

Ofcom broadcast bulletin

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Contents

Introduction	3
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Standards cases

Resolved	4
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Other programmes not in breach/outside remit	5
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Introduction

Ofcom's Broadcasting Code took effect on 25 July 2005 (with the exception of Rule 10.17 which came into effect on 1 July 2005). This Code will be used to assess the compliance of all programmes broadcast on or after 25 July 2005. The Broadcasting Code can be found at <http://www.ofcom.org.uk/tv/ifi/codes/bcode/>

The Rules on the Amount and Distribution of Advertising (RADA) apply to advertising issues within Ofcom's remit from 25 July 2005. The Rules can be found at <http://www.ofcom.org.uk/tv/ifi/codes/advertising/#content>

The Communications Act 2003 allowed for the codes of the legacy regulators to remain in force until such time as Ofcom developed its own Code. While Ofcom has now published its Broadcasting Code, the following legacy Codes remain in force for broadcast content transmitted before 25 July 2005.

- Advertising and Sponsorship Code (Radio Authority)
- News & Current Affairs Code and Programme Code (Radio Authority)
- Code on Standards (Broadcasting Standards Commission)
- Code on Fairness and Privacy (Broadcasting Standards Commission)
- Programme Code (Independent Television Commission)
- Programme Sponsorship Code (Independent Television Commission)
- Rules on the Amount and Distribution of Advertising

From time to time adjudications relating to advertising content may appear in the bulletin in relation to areas of advertising regulation which remain with Ofcom (including the application of statutory sanctions by Ofcom).

Copies of the full adjudications for Upheld and Not Upheld Fairness and Privacy cases can be found on the Ofcom website: www.ofcom.org.uk

Standards cases

Resolved

Celebrity Love Island

ITV 1, 30 May 2005, 20:55

Introduction

The trailer for this reality show included a clip of two contestants arguing. Four viewers were concerned by swearing (“shit”) and bleeped swearwords that could still be understood. They felt that this was inappropriate for broadcast just before the watershed.

Response

ITV apologised for the inclusion of the language in a trailer before the watershed. It was an unintentional human error. The pressure of producing a near “live” trailer in Fiji and confusion over what time it was to be played led to this mistake. When alerted to this issue, ITV immediately reviewed the schedule for similar trailers and reminded the production team of the parameters for pre-watershed slots.

Decision

We welcome ITV’s immediate response when alerted to this issue and its apology. Taking into account ITV’s previous compliance record for trailers and the subsequent action, we consider the matter resolved.

Complaints resolved

Other programmes not in breach/out of remit 29 June – 12 July

Programme	Trans Date	Channel	Category	No. of complaints
18 Stone of Idiot	03/06/2005	Channel 4	Offence	1
Animals Do the Funniest Things	02/07/2005	ITV1	Offence	1
At the Races	03/07/2005	Satellite & Cable	Offence	1
Baddiel and Skinner Unplanned	05/07/2005	ITV1	Offence	4
BBC London News	06/07/2005	BBC1	Offence	1
BBC News	-	BBC1	Religious Offence	1
Beverly Hills Cop	18/06/2005	ITV1	Scheduling	1
Big Brother 6	23/06/2005	Channel 4	Offence	1
Big Brother 6	04/06/2005	Channel 4	Offence	1
Big Brother 6	24/06/2005	Channel 4	Offence	4
Big Brother 6	25/06/2005	Channel 4	Offence	3
Big Brother 6	27/06/2005	Channel 4	Offence	3
Big Brother 6	28/06/2005	E4	Offence	3
Big Brother 6	29/06/2005	Channel 4	Offence	3
Big Brother 6	01/07/2005	Channel 4	Language	1
Big Brother 6	03/07/2005	Channel 4	Sexual Portrayal	1
Big Brother 6	05/07/2005	Channel 4	Offence	1
Big Brother 6	07/07/2005	Channel 4	Offence	2
Big Game TV	26/06/2005	Big Game TV	Offence	1
Big Ideas the Changed the World	05/07/2005	Five	Accuracy	1
Breakfast	24/06/2005	BBC1	Accuracy	1
Broadway:The American Musical	17/06/2005	BBC4	Offence	1
Channel 4 News	09/06/2005	Channel 4	Offence	1
Close Encounters of the Third Kind	03/07/2005	Channel 4	Scheduling	2
Comedy Lab	13/05/2005	Channel 4	Offence	1
Coronation Street	20/06/2005	ITV1	Advertising	1
Coronation Street	29/06/2005	ITV1	Offence	1
Coronation Street	30/06/2005	ITV1	Offence	1
CSI: Crime Scene	28/06/2005	Five	Offence	1
Cutting Edge	22/06/2005	Channel 4	Offence	1
Dispatches: Living with Aids	25/06/2005	Channel 4	Misleading	1
Dr Who	18/06/2005	BBC1	Offence	1
Emmerdale	04/07/2005	ITV	Language	1
Feedback	03/07/2005	Radio 4	Misleading	1
FHM	13/06/2005	Satellite & Cable	Offence	1
Fox News	03/07/2005	Satellite & Cable	Accuracy	1
Galaxy 105	06/07/2005	Galaxy 105	Language	1
Glastonbury	24/06/2005	BBC3	Language	1
Glastonbury	26/06/2005	BBC3	Language	1
GMTV	27/02/2005	ITV1	Impartiality	1

