

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
YO1 Radio	

2. Community to be served	Guidance Notes
<p>Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)</p> <p>Answer in fewer than 300 words:</p>	<p><i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.</i></p> <p><i>The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i></p>
<p>York City Centre is a distinctive geographical area with a world-renowned history and heritage. The outlying villages and hamlets of York represent an area of natural beauty and rolling countryside.</p> <p>The people of the area have forged their own identity and communities over the years, which is regularly overlooked by the local mainstream media.</p> <p>YO1 Radio's target community is the people who live in the vibrant city and the 30 or more surrounding villages within the A1237 ring road. The population of the proposed broadcast area in the 2011 Census is 198,051 persons, made up of 83,552 households.</p> <p>Although York is enjoying its lowest unemployment figures for some time (3.5%), each village and hamlet is historical in their own economic micro climate. For the likes of Acomb and Tang Hall, where those areas have suffered disproportionately to other areas of York, through having essential services and facilities removed. (http://www.tanghallsmart.com/info - A community interest company set up to tackle issues)</p> <p>Having already had a presence across the Vale of York for over 3 years as a radio station online and on DAB (Vale Radio, changing the name to YO1 Radio, to reflect our aim of a more concentrated output), helping to raise in excess of £250,000 for charities and social groups, our history and research speaks for itself</p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<p><i>Although we believe it is helpful to set guidance that frequency availability may often limit transmission powers to around 25 watts and the coverage radius to around 5km, we are adopting a more flexible approach and will consider applications for wider areas where applicants can demonstrate that the proposed coverage area will better serve the target community, and where it is technically possible.</i></p> <p>https://www.ofcom.org.uk/_data/assets/pdf_file/0020/101459/community-radio-future-licensing-technical-policy-statement.pdf</p>
<p>We propose to serve 'York and York Outer' classed as 'The Vale of York'</p> <p>We define this area as being broadly the central and surrounding villages immediately connected to York City Centre of our transmission area, with Haxby being the furthest North, Crockey Hill being</p>	

furthest South, Knapton being further West and Murton being furthest East.

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area.

Locally-produced: Locally-produced output is output made and broadcast from within the service's licensed coverage area. (It is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.)

Live output: is that which is produced by a presenter in the studio at the time of broadcast. (The amount of live output may vary between different services depending on the needs or expectations of the target community.)

Original output: output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the Key Commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to <u>describe your programme service</u>.</p> <p>Question B relates to how your output will serve the <u>tastes and interests</u> of your target community.</p> <p>Question C is about how your service will <u>broaden the range of local</u> (non-BBC) <u>services</u> available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> <i>(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);</i> <i>(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;</i> <i>(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and</i> <i>(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.</i> <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
4. Programming output	
<p>A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):</p> <ul style="list-style-type: none"> • What will the service sound like? 	

- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?
- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

YO1 Radio will be a truly local radio service, designed to inform and entertain the community we serve. The area has its own unique series of community and we intend to continue to reflect this in our programmes.

YO1 Radio's station 'sound' will consist of local people presenting a varied mix of music and discussion programmes, each one with a distinctly local flavour.

We will broadcast local news, sport, weather and public service announcements, together with details of local events, activities and opportunities.

With the strength of our BBC trained broadcasters, we will broadcast interviews and discussion programmes featuring local groups and organisations who will be able to tell our audience about the services they provide...giving them a voice

The main speech elements of the service would be in the form of presenter based links, studio and telephone interviews, and pre-recorded features put together by our in-house team of producers

We will use the speech elements of our programmes to improve listener awareness of events and opportunities available to them across the Vale of York, raising levels of participation and aspiration.

Wherever possible, we will encourage listeners to interact with us via the telephone, SMS text message, email, website and social media. It is our aim that listening to YO1 Radio will be a two-way experience as much as possible, enabling listeners to feel involved and engaged with their local community radio station, as well as other listeners across the area. The music we will play will comprise instantly recognisable 'hit' songs from the past 50 years, alongside selected current songs which we believe will have broad appeal to our audience. In addition, we will continue to support specialist music programmes featuring different musical genres, and local artists and bands.

The area has a tradition of indie music and we would hope to include this in our output. Overall, the music to speech ratio will be 70:30 during weekday daytime programmes to incorporate news, features, interviews, discussions and general chat. Outside of weekday programming, and at weekends, the anticipated music to speech ratio will be 85:15.

