C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)

Source: TRP Surveys

06/07/2020

Notes

Based on all Adults 16+

TOTAL Sample		Gender		Age			Region			
Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

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Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Which, if any, of these services have you used to watch online videos in the last 7 days?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Netflix	33.8	33.9	33.8	47.2	38.0	20.2	32.9	32.9	36.8	33.8
b	YouTube Premium (paid subscription service)	1.1	1.1	1.1	2.1	1.5	0.0	0.7	0.5	3.3	0.3
c	Amazon Prime Video	17.7	19.7	15.8	19.9	23.0	11.5	17.4	17.3	19.7	16.4
d	Disney+	7.8	7.8	7.9	14.5	9.6	1.4	8.2	7.5	8.2	7.1
e	Apple TV+	0.9	0.3	1.5	1.3	1.3	0.1	12.6	0.0	0.0	0.0
f	ITV Hub+ (paid subscription service with no ads)	1.0	0.9	1.0	0.8	1.4	0.7	0.7	1.2	1.4	0.6
g	Acorn TV	0.5	0.4	0.5	1.1	0.6	0.0	0.4	0.2	1.0	0.7
h	Quibi	0.5	0.5	0.5	0.8	0.7	0.2	0.4	0.4	1.4	0.0
i	Britbox	0.7	0.7	0.7	1.7	0.7	0.0	1.0	0.6	0.9	0.0
j	All4+ (paid subscription service with no ads)	0.9	0.9	0.9	1.0	1.6	0.3	0.7	0.9	1.5	0.6
k	Twitch	2.3	3.2	1.5	6.8	0.9	0.2	2.4	2.2	3.6	0.9
l	Now TV	6.1	6.1	6.1	9.3	6.8	3.1	6.3	6.4	4.7	6.8
m	YouTube	37.1	39.9	34.4	47.6	35.9	30.2	33.9	40.6	41.0	34.3
n	Facebook Watch	5.4	5.3	5.5	8.2	7.1	1.9	5.3	4.1	6.8	6.2
o	Instagram	13.4	10.9	15.9	29.7	11.4	2.9	12.6	13.3	16.8	11.3
p	TikTok	7.4	6.5	8.3	17.8	5.2	1.4	7.5	8.3	7.6	5.5
q	ITV Hub	10.5	10.4	10.6	9.3	11.1	11.0	12.1	10.6	8.4	9.2
r	BBC iPlayer	27.1	28.8	25.4	23.8	27.6	29.2	26.5	30.2	23.3	28.3
s	All4	10.9	10.8	10.9	16.1	9.3	8.3	10.3	10.6	9.9	13.9
t	Snapchat	5.9	5.2	6.6	15.8	3.6	0.5	6.2	5.6	4.6	7.4
u	My5	5.0	5.2	4.8	4.4	5.5	5.0	3.7	6.3	5.1	5.7
v	Roku Channel	0.9	1.1	0.8	2.0	0.7	0.2	0.4	1.1	2.2	0.3
w	Rakuten TV	1.2	1.2	1.3	2.0	1.4	0.5	0.9	1.4	2.0	0.7
x	Pluto TV	0.7	0.8	0.5	0.8	1.4	0.0	0.9	0.2	1.0	0.6
y	Facebook Gaming	1.2	1.0	1.4	2.0	1.4	0.4	1.1	1.4	2.1	0.0
z	BT Sport Monthly pass	1.2	1.1	1.3	1.0	2.2	0.4	0.9	1.0	2.4	0.6
aa	Other (please specify)	1.3	1.3	1.3	1.2	1.6	1.2	1.4	1.0	0.7	2.2
ab	I have not used any online video service in the last 7 days	26.7	25.3	28.0	16.6	23.8	36.7	28.4	25.2	25.6	26.2
	Any PSB	**33.5**	**34.9**	**32.0**	**33.5**	**33.1**	**33.7**	**33.2**	**36.4**	**28.8**	**35.1**

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Netflix	18,049	8,956	9,093	7,301	6,620	4,128	6,751	4,537	3,899	2,862
b	YouTube Premium (paid subscription service)	588	281	307	323	265	0	146	67	349	26
c	Amazon Prime Video	9,441	5,199	4,242	3,074	4,011	2,356	3,579	2,384	2,087	1,392
d	Disney+	4,179	2,064	2,115	2,234	1,666	279	1,681	1,028	872	598
e	Apple TV+	465	69	396	205	232	26	2,575	0	0	0
f	ITV Hub+ (paid subscription service with no ads)	513	234	279	128	238	147	151	160	152	51
g	Acorn TV	263	118	145	165	98	0	73	21	106	63
h	Quibi	284	141	144	117	116	51	82	55	147	0
i	Britbox	382	191	192	256	127	0	201	83	99	0
j	All4+ (paid subscription service with no ads)	481	250	231	148	279	55	152	121	156	53
k	Twitch	1,247	850	397	1,056	159	32	494	299	377	77
l	Now TV	3,250	1,616	1,634	1,434	1,181	635	1,294	878	500	579
m	YouTube	19,798	10,556	9,242	7,363	6,253	6,182	6,954	5,599	4,339	2,905
n	Facebook Watch	2,894	1,405	1,489	1,272	1,238	384	1,089	567	716	523
o	Instagram	7,165	2,896	4,269	4,583	1,981	601	2,593	1,836	1,782	953
p	TikTok	3,944	1,717	2,227	2,751	904	289	1,540	1,138	800	465
q	ITV Hub	5,606	2,744	2,862	1,439	1,925	2,242	2,477	1,462	887	779
r	BBC iPlayer	14,452	7,630	6,822	3,673	4,808	5,970	5,428	4,165	2,467	2,392
s	All4	5,794	2,852	2,942	2,488	1,613	1,693	2,111	1,459	1,043	1,181
t	Snapchat	3,167	1,385	1,782	2,441	625	101	1,281	769	488	629
u	My5	2,653	1,364	1,289	673	954	1,026	762	870	540	482
v	Roku Channel	484	278	206	309	129	46	73	147	238	26
w	Rakuten TV	663	325	338	308	247	108	186	197	217	63
x	Pluto TV	360	216	144	117	244	0	182	21	106	52
y	Facebook Gaming	632	254	379	315	236	82	226	188	219	0
z	BT Sport Monthly pass	625	280	345	162	383	80	179	141	253	52
aa	Other (please specify)	694	337	357	181	273	240	287	143	79	185
ab	I have not used any online video service in the last 7 days	14,221	6,679	7,543	2,569	4,146	7,507	5,817	3,480	2,710	2,215
	Any PSB	**17,844**	**9,226**	**8,618**	**5,182**	**5,761**	**6,900**	**6,815**	**5,014**	**3,044**	**2,970**

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Netflix	706	295	411	253	259	194	307	193	102	104
b	YouTube Premium (paid subscription service)	19	8	11	10	9	0	6	3	9	1
c	Amazon Prime Video	380	187	193	109	157	114	173	99	55	53
d	Disney+	163	69	94	82	67	14	73	43	23	24
e	Apple TV+	29	16	13	15	11	3	15	7	6	1
f	ITV Hub+ (paid subscription service with no ads)	20	9	11	5	9	6	7	7	4	2
g	Acorn TV	8	3	5	5	3	0	3	1	3	1
h	Quibi	9	4	5	4	3	2	3	2	4	0
i	Britbox	14	6	8	9	5	0	8	3	3	0
j	All4+ (paid subscription service with no ads)	19	8	11	6	10	3	7	6	4	2
k	Twitch	37	20	17	30	5	2	13	12	9	3
l	Now TV	127	53	74	48	51	28	60	37	10	20
m	YouTube	726	336	390	245	242	239	295	223	101	107
n	Facebook Watch	106	42	64	42	47	17	49	24	18	15
o	Instagram	265	78	187	164	79	22	113	77	44	31
p	TikTok	145	44	101	93	38	14	61	51	19	14
q	ITV Hub	220	97	123	50	73	97	112	60	19	29
r	BBC iPlayer	553	256	297	115	192	246	236	168	57	92
s	All4	202	82	120	75	65	62	85	56	21	40
t	Snapchat	116	35	81	86	26	4	52	33	14	17
u	My5	104	48	56	25	37	42	36	37	14	17
v	Roku Channel	16	8	8	11	4	1	3	6	6	1
w	Rakuten TV	22	10	12	9	9	4	8	8	5	1
x	Pluto TV	13	8	5	4	9	0	7	1	3	2
y	Facebook Gaming	24	8	16	11	9	4	10	8	6	0
z	BT Sport Monthly pass	23	10	13	6	13	4	8	6	7	2
aa	Other (please specify)	26	11	15	6	10	10	12	6	2	6
ab	I have not used any online video service in the last 7 days	514	214	300	83	156	275	240	138	51	85
	Any PSB	**674**	**300**	**374**	**163**	**229**	**282**	**290**	**202**	**71**	**111**

TRP Media Research (Network Sort/Cross Sort/Total Sample)
Source: TRP Media
Sample: Total Sample
Base: All Cases
Weight: Weight
Notes:
Scores on all labels: %
Weighted by number + age flange + size

Base: All	Adults 18+	Men	Women	18-34	35-54	55+	Cable/Satellite	Broadcast/Cable	Cable	Network
Unweighted	10,000	4,848	5,152	1,000	3,000	6,000	8,000	1,000	7,000	3,000
Weighted (000s 000s)	10,104	10,149	10,058	10,161	10,047	10,015	8,106	1,104	8,106	8,106

Q5. Which of the following best describes your household's subscription status for each of the providers below?

