1 Station Name	Guidance Notes
What is the proposed station name?	*This is the name you expect to use to identify the station on air.*
Select Radio	

2. Community to be served	Guidance Notes
Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.) **Answer in fewer than 300 words:**	*It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.* *The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.*

Our main target audience age group consists of 16-30 year-olds living, working and studying in the London boroughs of Croydon, Southwark, Lewisham, Bromley, Greenwich and Bexley. However, it is anticipated that our wide range of music coverage from old to new is likely to attract a broader range of listeners. The total population aged 16-30 in our proposed area is 290,111. With a further 548,832 31-45 years old and our aim is to connect both age groups totalling 769,006. We envisage a potential audience, therefore, of around 192,000 from the local community.

The areas of South East London and Croydon are extremely diverse comprising a wide range of ethnic groups. 66% of the total population is white British, Irish, EU or other white nationality with 36% consisting of multiple ethnic groups from Black British, Black/African/Caribbean, Asian, Mixed and other ethnic groups.

Select Radio will broadcast to some of the most diverse areas in the UK with a bedrock of creative communities and artistic hubs. At present, however, creative options for younger people in those areas are limited. We believe that there is a huge opportunity on a practical basis for youngsters to become part of a media centre to see the workings behind the scenes and gain valuable hands-on experience in a 'living' radio environment.

Source: ONS – UK Census 2011

3. Proposed area	Guidance Notes
What is the area you propose to serve?	*Although we believe it is helpful to set guidance that frequency availability may often limit transmission powers to around 25 watts and the coverage radius to around 5km, we are adopting a more flexible approach and will consider applications for wider areas where applicants can demonstrate that the proposed coverage area will better serve the target community, and where it is technically possible.* https://www.ofcom.org.uk/__data/assets/pdf_file/0020/101459/community-radio-future-licensing-technical-policy-statement.pdf

The proposed transmission area includes Croydon, Southwark, Lewisham, Bromley, Greenwich and Bexley boroughs with a combined population of 1,837,371.

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area.

Locally-produced: Locally-produced output is output made and broadcast from within the service's licensed coverage area. (It is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.)

Live output: is that which is produced by a presenter in the studio at the time of broadcast. (The amount of live output may vary between different services depending on the needs or expectations of the target community.)

Original output: output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the Key Commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
Please fill-in all three questions below Question A asks you to describe your programme service. Question B relates to how your output will serve the tastes and interests of your target community. Question C is about how your service will broaden the range of local (non-BBC) services available in your area. Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.	*The law requires applicants to state their proposals for providing a service that would:* *(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);* *(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;* *(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and* *(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.* *Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.* *Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).* *The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.*

4. Programming output

A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):

- What will the service sound like?
- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?

- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Select Radio has built its foundations on a diverse music policy, spreading love through all genres across the spectrum. The station's diverse range of male and female presenters have always been informative on the music they are playing and supporting locally produced music.

Select Radio has always maintained high-quality presenters and professional programming output targeting a diverse youth-orientated listener base including the Eastern European, LGBT and other hitherto underserved communities. The past 18 years has seen the station grow and establish a reputation for credibility, professionalism and diversity.

The station's core music offering will be built around the following genres:

- **DISCO FUNK & SOUL** - (100-120 BPM)
  Connecting older listeners with the youth, 80s classics are always a favourite with all ages and ethnic groups. Andy Funk Fusion, Steve Goddard & Terry James have been local favourites on the music scene for the past 40 years.
- **HOUSE** - (118-128 BPM)
  A genre originally associated with the Black American LGBT subculture and, later, crossing over to the mainstream. From its beginnings in the Chicago club and local radio scene, the genre spread internationally to London. House Music has without a doubt been the main catalyst in helping to eradicate the divide between straight and LGBT communities, as well as knocking down racial and social boundaries in the London club scene.
- **DRUM & BASS** - (160-180 BPM)
  An 'Electronic Music' genre which emerged from the Rave and Jungle scenes in Britain during the early 1990s. The style is often characterised by fast breakbeats, with heavy bass and sub-bass lines, sampled sources, and synthesizers. Drum & Bass still remains popular today with artists such as Chase & Status, Rudimental and Sigma receiving critical acclaim across the board.
- **TRANCE** - (110-150 BPM)
  Another form of 'Electronic Music' that emerged from the British new-age music scene and the early 1990s German techno and hardcore scenes. At the same time, trance music was developing in Europe. This genre is not currently represented on any UK radio stations.
- **WORLD MUSIC** - (90-160 BPM)
  Showcasing cutting edge artists from all over the globe introducing popular and unsigned music that spans from some of the most deprived and secluded areas on the planet. Specialist shows will feature South American, Latin, Tribal and Continental Music giving Select Radio an artistic edge that will still appeal to the core audience because most of this inspires and complements the general playlist.
- **ELECTRONICA** - (90-110 BPM)
  An electronic sound originally formed in the late 1970s tracks like Mike Oldfield's - Tubular Bells melodic rhythms still inspire dance artist to this day. Kraftwerk paved and inspired global award-winning artists like Daft Punk and Calvin Harris.
- **TECHNO** - (120-160 BPM)
  Techno has inspired the masses with Fatboy Slim bursting into the mainstream with You've Come a Long Way, Baby and Right Here, Right Now in the mid-1990s. Modern Techno anthems from Fisher, Solardo and Camelphat including Losing it, Tribesmen, Breathe and Cola have recently charted and was nominated for a Grammy for Best Dance Recording.
- **AMBIENT & ALTERNATIVE CLASSICAL** - (50-110 BPM)
  Select Radio's Sunday morning and late-night programming includes the eclectic sounds of chilled slow melodies and transitions from warm musical chillout beach vibes to more industrial modern live sounds. There is also a popular saxophonic show focusing on electronic jazz influences across the board.

