Absolutes/col percents

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

		Geno	der				Age						Social C	Grade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
ВТ	1409 21.87%demp	697 22.13%	712 21.63%	172 19.31%d	164 15.27%	171 17.13%	238 21.51%de	239 25.73%Tcde f	311 30.36%Tcde fg	114 27.18%Tcde f	421 24.01%Tm	394 21.68%	291 22.23%	304 19.41%	814 22.82%	595 20.69%	961 18.64%	448 34.76%Tp
EE	243 3.77%	120 3.81%	123 3.72%	43 4.87%	39 3.59%	39 3.90%	39 3.48%	30 3.27%	33 3.25%	20 4.69%	60 3.41%	73 4.03%	42 3.21%	68 4.33%	133 3.73%	110 3.82%	194 3.77%	49 3.76%
Plusnet	354 5.49%cdp	168 5.32%	186 5.66%	24 2.72%	42 3.92%	50 4.96%c	64 5.77%c	71 7.66%Tcde	71 6.97%Tcd	31 7.52%cd	97 5.55%	99 5.43%	77 5.90%	81 5.16%	196 5.49%	158 5.50%	250 4.85%	104 8.04%Tp
Post Office	63 0.98%c	32 1.01%	32 0.96%	2 0.23%	8 0.74%	13 1.31%c	21 1.90%Tcdg	6 0.61%	11 1.09%	2 0.56%	14 0.78%	15 0.81%	13 1.03%	21 1.36%	28 0.80%	35 1.21%	50 0.97%	13 1.02%
Sky	1115 17.31%ahkn	508 16.13%	607 18.44%Ta	146 16.40%	183 17.03%	202 20.19%Tghi	232 20.98%Tcdg hi	141 15.17%	153 14.96%	58 13.83%	300 17.14%	282 15.50%	252 19.25%k	281 17.98%	582 16.30%	533 18.56%Tn	912 17.70%	203 15.73%
TalkTalk	594 9.23%ckn	298 9.47%	296 9.00%	53 5.93%	91 8.47%	93 9.33%c	85 7.64%	83 8.98%c	120 11.72%Tcdf	69 16.60%Tcdef gh	157 8.97%	144 7.91%	124 9.51%	169 10.82%Tk	301 8.43%	294 10.22%Tn	477 9.25%	118 9.12%
Virgin Media	1122 17.42%q	548 17.40%	574 17.45%	153 17.17%	182 16.95%	162 16.20%	184 16.61%	166 17.87%	196 19.10%	80 19.18%	307 17.53%	310 17.05%	248 18.94%	258 16.48%	617 17.28%	506 17.60%	1047 20.31%Tq	76 5.88%
Vodafone	265 4.11%bhlo	152 4.83%Tb	112 3.41%	44 4.96%hi	52 4.84%hi	56 5.62%Tghi	50 4.51%h	28 3.00%	25 2.43%	10 2.31%	87 4.97%l	83 4.55%l	35 2.64%	60 3.86%	170 4.75%To	95 3.31%	212 4.11%	53 4.11%
Home Telecom	1 0.01%	-	1 0.02%	Ī	-	:	-	-	1 0.07%	-	:	:	-	1 0.05%	Ē	1 0.03%	1 0.01%	:
Hyperoptic	10 0.16%	5 0.16%	5 0.15%	3 0.30%	3 0.31%	1 0.12%	3 0.25%	-	-	-	1 0.07%	5 0.28%	1 0.06%	3 0.18%	6 0.18%	4 0.13%	10 0.19%	-
John Lewis Broadband	14 0.22%p	5 0.16%	9 0.28%	1 0.07%	1 0.05%	-	4 0.37%	4 0.42%	2 0.21%	3 0.73%Tde	5 0.30%	3 0.15%	4 0.34%	2 0.13%	8 0.22%	6 0.22%	4 0.08%	10 0.81%Tp
KCOM / Karoo / Kingston Communications	42 0.66%	26 0.82%	16 0.50%	5 0.57%	3 0.28%	6 0.56%	9 0.83%	10 1.10%d	6 0.56%	3 0.80%	9 0.54%	15 0.80%	9 0.68%	9 0.59%	24 0.67%	18 0.63%	38 0.74%	4 0.31%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 1

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

		Gen					Age						Social C				Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Now TV Broadband	80 1.24%cj	41 1.29%	39 1.19%	3 0.36%	11 1.05%	12 1.25%	14 1.23%	22 2.37%Tcd	12 1.17%	5 1.26%	11 0.63%	25 1.37%j	14 1.04%	30 1.94%Tj	36 1.01%	44 1.53%	69 1.35%	11 0.82%
Panasonic	:	:	-	-	:	-	-	-	-	-	-	-	-	-	-	-	-	-
The Phone Co-op	2 0.03%	2 0.06%	* 0.01%	-	-	-	* 0.03%	2 0.16%	* 0.04%	-	-	1 0.07%	1 0.07%	-	1 0.03%	1 0.03%	2 0.04%	* 0.02%
Pop Telecom	2 0.03%	:	2 0.05%	-	2 0.16%T	Ē	-	Ē	-	Ī	-	-	Ī	2 0.11%	Ī	2 0.06%	2 0.03%	-
See The Light	5 0.08%	2 0.07%	3 0.09%	-	1 0.07%	1 0.11%	2 0.21%	1 0.12%	-	Ī	-	3 0.14%	3 0.20%	-	3 0.07%	3 0.09%	3 0.07%	2 0.14%
Shell Energy Broadband	38 0.58%b	25 0.80%	12 0.38%	2 0.28%	3 0.30%	3 0.34%	8 0.73%	8 0.84%	10 1.01%	2 0.54%	16 0.91%k	5 0.28%	6 0.48%	10 0.66%	21 0.59%	17 0.58%	27 0.52%	11 0.83%
SSE	23 0.35%n	9 0.29%	13 0.41%	2 0.24%	:	5 0.50%d	3 0.31%	7 0.78%Tdh	1 0.13%	3 0.82%d	4 0.24%	3 0.17%	2 0.15%	13 0.85%Tjkl	7 0.20%	15 0.53%	16 0.31%	6 0.50%
Utility warehouse	34 0.53%adlp	9 0.27%	25 0.77%Ta	-	1 0.06%	5 0.50%	8 0.73%cd	8 0.82%cd	11 1.08%Tcd	2 0.42%	9 0.52%	13 0.73%l	2 0.13%	10 0.64%	22 0.63%	12 0.41%	22 0.43%	12 0.94%p
Zen Internet	10 0.16%	5 0.17%	5 0.14%	-	1 0.10%	Ē	3 0.27%	1 0.15%	5 0.45%T	Ī	7 0.40%Tm	2 0.10%	1 0.11%	-	9 0.24%	1 0.05%	6 0.11%	4 0.34%
Origin	8 0.12%p	3 0.11%	4 0.13%	-	2 0.18%	2 0.24%	3 0.26%	-	* 0.04%	-	2 0.10%	2 0.09%	* 0.03%	4 0.23%	3 0.10%	4 0.14%	4 0.07%	4 0.30%
Onestream	3 0.04%	2 0.06%	1 0.02%	-	-	2 0.18%	-	1 0.06%	1 0.05%	Ī	-	1 0.05%	1 0.10%	1 0.03%	1 0.03%	2 0.06%	1 0.03%	1 0.12%
Gigaclear	1 0.02%	:	1 0.04%	-	į	Ī	1 0.07%	0.05%	-	-	-	:	1 0.09%	-	-	1 0.04%	Ë	1 0.09%
Other answers	18 0.28%p	10 0.33%	8 0.24%	2 0.27%	1 0.08%	1 0.07%	3 0.29%	5 0.50%	2 0.24%	4 0.94%Tde	5 0.27%	4 0.21%	3 0.25%	6 0.40%	9 0.24%	10 0.34%	9 0.17%	9 0.72%Tp
Don't have a landline telephone/line rental service	884 13.72%fghi jq	438 13.89%	446 13.55%	181 20.34%Tfgh i	255 23.71%Tefg hi	166 16.59%Tfgh i	128 11.57%hi	94 10.09%hi	51 5.01%i	9 2.14%	204 11.65%	304 16.72%Tjlm	165 12.65%	210 13.44%	508 14.23%	376 13.08%	759 14.73%Tq	125 9.66%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

		Gen	nder				Age						Social (	Grade			Area 1	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(p)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Don't know	103 1.59%fghlo	44 0 1.41%	58 1.77%	53 5.96%Tdefg hi	31 2.84%Tefgh i	9 0.91%h	5 0.45%	2 0.24%	1 0.07%	2 0.47%	35 2.02%l	34 1.88%	12 0.91%	21 1.34%	70 1.95%To	33 1.15%	77 1.50%	25 1.96%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often. Base: All respondents

		-	Cou	intry					York-		Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
ВТ	1409 21.87%a himr	1127 20.85%	140 25.99%Ta	72 23.57%	70 36.18%Tab c	140 25.99%Tfh im	44 17.07%	151 21.13%i	85 16.25%	85 15.13%	94 20.36%i	72 23.57%hi	161 26.55%Tfg hijm	155 18.22%	207 23.52%fhi m	146 26.45%Tfg hijm	70 36.18%Tef ghijkImno	1314 23.14%Tr	90 12.74%
EE	243 3.77%o	204 3.78%	22 4.02%	15 4.78%d	2 1.02%	22 4.02%	12 4.58%p	28 3.97%	14 2.59%	26 4.66% op	18 3.81%	15 4.78%op	22 3.61%	43 5.04%op	31 3.54%	11 2.02%	2 1.02%	213 3.74%	29 4.03%
Plusnet	354 5.49%r	283 5.23%	31 5.81%	30 9.68%Ta	10 5.22%	31 5.81%	13 4.95%	35 4.85%	24 4.61%	26 4.56%	31 6.60%	30 9.68%Tghi lm	30 4.87%	34 3.96%	57 6.47%m	35 6.36%	10 5.22%	325 5.72%Tr	22 3.14%
Post Office	63 0.98%	48 0.89%	8 1.47%	7 2.21%a	1 0.37%	8 1.47%n	2 0.79%	7 0.98%	7 1.37%	13 2.31%Tmn	3 o 0.68%	7 2.21%mno	6 1.07%	3 0.39%	3 0.39%	2 0.44%	1 0.37%	57 1.00%	6 0.86%
Sky	1115 17.31%	924 17.09%	93 17.26%	53 17.47%	45 23.25%Ta	93 17.26%	46 17.83%	140 19.68%no	104 19.87%no	104 18.53%	73 15.82%	53 17.47%	102 16.75%	142 16.71%	134 15.16%	79 14.42%	45 23.25%Tjn o	978 17.22%	131 18.51%
TalkTalk	594 9.23%h	499 9.23%	52 9.77%	31 10.13%	12 6.13%	52 9.77%	28 10.89%h	71 9.91%h	33 6.25%	51 9.05%	37 7.96%	31 10.13%	60 9.98%h	74 8.67%	89 10.08%h	57 10.40%h	12 6.13%	511 9.00%	75 10.63%
Virgin Media	1122 17.42%d p	981 18.15%Td	80 14.89%	41 13.54%	20 10.46%	80 14.89%	59 23.01%Teg hkop	114 15.98%	87 16.62%	127 22.65%Teg hklnop	95 20.61%eko p	41 13.54%	105 17.26%p	160 18.88%p	151 17.18%p	82 14.85%	20 10.46%	981 17.27%	138 19.44%
Vodafone	265 4.11%hq	224 4.15%	19 3.45%	13 4.26%	9 4.45%	19 3.45%	9 3.36%	25 3.47%	11 2.15%	24 4.21%	20 4.34%	13 4.26%	25 4.11%	46 5.47%h	39 4.38%	26 4.76%h	9 4.45%	216 3.80%	49 6.88%Tq
Home Telecom	1 0.01%	1 0.01%	:	-	-	:	-	:	:	-	-	-	-	1 0.09%	-	Ē	-	1 0.01%	-
Hyperoptic	10 0.16%	10 0.19%	-	-	-	Ī	-	Ī	Ī	-	-	:	Ī	10 1.18%Tegh no	ijl -	-	:	9 0.15%	1 0.19%
John Lewis Broadband	14 0.22%	11 0.21%	1 0.12%	3 0.83%	:	1 0.12%	-	:	1 0.15%	1 0.17%	1 0.13%	3 0.83%gm	2 0.32%	-	3 0.32%	4 0.75%Tgm	-	14 0.25%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 2

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

			Co	untry					York-		Reg	ion						Ethni	icity
	Total _(T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
KCOM / Karoo / Kingston Communications	42 0.66%n	42 0.78%T	-	-	Ī	-	-	÷	42 8.04%Tel Imnop	- fgijk -	-	-	-	÷	Ē	-	Ē	42 0.74%T	-
Now TV Broadband	80 1.24%	71 1.31%	6 1.16%	2 0.64%	1 0.36%	6 1.16%	2 0.89%	12 1.73%	11 2.04%	10 1.74%	4 0.89%	2 0.64%	11 1.75%	7 0.77%	11 1.26%	4 0.66%	1 0.36%	75 1.32%	5 0.73%
Panasonic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	:	-	-
The Phone Co-op	2 0.03%	2 0.03%	1 0.11%	-	-	1 0.11%	:	1 0.09%	-	1 0.16%	-	-	-	-	-	-	-	2 0.04%	:
Pop Telecom	2 0.03%	2 0.03%	-	-	-	-	-	-	-	:	2 0.38%T	-	-	-	-	-	-	2 0.03%	-
See The Light	5 0.08%	5 0.10%	-	-	-	-	:	-	-	:	-	:	2 0.30%	Ī	1 0.12%	2 0.42%T	-	5 0.09%	-
Shell Energy Broadband	38 0.58%	33 0.62%	2 0.34%	* 0.15%	2 0.98%	2 0.34%	:	2 0.29%	5 0.98%	3 0.56%	3 0.60%	* 0.15%	5 0.79%	3 0.30%	10 1.09%	3 0.61%	2 0.98%	36 0.63%	2 0.28%
SSE	23 0.35%	18 0.33%	-	4 1.47%Tab	-	-	-	2 0.30%	3 0.55%	5 0.87%	-	4 1.47%Tejm n	3 0.42%	1 0.13%	1 0.11%	4 0.64%	Ī	20 0.35%	3 0.40%
Utility warehouse	34 0.53%	28 0.52%	4 0.70%	2 0.74%	-	4 0.70%	1 0.26%	5 0.72%	1 0.19%	2 0.29%	2 0.51%	2 0.74%	5 0.82%	1 0.07%	7 0.79%	5 0.87%m	-	31 0.55%	3 0.41%
Zen Internet	10 0.16%	9 0.16%	1 0.19%	* 0.14%	Ī	1 0.19%	:	1 0.20%	:	:	-	* 0.14%	2 0.30%	-	2 0.17%	4 0.71%Tm	-	10 0.18%	-
Origin	8 0.12%	8 0.14%	-	-		-	:	-	1 0.23%	1 0.18%	0.10%	-	2 0.33%	-	2 0.21%	1 0.18%	-	7 0.12%	0.06%
Onestream	3 0.04%	2 0.04%	:	1 0.17%	-	:	:	:	1 0.10%	:	1 0.21%	1 0.17%	-	1 0.10%	-	-	-	3 0.05%	:
Gigaclear	1 0.02%	1 0.02%	-	- 1	-	-	-	:	-	-	1 0.16%	:	-	- 1	* 0.05%	:	-	1 0.02%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YOND E R

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 2

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

			Co	untry					York-		Reg	ion						Ethni	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Other answers	18 0.28%	13 0.24%	3 0.60%	1 0.48%	1 0.31%	3 0.60%	-	2 0.23%	1 0.17%	-	1 0.29%	1 0.48%	5 0.76%m	-	1 0.15%	3 0.57%	1 0.31%	16 0.29%	1 0.10%
Don't have a landline telephone/line rental service	884 13.72%c klq	771 14.27%Tc	70 13.00%c	22 7.06%	21 10.91%	70 13.00%kl	38 14.81%kl	107 14.99%kl	87 16.48%kl	72 12.74%k	74 16.07%kl	22 7.06%	53 8.82%	154 18.15%Tei klnop	119 13.47%kl	68 12.29%k	21 10.91%	731 12.87%	134 18.95%Tq
Don't know	103 1.59%q	88 1.62%	6 1.12%	8 2.68%	1 0.38%	6 1.12%	4 1.56%	11 1.48%	7 1.35%	12 2.21%j	2 0.46%	8 2.68%j	7 1.22%	16 1.89%	14 1.56%	14 2.61%j	1 0.38%	81 1.42%	19 2.64%q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 2

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

	_						Q.1 La	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net F	Post Office (e)	Sky (f)	Talk- Talk \(g)	/irgin Media (h)	Voda- fone KC0 (i)	OM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
ВТ	1409 21.87%cdefghi jk	1409 25.83%Tcdefg hijk	1409 100.00%Tacdefghijl	· -	-	-	-		-	-	:	:	:	:
EE	243 3.77%bdfghi	243 4.45%Tbdfghi	:	243 100.00%Tabdefghijl	- k -	-	:	-	-	-	-	-	-	-
Plusnet	354 5.49%bcfghik	354 6.48%Tbcfghik	:	-	354 100.00%Tabcefghij	- jk -	:	-	-	:	-	:	-	-
Post Office	63 0.98%bfgh	63 1.16%Tbfgh	:	-	-	63 100.00%Tabcdfghij	- k -	-	-	-	-	-	-	-
Sky	1115 17.31%bcdeghi jk	1115 20.44%Tbcdeghijk	-	Ī	Ī	:	1115 100.00%Tabcdeghij	- jk -	-	-	:	-	Ī	-
TalkTalk	594 9.23%bcdefhi k	594 10.90%Tbcdefhijk	-	Ī	-	-	-	594 100.00%Tabcdefhi	- ijk -	-	-	Ī	Ē	-
Virgin Media	1122 17.42%bcdefgi jk	1122 20.57%Tbcdefgijk	Ē	Ī	-	-	-	:	1122 100.00%Tabcdefgijk		-	:	:	:
Vodafone	265 4.11%bcdfgh	265 4.85%Tbcdfgh	-	-	-	-	-	-	-	265 100.00%Tabcdefghjk		-	-	-
Home Telecom	1 0.01%	1 0.01%	-	-	-	-	-	-	-	-	-	-	-	-
Hyperoptic	10 0.16%	10 0.18%	-	-	-	-	-	-	-	-	-	-	-	-
John Lewis Broadband	14 0.22%	14 0.26%	-	-	-	-	-	-	-	-	-	:	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

	_						(	Q.1 Landline suppli	er					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
KCOM / Karoo / Kingston Communications	42 0.66%bfh	42 0.77%Tbfh	-	:	:	:	-	-	-	-	42 100.00%Tabo	- defghik -	-	-
Now TV Broadband	80 1.24%bfgh	80 1.46%Tbdfgh	-	:	:	:	-	-	-	-	-	80 100.00%Tabo	- defghij -	-
Panasonic	Ī	-	Ē	-	Ī	-	-	-	-	:	-	:	:	-
The Phone Co-op	2 0.03%	2 0.04%	Ē	-	Ī	-	-	-	-	:	-	:	:	-
Pop Telecom	2 0.03%	2 0.03%	-	-	-	:	-	-	-	-	-	-	-	-
See The Light	5 0.08%	5 0.09%	Ē	-	Ī	-	-	-	-	:	-	:	:	-
Shell Energy Broadband	38 0.58%bfh	38 0.69%Tbfh	Ē	-	Ī	-	-	-	-	:	-	:	:	-
SSE	23 0.35%b	23 0.41%b	-	-	-	-	-	-	-	-	-	-	23 100.00%	-
Utility warehouse	34 0.53%bfh	34 0.63%Tbfh	Ī		-	-		-	-	:	-	:	:	34 100.00%
Zen Internet	10 0.16%	10 0.19%	-	-	-	-	-	-	-	-	-	-	:	-
Origin	8 0.12%	8 0.14%	-	-	-	-	-	-	-	-	-	-	:	-
Onestream	3 0.04%	3 0.05%	-	:	:	:	-	:	-	:	-	:	:	-
Gigaclear	1 0.02%	1 0.02%	-	:	:	:	-	:	-	:	-	:	:	:
Other answers	18 0.28%	18 0.33%	1	:	-	-	-		-	:	-	-	-	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 3

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

	_							2.1 Landline supplie	er					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (i)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Don't have a landline telephone/line rental service	884 13.72%abcdefg	- hijk -	-	-	:	-	:	:	-	-	-	-	-	-
Don't know	103 1.59% abdfab	-	-	Ē	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 4

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

								Q.2 Mobile supp	olier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
ВТ	1409 21.87%quvz	1383 21.87%quvz	213 83.85%Tnpqst uvwxyzA	259 21.68%qvz	55 14.97%v	2 6.06%	247 23.05%quvz	147 26.24%Tnquvz	120 17.39%vz	43 9.08%	192 21.65%qvz	21 17.61%v	16 19.26%v	32 11.64%	15 16.27%
EE	243 3.77%osw	237 3.74%osw	2 0.61%	138 11.50%Tnoqstu vwxyzA	10 2.78%	2 7.93%	17 1.59%	12 2.17%	19 2.80%	11 2.21%	12 1.35%	1 0.77%	3 3.30%	4 1.47%	2 2.12%
Plusnet	354 5.49%ouvwz	343 5.43%ouvwz	1 0.33%	60 5.00%ou	34 9.35%Tnopsu vwz	4 14.54%	61 5.72%ouvz	47 8.33%Tnopuvw z	19 2.82%o	14 2.92%o	33 3.77%o	13 10.88%Tnopsu vwz	26 31.56%Tnopqst uvwxzA	6 2.05%	6 6.20%o
Post Office	63 0.98%	63 1.00%	1 0.43%	9 0.76%	4 1.14%	:	10 0.96%	6 1.00%	10 1.50%	4 0.80%	14 1.53%	1 1.03%	1 1.27%	-	:
Sky	1115 17.31%ov	1094 17.29%ov	12 4.66%	221 18.48%otvyA	52 14.24%ov	2 7.25%	207 19.25%otvyA	79 14.19%ov	111 16.10%ov	41 8.53%	150 16.86%ov	19 15.37%ov	7 8.65%	171 62.71%Tnopqst uvwxyA	8 8.91%
TalkTalk	594 9.23%opvz	582 9.20%opvz	3 1.22%	81 6.73%o	41 11.13%opvz	4 16.52%	113 10.56%opvz	74 13.20%Tnopvz	82 11.81%Tnopvz	22 4.70%o	85 9.56%opvz	22 18.17%Tnopsvw yz	5 6.35%o	9 3.27%	9 9.08%oz
Virgin Media	1122 17.42%opwxz	1111 17.57%opwxz	5 2.00%	182 15.18%oz	63 17.23%oz	5 19.65%	172 16.06%oz	94 16.74%oz	135 19.56%opwxz	266 55.68%Tnopqs tuwxyzA	124 13.94%oz	11 9.31%oz	9 10.74%oz	10 3.68%	12 12.84%oz
Vodafone	265 4.11%opsuv	262 4.14%opsuv	3 1.11%	20 1.65%	20 5.31%opsuv	3 10.85%	28 2.62%	15 2.60%	17 2.46%	4 0.86%	123 13.89%Tnopqst uvxyz	3 2.69%	* 0.48%	7 2.51%	7 7.47%opstuvy
Home Telecom	1 0.01%	1 0.01%	-	-	:	-	1 0.07%	:	-	-	:	-	-	-	-
Hyperoptic	10 0.16%	10 0.16%	-	:	-	-	4 0.34%	1 0.23%	2 0.36%	3 0.54%p	-	-	-	-	-
John Lewis Broadband	14 0.22%	14 0.23%	1 0.43%	1 0.05%	3 0.94%Tnpsu	:	1 0.11%	3 0.63%p	0.05%	1 0.21%	1 0.13%	-	1 1.84%Tnpsuwz	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

Absolutes/col percents

Table 4

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental? If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

								Q.2 Mobile sup	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
KCOM / Karoo / Kingston Communications	42 0.66%	42 0.67%	-	6 0.53%	2 0.60%	-	7 0.70%	4 0.69%	15 2.11%Tnopsv z	1 w 0.21%	4 0.40%	2 1.39%	-	-	-
Now TV Broadband	80 1.24%w	80 1.26%w	-	9 0.77%	5 1.48%	Ī	15 1.42%	6 1.11%	14 2.01%opw	3 0.57%	4 0.48%	1 0.88%	2 2.01%o	5 1.66%	3 2.84%ow
Panasonic	-	:	-	:	-	-	-	-	-	-	:	:	-	-	-
The Phone Co-op	2 0.03%	2 0.03%	-	:	1 0.16%	-	:	•	-	-	-	:	-	-	-
Pop Telecom	2 0.03%	2 0.03%	-	-	-	Ī	:	-	-	Ī	-	:	-	:	2 1.86%Tnpqstuvw
See The Light	5 0.08%	5 0.08%	-	-	-	-	3 0.24%	-	-	-	3 0.29%	:	-	-	-
Shell Energy Broadband	38 0.58%p	38 0.59%p	-	* 0.04%	1 0.38%	-	6 0.57%p	9 1.67%Tnpuvw	2 0.31%	-	4 0.50%	2 1.93%opuv	1 1.24%pv	1 0.35%	3 2.92%Tnopqsuvv
SSE	23 0.35%	21 0.34%	-	2 0.17%	2 0.53%	-	6 0.58%	2 0.30%	4 0.53%	1 0.25%	1 0.08%	:	2 1.92%Tnopwz	-	2 2.29%Tnoptvwz
Utility warehouse	34 0.53%	34 0.54%	-	5 0.42%	-	-	2 0.15%	1 0.11%	1 0.10%	2 0.36%	5 0.51%	1 0.99%	-		:
Zen Internet	10 0.16%	10 0.16%	-	1 0.05%	2 0.67%Tnp	Ī	1 0.13%	-	2 0.28%	Ī	1 0.11%	0.39%	2 2.79%Tnopstuv	- wz -	:
Origin	8 0.12%	8 0.12%	-	1 0.12%	2 0.41%	Ī	:	-	4 0.51%Tns	Ī	-	:	-	* 0.14%	:
Onestream	3 0.04%	3 0.04%	-	:	1 0.26%	1 3.23%	:	-	1 0.07%	1 0.11%	-	:	-	-	:
Gigaclear	1 0.02%	1 0.02%	-	1 0.10%	-	-	:	-	-	-	-	:	-	-	-
Other answers	18 0.28%	18 0.28%	:	3 0.27%	1 0.29%	-	3 0.30%	1 0.17%	2 0.29%	:	4 0.45%	1 0.72%	:	1 0.34%	•

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 4

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Don't have a landline telephone/line rental service	884 13.72%ot	880 13.90%Tot	11 4.15%	183 15.27%otz	64 17.32%otvz	2 8.78%	154 14.35%ot	51 9.11%o	122 17.72%Tnotvw z	55 11.59%o	117 13.22%ot	17 14.25%o	7 8.59%	26 9.52%o	25 26.67%Tnopstvwxyz
Don't know	103 1 59%p	82 1 30%	3	15 1 24%	3	1 5 18%	13	8	8	7	11 1 28%	4 3.61%pg	-	2	* 0.52%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 5

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

							Q.3 Broadbane	d supplier							Util-		Q.4	1 Pay TV suppl	lier			ncial vulner (Using Q21 Potenti		lim	acting/ niting ditions
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE _(m)_	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes _(w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
вт	1409 21.87%c defghij klqrst	1382 22.41%T cdefghi jkl	1221 91.80%Ta cdefghij kl	17 5.90%gh ik	20 5.19%hi k	3 5.04%ik	53 4.13%hi	19 2.83%	32 2.23%	2 0.81%	-	-	3 5.60%ik	1 k 2.27%	1 1.59%	762 21.14%q rs	375 84.38%T oqrs	339 18.14%rs	5 2.53%	21 2.11%	178 16.40%	781 23.56%1 t	307 T 22.83%t	459 21.78%	924 22.64%
EE	243 3.77%bd fghios	236 3.83%bd fghi	7 0.50%	186 64.07%Ta bdefghij kl	1 0.27%	4 7.24%bd fghi	15 1.16%g	1 0.13%	15 1.01%	4 1.29%g	-	2 1.80%g	:	:	:	100 2.76%	12 2.78%	61 3.29%	2 0.92%	20 2.00%	47 4.37%	125 3.77%	39 2.91%	78 3.72%	152 3.73%
Plusnet	354 5.49%bc fghikop qrs	353 5.72%Tbcf hik	- g -	1 0.21%	342 87.87%Ta bcefghij kl	1 1.98%bg h	3 0.27%	1 0.12%	:	4 1.33%b	- fgh -	:		1 2.19%	:	66 1.82%s	4 0.89%	51 2.72%os	1 0.27%	2 0.20%	51 4.69%	198 5.96%	74 5.48%	120 5.67%	223 5.46%
Post Office	63 0.98%bg hox	60 0.97%bg h	0.03%	1 0.20%	1 0.23%	41 68.37%Ta bcdfghij kl	11 0.85%bg	Ī	5 0.31%	Ī	:	:	1 2.19%b	- oghi -	:	20 0.55%	1 0.24%	11 0.57%	1 0.76%	5 0.47%	15 1.35%	28 0.85%	16 1.18%	32 1.53%	31 Tx 0.76%
Sky	1115 17.31%b cdeghij klprs	1107 17.95%Tb cdeghijk I	7 0.53%	20 6.95%bdgh	- k -	1 0.91%	1046 82.16%Ta bcdeghij kl	4 0.68%	17 1.15%	9 3.22%b	- dgh -	1 0.72%	1 1.84%d		:	980 27.19%Tp rs	11 2.50%s	952 50.95%To prs	6 2.95%s	4 0.45%	202 18.57%	575 17.34%	214 15.90%	362 17.15%	707 17.32%
TalkTalk	594 9.23%bc dfhijkl opqsv	586 9.50%Tb cdfhijk I	7 0.52%h	4 1.43%h	3 0.78%h	1 1.15%h	8 0.60%h	559 84.44%Tabcd efhijkl	. :	4 1.30%h	-	:	-	:	:	260 7.21%pq s	8 1.77%s	81 4.34%p s	160 82.93%To pqs	4 0.42%	115 10.57%v	331 v 9.97%v	91 v 6.73%	193 9.13%	364 8.93%
Virgin Media	1122 17.42%b cdefgij klpqr	1101 17.85%Tb cdefgijk I	5 0.38%	7 2.47%bd fg	0.07%	:	9 0.70%	3 0.49%	1066 73.93%Ta bcdefgij kl	9 3.03%b	- dfg -	1 0.86%	-	-	-	919 25.50%Tp qr	1 0.29%	76 4.08%p	5 2.47%p	826 83.89%T opqr	182 16.76%	581 17.52%	254 18.87%	363 17.20%	724 17.75%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 5

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

								Q.3 Br	oadband suj	pplier							Q.4 I	Pay TV suppl	ier		Finan	cial vulnerab Jsing Q21)	ility	Impac limit condi	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy S	SSE m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Vodafone	265 4.11%bc dfghopq s	259 4.20%bc dfgh	4 0.29%	5 1.58%bd	. I	2 2.90%bd f	6 0.50%	4 0.61%	9 0.64%	229 77.60%Tabcd efghjkl	Ī	Ī	Ī	-	Ξ	105 2.93%	9 1.93%	60 3.20%	4 1.99%	23 2.35%	62 5.72%Tu	129 3.88%	54 4.00%	82 3.90%	175 4.28%
Home Telecom	1 0.01%	1 0.01%	:	-	-	-	-	-	-	-	-	-	-	:	-	-	-	-	:	-	-	-	1 0.05%	-	1 0.02%
Hyperoptic	10 0.16%	10 0.16%	-	-	-	:	-	-	-	-	:	-	-	-	-	5 0.14%	-	5 0.26%	-	-	-	8 0.23%	2 0.18%	3 0.13%	7 0.18%
John Lewis Broadband	14 0.22%o	14 0.23%	-	-	-	:	Ī	:	-	-	-	-	-	:	Ī	-	-	-	-	-	1 0.13%	10 0.29%	3 0.21%	7 0.33%	7 0.18%
KCOM / Karoo / Kingston Communications	42 0.66%bf hs	42 0.68%bfh	:	:	:	:	-	:	:	Ξ.	42 86.90%Tabo efghikl	- d -	:	:	:	23 0.64%s	:	21 1.12%Tos	- s -	:	10 0.92%	20 0.59%	12 0.93%	17 0.79%	25 0.62%
Now TV Broadband	80 1.24%bd fghopqs	80 1.30%bdfg	- h -	:	-	:	-	:	1 0.08%	:	:	78 78.34%Tabcd efghijl	. :	:	:	17 0.48%	-	7 0.39%	-	1 0.12%	10 0.91%	52 1.58%Tv	9 0.70%	30 1.40%	49 1.20%
Panasonic	-	-	-	-	-	:	-	-	-	-	-	-	-	-	-	-	-	-	-	-	:	-	-	-	-
The Phone Co-op	2 0.03%	2 0.04%	-	-	-	:	-	-	-	:	:	:	-	:	-	:	-	-	-	-	-	2 0.05%	* 0.03%	1 0.03%	2 0.04%
Pop Telecom	2 0.03%	2 0.03%	-	-	-	-	-	-	-	-	-	-	-	:	-	-	-	-	-	-	-	2 0.05%	-	2 0.08%	-
See The Light	5 0.08%a	3 0.05%	-	-	-	-	-	-	-	:	:	-	-	:	-	4 0.11%	-	3 0.16%	-	-	1 0.14%	4 0.11%	-	3 0.12%	3 0.06%
Shell Energy Broadband	38 0.58%bf hogs	36 0.59%bfh	-	:	-	:	:	:	:	:	-	-	36 70.66%Tabcd efghijk	:	:	4 0.10%	-	1 0.06%	-	:	6 0.53%	16 0.47%	13 0.98%	12 0.59%	25 0.62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 5

Q.1 Which, if any, of the following companies does your household use for your landline telephone service and/or line rental?

If you have more than one household landline connection, please select the one you use most often.

Base: All respondents

								Q.3 Broadb	and supplier								Q.4	Pay TV suppl	ier			cial vulneral Using Q21)	bility	Impac limiti condit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
SSE	23 0.35%ox	23 0.37%bh	-	-	-	:	2 0.13%	-	:	-	-	-	-	20 78.47%	-	4 0.11%	-	4 0.22%	-	-	10 0.89%Tu	8 0.23%	3 0.24%	10 0.48%	7 0.17%
Utility warehouse	34 0.53%bh s	33 0.53%bh	Ī	1 0.31%	-	-	3 0.22%	-	-	Ī	Ī	Ī	Ī	Ī	29 90.46%	14 0.39%	-	13 0.69%os	Ī	Ī	4 0.37%	23 0.70%	6 0.44%	10 0.47%	24 0.59%
Zen Internet	10 0.16%o	10 0.16%	:	:	-	-	:	-	Ī	-	:	Ī	-	Ī	-	1 0.04%	-	1 0.07%	-	-	1 0.13%	5 0.14%	4 0.29%	4 0.17%	6 0.16%
Origin	8 0.12%o	8 0.12%	1 0.04%	:	-	- :	-	-	:	:	-	-	-	-	:	* 0.01%	-	* 0.02%	-	-	2 0.20%	3 0.10%	- :	2 0.10%	5 0.13%
Onestream	3 0.04%	3 0.05%	-	-	-	-	-	-	:	-	-	-	-	-	-	:	-	:	-	-	1 0.05%	1 0.04%	-	1 0.03%	2 0.06%
Gigaclear	1 0.02%	1 0.02%	-	:	:	:	-	-	:	-	-	-	-	-	-	* 0.01%	-	* 0.02%	-	-	:	1 0.02%	:	1 0.04%	* 0.01%
Other answers	18 0.28%x	17 0.27%	-	1 0.46%b	:	-	1 0.07%	-	1 0.06%	-	-	-	-	* 1.70%	-	7 0.20%	-	6 0.33%	-	1 0.09%	2 0.16%	12 0.37%	2 0.17%	14 0.66%Tx	4 0.10%
Don't have a landline telephone/line rental service	884 13.72%a bdfgopq rsu	748 12.12%bd f	72 5.42%	48 16.42%ab dfg	19 4.94%	7 11.41%	106 8.30%bd	64 9.70%b d	286 19.83%T abdfgi	31 10.49%b d	6 13.10%b d	17 17.04%b dfg	7 13.83%b d	4 15.37%	:	281 7.81%p	19 4.37%	154 8.26%p	10 5.19%	73 7.39%	174 16.04%T u	381 11.47%	225 16.70%T u	291 13.79%	546 13.37%
Don't know	103 1.59%ab fhosuw	51 0.83%	6 0.49%	Ī	2 0.64%	1 1.00%	11 0.90%	7 1.01%	11 0.75%	3 0.92%	Ī	1 1.23%	3 5.87%Ta fghi	abcd -	3 7.95%	31 0.87%	4 0.85%	20 1.09%	:	5 0.52%	12 1.10%	23 0.69%	16 1.18%	15 0.71%	66 1.61%w

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 6

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

		Gend					Age						Social G				Area typ	pe
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
BT Mobile	254	149	104	28	35	31	38	41	63	18	82	77	52	42	159	95	178	75
	3.94%bmop	4.74%Tb	3.17%	3.17%	3.21%	3.15%	3.39%	4.45%	6.11%Tcdef	4.30%	4.70%m	4.22%m	3.99%	2.71%	4.46%To	3.29%	3.46%	5.83%Tp
EE	1197	577	620	180	218	190	220	160	154	74	336	359	239	262	695	502	948	248
	18.57%h	18.32%	18.82%	20.22%h	20.28%h	19.06%h	19.90%h	17.23%	15.06%	17.63%	19.16%	19.78%m	18.30%	16.76%	19.47%	17.46%	18.41%	19.24%
giffgaff	368	168	200	69	79	56	51	54	49	9	89	102	67	110	190	177	299	69
	5.71%i	5.32%	6.08%	7.77%Tfhi	7.33%Tfhi	5.64%i	4.65%	5.81%i	4.75%i	2.25%	5.05%	5.61%	5.14%	7.03%Tj	5.34%	6.17%	5.80%	5.34%
Lycamobile	25 0.39%q	17 0.54%	8 0.25%	13 1.44%Tefgh i	5 0.48%	2 0.23%	3 0.25%	1 0.14%	1 0.09%	Ī	4 0.21%	7 0.39%	5 0.37%	10 0.62%	11 0.30%	15 0.51%	25 0.49%Tq	-
O2	1073	493	581	123	181	187	212	143	161	68	294	277	222	280	572	502	846	228
	16.66%c	15.64%	17.64%	13.84%	16.80%	18.69%c	19.09%Tcg	15.40%	15.69%	16.23%	16.80%	15.26%	16.95%	17.89%	16.02%	17.46%	16.41%	17.66%
Tesco Mobile	560 8.69%adekn p	249 7.89%	311 9.44%	61 6.88%	52 4.82%	68 6.86%	85 7.72%d	105 11.36%Tcde f	123 12.03%Tcde f	64 15.30%Tcdef	141 8.02%	134 7.40%	137 10.50%Tjk	147 9.41%	275 7.70%	285 9.91%Tn	424 8.22%	136 10.53%Tp
Three	690	367	324	106	151	131	123	85	73	21	205	191	132	162	396	294	592	98
	10.72%bhiq	11.64%Tb	9.84%	11.93%hi	14.02%Tghi	13.14%Tghi	11.12%hi	9.16%i	7.14%	5.02%	11.71%	10.50%	10.10%	10.38%	11.09%	10.25%	11.49%Tq	7.62%
Virgin Media	478	233	245	56	71	56	81	71	99	44	132	141	96	109	273	205	416	62
	7.42%eq	7.38%	7.45%	6.27%	6.56%	5.63%	7.28%	7.70%	9.68%Tcde	10.56%Tcde	7.53%	7.74%	7.36%	6.96%	7.64%	7.15%	8.07%Tq	4.82%
Vodafone	887	419	468	131	161	155	146	121	120	52	239	263	182	203	502	385	712	175
	13.77%	13.31%	14.21%	14.68%	14.97%	15.57%h	13.22%	13.04%	11.73%	12.48%	13.62%	14.49%	13.93%	12.95%	14.06%	13.40%	13.82%	13.56%
1p Mobile	17 0.27%	12 0.37%	5 0.17%	-	-	2 0.19%	1 0.13%	3 0.38%	5 0.51%d	5 1.23%Tcdef	6 0.35%	3 0.14%	5 0.35%	4 0.25%	9 0.25%	8 0.30%	14 0.27%	3 0.24%
Asda Mobile	27 0.42%	12 0.38%	15 0.46%	-	1 0.06%	1 0.08%	5 0.43%	7 0.75%cde	9 0.90%Tcde	5 1.13%Tcde	5 0.30%	6 0.30%	5 0.38%	11 0.71%	11 0.30%	16 0.56%	21 0.41%	6 0.48%
iD Mobile	121	62	60	13	18	28	20	20	18	3	30	43	24	25	73	49	97	25
	1.88%	1.96%	1.81%	1.43%	1.70%	2.83%Ti	1.83%	2.14%	1.80%	0.80%	1.71%	2.35%	1.83%	1.58%	2.03%	1.69%	1.88%	1.90%
Lebara	65	34	31	9	9	6	7	19	9	7	17	20	11	17	38	27	49	16
	1.01%	1.07%	0.95%	1.02%	0.82%	0.61%	0.62%	2.00%Tdef	0.88%	1.56%	0.98%	1.12%	0.81%	1.07%	1.05%	0.95%	0.96%	1.21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often. Base: All respondents

	_	Gend					Age						Social (	Grade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	Age 45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Plusnet	81 1.26%b	52 1.66%Tb	29 0.87%	11 1.21%	11 1.05%	9 0.85%	12 1.05%	13 1.38%	20 1.93%	6 1.45%	27 1.55%	23 1.26%	14 1.07%	17 1.08%	50 1.40%	31 1.07%	61 1.19%	19 1.51%
Sky	272 4.23%	141 4.49%	131 3.98%	42 4.70%	35 3.23%	36 3.65%	50 4.51%	38 4.07%	52 5.12%	19 4.57%	68 3.86%	75 4.14%	60 4.56%	70 4.45%	143 4.00%	129 4.50%	209 4.06%	63 4.91%
Smarty	95 1.47%i	48 1.51%	47 1.43%	11 1.22%	19 1.77%i	19 1.94%i	23 2.08%i	10 1.12%	11 1.06%	1 0.25%	20 1.15%	31 1.70%	12 0.93%	31 2.01%l	51 1.43%	44 1.52%	80 1.56%	14 1.12%
Talk mobile	34 0.53%d	19 0.60%	15 0.47%	3 0.34%	0.05%	6 0.63%d	4 0.36%	10 1.05%Td	9 0.85%d	2 0.46%	8 0.47%	13 0.70%	7 0.53%	6 0.41%	21 0.59%	13 0.46%	29 0.56%	5 0.41%
Talk Talk	13 0.20%	8 0.24%	5 0.16%	1 0.11%	:	3 0.30%	2 0.16%	1 0.14%	4 0.35%	2 0.53%d	4 0.22%	3 0.19%	2 0.15%	4 0.24%	7 0.20%	6 0.20%	9 0.18%	4 0.31%
Utility Warehouse	14 0.21%a	2 0.07%	11 0.34%a	-	-	2 0.18%	2 0.22%	2 0.23%	6 0.55%Td	2 0.42%	5 0.28%	2 0.12%	1 0.08%	5 0.35%	7 0.20%	7 0.23%	10 0.20%	3 0.26%
Voxi	38 0.58%e	16 0.51%	22 0.65%	12 1.31%Tei	9 0.82%e	:	6 0.59%e	5 0.57%e	5 0.52%e	:	8 0.48%	18 1.00%Tm	6 0.46%	5 0.32%	27 0.74%	11 0.39%	29 0.56%	9 0.70%
T-Mobile	3 0.04%	3 0.09%	-	-	-	1 0.11%	-	-	2 0.16%	-	2 0.09%	-	-	1 0.07%	2 0.05%	1 0.04%	1 0.02%	2 0.13%
The Phone Co-op	1 0.02%	1 0.04%		-	-	-	-	1 0.10%	0.04%	-	-	1 0.05%	0.03%	- :	1 0.03%	* 0.01%	1 0.02%	-
Other answers	14 0.21%	5 0.17%	9 0.26%	4 0.41%	1 0.06%	-	3 0.28%	2 0.21%	2 0.23%	2 0.54%e	5 0.30%	3 0.17%	5 0.37%	1 0.04%	8 0.24%	5 0.19%	12 0.24%	2 0.12%
Don't have a personal mobile	64 0.99%cde	38 1.20%	26 0.78%	1 0.13%	2 0.15%	0.04%	10 0.88%de	13 1.35%cde	24 2.32%Tcdef	14 3.45%Tcdef g	13 0.72%	15 0.81%	11 0.87%	25 1.58%Tj	27 0.77%	36 1.26%	48 0.94%	15 1.18%
Don't know	54 0.84%fg	28 0.89%	26 0.79%	17 1.89%Tfghi	20 1.84%Tefgh	7 0.72%	3 0.26%	2 0.22%	5 0.52%	-	12 0.71%	11 0.61%	13 0.96%	18 1.16%	23 0.66%	31 1.07%	42 0.82%	12 0.92%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 7

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

			Co	ountry							Reg	gion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
BT Mobile	254 3.94%o	205 3.79%	28 5.27%	9 3.06%	11 5.88%	28 5.27%o	9 3.59%	30 4.28%	14 2.67%	21 3.65%	18 3.84%	9 3.06%	32 5.26%o	42 4.98%o	27 3.04%	12 2.12%	11 5.88%o	216 3.81%	33 4.67%
EE	1197 18.57%d p	1009 18.66%d	89 16.57%	78 25.38%Tab d	21 10.95%	89 16.57%	51 19.81%p	124 17.46%p	85 16.19%	144 25.54%Teg hjlnop	84 18.13%p	78 25.38%Teg hjlnop	93 15.38%	181 21.25%hlp	151 17.15%	96 17.50%	21 10.95%	1045 18.40%	140 19.84%
giffgaff	368 5.71%i	313 5.78%	33 6.13%	12 3.99%	10 5.17%	33 6.13%i	15 5.92%	48 6.79%i	33 6.22%i	18 3.27%	31 6.71%i	12 3.99%	34 5.58%	52 6.12%i	41 4.62%	41 7.36%i	10 5.17%	314 5.52%	50 7.06%
Lycamobile	25 0.39%q	25 0.47%	-	Ī	Ī	Ī	1 0.38%	:	1 0.13%	1 0.21%	2 0.41%	:	1 0.24%	16 1.85%Tegh iklno	3 0.35%	0.08%	:	10 0.17%	16 2.23%Tq
O2	1073 16.66%c kr	877 16.23%c	103 19.18%c	30 9.79%	63 32.69%Tab c	103 19.18%ik	41 16.00%k	117 16.48%k	91 17.32%k	76 13.54%	77 16.62%k	30 9.79%	87 14.34%	160 18.88%ik	142 16.06%k	86 15.65%k	63 32.69%Tef ghijklmno	974 17.14%Tr	94 13.34%
Tesco Mobile	560 8.69%an r	445 n 8.24%	55 10.30%	40 13.13%Ta	19 9.75%	55 10.30%m	15 5.85%	49 6.84%	35 6.73%	40 7.18%	40 8.61%	40 13.13%Tfg him	73 12.02%Tfgh im	50 5.83%	87 9.90%m	56 10.23%m	19 9.75%	530 9.34%Tr	25 3.55%
Three	690 10.72%d lpq	586 10.84%d	55 10.29%	38 12.35%d	11 5.91%	55 10.29%	19 7.52%	75 10.57%	74 14.04%Tfj Ip	63 11.19%l	43 9.37%	38 12.35%lp	45 7.38%	106 12.50%flp	105 11.93%lp	55 10.04%	11 5.91%	570 10.04%	119 16.74%Tq
Virgin Media	478 7.42%be	422 7.81%Tb	20 3.79%	24 7.78%b	11 5.86%	20 3.79%	23 9.00%e	50 7.05%e	41 7.76%e	53 9.40%eo	43 9.30%eo	24 7.78%e	59 9.79%Teo	62 7.34%e	60 6.78%e	31 5.64%	11 5.86%	422 7.42%	52 7.41%
Vodafone	887 13.77%i	745 13.78%	81 15.13%	40 13.10%	21 10.65%	81 15.13%i	36 14.12%	87 12.17%	72 13.64%	58 10.35%	57 12.25%	40 13.10%	85 14.02%	115 13.52%	136 15.39%i	100 18.20%Tgi jmp	21 10.65%	786 13.83%	97 13.64%
1p Mobile	17 0.27%	14 0.26%	1 0.09%	1 0.20%	2 1.16%Ta	1 0.09%	3 1.03%Th	0.32%	:	2 0.28%	2 0.36%	1 0.20%	2 0.30%	1 0.13%	2 0.18%	1 0.20%	2 1.16%Thm	16 0.28%	1 0.17%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YOND E R

Absolutes/col percents

Table '

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

	-		Co	untry							Region	า						Ethni	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- em (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Asda Mobile	27 0.42%	24 0.44%	1 0.16%	-	2 1.17%	1 0.16%	2 0.62%	4 0.50%	6 1.13%To	2 0.39%	1 0.24%	-	3 0.54%	2 0.26%	4 0.45%	-	2 1.17%o	26 0.46%	-
iD Mobile	121 1.88%r	102 1.89%	15 2.76%	4 1.29%	1 0.26%	15 2.76%	6 2.24%	17 2.40%	14 2.69%	12 2.13%	7 1.57%	4 1.29%	12 1.97%	10 1.17%	14 1.55%	10 1.86%	1 0.26%	113 1.99%r	5 0.75%
Lebara	65 1.01%	55 1.02%	4 0.81%	4 1.44%	1 0.38%	4 0.81%	1 0.37%	15 2.08%Tlm	5 1.00%	5 0.81%	7 1.42%	4 1.44%	2 0.37%	5 0.60%	10 1.12%	6 1.09%	1 0.38%	60 1.06%	5 0.67%
Plusnet	81 1.26%	64 1.19%	5 0.84%	9 2.88%Tab	3 1.69%	5 0.84%	4 1.62%	8 1.07%	6 1.24%	5 0.84%	4 0.84%	9 2.88%Teim	10 1.67%	4 0.48%	12 1.40%	11 1.98%m	3 1.69%	74 1.31%	7 0.94%
Sky	272 4.23%m	230 4.25%	21 3.93%	9 3.05%	12 6.33%	21 3.93%m	20 7.62%Teik mn	32 4.44%m	27 5.24%m	22 3.92%m	19 4.09%m	9 3.05%	36 5.95%m	15 1.76%	37 4.16%m	22 4.06%m	12 6.33%m	247 4.35%	25 3.48%
Smarty	95 1.47%mq	85 1.58%	8 1.44%	2 0.54%	-	8 1.44%	4 1.67%	19 2.71%Thkm nop	5 0.92%	14 2.49%mop	12 2.50%mop	2 0.54%	14 2.31%mo	4 0.50%	10 1.17%	3 0.48%	:	76 1.34%	15 2.14%
Talk mobile	34 0.53%	29 0.53%	3 0.53%	* 0.15%	2 1.22%	3 0.53%	-	6 0.85%	3 0.53%	4 0.79%	4 0.92%	* 0.15%	1 0.18%	3 0.36%	5 0.57%	2 0.32%	2 1.22%	32 0.56%	2 0.31%
Talk Talk	13 0.20%	11 0.19%	1 0.10%	1 0.39%	1 0.40%	1 0.10%	-	Ī	1 0.13%	1 0.19%	1 0.22%	1 0.39%	2 0.36%	2 0.24%	4 0.41%	-	1 0.40%	12 0.22%	1 0.10%
Utility Warehouse	14 0.21%	13 0.23%	1 0.18%	-	:	1 0.18%	1 0.26%	3 0.38%	-	-	1 0.28%	-	2 0.28%	1 0.07%	2 0.24%	4 0.67%T	-	11 0.20%	2 0.32%
Voxi	38 0.58%	34 0.64%	1 0.21%	2 0.50%	1 0.30%	1 0.21%	-	7 0.95%	4 0.69%	2 0.38%	1 0.30%	2 0.50%	2 0.29%	10 1.15%	6 0.64%	3 0.60%	1 0.30%	29 0.52%	7 0.96%
T-Mobile	3 0.04%	3 0.05%	-	-	-	-	-	-	-	2 0.29%T	1 0.24%	-	:	-	-	-	-	3 0.05%	-
The Phone Co-op	1 0.02%	1 0.02%	-	-	-	-	-	0.05%	:	1 0.16%	-	-	-	-	-	-	-	1 0.02%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 7

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

			Co	untry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Other answers	14 0.21%q	13 0.24%	1 0.19%	-	:	1 0.19%	:	2 0.29%	2 0.44%	2 0.29%	1 0.31%	:	1 0.15%	3 0.38%	1 0.14%	:	:	8 0.15%	5 0.64%Tq
Don't have a personal mobile	64 0.99%r	54 0.99%	8 1.54%	1 0.37%	0.22%	8 1.54%	4 1.75%	8 1.07%	4 0.80%	6 1.10%	4 0.85%	1 0.37%	6 0.99%	4 0.47%	11 1.22%	7 1.20%	* 0.22%	61 1.07%r	1 0.11%
Don't know	54 0.84%	49 0.90%	3 0.56%	2 0.80%	-	3 0.56%	2 0.67%	9 1.26%m	3 0.52%	9 1.60%m	3 0.61%	2 0.80%	4 0.61%	2 0.27%	13 1.53%Tm	4 0.73%	-	44 0.77%	8 1.06%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

lable 8
Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

							Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
BT Mobile	254 3.94%cdfghi	240 4.40%Tcdfghi	213 15.09%Tacdefgh ijk	2 0.64%	1 0.24%	1 1.72%	12 1.06%	3 0.52%	5 0.45%	3 1.06%	-	-	-	-
EE	1197 18.57%gi	999 18.31%gi	259 18.41%gi	138 56.70%Tabdefg hijk	60 16.93%i	9 14.32%	221 19.83%gi	81 13.55%i	182 16.19%i	20 7.45%	6 14.90%	9 11.50%	2 9.13%	5 14.66%
giffgaff	368 5.71%b	301 5.52%b	55 3.91%	10 4.21%	34 9.72%Tabcfh	4 6.63%	52 4.70%	41 6.89%b	63 5.65%	20 7.38%b	2 5.25%	5 6.83%	2 8.70%	:
Lycamobile	25 0.39%	22 0.40%	2 0.11%	2 0.83%	4 1.04%bf	:	2 0.16%	4 0.70%b	5 0.44%	3 1.04%b	:	:	-	:
02	1073 16.66%ci	906 16.61%ci	247 17.56%ci	17 7.03%	61 17.35%ci	10 16.21%	207 18.53%ci	113 19.07%ci	172 15.36%c	28 10.64%	7 17.71%c	15 19.10%c	6 27.84%	2 4.80%
Tesco Mobile	560 8.69%	500 9.17%Tcf	147 10.42%Tcfi	12 5.00%	47 13.18%Tacfhi	6 8.88%	79 7.12%	74 12.42%Tacfhi	94 8.35%	15 5.50%	4 9.20%	6 7.75%	2 7.38%	1 1.85%
Three	690 10.72%abdi	560 10.26%bd	120 8.52%	19 7.97%	19 5.51%	10 16.35%di	111 9.97%d	82 13.72%Tabcdfi	135 12.03%bdi	17 6.42%	15 34.54%Tabcdfg hi	14 17.40%bcdi	4 16.11%	1 1.98%
Virgin Media	478 7.42%bdfgi	416 7.62%bdfgi	43 3.08%	11 4.35%	14 3.94%	4 6.06%	41 3.66%	22 3.78%	266 23.70%Tabcdefg ijk	4 1.56%	1 2.33%	3 3.38%	1 5.27%	2 5.07%
Vodafone	887 13.77%cdhk	758 13.90%cdhk	192 13.63%c	12 4.93%	33 9.46%	14 21.40%cdhk	150 13.41%c	85 14.26%cdk	124 11.01%c	123 46.54%Tabcdef hjk	4 3 8.31%	4 5.32%	1 3.16%	5 13.28%
1p Mobile	17 0.27%	17 0.32%	2 0.14%	2 0.68%	2 0.64%	:	2 0.15%	2 0.31%	4 0.35%	1 0.51%	-	1 1.86%Tabf	-	-
Asda Mobile	27 0.42%	25 0.46%	2 0.17%	1 0.38%	4 1.13%b	:	5 0.41%	3 0.43%	3 0.30%	2 0.59%	2 3.76%Tabfgh	3 3.65%Tabcfgh	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

lable 8
Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.
Base: All respondents

	_						Q.1 La	ndline supplier						1.07
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net F (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
iD Mobile	121 1.88%h	100 1.83%h	21 1.52%	1 0.38%	13 3.73%Tabcfh	1 1.98%	19 1.67%	22 3.71%Tabcfh	11 1.01%	3 1.23%	2 4.01%c	1 1.34%	:	1 3.54%
Lebara	65 1.01%ah	47 0.86%	9 0.63%	2 0.78%	2 0.47%	2 3.90%abdfh	6 0.52%	7 1.25%h	4 0.34%	4 1.67%h	-	7 8.44%Tabcdfghi	:	:
Plusnet	81 1.26%	74 1.35%f	16 1.11%	3 1.10%	26 7.21%Tabcfghi	1 1.63%	7 0.63%	5 0.86%	9 0.77%	* 0.15%	-	2 2.03%	2 6.90%	:
Sky	272 4.23%bdgh	245 4.48%Tbdgh	32 2.25%h	4 1.65%	6 1.58%	:	171 15.31%Tabcdegh ijk	9 1.50%	10 0.89%	7 2.58%h	-	5 5.66%dgh	-	:
Smarty	95 1.47%af	69 1.26%	15 1.09%	2 0.83%	6 1.66%	-	8 0.76%	9 1.45%	12 1.08%	7 2.67%f	-	3 3.36%f	9.63%	Ī
Talk mobile	34 0.53%	31 0.56%b	3 0.19%	* 0.17%	5 1.33%bf	-	2 0.16%	6 0.94%bf	6 0.55%	3 1.02%	-	-	-	4 11.14%
Talk Talk	13 0.20%	11 0.19%	-	-	1 0.22%	-	-	10 1.66%Tabfh	-	-	-	-	:	-
Utility Warehouse	14 0.21%	14 0.25%	Ē	-	-	-	-	-	-	-	-	-	:	14 40.00%
Voxi	38 0.58%abf	20 0.36%	3 0.20%	-	5 1.43%abfh	-	-	5 0.79%f	2 0.18%	2 0.66%f	-	2 2.39%abcfh	:	1 3.67%
T-Mobile	3 0.04%	3 0.05%	2 0.12%	-	-	-	:	1 0.19%	-	-	-	-	-	-
The Phone Co-op	1 0.02%	1 0.02%	-	-	-	-	:	-	-	-	-	-	-	-
Other answers	14 0.21%a	9 0.16%	1 0.04%	-	1 0.28%	-	1 0.05%	-	5 0.43%	1 0.23%	-	•	-	:
Don't have a personal mobile	64 0.99%	62 1.13%T	20 1.41%	4 1.58%	9 2.50%Tafh	:	8 0.76%	10 1.72%	7 0.66%	2 0.70%	- :		1 4.23%	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 8

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on?

If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

	_						Q	.1 Landline supplie	r					
		Total land-			Plus-			Talk-		Voda-				Util- ity Ware-
	Total	line	BT (b)	EE (a)	net	Post Office	Sky	Talk	Virgin Media	fone	KCOM /Karoo	Now TV	SSE	house
		(a)	(b)	(6)	(u)	(e)	(1)	(9)		(1)		(K)	(I)	(111)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Don't know	54	30	6	2	2	1	13	2	4	1	-	-	*	-
	0.84%a	0.55%	0.40%	0.79%	0.43%	0.93%	1.13%a	0.40%	0.35%	0.39%	-		1.65%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often. Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile			Voda- afone iD (w)	Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
BT Mobile	254 3.94%pqs xz	254 tuvw 4.01%pqstu vwxz	254 100.00%Tnp yzA	oqstuvwx -	-	-	-	-	Ī	-	-	-	-	:	Ī
EE	1197 18.57%oqs wxyzA	1197 tuv 18.91%Toqst zA	uvwxy -	1197 100.00%Tnoqstu yzA	- vwx -	-	Ξ	:	0.07%	Ī	0.05%	-	:	:	:
giffgaff	368 5.71%ops xyzA	368 tuvw 5.81%Topst zA	uvwxy -	:	368 100.00%Tnopstuv yzA	- wx -	-	:	Ī	-	-	-	-	:	:
Lycamobile	25 0.39%	25 0.40%	:		:	25 100.00%	:	:	:	:	-	:	:	-	:
O2	1073 16.66%opq wxyzA	1073 tuv 16.97%Topqt zA	uvwxy -	:	:	:	1073 100.00%Tnopq yzA	tuvwx -	-	-	:	-	:	:	-
Tesco Mobile	560 8.69%opq xyzA	560 suvw 8.84%Topqs zA	suvwxy -	Ī	:	:	Ξ	560 100.00%Tnopo yzA	- qsuvwx -	Ī	:	Ī	Ī	:	Ī
Three	690 10.72%opq wxyzA	690 stv 10.91%Topqs zA	stvwxy -	0.04%	:	-	Ξ	:	690 100.00%Tnopqstvw yzA	- /x -	0.05%	-	:	:	:
Virgin Media	478 7.42%opq xyzA	478 stuw 7.55%Topqs zA	stuwxy -	-	-	-	-	-		478 100.00%Tnopqstuwx zA	-	-	-	:	-
Vodafone	887 13.77%opq vxyzA	887 stu 14.02%Topqs zA	stuvxy -	0.04%	-	-	-	-	0.07%	- - - yz	887 100.00%Tnopqstuvx A	-	:	:	
1p Mobile	17 0.27%	17 0.27%	-	1 0.05%	-	-	:	-	-	-	-	:	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 9

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

								Q.2 Mc	bile supplier						
	Total To	otal mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Asda Mobile	27 0.42%p	27 0.43%p	-	-	:	-	-	-	-	-	-	-	Ē	-	:
iD Mobile	121 1.88%opqstuv wz	121 1.92%opqstu	- vwz -	Ī	:	:	-	Ξ.	:	Ī	:	121 100.00%Tnopqstuvw yzA		-	:
Lebara	65 1.01%pstuw	65 1.03%pstuw	-	-	-	-	-	-	-	-	-	Ī	:	-	
Plusnet	81 1.26%pstuvw	81 1.28%pstuvw		:	-	-	-	:	Ī	Ξ.	-	- - x	81 100.00%Tnopqstu zA	- rw -	:
Sky	272 4.23%opqstuv wx	272 4.30%Topqst	uvwx -	:	-	:	:	Ξ	:	Ī	Ξ	:	:	272 100.00%Tnopqstuvv xyA	w -
Smarty	95 1.47%pqstuvw	95 1.50%pqstuv	- v -	-	-	-	-	-	-	-	-	:	-	-	95 100.00%Tnopqstuvwxyz
Talk mobile	34 0.53%ps	34 0.54%ps	-	-	-	-	:	:	-	:	-	:	-	:	:
Talk Talk	13 0.20%	13 0.21%	-	-	-	-	-	-	-	-	-	Ī	:	-	
Utility Warehouse	14 0.21%	14 0.22%	-	-	-	-	-	-	-	-	-	Ī	:	-	
Voxi	38 0.58%psw	38 0.60%psw	:	-	:	-	:	:	:	-	:	-	:	:	
T-Mobile	3 0.04%	3 0.04%	-	-	:	-	:	:	-	•	-	-	:	-	
The Phone Co-op	1 0.02%	1 0.02%	-	:	:	-	:	-	-	-	-	-	:	-	-
Other answers	14 0.21%	14 0.22%	-	-	:	-	:	:	-	•	-	-	:	-	

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 9

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Don't have a personal mobile	64 0.99%nps	stuw -	-	:	-	-	-	:	-	:	-	:	:	:	-
Don't know	54 0.84%nns	2 SUW 0.03%	:	:	:	:	:	-	:	:	:		:	-	

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 10

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

							(	Q.3 Broadband s	supplier								Q.4 P	ay TV supp	olier			cial vulnera Using Q21)		Impac limit condi	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
BT Mobile	254 3.94%cd fghiqs	252 4.08%T cdfghi	216 16.25%Ta cdefghij kl	3 1.16%	1 0.22%	-	17 1.34%h	3 0.51%	7 0.51%	-	-	1 1.35%	-	-	-	162 4.50%T qrs	86 19.45%To qrs	58 3.09%s	2 1.15%	11 1.09%	38 3.51%	139 4.20%	53 3.96%	86 4.06%	163 3.98%
EE	1197 18.57%g il	1149 18.62%g il	245 18.41%g il	154 52.82%T abdefgh ijkl	67 17.25%i I	10 16.21%	245 19.26%g il	93 14.10%i	250 17.34%il	23 7.82%	9 18.39%i	13 13.12%	3 5.38%	3 10.28%	7 20.63%	690 19.13%	85 19.09%	382 20.46%T	29 15.07%	177 18.00%	200 18.46%	621 18.72%	251 18.62%	374 17.72%	783 19.20%
giffgaff	368 5.71%ab oq	339 5.50%b	52 3.92%	19 6.38%	33 8.49%Ta bfh	6 9.95%	64 5.04%	44 6.69%b	75 5.23%	15 4.96%	2 4.57%	7 7.15%	2 4.57%	2 7.55%	:	171 4.74%	15 3.40%	87 4.67%	14 7.29%	49 4.94%	81 7.47%Tu	178 ı 5.35%	74 5.48%	139 6.58%	216 5.31%
Lycamobile	25 0.39%	25 0.40%	2 0.12%	2 0.69%	4 0.95%b		6 0.46%	4 0.56%	4 0.31%	2 0.73%	:	:	Ī	:	:	14 0.38%q	2 0.48%	3 0.14%	4 1.92%To qs	4 0.38%	5 0.46%	13 0.38%	3 0.23%	8 0.37%	16 0.38%
O2	1073 16.66%c i	1040 16.85%c i	228 17.11%ci	25 8.45%	64 16.56%c	13 22.26%c i	240 18.82%T ci	121 18.25%c i	239 16.61%c i	33 11.21%	10 19.67%c	17 16.79%c	9 17.24%	7 26.45%	2 5.07%	628 17.41%s	69 15.53%	340 18.22%	43 22.38%s	148 15.07%	170 15.63%	545 16.42%	232 17.26%	348 16.51%	689 16.89%
Tesco Mobile	560 8.69%fq tv	543 8.81%f	143 10.72%Ta cfhi	17 5.96%	55 14.17%Ta cfhi	4 6.97%	90 7.06%	79 11.95%Ta cfhi	107 7.43%	16 5.29%	4 7.99%	7 6.71%	10 20.03%Ta hik	abcf -	1 1.96%	293 8.12%q	46 10.43%q	134 7.15%	25 12.79%oq	81 8.22%	72 6.66%	335 10.09%Tt v	95 7.08%	208 9.87%T	341 8.35%
Three	690 10.72%a bdu	649 10.53%bd	105 7.86%	24 8.39%	26 6.70%	12 19.74%ab cdfi	123 9.67%	93 13.98%T abcdfi	178 12.35%ab di	22 7.32%	15 30.01%T abcdfgh il	16 16.52%bc dfi	3 6.70%	5 18.34%	1 2.10%	363 10.08%	36 8.06%	184 9.85%	26 13.42%	104 10.61%	129 11.86%	326 9.83%	172 12.77%T u	214 10.17%	445 10.91%
Virgin Media	478 7.42%bc dfgiq	468 7.58%Tb cdfgi	38 2.85%	8 2.86%	14 3.72%	5 7.70%	44 3.46%	28 4.18%	306 21.24%Ta bcdefgij kl	9 2.99%	1 2.02%	4 3.59%	2 3.48%	1 4.58%	2 5.36%	340 9.42%Tp qr	21 4.70%q	49 2.63%	7 3.79%	250 25.44%To pqr	73 6.76%	271 8.16%Tv	81 / 5.98%	163 7.71%	294 7.20%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 10

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

Impacting/ limiting Financial vulnerability Q.3 Broadband supplier Q.4 Pay TV supplie (Using Q21) conditions Util-Most Total Least itv ally broad-KCOM / Broad-Ware-FF Plusnet SSF Total hand Office Talk Media afone Karoo hand Energy house pay TV Talk Media erable erable erable Yes (w) (x) Weighted base 6442 6169 1330 291 389 60\* 1273 662 1442 295 49\* 26\*\* 32\*\* 3605 1868 193 985 1085 3317 1346 2110 4080 112 162 447 185 272 583 Vodafone 13.77%c 13.88%c 14.20%ch 6.23% 10.18% 7.58% 14.12%c 13.63%c 11.04%c 46.19%Ta 9.27% 5.25% 12.29% 9.45% 14.05% 13.88%s 13.76% 15.56%T 11.75% 11.38% 14.90% 13.48% 13.78% 12.90% 14.28% 1p Mobile 0.27% 0.28% 0.09% 0.56% 0.58% 0.13% 0.28% 0.27% 0.46% 1.50%Ta 1.11% 0.16% 0.17% 0.15% 0.18% 0.39% 0.29% 0.19% 0.30% 0.24% Asda Mobile 5 0.36% 0.42% 0.42% 0.14% 0.31% 0.89%h 0.38% 0.36% 0.53% 3.27%Ta 2.95%Ta 1.92%b 2.19% 0.36% 0.11% 0.39% 0.80% 0.27% 0.53% 0.53% 0.17% 0.63% 0.30% bcfah 21 1.63% 19 1.31% 12 1.17% iD Mobile 3.84%Ta 3.48%c 4.21%Ta 6.07%Tabcf 3.74% 1.91% 1.99% 1.88%0 1.92% 1.60% 0.32% 1.10% 3.48%c 1.08% 1.45% 1.26% 1.64% 2.31% 1.72% 1.84% 1.93% Lebara 11 0.77% 0.97% 0.50% 0.65% 0.70% 2.25% 0.49% 1.12% 1.49% 9.53%Ta 8.82%Tabcd 0.22% 0.52% 0.89% 0.30% 0.99% 1.31%T 0.56% 0.67% 1.17% 1.01%og 0.49% bcdfghi Plusnet 1.26%fh 1.02% 1.58% 7.22%Ta 1.73% 0.55% 1.06% 0.57% 0.13% 2.00% 1.95% 1.59% 0.11% 0.86% 0.18% 0.51% 0.90% 1.16% 2.05%Tt 1.17% Skv 272 12 130 4.23%bc 4.41%Tb 2.15%h 1.37% 1.41% 14.71%Ta 1.83% 0.80% 5.78%bc 4.22%h 6.11%Tp 1.84%s 11.17%To 0.17% 0.27% 4.75% 3.90% dghprs cdgh bcdeghij 12 0.96% 10 1.45% 30 0.83% 15 1.12% Smarty 95 1.47%ao 3 2 5.36%Ta 8.36% 1 39% 1.20% 0.34% 1.51% 1.26% 2.59%cf 3.46%cf 0.20% 0.89% 0.94% 0.66% 1.60% 1.38% 1.10% 1.50% Talk mobile 32 0.52%b 6 0.46% 11 0.53% 0.42% 0.84%b 0.55% 0.87% 5.02% 0.88%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/ij/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 10

Q.2 Thinking of your personal mobile phone, so not one that might be provided to you by your work, which of the following networks are you on? If you have more than one mobile phone network provider, please select the one you use most often.