YO1 Radio will be a 24 hour service. At launch we will broadcast a minimum of six hours live programming per weekday, and six hours at weekends. On weekdays there will be a three hour live breakfast show from 7-10am, and a live afternoon programme from 3-6pm. At weekends there will be a three hour live breakfast show from 7-10am. Outside of live programming hours, we intend to make use of automation technology to provide as live outside broadcasts back to the studio, voice-tracked and automated programmes. These will also include local information in the form of pre-produced what's on guides, public service announcements and so on.

A live streaming service of our programmes will be available on our website and on our specially created app. This will maximise listening opportunities for people using smartphones and other internet enabled devices. We will also continue to compile a 'catch-up' section of our website to include news reports, interviews and other similar material produced by the station, enabling listeners to access this material at a time of their own choosing.

Census data shows that the population of our broadcast area would not be considered to be ethnically diverse, with 94% of the population listed as White British. It is therefore our intention to broadcast all our programmes in English. The vast majority of our programmes will be original, and will be locally produced by YO1 Radio

We intend to work closely with other community and hospital radio stations, sharing programming

ideas and repeat programme material where we feel that this is in the interest of our listeners
B. What is the address of the proposed studio (if known)?
8 Marsden Park, James Nicolson Link, Clifton Moor, York, YO30 4WX
C: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities? Answer in fewer than 400 words:
<p>YO1 Radio will cater for the tastes and interests of our target community by becoming a trusted local community radio broadcaster, placing everyday community information at the heart of our programming.</p> <p>We already established ourselves with Vale Radio as the first port of call that the community turns to for up-to-date local information, as well as to find out about opportunities that are available to them in the area.</p> <p>YO1 Radio already reached all sections of the community with our programmes, from the under 16's through to the elderly, with specialist programmes targeted at specific sections of the community. By doing this on a more concentrated level, we bring the community of York together by giving exposure to organisations, groups, events and activities which are available in the area in desperate need of a voice. This encourages local people to participate and get involved.</p> <p>Local people always have been at the heart of everything we do at Vale Radio. Our presenters are already at the heart of the local community, approachable and supportive of the community they serve.</p> <p>We already have had a presence at major public events in the area, for example Haxby Carnival, Strensall Carnival, North of England Wedding Awards, Work with York Awards and more.</p> <p>YO1 Radio aims to raise the aspirations of the community we serve, enabling listeners in the area to access facilities and sources of expertise which have previously never been available to them. We will operate training courses in community radio skills, giving local people the opportunity gain skills and access to broadcast quality equipment. It is our aim to improve employment and education prospects for those people who participate in these courses</p>
D: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with. Answer in fewer than 400 words:
<p>YO1 Radio's service already greatly extends the range of programmes available to listeners in our proposed broadcast area. All our output is targeted towards the community of the Vale of York, ensuring that events and information which would normally be overlooked by the larger stations will be able to be made available to our audience. As YO1 Radio's service is focussed on the Vale of York, we explore local issues in greater depth than current stations. We provide exposure to organisations and groups from within our area, devoting a greater amount of airtime to their causes than is possible on existing services.</p> <p>The YO1 Radio proposed broadcast area falls within the TSA of Minster FM, Capital Radio and Heart Yorkshire, who are music-led stations with low levels of speech. They are unable to devote any large amount of airtime to the community of the Vale of York, due to the large geographical area it serves and has recently added to.</p>

Social gain

5. Social gain	Guidance Notes
Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.	<i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i>

Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.

Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.

The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –

- (a) the provision of a radio service to individuals who are otherwise underserved by such services,*
- (b) the facilitation of discussion and the expression of opinion,*
- (c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and*
- (d) the better understanding of the particular community and the strengthening of links within it.*

Social gain may also include the achievement of other objectives of a social nature.¹

Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.

Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.

Answer in fewer than 1,500 words:

YO1 Radio brings a truly local radio to the community of the Vale of York, by providing a radio station focussed entirely on this area. In addition to our on-air transmissions, we intend to complement our on-air broadcasts with the use of our web site and social media channels (Facebook, Twitter) etc to ensuring that we are fully engaged within the community we serve.

We have a number of social gain objectives: YO1 Radio reaches sections of the community who traditionally have difficulty accessing existing services. This includes the disadvantaged, unemployed and the elderly.