General Programming

- Select Radio's unique proposition is a community service providing a solid soundtrack of carefully selected tracks. Dance, Electronic and World Music will constitute 80% of station output during daytime with a range of tracks

scheduled from all the genres referred to above.
- Listener shout-outs and announcements will be encouraged and delivered throughout daytime programming.
- A 60 second information round-up will feature in the morning, lunchtime and in the evening (during drivetime).
- Other content will include London travel information throughout the day, nightlife listings, creative arts reviews together with relevant community announcements and other related information specific to the target audience.

We Are Select

- **Listener engagement** - Select Radio already operates a text service, encouraging users to get involved in discussions and debates relating to their music taste and lifestyle choices.
- **Social Media Output** – Select Radio has built up a large and loyal social media following on all of the major platforms including Facebook, Twitter, Instagram, Soundcloud and Youtube. There is engagement with users throughout the day with relevant topics of discussion, competitions and musical announcements.
- **Select Talk** - Live callers for topical discussion/competitions/music. Trending social concerns within the community. Discussions on mental health, local events and local news.
- **Local Heroes/Achievement Awards** - Highlighting businesses and individuals who are helping the local communities. The announcement of achievements as well as creating a virtual noticeboard for work experience/job opportunities.
- **Local News / Weather & travel** – Select Radio will offer a live RSS web feed into the studio which presenters will be required to deliver at allocated times in the schedule.

There will be extended features on weekdays during an hour-long broadcast produced with Sub Bass Music Academy. As part of our training initiative, students will be tasked with recording and editing social action features which will be broadcasted and made available to download via our website and social media

Evenings and Weekends

The format of Select Radio will very much be tailored to the lifestyles and listening habits of the target audience. Accordingly, at certain times and days, the mood of the music will reflect that. Research shows that during evenings and at weekends younger people are more available to listen, so there will be a discernible gear change.

Select Radio will broadcast live output on weekdays from 07:00 through until 02:00 hours. Presenter dialogue will be in English. However, the station currently has 50 DJs representing many ethnic groups including White British, Black British, Irish, German, Iranian, Belgian, Chinese, Swiss, American, Russian, Italian, Greek, Eastern European and Dutch. The station is also heavily represented with at least 7 DJs from the LGBT community.

B. What is the address of the proposed studio (if known)?
Lewisham Borough

C: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities? Answer in fewer than 400 words:
Programme structure and music policy is designed to appeal to the available target audience across the dayparts. Select Radio aims to be the number one, go to station for all things Dance and Electronic.

Dance Music has always appealed to the younger generation but is followed widely now because those youngsters have matured along with the music.

Increasingly, people are turning to online streaming services such and podcasts on platforms such as Spotify, iTunes, Audio Boom, Soundcloud and Mixcloud. Select Radio offers a unique music listening experience without the interference of algorithms and limited number of approved curators.

For a long time, DJs, Music Producers and Artists looking to further their career in the music industry and have their music heard have been forced to turn to other streaming solutions and pirate radio stations.

Other than the fact that our listeners will enjoy our music output, we are also proud to champion local independent artists and record labels. To support this music, we have an internal promo pool for our DJs who can then add music to their collections for them to play during their radio shows and also any live events.

We offer opportunities to local DJs, Music Producers and Artists. This has a positive effect knowing that there is a voice potentially acting as a role model within their community. This gives the station a distinct identity and sound.

Select Radio has a network of DJs and contributors working within the industry which gives us access to the latest trends and means that our ears are constantly to the ground when it comes to fresh new music.

The last three years of output, has been tailored to consider listener feedback and listening habits. We listen to feedback via email and social media channels. This then allows us to adapt our programming schedule to ensure delivery of our licence commitments.

