

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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Base : Those who personally use a mobile phone	

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PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES	590
Base : Those with a Pay TV service	
QP1 (QP2). Before today, had you heard of digital radio? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE).....	592
Base : All respondents	
QP2 (QP9). How many DAB sets do you have in your household?.....	594
Base : All respondents	
QP2 (QP9). How many DAB sets do you have in your household?.....	597
Base : Those who listen to radio	
QP3 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)	599
Base : All respondents	
QP4A (QP11A). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an AM station - either at home or on portable radio. (SINGLE CODE).....	603
Base : Those who listen to radio	
QP4B (QP11B). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an FM station - either at home or on portable radio. (SINGLE CODE)	606
Base : Those who listen to radio	
QP4C (QP11C). SHOWCARD How often, if at all, do you listen to radio through a - Mobile phone. (SINGLE CODE)	609
Base : Those who listen to radio	
QP4D (QP11D). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through TV. (SINGLE CODE).....	612
Base : Those who listen to radio	
QP4E (QP11E). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through the internet. (SINGLE CODE).....	614
Base : Those who listen to radio	
QP4F (QP11F). SHOWCARD How often, if at all, do you listen to radio through a - DAB radio set. (SINGLE CODE)	617
Base : Those who listen to radio	
QP4G (QP11G) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an FM station. (SINGLE CODE).....	620
Base : Those who listen to radio	
QP4H (QP11H) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an AM station. (SINGLE CODE)	623
Base : Those who listen to radio	
QP4I (QP11I) SHOWCARD How often, if at all, do you listen to radio through a - Car radio with DAB. (SINGLE CODE)	626
Base : Those who listen to radio	
SUMMARY - EVER USE DIGITAL RADIO.....	629
Base : Those who listen to radio	
SUMMARY - EVER USE DIGITAL RADIO.....	631
Base : All respondents	
SUMMARY - EVER LISTEN TO RADIO.....	633
Base : All respondents	
QP5 (QP16). SHOWCARD In which of these ways do you listen to radio on your mobile phone? (MULTI CODE).....	635
Base : Those who listen to radio via a mobile phone	
QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)	637
Base : Those do not have any DAB sets at home	

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)	641
Base : Those who listen to radio and do not have any DAB sets at home	
QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED	645
Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months	
QZ1. SHOWCARD Could you please take a look at the options shown on this card and let me know which applies to you? (SINGLE CODE)	651
Base : All respondents	
QZ2 (QZ10). SHOWCARD How would you describe your national identity? (SINGLE CODE)	653
Base : All respondents	
QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)	655
Base : All respondents	
QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)	666
Base : All respondents	
QZ5 (QZ11). Do you need to wear glasses or contact lenses in order to watch TV, go online or use a phone? (SINGLE CODE)	672
Base : All respondents	
QZ6 (QZ12). Do you need to use a hearing aid or other hearing assistance in order to watch TV, go online or use a phone? (SINGLE CODE)	674
Base : All respondents	
QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)	676
Base : Those with poor vision, partial sight or blindness	
QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)	680
Base : Those with poor hearing, partial hearing or deafness	
QZ10 (SGA). Do you ever work from home? (SINGLE CODE)	684
Base : Those working full or part time	
QZ11 (SGB). Would you say that you work from home most of the time or just occasionally? (SINGLE CODE)	686
Base : Those who ever work from home	
QZ13. SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)	688
Base : All respondents	
QZ14 (QZNI1). Do you regard yourself as belonging to any particular religion? IF YES: Which religion, religious denomination or body do you belong?	692
Base : All respondents in Northern Ireland	

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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NATION

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
England	2236	1089	1147	329	371	765	771	133	176	210	632	613	604	479	540	2236	-	-	-
	84%	84%	83%	84%	84%	84%	83%	78%	81%	79%	87%	86%	84%	82%	82%	100%	-%	-%	-%
		49%	51%	15%	17%	34%	34%	6%	8%	9%	ghi	n				pqr			
											28%	27%	27%	21%	24%	100%	-%	-%	-%
Scotland	233	112	121	30	39	81	83	22	23	30	63	54	65	53	62	-	233	-	-
	9%	9%	9%	8%	9%	9%	9%	13%	11%	12%	9%	8%	9%	9%	9%	-%	100%	-%	-%
																oqr			
		48%	52%	13%	17%	35%	36%	9%	10%	13%	27%	23%	28%	23%	27%	-%	100%	-%	-%
Wales	132	64	68	19	20	44	49	12	11	18	24	30	34	31	38	-	-	132	-
	5%	5%	5%	5%	5%	5%	5%	7%	5%	7%	3%	4%	5%	5%	6%	-%	-%	100%	-%
		49%	51%	15%	15%	33%	37%	j	j	j							opr		
								9%	8%	13%	18%	22%	25%	24%	28%	-%	-%	100%	-%
Northern Ireland	74	36	38	12	12	26	24	4	6	6	9	16	18	18	22	-	-	-	74
	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	1%	2%	2%	3%	3%	-%	-%	-%	100%
		48%	52%	16%	17%	35%	32%	5%	8%	8%	12%	22%	24%	24%	30%	-%	-%	-%	opq
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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NATION

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
England	2236	333	361	224	196	238	244	230	114	298	1976	260	1307	923	1190	1046
	84%	100%	100%	100%	100%	100%	100%	100%	100%	100%	85%	73%	84%	83%	85%	82%
		15%	16%	10%	9%	11%	11%	10%	5%	13%	88%	12%	58%	41%	53%	47%
Scotland	233	-	-	-	-	-	-	-	-	-	192	41	133	100	110	123
	9%	-%	-%	-%	-%	-%	-%	-%	-%	-%	8%	11%	9%	9%	8%	10%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	83%	17%	57%	43%	47%	53%
Wales	132	-	-	-	-	-	-	-	-	-	105	27	73	58	71	61
	5%	-%	-%	-%	-%	-%	-%	-%	-%	-%	5%	8%	5%	5%	5%	5%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	80%	20%	55%	44%	54%	46%
Northern Ireland	74	-	-	-	-	-	-	-	-	-	47	27	41	33	34	40
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	2%	8%	3%	3%	2%	3%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	64%	36%	56%	44%	46%	54%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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REGION

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
North East	114	52	62	15	20	31	48	12	10	10	18	23	30	22	39	114	-	-	-
	4%	4%	5%	4%	5%	3%	5%	7%	5%	4%	2%	3%	4%	4%	6%	5%	-%	-%	-%
		46%	54%	13%	18%	27%	42%	j	11%	9%	8%	16%	20%	26%	20%	k	pqr		
																100%	-%	-%	-%
North West	298	157	140	40	41	97	120	20	23	19	38	56	83	70	89	298	-	-	-
	11%	12%	10%	10%	9%	11%	13%	11%	11%	7%	5%	8%	11%	12%	13%	13%	-%	-%	-%
		53%	47%	14%	14%	33%	40%	j	j				k	k	k	pqr			
								7%	8%	6%	13%	19%	28%	24%	30%	100%	-%	-%	-%
Yorkshire	230	116	114	42	42	71	74	20	27	41	75	64	53	46	66	230	-	-	-
	9%	9%	8%	11%	9%	8%	8%	12%	13%	15%	10%	9%	7%	8%	10%	10%	-%	-%	-%
		51%	49%	18%	18%	31%	32%		12%	18%	33%	28%	23%	20%	29%	pqr			
								9%	12%	11%	29%	20%	24%	23%	32%	100%	-%	-%	-%
East Midlands	196	90	106	36	35	60	65	17	24	21	57	39	48	46	63	196	-	-	-
	7%	7%	8%	9%	8%	7%	7%	10%	11%	8%	8%	6%	7%	8%	10%	9%	-%	-%	-%
		46%	54%	18%	18%	31%	33%	9%	12%	11%	29%	20%	24%	23%	kl	pqr			
																100%	-%	-%	-%
West Midlands	238	109	129	39	41	71	86	9	15	11	46	49	67	61	60	238	-	-	-
	9%	8%	9%	10%	9%	8%	9%	5%	7%	4%	6%	7%	9%	11%	9%	11%	-%	-%	-%
		46%	54%	17%	17%	30%	36%	4%	6%	5%	19%	21%	28%	26%	25%	pqr			
						c				g	g	lmn				100%	-%	-%	-%
East of England	244	113	131	28	35	101	80	14	22	39	109	94	60	46	44	244	-	-	-
	9%	9%	10%	7%	8%	11%	9%	8%	10%	15%	15%	13%	8%	8%	7%	11%	-%	-%	-%
		46%	54%	11%	14%	41%	33%	6%	9%	16%	45%	39%	25%	19%	18%	pqr			
						f										100%	-%	-%	-%
London	333	172	161	62	63	142	66	7	11	23	151	125	108	44	56	333	-	-	-
	12%	13%	12%	16%	14%	15%	7%	4%	5%	9%	21%	18%	15%	8%	8%	15%	-%	-%	-%
		52%	48%	19%	19%	43%	20%	2%	3%	7%	45%	38%	32%	13%	17%	pqr			
				f	f	f					ghi	mn	mn			100%	-%	-%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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REGION

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K- £15.59K	£15.6K- £25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
South East	361	175	186	36	60	129	137	18	28	32	84	111	95	90	65	361	-	-	-
	14%	13%	14%	9%	13%	14%	15%	11%	13%	12%	12%	16%	13%	15%	10%	16%	-%	-%	-%
		49%	51%	10%	16%	36%	38%	5%	8%	9%	23%	31%	26%	25%	18%	100%	-%	-%	-%
South West	224	105	119	31	35	62	96	16	15	16	54	53	61	53	57	224	-	-	-
	8%	8%	9%	8%	8%	7%	10%	9%	7%	6%	7%	7%	8%	9%	9%	10%	-%	-%	-%
		47%	53%	14%	15%	28%	43%	7%	7%	7%	24%	23%	27%	24%	25%	100%	-%	-%	-%
Wales	132	64	68	19	20	44	49	12	11	18	24	30	34	31	38	-	-	132	-
	5%	5%	5%	5%	5%	5%	5%	7%	5%	7%	3%	4%	5%	5%	6%	-%	-%	100%	-%
		49%	51%	15%	15%	33%	37%	9%	8%	13%	18%	22%	25%	24%	28%	-%	-%	opr	-%
Scotland	233	112	121	30	39	81	83	22	23	30	63	54	65	53	62	-	233	-	-
	9%	9%	9%	8%	9%	9%	9%	13%	11%	12%	9%	8%	9%	9%	9%	-%	100%	-%	-%
		48%	52%	13%	17%	35%	36%	9%	10%	13%	27%	23%	28%	23%	27%	-%	oqr	-%	-%
Northern Ireland	74	36	38	12	12	26	24	4	6	6	9	16	18	18	22	-	-	-	74
	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	1%	2%	2%	3%	3%	-%	-%	-%	100%
		48%	52%	16%	17%	35%	32%	5%	8%	8%	12%	22%	24%	24%	30%	-%	-%	-%	opq
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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REGION

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
North East	114	-	-	-	-	-	-	-	114	-	106	8	60	53	50	64
	4%	-%	-%	-%	-%	-%	-%	-%	100%	-%	5%	2%	4%	5%	4%	5%
		-%	-%	-%	-%	-%	-%	-%	100%	-%	93%	7%	53%	47%	44%	56%
North West	298	-	-	-	-	-	-	-	-	298	276	22	156	142	164	134
	11%	-%	-%	-%	-%	-%	-%	-%	-%	100%	12%	6%	10%	13%	12%	11%
		-%	-%	-%	-%	-%	-%	-%	-%	100%	93%	7%	52%	48%	55%	45%
Yorkshire	230	-	-	-	-	-	-	230	-	-	206	24	122	107	127	103
	9%	-%	-%	-%	-%	-%	-%	100%	-%	-%	9%	7%	8%	10%	9%	8%
		-%	-%	-%	-%	-%	-%	100%	-%	-%	90%	10%	53%	47%	55%	45%
East Midlands	196	-	-	-	196	-	-	-	-	-	164	31	111	85	132	64
	7%	-%	-%	-%	100%	-%	-%	-%	-%	-%	7%	9%	7%	8%	9%	5%
		-%	-%	-%	100%	-%	-%	-%	-%	-%	84%	16%	56%	44%	67%	33%
West Midlands	238	-	-	-	-	238	-	-	-	-	209	28	141	97	138	100
	9%	-%	-%	-%	-%	100%	-%	-%	-%	-%	9%	8%	9%	9%	10%	8%
		-%	-%	-%	-%	100%	-%	-%	-%	-%	88%	12%	59%	41%	58%	42%
East of England	244	-	-	-	-	-	244	-	-	-	195	48	141	103	154	90
	9%	-%	-%	-%	-%	-%	100%	-%	-%	-%	8%	14%	9%	9%	11%	7%
		-%	-%	-%	-%	-%	100%	-%	-%	-%	80%	20%	58%	42%	63%	37%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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REGION

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
London	333	333	-	-	-	-	-	-	-	-	333	-	234	98	50	283
	12%	100%	-	-	-	-	-	-	-	-	14%	-	15%	9%	4%	22%
		bcdefghi									k		m		n	
		100%	-	-	-	-	-	-	-	-	100%	-	70%	30%	15%	85%
South East	361	-	361	-	-	-	-	-	-	-	316	45	227	130	233	128
	14%	-	100%	-	-	-	-	-	-	-	14%	13%	15%	12%	17%	10%
			acdefghi										m		o	
		-	100%	-	-	-	-	-	-	-	88%	12%	63%	36%	65%	35%
South West	224	-	-	224	-	-	-	-	-	-	171	53	114	108	143	81
	8%	-	-	100%	-	-	-	-	-	-	7%	15%	7%	10%	10%	6%
				abdefghi								j		l	o	
		-	-	100%	-	-	-	-	-	-	76%	24%	51%	48%	64%	36%
Wales	132	-	-	-	-	-	-	-	-	-	105	27	73	58	71	61
	5%	-	-	-	-	-	-	-	-	-	5%	8%	5%	5%	5%	5%
												j				
		-	-	-	-	-	-	-	-	-	80%	20%	55%	44%	54%	46%
Scotland	233	-	-	-	-	-	-	-	-	-	192	41	133	100	110	123
	9%	-	-	-	-	-	-	-	-	-	8%	11%	9%	9%	8%	10%
												j				
		-	-	-	-	-	-	-	-	-	83%	17%	57%	43%	47%	53%
Northern Ireland	74	-	-	-	-	-	-	-	-	-	47	27	41	33	34	40
	3%	-	-	-	-	-	-	-	-	-	2%	8%	3%	3%	2%	3%
												j				
		-	-	-	-	-	-	-	-	-	64%	36%	56%	44%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 4

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

URBANITY

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Urban	2320	1140	1180	347	396	788	790	145	194	227	612	611	624	490	595	1976	192	105	47
	87%	88%	86%	89%	90%	86%	85%	85%	90%	86%	84%	86%	87%	84%	90%	88%	83%	80%	64%
		49%	51%	15%	17%	34%	34%	6%	8%	10%	26%	26%	27%	21%	26%	85%	8%	5%	2%
Rural	355	160	194	44	46	127	137	26	22	38	116	101	96	91	67	260	41	27	27
	13%	12%	14%	11%	10%	14%	15%	15%	10%	14%	16%	14%	13%	16%	10%	12%	17%	20%	36%
		45%	55%	12%	13%	36%	39%	7%	6%	11%	33%	28%	27%	26%	19%	73%	11%	8%	8%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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URBANITY

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Urban	2320	333	316	171	164	209	195	206	106	276	2320	-	1346	969	1081	1240
	87%	100%	88%	76%	84%	88%	80%	90%	93%	93%	100%	-	87%	87%	77%	98%
		bcdefghi	cf		c	cf		cf	cdf	cdf	k				n	
		14%	14%	7%	7%	9%	8%	9%	5%	12%	100%	-	58%	42%	47%	53%
Rural	355	-	45	53	31	28	48	24	8	22	-	355	207	146	325	30
	13%	-	12%	24%	16%	12%	20%	10%	7%	7%	-	100%	13%	13%	23%	2%
			a	abdegghi	ahi	a	abeghi	a	a	a		j			o	
		-	13%	15%	9%	8%	14%	7%	2%	6%	-	100%	58%	41%	92%	8%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 5

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CABLE AREA

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TELEWEST	841	401	440	123	132	295	291	57	68	94	234	239	222	185	195	763	24	39	15
	31%	31%	32%	31%	30%	32%	31%	33%	31%	36%	32%	34%	31%	32%	29%	34%	10%	29%	21%
		48%	52%	15%	16%	35%	35%	7%	8%	11%	28%	28%	26%	22%	23%	pr 91%	3%	pr 5%	p 2%
NTL	499	249	250	76	90	172	161	21	40	45	114	111	140	111	137	436	63	-	-
	19%	19%	18%	19%	20%	19%	17%	12%	19%	17%	16%	16%	19%	19%	21%	20%	27%	-%	-%
		50%	50%	15%	18%	35%	32%	4%	8%	9%	23%	22%	28%	22%	k 28%	qr 87%	oqr 13%	-%	-%
NEITHER	1335	650	685	192	220	448	475	94	108	125	380	362	359	284	330	1037	146	93	58
	50%	50%	50%	49%	50%	49%	51%	55%	50%	47%	52%	51%	50%	49%	50%	46%	63%	71%	79%
		49%	51%	14%	16%	34%	36%	7%	8%	9%	28%	27%	27%	21%	25%	78%	o 11%	op 7%	opq 4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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CABLE AREA

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TELEWEST	841	132	184	27	70	61	98	87	28	76	822	19	503	337	397	444
	31%	40%	51%	12%	36%	26%	40%	38%	25%	26%	35%	5%	32%	30%	28%	35%
		cehi	acdefghi		cehi	c	cehi	cehi	c	c	k					n
		16%	22%	3%	8%	7%	12%	10%	3%	9%	98%	2%	60%	40%	47%	53%
NTL	499	109	24	26	-	106	24	20	30	99	490	9	295	203	178	321
	19%	33%	7%	11%	-%	44%	10%	9%	26%	33%	21%	3%	19%	18%	13%	25%
		bcdfg	d	d		abcdefghi	d	d	bcdfg	bcdfg	k					n
		22%	5%	5%	-%	21%	5%	4%	6%	20%	98%	2%	59%	41%	36%	64%
NEITHER	1335	91	154	171	126	71	122	122	56	123	1009	326	755	574	831	505
	50%	27%	43%	76%	64%	30%	50%	53%	49%	41%	43%	92%	49%	52%	59%	40%
			ae	abdefghi	abefghi		ae	abei	ae	ae		j			o	
		7%	12%	13%	9%	5%	9%	9%	4%	9%	76%	24%	57%	43%	62%	38%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

Table 6

DEPRIVATION LEVEL

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		FEMALE						UNDER												
Total		MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
Significance Level: 95%																				
Unweighted total		3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample		2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total		2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
			49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Low		1405	676	730	168	195	483	559	59	96	126	406	455	392	329	228	1190	110	71	34
		53%	52%	53%	43%	44%	53%	60%	35%	44%	48%	56%	64%	55%	57%	34%	53%	47%	54%	46%
							cd	cde		g	g	ghi	lmn	n	n		r			
			48%	52%	12%	14%	34%	40%	4%	7%	9%	29%	32%	28%	23%	16%	85%	8%	5%	2%
Medium		1120	549	570	192	219	373	336	99	114	132	295	234	288	227	370	914	110	59	36
		42%	42%	41%	49%	50%	41%	36%	58%	53%	50%	41%	33%	40%	39%	56%	41%	47%	45%	49%
					ef	ef	f		j	j	j		k	k	klm		o	o		
			49%	51%	17%	20%	33%	30%	9%	10%	12%	26%	21%	26%	20%	33%	82%	10%	5%	3%
High		150	75	75	31	28	59	32	12	6	7	26	24	39	24	63	131	13	2	3
		6%	6%	5%	8%	6%	6%	3%	7%	3%	3%	4%	3%	5%	4%	10%	6%	6%	2%	5%
					f	f	f		hij						klm		q	q		q
			50%	50%	20%	19%	39%	21%	8%	4%	5%	17%	16%	26%	16%	42%	88%	9%	2%	2%
Columns Tested:		a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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DEPRIVATION LEVEL

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Low	1405	50	233	143	132	138	154	127	50	164	1081	325	810	589	1405	-
	53%	15%	65%	64%	67%	58%	63%	55%	44%	55%	47%	92%	52%	53%	100%	-%
			aghi	ah	aeghi	ah	ah	ah	a	ah		j			o	
		4%	17%	10%	9%	10%	11%	9%	4%	12%	77%	23%	58%	42%	100%	-%
Medium	1120	206	117	75	64	89	90	92	62	120	1090	30	656	464	-	1120
	42%	62%	33%	34%	33%	37%	37%	40%	54%	40%	47%	8%	42%	42%	-%	88%
		bcdefgi							bcdefgi		k					n
		18%	10%	7%	6%	8%	8%	8%	6%	11%	97%	3%	59%	41%	-%	100%
High	150	77	10	6	-	11	-	11	3	14	150	-	87	62	-	150
	6%	23%	3%	3%	-%	5%	-%	5%	2%	5%	6%	-%	6%	6%	-%	12%
		bcdefghi	df	df		df		df	df	df	k					n
		51%	7%	4%	-%	7%	-%	7%	2%	10%	100%	-%	58%	42%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 7

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SE. GENDER

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Male	1301	1301	-	199	201	425	476	66	79	140	393	385	339	322	254	1089	112	64	36
	49%	100%	-	51%	46%	46%	51%	38%	37%	53%	54%	54%	47%	55%	38%	49%	48%	49%	48%
		b					e			gh	gh	ln	n	ln					
		100%	-	15%	15%	33%	37%	5%	6%	11%	30%	30%	26%	25%	20%	84%	9%	5%	3%
Female	1374	-	1374	192	241	490	451	105	136	125	335	326	381	259	407	1147	121	68	38
	51%	-	100%	49%	54%	54%	49%	62%	63%	47%	46%	46%	53%	45%	62%	51%	52%	51%	52%
		a				f		ij	ij				km	klm					
		-	100%	14%	18%	36%	33%	8%	10%	9%	24%	24%	28%	19%	30%	83%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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SE. GENDER

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Male	1301	172	175	105	90	109	113	116	52	157	1140	160	824	475	676	625
	49%	52%	49%	47%	46%	46%	46%	51%	46%	53%	49%	45%	53%	43%	48%	49%
		13%	13%	8%	7%	8%	9%	9%	4%	12%	88%	12%	63%	37%	52%	48%
Female	1374	161	186	119	106	129	131	114	62	140	1180	194	730	640	730	645
	51%	48%	51%	53%	54%	54%	54%	49%	54%	47%	51%	55%	47%	57%	52%	51%
		12%	14%	9%	8%	9%	10%	8%	5%	10%	86%	14%	53%	47%	53%	47%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SF. AGE OF RESPONDENT

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
16 - 17	57	27	30	57	-	-	-	2	-	1	6	10	15	20	12	48	4	2	3
	2%	2%	2%	15%	-%	-%	-%	1%	-%	*%	1%	1%	2%	3%	2%	2%	2%	2%	4%
				def										k				opq	
		48%	52%	100%	-%	-%	-%	3%	-%	2%	10%	18%	27%	34%	21%	84%	7%	4%	6%
18 - 24	334	172	163	334	-	-	-	22	27	30	71	68	105	62	98	282	26	17	9
	12%	13%	12%	85%	-%	-%	-%	13%	13%	11%	10%	10%	15%	11%	15%	13%	11%	13%	12%
				def									km		km				
		51%	49%	100%	-%	-%	-%	7%	8%	9%	21%	20%	31%	19%	29%	84%	8%	5%	3%
25 - 34	442	201	241	-	442	-	-	25	41	49	149	102	115	111	114	371	39	20	12
	17%	15%	18%	-%	100%	-%	-%	14%	19%	19%	20%	14%	16%	19%	17%	17%	17%	15%	17%
					cef									k					
		46%	54%	-%	100%	-%	-%	6%	9%	11%	34%	23%	26%	25%	26%	84%	9%	5%	3%
35 - 44	492	229	263	-	-	492	-	18	29	51	209	175	128	92	97	417	37	23	15
	18%	18%	19%	-%	-%	54%	-%	11%	13%	19%	29%	25%	18%	16%	15%	19%	16%	17%	20%
						cdf				g	ghi	lmn							
		46%	54%	-%	-%	100%	-%	4%	6%	10%	42%	35%	26%	19%	20%	85%	8%	5%	3%
45 - 54	423	196	227	-	-	423	-	21	27	34	146	122	118	82	102	347	44	21	11
	16%	15%	17%	-%	-%	46%	-%	12%	12%	13%	20%	17%	16%	14%	15%	16%	19%	16%	15%
						cdf					ghi								
		46%	54%	-%	-%	100%	-%	5%	6%	8%	35%	29%	28%	19%	24%	82%	10%	5%	3%
55 - 64	390	210	180	-	-	-	390	25	24	47	99	102	104	98	85	315	40	23	12
	15%	16%	13%	-%	-%	-%	42%	15%	11%	18%	14%	14%	14%	17%	13%	14%	17%	17%	16%
		b					cde			h									
		54%	46%	-%	-%	-%	100%	6%	6%	12%	25%	26%	27%	25%	22%	81%	10%	6%	3%
65 - 74	306	155	151	-	-	-	306	23	36	39	38	88	82	70	65	254	28	17	7
	11%	12%	11%	-%	-%	-%	33%	13%	17%	15%	5%	12%	11%	12%	10%	11%	12%	13%	9%
							cde	j	j	j									
		51%	49%	-%	-%	-%	100%	7%	12%	13%	12%	29%	27%	23%	21%	83%	9%	5%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SF. AGE OF RESPONDENT

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
75+	231	110	121	-	-	-	231	36	33	13	9	45	53	45	88	202	15	9	5
	9%	8%	9%	-%	-%	-%	25%	21%	15%	5%	1%	6%	7%	8%	13%	9%	6%	7%	7%
							cde	ij	ij	j				klm					
		48%	52%	-%	-%	-%	100%	16%	14%	6%	4%	19%	23%	20%	38%	87%	6%	4%	2%
AGE SUMMARY																			
16-24	391	199	192	391	-	-	-	24	27	31	77	79	121	82	110	329	30	19	12
	15%	15%	14%	100%	-%	-%	-%	14%	13%	12%	11%	11%	17%	14%	17%	15%	13%	15%	16%
		51%	49%	100%	-%	-%	-%	6%	7%	8%	20%	20%	31%	21%	28%	84%	8%	5%	3%
25-34	442	201	241	-	442	-	-	25	41	49	149	102	115	111	114	371	39	20	12
	17%	15%	18%	-%	100%	-%	-%	14%	19%	19%	20%	14%	16%	19%	17%	17%	17%	15%	17%
		46%	54%	-%	100%	-%	-%	6%	9%	11%	34%	23%	26%	25%	26%	84%	9%	5%	3%
35-54	915	425	490	-	-	915	-	39	56	85	355	296	246	175	199	765	81	44	26
	34%	33%	36%	-%	-%	100%	-%	23%	26%	32%	49%	42%	34%	30%	30%	34%	35%	33%	35%
		46%	54%	-%	-%	100%	-%	4%	6%	9%	39%	32%	27%	19%	22%	84%	9%	5%	3%
55-64	390	210	180	-	-	-	390	25	24	47	99	102	104	98	85	315	40	23	12
	15%	16%	13%	-%	-%	-%	42%	15%	11%	18%	14%	14%	14%	17%	13%	14%	17%	17%	16%
		54%	46%	-%	-%	-%	100%	6%	6%	12%	25%	26%	27%	25%	22%	81%	10%	6%	3%
65+	537	265	271	-	-	-	537	59	69	52	47	133	135	116	154	456	43	26	12
	20%	20%	20%	-%	-%	-%	58%	35%	32%	20%	7%	19%	19%	20%	23%	20%	18%	20%	16%
		49%	51%	-%	-%	-%	100%	11%	13%	10%	9%	25%	25%	22%	29%	85%	8%	5%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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SF. AGE OF RESPONDENT

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
16 - 17	57	2	6	6	3	9	2	12	2	5	44	12	9	48	31	26
	2%	1%	2%	3%	2%	4%	1%	5%	2%	2%	2%	4%	1%	4%	2%	2%
						af		abdfi				j		l		
		3%	11%	10%	6%	16%	4%	22%	4%	8%	78%	22%	15%	85%	55%	45%
18 - 24	334	60	30	25	32	30	26	30	13	36	302	32	206	128	137	197
	12%	18%	8%	11%	16%	13%	11%	13%	11%	12%	13%	9%	13%	12%	10%	16%
		bctfh			b						k				n	
		18%	9%	8%	10%	9%	8%	9%	4%	11%	91%	9%	62%	38%	41%	59%
25 - 34	442	63	60	35	35	41	35	42	20	41	396	46	331	107	195	248
	17%	19%	16%	15%	18%	17%	14%	18%	18%	14%	17%	13%	21%	10%	14%	19%
											k		m		n	
		14%	13%	8%	8%	9%	8%	9%	5%	9%	90%	10%	75%	24%	44%	56%
35 - 44	492	95	61	35	29	33	59	38	16	51	437	55	405	87	239	253
	18%	29%	17%	15%	15%	14%	24%	17%	14%	17%	19%	16%	26%	8%	17%	20%
		bcddeghi					cdegh						m			
		19%	12%	7%	6%	7%	12%	8%	3%	10%	89%	11%	82%	18%	49%	51%
45 - 54	423	46	68	28	31	38	42	34	15	46	352	72	341	82	244	179
	16%	14%	19%	12%	16%	16%	17%	15%	13%	15%	15%	20%	22%	7%	17%	14%
												j	m		o	
		11%	16%	7%	7%	9%	10%	8%	3%	11%	83%	17%	81%	19%	58%	42%
55 - 64	390	30	53	32	25	30	35	34	23	54	338	52	218	171	228	162
	15%	9%	15%	14%	13%	13%	14%	15%	20%	18%	15%	15%	14%	15%	16%	13%
								a	ade	a					o	
		8%	14%	8%	6%	8%	9%	9%	6%	14%	87%	13%	56%	44%	58%	42%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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SF. AGE OF RESPONDENT

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949	
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323	
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270	
		12%	14%	8%	7%	9%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
65 - 74	306	18	47	30	24	32	27	26	13	37	254	52	38	267	189	117	
	11%	5%	13%	13%	12%	14%	11%	11%	11%	13%	11%	15%	2%	24%	13%	9%	
			a	a	a	a	a	a	a	a	j	j	l	l	o	o	
		6%	15%	10%	8%	11%	9%	8%	4%	12%	83%	17%	13%	87%	62%	38%	
75+	231	18	37	34	16	23	18	14	13	29	198	33	6	225	142	89	
	9%	5%	10%	15%	8%	10%	8%	6%	11%	10%	9%	9%	*%	20%	10%	7%	
				adfg					a					l	o	o	
		8%	16%	14%	7%	10%	8%	6%	5%	12%	86%	14%	3%	97%	62%	38%	
AGE SUMMARY																	
16-24	391	62	36	31	36	39	28	42	15	40	347	44	214	177	168	223	
	15%	19%	10%	14%	18%	17%	11%	18%	13%	14%	15%	12%	14%	16%	12%	18%	
		bf			bf	b		bf								n	
		16%	9%	8%	9%	10%	7%	11%	4%	10%	89%	11%	55%	45%	43%	57%	
25-34	442	63	60	35	35	41	35	42	20	41	396	46	331	107	195	248	
	17%	19%	16%	15%	18%	17%	14%	18%	18%	14%	17%	13%	21%	10%	14%	19%	
											k		m			n	
		14%	13%	8%	8%	9%	8%	9%	5%	9%	90%	10%	75%	24%	44%	56%	
35-54	915	142	129	62	60	71	101	71	31	97	788	127	746	169	483	432	
	34%	43%	36%	28%	31%	30%	41%	31%	27%	33%	34%	36%	48%	15%	34%	34%	
		cdeghi	h				cdeghi						m				
		15%	14%	7%	7%	8%	11%	8%	3%	11%	86%	14%	82%	18%	53%	47%	
55-64	390	30	53	32	25	30	35	34	23	54	338	52	218	171	228	162	
	15%	9%	15%	14%	13%	13%	14%	15%	20%	18%	15%	15%	14%	15%	16%	13%	
								a	ade	a					o		
		8%	14%	8%	6%	8%	9%	9%	6%	14%	87%	13%	56%	44%	58%	42%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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SF. AGE OF RESPONDENT

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
65+	537	36	83	64	40	56	45	40	25	66	452	85	45	492	331	205
	20%	11%	23%	28%	21%	23%	19%	17%	22%	22%	19%	24%	3%	44%	24%	16%
			a	afg	a	a	a		a	a		j		l	o	
		7%	16%	12%	8%	10%	8%	7%	5%	12%	84%	16%	8%	92%	62%	38%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 9

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QSEG (QZ8). What is the occupation of the main wage earner in your household. CODE SOCIAL GRADE. (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
A	64	37	27	6	8	30	20	-	*	2	34	64	-	-	-	58	1	4	1
	2%	3%	2%	2%	2%	3%	2%	-%	*%	1%	5%	9%	-%	-%	-%	3%	*%	3%	1%
											ghi	lmn				p		p	
		58%	42%	10%	13%	47%	31%	-%	*%	3%	53%	100%	-%	-%	-%	91%	2%	6%	1%
B	648	348	300	72	94	266	215	3	12	48	304	648	-	-	-	554	53	26	15
	24%	27%	22%	19%	21%	29%	23%	2%	6%	18%	42%	91%	-%	-%	-%	25%	23%	19%	20%
		b				cdf				gh	ghi	lmn				q			
		54%	46%	11%	15%	41%	33%	1%	2%	7%	47%	100%	-%	-%	-%	86%	8%	4%	2%
C1	720	339	381	121	115	246	239	17	42	75	210	-	720	-	-	604	65	34	18
	27%	26%	28%	31%	26%	27%	26%	10%	19%	28%	29%	-%	100%	-%	-%	27%	28%	25%	24%
									g	gh	gh		kmn						
		47%	53%	17%	16%	34%	33%	2%	6%	10%	29%	-%	100%	-%	-%	84%	9%	5%	2%
C2	580	322	259	82	111	175	213	20	62	79	133	-	-	580	-	479	53	31	18
	22%	25%	19%	21%	25%	19%	23%	12%	29%	30%	18%	-%	-%	100%	-%	21%	23%	24%	24%
		b			e	e			gj	gj	g			kln					
		55%	45%	14%	19%	30%	37%	3%	11%	14%	23%	-%	-%	100%	-%	82%	9%	5%	3%
D	344	145	199	58	66	109	111	41	48	44	39	-	-	-	344	280	31	22	11
	13%	11%	14%	15%	15%	12%	12%	24%	22%	17%	5%	-%	-%	-%	52%	13%	13%	16%	15%
			a					j	j	j					klm			o	
		42%	58%	17%	19%	32%	32%	12%	14%	13%	11%	-%	-%	-%	100%	81%	9%	6%	3%
E	318	109	209	52	49	89	128	90	52	17	7	-	-	-	318	260	31	16	11
	12%	8%	15%	13%	11%	10%	14%	53%	24%	6%	1%	-%	-%	-%	48%	12%	13%	12%	15%
			a			e		hij	ij	j					klm				
		34%	66%	16%	15%	28%	40%	28%	16%	5%	2%	-%	-%	-%	100%	82%	10%	5%	3%
Refused	1	-	1	-	*	*	1	*	-	-	-	-	-	-	-	1	-	-	*
	*%	-%	*%	-%	*%	*%	*%	*%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	*%
		-%	100%	-%	7%	7%	85%	7%	-%	-%	-%	-%	-%	-%	-%	85%	-%	-%	15%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 9

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QSEG (QZ8). What is the occupation of the main wage earner in your household. CODE SOCIAL GRADE. (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
SOCIAL GROUP																			
AB	712	385	326	79	102	296	235	3	13	50	338	712	-	-	-	613	54	30	16
	27%	30%	24%	20%	23%	32%	25%	2%	6%	19%	46%	100%	-%	-%	-%	27%	23%	22%	22%
		b				cdf				gh	ghi	lmn				r			
		54%	46%	11%	14%	42%	33%	*%	2%	7%	47%	100%	-%	-%	-%	86%	8%	4%	2%
C1C2	1300	661	639	202	225	420	452	37	103	154	343	-	720	580	-	1082	117	65	36
	49%	51%	47%	52%	51%	46%	49%	22%	48%	58%	47%	-%	100%	100%	-%	48%	50%	49%	48%
		b							g	ghj	g		kn	kn					
		51%	49%	16%	17%	32%	35%	3%	8%	12%	26%	-%	55%	45%	-%	83%	9%	5%	3%
DE	662	254	407	110	114	199	239	131	100	61	46	-	-	-	662	540	62	38	22
	25%	20%	30%	28%	26%	22%	26%	76%	46%	23%	6%	-%	-%	-%	100%	24%	27%	28%	30%
		a					e	hij	ij	j					klm				o
		38%	62%	17%	17%	30%	36%	20%	15%	9%	7%	-%	-%	-%	100%	82%	9%	6%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QSEG (QZ8). What is the occupation of the main wage earner in your household. CODE SOCIAL GRADE. (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
A	64	14	6	7	6	10	5	4	-	6	47	17	49	15	39	25
	2%	4%	2%	3%	3%	4%	2%	2%	-%	2%	2%	5%	3%	1%	3%	2%
		h	h	h	h	h	h	h	h	h		j	m			
		22%	10%	10%	9%	15%	8%	7%	-%	10%	74%	26%	77%	23%	61%	39%
B	648	111	104	46	33	39	89	60	23	49	564	84	441	206	416	232
	24%	33%	29%	20%	17%	17%	37%	26%	20%	17%	24%	24%	28%	18%	30%	18%
		cdehi	cdehi				cdeghi	dei					m		o	
		17%	16%	7%	5%	6%	14%	9%	4%	8%	87%	13%	68%	32%	64%	36%
C1	720	108	95	61	48	67	60	53	30	83	624	96	457	262	392	327
	27%	32%	26%	27%	24%	28%	25%	23%	26%	28%	27%	27%	29%	23%	28%	26%
		g											m			
		15%	13%	8%	7%	9%	8%	7%	4%	11%	87%	13%	64%	36%	55%	45%
C2	580	44	90	53	46	61	46	46	22	70	490	91	373	203	329	251
	22%	13%	25%	24%	23%	26%	19%	20%	20%	24%	21%	26%	24%	18%	23%	20%
			a	a	a	a		a		a		j	m		o	
		8%	15%	9%	8%	11%	8%	8%	4%	12%	84%	16%	64%	35%	57%	43%
D	344	24	38	31	28	26	20	44	21	47	308	35	226	118	131	213
	13%	7%	11%	14%	14%	11%	8%	19%	19%	16%	13%	10%	15%	11%	9%	17%
				a	af			abef	abef	af			m		n	
		7%	11%	9%	8%	8%	6%	13%	6%	14%	90%	10%	66%	34%	38%	62%
E	318	32	27	26	36	34	24	22	18	42	287	31	7	311	97	221
	12%	10%	7%	12%	18%	14%	10%	10%	15%	14%	12%	9%	7%	28%	7%	17%
					abfg	b			b	b	k		l		n	
		10%	8%	8%	11%	11%	7%	7%	6%	13%	90%	10%	2%	98%	31%	69%
Refused	1	-	1	-	-	-	-	-	-	-	-	1	*	1	1	*
	*%	-%	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%
												j				
		-%	85%	-%	-%	-%	-%	-%	-%	-%	-%	100%	7%	93%	85%	15%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QSEG (QZ8). What is the occupation of the main wage earner in your household. CODE SOCIAL GRADE. (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
SOCIAL GROUP																
AB	712	125	111	53	39	49	94	64	23	56	611	101	490	221	455	257
	27%	38%	31%	23%	20%	21%	39%	28%	20%	19%	26%	28%	32%	20%	32%	20%
		cdeghi	dehi				cdeghi	i					m		o	
		18%	16%	7%	6%	7%	13%	9%	3%	8%	86%	14%	69%	31%	64%	36%
C1C2	1300	152	184	114	93	128	105	99	53	153	1114	186	830	465	722	579
	49%	46%	51%	51%	48%	54%	43%	43%	46%	51%	48%	53%	53%	42%	51%	46%
						fg							m		o	
		12%	14%	9%	7%	10%	8%	8%	4%	12%	86%	14%	64%	36%	55%	45%
DE	662	56	65	57	63	60	44	66	39	89	595	67	233	428	228	433
	25%	17%	18%	25%	32%	25%	18%	29%	34%	30%	26%	19%	15%	38%	16%	34%
			a	a	abf	a		abf	abcef	abf	k		l			n
		8%	10%	9%	10%	9%	7%	10%	6%	13%	90%	10%	35%	65%	34%	66%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ9 (SG). WORKING STATUS (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		FEMALE						UNDER												
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493	
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423	
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74	
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%	
Base for %	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74	
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%	
Working full time (30hrs/wk+)	1173	718	454	156	268	584	165	13	37	128	498	406	348	277	143	981	105	57	29	
	44%	55%	33%	40%	61%	64%	18%	7%	17%	48%	69%	57%	48%	48%	22%	44%	45%	43%	39%	
		b		f	cf	cf			g	gh	ghi	lmn	n	n						
		61%	39%	13%	23%	50%	14%	1%	3%	11%	43%	35%	30%	24%	12%	84%	9%	5%	2%	
Working part time (8-29 hrs/wk)	381	106	275	58	63	162	98	15	36	41	110	85	109	96	90	326	27	16	12	
	14%	8%	20%	15%	14%	18%	11%	9%	17%	16%	15%	12%	15%	17%	14%	15%	12%	12%	16%	
			a	f		f			g	g	g			k						
			28%	72%	15%	16%	43%	26%	4%	10%	11%	29%	22%	29%	25%	24%	85%	7%	4%	3%
Not working (i.e. under 8hrs/wk) - retired	596	297	299	-	1	8	586	61	75	58	54	153	161	125	155	498	54	29	13	
	22%	23%	22%	-%	*%	1%	63%	36%	35%	22%	7%	22%	22%	21%	23%	22%	23%	22%	18%	
							cde	ij	ij	j										
		50%	50%	-%	*%	1%	98%	10%	13%	10%	9%	26%	27%	21%	26%	84%	9%	5%	2%	
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	128	67	61	32	32	46	18	35	14	6	8	9	10	10	99	95	17	9	7	
	5%	5%	4%	8%	7%	5%	2%	21%	7%	2%	1%	1%	1%	2%	15%	4%	7%	6%	9%	
				ef	f	f		hij	ij						klm		o		o	
		52%	48%	25%	25%	36%	14%	28%	11%	5%	6%	7%	8%	8%	78%	75%	13%	7%	5%	
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																				

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ9 (SG). WORKING STATUS (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Not working (i.e. under 8hrs/wk) - student	138	65	73	117	12	6	3	8	9	6	16	33	60	22	22	113	14	6	5
	5%	5%	5%	30% def	3% ef	1%	3%	4%	4%	2%	2%	5%	8% kmn	4%	3%	5%	6%	4%	7%
		47%	53%	85%	9%	4%	2%	5%	7%	4%	12%	24%	44%	16%	16%	82%	10%	4%	4%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	253	46	207	28	62	108	56	39	40	25	40	25	31	45	152	216	15	15	8
	9%	4%	15% a	7%	14% cf	12% cf	6%	23% ij	19% ij	10% j	6%	4%	4%	8% kl	23% klm	10% p	6%	11% p	10%
		18%	82%	11%	24%	43%	22%	15%	16%	10%	16%	10%	12%	18%	60%	85%	6%	6%	3%
Don't know	7	1	5	-	5	*	1	-	3	-	1	1	1	5	*	6	-	1	-
	3%	3%	3%	0%	1% ef	3%	3%	0%	2% ij	0%	3%	3%	3%	1% n	3%	3%	0%	3%	0%
		19%	81%	0%	71%	7%	21%	0%	51%	0%	12%	9%	12%	71%	7%	91%	0%	9%	0%
WORKING STATUS SUMMARY																			
WORKING	1554	824	730	214	331	746	262	28	74	169	608	490	457	373	233	1307	133	73	41
	58%	63% b	53%	55% f	75% cf	82% cdf	28%	16%	34% g	64% gh	84% ghi	69% ln	64% n	64% n	35%	58%	57%	55%	56%
		53%	47%	14%	21%	48%	17%	2%	5%	11%	39%	32%	29%	24%	15%	84%	9%	5%	3%
NOT WORKING	1115	475	640	177	107	169	663	143	139	96	119	221	262	203	428	923	100	58	33
	42%	37%	47% a	45% de	24% e	18% cde	72%	84% hij	64% ij	36% j	16%	31%	36% k	35% klm	65%	41%	43%	44%	44%
		43%	57%	16%	10%	15%	59%	13%	12%	9%	11%	20%	23%	18%	38%	83%	9%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QZ9 (SG). WORKING STATUS (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Base for %	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Working full time (30hrs/wk+)	1173	209	169	75	71	108	95	93	43	119	1032	141	1173	-	589	584
	44%	63%	47%	33%	37%	46%	39%	40%	38%	40%	44%	40%	75%	-%	42%	46%
		bcdefghi	cd			cd							m			n
		18%	14%	6%	6%	9%	8%	8%	4%	10%	88%	12%	100%	-%	50%	50%
Working part time (8-29 hrs/wk)	381	25	58	40	39	33	46	30	17	37	314	67	381	-	222	159
	14%	8%	16%	18%	20%	14%	19%	13%	15%	12%	14%	19%	25%	-%	16%	13%
			a	a	agi	a	ai		a			j	m		o	
		7%	15%	10%	10%	9%	12%	8%	4%	10%	82%	18%	100%	-%	58%	42%
Not working (i.e. under 8hrs/wk) - retired	596	39	80	70	43	52	56	49	29	80	500	95	-	596	373	223
	22%	12%	22%	31%	22%	22%	23%	21%	26%	27%	22%	27%	-%	53%	27%	18%
			a	abdefg	a	a	a	a	a	a		j		l	o	
		7%	13%	12%	7%	9%	9%	8%	5%	13%	84%	16%	-%	100%	63%	37%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	128	6	7	8	12	12	8	12	6	24	120	8	-	128	47	81
	5%	2%	2%	4%	6%	5%	3%	5%	5%	8%	5%	2%	-%	11%	3%	6%
					ab					abcf	k			l		n
		5%	5%	6%	10%	9%	6%	9%	5%	19%	94%	6%	-%	100%	37%	63%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 10

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ9 (SG). WORKING STATUS (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Not working (i.e. under 8hrs/wk) - student	138	16	13	12	6	12	13	20	5	17	120	18	-	138	66	72
	5%	5%	4%	5%	3%	5%	5%	9%	5%	6%	5%	5%	-	12%	5%	6%
								bd								
		12%	9%	9%	5%	8%	9%	14%	4%	12%	87%	13%	-	100%	48%	52%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	253	37	31	18	23	21	25	26	13	22	228	25	-	253	103	151
	9%	11%	9%	8%	12%	9%	10%	12%	11%	7%	10%	7%	-	23%	7%	12%
																n
		14%	12%	7%	9%	8%	10%	10%	5%	9%	90%	10%	-	100%	41%	59%
Don't know	7	-	4	1	-	-	-	-	*	-	6	1	-	-	6	*
	*%	-	1%	1%	-	-	-	-	*%	-	*%	*%	-	-	*%	*%
															o	
		-	63%	21%	-	-	-	-	7%	-	88%	12%	-	-	93%	7%

WORKING STATUS SUMMARY

WORKING	1554	234	227	114	111	141	141	122	60	156	1346	207	1554	-	810	743
	58%	70%	63%	51%	56%	59%	58%	53%	53%	52%	58%	58%	100%	-	58%	59%
		cdefghi	cghi										m			
		15%	15%	7%	7%	9%	9%	8%	4%	10%	87%	13%	100%	-	52%	48%
NOT WORKING	1115	98	130	108	85	97	103	107	53	142	969	146	-	1115	589	526
	42%	30%	36%	48%	44%	41%	42%	47%	47%	48%	42%	41%	-	100%	42%	41%
				ab	a	a	a	ab	ab	ab						
		9%	12%	10%	8%	9%	9%	10%	5%	13%	87%	13%	-	100%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 11

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QZ12 (SH). HOUSEHOLD STATUS (SINGLE CODE)

Base : All respondents

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K- £15.59K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Base for %	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Being bought on mortgage	787	371	416	94	151	438	104	5	13	49	361	318	235	155	78	651	73	37	25
	29%	29%	30%	24%	34%	48%	11%	3%	6%	19%	50%	45%	33%	27%	12%	29%	31%	28%	34%
				f	cf	cdf				gh	ghi	lmn	mn	n					o
		47%	53%	12%	19%	56%	13%	1%	2%	6%	46%	40%	30%	20%	10%	83%	9%	5%	3%
Owned outright by household	729	378	351	34	23	100	572	33	59	71	147	233	202	168	127	616	57	37	19
	27%	29%	26%	9%	5%	11%	62%	19%	27%	27%	20%	33%	28%	29%	19%	28%	24%	28%	26%
		b				d	cde		j	j		n	n	n					
		52%	48%	5%	3%	14%	78%	5%	8%	10%	20%	32%	28%	23%	17%	84%	8%	5%	3%
Rented from Local Authority/ Housing Association/ Trust	588	257	332	89	114	201	184	101	99	76	70	36	98	144	310	477	65	30	15
	22%	20%	24%	23%	26%	22%	20%	59%	46%	29%	10%	5%	14%	25%	47%	21%	28%	23%	21%
			a		f			hij	ij	j			k	kl	klm		or		
		44%	56%	15%	19%	34%	31%	17%	17%	13%	12%	6%	17%	24%	53%	81%	11%	5%	3%
Rented from Private Landlord	498	251	246	129	150	165	54	31	46	65	143	111	156	96	135	426	37	24	11
	19%	19%	18%	33%	34%	18%	6%	18%	21%	24%	20%	16%	22%	16%	20%	19%	16%	18%	15%
				ef	ef	f							km		k				
		51%	49%	26%	30%	33%	11%	6%	9%	13%	29%	22%	31%	19%	27%	86%	7%	5%	2%
Other	22	11	11	8	3	6	6	1	-	2	5	5	11	4	2	20	*	1	1
	1%	1%	1%	2%	1%	1%	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
				ef									n						
		50%	50%	35%	13%	27%	25%	5%	-%	10%	21%	21%	48%	20%	11%	92%	1%	3%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ12 (SH). HOUSEHOLD STATUS (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Don't know	51	32	19	38	1	5	7	*	-	1	1	9	18	14	9	45	*	3	2
	2%	2%	1%	10%	%	1%	1%	%	-%	%	%	1%	3%	2%	1%	2%	%	3%	2%
		b		def												p		p	p
		63%	37%	74%	2%	10%	14%	1%	-%	3%	3%	17%	36%	27%	18%	89%	1%	7%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ12 (SH). HOUSEHOLD STATUS (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Base for %	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Being bought on mortgage	787	87	120	66	52	66	77	74	28	81	677	109	655	129	471	316
	29%	26%	33%	29%	26%	28%	32%	32%	24%	27%	29%	31%	42%	12%	34%	25%
			h										m		o	
		11%	15%	8%	7%	8%	10%	9%	4%	10%	86%	14%	83%	16%	60%	40%
Owned outright by household	729	43	110	88	54	70	66	59	28	97	605	125	254	474	492	237
	27%	13%	30%	39%	27%	30%	27%	26%	25%	33%	26%	35%	16%	43%	35%	19%
			a	abdefgh	a	a	a	a	a	a		j		l	o	
		6%	15%	12%	7%	10%	9%	8%	4%	13%	83%	17%	35%	65%	67%	33%
Rented from Local Authority/ Housing Association/ Trust	588	58	86	42	50	51	65	41	30	55	517	72	261	324	230	358
	22%	17%	24%	19%	26%	21%	27%	18%	27%	19%	22%	20%	17%	29%	16%	28%
					ag		acgi		acgi					l		n
		10%	15%	7%	9%	9%	11%	7%	5%	9%	88%	12%	44%	55%	39%	61%
Rented from Private Landlord	498	145	34	20	35	40	24	47	23	58	458	40	348	150	165	333
	19%	43%	9%	9%	18%	17%	10%	20%	20%	20%	20%	11%	22%	13%	12%	26%
		bcdefghi			bcf	bcf		bcf	bcf	bcf	k		m			n
		29%	7%	4%	7%	8%	5%	9%	5%	12%	92%	8%	70%	30%	33%	67%
Other	22	-	1	3	1	5	2	6	1	2	20	2	12	10	16	6
	1%	-%	*%	1%	*%	2%	1%	3%	1%	1%	1%	*%	1%	1%	1%	1%
					a		abd									
		-%	4%	11%	3%	25%	8%	28%	4%	8%	93%	7%	55%	45%	71%	29%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ12 (SH). HOUSEHOLD STATUS (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	51	-	11	6	4	6	9	2	4	3	43	8	23	27	31	20
	2%	-%	3%	3%	2%	2%	4%	1%	4%	1%	2%	2%	2%	2%	2%	2%
		a	a	a	a	a	ag		ag							
		-%	21%	11%	9%	11%	18%	4%	9%	7%	85%	15%	46%	54%	61%	39%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 12

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SH (SI). Total number in household (including respondent and any children)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
1	454	196	258	13	22	96	322	93	72	34	49	89	118	75	171	368	53	21	12
	17%	15%	19%	3%	5%	11%	35%	54%	33%	13%	7%	13%	16%	13%	26%	16%	23%	16%	16%
		a	a			cd	cde	hij	ij	j		k	k	klm	klm		oqr		
		43%	57%	3%	5%	21%	71%	20%	16%	8%	11%	20%	26%	17%	38%	81%	12%	5%	3%
2	888	452	436	83	121	210	474	50	74	108	215	245	238	190	214	728	84	50	25
	33%	35%	32%	21%	27%	23%	51%	29%	34%	41%	29%	34%	33%	33%	32%	33%	36%	38%	34%
							cde			gj								o	
		51%	49%	9%	14%	24%	53%	6%	8%	12%	24%	28%	27%	21%	24%	82%	9%	6%	3%
3	550	260	290	133	127	206	84	11	38	55	179	150	150	136	114	458	53	24	15
	21%	20%	21%	34%	29%	22%	9%	7%	18%	21%	25%	21%	21%	23%	17%	20%	23%	18%	20%
				ef	ef	f			g	g	gh			n					
		47%	53%	24%	23%	37%	15%	2%	7%	10%	33%	27%	27%	25%	21%	83%	10%	4%	3%
4	516	260	256	109	109	268	30	8	19	35	197	166	132	129	89	444	34	25	13
	19%	20%	19%	28%	25%	29%	3%	4%	9%	13%	27%	23%	18%	22%	13%	20%	15%	19%	18%
				f	f	f			g	g	ghi	ln	n	n		p			
		50%	50%	21%	21%	52%	6%	1%	4%	7%	38%	32%	26%	25%	17%	86%	7%	5%	3%
5+	267	133	134	53	63	135	16	9	13	32	88	62	82	50	73	238	10	11	8
	10%	10%	10%	14%	14%	15%	2%	5%	6%	12%	12%	9%	11%	9%	11%	11%	4%	8%	11%
				f	f	f				gh	gh					p		p	p
		50%	50%	20%	24%	51%	6%	3%	5%	12%	33%	23%	31%	19%	27%	89%	4%	4%	3%
Mean number of people	2.8	2.8	2.8	3.4	3.2	3.2	1.9	1.8	2.2	2.8	3.1	2.9	2.8	2.9	2.6	2.8	2.4	2.7	2.8
				f	f	f			g	gh	ghi	n	n	n		pq		p	p
Standard deviation	1.39	1.35	1.42	1.24	1.35	1.40	.91	1.27	1.27	1.32	1.31	1.30	1.47	1.30	1.44	1.41	1.16	1.27	1.35
Standard error	.02	.03	.03	.05	.06	.04	.02	.07	.07	.07	.04	.05	.04	.05	.05	.03	.05	.06	.06
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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SH (SI). Total number in household (including respondent and any children)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
1	454	27	56	42	39	51	31	32	33	57	394	61	142	312	231	224
	17%	8%	16%	19%	20%	22%	13%	14%	29%	19%	17%	17%	9%	28%	16%	18%
			a	a	af	afg		a	abcdfgi	a				l		
		6%	12%	9%	9%	11%	7%	7%	7%	13%	87%	13%	31%	69%	51%	49%
2	888	90	142	82	59	67	71	84	37	96	754	133	459	428	499	389
	33%	27%	39%	37%	30%	28%	29%	36%	32%	32%	33%	38%	30%	38%	35%	31%
			ade	a				a				j		l	o	
		10%	16%	9%	7%	8%	8%	9%	4%	11%	85%	15%	52%	48%	56%	44%
3	550	60	76	38	38	56	57	48	22	63	477	73	383	167	288	262
	21%	18%	21%	17%	20%	24%	23%	21%	19%	21%	21%	20%	25%	15%	20%	21%
													m			
		11%	14%	7%	7%	10%	10%	9%	4%	12%	87%	13%	70%	30%	52%	48%
4	516	90	77	39	36	33	58	37	17	56	454	62	394	117	275	241
	19%	27%	21%	17%	18%	14%	24%	16%	15%	19%	20%	17%	25%	11%	20%	19%
		cdeghi	e				egh						m			
		17%	15%	8%	7%	6%	11%	7%	3%	11%	88%	12%	76%	23%	53%	47%
5+	267	66	10	23	23	30	27	29	5	25	241	26	176	91	114	153
	10%	20%	3%	10%	12%	12%	11%	13%	5%	8%	10%	7%	11%	8%	8%	12%
		bcdefghi		bh	bh	bh	bh	bh		b	k		m			n
		25%	4%	9%	9%	11%	10%	11%	2%	9%	90%	10%	66%	34%	43%	57%
Mean number of people	2.8	3.4	2.6	2.7	2.8	2.7	3.0	2.8	2.4	2.7	2.8	2.7	3.1	2.4	2.7	2.9
		bcdefghi	h	h	h	h	bchi	bh		h	k		m			n
Standard deviation	1.39	1.66	1.12	1.40	1.43	1.46	1.36	1.41	1.21	1.28	1.39	1.34	1.34	1.35	1.28	1.49
Standard error	.02	.10	.07	.09	.09	.09	.09	.09	.08	.08	.03	.04	.03	.03	.03	.03
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 13

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SI (SK). Household size

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Small (1-2 people)	1342	648	694	96	143	306	797	143	146	143	264	334	356	266	385	1096	137	72	37
	50%	50%	51%	25%	32%	33%	86%	84%	68%	54%	36%	47%	49%	46%	58%	49%	59%	54%	51%
				c	c	c	cde	hij	ij	j					klm		or		
		48%	52%	7%	11%	23%	59%	11%	11%	11%	20%	25%	27%	20%	29%	82%	10%	5%	3%
Medium (3-4 people)	1066	520	546	242	236	474	114	19	57	90	376	316	282	265	203	902	87	49	28
	40%	40%	40%	62%	53%	52%	12%	11%	26%	34%	52%	44%	39%	46%	31%	40%	37%	37%	38%
				def	f	f			g	g	ghi	n	n	ln					
		49%	51%	23%	22%	44%	11%	2%	5%	8%	35%	30%	26%	25%	19%	85%	8%	5%	3%
Large (5+ people)	267	133	134	53	63	135	16	9	13	32	88	62	82	50	73	238	10	11	8
	10%	10%	10%	14%	14%	15%	2%	5%	6%	12%	12%	9%	11%	9%	11%	11%	4%	8%	11%
				f	f	f				gh	gh					p		p	p
		50%	50%	20%	24%	51%	6%	3%	5%	12%	33%	23%	31%	19%	27%	89%	4%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SI (SK). Household size

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Small (1-2 people)	1342	117	199	124	98	119	102	115	70	153	1148	194	601	740	729	613
	50%	35%	55%	55%	50%	50%	42%	50%	61%	51%	49%	55%	39%	66%	52%	48%
		af	af	af	a	a		a	ade fgi	af		j		l		
		9%	15%	9%	7%	9%	8%	9%	5%	11%	86%	14%	45%	55%	54%	46%
Medium (3-4 people)	1066	150	153	77	74	89	115	85	39	120	931	134	777	284	563	503
	40%	45%	42%	34%	38%	38%	47%	37%	34%	40%	40%	38%	50%	25%	40%	40%
		ch					cde gh						m			
		14%	14%	7%	7%	8%	11%	8%	4%	11%	87%	13%	73%	27%	53%	47%
Large (5+ people)	267	66	10	23	23	30	27	29	5	25	241	26	176	91	114	153
	10%	20%	3%	10%	12%	12%	11%	13%	5%	8%	10%	7%	11%	8%	8%	12%
		bcd e fghi		bh	bh	bh	bh	bh		b	k		m			n
		25%	4%	9%	9%	11%	10%	11%	2%	9%	90%	10%	66%	34%	43%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 14

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SJ. Total number of children in household (under 18), including respondent (if respondent is under 18)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
None	1688	888	800	209	182	407	890	124	140	158	400	453	488	344	402	1398	161	85	44
	63%	68%	58%	54%	41%	44%	96%	72%	65%	60%	55%	64%	68%	59%	61%	63%	69%	64%	59%
		b		de			cde	ij	j				mn				or		
		53%	47%	12%	11%	24%	53%	7%	8%	9%	24%	27%	29%	20%	24%	83%	10%	5%	3%
1	433	182	251	107	118	181	26	31	36	50	123	116	108	99	111	356	41	22	13
	16%	14%	18%	27%	27%	20%	3%	18%	17%	19%	17%	16%	15%	17%	17%	16%	18%	17%	18%
			a	ef	ef	f													
		42%	58%	25%	27%	42%	6%	7%	8%	11%	28%	27%	25%	23%	26%	82%	10%	5%	3%
2	417	175	241	56	108	244	8	11	22	29	166	117	92	108	100	364	23	16	13
	16%	13%	18%	14%	24%	27%	1%	6%	10%	11%	23%	16%	13%	19%	15%	16%	10%	12%	17%
			a	f	cf	cf					ghi			l		p			p
		42%	58%	14%	26%	59%	2%	3%	5%	7%	40%	28%	22%	26%	24%	87%	6%	4%	3%
3	98	43	55	12	27	58	1	4	11	18	27	20	25	19	33	83	5	7	3
	4%	3%	4%	3%	6%	6%	1%	2%	5%	7%	4%	3%	4%	3%	5%	4%	2%	5%	4%
				f	f	cf				gi								p	
		44%	56%	13%	27%	59%	1%	4%	11%	19%	28%	21%	26%	19%	34%	85%	5%	7%	3%
4	29	10	18	2	6	19	1	1	5	8	9	4	7	8	10	25	1	2	1
	1%	1%	1%	1%	1%	2%	1%	1%	3%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%
				f	f	f													
		36%	64%	7%	22%	67%	4%	3%	19%	28%	30%	12%	23%	29%	36%	85%	4%	7%	3%
5+	11	2	9	4	1	6	-	2	1	1	2	2	1	2	5	10	1	1	*
	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
			a	f		f													
		15%	85%	36%	9%	55%	0%	15%	10%	10%	20%	20%	10%	23%	48%	88%	5%	5%	2%
Mean number of children	.6	.5	.7	.7	1.0	1.0	.1	.4	.7	.8	.8	.6	.6	.7	.7	.7	.5	.6	.7
			a	f	cf	cf			g	g	gh			kl	kl	p		p	p
Standard deviation	.99	.92	1.04	.97	1.03	1.13	.30	.87	1.07	1.13	1.02	.93	.92	1.02	1.08	1.00	.84	1.02	1.01
Standard error	.02	.02	.02	.04	.04	.03	.01	.05	.06	.06	.03	.03	.03	.04	.03	.02	.04	.05	.05

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

Table 14

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SJ. Total number of children in household (under 18), including respondent (if respondent is under 18)

Base : All respondents

[illegible]

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SJ. Total number of children in household (under 18), including respondent (if respondent is under 18)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Standard error	.02	.06	.05	.07	.07	.07	.07	.07	.05	.06	.02	.03	.02	.02	.02	.02
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 15

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SK (SM). Can you speak or write in Welsh at all? (SINGLE CODE)

Base : All respondents in Wales

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	k	l	m	n	~o	~p	q	~r
Unweighted total	495	243	252	64	66	143	222	43	43	60	78	111	148	118	118	-	-	495	-
Effective Weighted Sample	338	165	173	49	49	100	145	30	31	45	54	73	107	76	87	-	-	338	-
Total	132	64	68	19	20	44	49	12	11	18	24	30	34	31	38	-	-	132	-
		49%	51%	**	**	33%	37%	**	**	**	**	22%	25%	24%	28%	**	**	100%	**
Yes, and fluent	17	7	10	**	**	7	5	**	**	**	**	5	5	4	3	**	**	17	**
	13%	10%	15%	**	**	16%	10%	**	**	**	**	18%	14%	13%	7%	**	**	13%	**
		39%	61%	**	**	42%	28%	**	**	**	**	32%	28%	24%	16%	**	**	100%	**
Yes, but not fluent	19	8	11	**	**	5	6	**	**	**	**	5	5	3	6	**	**	19	**
	15%	12%	17%	**	**	12%	13%	**	**	**	**	16%	15%	11%	16%	**	**	15%	**
		41%	59%	**	**	27%	32%	**	**	**	**	24%	26%	18%	32%	**	**	100%	**
No	96	50	46	**	**	31	38	**	**	**	**	20	24	24	29	**	**	96	**
	73%	77%	68%	**	**	72%	78%	**	**	**	**	66%	71%	76%	76%	**	**	73%	**
		52%	48%	**	**	33%	40%	**	**	**	**	20%	25%	25%	30%	**	**	100%	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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SK (SM). Can you speak or write in Welsh at all? (SINGLE CODE)

Base : All respondents in Wales

	Total	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST		URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i		j	k	l	m	n	o
Unweighted total	495	-	-	-	-	-	-	-	-	-		249	246	231	263	284	211
Effective Weighted Sample	338	-	-	-	-	-	-	-	-	-		228	229	162	187	174	165
Total	132	-	-	-	-	-	-	-	-	-		105	27	73	58	71	61
		**	**	**	**	**	**	**	**	**		80%	20%	55%	44%	54%	46%
Yes, and fluent	17	**	**	**	**	**	**	**	**	**		10	7	11	6	10	7
	13%	**	**	**	**	**	**	**	**	**		9%	25%	15%	10%	14%	11%
		**	**	**	**	**	**	**	**	**		59%	41%	64%	36%	61%	39%
Yes, but not fluent	19	**	**	**	**	**	**	**	**	**		16	3	11	8	8	11
	15%	**	**	**	**	**	**	**	**	**		15%	12%	15%	14%	12%	18%
		**	**	**	**	**	**	**	**	**		83%	17%	57%	43%	43%	57%
No	96	**	**	**	**	**	**	**	**	**		79	17	51	44	52	44
	73%	**	**	**	**	**	**	**	**	**		75%	63%	70%	76%	74%	72%
		**	**	**	**	**	**	**	**	**		k 82%	18%	54%	46%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 16

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SL (SN). What is you preferred language? (SINGLE CODE)

Base : All respondents in Wales

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+							q	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	k	l	m	n	~o	~p		~r
Unweighted total	495	243	252	64	66	143	222	43	43	60	78	111	148	118	118	-	-	495	-
Effective Weighted Sample	338	165	173	49	49	100	145	30	31	45	54	73	107	76	87	-	-	338	-
Total	132	64	68	19	20	44	49	12	11	18	24	30	34	31	38	-	-	132	-
		49%	51%	**	**	33%	37%	**	**	**	**	22%	25%	24%	28%	**	**	100%	**
PREFERRED LANGUAGE FOR THOSE WHO CAN SPEAK OR WRITE IN WELSH																			
English	28	11	17	**	**	8	7	**	**	**	**	8	7	5	8	**	**	28	**
	21%	17%	25%	**	**	19%	15%	**	**	**	**	26%	21%	15%	21%	**	**	21%	**
		39%	61%	**	**	31%	27%	**	**	**	**	28%	26%	17%	29%	**	**	100%	**
Welsh	8	4	5	**	**	4	3	**	**	**	**	2	2	3	1	**	**	8	**
	6%	6%	7%	**	**	8%	7%	**	**	**	**	7%	7%	9%	2%	**	**	6%	**
		45%	55%	**	**	44%	42%	**	**	**	**	27%	30%	33%	11%	**	**	100%	**
CANNOT SPEAK OR WRITE IN WELSH	96	50	46	**	**	31	38	**	**	**	**	20	24	24	29	**	**	96	**
	73%	77%	68%	**	**	72%	78%	**	**	**	**	66%	71%	76%	76%	**	**	73%	**
		52%	48%	**	**	33%	40%	**	**	**	**	20%	25%	25%	30%	**	**	100%	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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SL (SN). What is your preferred language? (SINGLE CODE)

Base : All respondents in Wales

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	495	-	-	-	-	-	-	-	-	-	249	246	231	263	284	211
Effective Weighted Sample	338	-	-	-	-	-	-	-	-	-	228	229	162	187	174	165
Total	132	-	-	-	-	-	-	-	-	-	105	27	73	58	71	61
		**	**	**	**	**	**	**	**	**	80%	20%	55%	44%	54%	46%
PREFERRED LANGUAGE FOR THOSE WHO CAN SPEAK OR WRITE IN WELSH																
English	28	**	**	**	**	**	**	**	**	**	21	7	17	11	15	13
	21%	**	**	**	**	**	**	**	**	**	20%	26%	23%	18%	21%	21%
		**	**	**	**	**	**	**	**	**	75%	25%	62%	38%	53%	47%
Welsh	8	**	**	**	**	**	**	**	**	**	5	3	5	4	4	5
	6%	**	**	**	**	**	**	**	**	**	5%	12%	6%	6%	5%	7%
		**	**	**	**	**	**	**	**	**	61%	39%	56%	44%	45%	55%
CANNOT SPEAK OR WRITE IN WELSH	96	**	**	**	**	**	**	**	**	**	79	17	51	44	52	44
	73%	**	**	**	**	**	**	**	**	**	75%	63%	70%	76%	74%	72%
		**	**	**	**	**	**	**	**	**	k					
		**	**	**	**	**	**	**	**	**	82%	18%	54%	46%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
A standard DVD player	1405	649	756	196	196	481	531	83	138	145	403	387	382	308	328	1166	124	77	38
	53%	50%	55%	50%	44%	53%	57%	48%	64%	55%	55%	54%	53%	53%	50%	52%	53%	58%	52%
		46%	54%	14%	14%	34%	38%	6%	10%	10%	29%	28%	27%	22%	23%	83%	9%	5%	3%
Video games console connected to a TV (e.g. Sony PlayStation, Nintendo Wii or Microsoft Xbox)	1113	578	535	241	238	500	134	44	71	125	363	303	290	259	261	924	106	56	27
	42%	44%	39%	62%	54%	55%	14%	25%	33%	47%	50%	43%	40%	45%	39%	41%	46%	43%	36%
		b		def	f	f				gh	gh						r		
		52%	48%	22%	21%	45%	12%	4%	6%	11%	33%	27%	26%	23%	23%	83%	10%	5%	2%
An MP3 player/iPod	746	391	355	120	127	340	159	14	31	71	315	284	204	148	111	641	59	31	15
	28%	30%	26%	31%	29%	37%	17%	8%	15%	27%	43%	40%	28%	25%	17%	29%	25%	24%	20%
		b		f	f	cdf			g	gh	ghi	lmn	n	n		r			
		52%	48%	16%	17%	46%	21%	2%	4%	9%	42%	38%	27%	20%	15%	86%	8%	4%	2%
E-reader - digital book reader (e.g. Kindle, Sony Reader, Kobo eReader, Nook eReader)	703	345	358	82	107	289	225	15	39	61	271	273	212	132	87	598	51	39	15
	26%	27%	26%	21%	24%	32%	24%	9%	18%	23%	37%	38%	29%	23%	13%	27%	22%	29%	20%
		49%	51%	12%	15%	41%	32%	2%	6%	9%	39%	39%	30%	19%	12%	85%	7%	6%	2%
A Blu Ray DVD player	598	342	257	100	117	244	137	12	27	50	253	223	167	122	87	513	40	32	13
	22%	26%	19%	26%	26%	27%	15%	7%	13%	19%	35%	31%	23%	21%	13%	23%	17%	24%	17%
		b		f	f	f			g	ghi	ghi	lmn	n	n		pr		pr	
		57%	43%	17%	20%	41%	23%	2%	5%	8%	42%	37%	28%	20%	15%	86%	7%	5%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Handheld/ portable games player (e.g. Nintendo DS, Sony PSP)	494	235	259	103	90	242	59	16	31	51	195	160	136	104	95	409	44	30	11
	18%	18%	19%	26%	20%	26%	6%	9%	15%	19%	27%	22%	19%	18%	14%	18%	19%	23%	15%
		48%	52%	21%	18%	49%	12%	3%	6%	10%	39%	32%	27%	21%	19%	83%	9%	6%	2%
A smart watch - a wearable computer that may be compatible with a smartphone. Brands include Apple Watch, Pebble, Samsung and Sony	249	137	112	38	43	132	37	5	10	18	113	106	64	46	33	218	15	11	4
	9%	11%	8%	10%	10%	14%	4%	3%	4%	7%	16%	15%	9%	8%	5%	10%	7%	9%	6%
		b		f	f	cdf					ghi	lmn	n	n		r			
		55%	45%	15%	17%	53%	15%	2%	4%	7%	45%	42%	26%	19%	13%	88%	6%	5%	2%
ANY DVD PLAYER	1689	822	867	234	253	597	605	91	150	175	514	497	464	359	369	1404	145	95	44
	63%	63%	63%	60%	57%	65%	65%	53%	70%	66%	71%	70%	64%	62%	56%	63%	62%	72%	59%
		49%	51%	14%	15%	35%	36%	5%	9%	10%	30%	29%	27%	21%	22%	83%	9%	opr	
																		6%	3%
ANY GAMES CONSOLE	1180	601	579	255	255	524	146	48	76	134	386	325	305	270	279	981	113	58	28
	44%	46%	42%	65%	58%	57%	16%	28%	35%	50%	53%	46%	42%	47%	42%	44%	49%	44%	38%
		b		def	f	f				gh	gh					r	r		
		51%	49%	22%	22%	44%	12%	4%	6%	11%	33%	28%	26%	23%	24%	83%	10%	5%	2%
None of these	556	246	310	58	90	146	261	57	40	36	98	105	138	122	190	468	48	20	20
	21%	19%	23%	15%	20%	16%	28%	33%	18%	13%	13%	15%	19%	21%	29%	21%	21%	15%	28%
		a					cde	hij					k	k	klm	q			opq
		44%	56%	10%	16%	26%	47%	10%	7%	6%	18%	19%	25%	22%	34%	84%	9%	4%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Don't know	3	*	2	-	-	-	3	-	-	-	-	-	1	*	1	2	-	1	-
	*%	*%	*%	-%	-%	-%	*%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	1%	-%
		18%	82%	-%	-%	-%	100%	-%	-%	-%	-%	-%	41%	17%	42%	69%	-%	31%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
A standard DVD player	1405	126	202	92	117	124	144	140	65	157	1216	189	788	612	780	624
	53%	38%	56%	41%	60%	52%	59%	61%	57%	53%	52%	53%	51%	55%	56%	49%
			ac		ac	ac	ac	ac	ac	ac				l	o	
		9%	14%	7%	8%	9%	10%	10%	5%	11%	87%	13%	56%	44%	56%	44%
Video games console connected to a TV (e.g. Sony PlayStation, Nintendo Wii or Microsoft Xbox)	1113	83	159	64	99	109	119	111	52	128	971	142	791	322	610	503
	42%	25%	44%	29%	51%	46%	49%	48%	46%	43%	42%	40%	51%	29%	43%	40%
			ac		ac	ac	ac	ac	ac	ac			m			
		7%	14%	6%	9%	10%	11%	10%	5%	12%	87%	13%	71%	29%	55%	45%
An MP3 player/iPod	746	46	121	62	52	61	99	73	43	84	643	104	532	213	460	286
	28%	14%	34%	28%	27%	26%	41%	32%	37%	28%	28%	29%	34%	19%	33%	23%
			a	a	a	a	acdegi	a	acdei	a			m		o	
		6%	16%	8%	7%	8%	13%	10%	6%	11%	86%	14%	71%	29%	62%	38%
E-reader - digital book reader (e.g. Kindle, Sony Reader, Kobo eReader, Nook eReader)	703	48	126	58	43	63	86	62	32	80	607	96	479	224	447	256
	26%	14%	35%	26%	22%	27%	35%	27%	28%	27%	26%	27%	31%	20%	32%	20%
			acd	a	a	a	acde	a	a	a			m		o	
		7%	18%	8%	6%	9%	12%	9%	5%	11%	86%	14%	68%	32%	64%	36%
A Blu Ray DVD player	598	50	98	59	42	54	68	59	26	56	515	83	432	166	351	248
	22%	15%	27%	26%	22%	23%	28%	26%	23%	19%	22%	23%	28%	15%	25%	19%
			ai	a		a	ai	a	a				m		o	
		8%	16%	10%	7%	9%	11%	10%	4%	9%	86%	14%	72%	28%	59%	41%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Handheld/ portable games player (e.g. Nintendo DS, Sony PSP)	494	38	56	35	46	45	51	52	29	57	434	61	350	145	286	208
	18%	11%	16%	15%	23%	19%	21%	23%	26%	19%	19%	17%	23%	13%	20%	16%
		8%	11%	7%	abc	a	a	a	abc	a	88%	12%	m	71%	58%	42%
A smart watch - a wearable computer that may be compatible with a smartphone. Brands include Apple Watch, Pebble, Samsung and Sony	249	26	36	14	17	27	37	22	11	28	213	36	192	57	152	97
	9%	8%	10%	6%	9%	11%	15%	9%	10%	10%	9%	10%	12%	5%	11%	8%
		10%	15%	6%	7%	11%	acd	9%	4%	11%	85%	15%	m	77%	61%	39%
ANY DVD PLAYER	1689	146	246	124	132	149	174	173	79	181	1471	218	993	691	936	753
	63%	44%	68%	55%	67%	63%	71%	75%	69%	61%	63%	61%	64%	62%	67%	59%
		9%	ac	a	ac	a	acei	acei	ac	a	87%	13%	59%	41%	55%	45%
ANY GAMES CONSOLE	1180	88	164	70	106	118	125	114	54	141	1033	147	831	349	644	536
	44%	26%	45%	31%	54%	50%	51%	50%	47%	47%	45%	41%	53%	31%	46%	42%
		7%	ac	6%	ac	ac	ac	ac	ac	ac	88%	12%	m	70%	55%	45%
None of these	556	151	57	60	29	37	31	24	20	59	480	76	260	295	246	310
	21%	45%	16%	27%	15%	15%	13%	11%	18%	20%	21%	21%	17%	26%	17%	24%
		bcdefghi		bdefgh					g	fg	86%	14%	47%	53%	44%	56%
		27%	10%	11%	5%	7%	6%	4%	4%	11%						

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB1. SHOWCARD Which of the following do you, or does anyone in your household, have in your home at the moment? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	3	-	-	-	1	-	-	1	-	-	2	*	1	2	1	1
	*%	-%	-%	-%	*%	-%	-%	*%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	27%	-%	-%	42%	-%	-%	96%	4%	27%	73%	45%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
A standard DVD player	1094	507	586	134	155	368	437	64	118	116	305	319	294	229	252	917	97	56	24
	41%	39%	43%	34%	35%	40%	47%	37%	55%	44%	42%	45%	41%	39%	38%	41%	41%	43%	33%
		46%	54%	12%	14%	34%	cde	6%	gij	11%	28%	29%	27%	21%	23%	84%	9%	5%	2%
Video games console connected to a TV (e.g. Sony PlayStation, Nintendo Wii or Microsoft Xbox)	553	382	171	188	147	175	43	22	39	69	179	131	149	141	132	473	46	24	10
	21%	29%	12%	48%	33%	19%	5%	13%	18%	26%	25%	18%	21%	24%	20%	21%	20%	18%	14%
		b		def	ef	f		4%	7%	12%	32%	24%	27%	25%	24%	86%	8%	4%	2%
		69%	31%	34%	27%	32%	8%												
E-reader - digital book reader (e.g. Kindle, Sony Reader, Kobo eReader, Nook eReader)	479	213	267	41	70	207	161	11	25	46	191	193	146	82	58	404	37	31	7
	18%	16%	19%	10%	16%	23%	17%	6%	11%	17%	26%	27%	20%	14%	9%	18%	16%	24%	10%
		a			c	cd	c			g	ghi	lmn	mn	n		r	r	opr	
		44%	56%	9%	15%	43%	34%	2%	5%	10%	40%	40%	31%	17%	12%	84%	8%	6%	2%
An MP3 player/iPod	464	264	200	86	85	186	108	10	16	42	194	183	122	87	72	408	30	18	7
	17%	20%	15%	22%	19%	20%	12%	6%	8%	16%	27%	26%	17%	15%	11%	18%	13%	14%	10%
		b		f	f	f				gh	ghi	lmn	n	n		pqr			
		57%	43%	18%	18%	40%	23%	2%	4%	9%	42%	39%	26%	19%	16%	88%	7%	4%	2%
A Blu Ray DVD player	445	273	172	76	76	186	107	8	16	37	184	175	125	88	58	384	27	25	9
	17%	21%	13%	19%	17%	20%	12%	5%	8%	14%	25%	25%	17%	15%	9%	17%	12%	19%	12%
		b		f	f	f				gh	ghi	lmn	n	n		pr		pr	
		61%	39%	17%	17%	42%	24%	2%	4%	8%	41%	39%	28%	20%	13%	86%	6%	6%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 18

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Handheld/ portable games player (e.g. Nintendo DS, Sony PSP)	190	118	72	62	45	63	19	8	14	20	68	56	52	42	40	163	15	11	2
	7%	9%	5%	16%	10%	7%	2%	5%	7%	7%	9%	8%	7%	7%	6%	7%	6%	8%	2%
		b		def	f	f					g					r	r	r	
		62%	38%	33%	24%	33%	10%	4%	7%	10%	36%	29%	28%	22%	21%	86%	8%	6%	1%
A smart watch - a wearable computer that may be compatible with a smartphone. Brands include Apple Watch, Pebble, Samsung and Sony	144	81	63	21	29	77	17	4	7	8	72	67	36	23	17	124	11	7	2
	5%	6%	5%	5%	7%	8%	2%	2%	3%	3%	10%	9%	5%	4%	3%	6%	5%	5%	2%
				f	f	f					ghi	lmn	n			r		r	
		56%	44%	15%	20%	53%	12%	2%	5%	5%	50%	47%	25%	16%	12%	86%	8%	5%	1%
ANY DVD PLAYER	1361	672	689	177	199	479	507	69	126	142	413	420	375	278	289	1140	119	73	30
	51%	52%	50%	45%	45%	52%	55%	40%	58%	54%	57%	59%	52%	48%	44%	51%	51%	55%	40%
				cd	cd	cd			g	g	g	lmn	n			r	r	r	
		49%	51%	13%	15%	35%	37%	5%	9%	10%	30%	31%	28%	20%	21%	84%	9%	5%	2%
ANY GAMES CONSOLE	587	398	189	195	154	185	52	26	41	73	192	141	157	147	141	502	49	26	10
	22%	31%	14%	50%	35%	20%	6%	15%	19%	28%	26%	20%	22%	25%	21%	22%	21%	20%	14%
		b		def	ef	f				gh	gh			k		r	r	r	
		68%	32%	33%	26%	32%	9%	4%	7%	12%	33%	24%	27%	25%	24%	85%	8%	4%	2%
None of these	319	132	187	44	38	147	90	22	23	30	76	75	81	74	89	253	35	17	15
	12%	10%	14%	11%	9%	16%	10%	13%	11%	11%	10%	11%	11%	13%	13%	11%	15%	13%	20%
			a			cdf													oq
		41%	59%	14%	12%	46%	28%	7%	7%	9%	24%	23%	25%	23%	28%	79%	11%	5%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Don't know	1	*	*	-	-	1	*	-	-	-	*	*	*	*	-	-	-	*	*
	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		50%	50%	0%	0%	83%	17%	0%	0%	0%	32%	17%	32%	50%	0%	0%	0%	50%	50%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
A standard DVD player	1094	110	172	74	89	96	98	116	52	111	951	143	607	482	605	489
	41%	33%	48%	33%	45%	40%	40%	50%	46%	37%	41%	40%	39%	43%	43%	39%
			aci		ac			acefi	ac					l	o	
		10%	16%	7%	8%	9%	9%	11%	5%	10%	87%	13%	56%	44%	55%	45%
Video games console connected to a TV (e.g. Sony PlayStation, Nintendo Wii or Microsoft Xbox)	553	43	78	31	57	64	59	60	31	51	485	68	404	148	286	267
	21%	13%	22%	14%	29%	27%	24%	26%	27%	17%	21%	19%	26%	13%	20%	21%
			ac		aci	aci	ac	aci	aci				m			
		8%	14%	6%	10%	12%	11%	11%	6%	9%	88%	12%	73%	27%	52%	48%
E-reader - digital book reader (e.g. Kindle, Sony Reader, Kobo eReader, Nook eReader)	479	35	89	34	29	43	64	32	20	57	411	69	337	142	312	167
	18%	10%	25%	15%	15%	18%	26%	14%	18%	19%	18%	19%	22%	13%	22%	13%
			acd			a	acdeg		a	a			m		o	
		7%	18%	7%	6%	9%	13%	7%	4%	12%	86%	14%	70%	30%	65%	35%
An MP3 player/iPod	464	35	84	42	32	35	62	46	28	44	401	63	336	126	286	178
	17%	11%	23%	19%	16%	15%	25%	20%	25%	15%	17%	18%	22%	11%	20%	14%
			aei	a			adei	a	adei				m		o	
		8%	18%	9%	7%	7%	13%	10%	6%	9%	86%	14%	72%	27%	62%	38%
A Blu Ray DVD player	445	38	73	42	30	46	48	48	23	36	382	63	329	116	261	184
	17%	11%	20%	19%	15%	20%	20%	21%	20%	12%	16%	18%	21%	10%	19%	14%
			ai	a		ai	ai	ai	ai				m		o	
		8%	16%	9%	7%	10%	11%	11%	5%	8%	86%	14%	74%	26%	59%	41%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Handheld/ portable games player (e.g. Nintendo DS, Sony PSP)	190	16	22	12	22	20	16	17	15	23	164	26	131	59	112	78
	7%	5%	6%	5%	11%	8%	6%	8%	13%	8%	7%	7%	8%	5%	8%	6%
		8%	12%	6%	11%	11%	8%	9%	8%	12%	86%	14%	69%	31%	59%	41%
A smart watch - a wearable computer that may be compatible with a smartphone. Brands include Apple Watch, Pebble, Samsung and Sony	144	19	15	7	11	13	23	15	8	13	122	22	112	32	82	62
	5%	6%	4%	3%	5%	6%	9%	7%	7%	4%	5%	6%	7%	3%	6%	5%
		13%	11%	5%	7%	9%	bci	11%	5%	9%	84%	16%	m	78%	22%	43%
ANY DVD PLAYER	1361	133	210	101	103	122	124	148	67	132	1191	170	803	553	748	613
	51%	40%	58%	45%	53%	51%	51%	65%	58%	44%	51%	48%	52%	50%	53%	48%
		10%	15%	7%	8%	9%	a	acdefi	aci	5%	87%	13%	59%	41%	55%	45%
ANY GAMES CONSOLE	587	43	78	35	61	70	62	63	33	57	514	74	420	167	306	281
	22%	13%	22%	16%	31%	30%	25%	27%	29%	19%	22%	21%	27%	15%	22%	22%
		7%	13%	6%	10%	12%	11%	11%	6%	10%	87%	13%	m	72%	28%	48%
None of these	319	19	36	26	28	25	40	23	13	43	273	46	186	132	175	144
	12%	6%	10%	12%	14%	11%	16%	10%	12%	14%	12%	13%	12%	12%	12%	11%
		6%	11%	8%	9%	8%	abg	7%	4%	13%	86%	14%	58%	41%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB2. SHOWCARD And do you personally use...? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	1	-	-	-	-	-	-	-	-	-	1	*	*	*	*	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	83%	17%	50%	50%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1524	769	755	341	316	672	195	70	107	177	431	353	442	342	386	936	219	198	171
Effective Weighted Sample	1051	537	514	231	215	465	142	53	71	125	321	252	313	230	269	797	144	141	147
Total	1180	601	579	255	255	524	146	48	76	134	386	325	305	270	279	981	113	58	28
		51%	49%	22%	22%	44%	12%	**	6%	11%	33%	28%	26%	23%	24%	83%	10%	5%	2%
Gaming offline/ not on the internet	482	276	205	137	117	191	37	**	37	58	187	142	121	95	124	416	41	17	8
	41%	46%	35%	53%	46%	36%	25%	**	49%	43%	48%	44%	40%	35%	44%	42%	36%	29%	30%
		b		ef	ef	f								m		qr			
		57%	43%	28%	24%	40%	8%	**	8%	12%	39%	29%	25%	20%	26%	86%	8%	3%	2%
Online gaming	406	273	133	139	105	146	15	**	28	39	148	102	117	104	83	358	30	11	7
	34%	45%	23%	54%	41%	28%	11%	**	36%	29%	38%	31%	38%	38%	30%	37%	26%	18%	24%
		b		def	ef	f							n	n		pqr			
		67%	33%	34%	26%	36%	4%	**	7%	10%	36%	25%	29%	26%	20%	88%	7%	3%	2%
Watching DVDs/ Blu Ray DVDs	274	169	105	86	73	103	12	**	16	39	108	74	70	67	62	237	19	14	4
	23%	28%	18%	34%	28%	20%	8%	**	21%	29%	28%	23%	23%	25%	22%	24%	17%	24%	13%
		b		ef	ef	f										r		r	
		62%	38%	31%	27%	38%	4%	**	6%	14%	39%	27%	26%	25%	23%	87%	7%	5%	1%
Watching TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All4, My 5 or Sky Go	250	146	105	77	71	92	10	**	15	27	102	60	67	63	60	221	16	11	2
	21%	24%	18%	30%	28%	17%	7%	**	20%	20%	26%	19%	22%	23%	22%	23%	14%	20%	7%
		b		ef	ef	f										pr		r	
		58%	42%	31%	28%	37%	4%	**	6%	11%	41%	24%	27%	25%	24%	88%	6%	5%	1%
Browsing the web/ internet	233	144	89	80	51	87	15	**	14	27	86	47	71	55	59	205	15	10	3
	20%	24%	15%	31%	20%	17%	10%	**	19%	20%	22%	15%	23%	20%	21%	21%	14%	17%	12%
		b		def	f								k			pr			
		62%	38%	34%	22%	37%	6%	**	6%	11%	37%	20%	31%	24%	25%	88%	7%	4%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1524	769	755	341	316	672	195	70	107	177	431	353	442	342	386	936	219	198	171
Effective Weighted Sample	1051	537	514	231	215	465	142	53	71	125	321	252	313	230	269	797	144	141	147
Total	1180	601	579	255	255	524	146	48	76	134	386	325	305	270	279	981	113	58	28
		51%	49%	22%	22%	44%	12%	**	6%	11%	33%	28%	26%	23%	24%	83%	10%	5%	2%
Watching purchased TV programmes/ films online or downloads, either via pay per view services (e.g. iTunes, Google Play, Talk Talk TV Store) or via a 'standalone' subscription service (e.g. Netflix, Amazon Prime Instant)	195	113	82	54	62	69	9	**	10	26	83	44	67	46	38	170	13	10	2
	17%	19%	14%	21%	25%	13%	6%	**	14%	19%	21%	14%	22%	17%	14%	17%	12%	17%	8%
		b	ef	ef	f			**					kn			r		r	
		58%	42%	28%	32%	36%	5%	**	5%	13%	42%	23%	34%	23%	19%	87%	7%	5%	1%
Watching short video clips online (e.g. YouTube or Dailymotion or Vimeo)	181	119	62	60	44	67	10	**	11	19	73	44	52	40	45	160	12	7	2
	15%	20%	11%	24%	17%	13%	7%	**	14%	14%	19%	14%	17%	15%	16%	16%	10%	13%	8%
		b	ef	f				**								r			
		66%	34%	33%	24%	37%	6%	**	6%	10%	40%	24%	29%	22%	25%	88%	6%	4%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	1524	769	755	341	316	672	195	70	107	177	431	353	442	342	386	936	219	198	171
Effective Weighted Sample	1051	537	514	231	215	465	142	53	71	125	321	252	313	230	269	797	144	141	147
Total	1180	601	579	255	255	524	146	48	76	134	386	325	305	270	279	981	113	58	28
		51%	49%	22%	22%	44%	12%	**	6%	11%	33%	28%	26%	23%	24%	83%	10%	5%	2%
Watching other free professional TV programmes/ films or video channels online (e.g. on Official YouTube channels such as Channel 4 or Jamie Oliver's Foodtube) or on other sites (e.g. South Park Studios)	128	78	50	45	28	46	9	**	6	11	50	32	36	34	25	112	6	7	2
	11%	13%	9%	18%	11%	9%	6%	**	8%	9%	13%	10%	12%	13%	9%	11%	5%	12%	9%
		b		def				**								p		p	
		61%	39%	35%	22%	36%	7%	**	5%	9%	39%	25%	28%	27%	20%	88%	4%	5%	2%
Watching 'live' TV programmes/ content via your internet connection (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	118	75	43	39	34	42	3	**	8	12	44	31	29	27	31	104	6	6	2
	10%	13%	7%	15%	13%	8%	2%	**	10%	9%	11%	9%	9%	10%	11%	11%	5%	10%	7%
		b		ef	ef	f		**								p			
		64%	36%	33%	29%	36%	2%	**	6%	11%	37%	26%	24%	23%	27%	88%	5%	5%	2%
Other	6	3	3	-	1	4	1	**	-	-	3	3	1	2	*	5	*	1	-
	1%	*%	1%	-%	*%	1%	*%	**	-%	-%	1%	1%	*%	1%	*%	*%	*%	2%	-%
		47%	53%	-%	20%	69%	11%	**	-%	-%	43%	47%	20%	25%	8%	74%	4%	22%	-%
None of these	357	129	228	31	55	192	79	**	25	36	85	104	89	83	81	273	50	21	13
	30%	21%	39%	12%	22%	37%	54%	**	32%	27%	22%	32%	29%	31%	29%	28%	44%	37%	46%
			a		c	cd	cde	**									o	o	o
		36%	64%	9%	15%	54%	22%	**	7%	10%	24%	29%	25%	23%	23%	76%	14%	6%	4%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1524	769	755	341	316	672	195	70	107	177	431	353	442	342	386	936	219	198	171
Effective Weighted Sample	1051	537	514	231	215	465	142	53	71	125	321	252	313	230	269	797	144	141	147
Total	1180	601	579	255	255	524	146	48	76	134	386	325	305	270	279	981	113	58	28
		51%	49%	22%	22%	44%	12%	**	6%	11%	33%	28%	26%	23%	24%	83%	10%	5%	2%
Don't know	14	5	9	*	1	8	6	**	1	1	8	4	4	5	2	12	-	2	1
	1%	1%	2%	*%	*%	2%	4%	**	1%	1%	2%	1%	1%	2%	1%	1%	-%	3%	2%
							cd											p	
		35%	65%	1%	4%	57%	39%	**	5%	8%	52%	31%	25%	31%	13%	84%	-%	11%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1524	62	104	70	125	113	122	120	110	110	1157	367	1000	523	734	790
Effective Weighted Sample	1051	56	97	66	118	102	115	110	102	100	890	172	696	365	513	556
Total	1180	88	164	70	106	118	125	114	54	141	1033	147	831	349	644	536
		**	14%	**	9%	10%	11%	10%	5%	12%	88%	12%	70%	30%	55%	45%
Gaming offline/ not on the internet	482	**	51	**	44	42	57	71	24	49	414	68	332	149	254	227
	41%	**	31%	**	41%	35%	45%	62%	45%	35%	40%	46%	40%	43%	39%	42%
		**	11%	**	9%	9%	12%	bdefhi	b	10%	86%	14%	69%	31%	53%	47%
Online gaming	406	**	45	**	41	53	56	49	20	42	357	48	303	102	218	188
	34%	**	28%	**	39%	45%	45%	43%	38%	30%	35%	33%	36%	29%	34%	35%
		**	11%	**	10%	13%	14%	b	5%	10%	88%	12%	m	75%	25%	46%
Watching DVDs/ Blu Ray DVDs	274	**	36	**	29	24	28	50	18	22	246	28	205	68	135	138
	23%	**	22%	**	28%	21%	22%	44%	33%	15%	24%	19%	25%	20%	21%	26%
		**	13%	**	11%	9%	10%	bdefi	ei	8%	90%	10%	75%	25%	50%	50%
Watching TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All4, My 5 or Sky Go)	250	**	39	**	20	25	27	35	17	29	225	25	184	67	119	131
	21%	**	24%	**	19%	22%	22%	31%	31%	21%	22%	17%	22%	19%	19%	24%
		**	16%	**	8%	10%	11%	d	d	12%	90%	10%	73%	27%	48%	n
Browsing the web/ internet	233	**	29	**	22	31	17	36	17	23	213	20	158	75	113	119
	20%	**	17%	**	20%	26%	14%	31%	32%	16%	21%	14%	19%	22%	18%	22%
		**	12%	**	9%	13%	7%	bfi	bdfi	10%	k	9%	68%	32%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1524	62	104	70	125	113	122	120	110	110	1157	367	1000	523	734	790
Effective Weighted Sample	1051	56	97	66	118	102	115	110	102	100	890	172	696	365	513	556
Total	1180	88	164	70	106	118	125	114	54	141	1033	147	831	349	644	536
		**	14%	**	9%	10%	11%	10%	5%	12%	88%	12%	70%	30%	55%	45%
Watching purchased TV programmes/ films online or downloads, either via pay per view services (e.g. iTunes, Google Play, Talk Talk TV Store) or via a 'standalone' subscription service (e.g. Netflix, Amazon Prime Instant)	195	**	27	**	19	23	19	33	11	19	170	25	152	42	99	95
	17%	**	16%	**	18%	20%	15%	29%	21%	13%	16%	17%	18%	12%	15%	18%
		**	14%	**	10%	12%	10%	bdfi	6%	10%	87%	13%	m	78%	22%	49%
								17%								
Watching short video clips online (e.g. YouTube or Dailymotion or Vimeo)	181	**	26	**	10	18	16	34	15	21	163	19	131	50	83	98
	15%	**	16%	**	9%	15%	13%	30%	27%	15%	16%	13%	16%	14%	13%	18%
		**	15%	**	5%	10%	9%	bdefi	8%	11%	90%	10%	72%	28%	46%	n
																54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1524	62	104	70	125	113	122	120	110	110	1157	367	1000	523	734	790
Effective Weighted Sample	1051	56	97	66	118	102	115	110	102	100	890	172	696	365	513	556
Total	1180	88	164	70	106	118	125	114	54	141	1033	147	831	349	644	536
		**	14%	**	9%	10%	11%	10%	5%	12%	88%	12%	70%	30%	55%	45%
Watching other free professional TV programmes/ films or video channels online (e.g. on Official YouTube channels such as Channel 4 or Jamie Oliver's Foodtube) or on other sites (e.g. South Park Studios)	128	**	22	**	11	13	10	16	11	16	115	12	89	39	64	63
	11%	**	13%	**	11%	11%	8%	14%	20% f	11%	11%	8%	11%	11%	10%	12%
		**	17%	**	9%	10%	8%	13%	8%	13%	90%	10%	70%	30%	50%	50%
Watching 'live' TV programmes/ content via your internet connection (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	118	**	15	**	10	18	11	10	11	16	102	16	85	33	60	58
	10%	**	9%	**	10%	15%	9%	8%	21% bdfg	11%	10%	11%	10%	9%	9%	11%
		**	13%	**	9%	15%	9%	8%	9%	13%	87%	13%	72%	28%	51%	49%
Other	6	**	-	**	-	2	1	-	*	-	4	3	5	1	4	2
	1%	**	-%	**	-%	2%	1%	-%	*%	-%	*%	2%	1%	*%	1%	*%
		**	-%	**	-%	39%	11%	-%	4%	-%	57%	j 43%	83%	17%	63%	37%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB3 (QB5). SHOWCARD Which, if any, of these do you use your games console for? (MULTI CODE)

Base : Those who have access to a games console at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1524	62	104	70	125	113	122	120	110	110	1157	367	1000	523	734	790
Effective Weighted Sample	1051	56	97	66	118	102	115	110	102	100	890	172	696	365	513	556
Total	1180	88	164	70	106	118	125	114	54	141	1033	147	831	349	644	536
		**	14%	**	9%	10%	11%	10%	5%	12%	88%	12%	70%	30%	55%	45%
None of these	357	**	57	**	30	30	36	26	11	53	313	44	240	117	209	148
	30%	**	35%	**	28%	25%	29%	23%	20%	38%	30%	30%	29%	34%	32%	28%
		**	h	**	8%	8%	10%	7%	3%	gh	88%	12%	67%	33%	58%	42%
		**	16%	**	8%	8%	10%	7%	3%	15%	88%	12%	67%	33%	58%	42%
Don't know	14	**	-	**	1	2	1	1	1	1	13	1	9	6	6	8
	1%	**	-%	**	1%	2%	1%	1%	2%	*%	1%	1%	1%	2%	1%	2%
		**	-%	**	9%	14%	6%	7%	6%	4%	93%	7%	62%	38%	43%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QB4 (QB6) Does your household's e-reader (digital book reader) have built-in 3G or 4G access to a mobile network? This means that books can be purchased online and downloaded from anywhere with a signal, without the need for a Wi-Fi connection?

Base : Those who personally use an e-reader/ digital book reader

	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	m	~n	o	~p	q	~r
Unweighted total	629	280	349	60	80	248	241	19	41	70	217	223	223	102	81	383	77	123	46
Effective Weighted Sample	415	193	223	33	55	169	164	12	27	45	156	152	147	72	49	319	46	84	40
Total	479	213	267	41	70	207	161	11	25	46	191	193	146	82	58	404	37	31	7
		44%	56%	**	**	43%	34%	**	**	**	40%	40%	31%	17%	**	84%	**	6%	**
Yes	217	98	119	**	**	97	67	**	**	**	93	92	63	37	**	183	**	17	**
	45%	46%	45%	**	**	47%	42%	**	**	**	49%	48%	43%	45%	**	45%	**	56%	**
		45%	55%	**	**	45%	31%	**	**	**	43%	43%	29%	17%	**	84%	**	8%	**
No	236	103	132	**	**	103	77	**	**	**	92	96	71	42	**	199	**	11	**
	49%	49%	50%	**	**	50%	48%	**	**	**	48%	50%	49%	51%	**	49%	**	34%	**
		44%	56%	**	**	44%	33%	**	**	**	39%	41%	30%	18%	**	q 84%	**	4%	**
Don't know	26	12	15	**	**	7	17	**	**	**	6	5	13	3	**	22	**	3	**
	6%	6%	6%	**	**	3%	11%	**	**	**	3%	3%	9%	4%	**	5%	**	10%	**
		45%	55%	**	**	27%	e 64%	**	**	**	24%	19%	k 47%	13%	**	82%	**	12%	**
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 20

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QB4 (QB6) Does your household's e-reader (digital book reader) have built-in 3G or 4G access to a mobile network? This means that books can be purchased online and downloaded from anywhere with a signal, without the need for a Wi-Fi connection?

Base : Those who personally use an e-reader/ digital book reader

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	629	22	57	35	37	40	65	37	47	43	440	189	395	233	369	260
Effective Weighted Sample	415	20	52	33	35	37	61	34	44	39	337	88	268	155	248	174
Total	479	35	89	34	29	43	64	32	20	57	411	69	337	142	312	167
		**	**	**	**	**	**	**	**	**	86%	14%	70%	30%	65%	35%
Yes	217	**	**	**	**	**	**	**	**	**	184	33	157	59	139	78
	45%	**	**	**	**	**	**	**	**	**	45%	49%	47%	42%	45%	46%
		**	**	**	**	**	**	**	**	**	85%	15%	72%	27%	64%	36%
No	236	**	**	**	**	**	**	**	**	**	207	29	167	69	155	80
	49%	**	**	**	**	**	**	**	**	**	50%	42%	50%	49%	50%	48%
		**	**	**	**	**	**	**	**	**	88%	12%	71%	29%	66%	34%
Don't know	26	**	**	**	**	**	**	**	**	**	20	6	13	13	17	9
	6%	**	**	**	**	**	**	**	**	**	5%	9%	4%	10%	5%	6%
		**	**	**	**	**	**	**	**	**	77%	23%	49%	51%	64%	36%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Table 21

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QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Can use to make and receive calls	2076	1016	1060	246	263	728	839	100	144	201	583	601	568	463	443	1735	182	100	60
	78%	78%	77%	63%	59%	80%	91%	58%	67%	76%	80%	84%	79%	80%	67%	78%	78%	76%	81%
		49%	51%	12%	13%	35%	40%	5%	7%	10%	28%	29%	27%	22%	21%	84%	9%	5%	3%
Can receive but not make calls/ incoming only	83	39	44	14	18	32	19	4	14	8	25	17	22	17	27	71	5	5	2
	3%	3%	3%	4%	4%	3%	2%	2%	7%	3%	3%	2%	3%	3%	4%	3%	2%	4%	2%
		47%	53%	17%	22%	38%	23%	5%	17%	9%	31%	20%	26%	20%	33%	86%	7%	6%	2%
Line not working properly/ needs to be repaired	21	10	11	2	8	8	3	4	1	3	7	1	5	11	4	18	1	1	1
	1%	1%	1%	2%	2%	1%	3%	2%	5%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
		47%	53%	8%	39%	40%	14%	17%	5%	13%	31%	3%	25%	51%	21%	83%	6%	7%	4%
No, do not have landline phone	490	233	256	126	151	147	66	64	55	53	111	93	122	89	186	408	44	26	11
	18%	18%	19%	32%	34%	16%	7%	37%	25%	20%	15%	13%	17%	15%	28%	18%	19%	20%	15%
		48%	52%	26%	31%	30%	13%	13%	11%	11%	23%	19%	25%	18%	38%	83%	9%	5%	2%
Don't know	5	3	2	3	2	*	-	-	1	1	1	*	3	1	-	4	1	-	*
	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		60%	40%	54%	40%	6%	0%	0%	29%	11%	29%	6%	65%	29%	0%	83%	11%	0%	6%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
HOUSEHOLD PHONE OWNERSHIP																			
FIXED ONLY	99	44	56	*	1	2	97	21	15	7	3	11	15	23	50	79	14	4	3
	4%	3%	4%	*%	*%	*%	10%	12%	7%	3%	*%	2%	2%	4%	8%	4%	6%	3%	4%
							cde	ij	ij	j				kl	klm				
		44%	56%	*%	1%	2%	97%	21%	15%	7%	3%	11%	15%	23%	51%	79%	14%	4%	3%
FIXED & MOBILE	2081	1021	1060	262	288	766	764	86	145	205	612	607	581	467	425	1745	175	102	59
	78%	78%	77%	67%	65%	84%	82%	50%	67%	77%	84%	85%	81%	81%	64%	78%	75%	78%	80%
						cd	cd		g	gh	ghi	lmn	n	n					
		49%	51%	13%	14%	37%	37%	4%	7%	10%	29%	29%	28%	22%	20%	84%	8%	5%	3%
MOBILE ONLY	492	234	258	129	152	146	64	62	56	53	113	93	125	90	184	411	43	26	11
	18%	18%	19%	33%	34%	16%	7%	36%	26%	20%	16%	13%	17%	16%	28%	18%	19%	20%	16%
				ef	ef	f		hij	j				k		klm				
		48%	52%	26%	31%	30%	13%	13%	11%	11%	23%	19%	25%	18%	37%	84%	9%	5%	2%
ALL FIXED	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
	82%	82%	81%	67%	65%	84%	93%	63%	74%	80%	84%	87%	83%	84%	72%	82%	81%	80%	84%
						cd	cde		g	g	gh	ln	n	n					
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
ALL MOBILE	2573	1255	1318	391	441	913	829	148	201	258	725	700	705	558	609	2156	218	128	70
	96%	96%	96%	100%	100%	100%	89%	87%	93%	97%	100%	98%	98%	96%	92%	96%	93%	97%	96%
				f	f	f			g	gh	ghi	mn	mn	n		p		p	
		49%	51%	15%	17%	35%	32%	6%	8%	10%	28%	27%	27%	22%	24%	84%	8%	5%	3%
NEITHER	3	2	*	-	1	1	1	2	*	-	-	-	-	-	3	1	2	-	*
	*%	*%	*%	-%	*%	*%	*%	1%	*%	-%	-%	-%	-%	-%	*%	*%	1%	-%	*%
								j								o			
		85%	15%	-%	22%	33%	45%	74%	4%	-%	-%	-%	-%	-%	100%	37%	60%	-%	3%
ALL FIXED INCLUDING LINE RENTAL FOR BROADBAND	2395	1171	1224	324	376	828	868	120	176	241	683	682	648	531	533	2021	196	114	65
	90%	90%	89%	83%	85%	90%	94%	70%	82%	91%	94%	96%	90%	91%	81%	90%	84%	87%	88%
						cd	cde		g	gh	gh	lmn	n	n		pq			
		49%	51%	14%	16%	35%	36%	5%	7%	10%	29%	28%	27%	22%	22%	84%	8%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Can use to make and receive calls	2076	239	310	194	130	171	209	175	89	218	1778	298	1188	882	1166	910
	78%	72%	86%	87%	66%	72%	86%	76%	78%	73%	77%	84%	76%	79%	83%	72%
		adeghi	adeghi	adeghi	adeghi	adeghi	adeghi	d	d	j	j	j	j	j	o	o
		12%	15%	9%	6%	8%	10%	8%	4%	11%	86%	14%	57%	42%	56%	44%
Can receive but not make calls/ incoming only	83	13	12	6	25	4	5	4	2	1	70	13	46	37	46	37
	3%	4%	3%	3%	13%	2%	2%	2%	2%	1%	3%	4%	3%	3%	3%	3%
		i	i	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg	abcefg
		15%	14%	7%	31%	4%	6%	5%	2%	2%	84%	16%	55%	45%	56%	44%
Line not working properly/ needs to be repaired	21	-	2	1	4	5	1	1	-	4	17	4	15	6	10	11
	1%	-%	1%	1%	2%	2%	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%
		-%	10%	5%	17%	24%	4%	4%	-%	19%	81%	19%	73%	27%	47%	53%
No, do not have landline phone	490	81	37	21	36	58	29	50	24	72	450	40	299	190	180	310
	18%	24%	10%	9%	18%	24%	12%	22%	21%	24%	19%	11%	19%	17%	13%	24%
		bcd	bcd	bcd	bcd	bcd	bcd	bcd	bcd	bcd	k	k	k	k	n	n
		17%	8%	4%	7%	12%	6%	10%	5%	15%	92%	8%	61%	39%	37%	63%
Don't know	5	-	-	1	1	-	-	-	-	1	5	-	5	-	3	2
	1%	-%	-%	1%	1%	-%	-%	-%	-%	1%	1%	-%	1%	-%	1%	1%
		-%	-%	25%	29%	-%	-%	-%	-%	29%	100%	-%	100%	-%	60%	40%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
HOUSEHOLD PHONE OWNERSHIP																
FIXED ONLY	99	7	16	13	7	10	5	8	6	8	86	14	6	93	53	46
	4%	2%	4%	6%	4%	4%	2%	4%	5%	3%	4%	4%	*%	8%	4%	4%
		7%	16%	13%	7%	10%	5%	8%	6%	8%	86%	14%	6%	94%	54%	46%
FIXED & MOBILE	2081	245	308	189	152	170	210	172	85	216	1780	301	1243	832	1169	912
	78%	74%	85%	84%	77%	71%	86%	75%	74%	73%	77%	85%	80%	75%	83%	72%
		12%	adeghi	aeghi	7%	8%	adeghi	8%	4%	10%	86%	14%	60%	40%	56%	44%
MOBILE ONLY	492	81	37	22	37	58	29	50	23	74	453	39	304	188	183	309
	18%	24%	10%	10%	19%	24%	12%	22%	20%	25%	20%	11%	20%	17%	13%	24%
		bcf			bcf	bcf		bcf	bcf	bcf	k				n	
		16%	8%	5%	8%	12%	6%	10%	5%	15%	92%	8%	62%	38%	37%	63%
ALL FIXED	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958
	82%	76%	90%	90%	81%	76%	88%	78%	79%	75%	80%	89%	80%	83%	87%	75%
		12%	adeghi	adeghi	7%	8%	adeghi	8%	4%	10%	86%	14%	57%	42%	56%	44%
ALL MOBILE	2573	326	345	211	189	228	239	221	108	290	2232	341	1547	1019	1352	1221
	96%	98%	96%	94%	96%	96%	98%	96%	94%	97%	96%	96%	100%	91%	96%	96%
		h					ch						m			
		13%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	60%	40%	53%	47%
NEITHER	3	-	-	-	-	-	-	-	1	-	2	*	*	3	*	3
	*%	-%	-%	-%	-%	-%	-%	-%	1%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	-%	-%	-%	-%	37%	-%	88%	12%	4%	96%	5%	95%
ALL FIXED INCLUDING LINE RENTAL FOR BROADBAND	2395	292	346	208	176	199	235	209	95	260	2057	338	1410	979	1308	1087
	90%	88%	96%	93%	90%	84%	97%	91%	83%	87%	89%	95%	91%	88%	93%	86%
			adehi	ehi	h		adeghi	eh				j	m		o	
		12%	14%	9%	7%	8%	10%	9%	4%	11%	86%	14%	59%	41%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QC2 (QC2A). Do you ever use this landline phone at home yourself to make and/or receive calls, for internet access or both? (MULTI CODE)

Base : Those with a landline phone at home

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE						UNDER								ENG	SCOT	WALES	
		MALE		16-24	25-34	35-54	55+	£10.4K-£15.59K	£15.6K-£25.99K	£26K+		AB	C1	C2	DE	LAND	LAND		NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
Yes to make calls	1770	862	908	165	195	611	800	84	137	181	497	519	478	387	384	1476	155	89	49
	81%	81%	81%	63%	67%	79%	93%	78%	86%	86%	81%	84%	80%	79%	81%	81%	83%	84%	78%
						cd	cde					m							
		49%	51%	9%	11%	34%	45%	5%	8%	10%	28%	29%	27%	22%	22%	83%	9%	5%	3%
Yes to receive calls	1797	881	916	171	203	628	795	89	137	183	519	533	483	385	395	1500	159	88	50
	82%	83%	82%	65%	70%	82%	92%	83%	86%	87%	84%	86%	81%	78%	83%	82%	85%	83%	80%
						cd	cde					lm							
		49%	51%	10%	11%	35%	44%	5%	8%	10%	29%	30%	27%	21%	22%	83%	9%	5%	3%
Yes for internet access	1580	783	796	205	233	610	531	53	104	158	507	504	437	349	289	1342	109	82	46
	72%	74%	71%	78%	81%	79%	62%	50%	65%	75%	82%	81%	73%	71%	61%	74%	58%	78%	74%
				f	f	f			g	gh	ghi	lmn	n	n		p		p	p
		50%	50%	13%	15%	39%	34%	3%	7%	10%	32%	32%	28%	22%	18%	85%	7%	5%	3%
TOTAL PERSONALLY USE	2062	1008	1054	230	269	719	844	102	153	206	591	595	556	460	449	1720	178	105	59
	95%	95%	94%	88%	93%	94%	98%	95%	95%	97%	96%	96%	93%	94%	95%	94%	95%	99%	95%
					c	c	cde					l						opr	
		49%	51%	11%	13%	35%	41%	5%	7%	10%	29%	29%	27%	22%	22%	83%	9%	5%	3%
No do not use landline at home	115	56	59	32	20	49	14	6	7	6	24	22	39	30	24	101	10	1	3
	5%	5%	5%	12%	7%	6%	2%	5%	5%	3%	4%	4%	7%	6%	5%	6%	5%	1%	5%
				def	f	f							k			q	q		q
		49%	51%	28%	17%	43%	12%	5%	6%	5%	21%	19%	34%	26%	21%	87%	9%	1%	3%
Don't know	3	-	3	-	-	-	3	-	-	-	-	2	-	-	2	3	-	-	-
	0.1%	0%	0.3%	0%	0%	0%	0.3%	0%	0%	0%	0%	0.3%	0%	0%	0.3%	0.3%	0%	0%	0%
		49%	51%	28%	17%	43%	12%	5%	6%	5%	21%	19%	34%	26%	21%	87%	9%	1%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 22

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC2 (QC2A). Do you ever use this landline phone at home yourself to make and/or receive calls, for internet access or both? (MULTI CODE)

Base : Those with a landline phone at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958
		12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%
Yes to make calls	1770	212	255	162	114	143	183	151	74	182	1512	258	963	802	1025	745
	81%	84%	79%	81%	72%	80%	85%	84%	82%	81%	81%	82%	77%	87%	84%	78%
		d	d	d	d	d	d	d	d	d	d	d	d	l	o	
		12%	14%	9%	6%	8%	10%	9%	4%	10%	85%	15%	54%	45%	58%	42%
Yes to receive calls	1797	228	249	160	118	139	192	155	76	183	1528	269	992	803	1028	769
	82%	90%	77%	79%	74%	78%	89%	86%	84%	82%	82%	85%	79%	87%	84%	80%
		bcdei					bcdei	bde	d					l	o	
		13%	14%	9%	7%	8%	11%	9%	4%	10%	85%	15%	55%	45%	57%	43%
Yes for internet access	1580	223	236	144	112	93	157	154	67	157	1332	248	982	594	906	673
	72%	89%	73%	71%	70%	52%	73%	86%	75%	70%	71%	79%	79%	64%	74%	70%
		bcdefhi	e	e	e		e	bcdefhi	e	e		j	m			
		14%	15%	9%	7%	6%	10%	10%	4%	10%	84%	16%	62%	38%	57%	43%
TOTAL PERSONALLY USE	2062	249	296	191	151	159	206	175	87	205	1760	302	1169	887	1167	894
	95%	99%	91%	95%	95%	89%	96%	97%	96%	92%	94%	96%	94%	96%	96%	93%
		bcei		e	e		be	bei	be					l	o	
		12%	14%	9%	7%	8%	10%	8%	4%	10%	85%	15%	57%	43%	57%	43%
No do not use landline at home	115	3	25	10	7	20	8	5	3	19	102	13	80	34	52	64
	5%	1%	8%	5%	5%	11%	4%	3%	4%	8%	5%	4%	6%	4%	4%	7%
			ag	a		acdfgh				ag			m			n
		2%	22%	9%	6%	17%	7%	5%	3%	16%	88%	12%	70%	30%	45%	55%
Don't know	3	-	3	-	-	-	-	-	-	-	3	-	-	3	3	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		-	100%	-	-	-	-	-	-	-	100%	-	-	100%	100%	-

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 23

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QC3 (QC10). Thinking of when you use your landline, which one of these uses is the most important to you? (SINGLE CODE)

Base : Those who use their landline for internet access and to make or receive calls

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1897	939	958	205	224	690	778	65	142	210	539	553	591	398	354	1147	231	266	253
Effective Weighted Sample	1249	623	626	126	140	472	524	47	93	142	373	367	392	260	242	972	131	178	217
Total	1370	677	693	155	175	534	507	43	94	141	447	451	380	288	252	1166	96	70	38
		49%	51%	11%	13%	39%	37%	**	7%	10%	33%	33%	28%	21%	18%	85%	7%	5%	3%
Make/ receive calls	176	70	106	12	6	39	119	**	16	22	28	46	50	42	38	158	7	8	3
	13%	10%	15%	8%	3%	7%	24%	**	17%	15%	6%	10%	13%	15%	15%	14%	7%	11%	9%
		a	a				cde		j	j						p			
		40%	60%	7%	3%	22%	68%	**	9%	12%	16%	26%	28%	24%	22%	90%	4%	4%	2%
Internet access	642	335	306	94	109	268	171	**	36	58	239	225	168	135	114	547	46	34	15
	47%	50%	44%	61%	62%	50%	34%	**	38%	41%	54%	50%	44%	47%	45%	47%	48%	49%	39%
				ef	ef	f					hi					r		r	
		52%	48%	15%	17%	42%	27%	**	6%	9%	37%	35%	26%	21%	18%	85%	7%	5%	2%
Both are equally important	552	272	281	48	60	227	217	**	42	61	179	180	162	111	99	461	44	28	20
	40%	40%	40%	31%	35%	42%	43%	**	45%	44%	40%	40%	43%	39%	39%	40%	46%	39%	52%
						c	c												oq
		49%	51%	9%	11%	41%	39%	**	8%	11%	32%	33%	29%	20%	18%	84%	8%	5%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QC3 (QC10). Thinking of when you use your landline, which one of these uses is the most important to you? (SINGLE CODE)

Base : Those who use their landline for internet access and to make or receive calls

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1897	155	140	125	108	80	150	151	120	118	1283	614	1086	809	1036	861
Effective Weighted Sample	1249	134	128	119	103	73	142	138	111	105	992	287	705	552	673	588
Total	1370	202	200	118	85	85	144	136	56	139	1151	219	827	541	799	571
		15%	15%	9%	6%	**	11%	10%	4%	10%	84%	16%	60%	39%	58%	42%
Make/ receive calls	176	15	27	21	13	**	19	21	5	24	145	31	63	113	108	69
	13%	7%	13%	18%	16%	**	13%	16%	9%	17%	13%	14%	8%	21%	13%	12%
			a	a	a			a	a	a				l		
		9%	15%	12%	8%	**	11%	12%	3%	13%	82%	18%	36%	64%	61%	39%
Internet access	642	45	114	65	39	**	63	76	35	62	540	102	448	192	415	227
	47%	22%	57%	55%	46%	**	44%	56%	62%	45%	47%	47%	54%	35%	52%	40%
			af	a	a		a	af	adfi	a			m		o	
		7%	18%	10%	6%	**	10%	12%	5%	10%	84%	16%	70%	30%	65%	35%
Both are equally important	552	142	59	32	33	**	62	39	16	53	466	86	316	235	276	276
	40%	70%	30%	27%	39%	**	43%	28%	29%	38%	40%	39%	38%	44%	35%	48%
		bcd fghi					bcgh								n	
		26%	11%	6%	6%	**	11%	7%	3%	10%	84%	16%	57%	43%	50%	50%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 24

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QC4 (QC30). SHOWCARD How do you pay the line rental for your landline phone service? Please answer about your line rental only and not charges for calls and other costs. (SINGLE CODE)

Base : Those with a landline phone at home that can used to make and receive calls

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2932	1436	1496	322	332	947	1331	163	227	302	701	727	892	652	659	1748	395	395	394
Effective Weighted Sample	1936	955	981	204	212	649	896	114	144	203	489	490	608	421	438	1474	241	262	336
Total	2076	1016	1060	246	263	728	839	100	144	201	583	601	568	463	443	1735	182	100	60
		49%	51%	12%	13%	35%	40%	5%	7%	10%	28%	29%	27%	22%	21%	84%	9%	5%	3%
On a monthly or quarterly basis, alongside call charges and other costs	1921	924	997	185	247	700	788	96	141	193	541	550	519	425	426	1599	173	95	54
	93%	91%	94%	75%	94%	96%	94%	96%	98%	96%	93%	91%	91%	92%	96%	92%	95%	95%	90%
			a		c	cf	c		j						klm		r	r	
		48%	52%	10%	13%	36%	41%	5%	7%	10%	28%	29%	27%	22%	22%	83%	9%	5%	3%
12 months in advance (a lump sum of around £120-£160 for the year) and then pay monthly or quarterly for call charges and other costs	67	39	28	2	7	22	37	3	2	7	37	32	20	11	5	61	1	3	2
	3%	4%	3%	1%	3%	3%	4%	3%	1%	4%	6%	5%	4%	2%	1%	4%	1%	3%	4%
							c				h	mn	n			p		p	
		58%	42%	3%	10%	33%	55%	5%	3%	10%	56%	47%	30%	16%	7%	91%	2%	4%	3%
Don't know	88	52	36	59	9	5	14	1	1	1	5	20	29	27	12	75	7	2	4
	4%	5%	3%	24%	4%	1%	2%	1%	1%	1%	1%	3%	5%	6%	3%	4%	4%	2%	6%
		b		def	e									n					q
		60%	40%	67%	11%	6%	16%	1%	1%	1%	5%	22%	33%	31%	14%	85%	8%	3%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QC4 (QC30). SHOWCARD How do you pay the line rental for your landline phone service? Please answer about your line rental only and not charges for calls and other costs. (SINGLE CODE)

Base : Those with a landline phone at home that can used to make and receive calls

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2932	184	216	207	169	181	215	193	195	188	2069	863	1542	1385	1506	1426
Effective Weighted Sample	1936	158	197	196	161	163	203	176	181	169	1580	394	1023	933	990	971
Total	2076	239	310	194	130	171	209	175	89	218	1778	298	1188	882	1166	910
		12%	15%	9%	6%	8%	10%	8%	4%	11%	86%	14%	57%	42%	56%	44%
On a monthly or quarterly basis, alongside call charges and other costs	1921	228	293	178	120	148	186	168	81	197	1659	261	1113	802	1062	859
	93%	95%	94%	92%	92%	87%	89%	96%	91%	90%	93%	88%	94%	91%	91%	94%
		ef	e					efi			k		m			n
		12%	15%	9%	6%	8%	10%	9%	4%	10%	86%	14%	58%	42%	55%	45%
12 months in advance (a lump sum of around £120-£160 for the year) and then pay monthly or quarterly for call charges and other costs	67	8	3	8	5	14	16	2	1	5	49	18	32	34	45	23
	3%	3%	1%	4%	4%	8%	8%	1%	1%	2%	3%	6%	3%	4%	4%	2%
						bghi	bghi					j				
		12%	5%	12%	8%	21%	23%	2%	2%	7%	73%	27%	48%	51%	66%	34%
Don't know	88	3	14	9	5	9	7	5	7	16	70	18	43	45	60	28
	4%	1%	5%	4%	4%	5%	3%	3%	8%	8%	4%	6%	4%	5%	5%	3%
									a	a					o	
		4%	16%	10%	5%	10%	8%	6%	8%	19%	79%	21%	48%	52%	68%	32%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 25

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QC5 (QC28). SHOWCARD Which of these do you consider to be your MAIN method of making and receiving telephone calls? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Mobile phone	1971	976	995	381	425	771	394	108	141	186	620	552	527	424	469	1657	166	90	59
	74%	75%	72%	98%	96%	84%	43%	63%	65%	70%	85%	78%	73%	73%	71%	74%	71%	68%	80%
		50%	50%	19%	22%	39%	20%	5%	7%	9%	31%	28%	27%	21%	24%	84%	8%	5%	3%
Landline phone at home	645	293	352	6	12	129	499	55	74	76	94	143	177	145	180	535	60	38	13
	24%	23%	26%	2%	3%	14%	54%	32%	34%	29%	13%	20%	25%	25%	27%	24%	26%	29%	18%
		45%	55%	1%	2%	20%	77%	9%	11%	12%	15%	22%	27%	22%	28%	83%	9%	6%	2%
Landline phone at work	34	18	16	1	4	9	20	1	1	2	11	14	8	7	5	28	4	1	1
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
		53%	47%	4%	11%	25%	60%	2%	3%	6%	31%	40%	24%	22%	14%	82%	12%	3%	2%
Other	14	9	5	2	1	4	6	7	*	1	2	1	4	4	5	9	3	2	*
	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		62%	38%	16%	10%	30%	44%	47%	1%	6%	14%	6%	31%	25%	38%	64%	21%	13%	2%
Don't know	10	5	6	*	-	3	7	1	-	-	1	3	4	1	3	7	1	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		45%	55%	1%	1%	25%	73%	8%	1%	1%	13%	25%	35%	13%	27%	71%	8%	15%	6%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QC5 (QC28). SHOWCARD Which of these do you consider to be your MAIN method of making and receiving telephone calls? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Mobile phone	1971	292	253	137	146	185	168	180	84	213	1740	232	1349	617	983	989
	74%	88%	70%	61%	75%	78%	69%	78%	73%	71%	75%	65%	87%	55%	70%	78%
		bcdefghi			c	cf		bcf	c	c	k		m			n
		15%	13%	7%	7%	9%	8%	9%	4%	11%	88%	12%	68%	31%	50%	50%
Landline phone at home	645	41	98	84	47	49	66	47	28	74	534	112	174	470	393	252
	24%	12%	27%	37%	24%	21%	27%	21%	25%	25%	23%	32%	11%	42%	28%	20%
			a	abdefghi	a	a	a	a	a	a		j		l	o	
		6%	15%	13%	7%	8%	10%	7%	4%	12%	83%	17%	27%	73%	61%	39%
Landline phone at work	34	-	7	1	2	3	5	2	1	7	25	9	20	14	24	10
	1%	-%	2%	*%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%	2%	1%
			a				a			a		j				
		-%	20%	2%	6%	10%	15%	7%	3%	20%	72%	28%	58%	42%	69%	31%
Other	14	-	3	2	-	-	2	-	1	2	13	1	6	8	3	12
	1%	-%	1%	1%	-%	-%	1%	-%	1%	1%	1%	*%	*%	1%	*%	1%
															n	
		-%	20%	13%	-%	-%	13%	-%	6%	12%	90%	10%	44%	56%	18%	82%
Don't know	10	-	1	1	-	-	3	-	*	2	10	*	4	6	4	7
	*%	-%	*%	*%	-%	-%	1%	-%	*%	1%	*%	*%	*%	1%	*%	1%
		-%	10%	8%	-%	-%	30%	-%	2%	21%	95%	5%	41%	59%	35%	65%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 26

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QC6 (QC28A). SHOWCARD And thinking about when you are at home, which is your MAIN method of making and receiving telephone calls? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Mobile phone	1869	926	943	375	424	716	355	105	137	174	576	510	501	405	453	1587	152	75	55
	70%	71%	69%	96%	96%	78%	38%	62%	63%	66%	79%	72%	70%	70%	68%	71%	65%	57%	75%
		50%	50%	20%	23%	38%	19%	6%	7%	9%	31%	27%	27%	22%	24%	85%	8%	4%	3%
Landline phone at home	786	361	424	13	17	188	567	60	79	88	149	196	214	172	202	635	79	54	18
	29%	28%	31%	3%	4%	21%	61%	35%	37%	33%	21%	28%	30%	30%	31%	28%	34%	41%	24%
		46%	54%	2%	2%	24%	72%	8%	10%	11%	19%	25%	27%	22%	26%	81%	10%	7%	2%
Other	12	8	4	3	1	5	2	5	*	2	2	3	3	3	3	8	2	2	*
	1%	1%	1%	1%	1%	1%	1%	3%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%
		68%	32%	27%	13%	44%	17%	41%	1%	17%	16%	22%	28%	23%	26%	69%	14%	14%	3%
Don't know	8	5	3	-	-	6	3	1	*	1	-	3	2	1	3	6	1	1	*
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		63%	37%	0%	0%	65%	35%	9%	1%	10%	0%	40%	18%	6%	35%	70%	9%	16%	5%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QC6 (QC28A). SHOWCARD And thinking about when you are at home, which is your MAIN method of making and receiving telephone calls? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Mobile phone	1869	288	241	133	147	175	147	171	81	206	1654	215	1282	582	918	951
	70%	86%	67%	59%	75%	74%	60%	75%	71%	69%	71%	61%	82%	52%	65%	75%
		bcdefghi			cf	cf		cf	cf	cf	k		m			n
		15%	13%	7%	8%	9%	8%	9%	4%	11%	89%	11%	69%	31%	49%	51%
Landline phone at home	786	45	117	90	48	63	91	57	32	91	648	137	260	525	480	305
	29%	14%	32%	40%	25%	26%	37%	25%	28%	31%	28%	39%	17%	47%	34%	24%
			a	adeghi	a	a	adegh	a	a	a		j		l	o	
		6%	15%	11%	6%	8%	12%	7%	4%	12%	83%	17%	33%	67%	61%	39%
Other	12	-	2	1	1	-	2	1	1	1	9	2	7	5	4	7
	*%	-%	*%	*%	*%	-%	1%	*%	1%	*%	*%	1%	*%	*%	*%	1%
		-%	15%	8%	7%	-%	16%	9%	7%	8%	81%	19%	60%	40%	36%	64%
Don't know	8	-	2	-	-	-	4	-	*	-	8	*	5	4	2	6
	*%	-%	*%	-%	-%	-%	2%	-%	*%	-%	*%	*%	*%	*%	*%	*%
							adehi									
		-%	20%	-%	-%	-%	48%	-%	2%	-%	97%	3%	53%	47%	28%	72%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
BT	873	438	436	86	93	283	411	40	63	87	260	284	248	175	165	693	101	45	34
	40%	41%	39%	33%	32%	37%	48%	37%	40%	41%	42%	46%	42%	36%	35%	38%	53%	43%	55%
							cde					mn	mn				oq		oq
		50%	50%	10%	11%	32%	47%	5%	7%	10%	30%	33%	28%	20%	19%	79%	12%	5%	4%
Sky	406	185	221	53	73	175	105	22	35	37	109	99	115	92	100	337	30	24	16
	19%	17%	20%	20%	25%	23%	12%	21%	22%	17%	18%	16%	19%	19%	21%	18%	16%	22%	26%
				f	f	f									k				op
		46%	54%	13%	18%	43%	26%	5%	9%	9%	27%	24%	28%	23%	25%	83%	7%	6%	4%
Virgin Media	365	191	174	43	51	128	143	15	18	37	109	107	95	87	76	318	32	10	4
	17%	18%	16%	16%	18%	17%	17%	14%	11%	17%	18%	17%	16%	18%	16%	17%	17%	10%	7%
											h					qr	qr		
		52%	48%	12%	14%	35%	39%	4%	5%	10%	30%	29%	26%	24%	21%	87%	9%	3%	1%
TalkTalk	236	113	123	31	24	84	97	19	16	26	64	59	68	52	57	202	16	15	3
	11%	11%	11%	12%	8%	11%	11%	17%	10%	12%	10%	9%	11%	11%	12%	11%	9%	14%	5%
							j									r		pr	
		48%	52%	13%	10%	36%	41%	8%	7%	11%	27%	25%	29%	22%	24%	85%	7%	6%	1%
EE/ Everything Everywhere	97	47	51	19	24	26	27	2	9	7	20	17	24	26	30	91	2	4	*
	4%	4%	5%	7%	8%	3%	3%	2%	6%	3%	3%	3%	4%	5%	6%	5%	1%	4%	1%
				ef	ef										k	pr		r	
		48%	52%	20%	25%	27%	28%	2%	9%	7%	21%	18%	25%	26%	31%	94%	2%	4%	4%
Plusnet	49	22	27	3	9	18	20	2	2	7	22	13	16	10	10	43	2	3	1
	2%	2%	2%	1%	3%	2%	2%	1%	1%	3%	4%	2%	3%	2%	2%	2%	1%	3%	2%
		45%	55%	6%	18%	37%	40%	3%	3%	13%	45%	27%	33%	20%	20%	88%	4%	5%	3%
Utitiy Warehouse	25	12	13	1	2	8	15	-	2	4	4	10	5	6	4	24	-	1	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%
																r			
		47%	53%	2%	7%	32%	60%	1%	8%	17%	17%	39%	19%	25%	17%	95%	1%	5%	1%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
Post Office	24	6	18	*	1	6	16	5	2	2	5	2	5	7	10	20	2	1	1
	1%	1%	2%	%	%	1%	2%	4%	1%	1%	1%	%	1%	1%	2%	1%	1%	1%	1%
			a					j							k				
		26%	74%	2%	3%	27%	69%	20%	10%	10%	20%	8%	22%	30%	40%	82%	9%	5%	3%
Vodafone	17	12	4	3	*	11	4	-	2	1	4	2	3	11	1	16	*	*	*
	1%	1%	%	1%	%	1%	%	-%	1%	1%	1%	%	%	2%	%	1%	%	%	%
		b				f								kl					
		74%	26%	15%	2%	62%	21%	-%	13%	6%	23%	12%	15%	67%	6%	96%	2%	1%	1%
KComm	16	11	5	3	4	6	3	1	4	3	5	3	5	4	5	16	-	-	-
	1%	1%	%	1%	1%	1%	%	1%	2%	1%	1%	%	1%	1%	1%	1%	-%	-%	-%
		70%	30%	16%	24%	38%	21%	5%	24%	17%	29%	19%	30%	22%	29%	100%	-%	-%	-%
SSE	4	1	4	-	*	1	3	*	1	*	*	*	1	1	1	3	*	1	-
	%	%	%	-%	%	%	%	%	1%	%	%	%	%	%	%	%	%	1%	-%
		14%	86%	-%	8%	27%	65%	2%	27%	8%	5%	2%	33%	31%	34%	72%	5%	23%	-%
Tesco Telecom	4	3	1	-	*	2	2	1	-	-	1	1	*	2	1	4	-	-	*
	%	%	%	-%	%	%	%	1%	-%	-%	%	%	%	%	%	%	-%	-%	%
		73%	27%	-%	4%	43%	52%	22%	-%	-%	22%	21%	4%	52%	22%	96%	-%	-%	4%
NOW TV	3	1	2	1	2	-	-	-	1	-	2	-	1	1	1	3	-	-	-
	%	%	%	%	1%	-%	-%	-%	1%	-%	%	-%	%	%	%	%	-%	-%	-%
		35%	65%	38%	62%	-%	-%	-%	38%	-%	62%	-%	26%	35%	38%	100%	-%	-%	-%
Primus	1	*	1	-	-	1	*	-	*	-	1	1	-	-	*	1	-	-	*
	%	%	%	-%	-%	%	%	-%	%	-%	%	%	-%	-%	%	%	-%	-%	%
		15%	85%	-%	-%	85%	15%	-%	15%	-%	85%	85%	-%	-%	15%	85%	-%	-%	15%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
Fuel Broadband	1	*	1	-	-	1	*	-	1	-	-	-	*	1	*	-	1	*	*
	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		8%	92%	0%	0%	92%	8%	0%	70%	0%	0%	0%	10%	79%	11%	0%	61%	18%	21%
The Phone Co-op/ The Co-operative	*	*	*	-	-	-	*	*	-	-	-	*	-	-	*	-	*	-	-
	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		63%	37%	0%	0%	0%	100%	37%	0%	0%	0%	63%	0%	0%	37%	0%	100%	0%	0%
Other	18	8	10	2	-	9	7	1	3	1	5	8	3	4	3	16	1	1	-
	1%	1%	1%	1%	0%	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%
		45%	55%	10%	0%	50%	40%	6%	16%	5%	26%	45%	15%	24%	17%	89%	6%	5%	0%
Don't know	39	14	25	18	5	8	8	1	1	-	4	12	6	10	10	36	*	1	1
	2%	1%	2%	7%	2%	1%	1%	0%	0%	0%	1%	2%	1%	2%	2%	2%	0%	1%	2%
		35%	65%	45%	13%	19%	22%	1%	2%	0%	9%	32%	14%	26%	27%	94%	1%	2%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498	
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021	
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958	
		12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%	
BT	873	126	129	91	60	55	83	43	30	74	716	158	480	387	535	338	
	40%	50%	40%	45%	38%	31%	39%	24%	34%	33%	38%	50%	38%	42%	44%	35%	
		bdefghi	g	eghi	g		g		g		j				o		
		14%	15%	10%	7%	6%	10%	5%	3%	8%	82%	18%	55%	44%	61%	39%	
Sky	406	46	67	34	19	45	45	33	16	32	348	58	266	140	207	199	
	19%	18%	21%	17%	12%	25%	21%	18%	18%	14%	19%	18%	21%	15%	17%	21%	
			d			di	d						m			n	
		11%	17%	8%	5%	11%	11%	8%	4%	8%	86%	14%	65%	34%	51%	49%	
Virgin Media	365	38	38	18	34	43	43	32	25	48	360	5	223	142	171	194	
	17%	15%	12%	9%	21%	24%	20%	18%	28%	21%	19%	2%	18%	15%	14%	20%	
					bc	abc	bc	c	abcg	bc	k					n	
		11%	10%	5%	9%	12%	12%	9%	7%	13%	99%	1%	61%	39%	47%	53%	
TalkTalk	236	25	35	20	20	17	22	29	6	28	204	32	124	112	128	108	
	11%	10%	11%	10%	12%	10%	10%	16%	7%	13%	11%	10%	10%	12%	10%	11%	
								h									
		10%	15%	9%	8%	7%	9%	12%	3%	12%	86%	14%	53%	47%	54%	46%	
EE/ Everything Everywhere	97	9	12	5	11	11	5	7	3	27	84	14	51	47	48	49	
	4%	4%	4%	2%	7%	6%	2%	4%	4%	12%	4%	4%	4%	5%	4%	5%	
					cf					abcfgh							
		9%	13%	5%	12%	12%	5%	7%	3%	28%	86%	14%	52%	48%	50%	50%	
Plusnet	49	3	13	10	5	1	2	6	3	1	34	16	28	21	37	12	
	2%	1%	4%	5%	3%	3%	1%	4%	3%	3%	2%	5%	2%	2%	3%	1%	
			efi	aefi				ei	i			j			o		
		5%	26%	20%	10%	2%	4%	13%	6%	2%	68%	32%	57%	43%	75%	25%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 27

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958
		12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%
Utitiy Warehouse	25	-	7	5	2	-	3	3	1	4	18	7	14	11	21	4
	1%	-%	2%	3%	1%	-%	1%	2%	1%	2%	1%	2%	1%	1%	2%	*%
				ae											o	
		-%	27%	21%	6%	-%	11%	12%	4%	15%	73%	27%	57%	43%	85%	15%
Post Office	24	1	3	5	2	-	3	2	1	3	18	6	7	17	13	11
	1%	*%	1%	2%	1%	-%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%
				e										l		
		5%	11%	20%	7%	-%	12%	8%	6%	14%	76%	24%	28%	72%	53%	47%
Vodafone	17	2	6	-	1	2	1	1	*	3	14	3	15	2	8	9
	1%	1%	2%	-%	1%	1%	1%	*%	*%	1%	1%	1%	1%	*%	1%	1%
		15%	34%	-%	5%	14%	7%	5%	1%	15%	84%	16%	87%	13%	46%	54%
KComm	16	-	-	-	-	-	-	16	-	-	16	-	10	6	10	6
	1%	-%	-%	-%	-%	-%	-%	9%	-%	-%	1%	-%	1%	1%	1%	1%
		-%	-%	-%	-%	-%	-%	abcedefghi	-%	-%	k	-%	60%	40%	64%	36%
SSE	4	-	-	1	1	-	-	1	*	-	3	2	1	4	3	1
	*%	-%	-%	1%	1%	-%	-%	*%	*%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	26%	23%	-%	-%	19%	5%	-%	65%	35%	13%	87%	78%	22%
Tesco Telecom	4	-	-	1	-	2	-	-	-	1	3	1	2	2	2	2
	*%	-%	-%	*%	-%	1%	-%	-%	-%	1%	*%	*%	*%	*%	*%	*%
		-%	-%	22%	-%	43%	-%	-%	-%	30%	78%	22%	47%	53%	52%	48%
NOW TV	3	-	-	3	-	-	-	-	-	-	3	-	2	1	-	3
	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	*%	-%	*%	*%	-%	*%
		-%	-%	100%	-%	-%	-%	-%	-%	-%	100%	-%	74%	26%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QC7 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)

Base : Those with a landline phone at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498	
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021	
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958	
			12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%
Primus	1	-	-	-	-	-	1	-	-	-	1	-	1	*	1	-	
	*%	-%	-%	-%	-%	-%	1%	-%	-%	-%	*%	-%	*%	*%	*%	-%	-%
		-%	-%	-%	-%	-%	85%	-%	-%	-%	100%	-%	85%	15%	100%	-%	-%
Fuel Broadband	1	-	-	-	-	-	-	-	-	-	1	*	*	1	-	1	
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	*%	-%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	82%	18%	10%	90%	-%	100%	100%
The Phone Co-op/ The Co-operative	*	-	-	-	-	-	-	-	-	-	-	*	*	*	*	-	
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	-%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	63%	37%	100%	-%	-%
Other	18	-	5	2	1	1	2	5	*	-	13	5	9	10	11	7	
	1%	-%	2%	1%	1%	*%	1%	3%	*%	-%	1%	2%	1%	1%	1%	1%	1%
		-%	30%	10%	5%	4%	11%	27%	2%	-%	71%	29%	48%	52%	59%	41%	41%
Don't know	39	2	9	7	4	2	4	3	3	3	30	9	17	22	25	14	
	2%	1%	3%	4%	2%	1%	2%	2%	3%	1%	2%	3%	1%	2%	2%	1%	1%
		4%	23%	19%	10%	6%	10%	7%	8%	8%	77%	23%	44%	56%	65%	35%	35%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QC8A (QC13A). SHOWCARD Thinking about your home phone service only, please use this card to say how satisfied you are with the overall service provided by (MAIN SUPPLIER). (SINGLE CODE)

Base : Those with a landline phone at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
Base for %	2152	1050	1102	247	283	763	860	107	158	212	605	614	587	481	469	1799	188	105	61
		49%	51%	11%	13%	35%	40%	5%	7%	10%	28%	29%	27%	22%	22%	84%	9%	5%	3%
Very satisfied	1064	523	541	115	121	347	481	61	85	108	267	298	264	246	255	882	94	56	33
	49%	50%	49%	47%	43%	46%	56%	57%	54%	51%	44%	49%	45%	51%	54%	49%	50%	53%	54%
		49%	51%	11%	11%	33%	45%	6%	8%	10%	25%	28%	25%	23%	24%	83%	9%	5%	3%
Fairly satisfied	830	392	438	97	125	318	290	32	56	89	262	250	252	168	160	702	75	33	19
	39%	37%	40%	39%	44%	42%	34%	30%	35%	42%	43%	41%	43%	35%	34%	39%	40%	32%	32%
		47%	53%	12%	f	f	35%	4%	7%	g	g	n	mn	20%	19%	qr	qr	4%	2%
TOTAL SATISFIED	1894	915	979	213	245	666	770	93	141	197	528	548	515	414	415	1584	169	89	52
	88%	87%	89%	86%	87%	87%	90%	87%	89%	93%	87%	89%	88%	86%	89%	88%	90%	85%	86%
		48%	52%	11%	13%	35%	41%	5%	7%	10%	28%	29%	27%	22%	22%	84%	9%	5%	3%
Neither	141	71	70	24	22	49	47	7	8	7	42	31	43	37	30	116	11	8	6
	7%	7%	6%	10%	8%	6%	5%	6%	5%	3%	7%	5%	7%	8%	6%	6%	6%	8%	10%
		50%	50%	f	17%	15%	33%	5%	6%	5%	30%	22%	30%	26%	21%	82%	8%	6%	4%
Fairly dissatisfied	73	40	34	6	9	31	28	4	7	6	21	19	20	19	16	64	3	5	2
	3%	4%	3%	2%	3%	4%	3%	4%	5%	3%	3%	3%	3%	4%	4%	4%	2%	4%	3%
		54%	46%	8%	12%	42%	38%	6%	10%	8%	28%	26%	27%	25%	22%	87%	5%	6%	2%
Very dissatisfied	44	25	19	5	7	18	14	3	2	1	14	16	9	11	7	35	4	4	1
	2%	2%	2%	2%	3%	2%	2%	3%	1%	1%	2%	3%	2%	2%	2%	2%	2%	3%	1%
		56%	44%	11%	17%	40%	32%	7%	4%	3%	32%	37%	21%	25%	17%	81%	9%	8%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QC8A (QC13A). SHOWCARD Thinking about your home phone service only, please use this card to say how satisfied you are with the overall service provided by (MAIN SUPPLIER). (SINGLE CODE)