Base: All		Total	Men	Women	18-34	35-54	55+	Cable/Satellite	Broadcast/Cable	Cable	Network
		Weighted Cume									
1 Netflix	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	78.8	77.7	79.9	84.1	79.8	72.8	80.7	78.9	80.7	78.9
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.4	1.7	1.2	1.4	1.1	1.7	1.2	1.1	1.2	1.1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	3.1	3.0	3.3	3.4	3.1	2.9	3.2	3.3	3.2	3.3
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	16.7	17.6	15.6	11.1	15.9	22.6	14.9	16.7	14.9	16.7
	Don't know	0.3	0.4	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2
2 YouTube Premium (paid subscription service)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	2.8	2.9	2.7	2.5	2.8	3.0	2.2	2.8	3.2	2.8
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	0.7	0.8	0.6	0.7	0.7	0.6	0.6	0.7	0.6	0.7
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.7	1.9	1.7	1.7	1.1	1.8	1.3	1.1	1.3	1.1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	97.4	96.3	96.9	96.0	97.1	95.6	97.2	96.1	95.0	96.2
	Don't know	0.4	0.5	0.3	0.3	0.3	0.5	0.3	0.3	0.3	0.3
3 Amazon Prime Video	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	8.1	8.1	8.0	10.3	8.2	5.9	8.2	8.7	8.2	8.7
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	2.7	4.0	1.5	3.4	4.2	0.9	3.0	4.5	4.5	4.0
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	3.1	3.2	3.0	3.4	3.2	2.7	3.2	3.2	3.2	3.2
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	85.9	84.1	85.2	82.8	84.8	90.0	85.2	83.3	84.0	83.8
	Don't know	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3	0.3
4 Disney+	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	5.1	5.1	5.1	6.8	5.4	3.2	5.2	5.9	6.1	5.9
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	2.5	2.7	2.3	2.4	2.9	2.2	2.2	2.3	2.3	2.3
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	4.9	5.5	4.3	5.5	4.3	5.0	5.2	4.9	4.1	4.2
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	87.4	86.6	88.2	85.2	87.3	89.6	87.3	86.8	87.4	87.4
	Don't know	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.2
5 Apple TV+	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	4.8	4.9	5.0	7.0	5.9	2.5	4.7	4.8	6.6	5.5
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.3	1.4	1.2	1.6	1.3	0.9	1.2	1.3	1.3	1.3
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.5	1.8	1.2	1.6	1.0	1.8	1.5	1.0	1.2	0.5
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	90.1	91.9	90.2	77.5	85.4	92.0	92.4	90.4	79.1	88.5
	Don't know	0.3	0.4	0.3	0.3	0.3	0.3	0.2	0.3	0.3	0.3
6 ITV Hub - (paid subscription service with no ads)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.8	0.9	0.7	0.9	0.7	0.8	0.7	0.7	0.8	0.7
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	0.9	0.7	1.0	1.8	1.0	0.3	0.4	1.0	1.0	1.4
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.1	1.2	1.0	1.2	1.0	1.0	1.0	1.0	1.0	1.0
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	97.2	96.1	96.9	95.7	96.9	97.8	97.9	97.3	96.1	96.4
	Don't know	0.0	0.1	0.1	0.3	0.0	0.0	0.2	0.0	0.0	0.2
7 Hulu TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.8	0.9	0.7	0.9	0.8	0.5	0.7	0.9	0.8	0.7
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.1	1.2	1.0	1.2	1.4	0.7	0.8	0.9	1.2	1.0
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.1	1.1	1.1	1.3	0.9	0.8	1.1	1.0	1.0	1.4
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	96.9	96.7	97.2	96.6	96.9	97.0	97.4	97.2	96.9	96.9
	Don't know	0.1	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0
8 Sling	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.8	0.9	0.7	0.8	0.8	0.7	0.8	0.7	0.8	0.7
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.0	1.1	0.8	1.4	0.8	0.7	0.7	1.4	0.8	0.8
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.0	1.1	0.8	1.4	0.8	0.7	0.7	1.4	0.8	0.8
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	96.1	95.7	96.4	91.7	96.0	98.4	98.4	96.1	96.6	97.4
	Don't know	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
9 Philo	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	1.3	1.4	1.2	1.3	1.4	1.2	1.2	1.2	1.2	1.2
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.1	1.1	1.0	1.2	1.3	0.7	0.7	0.7	2.0	1.0
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.1	1.1	1.0	1.2	1.3	0.7	0.7	0.7	2.0	1.0
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	97.7	96.1	99.1	91.0	96.9	99.4	97.7	99.4	95.0	96.7
	Don't know	0.2	0.3	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0
10 DIRECTV - (paid subscription service with no ads)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	1.1	1.2	1.0	1.2	1.1	0.9	1.0	1.1	1.1	1.0
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.1	1.4	0.7	1.2	1.1	0.7	0.7	1.1	1.2	0.7
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.1	1.3	0.8	1.2	1.1	0.8	0.8	1.1	1.2	0.8
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	96.6	95.9	97.5	95.4	96.6	97.6	97.5	96.6	95.4	97.5
	Don't know	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
11 Fubo	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.9	1.0	0.8	1.2	0.7	0.7	0.8	0.8	0.6	1.0
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	0.8	0.9	0.7	0.9	0.8	0.5	0.5	0.8	0.8	0.5
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.0	1.0	1.0	1.0	0.9	1.2	1.0	1.0	1.0	1.0
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	96.7	96.9	96.6	94.9	96.5	96.6	96.8	96.5	96.5	96.0
	Don't know	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0
12 Max TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.7	0.7	0.7	0.9	0.7	0.5	0.6	0.7	0.6	0.7
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.0	1.1	1.0	1.1	1.0	0.9	0.9	0.9	0.9	0.9
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.0	1.1	1.0	1.1	1.0	0.9	0.9	0.9	0.9	0.9
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	96.8	96.6	96.9	95.9	96.3	97.7	97.6	97.5	97.6	97.5
	Don't know	0.1	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0
13 DT Sports pass	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.5	0.5	0.5	0.8	0.5	0.3	0.5	0.5	0.5	0.5
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	0.7	0.8	0.6	0.8	0.8	0.5	0.5	0.8	0.8	0.5
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.1	1.1	1.1	1.7	1.0	0.5	1.0	1.0	1.0	0.5
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	97.7	97.6	97.8	96.7	97.7	98.7	97.9	96.8	97.7	98.7
	Don't know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
14 Sky TV (not through NOW TV)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	25.8	26.2	25.5	25.5	25.4	26.6	26.1	25.5	26.6	25.5
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.0	1.1	0.9	1.1	1.0	0.8	0.8	1.0	1.0	0.8
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.3	1.4	1.2	1.4	1.2	1.2	1.2	1.2	1.2	1.2
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	71.7	71.2	72.3	71.9	72.3	71.3	71.8	72.3	71.2	72.3
	Don't know	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1
15 Fingal Media TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	0.7	0.8	0.6	0.7	0.7	0.6	0.6	0.7	0.7	0.6
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	0.9	1.0	0.8	1.0	1.0	0.7	0.7	0.9	1.0	0.7
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.0	1.1	0.9	1.0	1.0	0.9	0.9	1.0	1.0	0.9
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	97.4	97.1	97.7	97.3	97.3	97.8	97.8	97.4	97.3	97.8
	Don't know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
16 BT TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	5.7	5.9	5.5	4.7	5.1	6.9	5.9	5.2	5.7	4.5
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1.2	1.3	1.0	1.1	1.2	1.1	1.1	1.2	1.2	1.1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1.2	1.3	1.0	1.1	1.2	1.1	1.1	1.2	1.2	1.1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	91.7	91.5	92.0	91.1	90.7	91.7	91.7	91.4	91.0	91.3
	Don't know	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Combined Group (CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3	Netflix Only	41.8	41.8	41.8	45.3	42.4	36.8	42.8	42.4	42.8	42.4
	Amazon Prime Video Only	10.4	10.3	10.6	8.7	10.8	12.8	10.8	11.3	9.8	11.3
	Disney+ Only	2.8	2.7	2.9	3.2	2.7	2.5	2.7	2.7	2.7	2.7
	Netflix and Amazon Prime Video Only	14.4	14.7	14.1	16.7	14.7	11.4	14.4	15.4	15.4	17.8
TO UNSUBSCRIBE in the next 3 months	Netflix and Disney+ Only	2.4	2.8	4.5	7.4	2.9	0.3	1.0	2.5	2.8	5.4
	Amazon Prime Video & Disney+ Only	1.2	1.0	0.8	1.2	1.1	0.4	0.4	0.4	0.4	1.2
	Netflix, Amazon Prime Video & Disney+	16.3	11.2	10.5	19.3	16.4	8.4	16.4	14.2	11.2	16.4