Select Radio Music DNA

Select Radio listener preference survey 2017

Non-Music Output

Select Radio is proud to serve the community with the freshest Dance music. However, we are confident that our planned range of speech-based items engages listeners with:

- Live Talk/Interviews
- Topical Discussions
- Live Shout Outs
- Weather
- News
- Local Travel Updates
- Local Business Promotion
- Local Events, Community Work & Charity Fundraisers

D: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with. Answer in fewer than 400 words:

Throughout London, there are a number of radio stations that claim to play Dance Music including city-wide services Kiss, Capital and Capital Xtra. However, Capital London (Global) has become the nucleus of a mainstream hit music station which is networked across the UK and Kiss (Bauer) is demonstrably chasing that format. Specialist shows from Capital Xtra, are diluted with power plays for the moment and offer little to no variation and the station represents a tiny segment of the Electronic Music genre.

Dance Music has such a wide range, it would be impossible to represent fully without a dedicated schedule with a wide range of DJs playing all of the sub-genres.

The fact that Select Radio is an already existing online broadcaster and has been established for 18 years, supports our claim to already know our community. Our loyal listener base choose us because we are completely distinct from all other stations.

We take pride in the fact that we stick to genres that keep our listeners loyal, for example, to claim Hip-Hop and Grime would suit scheduling alongside House Music or Soul and Funk would be challenging. Catering for all can be done in a subtle way by selecting the right team of DJs and programming the schedule in detail. Our vast knowledge of Electronic and Dance music allows us to use musical strategy to keep our listeners engaged whilst still changing genres.

Other community and commercial stations claim to play dance music, however, none of them can match the depth and understanding of the various sub-genres that Select Radio exudes. Instead, they seem to favour more urban sounding genres such as Grime, R&B, Hip-Hop which we feel now is overrepresented so much it has become a clichéd. We aim to focus and specialise in a specific range within the Electronic music spectrum, giving a more accurate and credible insight into what Dance and Electronic music is about.

We are such a strong brand, the community knows exactly who we are and we have carved a niche in the market undiluted to the point that no other radio station comes close to offer what we commit to offer in the market. Our listener base includes fashionistas, celebrities, sports personalities, actors, radio presenters, local gyms and local businesses.

Social gain

5. Social gain	Guidance Notes
Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of	*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.*

the key factors that makes community radio stations different from other radio services. Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer. **Answer in fewer than 1,500 words:**	*The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –* *(a) the provision of a radio service to individuals who are otherwise underserved by such services,* *(b) the facilitation of discussion and the expression of opinion,* *(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and* *(d) the better understanding of the particular community and the strengthening of links within it.* *Social gain may also include the achievement of other objectives of a social nature.[1]* *Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.* *Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.*

Select Radio began its journey in 2001 as 'Select UK Radio'. It quickly established itself across the London Dance Music scene building a loyal listener base. Consistency and a professional approach to programming, has allowed Select to grow in popularity further. In 2015 we rebranded the station and launched as Select Radio App. As a part of this rebrand, we were proud to launch our first app on both the Apple App Store and the Google Play Store quickly attracting over 48,000 listeners. In addition to this, our TuneIn Radio subscriber count rose to more than 38,000.

Select Radio has become a pillar within the community as the go-to radio station for Dance Music. Along with an impressive schedule which covers all the sub-genres of Dance Music, it has become famous amongst London's Dance Music fraternity. We believe that we have achieved this by steadfastly focusing on being inclusive of local issues and topics such as our own WE CARE campaign. Over the Christmas period, we promoted our own campaign, WE CARE, for people suffering from homelessness, mental health issues, domestic abuse and addiction. We promoted helplines such as Shelter, Samaritans, Women's Aid, Mind Charity and Switchboard LGBT. We aim to continue this throughout the year and build bridges with the above charities and talk about the whole range of issues facing everyday people within our community. We continue to strive to develop our range of partnerships with local organisations to further such community engagement.

Young people use music in their process of identity formation, and their music preference provides them with a means to achieve group identity and integration into the community. Dance Music does not discriminate. It is inclusive of all ages, cultures, genders and ethnicity. Which is why we feel that it is important to have a diverse programming schedule to bring our communities together.

Our events are about communal acceptance, respecting others, loving each other and unifying together to have shared the experience with people who have the same shared values, love for music and understanding of cultural norms. It's about living in the moment and enjoying the environment and the people around you.

It is clear that there are no other Dance Music radio stations within South East London offering the same depth of knowledge and musical credibility that we do. Other "Urban" stations exclude our target audience by offering a diluted version of Dance Music. This fails to engage with them on a personal level. We aim to change this by building a personal relationship with our listener base which allows them to relate to, by providing them with their favourite Dance Music from across the whole spectrum.

[1] See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

Our long-term goal which is deeply embedded within our companies aim and objectives, is to run Select Radio as a fully licenced radio station. Once this goal is achieved, this will enable us to further our foundations within the wider local community of South East London and Croydon.