Base: All respondents

							(	Q.3 Broadba	nd supplier								Q.4	Pay TV supp	lier			ncial vulnerab (Using Q21)	oility	Impac limit condi	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Talk Talk	13 0.20%	13 0.21%	:	-	1 0.20%	1 1.15%bfh		11 1.64%Ta	- bfh -	-	-	-	:	-	Ī	4 0.11%	-	2 0.12%	2 0.99%To	- qs -	2 0.19%	4 0.12%	6 0.42%	5 0.23%	8 0.20%
Utility Warehouse	14 0.21%	14 0.22%	:	-	-	-	1 0.05%	:	-	Ī	-	-	-	:	13 40.49%	5 0.14%	-	4 0.21%	-	Ī	1 0.12%	9 0.28%	3 0.22%	6 0.29%	7 0.18%
Voxi	38 0.58%ab fo	31 0.51%bf	2 0.14%	:	5 1.30%ab	- if -	-	10 1.45%Ta bf	9 0.64%f	1 0.40%f	:	3 3.21%T hi	abcf -	-	:	9 0.25%	:	6 0.31%	1 0.57%	2 0.23%	4 0.35%	16 0.47%	12 0.91%	10 0.46%	24 0.60%
T-Mobile	3 0.04%	3 0.05%	2 0.12%	-	-	-	-	1 0.17%	-	-	-	-	-	-	-	1 0.03%	-	-	1 0.58%To	- qs -	-	2 0.05%	1 0.08%	3 0.13%x	-
The Phone Co-op	1 0.02%	1 0.02%	-	-	-	-	:	:	-	-	-	-	-	-	-	-	-	-	-	-	-	1 0.03%	0.03%	0.02%	1 0.02%
Other answers	14 0.21%q	12 0.19%	-	-	1 0.26%	-	1 0.09%	1 0.20%	7 0.46%ab	1 0.21%	-	-	-	-	-	5 0.15%q	-	1 0.03%	1 0.69%q	2 0.22%	1 0.11%	4 0.12%	3 0.25%	6 0.28%	7 0.17%
Don't have a personal mobile	64 0.99%v	62 1.01%	18 1.33%	5 1.78%	9 2.27%Ta	- ifh -	8 0.59%	11 1.59%h	9 0.59%	3 0.88%	-	-	-	1 3.67%	-	32 0.88%	3 0.61%	17 0.90%	3 1.56%	6 0.66%	10 0.89%	43 1.29%Tv	5 0.34%	30 1.42%Tx	32 0.78%
Don't know	54 0.84%ab gosuwx	22 0.36%	2 0.15%	:	2 0.39%	1 0.99%g	10 0.80%ab	- g -	6 0.41%	1 0.50%	:	-	-	1.43%	-	16 0.43%	1 0.22%	13 0.69%o	1 0.27%	1 0.11%	8 0.75%	9 0.28%	5 0.40%	11 0.50%	21 0.52%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 11

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

	_	Gend	er				Age						Social C				Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (a)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (g)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
ВТ	1330 20.65%demp	661 20.99%	669 20.32%	163 18.31%	168 15.63%	160 16.00%	232 20.92%de	220 23.68%Tcde	289 28.20%Tcde fa	99 23.66%cde	395 22.52%Tm	378 20.83%m	279 21.35%m	278 17.76%	773 21.66%To	557 19.40%	918 17.82%	412 31.93%Tp
EE	291 4.51%	140 4.43%	151 4.59%	46 5.13%	56 5.18%	49 4.94%	38 3.46%	43 4.63%	38 3.74%	20 4.87%	78 4.43%	82 4.49%	58 4.41%	74 4.72%	159 4.46%	132 4.58%	227 4.40%	64 4.95%
Plusnet	389 6.04%cdp	182 5.77%	207 6.30%	27 3.06%	47 4.38%	60 5.99%c	70 6.29%c	76 8.18%Tcd	74 7.24%cd	35 8.49%Tcd	102 5.82%	109 6.00%	91 6.99%	87 5.55%	211 5.92%	178 6.20%	274 5.31%	116 8.98%Tp
Post Office	60 0.92%	30 0.94%	30 0.91%	5 0.55%	14 1.31%	7 0.68%	15 1.39%	6 0.61%	11 1.06%	2 0.43%	13 0.74%	17 0.91%	10 0.77%	20 1.28%	29 0.83%	30 1.05%	48 0.93%	11 0.89%
Sky	1273 19.77%aghi	580 18.40%	694 21.08%Ta	186 20.92%hi	219 20.38%hi	222 22.24%ghi	263 23.74%Tghi	158 17.08%	160 15.64%	64 15.42%	342 19.51%	339 18.66%	281 21.49%	312 19.91%	681 19.08%	593 20.63%	1034 20.08%	239 18.53%
TalkTalk	662 10.28%cn	328 10.41%	334 10.15%	71 7.96%	105 9.78%	107 10.74%	94 8.50%	90 9.72%	126 12.28%Tcf	68 16.40%Tcdef g	166 9.48%	164 9.03%	135 10.29%	197 12.60%Tjk	330 9.25%	332 11.55%Tn	522 10.13%	140 10.86%
Virgin Media	1442 22.38%q	718 22.80%	724 21.98%	225 25.31%f	259 24.04%	237 23.74%	224 20.21%	197 21.20%	217 21.14%	83 19.99%	384 21.92%	417 22.97%	304 23.21%	337 21.50%	801 22.46%	640 22.28%	1340 26.02%Tq	101 7.84%
Vodafone	295 4.58%bghil o	182 5.79%Tb	113 3.43%	37 4.20%	79 7.33%Tcfgh i	57 5.68%ghi	55 4.99%hi	30 3.24%	27 2.66%	10 2.31%	94 5.35%l	100 5.53%Tlm	41 3.17%	60 3.81%	194 5.44%To	101 3.52%	239 4.64%	56 4.35%
Home Telecom	1 0.01%	:	1 0.02%	-	-	:	-	-	1 0.07%	-	-	Ī	-	1 0.05%	-	1 0.03%	1 0.01%	-
Hyperoptic	37 0.57%ghq	19 0.60%	18 0.55%	11 1.24%Tghi	12 1.09%Tgh	5 0.52%gh	9 0.79%gh	-	-	-	12 0.70%	13 0.71%	7 0.57%	4 0.26%	25 0.71%	12 0.40%	37 0.71%Tq	-
John Lewis Broadband	20 0.31%p	9 0.29%	11 0.32%	3 0.37%	1 0.05%	-	5 0.45%	4 0.42%	3 0.31%	4 0.98%Tde	9 0.49%	5 0.27%	4 0.34%	2 0.13%	14 0.38%	6 0.22%	8 0.15%	12 0.95%Tp
KCOM / Karoo	49 0.75%b	31 0.99%	17 0.53%	5 0.57%	6 0.52%	6 0.60%	12 1.08%	11 1.16%	6 0.56%	3 0.80%	14 0.81%	15 0.80%	10 0.73%	10 0.66%	29 0.81%	20 0.69%	43 0.83%	6 0.43%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

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Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

	_	Gen					Age						Social C				Area	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Now Broadband	99 1.54%j	49 1.55%	50 1.53%	10 1.12%	19 1.77%	14 1.37%	16 1.46%	23 2.50%Th	12 1.13%	5 1.26%	15 0.84%	33 1.81%j	16 1.19%	36 2.28%Tj	48 1.33%	51 1.79%	87 1.70%	12 0.90%
O2 Broadband	1 0.01%	1 0.02%	-	-	-	-	-	-	1 0.06%	-	-	-	-	1 0.04%	-	1 0.02%	-	1 0.05%
Origin	9 0.14%p	3 0.09%	6 0.18%	-	2 0.18%	3 0.32%	3 0.26%	1 0.06%	* 0.04%	-	2 0.10%	1 0.06%	0.03%	6 0.36%T	3 0.08%	6 0.21%	4 0.09%	4 0.34%p
Pop Telecom	2 0.03%		2 0.05%	-	2 0.16%T	-	-	-	-	-	-	Ī	-	2 0.11%	-	2 0.06%	2 0.03%	-
See The Light	6 0.09%	1 0.05%	4 0.13%	1 0.14%	2 0.19%	-	1 0.13%	1 0.12%	:	-	-	4 0.22%	1 0.11%	* 0.03%	4 0.11%	2 0.07%	4 0.08%	2 0.15%
Shell Energy Broadband	52 0.80%	32 1.02%	20 0.59%	6 0.64%	7 0.69%	5 0.51%	9 0.85%	9 1.02%	11 1.10%	3 0.81%	20 1.13%	10 0.55%	8 0.60%	14 0.88%	30 0.84%	22 0.75%	39 0.76%	13 0.97%
SSE	26 0.40%n	12 0.38%	14 0.42%	2 0.24%	2 0.22%	8 0.78%	3 0.26%	8 0.83%Th	1 0.13%	2 0.42%	4 0.25%	4 0.20%	2 0.15%	16 1.02%Tjkl	8 0.23%	18 0.62%Tn	19 0.38%	6 0.50%
Three Broadband	12 0.18%	5 0.17%	6 0.19%	-	4 0.36%	1 0.14%	2 0.22%	3 0.29%	1 0.14%	-	4 0.24%	5 0.26%	2 0.18%	1 0.04%	9 0.25%	3 0.10%	10 0.20%	2 0.13%
Utility Warehouse	32 0.50%adl	5 0.15%	27 0.83%Ta	3 0.29%	1 0.06%	5 0.50%	8 0.73%d	5 0.52%	9 0.92%d	2 0.42%	9 0.50%	13 0.72%l	2 0.13%	9 0.56%	22 0.61%	10 0.36%	21 0.41%	11 0.88%
Zen Internet	15 0.24%p	8 0.25%	7 0.23%	* 0.04%	3 0.32%	-	6 0.50%	1 0.15%	5 0.45%	-	9 0.51%Tm	3 0.19%	2 0.15%	1 0.06%	12 0.35%	3 0.10%	9 0.17%	7 0.52%p
ASK4 Internet	2 0.03%	2 0.06%	:	2 0.23%T	:	-	:	-	-	-	-	2 0.11%	-	:	2 0.06%	:	2 0.04%	:
FibreNest	3 0.05%	3 0.10%	-	-	2 0.18%	-	-	1 0.13%	-	-	* 0.03%	2 0.11%	1 0.05%	-	2 0.07%	1 0.02%	2 0.05%	1 0.05%
Glide Broadband	3 0.05%	3 0.11%	-	2 0.26%	1 0.11%	-	-	-	-	-	:	3 0.19%T	-	-	3 0.10%	-	3 0.07%	-
Supanet	3 0.04%	* 0.01%	2 0.07%	-	:	-	-	2 0.19%	1 0.10%	-	1 0.06%	1 0.07%	* 0.04%	:	2 0.06%	* 0.02%	1 0.02%	2 0.13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

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Base: All respondents

		Gen	der				Age						Social C	Grade			Area t	type
	Total(T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Gigaclear	7 0.10%p	2 0.07%	4 0.13%	-	1 0.10%	:	1 0.07%	2 0.21%	2 0.21%	1 0.14%	1 0.06%	3 0.19%	1 0.09%	1 0.05%	5 0.13%	2 0.07%	1 0.02%	6 0.45%Tp
Onestream	3 0.04%	2 0.06%	1 0.02%	-	-	2 0.18%	-	1 0.06%	1 0.05%	-	-	1 0.05%	1 0.10%	1 0.03%	1 0.03%	2 0.06%	1 0.03%	1 0.12%
WightFibre	1 0.02%	-	1 0.03%	-	* 0.05%	1 0.05%	-	-	-	-	-	-	1 0.04%	* 0.03%	-	1 0.03%	1 0.01%	0.04%
iTalk	1 0.02%	:	1 0.04%	-	:	1 0.07%	1 0.06%	-	-	-	-	-	1 0.05%	1 0.05%	-	1 0.05%	1 0.01%	1 0.05%
The Phone Co-op	2 0.03%	2 0.06%	:	-	-	:	-	2 0.16%	0.04%	-	-	1 0.05%	1 0.07%	:	1 0.03%	1 0.03%	2 0.04%	-
Other answers	43 0.67%	21 0.68%	21 0.65%	1 0.13%	5 0.45%	8 0.78%	8 0.72%	6 0.62%	10 1.01%c	5 1.19%c	11 0.65%	13 0.72%	9 0.68%	9 0.60%	25 0.69%	18 0.64%	31 0.61%	12 0.90%
Not applicable - I don't have a fixed broadband service	141 2.19%hjn	67 2.12%	74 2.26%	22 2.46%	19 1.77%	28 2.78%h	26 2.35%	28 3.04%h	13 1.30%	5 1.19%	27 1.52%	38 2.07%	20 1.52%	57 3.65%Tjkl	64 1.80%	77 2.68%Tn	114 2.22%	27 2.09%
Don't know	132 2.05%afgh	51 1.63%	81 2.45%Ta	61 6.83%Tdefg hi	40 3.70%Tefgh i	14 1.39%gh	6 0.57%	2 0.18%	4 0.43%	5 1.21%g	41 2.32%	40 2.22%	20 1.49%	31 1.99%	81 2.27%	51 1.77%	106 2.06%	26 2.00%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 12

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

			Cou	intry							Regio	on						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
ВТ	1330 20.65%a himr	1057 19.56%	140 26.05%Ta	66 21.63%	67 34.62%Tab c	140 26.05%Tfg hijm	42 16.21%	138 19.34%	88 16.68%	84 14.88%	93 20.06%i	66 21.63%i	147 24.20%Tfh im	147 17.35%	193 21.92%him	127 23.01%fhi m	67 34.62%Tef ghijkImno	1235 21.75%Tr	91 12.87%
EE	291 4.51%o	235 4.35%	33 6.13%	17 5.62%	6 2.90%	33 6.13%hno	11 4.18%	30 4.22%	16 3.10%	35 6.22%hno	21 4.57%	17 5.62%o	25 4.12%	52 6.16%Thno	31 3.54%	13 2.41%	6 2.90%	257 4.52%	32 4.47%
Plusnet	389 6.04%ar	309 5.71%	37 6.88%	32 10.41%Ta	12 6.21%	37 6.88%	15 6.02%	40 5.62%	25 4.84%	31 5.43%	32 6.92%	32 10.41%Tghi lm	30 4.92%	38 4.46%	62 7.00%	36 6.49%	12 6.21%	358 6.31%Tr	24 3.43%
Post Office	60 0.92%	48 0.88%	6 1.03%	6 1.84%	1 0.37%	6 1.03%	1 0.21%	5 0.75%	3 0.61%	11 1.88%Tn	5 1.06%	6 1.84%n	3 0.53%	13 1.48%n	3 0.39%	4 0.70%	1 0.37%	53 0.93%	4 0.62%
Sky	1273 19.77%	1064 19.68%	105 19.61%	56 18.36%	48 24.99%	105 19.61%	52 20.34%	161 22.58%	113 21.48%	117 20.82%	81 17.45%	56 18.36%	119 19.61%	156 18.36%	162 18.41%	103 18.73%	48 24.99%j	1111 19.55%	156 22.01%
TalkTalk	662 10.28%	557 10.30%	56 10.40%	35 11.28%	15 7.74%	56 10.40%	29 11.49%	85 11.88%	42 8.08%	50 8.86%	42 9.02%	35 11.28%	62 10.17%	85 9.98%	99 11.26%	63 11.45%	15 7.74%	570 10.04%	83 11.70%
Virgin Media	1442 22.38%c dkpq	1267 23.44%Tbc d	102 18.90%	47 15.46%	26 13.20%	102 18.90%	81 31.59%Teg hklmnop	168 23.55%kp	118 22.49%kp	162 28.75%Teh klnop	118 25.50%eko p	47 15.46%	123 20.29%p	207 24.32%eko p	187 21.19%p	105 19.00%	26 13.20%	1244 21.90%	182 25.67%
Vodafone	295 4.58%hq	253 4.68%	19 3.46%	15 4.82%	9 4.54%	19 3.46%	10 4.00%	27 3.81%	12 2.35%	18 3.28%	27 5.82%h	15 4.82%	33 5.38%h	55 6.43%Tegh i	46 5.21%h	25 4.54%	9 4.54%	245 4.31%	51 7.16%Tq
Home Telecom	1 0.01%	1 0.01%	-	-	-	-	-	-	-	-	-	-	-	1 0.09%	:	-	-	1 0.01%	-
Hyperoptic	37 0.57%	36 0.66%	1 0.19%	-	-	1 0.19%	:	3 0.47%	4 0.84%l	-	:	Ī	:	26 3.01%Tefg hijklnop	2 0.27%	:	-	31 0.55%	5 0.67%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 12

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB donale into your computer.

router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

		Co	untry					VI-		Regi	on						Ethni	city
	Total England (T) (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442 5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
John Lewis Broadband	20 17 0.31% 0.31%	1 0.12%	3 0.83%	:	1 0.12%	:	Ī	1 0.15%	1 0.17%	1 0.13%	3 0.83%g	4 0.66%	3 0.32%	4 0.41%	4 0.75%g	:	20 0.35%	:
KCOM / Karoo	49 49 0.75%gm 0.90%T n	- b -	:	-	:	:	-	49 9.25%Tefgi Imnop	- ijk -	:	-	:	:	:	-	:	48 0.84%	1 0.14%
Now Broadband	99 87 1.54% 1.61%	8 1.44%	4 1.18%	1 0.36%	8 1.44%	2 0.89%	15 2.07%	13 2.50%o	11 1.90%	6 1.21%	4 1.18%	12 2.02%	10 1.17%	15 1.68%	4 0.66%	1 0.36%	93 1.64%	6 0.86%
O2 Broadband	1 1 0.01% 0.01%	-	-	-	-	-	-	-	1 0.12%	-	-	-	-	-	-	-	1 0.01%	-
Origin	9 8 0.14% 0.15%	-	1 0.19%	:	-	-	- :	1 0.23%	1 0.18%	0.10%	1 0.19%	3 0.56%T	-	2 0.21%	0.08%	-	8 0.15%	* 0.06%
Pop Telecom	2 2 0.03% 0.03%	-	- :	-	:	-	- :	:	-	2 0.38%T	-	-	-	:	:	:	2 0.03%	:
See The Light	6 6 0.09% 0.11%	-		:	-	-	- :	-	-	1 0.27%	-	1 0.12%	1 0.11%	1 0.12%	2 0.34%	-	5 0.09%	1 0.14%
Shell Energy Broadband	52 45 0.80% 0.83%	2 0.34%	3 0.91%	2 0.98%	2 0.34%	-	2 0.29%	5 0.95%	3 0.56%	5 1.03%	3 0.91%	5 0.90%	3 0.30%	13 1.44%gm	9 1.70%Tegm	2 0.98%	48 0.85%	3 0.49%
SSE	26 21 0.40% 0.40%	1 0.11%	4 1.30%Tab	:	1 0.11%		2 0.30%	3 0.66%	5 0.87%	-	4 1.30%Tejm	3 0.49%	1 0.13%	3 0.36%	4 0.65%	-	23 0.41%	3 0.40%
Three Broadband	12 10 0.18% 0.19%	-	-	2 0.84%	-		1 0.08%	1 0.13%	-	3 0.62%	-	3 0.46%	1 0.16%	2 0.23%	-	2 0.84%	11 0.20%	1 0.09%
Utility Warehouse	32 27 0.50% 0.50%	4 0.70%	1 0.44%	-	4 0.70%m	1 0.26%	6 0.79%m	1 0.19%	2 0.29%	2 0.51%	1 0.44%	5 0.82%m	-	6 0.69%m	5 0.87%m	:	29 0.52%	3 0.41%
Zen Internet	15 12 0.24% 0.22%	1 0.19%	2 0.80%	-	1 0.19%		2 0.34%	1 0.17%	1 0.13%	-	2 0.80%m	2 0.40%	-	2 0.17%	4 0.71%Tm	-	15 0.27%	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDE R

Absolutes/col percents

Table 12

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer.

If you have more than one household broadband internet connection, please select the one you use most often. Base: All respondents

			Co	ountry							Regi	on						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
ASK4 Internet	2 0.03%	2 0.04%	-	-	:	:	0.10%	-	-	:	2 0.38%T	:	-	-	-	-	-	2 0.03%	* 0.04%
FibreNest	3 0.05%	3 0.06%	-	-	:	:	-	-	-	:	* 0.10%	:	-	-	-	3 0.48%T	-	3 0.05%	Ī
Glide Broadband	3 0.05%	3 0.06%	:	-	-	:	1 0.45%T	2 0.33%T	-	:	-	:	-	-	-	-	-	3 0.06%	Ē
Supanet	3 0.04%	2 0.03%	1 0.19%	-	:	1 0.19%	-		:	-	-	:	1 0.21%	-	-	* 0.09%		3 0.05%	-
Gigaclear	7 0.10%	7 0.12%	:	-	:	:	-	:	:	-	3 0.61%Tm	:	1 0.13%	-	2 0.25%	1 0.14%	:	7 0.12%	Ē
Onestream	3 0.04%	2 0.04%	:	1 0.17%	:	:	-	:	1 0.10%	-	1 0.21%	1 0.17%	:	1 0.10%	-	-	:	3 0.05%	Ē
WightFibre	1 0.02%	1 0.02%	-	-	:	:	-	-	-	:	-	:	-	-	1 0.11%	-	-	1 0.02%	Ī
iTalk	1 0.02%	1 0.01%	1 0.13%	-	:	1 0.13%	-	:	:	1 0.13%	-	:	:	-	-	-	:	1 0.01%	1 0.10%
The Phone Co-op	2 0.03%	1 0.02%	1 0.11%	-	:	1 0.11%	-	0.05%	-	1 0.16%	-	:	-	-	-	-	-	2 0.03%	Ī
Other answers	43 0.67%	37 0.68%	3 0.51%	3 0.85%	1 0.31%	3 0.51%	2 0.65%	1 0.19%	4 0.78%	3 0.52%	3 0.57%	3 0.85%	6 1.00%	5 0.64%	8 0.87%	5 0.93%	1 0.31%	41 0.73%	2 0.22%
Not applicable - I don't have a fixed broadband service	141 2.19%	125 2.32%	8 1.54%	4 1.20%	4 2.04%	8 1.54%	4 1.41%	11 1.55%	11 2.06%	10 1.85%	7 1.53%	4 1.20%	11 1.80%	34 3.98%Tegj kl	21 2.40%	17 3.01%	4 2.04%	104 1.84%	35 4.93%Tq
Don't know	132	111	10	8	2	10	6	13	12	17	9	8	. 8	12	16	18	2	103	25

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDE R

Absolutes/col percents

Table 13

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI

router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

	_						Q.1 La	andline supplier						
_	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk \ (g)	/irgin Media (h)	Voda- fone K(	COM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
ВТ	1330 20.65%cdefghi jk	1252 22.94%Tcdefgh ijk	1221 86.67%Tacdefgh ijk	7 2.74%dfh	:	0.66%	7 0.63%	7 1.17%	5 0.45%	4 1.47%d	-	-	-	-
EE	291 4.51%bdfghi	243 4.45%bdfgh	17 1.22%	186 76.76%Tabdefgh ijk	1 0.17%	1 0.90%	20 1.81%dh	4 0.70%	7 0.64%	5 1.73%	-	:	:	1 2.68%
Plusnet	389 6.04%bcfghik	368 6.74%Tbcfghik	20 1.43%fh	1 0.43%	342 96.71%Tabcefgh ijk	1 1.43%fh	-	3 0.51%f	* 0.02%	-	-	-	÷	Ī
Post Office	60 0.92%bfgh	52 0.96%bfgh	3 0.21%	4 1.78%bfgh	1 0.33%	41 64.26%Tabcdfgh ijk	1 0.05%	1 0.12%	-	2 0.65%h	-	-	:	Ī
Sky	1273 19.77%bcdghij k	1156 21.19%Tbcdghij k	53 3.74%dgh	15 6.11%dghk	3 0.96%	11 17.16%bcdghij k	1046 93.84%Tabcdegh ijk	8 1.28%	9 0.80%	6 2.42%h	-	:	2 7.38%	3 8.12%
TalkTalk	662 10.28%bcdefhi jk	591 10.83%Tbcdefhi jk	19 1.33%fh	1 0.34%	1 0.22%	:	4 0.40%	559 94.02%Tabcdefh ijk	3 0.29%	4 1.53%h	-	:	÷	Ī
Virgin Media	1442 22.38%abcdefg ijk	1145 20.99%bcdefgij k	32 2.28%dg	15 6.01%bdfg	Ī	5 7.15%bdfg	17 1.48%dg	:	1066 94.95%Tabcdefg ijk	9 3.50%dg	-	1 1.47%dg	:	Ī
Vodafone	295 4.58%bcdfgh	262 4.79%bcdfgh	2 0.17%	4 1.57%b	4 1.11%b	-	9 0.85%b	4 0.65%	9 0.80%b	229 86.59%Tabcdefgh	- njk -	-	-	-
Home Telecom	1 0.01%	1 0.01%	-	-	-	-	:	-	-	-	-	-	-	:
Hyperoptic	37 0.57%abfh	11 0.20%	Ī	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 13

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

								.1 Landline supplie						Util-
	Total (T)	Fotal land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
John Lewis Broadband	20 0.31%	17 0.32%	1 0.06%	1 0.43%	-	1 1.64%bdfgh	-	-	-	-	:	:	-	-
KCOM / Karoo	49 0.75%bfh	42 0.77%bfh	-	-	-	-	-	-	-	-	42 100.00%Tabcdef	ghik -	-	-
Now Broadband	99 1.54%bdfgh	81 1.48%bdfgh	-	2 0.73%b	-	-	1 0.06%	-	1 0.08%	-	:	78 97.04%Tabcde	- fghij -	
O2 Broadband	1 0.01%	-	-	-	Ī	:	-	-	-	-	-	-	-	
Origin	9 0.14%	8 0.15%	-	1 0.56%bfh	-	-	-	-	-	-	-	-	-	-
Pop Telecom	2 0.03%	2 0.03%	-	-	-	-	-	-	-	-	-	-	-	-
See The Light	6 0.09%	3 0.06%	-	-	-	-	-	-	-	-	-	-	-	-
Shell Energy Broadband	52 0.80%bfgh	41 0.76%bfh	3 0.21%		-	1 1.79%bdfgh	1 0.09%	-	:	-	:	-	:	- :
SSE	26 0.40%b	22 0.40%b	1 0.04%	-	1 0.16%	-	-	-	-	-	-	-	20 90.37%	-
Three Broadband	12 0.18%a	3 0.05%	2 0.14%	-	-	:	-	-	1 0.06%	-		:	:	:
Utility Warehouse	32 0.50%bfh	30 0.54%bfh	1 0.04%	-	:	:	:	-	:	-	:	:	:	29 85.54%
Zen Internet	15 0.24%	13 0.23%	2 0.17%	-	-	:	-	-	-	:	:	:	-	-
ASK4 Internet	2 0.03%a	*	-	-	-	-	-	-	* 0.02%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 13

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

	_						Q	.1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
FibreNest	3 0.05%a	* 0.01%	:	-	-	:	-	-	-	:	-	:	-	-
Glide Broadband	3 0.05%	-	:	-	-	:	-	-	-	:	-	:	-	-
Supanet	3 0.04%	3 0.05%	:	-	-	:	-	-	-	:	-	:	-	-
Gigaclear	7 0.10%a	3 0.05%	1 0.06%	-	-	:	-	-	-	-	:	:	-	-
Onestream	3 0.04%	3 0.05%	-	:	-	:	Ī	-	:	-	-	-	-	Ī
WightFibre	1 0.02%	-	-	:	-	:	Ī	-	:	-	-	-	-	Ī
iTalk	1 0.02%	1 0.03%	1 0.05%	-	-	-	-	-	-	-	-	-	-	-
The Phone Co-op	2 0.03%	2 0.03%	-	:	-	:	Ī	-	:	-	-	-	-	Ī
Other answers	43 0.67%afh	16 0.29%	4 0.30%	:	-	:	1 0.10%	1 0.18%	:	-	-	1 1.49%dfh	1 2.25%	Ī
Not applicable - I don't have a fixed broadband service	141 2.19%abdfg	34 h 0.62%f	17 1.18%af	2 0.78%	-	:	2 0.17%	3 0.44%	5 0.42%	2 0.71%	-	:	-	1 3.67%
Don't know	132 2.05%abdf	52 0.96%	10 0.71%	4 1.76%	1 0.34%	3 5.02%abdfg	6 0.52%	6 0.94%	16 1.46%	4 1.39%	:	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 14

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer.

If you have more than one household broadband internet connection, please select the one you use most often. Base: All respondents

	_							Q.2 Mobile sup	plier						
	Total (T)	Total mobile	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
ВТ	1330 20.65%quvz	1311 20.72%quvz	216 85.22%Tnpqst uvwxyzA	245 20.47%quvz	52 14.17%v	2 6.06%	228 21.21%quvz	143 25.48%Tnpquv z	105 15.15%v	38 7.93%	189 21.30%quvz	21 17.61%v	14 16.75%v	29 10.50%	16 16.81%v
EE	291 4.51%osvw	286 z 4.51%osvwz	3 1.33%	154 12.83%Tnoqstu vwxzA	19 5.04%osvwz	2 7.93%	25 2.29%	17 3.10%	24 3.53%	8 1.74%	18 2.04%	1 0.77%	5 5.68%o	4 1.47%	1 1.04%
Plusnet	389 6.04%ouvz	379 5.99%ouvz	1 0.33%	67 5.61%oz	33 8.99%Tnopuv wz	4 14.54%	64 6.01%ovz	55 9.86%Tnopsuv wz	26 3.78%o	14 3.03%o	40 4.47%o	15 12.34%Tnopsu vwz	28 34.74%Tnopqst uvwxzA	5 2.01%	6 6.20%o
Post Office	60 0.92%	60 0.94%	-	10 0.81%	6 1.61%	-	13 1.23%	4 0.74%	12 1.70%w	5 0.96%	5 0.51%	2 1.71%	1 1.27%	-	-
Sky	1273 19.77%otvy	1256 19.85%otvy	17 6.73%	245 20.49%otvy	64 17.45%ov	6 22.90%	240 22.32%Totuvy	90 16.06%ov	123 17.83%ov	44 9.23%	180 20.28%ovy	21 17.10%ov	7 8.65%	187 68.79%Tnopqs tuvwxyA	12 12.94%
TalkTalk	662 10.28%opvz	651 10.30%opvz	3 1.33%	93 7.80%o	44 12.04%opvz	4 14.75%	121 11.26%opvz	79 14.14%Tnopvw z	93 13.40%Tnopvz	28 5.80%o	90 10.18%ovz	28 22.99%Tnopqst uvwyzA	7 8.71%o	12 4.45%	10 10.17%o
Virgin Media	1442 22.38%owyz	1427 22.56%Towyz	7 2.90%	250 20.89%oyz	75 20.51%oz	4 17.74%	239 22.31%owyz	107 19.13%oz	178 25.79%Toptwx yz	306 64.07%Tnopqs tuwxyzA	159 17.95%oz	19 15.54%oz	8 10.17%o	12 4.25%	18 19.25%oz
Vodafone	295 4.58%opsv	291 4.60%opsv	:	23 1.93%o	15 3.98%op	2 8.50%	33 3.08%o	16 2.79%o	22 3.13%o	9 1.85%	136 15.38%Tnopqst uvxyz	3 2.69%o	0.48%	13 4.62%op	8 8.09%opstuvy
Home Telecom	1 0.01%	1 0.01%	-	-	-	-	1 0.07%	:	-	-	-	-	-	:	-
Hyperoptic	37 0.57%w	37 0.58%w	-	6 0.47%	2 0.63%w	-	11 1.00%w	1 0.23%	7 0.99%w	4 0.73%w	-	-	1 1.41%w	-	1 1.44%w

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 14

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer.

If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

								Q.2 Mobile su	oplier						
	Total _(T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
John Lewis Broadband	20 0.31%	20 0.31%	1 0.43%	3 0.29%	3 0.94%su	-	1 0.11%	6 1.10%Tnsuw	0.05%	1 0.21%	1 0.13%	-	1 1.84%Tnsuwz	:	-
KCOM / Karoo	49 0.75%	49 0.77%	-	9 0.75%	2 0.60%	-	10 0.89%	4 0.69%	15 2.11%Tnopv	1 w 0.21%	5 0.51%	2 1.39%	-	1 0.24%	-
Now Broadband	99 1.54%w	99 1.56%w	1 0.53%	13 1.08%	7 1.92%	-	17 1.55%	7 1.19%	16 2.37%w	4 0.74%	5 0.59%	1 0.88%	2 2.45%	6 2.10%w	3 3.62%vw
O2 Broadband	1 0.01%	1 0.01%	-	:	-	-	1 0.06%	:	-	-	-	-	-	-	-
Origin	9 0.14%	9 0.14%	-	3 0.24%	2 0.41%	-	-	-	4 0.51%Tns	-	:	-	-	0.14%	-
Pop Telecom	2 0.03%	2 0.03%	-	:	-	-	-	:	-	-	-	-	-	-	2 1.86%Tnpqstuvv
See The Light	6 0.09%	6 0.09%	-	-	-	-	3 0.26%	-	-	-	3 0.34%Tn	-	-		-
Shell Energy Broadband	52 0.80%p	52 0.82%p	-	3 0.23%	2 0.64%	-	9 0.83%	10 1.85%Tnpu	3 0.50%	2 0.38%	6 0.71%	3 2.58%opuv	1 1.24%	2 0.80%	3 2.92%Topuv
SSE	26 0.40%	25 0.39%	-	3 0.22%	2 0.53%	-	7 0.64%	:	5 0.69%	1 0.25%	2 0.28%	-	2 1.92%noptw	0.16%	2 2.29%Tnoptvw
Three Broadband	12 0.18%	12 0.19%	-	1 0.05%	2 0.44%	1 2.63%	1 0.07%	-	7 0.98%Tnpstv	1 v 0.28%	:	-	-	:	-
Utility Warehouse	32 0.50%	32 0.51%	-	7 0.56%	-	-	2 0.15%	1 0.11%	1 0.10%	2 0.36%	5 0.51%	1 0.99%	1 0.64%	:	-
Zen Internet	15 0.24%	15 0.24%	-	2 0.19%	3 0.84%Tn	-	1 0.13%	-	4 0.56%	-	1 0.11%	0.39%	2 2.79%Tnopstvw	- z -	1 1.03%t
ASK4 Internet	2 0.03%	2 0.03%	-	1 0.06%	-	-	-	-	-	-	1 0.12%	-	-	-	-
FibreNest	3 0.05%	3 0.05%	:	2 0.16%	-	-	:	:	1 0.10%	-	-	:	-	* 0.18%	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 14

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Glide Broadband	3 0.05%	3 0.05%	-	1 0.10%	2 0.63%Tnsw	-	-	-	-	-	-	:	-	-	Ī
Supanet	3 0.04%	3 0.04%	-	0.04%	:	:	1 0.09%	:	:	-	1 0.14%	:	-	-	-
Gigaclear	7 0.10%	7 0.10%	-	2 0.20%	:	-	-	2 0.37%	-	-	1 0.07%	1 0.61%s	-	-	-
Onestream	3 0.04%	3 0.04%	-	:	1 0.26%	1 3.23%	:	:	1 0.07%	1 0.11%	-	-	-	:	Ī
WightFibre	1 0.02%	1 0.02%	:	:	:	-	:	1 0.09%	* 0.07%	-	:	:	-	-	Ī
iTalk	1 0.02%	1 0.02%	:	1 0.06%	1 0.19%	-	:	-	:	-	:	:	-	-	-
The Phone Co-op	2 0.03%	2 0.03%	:		1 0.16%	-	-	-	:	-	:	:	-	-	-
Other answers	43 0.67%	43 0.67%	1 0.45%	6 0.49%	1 0.21%	-	14 1.30%Tntv	1 0.19%	4 0.64%	-	8 0.90%	:	-	1 0.29%	3 3.28%Tnpqtuvz
Not applicable - I don't have a fixed broadband service	141 2.19%otv	140 z 2.21%otvz	-	33 2.73%otvz	13 3.59%otvz	1.72%	19 1.76%z	5 0.83%	31 4.44%Tnostv z	3 w 0.72%	16 1.77%z	2 1.36%	-	:	8 7.98%Tnopstvwxyz
Don't know	132 2.05%nz	101 1.60%	2 0.75%	15 1.26%	15 4.18%Tnopsuvw:	- <u>z</u> -	15 1.38%	11 2.04%z	10 1.50%	7 1.41%	15 1.71%	1 1.04%	1 1.26%	-	1 1.08%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 15

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer.

If you have more than one household broadband internet connection, please select the one you use most often. Base: All respondents

							Q.3 Broadband	d supplier							Util-		Q.	4 Pay TV supp	lier		Finar	icial vulner Using Q21 Potenti	ability )		icting/ iting litions
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)		Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
ВТ	1330 20.65%c defghij klqrst	1330 21.56% Tcdefg hijkl	1330 100.00%Taco fghijkl	- de -	Ξ	Ξ	:	Ξ	-	Ī	:	-	-	Ī	-	732 20.31%q rs	384 86.49%T oqrs	308 16.46%rs	8 4.23%s	10 1.02%	171 15.80%	744 22.42%T t	294 21.80%t	433 20.54%	879 21.55%T
EE	291 4.51%bd fghikos	291 4.71%Tbdf hik	g -	291 100.00%Tabde fghijkl	- e -	-	Ī	:	-	:	:	-	:	-	-	110 3.06%s	17 3.93%s	70 3.74%os	7 3.58%	13 1.31%	59 5.41%	152 4.57%	50 3.71%	103 4.88%	181 4.45%
Plusnet	389 6.04%bc fghikop qrs	389 6.31%Tbcfţ hik	- g -	-	389 100.00%Tabce fghijkl	-	-	-	-	-	-	-	-	-	-	75 2.08%s	4 0.92%s	58 3.08%op s	1 0.27%	1 0.10%	52 4.82%	213 6.43%	87 6.43%	133 6.30%	244 5.98%
Post Office	60 0.92%bf ghoqs	60 0.96%bfgh	:	-	-	60 100.00%Tabcd fghijkl	:	:	-	-	:	:	:	-	-	11 0.30%	3 0.63%	5 0.29%	-	2 0.18%	9 0.84%	36 1.08%	11 0.79%	27 1.28%	31 0.75%
Sky	1273 19.77%b cdeghij klprs	1273 20.64%Tbcd ghijkl	- le -	-	Ξ	- -	1273 100.00%Tabo eghijkl	- cd -	-	Ξ	:	-	Ē	:	-	1089 30.22%Tp rs	3 0.71%	1058 56.63%To prs	9 4.50%ps	9 0.91%	232 21.34%	640 19.28%	261 19.36%	397 18.81%	825 20.22%
TalkTalk	662 10.28%b cdefhij klopqsv	662 10.73%Tbcd fhijkl	- le -	-	-	-	Ī	662 100.00%Tabo efhijkl	- od -	-	-	-	-	-	-	273 7.56%pq s	9 2.00%s	96 5.12%p s	156 80.67%To pqs	6 0.59%	129 11.92%v	354 10.67%v	107 7.97%	221 10.48%	404 9.89%
Virgin Media	1442 22.38%b cdefgij	1442 23.37%Tbcd fgijkl	- le -	-	-	-	Ī	-	1442 100.00%Tabo efgijkl	- od -	Ī	:	-	-	-	1051 29.16%Tp qr	11 2.40%	109 5.81%pr	3 1.34%	909 92.30%T opqr	249 22.95%	714 21.52%	332 24.67%u	470 22.30%	912 22.36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 15

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer.

If you have more than one household broadband internet connection, please select the one you use most often. Base: All respondents

								Q.3 l	Broadband s	supplier					Util-		Q.4	Pay TV suppli	er		Fina	ncial vulnera (Using Q21) Potenti	ability	Impac limit condi	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Vodafone	295 4.58%bc dfghkop qs	295 4.79%Tbcd ghk	- f -	-	-	-	Ī	Ī	-	295 100.00%Tabo efghjkl	- od -	-	Ī	Ī	-	116 3.22%	8 1.86%	65 3.48%	9 4.45%	24 2.46%	54 4.98%	140 4.21%	68 5.08%	88 4.19%	198 4.84%
Home Telecom	1 0.01%	1 0.01%	:	-	:	-	-	-	-	-	-	Ē	-	-	-	-	:	:	-	Ī	:	-	1 0.05%	-	1 0.02%
Hyperoptic	37 0.57%bf host	37 0.60%bfh	-	-	-	:	-	-	:	-	-	-	-	:	:	11 0.30%	-	10 0.52%os	-	-	1 0.06%	14 0.44%	19 1.44%Tt u	7 0.32%	30 0.73%
John Lewis Broadband	20 0.31%oq	20 0.32%	-	:	:	-	-	-	-	-	-	-	-	-	-	1 0.03%	:	:	-	- :	1 0.13%	13 0.38%	5 0.41%	10 0.47%	10 0.25%
KCOM / Karoo	49 0.75%bf ghs	49 0.79%bfgh	:		-	:	:	:	:	:	49 100.00%Tabco efghikl	- d -	-	:	:	25 0.70%s	:	23 1.24%Top	- s -	:	11 0.98%	22 0.65%	16 1.20%	21 1.00%	28 0.67%
Now Broadband	99 1.54%bd fghopqs	99 1.60%bdfgl	- n -	-	-	-	-	-	-	-	-	99 100.00%Tabo efghijl	- d -	-	-	18 0.50%	-	8 0.43%	-	-	15 1.39%	57 1.73%	18 1.34%	35 1.66%	63 1.54%
O2 Broadband	1 0.01%	1 0.01%	-	-	-	-	-	-	-	-	-	-	-	-	:	-	-	:	-	-	1 0.06%	-	-	-	1 0.02%
Origin	9 0.14%o	9 0.14%	-	-	-	-	-	-	-	-	-	-	-	-	:	1 0.03%	-	1 0.05%	-	-	4 0.38%	3 0.09%	-	2 0.10%	7 0.17%
Pop Telecom	2 0.03%	2 0.03%	-	-	-	:	-	-	:	-	-	-	-	-	:	-	-	-	-	-	-	2 0.05%	-	2 0.08%	-
See The Light	6 0.09%	6 0.10%	-	-	:	-	-	-	-		-	-	-	-	-	4 0.12%	:	3 0.17%	-	:	1 0.14%	2 0.05%	2 0.16%	3 0.15%	3 0.07%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 15

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Base: All respondents

								Q.3 Broa	dband suppli	er					Util-		Q.4	Pay TV suppli	ier		Finan-	cial vulneral Using Q21) Potenti	bility	limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Shell Energy Broadband	52 0.80%bf ghoqs	52 0.84%bfg	- h -	Ī	-	:	-	-	-	-	-	-	52 100.00%Ta efghijk	abcd -	:	8 0.22%	1 0.27%	2 0.11%	-	-	8 0.71%	28 0.84%	13 0.98%	13 0.63%	36 0.89%
SSE	26 0.40%bf hox	26 0.42%bfh	-	-	-	:	-	-	-	-	-	-	-	26 100.00%	-	5 0.13%	-	3 0.16%	-	-	10 0.94%Tu v	10 0.32%	3 0.23%	12 0.56%	9 0.22%
Three Broadband	12 0.18%o	12 0.19%	-	:	:	:	-	-	-	:	-	-	Ī	-	-	1 0.04%	-	1 0.04%	-	1 0.07%	-	5 0.16%	6 0.43%	4 0.20%	8 0.19%
Utility Warehouse	32 0.50%bf h	32 0.52%bfh	-	:	:	-	:	-	:	:	:	:	:	-	32 100.00%	14 0.39%	-	13 0.68%os	-	:	2 0.17%	22 0.67%	5 0.35%	10 0.49%	22 0.54%
Zen Internet	15 0.24%o	15 0.25%	-	:	-	-	-	-	-	-	-	-	-	-	-	1 0.04%	-	1 0.07%	-	-	2 0.21%	5 0.14%	8 0.61%Tu	6 0.31%	8 0.20%
ASK4 Internet	2 0.03%	2 0.03%	-	-	-	-	-	-	-	-	-	-	Ī	-	-	-	-	-	-	-	1 0.12%	-	-	1 0.03%	1 0.03%
FibreNest	3 0.05%	3 0.05%	-	-	-	-	-	-	-	-	-	-	Ī	-	-	0.01%	-	0.03%	-	-	1 0.07%	2 0.07%	-	2 0.11%	1 0.02%
Glide Broadband	3 0.05%	3 0.06%	-	-	-	-	-	-	-	-	-	-	:	-	-	-	-	-	-	-	-	2 0.07%	-	-	3 0.08%
Supanet	3 0.04%	3 0.04%	-	-	-	-	-	-	-	-	-	-	Ī	-	-	2 0.05%	-	2 0.09%	-	-	-	2 0.05%	1 0.07%	1 0.06%	1 0.04%
Gigaclear	7 0.10%o	7 0.11%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.01%	-	0.02%	-	-	-	5 0.15%	1 0.08%	3 0.15%	3 0.08%
Onestream	3 0.04%	3 0.05%	-	:	:	-		- :	-	-	-	-	Ī	-	- :	-	-	- 1	-	-	1 0.05%	1 0.04%	:	1 0.03%	2 0.06%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Q.3 Which of the following companies, if any, does your household use for its fixed broadband internet connection? This could be through a phone line or fibre optic cable, perhaps using a WIFI router, not a mobile connection where you would plug a USB dongle into your computer. If you have more than one household broadband internet connection, please select the one you use most often.

Base:	ΑII	res	poi	nd	en	ts
-------	-----	-----	-----	----	----	----

	-							Q.3 Broadb	and supplier								Q.4	Pay TV supp	lier			cial vulnera Using Q21)		Impac limit condi	iting
		Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
WightFibre	1 0.02%	1 0.02%	-	-	-	-	-	-	-	-	-	:	-	-		1 0.01%	:	1 0.03%	-	-	* 0.04%	1 0.02%	-	0.02%	1 0.01%
iTalk	1 0.02%	1 0.02%	- :	-	:	-	-	:	:	-	:	:	:	:	- :	:		-	-	-	-	1 0.04%	:	1 0.03%	1 0.02%
The Phone Co-op	2 0.03%	2 0.03%	Ī	-	-	-	-	-	-	- :	-	:	-	-	:	-	-	-	Ī	-	-	2 0.05%	0.03%	* 0.02%	2 0.04%
Other answers	43 0.67%bf hos	43 0.70%bfh	n -	:	-	:	:	:	-	:	-	:	:	:	:	11 0.30%	:	10 0.54%os	:	:	5 0.42%	27 0.82%	9 0.63%	17 0.81%	26 0.63%
Not applicable - I don't have a fixed broadband service	141 2.19%abcdf ghiopqsx	-	-	-	-	-	-	-	:	:	÷	:	:	-	:	24 0.66%	2 0.42%	14 0.74%	-	4 0.44%	41 3.78%Tu v	65 1.97%	19 1.41%	50 2.36%	75 1.83%
Don't know	132 2.05%abcdf ghiopgsuyx	:	-	-	-	-	-	:	-	-	-	:	-	:	-	20 0.56%	2 0.36%	8 0.45%	2 0.95%	6 0.61%	25 2.29%uv	34 1.01%	10 0.75%	34 1.63%	67 1.64%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 16

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

		Ger	nder				Age						Social G	Grade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
ВТ	444 6.89%mp	233 7.40%	211 6.41%	88 9.94%Tefgi	77 7.18%	55 5.47%	64 5.73%	61 6.63%	73 7.13%	26 6.17%	137 7.82%m	114 6.29%	107 8.20%m	85 5.46%	251 7.04%	193 6.71%	329 6.38%	116 8.95%Tp
Sky	1868 28.99%	901 28.61%	967 29.37%	235 26.40%	292 27.13%	302 30.23%	385 34.77%Tcdg hi	252 27.14%	292 28.49%	110 26.43%	530 30.26%	496 27.32%	394 30.16%	447 28.54%	1027 28.76%	841 29.28%	1469 28.51%	399 30.91%
TalkTalk	193 3.00%k	96 3.04%	98 2.97%	29 3.29%	36 3.32%	32 3.24%	27 2.43%	26 2.84%	28 2.75%	15 3.54%	58 3.29%k	38 2.07%	51 3.87%k	48 3.05%	95 2.67%	98 3.42%	164 3.18%	29 2.28%
Virgin Media	985 15.29%q	481 15.26%	504 15.31%	148 16.64%	154 14.30%	152 15.25%	150 13.57%	155 16.68%	161 15.74%	64 15.37%	268 15.31%	278 15.28%	212 16.20%	227 14.51%	546 15.29%	439 15.28%	911 17.69%Tq	73 5.69%
Freeview	11 0.17%	7 0.21%	4 0.13%	1 0.06%	2 0.20%	2 0.17%	4 0.40%	1 0.14%	Ī	1 0.22%	1 0.08%	3 0.17%	- 1	7 0.42%TI	5 0.13%	7 0.23%	10 0.20%	1 0.07%
Freesat	5 0.07%	2 0.07%	2 0.07%	-	-	1 0.12%	-	-	2 0.22%	1 0.27%	1 0.06%	2 0.13%	- 1	1 0.07%	3 0.10%	1 0.04%	5 0.09%	-
Polish TV (non- specific)	-	-	-	-	-	-	-	:	Ī	-	-	-	-	-	-	-	-	-
Polsat	2 0.04%	2 0.08%	-	-	-	2 0.25%T	-	:	Ī	-	-	-	-	2 0.16%	-	2 0.09%	2 0.05%	-
Other answers	24 0.38%	15 0.46%	10 0.29%	3 0.38%	1 0.10%	7 0.72%	8 0.69%	2 0.21%	2 0.20%	1 0.25%	8 0.44%	8 0.42%	4 0.34%	4 0.28%	15 0.43%	9 0.31%	16 0.31%	8 0.64%
Invalid - Streaming service / on-demand / non-TV package	72 1.12%dj	31 0.97%	41 1.26%	6 0.65%	4 0.34%	14 1.41%d	23 2.07%Tcdi	13 1.38%d	12 1.16%d	1 0.24%	11 0.61%	21 1.15%	20 1.55%j	20 1.30%	31 0.88%	41 1.41%	61 1.18%	11 0.87%
Not applicable - I don't have a pay TV service	2636 40.91%cjlp	1315 41.76%	1320 40.10%	278 31.22%	455 42.33%c	412 41.26%c	439 39.62%c	411 44.29%Tc	448 43.72%c	193 46.13%Tcf	669 38.20%	809 44.54%TjI	487 37.25%	670 42.80%ji	1479 41.43%	1157 40.27%	2022 39.26%	613 47.53%Tp
Don't know	202 3.13%aefgh i	67 1 2.13%	135 4.09%Ta	102 11.43%Tdefg hi	55 5.12%Tefgh i	19 1.90%fgh	8 0.72%	6 0.69%	6 0.59%	6 1.38%	69 3.93%TkI	48 2.62%	32 2.42%	54 3.42%	117 3.27%	85 2.97%	163 3.16%	39 3.04%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDE R

Absolutes/col percents

Table 17

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

			Соц	ıntry							Reg	ion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
ВТ	444 6.89%	365 6.76%	38 7.04%	18 5.99%	23 11.76%Tac	38 7.04%	16 6.11%	50 7.05%	26 5.04%	33 5.92%	31 6.80%	18 5.99%	35 5.84%	65 7.66%	65 7.33%	43 7.84%	23 11.76%Thik I	379 6.67%	64 8.97%
Sky	1868 28.99%m	1548 28.64%	157 29.15%	95 31.16%	68 35.02%	157 29.15%	83 32.24%m	220 30.89%m	186 35.46%Tel mno	165 29.43%	135 29.17%	95 31.16%	175 28.90%	210 24.73%	231 26.24%	143 25.91%	68 35.02%mno	1655 29.15%	206 29.03%
TalkTalk	193 3.00%q	172 3.18%	12 2.16%	7 2.18%	3 1.75%	12 2.16%	7 2.73%	17 2.33%	16 3.13%	20 3.64%	8 1.73%	7 2.18%	15 2.50%	41 4.86%Tegj	31 3.47%	16 2.96%	3 1.75%	158 2.79%	33 4.61%Tq
Virgin Media	985 15.29%b dep	868 16.06%Tbd	60 11.25%	39 12.58%	17 8.98%	60 11.25%	59 23.12%Teg hjklnop	103 14.51%	76 14.44%	104 18.43%eop	70 15.04%	39 12.58%	90 14.86%	157 18.48%Tek op	141 15.95%ep	69 12.57%	17 8.98%	858 15.10%	122 17.29%
Freeview	11 0.17%q	11 0.20%		-	-	-	-	* 0.04%	1 0.21%	1 0.12%	:	-	1 0.10%	6 0.70%T	1 0.16%	1 0.17%	-	6 0.10%	5 0.73%Tq
Freesat	5 0.07%	3 0.06%		1 0.37%	-	-	-	:	-	-	:	1 0.37%	-	1 0.15%	1 0.12%	1 0.21%	-	5 0.08%	-
Polish TV (non- specific)	-	:		-	-	-	-	:	-	-	:	-	-	-	:	-	-	:	-
Polsat	2 0.04%	2 0.05%		-	-	-	-	:	1 0.16%	-	:	-	-	-	2 0.19%	-	-	2 0.04%	-
Other answers	24 0.38%	17 0.32%	4 0.66%	2 0.55%	2 0.98%	4 0.66%	-	4 0.51%	1 0.25%	2 0.36%	1 0.28%	2 0.55%	1 0.17%	2 0.25%	3 0.39%	2 0.42%	2 0.98%	22 0.38%	3 0.37%
Invalid - Streaming service / on-demand / non-TV package	72 1.12%	60 1.10%	7 1.36%	3 1.00%	2 1.10%	7 1.36%	3 1.29%	15 2.06%Tn	3 0.66%	3 0.60%	6 1.23%	3 1.00%	10 1.57%	7 0.82%	7 0.76%	6 1.07%	2 1.10%	67 1.18%	4 0.57%
Not applicable - I don't have a pay TV service	2636 40.91%f r	2180 40.33%	251 46.75%Ta	129 42.28%	75 38.84%	251 46.75%Tfg him	82 31.87%	280 39.35%	204 38.94%	209 37.12%	194 41.93%f	129 42.28%f	266 43.83%fi	325 38.28%	369 41.92%f	251 45.56%Tfg him	75 38.84%	2377 41.85%Tr	225 31.84%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 17

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

	_		Cou	untry							Reg	ion						Ethn	icity
									York- shire &										Minor-
			Scot-			Scot-	North	North	Humb-	West Mid-	East Mid-		East-		South	South	N. Ire-		ity
		ingland	land	Wales	NI	land	East	West	erside	lands	lands	Wales	ern	London	East	West	land	White	ethnic
	_(T)	(a)	(b)	(c)	(d)	(e)	(T)	(g)	(n)	(I)	(I)	(K)	(I)	(m)	(n)	(0)	(p)	(p)	(r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Don't know	202 3.13%q	178 3.29%	9 1.64%	12 3.89%	3 1.56%	9 1.64%	7 2.65%	23 3.25%	9 1.72%	25 4.39%eh	18 3.81%	12 3.89%	14 2.23%	35 4.06%eh	31 3.47%	18 3.29%	3 1.56%	150 2.64%	47 6.59%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 18

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

							Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
ВТ	444 6.89%dfghik	421 7.72%Tdfghik	375 26.60%Tacdefgh ijk	12 5.08%dfgh	4 1.12%h	1 1.70%h	11 1.00%h	8 1.32%h	1 0.12%	9 3.25%fh	-	-	-	-
Sky	1868 28.99%bdghik	1693 31.03%Tbdeghi k	339 24.05%dghk	61 25.30%dghk	51 14.35%h	11 16.89%h	952 85.35%Tabcdeg hijk	81 13.65%h	76 6.79%	60 22.61%dghk	21 49.50%Tabcdegh ik	7 9.17%	4 18.36%	13 37.82%
TalkTalk	193 3.00%bdfh	183 3.36%Tbcdfh	5 0.35%	2 0.73%	1 0.15%	1 2.34%b	6 0.51%	160 26.99%Tabcdefl ijk	5 n 0.43%	4 1.46%b	-	-	-	-
Virgin Media	985 15.29%bcdfgij k	907 16.62%Tbcdfgij k	21 1.47%f	20 8.11%bdfg	2 0.55%	5 7.31%bdfg	4 0.40%	4 0.70%	826 73.59%Tabcdefg ijk	23 8.76%bdfgk	-	1 1.47%	-	:
Freeview	11 0.17%a	7 0.12%	1 0.08%	-	2 0.43%h	:	1 0.10%	1 0.12%	-	2 0.67%ah	-	1 0.77%h	-	-
Freesat	5 0.07%	5 0.08%	2 0.17%	-	-	1 1.79%Tabdfh	-	1 0.18%	-	-	-	-		-
Polish TV (non- specific)	-	:	-	:	-	:	-	-	-	-	-	-	-	- :
Polsat	2 0.04%	:	-	:	:	:	-	-	:	:	•	-	-	:
Other answers	24 0.38%b	19 0.35%b	1 0.07%	3 1.40%Tabfgh	3 0.97%bfgh	:	-	-	:	5 1.86%Tabfgh	1 3.10%Tabfgh	-	-	1 3.77%
Invalid - Streaming service / on-demand / non-TV package	72 1.12%	57 1.05%	19 1.31%	1 0.43%	3 0.98%	1 1.03%	6 0.55%	4 0.73%	11 0.96%	3 1.24%	1 1.93%	8 10.15%Tabcdfghi	-	-
Not applicable - I don't have a pay TV service	2636 40.91%afh	2026 37.14%fh	605 42.97%afh	125 51.67%Tabfh	278 78.58%Tabcfgh ij	43 68.28%Tabcfhj	116 10.45%	325 54.71%Tabfh	180 16.00%f	147 55.46%Tabfh	19 45.48%fh	63 78.44%Tabcfgh ij	18 81.64%	20 58.41%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

Absolutes/col percents

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 18

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

	_						(	Q.1 Landline supplier						
		Total land-			Plus-			Talk-		Voda-				Util- ity Ware-
	Total	line	BT	EE	net	Post Office	Sky	Talk	Virgin Media	fone	KCOM /Karoo	Now TV	SSE	house
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Don't know	202	137	41	18	10	*	18	10	24	12	-	-	-	-
	3.13%afg	2.52%	2.94%	7.28%Tabdfghk	2.88%	0.66%	1.66%	1.60%	2.13%	4.69%afgh	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ij/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 19

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

	_							Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
ВТ	444 6.89%vyzA	440 6.96%qvyzA	86 34.06%Tnpqstu vwxyzA	85 7.08%yzA	15 4.11%	2 8.50%	69 6.43%	46 8.28%qvyzA	36 5.18%	21 4.37%	61 6.89%yz	6 4.61%	0.58%	8 3.00%	1 0.95%
Sky	1868 28.99%oqtvA	1838 29.05%oqtvA	58 22.74%v	382 31.94%Tnoqtu vyA	87 23.71%v	3 10.55%	340 31.71%oqtuvy A	134 23.88%v	184 26.65%v	49 10.26%	291 32.76%Tnoqtu vyA	31 25.32%v	16 19.80%v	209 76.61%Tnopqs tuvwxyA	17 17.56%
TalkTalk	193 3.00%z	190 3.00%z	2 0.88%	29 2.44%z	14 3.84%oz	4 14.68%	43 4.03%ovz	25 4.42%opvz	26 3.76%oz	7 1.53%	23 2.56%z	4 3.06%z	0.43%	* 0.12%	2 1.93%
Virgin Media	985 15.29%owyzA	977 15.45%TowyzA	11 4.24%z	177 14.81%oz	49 13.23%oz	4 14.93%	148 13.83%oz	81 14.47%oz	104 15.14%oz	250 52.42%Tnopqs tuwxyzA	112 12.64%oz	12 9.52%z	5 6.20%z	3 0.96%	7 6.88%z
Freeview	11 0.17%	11 0.17%	-	2 0.17%	-	1 5.26%	2 0.14%	2 0.34%	1 0.12%	1 0.19%	2 0.20%	1 0.58%	-	-	-
Freesat	5 0.07%n	4 0.06%	-	:	Ī	-	:	:	Ī	:	2 0.27%n	Ī	-	-	Ī
Polish TV (non- specific)	-	-	-	:	-	-	-	-	-	-	:	:	-	-	-
Polsat	2 0.04%	2 0.04%	-	-	-	-	1 0.08%	-	2 0.24%Tn	-	-	-	-	-	-
Other answers	24 0.38%	24 0.38%	-	2 0.20%	2 0.47%	-	7 0.62%	-	3 0.46%	1 0.24%	6 0.64%	:	-	-	1 1.02%t
Invalid - Streaming service / on-demand / non-TV package	72 1.12%	71 1.11%	5 1.99%w	12 0.99%	4 1.05%	:	18 1.63%w	5 0.90%	7 1.08%	10 2.04%w	4 0.45%	:	-	0.16%	3 3.45%wz
Not applicable - I don't have a pay TV service	2636 40.91%ovz	2596 41.03%ovz	86 33.74%z	470 39.31%vz	181 49.08%Tnopsv wz	11 44.37%	420 39.13%vz	252 45.02%opsvz	307 44.44%ovz	124 25.94%z	361 40.70%vz	68 56.13%Tnopst uvwz	57 70.09%Tnopqs tuvwz	48 17.45%	64 67.85%Tnopq

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 19

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

								Q.2 Mobile	supplier						
	Total _(T)_	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Don't know	202 3.13%n	173 2.74%	6 2.35%	37 3.05%	17 4.52%	* 1.72%	26 2.40%	15 2.68%	20 2.93%	14 3.01%	26 2.89%	1 0.79%	2 2.91%	5 1.70%	0.37%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 20

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often. Base: All respondents

							Q.	3 Broadband sup	plier						Util-		Q.4 F	Pay TV supplie	er			cial vulner Using Q21 Potenti		limit condi	iting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
ВТ	444 6.89%df ghikqrs	441 7.14%T dfghik	384 28.88%Ta cdefghij kl	17 6.01%df ghk	4 1.05%	3 4.71%fh	3 0.25%	9 1.34%f	11 0.74%	8 2.80%fh	-	:	1 2.36%f	:	-	444 12.32% Tqrs	444 100.00%Toqrs	-	-	-	67 6.22%	233 7.03%	104 7.74%	142 6.71%	292 7.15%
Sky	1868 28.99%b deghikl prs	1846 29.92%T bcdeghi kl	308 23.12%d eghkl	70 24.02%d eghkl	58 14.79%h	5 al 9.19%	1058 83.06%T abcdegh ijkl	96 14.44%hl	109 7.53%	65 22.05%d ghkl	23 47.74%Ta bcdeghik I	8 8.12%	2 4.01%	3 11.24%	13 39.35%	1868 51.82%Tprs	:	1868 100.00%Topr	- s -	-	308 28.34%	966 29.13%	411 30.56%	589 27.90%	1221 29.93%
TalkTalk	193 3.00%bd fhpqsv	192 3.11%Tb dfh	8 0.62%	7 2.39%bd fh	1 0.14%	-	9 0.68%	156 23.58%Ta bcdefhij kl	3 0.18%	9 2.91%bdfh	-	:	-	Ī	-	193 5.37%Tpqs	:	-	193 100.00%Topo	s -	46 4.28%	106 Tv 3.20%\	25 / 1.89%	74 3.50%	110 2.69%
Virgin Media	985 15.29%b cdefgij klpqr	974 15.79%Tb cdefgijk I	10 0.75%	13 4.45%bd fg	1 0.25%	2 2.98%d	9 0.71%	6 0.87%	909 63.04%Ta bcdefgij kl	24 8.22%bdfgk I	-	:	-	-	-	985 27.32%Tpqr	:	-	:	985 100.00%T opqr	170 15.66%	512 15.43%	204 15.16%	312 14.80%	640 15.69%
Freeview	11 0.17%a	9 0.15%	1 0.04%	-	2 0.39%h	- 1 -	2 0.17%	1 0.11%	-	2 0.60%bh	-	1 0.62%h	1 1.05%bh	-	-	11 0.31%Tq	:	-		-	5 0.45%	5 0.14%	1 0.05%	2 0.08%	7 0.18%
Freesat	5 0.07%	5 0.07%	2 0.18%	-	Ī	:	-	1 0.16%	-	-	-	-	1 2.19%Tal fghi	- bcd -	-	5 0.13%	:	-	-	-	-	2 0.07%	1 0.09%	2 0.11%	2 0.05%
Polish TV (non- specific)	Ī	-	-	:	-	-	Ē	-	Ī	-	:	:	:	:	-	-	Ē	:	-	:	-	-	-	-	:
Polsat	2 0.04%	2 0.04%	1 0.06%	-	-	-	:	Ī	:	-	-	-	:	2 6.31%	:	2 0.07%	:	-	-	-	-	1 0.03%	2 0.12%	-	2 0.04%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 20

Q.4 Which, of the following companies does your household use for cable, satellite or other Pay TV, if any? By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV.

If you use more than one company, please select the one which you use most often.

Base: All respondents

								Q.3 Broadba	nd supplier								Q.4	Pay TV sup	plier			ncial vulnera		Impac limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Other answers	24 0.38%ah q	21 0.34%h	1 0.07%	0.83%bg h	3 0.88%bfgh	-	2 0.12%	-	0.02%	5 1.67%Ta bfgh	1 2.69%Tab h	- ofg -	3 5.08%Ta fghk	abcd -	1 3.99%	24 0.67%Tq	- s -	-	-	:	4 0.37%	15 0.45%	3 0.23%	5 0.24%	19 0.47%
Invalid - Streaming service / on-demand / non-TV package	72 1.12%fq s	71 1.16%f	18 1.32%	1 0.26%	7 1.76%f	1 1.10%	7 0.55%	4 0.66%	20 1.39%	3 1.11%	1 1.67%	9 9.50%Ta bcdfghi	0.82%	-	:	72 2.00%Tp	- qs -	:	-	-	13 1.21%	39 1.18%	11 0.84%	32 1.51%	39 0.95%
Not applicable - I don't have a pay TV service	2636 40.91%a fhopqrs	2475 40.12%f h	561 42.16%f h	167 57.60%T abfh	304 78.19%T abcfghi j	49 82.03%T abcfghi j	161 12.68%	377 56.88%T abfh	367 25.43%f	169 57.29%T abfh	23 47.89%f h	81 81.76%T abcfghi j	43 83.61%T abcfghi j	21 82.45%	18 56.66%	-	-	-	-	Ī	435 40.06%	1380 41.59%	560 41.57%	909 43.06%T x	1628 39.90%
Don't know	202 3.13%af hopqrsu	133 2.16%	37 2.80%	13 4.44%af h	10 2.56%	:	23 1.80%	13 1.95%	24 1.67%	10 3.36%	:	:	0.87%	:	:	:	-	:	:	:	37 3.42%u	59 v 1.77%	24 1.76%	44 2.08%	120 2.93%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 21
Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?
Base: All respondents

		Gend	er				Age						Social G	rade			Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Had reason to complain	1768 27.44%fghi moq	893 28.34%	875 26.57%	367 41.28%Tefg hi	401 37.32%Tefg hi	282 28.21%fghi	249 22.49%h	203 21.83%	188 18.30%	78 18.71%	548 31.26%Tklm	497 27.38%	334 25.53%	389 24.82%	1045 29.29%To	722 25.14%	1452 28.19%Tq	315 24.43%
Landline phone	276 4.28%lo	149 4.74%	127 3.85%	33 3.69%	56 5.25%	49 4.87%	37 3.31%	41 4.47%	43 4.18%	17 4.06%	98 5.61%TI	78 4.28%	37 2.82%	63 4.02%	176 4.93%To	100 3.48%	213 4.13%	63 4.91%
Mobile phone	591 9.17%fghio q	306 9.71%	285 8.66%	137 15.41%Tefg hi	162 15.09%Tefg hi	101 10.16%fghi	78 7.03%hi	51 5.46%	46 4.45%	16 3.83%	197 11.22%Tklm	161 8.85%	103 7.84%	131 8.37%	357 10.01%To	234 8.13%	504 9.79%Tq	86 6.70%
Fixed broadband internet	1214 18.84%fghi mo	615 19.53%	599 18.19%	230 25.88%Tefg hi	270 25.07%Tefg hi	203 20.37%fghi	178 16.04%	150 16.12%	133 12.98%	50 12.06%	382 21.80%Tlm	346 19.03%	234 17.90%	252 16.11%	728 20.39%To	486 16.92%	987 19.16%	227 17.59%
Pay TV	241 3.74%bhmq	143 4.54%Tb	98 2.98%	42 4.67%gh	69 6.38%Tefgh i	39 3.89%h	37 3.36%h	24 2.62%	17 1.68%	13 3.19%	79 4.48%m	61 3.37%	58 4.42%m	44 2.79%	140 3.91%	101 3.53%	211 4.10%Tq	30 2.33%
None of these	4674 72.56%cdjn p	2257 71.65%	2417 73.43%	522 58.68%	674 62.68%	717 71.79%cd	859 77.51%Tcde	725 78.17%Tcde	838 81.70%Tcde f	339 81.29%Tcde	1204 68.74%	1319 72.60%j	974 74.47%j	1177 75.18%Tj	2523 70.70%	2151 74.86%Tn	3699 71.80%	975 75.57%Tp
Don't know	* 0.01%	* 0.01%	-	* 0.04%	-	-	-	-	-	-	-	* 0.02%	-	-	* 0.01%	-	* 0.01%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 22
Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?

			Cou	ntry							Reg	gion						Ethnic	ity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Had reason to complain	1768 27.44%c hkq	1514 28.00%Tcd	155 28.89%cd	59 19.19%	40 20.75%	155 28.89%kp	63 24.49%	208 29.14%hkp	122 23.22%	142 25.34%	118 25.51%	59 19.19%	145 23.94%	327 38.44%Tef ghijklnop	255 28.96%hkp	134 24.34%	40 20.75%	1431 25.19%	321 45.40%Tq
Landline phone	276 4.28%hq	242 4.47%	19 3.60%	9 2.97%	6 2.97%	19 3.60%	7 2.85%	24 3.37%	12 2.38%	24 4.32%	14 2.97%	9 2.97%	33 5.49%h	60 7.03%Tefg hjko	49 5.58%h	18 3.23%	6 2.97%	231 4.07%	44 6.21%Tq
Mobile phone	591 9.17%q	511 9.45%	48 9.01%	19 6.25%	13 6.53%	48 9.01%	17 6.81%	67 9.45%	35 6.66%	48 8.48%	40 8.58%	19 6.25%	44 7.26%	136 15.97%Tefg hijklnop	85 9.66%	39 7.04%	13 6.53%	448 7.89%	139 19.61%Tq
Fixed broadband internet	1214 18.84%c kq	1031 19.07%c	114 21.24%c	37 12.09%	32 16.66%	114 21.24%ko	51 19.81%k	152 21.32%klo	91 17.41%	98 17.35%	82 17.80%	37 12.09%	100 16.47%	195 22.92%Thi klo	174 19.80%k	88 15.93%	32 16.66%	1011 17.79%	192 27.12%Tq
Pay TV	241 3.74%ck q	215 3.98%Tc	16 2.92%	4 1.17%	7 3.44%	16 2.92%	10 3.84%	30 4.24%k	16 3.10%	20 3.49%	14 3.09%	4 1.17%	22 3.57%	49 5.73%Teko	40 4.52%k	15 2.69%	7 3.44%	193 3.39%	48 6.74%Tq
None of these	4674 72.56%a mr	3892 72.00%	382 71.04%	247 80.81%Tab	153 79.25%ab	382 71.04%m	194 75.51%m	505 70.86%m	403 76.78%Tgm n	420 74.66%m	344 74.49%m	247 80.81%Teg mn	461 76.06%m	523 61.56%	626 71.04%m	416 75.66%m	153 79.25%egm n	4249 74.80%Tr	387 54.60%
Don't know	* 0.01%	:	* 0.07%	:	:	* 0.07%	:	:	:	:	-	:	-	-	-	-	-	* 0.01%	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YOND E R

Absolutes/col percents

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 23
Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?
Base: All respondents

							Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone h	COM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Had reason to complain	1768 27.44%jk	1523 27.92%jk	368 26.11%jk	81 33.56%bfjk	95 26.94%jk	27 42.60%Tabdfjk	288 25.81%j	172 28.94%jk	337 30.01%jk	95 35.96%Tabdfjk	4 9.90%	12 15.01%	8 34.56%	5 15.90%
Landline phone	276 4.28%f	273 5.01%Tf	94 6.70%Tadf	11 4.73%	11 3.00%	6 9.72%df	33 2.96%	35 5.85%f	56 4.97%f	20 7.45%Tdf	-	1 1.75%	2 7.15%	1 3.08%
Mobile phone	591 9.17%	494 9.06%	114 8.09%	30 12.44%	26 7.47%	13 20.61%Tabdfghk	104 9.29%	58 9.83%	90 8.05%	41 15.33%Tabdfghl	4 8.66%	3 3.94%	-	3 9.28%
Fixed broadband internet	1214 18.84%fj	1045 19.15%fj	255 18.09%j	49 20.07%j	71 19.96%j	13 20.51%j	183 16.46%j	120 20.15%j	255 22.71%Tabfjk	58 21.76%j	1 1.25%	9 11.22%	8 34.56%	3 7.85%
Pay TV	241 3.74%	231 4.23%Td	52 3.67%	11 4.56%	7 1.93%	6 9.73%Tbdgik	66 5.94%Tabdg	19 3.14%	60 5.35%Td	7 2.58%	:	1 0.99%	Ē	1.33%
None of these	4674 72.56%ei	3933 72.08%ei	1041 73.89%cei	161 66.44%	258 73.06%ei	36 57.40%	827 74.19%cei	422 71.06%	786 69.99%	169 64.04%	38 90.10%Tabcdef ghi	68 84.99%Tabcdeg hi	15 65.44%	29 84.10%
Don't know	0.01%	-	:	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 24
Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?
Base: All respondents

	_							Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Had reason to complain	1768 27.44%t	1748 27.63%Tt	89 35.02%Tnpqst xz	318 26.60%t	89 24.31%	11 43.81%	299 27.87%t	121 21.68%	224 32.49%Tnpqtx z	137 28.57%t	274 30.88%Tnqtxz	24 19.62%	21 26.06%	65 23.79%	29 30.68%
Landline phone	276 4.28%z	270 4.27%z	26 10.36%Tnpqstu vwz	40 3.31%	16 4.33%	5 18.52%	45 4.20%	18 3.19%	22 3.12%	28 5.84%puz	46 5.21%z	5 4.06%	3 3.54%	5 1.66%	5 4.87%
Mobile phone	591 9.17%pt	579 9.16%pt	25 10.04%t	87 7.28%	28 7.62%	5 20.08%	94 8.74%t	25 4.53%	109 15.75%Tnopqs tvwxyz	53 11.12%ptx	103 11.62%Tnptx	5 4.08%	5 6.22%	20 7.18%	10 10.14%
Fixed broadband internet	1214 18.84%	1206 19.06%T	56 21.99%	239 20.01%	60 16.28%	5 18.33%	213 19.87%	91 16.33%	133 19.32%	87 18.22%	187 21.08%t	20 16.22%	18 22.31%	42 15.25%	21 22.31%
Pay TV	241 3.74%q	241 3.80%q	26 10.06%Tnpqstu vwxyzA	40 3.37%	5 1.23%	3 11.92%	41 3.80%q	14 2.44%	29 4.21%q	25 5.31%qtA	39 4.43%q	3 2.78%	1 0.75%	12 4.52%q	:
None of these	4674 72.56%nouv	4578 w 72.37%ouw	165 64.98%	878 73.40%ou	278 75.69%ouw	14 56.19%	774 72.13%o	438 78.32%Tnopsu vw	466 67.51%	341 71.43%	613 69.12%	97 80.38%ouw	60 73.94%	208 76.21%ouw	66 69.32%
Don't know	* 0.01%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 25

Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint? Base: All respondents

								Q.3 Broad	band supplier						160		Q.4	Pay TV sup	plier		Financ (L	ial vulneral	oility	limiti condit	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Had reason to complain	1768 27.44%u x	1709 27.70%T	342 25.74%	92 31.65%j k	98 25.26%	23 38.66%j k	332 26.04%	193 29.14%j k	428 29.66%b jk	111 37.59%T abdfghj kl	7 14.07%	18 18.55%	10 19.56%	7 28.05%	8 24.76%	1076 29.86%T q	159 35.79%T oq	497 26.63%	89 45.80%T opqs	307 31.19%T q	378 34.82%T uv	826 24.89%	371 27.53%	649 30.75%T x	1038 25.43%
Landline phone	276 4.28%x	274 4.44%T	81 6.11%Ta dfh	10 3.36%	9 2.38%	5 8.49%d	48 3.77%	33 5.05%	56 3.88%	25 8.37%Tacdf hkl	:	1 1.42%	:	2 6.21%	1 3.26%	194 5.39%T	25 5.65%	87 4.65%	22 11.13%To pqs	57 5.83%T	56 5.14%	144 4.34%	45 3.31%	112 5.29%Tx	144 3.52%
Mobile phone	591 9.17%ah vx	544 8.81%	109 8.19%	40 13.89%Ta bdfhk	26 6.70%	12 20.23%Ta bdfghkl	110 8.61%	63 9.59%	107 7.45%	46 15.74%Ta bdfghk	4 7.52%	5 4.76%	3 5.57%	-	3 9.81%	377 10.45%T q	68 15.24%To qs	160 8.58%	42 21.55%To qs	95 9.66%	151 13.94%Tu v	283 8.52%	97 7.21%	218 10.34%Tx	327 8.00%
Fixed broadband internet	1214 18.84%f jux	1205 19.54%T fj	239 17.95%	50 17.13%	78 20.04%j	13 21.81%	210 16.48%	137 20.72%f j	334 23.17%T abcfj	76 25.82%Ta bcfjk	3 6.55%	15 15.10%	8 15.01%	7 28.05%	5 16.25%	696 19.30%q	98 22.16%q	321 17.18%	50 25.80%T oq	213 21.68%T q	246 22.65%T u	554 16.69%	285 21.20%T u	440 20.84%T x	732 17.94%
Pay TV	241 3.74%d	237 3.84%d	48 3.57%d	12 4.13%d	5 1.30%	1 0.91%	75 5.92%Ta bdgk	17 2.55%	60 4.15%d	19 6.31%Tdgk	:	1 0.80%	:	-	1.41%	235 6.52%T	33 7.47%T	117 6.24%T	16 8.47%T	68 6.91%T	47 4.37%	127 3.84%	47 3.52%	93 4.40%	142 3.49%
None of these	4674 72.56%i oprstw	4460 72.30%i	988 74.26%h i	199 68.35%	291 74.74%i	36 61.34%	942 73.96%i	469 70.86%i	1014 70.34%i	184 62.41%	42 85.93%c eghi	81 81.45%c eghi	42 80.44%i	19 71.95%	24 75.24%	2528 70.14%p r	285 64.21%r	1370 73.37%o prs	105 54.20%	678 68.81%r	707 65.14%	2492 75.11%T t	976 72.47%t	1461 69.25%	3042 74.56%Tw
Don't know	0.01%	-	:	-	-	:	:	-	-	:	-	-	-	Ī	-	:	-	-	-	-	* 0.04%	-	-	:	0.01%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 26

Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint? Base: All respondents who have service

		Gen	ider				Age						Social (	Grade			Area ty	ре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
<u>Landline phone</u> Total	5558	2712	2846	708	821	833	980	834	974	409	1548	1513	1142	1355	3061	2497	4393	1165
Had reason to complain	276 4.96%lo	149 5.50%	127 4.45%	33 4.64%	56 6.88%Tfh	49 5.84%	37 3.74%	41 4.97%	43 4.40%	17 4.14%	98 6.35%TI	78 5.14%l	37 3.23%	63 4.65%	176 5.75%To	100 4.00%	213 4.84%	63 5.43%
<u>Mobile phone</u> Total	6378	3112	3266	888	1074	998	1098	915	1002	403	1740	1802	1296	1541	3542	2837	5104	1275
Had reason to complain	591 9.26%fghio q	306 9.83%	285 8.73%	137 15.43%Tefg hi	162 15.11%Tefg hi	101 10.17%fghi	78 7.09%hi	51 5.53%	46 4.55%	16 3.97%	197 11.30%Tklm	161 8.92%	103 7.91%	131 8.51%	357 10.09%To	234 8.23%	504 9.89%Tq	86 6.78%
Fixed broadband Total	6301	3083	3218	867	1057	971	1082	899	1012	413	1726	1779	1288	1508	3505	2796	5038	1263
Had reason to complain	1214 19.27%fghi mo	615 19.96%	599 18.61%	230 26.53%Tefg hi	270 25.52%Tefg hi	203 20.95%fghi	178 16.43%	150 16.63%h	133 13.16%	50 12.21%	382 22.14%Tlm	346 19.43%	234 18.17%	252 16.72%	728 20.76%To	486 17.39%	987 19.59%	227 17.97%
<u>Pay TV</u> Total	3734	1804	1930	606	617	572	646	504	565	224	1072	987	800	875	2059	1675	3069	666
Had reason to complain	240 6.44%bhq	142 7.89%Tb	98 5.08%	42 6.85%h	69 11.13%Tcefg hi	38 6.65%h	37 5.76%h	24 4.82%	17 3.05%	13 5.95%	79 7.32%	60 6.12%	58 7.22%	44 4.98%	139 6.75%	101 6.05%	210 6.85%	30 4.51%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Table 27
Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?
Base: All respondents who have service

			Co	untry							Re	gion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
<u>Landline phone</u> Total	5558	4634	467	284	172	467	218	606	438	491	388	284	553	695	763	483	172	4949	574
Had reason to complain	276 4.96%q	242 5.22%	19 4.14%	9 3.19%	6 3.33%	19 4.14%	7 3.34%	24 3.96%	12 2.84%	24 4.95%	14 3.53%	9 3.19%	33 6.02%h	60 8.58%Tefg hijkop	49 6.45%h	18 3.68%	6 3.33%	231 4.67%	44 7.66%Tq
<u>Mobile phone</u> Total	6378	5352	529	305	193	529	252	705	521	556	459	305	600	846	870	543	193	5619	707
Had reason to complain	591 9.26%q	511 9.54%	48 9.15%	19 6.27%	13 6.55%	48 9.15%	17 6.93%	67 9.55%	35 6.72%	48 8.57%	40 8.65%	19 6.27%	44 7.33%	136 16.05%Tefg hijklnop	85 9.78%	39 7.13%	13 6.55%	448 7.98%	139 19.63%Tq
Fixed broadband Total	6301	5280	529	302	189	529	253	701	514	552	455	302	595	816	860	534	189	5576	673
Had reason to complain	1214 19.27%c kq	1031 19.52%c	114 21.57%c	37 12.24%	32 17.01%	114 21.57%k	51 20.09%k	152 21.66%ko	91 17.77%	98 17.68%	82 18.08%	37 12.24%	100 16.77%	195 23.87%Thi jklo	174 20.29%k	88 16.42%	32 17.01%	1011 18.13%	192 28.53%Tq
<u>Pay TV</u> Total	3734	3166	279	174	116*	279	171	417	317	350	263	174	331	517	505	294	116*	3236	479
Had reason to complain	240 6.44%ck	215 6.80%c	15 5.34%	4 2.06%	7 5.72%	15 5.34%	10 5.75%	30 7.24%k	16 5.13%	20 5.60%	14 5.43%	4 2.06%	22 6.53%	49 9.41%Tk	40 7.89%k	15 5.04%	7 5.72%	192 5.93%	48 9.98%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base

Absolutes/col percents

Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint? Base: All respondents who have service

	_						C	Q.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone h	(COM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
<u>Landline phone</u> Total	5558	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Had reason to complain	276 4.96%f	273 5.01%f	94 6.70%Tadf	11 4.73%	11 3.00%	6 9.72%df	33 2.96%	35 5.85%f	56 4.97%f	20 7.45%df	:	1 1.75%	2 7.15%	1 3.08%
Mobile phone Total	6378	5394	1389	239	345	63*	1107	584	1115	263	42*	80*	22**	34**
Had reason to complain	591 9.26%	494 9.17%	114 8.21%	30 12.64%k	26 7.66%	13 20.61%Tabdfghk	104 9.36%	58 10.00%	90 8.11%	41 15.44%Tabdfghl	4 8.66%	3 3.94%	:	3 9.28%
Fixed broadband Total	6301	5422	1392	241	354	63*	1113	592	1118	263	42*	80*	23**	33**
Had reason to complain	1214 19.27%fj	1045 19.27%fj	255 18.30%j	49 20.23%j	71 19.96%j	13 20.51%j	183 16.48%j	120 20.24%j	255 22.81%Tabfjk	58 21.92%j	1 1.25%	9 11.22%	8 34.56%	3 8.15%
<u>Pay TV</u> Total	3734	3372	785	116*	72*	19**	992	265	932	115*	22**	9**	4**	14**
Had reason to complain	240 6.44%	230 6.82%T	52 6.58%	11 9.52%	7 9.46%	6 31.71%	66 6.68%	19 7.05%	60 6.45%	7 5.95%	:	:	-	* 3.20%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint?