Base : Those with a landline phone at home

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE						UNDER								ENG	SCOT	WALES	
		MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	LAND	LAND		NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3074	1500	1574	349	366	991	1368	176	249	315	738	744	937	686	705	1840	410	413	411
Effective Weighted Sample	2039	1003	1037	221	235	685	923	123	162	213	518	505	641	444	472	1556	251	276	351
Total	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
TOTAL DISSATISFIED	117	64	53	10	16	48	42	7	9	7	34	35	29	29	24	99	7	8	2
	5%	6%	5%	4%	6%	6%	5%	7%	6%	3%	6%	6%	5%	6%	5%	6%	4%	8%	4%
		55%	45%	9%	14%	41%	36%	6%	8%	6%	29%	30%	25%	25%	20%	85%	6%	7%	2%
Don't know	28	14	14	15	6	5	2	1	2	-	10	4	9	10	6	25	1	1	1

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : Those with a landline phone at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498	
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021	
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958	
		12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%	
Base for %	2152	252	317	199	157	177	214	176	85	222	1839	313	1233	913	1210	943	
		12%	15%	9%	7%	8%	10%	8%	4%	10%	85%	15%	57%	42%	56%	44%	
Very satisfied	1064	67	160	102	62	108	105	108	55	114	902	163	570	492	602	463	
	49%	26%	50%	51%	40%	61%	49%	62%	65%	51%	49%	52%	46%	54%	50%	49%	
			ad	ad	a	abcdf	a	abcdf	abcdfi	ad				l			
		6%	15%	10%	6%	10%	10%	10%	5%	11%	85%	15%	54%	46%	57%	43%	
Fairly satisfied	830	172	117	69	73	50	78	55	20	68	730	100	502	323	462	368	
	39%	68%	37%	35%	47%	28%	37%	31%	24%	30%	40%	32%	41%	35%	38%	39%	
		bcdefghi	h	h	bcefg		h				k		m				
		21%	14%	8%	9%	6%	9%	7%	2%	8%	88%	12%	61%	39%	56%	44%	
TOTAL SATISFIED	1894	238	277	171	136	158	183	163	76	182	1632	262	1073	815	1064	831	
	88%	95%	87%	86%	87%	89%	86%	93%	89%	82%	89%	84%	87%	89%	88%	88%	
		bcdfi			i			cfi	i		k						
		13%	15%	9%	7%	8%	10%	9%	4%	10%	86%	14%	57%	43%	56%	44%	
Neither	141	7	20	17	10	9	16	6	5	26	111	30	92	49	78	63	
	7%	3%	6%	8%	6%	5%	7%	4%	6%	12%	6%	10%	7%	5%	6%	7%	
			a				a			aeg		j	m				
		5%	14%	12%	7%	6%	11%	4%	4%	18%	78%	22%	66%	34%	56%	44%	
Fairly dissatisfied	73	4	14	9	7	6	9	4	2	8	60	14	41	32	41	32	
	3%	2%	4%	4%	4%	4%	4%	2%	2%	3%	3%	4%	3%	4%	3%	3%	
		6%	19%	12%	9%	9%	13%	6%	2%	10%	82%	18%	56%	44%	56%	44%	
Very dissatisfied	44	3	6	3	4	3	5	2	2	7	37	7	27	17	26	17	
	2%	1%	2%	2%	3%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	2%	
		6%	14%	7%	10%	7%	11%	6%	5%	15%	85%	15%	61%	39%	61%	39%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QC8A (QC13A). SHOWCARD Thinking about your home phone service only, please use this card to say how satisfied you are with the overall service provided by (MAIN SUPPLIER). (SINGLE CODE)

Base : Those with a landline phone at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3074	196	226	213	205	191	221	198	198	192	2177	897	1618	1451	1576	1498
Effective Weighted Sample	2039	168	206	202	196	172	208	180	184	173	1664	413	1079	982	1043	1021
Total	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958
		12%	15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%
TOTAL DISSATISFIED	117	7	20	12	11	10	14	7	4	14	97	20	68	49	68	50
	5%	3%	6%	6%	7%	5%	7%	4%	4%	6%	5%	6%	6%	5%	6%	5%
		6%	17%	10%	10%	8%	12%	6%	3%	12%	83%	17%	58%	42%	58%	42%
Don't know	28	-	7	2	2	3	1	4	5	1	26	2	17	11	13	15
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 29

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QD1. How many mobile phones IN TOTAL do you AND members of your household use? (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION					
		FEMALE						UNDER								ENG LAND		SCOT LAND	WALES		
		Total	MALE	a	b	16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	o	p	q	NI
Significance Level: 95%						c	d	e	f	g	h	i	j	k	l	m	n				r
Unweighted total		3743	1827	1916		512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample		2487	1220	1267		337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total		2675	1301	1374		391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
			49%	51%		15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
One	(1.0)	552	235	318		50	59	115	328	99	99	52	54	99	139	96	218	443	62	29	18
		21%	18%	23%		13%	13%	13%	35%	58%	46%	19%	7%	14%	19%	17%	33%	20%	27%	22%	24%
			a	a					cde	hij	ij	j		k	k	klm		o			o
			42%	58%		9%	11%	21%	59%	18%	18%	9%	10%	18%	25%	17%	39%	80%	11%	5%	3%
Two	(2.0)	1059	498	561		113	235	343	369	36	66	128	339	303	286	252	218	886	83	63	27
		40%	38%	41%		29%	53%	37%	40%	21%	30%	48%	47%	43%	40%	43%	33%	40%	35%	48%	37%
					cef	c	c	c		g	gh	gh	n	n	n				opr		
			47%	53%		11%	22%	32%	35%	3%	6%	12%	32%	29%	27%	24%	21%	84%	8%	6%	3%
Three	(3.0)	495	250	244		103	80	225	87	7	27	50	159	154	140	105	95	419	43	21	12
		18%	19%	18%		26%	18%	25%	9%	4%	13%	19%	22%	22%	19%	18%	14%	19%	19%	16%	16%
					df	f	df			g	g	gh	n	n							
			51%	49%		21%	16%	46%	18%	1%	6%	10%	32%	31%	28%	21%	19%	85%	9%	4%	2%
Four or more	(4.0)	467	272	195		125	67	229	46	7	9	28	173	145	140	104	78	408	30	16	14
		17%	21%	14%		32%	15%	25%	5%	4%	4%	11%	24%	20%	19%	18%	12%	18%	13%	12%	18%
			b		def	f	df			gh	ghi	n	n	n		pq				pq	
			58%	42%		27%	14%	49%	10%	1%	2%	6%	37%	31%	30%	22%	17%	87%	6%	3%	3%
None	(0.0)	102	46	56	*	1	2	98	23	15	7	3	11	15	23	53	80	15	4	3	
		4%	4%	4%		%	%	%	11%	13%	7%	3%	%	2%	2%	4%	8%	4%	7%	3%	4%
								cde	hij	ij	j			k	klm		oq				
			45%	55%		%	1%	2%	96%	23%	15%	7%	2%	11%	15%	22%	52%	78%	15%	4%	3%
Don't know		*	*	-		-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*
		%	%	-%		-%	-%	%	-%	-%	-%	-%	-%	-%	-%	%	-%	-%	-%	-%	%
			100%	-%		-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	-%	-%
Mean mobiles in household		2.3	2.4	2.1		2.8	2.3	2.6	1.6	1.3	1.6	2.2	2.6	2.5	2.3	2.3	1.9	2.3	2.0	2.1	2.2
			b		def	f	df				g	gh	ghi	mn	n	n		pq			
Standard deviation		1.09	1.10	1.06		1.04	.90	1.00	.96	.89	.94	.94	.94	1.02	1.06	1.07	1.12	1.09	1.11	.98	1.13
Standard error		.02	.03	.02		.05	.04	.03	.03	.05	.05	.05	.03	.04	.03	.04	.04	.02	.05	.04	.05

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD1. How many mobile phones IN TOTAL do you AND members of your household use? (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total		3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample		2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total		2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
			12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
One	(1.0)	552	47	66	51	42	58	39	35	34	71	482	70	183	369	257	295
		21%	14%	18%	23%	21%	24%	16%	15%	30%	24%	21%	20%	12%	33%	18%	23%
					a	a	afg			abdfg	afg				l		n
			8%	12%	9%	8%	10%	7%	6%	6%	13%	87%	13%	33%	67%	47%	53%
Two	(2.0)	1059	105	163	101	85	88	90	100	38	118	904	155	672	381	594	465
		40%	32%	45%	45%	43%	37%	37%	43%	33%	40%	39%	44%	43%	34%	42%	37%
				ah	ah	ah			ah					m		o	
			10%	15%	9%	8%	8%	8%	9%	4%	11%	85%	15%	63%	36%	56%	44%
Three	(3.0)	495	59	69	33	32	37	60	43	23	63	432	62	342	153	257	237
		18%	18%	19%	15%	16%	16%	25%	19%	20%	21%	19%	18%	22%	14%	18%	19%
								cde						m			
			12%	14%	7%	6%	7%	12%	9%	5%	13%	87%	13%	69%	31%	52%	48%
Four or more	(4.0)	467	115	47	27	30	46	50	43	13	37	414	53	351	116	243	223
		17%	34%	13%	12%	15%	19%	21%	19%	11%	12%	18%	15%	23%	10%	17%	18%
			bcddefghi				ch	bchi		h				m			
			25%	10%	6%	6%	10%	11%	9%	3%	8%	89%	11%	75%	25%	52%	48%
None	(0.0)	102	7	16	13	7	10	5	8	7	8	88	14	6	96	53	49
		4%	2%	4%	6%	4%	4%	2%	4%	6%	3%	4%	4%	6%	9%	4%	4%
					f					af					l		
			7%	16%	13%	7%	9%	5%	8%	6%	8%	86%	14%	6%	94%	52%	48%
Don't know		*	-	-	-	-	-	-	-	-	-	*	-	*	-	*	-
		*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	*%	-%	*%	-%
			-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	100%	-%	100%	-%
Mean mobiles in household		2.3	2.7	2.2	2.0	2.2	2.2	2.5	2.3	2.0	2.2	2.3	2.2	2.5	1.8	2.3	2.2
			bcddefghi				h	bcddehi	ch					m			

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD1. How many mobile phones IN TOTAL do you AND members of your household use? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Standard deviation	1.09	1.15	1.02	1.04	1.05	1.13	1.05	1.06	1.09	1.01	1.09	1.05	.98	1.10	1.07	1.11
Standard error	.02	.07	.06	.07	.07	.07	.07	.07	.07	.06	.02	.03	.02	.03	.03	.03
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
			FEMALE						UNDER											
		Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total		3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample		2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total		2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
			49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
No	(0.0)	55	38	17	1	1	12	42	2	10	6	2	9	10	22	14	43	7	4	1
		2%	3%	1%	*%	*%	1%	4%	1%	5%	2%	*%	1%	1%	4%	2%	2%	3%	3%	2%
			b				cde			j	j			kl						
			68%	32%	2%	1%	21%	76%	4%	18%	12%	4%	16%	18%	41%	26%	78%	13%	7%	2%
1	(1.0)	2303	1085	1218	380	401	776	746	144	182	227	613	591	650	492	568	1918	200	119	66
		86%	83%	89%	97%	91%	85%	81%	84%	84%	86%	84%	83%	90%	85%	86%	86%	86%	90%	89%
				a	def	ef	f						kmn					o		
			47%	53%	16%	17%	34%	32%	6%	8%	10%	27%	26%	28%	21%	25%	83%	9%	5%	3%
2	(2.0)	202	122	80	9	39	117	37	2	9	25	104	95	40	42	25	182	11	5	4
		8%	9%	6%	2%	9%	13%	4%	1%	4%	9%	14%	13%	6%	7%	4%	8%	5%	4%	5%
			b			cf	cf			gh	ghi	lmn		n			pqr			
			60%	40%	5%	19%	58%	18%	1%	4%	12%	51%	47%	20%	21%	12%	90%	5%	3%	2%
3	(3.0)	9	7	1	*	-	5	3	-	-	-	5	3	5	1	-	9	-	*	-
		*%	1%	*%	*%	-%	1%	*%	-%	-%	-%	1%	*%	1%	*%	-%	*%	-%	*%	-%
			b											n						
			84%	16%	5%	-%	62%	33%	-%	-%	-%	51%	36%	55%	10%	-%	98%	-%	2%	-%
4 or more	(4.0)	4	2	2	-	-	3	1	-	-	-	2	2	-	*	2	4	-	*	*
		*%	*%	*%	-%	-%	*%	*%	-%	-%	-%	*%	*%	-%	*%	*%	*%	-%	*%	*%
			59%	41%	-%	-%	65%	35%	-%	-%	-%	55%	55%	-%	4%	41%	93%	-%	3%	4%
No mobiles in household	(0.0)	102	46	56	*	1	3	98	23	15	7	3	11	15	23	53	80	15	4	3
		4%	4%	4%	*%	*%	*%	11%	13%	7%	3%	*%	2%	2%	4%	8%	4%	7%	3%	4%
							cde		hij	ij	j			kl	klm			oq		
			45%	55%	*%	1%	2%	96%	23%	15%	7%	2%	11%	15%	22%	52%	78%	15%	4%	3%
Mean mobiles used		1.0	1.0	1.0	1.0	1.1	1.1	.9	.9	.9	1.0	1.2	1.1	1.0	1.0	.9	1.0	1.0	1.0	1.0
			b		f	cf	cdf				gh	ghi	lmn	n	n		pqr			
Standard deviation		.40	.44	.36	.18	.29	.42	.45	.38	.39	.38	.42	.44	.34	.40	.40	.41	.37	.34	.36
Standard error		.01	.01	.01	.01	.01	.01	.01	.02	.02	.02	.01	.02	.01	.01	.01	.01	.02	.02	.02
Columns Tested:		a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
PERSONALLY USE MOBILE																			
Yes	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
	94%	94%	95%	100%	100%	98%	85%	85%	88%	95%	99%	97%	97%	92%	90%	95%	90%	94%	94%
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
No	157	83	74	2	2	14	140	25	25	13	5	20	24	45	67	123	22	8	4
	6%	6%	5%	*%	*%	2%	15%	15%	12%	5%	1%	3%	3%	8%	10%	5%	10%	6%	6%
		53%	47%	1%	1%	9%	cde	ij	ij	j				kl	kl		o		
							89%	16%	16%	8%	3%	13%	16%	29%	43%	78%	14%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total		3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample		2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total		2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
			12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
No	(0.0)	55	1	5	11	3	5	3	2	2	11	48	7	8	46	28	27
		2%	*%	1%	5%	2%	2%	1%	1%	2%	4%	2%	2%	1%	4%	2%	2%
					abdfg						a				l		
			2%	9%	21%	6%	8%	5%	4%	4%	20%	88%	12%	15%	85%	51%	49%
1	(1.0)	2303	284	295	189	170	204	210	209	98	260	1997	306	1356	945	1210	1093
		86%	85%	82%	85%	87%	86%	86%	91%	86%	87%	86%	86%	87%	85%	86%	86%
			12%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	59%	41%	53%	47%
2	(2.0)	202	37	44	9	16	17	25	11	7	17	175	28	173	25	109	93
		8%	11%	12%	4%	8%	7%	10%	5%	6%	6%	8%	8%	11%	2%	8%	7%
			cghi	cghi				cg						m			
			18%	22%	4%	8%	8%	13%	5%	3%	9%	86%	14%	86%	12%	54%	46%
3	(3.0)	9	1	-	1	-	3	1	-	*	2	9	*	7	2	4	4
		*%	*%	-%	1%	-%	1%	*%	-%	*%	1%	*%	*%	*%	*%	*%	*%
			10%	-%	15%	-%	38%	11%	-%	5%	20%	98%	2%	76%	24%	50%	50%
4 or more	(4.0)	4	2	1	-	-	-	-	-	-	-	4	*	2	2	*	4
		*%	1%	*%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%	*%
			62%	31%	-%	-%	-%	-%	-%	-%	-%	97%	3%	59%	41%	3%	97%
No mobiles in household	(0.0)	102	7	16	13	7	10	5	8	7	8	88	14	7	96	53	49
		4%	2%	4%	6%	4%	4%	2%	4%	6%	3%	4%	4%	*%	9%	4%	4%
					f					af					l		
			7%	16%	12%	7%	9%	5%	8%	6%	8%	86%	14%	6%	94%	52%	48%
Mean mobiles used		1.0	1.1	1.1	.9	1.0	1.0	1.1	1.0	1.0	1.0	1.0	1.0	1.1	.9	1.0	1.0
			cdghi	cgh		c	c	cghi						m			
Standard deviation		.40	.45	.45	.41	.36	.43	.38	.30	.39	.38	.40	.38	.37	.40	.39	.42
Standard error		.01	.03	.03	.03	.02	.03	.02	.02	.02	.02	.01	.01	.01	.01	.01	.01
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																	

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 30

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QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
PERSONALLY USE MOBILE																
Yes	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
	94%	98%	94%	89%	95%	94%	97%	95%	92%	94%	94%	94%	99%	87%	94%	94%
		ch			c		ch	c					m			
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
No	157	8	21	24	10	14	7	11	9	19	136	21	15	142	81	76
	6%	2%	6%	11%	5%	6%	3%	5%	8%	6%	6%	6%	1%	13%	6%	6%
			adfg						af					l		
		5%	13%	15%	6%	9%	5%	7%	6%	12%	87%	13%	10%	90%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 31

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QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
EE/ Everything Everywhere	714	338	376	135	125	261	193	37	53	61	200	211	203	145	155	615	43	49	7
	28%	28%	29%	35%	28%	29%	25%	26%	28%	24%	28%	30%	29%	27%	26%	29%	20%	39%	11%
		47%	53%	19%	17%	37%	27%	5%	7%	9%	28%	30%	28%	20%	22%	86%	6%	7%	1%
O2	589	287	302	96	116	220	157	36	41	60	185	147	175	130	138	476	52	19	42
	23%	24%	23%	25%	26%	24%	20%	25%	22%	24%	26%	21%	25%	24%	23%	23%	25%	16%	60%
		49%	51%	16%	20%	37%	27%	6%	7%	10%	31%	25%	30%	22%	23%	81%	9%	3%	7%
Vodafone	407	206	201	42	71	151	142	22	37	46	127	116	117	94	80	335	47	15	10
	16%	17%	15%	11%	16%	17%	18%	15%	19%	18%	17%	17%	17%	17%	13%	16%	22%	12%	15%
		51%	49%	10%	18%	37%	35%	6%	9%	11%	31%	29%	29%	23%	20%	82%	11%	4%	3%
'3'	222	110	112	50	47	88	36	11	14	22	77	54	66	55	46	192	20	6	3
	9%	9%	9%	13%	11%	10%	5%	8%	8%	9%	11%	8%	9%	10%	8%	9%	10%	5%	5%
		50%	50%	22%	21%	40%	16%	5%	6%	10%	35%	24%	30%	25%	21%	87%	9%	3%	1%
Tesco	183	86	97	27	24	43	88	18	18	20	41	45	40	41	57	152	17	12	3
	7%	7%	7%	7%	5%	5%	11%	12%	9%	8%	6%	7%	6%	8%	10%	7%	8%	9%	4%
		47%	53%	15%	13%	24%	48%	10%	10%	11%	22%	25%	22%	22%	31%	83%	9%	6%	2%
Virgin Media/ Any Virgin	105	51	53	4	7	46	48	6	10	5	30	32	28	16	29	96	3	4	1
	4%	4%	4%	1%	2%	5%	6%	4%	5%	2%	4%	5%	4%	3%	5%	5%	2%	4%	1%
		49%	51%	3%	7%	44%	46%	6%	10%	5%	29%	31%	27%	15%	28%	92%	3%	4%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Giffgaff	69	32	37	14	23	26	6	3	3	11	12	19	15	9	25	57	7	4	1
	3%	3%	3%				1%	2%	2%	4%	2%	3%	2%	2%	4%	3%	4%	3%	1%
				f	f	f				j					lm		r		
		46%	54%	20%	33%	38%	9%	4%	5%	15%	18%	28%	21%	14%	37%	83%	11%	6%	1%
TalkTalk	44	24	20	3	2	13	26	1	2	7	7	12	8	15	9	36	5	3	-
	2%	2%	2%	1%	%	1%	3%	1%	1%	3%	1%	2%	1%	3%	2%	2%	2%	3%	-%
							cde			j						r	r	r	
		55%	45%	6%	5%	30%	58%	2%	5%	16%	16%	26%	19%	34%	21%	82%	11%	8%	-%
Orange	39	19	20	4	*	10	25	1	1	9	3	9	9	6	15	30	5	4	*
	2%	2%	2%	1%	%	1%	3%	1%	1%	3%	%	1%	1%	1%	2%	1%	2%	3%	%
							cde			j							r	or	
		49%	51%	11%	1%	25%	63%	3%	3%	22%	8%	24%	22%	16%	38%	77%	12%	10%	1%
Talk Mobile	22	9	13	2	6	4	10	3	4	2	6	10	4	2	7	19	1	2	*
	1%	1%	1%	1%	1%	%	1%	2%	2%	1%	1%	1%	1%	%	1%	1%	%	1%	%
		42%	58%	11%	27%	18%	44%	14%	19%	10%	25%	44%	17%	9%	29%	88%	4%	8%	%
BT	21	13	9	*	2	10	9	*	*	3	9	6	4	9	3	17	2	2	1
	1%	1%	1%	%	%	1%	1%	%	%	1%	1%	1%	1%	2%	%	1%	1%	1%	1%
		59%	41%	2%	7%	48%	43%	1%	1%	14%	43%	27%	18%	41%	14%	78%	11%	8%	3%
T-Mobile	19	9	10	1	1	7	11	1	3	-	5	4	6	2	7	15	3	1	-
	1%	1%	1%	%	%	1%	1%	1%	2%	-%	1%	1%	1%	%	1%	1%	1%	1%	-%
									i								r		
		47%	53%	3%	5%	36%	55%	5%	16%	-%	23%	23%	29%	11%	36%	79%	14%	6%	-%
Lycatel	17	8	9	5	8	4	-	-	-	1	5	4	5	1	8	17	-	-	-
	1%	1%	1%	1%	2%	%	-%	-%	-%	%	1%	1%	1%	%	1%	1%	-%	-%	-%
				f	ef	f									m				
		46%	54%	29%	47%	24%	-%	-%	-%	6%	29%	21%	29%	6%	44%	100%	-%	-%	-%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Lebara	10	3	6	3	5	1	1	*	1	-	8	6	2	-	2	9	*	1	-
	%	%	%	1%	1%	%	%	%	%	-%	1%	1%	%	-%	%	%	%	1%	-%
		35%	65%	29%	56%	9%	7%	4%	7%	-%	79%	63%	20%	-%	17%	90%	4%	7%	-%
iD	8	5	3	*	-	2	6	-	-	1	2	5	2	*	1	7	1	1	*
	%	%	%	%	-%	%	1%	-%	-%	%	%	1%	%	%	%	%	%	1%	%
		62%	38%	2%	-%	22%	76%	-%	-%	9%	26%	59%	24%	5%	12%	78%	10%	10%	2%
Utility Warehouse	6	*	5	-	-	4	2	-	-	1	2	2	2	1	-	5	-	1	-
	%	%	%	-%	-%	%	%	-%	-%	%	%	%	%	%	-%	%	-%	%	-%
		8%	92%	-%	-%	65%	35%	-%	-%	11%	27%	44%	37%	19%	-%	91%	-%	9%	-%
Plusnet	6	3	3	2	1	2	1	-	1	-	2	2	2	1	-	5	*	1	-
	%	%	%	%	%	%	%	-%	%	-%	%	%	%	%	-%	%	%	1%	-%
		48%	52%	33%	22%	30%	15%	-%	11%	-%	33%	44%	33%	22%	-%	84%	4%	12%	-%
Asda	5	3	2	1	*	1	2	2	-	2	1	-	2	-	3	4	*	*	-
	%	%	%	%	%	%	%	1%	-%	1%	%	-%	%	-%	1%	%	%	%	-%
		62%	38%	28%	7%	26%	39%	34%	-%	36%	30%	-%	39%	-%	61%	84%	9%	7%	-%
Other	10	3	7	-	1	4	5	1	-	-	1	3	2	*	4	8	1	*	*
	%	%	1%	-%	%	%	1%	1%	-%	-%	%	%	%	%	1%	%	1%	%	%
		27%	73%	-%	10%	41%	49%	11%	-%	-%	12%	35%	25%	5%	36%	86%	11%	1%	1%
Don't know	23	8	16	-	-	4	20	2	2	1	1	4	5	7	7	18	3	1	1
	1%	1%	1%	-%	-%	%	3%	2%	1%	1%	%	1%	1%	1%	1%	1%	2%	1%	1%
		32%	68%	-%	-%	15%	85%	10%	8%	6%	5%	19%	22%	31%	29%	78%	14%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL			
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802	
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227	
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194	
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%	
EE/ Everything Everywhere	714	99	83	51	53	88	63	54	22	103	603	110	441	271	391	323	
	28%	30%	24%	25%	29%	39%	27%	25%	21%	37%	28%	33%	29%	28%	30%	27%	
		h				bcd fgh				bcd fgh		j					
		14%	12%	7%	7%	12%	9%	8%	3%	14%	85%	15%	62%	38%	55%	45%	
O2	589	70	95	49	40	36	56	55	20	56	511	78	385	205	309	280	
	23%	22%	28%	24%	21%	16%	24%	25%	19%	20%	23%	23%	25%	21%	23%	23%	
			eh	e			e	e					m				
		12%	16%	8%	7%	6%	9%	9%	3%	9%	87%	13%	65%	35%	52%	48%	
Vodafone	407	42	70	26	34	25	44	33	18	43	349	58	260	142	235	172	
	16%	13%	20%	13%	19%	11%	18%	15%	17%	16%	16%	17%	17%	15%	18%	14%	
			ace		e		e								o		
		10%	17%	6%	8%	6%	11%	8%	5%	11%	86%	14%	64%	35%	58%	42%	
'3'	222	50	25	16	10	21	18	26	10	17	199	23	153	69	87	135	
	9%	16%	7%	8%	6%	9%	7%	12%	10%	6%	9%	7%	10%	7%	7%	11%	
		bcd fi						di					m		n		
		23%	11%	7%	5%	9%	8%	12%	5%	7%	90%	10%	69%	31%	39%	61%	
Tesco	183	4	31	17	14	18	17	20	11	21	159	24	92	90	95	88	
	7%	1%	9%	8%	8%	8%	7%	9%	10%	8%	7%	7%	6%	9%	7%	7%	
			a	a	a	a	a	a	a	a				l			
		2%	17%	9%	8%	10%	10%	11%	6%	11%	87%	13%	50%	49%	52%	48%	
Virgin Media/ Any Virgin	105	11	15	11	9	10	15	9	7	9	94	10	57	48	59	46	
	4%	3%	4%	6%	5%	5%	6%	4%	6%	3%	4%	3%	4%	5%	4%	4%	
		11%	14%	11%	9%	10%	15%	8%	7%	8%	90%	10%	54%	46%	56%	44%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Giffgaff	69	10	4	9	5	8	7	6	3	5	63	6	41	27	23	46
	3%	3%	1%	5%	2%	4%	3%	3%	3%	2%	3%	2%	3%	3%	2%	4%
		15%	6%	13%	7%	12%	10%	9%	4%	7%	91%	9%	60%	40%	33%	67%
TalkTalk	44	7	4	3	3	4	3	4	3	6	38	6	20	24	22	22
	2%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%	2%	2%
		16%	8%	8%	7%	9%	7%	9%	6%	13%	86%	14%	46%	54%	51%	49%
Orange	39	4	4	3	6	5	3	*	2	3	33	6	20	19	27	12
	2%	1%	1%	2%	3%	2%	1%	%	2%	1%	2%	2%	1%	2%	2%	1%
		11%	10%	8%	15%	13%	7%	1%	6%	8%	84%	16%	51%	49%	70%	30%
Talk Mobile	22	-	-	1	2	3	5	-	4	4	22	*	10	12	14	8
	1%	-%	-%	%	1%	2%	2%	-%	4%	2%	1%	%	1%	1%	1%	1%
		-%	-%	4%	7%	16%	23%	-%	19%	19%	98%	2%	44%	56%	62%	38%
BT	21	2	-	4	3	-	1	2	*	4	17	5	14	7	15	6
	1%	%	-%	2%	2%	-%	%	1%	%	2%	1%	1%	1%	1%	1%	1%
		7%	-%	18%	14%	-%	4%	11%	2%	21%	78%	22%	65%	35%	70%	30%
T-Mobile	19	2	-	1	2	2	1	1	1	5	19	-	10	9	9	10
	1%	1%	-%	%	1%	1%	%	1%	1%	2%	1%	-%	1%	1%	1%	1%
		11%	-%	5%	9%	12%	4%	7%	6%	26%	100%	-%	53%	47%	47%	53%
Lycatel	17	13	-	-	1	-	-	3	*	-	17	-	11	6	-	17
	1%	4%	-%	-%	%	-%	-%	1%	%	-%	1%	-%	1%	1%	-%	1%
		78%	-%	-%	4%	-%	-%	17%	1%	-%	100%	-%	64%	36%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 31

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802	
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227	
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194	
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%	
Lebara	10	5	-	-	1	-	1	2	-	-	10	-	5	4	2	8	
	*%	2%	-%	-%	*%	-%	*%	1%	-%	-%	*%	-%	*%	*%	*%	1%	
		56%	-%	-%	9%	-%	7%	18%	-%	-%	100%	-%	55%	45%	16%	84%	
iD	8	-	3	-	1	-	-	1	1	-	7	1	4	5	6	2	
	*%	-%	1%	-%	*%	-%	-%	1%	1%	-%	*%	*%	*%	*%	*%	*%	
		-%	39%	-%	8%	-%	-%	15%	17%	-%	86%	14%	43%	57%	71%	29%	
Utility Warehouse	6	-	2	2	1	-	-	1	-	-	4	1	5	1	4	2	
	*%	-%	1%	1%	*%	-%	-%	*%	-%	-%	*%	*%	*%	*%	*%	*%	
		-%	37%	34%	9%	-%	-%	11%	-%	-%	79%	21%	83%	17%	72%	28%	
Plusnet	6	-	2	2	1	-	-	-	-	-	4	2	3	2	6	*	
	*%	-%	*%	1%	*%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%	*%	
		-%	30%	44%	11%	-%	-%	-%	-%	-%	73%	27%	58%	42%	99%	1%	
Asda	5	1	-	1	-	-	-	1	-	-	5	*	2	3	3	2	
	*%	*%	-%	1%	-%	-%	-%	1%	-%	-%	*%	*%	*%	*%	*%	*%	
		30%	-%	28%	-%	-%	-%	26%	-%	-%	97%	3%	33%	67%	61%	39%	
Other	10	3	1	2	-	2	-	-	*	-	9	*	*	9	6	4	
	*%	1%	*%	1%	-%	1%	-%	-%	*%	-%	*%	*%	*%	1%	*%	*%	
		26%	14%	21%	-%	19%	-%	-%	5%	-%	96%	4%	5%	95%	61%	39%	
Don't know	23	1	3	1	1	2	4	1	2	3	21	2	5	18	11	12	
	1%	*%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	*%	2%	1%	1%	
		6%	12%	5%	5%	7%	17%	5%	7%	14%	90%	10%	22%	78%	48%	52%	
Columns Tested:	a, b, c, d, e, f, g, h, i - j, k - l, m - n, o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 32

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy S6.

Base : Those who personally use a mobile phone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Yes	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
	81%	81%	81%	96%	96%	89%	56%	62%	67%	77%	93%	88%	84%	78%	72%	82%	78%	79%	81%
				ef	ef	f				gh	ghi	mn	mn	n					
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
No	475	225	249	14	17	96	349	54	63	59	52	82	108	119	165	388	47	26	13
	19%	19%	19%	3%	4%	11%	44%	37%	33%	23%	7%	12%	16%	22%	28%	18%	22%	21%	19%
				cd		cde		ij	ij	j				kl	klm				
		47%	53%	3%	4%	20%	73%	11%	13%	12%	11%	17%	23%	25%	35%	82%	10%	6%	3%
Don't know	2	1	1	*	-	*	2	1	*	-	-	-	*	1	1	1	*	*	*
	*%	*%	*%	*%	-%	*%	*%	1%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%	*%
								j											
Columns Tested:		47%	53%	7%	-%	9%	84%	67%	17%	-%	-%	-%	11%	53%	36%	67%	7%	17%	9%

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 32

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QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy S6.

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Yes	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
	81%	92%	78%	75%	78%	81%	86%	82%	75%	80%	81%	80%	91%	66%	80%	83%
		bcd efghi					bcdh						m			
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
No	475	26	75	50	41	42	34	39	26	55	408	66	140	332	269	205
	19%	8%	22%	25%	22%	19%	14%	18%	24%	20%	19%	20%	9%	34%	20%	17%
			af	af	af	a	a	a	af	a			l			
		5%	16%	11%	9%	9%	7%	8%	5%	12%	86%	14%	29%	70%	57%	43%
Don't know	2	-	-	-	1	-	-	-	1	-	2	*	*	2	1	1
	*%	-%	-%	-%	*%	-%	-%	-%	1%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	36%	-%	-%	-%	31%	-%	93%	7%	7%	93%	42%	58%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 33

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy.

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		UNDER												ENG	SCOT	WALES	
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	LAND	LAND		NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
	76%	76%	76%	96%	96%	88%	47%	53%	59%	73%	92%	86%	82%	72%	65%	77%	70%	74%	76%
				ef	ef	f				gh	ghi	lmn	mn	n		p			
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
No	475	225	249	14	17	96	349	54	63	59	52	82	108	119	165	388	47	26	13
	18%	17%	18%	3%	4%	10%	38%	31%	29%	22%	7%	12%	15%	20%	25%	17%	20%	20%	18%
				cd	cd	cde	ij	ij	j	j				kl	kl				
		47%	53%	3%	4%	20%	73%	11%	13%	12%	11%	17%	23%	25%	35%	82%	10%	6%	3%
Don't know	2	1	1	*	-	*	2	1	*	-	-	-	*	1	1	1	*	*	*
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		47%	53%	7%	0%	9%	84%	67%	17%	0%	0%	0%	11%	53%	36%	67%	7%	17%	9%
DO NOT PERSONALLY USE A MOBILE PHONE	157	83	74	2	2	14	140	25	25	13	5	20	24	45	67	123	22	8	4
	6%	6%	5%	0%	0%	2%	15%	15%	12%	5%	1%	3%	3%	8%	10%	5%	10%	6%	6%
							cde	ij	ij	j				kl	kl		o		
		53%	47%	1%	1%	9%	89%	16%	16%	8%	3%	13%	16%	29%	43%	78%	14%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 33

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QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy.

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
	76%	90%	74%	67%	74%	76%	83%	78%	69%	75%	76%	75%	90%	57%	75%	78%
		bcd efghi				c	bcdhi	ch		c			m			
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
No	475	26	75	50	41	42	34	39	26	55	408	66	140	332	269	205
	18%	8%	21%	23%	21%	18%	14%	17%	22%	19%	18%	19%	9%	30%	19%	16%
			a	af	a	a	a	a	af	a				l	o	
		5%	16%	11%	9%	9%	7%	8%	5%	12%	86%	14%	29%	70%	57%	43%
Don't know	2	-	-	-	1	-	-	-	1	-	2	*	*	2	1	1
	*%	-%	-%	-%	*%	-%	-%	-%	1%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	36%	-%	-%	-%	31%	-%	93%	7%	7%	93%	42%	58%
DO NOT PERSONALLY USE A MOBILE PHONE	157	8	21	24	10	14	7	11	9	19	136	21	15	142	81	76
	6%	2%	6%	11%	5%	6%	3%	5%	8%	6%	6%	6%	1%	13%	6%	6%
				adfg					af					l		
		5%	13%	15%	6%	9%	5%	7%	6%	12%	87%	13%	10%	90%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 34

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD5 (QD39). SHOWCARD Which brand or type of smartphone do you have? IF MORE THAN ONE - Which one do you use most often? (SINGLE CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	£10.4K- £15.59K	£15.6K- £25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Apple iPhone	980	459	522	229	228	363	161	30	49	76	338	332	286	195	166	836	76	39	28
	48%	46%	50%	61%	54%	45%	37%	33%	39%	39%	50%	54%	49%	47%	39%	49%	47%	40%	51%
				ef	ef	f					ghi	mn	n	n		q			q
		47%	53%	23%	23%	37%	16%	3%	5%	8%	34%	34%	29%	20%	17%	85%	8%	4%	3%
Samsung	699	320	380	108	136	297	159	39	44	77	224	176	203	148	172	585	56	38	20
	34%	32%	36%	29%	32%	37%	36%	43%	34%	40%	33%	29%	35%	36%	40%	34%	34%	39%	36%
		46%	54%	15%	19%	42%	23%	6%	6%	11%	32%	25%	29%	21%	25%	84%	8%	5%	3%
				c	c								k	k	k				
Sony Xperia	90	57	33	11	18	43	18	7	7	14	28	20	25	20	25	79	8	3	1
	4%	6%	3%	3%	4%	5%	4%	8%	6%	7%	4%	3%	4%	5%	6%	5%	5%	3%	1%
		b														r	r		
		63%	37%	13%	20%	48%	20%	8%	8%	15%	31%	23%	28%	22%	28%	87%	9%	3%	1%
HTC	57	33	24	8	15	26	9	2	6	6	19	10	17	17	13	47	6	3	1
	3%	3%	2%	2%	3%	3%	2%	2%	5%	3%	3%	2%	3%	4%	3%	3%	4%	3%	2%
		58%	42%	13%	26%	45%	16%	3%	11%	10%	33%	18%	30%	29%	23%	83%	10%	5%	2%
Nokia	42	24	18	1	8	17	16	1	5	3	14	11	11	9	11	33	4	3	1
	2%	2%	2%	1%	2%	2%	4%	1%	4%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%
		57%	43%	4%	18%	41%	37%	3%	12%	8%	32%	26%	27%	21%	26%	80%	10%	8%	3%
						c	c												
LG	38	21	17	4	5	17	13	3	4	3	13	12	7	8	11	29	3	6	1
	2%	2%	2%	1%	1%	2%	3%	4%	3%	2%	2%	2%	1%	2%	3%	2%	2%	6%	1%
		54%	46%	9%	13%	44%	33%	9%	10%	9%	35%	31%	19%	21%	29%	76%	8%	opr	2%
Motorola	36	27	9	3	2	10	21	2	2	6	12	21	6	3	6	33	1	1	1
	2%	3%	1%	1%	1%	1%	5%	2%	2%	3%	2%	3%	1%	1%	1%	2%	1%	1%	1%
		b					cde					lm							
		74%	26%	10%	5%	28%	57%	4%	7%	17%	34%	58%	18%	8%	17%	92%	3%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 34

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD5 (QD39). SHOWCARD Which brand or type of smartphone do you have? IF MORE THAN ONE - Which one do you use most often? (SINGLE CODE)

Base : Those with a smartphone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Huawei	17	11	6	3	3	6	5	-	1	1	5	4	4	4	5	15	1	1	1
	1%	1%	1%	1%	1%	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		67%	33%	17%	21%	33%	30%	-%	5%	7%	30%	25%	21%	23%	31%	87%	6%	4%	3%
Microsoft	12	6	6	1	3	3	6	1	2	2	5	5	4	*	3	11	1	*	-
	1%	1%	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%	-%
		51%	49%	7%	21%	21%	51%	9%	14%	15%	39%	38%	35%	3%	24%	89%	10%	1%	-%
BlackBerry	12	7	5	1	*	6	4	-	1	1	4	5	4	2	2	10	*	1	*
	1%	1%	*%	*%	*%	1%	1%	-%	1%	*%	1%	1%	1%	*%	*%	1%	*%	1%	1%
		60%	40%	6%	3%	55%	35%	-%	13%	7%	33%	39%	32%	14%	14%	89%	1%	6%	4%
Other	50	26	24	7	7	16	20	6	5	5	9	13	15	10	13	40	6	2	2
	2%	3%	2%	2%	2%	2%	5%	7%	4%	2%	1%	2%	3%	2%	3%	2%	4%	2%	3%
		52%	48%	14%	14%	31%	40%	12%	10%	9%	18%	25%	30%	19%	25%	80%	12%	5%	3%
Don't know	8	2	6	*	-	2	6	*	1	*	1	1	4	1	2	6	*	1	1
	*%	*%	1%	*%	-%	*%	1%	*%	*%	*%	*%	*%	1%	*%	1%	*%	*%	1%	1%
		20%	80%	1%	-%	29%	70%	1%	7%	2%	15%	13%	48%	9%	29%	75%	5%	11%	8%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD5 (QD39). SHOWCARD Which brand or type of smartphone do you have? IF MORE THAN ONE - Which one do you use most often? (SINGLE CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Apple iPhone	980	147	127	70	68	104	100	92	36	93	842	138	695	284	554	426
	48%	49%	48%	47%	47%	57%	50%	51%	45%	42%	47%	52%	50%	44%	53%	43%
		15%	13%	7%	7%	11%	10%	9%	4%	9%	86%	14%	71%	29%	57%	43%
Samsung	699	125	95	47	50	43	56	60	30	78	623	76	485	213	315	385
	34%	42%	36%	31%	35%	24%	28%	33%	38%	35%	35%	29%	35%	33%	30%	39%
		ef	e		e				ef	e	k				n	
		18%	14%	7%	7%	6%	8%	9%	4%	11%	89%	11%	69%	30%	45%	55%
Sony Xperia	90	2	7	9	3	14	12	7	7	17	79	11	54	36	50	41
	4%	1%	3%	6%	2%	8%	6%	4%	9%	8%	4%	4%	4%	6%	5%	4%
		2%	8%	10%	4%	abd	a	a	abdg	abd	87%	13%	60%	39%	55%	45%
HTC	57	8	4	6	6	6	5	2	1	10	51	6	45	12	23	34
	3%	3%	1%	4%	4%	4%	2%	1%	1%	4%	3%	2%	3%	2%	2%	3%
		13%	6%	10%	10%	11%	9%	4%	1%	17%	89%	11%	80%	20%	40%	60%
Nokia	42	1	4	4	7	4	5	2	*	6	38	4	25	17	23	19
	2%	%	2%	2%	5%	2%	2%	1%	1%	3%	2%	2%	2%	3%	2%	2%
		3%	10%	9%	agh	16%	10%	11%	5%	1%	15%	90%	59%	41%	56%	44%
LG	38	5	5	2	3	2	4	3	*	6	31	7	25	13	19	18
	2%	2%	2%	1%	2%	1%	2%	2%	%	2%	2%	3%	2%	2%	2%	2%
		12%	13%	5%	7%	5%	10%	7%	1%	15%	81%	19%	66%	34%	51%	49%
Motorola	36	8	6	1	3	2	8	4	1	2	29	6	17	19	22	14
	2%	3%	2%	1%	2%	1%	4%	2%	1%	1%	2%	2%	1%	3%	2%	1%
		21%	16%	2%	8%	5%	22%	10%	3%	5%	82%	18%	47%	53%	62%	38%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD5 (QD39). SHOWCARD Which brand or type of smartphone do you have? IF MORE THAN ONE - Which one do you use most often? (SINGLE CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Huawei	17	-	4	1	1	2	1	4	*	1	14	2	9	8	8	9
	1%	-%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
		-%	27%	6%	4%	10%	5%	25%	2%	8%	86%	14%	55%	45%	48%	52%
Microsoft	12	-	5	1	1	-	4	-	*	-	10	2	6	6	6	7
	1%	-%	2%	1%	1%	-%	2%	-%	1%	-%	1%	1%	1%	1%	1%	1%
		-%	42%	8%	7%	-%	29%	-%	4%	-%	80%	20%	52%	48%	47%	53%
BlackBerry	12	2	-	2	1	3	1	1	*	2	10	1	10	1	5	7
	1%	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		14%	-%	13%	7%	22%	8%	7%	3%	14%	88%	12%	88%	12%	40%	60%
Other	50	3	7	5	2	2	7	5	2	7	43	8	24	26	24	26
	2%	1%	3%	4%	1%	1%	4%	3%	3%	3%	2%	3%	2%	4%	2%	3%
		6%	13%	11%	4%	3%	14%	9%	5%	14%	85%	15%	48%	52%	49%	51%
Don't know	8	-	2	2	-	-	-	1	*	1	4	4	3	5	5	3
	1%	-%	1%	1%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		-%	20%	23%	-%	-%	-%	14%	6%	13%	53%	47%	35%	65%	66%	34%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD6 (QD41). Do you have a 4G service? This is a service that enables faster mobile internet access.

Base : Those with a smartphone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Yes	1542	765	777	323	347	614	258	62	96	150	536	462	451	323	306	1301	135	65	41
	76%	77%	74%	86%	82%	76%	59%	68%	75%	78%	80%	76%	77%	78%	71%	75%	83%	66%	74%
		50%	50%	21%	22%	40%	17%	4%	6%	10%	35%	30%	29%	21%	20%	84%	9%	4%	3%
No	392	185	207	50	67	159	116	21	27	35	110	117	105	67	102	339	18	25	9
	19%	19%	20%	13%	16%	20%	27%	23%	21%	18%	16%	19%	18%	16%	24%	20%	11%	26%	16%
		47%	53%	13%	17%	41%	30%	5%	7%	9%	28%	30%	27%	17%	26%	87%	5%	6%	2%
Don't know	108	41	67	3	10	32	63	7	5	8	25	31	31	25	21	84	10	8	6
	5%	4%	6%	1%	2%	4%	14%	8%	4%	4%	4%	5%	5%	6%	5%	5%	6%	8%	10%
		38%	62%	3%	9%	30%	58%	7%	4%	8%	23%	29%	28%	23%	19%	78%	9%	7%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD6 (QD41). Do you have a 4G service? This is a service that enables faster mobile internet access.

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Yes	1542	202	194	98	105	154	152	150	61	185	1344	198	1105	433	796	746
	76%	68%	73%	66%	73%	85%	75%	83%	77%	83%	76%	74%	79%	68%	76%	76%
						abcdf		abcd	c	abcd			m			
		13%	13%	6%	7%	10%	10%	10%	4%	12%	87%	13%	72%	28%	52%	48%
No	392	92	53	38	33	21	41	18	15	28	341	51	240	152	189	203
	19%	31%	20%	26%	23%	11%	20%	10%	19%	13%	19%	19%	17%	24%	18%	21%
		befghi	eg	egi	egi		eg		g				l			
		24%	14%	10%	8%	5%	10%	5%	4%	7%	87%	13%	61%	39%	48%	52%
Don't know	108	4	19	13	7	7	9	13	3	10	89	18	53	54	69	39
	5%	1%	7%	9%	5%	4%	4%	7%	4%	5%	5%	7%	4%	9%	7%	4%
			a	a				a						l	o	
		4%	18%	12%	6%	7%	8%	12%	3%	9%	83%	17%	49%	51%	64%	36%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 36

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QD7 (QD27). SHOWCARD How likely is it that you will get a smartphone in the next 12 months? (SINGLE CODE)

Base : Those without a smartphone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
			FEMALE					UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	h	~i	~j	k	l	m	n	o	p	q	r
Unweighted total	768	373	395	21	25	145	577	97	110	98	63	115	184	194	275	440	117	109	102
Effective Weighted Sample	505	250	256	13	13	93	390	66	64	66	48	80	130	120	177	371	76	74	88
Total	475	225	249	14	17	96	349	54	63	59	52	82	108	119	165	388	47	26	13
		47%	53%	**	**	20%	73%	**	13%	**	**	17%	23%	25%	35%	82%	10%	6%	3%
Certain to	4	1	3	**	**	1	2	**	-	**	**	-	3	1	*	3	1	*	-
	1%	*%	1%	**	**	1%	1%	**	-%	**	**	-%	2%	1%	*%	1%	2%	1%	-%
													n						
		30%	70%	**	**	25%	48%	**	-%	**	**	-%	69%	27%	4%	69%	27%	4%	-%
Very likely	17	8	8	**	**	4	8	**	1	**	**	4	2	2	8	14	1	2	*
	3%	4%	3%	**	**	4%	2%	**	2%	**	**	5%	2%	2%	5%	4%	1%	7%	2%
		50%	50%	**	**	25%	46%	**	6%	**	**	23%	15%	12%	50%	83%	4%	11%	2%
Likely	31	13	18	**	**	10	15	**	5	**	**	9	8	6	7	23	5	1	2
	6%	6%	7%	**	**	10%	4%	**	8%	**	**	11%	7%	5%	5%	6%	11%	6%	12%
						f						n							
		43%	57%	**	**	32%	48%	**	16%	**	**	30%	26%	20%	24%	74%	16%	5%	5%
TOTAL LIKELY	51	23	28	**	**	15	24	**	6	**	**	13	13	9	16	39	7	4	2
	11%	10%	11%	**	**	16%	7%	**	9%	**	**	16%	12%	8%	10%	10%	14%	13%	14%
						f													
		44%	56%	**	**	29%	47%	**	12%	**	**	25%	26%	18%	31%	76%	13%	7%	4%
Unlikely	73	34	40	**	**	19	48	**	12	**	**	13	24	15	21	57	9	6	2
	15%	15%	16%	**	**	20%	14%	**	19%	**	**	16%	22%	12%	13%	15%	18%	22%	14%
													mn						
		46%	54%	**	**	26%	66%	**	16%	**	**	18%	33%	20%	29%	78%	12%	8%	3%
Very unlikely	121	64	57	**	**	25	89	**	21	**	**	22	22	40	37	97	16	5	3
	25%	28%	23%	**	**	26%	25%	**	34%	**	**	27%	21%	33%	22%	25%	33%	19%	23%
														ln			q		
		53%	47%	**	**	21%	73%	**	18%	**	**	18%	18%	33%	30%	80%	13%	4%	3%
Certain not to	199	95	104	**	**	24	172	**	20	**	**	31	40	47	82	172	12	10	5
	42%	42%	42%	**	**	25%	49%	**	32%	**	**	37%	37%	39%	50%	44%	26%	38%	37%
						e									l	p			
		48%	52%	**	**	12%	86%	**	10%	**	**	15%	20%	24%	41%	86%	6%	5%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD7 (QD27). SHOWCARD How likely is it that you will get a smartphone in the next 12 months? (SINGLE CODE)

Base : Those without a smartphone

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	h	~i	~j	k	l	m	n	o	p	q	r
Unweighted total	768	373	395	21	25	145	577	97	110	98	63	115	184	194	275	440	117	109	102
Effective Weighted Sample	505	250	256	13	13	93	390	66	64	66	48	80	130	120	177	371	76	74	88
Total	475	225	249	14	17	96	349	54	63	59	52	82	108	119	165	388	47	26	13
		47%	53%	**	**	20%	73%	**	13%	**	**	17%	23%	25%	35%	82%	10%	6%	3%
TOTAL UNLIKELY	393	193	200	**	**	68	309	**	53	**	**	66	86	101	140	326	37	21	10
	83%	86%	80%	**	**	71%	89%	**	84%	**	**	80%	79%	85%	85%	84%	78%	79%	74%
		49%	51%	**	**	17%	78%	**	13%	**	**	17%	22%	26%	36%	83%	9%	5%	3%
Don't know	30	10	21	**	**	13	16	**	4	**	**	3	9	8	10	23	4	2	2
	6%	4%	8%	**	**	13%	5%	**	6%	**	**	4%	8%	7%	6%	6%	8%	7%	12%
		31%	69%	**	**	42%	52%	**	13%	**	**	11%	30%	28%	31%	76%	13%	6%	5%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 36

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QD7 (QD27). SHOWCARD How likely is it that you will get a smartphone in the next 12 months? (SINGLE CODE)

Base : Those without a smartphone

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	768	18	52	58	57	53	38	47	63	54	542	226	199	568	386	382	
Effective Weighted Sample	505	17	48	56	56	49	35	43	59	51	412	104	136	377	260	251	
Total	475	26	75	50	41	42	34	39	26	55	408	66	140	332	269	205	
		**	**	**	**	**	**	**	**	**	86%	14%	29%	70%	57%	43%	
Certain to	4	**	**	**	**	**	**	**	**	**	3	*	1	3	2	2	
	1%	**	**	**	**	**	**	**	**	**	1%	*%	1%	1%	1%	1%	
		**	**	**	**	**	**	**	**	**	92%	8%	30%	70%	44%	56%	
Very likely	17	**	**	**	**	**	**	**	**	**	16	1	7	10	5	11	
	3%	**	**	**	**	**	**	**	**	**	4%	2%	5%	3%	2%	5%	
		**	**	**	**	**	**	**	**	**	94%	6%	40%	60%	32%	68%	
Likely	31	**	**	**	**	**	**	**	**	**	25	6	13	18	20	11	
	6%	**	**	**	**	**	**	**	**	**	6%	8%	9%	5%	7%	5%	
		**	**	**	**	**	**	**	**	**	82%	18%	43%	57%	65%	35%	
TOTAL LIKELY	51	**	**	**	**	**	**	**	**	**	44	7	21	30	27	24	
	11%	**	**	**	**	**	**	**	**	**	11%	10%	15%	9%	10%	12%	
		**	**	**	**	**	**	**	**	**	86%	14%	41%	59%	53%	47%	
Unlikely	73	**	**	**	**	**	**	**	**	**	68	5	36	37	39	34	
	15%	**	**	**	**	**	**	**	**	**	17%	7%	26%	11%	14%	17%	
		**	**	**	**	**	**	**	**	**	k	m					
		**	**	**	**	**	**	**	**	**	93%	7%	49%	51%	53%	47%	
Very unlikely	121	**	**	**	**	**	**	**	**	**	103	18	34	83	67	54	
	25%	**	**	**	**	**	**	**	**	**	25%	27%	24%	25%	25%	26%	
		**	**	**	**	**	**	**	**	**	85%	15%	28%	69%	55%	45%	
Certain not to	199	**	**	**	**	**	**	**	**	**	166	33	36	163	119	80	
	42%	**	**	**	**	**	**	**	**	**	41%	50%	26%	49%	44%	39%	
		**	**	**	**	**	**	**	**	**	83%	17%	18%	82%	60%	40%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 36

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QD7 (QD27). SHOWCARD How likely is it that you will get a smartphone in the next 12 months? (SINGLE CODE)

Base : Those without a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	768	18	52	58	57	53	38	47	63	54	542	226	199	568	386	382
Effective Weighted Sample	505	17	48	56	56	49	35	43	59	51	412	104	136	377	260	251
Total	475	26	75	50	41	42	34	39	26	55	408	66	140	332	269	205
		**	**	**	**	**	**	**	**	**	86%	14%	29%	70%	57%	43%
TOTAL UNLIKELY	393	**	**	**	**	**	**	**	**	**	337	56	106	284	225	168
	83%	**	**	**	**	**	**	**	**	**	83%	84%	76%	86%	84%	82%
		**	**	**	**	**	**	**	**	**	86%	14%	27%	72%	57%	43%
Don't know	30	**	**	**	**	**	**	**	**	**	27	3	13	18	17	13
	6%	**	**	**	**	**	**	**	**	**	7%	5%	9%	5%	6%	6%
		**	**	**	**	**	**	**	**	**	89%	11%	42%	58%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 37

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QD8 (QD11). SHOWCARD Which of these best describes the mobile package you personally use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Prepay/ Pay as you go	648	289	359	76	73	165	334	78	80	81	94	120	140	127	261	526	67	32	23
	26%	24%	28%	20%	17%	18%	42%	53%	42%	32%	13%	17%	20%	24%	44%	25%	32%	25%	33%
		a	a				cde	hij	ij	j				k	klm		o		oq
		45%	55%	12%	11%	25%	52%	12%	12%	12%	15%	19%	22%	20%	40%	81%	10%	5%	4%
Postpay/ monthly contract	1854	915	939	312	366	729	448	68	111	171	620	566	551	404	332	1575	141	92	46
	74%	75%	72%	80%	83%	81%	57%	47%	58%	68%	86%	82%	79%	76%	56%	75%	67%	74%	67%
				f	f	f			g	gh	ghi	mn	n	n		pr		r	
		49%	51%	17%	20%	39%	24%	4%	6%	9%	33%	31%	30%	22%	18%	85%	8%	5%	2%
Other	10	10	1	-	1	6	3	*	-	-	9	3	3	4	*	7	2	1	-
	*%	1%	*%	-%	*%	1%	*%	*%	-%	-%	1%	*%	*%	1%	*%	*%	1%	1%	-%
		b																	
		92%	8%	-%	14%	57%	30%	3%	-%	-%	87%	31%	30%	38%	1%	70%	23%	6%	-%
Don't know	5	4	2	2	-	1	2	-	-	-	-	2	1	-	2	5	-	-	-
	*%	*%	*%	*%	-%	*%	*%	-%	-%	-%	-%	*%	*%	-%	*%	*%	-%	-%	-%
		68%	32%	32%	-%	22%	46%	-%	-%	-%	-%	43%	25%	-%	32%	100%	-%	-%	-%
CONTRACT TYPE																			
Subsidised handset	1499	731	768	272	307	598	321	52	89	131	505	459	459	315	265	1263	123	74	39
	60%	60%	59%	70%	70%	66%	41%	36%	47%	52%	70%	66%	66%	59%	45%	60%	58%	60%	57%
				f	f	f			g	g	ghi	mn	mn	n					
		49%	51%	18%	20%	40%	21%	3%	6%	9%	34%	31%	31%	21%	18%	84%	8%	5%	3%
SIM only	341	181	160	37	58	125	120	16	21	39	114	101	87	87	66	301	17	16	6
	14%	15%	12%	9%	13%	14%	15%	11%	11%	15%	16%	15%	13%	16%	11%	14%	8%	13%	9%
						c	c							n		pr		p	
		53%	47%	11%	17%	37%	35%	5%	6%	11%	33%	30%	26%	25%	19%	88%	5%	5%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD8 (QD11). SHOWCARD Which of these best describes the mobile package you personally use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Prepay/ Pay as you go	648	86	72	51	53	63	47	60	28	65	571	77	239	406	303	346
	26%	27%	21%	26%	28%	28%	20%	28%	27%	23%	26%	23%	16%	42%	23%	29%
		13%	11%	8%	8%	10%	7%	9%	4%	10%	88%	12%	37%	63%	47%	53%
Postpay/ monthly contract	1854	238	264	148	131	159	187	159	77	213	1601	254	1289	562	1011	843
	74%	73%	77%	74%	71%	71%	79%	72%	73%	76%	73%	76%	84%	58%	76%	71%
		13%	14%	8%	7%	9%	10%	9%	4%	11%	86%	14%	70%	30%	55%	45%
Other	10	-	2	-	2	2	1	-	1	-	8	3	8	2	8	2
	*%	-%	1%	-%	1%	1%	*%	-%	1%	-%	*%	1%	1%	*%	1%	*%
		-%	21%	-%	15%	17%	10%	-%	7%	-%	74%	26%	81%	19%	82%	18%
Don't know	5	1	2	-	-	-	1	-	-	1	4	1	2	3	2	3
	*%	*%	1%	-%	-%	-%	*%	-%	-%	*%	*%	*%	*%	*%	*%	*%
		11%	46%	-%	-%	-%	22%	-%	-%	21%	86%	14%	43%	57%	36%	64%
CONTRACT TYPE																
Subsidised handset	1499	205	218	117	104	129	142	117	62	169	1291	208	1075	421	802	697
	60%	63%	64%	59%	56%	58%	60%	53%	58%	61%	59%	62%	70%	43%	61%	58%
		g	g		7%	9%	10%	8%	4%	11%	86%	14%	72%	28%	54%	46%
		14%	15%	8%												
SIM only	341	32	41	28	27	30	45	42	15	42	298	43	208	132	197	143
	14%	10%	12%	14%	15%	13%	19%	19%	14%	15%	14%	13%	14%	14%	15%	12%
		10%	12%	8%	8%	9%	13%	12%	4%	12%	87%	13%	61%	39%	58%	42%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD9 (QD11A). When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card? (SINGLE CODE)

Base : Those who use a postpay/ contract mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2448	1197	1251	399	440	928	681	96	166	246	722	635	819	531	460	1527	298	331	292
Effective Weighted Sample	1659	822	838	264	294	651	463	67	111	169	515	442	570	351	315	1294	180	230	253
Total	1854	915	939	312	366	729	448	68	111	171	620	566	551	404	332	1575	141	92	46
		49%	51%	17%	20%	39%	24%	**	6%	9%	33%	31%	30%	22%	18%	85%	8%	5%	2%
Handset and contract	1499	731	768	272	307	598	321	**	89	131	505	459	459	315	265	1263	123	74	39
	81%	80%	82%	87%	84%	82%	72%	**	81%	77%	82%	81%	83%	78%	80%	80%	87%	81%	85%
				ef	f	f							m				o		
		49%	51%	18%	20%	40%	21%	**	6%	9%	34%	31%	31%	21%	18%	84%	8%	5%	3%
SIM card only	341	181	160	37	58	125	120	**	21	39	114	101	87	87	66	301	17	16	6
	18%	20%	17%	12%	16%	17%	27%	**	19%	23%	18%	18%	16%	21%	20%	19%	12%	18%	13%
				c	c	cde							l			pr			
		53%	47%	11%	17%	37%	35%	**	6%	11%	33%	30%	26%	25%	19%	88%	5%	5%	2%
Don't know	15	3	11	3	*	6	6	**	*	1	1	7	4	2	1	11	1	2	1
	1%	*%	1%	1%	*%	1%	1%	**	*%	*%	*%	1%	1%	1%	*%	1%	1%	2%	2%
		23%	77%	19%	1%	39%	42%	**	2%	5%	6%	46%	29%	16%	8%	74%	9%	11%	6%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD9 (QD11A). When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card? (SINGLE CODE)

Base : Those who use a postpay/ contract mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2448	181	179	154	161	159	189	168	162	174	1787	661	1605	839	1226	1222
Effective Weighted Sample	1659	154	163	145	152	145	179	152	151	158	1374	310	1102	563	824	855
Total	1854	238	264	148	131	159	187	159	77	213	1601	254	1289	562	1011	843
		13%	14%	8%	7%	9%	10%	9%	4%	11%	86%	14%	70%	30%	55%	45%
Handset and contract	1499	205	218	117	104	129	142	117	62	169	1291	208	1075	421	802	697
	81%	86%	83%	79%	79%	81%	76%	73%	80%	79%	81%	82%	83%	75%	79%	83%
		fg	g										m			
		14%	15%	8%	7%	9%	10%	8%	4%	11%	86%	14%	72%	28%	54%	46%
SIM card only	341	32	41	28	27	30	45	42	15	42	298	43	208	132	197	143
	18%	14%	15%	19%	21%	19%	24%	27%	19%	20%	19%	17%	16%	24%	20%	17%
							a	ab						l		
			10%	12%	8%	8%	13%	12%	4%	12%	87%	13%	61%	39%	58%	42%
Don't know	15	-	5	3	-	-	-	-	*	2	12	2	6	8	12	3
	1%	-%	2%	2%	-%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%	1%
			-%	34%	20%	-%	-%	-%	3%	16%	84%	16%	44%	56%	80%	20%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 39

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QD10 (QD34). SHOWCARD Which of these best describes where you got your mobile phone handset from? (SINGLE CODE)

Base : Those who use a prepaid/ Pay As You Go phone or took a SIM-only tariff

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	1461	709	752	158	174	398	731	164	164	176	245	275	369	316	501	865	205	188	203
Effective Weighted Sample	959	468	491	103	109	260	499	114	102	124	178	188	250	198	330	727	129	127	175
Total	989	469	519	113	131	290	455	94	101	120	208	221	227	214	327	828	84	48	29
		47%	53%	11%	13%	29%	46%	9%	10%	12%	21%	22%	23%	22%	33%	84%	9%	5%	3%
PROMPTED RESPONSES																			
An independent retailer - either high street or online (e.g. Amazon, Carphone Warehouse, Simply Electronics, eBay, etc.)																			
	482	234	248	59	52	153	219	44	57	57	105	112	91	113	167	404	40	22	17
	49%	50%	48%	52%	39%	53%	48%	47%	56%	47%	50%	51%	40%	53%	51%	49%	47%	46%	57%
		48%	52%	12%	11%	d	45%	9%	12%	12%	22%	l	19%	23%	35%	84%	8%	5%	3%
Your current mobile phone network operator																			
	208	97	111	19	32	50	107	25	19	20	40	38	53	46	71	173	17	11	7
	21%	21%	21%	17%	24%	17%	24%	27%	19%	17%	19%	17%	23%	22%	22%	21%	20%	23%	24%
		47%	53%	9%	15%	24%	e	12%	9%	10%	19%	18%	25%	22%	34%	83%	8%	5%	3%
Directly from the phone handset manufacturer (e.g. Apple, Samsung, etc.)																			
	82	38	43	17	24	29	11	2	4	8	28	29	26	6	21	76	3	2	*
	8%	8%	8%	15%	18%	10%	2%	2%	4%	7%	13%	13%	12%	3%	6%	9%	4%	4%	2%
		47%	53%	f	ef	f	13%	2%	5%	10%	gh	mn	mn	7%	25%	pqr	4%	2%	1%
A previous mobile phone network operator																			
	65	29	36	9	6	27	23	2	6	16	19	13	19	16	17	52	8	2	2
	7%	6%	7%	8%	4%	9%	5%	2%	5%	13%	9%	6%	8%	8%	5%	6%	10%	4%	8%
		45%	55%	14%	9%	f	36%	4%	9%	gh	g	20%	29%	25%	26%	80%	13%	3%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD10 (QD34). SHOWCARD Which of these best describes where you got your mobile phone handset from? (SINGLE CODE)

Base : Those who use a prepaid/ Pay As You Go phone or took a SIM-only tariff

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	1461	709	752	158	174	398	731	164	164	176	245	275	369	316	501	865	205	188	203
Effective Weighted Sample	959	468	491	103	109	260	499	114	102	124	178	188	250	198	330	727	129	127	175
Total	989	469	519	113	131	290	455	94	101	120	208	221	227	214	327	828	84	48	29
		47%	53%	11%	13%	29%	46%	9%	10%	12%	21%	22%	23%	22%	33%	84%	9%	5%	3%
UNPROMPTED RESPONSES																			
A gift/ present	84	37	48	6	11	16	52	12	9	9	8	13	22	16	33	66	9	8	1
	9%	8%	9%	5%	8%	5%	11%	12%	9%	7%	4%	6%	10%	8%	10%	8%	11%	17%	4%
		43%	57%	7%	13%	19%	61%	14%	11%	10%	10%	15%	27%	19%	39%	78%	11%	or 9%	1%
Hand me down/ second hand/ passed on to me	42	23	19	1	7	10	25	6	5	10	6	13	11	9	10	36	4	2	*
	4%	5%	4%	1%	5%	4%	5%	7%	5%	8%	3%	6%	5%	4%	3%	4%	5%	5%	1%
		55%	45%	1%	16%	25%	58%	15%	13%	22%	14%	31%	25%	21%	22%	84%	10%	5%	1%
Other	4	4	1	*	-	1	3	-	*	*	2	2	1	*	2	3	*	*	*
	*%	1%	*%	*%	-%	*%	1%	-%	*%	*%	1%	1%	*%	*%	1%	*%	*%	1%	*%
		84%	16%	7%	-%	14%	80%	-%	2%	7%	44%	39%	19%	2%	40%	80%	7%	12%	2%
Don't know	21	8	13	1	1	4	15	2	1	*	1	1	5	7	8	18	2	*	1
	2%	2%	3%	1%	1%	1%	3%	2%	1%	*%	1%	1%	2%	3%	2%	2%	2%	1%	4%
		37%	63%	6%	5%	20%	69%	9%	6%	1%	5%	7%	22%	35%	36%	84%	9%	2%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD10 (QD34). SHOWCARD Which of these best describes where you got your mobile phone handset from? (SINGLE CODE)

Base : Those who use a prepaid/ Pay As You Go phone or took a SIM-only tariff

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	d	e	~f	g	h	~i	j	k	l	m	n	o
Unweighted total	1461	84	77	88	105	103	99	117	101	91	1068	393	576	883	671	790
Effective Weighted Sample	959	77	70	82	100	92	95	107	94	84	806	174	384	593	448	518
Total	989	119	113	79	80	93	92	102	43	107	869	120	447	538	500	489
		**	**	**	8%	9%	**	10%	4%	**	88%	12%	45%	54%	51%	49%
PROMPTED RESPONSES																
An independent retailer - either high street or online (e.g. Amazon, Carphone Warehouse, Simply Electronics, eBay, etc.)	482	**	**	**	35	39	**	47	15	**	418	64	229	253	234	248
	49%	**	**	**	44%	42%	**	46%	34%	**	48%	54%	51%	47%	47%	51%
		**	**	**	7%	8%	**	10%	3%	**	87%	13%	48%	52%	48%	52%
Your current mobile phone network operator	208	**	**	**	14	15	**	31	9	**	182	26	81	123	110	98
	21%	**	**	**	17%	16%	**	30%	21%	**	21%	22%	18%	23%	22%	20%
		**	**	**	7%	7%	**	de 15%	4%	**	87%	13%	39%	59%	53%	47%
Directly from the phone handset manufacturer (e.g. Apple, Samsung, etc.)	82	**	**	**	9	12	**	4	3	**	75	7	52	29	41	41
	8%	**	**	**	11%	13%	**	4%	7%	**	9%	6%	12%	5%	8%	8%
		**	**	**	11%	14%	**	g 5%	4%	**	91%	9%	m 64%	36%	50%	50%
A previous mobile phone network operator	65	**	**	**	7	8	**	7	*	**	58	7	34	31	26	38
	7%	**	**	**	9%	8%	**	6%	1%	**	7%	6%	8%	6%	5%	8%
		**	**	**	h 11%	h 12%	**	h 10%	1%	**	89%	11%	52%	48%	41%	59%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD10 (QD34). SHOWCARD Which of these best describes where you got your mobile phone handset from? (SINGLE CODE)

Base : Those who use a prepaid/ Pay As You Go phone or took a SIM-only tariff

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	d	e	~f	g	h	~i	j	k	l	m	n	o
Unweighted total	1461	84	77	88	105	103	99	117	101	91	1068	393	576	883	671	790
Effective Weighted Sample	959	77	70	82	100	92	95	107	94	84	806	174	384	593	448	518
Total	989	119	113	79	80	93	92	102	43	107	869	120	447	538	500	489
		**	**	**	8%	9%	**	10%	4%	**	88%	12%	45%	54%	51%	49%
UNPROMPTED RESPONSES																
A gift/ present	84	**	**	**	9	11	**	8	10	**	75	9	28	56	50	34
	9%	**	**	**	11%	12%	**	8%	23%	**	9%	8%	6%	10%	10%	7%
		**	**	**	10%	13%	**	9%	deg 12%	**	89%	11%	34%	66%	59%	41%
Hand me down/ second hand/ passed on to me	42	**	**	**	4	4	**	4	3	**	38	4	15	27	22	20
	4%	**	**	**	5%	5%	**	4%	7%	**	4%	3%	3%	5%	4%	4%
		**	**	**	10%	10%	**	9%	7%	**	91%	9%	36%	64%	53%	47%
Other	4	**	**	**	-	-	**	1	*	**	4	*	2	2	4	*
	*%	**	**	**	-%	-%	**	1%	1%	**	*%	*%	*%	*%	1%	*%
		**	**	**	-%	-%	**	32%	7%	**	91%	9%	46%	54%	90%	10%
Don't know	21	**	**	**	2	4	**	-	2	**	20	2	5	16	13	9
	2%	**	**	**	2%	4%	**	-%	6%	**	2%	1%	1%	3%	3%	2%
		**	**	**	9%	g 19%	**	-%	g 11%	**	93%	7%	23%	l 77%	60%	40%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD11A (QD4A). SHOWCARD How often, if at all, do you use your mobile phone to send or receive text messages? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Several times a day	1416	657	760	296	319	542	259	72	90	133	477	428	380	290	316	1176	134	64	42
	56%	54%	58%	76%	72%	60%	33%	49%	47%	53%	66%	62%	55%	54%	53%	56%	64%	51%	60%
			a	ef	ef	f					ghi	lmn					oq		q
		46%	54%	21%	23%	38%	18%	5%	6%	9%	34%	30%	27%	20%	22%	83%	9%	5%	3%
Every day	506	237	269	78	82	210	136	25	37	46	130	135	148	107	116	437	26	27	15
	20%	19%	21%	20%	19%	23%	17%	17%	19%	18%	18%	20%	21%	20%	20%	21%	13%	22%	22%
						f										p		p	p
		47%	53%	15%	16%	41%	27%	5%	7%	9%	26%	27%	29%	21%	23%	86%	5%	5%	3%
Several times a week	269	122	147	7	19	88	154	19	35	29	63	61	83	54	71	226	21	14	7
	11%	10%	11%	2%	4%	10%	20%	13%	18%	12%	9%	9%	12%	10%	12%	11%	10%	11%	10%
						cd	cde		ij										
		45%	55%	3%	7%	33%	57%	7%	13%	11%	24%	23%	31%	20%	27%	84%	8%	5%	3%
At least once a week	106	64	42	5	10	29	62	9	6	19	28	20	29	32	25	84	13	8	1
	4%	5%	3%	1%	2%	3%	8%	6%	3%	7%	4%	3%	4%	6%	4%	4%	6%	6%	2%
		b					cde			j				k		r	r	r	
		60%	40%	5%	9%	28%	59%	8%	6%	18%	26%	19%	28%	30%	23%	80%	12%	7%	1%
At least once a month	63	49	14	1	4	15	44	5	7	7	14	15	19	12	17	56	4	3	1
	3%	4%	1%	1%	1%	2%	6%	3%	4%	3%	2%	2%	3%	2%	3%	3%	2%	2%	1%
		b				c	cde												
		77%	23%	1%	6%	23%	69%	8%	11%	11%	22%	24%	30%	19%	27%	89%	6%	4%	1%
Less than once a month	50	28	22	*	2	5	42	1	4	10	6	13	14	11	12	41	4	3	1
	2%	2%	2%	1%	1%	1%	5%	1%	2%	4%	1%	2%	2%	2%	2%	2%	2%	3%	1%
							cde			gi									
		57%	43%	1%	4%	11%	85%	2%	8%	20%	13%	25%	28%	21%	25%	83%	9%	6%	2%

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QD11A (QD4A). SHOWCARD How often, if at all, do you use your mobile phone to send or receive text messages? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Never	107	61	46	2	5	11	89	15	11	8	5	20	22	29	36	92	7	6	2
	4%	5%	4%	1%	1%	1%	11%	10%	6%	3%	1%	3%	3%	5%	6%	4%	3%	5%	3%
							cde	ij	j	j				k	kl				
		57%	43%	2%	5%	10%	83%	14%	10%	7%	5%	18%	21%	27%	33%	86%	7%	6%	2%
TOTAL AT LEAST ONCE A WEEK	2297	1079	1218	386	429	869	612	125	168	227	698	644	640	482	529	1924	195	113	65
	91%	89%	94%	99%	98%	96%	78%	85%	88%	90%	97%	93%	92%	90%	89%	91%	93%	90%	94%
			a	ef	f	f					ghi	n							oq
		47%	53%	17%	19%	38%	27%	5%	7%	10%	30%	28%	28%	21%	23%	84%	8%	5%	3%
TOTAL EVER	2409	1156	1254	387	435	889	698	131	179	244	718	672	673	505	558	2021	203	118	67
	96%	95%	96%	99%	99%	99%	89%	90%	94%	97%	99%	97%	97%	94%	94%	96%	96%	95%	97%
				f	f	f				g	ghi	mn	mn						
		48%	52%	16%	18%	37%	29%	5%	7%	10%	30%	28%	28%	21%	23%	84%	8%	5%	3%
Don't know	2	*	2	-	-	1	1	-	1	-	-	-	-	1	1	1	1	-	*
	*%	*%	*%	-%	-%	*%	*%	-%	*%	-%	-%	-%	-%	*%	*%	*%	*%	-%	*%
		4%	96%	-%	-%	62%	38%	-%	38%	-%	-%	-%	-%	66%	34%	62%	34%	-%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD11A (QD4A). SHOWCARD How often, if at all, do you use your mobile phone to send or receive text messages? (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Several times a day	1416	118	206	114	89	160	128	132	64	165	1208	208	982	428	759	657
	56%	36%	61%	57%	48%	72%	54%	60%	60%	59%	55%	62%	64%	44%	57%	55%
		8%	15%	8%	6%	11%	9%	9%	5%	12%	85%	15%	69%	30%	54%	46%
Every day	506	138	51	31	48	26	47	32	13	50	458	48	338	168	231	274
	20%	43%	15%	16%	26%	12%	20%	15%	12%	18%	21%	14%	22%	17%	17%	23%
		bcddefghi			bceghi		eh				k		m			n
		27%	10%	6%	10%	5%	9%	6%	3%	10%	91%	9%	67%	33%	46%	54%
Several times a week	269	45	36	19	23	14	26	19	9	35	235	34	120	149	148	121
	11%	14%	11%	10%	13%	6%	11%	9%	8%	12%	11%	10%	8%	15%	11%	10%
		e			e					e						
		17%	14%	7%	9%	5%	10%	7%	3%	13%	87%	13%	45%	55%	55%	45%
At least once a week	106	13	13	3	6	7	11	12	7	12	95	11	48	58	63	43
	4%	4%	4%	2%	3%	3%	5%	6%	7%	4%	4%	3%	3%	6%	5%	4%
			12%	12%	3%	6%	11%	12%	7%	11%	90%	10%	46%	54%	60%	40%
At least once a month	63	6	10	7	4	7	6	9	3	4	57	6	21	42	34	29
	3%	2%	3%	3%	2%	3%	3%	4%	2%	1%	3%	2%	1%	4%	3%	2%
			9%	16%	10%	7%	11%	9%	4%	7%	90%	10%	33%	67%	54%	46%
Less than once a month	50	2	9	8	5	3	6	3	3	3	43	7	10	39	30	20
	2%	1%	3%	4%	3%	1%	3%	1%	2%	1%	2%	2%	1%	4%	2%	2%
			a													
		4%	19%	16%	10%	5%	12%	6%	5%	6%	86%	14%	21%	79%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 40

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD11A (QD4A). SHOWCARD How often, if at all, do you use your mobile phone to send or receive text messages? (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Never	107	3	15	18	9	7	12	11	8	9	87	20	20	87	59	48
	4%	1%	4%	9%	5%	3%	5%	5%	7%	3%	4%	6%	1%	9%	4%	4%
			a	aei	a		a	a	a					l		
		3%	14%	16%	9%	7%	11%	10%	7%	9%	81%	19%	18%	82%	55%	45%
TOTAL AT LEAST ONCE A WEEK	2297	313	306	167	168	207	213	196	93	262	1996	300	1488	803	1202	1095
	91%	97%	90%	84%	90%	92%	90%	89%	88%	94%	91%	90%	97%	82%	91%	92%
		bcd fgh				c				ch			m			
		14%	13%	7%	7%	9%	9%	9%	4%	11%	87%	13%	65%	35%	52%	48%
TOTAL EVER	2409	321	325	182	176	216	224	208	98	269	2096	313	1519	884	1265	1144
	96%	99%	96%	91%	95%	97%	95%	95%	93%	96%	96%	94%	99%	91%	96%	96%
		bcd fgh				c				c			m			
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	63%	37%	53%	47%
Don't know	2	-	-	-	-	-	-	-	-	1	2	*	-	2	-	2
	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	-%	*%	-%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	62%	96%	4%	-%	100%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 41

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QD11B (QD4B). SHOWCARD And how often, it at all, do you use your mobile phone to make calls? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Several times a day	1160	575	585	239	266	456	199	56	77	109	407	339	320	250	250	957	108	55	40
	46%	47%	45%	61%	60%	51%	25%	39%	41%	43%	56%	49%	46%	47%	42%	45%	51%	44%	57%
				ef	ef	f					ghi	n						oq	
		50%	50%	21%	23%	39%	17%	5%	7%	9%	35%	29%	28%	22%	22%	83%	9%	5%	3%
Every day	608	288	320	83	113	256	157	31	40	52	173	168	173	113	154	511	42	37	19
	24%	24%	25%	21%	26%	28%	20%	21%	21%	21%	24%	24%	25%	21%	26%	24%	20%	30%	27%
				f	f	cf												op	p
		47%	53%	14%	19%	42%	26%	5%	7%	9%	28%	28%	28%	19%	25%	84%	7%	6%	3%
Several times a week	394	177	217	44	44	123	182	22	40	53	92	99	111	96	87	340	32	14	7
	16%	15%	17%	11%	10%	14%	23%	15%	21%	21%	13%	14%	16%	18%	15%	16%	15%	11%	11%
							cde		j	j						qr			
		45%	55%	11%	11%	31%	46%	5%	10%	13%	23%	25%	28%	24%	22%	86%	8%	4%	2%
At least once a week	165	83	81	17	13	40	95	15	16	21	29	41	38	38	48	136	17	10	2
	7%	7%	6%	4%	3%	4%	12%	10%	8%	8%	4%	6%	5%	7%	8%	6%	8%	8%	2%
							cde	j	j	j						r	r	r	
		51%	49%	10%	8%	24%	58%	9%	10%	12%	18%	25%	23%	23%	29%	83%	10%	6%	1%
At least once a month	95	49	46	3	3	15	75	11	14	7	11	24	29	19	23	84	7	4	*
	4%	4%	4%	1%	1%	2%	9%	8%	7%	3%	1%	3%	4%	4%	4%	4%	3%	3%	1%
							cde	ij	ij							r	r	r	
		52%	48%	3%	3%	16%	78%	12%	15%	8%	11%	25%	31%	20%	24%	88%	7%	4%	1%
Less than once a month	74	36	38	-	1	5	68	5	4	9	8	15	22	14	23	67	3	3	1
	3%	3%	3%	-%	1%	1%	9%	4%	2%	3%	1%	2%	3%	3%	4%	3%	1%	2%	1%
							cde	j	j							r			
		49%	51%	-%	1%	7%	92%	7%	5%	12%	11%	20%	30%	19%	31%	91%	4%	4%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 41

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QD11B (QD4B). SHOWCARD And how often, it at all, do you use your mobile phone to make calls? (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Never	22	8	14	4	1	6	11	6	-	1	3	6	2	5	9	18	1	2	1
	1%	1%	1%	1%	*%	1%	1%	4%	-%	1%	*%	1%	*%	1%	2%	1%	*%	1%	1%
							d	hij							l				
		36%	64%	20%	3%	26%	51%	26%	-%	6%	12%	26%	7%	24%	43%	85%	4%	8%	3%
TOTAL AT LEAST ONCE A WEEK	2327	1123	1203	382	436	875	633	123	173	234	701	647	643	497	539	1944	200	116	67
	92%	92%	93%	98%	99%	97%	80%	85%	91%	93%	97%	94%	92%	93%	91%	92%	95%	93%	97%
				f	f	f				g	ghi								oq
		48%	52%	16%	19%	38%	27%	5%	7%	10%	30%	28%	28%	21%	23%	84%	9%	5%	3%
TOTAL EVER	2496	1209	1287	385	440	895	776	140	191	250	721	686	694	530	585	2095	210	123	69
	99%	99%	99%	99%	100%	99%	99%	96%	100%	99%	100%	99%	100%	99%	98%	99%	100%	99%	99%
					f				g	g	g			n					
		48%	52%	15%	18%	36%	31%	6%	8%	10%	29%	27%	28%	21%	23%	84%	8%	5%	3%
Don't know	*	*	-	-	-	-	*	-	*	-	-	-	-	*	-	-	-	-	*
	*%	*%	-%	-%	-%	-%	*%	-%	*%	-%	-%	-%	-%	*%	-%	-%	-%	-%	*%
		100%	-%	-%	-%	-%	100%	-%	100%	-%	-%	-%	-%	100%	-%	-%	-%	-%	100%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD11B (QD4B). SHOWCARD And how often, it at all, do you use your mobile phone to make calls? (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Several times a day	1160	135	169	94	76	95	101	103	46	139	1010	150	839	314	583	577
	46%	42%	50%	47%	41%	42%	43%	47%	43%	50%	46%	45%	55%	32%	44%	48%
		12%	15%	8%	7%	8%	9%	9%	4%	12%	87%	13%	72%	27%	50%	50%
Every day	608	152	58	25	53	45	53	43	20	63	550	59	398	210	287	321
	24%	47%	17%	12%	28%	20%	22%	19%	19%	22%	25%	18%	26%	22%	22%	27%
		bcd efghi			bce gh	c	c			c	k		m			n
		25%	10%	4%	9%	7%	9%	7%	3%	10%	90%	10%	65%	35%	47%	53%
Several times a week	394	27	57	46	38	42	37	37	20	36	329	65	202	192	237	157
	16%	8%	17%	23%	20%	19%	16%	17%	19%	13%	15%	19%	13%	20%	18%	13%
		7%	a	ai	ai	a	a	a	a		j		l		o	
			15%	12%	10%	11%	9%	9%	5%	9%	84%	16%	51%	49%	60%	40%
At least once a week	165	7	18	11	8	23	18	20	8	22	135	29	57	107	98	67
	7%	2%	5%	5%	4%	10%	8%	9%	8%	8%	6%	9%	4%	11%	7%	6%
			5%			ad	a	a	a	a			l			
			11%	7%	5%	14%	11%	12%	5%	13%	82%	18%	35%	65%	60%	40%
At least once a month	95	1	19	8	5	10	11	11	5	13	81	15	27	69	57	38
	4%	*%	6%	4%	3%	4%	5%	5%	5%	5%	4%	4%	2%	7%	4%	3%
			a	a	a	a	a	a	a	a			l			
		1%	20%	9%	6%	10%	12%	11%	5%	14%	85%	15%	28%	72%	60%	40%
Less than once a month	74	2	11	16	5	7	12	5	5	5	59	15	10	64	54	20
	3%	1%	3%	8%	3%	3%	5%	2%	4%	2%	3%	5%	1%	7%	4%	2%
				abdegi		a	a		a				l		o	
		3%	14%	21%	6%	10%	16%	7%	6%	7%	80%	20%	14%	86%	72%	28%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD11B (QD4B). SHOWCARD And how often, it at all, do you use your mobile phone to make calls? (SINGLE CODE)

Base : Those who personally use a mobile phone

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Never	22	-	7	-	2	1	4	1	3	1	20	2	5	17	8	14
	1%	-%	2%	-%	1%	*%	2%	*%	3%	*%	1%	1%	*%	2%	1%	1%
			ac						ac					l		
		-%	32%	-%	7%	5%	18%	4%	13%	6%	91%	9%	22%	78%	38%	62%
TOTAL AT LEAST ONCE A WEEK	2327	322	303	175	174	205	209	202	93	260	2025	302	1497	823	1205	1122
	92%	99%	89%	88%	94%	92%	88%	92%	88%	93%	93%	91%	97%	85%	91%	94%
		bcdefghi			ch								m		n	
		14%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	64%	35%	52%	48%
TOTAL EVER	2496	325	333	200	184	222	232	218	103	278	2164	332	1534	956	1316	1180
	99%	100%	98%	100%	99%	100%	98%	100%	97%	100%	99%	99%	100%	98%	99%	99%
		bh		bh									m			
		13%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	38%	53%	47%
Don't know	*	-	-	-	-	-	-	-	-	-	-	*	-	*	-	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	*%	-%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	100%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 42

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QD11C (QD4C). SHOWCARD How often, it at all, do you use your mobile phone to access email or internet services? (SINGLE CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Several times a day	1113	553	560	258	261	460	135	45	61	95	429	382	306	224	200	945	99	44	26
	55%	56%	53%	69%	62%	57%	31%	50%	48%	49%	64%	63%	52%	54%	47%	55%	60%	45%	47%
				ef	f	f					ghi	lmn		n		qr	qr		
		50%	50%	23%	23%	41%	12%	4%	6%	8%	38%	34%	28%	20%	18%	85%	9%	4%	2%
Every day	505	242	263	85	109	205	106	15	29	44	149	135	152	107	111	438	30	24	14
	25%	24%	25%	23%	26%	25%	24%	17%	23%	23%	22%	22%	26%	26%	26%	25%	18%	25%	25%
																p			
		48%	52%	17%	22%	41%	21%	3%	6%	9%	30%	27%	30%	21%	22%	87%	6%	5%	3%
Several times a week	148	67	81	18	23	62	45	7	20	26	40	40	41	28	40	122	11	8	7
	7%	7%	8%	5%	5%	8%	10%	7%	16%	13%	6%	6%	7%	7%	9%	7%	7%	8%	13%
							cd		j	j									op
		45%	55%	12%	16%	42%	31%	5%	13%	17%	27%	27%	27%	19%	27%	82%	7%	6%	5%
At least once a week	68	34	34	6	11	23	29	2	2	10	17	8	28	17	15	53	7	6	2
	3%	3%	3%	2%	3%	3%	7%	3%	2%	5%	3%	1%	5%	4%	4%	3%	5%	6%	3%
							cde						k	k	k			o	
		50%	50%	9%	16%	33%	42%	3%	4%	14%	25%	12%	41%	25%	22%	78%	11%	9%	3%
At least once a month	23	7	17	1	4	8	10	3	2	3	6	7	3	6	7	21	1	1	1
	1%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%
							c												
		29%	71%	5%	17%	35%	44%	11%	8%	11%	28%	32%	12%	27%	30%	89%	6%	3%	2%
Less than once a month	32	21	11	2	3	10	17	2	-	4	9	10	6	7	10	29	1	2	1
	2%	2%	1%	1%	1%	1%	4%	3%	0%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%
							cde												
		66%	34%	7%	8%	32%	53%	7%	0%	11%	28%	29%	18%	23%	30%	89%	2%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD11C (QD4C). SHOWCARD How often, it at all, do you use your mobile phone to access email or internet services? (SINGLE CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K- £15.59K	£15.6K- £25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Never	150	67	83	5	14	37	94	16	13	12	21	28	51	26	46	117	15	13	5
	7%	7%	8%	1%	3%	5%	22%	18%	10%	6%	3%	5%	9%	6%	11%	7%	9%	13%	9%
						c	cde	ij	j	j			k		km			o	
		44%	56%	3%	9%	24%	63%	11%	9%	8%	14%	18%	34%	17%	30%	78%	10%	9%	3%
TOTAL AT LEAST ONCE A WEEK	1835	896	939	367	403	749	315	69	113	174	635	565	527	376	366	1557	147	82	49
	90%	90%	89%	98%	95%	93%	72%	76%	88%	90%	95%	93%	90%	90%	85%	90%	90%	84%	88%
				ef	f	f			g	g	ghi	n	n	n		q			
		49%	51%	20%	22%	41%	17%	4%	6%	10%	35%	31%	29%	20%	20%	85%	8%	4%	3%
TOTAL EVER	1891	924	967	371	410	768	343	74	114	181	650	582	536	389	382	1607	149	85	51
	93%	93%	92%	99%	97%	95%	78%	82%	90%	94%	97%	95%	91%	94%	89%	93%	91%	86%	91%
				ef	f	f			g	ghi	ln			n		q			
		49%	51%	20%	22%	41%	18%	4%	6%	10%	34%	31%	28%	21%	20%	85%	8%	4%	3%
Don't know	1	*	1	*	-	*	*	-	-	-	-	-	*	*	*	-	-	*	*
	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		16%	84%	16%	0%	69%	16%	0%	0%	0%	0%	0%	12%	16%	72%	0%	0%	72%	28%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD11C (QD4C). SHOWCARD How often, it at all, do you use your mobile phone to access email or internet services? (SINGLE CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Several times a day	1113	108	171	97	65	118	114	106	47	119	960	153	837	274	592	521
	55%	36%	64%	65%	45%	65%	56%	59%	59%	53%	54%	57%	60%	43%	56%	53%
		10%	adi	adi	6%	adi	ad	ad	ad	a	86%	14%	75%	25%	53%	47%
Every day	505	144	44	20	35	38	55	40	19	43	445	60	354	151	246	259
	25%	48%	17%	13%	25%	21%	27%	22%	24%	19%	25%	22%	25%	24%	23%	26%
		bcd efghi			c		bc	c	c							
		28%	9%	4%	7%	8%	11%	8%	4%	8%	88%	12%	70%	30%	49%	51%
Several times a week	148	24	18	7	22	9	11	9	6	16	127	21	85	63	79	69
	7%	8%	7%	5%	15%	5%	5%	5%	8%	7%	7%	8%	6%	10%	7%	7%
		16%	12%	5%	abce fghi	15%	6%	7%	6%	4%	11%	86%	58%	42%	53%	47%
At least once a week	68	9	8	4	5	7	2	6	1	10	59	9	36	32	40	29
	3%	3%	3%	2%	3%	4%	1%	3%	2%	5%	3%	4%	3%	5%	4%	3%
		13%	12%	5%	7%	11%	3%	8%	2%	15%	86%	14%	53%	47%	58%	42%
At least once a month	23	4	4	1	2	-	3	4	1	1	22	1	13	10	12	12
	1%	1%	1%	1%	2%	-	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%
		19%	16%	5%	10%	-	14%	16%	3%	5%	94%	6%	55%	45%	50%	50%
Less than once a month	32	3	-	4	3	2	3	4	1	8	30	3	13	19	13	20
	2%	1%	-	3%	2%	1%	2%	2%	2%	4%	2%	1%	1%	3%	1%	2%
		8%	-	b	10%	6%	10%	b	5%	b	91%	9%	40%	60%	40%	60%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

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QD11C (QD4C). SHOWCARD How often, it at all, do you use your mobile phone to access email or internet services? (SINGLE CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Never	150	7	20	17	11	8	13	11	4	26	131	20	60	89	72	78
	7%	2%	8%	11%	8%	4%	7%	6%	5%	12%	7%	7%	4%	14%	7%	8%
		a	ae	a	a	a	a	a	ae	ae				l		
		5%	14%	11%	8%	5%	9%	7%	3%	17%	87%	13%	40%	60%	48%	52%
TOTAL AT LEAST ONCE A WEEK	1835	285	241	127	127	172	182	161	73	188	1592	243	1312	520	957	878
	90%	95%	91%	85%	88%	95%	90%	89%	92%	84%	90%	91%	94%	81%	91%	89%
		cd	fgi			cdi			i				m			
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	72%	28%	52%	48%
TOTAL EVER	1891	292	245	133	133	174	189	169	75	198	1643	248	1338	550	981	909
	93%	98%	92%	89%	92%	96%	93%	94%	95%	88%	93%	93%	96%	86%	93%	92%
		bcd	fi			ci			i				m			
		15%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	71%	29%	52%	48%
Don't know	1	-	-	-	-	-	-	-	-	-	*	*	*	1	*	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	56%	44%	12%	88%	31%	69%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Send/ receive text messages	2103	1012	1091	347	398	798	560	108	165	221	658	611	593	436	463	1771	175	99	58
	84%	83%	84%	89%	90%	89%	71%	74%	86%	88%	91%	88%	85%	81%	78%	84%	83%	80%	83%
				f	f	f			g	g	g	mn	n						
		48%	52%	17%	19%	38%	27%	5%	8%	11%	31%	29%	28%	21%	22%	84%	8%	5%	3%
Take photos	1766	828	938	337	373	691	365	78	121	175	597	536	497	363	369	1499	146	77	44
	70%	68%	72%	86%	85%	77%	46%	54%	63%	70%	83%	78%	71%	68%	62%	71%	69%	62%	63%
			a	ef	ef	f				g	ghi	lmn	n			qr			
		47%	53%	19%	21%	39%	21%	4%	7%	10%	34%	30%	28%	21%	21%	85%	8%	4%	2%
General browsing/ surfing the internet	1565	765	800	312	354	646	253	62	98	160	563	486	449	322	306	1340	114	67	43
	62%	63%	61%	80%	80%	72%	32%	42%	51%	63%	78%	70%	65%	60%	52%	63%	54%	54%	62%
				ef	ef	f				gh	ghi	lmn	n	n		pq			pq
		49%	51%	20%	23%	41%	16%	4%	6%	10%	36%	31%	29%	21%	20%	86%	7%	4%	3%
Send/ receive emails	1423	706	717	277	316	596	234	47	77	132	549	478	424	284	236	1227	104	58	34
	57%	58%	55%	71%	72%	66%	30%	32%	41%	52%	76%	69%	61%	53%	40%	58%	49%	47%	49%
				f	f	f				gh	ghi	lmn	mn	n		pqr			
		50%	50%	19%	22%	42%	16%	3%	5%	9%	39%	34%	30%	20%	17%	86%	7%	4%	2%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1219	557	662	264	306	494	155	48	78	114	441	383	354	231	250	1036	98	49	37
	48%	46%	51%	68%	70%	55%	20%	33%	41%	45%	61%	55%	51%	43%	42%	49%	46%	39%	53%
			a	ef	ef	f				g	ghi	mn	mn			q			q
		46%	54%	22%	25%	41%	13%	4%	6%	9%	36%	31%	29%	19%	21%	85%	8%	4%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Send/ receive messages with pictures/ images	1199	558	641	255	270	484	191	51	71	107	468	395	344	239	221	1016	94	52	36
	48%	46%	49%	65%	61%	54%	24%	35%	37%	42%	65%	57%	49%	45%	37%	48%	45%	42%	52%
				ef	ef	f					ghi	lmn	n	n				q	
		47%	53%	21%	22%	40%	16%	4%	6%	9%	39%	33%	29%	20%	18%	85%	8%	4%	3%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1189	546	642	295	285	479	130	55	72	118	439	371	339	234	245	1020	90	43	35
	47%	45%	49%	76%	65%	53%	16%	38%	38%	47%	61%	54%	49%	44%	41%	48%	43%	35%	51%
			a	def	ef	f					ghi	mn	n			q	q		pq
		46%	54%	25%	24%	40%	11%	5%	6%	10%	37%	31%	29%	20%	21%	86%	8%	4%	3%
Record video clips	941	445	497	213	247	385	97	31	63	89	369	303	280	174	184	804	81	32	24
	37%	37%	38%	55%	56%	43%	12%	21%	33%	36%	51%	44%	40%	32%	31%	38%	38%	26%	35%
				ef	ef	f			g	g	ghi	mn	mn			q	q		q
		47%	53%	23%	26%	41%	10%	3%	7%	9%	39%	32%	30%	18%	19%	85%	9%	3%	3%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	913	463	450	238	232	359	85	35	50	88	363	304	268	163	179	797	62	34	20
	36%	38%	35%	61%	53%	40%	11%	24%	26%	35%	50%	44%	39%	30%	30%	38%	29%	27%	29%
				def	ef	f				gh	ghi	mn	mn			pqr			
		51%	49%	26%	25%	39%	9%	4%	5%	10%	40%	33%	29%	18%	20%	87%	7%	4%	2%
Send/ receive video clips	843	399	444	191	223	341	88	26	45	76	342	294	244	152	152	724	65	29	25
	33%	33%	34%	49%	51%	38%	11%	18%	24%	30%	47%	43%	35%	28%	26%	34%	31%	24%	36%
				ef	ef	f				g	ghi	lmn	mn			q			q
		47%	53%	23%	26%	40%	10%	3%	5%	9%	41%	35%	29%	18%	18%	86%	8%	3%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Accessing/ receiving news	815	438	377	152	187	356	120	25	49	79	356	316	241	131	126	700	68	28	19
	32%	36%	29%	39%	42%	40%	15%	17%	25%	31%	49%	46%	35%	25%	21%	33%	32%	23%	27%
		b		f	f	f				g	ghi	lmn	mn			qr	q		
		54%	46%	19%	23%	44%	15%	3%	6%	10%	44%	39%	30%	16%	15%	86%	8%	3%	2%
Play games	744	377	367	205	200	282	57	34	52	74	254	191	218	156	179	647	55	24	17
	30%	31%	28%	53%	45%	31%	7%	24%	27%	29%	35%	28%	31%	29%	30%	31%	26%	19%	25%
				ef	ef	f					gh					qr	q		
		51%	49%	28%	27%	38%	8%	5%	7%	10%	34%	26%	29%	21%	24%	87%	7%	3%	2%
Listen to music stored on phone	735	389	346	231	187	261	56	31	39	73	289	216	216	158	145	643	51	25	16
	29%	32%	27%	59%	43%	29%	7%	21%	20%	29%	40%	31%	31%	30%	24%	30%	24%	20%	22%
		b		def	ef	f				h	ghi	n	n			pqr			
		53%	47%	31%	26%	35%	8%	4%	5%	10%	39%	29%	29%	22%	20%	87%	7%	3%	2%
Making video calls e.g. via Facetime, Skype	697	313	384	172	188	272	65	27	35	54	267	248	191	128	129	611	49	21	15
	28%	26%	29%	44%	43%	30%	8%	18%	18%	22%	37%	36%	27%	24%	22%	29%	23%	17%	22%
			a	ef	ef	f					ghi	lmn	n			qr			
		45%	55%	25%	27%	39%	9%	4%	5%	8%	38%	36%	27%	18%	19%	88%	7%	3%	2%
Accessing/ receiving sports/ team news/ scores	454	317	137	99	106	180	68	11	24	44	217	179	131	78	65	381	46	15	13
	18%	26%	11%	25%	24%	20%	9%	7%	13%	18%	30%	26%	19%	14%	11%	18%	22%	12%	19%
		b		ef	f	f				g	ghi	lmn	mn			q	q		q
		70%	30%	22%	23%	40%	15%	2%	5%	10%	48%	40%	29%	17%	14%	84%	10%	3%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Making voice calls using a VoIP service e.g. Viber, Skype	434	232	202	86	111	187	50	14	18	28	179	170	124	60	80	385	26	11	12
	17%	19%	16%	22%	25%	21%	6%	9%	9%	11%	25%	25%	18%	11%	13%	18%	12%	9%	18%
		b		f	f	f					ghi	lmn	mn			pq		q	
		53%	47%	20%	26%	43%	12%	3%	4%	6%	41%	39%	29%	14%	18%	89%	6%	3%	3%
Watching TV programmes/ films content online	364	206	159	109	91	142	22	14	21	28	166	127	99	63	75	325	21	12	6
	14%	17%	12%	28%	21%	16%	3%	9%	11%	11%	23%	18%	14%	12%	13%	15%	10%	10%	9%
		b		def	ef	f					ghi	mn				pqr			
		56%	44%	30%	25%	39%	6%	4%	6%	8%	46%	35%	27%	17%	21%	89%	6%	3%	2%
Listen to radio	323	183	140	50	77	150	46	10	13	28	144	116	87	65	54	288	19	10	6
	13%	15%	11%	13%	17%	17%	6%	7%	7%	11%	20%	17%	13%	12%	9%	14%	9%	8%	8%
		b		f	f	f					ghi	lmn	n			pqr			
		57%	43%	16%	24%	46%	14%	3%	4%	9%	45%	36%	27%	20%	17%	89%	6%	3%	2%
Contactless mobile payment at point of sale/ checkouts	217	111	105	48	64	85	20	6	8	23	100	95	55	34	33	185	19	9	4
	9%	9%	8%	12%	15%	9%	2%	4%	4%	9%	14%	14%	8%	6%	6%	9%	9%	7%	6%
				f	ef	f					h	gh	lmn			r			
		51%	49%	22%	30%	39%	9%	3%	4%	11%	46%	44%	25%	16%	15%	85%	9%	4%	2%
Listen to Podcasts	188	130	57	55	44	69	20	2	3	20	84	81	54	34	20	167	12	4	4
	7%	11%	4%	14%	10%	8%	2%	1%	1%	8%	12%	12%	8%	6%	3%	8%	6%	4%	6%
		b		ef	f	f					gh	gh	lmn	n		q			
		69%	31%	29%	23%	37%	10%	1%	1%	11%	45%	43%	29%	18%	10%	89%	6%	2%	2%
Other	7	3	4	1	1	1	4	-	1	-	3	2	2	*	2	5	*	1	*
	*%	*%	*%	*%	*%	*%	*%	-%	1%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%
		48%	52%	13%	16%	17%	54%	-%	14%	-%	37%	34%	31%	3%	31%	75%	2%	18%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
WEB/ DATA ACCESS	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
	70%	72%	69%	90%	87%	80%	40%	48%	59%	70%	86%	79%	73%	67%	60%	72%	63%	61%	72%
				ef	ef	f			g	gh	ghi	lmn	mn	n		pq		pq	
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
WATCHING AV CONTENT	982	498	485	257	249	387	90	35	60	93	390	326	284	181	191	859	66	36	21
	39%	41%	37%	66%	56%	43%	11%	24%	31%	37%	54%	47%	41%	34%	32%	41%	31%	29%	30%
				def	ef	f				g	ghi	lmn	mn			pqr			
		51%	49%	26%	25%	39%	9%	4%	6%	9%	40%	33%	29%	18%	19%	87%	7%	4%	2%
LISTEN TO AUDIO CONTENT	889	474	415	251	220	331	87	36	46	87	347	273	247	193	176	778	59	31	20
	35%	39%	32%	64%	50%	37%	11%	25%	24%	35%	48%	39%	36%	36%	30%	37%	28%	25%	29%
		b		def	ef	f				gh	ghi	n	n	n		pqr			
		53%	47%	28%	25%	37%	10%	4%	5%	10%	39%	31%	28%	22%	20%	88%	7%	3%	2%
None of these	204	102	101	2	11	33	158	27	16	14	20	34	44	51	74	166	20	11	6
	8%	8%	8%	*%	2%	4%	20%	19%	8%	5%	3%	5%	6%	10%	12%	8%	10%	9%	8%
					c	c	cde	hij	j					kl	kl				
		50%	50%	1%	5%	16%	78%	13%	8%	7%	10%	17%	22%	25%	36%	82%	10%	6%	3%
Don't know	5	2	3	-	-	1	4	-	-	-	-	-	2	1	2	5	-	-	-
	*%	*%	*%	-%	-%	*%	*%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	-%	-%
		34%	66%	-%	-%	26%	74%	-%	-%	-%	-%	-%	41%	26%	34%	100%	-%	-%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Send/ receive text messages	2103	306	262	142	162	196	203	194	93	214	1821	282	1377	721	1114	989
	84%	94%	77%	71%	87%	88%	86%	89%	88%	77%	83%	85%	90%	74%	84%	83%
		bcdefghi			bci	bci	bci	bci	bci				m			
		15%	12%	7%	8%	9%	10%	9%	4%	10%	87%	13%	65%	34%	53%	47%
Take photos	1766	278	250	118	122	136	181	175	73	167	1544	222	1200	562	911	855
	70%	86%	73%	59%	66%	61%	76%	80%	70%	60%	71%	66%	78%	58%	69%	72%
		bcdefhi	cei				cdei	cdehi	ci				m			
		16%	14%	7%	7%	8%	10%	10%	4%	9%	87%	13%	68%	32%	52%	48%
General browsing/ surfing the internet	1565	278	205	92	109	132	153	155	65	151	1359	205	1117	448	778	787
	62%	86%	60%	46%	59%	59%	65%	71%	62%	54%	62%	62%	73%	46%	59%	66%
		bcdefghi	c		c	c	ci	bcdei	c				m			n
		18%	13%	6%	7%	8%	10%	10%	4%	10%	87%	13%	71%	29%	50%	50%
Send/ receive emails	1423	258	195	85	102	126	144	134	62	122	1232	191	1048	375	740	683
	57%	80%	57%	42%	55%	56%	61%	61%	59%	44%	56%	57%	68%	39%	56%	57%
		bcdefghi	ci		ci	ci	ci	ci	ci				m			
		18%	14%	6%	7%	9%	10%	9%	4%	9%	87%	13%	74%	26%	52%	48%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1219	172	157	74	90	110	143	122	49	119	1053	166	872	348	621	598
	48%	53%	46%	37%	48%	49%	61%	56%	47%	43%	48%	50%	57%	36%	47%	50%
		ci			c	c	bcdehi	ci	c				m			
		14%	13%	6%	7%	9%	12%	10%	4%	10%	86%	14%	71%	29%	51%	49%

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Send/ receive messages with pictures/ images	1199	178	149	72	87	99	129	127	54	122	1050	149	860	339	628	572
	48%	55%	44%	36%	47%	44%	54%	58%	51%	44%	48%	45%	56%	35%	47%	48%
		bcei			c		bcei	bcdei	c				m			
		15%	12%	6%	7%	8%	11%	11%	4%	10%	88%	12%	72%	28%	52%	48%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1189	223	139	66	88	92	131	120	55	106	1029	160	855	333	568	621
	47%	69%	41%	33%	47%	41%	55%	55%	52%	38%	47%	48%	56%	34%	43%	52%
		bcdefghi			ci		bcei	bcei	bcei				m			n
		19%	12%	6%	7%	8%	11%	10%	5%	9%	87%	13%	72%	28%	48%	52%
Record video clips	941	207	95	55	72	66	95	91	41	81	832	109	687	254	469	472
	37%	64%	28%	28%	39%	30%	40%	41%	39%	29%	38%	33%	45%	26%	35%	40%
		bcdefghi			bcei		bcei	bcei	bcei		k		m			n
		22%	10%	6%	8%	7%	10%	10%	4%	9%	88%	12%	73%	27%	50%	50%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	913	220	86	45	66	66	100	105	39	69	792	121	662	251	423	490
	36%	68%	25%	23%	35%	30%	42%	48%	37%	25%	36%	36%	43%	26%	32%	41%
		bcdefghi			bci		bcei	bcdehi	bci				m			n
		24%	9%	5%	7%	7%	11%	12%	4%	8%	87%	13%	73%	27%	46%	54%

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	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Send/ receive video clips	843	196	88	45	51	57	98	86	33	69	750	92	618	224	413	430
	33%	60%	26%	22%	28%	25%	42%	39%	31%	25%	34%	28%	40%	23%	31%	36%
		bcdefghi					bcdehi	bcdei	c		k		m		n	
		23%	10%	5%	6%	7%	12%	10%	4%	8%	89%	11%	73%	27%	49%	51%
Accessing/ receiving news	815	162	98	40	54	64	80	92	37	73	714	101	614	201	414	401
	32%	50%	29%	20%	29%	29%	34%	42%	35%	26%	33%	30%	40%	21%	31%	34%
		bcdefhi	c		c	c	c	bcdei	c				m			
		20%	12%	5%	7%	8%	10%	11%	4%	9%	88%	12%	75%	25%	51%	49%
Play games	744	113	96	43	56	70	76	90	35	68	660	84	519	225	358	386
	30%	35%	28%	22%	30%	31%	32%	41%	33%	24%	30%	25%	34%	23%	27%	32%
		ci			c	c	c	bcdei	ci		k		m		n	
		15%	13%	6%	8%	9%	10%	12%	5%	9%	89%	11%	70%	30%	48%	52%
Listen to music stored on phone	735	106	100	43	64	57	87	82	27	76	649	86	540	195	368	367
	29%	33%	29%	22%	35%	26%	37%	37%	25%	27%	30%	26%	35%	20%	28%	31%
		c			ceh		cehi	cehi					m			
		14%	14%	6%	9%	8%	12%	11%	4%	10%	88%	12%	73%	27%	50%	50%
Making video calls e.g. via Facetime, Skype	697	176	91	31	55	48	71	71	26	43	616	81	505	192	335	362
	28%	54%	27%	15%	29%	22%	30%	33%	25%	15%	28%	24%	33%	20%	25%	30%
		bcdefghi	ci		ci		cei	cei	ci				m			n
		25%	13%	4%	8%	7%	10%	10%	4%	6%	88%	12%	73%	27%	48%	52%

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Accessing/ receiving sports/ team news/ scores	454	94	45	15	36	34	50	51	24	32	402	52	350	104	224	230
	18%	29%	13%	7%	19%	15%	21%	23%	23%	11%	18%	15%	23%	11%	17%	19%
		bcdei			ci	c	bci	bcei	bcei				m			
		21%	10%	3%	8%	8%	11%	11%	5%	7%	89%	11%	77%	23%	49%	51%
Making voice calls using a VoIP service e.g. Viber, Skype	434	125	49	25	28	24	55	38	19	21	381	53	328	106	196	238
	17%	38%	14%	13%	15%	11%	23%	17%	18%	8%	17%	16%	21%	11%	15%	20%
		bcdefghi	i		i		bcdei	i	ei				m			n
		29%	11%	6%	6%	6%	13%	9%	4%	5%	88%	12%	76%	24%	45%	55%
Watching TV programmes/ films content online	364	78	45	20	30	18	53	37	18	26	317	47	267	97	177	187
	14%	24%	13%	10%	16%	8%	23%	17%	17%	9%	15%	14%	17%	10%	13%	16%
		bcdei			ei		bcei	cei	cei				m			
		21%	12%	5%	8%	5%	15%	10%	5%	7%	87%	13%	73%	27%	49%	51%
Listen to radio	323	39	72	24	29	26	37	24	16	19	283	40	251	71	186	137
	13%	12%	21%	12%	16%	12%	16%	11%	16%	7%	13%	12%	16%	7%	14%	11%
			acegi		i		i		i				m			
		12%	22%	8%	9%	8%	11%	7%	5%	6%	88%	12%	78%	22%	58%	42%
Contactless mobile payment at point of sale/ checkouts	217	30	30	14	16	18	27	20	12	18	182	34	172	44	128	89
	9%	9%	9%	7%	8%	8%	11%	9%	11%	7%	8%	10%	11%	5%	10%	7%
													m			
		14%	14%	6%	7%	8%	12%	9%	5%	8%	84%	16%	80%	20%	59%	41%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Listen to Podcasts	188	25	22	17	17	14	23	24	10	15	163	25	150	38	106	82
	7%	8%	6%	8%	9%	6%	10%	11%	9%	5%	7%	7%	10%	4%	8%	7%
		13%	11%	9%	9%	7%	12%	13%	5%	8%	87%	13%	80%	20%	56%	44%
Other	7	-	1	1	1	1	-	1	1	-	5	2	1	6	5	2
	*%	-%	*%	1%	*%	1%	-%	*%	1%	-%	*%	*%	*%	1%	*%	*%
		-%	12%	14%	11%	17%	-%	8%	13%	-%	77%	23%	20%	80%	69%	31%
WEB/ DATA ACCESS	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
	70%	89%	70%	59%	70%	68%	75%	76%	70%	61%	70%	71%	81%	54%	68%	73%
		bcd efghi	c		c	c	ci	ci	c				m		n	
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
WATCHING AV CONTENT	982	233	97	49	73	68	111	112	44	72	852	130	710	272	458	524
	39%	72%	29%	24%	39%	30%	47%	51%	42%	26%	39%	39%	46%	28%	35%	44%
		bcd efghi			bci		bcei	bcdei	bcei				m		n	
		24%	10%	5%	7%	7%	11%	11%	4%	7%	87%	13%	72%	28%	47%	53%
LISTEN TO AUDIO CONTENT	889	116	133	58	75	71	102	99	37	88	776	112	650	238	461	428
	35%	36%	39%	29%	40%	32%	43%	45%	35%	31%	36%	34%	42%	24%	35%	36%
			c		c		cei	acehi					m			
		13%	15%	7%	8%	8%	11%	11%	4%	10%	87%	13%	73%	27%	52%	48%
None of these	204	5	29	34	12	12	17	12	10	36	169	35	52	149	108	95
	8%	1%	8%	17%	6%	5%	7%	5%	9%	13%	8%	10%	3%	15%	8%	8%
			a	abdefgh	a	a	a	a	a	adefg			l			
		2%	14%	17%	6%	6%	8%	6%	5%	18%	83%	17%	26%	73%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Don't know	5	-	3	1	-	1	-	-	-	-	5	-	2	3	4	1
	*%	-%	1%	1%	-%	*%	-%	-%	-%	-%	*%	-%	*%	*%	*%	*%
		-%	61%	26%	-%	13%	-%	-%	-%	-%	100%	-%	39%	61%	87%	13%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Send/ receive text messages	2103	1012	1091	347	398	798	560	108	165	221	658	611	593	436	463	1771	175	99	58
	79%	78%	79%	89%	90%	87%	60%	63%	76%	84%	90%	86%	82%	75%	70%	79%	75%	75%	78%
				f	f	f			g	gh	ghi	mn	mn	n					
		48%	52%	17%	19%	38%	27%	5%	8%	11%	31%	29%	28%	21%	22%	84%	8%	5%	3%
Take photos	1766	828	938	337	373	691	365	78	121	175	597	536	497	363	369	1499	146	77	44
	66%	64%	68%	86%	84%	76%	39%	46%	56%	66%	82%	75%	69%	63%	56%	67%	63%	58%	60%
			a	ef	ef	f			g	gh	ghi	lmn	mn	n		qr			
		47%	53%	19%	21%	39%	21%	4%	7%	10%	34%	30%	28%	21%	21%	85%	8%	4%	2%
General browsing/ surfing the internet	1565	765	800	312	354	646	253	62	98	160	563	486	449	322	306	1340	114	67	43
	58%	59%	58%	80%	80%	71%	27%	36%	45%	60%	77%	68%	62%	56%	46%	60%	49%	51%	59%
				ef	ef	f				gh	ghi	lmn	mn	n		pq			pq
		49%	51%	20%	23%	41%	16%	4%	6%	10%	36%	31%	29%	21%	20%	86%	7%	4%	3%
Send/ receive emails	1423	706	717	277	316	596	234	47	77	132	549	478	424	284	236	1227	104	58	34
	53%	54%	52%	71%	71%	65%	25%	27%	36%	50%	75%	67%	59%	49%	36%	55%	44%	44%	47%
				f	ef	f				gh	ghi	lmn	mn	n		pqr			
		50%	50%	19%	22%	42%	16%	3%	5%	9%	39%	34%	30%	20%	17%	86%	7%	4%	2%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1219	557	662	264	306	494	155	48	78	114	441	383	354	231	250	1036	98	49	37
	46%	43%	48%	68%	69%	54%	17%	28%	36%	43%	61%	54%	49%	40%	38%	46%	42%	37%	50%
			a	ef	ef	f				g	ghi	mn	mn			q			pq
		46%	54%	22%	25%	41%	13%	4%	6%	9%	36%	31%	29%	19%	21%	85%	8%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Send/ receive messages with pictures/ images	1199	558	641	255	270	484	191	51	71	107	468	395	344	239	221	1016	94	52	36
	45%	43%	47%	65%	61%	53%	21%	30%	33%	40%	64%	55%	48%	41%	33%	45%	40%	40%	49%
				ef	ef	f				g	ghi	lmn	mn	n					pq
		47%	53%	21%	22%	40%	16%	4%	6%	9%	39%	33%	29%	20%	18%	85%	8%	4%	3%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1189	546	642	295	285	479	130	55	72	118	439	371	339	234	245	1020	90	43	35
	44%	42%	47%	75%	65%	52%	14%	32%	33%	45%	60%	52%	47%	40%	37%	46%	39%	33%	48%
			a	def	ef	f				gh	ghi	mn	mn			pq			pq
		46%	54%	25%	24%	40%	11%	5%	6%	10%	37%	31%	29%	20%	21%	86%	8%	4%	3%
Record video clips	941	445	497	213	247	385	97	31	63	89	369	303	280	174	184	804	81	32	24
	35%	34%	36%	54%	56%	42%	10%	18%	29%	34%	51%	43%	39%	30%	28%	36%	35%	24%	33%
				ef	ef	f			g	g	ghi	mn	mn			q	q		q
		47%	53%	23%	26%	41%	10%	3%	7%	9%	39%	32%	30%	18%	19%	85%	9%	3%	3%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	913	463	450	238	232	359	85	35	50	88	363	304	268	163	179	797	62	34	20
	34%	36%	33%	61%	52%	39%	9%	20%	23%	33%	50%	43%	37%	28%	27%	36%	27%	25%	27%
				def	ef	f				gh	ghi	lmn	mn			pqr			
		51%	49%	26%	25%	39%	9%	4%	5%	10%	40%	33%	29%	18%	20%	87%	7%	4%	2%
Send/ receive video clips	843	399	444	191	223	341	88	26	45	76	342	294	244	152	152	724	65	29	25
	31%	31%	32%	49%	50%	37%	10%	15%	21%	29%	47%	41%	34%	26%	23%	32%	28%	22%	34%
				ef	ef	f				g	ghi	lmn	mn			q			q
		47%	53%	23%	26%	40%	10%	3%	5%	9%	41%	35%	29%	18%	18%	86%	8%	3%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Accessing/ receiving news	815	438	377	152	187	356	120	25	49	79	356	316	241	131	126	700	68	28	19
	30%	34%	27%	39%	42%	39%	13%	15%	23%	30%	49%	44%	33%	23%	19%	31%	29%	21%	25%
		b		f	f	f			g	g	ghi	lmn	mn			qr	q		
		54%	46%	19%	23%	44%	15%	3%	6%	10%	44%	39%	30%	16%	15%	86%	8%	3%	2%
Play games	744	377	367	205	200	282	57	34	52	74	254	191	218	156	179	647	55	24	17
	28%	29%	27%	52%	45%	31%	6%	20%	24%	28%	35%	27%	30%	27%	27%	29%	24%	18%	24%
				ef	ef	f					ghi					qr			
		51%	49%	28%	27%	38%	8%	5%	7%	10%	34%	26%	29%	21%	24%	87%	7%	3%	2%
Listen to music stored on phone	735	389	346	231	187	261	56	31	39	73	289	216	216	158	145	643	51	25	16
	27%	30%	25%	59%	42%	28%	6%	18%	18%	28%	40%	30%	30%	27%	22%	29%	22%	19%	21%
		b		def	ef	f				gh	ghi	n	n	n		pqr			
		53%	47%	31%	26%	35%	8%	4%	5%	10%	39%	29%	29%	22%	20%	87%	7%	3%	2%
Making video calls e.g. via Facetime, Skype	697	313	384	172	188	272	65	27	35	54	267	248	191	128	129	611	49	21	15
	26%	24%	28%	44%	42%	30%	7%	16%	16%	21%	37%	35%	27%	22%	20%	27%	21%	16%	20%
			a	ef	ef	f					ghi	lmn	n			pqr			
		45%	55%	25%	27%	39%	9%	4%	5%	8%	38%	36%	27%	18%	19%	88%	7%	3%	2%
Accessing/ receiving sports/ team news/ scores	454	317	137	99	106	180	68	11	24	44	217	179	131	78	65	381	46	15	13
	17%	24%	10%	25%	24%	20%	7%	6%	11%	17%	30%	25%	18%	13%	10%	17%	20%	11%	17%
		b		ef	f	f				g	ghi	lmn	mn			q	q		q
		70%	30%	22%	23%	40%	15%	2%	5%	10%	48%	40%	29%	17%	14%	84%	10%	3%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Making voice calls using a VoIP service e.g. Viber, Skype	434	232	202	86	111	187	50	14	18	28	179	170	124	60	80	385	26	11	12
	16%	18%	15%	22%	25%	20%	5%	8%	8%	11%	25%	24%	17%	10%	12%	17%	11%	9%	17%
		b		f	f	f					ghi	lmn	mn			pq			pq
		53%	47%	20%	26%	43%	12%	3%	4%	6%	41%	39%	29%	14%	18%	89%	6%	3%	3%
Watching TV programmes/ films content online	364	206	159	109	91	142	22	14	21	28	166	127	99	63	75	325	21	12	6
	14%	16%	12%	28%	21%	15%	2%	8%	10%	10%	23%	18%	14%	11%	11%	15%	9%	9%	8%
		b		def	ef	f					ghi	lmn				pqr			
		56%	44%	30%	25%	39%	6%	4%	6%	8%	46%	35%	27%	17%	21%	89%	6%	3%	2%
Listen to radio	323	183	140	50	77	150	46	10	13	28	144	116	87	65	54	288	19	10	6
	12%	14%	10%	13%	17%	16%	5%	6%	6%	10%	20%	16%	12%	11%	8%	13%	8%	7%	8%
		b		f	f	f					ghi	lmn	n			pqr			
		57%	43%	16%	24%	46%	14%	3%	4%	9%	45%	36%	27%	20%	17%	89%	6%	3%	2%
Contactless mobile payment at point of sale/ checkouts	217	111	105	48	64	85	20	6	8	23	100	95	55	34	33	185	19	9	4
	8%	9%	8%	12%	15%	9%	2%	4%	4%	9%	14%	13%	8%	6%	5%	8%	8%	7%	5%
				f	ef	f				gh	ghi	lmn	n			r			
		51%	49%	22%	30%	39%	9%	3%	4%	11%	46%	44%	25%	16%	15%	85%	9%	4%	2%
Listen to Podcasts	188	130	57	55	44	69	20	2	3	20	84	81	54	34	20	167	12	4	4
	7%	10%	4%	14%	10%	8%	2%	1%	1%	8%	12%	11%	7%	6%	3%	7%	5%	3%	6%
		b		ef	f	f				gh	gh	lmn	n	n		q			
		69%	31%	29%	23%	37%	10%	1%	1%	11%	45%	43%	29%	18%	10%	89%	6%	2%	2%
Other	7	3	4	1	1	1	4	-	1	-	3	2	2	*	2	5	*	1	*
	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%
		48%	52%	13%	16%	17%	54%	-%	14%	-%	37%	34%	31%	3%	31%	75%	2%	18%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
WEB/ DATA ACCESS	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
	66%	67%	65%	89%	87%	79%	34%	41%	53%	67%	85%	77%	71%	62%	54%	68%	57%	58%	68%
				ef	ef	f			g	gh	ghi	lmn	mn	n		pq			pq
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
WATCHING AV CONTENT	982	498	485	257	249	387	90	35	60	93	390	326	284	181	191	859	66	36	21
	37%	38%	35%	66%	56%	42%	10%	21%	28%	35%	54%	46%	40%	31%	29%	38%	28%	27%	28%
				def	ef	f				g	ghi	lmn	mn			pqr			
		51%	49%	26%	25%	39%	9%	4%	6%	9%	40%	33%	29%	18%	19%	87%	7%	4%	2%
LISTEN TO AUDIO CONTENT	889	474	415	251	220	331	87	36	46	87	347	273	247	193	176	778	59	31	20
	33%	36%	30%	64%	50%	36%	9%	21%	21%	33%	48%	38%	34%	33%	27%	35%	25%	23%	27%
		b		def	ef	f				gh	ghi	n	n	n		pqr			
		53%	47%	28%	25%	37%	10%	4%	5%	10%	39%	31%	28%	22%	20%	88%	7%	3%	2%
None of these	204	102	101	2	11	33	158	27	16	14	20	34	44	51	74	166	20	11	6
	8%	8%	7%	*%	2%	4%	17%	16%	7%	5%	3%	5%	6%	9%	11%	7%	9%	9%	8%
					c	c	cde	hij	j					k	kl				
		50%	50%	1%	5%	16%	78%	13%	8%	7%	10%	17%	22%	25%	36%	82%	10%	6%	3%
Don't know	5	2	3	-	-	1	4	-	-	-	-	-	2	1	2	5	-	-	-
	*%	*%	*%	-%	-%	*%	*%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	-%	-%
		34%	66%	-%	-%	26%	74%	-%	-%	-%	-%	-%	41%	26%	34%	100%	-%	-%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Send/ receive text messages	2103	306	262	142	162	196	203	194	93	214	1821	282	1377	721	1114	989
	79%	92%	73%	64%	83%	82%	83%	84%	81%	72%	78%	80%	89%	65%	79%	78%
		bcdefghi	c		bci	bci	bci	bci	bci				m			
		15%	12%	7%	8%	9%	10%	9%	4%	10%	87%	13%	65%	34%	53%	47%
Take photos	1766	278	250	118	122	136	181	175	73	167	1544	222	1200	562	911	855
	66%	83%	69%	53%	62%	57%	74%	76%	64%	56%	67%	63%	77%	50%	65%	67%
		bcdefhi	cei		c		cdehi	cdehi	c				m			
		16%	14%	7%	7%	8%	10%	10%	4%	9%	87%	13%	68%	32%	52%	48%
General browsing/ surfing the internet	1565	278	205	92	109	132	153	155	65	151	1359	205	1117	448	778	787
	58%	83%	57%	41%	55%	56%	63%	67%	57%	51%	59%	58%	72%	40%	55%	62%
		bcdefghi	c		c	c	ci	bcdehi	c	c			m		n	
		18%	13%	6%	7%	8%	10%	10%	4%	10%	87%	13%	71%	29%	50%	50%
Send/ receive emails	1423	258	195	85	102	126	144	134	62	122	1232	191	1048	375	740	683
	53%	78%	54%	38%	52%	53%	59%	58%	55%	41%	53%	54%	67%	34%	53%	54%
		bcdefghi	ci		ci	ci	ci	ci	ci				m			
		18%	14%	6%	7%	9%	10%	9%	4%	9%	87%	13%	74%	26%	52%	48%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1219	172	157	74	90	110	143	122	49	119	1053	166	872	348	621	598
	46%	52%	43%	33%	46%	46%	59%	53%	43%	40%	45%	47%	56%	31%	44%	47%
		ci	c		c	c	bcdehi	bchi	c				m			
		14%	13%	6%	7%	9%	12%	10%	4%	10%	86%	14%	71%	29%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Send/ receive messages with pictures/ images	1199	178	149	72	87	99	129	127	54	122	1050	149	860	339	628	572
	45%	53%	41%	32%	44%	41%	53%	55%	47%	41%	45%	42%	55%	30%	45%	45%
		bcei			c	c	bcei	bcdei	c				m			
		15%	12%	6%	7%	8%	11%	11%	4%	10%	88%	12%	72%	28%	52%	48%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1189	223	139	66	88	92	131	120	55	106	1029	160	855	333	568	621
	44%	67%	38%	29%	45%	39%	54%	52%	48%	36%	44%	45%	55%	30%	40%	49%
		bcdefghi	c		ci	c	bcei	bcei	bcei				m			n
		19%	12%	6%	7%	8%	11%	10%	5%	9%	87%	13%	72%	28%	48%	52%
Record video clips	941	207	95	55	72	66	95	91	41	81	832	109	687	254	469	472
	35%	62%	26%	25%	37%	28%	39%	40%	36%	27%	36%	31%	44%	23%	33%	37%
		bcdefghi			bcei		bcei	bcei	bci		k		m			n
		22%	10%	6%	8%	7%	10%	10%	4%	9%	88%	12%	73%	27%	50%	50%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	913	220	86	45	66	66	100	105	39	69	792	121	662	251	423	490
	34%	66%	24%	20%	34%	28%	41%	46%	34%	23%	34%	34%	43%	23%	30%	39%
		bcdefghi			bci		bcei	bcdehi	bci				m			n
		24%	9%	5%	7%	7%	11%	12%	4%	8%	87%	13%	73%	27%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Send/ receive video clips	843	196	88	45	51	57	98	86	33	69	750	92	618	224	413	430
	31%	59%	24%	20%	26%	24%	40%	38%	29%	23%	32%	26%	40%	20%	29%	34%
		bcdefghi					bcdehi	bcdehi	c		k		m			n
		23%	10%	5%	6%	7%	12%	10%	4%	8%	89%	11%	73%	27%	49%	51%
Accessing/ receiving news	815	162	98	40	54	64	80	92	37	73	714	101	614	201	414	401
	30%	49%	27%	18%	28%	27%	33%	40%	32%	25%	31%	29%	40%	18%	29%	32%
		bcdefhi	c		c	c	ci	bcdei	c				m			
		20%	12%	5%	7%	8%	10%	11%	4%	9%	88%	12%	75%	25%	51%	49%
Play games	744	113	96	43	56	70	76	90	35	68	660	84	519	225	358	386
	28%	34%	27%	19%	29%	29%	31%	39%	31%	23%	28%	24%	33%	20%	25%	30%
		ci			c	c	ci	bcdei	c		k		m			n
		15%	13%	6%	8%	9%	10%	12%	5%	9%	89%	11%	70%	30%	48%	52%
Listen to music stored on phone	735	106	100	43	64	57	87	82	27	76	649	86	540	195	368	367
	27%	32%	28%	19%	33%	24%	36%	36%	23%	26%	28%	24%	35%	17%	26%	29%
		ch	c		ceh		cehi	cehi					m			
		14%	14%	6%	9%	8%	12%	11%	4%	10%	88%	12%	73%	27%	50%	50%
Making video calls e.g. via Facetime, Skype	697	176	91	31	55	48	71	71	26	43	616	81	505	192	335	362
	26%	53%	25%	14%	28%	20%	29%	31%	23%	14%	27%	23%	33%	17%	24%	29%
		bcdefghi	ci		ci		cei	cehi	ci				m			n
		25%	13%	4%	8%	7%	10%	10%	4%	6%	88%	12%	73%	27%	48%	52%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Accessing/ receiving sports/ team news/ scores	454	94	45	15	36	34	50	51	24	32	402	52	350	104	224	230
	17%	28%	12%	7%	18%	14%	21%	22%	21%	11%	17%	15%	23%	9%	16%	18%
		bcd	e		c		bci	bcei	bci				m			
		21%	10%	3%	8%	8%	11%	11%	5%	7%	89%	11%	77%	23%	49%	51%
Making voice calls using a VoIP service e.g. Viber, Skype	434	125	49	25	28	24	55	38	19	21	381	53	328	106	196	238
	16%	38%	14%	11%	14%	10%	23%	16%	16%	7%	16%	15%	21%	10%	14%	19%
		bcd	efghi	i	i		bcd	ei	ei				m			n
		29%	11%	6%	6%	6%	13%	9%	4%	5%	88%	12%	76%	24%	45%	55%
Watching TV programmes/ films content online	364	78	45	20	30	18	53	37	18	26	317	47	267	97	177	187
	14%	23%	12%	9%	15%	8%	22%	16%	16%	9%	14%	13%	17%	9%	13%	15%
		bcd	ehi		cei		bcei	cei	cei				m			
		21%	12%	5%	8%	5%	15%	10%	5%	7%	87%	13%	73%	27%	49%	51%
Listen to radio	323	39	72	24	29	26	37	24	16	19	283	40	251	71	186	137
	12%	12%	20%	11%	15%	11%	15%	10%	14%	6%	12%	11%	16%	6%	13%	11%
		i	acegi		i		i		i				m			
		12%	22%	8%	9%	8%	11%	7%	5%	6%	88%	12%	78%	22%	58%	42%
Contactless mobile payment at point of sale/ checkouts	217	30	30	14	16	18	27	20	12	18	182	34	172	44	128	89
	8%	9%	8%	6%	8%	8%	11%	9%	10%	6%	8%	10%	11%	4%	9%	7%
													m			
		14%	14%	6%	7%	8%	12%	9%	5%	8%	84%	16%	80%	20%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 44

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Listen to Podcasts	188	25	22	17	17	14	23	24	10	15	163	25	150	38	106	82
	7%	8%	6%	8%	9%	6%	9%	11%	9%	5%	7%	7%	10%	3%	8%	6%
		13%	11%	9%	9%	7%	12%	13%	5%	8%	87%	13%	80%	20%	56%	44%
Other	7	-	1	1	1	1	-	1	1	-	5	2	1	6	5	2
	*%	-%	*%	*%	*%	1%	-%	*%	1%	-%	*%	*%	*%	1%	*%	*%
		-%	12%	14%	11%	17%	-%	8%	13%	-%	77%	23%	20%	80%	69%	31%
WEB/ DATA ACCESS	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
	66%	87%	66%	52%	66%	64%	73%	72%	65%	58%	66%	67%	80%	47%	64%	69%
		bcdefghi	c		c	c	cei	ci	c				m		n	
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
WATCHING AV CONTENT	982	233	97	49	73	68	111	112	44	72	852	130	710	272	458	524
	37%	70%	27%	22%	37%	29%	46%	49%	39%	24%	37%	37%	46%	24%	33%	41%
		bcdefghi			bci		bcei	bcdehi	bcei				m		n	
		24%	10%	5%	7%	7%	11%	11%	4%	7%	87%	13%	72%	28%	47%	53%
LISTEN TO AUDIO CONTENT	889	116	133	58	75	71	102	99	37	88	776	112	650	238	461	428
	33%	35%	37%	26%	38%	30%	42%	43%	32%	30%	33%	32%	42%	21%	33%	34%
		c	c		ci		cehi	cehi					m			
		13%	15%	7%	8%	8%	11%	11%	4%	10%	87%	13%	73%	27%	52%	48%
None of these	204	5	29	34	12	12	17	12	10	36	169	35	52	149	108	95
	8%	1%	8%	15%	6%	5%	7%	5%	9%	12%	7%	10%	3%	13%	8%	8%
			a	abdefgh	a	a	a	a	a	adeg			l			
		2%	14%	17%	6%	6%	8%	6%	5%	18%	83%	17%	26%	73%	53%	47%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 44

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QD12 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	5	-	3	1	-	1	-	-	-	-	5	-	2	3	4	1
	*%	-%	1%	1%	-%	*%	-%	-%	-%	-%	*%	-%	*%	*%	*%	*%
		-%	61%	26%	-%	13%	-%	-%	-%	-%	100%	-%	39%	61%	87%	13%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 45

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE						UNDER											
		MALE		16-24	25-34	35-54	55+	£10.4K-£15.59K	£15.6K-£25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Send/ receive text messages	1957	924	1032	332	376	751	498	101	144	200	628	579	547	398	431	1644	165	94	55
	78%	76%	79%	85%	85%	83%	63%	69%	75%	79%	87%	84%	79%	74%	73%	78%	78%	75%	79%
		a	f	f	f	f				g	ghi	lmn	n						
		47%	53%	17%	19%	38%	25%	5%	7%	10%	32%	30%	28%	20%	22%	84%	8%	5%	3%
General browsing/ surfing the internet	1439	702	737	290	330	601	218	56	92	145	530	458	413	290	277	1246	103	56	35
	57%	58%	57%	75%	75%	67%	28%	38%	48%	58%	73%	66%	59%	54%	47%	59%	49%	45%	50%
				ef	ef	f				gh	ghi	lmn	n	n		pqr			
		49%	51%	20%	23%	42%	15%	4%	6%	10%	37%	32%	29%	20%	19%	87%	7%	4%	2%
Take photos	1328	600	728	283	319	532	194	51	93	119	486	443	365	257	261	1157	97	45	28
	53%	49%	56%	73%	72%	59%	25%	35%	49%	47%	67%	64%	53%	48%	44%	55%	46%	36%	41%
		a	ef	ef	ef	f			g	g	ghi	lmn	n			pqr	q		
		45%	55%	21%	24%	40%	15%	4%	7%	9%	37%	33%	28%	19%	20%	87%	7%	3%	2%
Send/ receive emails	1283	636	648	246	298	539	201	39	70	118	514	445	381	253	203	1123	85	49	26
	51%	52%	50%	63%	68%	60%	25%	27%	36%	47%	71%	64%	55%	47%	34%	53%	40%	40%	37%
				f	ef	f				gh	ghi	lmn	mn	n		pqr			
		50%	50%	19%	23%	42%	16%	3%	5%	9%	40%	35%	30%	20%	16%	88%	7%	4%	2%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1045	465	579	242	264	415	122	41	68	98	380	324	308	194	218	911	72	37	25
	41%	38%	45%	62%	60%	46%	16%	28%	35%	39%	53%	47%	44%	36%	37%	43%	34%	29%	36%
			a	ef	ef	f				g	ghi	mn	mn			pqr			
		45%	55%	23%	25%	40%	12%	4%	6%	9%	36%	31%	29%	19%	21%	87%	7%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 45