Obtaining a licence will allow us to expand our operations as an organisation allowing us to embed deeper within our local communities with no reservations from third parties.

We aim to deliver a wide range of community-led services/projects without the stigma of being unlicensed. These projects will contribute to social gain and benefit to our communities. Our organisational aims and objectives, as well as the projects that we aim to deliver, are summarised below:

- Supplying **all genres** of dance and electronic music across South East London & Croydon. These regions will gain a radio station truly committed to the full spectrum of Dance Music.
- To integrate within our wider community by educating young people in music production, DJ skills, hosting their own radio programmes, social media management and audio content management.
- To build a comprehensive media and training centre at our premises, giving the community and students a chance to gain valuable experience within the broadcast media sector.
- To host regular events including charity events and promotions to raise awareness for social issues of concern to the community.
- Running a 6-week workshop at Sub Bass Music Academy helping up to 190 students per year from local colleges gain practical experience using state of the art DJ and production equipment.
- The ability to offer student work experience and internships including event management, social media management, digital branding and business strategy.
- Anti-knife crime strategy. Offering an after-school club twice a week with mentors to encourage people skills development and engagement amongst our younger generation.
- Attendance at local school/college careers fairs allowing us to give presentations and offer employment opportunities.
- We will offer direct support for local councils, businesses and charities with exposure to the community which further allows them to keep up-to-date which what is happening around them. We would achieve this by including adverts on our website and on-air discussions/promotions.
- Select Radio will provide a platform for members of our community to enable discussion amongst its listeners which does not discriminate by age, social class, ethnicity and religious backgrounds.
- We will establish a policy to allow us to assist in an emergency situation at times of the local community's social need. This will range from crime, public disorder, fire and rescue, adverse weather conditions and public health matters. Being a local community-based radio station gives us the advantage that we can reach the community quickly in an effect to assist our local emergency services.
- Offering a unique platform for musically talented individuals to showcase their musical knowledge and skills and allow this to be enjoyed by the community.

We will highlight concerns, issues and interests via our social channels, our discussions and also our workshops. Projecting a voice by our local communities to speak out and be heard.

Access and participation:

6. Participation in the service	Guidance Notes
How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words:**	*Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.* *What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?*

As an organisation focused on the local community, we strongly believe that input and feedback from Dance Music enthusiasts and the general public are key in delivering the best possible, unique experience which will allow us to serve

the local community. By doing this, what we offer will grow and become a treasured part of the local community that our listeners can not only relate to, but also rely on.

We actively encourage participation from DJs, Artists, Volunteers in all areas of operations. There are benefits for both Select Radio and also for all contributors.

- We are currently in open discussion with community project leaders and local councillors showing intent towards helping our local community. Further embedding us within the local community and the groups within this to form tight partnerships allowing Select Radio to be more deeply involved within their projects.
- Select Radio has already partnered with local schools and colleges on creative projects, internships, work experience and access to otherwise inaccessible equipment and training. The station will deliver training to 180 students annually working in partnership with Subbases Music Academy located in SE1 (Part of our transmission area). This, in turn, will encourage greater communication and creativity within the community.

The Select Radio schedule will represent the real tastes and interests of the music community. Working alongside our local organisations, charities and events, we will fully commit airtime, advertising and social media support allowing direct access to our listeners by publicising any related information.

7. Access to facilities and training	Guidance Notes
Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.	*Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.*

Select Radio already offers hands-on practical experience to students from local colleges in Croydon, Lewisham, Southwark and Bromley. The plan is to develop this access to include Bexley and Greenwich by September 2019. Our current premises are large and can be refurbished to allow the construction of another studio and classrooms to accommodate up to 24 people. We want to build this creative hub to give the community the chance to come in and learn a vast amount of different skills.

We have formed a partnership with Sub Bass Music academy to help 180 chosen members of the community annually by holding workshops every six weeks. This will all be free of charge.

We aim to become an approved training centre in partnership with the NCFE. We will run training courses at our premises and also at SubBass music academy. A selection of the training courses we intend to offer are:

- Sound and audio production skills(A/505/4173/UNIT)
- Digital audio in radio production(M/506/6420/UNIT)
- Recording audio for radio production (T/506/6418/UNIT)
- Audio Editing (R/602/2288/UNIT)
- Scripting a radio commercial(D/506/6414/UNIT)
- Multi-track audio recording(F/602/2268/UNIT)
- Radio journalism skills(Y/506/6413/UNIT)
- Planning and creating a radio programme (H/506/6415/UNIT)

Evening workshops for young people to meet our in-house mentors who offer radio presentation training, design classes, motivational talks, practical skills, people skills, organisational skills, helping to build CVs whilst working with industry names whilst giving employment opportunities. As a part of this programme, we will also offer opportunities to young people who are not planning for a music career. This will give them the opportunity to connect with our current list of local businesses we are partnered with. This is the reason why we are keen to connect the 30+-year-olds with the 16-30 age range as most business owners who employ staff, tend to be from the 30+ age group. We already have business owners who are loyal listeners and are keen to help us achieve this. Keeping these groups connected is key to our aim and we feel would be ground breaking within our community.

