Representing:
Self
Organisation (if applicable):
What do you want Ofcom to keep confidential?:
Keep name confidential
If you want part of your response kept confidential, which parts?:
Ofcom may publish a response summary:
Yes
I confirm that I have read the declaration:
Yes
Ofcom should only publish this response after the consultation has ended:
You may publish my response on receipt
Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:
Yes
Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:
Yes
Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:
Yes, but see comments

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published

price lists and promotional material?:

Yes

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:

Yes

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes

## **Additional comments:**

PhonePayPlus seems not to be suitable for complaints re use of these numbers for 419 fraud.

There should be a requirement on service providers for a proper abuse-reporting mechanism, initiated by email or online, or at least by phone, NOT just by letter to their registered business address as this is far too slow. Ideally the point-of-contact for abuse reporting would be recorded in an Ofcom database for public inspection.