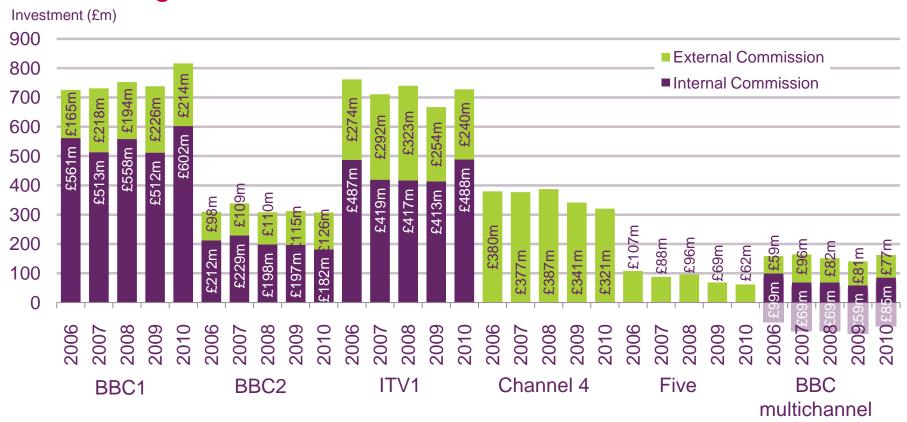


## Spend on first run commissions by PSBs: 2006 to 2010 Nominal figures.



Source: Ofcom/Broadcasters

Note: Figures expressed in nominal terms. First-run network commissions including news and sports rights. BBC Multichannels included in the chart: BBC Three, BBC Four, CBBC, Cbeebies. ITV1 excludes Daybreak.