Base: All respondents who have service

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
<u>Landline phone</u> Total	5558	5447	243	1014	304	23**	919	509	568	423	770	104*	74*	246	69*
Had reason to complain	276 4.96%z	270 4.96%z	26 10.81%Tnpqstu wz	40 3.91%	16 5.24%	5 20.31%	45 4.90%	18 3.51%	22 3.79%	28 6.60%z	46 6.01%z	5 4.73%	3 3.87%	5 1.83%	5 6.65%
<u>Mobile phone</u> Total	6378	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Had reason to complain	591 9.26%np	579 t 9.16%pt	25 10.04%t	87 7.28%	28 7.62%	5 20.08%	94 8.74%t	25 4.53%	109 15.75%Tnopqs tvwxyz	53 11.12%ptx	103 11.62%Tnptx	5 4.08%	5 6.22%	20 7.18%	10 10.14%
<u>Fixed broadband</u> Total	6301	6186	254	1164	355	25**	1055	555	660	474	871	120*	81*	272	87*
Had reason to complain	1214 19.27%	1206 19.49%T	56 21.99%	239 20.57%	60 16.88%	5 18.65%	213 20.22%	91 16.46%	133 20.22%	87 18.36%	187 21.46%tz	20 16.45%	18 22.31%	42 15.25%	21 24.24%
<u>Pay TV</u> Total	3734	3660	163	714	183	14**	636	303	376	344	522	53*	24**	224	27**
Had reason to complain	240 6.44%	240 6.55%q	26 15.66%Tnpqstu	40 5.64%	5 2.47%	3 21.42%	41 6.42%	13 4.25%	29 7.73%q	25 7.37%q	39 7.52%q	3 6.33%	1 2.52%	12 5.49%	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 30

Q.5 Which, if any, of the following services or suppliers have given you a reason to complain in the last 12 months, whether or not you went on to make a complaint? Base: All respondents who have service

							G	.3 Broadban	d supplier						Liti		Q.4	Pay TV sup	plier			cial vulneral Jsing Q21) Potenti	oility	limiti	ng
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Landline phone Total	5558	5421	1258	243	370	53*	1168	598	1156	264	42*	82*	44*	22**	32**	3323	425	1713	183	912	911	2937	1121	1819	3535
Had reason to complain	276 4.96%dx	274 5.05%d	81 6.46%Ta df	10 4.02%	2.51%	9.58%d	48 4.11%	33 5.60%d	56 4.84%	25 9.35%Tad hk	edf -	1.71%	-	7.34%	3.26%	194 5.85%T	25 5.90%	87 5.07%	22 11.73%To pqs	57 6.29%	56 6.12%	144 4.90%	45 3.98%	112 6.14%Tx	144 4.06%
<u>Mobile phone</u> Total	6378	6107	1313	286	381	60*	1266	651	1433	293	49*	99*	52*	25**	32**	3573	441	1851	190	978	1076	3274	1342	2080	4048
Had reason to complain	591 9.26%ah vx	544 8.90%	109 8.30%	40 14.14%Ta bdfhk	26 6.85%	12 20.23%Ta bdfghkl	110 8.66%	63 9.74%	107 7.49%	46 15.88%Ta bdfghk	4 7.52%	5 4.76%	3 5.57%	-	3 9.81%	377 10.54%T q	68 15.34%To qs	160 8.65%	42 21.89%To qs	95 9.72%	151 14.07%Tu v	283 8.63%	97 7.24%	218 10.49%Tx	327 8.07%
Fixed broadband Total	6301	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3581	442	1854	193	980	1044	3252	1327	2060	4006
Had reason to complain	1214 19.27%f jqux	1205 19.54%T fj	239 17.95%	50 17.13%	78 20.04%j	13 21.81%	210 16.48%	137 20.72%f j	334 23.17%T abcfj	76 25.82%Ta bcfjk	3 6.55%	15 15.10%	8 15.01%	7 28.05%	5 16.25%	696 19.43%q	98 22.25%q	321 17.31%	50 25.80%T oq	213 21.77%q	246 23.54%T u	554 17.02%	285 21.50%u	440 21.34%T x	732 18.27%
<u>Pay TV</u> Total	3734	3623	752	123*	78*	10**	1105	281	1055	123*	24**	9**	8**	5**	14**	3533	444	1868	193	985	637	1898	775	1169	2413
Had reason to complain	240 6.44%	236 6.52%	48 6.32%	12 9.81%	5 6.47%	1 5.40%	75 6.82%	17 6.00%	60 5.67%	19 15.16%Tab h	- ofg -	-	-	:	3.25%	234 6.63%	33 7.47%	117 6.24%	16 8.47%	68 6.91%	47 7.45%	127 6.67%	47 6.11%	93 7.94%Tx	142 5.87%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 31

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

		Gen					Age						Social (				Area t	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	264	136	128	27	52	47	35	43	41	19	90	73	42	59	163	101	197	67
Weighted base	276	149	127	33**	56*	49*	37**	41*	43*	17**	98*	78*	37*	63*	176	100*	213	63*
The service not performing as it should, for example, poor call/line quality, loss of service	135 48.92%	66 44.42%	69 54.23%	14 41.24%	27 48.71%	17 35.11%	17 46.97%	21 51.29%	28 65.05%Te	10 61.75%	45 45.77%	46 59.02%	15 41.09%	29 45.97%	91 51.62%	44 44.17%	107 50.11%	28 44.93%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 30.82%	50 33.70%	35 27.42%	12 36.23%	16 28.78%	20 41.96%	15 41.99%	9 22.48%	10 22.50%	2 12.45%	37 37.89%	20 26.26%	12 32.52%	15 24.41%	58 32.75%	27 27.41%	62 29.34%	23 35.76%
A problem relating to the installation or set up of your service for example the time taken to install set up the service, changed/ missed/late installation or installation or installation or installation or constallation or installation	63 22.81%k	41 27.35%	22 17.46%	6 17.72%	16 27.49%	18 37.17%T	6 16.91%	9 22.11%	7 16.10%	1 7.34%	28 28.10%k	9 12.08%	5 14.85%	20 32.47%k	37 21.02%	26 25.96%	54 25.45%	9 13.95%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/ didn't happen when you were told it would or didn't solve the problem	62 22.43%bq	41 27.27%	21 16.73%	5 15.20%	14 25.55%	20 40.15%Th	4 10.83%	11 25.82%	6 13.11%	3 15.58%	19 18.93%	18 23.08%	9 23.62%	17 26.39%	37 20.76%	25 25.36%	54 25.63%q	7 11.69%
Dissatisfaction with customer service from a previous occasion or contact	54 19.75%b	36 24.44%	18 14.21%	13 39.16%	13 22.71%	9 19.15%	6 15.63%	6 14.68%	6 12.84%	2 12.73%	22 22.32%	15 18.97%	6 16.64%	12 18.50%	37 20.84%	18 17.81%	43 20.32%	11 17.81%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 31

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

		Ger	nder				Age						Social C	Grade			Area	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE ()	ABC1	C2DE	Urban	Rural
	_(1)	(a)	(D)	(C)	(a)	(e)	(1)	(g)	(n)	(1)		(K)	(1)	(m)	(n)	(0)	(p)	(q)
Weighted base	276	149	127	33**	56*	49*	37**	41*	43*	17**	98*	78*	37*	63*	176	100*	213	63*
Something else (please specify)	20 7.32%a	3 1.92%	17 13.68%Ta	2 6.78%	1 2.11%	-	2 5.93%	4 9.45%	6 14.96%de	4 25.20%	6 6.01%	7 9.26%	2 4.56%	5 8.58%	13 7.45%	7 7.09%	15 7.03%	5 8.30%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 32 Q.6 What was the issue/s you had reason to complain about in connection with your home landline? Base: All who had a reason to complain about landline phone provider

		C	ountry							Reg	ion						Ethni	icity
	Total England _(T)(a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	264 224	22	12	6	22	7	24	15	26	14	12	30	48	41	19	6	224	39
Weighted base	276 242	19**	9**	6**	19**	7**	24**	12**	24**	14**	9**	33**	60*	49*	18**	6**	231	44*
The service not performing as it should, for example, poor call/line quality, loss of service	135 118 48.92% 48.92%	10 52.96%	3 33.85%	3 59.18%	10 52.96%	1 17.04%	8 34.04%	6 49.69%	14 56.61%	8 54.68%	3 33.85%	20 60.52%	21 35.87%	30 60.42%m	10 56.91%	3 59.18%	115 49.79%	20 45.02%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 74 30.82% 30.55%	6 28.59%	3 35.16%	2 42.63%	6 28.59%	4 59.23%	9 36.49%	2 18.31%	5 21.20%	4 32.61%	3 35.16%	12 35.33%	18 29.72%	19 37.69%	1 4.61%	2 42.63%	71 30.67%	13 30.66%
A problem relating to the installation or set up of your service for example the time taken to install, light et up the service, changed in missedhate installation or installation or appointment, it was not installed set up correctly or time taken for hardware to arrive	63 61 22.81% 25.31%	T 2.71%	:	1 21.48%	1 2.71%	2 23.73%	7 31.20%	2 14.61%	6 26.37%	7 47.58%	:	6 17.35%	20 32.69%	9 18.45%	3 15.98%	1 21.48%	50 21.43%	13 30.38%
A problem with a repair to the service, for example the time taken to repair, it didn't happen (didn't happen when you were told it would or didn't solve the problem	62 54 22.43% 22.20%	4 22.82%	4 42.00%	-	4 22.82%	1 14.31%	4 17.70%	2 13.75%	6 25.39%	3 18.91%	4 42.00%	5 15.40%	20 33.38%	9 17.68%	4 23.27%	:	48 20.56%	14 32.57%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/ij/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 32

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

			Co	untry							Reg	jion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	276	242	19**	9**	6**	19**	7**	24**	12**	24**	14**	9**	33**	60*	49*	18**	6**	231	44*
Dissatisfaction with customer service from a previous occasion or contact	54 19.75%	53 21.92%	-	1 11.33%	* 7.89%	-	2 29.76%	5 22.17%	2 19.43%	4 16.49%	3 25.32%	1 11.33%	14 41.33%	8 14.11%	11 22.78%	2 12.47%	7.89%	41 17.75%	13 30.51%
Something else (please specify)	20 7.32%	19 7.66%	1 6.46%	* 4.72%	-	1 6.46%		1 3.40%	1 5.34%	2 6.71%	2 11.80%	* 4.72%	4 10.67%	6 10.12%	1 2.55%	3 16.54%	:	19 8.39%	1 1.78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 33

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

							Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	264	261	88	10	12	5	34	36	53	14	-	2	2	1
Weighted base	276	273	94*	11**	11**	6**	33**	35*	56*	20**	_**	1**	2**	1**
The service not performing as it should, for example, poor call/line quality, loss of service	135 48.92%	133 48.74%	47 50.34%	7 57.46%	4 36.77%	1 15.38%	11 31.97%	21 60.17%	30 53.07%	9 46.35%	:	1 100.00%	Ī	1 100.00%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 30.82%	85 31.09%	29 31.03%	2 21.04%	3 25.12%	5 82.25%	12 37.39%	11 32.01%	15 26.59%	5 25.46%	:	Ī	1 59.11%	Ξ
A problem relating to the installation or set up of your service for example the time taken to install'set up the service, changed/ missed/late installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	63 22.81%	63 23.01%	21 22.45%	3 27.38%	1 6.20%	2 33.14%	9 28.12%	6 16.51%	9 16.62%	9 44.46%	ī.	Ξ.	1 40.89%	:
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	62 22.43%b	61 22.15%b	14 14.31%	6 51.89%	1 5.74%	-	9 27.07%	13 38.48%Tab	14 25.31%	4 18.09%	-	:	Ξ	Ξ
Dissatisfaction with customer service from a previous occasion or	54 19.75%	54 19.72%	18 18.66%	-	4 33.55%	1 15.38%	6 18.58%	7 19.11%	15 26.76%	2 10.80%	:	-	1 40.89%	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 33

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

							Q	.1 Landline supplie	r					
		Total land-			Plus-			Talk-		Voda-				Util- ity Ware-
	Total (T)	line (a)	BT (b)	EE (c)	net (d)	Post Office (e)	Sky (f)	Talk (g)	Virgin Media (h)	fone (i)	KCOM /Karoo (i)	Now TV (k)	SSE (I)	house (m)
Weighted base	276	273	94*	11**	11**	6**	33**	35*	56*	20**	_**	1**	2**	1**
Something else (please specify)	20 7.32%	20 7.38%	7 7.66%	-	- :	-	1 2.20%	-	10 17.18%Tag	3 13.46%	-	:	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 34

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	264	258	22	36	15	4	45	21	21	27	42	5	4	5	4
Weighted base	276	270	26**	40**	16**	5**	45*	18**	22**	28**	46*	5**	3**	5**	5**
The service not performing as it should, for example, poor call/line quality, loss of service	135 48.92%	131 48.49%	8 32.23%	17 42.43%	8 52.45%	2 35.25%	21 47.22%	7 37.56%	11 49.87%	14 50.95%	27 58.58%	3 60.51%	1 34.56%	2 46.95%	3 69.29%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 30.82%	83 30.73%	5 18.20%	12 30.14%	4 25.67%	:	15 33.13%	5 25.67%	10 48.32%	7 24.46%	19 41.91%	2 39.49%	1 27.35%	7.77%	2 41.52%
A problem relating to the installation or set up of your service for example the time taken to install, listed up the service, changed/miseed/hate installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive	63 22.81%	62 22.98%	8 31.30%	12 29.76%	5 30.61%	3 64.75%	5 11.71%	5 25.30%	4 16.49%	8 27.95%	8 17.34%	1 22.98%	Ξ	3 57.20%	Ξ.
A problem with a repair to the service, for example the time taken to repair, it didn't happen (didn't happen when you were told it would or didn't solve the problem	62 22.43%	59 21.80%	8 29.96%	7 17.30%	3 19.80%	:	11 23.71%	4 21.21%	2 10.37%	11 39.46%	9 19.36%	2 42.90%	1 21.28%	1 11.92%	:
Dissatisfaction with customer service from a previous occasion or contact	54 19.75%	52 19.40%	5 18.60%	8 19.07%	1 3.90%	-	7 14.62%	2 13.60%	9 40.37%	7 24.84%	5 11.89%	3 63.41%	1 44.16%	2 35.03%	3 69.29%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

Absolutes/col percents

Table 34

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

		Q.2 Mobile supplier													
	Total (T)	Total mobile	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	276	270	26**	40**	16**	5**	45*	18**	22**	28**	46*	5**	3**	5**	5**
Something else (please specify)	20 7.32%	20 7.48%	2 9.29%	3 7.30%	1 4.55%	-	5 10.06%	1 4.29%	-	3 11.58%	3 7.39%	:	-	-	1 12.31%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 35
Q.6 What was the issue/s you had reason to complain about in connection with your home landline?
Base: All who had a reason to complain about landline phone provider

Financial vulnerability limiting Q.3 Broadband supplier Q.4 Pay TV supplier (Using Q21) conditions Util-Most Total Now ity allv Least Virgin Voda-KCOM / Total Virgin Media broad-Broad-Ware-Talkvulnvulnvuln-EE Karoo Energy SSE erable 27 75 55 135 Unweighted base 145 Weighted base 276 274 81\* 10\*\* 9\*\* 5\*\* 48\* 33\*\* 56\* 25\*\* 2\*\* 1\*\* 194 25\*\* 87\* 22\*\* 57\* 56\* 144 45\* 112\* 144 135 134 12 31 17 76 21 65 The service not performing as it 48.92%f 49.12%f 58.27%f 28.45% 52.45% 18.74% 20.67% 64.52%T 43.09% 100.00% 47.26% 41.28% 41.63% 53.49% 31.08% 52.77%t should, for example, poor call/line quality. loss of service A billing, pricing or payment issue, for 85 85 25 4 4 5 15 10 15 6 30.82% 31.07% 31.18% 40.00% 39.13% 100.00% 30.51% 30.39% 26.58% 26.22% 56 13 22 5 17 18 49 9 33 46 29.00% 50.34% 25.05% 25.11% 28.83% 32.05% 33.76% 19.77% 29.22% 32.20% 59.11% example unexpected/ unclear charges, overcharged or A problem relating to the installation or set 22.81%h 22.66%h 22.89% 34.22% 7.09% 18.74% 30.53%h 22.80% 10.84% 34.85% 40.89% 26.42% 39.98% 24.27% 38.41% 20.82% 41.25%T 20.45% 20.32% 25.91% 21.47% up of your service for example the time taken to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/set up correctly or time taken for hardware to arrive A problem with a repair 8 15 17 4 16.71% 45.63% 30.34% 16.97% to the service, for example the time taken 22.43%a 21.80% 16.05% 10.96% 6.56% 28.48%T 21.52% 22.66% 43.86% 32.48% 34.05%T 19.17% 12.99% 17.59% 21.58%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

happen/ didn't happen when you were told it would or didn't solve the problem

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 35

Q.6 What was the issue/s you had reason to complain about in connection with your home landline?

Base: All who had a reason to complain about landline phone provider

								Q.3 Broadba	and supplier								Q.4	Pay TV supp	lier			ncial vulneral (Using Q21)		limiti	ing	
	Total _(T)_	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)	
Weighted base	276	274	81*	10**	9**	5**	48*	33**	56*	25**	_**	1**	-**	2**	1**	194	25**	87*	22**	57*	56*	144	45*	112*	144	
Dissatisfaction with customer service from a previous occasion or contact	54 19.75%	54 19.71%	14 16.63%	1 13.63%	1 13.62%	1 18.74%	9 19.52%	5 16.15%	14 25.54%	7 28.98%	-	Ī	-	1 40.89%	-	45 23.31%	3 13.48%	21 24.67%	3 14.82%	14 24.19%	10 18.64%	26 18.25%	12 26.12%	24 21.54%	26 17.80%	
Something else (please specify)	20 7.32%	20 7.38%	5 6.69%	:	Ī	-	3 5.26%	-	10 17.14%T a	3 10.74%	-	:	Ē	-	-	11 5.82%	2 8.86%	3 3.47%	-	6 10.57%	2 3.66%	10 6.63%	6 13.91%	6 5.37%	14 9.89%	

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 36

Q.7 And have you gone ahead and made a complaint about your landline service or supplier? Base: All who had a reason to complain about landline phone provider

		Ger	nder				Age						Social G	rade			Area	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	264	136	128	27	52	47	35	43	41	19	90	73	42	59	163	101	197	67
Weighted base	276	149	127	33**	56*	49*	37**	41*	43*	17**	98*	78*	37*	63*	176	100*	213	63*
NET: Yes	208 75.26%	113 75.40%	95 75.09%	23 71.36%	43 76.89%	37 76.43%	27 73.86%	34 81.00%	31 72.63%	12 69.66%	69 70.61%	65 83.97%l	23 62.77%	50 79.09%	135 76.51%	73 73.05%	159 74.59%	49 77.49%
Yes - to my landline provider	180 65.19%l	94 63.21%	86 67.52%	13 40.55%	34 60.38%	34 70.80%	23 62.36%	32 77.62%	31 72.63%	12 69.66%	64 64.89%	56 71.93%l	18 48.96%	42 66.84%	120 68.00%	60 60.23%	134 63.07%	46 72.28%
Yes - to Ofcom	36 13.16%gh	24 16.25%	12 9.52%	11 34.72%	13 23.20%gh	5 10.44%	5 14.56%	1 3.38%	Ī	Ī	12 12.72%	10 13.12%	5 12.66%	9 14.19%	23 12.90%	14 13.62%	33 15.31%	4 5.97%
Yes - other (please specify)	1 0.31%	1 0.57%	:	-	-	1 1.76%	-	-	-	-	-	-	1.16%	0.68%	-	1 0.85%	* 0.20%	0.67%
No	62 22.30%	35 23.44%	27 20.95%	9 28.64%	9 15.93%	10 21.36%	10 26.14%	6 15.10%	12 27.37%	5 30.34%	28 28.30%	12 16.03%	10 28.02%	11 17.30%	40 22.88%	21 21.27%	47 22.23%	14 22.51%
Don't know	7 2.45%n	2 1.16%	5 3.96%	-	4 7.18%	1 2.21%	-	2 3.90%	-	-	1 1.09%	-	3 9.21%Tjk	2 3.61%	1 0.61%	6 5.68%Tn	7 3.17%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/ig/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 37 Q.7 And have you gone ahead and made a complaint about your landline service or supplier? Base: All who had a reason to complain about landline phone provider

			Co	ountry							Reg	jion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	264	224	22	12	6	22	7	24	15	26	14	12	30	48	41	19	6	224	39
Weighted base	276	242	19**	9**	6**	19**	7**	24**	12**	24**	14**	9**	33**	60*	49*	18**	6**	231	44*
NET: Yes	208 75.26%	185 76.44%	13 69.04%	7 73.05%	3 49.85%	13 69.04%	6 82.96%	21 88.03%	10 80.66%	18 73.96%	10 74.13%	7 73.05%	22 66.23%	46 77.77%	37 76.19%	13 75.74%	3 49.85%	172 74.52%	35 80.13%
Yes - to my landline provider	180 65.19%	158 65.36%	12 63.88%	7 73.05%	3 49.85%	12 63.88%	6 82.96%	21 88.03%	7 55.94%	17 69.47%	10 74.13%	7 73.05%	18 54.72%	35 58.88%	30 60.93%	13 75.74%	3 49.85%	156 67.50%	24 53.85%
Yes - to Ofcom	36 13.16%q	36 14.79%	1 2.96%	-	:	1 2.96%	1 12.72%	4 16.40%	3 24.71%	1 5.80%	1 7.50%	-	4 11.51%	11 18.89%	9 18.99%	1 5.13%	:	22 9.51%	14 32.58%Tq
Yes - other (please specify)	1 0.31%	* 0.18%	* 2.20%	:	:	* 2.20%	-	-	-	1.76%	-	-	-	:	:	:	:	1 0.37%	-
No	62 22.30%	51 21.00%	5 28.00%	2 26.95%	3 50.15%	5 28.00%	1 17.04%	3 11.97%	2 19.34%	6 23.35%	2 14.08%	2 26.95%	11 33.77%	12 20.58%	9 17.89%	4 24.26%	3 50.15%	56 24.07%	6 13.24%
Don't know	7 2.45%q	6 2.55%	1 2.96%	-	-	1 2.96%	-	-	-	1 2.69%	2 11.80%	-	-	1 1.66%	3 5.92%	-	-	3 1.41%	3 6.63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 38

Q.7 And have you gone ahead and made a complaint about your landline service or supplier?

Base: All who had a reason to complain about landline phone provider

	_						C	).1 Landline supplie	er					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	264	261	88	10	12	5	34	36	53	14	-	2	2	1
Weighted base	276	273	94*	11**	11**	6**	33**	35*	56*	20**	_**	1**	2**	1**
NET: Yes	208 75.26%	206 75.31%	72 76.82%	9 75.83%	10 90.88%	5 82.09%	22 67.10%	28 80.24%	36 65.32%	17 87.03%	-	1 100.00%	1 59.11%	1 100.00%
Yes - to my landline provider	180 65.19%	179 65.57%	70 74.45%Tah	4 33.25%	7 63.16%	3 55.03%	17 52.48%	26 74.41%	31 55.86%	14 72.92%	-	1 100.00%	1 59.11%	1 100.00%
Yes - to Ofcom	36 13.16%b	35 12.86%b	6 6.11%	5 42.58%	3 27.72%	2 27.06%	6 17.38%	5 13.71%	7 11.88%	3 14.11%	:	-	-	:
Yes - other (please specify)	1 0.31%	1 0.31%	0.45%	:	:	-	-	:	0.77%	-	:	-	:	
No	62 22.30%	61 22.22%	22 23.18%	3 24.17%	1 9.12%	1 17.91%	7 22.35%	6 18.11%	17 29.85%	3 12.97%	-	-	1 40.89%	:
Don't know	7 2.45%	7 2.47%	:	-	:	-	3 10.55%	1 1.65%	3 4.83%	-	-	-	:	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 39

Q.7 And have you gone ahead and made a complaint about your landline service or supplier? Base: All who had a reason to complain about landline phone provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	264	258	22	36	15	4	45	21	21	27	42	5	4	5	4
Weighted base	276	270	26**	40**	16**	5**	45*	18**	22**	28**	46*	5**	3**	5**	5**
NET: Yes	208 75.26%	203 75.12%	20 76.09%	30 76.18%	11 66.04%	5 100.00%	32 71.75%	12 68.32%	18 82.53%	24 86.48%	33 70.35%	4 79.50%	2 83.19%	4 92.23%	2 53.83%
Yes - to my landline provider	180 65.19%	175 64.83%	17 63.99%	25 62.74%	9 53.43%	2 35.25%	30 65.71%	12 65.12%	15 70.06%	17 62.00%	31 67.28%	4 79.50%	2 83.19%	4 92.23%	2 53.83%
Yes - to Ofcom	36 13.16%	35 13.12%	4 15.89%	6 15.78%	2 12.60%	3 64.75%	3 7.68%	1 3.20%	5 21.01%	8 28.17%	4 7.59%	-	-	-	-
Yes - other (please specify)	1 0.31%	1 0.32%	-	-	-	:	0.95%	:	1.98%	:	Ī	-	Ī	Ī	-
No	62 22.30%	60 22.38%	6 23.91%	7 17.53%	5 30.37%	-	12 26.05%	6 31.68%	4 17.47%	4 13.52%	13 27.32%	1 20.50%	* 16.81%	* 7.77%	2 46.17%
Don't know	7 2.45%	7 2.50%	:	2 6.28%	1 3.59%	-	1 2.20%	-	-	-	1 2.33%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 40

Q.7 And have you gone ahead and made a complaint about your landline service or supplier?

Base: All who had a reason to complain about landline phone provider

								Q.3 Broadb	and supplier						Util-		Q.4	Pay TV supp	lier		Fina	ncial vulneral (Using Q21) Potenti	bility	limit condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house(n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	264	261	80	11	12	3	42	35	53	17	-	2	-	2	1	178	27	75	20	53	55	145	36	110	135
Weighted base	276	274	81*	10**	9**	5**	48*	33**	56*	25**	_**	1**	_**	2**	1**	194	25**	87*	22**	57*	56*	144	45*	112*	144
NET: Yes	208 75.26%	206 75.33%	63 78.17%	8 79.59%	8 89.58%	4 78.18%	33 68.31%	28 83.18%	38 68.37%	19 75.70%	-	1 100.00%	-	1 59.11%	1 100.00%	150 77.32%	18 73.15%	68 77.93%	18 83.92%	43 74.41%	45 80.67%	114 78.90%	32 72.12%	84 75.43%	107 74.73%
Yes - to my landline provider	180 65.19%	178 65.18%	62 76.24%T afh	5 48.50%	8 82.62%	4 78.18%	25 51.56%	25 74.81%	32 56.72%	14 54.69%	:	1 100.00%	-	1 59.11%	1 100.00%	123 63.25%	18 73.15%	56 65.00%	14 64.35%	31 53.67%	37 65.80%	103 71.54%T	27 61.48%	71 63.74%	97 67.44%
Yes - to Ofcom	36 13.16%b	35 12.94%b	5 6.27%	3 31.09%	2 17.37%	-	8 16.74%	5 13.68%	8 14.05%	5 21.01%	-	-	-	-	-	34 17.64%T	3 11.29%	13 14.97%	5 21.04%	14 24.22%T	11 19.63%	16 11.43%	5 10.63%	17 15.00%	14 10.07%
Yes - other (please specify)	1 0.31%	1 0.31%	* 0.53%	- :	- :	-	-	-	0.76%	:	-	-	-	-	-	* 0.22%	-	-	-	* 0.74%	* 0.76%	0.30%	-	1 0.76%	-
No	62 22.30%	61 22.20%	18 21.83%	2 20.41%	1 10.42%	1 21.82%	12 24.45%	5 15.11%	16 28.74%	5 19.95%	-	-	-	1 40.89%	-	41 20.88%	7 26.85%	16 18.07%	3 16.08%	15 25.59%	11 19.33%	29 19.82%	12 27.88%	25 22.53%	33 23.30%
Don't know	7 2.45%	7 2.47%	-	-	-	-	3 7.25%b	1 1.71%	2 2.89%	1 4.35%	-	-	-	-	-	3 1.79%	-	3 4.00%	-	-	-	2 1.28%	-	2 2.03%	3 1.97%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 41

Q.8 Why didn't you make a complaint about your landline service or supplier?

Base: All who didn't complain about landline phone provider

		Gen	der				Age						Social	Grade			Area	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	67	39	28	9	10	13	9	9	11	6	32	12	12	11	44	23	50	17
Weighted base	62*	35*	27**	9**	9**	10**	10**	6**	12**	5**	28**	12**	10**	11**	40*	21**	47*	14**
It's not worth the hassle	31 49.75%	17 48.04%	14 52.00%	5 52.44%	4 49.08%	8 76.68%	5 54.32%	3 41.80%	3 26.76%	2 45.30%	15 52.58%	6 51.17%	4 39.67%	5 50.48%	21 52.14%	10 45.21%	23 49.14%	7 51.77%
The problem resolved itself	13 21.80%	9 26.91%	4 15.06%	2 19.59%	3 28.44%	1 9.69%	2 25.73%	2 38.69%	3 26.52%	-	2 5.55%	4 35.07%	5 47.60%	3 23.58%	6 14.69%	7 35.28%	10 21.60%	3 22.48%
They wouldn't do anything anyway	12 18.76%	5 14.77%	6 24.01%	2 21.07%	1 9.27%	4 35.26%	1 11.74%	* 7.57%	1 8.56%	2 47.83%	5 16.26%	1 9.49%	4.32%	5 49.45%	6 14.17%	6 27.47%	11 22.36%	1 6.82%
I didn't have the time	9 14.59%	6 16.99%	3 11.42%	3 27.72%	2 23.09%	2 14.97%	1 11.74%	1 18.01%	-	9.36%	6 23.19%	-	4.32%	2 19.07%	6 16.01%	3 11.88%	7 14.09%	2 16.22%
I did not know where to go/ who to complain to	7 12.14%	7 19.85%	1 1.98%	2 19.56%	-	-	2 23.55%	1 9.93%	2 18.46%	1 11.38%	6 20.70%	2 13.76%	-	-	7 18.55%	-	6 13.38%	1 8.05%
I/ someone else sorted the problem out	4 6.52%	2 6.52%	2 6.53%	-	1 13.83%	2 14.66%	-	-	1 10.61%	-	3 11.01%	-	* 4.70%	* 4.27%	3 7.60%	1 4.48%	3 5.81%	1 8.87%
Other (please specify)	7 11.75%a	1 2.97%	6 23.32%	-	-	2 15.76%	1 8.15%	* 3.85%	3 29.65%	1 21.13%	3 12.07%	3 20.79%	1 12.35%	-	6 14.77%	1 6.02%	6 12.99%	1 7.62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 42

Q.8 Why didn't you make a complaint about your landline service or supplier? Base: All who didn't complain about landline phone provider

			Co	untry							Reg	ion						Ethn	icity
	Total _(T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	67	54	6	4	3	6	1	3	4	6	2	4	12	12	9	5	3	60	7
Weighted base	62*	51*	5**	2**	3**	5**	1**	3**	2**	6**	2**	2**	11**	12**	9**	4**	3**	56*	6**
It's not worth the hassle	31 49.75%	26 52.09%	2 40.36%	2 80.34%	-	2 40.36%	Ī	1 36.53%	1 34.41%	5 85.74%	1 41.47%	2 80.34%	6 52.26%	4 34.58%	6 68.53%	3 63.75%	-	28 49.44%	3 52.69%
The problem resolved itself	13 21.80%	11 21.08%	3 49.96%	-		3 49.96%	-	:	:	-	-	-	3 24.53%	6 48.66%	* 5.28%	2 34.87%	:	12 21.72%	1 22.58%
They wouldn't do anything anyway	12 18.76%	11 21.69%	1 9.69%	-		1 9.69%	-	:	2 85.49%	2 28.95%	-	-	2 20.27%	-	3 31.60%	2 52.17%	:	10 17.43%	2 31.47%
I didn't have the time	9 14.59%	8 16.73%	:	* 19.66%		:	1 100.00%	2 63.47%	:	1 14.69%	-	* 19.66%	2 15.38%	1 6.40%	1 12.77%	1 22.15%	:	9 16.11%	-
I did not know where to go/ who to complain to	7 12.14%	5 10.44%	1 9.69%	-	2 57.17%	1 9.69%	-	1 36.72%	:	-	1 58.53%	-	1 5.53%	1 6.40%	2 19.41%	:	2 57.17%	7 13.41%	-
I/ someone else sorted the problem out	4 6.52%	3 6.37%	:	:	1 27.09%	:	:	:	:	1 18.26%	-	:	4.33%		2 19.44%	:	1 27.09%	4 7.20%	-
Other (please specify)	7 11.75%	7 13.34%	Ī	:	* 15.74%	Ī	-	-	:	-	-	- 1	2 18.89%	3 28.22%	1 13.44%	-	* 15.74%	6 11.57%	1 13.40%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.8 Why didn't you make a complaint about your landline service or supplier? Base: All who didn't complain about landline phone provider

	_						C	.1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	67	66	23	3	2	1	9	7	17	2	-	-	1	-
Weighted base	62*	61*	22**	3**	1**	1**	7**	6**	17**	3**	_**	_**	1**	_**
It's not worth the hassle	31 49.75%	31 50.37%	8 35.29%	2 66.81%	-	1 100.00%	3 46.24%	3 52.95%	11 63.83%	3 100.00%	-	-	-	-
The problem resolved itself	13 21.80%	13 20.83%	8 35.35%	1 33.19%	-	-	2 22.63%	-	2 14.01%	-	-	-	-	-
They wouldn't do anything anyway	12 18.76%	12 18.99%	5 21.52%	-	-	-	* 6.43%	4 59.70%	2 11.66%	-	-	-	1 100.00%	-
I didn't have the time	9 14.59%	9 14.77%	2 10.03%	1 28.30%	* 49.74%	:	2 24.70%	1 19.74%	2 11.66%	:	:	:	-	:
I did not know where to go/ who to complain to	7 12.14%	7 12.29%	4 17.90%	1 28.30%	:	•	1 14.29%	-	2 10.30%	•		-	-	
I/ someone else sorted the problem out	4 6.52%	4 6.60%	2 11.39%	:	* 50.26%	•	:	-	1 6.22%	•		-	-	
Other (please specify)	7 11.75%	7 11.89%	3 14.97%	:	-	:	:	2 31.44%	2 11.85%	:	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 44
Q.8 Why didn't you make a complaint about your landline service or supplier?
Base: All who didn't complain about landline phone provider

								Q.2 Mobile	e supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	67	66	7	8	5	-	12	7	4	6	12	1	1	1	1
Weighted base	62*	60*	6**	7**	5**	_**	12**	6**	4**	4**	13**	1**	***	***	2**
It's not worth the hassle	31 49.75%	29 48.83%	3 43.66%	4 62.43%	2 45.24%	-	7 58.37%	2 33.23%	2 59.08%	* 12.73%	4 35.62%	1 100.00%	-	* 100.00%	2 100.00%
The problem resolved itself	13 21.80%	13 22.20%	2 26.18%	-	2 44.71%	-	2 18.61%	* 8.63%	2 40.92%	* 12.33%	5 38.99%	-	-	-	-
They wouldn't do anything anyway	12 18.76%n	10 17.27%	2 30.77%	-	-	-	5 44.33%	1 9.28%	-	1 30.20%	2 12.91%	-	-	-	-
I didn't have the time	9 14.59%n	8 13.02%	1 17.90%	2 26.46%	1 12.85%	-	1 11.42%	:	:	-	2 19.46%		* 100.00%	:	:
I did not know where to go/ who to complain to	7 12.14%	7 12.37%	1 17.90%	2 26.46%	1 12.85%	-	-	1 9.28%	-	2 45.47%	2 13.01%	-	-	-	-
I/ someone else sorted the problem out	4 6.52%	4 6.64%	-	1 11.20%	10.05%	-	-	2 40.32%	-	12.33%	-	-	-	-	:
Other (please specify)	7 11.75%	7 11.96%	1 17.28%	1 11.22%	1 29.10%	-	1 6.79%	2 26.84%	-	* 11.99%	1 9.37%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 45

Q.8 Why didn't you make a complaint about your landline service or supplier?

Base: All who didn't complain about landline phone provider

								Q.3 Broadb	and supplier						1 163	-	Q.4	Pay TV sup	olier			(Using Q21)		limi cond	ting itions
	Total _(T)_	Total broad- band (a)	BT (b)	(c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	67	66	20	2	2	1	12	6	17	4	-	-	-	1	-	42	8	15	4	15	12	33	13	27	36
Weighted base	62*	61*	18**	2**	1**	1**	12**	5**	16**	5**	-**	-**	-**	1**	-**	41*	7**	16**	3**	15**	11**	29**	12**	25**	33*
It's not worth the hassle	31 49.75%	31 50.37%	7 37.80%	1 53.70%	-	1 100.00%	5 44.37%	3 65.97%	11 66.12%	3 51.87%	-	-	-	-	-	21 52.88%	2 35.84%	9 54.19%	* 14.40%	10 68.37%	6 53.44%	13 43.95%	9 72.82%	16 63.13%	14 41.32%
The problem resolved itself	13 21.80%	13 20.83%	6 33.02%	1 46.30%	:	-	3 25.45%	-	3 17.97%	-	:	-	-	-	-	6 15.16%	2 24.44%	3 17.34%	-	2 12.15%	2 20.77%	7 26.11%	-	5 19.15%	8 23.42%
They wouldn't do anything anyway	12 18.76%	12 18.99%	3 16.39%	-	-	-	2 19.36%	4 74.38%	2 12.08%	:	-	-	-	1 100.00%	-	7 17.67%	1 12.02%	3 22.26%	1 26.68%	2 13.21%	4 32.97%	5 18.26%	2 13.38%	7 27.34%	5 13.93%
I didn't have the time	9 14.59%	9 14.77%	3 16.80%	-	* 49.74%	-	2 15.51%	-	2 12.08%	1 25.21%	-	-	-	:	-	6 15.46%	1 11.67%	2 14.66%	1 35.92%	2 13.21%	1 13.49%	5 17.99%	1 4.07%	5 20.66%	3 7.55%
I did not know where to go/ who to complain to	7 12.14%	7 12.29%	5 26.51%	-	-	-	1 8.98%	-	1 3.64%	1 22.92%	-	-	-	-	-	5 12.66%	1 11.67%	3 20.51%	-	1 7.70%	2 16.24%	4 14.27%	2 13.21%	6 23.15%	2 4.91%
I/ someone else sorted the problem out	4 6.52%	4 6.60%	1 4.39%	-	* 50.26%	-	1 10.62%	-	2 9.34%	:	:	- :	- 1	:	- :	2 5.62%	1 11.56%	-	:	2 10.22%	* 4.51%	-	2 14.59%	-	4 12.00%
Other (please specify)	7 11.75%	7 11.89%	2 10.52%	:	:	-	:	2 39.18%	3 21.04%	:	-	:	-	:	:	4 8.90%	1 16.13%	:	1 23.01%	2 11.78%	* 2.24%	3 11.07%	2 13.16%	3 10.30%	5 13.85%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 46
Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?
Base: All who had a reason to complain about mobile phone provider

		Geno					Age						Social (				Area ty	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	556	285	271	117	167	92	64	52	44	20	187	157	92	120	344	212	466	90
Weighted base	591	306	285	137*	162	101*	78*	51*	46*	16**	197	161	103*	131*	357	234	504	86*
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G, 4G or 5G) in certain areas, messages (SMS or IM) or voice mails delivered late, poor califline quality	284 48.02%b	162 53.04%Tb	122 42.63%	66 48.30%	73 44.97%	47 46.39%	35 44.43%	30 58.37%	24 53.11%	9 56.95%	90 45.85%	72 45.02%	58 56.17%	64 48.56%	162 45.47%	121 51.90%	239 47.45%	44 51.31%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	190 32.16%a	85 27.79%	105 36.84%Ta	48 34.93%	58 35.71%	34 33.45%	21 27.42%	16 30.64%	10 21.25%	4 23.19%	61 31.15%	54 33.60%	24 23.55%	51 38.65%l	115 32.25%	75 32.02%	168 33.38%	22 25.04%
Dissatisfaction with customer service from a previous occasion or contact	114 19.36%	66 21.43%	49 17.14%	20 14.72%	35 21.86%	17 16.97%	18 23.18%	12 22.72%	9 20.70%	3 15.94%	39 19.94%	31 19.11%	18 17.18%	27 20.50%	70 19.57%	44 19.04%	100 19.90%	14 16.23%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	101 17.13%q	60 19.49%	42 14.61%	23 17.11%	34 21.12%fg	27 26.42%Tfg	7 9.03%	4 7.34%	5 10.37%	1 7.73%	34 17.08%	27 16.68%	17 16.65%	24 18.14%	60 16.90%	41 17.49%	94 18.65%q	7 8.30%
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	76 12.91%	48 15.70%	28 9.93%	18 13.42%	27 16.55%	16 16.00%	9 11.00%	4 7.20%	2 4.79%	* 2.71%	38 19.38%Tkm	17 10.43%	10 9.49%	12 8.94%	55 15.35%	21 9.18%	67 13.22%	10 11.11%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

port your number

Absolutes/col percents

Table 46

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider? Base: All who had a reason to complain about mobile phone provider

		Gen	der				Age						Social C	Grade			Area	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	<u>(I)</u> _	(m)	(n)	(o)	(p)	(q)
Weighted base	591	306	285	137*	162	101*	78*	51*	46*	16**	197	161	103*	131*	357	234	504	86*
Something else (please specify)	20 3.34%dp	7 2.36%	13 4.39%	-	1 0.32%	2 1.73%	6 7.77%cd	3 5.47%cd	7 15.37%Tcde	2 10.07%	9 4.66%	5 3.33%	1 1.11%	4 3.12%	15 4.06%	5 2.23%	13 2.54%	7 8.01%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 47
Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?
Base: All who had a reason to complain about mobile phone provider

			Co	ountry							Reg	gion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	556	474	48	22	12	48	22	65	38	44	40	22	40	105	77	43	12	432	121
Weighted base	591	511	48*	19**	13**	48*	17**	67*	35*	48*	40*	19**	44*	136*	85*	39*	13**	448	139*
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G, 4G or 5G) in certain areas, messages (SMS or IM) or voice mails delivered late, poor califline quality	284 48.02%i	242 47.44%	25 51.89%	9 45.64%	8 59.98%	25 51.89%	9 53.40%	33 48.30%	17 48.53%	15 31.97%	19 47.56%	9 45.64%	18 41.32%	63 46.35%	50 58.22%i	19 48.29%	8 59.98%	222 49.53%	60 43.25%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	190 32.16%	166 32.51%	14 29.32%	7 38.24%	2 19.50%	14 29.32%	5 30.39%	24 35.07%	8 23.09%	18 38.59%	16 41.54%	7 38.24%	15 34.68%	41 30.05%	29 34.31%	9 23.05%	2 19.50%	136 30.36%	52 37.32%
Dissatisfaction with customer service from a previous occasion or contact	114 19.36%	103 20.14%	6 12.70%	3 17.33%	2 16.49%	6 12.70%	3 14.34%	15 22.56%	6 16.59%	13 27.85%	6 13.90%	3 17.33%	11 25.94%	20 14.41%	20 24.02%	9 23.57%	2 16.49%	88 19.55%	27 19.26%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem.	101 17.13%b eg	95 18.65%Tb	3 5.72%	1 6.60%	2 15.59%	3 5.72%	4 21.94%	4 5.98%	4 10.67%	12 24.43%eg	7 17.00%	1 6.60%	7 16.08%	37 27.42%Teg	13 14.79%	8 21.63%eg	2 15.59%	72 15.96%	30 21.37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 47

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider? Base: All who had a reason to complain about mobile phone provider

			Со	untry					VI-		Reg	ion						Ethr	nicity
	Total _(T)_	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	591	511	48*	19**	13**	48*	17**	67*	35*	48*	40*	19**	44*	136*	85*	39*	13**	448	139*
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	76 12.91%	67 13.14%	6 12.26%	3 13.72%	1 4.90%	6 12.26%	3 19.63%	7 10.85%	8 22.93%in	2 3.19%	7 18.77%i	3 13.72%	6 13.51%	25 18.17%i	6 7.47%	2 6.29%	1 4.90%	53 11.88%	23 16.60%
Something else (please specify)	20 3.34%	18 3.48%	2 4.00%	-	-	2 4.00%	-	3 4.44%	2 6.21%	2 3.68%	1 1.29%	:	2 5.04%	6 4.77%	2 1.95%	:	:	17 3.76%	3 2.06%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider? Base: All who had a reason to complain about mobile phone provider

	_						Q	1 Landline supplier	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	556	465	105	29	30	11	95	56	80	38	4	4	-	4
Weighted base	591	494	114*	30**	26**	13**	104*	58*	90*	41*	4**	3**	-**	3**
The service not performing as it should, for example loss of service, unable to use mobile (26, 36, 46 or 56) in certain areas, messages (SMS or IM) or voice mails delivered late, poor califiline quality	284 48.02%ai	224 45.32%	54 47.60%	9 30.21%	14 54.21%	7 51.40%	44 42.30%	29 49.00%	45 49.93%	13 30.87%	2 41.07%	2 48.35%	Ξ	3 100.00%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	190 32.16%	159 32.09%	33 28.81%	9 30.49%	7 25.88%	4 33.43%	35 33.76%	18 31.18%	32 35.38%	17 42.60%	1 14.61%	:	-	-
Dissatisfaction with customer service from a previous occasion or contact	114 19.36%	102 20.60%	30 25.99%	8 28.04%	4 14.73%	2 14.50%	25 23.66%	9 16.10%	16 18.08%	4 9.10%	1 14.61%	1 34.02%	-	-
A problem with a repair to the service, for example the time taken to repair, it didn't happendidn't happen when you were told it would or didn't solve the problem	101 17.13%	85 17.17%	12 10.51%	8 25.75%	4 14.10%	1 5.16%	20 19.07%	12 19.95%	21 22.97%b	7 18.17%	-	:	:	:
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	76 12.91%h	66 13.42%h	13 10.97%	9 30.07%	1 3.58%	1.81%	18 17.18%h	5 8.97%	5 5.34%	14 33.43%Tabgh	2 58.93%	:	:	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 48

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?

Base: All who had a reason to complain about mobile phone provider

							(	Q.1 Landline supplie	er					
		Total land-			Plus-			Talk-		Voda-				Util- ity Ware-
	Total (T)	line (a)	BT (b)	EE (c)	net (d)	Post Office (e)	Sky (f)	Talk (g)	Virgin Media (h)	fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	house (m)
Weighted base	591	494	114*	30**	26**	13**	104*	58*	90*	41*	4**	3**	_**	3**
Something else (please specify)	20 3.34%	15 2.97%	6 5.50%f	1 1.74%	3 11.06%	-		-	3 2.87%	-	:	1 17.63%	:	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 49
Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?
Base: All who had a reason to complain about mobile phone provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	556	546	21	87	24	7	90	25	97	48	97	4	6	21	8
Weighted base	591	579	25**	87*	28**	5**	94*	25**	109*	53*	103*	5**	5**	20**	10**
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G, 4G or 5G) in certain areas, messages (SMS or IM) or voice mails delivered late, poor call/line quality	284 48.02%	279 48.15%	6 22.01%	39 44.43%	7 24.19%	3 54.77%	48 50.90%	15 58.88%	62 57.11%w	29 54.68%	42 40.75%	2 37.39%	2 33.21%	10 51.70%	8 80.19%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	190 32.16%	186 32.18%	10 38.83%	28 32.50%	14 49.39%	1 28.51%	33 35.27%	4 15.48%	31 28.94%	11 19.81%	39 37.38%	2 40.94%	3 65.89%	7 35.28%	1 11.11%
Dissatisfaction with customer service from a previous occasion or contact	114 19.36%	111 19.21%	5 19.72%	19 21.33%	3 12.38%	1 29.48%	18 19.30%	3 12.21%	23 20.85%	10 18.39%	19 18.14%	2 42.09%	9.57%	2 8.52%	5 52.77%
A problem with a repair to the service, for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	101 17.13%	100 17.27%	8 32.74%	13 15.36%	4 14.63%	-	11 11.64%	8 30.87%	19 17.41%	14 25.57%	22 20.90%	:	1 21.10%	1.96%	:
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	76 12.91%	74 12.86%	8 30.95%	16 18.50%s	3 9.15%	2 33.87%	7 7.00%	2 6.80%	11 10.52%	5 10.11%	13 12.23%	:	1 22.65%	5 24.21%	1 12.26%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

Absolutes/col percents

Table 49

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?

Base: All who had a reason to complain about mobile phone provider

			Q.2 Mobile supplier  oiff. Lyra. Vorta. Plus.													
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (g)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three	Virgin Media	Voda- afone	iD Mobile	Plus- net	Sky	Smarty	
Weighted base	591	579	25**	87*	28**	5**	94*	25**	109*	53*	103*	5**	5**	20**	10**	
Something else (please specify)	20 3.34%	20 3.40%	2 6.88%	3 2.98%	1 5.02%	-	2 2.42%	-	4 3.46%	4 7.99%	3 3.04%	-	-	1 2.84%	-	

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 50

when you were told it would or didn't solve

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider? Base: All who had a reason to complain about mobile phone provider

								Q.3 Broadba	and supplier						Util-		Q.4	Pay TV sup	plier			ncial vulnera (Using Q21) Potenti		limi cond	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	556	519	103	35	30	12	102	58	98	45	4	6	4	-	4	346	59	154	33	87	136	281	83	215	298
Weighted base	591	544	109*	40**	26**	12**	110*	63*	107*	46*	4**	5**	3**	-**	3**	377	68*	160	42**	95*	151	283	97*	218	327
The service not performing as it should, for example loss of service, unable to use mobile (2G, 3G, 4G or 5G) in certain areas, messages (SMS or IM) or voice mails delivered late, poor call/line quality	284 48.02%o t	259 47.54%	54 49.19%	9 21.72%	15 57.88%	5 40.03%	58 52.44%	28 44.60%	54 50.76%	19 41.68%	2 41.07%	3 65.48%	3 100.00%	:	3 100.00%	162 42.99%	26 38.85%	74 45.92%	18 43.14%	38 40.23%	60 39.92%	144 50.90%	44 45.31%	108 49.46%	155 47.61%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	190 32.16%	176 32.40%	35 32.08%	15 38.16%	8 30.50%	2 16.05%	36 32.41%	21 33.02%	33 30.42%	19 41.26%	1 14.61%	:	-	:	-	122 32.50%	22 31.92%	51 31.59%	14 34.34%	33 34.75%	49 32.31%	95 33.66%	33 34.44%	65 29.66%	109 33.50%
Dissatisfaction with customer service from a previous occasion or contact	114 19.36%	109 20.01%	22 20.01%	12 28.95%	5 18.29%	3 24.01%	28 25.82%i	13 20.49%	18 17.19%	4 8.03%	1 14.61%	1 22.74%	-	-	-	75 20.02%	10 14.38%	37 23.30%	5 12.44%	22 22.96%	29 19.44%	52 18.24%	24 24.23%	51 23.56%	56 17.28%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen	101 17.13%	94 17.23%	14 13.18%	17 41.66%	3 12.39%	2 15.04%	16 14.13%	12 18.78%	19 17.81%	10 21.04%	-	-	1 23.37%	-	-	73 19.40%q	15 21.97%	23 14.34%	9 21.54%	25 26.70%T q	26 17.05%	52 18.56%	17 17.18%	35 15.98%	60 18.40%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 50

Q.9 What was the issue/s you had reason to complain about in connection with your mobile phone provider?

Base: All who had a reason to complain about mobile phone provider

								Q.3 Broadb	and supplier								Q.4 F	Pay TV supp	plier			cial vulneral Using Q21)	bility	Impac limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	591	544	109*	40**	26**	12**	110*	63*	107*	46*	4**	5**	3**	-**	3**	377	68*	160	42**	95*	151	283	97*	218	327
A problem relating to the installation or set up of your service for example time taken for hardware to arrive, switching issues such as problems trying to port your number	76 12.91%h u	68 12.59%h	14 13.20%	9 22.92%	1 3.63%	2 16.28%	15 13.31%	6 9.70%	5 5.00%	12 26.81%T agh	2 58.93%	1 24.99%	:	Ī	Ξ	56 14.97%	17 24.87%T o	21 12.93%	4 10.61%	13 13.43%	36 23.88%Tu v	27 9.48%	9 9.11%	28 12.76%	44 13.46%
Something else (please specify)	20 3.34%o	18 q 3.25%	5 4.47%	1 1.30%	3 11.21%	-	1 0.72%	-	5 4.59%	:	-	1 11.78%	2 62.81%	-	-	7 1.88%	1 1.60%	1 0.84%	:	3 2.73%	4 2.53%	11 3.78%	2 2.40%	6 2.85%	11 3.50%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

51

Table 51 Q.10 And did you go ahead and make a complaint about your mobile service or supplier? Base: All who had a reason to complain about mobile phone provider

		Gend	ler				Age						Social	Grade			Area ty	ре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	556	285	271	117	167	92	64	52	44	20	187	157	92	120	344	212	466	90
Weighted base	591	306	285	137*	162	101*	78*	51*	46*	16**	197	161	103*	131*	357	234	504	86*
NET: Yes	393 66.46%	211 69.07%	182 63.67%	88 64.51%	105 64.72%	69 68.36%	59 76.15%h	35 69.92%	25 55.72%	10 61.37%	139 70.73%	99 61.41%	70 68.24%	85 64.86%	238 66.54%	155 66.34%	344 68.14%	49 56.69%
Yes - to my mobile phone provider	360 60.96%	189 61.79%	171 60.06%	80 58.56%	89 54.77%	65 64.04%	57 73.55%Td	34 67.16%	25 55.72%	9 58.66%	126 64.27%	91 56.89%	63 61.51%	79 60.54%	218 60.95%	142 60.96%	311 61.69%	49 56.69%
Yes - to Ofcom	39 6.68%bq	29 9.41%Tb	11 3.74%	8 6.10%	17 10.28%	11 10.83%	2 2.60%	1 2.77%	Ī	Ī	18 9.19%	8 5.19%	7 6.73%	6 4.68%	26 7.39%	13 5.58%	39 7.82%Tq	-
Yes - other (please specify)	2 0.33%	1 0.47%	1 0.18%	1 0.38%	-	-	-	1 2.00%	Ī	* 2.71%	2 0.78%	-	-	0.33%	2 0.43%	0.19%	2 0.39%	-
No	180 30.48%	90 29.28%	91 31.78%	42 30.31%	49 30.02%	30 29.26%	19 23.85%	15 30.08%	20 44.28%f	6 38.63%	53 27.20%	56 34.62%	30 29.01%	41 31.49%	109 30.54%	71 30.40%	145 28.68%	35 41.02%Tp
Don't know	18 3.06%	5 1.66%	13 4.56%	7 5.18%	9 5.26%	2 2.38%	-	-	-	-	4 2.07%	6 3.97%	3 2.76%	5 3.65%	10 2.92%	8 3.26%	16 3.19%	2 2.29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/ig/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 52

Q.10 And did you go ahead and make a complaint about your mobile service or supplier? Base: All who had a reason to complain about mobile phone provider

			Co	ountry							Reg	jion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	556	474	48	22	12	48	22	65	38	44	40	22	40	105	77	43	12	432	121
Weighted base	591	511	48*	19**	13**	48*	17**	67*	35*	48*	40*	19**	44*	136*	85*	39*	13**	448	139*
NET: Yes	393 66.46%q	339 66.46%	32 65.77%	15 79.56%	6 49.41%	32 65.77%	11 64.75%	43 64.11%	21 60.26%	40 83.31%Thl n	26 66.03%	15 79.56%	26 58.23%	95 70.25%	52 60.95%	25 64.80%	6 49.41%	286 63.70%	104 74.87%q
Yes - to my mobile phone provider	360 60.96%	311 60.86%	29 60.38%	15 79.56%	5 38.89%	29 60.38%	11 64.75%	40 59.67%	17 49.33%	37 77.67%Thl n	23 58.14%	15 79.56%	23 52.53%	88 64.51%	48 56.43%	23 60.12%	5 38.89%	264 58.81%	93 67.23%
Yes - to Ofcom	39 6.68%	36 6.95%	3 5.39%	-	1 10.53%	3 5.39%	1 5.31%	7 9.67%	3 9.69%	3 7.14%	3 7.89%	-	4 8.14%	9 6.27%	4 4.97%	2 4.69%	1 10.53%	26 5.70%	14 10.02%
Yes - other (please specify)	2 0.33%	2 0.38%	-	:	-	-	:	:	* 1.24%	-	-	:	1 2.30%	:	1 0.61%	-	-	1 0.32%	1 0.37%
No	180 30.48%i r	154 30.15%	16 32.68%	4 20.44%	6 50.59%	16 32.68%	6 35.25%	20 30.43%	14 39.74%i	6 13.24%	12 30.61%	4 20.44%	18 40.23%i	36 26.52%	28 32.50%i	14 35.20%i	6 50.59%	149 33.32%Tr	30 21.73%
Don't know	18 3.06%	17 3.39%	1 1.55%	-	-	1 1.55%	-	4 5.46%	-	2 3.45%	1 3.37%	-	1 1.53%	4 3.24%	6 6.55%	-	-	13 2.98%	5 3.39%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 53

Q.10 And did you go ahead and make a complaint about your mobile service or supplier? Base: All who had a reason to complain about mobile phone provider

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	556	465	105	29	30	11	95	56	80	38	4	4	-	4
Weighted base	591	494	114*	30**	26**	13**	104*	58*	90*	41*	4**	3**	_**	3**
NET: Yes	393 66.46%	335 67.77%	78 68.47%	19 64.51%	14 54.23%	10 73.04%	70 67.12%	40 69.08%	64 70.86%	26 64.54%	4 100.00%	3 82.37%	-	1 27.17%
Yes - to my mobile phone provider	360 60.96%	304 61.44%	71 62.65%	17 57.19%	14 52.59%	10 73.04%	56 54.50%	35 60.39%	64 70.35%	23 56.13%	4 100.00%	3 82.37%	-	1 27.17%
Yes - to Ofcom	39 6.68%h	38 7.73%Th	8 7.12%	2 7.31%	-	1 6.90%	14 13.14%Th	7 11.98%h	1 1.30%	4 10.19%h	-	1 34.02%	-	-
Yes - other (please specify)	2 0.33%	2 0.40%	1 0.45%	-	1.64%	:	-	-	1 1.12%	-	:	-	-	-
No	180 30.48%	143 28.87%	34 29.79%	6 21.19%	12 45.77%	3 21.80%	27 26.39%	18 30.92%	24 26.72%	14 33.77%	-	1 17.63%	-	2 72.83%
Don't know	18 3.06%	17 3.35%	2 1.74%	4 14.30%	-	1 5.16%	7 6.49%	-	2 2.42%	1 1.68%		-	-	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

2.09%

2.96%

3.12%

Table 54

Don't know

Q.10 And did you go ahead and make a complaint about your mobile service or supplier? Base: All who had a reason to complain about mobile phone provider

2.41%

3.06%n

Q.2 Mobile supplier giff-gaff Lyca-mobile Voda-Plus-net BT Mobile EE 02 iD Mobile Total Total mobile Tesco Mobile Three Virgin Media afone Sky Smartv (A) \_(T) (n) (w) 87 24 90 97 97 21 556 546 21 25 48 Unweighted base 591 579 25\*\* 87\* 28\*\* 94\* 25\*\* 109\* 53\* 103\* 5\*\* 20\*\* 10\*\* Weighted base NET: Yes 18 64.30% 21 81.00% 5 90.43% 66.46% 67.00% 89.36% 69.55% 70.85% 63.82% 68.39% 53.80% 65.80% 79.57% 57.88% 58.67% Yes - to my mobile 72.75% 62.84% 51.39% 42.33% 81.00% 65.75% 48.37% 61.31% 79.57% 90.43% 57.88% 58.67% phone provider 60.96% 61.46% 56.84% Yes - to Ofcom 6.68% 6.73% 24.42% 8.10% 12.90% 28.51% 7.97% 2.64% 6.16% 21.67% Yes - other (please 0.33% 0.34% 0.50% 0.55% 10.53% specify) 30.59% 10.64% 24.24% 29.15% 19.00% 44.11%p 20.43% 9.57% 42.12% 41.33% 30.48% 35.70% 35.12% 28.64% 31.08%

1.05%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

6.21%n



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 55

Q.10 And did you go ahead and make a complaint about your mobile service or supplier?

Base: All who had a reason to complain about mobile phone provider

			Q.3 Broadband supplier  Now														Q.4	Pay TV supp	olier			cial vulnera Jsing Q21) Potenti	bility		cting/ iting itions
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	556	519	103	35	30	12	102	58	98	45	4	6	4	-	4	346	59	154	33	87	136	281	83	215	298
Weighted base	591	544	109*	40**	26**	12**	110*	63*	107*	46*	4**	5**	3**	-**	3**	377	68*	160	42**	95*	151	283	97*	218	327
NET: Yes	393 66.46%	371 68.16%T	75 68.62%	33 82.47%	13 51.71%	10 80.53%	74 67.14%	42 65.96%	74 69.10%	29 63.10%	4 100.00%	3 63.23%	2 81.73%	-	1 27.17%	271 71.86%T	52 77.46%	109 68.29%	32 76.53%	70 73.25%	105 69.72%	193 68.23%	63 64.83%	149 68.49%	218 66.67%
Yes - to my mobile phone provider	360 60.96%	338 62.18%T	70 64.18%	29 72.81%	13 50.04%	8 66.20%	67 60.74%	38 59.67%	69 64.63%	23 50.52%	4 100.00%	3 63.23%	2 81.73%	-	1 27.17%	240 63.78%	48 70.26%	100 62.74%	23 55.64%	62 65.46%	92 60.55%	181 63.90%	57 58.89%	134 61.23%	201 61.55%
Yes - to Ofcom	39 6.68%	39 7.25%	6 5.79%	5 11.42%	-	3 26.31%	7 6.40%	6 9.31%	6 5.15%	6 12.58%	-	1 22.74%	-	-	-	35 9.36%T	5 8.02%	12 7.65%	9 20.89%	9 9.31%	18 12.18%Tu	14 4.78%	7 7.04%	21 9.71%	18 5.59%
Yes - other (please specify)	2 0.33%	2 0.36%	1 0.47%	-	1.66%	-	-	-	1 0.94%	-	:	-	-	-	-	2 0.52%	0.64%	-	:	1 1.06%	-	1 0.34%	1 1.04%	1 0.24%	1 0.44%
No	180 30.48%o	161 29.63%	34 31.38%	5 11.60%	13 48.29%	2 13.88%	31 27.94%	22 34.04%	32 29.87%	15 31.62%	-	2 36.77%	1 18.27%	-	2 72.83%	100 26.42%	15 22.54%	45 28.34%	10 23.47%	24 25.58%	39 25.78%	87 30.64%	33 34.40%	67 30.57%	100 30.72%
Don't know	18 3.06%ad uw	12 2.21%	-	2 5.94%	-	1 5.59%	5 4.92%b	-	1 1.03%	2 5.27%b	-	:	-	-	Ī	7 1.73%	Ī	5 3.37%	:	1 1.17%	7 4.50%	3 1.13%	1 0.77%	2 0.94%	9 2.62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 56

Q.11 Why didn't you make a complaint about your mobile service or supplier?

Base: All who didn't complain about mobile phone provider

		Ger	nder				Age						Social	Grade			Area	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)
Unweighted base	176	84	92	36	56	28	13	17	18	8	54	53	30	39	107	69	142	34
Weighted base	180	90*	91*	42**	49*	30**	19**	15**	20**	6**	53*	56*	30**	41*	109*	71*	145	35**
It's not worth the	81	47	34	19	23	13	5	11	10	1	24	27	11	18	51	29	63	17
hassle	44.85%	52.66%	37.13%	46.31%	46.94%	42.24%	24.77%	72.28%	48.09%	13.19%	45.57%	48.75%	38.39%	43.31%	47.19%	41.25%	43.81%	49.09%
They wouldn't do	49	21	28	11	11	13	5	3	5	2	11	20	3	14	31	18	38	11
anything anyway	27.28%	23.32%	31.19%	25.92%	22.38%	42.13%	26.27%	22.29%	23.83%	30.25%	20.85%	36.16%	11.56%	34.96%	28.66%	25.16%	26.59%	30.08%
I didn't have the time	42	19	24	13	13	7	5	3	1	*	13	8	9	12	21	21	34	9
	23.53%	20.81%	26.22%	30.30%	27.63%	23.25%	29.20%	16.60%	4.92%	7.78%	24.27%	14.72%	31.22%	28.89%	19.40%	29.87%	23.33%	24.34%
I did not know where to go/ who to complain to	26 14.49%n	12 13.23%	14 15.73%	5 11.35%	11 22.42%	6 18.85%	-	3 16.85%	1 4.16%	1 23.53%	6 11.15%	4 6.90%	5 15.16%	12 28.56%Tk	10 8.98%	16 22.95%Tn	21 14.71%	5 13.60%
The problem resolved itself	25	11	14	6	5	6	5	1	2	1	8	9	4	4	17	8	19	5
	13.61%	11.74%	15.47%	13.30%	10.57%	20.45%	25.19%	6.73%	7.52%	8.88%	15.03%	15.45%	13.10%	9.68%	15.24%	11.11%	13.26%	15.05%
I/ someone else sorted	22	10	12	5	5	3	4	2	2	-	8	4	6	3	12	9	19	2
the problem out	12.06%	11.39%	12.72%	13.20%	9.74%	10.78%	20.46%	13.98%	11.71%		15.20%	7.76%	20.75%	7.53%	11.41%	13.07%	13.46%	6.35%
Other (please specify)	11 6.32%o	5 5.22%	7 7.42%		1 2.35%	2 6.90%	-	1 4.78%	6 27.93%	2 29.56%	4 7.94%	6 11.21%	-	1 2.20%	10 9.61%	1 1.28%	8 5.42%	4 10.01%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 57

Q.11 Why didn't you make a complaint about your mobile service or supplier?

Base: All who didn't complain about mobile phone provider

			Co	untry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	176	152	14	5	5	14	8	21	15	6	14	5	13	33	25	17	5	143	32
Weighted base	180	154	16**	4**	6**	16**	6**	20**	14**	6**	12**	4**	18**	36**	28**	14**	6**	149	30**
It's not worth the hassle	81 44.85%	72 46.47%	4 23.12%	-	6 86.84%	4 23.12%	2 31.80%	9 42.64%	8 58.94%	2 25.91%	5 42.90%	:	7 37.26%	19 52.39%	16 58.07%	4 31.68%	6 86.84%	65 43.50%	16 52.37%
They wouldn't do anything anyway	49 27.28%	45 29.38%	4 24.60%	:	:	4 24.60%	-	7 32.59%	4 30.58%	1 11.76%	4 35.19%	:	9 53.53%	6 15.77%	7 26.80%	7 49.33%	:	40 27.07%	9 28.82%
I didn't have the time	42 23.53%	35 22.41%	2 12.61%	4 93.00%	2 34.91%	2 12.61%	1 14.14%	2 8.50%	5 33.41%	1 14.42%	5 41.90%	4 93.00%	1 3.51%	5 15.09%	8 29.95%	7 50.80%	2 34.91%	33 21.95%	10 31.78%
I did not know where to go/ who to complain to	26 14.49%	21 13.80%	4 25.25%	Ī	1 13.16%	4 25.25%	1 18.88%	3 14.71%	2 14.47%	Ī	3 21.53%	:	2 10.52%	4 10.50%	3 11.37%	4 26.91%	1 13.16%	23 15.32%	3 8.72%
The problem resolved itself	25 13.61%	20 13.04%	2 13.94%	-	2 34.91%	2 13.94%	1 12.65%	2 9.39%	1 6.30%	2 29.56%	2 16.63%	:	2 8.90%	7 20.04%	1 3.59%	3 20.83%	2 34.91%	21 13.95%	4 12.21%
I/ someone else sorted the problem out	22 12.06%	22 14.11%	-	:	:	-	2 26.43%	3 13.94%	1 6.10%	2 30.11%	1 8.10%	:	2 8.66%	6 17.37%	5 18.73%	1 3.96%		16 10.65%	6 19.25%
Other (please specify)	11 6.32%	10 6.48%	1 7.23%	* 7.00%	- :	1 7.23%	-	4 19.88%	-	-	-	* 7.00%	1 6.13%	4 10.86%	1 3.28%	-	-	11 7.36%	* 1.34%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/ii/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

YONDE R

Table 58

Q.11 Why didn't you make a complaint about your mobile service or supplier? Base: All who didn't complain about mobile phone provider

Absolutes/col percents

	_						C	1.1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	176	140	32	8	13	2	27	19	22	12	-	1	-	2
Weighted base	180	143	34**	6**	12**	3**	27**	18**	24**	14**	_**	1**	_**	2**
It's not worth the hassle	81 44.85%	62 43.66%	13 39.11%	1 20.49%	6 46.08%	:	13 46.94%	9 47.22%	9 38.27%	9 63.78%	-	-	-	2 100.00%
They wouldn't do anything anyway	49 27.28%	36 24.90%	9 27.80%	2 24.25%	2 19.07%	-	7 24.12%	6 32.17%	6 24.21%	2 12.38%	-	-	-	2 100.00%
I didn't have the time	42 23.53%	30 20.70%	4 12.97%	4 55.38%	2 18.85%	-	9 32.42%	5 25.14%	1 5.77%	2 16.17%	-	-	-	2 100.00%
I did not know where to go/ who to complain to	26 14.49%	20 14.36%	5 14.84%	:	-	2 62.15%	3 9.57%	3 18.80%	4 15.53%	3 24.58%	-	1 100.00%	-	-
The problem resolved itself	25 13.61%	20 14.21%	4 12.65%	1 12.16%	1 4.44%	-	5 20.06%	4 23.31%	4 15.45%	1 9.03%	-	-	-	-
I/ someone else sorted the problem out	22 12.06%	18 12.93%	6 16.34%	:	2 16.46%	-	4 14.15%	3 14.72%	3 11.15%	1 6.45%	-	-	-	-
Other (please specify)	11 6.32%	11 7.69%	4 11.78%	-	2 18.75%	1 37.85%	2 6.37%	1 4.11%	1 4.74%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 59

Q.11 Why didn't you make a complaint about your mobile service or supplier?

Base: All who didn't complain about mobile phone provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	176	174	3	22	9	2	33	7	30	18	31	1	1	10	3
Weighted base	180	177	3**	21**	10**	1**	33**	5**	31**	23**	32**	1**	***	8**	4**
It's not worth the hassle	81 44.85%	78 43.95%	1 19.81%	12 55.86%	4 38.52%	-	15 46.37%	1 24.84%	15 47.37%	9 39.04%	14 45.22%	1 100.00%	-	2.91%	2 52.07%
They wouldn't do anything anyway	49 27.28%	49 27.72%	-	5 25.12%	2 15.13%	-	12 37.74%	1 16.45%	12 37.09%	7 29.53%	5 14.37%	:	-	2 27.92%	1 29.65%
I didn't have the time	42 23.53%	42 23.91%	-	8 37.71%	1 6.21%	-	9 28.53%	-	7 20.91%	8 33.39%	6 17.94%	-	100.00%	3 30.83%	-
I did not know where to go/ who to complain to	26 14.49%	26 14.72%	-	1 6.58%	4 37.16%	1 44.88%	3 7.64%	2 34.02%	3 9.05%	1 4.48%	6 18.81%	:	-	5 61.89%	1 29.65%
The problem resolved itself	25 13.61%	25 13.84%	1 40.11%	2 7.37%	-	-	5 15.49%	* 10.15%	7 23.49%	2 8.96%	4 13.13%	:	-	2 21.54%	1 22.42%
I/ someone else sorted the problem out	22 12.06%	22 12.26%	-	3 15.65%	1 7.55%	1 55.12%	2 7.10%	2 34.99%	6 18.27%	-	4 12.00%	1 100.00%	-	* 4.65%	2 47.93%
Other (please specify)	11 6.32%	11 6.43%	1 40.08%	* 1.91%	1 14.07%	-	1 3.27%	1 12.46%	1 2.91%	2 7.96%	3 9.30%	-	-	1 9.01%	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 60

Q.11 Why didn't you make a complaint about your mobile service or supplier?

Base: All who didn't complain about mobile phone provider

								Q.3 Broadba	and supplier						Util-		Q.4	Pay TV supj	olier			ncial vulnera (Using Q21) Potenti	bility	Impac limit condi	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	176	162	33	6	13	2	31	22	30	14	-	2	1	-	2	99	14	46	10	25	39	87	30	70	94
Weighted base	180	161	34**	5**	13**	2**	31**	22**	32**	15**	-**	2**	1**	-**	2**	100*	15**	45*	10**	24**	39*	87*	33**	67*	100*
It's not worth the hassle	81 44.85%	71 43.92%	13 38.24%	1 11.21%	6 51.23%	1 35.57%	13 41.12%	12 56.33%	12 38.66%	7 47.23%	-	1 67.95%	1 100.00%	-	2 100.00%	40 40.09%	3 20.76%	19 41.60%	3 29.47%	12 49.41%	18 45.72%	32 37.05%	21 62.96%	30 44.65%	41 41.04%
They wouldn't do anything anyway	49 27.28%	43 26.97%	9 27.42%	1 16.99%	3 25.28%	-	7 23.61%	8 36.57%	9 27.37%	2 11.54%	-	1 67.95%	1 100.00%	-	2 100.00%	25 25.17%	5 34.95%	9 20.43%	3 33.82%	6 24.04%	6 14.51%	32 37.24%T t	6 18.52%	20 29.67%	23 22.97%
I didn't have the time	42 23.53%u	39 24.18%	5 13.82%	3 71.79%	2 18.11%	-	9 30.86%	5 21.02%	8 25.37%	2 15.07%	-	-	-	-	2 100.00%	21 21.51%	6 37.48%	11 24.16%	-	3 10.35%	10 25.10%	14 15.89%	10 29.34%	12 17.92%	28 27.45%
I did not know where to go/ who to complain to	26 14.49%	24 15.17%	5 15.99%	-	-	-	6 19.82%	5 22.15%	4 11.66%	2 13.46%	-	2 100.00%	-	:	-	18 17.86%	4 25.91%	7 14.60%	2 19.96%	4 17.87%	8 20.42%	12 14.01%	3 10.18%	11 16.18%	15 14.68%
The problem resolved itself	25 13.61%	21 13.13%	5 15.74%	-	1 11.22%	-	6 21.19%	4 19.49%	1 4.00%	2 16.11%	-	- :	-	:	-	14 13.97%	2 12.23%	6 13.42%	2 22.59%	4 15.34%	10 24.93%	11 12.62%	1 2.33%	8 11.41%	13 13.18%
I/ someone else sorted the problem out	22 12.06%	18 10.90%	5 14.50%	-	2 12.77%	-	3 8.87%	1 6.55%	4 12.20%	2 14.47%	:	-	-	-	-	10 10.06%	1 3.54%	4 9.37%	2 24.59%	3 11.55%	3 8.90%	13 14.55%	4 12.71%	6 8.46%	15 15.28%
Other (please specify)	11 6.32%	11 7.07%	3 7.58%	-	2 18.02%	1 64.43%	2 5.68%	1 3.43%	3 7.96%	2.84%	-	-	-	-	-	5 4.67%	2 14.17%	2 5.47%	-	-	1 2.32%	7 7.84%	2 6.85%	5 6.80%	6 5.69%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 61
Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?
Base: All who had a reason to complain about fixed broadband provider

Social Grade Area type Rural Male 55-64 65-74 C2 ABC1 C2DE Urhan Total Female 35-44 \_\_\_(T) (a) (d) (e) (n) (o) (a) Unweighted base 1152 571 581 191 263 206 164 149 131 48 354 331 217 250 685 467 939 213 1214 615 599 230 270 203 178 150 133 50\* 382 346 234 252 728 486 987 227 Weighted base The service not 128 115 108 190 174 performing as it 75.11%ae 71.69% 78.62%Ta 83.51%Tde 71.42% 63.05% 77.12%e 76.77%e 80.88%e 77.93% 74.42% 74.67% 76.78% 75.21% 74.54% 75.96% 74.71% 76.87% should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised A billing, pricing or 91 14.75% 104 17.41% 31 13.26% 52 19.39% 40 19.71% 31 17.71% 17 11.52% 18 13.81% 57 16.53% 114 15.73% 10.01% 15.00% payment issue, for 16.06% 14 91% 18.10% 16.57% 16.31% 15.00% example unexpected/ unclear charges, overcharged or incorrect bill 149 12.29%b 95 15.45%Tb 54 9.05% 19 8.46% 40 14.71% 27 13.41% 23 13.05% 16 10.72% 17 12.77% 60 15.80%Tk 33 9.55% 31 13.24% 25 9.85% 93 12.84% 56 11.48% 129 13.04% 21 9.06% Dissatisfaction with 13.13% customer service from a previous occasion or A problem with a repair 128 5.04% to the service, for 12.99% 10.02% 10.49% 11.81% 11.53% 13.86% 14.54% 8.50% 5.43% 12.70% 11.70% 9.42% 11.44% 12.23% 10.47% 13.01%Tq example the time taken

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base

YONDER.

to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 61

set up correctly or time taken for hardware to arrive

Something else (please specify)

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband? Base: All who had a reason to complain about fixed broadband provider

		Gen	der				Age						Social	Grade			Area t	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	1214	615	599	230	270	203	178	150	133	50*	382	346	234	252	728	486	987	227
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed/missed/alate installation or installation appointment, it was not installated/	125 10.31%	75 12.11%	51 8.45%	23 9.91%	36 13.20%	30 14.51%f	13 7.17%	11 7.32%	10 7.76%	3 6.33%	43 11.34%	36 10.30%	17 7.31%	29 11.52%	79 10.85%	46 9.50%	104 10.49%	22 9.50%

37 19 17 3 2 4 6 11 2 9 7 15 3.02%d 3.17% 2.88% 1.27% 0.90% 1.74% 3.23% 7.69%Tcdeh 1.54% 16.95%Tcdef 1.93% 4.36%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base

YONDER.