Base: All		Total	Men	Women	18-34	35-54	55+	Cable/Satellite	Broadcast/Cable	Cable	Network
		Weighted Cume (000s)									
1 Netflix	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	7,963,1	7,882,1	7,963,1	8,551,1	8,018,1	7,293,1	6,537,1	8,711,1	6,537,1	6,537,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	141,1	174,1	121,1	142,1	111,1	170,1	97,1	122,1	97,1	97,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	315,1	290,1	320,1	341,1	316,1	288,1	260,1	370,1	260,1	260,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	1,690,1	1,802,1	1,568,1	1,129,1	1,598,1	2,263,1	1,207,1	1,653,1	1,207,1	1,653,1
	Don't know	34,1	42,1	26,1	20,1	22,1	32,1	25,1	25,1	25,1	25,1
2 YouTube Premium (paid subscription service)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	1,416,1	1,479,1	1,353,1	1,255,1	1,287,1	1,881,1	1,180,1	1,287,1	1,180,1	1,287,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	351,1	395,1	311,1	352,1	324,1	377,1	319,1	358,1	319,1	358,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	862,1	975,1	749,1	852,1	497,1	1,212,1	724,1	497,1	724,1	497,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	49,179,1	47,472,1	51,886,1	51,347,1	51,111,1	49,820,1	47,488,1	51,347,1	47,488,1	51,347,1
	Don't know	2,112,1	2,330,1	1,895,1	1,356,1	1,370,1	3,510,1	1,420,1	1,356,1	1,420,1	1,356,1
3 Amazon Prime Video	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	4,097,1	4,097,1	4,097,1	5,195,1	4,097,1	2,999,1	3,320,1	4,097,1	3,320,1	4,097,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1,367,1	2,027,1	767,1	1,711,1	2,027,1	451,1	1,215,1	2,027,1	1,215,1	2,027,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	1,550,1	1,601,1	1,499,1	1,711,1	1,601,1	1,337,1	1,215,1	1,601,1	1,215,1	1,601,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	43,392,1	41,921,1	44,862,1	41,711,1	41,601,1	46,337,1	42,215,1	41,601,1	42,215,1	41,601,1
	Don't know	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1	1,104,1
4 Disney+	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	2,564,1	2,564,1	2,564,1	3,564,1	2,564,1	1,564,1	2,564,1	3,064,1	3,064,1	3,064,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	1,282,1	1,369,1	1,195,1	1,282,1	1,369,1	1,195,1	1,282,1	1,369,1	1,282,1	1,369,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1	2,461,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1	43,949,1
	Don't know	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1	1,282,1
5 Apple TV+	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	2,436,1	2,436,1	2,436,1	3,436,1	2,936,1	1,436,1	2,436,1	2,436,1	3,436,1	2,936,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	641,1	641,1	641,1	641,1	641,1	641,1	641,1	641,1	641,1	641,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	769,1	769,1	769,1	769,1	769,1	769,1	769,1	769,1	769,1	769,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	45,769,1	45,769,1	45,769,1	38,769,1	42,269,1	52,769,1	45,769,1	38,769,1	42,269,1	38,769,1
	Don't know	160,1	160,1	160,1	160,1	160,1	160,1	160,1	160,1	160,1	160,1
6 ITV Hub - (paid subscription service with no ads)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	401,1	446,1	356,1	446,1	356,1	401,1	356,1	356,1	401,1	356,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	447,1	356,1	501,1	892,1	501,1	156,1	201,1	501,1	501,1	701,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	546,1	595,1	497,1	595,1	497,1	497,1	497,1	497,1	497,1	497,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,502,1	47,953,1	49,050,1	47,402,1	48,502,1	49,602,1	48,502,1	47,402,1	48,502,1	47,402,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
7 Hulu TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	401,1	446,1	356,1	446,1	401,1	245,1	356,1	446,1	401,1	356,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	546,1	545,1	546,1	646,1	446,1	346,1	446,1	446,1	546,1	446,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	546,1	545,1	546,1	646,1	446,1	346,1	546,1	446,1	446,1	646,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,902,1	48,902,1	48,902,1	47,902,1	48,902,1	49,902,1	48,902,1	48,902,1	48,902,1	48,902,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
8 Sling	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	401,1	446,1	356,1	401,1	401,1	356,1	356,1	401,1	401,1	356,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	501,1	546,1	456,1	701,1	401,1	356,1	356,1	701,1	401,1	401,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	546,1	456,1	701,1	401,1	356,1	356,1	701,1	401,1	401,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,501,1	47,902,1	49,101,1	46,101,1	48,501,1	50,901,1	49,101,1	46,101,1	48,501,1	48,501,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
9 Philo	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	601,1	601,1	601,1	601,1	601,1	601,1	601,1	601,1	601,1	601,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	501,1	501,1	501,1	601,1	601,1	301,1	301,1	301,1	1,001,1	501,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	501,1	501,1	601,1	601,1	301,1	301,1	301,1	1,001,1	501,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,901,1	48,101,1	49,701,1	45,501,1	48,501,1	49,701,1	48,901,1	49,701,1	47,501,1	48,301,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
10 DIRECTV - (paid subscription service with no ads)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	501,1	601,1	401,1	601,1	501,1	401,1	401,1	501,1	501,1	401,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	501,1	701,1	301,1	601,1	501,1	301,1	301,1	501,1	601,1	301,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	601,1	401,1	601,1	501,1	401,1	401,1	501,1	601,1	401,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,701,1	47,902,1	49,501,1	47,401,1	48,701,1	49,601,1	49,501,1	48,701,1	47,401,1	49,501,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
11 Fubo	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	401,1	501,1	301,1	601,1	301,1	301,1	401,1	401,1	301,1	501,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	401,1	501,1	301,1	501,1	401,1	301,1	301,1	401,1	401,1	301,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	501,1	501,1	501,1	401,1	601,1	501,1	501,1	401,1	501,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,701,1	48,901,1	48,501,1	47,501,1	48,301,1	48,501,1	48,701,1	48,301,1	48,301,1	48,501,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
12 Max TV	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	301,1	301,1	301,1	401,1	301,1	201,1	301,1	301,1	301,1	301,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	501,1	501,1	501,1	501,1	501,1	401,1	401,1	401,1	401,1	401,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	501,1	501,1	501,1	501,1	401,1	401,1	401,1	401,1	401,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,701,1	48,701,1	48,701,1	47,901,1	48,301,1	49,101,1	49,101,1	48,701,1	48,701,1	48,701,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
13 DT Sports pass	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	201,1	201,1	201,1	401,1	201,1	101,1	201,1	201,1	201,1	201,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	301,1	401,1	201,1	401,1	401,1	201,1	201,1	401,1	401,1	201,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	501,1	501,1	501,1	801,1	501,1	201,1	501,1	501,1	501,1	201,1
	NOT SUBSCRIBE and NOT PLAN TO SUBSCRIBE in the next 3	48,701,1	48,701,1	48,701,1	46,901,1	48,701,1	49,701,1	48,901,1	46,901,1	48,701,1	49,701,1
	Don't know	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1	0,1
14 Sky TV (not through NOW TV)	CURRENTLY SUBSCRIBE and PLAN TO CONTINUE for the next 3 months	12,901,1	13,101,1	12,701,1	12,701,1	12,701,1	13,301,1	13,101,1	12,701,1	13,301,1	12,701,1
	CURRENTLY SUBSCRIBE but PLAN TO UNSUBSCRIBE in the next 3	501,1	551,1	451,1	551,1	501,1	401,1	401,1	551,1	501,1	401,1
	NOT SUBSCRIBE but PLAN TO SUBSCRIBE in the next 3 months	651,1	701,1	601,1	701,1	601,1	601,1	601,