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1032	476	555	260	264	404	105	47	64	102	393	319	299	198	216	889	77	36	30
	41%	39%	43%	67%	60%	45%	13%	32%	33%	40%	54%	46%	43%	37%	36%	42%	36%	29%	43%
		46%	54%	ef	ef	f	10%	5%	6%	10%	ghi	mn	mn	19%	21%	q		4%	q
				25%	26%	39%					38%	31%	29%	19%		86%	7%		3%
Send/ receive messages with pictures/ images	865	394	471	193	213	362	98	35	53	68	358	303	251	161	149	757	53	34	22
	34%	32%	36%	50%	48%	40%	12%	24%	28%	27%	50%	44%	36%	30%	25%	36%	25%	27%	31%
		46%	54%	ef	ef	f	11%	4%	6%	8%	ghi	lmn	mn	19%	17%	pq		4%	3%
				22%	25%	42%					41%	35%	29%	19%		88%	6%		
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	713	370	343	204	186	264	60	29	39	60	296	245	207	127	135	643	37	24	10
	28%	30%	26%	52%	42%	29%	8%	20%	20%	24%	41%	35%	30%	24%	23%	30%	18%	19%	14%
		b		def	ef	f					ghi	lmn	mn			pqr			
		52%	48%	29%	26%	37%	8%	4%	5%	8%	42%	34%	29%	18%	19%	90%	5%	3%	1%
Accessing/ receiving news	647	352	294	117	157	276	96	22	44	61	291	250	200	96	100	567	47	22	12
	26%	29%	23%	30%	36%	31%	12%	15%	23%	24%	40%	36%	29%	18%	17%	27%	22%	17%	17%
		b		f	f	f				g	ghi	lmn	mn			qr			
		54%	46%	18%	24%	43%	15%	3%	7%	9%	45%	39%	31%	15%	16%	88%	7%	3%	2%
Play games	592	308	284	176	163	212	41	25	47	62	204	147	165	130	150	522	39	19	12
	23%	25%	22%	45%	37%	24%	5%	17%	25%	24%	28%	21%	24%	24%	25%	25%	18%	16%	17%
		52%	48%	def	ef	f					g					pqr			
				30%	27%	36%	7%	4%	8%	10%	35%	25%	28%	22%	25%	88%	7%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Listen to music stored on phone	588	313	275	197	153	197	41	27	31	59	236	172	177	121	117	520	38	19	11
	23%	26%	21%	51%	35%	22%	5%	19%	16%	23%	33%	25%	26%	23%	20%	25%	18%	15%	16%
		b		def	ef	f					ghi	n	n			pqr			
		53%	47%	34%	26%	34%	7%	5%	5%	10%	40%	29%	30%	21%	20%	88%	6%	3%	2%
Record video clips	582	255	326	137	175	222	49	15	45	53	237	198	166	97	120	522	30	20	10
	23%	21%	25%	35%	40%	25%	6%	10%	24%	21%	33%	29%	24%	18%	20%	25%	14%	16%	15%
			a	ef	ef	f			g	g	ghi	mn	m			pqr			
		44%	56%	24%	30%	38%	8%	3%	8%	9%	41%	34%	29%	17%	21%	90%	5%	3%	2%
Send/ receive video clips	545	247	298	143	160	198	44	13	34	46	231	197	162	94	91	496	23	15	10
	22%	20%	23%	37%	36%	22%	6%	9%	18%	18%	32%	28%	23%	18%	15%	23%	11%	12%	15%
				ef	ef	f			g	g	ghi	lmn	mn			pqr			
		45%	55%	26%	29%	36%	8%	2%	6%	8%	42%	36%	30%	17%	17%	91%	4%	3%	2%
Making video calls e.g. via Facetime, Skype	495	216	279	140	140	179	36	22	27	35	194	182	137	83	93	449	23	15	8
	20%	18%	21%	36%	32%	20%	5%	15%	14%	14%	27%	26%	20%	15%	16%	21%	11%	12%	11%
			a	ef	ef	f					ghi	lmn				pqr			
		44%	56%	28%	28%	36%	7%	5%	5%	7%	39%	37%	28%	17%	19%	91%	5%	3%	2%
Accessing/ receiving sports/ team news/ scores	351	262	89	78	87	134	53	9	20	32	178	141	105	55	49	308	24	11	8
	14%	22%	7%	20%	20%	15%	7%	6%	11%	13%	25%	20%	15%	10%	8%	15%	11%	9%	11%
		b		ef	ef	f				g	ghi	lmn	mn			q			
		75%	25%	22%	25%	38%	15%	3%	6%	9%	51%	40%	30%	16%	14%	88%	7%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Making voice calls using a VoIP service e.g. Viber, Skype	283	145	138	62	72	115	34	8	16	17	119	119	84	30	50	259	12	7	6
	11%	12%	11%	16%	16%	13%	4%	5%	9%	7%	17%	17%	12%	6%	8%	12%	6%	5%	8%
				f	f	f					ghi	lmn	mn			pqr			
		51%	49%	22%	25%	41%	12%	3%	6%	6%	42%	42%	30%	11%	18%	91%	4%	2%	2%
Watching TV programmes/ films content online	269	152	116	83	76	95	15	11	19	18	123	91	72	45	62	244	13	9	3
	11%	13%	9%	21%	17%	11%	2%	8%	10%	7%	17%	13%	10%	8%	10%	12%	6%	7%	5%
		b		ef	ef	f					ghi	m				pqr			
		57%	43%	31%	28%	35%	6%	4%	7%	7%	46%	34%	27%	17%	23%	91%	5%	3%	1%
Listen to radio	251	142	108	41	60	118	32	8	11	24	111	91	70	44	46	223	17	7	3
	10%	12%	8%	10%	14%	13%	4%	5%	6%	10%	15%	13%	10%	8%	8%	11%	8%	5%	5%
		b		f	f	f					ghi	mn				qr			
		57%	43%	16%	24%	47%	13%	3%	4%	10%	44%	36%	28%	17%	18%	89%	7%	3%	1%
Contactless mobile payment at point of sale/ checkouts	155	83	72	37	52	55	11	5	7	18	74	65	44	23	24	139	6	7	3
	6%	7%	6%	9%	12%	6%	1%	4%	3%	7%	10%	9%	6%	4%	4%	7%	3%	6%	4%
				ef	ef	f					gh	lmn				pr			
		54%	46%	24%	33%	36%	7%	3%	4%	12%	47%	42%	28%	15%	15%	90%	4%	5%	2%
Listen to Podcasts	131	97	34	38	27	50	15	1	3	17	58	55	41	20	15	119	7	3	2
	5%	8%	3%	10%	6%	6%	2%	*%	1%	7%	8%	8%	6%	4%	3%	6%	4%	2%	3%
		b		ef	f	f					gh	gh	mn	n		qr			
		74%	26%	29%	20%	39%	12%	1%	2%	13%	44%	42%	31%	15%	12%	91%	6%	2%	1%
Other	7	3	3	1	1	1	4	-	1	-	2	2	2	*	2	5	*	1	*
	*%	*%	*%	*%	*%	*%	*%	-%	1%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%
		49%	51%	13%	17%	16%	54%	-%	15%	-%	36%	33%	31%	3%	32%	78%	2%	18%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
WEB/ DATA ACCESS	1701	840	861	345	370	702	283	65	110	167	602	534	488	342	335	1465	122	68	46
	68%	69%	66%	89%	84%	78%	36%	45%	58%	66%	83%	77%	70%	64%	56%	69%	58%	54%	66%
				ef	ef	f			g	g	ghi	lmn	mn	n		pq			pq
		49%	51%	20%	22%	41%	17%	4%	6%	10%	35%	31%	29%	20%	20%	86%	7%	4%	3%
WATCHING AV CONTENT	774	399	375	219	203	285	67	29	48	63	317	262	221	142	150	697	42	25	11
	31%	33%	29%	56%	46%	32%	8%	20%	25%	25%	44%	38%	32%	26%	25%	33%	20%	20%	15%
		b		def	ef	f					ghi	lmn	mn			pqr			
		52%	48%	28%	26%	37%	9%	4%	6%	8%	41%	34%	29%	18%	19%	90%	5%	3%	1%
LISTEN TO AUDIO CONTENT	714	383	331	217	177	256	64	31	38	70	285	217	204	147	146	629	47	24	13
	28%	31%	25%	56%	40%	28%	8%	22%	20%	28%	39%	31%	29%	28%	24%	30%	22%	20%	19%
		b		def	ef	f					ghi	n				pqr			
		54%	46%	30%	25%	36%	9%	4%	5%	10%	40%	30%	29%	21%	20%	88%	7%	3%	2%
None of these	86	60	25	4	2	11	69	5	12	15	11	15	24	26	21	74	6	5	1
	3%	5%	2%	1%	%	1%	9%	3%	6%	6%	1%	2%	3%	5%	4%	3%	3%	4%	2%
		b					cde		j	j				k					
		71%	29%	4%	2%	13%	81%	6%	14%	17%	12%	17%	27%	30%	25%	86%	7%	5%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Send/ receive text messages	1957	279	247	134	149	179	190	181	87	198	1693	264	1296	660	1036	921
	78%	86%	72%	67%	80%	80%	80%	82%	83%	71%	77%	79%	84%	68%	78%	77%
		bci			ci	ci	ci	bci	bci				m			
		14%	13%	7%	8%	9%	10%	9%	4%	10%	86%	14%	66%	34%	53%	47%
General browsing/ surfing the internet	1439	267	194	84	96	125	140	147	62	131	1248	191	1038	401	712	728
	57%	82%	57%	42%	52%	56%	59%	67%	59%	47%	57%	57%	67%	41%	54%	61%
		bcdefghi	ci		c	c	ci	bcdei	ci				m		n	
		19%	13%	6%	7%	9%	10%	10%	4%	9%	87%	13%	72%	28%	49%	51%
Take photos	1328	239	185	88	102	91	151	129	57	117	1168	160	938	385	673	655
	53%	74%	54%	44%	55%	41%	64%	59%	54%	42%	53%	48%	61%	40%	51%	55%
		bcdefghi	cei		cei		bcdehi	cei	cei		k		m			
		18%	14%	7%	8%	7%	11%	10%	4%	9%	88%	12%	71%	29%	51%	49%
Send/ receive emails	1283	232	184	78	94	110	137	125	55	109	1112	171	958	325	671	612
	51%	71%	54%	39%	50%	49%	58%	57%	52%	39%	51%	51%	62%	33%	51%	51%
		bcdefghi	ci		ci	ci	ci	ci	ci				m			
		18%	14%	6%	7%	9%	11%	10%	4%	9%	87%	13%	75%	25%	52%	48%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1045	139	142	67	80	99	131	105	42	106	897	148	746	298	538	507
	41%	43%	42%	34%	43%	44%	55%	48%	40%	38%	41%	44%	49%	31%	41%	42%
					c	c	abcdehi	ci					m			
		13%	14%	6%	8%	9%	13%	10%	4%	10%	86%	14%	71%	29%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1032	173	122	60	76	84	120	106	50	98	896	136	742	290	498	534
	41%	53%	36%	30%	41%	37%	51%	48%	48%	35%	41%	41%	48%	30%	38%	45%
		bcdei			c		bcdei	bcei	bcei				m			n
		17%	12%	6%	7%	8%	12%	10%	5%	9%	87%	13%	72%	28%	48%	52%
Send/ receive messages with pictures/ images	865	122	115	58	68	67	109	98	41	77	754	111	635	230	478	387
	34%	38%	34%	29%	37%	30%	46%	45%	39%	28%	35%	33%	41%	24%	36%	32%
		i			i		bcdei	bcei	ci				m			
		14%	13%	7%	8%	8%	13%	11%	5%	9%	87%	13%	73%	27%	55%	45%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	713	190	62	39	50	50	85	85	31	51	622	92	523	190	330	383
	28%	58%	18%	19%	27%	22%	36%	39%	30%	18%	28%	27%	34%	20%	25%	32%
		bcdefghi			bi		bcdei	bcdehi	bci				m			n
		27%	9%	5%	7%	7%	12%	12%	4%	7%	87%	13%	73%	27%	46%	54%
Accessing/ receiving news	647	123	85	33	47	50	66	78	27	56	570	77	486	160	336	311
	26%	38%	25%	17%	25%	22%	28%	36%	26%	20%	26%	23%	32%	16%	25%	26%
		bcdefhi	c		c		c	bcdehi	c				m			
		19%	13%	5%	7%	8%	10%	12%	4%	9%	88%	12%	75%	25%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Play games	592	77	81	37	48	56	64	74	30	53	523	69	406	186	293	299
	23%	24%	24%	19%	26%	25%	27%	34%	29%	19%	24%	21%	26%	19%	22%	25%
							ci	abci	ci				m			
		13%	14%	6%	8%	10%	11%	13%	5%	9%	88%	12%	69%	31%	49%	51%
Listen to music stored on phone	588	70	79	43	53	42	74	75	25	59	520	68	426	161	298	290
	23%	22%	23%	22%	28%	19%	31%	34%	23%	21%	24%	20%	28%	17%	22%	24%
					e		acei	abcehi					m			
		12%	13%	7%	9%	7%	13%	13%	4%	10%	88%	12%	73%	27%	51%	49%
Record video clips	582	130	60	45	52	39	70	54	24	47	515	66	423	159	278	303
	23%	40%	18%	23%	28%	17%	30%	25%	23%	17%	24%	20%	27%	16%	21%	25%
		bcd efghi			bei		bei						m		n	
		22%	10%	8%	9%	7%	12%	9%	4%	8%	89%	11%	73%	27%	48%	52%
Send/ receive video clips	545	144	57	28	42	31	73	56	21	43	492	53	408	137	256	289
	22%	44%	17%	14%	23%	14%	31%	26%	20%	15%	23%	16%	26%	14%	19%	24%
		bcd efghi			ce		bcd ehi	bcei			k		m		n	
		26%	10%	5%	8%	6%	13%	10%	4%	8%	90%	10%	75%	25%	47%	53%
Making video calls e.g. via Facetime, Skype	495	147	61	21	40	32	56	46	16	29	444	51	358	137	237	258
	20%	45%	18%	11%	22%	14%	24%	21%	15%	10%	20%	15%	23%	14%	18%	22%
		bcd efghi	ci		cei		cehi	ci			k		m		n	
		30%	12%	4%	8%	6%	11%	9%	3%	6%	90%	10%	72%	28%	48%	52%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Accessing/ receiving sports/ team news/ scores	351	77	34	10	30	26	43	43	18	26	317	35	276	75	171	181
	14%	24%	10%	5%	16%	12%	18%	20%	17%	9%	15%	10%	18%	8%	13%	15%
		bcd			ci	c	bci	bcei	bci		k		m			
		22%	10%	3%	9%	7%	12%	12%	5%	7%	90%	10%	79%	21%	49%	51%
Making voice calls using a VoIP service e.g. Viber, Skype	283	75	32	19	23	14	44	26	13	14	250	33	208	75	138	145
	11%	23%	10%	9%	12%	6%	19%	12%	12%	5%	11%	10%	14%	8%	10%	12%
		bcd			ei		bcegi	i	ei				m			
		26%	11%	7%	8%	5%	15%	9%	5%	5%	88%	12%	73%	27%	49%	51%
Watching TV programmes/ films content online	269	53	36	15	22	14	39	28	14	23	234	35	199	70	130	139
	11%	16%	11%	7%	12%	6%	17%	13%	13%	8%	11%	11%	13%	7%	10%	12%
		cei			e		cei	e	e				m			
		20%	14%	6%	8%	5%	15%	10%	5%	9%	87%	13%	74%	26%	48%	52%
Listen to radio	251	30	58	21	22	19	31	15	14	13	218	33	202	48	148	103
	10%	9%	17%	10%	12%	9%	13%	7%	14%	5%	10%	10%	13%	5%	11%	9%
			acegi	i	i		gi		gi				m		o	
		12%	23%	8%	9%	8%	12%	6%	6%	5%	87%	13%	81%	19%	59%	41%
Contactless mobile payment at point of sale/ checkouts	155	27	24	9	12	15	19	15	7	12	127	28	129	26	84	71
	6%	8%	7%	5%	6%	7%	8%	7%	7%	4%	6%	8%	8%	3%	6%	6%
												j	m			
		17%	15%	6%	8%	10%	12%	10%	5%	8%	82%	18%	83%	17%	54%	46%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Listen to Podcasts	131	25	10	13	12	8	18	18	7	8	114	16	108	22	67	64
	5%	8%	3%	6%	6%	4%	8%	8%	7%	3%	5%	5%	7%	2%	5%	5%
		bi					bi	bi					m			
		19%	8%	10%	9%	6%	14%	14%	5%	6%	87%	13%	83%	17%	51%	49%
Other	7	-	1	1	1	1	-	1	1	-	5	1	1	6	5	2
	*%	-%	*%	1%	*%	1%	-%	*%	1%	-%	*%	*%	*%	1%	*%	*%
		-%	12%	15%	12%	17%	-%	8%	13%	-%	80%	20%	19%	81%	68%	32%
WEB/ DATA ACCESS	1701	286	230	109	123	149	174	161	72	162	1476	225	1205	496	858	843
	68%	88%	68%	55%	66%	67%	73%	73%	69%	58%	68%	67%	78%	51%	65%	71%
		bdefghi	ci		c	c	ci	ci	ci				m			n
		17%	14%	6%	7%	9%	10%	9%	4%	10%	87%	13%	71%	29%	50%	50%
WATCHING AV CONTENT	774	199	73	42	57	52	91	90	37	55	672	102	565	209	359	415
	31%	61%	22%	21%	31%	23%	39%	41%	35%	20%	31%	30%	37%	21%	27%	35%
		bdefghi			bci		bcei	bcei	bcei				m			n
		26%	9%	5%	7%	7%	12%	12%	5%	7%	87%	13%	73%	27%	46%	54%
LISTEN TO AUDIO CONTENT	714	79	110	56	62	53	83	86	33	67	621	93	522	192	376	338
	28%	24%	32%	28%	33%	24%	35%	39%	31%	24%	28%	28%	34%	20%	28%	28%
					aei		aei	acei					m			
		11%	15%	8%	9%	7%	12%	12%	5%	9%	87%	13%	73%	27%	53%	47%
None of these	86	5	17	8	10	10	6	6	5	8	78	7	29	57	45	41
	3%	2%	5%	4%	5%	4%	2%	3%	4%	3%	4%	2%	2%	6%	3%	3%
					a								l			
		6%	19%	10%	11%	11%	7%	7%	5%	9%	92%	8%	34%	66%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Send/ receive text messages	1957	924	1032	332	376	751	498	101	144	200	628	579	547	398	431	1644	165	94	55
	73%	71%	75%	85%	85%	82%	54%	59%	66%	75%	86%	81%	76%	69%	65%	74%	71%	71%	74%
		a	f	f	f	f			gh	ghi	lmn	mn	mn						
		47%	53%	17%	19%	38%	25%	5%	7%	10%	32%	30%	28%	20%	22%	84%	8%	5%	3%
General browsing/ surfing the internet	1439	702	737	290	330	601	218	56	92	145	530	458	413	290	277	1246	103	56	35
	54%	54%	54%	74%	75%	66%	24%	32%	43%	55%	73%	64%	57%	50%	42%	56%	44%	42%	47%
				ef	ef	f			g	gh	ghi	lmn	mn	n		pqr			
		49%	51%	20%	23%	42%	15%	4%	6%	10%	37%	32%	29%	20%	19%	87%	7%	4%	2%
Take photos	1328	600	728	283	319	532	194	51	93	119	486	443	365	257	261	1157	97	45	28
	50%	46%	53%	72%	72%	58%	21%	30%	43%	45%	67%	62%	51%	44%	39%	52%	41%	34%	39%
		a	ef	ef	ef	f			g	g	ghi	lmn	mn			pqr			
		45%	55%	21%	24%	40%	15%	4%	7%	9%	37%	33%	28%	19%	20%	87%	7%	3%	2%
Send/ receive emails	1283	636	648	246	298	539	201	39	70	118	514	445	381	253	203	1123	85	49	26
	48%	49%	47%	63%	67%	59%	22%	23%	32%	45%	71%	62%	53%	44%	31%	50%	36%	37%	35%
				f	ef	f			g	gh	ghi	lmn	mn	n		pqr			
		50%	50%	19%	23%	42%	16%	3%	5%	9%	40%	35%	30%	20%	16%	88%	7%	4%	2%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1045	465	579	242	264	415	122	41	68	98	380	324	308	194	218	911	72	37	25
	39%	36%	42%	62%	60%	45%	13%	24%	31%	37%	52%	46%	43%	33%	33%	41%	31%	28%	34%
			a	ef	ef	f			g	ghi	mn	mn	mn			pqr			
		45%	55%	23%	25%	40%	12%	4%	6%	9%	36%	31%	29%	19%	21%	87%	7%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1032	476	555	260	264	404	105	47	64	102	393	319	299	198	216	889	77	36	30
	39%	37%	40%	66%	60%	44%	11%	28%	30%	38%	54%	45%	42%	34%	33%	40%	33%	28%	40%
		46%	54%	ef	ef	f	10%	5%	6%	gh	ghi	mn	mn	19%	21%	pq	7%	4%	pq
				25%	26%	39%				10%	38%	31%	29%	19%		86%			3%
Send/ receive messages with pictures/ images	865	394	471	193	213	362	98	35	53	68	358	303	251	161	149	757	53	34	22
	32%	30%	34%	49%	48%	40%	11%	20%	25%	26%	49%	43%	35%	28%	23%	34%	23%	26%	29%
		46%	a	ef	ef	f	11%	4%	6%	8%	ghi	lmn	mn	n		pq			p
			54%	22%	25%	42%					41%	35%	29%	19%	17%	88%	6%	4%	3%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	713	370	343	204	186	264	60	29	39	60	296	245	207	127	135	643	37	24	10
	27%	28%	25%	52%	42%	29%	6%	17%	18%	23%	41%	34%	29%	22%	20%	29%	16%	18%	13%
		52%	48%	def	ef	f	8%	4%	5%	8%	ghi	lmn	mn	18%	19%	pqr			
				29%	26%	37%					42%	34%	29%	18%		90%	5%	3%	1%
Accessing/ receiving news	647	352	294	117	157	276	96	22	44	61	291	250	200	96	100	567	47	22	12
	24%	27%	21%	30%	36%	30%	10%	13%	20%	23%	40%	35%	28%	17%	15%	25%	20%	16%	16%
		b		f	f	f			g	g	ghi	lmn	mn			pqr			
		54%	46%	18%	24%	43%	15%	3%	7%	9%	45%	39%	31%	15%	16%	88%	7%	3%	2%
Play games	592	308	284	176	163	212	41	25	47	62	204	147	165	130	150	522	39	19	12
	22%	24%	21%	45%	37%	23%	4%	15%	22%	23%	28%	21%	23%	22%	23%	23%	17%	15%	16%
		52%	48%	def	ef	f		4%	8%	10%	35%	25%	28%	22%	25%	pqr		3%	2%
				30%	27%	36%										88%	7%		

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Listen to music stored on phone	588	313	275	197	153	197	41	27	31	59	236	172	177	121	117	520	38	19	11
	22%	24%	20%	51%	35%	22%	4%	16%	14%	22%	32%	24%	25%	21%	18%	23%	16%	15%	15%
		b		def	ef	f			h	ghi	ghi	n	n			pqr			
		53%	47%	34%	26%	34%	7%	5%	5%	10%	40%	29%	30%	21%	20%	88%	6%	3%	2%
Record video clips	582	255	326	137	175	222	49	15	45	53	237	198	166	97	120	522	30	20	10
	22%	20%	24%	35%	39%	24%	5%	9%	21%	20%	33%	28%	23%	17%	18%	23%	13%	15%	14%
			a	ef	ef	f			g	g	ghi	lmn	mn			pqr			
		44%	56%	24%	30%	38%	8%	3%	8%	9%	41%	34%	29%	17%	21%	90%	5%	3%	2%
Send/ receive video clips	545	247	298	143	160	198	44	13	34	46	231	197	162	94	91	496	23	15	10
	20%	19%	22%	36%	36%	22%	5%	8%	16%	17%	32%	28%	23%	16%	14%	22%	10%	12%	14%
				ef	ef	f			g	g	ghi	lmn	mn			pqr			
		45%	55%	26%	29%	36%	8%	2%	6%	8%	42%	36%	30%	17%	17%	91%	4%	3%	2%
Making video calls e.g. via Facetime, Skype	495	216	279	140	140	179	36	22	27	35	194	182	137	83	93	449	23	15	8
	19%	17%	20%	36%	32%	20%	4%	13%	12%	13%	27%	26%	19%	14%	14%	20%	10%	12%	11%
			a	ef	ef	f					ghi	lmn	mn			pqr			
		44%	56%	28%	28%	36%	7%	5%	5%	7%	39%	37%	28%	17%	19%	91%	5%	3%	2%
Accessing/ receiving sports/ team news/ scores	351	262	89	78	87	134	53	9	20	32	178	141	105	55	49	308	24	11	8
	13%	20%	7%	20%	20%	15%	6%	5%	9%	12%	24%	20%	15%	10%	7%	14%	10%	8%	11%
		b		ef	ef	f				g	ghi	lmn	mn			q			
		75%	25%	22%	25%	38%	15%	3%	6%	9%	51%	40%	30%	16%	14%	88%	7%	3%	2%

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Making voice calls using a VoIP service e.g. Viber, Skype	283	145	138	62	72	115	34	8	16	17	119	119	84	30	50	259	12	7	6
	11%	11%	10%	16%	16%	13%	4%	4%	8%	6%	16%	17%	12%	5%	8%	12%	5%	5%	7%
				f	f	f					ghi	lmn	mn			pqr			
		51%	49%	22%	25%	41%	12%	3%	6%	6%	42%	42%	30%	11%	18%	91%	4%	2%	2%
Watching TV programmes/ films content online	269	152	116	83	76	95	15	11	19	18	123	91	72	45	62	244	13	9	3
	10%	12%	8%	21%	17%	10%	2%	7%	9%	7%	17%	13%	10%	8%	9%	11%	5%	7%	5%
		b		ef	ef	f					ghi	m				pqr			
		57%	43%	31%	28%	35%	6%	4%	7%	7%	46%	34%	27%	17%	23%	91%	5%	3%	1%
Listen to radio	251	142	108	41	60	118	32	8	11	24	111	91	70	44	46	223	17	7	3
	9%	11%	8%	10%	14%	13%	3%	5%	5%	9%	15%	13%	10%	8%	7%	10%	7%	5%	5%
		b		f	f	f					ghi	mn				qr			
		57%	43%	16%	24%	47%	13%	3%	4%	10%	44%	36%	28%	17%	18%	89%	7%	3%	1%
Contactless mobile payment at point of sale/ checkouts	155	83	72	37	52	55	11	5	7	18	74	65	44	23	24	139	6	7	3
	6%	6%	5%	9%	12%	6%	1%	3%	3%	7%	10%	9%	6%	4%	4%	6%	3%	5%	3%
				ef	ef	f					gh	lmn	n			pr			
		54%	46%	24%	33%	36%	7%	3%	4%	12%	47%	42%	28%	15%	15%	90%	4%	5%	2%
Listen to Podcasts	131	97	34	38	27	50	15	1	3	17	58	55	41	20	15	119	7	3	2
	5%	7%	2%	10%	6%	6%	2%	*%	1%	6%	8%	8%	6%	3%	2%	5%	3%	2%	2%
		b		ef	f	f					gh	gh	mn	n		qr			
		74%	26%	29%	20%	39%	12%	1%	2%	13%	44%	42%	31%	15%	12%	91%	6%	2%	1%
Other	7	3	3	1	1	1	4	-	1	-	2	2	2	*	2	5	*	1	*
	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%
		49%	51%	13%	17%	16%	54%	-%	15%	-%	36%	33%	31%	3%	32%	78%	2%	18%	3%

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		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
WEB/ DATA ACCESS	1701	840	861	345	370	702	283	65	110	167	602	534	488	342	335	1465	122	68	46
	64%	65%	63%	88%	84%	77%	31%	38%	51%	63%	83%	75%	68%	59%	51%	66%	53%	51%	62%
				ef	ef	f			g	gh	ghi	lmn	mn	n		pq			pq
		49%	51%	20%	22%	41%	17%	4%	6%	10%	35%	31%	29%	20%	20%	86%	7%	4%	3%
WATCHING AV CONTENT	774	399	375	219	203	285	67	29	48	63	317	262	221	142	150	697	42	25	11
	29%	31%	27%	56%	46%	31%	7%	17%	22%	24%	44%	37%	31%	24%	23%	31%	18%	19%	15%
				def	ef	f					ghi	lmn	mn			pqr			
		52%	48%	28%	26%	37%	9%	4%	6%	8%	41%	34%	29%	18%	19%	90%	5%	3%	1%
LISTEN TO AUDIO CONTENT	714	383	331	217	177	256	64	31	38	70	285	217	204	147	146	629	47	24	13
	27%	29%	24%	56%	40%	28%	7%	18%	18%	26%	39%	31%	28%	25%	22%	28%	20%	19%	18%
		b		def	ef	f				gh	ghi	n	n			pqr			
		54%	46%	30%	25%	36%	9%	4%	5%	10%	40%	30%	29%	21%	20%	88%	7%	3%	2%
None of these	86	60	25	4	2	11	69	5	12	15	11	15	24	26	21	74	6	5	1
	3%	5%	2%	1%	*%	1%	7%	3%	6%	5%	1%	2%	3%	4%	3%	3%	3%	4%	2%
		b					cde		j	j				k					
		71%	29%	4%	2%	13%	81%	6%	14%	17%	12%	17%	27%	30%	25%	86%	7%	5%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 46

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Send/ receive text messages	1957	279	247	134	149	179	190	181	87	198	1693	264	1296	660	1036	921
	73%	84%	68%	60%	76%	76%	78%	79%	76%	66%	73%	75%	83%	59%	74%	73%
		bcdghi			ci	ci	bci	bci	ci				m			
		14%	13%	7%	8%	9%	10%	9%	4%	10%	86%	14%	66%	34%	53%	47%
General browsing/ surfing the internet	1439	267	194	84	96	125	140	147	62	131	1248	191	1038	401	712	728
	54%	80%	54%	38%	49%	53%	58%	64%	55%	44%	54%	54%	67%	36%	51%	57%
		bcddefghi	ci		c	c	ci	bcdghi	ci				m		n	
		19%	13%	6%	7%	9%	10%	10%	4%	9%	87%	13%	72%	28%	49%	51%
Take photos	1328	239	185	88	102	91	151	129	57	117	1168	160	938	385	673	655
	50%	72%	51%	39%	52%	38%	62%	56%	50%	39%	50%	45%	60%	35%	48%	52%
		bcddefghi	cei		cei		bcdghi	cei	cei		k		m			
		18%	14%	7%	8%	7%	11%	10%	4%	9%	88%	12%	71%	29%	51%	49%
Send/ receive emails	1283	232	184	78	94	110	137	125	55	109	1112	171	958	325	671	612
	48%	70%	51%	35%	48%	46%	56%	54%	48%	37%	48%	48%	62%	29%	48%	48%
		bcddefghi	ci		ci	ci	cei	ci	ci				m			
		18%	14%	6%	7%	9%	11%	10%	4%	9%	87%	13%	75%	25%	52%	48%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	1045	139	142	67	80	99	131	105	42	106	897	148	746	298	538	507
	39%	42%	39%	30%	41%	42%	54%	46%	37%	36%	39%	42%	48%	27%	38%	40%
		c	c		c	c	abcdehi	ci					m			
		13%	14%	6%	8%	9%	13%	10%	4%	10%	86%	14%	71%	29%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	1032	173	122	60	76	84	120	106	50	98	896	136	742	290	498	534
	39%	52%	34%	27%	39%	35%	49%	46%	44%	33%	39%	38%	48%	26%	35%	42%
		bcdei			c	c	bcdei	bcei	bci				m			n
		17%	12%	6%	7%	8%	12%	10%	5%	9%	87%	13%	72%	28%	48%	52%
Send/ receive messages with pictures/ images	865	122	115	58	68	67	109	98	41	77	754	111	635	230	478	387
	32%	37%	32%	26%	35%	28%	45%	43%	36%	26%	32%	31%	41%	21%	34%	30%
		cei			ci		bcdehi	bcei	ci				m			
		14%	13%	7%	8%	8%	13%	11%	5%	9%	87%	13%	73%	27%	55%	45%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	713	190	62	39	50	50	85	85	31	51	622	92	523	190	330	383
	27%	57%	17%	17%	26%	21%	35%	37%	27%	17%	27%	26%	34%	17%	23%	30%
		bcdefghi			bci		bcdei	bcdehi	bci				m			n
		27%	9%	5%	7%	7%	12%	12%	4%	7%	87%	13%	73%	27%	46%	54%
Accessing/ receiving news	647	123	85	33	47	50	66	78	27	56	570	77	486	160	336	311
	24%	37%	24%	15%	24%	21%	27%	34%	24%	19%	25%	22%	31%	14%	24%	24%
		bcdefhi	c		c		ci	bcdehi	c				m			
		19%	13%	5%	7%	8%	10%	12%	4%	9%	88%	12%	75%	25%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Play games	592	77	81	37	48	56	64	74	30	53	523	69	406	186	293	299
	22%	23%	23%	17%	25%	24%	26%	32%	27%	18%	23%	19%	26%	17%	21%	24%
					c		ci	abcei	ci				m			
		13%	14%	6%	8%	10%	11%	13%	5%	9%	88%	12%	69%	31%	49%	51%
Listen to music stored on phone	588	70	79	43	53	42	74	75	25	59	520	68	426	161	298	290
	22%	21%	22%	19%	27%	18%	30%	32%	22%	20%	22%	19%	27%	14%	21%	23%
					ce		abcehi	abcehi					m			
		12%	13%	7%	9%	7%	13%	13%	4%	10%	88%	12%	73%	27%	51%	49%
Record video clips	582	130	60	45	52	39	70	54	24	47	515	66	423	159	278	303
	22%	39%	17%	20%	27%	16%	29%	24%	21%	16%	22%	19%	27%	14%	20%	24%
		bcd efghi			bei		bcei	i					m			n
		22%	10%	8%	9%	7%	12%	9%	4%	8%	89%	11%	73%	27%	48%	52%
Send/ receive video clips	545	144	57	28	42	31	73	56	21	43	492	53	408	137	256	289
	20%	43%	16%	13%	21%	13%	30%	25%	19%	14%	21%	15%	26%	12%	18%	23%
		bcd efghi			ce		bcd ehi	bcei			k		m			n
		26%	10%	5%	8%	6%	13%	10%	4%	8%	90%	10%	75%	25%	47%	53%
Making video calls e.g. via Facetime, Skype	495	147	61	21	40	32	56	46	16	29	444	51	358	137	237	258
	19%	44%	17%	10%	21%	13%	23%	20%	14%	10%	19%	14%	23%	12%	17%	20%
		bcd efghi	ci		cei		cehi	ci			k		m			n
		30%	12%	4%	8%	6%	11%	9%	3%	6%	90%	10%	72%	28%	48%	52%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Accessing/ receiving sports/ team news/ scores	351	77	34	10	30	26	43	43	18	26	317	35	276	75	171	181
	13%	23%	10%	4%	15%	11%	18%	19%	16%	9%	14%	10%	18%	7%	12%	14%
		bcdghi	c		ci	c	bcei	bcei	ci		k		m			
		22%	10%	3%	9%	7%	12%	12%	5%	7%	90%	10%	79%	21%	49%	51%
Making voice calls using a VoIP service e.g. Viber, Skype	283	75	32	19	23	14	44	26	13	14	250	33	208	75	138	145
	11%	22%	9%	8%	12%	6%	18%	11%	11%	5%	11%	9%	13%	7%	10%	11%
		bcdgghi			ei		bceghi	ei	ei				m			
		26%	11%	7%	8%	5%	15%	9%	5%	5%	88%	12%	73%	27%	49%	51%
Watching TV programmes/ films content online	269	53	36	15	22	14	39	28	14	23	234	35	199	70	130	139
	10%	16%	10%	7%	11%	6%	16%	12%	12%	8%	10%	10%	13%	6%	9%	11%
		cei			e		cei	ce	ce				m			
		20%	14%	6%	8%	5%	15%	10%	5%	9%	87%	13%	74%	26%	48%	52%
Listen to radio	251	30	58	21	22	19	31	15	14	13	218	33	202	48	148	103
	9%	9%	16%	9%	11%	8%	13%	7%	13%	4%	9%	9%	13%	4%	11%	8%
		i	acegi	i	i		gi		gi				m		o	
		12%	23%	8%	9%	8%	12%	6%	6%	5%	87%	13%	81%	19%	59%	41%
Contactless mobile payment at point of sale/ checkouts	155	27	24	9	12	15	19	15	7	12	127	28	129	26	84	71
	6%	8%	7%	4%	6%	6%	8%	6%	6%	4%	5%	8%	8%	2%	6%	6%
												j	m			
		17%	15%	6%	8%	10%	12%	10%	5%	8%	82%	18%	83%	17%	54%	46%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

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QD13 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Listen to Podcasts	131	25	10	13	12	8	18	18	7	8	114	16	108	22	67	64
	5%	8%	3%	6%	6%	4%	7%	8%	6%	3%	5%	5%	7%	2%	5%	5%
		bi					bi	bi					m			
		19%	8%	10%	9%	6%	14%	14%	5%	6%	87%	13%	83%	17%	51%	49%
Other	7	-	1	1	1	1	-	1	1	-	5	1	1	6	5	2
	*%	-%	*%	*%	*%	1%	-%	*%	1%	-%	*%	*%	*%	1%	*%	*%
		-%	12%	15%	12%	17%	-%	8%	13%	-%	80%	20%	19%	81%	68%	32%
WEB/ DATA ACCESS	1701	286	230	109	123	149	174	161	72	162	1476	225	1205	496	858	843
	64%	86%	64%	49%	63%	63%	71%	70%	63%	54%	64%	64%	78%	44%	61%	66%
		bcd efghi	ci		c	c	cei	ci	c				m			n
		17%	14%	6%	7%	9%	10%	9%	4%	10%	87%	13%	71%	29%	50%	50%
WATCHING AV CONTENT	774	199	73	42	57	52	91	90	37	55	672	102	565	209	359	415
	29%	60%	20%	19%	29%	22%	37%	39%	32%	19%	29%	29%	36%	19%	26%	33%
		bcd efghi			bci		bcei	bcd ei	bcei				m			n
		26%	9%	5%	7%	7%	12%	12%	5%	7%	87%	13%	73%	27%	46%	54%
LISTEN TO AUDIO CONTENT	714	79	110	56	62	53	83	86	33	67	621	93	522	192	376	338
	27%	24%	30%	25%	32%	22%	34%	37%	29%	22%	27%	26%	34%	17%	27%	27%
					ei		acei	acei					m			
		11%	15%	8%	9%	7%	12%	12%	5%	9%	87%	13%	73%	27%	53%	47%
None of these	86	5	17	8	10	10	6	6	5	8	78	7	29	57	45	41
	3%	2%	5%	4%	5%	4%	2%	2%	4%	3%	3%	2%	2%	5%	3%	3%
					a									l		
		6%	19%	10%	11%	11%	7%	7%	5%	9%	92%	8%	34%	66%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD14 (QD28E) SHOWCARD Which of these ways do you use your mobile phone to access the internet? (MULTI CODE)

Base : Those who use their mobile phone to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2307	1124	1183	455	467	914	471	109	156	244	703	599	753	459	493	1449	276	266	316
Effective Weighted Sample	1559	771	788	302	305	639	322	72	107	170	505	418	519	305	337	1226	166	184	271
Total	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
Wi-Fi/ wireless broadband network at home	1510	757	753	294	319	627	271	45	88	149	561	484	438	300	289	1298	107	64	42
	85%	87%	84%	84%	83%	87%	85%	64%	78%	84%	90%	88%	86%	84%	81%	86%	81%	84%	84%
		50%	50%	19%	21%	42%	18%	3%	6%	10%	37%	32%	29%	20%	19%	86%	7%	4%	3%
Via mobile network (2G, 3G or 4G)	1293	648	645	272	292	519	211	52	80	130	499	409	381	244	258	1106	97	56	34
	73%	74%	72%	78%	76%	72%	66%	74%	70%	74%	80%	75%	75%	68%	72%	73%	73%	74%	69%
		50%	50%	21%	23%	40%	16%	4%	6%	10%	39%	32%	29%	19%	20%	86%	7%	4%	3%
Wi-Fi/ wireless broadband elsewhere (i.e. 'hotspots')	581	294	286	128	112	235	105	32	40	59	259	180	183	106	112	481	52	33	14
	33%	34%	32%	37%	29%	33%	33%	45%	35%	34%	42%	33%	36%	30%	31%	32%	40%	43%	29%
		51%	49%	22%	19%	40%	18%	5%	7%	10%	45%	31%	31%	18%	19%	83%	9%	6%	2%
MOBILE NETWORK AND NOT WI-FI	196	87	109	34	51	77	34	16	15	19	50	51	53	45	46	167	14	8	7
	11%	10%	12%	10%	13%	11%	11%	23%	13%	11%	8%	9%	10%	13%	13%	11%	11%	11%	14%
		44%	56%	17%	26%	39%	17%	8%	8%	10%	26%	26%	27%	23%	24%	85%	7%	4%	4%
WI-FI AND NOT MOBILE NETWORK	467	219	248	74	91	201	102	16	34	46	121	134	129	108	96	397	35	19	15
	26%	25%	28%	21%	24%	28%	32%	22%	30%	26%	19%	25%	25%	30%	27%	26%	27%	25%	31%
		47%	53%	16%	19%	43%	22%	3%	7%	10%	26%	29%	28%	23%	21%	85%	8%	4%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 47

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD14 (QD28E) SHOWCARD Which of these ways do you use your mobile phone to access the internet? (MULTI CODE)

Base : Those who use their mobile phone to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2307	1124	1183	455	467	914	471	109	156	244	703	599	753	459	493	1449	276	266	316
Effective Weighted Sample	1559	771	788	302	305	639	322	72	107	170	505	418	519	305	337	1226	166	184	271
Total	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
ANY WI-FI USE	1564	781	784	311	332	643	279	51	99	158	570	492	456	307	308	1337	118	67	43
	88%	89%	87%	89%	87%	89%	88%	73%	87%	89%	92%	90%	89%	86%	86%	88%	89%	88%	86%
		50%	50%	20%	21%	41%	18%	3%	6%	10%	36%	31%	29%	20%	20%	85%	8%	4%	3%
Don't know	13	5	8	4	-	3	5	3	-	*	2	4	1	5	3	11	*	1	*
	1%	1%	1%	1%	-%	*%	2%	4%	-%	*%	*%	1%	*%	1%	1%	1%	*%	1%	1%
		41%	59%	d	-%	23%	de	ij	-%	3%	12%	32%	6%	40%	22%	87%	1%	9%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD14 (QD28E) SHOWCARD Which of these ways do you use your mobile phone to access the internet? (MULTI CODE)

Base : Those who use their mobile phone to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2307	217	160	120	155	149	179	175	155	139	1693	614	1547	760	1083	1224
Effective Weighted Sample	1559	188	146	114	146	135	170	158	144	126	1299	282	1053	513	721	853
Total	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
Wi-Fi/ wireless broadband network at home	1510	270	199	101	104	126	166	140	63	128	1302	209	1081	430	759	751
	85%	93%	84%	86%	80%	83%	94%	85%	86%	75%	85%	88%	87%	82%	85%	86%
		bcdeg	i				bcdeg	i	i				m			
		18%	13%	7%	7%	8%	11%	9%	4%	8%	86%	14%	72%	28%	50%	50%
Via mobile network (2G, 3G or 4G)	1293	259	131	72	83	121	100	150	54	136	1135	159	932	361	622	671
	73%	89%	55%	62%	64%	79%	57%	91%	73%	79%	74%	67%	75%	69%	69%	77%
		bcdef	hi			bcdf		bcdef	hi	bcf	bcdf	k	m			n
		20%	10%	6%	6%	9%	8%	12%	4%	10%	88%	12%	72%	28%	48%	52%
Wi-Fi/ wireless broadband elsewhere (i.e. 'hotspots')	581	63	76	51	33	62	50	66	30	49	502	79	427	154	297	284
	33%	22%	32%	44%	26%	41%	28%	40%	41%	29%	33%	33%	34%	29%	33%	32%
			a	abdf		adfi		adfi	adfi							
		11%	13%	9%	6%	11%	9%	11%	5%	8%	86%	14%	73%	27%	51%	49%
MOBILE NETWORK AND NOT WI-FI	196	19	27	15	21	20	8	16	6	36	173	23	128	68	106	90
	11%	6%	11%	13%	16%	13%	5%	9%	8%	21%	11%	10%	10%	13%	12%	10%
			f	af	afh	af				abfgh						
		10%	14%	8%	11%	10%	4%	8%	3%	18%	88%	12%	65%	35%	54%	46%
WI-FI AND NOT MOBILE NETWORK	467	31	100	45	46	32	75	16	19	34	390	77	310	157	269	198
	26%	11%	42%	38%	36%	21%	42%	9%	26%	20%	25%	32%	25%	30%	30%	23%
			aeghi	aeghi	aegi	ag	aeghi		ag	ag		j		l	o	
		7%	21%	10%	10%	7%	16%	3%	4%	7%	84%	16%	66%	34%	58%	42%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD14 (QD28E) SHOWCARD Which of these ways do you use your mobile phone to access the internet? (MULTI CODE)

Base : Those who use their mobile phone to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2307	217	160	120	155	149	179	175	155	139	1693	614	1547	760	1083	1224
Effective Weighted Sample	1559	188	146	114	146	135	170	158	144	126	1299	282	1053	513	721	853
Total	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
ANY WI-FI USE	1564	272	204	102	108	133	167	150	68	134	1352	212	1114	450	785	779
	88%	94%	86%	87%	84%	87%	95%	91%	92%	78%	88%	90%	89%	86%	87%	89%
		bcdei					bcdei	i	di				m			
		17%	13%	6%	7%	8%	11%	10%	4%	9%	86%	14%	71%	29%	50%	50%
Don't know	13	-	7	-	-	-	2	-	*	2	12	1	6	7	8	5
	1%	-%	3%	-%	-%	-%	1%	-%	1%	1%	1%	1%	*%	1%	1%	1%
			adeg											l		
		-%	55%	-%	-%	-%	12%	-%	4%	16%	90%	10%	44%	56%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 48

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QD15 (QD28C). SHOWCARD Which one of these best describes where you use your mobile phone to access the internet? (SINGLE CODE)

Base : Those who use their mobile phone to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2307	1124	1183	455	467	914	471	109	156	244	703	599	753	459	493	1449	276	266	316
Effective Weighted Sample	1559	771	788	302	305	639	322	72	107	170	505	418	519	305	337	1226	166	184	271
Total	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
I always use in the home	117	55	62	18	27	41	32	14	11	11	18	19	38	23	38	102	5	7	3
	7%	6%	7%	5%	7%	6%	10%	19%	10%	6%	3%	3%	7%	6%	11%	7%	4%	9%	7%
							ce	ij	j	j			k		k				
		47%	53%	15%	23%	35%	27%	12%	9%	10%	16%	16%	32%	19%	32%	87%	4%	6%	3%
I mainly use in the home	392	173	219	67	88	159	78	18	31	42	130	100	108	90	94	340	30	15	7
	22%	20%	24%	19%	23%	22%	25%	26%	28%	24%	21%	18%	21%	25%	26%	22%	23%	20%	14%
			a										k	k	k	r	r		
		44%	56%	17%	22%	41%	20%	5%	8%	11%	33%	25%	28%	23%	24%	87%	8%	4%	2%
I use equally in the home and outside the home	1116	555	561	241	250	461	164	31	62	104	409	370	326	207	212	953	83	43	37
	63%	64%	62%	69%	65%	64%	52%	44%	55%	59%	66%	68%	64%	58%	59%	63%	63%	56%	75%
				f	f	f				g	gh	mn							opq
		50%	50%	22%	22%	41%	15%	3%	6%	9%	37%	33%	29%	19%	19%	85%	7%	4%	3%
I mainly use outside the home	136	86	50	20	17	59	40	6	9	19	58	56	34	34	12	110	13	11	2
	8%	10%	6%	6%	4%	8%	13%	9%	8%	11%	9%	10%	7%	10%	3%	7%	10%	14%	4%
		b				d	cde					ln	n	n			r	or	
		63%	37%	15%	13%	43%	30%	5%	7%	14%	43%	42%	25%	25%	9%	81%	10%	8%	2%
I always use outside the home	7	3	4	4	1	1	1	-	-	-	3	1	4	2	*	6	-	*	*
	*%	*%	*%	1%	*%	*%	*%	-%	-%	-%	1%	*%	1%	*%	*%	*%	-%	*%	1%
		40%	60%	51%	15%	18%	16%	-%	-%	-%	44%	20%	53%	24%	3%	91%	-%	4%	5%
ALWAYS/ MAINLY USE IN THE HOME	510	229	281	85	115	200	110	32	42	54	149	119	146	113	132	442	35	22	10
	29%	26%	31%	24%	30%	28%	34%	45%	37%	30%	24%	22%	29%	32%	37%	29%	27%	29%	21%
			a				ce	ij	j				k	k	kl	r	r		
		45%	55%	17%	22%	39%	22%	6%	8%	11%	29%	23%	29%	22%	26%	87%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD15 (QD28C). SHOWCARD Which one of these best describes where you use your mobile phone to access the internet? (SINGLE CODE)

Base : Those who use their mobile phone to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2307	1124	1183	455	467	914	471	109	156	244	703	599	753	459	493	1449	276	266	316
Effective Weighted Sample	1559	771	788	302	305	639	322	72	107	170	505	418	519	305	337	1226	166	184	271
Total	1773	873	900	350	383	722	318	70	113	177	621	547	510	357	357	1515	132	76	50
		49%	51%	20%	22%	41%	18%	4%	6%	10%	35%	31%	29%	20%	20%	85%	7%	4%	3%
ALWAYS/ MAINLY USE OUTSIDE THE HOME	143	89	55	24	18	60	41	6	9	19	62	58	37	36	12	116	13	11	2
	8%	10%	6%	7%	5%	8%	13%	9%	8%	11%	10%	11%	7%	10%	3%	8%	10%	14%	5%
		b				d	cde					n	n	n			r	or	
		62%	38%	17%	13%	42%	29%	4%	6%	14%	43%	40%	26%	25%	8%	81%	9%	8%	2%
EVER USE OUTSIDE THE HOME	1651	817	835	332	356	680	284	55	102	165	601	528	471	333	318	1409	127	69	47
	93%	94%	93%	95%	93%	94%	89%	79%	90%	94%	97%	97%	92%	93%	89%	93%	96%	91%	93%
			f			f			g	g	gh	lmn				q			
		49%	51%	20%	22%	41%	17%	3%	6%	10%	36%	32%	29%	20%	19%	85%	8%	4%	3%
Don't know	4	1	3	-	-	2	3	1	-	-	2	-	1	2	1	4	*	*	-
	*%	*%	*%	-%	-%	*%	1%	2%	-%	-%	*%	-%	*%	1%	*%	*%	*%	1%	-%
		16%	84%	-%	-%	37%	63%	30%	-%	-%	54%	-%	26%	48%	26%	86%	4%	9%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD15 (QD28C). SHOWCARD Which one of these best describes where you use your mobile phone to access the internet? (SINGLE CODE)

Base : Those who use their mobile phone to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2307	217	160	120	155	149	179	175	155	139	1693	614	1547	760	1083	1224
Effective Weighted Sample	1559	188	146	114	146	135	170	158	144	126	1299	282	1053	513	721	853
Total	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
I always use in the home	117	10	22	9	11	12	17	8	4	9	98	19	58	60	54	64
	7%	3%	9%	8%	9%	8%	10%	5%	5%	5%	6%	8%	5%	11%	6%	7%
		a	a	a	a	a	a	a	a	a	a	a	a	a	a	a
		8%	19%	8%	9%	10%	15%	7%	3%	8%	84%	16%	49%	51%	46%	54%
I mainly use in the home	392	57	35	24	28	48	48	37	17	45	329	64	244	148	206	186
	22%	20%	15%	21%	22%	32%	27%	23%	23%	26%	21%	27%	20%	28%	23%	21%
		15%	9%	6%	7%	12%	12%	9%	4%	11%	84%	16%	62%	38%	53%	47%
I use equally in the home and outside the home	1116	208	157	76	84	88	96	96	48	100	986	130	841	275	552	564
	63%	72%	66%	65%	65%	58%	54%	58%	65%	58%	64%	55%	67%	52%	61%	64%
		efgi	f	f	f	f	f	f	f	f	k	m	m	m	m	m
		19%	14%	7%	8%	8%	9%	9%	4%	9%	88%	12%	75%	25%	49%	51%
I mainly use outside the home	136	16	21	6	5	5	14	23	5	15	115	21	98	38	81	55
	8%	5%	9%	5%	4%	3%	8%	14%	6%	9%	7%	9%	8%	7%	9%	6%
		e	e	e	e	e	acdeh	e	e	e	e	e	e	e	e	e
		11%	16%	5%	4%	3%	10%	17%	3%	11%	84%	16%	72%	28%	60%	40%
I always use outside the home	7	-	1	1	1	-	1	1	-	1	6	1	5	2	4	3
	*%	-%	1%	1%	1%	-%	1%	1%	-%	1%	*%	*%	*%	*%	*%	*%
		-%	20%	11%	15%	-%	17%	13%	-%	14%	91%	9%	71%	29%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD15 (QD28C). SHOWCARD Which one of these best describes where you use your mobile phone to access the internet? (SINGLE CODE)

Base : Those who use their mobile phone to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2307	217	160	120	155	149	179	175	155	139	1693	614	1547	760	1083	1224
Effective Weighted Sample	1559	188	146	114	146	135	170	158	144	126	1299	282	1053	513	721	853
Total	1773	290	238	117	129	152	177	165	74	171	1536	236	1248	525	898	875
		16%	13%	7%	7%	9%	10%	9%	4%	10%	87%	13%	70%	30%	51%	49%
ALWAYS/ MAINLY USE IN THE HOME	510	67	57	33	39	60	66	45	21	54	427	83	302	208	260	250
	29%	23%	24%	28%	30%	40%	37%	27%	28%	31%	28%	35%	24%	40%	29%	29%
		13%	11%	6%	8%	abgh	ab	9%	4%	11%	84%	16%	59%	41%	51%	49%
ALWAYS/ MAINLY USE OUTSIDE THE HOME	143	16	23	7	6	5	15	24	5	16	121	22	103	40	85	58
	8%	5%	10%	6%	5%	3%	9%	14%	6%	10%	8%	9%	8%	8%	9%	7%
		11%	16%	5%	4%	3%	e	acdeh	3%	11%	85%	15%	72%	28%	60%	40%
EVER USE OUTSIDE THE HOME	1651	281	215	107	118	140	159	158	70	161	1436	216	1188	464	843	808
	93%	97%	90%	92%	91%	92%	90%	95%	95%	94%	93%	91%	95%	88%	94%	92%
		bdf	17%	13%	7%	7%	8%	10%	4%	10%	87%	13%	72%	28%	51%	49%
Don't know	4	-	1	1	-	-	1	-	-	1	3	1	2	2	1	3
	*%	-%	*%	1%	-%	-%	*%	-%	-%	1%	*%	1%	*%	*%	*%	*%
		-%	28%	17%	-%	-%	16%	-%	-%	26%	68%	32%	54%	46%	32%	68%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 49

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QD16 (QD28F). SHOWCARD In which of these places do you use your mobile phone to access the internet outside of the home? (MULTI CODE)

Base : Those who use their mobile phone to access the internet outside the home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2133	1047	1086	429	436	850	418	86	139	226	675	572	694	426	438	1345	260	238	290
Effective Weighted Sample	1444	717	727	284	286	597	285	59	97	158	484	400	480	285	299	1135	158	165	248
Total	1651	817	835	332	356	680	284	55	102	165	601	528	471	333	318	1409	127	69	47
		49%	51%	20%	22%	41%	17%	**	6%	10%	36%	32%	29%	20%	19%	85%	8%	4%	3%
When travelling (e.g. on a train or in a car)	1221	610	612	265	266	502	188	**	77	103	451	421	351	227	222	1046	103	42	30
	74%	75%	73%	80%	75%	74%	66%	**	75%	63%	75%	80%	74%	68%	70%	74%	81%	60%	65%
				ef	f	f			i		i	mn				qr	qr		
		50%	50%	22%	22%	41%	15%	**	6%	8%	37%	34%	29%	19%	18%	86%	8%	3%	2%
Indoor public spaces (e.g. pub/ restaurant/ theatre/ shopping centre)	1161	563	598	257	261	469	174	**	68	113	444	393	342	221	204	985	101	45	30
	70%	69%	72%	77%	73%	69%	61%	**	66%	68%	74%	74%	73%	66%	64%	70%	80%	65%	63%
				ef	f	f						mn	n			r	oqr		
		48%	52%	22%	22%	40%	15%	**	6%	10%	38%	34%	29%	19%	18%	85%	9%	4%	3%
Outdoors	1156	588	568	245	253	483	175	**	70	113	440	391	331	230	205	979	97	49	31
	70%	72%	68%	74%	71%	71%	62%	**	69%	69%	73%	74%	70%	69%	64%	69%	77%	71%	66%
				f	f	f						n				r			
		51%	49%	21%	22%	42%	15%	**	6%	10%	38%	34%	29%	20%	18%	85%	8%	4%	3%
In other people's homes (e.g. friends/ family)	1135	542	594	264	271	444	157	**	67	108	440	379	321	223	211	971	92	43	30
	69%	66%	71%	79%	76%	65%	55%	**	66%	66%	73%	72%	68%	67%	66%	69%	73%	62%	64%
			a	ef	ef	f											q		
		48%	52%	23%	24%	39%	14%	**	6%	10%	39%	33%	28%	20%	19%	85%	8%	4%	3%
At your workplace	951	520	430	186	220	432	113	**	36	87	432	365	285	194	107	796	88	42	24
	58%	64%	52%	56%	62%	64%	40%	**	35%	53%	72%	69%	60%	58%	34%	56%	69%	61%	52%
		b		f	f	cf				h	hi	lmn	n	n		or			
		55%	45%	20%	23%	45%	12%	**	4%	9%	45%	38%	30%	20%	11%	84%	9%	4%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD16 (QD28F). SHOWCARD In which of these places do you use your mobile phone to access the internet outside of the home? (MULTI CODE)

Base : Those who use their mobile phone to access the internet outside the home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2133	1047	1086	429	436	850	418	86	139	226	675	572	694	426	438	1345	260	238	290
Effective Weighted Sample	1444	717	727	284	286	597	285	59	97	158	484	400	480	285	299	1135	158	165	248
Total	1651	817	835	332	356	680	284	55	102	165	601	528	471	333	318	1409	127	69	47
		49%	51%	20%	22%	41%	17%	**	6%	10%	36%	32%	29%	20%	19%	85%	8%	4%	3%
Other	32	17	15	7	6	12	6	**	1	4	11	7	8	10	7	28	2	*	1
	2%	2%	2%	2%	2%	2%	2%	**	1%	2%	2%	1%	2%	3%	2%	2%	2%	*%	2%
		53%	47%	23%	18%	39%	20%	**	4%	11%	36%	21%	26%	30%	23%	90%	7%	*%	3%
Don't know	9	6	3	1	1	5	2	**	4	1	-	*	2	3	4	8	-	*	*
	1%	1%	*%	*%	*%	1%	1%	**	4%	1%	-%	*%	*%	1%	1%	1%	-%	*%	1%
		63%	37%	11%	8%	61%	20%	**	j	j	-%	1%	24%	33%	k	95%	-%	1%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD16 (QD28F). SHOWCARD In which of these places do you use your mobile phone to access the internet outside of the home? (MULTI CODE)

Base : Those who use their mobile phone to access the internet outside the home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2133	208	143	110	141	138	160	167	147	131	1577	556	1465	668	1010	1123
Effective Weighted Sample	1444	180	131	104	133	125	152	150	137	119	1207	258	999	452	674	783
Total	1651	281	215	107	118	140	159	158	70	161	1436	216	1188	464	843	808
		17%	13%	7%	7%	8%	10%	10%	4%	10%	87%	13%	72%	28%	51%	49%
When travelling (e.g. on a train or in a car)	1221	221	162	86	72	84	117	127	56	121	1085	136	881	341	616	605
	74%	79%	75%	81%	61%	60%	74%	81%	79%	75%	76%	63%	74%	74%	73%	75%
		de	de	de	de	de	de	de	de	de	k	k				
		18%	13%	7%	6%	7%	10%	10%	5%	10%	89%	11%	72%	28%	50%	50%
Indoor public spaces (e.g. pub/ restaurant/ theatre/ shopping centre)	1161	164	155	66	78	99	114	143	60	107	1015	146	832	329	619	542
	70%	58%	72%	62%	66%	70%	72%	90%	85%	67%	71%	68%	70%	71%	73%	67%
		a	a	a	a	a	a	abcdefi	abcdefi						o	
		14%	13%	6%	7%	8%	10%	12%	5%	9%	87%	13%	72%	28%	53%	47%
Outdoors	1156	188	158	73	68	84	105	135	55	112	1024	132	844	312	601	555
	70%	67%	74%	68%	58%	60%	66%	86%	78%	69%	71%	61%	71%	67%	71%	69%
		de	de				abcdefi	abcdefi	ade		k					
		16%	14%	6%	6%	7%	9%	12%	5%	10%	89%	11%	73%	27%	52%	48%
In other people's homes (e.g. friends/ family)	1135	208	150	60	70	105	115	123	54	84	1000	136	821	314	565	570
	69%	74%	70%	56%	60%	75%	72%	78%	77%	52%	70%	63%	69%	68%	67%	71%
		cdi	ci			cdi	cdi	cdi	cdi		k					
		18%	13%	5%	6%	9%	10%	11%	5%	7%	88%	12%	72%	28%	50%	50%
At your workplace	951	172	139	61	64	76	81	91	41	70	830	120	852	98	519	431
	58%	61%	65%	57%	54%	55%	51%	58%	58%	43%	58%	56%	72%	21%	62%	53%
		i	fi	i				i	i				m		o	
		18%	15%	6%	7%	8%	9%	10%	4%	7%	87%	13%	90%	10%	55%	45%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD16 (QD28F). SHOWCARD In which of these places do you use your mobile phone to access the internet outside of the home? (MULTI CODE)

Base : Those who use their mobile phone to access the internet outside the home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2133	208	143	110	141	138	160	167	147	131	1577	556	1465	668	1010	1123
Effective Weighted Sample	1444	180	131	104	133	125	152	150	137	119	1207	258	999	452	674	783
Total	1651	281	215	107	118	140	159	158	70	161	1436	216	1188	464	843	808
		17%	13%	7%	7%	8%	10%	10%	4%	10%	87%	13%	72%	28%	51%	49%
Other	32	2	4	2	-	4	2	12	2	1	25	6	16	15	18	13
	2%	1%	2%	2%	-%	3%	1%	8%	2%	*%	2%	3%	1%	3%	2%	2%
		6%	13%	6%	-%	12%	7%	38%	6%	2%	80%	20%	51%	49%	58%	42%
Don't know	9	-	3	2	2	-	1	-	1	1	7	2	5	4	5	4
	1%	-%	1%	1%	2%	-%	*%	-%	1%	*%	*%	1%	*%	1%	1%	*%
		-%	32%	17%	23%	-%	9%	-%	6%	8%	78%	22%	52%	48%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Table 50

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Social networking (e.g. Facebook, Twitter, LinkedIn)	1363	626	737	319	327	559	158	58	80	117	483	417	406	275	266	1158	108	58	39
	67%	63%	70%	85%	77%	69%	36%	64%	63%	61%	72%	68%	69%	66%	62%	67%	66%	59%	70%
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
		46%	54%	23%	24%	41%	12%	4%	6%	9%	35%	31%	30%	20%	20%	85%	8%	4%	3%
Weather	1133	584	549	188	231	474	240	39	74	121	444	390	331	231	181	997	64	54	19
	56%	59%	52%	50%	55%	59%	55%	44%	58%	63%	66%	64%	56%	56%	42%	58%	39%	55%	33%
		b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
		52%	48%	17%	20%	42%	21%	3%	7%	11%	39%	34%	29%	20%	16%	88%	6%	5%	2%
Maps/ navigation	1124	615	510	190	255	479	201	30	62	104	478	402	326	239	158	977	80	48	20
	55%	62%	49%	50%	60%	59%	46%	33%	48%	54%	71%	66%	55%	57%	37%	57%	49%	49%	36%
		b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
		55%	45%	17%	23%	43%	18%	3%	5%	9%	43%	36%	29%	21%	14%	87%	7%	4%	2%
Banking	945	461	485	204	254	373	114	32	60	95	380	312	282	198	154	794	86	42	24
	46%	46%	46%	54%	60%	46%	26%	35%	47%	49%	57%	51%	48%	48%	36%	46%	52%	43%	44%
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
		49%	51%	22%	27%	40%	12%	3%	6%	10%	40%	33%	30%	21%	16%	84%	9%	4%	3%
News	917	523	394	158	189	385	186	25	51	96	378	348	259	175	135	787	67	40	23
	45%	53%	37%	42%	45%	48%	42%	28%	40%	50%	56%	57%	44%	42%	31%	46%	41%	41%	41%
		b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
		57%	43%	17%	21%	42%	20%	3%	6%	10%	41%	38%	28%	19%	15%	86%	7%	4%	2%
Music	837	419	418	236	197	317	88	38	46	81	327	251	234	179	173	742	52	26	17
	41%	42%	40%	63%	46%	39%	20%	42%	36%	42%	49%	41%	40%	43%	40%	43%	32%	27%	30%
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
		50%	50%	28%	24%	38%	10%	5%	5%	10%	39%	30%	28%	21%	21%	89%	6%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Games	837	398	439	219	216	318	83	42	61	88	284	227	226	193	191	723	60	34	19
	41%	40%	42%	58%	51%	40%	19%	46%	48%	45%	42%	37%	39%	46%	44%	42%	37%	35%	35%
				ef	ef	f								kl	k	qr			
		48%	52%	26%	26%	38%	10%	5%	7%	10%	34%	27%	27%	23%	23%	86%	7%	4%	2%
Shopping (e.g. Tesco, Ocado, eBay)	752	335	417	165	196	309	82	32	43	79	296	234	223	149	147	638	59	36	19
	37%	34%	40%	44%	46%	38%	19%	35%	34%	41%	44%	38%	38%	36%	34%	37%	36%	37%	34%
			a	f	ef	f					h								
		45%	55%	22%	26%	41%	11%	4%	6%	11%	39%	31%	30%	20%	20%	85%	8%	5%	3%
Travel/ journey planning	730	413	316	130	149	327	124	16	33	70	332	275	208	147	99	638	53	27	12
	36%	42%	30%	35%	35%	41%	28%	18%	26%	36%	49%	45%	36%	35%	23%	37%	32%	27%	21%
		b			f	f				g	ghi	lmn	n	n		qr	r		
		57%	43%	18%	20%	45%	17%	2%	5%	10%	45%	38%	29%	20%	14%	88%	7%	4%	2%
Sports/ sports news	501	387	114	103	111	198	89	13	26	48	196	171	143	109	77	417	40	29	15
	25%	39%	11%	27%	26%	25%	20%	14%	20%	25%	29%	28%	24%	26%	18%	24%	24%	29%	27%
		b		f						g	gh	n	n	n					
		77%	23%	21%	22%	40%	18%	3%	5%	10%	39%	34%	29%	22%	15%	83%	8%	6%	3%
Books	288	159	129	57	59	127	45	7	10	27	130	109	94	48	37	259	14	10	5
	14%	16%	12%	15%	14%	16%	10%	7%	8%	14%	19%	18%	16%	12%	9%	15%	9%	10%	9%
		b		f		f					gh	mn	n			pr			
		55%	45%	20%	20%	44%	16%	2%	4%	10%	45%	38%	33%	17%	13%	90%	5%	4%	2%
Finance/ business	224	146	78	38	51	102	32	7	4	21	126	105	68	37	14	197	14	9	4
	11%	15%	7%	10%	12%	13%	7%	7%	3%	11%	19%	17%	12%	9%	3%	11%	8%	9%	8%
		b			f	f				h	ghi	lmn	n	n		r			
		65%	35%	17%	23%	46%	14%	3%	2%	9%	56%	47%	30%	17%	6%	88%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Vouchers	173	70	103	35	40	76	22	2	8	15	72	53	65	32	24	149	16	6	2
	8%	7%	10%	9%	10%	9%	5%	2%	6%	8%	11%	9%	11%	8%	6%	9%	10%	7%	3%
		a	f	f	f	f			g	g	g		n			r	r	r	
		40%	60%	20%	23%	44%	12%	1%	4%	9%	42%	30%	37%	18%	14%	86%	9%	4%	1%
NONE OF THESE	157	65	92	2	22	50	83	15	11	12	23	30	47	29	50	127	14	8	7
	8%	7%	9%	1%	5%	6%	19%	16%	8%	6%	3%	5%	8%	7%	12%	7%	9%	8%	13%
					c	c	cde	ij	j						klm				o
		41%	59%	1%	14%	32%	53%	10%	7%	8%	15%	19%	30%	18%	32%	81%	9%	5%	5%
Don't know	14	1	12	2	2	2	8	-	1	-	3	4	2	2	5	12	-	1	*
	1%	*%	1%	*%	*%	*%	2%	-%	1%	-%	*%	1%	*%	*%	1%	1%	-%	1%	1%
		a					e												
		9%	91%	13%	15%	15%	57%	-%	5%	-%	22%	32%	16%	13%	39%	91%	-%	6%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 50

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Social networking (e.g. Facebook, Twitter, LinkedIn)	1363	230	163	77	96	122	139	129	55	146	1181	182	974	389	675	689
	67%	77%	61%	51%	67%	67%	69%	72%	70%	66%	67%	68%	70%	61%	64%	70%
		bcdei			c	c	c	bc	c	c			m			n
		17%	12%	6%	7%	9%	10%	9%	4%	11%	87%	13%	71%	29%	49%	51%
Weather	1133	173	153	80	95	100	127	121	50	98	983	150	818	314	614	519
	56%	58%	58%	53%	66%	55%	63%	67%	63%	44%	55%	56%	58%	49%	58%	53%
		i	i		cei	i	i	cei	i				m		o	
		15%	14%	7%	8%	9%	11%	11%	4%	9%	87%	13%	72%	28%	54%	46%
Maps/ navigation	1124	181	146	71	86	79	137	118	49	110	991	134	844	280	599	525
	55%	61%	55%	48%	60%	44%	68%	66%	61%	49%	56%	50%	60%	44%	57%	53%
		cei	e		ce		bcei	bcei	cei				m			
		16%	13%	6%	8%	7%	12%	11%	4%	10%	88%	12%	75%	25%	53%	47%
Banking	945	144	125	57	76	91	102	83	40	76	826	119	717	228	494	452
	46%	48%	47%	38%	53%	50%	51%	46%	50%	34%	47%	45%	51%	36%	47%	46%
		i	i		ci	ci	ci	i	ci				m			
		15%	13%	6%	8%	10%	11%	9%	4%	8%	87%	13%	76%	24%	52%	48%
News	917	146	126	61	67	85	96	92	36	76	811	106	670	246	501	415
	45%	49%	47%	41%	47%	47%	47%	51%	45%	34%	46%	40%	48%	39%	48%	42%
		i	i		i	i	i	i	i		k		m		o	
		16%	14%	7%	7%	9%	10%	10%	4%	8%	88%	12%	73%	27%	55%	45%
Music	837	119	109	67	69	60	99	101	41	76	724	113	600	237	440	398
	41%	40%	41%	45%	48%	33%	49%	56%	52%	34%	41%	42%	43%	37%	42%	40%
			e		ei		ei	abei	aei				m			
		14%	13%	8%	8%	7%	12%	12%	5%	9%	86%	14%	72%	28%	52%	48%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Games	837	99	123	55	69	72	84	98	39	85	733	104	585	252	413	424
	41%	33%	46%	37%	48%	39%	42%	54%	50%	38%	41%	39%	42%	39%	39%	43%
			a		a			acefi	aci							
		12%	15%	7%	8%	9%	10%	12%	5%	10%	88%	12%	70%	30%	49%	51%
Shopping (e.g. Tesco, Ocado, eBay)	752	78	107	50	65	69	77	90	36	66	645	107	544	207	417	335
	37%	26%	40%	34%	45%	38%	38%	50%	45%	29%	36%	40%	39%	32%	40%	34%
			ai		aci	a	a	acefi	aci				m		o	
		10%	14%	7%	9%	9%	10%	12%	5%	9%	86%	14%	72%	28%	55%	45%
Travel/ journey planning	730	118	110	46	52	63	84	70	30	66	646	84	561	168	389	341
	36%	40%	41%	31%	36%	35%	42%	39%	37%	29%	36%	31%	40%	26%	37%	35%
		i	i				i						m			
		16%	15%	6%	7%	9%	11%	10%	4%	9%	89%	11%	77%	23%	53%	47%
Sports/ sports news	501	67	68	24	32	52	42	56	24	52	455	46	372	129	258	243
	25%	23%	26%	16%	22%	29%	21%	31%	30%	23%	26%	17%	27%	20%	24%	25%
			c			c		cf	cf		k		m			
		13%	14%	5%	6%	10%	8%	11%	5%	10%	91%	9%	74%	26%	52%	48%
Books	288	41	39	29	34	29	28	27	13	18	246	41	216	71	175	113
	14%	14%	15%	20%	24%	16%	14%	15%	17%	8%	14%	15%	15%	11%	17%	11%
				i	abfgi	i		i	i				m		o	
		14%	14%	10%	12%	10%	10%	9%	5%	6%	86%	14%	75%	25%	61%	39%
Finance/ business	224	32	29	17	15	20	31	25	8	19	187	37	186	37	140	84
	11%	11%	11%	11%	11%	11%	16%	14%	10%	9%	11%	14%	13%	6%	13%	8%
							i						m		o	
		14%	13%	8%	7%	9%	14%	11%	4%	9%	84%	16%	83%	16%	63%	37%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD17 (QD28G). SHOWCARD Do you use any of the following types of apps or applications on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Vouchers	173	9	17	7	14	24	22	14	11	31	152	21	132	41	96	77
	8%	3%	7%	4%	10%	13%	11%	8%	13%	14%	9%	8%	9%	6%	9%	8%
					a	abc	ac	a	abc	abc			m			
		5%	10%	4%	8%	14%	13%	8%	6%	18%	88%	12%	77%	23%	55%	45%
NONE OF THESE	157	8	22	20	11	11	13	7	5	30	132	25	74	81	78	78
	8%	3%	8%	13%	8%	6%	7%	4%	6%	13%	7%	9%	5%	13%	7%	8%
			a	ae fgh	a					ae fgh			l			
		5%	14%	13%	7%	7%	8%	5%	3%	19%	84%	16%	47%	51%	50%	50%
Don't know	14	3	4	2	-	-	-	3	-	2	13	*	5	8	7	7
	1%	1%	1%	1%	-%	-%	-%	2%	-%	1%	1%	*%	*%	1%	1%	1%
														l		
		18%	27%	12%	-%	-%	-%	20%	-%	14%	97%	3%	36%	59%	49%	51%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 51

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Games	155	90	65	45	51	50	9	5	8	13	65	60	48	30	17	135	13	3	4
	8%	9%	6%	12%	12%	6%	2%	6%	6%	7%	10%	10%	8%	7%	4%	8%	8%	3%	7%
		b		ef	ef	f						n	n			q	q		
		58%	42%	29%	33%	32%	6%	3%	5%	9%	42%	38%	31%	19%	11%	87%	8%	2%	2%
Music	153	85	68	55	35	56	8	4	4	16	70	46	53	34	21	129	14	6	4
	8%	9%	6%	15%	8%	7%	2%	5%	3%	8%	10%	8%	9%	8%	5%	7%	8%	6%	8%
				def	f	f					h		n						
		56%	44%	36%	23%	36%	5%	3%	3%	10%	46%	30%	34%	22%	13%	84%	9%	4%	3%
Social networking (e.g. Facebook, Twitter, LinkedIn)	99	45	55	26	22	34	18	5	5	6	24	32	29	23	16	72	15	5	7
	5%	5%	5%	7%	5%	4%	4%	6%	4%	3%	4%	5%	5%	5%	4%	4%	9%	5%	13%
		45%	55%	26%	22%	34%	18%	5%	5%	6%	24%	32%	29%	23%	16%	73%	15%	5%	7%
Maps/ navigation	73	52	21	11	20	26	15	2	4	5	31	28	21	14	10	64	7	1	1
	4%	5%	2%	3%	5%	3%	3%	2%	3%	3%	5%	5%	4%	3%	2%	4%	4%	2%	2%
		b																	
		72%	28%	16%	28%	36%	20%	3%	6%	7%	42%	38%	29%	19%	13%	87%	10%	2%	1%
Weather	72	43	29	14	17	21	20	2	4	5	26	25	21	18	9	61	6	3	2
	4%	4%	3%	4%	4%	3%	4%	3%	3%	2%	4%	4%	4%	4%	2%	4%	4%	3%	4%
		59%	41%	20%	23%	30%	27%	3%	6%	6%	36%	34%	29%	25%	12%	84%	9%	4%	3%
News	62	34	28	11	19	24	7	1	3	4	24	26	19	11	6	50	6	2	3
	3%	3%	3%	3%	4%	3%	2%	2%	2%	2%	4%	4%	3%	3%	1%	3%	4%	2%	6%
		55%	45%	18%	31%	39%	12%	2%	5%	7%	39%	n	n						oq
												42%	32%	17%	9%	82%	10%	3%	5%
Banking	59	32	27	16	17	17	9	1	2	1	23	21	17	12	9	45	9	1	3
	3%	3%	3%	4%	4%	2%	2%	1%	2%	1%	3%	4%	3%	3%	2%	3%	6%	1%	6%
											i						oq		oq
		55%	45%	27%	29%	29%	15%	2%	4%	1%	39%	36%	28%	21%	15%	77%	16%	1%	6%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Sports/ sports news	56	43	12	9	16	20	10	1	2	3	21	16	13	14	13	40	11	2	3
	3%	4%	1%	2%	4%	2%	2%	1%	1%	2%	3%	3%	2%	3%	3%	2%	7%	2%	5%
		b															oq		oq
		78%	22%	17%	29%	35%	19%	2%	3%	5%	38%	29%	23%	25%	23%	71%	20%	3%	5%
Travel/ journey planning	47	28	19	9	16	17	5	1	2	4	18	18	13	11	6	42	3	2	1
	2%	3%	2%	2%	4%	2%	1%	1%	2%	2%	3%	3%	2%	3%	1%	2%	2%	2%	1%
				f															
		60%	40%	18%	34%	36%	11%	3%	4%	7%	38%	38%	27%	22%	13%	89%	7%	3%	2%
Books	42	25	17	10	9	18	5	1	2	3	18	18	15	5	4	36	3	1	2
	2%	3%	2%	3%	2%	2%	1%	1%	1%	2%	3%	3%	3%	1%	1%	2%	2%	1%	3%
												n	n						
		60%	40%	24%	21%	43%	13%	1%	4%	8%	43%	43%	37%	11%	9%	86%	7%	3%	4%
Shopping (e.g. Tesco, Ocado, eBay)	39	22	17	11	14	10	4	1	3	5	13	12	14	10	4	32	5	1	1
	2%	2%	2%	3%	3%	1%	1%	1%	2%	3%	2%	2%	2%	2%	1%	2%	3%	1%	2%
				f	ef														
		56%	44%	28%	35%	26%	11%	3%	8%	13%	33%	30%	35%	26%	10%	83%	12%	3%	3%
Finance/ business	12	10	2	2	1	8	1	1	-	-	9	7	3	1	-	11	-	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	-%	-%	1%	1%	1%	1%	-%	1%	-%	1%	1%
		b										n							
		81%	19%	17%	12%	64%	8%	5%	-%	-%	71%	62%	26%	12%	-%	93%	-%	5%	2%
Vouchers	9	3	7	3	2	4	-	*	-	2	3	3	5	2	-	8	1	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
				f															
		28%	72%	36%	23%	41%	-%	4%	-%	17%	30%	28%	52%	19%	-%	87%	13%	-%	-%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 51

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
NONE OF THESE	1625	758	866	273	322	660	369	79	108	161	519	455	471	328	370	1383	120	80	41
	80%	77%	82%	73%	76%	82%	84%	87%	84%	83%	77%	75%	80%	79%	86%	80%	73%	82%	74%
		a				cd	cd	j					k		klm	pr		pr	
		47%	53%	17%	20%	41%	23%	5%	7%	10%	32%	28%	29%	20%	23%	85%	7%	5%	3%
Don't know	23	8	16	2	5	6	11	-	2	-	5	7	7	4	5	21	1	2	*
	1%	1%	1%	*%	1%	1%	2%	-%	2%	-%	1%	1%	1%	1%	1%	1%	*%	2%	1%
							ce												
		33%	67%	8%	19%	27%	46%	-%	10%	-%	22%	29%	29%	19%	23%	89%	3%	6%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Games	155	24	27	8	14	10	18	18	4	13	140	14	114	41	65	90
	8%	8%	10%	6%	9%	5%	9%	10%	5%	6%	8%	5%	8%	6%	6%	9%
		16%	17%	5%	9%	6%	12%	11%	3%	8%	91%	9%	74%	26%	42%	58%
Music	153	26	13	11	12	5	21	19	7	15	134	19	111	42	67	86
	8%	9%	5%	7%	8%	3%	10%	10%	9%	7%	8%	7%	8%	7%	6%	9%
		e			e		e	e	e							n
		17%	9%	7%	8%	3%	14%	12%	5%	10%	88%	12%	72%	28%	44%	56%
Social networking (e.g. Facebook, Twitter, LinkedIn)	99	11	14	-	10	18	6	1	2	9	81	19	70	29	44	55
	5%	4%	5%	-%	7%	10%	3%	1%	3%	4%	5%	7%	5%	5%	4%	6%
		c	cg		cg	acfg	c		c	cg						
		12%	14%	-%	10%	18%	6%	1%	2%	9%	81%	19%	71%	29%	45%	55%
Maps/ navigation	73	21	9	6	7	2	7	3	3	7	67	6	51	23	32	41
	4%	7%	3%	4%	5%	1%	4%	1%	3%	3%	4%	2%	4%	4%	3%	4%
		eg			e											
		28%	13%	8%	10%	3%	10%	3%	4%	9%	92%	8%	69%	31%	44%	56%
Weather	72	15	7	5	6	11	6	-	2	9	65	7	57	15	34	38
	4%	5%	3%	3%	4%	6%	3%	-%	3%	4%	4%	3%	4%	2%	3%	4%
		g	g	g	g	g	g		g	g			m			
		20%	10%	7%	8%	15%	9%	-%	3%	13%	90%	10%	80%	20%	47%	53%
News	62	15	3	1	4	12	5	1	2	8	52	9	48	14	34	27
	3%	5%	1%	1%	3%	7%	3%	*%	2%	4%	3%	4%	3%	2%	3%	3%
		cg				bcg				g						
		24%	5%	2%	6%	19%	9%	1%	3%	13%	85%	15%	78%	22%	56%	44%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Banking	59	14	5	2	6	7	4	-	1	6	49	9	48	10	22	37
	3%	5%	2%	1%	4%	4%	2%	-%	2%	3%	3%	4%	3%	2%	2%	4%
		g			g	g				g			m			n
		24%	9%	3%	10%	11%	7%	-%	2%	10%	84%	16%	82%	18%	38%	62%
Sports/ sports news	56	12	4	1	2	7	3	1	2	8	49	7	40	15	19	37
	3%	4%	2%	1%	1%	4%	1%	*%	2%	4%	3%	2%	3%	2%	2%	4%
		cg				g				g						n
		22%	8%	2%	3%	13%	5%	2%	3%	15%	88%	12%	73%	27%	34%	66%
Travel/ journey planning	47	16	6	4	3	1	6	-	*	6	47	*	36	11	12	35
	2%	5%	2%	2%	2%	1%	3%	-%	*%	3%	3%	*%	3%	2%	1%	4%
		egh	g	g			g			g	k					n
		33%	13%	7%	6%	3%	13%	-%	1%	12%	99%	1%	76%	24%	26%	74%
Books	42	8	7	3	5	1	5	3	*	2	36	6	35	6	17	24
	2%	3%	3%	2%	3%	1%	2%	2%	1%	1%	2%	2%	3%	1%	2%	2%
													m			
		20%	18%	8%	11%	4%	11%	8%	1%	5%	85%	15%	85%	15%	42%	58%
Shopping (e.g. Tesco, Ocado, eBay)	39	6	4	2	3	4	6	1	1	5	35	5	32	7	18	22
	2%	2%	1%	1%	2%	2%	3%	*%	2%	2%	2%	2%	2%	1%	2%	2%
		16%	10%	5%	8%	11%	14%	2%	3%	13%	88%	12%	82%	18%	45%	55%
Finance/ business	12	5	2	1	-	-	1	1	-	1	10	2	10	2	4	8
	1%	2%	1%	1%	-%	-%	1%	*%	-%	*%	1%	1%	1%	*%	*%	1%
		44%	16%	8%	-%	-%	10%	7%	-%	8%	80%	20%	87%	13%	37%	63%
Vouchers	9	1	-	-	1	1	2	-	-	3	8	1	7	2	6	3
	*%	*%	-%	-%	1%	*%	1%	-%	-%	2%	*%	*%	1%	*%	1%	*%
		7%	-%	-%	9%	10%	24%	-%	-%	36%	87%	13%	77%	23%	70%	30%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QD18 (QD28H). SHOWCARD And which of these types of apps or applications have you PAID FOR to download on your smartphone? (MULTI CODE)

Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
NONE OF THESE	1625	248	209	122	114	136	168	144	66	176	1416	209	1100	522	848	777
	80%	83%	79%	82%	79%	75%	83%	80%	83%	79%	80%	78%	79%	82%	80%	79%
		15%	13%	8%	7%	8%	10%	9%	4%	11%	87%	13%	68%	32%	52%	48%
Don't know	23	3	7	2	-	-	-	3	*	6	21	3	12	10	15	9
	1%	1%	3%	1%	-%	-%	-%	2%	1%	3%	1%	1%	1%	2%	1%	1%
			def							def						
		11%	30%	7%	-%	-%	-%	12%	2%	27%	88%	12%	53%	45%	63%	37%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QD19A (QD21A). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... The overall service provided by MAIN SUPPLIER. (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Base for %	2514	1216	1298	389	440	899	785	144	190	250	723	691	694	535	593	2111	210	124	69
		48%	52%	15%	18%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Very satisfied	1387	656	731	214	247	467	459	88	100	143	368	364	364	318	339	1165	112	70	41
	55%	54%	56%	55%	56%	52%	58%	61%	52%	57%	51%	53%	52%	59%	57%	55%	53%	57%	59%
		47%	53%	15%	18%	34%	33%	6%	7%	10%	27%	26%	26%	23%	24%	84%	8%	5%	3%
Fairly satisfied	918	455	463	139	164	344	271	43	74	77	296	265	270	179	204	771	84	40	23
	37%	37%	36%	36%	37%	38%	35%	29%	39%	31%	41%	38%	39%	33%	34%	37%	40%	32%	34%
		50%	50%	15%	18%	37%	30%	5%	8%	8%	32%	29%	29%	19%	22%	84%	9%	4%	3%
TOTAL SATISFIED	2305	1111	1194	353	411	811	730	131	174	220	664	629	635	497	544	1936	196	110	64
	92%	91%	92%	91%	93%	90%	93%	91%	91%	88%	92%	91%	91%	93%	92%	92%	93%	88%	92%
		48%	52%	15%	18%	35%	32%	6%	8%	10%	29%	27%	28%	22%	24%	84%	8%	5%	3%
Neither	102	53	49	18	12	43	29	6	10	12	34	30	31	16	25	87	7	6	2
	4%	4%	4%	5%	3%	5%	4%	4%	5%	5%	5%	4%	4%	3%	4%	4%	3%	5%	3%
		52%	48%	18%	12%	42%	28%	6%	10%	12%	34%	30%	30%	15%	25%	85%	7%	6%	2%
Fairly dissatisfied	65	30	35	14	11	24	16	4	3	10	17	21	18	9	17	53	4	5	2
	3%	2%	3%	4%	3%	3%	2%	3%	2%	4%	2%	3%	3%	2%	3%	3%	2%	4%	3%
		46%	54%	21%	17%	37%	24%	7%	5%	15%	26%	32%	28%	13%	26%	82%	6%	8%	3%
Very dissatisfied	42	23	19	4	6	21	11	3	3	8	8	11	10	13	7	35	3	3	2
	2%	2%	1%	1%	1%	2%	1%	2%	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%	2%
		54%	46%	10%	15%	50%	26%	7%	7%	19%	19%	26%	25%	32%	17%	83%	6%	7%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QD19A (QD21A). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... The overall service provided by MAIN SUPPLIER. (SINGLE CODE)

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
TOTAL DISSATISFIED	107	52	54	18	17	45	26	7	6	18	25	32	29	22	24	88	7	8	4
	4%	4%	4%	5%	4%	5%	3%	5%	3%	7%	3%	5%	4%	4%	4%	4%	3%	7%	5%
		49%	51%	17%	16%	42%	25%	7%	6%	17%	23%	30%	27%	21%	23%	83%	6%	8%	3%
Don't know	4	1	3	-	-	2	3	1	*	1	-	1	1	1	2	2	1	1	*

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Base for %	2514	325	340	200	186	224	235	219	105	279	2181	333	1538	969	1324	1190
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Very satisfied	1387	83	197	112	94	153	119	155	74	176	1207	180	836	551	747	640
	55%	26%	58%	56%	51%	68%	51%	71%	71%	63%	55%	54%	54%	57%	56%	54%
		a	a	a	a	abcdf	a	abcdf	abcdf	adf						
		6%	14%	8%	7%	11%	9%	11%	5%	13%	87%	13%	60%	40%	54%	46%
Fairly satisfied	918	229	112	57	67	55	90	51	25	85	813	105	572	342	445	473
	37%	71%	33%	29%	36%	25%	38%	23%	23%	30%	37%	32%	37%	35%	34%	40%
		bcd efghi	gh		egh		cegh				k				n	
		25%	12%	6%	7%	6%	10%	6%	3%	9%	89%	11%	62%	37%	48%	52%
TOTAL SATISFIED	2305	312	309	169	161	208	209	206	99	261	2020	285	1408	893	1192	1113
	92%	96%	91%	85%	87%	93%	89%	94%	94%	94%	93%	86%	92%	92%	90%	94%
		bcd f				cd		cd f	cd f	cd	k				n	
		14%	13%	7%	7%	9%	9%	9%	4%	11%	88%	12%	61%	39%	52%	48%
Neither	102	11	13	13	11	8	10	5	4	11	83	19	60	41	58	44
	4%	3%	4%	7%	6%	4%	4%	2%	3%	4%	4%	6%	4%	4%	4%	4%
				g	g											
		11%	13%	13%	11%	8%	10%	5%	3%	11%	82%	18%	59%	41%	56%	44%
Fairly dissatisfied	65	-	10	12	8	5	10	3	1	5	45	20	39	26	47	18
	3%	-%	3%	6%	4%	2%	4%	1%	1%	2%	2%	6%	3%	3%	4%	2%
		a	aghi	ah	a	ah	ah		a		j				o	
		-%	15%	18%	12%	8%	15%	4%	2%	8%	69%	31%	60%	40%	72%	28%
Very dissatisfied	42	1	8	5	6	2	6	5	1	1	33	9	31	9	27	14
	2%	*%	2%	3%	3%	1%	3%	2%	1%	*%	1%	3%	2%	1%	2%	1%
				ai							m					
		3%	19%	13%	13%	4%	14%	11%	3%	3%	78%	22%	74%	21%	65%	35%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 52

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD19A (QD21A). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... The overall service provided by MAIN SUPPLIER. (SINGLE CODE)

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
TOTAL DISSATISFIED	107	1	18	17	13	7	15	7	2	6	77	29	70	35	74	33
	4%	*%	5%	9%	7%	3%	7%	3%	2%	2%	4%	9%	5%	4%	6%	3%
		a	aeghi	ahi	a	ahi	a	j							o	
		1%	17%	16%	13%	7%	14%	7%	2%	6%	72%	28%	66%	32%	69%	31%
Don't know	4	-	-	-	-	-	1	*	1	-	3	1	*	4	*	4
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 53

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD19J (QD21J). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Reception/ accessing network. (SINGLE CODE).

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Base for %	2510	1216	1294	389	440	900	780	144	191	250	722	690	694	533	591	2107	210	124	69
		48%	52%	16%	18%	36%	31%	6%	8%	10%	29%	28%	28%	21%	24%	84%	8%	5%	3%
Very satisfied	1230	566	664	187	224	408	411	82	100	128	300	322	322	261	325	1034	94	62	40
	49%	47%	51%	48%	51%	45%	53%	57%	53%	51%	42%	47%	46%	49%	55%	49%	45%	50%	58%
		a	a				e	j	j	j					klm				opq
		46%	54%	15%	18%	33%	33%	7%	8%	10%	24%	26%	26%	21%	26%	84%	8%	5%	3%
Fairly satisfied	930	484	446	150	163	352	265	45	68	79	318	259	276	194	201	783	88	38	20
	37%	40%	34%	38%	37%	39%	34%	32%	36%	31%	44%	38%	40%	36%	34%	37%	42%	31%	29%
		b				f					ghi		n		qr	qr			
		52%	48%	16%	18%	38%	29%	5%	7%	8%	34%	28%	30%	21%	22%	84%	9%	4%	2%
TOTAL SATISFIED	2160	1050	1110	337	387	760	676	127	168	206	618	581	598	455	526	1817	183	100	60
	86%	86%	86%	87%	88%	84%	87%	89%	88%	82%	86%	84%	86%	85%	89%	86%	87%	81%	87%
		49%	51%	16%	18%	35%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Neither	148	66	82	26	21	52	48	7	10	18	43	44	44	32	28	123	14	8	3
	6%	5%	6%	7%	5%	6%	6%	5%	5%	7%	6%	6%	6%	6%	5%	6%	6%	7%	4%
		45%	55%	18%	15%	35%	32%	4%	7%	12%	29%	30%	30%	22%	19%	83%	9%	6%	2%
Fairly dissatisfied	116	57	59	20	21	41	34	4	6	14	38	34	34	27	21	95	10	9	3
	5%	5%	5%	5%	5%	5%	4%	3%	3%	6%	5%	5%	5%	5%	4%	4%	5%	7%	5%
		49%	51%	17%	18%	35%	29%	4%	5%	12%	33%	29%	29%	23%	18%	81%	8%	8%	3%
Very dissatisfied	86	42	43	6	10	47	22	6	6	12	22	32	18	19	17	72	4	7	3
	3%	3%	3%	2%	2%	5%	3%	4%	3%	5%	3%	5%	3%	4%	3%	3%	2%	5%	4%
		49%	51%	7%	12%	55%	26%	6%	7%	13%	26%	37%	21%	22%	20%	84%	5%	8%	3%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 53

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD19J (QD21J). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Reception/ accessing network. (SINGLE CODE).

Base : Those who personally use a mobile phone

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
TOTAL DISSATISFIED	202	100	102	26	32	88	57	10	12	26	60	66	52	46	38	167	13	15	6
	8%	8%	8%	7%	7%	10%	7%	7%	6%	10%	8%	10%	8%	9%	6%	8%	6%	12%	9%
		49%	51%	13%	16%	43%	28%	5%	6%	13%	30%	33%	26%	23%	19%	83%	7%	8%	3%
Don't know	8	1	7	-	-	1	7	2	-	1	1	1	2	2	3	6	1	1	*
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 53

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD19J (QD21J). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Reception/ accessing network. (SINGLE CODE).

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Base for %	2510	325	339	198	185	224	234	219	105	279	2177	332	1537	966	1320	1189
		13%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Very satisfied	1230	74	198	87	74	125	96	146	68	166	1073	157	721	509	634	596
	49%	23%	59%	44%	40%	56%	41%	67%	64%	60%	49%	47%	47%	53%	48%	50%
			acdf	a	a	acdf	a	acdef	acdf	acdf				l		
		6%	16%	7%	6%	10%	8%	12%	6%	14%	87%	13%	59%	41%	52%	48%
Fairly satisfied	930	228	102	62	71	76	82	59	28	75	840	90	590	337	449	481
	37%	70%	30%	31%	39%	34%	35%	27%	26%	27%	39%	27%	38%	35%	34%	40%
		bcddefghi			ghi		h				k				n	
		25%	11%	7%	8%	8%	9%	6%	3%	8%	90%	10%	63%	36%	48%	52%
TOTAL SATISFIED	2160	303	301	149	145	201	178	205	95	241	1913	247	1311	846	1083	1077
	86%	93%	89%	75%	78%	90%	76%	94%	91%	86%	88%	74%	85%	88%	82%	91%
		cdfi	cdf			cdf		cdfi	cdf	cdf	k					n
		14%	14%	7%	7%	9%	8%	9%	4%	11%	89%	11%	61%	39%	50%	50%
Neither	148	20	19	20	12	9	19	3	5	15	121	26	96	51	92	56
	6%	6%	6%	10%	6%	4%	8%	1%	5%	6%	6%	8%	6%	5%	7%	5%
		g	g	egh	g		g			g					o	
		14%	13%	14%	8%	6%	13%	2%	3%	10%	82%	18%	65%	35%	62%	38%
Fairly dissatisfied	116	-	10	17	14	7	23	5	4	15	79	38	76	39	81	36
	5%	-%	3%	9%	8%	3%	10%	2%	3%	6%	4%	11%	5%	4%	6%	3%
			a	abegh	abeg	a	abegh	a	a	a		j			o	
		-%	9%	15%	12%	6%	20%	4%	3%	13%	68%	32%	65%	34%	69%	31%
Very dissatisfied	86	1	9	12	14	7	14	6	2	7	64	22	54	30	65	21
	3%	*%	3%	6%	8%	3%	6%	3%	1%	3%	3%	6%	4%	3%	5%	2%
			ah	abghi	a	ah	a				j				o	
		1%	11%	14%	16%	9%	16%	7%	2%	8%	75%	25%	63%	35%	75%	25%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 53

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QD19J (QD21J). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Reception/ accessing network. (SINGLE CODE).

Base : Those who personally use a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
TOTAL DISSATISFIED	202	1	19	29	28	14	37	11	5	22	143	59	130	69	145	57
	8%	*%	6%	15%	15%	6%	16%	5%	5%	8%	7%	18%	8%	7%	11%	5%
		a	a	abeghi	abeghi	a	abeghi	a	a	a		j			o	
		1%	10%	14%	14%	7%	18%	5%	3%	11%	71%	29%	64%	34%	72%	28%
Don't know	8	-	2	2	1	-	2	-	*	-	7	1	2	7	4	5
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 54

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD20K (QD21K). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Ability to connect to the internet using the mobile network (3G or 4G). (SINGLE CODE).

Base : Those with a smartphone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
Base for %	1968	954	1014	374	415	787	392	84	120	185	663	593	562	407	405	1665	157	93	52
		48%	52%	19%	21%	40%	20%	4%	6%	9%	34%	30%	29%	21%	21%	85%	8%	5%	3%
Very satisfied	1026	500	526	202	222	405	198	48	62	92	316	300	284	215	227	880	74	42	30
	52%	52%	52%	54%	53%	51%	51%	57%	52%	50%	48%	51%	51%	53%	56%	53%	47%	45%	58%
		49%	51%	20%	22%	39%	19%	5%	6%	9%	31%	29%	28%	21%	22%	q 86%	7%	4%	pq 3%
Fairly satisfied	693	338	355	139	153	270	132	23	37	64	272	208	214	140	130	582	65	33	14
	35%	35%	35%	37%	37%	34%	34%	27%	31%	35%	41%	35%	38%	34%	32%	35%	41%	36%	26%
		49%	51%	20%	22%	39%	19%	3%	5%	9%	gh 39%	30%	31%	20%	19%	r 84%	r 9%	r 5%	
TOTAL SATISFIED	1720	839	881	340	375	674	331	71	100	157	588	509	498	355	357	1462	138	75	44
	87%	88%	87%	91%	90%	86%	84%	85%	83%	85%	89%	86%	89%	87%	88%	q 88%	q 88%	81%	84%
		49%	51%	20%	22%	39%	19%	4%	6%	9%	34%	30%	29%	21%	21%	85%	8%	4%	3%
Neither	119	54	66	14	16	51	38	5	14	10	33	38	33	26	22	97	12	6	4
	6%	6%	6%	4%	4%	7%	10%	6%	12%	6%	5%	6%	6%	6%	6%	6%	8%	7%	7%
		45%	55%	12%	13%	43%	cde 32%		j 12%	9%	27%	32%	27%	22%	19%	81%	10%	5%	3%
Fairly dissatisfied	78	35	42	13	15	35	14	3	3	12	26	30	18	13	17	64	3	8	3
	4%	4%	4%	4%	4%	4%	4%	4%	2%	6%	4%	5%	3%	3%	4%	4%	2%	8%	5%
		45%	55%	17%	20%	45%	19%	4%	3%	15%	34%	38%	24%	17%	21%	82%	4%	op 10%	3%
Very dissatisfied	51	26	25	6	9	26	9	4	3	6	16	16	13	12	9	42	3	4	2
	3%	3%	2%	2%	2%	3%	2%	5%	3%	3%	2%	3%	2%	3%	2%	3%	2%	4%	4%
		51%	49%	12%	18%	52%	17%	8%	7%	12%	32%	32%	26%	24%	18%	82%	7%	7%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 54

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QD20K (QD21K). SHOWCARD Thinking about your mobile phone service only, please use this card to say how satisfied you are with (MAIN SUPPLIER) for each of the following... Ability to connect to the internet using the mobile network (3G or 4G). (SINGLE CODE).

Base : Those with a smartphone

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
			FEMALE					UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2697	1304	1393	485	516	1035	661	141	184	272	781	681	873	541	599	1657	346	341	353
Effective Weighted Sample	1818	886	932	322	340	719	451	96	125	188	555	473	602	358	406	1405	212	238	305
Total	2041	991	1050	376	424	805	437	91	128	193	671	609	587	415	429	1724	164	98	56
		49%	51%	18%	21%	39%	21%	4%	6%	9%	33%	30%	29%	20%	21%	84%	8%	5%	3%
TOTAL DISSATISFIED	129	61	67	19	25	61	23	8	6	18	42	46	32	25	26	106	7	12	4
	7%	6%	7%	5%	6%	8%	6%	9%	5%	10%	6%	8%	6%	6%	6%	6%	4%	12%	8%
		48%	52%	15%	19%	48%	18%	6%	5%	14%	33%	36%	25%	20%	20%	82%	5%	9%	3%
Don't know	74	37	37	2	9	18	45	7	8	8	9	17	25	8	24	59	6	5	3
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
Base for %	1968	296	259	140	140	175	195	176	77	207	1710	257	1369	596	1012	955
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	70%	30%	51%	49%
Very satisfied	1026	112	172	65	52	100	90	114	47	129	897	130	716	309	528	498
	52%	38%	66%	47%	37%	57%	46%	65%	61%	62%	52%	50%	52%	52%	52%	52%
			acdf			adf		acdf	acdf	acdf						
		11%	17%	6%	5%	10%	9%	11%	5%	13%	87%	13%	70%	30%	51%	49%
Fairly satisfied	693	169	61	47	58	59	70	45	23	50	626	68	483	211	324	370
	35%	57%	24%	33%	41%	34%	36%	26%	30%	24%	37%	26%	35%	35%	32%	39%
		bcd efghi			bghi	b	bgi				k				n	
		24%	9%	7%	8%	8%	10%	7%	3%	7%	90%	10%	70%	30%	47%	53%
TOTAL SATISFIED	1720	281	233	112	110	159	159	159	70	179	1522	197	1199	519	852	867
	87%	95%	90%	80%	79%	90%	82%	91%	91%	86%	89%	77%	88%	87%	84%	91%
		cd fi	cd f			cd f		cd f	cd f		k				n	
		16%	14%	7%	6%	9%	9%	9%	4%	10%	89%	11%	70%	30%	50%	50%
Neither	119	12	8	10	13	10	17	7	4	17	96	24	76	44	67	52
	6%	4%	3%	7%	9%	6%	9%	4%	5%	8%	6%	9%	6%	7%	7%	5%
					abg		bg			b		j				
		10%	6%	9%	11%	8%	15%	6%	3%	14%	80%	20%	63%	37%	56%	44%
Fairly dissatisfied	78	2	14	12	9	5	8	7	2	5	51	27	55	23	59	19
	4%	1%	5%	9%	7%	3%	4%	4%	2%	3%	3%	10%	4%	4%	6%	2%
			a	aehi	a		a	a				j			o	
		2%	17%	15%	12%	7%	11%	9%	2%	7%	66%	34%	71%	29%	75%	25%
Very dissatisfied	51	1	5	5	7	2	10	3	2	6	41	10	39	10	34	16
	3%	*%	2%	4%	5%	1%	5%	2%	2%	3%	2%	4%	3%	2%	3%	2%
			a		ae		ae								o	
		3%	9%	11%	15%	4%	20%	6%	3%	12%	81%	19%	77%	20%	68%	32%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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Base : Those with a smartphone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2697	225	180	153	175	181	205	192	167	179	1984	713	1744	949	1281	1416
Effective Weighted Sample	1818	194	164	144	165	164	195	173	156	163	1518	328	1185	641	855	982
Total	2041	299	266	149	144	182	202	180	79	223	1774	267	1399	640	1054	987
		15%	13%	7%	7%	9%	10%	9%	4%	11%	87%	13%	69%	31%	52%	48%
TOTAL DISSATISFIED	129	3	18	17	17	7	19	10	4	11	92	36	94	33	93	35
	7%	1%	7%	12%	12%	4%	10%	5%	5%	5%	5%	14%	7%	6%	9%	4%
			a	aeghi	aeghi		ae	a	a	a		j			o	
		2%	14%	14%	13%	6%	15%	7%	3%	9%	72%	28%	73%	26%	72%	28%
Don't know	74	3	7	10	4	6	7	5	2	17	64	10	30	43	42	32
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE1. Does your household have a desktop PC, laptop, netbook or tablet computer? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes - PC (including iMacs)	778	447	331	110	82	289	297	21	36	77	284	303	213	150	111	684	46	37	11
	29%	34%	24%	28%	18%	32%	32%	12%	17%	29%	39%	43%	30%	26%	17%	31%	20%	28%	15%
		b	d	d	d	d	d		gh	ghi	lmn	n	n	n		pr		pr	
		57%	43%	14%	10%	37%	38%	3%	5%	10%	36%	39%	27%	19%	14%	88%	6%	5%	1%
Yes - laptop (including MacBooks)	1712	880	832	281	285	695	451	48	94	163	612	574	501	349	287	1477	119	76	40
	64%	68%	61%	72%	65%	76%	49%	28%	44%	61%	84%	81%	70%	60%	43%	66%	51%	58%	54%
		b	df	f	f	df			g	gh	ghi	lmn	mn	n		pqr			
		51%	49%	16%	17%	41%	26%	3%	5%	9%	36%	34%	29%	20%	17%	86%	7%	4%	2%
Yes - netbook	204	113	92	29	25	101	50	3	8	20	100	88	56	30	30	182	14	6	3
	8%	9%	7%	8%	6%	11%	5%	2%	4%	7%	14%	12%	8%	5%	5%	8%	6%	5%	4%
						df			g	ghi	lmn	n	n			qr			
		55%	45%	14%	12%	49%	24%	1%	4%	10%	49%	43%	27%	15%	15%	89%	7%	3%	1%
Yes - tablet computer - e.g. iPad	1554	771	782	233	262	608	449	57	97	158	529	489	455	323	286	1297	130	81	46
	58%	59%	57%	60%	59%	66%	48%	34%	45%	60%	73%	69%	63%	56%	43%	58%	56%	61%	62%
				f	f	cdf			g	gh	ghi	lmn	mn	n					
		50%	50%	15%	17%	39%	29%	4%	6%	10%	34%	31%	29%	21%	18%	83%	8%	5%	3%
TOTAL YES	2251	1116	1135	351	379	849	672	93	146	230	709	679	647	475	449	1910	175	108	59
	84%	86%	83%	90%	86%	93%	72%	54%	68%	87%	97%	95%	90%	82%	68%	85%	75%	81%	80%
		b	f	f	f	df			g	gh	ghi	lmn	mn	n		pr		p	
		50%	50%	16%	17%	38%	30%	4%	6%	10%	32%	30%	29%	21%	20%	85%	8%	5%	3%
PC ONLY	102	53	49	13	8	22	59	9	8	10	22	24	31	20	27	88	9	3	2
	4%	4%	4%	3%	2%	2%	6%	5%	4%	4%	3%	3%	4%	4%	4%	4%	4%	3%	2%
						cde													
		52%	48%	13%	8%	22%	58%	9%	8%	10%	21%	24%	30%	20%	26%	86%	9%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
LAPTOP ONLY	477	233	245	86	97	179	116	26	32	53	123	119	136	104	119	419	31	17	10
	18%	18%	18%	22%	22%	20%	13%	15%	15%	20%	17%	17%	19%	18%	18%	19%	13%	13%	14%
		49%	51%	18%	20%	37%	24%	6%	7%	11%	26%	25%	28%	22%	25%	pqr	88%	6%	4%
TABLET ONLY	299	109	190	43	75	89	93	30	35	39	36	39	78	76	106	227	41	16	15
	11%	8%	14%	11%	17%	10%	10%	17%	16%	15%	5%	5%	11%	13%	16%	10%	17%	12%	21%
		36%	64%	14%	25%	30%	31%	10%	12%	13%	12%	13%	26%	25%	36%	76%	14%	5%	5%
No	424	184	240	40	63	66	255	78	70	35	18	33	73	106	212	326	58	24	15
	16%	14%	17%	10%	14%	7%	27%	46%	32%	13%	2%	5%	10%	18%	32%	15%	25%	18%	20%
		43%	57%	9%	15%	16%	60%	18%	16%	8%	4%	8%	17%	25%	50%	77%	14%	6%	4%
Don't know	*	*	*	-	-	-	*	-	-	-	*	-	-	*	*	-	*	*	*
	30%	70%	-	-	-	-	100%	-	-	-	38%	-	-	38%	62%	-	38%	32%	30%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE1. Does your household have a desktop PC, laptop, netbook or tablet computer? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes - PC (including iMacs)	778	71	119	83	62	60	97	75	36	81	665	113	468	309	472	305
	29%	21%	33%	37%	31%	25%	40%	33%	32%	27%	29%	32%	30%	28%	34%	24%
		a	a	aei	a		aei	a	a						o	
		9%	15%	11%	8%	8%	13%	10%	5%	10%	85%	15%	60%	40%	61%	39%
Yes - laptop (including MacBooks)	1712	285	213	136	123	123	178	157	71	192	1485	227	1143	566	917	795
	64%	86%	59%	61%	63%	52%	73%	68%	62%	65%	64%	64%	74%	51%	65%	63%
		bcd efghi			e		bcd ehi	be	e	e			m			
		17%	12%	8%	7%	7%	10%	9%	4%	11%	87%	13%	67%	33%	54%	46%
Yes - netbook	204	26	24	15	17	18	22	30	12	18	169	35	143	60	131	73
	8%	8%	7%	7%	9%	8%	9%	13%	11%	6%	7%	10%	9%	5%	9%	6%
								bci					m		o	
		13%	12%	7%	8%	9%	11%	15%	6%	9%	83%	17%	70%	29%	64%	36%
Yes - tablet computer - e.g. iPad	1554	129	231	127	121	135	160	157	67	170	1331	222	1002	550	895	659
	58%	39%	64%	57%	62%	57%	66%	68%	58%	57%	57%	63%	64%	49%	64%	52%
			a	a	a	a	a	acehi	a	a		j	m		o	
		8%	15%	8%	8%	9%	10%	10%	4%	11%	86%	14%	64%	35%	58%	42%
TOTAL YES	2251	312	301	188	165	177	222	204	93	247	1951	300	1427	821	1216	1034
	84%	94%	83%	84%	84%	75%	91%	89%	81%	83%	84%	85%	92%	74%	87%	81%
		bcd ehi	e	e	e		bcd ehi	eh		e			m		o	
		14%	13%	8%	7%	8%	10%	9%	4%	11%	87%	13%	63%	36%	54%	46%
PC ONLY	102	12	21	14	7	10	8	9	2	6	90	12	46	56	56	46
	4%	4%	6%	6%	4%	4%	3%	4%	2%	2%	4%	3%	3%	5%	4%	4%
			hi	hi										l		
		12%	20%	14%	7%	9%	8%	8%	2%	6%	88%	12%	45%	55%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
LAPTOP ONLY	477	145	40	32	28	25	45	30	19	54	431	47	317	158	204	274
	18%	44%	11%	14%	14%	11%	19%	13%	16%	18%	19%	13%	20%	14%	14%	22%
		bcdefghi					be			be	k		m			n
		30%	8%	7%	6%	5%	9%	6%	4%	11%	90%	10%	66%	33%	43%	57%
TABLET ONLY	299	12	38	26	22	34	18	26	10	40	259	40	163	135	158	141
	11%	4%	10%	12%	11%	14%	8%	11%	9%	14%	11%	11%	11%	12%	11%	11%
			a	a	a	af		a	a	af						
		4%	13%	9%	7%	11%	6%	9%	3%	13%	87%	13%	55%	45%	53%	47%
No	424	21	60	35	31	60	21	25	22	51	370	54	127	294	189	235
	16%	6%	17%	16%	16%	25%	9%	11%	19%	17%	16%	15%	8%	26%	13%	19%
			af	af	af	abcdfgi			afg	af			l			n
		5%	14%	8%	7%	14%	5%	6%	5%	12%	87%	13%	30%	69%	45%	55%
Don't know	*	-	-	-	-	-	-	-	-	-	-	*	-	*	*	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	*%	*%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	100%	62%	38%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 56

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QE2. Do you or does anyone in your household have access to the internet/ Worldwide Web at HOME (via any device, e.g. PC, laptop, mobile phone etc)? (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
	Total	MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes - have access and use at home	2292	1124	1167	368	418	854	652	91	160	229	709	679	645	490	477	1948	175	108	60
	86%	86%	85%	94%	94%	93%	70%	53%	74%	87%	97%	95%	90%	84%	72%	87%	75%	82%	82%
		49%	51%	f	f	f	g	gh	ghi	lmn	mn	n	pqr	85%	8%	p	p	3%	
Yes - have access but don't use at home	49	27	22	2	7	11	30	6	7	8	8	7	13	15	15	42	3	3	1
	2%	2%	2%	*%	2%	1%	3%	4%	3%	3%	1%	1%	2%	3%	2%	2%	1%	3%	2%
		55%	45%	3%	14%	22%	ce	j	j	j	16%	14%	26%	30%	30%	84%	7%	7%	2%
No do not have access at home	331	147	184	21	17	50	243	74	49	27	11	26	61	76	168	244	54	20	12
	12%	11%	13%	5%	4%	5%	26%	43%	23%	10%	2%	4%	9%	13%	25%	11%	23%	15%	17%
		44%	56%	6%	5%	15%	cde	hij	ij	j	3%	8%	19%	23%	51%	74%	16%	6%	4%
Don't know	3	2	1	-	-	1	2	-	-	*	-	1	1	-	1	3	-	*	-
	*%	*%	*%	-%	-%	*%	*%	-%	-%	*%	-%	*%	*%	-%	*%	*%	-%	*%	-%
		64%	36%	-%	-%	29%	71%	-%	-%	9%	-%	26%	38%	-%	36%	91%	-%	9%	-%
INTERNET ACCESS AT HOME																			
YES	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
	88%	89%	87%	95%	96%	94%	74%	57%	77%	90%	98%	96%	91%	87%	74%	89%	77%	84%	83%
		49%	51%	f	f	f	g	gh	ghi	lmn	mn	n	pqr	85%	8%	p	p	3%	
NO	331	147	184	21	17	50	243	74	49	27	11	26	61	76	168	244	54	20	12
	12%	11%	13%	5%	4%	5%	26%	43%	23%	10%	2%	4%	9%	13%	25%	11%	23%	15%	17%
		44%	56%	6%	5%	15%	cde	hij	ij	j	3%	8%	19%	23%	51%	74%	16%	6%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 56

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QE2. Do you or does anyone in your household have access to the internet/ Worldwide Web at HOME (via any device, e.g. PC, laptop, mobile phone etc)? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes - have access and use at home	2292	314	316	187	165	198	228	208	93	238	1981	310	1462	823	1231	1061
	86%	94%	88%	84%	84%	83%	94%	91%	81%	80%	85%	88%	94%	74%	88%	84%
		bcdghi	i				bcdghi	cdehi					m		o	
		14%	14%	8%	7%	9%	10%	9%	4%	10%	86%	14%	64%	36%	54%	46%
Yes - have access but don't use at home	49	2	3	4	6	2	2	6	2	14	45	4	20	30	17	32
	2%	1%	1%	2%	3%	1%	1%	3%	1%	5%	2%	1%	1%	3%	1%	3%
										abefh				l		n
		5%	6%	8%	11%	5%	4%	12%	3%	29%	92%	8%	39%	61%	35%	65%
No do not have access at home	331	16	41	31	25	37	14	16	20	44	292	39	71	260	155	176
	12%	5%	11%	14%	13%	16%	6%	7%	17%	15%	13%	11%	5%	23%	11%	14%
			af	afg	afg	afg			afg	afg				l		n
		5%	12%	9%	8%	11%	4%	5%	6%	13%	88%	12%	21%	79%	47%	53%
Don't know	3	-	1	1	-	-	-	-	-	1	2	1	1	2	2	1
	*%	-%	*%	*%	-%	-%	-%	-%	-%	*%	*%	*%	*%	*%	*%	*%
		-%	26%	36%	-%	-%	-%	-%	-%	29%	74%	26%	29%	71%	62%	38%
INTERNET ACCESS AT HOME																
YES	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
	88%	95%	88%	86%	87%	84%	94%	93%	83%	85%	87%	89%	95%	76%	89%	86%
		bcdghi					bcdghi	cdehi					m		o	
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
NO	331	16	41	31	25	37	14	16	20	44	292	39	71	260	155	176
	12%	5%	11%	14%	13%	16%	6%	7%	17%	15%	13%	11%	5%	23%	11%	14%
			af	afg	afg	afg			afg	afg				l		n
		5%	12%	9%	8%	11%	4%	5%	6%	13%	88%	12%	21%	79%	47%	53%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 57

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QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
In someone else's home	1149	554	595	262	276	429	183	57	82	122	421	351	326	223	249	975	92	49	33
	43%	43%	43%	67%	62%	47%	20%	34%	38%	46%	58%	49%	45%	38%	38%	44%	40%	37%	44%
				ef	ef	f			g		ghi	mn	mn			q			q
		48%	52%	23%	24%	37%	16%	5%	7%	11%	37%	31%	28%	19%	22%	85%	8%	4%	3%
While travelling	1096	548	548	209	229	446	212	39	67	107	432	377	319	197	202	948	79	43	25
	41%	42%	40%	53%	52%	49%	23%	23%	31%	40%	59%	53%	44%	34%	31%	42%	34%	33%	34%
				f	f	f				gh	ghi	lmn	mn			pqr			
		50%	50%	19%	21%	41%	19%	4%	6%	10%	39%	34%	29%	18%	18%	87%	7%	4%	2%
Your workplace	905	501	404	145	199	440	121	12	28	85	450	366	288	172	80	750	88	40	27
	34%	38%	29%	37%	45%	48%	13%	7%	13%	32%	62%	51%	40%	30%	12%	34%	38%	30%	37%
		b		f	cf	cf			g	gh	ghi	lmn	mn	n			q		q
		55%	45%	16%	22%	49%	13%	1%	3%	9%	50%	40%	32%	19%	9%	83%	10%	4%	3%
Internet cafe	260	130	130	65	50	112	33	12	22	14	105	88	90	37	44	232	8	12	7
	10%	10%	9%	17%	11%	12%	4%	7%	10%	5%	14%	12%	13%	6%	7%	10%	4%	9%	9%
				def	f	f					gi	mn	mn			p		p	p
		50%	50%	25%	19%	43%	13%	5%	8%	6%	40%	34%	35%	14%	17%	89%	3%	5%	3%
School/ college	142	68	74	95	14	27	6	6	9	6	37	39	52	25	25	118	11	6	6
	5%	5%	5%	24%	3%	3%	1%	4%	4%	2%	5%	6%	7%	4%	4%	5%	5%	5%	8%
				def	f	f					i		mn						
		48%	52%	67%	10%	19%	4%	5%	7%	4%	26%	28%	37%	18%	17%	84%	8%	4%	4%
Library	137	69	67	45	13	50	29	9	10	20	43	44	50	18	24	117	9	7	3
	5%	5%	5%	11%	3%	5%	3%	5%	5%	8%	6%	6%	7%	3%	4%	5%	4%	6%	4%
				def	f	f						mn	mn						
		51%	49%	33%	10%	36%	21%	6%	7%	15%	32%	32%	37%	13%	17%	86%	6%	5%	2%
University	73	35	38	44	15	12	1	4	5	6	30	23	37	4	10	64	5	3	2
	3%	3%	3%	11%	3%	1%	1%	2%	2%	2%	4%	3%	5%	1%	1%	3%	2%	2%	3%
				def	ef	f						mn	mn						
		48%	52%	61%	20%	17%	2%	5%	7%	9%	41%	31%	50%	5%	13%	87%	6%	3%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
UK culture centre/ Learn Direct/ other online learning centres	52	30	22	11	8	26	7	3	4	6	19	18	18	6	10	45	1	5	2
	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	1%	2%	2%	1%	4%	2%
		58%	42%	21%	16%	50%	13%	5%	8%	12%	37%	34%	34%	12%	20%	86%	1%	10%	3%
Other	33	17	17	7	5	13	9	1	3	4	6	11	6	10	6	29	2	2	*
	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%
		50%	50%	21%	14%	38%	28%	2%	10%	13%	19%	32%	19%	30%	19%	87%	6%	6%	1%
No, do not	848	405	442	36	65	182	565	95	99	76	87	127	184	229	306	691	79	51	26
	32%	31%	32%	9%	15%	20%	61%	55%	46%	29%	12%	18%	26%	40%	46%	31%	34%	39%	35%
		48%	52%	4%	8%	21%	67%	11%	12%	9%	10%	15%	22%	27%	36%	82%	9%	6%	3%
EVER USE INTERNET AT HOME OR ELSEWHERE	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
	89%	90%	89%	99%	98%	97%	74%	62%	83%	93%	99%	96%	94%	88%	78%	90%	85%	88%	86%
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
In someone else's home	1149	205	126	63	80	120	120	108	49	103	999	150	794	352	567	581
	43%	62%	35%	28%	41%	50%	49%	47%	43%	35%	43%	42%	51%	32%	40%	46%
		bcdefghi			c	bcdi	bci	bci	c				m			n
		18%	11%	6%	7%	10%	10%	9%	4%	9%	87%	13%	69%	31%	49%	51%
While travelling	1096	241	122	63	58	78	108	113	52	115	956	140	758	338	548	548
	41%	72%	34%	28%	30%	33%	44%	49%	45%	39%	41%	40%	49%	30%	39%	43%
		bcdefghi					bcde	bcdei	bcde	cd			m			n
		22%	11%	6%	5%	7%	10%	10%	5%	10%	87%	13%	69%	31%	50%	50%
Your workplace	905	117	139	62	53	94	87	78	39	80	773	132	876	29	514	391
	34%	35%	38%	28%	27%	40%	36%	34%	35%	27%	33%	37%	56%	3%	37%	31%
			cdi			cdi	di						m		o	
		13%	15%	7%	6%	10%	10%	9%	4%	9%	85%	15%	97%	3%	57%	43%
Internet cafe	260	104	17	13	15	12	25	25	4	16	233	26	179	81	113	147
	10%	31%	5%	6%	8%	5%	10%	11%	3%	5%	10%	7%	11%	7%	8%	12%
		bcdefghi			h		beh	behi					m			n
		40%	7%	5%	6%	5%	10%	10%	1%	6%	90%	10%	69%	31%	43%	57%
School/ college	142	18	14	8	9	16	10	22	7	14	119	23	53	89	72	70
	5%	6%	4%	3%	5%	7%	4%	9%	6%	5%	5%	7%	3%	8%	5%	6%
							bcdf							l		
		13%	10%	5%	7%	11%	7%	15%	5%	10%	84%	16%	37%	63%	51%	49%
Library	137	38	7	8	6	7	20	11	6	16	117	20	75	62	55	82
	5%	11%	2%	3%	3%	3%	8%	5%	5%	5%	5%	6%	5%	6%	4%	6%
		bcdegghi					bcde									n
		28%	5%	6%	4%	5%	14%	8%	4%	11%	86%	14%	55%	45%	40%	60%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 57

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QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
University	73	16	3	7	3	5	12	9	3	6	65	8	33	39	30	42
	3%	5%	1%	3%	2%	2%	5%	4%	2%	2%	3%	2%	2%	4%	2%	3%
		bd					bd	b						l		
		23%	4%	10%	4%	7%	17%	12%	3%	8%	90%	10%	46%	54%	42%	58%
UK culture centre/ Learn Direct/ other online learning centres	52	17	1	3	4	-	3	12	1	5	44	7	33	18	21	31
	2%	5%	*%	1%	2%	-%	1%	5%	1%	2%	2%	2%	2%	2%	1%	2%
		bcefh			e			bcefh								
		32%	3%	6%	7%	-%	5%	23%	1%	9%	86%	14%	65%	35%	40%	60%
Other	33	1	1	2	13	4	2	3	2	2	29	4	19	15	22	11
	1%	*%	*%	1%	6%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
					abcefg											
		4%	2%	5%	38%	11%	6%	10%	5%	7%	88%	12%	56%	44%	66%	34%
No, do not	848	28	145	103	64	66	63	67	41	115	736	112	271	574	466	382
	32%	9%	40%	46%	32%	28%	26%	29%	36%	39%	32%	31%	17%	51%	33%	30%
			aefg	ade	a	a	a	a	aef	aefg				l		
		3%	17%	12%	7%	8%	7%	8%	5%	14%	87%	13%	32%	68%	55%	45%
EVER USE INTERNET AT HOME OR ELSEWHERE	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
	89%	97%	90%	87%	89%	87%	95%	93%	83%	85%	89%	90%	97%	78%	91%	88%
		bcdeghi	h				cdehi	cehi					m		o	
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 58

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QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Every day	1895	935	960	339	386	734	435	74	123	189	625	596	541	380	376	1610	155	88	41
	79%	80%	78%	88%	89%	83%	64%	70%	69%	77%	87%	87%	80%	74%	73%	80%	78%	75%	64%
				ef	ef	f					ghi	lmn	mn			r	r	r	
		49%	51%	18%	20%	39%	23%	4%	6%	10%	33%	31%	29%	20%	20%	85%	8%	5%	2%
Several times a week	299	142	156	39	37	102	121	23	28	30	65	64	87	66	81	248	21	18	11
	12%	12%	13%	10%	8%	12%	18%	21%	16%	12%	9%	9%	13%	13%	16%	12%	11%	15%	18%
				cde			ij	j							k			op	
		48%	52%	13%	12%	34%	41%	8%	9%	10%	22%	22%	29%	22%	27%	83%	7%	6%	4%
At least once a week	89	33	57	7	9	22	52	4	11	11	15	13	30	19	27	65	12	5	7
	4%	3%	5%	2%	2%	2%	8%	4%	6%	5%	2%	2%	4%	4%	5%	3%	6%	5%	11%
			a	cde					j	j			k		k		o	opq	
		37%	63%	8%	10%	24%	58%	4%	12%	13%	17%	15%	34%	21%	30%	73%	13%	6%	8%
At least once a month	36	18	18	1	2	11	22	2	5	7	4	1	11	11	13	30	2	1	2
	1%	2%	1%	*%	1%	1%	3%	2%	3%	3%	1%	*%	2%	2%	2%	1%	1%	1%	3%
				cde			j	j					k	k	k			o	
		50%	50%	2%	6%	31%	61%	7%	13%	19%	11%	3%	30%	31%	36%	84%	7%	4%	6%
A few times a year	22	12	10	1	1	6	14	2	5	4	3	4	4	8	7	18	3	1	1
	1%	1%	1%	*%	*%	1%	2%	2%	3%	1%	*%	1%	1%	2%	1%	1%	1%	1%	1%
				cde			j												
		56%	44%	6%	2%	27%	65%	8%	22%	16%	14%	16%	16%	37%	30%	81%	12%	4%	3%
Less than once a year	2	1	2	-	*	1	1	-	1	1	-	1	-	2	-	2	-	-	*
	*%	*%	*%	-%	*%	*%	*%	-%	*%	*%	-%	*%	-%	*%	-%	*%	-%	-%	*%
		34%	66%	-%	4%	37%	59%	-%	31%	28%	-%	28%	-%	72%	-%	96%	-%	-%	4%
Never	48	25	23	-	*	9	38	2	6	4	7	6	5	24	13	38	5	3	2
	2%	2%	2%	-%	*%	1%	6%	1%	3%	2%	1%	1%	1%	5%	2%	2%	3%	3%	3%
				cde			j							kl	kl				
		51%	49%	-%	1%	19%	80%	3%	13%	8%	14%	13%	10%	50%	27%	79%	11%	6%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 58

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QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	NI
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
TOTAL AT LEAST ONCE A WEEK	2282	1110	1172	385	432	858	608	100	162	230	705	674	658	465	484	1924	188	111	59
	95%	95%	96%	99%	99%	97%	89%	95%	91%	94%	98%	98%	97%	91%	94%	96%	95%	95%	93%
				ef	ef	f					ghi	mn	mn						
		49%	51%	17%	19%	38%	27%	4%	7%	10%	31%	30%	29%	20%	21%	84%	8%	5%	3%
TOTAL EVER	2343	1141	1202	387	435	876	645	104	172	241	712	680	673	486	503	1974	193	113	62
	98%	98%	98%	100%	100%	99%	94%	99%	97%	98%	99%	99%	99%	95%	97%	98%	97%	97%	97%
				ef	f	f					h	mn	mn						
		49%	51%	17%	19%	37%	28%	4%	7%	10%	30%	29%	29%	21%	21%	84%	8%	5%	3%
Don't know	2	2	-	-	-	1	1	-	-	-	-	1	-	-	1	2	-	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		100%	0%	0%	0%	60%	40%	0%	0%	0%	0%	40%	0%	0%	60%	100%	0%	0%	0%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Every day	1895	216	279	162	128	172	196	175	82	200	1625	269	1277	611	1032	863
	79%	67%	86%	83%	74%	83%	85%	82%	87%	79%	78%	84%	84%	70%	81%	77%
			ad	ad		ad	ad	ad	adi	a		j	m		o	
		11%	15%	9%	7%	9%	10%	9%	4%	11%	86%	14%	67%	32%	54%	46%
Several times a week	299	86	26	15	23	19	24	20	6	29	269	30	156	143	143	155
	12%	27%	8%	8%	13%	9%	10%	10%	6%	11%	13%	9%	10%	16%	11%	14%
		bcdefghi			h						k			l		
		29%	9%	5%	8%	6%	8%	7%	2%	10%	90%	10%	52%	48%	48%	52%
At least once a week	89	10	11	6	10	6	3	9	2	8	78	11	39	51	46	43
	4%	3%	3%	3%	6%	3%	1%	4%	2%	3%	4%	3%	3%	6%	4%	4%
					f									l		
		11%	12%	7%	11%	6%	3%	11%	2%	9%	88%	12%	43%	57%	51%	49%
At least once a month	36	6	1	3	6	4	3	2	1	3	34	2	14	22	16	20
	1%	2%	*%	1%	3%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%
					b									l		
		17%	4%	8%	16%	11%	9%	7%	3%	9%	94%	6%	39%	61%	44%	56%
A few times a year	22	1	1	-	2	3	1	2	1	7	20	3	9	14	14	8
	1%	*%	*%	-%	1%	1%	*%	1%	1%	3%	1%	1%	1%	2%	1%	1%
										abcf				l		
		6%	5%	-%	8%	11%	3%	10%	4%	34%	88%	12%	39%	61%	65%	35%
Less than once a year	2	-	-	-	1	1	1	-	-	-	2	-	2	1	1	2
	*%	-%	-%	-%	*%	*%	*%	-%	-%	-%	*%	-%	*%	*%	*%	*%
		-%	-%	-%	28%	37%	31%	-%	-%	-%	100%	-%	72%	28%	28%	72%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Never	48	4	8	8	3	3	2	4	2	5	44	4	17	31	22	25
	2%	1%	2%	4%	2%	1%	1%	2%	2%	2%	2%	1%	1%	4%	2%	2%
		8%	16%	16%	6%	5%	5%	7%	4%	11%	91%	9%	35%	65%	47%	53%
TOTAL AT LEAST ONCE A WEEK	2282	311	316	184	161	197	223	205	90	237	1972	310	1472	804	1221	1062
	95%	97%	97%	95%	93%	95%	97%	96%	96%	94%	95%	97%	97%	92%	96%	95%
		14%	14%	8%	7%	9%	10%	9%	4%	10%	86%	14%	64%	35%	53%	47%
TOTAL EVER	2343	319	318	187	169	204	227	209	92	248	2028	315	1496	840	1252	1091
	98%	99%	98%	96%	98%	99%	99%	98%	98%	98%	98%	99%	99%	96%	98%	98%
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	64%	36%	53%	47%
Don't know	2	-	-	-	1	-	1	-	-	-	2	-	1	1	1	1
	*%	-%	-%	-%	1%	-%	*%	-%	-%	-%	*%	-%	*%	*%	*%	*%
		-%	-%	-%	60%	-%	40%	-%	-%	-%	100%	-%	60%	40%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 59

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QE5 (QE35). How many tablet computers do you have in your household? (SINGLE CODE)

Base : Those with any tablet computers in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION					
			FEMALE					UNDER													
		Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI	
Significance Level: 95%			a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r	
Unweighted total		2120	1037	1083	314	336	802	668	88	139	232	619	583	688	435	412	1280	262	287	291	
Effective Weighted Sample		1419	701	718	199	216	550	463	61	92	162	442	393	479	283	281	1080	164	200	249	
Total		1554	771	782	233	262	608	449	57	97	158	529	489	455	323	286	1297	130	81	46	
			50%	50%	15%	17%	39%	29%	**	6%	10%	34%	31%	29%	21%	18%	83%	8%	5%	3%	
One	(1.0)	750	360	391	113	119	244	275	**	66	83	200	205	227	142	175	620	66	41	23	
		48%	47%	50%	48%	45%	40%	61%	**	68%	53%	38%	42%	50%	44%	61%	48%	51%	50%	50%	
			48%	52%	e	15%	16%	33%	cde	**	ij	j	27%	27%	k	19%	klm	23%	83%	9%	5%
Two	(2.0)	457	238	219	61	87	180	129	**	17	47	179	159	132	98	68	377	37	27	16	
		29%	31%	28%	26%	33%	30%	29%	**	18%	30%	34%	32%	29%	30%	24%	29%	28%	34%	36%	
			52%	48%	13%	19%	39%	28%	**	4%	h	h	39%	35%	29%	21%	15%	82%	8%	6%	4%
Three	(3.0)	201	95	105	38	34	108	20	**	6	19	85	74	55	45	27	173	16	8	4	
		13%	12%	13%	16%	13%	18%	4%	**	6%	12%	16%	15%	12%	14%	9%	13%	12%	10%	9%	
			47%	53%	f	f	f	10%	**	3%	10%	42%	37%	27%	23%	13%	86%	8%	4%	2%	
Four	(4.0)	88	51	37	9	17	47	15	**	4	4	46	30	27	24	8	79	6	2	1	
		6%	7%	5%	4%	7%	8%	3%	**	5%	3%	9%	6%	6%	7%	3%	6%	4%	3%	3%	
			58%	42%	cf	10%	20%	53%	17%	**	5%	5%	52%	34%	30%	27%	9%	qr	90%	6%	2%
Five or more	(5.0)	52	24	28	12	5	26	9	**	4	3	20	20	12	11	8	43	6	2	1	
		3%	3%	4%	5%	2%	4%	2%	**	4%	2%	4%	4%	3%	3%	3%	3%	4%	3%	2%	
			46%	54%	f	f	f	17%	**	7%	5%	38%	38%	24%	22%	16%	83%	11%	5%	2%	
Don't know		5	4	1	1	-	3	2	**	-	1	-	2	1	3	-	5	-	1	*	
		*%	1%	*%	*%	-%	*%	*%	**	-%	1%	-%	*%	*%	1%	-%	*%	-%	1%	1%	
			80%	20%	18%	-%	50%	32%	**	-%	20%	-%	30%	24%	46%	-%	82%	-%	9%	9%	
Mean number		1.9	1.9	1.8	1.9	1.9	2.1	1.6	**	1.6	1.7	2.1	2.0	1.8	2.0	1.6	1.9	1.8	1.7	1.7	
					f	f	df					hi	ln	n	n		r				
Standard deviation		1.06	1.06	1.06	1.12	1.00	1.13	.88	**	1.05	.91	1.10	1.09	1.04	1.10	.97	1.07	1.08	.96	.88	
Standard error		.02	.03	.03	.06	.05	.04	.03	**	.09	.06	.04	.05	.04	.05	.05	.03	.07	.06	.05	
Columns Tested:		a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 59

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE5 (QE35). How many tablet computers do you have in your household? (SINGLE CODE)

Base : Those with any tablet computers in the household

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2120	90	162	136	148	136	164	166	141	137	1528	592	1296	822	1105	1015
Effective Weighted Sample	1419	77	147	128	140	121	154	150	130	126	1162	282	864	563	740	701
Total	1554	129	231	127	121	135	160	157	67	170	1331	222	1002	550	895	659
		**	15%	8%	8%	9%	10%	10%	4%	11%	86%	14%	64%	35%	58%	42%
One	(1.0)	750	**	123	59	58	62	69	41	78	649	101	441	308	410	341
		48%	**	53%	46%	48%	46%	44%	61%	46%	49%	45%	44%	56%	46%	52%
			**	f					cdefgi					l		n
			**	16%	8%	8%	8%	9%	5%	10%	87%	13%	59%	41%	55%	45%
Two	(2.0)	457	**	53	42	40	37	44	17	56	392	65	302	154	265	192
		29%	**	23%	33%	33%	28%	28%	25%	33%	29%	29%	30%	28%	30%	29%
			**	12%	9%	9%	8%	10%	4%	12%	86%	14%	66%	34%	58%	42%
Three	(3.0)	201	**	33	17	13	23	23	4	20	170	30	146	54	123	77
		13%	**	14%	13%	11%	17%	15%	6%	12%	13%	14%	15%	10%	14%	12%
			**	h			h	h					m			
			**	17%	8%	7%	11%	12%	2%	10%	85%	15%	73%	27%	61%	39%
Four	(4.0)	88	**	13	5	7	10	11	3	11	73	16	70	18	56	33
		6%	**	6%	4%	6%	7%	10%	4%	7%	5%	7%	7%	3%	6%	5%
			**				ch						m			
			**	15%	6%	8%	11%	13%	3%	13%	82%	18%	80%	20%	63%	37%
Five or more	(5.0)	52	**	7	6	4	3	5	3	4	42	10	38	14	38	14
		3%	**	3%	4%	3%	3%	6%	4%	2%	3%	4%	4%	2%	4%	2%
			**	13%	11%	7%	7%	9%	6%	8%	81%	19%	74%	26%	73%	27%
Don't know		5	**	1	-	-	-	2	-	-	4	1	4	2	3	2
		1%	**	1%	-	-	1%	-	-	1%	4%	1%	4%	2%	3%	2%
		23%	**	23%	-	-	41%	-	-	18%	77%	23%	72%	28%	55%	45%
Mean number	1.9	**	1.8	1.9	1.8	1.9	2.0	2.0	1.7	1.9	1.8	2.0	2.0	1.7	1.9	1.8
						h	h	h					m		o	
Standard deviation	1.06	**	1.07	1.06	1.03	1.07	1.11	1.18	1.06	1.02	1.05	1.13	1.10	.96	1.11	.99
Standard error	.02	**	.08	.09	.09	.09	.09	.09	.09	.09	.03	.05	.03	.03	.03	.03
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 60

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QE6 (QE36). Do you personally use this/ any of these tablet computer/s? (SINGLE CODE)

Base : Those with any tablet computers in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2120	1037	1083	314	336	802	668	88	139	232	619	583	688	435	412	1280	262	287	291
Effective Weighted Sample	1419	701	718	199	216	550	463	61	92	162	442	393	479	283	281	1080	164	200	249
Total	1554	771	782	233	262	608	449	57	97	158	529	489	455	323	286	1297	130	81	46
		50%	50%	15%	17%	39%	29%	**	6%	10%	34%	31%	29%	21%	18%	83%	8%	5%	3%
Yes	1269	606	663	183	206	512	368	**	75	121	449	426	383	244	215	1050	115	66	38
	82%	79%	85%	78%	79%	84%	82%	**	77%	77%	85%	87%	84%	76%	75%	81%	88%	82%	82%
		a									i	mn	mn			o			
		48%	52%	14%	16%	40%	29%	**	6%	10%	35%	34%	30%	19%	17%	83%	9%	5%	3%
No	285	165	119	51	56	96	82	**	22	37	80	62	72	79	71	247	15	14	8
	18%	21%	15%	22%	21%	16%	18%	**	23%	23%	15%	13%	16%	24%	25%	19%	12%	18%	18%
		b								j				kl	kl	p			
		58%	42%	18%	20%	34%	29%	**	8%	13%	28%	22%	25%	28%	25%	87%	5%	5%	3%
Don't know	*	*	-	-	-	-	*	**	-	-	-	-	-	*	-	-	-	*	-
	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***	***
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 60

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QE6 (QE36). Do you personally use this/ any of these tablet computer/s? (SINGLE CODE)

Base : Those with any tablet computers in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2120	90	162	136	148	136	164	166	141	137	1528	592	1296	822	1105	1015
Effective Weighted Sample	1419	77	147	128	140	121	154	150	130	126	1162	282	864	563	740	701
Total	1554	129	231	127	121	135	160	157	67	170	1331	222	1002	550	895	659
		**	15%	8%	8%	9%	10%	10%	4%	11%	86%	14%	64%	35%	58%	42%
Yes	1269	**	195	100	98	107	119	119	53	139	1087	182	839	429	737	532
	82%	**	85%	78%	81%	80%	74%	76%	80%	81%	82%	82%	84%	78%	82%	81%
		**	f										m			
		**	15%	8%	8%	8%	9%	9%	4%	11%	86%	14%	66%	34%	58%	42%
No	285	**	36	28	23	27	41	37	14	32	244	41	163	122	157	127
	18%	**	15%	22%	19%	20%	26%	24%	20%	19%	18%	18%	16%	22%	18%	19%
		**					b							l		
		**	13%	10%	8%	10%	14%	13%	5%	11%	86%	14%	57%	43%	55%	45%
Don't know	*	**	-	-	-	-	-	-	-	-	-	*	*	-	*	-
	*%	**	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	-%	*%	-%
		**	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	100%	-%	100%	-%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 61

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE7 (QE37). Is your tablet computer 3G or 4G enabled? This means that the tablet could be used - with a SIM card - to go online from anywhere with a signal, without the need for a Wi-Fi connection? (SINGLE CODE)

Base : Those who personally use a tablet computer

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1719	808	911	243	268	658	550	70	110	183	519	499	575	329	314	1024	224	231	240
Effective Weighted Sample	1143	540	603	149	170	454	380	47	72	125	368	337	405	208	210	860	143	163	204
Total	1269	606	663	183	206	512	368	44	75	121	449	426	383	244	215	1050	115	66	38
		48%	52%	14%	16%	40%	29%	**	6%	10%	35%	34%	30%	19%	17%	83%	9%	5%	3%
Yes	496	255	241	62	92	223	119	**	23	53	185	169	161	85	81	411	44	31	10
	39%	42%	36%	34%	44%	43%	32%	**	31%	44%	41%	40%	42%	35%	38%	39%	38%	46%	27%
		b		f	f	cf										r	r	r	
		51%	49%	13%	18%	45%	24%	**	5%	11%	37%	34%	32%	17%	16%	83%	9%	6%	2%
No	661	317	344	113	109	249	190	**	39	58	239	224	187	143	107	547	63	28	23
	52%	52%	52%	62%	53%	49%	52%	**	52%	48%	53%	53%	49%	58%	50%	52%	55%	43%	61%
				ef										l		q	q		oq
		48%	52%	17%	17%	38%	29%	**	6%	9%	36%	34%	28%	22%	16%	83%	10%	4%	3%
Don't know	112	34	78	8	5	40	59	**	13	10	25	33	35	17	26	92	8	7	5
	9%	6%	12%	4%	3%	8%	16%	**	18%	8%	6%	8%	9%	7%	12%	9%	7%	11%	12%
		a		d		d	cde		j										
		30%	70%	7%	5%	36%	52%	**	12%	9%	23%	30%	31%	15%	23%	82%	7%	7%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 61

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QE7 (QE37). Is your tablet computer 3G or 4G enabled? This means that the tablet could be used - with a SIM card - to go online from anywhere with a signal, without the need for a Wi-Fi connection? (SINGLE CODE)

Base : Those who personally use a tablet computer

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1719	83	137	106	119	111	121	122	114	111	1234	485	1067	650	913	806
Effective Weighted Sample	1143	71	123	101	112	98	113	110	105	102	933	233	709	442	605	554
Total	1269	119	195	100	98	107	119	119	53	139	1087	182	839	429	737	532
		**	15%	8%	8%	8%	9%	9%	4%	11%	86%	14%	66%	34%	58%	42%
Yes	496	**	80	33	41	49	35	37	26	59	428	68	357	137	278	218
	39%	**	41%	33%	42%	45%	29%	31%	48%	42%	39%	37%	43%	32%	38%	41%
		**	16%	7%	8%	10%	7%	8%	5%	12%	86%	14%	72%	28%	56%	44%
No	661	**	87	58	50	54	71	73	24	62	570	91	432	229	389	272
	52%	**	44%	58%	51%	51%	60%	61%	45%	45%	52%	50%	51%	53%	53%	51%
		**	13%	9%	8%	8%	11%	11%	4%	9%	86%	14%	65%	35%	59%	41%
Don't know	112	**	29	9	7	4	13	9	4	18	89	23	50	62	70	41
	9%	**	15%	9%	7%	4%	11%	7%	7%	13%	8%	12%	6%	14%	10%	8%
		**	e							e		j		l		
		**	26%	8%	6%	4%	11%	8%	4%	16%	80%	20%	44%	56%	63%	37%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 62

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE8 (QE38). And do you have a separate mobile subscription for your tablet, which allows you to go online from anywhere with a 3G or 4G signal, without the need for a Wi-Fi connection? (SINGLE CODE)

Base : Those who use a 3G or 4G enabled tablet computer

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	d	e	f	~g	~h	~i	j	k	l	m	n	o	~p	q	~r
Unweighted total	647	330	317	82	107	282	176	23	33	70	218	197	230	112	108	408	74	103	62
Effective Weighted Sample	450	228	222	53	72	201	130	18	20	49	159	137	167	76	75	343	49	76	54
Total	496	255	241	62	92	223	119	15	23	53	185	169	161	85	81	411	44	31	10
		51%	49%	**	18%	45%	24%	**	**	**	37%	34%	32%	17%	16%	83%	**	6%	**
Yes	180	96	85	**	37	80	32	**	**	**	67	59	64	27	31	153	**	8	**
	36%	38%	35%	**	41%	36%	27%	**	**	**	36%	35%	40%	32%	38%	37%	**	26%	**
		53%	47%	**	21%	44%	18%	**	**	**	37%	33%	35%	15%	17%	85%	**	4%	**
No	298	153	145	**	54	134	80	**	**	**	116	105	92	55	46	242	**	23	**
	60%	60%	60%	**	59%	60%	67%	**	**	**	63%	62%	57%	65%	57%	59%	**	74%	**
		51%	49%	**	18%	45%	27%	**	**	**	39%	35%	31%	18%	16%	81%	**	8%	**
Don't know	17	6	12	**	*	9	7	**	**	**	2	6	5	3	4	16	**	-	**
	4%	2%	5%	**	*%	4%	6%	**	**	**	1%	3%	3%	4%	5%	4%	**	-%	**
		33%	67%	**	1%	50%	43%	**	**	**	13%	32%	29%	18%	21%	93%	**	-%	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 62

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QE8 (QE38). And do you have a separate mobile subscription for your tablet, which allows you to go online from anywhere with a 3G or 4G signal, without the need for a Wi-Fi connection? (SINGLE CODE)

Base : Those who use a 3G or 4G enabled tablet computer

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	647	42	54	34	50	50	35	40	55	48	488	159	445	200	332	315
Effective Weighted Sample	450	36	48	32	47	46	33	36	52	44	372	85	310	140	232	223
Total	496	51	80	33	41	49	35	37	26	59	428	68	357	137	278	218
		**	**	**	**	**	**	**	**	**	86%	14%	72%	28%	56%	44%
Yes	180	**	**	**	**	**	**	**	**	**	157	24	132	48	98	82
	36%	**	**	**	**	**	**	**	**	**	37%	35%	37%	35%	35%	38%
		**	**	**	**	**	**	**	**	**	87%	13%	73%	27%	54%	46%
No	298	**	**	**	**	**	**	**	**	**	257	41	213	84	166	132
	60%	**	**	**	**	**	**	**	**	**	60%	60%	60%	61%	60%	61%
		**	**	**	**	**	**	**	**	**	86%	14%	71%	28%	56%	44%
Don't know	17	**	**	**	**	**	**	**	**	**	14	3	12	5	14	3
	4%	**	**	**	**	**	**	**	**	**	3%	5%	3%	4%	5%	2%
		**	**	**	**	**	**	**	**	**	81%	19%	71%	29%	80%	20%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 63

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE9 (QE44). SHOWCARD And how often do you personally use the mobile signal on your tablet computer to go online - rather than using a Wi-Fi connection? (SINGLE CODE)

Base : Those with a separate mobile subscription for their 3G or 4G enabled tablet computer

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		a	b	~c	~d	e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o	~p	~q	~r
Unweighted total	226	117	109	39	42	100	45	7	9	17	73	71	81	34	40	155	19	23	29
Effective Weighted Sample	169	86	83	30	30	75	35	6	4	14	57	53	64	23	29	134	14	19	26
Total	180	96	85	32	37	80	32	5	4	13	67	59	64	27	31	153	14	8	5
		53%	47%	**	**	44%	**	**	**	**	**	**	**	**	**	85%	**	**	**
Every day	78	42	36	**	**	29	**	**	**	**	**	**	**	**	**	67	**	**	**
	43%	44%	43%	**	**	36%	**	**	**	**	**	**	**	**	**	44%	**	**	**
		53%	47%	**	**	37%	**	**	**	**	**	**	**	**	**	85%	**	**	**
Several times a week	36	18	18	**	**	21	**	**	**	**	**	**	**	**	**	29	**	**	**
	20%	18%	22%	**	**	26%	**	**	**	**	**	**	**	**	**	19%	**	**	**
		49%	51%	**	**	58%	**	**	**	**	**	**	**	**	**	81%	**	**	**
At least once a week	26	15	11	**	**	10	**	**	**	**	**	**	**	**	**	21	**	**	**
	14%	15%	13%	**	**	13%	**	**	**	**	**	**	**	**	**	14%	**	**	**
		57%	43%	**	**	40%	**	**	**	**	**	**	**	**	**	80%	**	**	**
At least once a month	13	8	6	**	**	8	**	**	**	**	**	**	**	**	**	11	**	**	**
	7%	8%	7%	**	**	10%	**	**	**	**	**	**	**	**	**	7%	**	**	**
		57%	43%	**	**	58%	**	**	**	**	**	**	**	**	**	82%	**	**	**
A few times a year	12	8	5	**	**	7	**	**	**	**	**	**	**	**	**	12	**	**	**
	7%	8%	5%	**	**	8%	**	**	**	**	**	**	**	**	**	8%	**	**	**
		64%	36%	**	**	53%	**	**	**	**	**	**	**	**	**	99%	**	**	**
Less than once a year	1	1	1	**	**	-	**	**	**	**	**	**	**	**	**	1	**	**	**
	1%	1%	1%	**	**	-%	**	**	**	**	**	**	**	**	**	1%	**	**	**
		55%	45%	**	**	-%	**	**	**	**	**	**	**	**	**	100%	**	**	**
Never	12	4	8	**	**	4	**	**	**	**	**	**	**	**	**	11	**	**	**
	7%	4%	9%	**	**	5%	**	**	**	**	**	**	**	**	**	7%	**	**	**
		33%	67%	**	**	35%	**	**	**	**	**	**	**	**	**	92%	**	**	**
Don't know	1	1	-	**	**	1	**	**	**	**	**	**	**	**	**	1	**	**	**
	1%	1%	-%	**	**	1%	**	**	**	**	**	**	**	**	**	1%	**	**	**
		100%	-%	**	**	100%	**	**	**	**	**	**	**	**	**	82%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 63

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QE9 (QE44). SHOWCARD And how often do you personally use the mobile signal on your tablet computer to go online - rather than using a Wi-Fi connection? (SINGLE CODE)

Base : Those with a separate mobile subscription for their 3G or 4G enabled tablet computer

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON ~a	SOUTH EAST ~b	SOUTH WEST ~c	EAST MIDS ~d	WEST MIDS ~e	EAST OF ENG ~f	YORKS& HUMBER ~g	NORTH EAST ~h	NORTH WEST ~i	URBAN j	RURAL ~k	YES l	NO ~m	LOW n	MEDIUM/ HIGH o
Significance Level: 95%																
Unweighted total	226	20	11	8	16	30	14	15	19	22	183	43	163	63	107	119
Effective Weighted Sample	169	18	10	8	15	28	13	13	18	21	142	27	120	48	83	88
Total	180	20	16	9	13	31	13	15	9	27	157	24	132	48	98	82
		**	**	**	**	**	**	**	**	**	87%	**	73%	**	54%	46%
Every day	78	**	**	**	**	**	**	**	**	**	67	**	54	**	41	37
	43%	**	**	**	**	**	**	**	**	**	43%	**	41%	**	42%	45%
		**	**	**	**	**	**	**	**	**	86%	**	68%	**	53%	47%
Several times a week	36	**	**	**	**	**	**	**	**	**	31	**	29	**	18	18
	20%	**	**	**	**	**	**	**	**	**	20%	**	22%	**	18%	22%
		**	**	**	**	**	**	**	**	**	87%	**	80%	**	50%	50%
At least once a week	26	**	**	**	**	**	**	**	**	**	24	**	20	**	17	8
	14%	**	**	**	**	**	**	**	**	**	15%	**	15%	**	18%	10%
		**	**	**	**	**	**	**	**	**	93%	**	78%	**	68%	32%
At least once a month	13	**	**	**	**	**	**	**	**	**	11	**	11	**	7	6
	7%	**	**	**	**	**	**	**	**	**	7%	**	8%	**	7%	8%
		**	**	**	**	**	**	**	**	**	83%	**	81%	**	52%	48%
A few times a year	12	**	**	**	**	**	**	**	**	**	12	**	9	**	7	5
	7%	**	**	**	**	**	**	**	**	**	8%	**	7%	**	8%	6%
		**	**	**	**	**	**	**	**	**	99%	**	71%	**	59%	41%
Less than once a year	1	**	**	**	**	**	**	**	**	**	1	**	1	**	-	1
	1%	**	**	**	**	**	**	**	**	**	1%	**	1%	**	-%	2%
		**	**	**	**	**	**	**	**	**	100%	**	55%	**	-%	100%
Never	12	**	**	**	**	**	**	**	**	**	8	**	8	**	7	5
	7%	**	**	**	**	**	**	**	**	**	5%	**	6%	**	7%	6%
		**	**	**	**	**	**	**	**	**	69%	**	68%	**	57%	43%
Don't know	1	**	**	**	**	**	**	**	**	**	1	**	1	**	*	1
	1%	**	**	**	**	**	**	**	**	**	1%	**	1%	**	*%	1%
		**	**	**	**	**	**	**	**	**	82%	**	100%	**	18%	82%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 64

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QE10 (QE1A). SHOWCARD How likely is it that your household will get a tablet computer - such as an iPad - in the next 12 months? (SINGLE CODE)