GMTV	08/07/2005	ITV1	Offence	1
Grand Prix	24/04/2005	ITV1	Advertising	1
Have I Got News For You	27/05/2005	BBC1	Offence	1
Heart FM	13/06/2005	Heart 100.7	Offence	1
Hell Below Zero	28/06/2005	Channel 4	Offence	1
Hudson Hawk	03/07/2005	Five	Scheduling	1
ITV News Channel	27/06/2005	ITV	Offence	1
Jerry Springer - The Opera	08/01/2005	BBC2	Religious Offence	2
Ladette to Lady	16/06/2005	ITV1	Offence	1
LBC Programme	15/06/2005	LBC97.3	Offence	1
Live Aid: Against All Odds	18/06/2005	BBC2	Language	1
Man vs Beast USA	26/06/2005	ITV2	Offence	2
Man vs Beast USA	08/07/2005	ITV2	Offence	1
Ministry of Mayhem	18/06/2005	ITV1	Offence	1
New Tricks	05/07/2005	BBC1	Offence	1
Newsnight	04/07/2005	BBC2	Impartiality	2
Question Time	24/06/2005	BBC1	Offence	1
Ramsay's Kitchen Nightmares	24/05/2005	Channel 4	Offence	1
Ramsay's Kitchen Nightmares	18/06/2005	E4 +1	Language	1
Ramsay's Kitchen Nightmares - Revisited	21/06/2005	Channel 4	Offence	1
Richard and Judy	05/07/2005	Channel 4	Offence	2
Shock Treatment	30/06/2005	Sky One	Offence	1
Sky Mix	29/06/2005	Sky Mix	Offence	2
Sky News	13/06/2005	Sky News	Offence	1
Sky News	24/06/2005	Sky News	Offence	1
Sky Sports	30/06/2005	Sky Sports	Offence	1
Sugar Rush	21/06/2005	Channel 4	Offence	2
T4 Presents: The Return of the King	28/06/2005	Channel 4	Offence	1
Talksport	17/06/2005	Talksport	Offence	1
The Big Call	11/07/2005	TTV	Offence	1
The Crunch	21/06/2005	Nickelodeon	Religious Offence	2
The Farm	08/07/2005	Five	Offence	1
The Great British Loser	30/06/2005	Channel 4	Impartiality	1
The Idiots	07/03/2005	Channel 4	Sexual Portrayal	1
The Springer Show	01/07/2005	ITV1	Sexual Portrayal	1
The Today Programme	30/06/2005	BBC Radio 4	Offence	1
The Wright Stuff	15/06/2005	Five	Religious Offence	1
The Wright Stuff	13/06/2005	Five	Religious Offence	1
Thought For The Day	30/06/2005	BBC Radio 4	Offence	1
Tom Cruise water stunt	20/06/2005	Channel 4	Offence	3
Tonight with Trevor McDonald	28/06/2005	ITV1	Offence	1
Tonight with Trevor McDonald	27/06/2005	ITV1	Impartiality	1
Tonight with Trevor McDonald	02/06/2005	ITV1	Impartiality	1
Toonattik	25/06/2005	ITV1	Offence	1
Two and a Half Men	27/06/2005	ITV2	Offence	1

UKTV	15/06/2005	UKTV	Religious Offence	1
UKTV	21/06/2005	UK Gold	Offence	1
Vorderman's Sudoku Live	01/06/2005	Sky One	Misleading	1
Weather	16/06/2005	Five	Offence	1
Weather	25/06/2005	ITV1	Offence	1
What's the Problem? With Anne Robinson	01/07/2005	BBC1	Offence	2
Worlds Apart	06/07/2005	BBC1	Offence	1