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q3. Did your household sign up to a paid subscription for an online video streaming service DURING LOCKDOWN?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Yes, and it was the first time I/we had subscribed to an online video streaming service	5.2	5.8	4.6	9.1	5.1	2.3	5.0	4.2	6.4	5.7
b	Yes, but I/we already had other existing online video streaming service subscription(s)	13.5	13.9	13.1	21.4	16.7	4.9	12.5	11.0	13.7	19.8
c	Yes, but I/we have subscribed to an online video streaming service in the past	4.4	4.5	4.3	6.9	4.3	2.5	4.6	4.4	6.5	1.2
d	No, but I/we already had other existing online video streaming service subscription(s)	27.1	27.5	26.8	27.5	31.7	22.9	26.4	30.8	23.7	27.1
e	No, but I/we have subscribed to an online video streaming service in the past	8.8	8.2	9.4	8.4	8.8	9.1	8.7	9.8	8.8	7.3
f	No, and I/we have never subscribed to an online video streaming service	35.9	35.0	36.8	16.8	28.1	57.0	37.7	34.2	37.2	32.7
g	Don't know	5.1	5.3	5.0	9.8	5.3	1.4	5.1	5.6	3.7	6.3

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Yes, and it was the first time I/we had subscribed to an online video streaming service	2,765	1,532	1,233	1,408	888	469	1,035	572	678	479
b	Yes, but I/we already had other existing online video streaming service subscription(s)	7,214	3,681	3,533	3,307	2,908	999	2,573	1,514	1,451	1,676
c	Yes, but I/we have subscribed to an online video streaming service in the past	2,331	1,177	1,154	1,072	757	502	942	600	688	100
d	No, but I/we already had other existing online video streaming service subscription(s)	14,466	7,262	7,204	4,251	5,523	4,692	5,406	4,252	2,512	2,295
e	No, but I/we have subscribed to an online video streaming service in the past	4,687	2,159	2,528	1,301	1,533	1,854	1,784	1,357	932	614
f	No, and I/we have never subscribed to an online video streaming service	19,155	9,246	9,908	2,600	4,890	11,665	7,731	4,720	3,933	2,771
g	Don't know	2,727	1,389	1,339	1,514	919	294	1,037	768	392	531

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Yes, and it was the first time I/we had subscribed to an online video streaming service	101	47	54	45	36	20	43	24	17	17
b	Yes, but I/we already had other existing online video streaming service subscription(s)	271	115	156	108	114	49	113	64	36	58
c	Yes, but I/we have subscribed to an online video streaming service in the past	80	31	49	31	29	20	36	23	17	4
d	No, but I/we already had other existing online video streaming service subscription(s)	595	255	340	149	224	222	257	185	66	87
e	No, but I/we have subscribed to an online video streaming service in the past	192	78	114	50	61	81	84	59	24	25
f	No, and I/we have never subscribed to an online video streaming service	660	285	375	69	185	406	298	179	74	109
g	Don't know	100	40	60	54	33	13	44	31	8	17

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q4. Which of these channels/services have you used to watch Premier League football since its return on 17 June 2020?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Sky Sports (not via NOW TV)	16.8	22.0	11.6	14.4	16.8	18.5	18.1	17.9	17.0	11.4
b	NOW TV Sports Pass	2.9	4.0	1.9	5.3	3.0	1.1	3.8	1.7	4.7	0.6
c	BBC (not via iPlayer)	20.4	28.0	13.0	13.1	20.6	25.7	23.5	20.4	20.1	13.4
d	BBC iPlayer	6.0	8.5	3.5	7.1	7.2	4.2	6.5	4.5	7.7	5.3
e	BT Sport	10.0	12.6	7.4	7.6	9.6	12.1	10.7	8.7	12.1	7.7
f	BT Sport Monthly Pass (app and website only)	1.6	1.7	1.4	3.0	1.8	0.3	1.7	1.1	2.7	0.6
g	Amazon Prime Video	8.0	10.7	5.4	9.8	9.7	5.2	8.8	7.0	11.4	3.5
h	Twitch	0.9	1.3	0.5	2.0	1.0	0.1	1.3	0.0	2.2	0.0
i	Pick TV	8.8	13.4	4.2	6.9	7.8	11.1	10.2	8.6	10.7	3.2
j	iFollow	0.5	0.4	0.6	0.9	0.7	0.1	0.7	0.2	1.0	0.0
k	Other (please specify)	1.4	2.3	0.5	1.2	1.3	1.7	1.8	1.1	1.6	0.9
l	I have not watched Premier League Football since its return on 17 June 2020	60.6	48.7	72.2	64.6	58.5	59.2	55.7	61.8	57.6	73.8
	Any Sky Sports	**18.8**	**24.6**	**13.2**	**18.1**	**18.8**	**19.4**	**21.4**	**18.6**	**19.6**	**11.9**
	Any BBC	**23.8**	**32.6**	**15.2**	**17.4**	**24.5**	**28.0**	**27.5**	**22.7**	**23.5**	**16.8**
	Any BT Sport	**11.1**	**14.0**	**8.2**	**9.8**	**10.8**	**12.3**	**12.3**	**9.7**	**12.7**	**8.3**
	Any Amazon	**8.6**	**11.4**	**5.8**	**11.0**	**10.4**	**5.2**	**9.7**	**7.0**	**12.6**	**3.5**

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Sky Sports (not via NOW TV)	8,938	5,807	3,131	2,218	2,935	3,785	3,720	2,461	1,795	962
b	NOW TV Sports Pass	1,551	1,048	503	814	517	220	780	229	493	49
c	BBC (not via iPlayer)	10,882	7,396	3,486	2,029	3,589	5,263	4,814	2,807	2,130	1,131
d	BBC iPlayer	3,210	2,255	955	1,104	1,255	852	1,328	625	811	447
e	BT Sport	5,319	3,328	1,991	1,176	1,665	2,478	2,195	1,193	1,278	653
f	BT Sport Monthly Pass (app and website only)	835	455	380	459	321	54	348	148	287	52
g	Amazon Prime Video	4,273	2,817	1,456	1,518	1,684	1,071	1,802	969	1,207	296
h	Twitch	496	352	144	308	170	17	263	0	233	0
i	Pick TV	4,683	3,549	1,134	1,060	1,352	2,271	2,094	1,189	1,129	271
j	iFollow	274	104	170	143	115	16	148	21	106	0
k	Other (please specify)	759	617	143	189	223	347	365	149	170	75
l	I have not watched Premier League Football since its return on 17 June 2020	32,301	12,878	19,423	9,989	10,188	12,124	11,432	8,523	6,099	6,246
	Any Sky Sports	**10,044**	**6,496**	**3,548**	**2,805**	**3,268**	**3,971**	**4,395**	**2,563**	**2,075**	**1,011**
	Any BBC	**12,688**	**8,611**	**4,077**	**2,684**	**4,269**	**5,734**	**5,649**	**3,127**	**2,486**	**1,425**
	Any BT Sport	**5,912**	**3,715**	**2,197**	**1,522**	**1,874**	**2,517**	**2,527**	**1,341**	**1,340**	**705**
	Any Amazon	**4,585**	**3,020**	**1,565**	**1,706**	**1,808**	**1,071**	**1,984**	**969**	**1,337**	**296**