An example of this is our work with Volunteering Matters, where our breakfast presenter Chris Marsden, visits local village halls, to an invited audience of elderly in social isolation. Chris will sing an hour of Ratpack and standard songs, re-igniting old memories and bringing the healing pleasures of music to that community.

This has proved to be so popular, that Chris is now in high demand and is constantly talking up the villages and halls that he is to visit.

We aim to raise aspiration levels of our volunteers, instilling a sense of ownership, pride and belonging to the radio station. We want our volunteers to be able to switch on YO1 Radio at home or in the car and say proudly to those who are with them: "I'm part of the team".

YO1 Radio already offers training opportunities to improve employment prospects amongst the local community and education prospects for surrounding schools and colleges.

We will operate training courses and offer work experience in broadcasting skills, working together with a team of skilled professionals, giving local people the opportunity to gain skills and have access to broadcast quality equipment.

We will also offer training opportunities for people who want to gain skills in non-broadcast fields, for example office skills, marketing and promotions, administration etc. All the training opportunities we intend to provide will include provision for adult learners of all ages, as well as those in the usual post

¹ See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

16 age groups via links with quality local training providers and recruitment firms.

YO1 Radio offers support to social causes in times of acute social need, for example in response to crime or disorder, or in the event of public health issues. YO1 Radio will provide exposure via our on-air broadcasts, and exposure via our web site and social media channels, to community interest groups and minority interest groups in the local area. This will include sports clubs, faith groups, environmental organisations and local heritage groups, as well as local charities.

(*note* Where YO1 Radio is referred to, Vale Radio our previous name is stipulated)

Dr A Birkinshaw OBE, Principal and Chief Executive of York College "We whole heartedly support *YO1 Radio in its application for FM Community radio, having already engaged with your brilliant thriving organisation, it will give me no greater pleasure to see those local ties forged even further!"

We are also resource for other local community groups and organisations to recruit volunteers, gaining maximum exposure for their services via our on-air broadcasts, and via our web site and social media channels.

YO1 Radio will be a facilitator for on-air discussion and debate, airing views and opinions about local issues. Listeners in the community will be able to interact with our discussion programmes, enabling instant feedback via the telephone, and via our website and social media channels.

YO1 Radio will promote tourism and leisure opportunities in the area. York City centre already attracts many visitors, especially during summer months. These visitors contribute extensively to the local economy, which in turn creates employment for local people. We will provide marketing and promotion for the surrounding areas, as they too have something of a worth while visit or two!

YO1 Radio will strengthen links within the community of the Vale of York by providing its population with a truly local radio service, made for the community by the community.

Julian Sturdy, Conservative MP for York outer, writes: "I write in support of *YO1 Radio and hope that you will give due consideration to their application. As the Member of Parliament for York Outer, covering Haxby, I was delighted to be able to be part of their official launch in August 2014 and to support them in whatever way that I am able as they work towards their ambition to brand the station as a social entity which works with the community in the York area.

As the MP for a largely rural constituency, I am acutely aware of the need for stations such as *YO1 Radio which specialise in local news and events. Indeed, the focus upon the local community is one of *YO1 Radio's greatest strengths, allowing them to connect with listeners in a way which is unlike their national competitors; it is clear to me that this unique selling point will deliver the surge in listening figures which *YO1 Radio strive for and enable them to accomplish their aims as a community resource.

During my time with the team at *YO1 Radio I was struck by the professionalism and drive of all involved, and I have little doubt that with the sheer grit and determination of their staff, *YO1 Radio will flourish into a valuable source of community information and news. I wish *YO1 Radio every success for the future and I look forward to working with them over the weeks and years to come. Should you have any further questions, I am happy to discuss these at our mutual convenience.

Access and participation:

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p> <p>Answer in fewer than 400 words:</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>

We aim to ensure that members of our target community will be able to participate in the operation and management of the radio service in a number of ways: We will form a steering group which will be responsible for informing general policy and decision making at the radio station, and will meet quarterly. The steering group will comprise between 8 to 10 members, with representatives from the station's volunteer staff, local community groups, organisations, schools and businesses.

In addition, the station manager will attend these meetings. We will hold annual meetings, to enable us to receive feedback from members, and to discuss suggestions and complaints. These meetings will generally take place in August and will be open to the public.

At these meetings we will invite nominations for representatives from the station's volunteer staff for election to the steering group. The station manager will also attend these meetings. We will have an 'open door' policy in editorial terms. Members of the public will be able to contact responsible people in the organisation for a direct response in relation to a programme content and focus.