Absolutes/col percents

Table 6

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband? Base: All who had a reason to complain about fixed broadband provider

			Co	untry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (i)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	1152	960	113	46	33	113	52	144	89	97	82	46	84	164	154	94	33	968	171
Weighted base	1214	1031	114*	37*	32**	114*	51*	152	91*	98*	82*	37*	100*	195	174	88*	32**	1011	192
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	912 75.11%i	779 75.57%	80 69.89%	33 89.68%Tb	20 62.08%	80 69.89%	35 69.51%	114 75.03%	69 75.13%	60 61.97%	59 71.98%	33 89.68%Tef ij	76 76.00%	147 75.30%i	145 83.31%Tei	73 83.74%ei	20 62.08%	771 76.28%	132 68.70%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	195 16.06%	167 16.16%	20 17.58%	6 14.95%	3 8.75%	20 17.58%	13 26.48%o	34 22.70%To	13 13.85%	12 12.54%	12 14.19%	6 14.95%	14 14.22%	36 18.64%o	25 14.11%	7 7.97%	3 8.75%	152 15.05%	40 20.65%
Dissatisfaction with customer service from a previous occasion or contact	149 12.29%	131 12.74%	10 8.94%	3 7.41%	5 15.50%	10 8.94%	6 12.01%	16 10.27%	7 7.54%	17 17.81%	15 17.94%	3 7.41%	14 13.82%	27 13.62%	20 11.30%	11 12.02%	5 15.50%	116 11.43%	33 17.36%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve	140 11.52%h	123 11.98%	11 9.82%	3 8.35%	2 6.66%	11 9.82%	7 14.07%h	22 14.52%h	3 3.78%	19 19.79%Thr	13 1 16.05%h	3 8.35%	9 9.31%	24 12.48%h	17 9.74%	8 8.72%	2 6.66%	115 11.42%	23 12.06%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

			Co	ountry							Reg	gion						Ethr	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	1214	1031	114*	37*	32**	114*	51*	152	91*	98*	82*	37*	100*	195	174	88*	32**	1011	192
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive	125 10.31%q	110 10.64%c	9 8.32%	:	6 18.58%	9 8.32%	6 10.98%	16 10.37%	11 12.23%k	18 18.12%Tkr o	9 n 10.83%	:	8 8.00%	24 12.29%k	13 7.65%	5 6.01%	6 18.58%	95 9.37%	30 15.85%Tq
Something else (please specify)	37 3.02%	32 3.08%	4 3.46%	1.26%	1 1.60%	4 3.46%	3 6.55%	4 2.36%	4 4.10%	2 1.56%	5 5.53%	* 1.26%	4 4.07%	7 3.43%	3 1.77%	1 1.41%	1 1.60%	35 3.44%	2 1.00%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Absolutes/col percents

Table 63

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

							Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	1152	986	230	46	76	11	174	116	237	52	1	12	7	3
Weighted base	1214	1045	255	49*	71*	13**	183	120*	255	58*	1**	9**	8**	3**
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	912 75.11%	782 74.83%	184 72.24%	33 67.83%	50 70.40%	5 39.39%	140 76.16%	93 77.42%	202 79.21%	43 73.80%	1 100.00%	7 78.52%	6 79.30%	1 54.97%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	195 16.06%h	169 16.21%h	35 13.55%	10 21.26%	13 18.12%	4 34.56%	34 18.73%h	29 24.60%Tabh	28 11.04%	11 18.24%	:	2 20.06%	1 12.24%	÷
Dissatisfaction with customer service from a previous occasion or contact	149 12.29%	135 12.96%	25 9.86%	4 7.52%	11 16.04%	5 37.95%	19 10.25%	12 10.33%	40 15.82%	14 24.20%Tabfg	-	1 16.14%	-	:
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	140 11.52%	118 11.33%	31 12.14%	8 16.67%	9 12.37%	3 20.03%	15 8.44%	12 10.12%	32 12.70%	7 12.00%	-	1 7.36%	:	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 63

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

	_						(	Q.1 Landline supplier	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	1214	1045	255	49*	71*	13**	183	120*	255	58*	1**	9**	8**	3**
A problem relating to the installation or set up of your service for example the time taken to installation the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive	125 10.31%	109 10.47%	26 10.23%	9 17.93%	9 13.12%	2 15.42%	16 8.83%	16 13.44%	21 8.35%	8 14.61%	:	Ξ	1 8.47%	:
Something else (please specify)	37 3.02%f	31 2.93%f	7 2.72%	1 2.46%	3 4.41%f	-	-	7 5.69%f	11 4.25%f	-	-	-	-	1 45.03%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Absolutes/col percents

Table 64

the problem

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband? Base: All who had a reason to complain about fixed broadband provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	1152	1142	49	218	62	4	205	92	128	86	170	18	16	43	16
Weighted base	1214	1206	56*	239	60*	5**	213	91*	133	87*	187	20**	18**	42*	21**
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	912 75.11%o	907 75.20%o	33 58.45%	189 78.80%oq	39 65.00%	4 82.04%	164 76.99%o	67 73.33%	104 78.09%o	60 69.10%	135 72.09%	18 91.64%	15 85.64%	36 87.20%oqv	17 80.18%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	195 16.06%	191 15.86%	12 21.05%	36 14.99%	15 24.71%uv	1 17.96%	34 16.08%	18 19.70%	16 12.18%	10 11.09%	35 18.48%	2 12.59%	1 4.86%	4 9.75%	3 16.01%
Dissatisfaction with customer service from a previous occasion or contact	149 12.29%	148 12.26%	8 14.54%	20 8.17%	11 18.31%p	:	22 10.32%	8 9.28%	14 10.45%	14 16.18%	34 18.36%Tnpsz	3 15.83%	1 7.53%	2 4.24%	4 17.26%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	140 11.52%	139 11.56%	15 27.46%Tnpqtu vwz	27 11.24%	4 7.08%	Ξ	31 14.59%t	4 4.68%	14 10.65%	10 11.96%	19 10.32%	4 21.55%	2 12.07%	2 3.93%	2 9.91%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 64

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	1214	1206	56*	239	60*	5**	213	91*	133	87*	187	20**	18**	42*	21**
A problem relating to the installation or set up of your service for example the time taken to installation the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive	125 10.31%	125 10.38%	6 11.27%	34 14.23%s	3 4.21%	:	14 6.59%	12 13.44%	10 7.16%	8 9.48%	27 14.32%s	10.70%	:	4 9.64%	1 5.57%
Something else (please specify)	37 3.02%	37 3.05%	2 3.14%	3 1.17%	-	-	8 3.89%	3 3.01%	4 3.30%	7 8.27%Tnpqw	2 1.32%	1 6.13%	2 8.94%	:	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 65

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

								Q.3 Broadba	nd supplier								Q.4 F	ay TV suppl	lier			icial vulnera Using Q21)		Impac limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	1152	1143	218	50	83	11	195	133	311	71	3	18	9	6	4	623	83	284	44	197	235	569	229	438	672
Weighted base	1214	1205	239	50*	78*	13**	210	137	334	76*	3**	15**	8**	7**	5**	696	98*	321	50*	213	246	554	285	440	732
The service not performing as it should, for example complete loss of service, intermittent loss of service, slow broadband speeds, service not as advertised	912 75.11%o pt	907 75.23%	179 74.98%	37 74.04%	59 75.03%	8 58.16%	154 73.36%	107 77.68%	262 78.56%i	49 64.58%	2 68.72%	11 71.96%	6 78.11%	6 77.86%	4 76.99%	504 72.48%p	55 56.19%	245 76.23%p	31 63.08%	164 76.82%p	170 69.12%	417 75.38%	225 78.89%t	346 78.61%T	537 73.36%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	195 16.06%v	193 15.98%	38 16.05%	8 16.03%	13 17.13%	2 15.78%	35 16.86%	31 22.70%T ah	42 12.60%	14 17.88%	-	12.03%	5.67%	1 13.09%	Ī	113 16.23%	25 25.77%T oqs	48 14.96%	8 16.58%	29 13.56%	55 22.41%T v	94 16.90%v	24 8.30%	73 16.71%	116 15.79%
Dissatisfaction with customer service from a previous occasion or contact	149 12.29%	148 12.26%	21 8.99%	4 7.74%	9 11.97%	5 37.96%	18 8.79%	16 11.37%	48 14.41%	18 24.00%Ta g	abcf -	1 9.68%	1 13.62%	:	-	89 12.81%	11 11.59%	38 11.86%	5 9.72%	33 15.40%	31 12.56%	73 13.20%	30 10.36%	62 14.09%	83 11.37%
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	140 11.52%	138 11.47%	29 12.21%	3 6.01%	9 10.91%	3 20.04%	22 10.62%	15 11.13%	40 11.94%	11 14.50%	-	2 13.37%	* 6.25%	-	Ī	93 13.40%	18 18.20%	35 10.88%	7 14.38%	32 15.03%	25 10.32%	61 11.10%	40 13.88%	51 11.57%	86 11.78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 65

Q.12 What was the issue/s you had reason to complain about in connection with your fixed broadband?

Base: All who had a reason to complain about fixed broadband provider

							C	Q.3 Broadba	nd supplier								Q.4 I	Pay TV sup	plier			icial vulnera Using Q21)	bility	Impac limiti condit	ting
Weighted base	Total (T) 1214	Total broad- band (a)	BT (b) 239	EE (c) 50*	Plusnet (d) 78*	Post Office (e)	Sky (f)	Talk- Talk (g) 137	Virgin Media (h)	Voda- afone (i) 76*	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m) 7**	Util- ity Ware- house (n) 5**	Total pay TV (o) 696	BT (p) 98*	Sky (q) 321	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u) 554	Least vuln- erable (v)	Yes (w) 440	No (x) 732
A problem relating to the installation or set up of your service for example the time taken to install/set up the service, changed/ missed/late installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive	125 10.31%h	124	25 10.39%	6 12.77%	9 11.87%	2 15.43%	28 13.15%h	17 12.33%h	18 5.40%	12 15.63%h	1 31.28%	2 15.16%	2 21.89%	1 9.05%	-	79 11.38%s	17 17.65%T s	34 10.67%	12 23.47%To qs	14 6.51%	31 12.53%	53 9.65%	35 12.44%	41 9.43%	80 10.98%
Something else (please specify)	37 3.02%fq	37 3.05%f	7 2.91%	1 1.25%	3 3.99%f	-	1 0.50%	7 5.34%f	16 4.79%f	-	-	-	:	:	1 23.01%	14 2.08%	1 1.10%	4 1.20%	:	10 4.47%oq	2 0.94%	16 2.90%	13 4.67%t	13 3.02%	22 2.95%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 66

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier?

Base: All who had a reason to complain about fixed broadband provider

		Gend	er				Age						Social (	Grade			Area t	tvpe
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base	1152	571	581	191	263	206	164	149	131	48	354	331	217	250	685	467	939	213
Weighted base	1214	615	599	230	270	203	178	150	133	50*	382	346	234	252	728	486	987	227
NET: Yes	870	446	424	142	190	148	136	115	98	40	281	239	168	183	519	351	707	163
	71.68%c	72.55%	70.79%	61.92%	70.63%	72.63%c	76.71%c	76.97%c	73.51%	79.86%c	73.51%	69.00%	71.82%	72.49%	71.36%	72.17%	71.61%	72.00%
Yes - to my fixed	831	421	410	136	173	142	135	111	98	36	265	229	161	176	495	336	672	160
broadband provider	68.47%c	68.50%	68.45%	59.01%	64.22%	69.84%c	75.70%cd	74.46%c	73.51%c	72.26%	69.46%	66.38%	68.69%	69.64%	68.00%	69.18%	68.05%	70.29%
Yes - to Ofcom	41	29	11	6	19	11	2	1	1	1	20	9	6	6	29	12	38	2
	3.34%bq	4.77%Tb	1.88%	2.66%	6.99%Tfgh	5.20%fg	1.01%	0.76%	0.81%	2.08%	5.13%	2.61%	2.73%	2.21%	3.93%	2.46%	3.89%	0.95%
Yes - other (please specify)	12 0.99%	7 1.13%	5 0.84%	1 0.44%	2 0.66%	* 0.21%	1 0.40%	3 2.17%	1 0.77%	4 7.60%Tcdef h	2 0.46%	4 1.29%	2 1.02%	3 1.35%	6 0.86%	6 1.19%	10 0.97%	2 1.08%
No	325	164	161	79	74	53	41	34	35	8	95	105	59	67	200	125	263	62
	26.76%	26.67%	26.85%	34.53%Tfgi	27.28%	26.19%	23.29%	22.53%	26.49%	16.33%	24.88%	30.24%	25.10%	26.37%	27.43%	25.76%	26.65%	27.25%
Don't know	19 1.56%a	5 0.78%	14 2.35%	8 3.55%Tf	6 2.09%	2 1.19%	:	1 0.50%	-	2 3.81%fh	6 1.61%	3 0.77%	7 3.08%	3 1.15%	9 1.21%	10 2.07%	17 1.74%	2 0.75%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 67

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? Base: All who had a reason to complain about fixed broadband provider

			Co	ountry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	1152	960	113	46	33	113	52	144	89	97	82	46	84	164	154	94	33	968	171
Weighted base	1214	1031	114*	37*	32**	114*	51*	152	91*	98*	82*	37*	100*	195	174	88*	32**	1011	192
NET: Yes	870 71.68%	739 71.72%	84 73.24%	27 74.14%	20 62.34%	84 73.24%	31 61.09%	113 74.67%	58 63.47%	79 80.52%fho	63 76.10%	27 74.14%	75 75.02%	144 73.90%	121 69.06%	56 64.10%	20 62.34%	718 71.00%	144 75.02%
Yes - to my fixed broadband provider	831 68.47%	704 68.32%	80 70.14%	27 74.14%	20 60.90%	80 70.14%	29 57.29%	110 72.20%	55 60.20%	77 78.58%Tfh o	55 66.42%	27 74.14%	68 68.19%	138 70.64%	118 67.75%	55 62.95%	20 60.90%	686 67.86%	137 71.22%
Yes - to Ofcom	41 3.34%	35 3.35%	6 4.86%	:	* 1.44%	6 4.86%	2 4.51%	6 3.78%	3 3.27%	3 2.67%	3 3.93%	:	4 4.09%	6 3.27%	6 3.31%	1 1.68%	* 1.44%	30 2.99%	10 5.37%
Yes - other (please specify)	12 0.99%	11 1.03%	1 1.20%	:	-	1 1.20%	0.72%	2 1.17%	:	0.44%	5 6.50%Tgl	himno -	3 2.74%	-	:	:	:	12 1.19%	Ī
No	325 26.76%	274 26.61%	29 25.34%	10 25.86%	12 37.66%	29 25.34%	20 38.91%i	35 23.09%	33 35.58%i	17 17.89%	18 22.28%	10 25.86%	24 24.14%	46 23.82%	49 28.17%	31 35.90%i	12 37.66%	283 27.97%	41 21.39%
Don't know	19 1.56%q	17 1.68%	2 1.42%	-	-	2 1.42%	-	3 2.24%	1 0.95%	2 1.59%	1 1.62%	-	1 0.85%	4 2.28%	5 2.77%	-	-	10 1.03%	7 3.59%q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 68

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? Base: All who had a reason to complain about fixed broadband provider

Q.1 Landline supplier Utility Ware-Total land-Voda-EE net Post Office Virgin Media fone KCOM /Karoo Now TV house (T) Unweighted base 1152 230 76 11 116 237 Weighted base 1214 1045 255 49\* 71\* 13\*\* 183 120\* 255 58\* 9\*\* 8\*\* 3\*\* NET: Yes 870 181 134 180 71.68% 71.84% 70.83% 64.78% 80.26% 72.83% 73.39% 70.78% 72.94% 70.59% 85.03% 62.00% 122 Yes - to my fixed 68.21% 75.43% 67.52% 66.98% 70.59% 85.03% 68.47% 67.67% 64.78% 80.26% 66.54% 70.96% 62.00% broadband provider Yes - to Ofcom 3.34% 3.79% 3.55% 1.13% 0.52% 7.80%Tad 2.66% 4.32% 1.97% 12 Yes - other (please 0.72% 7.36% 0.99% 0.52% 4.03%Tab 0.80% 3.08%b 325 26.76% 278 72 28.24% 31 26.13% 68 26.70% 26.62% 23.43% 32.71% 19.74% 25.44% 27.06% 100.00% 22.15% 14.97% 38.00% 19 1.56% 16 1.53% 6 2.52% Don't know 0.94% 2.51% 7.26% 1.73% 0.48%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 69

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? Base: All who had a reason to complain about fixed broadband provider

Q.2 Mobile supplier giff-gaff Lyca-mobile Voda-afone Plus-net 02 iD Mobile Total Total mobile BT Mobile EE Tesco Mobile Three Virgin Media Sky Smartv \_\_(T) (w) 218 62 170 1152 1142 49 205 92 128 86 18 16 43 16 Unweighted base 1214 1206 56\* 239 60\* 5\*\* 213 91\* 133 87\* 187 20\*\* 42\* 21\*\* Weighted base NET: Yes 870 159 66.56% 43 71.48%t 156 49 53.48% 101 62 71.60%t 11 61.35% 31 75.64%t 100.00% 71.68%t 71.60%t 80.96%t 73.07%t 76.03%t 76.49%t 78.97% 75.00% 56 64.32% Yes - to my fixed 65.57%t 68.73%t 100.00% 61.35% 75.64%t broadband provider 68.47%t 68.40%t 79.15%t 66.59%t 50.69% 70.42%t 75.59%nt 78.97% 75.00% Yes - to Ofcom 3.34% 3.33% 3.59% 1.85% 5.03% 3.57% 7.13%Tnp 4.13% 2.09% 12 0.99% 12 1.00% 0.15% 1.10% 1.79% 0.78% 3.14%p 0.95% specify) 19.04% 44.65%Tnopqs 21.81% 21.03% 38.65% 25.00% 26.76% 26.95% 30.90% 26.30% 26.62% 23.29% 25.36% 24.36% uvwz 18 1.46% Don't know 6 2.54% 3 1.71% 2.22% 0.31% 1.87% 0.68% 3.04% 1.56%n

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 70

Q.13 And did you go ahead and make a complaint about your fixed broadband service or supplier? Base: All who had a reason to complain about fixed broadband provider

								Q.3 Broadba	nd supplier						Util-		Q.4	Pay TV supp	olier			cial vulnera Using Q21) Potenti		limi cond	ting itions
	Total _(T)_	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	1152	1143	218	50	83	11	195	133	311	71	3	18	9	6	4	623	83	284	44	197	235	569	229	438	672
Weighted base	1214	1205	239	50*	78*	13**	210	137	334	76*	3**	15**	8**	7**	5**	696	98*	321	50*	213	246	554	285	440	732
NET: Yes	870 71.68%	867 71.92%	178 74.54%	39 78.51%	51 65.23%	7 57.13%	146 69.44%	103 75.25%	234 69.90%	57 75.04%	1 31.28%	9 61.52%	7 93.22%	7 90.95%	4 80.58%	510 73.30%	74 74.99%	237 73.94%	38 76.72%	154 71.98%	180 73.17%	399 72.06%	215 75.38%	322 73.21%	521 71.19%
Yes - to my fixed broadband provider	831 68.47%	828 68.68%	171 71.82%	37 73.39%	51 65.23%	7 57.13%	141 67.27%	95 69.39%	219 65.69%	54 70.72%	1 31.28%	9 61.52%	7 93.22%	7 90.95%	4 80.58%	480 69.02%	69 69.68%	227 70.67%	34 67.63%	144 67.51%	163 66.13%	387 69.98%	210 73.56%	303 68.81%	502 68.58%
Yes - to Ofcom	41 3.34%v	41 3.37%	7 2.73%	4 8.50%d	0.47%	:	7 3.39%	4 3.06%	14 4.08%	5 5.92%	:	:	-	:	:	34 4.87%T	7 7.56%	10 3.27%	5 9.08%	11 5.36%	19 7.66%Tu v	16 2.94%	2 0.74%	21 4.87%	19 2.54%
Yes - other (please specify)	12 0.99%o	12 1.00%	-	-	0.47%	-	1 0.63%	5 3.52%Ta b	3 0.92%	2 2.33%b	-	1 4.42%	-	Ī	Ī	0.06%	-	-	-	0.20%	2 0.70%	6 1.01%	3 1.08%	6 1.25%	7 0.89%
No	325 26.76%	322 26.69%	60 25.10%	11 21.49%	25 32.50%	6 42.87%	62 29.68%	33 24.34%	92 27.41%	18 23.55%	2 68.72%	5 34.13%	1 6.78%	1 9.05%	1 19.42%	179 25.72%	23 23.45%	79 24.77%	12 23.28%	59 27.49%	63 25.49%	144 26.06%	70 24.62%	110 24.97%	204 27.81%
Don't know	19 1.56%a	17 1.39%	1 0.35%	-	2 2.27%	-	2 0.88%	1 0.42%	9 2.69%	1 1.41%	-	1 4.36%	-	-	-	7 0.98%	2 1.56%	4 1.30%	-	1 0.52%	3 1.34%	10 1.88%	- :	8 1.82%	7 1.00%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### **Reasons to Complain Survey** ONLINE Fieldwork: 24th to 30th November 2021

32.85%

2.61%

11.31%k

8.17%

4.21%

5 26%

7.54%

9.58%

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier?

Social Grade DE Area type Rural Age 45-54 Male 65-74 ABC1 C2DE Female 25-34 35-44 C1 Urhan Total (T) (d) (e) (f) (a) (h) (a) Unweighted base 326 164 162 67 78 59 38 38 34 12 96 107 57 66 203 123 267 59 325 164 161 79\* 74\* 53\* 41\* 34\* 35\*\* 8\*\* 95\* 105\* 59\* 67\* 200 125\* 263 62\* Weighted base It's not worth the 42.71% 40.13% 45.35% 48.93% 36.58% 36.23% 48.88% 42.18% 48.72% 24.84% 45.99% 43.21% 36.38% 42.84% 44.53% 39.81% 43.93% 37.53% 47 27 18 18 12 10 21 62 20 They wouldn't do 29.65% 30.10% 34.60% 25.02% 33.69% 28.29% 27.86% 14.44% 32.31% 29.89% 27.43% 29.00% 32.40% anything anyway 41 25.41% 17 23.45% 13 37.85% 21 22.55% 33 31.40% 18 30.80% 20 29.66% 38 30.19% 73 27.70% The problem was 31.22% 24.14% 33.85% 17.65% 44.75% 21.70% 27.19% 31.09% 28.35% resolved I didn't have the time 18.63% 19.44% 24.25% 21.19% 21.99% 23.14% 13.88% 1.49% 5.85% 18.55% 18.60% 25.05% 18.58% 13.72% 19.03% 15.08% 19.76% 20.28% I/ someone else sorted the problem out 10.43% 13.52% 16.32% 13.76% 11.25% 7.53% 3.41% 14.09% 6.41% 15.03% 6.46% 16.70% 12.02% 10.54% 14.22% 11.91% 12.16% I did not know where to 7.04% 5.67% 8.45% 9.24% 11.30% 4.43% 3.68% 9.93% 4.30% 8.52% 8.35% 7.48% 6.51% 7.89% 5.91% 11.86% go/ who to complain to 20 6.14% 12 7.33% 14 5.33%

2.43%

11.67%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

3.72%

4.92%

4.39%

4.30%

9.60%

Base: All who didn't complain about fixed broadband provider



Other (please specify)

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 72

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier?

Base: All who didn't complain about fixed broadband provider

			Co	ountry							Reg	jion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	326	271	31	14	10	31	18	41	30	20	19	14	23	41	46	33	10	283	41
Weighted base	325	274	29**	10**	12**	29**	20**	35*	33**	17**	18**	10**	24**	46*	49*	31**	12**	283	41*
It's not worth the hassle	139 42.71%	120 43.84%	12 41.65%	2 23.72%	4 34.68%	12 41.65%	6 28.89%	13 36.71%	21 64.84%	7 37.78%	8 41.92%	2 23.72%	6 24.34%	21 44.58%	24 48.48%	16 50.54%	4 34.68%	121 42.93%	16 39.76%
They wouldn't do anything anyway	96 29.65%	86 31.36%	7 23.78%	3 35.88%	:	7 23.78%	4 19.80%	8 22.53%	16 49.74%	7 42.73%	4 19.81%	3 35.88%	8 32.50%	11 23.76%	12 23.53%	17 52.46%	-	85 29.94%	11 26.93%
The problem was resolved	92 28.35%	72 26.32%	14 48.87%	2 22.80%	4 29.61%	14 48.87%	7 35.71%	10 29.53%	6 19.41%	6 33.62%	2 12.84%	2 22.80%	8 34.84%	13 28.78%	9 18.35%	9 30.10%	4 29.61%	78 27.68%	13 32.61%
I didn't have the time	62 19.03%	55 19.92%	2 6.21%	2 25.31%	3 24.59%	2 6.21%	5 25.86%	6 16.59%	10 31.12%	3 20.03%	2 13.41%	2 25.31%	5 18.97%	10 22.55%	7 13.87%	6 18.36%	3 24.59%	52 18.40%	10 23.84%
I/ someone else sorted the problem out	39 11.96%	32 11.58%	3 11.02%	2 16.13%	2 19.53%	3 11.02%	2 10.23%	4 12.06%	5 14.52%	2 9.19%	1 7.21%	2 16.13%	3 13.63%	4 9.38%	8 15.35%	3 8.49%	2 19.53%	35 12.51%	3 8.43%
I did not know where to go/ who to complain to	23 7.04%	20 7.42%	1 3.52%	-	2 12.46%	1 3.52%	1 3.31%	3 8.73%	4 12.49%	1 7.51%	1 7.37%		1 2.79%	3 7.44%	3 5.36%	3 10.01%	2 12.46%	18 6.28%	5 12.45%
Other (please specify)	20 6.14%	19 6.82%	1 2.70%	-	* 3.73%	1 2.70%	3 13.01%	2 4.90%	2 5.10%	-	3 19.01%	-	1 5.51%	2 4.08%	5 10.26%	1 3.22%	* 3.73%	19 6.65%	1 2.75%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/ii/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 73

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier?

Base: All who didn't complain about fixed broadband provider

	_						Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	326	276	67	12	23	4	41	37	68	16	1	2	2	1
Weighted base	325	278	72*	11**	23**	3**	47*	31*	68*	16**	1**	2**	1**	1**
It's not worth the hassle	139 42.71%	121 43.32%	31 42.50%	:	10 41.94%	1 36.79%	23 49.82%	13 43.12%	32 47.14%	8 52.27%	-	1 39.65%	1 43.46%	1 100.00%
They wouldn't do anything anyway	96 29.65%	81 28.99%	23 31.97%	5 40.98%	5 21.67%	* 9.22%	12 25.85%	13 40.57%	18 26.01%	2 11.79%	1 100.00%	1 60.35%	1 56.54%	1 100.00%
The problem was resolved	92 28.35%	83 29.92%	18 25.62%	1 12.63%	8 34.64%	-	18 38.79%	9 28.00%	22 32.39%	4 25.28%	-	1 60.35%	-	-
I didn't have the time	62 19.03%b	50 17.82%b	2 2.34%	1 12.22%	6 27.55%	1 36.93%	10 21.84%b	8 26.75%b	14 20.69%b	4 25.62%	-	:	Ī	1 100.00%
I/ someone else sorted the problem out	39 11.96%	36 13.02%	13 18.38%	3 22.96%	6 27.39%	-	3 6.48%	2 5.66%	6 8.56%	3 22.10%	-	-	-	-
I did not know where to go/ who to complain to	23 7.04%a	16 5.64%	4 5.87%	1 6.68%	1 5.81%	1 26.28%	3 7.31%	1 2.53%	2 2.74%	3 16.90%	-	-	-	-
Other (please specify)	20 6 14%	16 5.63%	3 4.63%	3	1 3.71%	-	1	5 14.78%Tafh	1 2.06%	2		-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 74

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier?

Base: All who didn't complain about fixed broadband provider

								Q.2 Mobile s	upplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	326	326	11	70	16	-	59	39	34	25	39	5	6	9	4
Weighted base	325	325	11**	74*	16**	_**	57*	41*	31**	22**	41*	4**	7**	10**	5**
It's not worth the hassle	139 42.71%	139 42.71%	5 50.53%	27 36.48%	5 32.65%	-	25 44.43%	16 38.89%	14 44.59%	8 38.47%	18 43.40%	4 100.00%	3 44.50%	4 35.69%	5 100.00%
They wouldn't do anything anyway	96 29.65%	96 29.65%	3 25.88%	21 27.86%	3 21.60%	-	18 32.57%	7 18.04%	10 31.22%	7 32.40%	15 35.87%	1 29.26%	4 62.20%	3 33.90%	2 43.72%
The problem was resolved	92 28.35%	92 28.35%	3 32.28%	15 20.95%	4 28.11%	-	17 29.43%	18 44.48%Tnp	8 27.03%	8 36.62%	9 22.09%	1 20.62%	-	4 34.94%	1 21.43%
I didn't have the time	62 19.03%	62 19.03%	-	19 25.65%	2 15.18%	-	6 10.92%	7 17.81%	5 17.37%	4 17.82%	12 28.78%s	-	2 28.85%	1 12.41%	2 40.34%
I/ someone else sorted the problem out	39 11.96%	39 11.96%	1 9.58%	9 12.69%	1 9.39%	-	7 13.06%	5 12.64%	4 12.87%	1 2.65%	6 14.30%	1 24.40%	-	3 29.38%	-
I did not know where to go/ who to complain to	23 7.04%	23 7.04%	3 23.80%	4 5.29%	2 12.69%	-	3 5.47%	3 7.34%	3 9.46%	1 3.38%	4 9.81%	1 15.84%	-	-	-
Other (please specify)	20 6 14%	20 6 14%	1 10 23%	5 7.25%	1 5 44%	-	6	1 2 28%	-	1	3 7.67%	1 15 84%	1 8 96%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 75

Q.14 Why didn't you make a complaint about your fixed broadband service or supplier?

Base: All who didn't complain about fixed broadband provider

								Q.3 Broadba	nd supplier						Util-		Q.4	Pay TV supp	olier			icial vulnera (Using Q21) Potenti		limi cond	ting
	Total (T)	Total broad- band	BT (b)	EE (c)	Plusnet	Post Office	Sky (f)	Talk- Talk	Virgin Media	Voda- afone	KCOM / Karoo	Now Broad- band (k)	Shell Energy	SSE (m)	ity Ware- house (n)	Total pay TV	BT (n)	Sky	Talk- Talk (r)	Virgin Media	Most vuln- erable (t)	ally vuln- erable	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	326	323	58	11	26	5	56	39	93	18	2	5	1	1	1	169	20	70	13	60	70	153	63	119	195
Weighted base	325	322	60*	11**	25**	6**	62*	33*	92*	18**	2**	5**	1**	1**	1**	179	23**	79*	12**	59*	63*	144	70*	110	204
It's not worth the hassle	139 42.71%	137 42.61%	30 50.48%	1 10.69%	11 41.65%	1 16.94%	22 35.77%	15 44.66%	44 47.55%	8 45.36%	-	2 38.50%	1 100.00%	-	1 100.00%	81 45.04%	10 44.49%	36 45.36%	4 37.03%	28 46.99%	26 41.92%	61 42.36%	36 50.95%	51 46.83%	84 41.28%
They wouldn't do anything anyway	96 29.65%	96 29.95%	17 28.39%	3 28.83%	6 22.49%	4.24%	20 31.54%	16 46.59%T ah	25 26.99%	2 10.23%	2 100.00%	4 72.93%	1 100.00%	1 100.00%	1 100.00%	46 25.80%	2 8.97%	24 29.74%	6 48.64%	14 24.03%	15 24.10%	43 30.12%	29 41.58%T	36 32.34%	57 28.11%
The problem was resolved	92 28.35%v	91 28.42%	17 27.64%	1 13.46%	10 37.76%	:	21 34.17%	9 27.66%	25 27.69%	5 28.23%	:	1 23.49%	-	:	-	56 31.40%	9 37.67%	24 29.92%	1 12.58%	20 33.24%	19 30.87%	44 30.45%	12 16.60%	33 30.02%	55 27.01%
I didn't have the time	62 19.03%a bu	59 18.22%b	3 5.16%	3 28.53%	6 25.09%	1 17.01%	11 18.21%	8 25.09%b	19 20.66%b	4 22.23%	:		-	-	1 100.00%	36 19.86%	1 2.87%	20 25.75%	2 15.05%	13 21.57%	17 26.34%u	16 11.36%	13 18.53%	16 14.42%	43 21.18%
I/ someone else sorted the problem out	39 11.96%g	38 11.87%g	7 12.05%	2 17.21%	7 27.66%	3 53.95%	7 10.94%	1 1.58%	7 7.36%	5 26.11%	-	-	-	Ī	-	19 10.58%	4 16.50%	9 11.07%	2 15.24%	3 5.88%	9 14.82%	21 14.56%	6 8.73%	11 10.31%	28 13.53%
I did not know where to go/ who to complain to	23 7.04%s	22 6.91%	6 9.47%	1 7.12%	1 5.29%	1 12.10%	5 7.73%	1 2.37%	6 6.03%	3 14.66%	-	-	-	Ī	-	10 5.86%s	2 7.28%	7 9.40%	1 6.81%	1 0.94%	3 5.25%	14 9.38%	3 4.06%	11 9.99%	12 5.85%
Other (please specify)	20 6.14%	20 6.20%	3 5.56%	3 31.01%	1 3.38%	-	1 0.88%	5 13.86%f	3 3.74%	2 8.81%	2 75.86%	1 11.64%	:	-	:	9 4.95%	3 11.76%	2 2.55%	2 17.44%	1 1.97%	2 3.63%	8 5.48%	7 10.40%	3 3.17%	16 8.09%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 76
Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?
Base: All who had a reason to complain about pay TV provider

		Gend	der				Age						Social	Grade			Area	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	227	132	95	33	66	42	30	24	20	12	76	61	47	43	137	90	198	29
Weighted base	241	143	98*	42**	69*	39*	37**	24**	17**	13**	79*	61*	58*	44*	140	101*	211	30**
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content	105 43.70%	56 38.84%	50 50.80%	15 36.76%	29 42.27%	20 50.76%	19 50.18%	10 42.67%	6 37.22%	6 44.39%	30 37.74%	25 40.81%	26 44.39%	25 57.59%	55 39.09%	51 50.07%	91 43.27%	14 46.75%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 35.34%	50 35.22%	35 35.51%	16 38.64%	26 37.58%	12 31.82%	12 31.60%	5 21.75%	8 46.02%	6 45.11%	22 28.22%	23 37.84%	26 44.82%	14 32.08%	45 32.43%	40 39.34%	74 35.19%	11 36.40%
Dissatisfaction with customer service from a previous occasion or contact	48 19.91%d	35 24.42%	13 13.33%	17 40.60%	7 10.18%	7 18.89%	7 17.92%	6 22.93%	2 13.25%	2 17.17%	18 23.27%	11 18.61%	11 18.45%	8 17.60%	30 21.23%	18 18.09%	41 19.64%	7 21.80%
A problem relating to the installation or set up of your service for example the time taken	46 19.11%b	37 25.54%Tb	10 9.73%	7 16.70%	15 21.71%	11 29.55%	7 17.82%	2 9.79%	2 9.62%	2 15.62%	15 19.27%	10 16.54%	12 21.33%	8 19.46%	25 18.08%	21 20.53%	42 19.88%	4 13.65%

to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 76

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV? Base: All who had a reason to complain about pay TV provider

		Ger	nder				Age						Social	Grade			Area	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	241	143	98*	42**	69*	39*	37**	24**	17**	13**	79*	61*	58*	44*	140	101*	211	30**
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	45 18.65%	31 21.39%	14 14.64%	8 19.96%	19 27.66%	7 16.88%	5 12.19%	3 11.56%	4 21.95%	Ξ	17 21.20%	12 19.88%	8 14.35%	8 18.03%	29 20.62%	16 15.93%	44 20.85%	1 3.15%
Something else (please specify)	12 5.14%op	5 3.74%	7 7.17%	1 2.41%	-	1 2.49%	-	4 15.50%	1 5.18%	6 43.15%	7 8.95%	4 6.76%	0.55%	1 2.07%	11 7.99%To	1 1.20%	8 3.65%	5 15.58%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 77
Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?
Base: All who had a reason to complain about pay TV provider

Country Region Ethnicity Yorkshire & Minor-Scot-North North Humb-West Mid-East Mid-N. Ire-Eastity ethnic White Total Fngland land Walee NI land Fast West erside lands lands Wales London Fast West land (T) (b) (g) (k) (m) (n) (p) (q) (r) Unweighted base 227 201 15 5 15 29 20 21 14 19 41 31 17 5 182 44 48\* Weighted base 241 215 16\* 16\* 10\*\* 30\* 16\*\* 20\* 14\* 4\*\* 22\*\* 49\* 40\* 15\* 193 The service not 43.70% 42.79% 48.57% 52.82% 56.83% 48.57% 65.65% 33.25% 39.89% 28.08% 52.97% 52.82% 25.86% 34.19% 54.63% 81.13% 56.83% 44.35% 40.32% should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content A billing, pricing or 20 42.71% 17.01% payment issue, for 35.34% 38.10%T 16.52% 16.52% 20.00% 45.78% 14.82% 54.19% 44.08% 17.01% 44.59% 44.40% 31.64% 20.20% 33.63% example unexpected/ unclear charges, overcharged or incorrect bill 12 24.16% 11 26.66% 34 17.73% 14 28.98% Dissatisfaction with 7.31% 19.91% 21.77% 7.31% 18.82% 19.80% 35.99% 19.64% 9.62% 14.99% 15.54% customer service from a previous occasion or A problem relating to the installation or set 19.11% 20.89% 3.35% 16.21% 3.35% 23.68% 21.61% 10.07% 34.86% 16.21% 6.11% 13.29% 17.82% 24.56%

up of your service for example the time taken to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 77

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV? Base: All who had a reason to complain about pay TV provider

			Со	untry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	241	215	16**	4**	7**	16**	10**	30**	16**	20**	14**	4**	22**	49**	40**	15**	7**	193	48*
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	45 18.65%	39 18.26%	3 17.86%	:	3 43.17%	3 17.86%	-	9 29.26%	2 13.21%	4 20.49%	2 13.57%	:	4 18.03%	11 22.04%	7 16.71%	1 7.13%	3 43.17%	34 17.60%	11 23.13%
Something else (please specify)	12 5.14%	11 5.06%	1 6.39%	* 13.96%	:	1 6.39%	:	1 2.70%	1 5.15%	1 4.94%	:	* 13.96%	6 25.77%	:	2 4.48%	1 6.09%	-	12 6.42%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 78

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV? Base: All who had a reason to complain about pay TV provider

	_						Q	.1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	227	214	47	9	6	3	61	19	59	6	-	1	-	1
Weighted base	241	231	52*	11**	7**	6**	66*	19**	60*	7**	_**	1**	_**	***
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content	105 43.70%	100 43.14%	23 45.28%	2 17.86%	1 15.82%	1 24.01%	27 41.03%	10 53.21%	30 49.32%	2 35.60%	:	:	÷	100.00%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 35.34%	83 36.07%	17 33.07%	4 37.19%	1 17.77%	5 75.99%	32 48.03%Th	5 25.74%	15 25.65%	2 35.60%	:	1 100.00%	:	-
Dissatisfaction with customer service from a previous occasion or contact	48 19.91%	48 20.80%	7 13.93%	-	3 40.27%	:	16 24.31%	4 18.97%	14 23.51%	4 62.75%	-	÷	:	-
A problem relating to the installation or set	46 19.11%	45 19.35%	13 24.66%	4 34.10%	1 11.24%	-	10 14.77%	6 31.93%	11 18.15%	1 10.63%	:	-	:	-

the instaliation or set up of your service for example the time taken to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 78

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?

Base: All who had a reason to complain about pay TV provider

	_						Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Weighted base	241	231	52*	11**	7**	6**	66*	19**	60*	7**	_**	1**	_**	***
A problem with a repair to the service, for example the time taken to repair, it didn't happen when you were told it would or didn't solve the problem	45 18.65%	44 18.87%	9 17.64%	4 36.79%	:	Ī	10 14.79%	5 25.68%	14 23.22%	2 26.63%	Ξ	:	:	Ξ
Something else (please specify)	12 5.14%	11 4.87%	3 6.62%	-	2 26.14%	-	* 0.48%	-	5 8.02%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 79
Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?
Base: All who had a reason to complain about pay TV provider

Q.2 Mobile supplier giff-gaff Lyca-mobile Voda-Plus-net EE 02 iD Mobile Total Total mobile BT Mobile Tesco Mobile Three Virgin Media Skv Smartv afone \_(T)\_ (p) (A) (n) (w) 227 39 6 39 28 35 10 226 20 2 16 23 Unweighted base Weighted base 241 241 26\*\* 40\* 5\*\* 41\* 14\*\* 29\*\* 25\*\* 39\*\* 3\*\* 12\*\* The service not 105 105 32.47% 44.68% performing as it should, for example 43.70% 43.79% 33.90% 44.63% 59.65%Tn 32.20% 58.95% 30.50% 38.65% 75.09% intermittent or complete loss of Pav TV service, poor picture quality or unable to get certain TV channels/content A billing, pricing or payment issue, for 85 35.34% 85 35.22% 11 41.32% 11 27.67% 15 37.49% 12 42.22% 6 45.77% 27.62% 48.66% 20.03% 35.95% 57.85% 100.00% example unexpected/ unclear charges, overcharged or incorrect bill Discatisfaction with customer service from 19.91% 19.95% 19.05% 14.55% 14.64% 33.36% 17.19% 20.61% 27.18% 30.00% 39.34% a previous occasion or contact A problem relating to 11 26.34% 5 21.33% 1 6.53% 8 30.31% 32.52% 72.38% 13.94% 19.14% 10.65% 15.79% 20.21% 19.11%

the installation or set up of your service for example the time taken to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware to arrive

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 79

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV? Base: All who had a reason to complain about pay TV provider

								Q.2 Mobile	supplier						
	Total _(T)_	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	241	241	26**	40*	5**	3**	41*	14**	29**	25**	39**	3**	1**	12**	-**
A problem with a repair to the service, for example the time taken to repair, it didn't happen/didn't happen when you were told it would or didn't solve the problem	45 18.65%	45 18.68%	5 20.85%	6 14.61%	2 43.68%	1 27.62%	5 12.93%	1 9.37%	9 32.01%	9 35.22%	6 14.76%	÷	:	* 2.85%	:
Something else (please specify)	12 5.14%	12 5.14%	1 4.25%	4 11.00%	* 11.03%	-	:	1 6.55%	1 3.10%	3 10.98%	-	:	:	:	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 80

to install/set up the service, changed/ missed/late installation or installation appointment, it was not installed/ set up correctly or time taken for hardware

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?

Base: All who had a reason to complain about pay TV provider

							C	Q.3 Broadba	nd supplier						Util-		Q.4	1 Pay TV supp	lier			icial vulnera Using Q21) Potenti	bility	limi cond	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	227	223	42	12	5	1	66	17	63	15	-	1	-	-	1	224	29	109	15	70	48	123	38	93	127
Weighted base	241	237	48*	12**	5**	1**	75*	17**	60*	19**	-**	1**	-**	-**	***	235	33**	117*	16**	68*	47*	127*	47*	93*	142*
The service not performing as it should, for example intermittent or complete loss of Pay TV service, poor picture quality or unable to get certain TV channels/content	105 43.70%t	103 43.50%	21 44.46%	4 36.95%	2 40.54%	1 100.00%	32 42.09%	9 51.39%	29 48.97%	5 25.88%	-	-	:	Ξ	100.00%	104 44.38%	16 47.26%	47 40.24%	10 63.94%	31 45.87%	12 25.09%	61 47.99%t	20 41.56%	41 44.15%	62 43.54%
A billing, pricing or payment issue, for example unexpected/ unclear charges, overcharged or incorrect bill	85 35.34%h s	83 35.21%h	16 33.01%	5 41.55%	1 24.07%	-	39 51.35%T ah	4 21.91%	12 19.57%	7 35.82%	-	1 100.00%	-	-	:	81 34.56%s	10 28.73%	54 46.02%T os	2 13.84%	15 22.01%	21 43.90%	45 35.31%	15 31.50%	27 28.88%	57 39.77%
Dissatisfaction with customer service from a previous occasion or contact	48 19.91%	48 20.24%	9 18.35%	1 8.23%	-	:	14 18.01%	2 14.42%	15 25.13%	7 38.79%	-	-	-	-	-	43 18.27%	5 16.24%	20 16.78%	2 9.79%	16 24.07%	16 33.84%T u	21 16.48%	8 17.37%	17 18.68%	30 20.90%
A problem relating to the installation or set up of your service for example the time taken to install/set up the	46 19.11%	46 19.43%	11 22.72%	2 17.43%	1 19.13%	1 100.00%	15 19.82%	6 32.89%	7 12.34%	4 20.29%	Ī	-	-	-	-	46 19.61%	10 28.93%	16 13.88%	6 37.60%	14 20.77%	8 17.48%	24 18.52%	14 29.92%	17 18.27%	29 20.44%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 80

Q.15 What was the issue/s you had reason to complain about in connection with your pay TV?

Base: All who had a reason to complain about pay TV provider

								Q.3 Broadba	and supplier								Q.4	Pay TV supp	olier			ncial vulnera (Using Q21)	bility	limit	ting
	Total _(T)_	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	241	237	48*	12**	5**	1**	75*	17**	60*	19**	_**	1**	_**	-**	***	235	33**	117*	16**	68*	47*	127*	47*	93*	142*
A problem with a repair to the service, for example the time taken to repair, it didn't happen (didn't happen when you were told it would or didn't solve the problem	45 18.65%	45 18.96%	10 21.45%	4 33.88%	Ī	1 100.00%	8 9.96%	6 35.29%	12 19.72%	5 26.20%	-	-	Ī	-	-	45 19.14%	6 16.64%	16 14.08%	5 27.69%	18 27.18%	12 25.18%	23 18.13%	9 19.66%	16 17.73%	28 19.42%
Something else (please specify)	12 5.14%	11 4.74%	3 7.19%	-	2 35.39%	-	1 1.61%	-	5 8.05%	-	-	-	-	-	-	12 5.27%	2 4.85%	6 5.11%	-	5 7.08%	1 3.09%	10 7.49%	1 2.90%	2 2.16%	10 7.29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 81

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier?

Base: All who had a reason to complain about pay TV provider

		Gen	der				Age						Social G	irade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	227	132	95	33	66	42	30	24	20	12	76	61	47	43	137	90	198	29
Weighted base	241	143	98*	42**	69*	39*	37**	24**	17**	13**	79*	61*	58*	44*	140	101*	211	30**
NET: Yes	165 68.28%	98 68.60%	66 67.81%	32 77.52%	46 66.56%	22 57.66%	26 70.52%	17 68.84%	10 59.56%	11 83.29%	52 66.08%	39 64.45%	41 71.56%	32 73.26%	91 65.37%	73 72.29%	147 69.72%	17 58.12%
Yes - to my Pay TV provider	137 56.95%j	81 56.35%	57 57.83%	20 47.76%	32 47.24%	21 53.31%	26 70.52%	17 68.84%	10 59.56%	11 83.29%	37 46.94%	37 60.22%	33 57.36%	30 69.85%j	74 52.76%	64 62.73%	120 56.79%	17 58.12%
Yes - to Ofcom	28 11.68%bo	22 15.42%	6 6.21%	9 20.84%	13 19.32%	6 16.03%	-	-	Ē	-	19 23.84%Tklm	3 5.61%	4 7.25%	2 4.13%	22 15.86%To	6 5.91%	28 13.34%	-
Yes - other (please specify)	4 1.84%a	0.30%	4 4.10%	4 9.67%	-	* 1.10%	-	-	-	-	:	-	4 6.95%T	0.98%	:	4 4.38%n	4 2.11%	-
No	72 29.79%	43 30.11%	29 29.31%	9 22.48%	18 26.64%	16 42.34%	11 29.48%	8 31.16%	7 40.44%	2 16.71%	25 31.58%	22 35.55%	14 23.55%	12 26.74%	47 33.32%	25 24.92%	59 28.07%	13 41.88%
Don't know	5 1.93%	2 1.28%	3 2.88%	:	5 6.80%T	-	-	-	-	-	2 2.34%		3 4.89%	-	2 1.32%	3 2.79%	5 2.21%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/ig/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 82

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? Base: All who had a reason to complain about pay TV provider

			Co	ountry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	227	201	15	6	5	15	9	29	20	21	14	6	19	41	31	17	5	182	44
Weighted base	241	215	16**	4**	7**	16**	10**	30**	16**	20**	14**	4**	22**	49**	40**	15**	7**	193	48*
NET: Yes	165 68.28%	150 69.87%	9 59.38%	2 45.51%	3 50.06%	9 59.38%	3 35.01%	26 86.32%	11 67.73%	15 74.88%	10 73.48%	2 45.51%	13 61.88%	39 80.19%	22 54.51%	10 70.74%	3 50.06%	131 67.98%	34 70.39%
Yes - to my Pay TV provider	137 56.95%	124 57.45%	9 59.38%	1 29.29%	3 50.06%	9 59.38%	1 9.41%	24 81.04%	9 52.56%	14 70.99%	9 66.28%	1 29.29%	12 56.85%	27 55.31%	19 48.66%	8 51.76%	3 50.06%	113 58.60%	24 51.07%
Yes - to Ofcom	28 11.68%	28 12.81%	:	1 16.21%	:	:	3 25.60%	5 17.96%	2 15.17%	2 9.14%	1 7.21%	1 16.21%	1 5.02%	8 16.63%	2 5.85%	3 18.99%	-	19 9.92%	9 18.93%
Yes - other (please specify)	4 1.84%q	4 2.06%	:	:	:	:	-	:	-	2.18%	-	:	:	4 8.25%	-	:	-	0.22%	4 8.41%Tq
No	72 29.79%	60 27.97%	6 40.62%	2 54.49%	3 49.94%	6 40.62%	6 64.99%	4 13.68%	5 32.27%	5 25.12%	4 26.52%	2 54.49%	8 38.12%	9 17.78%	14 36.27%	4 29.26%	3 49.94%	59 30.55%	12 25.76%
Don't know	5 1.93%	5 2.17%	-	-	-	-	-	-	-	-	:	-	-	1 2.03%	4 9.22%	-	-	3 1.47%	2 3.85%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

26.58%

36.11%

13.91%

0.71%

23 38.95%af 11.62%

88.38%

100.00%

Table 83

Yes - to Ofcom

Don't know

Yes - other (please

11.68%

1.84%

72 29.79%a

1.93%

12.20%

1.93%

64 27.87%

2.02%

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? Base: All who had a reason to complain about pay TV provider

13.97%

11 20.88%

3.56%

Q.1 Landline supplier Utility Ware-Total land-Talk-EE Post Office Virgin Media fone KCOM /Karoo Unweighted base 227 214 19 Weighted base 241 231 52\* 11\*\* 66\* 19\*\* 60\* NET: Yes 165 162 39 68.28% 70.11%T 75.56% 100.00% 58.05% 100.00% 76.71% 63.89% 61.05% 11.62% 100.00% Yes - to my Pay TV 100.00% 75.99% 62.59% 41.85% 100.00% 56.95% 58.28% 67.36% 58.05% 48.86% provider

8.06%

6.06%T

13 19.02%

3 4.27%

24.01%

41.95%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

Absolutes/col percents

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 84

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? Base: All who had a reason to complain about pay TV provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	227	226	20	39	6	2	39	16	28	23	35	4	1	10	-
Weighted base	241	241	26**	40*	5**	3**	41*	14**	29**	25**	39**	3**	1**	12**	_**
NET: Yes	165 68.28%	164 68.22%	22 87.88%	30 73.35%	3 63.44%	2 72.38%	22 54.22%	7 50.19%	22 74.99%	16 64.20%	26 66.83%	2 57.85%	1 100.00%	10 82.88%	-
Yes - to my Pay TV provider	137 56.95%	137 57.06%	20 78.38%	27 66.59%	1 26.65%	2 72.38%	19 45.46%	7 50.19%	20 67.45%	8 33.33%	24 60.65%	2 57.85%	1 100.00%	6 50.24%	-
Yes - to Ofcom	28 11.68%	28 11.51%	5 21.19%	3 8.53%	2 36.79%	-	5 11.61%	-	2 7.54%	8 30.87%	2 6.18%	-	-	-	-
Yes - other (please specify)	4 1.84%	4 1.85%	-	Ī	:	:	-	:	1.47%	:	Ī	-	-	4 32.64%	
No	72 29.79%	72 29.84%	3 12.12%	9 22.08%	2 36.56%	1 27.62%	18 43.35%	7 49.81%	5 18.70%	9 35.80%	13 33.17%	1 42.15%	-	2 17.12%	-
Don't know	5 1 93%	5 1 94%	:	2 4.56%	:	:	1 2 42%	:	2 6.32%	:	:	:	:	:	:

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 85

Q.16 And did you go ahead and make a complaint about your pay TV service or supplier? Base: All who had a reason to complain about pay TV provider

Impacting/ Financial vulnerability limiting Q.4 Pay TV supplier Q.3 Broadband supplier (Using Q21) conditions Util-Total ity Most Least Virgin Media KCOM / Broadbroad-Talk-Voda-Shell Ware-Total vulnvulnvuln-EE Energy house 109 123 93 Unweighted base 227 223 Weighted base 241 237 48\* 12\*\* 5\*\* 75\* 17\*\* 60\* 19\*\* 235 33\*\* 117\* 16\*\* 68\* 47\* 127\* 47\* 93\* 142\* NET: Yes 165 163 35 12 59 10 33 161 22 42 32 90 34 68.28%h 68.70%h 73.30% 96.93% 43.19% 100.00% 77.93%h 55.28% 100.00% 68.36% 66.93% 73.52% 63.88% 70.75% 71.39% 80 62.54% 29 61.76% 55.97% 57.82% 43.19% 45.95% 100.00% 67.68%T 41.46% 50.97% 56.95% 57.18% 66.98% 90.59% 65.93%h 34.00% 39.09% 58.45% 51.15% 43.36% provider Yes - to Ofcom 11.87% 10.50% 12.27% 100.00% 7.99% 32.85% 9.86% 11.98% 21.78% 7.42% 24.35% 12.19% 24.76%Tu 8.77% 9.62% 16.22% 8.60% 11.68% 0.71% 0.18% 0.46% 2.82% 1.84% 1.87% 5.33% 0.63% 8.46%Tu 0.33% 72 26 29 29.79%f 29.34%f 22.84% 3.07% 56.81% 18.32% 38.17% 44.72%T 41.21% abf 100.00% 27.53% 24.06% 36.12% 37.89% 32.15% 26.36% 28.61% 31.36% 27.98% Don't know 5.54% 2.43% 3.28% 1.93% 1.97% 3.86% 3.75% 2.88%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 86

Q.17 Why didn't you make a complaint about your pay TV service or supplier?

Base: All who didn't complain about pay TV provider

		Ge	nder				Age					Area type						
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	(l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	76	46	30	9	20	17	12	8	8	2	27	22	15	12	49	27	66	10
Weighted base	72*	43*	29**	9**	18**	16**	11**	8**	7**	2**	25**	22**	14**	12**	47*	25**	59*	13**
It's not worth the hassle	26 36.81%	15 35.53%	11 38.74%	1 10.12%	6 33.58%	7 39.95%	3 25.19%	5 64.39%	4 57.35%	1 51.25%	11 43.62%	10 44.14%	4 28.17%	2 18.76%	20 43.87%	6 23.83%	22 36.48%	5 38.39%
The problem resolved itself	20 27.33%	14 31.77%	6 20.68%	3 33.88%	6 33.77%	3 17.64%	3 31.05%	2 28.83%	2 25.81%	-	9 35.64%	4 20.08%	5 36.72%	1 12.24%	13 28.37%	6 25.42%	17 29.04%	2 19.28%
They wouldn't do anything anyway	19 26.70%	14 31.42%	6 19.62%	4 44.47%	4 23.12%	5 27.64%	3 23.69%	2 29.74%	1 20.01%	-	4 17.08%	8 36.70%	3 20.46%	4 35.75%	12 26.25%	7 27.52%	14 23.78%	5 40.44%
I didn't have the time	14 19.27%	6 14.68%	8 26.16%	1 9.05%	7 38.68%	4 22.61%	2 20.08%	-	-	-	4 15.19%	4 18.98%	3 19.41%	3 28.33%	8 16.96%	6 23.52%	11 18.17%	3 24.46%
I did not know where to go/ who to complain to	7 9.80%	3 6.68%	4 14.47%	1 8.22%	4 19.75%	1 8.14%	1 12.03%	-	-	-	2 7.35%	3 12.68%	1 8.79%	1 10.83%	5 9.84%	2 9.73%	5 8.41%	2 16.32%
I/ someone else sorted the problem out	5 6.35%	3 6.11%	2 6.72%	1 13.74%	1 8.10%	1 4.78%	-	-	1 14.45%	-	1 4.07%	1 3.62%	1 10.88%	1 11.00%	2 3.86%	3 10.94%	4 6.00%	1 8.02%
Other (please specify)	4 6.25%a	1 1.82%	4 12.88%	1 6.51%	:	1 3.33%	1 5.99%	* 3.48%	1 19.00%	1 48.75%	1 4.38%	2 8.89%	1 10.79%	-	3 6.49%	1 5.81%	3 5.74%	1 8.63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 87

Q.17 Why didn't you make a complaint about your pay TV service or supplier?

Base: All who didn't complain about pay TV provider

			Co	ountry			Ethnicity												
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	76	65	6	3	2	6	6	5	7	6	4	3	8	10	12	7	2	62	13
Weighted base	72*	60*	6**	2**	3**	6**	6**	4**	5**	5**	4**	2**	8**	9**	14**	4**	3**	59*	12**
It's not worth the hassle	26 36.81%	23 38.42%	:	-	3 100.00%		4 54.84%	3 64.27%	2 42.87%	1 29.32%	1 36.82%	:	2 29.88%	3.05%	8 56.26%	1 23.15%	3 100.00%	26 43.31%T	1 7.64%
The problem resolved itself	20 27.33%	16 26.97%	3 45.51%	* 25.61%	Ī	3 45.51%	2 27.02%	:	2 39.01%	2 39.97%	9.75%	* 25.61%	:	5 56.52%	4 28.83%	1 24.36%	-	14 23.18%	6 48.64%
They wouldn't do anything anyway	19 26.70%	16 27.40%	3 42.12%	:	-	3 42.12%	4 60.35%	1 17.16%	2 34.76%	1 12.59%	1 36.82%	-	* 4.51%	1 11.41%	6 39.54%	1 23.15%	-	17 29.72%	2 13.64%
I didn't have the time	14 19.27%	14 22.99%	:	-	Ī	:	:	1 17.16%	* 8.35%	1 18.12%	3 90.25%	:	3 42.31%	1 16.84%	3 21.28%	* 8.34%	-	11 18.64%	3 23.30%
I did not know where to go/ who to complain to	7 9.80%	6 10.62%	:	1 33.18%	Ī	:	:	1 18.57%	1 15.06%	-	1 33.34%	1 33.18%	:	1 15.23%	1 3.80%	2 39.31%	-	6 10.85%	Ī
I/ someone else sorted the problem out	5 6.35%	3 5.19%	1 12.37%	1 33.18%	:	1 12.37%	:	:	-	-	-	1 33.18%	1 10.12%	:	2 15.86%		:	4 6.33%	1 6.78%
Other (please specify)	4 6.25%	4 6.12%	-	1 41.21%	-		-	-	1 9.94%	-	-	1 41.21%	1 13.18%	* 3.05%	1 3.80%	1 29.20%	-	4 7.62%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/ii/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 88

Q.17 Why didn't you make a complaint about your pay TV service or supplier?

Base: All who didn't complain about pay TV provider

	_	Q.1 Landline supplier													
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)	
Unweighted base	76	67	13	-	2	-	14	7	24	5	-	1	-	-	
Weighted base	72*	64*	11**	_**	3**	_**	13**	7**	23**	6**	_**	1**	_**	_**	
It's not worth the hassle	26 36.81%	24 36.65%	2 21.92%	:	2 62.30%	-	7 55.37%	3 37.58%	10 42.36%	-	-	-	-	-	
The problem resolved itself	20 27.33%	19 29.95%	4 41.09%	-	-	-	3 25.16%	1 13.77%	5 23.20%	5 87.98%	-	-	-	-	
They wouldn't do anything anyway	19 26.70%	17 26.62%	4 32.52%	:	-	-	1 4.35%	2 36.37%	7 31.90%	3 52.30%	-	-	-	-	
I didn't have the time	14 19.27%	12 18.87%	2 14.84%	-	1 37.70%	-	4 30.88%	-	4 19.05%	:	:	:	:	:	
I did not know where to go/ who to complain to	7 9.80%	5 7.97%	2 15.77%	:	-	-	1 10.45%	1 11.74%	1 5.64%	-	-	-	-	-	
I/ someone else sorted the problem out	5 6.35%	5 7.09%	1 6.00%	:	-	-	:	2 31.42%	1 4.31%	-	-	1 100.00%	-	-	
Other (please specify)	4 6.25%	4 6.03%	2 20.99%	:	-	:	1 4.35%		1 4.56%	:	•	:	-		

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 89

Q.17 Why didn't you make a complaint about your pay TV service or supplier?

Base: All who didn't complain about pay TV provider

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	76	76	4	9	3	1	17	9	6	9	12	2	-	3	-
Weighted base	72*	72*	3**	9**	2**	1**	18**	7**	5**	9**	13**	1**	_**	2**	_**
It's not worth the hassle	26 36.81%	26 36.81%	* 11.91%	4 41.19%	* 15.93%	-	10 54.51%	2 34.57%	2 32.54%	3 32.97%	2 16.76%	1 100.00%	-	-	-
The problem resolved itself	20 27.33%	20 27.33%	2 53.00%	4 48.77%	* 30.18%	-	1 6.47%	1 18.81%	2 27.85%	2 22.67%	6 48.79%	-	-	1 38.14%	-
They wouldn't do anything anyway	19 26.70%	19 26.70%	-	4.15%	* 15.93%	-	7 38.49%	2 24.79%	2 43.94%	2 22.31%	5 37.05%	-	-	1 38.14%	-
I didn't have the time	14 19.27%	14 19.27%	:	2 24.57%	1 53.89%	-	4 22.45%	1 17.75%	2 28.21%	4 44.62%	:	-	:	-	-
I did not know where to go/ who to complain to	7 9.80%	7 9.80%	-	-	-	-	2 13.90%	1 11.64%	-	-	3 24.12%	-	-	1 30.72%	-
I/ someone else sorted the problem out	5 6.35%	5 6.35%	-	1 14.43%	-	1 100.00%	1 3.66%	1 11.58%	-	-	-	1 71.16%	-	-	-
Other (please specify)	4 6.25%	4 6.25%	1 35.09%	-	* 15.93%	-	1 6.54%	1 19.51%	-	-	-	-	-	1 31.15%	

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 90

Q.17 Why didn't you make a complaint about your pay TV service or supplier?

Base: All who didn't complain about pay TV provider

			Q.3 Broadband supplier														Q.4	Pay TV sup	olier			ncial vulnera (Using Q21) Potenti	limiting conditions		
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	76	74	12	1	2	-	16	7	29	6	-	1	-	-	-	74	9	28	6	30	18	36	12	33	40
Weighted base	72*	70*	11**	***	3**	-**	14**	6**	27**	8**	_**	1**	-**	-**	_**	70*	9**	28**	6**	26**	15**	34*	14**	29**	40*
It's not worth the hassle	26 36.81%	25 36.36%	3 28.38%	100.00%	2 62.30%	-	6 42.64%	2 34.69%	11 39.96%	1 16.20%	-	-	Ī	-	-	26 37.96%	2 21.87%	11 38.68%	3 58.72%	10 39.26%	1 8.42%	17 49.83%	7 51.05%	9 30.24%	18 44.26%
The problem resolved itself	20 27.33%	20 28.22%	4 40.83%	-	-	-	3 22.95%	1 14.40%	6 21.67%	5 69.07%	-	-	-	:	-	19 26.66%	3 28.95%	8 29.66%	-	8 29.53%	4 23.58%	7 20.76%	6 40.73%	7 24.39%	11 28.44%
They wouldn't do anything anyway	19 26.70%	19 27.56%	4 32.32%	-	-	-	1 3.97%	2 38.06%	10 38.26%	2 31.62%	-	-	-	:	-	19 27.53%	4 49.05%	4 13.14%	2 41.39%	9 33.20%	4 23.01%	8 24.29%	5 38.90%	8 26.03%	12 29.10%
I didn't have the time	14 19.27%x	13 18.30%	2 14.75%	:	1 37.70%	-	4 26.19%	Ī	5 19.81%	1 14.73%	-	:	-	:	-	13 18.28%	1 9.77%	8 29.97%	-	3 13.34%	7 45.79%	5 14.60%	2 14.37%	9 30.85%	4 9.96%
I did not know where to go/ who to complain to	7 9.80%	7 10.12%	1 9.71%	-	-	-	5 32.89%	1 12.29%	1 2.42%	-	-	-	-	-	-	7 10.10%	-	4 15.27%	1 13.36%	2 7.63%	3 16.92%	2 7.42%	-	2 8.44%	4 9.57%
I/ someone else sorted the problem out	5 6.35%	5 6.56%	-	Ī	-	-	:	2 32.87%	2 6.19%	-	-	1 100.00%	-	-	-	5 6.55%	1 9.14%	-	1 21.67%	2 6.42%	1 5.46%	2 7.27%	-	3 10.10%	2 4.07%
Other (please specify)	4 6.25%	4 6.45%	2 20.85%	-	-	-	1 8.37%	-	1 3.99%	-	-	-	-	-	-	4 6.44%	2 17.62%	2 6.46%	-	1 4.14%	* 1.73%	4 10.94%	-	3 8.99%	2 4.70%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 91

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Summary

Base: All respondents who have service

	_Landline_	Mobile	Fixed Broadband	Pay TV
Unweighted base	5546	6374	6291	3671
Weighted base	5558	6378	6301	3806
NET: Important	2143	5905	6032	2522
	38.55%	92.57%	95.73%	66.26%
4 - very important	1127	4457	4863	1116
	20.27%	69.88%	77.17%	29.32%
3	1016	1447	1169	1406
	18.28%	22.69%	18.56%	36.94%
2	1097	364	207	744
	19.74%	5.71%	3.29%	19.55%
1 - not at all	2318	110	62	540
important	41.71%	1.72%	0.98%	14.19%
NET: Not important	3416	474	269	1284
	61.45%	7.43%	4.27%	33.74%
Mean	2.17	3.61	3.72	2.81
Standard deviation	1.18	0.68	0.57	1.01
Standard error	0.02	0.01	0.01	0.02

Absolutes/col percents

Table 92

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Landline - to make and receive calls
Base: All respondents who have service

		Ger	nder				Age						Social (	Grade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	5546	2692	2854	589	785	844	950	937	1007	434	1546	1519	1156	1325	3065	2481	4366	1180
Weighted base	5558	2712	2846	708	821	833	980	834	974	409	1548	1513	1142	1355	3061	2497	4393	1165
NET: Important	2143 38.55%defk p	1025 37.80%	1117 39.26%	276 38.98%def	256 31.24%	230 27.66%	267 27.29%	297 35.60%ef	525 53.88%Tcde fg	291 71.13%Tcde fgh	635 41.01%Tk	525 34.67%	431 37.71%	553 40.78%k	1159 37.88%	983 39.38%	1605 36.54%	537 46.11%Tp
4 - very important	1127 20.27%acde fknp	504 18.59%	623 21.88%Ta	87 12.35%	108 13.18%	111 13.32%	132 13.42%	164 19.70%cdef	327 33.52%Tcde fg	198 48.41%Tcde fgh	314 20.31%k	257 16.99%	235 20.59%k	320 23.62%Tk	571 18.67%	555 22.24%Tn	832 18.93%	295 25.32%Tp
3	1016 18.28%efp	521 19.21%	495 17.39%	189 26.63%Tdef gh	148 18.07%f	119 14.34%	136 13.87%	133 15.90%	198 20.36%efg	93 22.72%Tefg	320 20.70%Tlm	268 17.68%	195 17.11%	233 17.16%	588 19.21%	428 17.14%	774 17.61%	242 20.79%Tp
2	1097 19.74%di	545 20.08%	553 19.42%	177 25.06%Tdhi	116 14.14%	177 21.31%di	211 21.50%di	183 21.95%di	186 19.04%di	47 11.52%	286 18.45%	321 21.24%	241 21.06%	250 18.43%	607 19.83%	490 19.63%	885 20.15%	212 18.17%
1 - not at all important	2318 41.71%chiq	1142 42.12%	1176 41.32%	255 35.96%hi	448 54.62%Tcgh i	425 51.04%Tcgh i	502 51.21%Tcgh i	354 42.45%chi	264 27.08%i	71 17.35%	628 40.54%	667 44.09%T	471 41.23%	553 40.78%	1295 42.30%	1024 40.99%	1902 43.30%Tq	416 35.71%
NET: Not important	3416 61.45%hijq	1687 62.20%	1728 60.74%	432 61.02%hi	564 68.76%Tchi	602 72.34%Tcgh i	712 72.71%Tcgh i	537 64.40%hi	449 46.12%i	118 28.87%	913 58.99%	988 65.33%Tjm	712 62.29%	802 59.22%	1902 62.12%	1514 60.62%	2788 63.46%Tq	628 53.89%
Mean	2.17defkp	2.14	2.20	2.15def	1.90	1.90	1.90	2.13def	2.60Tcdefg	3.02Tcdefg h	2.21k	2.08	2.17	2.24Tk	2.14	2.21	2.12	2.36Tp
Standard deviation Standard error	1.18 0.02	1.16 0.02	1.19 0.02	1.05 0.04	1.12 0.04	1.09 0.04	1.09 0.04	1.16 0.04	1.21 0.04	1.14 0.05	1.18 0.03	1.14 0.03	1.17 0.03	1.21 0.03	1.16 0.02	1.20 0.02	1.16 0.02	1.20 0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 93

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Landline - to make and receive calls

Base: All respondents who have service

			Со	untry							Reg	ion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	5546	4601	470	300	175	470	240	621	460	481	409	300	535	592	745	518	175	4979	530
Weighted base	5558	4634	467	284	172	467	218	606	438	491	388	284	553	695	763	483	172	4949	574
NET: Important	2143 38.55%d p	1805 38.96%d	183 39.24%d	111 39.05%d	43 24.88%	183 39.24%p	72 33.11%	224 37.01%p	151 34.50%p	198 40.33%p	135 34.69%p	111 39.05%p	226 40.94%p	297 42.66%fhj p	314 41.17%hp	188 39.05%p	43 24.88%	1888 38.14%	236 41.12%
4 - very important	1127 20.27%d p	946 20.41%d	95 20.23%d	66 23.33%d	20 11.60%	95 20.23%p	37 16.90%	124 20.50%p	77 17.58%	104 21.28%p	75 19.44%p	66 23.33%p	125 22.65%p	147 21.16%p	157 20.59%p	99 20.42%p	20 11.60%	1021 20.63%	99 17.31%
3	1016 18.28%q	860 18.55%	89 19.02%	45 15.72%	23 13.28%	89 19.02%	35 16.21%	100 16.51%	74 16.92%	93 19.05%	59 15.25%	45 15.72%	101 18.28%	149 21.50%jp	157 20.58%jp	90 18.63%	23 13.28%	867 17.51%	137 23.82%Tq
2	1097 19.74%q	917 19.78%	88 18.78%	52 18.43%	40 23.43%	88 18.78%	33 14.88%	105 17.42%	104 23.70%fgj	101 20.53%	67 17.19%	52 18.43%	107 19.29%	162 23.34%Tfg j	143 18.78%	95 19.75%	40 23.43%	947 19.14%	147 25.53%Tq
1 - not at all important	2318 41.71%n r	1912 n 41.26%	196 41.98%	121 42.52%	89 51.68%Tab	196 41.98%m	114 52.01%Teh ilmno	276 45.57%m	183 41.80%m	192 39.14%	187 48.12%Til mn	121 42.52%m	220 39.78%	236 34.01%	305 40.05%m	199 41.20%m	89 51.68%Teh ilmno	2114 42.72%Tr	191 33.35%
NET: Not important	3416 61.45%	2829 61.04%	284 60.76%	173 60.95%	129 75.12%Tab c	284 60.76%	146 66.89%m	381 62.99%	287 65.50%mn	293 59.67%	254 65.31%m	173 60.95%	326 59.06%	399 57.34%	449 58.83%	294 60.95%	129 75.12%Teg hijklmno	3061 61.86%	338 58.88%
Mean	2.17dfp	2.18d	2.17d	2.20d	1.85	2.17p	1.98	2.12p	2.10p	2.22fp	2.06	2.20p	2.24fjp	2.30Tfghj p	2.22fp	2.18p	1.85	2.16	2.25
Standard deviation Standard error	1.18 0.02	1.18 0.02	1.18 0.05	1.22 0.07	1.05 0.08	1.18 0.05	1.17 0.08	1.20 0.05	1.13 0.05	1.18 0.05	1.19 0.06	1.22 0.07	1.20 0.05	1.15 0.05	1.18 0.04	1.18 0.05	1.05 0.08	1.18 0.02	1.10 0.05

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 94

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Landline - to make and receive calls

Base: All respondents who have service

	_						Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	5546	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	5558	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Important	2143	2101	593	117	126	28	386	267	376	90	13	29	12	18
	38.55%fh	38.51%fh	42.11%Tadfhi	48.30%Tadfhi	35.50%	44.52%	34.65%	44.87%Tadfhi	33.47%	33.90%	30.70%	36.59%	52.90%	51.85%
4 - very important	1127	1119	329	63	73	14	197	148	194	42	6	19	5	3
	20.27%fh	20.51%Tfh	23.34%Tafhi	26.07%Tfhi	20.71%	21.40%	17.63%	24.88%Tafhi	17.31%	15.83%	14.85%	24.16%	22.54%	9.64%
3	1016	982	264	54	52	15	190	119	181	48	7	10	7	14
	18.28%a	18.00%	18.77%	22.23%d	14.79%	23.12%	17.02%	19.99%	16.16%	18.07%	15.85%	12.43%	30.37%	42.21%
2	1097	1079	294	43	58	15	228	102	249	43	14	11	2	6
	19.74%	19.78%	20.86%	17.84%	16.40%	23.07%	20.48%	17.16%	22.20%Tdg	16.26%	32.99%cdgik	13.30%	9.33%	16.15%
1 - not at all	2318	2276	522	82	170	21	500	226	498	132	15	40	9	11
important	41.71%bc	41.72%bc	37.04%	33.86%	48.10%Tabcg	32.40%	44.88%Tabcg	37.97%	44.33%bcg	49.84%Tabceg	36.31%	50.11%bc	37.76%	32.00%
NET: Not important	3416	3355	816	125	228	35	729	328	747	175	29	51	11	16
	61.45%bcg	61.49%bcg	57.89%	51.70%	64.50%bcg	55.48%	65.35%Tabcg	55.13%	66.53%Tabcg	66.10%bcg	69.30%	63.41%	47.10%	48.15%
Mean	2.17fhi	2.17fhi	2.28Tadfhi	2.41Tadfhi	2.08	2.34	2.07	2.32Tadfhi	2.06	2.00	2.09	2.11	2.38	2.29
Standard deviation	1.18	1.18	1.19	1.20	1.21	1.15	1.15	1.21	1.14	1.15	1.06	1.27	1.23	1.04
Standard error	0.02	0.02	0.03	0.08	0.06	0.15	0.03	0.05	0.03	0.07	0.16	0.13	0.27	0.17

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Absolutes/col percents

Table 95

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Landline - to make and receive calls

Base: All respondents who have service

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	5546	5429	241	1024	310	23	902	523	547	412	741	105	76	269	65
Weighted base	5558	5447	243	1014	304	23**	919	509	568	423	770	104*	74*	246	69*
NET: Important	2143 38.55%nuxzA	2064 37.89%uxA	106 43.63%uxzA	384 37.84%xA	109 35.74%A	9 38.26%	371 40.39%uxzA	232 45.64%Tnpquv wxzA	189 33.20%A	158 37.51%xA	299 38.85%xA	25 24.03%A	25 33.58%A	78 31.48%A	6 9.28%
4 - very important	1127 20.27%nuA	1084 19.90%uA	60 24.72%quA	208 20.56%uA	51 16.81%A	5 22.02%	196 21.34%uA	136 26.74%Tnpqsu vwzA	87 15.39%A	81 19.06%A	146 18.93%A	19 18.75%A	13 16.97%A	41 16.82%A	1 1.89%
3	1016 18.28%nxA	980 17.99%xA	46 18.92%x	175 17.27%x	58 18.93%xA	4 16.24%	175 19.05%xA	96 18.90%xA	101 17.81%x	78 18.45%x	153 19.92%xA	5 5.28%	12 16.60%x	36 14.66%x	5 7.40%
2	1097 19.74%	1079 19.81%	54 22.09%	197 19.46%	68 22.40%	11 46.53%	175 19.00%	94 18.51%	109 19.12%	90 21.36%	140 18.16%	26 25.21%	12 15.72%	55 22.40%	13 18.47%
1 - not at all important	2318 41.71%ot	2304 42.30%Tot	83 34.28%	433 42.71%ot	127 41.86%	4 15.21%	373 40.61%	182 35.85%	271 47.68%Tnost	174 41.13%	331 42.99%ot	53 50.76%ot	37 50.70%ot	114 46.12%ot	50 72.24%Tnopqstuvwxyz
NET: Not important	3416 61.45%t	3383 62.11%Tt	137 56.37%	630 62.16%t	195 64.26%t	14 61.74%	548 59.61%	276 54.36%	379 66.80%Tnost	264 62.49%t	471 61.15%t	79 75.97%Tnopst vw	49 66.42%	169 68.52%Tost	63 90.72%Tnopqstuvwxyz
Mean	2.17nuA	2.15uA	2.34Tnquwxyz A	2.16uA	2.11A	2.45	2.21uxzA	2.37Tnpqsuvw xyzA	2.01A	2.15A	2.15A	1.92A	2.00A	2.02A	1.39
Standard deviation Standard error	1.18 0.02	1.17 0.02	1.19 0.08	1.18 0.04	1.13 0.06	1.02 0.21	1.19 0.04	1.22 0.05	1.13 0.05	1.16 0.06	1.17 0.04	1.15 0.11	1.17 0.13	1.13 0.07	0.71 0.09

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 96

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Landline - to make and receive calls