Base : Those without a tablet computer in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1623	790	833	198	208	400	817	201	194	156	236	243	421	376	582	965	248	208	202
Effective Weighted Sample	1069	521	549	137	139	274	543	134	123	104	166	178	283	241	379	814	153	139	177
Total	1121	529	592	157	180	307	478	114	119	107	198	223	265	257	376	939	103	51	28
		47%	53%	14%	16%	27%	43%	10%	11%	10%	18%	20%	24%	23%	34%	84%	9%	5%	2%
Certain to	42	23	19	7	7	18	10	2	1	6	12	11	10	9	12	38	4	*	*
	4%	4%	3%	5%	4%	6%	2%	2%	1%	5%	6%	5%	4%	3%	3%	4%	3%	*%	2%
						f				h	h					q			
		55%	45%	18%	18%	42%	23%	5%	3%	14%	29%	26%	24%	21%	29%	90%	8%	*%	1%
Very likely	63	23	40	10	17	20	16	5	13	8	12	11	20	13	19	52	6	3	2
	6%	4%	7%	6%	9%	7%	3%	4%	11%	8%	6%	5%	7%	5%	5%	6%	6%	6%	7%
					f	f													
		37%	63%	15%	27%	32%	25%	8%	20%	13%	19%	18%	31%	21%	30%	82%	9%	5%	3%
Likely	96	40	57	19	32	30	15	8	16	20	19	12	27	26	31	73	12	8	3
	9%	7%	10%	12%	18%	10%	3%	7%	13%	19%	9%	5%	10%	10%	8%	8%	12%	15%	11%
				f	ef	f				gj								o	
		41%	59%	20%	33%	31%	16%	8%	16%	21%	19%	13%	29%	27%	32%	76%	13%	8%	3%
TOTAL LIKELY	201	86	115	36	56	67	41	15	29	35	42	34	57	48	61	162	22	11	5
	18%	16%	19%	23%	31%	22%	8%	13%	25%	32%	21%	15%	21%	19%	16%	17%	21%	22%	20%
				f	ef	f			g	gj									
		43%	57%	18%	28%	34%	20%	7%	15%	17%	21%	17%	28%	24%	31%	81%	11%	6%	3%
Unlikely	156	84	72	23	31	50	52	12	12	30	38	43	41	31	42	126	18	8	3
	14%	16%	12%	15%	17%	16%	11%	11%	10%	28%	19%	19%	15%	12%	11%	13%	18%	15%	12%
				f	f					gh	gh	mn							
		54%	46%	15%	20%	32%	33%	8%	8%	19%	25%	27%	26%	20%	27%	81%	12%	5%	2%
Very unlikely	209	107	102	35	24	56	94	20	17	10	45	45	49	52	64	173	22	11	4
	19%	20%	17%	22%	13%	18%	20%	18%	14%	10%	23%	20%	18%	20%	17%	18%	21%	21%	13%
				d						i							r	r	
		51%	49%	17%	11%	27%	45%	10%	8%	5%	21%	21%	23%	25%	31%	83%	10%	5%	2%
Certain not to	421	189	233	38	51	81	252	57	43	22	50	85	87	87	163	365	31	16	9
	38%	36%	39%	24%	28%	27%	53%	50%	36%	20%	25%	38%	33%	34%	43%	39%	30%	31%	33%
						cde		hij	i						lm	p			
		45%	55%	9%	12%	19%	60%	14%	10%	5%	12%	20%	21%	21%	39%	87%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE10 (QE1A). SHOWCARD How likely is it that your household will get a tablet computer - such as an iPad - in the next 12 months? (SINGLE CODE)

Base : Those without a tablet computer in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1623	790	833	198	208	400	817	201	194	156	236	243	421	376	582	965	248	208	202
Effective Weighted Sample	1069	521	549	137	139	274	543	134	123	104	166	178	283	241	379	814	153	139	177
Total	1121	529	592	157	180	307	478	114	119	107	198	223	265	257	376	939	103	51	28
		47%	53%	14%	16%	27%	43%	10%	11%	10%	18%	20%	24%	23%	34%	84%	9%	5%	2%
TOTAL UNLIKELY	787	379	408	96	105	187	397	89	73	62	133	172	176	170	268	665	71	35	16
	70%	72%	69%	61%	59%	61%	83%	78%	61%	58%	67%	77%	66%	66%	71%	71%	69%	68%	58%
		48%	52%	12%	13%	24%	cde 51%	hij 11%		9%	8%	lm 22%		22%	34%	r 85%	r 9%		2%
Don't know	134	64	70	25	18	52	40	10	17	11	23	16	33	39	46	112	10	5	6
	12%	12%	12%	16%	10%	17%	8%	9%	14%	10%	12%	7%	12%	15%	12%	12%	10%	10%	23%
		48%	52%	f 18%	f 13%	f 39%							k 24%	k 29%				opq 4%	5%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE10 (QE1A). SHOWCARD How likely is it that your household will get a tablet computer - such as an iPad - in the next 12 months? (SINGLE CODE)

Base : Those without a tablet computer in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	~b	c	~d	e	~f	~g	h	i	j	k	l	m	n	o
Unweighted total	1623	162	86	102	99	115	88	86	111	116	1189	434	676	944	689	934
Effective Weighted Sample	1069	143	80	97	95	106	84	78	104	105	907	180	471	618	452	623
Total	1121	204	130	96	75	103	84	73	47	127	989	132	552	564	511	611
		18%	**	9%	**	9%	**	**	4%	11%	88%	12%	49%	50%	46%	54%
Certain to	42	4	**	4	**	7	**	**	1	4	37	5	27	15	24	18
	4%	2%	**	4%	**	6%	**	**	3%	3%	4%	3%	5%	3%	5%	3%
		9%	**	10%	**	16%	**	**	3%	9%	89%	11%	64%	36%	57%	43%
Very likely	63	13	**	3	**	8	**	**	1	4	54	9	34	29	29	34
	6%	6%	**	3%	**	8%	**	**	2%	3%	5%	7%	6%	5%	6%	6%
		20%	**	5%	**	13%	**	**	1%	7%	86%	14%	54%	46%	47%	53%
Likely	96	15	**	8	**	8	**	**	3	4	86	10	56	37	43	53
	9%	8%	**	8%	**	8%	**	**	5%	3%	9%	8%	10%	7%	8%	9%
		16%	**	8%	**	8%	**	**	3%	4%	89%	11%	58%	38%	45%	55%
TOTAL LIKELY	201	32	**	15	**	23	**	**	5	12	177	23	117	81	97	104
	18%	16%	**	16%	**	22%	**	**	10%	9%	18%	18%	21%	14%	19%	17%
		16%	**	7%	**	11%	**	**	2%	6%	88%	12%	58%	40%	48%	52%
Unlikely	156	18	**	15	**	5	**	**	7	17	139	17	98	58	58	98
	14%	9%	**	15%	**	5%	**	**	15%	14%	14%	13%	18%	10%	11%	16%
		12%	**	10%	**	3%	**	**	5%	11%	89%	11%	63%	37%	37%	63%
Very unlikely	209	42	**	13	**	15	**	**	8	25	191	18	99	111	108	101
	19%	21%	**	14%	**	15%	**	**	17%	20%	19%	14%	18%	20%	21%	17%
		20%	**	6%	**	7%	**	**	4%	12%	91%	9%	47%	53%	52%	48%
Certain not to	421	93	**	43	**	47	**	**	25	40	363	59	168	252	196	226
	38%	46%	**	45%	**	45%	**	**	52%	31%	37%	44%	30%	45%	38%	37%
		22%	**	10%	**	11%	**	**	6%	9%	86%	14%	40%	60%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE10 (QE1A). SHOWCARD How likely is it that your household will get a tablet computer - such as an iPad - in the next 12 months? (SINGLE CODE)

Base : Those without a tablet computer in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	~b	c	~d	e	~f	~g	h	i	j	k	l	m	n	o
Unweighted total	1623	162	86	102	99	115	88	86	111	116	1189	434	676	944	689	934
Effective Weighted Sample	1069	143	80	97	95	106	84	78	104	105	907	180	471	618	452	623
Total	1121	204	130	96	75	103	84	73	47	127	989	132	552	564	511	611
		18%	**	9%	**	9%	**	**	4%	11%	88%	12%	49%	50%	46%	54%
TOTAL UNLIKELY	787	153	**	72	**	67	**	**	40	82	693	94	365	420	362	424
	70%	75%	**	74%	**	65%	**	**	84%	65%	70%	71%	66%	74%	71%	69%
		19%	**	9%	**	9%	**	**	5%	10%	88%	12%	46%	53%	46%	54%
Don't know	134	19	**	10	**	13	**	**	3	33	119	15	70	64	52	82
	12%	9%	**	10%	**	13%	**	**	6%	26%	12%	11%	13%	11%	10%	13%
		14%	**	7%	**	10%	**	**	2%	25%	89%	11%	52%	47%	39%	61%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Table 65

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QE11 (QE40). SHOWCARD Which is the most important device you use to connect to the internet, at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Smartphone	1003	427	576	255	268	393	88	55	84	102	313	227	282	239	254	842	82	42	37
	42%	37%	47%	66%	62%	44%	13%	52%	47%	42%	44%	33%	42%	47%	49%	42%	41%	36%	58%
			a	ef	ef	f							k	k	kl				opq
		43%	57%	25%	27%	39%	9%	5%	8%	10%	31%	23%	28%	24%	25%	84%	8%	4%	4%
Laptop	634	355	279	80	89	253	212	19	35	53	213	231	178	121	104	551	47	25	11
	26%	30%	23%	21%	20%	29%	31%	18%	20%	22%	30%	34%	26%	24%	20%	27%	23%	21%	18%
		b				cd	cd				ghi	lmn	n			qr			
		56%	44%	13%	14%	40%	33%	3%	6%	8%	34%	36%	28%	19%	16%	87%	7%	4%	2%
Tablet computer (e.g. iPad)	383	148	235	25	41	135	181	15	30	43	94	107	118	71	85	303	44	27	9
	16%	13%	19%	7%	9%	15%	27%	14%	17%	17%	13%	16%	17%	14%	16%	15%	22%	23%	14%
			a			cd	cde										or	or	
		39%	61%	7%	11%	35%	47%	4%	8%	11%	24%	28%	31%	19%	22%	79%	12%	7%	2%
Desktop PC	253	173	81	12	17	73	151	10	14	35	77	98	75	41	39	221	13	15	4
	11%	15%	7%	3%	4%	8%	22%	10%	8%	14%	11%	14%	11%	8%	8%	11%	7%	13%	6%
		b				cd	cde					mn	n			pr		pr	
		68%	32%	5%	7%	29%	59%	4%	5%	14%	30%	39%	30%	16%	15%	87%	5%	6%	2%
Games console	17	14	3	6	6	4	-	-	1	-	5	3	4	5	4	15	1	*	*
	1%	1%	3%	2%	1%	3%	0%	0%	1%	0%	1%	3%	1%	1%	1%	1%	3%	3%	1%
		b		ef	f														
		84%	16%	38%	38%	24%	0%	0%	7%	0%	28%	20%	22%	31%	27%	92%	4%	2%	2%
E-reader (e.g. Kindle)	13	5	8	*	1	6	6	1	2	1	5	4	5	1	3	8	3	2	*
	1%	3%	1%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	3%	2%	2%	3%
																	o	o	
		38%	62%	2%	9%	45%	44%	6%	11%	11%	40%	31%	39%	7%	22%	59%	25%	14%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 65

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QE11 (QE40). SHOWCARD Which is the most important device you use to connect to the internet, at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
TV set	12	6	6	1	1	6	5	-	-	3	3	4	4	1	4	10	1	1	*
	1%	1%	*%	*%	*%	1%	1%	-%	-%	1%	*%	1%	1%	*%	1%	1%	*%	1%	1%
		53%	47%	5%	7%	47%	40%	-%	-%	28%	24%	31%	34%	5%	29%	86%	5%	5%	4%
Other device	17	8	9	6	6	2	3	1	-	2	2	5	3	3	6	16	1	1	-
	1%	1%	1%	2%	1%	*%	*%	1%	-%	1%	*%	1%	*%	1%	1%	1%	*%	1%	-%
		48%	52%	36%	36%	13%	15%	4%	-%	13%	13%	31%	17%	16%	37%	91%	5%	4%	-%
None	55	29	26	1	4	12	38	5	12	5	6	6	6	26	18	45	7	3	1
	2%	2%	2%	*%	1%	1%	6%	5%	7%	2%	1%	1%	1%	5%	3%	2%	4%	2%	2%
		52%	48%	2%	7%	22%	cde 69%	j 9%	ij 22%	9%	11%	11%	10%	kl 47%	kl 32%	81%	13%	5%	2%
Don't know	5	3	2	-	2	2	1	1	-	-	1	*	2	2	1	3	*	1	*
	*%	*%	*%	-%	*%	*%	*%	1%	-%	-%	*%	*%	*%	*%	*%	*%	*%	1%	*%
		70%	30%	-%	37%	39%	25%	13%	-%	-%	13%	5%	44%	38%	13%	67%	5%	26%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE11 (QE40). SHOWCARD Which is the most important device you use to connect to the internet, at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Smartphone	1003	84	119	71	93	112	106	101	48	107	859	143	733	270	512	491
	42%	26%	37%	37%	54%	54%	46%	48%	51%	42%	41%	45%	48%	31%	40%	44%
		a	a	a	abci	abci	abc	abc	abc	a			m			
		8%	12%	7%	9%	11%	11%	10%	5%	11%	86%	14%	73%	27%	51%	49%
Laptop	634	177	74	46	33	37	56	50	16	62	565	69	414	217	311	323
	26%	55%	23%	24%	19%	18%	24%	24%	17%	24%	27%	22%	27%	25%	24%	29%
		bcdefghi									k				n	
		28%	12%	7%	5%	6%	9%	8%	3%	10%	89%	11%	65%	34%	49%	51%
Tablet computer (e.g. iPad)	383	34	68	44	25	25	26	29	15	37	326	57	187	196	238	145
	16%	10%	21%	23%	15%	12%	11%	14%	16%	15%	16%	18%	12%	22%	19%	13%
			aef	adefg									l		o	
		9%	18%	11%	7%	6%	7%	8%	4%	10%	85%	15%	49%	51%	62%	38%
Desktop PC	253	21	50	25	14	12	34	28	10	26	219	34	125	128	156	97
	11%	7%	15%	13%	8%	6%	15%	13%	11%	10%	11%	11%	8%	15%	12%	9%
			ade	ae			ade	ae					l		o	
		8%	20%	10%	6%	5%	14%	11%	4%	10%	86%	14%	49%	50%	62%	38%
Games console	17	-	2	-	1	11	2	-	-	-	12	5	10	7	10	7
	1%	-%	1%	-%	1%	5%	1%	-%	-%	-%	1%	2%	1%	1%	1%	1%
						abcdefghi										
		-%	10%	-%	6%	64%	11%	-%	-%	-%	71%	29%	59%	41%	59%	41%
E-reader (e.g. Kindle)	13	2	-	-	1	1	3	-	1	-	11	3	6	8	7	7
	1%	1%	-%	-%	1%	1%	1%	-%	1%	-%	1%	1%	*%	1%	1%	1%
		13%	-%	-%	11%	9%	21%	-%	6%	-%	81%	19%	43%	57%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE11 (QE40). SHOWCARD Which is the most important device you use to connect to the internet, at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648	
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133	
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117	
			13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
TV set	12	-	1	-	-	2	1	-	1	6	11	1	6	6	6	6	6
	1%	-%	*%	-%	-%	1%	*%	-%	1%	2%	1%	*%	*%	1%	*%	1%	1%
			-%	9%	-%	-%	16%	6%	-%	6%	acd	94%	6%	53%	47%	52%	48%
Other device	17	3	3	1	-	3	-	1	2	3	17	*	7	10	5	12	
	1%	1%	1%	1%	-%	1%	-%	1%	2%	1%	1%	*%	*%	1%	*%	1%	1%
			15%	18%	6%	-%	15%	-%	7%	10%	19%	98%	2%	41%	59%	32%	68%
None	55	3	9	7	5	3	3	3	2	10	50	5	22	30	27	28	
	2%	1%	3%	4%	3%	2%	1%	2%	2%	4%	2%	2%	1%	3%	2%	2%	2%
			5%	16%	13%	8%	6%	5%	6%	3%	a	91%	9%	40%	54%	50%	50%
Don't know	5	-	-	-	-	1	1	-	-	2	3	1	4	1	2	3	3
	*%	-%	-%	-%	-%	*%	*%	-%	-%	1%	*%	*%	*%	*%	*%	*%	*%
			-%	-%	-%	-%	13%	14%	-%	-%	40%	70%	30%	85%	15%	43%	57%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 66

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
Ordinary phone line - dialup access	19	8	10	2	2	10	4	1	-	1	8	5	5	3	5	17	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		45%	55%	11%	10%	56%	23%	6%	1%	6%	43%	28%	25%	18%	28%	89%	7%	3%	1%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
	93%	94%	92%	90%	91%	95%	95%	79%	85%	94%	97%	96%	94%	93%	88%	93%	94%	92%	95%
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
	3%	2%	3%	4%	3%	3%	2%	4%	1%	4%	2%	3%	2%	3%	2%	3%	2%	2%	1%
		47%	53%	25%	19%	37%	19%	7%	4%	17%	29%	35%	22%	23%	20%	90%	7%	3%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	903	434	468	181	205	352	165	32	57	78	330	291	259	171	182	805	21	40	37
	39%	38%	39%	49%	48%	41%	24%	33%	34%	33%	46%	42%	39%	34%	37%	40%	12%	36%	60%
		48%	52%	ef	ef	f	18%	4%	6%	9%	ghi	m	29%	19%	20%	p	2%	p	opq
				20%	23%	39%					37%	32%				89%		4%	4%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	61	35	25	19	12	19	11	4	6	7	25	17	23	10	11	54	1	3	2
	3%	3%	2%	5%	3%	2%	2%	4%	3%	3%	4%	2%	4%	2%	2%	3%	*%	3%	3%
		58%	42%	ef	19%	31%	18%	7%	9%	11%	42%	27%	38%	16%	18%	p	1%	p	p
				31%												89%		6%	3%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	2305	1136	1169	364	421	852	668	94	163	233	710	676	649	496	483	1959	176	110	61
	98%	99%	98%	99%	99%	99%	98%	97%	98%	98%	99%	99%	99%	98%	98%	98%	99%	98%	99%
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	2210	1094	1116	341	392	825	652	80	144	224	697	665	626	479	440	1877	170	104	58
	94%	95%	94%	92%	92%	95%	96%	82%	86%	95%	97%	97%	95%	95%	89%	94%	95%	93%	95%
		50%	50%	15%	18%	37%	29%	4%	6%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	25	8	17	7	6	5	7	3	1	2	4	6	5	9	6	22	2	1	*
	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
		32%	68%	e				j											
				29%	22%	21%	27%	13%	6%	6%	17%	24%	19%	35%	23%	86%	9%	4%	2%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	89	39	50	21	27	27	13	12	19	8	12	11	20	17	40	76	6	5	2
	4%	3%	4%	6%	6%	3%	2%	12%	12%	3%	2%	2%	3%	3%	8%	4%	3%	4%	4%
				ef	ef			ij	ij						klm				
		44%	56%	24%	30%	31%	15%	13%	22%	9%	14%	12%	23%	19%	46%	85%	6%	6%	3%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	119	50	69	31	34	33	22	17	21	10	17	17	27	26	49	102	8	6	3
	5%	4%	6%	8%	8%	4%	3%	18%	13%	4%	2%	2%	4%	5%	10%	5%	4%	6%	5%
				ef	ef			ij	ij					k	klm				
		42%	58%	26%	29%	27%	18%	15%	18%	8%	15%	14%	23%	22%	41%	86%	7%	5%	2%
Other	5	1	4	1	1	2	2	1	1	-	*	*	1	2	2	3	1	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
		17%	83%	17%	20%	30%	33%	j											
								27%	20%	-%	5%	5%	23%	30%	42%	59%	24%	16%	-%
Don't know	18	8	10	2	2	3	10	2	3	4	1	6	4	4	3	16	*	1	*
	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
								e	j	j	j								
		46%	54%	13%	14%	19%	54%	11%	15%	21%	4%	33%	24%	24%	19%	91%	1%	6%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 66

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Ordinary phone line - dialup access	19	-	6	-	2	6	-	-	*	3	16	3	13	6	10	9
	1%	-%	2%	-%	1%	3%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%
			f			acfg										
		-%	31%	-%	10%	31%	-%	-%	2%	15%	85%	15%	70%	30%	52%	48%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
	93%	96%	91%	97%	95%	86%	97%	92%	91%	93%	93%	96%	95%	90%	94%	92%
		e		beghi	e		begh	e		e		j	m			
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
	3%	1%	3%	2%	2%	7%	1%	4%	4%	2%	3%	2%	2%	3%	2%	3%
						acdfi		af	f							
		6%	17%	5%	6%	24%	3%	15%	6%	7%	91%	9%	60%	40%	44%	56%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	903	227	72	24	70	107	57	128	47	73	800	102	615	288	435	467
	39%	72%	22%	12%	41%	53%	25%	60%	50%	29%	39%	33%	41%	34%	35%	43%
		bcdefghi	c		bcfi	bcdfi	c	bcdfi	bcfi	c	k		m			n
		25%	8%	3%	8%	12%	6%	14%	5%	8%	89%	11%	68%	32%	48%	52%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	61	6	4	4	3	5	5	14	3	9	53	8	37	23	28	33
	3%	2%	1%	2%	2%	2%	2%	7%	3%	4%	3%	3%	3%	3%	2%	3%
								abcdf								
		10%	7%	7%	5%	8%	9%	23%	5%	15%	87%	13%	61%	39%	45%	55%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	2305	316	308	190	167	196	228	212	94	247	1992	313	1468	831	1229	1076
	98%	100%	96%	99%	98%	98%	99%	99%	100%	98%	98%	100%	99%	98%	98%	99%
		b		b			b		b			j	m			
		14%	13%	8%	7%	8%	10%	9%	4%	11%	86%	14%	64%	36%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	2210	303	299	188	164	179	224	199	88	234	1903	307	1419	785	1191	1019
	94%	96%	93%	98%	96%	89%	97%	93%	93%	93%	94%	98%	96%	92%	95%	93%
		e		beghi	e		eghi					j	m		o	
		14%	14%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	36%	54%	46%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	25	-	7	2	2	7	1	2	2	-	22	3	11	14	15	10
	1%	-%	2%	1%	1%	3%	*%	1%	2%	-%	1%	1%	1%	2%	1%	1%
			ai			afi										
		-%	26%	8%	8%	27%	3%	8%	6%	-%	86%	14%	45%	55%	60%	40%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	89	13	8	2	3	17	3	11	7	12	83	6	46	43	36	53
	4%	4%	3%	1%	2%	9%	1%	5%	7%	5%	4%	2%	3%	5%	3%	5%
						bcd		cf	cd	cf	k			l		n
		15%	10%	2%	4%	19%	3%	12%	7%	13%	93%	7%	51%	49%	40%	60%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	119	13	15	4	6	24	5	14	8	13	109	10	60	59	53	66
	5%	4%	5%	2%	3%	12%	2%	7%	9%	5%	5%	3%	4%	7%	4%	6%
						abcd		cf	cd					l		
		11%	13%	3%	5%	20%	5%	12%	7%	11%	92%	8%	50%	50%	45%	55%
Other	5	-	-	1	-	-	-	1	-	1	5	1	*	5	3	3
	*%	-%	-%	1%	-%	-%	-%	*%	-%	1%	*%	*%	*%	1%	*%	*%
														l		
		-%	-%	20%	-%	-%	-%	16%	-%	24%	88%	12%	8%	92%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Don't know	18	1	7	-	1	1	2	2	*	3	17	*	5	12	10	8
	1%	*%	2%	-%	1%	*%	1%	1%	*%	1%	1%	*%	*%	1%	1%	1%
		7%	37%	-%	7%	5%	9%	8%	2%	15%	98%	2%	28%	69%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Ordinary phone line - dialup access	19	8	10	2	2	10	4	1	-	1	8	5	5	3	5	17	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		45%	55%	11%	10%	56%	23%	6%	1%	6%	43%	28%	25%	18%	28%	89%	7%	3%	1%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
	82%	84%	80%	85%	88%	89%	70%	45%	66%	84%	95%	93%	86%	81%	66%	83%	72%	78%	79%
		b		f	f	cf			g	gh	ghi	lmn	mn	n		pqr			p
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
	2%	2%	2%	4%	3%	2%	1%	3%	1%	4%	2%	3%	2%	2%	2%	2%	2%	1%	1%
				f		f										r			
		47%	53%	25%	19%	37%	19%	7%	4%	17%	29%	35%	22%	23%	20%	90%	7%	3%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	903	434	468	181	205	352	165	33	57	79	330	291	259	171	182	805	21	41	37
	34%	33%	34%	46%	46%	38%	18%	19%	26%	30%	45%	41%	36%	29%	27%	36%	9%	31%	50%
		48%	52%	ef	ef	f	18%	4%	6%	9%	ghi	mn	mn	19%	20%	p	2%	p	opq
				20%	23%	39%					37%	32%	29%			89%		4%	4%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	61	35	25	19	12	19	11	4	6	7	25	17	23	10	11	54	1	3	2
	2%	3%	2%	5%	3%	2%	1%	3%	3%	3%	3%	2%	3%	2%	2%	2%	*%	3%	3%
		58%	42%	ef	19%	31%	18%	7%	9%	11%	42%	27%	38%	16%	18%	p	1%	p	p
				31%												89%		6%	3%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	2305	1136	1169	364	421	852	668	94	163	233	710	676	649	496	483	1959	176	110	61
	86%	87%	85%	93%	95%	93%	72%	55%	76%	88%	98%	95%	90%	85%	73%	88%	76%	83%	82%
		49%	51%	f	f	f	29%	4%	g	gh	ghi	lmn	mn	n	21%	pqr		p	p
				16%	18%	37%			7%	10%	31%	29%	28%	22%		85%	8%	5%	3%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	2210	1094	1116	341	392	825	652	80	144	224	697	665	626	479	440	1877	170	104	58
	83%	84%	81%	87%	89%	90%	70%	47%	66%	85%	96%	93%	87%	82%	66%	84%	73%	79%	79%
		50%	50%	f	f	f	29%	4%	g	gh	ghi	lmn	mn	n	20%	pqr			
				15%	18%	37%			6%	10%	32%	30%	28%	22%		85%	8%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	25	8	17	7	6	5	7	3	1	2	4	6	5	9	6	22	2	1	*
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
		32%	68%	29%	22%	21%	27%	13%	6%	6%	17%	24%	19%	35%	23%	86%	9%	4%	2%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	89	39	50	21	27	27	13	12	19	8	12	11	20	17	40	76	6	5	2
	3%	3%	4%	5%	6%	3%	1%	7%	9%	3%	2%	2%	3%	3%	6%	3%	2%	4%	3%
		44%	56%	24%	30%	31%	15%	13%	22%	9%	14%	12%	23%	19%	46%	85%	6%	6%	3%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	119	50	69	31	34	33	22	17	21	10	17	17	27	26	49	102	8	6	3
	4%	4%	5%	8%	8%	4%	2%	10%	10%	4%	2%	2%	4%	5%	7%	5%	3%	5%	4%
		42%	58%	26%	29%	27%	18%	15%	18%	8%	15%	14%	23%	22%	41%	86%	7%	5%	2%
Other	5	1	4	1	1	2	2	1	1	-	*	*	1	2	2	3	1	1	-
	*%	*%	*%	*%	*%	*%	*%	1%	1%	-%	*%	*%	*%	*%	*%	*%	1%	1%	-%
		17%	83%	17%	20%	30%	33%	27%	20%	-%	5%	5%	23%	30%	42%	59%	24%	16%	-%
Don't know	18	8	10	2	2	3	10	2	3	4	1	6	4	4	3	16	*	1	*
	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%
		46%	54%	13%	14%	19%	54%	11%	15%	21%	4%	33%	24%	24%	19%	91%	1%	6%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
No internet access at home	331	147	184	21	17	50	243	74	49	27	11	26	61	76	168	244	54	20	12
	12%	11%	13%	5%	4%	5%	26%	43%	23%	10%	2%	4%	9%	13%	25%	11%	23%	15%	17%
							cde	hij	ij	j			k	kl	klm		oqr	o	o
		44%	56%	6%	5%	15%	73%	22%	15%	8%	3%	8%	19%	23%	51%	74%	16%	6%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Ordinary phone line - dialup access	19	-	6	-	2	6	-	-	*	3	16	3	13	6	10	9
	1%	-%	2%	-%	1%	2%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%
		-%	31%	-%	10%	acfg 31%	-%	-%	2%	15%	85%	15%	70%	30%	52%	48%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
	82%	91%	81%	83%	83%	72%	92%	86%	75%	79%	81%	86%	91%	69%	84%	79%
		bcdghi 14%	e 13%	eh 9%	e 7%	8%	bcdghi 10%	ehi 9%	4%	11%	86%	j 14%	m 64%	35%	o 54%	46%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
	2%	1%	3%	1%	2%	6%	1%	4%	3%	1%	2%	2%	2%	2%	2%	3%
		6%	17%	5%	6%	acdfi 24%	3%	f 15%	f 6%	7%	91%	9%	60%	40%	44%	56%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	903	227	72	24	70	107	57	128	47	73	800	103	615	288	435	467
	34%	68%	20%	11%	36%	45%	23%	56%	42%	25%	34%	29%	40%	26%	31%	37%
		bcdefghi	c		bcfi	bcdfi	c	bcdefhi	bcfi	c	k		m			n
		25%	8%	3%	8%	12%	6%	14%	5%	8%	89%	11%	68%	32%	48%	52%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	61	6	4	4	3	5	5	14	3	9	53	8	37	23	28	33
	2%	2%	1%	2%	1%	2%	2%	6%	3%	3%	2%	2%	2%	2%	2%	3%
								abcdef								
		10%	7%	7%	5%	8%	9%	23%	5%	15%	87%	13%	61%	39%	45%	55%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	2305	316	308	190	167	196	228	212	94	247	1992	313	1468	831	1229	1076
	86%	95%	85%	85%	85%	82%	94%	92%	83%	83%	86%	88%	94%	75%	87%	85%
		bdehi					bdehi	bcdehi					m			
		14%	13%	8%	7%	8%	10%	9%	4%	11%	86%	14%	64%	36%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	2210	303	299	188	164	179	224	199	88	234	1903	307	1419	785	1191	1019
	83%	91%	83%	84%	84%	75%	92%	87%	77%	79%	82%	86%	91%	70%	85%	80%
		bcdghi		eh	e		bcdghi	ehi				j	m		o	
		14%	14%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	36%	54%	46%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	25	-	7	2	2	7	1	2	2	-	22	3	11	14	15	10
	1%	-%	2%	1%	1%	3%	*%	1%	1%	-%	1%	1%	1%	1%	1%	1%
			ai			afi										
		-%	26%	8%	8%	27%	3%	8%	6%	-%	86%	14%	45%	55%	60%	40%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	89	13	8	2	3	17	3	11	7	12	83	6	46	43	36	53
	3%	4%	2%	1%	2%	7%	1%	5%	6%	4%	4%	2%	3%	4%	3%	4%
		c				bcd		cf	cdf	c	k					n
		15%	10%	2%	4%	19%	3%	12%	7%	13%	93%	7%	51%	49%	40%	60%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	119	13	15	4	6	24	5	14	8	13	109	10	60	59	53	66
	4%	4%	4%	2%	3%	10%	2%	6%	7%	4%	5%	3%	4%	5%	4%	5%
						abcdfi		cf	cdf							
		11%	13%	3%	5%	20%	5%	12%	7%	11%	92%	8%	50%	50%	45%	55%
Other	5	-	-	1	-	-	-	1	-	1	5	1	*	5	3	3
	*%	-%	-%	*%	-%	-%	-%	*%	-%	*%	*%	*%	*%	*%	*%	*%
														l		
		-%	-%	20%	-%	-%	-%	16%	-%	24%	88%	12%	8%	92%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE12 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	18	1	7	-	1	1	2	2	*	3	17	*	5	12	10	8
	1%	*%	2%	-%	1%	*%	1%	1%	*%	1%	1%	*%	*%	1%	1%	1%
			c													
		7%	37%	-%	7%	5%	9%	8%	2%	15%	98%	2%	28%	69%	55%	45%
No internet access at home	331	16	41	31	25	37	14	16	20	44	292	39	71	260	155	176
	12%	5%	11%	14%	13%	16%	6%	7%	17%	15%	13%	11%	5%	23%	11%	14%
			af	afg	afg	afg			afg	afg						n
		5%	12%	9%	8%	11%	4%	5%	6%	13%	88%	12%	21%	79%	47%	53%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE13 (QE48). Does your household pay line rental in order to receive the fixed broadband service?

Base : Those with fixed broadband at home who do not have a landline

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	~c	d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o	~p	~q	~r
Unweighted total	300	150	150	82	104	99	15	18	28	38	92	64	90	59	87	222	20	31	27
Effective Weighted Sample	221	112	109	65	76	73	10	10	16	31	73	55	69	39	61	192	12	24	24
Total	281	140	141	79	107	85	9	14	20	34	95	80	77	53	70	256	11	10	4
		50%	50%	**	38%	**	**	**	**	**	**	**	**	**	**	91%	**	**	**
Yes	215	107	108	**	87	**	**	**	**	**	**	**	**	**	**	197	**	**	**
	77%	76%	77%	**	81%	**	**	**	**	**	**	**	**	**	**	77%	**	**	**
		50%	50%	**	40%	**	**	**	**	**	**	**	**	**	**	92%	**	**	**
No	27	12	15	**	9	**	**	**	**	**	**	**	**	**	**	22	**	**	**
	10%	9%	11%	**	9%	**	**	**	**	**	**	**	**	**	**	9%	**	**	**
		46%	54%	**	34%	**	**	**	**	**	**	**	**	**	**	82%	**	**	**
Don't know	39	21	18	**	11	**	**	**	**	**	**	**	**	**	**	37	**	**	**
	14%	15%	13%	**	10%	**	**	**	**	**	**	**	**	**	**	14%	**	**	**
		54%	46%	**	28%	**	**	**	**	**	**	**	**	**	**	95%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE13 (QE48). Does your household pay line rental in order to receive the fixed broadband service?

Base : Those with fixed broadband at home who do not have a landline

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	~k	l	~m	n	o
Unweighted total	300	45	15	13	21	25	27	30	14	32	247	53	212	88	101	199
Effective Weighted Sample	221	41	14	12	20	23	26	27	13	30	198	24	164	57	73	150
Total	281	67	27	10	20	27	25	31	7	41	255	25	212	68	104	177
		**	**	**	**	**	**	**	**	**	91%	**	76%	**	37%	63%
Yes	215	**	**	**	**	**	**	**	**	**	192	**	160	**	85	129
	77%	**	**	**	**	**	**	**	**	**	75%	**	76%	**	82%	73%
		**	**	**	**	**	**	**	**	**	89%	**	75%	**	40%	60%
No	27	**	**	**	**	**	**	**	**	**	25	**	21	**	9	18
	10%	**	**	**	**	**	**	**	**	**	10%	**	10%	**	9%	10%
		**	**	**	**	**	**	**	**	**	91%	**	77%	**	33%	67%
Don't know	39	**	**	**	**	**	**	**	**	**	39	**	31	**	9	29
	14%	**	**	**	**	**	**	**	**	**	15%	**	15%	**	9%	17%
		**	**	**	**	**	**	**	**	**	100%	**	80%	**	24%	76%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE14 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : Those in a household with mobile broadband

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
								UNDER											
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Yes	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 69

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QE14 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Yes	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 70

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QE14 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	47	21	25	10	10	17	9	4	2	8	12	16	12	10	8	41	4	1	*
	2%	2%	2%	3%	2%	2%	1%	2%	1%	3%	2%	2%	2%	2%	1%	2%	2%	1%	1%
		46%	54%	22%	21%	37%	19%	8%	5%	17%	25%	35%	26%	22%	18%	88%	8%	3%	1%
No	12	7	6	4	2	4	2	*	-	2	6	5	1	3	3	12	-	*	-
	*%	1%	*%	1%	*%	*%	*%	*%	-%	1%	1%	1%	*%	1%	*%	1%	-%	*%	-%
		54%	46%	35%	13%	34%	18%	3%	-%	19%	46%	40%	8%	27%	25%	98%	-%	2%	-%
Don't know	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1	1	-	-	-
	*%	-%	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	-%	-%	-%
		-%	100%	-%	-%	100%	-%	-%	-%	-%	-%	-%	-%	-%	100%	100%	-%	-%	-%
DO NOT HAVE MOBILE BROADBAND CONNECTION IN HOUSEHOLD	2615	1273	1343	376	431	893	916	167	214	255	710	691	707	567	650	2182	229	130	73
	98%	98%	98%	96%	97%	98%	99%	97%	99%	96%	98%	97%	98%	98%	98%	98%	98%	99%	99%
		49%	51%	14%	16%	34%	35%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE14 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	47	4	8	1	2	13	1	6	3	4	42	4	26	21	21	26
	2%	1%	2%	*%	1%	5%	*%	3%	2%	1%	2%	1%	2%	2%	2%	2%
		8%	17%	2%	5%	27%	1%	13%	5%	9%	90%	10%	54%	46%	45%	55%
No	12	-	2	1	1	2	1	3	1	-	11	1	10	2	5	7
	*%	-%	1%	*%	1%	1%	*%	1%	1%	-%	*%	*%	1%	*%	*%	1%
		-%	19%	9%	9%	17%	9%	25%	10%	-%	93%	7%	84%	16%	43%	57%
Don't know	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1
	*%	-%	-%	*%	-%	-%	-%	-%	-%	-%	*%	-%	-%	*%	-%	*%
		-%	-%	100%	-%	-%	-%	-%	-%	-%	100%	-%	-%	100%	-%	100%
DO NOT HAVE MOBILE BROADBAND CONNECTION IN HOUSEHOLD	2615	329	351	221	192	223	242	220	110	293	2266	349	1518	1091	1379	1236
	98%	99%	97%	99%	98%	94%	99%	96%	97%	99%	98%	98%	98%	98%	98%	97%
		e	e	e	e	e	egh	e	e	e	e	e	e	e	e	e
		13%	13%	8%	7%	9%	9%	8%	4%	11%	87%	13%	58%	42%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 71

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QE15 (QE39). What were the reasons you took up a mobile broadband service? (MULTI CODE) UNPROMPTED

Base : Those who use mobile broadband to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	55	27	28	13	10	21	11	5	3	9	13	15	17	11	12	40	8	5	2
Effective Weighted Sample	40	20	20	10	7	15	9	4	3	7	10	12	14	9	7	33	6	4	2
Total	47	21	25	10	10	17	9	4	2	8	12	16	12	10	8	41	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
To have access to broadband on the move	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because it was cheaper than a fixed broadband contract	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because I don't want to pay for a landline	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because it is less of a commitment than a fixed broadband contract	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
For work/ my employer purchased it	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE15 (QE39). What were the reasons you took up a mobile broadband service? (MULTI CODE) UNPROMPTED

Base : Those who use mobile broadband to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	55	27	28	13	10	21	11	5	3	9	13	15	17	11	12	40	8	5	2
Effective Weighted Sample	40	20	20	10	7	15	9	4	3	7	10	12	14	9	7	33	6	4	2
Total	47	21	25	10	10	17	9	4	2	8	12	16	12	10	8	41	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
As a back-up in case I have problems with my fixed broadband line	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE15 (QE39). What were the reasons you took up a mobile broadband service? (MULTI CODE) UNPROMPTED

Base : Those who use mobile broadband to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	55	2	5	1	3	12	1	7	6	3	46	9	30	25	23	32
Effective Weighted Sample	40	2	5	1	3	11	1	7	6	3	36	4	24	17	17	23
Total	47	4	8	1	2	13	1	6	3	4	42	4	26	21	21	26
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
To have access to broadband on the move	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because it was cheaper than a fixed broadband contract	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because I don't want to pay for a landline	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Because it is less of a commitment than a fixed broadband contract	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
For work/ my employer purchased it	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QE15 (QE39). What were the reasons you took up a mobile broadband service? (MULTI CODE) UNPROMPTED

Base : Those who use mobile broadband to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	55	2	5	1	3	12	1	7	6	3	46	9	30	25	23	32
Effective Weighted Sample	40	2	5	1	3	11	1	7	6	3	36	4	24	17	17	23
Total	47	4	8	1	2	13	1	6	3	4	42	4	26	21	21	26
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
As a back-up in case I have problems with my fixed broadband line	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 72

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QE16 (QE22C). SHOWCARD Which one of these best describes where you use mobile broadband to access the internet? (SINGLE CODE)

Base : Those who use mobile broadband to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	55	27	28	13	10	21	11	5	3	9	13	15	17	11	12	40	8	5	2
Effective Weighted Sample	40	20	20	10	7	15	9	4	3	7	10	12	14	9	7	33	6	4	2
Total	47	21	25	10	10	17	9	4	2	8	12	16	12	10	8	41	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I always use in the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I mainly use in the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I use equally in the home and outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I mainly use outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I always use outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
ALWAYS/ MAINLY USE IN THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 72

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE16 (QE22C). SHOWCARD Which one of these best describes where you use mobile broadband to access the internet? (SINGLE CODE)

Base : Those who use mobile broadband to access the internet

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	55	27	28	13	10	21	11	5	3	9	13	15	17	11	12	40	8	5	2
Effective Weighted Sample	40	20	20	10	7	15	9	4	3	7	10	12	14	9	7	33	6	4	2
Total	47	21	25	10	10	17	9	4	2	8	12	16	12	10	8	41	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
ALWAYS/ MAINLY USE OUTSIDE THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
EVER USE OUTSIDE THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE16 (QE22C). SHOWCARD Which one of these best describes where you use mobile broadband to access the internet? (SINGLE CODE)

Base : Those who use mobile broadband to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	55	2	5	1	3	12	1	7	6	3	46	9	30	25	23	32
Effective Weighted Sample	40	2	5	1	3	11	1	7	6	3	36	4	24	17	17	23
Total	47	4	8	1	2	13	1	6	3	4	42	4	26	21	21	26
I always use in the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I mainly use in the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I use equally in the home and outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I mainly use outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I always use outside the home	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
ALWAYS/ MAINLY USE IN THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QE16 (QE22C). SHOWCARD Which one of these best describes where you use mobile broadband to access the internet? (SINGLE CODE)

Base : Those who use mobile broadband to access the internet

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	55	2	5	1	3	12	1	7	6	3	46	9	30	25	23	32
Effective Weighted Sample	40	2	5	1	3	11	1	7	6	3	36	4	24	17	17	23
Total	47	4	8	1	2	13	1	6	3	4	42	4	26	21	21	26
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
ALWAYS/ MAINLY USE OUTSIDE THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
EVER USE OUTSIDE THE HOME	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 73

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QE17 (QE32). SHOWCARD In which of these places do you use mobile broadband to access the internet outside of the home? (MULTI CODE)

Base : Those who use mobile broadband to access the internet outside the home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	40	22	18	9	8	18	5	4	2	8	11	11	13	7	9	28	7	3	2
Effective Weighted Sample	29	17	13	7	5	13	5	3	2	6	8	9	11	5	5	23	5	2	2
Total	34	19	15	6	7	15	5	2	2	7	10	12	10	8	4	29	3	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
When travelling (e.g. on a train or in a car)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Outdoors	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Indoor public spaces (e.g. pub/restaurant/ theatre/ shopping centre)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At your work place	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QE17 (QE32). SHOWCARD In which of these places do you use mobile broadband to access the internet outside of the home? (MULTI CODE)

Base : Those who use mobile broadband to access the internet outside the home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	40	2	4	1	3	7	-	5	4	2	34	6	24	16	17	23
Effective Weighted Sample	29	2	4	1	3	7	-	5	4	2	26	3	19	10	12	17
Total	34	4	7	1	2	7	-	4	2	2	31	3	21	13	15	18
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
When travelling (e.g. on a train or in a car)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Outdoors	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Indoor public spaces (e.g. pub/restaurant/ theatre/ shopping centre)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At your work place	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table 74

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QE18 (QE3B). How many people aged 16 or over in your household (including yourself) could access the fixed broadband connection in your home if they wanted to?

Base : Those with fixed broadband at home where there is more than one person in household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2564	1290	1274	410	435	968	751	60	159	278	754	673	803	567	519	1594	304	333	333
Effective Weighted Sample	1734	880	854	272	290	674	513	41	100	194	539	464	556	375	356	1356	186	230	286
Total	1959	986	973	326	370	762	501	44	110	199	651	591	546	436	384	1667	147	93	52
		50%	50%	17%	19%	39%	26%	**	6%	10%	33%	30%	28%	22%	20%	85%	7%	5%	3%
1	127	33	94	21	26	45	34	**	33	14	16	18	20	25	64	104	11	6	5
	6%	3%	10%	7%	7%	6%	7%	**	30%	7%	2%	3%	4%	6%	17%	6%	8%	7%	11%
			a						ij	j				klm					o
		26%	74%	17%	21%	36%	26%	**	26%	11%	12%	14%	16%	20%	50%	82%	9%	5%	4%
2	1145	575	570	95	242	445	363	**	58	137	423	383	306	258	197	969	86	59	31
	58%	58%	59%	29%	66%	58%	72%	**	53%	69%	65%	65%	56%	59%	51%	58%	59%	63%	59%
		50%	50%	8%	21%	39%	32%	**	5%	12%	37%	33%	27%	22%	17%	85%	8%	5%	3%
3	398	208	191	108	53	160	77	**	12	34	123	103	120	103	73	340	31	18	9
	20%	21%	20%	33%	14%	21%	15%	**	11%	17%	19%	17%	22%	24%	19%	20%	21%	19%	17%
		52%	48%	27%	13%	40%	19%	**	3%	8%	31%	26%	30%	26%	18%	85%	8%	5%	2%
4	197	113	84	77	31	73	15	**	2	8	64	64	61	39	33	169	14	9	5
	10%	11%	9%	24%	8%	10%	3%	**	2%	4%	10%	11%	11%	9%	9%	10%	10%	9%	10%
		b	def	f	f	f			hi										
		57%	43%	39%	16%	37%	8%	**	1%	4%	32%	32%	31%	20%	17%	86%	7%	4%	3%
5 or more	85	51	34	21	16	37	11	**	1	6	26	21	38	10	16	80	3	1	2
	4%	5%	3%	6%	4%	5%	2%	**	1%	3%	4%	4%	7%	2%	4%	5%	2%	1%	3%
		60%	40%	25%	19%	43%	13%	**	2%	7%	31%	25%	45%	11%	19%	94%	3%	1%	2%
Don't know	6	5	1	3	1	1	1	**	3	-	-	2	1	2	1	5	1	-	*
	1%	1%	1%	1%	1%	1%	1%	**	3%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%
		86%	14%	45%	22%	12%	21%	**	ij	46%	0%	35%	21%	32%	12%	76%	22%	0%	2%
Mean number of people	2.5	2.6	2.4	2.9	2.4	2.5	2.2	**	1.8	2.2	2.5	2.5	2.7	2.4	2.3	2.5	2.3	2.3	2.4
		b	def	f	f	f			h	hi	hi	n	kmn	n		pqr			
Standard deviation	1.06	1.06	1.06	1.20	1.18	1.04	.80	**	.83	.84	.99	.98	1.24	.88	1.06	1.09	.90	.82	1.00
Standard error	.02	.03	.03	.06	.06	.03	.03	**	.07	.05	.04	.04	.04	.04	.05	.03	.05	.04	.05

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QE18 (QE3B). How many people aged 16 or over in your household (including yourself) could access the fixed broadband connection in your home if they wanted to?

Base : Those with fixed broadband at home where there is more than one person in household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2564	215	174	175	172	149	204	186	148	171	1855	709	1622	939	1286	1278
Effective Weighted Sample	1734	186	158	165	163	134	193	169	137	156	1430	333	1106	640	860	890
Total	1959	288	258	168	140	151	203	177	71	211	1688	270	1316	638	1057	901
		15%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	67%	33%	54%	46%
1	127	17	10	18	14	7	11	9	4	13	107	20	67	60	52	75
	6%	6%	4%	11%	10%	5%	6%	5%	5%	6%	6%	7%	5%	9%	5%	8%
			b	b	b								l			n
		14%	8%	14%	11%	6%	9%	7%	3%	11%	85%	15%	53%	47%	41%	59%
2	1145	131	168	103	83	82	124	109	46	123	962	183	776	364	658	487
	58%	45%	65%	61%	59%	54%	61%	62%	65%	58%	57%	68%	59%	57%	62%	54%
			a	a	a		a	a	a	a		j			o	
		11%	15%	9%	7%	7%	11%	10%	4%	11%	84%	16%	68%	32%	57%	43%
3	398	51	54	27	30	38	41	33	12	54	356	42	263	136	209	190
	20%	18%	21%	16%	21%	25%	20%	19%	18%	26%	21%	16%	20%	21%	20%	21%
										c	k					
		13%	14%	7%	8%	9%	10%	8%	3%	14%	89%	11%	66%	34%	52%	48%
4	197	46	24	14	12	18	20	14	8	13	180	17	142	55	104	94
	10%	16%	9%	8%	8%	12%	10%	8%	11%	6%	11%	6%	11%	9%	10%	10%
		cdgi									k					
		23%	12%	7%	6%	9%	10%	7%	4%	6%	91%	9%	72%	28%	53%	47%
5 or more	85	42	-	6	2	6	6	9	*	8	77	8	65	20	32	53
	4%	14%	-	4%	2%	4%	3%	5%	1%	4%	5%	3%	5%	3%	3%	6%
		bcd efghi		b		b	b	bh		b						n
		49%	-	7%	3%	7%	7%	11%	1%	9%	91%	9%	76%	24%	38%	62%
Don't know	6	2	1	-	-	-	-	1	1	-	6	*	4	2	3	3
	1%	1%	1%	-	-	-	-	1%	1%	-	1%	*	1%	1%	1%	1%
		30%	21%	-	-	-	-	13%	12%	-	98%	2%	66%	34%	45%	55%
Mean number of people	2.5	3.0	2.3	2.3	2.3	2.6	2.4	2.4	2.3	2.4	2.5	2.3	2.5	2.4	2.4	2.5
		bcd efghi				bcdh					k		m			n

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 74

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QE18 (QE3B). How many people aged 16 or over in your household (including yourself) could access the fixed broadband connection in your home if they wanted to?

Base : Those with fixed broadband at home where there is more than one person in household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Standard deviation	1.06	1.64	.73	1.03	.86	.96	.90	1.00	.85	.89	1.08	.90	1.09	.99	.90	1.22
Standard error	.02	.11	.06	.08	.07	.08	.06	.07	.07	.07	.03	.03	.03	.03	.03	.03

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 75

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QE19 (QE3A). How many people aged 16 or over in your household (including yourself) could access the mobile broadband connection in your home if they wanted to?

Base : Those with mobile broadband at home where there is more than one person in household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	55	24	31	14	11	23	7	4	2	8	16	15	15	13	12	43	5	6	1
Effective Weighted Sample	42	18	24	12	8	17	6	3	2	6	13	13	12	11	8	37	4	4	1
Total	50	21	29	13	11	20	6	4	1	7	16	17	10	13	10	46	3	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 or more	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean number of people	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 75

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QE19 (QE3A). How many people aged 16 or over in your household (including yourself) could access the mobile broadband connection in your home if they wanted to?

Base : Those with mobile broadband at home where there is more than one person in household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	55	1	6	3	4	13	1	6	6	3	47	8	31	24	23	32
Effective Weighted Sample	42	1	6	3	4	12	1	6	6	3	38	5	26	17	18	25
Total	50	2	9	3	3	13	1	6	3	4	45	5	29	21	23	28
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 or more	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean number of people	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 76

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
BT	650	326	323	82	88	246	234	9	33	64	246	238	190	131	89	515	73	33	29
	28%	28%	27%	22%	21%	28%	34%	9%	20%	27%	34%	35%	29%	26%	18%	26%	41%	29%	47%
						cd	cde		g	g	ghi	lmn	n	n			oq		oq
		50%	50%	13%	14%	38%	36%	1%	5%	10%	38%	37%	29%	20%	14%	79%	11%	5%	4%
Sky	525	236	289	89	116	210	110	26	43	48	149	128	150	117	130	444	34	29	17
	22%	20%	24%	24%	27%	24%	16%	27%	26%	20%	21%	19%	23%	23%	26%	22%	19%	26%	28%
			a	f	f	f									k				op
		45%	55%	17%	22%	40%	21%	5%	8%	9%	28%	24%	29%	22%	25%	85%	7%	6%	3%
Virgin Media	460	259	202	66	93	169	132	17	26	47	147	142	126	102	90	407	37	13	4
	20%	22%	17%	18%	22%	20%	19%	17%	16%	20%	20%	21%	19%	20%	18%	20%	21%	12%	6%
		b														qr	qr	r	
		56%	44%	14%	20%	37%	29%	4%	6%	10%	32%	31%	27%	22%	20%	88%	8%	3%	1%
TalkTalk	266	133	133	52	33	92	89	20	21	30	75	70	73	57	67	228	17	17	4
	11%	12%	11%	14%	8%	11%	13%	21%	13%	13%	11%	10%	11%	11%	14%	11%	10%	15%	7%
				d		d	d	j								r		r	
		50%	50%	20%	12%	35%	33%	8%	8%	11%	28%	26%	27%	21%	25%	85%	6%	6%	2%
EE/ Everything Everywhere	121	54	67	31	35	30	25	4	13	9	28	26	40	19	35	112	3	6	1
	5%	5%	6%	8%	8%	3%	4%	4%	8%	4%	4%	4%	6%	4%	7%	6%	2%	5%	1%
				ef	ef				j						km	pr		r	
		44%	56%	25%	29%	25%	21%	3%	11%	7%	23%	22%	33%	16%	29%	92%	3%	5%	1%
Plusnet	77	35	43	6	13	34	24	2	3	11	31	25	24	16	13	70	2	4	1
	3%	3%	4%	2%	3%	4%	4%	2%	2%	5%	4%	4%	4%	3%	3%	4%	1%	3%	2%
		45%	55%	8%	16%	44%	32%	2%	4%	14%	40%	32%	30%	21%	17%	90%	3%	5%	2%
Vodafone	32	16	15	3	6	18	4	3	5	4	6	4	9	11	9	28	2	1	1
	1%	1%	1%	1%	1%	2%	1%	3%	3%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%
						f			j					k					
		51%	49%	9%	20%	57%	14%	9%	17%	12%	20%	11%	27%	34%	27%	87%	7%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
Utility Warehouse	25	12	13	-	2	8	15	-	2	5	4	10	5	7	3	23	-	1	-
	1%	1%	1%	-%	*%	1%	2%	-%	1%	2%	1%	1%	1%	1%	1%	1%	-%	1%	-%
		49%	51%	-%	7%	32%	61%	-%	8%	21%	18%	40%	19%	27%	14%	95%	-%	5%	-%
KCom	16	11	5	3	5	5	2	1	3	4	5	3	5	5	4	16	-	-	-
	1%	1%	*%	1%	1%	1%	*%	1%	2%	2%	1%	*%	1%	1%	1%	1%	-%	-%	-%
		70%	30%	21%	31%	33%	15%	5%	19%	23%	30%	19%	30%	29%	23%	100%	-%	-%	-%
Post Office	14	4	10	2	1	4	7	3	1	3	4	1	3	5	4	11	*	1	1
	1%	*%	1%	*%	*%	*%	1%	3%	1%	1%	1%	*%	*%	1%	1%	1%	*%	1%	1%
		29%	71%	13%	5%	30%	52%	19%	10%	20%	26%	9%	23%	36%	32%	83%	3%	9%	5%
'3'	14	5	9	3	5	4	2	1	5	2	2	1	2	3	7	12	1	*	*
	1%	*%	1%	1%	1%	*%	*%	1%	3%	1%	*%	*%	*%	1%	2%	1%	1%	*%	*%
		34%	66%	21%	40%	28%	12%	5%	34%	12%	12%	8%	17%	21%	54%	89%	9%	1%	1%
O2	13	5	8	3	5	3	2	1	1	3	*	*	2	4	6	9	1	1	1
	1%	*%	1%	1%	1%	*%	*%	1%	*%	1%	*%	*%	*%	1%	1%	*%	1%	1%	2%
		38%	62%	21%	40%	21%	18%	8%	6%	25%	2%	3%	18%	30%	49%	72%	11%	7%	10%
Tesco.net	12	5	7	2	5	5	1	3	*	1	1	4	1	3	4	11	1	*	-
	1%	*%	1%	*%	1%	1%	*%	3%	*%	*%	*%	1%	*%	1%	1%	1%	*%	*%	-%
		44%	56%	15%	38%	38%	9%	23%	4%	6%	5%	29%	9%	26%	36%	91%	6%	3%	-%
Orange	10	3	7	3	1	5	1	2	-	-	3	5	1	1	3	9	-	1	*
	*%	*%	1%	1%	*%	1%	*%	3%	-%	-%	*%	1%	*%	*%	1%	*%	-%	1%	*%
		31%	69%	28%	10%	53%	9%	24%	-%	-%	30%	51%	8%	8%	34%	90%	-%	8%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3142	1544	1598	474	511	1113	1044	146	240	341	840	792	993	670	685	1948	388	410	396
Effective Weighted Sample	2115	1050	1065	314	337	772	714	101	156	235	597	545	687	439	467	1649	235	283	340
Total	2341	1152	1189	370	425	865	682	97	167	237	717	685	657	505	492	1990	179	111	61
		49%	51%	16%	18%	37%	29%	4%	7%	10%	31%	29%	28%	22%	21%	85%	8%	5%	3%
AOL	6	2	4	-	-	1	5	-	-	2	-	4	-	-	2	6	*	-	-
	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	1%	0%	0%
		36%	64%	0%	0%	24%	76%	0%	0%	36%	0%	64%	0%	0%	36%	98%	2%	0%	0%
T-Mobile	5	2	3	-	*	5	*	*	2	-	*	*	-	1	4	5	*	-	-
	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	0%
		33%	67%	0%	2%	91%	7%	2%	35%	0%	7%	7%	0%	24%	69%	98%	2%	0%	0%
Giffgaff	5	5	-	1	1	2	1	-	-	2	-	-	3	1	1	4	1	-	-
	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%	0%
		100%	0%	18%	17%	41%	24%	0%	0%	41%	0%	0%	59%	24%	17%	82%	18%	0%	0%
NOW TV	3	1	2	1	2	-	-	-	1	-	2	-	1	1	1	3	-	-	-
	1%	1%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%
		35%	65%	38%	62%	0%	0%	0%	38%	0%	62%	0%	26%	35%	38%	100%	0%	0%	0%
Fuel Broadband	1	*	1	-	-	1	*	-	1	-	-	-	*	1	*	-	1	*	*
	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%
		8%	92%	0%	0%	92%	8%	0%	70%	0%	0%	0%	10%	79%	11%	0%	61%	18%	21%
Other	29	14	15	6	3	11	9	3	4	*	7	8	5	7	9	25	1	2	*
	1%	1%	1%	2%	1%	1%	1%	3%	3%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
		47%	53%	20%	11%	38%	31%	9%	15%	1%	25%	28%	17%	23%	31%	87%	4%	8%	1%
Don't know	57	24	33	17	10	12	18	3	1	3	7	15	17	15	10	52	3	2	1
	2%	2%	3%	5%	2%	1%	3%	3%	1%	1%	1%	2%	3%	3%	2%	3%	1%	2%	2%
		42%	58%	30%	17%	22%	31%	5%	2%	4%	13%	27%	30%	26%	17%	90%	4%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 76

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599	
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105	
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093	
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%	
BT	650	96	104	63	41	30	67	34	20	60	520	129	416	228	418	232	
	28%	30%	33%	33%	24%	15%	29%	16%	21%	24%	26%	41%	28%	27%	33%	21%	
		egh	egh	egh	eg		eg		e	j					o		
		15%	16%	10%	6%	5%	10%	5%	3%	9%	80%	20%	64%	35%	64%	36%	
Sky	525	68	78	42	35	51	55	45	21	48	453	72	357	168	269	256	
	22%	22%	25%	22%	20%	25%	24%	21%	22%	19%	22%	23%	24%	20%	22%	23%	
		13%	15%	8%	7%	10%	11%	9%	4%	9%	86%	14%	m	68%	32%	51%	49%
Virgin Media	460	62	49	26	39	58	54	40	29	50	453	8	300	160	195	266	
	20%	20%	15%	14%	23%	29%	23%	19%	30%	20%	22%	2%	20%	19%	16%	24%	
		14%	11%	6%	c	abcgi	bc		abcgi		k				n		
					8%	13%	12%	9%	6%	11%	98%	2%	65%	35%	42%	58%	
TalkTalk	266	35	33	23	24	14	26	30	9	32	230	37	150	116	135	132	
	11%	11%	10%	12%	14%	7%	11%	14%	9%	13%	11%	12%	10%	14%	11%	12%	
					e			e						l			
		13%	13%	9%	9%	5%	10%	11%	3%	12%	86%	14%	56%	44%	51%	49%	
EE/ Everything Everywhere	121	16	10	6	11	14	8	13	4	30	105	16	68	53	54	67	
	5%	5%	3%	3%	6%	7%	4%	6%	4%	12%	5%	5%	5%	6%	4%	6%	
									abcd	efgh							
		13%	9%	5%	9%	12%	7%	11%	3%	25%	86%	14%	56%	44%	45%	55%	
Plusnet	77	8	20	13	8	3	3	8	3	2	59	19	51	26	51	26	
	3%	2%	6%	7%	5%	2%	2%	4%	3%	1%	3%	6%	3%	3%	4%	2%	
			efi	aefi	fi								j			o	
		10%	26%	17%	11%	4%	4%	11%	4%	3%	76%	24%	66%	34%	66%	34%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Vodafone	32	5	9	-	2	5	1	2	2	1	30	2	24	8	10	22
	1%	2%	3%	-%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%
			c			c			c							n
		17%	28%	-%	5%	17%	4%	6%	7%	4%	94%	6%	76%	24%	32%	68%
Utility Warehouse	25	-	7	4	2	-	3	4	*	4	19	6	15	10	21	3
	1%	-%	2%	2%	1%	-%	1%	2%	-%	1%	1%	2%	1%	1%	2%	-%
			ae	ae											o	
		-%	28%	17%	7%	-%	11%	16%	1%	15%	76%	24%	60%	40%	87%	13%
KCom	16	-	-	-	-	-	-	16	-	-	16	-	10	6	8	7
	1%	-%	-%	-%	-%	-%	-%	7%	-%	-%	1%	-%	1%	1%	1%	1%
								abcdeghi								
		-%	-%	-%	-%	-%	-%	100%	-%	-%	100%	-%	62%	38%	53%	47%
Post Office	14	-	1	3	-	-	2	2	1	3	9	5	6	8	7	7
	1%	-%	-%	1%	-%	-%	1%	1%	1%	1%	-%	2%	-%	1%	1%	1%
											j					
		-%	9%	20%	-%	-%	14%	14%	7%	19%	65%	35%	43%	57%	51%	49%
'3'	14	2	2	-	-	3	2	3	1	-	11	2	6	7	3	11
	1%	1%	1%	-%	-%	1%	1%	1%	1%	-%	1%	1%	-%	1%	-%	1%
																n
		14%	14%	-%	-%	21%	13%	20%	8%	-%	83%	17%	46%	54%	22%	78%
O2	13	-	-	-	1	4	-	3	-	1	11	2	6	6	4	8
	1%	-%	-%	-%	-%	2%	-%	2%	-%	1%	1%	1%	-%	1%	-%	1%
						f										
		-%	-%	-%	6%	29%	-%	26%	-%	11%	84%	16%	49%	51%	35%	65%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL			
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599	
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105	
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093	
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%	
Tesco.net	12	-	-	-	1	3	-	4	*	3	11	1	7	6	8	4	
	1%	-%	-%	-%	*%	1%	-%	2%	*%	1%	1%	*%	*%	1%	1%	*%	
		-%	-%	-%	5%	22%	-%	af 32%	4%	27%	88%	12%	53%	47%	68%	32%	
Orange	10	1	-	1	2	4	-	2	-	-	9	2	8	3	8	2	
	*%	*%	-%	1%	1%	2%	-%	1%	-%	-%	*%	1%	1%	*%	1%	*%	
		8%	-%	12%	17%	37%	-%	16%	-%	-%	84%	16%	73%	27%	82%	18%	
AOL	6	2	2	-	-	1	-	-	-	1	5	1	3	3	6	-	
	*%	1%	*%	-%	-%	1%	-%	-%	-%	1%	*%	*%	*%	*%	1%	-%	
		34%	25%	-%	-%	17%	-%	-%	-%	21%	80%	20%	54%	46%	100%	-%	
T-Mobile	5	2	-	-	-	1	-	-	*	2	4	1	4	2	3	2	
	*%	1%	-%	-%	-%	1%	-%	-%	*%	1%	*%	*%	*%	*%	*%	*%	
		32%	-%	-%	-%	24%	-%	-%	7%	35%	74%	26%	68%	32%	61%	39%	
Giffgaff	5	1	-	-	-	1	-	-	1	1	5	-	2	3	2	3	
	*%	*%	-%	-%	-%	*%	-%	-%	1%	*%	*%	-%	*%	*%	*%	*%	
		24%	-%	-%	-%	17%	-%	-%	17%	24%	100%	-%	41%	59%	42%	58%	
NOW TV	3	-	-	3	-	-	-	-	-	-	3	-	2	1	-	3	
	*%	-%	-%	2%	-%	-%	-%	-%	-%	-%	*%	-%	*%	*%	-%	*%	
		-%	-%	100%	-%	-%	-%	-%	-%	-%	100%	-%	74%	26%	-%	100%	
Fuel Broadband	1	-	-	-	-	-	-	-	-	-	1	*	*	1	-	1	
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	*%	-%	*%	
		-%	-%	-%	-%	-%	-%	-%	-%	-%	82%	18%	10%	90%	-%	100%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE20 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)

Base : Those with access to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3142	237	217	201	212	203	236	231	203	208	2286	856	1854	1283	1543	1599
Effective Weighted Sample	2115	206	197	190	200	183	223	209	189	189	1754	395	1259	872	1032	1105
Total	2341	317	319	191	170	201	230	214	95	252	2027	314	1482	853	1248	1093
		14%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Other	29	1	1	5	2	5	2	6	1	2	22	7	16	13	18	11
	1%	*%	*%	2%	1%	3%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%
		4%	3%	16%	6%	18%	7%	21%	3%	7%	76%	24%	55%	45%	63%	37%
Don't know	57	18	3	3	4	3	6	2	2	11	53	4	32	25	26	31
	2%	6%	1%	2%	3%	1%	3%	1%	2%	4%	3%	1%	2%	3%	2%	3%
		bceg						b		bg						
		31%	6%	5%	8%	5%	10%	3%	3%	19%	93%	7%	56%	44%	45%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE21 (QE49). SHOWCARD Which of these BT Sport channels does your household have, as far as you know? (SINGLE CODE)

Base : Those who use BT for their internet access at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	~h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1007	512	495	123	126	358	400	22	62	112	312	316	327	210	152	484	176	154	193
Effective Weighted Sample	575	298	278	57	68	214	246	10	29	64	197	189	195	110	87	399	100	98	164
Total	650	326	323	82	88	246	234	9	33	64	246	238	190	131	89	515	73	33	29
		50%	50%	13%	14%	38%	36%	**	**	10%	38%	37%	29%	20%	14%	79%	11%	5%	4%
BT Sport Pack - featuring all four BT Sport channels including coverage of the English Premier League and the Scottish Football League plus the UEFA Champions League and the Europa League	148	94	53	14	14	68	50	**	**	13	57	55	46	33	13	110	23	10	5
	23%	29%	16%	18%	16%	28%	22%	**	**	21%	23%	23%	24%	25%	14%	21%	31%	31%	19%
		b						**	**	9%	39%	38%	31%	22%	8%	74%	or 15%	r 7%	4%
BT Sport Lite - an online only service featuring the BT Sport 1 channel covering the English Premier League and the Scottish Football League, but not European football	22	15	7	2	1	12	7	**	**	2	10	5	5	8	4	18	3	1	*
	3%	5%	2%	2%	2%	5%	3%	**	**	2%	4%	2%	3%	6%	5%	4%	4%	2%	1%
		68%	32%	8%	6%	54%	31%	**	**	7%	45%	21%	24%	35%	20%	83%	12%	3%	2%
Neither of these	445	206	238	54	71	155	164	**	**	48	169	170	125	83	66	356	47	20	22
	68%	63%	74%	66%	80%	63%	70%	**	**	75%	69%	71%	66%	64%	74%	69%	65%	60%	75%
		a			e			**	**	11%	38%	38%	28%	19%	15%	80%	11%	4%	q 5%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE21 (QE49). SHOWCARD Which of these BT Sport channels does your household have, as far as you know? (SINGLE CODE)

Base : Those who use BT for their internet access at home

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	~h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1007	512	495	123	126	358	400	22	62	112	312	316	327	210	152	484	176	154	193
Effective Weighted Sample	575	298	278	57	68	214	246	10	29	64	197	189	195	110	87	399	100	98	164
Total	650	326	323	82	88	246	234	9	33	64	246	238	190	131	89	515	73	33	29
		50%	50%	13%	14%	38%	36%	**	**	10%	38%	37%	29%	20%	14%	79%	11%	5%	4%
Don't know	35	11	25	11	2	10	12	**	**	1	10	8	14	7	6	31	*	2	2
	5%	3%	8%	14%	2%	4%	5%	**	**	1%	4%	3%	7%	6%	7%	6%	1%	8%	5%
			a	def												p		p	p
		30%	70%	31%	5%	28%	35%	**	**	3%	27%	23%	39%	21%	16%	87%	1%	7%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 77

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE21 (QE49). SHOWCARD Which of these BT Sport channels does your household have, as far as you know? (SINGLE CODE)

Base : Those who use BT for their internet access at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1007	65	71	64	51	34	68	38	44	49	577	430	605	399	599	408	
Effective Weighted Sample	575	56	63	61	48	30	64	35	42	43	419	191	343	240	342	241	
Total	650	96	104	63	41	30	67	34	20	60	520	129	416	228	418	232	
		**	**	**	**	**	**	**	**	**	80%	20%	64%	35%	64%	36%	
BT Sport Pack - featuring all four BT Sport channels including coverage of the English Premier League and the Scottish Football League plus the UEFA Champions League and the Europa League	148	**	**	**	**	**	**	**	**	**	121	27	104	44	114	33	
	23%	**	**	**	**	**	**	**	**	**	23%	21%	25%	19%	27%	14%	
		**	**	**	**	**	**	**	**	**	82%	18%	70%	30%	77%	23%	
BT Sport Lite - an online only service featuring the BT Sport 1 channel covering the English Premier League and the Scottish Football League, but not European football	22	**	**	**	**	**	**	**	**	**	14	8	17	5	12	10	
	3%	**	**	**	**	**	**	**	**	**	3%	6%	4%	2%	3%	4%	
		**	**	**	**	**	**	**	**	**	65%	35%	76%	24%	56%	44%	
Neither of these	445	**	**	**	**	**	**	**	**	**	355	89	276	163	272	173	
	68%	**	**	**	**	**	**	**	**	**	68%	69%	66%	71%	65%	75%	
		**	**	**	**	**	**	**	**	**	80%	20%	62%	37%	61%	39%	
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE21 (QE49). SHOWCARD Which of these BT Sport channels does your household have, as far as you know? (SINGLE CODE)

Base : Those who use BT for their internet access at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1007	65	71	64	51	34	68	38	44	49	577	430	605	399	599	408
Effective Weighted Sample	575	56	63	61	48	30	64	35	42	43	419	191	343	240	342	241
Total	650	96	104	63	41	30	67	34	20	60	520	129	416	228	418	232
		**	**	**	**	**	**	**	**	**	80%	20%	64%	35%	64%	36%
Don't know	35	**	**	**	**	**	**	**	**	**	30	5	19	16	19	16
	5%	**	**	**	**	**	**	**	**	**	6%	4%	5%	7%	5%	7%
		**	**	**	**	**	**	**	**	**	85%	15%	54%	46%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
General surfing/ browsing the internet	2085	1022	1062	342	397	798	548	95	145	215	659	629	589	428	437	1771	161	100	52
	87%	88%	87%	88%	91%	90%	80%	89%	81%	88%	92%	92%	87%	84%	84%	88%	81%	86%	82%
				f	f	f					h	lmn				pr			
		49%	51%	16%	19%	38%	26%	5%	7%	10%	32%	30%	28%	21%	21%	85%	8%	5%	3%
Send/ receive e-mails	2038	989	1049	323	392	783	539	76	135	205	677	645	601	411	379	1742	156	94	46
	85%	85%	86%	83%	90%	88%	79%	71%	76%	84%	94%	94%	89%	81%	73%	87%	79%	80%	72%
					cf	cf				g	ghi	lmn	mn	n		pqr	r	r	
		49%	51%	16%	19%	38%	26%	4%	7%	10%	33%	32%	30%	20%	19%	85%	8%	5%	2%
Online shopping (purchasing goods/ services/ tickets etc.)	1651	798	853	261	333	658	399	60	107	177	587	533	491	339	287	1378	147	84	42
	69%	68%	70%	67%	76%	74%	58%	57%	60%	72%	82%	78%	72%	66%	55%	68%	74%	72%	66%
				f	cf	cf				gh	ghi	lmn	mn	n			r		
		48%	52%	16%	20%	40%	24%	4%	7%	11%	36%	32%	30%	21%	17%	84%	9%	5%	3%
Banking	1521	742	779	238	329	618	337	46	87	156	580	542	454	292	233	1309	113	65	34
	64%	64%	64%	61%	76%	70%	49%	43%	49%	64%	81%	79%	67%	57%	45%	65%	57%	56%	53%
				f	cef	cf				gh	ghi	lmn	mn	n		pqr			
		49%	51%	16%	22%	41%	22%	3%	6%	10%	38%	36%	30%	19%	15%	86%	7%	4%	2%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1370	626	743	284	310	541	234	59	84	130	514	434	392	256	288	1161	117	57	36
	57%	54%	61%	73%	71%	61%	34%	56%	47%	53%	71%	63%	58%	50%	56%	58%	59%	49%	56%
			a	ef	ef	f					ghi	mn	m			q	q		
		46%	54%	21%	23%	40%	17%	4%	6%	10%	38%	32%	29%	19%	21%	85%	9%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1354	628	725	274	309	540	230	56	86	121	496	434	392	255	271	1155	103	62	33
	57%	54%	59%	71%	71%	61%	34%	52%	48%	49%	69%	63%	58%	50%	52%	57%	52%	53%	52%
		46%	a	ef	ef	f	17%	4%	6%	9%	ghi	mn	m	19%	20%	85%	8%	5%	2%
Accessing news	1161	619	543	161	206	490	304	39	75	120	468	448	340	194	179	988	95	50	28
	49%	53%	44%	42%	47%	55%	44%	37%	42%	49%	65%	65%	50%	38%	35%	49%	48%	43%	44%
		b				cdf				g	ghi	lmn	mn			q			
		53%	47%	14%	18%	42%	26%	3%	6%	10%	40%	39%	29%	17%	15%	85%	8%	4%	2%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	1107	591	516	207	210	481	209	27	53	113	464	423	333	199	152	945	74	62	26
	46%	51%	42%	53%	48%	54%	31%	25%	30%	46%	65%	62%	49%	39%	29%	47%	37%	53%	41%
		b		f	f	f				gh	ghi	lmn	mn	n		pr		opr	
		53%	47%	19%	19%	43%	19%	2%	5%	10%	42%	38%	30%	18%	14%	85%	7%	6%	2%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	1032	537	495	212	219	426	175	34	57	95	437	359	308	174	191	901	66	43	22
	43%	46%	40%	55%	50%	48%	26%	32%	32%	39%	61%	52%	45%	34%	37%	45%	33%	37%	35%
		b		ef	f	f					ghi	lmn	mn			pqr			
		52%	48%	21%	21%	41%	17%	3%	6%	9%	42%	35%	30%	17%	19%	87%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
To find information on health related issues	981	429	552	141	167	408	265	31	78	112	398	362	293	166	160	845	61	49	26
	41%	37%	45%	36%	38%	46%	39%	29%	44%	45%	55%	53%	43%	32%	31%	42%	31%	42%	40%
			a			cdf			g	g	ghi	lmn	mn			p		p	p
		44%	56%	14%	17%	42%	27%	3%	8%	11%	41%	37%	30%	17%	16%	86%	6%	5%	3%
Trading/ auctions e.g. eBay	965	466	499	138	221	425	181	29	57	98	377	303	283	203	177	806	82	54	23
	40%	40%	41%	36%	51%	48%	26%	27%	32%	40%	52%	44%	42%	40%	34%	40%	41%	46%	36%
		48%	52%	f	cf	cf			g	ghi		n	n				or		
				14%	23%	44%	19%	3%	6%	10%	39%	31%	29%	21%	18%	84%	9%	6%	2%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	954	489	465	106	169	424	255	28	55	111	409	381	279	171	123	820	64	49	21
	40%	42%	38%	27%	39%	48%	37%	26%	31%	45%	57%	55%	41%	34%	24%	41%	32%	42%	33%
		51%	49%	11%	18%	44%	27%	3%	6%	12%	43%	40%	29%	18%	13%	86%	7%	5%	2%
Making video calls e.g. via FaceTime, Skype	896	419	477	198	199	348	151	31	44	76	356	337	270	140	148	776	67	35	17
	37%	36%	39%	51%	46%	39%	22%	29%	24%	31%	50%	49%	40%	27%	29%	39%	34%	30%	27%
		47%	53%	ef	ef	f					ghi	lmn	mn			qr			
				22%	22%	39%	17%	3%	5%	8%	40%	38%	30%	16%	16%	87%	8%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Watching TV programmes/ films content online	848	467	381	175	182	347	144	32	41	91	368	307	235	158	146	732	65	36	15
	35%	40%	31%	45%	42%	39%	21%	30%	23%	37%	51%	45%	35%	31%	28%	36%	33%	31%	23%
		b		f	f	f				h	ghi	lmn	n			r	r	r	
		55%	45%	21%	22%	41%	17%	4%	5%	11%	43%	36%	28%	19%	17%	86%	8%	4%	2%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	706	336	370	157	158	269	122	19	33	69	320	270	193	127	117	633	33	27	13
	30%	29%	30%	40%	36%	30%	18%	18%	19%	28%	45%	39%	28%	25%	23%	31%	16%	24%	20%
				ef	f	f				gh	ghi	lmn	n			pqr		p	
		48%	52%	22%	22%	38%	17%	3%	5%	10%	45%	38%	27%	18%	17%	90%	5%	4%	2%
Making voice calls using a VoIP service e.g. Skype	624	325	300	120	133	261	110	21	29	50	270	252	176	101	95	548	41	22	13
	26%	28%	24%	31%	31%	29%	16%	20%	16%	20%	38%	37%	26%	20%	18%	27%	21%	19%	21%
				f	f	f					ghi	lmn	mn			pqr			
		52%	48%	19%	21%	42%	18%	3%	5%	8%	43%	40%	28%	16%	15%	88%	7%	4%	2%
Playing games online/ interactively	573	303	270	141	147	213	72	31	34	58	219	165	158	114	137	499	40	25	9
	24%	26%	22%	36%	34%	24%	10%	29%	19%	24%	31%	24%	23%	22%	26%	25%	20%	21%	14%
		b		ef	ef	f					h					r		r	
		53%	47%	25%	26%	37%	12%	5%	6%	10%	38%	29%	28%	20%	24%	87%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	MALE							£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	565	294	271	108	128	227	103	13	25	53	288	241	154	91	79	498	33	23	11
	24%	25%	22%	28%	29%	26%	15%	12%	14%	21%	40%	35%	23%	18%	15%	25%	17%	20%	18%
		52%	48%	f	f	f				gh	ghi	lmn	mn			pr			
				19%	23%	40%	18%	2%	4%	9%	51%	43%	27%	16%	14%	88%	6%	4%	2%
Listening to radio	463	252	211	68	100	204	91	13	13	48	228	196	119	84	62	412	28	17	5
	19%	22%	17%	17%	23%	23%	13%	13%	7%	20%	32%	29%	18%	17%	12%	20%	14%	15%	8%
		b			f	cf				h	ghi	lmn	n			pqr	r	r	
		54%	46%	15%	22%	44%	20%	3%	3%	10%	49%	42%	26%	18%	13%	89%	6%	4%	1%
Using Twitter (browsing/ reading/ posting on site)	457	229	227	127	101	185	43	13	17	35	214	188	139	67	63	394	33	19	11
	19%	20%	19%	33%	23%	21%	6%	12%	9%	14%	30%	27%	20%	13%	12%	20%	16%	16%	18%
		50%	50%	def	f	f					ghi	lmn	mn						
				28%	22%	41%	9%	3%	4%	8%	47%	41%	30%	15%	14%	86%	7%	4%	2%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	428	236	192	107	119	167	34	16	12	32	222	159	128	73	68	373	28	17	10
	18%	20%	16%	28%	27%	19%	5%	15%	7%	13%	31%	23%	19%	14%	13%	19%	14%	15%	15%
		b		ef	ef	f		h		h	ghi	mn	mn						
		55%	45%	25%	28%	39%	8%	4%	3%	8%	52%	37%	30%	17%	16%	87%	6%	4%	2%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	328	194	133	79	88	130	32	7	13	28	161	141	83	64	40	292	21	9	6
	14%	17%	11%	20%	20%	15%	5%	7%	7%	12%	22%	21%	12%	12%	8%	14%	11%	8%	9%
		b		ef	ef	f					ghi	lmn	n	n		qr			
		59%	41%	24%	27%	40%	10%	2%	4%	9%	49%	43%	25%	19%	12%	89%	6%	3%	2%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	248	136	111	39	64	102	43	11	13	23	138	98	65	45	39	211	21	10	6
	10%	12%	9%	10%	15%	12%	6%	10%	7%	10%	19%	14%	10%	9%	8%	10%	11%	9%	9%
				f	f	f					ghi	lmn							
		55%	45%	16%	26%	41%	17%	4%	5%	9%	56%	40%	26%	18%	16%	85%	9%	4%	2%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	97	58	39	16	20	46	15	3	3	3	56	46	28	14	9	85	6	5	*
	4%	5%	3%	4%	5%	5%	2%	3%	1%	1%	8%	7%	4%	3%	2%	4%	3%	5%	1%
		b			f	f					hi	lmn	n			r	r	r	
		60%	40%	17%	21%	47%	15%	3%	3%	4%	57%	47%	29%	15%	9%	88%	6%	6%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Other	15	9	6	2	2	2	8	3	1	1	2	1	2	5	7	12	2	1	-
	1%	1%	1%	1%	%	%	1%	3%	1%	%	%	%	%	1%	1%	1%	1%	1%	-%
							e	ij						k	kl				
		58%	42%	17%	13%	16%	55%	20%	9%	5%	13%	4%	15%	34%	47%	81%	11%	7%	-%
USE SOCIAL NETWORKING SITES	1450	670	780	294	315	573	268	60	93	142	544	467	410	268	305	1231	119	61	38
	61%	57%	64%	76%	72%	65%	39%	57%	52%	58%	76%	68%	60%	53%	59%	61%	60%	52%	60%
			a	ef	ef	f					ghi	lmn	m			q		q	
		46%	54%	20%	22%	40%	18%	4%	6%	10%	38%	32%	28%	19%	21%	85%	8%	4%	3%
TV/ VIDEO VIEWING	1270	657	613	254	265	517	234	45	75	127	509	428	366	233	242	1095	93	55	27
	53%	56%	50%	66%	61%	58%	34%	43%	42%	52%	71%	62%	54%	46%	47%	54%	47%	47%	43%
		b		ef	f	f					h	ghi	lmn	mn		pqr			
		52%	48%	20%	21%	41%	18%	4%	6%	10%	40%	34%	29%	18%	19%	86%	7%	4%	2%
STREAMED AUDIO SERVICES	535	296	239	133	142	209	51	18	19	46	262	201	153	100	81	464	39	19	12
	22%	25%	20%	34%	33%	24%	7%	17%	11%	19%	36%	29%	23%	20%	16%	23%	20%	16%	19%
		b		ef	ef	f					h	ghi	lmn	n		q			
		55%	45%	25%	27%	39%	9%	3%	4%	9%	49%	38%	29%	19%	15%	87%	7%	4%	2%
None of these	65	40	25	3	3	13	46	2	8	4	8	10	8	30	17	53	7	3	2
	3%	3%	2%	1%	1%	1%	7%	2%	5%	2%	1%	1%	1%	6%	3%	3%	4%	3%	3%
							cde		j					kl	kl				
		61%	39%	5%	4%	20%	71%	3%	13%	7%	13%	15%	13%	46%	27%	82%	11%	5%	3%
Don't know	2	2	-	-	-	1	1	1	-	1	-	-	1	-	1	2	-	-	-
	%	%	-%	-%	-%	%	%	1%	-%	%	-%	-%	%	-%	%	%	-%	-%	-%
		100%	-%	-%	-%	56%	44%	j	-%	44%	-%	-%	44%	-%	56%	100%	-%	-%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
General surfing/ browsing the internet	2085	303	276	168	146	175	212	194	83	214	1803	282	1347	736	1129	956
	87%	94%	85%	87%	84%	85%	92%	91%	88%	85%	87%	88%	89%	84%	89%	86%
		bcdghi					bdei	bdei					m		o	
		15%	13%	8%	7%	8%	10%	9%	4%	10%	86%	14%	65%	35%	54%	46%
Send/ receive e-mails	2038	302	288	175	140	166	210	179	80	202	1755	283	1360	672	1124	914
	85%	94%	88%	90%	81%	80%	91%	84%	85%	80%	85%	89%	90%	77%	88%	82%
		degghi	dei	dei			degi					j	m		o	
		15%	14%	9%	7%	8%	10%	9%	4%	10%	86%	14%	67%	33%	55%	45%
Online shopping (purchasing goods/ services/ tickets etc.)	1651	152	250	146	118	133	187	149	67	178	1411	239	1134	510	954	696
	69%	47%	77%	75%	68%	64%	81%	70%	71%	70%	68%	75%	75%	58%	75%	62%
			ae	ae	a	a	adeghi	a	a	a		j	m		o	
		9%	15%	9%	7%	8%	11%	9%	4%	11%	86%	14%	69%	31%	58%	42%
Banking	1521	229	236	125	110	131	170	115	65	128	1306	215	1093	422	854	668
	64%	71%	72%	64%	63%	63%	74%	54%	69%	50%	63%	67%	72%	48%	67%	60%
		gi	dgi	gi	i	i	cdegi		gi				m		o	
		15%	16%	8%	7%	9%	11%	8%	4%	8%	86%	14%	72%	28%	56%	44%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1370	232	162	95	104	98	148	134	59	127	1180	190	945	423	712	658
	57%	72%	50%	49%	60%	48%	64%	63%	63%	50%	57%	60%	62%	49%	56%	59%
		bcddei			bcei		bcei	bcei	bcei				m			
		17%	12%	7%	8%	7%	11%	10%	4%	9%	86%	14%	69%	31%	52%	48%

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1354	192	179	94	99	113	155	136	57	131	1162	191	941	408	713	641
	57%	59%	55%	49%	57%	54%	67%	64%	60%	52%	56%	60%	62%	47%	56%	57%
		c					bcdei	ci	c				m			
		14%	13%	7%	7%	8%	11%	10%	4%	10%	86%	14%	70%	30%	53%	47%
Accessing news	1161	174	148	87	75	87	141	117	55	104	987	174	796	365	655	506
	49%	54%	45%	45%	43%	42%	61%	55%	59%	41%	48%	55%	53%	42%	51%	45%
		dei					bcdei	cdei	bcdei			j	m		o	
		15%	13%	7%	6%	7%	12%	10%	5%	9%	85%	15%	69%	31%	56%	44%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	1107	144	157	94	80	76	136	111	50	98	946	160	810	296	625	482
	46%	45%	48%	48%	46%	37%	59%	52%	53%	39%	46%	50%	54%	34%	49%	43%
			e	e			abcdei	ei	ei				m		o	
		13%	14%	8%	7%	7%	12%	10%	4%	9%	86%	14%	73%	27%	56%	44%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	1032	198	99	76	77	71	126	126	45	83	881	151	721	309	561	470
	43%	61%	30%	39%	44%	34%	55%	59%	47%	33%	42%	47%	48%	35%	44%	42%
		bcdehi			bei		bcdei	bcdehi	bei				m			
		19%	10%	7%	7%	7%	12%	12%	4%	8%	85%	15%	70%	30%	54%	46%

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Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
To find information on health related issues	981	125	144	78	67	74	117	113	50	78	831	150	664	316	588	394
	41%	39%	44%	40%	39%	36%	51%	53%	53%	31%	40%	47%	44%	36%	46%	35%
		i					acdei	acdei	acdei			j	m		o	
		13%	15%	8%	7%	8%	12%	12%	5%	8%	85%	15%	68%	32%	60%	40%
Trading/ auctions e.g. eBay	965	72	151	89	74	79	113	99	39	91	816	150	709	252	565	401
	40%	22%	46%	46%	43%	38%	49%	46%	42%	36%	39%	47%	47%	29%	44%	36%
			ai	a	a	a	aei	ai	a	a		j	m		o	
		7%	16%	9%	8%	8%	12%	10%	4%	9%	84%	16%	73%	26%	58%	42%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	954	133	137	78	66	61	125	93	42	85	814	139	673	280	557	397
	40%	41%	42%	40%	38%	30%	54%	44%	44%	34%	39%	44%	44%	32%	44%	36%
		e	e	e			abcdeghi	ei	ei				m		o	
		14%	14%	8%	7%	6%	13%	10%	4%	9%	85%	15%	71%	29%	58%	42%
Making video calls e.g. via FaceTime, Skype	896	197	98	53	68	62	107	93	29	67	778	118	621	273	443	453
	37%	61%	30%	27%	39%	30%	47%	44%	31%	26%	38%	37%	41%	31%	35%	41%
		bcddefghi			bci		bcehi	bcehi					m		n	
		22%	11%	6%	8%	7%	12%	10%	3%	7%	87%	13%	69%	31%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Watching TV programmes/ films content online	848	115	107	61	64	61	106	108	33	77	732	116	598	249	481	367
	35%	36%	33%	31%	37%	30%	46%	51%	36%	31%	35%	36%	40%	29%	38%	33%
		14%	13%	7%	8%	7%	12%	13%	4%	9%	86%	14%	71%	29%	57%	43%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	706	127	88	48	58	51	105	71	32	53	599	107	495	210	383	323
	30%	39%	27%	25%	33%	24%	45%	34%	34%	21%	29%	34%	33%	24%	30%	29%
		bcei			i		bcdeghi	ei	ei				m			
		18%	12%	7%	8%	7%	15%	10%	5%	8%	85%	15%	70%	30%	54%	46%
Making voice calls using a VoIP service e.g. Skype	624	153	79	44	49	35	77	58	22	31	549	76	454	170	311	313
	26%	47%	24%	23%	28%	17%	33%	27%	24%	12%	26%	24%	30%	19%	24%	28%
		bcdefghi	i	i	ei		bcehi	ei	i				m			
		24%	13%	7%	8%	6%	12%	9%	4%	5%	88%	12%	73%	27%	50%	50%
Playing games online/ interactively	573	54	66	38	55	43	71	81	33	58	492	82	392	182	310	263
	24%	17%	20%	20%	32%	21%	31%	38%	35%	23%	24%	26%	26%	21%	24%	24%
					abce		abce	abcei	abcei				m			
		9%	12%	7%	10%	7%	12%	14%	6%	10%	86%	14%	68%	32%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 78

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	565	61	82	48	43	35	81	63	33	52	479	86	413	151	328	237
	24%	19%	25%	25%	25%	17%	35%	30%	35%	20%	23%	27%	27%	17%	26%	21%
			e	e	e		abcdei	aei	abcdei				m		o	
		11%	14%	9%	8%	6%	14%	11%	6%	9%	85%	15%	73%	27%	58%	42%
Listening to radio	463	58	80	39	35	39	64	39	25	33	391	72	346	117	284	179
	19%	18%	25%	20%	20%	19%	28%	18%	27%	13%	19%	23%	23%	13%	22%	16%
			i				aegi		ai				m		o	
		12%	17%	8%	8%	9%	14%	8%	5%	7%	84%	16%	75%	25%	61%	39%
Using Twitter (browsing/ reading/ posting on site)	457	87	55	28	37	39	56	44	21	27	394	63	348	108	244	213
	19%	27%	17%	14%	21%	19%	24%	21%	22%	11%	19%	20%	23%	12%	19%	19%
		bcei			i	i	ci	i	ci				m			
		19%	12%	6%	8%	8%	12%	10%	5%	6%	86%	14%	76%	24%	53%	47%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	428	60	59	32	33	38	52	47	18	35	369	58	327	101	229	199
	18%	19%	18%	16%	19%	18%	23%	22%	19%	14%	18%	18%	22%	12%	18%	18%
							i	i					m			
		14%	14%	7%	8%	9%	12%	11%	4%	8%	86%	14%	76%	24%	54%	46%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	328	64	42	22	28	16	42	37	15	26	281	47	257	71	183	145
	14%	20%	13%	11%	16%	8%	18%	17%	16%	10%	14%	15%	17%	8%	14%	13%
		cei	13%	7%	8%	5%	13%	11%	5%	8%	86%	14%	78%	22%	56%	44%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	248	29	22	17	24	14	41	22	14	27	203	44	191	57	151	97
	10%	9%	7%	9%	14%	7%	18%	10%	15%	11%	10%	14%	13%	6%	12%	9%
		12%	9%	7%	10%	6%	17%	9%	6%	11%	82%	18%	77%	23%	61%	39%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	97	10	18	4	12	5	13	6	5	11	74	23	84	13	66	31
	4%	3%	6%	2%	7%	2%	6%	3%	6%	4%	4%	7%	6%	2%	5%	3%
		11%	19%	4%	13%	5%	13%	7%	5%	11%	76%	24%	86%	14%	68%	32%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Other	15	-	2	-	1	4	1	3	1	-	12	2	2	13	6	8
	1%	-%	1%	-%	1%	2%	*%	1%	1%	-%	1%	1%	*%	1%	1%	1%
						a										
		-%	12%	-%	9%	27%	5%	22%	6%	-%	85%	15%	14%	86%	44%	56%
USE SOCIAL NETWORKING SITES	1450	245	173	102	108	101	164	139	65	133	1246	204	989	460	752	697
	61%	76%	53%	53%	63%	49%	71%	65%	69%	53%	60%	64%	65%	53%	59%	62%
		bcdegi			ei		bcei	bcei	bcei				m			
		17%	12%	7%	7%	7%	11%	10%	4%	9%	86%	14%	68%	32%	52%	48%
TV/ VIDEO VIEWING	1270	238	135	90	92	88	151	145	51	104	1098	173	876	393	679	591
	53%	74%	41%	47%	53%	43%	65%	68%	54%	41%	53%	54%	58%	45%	53%	53%
		bcdghi			bei		bcdghi	bcdghi	bei				m			
		19%	11%	7%	7%	7%	12%	11%	4%	8%	86%	14%	69%	31%	53%	47%
STREAMED AUDIO SERVICES	535	82	70	42	39	41	65	60	23	43	462	73	403	132	288	247
	22%	25%	21%	22%	22%	20%	28%	28%	24%	17%	22%	23%	27%	15%	23%	22%
		i					i	i					m			
		15%	13%	8%	7%	8%	12%	11%	4%	8%	86%	14%	75%	25%	54%	46%
None of these	65	4	9	8	6	3	5	5	2	11	59	6	25	40	32	33
	3%	1%	3%	4%	3%	2%	2%	3%	2%	5%	3%	2%	2%	5%	2%	3%
									a							
		6%	14%	12%	9%	5%	7%	8%	3%	17%	91%	9%	39%	61%	49%	51%
Don't know	2	-	-	-	1	-	1	-	-	-	1	1	1	1	1	1
	*%	-%	-%	-%	*%	-%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	44%	-%	56%	-%	-%	-%	56%	44%	44%	56%	44%	56%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
General surfing/ browsing the internet	2085	1022	1062	342	397	798	548	95	145	215	659	629	589	428	437	1771	161	100	52
	78%	79%	77%	88%	90%	87%	59%	55%	67%	81%	91%	88%	82%	74%	66%	79%	69%	76%	71%
				f	f	f			g	gh	ghi	lmn	mn	n		pr		p	
		49%	51%	16%	19%	38%	26%	5%	7%	10%	32%	30%	28%	21%	21%	85%	8%	5%	3%
Send/ receive e-mails	2038	989	1049	323	392	783	539	76	135	205	677	645	601	411	379	1742	156	94	46
	76%	76%	76%	83%	89%	86%	58%	44%	63%	77%	93%	91%	84%	71%	57%	78%	67%	71%	62%
				f	cf	f			g	gh	ghi	lmn	mn	n		pqr		r	
		49%	51%	16%	19%	38%	26%	4%	7%	10%	33%	32%	30%	20%	19%	85%	8%	5%	2%
Online shopping (purchasing goods/ services/ tickets etc.)	1651	798	853	261	333	658	399	60	107	177	587	533	491	339	287	1378	147	84	42
	62%	61%	62%	67%	75%	72%	43%	35%	50%	67%	81%	75%	68%	58%	43%	62%	63%	63%	57%
				f	cf	f			g	gh	ghi	lmn	mn	n					
		48%	52%	16%	20%	40%	24%	4%	7%	11%	36%	32%	30%	21%	17%	84%	9%	5%	3%
Banking	1521	742	779	238	329	618	337	46	87	156	580	542	454	292	233	1309	113	65	34
	57%	57%	57%	61%	74%	67%	36%	27%	40%	59%	80%	76%	63%	50%	35%	59%	49%	49%	46%
				f	cef	cf			g	gh	ghi	lmn	mn	n		pqr			
		49%	51%	16%	22%	41%	22%	3%	6%	10%	38%	36%	30%	19%	15%	86%	7%	4%	2%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1370	626	743	284	310	541	234	59	84	130	514	434	392	256	288	1161	117	57	36
	51%	48%	54%	73%	70%	59%	25%	35%	39%	49%	71%	61%	54%	44%	43%	52%	50%	43%	48%
			a	ef	ef	f				gh	ghi	lmn	mn			q			
		46%	54%	21%	23%	40%	17%	4%	6%	10%	38%	32%	29%	19%	21%	85%	9%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1354	628	725	274	309	540	230	56	86	121	496	434	392	255	271	1155	103	62	33
	51%	48%	53%	70%	70%	59%	25%	32%	40%	46%	68%	61%	54%	44%	41%	52%	44%	47%	45%
		46%	54%	20%	23%	40%	17%	4%	6%	9%	37%	32%	29%	19%	20%	85%	8%	5%	2%
Accessing news	1161	619	543	161	206	490	304	39	75	120	468	448	340	194	179	988	95	50	28
	43%	48%	39%	41%	47%	54%	33%	23%	35%	45%	64%	63%	47%	33%	27%	44%	41%	38%	38%
		b		f	f	cdf			g	gh	ghi	lmn	mn	n		qr			
		53%	47%	14%	18%	42%	26%	3%	6%	10%	40%	39%	29%	17%	15%	85%	8%	4%	2%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	1107	591	516	207	210	481	209	27	53	113	464	423	333	199	152	945	74	62	26
	41%	45%	38%	53%	48%	53%	23%	15%	24%	43%	64%	59%	46%	34%	23%	42%	32%	47%	35%
		b		f	f	f			g	gh	ghi	lmn	mn	n		pr		pr	
		53%	47%	19%	19%	43%	19%	2%	5%	10%	42%	38%	30%	18%	14%	85%	7%	6%	2%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	1032	537	495	212	219	426	175	34	57	95	437	359	308	174	191	901	66	43	22
	39%	41%	36%	54%	50%	47%	19%	20%	26%	36%	60%	50%	43%	30%	29%	40%	28%	32%	30%
		b		ef	f	f				gh	ghi	lmn	mn			pqr			
		52%	48%	21%	21%	41%	17%	3%	6%	9%	42%	35%	30%	17%	19%	87%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
To find information on health related issues	981	429	552	141	167	408	265	31	78	112	398	362	293	166	160	845	61	49	26
	37%	33%	40%	36%	38%	45%	29%	18%	36%	42%	55%	51%	41%	29%	24%	38%	26%	37%	35%
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
		44%	56%	14%	17%	42%	27%	3%	8%	11%	41%	37%	30%	17%	16%	86%	6%	5%	3%
Trading/ auctions e.g. eBay	965	466	499	138	221	425	181	29	57	98	377	303	283	203	177	806	82	54	23
	36%	36%	36%	35%	50%	46%	20%	17%	26%	37%	52%	43%	39%	35%	27%	36%	35%	41%	31%
		48%	52%	14%	23%	44%	19%	3%	6%	10%	39%	31%	29%	21%	18%	84%	9%	6%	2%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	954	489	465	106	169	424	255	28	55	111	409	381	279	171	123	820	64	49	21
	36%	38%	34%	27%	38%	46%	27%	16%	25%	42%	56%	53%	39%	29%	19%	37%	27%	37%	28%
		51%	49%	11%	18%	44%	27%	3%	6%	12%	43%	40%	29%	18%	13%	86%	7%	5%	2%
Making video calls e.g. via FaceTime, Skype	896	419	477	198	199	348	151	31	44	76	356	337	270	140	148	776	67	35	17
	33%	32%	35%	51%	45%	38%	16%	18%	20%	29%	49%	47%	38%	24%	22%	35%	29%	27%	23%
		47%	53%	22%	22%	39%	17%	3%	5%	8%	40%	38%	30%	16%	16%	87%	8%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Watching TV programmes/ films content online	848	467	381	175	182	347	144	32	41	91	368	307	235	158	146	732	65	36	15
	32%	36%	28%	45%	41%	38%	15%	19%	19%	34%	51%	43%	33%	27%	22%	33%	28%	27%	20%
		b		ef	f	f				gh	ghi	lmn	mn	n		qr	r	r	
		55%	45%	21%	22%	41%	17%	4%	5%	11%	43%	36%	28%	19%	17%	86%	8%	4%	2%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	706	336	370	157	158	269	122	19	33	69	320	270	193	127	117	633	33	27	13
	26%	26%	27%	40%	36%	29%	13%	11%	15%	26%	44%	38%	27%	22%	18%	28%	14%	21%	17%
				ef	ef	f				gh	ghi	lmn	mn			pqr		p	
		48%	52%	22%	22%	38%	17%	3%	5%	10%	45%	38%	27%	18%	17%	90%	5%	4%	2%
Making voice calls using a VoIP service e.g. Skype	624	325	300	120	133	261	110	21	29	50	270	252	176	101	95	548	41	22	13
	23%	25%	22%	31%	30%	29%	12%	12%	13%	19%	37%	35%	24%	17%	14%	25%	18%	17%	18%
				f	f	f					ghi	lmn	mn			pqr			
		52%	48%	19%	21%	42%	18%	3%	5%	8%	43%	40%	28%	16%	15%	88%	7%	4%	2%
Playing games online/ interactively	573	303	270	141	147	213	72	31	34	58	219	165	158	114	137	499	40	25	9
	21%	23%	20%	36%	33%	23%	8%	18%	16%	22%	30%	23%	22%	20%	21%	22%	17%	19%	12%
		b		ef	ef	f					ghi					pr		r	
		53%	47%	25%	26%	37%	12%	5%	6%	10%	38%	29%	28%	20%	24%	87%	7%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	565	294	271	108	128	227	103	13	25	53	288	241	154	91	79	498	33	23	11
	21%	23%	20%	28%	29%	25%	11%	7%	11%	20%	40%	34%	21%	16%	12%	22%	14%	17%	15%
		52%	48%	f	f	f				gh	ghi	lmn	mn			pqr			
				19%	23%	40%	18%	2%	4%	9%	51%	43%	27%	16%	14%	88%	6%	4%	2%
Listening to radio	463	252	211	68	100	204	91	13	13	48	228	196	119	84	62	412	28	17	5
	17%	19%	15%	17%	23%	22%	10%	8%	6%	18%	31%	28%	17%	15%	9%	18%	12%	13%	7%
		b		f	f	f				gh	ghi	lmn	n	n		pqr	r	r	
		54%	46%	15%	22%	44%	20%	3%	3%	10%	49%	42%	26%	18%	13%	89%	6%	4%	1%
Using Twitter (browsing/ reading/ posting on site)	457	229	227	127	101	185	43	13	17	35	214	188	139	67	63	394	33	19	11
	17%	18%	17%	32%	23%	20%	5%	8%	8%	13%	29%	26%	19%	12%	10%	18%	14%	14%	15%
		50%	50%	def	f	f					ghi	lmn	mn						
				28%	22%	41%	9%	3%	4%	8%	47%	41%	30%	15%	14%	86%	7%	4%	2%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	428	236	192	107	119	167	34	16	12	32	222	159	128	73	68	373	28	17	10
	16%	18%	14%	27%	27%	18%	4%	9%	5%	12%	30%	22%	18%	13%	10%	17%	12%	13%	13%
		b		ef	ef	f				h	ghi	lmn	mn			p			
		55%	45%	25%	28%	39%	8%	4%	3%	8%	52%	37%	30%	17%	16%	87%	6%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	328	194	133	79	88	130	32	7	13	28	161	141	83	64	40	292	21	9	6
	12%	15%	10%	20%	20%	14%	3%	4%	6%	11%	22%	20%	12%	11%	6%	13%	9%	7%	8%
		b		ef	ef	f			g		ghi	lmn	n	n		pqr			
		59%	41%	24%	27%	40%	10%	2%	4%	9%	49%	43%	25%	19%	12%	89%	6%	3%	2%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	248	136	111	39	64	102	43	11	13	23	138	98	65	45	39	211	21	10	6
	9%	10%	8%	10%	14%	11%	5%	6%	6%	9%	19%	14%	9%	8%	6%	9%	9%	8%	8%
		b		f	f	f					ghi	lmn	n						
		55%	45%	16%	26%	41%	17%	4%	5%	9%	56%	40%	26%	18%	16%	85%	9%	4%	2%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	97	58	39	16	20	46	15	3	3	3	56	46	28	14	9	85	6	5	*
	4%	4%	3%	4%	5%	5%	2%	2%	1%	1%	8%	6%	4%	2%	1%	4%	3%	4%	1%
		b		f	f	f					ghi	lmn	n			r	r	r	
		60%	40%	17%	21%	47%	15%	3%	3%	4%	57%	47%	29%	15%	9%	88%	6%	6%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Other	15	9	6	2	2	2	8	3	1	1	2	1	2	5	7	12	2	1	-
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		58%	42%	17%	13%	16%	55%	20%	9%	5%	13%	4%	15%	34%	47%	81%	11%	7%	-
USE SOCIAL NETWORKING SITES	1450	670	780	294	315	573	268	60	93	142	544	467	410	268	305	1231	119	61	38
	54%	51%	57%	75%	71%	63%	29%	35%	43%	54%	75%	66%	57%	46%	46%	55%	51%	46%	52%
		46%	54%	20%	22%	40%	18%	4%	6%	10%	38%	32%	28%	19%	21%	85%	8%	4%	3%
TV/ VIDEO VIEWING	1270	657	613	254	265	517	234	45	75	127	509	428	366	233	242	1095	93	55	27
	47%	51%	45%	65%	60%	56%	25%	26%	35%	48%	70%	60%	51%	40%	37%	49%	40%	42%	37%
		52%	48%	20%	21%	41%	18%	4%	6%	10%	40%	34%	29%	18%	19%	86%	7%	4%	2%
STREAMED AUDIO SERVICES	535	296	239	133	142	209	51	18	19	46	262	201	153	100	81	464	39	19	12
	20%	23%	17%	34%	32%	23%	5%	11%	9%	17%	36%	28%	21%	17%	12%	21%	17%	14%	16%
		55%	45%	25%	27%	39%	9%	3%	4%	9%	49%	38%	29%	19%	15%	87%	7%	4%	2%
None of these	65	40	25	3	3	13	46	2	8	4	8	10	8	30	17	53	7	3	2
	2%	3%	2%	1%	1%	1%	5%	1%	4%	2%	1%	1%	1%	5%	3%	2%	3%	2%	2%
		61%	39%	5%	4%	20%	71%	3%	13%	7%	13%	15%	13%	46%	27%	82%	11%	5%	3%
Don't know	2	2	-	-	-	1	1	1	-	1	-	-	1	-	1	2	-	-	-
	100%	100%	-	-	-	56%	44%	56%	-	44%	-	-	44%	-	56%	100%	-	-	-
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
General surfing/ browsing the internet	2085	303	276	168	146	175	212	194	83	214	1803	282	1347	736	1129	956
	78%	91%	76%	75%	75%	74%	87%	85%	72%	72%	78%	80%	87%	66%	80%	75%
		bcdeghi					bcdehi	bcdehi					m		o	
		15%	13%	8%	7%	8%	10%	9%	4%	10%	86%	14%	65%	35%	54%	46%
Send/ receive e-mails	2038	302	288	175	140	166	210	179	80	202	1755	283	1360	672	1124	914
	76%	91%	80%	78%	71%	70%	86%	78%	70%	68%	76%	80%	88%	60%	80%	72%
		bcdeghi	dehi	i			cdeghi	i					m		o	
		15%	14%	9%	7%	8%	10%	9%	4%	10%	86%	14%	67%	33%	55%	45%
Online shopping (purchasing goods/ services/ tickets etc.)	1651	152	250	146	118	133	187	149	67	178	1411	239	1134	510	954	696
	62%	46%	69%	65%	60%	56%	77%	65%	59%	60%	61%	67%	73%	46%	68%	55%
			adehi	ae	a	a	acdeghi	a	a	a		j	m		o	
		9%	15%	9%	7%	8%	11%	9%	4%	11%	86%	14%	69%	31%	58%	42%
Banking	1521	229	236	125	110	131	170	115	65	128	1306	215	1093	422	854	668
	57%	69%	65%	56%	56%	55%	70%	50%	57%	43%	56%	61%	70%	38%	61%	53%
		cdeghi	cdegi	i	i	i	cdeghi		i				m		o	
		15%	16%	8%	7%	9%	11%	8%	4%	8%	86%	14%	72%	28%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1370	232	162	95	104	98	148	134	59	127	1180	190	945	423	712	658
	51%	70%	45%	43%	53%	41%	61%	58%	52%	43%	51%	54%	61%	38%	51%	52%
		bcd efghi			cei		bcehi	bcei	ce				m			
		17%	12%	7%	8%	7%	11%	10%	4%	9%	86%	14%	69%	31%	52%	48%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1354	192	179	94	99	113	155	136	57	131	1162	191	941	408	713	641
	51%	58%	50%	42%	51%	47%	64%	59%	50%	44%	50%	54%	61%	37%	51%	50%
		cei					bcd ehi	bcehi					m			
		14%	13%	7%	7%	8%	11%	10%	4%	10%	86%	14%	70%	30%	53%	47%
Accessing news	1161	174	148	87	75	87	141	117	55	104	987	174	796	365	655	506
	43%	52%	41%	39%	38%	37%	58%	51%	49%	35%	43%	49%	51%	33%	47%	40%
		bcd ei					bcd ehi	bcd ei	cdei			j	m		o	
		15%	13%	7%	6%	7%	12%	10%	5%	9%	85%	15%	69%	31%	56%	44%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	1107	144	157	94	80	76	136	111	50	98	946	160	810	296	625	482
	41%	43%	43%	42%	41%	32%	56%	48%	43%	33%	41%	45%	52%	27%	44%	38%
		ei	ei	ei	e		abcdehi	ei	ei				m		o	
		13%	14%	8%	7%	7%	12%	10%	4%	9%	86%	14%	73%	27%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	1032	198	99	76	77	71	126	126	45	83	881	151	721	309	561	470
	39%	60%	27%	34%	39%	30%	52%	55%	39%	28%	38%	42%	46%	28%	40%	37%
		bcdghi			bei		bcdghi	bcdghi	bei				m			
		19%	10%	7%	7%	7%	12%	12%	4%	8%	85%	15%	70%	30%	54%	46%
To find information on health related issues	981	125	144	78	67	74	117	113	50	78	831	150	664	316	588	394
	37%	38%	40%	35%	34%	31%	48%	49%	43%	26%	36%	42%	43%	28%	42%	31%
		i	i	i			acdei	abcdei	dei			j	m		o	
		13%	15%	8%	7%	8%	12%	12%	5%	8%	85%	15%	68%	32%	60%	40%
Trading/ auctions e.g. eBay	965	72	151	89	74	79	113	99	39	91	816	150	709	252	565	401
	36%	22%	42%	40%	38%	33%	46%	43%	34%	31%	35%	42%	46%	23%	40%	32%
			ai	ai	a	a	aehi	aei	a	a		j	m		o	
		7%	16%	9%	8%	8%	12%	10%	4%	9%	84%	16%	73%	26%	58%	42%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	954	133	137	78	66	61	125	93	42	85	814	139	673	280	557	397
	36%	40%	38%	35%	34%	26%	51%	40%	37%	29%	35%	39%	43%	25%	40%	31%
		ei	ei	e			abcdeghi	ei	e				m		o	
		14%	14%	8%	7%	6%	13%	10%	4%	9%	85%	15%	71%	29%	58%	42%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Making video calls e.g. via FaceTime, Skype	896	197	98	53	68	62	107	93	29	67	778	118	621	273	443	453
	33%	59%	27%	24%	35%	26%	44%	41%	26%	22%	34%	33%	40%	25%	32%	36%
		bcd efghi			cehi		bcdehi	bcehi					m		n	
		22%	11%	6%	8%	7%	12%	10%	3%	7%	87%	13%	69%	31%	49%	51%
Watching TV programmes/ films content online	848	115	107	61	64	61	106	108	33	77	732	116	598	249	481	367
	32%	34%	30%	27%	33%	26%	43%	47%	29%	26%	32%	33%	39%	22%	34%	29%
		ei					bcdehi	abcdehi					m		o	
		14%	13%	7%	8%	7%	12%	13%	4%	9%	86%	14%	71%	29%	57%	43%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	706	127	88	48	58	51	105	71	32	53	599	107	495	210	383	323
	26%	38%	24%	22%	30%	21%	43%	31%	28%	18%	26%	30%	32%	19%	27%	25%
		bcehi			ei		bcdeghi	cei	i				m			
		18%	12%	7%	8%	7%	15%	10%	5%	8%	85%	15%	70%	30%	54%	46%
Making voice calls using a VoIP service e.g. Skype	624	153	79	44	49	35	77	58	22	31	549	76	454	170	311	313
	23%	46%	22%	20%	25%	15%	32%	25%	20%	11%	24%	21%	29%	15%	22%	25%
		bcd efghi	i	i	ei		bcehi	ei	i				m			
		24%	13%	7%	8%	6%	12%	9%	4%	5%	88%	12%	73%	27%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Playing games online/ interactively	573	54	66	38	55	43	71	81	33	58	492	82	392	182	310	263
	21%	16%	18%	17%	28%	18%	29%	35%	29%	20%	21%	23%	25%	16%	22%	21%
		9%	12%	7%	abcei	7%	abcei	abcei	abcei	10%	86%	14%	68%	32%	54%	46%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	565	61	82	48	43	35	81	63	33	52	479	86	413	151	328	237
	21%	18%	23%	22%	22%	15%	33%	28%	29%	17%	21%	24%	27%	14%	23%	19%
		11%	14%	9%	e	6%	abcdei	aei	aei	9%	85%	15%	m	73%	58%	42%
Listening to radio	463	58	80	39	35	39	64	39	25	33	391	72	346	117	284	179
	17%	17%	22%	17%	18%	17%	26%	17%	22%	11%	17%	20%	22%	10%	20%	14%
		12%	17%	8%	i	9%	acdegi	8%	i	7%	84%	16%	m	75%	61%	39%
Using Twitter (browsing/ reading/ posting on site)	457	87	55	28	37	39	56	44	21	27	394	63	348	108	244	213
	17%	26%	15%	12%	19%	16%	23%	19%	19%	9%	17%	18%	22%	10%	17%	17%
		bcehi	i	i	i	i	bci	i	i	6%	86%	14%	m	76%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	428	60	59	32	33	38	52	47	18	35	369	58	327	101	229	199
	16%	18%	16%	14%	17%	16%	22% ci	20% i	16%	12%	16%	16%	21% m	9%	16%	16%
		14%	14%	7%	8%	9%	12%	11%	4%	8%	86%	14%	76%	24%	54%	46%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	328	64	42	22	28	16	42	37	15	26	281	47	257	71	183	145
	12%	19% bcei	12%	10%	14% e	7%	17% cei	16% cei	13% e	9%	12%	13%	17% m	6%	13%	11%
		19%	13%	7%	8%	5%	13%	11%	5%	8%	86%	14%	78%	22%	56%	44%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	248	29	22	17	24	14	41	22	14	27	203	44	191	57	151	97
	9%	9%	6%	8%	12% be	6%	17% abcegi	10%	12% be	9%	9%	12% j	12% m	5%	11% o	8%
		12%	9%	7%	10%	6%	17%	9%	6%	11%	82%	18%	77%	23%	61%	39%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	97	10	18	4	12	5	13	6	5	11	74	23	84	13	66	31
	4%	3%	5%	2%	6%	2%	5%	3%	5%	4%	3%	6%	5%	1%	5%	2%
		11%	19%	4%	13%	5%	13%	7%	5%	11%	76%	24%	86%	14%	68%	32%
Other	15	-	2	-	1	4	1	3	1	-	12	2	2	13	6	8
	1%	-%	*%	-%	1%	2%	*%	1%	1%	-%	1%	1%	*%	1%	*%	1%
		-%	12%	-%	9%	27%	5%	22%	6%	-%	85%	15%	14%	86%	44%	56%
USE SOCIAL NETWORKING SITES	1450	245	173	102	108	101	164	139	65	133	1246	204	989	460	752	697
	54%	74%	48%	46%	55%	43%	67%	61%	57%	45%	54%	58%	64%	41%	54%	55%
		bcdeghi			ce		bcdehi	bcei	cei				m			
		17%	12%	7%	7%	7%	11%	10%	4%	9%	86%	14%	68%	32%	52%	48%
TV/ VIDEO VIEWING	1270	238	135	90	92	88	151	145	51	104	1098	173	876	393	679	591
	47%	72%	37%	40%	47%	37%	62%	63%	45%	35%	47%	49%	56%	35%	48%	47%
		bcdefhi			bei		bcdehi	bcdehi	i				m			
		19%	11%	7%	7%	7%	12%	11%	4%	8%	86%	14%	69%	31%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE22 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
STREAMED AUDIO SERVICES	535	82	70	42	39	41	65	60	23	43	462	73	403	132	288	247
	20%	25%	19%	19%	20%	17%	27%	26%	20%	14%	20%	20%	26%	12%	20%	19%
		i					cei	ei					m			
		15%	13%	8%	7%	8%	12%	11%	4%	8%	86%	14%	75%	25%	54%	46%
None of these	65	4	9	8	6	3	5	5	2	11	59	6	25	40	32	33
	2%	1%	2%	4%	3%	1%	2%	2%	2%	4%	3%	2%	2%	4%	2%	3%
														l		
		6%	14%	12%	9%	5%	7%	8%	3%	17%	91%	9%	39%	61%	49%	51%
Don't know	2	-	-	-	1	-	1	-	-	-	1	1	1	1	1	1
	*%	-%	-%	-%	*%	-%	*%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	44%	-%	56%	-%	-%	-%	56%	44%	44%	56%	44%	56%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							q	NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		
Significance Level: 95%																			
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
General surfing/ browsing the internet	1903	945	958	321	365	738	479	82	129	190	628	598	543	375	387	1625	145	90	43
	80%	81%	78%	83%	84%	83%	70%	77%	72%	77%	87%	87%	80%	73%	75%	81%	73%	77%	68%
				f	f	f					ghi	lmn	mn			pr		r	
		50%	50%	17%	19%	39%	25%	4%	7%	10%	33%	31%	29%	20%	20%	85%	8%	5%	2%
Send/ receive e-mails	1811	891	920	278	352	712	469	63	106	180	637	611	532	354	312	1565	131	80	35
	76%	76%	75%	72%	81%	80%	69%	59%	59%	73%	89%	89%	78%	69%	60%	78%	66%	69%	55%
					cf	cf				gh	ghi	lmn	mn	n		pqr	r	r	
		49%	51%	15%	19%	39%	26%	3%	6%	10%	35%	34%	29%	20%	17%	86%	7%	4%	2%
Banking	1273	623	649	194	288	516	274	39	76	132	490	455	374	246	198	1102	93	53	25
	53%	53%	53%	50%	66%	58%	40%	37%	43%	54%	68%	66%	55%	48%	38%	55%	47%	45%	39%
				f	cef	cf				gh	ghi	lmn	mn	n		pqr	r		
		49%	51%	15%	23%	41%	22%	3%	6%	10%	38%	36%	29%	19%	16%	87%	7%	4%	2%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1142	524	618	255	262	442	183	50	73	103	432	361	319	214	247	980	93	42	27
	48%	45%	50%	66%	60%	50%	27%	47%	41%	42%	60%	53%	47%	42%	48%	49%	47%	36%	42%
			a	ef	ef	f					ghi	m				qr	q		
		46%	54%	22%	23%	39%	16%	4%	6%	9%	38%	32%	28%	19%	22%	86%	8%	4%	2%
Online shopping (purchasing goods/ services/ tickets etc.)	1136	544	593	171	245	473	248	39	69	107	433	398	337	219	181	982	84	48	23
	48%	47%	48%	44%	56%	53%	36%	36%	39%	43%	60%	58%	50%	43%	35%	49%	42%	41%	36%
				f	cf	cf					ghi	lmn	mn	n		qr			
		48%	52%	15%	22%	42%	22%	3%	6%	9%	38%	35%	30%	19%	16%	86%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1090	502	589	248	267	417	159	45	75	97	400	339	306	209	235	949	71	48	23
	46%	43%	48%	64%	61%	47%	23%	42%	42%	39%	56%	49%	45%	41%	45%	47%	36%	41%	36%
		46%	a	ef	ef	f					ghi	m				pqr			
			54%	23%	24%	38%	15%	4%	7%	9%	37%	31%	28%	19%	22%	87%	7%	4%	2%
Accessing news	851	472	379	118	163	360	211	29	56	84	368	337	252	132	130	747	57	30	17
	36%	40%	31%	30%	37%	41%	31%	27%	31%	34%	51%	49%	37%	26%	25%	37%	29%	26%	27%
		b			f	cf					ghi	lmn	mn			pqr			
		55%	45%	14%	19%	42%	25%	3%	7%	10%	43%	40%	30%	15%	15%	88%	7%	4%	2%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	766	411	355	159	148	327	132	18	33	72	335	302	234	127	103	676	39	38	13
	32%	35%	29%	41%	34%	37%	19%	17%	18%	29%	47%	44%	35%	25%	20%	34%	20%	33%	21%
		b		f	f	f				gh	ghi	lmn	mn			pr		pr	
		54%	46%	21%	19%	43%	17%	2%	4%	9%	44%	39%	31%	17%	13%	88%	5%	5%	2%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	753	388	365	173	173	289	117	25	43	67	308	269	212	128	144	673	41	28	11
	31%	33%	30%	45%	40%	33%	17%	24%	24%	27%	43%	39%	31%	25%	28%	33%	21%	24%	18%
				ef	ef	f					ghi	lmn	m			pqr			
		52%	48%	23%	23%	38%	16%	3%	6%	9%	41%	36%	28%	17%	19%	89%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Watching TV programmes/ films content online	584	339	245	125	132	229	98	19	25	65	265	220	154	104	106	519	34	24	7
	24%	29%	20%	32%	30%	26%	14%	18%	14%	27%	37%	32%	23%	20%	20%	26%	17%	20%	11%
		b		ef	f	f				h	ghi	lmn				pqr	r	r	
		58%	42%	21%	23%	39%	17%	3%	4%	11%	45%	38%	26%	18%	18%	89%	6%	4%	1%
Making video calls e.g. via FaceTime, Skype	573	267	306	138	147	211	77	19	35	45	221	215	160	95	102	519	27	18	9
	24%	23%	25%	36%	34%	24%	11%	18%	20%	18%	31%	31%	24%	19%	20%	26%	14%	16%	13%
				ef	ef	f					ghi	lmn	m			pqr			
		47%	53%	24%	26%	37%	13%	3%	6%	8%	39%	38%	28%	17%	18%	91%	5%	3%	1%
Trading/ auctions e.g. eBay	563	287	277	79	135	248	100	16	32	54	231	170	174	117	102	499	30	27	8
	24%	25%	23%	21%	31%	28%	15%	15%	18%	22%	32%	25%	26%	23%	20%	25%	15%	23%	13%
				f	cf	cf					ghi		n			pr		pr	
		51%	49%	14%	24%	44%	18%	3%	6%	10%	41%	30%	31%	21%	18%	89%	5%	5%	1%
To find information on health related issues	518	226	292	77	90	223	126	18	42	54	217	207	148	72	90	464	21	24	8
	22%	19%	24%	20%	21%	25%	18%	17%	24%	22%	30%	30%	22%	14%	17%	23%	11%	21%	13%
			a			f					gi	lmn	m			pr		pr	
		44%	56%	15%	17%	43%	24%	3%	8%	10%	42%	40%	29%	14%	17%	90%	4%	5%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	498	270	228	53	102	223	121	15	30	54	224	216	138	78	66	447	20	24	6
	21%	23%	19%	14%	23%	25%	18%	14%	17%	22%	31%	31%	20%	15%	13%	22%	10%	21%	10%
		b			cf	cf					ghi	lmn	mn			pr		pr	
		54%	46%	11%	20%	45%	24%	3%	6%	11%	45%	43%	28%	16%	13%	90%	4%	5%	1%
Playing games online/ interactively	418	221	197	110	112	146	50	20	32	40	156	113	109	87	110	372	22	19	5
	17%	19%	16%	28%	26%	16%	7%	19%	18%	16%	22%	16%	16%	17%	21%	19%	11%	16%	8%
				ef	ef	f									l	pr		r	
		53%	47%	26%	27%	35%	12%	5%	8%	10%	37%	27%	26%	21%	26%	89%	5%	5%	1%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	415	190	224	108	100	148	58	11	20	39	198	156	119	71	68	381	11	16	7
	17%	16%	18%	28%	23%	17%	9%	11%	11%	16%	27%	23%	18%	14%	13%	19%	5%	14%	10%
				ef	ef	f					ghi	lmn	n			pqr		p	
		46%	54%	26%	24%	36%	14%	3%	5%	9%	48%	38%	29%	17%	16%	92%	3%	4%	2%
Making voice calls using a VoIP service e.g. Skype	387	213	174	80	90	159	59	11	20	24	175	156	114	61	55	355	16	11	5
	16%	18%	14%	21%	21%	18%	9%	10%	11%	10%	24%	23%	17%	12%	11%	18%	8%	9%	8%
		b		f	f	f					ghi	lmn	mn			pqr			
		55%	45%	21%	23%	41%	15%	3%	5%	6%	45%	40%	29%	16%	14%	92%	4%	3%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	333	179	154	65	86	130	52	11	14	30	181	151	88	52	42	300	13	16	4
	14%	15%	13%	17%	20%	15%	8%	10%	8%	12%	25%	22%	13%	10%	8%	15%	6%	14%	7%
		54%	46%	f	ef	f	16%	3%	4%	9%	ghi	lmn	n	26%	13%	pr	4%	pr	1%
Listening to radio	307	171	136	45	72	131	58	8	10	32	156	116	93	56	42	279	13	11	3
	13%	15%	11%	12%	17%	15%	8%	8%	6%	13%	22%	17%	14%	11%	8%	14%	7%	10%	4%
		b			f	f				h	ghi	mn	n			pqr		r	
		56%	44%	15%	24%	43%	19%	3%	3%	10%	51%	38%	30%	18%	14%	91%	4%	4%	1%
Using Twitter (browsing/ reading/ posting on site)	302	156	146	94	70	108	31	11	14	27	139	120	91	45	45	272	11	12	7
	13%	13%	12%	24%	16%	12%	4%	10%	8%	11%	19%	17%	13%	9%	9%	14%	6%	10%	11%
		52%	48%	def	f	f	10%	3%	5%	9%	ghi	mn	mn			p		p	2%
				31%	23%	36%	10%				46%	40%	30%	15%	15%	90%	4%	4%	
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	283	160	123	73	85	111	15	13	9	20	152	102	84	48	49	256	13	9	6
	12%	14%	10%	19%	20%	12%	2%	12%	5%	8%	21%	15%	12%	9%	10%	13%	6%	8%	9%
		b		ef	ef	f		h			ghi	mn				pqr			
		56%	44%	26%	30%	39%	5%	4%	3%	7%	54%	36%	30%	17%	17%	90%	4%	3%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
Effective Weighted Sample	2168	1066	1102	334	349	792	712	113	170	243	598	545	705	445	495	1667	263	293	354
Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	227	139	88	58	61	89	19	4	7	21	114	94	58	45	31	211	7	6	3
	9%	12%	7%	15%	14%	10%	3%	4%	4%	9%	16%	14%	8%	9%	6%	11%	3%	6%	4%
		b		ef	ef	f					ghi	lmn				pqr			
		61%	39%	26%	27%	39%	8%	2%	3%	9%	50%	41%	25%	20%	14%	93%	3%	3%	1%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	140	84	57	21	34	60	25	6	8	9	85	60	35	23	23	121	10	7	3
	6%	7%	5%	5%	8%	7%	4%	6%	5%	4%	12%	9%	5%	4%	4%	6%	5%	6%	5%
		b			f	f					hi	lmn							
		60%	40%	15%	25%	43%	18%	4%	6%	6%	61%	43%	25%	16%	16%	86%	7%	5%	2%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	61	41	20	8	11	32	9	3	2	2	36	29	17	10	4	55	2	3	*
	3%	4%	2%	2%	3%	4%	1%	3%	1%	1%	5%	4%	3%	2%	1%	3%	1%	3%	1%
		b				f					hi	mn	n			r		r	
		68%	32%	13%	19%	54%	15%	5%	3%	4%	59%	48%	28%	17%	7%	91%	3%	5%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3221	1570	1651	506	536	1144	1035	164	262	353	841	789	1019	679	731	1965	424	421	411
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Total	2392	1167	1225	387	435	886	684	106	178	245	719	686	677	510	517	2013	199	116	64
		49%	51%	16%	18%	37%	29%	4%	7%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
Other	11	5	6	2	2	2	4	3	*	-	2	*	2	2	7	9	1	1	-
	1%	1%	1%	1%	1%	1%	1%	3%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%
		46%	54%	23%	17%	22%	39%	27%	3%	-%	15%	3%	15%	19%	64%	85%	8%	7%	-%
USE SOCIAL NETWORKING SITES	1190	548	642	262	268	461	198	51	78	108	456	381	332	222	256	1020	95	45	29
	50%	47%	52%	68%	62%	52%	29%	48%	44%	44%	63%	55%	49%	43%	49%	51%	48%	39%	45%
		46%	54%	22%	23%	39%	17%	4%	7%	9%	38%	32%	28%	19%	21%	86%	8%	4%	2%
TV/ VIDEO VIEWING	958	510	448	210	218	366	164	34	54	91	391	336	263	169	189	850	57	36	14
	40%	44%	37%	54%	50%	41%	24%	32%	30%	37%	54%	49%	39%	33%	37%	42%	29%	31%	21%
		53%	47%	22%	23%	38%	17%	4%	6%	10%	41%	35%	27%	18%	20%	89%	6%	4%	1%
STREAMED AUDIO SERVICES	363	207	156	97	101	140	24	13	12	29	185	138	101	64	60	330	16	10	6
	15%	18%	13%	25%	23%	16%	4%	12%	7%	12%	26%	20%	15%	13%	12%	16%	8%	9%	10%
		57%	43%	27%	28%	39%	7%	4%	3%	8%	51%	38%	28%	18%	16%	91%	4%	3%	2%
None of these	57	29	27	2	6	17	31	5	9	10	4	4	12	20	20	45	4	5	3
	2%	3%	2%	1%	1%	2%	5%	5%	5%	4%	1%	1%	2%	4%	4%	2%	2%	4%	5%
		52%	48%	4%	11%	30%	55%	9%	15%	18%	6%	8%	22%	36%	34%	80%	7%	8%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
General surfing/ browsing the internet	1903	287	260	155	126	159	198	181	77	183	1645	258	1252	649	1025	877
	80%	89%	80%	80%	73%	77%	86%	85%	81%	73%	79%	81%	83%	74%	80%	79%
		bcdehi					dei	dei	di				m			
		15%	14%	8%	7%	8%	10%	10%	4%	10%	86%	14%	66%	34%	54%	46%
Send/ receive e-mails	1811	272	269	155	120	146	202	166	73	162	1558	252	1245	565	1010	801
	76%	84%	83%	80%	69%	71%	88%	78%	77%	64%	75%	79%	82%	65%	79%	72%
		dei	dei	dei			cdeghi	di	i				m		o	
		15%	15%	9%	7%	8%	11%	9%	4%	9%	86%	14%	69%	31%	56%	44%
Banking	1273	163	217	111	97	103	151	97	55	108	1099	174	922	344	731	542
	53%	51%	66%	57%	56%	50%	65%	46%	58%	43%	53%	55%	61%	39%	57%	48%
			adegi	gi	gi		adegi		gi				m		o	
		13%	17%	9%	8%	8%	12%	8%	4%	8%	86%	14%	72%	27%	57%	43%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1142	202	125	78	90	87	132	115	52	100	992	150	788	353	581	561
	48%	63%	38%	40%	52%	42%	57%	54%	55%	40%	48%	47%	52%	40%	46%	50%
		bcdei			bcei		bcei	bcei	bcei				m		n	
		18%	11%	7%	8%	8%	12%	10%	5%	9%	87%	13%	69%	31%	51%	49%
Online shopping (purchasing goods/ services/ tickets etc.)	1136	104	188	105	90	81	156	99	51	107	970	166	815	315	675	462
	48%	32%	58%	54%	52%	39%	68%	47%	55%	42%	47%	52%	54%	36%	53%	41%
			aegi	aei	ae		abcdeghi	a	aei	a			m		o	
		9%	17%	9%	8%	7%	14%	9%	5%	9%	85%	15%	72%	28%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1090	145	145	79	87	91	139	110	44	109	932	158	755	331	572	518
	46%	45%	44%	41%	50%	44%	60%	52%	47%	43%	45%	50%	50%	38%	45%	46%
		13%	13%	7%	8%	8%	13%	c	4%	10%	85%	15%	m	30%	52%	48%
Accessing news	851	138	107	59	54	69	109	93	41	77	730	122	586	265	474	377
	36%	43%	33%	31%	31%	33%	47%	44%	43%	30%	35%	38%	39%	30%	37%	34%
		bcdi	16%	13%	7%	6%	8%	bcdei	bcdei	5%	86%	14%	m	31%	56%	44%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	766	111	111	65	52	53	108	79	36	61	655	111	562	204	433	333
	32%	34%	34%	33%	30%	26%	47%	37%	38%	24%	32%	35%	37%	23%	34%	30%
		i	i	i	7%	7%	14%	ei	ei	8%	86%	14%	m	27%	57%	43%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	753	163	49	52	62	52	103	96	33	62	650	103	518	234	396	357
	31%	51%	15%	27%	36%	25%	45%	45%	35%	25%	31%	32%	34%	27%	31%	32%
		bcdghi	22%	b	bei	b	bcei	bcei	bei	b	86%	14%	m	31%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Watching TV programmes/ films content online	584	73	71	45	47	45	84	85	25	45	497	86	418	165	332	252
	24%	23%	22%	23%	27%	22%	36%	40%	27%	18%	24%	27%	28%	19%	26%	23%
		13%	12%	8%	8%	8%	14%	15%	4%	8%	85%	15%	72%	28%	57%	43%
Making video calls e.g. via FaceTime, Skype	573	131	64	37	46	38	83	63	19	37	504	70	407	166	280	293
	24%	41%	19%	19%	27%	18%	36%	30%	21%	15%	24%	22%	27%	19%	22%	26%
		bcdeghi			i		bcdehi	bcehi					m		n	
		23%	11%	6%	8%	7%	15%	11%	3%	7%	88%	12%	71%	29%	49%	51%
Trading/ auctions e.g. eBay	563	47	89	60	49	46	81	60	23	44	472	91	418	145	334	230
	24%	14%	27%	31%	28%	22%	35%	28%	24%	17%	23%	29%	28%	17%	26%	21%
			ai	aei	ai	a	aehi	ai	a			j	m		o	
		8%	16%	11%	9%	8%	14%	11%	4%	8%	84%	16%	74%	26%	59%	41%
To find information on health related issues	518	86	75	41	43	37	73	50	24	35	443	75	352	166	317	201
	22%	27%	23%	21%	25%	18%	32%	23%	26%	14%	21%	24%	23%	19%	25%	18%
		ei	i		i		bcei	i	i				m		o	
		17%	14%	8%	8%	7%	14%	10%	5%	7%	86%	14%	68%	32%	61%	39%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	498	77	74	47	38	31	89	39	20	32	431	67	371	127	307	191
	21%	24%	23%	24%	22%	15%	39%	18%	21%	13%	21%	21%	25%	15%	24%	17%
		ei	i	ei	i		abcdeghi		i				m		o	
		15%	15%	9%	8%	6%	18%	8%	4%	7%	87%	13%	75%	25%	62%	38%
Playing games online/ interactively	418	34	51	31	37	39	57	62	25	37	360	58	282	137	218	200
	17%	10%	16%	16%	21%	19%	25%	29%	27%	15%	17%	18%	19%	16%	17%	18%
					a	a	abci	abcei	abci							
		8%	12%	7%	9%	9%	14%	15%	6%	9%	86%	14%	67%	33%	52%	48%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	415	77	42	28	40	32	72	44	21	25	353	62	296	119	221	194
	17%	24%	13%	14%	23%	15%	31%	21%	23%	10%	17%	19%	20%	14%	17%	17%
		bcei			bcei		bceghi	bi	bci				m			
		19%	10%	7%	10%	8%	17%	11%	5%	6%	85%	15%	71%	29%	53%	47%
Making voice calls using a VoIP service e.g. Skype	387	107	45	32	31	20	56	34	13	17	344	43	288	99	200	187
	16%	33%	14%	16%	18%	10%	24%	16%	14%	7%	17%	14%	19%	11%	16%	17%
		bcedefghi	i	i	ei		bceghi	i	i				m			
		28%	12%	8%	8%	5%	14%	9%	3%	4%	89%	11%	74%	26%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	333	46	39	25	30	17	55	40	21	27	280	53	254	79	197	136
	14%	14%	12%	13%	17%	8%	24%	19%	22%	11%	13%	17%	17%	9%	15%	12%
		14%	12%	8%	9%	5%	17%	12%	6%	8%	84%	16%	76%	24%	59%	41%
Listening to radio	307	45	51	29	26	25	44	24	17	18	255	52	233	73	187	119
	13%	14%	16%	15%	15%	12%	19%	11%	18%	7%	12%	16%	15%	8%	15%	11%
		i	i	i	i		gi		gi			j	m		o	
		15%	17%	9%	8%	8%	15%	8%	6%	6%	83%	17%	76%	24%	61%	39%
Using Twitter (browsing/ reading/ posting on site)	302	65	33	18	27	20	49	31	17	13	258	44	226	76	161	141
	13%	20%	10%	9%	16%	10%	21%	15%	18%	5%	12%	14%	15%	9%	13%	13%
		bcei			ci		bcei	i	bcei				m			
		21%	11%	6%	9%	7%	16%	10%	6%	4%	85%	15%	75%	25%	53%	47%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	283	39	38	27	23	27	39	27	14	22	243	41	219	65	154	129
	12%	12%	12%	14%	13%	13%	17%	13%	15%	9%	12%	13%	14%	7%	12%	12%
							i						m			
		14%	13%	9%	8%	9%	14%	10%	5%	8%	86%	14%	77%	23%	54%	46%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
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Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	227	52	21	20	22	13	33	21	15	16	192	35	182	45	127	100
	9%	16%	6%	10%	12%	6%	14%	10%	15%	6%	9%	11%	12%	5%	10%	9%
		bei			bei		bei		bei				m			
		23%	9%	9%	9%	6%	14%	9%	6%	7%	85%	15%	80%	20%	56%	44%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	140	19	9	11	11	11	28	12	8	13	114	27	111	29	83	57
	6%	6%	3%	6%	6%	5%	12%	6%	8%	5%	5%	8%	7%	3%	7%	5%
		14%	6%	8%	8%	8%	20%	9%	5%	9%	81%	19%	79%	21%	59%	41%
							abcdegi		b			j	m			
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	61	8	10	3	7	5	11	2	2	7	44	16	52	9	40	21
	3%	3%	3%	2%	4%	2%	5%	1%	2%	3%	2%	5%	3%	1%	3%	2%
		14%	16%	5%	12%	8%	18%	4%	3%	11%	73%	27%	85%	15%	65%	35%
							g					j	m			

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3221	242	222	203	215	211	236	228	202	206	2355	866	1902	1314	1573	1648
Effective Weighted Sample	2168	210	202	192	203	190	223	207	188	188	1801	401	1290	894	1057	1133
Total	2392	322	326	194	173	207	231	213	94	253	2073	319	1514	872	1275	1117
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	63%	36%	53%	47%
Other	11	-	1	-	1	2	1	3	1	-	9	2	1	10	6	5
	%	-%	%	-%	1%	1%	%	1%	1%	-%	%	1%	%	1%	%	%
		-%	5%	-%	13%	23%	7%	29%	8%	-%	79%	21%	7%	93%	51%	49%
USE SOCIAL NETWORKING SITES	1190	210	130	82	93	88	142	115	57	103	1030	160	816	373	606	584
	50%	65%	40%	42%	54%	42%	61%	54%	61%	41%	50%	50%	54%	43%	48%	52%
		bcdegi			bcei		bcei	bcei	bcei				m			n
		18%	11%	7%	8%	7%	12%	10%	5%	9%	87%	13%	69%	31%	51%	49%
TV/ VIDEO VIEWING	958	190	89	63	74	70	126	117	40	80	830	128	658	299	503	455
	40%	59%	27%	32%	43%	34%	55%	55%	43%	32%	40%	40%	43%	34%	39%	41%
		bcdghi			bci		bcdghi	bcdghi	bci				m			
		20%	9%	7%	8%	7%	13%	12%	4%	8%	87%	13%	69%	31%	53%	47%
STREAMED AUDIO SERVICES	363	63	42	36	30	29	48	37	18	27	310	52	276	86	192	171
	15%	20%	13%	19%	17%	14%	21%	17%	19%	11%	15%	16%	18%	10%	15%	15%
		i		i			bi		i				m			
		17%	12%	10%	8%	8%	13%	10%	5%	7%	86%	14%	76%	24%	53%	47%
None of these	57	7	4	3	4	7	3	3	3	10	52	5	24	33	26	31
	2%	2%	1%	2%	2%	3%	1%	2%	3%	4%	3%	1%	2%	4%	2%	3%
		12%	7%	6%	7%	13%	5%	6%	5%	18%	92%	8%	42%	58%	45%	55%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
General surfing/ browsing the internet	1903	945	958	321	365	738	479	82	129	190	628	598	543	375	387	1625	145	90	43
	71%	73%	70%	82%	83%	81%	52%	48%	60%	72%	86%	84%	75%	65%	58%	73%	62%	68%	59%
				f	f	f			g	gh	ghi	lmn	mn	n		pr		r	
		50%	50%	17%	19%	39%	25%	4%	7%	10%	33%	31%	29%	20%	20%	85%	8%	5%	2%
Send/ receive e-mails	1811	891	920	278	352	712	469	63	106	180	637	611	532	354	312	1565	131	80	35
	68%	69%	67%	71%	80%	78%	51%	37%	49%	68%	87%	86%	74%	61%	47%	70%	56%	60%	48%
				f	cf	cf			g	gh	ghi	lmn	mn	n		pqr	r	r	
		49%	51%	15%	19%	39%	26%	3%	6%	10%	35%	34%	29%	20%	17%	86%	7%	4%	2%
Banking	1273	623	649	194	288	516	274	39	76	132	490	455	374	246	198	1102	93	53	25
	48%	48%	47%	50%	65%	56%	30%	23%	35%	50%	67%	64%	52%	42%	30%	49%	40%	40%	34%
				f	cef	cf			g	gh	ghi	lmn	mn	n		pqr			
		49%	51%	15%	23%	41%	22%	3%	6%	10%	38%	36%	29%	19%	16%	87%	7%	4%	2%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1142	524	618	255	262	442	183	50	73	103	432	361	319	214	247	980	93	42	27
	43%	40%	45%	65%	59%	48%	20%	29%	34%	39%	59%	51%	44%	37%	37%	44%	40%	32%	36%
			a	ef	ef	f				g	ghi	lmn	mn			qr	q		
		46%	54%	22%	23%	39%	16%	4%	6%	9%	38%	32%	28%	19%	22%	86%	8%	4%	2%
Online shopping (purchasing goods/ services/ tickets etc.)	1136	544	593	171	245	473	248	39	69	107	433	398	337	219	181	982	84	48	23
	42%	42%	43%	44%	55%	52%	27%	23%	32%	40%	60%	56%	47%	38%	27%	44%	36%	36%	31%
				f	cf	cf			g	g	ghi	lmn	mn	n		pqr			
		48%	52%	15%	22%	42%	22%	3%	6%	9%	38%	35%	30%	19%	16%	86%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 81