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Sky Sports (not via NOW TV)	344	203	141	73	111	160	165	98	45	36
b	NOW TV Sports Pass	49	28	21	19	19	11	26	8	13	2
c	BBC (not via iPlayer)	403	247	156	55	131	217	201	111	46	45
d	BBC iPlayer	112	71	41	33	44	35	59	22	15	16
e	BT Sport	205	117	88	37	64	104	97	50	32	26
f	BT Sport Monthly Pass (app and website only)	30	16	14	15	12	3	14	6	8	2
g	Amazon Prime Video	163	95	68	50	65	48	84	38	29	12
h	Twitch	17	10	7	10	6	1	12	0	5	0
i	Pick TV	160	113	47	25	49	86	85	43	21	11
j	iFollow	10	4	6	5	4	1	6	1	3	0
k	Other (please specify)	24	18	6	3	8	13	14	5	2	3
l	I have not watched Premier League Football since its return on 17 June 2020	1,219	401	818	338	410	471	486	359	141	233
	Any Sky Sports	**380**	**221**	**159**	**86**	**124**	**170**	**187**	**102**	**53**	**38**
	Any BBC	**471**	**290**	**181**	**78**	**157**	**236**	**239**	**123**	**54**	**55**
	Any BT Sport	**228**	**131**	**97**	**49**	**73**	**106**	**110**	**56**	**34**	**28**
	Any Amazon	**174**	**101**	**73**	**57**	**69**	**48**	**92**	**38**	**32**	**12**

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q5. When did you last watch eSports (competitive video gaming tournaments)?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	In the last 7 days	3.7	5.3	2.0	8.0	2.5	1.4	3.7	1.9	8.0	1.1
b	In the last 3 months	6.5	9.4	3.7	11.9	7.1	1.9	8.0	6.4	6.4	3.2
c	In the last year	3.8	4.5	3.2	5.8	5.3	1.1	3.0	4.4	5.0	3.5
d	More than a year ago	3.6	5.3	2.0	6.1	2.7	2.6	2.8	4.5	3.5	4.4
e	I have never watched eSports	82.4	75.5	89.1	68.2	82.3	93.1	82.5	82.9	77.1	87.8

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	In the last 7 days	1,955	1,409	546	1,234	442	279	765	256	843	90
b	In the last 3 months	3,465	2,482	983	1,842	1,243	380	1,633	886	673	273
c	In the last year	2,044	1,182	861	901	921	222	617	603	528	296
d	More than a year ago	1,944	1,402	542	940	478	525	578	618	376	372
e	I have never watched eSports	43,937	19,971	23,967	10,537	14,333	19,068	16,915	11,422	8,165	7,436

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	In the last 7 days	66	43	23	37	15	14	33	11	20	2
b	In the last 3 months	111	66	45	49	46	16	55	30	15	11
c	In the last year	76	39	37	30	36	10	27	25	13	11
d	More than a year ago	66	40	26	28	18	20	25	24	7	10
e	I have never watched eSports	1,680	663	1,017	362	567	751	735	475	187	283

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q7. Which, if any, of these radio stations have you listened to in the last 7 days?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	BBC Radio 1	12.8	14.5	11.2	23.3	13.3	4.5	13.5	13.0	9.1	15.5
b	BBC Radio 2	17.0	19.6	14.5	10.1	16.6	22.7	19.5	18.5	10.3	17.0
c	BBC Radio 3	3.1	3.6	2.7	2.9	3.0	3.4	3.0	2.7	4.5	2.3
d	BBC Radio 4	10.5	11.9	9.1	5.9	6.8	17.1	9.6	12.0	12.6	7.5
e	BBC Radio 5 live	6.3	9.5	3.3	3.1	5.0	10.0	7.2	7.1	6.5	2.9
f	BBC 6 Music	2.2	2.9	1.5	1.2	3.6	1.7	1.6	1.8	4.9	0.9
g	BBC Asian Network	0.8	0.5	1.1	1.2	1.1	0.3	1.1	0.5	1.3	0.0
h	BBC Radio 1Xtra	1.0	0.9	1.0	2.2	1.0	0.1	1.1	0.7	1.7	0.2
i	BBC Radio 4 Extra	2.7	3.9	1.5	1.5	1.9	4.3	2.4	4.1	3.1	0.5
j	BBC Radio 5 live sports extra	1.3	1.8	0.7	0.6	1.3	1.8	1.6	0.8	2.0	0.3
k	BBC World Service	2.1	2.7	1.5	2.1	1.5	2.7	1.7	2.1	3.0	1.8
l	BBC radio for your region	4.9	5.5	4.3	1.6	3.1	9.0	5.1	5.3	2.8	6.6
m	talkRADIO or talkSPORT	4.1	6.6	1.8	2.5	5.6	4.2	4.8	4.4	5.1	0.9
n	Classic FM	8.5	10.4	6.6	5.4	8.0	11.3	6.6	7.5	13.8	8.0
o	Any Absolute Radio station	6.5	8.5	4.5	6.0	8.7	5.0	7.5	8.2	4.1	4.6
p	Any Capital radio station	6.9	5.1	8.6	9.4	7.4	4.6	7.0	6.1	8.5	5.9
q	Any Heart radio station	9.8	8.3	11.3	9.1	10.5	9.8	7.8	14.1	6.4	11.8
r	Any Smooth Radio station	8.6	8.1	9.1	2.7	9.0	12.7	11.5	6.2	8.6	5.2
s	Any Kiss radio station	3.1	2.4	3.7	4.0	3.9	1.7	1.9	5.0	3.7	2.0
t	Any Magic radio station	4.9	4.1	5.7	2.5	6.1	5.8	3.9	5.7	7.2	3.2
u	Virgin Radio	1.5	1.8	1.3	1.3	2.1	1.2	0.7	1.7	1.4	3.3
v	Any LBC radio station	3.9	4.9	3.0	2.0	4.5	4.9	2.2	3.2	9.1	2.9
x	Other (please specify)	7.3	7.8	6.7	3.7	7.1	10.2	7.3	8.7	3.1	10.2
y	I haven't listened to any radio	37.0	34.9	38.9	49.3	37.7	27.0	35.5	33.2	41.4	40.9
	Any BBC	**40.9**	**46.5**	**35.3**	**36.1**	**37.6**	**47.3**	**43.1**	**43.1**	**35.7**	**38.3**
	Any Commercial	**38.2**	**37.9**	**38.6**	**29.0**	**41.5**	**42.4**	**37.9**	**39.1**	**43.5**	**31.2**

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	BBC Radio 1	6,841	3,829	3,012	3,605	2,321	915	2,770	1,790	968	1,313
b	BBC Radio 2	9,083	5,194	3,889	1,556	2,887	4,640	4,002	2,555	1,086	1,440
c	BBC Radio 3	1,662	947	714	441	527	693	615	376	478	193
d	BBC Radio 4	5,596	3,135	2,461	906	1,182	3,508	1,974	1,655	1,332	635
e	BBC Radio 5 live	3,384	2,505	880	476	866	2,043	1,479	975	688	243
f	BBC 6 Music	1,164	761	403	181	634	348	325	251	514	73
g	BBC Asian Network	436	138	298	189	193	54	225	75	137	0
h	BBC Radio 1Xtra	525	246	279	338	171	16	231	98	181	15
i	BBC Radio 4 Extra	1,433	1,028	405	229	327	878	499	562	328	45
j	BBC Radio 5 live sports extra	682	486	195	96	224	362	329	115	215	23
k	BBC World Service	1,122	716	406	320	258	545	358	290	322	152
l	BBC radio for your region	2,632	1,465	1,167	253	544	1,835	1,050	729	293	560
m	talkRADIO or talkSPORT	2,213	1,739	474	386	975	852	992	609	536	75
n	Classic FM	4,526	2,762	1,764	828	1,386	2,312	1,344	1,040	1,465	677
o	Any Absolute Radio station	3,474	2,257	1,217	934	1,510	1,030	1,533	1,124	431	386
p	Any Capital radio station	3,681	1,361	2,320	1,451	1,297	933	1,440	837	904	501
q	Any Heart radio station	5,226	2,187	3,039	1,404	1,823	1,999	1,603	1,939	683	1,002
r	Any Smooth Radio station	4,579	2,143	2,435	412	1,566	2,601	2,365	858	914	442
s	Any Kiss radio station	1,647	648	1,000	621	675	351	395	689	394	169
t	Any Magic radio station	2,626	1,088	1,537	382	1,065	1,179	809	787	762	268
u	Virgin Radio	806	467	340	196	368	243	144	233	147	283
v	Any LBC radio station	2,101	1,289	812	311	783	1,007	448	444	966	243
x	Other (please specify)	3,891	2,076	1,815	572	1,234	2,084	1,500	1,204	325	862
y	I haven't listened to any radio	19,714	9,243	10,471	7,621	6,561	5,532	7,282	4,583	4,386	3,462
	Any BBC	**21,805**	**12,306**	**9,499**	**5,579**	**6,548**	**9,678**	**8,834**	**5,948**	**3,781**	**3,243**
	Any Commercial	**20,395**	**10,018**	**10,377**	**4,486**	**7,222**	**8,687**	**7,768**	**5,388**	**4,600**	**2,640**