Base: All respondents who have service

							Q.	3 Broadband	supplier						Util-		Q.4	Pay TV sup	plier			icial vulneral Using Q21) Potenti	ility	limiti condit	ing
	Total (T)	Total broad- band (a)	BT (b)	(c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable(u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	5546	5416	1269	244	402	50	1134	607	1113	256	43	92	47	21	35	3206	395	1662	176	877	919	3095	977	1929	3415
Weighted base	5558	5421	1258	243	370	53*	1168	598	1156	264	42*	82*	44*	22**	32**	3323	425	1713	183	912	911	2937	1121	1819	3535
NET: Important	2143 38.55%a fhvx	2075 38.27%f h	540 42.89%T adfh	120 49.55%T adfhijl	128 34.47%	26 49.66%h	406 34.77%	261 43.69%T adfh	380 32.89%	95 36.08%	13 30.70%	31 37.25%	13 28.24%	11 49.39%	18 55.84%	1346 40.49%T	181 42.62%	680 39.69%	104 56.88%T opqs	353 38.73%	342 37.54%v	1211 41.25%T v	328 29.26%	777 42.71%T x	1261 35.67%
4 - very important	1127 20.27%f hvx	1109 20.46%T fh	303 24.07%T afhi	67 27.47%T afhil	78 20.96%	13 24.33%	206 17.62%	150 25.07%T afhi	190 16.42%	42 16.05%	6 14.85%	21 25.15%	5 11.72%	6 25.80%	3 10.19%	691 20.81%	83 19.63%	362 21.14%	51 28.05%T ops	176 19.33%	161 17.67%	688 23.44%T tv	162 14.48%	418 23.00%T x	665 18.82%
3	1016 18.28%a dvx	966 17.81%d	237 18.82%d	54 22.08%d	50 13.51%	13 25.33%	200 17.15%	111 18.62%	190 16.47%	53 20.03%	7 15.85%	10 12.10%	7 16.52%	5 23.58%	15 45.65%	654 19.68%T	98 23.00%T	318 18.55%	53 28.83%T oqs	177 19.40%	181 19.87%v	523 17.81%v	166 14.78%	359 19.71%x	595 16.85%
2	1097 19.74%w	1069 19.72%	241 19.16%	40 16.62%	66 17.78%	8 14.79%	255 21.81%g i	103 17.27%	265 22.89%T abgi	41 15.39%	14 32.99%b cdgik	11 12.97%	9 20.49%	3 12.17%	3 10.31%	691 20.78%T	81 19.05%	352 20.54%	32 17.68%	203 22.29%	174 19.11%	553 18.83%	234 20.84%	306 16.82%	748 21.16%Tw
1 - not at all important	2318 41.71%b coru	2277 42.00%T bc	477 37.95%	82 33.83%	177 47.75%T abcg	19 35.55%	507 43.42%b c	233 39.05%	511 44.23%b c	128 48.53%T bcg	15 36.31%	41 49.79%c	23 51.27%c	8 38.45%	11 33.84%	1287 38.73%r	163 38.33%r	681 39.76%r	47 25.45%	355 38.98%r	395 43.35%	1173 39.93%	559 49.89%T tu	736 40.47%	1526 43.17%T
NET: Not important	3416 61.45%b cgoruw	3346 61.73%T bcg	719 57.11%	123 50.45%	243 65.53%b cg	27 50.34%	762 65.23%T abcg	337 56.31%	776 67.11%T abceg	169 63.92%c	29 69.30%c	52 62.75%	32 71.76%c	11 50.61%	14 44.16%	1978 59.51%r	244 57.38%r	1033 60.31%r	79 43.12%	559 61.27%r	569 62.46%	1725 58.75%	793 70.74%T tu	1042 57.29%	2274 64.33%Tw
Mean	2.17fhv x	2.17fh	2.29Tad fhil	2.43Tad fhil	2.08	2.38	2.09	2.30Tad fhil	2.05	2.04	2.09	2.13	1.89	2.37	2.32	2.23T	2.24	2.21	2.59Top qs	2.19	2.12v	2.25Ttv	1.94	2.25Tx	2.11
Standard deviation Standard error	1.18 0.02	1.18 0.02	1.20 0.03	1.22 0.08	1.20 0.06	1.21 0.17	1.14 0.03	1.22 0.05	1.12 0.03	1.15 0.07	1.06 0.16	1.28 0.13	1.08 0.16	1.26 0.28	1.06 0.18	1.17 0.02	1.16 0.06	1.18 0.03	1.15 0.09	1.15 0.04	1.15 0.04	1.21 0.02	1.11 0.04	1.21 0.03	1.16 0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 97

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Mobile

Base: All respondents who have service

	_	Gende	er				Age						Social G	rade			Area typ	oe
	Total (T)	Male (a)	Female (h)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (a)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2	DE (m)	ABC1 (n)	C2DE	Urban	Rural (g)
Unweighted base	6374	3083	3291	756	1044	1013	1072	1027	1037	425	1739	1799	1314	1522	3538	2836	5086	1288
Weighted base	6378	3112	3266	888	1074	998	1098	915	1002	403	1740	1802	1296	1541	3542	2837	5104	1275
NET: Important	5905 92.57%ahim q	2830 90.93%	3075 94.13%Ta	836 94.18%hi	1017 94.66%Thi	945 94.72%Thi	1040 94.68%Thi	845 92.36%hi	892 89.03%i	329 81.68%	1599 91.89%	1686 93.58%m	1218 93.96%m	1402 90.98%	3285 92.75%	2620 92.34%	4772 93.50%Tq	1133 88.86%
4 - very important	4457 69.88%ahij q	1961 63.02%	2496 76.42%Ta	612 68.86%i	782 72.77%Thi	729 73.01%Thi	830 75.59%Tcgh i	634 69.32%i	660 65.85%i	211 52.43%	1172 67.40%	1300 72.14%Tj	917 70.74%	1068 69.33%	2472 69.81%	1985 69.97%	3609 70.72%Tq	848 66.50%
3	1447 22.69%bf	869 27.91%Tb	579 17.72%	225 25.31%f	235 21.89%	217 21.71%	210 19.09%	211 23.04%	232 23.19%f	118 29.25%Tdef gh	426 24.50%	386 21.45%	301 23.22%	334 21.66%	813 22.95%	635 22.37%	1162 22.77%	285 22.36%
2	364 5.71%bflp	222 7.13%Tb	142 4.34%	49 5.50%	52 4.85%	44 4.38%	44 4.04%	48 5.26%	74 7.39%Tdef	53 13.07%Tcdef gh	110 6.35%l	95 5.27%	57 4.40%	101 6.59%l	205 5.80%	158 5.59%	264 5.17%	100 7.87%Tp
1 - not at all important	110 1.72%cdekp	60 1.93%	50 1.52%	3 0.32%	5 0.49%	9 0.90%	14 1.28%	22 2.38%cde	36 3.58%Tcdef	21 5.25%Tcdef g	31 1.75%	21 1.14%	21 1.65%	37 2.43%Tk	51 1.44%	59 2.07%	68 1.34%	42 3.27%Tp
NET: Not important	474 7.43%bdefp	282 9.07%Tb	192 5.87%	52 5.82%	57 5.34%	53 5.28%	58 5.32%	70 7.64%	110 10.97%Tcde fg	74 18.32%Tcdef gh	141 8.11%	116 6.42%	78 6.04%	139 9.02%Tkl	257 7.25%	217 7.66%	332 6.50%	142 11.14%Tp
Mean	3.61ahijq	3.52	3.69Ta	3.63hi	3.67Tghi	3.67Tghi	3.69Tghi	3.59hi	3.51i	3.29	3.58	3.65Tjm	3.63j	3.58	3.61	3.60	3.63Tq	3.52
Standard deviation Standard error	0.68 0.01	0.71 0.01	0.63 0.01	0.60 0.02	0.59 0.02	0.60 0.02	0.61 0.02	0.70 0.02	0.78 0.02	0.89 0.04	0.69 0.02	0.63 0.01	0.65 0.02	0.72 0.02	0.66 0.01	0.69 0.01	0.65 0.01	0.78 0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 98

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Mobile

Base: All respondents who have service

			Co	untry							Regi	on						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6374	5315	541	322	196	541	280	718	549	556	483	322	587	715	852	575	196	5668	654
Weighted base	6378	5352	529	305	193	529	252	705	521	556	459	305	600	846	870	543	193	5619	707
NET: Important	5905	4946	491	282	186	491	236	653	486	516	418	282	547	792	802	495	186	5191	668
	92.57%	92.41%	92.91%	92.49%	96.23%	92.91%	93.52%	92.69%	93.30%	92.84%	91.26%	92.49%	91.21%	93.63%	92.15%	91.04%	96.23%jlo	92.37%	94.43%
4 - very important	4457	3741	353	218	146	353	184	491	367	376	325	218	410	585	636	368	146	3929	494
	69.88%	69.90%	66.75%	71.39%	75.52%b	66.75%	72.97%	69.61%	70.45%	67.63%	70.89%	71.39%	68.26%	69.19%	73.08%e	67.66%	75.52%e	69.92%	69.80%
3	1447	1205	138	64	40	138	52	163	119	140	93	64	138	207	166	127	40	1262	174
	22.69%n	22.51%	26.16%	21.10%	20.71%	26.16%n	20.55%	23.08%	22.84%	25.22%n	20.37%	21.10%	22.96%	24.44%n	19.07%	23.38%	20.71%	22.46%	24.63%
2	364	316	28	15	5	28	12	41	29	33	34	15	37	42	50	38	5	322	36
	5.71%	5.90%	5.23%	5.07%	2.66%	5.23%	4.64%	5.88%	5.48%	5.95%	7.49%p	5.07%	6.10%	4.93%	5.76%	7.05%p	2.66%	5.74%	5.11%
1 - not at all	110	91	10	7	2	10	5	10	6	7	6	7	16	12	18	10	2	106	3
important	1.72%r	1.69%	1.86%	2.44%	1.12%	1.86%	1.84%	1.44%	1.22%	1.21%	1.25%	2.44%	2.69%	1.44%	2.09%	1.91%	1.12%	1.89%Tr	0.47%
NET: Not important	474	406	37	23	7	37	16	52	35	40	40	23	53	54	68	49	7	429	39
	7.43%	7.59%	7.09%	7.51%	3.77%	7.09%	6.48%	7.31%	6.70%	7.16%	8.74%p	7.51%	8.79%p	6.37%	7.85%	8.96%p	3.77%	7.63%	5.57%
Mean	3.61	3.61	3.58	3.61	3.71b	3.58	3.65	3.61	3.63	3.59	3.61	3.61	3.57	3.61	3.63	3.57	3.71elo	3.60	3.64
Standard deviation	0.68	0.68	0.68	0.70	0.57	0.68	0.66	0.67	0.65	0.66	0.68	0.70	0.73	0.65	0.69	0.71	0.57	0.68	0.60
Standard error	0.01	0.01	0.03	0.04	0.04	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.02	0.02	0.03	0.04	0.01	0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 99

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Mobile

Base: All respondents who have service

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6374	5386	1395	235	378	57	1081	595	1076	256	43	89	19	37
Weighted base	6378	5394	1389	239	345	63*	1107	584	1115	263	42*	80*	22**	34**
NET: Important	5905 92.57%bdk	4981 92.35%bdk	1253 90.23%	228 95.32%bdk	304 88.18%	60 94.26%	1048 94.76%Tabdgk	533 91.21%	1048 93.98%abdk	250 95.22%bdk	39 93.34%	67 83.60%	17 77.48%	33 97.97%
4 - very important	4457 69.88%b	3746 69.45%b	918 66.09%	162 67.76%	226 65.52%	38 59.76%	833 75.25%Tabcdeh jk	417 71.31%b	776 69.56%	192 73.22%b	25 59.91%	51 63.99%	12 54.29%	20 57.31%
3	1447 22.69%f	1235 22.90%f	335 24.13%f	66 27.56%fg	78 22.65%	22 34.50%fg	216 19.51%	116 19.90%	272 24.42%f	58 22.01%	14 33.43%f	16 19.61%	5 23.18%	14 40.67%
2	364 5.71%f	314 5.81%f	104 7.49%Tafh	9 3.73%	31 8.94%Tacfhi	1 1.63%	44 3.94%	35 6.06%	56 4.99%	11 4.03%	3 6.66%	10 12.05%Tacefhi	5 22.52%	1 2.03%
1 - not at all important	110 1.72%	99 1.84%h	32 2.28%h	2 0.95%	10 2.88%h	3 4.11%	14 1.31%	16 2.72%h	12 1.03%	2 0.74%	:	3 4.35%hi	:	-
NET: Not important	474 7.43%f	413 7.65%fh	136 9.77%Tacfhi	11 4.68%	41 11.82%Tacfhi	4 5.74%	58 5.24%	51 8.79%f	67 6.02%	13 4.78%	3 6.66%	13 16.40%Tacfhi	5 22.52%	1 2.03%
Mean	3.61bdk	3.60bdk	3.54	3.62	3.51	3.50	3.69Tabdeghk	3.60	3.63bdk	3.68bdk	3.53	3.43	3.32	3.55
Standard deviation Standard error	0.68 0.01	0.68 0.01	0.73 0.02	0.61 0.04	0.78 0.04	0.73 0.10	0.61 0.02	0.73 0.03	0.63 0.02	0.59 0.04	0.63 0.10	0.87 0.09	0.84 0.19	0.54 0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 100

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Mobile

Base: All respondents who have service

	_							Q.2 Mobile su	ipplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6374	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6378	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Important	5905 92.57%t	5856 92.58%t	235 92.59%	1111 92.88%	342 92.98%	24 95.38%	989 92.16%	504 89.99%	643 93.20%	443 92.75%	829 93.50%t	113 93.42%	73 90.22%	259 95.07%t	92 97.34%t
4 - very important	4457 69.88%o	4436 70.12%To	150 59.18%	858 71.73%o	258 70.04%o	17 68.93%	746 69.53%o	381 68.09%o	507 73.40%o	329 68.85%o	621 69.98%o	82 67.59%	61 75.89%o	213 78.12%Tnoqst vwx	73 76.82%o
3	1447 22.69%nz	1421 22.46%z	85 33.41%Tnpqst uvwyzA	253 21.16%	84 22.94%	7 26.45%	243 22.64%	123 21.90%	137 19.79%	114 23.90%z	209 23.52%z	31 25.83%	12 14.32%	46 16.95%	19 20.52%
2	364 5.71%	361 5.70%	14 5.61%	63 5.26%	22 6.06%	1 2.95%	64 5.93%	42 7.55%A	39 5.58%	28 5.90%	43 4.80%	8 6.58%	8 9.78%A	12 4.49%	1 1.15%
1 - not at all important	110 1.72%	109 1.72%	5 1.80%	22 1.86%	4 0.96%	1.67%	20 1.90%	14 2.46%	8 1.22%	6 1.35%	15 1.71%	-	-	1 0.43%	1 1.51%
NET: Not important	474 7.43%	470 7.42%	19 7.41%	85 7.12%	26 7.02%	1 4.62%	84 7.84%	56 10.01%TnwzA	47 6.80%	35 7.25%	58 6.50%	8 6.58%	8 9.78%	13 4.93%	3 2.66%
Mean	3.610	3.61To	3.50	3.630	3.620	3.63	3.60	3.56	3.65ot	3.60	3.620	3.61	3.66	3.73Tnopqstv w	3.730
Standard deviation Standard error	0.68 0.01	0.67 0.01	0.69 0.04	0.67 0.02	0.64 0.03	0.64 0.13	0.69 0.02	0.74 0.03	0.64 0.02	0.66 0.03	0.66 0.02	0.61 0.05	0.65 0.07	0.56 0.03	0.56 0.06

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 101

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Mobile

Base: All respondents who have service

								Q.3 Broadb	oand supplier						1 163		Q.4	Pay TV suppli	er			ncial vulnera		limit condi	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6374	6103	1324	288	416	55	1223	659	1396	287	50	114	55	23	35	3449	412	1787	183	949	1098	3462	1160	2215	3915
Weighted base	6378	6107	1313	286	381	60*	1266	651	1433	293	49*	99*	52*	25**	32**	3573	441	1851	190	978	1076	3274	1342	2080	4048
NET: Important	5905 92.57%b dk	5652 92.56%b dk	1189 90.59%	272 95.31%b dgkl	336 88.22%	53 88.85%	1196 94.47%T abdgkl	592 90.94%	1350 94.22%T abdgkl	281 96.11%T abdegkl	46 94.21%	85 86.16%	45 87.10%	20 80.56%	32 97.86%	3332 93.25%T r	413 93.62%	1725 93.20%	169 88.83%	916 93.64%r	995 92.54%	3021 92.25%	1256 93.61%	1915 92.05%	3772 93.18%T
4 - very important	4457 69.88%d p	4283 70.14%b d	886 67.54%	192 67.08%	244 64.15%	38 63.07%	938 74.13%T abcd	467 71.62%d	1031 71.94%b d	204 69.75%	30 61.75%	68 69.05%	33 63.55%	13 51.80%	19 57.68%	2488 69.63%p	284 64.30%	1335 72.11%T oprs	119 62.47%	662 67.67%	744 69.20%	2289 69.92%	967 72.11%	1427 68.59%	2880 71.14%T
3	1447 22.69%a	1369 22.42%	303 23.05%	81 28.23%T afgk	92 24.07%	15 25.78%	257 20.34%	126 19.32%	319 22.28%	77 26.35%f g	16 32.46%g	17 17.11%	12 23.55%	7 28.76%	13 40.18%	844 23.62%q	129 29.31%T oq	390 21.09%	50 26.36%	254 25.97%T q	251 23.34%	731 22.34%	289 21.51%	488 23.46%	892 22.04%
2	364 5.71%f	349 5.71%f	92 7.02%Ta fhi	11 3.90%	34 8.93%Ta cfhi	4 6.77%	54 4.29%	42 6.52%	70 4.87%	9 3.23%	3 5.79%	10 10.33%cf hi	4 7.85%	5 19.44%	1 2.14%	185 5.18%	23 5.29%	97 5.21%	13 6.87%	49 5.05%	61 5.71%	189 5.78%	69 5.16%	120 5.77%	214 5.29%
1 - not at all important	110 1.72%h	106 1.73%h	31 2.38%h	2 0.79%	11 2.84%fh	3 4.37%hi	16 1.24%	17 2.54%h	13 0.91%	2 0.67%	-	3 3.51%h	3 5.05%cff	- ni -	:	56 1.57%	5 1.09%	29 1.59%	8 4.30%To pqs	13 1.30%	19 1.75%	65 1.97%	16 1.23%	45 2.18%	62 1.53%
NET: Not important	474 7.43%fh iox	454 7.44%fh i	123 9.41%Ta cfhi	13 4.69%	45 11.78%T acfhi	7 11.15%i	70 5.53%	59 9.06%cf hi	83 5.78%	11 3.89%	3 5.79%	14 13.84%T acfhi	7 12.90%c fhi	5 19.44%	1 2.14%	241 6.75%	28 6.38%	126 6.80%	21 11.17%os	62 6.36%	80 7.46%	254 7.75%	86 6.39%	165 7.95%	276 6.82%
Mean	3.61bdr	3.61bd	3.56	3.62	3.50	3.48	3.67Tab degkl	3.60d	3.65Tab dl	3.65d	3.56	3.52	3.46	3.32	3.56	3.61r	3.57	3.64Tor	3.47	3.60r	3.60	3.60	3.64	3.58	3.63Tw
Standard deviation Standard error	0.68 0.01	0.68 0.01	0.73 0.02	0.60 0.04	0.78 0.04	0.81 0.11	0.62 0.02	0.72 0.03	0.62 0.02	0.58 0.03	0.61 0.09	0.82 0.08	0.85 0.11	0.80 0.17	0.55 0.09	0.66 0.01	0.65 0.03	0.66 0.02	0.80 0.06	0.65 0.02	0.68 0.02	0.69 0.01	0.64 0.02	0.70 0.01	0.66 0.01

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 102

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

		Gend	der				Age						Social Gr	ade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6291	3050	3241	737	1025	989	1047	1008	1048	437	1730	1775	1303	1483	3505	2786	5014	1277
Weighted base	6301	3083	3218	867	1057	971	1082	899	1012	413	1726	1779	1288	1508	3505	2796	5038	1263
NET: Important	6032 95.73%c	2954 95.82%	3078 95.65%	793 91.41%	1004 94.99%c	946 97.50%Tcd	1051 97.15%Tcd	865 96.21%c	977 96.46%c	396 95.98%c	1658 96.05%	1707 95.95%	1228 95.36%	1439 95.42%	3365 96.00%	2667 95.39%	4831 95.89%	1201 95.11%
4 - very important	4863 77.17%cdlo	2359 76.52%	2503 77.80%	594 68.53%	785 74.26%c	769 79.28%cd	870 80.41%Tcd	709 78.84%cd	820 81.04%Tcd	315 76.26%c	1373 79.57%Tlm	1402 78.80%lm	955 74.15%	1133 75.09%	2775 79.18%To	2088 74.66%	3877 76.95%	986 78.05%
3	1169 18.56%hjn	595 19.30%	574 17.85%	198 22.88%Tefg h	219 20.74%fh	177 18.22%	181 16.74%	156 17.37%	156 15.43%	81 19.73%	284 16.48%	305 17.15%	273 21.21%Tjk	307 20.33%jk	590 16.82%	580 20.74%Tn	954 18.94%	215 17.05%
2	207 3.29%e	102 3.32%	105 3.26%	60 6.93%Tdefg hi	45 4.22%efh	19 1.91%	26 2.43%	23 2.55%	25 2.44%	10 2.45%	54 3.12%	52 2.92%	42 3.29%	59 3.92%	106 3.02%	101 3.63%	159 3.16%	48 3.79%
1 - not at all important	62 0.98%	27 0.86%	35 1.09%	14 1.66%f	8 0.78%	6 0.58%	5 0.42%	11 1.25%	11 1.10%	6 1.57%f	14 0.82%	20 1.13%	17 1.35%	10 0.66%	34 0.98%	27 0.98%	48 0.95%	14 1.11%
NET: Not important	269 4.27%ef	129 4.18%	140 4.35%	75 8.59%Tdefg hi	53 5.01%ef	24 2.50%	31 2.85%	34 3.79%	36 3.54%	17 4.02%	68 3.95%	72 4.05%	60 4.64%	69 4.58%	140 4.00%	129 4.61%	207 4.11%	62 4.89%
Mean	3.72clo	3.71	3.72	3.58	3.68c	3.76Tcd	3.77Tcd	3.74c	3.76Tcd	3.71c	3.75Tlm	3.741	3.68	3.70	3.74To	3.69	3.72	3.72
Standard deviation Standard error	0.57 0.01	0.57 0.01	0.58 0.01	0.69 0.03	0.59 0.02	0.50 0.02	0.50 0.02	0.57 0.02	0.54 0.02	0.59 0.03	0.55 0.01	0.57 0.01	0.60 0.02	0.57 0.01	0.56 0.01	0.59 0.01	0.57 0.01	0.59 0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 103

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

			Co	ountry							Reg	ion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6291	5241	536	320	194	536	279	714	541	550	481	320	582	692	838	564	194	5615	624
Weighted base	6301	5280	529	302	189	529	253	701	514	552	455	302	595	816	860	534	189	5576	673
NET: Important	6032 95.73%r	5046 95.57%	516 97.48%	287 94.81%	184 96.96%	516 97.48%lm	242 95.85%	671 95.67%	489 95.19%	534 96.81%	436 95.63%	287 94.81%	561 94.20%	771 94.52%	827 96.16%	515 96.48%	184 96.96%	5358 96.09%Tr	626 92.97%
4 - very important	4863 77.17%n r	4062 n 76.93%	414 78.30%	230 75.95%	157 82.85%	414 78.30%	198 78.46%	541 77.19%	392 76.29%	425 77.00%	351 76.98%	230 75.95%	459 77.07%	599 73.48%	690 80.20%Tm	406 76.19%	157 82.85%m	4353 78.07%Tr	471 69.98%
3	1169 18.56%q	984 18.64%	101 19.18%	57 18.85%	27 14.11%	101 19.18%	44 17.39%	130 18.49%	97 18.90%	109 19.82%	85 18.65%	57 18.85%	102 17.13%	172 21.04%n	137 15.96%	108 20.29%	27 14.11%	1005 18.03%	155 22.99%Tq
2	207 3.29%b q	184 e 3.48%b	8 1.45%	13 4.14%b	4 1.89%	8 1.45%	7 2.58%	23 3.30%	17 3.37%	14 2.46%	16 3.47%	13 4.14%e	27 4.49%e	35 4.26%e	29 3.40%	16 3.08%	4 1.89%	166 2.98%	39 5.76%Tq
1 - not at all important	62 0.98%	51 0.96%	6 1.07%	3 1.06%	2 1.15%	6 1.07%	4 1.57%	7 1.03%	7 1.44%	4 0.72%	4 0.90%	3 1.06%	8 1.30%	10 1.23%	4 0.44%	2 0.45%	2 1.15%	52 0.93%	9 1.27%
NET: Not important	269 4.27%q	234 4.43%	13 2.52%	16 5.19%	6 3.04%	13 2.52%	11 4.15%	30 4.33%	25 4.81%	18 3.19%	20 4.37%	16 5.19%	35 5.80%e	45 5.48%e	33 3.84%	19 3.52%	6 3.04%	218 3.91%	47 7.03%Tq
Mean	3.72mr	3.72	3.75	3.70	3.79	3.75m	3.73	3.72	3.70	3.73	3.72	3.70	3.70	3.67	3.76m	3.72	3.79m	3.73Tr	3.62
Standard deviation Standard error	0.57 0.01	0.58 0.01	0.53 0.02	0.60 0.03	0.53 0.04	0.53 0.02	0.59 0.04	0.57 0.02	0.60 0.03	0.54 0.02	0.57 0.03	0.60 0.03	0.62 0.03	0.62 0.02	0.53 0.02	0.54 0.02	0.53 0.04	0.56 0.01	0.65 0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 10

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

							Q.1	Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6291	5416	1401	235	385	57	1088	604	1079	256	43	89	20	36
Weighted base	6301	5422	1392	241	354	63*	1113	592	1118	263	42*	80*	23**	33**
NET: Important	6032 95.73%	5204 95.98%T	1337 96.02%	229 94.96%	342 96.55%	62 97.66%	1078 96.84%	565 95.42%	1072 95.92%	251 95.44%	38 90.91%	79 98.79%	20 89.52%	32 98.21%
4 - very important	4863 77.17%	4187 77.21%	1078 77.42%	181 75.10%	293 82.90%Tabcfh	45 71.06%	839 75.37%	467 78.86%	853 76.30%	201 76.60%	31 73.76%	71 88.98%Tabcefh i	19 84.69%	19 57.17%
3	1169 18.56%d	1018 18.77%d	259 18.60%d	48 19.86%	48 13.65%	17 26.60%dk	239 21.48%Tadgk	98 16.55%	219 19.61%dk	49 18.84%	7 17.15%	8 9.81%	1 4.83%	13 41.05%
2	207 3.29%	170 3.13%	44 3.15%	12 4.84%d	6 1.59%	-	25 2.29%	21 3.53%	39 3.50%	12 4.56%	3 7.06%d	1 1.21%	2 10.48%	1 1.79%
1 - not at all important	62 0.98%	48 0.89%	11 0.83%	* 0.20%	7 1.86%hi	1 2.34%i	10 0.87%	6 1.05%	7 0.58%	-	1 2.04%i	:	:	-
NET: Not important	269 4.27%a	218 4.02%	55 3.98%	12 5.04%	12 3.45%	1 2.34%	35 3.16%	27 4.58%	46 4.08%	12 4.56%	4 9.09%	1 1.21%	2 10.48%	1 1.79%
Mean	3.72	3.72	3.73	3.70	3.78	3.66	3.71	3.73	3.72	3.72	3.63	3.88Tabcefghi j	3.74	3.55
Standard deviation Standard error	0.57 0.01	0.56 0.01	0.56 0.01	0.57 0.04	0.56 0.03	0.61 0.08	0.55 0.02	0.57 0.02	0.56 0.02	0.54 0.03	0.71 0.11	0.36 0.04	0.65 0.14	0.54 0.09

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 105

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important' Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6291	6172	251	1176	364	25	1043	568	637	466	835	123	82	293	83
Weighted base	6301	6186	254	1164	355	25**	1055	555	660	474	871	120*	81*	272	87*
NET: Important	6032	5924	242	1120	339	24	1001	530	634	451	841	115	75	264	85
	95.73%	95.76%	95.48%	96.21%	95.57%	95.32%	94.88%	95.53%	96.11%	95.03%	96.55%	95.93%	92.50%	97.09%	97.98%
4 - very important	4863 77.17%	4797 77.55%T	185 73.09%	906 77.81%	279 78.68%	16 63.64%	808 76.62%	424 76.41%	514 77.97%	357 75.20%	670 76.86%	98 82.17%	71 87.60%Tnostv w	225 82.59%Tov	73 84.02%
3	1169	1127	57	214	60	8	193	106	120	94	172	16	4	39	12
	18.56%ny	18.21%y	22.38%yz	18.40%y	16.89%y	31.68%	18.27%y	19.12%y	18.14%y	19.83%y	19.69%y	13.76%	4.90%	14.50%y	13.96%
2	207	201	9	32	9	1	47	17	24	21	26	3	2	5	1
	3.29%	3.25%	3.42%	2.74%	2.45%	4.68%	4.48%Tn	3.11%	3.65%	4.46%	3.01%	2.90%	2.98%	1.67%	0.87%
1 - not at all	62	61	3	12	7	Ī	7	8	2	2	4	1	4	3	1
important	0.98%	0.99%	1.11%	1.04%	1.97%suw		0.64%	1.35%u	0.25%	0.51%	0.44%	1.17%	4.52%Tnpsuvw	1.24%	1.15%
NET: Not important	269	262	11	44	16	1	54	25	26	24	30	5	6	8	2
	4.27%	4.24%	4.52%	3.79%	4.43%	4.68%	5.12%	4.46%	3.89%	4.97%	3.45%	4.07%	7.50%	2.91%	2.02%
Mean	3.72	3.72T	3.67	3.73	3.72	3.59	3.71	3.71	3.74	3.70	3.73	3.77	3.76	3.780	3.81
Standard deviation	0.57	0.57	0.60	0.56	0.61	0.59	0.58	0.59	0.53	0.58	0.53	0.56	0.72	0.53	0.49
Standard error	0.01	0.01	0.04	0.02	0.03	0.12	0.02	0.02	0.02	0.03	0.02	0.05	0.08	0.03	0.05

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 106

Q.18a How important or not, are each of these communications services to your household at the moment? Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router

Base: All respondents who have service

							C	Q.3 Broadban	d supplier								Q.4	Pay TV supp	blier		(l	cial vulnerab	oility	Impac limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6291	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3462	412	1795	186	951	1064	3433	1149	2191	3867
Weighted base	6301	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3581	442	1854	193	980	1044	3252	1327	2060	4006
NET: Important	6032 95.73%r t	5920 95.96%T	1276 95.91%	274 94.29%	374 96.16%	56 93.96%	1230 96.57%l	629 95.07%	1391 96.46%	285 96.62%	45 92.10%	97 98.26%l	47 90.86%	24 90.90%	32 100.00%	3431 95.81%r	424 95.91%r	1785 96.27%r	177 91.44%	938 95.65%r	975 93.40%	3135 96.42%T t	1285 96.81%t	1978 96.02%	3838 95.82%
4 - very important	4863 77.17%f oprst	4801 77.83%T f	1035 77.78%	219 75.34%	323 82.91%T abcef	40 66.93%	952 74.78%	531 80.26%e f	1132 78.49%f	225 76.30%	37 76.35%	90 90.79%T abcefgh ijl	39 76.25%	20 76.43%	22 67.78%	2655 74.15%p r	307 69.52%r	1426 76.92%o pr	116 59.71%	721 73.57%r	734 70.32%	2555 78.58%T t	1096 82.59%T tu	1613 78.29%	3101 77.41%
3	1169 18.56%a dgkv	1118 18.13%d gk	241 18.13%d k	55 18.95%k	52 13.24%	16 27.02%d gk	277 21.79%T abdghk	98 14.81%	259 17.97%d k	60 20.31%d k	8 15.75%	7 7.47%	8 14.61%	4 14.47%	10 32.22%	776 21.67%T q	117 26.38%T oq	359 19.35%	61 31.73%T oqs	216 22.08%T	241 23.08%T uv	580 17.84%v	189 14.22%	365 17.73%	737 18.40%
2	207 3.29%au	192 3.12%	43 3.22%	11 3.72%	8 1.93%	4 6.04%	31 2.40%	27 4.12%	46 3.20%	10 3.26%	3 6.13%	2 1.74%	3 5.67%	2 9.10%	:	119 3.31%	15 3.30%	54 2.91%	12 6.21%To q	37 3.75%	57 5.46%Tu v	82 2.51%	36 2.68%	62 3.01%	130 3.24%
1 - not at all important	62 0.98%ah	57 0.92%h	12 0.88%	6 1.99%h	7 1.91%h		13 1.02%	5 0.81%	5 0.34%	* 0.12%	1 1.77%	-	2 3.47%hi	-	-	31 0.87%	4 0.79%	15 0.82%	5 2.35%s	6 0.60%	12 1.14%	35 1.07%	7 0.51%	20 0.97%	38 0.94%
NET: Not important	269 4.27%au	249 4.04%	54 4.09%	17 5.71%	15 3.84%	4 6.04%	44 3.43%	33 4.93%	51 3.54%	10 3.38%	4 7.90%	2 1.74%	5 9.14%fk	9.10%	-	150 4.19%	18 4.09%	69 3.73%	17 8.56%To pqs	43 4.35%	69 6.60%Tu v	116 3.58%	42 3.19%	82 3.98%	168 4.18%
Mean	3.72opr t	3.73T	3.73	3.68	3.77	3.61	3.70	3.75	3.75	3.73	3.67	3.89Tab cefghij I	3.64	3.67	3.68	3.69r	3.65r	3.72opr	3.49	3.69r	3.63	3.74Tt	3.79Ttu	3.73	3.72
Standard deviation Standard error	0.57 0.01	0.56 0.01	0.56 0.02	0.64 0.04	0.57 0.03	0.60 0.08	0.56 0.02	0.57 0.02	0.52 0.01	0.52 0.03	0.68 0.10	0.37 0.03	0.75 0.10	0.65 0.13	0.47 0.08	0.58 0.01	0.59 0.03	0.55 0.01	0.72 0.05	0.57 0.02	0.64 0.02	0.55 0.01	0.50 0.01	0.56 0.01	0.57 0.01

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Absolutes/col percents

Table 107

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

		Gend	er				Age						Social (	Grade			Area	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Unweighted base	3671	1768	1903	504	597	579	630	550	577	234	1054	976	795	846	2030	1641	3030	641
Weighted base	3806	1835	1972	612	620	586	669	517	577	225	1083	1007	821	895	2090	1716	3129	677
NET: Important	2522	1167	1355	380	417	402	459	344	372	147	703	685	532	602	1388	1134	2080	442
	66.26%a	63.64%	68.70%Ta	62.13%	67.23%	68.58%	68.69%c	66.63%	64.49%	65.23%	64.95%	68.00%	64.78%	67.23%	66.42%	66.06%	66.48%	65.25%
4 - very important	1116	487	629	139	152	163	223	158	198	83	317	276	255	268	592	524	922	194
	29.32%acd	26.53%	31.92%Ta	22.70%	24.56%	27.71%	33.36%Tcd	30.60%cd	34.29%Tcde	37.00%Tcde	29.25%	27.35%	31.14%	29.96%	28.34%	30.52%	29.46%	28.68%
3	1406 36.94%hi	681 37.11%	725 36.78%	241 39.43%hi	265 42.66%Tfgh i	240 40.87%hi	236 35.33%	186 36.03%	174 30.21%	64 28.24%	387 35.70%	410 40.65%Tji	276 33.64%	334 37.27%	796 38.08%	610 35.54%	1158 37.01%	248 36.57%
2	744	387	357	136	130	135	119	91	96	37	210	182	183	170	392	353	601	144
	19.55%b	21.09%Tb	18.12%	22.28%h	21.00%	22.96%fgh	17.75%	17.58%	16.70%	16.48%	19.35%	18.08%	22.29%	18.95%	18.74%	20.55%	19.19%	21.22%
1 - not at all	540	280	260	95	73	50	91	82	109	41	170	140	106	124	310	230	448	92
important	14.19%e	15.27%	13.18%	15.59%e	11.77%	8.46%	13.56%e	15.79%e	18.81%Tdef	18.29%de	15.70%	13.92%	12.93%	13.82%	14.84%	13.39%	14.33%	13.53%
NET: Not important	1284	667	617	232	203	184	209	172	205	78	380	322	289	293	702	582	1049	235
	33.74%b	36.36%Tb	31.30%	37.87%f	32.77%	31.42%	31.31%	33.37%	35.51%	34.77%	35.05%	32.00%	35.22%	32.77%	33.58%	33.94%	33.52%	34.75%
Mean	2.81ac	2.75	2.87Ta	2.69	2.80	2.88c	2.88c	2.81	2.80	2.84	2.79	2.81	2.83	2.83	2.80	2.83	2.82	2.80
Standard deviation	1.01	1.01	1.01	0.99	0.94	0.91	1.02	1.04	1.11	1.12	1.03	0.99	1.01	1.01	1.01	1.01	1.01	1.00
Standard error	0.02	0.02	0.02	0.04	0.04	0.04	0.04	0.04	0.05	0.07	0.03	0.03	0.04	0.03	0.02	0.02	0.02	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 108

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

			Co	ountry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	3671	3095	285	174	117	285	185	426	325	342	271	174	317	440	481	308	117	3211	438
Weighted base	3806	3226	286	177	118*	286	175	432	321	354	269	177	340	524	512	299	118*	3303	483
NET: Important	2522	2155	185	108	73	185	121	296	212	242	176	108	238	353	320	197	73	2190	321
	66.26%	66.81%	64.72%	61.41%	62.13%	64.72%	69.17%	68.49%	66.11%	68.46%	65.64%	61.41%	69.89%	67.27%	62.59%	65.81%	62.13%	66.32%	66.57%
4 - very important	1116	962	73	55	26	73	49	129	94	112	83	55	108	155	156	77	26	994	115
	29.32%r	29.83%	25.42%	31.29%	22.07%	25.42%	27.93%	29.80%	29.37%	31.58%	31.03%	31.29%	31.70%	29.46%	30.45%	25.77%	22.07%	30.09%Tr	23.86%
3	1406	1193	112	53	47	112	72	167	118	130	93	53	130	198	164	120	47	1197	206
	36.94%r	36.98%	39.30%	30.12%	40.06%	39.30%	41.24%	38.68%	36.74%	36.88%	34.61%	30.12%	38.18%	37.80%	32.14%	40.04%n	40.06%	36.23%	42.71%Tq
2	744	619	63	39	23	63	29	68	63	67	58	39	65	97	120	52	23	633	105
	19.55%	19.18%	21.97%	22.29%	19.88%	21.97%	16.46%	15.75%	19.67%	18.87%	21.47%	22.29%	19.19%	18.49%	23.39%Tg	17.50%	19.88%	19.17%	21.85%
1 - not at all	540	452	38	29	21	38	25	68	46	45	35	29	37	75	72	50	21	479	56
important	14.19%	14.01%	13.32%	16.29%	17.99%	13.32%	14.37%	15.76%	14.22%	12.68%	12.90%	16.29%	10.92%	14.24%	14.02%	16.69%	17.99%	14.52%	11.58%
NET: Not important	1284	1071	101	68	45	101	54	136	109	112	92	68	103	172	191	102	45	1113	161
	33.74%	33.19%	35.28%	38.59%	37.87%	35.28%	30.83%	31.51%	33.89%	31.54%	34.36%	38.59%	30.11%	32.73%	37.41%	34.19%	37.87%	33.68%	33.43%
Mean	2.81	2.83	2.77	2.76	2.66	2.77	2.83	2.83	2.81	2.87	2.84	2.76	2.91p	2.82	2.79	2.75	2.66	2.82	2.79
Standard deviation	1.01	1.01	0.98	1.07	1.02	0.98	1.00	1.03	1.01	1.00	1.01	1.07	0.97	1.01	1.03	1.02	1.02	1.02	0.94
Standard error	0.02	0.02	0.06	0.08	0.09	0.06	0.07	0.05	0.06	0.05	0.06	0.08	0.05	0.05	0.05	0.06	0.09	0.02	0.04

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base



Absolutes/col percents

Table 109

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	3671	3297	764	109	79	18	967	266	901	105	22	20	4	14
Weighted base	3806	3429	804	117*	76*	20**	999	269	943	118*	23**	17**	4**	14**
NET: Important	2522	2311	531	91	43	15	715	168	611	79	17	9	4	10
	66.26%	67.38%T	66.10%	77.72%Tabdgh	56.78%	72.80%	71.61%Tabdgh	62.24%	64.80%	66.67%	73.78%	53.62%	86.73%	68.16%
4 - very important	1116 29.32%	1042 30.39%Tb	218 27.10%	38 32.24%	15 19.45%	-	346 34.69%Tabdg	72 26.90%	290 30.75%	32 27.01%	11 48.47%	7 41.16%	2 46.53%	4 25.57%
3	1406	1269	313	53	28	15	369	95	321	47	6	2	2	6
	36.94%	36.99%	39.00%	45.48%h	37.32%	72.80%	36.92%	35.34%	34.04%	39.66%	25.31%	12.46%	40.20%	42.59%
2	744	644	146	18	19	4	169	56	189	28	5	3	1	3
	19.55%af	18.78%	18.16%	15.66%	24.46%	21.57%	16.96%	20.94%	20.03%	23.50%	22.57%	20.22%	13.27%	22.31%
1 - not at all	540	475	126	8	14	1	114	45	143	12	1	5	-	1
important	14.19%cf	13.84%cf	15.74%cf	6.62%	18.76%c	5.63%	11.43%	16.83%cf	15.17%cf	9.83%	3.65%	26.17%		9.53%
NET: Not important	1284	1119	272	26	33	5	283	102	332	39	6	8	1	5
	33.74%acf	32.62%cf	33.90%cf	22.28%	43.22%cf	27.20%	28.39%	37.76%cf	35.20%cf	33.33%	26.22%	46.38%	13.27%	31.84%
Mean	2.81	2.84Td	2.77	3.03Tbdgh	2.57	2.67	2.95Tabdgh	2.72	2.80	2.84	3.19	2.69	3.33	2.84
Standard deviation	1.01	1.01	1.02	0.87	1.01	0.59	0.99	1.04	1.04	0.94	0.93	1.29	0.80	0.95
Standard error	0.02	0.02	0.04	0.08	0.11	0.14	0.03	0.06	0.03	0.09	0.20	0.29	0.40	0.25

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Absolutes/col percents

Table 110

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	3671	3589	157	703	179	16	625	303	365	337	479	58	24	241	26
Weighted base	3806	3730	168	726	187	14**	653	308	384	354	526	53*	24**	225	30**
NET: Important	2522 66.26%	2472 66.26%	115 68.67%	498 68.56%	127 67.79%	8 54.07%	421 64.50%	196 63.86%	241 62.76%	232 65.68%	367 69.82%	31 58.78%	11 46.01%	170 75.70%Tnstuv x	13 41.70%
4 - very important	1116 29.32%q	1102 29.55%q	42 25.23%	247 34.00%Tnqu	32 17.35%	3 19.67%	199 30.42%q	86 27.99%q	104 27.06%q	109 30.92%q	151 28.63%q	12 23.45%	5 21.20%	89 39.59%Tnoqst uwx	3 10.72%
3	1406 36.94%	1369 36.71%	73 43.44%	251 34.56%	94 50.45%Tnpstu vz	5 34.40%	223 34.09%	110 35.87%	137 35.70%	123 34.76%	217 41.19%ps	19 35.34%	6 24.81%	81 36.11%	9 30.98%
2	744 19.55%z	729 19.53%z	29 17.11%	135 18.61%	30 16.26%	6 43.31%	135 20.73%z	51 16.65%	90 23.51%z	66 18.63%	97 18.42%	13 23.54%	9 38.85%	29 12.88%	12 39.48%
1 - not at all important	540 14.19%	530 14.21%	24 14.22%	93 12.83%	30 15.95%	* 2.62%	96 14.77%	60 19.50%Tnpwz	53 13.73%	56 15.69%	62 11.76%	9 17.67%	4 15.14%	26 11.42%	6 18.82%
NET: Not important	1284 33.74%z	1259 33.74%z	53 31.33%	228 31.44%	60 32.21%	6 45.93%	232 35.50%z	111 36.14%z	143 37.24%z	121 34.32%z	159 30.18%	22 41.22%z	13 53.99%	55 24.30%	18 58.30%
Mean	2.81	2.82	2.80	2.90Tnqt	2.69	2.71	2.80	2.72	2.76	2.81	2.87	2.65	2.52	3.04Tnoqstuv x	2.34
Standard deviation Standard error	1.01 0.02	1.01 0.02	0.98 0.08	1.01 0.04	0.94 0.07	0.84 0.21	1.03 0.04	1.07 0.06	1.00 0.05	1.04 0.06	0.96 0.04	1.04 0.14	1.01 0.21	0.99 0.06	0.92 0.18

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Impacting/

Table 111

Q.18a How important or not, are each of these communications services to your household at the moment?

Please give a score of 1-4 for each service where 1 is 'Not at all important' and 4 being 'Very important'

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

							Q.S	3 Broadband	supplier								Q.4	Pay TV supp	lier			ncial vulneral (Using Q21)	bility	limit condi	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	3671	3563	738	120	87	11	1063	281	1040	111	25	22	9	5	13	3486	415	1808	186	956	630	1976	661	1240	2283
Weighted base	3806	3694	769	123*	85*	11**	1112	285	1075	126*	25**	18**	8**	5**	14**	3605	444	1868	193	985	650	1938	787	1201	2452
NET: Important	2522 66.26%d hr	2449 66.29%d h	505 65.67%d	85 69.04%d	45 53.59%	7 67.68%	793 71.33%T abdgh	181 63.52%	673 62.58%	87 69.03%d	19 73.89%	11 62.24%	3 40.93%	4 78.26%	9 67.69%	2427 67.33%T pr	275 61.90%	1350 72.25%T oprs	110 56.61%	639 64.95%	435 66.87%	1274 65.77%	536 68.21%	785 65.35%	1639 66.85%
4 - very important	1116 29.32%d pr	1098 29.73%T d	204 26.52%d	38 30.74%d	13 15.23%	3 25.44%	367 33.03%T abd	77 27.04%d	321 29.85%d	35 27.39%	12 46.62%	9 47.53%	5.31%	2 42.29%	6 44.29%	1101 30.54%T pr	106 23.80%	635 33.98%T opr	34 17.67%	298 30.31%p r	194 29.78%	596 30.76%	234 29.70%	371 30.88%	716 29.19%
3	1406 36.94%a hu	1351 36.56%h	301 39.15%h	47 38.30%	33 38.36%	5 42.24%	426 38.30%h	104 36.48%	352 32.73%	53 41.63%	7 27.26%	3 14.71%	3 35.62%	2 35.97%	3 23.40%	1326 36.79%	169 38.10%	715 38.27%	75 38.93%	341 34.63%	241 37.09%	678 35.01%	303 38.51%	414 34.47%	924 37.66%
2	744 19.55%f q	723 19.56%f	146 18.99%	26 20.94%	23 27.39%f	3 32.32%	189 16.95%	57 20.05%	227 21.10%f	29 22.84%	6 22.80%	3 19.29%	1 11.46%	1 12.05%	3 22.64%	693 19.23%q	96 21.57%	322 17.26%	50 25.72‰ q	194 19.70%	117 17.95%	375 19.35%	162 20.65%	227 18.90%	482 19.66%
1 - not at all important	540 14.19%f oqv	523 14.15%f	118 15.34%f	12 10.02%	16 19.02%i	-	130 11.72%	47 16.43%	175 16.32%Ta fi	10 8.13%	1 3.32%	3 18.48%	4 47.61%	9.69%	1 9.67%	484 13.44%q	73 16.54%q	196 10.48%	34 17.68%q	151 15.35%q	99 15.19%	288 14.88%v	88 11.15%	189 15.75%	331 13.49%
NET: Not important	1284 33.74%f oq	1245 33.71%f	264 34.33%f	38 30.96%	39 46.41%T abcfi	3 32.32%	319 28.67%	104 36.48%f	402 37.42%T af	39 30.97%	7 26.11%	7 37.76%	5 59.07%	1 21.74%	5 32.31%	1178 32.67%q	169 38.10%o q	518 27.75%	84 43.39%T oq	345 35.05%q	216 33.13%	663 34.23%	250 31.79%	416 34.65%	813 33.15%
Mean	2.81dpr	2.82d	2.77d	2.90d	2.50	2.93	2.93Tab dgh	2.74	2.76d	2.88d	3.17	2.91	1.99	3.11	3.02	2.84Tpr	2.69	2.96Top rs	2.57	2.80r	2.81	2.82	2.87	2.80	2.83
Standard deviation Standard error	1.01 0.02	1.01 0.02	1.01 0.04	0.96 0.09	0.97 0.10	0.79 0.24	0.98 0.03	1.03 0.06	1.05 0.03	0.91 0.09	0.91 0.18	1.22 0.26	1.09 0.36	1.09 0.49	1.07 0.30	1.01 0.02	1.01 0.05	0.96 0.02	0.98 0.07	1.04 0.03	1.03 0.04	1.03 0.02	0.97 0.04	1.04 0.03	1.00 0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 112 Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

	Landline	Mobile	Fixed Broadband	Pay TV
Unweighted base	5546	6374	6291	3671
Weighted base	5558	6378	6301	3806
The service has become more important	598	2464	3088	999
	10.75%	38.63%	49.01%	26.24%
The service has become less important	801	254	200	375
	14.41%	3.99%	3.17%	9.85%
No different	4160	3660	3013	2433
	74.84%	57.38%	47.82%	63.91%

Absolutes/col percents

Table 113

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

		Gen	der				Age						Social C	Grade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (0)	Urban (p)	Rural (q)
Unweighted base	5546	2692	2854	589	785	844	950	937	1007	434	1546	1519	1156	1325	3065	2481	4366	1180
Weighted base	5558	2712	2846	708	821	833	980	834	974	409	1548	1513	1142	1355	3061	2497	4393	1165
The service has become more important	598 10.75%fgk	272 10.02%	326 11.45%	100 14.09%Tfg	87 10.54%f	88 10.60%f	73 7.46%	72 8.69%	116 11.88%fg	62 15.11%Tdef	178 11.47%k	134 8.85%	119 10.45%	167 12.31%k	311 10.17%	286 11.46%	466 10.62%	131 11.26%
The service has become less important	801 14.41%bghi q	424 15.63%Tb	377 13.25%	160 22.63%Tefg hi	176 21.47%Tefg hi	126 15.13%hi	134 13.72%hi	98 11.73%hi	80 8.23%	26 6.39%	249 16.06%	215 14.23%	159 13.88%	179 13.19%	464 15.15%	337 13.51%	679 15.46%Tq	122 10.48%
No different	4160 74.84%cdjp	2017 74.35%	2143 75.30%	448 63.27%	558 67.98%	619 74.28%cd	772 78.82%Tcde	664 79.57%Tcde	778 79.89%Tcde	321 78.51%cd	1122 72.48%	1164 76.93%Tj	864 75.67%	1009 74.50%	2286 74.68%	1874 75.03%	3248 73.93%	912 78.26%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Table 114

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Landline - to make and receive calls
Base: All respondents who have service

		Co	untry							Reg	ion						Ethnic	city
	Total England (T) (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	5546 4601	470	300	175	470	240	621	460	481	409	300	535	592	745	518	175	4979	530
Weighted base	5558 4634	467	284	172	467	218	606	438	491	388	284	553	695	763	483	172	4949	574
The service has become more important	598 500 10.75%o 10.80% q	53 11.26%	33 11.46%	12 6.93%	53 11.26%	20 9.03%	55 9.01%	42 9.47%	48 9.81%	34 8.84%	33 11.46%	69 12.52%o	117 16.82%Tef ghijnop	78 10.28%	38 7.79%	12 6.93%	506 10.22%	90 15.73%Tq
The service has become less important	801 678 14.41%l 14.64% q	64 13.63%	32 11.33%	27 15.54%	64 13.63%	30 13.74%	80 13.18%	53 12.09%	78 15.86%l	62 15.96%l	32 11.33%	56 10.21%	143 20.57%Tef ghklno	113 14.80%l	63 13.16%	27 15.54%	652 13.17%	145 25.27%Tq
No different	4160 3456 74.84%m 74.56%	351 75.11%	220 77.22%	133 77.53%	351 75.11%m	169 77.23%m	471 77.80%m	344 78.44%m	365 74.33%m	292 75.20%m	220 77.22%m	427 77.27%m	435 62.61%	571 74.91%m	381 79.06%Tm	133 77.53%m	3791 76.61%Tr	339 59.00%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 115

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Landline - to make and receive calls
Base: All respondents who have service

							Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	5546	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	5558	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
The service has become more important	598 10.75%f	586 10.74%f	150 10.64%	33 13.50%	40 11.18%	3 5.26%	99 8.90%	91 15.31%Tabfh	109 9.72%	32 12.21%	5 11.98%	6 6.92%	4 17.16%	3 7.92%
The service has become less important	801 14.41%dg	794 14.56%Tdg	214 15.18%dg	44 18.33%dg	36 10.15%	7 11.52%	157 14.06%	67 11.34%	188 16.73%Tadg	50 19.03%dg	6 14.54%	9 10.75%	-	2 7.22%
No different	4160 74.84%ci	4076 74.71%ci	1045 74.18%	165 68.17%	278 78.67%ci	53 83.21%	859 77.05%ci	436 73.36%	826 73.55%	182 68.75%	31 73.48%	66 82.32%ci	19 82.84%	29 84.86%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 116

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Landline - to make and receive calls

Base: All respondents who have service

								Q.2 Mobile s	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	5546	5429	241	1024	310	23	902	523	547	412	741	105	76	269	65
Weighted base	5558	5447	243	1014	304	23**	919	509	568	423	770	104*	74*	246	69*
The service has become more important	598 10.75%xz	579 10.64%xz	33 13.49%xzA	117 11.53%xzA	40 13.24%xzA	5 19.58%	108 11.76%xzA	63 12.45%xzA	58 10.23%z	35 8.29%	79 10.28%z	4 3.70%	4 5.54%	13 5.40%	2 2.49%
The service has become less important	801 14.41%	791 14.52%	54 22.29%Tnpqst wxyz	128 12.65%	42 13.66%	8 36.65%	139 15.09%	61 12.07%	92 16.22%x	71 16.84%x	124 16.05%x	8 7.29%	7 9.11%	27 10.99%	9 13.57%
No different	4160 74.84%o	4076 74.84%o	156 64.22%	769 75.82%o	222 73.11%o	10 43.77%	673 73.15%o	384 75.48%o	418 73.55%o	316 74.86%o	567 73.67%o	93 89.02%Tnopqs	63 85.35%oqsuw	206 83.62%Tnopqs	58 83.94%o

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Landline - to make and receive calls

Base: All respondents who have service

							Q.	3 Broadband	supplier								Q.4	Pay TV sup	plier			cial vulnerat Using Q21)	oility	limit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	5546	5416	1269	244	402	50	1134	607	1113	256	43	92	47	21	35	3206	395	1662	176	877	919	3095	977	1929	3415
Weighted base	5558	5421	1258	243	370	53*	1168	598	1156	264	42*	82*	44*	22**	32**	3323	425	1713	183	912	911	2937	1121	1819	3535
The service has become more important	598 10.75%f vx	579 10.69%f	138 10.97%	35 14.31%f h	39 10.54%	4 7.88%	102 8.70%	85 14.28%Ta fh	107 9.29%	41 15.38%T afh	5 11.98%	6 6.74%	3 6.18%	4 17.61%	5 16.32%	397 11.94%T	42 9.78%	188 10.95%	50 27.00%T opqs	106 11.62%	113 12.39%v	352 11.97%Tv	78 7.00%	230 12.66%Tx	342 x 9.69%
The service has become less important	801 14.41%d ux	781 14.40%d	188 14.97%d	54 22.42%Ta bdfghk	35 9.47%	10 18.81%	158 13.54%	72 12.01%	181 15.63%d	51 19.13%d fg	6 14.54%	7 9.04%	6 13.35%	:	2 7.63%	563 16.93%T q	105 24.62%T oqs	245 14.32%	32 17.54%	161 17.68%T	165 18.16%T u	362 12.33%	174 15.55%u	310 17.05%T x	465 13.14%
No different	4160 74.84%c joprstw	4061 74.91%c i	932 74.06%c	154 63.27%	296 79.99%T abcgi	39 73.32%	908 77.76%T aci	441 73.70%c i	868 75.08%c	173 65.50%	31 73.48%	69 84.23%c i	36 80.46%c	18 82.39%	25 76.04%	2364 71.13%p	279 65.59%r	1280 74.73%o pr	102 55.46%	645 70.70%r	633 69.46%	2223 75.69%t	869 77.45%t	1278 70.28%	2728 77.17%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

		Gend	der				Age						Social G	Grade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6374	3083	3291	756	1044	1013	1072	1027	1037	425	1739	1799	1314	1522	3538	2836	5086	1288
Weighted base	6378	3112	3266	888	1074	998	1098	915	1002	403	1740	1802	1296	1541	3542	2837	5104	1275
The service has become more important	2464 38.63%aghi q	1081 34.73%	1383 42.35%Ta	451 50.78%Tefg hi	509 47.35%Tefg hi	408 40.85%ghi	405 36.84%ghi	285 31.16%i	311 31.02%i	97 23.96%	696 40.01%	701 38.92%	472 36.43%	595 38.59%	1397 39.46%	1067 37.60%	2036 39.88%Tq	429 33.62%
The service has become less important	254 3.99%bgh	157 5.04%Tb	97 2.98%	61 6.85%Tfghi	71 6.58%Tfghi	45 4.49%gh	32 2.93%h	21 2.26%	14 1.39%	11 2.78%	97 5.60%Tklm	59 3.30%	48 3.70%	49 3.21%	157 4.43%	97 3.43%	204 4.00%	50 3.92%
No different	3660 57.38%bcdj np	1874 60.23%Tb	1786 54.66%	376 42.37%	495 46.07%	546 54.66%cd	661 60.24%cde	609 66.58%Tcde f	677 67.59%Tcde f	295 73.26%Tcde fg	946 54.38%	1041 57.78%	776 59.87%j	897 58.20%	1987 56.11%	1673 58.96%Tn	2864 56.11%	796 62.46%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 119

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

			Соц	intry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6374	5315	541	322	196	541	280	718	549	556	483	322	587	715	852	575	196	5668	654
Weighted base	6378	5352	529	305	193	529	252	705	521	556	459	305	600	846	870	543	193	5619	707
The service has become more important	2464 38.63%o q	2071 38.69%	200 37.86%	103 33.86%	90 46.63%Tac	200 37.86%o	103 40.78%o	274 38.88%o	190 36.41%	217 38.97%o	188 40.92%o	103 33.86%	217 36.19%	408 48.23%Teg hijklno	308 35.38%	167 30.74%	90 46.63%Thk Ino	2065 36.75%	381 53.85%Tq
The service has become less important	254 3.99%df pq	214 4.00%d	25 4.78%d	13 4.37%d	1 0.77%	25 4.78%fp	3 1.18%	30 4.27%fp	20 3.81%	23 4.12%fp	17 3.71%	13 4.37%fp	24 3.98%p	47 5.54%fp	30 3.48%	20 3.76%	1 0.77%	182 3.24%	66 9.37%Tq
No different	3660 57.38%m r	3067 57.30%	303 57.36%	188 61.78%	101 52.60%	303 57.36%m	146 58.04%m	401 56.85%m	311 59.77%m	317 56.91%m	254 55.37%m	188 61.78%m	359 59.83%m	391 46.24%	532 61.14%Tmp	356 65.50%Teg ijmp	101 52.60%	3372 60.01%Tr	260 36.78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 120

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Mobile

Base: All respondents who have service

							Q.	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6374	5386	1395	235	378	57	1081	595	1076	256	43	89	19	37
Weighted base	6378	5394	1389	239	345	63*	1107	584	1115	263	42*	80*	22**	34**
The service has become more important	2464 38.63%dk	2063 38.24%dk	520 37.46%dk	100 42.05%dk	108 31.22%	18 28.57%	456 41.20%adk	210 35.94%k	443 39.70%dk	121 46.05%Tabdegk	17 39.78%	19 23.69%	7 32.55%	9 25.54%
The service has become less important	254 3.99%	219 4.07%	55 3.95%	9 3.64%	10 2.94%	10 15.17%Tabcdfgh ij	41 3.67%	31 5.27%	40 3.59%	13 4.85%	:	4 5.12%	2 7.66%	-
No different	3660 57.38%i	3112 57.69%i	814 58.59%i	130 54.32%	227 65.84%Tabcfhi	36 56.26%	610 55.12%	343 58,79%i	632 56.71%	129 49.10%	25 60.22%	57 71.19%Tabcfhi	13 59.79%	25 74.46%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 121

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6374	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6378	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
The service has become more important	2464 38.63%	2445 38.65%	122 48.00%Tnpstu vxyz	467 39.04%	149 40.42%	11 43.81%	420 39.13%	203 36.20%	258 37.36%	170 35.59%	366 41.29%	38 31.69%	26 31.56%	104 38.25%	42 44.58%
The service has become less important	254 3.99%p	252 3.98%p	21 8.35%Tnpstxz	32 2.65%	16 4.41%	7 25.81%	39 3.63%	15 2.64%	35 5.07%p	21 4.36%	46 5.20%pt	2 1.95%	2 2.78%	7 2.52%	2 2.28%
No different	3660 57 38%ow	3629 57.36%ow	111 43.65%	698 58.31%o	203 55 17%o	8 30.37%	614 57 24%0	342 61 16%ow	397 57 57%o	287 60.05%ow	475 53.51%0	80 66 37%ow	53 65 67%0	161 59 23%o	50 53 15%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 122

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Mobile

Base: All respondents who have service

			Q.3 Broadband supplier Q.4 Pay TV supplier															cial vulnera Jsing Q21)	bility	Impac limit condit	ting				
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6374	6103	1324	288	416	55	1223	659	1396	287	50	114	55	23	35	3449	412	1787	183	949	1098	3462	1160	2215	3915
Weighted base	6378	6107	1313	286	381	60*	1266	651	1433	293	49*	99*	52*	25**	32**	3573	441	1851	190	978	1076	3274	1342	2080	4048
The service has become more important	2464 38.63%d ekx	2356 38.59%d ek	499 38.04%d ek	125 43.85%d ek	116 30.53%	10 17.06%	517 40.84%d ek	237 36.43%e	572 39.92%d ek	135 46.02%T abdegk	20 41.36%e	26 25.83%	20 38.22%e	8 30.54%	11 33.72%	1471 41.16%T	203 45.89%T	749 40.48%	74 38.99%	389 39.78%	459 42.65%T uv	1244 37.98%	493 36.72%	893 42.92%T x	1480 36.55%
The service has become less important	254 3.99%ux	243 3.98%	53 4.01%	17 6.04%h	11 2.81%	6 9.29%dh	53 4.16%	32 4.96%	46 3.22%	12 4.18%	-	5 5.32%	3 5.36%	2 6.62%	:	166 4.66%To	30 q 6.71%Tq	67 3.63%	26 13.40%To pqs	42 4.29%	71 6.64%Tu v	111 3.40%	48 3.59%	95 4.55%	140 3.45%
No different	3660 57.38%c ioprtw	3507 57.43%c i	761 57.95%c i	143 50.11%	254 66.66%T abcfghi	44 73.66%T abcfhi	696 55.00%	382 58.61%c i	815 56.86%	146 49.80%	28 58.64%	68 68.85%T abcfhi	29 56.42%	16 62.84%	21 66.28%	1936 54.18%p	209 47.40%	1035 55.90%p	91 47.61%	547 55.93%p	545 50.71%	1920 58.63%t	801 59.70%t	1093 52.53%	2429 60.01%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

		Ger	ider				Age						Social Gr	ade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6291	3050	3241	737	1025	989	1047	1008	1048	437	1730	1775	1303	1483	3505	2786	5014	1277
Weighted base	6301	3083	3218	867	1057	971	1082	899	1012	413	1726	1779	1288	1508	3505	2796	5038	1263
The service has become more important	3088 49.01%aghi Imoq	1454 47.17%	1634 50.78%Ta	534 61.53%Tefg hi	632 59.78%Tefg hi	525 54.13%Tfgh i	522 48.24%ghi	372 41.37%i	375 37.02%	129 31.18%	922 53.44%Tlm	931 52.35%Tlm	570 44.24%	665 44.07%	1854 52.89%To	1235 44.15%	2539 50.39%Tq	549 43.50%
The service has become less important	200 3.17%fghik	112 3.63%	88 2.73%	57 6.61%Tfghi	63 6.01%Tfghi	41 4.21%fghi	15 1.41%	12 1.32%	7 0.73%	4 0.88%	62 3.57%k	39 2.21%	49 3.80%k	50 3.30%	101 2.88%	99 3.53%	171 3.40%	28 2.25%
No different	3013 47.82%cdej knp	1517 49.20%	1496 46.49%	276 31.86%	362 34.21%	404 41.67%cd	545 50.35%cde	515 57.31%Tcde f	630 62.24%Tcde fa	280 67.94%Tcde fa	742 42.99%	808 45.43%	669 51.95%Tjk	794 52.63%Tjk	1550 44.23%	1463 52.32%Tn	2328 46.21%	685 54.25%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

		Co	untry							Regi	on						Ethnic	city
	Total England (T) (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6291 5241	536	320	194	536	279	714	541	550	481	320	582	692	838	564	194	5615	624
Weighted base	6301 5280	529	302	189	529	253	701	514	552	455	302	595	816	860	534	189	5576	673
The service has become more important	3088 2591 49.01%o 49.06% q	252 47.69%	138 45.63%	107 56.67%c	252 47.69%	121 48.03%	340 48.48%	250 48.68%	269 48.74%	204 44.77%	138 45.63%	277 46.60%	483 59.18%Tef ghijkIno	409 47.53%	237 44.44%	107 56.67%jkl no	2646 47.46%	417 61.98%Tq
The service has become less important	200 176 3.17%nq 3.34%	13 2.45%	7 2.19%	4 1.99%	13 2.45%	9 3.73%	19 2.66%	12 2.35%	24 4.38%n	18 3.94%n	7 2.19%	13 2.17%	51 6.21%Tegh klnop	16 1.85%	15 2.74%	4 1.99%	143 2.56%	57 8.45%Tq
No different	3013 2513 47.82%m 47.60%	264 49.86%	158 52.17%d	78 41.35%	264 49.86%m	122 48.24%m	343 48.86%m	252 48.97%m	259 46.88%m	234 51.30%mp	158 52.17%mp	305 51.23%mp	282 34.61%	435 50.62%mp	282 52.82%Tmp	78 41.35%	2787 49.99%Tr	199 29.58%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

	_							Q.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6291	5416	1401	235	385	57	1088	604	1079	256	43	89	20	36
Weighted base	6301	5422	1392	241	354	63*	1113	592	1118	263	42*	80*	23**	33**
The service has become more important	3088 49.01%a	2611 48.15%	647 46.47%	120 49.65%	163 45.96%	27 42.17%	555 49.84%	270 45.67%	577 51.63%abg	136 51.62%	23 55.65%	32 39.93%	11 50.70%	8 24.18%
The service has become less important	200 3.17%	188 3.48%T	37 2.65%	21 8.66%Tabdfgh	8 2.30%	8 12.79%Tabdfghj k	38 3.37%	22 3.72%	39 3.46%	13 4.84%	Ë	2 2.43%	2 7.34%	Ī
No different	3013 47.82%	2623 48.38%h	708 50.88%Tch	100 41.70%	183 51.74%ch	29 45.04%	521 46.78%	300 50.61%ch	502 44.91%	114 43.54%	19 44.35%	46 57.64%chi	9 41.96%	25 75.82%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6291	6172	251	1176	364	25	1043	568	637	466	835	123	82	293	83
Weighted base	6301	6186	254	1164	355	25**	1055	555	660	474	871	120*	81*	272	87*
The service has become more important	3088 49.01%t	3051 49.32%Tt	123 48.65%	599 51.44%tv	181 50.91%	10 39.67%	525 49.76%	246 44.41%	347 52.63%tv	213 44.90%	448 51.39%tv	53 44.32%	36 44.39%	134 49.13%	46 52.96%
The service has become less important	200 3.17%	198 3.20%	14 5.38%txz	36 3.09%	9 2.43%	6 24.32%	42 3.98%	11 2.07%	22 3.26%	16 3.42%	30 3.49%	1 0.60%	3 3.41%	4 1.58%	3 3.54%
No different	3013 47.82%n	2937 47.48%	117 45.97%	529 45.47%	165 46.66%	9 36.01%	488 46.27%	297 53.52%Tnpsuw	291 44.11%	245 51.68%puw	393 45.12%	66 55.08%u	42 52.20%	134 49.29%	38 43.50%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

							Q.3	Broadband s	supplier								Q.4 F	Pay TV supp	plier			ncial vulnerat (Using Q21)		Impac limiti condit	iting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6291	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3462	412	1795	186	951	1064	3433	1149	2191	3867
Weighted base	6301	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3581	442	1854	193	980	1044	3252	1327	2060	4006
The service has become more important	3088 49.01%u	3036 49.22%T	620 46.58%	142 48.78%	178 45.71%	23 37.90%	641 50.33%	306 46.18%	765 53.05%T abdg	160 54.26%b dg	27 55.15%	45 45.27%	24 46.70%	12 46.91%	11 34.18%	1788 49.92%	213 48.16%	921 49.68%	93 48.14%	499 50.91%	500 47.92%	1535 47.20%	755 56.91%T tu	1056 51.24%T x	1925 48.06%
The service has become less important	200 3.17%ab duvx	190 3.08%d	30 2.24%	23 7.97%Ta bdfgh	4 1.10%	7 11.43%Ta bdfghjl	44 3.44%d	20 3.04%	42 2.92%	14 4.63%bd	1 -	3 2.72%	:	2 6.37%	:	151 4.22%Tq	34 7.66%To qs	53 2.86%	23 11.77%To qs	40 4.03%	75 7.18%Tu v	80 u 2.47%	22 1.62%	78 3.78%x	107 2.68%
No different	3013 47.82%h iovw	2943 47.71%h i	681 51.18%T acfhi	126 43.25%	207 53.19%T acfhi	30 50.66%	589 46.23%	336 50.77%h i	635 44.03%	121 41.11%	22 44.85%	51 52.00%	28 53.30%	12 46.72%	21 65.82%	1642 45.86%	195 44.18%	880 47.45%	78 40.08%	442 45.06%	469 44.90%	1637 50.33%T tv	550 41.46%	927 44.98%	1973 49.26%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 128

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

		Gen	der				Age						Social G	Grade			Area t	tvpe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)	Urban (p)	Rural (q)
Unweighted base	3671	1768	1903	504	597	579	630	550	577	234	1054	976	795	846	2030	1641	3030	641
Weighted base	3806	1835	1972	612	620	586	669	517	577	225	1083	1007	821	895	2090	1716	3129	677
The service has become more important	999 26.24%ahi	443 24.15%	556 28.17%Ta	184 30.12%ghi	181 29.22%hi	175 29.76%ghi	187 27.94%hi	123 23.84%i	127 21.96%i	22 9.70%	298 27.51%	269 26.72%	205 25.01%	226 25.27%	567 27.13%	432 25.15%	833 26.61%	166 24.51%
The service has become less important	375 9.85%ghim o	189 10.29%	186 9.45%	98 16.04%Tfgh i	98 15.88%Tfgh i	67 11.44%ghi	57 8.59%ghi	20 3.80%	26 4.58%	8 3.52%	138 12.73%Tklm	91 9.00%	77 9.37%	70 7.78%	229 10.93%To	147 8.54%	318 10.16%	57 8.47%
No different	2433 63.91%cdej n	1203 65.56%	1230 62.37%	329 53.85%	341 54.90%	345 58.80%	425 63.47%cd	374 72.36%Tcde f	424 73.46%Tcde f	195 86.78%Tcde fgh	647 59.76%	648 64.28%	538 65.62%j	599 66.94%j	1295 61.94%	1138 66.31%Tn	1979 63.23%	454 67.03%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 120

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

			Co	untry					VI-		Regi	on						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	3671	3095	285	174	117	285	185	426	325	342	271	174	317	440	481	308	117	3211	438
Weighted base	3806	3226	286	177	118*	286	175	432	321	354	269	177	340	524	512	299	118*	3303	483
The service has become more important	999 26.24%	849 26.32%	72 25.08%	44 24.84%	34 28.80%	72 25.08%	40 22.71%	124 28.70%	72 22.59%	95 26.98%	65 24.18%	44 24.84%	105 30.89%ho	159 30.27%ho	122 23.83%	67 22.29%	34 28.80%	859 26.01%	138 28.57%
The service has become less important	375 9.85%q	331 10.25%	20 6.91%	11 6.38%	13 11.40%	20 6.91%	17 9.79%	35 8.08%	29 9.05%	40 11.18%	30 11.03%	11 6.38%	29 8.46%	72 13.74%Teg klo	57 11.07%	23 7.67%	13 11.40%	281 8.51%	91 18.84%Tq
No different	2433 63.91%m	2046 n 63.43%	195 68.01%	121 68.78%	71 59.81%	195 68.01%m	118 67.49%m	273 63.22%	219 68.36%m	219 61.84%	174 64.79%m	121 68.78%m	207 60.65%	294 56.00%	333 65.10%m	210 70.04%Tlm	71 59.81%	2163 65.48%Tr	254 52.59%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base

YONDER

Absolutes/col percents

Table 130

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	3671	3297	764	109	79	18	967	266	901	105	22	20	4	14
Weighted base	3806	3429	804	117*	76*	20**	999	269	943	118*	23**	17**	4**	14**
The service has become more important	999 26.24%d	923 26.90%Td	224 27.87%d	38 32.50%d	10 13.71%	4 18.93%	274 27.41%d	59 21.80%	250 26.52%d	43 36.61%Tadg	5 19.87%	6 35.98%	1 23.50%	4 30.24%
The service has become less important	375 9.85%	353 10.30%Tf	76 9.40%	23 19.84%Tabfh	8 11.17%	8 40.48%	84 8.45%	39 14.42%Tabfh	84 8.90%	24 20.63%Tabfh	1 5.21%	2 12.71%	-	1 9.07%
No different	2433 63.91%aci	2153 62.79%ci	504 62.73%ci	56 47.66%	57 75.12%aci	8 40.60%	640 64.14%ci	172 63.79%ci	609 64.59%ci	50 42.76%	17 74.92%	9 51.31%	3 76.50%	9 60.68%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 131

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

								Q.2 Mobile s	supplier						
	Total (T)	Total mobile	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	3671	3589	157	703	179	16	625	303	365	337	479	58	24	241	26
Weighted base	3806	3730	168	726	187	14**	653	308	384	354	526	53*	24**	225	30**
The service has become more important	999 26.24%	986 26.43%s	61 36.12%Tnpstv	197 27.11%	62 33.14%s	2 16.58%	148 22.73%	78 25.23%	107 27.80%	90 25.30%	160 30.35%s	11 20.76%	6 23.15%	55 24.28%	3 9.83%
			Z												
The service has become less important	375 9.85%	368 9.87%	23 13.75%pvz	59 8.08%	21 11.40%	5 33.22%	78 11.98%pvz	26 8.52%	43 11.30%	25 7.17%	56 10.62%	3 5.41%	3 11.02%	14 6.35%	6 20.26%
No different	2433 63.91%oqw	2376 63.70%ogw	84 50.13%	471 64.82%oq	104 55.46%	7 50.20%	427 65.30%oq	204 66.25%oq	234 60.90%o	239 67.54%ogw	310 59.03%	39 73.83%oqw	16 65.83%	156 69.37%ogw	21 69.91%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 132

Q.18b To what extent has this changed as a result of the COVID-19 pandemic? Please select one for each service

Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

							(	Q.3 Broadba	nd supplier								Q.4	Pay TV sup	oplier			cial vulnera Using Q21)		impa limi condi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	3671	3563	738	120	87	11	1063	281	1040	111	25	22	9	5	13	3486	415	1808	186	956	630	1976	661	1240	2283
Weighted base	3806	3694	769	123*	85*	11**	1112	285	1075	126*	25**	18**	8**	5**	14**	3605	444	1868	193	985	650	1938	787	1201	2452
The service has become more important	999 26.24%d	975 26.39%d	209 27.18%d	38 30.74%d	11 13.17%	4 33.11%	300 26.97%d	64 22.35%	271 25.25%d	49 38.82%T abdfgh	5 20.61%	7 38.28%	5.03%	1 21.36%	7 49.03%	969 26.89%T	127 28.64%	511 27.35%	47 24.12%	254 25.75%	171 26.23%	510 26.32%	217 27.65%	339 28.20%	631 25.75%
The service has become less important	375 9.85%hq u	364 9.85%h	72 9.40%	22 18.13%Ta bfh	7 8.29%	4 40.62%	100 8.99%	38 13.34%h	87 8.06%	25 20.08%Ta bdfh	1 4.74%	2 12.13%	2 22.40%	-	1 9.21%	355 9.85%q	49 10.93%	153 8.20%	40 20.82%T opqs	101 10.26%	106 16.24%Tu v	165 8.53%	67 8.56%	128 10.64%	223 9.10%
No different	2433 63.91%c	2355 63.76%c	488 63.43%c	63 51.12%	67 78.53%T	3 26.27%	712 64.04%c	184 64.31%c	717 66.69%a	52 41.10%	19 74.65%	9 49.59%	6 72.56%	4 78.64%	6 41.77%	2280 63.26%r	268 60.43%	1204 64.45%r	107 55.06%	630 64.00%r	374 57.53%	1262 65.16%t	502 63.79%t	735 61.16%	1598 65.15%w

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Base: All respondents who have service

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

	Landline	Mobile	Fixed Broadband	Pay TV
Unweighted base	5546	6374	6291	3671
Weighted base	5558	6378	6301	3806
More willing to make a	391	738	953	406
complaint	7.03%	11.56%	15.12%	10.67%
Less willing to make a complaint	293	296	294	250
	5.28%	4.65%	4.66%	6.57%
No different	4598	5048	4782	2913
	82.72%	79.14%	75.89%	76.53%
Don't know	276	296	273	237
	4.97%	4.65%	4.33%	6.23%

Absolutes/col percents

Table 134

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

		Geno	der				Age						Social G	irade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	5546	2692	2854	589	785	844	950	937	1007	434	1546	1519	1156	1325	3065	2481	4366	1180
Weighted base	5558	2712	2846	708	821	833	980	834	974	409	1548	1513	1142	1355	3061	2497	4393	1165
More willing to make a complaint	391 7.03%ghiq	204 7.51%	187 6.57%	68 9.64%Tfgh i	93 11.35%Tfghi	68 8.17%ghi	63 6.46%	41 4.90%	42 4.28%	15 3.79%	129 8.36%Tk	93 6.15%	71 6.21%	97 7.18%	223 7.27%	168 6.74%	327 7.45%Tq	64 5.45%
Less willing to make a complaint	293 5.28%bfghi moq	165 6.10%Tb	128 4.49%	96 13.58%Tefgh i	81 9.85%Tefgh i	53 6.35%fghi	33 3.34%hi	19 2.22%i	11 1.17%	1 0.16%	120 7.77%Tklm	69 4.58%	51 4.48%	53 3.88%	190 6.19%To	104 4.15%	253 5.76%Tq	40 3.44%
No different	4598 82.72%cdej p	2217 81.75%	2381 83.65%	461 65.06%	584 71.14%c	665 79.90%cd	846 86.31%Tcde	751 90.10%Tcde f	902 92.59%Tcde f	389 95.19%Tcde fg	1227 79.23%	1281 84.64%Tj	965 84.45%j	1126 83.13%j	2507 81.90%	2091 83.73%	3581 81.51%	1018 87.31%Tp
Don't know	276 4.97%ghi	126 4.64%	151 5.29%	83 11.71%Tdefg	63 7.66%Tfghi	46 5.57%ghi	38 3.90%hi	23 2.78%i	19 1.96%	4 0.86%	72 4.64%	70 4.63%	56 4.86%	79 5.81%	142 4.64%	134 5.38%	232 5.28%	44 3.80%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 13