We will also use these to provide details of how members of the community can get involved with the radio station, and participate in its operation and management. We will devote a specific section of our website to include photographs and information about key staff at the station, and encourage interaction from the public.

We will implement a thorough complaints and grievance policy. This will cover equality and fairness, editorial policy of the radio station, privacy and programme standards. We will use on-air broadcasts, our web site and social media channels to advertise the opportunities available for volunteers at YO1 Radio, including the training programmes that are available.

7. Access to facilities and training

Guidance Notes

Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.

Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.

Answer in fewer than 400 words:

Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.

The station will operate an 'open door' policy for members of the community who want to undertake training in radio skills, or work with the station in a voluntary capacity. We will operate regular short training courses in community radio production skills for local people who have expressed an interest in volunteering at the station.

This will include relevant training in the use of hardware and software used for producing live and pre-recorded radio programmes, exploring the aims and objectives of community radio and the role that volunteers play in the operation of a community radio station. We will also run broadcast workshops away from the station premises where we visit local colleges, secondary and primary Schools, youth projects and community facilities.

We will also include training in equal opportunities and health and safety. We will offer regular broadcast workshops that all members of the community are welcome to attend. We will monitor the effectiveness of our training programmes through regular evaluation, to ensure that training has met the expectations of those involved.

We will carry out post-course questionnaires and surveys, encourage online feedback, peer grading and debriefing sessions with the trainer. People who have received training will be given an opportunity to demonstrate the skills that they have learned by participating in the production of programmes on our radio service.

We will develop links with local groups and organisations with the aim of promoting each other's activities and for mutual support. We will support local enterprises that wish to come on air to talk about their products and services.

We plan to carry out outside broadcasts from other parts of the area from local events, public debates

and from live music events. The station managers' annual report will include details of the number of volunteers and community members participating in the service

Ensuring accountability:

8. Accountability	Guidance Notes
<p>Please set out your proposed community accountability mechanisms. These should cover matters such as:</p> <p>How will members of your target community:</p> <ul style="list-style-type: none"> • make contact with your service, and • influence the operation of the service? <p>How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.</p> <p>Answer in fewer than 500 words:</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.</i></p> <p><i>Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).</i></p>

We will encourage listeners to get in touch with YO1 Radio through various means such as by phone, email, letter, web site, social media or by making a personal visit to the station. We will encourage listeners to provide constructive criticism of the service, which will be dealt with by station management who will liaise with relevant parties. The station manager will produce an annual report, which will be an open and transparent document summarising the work which the station has carried out during the previous year.

A key part of this document will be a breakdown of community involvement and participation in the service. This report will be available to download on our web site, or in printed format upon request. We will hold annual meetings, to enable us to receive feedback from members, and to discuss suggestions and complaints. These meetings will generally take place in August and will be open to the public. At these meetings, we will invite nominations for representatives from the station's volunteer staff for election to the steering group. The station manager will attend these meetings.

A section of our website will incorporate a short online 'listener survey', enabling listeners to provide instant feedback. The results of this survey which will be accessible in real time by the board and station management. We will publish a complaints procedure for listeners. This will be available to download from our website or will be available on request from the station. We intend to use social media to interact with our listeners in addition to our regular broadcast transmissions, through sites like Twitter and Facebook.

We will encourage listeners to use social media to tell us what they think of our radio station, and constructive criticism will be welcome. Where possible, a member of the station management will respond to these in real time. We will also use our station web site to keep in touch with listeners and inform them of developments at the radio station.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments template overleaf. If your organisation is awarded a licence, the key commitments you draft here will be included in your licence. (Please note: Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).

Your draft Key Commitments should be consistent with, and, where appropriate, summarise the answers you have already given in this application form.

It is important that you draft your own commitments rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief and no more than one page long.