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	BBC Radio 1	247	109	138	110	96	41	105	72	24	46
b	BBC Radio 2	357	180	177	49	111	197	171	104	24	58
c	BBC Radio 3	61	32	29	16	19	26	28	15	12	6
d	BBC Radio 4	210	112	98	30	44	136	89	66	31	24
e	BBC Radio 5 live	123	87	36	12	32	79	65	37	13	8
f	BBC 6 Music	37	21	16	6	19	12	15	9	10	3
g	BBC Asian Network	18	6	12	8	7	3	11	3	4	0
h	BBC Radio 1Xtra	20	8	12	12	7	1	10	4	5	1
i	BBC Radio 4 Extra	52	36	16	7	12	33	22	20	8	2
j	BBC Radio 5 live sports extra	25	19	6	3	8	14	15	4	5	1
k	BBC World Service	40	24	16	10	8	22	15	11	8	6
l	BBC radio for your region	105	53	52	7	21	77	47	29	7	22
m	talkRADIO or talkSPORT	81	62	19	12	35	34	42	23	13	3
n	Classic FM	154	85	69	23	44	87	55	41	31	27
o	Any Absolute Radio station	134	75	59	26	61	47	63	46	10	15
p	Any Capital radio station	143	43	100	53	54	36	67	34	22	20
q	Any Heart radio station	215	77	138	53	79	83	77	84	16	38
r	Any Smooth Radio station	184	78	106	18	58	108	108	37	21	18
s	Any Kiss radio station	65	23	42	25	26	14	18	30	10	7
t	Any Magic radio station	102	35	67	17	39	46	40	34	17	11
u	Virgin Radio	29	15	14	5	13	11	7	9	4	9
v	Any LBC radio station	64	37	27	9	23	32	18	18	20	8
x	Other (please specify)	155	75	80	21	47	87	66	49	6	34
y	I haven't listened to any radio	715	275	440	244	258	213	302	189	100	124
	Any BBC	**819**	**406**	**413**	**178**	**253**	**388**	**376**	**236**	**84**	**123**
	Any Commercial	**775**	**331**	**444**	**152**	**278**	**345**	**340**	**227**	**105**	**103**

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes

Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All who listened the radio in the last 7 days (Q6)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,284	576	708	262	424	598	573	376	142	193
Weighted sample (000s)	33,630	17,203	16,427	7,831	10,857	14,943	13,226	9,202	6,199	5,005

Q7. Which of these devices do you regularly use to listen to the radio?

	Base: All who listened the radio in the last 7 days (Q6)	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	FM/AM radio in the house	29.2	33.0	25.3	19.8	23.8	38.1	30.2	27.7	31.2	27.0
b	FM/AM radio in the car	41.0	43.1	38.8	40.6	40.7	41.4	38.7	43.4	40.1	44.0
c	DAB digital radio in the house	32.0	34.4	29.5	16.1	35.0	38.2	33.2	33.6	31.9	26.2
d	DAB digital radio in the car	22.5	23.1	21.9	21.1	22.5	23.3	26.0	23.6	12.3	24.1
e	Smart speaker (e.g. Google home hub, Amazon Alexa, etc.)	19.3	18.6	20.1	25.8	23.3	13.1	21.0	21.5	14.7	16.6
f	Internet / wifi radio set	8.5	10.9	5.9	12.3	8.2	6.6	6.9	9.4	11.7	6.9
g	TV set	16.1	15.7	16.5	11.4	17.7	17.4	17.3	16.6	14.6	13.8
h	Mobile phone	17.4	18.0	16.9	28.9	20.5	9.2	15.9	17.9	22.8	13.8
i	Tablet	8.7	10.1	7.4	13.9	9.6	5.4	8.5	8.4	12.3	5.6
j	Laptop/computer	14.0	17.3	10.6	17.2	11.9	13.9	13.1	12.2	21.2	10.6
k	Other (please specify)	1.0	0.9	1.0	1.5	0.0	1.4	0.8	0.5	0.0	3.6

	Base: All who listened the radio in the last 7 days (Q6)	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	FM/AM radio in the house	9,823	5,673	4,151	1,549	2,588	5,687	3,995	2,545	1,931	1,352
b	FM/AM radio in the car	13,788	7,412	6,376	3,180	4,422	6,186	5,112	3,989	2,485	2,202
c	DAB digital radio in the house	10,765	5,926	4,839	1,257	3,796	5,712	4,387	3,088	1,979	1,312
d	DAB digital radio in the car	7,574	3,978	3,595	1,652	2,440	3,481	3,435	2,170	764	1,205
e	Smart speaker (e.g. Google home hub, Amazon Alexa, etc.)	6,504	3,196	3,308	2,017	2,531	1,956	2,780	1,980	914	830
f	Internet / wifi radio set	2,845	1,876	969	967	887	991	910	866	725	343
g	TV set	5,416	2,701	2,715	893	1,919	2,605	2,292	1,525	906	693
h	Mobile phone	5,861	3,091	2,770	2,260	2,221	1,380	2,107	1,651	1,415	689
i	Tablet	2,943	1,730	1,212	1,089	1,041	812	1,129	769	762	282
j	Laptop/computer	4,706	2,973	1,733	1,347	1,289	2,070	1,735	1,127	1,316	528
k	Other (please specify)	330	160	169	121	0	209	105	42	0	182

	Base: All who listened the radio in the last 7 days (Q6)	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	FM/AM radio in the house	362	190	172	50	95	217	164	104	41	53
b	FM/AM radio in the car	526	246	280	105	170	251	226	163	55	82
c	DAB digital radio in the house	406	205	201	38	146	222	191	124	38	53
d	DAB digital radio in the car	303	143	160	58	97	148	152	87	16	48
e	Smart speaker (e.g. Google home hub, Amazon Alexa, etc.)	268	114	154	71	102	95	129	83	24	32
f	Internet / wifi radio set	106	64	42	33	33	40	43	33	18	12
g	TV set	218	101	117	31	78	109	101	67	22	28
h	Mobile phone	225	101	124	76	88	61	96	67	36	26
i	Tablet	107	57	50	33	39	35	51	27	19	10
j	Laptop/computer	162	95	67	38	45	79	70	41	31	20
k	Other (please specify)	12	5	7	3	0	9	4	2	0	6

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area
NB Grey text indicates base sample is below 50

Base: All who listened the radio in the last 7 days (Q6)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,284	576	708	262	424	598	573	376	142	193
Weighted sample (000s)	33,630	17,203	16,427	7,831	10,857	14,943	13,226	9,202	6,199	5,005

Q8. Would you say you listen to more or less radio since lockdown?