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1090	502	589	248	267	417	159	45	75	97	400	339	306	209	235	949	71	48	23
	41%	39%	43%	63%	60%	46%	17%	26%	35%	36%	55%	48%	43%	36%	36%	42%	30%	36%	31%
			a	ef	ef	f				g	ghi	mn	mn			pqr			
		46%	54%	23%	24%	38%	15%	4%	7%	9%	37%	31%	28%	19%	22%	87%	7%	4%	2%
Accessing news	851	472	379	118	163	360	211	29	56	84	368	337	252	132	130	747	57	30	17
	32%	36%	28%	30%	37%	39%	23%	17%	26%	32%	51%	47%	35%	23%	20%	33%	25%	23%	24%
		b		f	f	cf			g	g	ghi	lmn	mn			pqr			
		55%	45%	14%	19%	42%	25%	3%	7%	10%	43%	40%	30%	15%	15%	88%	7%	4%	2%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	766	411	355	159	148	327	132	18	33	72	335	302	234	127	103	676	39	38	13
	29%	32%	26%	41%	34%	36%	14%	10%	15%	27%	46%	42%	33%	22%	16%	30%	17%	29%	18%
		b		f	f	f				gh	ghi	lmn	mn	n		pr		pr	
		54%	46%	21%	19%	43%	17%	2%	4%	9%	44%	39%	31%	17%	13%	88%	5%	5%	2%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	753	388	365	173	173	289	117	25	43	67	308	269	212	128	144	673	41	28	11
	28%	30%	27%	44%	39%	32%	13%	15%	20%	25%	42%	38%	30%	22%	22%	30%	18%	21%	15%
				ef	ef	f				g	ghi	lmn	mn			pqr			
		52%	48%	23%	23%	38%	16%	3%	6%	9%	41%	36%	28%	17%	19%	89%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Watching TV programmes/ films content online	584	339	245	125	132	229	98	19	25	65	265	220	154	104	106	519	34	24	7
	22%	26%	18%	32%	30%	25%	11%	11%	11%	25%	36%	31%	21%	18%	16%	23%	15%	18%	9%
		b		ef	f	f				gh	ghi	lmn	n			pqr	r	r	
		58%	42%	21%	23%	39%	17%	3%	4%	11%	45%	38%	26%	18%	18%	89%	6%	4%	1%
Making video calls e.g. via FaceTime, Skype	573	267	306	138	147	211	77	19	35	45	221	215	160	95	102	519	27	18	9
	21%	21%	22%	35%	33%	23%	8%	11%	16%	17%	30%	30%	22%	16%	15%	23%	12%	14%	12%
				ef	ef	f					ghi	lmn	mn			pqr			
		47%	53%	24%	26%	37%	13%	3%	6%	8%	39%	38%	28%	17%	18%	91%	5%	3%	1%
Trading/ auctions e.g. eBay	563	287	277	79	135	248	100	16	32	54	231	170	174	117	102	499	30	27	8
	21%	22%	20%	20%	31%	27%	11%	9%	15%	20%	32%	24%	24%	20%	15%	22%	13%	20%	11%
				f	cf	cf				g	ghi	n	n	n		pr		pr	
		51%	49%	14%	24%	44%	18%	3%	6%	10%	41%	30%	31%	21%	18%	89%	5%	5%	1%
To find information on health related issues	518	226	292	77	90	223	126	18	42	54	217	207	148	72	90	464	21	24	8
	19%	17%	21%	20%	20%	24%	14%	11%	19%	20%	30%	29%	21%	12%	14%	21%	9%	18%	11%
			a	f	f	f			g	g	ghi	lmn	mn			pr		pr	
		44%	56%	15%	17%	43%	24%	3%	8%	10%	42%	40%	29%	14%	17%	90%	4%	5%	2%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	498	270	228	53	102	223	121	15	30	54	224	216	138	78	66	447	20	24	6
	19%	21%	17%	14%	23%	24%	13%	9%	14%	21%	31%	30%	19%	13%	10%	20%	9%	19%	8%
		b			cf	cf				g	ghi	lmn	mn			pr		pr	
		54%	46%	11%	20%	45%	24%	3%	6%	11%	45%	43%	28%	16%	13%	90%	4%	5%	1%
Playing games online/ interactively	418	221	197	110	112	146	50	20	32	40	156	113	109	87	110	372	22	19	5
	16%	17%	14%	28%	25%	16%	5%	12%	15%	15%	21%	16%	15%	15%	17%	17%	9%	15%	7%
				ef	ef	f					ghi					pr		pr	
		53%	47%	26%	27%	35%	12%	5%	8%	10%	37%	27%	26%	21%	26%	89%	5%	5%	1%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	415	190	224	108	100	148	58	11	20	39	198	156	119	71	68	381	11	16	7
	16%	15%	16%	28%	23%	16%	6%	7%	9%	15%	27%	22%	17%	12%	10%	17%	5%	12%	9%
				ef	ef	f				g	ghi	lmn	mn			pqr		p	p
		46%	54%	26%	24%	36%	14%	3%	5%	9%	48%	38%	29%	17%	16%	92%	3%	4%	2%
Making voice calls using a VoIP service e.g. Skype	387	213	174	80	90	159	59	11	20	24	175	156	114	61	55	355	16	11	5
	14%	16%	13%	20%	20%	17%	6%	6%	9%	9%	24%	22%	16%	10%	8%	16%	7%	8%	7%
		b		f	f	f					ghi	lmn	mn			pqr			
		55%	45%	21%	23%	41%	15%	3%	5%	6%	45%	40%	29%	16%	14%	92%	4%	3%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	333	179	154	65	86	130	52	11	14	30	181	151	88	52	42	300	13	16	4
	12%	14%	11%	17%	20%	14%	6%	6%	6%	11%	25%	21%	12%	9%	6%	13%	5%	12%	6%
				f	ef	f					ghi	lmn	n			pr		pr	
		54%	46%	19%	26%	39%	16%	3%	4%	9%	54%	45%	26%	16%	13%	90%	4%	5%	1%
Listening to radio	307	171	136	45	72	131	58	8	10	32	156	116	93	56	42	279	13	11	3
	11%	13%	10%	12%	16%	14%	6%	5%	5%	12%	21%	16%	13%	10%	6%	12%	6%	8%	4%
		b		f	f	f				gh	ghi	mn	n	n		pqr		r	
		56%	44%	15%	24%	43%	19%	3%	3%	10%	51%	38%	30%	18%	14%	91%	4%	4%	1%
Using Twitter (browsing/ reading/ posting on site)	302	156	146	94	70	108	31	11	14	27	139	120	91	45	45	272	11	12	7
	11%	12%	11%	24%	16%	12%	3%	6%	7%	10%	19%	17%	13%	8%	7%	12%	5%	9%	9%
				def	f	f					ghi	lmn	mn			p		p	
		52%	48%	31%	23%	36%	10%	3%	5%	9%	46%	40%	30%	15%	15%	90%	4%	4%	2%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	283	160	123	73	85	111	15	13	9	20	152	102	84	48	49	256	13	9	6
	11%	12%	9%	19%	19%	12%	2%	7%	4%	7%	21%	14%	12%	8%	7%	11%	5%	7%	8%
		b		ef	ef	f					ghi	mn	mn			pqr			
		56%	44%	26%	30%	39%	5%	4%	3%	7%	54%	36%	30%	17%	17%	90%	4%	3%	2%
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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
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Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	227	139	88	58	61	89	19	4	7	21	114	94	58	45	31	211	7	6	3
	8%	11%	6%	15%	14%	10%	2%	3%	3%	8%	16%	13%	8%	8%	5%	9%	3%	5%	3%
		b		ef	ef	f				gh	ghi	lmn	n	n		pqr			
		61%	39%	26%	27%	39%	8%	2%	3%	9%	50%	41%	25%	20%	14%	93%	3%	3%	1%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	140	84	57	21	34	60	25	6	8	9	85	60	35	23	23	121	10	7	3
	5%	6%	4%	5%	8%	7%	3%	4%	4%	3%	12%	8%	5%	4%	3%	5%	4%	5%	4%
		b		f	f	f					ghi	lmn							
		60%	40%	15%	25%	43%	18%	4%	6%	6%	61%	43%	25%	16%	16%	86%	7%	5%	2%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	61	41	20	8	11	32	9	3	2	2	36	29	17	10	4	55	2	3	*
	2%	3%	1%	2%	3%	4%	1%	2%	1%	1%	5%	4%	2%	2%	1%	2%	1%	2%	1%
		b			f	f					ghi	mn	n			r		r	
		68%	32%	13%	19%	54%	15%	5%	3%	4%	59%	48%	28%	17%	7%	91%	3%	5%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Other	11	5	6	2	2	2	4	3	*	-	2	*	2	2	7	9	1	1	-
	%	%	%	1%	%	%	%	2%	%	-%	%	%	%	%	1%	%	%	1%	-%
		46%	54%	23%	17%	22%	39%	27%	3%	-%	15%	3%	15%	19%	64%	85%	8%	7%	-%
USE SOCIAL NETWORKING SITES	1190	548	642	262	268	461	198	51	78	108	456	381	332	222	256	1020	95	45	29
	44%	42%	47%	67%	61%	50%	21%	30%	36%	41%	63%	53%	46%	38%	39%	46%	41%	34%	39%
		a	ef	ef	ef	f		g		g	ghi	lmn	mn			qr			
		46%	54%	22%	23%	39%	17%	4%	7%	9%	38%	32%	28%	19%	21%	86%	8%	4%	2%
TV/ VIDEO VIEWING	958	510	448	210	218	366	164	34	54	91	391	336	263	169	189	850	57	36	14
	36%	39%	33%	54%	49%	40%	18%	20%	25%	35%	54%	47%	37%	29%	29%	38%	25%	28%	19%
		b		ef	ef	f				gh	ghi	lmn	mn			pqr	r	r	
		53%	47%	22%	23%	38%	17%	4%	6%	10%	41%	35%	27%	18%	20%	89%	6%	4%	1%
STREAMED AUDIO SERVICES	363	207	156	97	101	140	24	13	12	29	185	138	101	64	60	330	16	10	6
	14%	16%	11%	25%	23%	15%	3%	8%	6%	11%	25%	19%	14%	11%	9%	15%	7%	8%	9%
		b		ef	ef	f				h	ghi	lmn	n			pqr			
		57%	43%	27%	28%	39%	7%	4%	3%	8%	51%	38%	28%	18%	16%	91%	4%	3%	2%
None of these	57	29	27	2	6	17	31	5	9	10	4	4	12	20	20	45	4	5	3
	2%	2%	2%	1%	1%	2%	3%	3%	4%	4%	1%	1%	2%	4%	3%	2%	2%	3%	4%
						c	j	j	j	j				kl	k				o
Columns Tested:		52%	48%	4%	11%	30%	55%	9%	15%	18%	6%	8%	22%	36%	34%	80%	7%	8%	5%
a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
General surfing/ browsing the internet	1903	287	260	155	126	159	198	181	77	183	1645	258	1252	649	1025	877
	71%	86%	72%	69%	64%	67%	81%	79%	67%	62%	71%	73%	81%	58%	73%	69%
		bcdeghi	i				bcdehi	cdehi					m		o	
		15%	14%	8%	7%	8%	10%	10%	4%	10%	86%	14%	66%	34%	54%	46%
Send/ receive e-mails	1811	272	269	155	120	146	202	166	73	162	1558	252	1245	565	1010	801
	68%	82%	75%	69%	61%	61%	83%	72%	64%	55%	67%	71%	80%	51%	72%	63%
		cdeghi	dehi	i			bcdeghi	dei	i				m		o	
		15%	15%	9%	7%	8%	11%	9%	4%	9%	86%	14%	69%	31%	56%	44%
Banking	1273	163	217	111	97	103	151	97	55	108	1099	174	922	344	731	542
	48%	49%	60%	50%	50%	43%	62%	42%	48%	36%	47%	49%	59%	31%	52%	43%
		i	acdeghi	i	i		acdeghi		i				m		o	
		13%	17%	9%	8%	8%	12%	8%	4%	8%	86%	14%	72%	27%	57%	43%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	1142	202	125	78	90	87	132	115	52	100	992	150	788	353	581	561
	43%	61%	34%	35%	46%	37%	54%	50%	45%	34%	43%	42%	51%	32%	41%	44%
		bcdeghi			bcei		bcehi	bcei	bci				m			
		18%	11%	7%	8%	8%	12%	10%	5%	9%	87%	13%	69%	31%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Online shopping (purchasing goods/ services/ tickets etc.)	1136	104	188	105	90	81	156	99	51	107	970	166	815	315	675	462
	42%	31%	52%	47%	46%	34%	64%	43%	45%	36%	42%	47%	52%	28%	48%	36%
			aei	aei	aei		abcdeghi	ae	ae			j	m		o	
		9%	17%	9%	8%	7%	14%	9%	5%	9%	85%	15%	72%	28%	59%	41%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	1090	145	145	79	87	91	139	110	44	109	932	158	755	331	572	518
	41%	44%	40%	35%	44%	38%	57%	48%	39%	37%	40%	45%	49%	30%	41%	41%
							abcdeghi	cehi					m			
		13%	13%	7%	8%	8%	13%	10%	4%	10%	85%	15%	69%	30%	52%	48%
Accessing news	851	138	107	59	54	69	109	93	41	77	730	122	586	265	474	377
	32%	41%	30%	27%	28%	29%	45%	41%	36%	26%	31%	34%	38%	24%	34%	30%
		bcdei					bcdehi	bcdei	ci				m		o	
		16%	13%	7%	6%	8%	13%	11%	5%	9%	86%	14%	69%	31%	56%	44%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	766	111	111	65	52	53	108	79	36	61	655	111	562	204	433	333
	29%	33%	31%	29%	27%	22%	44%	34%	31%	20%	28%	31%	36%	18%	31%	26%
		ei	ei	i			abcdeghi	ei	ei				m		o	
		14%	15%	8%	7%	7%	14%	10%	5%	8%	86%	14%	73%	27%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	753	163	49	52	62	52	103	96	33	62	650	103	518	234	396	357
	28%	49%	14%	23%	32%	22%	42%	42%	29%	21%	28%	29%	33%	21%	28%	28%
		bcdghi		b	bcei	b	bcdghi	bcdghi	bi	b			m			
		22%	7%	7%	8%	7%	14%	13%	4%	8%	86%	14%	69%	31%	53%	47%
Watching TV programmes/ films content online	584	73	71	45	47	45	84	85	25	45	497	86	418	165	332	252
	22%	22%	20%	20%	24%	19%	35%	37%	22%	15%	21%	24%	27%	15%	24%	20%
					i		abcdehi	abcdehi					m		o	
		13%	12%	8%	8%	8%	14%	15%	4%	8%	85%	15%	72%	28%	57%	43%
Making video calls e.g. via FaceTime, Skype	573	131	64	37	46	38	83	63	19	37	504	70	407	166	280	293
	21%	39%	18%	16%	23%	16%	34%	28%	17%	13%	22%	20%	26%	15%	20%	23%
		bcdgghi			ei		bcdghi	bcehi					m			
		23%	11%	6%	8%	7%	15%	11%	3%	7%	88%	12%	71%	29%	49%	51%
Trading/ auctions e.g. eBay	563	47	89	60	49	46	81	60	23	44	472	91	418	145	334	230
	21%	14%	25%	27%	25%	19%	33%	26%	20%	15%	20%	26%	27%	13%	24%	18%
			ai	ai	ai		abehi	ai				j	m		o	
		8%	16%	11%	9%	8%	14%	11%	4%	8%	84%	16%	74%	26%	59%	41%

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	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
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Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
To find information on health related issues	518	86	75	41	43	37	73	50	24	35	443	75	352	166	317	201
	19%	26%	21%	19%	22%	15%	30%	22%	21%	12%	19%	21%	23%	15%	23%	16%
		ei	i	i	i		bcdeghi	i	i				m		o	
		17%	14%	8%	8%	7%	14%	10%	5%	7%	86%	14%	68%	32%	61%	39%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	498	77	74	47	38	31	89	39	20	32	431	67	371	127	307	191
	19%	23%	21%	21%	19%	13%	37%	17%	17%	11%	19%	19%	24%	11%	22%	15%
		ei	ei	ei	i		abcdeghi		i				m		o	
		15%	15%	9%	8%	6%	18%	8%	4%	7%	87%	13%	75%	25%	62%	38%
Playing games online/ interactively	418	34	51	31	37	39	57	62	25	37	360	58	282	137	218	200
	16%	10%	14%	14%	19%	16%	23%	27%	22%	12%	16%	16%	18%	12%	16%	16%
					a		abci	abcdei	abci				m			
		8%	12%	7%	9%	9%	14%	15%	6%	9%	86%	14%	67%	33%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
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Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
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Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	415	77	42	28	40	32	72	44	21	25	353	62	296	119	221	194
	16%	23%	12%	12%	21%	13%	30%	19%	19%	8%	15%	17%	19%	11%	16%	15%
		bcei			bcei		bcdeghi	bci	bi				m			
		19%	10%	7%	10%	8%	17%	11%	5%	6%	85%	15%	71%	29%	53%	47%
Making voice calls using a VoIP service e.g. Skype	387	107	45	32	31	20	56	34	13	17	344	43	288	99	200	187
	14%	32%	13%	14%	16%	9%	23%	15%	11%	6%	15%	12%	19%	9%	14%	15%
		bcdefghi	i	i	ei		bcceghi	ei	i				m			
		28%	12%	8%	8%	5%	14%	9%	3%	4%	89%	11%	74%	26%	52%	48%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	333	46	39	25	30	17	55	40	21	27	280	53	254	79	197	136
	12%	14%	11%	11%	15%	7%	23%	17%	18%	9%	12%	15%	16%	7%	14%	11%
		e			ei		abcdei	ei	bcei				m		o	
		14%	12%	8%	9%	5%	17%	12%	6%	8%	84%	16%	76%	24%	59%	41%
Listening to radio	307	45	51	29	26	25	44	24	17	18	255	52	233	73	187	119
	11%	14%	14%	13%	13%	11%	18%	10%	15%	6%	11%	15%	15%	7%	13%	9%
		i	i	i	i		egi		i			j	m		o	
		15%	17%	9%	8%	8%	15%	8%	6%	6%	83%	17%	76%	24%	61%	39%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
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Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Using Twitter (browsing/ reading/ posting on site)	302	65	33	18	27	20	49	31	17	13	258	44	226	76	161	141
	11%	19%	9%	8%	14%	8%	20%	14%	15%	4%	11%	12%	15%	7%	11%	11%
		bcei	i		ci		bcei	i	bcei				m			
		21%	11%	6%	9%	7%	16%	10%	6%	4%	85%	15%	75%	25%	53%	47%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	283	39	38	27	23	27	39	27	14	22	243	41	219	65	154	129
	11%	12%	10%	12%	12%	11%	16%	12%	12%	7%	10%	11%	14%	6%	11%	10%
		14%	13%	9%	8%	9%	14%	10%	5%	8%	86%	14%	77%	23%	54%	46%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	227	52	21	20	22	13	33	21	15	16	192	35	182	45	127	100
	8%	16%	6%	9%	11%	5%	13%	9%	13%	6%	8%	10%	12%	4%	9%	8%
		bcegi			bei		bei		bei				m			
		23%	9%	9%	9%	6%	14%	9%	6%	7%	85%	15%	80%	20%	56%	44%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	140	19	9	11	11	11	28	12	8	13	114	27	111	29	83	57
	5%	6%	2%	5%	6%	4%	11%	5%	7%	4%	5%	8%	7%	3%	6%	4%
		14%	6%	8%	8%	8%	20%	9%	5%	9%	81%	19%	79%	21%	59%	41%
							abcdegi		b			j	m			

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 81

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	61	8	10	3	7	5	11	2	2	7	44	16	52	9	40	21
	2%	2%	3%	1%	4%	2%	5%	1%	2%	2%	2%	5%	3%	1%	3%	2%
		14%	16%	5%	12%	8%	cg	4%	3%	11%	73%	27%	85%	15%	65%	35%
Other	11	-	1	-	1	2	1	3	1	-	9	2	1	10	6	5
	*%	-%	*%	-%	1%	1%	*%	1%	1%	-%	*%	1%	*%	1%	*%	*%
		-%	5%	-%	13%	23%	7%	29%	8%	-%	79%	21%	7%	93%	51%	49%
USE SOCIAL NETWORKING SITES	1190	210	130	82	93	88	142	115	57	103	1030	160	816	373	606	584
	44%	63%	36%	37%	48%	37%	58%	50%	50%	35%	44%	45%	53%	33%	43%	46%
		bcdeghi			bcei		bcdei	bcei	bcei				m			
		18%	11%	7%	8%	7%	12%	10%	5%	9%	87%	13%	69%	31%	51%	49%
TV/ VIDEO VIEWING	958	190	89	63	74	70	126	117	40	80	830	128	658	299	503	455
	36%	57%	25%	28%	38%	30%	52%	51%	35%	27%	36%	36%	42%	27%	36%	36%
		bcdehi			bci		bcdehi	bcdehi	b				m			
		20%	9%	7%	8%	7%	13%	12%	4%	8%	87%	13%	69%	31%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 81

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QE23 (QE5B) SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
STREAMED AUDIO SERVICES	363	63	42	36	30	29	48	37	18	27	310	52	276	86	192	171
	14%	19%	12%	16%	15%	12%	20%	16%	16%	9%	13%	15%	18%	8%	14%	13%
		bi	i	i	i		bei	i	i				m			
		17%	12%	10%	8%	8%	13%	10%	5%	7%	86%	14%	76%	24%	53%	47%
None of these	57	7	4	3	4	7	3	3	3	10	52	5	24	33	26	31
	2%	2%	1%	2%	2%	3%	1%	2%	3%	3%	2%	1%	2%	3%	2%	2%
														l		
		12%	7%	6%	7%	13%	5%	6%	5%	18%	92%	8%	42%	58%	45%	55%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 82

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SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
GENERAL SURFING/ BROWSING THE INTERNET	2175	1065	1110	360	414	832	569	99	148	225	683	649	622	448	455	1838	175	105	58
	81%	82%	81%	92%	94%	91%	61%	58%	69%	85%	94%	91%	86%	77%	69%	82%	75%	79%	78%
				f	f	f			g	gh	ghi	lmn	mn	n		p			
		49%	51%	17%	19%	38%	26%	5%	7%	10%	31%	30%	29%	21%	21%	84%	8%	5%	3%
SEND/ RECEIVE EMAILS	2114	1038	1076	343	408	815	548	80	144	214	692	656	622	431	404	1806	161	98	50
	79%	80%	78%	88%	92%	89%	59%	47%	67%	81%	95%	92%	86%	74%	61%	81%	69%	74%	68%
				f	cf	f			g	gh	ghi	lmn	mn	n		pqr			
		49%	51%	16%	19%	39%	26%	4%	7%	10%	33%	31%	29%	20%	19%	85%	8%	5%	2%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	1596	742	855	323	360	638	276	64	104	149	565	505	461	303	326	1353	127	73	43
	60%	57%	62%	83%	81%	70%	30%	38%	48%	56%	78%	71%	64%	52%	49%	61%	54%	55%	59%
			a	ef	ef	f			g	g	ghi	lmn	mn			p			
		46%	54%	20%	23%	40%	17%	4%	7%	9%	35%	32%	29%	19%	20%	85%	8%	5%	3%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	1591	741	850	327	354	623	286	68	104	163	571	496	454	312	330	1347	131	68	45
	59%	57%	62%	84%	80%	68%	31%	40%	48%	62%	78%	70%	63%	54%	50%	60%	56%	52%	61%
			a	ef	ef	f				gh	ghi	lmn	mn			q			q
		47%	53%	21%	22%	39%	18%	4%	7%	10%	36%	31%	29%	20%	21%	85%	8%	4%	3%
ACCESSING NEWS	1325	701	624	198	250	553	324	45	84	138	520	491	383	228	222	1128	108	57	32
	50%	54%	45%	51%	57%	60%	35%	26%	39%	52%	71%	69%	53%	39%	34%	50%	46%	43%	44%
		b		f	f	cf			g	gh	ghi	lmn	mn	n		qr			
		53%	47%	15%	19%	42%	24%	3%	6%	10%	39%	37%	29%	17%	17%	85%	8%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	1237	628	609	262	276	505	194	47	69	117	493	415	366	218	238	1067	87	53	30
	46%	48%	44%	67%	62%	55%	21%	28%	32%	44%	68%	58%	51%	38%	36%	48%	37%	40%	41%
		b		ef	ef	f				gh	ghi	lmn	mn			pqr			
		51%	49%	21%	22%	41%	16%	4%	6%	9%	40%	34%	30%	18%	19%	86%	7%	4%	2%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	1025	480	545	222	241	395	168	40	51	87	395	371	296	175	182	881	82	40	23
	38%	37%	40%	57%	55%	43%	18%	23%	24%	33%	54%	52%	41%	30%	28%	39%	35%	30%	31%
				ef	ef	f				gh	ghi	lmn	mn			qr			
		47%	53%	22%	24%	38%	16%	4%	5%	9%	38%	36%	29%	17%	18%	86%	8%	4%	2%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	920	505	415	194	194	379	153	32	48	96	395	328	258	174	160	798	67	38	17
	34%	39%	30%	50%	44%	41%	16%	19%	22%	36%	54%	46%	36%	30%	24%	36%	29%	29%	23%
		b		ef	f	f				gh	ghi	lmn	mn	n		pqr		r	
		55%	45%	21%	21%	41%	17%	3%	5%	10%	43%	36%	28%	19%	17%	87%	7%	4%	2%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	859	480	379	176	190	348	144	30	33	81	379	322	227	167	141	744	63	33	18
	32%	37%	28%	45%	43%	38%	16%	17%	15%	31%	52%	45%	32%	29%	21%	33%	27%	25%	25%
		b		ef	f	f				gh	ghi	lmn	n	n		pqr			
		56%	44%	21%	22%	41%	17%	3%	4%	9%	44%	38%	26%	19%	16%	87%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	752	388	364	141	168	315	128	26	32	57	315	296	218	116	122	660	49	25	18
	28%	30%	26%	36%	38%	34%	14%	15%	15%	22%	43%	42%	30%	20%	18%	30%	21%	19%	24%
		52%	48%	19%	22%	42%	17%	3%	4%	8%	42%	39%	29%	15%	16%	88%	6%	3%	2%
TOTAL ONLINE TV/ VIDEO VIEWING	1423	724	700	295	302	579	248	52	87	145	543	464	418	268	273	1222	107	61	33
	53%	56%	51%	76%	68%	63%	27%	30%	40%	55%	75%	65%	58%	46%	41%	55%	46%	46%	45%
		b		def	f	f		g	gh	ghi	ghi	lmn	mn			pqr			
		51%	49%	21%	21%	41%	17%	4%	6%	10%	38%	33%	29%	19%	19%	86%	8%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
GENERAL SURFING/ BROWSING THE INTERNET	2175	311	290	175	153	181	216	200	87	225	1879	296	1408	765	1171	1004
	81%	93%	80%	78%	78%	76%	89%	87%	76%	76%	81%	83%	91%	69%	83%	79%
		bcdeghi					bcdehi	cdehi					m		o	
		14%	13%	8%	7%	8%	10%	9%	4%	10%	86%	14%	65%	35%	54%	46%
SEND/ RECEIVE EMAILS	2114	307	303	181	148	174	213	184	84	212	1823	291	1408	701	1155	960
	79%	92%	84%	81%	76%	73%	87%	80%	73%	71%	79%	82%	91%	63%	82%	76%
		bcdeghi	dehi	i			deghi	i					m		o	
		15%	14%	9%	7%	8%	10%	9%	4%	10%	86%	14%	67%	33%	55%	45%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	1596	224	216	112	117	133	180	150	66	156	1380	216	1100	493	835	761
	60%	67%	60%	50%	60%	56%	74%	65%	58%	52%	59%	61%	71%	44%	59%	60%
		cehi	c		c		bcdeghi	cei					m			
		14%	14%	7%	7%	8%	11%	9%	4%	10%	86%	14%	69%	31%	52%	48%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	1591	264	198	108	119	116	177	147	69	148	1365	226	1082	508	816	775
	59%	79%	55%	48%	61%	49%	73%	64%	60%	50%	59%	64%	70%	46%	58%	61%
		bcdeghi			cei		bcdeghi	bcei	cei				m			
		17%	12%	7%	8%	7%	11%	9%	4%	9%	86%	14%	68%	32%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
ACCESSING NEWS	1325	218	165	96	84	97	153	131	61	123	1135	190	922	402	721	604
	50%	66%	46%	43%	43%	41%	63%	57%	53%	41%	49%	54%	59%	36%	51%	48%
		bcdehi					bcdehi	bcdei	cdei				m			
		16%	12%	7%	6%	7%	12%	10%	5%	9%	86%	14%	70%	30%	54%	46%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	1237	248	119	84	90	92	145	137	55	97	1063	175	870	366	631	606
	46%	74%	33%	38%	46%	39%	59%	60%	48%	33%	46%	49%	56%	33%	45%	48%
		bcdefghi			bi		bcdehi	bcdehi	bcei				m			
		20%	10%	7%	7%	7%	12%	11%	4%	8%	86%	14%	70%	30%	51%	49%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	1025	226	122	62	78	72	116	98	36	72	890	136	706	318	503	522
	38%	68%	34%	28%	40%	30%	48%	43%	32%	24%	38%	38%	45%	29%	36%	41%
		bcdefghi	i		cei		bcehi	bcehi					m		n	
		22%	12%	6%	8%	7%	11%	10%	4%	7%	87%	13%	69%	31%	49%	51%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	920	137	114	63	70	65	116	113	36	84	794	126	650	269	510	409
	34%	41%	32%	28%	36%	27%	48%	49%	32%	28%	34%	36%	42%	24%	36%	32%
		bcehi			e		bcdehi	bcdehi					m		o	
		15%	12%	7%	8%	7%	13%	12%	4%	9%	86%	14%	71%	29%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 82

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	859	113	121	73	63	71	106	86	39	72	733	125	623	236	484	374
	32%	34%	33%	33%	32%	30%	44%	37%	34%	24%	32%	35%	40%	21%	34%	29%
		i	i	i			abcdehi	i	i				m		o	
		13%	14%	9%	7%	8%	12%	10%	5%	8%	85%	15%	73%	27%	56%	44%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	752	197	90	55	54	44	91	63	27	37	658	94	547	205	368	385
	28%	59%	25%	25%	28%	19%	37%	28%	24%	12%	28%	27%	35%	18%	26%	30%
		bcdefghi	i	i	ei		bcdeghi	ei	i				m		n	
		26%	12%	7%	7%	6%	12%	8%	4%	5%	87%	13%	73%	27%	49%	51%
TOTAL ONLINE TV/ VIDEO VIEWING	1423	274	151	94	103	104	165	154	60	116	1230	194	989	433	736	687
	53%	82%	42%	42%	53%	44%	68%	67%	53%	39%	53%	55%	64%	39%	52%	54%
		bcdefghi			bci		bcdehi	bcdehi	bci				m			
		19%	11%	7%	7%	7%	12%	11%	4%	8%	86%	14%	69%	30%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 83

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SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
GENERAL SURFING/ BROWSING THE INTERNET	2034	1000	1034	345	396	789	504	88	137	207	661	634	582	409	408	1726	162	96	50
	76%	77%	75%	88%	90%	86%	54%	52%	64%	78%	91%	89%	81%	70%	62%	77%	69%	73%	68%
				f	f	f			g	gh	ghi	lmn	mn	n		pr			
		49%	51%	17%	19%	39%	25%	4%	7%	10%	32%	31%	29%	20%	20%	85%	8%	5%	2%
SEND/ RECEIVE EMAILS	1937	959	979	312	381	757	487	68	119	190	668	632	573	386	345	1672	139	86	41
	72%	74%	71%	80%	86%	83%	53%	40%	55%	72%	92%	89%	80%	66%	52%	75%	60%	65%	56%
				f	cf	f			g	gh	ghi	lmn	mn	n		pqr		r	
		49%	51%	16%	20%	39%	25%	4%	6%	10%	34%	33%	30%	20%	18%	86%	7%	4%	2%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	1386	633	753	305	326	535	221	59	94	135	506	427	393	271	295	1183	111	55	37
	52%	49%	55%	78%	74%	58%	24%	35%	44%	51%	69%	60%	55%	47%	45%	53%	48%	42%	50%
			a	ef	ef	f			g	g	ghi	lmn	mn			q			q
		46%	54%	22%	24%	39%	16%	4%	7%	10%	36%	31%	28%	20%	21%	85%	8%	4%	3%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	1384	635	749	305	331	540	208	56	93	133	485	425	402	264	292	1191	100	59	34
	52%	49%	54%	78%	75%	59%	22%	32%	43%	50%	67%	60%	56%	45%	44%	53%	43%	45%	46%
			a	ef	ef	f			g	g	ghi	mn	mn			pqr			
		46%	54%	22%	24%	39%	15%	4%	7%	10%	35%	31%	29%	19%	21%	86%	7%	4%	2%
ACCESSING NEWS	1032	559	473	152	206	434	241	37	67	104	429	387	306	166	173	901	73	38	21
	39%	43%	34%	39%	47%	47%	26%	22%	31%	39%	59%	54%	43%	29%	26%	40%	31%	29%	29%
		b		f	cf	cf			g	g	ghi	lmn	mn			pqr			
		54%	46%	15%	20%	42%	23%	4%	6%	10%	42%	37%	30%	16%	17%	87%	7%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 83

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SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	976	499	477	235	233	375	133	39	56	87	393	327	285	178	186	866	57	38	15
	36%	38%	35%	60%	53%	41%	14%	23%	26%	33%	54%	46%	40%	31%	28%	39%	24%	29%	21%
		51%	49%	def	ef	f	14%	4%	6%	g	ghi	lmn	mn	18%	19%	pqr	6%	r	2%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	709	325	385	176	186	257	90	28	42	55	272	265	197	120	127	636	38	23	12
	27%	25%	28%	45%	42%	28%	10%	17%	19%	21%	37%	37%	27%	21%	19%	28%	16%	18%	16%
		46%	54%	ef	ef	f	13%	4%	6%	8%	ghi	lmn	mn	17%	18%	pqr	5%	3%	2%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	649	374	274	147	146	249	106	21	36	67	287	236	173	119	121	576	39	25	9
	24%	29%	20%	38%	33%	27%	11%	12%	16%	25%	39%	33%	24%	20%	18%	26%	17%	19%	12%
		b		ef	ef	f	16%	3%	5%	gh	ghi	lmn	n	18%	19%	pqr	6%	r	1%
		58%	42%	23%	23%	38%	16%	3%	5%	10%	44%	36%	27%	18%	19%	89%	6%	4%	1%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	636	362	274	137	151	255	93	21	23	59	293	237	174	118	107	569	36	21	10
	24%	28%	20%	35%	34%	28%	10%	12%	11%	22%	40%	33%	24%	20%	16%	25%	16%	16%	14%
		b		ef	ef	f	15%	3%	4%	gh	ghi	lmn	n	19%	17%	pqr	6%	3%	2%
		57%	43%	22%	24%	40%	15%	3%	4%	9%	46%	37%	27%	19%	17%	89%	6%	3%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 83

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SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	487	257	230	103	115	193	76	12	25	30	209	201	143	69	73	442	24	12	9
	18%	20%	17%	26%	26%	21%	8%	7%	11%	11%	29%	28%	20%	12%	11%	20%	10%	9%	12%
				f	f	f					ghi	lmn	mn			pqr			
		53%	47%	21%	24%	40%	16%	2%	5%	6%	43%	41%	29%	14%	15%	91%	5%	3%	2%
TOTAL ONLINE TV/ VIDEO VIEWING	1135	593	542	259	260	439	177	43	69	109	451	382	323	210	221	1002	71	43	18
	42%	46%	39%	66%	59%	48%	19%	25%	32%	41%	62%	54%	45%	36%	33%	45%	31%	33%	25%
		b		def	ef	f			gh	gh	ghi	lmn	mn			pqr		r	
		52%	48%	23%	23%	39%	16%	4%	6%	10%	40%	34%	28%	18%	19%	88%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
GENERAL SURFING/ BROWSING THE INTERNET	2034	305	280	161	139	171	207	187	82	194	1755	279	1338	695	1089	945
	76%	92%	78%	72%	71%	72%	85%	82%	72%	65%	76%	79%	86%	62%	77%	74%
		bcdefghi	i				bcdehi	cdehi					m			
		15%	14%	8%	7%	8%	10%	9%	4%	10%	86%	14%	66%	34%	54%	46%
SEND/ RECEIVE EMAILS	1937	287	287	164	134	161	208	176	78	177	1669	268	1329	608	1072	866
	72%	86%	79%	73%	68%	68%	85%	77%	69%	59%	72%	76%	86%	54%	76%	68%
		cdeghi	dehi	i	i		cdeghi	ei	i				m		o	
		15%	15%	8%	7%	8%	11%	9%	4%	9%	86%	14%	69%	31%	55%	45%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	1386	231	167	92	106	106	162	127	65	128	1194	192	948	437	710	677
	52%	70%	46%	41%	54%	45%	67%	55%	57%	43%	51%	54%	61%	39%	51%	53%
		bcdeghi			cei		bcdeghi	cei	bcei				m			
		17%	12%	7%	8%	8%	12%	9%	5%	9%	86%	14%	68%	32%	51%	49%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	1384	184	190	99	106	117	167	130	57	139	1189	194	957	423	721	663
	52%	55%	53%	44%	54%	49%	69%	57%	50%	47%	51%	55%	62%	38%	51%	52%
		c			c		abcdeghi	ci					m			
		13%	14%	7%	8%	8%	12%	9%	4%	10%	86%	14%	69%	31%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 83

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SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
ACCESSING NEWS	1032	175	130	72	69	75	128	110	48	94	891	142	720	313	559	473
	39%	53%	36%	32%	35%	31%	53%	48%	42%	32%	38%	40%	46%	28%	40%	37%
		bcdehi					bcdehi	bcdei	cei				m			
		17%	13%	7%	7%	7%	12%	11%	5%	9%	86%	14%	70%	30%	54%	46%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	976	222	78	65	76	67	128	108	43	79	838	138	685	290	490	486
	36%	67%	22%	29%	39%	28%	53%	47%	38%	27%	36%	39%	44%	26%	35%	38%
		bcdefghi			bcei		bcdehi	bcehi	bcei				m			
		23%	8%	7%	8%	7%	13%	11%	4%	8%	86%	14%	70%	30%	50%	50%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	709	173	88	44	57	46	90	71	25	42	627	82	504	206	339	371
	27%	52%	24%	20%	29%	19%	37%	31%	22%	14%	27%	23%	32%	18%	24%	29%
		bcdefghi	i		cei		bcehi	cehi	i				m		n	
		24%	12%	6%	8%	6%	13%	10%	4%	6%	88%	12%	71%	29%	48%	52%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	649	92	79	46	52	46	93	87	28	52	557	92	463	185	354	295
	24%	28%	22%	21%	27%	19%	38%	38%	25%	18%	24%	26%	30%	17%	25%	23%
		ei			i		abcdehi	abcdehi					m			
		14%	12%	7%	8%	7%	14%	13%	4%	8%	86%	14%	71%	29%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 83

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	636	88	96	64	49	50	80	62	32	48	539	97	472	164	360	276
	24%	26%	27%	29%	25%	21%	33%	27%	28%	16%	23%	27%	30%	15%	26%	22%
		i	i	i	i		ei	i	i				m		o	
		14%	15%	10%	8%	8%	13%	10%	5%	8%	85%	15%	74%	26%	57%	43%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	487	135	56	40	40	23	69	39	18	21	427	59	356	130	246	241
	18%	41%	16%	18%	21%	10%	28%	17%	16%	7%	18%	17%	23%	12%	18%	19%
		bcdefghi	i	ei	ei		bcdeghi	ei	i				m			
		28%	12%	8%	8%	5%	14%	8%	4%	4%	88%	12%	73%	27%	51%	49%
TOTAL ONLINE TV/ VIDEO VIEWING	1135	239	109	71	85	83	144	128	50	93	979	156	793	341	576	559
	42%	72%	30%	32%	44%	35%	59%	56%	44%	31%	42%	44%	51%	31%	41%	44%
		bcdefghi			bci		bcdehi	bcdehi	bci				m			
		21%	10%	6%	8%	7%	13%	11%	4%	8%	86%	14%	70%	30%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 84

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	316	156	161	45	55	138	78	12	10	32	123	106	100	55	56	245	44	16	11
	12%	12%	12%	12%	12%	15%	8%	7%	4%	12%	17%	15%	14%	9%	8%	11%	19%	12%	14%
					f	f				h	gh	mn	mn				oq		o
		49%	51%	14%	17%	44%	25%	4%	3%	10%	39%	34%	32%	17%	18%	78%	14%	5%	3%
ACCESSING NEWS	292	142	151	46	44	120	83	8	17	34	91	104	77	62	49	227	35	19	11
	11%	11%	11%	12%	10%	13%	9%	5%	8%	13%	12%	15%	11%	11%	7%	10%	15%	15%	15%
					f	f				g	g	ln	n	n			o	o	o
		48%	52%	16%	15%	41%	28%	3%	6%	12%	31%	36%	26%	21%	17%	78%	12%	7%	4%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	271	131	140	47	47	130	47	11	13	29	108	92	84	55	39	222	29	13	8
	10%	10%	10%	12%	11%	14%	5%	6%	6%	11%	15%	13%	12%	9%	6%	10%	12%	10%	11%
				f	f	f				h	gh	n	n	n					
		48%	52%	17%	17%	48%	17%	4%	5%	11%	40%	34%	31%	20%	14%	82%	11%	5%	3%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	265	131	134	38	53	122	52	14	8	28	106	95	75	46	49	218	25	13	9
	10%	10%	10%	10%	12%	13%	6%	8%	3%	10%	15%	13%	10%	8%	7%	10%	11%	10%	12%
				f	f	f		h		h	gh	mn	n						
		50%	50%	14%	20%	46%	20%	5%	3%	10%	40%	36%	28%	18%	18%	82%	9%	5%	3%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	261	129	132	27	43	129	62	8	13	29	100	88	81	40	52	201	30	15	15
	10%	10%	10%	7%	10%	14%	7%	5%	6%	11%	14%	12%	11%	7%	8%	9%	13%	11%	20%
						cdf				gh	gh	mn	mn				o		opq
		49%	51%	10%	16%	50%	24%	3%	5%	11%	38%	34%	31%	15%	20%	77%	11%	6%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 84

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SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	223	118	105	39	39	93	51	9	10	21	86	86	53	49	34	175	27	13	8
	8%	9%	8%	10%	9%	10%	6%	5%	5%	8%	12%	12%	7%	8%	5%	8%	12%	10%	11%
		53%	47%	18%	18%	42%	23%	4%	4%	10%	39%	38%	24%	22%	15%	79%	12%	6%	4%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	213	107	106	18	29	98	68	9	11	16	79	80	60	39	34	162	27	14	10
	8%	8%	8%	5%	6%	11%	7%	5%	5%	6%	11%	11%	8%	7%	5%	7%	12%	10%	13%
		50%	50%	9%	13%	46%	32%	4%	5%	8%	37%	38%	28%	18%	16%	76%	13%	6%	5%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	205	108	96	23	29	88	65	8	10	29	65	69	60	41	34	164	20	13	8
	8%	8%	7%	6%	6%	10%	7%	5%	4%	11%	9%	10%	8%	7%	5%	7%	8%	10%	10%
		53%	47%	11%	14%	43%	32%	4%	5%	14%	32%	34%	30%	20%	17%	80%	10%	7%	4%
SEND/ RECEIVE EMAILS	177	80	97	31	28	58	61	12	25	24	24	23	49	46	59	134	22	12	9
	7%	6%	7%	8%	6%	6%	7%	7%	12%	9%	3%	3%	7%	8%	9%	6%	9%	9%	12%
		45%	55%	17%	16%	33%	35%	7%	14%	14%	14%	13%	28%	26%	33%	76%	12%	7%	5%
GENERAL SURFING/ BROWSING THE INTERNET	141	65	76	15	18	42	66	10	11	18	22	16	40	39	47	112	13	9	8
	5%	5%	6%	4%	4%	5%	7%	6%	5%	7%	3%	2%	6%	7%	7%	5%	5%	7%	10%
		46%	54%	10%	13%	30%	47%	7%	8%	12%	16%	11%	28%	27%	33%	79%	9%	6%	5%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TOTAL ONLINE TV/ VIDEO VIEWING	289	131	158	36	42	139	71	9	17	36	91	82	95	59	53	220	36	18	15
	11%	10%	11%	9%	10%	15%	8%	5%	8%	14%	13%	11%	13%	10%	8%	10%	15%	14%	20%
		45%	55%	13%	15%	48%	24%	3%	6%	13%	32%	28%	33%	20%	18%	76%	12%	6%	5%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949	
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323	
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270	
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%	
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	316	53	33	18	21	26	26	28	11	30	263	54	203	112	164	152	
	12%	16%	9%	8%	11%	11%	11%	12%	10%	10%	11%	15%	13%	10%	12%	12%	
		bch										j	m				
		17%	11%	6%	7%	8%	8%	9%	3%	10%	83%	17%	64%	36%	52%	48%	
ACCESSING NEWS	292	43	35	25	15	22	24	21	13	28	244	48	202	90	162	130	
	11%	13%	10%	11%	8%	9%	10%	9%	12%	10%	11%	14%	13%	8%	12%	10%	
													m				
		15%	12%	8%	5%	7%	8%	7%	5%	10%	84%	16%	69%	31%	55%	45%	
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	271	45	35	17	18	19	22	25	8	32	237	34	187	84	157	114	
	10%	14%	10%	7%	9%	8%	9%	11%	7%	11%	10%	10%	12%	8%	11%	9%	
		ch											m				
		17%	13%	6%	7%	7%	8%	9%	3%	12%	87%	13%	69%	31%	58%	42%	
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	265	62	34	15	14	21	22	24	9	16	230	35	191	75	121	144	
	10%	19%	9%	7%	7%	9%	9%	11%	8%	5%	10%	10%	12%	7%	9%	11%	
		bcd efghi						i					m			n	
		23%	13%	6%	5%	8%	8%	9%	3%	6%	87%	13%	72%	28%	46%	54%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 84

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SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	261	26	41	20	15	25	16	28	11	18	225	36	185	76	141	120
	10%	8%	11%	9%	7%	10%	7%	12%	10%	6%	10%	10%	12%	7%	10%	9%
			i					fi					m			
		10%	16%	8%	6%	10%	6%	11%	4%	7%	86%	14%	71%	29%	54%	46%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	223	26	25	9	14	21	27	23	7	24	195	28	151	72	125	98
	8%	8%	7%	4%	7%	9%	11%	10%	6%	8%	8%	8%	10%	6%	9%	8%
						c	c	c					m			
		12%	11%	4%	6%	9%	12%	10%	3%	11%	87%	13%	68%	32%	56%	44%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	213	40	25	13	11	16	13	19	10	16	191	22	143	70	114	99
	8%	12%	7%	6%	5%	7%	5%	8%	8%	5%	8%	6%	9%	6%	8%	8%
		cdfi											m			
		19%	12%	6%	5%	7%	6%	9%	5%	8%	90%	10%	67%	33%	54%	46%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	205	33	31	16	14	10	15	20	4	20	171	34	134	71	106	99
	8%	10%	9%	7%	7%	4%	6%	9%	4%	7%	7%	10%	9%	6%	8%	8%
		eh	h					eh					m			
		16%	15%	8%	7%	5%	7%	10%	2%	10%	83%	17%	65%	35%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 84

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SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
SEND/ RECEIVE EMAILS	177	20	16	17	14	13	5	8	6	36	154	23	79	94	83	94
	7%	6%	4%	8%	7%	5%	2%	3%	5%	12%	7%	7%	5%	8%	6%	7%
		f		fg	f	f				abefgh				l		
		11%	9%	10%	8%	7%	3%	4%	3%	20%	87%	13%	45%	53%	47%	53%
GENERAL SURFING/ BROWSING THE INTERNET	141	6	10	14	14	10	10	12	4	31	124	17	71	70	82	59
	5%	2%	3%	6%	7%	4%	4%	5%	4%	10%	5%	5%	5%	6%	6%	5%
			a	ab				a		abefgh				l		
		4%	7%	10%	10%	7%	7%	9%	3%	22%	88%	12%	50%	50%	58%	42%
TOTAL ONLINE TV/ VIDEO VIEWING	289	35	43	23	18	21	21	27	10	23	251	38	196	93	160	128
	11%	10%	12%	10%	9%	9%	8%	12%	9%	8%	11%	11%	13%	8%	11%	10%
													m			
		12%	15%	8%	6%	7%	7%	9%	4%	8%	87%	13%	68%	32%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 85

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QE24 (QENEW11) SHOWCARD What was the advertised speed of your fixed broadband home internet connection when you took up your service? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
2MB or below	21	14	7	2	5	6	9	-	3	2	8	7	5	4	5	18	1	2	1
	1%	1%	1%	1%	1%	1%	1%	-%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
		68%	32%	10%	21%	26%	43%	-%	13%	10%	40%	32%	24%	20%	24%	86%	3%	7%	3%
Above 2MB to below 10MB	91	55	36	10	14	44	23	3	7	18	29	31	22	21	16	78	8	3	2
	4%	5%	3%	3%	4%	5%	4%	3%	5%	8%	4%	5%	4%	5%	4%	4%	5%	3%	3%
		b								j									
		61%	39%	11%	15%	48%	25%	3%	8%	20%	32%	34%	24%	24%	18%	85%	9%	4%	2%
10MB to below 20MB	111	86	25	11	22	41	36	4	5	22	40	42	32	23	13	91	10	8	3
	5%	8%	2%	3%	6%	5%	6%	6%	4%	10%	6%	6%	5%	5%	3%	5%	6%	7%	4%
		b								hj									
		78%	22%	10%	20%	37%	32%	4%	5%	20%	36%	38%	29%	21%	12%	82%	9%	7%	2%
20MB to below 30MB	84	54	30	18	15	26	25	3	3	11	31	26	25	18	15	77	2	3	1
	4%	5%	3%	5%	4%	3%	4%	3%	2%	5%	5%	4%	4%	4%	3%	4%	1%	3%	2%
		b														p			
		64%	36%	21%	18%	31%	29%	3%	4%	14%	37%	31%	29%	21%	18%	92%	2%	4%	2%
30MB to 50MB	153	108	44	23	31	66	32	1	12	12	77	54	45	31	22	129	15	5	3
	7%	10%	4%	7%	8%	8%	5%	1%	8%	5%	11%	8%	7%	7%	5%	7%	9%	5%	5%
		b				f					gi						r		
		71%	29%	15%	20%	43%	21%	1%	8%	8%	51%	36%	29%	21%	15%	85%	10%	3%	2%
Above 50MB to 70MB	79	50	30	17	14	33	15	-	2	10	36	37	16	17	10	70	5	3	2
	4%	5%	3%	5%	4%	4%	2%	-%	2%	4%	5%	6%	3%	4%	2%	4%	3%	3%	3%
		b		f							g	ln							
		63%	37%	21%	18%	42%	19%	-%	3%	12%	45%	47%	20%	21%	12%	88%	6%	4%	3%
Above 70MB to below 100MB	50	34	16	5	11	25	8	2	3	5	21	17	10	16	6	44	2	2	2
	2%	3%	1%	2%	3%	3%	1%	3%	2%	2%	3%	3%	2%	3%	1%	2%	1%	2%	3%
		b				f													
		68%	32%	11%	23%	49%	17%	4%	5%	10%	43%	34%	21%	32%	13%	88%	4%	3%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE24 (QENEW11) SHOWCARD What was the advertised speed of your fixed broadband home internet connection when you took up your service? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
100MB to 150MB	32	23	8	8	5	12	6	3	-	6	13	9	9	8	6	28	2	1	1
	1%	2%	1%	3%	1%	1%	1%	3%	-%	3%	2%	1%	1%	2%	1%	2%	1%	1%	2%
		b						h											
		73%	27%	27%	16%	39%	19%	8%	-%	18%	41%	28%	29%	25%	19%	89%	5%	2%	3%
Above 150MB to below 200MB	21	11	9	1	6	13	1	-	*	2	10	8	5	4	3	18	2	*	*
	1%	1%	1%	-%	1%	2%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%	1%	-%	1%
					f	f													
		55%	45%	3%	27%	64%	5%	-%	2%	7%	47%	39%	23%	21%	16%	87%	9%	2%	2%
200MB to below 300MB	19	15	5	-	7	11	1	-	-	2	11	10	4	4	2	16	3	1	-
	1%	1%	-%	-%	2%	1%	-%	-%	-%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-%
		b			cf	cf											r		
		76%	24%	-%	34%	58%	8%	-%	-%	11%	57%	50%	18%	20%	12%	81%	15%	4%	-%
300MB to below 1000MB	9	7	2	3	1	3	2	-	-	2	6	3	3	3	*	9	-	-	*
	-%	1%	-%	1%	-%	-%	-%	-%	-%	1%	1%	-%	1%	1%	-%	-%	-%	-%	-%
		81%	19%	36%	12%	33%	20%	-%	-%	18%	64%	32%	37%	29%	1%	98%	-%	-%	2%
1000MB or above	10	4	6	-	3	4	4	1	-	-	3	4	2	3	1	10	*	-	-
	-%	-%	1%	-%	1%	-%	1%	1%	-%	-%	-%	1%	-%	1%	-%	1%	-%	-%	-%
		41%	59%	-%	27%	36%	37%	8%	-%	-%	27%	40%	16%	33%	11%	98%	2%	-%	-%
SUPERFAST BROADBAND (30MB AND ABOVE)	373	253	120	58	77	167	70	6	17	38	177	142	94	86	51	323	29	12	8
	17%	23%	11%	17%	20%	20%	11%	8%	12%	17%	26%	22%	15%	18%	12%	17%	17%	11%	15%
		b		f	f	f					ghi	ln		n		q			
		68%	32%	15%	21%	45%	19%	2%	5%	10%	47%	38%	25%	23%	14%	87%	8%	3%	2%
Don't know	1505	624	881	235	253	534	483	61	106	131	408	411	444	317	333	1268	119	75	43
	69%	57%	80%	70%	66%	65%	75%	80%	75%	59%	59%	62%	71%	68%	77%	68%	71%	73%	75%
		a					de	ij	ij			k			km			o	
		41%	59%	16%	17%	35%	32%	4%	7%	9%	27%	27%	29%	21%	22%	84%	8%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE24 (QENEW11) SHOWCARD What was the advertised speed of your fixed broadband home internet connection when you took up your service? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
2MB or below	21	-	3	-	7	2	2	2	2	-	11	10	11	10	17	4
	1%	-%	1%	-%	5%	1%	1%	1%	2%	-%	1%	3%	1%	1%	1%	-%
		-%	13%	-%	36%	12%	9%	9%	8%	-%	53%	47%	50%	50%	81%	19%
Above 2MB to below 10MB	91	5	20	9	8	5	8	10	2	10	74	17	60	28	53	38
	4%	2%	7%	5%	5%	3%	4%	5%	2%	4%	4%	6%	4%	4%	5%	4%
		5%	22%	10%	9%	5%	9%	12%	2%	11%	81%	19%	66%	31%	58%	42%
10MB to below 20MB	111	15	21	12	11	4	4	11	4	9	98	13	77	34	61	50
	5%	5%	7%	6%	7%	3%	2%	6%	5%	4%	5%	4%	5%	4%	5%	5%
		13%	19%	11%	10%	4%	4%	10%	4%	8%	88%	12%	70%	30%	55%	45%
20MB to below 30MB	84	23	16	6	3	8	8	5	2	6	69	15	59	24	45	39
	4%	8%	5%	3%	2%	4%	4%	3%	2%	3%	4%	5%	4%	3%	4%	4%
		28%	19%	7%	3%	9%	10%	7%	2%	8%	82%	18%	70%	28%	54%	46%
30MB to 50MB	153	23	19	11	13	5	16	21	10	12	136	17	104	47	90	63
	7%	8%	6%	6%	8%	3%	7%	11%	11%	5%	7%	6%	7%	6%	8%	6%
		15%	12%	7%	9%	3%	10%	14%	6%	8%	89%	11%	68%	31%	59%	41%
Above 50MB to 70MB	79	6	15	8	9	4	12	9	4	4	71	9	64	15	48	32
	4%	2%	5%	4%	5%	2%	5%	4%	4%	2%	4%	3%	5%	2%	4%	3%
		8%	19%	10%	11%	5%	15%	11%	5%	5%	89%	11%	81%	19%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE24 (QENEW11) SHOWCARD What was the advertised speed of your fixed broadband home internet connection when you took up your service? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Above 70MB to below 100MB	50	12	3	8	3	3	1	5	1	7	45	5	41	8	22	28
	2%	4%	1%	4%	2%	2%	1%	3%	2%	3%	2%	2%	3%	1%	2%	3%
		f	f	f	f	f	f	f	f	f	f	f	m	m	m	m
		24%	7%	17%	6%	7%	2%	10%	3%	14%	90%	10%	83%	17%	44%	56%
100MB to 150MB	32	6	2	*	3	2	5	5	2	3	29	2	25	6	14	18
	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%
		20%	7%	1%	9%	6%	16%	14%	5%	10%	93%	7%	80%	20%	44%	56%
Above 150MB to below 200MB	21	2	3	-	1	1	4	-	1	5	19	2	16	5	8	13
	1%	1%	1%	-%	1%	1%	2%	-%	2%	2%	1%	1%	1%	1%	1%	1%
										cg						
		12%	15%	-%	3%	7%	19%	-%	7%	24%	91%	9%	77%	23%	39%	61%
200MB to below 300MB	19	6	3	2	1	-	1	-	*	1	19	-	16	4	7	12
	1%	2%	1%	1%	1%	-%	1%	-%	1%	1%	1%	-%	1%	1%	1%	1%
											k					
		29%	17%	12%	7%	-%	6%	-%	2%	7%	100%	-%	80%	20%	36%	64%
300MB to below 1000MB	9	2	2	-	1	3	-	2	*	-	8	1	9	*	3	6
	1%	1%	1%	-%	1%	2%	-%	1%	1%	-%	1%	1%	1%	1%	1%	1%
	1%	1%	1%	-%	1%	2%	-%	1%	1%	-%	1%	1%	1%	1%	1%	1%
		17%	19%	-%	7%	31%	-%	19%	5%	-%	88%	12%	95%	5%	37%	63%
1000MB or above	10	-	3	-	1	4	1	-	*	-	5	5	7	3	6	4
	1%	-%	1%	-%	1%	3%	1%	-%	1%	-%	1%	2%	1%	1%	1%	1%
						acgi						j				
		-%	33%	-%	8%	44%	9%	-%	4%	-%	47%	53%	73%	27%	60%	40%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE24 (QENEW11) SHOWCARD What was the advertised speed of your fixed broadband home internet connection when you took up your service? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
SUPERFAST BROADBAND (30MB AND ABOVE)	373	57	51	30	32	22	40	41	19	32	332	41	283	89	198	175
	17%	19%	17%	16%	20%	13%	18%	21%	22% ei	14%	18%	14%	20% m	12%	17%	17%
		15%	14%	8%	9%	6%	11%	11%	5%	9%	89%	11%	76%	24%	53%	47%
Don't know	1505	203	182	130	101	131	160	127	58	177	1298	207	919	587	802	704
	69%	67%	62%	70%	62%	76% bdg	72% bd	64%	67%	76% bdg	69%	68%	65%	76% l	68%	70%
		13%	12%	9%	7%	9%	11%	8%	4%	12%	86%	14%	61%	39%	53%	47%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 86

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
2MB or below	29	20	9	5	7	7	9	1	3	3	11	5	9	10	5	25	3	1	1
	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%
		68%	32%	19%	25%	25%	31%	3%	9%	11%	38%	18%	31%	35%	16%	85%	10%	3%	3%
Above 2MB to below 10MB	98	65	33	10	22	45	21	2	8	17	39	36	30	19	13	79	11	6	2
	4%	6%	3%	3%	6%	6%	3%	3%	6%	8%	6%	5%	5%	4%	3%	4%	6%	6%	4%
		b				f													
		66%	34%	10%	22%	46%	22%	2%	8%	17%	39%	36%	31%	20%	13%	81%	11%	6%	2%
10MB to below 20MB	107	75	31	13	20	41	32	3	6	18	43	42	30	21	13	86	13	6	2
	5%	7%	3%	4%	5%	5%	5%	4%	4%	8%	6%	6%	5%	4%	3%	5%	8%	5%	4%
		b										n							
		71%	29%	13%	19%	39%	30%	3%	6%	17%	40%	40%	29%	19%	12%	80%	12%	5%	2%
20MB to below 30MB	93	71	23	17	14	40	21	-	3	14	40	36	23	18	16	85	5	3	2
	4%	7%	2%	5%	4%	5%	3%	-%	2%	6%	6%	5%	4%	4%	4%	5%	3%	2%	3%
		b								g	g								
		76%	24%	19%	15%	43%	23%	-%	3%	15%	42%	39%	25%	19%	17%	91%	5%	3%	2%
30MB to 50MB	125	84	41	19	27	52	28	4	11	8	57	43	30	28	24	104	11	7	2
	6%	8%	4%	6%	7%	6%	4%	5%	7%	4%	8%	7%	5%	6%	6%	6%	7%	7%	4%
		b								i									
		67%	33%	15%	22%	41%	22%	3%	8%	7%	45%	34%	24%	22%	19%	83%	9%	6%	2%
Above 50MB to 70MB	56	39	17	13	7	18	18	-	2	10	26	24	10	17	5	46	5	2	2
	3%	4%	2%	4%	2%	2%	3%	-%	1%	5%	4%	4%	2%	4%	1%	2%	3%	2%	4%
		b										ln		n					
		69%	31%	22%	13%	33%	32%	-%	3%	18%	47%	43%	19%	30%	9%	82%	10%	4%	4%
Above 70MB to below 100MB	54	37	18	12	9	26	8	3	4	6	23	19	14	9	14	51	1	1	1
	2%	3%	2%	4%	2%	3%	1%	3%	3%	2%	3%	3%	2%	2%	3%	3%	1%	1%	2%
		b		f		f													
		67%	33%	22%	17%	47%	14%	5%	7%	10%	43%	34%	25%	16%	25%	94%	2%	2%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 86

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
100MB to 150MB	23	19	4	3	4	12	3	1	-	3	11	10	6	4	3	21	1	1	*
	1%	2%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
		b																	
		83%	17%	14%	18%	52%	15%	6%	0%	14%	46%	42%	25%	17%	15%	91%	3%	5%	1%
Above 150MB to below 200MB	17	11	6	-	6	11	1	-	2	-	7	6	5	4	2	15	2	-	*
	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%
					c	f													
		64%	36%	0%	32%	63%	5%	0%	9%	0%	40%	35%	31%	24%	11%	88%	11%	0%	1%
200MB to below 300MB	19	16	3	*	5	13	1	1	-	3	10	9	4	5	2	17	1	1	-
	1%	2%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
		b			f	f													
		85%	15%	2%	25%	66%	7%	5%	0%	16%	51%	46%	20%	24%	9%	90%	7%	3%	0%
300MB to below 1000MB	8	6	2	2	2	2	2	-	-	1	6	2	4	2	*	7	-	*	*
	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
		72%	28%	22%	26%	31%	21%	0%	0%	15%	78%	25%	46%	22%	6%	92%	0%	6%	1%
1000MB or above	12	5	8	-	5	5	2	-	-	-	4	4	2	6	*	12	-	*	-
	1%	1%	1%	0%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%
														n					
		37%	63%	0%	43%	38%	20%	0%	0%	0%	31%	35%	15%	46%	3%	98%	0%	2%	0%
SUPERFAST BROADBAND (30MB AND ABOVE)	315	216	99	49	65	138	63	9	18	31	144	116	75	73	51	274	22	13	6
	14%	20%	9%	15%	17%	17%	10%	11%	12%	14%	21%	18%	12%	16%	12%	15%	13%	13%	10%
		b		f	f	f					h	i				r			
		68%	32%	15%	21%	44%	20%	3%	6%	10%	46%	37%	24%	23%	16%	87%	7%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 86

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QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Don't know	1542	640	903	239	258	547	498	62	105	139	417	423	453	329	336	1308	115	75	45
	71%	59%	82%	72%	67%	67%	77%	81%	74%	62%	60%	64%	73%	70%	77%	70%	68%	73%	77%
			a				de	ij	ij				k		km				op
		41%	59%	16%	17%	35%	32%	4%	7%	9%	27%	27%	29%	21%	22%	85%	7%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
2MB or below	29	-	4	2	9	3	1	2	1	3	20	9	21	8	21	8
	1%	-%	1%	1%	6%	2%	*%	1%	1%	1%	1%	3%	2%	1%	2%	1%
		-%	13%	6%	abcfghi	31%	9%	3%	7%	4%	11%	j	74%	26%	71%	29%
Above 2MB to below 10MB	98	6	18	12	10	2	5	13	3	11	80	18	66	27	59	39
	4%	2%	6%	6%	6%	1%	2%	7%	3%	5%	4%	6%	5%	4%	5%	4%
		6%	aef	aef	aef		5%	aef		e	82%	18%	67%	28%	60%	40%
10MB to below 20MB	107	11	14	6	8	6	12	10	6	13	90	16	73	33	67	40
	5%	4%	5%	3%	5%	4%	5%	5%	7%	5%	5%	5%	5%	4%	6%	4%
		11%	13%	6%	8%	6%	11%	9%	5%	12%	85%	15%	69%	31%	62%	38%
20MB to below 30MB	93	26	16	6	7	6	7	8	3	6	75	19	69	24	51	43
	4%	9%	5%	3%	4%	3%	3%	4%	4%	3%	4%	6%	5%	3%	4%	4%
		cefgi											m			
		28%	17%	6%	8%	6%	7%	8%	3%	6%	80%	20%	74%	25%	54%	46%
30MB to 50MB	125	22	14	9	11	7	9	20	8	5	115	11	83	42	69	56
	6%	7%	5%	5%	7%	4%	4%	10%	9%	2%	6%	3%	6%	5%	6%	6%
		i			i			bcefi	fi		k					
		18%	11%	7%	9%	5%	7%	16%	6%	4%	92%	8%	66%	33%	55%	45%
Above 50MB to 70MB	56	8	4	5	8	2	8	3	4	4	52	4	38	18	32	24
	3%	3%	1%	3%	5%	1%	4%	1%	4%	2%	3%	1%	3%	2%	3%	2%
		14%	7%	9%	14%	4%	14%	5%	6%	8%	92%	8%	68%	32%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Above 70MB to below 100MB	54	12	6	5	6	3	5	5	3	7	50	4	39	15	22	32
	2%	4%	2%	3%	4%	2%	2%	3%	3%	3%	3%	1%	3%	2%	2%	3%
		21%	11%	9%	11%	5%	9%	10%	5%	12%	92%	8%	72%	28%	40%	60%
100MB to 150MB	23	2	4	-	2	-	4	5	2	3	21	2	18	5	13	10
	1%	1%	1%	-%	1%	-%	2%	3%	2%	1%	1%	1%	1%	1%	1%	1%
		7%	16%	-%	9%	-%	17%	22%	7%	14%	90%	10%	79%	21%	57%	43%
Above 150MB to below 200MB	17	3	2	-	1	2	2	-	1	3	16	2	14	4	5	13
	1%	1%	1%	-%	1%	1%	1%	-%	2%	1%	1%	1%	1%	1%	1%	1%
		20%	10%	-%	8%	13%	11%	-%	8%	17%	91%	9%	78%	22%	27%	73%
200MB to below 300MB	19	6	5	2	1	1	1	-	*	1	19	-	17	2	7	12
	1%	2%	2%	1%	1%	1%	1%	-%	1%	1%	1%	-%	1%	1%	1%	1%
		29%	24%	13%	3%	5%	6%	-%	2%	7%	100%	-%	87%	13%	35%	65%
300MB to below 1000MB	8	-	3	-	1	2	-	1	*	-	8	*	7	*	3	4
	1%	-%	1%	-%	1%	1%	-%	1%	1%	-%	1%	1%	1%	1%	1%	1%
		-%	42%	-%	9%	26%	-%	10%	5%	-%	99%	1%	95%	5%	42%	58%
1000MB or above	12	-	3	-	-	7	2	-	*	-	5	7	11	1	7	5
	1%	-%	1%	-%	-%	4%	1%	-%	1%	-%	1%	2%	1%	1%	1%	1%
		-%	21%	-%	-%	58%	16%	-%	3%	-%	43%	57%	89%	11%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE25 (QE11A). SHOWCARD What is the actual speed of your fixed broadband home internet connection? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
SUPERFAST BROADBAND (30MB AND ABOVE)	315	52	40	21	30	24	31	34	18	24	285	30	227	88	157	158
	14%	17%	14%	11%	18%	14%	14%	17%	21%	10%	15%	10%	16%	11%	13%	16%
		i			i			i	ci		k		m			
		17%	13%	7%	9%	8%	10%	11%	6%	7%	90%	10%	72%	28%	50%	50%
Don't know	1542	206	201	140	98	131	168	131	55	178	1331	211	951	591	822	721
	71%	68%	69%	75%	61%	76%	75%	66%	64%	76%	71%	70%	68%	77%	70%	71%
			dh			dgh	dh			dgh			l			
		13%	13%	9%	6%	9%	11%	8%	4%	12%	86%	14%	62%	38%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 87

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE26 (QE11C). Do you know how to find out what speeds you are getting on your computer at home? (SINGLE CODE)

Base : Those who use broadband to connect to the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K- £15.59K	£15.6K- £25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2962	1463	1499	431	466	1065	1000	115	216	326	816	770	943	635	612	1835	363	387	377
Effective Weighted Sample	1994	993	1001	287	308	738	683	80	139	225	581	530	650	417	417	1555	221	264	324
Total	2210	1094	1116	341	392	825	652	80	144	224	697	665	626	479	440	1877	170	104	58
		50%	50%	15%	18%	37%	29%	4%	6%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Yes	873	599	274	130	176	341	227	22	37	107	355	332	248	163	131	760	61	38	14
	40%	55%	25%	38%	45%	41%	35%	28%	26%	47%	51%	50%	40%	34%	30%	40%	36%	37%	25%
		b			f	f				gh	gh	lmn	n			r	r	r	
		69%	31%	15%	20%	39%	26%	3%	4%	12%	41%	38%	28%	19%	15%	87%	7%	4%	2%
No	1237	460	777	195	205	451	387	52	104	110	320	310	347	293	286	1041	102	58	36
	56%	42%	70%	57%	52%	55%	59%	66%	73%	49%	46%	47%	55%	61%	65%	55%	60%	56%	62%
			a			d		ij	ij				k	k	kl				o
		37%	63%	16%	17%	36%	31%	4%	8%	9%	26%	25%	28%	24%	23%	84%	8%	5%	3%
Don't know	99	35	65	17	12	33	38	5	2	8	21	22	31	23	23	77	7	8	8
	5%	3%	6%	5%	3%	4%	6%	7%	1%	3%	3%	3%	5%	5%	5%	4%	4%	8%	13%
			a					h										o	opq
		35%	65%	17%	12%	33%	38%	6%	2%	8%	22%	23%	31%	24%	23%	77%	7%	8%	8%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 87

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE26 (QE11C). Do you know how to find out what speeds you are getting on your computer at home? (SINGLE CODE)

Base : Those who use broadband to connect to the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2962	226	205	198	204	179	229	213	189	192	2137	825	1780	1178	1478	1484
Effective Weighted Sample	1994	196	186	187	193	162	216	194	175	175	1644	383	1208	802	987	1026
Total	2210	303	299	188	164	179	224	199	88	234	1903	307	1419	785	1191	1019
		14%	14%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	36%	54%	46%
Yes	873	102	130	79	67	66	111	93	34	78	725	148	616	255	513	360
	40%	34%	43%	42%	41%	37%	50%	46%	38%	33%	38%	48%	43%	32%	43%	35%
							aehi	ai				j	m		o	
		12%	15%	9%	8%	8%	13%	11%	4%	9%	83%	17%	71%	29%	59%	41%
No	1237	195	153	94	90	101	111	100	48	149	1103	135	747	487	619	618
	56%	64%	51%	50%	55%	56%	49%	50%	55%	64%	58%	44%	53%	62%	52%	61%
		bcfg								bcfg	k		l		n	
		16%	12%	8%	7%	8%	9%	8%	4%	12%	89%	11%	60%	39%	50%	50%
Don't know	99	5	16	16	7	12	2	7	6	7	75	24	56	43	59	40
	5%	2%	5%	8%	4%	7%	1%	3%	6%	3%	4%	8%	4%	5%	5%	4%
			f	afgi	f	af			af			j				
		5%	16%	16%	7%	12%	2%	7%	6%	7%	76%	24%	57%	43%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 88

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QE27A (QE8AA). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	59	27	32	14	12	22	11	4	2	10	17	21	12	14	12	53	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 88

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QE27A (QE8AA). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QE27A (QE8AA). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	59	4	10	3	3	15	2	8	4	4	53	5	35	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE27A (QE8AA). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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Table 89

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QE27B (QE8AB). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with mobile broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	60	28	32	14	12	22	11	4	2	10	17	21	13	14	12	54	4	1	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE27B (QE8AB). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with mobile broadband

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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Table 89

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QE27B (QE8AB). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	60	4	10	3	3	15	2	9	4	4	54	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 89

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE27B (QE8AB). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 90

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QE27C (QE8AC). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	70	35	35	17	12	28	13	6	3	12	18	20	19	15	16	53	8	7	2
Effective Weighted Sample	52	26	26	14	8	20	11	4	3	9	14	16	15	12	10	45	6	5	2
Total	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 90

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QE27C (QE8AC). SHOWCARD Thinking about your mobile broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with mobile broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	2	7	3	4	14	2	10	8	3	59	11	40	30	29	41
Effective Weighted Sample	52	2	7	3	4	13	2	9	8	3	47	5	32	20	22	31
Total	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for %	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Very satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly satisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL SATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Neither	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Fairly dissatisfied	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL DISSATISFIED	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 91

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QE28 (QE12). SHOWCARD Thinking about the speed of your household's fixed broadband internet, is this faster, slower or about the same as you expected it to be when you first got it? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
A lot faster	154	89	65	20	20	66	49	6	9	17	47	44	39	38	33	138	7	7	2
	7%	8%	6%	6%	5%	8%	8%	8%	7%	7%	7%	7%	6%	8%	8%	7%	4%	7%	3%
		b														r		r	
		58%	42%	13%	13%	43%	32%	4%	6%	11%	30%	29%	25%	24%	22%	89%	5%	5%	1%
A little faster	232	121	111	30	33	89	79	9	13	30	68	59	67	55	50	198	17	12	4
	11%	11%	10%	9%	9%	11%	12%	12%	9%	14%	10%	9%	11%	12%	12%	11%	10%	12%	8%
		52%	48%	13%	14%	39%	34%	4%	6%	13%	29%	25%	29%	24%	22%	86%	7%	5%	2%
TOTAL FASTER	386	210	176	49	54	155	128	15	22	47	115	103	106	92	84	336	24	19	6
	18%	19%	16%	15%	14%	19%	20%	20%	16%	21%	17%	16%	17%	20%	19%	18%	15%	19%	10%
							d									r		r	
		54%	46%	13%	14%	40%	33%	4%	6%	12%	30%	27%	27%	24%	22%	87%	6%	5%	2%
About the same	1155	575	580	185	233	430	306	33	82	118	389	364	337	225	229	980	92	51	32
	53%	53%	53%	55%	60%	53%	47%	44%	58%	53%	56%	55%	54%	48%	53%	53%	55%	49%	55%
				f	ef				g		g	m	m						
		50%	50%	16%	20%	37%	27%	3%	7%	10%	34%	31%	29%	19%	20%	85%	8%	4%	3%
A little slower	256	129	127	47	42	101	67	7	15	25	97	76	82	56	42	221	16	13	7
	12%	12%	12%	14%	11%	12%	10%	9%	11%	11%	14%	12%	13%	12%	10%	12%	10%	12%	11%
		50%	50%	18%	16%	39%	26%	3%	6%	10%	38%	30%	32%	22%	17%	86%	6%	5%	3%
A lot slower	165	76	89	16	34	69	47	8	9	13	60	60	45	37	23	138	12	11	4
	8%	7%	8%	5%	9%	8%	7%	10%	6%	6%	9%	9%	7%	8%	5%	7%	7%	11%	7%
						c						n							
		46%	54%	10%	21%	42%	28%	5%	5%	8%	36%	36%	27%	22%	14%	84%	7%	7%	2%
TOTAL SLOWER	421	206	216	63	76	169	113	15	24	38	157	136	127	92	65	359	28	24	10
	19%	19%	20%	19%	20%	21%	18%	19%	17%	17%	23%	21%	20%	20%	15%	19%	16%	23%	18%
		49%	51%	15%	18%	40%	27%	3%	6%	9%	37%	n	n						
Columns Tested:		a,b	c,d,e,f	g,h,i,j	k,l,m,n	o,p,q,r						32%	30%	22%	16%	85%	7%	6%	2%

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QE28 (QE12). SHOWCARD Thinking about the speed of your household's fixed broadband internet, is this faster, slower or about the same as you expected it to be when you first got it? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Don't know	223	95	128	36	24	64	98	13	14	20	32	55	51	60	56	180	24	9	10
	10%	9%	12%	11%	6%	8%	15%	17%	10%	9%	5%	8%	8%	13%	13%	10%	14%	9%	17%
			a	d			de	ij	j	j				kl	kl		o		oq
		43%	57%	16%	11%	29%	44%	6%	6%	9%	14%	25%	23%	27%	25%	81%	11%	4%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE28 (QE12). SHOWCARD Thinking about the speed of your household's fixed broadband internet, is this faster, slower or about the same as you expected it to be when you first got it? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
A lot faster	154	6	13	10	10	35	20	23	9	12	112	42	109	45	89	64
	7%	2%	4%	6%	6%	20%	9%	12%	10%	5%	6%	14%	8%	6%	8%	6%
			a	a	abcdfghi	a	abci	ab			j					
		4%	8%	7%	7%	23%	13%	15%	6%	8%	72%	28%	71%	29%	58%	42%
A little faster	232	32	23	17	28	18	18	39	8	16	195	37	139	92	141	91
	11%	11%	8%	9%	17%	10%	8%	20%	9%	7%	10%	12%	10%	12%	12%	9%
				bcfhi			abceffhi								o	
		14%	10%	7%	12%	8%	8%	17%	3%	7%	84%	16%	60%	40%	61%	39%
TOTAL FASTER	386	38	36	27	38	53	38	62	17	28	306	79	248	138	230	155
	18%	12%	12%	15%	24%	31%	17%	32%	19%	12%	16%	26%	18%	18%	20%	15%
				abci	abcfhi		abcfhi				j				o	
		10%	9%	7%	10%	14%	10%	16%	4%	7%	79%	21%	64%	36%	60%	40%
About the same	1155	229	135	93	76	76	114	83	40	135	1024	131	764	387	567	588
	53%	76%	46%	50%	47%	44%	51%	42%	46%	58%	54%	43%	54%	50%	48%	58%
		bdefghi							bdegh		k				n	
		20%	12%	8%	7%	7%	10%	7%	3%	12%	89%	11%	66%	34%	49%	51%
A little slower	256	25	42	27	24	19	34	17	15	17	217	40	171	84	143	113
	12%	8%	14%	15%	15%	11%	15%	9%	17%	7%	12%	13%	12%	11%	12%	11%
			i	i	ai		agi		agi							
		10%	16%	11%	9%	8%	13%	7%	6%	7%	85%	15%	67%	33%	56%	44%
A lot slower	165	4	23	19	9	11	16	20	5	30	136	29	108	55	113	52
	8%	1%	8%	10%	6%	6%	7%	10%	6%	13%	7%	10%	8%	7%	10%	5%
			a	a	a	a	a	a	a	adh					o	
		3%	14%	11%	6%	7%	10%	12%	3%	18%	82%	18%	66%	34%	68%	32%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE28 (QE12). SHOWCARD Thinking about the speed of your household's fixed broadband internet, is this faster, slower or about the same as you expected it to be when you first got it? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
TOTAL SLOWER	421	30	66	46	33	30	50	37	21	47	353	69	280	140	256	165
	19%	10%	22%	25%	21%	18%	22%	19%	24%	20%	19%	23%	20%	18%	22%	16%
			a	a	a	a	a	a	a	a					o	
		7%	16%	11%	8%	7%	12%	9%	5%	11%	84%	16%	66%	33%	61%	39%
Don't know	223	6	56	20	15	13	21	15	9	25	198	25	117	106	123	100
	10%	2%	19%	11%	9%	8%	9%	7%	11%	11%	11%	8%	8%	14%	10%	10%
			acdefghi	a	a	a	a	a	a	a				l		
		3%	25%	9%	7%	6%	9%	7%	4%	11%	89%	11%	52%	48%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE29A (QE8A). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER. (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Base for %	2158	1073	1085	332	386	815	625	76	141	220	690	656	615	459	426	1836	165	100	57
		50%	50%	15%	18%	38%	29%	4%	7%	10%	32%	30%	29%	21%	20%	85%	8%	5%	3%
Very satisfied	837	402	436	125	138	303	271	37	58	84	238	242	219	177	200	709	68	35	25
	39%	37%	40%	38%	36%	37%	43%	49%	41%	38%	35%	37%	36%	39%	47%	39%	41%	36%	45%
		48%	52%	15%	17%	36%	32%	4%	7%	10%	28%	29%	26%	21%	24%	85%	8%	4%	3%
Fairly satisfied	980	508	472	151	188	382	259	27	62	106	326	304	294	213	168	844	68	46	21
	45%	47%	43%	45%	49%	47%	41%	35%	44%	48%	47%	46%	48%	46%	39%	46%	41%	47%	36%
		52%	48%	15%	19%	39%	26%	3%	6%	11%	33%	31%	30%	22%	17%	86%	7%	5%	2%
TOTAL SATISFIED	1817	910	907	276	326	685	530	64	120	190	564	546	513	390	367	1553	136	82	46
	84%	85%	84%	83%	85%	84%	85%	84%	85%	86%	82%	83%	83%	85%	86%	85%	82%	82%	81%
		50%	50%	15%	18%	38%	29%	4%	7%	10%	31%	30%	28%	21%	20%	85%	7%	5%	3%
Neither	170	82	88	33	27	58	51	8	10	14	64	58	47	33	31	138	17	8	7
	8%	8%	8%	10%	7%	7%	8%	10%	7%	6%	9%	9%	8%	7%	7%	7%	11%	8%	12%
		48%	52%	20%	16%	34%	30%	5%	6%	8%	38%	34%	28%	19%	18%	81%	10%	5%	4%
Fairly dissatisfied	102	53	49	14	20	35	33	2	6	12	41	29	38	19	16	87	8	5	3
	5%	5%	5%	4%	5%	4%	5%	3%	4%	6%	6%	4%	6%	4%	4%	5%	5%	5%	5%
		52%	48%	14%	20%	34%	32%	2%	6%	12%	40%	29%	37%	19%	15%	85%	8%	5%	3%
Very dissatisfied	69	28	41	8	12	37	11	2	5	4	21	22	17	17	13	58	4	5	2
	3%	3%	4%	2%	3%	5%	2%	3%	4%	2%	3%	3%	3%	4%	3%	3%	2%	5%	3%
		40%	60%	12%	18%	54%	16%	3%	7%	5%	31%	33%	25%	24%	18%	85%	6%	7%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE29A (QE8A). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER. (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
TOTAL DISSATISFIED	171	81	90	22	32	72	44	4	11	16	62	52	55	36	28	145	12	10	4
	8%	8%	8%	7%	8%	9%	7%	6%	8%	7%	9%	8%	9%	8%	7%	8%	7%	10%	7%
		47%	53%	13%	19%	42%	26%	3%	7%	10%	36%	30%	32%	21%	17%	85%	7%	6%	2%
Don't know	27	14	14	2	1	4	20	1	1	2	3	2	6	11	8	20	3	3	1
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Base for %	2158	302	290	182	161	171	221	197	83	228	1857	300	1397	755	1159	999
		14%	13%	8%	7%	8%	10%	9%	4%	11%	86%	14%	65%	35%	54%	46%
Very satisfied	837	33	129	78	60	90	83	105	41	89	700	137	518	320	443	394
	39%	11%	45%	43%	37%	53%	38%	53%	49%	39%	38%	46%	37%	42%	38%	39%
		a	a	a	a	adfi	a	acdfi	adf	a	j	j	l	l		
		4%	15%	9%	7%	11%	10%	13%	5%	11%	84%	16%	62%	38%	53%	47%
Fairly satisfied	980	242	119	65	67	62	102	72	29	87	884	96	659	316	505	475
	45%	80%	41%	36%	41%	36%	46%	37%	35%	38%	48%	32%	47%	42%	44%	48%
		bdefghi					ch				k		m			
		25%	12%	7%	7%	6%	10%	7%	3%	9%	90%	10%	67%	32%	52%	48%
TOTAL SATISFIED	1817	275	248	143	126	152	185	177	70	177	1584	233	1177	636	948	869
	84%	91%	85%	79%	78%	89%	84%	90%	84%	77%	85%	78%	84%	84%	82%	87%
		cdfhi	i			cdi		cdi			k				n	n
		15%	14%	8%	7%	8%	10%	10%	4%	10%	87%	13%	65%	35%	52%	48%
Neither	170	20	17	23	15	9	15	7	3	28	132	38	114	55	98	72
	8%	7%	6%	12%	9%	5%	7%	3%	4%	12%	7%	13%	8%	7%	8%	7%
			abegh	gh						begh		j				
		12%	10%	13%	9%	5%	9%	4%	2%	17%	77%	23%	67%	33%	57%	43%
Fairly dissatisfied	102	4	15	7	13	7	13	7	7	13	86	16	64	38	65	37
	5%	1%	5%	4%	8%	4%	6%	4%	8%	6%	5%	5%	5%	5%	6%	4%
		a	a	a	a	a	a	a	a	a						
		4%	15%	7%	13%	7%	13%	7%	7%	13%	84%	16%	62%	38%	63%	37%
Very dissatisfied	69	2	10	9	6	3	8	6	3	10	55	13	42	25	48	20
	3%	1%	4%	5%	4%	2%	4%	3%	4%	5%	3%	4%	3%	3%	4%	2%
			a	a	a				a	a					o	
		4%	15%	13%	9%	4%	11%	9%	5%	15%	81%	19%	61%	37%	71%	29%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE29A (QE8A). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The overall service provided by MAIN PROVIDER. (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
TOTAL DISSATISFIED	171	7	25	16	20	9	21	13	10	23	142	29	105	64	113	58
	8%	2%	9%	9%	12%	5%	9%	7%	12%	10%	8%	10%	8%	8%	10%	6%
		a	a	a	ae	a	a	a	ae	a					o	
		4%	15%	9%	12%	5%	12%	8%	6%	14%	83%	17%	62%	37%	66%	34%
Don't know	27	1	2	5	1	1	2	-	3	6	24	3	11	16	17	10
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE29B (QE8B). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Base for %	2145	1066	1079	332	386	813	615	75	138	220	688	655	616	450	423	1824	166	99	56
		50%	50%	15%	18%	38%	29%	4%	6%	10%	32%	31%	29%	21%	20%	85%	8%	5%	3%
Very satisfied	832	408	425	128	136	307	261	38	58	83	242	247	215	171	198	718	56	34	24
	39%	38%	39%	39%	35%	38%	42%	50%	42%	38%	35%	38%	35%	38%	47%	39%	34%	34%	42%
		49%	51%	15%	16%	37%	31%	5%	7%	10%	29%	30%	26%	21%	24%	86%	7%	4%	3%
Fairly satisfied	928	479	448	152	182	358	235	27	59	102	302	281	279	206	162	790	75	42	21
	43%	45%	42%	46%	47%	44%	38%	35%	43%	46%	44%	43%	45%	46%	38%	43%	45%	42%	37%
		52%	48%	16%	20%	39%	25%	3%	6%	11%	33%	30%	30%	22%	17%	85%	8%	5%	2%
TOTAL SATISFIED	1760	887	873	281	318	666	496	64	117	184	544	527	495	377	360	1508	131	76	45
	82%	83%	81%	85%	82%	82%	81%	85%	85%	84%	79%	81%	80%	84%	85%	83%	79%	77%	79%
		50%	50%	16%	18%	38%	28%	4%	7%	10%	31%	30%	28%	21%	20%	86%	7%	4%	3%
Neither	137	65	72	22	18	47	50	4	9	14	46	40	48	23	27	105	19	9	4
	6%	6%	7%	7%	5%	6%	8%	6%	7%	6%	7%	6%	8%	5%	6%	6%	11%	9%	8%
		48%	52%	16%	13%	35%	37%	3%	7%	10%	33%	29%	35%	16%	20%	76%	14%	7%	3%
Fairly dissatisfied	146	69	77	22	24	55	45	5	6	14	66	54	43	33	17	122	12	8	5
	7%	6%	7%	7%	6%	7%	7%	6%	4%	6%	10%	8%	7%	7%	4%	7%	7%	8%	8%
		47%	53%	15%	17%	37%	31%	3%	4%	9%	45%	37%	29%	22%	12%	83%	8%	5%	3%
Very dissatisfied	102	45	57	7	26	45	24	2	5	7	32	34	31	18	19	90	4	6	3
	5%	4%	5%	2%	7%	6%	4%	3%	4%	3%	5%	5%	5%	4%	5%	5%	3%	6%	5%
		44%	56%	7%	25%	44%	24%	2%	5%	7%	31%	33%	30%	17%	19%	88%	4%	6%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE29B (QE8B). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
TOTAL DISSATISFIED	248	114	134	29	50	100	69	7	11	21	98	88	74	51	37	212	16	14	7
	12%	11%	12%	9%	13%	12%	11%	9%	8%	10%	14%	13%	12%	11%	9%	12%	10%	14%	13%
		46%	54%	12%	20%	40%	28%	3%	4%	9%	39%	35%	30%	20%	15%	85%	6%	6%	3%
Don't know	39	20	20	2	1	6	30	1	4	3	5	4	5	20	11	32	2	4	2
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Base for %	2145	300	289	181	161	171	218	196	82	225	1846	300	1393	747	1156	989
		14%	13%	8%	8%	8%	10%	9%	4%	11%	86%	14%	65%	35%	54%	46%
Very satisfied	832	65	121	71	57	93	87	104	38	83	703	129	522	310	426	406
	39%	22%	42%	39%	35%	54%	40%	53%	47%	37%	38%	43%	37%	42%	37%	41%
			a	a	a	abcdfi	a	abcdfi	ad	a						
		8%	15%	8%	7%	11%	10%	12%	5%	10%	84%	16%	63%	37%	51%	49%
Fairly satisfied	928	214	119	58	68	50	83	69	30	98	833	95	624	300	482	446
	43%	71%	41%	32%	42%	29%	38%	35%	36%	44%	45%	32%	45%	40%	42%	45%
		bcdefghi	e		ce					ce	k		m			
		23%	13%	6%	7%	5%	9%	7%	3%	11%	90%	10%	67%	32%	52%	48%
TOTAL SATISFIED	1760	279	241	129	125	143	170	173	68	181	1536	224	1145	610	908	852
	82%	93%	83%	71%	77%	83%	78%	88%	83%	80%	83%	75%	82%	82%	79%	86%
		bcdefhi	c		c			cdfi	c	c	k					n
		16%	14%	7%	7%	8%	10%	10%	4%	10%	87%	13%	65%	35%	52%	48%
Neither	137	10	11	21	11	14	16	8	3	10	111	26	86	51	75	62
	6%	3%	4%	12%	7%	8%	7%	4%	3%	4%	6%	9%	6%	7%	6%	6%
			abghi													
		8%	8%	16%	8%	10%	12%	6%	2%	7%	81%	19%	63%	37%	54%	46%
Fairly dissatisfied	146	9	20	16	18	8	22	5	8	16	114	32	93	53	98	48
	7%	3%	7%	9%	11%	5%	10%	2%	10%	7%	6%	11%	7%	7%	8%	5%
			g	ag	aeg		ag		ag	g		j			o	
		6%	14%	11%	12%	6%	15%	3%	6%	11%	78%	22%	64%	36%	67%	33%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 93

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE29B (QE8B). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The speed of your service while online (not just the connection)? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Very dissatisfied	102	2	17	15	7	6	10	10	3	19	84	19	68	33	76	27
	5%	1%	6%	8%	4%	4%	5%	5%	3%	8%	5%	6%	5%	4%	7%	3%
		a	a	a	a	a	a	a	a	a					o	
		2%	17%	14%	7%	6%	10%	10%	3%	18%	82%	18%	66%	32%	74%	26%
TOTAL DISSATISFIED	248	11	38	31	25	14	32	15	11	34	198	50	161	86	173	75
	12%	4%	13%	17%	16%	8%	15%	8%	13%	15%	11%	17%	12%	11%	15%	8%
		a	aeg	aeg	aeg		ag		a	ag		j			o	
		4%	15%	12%	10%	6%	13%	6%	4%	14%	80%	20%	65%	35%	70%	30%
Don't know	39	2	3	5	1	1	5	2	4	9	36	3	15	24	20	20
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 94

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QE29C (QE8C). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Base for %	2160	1071	1089	333	386	817	624	75	139	221	690	657	616	460	426	1836	166	99	57
		50%	50%	15%	18%	38%	29%	3%	6%	10%	32%	30%	29%	21%	20%	85%	8%	5%	3%
Very satisfied	931	454	478	140	155	342	294	41	60	99	269	271	231	211	218	788	77	40	27
	43%	42%	44%	42%	40%	42%	47%	54%	43%	45%	39%	41%	37%	46%	51%	43%	47%	40%	46%
		49%	51%	15%	17%	37%	32%	4%	6%	11%	29%	29%	25%	23%	23%	85%	8%	4%	3%
Fairly satisfied	883	442	441	137	166	351	229	21	60	94	295	277	269	188	149	755	66	41	22
	41%	41%	41%	41%	43%	43%	37%	28%	43%	42%	43%	42%	44%	41%	35%	41%	40%	41%	38%
		50%	50%	16%	19%	40%	26%	2%	7%	11%	33%	31%	30%	21%	17%	85%	7%	5%	2%
TOTAL SATISFIED	1815	895	919	277	321	694	523	62	120	193	564	548	500	398	367	1543	143	80	48
	84%	84%	84%	83%	83%	85%	84%	83%	86%	87%	82%	83%	81%	87%	86%	84%	86%	81%	84%
		49%	51%	15%	18%	38%	29%	3%	7%	11%	31%	30%	28%	22%	20%	85%	8%	4%	3%
Neither	150	70	80	25	23	53	49	8	7	10	52	44	54	24	28	123	14	8	5
	7%	7%	7%	7%	6%	6%	8%	11%	5%	5%	8%	7%	9%	5%	7%	7%	8%	8%	8%
		46%	54%	16%	15%	35%	33%	5%	5%	7%	35%	29%	36%	16%	19%	82%	9%	5%	3%
Fairly dissatisfied	116	71	45	21	22	39	34	3	5	12	56	40	41	20	16	103	5	6	3
	5%	7%	4%	6%	6%	5%	6%	4%	4%	5%	8%	6%	7%	4%	4%	6%	3%	6%	5%
		b											n						
		61%	39%	18%	19%	34%	30%	2%	4%	10%	48%	34%	35%	17%	14%	88%	4%	5%	2%
Very dissatisfied	79	35	44	10	20	31	18	3	7	7	18	25	22	17	15	68	4	5	1
	4%	3%	4%	3%	5%	4%	3%	3%	5%	3%	3%	4%	3%	4%	3%	4%	3%	5%	2%
		44%	56%	13%	25%	39%	23%	3%	8%	9%	23%	32%	27%	22%	19%	86%	6%	7%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 94

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE29C (QE8C). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
TOTAL DISSATISFIED	195	105	90	31	42	70	52	5	12	19	74	65	62	37	31	170	9	11	4
		9%	10%	8%	9%	11%	9%	7%	9%	8%	11%	10%	10%	8%	7%	9%	6%	11%	7%
		54%	46%	16%	21%	36%	27%	3%	6%	9%	38%	33%	32%	19%	16%	87%	5%	6%	2%
Don't know	25	15	10	1	1	2	21	1	3	1	2	2	5	10	9	19	2	3	1

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 94

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QE29C (QE8C). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with fixed broadband

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Base for %	2160	302	290	182	162	172	219	197	83	230	1858	301	1399	755	1162	998
		14%	13%	8%	7%	8%	10%	9%	4%	11%	86%	14%	65%	35%	54%	46%
Very satisfied	931	54	138	78	55	102	95	117	39	110	789	142	584	347	508	424
	43%	18%	48%	43%	34%	59%	43%	59%	48%	48%	42%	47%	42%	46%	44%	42%
			ad	a	a	abcdfhi	ad	abcdfhi	ad	ad						
		6%	15%	8%	6%	11%	10%	13%	4%	12%	85%	15%	63%	37%	55%	45%
Fairly satisfied	883	221	109	60	72	49	89	52	29	74	790	94	590	289	438	446
	41%	73%	37%	33%	45%	28%	40%	27%	35%	32%	42%	31%	42%	38%	38%	45%
		bcdefghi	g		cegi		eg				k				n	
		25%	12%	7%	8%	5%	10%	6%	3%	8%	89%	11%	67%	33%	50%	50%
TOTAL SATISFIED	1815	275	247	138	127	150	184	169	69	185	1579	236	1174	637	945	869
	84%	91%	85%	75%	79%	87%	84%	86%	83%	80%	85%	78%	84%	84%	81%	87%
		cdfhi	c			cd	c	c			k				n	
		15%	14%	8%	7%	8%	10%	9%	4%	10%	87%	13%	65%	35%	52%	48%
Neither	150	13	20	13	17	11	12	11	5	21	122	28	104	46	86	64
	7%	4%	7%	7%	11%	6%	5%	6%	6%	9%	7%	9%	7%	6%	7%	6%
					af											
		9%	13%	9%	12%	7%	8%	8%	3%	14%	81%	19%	69%	31%	57%	43%
Fairly dissatisfied	116	8	16	18	11	6	14	12	7	11	89	28	76	40	75	41
	5%	3%	6%	10%	7%	3%	6%	6%	8%	5%	5%	9%	5%	5%	6%	4%
				ae					a			j			o	
		7%	14%	15%	9%	5%	12%	10%	6%	10%	76%	24%	65%	34%	65%	35%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 94

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QE29C (QE8C). SHOWCARD Thinking about your fixed broadband internet service, please use this card to say how satisfied you are with your main supplier for... The reliability of the service from MAIN PROVIDER? (SINGLE CODE)

Base : Those in a household with fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Very dissatisfied	79	6	7	14	6	5	10	4	3	13	69	10	45	33	55	23
	4%	2%	2%	7%	4%	3%	4%	2%	3%	6%	4%	3%	3%	4%	5%	2%
			abg												o	
		7%	9%	17%	8%	7%	12%	5%	3%	16%	87%	13%	57%	41%	70%	30%
TOTAL DISSATISFIED	195	14	23	31	17	11	24	16	9	24	158	38	121	72	131	65
	9%	5%	8%	17%	11%	6%	11%	8%	11%	10%	8%	13%	9%	10%	11%	6%
			abeg	a			a		a	a		j			o	
		7%	12%	16%	9%	6%	12%	8%	5%	12%	81%	19%	62%	37%	67%	33%
Don't know	25	1	2	4	-	-	4	1	3	5	23	2	9	16	15	11
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 95

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QE30 (QE35). READ OUT DESCRIPTION OF WIRELESS ROUTER. Do you or anyone in your household use a fixed wireless internet connection at home (Wi-Fi)? (SINGLE CODE)

Base : Those in a household with fixed broadband

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Yes	2013	1007	1006	305	358	762	587	67	126	196	641	623	570	424	394	1712	155	90	56
	92%	93%	92%	91%	93%	93%	91%	87%	88%	88%	93%	95%	92%	90%	91%	92%	93%	87%	96%
		50%	50%	15%	18%	38%	29%	3%	6%	10%	32%	31%	28%	21%	20%	85%	8%	4%	3%
No	140	69	71	24	26	51	40	9	12	24	49	32	44	31	34	117	12	9	2
	6%	6%	6%	7%	7%	6%	6%	12%	9%	11%	7%	5%	7%	7%	8%	6%	7%	9%	3%
		49%	51%	17%	18%	36%	28%	7%	9%	17%	35%	23%	31%	22%	24%	84%	9%	6%	1%
Don't know	32	10	22	5	3	6	18	1	4	2	3	4	7	15	6	27	1	4	1
	1%	1%	2%	1%	1%	1%	3%	1%	3%	1%	*	1%	1%	3%	1%	1%	*	4%	1%
		32%	68%	15%	9%	18%	57%	2%	13%	7%	9%	11%	23%	47%	19%	83%	2%	12%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 95

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QE30 (QE35). READ OUT DESCRIPTION OF WIRELESS ROUTER. Do you or anyone in your household use a fixed wireless internet connection at home (Wi-Fi)? (SINGLE CODE)

Base : Those in a household with fixed broadband

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Yes	2013	276	254	175	152	165	197	185	80	227	1723	289	1308	698	1103	909
	92%	91%	87%	94%	94%	96%	88%	94%	93%	97%	92%	95%	93%	91%	94%	90%
				bf	bf	bf		b		abf		j			o	
		14%	13%	9%	8%	8%	10%	9%	4%	11%	86%	14%	65%	35%	55%	45%
No	140	25	33	7	8	4	23	9	4	4	130	10	87	53	55	85
	6%	8%	11%	4%	5%	2%	10%	4%	4%	2%	7%	3%	6%	7%	5%	8%
		ei	cdeghi				cdeghi				k					n
		18%	24%	5%	6%	3%	16%	6%	3%	3%	93%	7%	62%	38%	39%	61%
Don't know	32	1	5	4	1	3	3	4	3	3	28	4	12	19	18	14
	1%	*%	2%	2%	1%	2%	2%	2%	3%	1%	2%	1%	1%	3%	2%	1%
								a						l		
		3%	16%	12%	4%	8%	11%	11%	8%	10%	89%	11%	39%	61%	56%	44%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2702	1343	1359	387	430	987	898	98	192	288	756	720	863	569	548	1674	330	339	359
Effective Weighted Sample	1818	913	906	256	283	681	617	70	122	200	534	495	592	376	375	1421	201	227	308
Total	2013	1007	1006	305	358	762	587	67	126	196	641	623	570	424	394	1712	155	90	56
		50%	50%	15%	18%	38%	29%	**	6%	10%	32%	31%	28%	21%	20%	85%	8%	4%	3%
Smartphone	1509	740	769	268	318	627	296	**	78	140	546	497	425	300	286	1295	105	66	43
	75%	73%	76%	88%	89%	82%	50%	**	62%	71%	85%	80%	75%	71%	73%	76%	68%	73%	77%
				ef	ef	f					hi	lmn				p			p
		49%	51%	18%	21%	42%	20%	**	5%	9%	36%	33%	28%	20%	19%	86%	7%	4%	3%
Laptop	1458	750	708	233	255	597	374	**	72	131	527	512	422	282	242	1260	104	60	35
	72%	75%	70%	76%	71%	78%	64%	**	57%	67%	82%	82%	74%	66%	61%	74%	67%	66%	63%
		b		f	f	df					hi	lmn	mn			qr			
		51%	49%	16%	17%	41%	26%	**	5%	9%	36%	35%	29%	19%	17%	86%	7%	4%	2%
Tablet computer (e.g. iPad)	1287	645	641	190	208	521	369	**	74	117	454	417	367	268	234	1076	108	62	41
	64%	64%	64%	62%	58%	68%	63%	**	59%	60%	71%	67%	64%	63%	59%	63%	70%	69%	74%
				df							hi	n				o			o
		50%	50%	15%	16%	40%	29%	**	6%	9%	35%	32%	29%	21%	18%	84%	8%	5%	3%
Desktop PC	575	334	242	83	64	203	226	**	21	60	205	231	164	107	73	497	40	29	10
	29%	33%	24%	27%	18%	27%	38%	**	17%	31%	32%	37%	29%	25%	19%	29%	25%	32%	18%
		b		d		d	cde			h	h	lmn	n	n		r	r	r	
		58%	42%	14%	11%	35%	39%	**	4%	10%	36%	40%	29%	19%	13%	86%	7%	5%	2%
TV set	573	296	276	93	106	244	129	**	26	56	253	220	151	118	84	491	45	27	10
	28%	29%	27%	31%	30%	32%	22%	**	21%	29%	40%	35%	26%	28%	21%	29%	29%	29%	18%
				f	f	f					hi	lmn		n		r	r	r	
		52%	48%	16%	19%	43%	23%	**	5%	10%	44%	38%	26%	21%	15%	86%	8%	5%	2%
Games console	461	258	203	124	100	200	37	**	21	49	185	127	124	114	96	403	28	20	9
	23%	26%	20%	41%	28%	26%	6%	**	17%	25%	29%	20%	22%	27%	24%	24%	18%	22%	17%
		b		def	f	f					h			k		r			
		56%	44%	27%	22%	43%	8%	**	5%	11%	40%	28%	27%	25%	21%	88%	6%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2702	1343	1359	387	430	987	898	98	192	288	756	720	863	569	548	1674	330	339	359
Effective Weighted Sample	1818	913	906	256	283	681	617	70	122	200	534	495	592	376	375	1421	201	227	308
Total	2013	1007	1006	305	358	762	587	67	126	196	641	623	570	424	394	1712	155	90	56
		50%	50%	15%	18%	38%	29%	**	6%	10%	32%	31%	28%	21%	20%	85%	8%	4%	3%
E-reader (e.g. Kindle)	306	162	144	28	39	137	102	**	12	27	136	142	89	48	26	261	24	16	5
	15%	16%	14%	9%	11%	18%	17%	**	10%	14%	21%	23%	16%	11%	7%	15%	15%	17%	10%
						cd	cd				hi	lmn	n	n		r	r	r	
		53%	47%	9%	13%	45%	33%	**	4%	9%	45%	46%	29%	16%	9%	85%	8%	5%	2%
Netbook	169	93	75	20	29	86	33	**	8	14	80	76	45	24	23	148	13	5	3
	8%	9%	7%	7%	8%	11%	6%	**	6%	7%	12%	12%	8%	6%	6%	9%	8%	5%	5%
						cf		**			i	lmn							
		55%	45%	12%	17%	51%	20%	**	5%	8%	47%	45%	27%	14%	14%	88%	8%	3%	2%
Other portable/ handheld device (e.g. portable games console/ iPod Touch)	126	76	50	33	29	51	13	**	3	10	60	50	30	27	19	111	7	5	4
	6%	8%	5%	11%	8%	7%	2%	**	2%	5%	9%	8%	5%	6%	5%	6%	4%	5%	7%
		b		ef	f	f		**			h								
		60%	40%	26%	23%	41%	10%	**	2%	8%	47%	40%	24%	22%	15%	88%	5%	4%	3%
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	95	55	40	11	23	53	8	**	1	6	48	42	22	20	11	84	6	4	2
	5%	5%	4%	3%	6%	7%	1%	**	1%	3%	8%	7%	4%	5%	3%	5%	4%	4%	3%
					f	cf		**			hi	ln							
		58%	42%	11%	24%	56%	9%	**	1%	6%	51%	44%	23%	21%	12%	88%	6%	4%	2%
None of these	5	2	3	-	4	-	1	**	4	-	1	1	-	4	*	5	-	*	*
	1%	1%	1%	0%	1%	0%	1%	**	3%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%
					ef			**	ij					l					
		35%	65%	0%	81%	0%	19%	**	78%	0%	19%	19%	0%	77%	5%	95%	0%	3%	1%
Don't know	*	*	-	-	-	-	*	**	-	-	-	-	-	-	*	-	-	*	-
	1%	1%	0%	0%	0%	0%	1%	**	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
								**										o	
		100%	0%	0%	0%	0%	100%	**	0%	0%	0%	0%	0%	0%	100%	0%	0%	100%	0%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
	MALE							£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Mean number of types of devices	3.3	3.4	3.1	3.5	3.3	3.6	2.7	**	2.5	3.1	3.9	3.7	3.2	3.1	2.8	3.3	3.1	3.2	2.9
		b		df	f	df			h		hi	lmn	n	n		r		r	
Standard deviation	1.86	1.94	1.76	1.84	1.87	1.87	1.72	**	1.64	1.74	1.92	1.96	1.81	1.84	1.61	1.88	1.76	1.66	1.77
Standard error	.04	.05	.05	.09	.09	.06	.06	**	.12	.10	.07	.07	.06	.08	.07	.05	.10	.09	.09
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2702	210	175	184	190	165	198	196	170	186	1930	772	1646	1052	1364	1338
Effective Weighted Sample	1818	182	158	173	179	148	187	178	157	169	1489	359	1112	723	917	919
Total	2013	276	254	175	152	165	197	185	80	227	1723	289	1308	698	1103	909
		14%	13%	9%	8%	8%	10%	9%	4%	11%	86%	14%	65%	35%	55%	45%
Smartphone	1509	240	163	119	112	134	165	147	64	150	1291	218	1074	433	805	704
	75%	87%	64%	68%	74%	81%	84%	80%	80%	66%	75%	75%	82%	62%	73%	77%
		bcdi				bci	bcdi	bci	bci				m			n
		16%	11%	8%	7%	9%	11%	10%	4%	10%	86%	14%	71%	29%	53%	47%
Laptop	1458	250	173	119	108	108	143	133	61	166	1261	198	996	460	787	672
	72%	91%	68%	68%	71%	65%	73%	72%	76%	73%	73%	68%	76%	66%	71%	74%
		bcdefghi						e					m			
		17%	12%	8%	7%	7%	10%	9%	4%	11%	86%	14%	68%	32%	54%	46%
Tablet computer (e.g. iPad)	1287	97	173	118	106	110	127	141	58	145	1090	197	847	438	773	514
	64%	35%	68%	67%	70%	67%	64%	76%	73%	64%	63%	68%	65%	63%	70%	57%
		a	a	a	a	a	a	afi	a	a					o	
		8%	13%	9%	8%	9%	10%	11%	5%	11%	85%	15%	66%	34%	60%	40%
Desktop PC	575	43	92	57	43	45	63	65	28	62	491	84	353	222	360	215
	29%	16%	36%	32%	28%	27%	32%	35%	35%	27%	29%	29%	27%	32%	33%	24%
			a	a	a	a	a	a	a	a				l	o	
		7%	16%	10%	7%	8%	11%	11%	5%	11%	85%	15%	61%	39%	63%	37%
TV set	573	43	88	46	43	51	65	72	33	51	489	83	403	169	362	211
	28%	16%	35%	26%	28%	31%	33%	39%	41%	22%	28%	29%	31%	24%	33%	23%
			ai	a	a	a	ai	acdi	acdi				m		o	
		8%	15%	8%	7%	9%	11%	13%	6%	9%	85%	15%	70%	30%	63%	37%
Games console	461	24	71	27	49	55	50	63	23	42	388	72	346	115	262	199
	23%	9%	28%	16%	32%	33%	26%	34%	28%	19%	23%	25%	26%	16%	24%	22%
			aci	a	aci	aci	ac	aci	aci	a			m			
		5%	15%	6%	11%	12%	11%	14%	5%	9%	84%	16%	75%	25%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2702	210	175	184	190	165	198	196	170	186	1930	772	1646	1052	1364	1338
Effective Weighted Sample	1818	182	158	173	179	148	187	178	157	169	1489	359	1112	723	917	919
Total	2013	276	254	175	152	165	197	185	80	227	1723	289	1308	698	1103	909
		14%	13%	9%	8%	8%	10%	9%	4%	11%	86%	14%	65%	35%	55%	45%
E-reader (e.g. Kindle)	306	20	40	21	16	27	52	35	12	36	254	51	210	95	208	97
	15%	7%	16%	12%	11%	16%	27%	19%	16%	16%	15%	18%	16%	14%	19%	11%
		7%	a	a		a	abcdehi	ad	a	a					o	
			13%	7%	5%	9%	17%	11%	4%	12%	83%	17%	69%	31%	68%	32%
Netbook	169	18	25	10	15	15	16	20	7	21	145	24	124	44	101	68
	8%	6%	10%	5%	10%	9%	8%	11%	9%	9%	8%	8%	9%	6%	9%	7%
			11%	15%	6%	9%	10%	12%	4%	13%	86%	14%	m	73%	26%	40%
Other portable/ handheld device (e.g. portable games console/ iPod Touch)	126	10	19	8	11	15	15	15	10	9	107	19	97	29	78	48
	6%	3%	7%	5%	7%	9%	8%	8%	12%	4%	6%	7%	7%	4%	7%	5%
			8%	15%	6%	9%	12%	12%	aci	8%	7%	15%	m	77%	23%	38%
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	95	12	15	1	7	16	11	11	5	7	83	12	80	15	58	37
	5%	4%	6%	1%	4%	10%	6%	6%	6%	3%	5%	4%	6%	2%	5%	4%
		c	c		c	aci	c	c	c				m			
		12%	15%	1%	7%	17%	12%	11%	5%	8%	87%	13%	84%	16%	61%	39%
None of these	5	-	3	-	-	-	2	-	-	-	5	*	2	*	3	2
	*%	-%	1%	-%	-%	-%	1%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	62%	-%	-%	-%	33%	-%	-%	-%	95%	5%	33%	5%	62%	38%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QE31 (QE11D). SHOWCARD How many of these devices use your household's Wi-Fi connection? (MULTI CODE)

Base : Those using a wireless internet connection at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2702	210	175	184	190	165	198	196	170	186	1930	772	1646	1052	1364	1338
Effective Weighted Sample	1818	182	158	173	179	148	187	178	157	169	1489	359	1112	723	917	919
Total	2013	276	254	175	152	165	197	185	80	227	1723	289	1308	698	1103	909
		14%	13%	9%	8%	8%	10%	9%	4%	11%	86%	14%	65%	35%	55%	45%
Don't know	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	*%	-%	-%	*%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	100%	-%	-%	100%
Mean number of types of devices	3.3	2.7	3.4	3.0	3.3	3.5	3.6	3.8	3.8	3.0	3.2	3.3	3.5	2.9	3.4	3.0
			a		a	aci	aci	abcdi	acdi				m		o	
Standard deviation	1.86	1.56	2.06	1.72	1.90	1.98	1.91	1.89	1.69	1.85	1.86	1.82	1.89	1.72	1.91	1.76
Standard error	.04	.11	.16	.13	.14	.15	.14	.13	.13	.14	.04	.07	.05	.05	.05	.05
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 97

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QE32 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)

Base : Those without internet access at home

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K- £15.59K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	l	m	n	o	p	~q	~r
Unweighted total	597	280	317	38	33	88	438	143	93	46	15	33	114	141	308	294	122	84	97
Effective Weighted Sample	388	178	209	24	21	53	290	96	61	31	11	26	75	90	197	251	82	54	85
Total	331	147	184	21	17	50	243	74	49	27	11	26	61	76	168	244	54	20	12
		44%	56%	**	**	**	73%	22%	**	**	**	**	19%	23%	51%	74%	16%	**	**
Certain to	11	3	8	**	**	**	4	1	**	**	**	**	3	2	5	8	2	**	**
	3%	2%	4%	**	**	**	1%	2%	**	**	**	**	5%	2%	3%	3%	3%	**	**
		28%	72%	**	**	**	31%	10%	**	**	**	**	27%	16%	40%	72%	17%	**	**
Very likely	10	3	6	**	**	**	2	2	**	**	**	**	3	3	4	5	1	**	**
	3%	2%	3%	**	**	**	1%	3%	**	**	**	**	5%	4%	2%	2%	3%	**	**
		34%	66%	**	**	**	19%	23%	**	**	**	**	30%	29%	41%	56%	15%	**	**
Likely	16	7	9	**	**	**	4	1	**	**	**	**	6	4	5	8	6	**	**
	5%	4%	5%	**	**	**	2%	1%	**	**	**	**	10%	6%	3%	3%	11%	**	**
													n				o		
		41%	59%	**	**	**	25%	5%	**	**	**	**	38%	26%	32%	48%	37%	**	**
TOTAL LIKELY	37	13	24	**	**	**	9	4	**	**	**	**	12	9	14	21	9	**	**
	11%	9%	13%	**	**	**	4%	6%	**	**	**	**	19%	12%	8%	9%	17%	**	**
													n				o		
		35%	65%	**	**	**	25%	11%	**	**	**	**	33%	24%	37%	58%	25%	**	**
Unlikely	34	15	19	**	**	**	15	5	**	**	**	**	13	6	14	24	6	**	**
	10%	10%	10%	**	**	**	6%	6%	**	**	**	**	21%	7%	8%	10%	12%	**	**
													mn						
		44%	56%	**	**	**	45%	14%	**	**	**	**	38%	16%	41%	72%	19%	**	**
Very unlikely	59	29	30	**	**	**	44	18	**	**	**	**	10	17	29	39	13	**	**
	18%	19%	16%	**	**	**	18%	24%	**	**	**	**	16%	23%	17%	16%	25%	**	**
		49%	51%	**	**	**	74%	30%	**	**	**	**	17%	29%	49%	66%	23%	**	**
Certain not to	188	84	104	**	**	**	170	43	**	**	**	**	24	42	103	152	22	**	**
	57%	57%	57%	**	**	**	70%	59%	**	**	**	**	38%	56%	61%	62%	41%	**	**
													l	l	l	p			
		45%	55%	**	**	**	90%	23%	**	**	**	**	13%	22%	55%	81%	12%	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 97

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QE32 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)

Base : Those without internet access at home

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	l	m	n	o	p	~q	~r
Unweighted total	597	280	317	38	33	88	438	143	93	46	15	33	114	141	308	294	122	84	97
Effective Weighted Sample	388	178	209	24	21	53	290	96	61	31	11	26	75	90	197	251	82	54	85
Total	331	147	184	21	17	50	243	74	49	27	11	26	61	76	168	244	54	20	12
		44%	56%	**	**	**	73%	22%	**	**	**	**	19%	23%	51%	74%	16%	**	**
TOTAL UNLIKELY	281	127	153	**	**	**	228	66	**	**	**	**	46	65	146	215	42	**	**
	85%	87%	83%	**	**	**	94%	89%	**	**	**	**	76%	86%	87%	88%	77%	**	**
		45%	55%	**	**	**	81%	23%	**	**	**	**	17%	23%	l 52%	p 77%	15%	**	**
Don't know	14	7	7	**	**	**	5	4	**	**	**	**	3	2	9	7	3	**	**
	4%	5%	4%	**	**	**	2%	5%	**	**	**	**	5%	3%	5%	3%	6%	**	**
		50%	50%	**	**	**	38%	27%	**	**	**	**	22%	16%	62%	54%	23%	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE32 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)

Base : Those without internet access at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	597	15	30	36	35	48	16	21	49	44	428	169	117	480	249	348
Effective Weighted Sample	388	13	29	34	34	45	16	19	46	41	326	71	78	310	165	226
Total	331	16	41	31	25	37	14	16	20	44	292	39	71	260	155	176
		**	**	**	**	**	**	**	**	**	88%	12%	21%	79%	47%	53%
Certain to	11	**	**	**	**	**	**	**	**	**	9	2	5	6	8	4
	3%	**	**	**	**	**	**	**	**	**	3%	5%	7%	2%	5%	2%
		**	**	**	**	**	**	**	**	**	81%	19%	46%	54%	66%	34%
Very likely	10	**	**	**	**	**	**	**	**	**	9	*	5	5	7	3
	3%	**	**	**	**	**	**	**	**	**	3%	1%	7%	2%	4%	2%
		**	**	**	**	**	**	**	**	**	96%	4%	50%	50%	72%	28%
Likely	16	**	**	**	**	**	**	**	**	**	14	2	8	8	7	9
	5%	**	**	**	**	**	**	**	**	**	5%	5%	11%	3%	5%	5%
		**	**	**	**	**	**	**	**	**	87%	13%	49%	51%	45%	55%
TOTAL LIKELY	37	**	**	**	**	**	**	**	**	**	32	4	18	19	21	15
	11%	**	**	**	**	**	**	**	**	**	11%	11%	25%	7%	14%	9%
		**	**	**	**	**	**	**	**	**	88%	12%	48%	52%	59%	41%
Unlikely	34	**	**	**	**	**	**	**	**	**	32	1	14	20	5	29
	10%	**	**	**	**	**	**	**	**	**	11%	3%	20%	8%	3%	16%
		**	**	**	**	**	**	**	**	**	k	n	m	n	n	n
		**	**	**	**	**	**	**	**	**	96%	4%	42%	58%	14%	86%
Very unlikely	59	**	**	**	**	**	**	**	**	**	55	4	17	42	27	32
	18%	**	**	**	**	**	**	**	**	**	19%	11%	24%	16%	17%	18%
		**	**	**	**	**	**	**	**	**	93%	7%	29%	71%	45%	55%
Certain not to	188	**	**	**	**	**	**	**	**	**	159	29	18	170	96	92
	57%	**	**	**	**	**	**	**	**	**	55%	j	25%	66%	62%	52%
		**	**	**	**	**	**	**	**	**	85%	15%	9%	91%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE32 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)

Base : Those without internet access at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	597	15	30	36	35	48	16	21	49	44	428	169	117	480	249	348
Effective Weighted Sample	388	13	29	34	34	45	16	19	46	41	326	71	78	310	165	226
Total	331	16	41	31	25	37	14	16	20	44	292	39	71	260	155	176
		**	**	**	**	**	**	**	**	**	88%	12%	21%	79%	47%	53%
TOTAL UNLIKELY	281	**	**	**	**	**	**	**	**	**	246	34	49	232	127	153
	85%	**	**	**	**	**	**	**	**	**	84%	87%	69%	89%	82%	87%
		**	**	**	**	**	**	**	**	**	88%	12%	17%	83%	45%	55%
Don't know	14	**	**	**	**	**	**	**	**	**	13	1	4	9	6	8
	4%	**	**	**	**	**	**	**	**	**	4%	2%	6%	4%	4%	4%
		**	**	**	**	**	**	**	**	**	95%	5%	32%	68%	45%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP					NATION		
	Total	FEMALE		16-24 ~c	25-34 ~d	35-54 ~e	55+ f	UNDER				AB ~k	C1 ~l	C2 m	DE n	ENG LAND o	SCOT LAND ~p	WALES	
		MALE a	MALE b					£10.4K g	£10.4K- £15.59K ~h	£15.6K- £25.99K ~i	£26K+ ~j							NI ~q	NI ~r
Significance Level: 95%																			
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
No need	171	73	98	**	**	**	147	37	**	**	**	**	**	40	85	141	**	**	**
	61%	57%	64%	**	**	**	64%	56%	**	**	**	**	**	62%	58%	66%	**	**	**
		43%	57%	**	**	**	86%	21%	**	**	**	**	**	24%	50%	83%	**	**	**
Don't want a computer	58	25	33	**	**	**	53	10	**	**	**	**	**	15	27	46	**	**	**
	21%	20%	21%	**	**	**	23%	15%	**	**	**	**	**	24%	18%	21%	**	**	**
		43%	57%	**	**	**	92%	17%	**	**	**	**	**	27%	46%	79%	**	**	**
Too old to use the internet	57	22	35	**	**	**	56	12	**	**	**	**	**	10	30	42	**	**	**
	20%	17%	23%	**	**	**	25%	18%	**	**	**	**	**	15%	21%	20%	**	**	**
		39%	61%	**	**	**	99%	21%	**	**	**	**	**	18%	54%	75%	**	**	**
Don't know how you use computers	56	20	36	**	**	**	51	12	**	**	**	**	**	13	34	41	**	**	**
	20%	16%	23%	**	**	**	23%	18%	**	**	**	**	**	19%	23%	19%	**	**	**
		36%	64%	**	**	**	92%	21%	**	**	**	**	**	22%	61%	74%	**	**	**
Too expensive to set up	41	23	18	**	**	**	22	12	**	**	**	**	**	4	31	30	**	**	**
	15%	18%	12%	**	**	**	10%	18%	**	**	**	**	**	7%	21%	14%	**	**	**
		56%	44%	**	**	**	53%	28%	**	**	**	**	**	11%	76%	73%	**	**	**
Friends/ family member checks things on the internet for me	27	11	16	**	**	**	25	10	**	**	**	**	**	7	13	21	**	**	**
	10%	9%	10%	**	**	**	11%	15%	**	**	**	**	**	10%	9%	10%	**	**	**
		41%	59%	**	**	**	92%	37%	**	**	**	**	**	25%	47%	78%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP					NATION		
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	n	o	~p	~q	~r
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
Computer is too expensive to buy	19	8	11	**	**	**	15	8	**	**	**	**	**	4	15	13	**	**	**
	7%	6%	7%	**	**	**	7%	11%	**	**	**	**	**	6%	10%	6%	**	**	**
		41%	59%	**	**	**	78%	39%	**	**	**	**	**	20%	77%	69%	**	**	**
Charges are too expensive	18	9	9	**	**	**	7	8	**	**	**	**	**	4	11	8	**	**	**
	7%	7%	6%	**	**	**	3%	13%	**	**	**	**	**	6%	8%	3%	**	**	**
		49%	51%	**	**	**	40%	46%	**	**	**	**	**	22%	62%	41%	**	**	**
Don't have a phone line	15	4	11	**	**	**	7	5	**	**	**	**	**	2	9	11	**	**	**
	5%	3%	7%	**	**	**	3%	7%	**	**	**	**	**	3%	6%	5%	**	**	**
		26%	74%	**	**	**	45%	32%	**	**	**	**	**	14%	58%	72%	**	**	**
Satisfied with using the internet elsewhere	9	3	7	**	**	**	2	1	**	**	**	**	**	2	3	6	**	**	**
	3%	2%	4%	**	**	**	1%	1%	**	**	**	**	**	3%	2%	3%	**	**	**
		29%	71%	**	**	**	24%	9%	**	**	**	**	**	18%	27%	66%	**	**	**
Concerned about security/ fraud	9	4	5	**	**	**	8	4	**	**	**	**	**	-	5	6	**	**	**
	3%	3%	4%	**	**	**	3%	6%	**	**	**	**	**	-%	4%	3%	**	**	**
		40%	60%	**	**	**	86%	43%	**	**	**	**	**	-%	60%	64%	**	**	**
Worries/ concerns about privacy issues	6	2	4	**	**	**	5	1	**	**	**	**	**	1	2	5	**	**	**
	2%	2%	2%	**	**	**	2%	2%	**	**	**	**	**	1%	2%	2%	**	**	**
		39%	61%	**	**	**	93%	20%	**	**	**	**	**	16%	42%	79%	**	**	**
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP					NATION		
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	n	o	~p	~q	~r
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
Satisfied with using the internet at work	3	1	2	**	**	**	1	-	**	**	**	**	**	1	-	1	**	**	**
	1%	*%	1%	**	**	**	*%	-%	**	**	**	**	**	2%	-%	1%	**	**	**
		21%	79%	**	**	**	21%	-%	**	**	**	**	**	34%	-%	45%	**	**	**
My computer is out of date	2	1	*	**	**	**	1	1	**	**	**	**	**	1	-	1	**	**	**
	1%	1%	*%	**	**	**	1%	1%	**	**	**	**	**	2%	-%	1%	**	**	**
		89%	11%	**	**	**	89%	45%	**	**	**	**	**	89%	-%	89%	**	**	**
Other	3	2	*	**	**	**	2	1	**	**	**	**	**	1	1	2	**	**	**
	1%	2%	*%	**	**	**	1%	2%	**	**	**	**	**	2%	*%	1%	**	**	**
		89%	11%	**	**	**	75%	51%	**	**	**	**	**	48%	26%	62%	**	**	**
ANY INVOLUNTARY REASONS	148	65	83	**	**	**	115	35	**	**	**	**	**	26	88	108	**	**	**
	53%	51%	54%	**	**	**	50%	53%	**	**	**	**	**	40%	60%	50%	**	**	**
		44%	56%	**	**	**	78%	24%	**	**	**	**	**	17%	59%	73%	**	**	**
ANY VOLUNTARY REASONS	214	92	122	**	**	**	184	47	**	**	**	**	**	53	103	171	**	**	**
	76%	72%	80%	**	**	**	80%	72%	**	**	**	**	**	82%	71%	80%	**	**	**
		43%	57%	**	**	**	86%	22%	**	**	**	**	**	25%	48%	80%	**	**	**
ONLY VOLUNTARY REASONS	130	60	70	**	**	**	112	30	**	**	**	**	**	38	58	105	**	**	**
	46%	47%	46%	**	**	**	49%	45%	**	**	**	**	**	58%	40%	49%	**	**	**
		46%	54%	**	**	**	86%	23%	**	**	**	**	**	29%	45%	81%	**	**	**
Don't know	1	1	*	**	**	**	-	*	**	**	**	**	**	-	*	1	**	**	**
	*%	1%	*%	**	**	**	-%	1%	**	**	**	**	**	-%	*%	*%	**	**	**
		64%	36%	**	**	**	-%	36%	**	**	**	**	**	-%	36%	64%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 98

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500	15	27	31	29	40	15	18	47	40	354	146	81	419	209	291	
Effective Weighted Sample	324	13	26	30	28	38	15	16	44	37	271	62	52	273	136	190	
Total	281	16	38	26	21	31	13	13	19	40	246	34	49	232	127	153	
		**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%	
No need	171	**	**	**	**	**	**	**	**	**	148	23	**	142	84	87	
	61%	**	**	**	**	**	**	**	**	**	60%	67%	**	61%	66%	57%	
		**	**	**	**	**	**	**	**	**	86%	14%	**	83%	49%	51%	
Don't want a computer	58	**	**	**	**	**	**	**	**	**	50	8	**	47	35	23	
	21%	**	**	**	**	**	**	**	**	**	20%	22%	**	20%	28%	15%	
		**	**	**	**	**	**	**	**	**	87%	13%	**	81%	61%	39%	
Too old to use the internet	57	**	**	**	**	**	**	**	**	**	48	9	**	52	32	25	
	20%	**	**	**	**	**	**	**	**	**	19%	26%	**	22%	25%	16%	
		**	**	**	**	**	**	**	**	**	84%	16%	**	91%	56%	44%	
Don't know how you use computers	56	**	**	**	**	**	**	**	**	**	49	7	**	45	27	29	
	20%	**	**	**	**	**	**	**	**	**	20%	20%	**	19%	21%	19%	
		**	**	**	**	**	**	**	**	**	88%	12%	**	80%	48%	52%	
Too expensive to set up	41	**	**	**	**	**	**	**	**	**	38	3	**	34	16	26	
	15%	**	**	**	**	**	**	**	**	**	15%	9%	**	15%	12%	17%	
		**	**	**	**	**	**	**	**	**	93%	7%	**	82%	38%	62%	
Friends/ family member checks things on the internet for me	27	**	**	**	**	**	**	**	**	**	25	2	**	23	9	18	
	10%	**	**	**	**	**	**	**	**	**	10%	6%	**	10%	7%	12%	
		**	**	**	**	**	**	**	**	**	93%	7%	**	85%	34%	66%	

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500	15	27	31	29	40	15	18	47	40	354	146	81	419	209	291
Effective Weighted Sample	324	13	26	30	28	38	15	16	44	37	271	62	52	273	136	190
Total	281	16	38	26	21	31	13	13	19	40	246	34	49	232	127	153
		**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%
Computer is too expensive to buy	19	**	**	**	**	**	**	**	**	**	19	*	**	17	14	5
	7%	**	**	**	**	**	**	**	**	**	8%	1%	**	8%	11%	3%
		**	**	**	**	**	**	**	**	**	98%	2%	**	91%	73%	27%
Charges are too expensive	18	**	**	**	**	**	**	**	**	**	17	2	**	14	4	15
	7%	**	**	**	**	**	**	**	**	**	7%	4%	**	6%	3%	10%
		**	**	**	**	**	**	**	**	**	92%	8%	**	75%	20%	80%
Don't have a phone line	15	**	**	**	**	**	**	**	**	**	15	*	**	9	5	10
	5%	**	**	**	**	**	**	**	**	**	6%	%	**	4%	4%	6%
		**	**	**	**	**	**	**	**	**	99%	1%	**	63%	34%	66%
Satisfied with using the internet elsewhere	9	**	**	**	**	**	**	**	**	**	8	1	**	2	2	7
	3%	**	**	**	**	**	**	**	**	**	3%	3%	**	1%	2%	5%
		**	**	**	**	**	**	**	**	**	90%	10%	**	22%	25%	75%
Concerned about security/ fraud	9	**	**	**	**	**	**	**	**	**	7	2	**	7	5	4
	3%	**	**	**	**	**	**	**	**	**	3%	5%	**	3%	4%	3%
		**	**	**	**	**	**	**	**	**	80%	20%	**	82%	57%	43%
Worries/ concerns about privacy issues	6	**	**	**	**	**	**	**	**	**	6	*	**	6	2	3
	2%	**	**	**	**	**	**	**	**	**	2%	%	**	2%	2%	2%
		**	**	**	**	**	**	**	**	**	98%	2%	**	100%	41%	59%

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QE33 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500	15	27	31	29	40	15	18	47	40	354	146	81	419	209	291
Effective Weighted Sample	324	13	26	30	28	38	15	16	44	37	271	62	52	273	136	190
Total	281	16	38	26	21	31	13	13	19	40	246	34	49	232	127	153
		**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%
Satisfied with using the internet at work	3	**	**	**	**	**	**	**	**	**	3	*	**	*	*	3
	1%	**	**	**	**	**	**	**	**	**	1%	%	**	%	%	2%
		**	**	**	**	**	**	**	**	**	97%	3%	**	3%	3%	97%
My computer is out of date	2	**	**	**	**	**	**	**	**	**	2	-	**	1	1	1
	1%	**	**	**	**	**	**	**	**	**	1%	-%	**	1%	1%	1%
		**	**	**	**	**	**	**	**	**	100%	-%	**	89%	45%	55%
Other	3	**	**	**	**	**	**	**	**	**	2	*	**	2	*	2
	1%	**	**	**	**	**	**	**	**	**	1%	1%	**	1%	%	1%
		**	**	**	**	**	**	**	**	**	83%	17%	**	94%	17%	83%
ANY INVOLUNTARY REASONS	148	**	**	**	**	**	**	**	**	**	130	18	**	125	67	81
	53%	**	**	**	**	**	**	**	**	**	53%	51%	**	54%	52%	53%
		**	**	**	**	**	**	**	**	**	88%	12%	**	85%	45%	55%
ANY VOLUNTARY REASONS	214	**	**	**	**	**	**	**	**	**	187	27	**	174	104	110
	76%	**	**	**	**	**	**	**	**	**	76%	77%	**	75%	81%	72%
		**	**	**	**	**	**	**	**	**	88%	12%	**	81%	48%	52%
ONLY VOLUNTARY REASONS	130	**	**	**	**	**	**	**	**	**	114	16	**	105	60	70
	46%	**	**	**	**	**	**	**	**	**	46%	48%	**	45%	47%	45%
		**	**	**	**	**	**	**	**	**	87%	13%	**	81%	46%	54%
Don't know	1	**	**	**	**	**	**	**	**	**	1	-	**	*	-	1
	%	**	**	**	**	**	**	**	**	**	%	-%	**	%	-%	1%
		**	**	**	**	**	**	**	**	**	100%	-%	**	36%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24 ~c	25-34 ~d	35-54 ~e	55+ f	UNDER				AB ~k	C1 ~l	C2 m	DE n	ENG LAND o	SCOT LAND ~p	WALES	
		MALE a	MALE b					£10.4K g	£10.4K- £15.59K ~h	£15.6K- £25.99K ~i	£26K+ ~j							NI ~q	NI ~r
Significance Level: 95%																			
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
No need	132	56	76	**	**	**	118	31	**	**	**	**	**	30	68	108	**	**	**
	47%	44%	50%	**	**	**	52%	47%	**	**	**	**	**	47%	47%	50%	**	**	**
		42%	58%	**	**	**	89%	24%	**	**	**	**	**	23%	52%	82%	**	**	**
Too old to use the internet	36	15	21	**	**	**	36	9	**	**	**	**	**	6	18	26	**	**	**
	13%	12%	14%	**	**	**	16%	13%	**	**	**	**	**	9%	13%	12%	**	**	**
		41%	59%	**	**	**	100%	24%	**	**	**	**	**	17%	51%	73%	**	**	**
Don't know how you use computers	28	11	16	**	**	**	24	3	**	**	**	**	**	8	15	18	**	**	**
	10%	9%	11%	**	**	**	11%	4%	**	**	**	**	**	13%	10%	9%	**	**	**
		41%	59%	**	**	**	88%	10%	**	**	**	**	**	29%	54%	67%	**	**	**
Too expensive to set up	26	17	8	**	**	**	12	6	**	**	**	**	**	3	19	19	**	**	**
	9%	14%	6%	**	**	**	5%	8%	**	**	**	**	**	5%	13%	9%	**	**	**
		b																	
		67%	33%	**	**	**	46%	21%	**	**	**	**	**	14%	74%	74%	**	**	**
Don't want a computer	23	11	12	**	**	**	20	4	**	**	**	**	**	7	10	19	**	**	**
	8%	9%	8%	**	**	**	9%	7%	**	**	**	**	**	12%	7%	9%	**	**	**
		48%	52%	**	**	**	87%	19%	**	**	**	**	**	33%	44%	82%	**	**	**
Friends/family member checks things on the internet for me	11	6	6	**	**	**	11	5	**	**	**	**	**	4	5	9	**	**	**
	4%	4%	4%	**	**	**	5%	8%	**	**	**	**	**	6%	3%	4%	**	**	**
		50%	50%	**	**	**	99%	46%	**	**	**	**	**	32%	44%	81%	**	**	**

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	n	o	~p	~q	~r
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
Charges are too expensive	7	2	5	**	**	**	1	4	**	**	**	**	**	1	3	4	**	**	**
	2%	1%	3%	**	**	**	1%	5%	**	**	**	**	**	2%	2%	2%	**	**	**
		28%	72%	**	**	**	23%	54%	**	**	**	**	**	16%	53%	61%	**	**	**
Satisfied with using the internet elsewhere	6	2	4	**	**	**	1	-	**	**	**	**	**	2	1	5	**	**	**
	2%	1%	3%	**	**	**	*%	-%	**	**	**	**	**	3%	1%	2%	**	**	**
		27%	73%	**	**	**	12%	-%	**	**	**	**	**	29%	20%	77%	**	**	**
Computer is too expensive to buy	2	1	1	**	**	**	-	1	**	**	**	**	**	-	2	1	**	**	**
	1%	1%	1%	**	**	**	-%	1%	**	**	**	**	**	-%	1%	1%	**	**	**
		64%	36%	**	**	**	-%	27%	**	**	**	**	**	-%	100%	51%	**	**	**
Don't have a phone line	2	2	1	**	**	**	-	2	**	**	**	**	**	1	2	1	**	**	**
	1%	1%	*%	**	**	**	-%	2%	**	**	**	**	**	1%	1%	*%	**	**	**
		74%	26%	**	**	**	-%	74%	**	**	**	**	**	26%	74%	26%	**	**	**
Satisfied with using the internet at work	2	1	1	**	**	**	1	-	**	**	**	**	**	-	-	1	**	**	**
	1%	*%	1%	**	**	**	*%	-%	**	**	**	**	**	-%	-%	1%	**	**	**
		32%	68%	**	**	**	32%	-%	**	**	**	**	**	-%	-%	68%	**	**	**
Worries/ concerns about privacy issues	2	1	1	**	**	**	2	-	**	**	**	**	**	1	*	2	**	**	**
	1%	1%	*%	**	**	**	1%	-%	**	**	**	**	**	1%	*%	1%	**	**	**
		67%	33%	**	**	**	100%	-%	**	**	**	**	**	48%	19%	81%	**	**	**

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP					NATION		
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	~e	f	g	~h	~i	~j	~k	~l	m	n	o	~p	~q	~r
Unweighted total	500	241	259	18	15	59	408	124	76	32	8	30	89	122	259	262	97	66	75
Effective Weighted Sample	324	154	171	11	10	34	270	85	49	21	5	23	58	76	168	222	63	41	66
Total	281	127	153	11	9	33	228	66	41	19	6	23	46	65	146	215	42	14	9
		45%	55%	**	**	**	81%	23%	**	**	**	**	**	23%	52%	77%	**	**	**
Concerned about security/ fraud	1	*	1	**	**	**	1	1	**	**	**	**	**	-	1	*	**	**	**
	*%	*%	1%	**	**	**	*%	2%	**	**	**	**	**	-%	1%	*%	**	**	**
		34%	66%	**	**	**	66%	100%	**	**	**	**	**	-%	100%	34%	**	**	**
Other	2	2	*	**	**	**	2	1	**	**	**	**	**	1	*	2	**	**	**
	1%	1%	*%	**	**	**	1%	1%	**	**	**	**	**	2%	*%	1%	**	**	**
		87%	13%	**	**	**	88%	42%	**	**	**	**	**	56%	13%	73%	**	**	**
ANY INVOLUNTARY REASONS	103	50	53	**	**	**	76	24	**	**	**	**	**	20	61	71	**	**	**
	37%	39%	35%	**	**	**	33%	36%	**	**	**	**	**	31%	42%	33%	**	**	**
		48%	52%	**	**	**	74%	23%	**	**	**	**	**	20%	59%	69%	**	**	**
ANY VOLUNTARY REASONS	174	75	99	**	**	**	150	41	**	**	**	**	**	43	84	142	**	**	**
	62%	59%	65%	**	**	**	66%	62%	**	**	**	**	**	67%	58%	66%	**	**	**
		43%	57%	**	**	**	86%	23%	**	**	**	**	**	25%	48%	81%	**	**	**
Don't know	1	1	*	**	**	**	-	*	**	**	**	**	**	-	*	1	**	**	**
	*%	1%	*%	**	**	**	-%	1%	**	**	**	**	**	-%	*%	*%	**	**	**
		64%	36%	**	**	**	-%	36%	**	**	**	**	**	-%	36%	64%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 100

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500		15	27	31	29	40	15	18	47	40	354	146	81	419	209	291
Effective Weighted Sample	324		13	26	30	28	38	15	16	44	37	271	62	52	273	136	190
Total	281		16	38	26	21	31	13	13	19	40	246	34	49	232	127	153
			**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%
No need	132		**	**	**	**	**	**	**	**	**	111	20	**	114	66	66
	47%		**	**	**	**	**	**	**	**	**	45%	60%	**	49%	52%	43%
			**	**	**	**	**	**	**	**	**	85%	j 15%	**	87%	50%	50%
Too old to use the internet	36		**	**	**	**	**	**	**	**	**	30	5	**	34	20	16
	13%		**	**	**	**	**	**	**	**	**	12%	16%	**	15%	16%	10%
			**	**	**	**	**	**	**	**	**	85%	15%	**	94%	57%	43%
Don't know how you use computers	28		**	**	**	**	**	**	**	**	**	25	3	**	21	11	17
	10%		**	**	**	**	**	**	**	**	**	10%	7%	**	9%	8%	11%
			**	**	**	**	**	**	**	**	**	91%	9%	**	76%	39%	61%
Too expensive to set up	26		**	**	**	**	**	**	**	**	**	24	2	**	20	7	19
	9%		**	**	**	**	**	**	**	**	**	10%	5%	**	9%	6%	12%
			**	**	**	**	**	**	**	**	**	93%	7%	**	79%	28%	n 72%
Don't want a computer	23		**	**	**	**	**	**	**	**	**	21	2	**	19	15	8
	8%		**	**	**	**	**	**	**	**	**	8%	6%	**	8%	12%	5%
			**	**	**	**	**	**	**	**	**	90%	10%	**	81%	o 65%	35%
Friends/family member checks things on the internet for me	11		**	**	**	**	**	**	**	**	**	10	1	**	9	4	8
	4%		**	**	**	**	**	**	**	**	**	4%	3%	**	4%	3%	5%
			**	**	**	**	**	**	**	**	**	92%	8%	**	83%	32%	68%

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500	15	27	31	29	40	15	18	47	40	354	146	81	419	209	291	
Effective Weighted Sample	324	13	26	30	28	38	15	16	44	37	271	62	52	273	136	190	
Total	281	16	38	26	21	31	13	13	19	40	246	34	49	232	127	153	
Charges are too expensive		**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%	
	7	**	**	**	**	**	**	**	**	**	6	*	**	5	1	5	
	2%	**	**	**	**	**	**	**	**	**	3%	1%	**	2%	1%	4%	
Satisfied with using the internet elsewhere		**	**	**	**	**	**	**	**	**	96%	4%	**	80%	17%	83%	
	6	**	**	**	**	**	**	**	**	**	6	*	**	-	1	5	
	2%	**	**	**	**	**	**	**	**	**	2%	*%	**	-%	1%	3%	
Computer is too expensive to buy		**	**	**	**	**	**	**	**	**	97%	3%	**	-%	14%	86%	
	2	**	**	**	**	**	**	**	**	**	2	*	**	2	-	2	
	1%	**	**	**	**	**	**	**	**	**	1%	*%	**	1%	-%	1%	
Don't have a phone line		**	**	**	**	**	**	**	**	**	95%	5%	**	95%	-%	100%	
	2	**	**	**	**	**	**	**	**	**	2	-	**	2	1	1	
	1%	**	**	**	**	**	**	**	**	**	1%	-%	**	1%	1%	1%	
Satisfied with using the internet at work		**	**	**	**	**	**	**	**	**	100%	-%	**	74%	46%	54%	
	2	**	**	**	**	**	**	**	**	**	2	*	**	*	*	2	
	1%	**	**	**	**	**	**	**	**	**	1%	*%	**	*%	*%	1%	
Worries/ concerns about privacy issues		**	**	**	**	**	**	**	**	**	95%	5%	**	5%	5%	95%	
	2	**	**	**	**	**	**	**	**	**	2	-	**	2	1	1	
	1%	**	**	**	**	**	**	**	**	**	1%	-%	**	1%	1%	1%	
		**	**	**	**	**	**	**	**	**	100%	-%	**	100%	48%	52%	

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QE34 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	~l	m	n	o
Unweighted total	500		15	27	31	29	40	15	18	47	40	354	146	81	419	209	291
Effective Weighted Sample	324		13	26	30	28	38	15	16	44	37	271	62	52	273	136	190
Total	281		16	38	26	21	31	13	13	19	40	246	34	49	232	127	153
			**	**	**	**	**	**	**	**	**	88%	12%	**	83%	45%	55%
Concerned about security/ fraud	1		**	**	**	**	**	**	**	**	**	1	-	**	1	1	*
	*%		**	**	**	**	**	**	**	**	**	*%	-%	**	1%	1%	*%
			**	**	**	**	**	**	**	**	**	100%	-%	**	100%	66%	34%
Other	2		**	**	**	**	**	**	**	**	**	2	*	**	2	*	2
	1%		**	**	**	**	**	**	**	**	**	1%	1%	**	1%	*%	1%
			**	**	**	**	**	**	**	**	**	80%	20%	**	93%	20%	80%
ANY INVOLUNTARY REASONS	103		**	**	**	**	**	**	**	**	**	93	10	**	87	42	61
	37%		**	**	**	**	**	**	**	**	**	38%	29%	**	38%	33%	40%
			**	**	**	**	**	**	**	**	**	90%	10%	**	84%	41%	59%
ANY VOLUNTARY REASONS	174		**	**	**	**	**	**	**	**	**	150	24	**	143	85	89
	62%		**	**	**	**	**	**	**	**	**	61%	70%	**	61%	67%	58%
			**	**	**	**	**	**	**	**	**	86%	14%	**	82%	49%	51%
Don't know	1		**	**	**	**	**	**	**	**	**	1	-	**	*	-	1
	*%		**	**	**	**	**	**	**	**	**	*%	-%	**	*%	-%	1%
			**	**	**	**	**	**	**	**	**	100%	-%	**	36%	-%	100%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE35 (QEN11). EXPLAIN SATELLITE BROADBAND Were you aware that satellite broadband is available? (SINGLE CODE)

Base : All respondents in Scotland and Wales

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	~h	i	j	k	l	m	n	~o	p	q	~r
Unweighted total	1005	484	521	137	147	305	416	96	98	127	218	193	301	238	273	-	510	495	-
Effective Weighted Sample	596	282	313	87	96	188	226	64	62	76	132	100	179	146	188	-	315	338	-
Total	365	176	189	50	59	124	132	34	34	48	86	83	98	84	99	-	233	132	-
		48%	52%	14%	16%	34%	36%	**	**	13%	24%	23%	27%	23%	27%	**	64%	36%	**
Yes	138	75	62	24	24	50	39	**	**	14	43	46	37	27	29	**	93	45	**
	38%	43%	33%	49%	41%	40%	30%	**	**	29%	50%	55%	37%	32%	29%	**	40%	34%	**
		b	f	f	f	f				i	lmn								
		55%	45%	18%	18%	36%	28%	**	**	10%	31%	33%	27%	19%	21%	**	68%	32%	**
No	208	93	115	24	33	66	85	**	**	31	40	36	56	51	65	**	127	81	**
	57%	53%	61%	48%	56%	53%	64%	**	**	64%	46%	43%	57%	61%	65%	**	54%	61%	**
							ce			j			k	k	k				
		45%	55%	11%	16%	32%	41%	**	**	15%	19%	17%	27%	25%	31%	**	61%	39%	**
Don't know	19	7	12	2	2	8	8	**	**	3	3	2	6	6	6	**	13	6	**
	5%	4%	6%	4%	3%	6%	6%	**	**	6%	4%	2%	6%	7%	6%	**	6%	5%	**
		37%	63%	9%	9%	41%	41%	**	**	15%	18%	8%	29%	32%	30%	**	67%	33%	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE35 (QEN11). EXPLAIN SATELLITE BROADBAND Were you aware that satellite broadband is available? (SINGLE CODE)

Base : All respondents in Scotland and Wales

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1005	-	-	-	-	-	-	-	-	-	-	507	498	514	490	530	475
Effective Weighted Sample	596	-	-	-	-	-	-	-	-	-	-	414	438	314	285	268	333
Total	365	-	-	-	-	-	-	-	-	-	-	297	68	206	159	181	184
		**	**	**	**	**	**	**	**	**	**	81%	19%	56%	43%	50%	50%
Yes	138	**	**	**	**	**	**	**	**	**	**	107	31	93	44	66	71
	38%	**	**	**	**	**	**	**	**	**	**	36%	45%	45%	28%	37%	39%
		**	**	**	**	**	**	**	**	**	**	78%	j 22%	m 68%	32%	48%	52%
No	208	**	**	**	**	**	**	**	**	**	**	176	32	105	103	108	100
	57%	**	**	**	**	**	**	**	**	**	**	59%	48%	51%	65%	60%	54%
		**	**	**	**	**	**	**	**	**	**	k 85%	15%	51%	l 49%	52%	48%
Don't know	19	**	**	**	**	**	**	**	**	**	**	15	5	7	12	7	13
	5%	**	**	**	**	**	**	**	**	**	**	5%	7%	3%	8%	4%	7%
		**	**	**	**	**	**	**	**	**	**	75%	25%	36%	l 64%	35%	65%

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QE36 (QE29). EXPLAIN THAT PHONE CALLS CAN BE MADE USING THE INTERNET USING SERVICES SUCH AS SKYPE. Before now, were you aware that you could make voice calls using the internet? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	2330	1142	1188	371	427	845	686	118	175	236	698	668	655	497	509	1958	191	120	62
	87%	88%	86%	95%	97%	92%	74%	69%	81%	89%	96%	94%	91%	86%	77%	88%	82%	91%	84%
				f	ef	f			g	gh	ghi	mn	mn	n		p		pr	
		49%	51%	16%	18%	36%	29%	5%	8%	10%	30%	29%	28%	21%	22%	84%	8%	5%	3%
No	321	150	172	16	14	67	225	50	40	28	28	43	60	79	139	260	41	11	10
	12%	12%	12%	4%	3%	7%	24%	29%	19%	11%	4%	6%	8%	14%	21%	12%	18%	8%	14%
						cd	cde	hij	ij	j				kl	klm		oq		q
		47%	53%	5%	4%	21%	70%	15%	13%	9%	9%	13%	19%	24%	43%	81%	13%	3%	3%
Don't know	24	9	15	4	1	3	16	4	*	1	2	1	5	5	13	19	2	2	2
	1%	1%	1%	1%	*%	*%	2%	2%	*%	*%	*%	*%	1%	1%	2%	1%	1%	1%	2%
						de	de	hj							kl			o	
		36%	64%	18%	4%	11%	67%	16%	1%	5%	8%	4%	21%	20%	54%	80%	7%	7%	7%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE36 (QE29). EXPLAIN THAT PHONE CALLS CAN BE MADE USING THE INTERNET USING SERVICES SUCH AS SKYPE. Before now, were you aware that you could make voice calls using the internet? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	2330	306	317	181	164	202	231	198	99	258	2016	314	1448	875	1239	1091
	87%	92%	88%	81%	84%	85%	95%	86%	87%	87%	87%	89%	93%	78%	88%	86%
		cde	c				bcdeghi						m			
		13%	14%	8%	7%	9%	10%	9%	4%	11%	87%	13%	62%	38%	53%	47%
No	321	26	43	36	29	33	12	31	15	34	283	38	100	221	157	164
	12%	8%	12%	16%	15%	14%	5%	14%	13%	11%	12%	11%	6%	20%	11%	13%
			f	af	af	af		f	f	f				l		
		8%	14%	11%	9%	10%	4%	10%	5%	11%	88%	12%	31%	69%	49%	51%
Don't know	24	1	1	7	2	3	-	-	*	6	22	2	5	18	9	15
	1%	*%	*%	3%	1%	1%	-%	-%	*%	2%	1%	1%	*%	2%	1%	1%
				abfgh						fg				l		
		3%	3%	28%	9%	11%	-%	-%	2%	24%	91%	9%	23%	77%	39%	61%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 103