KEY COMMITMENTS: to be completed by the applicant*[Guidance is given in italics.]*

Station name <i>[As in section 1 of this application]</i>	YO1 Radio
Licence area <i>[State the proposed coverage area as set out in section 3 of this form.]</i>	York and York Outer (classed as the Vale of York)
Description of character of service <i>[Describe in no more than 80 words in total]:</i> <p>Central York and surrounding villages immediately connected to York City Centre of our transmission area, with Haxby being the furthest North, Crockey Hill being furthest South, Knapton being further West and Murton being furthest East.</p> <p>YO1 Radio will be a truly local radio service, designed to inform and entertain the community we serve with a varied mix of music, local news, sport, weather and public service announcements, together with details of local events, activities and opportunities.</p>	
<p>The service broadcasts: <i>[these bullet points should be a summary of the answers you have given in section 4 of this form]:</i></p> <ul style="list-style-type: none"> • We will mainly play instantly recognisable 'hit' songs from the last 60 years, alongside selected current songs and local music, which we believe will have broad appeal to our audience. • The music to speech ratio will be 70:30 during weekday daytime programmes. At all other times, the anticipated music to speech ratio will be 85:15 • Over the course of each week programming is broadcast in English • The service provides original output for a minimum of 6 hours per day • The service provides locally-produced output for a minimum of 6 hours per day <p><i>[The text below is included in the Key Commitments in all community radio licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments]</i></p> <p>The studio is located within the licensed coverage area.</p> <p>The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:</p> <ul style="list-style-type: none"> • the facilitation of discussion and the expression of opinion, • the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and • the better understanding of the particular community and the strengthening of links within it. <p>Members of the target community contribute to the operation and management of the service.</p> <p>The service has mechanisms in place to ensure it is accountable to its target community.</p>	

[Please note: If awarded a licence, the key commitments you draft here will be included in your licence. (However, Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).]

About your organisation:**9. Company details****Guidance Notes**

The legislation requires that:

<ul style="list-style-type: none"> Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community 	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
Company (or other body corporate) name:	YO1 Radio Limited
Date of registration:	26 July 2017
Company registration number:	10884388
Type of company (or other body corporate):	Not for profit limited by guarantee
Where your body is not a company, please explain how it meets the requirement to be a body corporate:	

10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) details of any individual, company or other body that may exert control over the applicant. 	<p><i>Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>
<p>YO1 Radio Limited is a company limited by guarantee of its members.</p> <p>There are no shareholders.</p> <p>The company carries a non-profit status.</p> <p>All members control the company and have an equal ownership of the company and equal votes in decision-making.</p> <p>The initial members are the directors, Mr. Christopher Marsden, Mr. Douglas Weake, Miss. Amanda Jayne Clarke, Miss. Carla Ballantine and Mr. Jonathan Darwin</p>	

All volunteers will be eligible to become members of the company after a probationary period.

Full details of the company structure and ownership can be found in the Memorandum and Articles of Association dated 26th July 2017.

We are a member of the Community Media Association, which is the UK representative body for the community broadcasting sector and is committed to promoting access to the media for people and communities

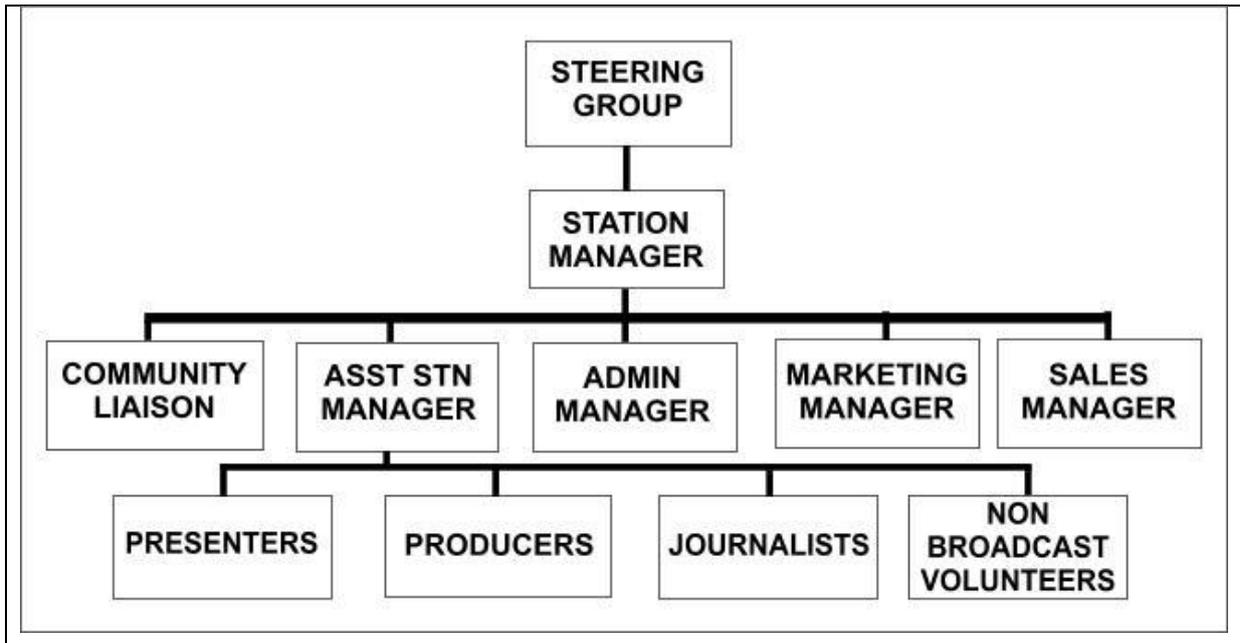
Ability to maintain the service:

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> A list of directors, indicating who is the managing director and/or chair (please see question 12 regarding directors' details). An indication of management structure (e.g. management committee or equivalent, if applicable), and/or Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours). 	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p>The directors of YO1 Radio Limited are:</p> <p>Mr. Christopher Marsden - Station Manager - unpaid</p> <p>Mr. Douglas Weake - unpaid</p> <p>Miss. Amanda Jayne Clarke - unpaid</p> <p>Miss. Carla Ballantine - unpaid</p> <p>Mr. Jonathan Darwin – unpaid</p> <p>We will be appointing an assistant Station Manager to oversee the day to day operation of the radio service. It is anticipated that Mr Christopher Marsden will work closely with the assistant station manager, especially in the pre-launch period and during the early days of operation, to ensure the smooth running of the service.</p>	

12. Management and operations	Guidance Notes
<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p> <p>Answer (for each director):</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. Some or all of the information given in this section will usually be removed from the publicly available copy of this application form. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to community.radio@ofcom.org.uk.</i></p>
<p>Name: Christopher Marsden</p> <p>Employment: Company Director</p> <p>Other directorships: Director of Media Company – Definitive Media</p> <p>Relevant experience or qualifications: ILR and BBC Broadcaster since 1992 (Hallam FM, Trent FM, Century Radio, Fresh Radio, BBC Radio Sheffield, BBC Radio Tees)</p> <p>Name: Dougie Weake</p>	

<p>Employment: Retired Other directorships: None Relevant experience or qualifications: BBC Broadcaster since 1995</p> <p>Name: Carla Ballantine Employment: Company director Other directorships: MOBALLO LTD Relevant experience or qualifications: N/A</p> <p>Name: Jonathan Darwin Employment: Talk Talk Communications Other directorships: N/A Relevant experience or qualifications: NA</p> <p>Name: Amanda Jayne Clark Employment: Legend Leisure Software Other directorships: N/A Relevant experience or qualifications: N/A</p> <p>If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.</p>
<p>BBC Broadcast Staff for 20 years</p>

13. Staffing structure	Guidance Notes
<p>What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.</p> <p>Answer in fewer than 400 words, plus organisation chart (optional):</p>	<p><i>The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.</i></p>
<p>Station Manager, full time 37 hrs/pw, voluntary, responsible to steering group Assistant Station Manager, voluntary, 16 hrs/pw, responsible to Station Manager Marketing Manager, part time 8 hrs/pw, voluntary, responsible to Station Manager Sales Manager, 30% commission, 37 hrs/pw, responsible to Station Manager Admin Manager, part time, 16 hrs/pw, voluntary, responsible to Station Manager Community Liaison, voluntary, 4 hrs/pw, responsible to Station Manager/Assistant Presenters/Producers, voluntary, 4 hrs/pw, responsible to Station Manager/Assistant Non broadcast volunteers voluntary, 4 hrs/pw, responsible to Station Manager/Assistant</p>	



14. Applicant's experience

Guidance Notes

Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.

Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.

A. Please provide a brief history of your group.

Answer in fewer than 300 words:

Vale Radio has been broadcasting to The Vale of York since 2014. Dougie Weake and Chris Marsden were the brain children of the initial concept, having worked together for a considerable amount of time at BBC Radio York. They wanted to give back to the local area, from the constant feedback they were given by listeners at that time.

Initially, Vale Radio was internet bound, then came along the app for devices, a year and a half broadcasting on DAB digital radio was enough to digest, that even for a local community broadcaster, the cost was quite prohibitive, but welcome the roll out of local DAB soon. Although we are a small team of dedicated broadcasters, we believe that between us we have a wealth of experience in all areas of radio, and already operate a truly successful community radio station, albeit online, with a dedicated listenership in hand, screaming out for us to be on FM since day 1.