Ensuring accountability:

8. Accountability	Guidance Notes
Please set out your proposed community accountability mechanisms. These should cover matters such as:	*Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these*

How will members of your target community: • make contact with your service, and • influence the operation of the service? How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?	*characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.* *Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).*

We have always listened to our presenters and maintained an open-door approach to feedback from the public through our social channels and website. We hold a monthly meeting to gather feedback from the DJs and their listeners. Suggestions and criticism is gathered weekly. Any major complaints or poor conduct will be dealt with immediately and decisively. Comments and opinions from the public will be formatted constructively so we are enabled to discuss at quarterly meetings with DJs and panel. We see this as an effective and realistic way to remain compliant, develop our product and meet community targets.

The methods we would use to gather this feedback are:

- **Internal Select Radio Advisory Panel** - The directors of Select Radio will appoint an independent panel of advisors who will monitor and regulate the operations of the station. The panel will be made up of various stakeholders with our target community audience. This will comprise of youth leaders, local business owners and civil servants. The Select Radio Advisory Panel is:
  - Tony Richardson MBE - WO1 British Army
  - Malcolm Stanton MBE - London Fire Brigade
  - Shelley Yong - Paediatric Nurse Practitioner
  - Tom Findlay - Groove Armada
  - Ashaka Marshall - Human Resources Professional
- **Contact and Suggestion Forms via Website** - We add a pop-up contact form/survey on the landing page on our website encouraging users to give feedback. They would fill out contact details on submission which would allow us to respond.
- **Social Campaigns and Community Surveys** - We will contact notice boards, local newspapers and participate in street surveys to gain valuable feedback on the current programme we offer and how we can improve our service to benefit the community around us.
- **Quarterly Meetings with our Presenters and Advisory Panel** - We will hold quarterly meetings with our presenters and Advisory Panel to discuss the progress of the station towards our goals, offer support and advice in relation to the structures of the individual programmes and also to gather suggestions on additional projects and programming techniques.
- **Weekly Meetings with Directors and Staff** - The service we currently offer already maintains a high standard by policing the programmes that we broadcast. We do this to ensure that there is no foul play, bad language, poor taste of topics of discussion. I.e. Political, racial and religious topics. We communicate on a daily basis via many channels to allow us to be up to date with current affairs of the station.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments template overleaf. If your organisation is awarded a licence, the key commitments you draft here will be included in your licence. (Please note: Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).

Your draft Key Commitments should be consistent with, and, where appropriate, summarise the answers you have already given in this application form.

It is important that you draft your own commitments rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief and no more than one page long.

KEY COMMITMENTS: to be completed by the applicant *[Guidance is given in italics.]*

Station name: *[As in section 1 of this application]*	Select Radio
Licence area: *[State the proposed coverage area as set out in section 3 of this form.]*	South East London and Croydon

Description of character of service *[Describe in no more than 80 words in total]:*

the target community/communities *[describe the community or communities you will serve; this should be a summary of your answer in section 2 of this form]:*

- the main purpose of the service

- the station's primary functions or activities.

Select Radio will target 16-45-year-olds with a high energy, music-focused service including ALL genres of Dance and Electronic music. Our ethos is enthusiastically maintained on positivity, well-structured programming which is appealing to the diverse communities in the areas we broadcast to. Select Radio will continue to pioneer, innovate and inspire the London music scene as a whole. We will use our platform as an opportunity for Artists/Producers and DJs to showcase their musical talent.

The service broadcasts: *[these bullet points should be a summary of the answers you have given in section 4 of this form]:*

- Music. The main types of music[2] broadcast over the course of each week are: *[insert types of music in a maximum of 30 words]*

Dance and Electronic Music including all sub-genres such as Disco, Funk and Soul, plus House, Drum & Bass, Trance, Afro-Beat, World Music, Electronica, Techno, Ambient, Alternative Classical and Experimental.

- Speech. The main types of speech output[3] broadcast over the course of each week are: *[describe the speech output in a maximum of 30 words]*

Output will include information relating to the local community, hourly news and information updates, music features, listener requests and shout outs. Plus regular 'We Are Select' social campaigns.

- Over the course of each week programming is broadcast in *[list all language(s) other than English, if relevant]*

All output will be broadcast in English.

- The service provides original output[4] for a minimum o*f [insert number]* hours per day. *[What are the minimum hours per day that the service will broadcast original output?]*

Select Radio will broadcast live output for a minimum of 18 hours a day

- The service provides locally-produced output[5] for a minimum o*f [insert number]* hours per day. *[What are the minimum hours per day that the service will broadcast locally-produced output?]*

Select Radio will broadcast locally-produced output for a minimum of 18 hours a day

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[The text below is included in the Key Commitments in all community radio licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments]

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,

- the provision (whether by means of programmes included in the service or otherwise) of education or training to

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[2] e.g. mainstream pop, urban etc.