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QE37 (QE30). Have you or anyone in your household ever used one of these services to make voice calls using the internet at home? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
	55%	56%	54%	72%	71%	61%	34%	34%	33%	51%	75%	72%	59%	47%	38%	57%	42%	47%	41%
				ef	ef	f				gh	ghi	lmn	mn	n		pqr			
		49%	51%	19%	21%	38%	21%	4%	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
No never used	1167	560	607	106	127	336	597	113	139	129	176	194	281	289	403	932	125	68	41
	44%	43%	44%	27%	29%	37%	64%	66%	65%	49%	24%	27%	39%	50%	61%	42%	54%	52%	56%
						cd	cde	ij	ij	j			k	kl	klm		o	o	o
		48%	52%	9%	11%	29%	51%	10%	12%	11%	15%	17%	24%	25%	35%	80%	11%	6%	4%
Don't know	40	18	22	5	1	17	17	1	4	*	7	6	11	16	7	25	11	1	2
	1%	1%	2%	1%	*%	2%	2%	*%	2%	*%	1%	1%	2%	3%	1%	1%	5%	1%	3%
						d	d		i					kn			oq		o
		45%	55%	12%	3%	42%	44%	1%	11%	1%	18%	15%	28%	40%	17%	64%	28%	4%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE37 (QE30). Have you or anyone in your household ever used one of these services to make voice calls using the internet at home? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
	55%	76%	52%	50%	51%	57%	70%	62%	47%	42%	54%	62%	64%	42%	55%	54%
		bcdeghi	i			hi	bcdehi	bcdhi				j	m			
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
No never used	1167	77	173	105	94	99	73	85	60	167	1034	133	531	633	608	559
	44%	23%	48%	47%	48%	41%	30%	37%	52%	56%	45%	37%	34%	57%	43%	44%
			afg	afg	afg	af		a	aefg	acefg	k		l			
		7%	15%	9%	8%	8%	6%	7%	5%	14%	89%	11%	46%	54%	52%	48%
Don't know	40	4	1	7	2	4	-	3	*	5	37	3	28	12	18	22
	1%	1%	1%	3%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	1%	2%
			bfn			f				f						
		10%	1%	17%	4%	11%	-	7%	1%	13%	91%	9%	69%	31%	46%	54%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 104

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QE38 (QE31). SHOWCARD Which supplier or service does/ did your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Skype	959	490	469	175	179	388	217	**	38	91	384	370	285	161	142	848	53	42	16
	65%	68%	63%	63%	57%	69%	70%	**	53%	67%	70%	72%	67%	58%	56%	66%	55%	68%	52%
						d	d			h	h	mn	mn			pr		pr	
		51%	49%	18%	19%	40%	23%	**	4%	9%	40%	39%	30%	17%	15%	88%	6%	4%	2%
FaceTime	563	251	312	145	130	199	89	**	23	38	215	187	171	110	94	489	42	18	13
	38%	35%	42%	52%	41%	35%	29%	**	32%	28%	39%	37%	40%	40%	37%	38%	44%	30%	42%
			a	def	f	f					i					q	q		q
		45%	55%	26%	23%	35%	16%	**	4%	7%	38%	33%	30%	20%	17%	87%	8%	3%	2%
WhatsApp	548	269	279	132	141	214	61	**	29	44	214	194	157	100	97	489	32	12	17
	37%	37%	37%	47%	45%	38%	19%	**	41%	33%	39%	38%	37%	36%	39%	38%	33%	19%	54%
				ef	f	f										q	q		opq
		49%	51%	24%	26%	39%	11%	**	5%	8%	39%	35%	29%	18%	18%	89%	6%	2%	3%
Facebook	333	149	184	109	95	101	29	**	20	29	124	99	91	68	75	293	14	14	12
	23%	21%	25%	39%	30%	18%	9%	**	27%	21%	23%	19%	21%	25%	30%	23%	14%	23%	39%
				def	ef	f									kl	p			opq
		45%	55%	33%	28%	30%	9%	**	6%	9%	37%	30%	27%	20%	23%	88%	4%	4%	4%
BT	61	28	33	11	13	26	11	**	5	9	35	26	16	15	5	58	2	1	*
	4%	4%	4%	4%	4%	5%	4%	**	6%	7%	6%	5%	4%	5%	2%	5%	2%	1%	1%
												n		n		r			
		46%	54%	17%	22%	43%	18%	**	7%	15%	58%	43%	25%	24%	8%	94%	4%	1%	1%
Plusnet	15	7	8	2	6	4	3	**	-	1	7	9	2	2	3	14	-	*	*
	1%	1%	1%	1%	2%	1%	1%	**	-%	1%	1%	2%	1%	1%	1%	1%	-%	1%	1%
		46%	54%	10%	40%	27%	22%	**	-%	4%	50%	59%	12%	10%	19%	95%	-%	3%	2%
Vonage	10	6	4	1	2	3	3	**	*	3	2	5	4	1	-	8	-	1	1
	1%	1%	1%	1%	1%	1%	1%	**	1%	2%	1%	1%	1%	1%	-%	1%	-%	1%	2%
									j										
		62%	38%	15%	25%	27%	33%	**	2%	26%	16%	53%	42%	5%	-%	88%	-%	6%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QE38 (QE31). SHOWCARD Which supplier or service does/ did your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Other	38	26	12	11	6	15	6	**	1	3	20	16	10	5	7	34	1	2	1
	3%	4%	2%	4%	2%	3%	2%	**	2%	2%	4%	3%	2%	2%	3%	3%	1%	2%	3%
		b																	
		69%	31%	29%	15%	40%	16%	**	3%	8%	53%	41%	27%	13%	18%	91%	3%	4%	2%
Don't know	16	8	7	3	1	5	7	**	1	1	3	1	7	7	2	13	1	2	-
	1%	1%	1%	1%	*%	1%	2%	**	1%	1%	1%	*%	2%	2%	1%	1%	1%	3%	-%
		d											k	k				or	
		54%	46%	16%	6%	29%	48%	**	6%	5%	18%	4%	42%	43%	11%	81%	7%	12%	-%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QE38 (QE31). SHOWCARD Which supplier or service does/ did your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
Skype	959	211	114	72	59	72	116	89	33	82	828	131	654	304	495	464
	65%	84%	61%	64%	59%	53%	68%	63%	60%	65%	66%	60%	66%	65%	64%	67%
		bcdefghi			e											
		22%	12%	8%	6%	7%	12%	9%	3%	9%	86%	14%	68%	32%	52%	48%
FaceTime	563	56	62	32	48	77	68	65	27	54	478	84	398	165	325	238
	38%	22%	33%	28%	48%	57%	40%	46%	50%	43%	38%	39%	40%	35%	42%	35%
			a		abc	abcfi	ac	abc	abc	ac					o	
		10%	11%	6%	9%	14%	12%	12%	5%	10%	85%	15%	71%	29%	58%	42%
WhatsApp	548	175	56	21	28	53	70	37	15	34	476	72	410	138	237	311
	37%	70%	30%	18%	28%	39%	41%	26%	27%	27%	38%	33%	41%	29%	30%	45%
		bcdefghi				cgh	bcdghi						m		n	
		32%	10%	4%	5%	10%	13%	7%	3%	6%	87%	13%	75%	25%	43%	57%
Facebook	333	58	25	15	19	42	42	48	14	29	277	56	217	116	169	164
	23%	23%	13%	13%	19%	31%	25%	34%	26%	24%	22%	26%	22%	25%	22%	24%
		bc				bcd	bc	abcd	bc							
		18%	7%	4%	6%	13%	13%	14%	4%	9%	83%	17%	65%	35%	51%	49%
BT	61	15	20	6	3	5	5	2	-	2	50	12	42	16	36	26
	4%	6%	11%	6%	3%	4%	3%	1%	-%	2%	4%	5%	4%	3%	5%	4%
		gh	defghi	h												
		25%	33%	10%	4%	8%	9%	3%	-%	3%	81%	19%	69%	26%	58%	42%
Plusnet	15	1	2	2	1	4	2	2	-	-	11	4	11	4	11	4
	1%	1%	1%	2%	1%	3%	1%	1%	-%	-%	1%	2%	1%	1%	1%	1%
		9%	16%	16%	4%	27%	10%	13%	-%	-%	76%	24%	75%	25%	73%	27%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QE38 (QE31). SHOWCARD Which supplier or service does/ did your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
Vonage	10	2	3	3	1	-	-	-	1	-	8	2	8	1	4	5
	1%	1%	2%	2%	1%	-%	-%	-%	1%	-%	1%	1%	1%	*%	1%	1%
		16%	33%	27%	7%	-%	-%	-%	5%	-%	80%	20%	85%	15%	43%	57%
Other	38	3	11	3	2	3	2	4	2	4	33	5	25	13	19	18
	3%	1%	6%	3%	2%	2%	1%	3%	4%	3%	3%	2%	3%	3%	2%	3%
			af													
		8%	29%	9%	5%	7%	7%	11%	6%	10%	87%	13%	67%	33%	51%	49%
Don't know	16	-	5	3	-	2	1	-	1	2	11	5	10	6	11	5
	1%	-%	3%	3%	-%	1%	*%	-%	1%	1%	1%	2%	1%	1%	1%	1%
			a	a												
		-%	33%	19%	-%	10%	4%	-%	3%	11%	69%	31%	63%	37%	68%	32%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 105

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QE39 (QE50). SHOWCARD How often do you or does anyone in your household use these services? (SINGLE CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Every day	267	125	142	67	65	102	34	**	19	17	95	95	59	50	63	242	13	9	3
	18%	17%	19%	24%	21%	18%	11%	**	26%	12%	17%	18%	14%	18%	25%	19%	13%	14%	8%
				f	f	f			i						kl	r			
		47%	53%	25%	24%	38%	13%	**	7%	6%	36%	35%	22%	19%	24%	91%	5%	3%	1%
At least once a week	482	217	265	103	110	182	86	**	24	45	183	159	152	93	77	425	29	17	11
	33%	30%	35%	37%	35%	32%	28%	**	33%	33%	34%	31%	35%	34%	30%	33%	29%	27%	37%
		45%	55%	21%	23%	38%	18%	**	5%	9%	38%	33%	32%	19%	16%	88%	6%	3%	2%
At least once a month	322	164	158	55	70	134	63	**	10	35	132	123	92	60	47	277	24	12	9
	22%	23%	21%	19%	22%	24%	20%	**	14%	26%	24%	24%	22%	22%	19%	22%	25%	19%	30%
		51%	49%	17%	22%	42%	20%	**	3%	11%	41%	38%	29%	19%	15%	86%	7%	4%	3%
A few times a year	263	154	109	37	50	101	75	**	13	24	97	97	85	41	40	221	24	14	5
	18%	21%	15%	13%	16%	18%	24%	**	17%	18%	18%	19%	20%	15%	16%	17%	24%	23%	15%
		b					cde										or		
		59%	41%	14%	19%	38%	29%	**	5%	9%	37%	37%	32%	16%	15%	84%	9%	5%	2%
Less than once a year	120	53	67	12	19	39	50	**	6	15	33	34	36	29	22	102	7	9	2
	8%	7%	9%	4%	6%	7%	16%	**	8%	11%	6%	7%	8%	10%	9%	8%	8%	14%	6%
							cde		j									or	
		44%	56%	10%	16%	33%	42%	**	5%	13%	27%	28%	30%	24%	18%	85%	6%	7%	2%
Don't know	14	9	5	6	*	5	4	**	1	-	5	5	4	2	2	11	1	2	1
	1%	1%	1%	2%	%	1%	1%	**	1%	-%	1%	1%	1%	1%	1%	1%	1%	2%	3%
		64%	36%	d															o
				40%	1%	33%	26%	**	4%	-%	33%	39%	31%	18%	12%	79%	4%	11%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 105

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE39 (QE50). SHOWCARD How often do you or does anyone in your household use these services? (SINGLE CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL		
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936	
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661	
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689	
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%	
Every day	267	44	29	18	34	28	36	25	10	18	231	36	177	87	144	123	
	18%	17%	16%	16%	34%	20%	21%	18%	19%	14%	18%	17%	18%	18%	18%	18%	
		16%	11%	7%	abce	13%	10%	13%	10%	4%	7%	86%	14%	66%	32%	54%	46%
At least once a week	482	107	52	34	33	43	48	52	15	42	407	75	335	147	245	237	
	33%	43%	28%	31%	33%	32%	28%	37%	27%	33%	33%	34%	34%	31%	31%	34%	
		bcdh	22%	11%	7%	7%	9%	10%	11%	3%	9%	85%	15%	70%	30%	51%	49%
At least once a month	322	44	46	27	13	36	42	37	11	21	275	47	230	90	177	145	
	22%	17%	25%	24%	13%	27%	24%	26%	21%	17%	22%	21%	23%	19%	23%	21%	
		14%	d	d	d	d	d	d	3%	6%	85%	15%	72%	28%	55%	45%	
A few times a year	263	49	38	18	13	19	30	19	12	23	231	33	174	89	132	131	
	18%	20%	20%	16%	13%	14%	17%	13%	22%	18%	18%	15%	17%	19%	17%	19%	
		19%	14%	7%	5%	7%	11%	7%	5%	9%	88%	12%	66%	34%	50%	50%	
Less than once a year	120	7	19	14	7	8	13	7	5	21	94	26	68	52	73	48	
	8%	3%	10%	13%	7%	6%	8%	5%	10%	17%	8%	12%	7%	11%	9%	7%	
		6%	a	ag	6%	7%	a	6%	a	ade	17%	j	l	l	61%	39%	
Don't know	14	1	3	1	1	1	2	1	1	1	12	2	10	4	9	5	
	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
		5%	23%	7%	7%	8%	11%	7%	4%	8%	86%	14%	74%	26%	63%	37%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 106

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QE40 (QE33). SHOWCARD Which device or devices does your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Smartphone	912	438	474	220	239	356	97	**	42	78	363	316	263	168	165	805	57	30	20
	62%	61%	64%	79%	76%	63%	31%	**	58%	58%	67%	62%	61%	61%	66%	63%	59%	49%	65%
		48%	52%	24%	26%	39%	11%	**	5%	9%	40%	35%	29%	18%	18%	88%	6%	3%	2%
Laptop	556	316	241	112	102	221	122	**	19	46	247	229	167	88	71	501	26	21	8
	38%	44%	32%	40%	33%	39%	39%	**	27%	34%	45%	45%	39%	32%	28%	39%	26%	34%	27%
		b						**			hi	mn	n			pr			
		57%	43%	20%	18%	40%	22%	**	3%	8%	44%	41%	30%	16%	13%	90%	5%	4%	1%
Tablet computer (e.g. iPad)	438	204	233	70	73	175	119	**	17	38	181	171	126	80	60	379	35	14	10
	30%	28%	31%	25%	23%	31%	38%	**	23%	28%	33%	33%	29%	29%	24%	30%	36%	23%	31%
		47%	53%	16%	17%	40%	d cde	**	4%	9%	41%	39%	29%	18%	14%	87%	8%	3%	2%
Desktop PC	140	84	56	15	14	56	54	**	4	16	52	62	37	23	18	121	8	9	1
	10%	12%	8%	5%	5%	10%	17%	**	6%	12%	9%	12%	9%	9%	7%	9%	9%	15%	4%
		b				cd	cde	**				n				r		or	
		60%	40%	11%	10%	40%	39%	**	3%	12%	37%	44%	26%	17%	13%	87%	6%	7%	1%
Standard landline phone	19	10	9	5	4	9	3	**	1	2	11	9	3	2	6	18	*	*	1
	1%	1%	1%	2%	1%	2%	1%	**	1%	1%	2%	2%	1%	1%	2%	1%	*	*	2%
		54%	46%	23%	18%	45%	13%	**	4%	9%	58%	46%	15%	10%	29%	95%	1%	1%	3%
Netbook	16	11	5	2	2	5	6	**	-	*	7	9	4	3	-	13	2	1	*
	1%	2%	1%	1%	1%	1%	2%	**	-%	*%	1%	2%	1%	1%	-%	1%	2%	1%	*%
		70%	30%	13%	13%	33%	41%	**	-%	1%	46%	60%	23%	17%	-%	85%	10%	4%	1%
TV set	9	7	2	*	2	6	1	**	-	-	5	6	2	1	-	9	-	*	-
	1%	1%	*%	*%	1%	1%	*%	**	-%	-%	1%	1%	*%	*%	-%	1%	-%	*%	-%
		79%	21%	3%	22%	68%	8%	**	-%	-%	61%	69%	20%	11%	-%	97%	-%	3%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 106

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QE40 (QE33). SHOWCARD Which device or devices does your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Other	21	11	10	2	7	6	6	**	4	2	10	5	6	6	3	19	1	1	*
	1%	2%	1%	1%	2%	1%	2%	**	5%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%
		52%	48%	7%	34%	30%	29%	**	17%	7%	46%	25%	30%	28%	16%	87%	7%	5%	1%
Don't know	11	7	4	5	-	4	2	**	-	*	1	-	5	3	4	11	1	*	-
	1%	1%	1%	2%	-%	1%	1%	**	-%	*%	*%	-%	1%	1%	1%	1%	1%	*%	-%
		61%	39%	d 47%	-%	36%	17%	**	-%	2%	12%	-%	k 46%	k 23%	k 32%	94%	5%	1%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 106

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QE40 (QE33). SHOWCARD Which device or devices does your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
Smartphone	912	188	108	46	62	102	102	99	31	66	778	134	673	239	458	454
	62%	75%	58%	41%	62%	76%	60%	70%	57%	53%	62%	62%	68%	51%	59%	66%
		bcd fhi	c		c	bcd fhi	c	bchi	c				m			n
		21%	12%	5%	7%	11%	11%	11%	3%	7%	85%	15%	74%	26%	50%	50%
Laptop	556	155	58	51	25	35	61	48	18	50	479	77	384	172	285	271
	38%	62%	31%	45%	25%	26%	36%	34%	33%	40%	38%	35%	39%	37%	37%	39%
		bcdefghi		bde						de						
		28%	10%	9%	5%	6%	11%	9%	3%	9%	86%	14%	69%	31%	51%	49%
Tablet computer (e.g. iPad)	438	64	46	40	27	46	53	43	18	42	367	71	281	156	246	192
	30%	25%	25%	36%	27%	34%	31%	30%	33%	34%	29%	33%	28%	33%	32%	28%
		15%	11%	9%	6%	11%	12%	10%	4%	10%	84%	16%	64%	36%	56%	44%
Desktop PC	140	14	25	19	11	3	22	17	5	7	117	24	82	57	86	54
	10%	6%	13%	17%	11%	2%	13%	12%	9%	5%	9%	11%	8%	12%	11%	8%
			ae	aei	e		ae	e	e					l		
		10%	18%	14%	8%	2%	16%	12%	3%	5%	83%	17%	59%	41%	61%	39%
Standard landline phone	19	1	2	6	2	-	3	3	*	2	17	2	10	10	13	7
	1%	*%	1%	5%	2%	-%	2%	2%	1%	1%	1%	1%	1%	2%	2%	1%
			ae													
		5%	10%	30%	9%	-%	18%	13%	2%	8%	88%	12%	50%	50%	65%	35%
Netbook	16	2	-	2	1	2	2	-	1	3	13	3	10	5	11	5
	1%	1%	-%	2%	1%	2%	1%	-%	1%	2%	1%	1%	1%	1%	1%	1%
		13%	-%	14%	6%	16%	15%	-%	4%	17%	83%	17%	65%	35%	70%	30%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 106

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QE40 (QE33). SHOWCARD Which device or devices does your household use to make voice calls using the internet? (MULTI CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
TV set	9	-	3	1	1	2	2	-	-	-	7	2	7	2	7	2
	1%	-%	2%	1%	1%	2%	1%	-%	-%	-%	1%	1%	1%	*%	1%	*%
		-%	32%	10%	8%	25%	23%	-%	-%	-%	76%	24%	81%	19%	78%	22%
Other	21	5	4	2	-	1	2	1	1	3	20	1	11	7	12	9
	1%	2%	2%	2%	-%	1%	1%	1%	1%	2%	2%	*%	1%	1%	2%	1%
		22%	20%	10%	-%	6%	9%	6%	3%	12%	96%	4%	52%	33%	58%	42%
Don't know	11	-	4	2	1	1	2	1	1	-	9	2	8	4	6	5
	1%	-%	2%	2%	1%	1%	1%	1%	1%	-%	1%	1%	1%	1%	1%	1%
		-%	35%	19%	7%	9%	13%	7%	4%	-%	82%	18%	69%	31%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 107

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QE41 (QE34). Do you pay for any elements of your service to make calls using the internet? Perhaps calls made to landline or mobile phones, or any equipment or software you needed to purchase solely to be able to make calls using the internet. (SINGLE CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K-£15.59K	£15.6K-£25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1851	895	956	356	364	677	454	76	114	199	593	547	609	355	339	1208	218	227	198
Effective Weighted Sample	1278	634	644	240	242	485	323	54	72	140	438	394	432	233	233	1032	129	158	167
Total	1468	723	745	280	314	563	312	57	72	136	545	512	428	275	252	1278	97	62	31
		49%	51%	19%	21%	38%	21%	**	5%	9%	37%	35%	29%	19%	17%	87%	7%	4%	2%
Yes, pay for any elements	55	34	21	11	13	19	12	**	1	5	18	27	7	14	5	47	2	4	1
	4%	5%	3%	4%	4%	3%	4%	**	2%	3%	3%	5%	2%	5%	2%	4%	3%	7%	3%
		61%	39%	21%	23%	35%	21%	**	2%	8%	33%	50%	13%	25%	10%	86%	5%	8%	2%
No, do not pay for any elements	1352	663	689	251	293	527	280	**	67	124	513	467	403	247	235	1181	92	52	27
	92%	92%	92%	90%	93%	94%	90%	**	93%	91%	94%	91%	94%	90%	93%	92%	95%	84%	87%
		49%	51%	19%	22%	39%	21%	**	5%	9%	38%	35%	30%	18%	17%	87%	7%	4%	2%
Don't know	61	25	36	17	8	16	20	**	4	7	14	17	18	14	11	50	2	5	3
	4%	4%	5%	6%	3%	3%	6%	**	5%	5%	2%	3%	4%	5%	4%	4%	2%	9%	10%
		42%	58%	e	13%	26%	de	**	6%	11%	22%	29%	30%	23%	18%	83%	4%	op	op
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 107

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QE41 (QE34). Do you pay for any elements of your service to make calls using the internet? Perhaps calls made to landline or mobile phones, or any equipment or software you needed to purchase solely to be able to make calls using the internet. (SINGLE CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1851	185	128	116	122	126	170	147	112	102	1337	514	1193	656	915	936
Effective Weighted Sample	1278	162	115	109	115	117	161	134	103	93	1044	251	829	458	627	661
Total	1468	252	188	112	100	135	170	142	54	125	1250	218	995	469	779	689
		17%	13%	8%	7%	9%	12%	10%	4%	9%	85%	15%	68%	32%	53%	47%
Yes, pay for any elements	55	7	3	6	3	7	7	8	2	4	42	13	38	17	30	25
	4%	3%	2%	5%	3%	5%	4%	5%	3%	4%	3%	6%	4%	4%	4%	4%
		12%	6%	10%	6%	13%	14%	14%	3%	8%	76%	24%	70%	30%	55%	45%
No, do not pay for any elements	1352	245	176	101	93	121	157	130	51	107	1160	192	923	429	716	636
	92%	97%	93%	90%	93%	90%	93%	91%	94%	85%	93%	88%	93%	91%	92%	92%
		cegi									k					
		18%	13%	7%	7%	9%	12%	10%	4%	8%	86%	14%	68%	32%	53%	47%
Don't know	61	1	9	5	3	7	5	5	2	14	48	13	33	24	33	28
	4%	*%	5%	5%	3%	5%	3%	3%	3%	11%	4%	6%	3%	5%	4%	4%
		a	a			a	a	a		ad fgh						
		1%	15%	9%	5%	12%	9%	8%	2%	23%	78%	22%	55%	40%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 110

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QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Virgin Media (Cable TV)	404	218	186	55	63	144	143	17	21	41	112	113	108	103	80	350	37	13	5
	15%	17%	14%	14%	14%	16%	15%	10%	10%	15%	15%	16%	15%	18%	12%	16%	16%	10%	6%
		b									h			n		qr	qr		
		54%	46%	14%	16%	36%	35%	4%	5%	10%	28%	28%	27%	26%	20%	87%	9%	3%	1%
Sky Satellite TV	928	434	494	146	166	356	260	36	73	82	269	247	267	203	210	760	72	58	38
	35%	33%	36%	37%	38%	39%	28%	21%	34%	31%	37%	35%	37%	35%	32%	34%	31%	44%	52%
				f	f	f			g	g	g		n					op	opq
		47%	53%	16%	18%	38%	28%	4%	8%	9%	29%	27%	29%	22%	23%	82%	8%	6%	4%
Freesat Satellite TV	106	61	45	12	9	28	57	3	8	19	25	33	34	27	12	94	5	5	1
	4%	5%	3%	3%	2%	3%	6%	2%	4%	7%	3%	5%	5%	5%	2%	4%	2%	4%	1%
						cde				gj		n	n	n		r		r	
		58%	42%	11%	9%	27%	54%	3%	8%	18%	23%	32%	32%	25%	11%	89%	5%	5%	1%
Other Satellite TV	26	15	12	6	9	8	3	*	1	4	10	6	8	8	4	24	1	1	1
	1%	1%	1%	2%	2%	1%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%
				f	f														
		56%	44%	25%	33%	31%	11%	1%	5%	14%	39%	23%	32%	31%	14%	90%	3%	5%	2%
Freeview (through a set-top box or television set)	1067	499	568	121	151	328	467	103	101	117	275	264	264	225	314	890	97	47	33
	40%	38%	41%	31%	34%	36%	50%	60%	47%	44%	38%	37%	37%	39%	47%	40%	42%	36%	45%
						cde		hij	j						klm				oq
		47%	53%	11%	14%	31%	44%	10%	9%	11%	26%	25%	25%	21%	29%	83%	9%	4%	3%
BT TV (formerly BT Vision)	173	99	73	30	16	59	67	3	4	20	68	62	48	35	26	137	22	9	6
	6%	8%	5%	8%	4%	6%	7%	2%	2%	8%	9%	9%	7%	6%	4%	6%	9%	6%	8%
		b		d			d			gh	gh	n	n				o		
		58%	42%	17%	9%	34%	39%	2%	2%	12%	39%	36%	28%	21%	15%	79%	13%	5%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TalkTalk TV	86	40	46	10	7	34	34	7	5	9	22	21	22	16	27	72	5	6	2
	3%	3%	3%	3%	2%	4%	4%	4%	2%	4%	3%	3%	3%	3%	4%	3%	2%	4%	3%
		46%	54%	12%	8%	40%	40%	8%	6%	11%	26%	24%	26%	19%	31%	85%	6%	7%	2%
EE TV	19	6	13	5	6	5	2	-	3	-	9	8	6	3	1	18	-	*	-
	1%	*%	1%	1%	1%	1%	*%	-%	1%	-%	1%	1%	1%	1%	*%	1%	-%	*%	-%
		30%	70%	29%	31%	30%	10%	-%	16%	-%	49%	42%	34%	18%	6%	99%	-%	1%	-%
NOW TV	58	26	32	9	16	30	4	2	7	9	22	10	16	21	11	50	5	3	*
	2%	2%	2%	2%	4%	3%	*%	1%	3%	3%	3%	1%	2%	4%	2%	2%	2%	2%	1%
		45%	55%	15%	27%	51%	6%	4%	13%	15%	38%	17%	28%	37%	18%	87%	8%	5%	1%
No TV in household	129	71	58	27	49	42	10	7	11	5	52	55	41	9	24	119	6	3	1
	5%	5%	4%	7%	11%	5%	1%	4%	5%	2%	7%	8%	6%	2%	4%	5%	2%	2%	1%
		55%	45%	21%	38%	33%	8%	5%	9%	4%	40%	42%	32%	7%	19%	92%	4%	2%	1%
Don't know	42	18	23	13	10	9	9	5	4	4	3	9	8	10	14	37	2	2	*
	2%	1%	2%	3%	2%	1%	1%	3%	2%	1%	*%	1%	1%	2%	2%	2%	1%	2%	*%
		44%	56%	31%	24%	22%	23%	13%	9%	9%	8%	23%	18%	25%	34%	89%	4%	6%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Virgin Media (Cable TV)	404	47	39	21	30	61	44	32	22	54	392	12	251	153	188	216
	15%	14%	11%	9%	16%	26%	18%	14%	19%	18%	17%	3%	16%	14%	13%	17%
					c	abdcfg	bc		bc	bc	k					n
		12%	10%	5%	8%	15%	11%	8%	5%	13%	97%	3%	62%	38%	46%	54%
Sky Satellite TV	928	102	135	75	52	72	85	91	36	112	776	152	581	342	523	405
	35%	31%	37%	34%	27%	30%	35%	39%	32%	38%	33%	43%	37%	31%	37%	32%
			d				d	de		d		j	m		o	
		11%	15%	8%	6%	8%	9%	10%	4%	12%	84%	16%	63%	37%	56%	44%
Freesat Satellite TV	106	5	17	10	4	14	21	12	3	9	79	27	52	54	66	40
	4%	2%	5%	4%	2%	6%	9%	5%	3%	3%	3%	8%	3%	5%	5%	3%
						ad	adhi	a				j				
		5%	16%	9%	4%	13%	20%	11%	3%	8%	74%	26%	49%	51%	62%	38%
Other Satellite TV	26	9	2	2	3	1	4	2	1	-	25	1	17	10	12	15
	1%	3%	1%	1%	2%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%
		i			i		i									
		33%	8%	6%	13%	4%	17%	7%	2%	0%	96%	4%	64%	36%	44%	56%
Freeview (through a set-top box or television set)	1067	104	109	97	93	94	81	130	52	129	903	164	543	521	590	477
	40%	31%	30%	43%	48%	40%	33%	57%	46%	43%	39%	46%	35%	47%	42%	38%
				abf	abf	b		abcdefhi	abf	abf		j		l	o	
		10%	10%	9%	9%	9%	8%	12%	5%	12%	85%	15%	51%	49%	55%	45%
BT TV (formerly BT Vision)	173	17	33	20	12	8	15	9	4	20	138	34	115	58	111	61
	6%	5%	9%	9%	6%	3%	6%	4%	4%	7%	6%	10%	7%	5%	8%	5%
			egh	egh								j	m		o	
		10%	19%	12%	7%	4%	8%	5%	2%	11%	80%	20%	67%	33%	65%	35%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TalkTalk TV	86	11	10	5	7	9	9	7	3	11	75	10	37	48	39	46
	3%	3%	3%	2%	4%	4%	4%	3%	2%	4%	3%	3%	2%	4%	3%	4%
		13%	12%	6%	8%	11%	10%	8%	3%	13%	88%	12%	43%	56%	46%	54%
EE TV	19	2	3	1	3	5	1	1	-	2	15	4	15	4	14	5
	1%	*%	1%	1%	2%	2%	*%	*%	-%	1%	1%	1%	1%	*%	1%	*%
		8%	18%	7%	18%	26%	4%	5%	-%	13%	81%	19%	79%	21%	73%	27%
NOW TV	58	4	8	8	5	7	4	5	2	6	47	11	40	15	36	22
	2%	1%	2%	4%	3%	3%	2%	2%	2%	2%	2%	3%	3%	1%	3%	2%
		7%	14%	14%	9%	12%	7%	9%	4%	10%	81%	19%	69%	25%	62%	38%
No TV in household	129	63	21	4	5	2	10	8	3	3	123	6	100	29	36	93
	5%	19%	6%	2%	3%	1%	4%	3%	3%	1%	5%	2%	6%	3%	3%	7%
		bcd efghi	cei	3%	4%	1%	ei	6%	2%	2%	k	5%	m	23%	28%	n
		49%	17%				8%				95%	5%	77%			72%
Don't know	42	2	10	3	5	4	7	1	2	4	38	3	23	19	27	15
	2%	*%	3%	1%	3%	2%	3%	*%	1%	1%	2%	1%	1%	2%	2%	1%
		4%	25%	8%	12%	9%	ag	2%	4%	9%	92%	8%	55%	45%	64%	36%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 112

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QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Virgin Media (Cable TV)	397	214	183	55	63	139	140	17	21	40	106	110	104	102	80	343	37	13	5
	15%	16%	13%	14%	14%	15%	15%	10%	10%	15%	15%	16%	14%	18%	12%	15%	16%	10%	6%
		b												n		qr	qr		
		54%	46%	14%	16%	35%	35%	4%	5%	10%	27%	28%	26%	26%	20%	86%	9%	3%	1%
Sky Satellite TV	915	429	486	145	163	351	256	36	68	80	267	244	263	197	210	748	71	57	38
	34%	33%	35%	37%	37%	38%	28%	21%	32%	30%	37%	34%	37%	34%	32%	33%	31%	44%	52%
				f	f	f			g	g	g							op	opq
		47%	53%	16%	18%	38%	28%	4%	7%	9%	29%	27%	29%	22%	23%	82%	8%	6%	4%
Freesat Satellite TV	83	47	36	10	7	21	44	3	8	14	20	23	28	21	11	74	5	3	1
	3%	4%	3%	3%	2%	2%	5%	2%	4%	5%	3%	3%	4%	4%	2%	3%	2%	3%	1%
						de							n	n		r			
		57%	43%	12%	9%	25%	53%	4%	10%	17%	24%	28%	34%	25%	13%	89%	6%	4%	1%
Other Satellite TV	26	14	12	6	9	8	3	*	1	4	10	6	8	8	4	24	1	1	1
	1%	1%	1%	2%	2%	1%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%
				f	f														
		55%	45%	23%	34%	31%	12%	1%	5%	15%	38%	23%	33%	30%	14%	92%	3%	3%	2%
Freeview (through a set-top box or television set)	812	373	440	87	104	241	380	90	85	88	175	187	191	173	261	667	86	39	21
	30%	29%	32%	22%	24%	26%	41%	53%	40%	33%	24%	26%	27%	30%	39%	30%	37%	29%	29%
						cde		hij	j	j					klm		oqr		
		46%	54%	11%	13%	30%	47%	11%	11%	11%	22%	23%	24%	21%	32%	82%	11%	5%	3%
BT TV (formerly BT Vision)	155	85	69	30	14	56	55	3	4	19	59	51	46	33	24	123	18	8	6
	6%	7%	5%	8%	3%	6%	6%	2%	2%	7%	8%	7%	6%	6%	4%	5%	8%	6%	8%
				d		d	d			gh	gh	n	n						
		55%	45%	19%	9%	36%	36%	2%	2%	12%	38%	33%	30%	22%	15%	80%	12%	5%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 112

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TalkTalk TV	72	33	39	9	6	31	25	7	5	8	16	13	18	15	26	60	5	5	2
	3%	3%	3%	2%	1%	3%	3%	4%	2%	3%	2%	2%	3%	2%	4%	3%	2%	4%	2%
		46%	54%	13%	9%	43%	35%	10%	7%	10%	23%	19%	25%	20%	36%	83%	7%	7%	2%
EE TV	19	6	13	5	6	5	2	-	3	-	9	8	6	3	1	18	-	*	-
	1%	*%	1%	1%	1%	1%	*%	-%	1%	-%	1%	1%	1%	1%	*%	1%	-%	*%	-%
		30%	70%	29%	31%	30%	10%	-%	16%	-%	49%	42%	34%	18%	6%	99%	-%	1%	-%
NOW TV	27	11	16	3	11	12	1	2	5	4	9	4	5	9	8	24	3	*	-
	1%	1%	1%	1%	2%	1%	*%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	*%	-%
		40%	60%	11%	41%	43%	6%	8%	19%	16%	35%	16%	20%	35%	30%	88%	10%	1%	-%
No TV in household	129	71	58	27	49	42	10	7	11	5	52	55	41	9	24	119	6	3	1
	5%	5%	4%	7%	11%	5%	1%	4%	5%	2%	7%	8%	6%	2%	4%	5%	2%	2%	1%
		55%	45%	21%	38%	33%	8%	5%	9%	4%	40%	42%	32%	7%	19%	92%	4%	2%	1%
Don't know	42	18	23	13	10	9	9	5	4	4	3	9	8	10	14	37	2	2	*
	2%	1%	2%	3%	2%	1%	1%	3%	2%	1%	*%	1%	1%	2%	2%	2%	1%	2%	*%
		44%	56%	31%	24%	22%	23%	13%	9%	9%	8%	23%	18%	25%	34%	89%	4%	6%	1%
MAIN TV PLATFORM																			
ALL TV	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
	94%	93%	94%	90%	87%	94%	98%	93%	93%	97%	92%	91%	93%	97%	94%	93%	97%	96%	98%
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 112

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QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
ANY PAID-FOR TV	1516	747	769	226	252	572	466	61	98	142	455	419	429	343	324	1264	134	72	46
	57%	57%	56%	58%	57%	62%	50%	36%	45%	54%	63%	59%	60%	59%	49%	57%	57%	55%	62%
				f	f	f				g	ghi	n	n	n					o
		49%	51%	15%	17%	38%	31%	4%	6%	9%	30%	28%	28%	23%	21%	83%	9%	5%	3%
ANY FREE TV	989	464	524	125	131	292	441	98	104	114	217	228	243	218	300	816	92	54	27
	37%	36%	38%	32%	30%	32%	48%	57%	48%	43%	30%	32%	34%	38%	45%	36%	40%	41%	36%
							cde	ij	j	j					klm				
		47%	53%	13%	13%	30%	45%	10%	10%	11%	22%	23%	25%	22%	30%	83%	9%	5%	3%
CABLE	397	214	183	55	63	139	140	17	21	40	106	110	104	102	80	343	37	13	5
	15%	16%	13%	14%	14%	15%	15%	10%	10%	15%	15%	16%	14%	18%	12%	15%	16%	10%	6%
		b												n		qr	qr		
		54%	46%	14%	16%	35%	35%	4%	5%	10%	27%	28%	26%	26%	20%	86%	9%	3%	1%
SATELLITE	1023	490	533	162	179	380	303	40	78	97	297	273	300	225	224	846	77	62	39
	38%	38%	39%	41%	40%	42%	33%	23%	36%	37%	41%	38%	42%	39%	34%	38%	33%	47%	53%
				f	f	f			g	g	g		n				op	op	
		48%	52%	16%	17%	37%	30%	4%	8%	10%	29%	27%	29%	22%	22%	83%	8%	6%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Virgin Media (Cable TV)	397	44	39	21	30	60	42	31	22	54	385	12	246	151	184	213
	15%	13%	11%	9%	16%	25%	17%	14%	19%	18%	17%	3%	16%	14%	13%	17%
					c	abdcfg	bc		bc	bc	k					n
		11%	10%	5%	8%	15%	11%	8%	5%	14%	97%	3%	62%	38%	46%	54%
Sky Satellite TV	915	100	132	75	51	71	85	91	36	108	764	151	573	340	514	401
	34%	30%	37%	34%	26%	30%	35%	39%	32%	36%	33%	43%	37%	31%	37%	32%
			d				d	ade		d		j	m		o	
		11%	14%	8%	6%	8%	9%	10%	4%	12%	84%	16%	63%	37%	56%	44%
Freesat Satellite TV	83	5	16	7	4	9	17	8	3	5	61	21	40	43	52	31
	3%	2%	4%	3%	2%	4%	7%	4%	2%	2%	3%	6%	3%	4%	4%	2%
							adhi					j				
		6%	19%	9%	5%	11%	21%	10%	3%	7%	74%	26%	48%	52%	63%	37%
Other Satellite TV	26	9	2	2	3	1	4	2	1	-	25	1	16	10	11	14
	1%	3%	1%	1%	2%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%
		i			i		i									
		34%	8%	7%	13%	4%	17%	8%	2%	0%	96%	4%	63%	37%	44%	56%
Freeview (through a set-top box or television set)	812	84	92	83	73	69	58	73	42	92	702	110	388	424	419	393
	30%	25%	25%	37%	38%	29%	24%	32%	37%	31%	30%	31%	25%	38%	30%	31%
				abf	abf				abf					l		
		10%	11%	10%	9%	9%	7%	9%	5%	11%	86%	14%	48%	52%	52%	48%
BT TV (formerly BT Vision)	155	16	29	19	11	6	12	9	3	18	125	30	103	51	102	53
	6%	5%	8%	8%	6%	3%	5%	4%	3%	6%	5%	8%	7%	5%	7%	4%
			eh	egh								j	m		o	
		10%	19%	12%	7%	4%	8%	6%	2%	12%	81%	19%	67%	33%	66%	34%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TalkTalk TV	72	9	10	4	6	9	6	5	2	9	64	8	33	38	30	41
	3%	3%	3%	2%	3%	4%	2%	2%	2%	3%	3%	2%	2%	3%	2%	3%
		13%	14%	5%	8%	12%	8%	7%	3%	13%	89%	11%	45%	53%	42%	58%
EE TV	19	2	3	1	3	5	1	1	-	2	15	4	15	4	14	5
	1%	*%	1%	1%	2%	2%	*%	*%	-%	1%	1%	1%	1%	*%	1%	*%
		8%	18%	7%	18%	26%	4%	5%	-%	13%	81%	19%	79%	21%	73%	27%
NOW TV	27	1	6	4	3	3	2	2	2	1	18	8	17	6	17	10
	1%	*%	2%	2%	2%	1%	1%	1%	1%	*%	1%	2%	1%	1%	1%	1%
		2%	23%	15%	13%	11%	6%	6%	6%	6%	69%	31%	65%	23%	63%	37%
No TV in household	129	63	21	4	5	2	10	8	3	3	123	6	100	29	36	93
	5%	19%	6%	2%	3%	1%	4%	3%	3%	1%	5%	2%	6%	3%	3%	7%
		bcd	efghi				ei				k		m			n
		49%	17%	3%	4%	1%	8%	6%	2%	2%	95%	5%	77%	23%	28%	72%
Don't know	42	2	10	3	5	4	7	1	2	4	38	3	23	19	27	15
	2%	*%	3%	1%	3%	2%	3%	*%	1%	1%	2%	1%	1%	2%	2%	1%
		4%	25%	8%	12%	9%	17%	2%	4%	9%	92%	8%	55%	45%	64%	36%
MAIN TV PLATFORM																
ALL TV	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
	94%	81%	91%	97%	95%	98%	93%	96%	96%	98%	93%	97%	92%	96%	96%	91%
			a	ab	a	abf	a	ab	ab	abf		j		l	o	
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
ANY PAID-FOR TV	1516	169	207	116	104	152	143	129	62	182	1316	199	953	556	830	685
	57%	51%	57%	52%	53%	64%	59%	56%	54%	61%	57%	56%	61%	50%	59%	54%
						acdh				ac			m		o	
		11%	14%	8%	7%	10%	9%	8%	4%	12%	87%	13%	63%	37%	55%	45%
ANY FREE TV	989	100	122	100	81	80	84	92	47	109	843	146	477	511	513	476
	37%	30%	34%	45%	41%	34%	34%	40%	41%	37%	36%	41%	31%	46%	36%	37%
				abef	a			a	a				l			
		10%	12%	10%	8%	8%	8%	9%	5%	11%	85%	15%	48%	52%	52%	48%
CABLE	397	44	39	21	30	60	42	31	22	54	385	12	246	151	184	213
	15%	13%	11%	9%	16%	25%	17%	14%	19%	18%	17%	3%	16%	14%	13%	17%
					c	abedfg	bc		bc	bc	k					n
		11%	10%	5%	8%	15%	11%	8%	5%	14%	97%	3%	62%	38%	46%	54%
SATELLITE	1023	113	150	84	58	81	106	101	39	113	850	173	629	393	577	447
	38%	34%	41%	38%	30%	34%	44%	44%	34%	38%	37%	49%	40%	35%	41%	35%
			d				adeh	adeh				j	m		o	
		11%	15%	8%	6%	8%	10%	10%	4%	11%	83%	17%	61%	38%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 113

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TV MULTI-PLATFORM OWNERSHIP

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
CABLE ONLY	365	194	171	54	56	128	127	16	17	36	94	95	100	95	75	310	37	13	5
	14%	15%	12%	14%	13%	14%	14%	9%	8%	14%	13%	13%	14%	16%	11%	14%	16%	10%	6%
		53%	47%	15%	15%	35%	35%	4%	5%	10%	26%	26%	27%	26%	21%	85%	10%	3%	1%
CABLE AND FREEVIEW	30	19	11	-	3	13	14	1	2	2	16	14	5	7	5	30	-	-	-
	1%	1%	1%	-%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-%	-%	-%
		64%	36%	-%	10%	43%	48%	5%	8%	7%	52%	46%	16%	22%	16%	100%	-%	-%	-%
FREEVIEW ONLY	769	351	418	84	100	223	362	90	84	82	158	170	180	160	258	631	81	36	21
	29%	27%	30%	21%	23%	24%	39%	53%	39%	31%	22%	24%	25%	28%	39%	28%	35%	27%	28%
		46%	54%	11%	13%	29%	47%	12%	11%	11%	21%	22%	23%	21%	34%	82%	11%	5%	3%
SATELLITE AND FREEVIEW	189	90	99	27	36	54	73	6	14	20	61	53	56	41	40	165	6	8	11
	7%	7%	7%	7%	8%	6%	8%	4%	6%	8%	8%	7%	8%	7%	6%	7%	3%	6%	15%
		48%	52%	14%	19%	28%	38%	3%	7%	11%	32%	28%	29%	22%	21%	87%	3%	4%	6%
SATELLITE ONLY	834	398	436	133	145	328	229	33	67	78	233	218	244	188	183	680	71	54	28
	31%	31%	32%	34%	33%	36%	25%	19%	31%	30%	32%	31%	34%	32%	28%	30%	31%	41%	38%
		48%	52%	16%	17%	39%	27%	4%	8%	9%	28%	26%	29%	23%	22%	82%	9%	7%	3%
NO TV	129	71	58	27	49	42	10	7	11	5	52	55	41	9	24	119	6	3	1
	5%	5%	4%	7%	11%	5%	1%	4%	5%	2%	7%	8%	6%	2%	4%	5%	2%	2%	1%
		55%	45%	21%	38%	33%	8%	5%	9%	4%	40%	42%	32%	7%	19%	92%	4%	2%	1%
OTHER	318	160	158	53	43	118	103	12	16	37	111	98	87	70	62	264	30	15	8
	12%	12%	11%	14%	10%	13%	11%	7%	8%	14%	15%	14%	12%	12%	9%	12%	13%	12%	11%
		50%	50%	17%	14%	37%	32%	4%	5%	12%	35%	31%	27%	22%	19%	83%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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TV MULTI-PLATFORM OWNERSHIP

Base : All respondents

	GENDER			AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION								
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES						
	MALE	a	b					c	d	e	f							£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	g	h	i
Significance Level: 95%																								
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493					
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74					
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%					
Mean TV platforms	1.1	1.1	1.1	1.0	1.0	1.1	1.1	1.0	1.0	1.1	1.1	1.1	1.1	1.1	1.0	1.1	1.0	1.1	1.2					
						cd	cd			gh	gh		n	n					opq					
Standard deviation	.46	.48	.45	.47	.53	.47	.41	.38	.45	.47	.55	.52	.49	.43	.39	.48	.34	.43	.44					
Standard error	.01	.01	.01	.02	.02	.01	.01	.02	.02	.02	.02	.02	.01	.02	.01	.01	.02	.02	.02					
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																							

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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TV MULTI-PLATFORM OWNERSHIP

Base : All respondents

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
CABLE ONLY	365	36	39	20	28	50	42	26	20	49	354	11	223	141	177	188
	14%	11%	11%	9%	14%	21%	17%	11%	18%	17%	15%	3%	14%	13%	13%	15%
						abcg	abc		abc	c	k					
		10%	11%	6%	8%	14%	11%	7%	5%	14%	97%	3%	61%	39%	49%	51%
CABLE AND FREEVIEW	30	10	-	1	2	8	1	5	2	2	29	*	18	12	10	20
	1%	3%	-%	*%	1%	3%	*%	2%	1%	1%	1%	*%	1%	1%	1%	2%
		bcf				bci		b			k				n	
		32%	-%	2%	6%	27%	4%	18%	6%	6%	98%	2%	61%	39%	33%	67%
FREEVIEW ONLY	769	78	89	79	71	66	52	70	40	86	666	103	361	408	388	380
	29%	23%	25%	35%	36%	28%	21%	30%	35%	29%	29%	29%	23%	37%	28%	30%
				abf	abef		f	abf						l		
		10%	12%	10%	9%	9%	7%	9%	5%	11%	87%	13%	47%	53%	51%	49%
SATELLITE AND FREEVIEW	189	9	9	10	14	15	20	48	8	33	144	45	101	85	133	56
	7%	3%	2%	5%	7%	6%	8%	21%	7%	11%	6%	13%	7%	8%	9%	4%
					ab	b	ab	abcdefhi	b	abc		j			o	
		5%	5%	5%	7%	8%	10%	25%	4%	17%	76%	24%	54%	45%	70%	30%
SATELLITE ONLY	834	106	142	73	44	65	85	53	31	83	704	130	526	306	450	384
	31%	32%	39%	33%	23%	27%	35%	23%	27%	28%	30%	37%	34%	27%	32%	30%
		dg	deghi	dg			dg					j	m			
		13%	17%	9%	5%	8%	10%	6%	4%	10%	84%	16%	63%	37%	54%	46%
NO TV	129	63	21	4	5	2	10	8	3	3	123	6	100	29	36	93
	5%	19%	6%	2%	3%	1%	4%	3%	3%	1%	5%	2%	6%	3%	3%	7%
		bcdefghi	cei				ei				k		m		n	
		49%	17%	3%	4%	1%	8%	6%	2%	2%	95%	5%	77%	23%	28%	72%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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TV MULTI-PLATFORM OWNERSHIP

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
OTHER	318	31	51	33	26	28	27	20	9	38	262	56	201	116	185	133
	12%	9%	14%	15%	13%	12%	11%	9%	8%	13%	11%	16%	13%	10%	13%	10%
			h	gh								j	m		o	
		10%	16%	11%	8%	9%	8%	6%	3%	12%	82%	18%	63%	36%	58%	42%
Mean TV platforms	1.1	.9	1.0	1.1	1.1	1.1	1.1	1.3	1.1	1.2	1.1	1.2	1.1	1.1	1.1	1.0
				ab	ab	ab	ab	abcdeghi	ab	abcdh		j			o	
Standard deviation	.46	.55	.43	.40	.43	.45	.50	.55	.39	.43	.46	.47	.48	.42	.48	.44
Standard error	.01	.03	.03	.03	.03	.03	.03	.03	.02	.03	.01	.01	.01	.01	.01	.01
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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MULTICHANNEL TV OWNERSHIP

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
ALL MULTICHANNEL TV	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
	94%	93%	94%	90%	87%	94%	98%	93%	93%	97%	92%	91%	93%	97%	94%	93%	97%	96%	98%
						cd	cde			j				klm	k		o		o
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
DIGITAL TERRESTRIAL	1067	499	568	121	151	328	467	103	101	117	275	264	264	225	314	890	97	47	33
	40%	38%	41%	31%	34%	36%	50%	60%	47%	44%	38%	37%	37%	39%	47%	40%	42%	36%	45%
							cde	hij	j					klm					oq
		47%	53%	11%	14%	31%	44%	10%	9%	11%	26%	25%	25%	21%	29%	83%	9%	4%	3%
DIGITAL SATELLITE	1051	504	547	164	184	389	315	40	82	102	302	284	306	235	225	870	78	63	40
	39%	39%	40%	42%	42%	42%	34%	23%	38%	39%	41%	40%	42%	40%	34%	39%	34%	48%	54%
				f	f	f			g	g	g	n	n	n				op	op
		48%	52%	16%	17%	37%	30%	4%	8%	10%	29%	27%	29%	22%	21%	83%	7%	6%	4%
PAY DIGITAL SATELLITE	858	403	455	124	155	332	246	32	64	72	256	236	251	185	185	706	71	47	34
	32%	31%	33%	32%	35%	36%	27%	19%	30%	27%	35%	33%	35%	32%	28%	32%	30%	35%	46%
					f	f			g	g	gi		n						opq
		47%	53%	14%	18%	39%	29%	4%	7%	8%	30%	27%	29%	22%	22%	82%	8%	5%	4%
FREE DIGITAL SATELLITE	167	93	75	27	25	51	65	7	17	31	44	40	50	44	33	142	7	15	3
	6%	7%	5%	7%	6%	6%	7%	4%	8%	12%	6%	6%	7%	8%	5%	6%	3%	11%	4%
										gi						p		opr	
		55%	45%	16%	15%	30%	39%	4%	10%	18%	27%	24%	30%	27%	20%	85%	4%	9%	2%
CABLE	404	218	186	55	63	144	143	17	21	41	112	113	108	103	80	350	37	13	5
	15%	17%	14%	14%	14%	16%	15%	10%	10%	15%	15%	16%	15%	18%	12%	16%	16%	10%	6%
		b									h			n		qr	qr		
		54%	46%	14%	16%	36%	35%	4%	5%	10%	28%	28%	27%	26%	20%	87%	9%	3%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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MULTICHANNEL TV OWNERSHIP

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
NO MULTICHANNEL TV	171	89	82	40	59	52	19	12	15	9	55	64	49	19	38	156	7	6	1
	6%	7%	6%	10%	13%	6%	2%	7%	7%	3%	8%	9%	7%	3%	6%	7%	3%	4%	2%
				ef	ef	f					i	mn	m		m	pr			
		52%	48%	24%	35%	30%	11%	7%	9%	5%	32%	38%	29%	11%	23%	92%	4%	3%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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MULTICHANNEL TV OWNERSHIP

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
ALL MULTICHANNEL TV	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
	94%	81%	91%	97%	95%	98%	93%	96%	96%	98%	93%	97%	92%	96%	96%	91%
		a	a	ab	a	abf	a	ab	ab	abf	j	j	l	l	o	o
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
DIGITAL TERRESTRIAL	1067	104	109	97	93	94	81	130	52	129	903	164	543	521	590	477
	40%	31%	30%	43%	48%	40%	33%	57%	46%	43%	39%	46%	35%	47%	42%	38%
				abf	abf	b		abcdeffhi	abf	abf	j	j	l	l	o	o
		10%	10%	9%	9%	9%	8%	12%	5%	12%	85%	15%	51%	49%	55%	45%
DIGITAL SATELLITE	1051	116	153	85	60	85	109	103	40	119	872	179	644	401	594	456
	39%	35%	42%	38%	30%	36%	45%	45%	35%	40%	38%	50%	41%	36%	42%	36%
			d				adh	adh	d	d	j	j	m	m	o	o
		11%	15%	8%	6%	8%	10%	10%	4%	11%	83%	17%	61%	38%	57%	43%
PAY DIGITAL SATELLITE	858	99	123	67	50	70	81	81	33	101	720	138	546	306	492	366
	32%	30%	34%	30%	26%	30%	33%	35%	29%	34%	31%	39%	35%	27%	35%	29%
							d	d			j	j	m	m	o	o
		12%	14%	8%	6%	8%	9%	9%	4%	12%	84%	16%	64%	36%	57%	43%
FREE DIGITAL SATELLITE	167	17	26	17	7	9	27	20	5	13	128	40	86	82	90	78
	6%	5%	7%	7%	4%	4%	11%	9%	4%	4%	6%	11%	6%	7%	6%	6%
							adehi	deh			j	j				
		10%	16%	10%	4%	6%	16%	12%	3%	8%	76%	24%	51%	49%	54%	46%
CABLE	404	47	39	21	30	61	44	32	22	54	392	12	251	153	188	216
	15%	14%	11%	9%	16%	26%	18%	14%	19%	18%	17%	3%	16%	14%	13%	17%
					c	abcdfg	bc		bc	bc	k	k			n	n
		12%	10%	5%	8%	15%	11%	8%	5%	13%	97%	3%	62%	38%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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MULTICHANNEL TV OWNERSHIP

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
NO MULTICHANNEL TV	171	64	32	7	10	5	17	8	5	7	161	9	123	48	62	108
	6%	19%	9%	3%	5%	2%	7%	4%	4%	2%	7%	3%	8%	4%	4%	9%
		bcd efghi	ceghi				ei				k		m			n
		38%	19%	4%	6%	3%	10%	5%	3%	4%	94%	6%	72%	28%	37%	63%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 115

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QH2 (QH66). What are the reasons why you don't have a television set in your household? What other reasons? (MULTI CODE) UNPROMPTED

Base : Those without a TV in the household

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o	~p	~q	~r
Unweighted total	134	74	60	26	45	44	19	10	17	8	46	45	43	15	31	103	13	11	7
Effective Weighted Sample	98	52	45	20	34	33	13	7	11	6	36	35	34	8	22	86	8	9	6
Total	129	71	58	27	49	42	10	7	11	5	52	55	41	9	24	119	6	3	1
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	92%	**	**	**
Not interested in watching TV	83	**	**	**	**	**	**	**	**	**	**	**	**	**	**	78	**	**	**
	64%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	66%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	94%	**	**	**
Don't want to pay the TV Licence	22	**	**	**	**	**	**	**	**	**	**	**	**	**	**	20	**	**	**
	17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	17%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	92%	**	**	**
Watch online instead	22	**	**	**	**	**	**	**	**	**	**	**	**	**	**	20	**	**	**
	17%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	16%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	91%	**	**	**
Busy with other interests	10	**	**	**	**	**	**	**	**	**	**	**	**	**	**	10	**	**	**
	8%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	8%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	95%	**	**	**
Recently moved home	7	**	**	**	**	**	**	**	**	**	**	**	**	**	**	6	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	5%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	84%	**	**	**
Too expensive to buy and install	6	**	**	**	**	**	**	**	**	**	**	**	**	**	**	6	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	5%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	100%	**	**	**
Can't afford to pay the TV Licence	5	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	66%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 115

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH2 (QH66). What are the reasons why you don't have a television set in your household? What other reasons? (MULTI CODE) UNPROMPTED

Base : Those without a TV in the household

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
								£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o	~p	~q	~r
Unweighted total	134	74	60	26	45	44	19	10	17	8	46	45	43	15	31	103	13	11	7
Effective Weighted Sample	98	52	45	20	34	33	13	7	11	6	36	35	34	8	22	86	8	9	6
Total	129	71	58	27	49	42	10	7	11	5	52	55	41	9	24	119	6	3	1
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	92%	**	**	**
Can't afford to replace broken TV set	2	**	**	**	**	**	**	**	**	**	**	**	**	**	**	2	**	**	**
	2%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	2%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	78%	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3	**	**	**
	2%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	2%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	95%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH2 (QH66). What are the reasons why you don't have a television set in your household? What other reasons? (MULTI CODE) UNPROMPTED

Base : Those without a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	~k	~l	~m	~n	~o
Unweighted total	134	45	13	6	7	2	11	10	6	3	114	20	99	35	37	97
Effective Weighted Sample	98	40	12	5	7	2	11	9	6	3	90	11	73	26	23	76
Total	129	63	21	4	5	2	10	8	3	3	123	6	100	29	36	93
		**	**	**	**	**	**	**	**	**	95%	**	**	**	**	**
Not interested in watching TV	83	**	**	**	**	**	**	**	**	**	78	**	**	**	**	**
	64%	**	**	**	**	**	**	**	**	**	64%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	94%	**	**	**	**	**
Don't want to pay the TV Licence	22	**	**	**	**	**	**	**	**	**	20	**	**	**	**	**
	17%	**	**	**	**	**	**	**	**	**	17%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	94%	**	**	**	**	**
Watch online instead	22	**	**	**	**	**	**	**	**	**	20	**	**	**	**	**
	17%	**	**	**	**	**	**	**	**	**	16%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	92%	**	**	**	**	**
Busy with other interests	10	**	**	**	**	**	**	**	**	**	9	**	**	**	**	**
	8%	**	**	**	**	**	**	**	**	**	7%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	89%	**	**	**	**	**
Recently moved home	7	**	**	**	**	**	**	**	**	**	7	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	6%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	100%	**	**	**	**	**
Too expensive to buy and install	6	**	**	**	**	**	**	**	**	**	5	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	85%	**	**	**	**	**
Can't afford to pay the TV Licence	5	**	**	**	**	**	**	**	**	**	5	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	4%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	95%	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH2 (QH66). What are the reasons why you don't have a television set in your household? What other reasons? (MULTI CODE) UNPROMPTED

Base : Those without a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	~k	~l	~m	~n	~o
Unweighted total	134	45	13	6	7	2	11	10	6	3	114	20	99	35	37	97
Effective Weighted Sample	98	40	12	5	7	2	11	9	6	3	90	11	73	26	23	76
Total	129	63	21	4	5	2	10	8	3	3	123	6	100	29	36	93
		**	**	**	**	**	**	**	**	**	95%	**	**	**	**	**
Can't afford to replace broken TV set	2	**	**	**	**	**	**	**	**	**	2	**	**	**	**	**
	2%	**	**	**	**	**	**	**	**	**	2%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	100%	**	**	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	3	**	**	**	**	**
	2%	**	**	**	**	**	**	**	**	**	2%	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	95%	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 116

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QH3 (QH53). Is the MAIN TV in your household an HDTV set or HD ready? (SINGLE CODE)

Base : Those with a TV in the household

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Yes, the main TV in the household is an HDTV set or HD ready	1917	976	941	271	314	702	630	101	142	217	589	538	522	435	421	1605	158	102	52
	77%	81%	73%	77%	82%	81%	69%	64%	71%	85%	88%	83%	78%	77%	68%	77%	70%	80%	72%
		b		f	f	f				gh	gh	lmn	n	n		pr		pr	
		51%	49%	14%	16%	37%	33%	5%	7%	11%	31%	28%	27%	23%	22%	84%	8%	5%	3%
No	464	199	265	58	59	140	208	48	50	28	73	90	118	104	153	379	58	18	10
	19%	16%	21%	16%	15%	16%	23%	30%	25%	11%	11%	14%	18%	18%	25%	18%	25%	14%	14%
		a		a		cde		ij	ij					k	klm	r	oqr		
		43%	57%	12%	13%	30%	45%	10%	11%	6%	16%	19%	25%	22%	33%	82%	12%	4%	2%
Don't know	123	37	87	22	10	22	69	10	9	11	11	20	32	23	49	96	10	7	10
	5%	3%	7%	6%	3%	3%	8%	6%	5%	4%	2%	3%	5%	4%	8%	5%	4%	6%	14%
			a	de		de		j	j	j					klm			opq	
		30%	70%	18%	8%	18%	56%	8%	8%	9%	9%	16%	26%	19%	40%	78%	8%	6%	8%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH3 (QH53). Is the MAIN TV in your household an HDTV set or HD ready? (SINGLE CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Yes, the main TV in the household is an HDTV set or HD ready	1917	152	276	179	143	167	182	195	88	224	1634	283	1168	742	1066	851
	77%	57%	84%	83%	77%	72%	80%	88%	80%	77%	76%	82%	82%	70%	79%	73%
			ae	ae	a	a	ae	ade fhi	ae	a		j	m		o	
		8%	14%	9%	7%	9%	9%	10%	5%	12%	85%	15%	61%	39%	56%	44%
No	464	114	38	29	36	49	32	16	12	53	415	50	220	244	220	244
	19%	42%	11%	14%	19%	21%	14%	7%	11%	18%	19%	14%	15%	23%	16%	21%
		b c d e f g h i		g	b g h	b c g h	g			b g h	k		l		n	
		25%	8%	6%	8%	10%	7%	3%	3%	11%	89%	11%	47%	53%	47%	53%
Don't know	123	3	16	8	6	17	13	11	9	14	111	13	43	81	57	67
	5%	1%	5%	4%	3%	7%	6%	5%	8%	5%	5%	4%	3%	8%	4%	6%
			a			a	a	a	a c d	a			l			
		2%	13%	6%	5%	14%	10%	9%	7%	11%	90%	10%	35%	65%	46%	54%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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QH4 (QH54). Although you have an HDTV ready set, to actually watch TV channels and programmes that are broadcast in high definition, you need an HD set top box or a TV with built-in HDTV receiver. For the main TV set, does your household have an HDTV service - from either Sky, Virgin Media, Freesat or Freeview? (SINGLE CODE)

Base : Those whose main TV set is an HDTV or HD-ready

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2695	1374	1321	360	403	942	990	167	218	315	709	648	818	602	625	1606	363	376	350
Effective Weighted Sample	1778	910	868	231	259	638	668	114	135	217	499	443	558	388	406	1355	216	256	296
Total	1917	976	941	271	314	702	630	101	142	217	589	538	522	435	421	1605	158	102	52
		51%	49%	14%	16%	37%	33%	5%	7%	11%	31%	28%	27%	23%	22%	84%	8%	5%	3%
Yes	1585	829	756	226	255	584	521	69	113	175	496	467	432	359	327	1327	128	87	43
	83%	85%	80%	84%	81%	83%	83%	68%	79%	81%	84%	87%	83%	83%	78%	83%	81%	86%	83%
		b							g	g	g	n	n						
		52%	48%	14%	16%	37%	33%	4%	7%	11%	31%	29%	27%	23%	21%	84%	8%	5%	3%
No	281	130	150	35	56	106	84	27	25	35	83	64	74	58	84	239	22	13	6
	15%	13%	16%	13%	18%	15%	13%	26%	18%	16%	14%	12%	14%	13%	20%	15%	14%	13%	12%
								ij							klm				
		46%	54%	12%	20%	38%	30%	10%	9%	12%	29%	23%	27%	21%	30%	85%	8%	5%	2%
Don't know	51	17	34	10	3	12	26	6	4	7	10	7	15	18	11	38	8	2	3
	3%	2%	4%	4%	1%	2%	4%	6%	3%	3%	2%	1%	3%	4%	3%	2%	5%	2%	5%
		a					de	j					k				oq		oq
		33%	67%	19%	6%	24%	50%	11%	8%	13%	20%	14%	30%	35%	21%	76%	16%	3%	5%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH4 (QH54). Although you have an HDTV ready set, to actually watch TV channels and programmes that are broadcast in high definition, you need an HD set top box or a TV with built-in HDTV receiver. For the main TV set, does your household have an HDTV service - from either Sky, Virgin Media, Freesat or Freeview? (SINGLE CODE)

Base : Those whose main TV set is an HDTV or HD-ready

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2695	105	190	190	178	165	186	211	195	186	1894	801	1520	1170	1344	1351
Effective Weighted Sample	1778	92	173	180	168	151	176	189	181	169	1446	365	1011	784	898	904
Total	1917	152	276	179	143	167	182	195	88	224	1634	283	1168	742	1066	851
		8%	14%	9%	7%	9%	9%	10%	5%	12%	85%	15%	61%	39%	56%	44%
Yes	1585	111	251	159	116	104	150	155	74	207	1356	229	987	592	895	690
	83%	73%	91%	89%	81%	63%	82%	79%	84%	93%	83%	81%	84%	80%	84%	81%
			ade fgh	ade g	e		e	e	ae	ade fgh			m			
		7%	16%	10%	7%	7%	9%	10%	5%	13%	86%	14%	62%	37%	56%	44%
No	281	35	23	17	23	53	30	31	13	14	235	46	158	123	141	139
	15%	23%	8%	9%	16%	32%	16%	16%	15%	6%	14%	16%	14%	17%	13%	16%
		bci			bi	bcd fghi	bci	bi	i							
		12%	8%	6%	8%	19%	11%	11%	5%	5%	84%	16%	56%	44%	50%	50%
Don't know	51	6	2	3	4	9	2	9	1	2	43	7	24	27	29	22
	3%	4%	1%	2%	3%	6%	1%	5%	1%	1%	3%	3%	2%	4%	3%	3%
						bcfhi		bfhi						l		
		11%	4%	5%	8%	18%	4%	19%	2%	4%	85%	15%	47%	53%	57%	43%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 118

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QH5 (QH70). You mentioned that you have an HD ready TV or HD TV service. Is the MAIN TV in your household an Ultra High Definition (known as UHD) TV set or UHD ready - also known as 4K? (SINGLE CODE)

Base : Those whose main TV set is an HDTV or HD-ready

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2695	1374	1321	360	403	942	990	167	218	315	709	648	818	602	625	1606	363	376	350
Effective Weighted Sample	1778	910	868	231	259	638	668	114	135	217	499	443	558	388	406	1355	216	256	296
Total	1917	976	941	271	314	702	630	101	142	217	589	538	522	435	421	1605	158	102	52
		51%	49%	14%	16%	37%	33%	5%	7%	11%	31%	28%	27%	23%	22%	84%	8%	5%	3%
Yes, the main TV in the household is an UHDTV set or UHD ready	453	266	187	73	75	183	123	14	27	42	156	152	120	105	76	371	43	20	19
	24%	27%	20%	27%	24%	26%	19%	14%	19%	19%	27%	28%	23%	24%	18%	23%	27%	20%	37%
		b		f		f					gi	n		n					opq
		59%	41%	16%	16%	40%	27%	3%	6%	9%	34%	33%	27%	23%	17%	82%	9%	4%	4%
No	1285	659	627	174	207	454	451	76	100	156	381	346	347	294	298	1094	101	68	23
	67%	67%	67%	64%	66%	65%	71%	75%	71%	72%	65%	64%	66%	68%	71%	68%	64%	67%	43%
							ce	j								r	r	r	
		51%	49%	14%	16%	35%	35%	6%	8%	12%	30%	27%	27%	23%	23%	85%	8%	5%	2%
Don't know	178	51	127	24	32	65	57	11	14	19	51	40	55	36	47	140	14	13	10
	9%	5%	14%	9%	10%	9%	9%	11%	10%	9%	9%	7%	10%	8%	11%	9%	9%	13%	20%
			a															o	opq
		29%	71%	13%	18%	36%	32%	6%	8%	11%	29%	23%	31%	20%	27%	79%	8%	8%	6%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QH5 (QH70). You mentioned that you have an HD ready TV or HD TV service. Is the MAIN TV in your household an Ultra High Definition (known as UHD) TV set or UHD ready - also known as 4K? (SINGLE CODE)

Base : Those whose main TV set is an HDTV or HD-ready

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2695	105	190	190	178	165	186	211	195	186	1894	801	1520	1170	1344	1351
Effective Weighted Sample	1778	92	173	180	168	151	176	189	181	169	1446	365	1011	784	898	904
Total	1917	152	276	179	143	167	182	195	88	224	1634	283	1168	742	1066	851
		8%	14%	9%	7%	9%	9%	10%	5%	12%	85%	15%	61%	39%	56%	44%
Yes, the main TV in the household is an UHDTV set or UHD ready	453	36	79	32	54	55	24	26	16	50	390	63	314	139	247	206
	24%	24%	29%	18%	37%	33%	13%	13%	18%	22%	24%	22%	27%	19%	23%	24%
		fg	cfgh		acfghi	cfghi				fg			m			
		8%	17%	7%	12%	12%	5%	6%	3%	11%	86%	14%	69%	31%	54%	46%
No	1285	110	172	131	77	96	139	154	62	153	1084	201	757	526	721	565
	67%	73%	62%	73%	54%	57%	76%	79%	70%	69%	66%	71%	65%	71%	68%	66%
		de		bde			bde	bdei	de	de			l			
		9%	13%	10%	6%	7%	11%	12%	5%	12%	84%	16%	59%	41%	56%	44%
Don't know	178	6	24	17	12	16	19	16	10	20	160	18	98	77	98	80
	9%	4%	9%	9%	9%	10%	10%	8%	12%	9%	10%	7%	8%	10%	9%	9%
									a		k					
		3%	14%	9%	7%	9%	11%	9%	6%	11%	90%	10%	55%	43%	55%	45%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH6 (QH74). Although you have an Ultra HD (4K) ready TV set, to actually watch TV channels and programmes that are broadcast in ultra high definition, you need a TV service or an on-demand service that provides Ultra HD or 4K content. For the main TV set, does your household have an Ultra HD or 4K service? (SINGLE CODE)

Base : Those whose main TV set is a UHD TV set or UHD-ready

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	d	e	f	~g	~h	~i	j	k	l	m	n	o	~p	~q	r
Unweighted total	634	357	277	96	101	242	195	21	40	58	177	190	182	144	118	360	85	72	117
Effective Weighted Sample	417	240	177	59	65	167	129	14	27	39	130	124	125	100	71	308	52	51	105
Total	453	266	187	73	75	183	123	14	27	42	156	152	120	105	76	371	43	20	19
		59%	41%	**	16%	40%	27%	**	**	**	34%	33%	27%	23%	17%	82%	**	**	4%
Yes	341	196	145	**	57	139	89	**	**	**	111	114	93	77	58	276	**	**	15
	75%	74%	77%	**	76%	76%	73%	**	**	**	71%	75%	77%	73%	76%	75%	**	**	80%
		58%	42%	**	17%	41%	26%	**	**	**	33%	33%	27%	22%	17%	81%	**	**	5%
No	87	58	29	**	12	38	24	**	**	**	38	33	19	20	15	75	**	**	2
	19%	22%	15%	**	16%	21%	19%	**	**	**	24%	22%	16%	19%	20%	20%	**	**	10%
		67%	33%	**	14%	43%	27%	**	**	**	44%	38%	22%	23%	17%	87%	**	**	2%
Don't know	25	12	13	**	6	6	10	**	**	**	7	5	8	8	4	19	**	**	2
	6%	5%	7%	**	8%	3%	8%	**	**	**	5%	4%	7%	7%	5%	5%	**	**	10%
		48%	52%	**	24%	23%	39%	**	**	**	28%	21%	33%	31%	15%	76%	**	**	8%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH6 (QH74). Although you have an Ultra HD (4K) ready TV set, to actually watch TV channels and programmes that are broadcast in ultra high definition, you need a TV service or an on-demand service that provides Ultra HD or 4K content. For the main TV set, does your household have an Ultra HD or 4K service? (SINGLE CODE)

Base : Those whose main TV set is a UHD TV set or UHD-ready

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	634	27	54	33	67	53	24	29	32	41	468	166	408	225	314	320
Effective Weighted Sample	417	21	50	31	63	50	23	27	30	38	343	81	270	150	208	213
Total	453	36	79	32	54	55	24	26	16	50	390	63	314	139	247	206
		**	**	**	**	**	**	**	**	**	86%	14%	69%	31%	54%	46%
Yes	341	**	**	**	**	**	**	**	**	**	293	48	236	104	184	157
	75%	**	**	**	**	**	**	**	**	**	75%	76%	75%	75%	74%	76%
		**	**	**	**	**	**	**	**	**	86%	14%	69%	30%	54%	46%
No	87	**	**	**	**	**	**	**	**	**	74	13	58	29	52	35
	19%	**	**	**	**	**	**	**	**	**	19%	20%	18%	21%	21%	17%
		**	**	**	**	**	**	**	**	**	85%	15%	67%	33%	60%	40%
Don't know	25	**	**	**	**	**	**	**	**	**	23	2	19	6	11	14
	6%	**	**	**	**	**	**	**	**	**	6%	3%	6%	4%	4%	7%
		**	**	**	**	**	**	**	**	**	91%	9%	77%	23%	43%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 120

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QH7 (QH3). SHOWCARD Which of the following best describes your satellite TV service/s? (MULTI CODE)

Base : Those with Satellite TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	1515	739	776	217	232	537	529	73	118	154	377	361	478	333	340	838	180	250	247
Effective Weighted Sample	955	469	487	140	137	358	334	45	69	103	256	232	319	197	215	709	107	164	212
Total	1051	504	547	164	184	389	315	40	82	102	302	284	306	235	225	870	78	63	40
		48%	52%	16%	17%	37%	30%	**	8%	10%	29%	27%	29%	22%	21%	83%	7%	6%	4%
Sky satellite dish to receive subscription channels - you pay a monthly subscription fee	858	403	455	124	155	332	246	**	64	72	256	236	251	185	185	706	71	47	34
	82%	80%	83%	76%	84%	85%	78%	**	78%	70%	85%	83%	82%	79%	82%	81%	91%	74%	85%
		47%	53%	14%	18%	39%	29%	**	7%	8%	30%	27%	29%	22%	22%	82%	8%	5%	4%
Sky satellite dish for free to air services only - you pay no monthly subscription fee	53	27	25	11	10	20	12	**	9	11	12	5	12	17	18	40	1	10	2
	5%	5%	5%	6%	5%	5%	4%	**	10%	11%	4%	2%	4%	7%	8%	5%	1%	16%	6%
		52%	48%	20%	18%	38%	23%	**	16%	21%	23%	10%	23%	32%	34%	75%	1%	opr	p
									j	j				k	k			19%	5%
Freesat dish and set top box - you do not pay a subscription fee	99	57	42	12	8	27	52	**	7	17	24	29	33	25	13	88	7	4	1
	9%	11%	8%	7%	4%	7%	16%	**	9%	16%	8%	10%	11%	11%	6%	10%	8%	7%	2%
		58%	42%	12%	8%	28%	52%	**	8%	17%	24%	29%	33%	25%	13%	88%	7%	4%	1%
							cde		j	n						r	r	r	
Other satellite dish	15	8	7	4	7	3	1	**	1	3	9	5	5	2	2	15	-	*	*
	1%	2%	1%	3%	4%	1%	1%	**	1%	3%	3%	2%	2%	1%	1%	2%	-%	1%	1%
		53%	47%	27%	46%	20%	6%	**	7%	18%	55%	35%	34%	16%	15%	98%	-%	2%	1%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QH7 (QH3). SHOWCARD Which of the following best describes your satellite TV service/s? (MULTI CODE)

Base : Those with Satellite TV

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
			FEMALE					UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K-	£10.4K-	£15.6K-		AB	C1	C2	DE	ENG	SCOT	WALES	
								£15.59K	£15.59K	£25.99K	£26K+					LAND	LAND		
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	
Unweighted total	1515	739	776	217	232	537	529	73	118	154	377	361	478	333	340	838	180	250	
Effective Weighted Sample	955	469	487	140	137	358	334	45	69	103	256	232	319	197	215	709	107	164	
Total	1051	504	547	164	184	389	315	40	82	102	302	284	306	235	225	870	78	63	
		48%	52%	16%	17%	37%	30%	**	8%	10%	29%	27%	29%	22%	21%	83%	7%	6%	
Don't know	26	9	17	13	4	6	4	**	1	-	1	8	5	5	7	21	*	1	
	2%	2%	3%	8%	2%	1%	1%	**	1%	-%	*%	3%	2%	2%	3%	2%	*%	2%	
				def															
		33%	67%	49%	14%	22%	14%	**	4%	-%	4%	31%	19%	21%	29%	83%	1%	6%	
																		opq	
																		10%	

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH7 (QH3). SHOWCARD Which of the following best describes your satellite TV service/s? (MULTI CODE)

Base : Those with Satellite TV

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	~c	~d	~e	f	g	~h	~i	j	k	l	m	n	o
Unweighted total	1515	95	106	86	71	87	109	104	84	96	1004	511	878	634	782	733
Effective Weighted Sample	955	79	96	83	66	77	102	92	77	87	751	222	562	399	491	478
Total	1051	116	153	85	60	85	109	103	40	119	872	179	644	401	594	456
		**	15%	**	**	**	10%	10%	**	**	83%	17%	61%	38%	57%	43%
Sky satellite dish to receive subscription channels - you pay a monthly subscription fee	858	**	123	**	**	**	81	81	**	**	720	138	546	306	492	366
	82%	**	80%	**	**	**	74%	79%	**	**	83%	77%	85%	76%	83%	80%
		**	14%	**	**	**	9%	9%	**	**	84%	16%	64%	36%	57%	43%
Sky satellite dish for free to air services only - you pay no monthly subscription fee	53	**	8	**	**	**	3	9	**	**	41	12	29	24	23	29
	5%	**	6%	**	**	**	3%	9%	**	**	5%	7%	5%	6%	4%	6%
		**	16%	**	**	**	6%	18%	**	**	77%	23%	55%	45%	44%	56%
Freesat dish and set top box - you do not pay a subscription fee	99	**	18	**	**	**	21	10	**	**	72	27	49	50	61	38
	9%	**	12%	**	**	**	19%	10%	**	**	8%	15%	8%	12%	10%	8%
		**	18%	**	**	**	21%	10%	**	**	73%	27%	50%	50%	62%	38%
Other satellite dish	15	**	-	**	**	**	4	1	**	**	15	*	7	8	5	10
	1%	**	-%	**	**	**	3%	1%	**	**	2%	*%	1%	2%	1%	2%
		**	-%	**	**	**	23%	6%	**	**	98%	2%	49%	51%	34%	66%
Don't know	26	**	4	**	**	**	1	1	**	**	25	1	12	13	13	13
	2%	**	3%	**	**	**	1%	1%	**	**	3%	1%	2%	3%	2%	3%
		**	16%	**	**	**	4%	4%	**	**	95%	5%	48%	52%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH8 (QH4). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Sky satellite service? (MULTI CODE)

Base : Those with paid for Sky Satellite TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	~h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1218	578	640	164	200	446	408	54	90	114	315	301	384	263	267	667	159	179	213
Effective Weighted Sample	768	365	404	103	118	299	257	36	52	72	217	193	256	155	169	568	94	116	184
Total	858	403	455	124	155	332	246	32	64	72	256	236	251	185	185	706	71	47	34
		47%	53%	14%	18%	39%	29%	**	**	8%	30%	27%	29%	22%	22%	82%	8%	5%	4%
Sky Sports channels	297	167	131	33	43	123	99	**	**	20	101	99	85	70	43	241	28	18	11
	35%	41%	29%	26%	28%	37%	40%	**	**	28%	39%	42%	34%	38%	23%	34%	39%	38%	32%
		b					cd					n	n	n					
		56%	44%	11%	14%	41%	33%	**	**	7%	34%	33%	29%	23%	14%	81%	9%	6%	4%
BT Sport channels	85	38	47	4	13	39	29	**	**	4	32	28	24	21	11	73	6	5	1
	10%	9%	10%	4%	8%	12%	12%	**	**	5%	13%	12%	10%	11%	6%	10%	8%	11%	4%
						c	c									r		r	
		44%	56%	5%	15%	46%	34%	**	**	4%	38%	33%	28%	25%	13%	86%	7%	6%	2%
Sky Cinema channels	247	118	129	41	47	106	53	**	**	23	105	79	75	49	45	204	23	13	8
	29%	29%	28%	33%	30%	32%	22%	**	**	32%	41%	33%	30%	26%	24%	29%	32%	28%	23%
		48%	52%	17%	19%	43%	21%	**	**	9%	42%	32%	30%	20%	18%	82%	9%	5%	3%
Sky+ HD (High Definition channels through Sky+ HD box)	349	181	168	44	66	134	105	**	**	26	139	122	95	70	61	296	27	17	9
	41%	45%	37%	36%	42%	40%	43%	**	**	36%	54%	52%	38%	38%	33%	42%	39%	36%	26%
		b									i	lmn				r	r		
		52%	48%	13%	19%	38%	30%	**	**	7%	40%	35%	27%	20%	18%	85%	8%	5%	3%
Basic package only	296	125	171	50	56	117	73	**	**	24	67	64	90	61	81	244	25	17	11
	35%	31%	38%	41%	36%	35%	29%	**	**	33%	26%	27%	36%	33%	44%	35%	35%	36%	32%
				f											km				
		42%	58%	17%	19%	39%	24%	**	**	8%	22%	22%	30%	21%	27%	82%	8%	6%	4%
None of these	41	15	26	6	11	12	11	**	**	4	7	5	13	9	13	33	1	1	6
	5%	4%	6%	5%	7%	4%	5%	**	**	6%	3%	2%	5%	5%	7%	5%	1%	1%	19%
		37%	63%	14%	28%	31%	28%	**	**	10%	18%	13%	33%	23%	31%	81%	2%	1%	opq
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 121

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QH8 (QH4). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Sky satellite service? (MULTI CODE)

Base : Those with paid for Sky Satellite TV

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	~h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1218	578	640	164	200	446	408	54	90	114	315	301	384	263	267	667	159	179	213
Effective Weighted Sample	768	365	404	103	118	299	257	36	52	72	217	193	256	155	169	568	94	116	184
Total	858	403	455	124	155	332	246	32	64	72	256	236	251	185	185	706	71	47	34
		47%	53%	14%	18%	39%	29%	**	**	8%	30%	27%	29%	22%	22%	82%	8%	5%	4%
Don't know	8	3	5	*	*	4	4	**	**	-	2	3	3	1	*	6	*	1	1
	1%	1%	1%	*%	*%	1%	2%	**	**	-%	1%	1%	1%	1%	*%	1%	*%	3%	2%
		37%	63%	2%	3%	48%	47%	**	**	-%	28%	44%	35%	16%	4%	74%	1%	16%	9%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH8 (QH4). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Sky satellite service? (MULTI CODE)

Base : Those with paid for Sky Satellite TV

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1218	81	85	66	59	70	79	76	70	81	810	408	739	476	642	576	
Effective Weighted Sample	768	68	77	64	55	62	74	68	64	73	612	172	470	302	402	376	
Total	858	99	123	67	50	70	81	81	33	101	720	138	546	306	492	366	
		**	**	**	**	**	**	**	**	**	84%	16%	64%	36%	57%	43%	
Sky Sports channels	297	**	**	**	**	**	**	**	**	**	254	44	190	108	188	109	
	35%	**	**	**	**	**	**	**	**	**	35%	32%	35%	35%	38%	30%	
		**	**	**	**	**	**	**	**	**	85%	15%	64%	36%	63%	37%	
BT Sport channels	85	**	**	**	**	**	**	**	**	**	71	14	57	28	49	36	
	10%	**	**	**	**	**	**	**	**	**	10%	10%	10%	9%	10%	10%	
		**	**	**	**	**	**	**	**	**	84%	16%	67%	33%	58%	42%	
Sky Cinema channels	247	**	**	**	**	**	**	**	**	**	215	32	170	77	153	95	
	29%	**	**	**	**	**	**	**	**	**	30%	23%	31%	25%	31%	26%	
		**	**	**	**	**	**	**	**	**	87%	13%	69%	31%	62%	38%	
Sky+ HD (High Definition channels through Sky+ HD box)	349	**	**	**	**	**	**	**	**	**	291	58	223	126	214	135	
	41%	**	**	**	**	**	**	**	**	**	40%	42%	41%	41%	43%	37%	
		**	**	**	**	**	**	**	**	**	83%	17%	64%	36%	61%	39%	
Basic package only	296	**	**	**	**	**	**	**	**	**	250	46	185	107	144	152	
	35%	**	**	**	**	**	**	**	**	**	35%	34%	34%	35%	29%	42%	
		**	**	**	**	**	**	**	**	**	84%	16%	62%	36%	49%	51%	
None of these	41	**	**	**	**	**	**	**	**	**	32	9	25	15	25	15	
	5%	**	**	**	**	**	**	**	**	**	4%	7%	5%	5%	5%	4%	
		**	**	**	**	**	**	**	**	**	78%	22%	62%	38%	62%	38%	
Don't know	8	**	**	**	**	**	**	**	**	**	7	1	7	1	4	4	
	1%	**	**	**	**	**	**	**	**	**	1%	1%	1%	*%	1%	1%	
		**	**	**	**	**	**	**	**	**	85%	15%	84%	8%	53%	47%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 122

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QH9 (QH5). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Cable TV service? (MULTI CODE)

Base : Those with Cable TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+									
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	m	n	o	~p	~q	~r
Unweighted total	467	248	219	64	68	151	184	24	28	49	117	109	142	116	100	357	52	30	28
Effective Weighted Sample	372	198	174	54	54	121	147	20	25	40	97	90	113	95	77	306	41	29	26
Total	404	218	186	55	63	144	143	17	21	41	112	113	108	103	80	350	37	13	5
		54%	46%	**	**	36%	35%	**	**	**	28%	28%	27%	26%	20%	87%	**	**	**
Sky Sports channels	82	58	24	**	**	25	26	**	**	**	34	28	26	17	11	67	**	**	**
	20%	26%	13%	**	**	18%	18%	**	**	**	30%	25%	24%	17%	13%	19%	**	**	**
		b																	
		70%	30%	**	**	31%	32%	**	**	**	41%	34%	32%	21%	13%	82%	**	**	**
BT Sport channels	62	49	13	**	**	19	21	**	**	**	28	21	20	16	5	51	**	**	**
	15%	22%	7%	**	**	13%	15%	**	**	**	25%	19%	18%	16%	6%	15%	**	**	**
		b										n	n						
		80%	20%	**	**	31%	35%	**	**	**	45%	34%	32%	26%	8%	82%	**	**	**
Sky Cinema channels	53	32	21	**	**	18	12	**	**	**	25	16	17	11	9	43	**	**	**
	13%	15%	11%	**	**	12%	8%	**	**	**	22%	15%	16%	11%	11%	12%	**	**	**
		61%	39%	**	**	34%	22%	**	**	**	47%	31%	32%	21%	16%	80%	**	**	**
High Definition channel through V+ HD box	111	71	40	**	**	41	37	**	**	**	39	41	31	29	11	92	**	**	**
	28%	33%	22%	**	**	29%	26%	**	**	**	35%	36%	28%	28%	13%	26%	**	**	**
		b										n	n	n					
		64%	36%	**	**	37%	33%	**	**	**	35%	37%	28%	26%	9%	82%	**	**	**
Basic package only	176	82	94	**	**	65	70	**	**	**	44	45	42	44	45	158	**	**	**
	44%	38%	51%	**	**	45%	49%	**	**	**	39%	40%	39%	42%	56%	45%	**	**	**
		a													kl				
		47%	53%	**	**	37%	40%	**	**	**	25%	26%	24%	25%	26%	89%	**	**	**
None of these	61	31	31	**	**	23	21	**	**	**	10	12	18	16	15	54	**	**	**
	15%	14%	17%	**	**	16%	15%	**	**	**	9%	11%	17%	15%	19%	15%	**	**	**
		50%	50%	**	**	37%	35%	**	**	**	17%	19%	30%	25%	25%	88%	**	**	**
Don't know	7	2	6	**	**	2	-	**	**	**	3	3	2	1	1	7	**	**	**
	2%	1%	3%	**	**	1%	-	**	**	**	3%	2%	2%	1%	1%	2%	**	**	**
		21%	79%	**	**	27%	-	**	**	**	42%	36%	31%	20%	12%	95%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 122

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QH9 (QH5). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Cable TV service? (MULTI CODE)

Base : Those with Cable TV

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	~k	l	m	n	o
Unweighted total	467	32	25	24	42	62	47	34	46	45	447	20	267	199	189	278	
Effective Weighted Sample	372	29	24	22	41	57	45	32	44	43	360	13	215	159	158	217	
Total	404	47	39	21	30	61	44	32	22	54	392	12	251	153	188	216	
		**	**	**	**	**	**	**	**	**	97%	**	62%	38%	46%	54%	
Sky Sports channels	82	**	**	**	**	**	**	**	**	**	79	**	57	25	41	41	
	20%	**	**	**	**	**	**	**	**	**	20%	**	23%	16%	22%	19%	
		**	**	**	**	**	**	**	**	**	97%	**	70%	30%	50%	50%	
BT Sport channels	62	**	**	**	**	**	**	**	**	**	60	**	44	17	30	32	
	15%	**	**	**	**	**	**	**	**	**	15%	**	18%	11%	16%	15%	
		**	**	**	**	**	**	**	**	**	98%	**	72%	28%	48%	52%	
Sky Cinema channels	53	**	**	**	**	**	**	**	**	**	49	**	36	17	28	25	
	13%	**	**	**	**	**	**	**	**	**	13%	**	14%	11%	15%	11%	
		**	**	**	**	**	**	**	**	**	93%	**	68%	32%	54%	46%	
High Definition channel through V+ HD box	111	**	**	**	**	**	**	**	**	**	107	**	76	35	56	56	
	28%	**	**	**	**	**	**	**	**	**	27%	**	30%	23%	30%	26%	
		**	**	**	**	**	**	**	**	**	96%	**	69%	31%	50%	50%	
Basic package only	176	**	**	**	**	**	**	**	**	**	172	**	104	72	80	97	
	44%	**	**	**	**	**	**	**	**	**	44%	**	41%	47%	42%	45%	
		**	**	**	**	**	**	**	**	**	98%	**	59%	41%	45%	55%	
None of these	61	**	**	**	**	**	**	**	**	**	60	**	35	26	29	33	
	15%	**	**	**	**	**	**	**	**	**	15%	**	14%	17%	15%	15%	
		**	**	**	**	**	**	**	**	**	97%	**	57%	43%	47%	53%	
Don't know	7	**	**	**	**	**	**	**	**	**	7	**	3	4	5	2	
	2%	**	**	**	**	**	**	**	**	**	2%	**	1%	3%	3%	1%	
		**	**	**	**	**	**	**	**	**	100%	**	45%	55%	67%	33%	

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QH10 (QH68). SHOWCARD Which of the following channels do you pay to subscribe to through your pay TV service?

Base : Those with any (non-Sky and non-Virgin Media) paid-for TV services (from BT TV, TalkTalk TV, EE TV or NOW TV)

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	~m	~n	o	~p	~q	~r
Unweighted total	427	220	207	60	54	157	156	10	26	50	131	115	136	88	87	253	62	57	55
Effective Weighted Sample	280	146	135	38	34	106	107	9	15	37	89	75	92	58	58	211	39	43	47
Total	327	163	165	54	45	123	105	12	20	38	115	98	91	75	62	272	30	16	9
		50%	50%	**	**	37%	32%	**	**	**	35%	30%	28%	**	**	83%	**	**	**
Sky Sports channels	30	14	15	**	**	14	12	**	**	**	7	5	10	**	**	24	**	**	**
	9%	9%	9%	**	**	11%	11%	**	**	**	6%	5%	11%	**	**	9%	**	**	**
		49%	51%	**	**	46%	41%	**	**	**	23%	18%	32%	**	**	82%	**	**	**
Sky Cinema channels	30	13	17	**	**	19	4	**	**	**	12	3	14	**	**	25	**	**	**
	9%	8%	10%	**	**	16%	4%	**	**	**	10%	3%	15%	**	**	9%	**	**	**
		44%	56%	**	**	64%	13%	**	**	**	40%	9%	46%	**	**	83%	**	**	**
BT Sport channels	75	49	25	**	**	25	30	**	**	**	34	29	25	**	**	52	**	**	**
	23%	30%	15%	**	**	21%	28%	**	**	**	29%	29%	27%	**	**	19%	**	**	**
		b		**	**	34%	39%	**	**	**	45%	38%	33%	**	**	69%	**	**	**
		66%	34%	**	**	34%	39%	**	**	**	45%	38%	33%	**	**	69%	**	**	**
High Definition channel through HD receiver/ box	44	32	12	**	**	12	16	**	**	**	22	25	9	**	**	34	**	**	**
	13%	20%	7%	**	**	10%	16%	**	**	**	19%	26%	9%	**	**	12%	**	**	**
		b		**	**	27%	37%	**	**	**	49%	56%	19%	**	**	77%	**	**	**
		73%	27%	**	**	27%	37%	**	**	**	49%	56%	19%	**	**	77%	**	**	**
Basic package only	105	55	49	**	**	37	33	**	**	**	29	30	26	**	**	93	**	**	**
	32%	34%	30%	**	**	30%	32%	**	**	**	25%	30%	28%	**	**	34%	**	**	**
		53%	47%	**	**	35%	32%	**	**	**	28%	28%	25%	**	**	89%	**	**	**
None of these	91	37	54	**	**	36	28	**	**	**	33	21	26	**	**	77	**	**	**
	28%	23%	33%	**	**	30%	27%	**	**	**	29%	22%	28%	**	**	28%	**	**	**
		41%	59%	**	**	40%	31%	**	**	**	36%	23%	28%	**	**	85%	**	**	**
Don't know	11	3	8	**	**	*	2	**	**	**	1	1	3	**	**	9	**	**	**
	3%	2%	5%	**	**	%	2%	**	**	**	1%	1%	3%	**	**	3%	**	**	**
		26%	74%	**	**	3%	22%	**	**	**	9%	11%	26%	**	**	83%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH10 (QH68). SHOWCARD Which of the following channels do you pay to subscribe to through your pay TV service?

Base : Those with any (non-Sky and non-Virgin Media) paid-for TV services (from BT TV, TalkTalk TV, EE TV or NOW TV)

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	427	22	37	33	32	29	29	20	19	32	297	130	242	183	230	197
Effective Weighted Sample	280	18	32	32	30	25	27	19	17	28	217	68	160	125	150	138
Total	327	31	55	35	27	27	29	20	9	40	268	59	201	122	198	130
		**	**	**	**	**	**	**	**	**	82%	18%	61%	37%	60%	40%
Sky Sports channels	30	**	**	**	**	**	**	**	**	**	25	5	14	15	17	13
	9%	**	**	**	**	**	**	**	**	**	9%	8%	7%	12%	8%	10%
		**	**	**	**	**	**	**	**	**	85%	15%	49%	51%	57%	43%
Sky Cinema channels	30	**	**	**	**	**	**	**	**	**	26	4	21	8	18	12
	9%	**	**	**	**	**	**	**	**	**	10%	6%	11%	7%	9%	9%
		**	**	**	**	**	**	**	**	**	88%	12%	72%	28%	61%	39%
BT Sport channels	75	**	**	**	**	**	**	**	**	**	64	11	53	22	54	21
	23%	**	**	**	**	**	**	**	**	**	24%	19%	26%	18%	27%	16%
		**	**	**	**	**	**	**	**	**	85%	15%	71%	29%	72%	28%
High Definition channel through HD receiver/box	44	**	**	**	**	**	**	**	**	**	38	7	31	13	32	13
	13%	**	**	**	**	**	**	**	**	**	14%	11%	15%	11%	16%	10%
		**	**	**	**	**	**	**	**	**	85%	15%	70%	30%	72%	28%
Basic package only	105	**	**	**	**	**	**	**	**	**	91	14	62	43	52	53
	32%	**	**	**	**	**	**	**	**	**	34%	23%	31%	35%	26%	41%
		**	**	**	**	**	**	**	**	**	87%	13%	59%	41%	50%	50%
None of these	91	**	**	**	**	**	**	**	**	**	66	25	54	36	57	34
	28%	**	**	**	**	**	**	**	**	**	25%	42%	27%	30%	29%	26%
		**	**	**	**	**	**	**	**	**	72%	28%	59%	40%	63%	37%
Don't know	11	**	**	**	**	**	**	**	**	**	10	1	4	3	6	5
	3%	**	**	**	**	**	**	**	**	**	4%	1%	2%	3%	3%	4%
		**	**	**	**	**	**	**	**	**	95%	5%	38%	32%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 124

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11A (QR1A). Does your household have Sky+? (SINGLE CODE)

Base : Those with Sky Satellite TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1344	632	712	196	216	485	447	64	105	128	339	319	415	293	314	720	166	222	236
Effective Weighted Sample	838	395	443	123	127	324	274	41	59	81	230	203	273	170	198	611	97	147	203
Total	928	434	494	146	166	356	260	36	73	82	269	247	267	203	210	760	72	58	38
		47%	53%	16%	18%	38%	28%	**	8%	9%	29%	27%	29%	22%	23%	82%	8%	6%	4%
Yes	729	347	382	116	130	286	198	**	42	62	242	214	213	147	154	591	60	46	32
	79%	80%	77%	79%	78%	80%	76%	**	57%	75%	90%	87%	80%	73%	73%	78%	84%	79%	84%
		48%	52%	16%	18%	39%	27%	**	6%	8%	33%	29%	29%	20%	21%	81%	8%	6%	4%
No	180	82	99	25	34	66	56	**	30	17	26	33	47	48	53	154	11	10	5
	19%	19%	20%	17%	20%	19%	22%	**	41%	21%	10%	13%	18%	24%	25%	20%	16%	18%	13%
		45%	55%	14%	19%	37%	31%	**	17%	9%	15%	18%	26%	26%	29%	85%	6%	6%	3%
Don't know	18	5	13	5	3	4	6	**	1	3	1	*	7	8	3	15	*	2	1
	2%	1%	3%	4%	2%	1%	2%	**	2%	4%	1%	1%	3%	4%	2%	2%	1%	3%	3%
		28%	72%	30%	16%	20%	34%	**	7%	18%	5%	2%	39%	42%	18%	82%	2%	10%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 124

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11A (QR1A). Does your household have Sky+? (SINGLE CODE)

Base : Those with Sky Satellite TV

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1344	83	93	74	61	72	83	89	75	90	892	452	793	548	694	650
Effective Weighted Sample	838	70	84	71	57	64	78	78	69	81	664	191	502	341	428	422
Total	928	102	135	75	52	72	85	91	36	112	776	152	581	342	523	405
		**	**	**	**	**	**	**	**	**	84%	16%	63%	37%	56%	44%
Yes	729	**	**	**	**	**	**	**	**	**	608	121	486	241	431	298
	79%	**	**	**	**	**	**	**	**	**	78%	80%	84%	71%	82%	74%
		**	**	**	**	**	**	**	**	**	83%	17%	67%	33%	59%	41%
No	180	**	**	**	**	**	**	**	**	**	154	27	83	94	82	99
	19%	**	**	**	**	**	**	**	**	**	20%	18%	14%	27%	16%	24%
		**	**	**	**	**	**	**	**	**	85%	15%	46%	52%	45%	55%
Don't know	18	**	**	**	**	**	**	**	**	**	14	4	11	7	10	8
	2%	**	**	**	**	**	**	**	**	**	2%	3%	2%	2%	2%	2%
		**	**	**	**	**	**	**	**	**	77%	23%	61%	39%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 125

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11B (QR1H). Does your household have Sky Q? (SINGLE CODE)

Base : Those with Sky Satellite TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1344	632	712	196	216	485	447	64	105	128	339	319	415	293	314	720	166	222	236
Effective Weighted Sample	838	395	443	123	127	324	274	41	59	81	230	203	273	170	198	611	97	147	203
Total	928	434	494	146	166	356	260	36	73	82	269	247	267	203	210	760	72	58	38
		47%	53%	16%	18%	38%	28%	**	8%	9%	29%	27%	29%	22%	23%	82%	8%	6%	4%
Yes	140	69	70	20	28	58	34	**	13	15	39	47	36	26	30	113	10	12	4
	15%	16%	14%	13%	17%	16%	13%	**	18%	19%	14%	19%	14%	13%	14%	15%	14%	20%	10%
		50%	50%	14%	20%	42%	24%	**	9%	11%	28%	34%	26%	19%	21%	81%	7%	9%	3%
No	745	354	391	118	130	283	214	**	55	66	219	195	219	157	173	615	60	41	29
	80%	82%	79%	80%	79%	79%	82%	**	75%	80%	81%	79%	82%	78%	82%	81%	83%	70%	77%
		48%	52%	16%	18%	38%	29%	**	7%	9%	29%	26%	29%	21%	23%	83%	8%	5%	4%
Don't know	44	11	33	9	8	15	12	**	5	1	11	5	12	19	8	31	2	6	5
	5%	2%	7%	6%	5%	4%	5%	**	7%	2%	4%	2%	5%	9%	4%	4%	3%	10%	13%
		25%	75%	21%	18%	34%	28%	**	11%	3%	26%	12%	28%	43%	17%	72%	4%	13%	11%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 125

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11B (QR1H). Does your household have Sky Q? (SINGLE CODE)

Base : Those with Sky Satellite TV

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1344	83	93	74	61	72	83	89	75	90	892	452	793	548	694	650
Effective Weighted Sample	838	70	84	71	57	64	78	78	69	81	664	191	502	341	428	422
Total	928	102	135	75	52	72	85	91	36	112	776	152	581	342	523	405
		**	**	**	**	**	**	**	**	**	84%	16%	63%	37%	56%	44%
Yes	140	**	**	**	**	**	**	**	**	**	118	22	89	50	81	59
	15%	**	**	**	**	**	**	**	**	**	15%	14%	15%	15%	15%	15%
		**	**	**	**	**	**	**	**	**	85%	15%	64%	36%	58%	42%
No	745	**	**	**	**	**	**	**	**	**	621	124	464	279	416	328
	80%	**	**	**	**	**	**	**	**	**	80%	81%	80%	82%	80%	81%
		**	**	**	**	**	**	**	**	**	83%	17%	62%	37%	56%	44%
Don't know	44	**	**	**	**	**	**	**	**	**	37	7	28	13	26	18
	5%	**	**	**	**	**	**	**	**	**	5%	5%	5%	4%	5%	4%
		**	**	**	**	**	**	**	**	**	84%	16%	63%	30%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 126

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11A/QH11B (QR1A/QR1H). Does your household have Sky+ / Sky Q? (SINGLE CODE)

Base : Those with Sky Satellite TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1344	632	712	196	216	485	447	64	105	128	339	319	415	293	314	720	166	222	236
Effective Weighted Sample	838	395	443	123	127	324	274	41	59	81	230	203	273	170	198	611	97	147	203
Total	928	434	494	146	166	356	260	36	73	82	269	247	267	203	210	760	72	58	38
		47%	53%	16%	18%	38%	28%	**	8%	9%	29%	27%	29%	22%	23%	82%	8%	6%	4%
Yes - Sky+	729	347	382	116	130	286	198	**	42	62	242	214	213	147	154	591	60	46	32
	79%	80%	77%	79%	78%	80%	76%	**	57%	75%	90%	87%	80%	73%	73%	78%	84%	79%	84%
		48%	52%	16%	18%	39%	27%	**	6%	8%	33%	29%	29%	20%	21%	81%	8%	6%	4%
Yes - Sky Q	140	69	70	20	28	58	34	**	13	15	39	47	36	26	30	113	10	12	4
	15%	16%	14%	13%	17%	16%	13%	**	18%	19%	14%	19%	14%	13%	14%	15%	14%	20%	10%
		50%	50%	14%	20%	42%	24%	**	9%	11%	28%	34%	26%	19%	21%	81%	7%	9%	3%
HAVE EITHER	745	356	389	118	133	294	201	**	47	65	245	217	216	153	158	605	60	47	32
	80%	82%	79%	81%	80%	83%	77%	**	65%	79%	91%	88%	81%	76%	75%	80%	84%	81%	84%
		48%	52%	16%	18%	39%	27%	**	6%	9%	33%	29%	29%	21%	21%	81%	8%	6%	4%
Neither	171	75	96	24	32	59	56	**	24	16	23	30	47	43	51	145	11	9	6
	18%	17%	19%	17%	19%	17%	21%	**	34%	20%	8%	12%	18%	21%	24%	19%	16%	16%	15%
		44%	56%	14%	18%	35%	33%	**	14%	10%	13%	18%	27%	25%	30%	85%	7%	5%	3%
Don't know	12	3	9	4	2	2	4	**	1	1	1	*	4	6	2	10	*	2	*
	1%	1%	2%	3%	1%	1%	2%	**	1%	1%	1%	1%	2%	3%	1%	1%	1%	3%	1%
		24%	76%	32%	16%	19%	32%	**	7%	6%	7%	1%	36%	51%	12%	81%	2%	14%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 126

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QH11A/QH11B (QR1A/QR1H). Does your household have Sky+ / Sky Q? (SINGLE CODE)

Base : Those with Sky Satellite TV

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1344	83	93	74	61	72	83	89	75	90	892	452	793	548	694	650
Effective Weighted Sample	838	70	84	71	57	64	78	78	69	81	664	191	502	341	428	422
Total	928	102	135	75	52	72	85	91	36	112	776	152	581	342	523	405
		**	**	**	**	**	**	**	**	**	84%	16%	63%	37%	56%	44%
Yes - Sky+	729	**	**	**	**	**	**	**	**	**	608	121	486	241	431	298
	79%	**	**	**	**	**	**	**	**	**	78%	80%	84%	71%	82%	74%
		**	**	**	**	**	**	**	**	**	83%	17%	67%	33%	59%	41%
Yes - Sky Q	140	**	**	**	**	**	**	**	**	**	118	22	89	50	81	59
	15%	**	**	**	**	**	**	**	**	**	15%	14%	15%	15%	15%	15%
		**	**	**	**	**	**	**	**	**	85%	15%	64%	36%	58%	42%
HAVE EITHER	745	**	**	**	**	**	**	**	**	**	622	123	495	248	441	304
	80%	**	**	**	**	**	**	**	**	**	80%	81%	85%	73%	84%	75%
		**	**	**	**	**	**	**	**	**	83%	17%	66%	33%	59%	41%
Neither	171	**	**	**	**	**	**	**	**	**	144	26	79	88	77	94
	18%	**	**	**	**	**	**	**	**	**	19%	17%	14%	26%	15%	23%
		**	**	**	**	**	**	**	**	**	85%	15%	46%	52%	45%	55%
Don't know	12	**	**	**	**	**	**	**	**	**	10	3	7	6	6	7
	1%	**	**	**	**	**	**	**	**	**	1%	2%	1%	2%	1%	2%
		**	**	**	**	**	**	**	**	**	80%	20%	52%	48%	47%	53%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 127

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11C (QR1B). Does your household have Virgin TiVo or V+? (SINGLE CODE)

Base : Those with Virgin Media (Cable TV)

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	m	n	o	~p	~q	~r
Unweighted total	467	248	219	64	68	151	184	24	28	49	117	109	142	116	100	357	52	30	28
Effective Weighted Sample	372	198	174	54	54	121	147	20	25	40	97	90	113	95	77	306	41	29	26
Total	404	218	186	55	63	144	143	17	21	41	112	113	108	103	80	350	37	13	5
		54%	46%	**	**	36%	35%	**	**	**	28%	28%	27%	26%	20%	87%	**	**	**
Yes	319	183	136	**	**	110	108	**	**	**	96	93	84	86	55	276	**	**	**
	79%	84%	73%	**	**	76%	76%	**	**	**	86%	83%	78%	83%	69%	79%	**	**	**
		b										n		n					
		57%	43%	**	**	34%	34%	**	**	**	30%	29%	26%	27%	17%	86%	**	**	**
No	76	33	43	**	**	34	28	**	**	**	15	18	23	14	21	68	**	**	**
	19%	15%	23%	**	**	23%	20%	**	**	**	13%	16%	22%	13%	26%	19%	**	**	**
			a												m				
		43%	57%	**	**	44%	37%	**	**	**	20%	24%	30%	18%	28%	88%	**	**	**
Don't know	9	2	7	**	**	1	6	**	**	**	1	1	*	4	3	6	**	**	**
	2%	1%	4%	**	**	*%	5%	**	**	**	1%	1%	*%	4%	4%	2%	**	**	**
			e																
		20%	80%	**	**	8%	74%	**	**	**	12%	14%	4%	43%	39%	70%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 127

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QH11C (QR1B). Does your household have Virgin TiVo or V+? (SINGLE CODE)

Base : Those with Virgin Media (Cable TV)

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	~k	l	m	n	o
Unweighted total	467	32	25	24	42	62	47	34	46	45	447	20	267	199	189	278
Effective Weighted Sample	372	29	24	22	41	57	45	32	44	43	360	13	215	159	158	217
Total	404	47	39	21	30	61	44	32	22	54	392	12	251	153	188	216
		**	**	**	**	**	**	**	**	**	97%	**	62%	38%	46%	54%
Yes	319	**	**	**	**	**	**	**	**	**	313	**	205	114	150	169
	79%	**	**	**	**	**	**	**	**	**	80%	**	82%	74%	80%	78%
		**	**	**	**	**	**	**	**	**	98%	**	64%	36%	47%	53%
No	76	**	**	**	**	**	**	**	**	**	71	**	43	34	33	44
	19%	**	**	**	**	**	**	**	**	**	18%	**	17%	22%	18%	20%
		**	**	**	**	**	**	**	**	**	93%	**	56%	44%	43%	57%
Don't know	9	**	**	**	**	**	**	**	**	**	9	**	3	5	5	4
	2%	**	**	**	**	**	**	**	**	**	2%	**	1%	3%	3%	2%
		**	**	**	**	**	**	**	**	**	100%	**	39%	61%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 128

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QH11D (QR1C). Does your Freesat set top box allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)

Base : Those with Freesat

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o	~p	~q	~r
Unweighted total	149	92	57	15	9	44	81	6	11	24	30	41	55	36	17	102	12	30	5
Effective Weighted Sample	106	65	41	11	6	30	61	4	10	20	21	28	40	26	13	88	9	18	5
Total	106	61	45	12	9	28	57	3	8	19	25	33	34	27	12	94	5	5	1
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	89%	**	**	**
Yes	58	**	**	**	**	**	**	**	**	**	**	**	**	**	**	51	**	**	**
	55%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	54%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	88%	**	**	**
No	44	**	**	**	**	**	**	**	**	**	**	**	**	**	**	40	**	**	**
	42%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	42%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	90%	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3	**	**	**
	3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3%	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	100%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 128

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QH11D (QR1C). Does your Freesat set top box allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)

Base : Those with Freesat

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	149	6	13	11	6	15	22	14	8	7	94	55	71	78	81	68
Effective Weighted Sample	106	5	12	10	6	13	21	13	8	7	76	31	49	58	59	49
Total	106	5	17	10	4	14	21	12	3	9	79	27	52	54	66	40
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Yes	58	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	55%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
No	44	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	42%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 129

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QH11E (QR1D). Does your Freeview box or Freeview TV set allow to record and store TV programmes, and also pause and rewind live TV programmes (this includes Freeview Playback and Freeview Plus boxes)? (SINGLE CODE)

Base : Those with Freeview

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1546	738	808	177	184	433	752	181	167	166	313	306	419	335	486	904	233	184	225
Effective Weighted Sample	994	475	520	106	120	282	501	121	102	115	214	209	272	207	317	751	141	119	187
Total	1067	499	568	121	151	328	467	103	101	117	275	264	264	225	314	890	97	47	33
		47%	53%	11%	14%	31%	44%	10%	9%	11%	26%	25%	25%	21%	29%	83%	9%	4%	3%
Yes	313	162	150	31	38	117	127	21	26	40	96	87	85	68	72	267	26	14	6
	29%	33%	26%	25%	25%	36%	27%	20%	26%	34%	35%	33%	32%	30%	23%	30%	27%	30%	18%
		b				df				g	g	n	n			r		r	
		52%	48%	10%	12%	38%	41%	7%	8%	13%	31%	28%	27%	22%	23%	85%	8%	4%	2%
No	704	318	386	87	109	205	303	78	66	71	178	168	166	146	225	581	69	29	26
	66%	64%	68%	72%	72%	62%	65%	76%	65%	61%	65%	64%	63%	65%	71%	65%	71%	62%	77%
								ij							l				oq
		45%	55%	12%	16%	29%	43%	11%	9%	10%	25%	24%	24%	21%	32%	82%	10%	4%	4%
Don't know	50	18	32	3	4	6	37	4	9	6	1	8	13	11	18	42	2	4	2
	5%	4%	6%	3%	3%	2%	8%	4%	9%	5%	1%	3%	5%	5%	6%	5%	3%	8%	5%
							de	j	j	j								p	
		37%	63%	6%	8%	11%	74%	7%	17%	12%	2%	17%	27%	21%	35%	84%	5%	7%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH11E (QR1D). Does your Freeview box or Freeview TV set allow to record and store TV programmes, and also pause and rewind live TV programmes (this includes Freeview Playback and Freeview Plus boxes)? (SINGLE CODE)

Base : Those with Freeview

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	c	d	~e	~f	g	h	i	j	k	l	m	n	o
Unweighted total	1546	72	76	105	114	96	80	135	118	108	1066	480	693	852	760	786
Effective Weighted Sample	994	63	68	100	107	84	74	120	107	97	802	209	452	562	498	510
Total	1067	104	109	97	93	94	81	130	52	129	903	164	543	521	590	477
		**	**	9%	9%	**	**	12%	5%	12%	85%	15%	51%	49%	55%	45%
Yes	313	**	**	37	21	**	**	35	15	43	252	60	171	138	190	123
	29%	**	**	38%	22%	**	**	27%	28%	33%	28%	37%	32%	27%	32%	26%
		**	**	d	d	**	**	11%	5%	14%	81%	j	55%	44%	o	39%
		**	**	12%	7%	**	**	11%	5%	14%	81%	19%	55%	44%	61%	39%
No	704	**	**	56	68	**	**	91	32	79	608	97	359	345	374	330
	66%	**	**	57%	73%	**	**	70%	60%	61%	67%	59%	66%	66%	63%	69%
		**	**	c	c	**	**	13%	4%	11%	k	14%	51%	49%	n	47%
		**	**	8%	10%	**	**	13%	4%	11%	86%	14%	51%	49%	53%	47%
Don't know	50	**	**	4	5	**	**	5	6	7	43	7	13	37	26	24
	5%	**	**	4%	5%	**	**	3%	11%	6%	5%	4%	2%	7%	4%	5%
		**	**	8%	9%	**	**	9%	g	12%	15%	86%	26%	74%	53%	47%
		**	**	8%	9%	**	**	9%	12%	15%	86%	14%	26%	74%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH11F (QR1E). Does your broadband TV service allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)

Base : Those with BT TV or TalkTalk TV or EE TV

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	~m	~n	o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	368	193	175	51	39	130	148	9	21	42	110	105	117	68	77	213	54	49	52
Effective Weighted Sample	240	127	113	31	26	85	104	8	14	29	74	69	79	44	51	178	34	37	45
Total	276	144	132	46	29	98	103	10	12	30	99	91	77	54	53	227	27	14	8
		52%	48%	**	**	36%	37%	**	**	**	36%	33%	28%	**	**	82%	**	**	**
Yes	212	110	101	**	**	75	76	**	**	**	75	69	57	**	**	175	**	**	**
	77%	77%	77%	**	**	76%	74%	**	**	**	77%	75%	74%	**	**	77%	**	**	**
		52%	48%	**	**	35%	36%	**	**	**	36%	32%	27%	**	**	83%	**	**	**
No	55	31	24	**	**	23	20	**	**	**	22	20	17	**	**	45	**	**	**
	20%	22%	18%	**	**	23%	19%	**	**	**	22%	22%	23%	**	**	20%	**	**	**
		56%	44%	**	**	42%	36%	**	**	**	40%	36%	32%	**	**	82%	**	**	**
Don't know	9	3	7	**	**	1	7	**	**	**	1	3	2	**	**	7	**	**	**
	3%	2%	5%	**	**	1%	7%	**	**	**	1%	3%	3%	**	**	3%	**	**	**
						e													
		27%	73%	**	**	8%	78%	**	**	**	12%	28%	26%	**	**	70%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH11F (QR1E). Does your broadband TV service allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)

Base : Those with BT TV or TalkTalk TV or EE TV

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	368	20	33	26	27	22	25	16	16	28	257	111	202	165	196	172
Effective Weighted Sample	240	17	30	25	26	19	23	15	15	24	186	60	132	111	128	117
Total	276	29	46	27	22	21	24	16	7	34	228	48	166	110	165	112
		**	**	**	**	**	**	**	**	**	83%	17%	60%	40%	60%	40%
Yes	212	**	**	**	**	**	**	**	**	**	175	37	128	83	131	81
	77%	**	**	**	**	**	**	**	**	**	77%	76%	77%	76%	80%	72%
		**	**	**	**	**	**	**	**	**	83%	17%	60%	39%	62%	38%
No	55	**	**	**	**	**	**	**	**	**	45	10	37	18	29	26
	20%	**	**	**	**	**	**	**	**	**	20%	20%	22%	17%	18%	23%
		**	**	**	**	**	**	**	**	**	82%	18%	67%	33%	53%	47%
Don't know	9	**	**	**	**	**	**	**	**	**	8	2	1	8	4	5
	3%	**	**	**	**	**	**	**	**	**	3%	4%	1%	8%	2%	5%
		**	**	**	**	**	**	**	**	**	82%	18%	10%	90%	43%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH11G (QR1F). Do you have a YouView set top box? This is a product allowing you to watch catch-up TV via services such as BBC iPlayer and ITV Player, view TV 'on demand', and also record, pause and rewind live TV programmes. (SINGLE CODE)

Base : Those with a TV in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Yes	352	184	168	47	48	134	123	18	27	32	100	95	90	80	87	276	40	27	8
	14%	15%	13%	14%	12%	15%	14%	11%	13%	13%	15%	15%	13%	14%	14%	13%	18%	21%	12%
		52%	48%	13%	14%	38%	35%	5%	8%	9%	28%	27%	26%	23%	25%	79%	11%	8%	2%
No	2082	1005	1077	288	326	706	763	139	168	220	560	540	561	463	518	1743	183	95	61
	83%	83%	83%	82%	85%	82%	84%	87%	83%	86%	83%	83%	84%	82%	83%	84%	81%	75%	84%
		48%	52%	14%	16%	34%	37%	7%	8%	11%	27%	26%	27%	22%	25%	84%	9%	5%	3%
Don't know	70	22	48	15	9	24	22	2	7	4	12	13	20	19	19	60	3	4	3
	3%	2%	4%	4%	2%	3%	2%	1%	3%	2%	2%	2%	3%	3%	3%	3%	1%	3%	5%
		32%	68%	21%	13%	35%	31%	3%	9%	6%	17%	18%	29%	26%	27%	85%	4%	6%	5%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QH11G (QR1F). Do you have a YouView set top box? This is a product allowing you to watch catch-up TV via services such as BBC iPlayer and ITV Player, view TV 'on demand', and also record, pause and rewind live TV programmes. (SINGLE CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Yes	352	14	50	41	18	30	31	19	11	63	288	64	218	130	208	144
	14%	5%	15%	19%	10%	13%	14%	8%	10%	22%	13%	18%	15%	12%	15%	12%
			ag	adgh		a	a		adefgh			j	m		o	
		4%	14%	12%	5%	9%	9%	5%	3%	18%	82%	18%	62%	37%	59%	41%
No	2082	251	274	163	165	192	188	197	93	221	1811	271	1181	898	1097	985
	83%	93%	83%	75%	89%	83%	83%	89%	85%	76%	84%	79%	83%	84%	82%	85%
		bcefh			ci			ci	ci		k				n	
		12%	13%	8%	8%	9%	9%	9%	4%	11%	87%	13%	57%	43%	53%	47%
Don't know	70	4	5	13	3	10	8	5	6	7	60	10	31	39	38	33
	3%	2%	2%	6%	1%	4%	3%	2%	5%	2%	3%	3%	2%	4%	3%	3%
			abd						bd				l			
		6%	8%	18%	4%	14%	11%	8%	8%	10%	86%	14%	45%	55%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 132

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

DVR HOUSEHOLD OWNERSHIP

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
DVR IN HOUSEHOLD	1598	813	786	238	253	591	517	68	103	166	496	463	443	357	333	1322	141	88	48
	60%	62%	57%	61%	57%	65%	56%	40%	48%	63%	68%	65%	62%	62%	50%	59%	61%	66%	64%
		b				df				gh	gh	n	n	n				o	o
		51%	49%	15%	16%	37%	32%	4%	6%	10%	31%	29%	28%	22%	21%	83%	9%	5%	3%
NO DVR IN HOUSEHOLD	1059	482	577	148	189	321	401	102	112	99	230	248	272	220	320	900	92	42	25
	40%	37%	42%	38%	43%	35%	43%	60%	52%	37%	32%	35%	38%	38%	48%	40%	39%	32%	33%
			a		e		e	ij	ij						klm	qr			
		45%	55%	14%	18%	30%	38%	10%	11%	9%	22%	23%	26%	21%	30%	85%	9%	4%	2%
UNSURE	18	6	12	5	*	3	10	*	1	*	2	1	5	3	8	14	*	2	2
	1%	*%	1%	1%	*%	*%	1%	*%	*%	*%	*%	*%	1%	1%	1%	1%	*%	1%	2%
				e											k		p	op	
		35%	65%	28%	2%	15%	55%	2%	5%	1%	10%	4%	29%	19%	48%	80%	1%	11%	9%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
Table 132

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DVR HOUSEHOLD OWNERSHIP

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
DVR IN HOUSEHOLD	1598	108	237	137	112	151	158	142	71	207	1372	226	990	602	920	678
	60%	32%	65%	61%	57%	63%	65%	62%	62%	69%	59%	64%	64%	54%	65%	53%
			a	a	a	a	a	a	a	ad			m		o	
		7%	15%	9%	7%	9%	10%	9%	4%	13%	86%	14%	62%	38%	58%	42%
NO DVR IN HOUSEHOLD	1059	225	124	82	84	80	85	88	42	90	935	124	556	503	478	581
	40%	68%	34%	37%	43%	34%	35%	38%	37%	30%	40%	35%	36%	45%	34%	46%
		bcdefghi			ei						k		l		n	
		21%	12%	8%	8%	8%	8%	8%	4%	8%	88%	12%	53%	47%	45%	55%
UNSURE	18	-	1	5	-	7	-	-	1	1	13	4	7	11	7	11
	1%	-%	*%	2%	-%	3%	-%	-%	1%	*%	1%	1%	*%	1%	1%	1%
				adfg		abdfgi										
		-%	4%	26%	-%	39%	-%	-%	5%	5%	75%	25%	39%	61%	40%	60%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 133

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QH12 (QR5). SHOWCARD How often, if ever, do you use your DVR to watch recorded programmes? (SINGLE CODE)

Base : Those who own a DVR

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2202	1114	1088	302	321	783	796	104	160	235	596	554	680	487	479	1295	296	316	295
Effective Weighted Sample	1461	746	715	196	203	534	542	74	102	164	418	378	462	314	319	1095	182	221	254
Total	1598	813	786	238	253	591	517	68	103	166	496	463	443	357	333	1322	141	88	48
		51%	49%	15%	16%	37%	32%	4%	6%	10%	31%	29%	28%	22%	21%	83%	9%	5%	3%
Every day	467	232	235	57	91	165	154	19	31	53	149	138	130	103	96	413	26	21	7
	29%	29%	30%	24%	36%	28%	30%	28%	30%	32%	30%	30%	29%	29%	29%	31%	18%	24%	15%
		50%	50%	12%	20%	35%	33%	4%	7%	11%	32%	30%	28%	22%	21%	88%	5%	5%	2%
A few times a week	393	196	197	54	53	142	144	17	30	36	127	122	103	87	80	318	42	24	9
	25%	24%	25%	23%	21%	24%	28%	24%	29%	21%	26%	26%	23%	24%	24%	24%	30%	27%	19%
		50%	50%	14%	13%	36%	37%	4%	8%	9%	32%	31%	26%	22%	20%	81%	11%	6%	2%
Once a week	189	96	93	38	36	61	54	5	10	19	52	55	52	43	39	150	19	13	7
	12%	12%	12%	16%	14%	10%	10%	7%	10%	11%	11%	12%	12%	12%	12%	11%	13%	15%	14%
		51%	49%	20%	19%	32%	29%	2%	5%	10%	28%	29%	28%	23%	20%	80%	10%	7%	3%
A few times a month	159	84	75	29	19	66	44	4	10	22	52	42	55	36	27	121	19	12	6
	10%	10%	10%	12%	8%	11%	9%	5%	10%	13%	10%	9%	12%	10%	8%	9%	14%	14%	13%
		53%	47%	18%	12%	42%	28%	2%	6%	14%	33%	26%	34%	22%	17%	76%	12%	8%	4%
Once a month	68	36	31	12	11	31	14	3	2	10	27	19	20	14	15	58	4	1	4
	4%	4%	4%	5%	4%	5%	3%	4%	2%	6%	6%	4%	4%	4%	4%	4%	3%	1%	8%
		54%	46%	18%	16%	46%	20%	4%	3%	14%	41%	28%	29%	21%	22%	86%	6%	2%	opq
Less often	41	18	23	1	6	22	12	1	4	2	13	17	9	8	7	32	8	*	1
	3%	2%	3%	*%	2%	4%	2%	1%	4%	1%	3%	4%	2%	2%	2%	2%	6%	*%	3%
		44%	56%	3%	14%	53%	30%	2%	9%	4%	32%	42%	21%	19%	18%	78%	19%	*%	q
Never	269	145	123	42	35	102	90	21	15	25	73	66	72	65	66	222	21	14	13
	17%	18%	16%	18%	14%	17%	17%	30%	15%	15%	15%	14%	16%	18%	20%	17%	15%	15%	27%
		54%	46%	16%	13%	38%	33%	hij	8%	6%	9%	27%	25%	27%	24%	83%	8%	5%	opq
Columns Tested: a.b - c.d.e.f - q.h,i,j - k.l.m.n - o.p.q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH12 (QR5). SHOWCARD How often, if ever, do you use your DVR to watch recorded programmes? (SINGLE CODE)

Base : Those who own a DVR

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2202	1114	1088	302	321	783	796	104	160	235	596	554	680	487	479	1295	296	316	295
Effective Weighted Sample	1461	746	715	196	203	534	542	74	102	164	418	378	462	314	319	1095	182	221	254
Total	1598	813	786	238	253	591	517	68	103	166	496	463	443	357	333	1322	141	88	48
		51%	49%	15%	16%	37%	32%	4%	6%	10%	31%	29%	28%	22%	21%	83%	9%	5%	3%
Don't know	13	5	8	5	1	2	5	-	1	-	2	5	3	2	4	7	3	2	1
	1%	1%	1%	2%	1%	*%	1%	-%	1%	-%	*%	1%	1%	1%	1%	1%	2%	2%	3%
			e																
		42%	58%	36%	11%	17%	36%	-%	6%	-%	15%	35%	20%	15%	30%	55%	19%	15%	11%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH12 (QR5). SHOWCARD How often, if ever, do you use your DVR to watch recorded programmes? (SINGLE CODE)

Base : Those who own a DVR

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2202	76	163	142	139	153	158	142	153	169	1580	622	1272	925	1140	1062
Effective Weighted Sample	1461	65	148	134	131	137	149	129	142	154	1197	289	849	623	763	720
Total	1598	108	237	137	112	151	158	142	71	207	1372	226	990	602	920	678
		**	15%	9%	7%	9%	10%	9%	4%	13%	86%	14%	62%	38%	58%	42%
Every day	467	**	80	46	30	34	61	58	26	58	403	64	296	170	307	160
	29%	**	34%	34%	27%	23%	38%	41%	37%	28%	29%	28%	30%	28%	33%	24%
		**	e	e			de	dei	e						o	
		**	17%	10%	7%	7%	13%	12%	6%	12%	86%	14%	63%	36%	66%	34%
A few times a week	393	**	51	30	35	45	35	32	17	55	333	60	234	158	245	148
	25%	**	21%	22%	31%	30%	22%	22%	24%	26%	24%	27%	24%	26%	27%	22%
		**	13%	8%	9%	11%	9%	8%	4%	14%	85%	15%	59%	40%	62%	38%
Once a week	189	**	20	16	14	23	21	19	6	17	164	25	119	66	110	79
	12%	**	8%	11%	12%	15%	13%	13%	9%	8%	12%	11%	12%	11%	12%	12%
		**	10%	8%	7%	12%	11%	10%	3%	9%	87%	13%	63%	35%	58%	42%
A few times a month	159	**	23	13	5	17	18	6	7	8	140	19	104	55	83	76
	10%	**	10%	10%	5%	11%	11%	5%	10%	4%	10%	8%	10%	9%	9%	11%
		**	i			dgi	dgi		i							
		**	15%	8%	3%	11%	11%	4%	5%	5%	88%	12%	65%	35%	52%	48%
Once a month	68	**	16	6	5	5	1	4	3	5	61	7	43	24	21	47
	4%	**	7%	4%	4%	3%	1%	3%	4%	2%	4%	3%	4%	4%	2%	7%
		**	f												n	
		**	24%	9%	7%	7%	2%	6%	4%	8%	90%	10%	64%	36%	30%	70%
Less often	41	**	6	5	3	3	3	-	2	6	35	6	26	15	17	24
	3%	**	2%	4%	3%	2%	2%	-%	3%	3%	3%	3%	3%	2%	2%	4%
		**	g						g						n	
		**	14%	13%	7%	8%	8%	-%	5%	13%	86%	14%	64%	36%	42%	58%
Never	269	**	35	20	20	23	20	22	8	59	227	42	161	107	131	138
	17%	**	15%	15%	18%	15%	12%	16%	11%	28%	17%	19%	16%	18%	14%	20%
		**	13%	8%	7%	9%	7%	8%	3%	bcdefgh	22%	84%	60%	40%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH12 (QR5). SHOWCARD How often, if ever, do you use your DVR to watch recorded programmes? (SINGLE CODE)

Base : Those who own a DVR

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2202	76	163	142	139	153	158	142	153	169	1580	622	1272	925	1140	1062
Effective Weighted Sample	1461	65	148	134	131	137	149	129	142	154	1197	289	849	623	763	720
Total	1598	108	237	137	112	151	158	142	71	207	1372	226	990	602	920	678
		**	15%	9%	7%	9%	10%	9%	4%	13%	86%	14%	62%	38%	58%	42%
Don't know	13	**	5	-	-	*	-	1	1	-	9	4	7	6	7	6
	1%	**	2%	-%	-%	*%	-%	1%	2%	-%	1%	2%	1%	1%	1%	1%
		**	35%	-%	-%	3%	-%	6%	10%	-%	72%	28%	53%	42%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH13 (QH71). SHOWCARD Does your household subscribe to any of these paid-for online on-demand services to watch TV programmes or films? (MULTICODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Netflix	694	357	337	161	166	270	98	21	31	67	266	238	190	140	126	579	70	29	17
	26%	27%	25%	41%	37%	29%	11%	12%	14%	25%	37%	33%	26%	24%	19%	26%	30%	22%	23%
				ef	ef	f				gh	ghi	lmn	n	n			qr		
		51%	49%	23%	24%	39%	14%	3%	4%	10%	38%	34%	27%	20%	18%	83%	10%	4%	2%
Amazon Prime	368	201	167	74	86	146	62	7	16	31	165	153	100	70	46	333	24	10	1
	14%	15%	12%	19%	19%	16%	7%	4%	8%	12%	23%	22%	14%	12%	7%	15%	10%	8%	2%
		b		f	f	f				g	ghi	lmn	n	n		pqr	r	r	
		55%	45%	20%	23%	40%	17%	2%	4%	8%	45%	42%	27%	19%	12%	90%	7%	3%	1%
Disney Life	18	8	10	1	3	10	5	2	3	1	4	8	3	3	5	16	1	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		44%	56%	6%	14%	54%	25%	11%	17%	5%	20%	41%	17%	18%	25%	89%	5%	3%	3%
Hayu	6	4	2	2	1	3	1	-	*	2	1	*	2	2	1	5	-	-	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		69%	31%	29%	14%	44%	13%	1%	3%	32%	19%	5%	40%	39%	16%	92%	1%	1%	8%
Any other paid-for on-demand television services	18	10	8	1	3	11	3	*	-	2	8	3	6	9	*	16	1	*	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
						f							n	n					
		55%	45%	6%	17%	61%	17%	1%	1%	10%	48%	16%	32%	51%	1%	91%	5%	3%	1%
No, none	1800	841	959	206	247	565	782	147	177	180	389	418	481	389	511	1504	148	95	54
	67%	65%	70%	53%	56%	62%	84%	86%	82%	68%	53%	59%	67%	67%	77%	67%	63%	72%	73%
			a			c	cde	ij	ij	j			k	k	klm			p	op
		47%	53%	11%	14%	31%	43%	8%	10%	10%	22%	23%	27%	22%	28%	84%	8%	5%	3%
Don't know	25	7	17	6	5	6	8	1	4	1	1	3	5	10	6	14	5	4	2
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	3%	3%
						j			j					k			o	o	o
		30%	70%	22%	18%	26%	33%	4%	16%	5%	5%	13%	21%	41%	25%	55%	19%	16%	9%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 134

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QH13 (QH71). SHOWCARD Does your household subscribe to any of these paid-for online on-demand services to watch TV programmes or films? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Netflix	694	60	107	49	52	69	56	75	28	82	597	97	517	177	391	303
	26%	18%	30%	22%	27%	29%	23%	33%	24%	27%	26%	27%	33%	16%	28%	24%
		a	a	a	a	a	acf	a	a	a			m		o	
		9%	15%	7%	7%	10%	8%	11%	4%	12%	86%	14%	75%	25%	56%	44%
Amazon Prime	368	43	71	32	30	39	42	28	15	32	312	56	270	97	219	150
	14%	13%	20%	15%	16%	16%	17%	12%	13%	11%	13%	16%	17%	9%	16%	12%
			agi				i						m		o	
		12%	19%	9%	8%	11%	11%	8%	4%	9%	85%	15%	73%	26%	59%	41%
Disney Life	18	2	2	-	3	5	1	-	-	4	14	5	12	6	13	5
	1%	*%	*%	-%	1%	2%	*%	-%	-%	1%	1%	1%	1%	1%	1%	*%
						cgh										
		9%	9%	-%	16%	30%	4%	-%	-%	21%	73%	27%	67%	33%	72%	28%
Hayu	6	-	1	*	-	2	2	-	-	-	6	-	3	3	3	3
	*%	-%	*%	*%	-%	1%	1%	-%	-%	-%	*%	-%	*%	*%	*%	*%
		-%	19%	8%	-%	35%	31%	-%	-%	-%	100%	-%	48%	52%	43%	57%
Any other paid-for on-demand television services	18	2	2	1	2	4	3	-	*	2	13	5	15	3	13	4
	1%	1%	1%	*%	1%	2%	1%	-%	*%	1%	1%	1%	1%	*%	1%	*%
													m			
		10%	12%	5%	9%	22%	19%	-%	3%	12%	74%	26%	84%	16%	76%	24%
No, none	1800	261	218	154	131	147	161	146	79	207	1574	227	909	889	896	904
	67%	78%	60%	69%	67%	62%	66%	64%	69%	69%	68%	64%	59%	80%	64%	71%
		bcd	efghi							b			l		n	
		14%	12%	9%	7%	8%	9%	8%	4%	11%	87%	13%	51%	49%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH13 (QH71). SHOWCARD Does your household subscribe to any of these paid-for online on-demand services to watch TV programmes or films? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	25	2	5	1	-	3	1	1	1	-	22	2	13	8	14	11
	1%	1%	1%	*%	-%	1%	*%	*%	1%	-%	1%	1%	1%	1%	1%	1%
		8%	21%	4%	-%	11%	4%	3%	3%	-%	91%	9%	51%	33%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH14 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTICODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	1229	626	604	197	218	465	349	40	84	141	457	413	335	255	226	1057	92	61	20
	46%	48%	44%	50%	49%	51%	38%	23%	39%	53%	63%	58%	47%	44%	34%	47%	39%	46%	27%
		b		f	f	f			g	gh	ghi	lmn	n	n		pr	r	r	
		51%	49%	16%	18%	38%	28%	3%	7%	11%	37%	34%	27%	21%	18%	86%	7%	5%	2%
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Instant)	499	261	238	117	107	210	65	16	21	53	221	194	125	98	82	424	50	15	10
	19%	20%	17%	30%	24%	23%	7%	9%	10%	20%	30%	27%	17%	17%	12%	19%	21%	12%	13%
				ef	f	f				gh	ghi	lmn	n	n		qr	qr		
		52%	48%	24%	21%	42%	13%	3%	4%	11%	44%	39%	25%	20%	16%	85%	10%	3%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH14 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTICODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	433	256	176	92	87	165	88	12	24	49	185	171	110	83	69	369	32	24	8
	16%	20%	13%	24%	20%	18%	9%	7%	11%	19%	25%	24%	15%	14%	10%	16%	14%	18%	10%
		b		ef	f	f				gh	ghi	lmn	n	n		r		r	
		59%	41%	21%	20%	38%	20%	3%	6%	11%	43%	39%	25%	19%	16%	85%	7%	6%	2%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	217	125	92	51	45	90	32	9	9	22	93	80	62	43	32	188	14	10	6
	8%	10%	7%	13%	10%	10%	3%	5%	4%	8%	13%	11%	9%	7%	5%	8%	6%	7%	8%
		b		f	f	f					gh	mn	n						
		58%	42%	23%	21%	41%	15%	4%	4%	10%	43%	37%	29%	20%	15%	87%	6%	4%	3%
None of these	1199	549	650	140	162	355	542	119	119	100	202	233	316	253	396	987	111	56	44
	45%	42%	47%	36%	37%	39%	58%	69%	55%	38%	28%	33%	44%	44%	60%	44%	48%	42%	60%
		46%	a			cde		hij	ij	j			k	k	klm				opq
			54%	12%	14%	30%	45%	10%	10%	8%	17%	19%	26%	21%	33%	82%	9%	5%	4%
Don't know	39	24	15	9	8	13	9	2	5	3	6	7	8	18	7	31	3	4	1
	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	3%	1%
														kl					
		62%	38%	23%	21%	33%	23%	5%	12%	8%	16%	17%	20%	46%	17%	79%	9%	10%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH14 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	1229	101	225	92	78	107	143	122	58	130	1063	166	824	401	730	499
	46%	30%	62%	41%	40%	45%	59%	53%	50%	44%	46%	47%	53%	36%	52%	39%
		8%	acdehi	a	a	a	acdei	acdi	acd	a	87%	13%	m	67%	o	41%
			18%	7%	6%	9%	12%	10%	5%	11%				33%	59%	
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Instant)	499	46	65	36	43	62	52	58	21	42	421	78	376	123	284	215
	19%	14%	18%	16%	22%	26%	21%	25%	18%	14%	18%	22%	24%	11%	20%	17%
		9%	13%	7%	9%	12%	10%	12%	4%	8%	84%	16%	75%	25%	57%	43%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

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QH14 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	433	48	76	33	25	47	49	46	15	30	371	62	312	121	251	181
	16%	14%	21%	15%	13%	20%	20%	20%	13%	10%	16%	17%	20%	11%	18%	14%
			dhi			dhi	dhi	dhi					m		o	
		11%	17%	8%	6%	11%	11%	11%	3%	7%	86%	14%	72%	28%	58%	42%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	217	19	22	16	15	32	28	27	14	16	185	32	162	54	128	89
	8%	6%	6%	7%	8%	13%	11%	12%	12%	5%	8%	9%	10%	5%	9%	7%
						abcdi	abi	abi	abi				m			
		9%	10%	7%	7%	15%	13%	12%	6%	7%	85%	15%	75%	25%	59%	41%
None of these	1199	208	114	107	95	94	84	88	49	149	1053	146	552	646	555	644
	45%	62%	32%	48%	48%	39%	35%	38%	43%	50%	45%	41%	36%	58%	40%	51%
		bcdefghi		bfg	bfg				b	befg			l		n	
		17%	10%	9%	8%	8%	7%	7%	4%	12%	88%	12%	46%	54%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH14 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	39	1	6	4	-	4	4	3	1	7	34	5	28	11	21	18
	1%	*%	2%	2%	-%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%
		d	d	d	d	d	d	d	d	d	d	d	d	d	d	d
		3%	16%	10%	-%	11%	10%	8%	3%	17%	87%	13%	73%	27%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 138

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QH15 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTICODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	942	493	449	150	159	365	268	29	66	110	354	315	261	195	170	826	62	43	12
	35%	38%	33%	38%	36%	40%	29%	17%	31%	41%	49%	44%	36%	34%	26%	37%	27%	32%	16%
		b		f	f	f			g	gh	gh	lmn	n	n		pr	r	r	
		52%	48%	16%	17%	39%	28%	3%	7%	12%	38%	33%	28%	21%	18%	88%	7%	5%	1%
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Instant)	370	186	184	94	88	140	48	12	17	42	176	151	90	71	58	314	39	9	7
	14%	14%	13%	24%	20%	15%	5%	7%	8%	16%	24%	21%	13%	12%	9%	14%	17%	7%	10%
				ef	f	f				gh	ghi	lmn	n	n		qr	qr		
		50%	50%	26%	24%	38%	13%	3%	5%	11%	48%	41%	24%	19%	16%	85%	11%	2%	2%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	273	163	110	63	53	102	55	8	19	28	117	104	70	54	46	238	21	12	3
	10%	13%	8%	16%	12%	11%	6%	5%	9%	11%	16%	15%	10%	9%	7%	11%	9%	9%	4%
		b		ef	f	f				g	ghi	lmn				r	r	r	
		60%	40%	23%	19%	37%	20%	3%	7%	10%	43%	38%	25%	20%	17%	87%	8%	5%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH15 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTICODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	134	79	55	32	31	56	15	5	6	15	55	51	38	21	23	117	8	7	2
	5%	6%	4%	8%	7%	6%	2%	3%	3%	6%	7%	7%	5%	4%	4%	5%	3%	5%	3%
		b		f	f	f					gh	mn				r			
		59%	41%	24%	23%	42%	11%	4%	5%	11%	41%	38%	29%	16%	17%	88%	6%	5%	2%
None of these	1478	682	797	177	219	465	618	132	135	130	302	315	390	321	452	1209	139	76	54
	55%	52%	58%	45%	49%	51%	67%	77%	62%	49%	41%	44%	54%	55%	68%	54%	60%	58%	73%
		46%	a				cde	hij	ij	j			k	k	klm				opq
			54%	12%	15%	31%	42%	9%	9%	9%	20%	21%	26%	22%	31%	82%	9%	5%	4%
Don't know	43	26	18	12	9	14	9	2	5	4	7	7	11	19	7	35	3	4	1
	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%	1%	1%	2%	3%	1%	2%	1%	3%	2%
			f											klm					
		59%	41%	26%	22%	31%	20%	4%	11%	9%	16%	16%	26%	43%	15%	80%	8%	9%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH15 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTICODE)

Base : All respondents

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL			
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949	
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323	
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270	
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%	
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	942	87	174	72	65	77	102	102	45	102	814	129	642	295	559	383	
	35%	26%	48%	32%	33%	32%	42%	44%	39%	34%	35%	36%	41%	27%	40%	30%	
		9%	acdei	19%	8%	7%	8%	11%	11%	5%	11%	86%	14%	68%	31%	59%	41%
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Instant)	370	38	41	23	35	49	39	47	14	27	315	55	273	96	211	159	
	14%	12%	11%	10%	18%	21%	16%	21%	13%	9%	14%	15%	18%	9%	15%	12%	
		10%	11%	6%	bci	abchi	i	abchi	4%	7%	85%	15%	m	74%	26%	57%	43%
Columns Tested:	a.b.c.d.e.f.g.h.i - j.k - l.m - n.o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH15 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	273	41	50	20	19	26	27	26	10	20	234	39	194	80	151	123
	10%	12%	14%	9%	9%	11%	11%	11%	8%	7%	10%	11%	12%	7%	11%	10%
		i	i										m			
		15%	18%	7%	7%	9%	10%	9%	4%	7%	86%	14%	71%	29%	55%	45%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	134	9	15	9	12	17	12	22	10	10	108	26	100	33	83	50
	5%	3%	4%	4%	6%	7%	5%	10%	9%	3%	5%	7%	6%	3%	6%	4%
						ai		abc	ai			j	m		o	
		7%	11%	7%	9%	13%	9%	17%	7%	7%	81%	19%	75%	25%	62%	38%
None of these	1478	231	162	134	106	114	120	103	63	176	1297	182	734	743	714	764
	55%	69%	45%	60%	54%	48%	49%	45%	55%	59%	56%	51%	47%	67%	51%	60%
		bcdefghi		befg	bg				bg	befg			l		n	
		16%	11%	9%	7%	8%	8%	7%	4%	12%	88%	12%	50%	50%	48%	52%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH15 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTICODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	43	1	8	4	-	5	5	3	2	7	38	5	33	11	21	22
	2%	*%	2%	2%	-%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%
		d	d	d	d	d	d	d	d	d	m		m			
		2%	18%	9%	-%	12%	11%	7%	4%	16%	88%	12%	75%	25%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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SUMMARY OF ON-DEMAND VIEWING

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
	Total	MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
ANY ON-DEMAND VIEWING	1896	939	957	309	339	707	542	83	136	204	619	584	525	407	379	1588	162	100	46
	71%	72%	70%	79%	77%	77%	58%	48%	63%	77%	85%	82%	73%	70%	57%	71%	69%	76%	62%
				f	f	f			g	gh	ghi	lmn	n	n		r		r	
		50%	50%	16%	18%	37%	29%	4%	7%	11%	33%	31%	28%	21%	20%	84%	9%	5%	2%
WATCH TV CONTENT RECORDED ON DVR	1317	662	655	191	216	487	422	48	87	141	421	393	369	291	263	1093	118	72	34
	49%	51%	48%	49%	49%	53%	46%	28%	40%	53%	58%	55%	51%	50%	40%	49%	51%	55%	46%
						f			g	gh	gh	n	n	n				or	
		50%	50%	15%	16%	37%	32%	4%	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	3%
WATCH BROADCASTER CATCH-UP SERVICES	1229	626	604	197	218	465	349	40	84	141	457	413	335	255	226	1057	92	61	20
	46%	48%	44%	50%	49%	51%	38%	23%	39%	53%	63%	58%	47%	44%	34%	47%	39%	46%	27%
		b		f	f	f			g	gh	ghi	lmn	n	n		pr	r	r	
		51%	49%	16%	18%	38%	28%	3%	7%	11%	37%	34%	27%	21%	18%	86%	7%	5%	2%
WATCH TV CONTENT VIA PAID FOR SERVICES	499	261	238	117	107	210	65	16	21	53	221	194	125	98	82	424	50	15	10
	19%	20%	17%	30%	24%	23%	7%	9%	10%	20%	30%	27%	17%	17%	12%	19%	21%	12%	13%
				ef	f	f				gh	ghi	lmn	n	n		qr	qr		
		52%	48%	24%	21%	42%	13%	3%	4%	11%	44%	39%	25%	20%	16%	85%	10%	3%	2%
WATCH TV CONTENT VIA MOBILE PHONE OR ONLINE	920	505	415	194	194	379	153	32	48	96	395	328	258	174	160	798	67	38	17
	34%	39%	30%	50%	44%	41%	16%	19%	22%	36%	54%	46%	36%	30%	24%	36%	29%	29%	23%
		b		ef	f	f				gh	ghi	lmn	mn	n		pqr		r	
		55%	45%	21%	21%	41%	17%	3%	5%	10%	43%	36%	28%	19%	17%	87%	7%	4%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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SUMMARY OF ON-DEMAND VIEWING

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
ANY ON-DEMAND VIEWING	1896	183	289	164	137	165	199	179	83	189	1634	262	1213	677	1067	829
	71%	55%	80%	73%	70%	69%	82%	78%	73%	63%	70%	74%	78%	61%	76%	65%
			adei	ai	a	a	acdehi	adei	ai				m		o	
		10%	15%	9%	7%	9%	11%	9%	4%	10%	86%	14%	64%	36%	56%	44%
WATCH TV CONTENT RECORDED ON DVR	1317	93	197	117	92	127	139	119	62	148	1136	181	823	489	783	534
	49%	28%	54%	52%	47%	53%	57%	52%	54%	50%	49%	51%	53%	44%	56%	42%
			a	a	a	a	ad	a	a	a			m		o	
		7%	15%	9%	7%	10%	11%	9%	5%	11%	86%	14%	62%	37%	59%	41%
WATCH BROADCASTER CATCH-UP SERVICES	1229	101	225	92	78	107	143	122	58	130	1063	166	824	401	730	499
	46%	30%	62%	41%	40%	45%	59%	53%	50%	44%	46%	47%	53%	36%	52%	39%
			acdehi	a	a	a	acdei	acdi	acd	a			m		o	
		8%	18%	7%	6%	9%	12%	10%	5%	11%	87%	13%	67%	33%	59%	41%
WATCH TV CONTENT VIA PAID FOR SERVICES	499	46	65	36	43	62	52	58	21	42	421	78	376	123	284	215
	19%	14%	18%	16%	22%	26%	21%	25%	18%	14%	18%	22%	24%	11%	20%	17%
					ai	abchi	ai	aci					m		o	
		9%	13%	7%	9%	12%	10%	12%	4%	8%	84%	16%	75%	25%	57%	43%
WATCH TV CONTENT VIA MOBILE PHONE OR ONLINE	920	137	114	63	70	65	116	113	36	84	794	126	650	269	510	409
	34%	41%	32%	28%	36%	27%	48%	49%	32%	28%	34%	36%	42%	24%	36%	32%
		bcehi			e		bcdehi	bcdehi					m		o	
		15%	12%	7%	8%	7%	13%	12%	4%	9%	86%	14%	71%	29%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 140

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH16 (QH45). SHOWCARD Have you or has anyone in your household connected your TV to the internet to watch something on the TV screen - using any of these devices - in the last 12 months? Please note this does not include access to the internet via a 'Smart TV' set. (MULTI CODE)

Base : Those with a TV in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Set top box with access to digital or cable TV broadcasts (such as Sky+, Virgin TiVo, YouView)	402	218	185	61	84	152	105	10	22	50	171	132	109	94	67	322	57	18	5
	16%	18%	14%	17%	22%	18%	12%	6%	11%	19%	25%	20%	16%	17%	11%	15%	25%	15%	7%
		b		f	f	f				gh	gh	n	n	n		r	oqr	r	
		54%	46%	15%	21%	38%	26%	2%	6%	12%	42%	33%	27%	23%	17%	80%	14%	5%	1%
Games console	389	236	153	108	98	151	32	10	26	39	141	108	105	99	77	336	30	17	5
	16%	19%	12%	31%	26%	17%	3%	6%	13%	15%	21%	17%	16%	18%	12%	16%	13%	14%	7%
		b		ef	ef	f			g	g	gh	n		n		r	r	r	
		61%	39%	28%	25%	39%	8%	3%	7%	10%	36%	28%	27%	25%	20%	86%	8%	4%	1%
Laptop/ desktop PC	326	175	152	73	60	127	66	9	8	32	141	133	84	64	45	291	15	14	7
	13%	14%	12%	21%	16%	15%	7%	6%	4%	12%	21%	21%	13%	11%	7%	14%	7%	11%	9%
				ef	f	f				gh	ghi	lmn	n	n		pr			
		54%	46%	22%	18%	39%	20%	3%	2%	10%	43%	41%	26%	20%	14%	89%	5%	4%	2%
Internet-connected dongle or set-top box (such as NOW TV set-top box, Roku, Google Chrome, Amazon Fire TV Stick, Amazon Fire TV, Apple TV)	267	133	134	47	45	130	46	6	11	23	128	92	82	48	45	224	26	11	6
	11%	11%	10%	13%	12%	15%	5%	4%	5%	9%	19%	14%	12%	9%	7%	11%	12%	8%	9%
				f	f	f				g	ghi	mn	mn						
		50%	50%	18%	17%	48%	17%	2%	4%	8%	48%	35%	31%	18%	17%	84%	10%	4%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 140

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QH16 (QH45). SHOWCARD Have you or has anyone in your household connected your TV to the internet to watch something on the TV screen - using any of these devices - in the last 12 months? Please note this does not include access to the internet via a 'Smart TV' set. (MULTI CODE)

Base : Those with a TV in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
ANY DEVICES CONNECTING TV TO THE INTERNET	908	488	420	179	178	373	179	26	51	105	341	288	245	208	167	758	89	43	18
	36%	40%	33%	51%	46%	43%	20%	16%	25%	41%	51%	44%	36%	37%	27%	36%	40%	34%	25%
		b		ef	f	f			g	gh	ghi	lmn	n	n		r	r	r	
		54%	46%	20%	20%	41%	20%	3%	6%	12%	38%	32%	27%	23%	18%	83%	10%	5%	2%
None of these	1520	692	828	152	200	464	703	132	149	146	315	345	403	334	436	1263	132	74	51
	61%	57%	64%	43%	52%	54%	78%	83%	74%	57%	47%	53%	60%	60%	70%	61%	58%	59%	70%
		a		c	c	c	cde	hij	ij	j			k	k	klm				opq
		46%	54%	10%	13%	31%	46%	9%	10%	10%	21%	23%	27%	22%	29%	83%	9%	5%	3%
Don't know	76	31	45	19	5	27	25	1	1	5	16	14	23	19	20	59	4	9	3
	3%	3%	3%	6%	1%	3%	3%	1%	*%	2%	2%	2%	3%	3%	3%	3%	2%	7%	5%
				df														op	p
		41%	59%	26%	6%	35%	33%	2%	1%	6%	21%	19%	30%	25%	26%	78%	6%	12%	4%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH16 (QH45). SHOWCARD Have you or has anyone in your household connected your TV to the internet to watch something on the TV screen - using any of these devices - in the last 12 months? Please note this does not include access to the internet via a 'Smart TV' set. (MULTI CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Set top box with access to digital or cable TV broadcasts (such as Sky+, Virgin TiVo, YouView)	402	30	34	43	24	35	31	60	14	51	350	52	282	120	243	159
	16%	11%	10%	20%	13%	15%	14%	27%	13%	17%	16%	15%	20%	11%	18%	14%
		7%	9%	11%	6%	9%	8%	15%	4%	13%	87%	13%	70%	30%	60%	40%
Games console	389	17	46	37	34	51	35	59	20	37	329	60	290	100	225	164
	16%	6%	14%	17%	19%	22%	16%	27%	18%	13%	15%	17%	20%	9%	17%	14%
		a	a	a	a	abi	a	abdefhi	a	a			m			
		4%	12%	9%	9%	13%	9%	15%	5%	9%	85%	15%	74%	26%	58%	42%
Laptop/ desktop PC	326	42	47	36	31	25	36	23	16	33	287	40	245	80	193	134
	13%	16%	14%	17%	17%	11%	16%	11%	15%	11%	13%	11%	17%	8%	14%	12%
		13%	14%	11%	9%	8%	11%	7%	5%	10%	88%	12%	75%	25%	59%	41%
Internet-connected dongle or set-top box (such as NOW TV set-top box, Roku, Google Chrome, Amazon Fire TV Stick, Amazon Fire TV, Apple TV)	267	18	25	23	27	32	20	34	10	35	226	41	205	61	160	107
	11%	7%	8%	11%	15%	14%	9%	15%	9%	12%	10%	12%	14%	6%	12%	9%
		7%	9%	9%	10%	12%	8%	13%	4%	13%	85%	15%	77%	23%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH16 (QH45). SHOWCARD Have you or has anyone in your household connected your TV to the internet to watch something on the TV screen - using any of these devices - in the last 12 months? Please note this does not include access to the internet via a 'Smart TV' set. (MULTI CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
ANY DEVICES CONNECTING TV TO THE INTERNET	908	67	100	86	75	92	82	113	41	102	774	134	647	260	531	377
	36%	25%	30%	40%	41%	40%	36%	51%	37%	35%	36%	39%	45%	24%	40%	32%
		7%	11%	ab	ab	ab	a	abcdeghi	a	a	85%	15%	m	29%	o	42%
				9%	8%	10%	9%	12%	4%	11%			71%		58%	
None of these	1520	197	214	126	109	131	138	103	66	178	1315	205	740	775	778	742
	61%	73%	65%	58%	59%	56%	61%	47%	60%	61%	61%	59%	52%	73%	58%	64%
		cdefghi	g	g	g	g	g	g	g	g	87%	13%	49%	51%	51%	n
			13%	14%	8%	7%	9%	7%	4%	12%			49%	51%	51%	49%
Don't know	76	4	16	4	1	9	7	5	3	11	69	7	44	32	34	42
	3%	2%	5%	2%	*%	4%	3%	2%	2%	4%	3%	2%	3%	3%	3%	4%
			d			d				d						
		6%	21%	5%	1%	12%	9%	7%	4%	14%	91%	9%	58%	42%	45%	55%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 141

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QH17 (QH62). Are any of your TV sets "Smart TVs"? These are newer types of TV that are connected to the internet and can stream video directly onto your television screen, without the need for a computer, set-top box or games console. IF NECESSARY - It's a TV that allows you to surf the internet and stream movies, TV shows and videos using services such as BBC iPlayer, Netflix and YouTube. They are also sometimes referred to as a Connected TV or a Hybrid TV.

