



# St Dunstan's

An independent future for blind  
ex-Service men and women

Mr Alan Brown  
5 Avebury Road  
Ashton Vale  
Bristol  
BS3 2QQ  
Tel, no. (0117) 9667 258  
Email: [alan.k.brown@btinternet.com](mailto:alan.k.brown@btinternet.com)

7<sup>th</sup> October 2009

Dear Sara Winter,

Re: 2009 Ofcom Access services review

As the initiator of Audio Description at both major theatres (Hippodrome & the Theatre Royal) in Bristol it could well be said that I am a true convert to AD.

Audio Description makes every performance come alive and we can share the same experience as the sighted folk in the auditorium whether it is ballet, opera, drama or a full blown musical.

The same should apply to my home life when listening to television, but at the moment AD is so patchy and one needs to search out any programme that is suitable for visually impaired friends to enjoy.

It has come to my attention that the Ofcom Access services review offers three options for the future of AD. I am asking that Ofcom select option two and increase Audio Description to 20% across all digital channels.

Currently I listen to travel programmes, films, plays and various forms of music (mainly classical), but I do tend to vary my taste. Much of my viewing takes place mid to late evening/night, but with AD I could easily be encouraged to listen to much more. Audio Description would enable me to share my experience with my nearest and dearest plus folk I meet at the many venues I go to.

I would be most grateful if you could take heed of my request for an increase in programmes which are Audio Described.

Yours sincerely

Alan Brown

(Volunteer RNIB & St Dunstan's)

12-14 Harcourt Street London W1H 4HD Tel: (0)20 7723 5021 Fax: (0)20 7262 6199  
enquiries@st-dunstans.org.uk www.st-dunstans.org.uk

Patron: Her Majesty the Queen.

Vice Patrons: General Sir Peter de la Billiere KBC KBE DSO MC DL, Commodore Sir Donald Gosling KCVO RNR, Air Chief Marshal Sir Roger Palin KCB OBE, Admiral Sir Jock Slater GCB LVO DL. President: Raymond L. Hazan. Chairman: Captain Michael C Gordon-Lennox RN. Chief Executive: Robert Leader DL.

A company limited by guarantee No. 189648 Registered Charity No. 216227 (England & Wales) and SC039411 (Scotland)

Registered in England at 12-14 Harcourt Street, London W1H 4HD.