[3] e.g. local news, what's on etc.

[4] Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

[5] Locally-produced output is output made and broadcast from within the service's licensed coverage area.

individuals not employed by the person providing the service, and

- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[Please note: If awarded a licence, the key commitments you draft here will be included in your licence. (However, Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).]

About your organisation:

9. Company details	Guidance Notes
The legislation requires that: • Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it • Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community	
Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate. Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)	*Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).* *Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.* *We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.*
Company (or other body corporate) name:	Select Radio Limited
Date of registration:	8th March 2019
Company registration number:	11869911
Type of company (or other body corporate):	Company Limited by Guarantee
Where your body is not a company, please explain how it meets the requirement to be a body corporate:	N/A

10. Ownership	Guidance Notes
Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.) The information provided must include:	*Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).* *In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with*

• all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) • details of any individual, company or other body that may exert control over the applicant.	*whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.*

Select Radio is a community, non-profit organisation. The ownership of Select Radio resides with the subscribers to the articles of association. The overall control of the company sits with the elected directors.

Our already existing membership of 55 DJs/Artists, are required by contract to pay an annual fee of £660 spread over 12 monthly payments. Our membership will be contracted on the award of licence and these members will have to agree to the stations procedures and policies.

As the company currently exists, there are three directors; Thomas Marley, Georgia Rowe and Joshua Robert Stokely. On obtaining the community broadcast licence for South East London & Croydon, the current directorship will arrange for the membership to vote-in a complete board of directors.

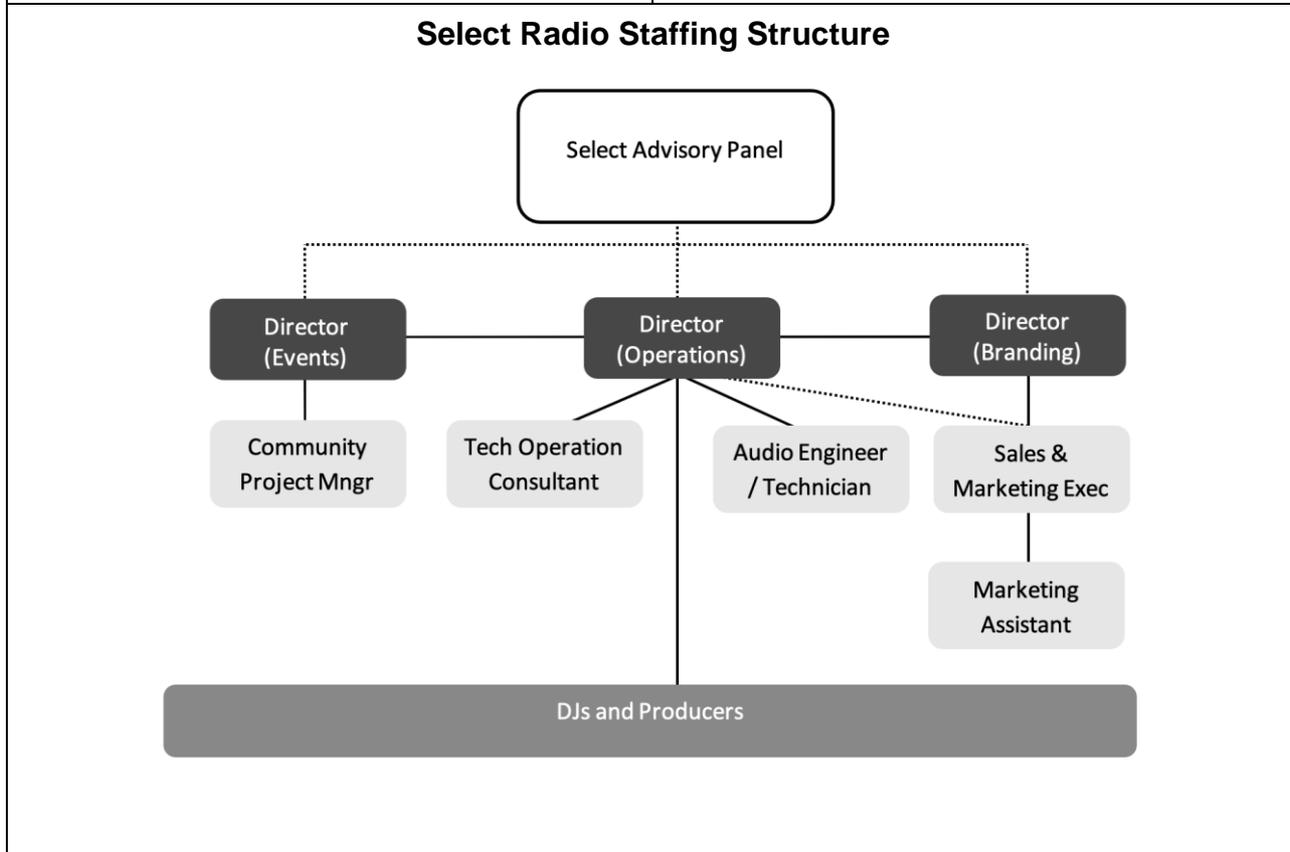## Ability to maintain the service:

11. Management and operations	**Guidance Notes**
With regard to the applicant please provide: • A list of directors, indicating who is the managing director and/or chair **(please see question 12 regarding directors' details)**. • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours).	*In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.*

Select Radio Directors:

Georgia Rowe
Thomas Marley
Joshua Robert Stokely

Station Director (Full-time 40 hours a week, part paid)

J.Robert Stokely - The Operations Director will be responsible for the full day to day functionality of the station, its finances, musical output, human resources and reporting back to directors.

Events Manager (Part-time 16 hours per week, voluntary)

T.Marley - Will report to the Sales and Marketing Executive responsible for live events, community affairs, live broadcasts, live interviews and interactive shows engaging the community.

Design and Branding Executive (Part-time 6 hours a week, voluntary)

G.Rowe - The Design and Branding Executive will be responsible for all station branding and graphic design operations.

Sales and Marketing Executive (Part-time 24 hours a week, voluntary)

J.O'Leary - The Sales and Marketing Executive will be in charge of sales through advertising, branding, sponsorships, grants, donations and events.

Marketing Assistant (Intern part-time 16 hours per week, voluntary)

N.Pizzala - Will report to Sales and Marketing Executive is responsible for Social Media output, promotion campaigns and community collaborations, keeping our audience engaged. maximising all digital output related to the relevant projects.

Community Project Manager (Part-time 10 hours per week, voluntary)

S.Marshall - Sole duty is to organise workshop training, seek opportunities for community projects and local charity help.

Technical Consultant (Part-time 12 hours a week, voluntary)

W.Elms - IT/Technology consultant to meet the stations requirements.

Audio Engineer/Technician (Part-time 12 hours a week, voluntary)

L.Wilson - Audio and IT technician to support the operations of the station.

12. Management and operations	Guidance Notes
Please provide information regarding each director as set out below (some or all of which may be regarded as confidential). In addition, if any individuals have been identified for management roles at the proposed station, please give further information in this section.	*Ofcom needs to know about the proposed directors and chair of the applicant. **Some or all of the information given in this section will usually be removed from the publicly available copy of this application form**. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why by email to community.radio@ofcom.org.uk).*

Director: Joshua Robert Stokely

Employment: Self Employed Music Consultant for weddings, events ,clubs and radio.

Other directorships: N/A

Relevant experience or qualifications:

Music Production NVQ, 1 year's events and broadcasting internship at BBC Radio 1. Resident DJ and Events coordinator at Ministry of Sound (Red Sea). 1 year residency at Future Radio (Norwich).

Director: Thomas Patrick Marley

Employment: Advertising Consultant

Other directorships: N/A

Relevant experience or qualifications:

Marketing, Advertising, Digital Branding & Event Management.

Director: Georgia Charlotte Rowe

Employment: Senior Designer

Other directorships: N/A

Relevant experience or qualifications:

Diploma in Design & Web. Previously worked in design at Moss Bross, Oasis, Karen Millen & Trinity Mirror Plc.

13. Staffing structure	Guidance Notes
What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.	*The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.*

Select Radio Staffing Structure

14. Applicant's experience	Guidance Notes
Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.	*Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.*

A. Please provide a brief history of your group.

Select UK Radio was founded in 2001 by a group already involved in the Underground Dance Music scene.

As radio enthusiasts, we wanted more than just to perform on other peoples' stations. We wanted to create our own output, which would sound professional, fresh and unique. Most underground radio stations were saturated with Garage and MCs which we felt was having a negative impact on London's nightlife. We firmly established ourselves at the main output for Vocal House and Electro.

Recognising a huge gap in the market we established our club night, Heavyweight House. This focussed on the music and steered towards the positive aspects of the London nightlife scene. We quickly formed sell-out events at seined London Bridge, Pacha Victoria, Fire and Lightbox Vauxhall and most recently Gigalum/Fu Manchu in Clapham. This involved working with top-flight artists such as David Guetta, Avicii, Swedish House Mafia and many more selling out 2500+ capacity venues.

Whilst this was progressing, we found Select UK was going stale and wanted to lose the stigma of being branded as unlicensed. We began testing online streaming and made some investigations into designing an Android/iPhone app.