Base : Those with a TV in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		FEMALE						UNDER												
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483	
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414	
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72	
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%	
Yes	959	508	451	153	175	396	235	39	52	93	362	329	253	198	180	818	71	46	24	
	38%	42%	35%	44%	46%	46%	26%	24%	26%	36%	54%	51%	38%	35%	29%	39%	32%	36%	33%	
		b		f	f	f				gh	ghi	lmn	n	n		pr				
		53%	47%	16%	18%	41%	25%	4%	5%	10%	38%	34%	26%	21%	19%	85%	7%	5%	2%	
No	1464	678	786	190	203	441	630	115	140	159	294	303	396	342	422	1190	150	78	46	
	58%	56%	61%	54%	53%	51%	69%	72%	70%	62%	44%	47%	59%	61%	68%	57%	67%	62%	64%	
			a				cde	ij	j	j			k	k	klm		o		o	
			46%	54%	13%	14%	30%	43%	8%	10%	11%	20%	21%	27%	23%	29%	81%	10%	5%	3%
Don't know	81	25	56	7	4	27	42	6	9	4	16	16	22	21	22	71	4	3	3	
	3%	2%	4%	2%	1%	3%	5%	4%	4%	2%	2%	2%	3%	4%	3%	3%	2%	2%	3%	
			a				d													
		31%	69%	9%	5%	33%	52%	7%	11%	5%	19%	20%	27%	26%	27%	88%	5%	3%	3%	
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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QH17 (QH62). Are any of your TV sets "Smart TVs"? These are newer types of TV that are connected to the internet and can stream video directly onto your television screen, without the need for a computer, set-top box or games console. IF NECESSARY - It's a TV that allows you to surf the internet and stream movies, TV shows and videos using services such as BBC iPlayer, Netflix and YouTube. They are also sometimes referred to as a Connected TV or a Hybrid TV.

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Yes	959	99	148	82	71	73	91	99	47	109	832	127	644	314	543	417
	38%	37%	45%	38%	38%	31%	40%	45%	43%	37%	39%	37%	45%	29%	40%	36%
			e				e	e	e				m		o	
		10%	15%	9%	7%	8%	10%	10%	5%	11%	87%	13%	67%	33%	57%	43%
No	1464	166	159	125	109	152	129	121	56	174	1258	206	751	711	757	708
	58%	62%	48%	58%	59%	66%	57%	55%	51%	60%	58%	60%	53%	67%	56%	61%
		bh	b	b	b	bgh			b				l		n	
		11%	11%	9%	7%	10%	9%	8%	4%	12%	86%	14%	51%	49%	52%	48%
Don't know	81	4	23	10	5	7	6	2	6	8	69	12	35	42	44	37
	3%	2%	7%	4%	3%	3%	3%	1%	6%	3%	3%	3%	2%	4%	3%	3%
			adfg	g					ag				l			
		5%	28%	12%	6%	9%	8%	2%	8%	10%	85%	15%	43%	53%	54%	46%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 142

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QH18A (QH65A). How frequently, if at all, do you watch each of these channels - RTÉ1? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+								NI	
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Every day	3	2	1	**	**	1	2	**	**	**	**	**	*	1	1	**	**	**	3
	4%	5%	4%	**	**	4%	7%	**	**	**	**	**	3%	5%	5%	**	**	**	4%
		54%	46%	**	**	34%	50%	**	**	**	**	**	15%	25%	31%	**	**	**	100%
At least weekly	11	6	5	**	**	3	5	**	**	**	**	**	2	3	3	**	**	**	11
	15%	16%	13%	**	**	12%	21%	**	**	**	**	**	14%	17%	15%	**	**	**	15%
		53%	47%	**	**	30%	44%	**	**	**	**	**	23%	28%	30%	**	**	**	100%
At least monthly	7	3	4	**	**	3	1	**	**	**	**	**	3	1	1	**	**	**	7
	10%	8%	12%	**	**	13%	6%	**	**	**	**	**	16%	7%	7%	**	**	**	10%
						f							mn						
		37%	63%	**	**	49%	19%	**	**	**	**	**	40%	17%	20%	**	**	**	100%
Less often than monthly	12	7	5	**	**	5	4	**	**	**	**	**	4	3	2	**	**	**	12
	17%	20%	14%	**	**	18%	19%	**	**	**	**	**	23%	18%	10%	**	**	**	17%
													n						
		56%	44%	**	**	39%	35%	**	**	**	**	**	33%	25%	18%	**	**	**	100%
AT LEAST MONTHLY	21	10	11	**	**	8	8	**	**	**	**	**	6	5	6	**	**	**	21
	29%	29%	29%	**	**	30%	33%	**	**	**	**	**	32%	29%	26%	**	**	**	29%
		48%	52%	**	**	37%	37%	**	**	**	**	**	27%	24%	27%	**	**	**	100%
EVER WATCH	33	17	16	**	**	13	12	**	**	**	**	**	10	8	8	**	**	**	33
	46%	48%	43%	**	**	49%	52%	**	**	**	**	**	55%	46%	36%	**	**	**	46%
													n						
		51%	49%	**	**	38%	36%	**	**	**	**	**	29%	24%	23%	**	**	**	100%
Never	38	17	21	**	**	13	11	**	**	**	**	**	8	9	13	**	**	**	38
	53%	49%	57%	**	**	51%	46%	**	**	**	**	**	45%	53%	62%	**	**	**	53%
													l						
		45%	55%	**	**	34%	27%	**	**	**	**	**	20%	24%	35%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 142

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QH18A (QH65A). How frequently, if at all, do you watch each of these channels - RTÉ1? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Don't know	1	1	-	**	**	*	1	**	**	**	**	**	-	*	*	**	**	**	1
	1%	2%	-%	**	**	*%	2%	**	**	**	**	**	-%	*%	1%	**	**	**	1%
		b																	
		100%	-%	**	**	11%	58%	**	**	**	**	**	-%	9%	31%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 142

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QH18A (QH65A). How frequently, if at all, do you watch each of these channels - RTÉ1? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

		ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Every day	3	**	**	**	**	**	**	**	**	**	**	1	2	2	2	1	2
	4%	**	**	**	**	**	**	**	**	**	**	2%	9%	4%	5%	3%	6%
		**	**	**	**	**	**	**	**	**	**	25%	75%	49%	51%	34%	66%
At least weekly	11	**	**	**	**	**	**	**	**	**	**	7	4	5	5	4	7
	15%	**	**	**	**	**	**	**	**	**	**	14%	16%	13%	16%	10%	18%
		**	**	**	**	**	**	**	**	**	**	61%	39%	50%	50%	33%	67%
At least monthly	7	**	**	**	**	**	**	**	**	**	**	4	4	5	2	3	4
	10%	**	**	**	**	**	**	**	**	**	**	8%	13%	12%	7%	9%	10%
		**	**	**	**	**	**	**	**	**	**	50%	50%	67%	33%	44%	56%
Less often than monthly	12	**	**	**	**	**	**	**	**	**	**	7	5	8	4	7	5
	17%	**	**	**	**	**	**	**	**	**	**	16%	19%	20%	12%	22%	13%
		**	**	**	**	**	**	**	**	**	**	60%	40%	67%	33%	60%	40%
AT LEAST MONTHLY	21	**	**	**	**	**	**	**	**	**	**	11	10	12	9	8	13
	29%	**	**	**	**	**	**	**	**	**	**	23%	39%	29%	29%	23%	34%
		**	**	**	**	**	**	**	**	**	**	52%	48%	56%	44%	37%	63%
EVER WATCH	33	**	**	**	**	**	**	**	**	**	**	18	15	20	13	15	18
	46%	**	**	**	**	**	**	**	**	**	**	39%	57%	49%	41%	45%	47%
		**	**	**	**	**	**	**	**	**	**	55%	45%	60%	40%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 142

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QH18A (QH65A). How frequently, if at all, do you watch each of these channels - RTÉ1? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Never	38	**	**	**	**	**	**	**	**	**	28	11	20	19	18	20
	53%	**	**	**	**	**	**	**	**	**	60%	41%	49%	58%	53%	53%
		**	**	**	**	**	**	**	**	**	k	l	l	l	l	l
		**	**	**	**	**	**	**	**	**	72%	28%	51%	49%	47%	53%
Don't know	1	**	**	**	**	**	**	**	**	**	1	*	1	*	1	*
	1%	**	**	**	**	**	**	**	**	**	1%	1%	2%	*%	2%	*%
		**	**	**	**	**	**	**	**	**	59%	41%	91%	9%	80%	20%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 143

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QH18B (QH65B). How frequently, if at all, do you watch each of these channels - RTÉ2? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.59K- £25.99K	£25.99K- £26K+	£26K+							~q	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Every day	3	1	1	**	**	1	1	**	**	**	**	**	*	1	1	**	**	**	3
	3%	4%	3%	**	**	4%	4%	**	**	**	**	**	3%	3%	4%	**	**	**	3%
		57%	43%	**	**	40%	40%	**	**	**	**	**	19%	23%	33%	**	**	**	100%
At least weekly	9	5	4	**	**	3	4	**	**	**	**	**	2	3	3	**	**	**	9
	13%	14%	11%	**	**	12%	18%	**	**	**	**	**	11%	16%	12%	**	**	**	13%
		55%	45%	**	**	34%	46%	**	**	**	**	**	21%	31%	28%	**	**	**	100%
At least monthly	9	4	5	**	**	4	3	**	**	**	**	**	3	2	2	**	**	**	9
	12%	12%	12%	**	**	15%	11%	**	**	**	**	**	16%	9%	9%	**	**	**	12%
		47%	53%	**	**	44%	29%	**	**	**	**	**	33%	19%	22%	**	**	**	100%
Less often than monthly	12	6	6	**	**	4	4	**	**	**	**	**	4	3	3	**	**	**	12
	17%	17%	17%	**	**	17%	19%	**	**	**	**	**	25%	17%	12%	**	**	**	17%
		49%	51%	**	**	36%	36%	**	**	**	**	**	35%	23%	21%	**	**	**	100%
AT LEAST MONTHLY	20	11	10	**	**	8	8	**	**	**	**	**	5	5	5	**	**	**	20
	28%	30%	26%	**	**	31%	34%	**	**	**	**	**	30%	29%	25%	**	**	**	28%
		52%	48%	**	**	39%	38%	**	**	**	**	**	26%	25%	26%	**	**	**	100%
EVER WATCH	33	17	16	**	**	12	12	**	**	**	**	**	10	8	8	**	**	**	33
	45%	48%	43%	**	**	48%	53%	**	**	**	**	**	54%	45%	37%	**	**	**	45%
		51%	49%	**	**	38%	37%	**	**	**	**	**	29%	24%	24%	**	**	**	100%
Never	39	18	21	**	**	13	10	**	**	**	**	**	8	9	13	**	**	**	39
	54%	51%	57%	**	**	52%	46%	**	**	**	**	**	45%	54%	62%	**	**	**	54%
		45%	55%	**	**	34%	27%	**	**	**	**	**	20%	24%	34%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 143

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QH18B (QH65B). How frequently, if at all, do you watch each of these channels - RTÉ2? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Don't know	1	1	*	**	**	*	*	**	**	**	**	**	*	*	*	**	**	**	1
	1%	2%	*%	**	**	*%	1%	**	**	**	**	**	1%	*%	1%	**	**	**	1%
		81%	19%	**	**	12%	38%	**	**	**	**	**	19%	9%	31%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH18B (QH65B). How frequently, if at all, do you watch each of these channels - RTÉ2? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

		ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
Every day		**	**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
	3	**	**	**	**	**	**	**	**	**	**	1	2	1	1	1	2
	3%	**	**	**	**	**	**	**	**	**	**	1%	7%	3%	4%	2%	5%
At least weekly		**	**	**	**	**	**	**	**	**	**	22%	78%	47%	53%	28%	72%
	9	**	**	**	**	**	**	**	**	**	**	6	4	5	4	2	7
	13%	**	**	**	**	**	**	**	**	**	**	12%	14%	12%	14%	7%	18%
At least monthly		**	**	**	**	**	**	**	**	**	**	61%	39%	52%	48%	25%	75%
	9	**	**	**	**	**	**	**	**	**	**	5	3	5	3	4	5
	12%	**	**	**	**	**	**	**	**	**	**	12%	13%	14%	10%	11%	13%
Less often than monthly		**	**	**	**	**	**	**	**	**	**	61%	39%	62%	38%	41%	59%
	12	**	**	**	**	**	**	**	**	**	**	7	5	8	5	7	5
	17%	**	**	**	**	**	**	**	**	**	**	15%	21%	19%	14%	22%	12%
AT LEAST MONTHLY		**	**	**	**	**	**	**	**	**	**	56%	44%	62%	38%	61%	39%
	20	**	**	**	**	**	**	**	**	**	**	11	9	11	9	7	14
	28%	**	**	**	**	**	**	**	**	**	**	25%	34%	28%	28%	20%	36%
EVER WATCH		**	**	**	**	**	**	**	**	**	**	56%	44%	56%	44%	32%	68%
	33	**	**	**	**	**	**	**	**	**	**	18	14	19	14	14	19
	45%	**	**	**	**	**	**	**	**	**	**	40%	55%	47%	42%	42%	48%
Never		**	**	**	**	**	**	**	**	**	**	56%	44%	58%	42%	43%	57%
	39	**	**	**	**	**	**	**	**	**	**	27	12	21	18	19	20
	54%	**	**	**	**	**	**	**	**	**	**	59%	45%	51%	57%	57%	51%
			**	**	**	**	**	**	**	**	**	k	30%	53%	47%	49%	51%
Columns Tested: a.b.c.d.e.f.g.h.i - j.k - l.m - n.o																	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH18B (QH65B). How frequently, if at all, do you watch each of these channels - RTÉ2? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON ~a	SOUTH EAST ~b	SOUTH WEST ~c	EAST MIDS ~d	WEST MIDS ~e	EAST OF ENG ~f	YORKS& HUMBER ~g	NORTH EAST ~h	NORTH WEST ~i	URBAN j	RURAL k	YES l	NO m	LOW n	MEDIUM/ HIGH o
Significance Level: 95%																
Unweighted total	483	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Don't know	1	**	**	**	**	**	**	**	**	**	1	*	1	*	1	*
	1%	**	**	**	**	**	**	**	**	**	1%	1%	2%	1%	2%	1%
		**	**	**	**	**	**	**	**	**	80%	20%	72%	28%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 144

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QH18C (QH65C). How frequently, if at all, do you watch each of these channels - TV3? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+									
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Every day	1	1	*	**	**	*	*	**	**	**	**	**	*	*	*	**	**	**	1
	1%	2%	1%	**	**	2%	2%	**	**	**	**	**	2%	1%	2%	**	**	**	1%
		60%	40%	**	**	43%	38%	**	**	**	**	**	42%	13%	36%	**	**	**	100%
At least weekly	7	4	4	**	**	3	3	**	**	**	**	**	2	2	2	**	**	**	7
	10%	10%	9%	**	**	11%	12%	**	**	**	**	**	9%	10%	11%	**	**	**	10%
		50%	50%	**	**	40%	39%	**	**	**	**	**	22%	25%	34%	**	**	**	100%
At least monthly	6	2	3	**	**	2	2	**	**	**	**	**	2	1	1	**	**	**	6
	8%	7%	9%	**	**	8%	7%	**	**	**	**	**	11%	8%	4%	**	**	**	8%
		42%	58%	**	**	37%	30%	**	**	**	**	**	34%	25%	17%	**	**	**	100%
Less often than monthly	11	6	4	**	**	4	4	**	**	**	**	**	3	3	3	**	**	**	11
	15%	18%	11%	**	**	16%	16%	**	**	**	**	**	20%	15%	12%	**	**	**	15%
		60%	40%	**	**	39%	34%	**	**	**	**	**	32%	25%	24%	**	**	**	100%
AT LEAST MONTHLY	14	6	7	**	**	5	5	**	**	**	**	**	4	3	4	**	**	**	14
	19%	19%	19%	**	**	21%	21%	**	**	**	**	**	22%	19%	17%	**	**	**	19%
		48%	52%	**	**	39%	35%	**	**	**	**	**	28%	24%	27%	**	**	**	100%
EVER WATCH	24	13	11	**	**	10	8	**	**	**	**	**	7	6	6	**	**	**	24
	34%	37%	31%	**	**	37%	37%	**	**	**	**	**	41%	34%	30%	**	**	**	34%
		53%	47%	**	**	39%	35%	**	**	**	**	**	30%	24%	26%	**	**	**	100%
Never	47	22	25	**	**	16	14	**	**	**	**	**	10	11	15	**	**	**	47
	64%	62%	67%	**	**	62%	60%	**	**	**	**	**	56%	64%	70%	**	**	**	64%
		46%	54%	**	**	34%	30%	**	**	**	**	**	21%	24%	32%	**	**	**	100%
Don't know	1	1	1	**	**	*	1	**	**	**	**	**	*	*	*	**	**	**	1
	2%	2%	2%	**	**	1%	4%	**	**	**	**	**	3%	2%	*%	**	**	**	2%
		39%	61%	**	**	19%	57%	**	**	**	**	**	34%	25%	7%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 144

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QH18C (QH65C). How frequently, if at all, do you watch each of these channels - TV3? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

		ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Every day	1	**	**	**	**	**	**	**	**	**	**	*	1	*	1	*	1
	1%	**	**	**	**	**	**	**	**	**	**	*%	3%	1%	2%	1%	2%
		**	**	**	**	**	**	**	**	**	**	22%	78%	38%	62%	25%	75%
At least weekly	7	**	**	**	**	**	**	**	**	**	**	5	2	4	3	1	6
	10%	**	**	**	**	**	**	**	**	**	**	11%	8%	9%	10%	4%	15%
		**	**	**	**	**	**	**	**	**	**	70%	30%	53%	47%	20%	80%
At least monthly	6	**	**	**	**	**	**	**	**	**	**	3	2	4	2	2	4
	8%	**	**	**	**	**	**	**	**	**	**	7%	9%	10%	6%	6%	9%
		**	**	**	**	**	**	**	**	**	**	60%	40%	68%	32%	35%	65%
Less often than monthly	11	**	**	**	**	**	**	**	**	**	**	6	5	7	4	6	4
	15%	**	**	**	**	**	**	**	**	**	**	13%	18%	16%	13%	18%	12%
		**	**	**	**	**	**	**	**	**	**	56%	44%	62%	38%	58%	42%
AT LEAST MONTHLY	14	**	**	**	**	**	**	**	**	**	**	9	5	8	6	4	10
	19%	**	**	**	**	**	**	**	**	**	**	19%	19%	20%	18%	11%	26%
		**	**	**	**	**	**	**	**	**	**	63%	37%	58%	42%	27%	73%
EVER WATCH	24	**	**	**	**	**	**	**	**	**	**	14	10	15	10	10	14
	34%	**	**	**	**	**	**	**	**	**	**	31%	37%	36%	30%	29%	37%
		**	**	**	**	**	**	**	**	**	**	60%	40%	60%	40%	41%	59%
Never	47	**	**	**	**	**	**	**	**	**	**	31	16	25	22	24	23
	64%	**	**	**	**	**	**	**	**	**	**	67%	61%	62%	67%	70%	60%
		**	**	**	**	**	**	**	**	**	**	66%	34%	54%	46%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 144

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QH18C (QH65C). How frequently, if at all, do you watch each of these channels - TV3? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON ~a	SOUTH EAST ~b	SOUTH WEST ~c	EAST MIDS ~d	WEST MIDS ~e	EAST OF ENG ~f	YORKS& HUMBER ~g	NORTH EAST ~h	NORTH WEST ~i	URBAN j	RURAL k	YES l	NO m	LOW n	MEDIUM/ HIGH o
Significance Level: 95%																
Unweighted total	483	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Don't know	1	**	**	**	**	**	**	**	**	**	1	1	1	1	*	1
	2%	**	**	**	**	**	**	**	**	**	2%	2%	2%	2%	1%	3%
		**	**	**	**	**	**	**	**	**	63%	37%	45%	55%	25%	75%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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Table 145

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QH18D (QH65D). How frequently, if at all, do you watch each of these channels - TG4? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+								NI	
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Every day	1	1	*	**	**	*	1	**	**	**	**	**	*	*	*	**	**	**	1
	1%	2%	1%	**	**	1%	2%	**	**	**	**	**	2%	2%	1%	**	**	**	1%
		69%	31%	**	**	34%	56%	**	**	**	**	**	34%	30%	27%	**	**	**	100%
At least weekly	6	3	3	**	**	2	3	**	**	**	**	**	1	2	2	**	**	**	6
	8%	10%	7%	**	**	9%	12%	**	**	**	**	**	7%	9%	8%	**	**	**	8%
		57%	43%	**	**	39%	48%	**	**	**	**	**	21%	27%	28%	**	**	**	100%
At least monthly	6	2	4	**	**	3	1	**	**	**	**	**	2	2	1	**	**	**	6
	9%	6%	11%	**	**	10%	6%	**	**	**	**	**	12%	9%	5%	**	**	**	9%
		35%	65%	**	**	42%	23%	**	**	**	**	**	33%	24%	18%	**	**	**	100%
Less often than monthly	9	6	3	**	**	4	3	**	**	**	**	**	3	2	2	**	**	**	9
	13%	17%	8%	**	**	15%	13%	**	**	**	**	**	18%	14%	8%	**	**	**	13%
		b											n						
		66%	34%	**	**	42%	34%	**	**	**	**	**	35%	26%	19%	**	**	**	100%
AT LEAST MONTHLY	13	6	7	**	**	5	5	**	**	**	**	**	4	3	3	**	**	**	13
	18%	18%	19%	**	**	20%	21%	**	**	**	**	**	21%	20%	14%	**	**	**	18%
		47%	53%	**	**	40%	37%	**	**	**	**	**	28%	26%	23%	**	**	**	100%
EVER WATCH	22	12	10	**	**	9	8	**	**	**	**	**	7	6	5	**	**	**	22
	31%	35%	27%	**	**	36%	34%	**	**	**	**	**	39%	33%	23%	**	**	**	31%
													n						
		55%	45%	**	**	41%	35%	**	**	**	**	**	31%	26%	21%	**	**	**	100%
Never	48	22	26	**	**	16	14	**	**	**	**	**	10	11	16	**	**	**	48
	67%	63%	70%	**	**	63%	62%	**	**	**	**	**	58%	65%	76%	**	**	**	67%
															l				
		45%	55%	**	**	34%	30%	**	**	**	**	**	21%	23%	33%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 145

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QH18D (QH65D). How frequently, if at all, do you watch each of these channels - TG4? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE						UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	483	230	253	71	75	164	173	35	46	43	60	89	123	117	152	-	-	-	483
Effective Weighted Sample	414	194	220	60	66	141	150	29	39	37	53	77	107	99	132	-	-	-	414
Total	72	35	38	12	12	26	23	4	6	6	9	16	18	17	21	-	-	-	72
		48%	52%	**	**	36%	32%	**	**	**	**	**	24%	24%	29%	**	**	**	100%
Don't know	2	1	1	**	**	*	1	**	**	**	**	**	1	*	*	**	**	**	2
	2%	2%	3%	**	**	1%	3%	**	**	**	**	**	3%	2%	1%	**	**	**	2%
		39%	61%	**	**	17%	47%	**	**	**	**	**	36%	23%	20%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QH18D (QH65D). How frequently, if at all, do you watch each of these channels - TG4? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

		ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Every day	1	**	**	**	**	**	**	**	**	**	**	*	1	*	1	*	1
	1%	**	**	**	**	**	**	**	**	**	**	*%	3%	1%	2%	1%	1%
		**	**	**	**	**	**	**	**	**	**	13%	87%	39%	61%	42%	58%
At least weekly	6	**	**	**	**	**	**	**	**	**	**	4	2	3	3	1	5
	8%	**	**	**	**	**	**	**	**	**	**	9%	7%	7%	9%	3%	12%
		**	**	**	**	**	**	**	**	**	**	69%	31%	50%	50%	19%	81%
At least monthly	6	**	**	**	**	**	**	**	**	**	**	4	2	4	2	2	5
	9%	**	**	**	**	**	**	**	**	**	**	9%	9%	11%	6%	6%	12%
		**	**	**	**	**	**	**	**	**	**	63%	37%	69%	31%	29%	71%
Less often than monthly	9	**	**	**	**	**	**	**	**	**	**	5	4	6	3	6	3
	13%	**	**	**	**	**	**	**	**	**	**	12%	15%	15%	9%	18%	8%
		**	**	**	**	**	**	**	**	**	**	58%	42%	67%	33%	66%	34%
AT LEAST MONTHLY	13	**	**	**	**	**	**	**	**	**	**	8	5	8	5	3	10
	18%	**	**	**	**	**	**	**	**	**	**	18%	19%	19%	17%	10%	25%
		**	**	**	**	**	**	**	**	**	**	63%	37%	59%	41%	26%	74%
EVER WATCH	22	**	**	**	**	**	**	**	**	**	**	14	9	14	9	9	13
	31%	**	**	**	**	**	**	**	**	**	**	30%	34%	35%	26%	28%	33%
		**	**	**	**	**	**	**	**	**	**	61%	39%	62%	38%	42%	58%
Never	48	**	**	**	**	**	**	**	**	**	**	31	17	26	23	23	25
	67%	**	**	**	**	**	**	**	**	**	**	68%	65%	64%	71%	70%	65%
		**	**	**	**	**	**	**	**	**	**	65%	35%	53%	47%	48%	52%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH18D (QH65D). How frequently, if at all, do you watch each of these channels - TG4? (SINGLE CODE)

Base : All respondents in Northern Ireland with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	483	-	-	-	-	-	-	-	-	-	246	237	250	233	192	291
Effective Weighted Sample	414	-	-	-	-	-	-	-	-	-	223	220	217	199	167	256
Total	72	-	-	-	-	-	-	-	-	-	46	26	40	32	34	39
		**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	47%	53%
Don't know	2	**	**	**	**	**	**	**	**	**	1	*	1	1	1	1
	2%	**	**	**	**	**	**	**	**	**	3%	1%	2%	3%	2%	2%
		**	**	**	**	**	**	**	**	**	76%	24%	47%	53%	50%	50%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH19 (QH7). SHOWCARD How satisfied are you with your TV service from MAIN SUPPLIER overall? (SINGLE CODE)

Base : Those with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Base for %	2494	1205	1289	347	383	861	904	159	201	255	669	644	669	559	620	2071	226	125	72
		48%	52%	14%	15%	35%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
Very satisfied	1417	676	741	204	203	467	543	101	114	146	362	362	382	308	364	1169	131	81	37
	57%	56%	58%	59%	53%	54%	60%	64%	57%	57%	54%	56%	57%	55%	59%	56%	58%	65%	51%
		48%	52%	14%	14%	33%	38%	7%	8%	10%	26%	26%	27%	22%	26%	82%	9%	6%	3%
Fairly satisfied	896	430	466	119	149	327	301	51	77	93	245	233	243	206	214	746	84	37	28
	36%	36%	36%	34%	39%	38%	33%	32%	38%	36%	37%	36%	36%	37%	34%	36%	37%	30%	39%
		48%	52%	13%	17%	36%	34%	6%	9%	10%	27%	26%	27%	23%	24%	83%	9%	4%	3%
TOTAL SATISFIED	2313	1106	1207	323	352	794	844	152	191	239	607	595	625	514	578	1915	215	118	65
	93%	92%	94%	93%	92%	92%	93%	96%	95%	94%	91%	92%	93%	92%	93%	92%	95%	94%	90%
		48%	52%	14%	15%	34%	37%	7%	8%	10%	26%	26%	27%	22%	25%	83%	9%	5%	3%
Neither	95	56	39	12	20	34	30	1	4	12	28	26	19	29	20	80	7	4	4
	4%	5%	3%	3%	5%	4%	3%	1%	2%	5%	4%	4%	3%	5%	3%	4%	3%	3%	5%
		b								g	g			l					
		59%	41%	12%	21%	36%	31%	1%	5%	12%	30%	27%	20%	31%	21%	84%	7%	4%	4%
Fairly dissatisfied	62	34	28	9	7	25	21	2	2	4	29	17	23	12	10	57	2	1	3
	2%	3%	2%	3%	2%	3%	2%	1%	1%	1%	4%	3%	3%	2%	2%	3%	1%	1%	4%
		54%	46%	15%	12%	40%	33%	3%	3%	6%	46%	28%	38%	19%	16%	91%	2%	2%	4%
Very dissatisfied	24	9	15	3	4	8	9	5	4	1	5	6	2	4	12	19	2	2	1
	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
		37%	63%	11%	15%	36%	38%	20%	16%	3%	23%	26%	8%	16%	50%	80%	9%	8%	3%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QH19 (QH7). SHOWCARD How satisfied are you with your TV service from MAIN SUPPLIER overall? (SINGLE CODE)

Base : Those with a TV in the household

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3564	1736	1828	475	487	1148	1454	272	313	377	806	774	1057	786	944	2109	496	476	483
Effective Weighted Sample	2363	1159	1205	310	315	783	981	184	201	259	571	532	725	508	623	1783	308	325	414
Total	2504	1212	1293	350	383	864	907	159	201	256	672	648	671	561	623	2080	226	126	72
		48%	52%	14%	15%	34%	36%	6%	8%	10%	27%	26%	27%	22%	25%	83%	9%	5%	3%
TOTAL DISSATISFIED	86	43	43	12	11	33	30	6	5	4	34	23	25	16	22	76	4	3	3
	3%	4%	3%	3%	3%	4%	3%	4%	3%	2%	5%	4%	4%	3%	4%	4%	2%	2%	5%
		50%	50%	14%	13%	39%	35%	7%	6%	5%	40%	27%	29%	18%	25%	88%	4%	4%	4%
Don't know	10	6	4	4	*	3	4	-	-	1	3	3	2	2	3	9	*	2	*
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QH19 (QH7). SHOWCARD How satisfied are you with your TV service from MAIN SUPPLIER overall? (SINGLE CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Base for %	2494	267	327	216	185	231	226	221	109	289	2149	345	1424	1063	1340	1154
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
Very satisfied	1417	71	202	130	89	149	113	152	77	185	1209	209	788	625	779	639
	57%	27%	62%	60%	48%	64%	50%	69%	71%	64%	56%	61%	55%	59%	58%	55%
			adf	adf	a	adf	a	adf	abcdf	adf						
		5%	14%	9%	6%	10%	8%	11%	5%	13%	85%	15%	56%	44%	55%	45%
Fairly satisfied	896	189	94	73	72	62	91	54	25	85	787	109	520	374	451	444
	36%	71%	29%	34%	39%	27%	41%	24%	23%	29%	37%	32%	37%	35%	34%	39%
		bdefghi		gh	beghi		beghi				k				n	
		21%	10%	8%	8%	7%	10%	6%	3%	10%	88%	12%	58%	42%	50%	50%
TOTAL SATISFIED	2313	260	296	204	162	210	205	206	102	271	1995	318	1308	999	1230	1083
	93%	97%	91%	94%	87%	91%	91%	93%	94%	94%	93%	92%	92%	94%	92%	94%
		bdefg		d				d	d	d			l		n	
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	53%	47%
Neither	95	3	15	6	8	14	8	13	4	9	82	13	63	32	53	42
	4%	1%	4%	3%	5%	6%	4%	6%	3%	3%	4%	4%	4%	3%	4%	4%
					a	a		a								
		3%	15%	6%	9%	15%	9%	14%	4%	9%	86%	14%	66%	34%	56%	44%
Fairly dissatisfied	62	4	13	6	11	4	8	2	1	9	55	7	41	21	42	20
	2%	1%	4%	3%	6%	2%	3%	1%	1%	3%	3%	2%	3%	2%	3%	2%
			gh		aegh										o	
		6%	21%	9%	17%	7%	12%	3%	1%	14%	88%	12%	66%	34%	68%	32%
Very dissatisfied	24	-	3	1	4	3	5	-	2	1	17	7	13	11	15	9
	1%	-%	1%	-%	2%	1%	2%	-%	1%	-%	1%	2%	1%	1%	1%	1%
					ag		ag				j					
		-%	14%	4%	19%	12%	21%	-%	7%	4%	72%	28%	53%	47%	62%	38%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QH19 (QH7). SHOWCARD How satisfied are you with your TV service from MAIN SUPPLIER overall? (SINGLE CODE)

Base : Those with a TV in the household

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3564	206	229	229	234	245	235	241	243	247	2566	998	1853	1706	1732	1832
Effective Weighted Sample	2363	178	209	218	222	220	222	218	225	224	1953	447	1249	1138	1152	1240
Total	2504	269	330	216	185	232	227	221	109	291	2159	345	1431	1067	1343	1162
		11%	13%	9%	7%	9%	9%	9%	4%	12%	86%	14%	57%	43%	54%	46%
TOTAL DISSATISFIED	86	4	16	6	15	7	13	2	2	10	72	14	54	32	57	29
	3%	1%	5%	3%	8%	3%	6%	1%	2%	3%	3%	4%	4%	3%	4%	2%
			ag		aceghi		ag								o	
		4%	19%	8%	18%	8%	15%	3%	3%	12%	84%	16%	63%	37%	67%	33%
Don't know	10	2	3	-	-	1	1	-	1	1	10	*	6	4	3	8
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QCHECK. Can I just check that you have the following services? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Landline phone	2181	1064	1116	262	289	768	861	108	160	212	615	619	595	490	475	1824	188	106	62
	82%	82%	81%	67%	65%	84%	93%	63%	74%	80%	84%	87%	83%	84%	72%	82%	81%	80%	84%
						cd	cde		g	g	gh	ln	n	n					
		49%	51%	12%	13%	35%	39%	5%	7%	10%	28%	28%	27%	22%	22%	84%	9%	5%	3%
Mobile phone	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
	94%	94%	95%	100%	100%	98%	85%	85%	88%	95%	99%	97%	97%	92%	90%	95%	90%	94%	94%
				f	f	f				gh	ghi	mn	mn			p			
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
Fixed broadband internet access	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
	82%	84%	80%	85%	88%	89%	70%	45%	66%	84%	95%	93%	86%	81%	66%	83%	72%	78%	79%
		b		f	f	cf		g	gh	gh	ghi	lmn	mn	n		pqr			p
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
Mobile broadband internet access	60	28	32	15	12	22	11	4	2	10	17	21	13	14	12	54	4	2	*
	2%	2%	2%	4%	3%	2%	1%	3%	1%	4%	2%	3%	2%	2%	2%	2%	2%	1%	1%
				f		f										r			
		47%	53%	25%	19%	37%	19%	7%	4%	17%	29%	35%	22%	23%	20%	90%	7%	3%	1%
Narrowband internet access	19	8	10	2	2	10	4	1	-	1	8	5	5	3	5	17	1	1	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		45%	55%	11%	10%	56%	23%	6%	6%	6%	43%	28%	25%	18%	28%	89%	7%	3%	1%
TV service with additional channels you pay to receive	1556	766	790	229	256	588	482	61	99	148	470	436	439	355	326	1297	137	75	46
	58%	59%	57%	59%	58%	64%	52%	36%	46%	56%	65%	61%	61%	61%	49%	58%	59%	57%	62%
				f		df			g	gh	ghi	n	n	n					
		49%	51%	15%	16%	38%	31%	4%	6%	10%	30%	28%	28%	23%	21%	83%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QCHECK. Can I just check that you have the following services? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
No, none of these	4	4	1	-	1	1	3	2	*	1	-	-	*	1	3	2	2	*	*
	*%	*%	*%	-%	*%	*%	*%	1%	*%	*%	-%	-%	*%	*%	*%	*%	1%	*%	*%
								j								o			
		83%	17%	-%	13%	28%	59%	44%	4%	27%	-%	-%	3%	29%	68%	49%	36%	10%	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QCHECK. Can I just check that you have the following services? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Landline phone	2181	252	324	201	159	179	214	180	90	224	1866	315	1249	925	1222	958
	82%	76%	90%	90%	81%	76%	88%	78%	79%	75%	80%	89%	80%	83%	87%	75%
		12%	adeghi	adeghi			adeghi					j			o	
			15%	9%	7%	8%	10%	8%	4%	10%	86%	14%	57%	42%	56%	44%
Mobile phone	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
	94%	98%	94%	89%	95%	94%	97%	95%	92%	94%	94%	94%	99%	87%	94%	94%
		ch			c		ch	c					m			
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
Fixed broadband internet access	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
	82%	91%	81%	83%	83%	72%	92%	86%	75%	79%	81%	86%	91%	69%	84%	79%
		bcdghi	e	eh	e		bcdghi	ehi				j	m		o	
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
Mobile broadband internet access	60	4	10	3	3	15	2	9	4	4	55	5	36	24	26	33
	2%	1%	3%	1%	2%	6%	1%	4%	3%	1%	2%	2%	2%	2%	2%	3%
						acdfi		f	f							
		6%	17%	5%	6%	24%	3%	15%	6%	7%	91%	9%	60%	40%	44%	56%
Narrowband internet access	19	-	6	-	2	6	-	-	*	3	16	3	13	6	10	9
	1%	-%	2%	-%	1%	2%	-%	-%	*%	1%	1%	1%	1%	1%	1%	1%
						acfg										
		-%	31%	-%	10%	31%	-%	-%	2%	15%	85%	15%	70%	30%	52%	48%
TV service with additional channels you pay to receive	1556	176	210	120	106	154	150	130	63	188	1350	206	979	570	858	698
	58%	53%	58%	54%	54%	65%	62%	57%	55%	63%	58%	58%	63%	51%	61%	55%
						acdh				acd			m		o	
		11%	14%	8%	7%	10%	10%	8%	4%	12%	87%	13%	63%	37%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QCHECK. Can I just check that you have the following services? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
No, none of these	4	-	-	-	-	-	-	-	1	1	4	*	*	4	1	3
	*%	-%	-%	-%	-%	-%	-%	-%	1%	*%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	-%	-%	-%	-%	22%	27%	91%	9%	2%	98%	30%	70%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 148

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QDM. And which, if any, of these services are you primarily or jointly responsible for - in terms of deciding which supplier or network to use? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Landline phone	1808	883	925	81	236	702	790	95	144	186	537	530	490	388	398	1516	157	87	48
	68%	68%	67%	21%	53%	77%	85%	56%	67%	70%	74%	74%	68%	67%	60%	68%	67%	66%	66%
				c	cd	cde			g	g	g	lmn	n	n					
		49%	51%	4%	13%	39%	44%	5%	8%	10%	30%	29%	27%	21%	22%	84%	9%	5%	3%
Mobile phone	2224	1092	1133	304	400	817	703	131	173	232	679	618	610	466	530	1882	180	103	59
	83%	84%	82%	78%	91%	89%	76%	77%	80%	88%	93%	87%	85%	80%	80%	84%	77%	78%	80%
				cf	cf	cf			gh	gh	ghi	mn	mn			pqr			
		49%	51%	14%	18%	37%	32%	6%	8%	10%	31%	28%	27%	21%	24%	85%	8%	5%	3%
Fixed broadband internet access	1770	885	885	135	307	743	586	69	132	198	600	560	481	372	356	1502	141	83	45
	66%	68%	64%	34%	69%	81%	63%	41%	61%	75%	82%	79%	67%	64%	54%	67%	60%	63%	61%
				cf	cdf	c			g	gh	ghi	lmn	n	n		pr			
		50%	50%	8%	17%	42%	33%	4%	7%	11%	34%	32%	27%	21%	20%	85%	8%	5%	3%
Mobile broadband internet access	38	21	17	4	6	20	8	3	2	7	13	17	8	8	4	33	4	1	*
	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	2%	2%	1%	1%	1%	1%	2%	*%	1%
					f							n							
		55%	45%	10%	17%	52%	21%	7%	6%	19%	35%	45%	22%	22%	11%	87%	10%	1%	1%
Narrowband internet access	9	2	6	1	*	6	1	1	-	1	3	5	2	1	1	7	1	*	*
	*%	*%	*%	*%	*%	1%	*%	1%	-%	*%	*%	1%	*%	*%	*%	*%	*%	*%	*%
		28%	72%	9%	2%	74%	14%	12%	-%	13%	39%	53%	26%	10%	11%	85%	11%	2%	1%
TV service with additional channels you pay to receive	1087	543	544	73	179	460	375	50	80	116	369	338	293	230	224	907	101	53	25
	41%	42%	40%	19%	40%	50%	41%	29%	37%	44%	51%	48%	41%	40%	34%	41%	43%	40%	35%
				c	cdf	c			g	gh	gh	lmn	n	n		r	r		
		50%	50%	7%	16%	42%	35%	5%	7%	11%	34%	31%	27%	21%	21%	83%	9%	5%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 148

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QDM. And which, if any, of these services are you primarily or jointly responsible for - in terms of deciding which supplier or network to use? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
None of these	190	83	107	75	24	35	56	14	9	9	25	43	51	47	49	152	18	12	8
	7%	6%	8%	19%	5%	4%	6%	8%	4%	3%	3%	6%	7%	8%	7%	7%	8%	9%	11%
		44%	56%	def			e	ij											o
				39%	13%	18%	29%	8%	5%	5%	13%	23%	27%	25%	26%	80%	9%	6%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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Table 148

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QDM. And which, if any, of these services are you primarily or jointly responsible for - in terms of deciding which supplier or network to use? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Landline phone	1808	204	271	168	133	143	186	142	78	191	1549	259	1059	748	1011	798
	68%	61%	75%	75%	68%	60%	76%	62%	68%	64%	67%	73%	68%	67%	72%	63%
			aegi	aegi			ade					j			o	
		11%	15%	9%	7%	8%	10%	8%	4%	11%	86%	14%	59%	41%	56%	44%
Mobile phone	2224	290	289	178	167	201	220	192	97	248	1927	297	1403	820	1185	1039
	83%	87%	80%	79%	85%	85%	90%	84%	85%	83%	83%	84%	90%	74%	84%	82%
		bc					bcgi						m			
		13%	13%	8%	8%	9%	10%	9%	4%	11%	87%	13%	63%	37%	53%	47%
Fixed broadband internet access	1770	225	242	149	136	133	189	160	74	194	1524	246	1169	600	964	806
	66%	68%	67%	66%	70%	56%	78%	69%	64%	65%	66%	69%	75%	54%	69%	63%
		e	e	e	e		abcdeghi	e		e			m		o	
		13%	14%	8%	8%	7%	11%	9%	4%	11%	86%	14%	66%	34%	54%	46%
Mobile broadband internet access	38	4	7	1	2	8	1	7	2	1	34	3	22	16	19	19
	1%	1%	2%	*%	1%	3%	*%	3%	2%	*%	1%	1%	1%	1%	1%	1%
						cfi		cfi								
		10%	20%	2%	7%	20%	2%	19%	5%	3%	91%	9%	59%	41%	50%	50%
Narrowband internet access	9	-	4	-	1	2	-	-	-	-	6	2	6	3	5	4
	*%	-%	1%	-%	*%	1%	-%	-%	-%	-%	*%	1%	*%	*%	*%	*%
		-%	50%	-%	11%	25%	-%	-%	-%	-%	72%	28%	66%	34%	59%	41%
TV service with additional channels you pay to receive	1087	95	158	88	81	102	109	97	45	134	937	150	710	375	616	470
	41%	29%	44%	39%	41%	43%	45%	42%	39%	45%	40%	42%	46%	34%	44%	37%
			a	a	a	a	a	a	a	a			m		o	
		9%	15%	8%	7%	9%	10%	9%	4%	12%	86%	14%	65%	35%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QDM. And which, if any, of these services are you primarily or jointly responsible for - in terms of deciding which supplier or network to use? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
None of these	190	17	29	17	12	17	9	20	9	21	163	27	70	115	101	89
	7%	5%	8%	8%	6%	7%	4%	9%	8%	7%	7%	8%	5%	10%	7%	7%
		9%	15%	9%	6%	9%	5%	11%	5%	11%	86%	14%	37%	61%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QG1. Do you receive more than one of these services as part of an overall deal or package from the same supplier? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
	63%	63%	63%	46%	65%	72%	61%	36%	55%	68%	75%	70%	66%	64%	52%	63%	63%	70%	55%
				c	c	cd	c		g	gh	ghi	mn	n	n		r	r	or	
		49%	51%	11%	17%	39%	33%	4%	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
No	872	434	438	160	141	234	337	103	90	78	172	189	209	177	297	725	82	37	28
	33%	33%	32%	41%	32%	26%	36%	60%	42%	30%	24%	27%	29%	30%	45%	32%	35%	28%	38%
				de	e		e	hij	ij						klm				oq
		50%	50%	18%	16%	27%	39%	12%	10%	9%	20%	22%	24%	20%	34%	83%	9%	4%	3%
Don't know	111	42	69	52	15	21	23	7	6	8	11	24	34	34	19	98	5	3	5
	4%	3%	5%	13%	3%	2%	2%	4%	3%	3%	1%	3%	5%	6%	3%	4%	2%	2%	6%
			a	def				j						kn					pq
		38%	62%	47%	13%	19%	21%	6%	6%	7%	10%	21%	31%	31%	17%	88%	5%	3%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QG1. Do you receive more than one of these services as part of an overall deal or package from the same supplier? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
	63%	56%	62%	68%	65%	56%	69%	75%	62%	60%	63%	65%	69%	55%	66%	60%
		11%	13%	ae	8%	8%	aei	abdehi	4%	10%	86%	14%	63%	36%	55%	45%
No	872	141	115	61	65	92	65	50	37	99	767	105	428	439	414	458
	33%	42%	32%	27%	33%	39%	27%	22%	32%	33%	33%	30%	28%	39%	29%	36%
		bcdgh	g	g	g	cfg	7%	6%	g	g	88%	12%	49%	50%	47%	53%
		16%	13%	7%	7%	11%	7%	6%	4%	11%	88%	12%	49%	50%	47%	53%
Don't know	111	5	22	11	3	12	11	8	6	21	92	19	53	59	68	43
	4%	1%	6%	5%	2%	5%	5%	3%	5%	7%	4%	5%	3%	5%	5%	3%
			ad	a		a	a		ad	ad				l		
		4%	19%	10%	3%	10%	10%	7%	5%	19%	83%	17%	47%	53%	61%	39%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2310	1121	1189	238	345	855	872	95	183	268	638	602	725	503	478	1420	296	331	263
Effective Weighted Sample	1578	773	805	157	238	599	597	68	127	187	457	409	506	340	338	1205	188	229	228
Total	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
		49%	51%	11%	17%	39%	33%	**	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
Landline phone	1517	750	767	148	227	598	544	**	106	151	486	464	427	325	300	1263	133	83	38
	90%	91%	88%	83%	79%	91%	96%	**	89%	84%	89%	93%	90%	88%	87%	89%	91%	90%	93%
		49%	51%	10%	15%	39%	36%	**	7%	10%	32%	31%	28%	21%	20%	83%	9%	5%	3%
One mobile phone	113	48	65	9	15	44	45	**	9	15	27	31	25	28	29	98	8	6	1
	7%	6%	8%	5%	5%	7%	8%	**	8%	8%	5%	6%	5%	8%	9%	7%	6%	6%	3%
		42%	58%	8%	13%	39%	40%	**	8%	13%	24%	27%	22%	25%	26%	86%	7%	5%	1%
More than one mobile phone	55	28	27	2	6	24	22	**	4	4	22	18	12	14	11	48	2	4	1
	3%	3%	3%	1%	2%	4%	4%	**	3%	2%	4%	4%	2%	4%	3%	3%	1%	4%	2%
		51%	49%	4%	11%	44%	41%	**	7%	8%	41%	33%	21%	26%	20%	88%	4%	7%	1%
Internet - Fixed Broadband access	1578	778	800	166	271	627	514	**	106	170	525	474	454	337	313	1320	136	83	39
	93%	94%	92%	93%	95%	95%	91%	**	89%	95%	96%	95%	95%	91%	91%	93%	93%	90%	96%
		49%	51%	11%	17%	40%	33%	**	7%	11%	33%	30%	29%	21%	20%	84%	9%	5%	2%
Internet - Mobile Broadband access	13	4	9	4	2	6	2	**	2	3	2	4	5	2	2	13	*	*	-
	1%	*%	1%	2%	1%	1%	*%	**	1%	2%	*%	1%	1%	1%	*%	1%	*%	*%	-%
		29%	71%	28%	15%	42%	15%	**	12%	20%	12%	31%	38%	18%	12%	96%	1%	3%	-%
TV service	877	437	440	102	154	335	287	**	54	91	269	236	249	200	191	729	87	44	18
	52%	53%	51%	57%	54%	51%	51%	**	45%	51%	49%	47%	52%	54%	55%	52%	59%	48%	44%
		50%	50%	12%	18%	38%	33%	**	6%	10%	31%	27%	28%	23%	22%	83%	10%	5%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 150

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QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2310	1121	1189	238	345	855	872	95	183	268	638	602	725	503	478	1420	296	331	263
Effective Weighted Sample	1578	773	805	157	238	599	597	68	127	187	457	409	506	340	338	1205	188	229	228
Total	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
		49%	51%	11%	17%	39%	33%	**	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
Don't know	11	5	6	3	3	2	3	**	-	-	2	2	4	4	-	10	-	1	-
	1%	1%	1%	2%	1%	*%	*%	**	-%	-%	*%	*%	1%	1%	-%	1%	-%	1%	-%
		47%	53%	27%	29%	19%	25%	**	-%	-%	17%	16%	38%	38%	-%	92%	-%	8%	-%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2310	142	157	160	161	138	173	186	154	149	1688	622	1358	950	1152	1158
Effective Weighted Sample	1578	122	144	152	153	125	163	169	141	135	1307	295	934	658	784	814
Total	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
		11%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	63%	36%	55%	45%
Landline phone	1517	167	213	138	110	117	161	149	63	144	1308	209	942	574	844	672
	90%	89%	95%	91%	87%	87%	96%	87%	89%	81%	90%	91%	88%	93%	91%	88%
		11%	deg i	14%	9%	7%	8%	adeghi	11%	10%	4%	9%	86%	14%	62%	38%
One mobile phone	113	10	16	8	14	10	7	10	5	18	100	13	64	49	57	56
	7%	5%	7%	5%	11%	7%	4%	6%	7%	10%	7%	6%	6%	8%	6%	7%
		9%	14%	7%	12%	9%	6%	8%	5%	16%	88%	12%	57%	43%	51%	49%
More than one mobile phone	55	6	3	4	6	5	7	2	3	14	52	2	35	19	34	21
	3%	3%	1%	3%	5%	3%	4%	1%	4%	8%	4%	1%	3%	3%	4%	3%
		10%	5%	8%	11%	9%	13%	3%	5%	25%	96%	4%	65%	35%	62%	38%
Internet - Fixed Broadband access	1578	183	198	145	122	120	163	159	67	161	1360	219	1017	560	867	711
	93%	98%	88%	95%	96%	90%	98%	93%	94%	91%	93%	95%	95%	91%	94%	93%
		bei	12%	13%	9%	8%	10%	10%	4%	10%	86%	14%	64%	35%	55%	45%
Internet - Mobile Broadband access	13	-	3	-	-	5	-	4	1	-	12	1	11	2	6	7
	1%	-%	1%	-%	-%	4%	-%	3%	1%	-%	1%	1%	1%	1%	1%	1%
		-%	22%	-%	-%	acdfi	-%	33%	4%	-%	92%	8%	85%	15%	47%	53%
TV service	877	95	103	59	68	93	90	74	42	105	788	89	563	313	452	425
	52%	51%	46%	39%	54%	69%	54%	43%	59%	59%	54%	39%	52%	51%	49%	55%
		11%	12%	7%	8%	abdcfg	c	8%	5%	12%	90%	10%	64%	36%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2310	142	157	160	161	138	173	186	154	149	1688	622	1358	950	1152	1158
Effective Weighted Sample	1578	122	144	152	153	125	163	169	141	135	1307	295	934	658	784	814
Total	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
		11%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	63%	36%	55%	45%
Don't know	11	1	3	1	-	2	-	1	*	1	7	3	7	4	7	4
	1%	*%	1%	1%	-%	2%	-%	1%	*%	1%	1%	1%	1%	1%	1%	1%
		6%	28%	11%	-%	23%	-%	9%	3%	12%	69%	31%	61%	39%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QG3 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : All respondents

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Landline phone	1517	750	767	148	227	598	544	56	106	151	486	464	427	325	300	1263	133	83	38
	57%	58%	56%	38%	51%	65%	59%	33%	49%	57%	67%	65%	59%	56%	45%	56%	57%	63%	52%
				c	c	cd	cd		g	g	ghi	lmn	n	n				or	
		49%	51%	10%	15%	39%	36%	4%	7%	10%	32%	31%	28%	21%	20%	83%	9%	5%	3%
One mobile phone	113	48	65	9	15	44	45	4	9	15	27	31	25	28	29	98	8	6	1
	4%	4%	5%	2%	3%	5%	5%	2%	4%	6%	4%	4%	3%	5%	4%	4%	4%	4%	2%
						c	c									r		r	
		42%	58%	8%	13%	39%	40%	3%	8%	13%	24%	27%	22%	25%	26%	86%	7%	5%	1%
More than one mobile phone	55	28	27	2	6	24	22	2	4	4	22	18	12	14	11	48	2	4	1
	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	3%	3%	2%	2%	2%	2%	1%	3%	1%
						c	c												
		51%	49%	4%	11%	44%	41%	4%	7%	8%	41%	33%	21%	26%	20%	88%	4%	7%	1%
Internet - Fixed Broadband access	1578	778	800	166	271	627	514	50	106	170	525	474	454	337	313	1320	136	83	39
	59%	60%	58%	43%	61%	68%	55%	29%	49%	64%	72%	67%	63%	58%	47%	59%	58%	63%	53%
					c	cd	c		g	gh	ghi	mn	n	n		r		r	
		49%	51%	11%	17%	40%	33%	3%	7%	11%	33%	30%	29%	21%	20%	84%	9%	5%	2%
Internet - Mobile Broadband access	13	4	9	4	2	6	2	1	2	3	2	4	5	2	2	13	*	*	-
	1%	*%	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	*%	*%	1%	*%	*%	-%
		29%	71%	28%	15%	42%	15%	7%	12%	20%	12%	31%	38%	18%	12%	96%	1%	3%	-%
TV service	877	437	440	102	154	335	287	35	54	91	269	236	249	200	191	729	87	44	18
	33%	34%	32%	26%	35%	37%	31%	20%	25%	34%	37%	33%	35%	34%	29%	33%	37%	33%	24%
					c	cf				gh	gh		n	n		r	r	r	
		50%	50%	12%	18%	38%	33%	4%	6%	10%	31%	27%	28%	23%	22%	83%	10%	5%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 151

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QG3 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Don't know	11	5	6	3	3	2	3	*	-	-	2	2	4	4	-	10	-	1	-
	*%	*%	*%	1%	1%	*%	*%	*%	-%	-%	*%	*%	1%	1%	-%	*%	-%	1%	-%
		47%	53%	27%	29%	19%	25%	1%	-%	-%	17%	16%	38%	38%	-%	92%	-%	8%	-%
DO NOT HAVE A PACKAGE/ BUNDLE OF SERVICES	983	476	507	212	156	255	360	110	96	86	182	212	244	211	316	824	87	40	33
	37%	37%	37%	54%	35%	28%	39%	64%	45%	32%	25%	30%	34%	36%	48%	37%	37%	30%	45%
		48%	52%	def	e		e	hij	ij	j				k	klm	q			opq
				22%	16%	26%	37%	11%	10%	9%	19%	22%	25%	21%	32%	84%	9%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QG3 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Landline phone	1517	167	213	138	110	117	161	149	63	144	1308	209	942	574	844	672
	57%	50%	59%	62%	56%	49%	66%	65%	56%	48%	56%	59%	61%	51%	60%	53%
			ei	aei			adehi	aei					m		o	
		11%	14%	9%	7%	8%	11%	10%	4%	9%	86%	14%	62%	38%	56%	44%
One mobile phone	113	10	16	8	14	10	7	10	5	18	100	13	64	49	57	56
	4%	3%	5%	4%	7%	4%	3%	4%	5%	6%	4%	4%	4%	4%	4%	4%
		9%	14%	7%	12%	9%	6%	8%	5%	16%	88%	12%	57%	43%	51%	49%
More than one mobile phone	55	6	3	4	6	5	7	2	3	14	52	2	35	19	34	21
	2%	2%	1%	2%	3%	2%	3%	1%	2%	5%	2%	1%	2%	2%	2%	2%
		10%	5%	8%	11%	9%	13%	3%	5%	25%	96%	4%	65%	35%	62%	38%
Internet - Fixed Broadband access	1578	183	198	145	122	120	163	159	67	161	1360	219	1017	560	867	711
	59%	55%	55%	65%	62%	51%	67%	69%	59%	54%	59%	62%	65%	50%	62%	56%
		12%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	64%	35%	55%	45%
Internet - Mobile Broadband access	13	-	3	-	-	5	-	4	1	-	12	1	11	2	6	7
	1%	-%	1%	-%	-%	2%	-%	2%	*%	-%	1%	*%	1%	*%	*%	1%
						acdfi		acdfi					m			
		-%	22%	-%	-%	37%	-%	33%	4%	-%	92%	8%	85%	15%	47%	53%
TV service	877	95	103	59	68	93	90	74	42	105	788	89	563	313	452	425
	33%	28%	29%	27%	35%	39%	37%	32%	37%	35%	34%	25%	36%	28%	32%	33%
						abc	c		c	c	k		m			
		11%	12%	7%	8%	11%	10%	8%	5%	12%	90%	10%	64%	36%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QG3 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Don't know	11	1	3	1	-	2	-	1	*	1	7	3	7	4	7	4
	*%	*%	1%	1%	-%	1%	-%	*%	*%	*%	*%	1%	*%	*%	*%	*%
		6%	28%	11%	-%	23%	-%	9%	3%	12%	69%	31%	61%	39%	60%	40%
DO NOT HAVE A PACKAGE/ BUNDLE OF SERVICES	983	145	137	72	69	104	76	58	43	120	859	124	480	498	482	502
	37%	44%	38%	32%	35%	44%	31%	25%	38%	40%	37%	35%	31%	45%	34%	40%
		cfg	g		g	cfg			g	fg				l		n
		15%	14%	7%	7%	11%	8%	6%	4%	12%	87%	13%	49%	51%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 152

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2310	1121	1189	238	345	855	872	95	183	268	638	602	725	503	478	1420	296	331	263
Effective Weighted Sample	1578	773	805	157	238	599	597	68	127	187	457	409	506	340	338	1205	188	229	228
Total	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
		49%	51%	11%	17%	39%	33%	**	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
BT	468	237	230	39	59	177	193	**	27	52	177	178	137	93	59	366	57	26	18
	28%	29%	27%	22%	21%	27%	34%	**	23%	29%	32%	36%	29%	25%	17%	26%	39%	29%	44%
							cde				h	lmn	n	n			oq		oq
		51%	49%	8%	13%	38%	41%	**	6%	11%	38%	38%	29%	20%	13%	78%	12%	6%	4%
Sky	441	199	243	59	92	185	106	**	36	43	131	101	132	92	116	366	33	29	14
	26%	24%	28%	33%	32%	28%	19%	**	30%	24%	24%	20%	28%	25%	34%	26%	22%	32%	35%
				f	f	f							k		km		p	op	
		45%	55%	13%	21%	42%	24%	**	8%	10%	30%	23%	30%	21%	26%	83%	7%	7%	3%
Virgin Media	389	207	182	39	67	147	136	**	21	41	118	118	99	92	81	339	35	11	4
	23%	25%	21%	22%	23%	22%	24%	**	17%	23%	22%	24%	21%	25%	23%	24%	24%	12%	11%
		b														qr	qr		
		53%	47%	10%	17%	38%	35%	**	5%	11%	30%	30%	25%	24%	21%	87%	9%	3%	1%
Talk Talk/ Carphone Warehouse	185	89	96	20	22	72	70	**	13	22	52	46	57	41	41	154	15	14	2
	11%	11%	11%	11%	8%	11%	12%	**	11%	12%	10%	9%	12%	11%	12%	11%	10%	15%	5%
																r	r		
		48%	52%	11%	12%	39%	38%	**	7%	12%	28%	25%	31%	22%	22%	83%	8%	8%	1%
EE	75	33	42	13	23	23	16	**	10	5	23	21	20	9	24	70	1	4	*
	4%	4%	5%	7%	8%	3%	3%	**	8%	3%	4%	4%	4%	3%	7%	5%	1%	4%	1%
				ef	ef				i						m	pr		pr	
		44%	56%	17%	31%	30%	21%	**	13%	6%	31%	28%	27%	13%	32%	94%	1%	5%	1%
Plusnet	51	22	30	4	12	17	19	**	2	6	23	14	14	15	10	46	2	3	1
	3%	3%	3%	2%	4%	3%	3%	**	1%	3%	4%	3%	3%	4%	3%	3%	1%	3%	2%
		42%	58%	8%	23%	33%	36%	**	3%	12%	44%	26%	26%	29%	19%	89%	3%	5%	2%
Utility Warehouse	19	8	11	-	2	7	10	**	2	2	4	6	5	4	3	17	-	1	-
	1%	1%	1%	-%	1%	1%	2%	**	2%	1%	1%	1%	1%	1%	1%	1%	-%	1%	-%
		41%	59%	-%	9%	36%	55%	**	11%	11%	23%	35%	26%	22%	18%	94%	-%	6%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2310	1121	1189	238	345	855	872	95	183	268	638	602	725	503	478	1420	296	331	263
Effective Weighted Sample	1578	773	805	157	238	599	597	68	127	187	457	409	506	340	338	1205	188	229	228
Total	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
		49%	51%	11%	17%	39%	33%	**	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
Vodafone	12	6	6	-	2	9	1	**	1	3	3	1	2	8	1	11	*	*	*
	1%	1%	1%	-%	1%	1%	1%	**	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
						f								kl					
		52%	48%	-%	16%	76%	8%	**	9%	22%	22%	7%	14%	70%	9%	94%	3%	1%	2%
Post Office	10	3	7	*	*	3	6	**	1	1	3	1	3	4	2	7	*	1	*
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		27%	73%	5%	1%	30%	65%	**	14%	15%	36%	7%	31%	43%	18%	78%	5%	13%	4%
KComm	9	6	3	1	1	5	2	**	2	2	5	3	2	2	2	9	-	-	-
	1%	1%	1%	1%	1%	1%	1%	**	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		67%	33%	7%	11%	57%	26%	**	24%	17%	50%	32%	24%	25%	19%	100%	1%	1%	1%
NOW TV	4	1	3	1	2	1	-	**	1	-	3	-	2	1	1	4	-	-	-
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		28%	72%	31%	49%	21%	1%	**	31%	1%	69%	1%	42%	28%	31%	100%	1%	1%	1%
'3'	3	2	1	-	-	2	1	**	1	1	-	1	1	*	1	2	1	-	*
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		58%	42%	-%	-%	53%	47%	**	31%	26%	-%	42%	26%	5%	26%	53%	42%	-%	5%
Tesco	3	3	-	-	-	2	1	**	-	-	-	2	-	1	*	2	1	-	-
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-%	-%	-%	65%	35%	**	-%	-%	-%	51%	-%	35%	14%	65%	35%	-%	-%
Orange	2	2	-	-	-	2	1	**	-	-	2	2	-	1	-	2	-	1	-
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-%	-%	-%	72%	28%	**	-%	-%	72%	72%	-%	28%	-%	72%	-%	28%	-%
T-Mobile	*	*	-	-	-	-	*	**	-	-	-	-	*	-	-	-	-	*	-
	1%	1%	1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		100%	-%	-%	-%	-%	100%	**	-%	-%	-%	-%	100%	-%	-%	-%	-%	100%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2310	1121	1189	238	345	855	872	95	183	268	638	602	725	503	478	1420	296	331	263
Effective Weighted Sample	1578	773	805	157	238	599	597	68	127	187	457	409	506	340	338	1205	188	229	228
Total	1692	824	867	179	286	660	567	62	119	179	545	499	476	370	345	1412	146	92	41
		49%	51%	11%	17%	39%	33%	**	7%	11%	32%	30%	28%	22%	20%	83%	9%	5%	2%
Primus	*	*	-	-	-	-	*	**	*	-	-	-	-	-	*	-	-	-	*
	*%	*%	-%	-%	-%	-%	*%	**	*%	-%	-%	-%	-%	-%	*%	-%	-%	-%	1%
		100%	-%	-%	-%	-%	100%	**	100%	-%	-%	-%	-%	-%	100%	-%	-%	-%	0
Other	12	4	8	2	*	7	2	**	3	*	2	5	2	3	2	9	1	1	-
	1%	*%	1%	1%	*%	1%	*%	**	2%	*%	*%	1%	*%	1%	1%	1%	1%	1%	-%
		33%	67%	15%	3%	62%	20%	**	21%	1%	20%	40%	13%	26%	21%	80%	10%	9%	-%
Don't know	8	2	6	1	4	2	1	**	*	2	-	1	2	2	2	8	*	*	-
	*%	*%	1%	*%	1%	*%	*%	**	*%	1%	-%	*%	*%	1%	1%	1%	*%	*%	-%
		25%	75%	10%	45%	29%	16%	**	3%	24%	-%	17%	20%	29%	22%	96%	3%	1%	-%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2310	142	157	160	161	138	173	186	154	149	1688	622	1358	950	1152	1158
Effective Weighted Sample	1578	122	144	152	153	125	163	169	141	135	1307	295	934	658	784	814
Total	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
		11%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	63%	36%	55%	45%
BT	468	54	74	54	30	23	46	33	15	38	375	93	296	171	308	159
	28%	29%	33%	35%	24%	17%	27%	19%	21%	21%	26%	40%	28%	28%	33%	21%
		e	eghi	deghe			e					j			o	
		11%	16%	11%	6%	5%	10%	7%	3%	8%	80%	20%	63%	37%	66%	34%
Sky	441	50	54	38	29	38	48	43	20	45	375	67	299	142	224	217
	26%	27%	24%	25%	23%	28%	29%	25%	29%	25%	26%	29%	28%	23%	24%	28%
													m			
		11%	12%	9%	7%	9%	11%	10%	5%	10%	85%	15%	68%	32%	51%	49%
Virgin Media	389	48	40	20	32	49	45	33	25	46	382	7	250	139	170	219
	23%	26%	18%	13%	26%	37%	27%	19%	36%	26%	26%	3%	23%	22%	18%	28%
		c			c	bcdg	c		bcg	c	k				n	
		12%	10%	5%	8%	13%	11%	8%	7%	12%	98%	2%	64%	36%	44%	56%
Talk Talk/ Carphone Warehouse	185	21	21	16	15	13	15	23	6	23	161	24	103	83	94	91
	11%	11%	9%	11%	12%	10%	9%	14%	8%	13%	11%	11%	10%	13%	10%	12%
														l		
		11%	11%	9%	8%	7%	8%	13%	3%	12%	87%	13%	55%	45%	51%	49%
EE	75	8	9	4	9	6	5	9	1	19	67	8	42	32	38	37
	4%	4%	4%	3%	7%	4%	3%	5%	2%	11%	5%	3%	4%	5%	4%	5%
					h					bcefh						
		11%	12%	5%	12%	7%	7%	12%	2%	25%	89%	11%	57%	43%	51%	49%
Plusnet	51	3	14	9	5	2	2	8	2	1	37	15	30	21	38	13
	3%	1%	6%	6%	4%	1%	1%	5%	3%	1%	3%	6%	3%	3%	4%	2%
			aefi	efi	i			fi				j			o	
		5%	27%	18%	10%	3%	4%	16%	4%	2%	71%	29%	58%	42%	74%	26%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

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	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2310	142	157	160	161	138	173	186	154	149	1688	622	1358	950	1152	1158
Effective Weighted Sample	1578	122	144	152	153	125	163	169	141	135	1307	295	934	658	784	814
Total	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
		11%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	63%	36%	55%	45%
Utility Warehouse	19	-	5	4	2	-	2	2	*	3	14	5	13	6	15	3
	1%	-%	2%	3%	1%	-%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
		-%	28%	23%	9%	-%	9%	10%	2%	14%	74%	26%	68%	32%	83%	17%
Vodafone	12	2	3	-	1	2	1	1	*	-	10	2	10	2	7	5
	1%	1%	2%	-%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		21%	29%	-%	8%	18%	11%	7%	2%	-%	87%	13%	82%	18%	55%	45%
Post Office	10	-	1	3	-	-	1	2	*	-	6	3	4	6	6	4
	1%	-%	1%	2%	-%	-%	1%	1%	1%	-%	1%	1%	1%	1%	1%	1%
		-%	12%	29%	-%	-%	11%	21%	5%	-%	66%	34%	43%	57%	58%	42%
KComm	9	-	-	-	-	-	-	9	-	-	9	-	7	3	4	5
	1%	-%	-%	-%	-%	-%	-%	5%	-%	-%	1%	-%	1%	1%	1%	1%
		-%	-%	-%	-%	-%	-%	100%	-%	-%	100%	-%	70%	30%	45%	55%
NOW TV	4	-	1	3	-	-	-	-	-	-	3	1	2	2	1	3
	1%	-%	1%	2%	-%	-%	-%	-%	-%	-%	1%	1%	1%	1%	1%	1%
		-%	21%	79%	-%	-%	-%	-%	-%	-%	79%	21%	58%	42%	21%	79%
'3'	3	-	1	-	-	-	-	1	-	-	3	-	3	*	2	1
	1%	-%	1%	-%	-%	-%	-%	1%	-%	-%	1%	-%	1%	1%	1%	1%
		-%	26%	-%	-%	-%	-%	26%	-%	-%	100%	-%	95%	5%	69%	31%
Tesco	3	-	-	-	-	*	-	-	-	2	3	-	2	2	3	*
	1%	-%	-%	-%	-%	1%	-%	-%	-%	1%	1%	-%	1%	1%	1%	1%
		-%	-%	-%	-%	14%	-%	-%	-%	51%	100%	-%	51%	49%	86%	14%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2310	142	157	160	161	138	173	186	154	149	1688	622	1358	950	1152	1158
Effective Weighted Sample	1578	122	144	152	153	125	163	169	141	135	1307	295	934	658	784	814
Total	1692	187	225	152	127	134	167	171	71	177	1461	231	1073	617	924	768
		11%	13%	9%	8%	8%	10%	10%	4%	10%	86%	14%	63%	36%	55%	45%
Orange	2	-	-	-	-	-	-	2	-	-	2	-	2	-	2	-
	*%	-%	-%	-%	-%	-%	-%	1%	-%	-%	*%	-%	*%	-%	*%	-%
		-%	-%	-%	-%	-%	-%	72%	-%	-%	100%	-%	100%	-%	100%	-%
T-Mobile	*	-	-	-	-	-	-	-	-	-	*	-	-	*	*	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	*%	*%	-%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	100%	100%	-%
Primus	*	-	-	-	-	-	-	-	-	-	*	-	-	*	*	-
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	*%	*%	-%
		-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%	100%	100%	-%
Other	12	-	-	1	2	-	2	4	*	-	7	5	5	7	9	3
	1%	-%	-%	1%	1%	-%	1%	2%	1%	-%	*%	j	*%	1%	1%	*%
		-%	-%	8%	15%	-%	18%	35%	4%	-%	55%	45%	41%	59%	72%	28%
Don't know	8	2	1	-	1	1	1	1	-	1	7	1	7	1	2	6
	*%	1%	*%	-%	1%	1%	1%	1%	-%	1%	*%	1%	1%	*%	*%	1%
		20%	12%	-%	10%	13%	14%	12%	-%	15%	84%	16%	84%	16%	30%	70%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 157

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BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
LANDLINE AND BROADBAND	882	433	449	118	165	319	280	37	69	93	303	287	253	175	166	741	68	45	27
	33%	33%	33%	30%	37%	35%	30%	21%	32%	35%	42%	40%	35%	30%	25%	33%	29%	34%	37%
		49%	51%	13%	19%	36%	32%	4%	8%	11%	34%	33%	29%	20%	19%	84%	8%	5%	3%
LANDLINE, BROADBAND AND PAY TV	853	427	426	134	145	332	242	31	46	87	273	238	248	191	175	708	81	39	25
	32%	33%	31%	34%	33%	36%	26%	18%	21%	33%	38%	33%	34%	33%	26%	32%	35%	29%	33%
		50%	50%	16%	17%	39%	28%	4%	5%	10%	32%	28%	29%	22%	21%	83%	10%	5%	3%
LANDLINE AND PAY TV	33	13	20	2	*	5	25	4	5	3	1	5	7	9	11	28	2	2	*
	1%	1%	1%	1%	*%	1%	3%	2%	2%	1%	*%	1%	1%	2%	2%	1%	1%	1%	1%
		40%	60%	7%	1%	14%	cde	j	j	8%	4%	17%	21%	28%	34%	86%	7%	6%	1%
LANDLINE, BROADBAND, MOBILE AND PAY TV	79	38	41	4	7	34	34	2	4	8	24	25	16	18	19	71	4	3	1
	3%	3%	3%	1%	2%	4%	4%	1%	2%	3%	3%	4%	2%	3%	3%	3%	2%	2%	1%
		48%	52%	5%	9%	44%	cd	2%	5%	11%	30%	32%	21%	23%	24%	r	6%	4%	1%
MOBILE AND BROADBAND	41	19	22	3	11	19	8	4	4	8	3	6	15	12	8	36	1	3	1
	2%	1%	2%	1%	3%	2%	1%	2%	2%	3%	*%	1%	2%	2%	1%	2%	1%	2%	1%
		46%	54%	8%	27%	f	f	j	j	21%	8%	14%	37%	29%	19%	88%	3%	7%	2%
OTHER BUNDLE	227	115	112	41	42	78	68	7	17	20	59	55	56	65	52	204	10	11	2
	9%	9%	8%	10%	9%	8%	7%	4%	8%	8%	8%	8%	8%	11%	8%	9%	4%	8%	3%
		51%	49%	18%	18%	34%	30%	3%	8%	9%	26%	24%	25%	29%	23%	pr	4%	r	5%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 157

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BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
NO BUNDLE	482	225	256	62	63	112	245	84	69	43	56	70	109	87	215	376	64	27	15
	18%	17%	19%	16%	14%	12%	26%	49%	32%	16%	8%	10%	15%	15%	33%	17%	27%	20%	20%
							cde	hij	ij	j			k	k	klm		oqr		
		47%	53%	13%	13%	23%	51%	18%	14%	9%	12%	15%	23%	18%	45%	78%	13%	6%	3%
DON'T KNOW FOR ANY PROVIDER	78	30	48	28	9	15	26	2	2	2	8	25	16	22	15	71	2	2	2
	3%	2%	4%	7%	2%	2%	3%	1%	1%	1%	1%	3%	2%	4%	2%	3%	1%	2%	3%
				def												p			p
		38%	62%	35%	12%	20%	33%	3%	2%	2%	10%	32%	20%	29%	19%	91%	3%	3%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
LANDLINE AND BROADBAND	882	118	135	83	63	39	96	100	32	76	730	152	555	321	524	357
	33%	35%	37%	37%	32%	16%	39%	43%	28%	26%	31%	43%	36%	29%	37%	28%
		ei	ehi	ehi	e		ehi	dehi	e	e		j	m		o	
		13%	15%	9%	7%	4%	11%	11%	4%	9%	83%	17%	63%	36%	59%	41%
LANDLINE, BROADBAND AND PAY TV	853	92	124	61	60	90	88	65	36	92	757	96	561	290	439	414
	32%	28%	34%	27%	31%	38%	36%	28%	31%	31%	33%	27%	36%	26%	31%	33%
						acg	c				k		m			
			11%	15%	7%	7%	11%	10%	8%	4%	11%	89%	11%	66%	34%	51%
LANDLINE AND PAY TV	33	1	6	2	1	5	3	4	*	5	26	6	6	26	17	15
	1%	*%	2%	1%	*%	2%	1%	2%	*%	2%	1%	2%	*%	2%	1%	1%
			4%	19%	7%	2%	15%	8%	12%	1%	16%	81%	19%	19%	81%	53%
LANDLINE, BROADBAND, MOBILE AND PAY TV	79	10	4	8	6	12	7	7	4	14	74	5	43	36	47	32
	3%	3%	1%	4%	3%	5%	3%	3%	4%	5%	3%	1%	3%	3%	3%	3%
						b			b	b	k					
			12%	4%	11%	8%	15%	8%	8%	5%	18%	94%	6%	55%	45%	59%
MOBILE AND BROADBAND	41	3	5	4	1	7	2	4	1	8	33	8	34	8	25	16
	2%	1%	1%	2%	*%	3%	1%	2%	1%	3%	1%	2%	2%	1%	2%	1%
						d				d			m			
			6%	12%	11%	1%	16%	6%	11%	3%	21%	81%	19%	82%	18%	61%
OTHER BUNDLE	227	36	26	15	22	24	21	16	9	35	198	29	138	89	104	123
	9%	11%	7%	7%	11%	10%	9%	7%	8%	12%	9%	8%	9%	8%	7%	10%
			16%	12%	7%	10%	11%	9%	7%	4%	15%	87%	13%	61%	39%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.
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BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
NO BUNDLE	482	60	48	42	38	57	19	31	26	56	435	47	176	305	204	278
	18%	18%	13%	19%	20%	24%	8%	13%	22%	19%	19%	13%	11%	27%	15%	22%
		f	f	f	f	bfg	f	f	bfg	f	k	k	l	l	n	n
		13%	10%	9%	8%	12%	4%	6%	5%	12%	90%	10%	37%	63%	42%	58%
DON'T KNOW FOR ANY PROVIDER	78	13	14	8	5	5	9	3	5	11	68	10	39	39	45	33
	3%	4%	4%	4%	2%	2%	4%	1%	4%	4%	3%	3%	2%	4%	3%	3%
									g							
		16%	17%	11%	6%	6%	11%	3%	6%	14%	87%	13%	49%	51%	57%	43%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 158

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SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
DOUBLE PLAY	1183	580	603	164	218	421	380	52	95	125	367	353	331	262	237	1010	82	61	31
	44%	45%	44%	42%	49%	46%	41%	30%	44%	47%	50%	50%	46%	45%	36%	45%	35%	46%	42%
				cf	f				g	g	g	n	n	n		p		p	p
		49%	51%	14%	18%	36%	32%	4%	8%	11%	31%	30%	28%	22%	20%	85%	7%	5%	3%
TRIPLE PLAY	853	427	426	134	145	332	242	31	46	87	273	238	248	191	175	708	81	39	25
	32%	33%	31%	34%	33%	36%	26%	18%	21%	33%	38%	33%	34%	33%	26%	32%	35%	29%	33%
				f	f	f				gh	gh	n	n	n					
		50%	50%	16%	17%	39%	28%	4%	5%	10%	32%	28%	29%	22%	21%	83%	10%	5%	3%
QUAD PLAY	79	38	41	4	7	34	34	2	4	8	24	25	16	18	19	71	4	3	1
	3%	3%	3%	1%	2%	4%	4%	1%	2%	3%	3%	4%	2%	3%	3%	3%	2%	2%	1%
					cd	cd										r			
		48%	52%	5%	9%	44%	43%	2%	5%	11%	30%	32%	21%	23%	24%	90%	6%	4%	1%
NO BUNDLE	482	225	256	62	63	112	245	84	69	43	56	70	109	87	215	376	64	27	15
	18%	17%	19%	16%	14%	12%	26%	49%	32%	16%	8%	10%	15%	15%	33%	17%	27%	20%	20%
						cde		hij	ij	j			k	k	klm		oqr		
		47%	53%	13%	13%	23%	51%	18%	14%	9%	12%	15%	23%	18%	45%	78%	13%	6%	3%
DON'T KNOW FOR ANY PROVIDER	78	30	48	28	9	15	26	2	2	2	8	25	16	22	15	71	2	2	2
	3%	2%	4%	7%	2%	2%	3%	1%	1%	1%	1%	3%	2%	4%	2%	3%	1%	2%	3%
				def												p			p
		38%	62%	35%	12%	20%	33%	3%	2%	2%	10%	32%	20%	29%	19%	91%	3%	3%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 158

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SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949	
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323	
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270	
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%	
DOUBLE PLAY	1183	158	172	105	86	75	122	124	43	124	988	196	734	444	671	512	
	44%	47%	48%	47%	44%	31%	50%	54%	38%	42%	43%	55%	47%	40%	48%	40%	
		eh	eh	e	e		eh	dehi	e	j		j	m		o		
		13%	15%	9%	7%	6%	10%	10%	4%	11%	83%	17%	62%	38%	57%	43%	
TRIPLE PLAY	853	92	124	61	60	90	88	65	36	92	757	96	561	290	439	414	
	32%	28%	34%	27%	31%	38%	36%	28%	31%	31%	33%	27%	36%	26%	31%	33%	
						acg	c				k		m				
		11%	15%	7%	7%	11%	10%	8%	4%	11%	89%	11%	66%	34%	51%	49%	
QUAD PLAY	79	10	4	8	6	12	7	7	4	14	74	5	43	36	47	32	
	3%	3%	1%	4%	3%	5%	3%	3%	4%	5%	3%	1%	3%	3%	3%	3%	
						b			b	b	k						
		12%	4%	11%	8%	15%	8%	8%	5%	18%	94%	6%	55%	45%	59%	41%	
NO BUNDLE	482	60	48	42	38	57	19	31	26	56	435	47	176	305	204	278	
	18%	18%	13%	19%	20%	24%	8%	13%	22%	19%	19%	13%	11%	27%	15%	22%	
		f		f	f	bfg		f	bfg	f	k		l			n	
		13%	10%	9%	8%	12%	4%	6%	5%	12%	90%	10%	37%	63%	42%	58%	
DON'T KNOW FOR ANY PROVIDER	78	13	14	8	5	5	9	3	5	11	68	10	39	39	45	33	
	3%	4%	4%	4%	2%	2%	4%	1%	4%	4%	3%	3%	2%	4%	3%	3%	
									g								
		16%	17%	11%	6%	6%	11%	3%	6%	14%	87%	13%	49%	51%	57%	43%	
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																	

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES

Base : Those using the same supplier for two or more services

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2858	1412	1446	392	443	1016	1007	121	215	318	779	725	908	624	599	1763	357	371	367
Effective Weighted Sample	1923	965	959	259	292	702	691	85	140	218	552	497	624	410	412	1492	216	256	317
Total	2115	1045	1070	301	370	787	657	85	145	220	664	617	595	471	431	1789	167	103	56
		49%	51%	14%	17%	37%	31%	4%	7%	10%	31%	29%	28%	22%	20%	85%	8%	5%	3%
DOUBLE PLAY	1183	580	603	164	218	421	380	52	95	125	367	353	331	262	237	1010	82	61	31
	56%	55%	56%	54%	59%	53%	58%	61%	66%	57%	55%	57%	56%	56%	55%	56%	49%	59%	55%
		49%	51%	14%	18%	36%	32%	4%	8%	11%	31%	30%	28%	22%	20%	85%	7%	5%	3%
TRIPLE PLAY	853	427	426	134	145	332	242	31	46	87	273	238	248	191	175	708	81	39	25
	40%	41%	40%	44%	39%	42%	37%	37%	32%	39%	41%	39%	42%	41%	41%	40%	49%	38%	44%
		50%	50%	f	f	f	f	h	h	h	h	h	h	h	h	h	oq	oq	oq
		50%	50%	16%	17%	39%	28%	4%	5%	10%	32%	28%	29%	22%	21%	83%	10%	5%	3%
QUAD PLAY	79	38	41	4	7	34	34	2	4	8	24	25	16	18	19	71	4	3	1
	4%	4%	4%	1%	2%	4%	5%	2%	3%	4%	4%	4%	3%	4%	4%	4%	3%	3%	1%
		48%	52%	5%	9%	44%	43%	2%	5%	11%	30%	32%	21%	23%	24%	90%	6%	4%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 159

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SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES

Base : Those using the same supplier for two or more services

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2858	199	206	183	193	181	221	210	180	190	2065	793	1687	1166	1426	1432
Effective Weighted Sample	1923	171	187	173	183	163	209	191	167	172	1584	369	1145	793	958	988
Total	2115	260	300	174	153	176	216	196	84	231	1818	297	1339	770	1157	958
		12%	14%	8%	7%	8%	10%	9%	4%	11%	86%	14%	63%	36%	55%	45%
DOUBLE PLAY	1183	158	172	105	86	75	122	124	43	124	988	196	734	444	671	512
	56%	61%	57%	60%	56%	42%	56%	63%	52%	54%	54%	66%	55%	58%	58%	53%
		e	e	e	e		e	eh	e	j		j			o	
		13%	15%	9%	7%	6%	10%	10%	4%	11%	83%	17%	62%	38%	57%	43%
TRIPLE PLAY	853	92	124	61	60	90	88	65	36	92	757	96	561	290	439	414
	40%	36%	41%	35%	40%	51%	40%	33%	43%	40%	42%	32%	42%	38%	38%	43%
						acdfgi					k				n	
			11%	15%	7%	7%	10%	8%	4%	11%	89%	11%	66%	34%	51%	49%
QUAD PLAY	79	10	4	8	6	12	7	7	4	14	74	5	43	36	47	32
	4%	4%	1%	5%	4%	7%	3%	3%	5%	6%	4%	2%	3%	5%	4%	3%
				b		b			b	b	k					
			12%	4%	11%	8%	15%	8%	8%	5%	18%	6%	55%	45%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 161

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FIXED BROADBAND STANDALONE - DEFINED BY SUPPLIER USED FOR FIXED BROADBAND AND OTHER SERVICES

Base : Those with fixed broadband at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2928	1449	1479	422	460	1054	992	110	214	322	810	764	933	626	603	1813	357	383	375
Effective Weighted Sample	1971	984	987	280	304	731	677	77	138	223	576	525	643	410	412	1537	217	261	322
Total	2185	1086	1099	334	387	819	645	77	142	223	693	659	621	470	434	1856	168	103	58
		50%	50%	15%	18%	37%	30%	4%	7%	10%	32%	30%	28%	22%	20%	85%	8%	5%	3%
FIXED BROADBAND STANDALONE - DON'T USE FIXED BROADBAND SUPPLIER FOR ANY OTHER SERVICE	108	59	49	21	18	45	24	1	8	11	37	40	32	17	19	99	4	4	1
	5%	5%	4%	6%	5%	6%	4%	1%	6%	5%	5%	6%	5%	4%	4%	5%	2%	4%	3%
		55%	45%	19%	16%	42%	22%	1%	7%	10%	34%	37%	30%	16%	17%	91%	4%	4%	1%
SAME PROVIDER FOR ANY OTHER SERVICE	2005	998	1007	288	361	758	599	73	133	209	649	597	570	435	402	1693	161	96	55
	92%	92%	92%	86%	93%	92%	93%	96%	93%	94%	94%	91%	92%	93%	93%	91%	96%	93%	94%
		50%	50%	14%	18%	38%	30%	4%	7%	10%	32%	30%	28%	22%	20%	84%	8%	5%	3%
DON'T KNOW AT ANY SERVICE	71	29	43	25	8	16	22	3	2	3	7	22	19	18	13	64	3	3	2
	3%	3%	4%	8%	2%	2%	3%	3%	1%	1%	1%	3%	3%	4%	3%	3%	2%	2%	3%
		40%	60%	35%	12%	23%	30%	4%	2%	4%	10%	30%	26%	25%	19%	89%	4%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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FIXED BROADBAND STANDALONE - DEFINED BY SUPPLIER USED FOR FIXED BROADBAND AND OTHER SERVICES

Base : Those with fixed broadband at home

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%	Total	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2928	226	201	196	202	173	228	210	185	192	2110	818	1764	1160	1461	1467
Effective Weighted Sample	1971	196	182	185	191	156	215	191	172	175	1624	380	1197	790	974	1015
Total	2185	303	292	186	162	172	223	197	86	234	1882	303	1408	771	1176	1009
		14%	13%	9%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
FIXED BROADBAND STANDALONE - DON'T USE FIXED BROADBAND SUPPLIER FOR ANY OTHER SERVICE	108	34	14	12	8	9	3	6	1	11	95	14	78	30	47	61
	5%	11%	5%	7%	5%	5%	1%	3%	1%	5%	5%	4%	6%	4%	4%	6%
	bdefghi			fh	f											n
		32%	13%	11%	7%	8%	3%	5%	1%	11%	87%	13%	72%	28%	44%	56%
SAME PROVIDER FOR ANY OTHER SERVICE	2005	254	269	167	150	161	209	188	82	214	1725	280	1289	710	1092	913
	92%	84%	92%	90%	93%	93%	94%	95%	96%	91%	92%	92%	92%	92%	93%	90%
			a		a	a	a	ac	ac	a						
		13%	13%	8%	7%	8%	10%	9%	4%	11%	86%	14%	64%	35%	54%	46%
DON'T KNOW AT ANY SERVICE	71	14	10	7	4	3	11	4	3	9	62	9	40	31	36	35
	3%	5%	3%	4%	2%	2%	5%	2%	3%	4%	3%	3%	3%	4%	3%	3%
		20%	13%	10%	5%	4%	15%	6%	4%	13%	87%	13%	56%	44%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 164

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LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48)

Base : Those with a landline phone at home - including those who pay line rental for fixed broadband

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3305	1616	1689	416	449	1062	1378	190	270	348	805	797	1001	731	774	2012	425	438	430
Effective Weighted Sample	2204	1086	1118	273	295	736	929	128	175	239	570	549	687	472	520	1702	257	295	368
Total	2395	1171	1224	324	376	828	868	120	176	241	683	682	648	531	533	2021	196	114	65
		49%	51%	14%	16%	35%	36%	5%	7%	10%	29%	28%	27%	22%	22%	84%	8%	5%	3%
FIXED LINE STANDALONE - DON'T USE LANDLINE SUPPLIER FOR ANY OTHER SERVICE	338	162	176	23	24	80	210	40	43	38	45	74	85	70	109	281	34	15	8
	14%	14%	14%	7%	7%	10%	24%	33%	24%	16%	7%	11%	13%	13%	20%	14%	17%	13%	13%
		48%	52%	7%	7%	24%	cde 62%	ij 12%	ij 13%	j 11%	13%	22%	25%	21%	klm 32%	83%	10%	4%	2%
SAME PROVIDER FOR ANY OTHER SERVICE	1979	978	1000	278	342	734	624	78	131	201	632	584	549	437	407	1670	158	96	54
	83%	84%	82%	86%	91%	89%	72%	65%	74%	83%	93%	86%	85%	82%	76%	83%	81%	84%	83%
		49%	51%	f 14%	f 17%	f 37%	32%	4%	7%	gh 10%	ghi 32%	n 30%	n 28%	n 22%	21%	84%	8%	5%	3%
DON'T KNOW AT ANY SERVICE	76	30	46	22	8	13	33	3	2	1	6	23	14	22	17	67	3	3	3
	3%	3%	4%	7%	2%	2%	4%	2%	1%	1%	1%	3%	2%	4%	3%	3%	2%	3%	4%
		39%	61%	def 28%	11%	17%	e 43%	4%	3%	2%	8%	30%	18%	29%	22%	88%	4%	4%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48)

Base : Those with a landline phone at home - including those who pay line rental for fixed broadband

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3305	223	238	222	223	210	243	225	208	220	2362	943	1782	1518	1658	1647
Effective Weighted Sample	2204	192	217	210	212	189	230	204	193	199	1810	432	1203	1023	1099	1130
Total	2395	292	346	208	176	199	235	209	95	260	2057	338	1410	979	1308	1087
		12%	14%	9%	7%	8%	10%	9%	4%	11%	86%	14%	59%	41%	55%	45%
FIXED LINE STANDALONE - DON'T USE LANDLINE SUPPLIER FOR ANY OTHER SERVICE	338	47	39	35	26	34	24	32	11	31	295	43	128	211	179	159
	14%	16%	11%	17%	15%	17%	10%	15%	12%	12%	14%	13%	9%	22%	14%	15%
		14%	12%	f	8%	f	7%	9%	3%	9%	87%	13%	38%		53%	47%
				10%		10%								62%		
SAME PROVIDER FOR ANY OTHER SERVICE	1979	237	291	165	145	160	203	172	79	218	1696	283	1247	725	1082	897
	83%	81%	84%	79%	82%	80%	86%	82%	83%	84%	82%	84%	88%	74%	83%	82%
		12%	15%	8%	7%	8%	10%	9%	4%	11%	86%	14%	63%	37%	55%	45%
DON'T KNOW AT ANY SERVICE	76	7	15	8	4	5	8	4	4	11	64	11	33	43	46	30
	3%	3%	4%	4%	3%	2%	3%	2%	5%	4%	3%	3%	2%	4%	4%	3%
		10%	19%	11%	6%	6%	10%	5%	6%	15%	85%	15%	44%		60%	40%
														56%		
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES

Base : Those who personally use a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3471	1680	1791	507	541	1182	1241	240	295	370	844	796	1059	737	876	2099	464	451	457
Effective Weighted Sample	2315	1129	1185	335	353	811	841	163	190	253	602	550	730	477	583	1771	286	312	393
Total	2518	1217	1301	389	440	901	787	146	191	252	723	691	695	535	595	2113	211	125	69
		48%	52%	15%	17%	36%	31%	6%	8%	10%	29%	27%	28%	21%	24%	84%	8%	5%	3%
MOBILE (PERSONAL) STANDALONE - DON'T USE MOBILE NETWORK FOR ANY OTHER SERVICE	2098	1022	1075	311	367	759	660	120	155	215	645	598	593	426	480	1740	190	106	63
	83%	84%	83%	80%	83%	84%	84%	82%	81%	85%	89%	86%	85%	80%	81%	82%	90%	85%	91%
		49%	51%	15%	18%	36%	31%	6%	7%	10%	31%	28%	28%	20%	23%	83%	9%	5%	3%
SAME PROVIDER FOR ANY OTHER SERVICE	329	160	169	51	61	121	96	20	32	33	67	68	83	85	93	294	16	15	4
	13%	13%	13%	13%	14%	13%	12%	14%	17%	13%	9%	10%	12%	16%	16%	14%	7%	12%	6%
		49%	51%	16%	19%	37%	29%	6%	10%	10%	20%	21%	25%	26%	28%	89%	5%	5%	1%
DON'T KNOW AT ANY SERVICE	91	35	56	27	11	21	31	5	3	4	10	25	20	25	21	79	6	4	2
	4%	3%	4%	7%	3%	2%	4%	4%	2%	2%	1%	4%	3%	5%	4%	4%	3%	3%	4%
		38%	62%	30%	13%	23%	34%	6%	3%	4%	11%	28%	22%	27%	23%	87%	6%	4%	3%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES

Base : Those who personally use a mobile phone

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3471	243	232	211	233	234	243	239	231	233	2531	940	1944	1522	1669	1802
Effective Weighted Sample	2315	212	212	199	221	210	230	216	214	212	1924	428	1319	1017	1111	1227
Total	2518	325	340	200	186	224	236	219	106	279	2184	334	1539	973	1324	1194
		13%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	61%	39%	53%	47%
MOBILE (PERSONAL) STANDALONE - DON'T USE MOBILE NETWORK FOR ANY OTHER SERVICE	2098	273	292	166	152	176	202	183	85	211	1812	286	1302	789	1120	978
	83%	84%	86%	83%	82%	79%	85%	84%	80%	76%	83%	86%	85%	81%	85%	82%
		i	i				i	i					m			
		13%	14%	8%	7%	8%	10%	9%	4%	10%	86%	14%	62%	38%	53%	47%
SAME PROVIDER FOR ANY OTHER SERVICE	329	34	36	26	28	42	23	31	16	59	290	39	190	139	159	170
	13%	10%	11%	13%	15%	19%	10%	14%	16%	21%	13%	12%	12%	14%	12%	14%
						abf				abcf						
		10%	11%	8%	8%	13%	7%	9%	5%	18%	88%	12%	58%	42%	48%	52%
DON'T KNOW AT ANY SERVICE	91	18	12	7	6	6	12	5	5	9	82	9	46	45	46	46
	4%	5%	4%	4%	3%	3%	5%	2%	4%	3%	4%	3%	3%	5%	3%	4%
Columns Tested: a.b.c.d.e.f.g.h.i - j.k - l.m - n.o		19%	13%	8%	7%	6%	13%	5%	5%	10%	90%	10%	51%	49%	50%	50%

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 171

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PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES

Base : Those with a Pay TV service

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2075	1025	1050	283	316	742	734	88	141	211	547	512	652	458	450	1249	270	264	292
Effective Weighted Sample	1394	693	702	189	204	516	500	63	90	147	390	349	453	303	302	1060	172	185	254
Total	1556	766	790	229	256	588	482	61	99	148	470	436	439	355	326	1297	137	75	46
		49%	51%	15%	16%	38%	31%	**	6%	10%	30%	28%	28%	23%	21%	83%	9%	5%	3%
PAY TV STANDALONE - DON'T USE PAY TV SUPPLIER FOR ANY OTHER SERVICE	450	219	231	60	72	176	142	**	36	37	141	134	131	93	91	363	42	27	18
	29%	29%	29%	26%	28%	30%	29%	**	36%	25%	30%	31%	30%	26%	28%	28%	31%	36%	39%
		49%	51%	13%	16%	39%	32%	**	8%	8%	31%	30%	29%	21%	20%	81%	9%	6%	4%
SAME PROVIDER FOR ANY OTHER SERVICE	1085	537	547	168	180	406	331	**	62	107	325	297	304	253	230	915	94	48	28
	70%	70%	69%	73%	70%	69%	69%	**	62%	72%	69%	68%	69%	71%	71%	71%	69%	64%	60%
		50%	50%	15%	17%	37%	30%	**	6%	10%	30%	27%	28%	23%	21%	84%	9%	4%	3%
DON'T KNOW AT ANY SERVICE	21	10	11	2	4	6	10	**	1	3	5	5	4	8	5	20	1	*	*
	1%	1%	1%	1%	2%	1%	2%	**	1%	2%	1%	1%	1%	2%	1%	2%	1%	*%	1%
		46%	54%	9%	18%	27%	45%	**	6%	16%	22%	21%	21%	37%	21%	93%	4%	1%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 171

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PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES

Base : Those with a Pay TV service

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2075	134	144	121	130	157	151	127	132	153	1524	551	1226	844	1042	1033
Effective Weighted Sample	1394	114	131	115	122	140	142	115	123	138	1165	248	829	575	698	716
Total	1556	176	210	120	106	154	150	130	63	188	1350	206	979	570	858	698
		11%	14%	8%	7%	10%	10%	8%	4%	12%	87%	13%	63%	37%	55%	45%
PAY TV STANDALONE - DON'T USE PAY TV SUPPLIER FOR ANY OTHER SERVICE	450	50	68	40	27	29	41	32	15	61	363	86	277	167	284	166
	29%	28%	32%	33%	25%	19%	28%	25%	24%	32%	27%	42%	28%	29%	33%	24%
		11%	15%	9%	6%	6%	9%	7%	3%	13%	81%	19%	62%	37%	63%	37%
SAME PROVIDER FOR ANY OTHER SERVICE	1085	126	141	80	78	123	107	85	47	127	965	119	691	392	563	521
	70%	72%	67%	67%	74%	80%	71%	66%	75%	67%	72%	58%	71%	69%	66%	75%
		12%	13%	7%	7%	11%	10%	8%	4%	12%	89%	11%	64%	36%	52%	48%
DON'T KNOW AT ANY SERVICE	21	-	2	-	1	2	2	12	1	1	21	*	11	11	11	10
	1%	-%	1%	-%	1%	1%	1%	10%	1%	1%	2%	*%	1%	2%	1%	1%
		-%	7%	-%	3%	8%	9%	58%	3%	4%	98%	2%	50%	50%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 173

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QP1 (QP2). Before today, had you heard of digital radio? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	2205	1118	1088	298	349	779	779	124	185	237	642	619	604	488	493	1829	208	112	56
	82%	86%	79%	76%	79%	85%	84%	73%	86%	89%	88%	87%	84%	84%	74%	82%	89%	85%	76%
		b				cd	cd		g	g	g	n	n	n		r	or	r	
		51%	49%	14%	16%	35%	35%	6%	8%	11%	29%	28%	27%	22%	22%	83%	9%	5%	3%
No	424	164	260	86	90	120	129	46	29	26	81	85	100	82	158	372	22	17	13
	16%	13%	19%	22%	20%	13%	14%	27%	14%	10%	11%	12%	14%	14%	24%	17%	10%	13%	18%
			a	ef	ef			hij							klm	p			p
			39%	61%	20%	21%	28%	11%	7%	6%	19%	20%	24%	19%	37%	88%	5%	4%	3%
Unsure	45	18	27	7	3	16	19	1	2	2	5	8	16	10	11	35	3	3	4
	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	2%	1%	2%	6%
																			opq
		40%	60%	16%	6%	36%	42%	3%	3%	4%	12%	18%	35%	23%	24%	78%	6%	7%	9%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP1 (QP2). Before today, had you heard of digital radio? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	2205	192	311	188	175	198	217	193	91	264	1896	309	1328	872	1229	976
	82%	58%	86%	84%	90%	83%	89%	84%	80%	89%	82%	87%	85%	78%	87%	77%
		a	a	a	ae	a	ah	a	a	ah	j	j	m	m	o	o
		9%	14%	9%	8%	9%	10%	9%	4%	12%	86%	14%	60%	40%	56%	44%
No	424	126	45	29	20	38	24	36	22	32	387	38	203	221	157	267
	16%	38%	13%	13%	10%	16%	10%	16%	19%	11%	17%	11%	13%	20%	11%	21%
		bcd	bcd	bcd	bcd	f	f	f	d	d	k	k	l	l	n	n
		30%	11%	7%	5%	9%	6%	8%	5%	7%	91%	9%	48%	52%	37%	63%
Unsure	45	15	5	6	1	2	2	1	1	2	38	8	23	22	19	26
	2%	4%	1%	3%	*%	1%	1%	*%	1%	1%	2%	2%	1%	2%	1%	2%
		defghi	defghi	dgi												
		32%	12%	14%	2%	4%	5%	2%	3%	3%	83%	17%	51%	49%	42%	58%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP2 (QP9). How many DAB sets do you have in your household?

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		Total	FEMALE		16-24 c	25-34 d	35-54 e	55+ f	UNDER				AB k	C1 l	C2 m	DE n	ENG LAND o	SCOT LAND p	WALES	
		MALE	a	b					£10.4K- £15.59K g	£15.6K- £25.99K h	£26K+ i	NI r								
Significance Level: 95%																				
Unweighted total		3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample		2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total		2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
			49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
1	(1.0)	784	416	368	84	98	289	312	29	50	78	257	281	224	157	121	676	57	40	11
		29%	32%	27%	22%	22%	32%	34%	17%	23%	30%	35%	39%	31%	27%	18%	30%	25%	30%	15%
			b				cd	cd			g	gh	lmn	n	n		pr	r	r	
			53%	47%	11%	13%	37%	40%	4%	6%	10%	33%	36%	29%	20%	15%	86%	7%	5%	1%
2	(2.0)	170	99	70	17	12	65	76	4	11	28	62	73	43	32	21	155	7	7	*
		6%	8%	5%	4%	3%	7%	8%	3%	5%	10%	9%	10%	6%	6%	3%	7%	3%	5%	***
			b				d	cd			gh	g	lmn	n	n		pr	r	r	
			59%	41%	10%	7%	38%	45%	3%	6%	16%	37%	43%	25%	19%	12%	91%	4%	4%	***
3 or more	(3.0)	57	42	15	4	4	18	30	2	1	6	22	26	15	9	7	53	2	2	-
		2%	3%	1%	1%	1%	2%	3%	1%	1%	2%	3%	4%	2%	2%	1%	2%	1%	1%	-%
			b				cd	cd			h	mn					r		r	
			74%	26%	7%	7%	32%	54%	3%	2%	11%	39%	46%	26%	17%	12%	93%	4%	3%	-%
ANY DAB SETS		1010	557	453	105	114	372	419	36	62	112	342	380	282	199	149	884	67	49	11
		38%	43%	33%	27%	26%	41%	45%	21%	29%	42%	47%	53%	39%	34%	22%	40%	29%	37%	15%
			b				cd	cd			gh	gh	lmn	n	n		pr	r	pr	
			55%	45%	10%	11%	37%	41%	4%	6%	11%	34%	38%	28%	20%	15%	87%	7%	5%	1%
None	(0.0)	1603	721	882	264	318	530	492	133	148	151	377	316	426	358	502	1300	162	82	59
		60%	55%	64%	67%	72%	58%	53%	78%	68%	57%	52%	44%	59%	62%	76%	58%	70%	62%	80%
			a		ef	ef	f		hij	ij			k	k	k	klm		o		opq
			45%	55%	16%	20%	33%	31%	8%	9%	9%	24%	20%	27%	22%	31%	81%	10%	5%	4%
Don't know		62	23	39	22	10	13	16	2	6	2	9	15	12	23	11	52	4	1	4
		2%	2%	3%	6%	2%	1%	2%	1%	3%	1%	1%	2%	2%	4%	2%	2%	2%	1%	5%
					def										ln					opq
			37%	63%	36%	16%	21%	26%	4%	10%	3%	14%	25%	20%	38%	18%	85%	7%	2%	6%
Mean number of DAB sets		.5	.6	.4	.4	.3	.5	.6	.3	.4	.6	.6	.7	.5	.4	.3	.5	.3	.5	.2
			b				cd	cde			gh	gh	lmn	n	n		pr	r	pr	
Standard deviation		.71	.77	.64	.62	.57	.72	.78	.56	.61	.77	.77	.80	.70	.68	.57	.73	.59	.66	.38
Standard error		.01	.02	.01	.03	.02	.02	.02	.03	.03	.04	.03	.03	.02	.02	.02	.02	.03	.03	.02

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP2 (QP9). How many DAB sets do you have in your household?

Base : All respondents

		ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total		3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample		2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total		2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
			12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
1	(1.0)	784	72	116	73	77	70	71	77	32	88	670	114	495	288	472	312
		29%	22%	32%	32%	39%	30%	29%	33%	28%	30%	29%	32%	32%	26%	34%	25%
			a	a	a	aefhi	a	a	a	a	a	a	m	o	o	o	o
			9%	15%	9%	10%	9%	9%	10%	4%	11%	85%	15%	63%	37%	60%	40%
2	(2.0)	170	17	28	23	13	12	18	21	6	17	141	29	96	74	110	60
		6%	5%	8%	10%	7%	5%	7%	9%	5%	6%	6%	8%	6%	7%	8%	5%
					aeh											o	
			10%	16%	14%	8%	7%	11%	13%	4%	10%	83%	17%	57%	43%	65%	35%
3 or more	(3.0)	57	2	6	6	6	4	10	6	2	10	49	8	31	26	40	17
		2%	1%	2%	3%	3%	2%	4%	3%	2%	3%	2%	2%	2%	2%	3%	1%
								a			a					o	
			4%	11%	10%	10%	8%	18%	11%	4%	18%	86%	14%	54%	46%	70%	30%
ANY DAB SETS		1010	91	150	102	96	86	99	104	40	115	859	151	621	388	621	389
		38%	27%	42%	45%	49%	36%	41%	45%	35%	39%	37%	42%	40%	35%	44%	31%
			a	a	aeh	aehi	a	a	ah	a	a	j	j	m	o	o	o
			9%	15%	10%	10%	9%	10%	10%	4%	11%	85%	15%	62%	38%	61%	39%
None	(0.0)	1603	238	198	118	94	148	141	122	71	171	1410	193	903	698	746	857
		60%	72%	55%	53%	48%	62%	58%	53%	62%	57%	61%	54%	58%	63%	53%	68%
			bcd efghi				cdg	d		d	d	k		l		n	n
			15%	12%	7%	6%	9%	9%	8%	4%	11%	88%	12%	56%	44%	47%	53%
Don't know		62	4	14	4	6	3	4	3	3	12	51	11	29	29	38	23
		2%	1%	4%	2%	3%	1%	2%	1%	3%	4%	2%	3%	2%	3%	3%	2%
			6%	22%	6%	9%	5%	7%	5%	6%	19%	82%	18%	47%	47%	62%	38%
Mean number of DAB sets		.5	.3	.5	.6	.6	.5	.6	.6	.5	.5	.5	.6	.5	.5	.6	.4
			a	a	aeh	aeh		a	aeh	a	a	j	j	o	o	o	o
Standard deviation		.71	.61	.72	.78	.74	.68	.81	.77	.70	.76	.71	.74	.70	.73	.76	.64
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																	

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QP2 (QP9). How many DAB sets do you have in your household?

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
Standard error		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Columns Tested:	.01	.04	.05	.05	.05	.04	.05	.05	.04	.05	.01	.02	.02	.02	.02	.01

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 175

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP2 (QP9). How many DAB sets do you have in your household?

Base : Those who listen to radio

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		Total	FEMALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																				
Unweighted total		2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample		1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total		1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
			50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
1	(1.0)	747	399	348	74	93	281	298	26	48	74	251	273	214	146	114	642	56	38	11
		37%	40%	35%	32%	31%	40%	39%	24%	32%	34%	41%	47%	39%	34%	26%	39%	31%	36%	20%
			b				cd	d				g	gh	lmn	n	n		pr	r	r
			53%	47%	10%	12%	38%	40%	4%	6%	10%	34%	37%	29%	19%	15%	86%	8%	5%	1%
2	(2.0)	168	98	70	16	12	65	74	4	11	28	61	73	42	32	21	154	7	7	*
		8%	10%	7%	7%	4%	9%	10%	4%	7%	13%	10%	13%	8%	8%	5%	9%	4%	7%	***
			b				d	d				g	g	lmn			pr	r	r	
			58%	42%	10%	7%	39%	44%	3%	7%	16%	37%	44%	25%	19%	13%	91%	4%	4%	***
3 or more	(3.0)	56	42	15	4	4	18	30	2	1	6	22	26	15	9	7	53	2	2	-
		3%	4%	1%	2%	1%	3%	4%	2%	1%	3%	4%	4%	3%	2%	2%	3%	1%	2%	-%
			b				d	d					n				r	r	r	
			74%	26%	7%	7%	32%	54%	3%	2%	11%	39%	46%	26%	17%	12%	93%	4%	3%	-%
ANY DAB SETS		972	539	433	95	110	364	403	32	60	108	335	372	270	187	141	849	65	47	11
		49%	54%	43%	41%	36%	52%	53%	29%	40%	50%	55%	64%	49%	44%	33%	51%	36%	44%	20%
			b				cd	cd				g	gh	lmn	n	n	pqr	r	r	
			55%	45%	10%	11%	37%	41%	3%	6%	11%	34%	38%	28%	19%	15%	87%	7%	5%	1%
None	(0.0)	993	446	547	128	188	333	344	77	88	108	270	202	273	235	283	781	114	59	40
		50%	45%	55%	55%	62%	47%	45%	70%	58%	50%	44%	35%	49%	55%	66%	47%	62%	55%	75%
			a		ef	ef			hij	j			k	k	k	klm		o	o	opq
			45%	55%	13%	19%	34%	35%	8%	9%	11%	27%	20%	27%	24%	29%	79%	11%	6%	4%
Don't know		33	13	20	8	6	7	13	1	3	1	6	9	10	7	7	27	3	*	3
		2%	1%	2%	3%	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	2%	2%	2%	***	5%
					e															opq
			40%	60%	24%	19%	20%	38%	3%	9%	3%	18%	26%	30%	22%	22%	81%	10%	1%	8%
Mean number of DAB sets		.6	.7	.5	.5	.4	.7	.7	.4	.5	.7	.7	.9	.6	.6	.4	.7	.4	.5	.2
			b				cd	cd				gh	gh	lmn	n	n	pqr	r	r	
Standard deviation		.76	.81	.69	.71	.64	.75	.80	.65	.67	.80	.79	.80	.74	.73	.66	.77	.63	.70	.42
Standard error		.01	.02	.02	.04	.03	.02	.02	.05	.04	.04	.03	.03	.03	.03	.03	.02	.03	.04	.02

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 175

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QP2 (QP9). How many DAB sets do you have in your household?

Base : Those who listen to radio

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
1	(1.0)	747	70	113	67	73	69	66	71	31	642	105	478	268	452	295
		37%	43%	39%	39%	46%	38%	34%	40%	33%	37%	38%	39%	34%	40%	34%
			9%	15%	9%	10%	9%	10%	4%	11%	86%	14%	64%	36%	61%	39%
2	(2.0)	168	17	28	23	12	12	18	21	6	140	28	95	73	108	60
		8%	11%	10%	13%	8%	6%	9%	12%	6%	8%	10%	8%	9%	10%	7%
			10%	16%	13%	7%	7%	11%	13%	4%	83%	17%	57%	43%	64%	36%
3 or more	(3.0)	56	2	6	6	4	10	6	2	10	49	8	31	26	40	17
		3%	1%	2%	3%	4%	2%	5%	3%	2%	3%	3%	3%	3%	3%	2%
			4%	11%	10%	10%	8%	18%	11%	4%	86%	14%	54%	46%	70%	30%
ANY DAB SETS	972	90	147	96	91	85	94	99	40	109	830	141	604	367	600	371
	49%	55%	51%	56%	58%	46%	49%	55%	42%	48%	48%	51%	50%	47%	53%	43%
		h	h	eh	eh	h	h	h	cdg	h	h	h	h	h	h	h
		9%	15%	10%	9%	9%	10%	10%	4%	11%	85%	15%	62%	38%	62%	38%
None	(0.0)	993	73	139	74	62	97	80	54	111	864	130	595	396	516	478
		50%	44%	48%	43%	39%	53%	45%	56%	49%	50%	47%	49%	51%	45%	55%
			7%	14%	7%	6%	10%	9%	8%	5%	87%	13%	60%	40%	52%	48%
Don't know	33	2	4	2	5	1	4	1	2	7	26	7	18	16	19	15
	2%	1%	1%	1%	3%	1%	2%	1%	2%	3%	2%	3%	1%	2%	2%	2%
		5%	12%	5%	14%	3%	13%	2%	6%	21%	78%	22%	53%	47%	55%	45%
Mean number of DAB sets	.6	.7	.7	.8	.8	.6	.7	.7	.5	.7	.6	.7	.6	.6	.7	.5
				eh	eh		h	h							o	
Standard deviation	.76	.71	.74	.81	.76	.72	.85	.80	.73	.81	.76	.78	.74	.79	.78	.71
Standard error	.01	.07	.05	.06	.05	.05	.06	.06	.05	.06	.02	.03	.02	.02	.02	.02
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 176

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QP3 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION				
		FEMALE		UNDER																
		Total	MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																				
Unweighted total		3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample		2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total		2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
			49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
7 days a week	(7.0)	1106	557	549	96	151	392	467	54	78	119	352	355	278	244	229	925	91	69	20
		41%	43%	40%	25%	34%	43%	50%	31%	36%	45%	48%	50%	39%	42%	35%	41%	39%	53%	28%
						c	cd	cde			g	gh	lmn		n		r	r	opr	
6 days a week	(6.0)	83	47	36	6	14	31	31	6	6	14	24	17	30	16	19	68	8	4	3
		3%	4%	3%	1%	3%	3%	3%	3%	3%	5%	3%	2%	4%	3%	3%	3%	3%	3%	4%
			57%	43%	7%	17%	38%	38%	7%	8%	17%	30%	21%	36%	19%	24%	82%	10%	5%	3%
5 days a week	(5.0)	243	122	121	32	49	97	65	9	24	30	102	60	88	52	42	195	29	8	11
		9%	9%	9%	8%	11%	11%	7%	5%	11%	11%	14%	8%	12%	9%	6%	9%	12%	6%	14%
						f	f			g	g	g		kn				oq		oq
3 or 4 days a week	(3.5)	193	87	106	27	42	71	53	10	14	21	56	55	62	39	37	157	21	7	9
		7%	7%	8%	7%	9%	8%	6%	6%	7%	8%	8%	8%	9%	7%	6%	7%	9%	5%	12%
						f								n						oq
1 or 2 days a week	(1.5)	218	114	104	42	30	63	84	16	16	23	45	52	56	57	53	185	20	10	3
		8%	9%	8%	11%	7%	7%	9%	9%	8%	9%	6%	7%	8%	10%	8%	8%	8%	8%	5%
					e												r	r		
Less often	(0.5)	156	71	85	28	18	49	60	17	11	11	31	43	39	21	51	128	14	7	7
		6%	5%	6%	7%	4%	5%	7%	10%	5%	4%	4%	6%	5%	4%	8%	6%	6%	5%	10%
									ij							m				oq
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r			46%	54%	18%	12%	32%	39%	11%	7%	7%	20%	28%	25%	14%	33%	82%	9%	4%	5%

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QP3 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)

Base : All respondents

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION					
		FEMALE						UNDER													
		MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI		
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r		
Unweighted total		3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493	
Effective Weighted Sample		2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423	
Total		2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74	
			49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%	
Never/ do not listen to the radio		(0.0)	663	296	367	156	133	209	165	60	61	47	116	125	164	146	229	567	51	26	20
		25%	23%	27%	40%	30%	23%	18%	35%	28%	18%	16%	18%	23%	25%	35%	25%	22%	20%	27%	
			a	b	def	ef	f		ij	ij			k	k	klm	q			q		
			45%	55%	24%	20%	31%	25%	9%	9%	7%	18%	19%	25%	22%	34%	85%	8%	4%	3%	
Don't know		13	6	7	3	5	3	2	-	3	-	1	4	3	5	1	12	-	*	1	
		*%	*%	1%	1%	1%	*%	*%	-	2%	-	1%	1%	*%	1%	*%	1%	-	*%	1%	
			45%	55%	27%	42%	19%	12%	-	25%	-	6%	28%	24%	39%	9%	89%	-	3%	8%	
Mean number of days during an average week		4.0	4.1	3.8	2.7	3.6	4.1	4.5	3.0	3.7	4.4	4.7	4.5	4.0	4.0	3.3	3.9	4.0	4.5	3.5	
			b			c	cd	cde		g	gh	gh	lmn	n	n		r	r	opr		
Standard deviation		3.03	3.00	3.05	2.95	3.01	2.98	2.96	3.10	3.05	2.85	2.77	2.92	2.94	3.03	3.13	3.04	2.93	3.00	2.92	
Standard error		.05	.07	.07	.13	.13	.09	.08	.18	.17	.14	.09	.10	.09	.11	.10	.06	.13	.14	.13	
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																					

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QP3 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total		3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample		2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total		2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
			12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
7 days a week	(7.0)	1106	59	170	103	80	103	123	102	55	130	938	167	673	430	675	431
		41%	18%	47%	46%	41%	44%	51%	44%	48%	44%	40%	47%	43%	39%	48%	34%
			a	a	a	a	a	ad	a	a	a	j	j	m	m	o	o
6 days a week	(6.0)	83	4	13	10	13	7	7	4	6	4	69	14	54	28	47	36
		3%	1%	4%	4%	6%	3%	3%	2%	5%	1%	3%	4%	4%	3%	3%	3%
					i	agi				ai							
5 days a week	(5.0)	243	40	35	16	18	16	12	22	10	26	211	32	179	64	125	117
		9%	12%	10%	7%	9%	7%	5%	10%	9%	9%	9%	9%	12%	6%	9%	9%
			ef						f					m			
3 or 4 days a week	(3.5)	193	22	30	11	18	21	20	14	4	18	165	28	133	60	93	100
		7%	7%	8%	5%	9%	9%	8%	6%	3%	6%	7%	8%	9%	5%	7%	8%
				h		h	h	h						m			
1 or 2 days a week	(1.5)	218	19	21	19	20	19	17	27	14	29	196	23	112	106	117	101
		8%	6%	6%	8%	10%	8%	7%	12%	12%	10%	8%	6%	7%	10%	8%	8%
									ab	ab							
Less often	(0.5)	156	19	21	13	10	16	11	10	7	20	142	15	65	91	77	79
		6%	6%	6%	6%	5%	7%	5%	4%	6%	7%	6%	4%	4%	8%	6%	6%
			12%	14%	8%	7%	10%	7%	6%	5%	12%	91%	9%	42%	58%	49%	51%

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QP3 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL			
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH	
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	
Unweighted total		3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949	
Effective Weighted Sample		2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323	
Total		2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270	
			12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%	
Never/ do not listen to the radio	(0.0)	663	168	65	51	38	55	53	50	18	69	588	75	330	333	262	401	
		25%	51%	18%	23%	19%	23%	22%	22%	16%	23%	25%	21%	21%	30%	19%	32%	
			bcd	efghi						h					l		n	
		25%	10%	8%	6%	8%	8%	8%	3%	10%	89%	11%	50%	50%	40%	60%		
Don't know		13	1	7	1	-	-	-	-	1	2	12	1	7	3	9	4	
		*%	*%	2%	1%	-%	-%	-%	-%	1%	1%	1%	*%	*%	*%	1%	*%	
				defg														
		5%	51%	10%	-%	-%	-%	-%	6%	17%	94%	6%	55%	19%	66%	34%		
Mean number of days during an average week		4.0	2.3	4.5	4.2	4.2	4.0	4.4	4.1	4.5	4.0	3.9	4.4	4.3	3.5	4.4	3.4	
				a	a	a	a	a	a	a	a		j	m		o		
Standard deviation		3.03	2.83	2.90	3.06	2.90	3.03	3.01	2.99	2.94	3.05	3.04	2.95	2.92	3.13	2.94	3.05	
Standard error		.05	.18	.19	.20	.18	.19	.19	.19	.19	.19	.06	.09	.07	.07	.07	.07	
Columns Tested:		a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 177

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QP4A (QP11A). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an AM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	158	89	69	13	20	57	68	6	9	21	56	58	34	31	35	125	25	5	4
	8%	9%	7%	6%	7%	8%	9%	6%	6%	10%	9%	10%	6%	7%	8%	8%	13%	5%	7%
		56%	44%	9%	13%	36%	43%	4%	6%	13%	35%	37%	21%	20%	22%	79%	16%	3%	2%
At least weekly	191	104	87	23	25	64	79	4	17	26	69	54	57	41	40	159	22	5	4
	10%	10%	9%	10%	8%	9%	10%	3%	11%	12%	11%	9%	10%	9%	9%	10%	12%	5%	8%
		55%	45%	12%	13%	33%	42%	2%	9%	14%	36%	28%	30%	21%	21%	83%	12%	3%	2%
At least monthly	99	60	39	12	8	41	37	2	9	17	33	35	29	17	18	76	9	10	4
	5%	6%	4%	5%	3%	6%	5%	2%	6%	8%	5%	6%	5%	4%	4%	5%	5%	9%	8%
		60%	40%	12%	8%	42%	38%	2%	9%	17%	33%	36%	29%	17%	18%	76%	9%	10%	4%
Have tried it once	80	42	38	6	8	26	40	3	6	9	19	34	21	16	9	67	4	5	3
	4%	4%	4%	3%	3%	4%	5%	3%	4%	4%	3%	6%	4%	4%	2%	4%	2%	5%	6%
		53%	47%	8%	10%	33%	49%	4%	7%	11%	24%	43%	26%	20%	11%	84%	6%	7%	4%
EVER	528	295	233	55	61	188	224	16	40	74	176	181	141	105	102	427	61	26	15
	26%	30%	23%	24%	20%	27%	29%	14%	26%	34%	29%	31%	25%	24%	24%	26%	33%	24%	29%
		56%	44%	10%	12%	36%	42%	3%	8%	14%	33%	34%	27%	20%	19%	81%	11%	5%	3%
Never	1312	622	690	146	218	467	481	81	95	122	384	367	368	290	286	1099	115	61	36
	66%	62%	69%	63%	72%	66%	63%	73%	63%	56%	63%	63%	67%	67%	66%	66%	63%	58%	69%
		47%	53%	11%	17%	36%	37%	6%	7%	9%	29%	28%	28%	22%	22%	84%	9%	5%	3%
Do not have access to device	159	81	78	30	25	49	55	14	16	22	50	35	44	36	44	132	7	19	1
	8%	8%	8%	13%	8%	7%	7%	13%	11%	10%	8%	6%	8%	8%	10%	8%	4%	18%	3%
		51%	49%	19%	16%	31%	34%	9%	10%	14%	32%	22%	28%	22%	28%	83%	4%	12%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP4A (QP11A). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an AM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360	
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915	
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864	
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%	
Every day	158	14	30	11	19	14	16	5	3	13	141	17	104	54	87	71	
	8%	8%	10%	6%	12%	8%	8%	3%	4%	6%	8%	6%	9%	7%	8%	8%	
		g	gh		ghi	g	gh										
		9%	19%	7%	12%	9%	10%	3%	2%	8%	89%	11%	66%	34%	55%	45%	
At least weekly	191	45	22	12	24	12	16	9	8	12	166	25	120	71	101	90	
	10%	28%	8%	7%	15%	6%	8%	5%	8%	5%	10%	9%	10%	9%	9%	10%	
		bcd efghi			bceghi												
		24%	11%	6%	12%	6%	8%	5%	4%	6%	87%	13%	63%	37%	53%	47%	
At least monthly	99	13	9	3	8	4	7	19	3	10	89	10	59	40	58	40	
	5%	8%	3%	2%	5%	2%	4%	11%	3%	4%	5%	4%	5%	5%	5%	5%	
		ce						bcd efhi									
		13%	9%	3%	8%	4%	7%	19%	3%	10%	90%	10%	59%	41%	59%	41%	
Have tried it once	80	17	16	7	3	7	5	5	1	6	63	17	43	37	44	36	
	4%	10%	6%	4%	2%	4%	3%	3%	2%	3%	4%	6%	4%	5%	4%	4%	
		defghi	h									j					
		21%	20%	9%	4%	8%	7%	6%	2%	8%	79%	21%	54%	46%	55%	45%	
EVER	528	89	76	34	53	37	44	38	16	40	459	69	326	202	290	238	
	26%	54%	26%	20%	34%	20%	23%	21%	16%	18%	27%	25%	27%	26%	26%	28%	
		bcd efghi	h		ce fghi												
		17%	14%	6%	10%	7%	8%	7%	3%	8%	87%	13%	62%	38%	55%	45%	
Never	1312	57	196	133	97	121	138	124	66	168	1107	205	797	513	772	540	
	66%	35%	68%	78%	62%	66%	72%	69%	69%	74%	64%	74%	66%	66%	68%	62%	
			a	abde	a	a	ad	a	a	ad		j			o		
		4%	15%	10%	7%	9%	11%	9%	5%	13%	84%	16%	61%	39%	59%	41%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP4A (QP11A). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an AM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	159	19	18	5	7	26	8	18	13	18	155	4	93	64	73	86
	8%	11%	6%	3%	5%	14%	4%	10%	14%	8%	9%	1%	8%	8%	6%	10%
		cdf				bcd		cf	bcd	c	k					n
		12%	11%	3%	5%	16%	5%	11%	8%	11%	98%	2%	59%	41%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 178

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QP4B (QP11B). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an FM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	698	344	354	61	96	231	311	41	55	76	210	200	188	152	158	587	60	39	12
	35%	34%	35%	26%	31%	33%	41%	37%	36%	35%	34%	34%	34%	35%	37%	35%	33%	37%	23%
		49%	51%	9%	14%	33%	cde	45%	6%	8%	11%	29%	27%	22%	23%	84%	9%	6%	2%
At least weekly	429	214	216	56	62	148	163	23	31	64	125	108	138	89	95	351	41	24	13
	21%	21%	22%	24%	21%	21%	21%	20%	20%	30%	20%	18%	25%	21%	22%	21%	23%	23%	24%
		50%	50%	13%	15%	35%	38%	5%	7%	15%	29%	25%	32%	21%	22%	82%	10%	6%	3%
At least monthly	154	86	68	23	18	56	57	6	8	18	51	54	39	29	31	128	10	10	5
	8%	9%	7%	10%	6%	8%	7%	6%	5%	8%	8%	9%	7%	7%	7%	8%	6%	9%	10%
		56%	44%	15%	12%	36%	37%	4%	5%	11%	33%	35%	26%	19%	20%	84%	7%	6%	3%
Have tried it once	59	27	32	5	6	19	29	4	8	3	11	26	14	6	13	54	1	2	2
	3%	3%	3%	2%	2%	3%	4%	3%	5%	1%	2%	4%	3%	1%	3%	3%	*%	2%	3%
		46%	54%	8%	11%	32%	49%	6%	13%	5%	19%	44%	24%	11%	22%	92%	1%	4%	3%
EVER	1340	671	669	144	183	453	560	74	101	160	397	387	379	276	298	1121	112	75	32
	67%	67%	67%	62%	60%	64%	74%	67%	67%	74%	65%	66%	69%	64%	69%	68%	61%	71%	60%
		50%	50%	11%	14%	34%	cde	42%	6%	8%	12%	29%	28%	21%	22%	84%	8%	pr	2%
Never	532	265	267	59	95	209	169	26	36	39	173	166	143	125	97	427	63	21	20
	27%	27%	27%	26%	31%	30%	22%	23%	24%	18%	28%	28%	26%	29%	23%	26%	35%	20%	38%
		50%	50%	11%	f	f					i	n		n		oq		oq	
		50%	50%	11%	18%	39%	32%	5%	7%	7%	32%	31%	27%	24%	18%	80%	12%	4%	4%
Do not have access to device	127	62	65	28	27	42	31	11	14	18	41	30	31	28	37	110	7	9	1
	6%	6%	6%	12%	9%	6%	4%	10%	9%	8%	7%	5%	6%	7%	9%	7%	4%	9%	2%
		49%	51%	22%	21%	33%	24%	9%	11%	14%	32%	24%	25%	22%	29%	87%	6%	pr	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QP4B (QP11B). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an FM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360	
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915	
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864	
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%	
Every day	698	38	100	61	52	65	70	73	25	102	589	109	405	292	407	291	
	35%	23%	35%	36%	33%	36%	37%	40%	26%	45%	34%	39%	33%	38%	36%	34%	
			a	ah		a	ah	ah		abdh							
		5%	14%	9%	8%	9%	10%	10%	4%	15%	84%	16%	58%	42%	58%	42%	
At least weekly	429	44	59	33	39	32	35	43	27	39	369	60	271	158	237	192	
	21%	27%	20%	19%	25%	17%	18%	24%	29%	17%	21%	22%	22%	20%	21%	22%	
								cefi									
		10%	14%	8%	9%	7%	8%	10%	6%	9%	86%	14%	63%	37%	55%	45%	
At least monthly	154	25	16	7	16	15	10	9	5	26	137	16	88	66	86	67	
	8%	15%	6%	4%	10%	8%	5%	5%	5%	11%	8%	6%	7%	8%	8%	8%	
		bcdgh			c					bcdgh							
		16%	10%	4%	10%	10%	6%	6%	3%	17%	89%	11%	57%	43%	56%	44%	
Have tried it once	59	13	13	4	6	3	3	2	3	8	50	8	28	30	29	30	
	3%	8%	4%	2%	4%	2%	1%	1%	3%	4%	3%	3%	2%	4%	3%	3%	
		cefg															
		21%	22%	6%	11%	5%	5%	4%	4%	14%	86%	14%	48%	51%	49%	51%	
EVER	1340	119	188	105	113	115	118	128	60	175	1146	194	793	546	759	581	
	67%	73%	65%	61%	72%	63%	62%	71%	63%	77%	67%	70%	65%	70%	67%	67%	
					cf			c		bcefh				l			
		9%	14%	8%	8%	9%	9%	10%	4%	13%	86%	14%	59%	41%	57%	43%	
Never	532	29	84	64	41	45	62	37	23	42	448	84	341	189	318	214	
	27%	18%	29%	37%	26%	25%	33%	21%	24%	18%	26%	30%	28%	24%	28%	25%	
			ai	adeghi			agi										
		5%	16%	12%	8%	8%	12%	7%	4%	8%	84%	16%	64%	35%	60%	40%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP4B (QP11B). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an FM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	127	16	18	3	3	23	10	15	13	10	127	*	83	45	58	70
	6%	10%	6%	2%	2%	13%	5%	8%	13%	4%	7%	7%	7%	6%	5%	8%
		cd	cd			bcdfi		cd	bcdfi		k					n
		12%	14%	2%	2%	18%	8%	12%	10%	8%	100%	7%	65%	35%	45%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 179

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4C (QP11C). SHOWCARD How often, if at all, do you listen to radio through a - Mobile phone. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	89	46	43	16	20	41	11	2	2	12	32	27	21	18	23	74	11	4	1
	4%	5%	4%	7%	7%	6%	1%	2%	1%	5%	5%	5%	4%	4%	5%	4%	6%	4%	1%
				f	f	f				h	h					r	r		
		52%	48%	19%	23%	46%	13%	3%	3%	13%	36%	30%	24%	21%	26%	83%	12%	4%	1%
At least weekly	167	83	84	36	38	72	21	3	8	7	85	51	55	31	31	152	8	6	2
	8%	8%	8%	16%	12%	10%	3%	3%	5%	3%	14%	9%	10%	7%	7%	9%	4%	5%	4%
				ef	f	f					ghi					pqr			
		50%	50%	22%	23%	43%	13%	2%	5%	4%	51%	30%	33%	18%	19%	91%	5%	3%	1%
At least monthly	133	71	62	31	24	51	28	7	8	20	56	63	31	18	21	118	9	3	3
	7%	7%	6%	13%	8%	7%	4%	6%	5%	9%	9%	11%	6%	4%	5%	7%	5%	3%	6%
				ef	f	f						lmn				q			q
		53%	47%	23%	18%	38%	21%	5%	6%	15%	42%	48%	23%	14%	16%	89%	7%	2%	2%
Have tried it once	126	81	45	23	28	57	17	5	5	16	54	51	32	26	17	108	8	5	6
	6%	8%	5%	10%	9%	8%	2%	5%	3%	7%	9%	9%	6%	6%	4%	7%	4%	4%	11%
		b		f	f	f					h	n							opq
		64%	36%	18%	23%	46%	14%	4%	4%	13%	43%	41%	25%	20%	14%	86%	6%	4%	4%
EVER	515	281	235	107	110	221	77	17	23	55	227	192	138	93	92	452	35	17	12
	26%	28%	23%	46%	36%	31%	10%	15%	15%	25%	37%	33%	25%	22%	21%	27%	19%	16%	22%
		b		def	f	f				gh	ghi	lmn				pq			
		54%	46%	21%	21%	43%	15%	3%	4%	11%	44%	37%	27%	18%	18%	88%	7%	3%	2%
Never	1411	684	727	123	192	477	620	86	114	155	376	376	402	323	310	1149	142	80	40
	71%	69%	73%	53%	63%	68%	82%	78%	75%	71%	62%	64%	73%	75%	72%	69%	78%	76%	76%
					c	c	cde	j	j	j			k	k	k		o	o	o
		48%	52%	9%	14%	34%	44%	6%	8%	11%	27%	27%	28%	23%	22%	81%	10%	6%	3%
Do not have access to device	72	33	39	1	2	6	62	8	14	7	8	16	13	13	30	57	5	9	1
	4%	3%	4%	1%	1%	1%	8%	7%	10%	3%	1%	3%	2%	3%	7%	3%	3%	8%	2%
							cde	j	ij	j					klm			opr	
		46%	54%	2%	3%	9%	87%	11%	20%	10%	11%	22%	18%	18%	42%	79%	7%	12%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 179

