

## **Consultation response form**

| Question   | Your response  |
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| Question 1: Do you agree that, for the   | Confidential? – NO   |
| purposes of where locally-made programming<br>may come from, Ofcom should approve the<br>'Yorkshire & Lincolnshire (Bauer)' approved<br>area in relation to the 17 local FM licences<br>listed in Section 2 of this document? If you do<br>not agree, please give reasons. | Back in 2018 when I responded to the<br>Ofcom consultation on 'Localness' I<br>wrote the following under the title<br><b>Introductory Comments:</b><br>When I first read this consultation what<br>jumped out at me, being a Yorkshire-<br>man, was that in drawing up the plans<br>for larger 'approved areas' Ofcom have<br>placed the Northallerton/Thirsk FM li-<br>cence within the <i>North East of England</i><br>approved area rather than in the <i>York-<br/>shire (including Lincolnshire)</i> approved<br>area. I am sure that residents of North-<br>allerton and Thirsk as well as councillors<br>and officers of North Yorkshire County<br>Council, which has its County Hall in<br>Northallerton will feel, although parts of<br>Northallerton may receive their ITV local<br>news from Newcastle upon Tyne rather<br>than Leeds, that the local Northaller-<br>ton/Thirsk FM commercial radio station<br>operated by <i>Minster FM</i> clearly is within<br>Yorkshire and not the North East of Eng-<br>land. |
|  | I therefore approve of the new<br>'Yorkshire & Lincolnshire (Bauer)'<br>Approved Area as it now contains the<br>Northallerton/Thirsk FM licence. The<br>full list of 17 licences, now owned by<br>Bauer Media, within this new area is:<br>Barnsley; Bassetlaw; Bradford &<br>Huddersfield FM; Bridlington;<br>Chesterfield; Doncaster; Grimsby;   |

| Harrogate; Humberside FM; Leeds FM;<br>Lincoln; Northallerton; Rotherham;<br>Scarborough; South Yorkshire FM;<br>Wakefield, and York. |
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