In addition, we have a passion for this unique area and its people, and we have received overwhelming support from the local community. Over the past 3 years, we have helped to raise a staggering amount of money through our hosted events, charity nights, on-air promotions and other activity to the tune of £225,000 for the local area. In one night, we managed to help raise £12,500 for a local children's hospice, by hosting an auction.

We took the decision to change the name to YO1 Radio, the core centre of the City of York, adding more gravitas, commitment and promise to the community of York and York Outer!

We are looking forward to making YO1 Radio on FM, a reality!

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).

Answer in fewer than 150 words:

From 1992 to present day, broadcasting and programming award winning content for the Sony Awards. Collectively the management and directors have broadcast on Mercia FM, to BBC Local Radio, from national Capital Radio, to Army Radio...all the way to 20 years of solid BBC broadcast

journalism under our belt!
<p>C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).</p> <p>Answer in fewer than 150 words:</p> <p>Chris Marsden brings the depth of running a business and is the director of Definitive Media Worldwide Ltd, supplying voiceovers and audio production to radio, TV and businesses from local to global. From Sony, to Amazon, to York Racecourse...He is recognised locally, having hosted events as an MC for the past 20 years</p> <p>Dougie Weake is a retired BBC employee, but before that, used to be head of a marketing team for European campaigns for the French Food Board of Le Crunch Apples and the man behind the drip of Castrol GTX. Dougie brings his managerial and people skills to YO1 Radio, a priceless asset to the radio station</p> <p>Jayne Clark brings her financial experience of managing a multi-million pound BACS Bureau for Legend Leisure. Processing Direct Debits and providing a Credit Control/debt control facility to various companies. She also has extensive excel and analytical skills, bringing a very close eye on the financial stability of the operation</p> <p>Jonathan Darwin works for a leading broadband provider in their high-resolution complaints team. Taking complaints at a director level has given Jonathan the ability to be able to resolve complex concerns and complaints in a professional and timely manner. It has also given him excellent skills in providing leadership to other members in the business, and their suppliers</p> <p>Carla Ballantine has experience in driving social media campaigns, working with various clients such as NHS to engage audiences through marketing campaigns, social media content & campaigns, PR, events, sales partnerships, all of which is driven by market research through understanding today's consumers</p>
<p>D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).</p> <p>Answer in fewer than 150 words:</p> <p>Chris Marsden – Mercia FM, Hallam FM, Century Radio, Garrison Radio, Minster FM, Stray FM, Fresh Radio, Trent FM, Capital Disney, BBC Radio Sheffield, BBC Radio Tees and Viking FM</p> <p>Dougie Weake – 20 Years with BBC Radio York</p> <p>Jonathan Darwin – Harrogate Hospital Radio, Dales Radio, Fresh Radio, Zetland FM and Vale Radio</p> <p>Amanda Jayne Clarke – Co-Presenting the breakfast show on Vale Radio for 2 years</p> <p>Carla Ballantine – Minster FM, Business Radio and Vale Radio since 1999</p>

Evidence of demand:

15. Demand and/or support	Guidance Notes
<p>Please provide a summary of evidence of demand and/or support for your proposed service.</p> <p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc.; results of research; summary of support from local politicians, 	<p><i>When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must</i></p>