	Base: All who listened the radio in the last 7 days (Q6)	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	A lot less (why do you say this?)	15.7	13.6	17.9	24.6	15.2	11.4	16.4	13.3	17.6	15.8
b	A bit less (why do you say this?)	10.6	8.8	12.5	12.3	9.8	10.2	11.1	12.9	4.8	11.8
c	About the same (why do you say this?)	47.0	50.4	43.5	35.5	43.1	55.9	47.1	51.6	42.8	43.5
d	A bit more (why do you say this?)	17.3	17.4	17.1	18.9	19.3	15.0	17.0	15.2	21.4	16.8
e	A lot more (why do you say this?)	9.4	9.8	9.1	8.8	12.6	7.5	8.3	7.1	13.3	12.0

	Base: All who listened the radio in the last 7 days (Q6)	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	A lot less (why do you say this?)	5,272	2,335	2,937	1,926	1,649	1,697	2,165	1,221	1,094	793
b	A bit less (why do you say this?)	3,555	1,509	2,047	963	1,065	1,528	1,474	1,189	301	591
c	About the same (why do you say this?)	15,812	8,670	7,141	2,777	4,676	8,358	6,236	4,745	2,651	2,179
d	A bit more (why do you say this?)	5,814	2,999	2,815	1,479	2,096	2,239	2,251	1,397	1,326	841
e	A lot more (why do you say this?)	3,177	1,690	1,488	686	1,370	1,121	1,100	649	827	600

	Base: All who listened the radio in the last 7 days (Q6)	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	A lot less (why do you say this?)	200	69	131	62	66	72	93	53	25	29
b	A bit less (why do you say this?)	147	56	91	37	46	64	66	50	8	23
c	About the same (why do you say this?)	594	296	298	92	184	318	262	186	59	87
d	A bit more (why do you say this?)	222	100	122	48	80	94	103	57	31	31
e	A lot more (why do you say this?)	121	55	66	23	48	50	49	30	19	23

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area
NB Grey text indicates base sample is below 50

Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	105	53	52	7	21	77	47	29	7	22
Weighted sample (000s)	2,632	1,465	1,167	253	544	1,835	1,050	729	293	560

Q9. Thinking about your BBC local radio station…Which statement best describes when you started listening to BBC local radio?

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	I listened to BBC local radio prior to lockdown	90.8	89.2	92.8	88.8	67.9	97.9	100.0	82.9	73.1	93.2
b	I only started listening to BBC local radio during lockdown	9.2	10.8	7.2	11.2	32.1	2.1	0.0	17.1	26.9	6.8
c	I don't know/can't remember	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	I listened to BBC local radio prior to lockdown	2,391	1,308	1,083	225	370	1,797	1,050	605	214	522
b	I only started listening to BBC local radio during lockdown	242	158	84	28	175	38	0	125	79	38
c	I don't know/can't remember	0	0	0	0	0	0	0	0	0	0

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	I listened to BBC local radio prior to lockdown	96	48	48	6	15	75	47	24	5	20
b	I only started listening to BBC local radio during lockdown	9	5	4	1	6	2	0	5	2	2
c	I don't know/can't remember	0	0	0	0	0	0	0	0	0	0

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area

Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	105	53	52	7	21	77	27	29	7	22
Weighted sample (000s)	2,632	1,465	1,167	253	544	1,835	1,050	729	293	560

Q10.Which of the following kinds of programmes/content do you go to your BBC local radio station to listen to?

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Breaking news	50.1	47.2	53.8	66.5	34.9	52.4	41.9	34.8	89.5	65.0
b	Local news	80.3	77.0	84.3	68.5	64.7	86.5	91.1	72.4	41.1	90.6
c	National news	52.7	54.1	51.0	66.5	51.0	51.3	52.9	43.3	62.2	59.8
d	International news	27.8	29.5	25.7	66.5	18.7	25.2	24.4	11.8	64.6	35.8
e	Politics / Commentary	16.4	13.7	19.7	37.1	20.5	12.3	4.8	2.1	24.7	52.2
f	Current affairs	28.1	29.1	26.9	56.4	26.8	24.6	19.4	19.0	44.7	47.5
g	Live discussions / Phone-ins	41.0	41.7	40.1	24.9	61.3	37.2	36.5	39.1	47.2	48.7
h	Local traffic and travel	41.7	41.0	42.7	35.0	22.2	48.5	55.3	26.2	20.2	47.9
i	Weather	55.3	51.4	60.3	58.4	33.3	61.5	61.6	38.8	68.4	58.3
j	Documentaries / History	9.9	13.6	5.3	31.5	15.1	5.4	3.7	13.4	17.5	13.1
k	Arts	8.9	3.6	15.6	0.0	17.5	7.6	3.0	2.9	33.0	15.2
l	Drama	10.0	10.0	10.0	0.0	8.9	11.7	7.9	9.7	0.0	19.6
m	Education	4.2	6.4	1.5	20.3	0.0	3.3	3.2	0.0	17.5	4.8
n	Local information / Events	34.0	29.8	39.3	36.1	26.8	35.9	31.9	47.2	20.2	28.2
o	DJs / Presenters	18.6	18.2	19.1	10.1	12.3	21.7	21.5	17.4	30.6	8.6
p	Chat / Talk shows	24.3	20.9	28.6	45.1	17.9	23.3	23.1	10.4	48.1	32.2
q	Quizzes / Game shows	10.5	12.7	7.7	10.1	10.0	10.7	8.2	22.5	0.0	4.6
r	Real life stories	9.0	10.1	7.5	0.0	25.7	5.2	13.5	0.0	14.2	9.4
s	Showbiz news	1.5	1.6	1.5	0.0	4.2	0.9	3.8	0.0	0.0	0.0
t	Live sports commentary	22.3	31.1	11.2	11.2	27.2	22.3	31.9	22.2	12.8	9.4
u	Sports analysis, debate and opinion	14.4	26.0	0.0	31.5	22.3	9.8	16.4	8.6	31.6	9.4
v	Music	51.6	42.8	62.8	65.3	47.6	51.0	52.4	49.5	64.9	46.0
w	Comedy	7.9	11.3	3.6	35.0	8.9	3.8	6.3	0.0	0.0	25.2
x	Religion	6.7	8.4	4.4	24.9	0.0	6.1	2.5	4.7	0.0	20.5
y	Other (please specify)	1.6	0.0	3.6	0.0	2.9	1.4	0.0	5.8	0.0	0.0
z	Don't know	2.1	1.9	2.3	11.2	0.0	1.4	0.0	7.5	0.0	0.0

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Breaking news	1,320	692	628	168	190	962	440	254	263	364
b	Local news	2,113	1,128	985	173	352	1,587	957	528	121	507
c	National news	1,388	793	595	168	278	942	555	316	183	335
d	International news	732	433	300	168	102	462	256	86	190	200
e	Politics / Commentary	431	201	230	94	112	225	51	16	73	292
f	Current affairs	740	426	314	143	146	451	204	139	131	266
g	Live discussions / Phone-ins	1,079	610	468	63	334	682	383	285	138	273
h	Local traffic and travel	1,099	600	499	89	121	890	580	191	59	268
i	Weather	1,457	753	704	148	181	1,128	647	283	201	326
j	Documentaries / History	261	199	62	80	82	99	39	98	51	73
k	Arts	234	52	182	0	95	139	31	21	97	85
l	Drama	263	147	117	0	49	215	83	71	0	110
m	Education	111	94	17	51	0	60	33	0	51	27
n	Local information / Events	896	437	459	91	146	659	335	344	59	158
o	DJs / Presenters	491	267	224	26	67	398	226	127	90	48
p	Chat / Talk shows	640	307	333	114	98	428	243	76	141	180
q	Quizzes / Game shows	276	186	89	26	54	196	86	164	0	26
r	Real life stories	236	149	87	0	140	96	141	0	42	53
s	Showbiz news	40	23	17	0	23	17	40	0	0	0
t	Live sports commentary	587	456	130	28	148	410	335	162	37	53
u	Sports analysis, debate and opinion	380	380	0	80	121	179	172	62	93	53
v	Music	1,360	627	733	165	259	935	550	361	191	258
w	Comedy	208	165	43	89	49	71	66	0	0	141
x	Religion	175	124	52	63	0	112	27	34	0	115
y	Other (please specify)	42	0	42	0	16	26	0	42	0	0
z	Don't know	55	28	26	28	0	26	0	55	0	0