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4C (QP11C). SHOWCARD How often, if at all, do you listen to radio through a - Mobile phone. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	89	6	21	6	11	10	12	3	2	4	77	12	65	24	48	41
	4%	4%	7%	3%	7%	5%	6%	2%	2%	2%	4%	4%	5%	3%	4%	5%
			ghi		ghi	g	ghi						m			
			7%	23%	6%	12%	11%	13%	3%	2%	4%	87%	13%	73%	27%	54%
At least weekly	167	20	33	10	15	18	17	14	9	15	144	23	137	30	101	66
	8%	12%	12%	6%	9%	10%	9%	8%	10%	7%	8%	8%	11%	4%	9%	8%
													m			
			12%	20%	6%	9%	10%	8%	6%	9%	86%	14%	82%	18%	61%	39%
At least monthly	133	30	18	10	10	13	12	12	8	5	117	16	93	40	69	64
	7%	19%	6%	6%	6%	7%	6%	7%	9%	2%	7%	6%	8%	5%	6%	7%
		bcdefghi				i		i	i				m			
			23%	14%	7%	8%	10%	9%	9%	6%	4%	88%	12%	70%	30%	52%
Have tried it once	126	26	21	5	6	10	7	15	5	12	114	12	97	29	69	57
	6%	16%	7%	3%	4%	6%	4%	8%	5%	5%	7%	4%	8%	4%	6%	7%
		bcdefhi						c					m			
			21%	17%	4%	5%	8%	12%	4%	9%	90%	10%	77%	23%	55%	45%
EVER	515	83	93	30	42	51	47	44	24	36	452	63	392	123	287	228
	26%	51%	32%	18%	27%	28%	25%	25%	25%	16%	26%	23%	32%	16%	25%	26%
		bcdefghi	ci		ci	ci	i	i	i				m			
			16%	18%	6%	8%	10%	9%	9%	5%	7%	88%	12%	76%	24%	56%
Never	1411	79	190	132	112	126	144	127	61	180	1204	207	812	597	803	608
	71%	48%	66%	77%	71%	69%	75%	71%	64%	79%	70%	75%	67%	77%	71%	70%
			a	abh	a	a	abh	a	a	abeh			l			
			6%	13%	9%	8%	9%	10%	9%	4%	13%	85%	15%	58%	42%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 179

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QP4C (QP11C). SHOWCARD How often, if at all, do you listen to radio through a - Mobile phone. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	72	1	7	9	4	6	-	8	10	11	64	7	12	59	44	28
	4%	1%	2%	5%	3%	3%	-%	5%	10%	5%	4%	3%	1%	8%	4%	3%
		f	f	f	f	f	f	f	abdefg	f				l		
		2%	9%	13%	6%	8%	-%	12%	14%	15%	90%	10%	17%	82%	62%	38%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 180

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QP4D (QP11D). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through TV. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	£10.4K-£15.59K	£15.6K-£25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	96	50	46	10	9	39	39	8	9	8	32	28	20	17	31	76	13	7	1
	5%	5%	5%	4%	3%	5%	5%	7%	6%	4%	5%	5%	4%	4%	7%	5%	7%	7%	1%
		52%	48%	10%	10%	40%	40%	8%	10%	8%	33%	29%	21%	18%	32%	79%	13%	8%	1%
At least weekly	257	132	125	36	33	106	82	18	22	37	82	66	75	58	58	211	31	11	5
	13%	13%	13%	16%	11%	15%	11%	16%	14%	17%	13%	11%	14%	14%	13%	13%	17%	11%	9%
		51%	49%	14%	13%	41%	32%	7%	8%	14%	32%	26%	29%	23%	23%	82%	12%	4%	2%
At least monthly	215	106	109	29	34	80	72	7	13	22	99	89	57	38	31	182	19	10	5
	11%	11%	11%	13%	11%	11%	9%	7%	8%	10%	16%	15%	10%	9%	7%	11%	10%	9%	10%
		49%	51%	14%	16%	37%	33%	3%	6%	10%	46%	41%	27%	18%	14%	84%	9%	4%	3%
Have tried it once	167	95	72	20	27	66	54	8	11	19	58	67	49	24	26	147	7	6	6
	8%	10%	7%	9%	9%	9%	7%	7%	7%	9%	9%	12%	9%	6%	6%	9%	4%	6%	12%
		57%	43%	12%	16%	39%	33%	5%	7%	12%	35%	40%	29%	14%	16%	88%	4%	4%	4%
EVER	736	384	352	95	104	290	247	42	55	86	271	251	201	137	146	615	70	35	17
	37%	38%	35%	41%	34%	41%	33%	38%	36%	39%	44%	43%	36%	32%	34%	37%	38%	33%	32%
		52%	48%	13%	14%	39%	34%	6%	7%	12%	37%	34%	27%	19%	20%	84%	9%	5%	2%
Never	1216	593	623	132	197	404	483	66	91	130	331	324	337	284	271	1003	111	67	35
	61%	59%	62%	57%	65%	57%	64%	60%	60%	60%	54%	55%	61%	66%	63%	61%	61%	64%	66%
		49%	51%	11%	16%	33%	40%	5%	7%	11%	27%	27%	28%	23%	22%	82%	9%	6%	3%
Do not have access to device	47	21	25	4	3	10	29	3	6	2	9	9	14	9	15	39	2	4	1
	2%	2%	3%	2%	1%	1%	4%	3%	4%	1%	2%	2%	3%	2%	3%	2%	1%	4%	3%
		46%	54%	9%	7%	21%	63%	6%	12%	5%	20%	19%	30%	19%	32%	84%	4%	8%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 180

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QP4D (QP11D). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through TV. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	96	6	12	8	10	12	11	6	3	9	80	16	56	40	58	38
	5%	4%	4%	5%	6%	6%	6%	3%	3%	4%	5%	6%	5%	5%	5%	4%
		6%	12%	8%	10%	12%	11%	6%	3%	10%	83%	17%	58%	42%	60%	40%
At least weekly	257	17	26	18	23	31	22	40	9	25	219	38	166	91	145	113
	13%	11%	9%	11%	15%	17%	11%	22%	9%	11%	13%	14%	14%	12%	13%	13%
						bh		abcghi								
		7%	10%	7%	9%	12%	8%	15%	3%	10%	85%	15%	64%	36%	56%	44%
At least monthly	215	25	21	16	14	28	24	18	11	24	190	25	140	75	125	91
	11%	15%	7%	10%	9%	15%	13%	10%	12%	11%	11%	9%	12%	10%	11%	10%
		b				b										
		11%	10%	8%	6%	13%	11%	9%	5%	11%	88%	12%	65%	35%	58%	42%
Have tried it once	167	22	37	9	7	13	11	12	8	28	149	19	115	53	98	69
	8%	14%	13%	5%	4%	7%	6%	6%	9%	12%	9%	7%	9%	7%	9%	8%
		cdg	cdg							cdf			m			
		13%	22%	5%	4%	8%	7%	7%	5%	17%	89%	11%	69%	31%	59%	41%
EVER	736	70	95	52	54	83	68	76	31	86	638	98	476	260	425	311
	37%	43%	33%	30%	34%	45%	36%	42%	33%	38%	37%	35%	39%	33%	37%	36%
		c				bcdh		c					m			
		10%	13%	7%	7%	11%	9%	10%	4%	12%	87%	13%	65%	35%	58%	42%
Never	1216	91	182	116	100	96	122	99	57	138	1041	175	716	497	690	526
	61%	56%	63%	68%	64%	53%	64%	55%	60%	61%	60%	63%	59%	64%	61%	61%
			e	aeg	e		e						l			
		7%	15%	10%	8%	8%	10%	8%	5%	11%	86%	14%	59%	41%	57%	43%
Do not have access to device	47	2	12	3	4	4	1	5	7	2	42	5	24	22	20	27
	2%	1%	4%	2%	2%	2%	*%	3%	7%	1%	2%	2%	2%	3%	2%	3%
			fi						acdefi							
		5%	26%	7%	8%	8%	1%	11%	14%	4%	90%	10%	51%	48%	43%	57%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 181

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QP4E (QP11E). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through the internet. (SINGLE CODE)

Base : Those who listen to radio

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE						UNDER								ENG	SCOT	WALES	
		MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	LAND	LAND		NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	75	44	31	9	13	39	15	1	3	4	36	33	17	10	14	67	6	3	*
	4%	4%	3%	4%	4%	5%	2%	1%	2%	2%	6%	6%	3%	2%	3%	4%	3%	2%	1%
						f					ghi	lm				r	r		
		59%	41%	12%	17%	51%	20%	1%	3%	6%	48%	44%	23%	14%	18%	89%	7%	3%	***
At least weekly	166	102	63	26	35	79	26	6	9	16	83	67	49	27	22	146	14	5	1
	8%	10%	6%	11%	12%	11%	3%	6%	6%	7%	14%	12%	9%	6%	5%	9%	8%	4%	1%
		b		f	f	f					ghi	mn	n			qr	r		
		62%	38%	16%	21%	47%	15%	4%	5%	10%	50%	41%	29%	17%	13%	88%	9%	3%	***
At least monthly	170	98	72	30	35	68	36	7	5	22	91	80	47	27	17	143	16	7	3
	8%	10%	7%	13%	12%	10%	5%	6%	4%	10%	15%	14%	8%	6%	4%	9%	9%	6%	7%
		b		f	f	f					h	gh	lmn	n					
		58%	42%	18%	21%	40%	21%	4%	3%	13%	53%	47%	27%	16%	10%	85%	9%	4%	2%
Have tried it once	163	94	69	19	28	66	50	3	11	19	60	69	44	23	26	141	12	6	4
	8%	9%	7%	8%	9%	9%	7%	2%	7%	9%	10%	12%	8%	5%	6%	8%	7%	5%	8%
		b								g	g	lmn							
		58%	42%	12%	17%	41%	31%	2%	7%	12%	37%	42%	27%	14%	16%	86%	8%	4%	2%
EVER	573	339	235	84	111	252	127	17	28	61	269	249	157	88	79	497	48	20	9
	29%	34%	23%	36%	37%	36%	17%	15%	18%	28%	44%	43%	28%	20%	18%	30%	26%	19%	16%
		b		f	f	f				gh	ghi	lmn	mn			qr	qr		
		59%	41%	15%	19%	44%	22%	3%	5%	11%	47%	43%	27%	15%	14%	87%	8%	3%	2%
Never	1341	623	718	145	188	438	570	80	105	150	334	322	384	323	312	1089	127	81	43
	67%	62%	72%	63%	62%	62%	75%	72%	70%	69%	55%	55%	70%	75%	72%	66%	70%	77%	81%
			a				cde	j	j	j			k	k	k			o	op
		46%	54%	11%	14%	33%	43%	6%	8%	11%	25%	24%	29%	24%	23%	81%	9%	6%	3%
Do not have access to device	85	37	48	2	5	15	63	14	18	6	7	12	12	19	42	71	8	5	1
	4%	4%	5%	1%	2%	2%	8%	13%	12%	3%	1%	2%	2%	4%	10%	4%	4%	5%	3%
							cde	ij	ij					kl	klm				
		44%	56%	2%	5%	17%	75%	17%	22%	8%	8%	14%	14%	23%	49%	84%	9%	6%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 181

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4E (QP11E). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through the internet. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	75	10	11	6	7	5	16	3	1	8	63	12	58	17	46	30
	4%	6%	4%	4%	5%	3%	8%	2%	1%	4%	4%	4%	5%	2%	4%	3%
		gh			h		egh						m			
		13%	14%	8%	10%	6%	21%	4%	1%	11%	83%	17%	77%	23%	61%	39%
At least weekly	166	20	29	11	16	10	20	14	6	22	145	21	122	43	99	66
	8%	12%	10%	7%	10%	5%	10%	8%	6%	10%	8%	8%	10%	6%	9%	8%
		e											m			
		12%	17%	7%	9%	6%	12%	8%	3%	13%	87%	13%	74%	26%	60%	40%
At least monthly	170	19	19	16	14	21	17	16	5	16	146	24	125	45	106	64
	8%	12%	7%	9%	9%	11%	9%	9%	6%	7%	8%	9%	10%	6%	9%	7%
													m			
		11%	11%	9%	8%	12%	10%	9%	3%	10%	86%	14%	74%	26%	62%	38%
Have tried it once	163	16	38	5	12	16	8	22	8	16	145	18	111	52	95	68
	8%	10%	13%	3%	8%	9%	4%	12%	9%	7%	8%	7%	9%	7%	8%	8%
		cf	cf		c	c		cf	c				m			
		10%	24%	3%	7%	10%	5%	13%	5%	10%	89%	11%	68%	32%	58%	42%
EVER	573	66	97	38	49	51	60	54	20	62	498	76	416	157	346	228
	29%	40%	33%	22%	31%	28%	31%	30%	21%	28%	29%	27%	34%	20%	30%	26%
		cehi	ch		h		h	h					m		o	
		11%	17%	7%	8%	9%	10%	9%	4%	11%	87%	13%	73%	27%	60%	40%
Never	1341	94	183	124	105	124	127	115	65	152	1147	194	780	558	746	595
	67%	57%	63%	72%	66%	68%	67%	64%	68%	67%	67%	70%	64%	72%	66%	69%
				a										l		
		7%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	58%	42%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 181

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QP4E (QP11E). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through the internet. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	85	4	10	9	5	7	3	10	10	12	75	9	20	64	43	42
	4%	3%	3%	6%	3%	4%	2%	6%	11%	5%	4%	3%	2%	8%	4%	5%
		5%	12%	11%	5%	9%	4%	12%	abdef	12%	14%	89%	11%	23%	76%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 182

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4F (QP11F). SHOWCARD How often, if at all, do you listen to radio through a - DAB radio set. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	488	275	213	30	43	175	239	20	20	54	160	191	124	96	77	418	37	28	5
	24%	28%	21%	13%	14%	25%	31%	18%	13%	25%	26%	33%	22%	22%	18%	25%	20%	26%	10%
		b				cd	cde			h	gh	lmn				r	r	r	
		56%	44%	6%	9%	36%	49%	4%	4%	11%	33%	39%	25%	20%	16%	86%	8%	6%	1%
At least weekly	282	155	127	40	41	115	86	2	24	35	108	108	86	51	37	251	18	9	4
	14%	16%	13%	17%	14%	16%	11%	2%	16%	16%	18%	18%	16%	12%	9%	15%	10%	8%	7%
				f		f			g	g	g	mn	n			pqr			
		55%	45%	14%	15%	41%	31%	1%	9%	13%	38%	38%	31%	18%	13%	89%	6%	3%	1%
At least monthly	78	48	30	9	9	33	27	4	6	9	26	20	27	17	14	66	5	6	1
	4%	5%	3%	4%	3%	5%	4%	3%	4%	4%	4%	3%	5%	4%	3%	4%	3%	6%	1%
		b														r		r	
		62%	38%	11%	12%	42%	35%	5%	8%	11%	34%	26%	34%	22%	18%	85%	6%	8%	1%
Have tried it once	30	16	14	2	8	9	11	-	2	3	7	17	7	3	2	27	2	1	*
	2%	2%	1%	1%	3%	1%	1%	-%	1%	2%	1%	3%	1%	1%	*%	2%	1%	1%	*%
												mn							
		55%	45%	5%	27%	31%	38%	-%	7%	12%	23%	56%	24%	11%	6%	90%	7%	2%	1%
EVER	878	494	383	81	102	332	363	26	53	102	302	336	244	167	130	763	62	43	10
	44%	50%	38%	35%	33%	47%	48%	23%	35%	47%	49%	58%	44%	39%	30%	46%	34%	41%	19%
		b				cd	cd		g	gh	gh	lmn	n	n		pr	r	r	
		56%	44%	9%	12%	38%	41%	3%	6%	12%	34%	38%	28%	19%	15%	87%	7%	5%	1%
Never	680	314	366	88	112	242	238	49	51	61	175	159	188	170	163	528	86	33	33
	34%	31%	37%	38%	37%	34%	31%	44%	34%	28%	29%	27%	34%	40%	38%	32%	47%	31%	63%
			a					ij					k	k	k		oq		opq
		46%	54%	13%	16%	36%	35%	7%	7%	9%	26%	23%	28%	25%	24%	78%	13%	5%	5%
Do not have access to device	441	190	251	62	91	130	159	37	48	55	134	89	121	93	139	366	35	30	10
	22%	19%	25%	27%	30%	18%	21%	33%	32%	25%	22%	15%	22%	22%	32%	22%	19%	28%	19%
			a	e	ef			j	j				k	k	klm			opr	
		43%	57%	14%	21%	29%	36%	8%	11%	12%	30%	20%	27%	21%	31%	83%	8%	7%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 182

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4F (QP11F). SHOWCARD How often, if at all, do you listen to radio through a - DAB radio set. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	488	26	73	55	38	43	51	49	21	62	427	61	285	202	301	187
	24%	16%	25%	32%	24%	24%	27%	28%	22%	27%	25%	22%	23%	26%	26%	22%
				ah			a	a		a					o	
		5%	15%	11%	8%	9%	10%	10%	4%	13%	88%	12%	58%	41%	62%	38%
At least weekly	282	47	33	26	31	22	25	33	13	22	239	44	193	89	165	117
	14%	28%	11%	15%	20%	12%	13%	18%	13%	10%	14%	16%	16%	11%	15%	14%
		bcefh			bi			i					m			
		17%	12%	9%	11%	8%	9%	12%	5%	8%	85%	15%	69%	31%	58%	42%
At least monthly	78	6	9	5	8	11	5	4	2	16	65	13	51	27	48	29
	4%	4%	3%	3%	5%	6%	3%	2%	2%	7%	4%	5%	4%	3%	4%	3%
					h					gh						
		7%	11%	7%	10%	14%	7%	5%	2%	21%	83%	17%	66%	34%	62%	38%
Have tried it once	30	3	9	1	4	-	2	3	1	5	21	9	19	11	20	10
	2%	2%	3%	1%	2%	-%	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%
			e		e							j				
		9%	29%	3%	12%	-%	6%	9%	5%	16%	69%	31%	64%	36%	67%	33%
EVER	878	81	123	87	80	77	83	89	37	105	751	127	549	328	534	344
	44%	50%	43%	51%	51%	42%	44%	50%	38%	46%	44%	45%	45%	42%	47%	40%
				h	h			h							o	
		9%	14%	10%	9%	9%	10%	10%	4%	12%	86%	14%	63%	37%	61%	39%
Never	680	37	113	60	59	58	84	49	14	54	563	117	417	262	377	303
	34%	23%	39%	35%	37%	32%	44%	27%	14%	24%	33%	42%	34%	34%	33%	35%
			aghi	ahi	aghi	h	aeghi	h		h		j				
		5%	17%	9%	9%	9%	12%	7%	2%	8%	83%	17%	61%	39%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 182

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QP4F (QP11F). SHOWCARD How often, if at all, do you listen to radio through a - DAB radio set. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	441	45	53	24	19	48	24	41	45	68	406	35	251	189	223	218
	22%	28%	18%	14%	12%	26%	12%	23%	47%	30%	24%	12%	21%	24%	20%	25%
		cdf				cdf		cdf	abcdefgi	bcd	k					n
		10%	12%	5%	4%	11%	5%	9%	10%	15%	92%	8%	57%	43%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 183

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4G (QP11G) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an FM station. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	735	388	348	78	127	294	236	22	41	83	285	224	207	184	120	615	67	38	15
	37%	39%	35%	34%	42%	42%	31%	20%	27%	38%	47%	38%	37%	43%	28%	37%	37%	36%	28%
					f	cf				gh	ghi	n	n	n		r	r		
		53%	47%	11%	17%	40%	32%	3%	6%	11%	39%	30%	28%	25%	16%	84%	9%	5%	2%
At least weekly	598	294	304	78	99	199	223	24	45	70	178	177	172	132	117	489	57	28	24
	30%	29%	30%	34%	32%	28%	29%	21%	30%	32%	29%	30%	31%	31%	27%	30%	31%	27%	45%
										g									opq
		49%	51%	13%	16%	33%	37%	4%	8%	12%	30%	30%	29%	22%	20%	82%	9%	5%	4%
At least monthly	124	63	61	20	15	39	50	5	8	13	28	33	42	26	24	92	14	15	3
	6%	6%	6%	9%	5%	5%	7%	5%	5%	6%	5%	6%	8%	6%	6%	6%	8%	14%	6%
		51%	49%	16%	12%	31%	40%	4%	7%	11%	22%	26%	33%	21%	19%	74%	11%	opr	
Have tried it once	41	26	15	8	4	16	13	5	2	4	8	15	12	4	9	37	2	1	2
	2%	3%	2%	3%	1%	2%	2%	5%	1%	2%	1%	3%	2%	1%	2%	2%	1%	1%	3%
								j											q
		63%	37%	19%	10%	39%	32%	12%	4%	9%	20%	37%	30%	10%	23%	90%	4%	1%	4%
EVER	1498	771	727	184	245	547	522	57	96	169	500	449	433	346	270	1233	139	81	44
	75%	77%	73%	80%	81%	78%	69%	51%	63%	78%	82%	77%	78%	80%	63%	74%	76%	77%	83%
		b		f	f	f			g	gh	gh	n	n	n					o
		51%	49%	12%	16%	37%	35%	4%	6%	11%	33%	30%	29%	23%	18%	82%	9%	5%	3%
Never	331	159	172	24	36	110	160	32	24	23	78	101	72	66	91	283	26	16	6
	17%	16%	17%	11%	12%	16%	21%	28%	16%	11%	13%	17%	13%	15%	21%	17%	14%	15%	11%
							cde	hij				l			lm	r			
		48%	52%	7%	11%	33%	48%	10%	7%	7%	24%	31%	22%	20%	27%	86%	8%	5%	2%
Do not have access to device	170	69	102	22	23	46	79	23	31	25	33	33	48	19	70	141	17	8	4
	9%	7%	10%	10%	7%	7%	10%	20%	21%	12%	5%	6%	9%	4%	16%	8%	9%	8%	7%
			a				e	ij	ij	j			m		klm				
		40%	60%	13%	13%	27%	46%	13%	18%	15%	19%	19%	28%	11%	41%	83%	10%	5%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 183

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4G (QP11G) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an FM station. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	735	34	128	55	52	60	88	71	35	93	622	113	525	208	447	288
	37%	20%	44%	32%	33%	33%	46%	40%	37%	41%	36%	41%	43%	27%	39%	33%
			acde	a	a	a	acde	a	a	a			m		o	
		5%	17%	7%	7%	8%	12%	10%	5%	13%	85%	15%	71%	28%	61%	39%
At least weekly	598	48	76	49	50	64	39	63	33	67	501	97	359	239	336	263
	30%	30%	26%	29%	32%	35%	20%	35%	34%	30%	29%	35%	30%	31%	30%	30%
		8%	13%	8%	8%	11%	7%	11%	5%	11%	84%	16%	60%	40%	56%	44%
At least monthly	124	11	9	8	12	15	11	4	5	17	111	13	62	62	69	55
	6%	7%	3%	5%	8%	8%	6%	2%	5%	8%	6%	4%	5%	8%	6%	6%
		9%	8%	7%	10%	12%	9%	3%	4%	14%	90%	10%	50%	50%	55%	45%
Have tried it once	41	15	3	2	6	3	1	2	1	4	38	3	24	17	12	29
	2%	9%	1%	1%	4%	2%	*%	1%	2%	2%	2%	1%	2%	2%	1%	3%
		bcefg			f										n	
		36%	6%	5%	14%	8%	2%	5%	4%	10%	92%	8%	59%	41%	29%	71%
EVER	1498	108	216	114	120	141	139	140	74	182	1272	226	971	526	863	635
	75%	66%	75%	67%	76%	77%	73%	78%	77%	80%	74%	81%	80%	67%	76%	73%
						ac		ac	ac	ac		j	m			
		7%	14%	8%	8%	9%	9%	9%	5%	12%	85%	15%	65%	35%	58%	42%
Never	331	29	47	52	33	24	46	24	9	18	285	46	169	160	199	131
	17%	18%	16%	31%	21%	13%	24%	13%	10%	8%	17%	16%	14%	21%	18%	15%
		i	i	abdeghi	ehi		eghi						l			
		9%	14%	16%	10%	7%	14%	7%	3%	5%	86%	14%	51%	48%	60%	40%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 183

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4G (QP11G) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an FM station. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	170	27	26	5	5	18	6	16	12	27	164	7	76	93	72	98
	9%	17%	9%	3%	3%	10%	3%	9%	13%	12%	10%	2%	6%	12%	6%	11%
		cdf	cdf			cdf		cdf	cdf	cdf	k		l			n
		16%	15%	3%	3%	10%	3%	9%	7%	16%	96%	4%	45%	55%	42%	58%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 184

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4H (QP11H) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an AM station. (SINGLE CODE)

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	126	81	46	9	14	54	50	1	3	13	50	54	28	32	13	100	21	4	2
	6%	8%	5%	4%	5%	8%	7%	1%	2%	6%	8%	9%	5%	7%	3%	6%	11%	3%	4%
		b								g	gh	ln		n			oqr		
		64%	36%	7%	11%	42%	40%	1%	3%	10%	40%	42%	22%	25%	10%	79%	16%	3%	2%
At least weekly	214	120	95	21	30	76	87	4	13	21	88	62	68	51	33	171	31	7	6
	11%	12%	9%	9%	10%	11%	11%	3%	9%	10%	14%	11%	12%	12%	8%	10%	17%	6%	10%
										g	g		n	n		q	oqr		
		56%	44%	10%	14%	36%	41%	2%	6%	10%	41%	29%	32%	24%	15%	80%	14%	3%	3%
At least monthly	88	55	34	16	11	33	28	2	6	10	28	33	26	16	14	62	9	13	4
	4%	5%	3%	7%	4%	5%	4%	2%	4%	4%	5%	6%	5%	4%	3%	4%	5%	12%	7%
		b																opr	o
		62%	38%	18%	13%	38%	32%	2%	6%	11%	32%	37%	30%	18%	16%	71%	10%	15%	4%
Have tried it once	75	44	32	11	4	41	20	1	3	15	27	38	21	13	4	66	2	4	3
	4%	4%	3%	5%	1%	6%	3%	1%	2%	7%	4%	7%	4%	3%	1%	4%	1%	4%	6%
				d		df				gh	g	lmn	n	n		p			p
		58%	42%	14%	6%	54%	26%	1%	4%	19%	36%	51%	27%	17%	5%	87%	3%	5%	4%
EVER	505	299	206	57	59	204	185	8	24	58	193	187	143	112	64	400	63	27	15
	25%	30%	21%	25%	20%	29%	24%	7%	16%	27%	32%	32%	26%	26%	15%	24%	34%	26%	28%
		b				df			g	gh	gh	ln	n	n			oq		
		59%	41%	11%	12%	40%	37%	2%	5%	12%	38%	37%	28%	22%	13%	79%	12%	5%	3%
Never	1265	599	665	146	214	433	472	78	92	128	369	344	352	286	281	1069	103	59	34
	63%	60%	66%	63%	70%	62%	62%	70%	61%	59%	60%	59%	64%	67%	65%	64%	57%	55%	64%
			a		ef			ij						k		pq			q
		47%	53%	12%	17%	34%	37%	6%	7%	10%	29%	27%	28%	23%	22%	85%	8%	5%	3%
Do not have access to device	229	100	129	29	31	67	103	25	35	31	48	52	58	32	87	189	16	20	4
	11%	10%	13%	12%	10%	9%	14%	23%	23%	14%	8%	9%	11%	7%	20%	11%	9%	19%	8%
						e		ij	ij	j					klm			opr	
		44%	56%	12%	13%	29%	45%	11%	15%	13%	21%	23%	25%	14%	38%	82%	7%	9%	2%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 184

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4H (QP11H) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an AM station. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Every day	126	6	26	8	7	9	19	3	4	18	111	15	93	33	76	51
	6%	4%	9%	4%	4%	5%	10%	2%	5%	8%	6%	5%	8%	4%	7%	6%
			g				cdg			g			m			
		5%	20%	6%	5%	7%	15%	3%	4%	14%	88%	12%	74%	26%	60%	40%
At least weekly	214	31	28	12	26	15	17	16	9	18	185	30	136	78	139	75
	11%	19%	10%	7%	16%	8%	9%	9%	9%	8%	11%	11%	11%	10%	12%	9%
		bcefg			cefg										o	
		15%	13%	6%	12%	7%	8%	7%	4%	8%	86%	14%	64%	36%	65%	35%
At least monthly	88	8	10	5	7	4	5	14	2	6	80	8	56	33	49	39
	4%	5%	4%	3%	4%	2%	3%	8%	2%	3%	5%	3%	5%	4%	4%	5%
							cefh									
		9%	12%	6%	8%	5%	6%	16%	3%	7%	91%	9%	63%	37%	56%	44%
Have tried it once	75	33	7	3	5	7	3	6	1	2	64	12	56	19	32	43
	4%	20%	2%	2%	3%	4%	2%	3%	2%	1%	4%	4%	5%	2%	3%	5%
		bcd											m			n
		43%	9%	4%	6%	9%	4%	7%	2%	2%	84%	16%	75%	25%	43%	57%
EVER	505	78	71	28	44	35	44	39	17	44	440	65	342	163	297	208
	25%	47%	24%	17%	28%	19%	23%	22%	18%	19%	26%	23%	28%	21%	26%	24%
		bcd			ch								m			
		15%	14%	6%	9%	7%	9%	8%	3%	9%	87%	13%	68%	32%	59%	41%
Never	1265	57	191	135	106	129	140	117	63	131	1063	202	768	494	732	533
	63%	35%	66%	79%	67%	70%	73%	65%	66%	58%	62%	72%	63%	63%	65%	62%
			a	abdghi	a	ai	ai	a	a	a		j				
		5%	15%	11%	8%	10%	11%	9%	5%	10%	84%	16%	61%	39%	58%	42%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 184

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QP4H (QP11H) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an AM station. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	229	29	28	8	8	19	6	24	15	51	217	12	107	122	106	123
	11%	18%	10%	5%	5%	10%	3%	13%	16%	23%	13%	4%	9%	16%	9%	14%
		cdf	f			f		cdf	cdf	bcdefg	k			l		n
		13%	12%	4%	3%	8%	3%	10%	7%	22%	95%	5%	47%	53%	46%	54%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 185

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4I (QP11I) SHOWCARD How often, if at all, do you listen to radio through a - Car radio with DAB. (SINGLE CODE)

Base : Those who listen to radio

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE						UNDER								ENG	SCOT	WALES	
		MALE		16-24	25-34	35-54	55+	£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	LAND	LAND		NI
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
Every day	267	163	104	32	37	120	78	2	9	25	118	120	67	49	31	220	22	23	2
	13%	16%	10%	14%	12%	17%	10%	2%	6%	12%	19%	21%	12%	11%	7%	13%	12%	22%	3%
		b				f				g	ghi	lmn	n	n		r	r	opr	
		61%	39%	12%	14%	45%	29%	1%	3%	10%	44%	45%	25%	18%	11%	82%	8%	9%	1%
At least weekly	169	88	81	23	20	71	54	4	9	18	72	74	48	23	24	133	24	7	5
	8%	9%	8%	10%	7%	10%	7%	4%	6%	8%	12%	13%	9%	5%	5%	8%	13%	7%	10%
						f					gh	lmn					oq		
		52%	48%	14%	12%	42%	32%	3%	5%	10%	43%	44%	28%	14%	14%	79%	14%	4%	3%
At least monthly	38	20	18	11	5	13	9	*	3	4	14	12	16	7	3	35	2	*	1
	2%	2%	2%	5%	2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	1%	2%	1%	1%	2%
				def									n						
		52%	48%	29%	13%	34%	24%	1%	8%	12%	38%	30%	42%	18%	9%	92%	4%	1%	3%
Have tried it once	38	26	12	6	6	15	11	3	1	8	11	16	11	8	4	36	-	*	2
	2%	3%	1%	2%	2%	2%	1%	3%	1%	4%	2%	3%	2%	2%	1%	2%	-%	1%	4%
		b										n				pq			pq
		69%	31%	15%	16%	39%	30%	8%	4%	20%	28%	42%	28%	20%	10%	94%	-%	1%	6%
EVER	512	297	215	72	68	219	152	10	23	55	216	222	141	87	61	423	48	30	10
	26%	30%	22%	31%	22%	31%	20%	9%	15%	25%	35%	38%	26%	20%	14%	26%	26%	29%	19%
		b		df		df				gh	ghi	lmn	n	n		r	r	r	
		58%	42%	14%	13%	43%	30%	2%	4%	11%	42%	43%	28%	17%	12%	83%	9%	6%	2%
Never	831	390	441	82	121	291	338	58	57	72	198	209	230	202	191	682	89	32	28
	42%	39%	44%	35%	40%	41%	44%	53%	38%	33%	32%	36%	42%	47%	44%	41%	49%	30%	53%
			a			c		hij						k	k	q	oq		oq
		47%	53%	10%	15%	35%	41%	7%	7%	9%	24%	25%	28%	24%	23%	82%	11%	4%	3%
Do not have access to device	656	312	344	78	115	194	270	43	71	90	197	152	182	141	180	552	45	44	15
	33%	31%	34%	34%	38%	28%	36%	39%	47%	41%	32%	26%	33%	33%	42%	33%	25%	41%	28%
				e		e			j	j			k	k	klm	p		opr	
		48%	52%	12%	17%	30%	41%	7%	11%	14%	30%	23%	28%	21%	27%	84%	7%	7%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 185

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4I (QP11I) SHOWCARD How often, if at all, do you listen to radio through a - Car radio with DAB. (SINGLE CODE)

Base : Those who listen to radio

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360	
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915	
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864	
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%	
Every day	267	9	43	22	16	20	31	30	14	35	238	29	196	71	161	106	
	13%	5%	15%	13%	10%	11%	16%	17%	14%	16%	14%	11%	16%	9%	14%	12%	
			a				a	a	a	a			m				
		3%	16%	8%	6%	8%	11%	11%	5%	13%	89%	11%	74%	26%	60%	40%	
At least weekly	169	19	14	15	23	17	14	12	6	14	144	25	116	53	108	61	
	8%	11%	5%	9%	14%	9%	7%	7%	6%	6%	8%	9%	10%	7%	10%	7%	
		b			bfg								m		o		
		11%	8%	9%	13%	10%	8%	7%	3%	8%	85%	15%	69%	31%	64%	36%	
At least monthly	38	7	2	3	5	8	3	1	1	4	33	5	25	13	21	17	
	2%	4%	1%	2%	3%	5%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	
		h			h	bgh											
		17%	6%	9%	14%	22%	8%	4%	1%	9%	86%	14%	67%	33%	56%	44%	
Have tried it once	38	12	7	-	4	5	1	3	1	3	33	5	22	16	19	19	
	2%	7%	2%	-%	3%	3%	*%	2%	1%	1%	2%	2%	2%	2%	2%	2%	
		b	c		c	c											
		31%	18%	-%	12%	13%	2%	7%	3%	7%	86%	14%	58%	42%	51%	49%	
EVER	512	46	66	40	49	51	48	47	21	56	447	65	359	153	310	201	
	26%	28%	23%	23%	31%	28%	25%	26%	22%	25%	26%	23%	30%	20%	27%	23%	
					h								m		o		
		9%	13%	8%	10%	10%	9%	9%	4%	11%	87%	13%	70%	30%	61%	39%	
Never	831	41	146	95	75	67	110	66	14	67	678	153	491	338	476	356	
	42%	25%	50%	56%	47%	37%	58%	37%	15%	30%	39%	55%	40%	43%	42%	41%	
		h	a	a	a	a	a	a		h		j					
		5%	18%	11%	9%	8%	13%	8%	2%	8%	82%	18%	59%	41%	57%	43%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 185

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4I (QP11I) SHOWCARD How often, if at all, do you listen to radio through a - Car radio with DAB. (SINGLE CODE)

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
Do not have access to device	656	77	78	36	34	65	33	67	60	104	595	60	367	288	349	307
	33%	47%	27%	21%	22%	36%	17%	37%	63%	46%	35%	22%	30%	37%	31%	36%
		bcd	f			cd		bcd	abcde	bcd	k			l		n
		12%	12%	5%	5%	10%	5%	10%	9%	16%	91%	9%	56%	44%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 186

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SUMMARY - EVER USE DIGITAL RADIO

Base : Those who listen to radio

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2813	1416	1397	309	381	929	1194	191	233	327	727	691	857	614	649	1672	396	392	353
Effective Weighted Sample	1875	948	927	200	250	630	817	132	158	218	515	479	588	396	430	1413	246	268	302
Total	1999	998	1001	231	304	704	760	111	151	217	611	583	553	430	432	1657	182	106	53
		50%	50%	12%	15%	35%	38%	6%	8%	11%	31%	29%	28%	21%	22%	83%	9%	5%	3%
YES, EVER USED	1392	736	656	169	192	529	502	66	93	152	492	480	389	268	254	1169	126	70	27
	70%	74%	66%	73%	63%	75%	66%	59%	61%	70%	81%	82%	70%	62%	59%	71%	69%	66%	51%
		b		df		df				g	ghi	lmn	mn			r	r	r	
		53%	47%	12%	14%	38%	36%	5%	7%	11%	35%	35%	28%	19%	18%	84%	9%	5%	2%
YES, USE AT LEAST MONTHLY	1315	696	619	158	179	506	472	60	86	148	471	453	371	255	237	1105	120	69	21
	66%	70%	62%	68%	59%	72%	62%	54%	57%	68%	77%	78%	67%	59%	55%	67%	66%	65%	40%
		b		d		df				gh	ghi	lmn	mn			r	r	r	
		53%	47%	12%	14%	38%	36%	5%	7%	11%	36%	34%	28%	19%	18%	84%	9%	5%	2%
YES, USE AT LEAST WEEKLY	1163	625	539	128	153	463	419	47	74	131	418	412	319	223	209	982	108	57	16
	58%	63%	54%	55%	50%	66%	55%	42%	49%	60%	68%	71%	58%	52%	48%	59%	59%	54%	31%
		b				cdf				gh	ghi	lmn	n			r	r	r	
		54%	46%	11%	13%	40%	36%	4%	6%	11%	36%	35%	27%	19%	18%	84%	9%	5%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY - EVER USE DIGITAL RADIO

Base : Those who listen to radio

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2813	112	202	183	199	192	198	192	208	186	2018	795	1557	1252	1453	1360
Effective Weighted Sample	1875	99	185	174	189	173	187	175	194	171	1541	369	1052	841	979	915
Total	1999	164	290	171	158	183	191	180	95	226	1720	278	1216	779	1135	864
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
YES, EVER USED	1392	118	189	122	115	129	145	133	60	157	1195	197	883	508	816	576
	70%	72%	65%	71%	73%	70%	76%	74%	63%	69%	69%	71%	73%	65%	72%	67%
					h		bh	h					m		o	
		8%	14%	9%	8%	9%	10%	10%	4%	11%	86%	14%	63%	37%	59%	41%
YES, USE AT LEAST MONTHLY	1315	116	172	119	110	120	139	131	57	143	1129	186	844	470	767	548
	66%	71%	59%	69%	70%	65%	73%	73%	59%	63%	66%	67%	69%	60%	68%	63%
				bh	bh		bh	bh					m			
		9%	13%	9%	8%	9%	11%	10%	4%	11%	86%	14%	64%	36%	58%	42%
YES, USE AT LEAST WEEKLY	1163	101	155	106	99	105	123	121	49	123	1000	163	757	406	690	474
	58%	61%	53%	62%	63%	58%	64%	68%	51%	54%	58%	59%	62%	52%	61%	55%
				h	h		bhi	bhi					m		o	
		9%	13%	9%	9%	9%	11%	10%	4%	11%	86%	14%	65%	35%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 187

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SUMMARY - EVER USE DIGITAL RADIO

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
YES, EVER USED	1392	736	656	169	192	529	502	66	93	152	492	480	389	268	254	1169	126	70	27
	52%	57%	48%	43%	43%	58%	54%	39%	43%	57%	68%	68%	54%	46%	38%	52%	54%	53%	37%
		b				cd	cd			gh	ghi	lmn	mn	n		r	r	r	
		53%	47%	12%	14%	38%	36%	5%	7%	11%	35%	35%	28%	19%	18%	84%	9%	5%	2%
YES, USE AT LEAST MONTHLY	1315	696	619	158	179	506	472	60	86	148	471	453	371	255	237	1105	120	69	21
	49%	54%	45%	40%	41%	55%	51%	35%	40%	56%	65%	64%	51%	44%	36%	49%	52%	52%	29%
		b				cd	cd			gh	ghi	lmn	mn	n		r	r	r	
		53%	47%	12%	14%	38%	36%	5%	7%	11%	36%	34%	28%	19%	18%	84%	9%	5%	2%
YES, USE AT LEAST WEEKLY	1163	625	539	128	153	463	419	47	74	131	418	412	319	223	209	982	108	57	16
	43%	48%	39%	33%	35%	51%	45%	27%	34%	49%	57%	58%	44%	38%	32%	44%	46%	43%	22%
		b				cdf	cd			gh	ghi	lmn	mn	n		r	r	r	
		54%	46%	11%	13%	40%	36%	4%	6%	11%	36%	35%	27%	19%	18%	84%	9%	5%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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SUMMARY - EVER USE DIGITAL RADIO

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
YES, EVER USED	1392	118	189	122	115	129	145	133	60	157	1195	197	883	508	816	576
	52%	36%	52%	55%	59%	54%	59%	58%	52%	53%	51%	56%	57%	46%	58%	45%
			a	a	a	a	a	a	a	a			m		o	
		8%	14%	9%	8%	9%	10%	10%	4%	11%	86%	14%	63%	37%	59%	41%
YES, USE AT LEAST MONTHLY	1315	116	172	119	110	120	139	131	57	143	1129	186	844	470	767	548
	49%	35%	47%	53%	56%	50%	57%	57%	49%	48%	49%	52%	54%	42%	55%	43%
			a	a	a	a	ab	ab	a	a			m		o	
		9%	13%	9%	8%	9%	11%	10%	4%	11%	86%	14%	64%	36%	58%	42%
YES, USE AT LEAST WEEKLY	1163	101	155	106	99	105	123	121	49	123	1000	163	757	406	690	474
	43%	30%	43%	47%	51%	44%	50%	53%	43%	41%	43%	46%	49%	36%	49%	37%
			a	a	ai	a	ai	abhi	a	a			m		o	
		9%	13%	9%	9%	9%	11%	10%	4%	11%	86%	14%	65%	35%	59%	41%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 188

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SUMMARY - EVER LISTEN TO RADIO

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
YES, EVER USED	1973	991	982	228	302	699	744	105	150	214	610	577	550	422	423	1636	180	105	52
	74%	76%	71%	58%	68%	76%	80%	61%	70%	81%	84%	81%	76%	73%	64%	73%	77%	80%	70%
		b		c	c	cd	cde			gh	gh	lmn	n	n			r	or	
		50%	50%	12%	15%	35%	38%	5%	8%	11%	31%	29%	28%	21%	21%	83%	9%	5%	3%
YES, USE AT LEAST MONTHLY	1952	982	969	227	300	692	732	103	148	214	609	571	545	420	416	1618	179	104	51
	73%	76%	71%	58%	68%	76%	79%	60%	68%	81%	84%	80%	76%	72%	63%	72%	77%	79%	69%
		b		c	c	cd	cd			gh	gh	lmn	n	n			r	or	
		50%	50%	12%	15%	35%	38%	5%	8%	11%	31%	29%	28%	22%	21%	83%	9%	5%	3%
YES, USE AT LEAST WEEKLY	1862	936	926	212	287	664	699	95	141	208	587	550	517	403	391	1543	172	100	47
	70%	72%	67%	54%	65%	73%	75%	55%	65%	78%	81%	77%	72%	69%	59%	69%	74%	76%	64%
		b		c	c	cd	cd		g	gh	gh	lmn	n	n		r	r	or	
		50%	50%	11%	15%	36%	38%	5%	8%	11%	32%	30%	28%	22%	21%	83%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 188

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SUMMARY - EVER LISTEN TO RADIO

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
YES, EVER USED	1973	161	285	166	156	182	188	178	95	225	1697	276	1209	762	1118	855
	74%	48%	79%	74%	80%	77%	77%	78%	83%	76%	73%	78%	78%	68%	80%	67%
		a	a	a	a	a	a	a	ac	a	j	m	m	o	o	o
		8%	14%	8%	8%	9%	10%	9%	5%	11%	86%	14%	61%	39%	57%	43%
YES, USE AT LEAST MONTHLY	1952	155	283	166	153	179	188	177	93	224	1679	273	1201	749	1109	842
	73%	47%	78%	74%	78%	75%	77%	77%	81%	75%	72%	77%	77%	67%	79%	66%
		a	a	a	a	a	a	a	a	a	j	m	m	o	o	o
		8%	14%	9%	8%	9%	10%	9%	5%	11%	86%	14%	62%	38%	57%	43%
YES, USE AT LEAST WEEKLY	1862	138	275	159	146	170	182	174	89	210	1597	265	1162	698	1061	800
	70%	41%	76%	71%	75%	72%	75%	76%	78%	71%	69%	75%	75%	63%	76%	63%
		a	a	a	a	a	a	a	a	a	j	m	m	o	o	o
		7%	15%	9%	8%	9%	10%	9%	5%	11%	86%	14%	62%	37%	57%	43%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 189

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QP5 (QP16). SHOWCARD In which of these ways do you listen to radio on your mobile phone? (MULTI CODE)

Base : Those who listen to radio via a mobile phone

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	~g	~h	~i	j	k	l	m	n	o	~p	~q	~r
Unweighted total	619	336	283	115	128	267	109	29	27	67	239	195	197	110	117	410	76	59	74
Effective Weighted Sample	423	237	186	78	89	185	74	21	19	46	174	138	136	79	78	344	49	38	65
Total	515	281	235	107	110	221	77	17	23	55	227	192	138	93	92	452	35	17	12
		54%	46%	21%	21%	43%	15%	**	**	**	44%	37%	27%	18%	18%	88%	**	**	**
Live via a built in FM radio app	247	134	113	51	54	107	34	**	**	**	118	93	66	44	44	226	**	**	**
	48%	48%	48%	48%	49%	48%	44%	**	**	**	52%	48%	48%	47%	48%	50%	**	**	**
		54%	46%	21%	22%	43%	14%	**	**	**	48%	38%	27%	18%	18%	92%	**	**	**
Live via a station website	167	95	72	41	32	67	26	**	**	**	84	59	49	27	31	145	**	**	**
	32%	34%	31%	39%	29%	30%	33%	**	**	**	37%	31%	36%	29%	34%	32%	**	**	**
		57%	43%	25%	19%	40%	15%	**	**	**	50%	35%	29%	16%	19%	87%	**	**	**
Via a downloaded app such as RadioPlayer, BBC Radio iPlayer or Tunein	141	83	58	24	36	68	13	**	**	**	71	54	46	29	12	125	**	**	**
	27%	30%	25%	23%	33%	31%	17%	**	**	**	31%	28%	33%	31%	13%	28%	**	**	**
		59%	41%	17%	26%	48%	9%	**	**	**	50%	38%	33%	20%	9%	88%	**	**	**
Via podcasts	71	50	21	23	14	29	5	**	**	**	33	35	17	13	6	65	**	**	**
	14%	18%	9%	22%	13%	13%	7%	**	**	**	14%	18%	12%	13%	7%	14%	**	**	**
		b	f	f								n	n	n					
		70%	30%	33%	20%	40%	7%	**	**	**	46%	49%	24%	18%	9%	92%	**	**	**
Other ways	8	1	7	3	2	4	*	**	**	**	4	2	1	2	3	7	**	**	**
	2%	*%	3%	2%	2%	2%	*%	**	**	**	2%	1%	1%	2%	3%	2%	**	**	**
		a																	
		13%	87%	32%	22%	45%	1%	**	**	**	49%	29%	18%	20%	33%	82%	**	**	**
Don't know	44	21	22	5	5	17	17	**	**	**	13	18	10	7	9	36	**	**	**
	8%	8%	10%	4%	5%	8%	22%	**	**	**	6%	9%	7%	8%	10%	8%	**	**	**
		49%	51%	10%	12%	39%	39%	**	**	**	31%	41%	22%	16%	21%	82%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 189

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QP5 (QP16). SHOWCARD In which of these ways do you listen to radio on your mobile phone? (MULTI CODE)

Base : Those who listen to radio via a mobile phone

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	619	54	63	30	51	44	49	41	52	26	470	149	444	175	321	298
Effective Weighted Sample	423	48	57	29	49	42	47	37	48	24	355	76	309	117	225	200
Total	515	83	93	30	42	51	47	44	24	36	452	63	392	123	287	228
		**	**	**	**	**	**	**	**	**	88%	12%	76%	24%	56%	44%
Live via a built in FM radio app	247	**	**	**	**	**	**	**	**	**	216	31	197	50	114	133
	48%	**	**	**	**	**	**	**	**	**	48%	49%	50%	40%	40%	58%
		**	**	**	**	**	**	**	**	**	87%	13%	80%	20%	46%	54%
Live via a station website	167	**	**	**	**	**	**	**	**	**	142	25	129	37	101	65
	32%	**	**	**	**	**	**	**	**	**	31%	39%	33%	30%	35%	29%
		**	**	**	**	**	**	**	**	**	85%	15%	78%	22%	61%	39%
Via a downloaded app such as RadioPlayer, BBC Radio iPlayer or Tunein	141	**	**	**	**	**	**	**	**	**	128	14	120	21	92	49
	27%	**	**	**	**	**	**	**	**	**	28%	21%	31%	17%	32%	21%
		**	**	**	**	**	**	**	**	**	90%	10%	85%	15%	65%	35%
Via podcasts	71	**	**	**	**	**	**	**	**	**	67	3	52	19	48	23
	14%	**	**	**	**	**	**	**	**	**	15%	5%	13%	15%	17%	10%
		**	**	**	**	**	**	**	**	**	k				o	
		**	**	**	**	**	**	**	**	**	95%	5%	73%	27%	68%	32%
Other ways	8	**	**	**	**	**	**	**	**	**	6	2	6	2	3	5
	2%	**	**	**	**	**	**	**	**	**	1%	3%	2%	2%	1%	2%
		**	**	**	**	**	**	**	**	**	78%	22%	71%	29%	36%	64%
Don't know	44	**	**	**	**	**	**	**	**	**	39	5	24	20	22	22
	8%	**	**	**	**	**	**	**	**	**	9%	8%	6%	16%	8%	9%
		**	**	**	**	**	**	**	**	**	88%	12%	54%	46%	51%	49%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those do not have any DAB sets at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2376	1077	1299	360	404	755	857	236	236	220	461	387	679	534	774	1315	354	305	402
Effective Weighted Sample	1520	687	832	236	259	496	548	150	148	148	313	252	449	333	500	1104	223	207	344
Total	1603	721	882	264	318	530	492	133	148	151	377	316	426	358	502	1300	162	82	59
		45%	55%	16%	20%	33%	31%	8%	9%	9%	24%	20%	27%	22%	31%	81%	10%	5%	4%
Certain to	10	3	6	-	4	3	2	-	-	1	4	1	3	2	3	9	*	1	-
	1%	*%	1%	-%	1%	1%	*%	-%	-%	*%	1%	*%	1%	1%	1%	1%	*%	1%	-%
		34%	66%	-%	41%	36%	24%	-%	-%	8%	44%	15%	29%	25%	30%	91%	2%	6%	-%
Very likely	23	6	17	3	5	13	2	*	3	2	10	4	7	4	9	19	2	1	1
	1%	1%	2%	1%	2%	2%	*%	*%	2%	2%	3%	1%	2%	1%	2%	1%	1%	2%	1%
			a			f													
		24%	76%	13%	21%	56%	10%	*%	13%	10%	43%	17%	28%	16%	39%	82%	8%	6%	4%
Likely	50	23	27	6	13	17	14	1	4	7	17	13	15	11	11	40	4	5	1
	3%	3%	3%	2%	4%	3%	3%	1%	3%	5%	4%	4%	4%	3%	2%	3%	3%	6%	2%
									g	g	g							r	
		46%	54%	13%	26%	33%	28%	2%	9%	14%	34%	26%	31%	22%	21%	80%	8%	9%	2%
TOTAL LIKELY	83	32	51	9	22	33	19	1	7	10	31	19	25	17	22	68	6	7	2
	5%	4%	6%	4%	7%	6%	4%	1%	5%	7%	8%	6%	6%	5%	4%	5%	4%	8%	3%
									g	g	g							r	
		38%	62%	11%	27%	40%	22%	2%	9%	12%	37%	22%	30%	21%	27%	82%	8%	8%	2%
Unlikely	247	104	143	48	44	91	65	11	30	29	67	48	82	49	67	193	34	12	7
	15%	14%	16%	18%	14%	17%	13%	8%	20%	19%	18%	15%	19%	14%	13%	15%	21%	15%	12%
									g	g	g		mn				or		
		42%	58%	19%	18%	37%	26%	4%	12%	12%	27%	20%	33%	20%	27%	78%	14%	5%	3%
Very unlikely	371	172	200	53	68	134	117	33	31	49	100	76	105	83	107	292	44	21	15
	23%	24%	23%	20%	21%	25%	24%	24%	21%	32%	26%	24%	25%	23%	21%	22%	27%	26%	25%
										h									
		46%	54%	14%	18%	36%	31%	9%	8%	13%	27%	21%	28%	22%	29%	79%	12%	6%	4%
Certain not to	715	335	379	109	151	212	243	76	65	47	141	137	165	156	258	609	53	32	21
	45%	47%	43%	41%	47%	40%	49%	57%	44%	31%	37%	43%	39%	43%	51%	47%	33%	39%	36%
							ce	hij	i						klm	pqr			
		47%	53%	15%	21%	30%	34%	11%	9%	7%	20%	19%	23%	22%	36%	85%	7%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those do not have any DAB sets at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	2376	1077	1299	360	404	755	857	236	236	220	461	387	679	534	774	1315	354	305	402
Effective Weighted Sample	1520	687	832	236	259	496	548	150	148	148	313	252	449	333	500	1104	223	207	344
Total	1603	721	882	264	318	530	492	133	148	151	377	316	426	358	502	1300	162	82	59
		45%	55%	16%	20%	33%	31%	8%	9%	9%	24%	20%	27%	22%	31%	81%	10%	5%	4%
TOTAL UNLIKELY	1333	611	722	210	262	437	425	119	126	125	308	261	352	288	432	1094	131	66	43
	83%	85%	82%	80%	82%	82%	86%	90%	85%	82%	82%	83%	83%	80%	86%	84%	81%	80%	73%
		46%	54%	16%	20%	33%	32%	9%	9%	9%	23%	20%	26%	22%	32%	82%	10%	5%	3%
Don't know	187	78	109	44	34	60	49	13	15	16	38	37	49	54	47	138	25	10	14
	12%	11%	12%	17%	11%	11%	10%	9%	10%	11%	10%	12%	12%	15%	9%	11%	15%	12%	24%
		42%	58%	24%	18%	32%	26%	7%	8%	9%	20%	20%	26%	29%	25%	74%	13%	5%	8%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those do not have any DAB sets at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2376	187	134	125	119	159	143	140	158	150	1719	657	1216	1157	998	1378
Effective Weighted Sample	1520	161	123	118	114	143	136	126	145	135	1287	255	792	739	633	906
Total	1603	238	198	118	94	148	141	122	71	171	1410	193	903	698	746	857
		15%	12%	7%	6%	9%	9%	8%	4%	11%	88%	12%	56%	44%	47%	53%
Certain to	10	-	-	1	3	-	3	-	-	2	9	1	7	2	4	5
	1%	-%	-%	1%	3%	-%	2%	-%	-%	1%	1%	1%	1%	*%	1%	1%
		-%	-%	11%	abegh	34%	30%	-%	-%	16%	90%	10%	78%	22%	44%	56%
Very likely	23	2	3	1	2	3	2	1	1	3	17	6	19	4	15	8
	1%	1%	1%	1%	3%	2%	1%	1%	1%	2%	1%	3%	2%	1%	2%	1%
		7%	12%	5%	10%	13%	9%	6%	4%	15%	75%	25%	m	81%	19%	64%
Likely	50	9	5	2	1	7	6	5	2	2	42	8	32	18	29	21
	3%	4%	2%	2%	2%	5%	5%	4%	3%	1%	3%	4%	4%	3%	4%	2%
		18%	9%	5%	3%	14%	13%	10%	4%	4%	83%	17%	64%	36%	57%	43%
TOTAL LIKELY	83	11	8	5	7	10	11	6	3	7	68	15	58	25	48	35
	5%	5%	4%	4%	8%	7%	8%	5%	5%	4%	5%	8%	6%	4%	6%	4%
		13%	9%	6%	9%	12%	14%	8%	4%	8%	82%	18%	m	70%	30%	58%
Unlikely	247	21	40	23	11	23	20	13	7	37	220	27	155	92	125	123
	15%	9%	20%	20%	12%	15%	14%	11%	10%	21%	16%	14%	17%	13%	17%	14%
		8%	agh	agh	4%	9%	8%	5%	3%	adgh	89%	11%	m	63%	37%	50%
Very unlikely	371	50	44	29	21	17	44	27	17	42	324	47	207	162	173	199
	23%	21%	22%	24%	22%	12%	32%	22%	24%	25%	23%	24%	23%	23%	23%	23%
		e	e	e	e		ae	e	e	e						
		14%	12%	8%	6%	5%	12%	7%	5%	11%	87%	13%	56%	44%	47%	53%
Certain not to	715	148	82	55	38	67	57	56	37	68	633	82	377	337	306	408
	45%	62%	41%	46%	41%	45%	41%	46%	53%	40%	45%	43%	42%	48%	41%	48%
		bcdefgi							fi					l		n
		21%	11%	8%	5%	9%	8%	8%	5%	9%	88%	12%	53%	47%	43%	57%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those do not have any DAB sets at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2376	187	134	125	119	159	143	140	158	150	1719	657	1216	1157	998	1378
Effective Weighted Sample	1520	161	123	118	114	143	136	126	145	135	1287	255	792	739	633	906
Total	1603	238	198	118	94	148	141	122	71	171	1410	193	903	698	746	857
		15%	12%	7%	6%	9%	9%	8%	4%	11%	88%	12%	56%	44%	47%	53%
TOTAL UNLIKELY	1333	220	165	106	70	107	121	97	61	147	1177	156	740	591	604	730
	83%	92%	84%	90%	75%	72%	86%	79%	87%	86%	83%	81%	82%	85%	81%	85%
		bdeg	e	deg			de		de	de					n	n
		16%	12%	8%	5%	8%	9%	7%	5%	11%	88%	12%	55%	44%	45%	55%
Don't know	187	7	25	7	17	31	8	19	6	18	165	22	105	82	95	92
	12%	3%	13%	6%	18%	21%	6%	16%	9%	10%	12%	11%	12%	12%	13%	11%
			af		acfh	acfh		acf	a	a						
		4%	13%	4%	9%	17%	4%	10%	3%	9%	88%	12%	56%	44%	51%	49%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 191

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those who listen to radio and do not have any DAB sets at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1533	712	821	188	249	499	597	144	141	167	345	273	449	364	446	800	250	214	269
Effective Weighted Sample	961	446	516	119	156	314	384	93	90	106	228	172	292	221	283	668	159	145	228
Total	993	446	547	128	188	333	344	77	88	108	270	202	273	235	283	781	114	59	40
		45%	55%	13%	19%	34%	35%	8%	9%	11%	27%	20%	27%	24%	29%	79%	11%	6%	4%
Certain to	9	2	6	-	4	3	1	-	-	1	4	1	2	2	3	8	*	1	-
	1%	1%	1%	-%	2%	1%	1%	-%	-%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-%
		28%	72%	-%	44%	39%	17%	-%	-%	8%	48%	17%	23%	27%	33%	91%	2%	7%	-%
Very likely	20	6	14	2	5	10	2	*	1	2	8	2	6	3	9	16	2	1	1
	2%	1%	3%	2%	3%	3%	1%	1%	1%	2%	3%	1%	2%	1%	3%	2%	2%	2%	2%
		29%	71%	11%	25%	51%	12%	1%	6%	12%	42%	11%	30%	13%	46%	79%	10%	7%	4%
Likely	47	23	24	6	12	16	13	1	4	6	16	13	13	11	10	38	4	4	1
	5%	5%	4%	5%	7%	5%	4%	2%	4%	5%	6%	6%	5%	4%	4%	5%	4%	7%	2%
		49%	51%	13%	26%	33%	28%	3%	8%	13%	34%	28%	27%	23%	22%	81%	9%	8%	2%
TOTAL LIKELY	75	31	44	8	21	29	17	1	5	9	28	17	20	15	22	61	6	6	2
	8%	7%	8%	6%	11%	9%	5%	2%	5%	8%	10%	8%	7%	7%	8%	8%	6%	10%	4%
		41%	59%	11%	28%	39%	22%	2%	6%	12%	37%	22%	27%	21%	30%	81%	8%	8%	2%
Unlikely	200	81	119	31	37	74	58	9	22	27	61	44	67	39	50	156	28	10	6
	20%	18%	22%	24%	20%	22%	17%	12%	25%	25%	23%	22%	25%	17%	18%	20%	25%	17%	15%
		41%	59%	15%	18%	37%	29%	5%	11%	13%	31%	22%	mn	34%	20%	25%	14%	5%	3%
Very unlikely	262	128	134	32	41	96	93	22	18	31	83	56	76	62	68	205	28	17	12
	26%	29%	25%	25%	22%	29%	27%	29%	20%	29%	31%	28%	28%	27%	24%	26%	25%	29%	29%
		49%	51%	12%	16%	37%	36%	8%	7%	12%	32%	21%	29%	24%	26%	78%	11%	7%	4%
Certain not to	318	149	169	31	64	84	139	36	35	28	64	59	71	79	109	256	31	20	12
	32%	33%	31%	24%	34%	25%	40%	47%	39%	26%	24%	29%	26%	34%	38%	33%	27%	33%	31%
		47%	53%	10%	20%	26%	44%	ij	ij	9%	20%	19%	22%	25%	34%	80%	10%	6%	4%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those who listen to radio and do not have any DAB sets at home

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1533	712	821	188	249	499	597	144	141	167	345	273	449	364	446	800	250	214	269
Effective Weighted Sample	961	446	516	119	156	314	384	93	90	106	228	172	292	221	283	668	159	145	228
Total	993	446	547	128	188	333	344	77	88	108	270	202	273	235	283	781	114	59	40
		45%	55%	13%	19%	34%	35%	8%	9%	11%	27%	20%	27%	24%	29%	79%	11%	6%	4%
TOTAL UNLIKELY	780	358	422	93	142	254	290	68	74	87	208	159	214	181	226	616	87	47	30
	78%	80%	77%	73%	76%	76%	84%	87%	84%	80%	77%	79%	78%	77%	80%	79%	77%	79%	75%
		46%	54%	12%	18%	33%	cde 37%	j 9%	10%	11%	27%	20%	27%	23%	29%	79%	11%	6%	4%
Don't know	139	57	82	27	24	50	37	8	9	13	34	26	38	39	35	104	20	6	8
	14%	13%	15%	21%	13%	15%	11%	11%	10%	12%	13%	13%	14%	17%	12%	13%	18%	10%	21%
		41%	59%	f 19%	f 18%	f 36%	f 27%	f 6%	f 7%	f 9%	f 24%	f 19%	f 28%	f 28%	f 25%	f 75%	f 15%	f 4%	f 6%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those who listen to radio and do not have any DAB sets at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	e	~f	~g	h	~i	j	k	l	m	n	o
Unweighted total	1533	51	95	79	80	103	95	88	118	91	1077	456	836	694	704	829
Effective Weighted Sample	961	44	87	75	77	92	90	80	109	84	799	181	536	432	446	531
Total	993	73	139	74	62	97	93	80	54	111	864	130	595	396	516	478
		**	**	**	**	10%	**	**	5%	**	87%	13%	60%	40%	52%	48%
Certain to	9	**	**	**	**	-	**	**	-	**	8	1	7	1	3	5
	1%	**	**	**	**	-%	**	**	-%	**	1%	1%	1%	*%	1%	1%
		**	**	**	**	-%	**	**	-%	**	89%	11%	85%	15%	39%	61%
Very likely	20	**	**	**	**	3	**	**	1	**	15	5	16	4	14	6
	2%	**	**	**	**	3%	**	**	2%	**	2%	4%	3%	1%	3%	1%
		**	**	**	**	15%	**	**	5%	**	77%	23%	m	18%	70%	30%
Likely	47	**	**	**	**	7	**	**	2	**	39	7	31	15	27	19
	5%	**	**	**	**	7%	**	**	4%	**	5%	6%	5%	4%	5%	4%
		**	**	**	**	15%	**	**	5%	**	85%	15%	67%	33%	58%	42%
TOTAL LIKELY	75	**	**	**	**	10	**	**	3	**	62	13	55	20	44	31
	8%	**	**	**	**	10%	**	**	6%	**	7%	10%	9%	5%	9%	6%
		**	**	**	**	13%	**	**	4%	**	83%	17%	m	27%	59%	41%
Unlikely	200	**	**	**	**	17	**	**	5	**	178	22	131	69	107	93
	20%	**	**	**	**	18%	**	**	9%	**	21%	17%	22%	17%	21%	19%
		**	**	**	**	9%	**	**	2%	**	89%	11%	65%	35%	54%	46%
Very unlikely	262	**	**	**	**	11	**	**	14	**	224	38	156	104	127	135
	26%	**	**	**	**	12%	**	**	27%	**	26%	29%	26%	26%	25%	28%
		**	**	**	**	4%	**	**	5%	**	85%	15%	59%	40%	48%	52%
Certain not to	318	**	**	**	**	32	**	**	25	**	277	41	169	149	165	153
	32%	**	**	**	**	33%	**	**	47%	**	32%	32%	28%	38%	32%	32%
		**	**	**	**	10%	**	**	e	**	87%	13%	53%	47%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP6 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those who listen to radio and do not have any DAB sets at home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	e	~f	~g	h	~i	j	k	l	m	n	o
Unweighted total	1533	51	95	79	80	103	95	88	118	91	1077	456	836	694	704	829
Effective Weighted Sample	961	44	87	75	77	92	90	80	109	84	799	181	536	432	446	531
Total	993	73	139	74	62	97	93	80	54	111	864	130	595	396	516	478
		**	**	**	**	10%	**	**	5%	**	87%	13%	60%	40%	52%	48%
TOTAL UNLIKELY	780	**	**	**	**	60	**	**	44	**	679	101	455	322	399	381
	78%	**	**	**	**	62%	**	**	83%	**	79%	78%	77%	81%	77%	80%
		**	**	**	**	8%	**	**	6%	**	87%	13%	58%	41%	51%	49%
Don't know	139	**	**	**	**	26	**	**	6	**	123	16	85	54	72	67
	14%	**	**	**	**	27%	**	**	11%	**	14%	12%	14%	14%	14%	14%
		**	**	**	**	h	**	**	4%	**	89%	11%	61%	39%	52%	48%
						19%	**	**								

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1200	557	643	134	188	381	497	126	117	135	261	211	349	282	358	627	193	174	206
Effective Weighted Sample	750	347	403	85	118	236	319	83	73	84	175	135	227	168	224	523	124	116	174
Total	780	358	422	93	142	254	290	68	74	87	208	159	214	181	226	616	87	47	30
		46%	54%	12%	18%	33%	37%	9%	10%	11%	27%	20%	27%	23%	29%	79%	11%	6%	4%
No need	538	241	296	68	100	186	184	43	47	49	145	115	151	117	154	441	51	26	20
	69%	67%	70%	72%	70%	73%	63%	64%	63%	57%	70%	72%	71%	65%	68%	72%	58%	56%	66%
		45%	55%	13%	19%	35%	34%	8%	9%	9%	27%	21%	28%	22%	29%	82%	9%	5%	4%
Happy to use existing service	205	102	103	17	26	67	96	19	26	29	46	47	41	57	59	147	28	24	6
	26%	28%	25%	18%	18%	26%	33%	28%	35%	33%	22%	30%	19%	32%	26%	24%	32%	51%	21%
		50%	50%	8%	12%	33%	47%	9%	13%	14%	23%	23%	20%	28%	29%	72%	14%	12%	3%
Would never listen	81	38	44	14	17	25	26	5	12	8	28	11	27	19	24	66	11	3	1
	10%	10%	10%	15%	12%	10%	9%	7%	16%	10%	14%	7%	13%	11%	11%	11%	13%	6%	5%
		46%	54%	17%	21%	31%	32%	6%	15%	10%	35%	13%	33%	24%	29%	81%	14%	4%	2%
Can receive through digital TV service	42	19	23	9	8	17	7	8	3	11	14	12	11	7	13	30	7	4	1
	5%	5%	5%	10%	6%	7%	3%	12%	4%	12%	7%	7%	5%	4%	6%	5%	8%	9%	2%
		45%	55%	22%	20%	40%	18%	19%	7%	26%	33%	28%	25%	16%	30%	71%	17%	10%	1%
Don't know why I should	36	15	21	3	7	12	15	3	4	4	8	4	9	8	15	31	2	1	3
	5%	4%	5%	3%	5%	5%	5%	4%	6%	4%	4%	3%	4%	4%	7%	5%	2%	3%	9%
		41%	59%	8%	19%	32%	41%	8%	12%	10%	21%	12%	25%	22%	41%	85%	4%	3%	7%
Happy to use analogue radio service	29	14	15	5	4	7	12	3	2	4	13	4	7	5	12	21	2	2	3
	4%	4%	4%	6%	3%	3%	4%	5%	3%	4%	6%	3%	3%	3%	5%	3%	3%	4%	10%
		49%	51%	18%	15%	25%	42%	11%	8%	13%	43%	15%	24%	19%	42%	74%	9%	7%	11%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1200	557	643	134	188	381	497	126	117	135	261	211	349	282	358	627	193	174	206
Effective Weighted Sample	750	347	403	85	118	236	319	83	73	84	175	135	227	168	224	523	124	116	174
Total	780	358	422	93	142	254	290	68	74	87	208	159	214	181	226	616	87	47	30
		46%	54%	12%	18%	33%	37%	9%	10%	11%	27%	20%	27%	23%	29%	79%	11%	6%	4%
Can't afford it	16	6	9	3	4	5	4	5	2	4	*	4	*	3	9	10	5	-	1
	2%	2%	2%	3%	3%	2%	1%	7%	3%	4%	2%	2%	2%	1%	4%	2%	6%	-%	2%
								j	j	j		l			l		oq		
		41%	59%	19%	24%	34%	23%	32%	13%	23%	1%	23%	1%	16%	60%	64%	33%	-%	3%
Too expensive generally	12	4	8	2	2	4	4	3	4	3	*	*	1	2	8	5	4	*	3
	2%	1%	2%	2%	2%	2%	1%	4%	5%	3%	2%	2%	1%	1%	4%	1%	5%	1%	9%
								j	j	j					kl		o		oq
		32%	68%	13%	20%	34%	34%	21%	30%	24%	1%	2%	12%	16%	70%	39%	34%	4%	23%
Poor reception in our area	11	7	4	1	-	3	8	*	*	2	4	3	6	1	2	9	1	1	1
	1%	2%	1%	1%	-%	1%	3%	2%	1%	2%	2%	2%	3%	2%	1%	2%	1%	1%	2%
		65%	35%	9%	-%	25%	66%	1%	4%	13%	37%	29%	52%	6%	13%	82%	6%	5%	6%
Listen in the car/ on phone/ online/elsewhere	9	2	7	-	-	7	2	-	-	2	6	1	3	4	-	9	-	*	-
	1%	2%	2%	-%	-%	3%	1%	-%	-%	2%	3%	1%	2%	2%	-%	1%	-%	2%	-%
		18%	82%	-%	-%	74%	26%	-%	-%	19%	71%	16%	37%	47%	-%	99%	-%	1%	-%
Other	7	4	3	-	-	1	5	2	1	*	1	1	2	2	1	5	*	1	*
	1%	1%	1%	-%	-%	2%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	3%	2%
		55%	45%	-%	-%	19%	81%	23%	16%	1%	13%	15%	31%	35%	20%	69%	6%	18%	7%
ANY INVOLUNTARY REASONS	38	18	20	5	6	11	15	6	5	8	5	8	8	7	16	24	9	1	4
	5%	5%	5%	6%	4%	5%	5%	10%	6%	9%	2%	5%	4%	4%	7%	4%	11%	3%	14%
								j	j	j							oq		oq
		48%	52%	14%	16%	30%	40%	17%	12%	21%	12%	21%	20%	18%	41%	62%	24%	3%	11%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 192

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1200	557	643	134	188	381	497	126	117	135	261	211	349	282	358	627	193	174	206
Effective Weighted Sample	750	347	403	85	118	236	319	83	73	84	175	135	227	168	224	523	124	116	174
Total	780	358	422	93	142	254	290	68	74	87	208	159	214	181	226	616	87	47	30
		46%	54%	12%	18%	33%	37%	9%	10%	11%	27%	20%	27%	23%	29%	79%	11%	6%	4%
ANY VOLUNTARY REASONS	754	343	411	91	137	249	277	65	72	80	205	153	207	177	217	602	81	44	27
	97%	96%	97%	98%	96%	98%	95%	96%	97%	92%	98%	96%	97%	98%	96%	98%	94%	94%	92%
		46%	54%	12%	18%	33%	37%	9%	10%	11%	27%	20%	27%	23%	29%	80%	11%	6%	4%
ONLY VOLUNTARY REASONS	736	337	400	87	136	243	271	61	70	77	203	151	205	172	208	589	78	44	26
	94%	94%	95%	94%	96%	95%	93%	90%	94%	89%	98%	95%	96%	95%	92%	96%	89%	94%	86%
		46%	54%	12%	18%	33%	37%	8%	9%	10%	28%	20%	28%	23%	28%	80%	11%	6%	3%
Don't know	5	3	2	1	*	-	4	*	-	2	-	*	2	2	2	3	-	1	*
	1%	1%	*%	1%	*%	-%	1%	*%	-%	2%	-%	*%	1%	1%	1%	1%	-%	3%	*%
		62%	38%	10%	5%	-%	85%	2%	-%	33%	-%	3%	33%	31%	34%	71%	-%	28%	1%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1200	42	78	68	57	60	82	65	98	77	838	362	632	565	542	658
Effective Weighted Sample	750	36	71	65	55	55	78	58	90	70	622	146	407	347	343	418
Total	780	60	111	65	44	60	80	59	44	92	679	101	455	322	399	381
		**	**	**	**	**	**	**	**	**	87%	13%	58%	41%	51%	49%
No need	538	**	**	**	**	**	**	**	**	**	473	65	323	213	274	264
	69%	**	**	**	**	**	**	**	**	**	70%	65%	71%	66%	69%	69%
		**	**	**	**	**	**	**	**	**	88%	12%	60%	40%	51%	49%
Happy to use existing service	205	**	**	**	**	**	**	**	**	**	174	31	108	97	106	99
	26%	**	**	**	**	**	**	**	**	**	26%	31%	24%	30%	27%	26%
		**	**	**	**	**	**	**	**	**	85%	15%	53%	47%	52%	48%
Would never listen	81	**	**	**	**	**	**	**	**	**	73	9	53	28	39	43
	10%	**	**	**	**	**	**	**	**	**	11%	9%	12%	9%	10%	11%
		**	**	**	**	**	**	**	**	**	89%	11%	66%	34%	48%	52%
Can receive through digital TV service	42	**	**	**	**	**	**	**	**	**	37	4	25	16	19	23
	5%	**	**	**	**	**	**	**	**	**	5%	4%	6%	5%	5%	6%
		**	**	**	**	**	**	**	**	**	89%	11%	61%	39%	46%	54%
Don't know why I should	36	**	**	**	**	**	**	**	**	**	30	6	21	15	19	18
	5%	**	**	**	**	**	**	**	**	**	4%	6%	5%	5%	5%	5%
		**	**	**	**	**	**	**	**	**	82%	18%	58%	42%	51%	49%
Happy to use analogue radio service	29	**	**	**	**	**	**	**	**	**	24	5	17	12	10	19
	4%	**	**	**	**	**	**	**	**	**	4%	5%	4%	4%	3%	5%
		**	**	**	**	**	**	**	**	**	83%	17%	59%	41%	35%	65%
Can't afford it	16	**	**	**	**	**	**	**	**	**	13	3	7	8	9	7
	2%	**	**	**	**	**	**	**	**	**	2%	3%	2%	3%	2%	2%
		**	**	**	**	**	**	**	**	**	81%	19%	46%	54%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1200	42	78	68	57	60	82	65	98	77	838	362	632	565	542	658	
Effective Weighted Sample	750	36	71	65	55	55	78	58	90	70	622	146	407	347	343	418	
Total	780	60	111	65	44	60	80	59	44	92	679	101	455	322	399	381	
		**	**	**	**	**	**	**	**	**	87%	13%	58%	41%	51%	49%	
Too expensive generally	12	**	**	**	**	**	**	**	**	**	11	1	3	9	5	7	
	2%	**	**	**	**	**	**	**	**	**	2%	1%	1%	3%	1%	2%	
		**	**	**	**	**	**	**	**	**	88%	12%	23%	77%	39%	61%	
Poor reception in our area	11	**	**	**	**	**	**	**	**	**	8	3	6	5	9	3	
	1%	**	**	**	**	**	**	**	**	**	1%	3%	1%	2%	2%	1%	
		**	**	**	**	**	**	**	**	**	71%	29%	55%	45%	78%	22%	
Listen in the car/ on phone/ online/elsewhere	9	**	**	**	**	**	**	**	**	**	6	3	6	2	8	1	
	1%	**	**	**	**	**	**	**	**	**	1%	3%	1%	1%	2%	*%	
		**	**	**	**	**	**	**	**	**	64%	j 36%	73%	27%	o 91%	9%	
Other	7	**	**	**	**	**	**	**	**	**	5	2	2	5	5	2	
	1%	**	**	**	**	**	**	**	**	**	1%	2%	*%	1%	1%	1%	
		**	**	**	**	**	**	**	**	**	72%	28%	29%	71%	69%	31%	
ANY INVOLUNTARY REASONS	38	**	**	**	**	**	**	**	**	**	31	8	17	21	21	18	
	5%	**	**	**	**	**	**	**	**	**	5%	8%	4%	7%	5%	5%	
		**	**	**	**	**	**	**	**	**	80%	20%	45%	55%	54%	46%	
ANY VOLUNTARY REASONS	754	**	**	**	**	**	**	**	**	**	658	96	445	307	384	370	
	97%	**	**	**	**	**	**	**	**	**	97%	96%	98%	95%	96%	97%	
		**	**	**	**	**	**	**	**	**	87%	13%	59%	41%	51%	49%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QP7 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	1200	42	78	68	57	60	82	65	98	77	838	362	632	565	542	658
Effective Weighted Sample	750	36	71	65	55	55	78	58	90	70	622	146	407	347	343	418
Total	780	60	111	65	44	60	80	59	44	92	679	101	455	322	399	381
		**	**	**	**	**	**	**	**	**	87%	13%	58%	41%	51%	49%
ONLY VOLUNTARY REASONS	736	**	**	**	**	**	**	**	**	**	644	92	437	297	376	361
	94%	**	**	**	**	**	**	**	**	**	95%	91%	96%	92%	94%	95%
		**	**	**	**	**	**	**	**	**	87%	13%	m 59%	40%	51%	49%
Don't know	5	**	**	**	**	**	**	**	**	**	4	1	1	4	3	2
	1%	**	**	**	**	**	**	**	**	**	1%	1%	*0%	1%	1%	1%
		**	**	**	**	**	**	**	**	**	76%	24%	26%	74%	56%	44%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 193

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QZ1. SHOWCARD Could you please take a look at the options shown on this card and let me know which applies to you? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Married/ civil partnership	1320	695	625	27	184	587	522	24	69	141	470	429	342	325	222	1110	105	69	36
	49%	53%	45%	7%	42%	64%	56%	14%	32%	53%	65%	60%	48%	56%	34%	50%	45%	52%	49%
		b			c	cd	cd		g	gh	ghi	ln	n	ln					
		53%	47%	2%	14%	44%	40%	2%	5%	11%	36%	33%	26%	25%	17%	84%	8%	5%	3%
Co-habiting	298	140	158	64	107	92	35	14	22	38	104	68	83	75	71	256	23	14	5
	11%	11%	11%	16%	24%	10%	4%	8%	10%	14%	14%	10%	12%	13%	11%	11%	10%	10%	7%
				ef	cef	f				g	g					r			
		47%	53%	21%	36%	31%	12%	5%	7%	13%	35%	23%	28%	25%	24%	86%	8%	5%	2%
Single	654	330	324	298	139	146	71	59	62	44	119	137	195	119	203	539	64	29	23
	24%	25%	24%	76%	32%	16%	8%	35%	28%	17%	16%	19%	27%	21%	31%	24%	27%	22%	32%
				def	ef	f		ij	ij				km		km				oq
		50%	50%	46%	21%	22%	11%	9%	9%	7%	18%	21%	30%	18%	31%	82%	10%	4%	4%
Widowed, divorced or separated	398	133	265	2	11	88	298	73	64	41	35	75	99	59	164	327	42	21	8
	15%	10%	19%	1%	2%	10%	32%	43%	29%	16%	5%	11%	14%	10%	25%	15%	18%	16%	11%
			a		c	cd	cde	hij	ij	j					klm	r	r		
		33%	67%	1%	3%	22%	75%	18%	16%	10%	9%	19%	25%	15%	41%	82%	11%	5%	2%
Refused	4	2	3	*	1	2	1	-	-	*	-	2	*	1	1	4	-	-	1
	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%
		43%	57%	4%	27%	52%	17%	0%	0%	4%	0%	41%	5%	28%	25%	85%	0%	0%	15%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QZ1. SHOWCARD Could you please take a look at the options shown on this card and let me know which applies to you? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Married/ civil partnership	1320	145	219	119	85	101	139	115	47	141	1133	187	844	471	778	542
	49%	43%	61%	53%	43%	42%	57%	50%	41%	47%	49%	53%	54%	42%	55%	43%
			adeghi	adeh			adehi						m		o	
		11%	17%	9%	6%	8%	11%	9%	4%	11%	86%	14%	64%	36%	59%	41%
Co-habiting	298	38	31	19	30	35	22	24	13	44	255	43	232	66	147	151
	11%	11%	9%	8%	15%	15%	9%	11%	12%	15%	11%	12%	15%	6%	10%	12%
					bcf	bc				bcf			m			
		13%	10%	6%	10%	12%	7%	8%	4%	15%	86%	14%	78%	22%	49%	51%
Single	654	125	57	54	47	58	50	66	25	56	579	75	366	288	280	374
	24%	37%	16%	24%	24%	24%	21%	29%	22%	19%	25%	21%	24%	26%	20%	29%
		bcdefghi		b	b	b		bfi							n	
		19%	9%	8%	7%	9%	8%	10%	4%	9%	88%	12%	56%	44%	43%	57%
Widowed, divorced or separated	398	26	54	32	33	42	31	25	29	56	349	49	110	288	198	200
	15%	8%	15%	14%	17%	18%	13%	11%	25%	19%	15%	14%	7%	26%	14%	16%
			a	a	a	ag			abcdefg	ag			l			
		6%	14%	8%	8%	11%	8%	6%	7%	14%	88%	12%	28%	72%	50%	50%
Refused	4	-	-	-	-	2	2	-	-	-	4	*	3	2	1	3
	*%	-%	-%	-%	-%	1%	1%	-%	-%	-%	*%	*%	*%	*%	*%	*%
		-%	-%	-%	-%	44%	41%	-%	-%	-%	91%	9%	63%	37%	31%	69%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ2 (QZ10). SHOWCARD How would you describe your national identity? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
English	1545	732	813	232	227	495	591	104	131	157	391	373	423	348	399	1515	10	18	2
	58%	56%	59%	59%	51%	54%	64%	61%	61%	59%	54%	52%	59%	60%	60%	68%	4%	13%	3%
		47%	53%	15%	15%	32%	38%	7%	8%	10%	25%	24%	27%	23%	26%	98%	1%	1%	1%
Scottish	223	103	120	28	38	78	79	22	22	27	62	49	58	55	61	25	197	1	*
	8%	8%	9%	7%	9%	9%	9%	13%	10%	10%	9%	7%	8%	10%	9%	1%	85%	1%	1%
		46%	54%	12%	17%	35%	35%	10%	10%	12%	28%	22%	26%	25%	27%	11%	88%	1%	1%
Welsh	94	47	48	15	15	29	36	7	8	12	15	17	25	25	27	6	*	89	-
	4%	4%	3%	4%	3%	3%	4%	4%	4%	4%	2%	2%	4%	4%	4%	1%	1%	67%	1%
		49%	51%	16%	16%	31%	38%	7%	9%	12%	16%	18%	27%	26%	28%	6%	1%	94%	1%
Northern Irish	47	23	24	6	8	15	17	2	4	5	7	9	11	13	13	10	*	1	36
	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	49%
		49%	51%	12%	18%	33%	37%	4%	8%	10%	14%	20%	23%	28%	28%	21%	1%	1%	1%
British	558	284	273	65	77	230	185	27	38	47	183	201	141	104	112	500	20	15	23
	21%	22%	20%	17%	17%	25%	20%	16%	17%	18%	25%	28%	20%	18%	17%	22%	8%	12%	31%
		51%	49%	12%	14%	41%	33%	5%	7%	8%	33%	36%	25%	19%	20%	90%	4%	3%	4%
Other	208	112	96	46	77	67	18	9	13	17	71	62	62	34	50	180	6	9	13
	8%	9%	7%	12%	17%	7%	2%	5%	6%	7%	10%	9%	9%	6%	8%	8%	3%	7%	17%
		54%	46%	22%	37%	32%	9%	4%	6%	8%	34%	30%	30%	16%	24%	87%	3%	4%	6%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 194

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ2 (QZ10). SHOWCARD How would you describe your national identity? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
English	1545	132	283	156	166	186	154	162	86	193	1339	206	865	674	902	643
	58%	40%	78%	70%	85%	78%	63%	70%	75%	65%	58%	58%	56%	60%	64%	51%
			acfi	a	acfg	acfi	a	a	afi	a				l	o	
		9%	18%	10%	11%	12%	10%	10%	6%	12%	87%	13%	56%	44%	58%	42%
Scottish	223	-	3	2	4	4	6	2	1	2	185	39	129	94	108	115
	8%	-%	1%	1%	2%	2%	3%	1%	1%	1%	8%	11%	8%	8%	8%	9%
					a	a	a					j				
		-%	1%	1%	2%	2%	3%	1%	1%	1%	83%	17%	58%	42%	48%	52%
Welsh	94	1	-	2	-	2	-	-	-	-	79	15	55	39	49	46
	4%	*%	-%	1%	-%	1%	-%	-%	-%	-%	3%	4%	4%	4%	3%	4%
		1%	-%	3%	-%	3%	-%	-%	-%	-%	84%	16%	58%	42%	52%	48%
Northern Irish	47	1	3	-	-	1	-	-	-	5	28	19	27	19	24	22
	2%	*%	1%	-%	-%	1%	-%	-%	-%	2%	1%	5%	2%	2%	2%	2%
		3%	6%	-%	-%	3%	-%	-%	-%	10%	60%	40%	59%	41%	52%	48%
British	558	115	62	53	17	34	66	44	24	86	493	64	333	225	275	283
	21%	35%	17%	24%	9%	14%	27%	19%	21%	29%	21%	18%	21%	20%	20%	22%
		bcdegh	d	de			bdeg	d	d	bdegh						
		21%	11%	9%	3%	6%	12%	8%	4%	15%	88%	12%	60%	40%	49%	51%
Other	208	84	11	11	9	10	18	22	3	12	196	11	144	64	48	160
	8%	25%	3%	5%	5%	4%	7%	10%	2%	4%	8%	3%	9%	6%	3%	13%
		bcdefghi					bh	bcdehi			k		m			n
		40%	5%	5%	4%	5%	9%	11%	1%	6%	94%	6%	69%	31%	23%	77%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 195

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
WHITE																			
British	1396	670	727	196	216	468	516	93	131	143	382	376	367	304	349	1274	38	38	47
	52%	51%	53%	50%	49%	51%	56%	54%	61%	54%	52%	53%	51%	52%	53%	57%	16%	29%	64%
		48%	52%	14%	15%	33%	de	7%	j	9%	10%	27%	27%	26%	22%	pq	p	opq	3%
English	622	310	312	88	73	203	258	38	41	57	140	162	173	142	145	608	7	6	1
	23%	24%	23%	22%	17%	22%	28%	22%	19%	22%	19%	23%	24%	24%	22%	27%	3%	5%	1%
		50%	50%	14%	12%	33%	d	6%	7%	9%	22%	26%	28%	23%	23%	pqr	r	1%	*%
Scottish	205	92	113	23	36	75	71	22	20	24	57	43	55	48	59	21	183	1	*
	8%	7%	8%	6%	8%	8%	8%	13%	9%	9%	8%	6%	8%	8%	9%	1%	78%	1%	1%
		45%	55%	11%	18%	36%	35%	11%	10%	12%	28%	21%	27%	24%	29%	10%	oqr	89%	*%
Welsh	88	45	43	14	12	27	35	5	7	10	11	17	25	24	23	10	*	78	-
	3%	3%	3%	3%	3%	3%	4%	3%	3%	4%	2%	2%	3%	4%	4%	*%	*%	59%	-%
		51%	49%	15%	14%	30%	40%	6%	8%	12%	12%	19%	28%	27%	27%	11%	*%	opr	-%
Irish	40	22	18	6	9	11	14	3	2	5	9	8	8	11	13	17	*	*	23
	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	2%	1%	*%	*%	31%
		55%	45%	15%	23%	27%	35%	8%	4%	12%	22%	21%	20%	28%	32%	41%	*%	*%	opq
Any other white background	138	60	77	27	51	51	9	1	7	9	56	48	41	22	26	128	4	5	2
	5%	5%	6%	7%	12%	6%	1%	*%	3%	4%	8%	7%	6%	4%	4%	6%	2%	3%	2%
		44%	56%	f	cef	f	6%	1%	g	g	ghi	mn	30%	16%	19%	pr	3%	3%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 195

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K-£15.59K	£15.6K-£25.99K	£26K+								NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
TOTAL WHITE	2489	1200	1290	353	398	834	904	162	208	249	654	653	668	551	616	2056	231	128	73
	93%	92%	94%	90%	90%	91%	97%	95%	96%	94%	90%	92%	93%	95%	93%	92%	99%	97%	99%
		48%	52%	14%	16%	33%	cde	j	j	j				k			o	o	oq
							36%	7%	8%	10%	26%	26%	27%	22%	25%	83%	9%	5%	3%
MIXED																			
White and Black Caribbean	11	7	4	2	1	7	1	2	-	-	4	2	3	4	3	11	-	-	-
	*%	1%	*%	*%	*%	1%	*%	1%	-%	-%	1%	*%	*%	1%	*%	*%	-%	-%	-%
		64%	36%	15%	8%	70%	7%	16%	-%	-%	38%	15%	24%	33%	28%	100%	-%	-%	-%
White and Black African	2	2	*	2	*	*	-	*	-	-	-	-	*	-	2	2	*	-	-
	*%	*%	*%	*%	*%	*%	-%	*%	-%	-%	-%	-%	*%	-%	*%	*%	*%	-%	-%
		81%	19%	67%	14%	19%	-%	14%	-%	-%	-%	-%	14%	-%	86%	86%	14%	-%	-%
White and Asian	3	1	2	-	1	2	-	-	1	-	2	2	-	-	1	3	-	-	-
	*%	*%	*%	-%	*%	*%	-%	-%	*%	-%	*%	*%	-%	-%	*%	*%	-%	-%	-%
		26%	74%	-%	28%	72%	-%	-%	28%	-%	72%	72%	-%	-%	28%	100%	-%	-%	-%
Any other mixed/ multiple ethnic background	3	1	1	-	*	1	1	-	-	*	1	-	2	-	*	1	-	1	-
	*%	*%	*%	-%	*%	*%	*%	-%	-%	*%	*%	-%	*%	-%	*%	*%	-%	1%	-%
		59%	41%	-%	14%	52%	34%	-%	-%	14%	47%	-%	85%	-%	15%	47%	-%	53%	-%
TOTAL MIXED/ MULTIPLE	19	11	8	3	2	12	2	2	1	*	8	4	5	4	6	17	*	1	-
	1%	1%	1%	1%	1%	1%	*%	1%	*%	*%	1%	1%	1%	1%	1%	1%	*%	1%	-%
		59%	41%	17%	13%	61%	9%	11%	5%	2%	40%	21%	27%	19%	34%	91%	2%	7%	-%
Columns Tested:	a, b - c, d, e, f - g, h, i, j - k, l, m, n - o, p, q, r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 195

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
ASIAN AND BRITISH ASIAN																			
Indian	38	21	17	4	7	24	4	-	-	1	23	16	11	7	5	38	-	*	-
	1%	2%	1%	1%	1%	3%	*%	-%	-%	*%	3%	2%	1%	1%	1%	2%	-%	*%	-%
		56%	44%	11%	17%	62%	10%	-%	-%	2%	ghi	n				pqr			
											60%	42%	28%	17%	12%	99%	-%	1%	-%
Pakistani	23	14	9	6	8	7	3	3	3	2	3	5	4	2	12	23	*	-	-
	1%	1%	1%	1%	2%	1%	*%	2%	1%	1%	*%	1%	1%	*%	2%	1%	*%	-%	-%
		59%	41%	25%	34%	29%	12%	15%	12%	7%	12%	23%	18%	7%	53%	99%	1%	-%	-%
Bangladeshi	17	9	8	6	3	6	2	1	-	1	6	4	5	2	5	16	-	1	-
	1%	1%	1%	2%	1%	1%	*%	*%	-%	1%	1%	*%	1%	*%	1%	1%	-%	1%	-%
		52%	48%	36%	20%	33%	10%	4%	-%	9%	38%	21%	32%	15%	32%	95%	-%	5%	-%
Any other Asian background	9	9	1	2	2	2	4	-	-	2	4	6	2	1	-	9	-	-	*
	*%	1%	*%	*%	*%	*%	*%	-%	-%	1%	1%	1%	*%	*%	-%	*%	-%	-%	*%
		b										n							
		90%	10%	17%	20%	25%	39%	-%	-%	26%	42%	64%	23%	13%	-%	97%	-%	-%	3%
TOTAL ASIAN/ BRITISH ASIAN	87	52	35	17	20	38	12	4	3	6	36	31	22	12	22	86	*	1	*
	3%	4%	3%	4%	4%	4%	1%	2%	1%	2%	5%	4%	3%	2%	3%	4%	*%	1%	*%
		b		f	f	f					h	m				pqr			
		60%	40%	20%	23%	44%	14%	5%	3%	7%	41%	36%	26%	14%	25%	98%	*%	1%	*%
BLACK AND BLACK BRITISH																			
Caribbean	13	4	9	3	3	3	3	*	-	2	3	-	3	5	5	13	-	-	-
	*%	*%	1%	1%	1%	*%	*%	*%	-%	1%	*%	-%	*%	1%	1%	1%	-%	-%	-%
		28%	72%	20%	27%	26%	27%	4%	-%	17%	27%	-%	25%	36%	39%	100%	-%	-%	-%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
African	28	10	17	6	5	16	1	2	2	2	12	11	3	5	8	28	-	-	-
	1%	1%	1%	f	f	f	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%
		37%	63%	23%	17%	56%	4%	7%	6%	6%	45%	41%	12%	18%	29%	100%	-	-	-
Any other black background	6	3	3	2	1	2	1	-	-	-	3	2	2	1	1	6	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		51%	49%	30%	15%	36%	19%	1%	1%	1%	51%	30%	39%	15%	16%	100%	-	-	-
TOTAL BLACK/ BLACK BRITISH	47	17	30	11	9	21	6	2	2	4	19	13	9	11	14	47	-	-	-
	2%	1%	2%	3%	2%	2%	1%	1%	1%	1%	3%	2%	1%	2%	2%	2%	-	-	-
		36%	64%	23%	19%	45%	12%	5%	4%	8%	40%	28%	19%	23%	30%	100%	-	-	-
MIDDLE EAST AND ARABIC ORIGIN																			
Middle Eastern, including Arabic origin	5	4	*	1	2	1	2	-	-	-	1	3	1	*	1	4	-	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		93%	7%	14%	38%	15%	33%	1%	1%	1%	18%	57%	21%	7%	15%	85%	-	15%	-
TOTAL MIDDLE EAST AND ARABIC ORIGIN	5	4	*	1	2	1	2	-	-	-	1	3	1	*	1	4	-	1	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		93%	7%	14%	38%	15%	33%	1%	1%	1%	18%	57%	21%	7%	15%	85%	-	15%	-
CHINESE OR OTHER ETHNIC GROUP																			
Chinese	10	5	5	1	5	4	1	-	1	-	6	2	8	-	1	10	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		53%	47%	7%	44%	38%	11%	1%	7%	1%	59%	18%	73%	1%	9%	100%	-	-	-

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 195

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Any other background	15	9	6	5	6	4	-	*	1	3	4	6	4	4	1	13	1	*	-
	1%	1%	*%	1%	1%	*%	-%	*%	1%	1%	1%	1%	1%	1%	*%	1%	1%	*%	-%
		61%	39%	30%	40%	29%	-%	2%	10%	17%	27%	38%	29%	24%	9%	89%	9%	2%	-%
TOTAL CHINESE OR OTHER ETHNIC GROUP	26	15	11	5	11	8	1	*	2	3	10	8	12	4	2	24	1	*	-
	1%	1%	1%	1%	2%	1%	*%	*%	1%	1%	1%	1%	2%	1%	*%	1%	1%	*%	-%
		58%	42%	21%	42%	33%	4%	1%	9%	10%	40%	30%	47%	14%	9%	93%	5%	1%	-%
Refused	3	1	1	-	*	1	1	*	-	2	-	-	3	*	-	2	-	-	*
	*%	*%	*%	-%	*%	*%	*%	*%	-%	1%	-%	-%	*%	*%	-%	*%	-%	-%	*%
		49%	51%	-%	3%	52%	44%	3%	-%	92%	-%	-%	97%	3%	-%	92%	-%	-%	8%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
WHITE																
British	1396	140	201	154	132	131	146	107	67	195	1205	192	787	604	786	610
	52%	42%	56%	69%	68%	55%	60%	47%	58%	66%	52%	54%	51%	54%	56%	48%
			a	abegh	abegh	a	ag		ag	abeg					o	
		10%	14%	11%	9%	9%	10%	8%	5%	14%	86%	14%	56%	43%	56%	44%
English	622	13	141	51	50	79	62	90	42	80	536	86	347	275	388	234
	23%	4%	39%	23%	26%	33%	25%	39%	37%	27%	23%	24%	22%	25%	28%	18%
			acdfi	a	a	ac	a	acdfi	acdfi	a					o	
		2%	23%	8%	8%	13%	10%	14%	7%	13%	86%	14%	56%	44%	62%	38%
Scottish	205	-	2	2	4	3	4	2	1	2	168	37	120	85	98	107
	8%	-%	1%	1%	2%	1%	2%	1%	1%	1%	7%	10%	8%	8%	7%	8%
					a							j				
		-%	1%	1%	2%	2%	2%	1%	1%	1%	82%	18%	58%	42%	48%	52%
Welsh	88	1	-	2	-	2	-	-	-	4	74	14	49	38	49	39
	3%	*%	-%	1%	-%	1%	-%	-%	-%	1%	3%	4%	3%	3%	4%	3%
		1%	-%	3%	-%	3%	-%	-%	-%	5%	84%	16%	56%	43%	56%	44%
Irish	40	6	2	-	-	1	1	-	-	6	29	11	23	17	14	26
	1%	2%	1%	-%	-%	*%	1%	-%	-%	2%	1%	3%	2%	1%	1%	2%
		cdgh								cdgh		j			n	
		15%	5%	-%	-%	3%	4%	-%	-%	15%	73%	27%	58%	42%	35%	65%
Any other white background	138	64	6	10	5	6	17	15	1	4	128	9	104	34	44	93
	5%	19%	2%	4%	3%	3%	7%	7%	1%	1%	6%	3%	7%	3%	3%	7%
		bdefghi		hi			bdehi	behi			k		m		n	
		46%	5%	7%	4%	5%	12%	11%	1%	3%	93%	7%	75%	25%	32%	68%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
TOTAL WHITE	2489	224	352	219	192	224	229	214	111	292	2140	350	1430	1052	1380	1109
	93%	67%	97%	98%	98%	94%	94%	93%	97%	98%	92%	99%	92%	94%	98%	87%
		ag	ag	aefg	aefg	a	a	a	ag	aefg	j	j	l	l	o	o
		9%	14%	9%	8%	9%	9%	9%	4%	12%	86%	14%	57%	42%	55%	45%
MIXED																
White and Black Caribbean	11	5	2	1	-	3	1	-	-	-	11	-	8	2	2	9
	*%	1%	*%	*%	-%	1%	*%	-%	-%	-%	*%	-%	1%	*%	*%	1%
		45%	16%	9%	-%	25%	6%	-%	-%	-%	100%	-%	78%	22%	17%	83%
White and Black African	2	-	2	-	-	*	-	-	-	-	2	-	-	2	-	2
	*%	-%	*%	-%	-%	*%	-%	-%	-%	-%	*%	-%	-%	*%	-%	*%
		-%	67%	-%	-%	19%	-%	-%	-%	-%	100%	-%	-%	100%	-%	100%
White and Asian	3	-	2	1	-	-	-	1	-	-	3	-	2	1	-	3
	*%	-%	*%	*%	-%	-%	-%	*%	-%	-%	*%	-%	*%	*%	-%	*%
		-%	45%	26%	-%	-%	-%	28%	-%	-%	100%	-%	72%	28%	-%	100%
Any other mixed/ multiple ethnic background	3	-	-	-	-	-	1	-	*	-	3	-	2	1	1	2
	*%	-%	-%	-%	-%	-%	*%	-%	*%	-%	*%	-%	*%	*%	*%	*%
		-%	-%	-%	-%	-%	34%	-%	13%	-%	100%	-%	62%	38%	34%	66%
TOTAL MIXED/ MULTIPLE	19	5	5	2	-	3	2	1	*	-	19	-	12	7	3	16
	1%	1%	1%	1%	-%	1%	1%	*%	*%	-%	1%	-%	1%	1%	*%	1%
		25%	25%	10%	-%	16%	8%	5%	2%	-%	k	-%	65%	35%	14%	n
Columns Tested:	a.b.c.d.e.f.g.h.i - j.k - l.m - n.o															

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
ASIAN AND BRITISH ASIAN																
Indian	38	25	-	1	1	1	5	1	1	2	38	*	30	8	7	31
	1%	8%	-%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%
		bcdefghi					b				k		m			n
		66%	-%	3%	4%	2%	13%	4%	2%	4%	99%	1%	79%	21%	18%	82%
Pakistani	23	4	1	-	-	5	-	11	-	2	21	2	13	10	3	20
	1%	1%	1%	-%	-%	2%	-%	5%	-%	1%	1%	1%	1%	1%	1%	2%
						cdhf		abcdfhi								n
		17%	5%	-%	-%	20%	-%	49%	-%	8%	93%	7%	56%	44%	13%	87%
Bangladeshi	17	13	-	-	-	1	1	-	-	1	17	-	7	9	3	13
	1%	4%	-%	-%	-%	1%	1%	-%	-%	1%	1%	-%	1%	1%	1%	1%
		bcdefghi					1%	-%	-%	1%	1%	-%	1%	1%	1%	n
		76%	-%	-%	-%	7%	6%	-%	-%	6%	100%	-%	43%	57%	19%	81%
Any other Asian background	9	7	-	-	-	-	3	-	-	-	9	-	6	4	1	8
	1%	2%	-%	-%	-%	-%	1%	-%	-%	-%	1%	-%	1%	1%	1%	1%
		bcdeghi														n
		69%	-%	-%	-%	-%	28%	-%	-%	-%	100%	-%	61%	39%	15%	85%
TOTAL ASIAN/ BRITISH ASIAN	87	48	1	1	1	6	9	13	1	4	85	2	56	31	15	73
	3%	15%	1%	1%	1%	3%	4%	6%	1%	1%	4%	1%	4%	3%	1%	6%
		bcdefghi				b	bcdh	bcdhi			k					n
		55%	1%	2%	2%	7%	10%	15%	1%	5%	98%	2%	64%	36%	17%	83%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

		ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
BLACK AND BLACK BRITISH																
Caribbean	13	10	-	1	-	1	-	-	1	-	12	1	5	7	-	13
	*%	3%	-%	1%	-%	*%	-%	-%	*%	-%	1%	*%	*%	1%	-%	1%
		bdefghi														n
		79%	-%	10%	-%	7%	-%	-%	4%	-%	96%	4%	42%	58%	-%	100%
African	28	25	-	-	1	-	1	*	*	-	28	-	21	7	1	26
	1%	7%	-%	-%	*%	-%	*%	*%	*%	-%	1%	-%	1%	1%	*%	2%
		bcdefghi									k					n
		90%	-%	-%	3%	-%	4%	1%	2%	-%	100%	-%	76%	24%	4%	96%
Any other black background	6	6	-	-	-	-	-	-	-	-	6	-	4	2	-	6
	*%	2%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	*%	*%	-%	*%
		bdefghi														n
		100%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	66%	34%	-%	100%
TOTAL BLACK/ BLACK BRITISH	47	41	-	1	1	1	1	*	1	-	46	1	30	16	1	45
	2%	12%	-%	1%	*%	*%	*%	*%	1%	-%	2%	*%	2%	1%	*%	4%
		bcdefghi									k					n
		88%	-%	3%	2%	2%	3%	1%	2%	-%	99%	1%	65%	35%	3%	97%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
MIDDLE EAST AND ARABIC ORIGIN																
Middle Eastern, including Arabic origin	5	3	-	-	-	-	1	1	-	-	4	1	3	2	1	4
	*%	1%	-%	-%	-%	-%	*%	*%	-%	-%	*%	*%	*%	*%	*%	*%
		53%	-%	-%	-%	-%	18%	14%	-%	-%	82%	18%	64%	36%	18%	82%
TOTAL MIDDLE EAST AND ARABIC ORIGIN	5	3	-	-	-	-	1	1	-	-	4	1	3	2	1	4
	*%	1%	-%	-%	-%	-%	*%	*%	-%	-%	*%	*%	*%	*%	*%	*%
		53%	-%	-%	-%	-%	18%	14%	-%	-%	82%	18%	64%	36%	18%	82%
CHINESE OR OTHER ETHNIC GROUP																
Chinese	10	7	-	-	1	-	2	-	-	1	10	-	6	4	2	8
	*%	2%	-%	-%	*%	-%	1%	-%	-%	*%	*%	-%	*%	*%	*%	1%
		bcegh														
		64%	-%	-%	7%	-%	18%	-%	-%	11%	100%	-%	62%	38%	22%	78%
Any other background	15	3	3	1	1	3	-	1	1	1	14	1	13	2	4	11
	1%	1%	1%	*%	*%	1%	-%	*%	1%	*%	1%	*%	1%	*%	*%	1%
													m			n
		23%	21%	3%	5%	23%	-%	5%	6%	3%	92%	8%	85%	15%	25%	75%
TOTAL CHINESE OR OTHER ETHNIC GROUP	26	10	3	1	1	3	2	1	1	2	24	1	19	6	6	19
	1%	3%	1%	*%	1%	1%	1%	*%	1%	1%	1%	*%	1%	1%	*%	2%
		cgi														n
		40%	12%	2%	6%	14%	7%	3%	4%	6%	95%	5%	75%	25%	24%	76%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Significance Level: 95%																
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Refused	3	2	-	-	-	-	-	-	-	-	2	*	3	-	*	3
	*%	1%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%	*%	-%	*%	*%
		92%	-%	-%	-%	-%	-%	-%	-%	-%	92%	8%	100%	-%	4%	96%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 196

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE																	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Cannot walk far or manage stairs or can only do so with difficulty	154	59	95	3	7	43	101	31	23	18	10	18	24	25	86	126	14	11	2
	6%	5%	7%	1%	2%	5%	11%	18%	11%	7%	1%	3%	3%	4%	13%	6%	6%	9%	3%
			a			cd	cde	hij	j	j					klm			or	
			38%	62%	2%	5%	28%	20%	15%	11%	6%	12%	16%	16%	56%	82%	9%	7%	2%
Breathlessness or chest pains	99	39	60	2	9	22	67	15	15	14	10	13	19	24	43	77	9	10	2
	4%	3%	4%	*%	2%	2%	7%	9%	7%	5%	1%	2%	3%	4%	6%	3%	4%	8%	3%
						c	cde	j	j	j				k	kl			opr	
			39%	61%	2%	9%	22%	16%	16%	14%	10%	14%	19%	24%	43%	78%	9%	10%	2%
Mental health problems or difficulties	92	31	61	20	23	31	18	22	26	10	7	6	11	15	60	69	11	10	2
	3%	2%	4%	5%	5%	3%	2%	13%	12%	4%	1%	1%	2%	3%	9%	3%	5%	7%	3%
			a	f	f			ij	ij	j				k	klm			or	
			34%	66%	22%	25%	33%	24%	28%	11%	8%	7%	12%	16%	65%	75%	12%	11%	2%
Poor hearing, partial hearing or deafness	67	41	26	1	1	5	60	11	9	9	3	12	20	14	21	56	5	5	2
	3%	3%	2%	*%	*%	*%	6%	7%	4%	3%	*%	2%	3%	2%	3%	2%	2%	4%	2%
			b				cde	j	j	j									
			62%	38%	1%	2%	7%	90%	17%	13%	5%	18%	29%	21%	32%	83%	7%	7%	2%
Poor vision, partial sight or blindness	44	13	31	4	4	9	28	9	2	2	6	6	11	8	20	35	6	3	1
	2%	1%	2%	1%	1%	1%	3%	5%	1%	1%	1%	1%	1%	1%	3%	2%	2%	3%	1%
			a				cde	hij							k				
			29%	71%	9%	8%	19%	64%	21%	6%	5%	15%	14%	24%	45%	78%	13%	8%	1%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Limited ability to reach	43	12	31	2	3	6	32	9	6	5	6	3	9	10	21	34	5	3	1
	2%	1%	2%	1%	1%	1%	3%	5%	3%	2%	1%	1%	1%	2%	3%	2%	2%	2%	2%
			a				cde	j	j					k	kl				
		28%	72%	4%	7%	14%	75%	21%	14%	12%	13%	8%	20%	23%	49%	80%	11%	6%	3%
Dyslexia	25	13	12	7	4	9	5	5	3	3	3	2	7	5	12	19	3	3	*
	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
				f				j							k			or	
		53%	47%	28%	15%	37%	20%	19%	12%	13%	13%	6%	27%	20%	46%	76%	10%	13%	1%
Cannot walk at all / use a wheelchair	17	6	11	-	1	7	9	5	7	*	*	1	1	3	12	15	*	1	*
	1%	1%	1%	0%	1%	1%	1%	3%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
								ij	ij						klm				
		36%	64%	0%	6%	39%	55%	29%	43%	1%	3%	3%	6%	16%	74%	93%	1%	6%	1%
Difficulty in speaking or in communicating	14	4	10	2	2	4	5	1	*	1	2	2	4	4	4	11	1	2	*
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
		29%	71%	17%	13%	32%	39%	6%	2%	6%	13%	18%	28%	26%	28%	80%	6%	12%	1%
Other illnesses or health problems which limit your daily activities or the work that you can do	110	49	61	3	7	39	60	17	16	12	16	22	25	20	43	89	11	9	2
	4%	4%	4%	1%	2%	4%	6%	10%	7%	5%	2%	3%	3%	3%	6%	4%	5%	7%	2%
						cd	cde	ij	j						klm			or	
		45%	55%	3%	7%	35%	55%	16%	14%	11%	15%	20%	23%	18%	39%	81%	10%	8%	2%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
None	2241	1112	1129	354	403	802	682	97	149	219	682	652	626	496	465	1887	193	96	65
	84%	86%	82%	91%	91%	88%	74%	57%	69%	83%	94%	92%	87%	85%	70%	84%	83%	73%	89%
		b		f	f	f			g	gh	ghi	lmn	n	n		q	q		opq
		50%	50%	16%	18%	36%	30%	4%	7%	10%	30%	29%	28%	22%	21%	84%	9%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	Total	ENGLAND REGIONS								URBANITY		WORKING		DEPRIVATION LEVEL		
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Cannot walk far or manage stairs or can only do so with difficulty	154	4	27	14	9	16	15	16	8	18	132	22	16	138	73	81
	6%	1%	7%	6%	5%	7%	6%	7%	7%	6%	6%	6%	1%	12%	5%	6%
			a	a	a	a	a	a	a	a						
		2%	17%	9%	6%	10%	10%	10%	5%	11%	86%	14%	10%	90%	48%	52%
Breathlessness or chest pains	99	2	14	6	11	10	9	9	8	10	87	12	20	79	49	51
	4%	1%	4%	3%	5%	4%	4%	4%	7%	3%	4%	3%	1%	7%	3%	4%
			a	a	a	a	a	a	ac							
		2%	14%	6%	11%	10%	9%	9%	8%	10%	88%	12%	21%	79%	49%	51%
Mental health problems or difficulties	92	4	10	7	11	11	8	4	7	7	82	10	20	68	44	48
	3%	1%	3%	3%	5%	5%	3%	2%	6%	2%	4%	3%	1%	6%	3%	4%
					ag	a			agi							
		5%	11%	8%	11%	12%	9%	4%	8%	7%	89%	11%	22%	74%	48%	52%
Poor hearing, partial hearing or deafness	67	-	15	4	9	3	3	6	10	6	62	5	9	58	36	31
	3%	-%	4%	2%	5%	1%	1%	3%	9%	2%	3%	1%	1%	5%	3%	2%
			a	a	aef			a	abcefgi	a						
		-%	22%	6%	14%	5%	5%	9%	15%	8%	93%	7%	13%	87%	54%	46%
Poor vision, partial sight or blindness	44	1	10	2	5	2	3	2	5	4	39	5	7	37	20	24
	2%	*%	3%	1%	3%	1%	1%	1%	4%	1%	2%	1%	*%	3%	1%	2%
									acefg							
		3%	22%	5%	12%	4%	7%	5%	11%	9%	88%	12%	16%	84%	45%	55%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Limited ability to reach	43	3	10	3	7	1	3	1	2	4	38	5	7	36	24	19
	2%	1%	3%	1%	4%	1%	1%	1%	1%	1%	2%	1%	1%	3%	2%	1%
			g		eg											
			7%	24%	7%	16%	3%	7%	2%	4%	10%	88%	12%	17%	83%	56%
Dyslexia	25	-	7	2	2	-	1	2	1	5	23	2	12	13	10	15
	1%	-	2%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
			ae													
			29%	9%	7%	-	3%	6%	2%	18%	93%	7%	48%	52%	39%	61%
Cannot walk at all / use a wheelchair	17	2	3	1	5	1	2	1	1	-	14	2	2	15	5	12
	1%	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
					egi											
			10%	17%	8%	30%	4%	11%	5%	8%	-	85%	15%	10%	90%	29%
Difficulty in speaking or in communicating	14	-	5	-	2	1	1	-	-	2	12	1	4	10	5	8
	1%	-	1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%
			35%	-	11%	9%	8%	-	-	17%	90%	10%	28%	72%	40%	60%
Other illnesses or health problems which limit your daily activities or the work that you can do	110	5	20	8	5	15	11	8	11	6	91	19	34	76	52	58
	4%	2%	5%	3%	3%	6%	4%	4%	10%	2%	4%	5%	2%	7%	4%	5%
			ai			ai			acdfgi							
			5%	18%	7%	5%	13%	10%	7%	10%	5%	82%	18%	31%	69%	47%
Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o																

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QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
None	2241	316	288	193	151	195	210	196	84	254	1940	301	1458	781	1197	1044
	84%	95%	80%	86%	77%	82%	86%	85%	73%	85%	84%	85%	94%	70%	85%	82%
		bcdefghi		dh		h	dh	dh	dh	dh			m			
		14%	13%	9%	7%	9%	9%	9%	4%	11%	87%	13%	65%	35%	53%	47%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ5 (QZ11). Do you need to wear glasses or contact lenses in order to watch TV, go online or use a phone? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Significance Level: 95%																			
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	1272	592	681	95	127	363	688	100	125	127	296	345	333	269	324	1064	107	72	30
	48%	46%	50%	24%	29%	40%	74%	59%	58%	48%	41%	48%	46%	46%	49%	48%	46%	55%	40%
		a				cd	cde	ij	ij	j						r		opr	
		47%	53%	7%	10%	29%	54%	8%	10%	10%	23%	27%	26%	21%	25%	84%	8%	6%	2%
No	1403	709	694	296	315	552	239	71	90	138	431	367	387	311	337	1172	126	60	44
	52%	54%	50%	76%	71%	60%	26%	41%	42%	52%	59%	52%	54%	54%	51%	52%	54%	45%	60%
		b		ef	ef	f				gh	ghi					q	q		oq
		51%	49%	21%	22%	39%	17%	5%	6%	10%	31%	26%	28%	22%	24%	84%	9%	4%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ5 (QZ11). Do you need to wear glasses or contact lenses in order to watch TV, go online or use a phone? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	1272	71	177	121	113	120	123	110	64	163	1082	191	604	669	748	525
	48%	21%	49%	54%	58%	51%	51%	48%	56%	55%	47%	54%	39%	60%	53%	41%
		a	a	a	ag	a	a	a	a	a	j	j	l	l	o	o
		6%	14%	10%	9%	9%	10%	9%	5%	13%	85%	15%	47%	53%	59%	41%
No	1403	262	184	102	83	117	120	119	51	134	1239	164	950	446	658	745
	52%	79%	51%	46%	42%	49%	49%	52%	44%	45%	53%	46%	61%	40%	47%	59%
		bcd	efghi					d			k		m		n	n
		19%	13%	7%	6%	8%	9%	9%	4%	10%	88%	12%	68%	32%	47%	53%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 198

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QZ6 (QZ12). Do you need to use a hearing aid or other hearing assistance in order to watch TV, go online or use a phone? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+									
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Yes	124	76	48	2	*	15	107	18	12	10	13	28	30	28	39	102	11	9	3
	5%	6%	4%	*%	*%	2%	12%	11%	5%	4%	2%	4%	4%	5%	6%	5%	5%	7%	4%
		b				d	cde	ij	j										
		61%	39%	1%	*%	12%	87%	15%	9%	8%	10%	22%	24%	23%	31%	82%	9%	7%	3%
No	2551	1225	1326	389	442	900	819	153	204	255	715	684	690	552	623	2134	222	123	71
	95%	94%	96%	100%	100%	98%	88%	89%	95%	96%	98%	96%	96%	95%	94%	95%	95%	93%	96%
			a	f	ef	f			g	g	gh								
		48%	52%	15%	17%	35%	32%	6%	8%	10%	28%	27%	27%	22%	24%	84%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ6 (QZ12). Do you need to use a hearing aid or other hearing assistance in order to watch TV, go online or use a phone? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Yes	124	3	17	16	11	18	5	9	10	12	111	14	22	102	69	55
	5%	1%	5%	7%	6%	8%	2%	4%	9%	4%	5%	4%	1%	9%	5%	4%
		a	af	af	af	af	a	afgi	a	a				l		
		2%	14%	13%	9%	14%	4%	8%	8%	10%	89%	11%	18%	82%	55%	45%
No	2551	330	344	208	184	220	239	220	104	286	2210	341	1532	1013	1337	1214
	95%	99%	95%	93%	94%	92%	98%	96%	91%	96%	95%	96%	99%	91%	95%	96%
		bcdeghi					cdeh	h		h			m			
		13%	13%	8%	7%	9%	9%	9%	4%	11%	87%	13%	60%	40%	52%	48%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)

Base : Those with poor vision, partial sight or blindness

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Significance Level: 95%																			
Unweighted total	70	30	40	4	3	13	50	10	7	3	9	10	17	18	25	42	8	16	4
Effective Weighted Sample	46	19	29	3	2	10	32	8	5	3	7	7	12	12	18	33	6	12	4
Total	44	13	31	4	4	9	28	9	2	2	6	6	11	8	20	35	6	3	1
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot tell by the light where the windows are	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if close to his or her face	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if he or she is at arm's length	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to read a newspaper headline	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend across a room	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)

Base : Those with poor vision, partial sight or blindness

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	70	30	40	4	3	13	50	10	7	3	9	10	17	18	25	42	8	16	4
Effective Weighted Sample	46	19	29	3	2	10	32	8	5	3	7	7	12	12	18	33	6	12	4
Total	44	13	31	4	4	9	28	9	2	2	6	6	11	8	20	35	6	3	1
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend across a road	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Have no problems as long as I am wearing glasses/ contact lenses	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)

Base : Those with poor vision, partial sight or blindness

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	1	8	3	7	2	3	3	12	3	54	16	8	62	26	44
Effective Weighted Sample	46	1	7	3	6	2	3	3	11	3	39	7	7	39	18	28
Total	44	1	10	2	5	2	3	2	5	4	39	5	7	37	20	24
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot tell by the light where the windows are	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if close to his or her face	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if he or she is at arm's length	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to read a newspaper headline	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend across a room	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)

Base : Those with poor vision, partial sight or blindness

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	~o
Unweighted total	70	1	8	3	7	2	3	3	12	3	54	16	8	62	26	44
Effective Weighted Sample	46	1	7	3	6	2	3	3	11	3	39	7	7	39	18	28
Total	44	1	10	2	5	2	3	2	5	4	39	5	7	37	20	24
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend across a road	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Have no problems as long as I am wearing glasses/ contact lenses	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)

Base : Those with poor hearing, partial hearing or deafness

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+								
Significance Level: 95%		~a	~b	~c	~d	~e	f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	121	75	46	1	2	10	108	20	16	14	7	20	34	31	36	76	11	20	14
Effective Weighted Sample	83	51	32	1	1	6	74	15	13	11	4	13	26	20	25	63	8	14	12
Total	67	41	26	1	1	5	60	11	9	9	3	12	20	14	21	56	5	5	2
		**	**	**	**	**	90%	**	**	**	**	**	**	**	**	**	**	**	**
Cannot hear sounds at all	1	**	**	**	**	**	1	**	**	**	**	**	**	**	**	**	**	**	**
	2%	**	**	**	**	**	2%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	100%	**	**	**	**	**	**	**	**	**	**	**	**
Cannot follow a TV programme with the volume turned up	3	**	**	**	**	**	3	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	5%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	100%	**	**	**	**	**	**	**	**	**	**	**	**
Have difficulty hearing someone talking in a loud voice in a quiet room	5	**	**	**	**	**	4	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	6%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	77%	**	**	**	**	**	**	**	**	**	**	**	**
Cannot hear a doorbell, alarm clock or telephone bell	4	**	**	**	**	**	4	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	7%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	100%	**	**	**	**	**	**	**	**	**	**	**	**
Cannot follow a TV programme at a volume others find acceptable	9	**	**	**	**	**	9	**	**	**	**	**	**	**	**	**	**	**	**
	13%	**	**	**	**	**	14%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	99%	**	**	**	**	**	**	**	**	**	**	**	**

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QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)

Base : Those with poor hearing, partial hearing or deafness

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		~a	~b	~c	~d	~e	f	~g	~h	~i	~j	~k	~l	~m	~n	~o	~p	~q	~r
Unweighted total	121	75	46	1	2	10	108	20	16	14	7	20	34	31	36	76	11	20	14
Effective Weighted Sample	83	51	32	1	1	6	74	15	13	11	4	13	26	20	25	63	8	14	12
Total	67	41	26	1	1	5	60	11	9	9	3	12	20	14	21	56	5	5	2
		**	**	**	**	**	90%	**	**	**	**	**	**	**	**	**	**	**	**
Difficulty hearing someone talking in a normal voice in a quiet room	10	**	**	**	**	**	9	**	**	**	**	**	**	**	**	**	**	**	**
	15%	**	**	**	**	**	14%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	85%	**	**	**	**	**	**	**	**	**	**	**	**
Difficulty following a conversation against background noise	22	**	**	**	**	**	18	**	**	**	**	**	**	**	**	**	**	**	**
	33%	**	**	**	**	**	30%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	83%	**	**	**	**	**	**	**	**	**	**	**	**
Other	4	**	**	**	**	**	4	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	7%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	100%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	**	**	**	**	8	**	**	**	**	**	**	**	**	**	**	**	**
	12%	**	**	**	**	**	13%	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	97%	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 200

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QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)

Base : Those with poor hearing, partial hearing or deafness

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	m	~n	~o
Unweighted total	121	-	12	4	13	4	4	8	25	6	94	27	13	108	53	68
Effective Weighted Sample	83	-	11	4	12	4	4	8	24	6	73	12	10	72	41	42
Total	67	-	15	4	9	3	3	6	10	6	62	5	9	58	36	31
		**	**	**	**	**	**	**	**	**	**	**	**	87%	**	**
Cannot hear sounds at all	1	**	**	**	**	**	**	**	**	**	**	**	**	1	**	**
	2%	**	**	**	**	**	**	**	**	**	**	**	**	1%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	46%	**	**
Cannot follow a TV programme with the volume turned up	3	**	**	**	**	**	**	**	**	**	**	**	**	3	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	5%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	100%	**	**
Have difficulty hearing someone talking in a loud voice in a quiet room	5	**	**	**	**	**	**	**	**	**	**	**	**	4	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**	7%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	79%	**	**
Cannot hear a doorbell, alarm clock or telephone bell	4	**	**	**	**	**	**	**	**	**	**	**	**	4	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	7%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	100%	**	**
Cannot follow a TV programme at a volume others find acceptable	9	**	**	**	**	**	**	**	**	**	**	**	**	8	**	**
	13%	**	**	**	**	**	**	**	**	**	**	**	**	14%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	92%	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 200

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QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)

Base : Those with poor hearing, partial hearing or deafness

		ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL		
		Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH
Significance Level: 95%			~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	m	~n	~o
Unweighted total	121	-		12	4	13	4	4	8	25	6	94	27	13	108	53	68
Effective Weighted Sample	83	-		11	4	12	4	4	8	24	6	73	12	10	72	41	42
Total	67	-		15	4	9	3	3	6	10	6	62	5	9	58	36	31
			**	**	**	**	**	**	**	**	**	**	**	**	87%	**	**
Difficulty hearing someone talking in a normal voice in a quiet room	10	**	**	**	**	**	**	**	**	**	**	**	**	**	8	**	**
	15%	**	**	**	**	**	**	**	**	**	**	**	**	**	14%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	78%	**	**
Difficulty following a conversation against background noise	22	**	**	**	**	**	**	**	**	**	**	**	**	**	19	**	**
	33%	**	**	**	**	**	**	**	**	**	**	**	**	**	32%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	84%	**	**
Other	4	**	**	**	**	**	**	**	**	**	**	**	**	**	4	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**	**	6%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	81%	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	**	**	**	**	8	**	**
	12%	**	**	**	**	**	**	**	**	**	**	**	**	**	14%	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	100%	**	**

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 201

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QZ10 (SGA). Do you ever work from home? (SINGLE CODE)

Base : Those working full or part time

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+								
Significance Level: 95%		a	b	c	d	e	f	~g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	1972	1042	930	256	395	940	381	43	106	236	709	512	673	480	306	1202	283	231	256
Effective Weighted Sample	1334	703	631	166	266	650	259	27	66	163	502	365	458	321	208	1025	173	162	222
Total	1554	824	730	214	331	746	262	28	74	169	608	490	457	373	233	1307	133	73	41
		53%	47%	14%	21%	48%	17%	**	5%	11%	39%	32%	29%	24%	15%	84%	9%	5%	3%
Yes	430	260	170	41	73	249	66	**	5	30	231	247	111	51	20	380	26	14	9
	28%	32%	23%	19%	22%	33%	25%	**	6%	17%	38%	50%	24%	14%	9%	29%	20%	20%	22%
		b				cdf			h	hi	lmn	mn				pqr			
		60%	40%	10%	17%	58%	15%	**	1%	7%	54%	57%	26%	12%	5%	88%	6%	3%	2%
No	1124	564	560	173	258	497	196	**	69	139	377	243	346	322	213	927	106	59	32
	72%	68%	77%	81%	78%	67%	75%	**	94%	83%	62%	50%	76%	86%	91%	71%	80%	80%	78%
			a	e	e	e	e		ij	j		k	kl	kl		o	o	o	o
		50%	50%	15%	23%	44%	17%	**	6%	12%	34%	22%	31%	29%	19%	82%	9%	5%	3%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ10 (SGA). Do you ever work from home? (SINGLE CODE)

Base : Those working full or part time

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL		
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/ HIGH	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	~m	n	o	
Unweighted total	1972	172	144	115	131	135	137	122	123	123	1428	544	1972	-	959	1013	
Effective Weighted Sample	1334	151	134	109	124	123	130	113	114	111	1108	249	1334	-	637	709	
Total	1554	234	227	114	111	141	141	122	60	156	1346	207	1554	-	810	743	
		15%	15%	7%	7%	9%	9%	8%	4%	10%	87%	13%	100%	**	52%	48%	
Yes	430	60	84	32	30	35	60	25	11	41	377	52	430	**	245	185	
	28%	26%	37%	28%	27%	25%	43%	20%	19%	26%	28%	25%	28%	**	30%	25%	
		14%	aegh	20%	8%	7%	acdeg	14%	6%	3%	10%	88%	12%	100%	**	57%	43%
No	1124	174	143	82	80	106	81	97	49	115	969	155	1124	**	566	558	
	72%	74%	63%	72%	73%	75%	57%	80%	81%	74%	72%	75%	72%	**	70%	75%	
		bf	f	f	f	bf	bf	bf	bf	f	86%	14%	100%	**	50%	50%	
		15%	13%	7%	7%	9%	7%	9%	4%	10%	86%	14%	100%	**	50%	50%	

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 202

All data have been weighted to ensure they are representative of the UK adult population. Ofcom does not quota or weight by household income, so it may not be representative of the UK population, but it is included for reasons of interest. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ11 (SGB). Would you say that you work from home most of the time or just occasionally? (SINGLE CODE)

Base : Those who ever work from home

	Total	GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
		MALE	FEMALE	16-24	25-34	35-54	55+	UNDER £10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+	AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	j	k	l	~m	~n	o	~p	~q	~r
Unweighted total	497	304	193	40	84	271	102	7	7	37	248	252	159	57	29	333	57	55	52
Effective Weighted Sample	345	208	136	26	60	198	65	4	4	25	179	183	110	41	16	286	30	37	46
Total	430	260	170	41	73	249	66	3	5	30	231	247	111	51	20	380	26	14	9
		60%	40%	**	**	58%	15%	**	**	**	54%	57%	26%	**	**	88%	**	**	**
Most of the time	151	80	71	**	**	86	35	**	**	**	69	77	39	**	**	135	**	**	**
	35%	31%	42%	**	**	35%	52%	**	**	**	30%	31%	35%	**	**	36%	**	**	**
		a	a			e	e												
		53%	47%	**	**	57%	23%	**	**	**	45%	51%	26%	**	**	89%	**	**	**
Just occasionally	276	178	98	**	**	161	30	**	**	**	161	170	71	**	**	242	**	**	**
	64%	69%	58%	**	**	65%	46%	**	**	**	70%	69%	64%	**	**	64%	**	**	**
		b	b			f	f												
		65%	35%	**	**	58%	11%	**	**	**	58%	62%	26%	**	**	88%	**	**	**
Don't know	2	1	1	**	**	1	1	**	**	**	1	-	1	**	**	2	**	**	**
	1%	*%	1%	**	**	*%	2%	**	**	**	1%	-%	1%	**	**	1%	**	**	**
		51%	49%	**	**	51%	49%	**	**	**	51%	-%	51%	**	**	100%	**	**	**

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

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QZ11 (SGB). Would you say that you work from home most of the time or just occasionally? (SINGLE CODE)

Base : Those who ever work from home

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	~m	n	o
Unweighted total	497	39	54	36	36	31	55	25	24	33	362	135	497	-	273	224
Effective Weighted Sample	345	34	51	34	34	30	52	23	21	31	289	65	345	-	185	161
Total	430	60	84	32	30	35	60	25	11	41	377	52	430	-	245	185
		**	**	**	**	**	**	**	**	**	88%	12%	100%	**	57%	43%
Most of the time	151	**	**	**	**	**	**	**	**	**	131	21	151	**	88	63
	35%	**	**	**	**	**	**	**	**	**	35%	40%	35%	**	36%	34%
		**	**	**	**	**	**	**	**	**	86%	14%	100%	**	58%	42%
Just occasionally	276	**	**	**	**	**	**	**	**	**	245	30	276	**	155	121
	64%	**	**	**	**	**	**	**	**	**	65%	58%	64%	**	63%	66%
		**	**	**	**	**	**	**	**	**	89%	11%	100%	**	56%	44%
Don't know	2	**	**	**	**	**	**	**	**	**	1	1	2	**	2	-
	1%	**	**	**	**	**	**	**	**	**	*0%	2%	1%	**	1%	-%
		**	**	**	**	**	**	**	**	**	49%	51%	100%	**	100%	-%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 203

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QZ13. SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K-£15.59K	£15.6K-£25.99K	£26K+							q	NI
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p		r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
Up to £199 per week/ £10,399 per year	171	66	105	24	25	39	84	171	-	-	-	3	17	20	131	133	22	12	4
	6%	5%	8%	6%	6%	4%	9%	100%	-%	-%	-%	2%	2%	3%	20%	6%	9%	9%	5%
			a				de	hij					k	k	klm		or	or	
		38%	62%	14%	14%	23%	49%	100%	-%	-%	-%	2%	10%	12%	76%	78%	13%	7%	2%
From £200 to £299 per week/ £10,400 to £15,599 per year	216	79	136	27	41	56	92	-	216	-	-	13	42	62	100	176	23	11	6
	8%	6%	10%	7%	9%	6%	10%	-%	100%	-%	-%	2%	6%	11%	15%	8%	10%	8%	8%
			a				e		gij				k	kl	klm				
		37%	63%	13%	19%	26%	43%	-%	100%	-%	-%	6%	19%	29%	46%	81%	11%	5%	3%
From £300 to £499 per week/ £15,600 to £25,599 per year	265	140	125	31	49	85	99	-	-	265	-	50	75	79	61	210	30	18	6
	10%	11%	9%	8%	11%	9%	11%	-%	-%	100%	-%	7%	10%	14%	9%	9%	13%	13%	8%
										ghj			k	kn			or	or	
		53%	47%	12%	19%	32%	38%	-%	-%	100%	-%	19%	28%	30%	23%	79%	12%	7%	2%
From £500 to £699 per week/ £26,000 to £36,399 per year	245	124	121	28	46	102	67	-	-	-	245	72	82	62	28	200	29	9	6
	9%	10%	9%	7%	11%	11%	7%	-%	-%	-%	34%	10%	11%	11%	4%	9%	13%	7%	8%
						cf					ghi	n	n	n			oqr		
		51%	49%	12%	19%	42%	28%	-%	-%	-%	100%	30%	34%	26%	11%	82%	12%	4%	2%
From £700 to £999 per week/ £36,400 to £51,999 per year	248	130	118	23	55	128	42	-	-	-	248	104	71	55	17	219	16	10	2
	9%	10%	9%	6%	12%	14%	5%	-%	-%	-%	34%	15%	10%	9%	3%	10%	7%	8%	3%
					cf	cf					ghi	lmn	n	n		r	r	r	
		52%	48%	9%	22%	52%	17%	-%	-%	-%	100%	42%	29%	22%	7%	88%	7%	4%	1%
Columns Tested:	a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																		

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QZ13. SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K	£10.4K- £15.59K	£15.6K- £25.99K	£26K+							NI	
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r
Unweighted total	3743	1827	1916	512	544	1202	1485	289	333	388	855	826	1109	811	994	2245	510	495	493
Effective Weighted Sample	2487	1220	1267	337	355	824	1003	195	214	266	608	571	762	523	659	1894	315	338	423
Total	2675	1301	1374	391	442	915	927	171	216	265	728	712	720	580	662	2236	233	132	74
		49%	51%	15%	17%	34%	35%	6%	8%	10%	27%	27%	27%	22%	25%	84%	9%	5%	3%
£1,000 per week and above/ £52,000 and above per year	235	139	96	26	48	124	37	-	-	-	235	161	57	16	1	214	17	4	1
	9%	11%	7%	7%	11%	14%	4%	-%	-%	-%	32%	23%	8%	3%	*%	10%	7%	3%	1%
		b			cf	cf					ghi	lmn	mn	n		qr	qr	r	
		59%	41%	11%	20%	53%	16%	-%	-%	-%	100%	69%	24%	7%	1%	91%	7%	2%	*%
Don't know/ Refused	1295	622	673	232	179	380	504	-	-	-	-	308	376	287	324	1085	95	67	49
	48%	48%	49%	59%	40%	42%	54%	-%	-%	-%	-%	43%	52%	49%	49%	49%	41%	51%	66%
				de			de						k	k	k	p		p	opq
		48%	52%	18%	14%	29%	39%	-%	-%	-%	-%	24%	29%	22%	25%	84%	7%	5%	4%
Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r																			

OFCOM NATIONS & REGIONS TECHNOLOGY TRACKER - H1 2017. 3rd January to 28th February 2017.

Table 203

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QZ13. SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
Up to £199 per week/ £10,399 per year	171	7	18	16	17	9	14	20	12	20	145	26	28	143	59	112
	6%	2%	5%	7%	9%	4%	6%	9%	11%	7%	6%	7%	2%	13%	4%	9%
			a	a	ae			ae	abe	a				l		n
		4%	11%	9%	10%	5%	8%	12%	7%	11%	85%	15%	16%	84%	35%	65%
From £200 to £299 per week/ £10,400 to £15,599 per year	216	11	28	15	24	15	22	27	10	23	194	22	74	139	96	120
	8%	3%	8%	7%	12%	6%	9%	12%	9%	8%	8%	6%	5%	12%	7%	9%
			a		ace		a	ae	a	a				l		n
		5%	13%	7%	11%	7%	10%	13%	5%	11%	90%	10%	34%	64%	44%	56%
From £300 to £499 per week/ £15,600 to £25,599 per year	265	23	32	16	21	11	39	41	10	19	227	38	169	96	126	139
	10%	7%	9%	7%	11%	5%	16%	18%	8%	6%	10%	11%	11%	9%	9%	11%
					e		abcehi	abcdehi								
		9%	12%	6%	8%	4%	15%	15%	4%	7%	86%	14%	64%	36%	48%	52%
From £500 to £699 per week/ £26,000 to £36,399 per year	245	32	22	17	31	10	38	30	9	11	198	46	190	54	134	111
	9%	10%	6%	8%	16%	4%	15%	13%	8%	4%	9%	13%	12%	5%	10%	9%
		ei			abcehi		bcehi	bcehi				j	m			
		13%	9%	7%	13%	4%	15%	12%	4%	5%	81%	19%	78%	22%	55%	45%
From £700 to £999 per week/ £36,400 to £51,999 per year	248	56	34	21	15	20	26	27	6	16	215	33	212	36	133	115
	9%	17%	9%	9%	8%	8%	10%	12%	5%	5%	9%	9%	14%	3%	9%	9%
		bcehi					hi	hi					m			
		22%	14%	8%	6%	8%	10%	11%	2%	6%	87%	13%	86%	14%	54%	46%
Columns Tested:	a,b,c,d,e,f,g,h,i - j,k - l,m - n,o															

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QZ13. SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
	Total	LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	3743	252	248	238	247	251	252	252	252	253	2717	1026	1972	1766	1794	1949
Effective Weighted Sample	2487	219	226	225	234	226	238	227	234	230	2068	461	1334	1179	1191	1323
Total	2675	333	361	224	196	238	244	230	114	298	2320	355	1554	1115	1405	1270
		12%	14%	8%	7%	9%	9%	9%	4%	11%	87%	13%	58%	42%	53%	47%
£1,000 per week and above/ £52,000 and above per year	235	63	28	17	11	16	46	18	4	11	198	37	206	29	140	96
	9%	19%	8%	8%	5%	7%	19%	8%	3%	4%	9%	11%	13%	3%	10%	8%
		bcdeghi	h	h			bcdeghi	h					m		o	
		27%	12%	7%	5%	7%	20%	7%	2%	5%	84%	16%	88%	12%	59%	41%
Don't know/ Refused	1295	140	199	122	77	157	60	66	65	198	1143	153	675	619	718	578
	48%	42%	55%	55%	39%	66%	24%	29%	57%	67%	49%	43%	43%	55%	51%	45%
		fg	adfg	adfg	fg	abcdfgh		adfg	adfg	abcdfgh	k		l	l	o	
		11%	15%	9%	6%	12%	5%	5%	5%	15%	88%	12%	52%	48%	55%	45%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ14 (QZN11). Do you regard yourself as belonging to any particular religion? IF YES: Which religion, religious denomination or body do you belong?

Base : All respondents in Northern Ireland

	GENDER		AGE GROUP					HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
	Total	FEMALE		16-24	25-34	35-54	55+	UNDER				AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	
		MALE						£10.4K- £15.59K	£15.6K- £25.99K	£26K+								NI	
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	493	235	258	73	79	165	176	35	47	44	61	89	125	120	157	-	-	-	493
Effective Weighted Sample	423	199	224	61	70	142	153	29	40	38	54	77	109	102	136	-	-	-	423
Total	74	36	38	12	12	26	24	4	6	6	9	16	18	18	22	-	-	-	74
		48%	52%	**	**	35%	32%	**	**	**	**	**	24%	24%	30%	**	**	**	100%
Roman Catholic	26	12	14	**	**	9	8	**	**	**	**	**	6	7	8	**	**	**	26
	35%	34%	35%	**	**	34%	32%	**	**	**	**	**	35%	38%	36%	**	**	**	35%
		47%	53%	**	**	34%	30%	**	**	**	**	**	24%	26%	31%	**	**	**	100%
Presbyterian Church of Ireland	12	6	5	**	**	4	4	**	**	**	**	**	2	4	4	**	**	**	12
	16%	18%	14%	**	**	15%	18%	**	**	**	**	**	13%	21%	17%	**	**	**	16%
		55%	45%	**	**	33%	35%	**	**	**	**	**	20%	32%	33%	**	**	**	100%
Church of Ireland	6	2	3	**	**	2	2	**	**	**	**	**	2	1	2	**	**	**	6
	8%	6%	9%	**	**	8%	8%	**	**	**	**	**	8%	8%	8%	**	**	**	8%
		39%	61%	**	**	36%	33%	**	**	**	**	**	27%	25%	30%	**	**	**	100%
Methodist Church of Ireland	5	3	2	**	**	1	2	**	**	**	**	**	1	1	1	**	**	**	5
	7%	8%	5%	**	**	5%	10%	**	**	**	**	**	4%	8%	5%	**	**	**	7%
		59%	41%	**	**	28%	48%	**	**	**	**	**	15%	28%	22%	**	**	**	100%
Other Christian (including Christian related)	5	2	4	**	**	1	2	**	**	**	**	**	2	*	2	**	**	**	5
	7%	5%	9%	**	**	5%	9%	**	**	**	**	**	11%	1%	8%	**	**	**	7%
		32%	68%	**	**	24%	40%	**	**	**	**	**	m	3%	m	**	**	**	100%
Other religions/ philosophies	*	*	-	**	**	-	*	**	**	**	**	**	-	*	*	**	**	**	*
	1%	1%	-%	**	**	-%	1%	**	**	**	**	**	-%	*%	2%	**	**	**	1%
		100%	-%	**	**	-%	61%	**	**	**	**	**	-%	16%	84%	**	**	**	100%
No religion	9	5	5	**	**	4	2	**	**	**	**	**	2	2	3	**	**	**	9
	13%	14%	12%	**	**	16%	7%	**	**	**	**	**	13%	14%	12%	**	**	**	13%
		51%	49%	**	**	44%	17%	**	**	**	**	**	24%	26%	29%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ14 (QZNI1). Do you regard yourself as belonging to any particular religion? IF YES: Which religion, religious denomination or body do you belong?

Base : All respondents in Northern Ireland

		GENDER		AGE GROUP				HOUSEHOLD INCOME				SOCIAL GROUP				NATION			
			FEMALE					UNDER											
	Total	MALE		16-24	25-34	35-54	55+	£10.4K-£15.59K	£15.6K-£25.99K	£26K+		AB	C1	C2	DE	ENG LAND	SCOT LAND	WALES	NI
Significance Level: 95%		a	b	~c	~d	e	f	~g	~h	~i	~j	~k	l	m	n	~o	~p	~q	r
Unweighted total	493	235	258	73	79	165	176	35	47	44	61	89	125	120	157	-	-	-	493
Effective Weighted Sample	423	199	224	61	70	142	153	29	40	38	54	77	109	102	136	-	-	-	423
Total	74	36	38	12	12	26	24	4	6	6	9	16	18	18	22	-	-	-	74
		48%	52%	**	**	35%	32%	**	**	**	**	**	24%	24%	30%	**	**	**	100%
Refused	11	5	6	**	**	4	4	**	**	**	**	**	3	2	3	**	**	**	11
	14%	14%	15%	**	**	17%	15%	**	**	**	**	**	16%	11%	12%	**	**	**	14%
		48%	52%	**	**	42%	33%	**	**	**	**	**	27%	18%	24%	**	**	**	100%

Columns Tested: a,b - c,d,e,f - g,h,i,j - k,l,m,n - o,p,q,r

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QZ14 (QZN1). Do you regard yourself as belonging to any particular religion? IF YES: Which religion, religious denomination or body do you belong?

Base : All respondents in Northern Ireland

	Total	ENGLAND REGIONS										URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST		URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i		j	k	l	m	n	o
Unweighted total	493	-	-	-	-	-	-	-	-	-		251	242	256	237	195	298
Effective Weighted Sample	423	-	-	-	-	-	-	-	-	-		228	225	222	203	169	263
Total	74	-	-	-	-	-	-	-	-	-		47	27	41	33	34	40
		**	**	**	**	**	**	**	**	**		64%	36%	56%	44%	46%	54%
Roman Catholic	26	**	**	**	**	**	**	**	**	**		13	12	14	11	7	18
	35%	**	**	**	**	**	**	**	**	**		28%	46%	35%	34%	21%	47%
		**	**	**	**	**	**	**	**	**		52%	48%	57%	43%	28%	72%
Presbyterian Church of Ireland	12	**	**	**	**	**	**	**	**	**		7	4	6	5	7	5
	16%	**	**	**	**	**	**	**	**	**		16%	16%	16%	17%	21%	11%
		**	**	**	**	**	**	**	**	**		63%	37%	54%	46%	62%	38%
Church of Ireland	6	**	**	**	**	**	**	**	**	**		4	2	3	3	2	3
	8%	**	**	**	**	**	**	**	**	**		8%	7%	6%	9%	7%	8%
		**	**	**	**	**	**	**	**	**		65%	35%	48%	52%	42%	58%
Methodist Church of Ireland	5	**	**	**	**	**	**	**	**	**		4	1	3	1	3	2
	7%	**	**	**	**	**	**	**	**	**		8%	5%	9%	4%	8%	5%
		**	**	**	**	**	**	**	**	**		73%	27%	71%	29%	59%	41%
Other Christian (including Christian related)	5	**	**	**	**	**	**	**	**	**		4	1	2	3	3	2
	7%	**	**	**	**	**	**	**	**	**		9%	4%	5%	9%	8%	6%
		**	**	**	**	**	**	**	**	**		77%	23%	42%	58%	54%	46%
Other religions/ philosophies	*	**	**	**	**	**	**	**	**	**		*	*	*	*	*	*
	1%	**	**	**	**	**	**	**	**	**		1%	*%	*%	1%	1%	1%
		**	**	**	**	**	**	**	**	**		84%	16%	16%	84%	45%	55%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o

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QZ14 (QZN11). Do you regard yourself as belonging to any particular religion? IF YES: Which religion, religious denomination or body do you belong?

Base : All respondents in Northern Ireland

	Total	ENGLAND REGIONS									URBANITY		WORKING		DEPRIVATION LEVEL	
		LONDON	SOUTH EAST	SOUTH WEST	EAST MIDS	WEST MIDS	EAST OF ENG	YORKS& HUMBER	NORTH EAST	NORTH WEST	URBAN	RURAL	YES	NO	LOW	MEDIUM/HIGH
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h	~i	j	k	l	m	n	o
Unweighted total	493	-	-	-	-	-	-	-	-	-	251	242	256	237	195	298
Effective Weighted Sample	423	-	-	-	-	-	-	-	-	-	228	225	222	203	169	263
Total	74	-	-	-	-	-	-	-	-	-	47	27	41	33	34	40
		**	**	**	**	**	**	**	**	**	64%	36%	56%	44%	46%	54%
No religion	9	**	**	**	**	**	**	**	**	**	7	3	6	3	6	3
	13%	**	**	**	**	**	**	**	**	**	14%	10%	15%	10%	18%	8%
		**	**	**	**	**	**	**	**	**	72%	28%	65%	35%	67%	33%
Refused	11	**	**	**	**	**	**	**	**	**	8	3	6	5	5	5
	14%	**	**	**	**	**	**	**	**	**	17%	11%	14%	16%	15%	14%
		**	**	**	**	**	**	**	**	**	73%	27%	52%	48%	49%	51%

Columns Tested: a,b,c,d,e,f,g,h,i - j,k - l,m - n,o