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

			Cou	intry					York-		Reg	ion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	5546	4601	470	300	175	470	240	621	460	481	409	300	535	592	745	518	175	4979	530
Weighted base	5558	4634	467	284	172	467	218	606	438	491	388	284	553	695	763	483	172	4949	574
More willing to make a complaint	391 7.03%ch klq	323 6.98%c	45 9.65%Tc	9 3.27%	13 7.57%	45 9.65%Thkl no	13 5.98%	44 7.33%hk	17 3.78%	42 8.60%hkl	34 8.67%hkl	9 3.27%	26 4.65%	76 10.96%Thkl no	46 5.97%	26 5.40%	13 7.57%	300 6.06%	87 15.10%Tq
Less willing to make a complaint	293 5.28%oq	244 5.27%	30 6.40%	13 4.52%	6 3.56%	30 6.40%o	9 3.93%	25 4.08%	16 3.76%	25 5.10%	13 3.37%	13 4.52%	21 3.74%	87 12.58%Tefg hijklnop	34 4.47%	14 2.96%	6 3.56%	214 4.33%	79 13.75%Tq
No different	4598 82.72%b emr	3831 82.66%b	367 78.47%	254 89.20%Tab	147 85.31%	367 78.47%m	187 85.49%em	501 82.67%m	381 87.01%Tei m	393 80.16%m	317 81.72%m	254 89.20%Teg ijm	487 88.08%Teg ijm	489 70.31%	649 85.12%eim	427 88.39%Teg ijm	147 85.31%m	4207 85.02%Tr	363 63.18%
Don't know	276 4.97%q	236 5.09%	26 5.48%	9 3.02%	6 3.56%	26 5.48%	10 4.60%	36 5.92%	24 5.45%	30 6.14%	24 6.24%	9 3.02%	19 3.52%	43 6.15%	34 4.44%	16 3.25%	6 3.56%	227 4.59%	46 7.97%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 13

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	5546	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	5558	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
More willing to make a complaint	391 7.03%d	388 7.11%d	92 6.50%	24 9.96%d	15 4.14%	10 15.11%Tabdhk	93 8.38%d	47 7.88%d	69 6.16%	27 10.35%bdh	1 2.33%	3 3.79%	-	1 3.77%
Less willing to make a complaint	293 5.28%	290 5.32%	60 4.28%	25 10.19%Tabdfghk	13 3.66%	3 4.66%	63 5.61%	31 5.29%	63 5.57%	23 8.57%Tabdk	3 6.94%	1 1.28%	-	1.06%
No different	4598 82.72%cefi	4529 83.02%Tcefi	1197 84.93%Tacefi	180 74.06%	312 88.32%Tacefgi	45 70.40%	894 80.17%	494 83.14%ce	940 83.74%cei	204 77.16%	38 90.74%ce	75 93.57%Tacefg hi	23 100.00%	31 91.72%
Don't know	276 4.97%a	248 4.55%	61 4.29%	14 5.79%	14 3.88%	6 9.82%	65 5.84%a	22 3.69%	51 4.53%	10 3.92%	-	1 1.36%	-	1 3.44%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Toble 127

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	5546	5429	241	1024	310	23	902	523	547	412	741	105	76	269	65
Weighted base	5558	5447	243	1014	304	23**	919	509	568	423	770	104*	74*	246	69*
More willing to make a complaint	391 7.03%	387 7.10%	29 11.85%Tnstvx	92 9.06%Tnsvx	21 6.92%	2 10.29%	58 6.32%	31 6.02%	43 7.65%	20 4.76%	59 7.63%	2 1.89%	2 3.27%	17 7.03%	3 4.65%
Less willing to make a complaint	293 5.28%	291 5.34%	18 7.60%z	44 4.34%	24 7.88%ptuz	5 23.42%	63 6.81%Tptz	20 3.91%	23 4.13%	34 7.95%Tnptuz	47 6.06%	2 1.96%	2 2.35%	7 2.69%	2 2.74%
No different	4598 82.72%o	4521 83.00%To	188 77.18%	834 82.26%	242 79.58%	15 66.29%	742 80.72%	441 86.63%Tnoqs	464 81.70%	351 83.18%	631 82.04%	100 96.14%Tnopqs tuvwz	68 92.17%Topqsu w	217 88.09%Tnopqs uw	63 91.42%oq
Don't know	276 4.97%nx	248 4.56%x	8 3.37%	44 4.34%	17 5.62%x	-	57 6.15%ntxz	17 3.44%	37 6.52%ntxz	17 4.12%	33 4.27%	-	2 2.20%	5 2.20%	1 1.19%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 138

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Landline - to make and receive calls

Base: All respondents who have service

							Q.	3 Broadbar	nd supplier								Q.4	Pay TV sup	plier			cial vulneral Jsing Q21)	oility	limi	acting/ iting ditions
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	5546	5416	1269	244	402	50	1134	607	1113	256	43	92	47	21	35	3206	395	1662	176	877	919	3095	977	1929	3415
Weighted base	5558	5421	1258	243	370	53*	1168	598	1156	264	42*	82*	44*	22**	32**	3323	425	1713	183	912	911	2937	1121	1819	3535
More willing to make a complaint	391 7.03%d	385 7.10%d	91 7.25%d	22 9.15%d	14 3.68%	4 7.81%	101 8.63%Td h	49 8.28%d	68 5.89%	24 9.24%d	1 2.33%	3 3.69%	4 8.97%	-	1 3.99%	309 9.29%Ts	39 9.29%	167 9.75%T s	29 15.88%To pqs	61 6.70%	101 11.04%Tu v	194 6.62%	69 6.11%	128 7.06%	244 6.90%
Less willing to make a complaint	293 5.28%bd u	285 5.26%bd	49 3.93%	27 11.01%Ta bdfghk	9 2.54%	6 11.79%bd k	63 5.39%d	28 4.66%	58 4.98%	34 12.93%Ta bdfghk	3 6.94%	1 1.24%	1 2.74%	Ī	* 1.12%	233 7.02%T q	45 10.59%To	86 5.02%	29 15.82%To qs	71 7.79%To	81 8.91%Tu v	127 4.31%	56 4.99%	102 5.62%	176 4.97%
No different	4598 82.72%c iopqrt	4518 83.33%T cfi	1075 85.43%T acfi	178 73.42%	333 89.97%T abcefgh i	41 77.99%	941 80.56%c i	495 82.82%c i	977 84.50%c fi	194 73.55%	38 90.74%c i	77 93.75%T acefghi	37 83.65%	22 100.00%	29 91.25%	2623 78.93%r	318 74.98%r	1370 79.95%r	117 64.01%	743 81.53%p r	672 73.71%	2521 85.86%T t	954 85.06%t	1518 83.44%	2951 83.48%
Don't know	276 4.97%ab	233 4.31%	43 3.40%	16 6.43%b	14 3.82%	1 2.41%	63 5.42%b	25 4.25%	54 4.63%	11 4.29%	-	1 1.33%	2 4.65%	-	1 3.64%	158 4.75%	22 5.14%	90 5.27%	8 4.30%	36 3.98%	58 6.35%uv	94 3.21%	43 3.84%	71 3.88%	165 4.65%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

		Gende	er				Age						Social G	rade			Area ty	ре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6374	3083	3291	756	1044	1013	1072	1027	1037	425	1739	1799	1314	1522	3538	2836	5086	1288
Weighted base	6378	3112	3266	888	1074	998	1098	915	1002	403	1740	1802	1296	1541	3542	2837	5104	1275
More willing to make a complaint	738 11.56%ghil oq	373 11.98%	365 11.17%	164 18.46%Tefg hi	206 19.18%Tefg hi	120 11.99%ghi	115 10.47%ghi	64 7.02%i	55 5.50%	14 3.39%	244 14.05%Tkl	203 11.28%l	113 8.69%	177 11.51%l	448 12.64%To	290 10.22%	639 12.52%Tq	99 7.74%
Less willing to make a complaint	296 4.65%bfghi q	171 5.50%Tb	125 3.84%	81 9.16%Tefgh i	94 8.71%Tefgh i	59 5.89%fghi	30 2.71%hi	21 2.33%hi	10 1.00%	2 0.38%	107 6.14%Tkm	70 3.90%	62 4.75%	58 3.75%	177 5.00%	119 4.20%	266 5.21%Tq	30 2.39%
No different	5048 79.14%cdej np	2461 79.08%	2587 79.20%	553 62.25%	710 66.10%	759 76.03%cd	912 83.02%Tcde	811 88.57%Tcde f	920 91.79%Tcde fg	385 95.37%Tcde fgh	1321 75.94%	1437 79.74%j	1061 81.82%Tj	1229 79.80%j	2758 77.87%	2290 80.72%Tn	3954 77.48%	1094 85.78%Tp
Don't know	296 4.65%aghi	107 3.45%	189 5.79%Ta	90 10.13%Tdefg	65 6.01%Tfghi	61 6.08%Tfghi	42 3.80%ghi	19 2.08%	17 1.70%	3 0.86%	67 3.87%	91 5.07%	62 4.75%	76 4.95%	159 4.48%	138 4.85%	244 4.79%	52 4.09%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 140

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

		4	Cou	ntry		Region York-												Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6374	5315	541	322	196	541	280	718	549	556	483	322	587	715	852	575	196	5668	654
Weighted base	6378	5352	529	305	193	529	252	705	521	556	459	305	600	846	870	543	193	5619	707
More willing to make a complaint	738 11.56%c hkloq	622 11.62%c	68 12.89%c	21 6.82%	27 13.92%c	68 12.89%hkl o	28 11.26%h	71 10.06%	35 6.74%	82 14.70%Tgh kino	62 13.51%hklo	21 6.82%	51 8.53%	154 18.22%Tef ghklno	93 10.69%h	45 8.37%	27 13.92%hko	562 10.00%	168 23.78%Tq
Less willing to make a complaint	296 4.65%dl pq	258 4.81%d	30 5.61%d	8 2.59%	1 0.67%	30 5.61%lp	6 2.37%	24 3.36%	25 4.73%p	23 4.08%p	22 4.74%p	8 2.59%	16 2.70%	83 9.83%Tefg hijklnop	43 4.97%p	16 2.99%	1 0.67%	208 3.70%	88 12.42%Tq
No different	5048 79.14%i mr	4216 78.78%	408 77.14%	265 86.98%Tab	159 82.21%	408 77.14%m	204 80.92%m	567 80.51%im	434 83.42%Tei m	418 75.24%m	360 78.43%m	265 86.98%Teg ijmn	509 84.87%Tei jm	565 66.78%	703 80.71%im	456 83.88%Tei jm	159 82.21%m	4618 82.17%Tr	393 55.50%
Don't know	296 4.65%q	256 4.79%	23 4.37%	11 3.61%	6 3.21%	23 4.37%	14 5.45%	43 6.07%n	27 5.11%	33 5.98%	15 3.32%	11 3.61%	23 3.89%	44 5.16%	32 3.63%	26 4.77%	6 3.21%	232 4.12%	59 8.29%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 14

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

	_						Q.1	Landline supplier	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6374	5386	1395	235	378	57	1081	595	1076	256	43	89	19	37
Weighted base	6378	5394	1389	239	345	63*	1107	584	1115	263	42*	80*	22**	34**
More willing to make a complaint	738 11.56%b	622 11.54%b	135 9.72%	35 14.86%bk	35 10.20%	8 13.08%	156 14.13%Tabhk	69 11.82%	113 10.10%	51 19.36%Tabdghj	2 k 4.10%	4 4.73%	-	1 3.77%
Less willing to make a complaint	296 4.65%	262 4.85%	58 4.19%	22 9.11%Tabdfgh	12 3.61%	3 4.98%	49 4.42%	26 4.47%	58 5.17%	22 8.47%Tabdfg	4 9.26%	1 1.84%	-	1.06%
No different	5048 79.14%ci	4299 79.70%Tcfi	1145 82.40%Tacfi	168 70.41%	288 83.48%cfi	46 72.94%	848 76.64%i	469 80.32%ci	899 80.64%cfi	182 69.17%	37 86.63%i	74 92.07%Tabcef ghi	22 100.00%	32 95.17%
Don't know	296 4.65%a	211 3.91%	51 3.69%	13 5.63%	9 2.71%	6 8.99%d	53 4.80%	20 3.40%	46 4.09%	8 3.00%	-	1 1.36%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 142

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

								Q.2 Mobile sup	oplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6374	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6378	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
More willing to make a complaint	738 11.56%tx	732 11.56%tx	38 15.08%tx	142 11.83%tx	54 14.60%tx	4 17.34%	133 12.38%tx	43 7.73%	84 12.22%tx	48 10.12%	111 12.47%tx	6 4.57%	7 8.17%	32 11.66%x	13 14.07%x
Less willing to make a complaint	296 4.65%tz	293 4.64%tz	24 9.55%Tnpqstu xzA	61 5.12%tz	16 4.25%	8 32.22%	46 4.25%	15 2.76%	28 4.06%	30 6.30%txz	51 5.73%tz	2 1.26%	2 2.15%	5 1.92%	2 2.01%
No different	5048 79.14%o	5032 79.55%To	183 72.25%	947 79.13%o	280 76.07%	13 50.44%	837 78.01%	477 85.22%Tnopqs uvw	538 77.90%	382 79.95%o	694 78.27%	112 92.74%Tnopqs tuvwzA	70 86.62%o	226 83.07%o	76 80.41%
Don't know	296 4.65%n	269 4.25%	8 3.13%	47 3.92%	19 5.08%	:	58 5.36%	24 4.30%	40 5.81%	17 3.62%	31 3.52%	2 1.43%	2 3.06%	9 3.35%	3 3.51%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 143

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service

Base: All respondents who have service

							Q	3 Broadban	d supplier								Q.4 I	Pay TV sup	plier			cial vulneral Using Q21)	oility	Impac limit condi	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6374	6103	1324	288	416	55	1223	659	1396	287	50	114	55	23	35	3449	412	1787	183	949	1098	3462	1160	2215	3915
Weighted base	6378	6107	1313	286	381	60*	1266	651	1433	293	49*	99*	52*	25**	32**	3573	441	1851	190	978	1076	3274	1342	2080	4048
More willing to make a complaint	738 11.56%b u	709 11.61%b	129 9.81%	44 15.30%bd hk	33 8.56%	6 10.42%	176 13.91%T abdhk	78 11.94%	152 10.59%	58 19.94%Ta bdfghk	3 6.94%	6 6.16%	7 12.70%	-	1 3.99%	482 13.48%T s	59 13.37%	266 14.40%T s	37 19.41%T os	100 10.19%	180 16.71%T uv	331 10.11%	158 11.79%	240 11.54%	470 11.60%
Less willing to make a complaint	296 4.65%ux	286 4.68%	54 4.09%	30 10.38%Ta bdfghkl	11 3.00%	5 8.38%	63 4.94%	27 4.11%	60 4.20%	23 8.00%Ta bdgh	4 8.05%	3 3.13%	:	1 2.45%	1.12%	228 6.38%T q	44 10.06%To qs	86 4.67%	28 14.91%To qs	63 6.40%T	81 7.57%Tu v	126 3.85%	60 4.50%	113 5.44%x	164 4.06%
No different	5048 79.14%c fiopqrt	4870 79.75%T cfi	1085 82.69%T acfi	202 70.65%	326 85.74%T acfghi	48 80.07%	963 76.09%i	524 80.39%c i	1152 80.38%c fi	202 68.97%	41 85.01%i	88 89.29%T acfghi	42 81.30%	23 90.60%	31 94.89%	2716 76.01%p r	314 71.10%	1423 76.86%p r	119 62.62%	777 79.41%o pr	747 69.42%	2711 82.80%T t	1085 80.90%t	1647 79.20%	3245 80.15%T
Don't know	296 4.65%ab	242 3.96%	45 3.40%	10 3.66%	10 2.71%	1 1.13%	64 5.07%	23 3.56%	69 4.84%	9 3.08%	:	1 1.42%	3 6.00%	2 6.96%	:	148 4.13%	24 5.46%	75 4.08%	6 3.06%	39 4.01%	68 6.30%Tu	106 3.24%	38 2.82%	80 3.82%	170 4.19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 144

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

		Gend	er				Age						Social G	rade			Area ty	ре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	Age 45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6291	3050	3241	737	1025	989	1047	1008	1048	437	1730	1775	1303	1483	3505	2786	5014	1277
Weighted base	6301	3083	3218	867	1057	971	1082	899	1012	413	1726	1779	1288	1508	3505	2796	5038	1263
More willing to make a complaint	953 15.12%ghil moq	462 14.98%	491 15.26%	221 25.48%Tefg hi	246 23.27%Tefg hi	163 16.76%ghi	150 13.88%ghi	81 9.00%i	72 7.12%	20 4.82%	328 19.01%Tklm	276 15.53%l	151 11.72%	197 13.09%	604 17.24%To	348 12.46%	802 15.92%Tq	151 11.93%
Less willing to make a complaint	294 4.66%bfghi mq	172 5.57%Tb	122 3.79%	79 9.08%Tefgh i	96 9.09%Tefgh i	58 5.93%fghi	27 2.53%hi	21 2.32%i	12 1.18%	1 0.27%	100 5.79%Tm	77 4.35%	65 5.07%	51 3.40%	177 5.06%	117 4.17%	261 5.18%Tq	33 2.61%
No different	4782 75.89%cdej np	2350 76.23%	2431 75.57%	486 56.07%	640 60.54%	700 72.09%cd	871 80.50%Tcde	781 86.86%Tcde f	916 90.51%Tcde fg	387 93.91%Tcde fg	1235 71.54%	1346 75.67%j	1013 78.63%Tj	1188 78.78%Tj	2581 73.64%	2201 78.71%Tn	3751 74.45%	1031 81.62%Tp
Don't know	273 4.33%aghi	100 3.23%	173 5.38%Ta	81 9.37%Tefgh i	75 7.10%Tfghi	51 5.22%fghi	33 3.09%hi	16 1.82%	12 1.18%	4 1.00%	63 3.66%	79 4.46%	59 4.59%	71 4.73%	142 4.06%	130 4.66%	224 4.45%	49 3.84%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 145

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router Base: All respondents who have service

			Cou	ntry					York-		Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6291	5241	536	320	194	536	279	714	541	550	481	320	582	692	838	564	194	5615	624
Weighted base	6301	5280	529	302	189	529	253	701	514	552	455	302	595	816	860	534	189	5576	673
More willing to make a complaint	953 15.12%h oq	796 15.08%	87 16.54%c	33 10.86%	36 19.10%c	87 16.54%hko	36 14.14%	90 12.86%	53 10.24%	87 15.85%ho	80 17.47%ghk o	33 10.86%	82 13.85%	185 22.69%Tef ghiklno	125 14.51%h	58 10.92%	36 19.10%ghk o	745 13.36%	196 29.06%Tq
Less willing to make a complaint	294 4.66%dl pq	255 4.83%d	28 5.23%d	10 3.28%	1 0.47%	28 5.23%lp	10 3.98%p	30 4.32%p	18 3.42%p	21 3.83%p	16 3.42%p	10 3.28%	15 2.51%	87 10.69%Tefg hijklnop	40 4.65%p	18 3.45%p	1 0.47%	207 3.71%	87 12.88%Tq
No different	4782 75.89%m r	3994 75.65%	391 74.01%	249 82.41%Tab	147 77.41%	391 74.01%m	193 76.22%m	544 77.51%m	419 81.43%Tei jm	413 74.76%m	343 75.28%m	249 82.41%Tei jm	475 79.84%Tem	503 61.61%	670 77.93%m	436 81.71%Tei jm	147 77.41%m	4412 79.12%Tr	335 49.73%
Don't know	273 4.33%nq	234 4.44%	22 4.22%	10 3.45%	6 3.02%	22 4.22%	14 5.65%	37 5.31%n	25 4.91%	31 5.55%n	17 3.83%	10 3.45%	23 3.80%	41 5.01%	25 2.91%	21 3.92%	6 3.02%	213 3.81%	56 8.34%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Table 14

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router

Base: All respondents who have service

	_						Q.	1 Landline supplier	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6291	5416	1401	235	385	57	1088	604	1079	256	43	89	20	36
Weighted base	6301	5422	1392	241	354	63*	1113	592	1118	263	42*	80*	23**	33**
More willing to make a complaint	953 15.12%	828 15.27%	199 14.31%	41 16.99%	43 12.07%	11 18.08%	193 17.36%Td	93 15.74%	162 14.51%	54 20.55%Tabdhk	3 7.96%	7 8.51%	4 16.18%	1 3.92%
Less willing to make a complaint	294 4.66%b	258 4.76%b	41 2.92%	23 9.37%Tabdfgk	13 3.59%	7 10.36%bd	53 4.80%b	26 4.47%	65 5.84%b	23 8.57%Tabdfg	3 6.94%	1 1.84%	Ē	1.10%
No different	4782 75.89%ci	4132 76.21%cfi	1103 79.25%Tacefi	165 68.37%	288 81.29%Tacefi	40 63.75%	819 73.56%	452 76.40%ci	847 75.78%ci	176 67.02%	36 85.11%ei	71 88.28%Tacefgh i	19 83.82%	31 94.98%
Don't know	273 4.33%a	204 3.76%	49 3.52%	13 5.27%	11 3.04%	5 7.81%	48 4.28%	20 3.40%	43 3.87%	10 3.86%	-	1 1.36%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 147

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router

Base: All respondents who have service

								Q.2 Mobile su	oplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6291	6172	251	1176	364	25	1043	568	637	466	835	123	82	293	83
Weighted base	6301	6186	254	1164	355	25**	1055	555	660	474	871	120*	81*	272	87*
More willing to make a complaint	953 15.12%t	944 15.26%Tt	52 20.51%Tntvx	184 15.78%t	74 20.82%Tnpstv xz	4 14.49%	164 15.51%t	57 10.29%	112 16.91%tx	61 12.95%	136 15.63%t	11 8.79%	11 13.60%	37 13.70%	17 19.24%t
Less willing to make a complaint	294 4.66%	290 4.68%	17 6.62%xz	64 5.48%z	10 2.93%	7 29.51%	43 4.10%	20 3.62%	30 4.51%	29 6.04%z	53 6.07%qz	2 1.27%	2 2.15%	6 2.30%	3 3.48%
No different	4782 75.89%o	4707 76.08%To	177 69.75%	873 74.99%	255 71.97%	14 56.00%	795 75.37%	457 82.39%Tnopqs uw	485 73.45%	369 77.81%o	649 74.54%	106 88.49%Tnopqs uvwA	66 81.18%	219 80.36%oqu	66 76.33%
Don't know	273 4.33%n	246 3.97%	8 3.12%	44 3.75%	15 4.27%	-	53 5.03%	21 3.69%	34 5.13%	15 3.20%	33 3.77%	2 1.45%	2 3.06%	10 3.63%	1 0.95%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 148

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Fixed Broadband - through a phone or fibre optic cable - perhaps using a WI-FI router

Base: All respondents who have service

							Q.	3 Broadban	d supplier								Q.4	Pay TV sup	pplier			cial vulnera Using Q21)		Impac limit condi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6291	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3462	412	1795	186	951	1064	3433	1149	2191	3867
Weighted base	6301	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3581	442	1854	193	980	1044	3252	1327	2060	4006
More willing to make a complaint	953 15.12%d u	941 15.25%d	193 14.52%	47 16.04%	43 11.08%	6 10.19%	214 16.77%d	107 16.15%d	213 14.78%	64 21.82%T abdhk	5 10.29%	11 11.60%	5 10.34%	3 12.10%	1 3.99%	601 16.78%T s	82 18.62%s	318 17.13%T s	47 24.40%T oqs	135 13.77%	189 18.06%T u	437 13.43%	233 17.55%T u	310 15.03%	598 14.92%
Less willing to make a complaint	294 4.66%bu	285 4.63%b	42 3.18%	25 8.71%Ta bdgh	13 3.34%	4 7.09%	70 5.46%b	23 3.46%	64 4.47%	31 10.49%Ta bdfgh	3 6.03%	4 4.49%	1 2.19%	1 2.36%	* 1.12%	227 6.35%Tq	30 6.80%	95 5.14%	23 11.79%To q	73 7.43%Tq	87 8.29%Tu v	115 3.54%	60 4.50%	103 5.00%	172 4.30%
No different	4782 75.89%f iopqrt	4706 76.29%T fi	1054 79.23%T acfi	208 71.57%	324 83.15%T acfghi	49 81.59%i	927 72.81%i	510 77.04%i	1096 76.01%i	188 63.65%	41 83.68%i	82 82.49%c i	41 80.05%i	20 78.85%	31 94.89%	2606 72.79%r	307 69.45%r	1369 73.86%r	116 59.71%	732 74.64%r	701 67.18%	2609 80.24%T tv	999 75.30%t	1575 76.44%	3075 76.77%
Don't know	273 4.33%ab uvw	237 3.84%	41 3.07%	11 3.67%	9 2.42%	1 1.13%	63 4.96%ab	22 3.35%	68 4.73%b	12 4.04%	Ī	1 1.42%	4 7.41%	2 6.70%	-	146 4.07%	23 5.13%	72 3.87%	8 4.11%	41 4.17%	68 6.47%Tu v	91 2.79%	35 2.65%	73 3.53%	161 4.01%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 140

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

		Geno	ler				Age						Social G	rade			Area ty	me
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	3671	1768	1903	504	597	579	630	550	577	234	1054	976	795	846	2030	1641	3030	641
Weighted base	3806	1835	1972	612	620	586	669	517	577	225	1083	1007	821	895	2090	1716	3129	677
More willing to make a complaint	406 10.67%hi	208 11.35%	198 10.04%	81 13.23%ghi	108 17.37%Tefg hi	73 12.40%ghi	67 10.05%hi	43 8.28%hi	26 4.52%	9 3.89%	133 12.27%	105 10.39%	74 9.04%	95 10.56%	237 11.36%	169 9.83%	345 11.03%	61 9.00%
Less willing to make a complaint	250 6.57%bfghi koq	140 7.64%Tb	110 5.57%	81 13.32%Tefg hi	78 12.61%Tefgh i	50 8.55%fghi	20 2.98%h	12 2.34%	7 1.14%	2 0.74%	113 10.41%Tklm	47 4.70%	42 5.09%	48 5.37%	160 7.66%To	90 5.24%	229 7.32%Tq	21 3.10%
No different	2913 76.53%cdej p	1390 75.78%	1523 77.23%	372 60.89%	382 61.58%	426 72.64%cd	553 82.73%Tcde	445 86.20%Tcde	523 90.57%Tcde fg	211 93.70%Tcde fg	777 71.72%	795 78.89%j	653 79.60%Tj	689 76.89%j	1571 75.17%	1342 78.18%	2355 75.25%	558 82.43%Tp
Don't know	237 6.23%afghi	96 5.23%	141 7.16%Ta	77 12.56%Tdefg	52 8.44%Tfghi	38 6.41%gi	28 4.25%	16 3.18%	22 3.77%	4 1.68%	61 5.61%	61 6.02%	51 6.27%	64 7.18%	121 5.81%	116 6.74%	200 6.40%	37 5.46%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

150

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

			Co	untry					York-		Regio	n						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	3671	3095	285	174	117	285	185	426	325	342	271	174	317	440	481	308	117	3211	438
Weighted base	3806	3226	286	177	118*	286	175	432	321	354	269	177	340	524	512	299	118*	3303	483
More willing to make a complaint	406 10.67%h oq	344 10.65%	34 11.82%	10 5.87%	18 15.60%c	34 11.82%ho	13 7.61%	40 9.30%	20 6.16%	36 10.05%	44 16.28%Tfgh ikno	10 5.87%	37 10.74%	83 15.81%Tfg hikno	52 10.21%	19 6.47%	18 15.60%hko	317 9.59%	87 18.07%Tq
Less willing to make a complaint	250 6.57%dl pq	217 6.74%d	23 8.10%d	8 4.42%	2 1.41%	23 8.10%lp	15 8.36%lp	26 6.13%	16 4.88%	25 6.93%p	14 5.11%	8 4.42%	12 3.61%	69 13.14%Tghi jklnop	26 5.07%	15 5.09%	2 1.41%	168 5.09%	82 16.97%Tq
No different	2913 76.53%m r	2459 76.22%	212 74.02%	148 83.61%b	95 80.40%	212 74.02%	133 76.27%m	326 75.48%m	264 82.38%Teg jm	267 75.53%m	195 72.69%	148 83.61%ejm	271 79.66%m	350 66.69%	403 78.82%m	249 83.01%Teg ijm	95 80.40%m	2631 79.66%Tr	267 55.43%
Don't know	237 6.23%q	206 6.39%	17 6.06%	11 6.09%	3 2.58%	17 6.06%	14 7.76%	39 9.09%Tmp	21 6.58%	26 7.49%	16 5.92%	11 6.09%	20 5.99%	23 4.35%	30 5.90%	16 5.43%	3 2.58%	187 5.66%	46 9.54%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base



Absolutes/col percents

Table 151

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	3671	3297	764	109	79	18	967	266	901	105	22	20	4	14
Weighted base	3806	3429	804	117*	76*	20**	999	269	943	118*	23**	17**	4**	14**
More willing to make a complaint	406 10.67%h	383 11.17%Th	83 10.34%	24 20.48%Tabfgh	7 9.38%	5 23.31%	125 12.55%h	25 9.15%	82 8.68%	25 21.04%Tabfgh	2 n 8.91%	1 5.55%	-	1 9.07%
Less willing to make a complaint	250 6.57%f	231 6.73%f	44 5.43%	19 16.47%Tabfh	8 9.91%f	8 39.46%	40 3.99%	30 11.01%Tabf	66 6.96%f	17 14.18%Tabfh	-	1 3.50%	-	-
No different	2913 76.53%ci	2630 76.68%ci	631 78.54%ci	69 58.41%	58 76.51%ci	5 23.24%	778 77.90%ci	199 73.97%ci	747 79.24%ci	69 58.58%	21 91.09%	16 90.95%	4 100.00%	13 90.93%
Don't know	237 6.23%a	186 5.42%	46 5.69%	5 4 64%	3 4 20%	3 13 99%	55 5.55%	16 5.88%	48 5 12%	7 6 19%	:	:	:	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 15

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	3671	3589	157	703	179	16	625	303	365	337	479	58	24	241	26
Weighted base	3806	3730	168	726	187	14**	653	308	384	354	526	53*	24**	225	30**
More willing to make a complaint	406 10.67%	403 10.80%	23 13.78%x	90 12.35%x	22 11.65%	1 9.00%	58 8.86%	33 10.75%	40 10.50%	33 9.21%	67 12.69%x	1 2.33%	4 17.75%	20 8.83%	6 21.07%
Less willing to make a complaint	250 6.57%z	247 6.63%z	21 12.31%Tnptxz	46 6.28%z	20 10.45%txz	5 33.51%	47 7.19%z	14 4.45%	25 6.57%z	25 7.08%z	41 7.81%xz	-	2 7.18%	3 1.39%	-
No different	2913 76.53%o	2869 76.92%Toq	114 67.57%	560 77.09%o	131 70.08%	8 57.48%	498 76.29%o	247 80.22%oq	289 75.22%	280 79.02%oq	398 75.66%	50 94.48%Tnopqs tuvw	18 72.48%	191 84.91%Tnopqs uw	22 71.74%
Don't know	237 6.23%npw	211 5.65%	11 6.34%	31 4.28%	15 7.82%	-	50 7.67%npw	14 4.58%	30 7.72%pw	17 4.70%	20 3.83%	2 3.19%	1 2.58%	11 4.87%	2 7.20%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 153

Q.18c Has your willingness to make a complaint to your communications providers increased or decreased as a result of the COVID-19 pandemic? Please select one for each service Pay TV - By this we mean traditional pay TV providers, not including paid for on-demand or online streaming services accessed over the internet such as Amazon Prime Video, Netflix or NOW TV Base: All respondents who have service

								Q.3 Broad	band supplier						Util-		Q.4	Pay TV supp	olier			cial vulneral Using Q21) Potenti	oility	limi	iting itions
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	3671	3563	738	120	87	11	1063	281	1040	111	25	22	9	5	13	3486	415	1808	186	956	630	1976	661	1240	2283
Weighted base	3806	3694	769	123*	85*	11**	1112	285	1075	126*	25**	18**	8**	5**	14**	3605	444	1868	193	985	650	1938	787	1201	2452
More willing to make a complaint	406 10.67%h su	397 10.75%h	79 10.24%	21 16.74%h	6 7.17%	2 19.88%	129 11.62%h	34 11.92%	86 8.00%	32 25.51%T abdfgh	3 10.64%	1 5.30%	2 22.40%	-	1 9.21%	392 10.87%s	45 10.04%	227 12.16%T os	22 11.15%	86 8.72%	96 14.81%Tu	183 9.42%	92 11.63%	117 9.72%	274 11.18%
Less willing to make a complaint	250 6.57%fq u	242 6.56%f	42 5.50%	22 17.92%Ta bfgh	7 7.66%	6 53.85%	56 5.01%	25 8.89%f	64 5.99%	19 14.92%Tabt	- ħ -	1 3.34%	:	-	-	233 6.46%q	45 10.10%To q	86 4.60%	30 15.44%To qs	67 6.83%q	78 11.98%Tu v	95 4.89%	48 6.08%	91 7.59%	145 5.92%
No different	2913 76.53%c irt	2856 77.32%T ci	608 79.08%c i	79 63.76%	68 80.28%c i	3 26.27%	862 77.56%c i	212 74.12%i	865 80.48%T acgi	67 53.49%	23 89.36%	16 91.37%	3 36.19%	5 100.00%	13 90.79%	2803 77.77%T r	329 74.05%	1468 78.59%T r	131 67.56%	785 79.72%T pr	419 64.41%	1575 81.30%T t	621 78.94%t	934 77.72%	1893 77.20%
Don't know	237 6.23%ao qsuvw	199 5.37%	40 5.19%	2 1.58%	4 4.89%	:	65 5.82%	14 5.07%	59 5.53%	8 6.08%	-	:	4 41.41%	Ī	:	177 4.90%	26 5.81%	87 4.64%	11 5.86%	47 4.73%	57 8.81%Tu v	85 4.39%	26 3.34%	60 4.97%	140 5.70%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.19a What is your gender? Base: All respondents

		Gend	or				Ago						Social G	ado			Area t	tuno
	Total —	Male	Female	16-24	25-34	35-44	Age 45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(p)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Female	3296 51.16%aijn	14 0.44%	3282 99.69%Ta	487 54.77%gi	536 49.84%i	508 50.86%i	601 54.25%gi	448 48.30%	536 52.30%i	179 42.97%	747 42.61%	938 51.64%j	729 55.76%Tjk	882 56.34%Tjk	1685 47.21%	1611 56.07%Tn	2609 50.64%	687 53.24%
Male	3137 48.69%blmo	3129 99.34%Tb	7 0.22%	400 45.02%	535 49.74%	488 48.92%	506 45.65%	480 51.70%cf	489 47.70%	238 57.03%Tcde fh	1003 57.25%Tklm	877 48.28%lm	573 43.85%	683 43.63%	1880 52.68%To	1256 43.73%	2536 49.23%	600 46.54%
Prefer to use my own term	1 0.02%	1 0.03%	1 0.02%	1 0.16%	-	-	-	-	-	-	-	1 0.08%	-	-	1 0.04%	-	1 0.02%	1 0.05%
Prefer not to say	8 0.13%	6 0.19%	2 0.07%	* 0.04%	5 0.43%T	2 0.22%	1 0.10%	-	-	:	3 0.15%	-	5 0.40%Tk	* 0.03%	3 0.07%	6 0.20%	6 0.12%	2 0.18%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

0.14%

2 0.21%

0.10%

Table 155

Prefer to use my own

Prefer not to say

0.03%

0.13%

0.02%

Q.19a What is your gender? Base: All respondents

Country Region Ethnicity York-Minorshire & Humb-West Mid-East Mid-South N. Ireity ethnic Total England land Wales land Fast West erside lands lands Wales London Fast West land White (T) (p) (q) (r) Unweighted base 6442 5373 547 325 197 547 285 726 553 560 489 325 593 719 865 583 197 5733 655 881 Weighted base 6442 5406 537 306 193 537 256 712 525 562 462 306 606 850 550 193 5680 708 Female 51.26% 51.16%i 50.67% 53.71% 56.05% 50.00% 53.71%i 46.87% 48.31% 49.69% 50.23% 56.05%gi 58.53%Tfg 49.71% 53.81%i 48.82% 50.00% 50.41% 2767 48.71% 48.69%1 49.17% 46.09% 43.95% 50.00% 46.09% 52.89%1 51.63%kl 50.20%1 53.11%ekl 49.77%1 43.95% 41.06% 50.08%1 46.09% 51.18% 50.00% 48.84%

> 1 0.25%

> > 0.06%

0.20%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDE R

1 0.01%

0.02%

1

0.66%Tq

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 156

Q.19a What is your gender?
Base: All respondents

							Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Female	3296 51.16%i	2793 51.19%i	714 50.66%i	121 50.05%	185 52.32%i	31 48.88%	609 54.60%Tai	298 50.19%	576 51.33%i	112 42.17%	16 38.98%	39 49.01%	14 61.60%	25 74.64%
Male	3137 48.69%f	2658 48.73%f	695 49.34%	121 49.95%	168 47.44%	32 51.12%	505 45.30%	294 49.40%	546 48.67%	153 57.83%Tabdfgl	26 n 61.02%	41 50.99%	9 38.40%	9 25.36%
Prefer to use my own term	1 0.02%	1 0.01%	-	-	-	-	:	1 0.11%	:	-	-	:	-	:
Prefer not to say	8 0.13%a	4 0.07%	-	-	1 0.24%		1 0.10%	2 0.30%	:		-	:		:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 157

Q.19a What is your gender? Base: All respondents

								Q.2 Mobile s	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Female	3296 51.16%ouy	3244 51.28%ouy	104 40.85%	618 51.65%oy	200 54.44%ouy	10 40.92%	585 54.50%Tnouy	310 55.32%ouy	324 46.91%	244 50.96%oy	467 52.63%oy	60 49.14%	29 35.45%	133 48.76%	49 51.96%
Male	3137 48.69%s	3075 48.61%s	149 58.72%Tnpqst vw	577 48.23%	167 45.44%	15 59.08%	488 45.50%	250 44.68%	364 52.78%Tnqst	233 48.69%	420 47.37%	62 50.86%	52 64.55%Tnpqst vw	140 51.24%	45 48.04%
Prefer to use my own term	1 0.02%	1 0.02%	-	1 0.12%	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	8 0.13%n	5 0.09%	1 0.43%p	:	* 0.13%	:	-	:	2 0.32%	2 0.35%	:	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 158

Q.19a What is your gender? Base: All respondents Absolutes/col percents

								Q.3 Broadl	oand supplier							-	Q.4	Pay TV supp	lier			ncial vulnera (Using Q21)		limit condi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Female	3296 51.16%i vx	3141 50.91%i	671 50.42%i	150 51.59%i	206 53.00%i j	30 50.07%	698 54.80%T abhijl	335 50.67%i	720 49.96%i	113 38.24%	17 35.92%	50 50.75%i	20 39.05%	14 55.68%	27 85.06%	1837 50.97%	212 47.77%	967 51.80%	100 51.61%	500 50.77%	659 60.71%T uv	1676 50.54%v	552 41.01%	1118 53.01%x	2040 49.99%
Male	3137 48.69%f t	3021 48.97%f	660 49.58%f	141 48.41%	182 46.78%	30 49.93%	575 45.12%	326 49.23%	719 49.87%f	181 61.15%T abcdfgh	31 64.08%d f	49 49.25%	31 60.95%f	11 44.32%	5 14.94%	1764 48.94%	232 52.23%	899 48.15%	94 48.39%	482 49.00%	426 39.24%	1640 49.44%t	794 58.99%T tu	990 46.90%	2039 49.97%Tw
Prefer to use my own term	1 0.02%	1 0.02%	-	-	-	-	-	1 0.10%	1 0.06%	Ī	-	-	-	-	-	1 0.02%	-	-	-	1 0.06%	1 0.06%	-	-	1 0.07%	-
Prefer not to say	8 0.13%au	5 0.09%	-	-	1 0.22%	-	1 0.09%	-	2 0.12%	2 0.61%ab	-	-	-	-	-	3 0.08%	-	1 0.06%	-	2 0.17%	-	1 0.03%	-	0.02%	2 0.04%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 159

Q.19b Is your current gender the same as (or does your current gender align with) your sex assigned at birth?

		Gende	er				Age						Social G	rade			Area t	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Yes	6098 94.66%bcm	3041 96.53%Tb	3057 92.87%	808 90.85%	1018 94.67%c	957 95.84%c	1069 96.51%Tch	878 94.65%c	966 94.22%c	401 96.15%c	1672 95.44%m	1722 94.78%	1245 95.23%m	1458 93.17%	3394 95.11%	2704 94.11%	4874 94.60%	1224 94.88%
No	41 0.63%bgh	27 0.85%	14 0.42%	19 2.10%Tefgh i	13 1.24%Tfghi	6 0.55%gh	3 0.28%	-	-	:	15 0.84%	10 0.58%	7 0.53%	8 0.54%	25 0.70%	15 0.54%	37 0.71%	4 0.31%
Prefer not to say	303 4.71%afjn	83 2.63%	221 6.70%Ta	63 7.06%Tdefi	44 4.09%	36 3.61%	36 3.21%	50 5.35%f	59 5.78%ef	16 3.85%	65 3.72%	84 4.64%	55 4.24%	98 6.29%Tjl	149 4.19%	154 5.36%	241 4.69%	62 4.80%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 160

Q.19b Is your current gender the same as (or does your current gender align with) your sex assigned at birth? Base: All respondents

			Co	untry					Ved		Regi	on						Ethnie	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Yes	6098 94.66%n	5105 n 94.44%	512 95.34%	296 96.85%	185 95.56%	512 95.34%m	245 95.59%m	677 95.10%m	503 95.79%m	527 93.72%	444 95.90%m	296 96.85%m	585 96.44%mo	773 90.98%	837 95.00%m	514 93.49%	185 95.56%	5438 95.73%Tr	646 91.17%
No	41 0.63%q	38 0.71%	1 0.18%	1 0.19%	1 0.30%	1 0.18%	2 0.95%	4 0.60%	4 0.70%	2 0.33%	3 0.57%	1 0.19%	6 0.92%	13 1.53%Ten	2 0.21%	3 0.57%	1 0.30%	27 0.47%	14 1.97%Tq
Prefer not to say	303 4.71%k	262 4.85%	24 4.48%	9 2.96%	8 4.14%	24 4.48%	9 3.47%	31 4.30%	18 3.51%	33 5.96%l	16 3.53%	9 2.96%	16 2.64%	64 7.49%Tfgh jkln	42 4.79%	33 5.94%l	8 4.14%	216 3.80%	49 6.87%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

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# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 161

Q.19b Is your current gender the same as (or does your current gender align with) your sex assigned at birth?

	_						С	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Yes	6098 94.66%	5180 94.95%T	1336 94.84%	232 95.69%	337 95.27%	60 95.32%	1061 95.14%	556 93.59%	1068 95.18%	253 95.65%	42 100.00%	79 99.29%	19 83.71%	31 91.63%
No	41 0.63%	30 0.54%	5 0.34%	4 1.54%bd	-	2 3.83%Tabdfgh	7 0.65%	3 0.43%	4 0.38%	3 1.06%	:	-	-	-
Prefer not to say	303 4.71%	246 4.51%	68 4.82%	7 2.77%	17 4.73%	1 0.85%	47 4.21%	36 5.97%	50 4.44%	9 3.30%	:	1 0.71%	4 16.29%	3 8.37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 162

Q.19b Is your current gender the same as (or does your current gender align with) your sex assigned at birth?

								Q.2 Mobile	supplier						
	Total _(T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Yes	6098 94.66%	5992 94.71%	237 93.50%	1142 95.43%	343 93.20%	24 94.36%	1014 94.48%	523 93.56%	657 95.12%	454 94.98%	846 95.36%	117 96.49%	78 96.34%	262 96.08%	86 91.40%
No	41 0.63%	40 0.62%	0.15%	6 0.50%	7 1.83%Tnpwz	Ī	6 0.57%	5 0.84%	6 0.88%	3 0.71%	5 0.51%	-	:	-	1 1.03%
Prefer not to say	303 4.71%	295 4.66%	16 6.36%	49 4.07%	18 4.98%	1 5.64%	53 4.94%	31 5.60%	28 4.00%	21 4.31%	37 4.13%	4 3.51%	3 3.66%	11 3.92%	7 7.57%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 163

Q.19b Is your current gender the same as (or does your current gender align with) your sex assigned at birth? Base: All respondents

								Q.3 Broadbar	nd supplier								Q.4	Pay TV supp	olier			icial vulnerab Using Q21)	ility	limitir conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Yes	6098 94.66%	5852 94.87%T	1267 95.24%	278 95.59%	371 95.25%	57 95.95%	1214 95.32%	616 93.00%	1359 94.26%	287 97.13%	49 100.00%	97 98.33%	49 94.53%	22 85.85%	29 91.15%	3427 95.07%	424 95.37%	1773 94.95%	180 93.28%	941 95.55%	1018 93.84%	3178 95.81%T	1300 96.57%T	2001 94.82%	3941 96.57%Tw
		g								g												t	τ		
No	41 0.63%au x	34 ı 0.56%	5 0.41%	5 1.89%Ta	abdg -	1 1.00%	8 0.60%	2 0.30%	9 0.65%	1 0.34%	-	-	2 3.42%Ta ghi	abdf -	-	24 0.68%	4 0.94%	11 0.61%	2 0.82%	7 0.74%	11 0.99%u	13 0.40%	7 0.52%	29 1.37%Tx	8 0.19%
Prefer not to say	303 4.71%au	282 4.58%	58 4.36%	7 2.52%	19 4.75%	2 3.05%	52 4.08%	44 6.70%Ta	73 5.09%	7 2.53%	:	2 1.67%	1 2.06%	4 14.15%	3 8.85%	153 4.25%	16 3.69%	83 4.44%	11 5.90%	37 3.71%	56 5.17%v	126 3.79%	39 2.92%	80 3.81%	132 3.23%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 164

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

		Geno	ler				Age						Social G	Grade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Any	2110 32.75%cdej klnp	993 31.53%	1117 33.92%	256 28.85%	307 28.50%	276 27.65%	376 33.94%cde	344 37.09%Tcde	369 36.00%Tcde	181 43.46%Tcde fgh	509 29.03%	497 27.34%	382 29.22%	723 46.16%Tjkl	1005 28.17%	1105 38.45%Tn	1639 31.82%	471 36.49%Tp
Hearing? Poor hearing, partial hearing, or are deaf	369 5.72%bcdef kp	222 7.04%Tb	147 4.46%	19 2.19%	35 3.27%	31 3.12%	38 3.44%	71 7.64%Tcdef	96 9.34%Tcde f	78 18.72%Tcdef gh	114 6.49%k	71 3.91%	66 5.07%	118 7.53%Tkl	185 5.18%	184 6.41%	278 5.40%	91 7.02%Tp
Eyesight? Poor vision, colour blindness, partial sight, or are blind	352 5.46%bd	213 6.75%Tb	139 4.22%	72 8.15%Tdefh	43 4.00%	49 4.93%	46 4.16%	64 6.92%Tdfh	46 4.49%	31 7.35%dfh	104 5.92%	83 4.60%	65 4.98%	99 6.34%	187 5.25%	164 5.72%	270 5.25%	81 6.31%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	605 9.39%acdej knp	235 7.45%	370 11.24%Ta	17 1.87%	41 3.78%c	61 6.08%cd	119 10.73%cde	142 15.30%Tcde f	151 14.74%Tcde f	75 17.85%Tcdef	101 5.75%	114 6.29%	105 8.01%j	285 18.20%Tjkl	215 6.03%	390 13.56%Tn	448 8.70%	156 12.11%Tp
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	263 4.09%acdkl np	96 3.04%	167 5.08%Ta	11 1.20%	22 2.01%	35 3.51%c	55 4.96%cd	55 5.91%Tcde	56 5.44%Tcd	30 7.25%Tcde	60 3.44%	44 2.44%	35 2.70%	123 7.88%Tjkl	105 2.93%	159 5.52%Tn	191 3.71%	72 5.59%Tp
Breathing? Breathlessness or chest pains	396 6.15%cdejk n	180 5.72%	216 6.55%	24 2.74%	30 2.78%	39 3.94%	72 6.48%cde	74 8.03%Tcde	107 10.41%Tcde f	49 11.78%Tcdef g	74 4.20%	77 4.24%	84 6.40%jk	162 10.33%Tjkl	151 4.22%	245 8.54%Tn	304 5.90%	92 7.15%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 164

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All respondents

		Gend					Age						Social Gr	ade			Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	244 3.78%hikin	104 3.31%	140 4.24%	32 3.60%h	47 4.33%hi	46 4.64%hi	70 6.34%Tcghi	27 2.94%h	15 1.50%	6 1.42%	56 3.19%l	45 2.46%	20 1.51%	123 7.88%Tjkl	101 2.82%	143 4.98%Tn	205 3.97%	39 3.03%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 2.55%ghil	82 2.60%	82 2.50%	40 4.49%Tfghi	53 4.96%Tfghi	37 3.66%Tghi	25 2.25%ghi	8 0.81%h	1 0.13%	1 0.13%	42 2.41%l	42 2.31%l	13 1.00%	67 4.27%Tjkl	84 2.36%	80 2.78%	140 2.71%	24 1.89%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	959 14.88%ahij kln	399 12.67%	560 17.01%Ta	160 18.00%Thi	216 20.11%Tghi	167 16.70%hi	207 18.66%Thi	140 15.10%hi	56 5.50%	12 2.97%	193 11.03%	228 12.57%	142 10.88%	395 25.23%Tjkl	422 11.81%	537 18.70%Tn	779 15.12%	180 13.93%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	610 9.48%acdej In	243 7.72%	367 11.15%Ta	36 4.08%	53 4.89%	72 7.26%cd	141 12.69%Tcde	123 13.26%Tcde	136 13.28%Tcde	49 11.78%cde	129 7.37%	160 8.82%	99 7.60%	222 14.16%Tjkl	289 8.11%	321 11.17%Tn	472 9.17%	138 10.71%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	4080 63.34%bgim o	2045 64.93%Tb	2035 61.82%	580 65.25%i	696 64.68%i	680 68.15%Tfgh i	703 63.45%i	559 60.26%	634 61.83%i	228 54.60%	1186 67.70%Tm	1253 68.96%Tm	880 67.32%Tm	761 48.61%	2439 68.34%To	1641 57.13%	3294 63.95%	786 60.92%
Don't know	58 0.89%	26 0.82%	32 0.96%	17 1.92%Tfghi	18 1.68%Tfghi	10 0.97%	4 0.37%	3 0.37%	4 0.40%	1 0.26%	14 0.82%	13 0.70%	11 0.81%	20 1.27%	27 0.76%	30 1.06%	45 0.88%	12 0.96%
Prefer not to say	194 3.01%hq	86 2.72%	108 3.29%	35 3.98%h	55 5.14%Tfghi	32 3.23%	25 2.25%	21 2.28%	18 1.76%	7 1.68%	43 2.46%	55 3.00%	35 2.65%	62 3.96%Tj	98 2.73%	97 3.36%	173 3.36%Tq	21 1.63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

			Cour	ntry							Reg	jion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Any	2110 32.75%a mr	1737 32.13%	209 38.87%Tad	109 35.55%	55 28.69%	209 38.87%Tgi jmnp	100 38.95%Tgi jmp	216 30.32%	185 35.25%m	175 31.18%	139 30.01%	109 35.55%m	225 37.12%Tgj m	225 26.45%	286 32.51%m	186 33.76%m	55 28.69%	1922 33.83%Tr	182 25.75%
Hearing? Poor hearing, partial hearing, or are deaf	369 5.72%m	300 5.54%	32 6.01%	24 7.73%	13 6.88%	32 6.01%	18 7.06%	44 6.24%	26 5.04%	27 4.86%	29 6.36%	24 7.73%m	37 6.15%	34 3.95%	52 5.91%	31 5.61%	13 6.88%	338 5.95%	31 4.35%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	352 5.46%	293 5.42%	27 5.07%	20 6.46%	12 5.96%	27 5.07%	19 7.47%o	49 6.91%o	33 6.28%	24 4.24%	22 4.69%	20 6.46%	38 6.32%	44 5.12%	44 4.98%	20 3.71%	12 5.96%	300 5.29%	50 7.11%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	605 9.39%ai	483 r 8.94%	65 12.16%Ta	41 13.28%Ta	16 8.05%	65 12.16%Tgim	24 9.40%	58 8.14%	53 10.17%	44 7.81%	42 9.03%	41 13.28%Tgi m	67 11.02%m	62 7.27%	85 9.68%	48 8.74%	16 8.05%	574 10.10%Tr	29 4.14%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	263 4.09%m	209 1 3.87%	30 5.55%	12 3.94%	12 6.22%	30 5.55%m	21 8.03%Tghi jmo	28 3.88%	18 3.48%	20 3.51%	13 2.87%	12 3.94%	29 4.73%	22 2.57%	43 4.89%m	16 2.95%	12 6.22%m	241 4.24%	22 3.17%
Breathing? Breathlessness or chest pains	396 6.15%m	321 5.94%	40 7.43%	24 7.94%	11 5.49%	40 7.43%m	23 8.86%jm	41 5.78%	36 6.91%m	37 6.52%	21 4.48%	24 7.94%m	45 7.37%m	33 3.84%	57 6.51%m	29 5.26%	11 5.49%	356 6.26%	40 5.59%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

			Cou	ntry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	244 3.78%gq	198 3.66%	32 6.00%Tad	10 3.33%	4 1.86%	32 6.00%Tghi Ip	12 4.75%g	15 2.13%	16 2.96%	16 2.86%	18 3.82%	10 3.33%	19 3.09%	33 3.88%	45 5.14%g	24 4.37%g	4 1.86%	200 3.51%	41 5.77%Tq
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 2.55%q	138 2.55%	16 3.01%	8 2.49%	3 1.31%	16 3.01%	3 1.31%	10 1.42%	18 3.46%gi	8 1.35%	13 2.72%	8 2.49%	12 1.92%	28 3.34%gi	25 2.79%	21 3.88%gi	3 1.31%	136 2.39%	26 3.73%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	959 14.88%d gmp	798 14.76%d	105 19.63%Tac d	38 12.51%	17 8.82%	105 19.63%Tgi jkmp	50 19.49%Tgj kmp	86 12.12%	96 18.21%Tgj mp	81 14.47%	60 13.04%	38 12.51%	95 15.60%p	100 11.82%	137 15.52%p	93 16.84%gmp	17 8.82%	857 15.09%	96 13.54%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	610 9.48%r	513 9.50%	55 10.33%	28 9.19%	13 6.91%	55 10.33%	27 10.71%	72 10.17%	46 8.84%	41 7.28%	45 9.68%	28 9.19%	66 10.84%	70 8.19%	93 10.52%	53 9.71%	13 6.91%	566 9.97%Tr	44 6.23%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	4080 63.34%	3443 63.70%	317 59.00%	186 60.73%	134 69.58%b	317 59.00%	150 58.52%	452 63.42%	327 62.29%	357 63.40%	307 66.44%e	186 60.73%	366 60.43%	578 68.01%Tef kl	559 63.38%	348 63.23%	134 69.58%efl	3600 63.37%	471 66.47%
Don't know	58 0.89%q	51 0.95%	3 0.54%	3 0.99%	1 0.26%	3 0.54%	1 0.51%	12 1.62%o	5 0.94%	7 1.21%	2 0.51%	3 0.99%	4 0.68%	11 1.31%o	8 0.91%	1 0.16%	1 0.26%	42 0.74%	15 2.16%Tq
Prefer not to say	194 3.01%q	174 3.23%T	9 1.58%	8 2.72%	3 1.47%	9 1.58%	5 2.02%	33 4.64%Tehl	8 I 1.52%	24 4.21%ehl	14 3.03%	8 2.72%	11 1.77%	36 4.23%ehl	28 3.20%	16 2.86%	3 1.47%	116 2.05%	40 5.62%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

O 1 Landline supplier

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

Base: All respondents

	_						Q.	1 Landline supplier						
	Total _(T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Any	2110 32.75%	1804 33.07%	459 32.61%	78 32.34%	120 33.84%	32 51.00%Tabcdfg hi	362 32.45%	193 32.39%	363 32.33%	82 31.08%	17 39.70%	30 37.02%	10 44.93%	10 28.97%
Hearing? Poor hearing, partial hearing, or are deaf	369 5.72%	334 6.13%T	77 5.44%	16 6.71%	19 5.50%	7 11.10%	61 5.48%	47 7.94%T	69 6.14%	16 6.16%	2 5.28%	5 6.30%	2 7.75%	4 11.35%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	352 5.46%	301 5.52%h	76 5.36%	19 7.74%h	19 5.48%	2 3.42%	69 6.18%	28 4.76%	46 4.11%	21 7.96%h	6 14.70%Tabdfgh	4 4.82%	2 9.28%	2 6.71%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	605 9.39%	559 10.24%Ti	141 10.01%	26 10.76%	41 11.67%i	9 14.76%	122 10.97%i	56 9.44%	112 9.98%	16 6.01%	4 9.89%	12 15.44%i	4 17.14%	2 4.61%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	263 4.09%i	242 4.44%Ti	49 3.49%	13 5.23%i	16 4.40%i	6 9.46%bi	60 5.38%Tbi	29 4.88%i	52 4.62%i	3 1.26%	1 1.98%	2 3.00%	* 1.94%	3 7.41%
Breathing? Breathlessness or chest pains	396 6.15%	355 6.51%T	81 5.73%	18 7.62%	25 7.18%	8 13.39%Tb	75 6.72%	35 5.84%	76 6.74%	17 6.34%	6 13.90%b	6 7.53%	9.10%	2 6.35%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 166

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All respondents

Q.1 Landline supplier L Itil-Total land-Plusity Ware-Voda-Total EE net Post Office Virgin Media fone KCOM /Karoo Now TV SSE line house (T) Weighted base 6442 5456 1409 243 354 1115 594 1122 265 23\*\* Mental abilities? Such as learning, 3.78%b 3.62%h 2 69% 1 21% 4.28% 8.47%bcg 5.09%Tabcg 2.59% 3 64% 2 91% 6.84%c 7.01%bc 4 00% 2 79% understanding. concentration, memory, communicating cognitive loss or deterioration 28 1.97% 27 2.40% Social/ behavioural? 2 3.34% 3 3.43% 2.01% 2.36% 2.05% 1.79% 3.88% Conditions associated 2.55%a 2.33% 3.60% with this such as autism, attention deficit disorder, Asperger's, etc. 46 13.10% 163 14.55% 12 27.84%Tabcdfg Your mental health? 761 181 32 10 157 5 22.96% 13.95% 13.21% 14.09% 13.64% 17.06% 14.82% 14.88%ab 12.86% 15.68% 11.32% Anxiety, depression, or trauma-related conditions, for example 521 138 112 Other illnesses/ 7.70% conditions which 9.48% 9.56% 9.77% 10.02% 10.41% 19.11%Tabfgi 9.16% 7.12% 10.02% 6.34% 12.52% 15.67%gi 23.76% impact or limit your daily activities or the work you can do Nothing - no 3469 924 152 223 71.03% impairments or 63.34%e 63.59%e 65.57%e 62.65% 63.00% 49.00% 63.40% 61.26% 64.51%e 66.03%e 60.30% 61.43% 31.58% conditions impact or limit your daily you can do Don't know 0.89%ab 0.67% 0.30% 1.84%b 0.49% 0.95% 0.77% 0.80% 0.83% 146 21 1.52% 26 2.36% Prefer not to say 5.58%Tabfhi 3.01%ab 2.67%b 3.16% 2.67% 2.05% 1.55% 23.49%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/iij/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 167

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All respondents

								Q.2 Mobile sup	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Any	2110 32.75%	2071 32.74%	86 33.80%	374 31.25%	139 37.77%pwA	8 30.42%	348 32.46%	208 37.23%TnpuwA	214 31.07%	163 34.06%	272 30.68%	39 32.07%	30 37.41%	90 33.20%	23 24.54%
Hearing? Poor hearing, partial hearing, or are deaf	369 5.72%	363 5.74%	17 6.88%	64 5.34%	22 6.05%	2 6.74%	55 5.15%	34 5.99%	43 6.18%	38 7.86%w	39 4.38%	10 8.24%	6 7.06%	17 6.38%	3 3.10%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	352 5.46%	348 5.50%	18 7.26%	76 6.31%	30 8.27%Tnsuvw	3 10.98%	48 4.50%	34 6.01%	30 4.39%	20 4.19%	42 4.78%	11 8.69%	3 3.39%	17 6.33%	2 1.99%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	605 9.39%	589 9.31%	30 11.79%	101 8.42%	38 10.37%	3 10.67%	96 8.97%	67 12.05%Tnpw	58 8.35%	52 10.95%	71 7.97%	9 7.02%	6 7.17%	28 10.31%	4 4.63%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	263 4.09%	258 4.09%	11 4.21%	52 4.32%	11 3.04%	:	54 5.08%u	25 4.55%	19 2.80%	20 4.19%	33 3.77%	5 4.37%	1 1.27%	12 4.56%	1 0.69%
Breathing? Breathlessness or chest pains	396 6.15%	388 6.14%	20 7.91%	77 6.44%	22 5.98%	1 2.04%	50 4.70%	39 7.00%	37 5.36%	41 8.49%s	49 5.52%	4 3.53%	5 6.36%	23 8.37%s	6 6.30%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 167
Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?
Base: All respondents

Q.2 Mobile supplier giff-gaff Lyca-mobile Voda-Plus-net 02 afone iD Mobile Total Total mobile BT Mobile EE Tesco Mobile Three Virgin Media Skv Smarty (T) (w) 6442 6326 1197 368 25\*\* 1073 560 690 478 887 81\* 272 95\* 254 121\* Weighted base Mental abilities? Such as learning, 3.78% 2.72% 4.09% 6.22%Tntv 3.71% 2.72% 5.36%Tntv 2.39% 3.89% 1.57% 2.53% 4.00% 1.83% understanding. concentration. memory, communicating cognitive loss or deterioration Social/hehavioural? 164 161 35 12 3.16%o 13 13 31 Conditions associated 2.55%0 2.54%0 0.37% 2.93%0 2.52% 2.58% 1.87% 2.74% 3.52%0 0.52% 5.55%oxz 0.97% 1.86% with this such as autism attention deficit disorder, Asperger's, etc. Your mental health? 24 9.30% 173 16.10%o 74 13.14% 108 135 12 14.72% 64 17.45%o 2 6.64% 40 14.84% 13 14.15% 15.20%0 Anxiety, depression 14.88%o 14.96%0 15.70%o 13.53% 15.24%0 15.81% or trauma-related conditions, for Other illnesses/ 112 conditions which 9.48%w 9.48%w 11.20% 9.36% 9.25% 4.02% 10.85%w 10.81%w 9.78% 9.70% 7.24% 5.89% 11.00% 9.74% 8.01% impact or limit your daily activities or the work you can do 689 583 172 Nothing - no impairments or 4080 4027 163 783 216 16 341 115 294 70 48 61 63.34% 63.66%T 64.07% 65.46%q 58.86% 61.42% 60.86% 64.47% 61.48% 65.71%q 65.03% 58.79% 63.22% 64.66% 64.22% conditions impact or limit your daily activities or the work you can do Don't know 58 0.89%n 0.70% 0.71% 2.50% 0.65% 0.16% 1.22% 1.50%qt 0.76% 0.65% 0.66% 0.37% 194 184 5 2.13% 31 2.59% 12 3.37% 29 2.67% 10 1.74% 22 3.25% 14 2.96% 25 2.84% Prefer not to say 2.25% 3.80% 2.92% 10.43%Tnopqstuvwxz 3.01%n 2.90% 5.66%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Impacting/

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 168

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do? Base: All respondents

								Q.3 Broadb	and supplie	er							Q.4	Pay TV sup	plier			cial vulnerab Using Q21)	ility	limiting	ıg
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Any	2110 32.75%v x	2026 32.84%	433 32.58%	103 35.41%	133 34.13%	27 45.45%f i	397 31.17%	221 33.40%	470 32.64%	88 29.95%	21 43.32%	35 35.29%	13 25.95%	12 45.18%	10 32.23%	1157 32.11%	142 31.87%	589 31.52%	74 38.15%	312 31.72%	424 39.10%T v	1182 35.63%T v	308 22.89%	2110 100.00%Tx	-
Hearing? Poor hearing, partial hearing, or are deaf	369 5.72%vx	358 5.80%	67 5.01%	18 6.19%	22 5.54%	7 12.00%bf i	64 5.02%	53 8.06%Ta bf	88 6.13%	12 4.14%	2 4.59%	5 5.09%	3 6.72%	2 6.73%	4 13.59%	226 6.27%	24 5.44%	114 6.10%	19 9.96%T	64 6.47%	61 5.66%v	237 7.14%Tv	48 3.58%	369 17.48%Tx	-
Eyesight? Poor vision, colour blindness, partial sight, or are blind	352 5.46%x	336 5.45%	68 5.11%	25 8.75%Ta bgh	22 5.59%	2 3.64%	74 5.79%	30 4.50%	73 5.04%	17 5.85%	8 16.01%Ta bdfghikl	5 4.69%	0.94%	3 10.25%	2 7.09%	211 5.86%	29 6.54%	111 5.96%	17 8.82%	48 4.92%	73 6.77%	179 5.39%	71 5.27%	352 16.66%Tx	-
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	605 9.39%lv x	589 9.54%l	131 9.82%I	34 11.66%l	49 12.66%T ahil	8 14.20%l	129 10.11%l	61 9.26%l	118 8.17%l	19 6.42%	5 9.92%l	12 12.46%l	-	4 14.88%	2 6.47%	376 10.43%T	45 10.17%	190 10.18%	23 11.99%	96 9.75%	117 10.76%v	395 11.91%Tv	57 4.24%	605 28.66%Tx	-
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	263 4.09%vx	257 4.17%	43 3.25%	14 4.86%	17 4.34%	5 8.16%i	64 5.06%bi	32 4.88%	57 3.98%	6 1.94%	1 1.72%	2 2.42%	4 7.32%i	1.69%	3 7.83%	160 4.43%	13 3.03%	86 4.61%	16 8.47%To pgs	37 3.73%	57 5.22%v	172 5.19%Tv	21 1.52%	263 12.47%Tx	:
Breathlessness or	396 6.15%vx	374 6.07%	73 5.48%	21 7.31%	28 7.18%	5 8.38%	78 6.12%	42 6.41%	85 5.91%	15 5.22%	6 12.08%	8 7.73%	2 2.93%	2 7.90%	2 6.71%	235 6.52%	22 5.02%	126 6.75%	12 6.15%	60 6.08%	75 6.92%v	252 7.60%Tv	39 2.92%	396 18.76%Tx	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

chest pains

4080

100.00%Tw

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 168

Nothing - no

impairments or

conditions impact or limit your daily activities or the work you can do Don't know 4080

63.34%t

0.89%ab

63.85%T

0.61%

66.09%T 62.42%

0.69%

0.24%

62.65%

0.44%

51.49%

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

Impacting/ Financial vulnerability limiting Q.3 Broadband supplier Q.4 Pay TV supplier (Using Q21) conditions Util-Total Now ity Most ally Least Virgin Media KCOM / Shell Total broad-Voda-Broad-Ware-Talkvulnvulnvuln-EE Office afone Karoo Energy SSE house pay TV Talk No 6169 1330 291 1868 193 3317 4080 Weighted base 1442 295 1085 1346 2110 Mental abilities? 4.50% Such as learning 3 78%by 3 73% 2 75% 2 93% 4 96%h 7 32% 4 16% 3.62% 3 43% 6.79% 6.65%h 3 48% 2 95% 3.76% 2 37% 4 08% 4 92% 3 44% 6.81%Tu 3.90%v 1 57% 11.55%Tx understanding. concentration memory. communicating cognitive loss or deterioration Social/ behavioural? 4.78%Ta 2.19% 3.27%oq 4.61%Tu 2.13% 7.78%Tx Conditions associated 2.55%fo 2.49%f 2.13% 2.81% 3.80%f 3.55% 1.63% 2.81% 2.33% 1.75% 3.21% 1.95% 1.70% 1.51% 2.54% 1.28% 1.36% with this such as asuvx deficit disorder. Asperger's, etc 15 30.50%T abcdfgh Your mental health? Anxiety, depression, 14.88%o 14.95% 13.80% 16.04% 13.76% 18.39% 13.81% 15.44% 15.61% 14.61% 17.35% 9.46% 24.40% 15.68% 13.55% 14.39% 12.96% 15.11% 13.49% 21.53%T 14.72%v 9.70% 45.44%Tx or trauma-related avx conditions, for example Other illnesses/ conditions which 9.48%il 9.48%il 9.32%i 12.12%i 11.21%il 7.68% 8.74%1 8.25%1 10.20%iI 5.00% 10.88%I 13.37%iI 24.60% 8.14% 9.39% 7.05% 9.36% 7.81% 10.20% 10.90%v 11.18%Tv 5.95% 28.93%Tx impact or limit your daily activities or the work you can do

63.46%

70.69%

1.52%

34.42%

67.77%

2333

0.71%

292

0.10%

64.71%T 65.73%

1221

65.39%r

0.82%

110

56.77%

1.16%

640

65.02%

0.67%

2064

62.22%t

0.37%

56.67%

1.38%uv

1010

75.03%Ttu

0.27%

912

63.27%

0.61%

66.92%

1.51%b

60.99%

0.81%

0.91%b

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/ij/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 168

Q.20 Which of these, if any, impact or limit your daily activities or the work you can do?

Base: All respondents

							C	Q.3 Broadba	nd supplier						Util-		Q.4	Pay TV supp	olier			ncial vulnera (Using Q21) Potenti	bility	Impa limi cond	iting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Prefer not to say	194 3.01%ab	166 2.70%b	14 1.09%	4 1.47%	11 2.77%b	2 3.05%	40 3.13%b	32 4.80%Ta	50 3.48%b	5 1.62%	-	1 1.25%	1 1.84%	5 20.40%	-	89 2.47%	10 2.31%	42 2.27%	8 3.92%	25 2.59%	31 2.84%	59 1.78%	24 1.82%	-	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



83

5.39%

72

3.95%

108

5.93%

127

9.68%Tjkm

69

4.44%

5.46%

155

202

5.66%

124

212

7.38%Tn

4.31%

219

4.25%

335

6.50%

60

4.69%

6.15%

Absolutes/col percents

Table 169

Don't know

Prefer not to say

6.43%an

5.61%

Base: All respondents

Q.21 Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment?

29

5.45%

23

4.94%

1.48%

6.23%

Age 45-54 25-34 35-44 55-64 65-74 C2DE Urban Total Female 16-24 75+ AB 1307 Unweighted base 6442 3125 3317 758 1046 1014 1080 1039 1064 441 1756 1816 1329 1541 3572 2870 5135 6442 3150 3292 889 1076 998 1108 928 1026 418 1752 1817 1308 1565 3569 2873 5152 1290 Weighted base Up to £199 per week / 43 7.43%ahikl 8.46%Ta 5.57% 6.50% 9.35%Tcdh 9.51%Tcdhi 2.46% 4.21%i 18.81%Tjkl 12.17%Tn 6.02% Up to £10,399 per year 6.36% 8.33%ch 5.82% 5.96% 4.75%i 3.63% 7.79% From £200 to £299 per 133 129 17.04%Tcdef 8.64% week / From £10.400 to 10.95%acdei 9.08% 12.75%Ta 7.18% 8.42% 12.00%cde 12.98%Tcde 13.66%Tcde 5 93% 9.87%il 6.66% 21.42%Tikl 7 94% 14.70%Tn 11.19% 10.01% £15,599 per year From £300 to £499 per 1527 126 231 322 31.35%Tcde 495 259 457 811 1186 23.94%cd 23.02% week / From £15.600 to 23.70%cdil 22.82% 24.55% 14.19% 18.73%c 23.09%cd 27.89%Tcde 29.47%Tcde 18.02% 27.26%Til 19.80% 29.18%Til 22.73% 24.91% 26.42%Tp £25,999 per year From £500 to £699 per 1374 668 115 213 235 218 422 304 874 500 1077 297 week / From £26,000 to 22.40% 20.31% 12.96% 19.80%c 23.51%c 19.64%c 21.48%c 27.33%Tcdf 27.29%Tcdf 25.78%Tm 23.23%Tm 23.26%m 12.53% 24.48%To 17.41% 20.91% 23.01% 21.33%cmo £36,399 per year From £700 to £999 per 515 445 149 216 156 173 130 42 324 262 276 586 374 795 165 14.91%bhim 13.52% 20.08%Tefg 15.60%hi 15.59%hi 14.03%h 18.49%Tkm 14.44%m 21.10%Tkm 6.26% 16.43%To 13.02% 15.43%Tq 12.82% week / From £36,400 to 16.35%Tb 16.73%hi 9.31% 9.95% £51,999 per year 528 175 563 £1.000 per week and 138 336 140 442 above / £52,000 per 10.91%bghi 14.04%Tb 7.92% 19.14%Tdef 14.92%Tghi 12.70%ghi 12.47%ghi 6.39%hi 3.93% 1.87% 19.17%Tklm 10.55%m 11.12%m 1.91% 14.78%To 10.92% 10.87% year and above

1.62%

72

6.98%

1.33%

7.09%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

5.28%Ta

7.22%Ta

15.44%Tdefg

8.79%Tef

6.30%



Absolutes/col percents

Table 170

Q.21 Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment?