	Base: All who listened to 'BBC radio for your region' in the last 7 days (Q6 l)	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Breaking news	51	24	27	4	7	40	21	10	6	14
b	Local news	88	42	46	5	15	68	43	22	3	20
c	National news	56	28	28	4	11	41	26	13	4	13
d	International news	27	15	12	4	3	20	12	4	4	7
e	Politics / Commentary	17	6	11	2	4	11	3	1	2	11
f	Current affairs	28	14	14	3	6	19	10	5	3	10
g	Live discussions / Phone-ins	41	21	20	1	12	28	17	11	3	10
h	Local traffic and travel	45	23	22	2	5	38	27	8	1	9
i	Weather	59	29	30	4	7	48	30	12	5	12
j	Documentaries / History	10	7	3	2	3	5	2	4	1	3
k	Arts	8	2	6	0	3	5	1	1	2	4
l	Drama	12	6	6	0	2	10	4	3	0	5
m	Education	4	3	1	1	0	3	2	0	1	1
n	Local information / Events	34	15	19	2	6	26	15	13	1	5
o	DJs / Presenters	20	11	9	1	3	16	11	5	2	2
p	Chat / Talk shows	24	10	14	2	4	18	12	3	3	6
q	Quizzes / Game shows	11	7	4	1	2	8	4	6	0	1
r	Real life stories	9	5	4	0	5	4	6	0	1	2
s	Showbiz news	2	1	1	0	1	1	2	0	0	0
t	Live sports commentary	24	18	6	1	5	18	15	6	1	2
u	Sports analysis, debate and opinion	14	14	0	2	4	8	8	2	2	2
v	Music	54	22	32	4	10	40	26	15	4	9
w	Comedy	7	5	2	2	2	3	3	0	0	4
x	Religion	5	3	2	1	0	4	1	1	0	3
y	Other (please specify)	2	0	2	0	1	1	0	2	0	0
z	Don't know	2	1	1	1	0	1	0	2	0	0

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)

Source: TRP Surveys

06/07/2020

Notes

Based on all Adults 16+

Weighted by Gender x Age Range x Area

NB Grey text indicates base sample is below 50

Base: All	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	1,999	851	1,148	506	682	811	875	565	242	317
Weighted sample (000s)	53,344	26,446	26,898	15,453	17,417	20,474	20,508	13,785	10,585	8,467

Q11. Which, if any, of the following services have you used to listen to online audio in the last 7 days?

	Base: All	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Spotify Premium	7.7	7.8	7.5	16.6	7.2	1.3	6.2	6.6	10.9	8.9
b	Amazon Music	9.5	10.4	8.6	10.0	11.7	7.3	9.9	9.0	8.8	10.4
c	Apple Music	3.0	2.4	3.5	5.0	3.4	1.0	3.1	1.8	4.3	2.9
d	YouTube Music (including. Google Play Music)	4.8	5.1	4.6	8.0	4.3	2.9	4.5	5.4	5.2	4.2
e	Soundcloud	2.0	2.1	1.8	2.8	2.6	0.8	1.7	1.6	2.8	2.2
f	Deezer	1.3	1.5	1.1	2.5	1.5	0.2	1.6	1.1	1.9	0.0
g	Tidal	0.8	0.7	0.9	1.7	0.9	0.1	1.1	0.2	1.8	0.0
h	Audible	1.7	1.1	2.3	2.3	2.3	0.7	1.3	1.5	2.6	1.8
i	Spotify	15.0	15.7	14.3	26.5	13.8	7.3	15.2	15.9	15.3	12.7
j	BBC Sounds	6.9	8.8	5.1	5.1	7.0	8.2	7.5	7.6	6.4	4.8
k	YouTube (for background listening)	11.6	12.5	10.8	20.7	10.7	5.5	10.2	12.6	14.5	9.8
l	Other (please specify)	1.2	1.2	1.1	1.2	1.1	1.2	0.9	0.9	1.5	1.7
m	I have not used any of these online audio service in the last 7 days	58.2	55.1	61.2	38.9	57.6	73.3	60.4	56.5	56.9	57.2

	Base: All	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Spotify Premium	4,088	2,061	2,027	2,564	1,255	269	1,272	906	1,157	753
b	Amazon Music	5,079	2,762	2,318	1,545	2,039	1,495	2,030	1,236	929	884
c	Apple Music	1,575	634	940	777	596	201	628	242	456	249
d	YouTube Music (including. Google Play Music)	2,586	1,344	1,242	1,235	755	597	933	746	552	355
e	Soundcloud	1,042	546	496	427	449	167	342	222	292	186
f	Deezer	687	386	301	385	269	33	332	154	202	0
g	Tidal	438	194	244	256	165	17	225	21	192	0
h	Audible	891	278	613	359	393	139	258	213	270	150
i	Spotify	7,999	4,156	3,842	4,099	2,400	1,499	3,107	2,193	1,623	1,075
j	BBC Sounds	3,683	2,323	1,360	784	1,213	1,686	1,546	1,046	682	409
k	YouTube (for background listening)	6,199	3,304	2,895	3,206	1,866	1,127	2,099	1,739	1,530	831
l	Other (please specify)	619	330	288	182	194	243	186	124	161	147
m	I have not used any of these online audio service in the last 7 days	31,043	14,578	16,465	6,006	10,029	15,008	12,396	7,784	6,018	4,845

	Base: All	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Spotify Premium	140	54	86	79	48	13	50	36	30	24
b	Amazon Music	211	101	110	54	81	76	101	54	23	33
c	Apple Music	59	20	39	28	22	9	28	10	13	8
d	YouTube Music (including. Google Play Music)	97	42	55	41	30	26	42	31	14	10
e	Soundcloud	38	18	20	15	16	7	16	8	8	6
f	Deezer	26	13	13	13	11	2	15	6	5	0
g	Tidal	17	6	11	10	6	1	11	1	5	0
h	Audible	36	9	27	13	16	7	13	9	7	7
i	Spotify	311	140	171	146	95	70	140	92	41	38
j	BBC Sounds	145	86	59	27	45	73	72	41	17	15
k	YouTube (for background listening)	223	101	122	109	69	45	92	67	37	27
l	Other (please specify)	24	10	14	5	7	12	9	6	4	5
m	I have not used any of these online audio service in the last 7 days	1,151	467	684	187	397	567	510	320	130	191

C-19 Media Behaviour (fieldwork 04/07/2020-05/07/2020)
Source: TRP Surveys
06/07/2020

Notes
Based on all Adults 16+
Weighted by Gender x Age Range x Area
NB Grey text indicates base sample is below 50

Base: All who listened to BBC Sounds in the last 7 days (Q11 j)	Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
Sample	145	86	59	27	45	73	72	41	17	15
Weighted sample (000s)	3,683	2,323	1,360	784	1,213	1,686	1,546	1,046	682	409

Q12. What did you listen to on BBC Sounds?

	Base: All who listened to BBC Sounds in the last 7 days (Q11 j)	% Weighted Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Live radio (e.g. Radio 1, Radio 2, Radio 4)	46.6	42.0	54.4	59.1	49.0	39.1	50.3	48.8	37.8	41.4
b	Catch-up radio (a programme I'd missed)	48.4	51.5	43.3	43.8	43.5	54.2	51.5	40.1	65.4	30.0
c	Podcasts	35.8	33.2	40.4	32.5	41.4	33.4	32.3	40.6	46.5	19.5
d	Music mixes	8.1	5.4	12.7	19.6	6.6	3.8	13.0	4.0	4.5	6.2
e	Audio books	9.8	7.2	14.2	24.5	9.0	3.5	6.0	8.2	17.6	15.4
f	Other (Please specify)	3.8	2.3	6.3	3.3	0.0	6.7	4.9	2.0	6.2	0.0
g	Don't know	2.1	3.3	0.0	0.0	2.7	2.7	0.0	3.1	0.0	11.1

	Base: All who listened to BBC Sounds in the last 7 days (Q11 j)	Weighted Sample (000s)									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Live radio (e.g. Radio 1, Radio 2, Radio 4)	1,716	976	740	463	594	659	778	511	258	169
b	Catch-up radio (a programme I'd missed)	1,784	1,196	588	343	527	913	797	419	445	123
c	Podcasts	1,320	771	550	254	502	564	499	424	317	80
d	Music mixes	299	126	173	154	81	65	201	42	31	26
e	Audio books	361	168	193	192	109	59	92	86	120	63
f	Other (Please specify)	139	54	86	26	0	113	76	21	42	0
g	Don't know	78	78	0	0	32	45	0	32	0	45

	Base: All who listened to BBC Sounds in the last 7 days (Q11 j)	Sample									
		Adults 16+	Men	Women	16-34s	35-54s	55+s	England North	England South	London	Nations
a	Live radio (e.g. Radio 1, Radio 2, Radio 4)	72	38	34	16	24	32	37	21	7	7
b	Catch-up radio (a programme I'd missed)	68	43	25	11	19	38	36	16	11	5
c	Podcasts	53	28	25	9	19	25	25	17	8	3
d	Music mixes	13	5	8	6	4	3	9	2	1	1
e	Audio books	12	4	8	5	4	3	4	4	3	1
f	Other (Please specify)	6	3	3	1	0	5	4	1	1	0
g	Don't know	3	3	0	0	1	2	0	1	0	2