In 2016 we rebranded fully as Select Radio, this included selectradioapp.com and the launch our Android/iPhone app. Select Radio has always been not-for-profit, fully self-sufficient financially and our profits are always reinvested into the project.

Our growth in the past two years has given us the confidence and belief to take the bigger step to apply for the licence as we can see progress and career opportunities for our founders. We feel this is our last opportunity to make something of what we have built and if granted a licence would be an iconic moment in the history if our local area, its musical history, community interests and the community radio licence scheme.

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).

The Select Radio team has had over 20 years' experience in broadcasting, 7 years as an internet radio station and they are adept at the day to day running of a radio station. Our management team and members have gained experience on Radio 1, 1xtra, Kiss, Capital Xtra & Rinse previously as artists.

C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).

The Select team has been working with local business, raising money for charity and training for many years. We were regular supporters of Dance Aid Charity supplying them with free promotion and DJs. We created our own "WeCare" campaign in 2018 for people suffering from homelessness, mental health issues, domestic abuse and addiction. We promoted helplines such as Shelter, Samaritans, Women's Aid, Mind Charity and Switchboard LGBT. Our continued work with Chislehurst Rocks supports local unsigned artists, raising awareness for community projects giving them a platform to raise community awareness.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).

Select Radio's key individuals have been producing the musical and structured output of the station for over 18 years, taking pride in the fact that Select has been acclaimed as the most professional sounding unlicensed outfit ever to exist. We are extremely proud of what we have achieved and how much of an impact we have made on London's Dance Music scene.

Evidence of demand:

15. Demand and/or support	Guidance Notes
Please provide a summary of evidence of demand and/or support for your proposed service. This may include a variety of information, for example: • summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; • evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc.; • results of research; • summary of support from local politicians, councils, educational or religious bodies etc.; • summary of support from local business or other sectors; • evidence of support from your proposed target community.	*When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.* *It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.* *Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.*

Select Radio has already established the demand for a community radio station, and a selection of letters from local businesses, charities and civil servants is attached to this application. This support confirms the goodwill that exists for our application to hold a Community Radio licence. it will allow us to build bridges with community organisations and partnerships with local school and colleges. This would allow us to solidify existing partnerships and follow new avenues to help the community without the stigma of being unlicensed.

Select Radio already a key player within the community has the support of the community's youth, the older generation, it's business owners and its workforce who listen throughout their working day.

Typical of the kind of support we receive is this:

"Here at New Cross fire station the white watch have incorporated Select Radio into our daily routines. We listen while cooking, in the gym and if we were allowed we'd listen to it on the way to fire calls. It's a top radio station with great dj's and a good quality class of music".

Our Reach

Whilst recognising that our target audience is located in south east London and Croydon, we would point to the success of our online stream as evidence of the brand's popularity around the globe. Since rebranding our website, selectradioapp.com has had 465,468 unique hits from over 174 countries.

- **iPhone App** 41,426 users
- **TuneIn** 38,500 followers
- **Facebook** 18,574 likes
- **Twitter** 10,563 followers
- **Android Users** 8,936 users
- **Soundcloud** 8,100 followers
- **Instagram** 6,132 followers
- **Youtube (Launched February 2019)**

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

20. Year 1 financial information – commercial activities on air

The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively, if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Broadcasting engineering:

Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified). Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

25. Engineering information

Waveband:	This application is for an FM licence	Yes
	Do you understand the requirements for FM (VHF) and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	COUNTISBURY HOUSE, CRESCENT WOOD ROAD, DULWICH SE26 6SB

National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey.	TQ 343 722
	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	104.5m AOD
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	21m AGL
About the site's dimensions:	What is the height, in metres, of the transmitting antenna AGL?	25m AGL
	Please supply photographs of the transmitter mast / building and aerial location.	✓ **Tick if enclosed**
	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	No. It is used by Vodafone (ref 89283)
About the transmission site:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
Transmission site availability:	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	Yes
	Applicant group owns site?	No
	Other – please specify.	N/A
	Applicant group owns site?	No

How to contact you:

26. Public contact details	Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	*Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.*
Name:	Thomas Patrick Marley
Email:	info@selectradioapp.com
Website:	www.selectradioapp.com

27. Contact details for Ofcom	Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:	*Ofcom will need to contact your group in relation to this application.*

Concluding declaration:

28. Declaration
APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS

1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)

Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None
c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	None	None

Other interests

2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)

None

Other matters

3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:

    (i)   the applicant;

    (ii)   any director of the applicant;

    (iii)   any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;

may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.

None

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);

5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;

6. No director, member or other person involved directly or indirectly in the management of the applicant group is the

subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;

7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and

8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

✓ Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

✓ Memorandum & Articles of Association

✓ Certificate of Incorporation

✓ Application Payment (UK £ 600.00) non-returnable

✓ Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Thomas P Marley *(Name of person)*

Director *(Title or position in the applicant group)*

25 March 2019 *(Date)*