Base: All respondents

			Cour	ntry					York-		Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Up to £199 per week / Up to £10,399 per year	479 7.43%q	386 7.14%	61 11.27%Tad	24 7.91%	8 4.32%	61 11.27%Tgj Inop	26 10.03%gjop	39 5.45%	44 8.41%	49 8.79%go	26 5.65%	24 7.91%	38 6.33%	72 8.51%go	62 7.08%	29 5.18%	8 4.32%	401 7.07%	75 10.61%Tq
From £200 to £299 per week / From £10,400 to £15,599 per year	706 10.95%n	579 10.71%	70 12.95%	37 12.17%	20 10.14%	70 12.95%n	33 12.92%n	76 10.67%	57 10.84%	55 9.73%	62 13.44%n	37 12.17%	71 11.78%n	97 11.46%n	72 8.13%	56 10.14%	20 10.14%	619 10.90%	79 11.18%
From £300 to £499 per week / From £15,600 to £25,999 per year	1527 23.70%d mp	1300 24.05%d	119 22.20%d	79 25.88%d	28 14.59%	119 22.20%p	66 25.68%mp	191 26.75%mnp	146 27.74%Tmr p	137 24.32%mp	116 25.16%mp	79 25.88%mp	165 27.30%mnp	157 18.44%	184 20.83%	139 25.35%mp	28 14.59%	1377 24.24%Tr	144 20.27%
From £500 to £699 per week / From £26,000 to £36,399 per year	1374 21.33%	1162 21.50%	114 21.13%	61 19.93%	38 19.43%	114 21.13%	50 19.33%	153 21.50%	107 20.40%	126 22.45%	99 21.48%	61 19.93%	138 22.71%	157 18.47%	207 23.48%m	125 22.76%	38 19.43%	1240 21.83%T	129 18.21%
From £700 to £999 per week / From £36,400 to £51,999 per year	960 14.91%r	814 15.05%	76 14.10%	35 11.60%	35 18.36%	76 14.10%	31 12.03%	114 16.01%	66 12.50%	97 17.28%h	62 13.45%	35 11.60%	89 14.64%	127 14.99%	137 15.52%	91 16.55%	35 18.36%	870 15.31%Tr	85 11.99%
£1,000 per week and above / £52,000 per year and above	703 10.91%a il	564 10.43%	52 9.76%	35 11.58%	52 26.66%Tabc	52 9.76%	25 9.76%	64 8.98%	54 10.30%i	35 6.26%	38 8.16%	35 11.58%i	49 8.15%	129 15.17%Tef ghijl	109 12.34%ijl	61 11.01%i	52 26.66%Tef ghijklmno	619 10.91%	80 11.31%
Don't know	279 4.33%q	236 4.37%	23 4.34%	17 5.46%	3 1.59%	23 4.34%	12 4.62%	29 4.02%	16 3.11%	24 4.19%	27 5.88%op	17 5.46%	23 3.81%	44 5.18%	46 5.16%	16 2.91%	3 1.59%	217 3.83%	57 8.04%Tq
Prefer not to say	414 6.43%q	365 6.75%Tb	23 4.25%	17 5.48%	10 4.92%	23 4.25%	14 5.64%	47 6.64%	35 6.71%	39 6.99%	31 6.79%	17 5.48%	32 5.27%	66 7.78%e	66 7.46%e	34 6.09%	10 4.92%	336 5.92%	59 8.39%q

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 171
Q.21 Which one of these bands describes your total household income before tax or any other deductions are made?
Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment?
Base: All respondents

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Up to £199 per week / Up to £10,399 per year	479 7.43%ab	380 6.96%	83 5.86%	23 9.43%	28 7.82%	8 12.61%	74 6.67%	52 8.67%b	66 5.91%	24 8.96%	3 7.77%	6 7.23%	7 30.74%	-
From £200 to £299 per week / From £10,400 to £15,599 per year	706 10.95%	624 11.44%Tb	135 9.58%	41 16.75%Tabfh	54 15.39%Tabfh	11 16.93%	109 9.77%	89 15.02%Tabfh	109 9.74%	30 11.43%	7 15.91%	18 22.12%Tabfhi	2 7.33%	4 10.29%
From £300 to £499 per week / From £15,600 to £25,999 per year	1527 23.70%	1320 24.20%	339 24.04%	58 24.01%	89 25.14%	13 20.32%	253 22.66%	159 26.77%	264 23.52%	67 25.21%	11 25.43%	22 27.20%	7 29.56%	11 33.65%
From £500 to £699 per week / From £26,000 to £36,399 per year	1374 21.33%	1204 22.06%Tc	330 23.43%c	38 15.64%	76 21.39%	14 22.83%	255 22.83%c	128 21.49%	252 22.47%c	53 20.17%	9 20.67%	14 17.41%	2 10.26%	7 20.00%
From £700 to £999 per week / From £36,400 to £51,999 per year	960 14.91%	814 14.91%	224 15.92%	29 11.82%	46 13.03%	10 16.28%	172 15.46%	78 13.11%	174 15.46%	36 13.53%	9 21.24%	9 11.10%	3 12.47%	9 25.04%
£1,000 per week and above / £52,000 per year and above	703 10.91%g	577 10.57%g	156 11.08%g	23 9.57%g	30 8.34%	2 3.85%	128 11.48%g	30 5.09%	152 13.52%Tadgk	35 13.23%g	4 8.99%	4 4.76%	:	3 8.50%
Don't know	279 4.33%ag	193 3.53%g	50 3.58%	19 8.00%Tabdfghi	9 2.55%	2 2.72%	47 4.20%g	11 1.81%	42 3.74%	6 2.11%	-	3 4.06%	-	-
Prefer not to say	414 6.43%	344 6.31%	92 6.52%	12 4.79%	22 6.34%	3 4.46%	77 6.94%	48 8.04%	63 5.65%	14 5.37%	-	5 6.11%	9.63%	1 2.51%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Q.21 Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment? Base: All respondents

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Up to £199 per week / Up to £10,399 per year	479 7.43%w	468 7.40%w	17 6.82%	91 7.57%	43 11.82%Tnpstu w	3 10.45%	79 7.38%	36 6.38%	50 7.22%	36 7.43%	48 5.44%	8 6.40%	6 7.46%	25 9.12%	5 5.07%
From £200 to £299 per week / From £10,400 to £15,599 per year	706 10.95%	687 10.85%	26 10.37%	110 9.17%	43 11.72%	1 4.62%	129 12.03%	80 14.27%Tnpz	78 11.26%	56 11.62%	93 10.47%	10 8.04%	10 12.90%	22 8.11%	13 13.78%
From £300 to £499 per week / From £15,600 to £25,999 per year	1527 23.70%	1510 23.86%T	68 26.70%	270 22.59%	87 23.77%	5 19.57%	234 21.79%	124 22.22%	151 21.82%	134 27.99%Tpsu	222 25.00%	42 34.79%Tnpqst uwz	17 20.95%	66 24.09%	26 27.42%
From £500 to £699 per week / From £26,000 to £36,399 per year	1374 21.33%	1352 21.36%	49 19.28%	292 24.40%Tnsuv	84 22.76%	5 21.00%	218 20.34%	134 23.87%	133 19.23%	91 19.08%	188 21.23%	21 17.15%	21 26.31%	60 22.13%	17 17.70%
From £700 to £999 per week / From £36,400 to £51,999 per year	960 14.91%	956 15.12%T	44 17.38%	173 14.42%	41 11.22%	5 18.07%	171 15.90%	79 14.05%	114 16.47%q	70 14.74%	144 16.28%q	17 14.41%	10 12.84%	34 12.32%	12 12.64%
£1,000 per week and above / £52,000 per year and above	703 10.91%	699 11.04%T	26 10.42%	137 11.46%	33 9.11%	2 7.93%	115 10.73%	50 8.95%	102 14.79%Tnqstv/	38 7.99%	99 11.14%	11 9.00%	11 13.20%	51 18.75%Tnopqst vwxA	6 6.10%
Don't know	279 4.33%n	257 4.06%	7 2.92%	50 4.16%	22 5.87%	3 11.86%	44 4.06%	21 3.70%	25 3.67%	23 4.80%	32 3.58%	7 6.00%	1 0.64%	7 2.63%	2 2.07%
Prefer not to say	414 6.43%nz	399 6.31%z	15 6.10%	75 6.23%z	14 3.74%	2 6.51%	83 7.76%qz	37 6.56%z	38 5.54%	30 6.35%	61 6.87%z	5 4.20%	5 5.71%	8 2.85%	14 15.23%Tnopqstuvw

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 173

Q.21 Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including household benefit, as well as any income from employment? Base: All respondents

								Q.3 Broadban	d supplier						1117		Q.4	1 Pay TV supp	lier			cial vulnerab Using Q21)	ility	Impaci limiti conditi	ng
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Up to £199 per week / Up to £10,399 per year	479 7.43%ab oquvx	438 7.10%	78 5.89%	32 11.09%Ta bfh	29 a 7.34%	7 12.42%	84 6.58%	60 9.04%bh	91 6.35%	24 8.02%	3 6.75%	7 7.54%	3 5.24%	8 28.96%	-	229 6.36%	26 5.87%	111 5.92%	20 10.44%oq	59 6.02%	479 44.13%Tu	- v -	:	219 10.36%Tx	233 5.71%
From £200 to £299 per week / From £10,400 to £15,599 per year	706 10.95%q vx	670 10.87%	127 9.55%	40 13.73%f	54 13.77%b fh	9 14.71%	117 9.22%	94 14.16%Ta bfh	138 9.58%	38 12.84%	8 17.18%	20 19.91%T abfh	5 10.15%	2 6.37%	3 9.07%	371 10.28%q	41 9.28%	171 9.15%	42 21.63%T opqs	108 10.97%	131 12.06%v	575 17.32%Ttv		352 16.70%Tx	336 8.23%
From £300 to £499 per week / From £15,600 to £25,999 per year	1527 23.70%o qvx	1482 24.03%T	338 25.39%	70 24.11%	97 24.83%	11 18.55%	276 21.71%	179 26.99%f	336 23.33%	63 21.19%	11 22.10%	25 25.55%	16 31.96%	8 29.96%	11 35.59%	804 22.30%	101 22.85%	402 21.55%	38 19.47%	235 23.86%	324 29.86%T v	1203 36.26%Ttv	. :	599 28.38%T x	889 21.78%
From £500 to £699 per week / From £26,000 to £36,399 per year	1374 21.33%t vw	1335 21.63%T	302 22.71%	54 18.41%	84 21.52%	18 30.88%i	289 22.71%	134 20.28%	315 21.88%	52 17.77%	10 20.03%	16 16.26%	11 22.16%	4 15.61%	6 19.91%	808 22.41%T	92 20.64%	428 22.92%	46 23.64%	219 22.24%	88 8.10%	1055 31.81%T tv	231 17.16%t	393 18.63%	950 23.29%Tw
From £700 to £999 per week / From £36,400 to £51,999 per year	960 14.91%t w	942 15.28%T	215 16.19%	35 12.08%	52 13.32%	10 16.71%	210 16.52%	87 13.15%	225 15.64%	42 14.12%	10 20.50%	14 13.82%	8 14.72%	1 4.42%	5 15.84%	589 16.35%T s	79 17.78%	331 17.72%T ors	21 10.84%	138 13.98%	63 5.85%	485 14.61%t	412 30.62%T tu	217 10.28%	725 17.77%Tw
£1,000 per week and above / £52,000 per year and above	703 10.91%e grtuw	687 11.14%T eg	148 11.13%e g	30 10.16%eg	38 9.70% eg	- 1 -	155 12.14%eg	37 5.60%	188 13.07%T aeg	44 14.82%e g	7 13.44%eg	8 8.19%e	5 9.96%e	2 6.31%	3 8.99%	454 12.61%T r	65 14.70%T r	242 12.98%Tr	11 5.92%	127 12.88%r	Ī	-	703 52.22%Tt u	135 6.38%	556 13.63%Tw
Don't know	279 4.33%ab tuvx	231 3.75%	40 2.97%	15 5.04%	10 2.61%	2 2.89%	57 4.47%	20 3.01%	68 4.73%b	10 3.24%	-	4 3.79%	1 1.79%	-	3 7.95%	138 3.83%	16 3.63%	65 3.48%	5 2.49%	45 4.55%	-	-	:	97 4.59%	145 3.56%
Prefer not to say	414 6.43%at	383 6.21%	82 6.17%	16 5.39%	27 6.90%	2 3.84%	85 6.66%	51 7.77%	78 5.42%	24 8.00%	:	5 4.93%	2 4.01%	2 8.36%	1 2.66%	211 5.86%	23 5.25%	117 6.29%	11 5.56%	54 5.50%	Ī	-	-	99 4.67%	246 6.03%w

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 174

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

		Gend					Age						Social C				Area ty	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+ (i)	AB (i)	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)			(k)	(I)	(m)	(n)	(o)	(p)	(p)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Any	1666 25.86%achi jkln	730 23.17%	936 28.43%Ta	164 18.42%	304 28.27%chi	299 29.95%Tchi	331 29.84%Tchi	263 28.38%chi	223 21.79%	82 19.52%	322 18.37%	339 18.65%	263 20.11%	742 47.40%Tjkl	661 18.52%	1005 34.98%Tn	1343 26.06%	323 25.04%
Personal Independence Payment (PIP)	594 9.22%acdij klnp	256 8.11%	339 10.28%Ta	37 4.20%	73 6.78%ci	86 8.62%ci	132 11.92%Tcde i	148 15.93%Tcde fhi	109 10.60%cdi	9 2.20%	106 6.05%	117 6.45%	82 6.30%	288 18.43%Tjkl	223 6.26%	371 12.91%Tn	446 8.65%	148 11.49%Tp
Universal Credit (and household has other earnings)	366 5.69%aghij n	139 4.42%	227 6.90%Ta	47 5.33%hi	95 8.87%Tcghi	96 9.61%Tcghi	81 7.28%Tghi	38 4.13%hi	5 0.47%	4 0.91%	75 4.30%	88 4.86%	77 5.90%	125 8.02%Tjk	164 4.58%	203 7.06%Tn	307 5.97%	59 4.56%
Employment and Support Allowance (ESA)	338 5.25%cdhij kln	161 5.11%	177 5.38%	11 1.29%	37 3.43%chi	57 5.72%cdhi	112 10.11%Tcde hi	101 10.84%Tcdeh i	19 1.84%i	1 0.35%	50 2.87%	41 2.25%	32 2.43%	215 13.74%Tjkl	91 2.56%	247 8.59%Tn	256 4.97%	82 6.36%
Carer's allowance	312 4.84%achjk In	130 4.14%	181 5.51%Ta	18 2.04%	53 4.95%c	50 4.98%c	75 6.76%Tchi	65 6.99%Tchi	35 3.40%	16 3.83%	64 3.66%	46 2.52%	47 3.61%	155 9.88%Tjkl	110 3.08%	202 7.02%Tn	235 4.55%	77 5.97%
Other	215 3.34%cn	93 2.95%	122 3.71%	12 1.33%	31 2.92%c	26 2.64%	40 3.57%c	31 3.33%c	45 4.42%c	30 7.09%Tcdef g	46 2.62%	51 2.79%	46 3.51%	72 4.63%Tjk	97 2.71%	118 4.12%Tn	174 3.38%	41 3.16%
Universal Credit (and household has no other earnings)	187 2.91%ahijk Inq	72 2.28%	116 3.51%Ta	22 2.43%hi	52 4.79%Tchi	45 4.48%Tchi	35 3.16%hi	29 3.16%hi	5 0.48%	-	12 0.67%	26 1.45%j	17 1.27%	133 8.47%Tjkl	38 1.06%	149 5.19%Tn	164 3.18%Tq	23 1.81%
Pensions Credit (Guaranteed Credit)	175 2.72%fgjkl nq	89 2.83%	86 2.61%	14 1.63%	22 2.04%g	29 2.92%fg	11 0.97%	7 0.80%	62 6.00%Tcdef g	30 7.14%Tcdef g	31 1.74%	35 1.91%	19 1.43%	91 5.82%Tjkl	65 1.83%	110 3.83%Tn	153 2.97%Tq	22 1.71%
Income Support	132 2.05%hkln	64 2.02%	69 2.09%	15 1.73%	40 3.72%Tcfgh i	35 3.47%Tcfgh i	18 1.61%	13 1.36%	9 0.87%	3 0.69%	35 2.00%k	17 0.92%	14 1.04%	67 4.27%Tjkl	52 1.45%	80 2.80%Tn	107 2.07%	25 1.98%
Income-based Jobseeker's Allowance	80 1.23%hk	46 1.45%	34 1.03%	18 2.06%hi	17 1.54%h	16 1.65%h	11 0.98%	11 1.17%	5 0.49%	1 0.35%	27 1.56%k	10 0.57%	11 0.84%	31 1.96%Tkl	38 1.06%	42 1.45%	65 1.27%	14 1.10%
Pensions Credit (no Guaranteed Credit)	65 1.01%bgkn	44 1.39%Tb	21 0.65%	9 1.03%	17 1.58%g	10 0.97%	8 0.74%	3 0.27%	11 1.11%g	7 1.69%g	22 1.26%k	3 0.18%	11 0.87%k	28 1.81%Tk	25 0.71%	40 1.38%Tn	56 1.09%	9 0.67%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 174

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

		Gen	der				Age						Social Gr	ade			Area t	type
	Total	Male (a)	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE (m)	ABC1	C2DE	Urban	Rural
		(a)	(D)		(u)	(e)		(9)				(K)		(111)	(11)	(0)	(P)	(4)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
None of these	4591 71.26%bdef	2324 73.78%Tb	2267 68.85%	665 74.82%Tdef	725 67.40%	671 67.26%	751 67.74%	649 70.01%	795 77.48%Tdef	334 80.04%Tdef	1387 79.17%Tm	1437 79.09%Tm	1007 77.03%Tm	759 48.50%	2824 79.13%To	1767 61.49%	3657 70.98%	934 72.40%
	mo			g					g	g								
Prefer not to say	186 2.88%ghin	96 3.05%	89 2.72%	60 6.76%Tdefg	47 4.34%Tfghi	28 2.79%hi	27 2.41%hi	15 1.61%	7 0.73%	2 0.44%	43 2.46%	41 2.26%	37 2.86%	64 4.09%Tjk	84 2.36%	102 3.53%Tn	153 2.96%	33 2.56%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? Base: All respondents

		Со	untry							Regi	on						Ethnic	city
	Total England (T)(a)	Scot- land (b)		NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (i)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442 5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442 5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Any	1666 1360 25.86%a 25.16% n	160 29.70%a	93 30.24% 2	53 27.68%	160 29.70%n	74 28.80%n	176 24.64%	135 25.71%	166 29.43%n	110 23.73%	93 30.24%n	164 27.07%n	216 25.38%	186 21.06%	135 24.60%	53 27.68%	1452 25.56%	206 29.05%
Personal Independence Payment (PIP)	594 458 9.22%am 8.46% r	58 10.89%	49 16.13%Ta 1	29 14.87%Ta	58 10.89%m	26 10.20%	66 9.30%	45 8.52%	43 7.63%	39 8.48%	49 16.13%Tgh ijlmno	64 10.50%m	53 6.28%	72 8.19%	49 8.93%	29 14.87%Tghi jmno	545 9.60%Tr	47 6.64%
Universal Credit (and household has other earnings)	366 310 5.69%q 5.74%	34 6.31%d	18 5.90%	4 2.22%	34 6.31%p	17 6.76%p	42 5.85%	34 6.54%p	39 6.97%lp	31 6.63%p	18 5.90%	24 3.95%	55 6.49%p	39 4.39%	29 5.26%	4 2.22%	308 5.42%	56 7.91%Tq
Employment and Support Allowance (ESA)	338 258 5.25%a 4.77%	32 5.87%	30 9.65%Ta 1	19 10.07%Ta	32 5.87%	10 4.07%	36 5.03%	21 4.04%	36 6.44%	21 4.63%	30 9.65%Tfgh jlmno	32 5.30%	35 4.08%	41 4.66%	25 4.49%	19 10.07%Tfgh jlmno	308 5.43%	26 3.73%
Carer's allowance	312 244 4.84%aj 4.51% m	33 6.12%	20 6.65%	15 7.51%	33 6.12%jm	14 5.51%jm	30 4.23%	25 4.85%jm	34 6.01%jm	10 2.25%	20 6.65%jm	42 7.01%Tjm	20 2.39%	42 4.78%jm	25 4.57%	15 7.51%jm	286 5.03%	25 3.50%
Other	215 174 3.34% 3.22%	26 4.80%	8 2.75%	7 3.52%	26 4.80%ghm	12 4.50%	17 2.39%	12 2.30%	25 4.48%	17 3.74%	8 2.75%	23 3.84%	20 2.36%	29 3.27%	19 3.40%	7 3.52%	192 3.37%	23 3.30%
Universal Credit (and household has no other earnings)	187 153 2.91%l 2.82%	24 4.45%	8 2.61%	3 1.39%	24 4.45%l	14 5.34%Tglp	16 2.28%	16 3.11%	20 3.51%l	12 2.70%	8 2.61%	8 1.30%	28 3.31%l	24 2.73%	14 2.55%	3 1.39%	158 2.78%	29 4.09%
Pensions Credit (Guaranteed Credit)	175 147 2.72% 2.72%	15 2.84%	10 3.38%	2 1.18%	15 2.84%	4 1.66%	19 2.73%	7 1.30%	15 2.66%	13 2.78%	10 3.38%	24 3.94%hn	36 4.27%Thn	15 1.73%	14 2.47%	2 1.18%	150 2.65%	25 3.50%
Income Support	132 116 2.05%q 2.15%	12 2.26%	3 1.09%	1 0.32%	12 2.26%	1 0.45%	16 2.28%	6 1.07%	14 2.47%	5 1.14%	3 1.09%	17 2.73%f	33 3.90%Tfhj kop	18 2.09%	6 1.07%	1 0.32%	101 1.78%	30 4.18%Tq
Income-based Jobseeker's Allowance	80 70 1.23%iq 1.30%	4 0.68%	3 1.04%	3 1.36%	4 0.68%	4 1.64%i	9 1.32%i	12 2.28%Tijno	-	1 0.25%	3 1.04%i	10 1.66%ij	25 2.96%Teij no	6 0.65%	2 0.43%	3 1.36%i	58 1.02%	22 3.06%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 175

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

			Co	ountry							Regi	on						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Pensions Credit (no Guaranteed Credit)	65 1.01%jn q	57 1.06%	5 0.95%	3 0.90%	:	5 0.95%	5 1.99%jn	7 1.03%j	7 1.31%jn	7 1.19%jn	-	3 0.90%	8 1.28%jn	16 1.90%Tjn	2 0.22%	5 0.95%	Ē	48 0.85%	17 2.39%Tq
None of these	4591 71.26%i r	3879 71.76%	364 67.70%	210 68.76%	137 71.13%	364 67.70%	176 68.76%	518 72.74%i	376 71.59%	372 66.23%	342 73.96%ei	210 68.76%	435 71.77%	588 69.17%	668 75.81%Tef ikm	404 73.39%i	137 71.13%	4096 72.11%Tr	467 65.89%
Prefer not to say	186 2.88%lq	166 3.08%	14 2.60%	3 1.01%	2 1.18%	14 2.60%	6 2.44%	19 2.63%	14 2.70%	24 4.34%klo	11 2.31%	3 1.01%	7 1.16%	46 5.46%Tegh iklnop	28 3.13%l	11 2.01%	2 1.18%	132 2.32%	36 5.06%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

Absolutes/col percents

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? Base: All respondents

	_						Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Any	1666 25.86%b	1440 26.40%Tb	328 23.31%	75 31.02%b	84 23.66%	22 35.10%	326 29.21%Tab	167 28.03%b	282 25.10%	70 26.41%	11 26.87%	30 37.54%Tabdh	14 62.52%	6 16.87%
Personal Independence Payment (PIP)	594 9.22%	529 9.70%T	126 8.97%	22 9.06%	30 8.52%	6 9.53%	139 12.48%Tabhi	53 8.99%	100 8.91%	16 5.90%	4 10.62%	15 19.22%Tabcdgh i	4 17.44%	3 7.98%
Universal Credit (and household has other earnings)	366 5.69%a	292 5.34%	64 4.51%	18 7.47%	18 5.20%	2 3.64%	63 5.68%	45 7.52%abh	54 4.83%	13 4.94%	3 5.94%	3 4.05%	-	2 4.55%
Employment and Support Allowance (ESA)	338 5.25%	296 5.42%	65 4.62%	24 9.91%Tabgh	23 6.46%	3 5.12%	71 6.41%	24 4.08%	49 4.34%	14 5.46%	2 3.74%	7 8.74%	5 23.96%	1 4.11%
Carer's allowance	312 4.84%d	280 5.12%Td	80 5.70%d	11 4.34%	7 2.02%	3 4.23%	60 5.39%d	33 5.59%d	55 4.93%d	12 4.38%	2 5.58%	9 10.82%Tadh	3 11.47%	1 2.90%
Other	215 3.34%	190 3.49%	51 3.59%	12 4.92%	10 2.92%	4 6.94%	34 3.01%	21 3.54%	41 3.61%	8 2.92%	1 1.26%	6 7.46%	3 13.86%	1 1.95%
Universal Credit (and household has no other earnings)	187 2.91%ab	148 2.71%	28 1.97%	5 2.19%	9 2.57%	7 11.58%Tabcdfgh i	38 3.42%b	13 2.20%	32 2.87%	4 1.47%	:	6 6.99%Tabgi	3 12.85%	-
Pensions Credit (Guaranteed Credit)	175 2.72%	168 3.09%T	39 2.78%	4 1.66%	9 2.52%	2 2.91%	31 2.77%	20 3.33%	40 3.52%	16 5.90%Tabcf	* 0.89%	3 4.31%	1 2.93%	2 7.01%
Income Support	132 2.05%	117 2.14%	21 1.51%	11 4.44%Tabd	3 0.83%	0.76%	26 2.32%	17 2.91%	27 2.43%	8 2.90%	1 1.57%	1 1.15%	Ī	Ī
Income-based Jobseeker's Allowance	80 1.23%	71 1.29%b	10 0.74%	7 2.77%b	5 1.53%	1 0.99%	19 1.67%	6 0.93%	18 1.62%	1 0.35%	2 3.84%bi	* 0.57%	2 6.90%	1.35%
Pensions Credit (no Guaranteed Credit)	65 1.01%	62 1.13%Tb	8 0.59%	5 2.19%bd	Ī	2 2.71%d	19 1.74%Tbd	9 1.51%d	8 0.71%	8 3.11%Tabdh	-	1 0.82%	-	-
None of these	4591 71.26%f	3867 70.88%f	1045 74.14%Tacfgk	158 65.19%	262 73.99%ck	40 62.46%	759 68.09%	401 67.52%	817 72.76%cfgk	189 71.31%	31 73.13%	49 60.82%	8 37.48%	28 83.13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 176

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

							C	).1 Landline supplier						
		Total land-			Plus-			Talk-		Voda-				Util- ity Ware-
	Total (T)	line (a)	(b)	(c)	net (d)	Post Office (e)	Sky (f)	Talk (g) .	Virgin Media (h)	fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Prefer not to say	186 2.88%	148 2.72%	36 2.55%	9 3.79%	8 2.36%	2 2.43%	30 2.71%	26 4.44%Tabh	24 2.14%	6 2.28%	-	1 1.64%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 177

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Any	1666 25.86%	1636 25.86%	87 34.31%Tnpqtv wxyA	303 25.32%	95 25.81%	9 35.35%	297 27.63%	136 24.24%	191 27.65%	117 24.51%	213 23.97%	23 19.27%	14 17.53%	80 29.28%	18 18.77%
Personal Independence Payment (PIP)	594 9.22%	584 9.23%	25 9.89%	115 9.62%	28 7.75%	1 3.73%	108 10.02%	57 10.12%	70 10.14%	36 7.63%	68 7.72%	7 6.09%	4 5.52%	36 13.31%Tnqvw	5 5.75%
Universal Credit (and household has other earnings)	366 5.69%	363 5.74%	16 6.32%	79 6.60%	29 7.84%	1 2.36%	64 6.01%	25 4.55%	35 5.05%	23 4.72%	56 6.30%	4 3.16%	2 1.90%	17 6.27%	5 4.89%
Employment and Support Allowance (ESA)	338 5.25%	329 5.21%	22 8.65%Tnqtuw	65 5.43%	11 2.95%	-	67 6.21%q	23 4.16%	27 3.91%	29 5.97%	36 4.11%	9 7.39%	4 5.39%	19 7.08%q	7 6.97%
Carer's allowance	312 4.84%v	306 4.83%v	17 6.55%v	62 5.20%v	16 4.33%	1 2.04%	57 5.28%v	22 3.85%	41 5.97%v	12 2.41%	39 4.36%	2 1.40%	1 1.03%	24 8.72%Tnpqtvw xy	6 5.85%
Other	215 3.34%w	211 3.34%w	9 3.37%	34 2.88%	9 2.53%	3 10.69%	38 3.55%	21 3.80%	32 4.63%w	16 3.29%	18 2.00%	5 3.71%	2 2.80%	11 3.94%	2 1.80%
Universal Credit (and household has no other earnings)	187 2.91%	185 2.92%	4 1.75%	43 3.60%	15 4.04%	-	37 3.46%	12 2.13%	25 3.66%	11 2.36%	23 2.60%	2 2.00%	1 1.28%	4 1.33%	-
Pensions Credit (Guaranteed Credit)	175 2.72%	174 2.74%	20 7.83%Tnpqstu wxzA	22 1.86%	13 3.41%	1 2.04%	30 2.79%	15 2.75%	14 1.97%	20 4.20%p	24 2.71%	1 0.44%	1 1.16%	7 2.54%	-
Income Support	132 2.05%	130 2.06%	12 4.83%Tnpqstu x	24 1.99%	3 0.82%	4 15.28%	23 2.15%	10 1.81%	8 1.12%	11 2.38%	23 2.64%	:	1 1.34%	5 1.74%	3 2.85%
Income-based Jobseeker's Allowance	80 1.23%	78 1.23%	5 1.92%z	14 1.19%	4 1.04%	2 8.62%	10 0.90%	5 0.85%	13 1.91%z	10 2.12%z	11 1.30%		2 1.92%z	-	2 1.60%
Pensions Credit (no Guaranteed Credit)	65 1.01%	65 1.02%	3 1.18%	11 0.94%	1 0.37%	3 11.93%	9 0.86%	4 0.65%	7 0.95%	4 0.82%	16 1.77%Tn	:	1 0.81%	4 1.61%	:

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

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QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

								Q.2 Mobile :	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
None of these	4591 71.26%o	4522 71.48%To	158 62.30%	856 71.53%o	265 72.17%o	13 49.89%	752 70.02%o	412 73.63%o	486 70.45%o	342 71.65%o	657 74.03%o	96 78.84%o	65 80.10%o	186 68.41%	70 73.47%
Prefer not to say	186 2.88%n	168 2.66%	9 3.39%	38 3.14%	7 2.02%	4 14.75%	25 2.35%	12 2.12%	13 1.90%	18 3.85%	18 2.00%	2 1.89%	2 2.37%	6 2.31%	7 7.75%Tnpqstuwz

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 178

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Impacting/ Financial vulnerability limiting Q.4 Pay TV supplier Q.3 Broadband supplie (Using Q21) conditions Util-Total Now Most Least Virgin KCOM / Broadbroad-Talk-Voda-Shell Ware-Total Talkvulnvulnvuln-Office Karoo Energy SSE No 3951 Unweighted base 6442 6169 1345 291 423 1232 1406 289 50 55 24 35 415 1808 186 956 1106 3506 1166 2244 Weighted base 6442 6169 1330 291 389 60\* 1273 662 1442 295 49\* 99\* 52\* 26\*\* 32\*\* 3605 444 1868 193 985 1085 3317 1346 2110 4080 NET: Anv 1666 1596 86 18 343 186 353 82 15 127 502 66 269 571 860 609 315 1002 114 1009 25.86%v 25.87% 23.69% 32.50%T 22.03% 29.80% 26.96% 28.11%d 24.46% 27.84% 25.52% 35.50%T 15.91% 58.26% 16.02% 27.80%T 28.64% 26.88% 34.23%T 27.32% 52.57%T 25.93%v 8.49% 47.83%T 14.91% abdhl 594 578 122 137 121 202 Personal Independence 9.15% 10.07% 6.01% 11.40% 15.52%Ta 3.06% 16.84% 8.43% 10.39%T 10.03% 10.80%T 9.43% 22.25%Tx Payment (PIP) 9.22%vx 9.72% 8.95% 8.38% 8.86% Universal Credit (and household has other 5.48% 5.34% 7.07% 5.45% 7.11% 5.96% 4.20% 5.16% 4.26% 5.74% 4.81% 5.70% 9.15%To 5.15% 7.84% 4.83% 14.61%Tu 8.02%Tx 4.53% earnings) **Employment and Support** 338 325 63 63 19 10.25%Ta 6.39% 6.27% 5.42% 7.05% 0.85% 22.50% 4.35% 5.43% 6.15% 5.44% 5.50% 10.15%Tu 12.91%Tx 1.40% Allowance (ESA) 112 Carer's allowance 4.84%dv 4.92%d 5.02%d 5.14% 2.26% 2.02% 5.39%d 5.66%d 5.01%d 3.73% 4.85% 9.83%Ta 0.85% 9.96% 3.07% 5.60%T 5.11% 6.00%T 4.73% 5.38% 10.17%Tu 4.80%v 1.15% 8.71%Tx 3.03% 215 3.34%vx 3.29% 3.84% 4.68% 2.89% 3.97% 3.08% 3.49% 2.93% 2.31% 1.10% 6.34% 2.19% 12.03% 2.06% 3.30% 2.65% 3.03% 2.21% 3.74% 5.16%Tv 4.00%Tv 1.40% 5.86%Tx 1.99% Universal Credit (and 187 household has no othe 2.04% 2.04% 2.14% 6.98%b 3.20% 2.62% 2.78% 4.10% 9.52%Ta 5.77% 13.43% 2.45% 2.00% 1.97% 2.72% 3.29% 9.05%Tu 5.37%Tx 1.57% earnings) Pensions Credit (Guaranteed Credit) 2.72%vx 2.79% 2.71% 3.50% 1.79% 1.98% 2.44% 3.03% 2.74% 6.09%Ta 0.77% 3.48% 2.54% 5.59% 3.09%q 2.10% 2.38% 4.01% 4.78%To 5.21%Tu 3.11%v 4.95%Tx 1.71% bdfah 126 Income Support 2.05%vx 2.05% 1.81% 3.54%d 0.69% 3.47% 2.37% 2.33% 1.94% 3.44%d 1.37% 0.92% 2.78%T 4.30%Ts 2.55% 6.11%To 2.03% 5.40%Tu 1.74%v 0.27% 3.46%Tx 1.38%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/ij/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 178

QBEN. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Base: All respondents

			Q.3 Broadband supplier														Q.4	Pay TV supp	olier			cial vulnerat Jsing Q21) Potenti	bility	limitir conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house(n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Income-based Jobseeker's Allowance	80 1.23%vx	76 1.23%	10 0.75%	8 2.87%Ta bdg	2 0.50%	1 2.05%	21 1.66%	6 0.89%	20 1.41%	3 0.96%	2 3.33%	0.46%	-	2 5.99%	1.43%	59 1.64%T	10 2.18%	23 1.22%	7 3.85%To q	18 1.86%	37 3.41%Tu v	34 1.01%v	4 0.27%	43 2.03%Tx	37 0.90%
Pensions Credit (no Guaranteed Credit)	65 1.01%bv x	65 1.05%b	6 0.46%	7 2.40%Ta bdh	1 0.25%	-	19 1.50%b	8 1.21%	9 0.64%	12 3.93%Ta gh	- abdf -	1 0.66%	1 2.19%	-	:	55 1.51%T	7 1.67%	27 1.47%	11 5.58%To pqs	8 0.80%	33 3.02%Tu v	27 0.82%v	2 0.18%	41 1.93%Tx	24 0.59%
None of these	4591 71.26%g ortw	4409 71.47%g k	980 73.69%T cgk	192 66.21%	295 75.83%c gk	40 67.61%	896 70.39%	447 67.48%	1053 73.06%c gk	205 69.59%	36 74.48%	61 61.97%	43 82.95%c gk	11 41.74%	27 83.98%	2519 69.87%r	304 68.47%	1330 71.21%r	119 61.41%	691 70.17%r	480 44.25%	2413 72.75%T t	1221 90.73%T tu	1050 49.75%	3408 83.51%Tw
Prefer not to say	186 2.88%ao	164 2.65%	35 2.62%	4 1.29%	8 2.14%	2 2.59%	34 2.64%	29 4.41%Ta	36 2.49%	8 2.56%	-	3 2.53%	1 1.14%	-	-	84 2.33%	13 2.89%	36 1.91%	8 4.36%	25 2.52%	34 3.18%uv	44 1.32%	10 0.78%	51 2.42%x	64 1.57%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 179

Financial Vulnerability Index (Using Q21)

Base: All respondents

		Gene	ier				Age						Social Gra	ade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Most vulnerable	1085 16.85%aghi jklnq	428 13.57%	658 19.98%Ta	179 20.13%Tghi	203 18.89%ghi	258 25.83%Tcdf ghi	217 19.59%Tghi	133 14.31%hi	66 6.44%	29 7.05%	164 9.36%	231 12.69%j	165 12.60%j	526 33.59%Tjkl	395 11.05%	691 24.04%Tn	915 17.75%Tq	171 13.22%
Potentially vulnerable	3317 51.49%cdej p	1644 52.20%	1673 50.82%	283 31.83%	469 43.57%c	443 44.36%c	564 50.89%cde	554 59.69%Tcde f	711 69.32%Tcde fg	294 70.45%Tcde fg	838 47.82%	1007 55.44%Tjm	680 52.01%j	792 50.60%	1845 51.70%	1472 51.24%	2586 50.20%	731 56.65%Tp
Least vulnerable	1346 20.90%bghi mo	796 25.27%Tb	550 16.71%	212 23.81%ghi	282 26.21%Tegh i	214 21.47%hi	249 22.51%ghi	170 18.28%	160 15.64%	59 14.08%	573 32.67%Tklm	399 21.99%m	282 21.54%m	93 5.92%	972 27.23%To	374 13.03%	1097 21.30%	249 19.29%
Don't know/ Prefer not to give income	693 10.76%aefgh	282 8.95%	411 12.49%Ta	215 24.24%Tdef	122 11.33%efg	83 8.35%	78 7.01%	72 7.71%	88 8.60%	35 8.42%	178 10.15%	180 9.88%	181 13.85%Tjkm	155 9.89%	357 10.01%	336 11.69%	554 10.74%	140 10.84%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 180

Financial Vulnerability Index (Using Q21)

Base: All respondents

			Co	ountry							Reg	gion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Most vulnerable	1085 16.85%o q	912 16.87%	101 18.75%	47 15.34%	26 13.29%	101 18.75%o	58 22.51%Tgj klnop	111 15.65%	95 18.05%o	109 19.44%o	71 15.26%	47 15.34%	96 15.88%	163 19.19%o	140 15.90%	69 12.49%	26 13.29%	857 15.09%	223 31.56%Tq
Potentially vulnerable	3317 51.49%m r	2789 n 51.59%	274 51.05%	169 55.39%d	85 43.96%	274 51.05%m	132 51.52%m	401 56.23%Tmn p	280 53.25%mp	308 54.78%mnp	251 54.24%mp	169 55.39%mp	346 57.06%Tmn p	348 40.94%	425 48.25%m	299 54.28%mnp	85 43.96%	3045 53.60%Tr	255 36.08%
Least vulnerable	1346 20.90%g ir	1104 20.42%	116 21.62%	56 18.33%	70 36.24%Tab c	116 21.62%i	40 15.71%	124 17.47%	99 18.89%	82 14.60%	83 17.84%	56 18.33%	109 17.98%	229 26.90%Tfg hijkl	205 23.23%fgi jl	133 24.23%fgi jl	70 36.24%Tef ghijklmno	1225 21.56%Tr	113 15.93%
Don't know/ Prefer not to give income	693 10.76%q	601 11.12%	46 8.59%	33 10.94%	13 6.51%	46 8.59%	26 10.26%	76 10.66%	52 9.81%	63 11.18%	59 12.67%p	33 10.94%	55 9.09%	110 12.97%eop	111 12.62%ep	50 9.00%	13 6.51%	554 9.75%	116 16.43%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 181

Financial Vulnerability Index (Using Q21)

Base: All respondents

	_						Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Most vulnerable	1085	899	178	47	51	15	202	115	182	62	10	10	10	4
	16.85%b	16.48%b	12.63%	19.53%b	14.38%	23.17%b	18.07%b	19.30%b	16.21%b	23.45%Tabdh	23.78%	12.32%	42.80%	11.76%
Potentially vulnerable	3317	2914	781	125	198	28	575	331	581	129	20	52	8	23
	51.49%	53.41%T	55.46%T	51.52%	55.88%	44.55%	51.59%	55.62%	51.77%	48.70%	46.69%	65.67%Tacefhi	33.45%	68.35%
Least vulnerable	1346	1105	307	39	74	16	214	91	254	54	12	9	3	6
	20.90%ag	20.26%g	21.81%g	16.16%	20.85%g	25.11%	19.20%	15.23%	22.63%gk	20.37%	29.53%gk	11.84%	14.12%	17.37%
Don't know/ Prefer not	693	537	142	31	31	5	124	59	105	20	:	8	2	1
to give income	10.76%aj	9.85%	10.10%	12.79%j	8.89%	7.17%	11.14%j	9.85%	9.39%	7.48%		10.17%	9.63%	2.51%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 182

Financial Vulnerability Index (Using Q21)

Base: All respondents

								Q.2 Mobile sup	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Most vulnerable	1085 16.85%t	1069 16.90%t	38 15.00%	200 16.74%	81 22.05%Tnpstv	5 19.86%	170 15.80%	72 12.93%	129 18.64%t	73 15.34%	162 18.23%t	25 20.69%t	10 12.02%	52 18.92%t	17 18.35%
Potentially vulnerable	3317 51.49%u	3265 51.61%u	139 54.93%	621 51.91%	178 48.29%	13 49.71%	545 50.73%	335 59.80%Tnpqsu wxz	326 47.25%	271 56.66%Tnquz	447 50.41%	57 47.02%	38 47.46%	130 47.57%	46 48.45%
Least vulnerable	1346 20.90%tv	1336 21.12%Ttv	53 21.04%	251 20.95%	74 20.06%	3 12.06%	232 21.64%t	95 17.02%	172 24.89%Tntv	81 16.85%	185 20.92%	27 22.09%	28 34.18%Tnopqs tvwA	76 28.03%Tnpqst vwA	15 15.90%
Don't know/ Prefer not to give income	693 10.76%nz	655 10.36%z	23 9.02%	124 10.40%z	35 9.61%	5 18.37%	127 11.83%z	57 10.25%z	64 9.21%	53 11.15%z	93 10.45%z	12 10.20%	5 6.35%	15 5.47%	16 17.30%uz

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 183

Financial Vulnerability Index (Using Q21)

Base: All respondents

							(	Q.3 Broadba	nd supplier								Q.4	Pay TV supp	olier			cial vulnerabi Jsing Q21)	lity	Impac limiti condit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Most vulnerable	1085 16.85%a buvx	1019 16.52%b	171 12.89%	59 20.19%b d	52 13.43%	9 15.32%	232 18.18%b d	129 19.54%b d	249 17.28%b	54 18.31%b	11 21.99%	15 15.21%	8 15.03%	10 39.18%	2 5.68%	613 17.02%	67 15.19%	308 16.47%	46 23.99%T opq	170 17.25%	1085 100.00%Tu	, -	-	424 20.11%T x	615 15.07%
Potentially vulnerable	3317 51.49%t v	3218 52.17%T h	744 55.90%T afhi	152 52.19%	213 54.82%	36 60.03%	640 50.22%	354 53.47%	714 49.52%	140 47.29%	22 44.67%	57 57.86%	28 53.71%	10 40.30%	22 69.23%	1879 52.13%	233 52.47%	966 51.74%	106 54.81%	512 51.97%	-	3317 100.00%Ttv	. :	1182 56.02%T x	2064 50.58%
Least vulnerable	1346 20.90%g rtuw	1317 21.35%T g	294 22.07%g	50 17.19%	87 22.23%g	11 17.92%	261 20.47%g	107 16.21%	332 23.04%g	68 23.16%g	16 33.34%c g	18 18.20%	13 25.46%	3 12.16%	5 14.49%	763 21.16%r	104 23.46%r	411 22.02%r	25 13.15%	204 20.72%r	-	:	1346 100.00%T tu	308 14.60%	1010 24.75%Tw
Don't know/ Prefer not to give income	693 10.76%aj	614 9.96%j	122 9.14%j	30 10.43%j	37 9.52%j	4 6.73%	142 11.13%j	71 10.78%j	146 10.16%j	33 11.24%j	:	9 8.73%	3 5.80%	2 8.36%	3 10.60%	349 9.69%	39 8.88%	182 9.77%	16 8.05%	99 10.06%	-	:	-	195 9.26%	391 9.59%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 184

Financial Vulnerability Index (Using Working status, SEG and standard income)

Base: All respondents

		Gend	er				Age						Social Gra	ade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Most vulnerable	1799 27.92%adfj kln	744 23.62%	1055 32.04%Ta	219 24.61%	266 24.71%	314 31.45%Tcdf	266 23.97%	251 27.06%	322 31.38%Tcdf	162 38.73%Tcde fgh	286 16.33%	404 22.23%j	261 19.97%j	848 54.14%Tjkl	690 19.34%	1109 38.59%Tn	1448 28.10%	351 27.22%
Potentially vulnerable	2999 46.55%cmop	1505 47.78%	1494 45.39%	282 31.72%	472 43.87%c	437 43.79%c	565 51.03%Tcde	488 52.61%Tcde	551 53.71%Tcde	204 48.77%c	816 46.54%m	959 52.82%Tjm	675 51.59%Tjm	549 35.10%	1775 49.73%To	1224 42.61%	2350 45.61%	649 50.31%Tp
Least vulnerable	1222 18.97%bghi moq	730 23.17%Tb	492 14.95%	269 30.21%Tefg hi	287 26.68%Tefg hi	206 20.61%ghi	229 20.70%ghi	127 13.71%hi	80 7.79%	24 5.85%	548 31.25%Tklm	342 18.81%m	246 18.78%m	87 5.57%	889 24.92%To	333 11.58%	1018 19.75%Tq	205 15.86%
Not assigned	422 6.55%adefm	171 5.43%	251 7.63%Ta	120 13.47%Tdefg	51 4.74%	41 4.14%	48 4.30%	61 6.62%ef	73 7.13%def	28 6.65%	103 5.87%	111 6.14%	126 9.66%Tjkm	81 5.18%	214 6.01%	208 7.22%	337 6.53%	85 6.62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 185
Financial Vulnerability Index (Using Working status, SEG and standard income)
Base: All respondents

			Соц	untry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Most vulnerable	1799 27.92%q	1510 27.93%	161 30.06%	84 27.45%	44 22.56%	161 30.06%	89 34.57%Tmn	204 28.61%	146 27.83%	165 29.36%	131 28.29%	84 27.45%	170 28.02%	228 26.87%	239 27.07%	139 25.21%	44 22.56%	1519 26.75%	268 37.81%Tq
Potentially vulnerable	2999 46.55%d mpr	2520 46.62%d	253 47.08%d	156 50.85%d	70 36.44%	253 47.08%mp	op 116 45.30%	353 49.49%mp	253 48.17%mp	289 51.41%Tmn p	218 47.12%mp	156 50.85%mp	298 49.19%mp	324 38.18%	393 44.63%m	276 50.12%mp	70 36.44%	2736 48.17%Tr	249 35.13%
Least vulnerable	1222 18.97%f gi	1009 18.67%	97 18.10%	46 15.12%	69 35.85%Tab c	97 18.10%	34 13.35%	108 15.10%	89 16.91%	75 13.34%	75 16.14%	46 15.12%	103 17.02%	240 28.29%Tef ghijklno	188 21.29%fgi jk	98 17.81%	69 35.85%Tef ghijklno	1072 18.87%	142 20.03%
Not assigned	422 6.55%a	366 6.78%	26 4.77%	20 6.59%	10 5.15%	26 4.77%	17 6.78%	48 6.80%	37 7.09%	33 5.90%	39 8.45%e	20 6.59%	35 5.77%	57 6.65%	62 7.01%	38 6.86%	10 5.15%	353 6.22%	50 7.03%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 186

Financial Vulnerability Index (Using Working status, SEG and standard income)

Base: All respondents

	_						Q	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Most vulnerable	1799	1543	339	84	107	22	305	209	307	77	12	30	9	6
	27.92%b	28.28%b	24.04%	34.76%Tabfh	30.28%b	34.42%	27.32%	35.22%Tabfh	27.37%	29.13%	29.25%	37.44%b	41.11%	18.31%
Potentially vulnerable	2999	2582	703	107	166	21	522	278	524	121	17	38	9	23
	46.55%	47.32%T	49.89%Tae	44.03%	46.91%	32.83%	46.79%	46.81%	46.66%	45.62%	41.02%	47.10%	38.06%	68.34%
Least vulnerable	1222	1001	275	43	59	17	213	73	222	54	12	8	1	4
	18.97%ag	18.35%g	19.51%g	17.78%	16.76%	27.58%gk	19.13%g	12.27%	19.78%g	20.28%g	28.98%gk	10.10%	4.30%	12.17%
Not assigned	422	330	92	8	21	3	75	34	69	13	*	4	4	*
	6.55%a	6.05%	6.56%	3.42%	6.05%	5.18%	6.77%	5.70%	6.19%	4.98%	0.75%	5.36%	16.53%	1.19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 187
Financial Vulnerability Index (Using Working status, SEG and standard income)
Base: All respondents

Absolutes/col percents

	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Most vulnerable	1799 27.92%n	1752 27.70%	71 27.82%	309 25.79%	104 28.41%	8 31.33%	304 28.33%	157 28.02%	179 25.90%	148 30.89%	245 27.67%	35 29.12%	23 29.00%	74 27.02%	28 29.80%
Potentially vulnerable	2999 46.55%y	2958 46.76%Ty	113 44.42%	594 49.66%Ty	173 46.96%y	12 46.61%	483 44.99%y	284 50.79%sy	322 46.62%y	227 47.60%y	399 44.99%y	54 44.72%	26 32.06%	123 45.33%	43 45.69%
Least vulnerable	1222 18.97%v	1207 19.08%tv	53 20.93%vA	227 18.95%v	67 18.23%	3 12.99%	212 19.74%v	87 15.57%	151 21.83%tvA	64 13.38%	185 20.89%tvA	22 18.26%	25 31.31%Tnpqst vA	66 24.08%TtvA	10 10.22%
Not assigned	422 6.55%	409 6.46%	17 6.83%	67 5.60%	24 6.40%	2 9.06%	75 6.94%	31 5.62%	39 5.65%	39 8.12%z	57 6.45%	10 7.91%	6 7.64%	10 3.58%	14 14.29%Tnpc

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Impacting/

Table 100
Financial Vulnerability Index (Using Working status, SEG and standard income)
Base: All respondents

								Q.3 Broadbar	nd supplier						1.161		Q.4	Pay TV supp	olier			cial vulnerab Using Q21) Potenti	ility	limiti condit	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Most vulnerable	1799 27.92%a boquvx	1701 27.57%b	321 24.13%	89 30.64%b	108 27.81%	18 30.89%	342 26.82%	226 34.21%T abfh	392 27.18%	82 27.67%	14 29.66%	34 34.64%b	14 26.61%	10 37.71%	3 10.77%	962 26.69%	107 24.15%	473 25.31%	60 31.12%	289 29.39%q	905 83.37%T uv	776 23.39%v	7 0.54%	792 37.56%T x	919 22.52%
Potentially vulnerable	2999 46.55%t vw	2897 46.96%T	673 50.58%T ahi	131 45.03%	183 47.11%	27 45.56%	592 46.48%	306 46.24%	667 46.25%	127 43.16%	19 38.88%	43 43.73%	25 49.23%	8 31.19%	25 78.98%	1700 47.16%	209 47.05%	886 47.45%	98 50.50%	448 45.49%	143 13.21%	2432 73.32%T tv	299 22.21%t	936 44.34%	1984 48.62%Tw
Least vulnerable	1222 18.97%g tuw	1188 19.25%T g	257 19.32%g	60 20.58%g	72 18.44%g	11 18.94%	253 19.84%g	87 13.10%	285 19.77%g	66 22.43%g	15 30.81%g	17 17.30%	12 22.32%	4 16.75%	3 8.99%	733 20.34%T	104 23.40%T r	394 21.11%T	30 15.27%	187 19.04%	32 2.93%	99 2.99%	1039 77.21%T tu	271 12.87%	924 22.65%Tw
Not assigned	422 6.55%ad	384 6.22%	79 5.98%	11 3.75%	26 6.64%	3 4.61%	87 6.86%	43 6.46%	98 6.80%	20 6.74%	0.65%	4 4.33%	1 1.84%	4 14.35%	1.26%	209 5.81%	24 5.40%	114 6.13%	6 3.12%	60 6.08%	5 0.50%	10 0.30%	1 0.04%	110 5.23%	253 6.21%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 189

How many people under the age of 18 live in your household?

Base: All respondents

		Gend	der				Age						Social Gr	ade			Area t	уре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
None	4415 68.53%bcde flp	2215 70.31%Tb	2200 66.83%	523 58.87%e	601 55.88%e	382 38.27%	694 62.68%de	811 87.42%Tcde f	994 96.92%Tcde fg	409 97.90%Tcde fg	1170 66.79%	1296 71.35%Tji	838 64.09%	1110 70.92%TjI	2466 69.11%	1948 67.81%	3490 67.74%	925 71.67%Tp
1	895 13.90%ghim	411 13.05%	484 14.70%	177 19.96%Tghi	187 17.39%Tghi	209 20.98%Tghi	229 20.64%Tghi	69 7.40%hi	19 1.82%	5 1.25%	253 14.43%m	265 14.58%m	193 14.73%m	185 11.80%	518 14.51%	377 13.14%	734 14.24%	161 12.51%
2	806 12.52%ghik m	388 12.32%	418 12.70%	120 13.55%ghi	210 19.55%Tcfg hi	290 29.02%Tcdf ghi	142 12.77%ghi	31 3.34%hi	11 1.05%	3 0.63%	242 13.83%km	184 10.13%	212 16.24%Tkm	168 10.70%	426 11.95%	380 13.22%	652 12.65%	155 11.99%
3	229 3.55%ghik	97 3.09%	131 3.98%	38 4.33%ghi	52 4.87%Tfghi	87 8.75%Tcdfg hi	33 2.95%hi	16 1.73%hi	2 0.16%	-	65 3.68%	50 2.75%	43 3.32%	71 4.52%Tk	114 3.21%	114 3.97%	193 3.75%	36 2.77%
4	54 0.84%ghn	21 0.68%	33 0.99%	13 1.46%ghi	16 1.48%Tghi	17 1.73%Tfghi	7 0.62%h	1 0.11%	:	-	9 0.52%	11 0.61%	15 1.13%	19 1.21%	20 0.57%	34 1.17%Tn	45 0.87%	9 0.70%
5	16 0.25%	7 0.21%	9 0.29%	6 0.68%Tdfgh	Ī	9 0.92%Tdfgh	1 0.06%	-	-	-	7 0.38%	3 0.19%	2 0.17%	4 0.23%	10 0.28%	6 0.21%	12 0.23%	4 0.31%
6+	27 0.42%q	11 0.34%	17 0.50%	10 1.15%Tfgh	9 0.84%gh	3 0.34%	3 0.27%	-	1 0.05%	1 0.22%	6 0.36%	7 0.40%	4 0.31%	10 0.61%	14 0.38%	14 0.47%	27 0.52%q	1 0.04%
Mean	0.63ghiq	0.61	0.66	0.83Tghi	0.99Tfghi	1.19Tcfghi	0.67ghi	0.20	0.08	0.20	0.66	0.58	0.70	0.61	0.62	0.65	0.67Tq	0.50
Standard deviation Standard error	2.02 0.03	2.33 0.04	1.66 0.03	1.71 0.06	2.66 0.08	1.18 0.04	2.13 0.06	0.58 0.02	1.60 0.05	3.65 0.17	2.24 0.05	2.02 0.05	1.92 0.05	1.82 0.05	2.13 0.04	1.87 0.03	2.20 0.03	0.97 0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 190

How many people under the age of 18 live in your household?

Base: All respondents

			Cor	untry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
None	4415 68.53%d ipr	3696 68.38%d	384 71.42%d	223 73.02%d	111 57.63%	384 71.42%ip	174 68.03%p	469 65.82%	361 68.76%ip	349 62.07%	328 70.91%ip	223 73.02%gip	427 70.37%ip	564 66.34%p	614 69.70%ip	411 74.64%Tgi mp	111 57.63%	4072 71.68%Tr	308 43.53%
1	895 13.90%o q	751 13.89%	70 13.10%	37 12.17%	37 18.91%	70 13.10%	45 17.60%no	116 16.27%no	80 15.19%o	93 16.51%no	56 12.20%	37 12.17%	75 12.35%	122 14.40%	107 12.11%	57 10.38%	37 18.91%jln o	726 12.78%	155 21.90%Tq
2	806 12.52%f q	675 12.48%	68 12.59%	31 9.99%	33 17.31%c	68 12.59%	20 7.84%	94 13.17%f	62 11.73%	95 16.81%Tfh jkmno	52 11.29%	31 9.99%	76 12.55%	104 12.23%	111 12.62%	61 11.14%	33 17.31%fko	649 11.42%	155 21.86%Tq
3	229 3.55%q	198 3.66%	11 1.99%	11 3.75%	9 4.57%	11 1.99%	14 5.51%e	24 3.42%	20 3.84%	20 3.57%	18 3.79%	11 3.75%	21 3.52%	34 3.96%	31 3.48%	16 2.86%	9 4.57%	173 3.05%	55 7.77%Tq
4	54 0.84%q	45 0.84%	5 0.90%	2 0.74%	2 0.82%	5 0.90%	3 1.01%	3 0.44%	2 0.31%	5 0.82%	5 1.09%	2 0.74%	6 0.94%	13 1.49%	6 0.69%	4 0.71%	2 0.82%	34 0.61%	20 2.77%Tq
5	16 0.25%q	14 0.27%		-	1 0.76%	-	-	4 0.61%		-	1 0.28%	-	1 0.12%	4 0.43%	4 0.51%	-	1 0.76%	6 0.10%	9 1.25%Tq
6+	27 0.42%	26 0.48%	:	1 0.32%	Ī	-	Ē	2 0.27%	1 0.17%	1 0.23%	2 0.44%	1 0.32%	1 0.15%	10 1.15%Te	8 0.89%	1 0.26%	Ī	21 0.36%	7 0.93%
Mean	0.63q	0.65	0.48	0.52	0.74b	0.48	0.54	0.62	0.65	0.70e	0.55	0.52	0.55	0.82Teo	0.72	0.52	0.74efj	0.57	1.18Tq
Standard deviation Standard error	2.02 0.03	2.15 0.03	0.85 0.04	1.43 0.08	1.03 0.07	0.85 0.04	0.93 0.05	1.35 0.05	3.34 0.14	1.51 0.06	1.04 0.05	1.43 0.08	1.19 0.05	2.75 0.10	2.80 0.10	1.70 0.07	1.03 0.07	2.04 0.03	1.76 0.07

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 101

How many people under the age of 18 live in your household?

Base: All respondents

							Q.1 La	andline supplier	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone K	COM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
None	4415 68.53%fi	3729 68.34%fi	1040 73.85%Tafhi	163 67.01%i	269 76.05%Tacfhi	43 67.87%	664 59.58%	422 71.00%fi	761 67.79%fi	150 56.82%	28 67.17%	59 74.18%fi	15 67.10%	25 73.92%
1	895 13.90%	759 13.91%	181 12.86%	36 14.88%	38 10.87%	8 13.12%	192 17.25%Tabdgh	78 13.13%	148 13.22%	38 14.19%	9 21.26%	13 15.74%	3 11.69%	4 11.04%
2	806 12.52%b	689 12.64%b	139 9.87%	24 9.89%	33 9.36%	10 15.84%	199 17.82%Tabcdgh k	63 10.67%	147 13.06%b	50 18.86%Tabcdghl	4 9.04%	6 8.02%	3 11.21%	2 4.87%
3	229 3.55%b	194 3.55%b	35 2.50%	13 5.40%b	9 2.48%	2 3.16%	39 3.45%	19 3.26%	45 4.00%	22 8.18%Tabdfgh	1 2.53%	2 2.06%	2 10.00%	2 6.40%
4	54 0.84%	48 0.88%	9 0.64%	1 0.62%	2 0.50%	-	15 1.38%	6 1.09%	12 1.07%	2 0.69%	-	-	-	-
5	16 0.25%	15 0.27%	2 0.13%	1 0.40%	1 0.33%	:	2 0.17%	3 0.51%	2 0.18%	2 0.92%b	-	-	:	1 3.77%
6+	27 0.42%	22 0.41%	2 0.16%	4 1.80%Tabf	1 0.41%	-	4 0.34%	2 0.33%	8 0.69%	1 0.34%	-	-	-	-
Mean	0.63b	0.63b	0.48	0.89b	0.65	0.54	0.74bk	0.59	0.68b	0.91Tabgk	0.47	0.38	0.64	0.59
Standard deviation Standard error	2.02 0.03	1.96 0.03	1.46 0.04	3.01 0.20	4.16 0.21	0.88 0.12	1.37 0.04	1.89 0.08	1.99 0.06	1.59 0.10	0.77 0.12	0.73 0.08	1.05 0.23	1.23 0.20

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 192

How many people under the age of 18 live in your household?

Base: All respondents

								Q.2 Mobile sup	pplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
None	4415 68.53%nuw	4322 68.32%uw	173 68.30%	801 66.96%	250 67.90%	12 49.26%	738 68.71%u	423 75.65%Tnpqsu wz	433 62.67%	351 73.38%Tnpuwz	567 63.97%	82 67.92%	66 81.28%Tnopqs uwz	174 64.05%	66 70.26%
1	895 13.90%t	889 14.05%Tt	38 14.84%	177 14.80%t	62 16.88%t	7 26.98%	159 14.81%t	60 10.71%	113 16.37%t	56 11.75%	130 14.64%	11 8.89%	9 10.80%	36 13.21%	13 13.54%
2	806 12.52%	794 12.55%	34 13.24%	148 12.36%	37 9.94%	2 7.82%	133 12.39%	63 11.33%	110 15.96%Tnqtvy	45 9.46%	135 15.18%Tnqvy	23 19.18%TnqtvyA	4 5.44%	39 14.17%	7 7.62%
3	229 3.55%t	227 3.59%t	8 3.13%	48 4.00%t	13 3.62%	3 12.98%	30 2.81%	9 1.58%	20 2.97%	21 4.33%t	45 5.13%Tnst	4 3.61%	1 1.36%	15 5.68%st	5 5.47%t
4	54 0.84%	52 0.82%	-	15 1.29%	3 0.90%	1 2.95%	5 0.43%	3 0.46%	9 1.24%	4 0.88%	5 0.56%	0.40%	-	6 2.07%Tnostw	1 0.94%
5	16 0.25%	16 0.25%	:	2 0.14%	:	-	5 0.44%	1 0.17%	1 0.16%	:	2 0.25%	•	-	1 0.49%	:
6+	27 0.42%	26 0.41%	1 0.49%	5 0.44%	3 0.76%	-	4 0.41%	1 0.09%	4 0.63%	1 0.21%	3 0.29%	-	1 1.13%	1 0.32%	2 2.17%Tntvw
Mean	0.63	0.63	0.55	0.70	0.59	0.93	0.56	0.47	0.77stv	0.48	0.74stv	0.60	1.14	0.71v	0.64
Standard deviation Standard error	2.02 0.03	2.00 0.03	1.03 0.06	2.12 0.06	1.36 0.07	1.19 0.23	1.13 0.03	2.28 0.10	2.37 0.09	0.93 0.04	2.13 0.07	0.95 0.08	8.28 0.91	1.14 0.07	1.32 0.14

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 193
How many people under the age of 18 live in your household?
Base: All respondents

Absolutes/col percents

Impacting/

							Q.3	Broadband s	upplier						Util-		Q.4	Pay TV supp	lier			cial vulnerab Jsing Q21) Potenti	oility	limiti condit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
None	4415 68.53%f ioqtx	4220 68.40%f i	961 72.21%T acfi	188 64.67%	295 75.74%T acfhi	43 72.57%	771 60.54%	470 70.99%f i	988 68.57%f i	170 57.69%	33 68.07%	73 74.07%f i	40 78.32%f i	19 73.38%	26 79.18%	2308 64.03%	294 66.22%	1166 62.43%	119 61.66%	655 66.55%	454 41.81%	2458 74.09%T t	1044 77.55%T tu	1578 74.78%T x	2678 65.63%
1	895 13.90%v w	867 14.05%	177 13.32%	48 16.56%	47 12.07%	9 14.77%	212 16.65%T abdh	91 13.75%	185 12.86%	47 15.93%	10 19.80%	15 14.82%	6 11.14%	3 10.15%	4 11.68%	558 15.48%T	61 13.75%	310 16.57%T	38 19.66%T	136 13.83%	134 12.38%	515 15.53%Tt v	128 9.51%	264 12.50%	593 14.54%w
2	806 12.52%u vw	777 12.59%d	147 11.08%	33 11.48%	35 9.11%	4 7.31%	219 17.17%T abcdghk	72 10.83%	186 12.90%	52 17.54%Ta bdgk	4 7.86%	8 8.27%	4 7.05%	3 9.74%	2 5.15%	544 15.09%T	64 14.44%	298 15.93%T	28 14.51%	134 13.62%	284 26.14%Tu v	302 9.10%	139 10.36%	182 8.62%	588 14.42%Tw
3	229 3.55%uv	219 3.55%	35 2.66%	13 4.60%	9 2.25%	2 3.37%	51 4.00%	18 2.79%	55 3.81%	22 7.47%Ta bdfgh	2 4.27%	3 2.84%	2 3.48%	2 6.73%	-	144 4.01%	22 5.01%	73 3.89%	6 3.04%	38 3.83%	141 12.96%Tu v	42 1.28%	24 1.77%	68 3.24%	152 3.72%
4	54 0.84%u	50 0.81%	6 0.44%	2 0.80%	2 0.46%	-	14 1.09%	6 0.98%	16 1.13%	3 1.07%	-	-	-	-	-	24 0.65%	0.06%	11 0.56%	2 1.14%	10 1.00%	39 3.58%Tuv		6 0.45%u	13 0.63%	38 0.92%
5	16 0.25%uw	15 0.25%	Ī	3 1.05%Ta	abh -	1 1.98%Ta bdfh	3 0.20%	4 0.55%b	2 0.14%	1 0.30%	-	-	:	:	1 3.99%	7 0.18%	:	3 0.19%	:	2 0.18%	11 1.00%Tuv	, -	3 0.22%u	1 0.06%	13 0.32%
6+	27 0.42%au w	22 0.35%	4 0.29%	2 0.84%	1 0.37%	-	5 0.36%	1 0.11%	9 0.59%	-	-	-	:	-	:	20 0.55%	2 0.51%	8 0.42%	-	10 0.97%T	23 2.12%Tuv	, -	2 0.14%	3 0.16%	18 0.44%
Mean	0.63abu vw	0.62b	0.51	0.71	0.61	0.49	0.73abg kl	0.55	0.67b	0.79bkl	0.48	0.40	0.36	0.50	0.42	0.71T	0.65	0.70	0.62	0.76	1.69Tuv	0.38	0.39	0.46	0.69Tw
Standard deviation Standard error	2.02 0.03	1.85 0.02	1.51 0.04	1.70 0.10	3.96 0.19	1.01 0.14	1.25 0.04	1.77 0.07	2.10 0.06	1.08 0.06	0.82 0.12	0.76 0.07	0.77 0.10	0.94 0.19	1.09 0.18	1.79 0.03	1.48 0.07	1.51 0.04	0.92 0.07	2.47 0.08	4.09 0.12	0.70 0.01	0.83 0.02	1.15 0.02	2.12 0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 194

How many people aged 18 and over live in your household?

Base: All respondents

		Geno	ier				Age						Social Gra	ade			Area ty	ре
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	Age 45-54 (f)	55-64 (g)	65-74 (h)	75+	AB	C1 (k)	C2	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
										(1)			(1)					
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
1	1507 23.39%acdj lq	694 22.04%	813 24.69%Ta	68 7.62%	200 18.56%c	240 24.08%cd	296 26.69%Tcd	262 28.20%Tcd	312 30.44%Tcde	130 31.07%Tcde	329 18.79%l	470 25.86%TjI	154 11.79%	554 35.38%Tjkl	799 22.39%	708 24.64%	1260 24.46%Tq	247 19.12%
2	3427 53.19%bcfm p	1730 54.91%Tb	1697 51.55%	250 28.14%	644 59.89%Tcfg	628 62.93%Tcfg	542 48.92%c	473 50.94%c	622 60.63%Tcfg	268 64.06%Tcfg	963 54.97%m	951 52.34%m	783 59.90%Tjkm	729 46.59%	1914 53.63%	1513 52.65%	2685 52.12%	742 57.48%Tp
3	902 14.00%ehik m	448 14.22%	454 13.78%	279 31.42%Tdef ghi	130 12.11%ehi	79 7.94%i	186 16.78%Tdeh i	128 13.77%ehi	81 7.94%i	18 4.25%	272 15.52%km	226 12.46%	243 18.59%Tjkm	160 10.25%	498 13.96%	403 14.04%	702 13.63%	199 15.45%
4	461 7.16%aehi	203 6.44%	258 7.84%	212 23.85%Tdefg hi	77 7.19%ehi	30 3.04%hi	71 6.45%ehi	61 6.57%ehi	8 0.76%	1 0.24%	144 8.22%m	116 6.39%	106 8.13%	94 6.03%	260 7.29%	201 6.99%	372 7.22%	89 6.92%
5	93 1.45%ghiq	50 1.59%	43 1.31%	45 5.06%Tdefg hi	13 1.24%hi	17 1.67%ghi	12 1.07%h	4 0.45%	2 0.23%	:	31 1.75%	30 1.65%	17 1.31%	16 1.00%	61 1.70%	33 1.14%	84 1.63%Tq	9 0.73%
6+	52 0.81%fghlo q	25 0.80%	27 0.82%	35 3.91%Tdefg hi	11 1.01%fgh	3 0.35%	1 0.09%	1 0.06%	-	2 0.38%	13 0.76%	24 1.29%TI	4 0.28%	12 0.75%	37 1.03%	16 0.54%	48 0.94%q	4 0.31%
Mean	2.16efghim	2.15	2.17	3.12Tdefgh i	2.21fghi	2.04hi	2.07hi	2.00hi	1.80	1.75	2.23Tm	2.16m	2.28Tkm	1.98	2.19	2.12	2.16	2.17
Standard deviation Standard error	1.39 0.02	1.17 0.02	1.57 0.03	1.73 0.06	1.57 0.05	1.98 0.06	0.92 0.03	0.86 0.03	0.63 0.02	0.60 0.03	1.10 0.03	1.66 0.04	0.85 0.02	1.65 0.04	1.41 0.02	1.36 0.03	1.43 0.02	1.22 0.03

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 195

How many people aged 18 and over live in your household?

Base: All respondents

			Cour	ntry							Regio	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
1	1507 23.39%i r	1252 23.17%	162 30.21%Tac d	59 19.18%	34 17.44%	162 30.21%Tgh ijknop	61 23.76%	146 20.55%	127 24.18%i	105 18.63%	100 21.62%	59 19.18%	150 24.67%i	235 27.63%Tgi jkp	203 23.06%	126 22.88%	34 17.44%	1360 23.94%Tr	136 19.15%
2	3427 53.19%m r	2863 52.96%	285 53.04%	164 53.58%	115 59.51%	285 53.04%m	127 49.68%	400 56.21%m	310 59.04%Tfm n	303 53.81%m	273 59.12%Tfm n	164 53.58%m	319 52.56%m	358 42.11%	456 51.74%m	317 57.57%m	115 59.51%m	3128 55.07%Tr	274 38.71%
3	902 14.00%q	752 13.92%	63 11.68%	57 18.59%Tab	30 15.34%	63 11.68%	32 12.42%	92 12.92%	58 11.09%	100 17.71%Teg hjo	57 12.26%	57 18.59%Teg hjo	81 13.36%	136 16.00%h	131 14.91%	66 11.94%	30 15.34%	752 13.23%	143 20.21%Tq
4	461 7.16%be hq	403 7.46%b	24 4.46%	21 7.00%	12 6.32%	24 4.46%	25 9.82%eh	53 7.45%h	18 3.50%	36 6.39%	28 6.00%	21 7.00%h	55 9.11%eh	83 9.71%Tehj o	73 8.33%eh	32 5.81%	12 6.32%	366 6.44%	87 12.27%Tq
5	93 1.45%jl q	86 1.59%	3 0.63%	1 0.46%	3 1.39%	3 0.63%	7 2.57%ejl	14 1.92%jl	6 1.13%	14 2.53%ejlo	2 0.32%	1 0.46%	1 0.19%	29 3.44%Tehj klno	9 1.05%	4 0.78%	3 1.39%	42 0.74%	51 7.20%Tq
6+	52 0.81%q	49 0.90%b	-	4 1.18%b	-	-	4 1.75%el	7 0.96%e	6 1.05%e	5 0.93%e	3 0.66%	4 1.18%e	1 0.11%	9 1.10%e	8 0.90%	6 1.02%e	-	33 0.59%	17 2.45%Tq
Mean	2.16beh q	2.18Tb	1.92	2.20b	2.15b	1.92	2.24ehl	2.25eh	2.02	2.31Tehl	2.10e	2.20eh	2.08e	2.29Tehl	2.18eh	2.12e	2.15e	2.10	2.63Tq
Standard deviation Standard error	1.39 0.02	1.47 0.02	0.81 0.03	0.92 0.05	0.83 0.06	0.81 0.03	1.14 0.07	1.77 0.07	0.92 0.04	2.13 0.09	1.19 0.05	0.92 0.05	0.88 0.04	1.77 0.07	1.21 0.04	1.33 0.06	0.83 0.06	1.34 0.02	1.65 0.06

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 196

How many people aged 18 and over live in your household?

Base: All respondents

							Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
1	1507 23.39%abfh	1244 22.79%bh	272 19.31%	63 25.82%bh	120 33.80%Tabfhij	24 37.88%Tabfhij	229 20.53%	175 29.51%Tabfhi	212 18.89%	52 19.67%	6 15.17%	29 36.40%Tabfhij	13 58.39%	8 24.40%
2	3427 53.19%k	2946 53.99%Tk	792 56.22%Tk	125 51.57%	195 55.19%k	27 42.09%	622 55.76%k	310 52.22%	584 52.02%	152 57.51%k	26 62.23%k	33 40.77%	7 29.91%	19 54.32%
3	902 14.00%dg	784 14.37%dg	243 17.25%Tacdfg	28 11.39%	30 8.41%	12 19.12%d	141 12.67%d	65 10.85%	191 16.99%Tadfg	40 15.06%d	6 13.07%	10 12.91%	2.06%	7 19.69%
4	461 7.16%adg	373 6.84%d	86 6.13%d	23 9.56%dg	7 1.98%	1 0.90%	94 8.46%abdg	28 4.78%d	103 9.14%Tabdg	14 5.42%d	2 5.77%	8 9.92%d	-	1 1.59%
5	93 1.45%bd	74 1.35%	12 0.83%	1 0.49%	1 0.14%	-	19 1.71%d	12 1.99%bd	22 1.94%bd	5 2.03%d	-	-	2 9.63%	-
6+	52 0.81%ab	36 0.65%b	4 0.27%	3 1.17%	2 0.48%	:	10 0.86%	4 0.65%	11 1.02%b	1 0.30%	2 3.76%abdi	-	-	-
Mean	2.16dg	2.15dg	2.17dg	2.11d	1.81	1.83	2.25adg	2.02d	2.29Tabdeg	2.15de	2.24de	1.96	1.73	1.98
Standard deviation Standard error	1.39 0.02	1.38 0.02	1.34 0.04	0.99 0.06	0.75 0.04	0.77 0.10	1.82 0.06	1.26 0.05	1.38 0.04	1.01 0.06	1.04 0.16	0.95 0.10	1.21 0.27	0.72 0.12

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 197

How many people aged 18 and over live in your household?

Base: All respondents

Q.2 Mobile supplier giff-gaff Lyca-mobile Plus-net Voda-EE 02 afone Total Total mobile BT Mobile Tesco Mobile Three Virgin Media iD Mobile Sky Smarty (T) (w) 1208 378 1067 82 293 90 6442 6321 251 26 574 664 470 855 125 Unweighted base 6442 6326 254 1197 368 25\*\* 1073 560 690 478 887 121\* 81\* 272 95\* Weighted base 1507 1474 23.31% 49 19.17% 273 22.84% 96 26.15%t 259 155 22.51% 29 23.79% 56 20.60% 23.39% 10.29% 24.14% 19.90% 25.66% 22.53% 31.70%ot 27.39% 57.12%v 48.64% 54.65% 51.81% 55.79% 49.95% 58.32%qv 53.19%v 53.29%v 54.51%v 54.70%v 56.89%qv 48.08% 53.18% 49.26% 902 881 155 14.00% 13.92% 15.23% 12.98% 14.47% 17.22% 13.40% 15.90% 14.84% 16.47% 13.19% 15.98% 11.33% 13.50% 461 7.16% 455 7.19% 19 7.30% 84 7.02% 64 5.95% 33 5.83% 54 7.79% 34 7.02% 21 7.75% 8.61%s 6.71% 6.59% 7.09% 11 2.31% 0.32% 1.81% 0.90% 1.01% 1.08% 1.45% 1.46% 1.67% 0.99% 1.13% 2.21% 1.62% 2.76% 6+ 0.81% 0.83% 0.86% 0.98% 0.99% 9.33% 0.69% 0.57% 0.84% 0.46% 0.87% 0.65% 0.92% 2.16 2.16 2.22 2.16 2.14 2.73 2.12 2.21 2.25 2.14 2.18 1.89 2.13 2.09 Mean 2.16y 1.39 1.60 0.07 2.00 0.97 Standard error 0.02 0.02 0.10

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 198

How many people aged 18 and over live in your household?