<p>councils, educational or religious bodies etc.;</p> <ul style="list-style-type: none"> • summary of support from local business or other sectors; • evidence of support from your proposed target community. <p>Answer in fewer than 1,000 words:</p>	<p><i>represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>
<p>YO1 Radio has received support from local schools, who have been quick to realise the potential benefits and opportunities that a local community radio station could offer their school:</p> <p><i>Celia has returned from her Cambridge interview earlier this week and has said a very sincere 'Thank you' for her interview last week at *YO1 Radio. She felt that the experience gave her quite a confidence boost. Hopefully this will have helped to add a string to her bow for her interview. She will find out in January. Thanks again, Chris. As a Community Service radio station, you really do go the extra mile. V Charters - Director of Marketing - Mount School</i></p> <p>YO1 Radio has received support from local voluntary organisations and charity groups. Our plans to provide fundraising opportunities, by airing their events and placing them onto our website:</p> <p><i>Thank you so much for featuring our Charity Art Auction on your Radio station and for providing much needed publicity, raising £3,182 for the Wilberforce Trust. Having listened to your new station I feel that it fills an important gap in community radio, as it represents a vital link for those communities just outside York such as Haxby and Wigginton, who are underrepresented by other radio stations. I feel it also fills a crucial gap in public service broadcasting and would be happy to offer support in whatever way I can to help your station to prosper. A Parkinson - Fundraising Co-ordinator - Wilberforce Trust</i></p> <p>These messages clearly show that local people in the area feel that they are not well served by existing radio stations. This theme continues through a large amount of the correspondence we have received from local dignitaries:</p> <p><i>As the MP for a largely rural constituency, I am acutely aware of the need for stations such as *YO1 Radio which specialise in local news and events. Indeed, the focus upon the local community is one of YO1 Radio's greatest strengths, allowing them to connect with listeners in a way which is unlike their national competitors; it is clear to me that this unique selling point will deliver the surge in listening figures which YO1 Radio strive for and enable them to accomplish their aims as a community resource. During my time with the team at YO1 Radio I was struck by the professionalism and drive of all involved, and I have little doubt that with the sheer grit and determination of their staff, YO1 Radio will flourish into a valuable source of community information and news. Julian Sturdy - MP - York Outer</i></p> <p>YO1 Radio has also received support from local businesses, screaming out for that helping hand:</p> <p><i>I must say what a fabulous job you and the team at *YO1 Radio are doing. Far too long it has been impossible to get support from the bigger stations! Yes, they are happy to help, but the cost they ask for is prohibitive and a cost us mere mortals cannot afford. I do hope that Chris gets the support for him and his team, so that the 'little people' (who are the backbone of the community) will also be able to utilise these great services for years to come - L Clarke - The Wedding Guide – Local Business</i></p>	

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Answer in fewer than 150 words and/or submit a summary table:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Answer in fewer than 150 words and/or submit a summary table:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Answer in fewer than 150 words and/or submit a summary table:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Answer in fewer than 150 words and/or submit a summary table:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:

Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

25. Engineering information

Waveband:	This application is for an FM licence	Yes
	Do you understand the requirements for FM (VHF) and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	York Hospital (Admin Building), Wigginton Road, York, YO31 8HE
	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey.	SE 602 531
	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	16.0 metres
National Grid Reference (NGR):	In metres, what is the total height of the mast / building Above Ground level (AGL)?	21 metres
About the site's	What is the height, in metres, of the transmitting antenna	24 metres

dimensions:	AGL?	
	Please supply photographs of the transmitter mast / building and aerial location.	<input checked="" type="checkbox"/> Tick if enclosed
	Who owns the site and what are their full contact details?	York Hospital
	Is this site already used for broadcasting and if so by whom?	No
About the transmission site:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
Transmission site availability:	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	No
	Applicant group owns site?	No
	Other – please specify.	
	Applicant group owns site?	No
(Note: we cannot consider an application if no site has been identified.)		

How to contact you:

26. Public contact details		Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.		<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
Name:	Chris Marsden	
Email:	chris.marsden@yo1radio.co.uk	
Website:	www.yo1radio.co.uk	

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom		Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:		<i>Ofcom will need to contact your group in relation to this application.</i>

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration		
APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS		
1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)		
Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)

a) Local authorities	None	None
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	None	None
c) Bodies whose objects are wholly or mainly of a religious nature	None	None
d) An individual who is an officer of a body falling within (c) above	None	None
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above	None	None
f) An advertising agency or an associate of an advertising agency	None	None
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	Chris Marsden Definitive Media Worldwide Limited	Chris Marsden Definitive Media Worldwide Limited
<p>Other interests</p> <p>2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)</p> <p>Answer:</p>		
<p>Other matters</p> <p>3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:</p> <p>(i) the applicant;</p> <p>(ii) any director of the applicant;</p> <p>(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;</p> <p>may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.</p> <p>Answer:</p>		
<p>Do you confirm, to the best of your knowledge and belief, that:</p> <p>4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);</p> <p>5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;</p> <p>6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;</p> <p>7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and</p> <p>8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.</p> <p>Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of</p>		

misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

Memorandum & Articles of Association

Certificate of Incorporation

Application Payment (UK £ 600.00) non-returnable

Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Chris Marsden

(Name of person)

Station Manager

(Title or position in the applicant group)

25/07/2017

(Date)