Base: All respondents

		-						Q.3 Broadba	nd supplier								Q.4	Pay TV supp	lier			cial vulneral Using Q21)	bility	limitii conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
1	1507 23.39%a bfhopqs x	1407 22.81%b fh	258 19.38%	75 25.76%b fh	128 32.97%T abfhij	24 40.55%T abcfhij	251 19.71%	189 28.57%T abfhi	282 19.59%	62 21.16%	8 17.27%	34 34.55%T abfhij	22 42.42%T abcfghi j	14 53.06%	7 21.93%	649 18.01%	70 15.71%	325 17.40%	44 22.62%	181 18.36%	327 30.09%T uv	770 23.22%	312 23.21%	613 29.07%T x	839 20.56%
2	3427 53.19%t w	3331 54.00%T hl	760 57.14%T ahkl	161 55.36%I	213 54.83%I	26 43.21%	700 54.96%k I	353 53.25%	733 50.84%	173 58.72%h kl	28 58.34%	43 43.63%	20 39.07%	9 32.82%	18 54.38%	1992 55.27%T s	252 56.74%	1061 56.80%T s	110 56.86%	506 51.43%	401 36.97%	1976 59.57%T tv	744 55.30%t	1033 48.94%	2275 55.76%Tw
3	902 14.00%d gv	861 13.96%d g	223 16.77%T adg	33 11.52%	36 9.31%	7 12.35%	179 14.07%dg	65 9.86%	236 16.35%T adg	34 11.66%	6 12.69%	11 11.58%	6 12.39%	1 4.06%	7 22.01%	576 15.98%T	78 17.62%	280 15.00%	23 11.79%	178 18.11%T	146 13.48%	439 13.22%	147 10.96%	296 14.01%	565 13.85%
4	461 7.16%bd u	438 7.10%bd	76 5.71%d	18 6.10%d	9 2.25%	2 2.90%	108 8.50%bd	39 5.87%d	147 10.19%Ta bdgi	15 5.01%	4 8.43%d	10 10.23%d	2 4.60%	1.70%	1 1.68%	302 8.39%T	36 8.22%	156 8.37%T	13 6.83%	91 9.24%T	132 12.21%Tu v	126 3.79%	115 8.53%u	131 6.19%	307 7.52%
5	93 1.45%bu	87 1.41%b	8 0.62%	4 1.27%	1 0.31%	1 1.00%	21 1.66%b	12 1.79%b	32 2.21%Ta bd	6 2.12%bd	-	-	-	2 8.36%	:	63 1.73%	6 1.28%	32 1.71%	3 1.49%	22 2.23%	52 4.79%Tu v	7 0.20%	18 1.35%u	25 1.17%	63 1.55%
6+	52 0.81%au	44 0.71%	5 0.38%	-	1 0.34%	-	14 1.11%	4 0.65%	12 0.82%	4 1.33%	2 3.27%bcc	- 1 -	1 1.52%	-	-	22 0.62%	2 0.45%	13 0.71%	1 0.40%	6 0.63%	27 2.46%Tu	v -	9 0.65%u	13 0.62%	31 0.76%
Mean	2.16dgu w	2.16dg	2.13de	2.02d	1.83	1.81	2.30Tab cdg	2.04d	2.31Tab cdegk	2.14de	2.25de	1.97	2.10	1.79	2.03	2.27T	2.29	2.28T	2.17	2.31T	2.47Tuv	1.98	2.15u	2.08	2.19w
Standard deviation Standard error	1.39 0.02	1.39 0.02	0.98 0.03	0.86 0.05	0.75 0.04	0.84 0.11	2.01 0.06	1.23 0.05	1.42 0.04	1.02 0.06	1.06 0.15	0.94 0.09	2.64 0.36	1.18 0.24	0.72 0.12	1.57 0.03	1.32 0.06	1.71 0.04	1.70 0.12	1.41 0.05	2.50 0.08	0.73 0.01	1.40 0.04	1.54 0.03	1.29 0.02

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 199 Gender

Base: All respondents

		Gend	er				Age						Social G	ade			Area t	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Male	3150 48.90%bcl mo	3150 100.00%Tb	:	401 45.15%	540 50.16%	489 48.94%	509 45.94%	480 51.76%cf	492 47.98%	239 57.30%Tcde fh	1006 57.41%Tklm	879 48.38%lm	579 44.25%	686 43.85%	1885 52.82%To	1265 44.03%	2544 49.39%	606 46.94%
Female	3292	-	3292	488	536	510	599	448	534	178	746	938	729	879	1684	1608	2607	684

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 200 Gender

Base: All respondents

			Co	ountry							Reg	gion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Male	3150 48.90%l	2666 49.32%	252 46.83%	136 44.44%	97 50.00%	252 46.83%	135 52.62%l	368 51.67%I	265 50.41%l	302 53.64%Tek In	230 49.77%l	136 44.44%	248 40.94%	427 50.31%l	408 46.26%	283 51.48%l	97 50.00%l	2776 48.87%	349 49.32%
Female	3292 51 10%i	2740	286	170	97	286	121	344	260	261	232	170 55 56%	358 50.06% Tfa	422	474 53 74% i	267	97	2904	359

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 201 Gender

Base: All respondents

	_						Q.	1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Male	3150 48.90%f	2668 48.90%f	697 49.47%	120 49.50%	168 47.36%	32 50.19%	508 45.56%	298 50.17%	548 48.84%	152 57.54%Tabdfh	26 n 61.02%	41 50.99%	9 40.75%	9 25.36%
Female	3292 51 10%i	2788 51 10%i	712 50.53%i	123 50.50%	186 52 64%i	32 49.81%	607 54 44%Tai	296 49.83%	574 51 16%i	112 42 46%	16 38 98%	39 49 01%	13 59 25%	25 74 64%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 202 Gender

Base: All respondents

								Q.2 Mobile s	upplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Male	3150 48.90%t	3086 48.78%	149 58.90%Tnpqst vw	577 48.22%	168 45.54%	17 67.70%	493 45.89%	249 44.44%	367 53.09%Tnqstw	233 48.67%	419 47.26%	62 50.86%	52 64.55%Tnpqst vw	141 51.90%	48 50.33%
Female	3292 51.10%ouv	3240 51.22%ouv	104 41.10%	620 51.78%ov	200 54.46%ouv	8 32.30%	581 54.11%ouv	311 55.56%Touv	324 46.91%	245 51.33%ov	468 52.74%ouv	60 49.14%	29 35.45%	131 48.10%	47 49.67%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 203 Gender

Base: All respondents

Absolutes/col percents

								Q.3 Broad	band supplier	r							Q.4	Pay TV supp	olier			cial vulneral Using Q21)	oility	limiti condit	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Male	3150 48.90%f t	3032 49.15%f	661 49.71%	140 48.03%	182 46.71%	30 49.93%	580 45.52%	328 49.53%	718 49.81%	182 61.76%T abcdfgh k	31 64.08%d f	49 49.25%	32 62.19%f	12 46.36%	5 14.94%	1767 49.03%	233 52.46%	901 48.24%	96 49.52%	481 48.83%	428 39.39%	1644 49.57%t	796 59.14%T tu	993 47.07%	2045 50.12%Tw
Female	3292 51.10%i vx	3137 50.85%i	669 50.29%i	151 51.97%i	207 53.29%i j	30 50.07%	694 54.48%T aijl	334 50.47%i	724 50.19%i	113 38.24%	17 35.92%	50 50.75%i	20 37.81%	14 53.64%	27 85.06%	1837 50.97%	211 47.54%	967 51.76%	98 50.48%	504 51.17%	658 60.61%T uv	1673 50.43%v	550 40.86%	1117 52.93%x	2035 49.88%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Base: All respondents

Table 204 Age

		Gend	er				Age						Social G	rade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
16-17	118 1.84%defgh il	60 1.90%	58 1.77%	118 13.31%Tdefghi	i :	:	-	-	-	-	40 2.30%l	32 1.74%	11 0.85%	35 2.26%l	72 2.01%	46 1.62%	89 1.73%	29 2.27%
18-24	771 11.97%adef ghilmoq	341 10.84%	429 13.04%Ta	771 86.69%Tdefghi	i :	-	-	-	:	-	291 16.59%Tklm	242 13.31%lm	113 8.62%	126 8.03%	533 14.92%To	238 8.29%	667 12.95%Tq	104 8.03%
25-34	1076 16.70%cefg himoq	540 17.13%	536 16.29%	:	1076 100.00%Tcefgl	- hi -	-	:	:	-	292 16.66%m	366 20.16%Tjlm	213 16.29%m	204 13.06%	658 18.44%To	418 14.53%	938 18.21%Tq	137 10.65%
35-44	998 15.50%cdfg hijq	489 15.51%	510 15.49%	-	-	998 100.00%Tcdfghi	i :	-	:	-	223 12.72%	302 16.64%j	209 15.98%j	264 16.88%j	525 14.72%	473 16.47%	857 16.63%Tq	142 10.98%
45-54	1108 17.20%cdeg hijkn	509 16.16%	599 18.19%	-	-	-	1108 100.00%Tcdegh	- ni -	:	-	260 14.84%	274 15.07%	255 19.47%Tjk	319 20.41%Tjk	534 14.96%	574 19.98%Tn	881 17.09%	227 17.62%
55-64	928 14.40%cdef hijknp	480 15.24%	448 13.59%	-	:	:	-	928 100.00%Tcde	- fhi -	:	192 10.98%	220 12.11%	250 19.10%Tjk	265 16.95%Tjk	412 11.56%	515 17.93%Tn	695 13.50%	232 18.00%Tp
65+	1443 22.40%cdef glp	731 23.22%	712 21.63%	:	-	-	-	:	1026 100.00%Tcd efg	418 100.00%Tcde fg	454 25.91%Tklm	381 20.97%	258 19.69%	351 22.42%	835 23.39%	608 21.18%	1025 19.89%	419 32.46%Tp
NET: 18-34	1847 28.66%efgh ilmoq	881 27.97%	965 29.33%	771 86.69%Tef ghi	1076 100.00%Tcefgl	- hi -	-	:	:	-	583 33.25%Tlm	608 33.47%Tlm	326 24.91%m	330 21.09%	1191 33.36%To	656 22.83%	1606 31.16%Tq	241 18.68%
NET: 35-54	2106 32.70%cdgh ijnq	998 31.67%	1109 33.68%	-	-	998 100.00%Tcd ghi	1108 100.00%Tcdghi	-	-	-	483 27.56%	576 31.71%j	464 35.45%Tj	584 37.29%Tjk	1059 29.67%	1047 36.45%Tn	1737 33.72%Tq	369 28.60%
NET: 55+	2371 36.80%bcde fknp	1212 38.46%Tb	1159 35.22%	:	Ī	:	- -	928 100.00%Tcd f	1026 100.00%Tcd ef	418 100.00%Tcde f	646 36.89%k	601 33.08%	507 38.80%k	616 39.37%Tk	1247 34.95%	1124 39.11%Tn	1720 33.39%	651 50.45%Tp
Average age	47.23bcdek	47.85Tb	46.64	20.95	29.73c	39.60cd	49.79Tcde	59.58Tcdef	69.29Tcdef	78.11Tcdef gh	46.59	45.55	48.24Tjk	49.05Tjk	46.06	48.68Tn	45.86	52.70Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 205

Age Base: All respondents

			Cour	ntry							Regio	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
16-17	118 1.84%be q	106 1.96%b	3 0.48%	6 1.91%	4 1.99%	3 0.48%	1 0.27%	8 1.17%	10 1.85%	12 2.21%e	12 2.65%ef	6 1.91%	8 1.26%	23 2.76%ef	17 1.94%e	14 2.63%ef	4 1.99%	84 1.48%	33 4.72%Tq
18-24	771 11.97%b depq	685 12.67%Tbd	45 8.35%	32 10.55%d	9 4.47%	45 8.35%	32 12.56%p	81 11.43%p	62 11.88%p	59 10.50%p	55 11.84%p	32 10.55%p	59 9.74%p	163 19.14%Tef ghijkInop	110 12.53%ep	63 11.49%p	9 4.47%	556 9.79%	203 28.68%Tq
25-34	1076 16.70%d Inpq	937 17.34%Td	78 14.59%	43 14.13%	17 8.64%	78 14.59%	47 18.44%lp	121 16.94%lp	93 17.62%lp	132 23.53%Teg hklnop	86 18.61%Inp	43 14.13%	72 11.85%	173 20.34%Tek Inp	124 14.09%	90 16.30%p	17 8.64%	883 15.54%	177 24.96%Tq
35-44	998 15.50%o q	817 15.12%	102 18.99%Ta	43 14.17%	36 18.44%	102 18.99%Tin o	37 14.31%	121 17.03%o	82 15.58%	72 12.75%	75 16.14%	43 14.17%	111 18.38%ino	136 16.06%	116 13.12%	68 12.32%	36 18.44%	833 14.67%	153 21.63%Tq
45-54	1108 17.20%a mr	891 16.48%	111 20.65%Ta	59 19.41%	47 24.07%Ta	111 20.65%Tjm	41 15.92%	122 17.08%	85 16.11%	109 19.47%m	70 15.18%	59 19.41%m	111 18.35%m	113 13.31%	144 16.33%	96 17.48%	47 24.07%Tfg hjmn	1007 17.73%Tr	95 13.47%
55-64	928 14.40%i r	760 14.07%	74 13.82%	50 16.34%	43 22.24%Tab	74 13.82%	37 14.59%	99 13.86%	78 14.95%	63 11.13%	64 13.89%	50 16.34%	88 14.48%	101 11.90%	155 17.55%Tim	75 13.72%	43 22.24%Teg hijlmo	892 15.71%Tr	32 4.57%
65+	1443 22.40%m r	1208 22.35%	124 23.12%	72 23.50%	39 20.16%	124 23.12%m	61 23.92%m	160 22.49%m	116 22.01%m	115 20.40%	100 21.69%m	72 23.50%m	157 25.94%im	140 16.49%	215 24.45%m	143 26.06%im	39 20.16%	1426 25.10%Tr	14 1.97%
NET: 18-34	1847 28.66%b delpq	1622 30.01%Tbd	123 22.95%d	76 24.68%d	25 13.11%	123 22.95%p	79 31.00%elp	202 28.37%lp	155 29.51%elp	191 34.03%Tek Inop	141 30.45%elp	76 24.68%p	131 21.59%p	335 39.48%Tef ghjklnop	235 26.61%p	153 27.79%lp	25 13.11%	1439 25.33%	380 53.65%Tq
NET: 35-54	2106 32.70%a	1708 31.61%	213 39.64%Ta	103 33.58%	82 42.51%Ta	213 39.64%Tfh ijmno	77 30.22%	243 34.11%	166 31.69%	181 32.22%	145 31.31%	103 33.58%	223 36.73%mno	250 29.37%	260 29.45%	164 29.80%	82 42.51%Tfh ijmno	1840 32.39%	248 35.09%
NET: 55+	2371 36.80%i mr	1969 36.42%	198 36.94%	122 39.84%	82 42.39%	198 36.94%m	99 38.51%m	259 36.35%m	194 36.96%m	177 31.53%	165 35.58%m	122 39.84%im	245 40.42%im	241 28.39%	370 42.00%Tgi jm	219 39.78%im	82 42.39%im	2318 40.80%Tr	46 6.54%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 205 **Age** 

Base: All respondents

ONLINE Fieldwork: 24th to 30th November 2

			C	ountry							Reg	ion						Ethn	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (l)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Average age	47.23ai mr	46.86	48.78a	49.01	50.42Ta	48.78im	47.68m	47.29m	46.98m	45.30m	46.52m	49.01im	49.75Tghi jm	42.41	48.73Tim	48.39im	50.42Tghi jm	49.05Tr	33.53

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Table 206 **Age** 

Base: All respondents

Absolutes/col percents

							Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (i)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
16-17	118 1.84%	103 1.88%d	29 2.04%	6 2.43%	1 0.40%	:	25 2.21%d	5 0.79%	25 2.19%d	8 3.08%dg	-	1 0.81%	-	-
18-24	771 11.97%abdgk	553 10.13%d	143 10.14%	37 15.42%abdegk	23 6.44%	2 3.24%	121 10.87%dk	48 8.08%	128 11.41%dk	36 13.61%dgk	5 12.05%	3 3.22%	2 9.63%	-
25-34	1076 16.70%abd	790 14.48%b	164 11.66%	39 15.90%	42 11.93%	8 12.61%	183 16.43%b	91 15.33%b	182 16.24%b	52 19.66%abd	3 7.06%	11 14.14%	Ī	1 1.77%
35-44	998 15.50%b	824 15.10%b	171 12.14%	39 16.04%	50 14.00%	13 20.62%	202 18.08%Tabh	93 15.67%	162 14.41%	56 21.20%Tabdh	6 13.21%	12 15.59%	5 22.13%	5 14.52%
45-54	1108 17.20%	975 17.87%Tg	238 16.91%	39 15.89%	64 18.06%	21 33.30%Tabcdgh i	232 20.85%Tabgh	85 14.24%	184 16.39%	50 18.87%	9 21.87%	14 17.04%	3 15.00%	8 23.85%
55-64	928 14.40%	832 15.25%Tf	239 16.94%Tfi	30 12.50%	71 20.09%Tacfghi	6 8.89%	141 12.62%	83 14.01%	166 14.77%	28 10.53%	10 24.24%fi	22 27.57%Tabcefg hi	7 32.22%	8 22.27%
65+	1443 22.40%fi	1380 25.30%Tfi	425 30.16%Tacfhi	53 21.82%i	103 29.08%Tfi	14 21.33%	211 18.94%i	189 31.88%Tacfhi	276 24.59%fi	35 13.05%	9 21.57%	17 21.63%	5 21.01%	13 37.60%
NET: 18-34	1847 28.66%abdgk	1343 24.61%bd	307 21.80%	76 31.31%abdegk	65 18.37%	10 15.85%	304 27.30%abd	139 23.42%	310 27.65%abd	88 33.27%abdegk	8 19.11%	14 17.37%	2 9.63%	1 1.77%
NET: 35-54	2106 32.70%b	1798 32.96%b	409 29.05%	77 31.93%	113 32.06%	34 53.92%Tabcdfg hk	434 38.93%Tabdgh	178 29.91%	346 30.80%	106 40.07%Tabgh	15 35.08%	26 32.62%	8 37.13%	13 38.37%
NET: 55+	2371 36.80%fi	2212 40.55%Tfi	664 47.10%Tacefhi	83 34.32%i	174 49.17%Tacefhi	19 30.23%	352 31.57%i	273 45.89%Tacefh	442 i 39.36%fi	62 23.59%	19 45.81%i	39 49.19%Tcfi	12 53.24%	20 59.86%
Average age	47.23fi	48.97Tcfi	50.93Tacfhi	46.10	52.63Tacfhi	50.02i	46.12i	51.16Tacfhi	48.07fi	42.62	51.11i	51.61Tcfi	54.43	58.67

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 207 **Age** 

Base: All respondents

Absolutes/col percents

								Q.2 Mobile sup	oplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
16-17	118 1.84%v	118 1.86%v	6 2.55%v	18 1.47%	10 2.80%v	3 10.88%	22 2.01%v	9 1.52%	16 2.38%v	2 0.47%	14 1.56%	2 1.35%	2 2.37%	11 4.09%Tnptvw	1 1.09%
18-24	771 11.97%s	754 11.91%s	22 8.57%	162 13.55%st	59 15.98%Tnost	10 39.77%	102 9.46%	53 9.40%	90 12.98%s	53 11.19%	117 13.17%s	11 9.17%	9 10.97%	31 11.27%	10 10.38%
25-34	1076 16.70%t	1055 16.68%t	35 13.61%	218 18.23%t	79 21.45%Tnotvz	5 20.25%	181 16.83%t	52 9.26%	151 21.85%Tnostv z	71 14.78%t	161 18.16%t	18 15.08%	11 14.03%	35 12.75%	19 20.08%t
35-44	998 15.50%tv	991 15.66%Ttv	31 12.41%	190 15.90%	56 15.30%	2 9.01%	187 17.39%tv	68 12.23%	131 19.00%Tnotv	56 11.76%	155 17.52%tv	28 23.31%Tnotvy z	9 10.54%	36 13.40%	19 20.44%v
45-54	1108 17.20%	1095 17.31%	38 14.79%	220 18.42%	51 13.99%	3 11.12%	212 19.70%Tnq	85 15.28%	123 17.84%	81 16.87%	146 16.52%	20 16.73%	12 14.35%	50 18.34%	23 24.40%q
55-64	928 14.40%	914 14.44%	41 16.28%	160 13.36%	54 14.66%	1 5.26%	143 13.31%	105 18.83%Tnpsuw	85 12.31%	71 14.94%	121 13.64%	20 16.38%	13 15.85%	38 13.86%	10 10.99%
65+	1443 22.40%npqi	1400 uwA 22.13%pqu	81 31.79%Tnpqsu wxA	228 19.06%u	58 15.81%	1 3.71%	229 21.30%qu	187 33.47%Tnpqsu wxA	94 13.65%	143 29.99%Tnpqsu wxA	172 19.44%u	22 17.98%	26 31.90%pqsuwx A	72 26.28%pquwA	12 12.61%
NET: 18-34	1847 28.66%ot	1809 28.60%ot	56 22.18%	380 31.78%Tnostv z	138 37.43%Tnostv xz	15 60.03%	282 26.29%t	104 18.67%	240 34.83%Tnostv xz	124 25.97%t	278 31.32%ostz	29 24.25%	20 24.99%	65 24.02%	29 30.46%t
NET: 35-54	2106 32.70%t	2086 32.98%Tt	69 27.20%	411 34.32%tv	108 29.30%	5 20.13%	398 37.09%Tnoqtv y	154 27.51%	254 36.84%Tnoqtv	137 28.63%	302 34.04%t	49 40.04%otvy	20 24.90%	86 31.74%	42 44.84%Tnoqtvyz
NET: 55+	2371 36.80%npqi	2313 uwA 36.57%pquw <i>A</i>	122 48.07%Tnpqsu wxA	388 32.42%u	112 30.47%	2 8.97%	372 34.61%u	293 52.30%Tnpqsu vwxzA	179 25.96%	215 44.94%Tnpqsu wA	293 33.08%u	42 34.36%	39 47.74%pqsuwA	109 40.15%pquA	22 23.60%
Average age	47.23pquw	47.17pquw	50.28Tnpqsuw A	45.74u	43.53	31.78	47.31qu	53.18Tnpqsuv wxzA	42.99	50.63Tnpqsuw A	45.85u	46.82u	50.13quA	48.26qu	44.20

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

Table 208 **Age** 

Base: All respondents

Absolutes/col percents

								Q.3 Broadban	nd supplier						Util-		Q.4	Pay TV suppli	lier		(L	icial vulnerab (Using Q21) Potenti		limitii	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (l)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
16-17	118 1.84%uw	114 1.85%d	27 2.05%	7 2.29%	2 0.47%	-	29 2.25%d	8 1.18%	31 2.17%d	6 2.13%	-	1 0.66%	2 4.83%dg	- 9 -	Ī	64 1.79%	10 2.30%	34 1.83%	1 0.58%	16 1.65%	35 3.21%Tu v	29 0.87%	22 1.62%	27 1.30%	88 2.16%Tw
18-24	771 11.97%a bdu	692 11.22%d	135 10.19%d	39 13.40%d	25 6.50%	5 8.28%	157 12.36%d	63 9.51%	194 13.44%a bdg	31 10.53%	5 10.47%	9 9.37%	3 6.13%	2 8.36%	3 7.95%	446 12.36%q	78 17.61%T oq	201 10.74%	28 14.52%	132 13.38%	144 13.28%u	254 7.66%	190 14.10%T u	229 10.86%	492 12.06%
25-34	1076 16.70%b douw	1017 16.48%b d	168 12.64%	56 19.16%b d	47 12.11%	14 23.75%b d	219 17.21%b d	105 15.89%	259 17.94%b d	79 26.71%T abdfghj	6 11.60%	19 19.28%	7 14.32%	9.06%	1 1.87%	565 15.68%	77 17.39%	292 15.62%	36 18.44%	154 15.62%	203 18.72%u	469 14.13%	282 20.95%T u	307 14.53%	696 17.05%w
35-44	998 15.50%b uw	957 15.51%b	160 12.01%	49 16.98%b	60 15.35%	7 11.42%	222 17.44%b	107 16.20%b	237 16.44%b	57 19.22%b	6 12.32%	14 13.82%	5 9.84%	8 29.99%	5 15.36%	568 15.74%	55 12.29%	302 16.16%	32 16.70%	152 15.46%	258 23.76%T uv	443 13.35%	214 15.92%u	276 13.09%	680 16.67%Tw
45-54	1108 17.20%	1076 17.44%T g	232 17.43%	38 13.19%	70 17.89%	15 25.88%c g	263 20.66%T acgh	94 14.22%	224 15.53%	55 18.72%	12 24.62%	16 16.39%	9 18.19%	3 11.08%	8 25.22%	661 18.34%T ps	64 14.30%	385 20.62%T ops	27 13.92%	150 15.26%	217 20.00%T u	564 17.00%	249 18.52%	376 17.82%	703 17.23%
55-64	928 14.40%t	898 14.55%f	220 16.51%T afi	43 14.77%	76 19.48%Ta fghi	6 a 9.46%	158 12.44%	90 13.62%	197 13.64%	30 10.18%	11 22.25%i	23 23.48%T afghi	9 18.28%	8 29.68%	5 14.96%	510 14.16%	61 13.84%	252 13.48%	26 13.61%	155 15.72%	133 12.24%	554 16.69%T tv	170 12.60%	344 16.30%T x	559 13.70%
65+	1443 22.40%f itvx	1416 22.95%T fi	388 29.17%T acfhik	59 20.20%i	110 28.19%T acfhik	13 21.21%	225 17.65%	194 29.38%T acfhik	300 20.83%i	37 12.51%	9 18.74%	17 17.02%	15 28.41%i	3 11.84%	11 34.64%	790 21.93%	99 22.28%	403 21.55%	43 22.23%	226 22.92%	95 8.80%	1005 30.30%T tv	219 16.28%t	551 26.10%T x	862 21.13%
NET: 18-34	1847 28.66%a bdquw	1709 27.71%b d	304 22.83%	95 32.57%b dg	72 18.61%	19 32.03%d	377 29.57%b d	168 25.40%d	452 31.38%T abdg	110 37.25%T abdfgl	11 22.07%	28 28.64%d	11 20.46%	5 17.42%	3 9.82%	1011 28.05%q	155 35.00%T oq	492 26.36%	64 32.96%	285 28.99%	347 32.00%T u	723 21.79%	472 35.05%T u	536 25.39%	1188 29.11%w
NET: 35-54	2106 32.70%b puw	2032 32.94%b	392 29.43%	88 30.17%	129 33.24%	22 37.30%	485 38.09%T abcgh	201 30.41%	461 31.97%	112 37.94%b g	18 36.94%	30 30.20%	14 28.03%	11 41.06%	13 40.58%	1228 34.08%T ps	118 26.59%	687 36.78%T ops	59 30.62%	303 30.72%	475 43.76%T uv	1007 30.35%	464 34.45%u	652 30.91%	1383 33.90%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 208

Base: All respondents

Age

							Q	.3 Broadband	supplier								Q.4	Pay TV supp	olier			ncial vulnerat (Using Q21)	oility	limiti condit	
	Total	Total broad- band	ВТ	EE	Plusnet	Post Office	Skv	Talk- Talk	Virgin Media	Voda- afone	KCOM / Karoo	Now Broad- band	Shell Energy	SSE	Util- ity Ware- house	Total pay TV	ВТ	Skv	Talk- Talk	Virgin Media	Most vuln- erable	Potenti ally vuln- erable	Least vuln- erable	Yes	No
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: 55+	2371 36.80%f itvx	2313 37.50%T fhi	608 45.68%T acfhi	102 34.97%i	186 47.67%T acefhi	18 30.67%	383 30.09%i	285 43.00%T acfhi	497 34.48%f i	67 22.69%	20 40.99%i	40 40.50%f i	24 46.69%f i	11 41.52%	16 49.61%	1301 36.09%	160 36.12%	654 35.03%	69 35.84%	380 38.63%	228 21.03%	1559 46.99%T tv	389 28.88%t	895 42.41%T x	1421 34.83%
Average age	47.23fh	47.63Tf	50.47Ta	45.87i	52.32Ta	47.11	45.35i	49.74Ta	45.90i	42.55	49.63i	47.71i	50.46i	49.29	55.24	47.11p	45.23	47.37	46.52	47.38	41.68	51.60Tt	44.33t	49.59Tx	46.50

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 209
Social Grade
Base: All respondents

Absolutes/col percents

	_	Gend					Age						Social Gr				Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
A	474 7.37%bfgkl mo	282 8.96%Tb	192 5.84%	119 13.40%Tdefg hi	69 6.40%	57 5.73%	57 5.18%	53 5.67%	83 8.09%f	36 8.71%f	474 27.08%Tklm	-	-	-	474 13.29%To	-	374 7.25%	101 7.81%
В	1278 19.84%begk Imo	724 22.98%Tb	554 16.83%	212 23.84%Tefg	223 20.74%eg	166 16.59%	203 18.29%	140 15.07%	233 22.71%Tefg	102 24.37%Tefg	1278 72.92%Tklm	:	:	-	1278 35.80%To	:	1008 19.57%	270 20.91%
C1	1817 28.20%fgjl moq	879 27.90%	938 28.48%	273 30.74%fgh	366 34.05%Tfgh i	302 30.28%fgh	274 24.71%	220 23.72%	265 25.85%	116 27.71%	-	1817 100.00%Tjlm	:	Ī	1817 50.90%To	Ī	1489 28.91%Tq	327 25.38%
C2	1308 20.30%acij kmnp	579 18.37%	729 22.15%Ta	124 13.91%	213 19.81%c	209 20.93%ci	255 22.98%Tchi	250 26.93%Tcde hi	194 18.95%c	63 15.11%	-	-	1308 100.00%Tjkm	:	:	1308 45.52%Tn	1002 19.46%	305 23.66%Tp
D	821 12.75%hijk Inq	373 11.84%	448 13.62%	126 14.15%hi	134 12.45%hi	159 15.91%Tdgh i	174 15.71%Tghi	114 12.33%hi	89 8.68%	25 6.07%	-	-	:	821 52.46%Tjkl	:	821 28.59%Tn	686 13.32%Tq	135 10.48%
E	744 11.55%acdjk In	314 9.95%	431 13.08%Ta	35 3.96%	71 6.56%c	105 10.56%cd	145 13.13%cd	151 16.27%Tcde	161 15.72%Tcde	75 18.03%Tcdef	-	:	:	744 47.54%Tjkl	:	744 25.90%Tn	592 11.50%	152 11.76%
NET: AB	1752 27.20%befg klmo	1006 31.94%Tb	746 22.67%	331 37.24%Tdef gh	292 27.14%eg	223 22.32%	260 23.47%	192 20.74%	316 30.79%Tefg	138 33.08%Tde fg	1752 100.00%Tklm	Ī	:	Ī	1752 49.10%To	-	1382 26.82%	371 28.72%
NET: ABC1	3569 55.40%bfgl mo	1885 59.84%Tb	1684 51.15%	604 67.98%Tdef ghi	658 61.18%Tefg	525 52.60%g	534 48.18%	412 44.47%	581 56.65%fg	254 60.79%Tef g	1752 100.00%Tlm	1817 100.00%Tlm	:	:	3569 100.00%To	Ī	2871 55.73%	698 54.10%
NET: C2DE	2873 44.60%acdi jkn	1265 40.16%	1608 48.85%Ta	285 32.02%	418 38.82%c	473 47.40%cdi	574 51.82%Tcdh i	515 55.53%Tcde hi	445 43.35%c	164 39.21%c	-	-	1308 100.00%Tjk	1565 100.00%Tjk	-	2873 100.00%Tn	2281 44.27%	592 45.90%
NET: DE	1565 24.30%acdj kln	686 21.79%	879 26.70%Ta	161 18.11%	204 19.01%	264 26.47%cd	319 28.84%Tcdh	265 28.60%Tcd	250 24.40%cd	101 24.09%cd	-	-	:	1565 100.00%Tjkl	-	1565 54.48%Tn	1279 24.82%	287 22.24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDE R

Absolutes/col percents

Table 210 Social Grade Base: All respondents

			Cou	ntry							Regio	n						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
A	474 7.37%jq	390 7.21%	45 8.31%	20 6.48%	20 10.47%	45 8.31%j	22 8.45%	45 6.32%	32 6.05%	40 7.10%	22 4.74%	20 6.48%	34 5.54%	82 9.70%Tghj I	71 8.09%j	42 7.65%	20 10.47%jl	394 6.93%	75 10.65%Tq
В	1278 19.84%j	1067 19.74%	95 17.72%	50 16.42%	65 33.84%Tab c	95 17.72%	39 15.40%	141 19.77%j	110 21.00%j	103 18.39%	66 14.37%	50 16.42%	115 19.05%	185 21.73%fj	183 20.81%j	123 22.36%fj	65 33.84%Tef ghijklmno	1112 19.57%	161 22.72%
C1	1817 28.20%i	1549 28.65%	142 26.37%	77 25.01%	50 25.85%	142 26.37%	79 30.81%	216 30.31%i	143 27.21%	136 24.19%	145 31.46%i	77 25.01%	174 28.78%	258 30.42%i	244 27.65%	153 27.76%	50 25.85%	1600 28.18%	196 27.74%
C2	1308 20.30%d mpr	1104 20.42%d	105 19.54%d	76 24.73%d	23 11.94%	105 19.54%p	56 21.76%p	150 21.09%p	102 19.48%p	153 27.13%Teg hlmnop	110 23.81%mp	76 24.73%mp	117 19.34%p	141 16.63%	169 19.21%p	105 19.13%p	23 11.94%	1189 20.94%Tr	108 15.30%
D	821 12.75%d pq	706 13.06%d	61 11.27%	40 13.21%	14 7.48%	61 11.27%	25 9.88%	95 13.33%p	83 15.78%Tfp	69 12.21%	67 14.52%p	40 13.21%	83 13.72%p	100 11.74%	119 13.56%p	64 11.72%	14 7.48%	702 12.36%	114 16.09%Tq
E	744 11.55%a r	590 10.92%	90 16.79%Ta	43 14.15%	20 10.41%	90 16.79%Tgh ijmno	35 13.70%	65 9.18%	55 10.47%	62 10.97%	51 11.11%	43 14.15%g	82 13.56%g	83 9.77%	94 10.67%	63 11.39%	20 10.41%	683 12.03%Tr	53 7.49%
NET: AB	1752 27.20%j q	1457 26.95%	140 26.03%	70 22.90%	86 44.32%Tab c	140 26.03%j	61 23.85%	186 26.09%j	142 27.06%j	143 25.50%j	88 19.11%	70 22.90%	149 24.59%	267 31.43%Tfg ijkl	255 28.91%j	165 30.01%jk	86 44.32%Tef ghijklmno	1505 26.50%	236 33.37%Tq
NET: ABC1	3569 55.40%c ijkq	3005 55.60%c	281 52.40%	147 47.91%	136 70.17%Tab c	281 52.40%	140 54.66%	402 56.40%ik	285 54.27%	279 49.69%	234 50.57%	147 47.91%	324 53.37%	526 61.85%Teh ijkl	498 56.56%ik	318 57.77%ijk	136 70.17%Tef ghijkIno	3106 54.68%	433 61.11%Tq
NET: C2DE	2873 44.60%d mpr	2400 44.40%d	256 47.60%d	159 52.09%Tad	58 29.83%	256 47.60%mp	116 45.34%p	311 43.60%p	240 45.73%mp	283 50.31%Tgm nop	229 49.43%Tmo p	159 52.09%Tgm nop	283 46.63%mp	324 38.15%	383 43.44%p	232 42.23%p	58 29.83%	2574 45.32%Tr	275 38.89%
NET: DE	1565 24.30%	1296 23.98%	151 28.06%d	84 27.36%d	35 17.89%	151 28.06%gmp	60 23.59%	160 22.51%	138 26.25%p	130 23.18%	119 25.63%	84 27.36%p	165 27.29%mp	183 21.52%	214 24.24%	127 23.11%	35 17.89%	1385 24.39%	167 23.58%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDE R

Absolutes/col percents

Table 211
Social Grade
Base: All respondents

	_						Q.1	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
A	474 7.37%k	416 7.63%k	118 8.39%k	14 5.69%	22 6.12%	4 6.09%	92 8.27%k	38 6.46%	90 8.01%k	25 9.35%k	3 6.83%	1 0.71%	2 7.38%	-
В	1278	1097	302	46	76	10	208	119	217	62	7	10	3	9
	19.84%	20.10%	21.47%	18.92%	21.35%	15.52%	18.66%	19.98%	19.36%	23.55%	15.62%	13.09%	11.56%	26.96%
C1	1817	1479	394	73	99	15	282	144	310	83	15	25	3	13
	28.20%afg	27.10%	27.95%	30.18%	27.88%	23.33%	25.25%	24.16%	27.59%	31.20%	34.41%	31.20%	13.53%	38.87%
C2	1308	1130	291	42	77	13	252	124	248	35	9	14	2	2
	20.30%i	20.72%i	20.64%i	17.29%	21.80%i	21.32%	22.57%i	20.91%i	22.06%i	13.05%	21.20%	16.94%	8.61%	4.95%
D	821	695	160	35	31	8	154	80	148	39	8	12	5	5
	12.75%d	12.73%d	11.33%	14.24%	8.72%	13.18%	13.83%d	13.41%d	13.20%d	14.90%d	18.20%	14.75%	20.05%	14.52%
E	744	639	144	33	50	13	127	90	110	21	2	19	9	5
	11.55%	11.72%	10.23%	13.68%	14.13%hi	20.56%bhij	11.41%	15.08%Tabhi	9.79%	7.94%	3.74%	23.31%Tabfhij	38.86%	14.70%
NET: AB	1752	1513	421	60	97	14	300	157	307	87	9	11	4	9
	27.20%k	27.73%k	29.85%Tk	24.61%	27.47%k	21.62%	26.93%k	26.44%k	27.37%k	32.90%k	22.45%	13.80%	18.95%	26.96%
NET: ABC1	3569	2991	814	133	196	28	582	301	617	170	24	36	7	22
	55.40%fg	54.83%g	57.80%afgk	54.79%	55.35%	44.94%	52.19%	50.60%	54.95%	64.11%Taefgh	k 56.86%	45.00%	32.48%	65.83%
NET: C2DE	2873	2464	595	110	158	35	533	294	506	95	18	44	15	12
	44.60%i	45.17%bi	42.20%	45.21%	44.65%	55.06%i	47.81%Tbi	49.40%Tabi	45.05%i	35.89%	43.14%	55.00%bi	67.52%	34.17%
NET: DE	1565	1334	304	68	81	21	281	169	258	60	9	30	13	10
	24.30%b	24.45%b	21.56%	27.92%	22.85%	33.74%	25.24%	28.49%Tabh	22.98%	22.84%	21.94%	38.06%Tabdfhi	58.92%	29.22%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 212 Social Grade Base: All respondents

								Q.2 Mobile sup	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
A	474	469	28	85	26	1	76	40	50	45	75	4	10	14	2
	7.37%	7.42%	10.85%xzA	7.10%	7.07%	2.50%	7.05%	7.17%	7.23%	9.35%xA	8.46%	3.06%	12.58%xzA	5.08%	1.95%
В	1278	1258	55	251	63	3	219	100	155	87	164	26	17	54	18
	19.84%	19.88%	21.60%	20.96%	17.00%	11.92%	20.37%	17.95%	22.48%	18.25%	18.46%	21.63%	21.01%	19.77%	19.34%
C1	1817	1791	77	359	102	7	277	134	191	141	263	43	23	75	31
	28.20%t	28.31%t	30.25%	30.02%t	27.71%	28.30%	25.83%	24.01%	27.63%	29.43%	29.68%t	35.19%st	28.33%	27.64%	32.64%
C2	1308	1284	52	239	67	5	222	137	132	96	182	24	14	60	12
	20.30%	20.29%	20.58%	20.00%	18.29%	18.88%	20.65%	24.54%TnquA	19.12%	20.15%	20.54%	19.71%	17.23%	21.91%	12.85%
D	821 12.75%o	805 12.73%o	15 5.74%	139 11.58%o	68 18.52%Tnopsu vz	8 30.95%	135 12.61%o	83 14.79%o	87 12.53%o	53 11.02%o	122 13.73%o	15 12.07%	7 9.27%	32 11.59%o	19 20.16%opv
Е	744	719	28	124	42	2	145	64	76	56	81	10	9	38	12
	11.55%nw	11.37%w	10.98%	10.34%	11.42%	7.44%	13.48%npw	11.53%	11.00%	11.79%	9.13%	8.34%	11.59%	14.01%w	13.06%
NET: AB	1752	1727	82	336	89	4	294	141	205	132	239	30	27	68	20
	27.20%	27.30%	32.45%q	28.06%	24.07%	14.42%	27.42%	25.13%	29.72%	27.61%	26.92%	24.69%	33.58%	24.85%	21.30%
NET: ABC1	3569	3518	159	695	190	11	572	275	396	273	502	73	50	143	51
	55.40%t	55.61%Tt	62.70%Tnqstz	58.08%st	51.78%	42.72%	53.26%	49.14%	57.34%t	57.04%t	56.60%t	59.88%	61.91%	52.49%	53.94%
NET: C2DE	2873 44.60%no	2808 44.39%o	95 37.30%	502 41.92%	177 48.22%o	15 57.28%	502 46.74%op	285 50.86%Tnopuv w	294 42.66%	205 42.96%	385 43.40%	49 40.12%	31 38.09%	129 47.51%o	44 46.06%
NET: DE	1565	1524	42	262	110	10	280	147	162	109	203	25	17	70	31
	24.30%no	24.10%o	16.72%	21.92%	29.93%Tnopuv	38.40%	26.09%op	26.32%o	23.53%o	22.81%	22.86%	20.41%	20.86%	25.60%o	33.22%op

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 213
Social Grade
Base: All respondents

Absolutes/col percents

			Q.3 Broadband supplier													-	Q.4 F	Pay TV supp	olier			ncial vulnerat (Using Q21)	oility	limiti conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
A	474 7.37%u	455 7.38%	114 8.54%dk	22 7.41%	20 5.10%	1 2.23%	112 8.83%dk	41 6.12%	101 6.98%	26 8.68%k	6 11.56%k	2 2.17%	3 6.72%	-	1 1.59%	322 8.94%T	53 12.02%To q	158 8.46%	24 12.20%T	83 8.44%	65 6.01%	207 6.25%	147 10.94%Tt u	141 6.69%	317 7.76%
В	1278 19.84%t w	1230 19.94%	281 21.13%	56 19.29%	82 21.11%	12 19.46%	229 18.01%	126 18.98%	284 19.67%	68 23.06%k	9 17.69%	13 12.73%	16 31.79%T afghk	4 16.74%	8 25.68%	692 19.19%	84 18.85%	372 19.92%	34 17.57%	185 18.80%	99 9.10%	631 19.01%t	425 31.59%T tu	368 17.42%	870 21.31%Tw
C1	1817 28.20%o rtw	1739 28.18%	378 28.44%	82 28.05%	109 28.01%	17 27.82%	339 26.62%	164 24.77%	417 28.95%	100 34.01%T afg	15 29.90%	33 33.23%	10 19.48%	4 14.34%	13 40.47%	960 26.63%r	114 25.74%	496 26.58%	38 19.42%	278 28.19%r	231 21.24%	1007 30.36%T t	399 29.67%t	497 23.54%	1253 30.70%Tw
C2	1308 20.30%i tw	1268 20.56%T i	279 20.99%i	58 19.85%	91 23.46%i	10 16.90%	281 22.06%i	135 20.33%i	304 21.06%i	41 14.02%	10 19.61%	16 15.73%	8 15.22%	2 7.47%	2 5.24%	789 21.88%T	107 24.15%	394 21.12%	51 26.15%	212 21.51%	165 15.19%	680 20.50%t	282 20.92%t	382 18.11%	880 21.58%Tw
D	821 12.75%b dv	775 12.57%b d	143 10.77%	38 13.10%	35 9.01%	8 13.50%	175 13.74%b d	92 13.88%d	193 13.39%d	38 12.76%	8 15.81%	14 14.40%	8 15.85%	6 23.72%	5 15.36%	470 13.03%	46 10.31%	249 13.34%	29 14.92%	128 13.03%	221 20.40%T uv	441 13.31%v	82 6.07%	259 12.27%	521 12.77%
Е	744 11.55%i ouvx	702 11.38%	135 10.13%	36 12.30%	52 13.30%i	12 20.09%b hi	137 10.73%	105 15.92%Ta bfhi	144 9.96%	22 7.47%	3 5.42%	22 21.74%T abcfhij	6 10.94%	10 37.71%	4 11.67%	372 10.33%	40 8.93%	198 10.58%	19 9.73%	99 10.03%	305 28.06%T uv	351 10.57%v	11 0.81%	464 21.97%Tx	240 5.88%
NET: AB	1752 27.20%k tuw	1685 27.31%k	395 29.67%T k	78 26.70%k	102 26.21%k	13 21.69%	342 26.85%k	166 25.10%k	384 26.65%k	94 31.74%k	14 29.25%	15 14.90%	20 38.51%g k	4 16.74%	9 27.27%	1014 28.13%	137 30.87%	530 28.38%	58 29.77%	268 27.24%	164 15.11%	838 25.26%t	573 42.53%T tu	509 24.11%	1186 29.07%Tw
NET: ABC1	3569 55.40%g tw	3424 55.50%g	773 58.11%T fg	159 54.75%	211 54.22%	29 49.51%	681 53.47%	330 49.87%	801 55.60%g	194 65.75%T abcdefg hk	29 59.16%	48 48.13%	30 58.00%	8 31.09%	22 67.74%	1974 54.76%	251 56.61%	1027 54.96%	95 49.19%	546 55.43%	395 36.35%	1845 55.62%t	972 72.20%T tu	1005 47.64%	2439 59.77%Tw
NET: C2DE	2873 44.60%b ivx	2745 44.50%i	557 41.89%i	132 45.25%i	178 45.78%i	30 50.49%i	593 46.53%b i	332 50.13%T abhi	640 44.40%i	101 34.25%	20 40.84%	51 51.87%i	22 42.00%	18 68.91%	10 32.26%	1631 45.24%	193 43.39%	841 45.04%	98 50.81%	439 44.57%	691 63.65%T uv	1472 44.38%v	374 27.80%	1105 52.36%T x	1641 40.23%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

Table 213
Social Grade
Base: All respondents

Absolutes/col percents

Impacting/

			Q.3 Broadband supplier														Q.4	Pay TV supp	olier			ncial vulnerat (Using Q21)	oility	limitii conditi	
		Total broad-				Post		Talk-	Virgin	Voda-	KCOM /	Now Broad-	Shell		Util- ity Ware-	Total			Talk-	Virgin	Most vuln-	Potenti ally vuln-	Least vuln-		
	Total (T)	band (a)	(b)	(c)	Plusnet (d)	Office (e)	Sky (f)	Talk (g)	Media (h)	afone (i)	Karoo (j)	band (k)	Energy (I)	SSE (m)	house (n)	pay TV (o)	(p)	Sky (q)	Talk (r)	Media (s)	erable (t)	erable (u)	erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: DE	1565 24.30%a bpvx	1477 23.94%b	278 20.90%	74 25.39%	87 22.32%	20 33.59%b	312 24.47%	197 29.80%T abdfhi	337 23.35%	60 20.23%	10 21.24%	36 36.14%T abdfhi	14 26.79%	16 61.44%	9 27.03%	842 23.36%	85 19.24%	447 23.92%	48 24.65%	227 23.06%	526 48.46%T uv	792 23.88%v	93 6.88%	723 34.25%T x	761 18.65%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 214 GO Region Base: All respondents

							Age						Social Gra	ade			Area ty	pe
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Scotland	537	252	286	47	78	102	111	74	98	26	140	142	105	151	281	256	413	125
	8.34%c	7.99%	8.68%	5.34%	7.29%	10.22%Tcdi	10.01%cdi	8.00%c	9.60%c	6.17%	7.98%	7.80%	8.03%	9.63%	7.89%	8.90%	8.01%	9.66%
North East	256	135	121	33	47	37	41	37	47	15	61	79	56	60	140	116	208	49
	3.98%	4.28%	3.69%	3.70%	4.39%	3.67%	3.68%	4.03%	4.54%	3.54%	3.49%	4.35%	4.27%	3.86%	3.93%	4.05%	4.03%	3.77%
North West	712	368	344	90	121	121	122	99	110	50	186	216	150	160	402	311	609	103
	11.06%q	11.69%	10.46%	10.10%	11.22%	12.15%	10.98%	10.64%	10.71%	12.06%	10.61%	11.89%	11.49%	10.24%	11.26%	10.81%	11.82%Tq	8.01%
Yorkshire & Humberside	525	265	260	72	93	82	85	78	82	33	142	143	102	138	285	240	418	107
	8.15%	8.40%	7.91%	8.11%	8.60%	8.19%	7.63%	8.46%	8.03%	7.95%	8.11%	7.86%	7.82%	8.80%	7.98%	8.36%	8.11%	8.30%
West Midlands	562 8.73%bgknq	302 9.58%Tb	261 7.92%	71 8.04%	132 12.30%Tcegh i	72 7.18%	109 9.88%g	63 6.75%	84 8.20%	31 7.33%	143 8.18%	136 7.49%	153 11.67%Tjkm	130 8.33%	279 7.83%	283 9.85%Tn	490 9.50%Tq	73 5.63%
East Midlands	462	230	232	67	86	75	70	64	68	32	88	145	110	119	234	229	346	116
	7.18%jnp	7.31%	7.06%	7.54%	8.00%	7.48%	6.33%	6.93%	6.66%	7.67%	5.04%	8.01%j	8.42%j	7.57%j	6.55%	7.96%	6.72%	9.01%Tp
Wales	306	136	170	38	43	43	59	50	53	19	70	77	76	84	147	159	206	100
	4.75%np	4.32%	5.16%	4.29%	4.02%	4.34%	5.36%	5.39%	5.13%	4.62%	4.00%	4.21%	5.79%j	5.35%	4.11%	5.55%Tn	4.00%	7.74%Tp
Eastern	606	248	358	67	72	111	111	88	107	50	149	174	117	165	324	283	418	188
	9.41%adp	7.88%	10.87%Ta	7.49%	6.68%	11.16%cd	10.04%d	9.46%d	10.48%d	11.93%cd	8.51%	9.60%	8.96%	10.57%	9.07%	9.84%	8.12%	14.56%Tp
London	850 13.19%fgil oq	427 13.57%	422 12.83%	186 20.93%Tdef ghi	173 16.07%Tfgh i	136 13.67%fi	113 10.21%i	101 10.90%i	116 11.28%i	24 5.85%	267 15.24%Tlm	258 14.23%l	141 10.80%	183 11.68%	526 14.73%To	324 11.28%	835 16.21%Tq	15 1.13%
South East	881 13.68%dp	408 12.94%	474 14.38%	127 14.34%	124 11.54%	116 11.58%	144 12.99%	155 16.67%Tdef h	131 12.81%	84 20.14%Tcde fh	255 14.54%	244 13.41%	169 12.94%	214 13.64%	498 13.96%	383 13.32%	656 12.73%	225 17.45%Tp
South West	550	283	267	78	90	68	96	75	97	46	165	153	105	127	318	232	421	129
	8.54%	8.99%	8.11%	8.74%	8.34%	6.79%	8.68%	8.14%	9.45%	11.12%e	9.42%	8.41%	8.05%	8.12%	8.90%	8.09%	8.17%	10.03%
Northern Ireland	193	97	97	12	17	36	47	43	32	7	86	50	23	35	136	58	133	61
	3.00%cdlop	3.07%	2.93%	1.40%	1.55%	3.57%cd	4.20%Tcdi	4.63%Tcdi	3.14%cd	1.62%	4.89%Tklm	2.75%	1.76%	2.21%	3.80%To	2.01%	2.57%	4.70%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 215 **GO Region** 

Base: All respondents

			Cou	untry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Scotland	537 8.34%acdf hijklmnopr	- g -	537 100.00%Taco	- d -	:	537 100.00%Tfghijk Imnop	- k -	-	-	-	:	:	:	-	:	:	:	505 8.88%Tr	27 3.83%
North East	256 3.98%bc deghijk Imnopr	256 4.74%Tbcd	:	:	-		256 100.00%Teghi Imnop	- ijk -	-	-	-	-	Ī	Ī	:	-	-	241 4.24%Tr	14 2.03%
North West	712 11.06%b cdefhij klmnop	712 13.18%Tbcd	-	:	Ī	-	:	712 100.00%Tefhijl Imnop	- k -	-	:	-	:	-	:	-	-	630 11.09%	74 10.43%
Yorkshire & Humberside	525 8.15%bc defgijk Imnop	525 9.71%Tbcd	:	Ī	-	:	-	-	525 100.00%Tef Imnop	- gijk -	:	÷	Ī	-	:	-	-	477 8.40%	46 6.45%
West Midlands	562 8.73%b cdefgh jklmno pq	562 10.40%Tbcd	Ī	:	:	-	-	-	-	562 100.00%Tefg Imnop	- <sub>I</sub> hjk -	:	:	:	Ξ	:	-	466 8.21%	91 12.88%Tq
East Midlands	462 7.18%bc defghik Imnopr	462 8.56%Tbcd	:	Ī	:	-	-	-	-	:	462 100.00%Tefg Imnop	- ghik -	Ī	Ī	-	:	:	424 7.46%Tr	35 4.97%
Wales	306 4.75%abde ghijlmnopr	- ef -	-	306 100.00%Tabd	:	:	-	-	:	-	:	306 100.00%Tefghij Imnop	j -	:	:	:	-	291 5.12%Tr	13 1.80%
Eastern	606 9.41%b cdefgh ijkmno pr	606 11.21%Tbcd	Ī	:	-	-	-	-	-	-	:	:	606 100.00%Tefghij kmnop	:	-	-	-	570 10.03%Tr	33 4.65%

 $\overline{\text{Proportions/Means: Columns Tested (5\% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r}\\ \text{Overlap formulae used.}$ 

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 215 GO Region

Base: All respondents

			Co	ountry					York-			Region						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
London	850 13.19%b cdefghi jklnopq	850 15.72%Tbcd	:	-	-	-	-	-	:	:	:	-	:	850 100.00%Tefgh klnop	- ij -	:	-	550 9.68%	288 40.63%Tq
South East	881 13.68%b cdefghi jklmopr	881 16.30%Tbcd	:	-	-	-	-	-	:	:	:	-	:	:	881 100.00%Tefghij klmop	:	-	805 14.18%Tr	72 10.17%
South West	550 8.54%b cdefgh ijklmn pr	550 10.18%Tbcd	-	:	-	-	-	:	:	-	Ξ.	Ī	-	:	-	550 100.00%Tefgh klmnp	- ij -	530 9.32%Tr	15 2.07%
Northern Ireland	193 3.00%abc ghijklmnor	- ef -	-	-	193 100.00%Tabo	; -	Ī	-	Ī	Ī	-	:	-	-	-	-	193 100.00%Tefg hijklmno	193 3.39%Tr	1 0.09%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 216 GO Region

Base: All respondents

	_						Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Scotland	537 8.34%	461 8.46%	140 9.91%Tah	22 8.90%	31 8.82%	8 12.48%j	93 8.31%	52 8.83%	80 7.13%	19 7.00%	-	6 7.80%	-	4 11.05%
North East	256 3.98%	214 3.93%	44 3.11%	12 4.83%	13 3.59%	2 3.19%	46 4.10%	28 4.70%	59 5.26%Tab	9 3.26%	-	2 2.84%	-	1 1.93%
North West	712 11.06%j	595 10.91%j	151 10.68%j	28 11.66%j	35 9.77%	7 10.98%	140 12.57%j	71 11.87%j	114 10.14%	25 9.33%	-	12 15.43%j	2 9.63%	5 15.01%
Yorkshire & Humberside	525 8.15%bgi	431 7.91%bgi	85 6.06%	14 5.60%	24 6.84%	7 11.38%	104 9.35%bgi	33 5.52%	87 7.77%	11 4.27%	42 100.00%Tabcdef ghik	11 13.41%bcgi	3 12.91%	1 2.98%
West Midlands	562 8.73%b	478 8.77%b	85 6.04%	26 10.80%bj	26 7.25%	13 20.55%Tabdfgij	104 9.35%b	51 8.56%	127 11.35%Tabdj	24 8.94%	:	10 12.23%bj	5 21.61%	2 4.75%
East Midlands	462 7.18%	386 7.08%	94 6.68%	18 7.27%	31 8.63%	3 4.98%	73 6.56%	37 6.20%	95 8.49%	20 7.59%	:	4 5.15%	-	2 6.98%
Wales	306 4.75%	276 5.06%Th	72 5.12%	15 6.03%	30 8.37%Tabfh	7 10.69%h	53 4.79%	31 5.21%	41 3.69%	13 4.92%	-	2 2.44%	4 19.96%	2 6.64%
Eastern	606 9.41%	545 10.00%T	161 11.42%Tj	22 9.02%	30 8.35%	6 10.25%	102 9.10%	60 10.18%	105 9.32%	25 9.41%	-	11 13.25%j	3 11.20%	5 14.50%
London	850 13.19%abj	679 12.45%j	155 10.99%j	43 17.65%abdej	34 9.52%	3 5.21%	142 12.73%j	74 12.39%j	160 14.29%bdj	46 17.55%abdej	-	7 8.15%	1 4.83%	1 1.72%
South East	881 13.68%j	749 13.72%j	207 14.71%j	31 12.84%j	57 16.12%j	3 5.38%	134 11.98%j	89 14.94%j	151 13.49%j	39 14.59%j	-	11 13.86%j	1 4.23%	7 20.34%
South West	550 8.54%	468 8.58%c	146 10.33%Tacfhj	11 4.59%	35 9.88%c	2 3.80%	79 7.11%	57 9.62%c	82 7.28%	26 9.89%c	-	4 4.57%	4 15.64%	5 14.10%
Northern Ireland	193 3.00%h	171 3.14%h	70 4.96%Tacgh	2 0.81%	10 2.85%	1 1.12%	45 4.03%cgh	12 1.99%	20 1.80%	9 3.25%	:	1 0.86%	:	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 217 GO Region

Base: All respondents

	_	Q.2 Mobile supplier           Total mobile         BT Mobile         EE         gaff         Lyca-         C2         Tesco Mobile         Three         Virgin Media         Ode-         Plus-           Total mobile         BT Mobile         EE         gaff         mobile         Q2         Tesco Mobile         Three         Virgin Media         afone         iD Mobile         net         Sky         Smarty													
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)		O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)		iD Mobile (x)		Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Scotland	537 8.34%v	528 8.34%v	28 11.16%v	89 7.44%v	33 8.96%v	-	103 9.60%v	55 9.89%v	55 8.01%v	20 4.26%	81 9.17%v	15 12.23%v	5 5.57%	21 7.75%	8 8.18%
North East	256	250	9	51	15	1	41	15	19	23	36	6	4	20	4
	3.98%	3.95%	3.63%	4.24%	4.12%	3.88%	3.82%	2.68%	2.79%	4.83%	4.08%	4.73%	5.12%	7.17%Tnstu	4.52%
North West	712 11.06%	696 11.00%	30 12.01%	124 10.39%	48 13.15%	-	117 10.93%	49 8.71%	75 10.91%	50 10.52%	87 9.78%	17 14.08%	8 9.43%	32 11.62%	19 20.41%Tnpstuvw
Yorkshire & Humberside	525	518	14	85	33	1	91	35	74	41	72	14	6	27	5
	8.15%	8.19%	5.54%	7.10%	8.87%	2.63%	8.47%	6.32%	10.67%Tnopt	8.52%	8.07%	11.66%	8.02%	10.10%	5.12%
West Midlands	562	547	21	144	18	1	76	40	63	53	58	12	5	22	14
	8.73%qw	8.65%qw	8.09%	12.00%Tnqstw	5.00%	4.71%	7.09%	7.22%	9.12%q	11.06%qsw	6.56%	9.88%	5.83%	8.09%	14.77%qstw
East Midlands	462	456	18	84	31	2	77	40	43	43	57	7	4	19	12
	7.18%	7.20%	7.00%	7.01%	8.44%	7.45%	7.16%	7.12%	6.28%	9.00%	6.39%	6.01%	4.83%	6.94%	12.22%
Wales	306 4.75%s	302 4.78%s	9 3.69%	78 6.49%Tnqs	12 3.32%	-	30 2.79%	40 7.18%Tnqs	38 5.47%s	24 4.98%	40 4.52%	4 3.26%	9 10.88%Tnoqswz A	9 3.43%	2 1.76%
Eastern	606	596	32	93	34	1	87	73	45	59	85	12	10	36	14
	9.41%u	9.43%u	12.57%psu	7.79%	9.20%	5.65%	8.10%	13.02%Tnpsu	6.48%	12.42%Tnpsu	9.58%	9.84%	12.50%	13.25%Tnpsu	14.83%pu
London	850	843	42	181	52	16	160	50	106	62	115	10	4	15	4
	13.19%tyzA	13.33%TtyzA	16.69%txyzA	15.09%tyzA	14.14%tyzA	61.87%	14.95%tyzA	8.85%	15.39%tyzA	13.05%zA	12.96%tzA	8.18%	5.02%	5.49%	4.47%
South East	881	857	27	151	41	3	142	87	105	60	136	14	12	37	10
	13.68%n	13.55%	10.55%	12.63%	11.06%	12.14%	13.18%	15.59%	15.22%	12.51%	15.29%	11.28%	15.31%	13.45%	10.93%
South West	550	539	12	96	41	*	86	56	55	31	100	10	11	22	3
	8.54%o	8.53%o	4.59%	8.04%	11.01%ovA	1.67%	8.02%	10.06%oA	8.00%	6.49%	11.29%TnopsvA	8.43%	13.45%ovA	8.21%	2.78%
Northern Ireland	193 3.00%p	193 3.05%pu	11 4.48%pu	21 1.77%	10 2.71%	-	63 5.88%Tnpqtu wxA	19 7 3.37%	11 1.65%	11 2.37%	21 2.32%	1 0.42%	3 4.04%	12 4.49%pu	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 218 GO Region Base: All respondents Absolutes/col percents

Impacting/

								Q.3 Broad	dband supplier	<u>r                                      </u>							Q	.4 Pay TV supp	plier		(L	ucial vulnerabi	ility	limitin conditio	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Scotland	537 8.34%s	518 8.40%	140 10.52%T ahj	33 11.34%hj	37 j 9.50%j	6 9.34%	105 8.27%	56 8.44%	102 7.04%	19 6.29%	:	8 7.79%	2 3.55%	1 2.27%	4 11.68%	277 7.69%	38 8.51%	157 8.38%	12 5.99%	60 6.14%	101 9.28%	274 8.27%	116 8.63%	209 9.90%Tx	317 7.77%
North East	256 3.98%	247 4.01%	42 3.12%	11 3.69%	15 3.96%	1 0.91%	52 4.09%	29 4.45%	81 5.62%Ta b	10 3.47%	-	2 2.30%	-	-	1 2.04%	168 4.66%T	16 3.52%	83 4.42%	7 3.62%	59 6.02%To	58 5.32%Tv	132 3.98%	40 2.99%	100 4.73%	150 3.68%
North West	712 11.06%j v	689 11.16%j	138 10.36%j	30 10.35%j	40 10.28%j	5 8.97%	161 12.63%j	85 12.78%j	168 11.64%j	27 9.19%j	-	15 14.87%j	2 4.05%	2 8.36%	6 17.46%	409 11.34%	50 11.31%	220 11.78%	17 8.59%	103 10.50%	111 10.27%	401 12.08%Tv	124 9.24%	216 10.24%	452 11.07%
Yorkshire & Humberside	525 8.15%bi	502 8.13%bi	88 6.58%	16 5.59%	25 6.53%	3 5.41%	113 8.85%i	42 6.41%	118 8.19%i	12 4.17%	49 100.00%T abcdefgh ikl	13 13.24%bc dgi	5 9.65%	3 13.40%	1 3.16%	312 8.64%	26 5.95%	186 9.97%To p	16 8.48%	76 7.70%	95 8.73%	280 8.43%	99 7.37%	185 8.77%	327 8.01%
West Midlands	562 8.73%bv	535 8.67%b	84 6.29%	35 12.03%bg ij		11 17.76%Ta bdgij	117 9.19%bj		162 11.21%Ta bgij	18 6.24%	-	11 10.78%j	3 6.06%	5 18.76%	2 5.02%	329 9.12%	33 7.50%	165 8.86%	20 10.57%	104 10.52%	109 10.07%v	308 9.29%v	82 6.10%	175 8.31%	357 8.74%
East Midlands	462 7.18%	446 7.24%	93 6.97%	21 7. <u>2</u> 7%	32 8.22%	5 8.20%	81 6.34%	42 6.30%	118 8.18%	27 9.12%j	-	6 5.64%	5 9.27%j	-	2 7.38%	251 6.96%	31 7.08%	135 7.22%	8 4.14%	70 7.07%	71 6.50%	251 7.56%	83 6.13%	139 6.58%	307 7.53%
Wales	306 4.75%h	294 4.77%h	66 4.97%h	17 5.91%	32 8.18%Ta bfh	6 9.47%h	56 4.41%	35 5.21%	47 3.28%	15 4.99%	-	4 3.65%	3 5.42%	4 15.38%	1 4.19%	165 4.57%	18 4.12%	95 5.10%	7 3.45%	39 3.91%	47 4.33%	169 5.11%	56 4.17%	109 5.16%	186 4.55%
Eastern	606 9.41%j	588 9.53%j	147 11.03%Tj	25 8.59%	30 7.66%	3 5.39%	119 9.33%j	62 9.31%j	123 8.53%	33 11.04%j	:	12 12.35%j	5 10.62%j	3 11.42%	5 15.34%	327 9.07%	35 7.97%	175 9.38%	15 7.82%	90 9.14%	96 8.87%	346 10.43%Tv	109 8.09%	225 10.66%T	366 8.98%
London	850 13.19%b jquw	803 13.02%b j	147 11.08%j	52 18.00%Ta bdfjl	38 a 9.74%j	13 21.20%b djl	156 12.25%j	85 12.80%j	207 14.33%b dj	55 18.51%Tabdf gjl	r :	10 10.03%j	3 4.97%	1 4.19%	-	490 13.59%q	65 14.65%	210 11.25%	41 21.36%T oq	157 15.95%T oq	163 15.03%u	348 10.49% u	229 16.98%T u	225 10.65%	578 14.16%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 218 GO Region

Base: All respondents

			Q.3 Broadband supplier														Q.4 P	ay TV supp	lier			ncial vulneral (Using Q21)	bility	limit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (i)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
South East	881 13.68%j u	844 13.68%j	193 14.52%j	31 10.74%j	62 15.83%j	3 5.72%	162 12.74%j	99 14.99%j	187 12.95%j	46 15.55%j	:	15 14.97%j	13 24.65%T acefhj	3 12.34%	6 18.81%	481 13.35%	65 14.55%	231 12.38%	31 15.80%	141 14.27%	140 12.91%	425 12.82%	205 15.21%	286 13.58%	559 13.69%
South West	550 8.54%ac ot	515 8.36%c	127 9.52%cj	13 4.55%	36 9.17%cj	4 6.44%	103 8.09%	63 9.51%cj	105 7.25%	25 8.46%	:	4 3.69%	9 18.09%T acfhijk	4 13.87%	5 14.92%	281 7.81%	43 9.71%	143 7.63%	16 8.43%	69 7.02%	69 6.33%	299 9.00%t	133 9.90%t	186 8.80%	348 8.52%
Northern Ireland	193 3.00%hs u	188 3.04%h	67 5.03%Ta cgh	6 1.93%	12 3.08%	1 1.19%	48 3.79%h	15 2.26%	26 1.77%	9 2.97%	Ī	1 0.70%	2 3.67%	-	-	115 3.19%s	23 5.12%To s	68 3.62%s	3 1.75%	17 1.76%	26 2.37%	85 2.56%	70 5.20%Tt u	55 2.63%	134 3.30%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 219

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

		Gend	ler				Age						Social G	rade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Yes	4026 62.50%bfgm oq	2079 66.00%Tb	1947 59.16%	642 72.19%Tefg hi	741 68.86%Tefg hi	608 60.85%	622 56.15%	540 58.26%	621 60.55%	253 60.47%	1282 73.17%Tklm	1203 66.24%Tm	839 64.12%m	702 44.86%	2485 69.64%To	1541 53.63%	3279 63.65%Tq	747 57.91%
No	2416 37.50%acdj	1071 34.00%	1345 40.84%Ta	247 27.81%	335 31.14%	391 39.15%cd	486 43.85%Tcd	387 41.74%Tcd	405 39.45%cd	165 39.53%cd	470 26.83%	613 33.76%j	469 35.88%j	863 55.14%Tjkl	1083 30.36%	1332 46.37%Tn	1873 36.35%	543 42.09%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 220

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

			Co	untry					VI-		Regio	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Yes	4026 62.50%l q	3369 62.32%	327 60.93%	184 60.14%	146 75.60%Tab c	327 60.93%l	147 57.38%	468 65.70%fl	343 65.26%fl	338 60.11%	277 59.87%	184 60.14%	328 54.07%	581 68.43%Tef ijklno	548 62.17%l	339 61.66%l	146 75.60%Tef ghijkIno	3518 61.93%	478 67.50%Tq
No	2416 37.50%d mpr	2037 37.68%d	210 39.07%d	122 39.86%d	47 24.40%	210 39.07%mp	109 42.62%ghm p	244 34.30%p	182 34.74%p	224 39.89%mp	186 40.13%mp	122 39.86%mp	278 45.93%Teg hmnop	268 31.57%	333 37.83%mp	211 38.34%mp	47 24.40%	2162 38.07%Tr	230 32.50%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 221

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	_						Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Yes	4026 62.50%dk	3379 61.94%k	890 63.18%k	145 59.63%	202 57.08%	42 65.67%k	684 61.32%k	364 61.15%k	725 64.56%dk	164 61.95%k	31 72.69%k	37 46.21%	12 55.39%	21 62.30%
No	2416 37.50%	2076 38.06%	519 36.82%	98 40.37%	152 42.92%Th	22 34.33%	431 38.68%	231 38.85%	398 35.44%	101 38.05%	12 27.31%	43 53.79%Tabefgh ii	10 44.61%	13 37.70%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 222

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Yes	4026 62.50%	3971 62.78%T	179 70.77%Tnpqst zA	726 60.69%	221 59.98%	16 61.37%	661 61.60%	335 59.79%	467 67.62%Tnpqs z	303 t 63.50%	572 64.46%	75 62.18%	53 65.26%	161 59.17%	54 57.22%
No	2416 37.50%pou	2355	74 29 23%	470 39.31%ou	147 40.02%ou	10	412 38.40%ou	225 40.21%ou	224	174 36 50%	315 35 54%	46 37 82%	28	111 40.83%ou	40 42 78%o

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 223

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

								Q.3 Broadba	and supplier						114:1		Q.4 l	Pay TV suppl	lier			ncial vulnerab (Using Q21)	ility	Impact limitir conditi	ng
	Total (T)	Total broad- band (a)	BT (b)	EE(c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Yes	4026 62.50%d ktuw	3859 62.56%d k	852 64.03%d k	178 61.28%	222 57.03%	37 62.06%	791 62.10%k	410 61.97%k	916 63.51%d k	190 64.31%k	36 74.10%d k	49 49.29%	33 64.80%	14 52.75%	19 60.35%	2346 65.10%T	321 72.18%T oqs	1192 63.82%	137 70.66%T	631 64.11%	540 49.76%	2002 60.37%t	1077 80.02%T tu	1094 51.84%	2789 68.36%Tw
No	2416 37.50%o prvx	2310 37.44%	479 35.97%	113 38.72%	167 42.97%T abhj	23 37.94%	483 37.90%	252 38.03%	526 36.49%	105 35.69%	13 25.90%	50 50.71%T abfghij	18 35.20%	12 47.25%	13 39.65%	1258 34.90%p	124 27.82%	676 36.18%p	57 29.34%	353 35.89%p	545 50.24%T uv	1315 39.63%T v	269 19.98%	1016 48.16%T x	1291 31.64%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 224

Opinion Influencer Base: All respondents

		Gend	er				Age						Social G	rade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Yes	505 7.84%bfgh ikmoq	327 10.38%Tb	178 5.41%	121 13.58%Tefg hi	159 14.76%Tefgh i	71 7.07%hi	55 4.94%	53 5.72%h	34 3.33%	13 3.10%	248 14.13%Tklm	113 6.22%m	84 6.39%m	61 3.88%	361 10.10%To	144 5.02%	429 8.33%Tq	76 5.89%
No	5937 92.16%acdj np	2823 89.62%	3114 94.59%Ta	768 86.42%	917 85.24%	928 92.93%cd	1053 95.06%Tcd	875 94.28%Tcd	992 96.67%Tcde g	405 96.90%Tcde	1505 85.87%	1704 93.78%Tj	1224 93.61%j	1505 96.12%Tjkl	3208 89.90%	2729 94.98%Tn	4723 91.67%	1214 94.11%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 225
Opinion Influencer
Base: All respondents

			Co	ountry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Yes	505 7.84%hn q	441 8.16%	35 6.44%	21 6.97%	8 3.97%	35 6.44%	22 8.66%h	41 5.81%	24 4.63%	66 11.69%Tegh jlnop	25 5.49%	21 6.97%	42 6.87%	134 15.82%Tefg hjklnop	50 5.72%	36 6.51%	8 3.97%	377 6.63%	127 17.87%Tq
No	5937 92.16%i mr	4964 91.84%	503 93.56%	285 93.03%	186 96.03%	503 93.56%im	234 91.34%m	671 94.19%im	501 95.37%Tfi m	497 88.31%	437 94.51%im	285 93.03%m	564 93.13%im	715 84.18%	831 94.28%Tim	514 93.49%im	186 96.03%im	5303 93.37%Tr	582 82.13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 226
Opinion Influencer
Base: All respondents

	_						Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Yes	505 7.84%k	456 8.37%Tk	117 8.29%k	41 16.92%Tabdfghj k	24 6.75%	9 13.49%k	86 7.71%k	43 7.23%	93 8.26%k	34 12.97%Tabdfgh	1 k 2.53%	1 1.16%	1 2.93%	1 2.68%
No	5937 92.16%aci	4999 91.63%ci	1292 91.71%ci	202 83.08%	330 93.25%ci	55 86.51%	1029 92.29%ci	551 92.77%ci	1030 91.74%ci	230 87.03%	41 97.47%c	79 98.84%Tabcefh	22 97.07%	33 97.32%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 227
Opinion Influencer
Base: All respondents

Q.2 Mobile supplier giff-gaff (q) Plus-net (y) Lyca-mobile Voda-afone BT Mobile EE 02 iD Mobile Smarty Total Total mobile Tesco Mobile Three Virgin Media Sky (T) 6442 1208 378 26 1067 855 125 82 293 90 6321 251 574 664 470 Unweighted base Weighted base 6442 6326 254 1197 368 25\*\* 1073 560 690 478 887 121\* 81\* 272 95\* 57 22.48%Tnpqstu vwxyzA 505 7.84%xA 497 7.85%xA 26 7.12% 3 13.19% 62 8.95%xzA 39 8.07%xA 91 10.25%Tnpstxy 2 2.52% 13 4.66% 7.22%x 6.86% 5.98% 1.89% 1.47% 5937 5830 92.15%ow 197 77.52% 1110 92.78%ow 342 92.88%o 22 1000 526 629 91.05%o 439 91.93%o 796 89.75%o 79 97.48%ow 260 93 98.53%Tnouvw No 92.16%ow 86.81% 93.14%ow 94.02%ow 98.11%Tnopuv 95.34%ouw

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 228
Opinion Influencer
Base: All respondents

Absolutes/col percents

							Q	.3 Broadband	supplier								Q.4	Pay TV supp	lier			ial vulneral Jsing Q21)		limit condi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Yes	505 7.84%gh ux	481 7.79%g	116 8.76%g h	50 17.24%Ta bdfghjkl	26 6.63%	11 19.09%Ta bdfghjkl	92 7.24%	35 5.33%	93 6.44%	44 14.85%Ta bdfghjkl	1 2.20%	4 3.58%	1 1.30%	1 2.54%	-	364 10.10%T q	65 14.62%To qs	158 8.46%	36 18.81%To qs	96 9.74%T	115 10.62%Tu	228 6.87%	123 9.12%u	187 8.86%x	290 7.10%
No	5937 92.16%c eioprst	5688 92.21%c ei	1214 91.24%c ei	241 82.76%	364 93.37%c ei	48 80.91%	1181 92.76%c ei	627 94.67%T abcei	1349 93.56%T bcei	251 85.15%	48 97.80%c ei	95 96.42%c ei	51 98.70%c ei	25 97.46%	32 100.00%	3241 89.90%p r	379 85.38%	1710 91.54%o pr	157 81.19%	889 90.26%p r	970 89.38%	3089 93.13%T tv	1223 90.88%	1923 91.14%	3791 92.90%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 229

Base: All respondents

Age 45-54 Social Grade Area type Male 16-24 25-34 35-44 ABC1 C2DE Rural Female 55-64 65-74 C1 Urhan Total (T) (a) (b) (d) (e) (f) (a) (h) (n) (p) (a) Unweighted base 6442 3125 3317 758 1046 1014 1080 1039 1064 441 1756 1816 1329 1541 3572 2870 5135 1307 3150 3292 889 1076 998 1108 928 418 1752 1308 1565 5152 Weighted base 6442 1026 1817 3569 2873 1290 NET: Homeowners 572 1339 1619 3203 64.80%bcde 67.75%Tb 61.97% 53.81% 52.63% 57.31% 62.97%cde 74.40%Tcde 79.33%Tcde 85.26%Tcde 76.39%Tklm 66.97%Tm 72.56%Tkm 42.82% 71.59%To 56.36% 62.18% 75.25%Tp mop Owned outright without mortgage 78.82%Tcde 36.10%bcde 38.02%Tb 34.28% 21.10%de 14.32% 15.17% 26.05%cde 50.43%Tcde 72.85%Tcde 43.76%Tklm 35.22%m 35.93%m 28.71% 39.41%To 31.99% 32.50% 50.51%Tp fmop 577 479 Owned with a mortgage or loan 28.69%ghim 29.74% 27.70% 32.71%Tghi 38.31%Tcgh 42.13%Tcfg 36.93%Tghi 23.97%hi 6.49% 6.44% 32.63%Tm 31.75%Tm 36.63%Tjkm 14.11% 32.18%To 24.36% 29.68%Tq 24.74% oa NET: Renters 61 557 341 293 39.43%Tghi 44.31%Tfgh 30.51% 42.04%Tfgh 36.35%Tghi 24.85%hi 20.15%i 14.65% 21.45% 30.67%jl 26.05%i 55.86%Tikl 26.14% 42.29%Tn 36.01%Ta 22.71% 33.34%aghi 36.06%Ta iklna NET: Rent from 541 17.18% 1095 21.25%Tq 192 Council/ Housing 19.98%ahii 22.65%Ta 20.17%hi 19.72%hi 26.88%Tcdg 23.36%Tghi 18.33%i 14.82% 11.06% 9.04% 14.59%i 17.20%j 40.79%Tjkl 11.87% 30.05%Tn 14.91% klna Association 242 6.78% Rented from the 838 512 102 129 194 163 118 102 29 158 596 127 12.08%jk 20.74%Tn 13.80%Ta 10.34% 15.55%Ta 12.03%i 19.40%Tcdf 14.69%hi 12.75%i 6 91% 5.45% 8.06%j 27.97%Tjkl 9.81% council 13.00%ahii 11.52%i 9.96% knq Rented from a 234 7.10% 83 52 50 4.87% 119 182 268 9.32%Tn 384 12.82%Tjkl 6.84% 8.65%ghi 7.69%hi 7.48%hi 8.67%Tghi 4.15% 6.54% 5.12% 5.09% 7.45%Ta housing association 6.98%hiiln 5.58% 3.59% 5.10% Rented from someone 420 151 144 60 15 217 202 116 500 352 760 101 24.59%Tcef 12.99%ghi 5.32% 12.41% 14.27%To 12.24% 13.37%ghil 13.33% 13.40% 19.25%Tefg 15.17%ghi 6.51%i 3.59% 16.07%Tjl 8.85% 15.07%l 14.76%Tq 7.80% Rent free 120 65 43 18 81 39 93 38 21 1.97% 0.68% 0.75% 0.09% 2.17% 1.32% 2.27%To 1.35% 1.81% 2.03% 1.74% 6.77%Tdefg 3.06%Tefah 0.65% 0.52% 2.36% 1.39% 1.86%efahi

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDER.

Table 230 **Tenure** 

Base: All respondents

ONLINE FIEIGWORK: 24th to 30th November 2021

Absolutes/col percents

			Cou	ntry							Re	gion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Homeowners	4174 64.80%m r	3480 64.38%	341 63.41%	200 65.44%	153 79.25%Tab c	341 63.41%m	158 61.45%m	485 68.01%m	347 66.15%m	381 67.77%m	313 67.77%m	200 65.44%m	413 68.07%m	420 49.45%	583 66.19%m	380 69.16%Tfm	153 79.25%Tef ghijklmno	3811 67.09%Tr	347 49.07%
Owned outright - without mortgage	2326 36.10%i mr	1948 36.05%	184 34.21%	119 39.05%	74 38.34%	184 34.21%m	90 35.23%	274 38.44%im	198 37.75%m	178 31.66%	161 34.80%m	119 39.05%m	260 42.97%Tei jm	241 28.40%	328 37.22%m	217 39.52%im	74 38.34%m	2161 38.04%Tr	157 22.14%
Owned with a mortgage or loan	1848 28.69%m	1532 28.34%	157 29.20%	81 26.39%	79 40.90%Tab c	157 29.20%m	67 26.22%	211 29.57%m	149 28.40%m	203 36.10%Tef ghklmno	152 32.97%lm	81 26.39%	152 25.10%	179 21.05%	255 28.97%m	163 29.65%m	79 40.90%Tef ghklmno	1650 29.04%	191 26.93%
NET: Renters	2148 33.34%d pq	1824 33.74%d	189 35.12%d	97 31.72%d	38 19.83%	189 35.12%p	96 37.33%glo p	214 29.97%p	172 32.77%p	170 30.17%p	144 31.10%p	97 31.72%p	178 29.40%p	403 47.45%Tef ghijklnop	285 32.34%p	163 29.62%p	38 19.83%	1778 31.31%	339 47.84%Tq
NET: Rent from Council/ Housing Association	1287 19.98%d gnopq	1069 19.78%d	132 24.66%Tad	66 21.58%d	19 9.86%	132 24.66%Tgi jnop	63 24.76%gij nop	117 16.45%p	103 19.55%p	102 18.12%p	81 17.49%p	66 21.58%p	121 20.04%p	244 28.71%Tgh ijklnop	152 17.21%p	86 15.68%	19 9.86%	1068 18.81%	205 28.90%Tq
Rented from the council	838 13.00%a gnoq	677 12.53%	94 17.41%Tad	51 16.60%d	16 8.18%	94 17.41%Tgi jnop	41 15.87%gnop	67 9.42%	73 13.90%gno	70 12.41%o	49 10.51%	51 16.60%gjn op	85 13.97%gno	170 19.96%Tghi jlnop	83 9.46%	41 7.38%	16 8.18%	694 12.23%	136 19.18%Tq
Rented from a housing association	449 6.98%dp q	392 7.25%d	39 7.25%d	15 4.98%	3 1.68%	39 7.25%p	23 8.89%p	50 7.04%p	30 5.65%p	32 5.70%p	32 6.98%p	15 4.98%	37 6.07%p	74 8.75%p	68 7.74%p	46 8.30%p	3 1.68%	374 6.58%	69 9.72%Tq
Rented from someone else	861 13.37%l q	755 13.96%Tb	56 10.46%	31 10.15%	19 9.97%	56 10.46%	32 12.58%	96 13.52%l	69 13.22%	68 12.05%	63 13.61%	31 10.15%	57 9.36%	159 18.74%Tef ghijklop	133 15.13%el	77 13.95%l	19 9.97%	710 12.50%	134 18.94%Tq
Rent free	120 1.86%q	101 1.88%	8 1.47%	9 2.83%	2 0.92%	8 1.47%	3 1.21%	14 2.02%	6 1.08%	12 2.06%	5 1.14%	9 2.83%	15 2.52%	26 3.10%Tho	13 1.48%	7 1.21%	2 0.92%	91 1.60%	22 3.08%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Table 231 **Tenure** 

Base: All respondents

Absolutes/col percents

							Q.1 Li	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Homeowners	4174 64.80%	3722 68.22%Tcgk	1074 76.24%Tacdefg hik	142 58.34%	235 66.41%	40 62.56%	732 65.66%	379 63.82%	761 67.84%Tc	167 63.28%	32 76.58%c	45 56.94%	8 36.89%	28 82.09%
Owned outright - without mortgage	2326 36.10%fi	2158 39.55%Tfhi	701 49.76%Tacdfgh ik	86 35.60%	151 42.73%Tfhi	27 42.30%	340 30.48%	256 43.09%Tfhi	400 35.64%fi	73 27.64%	18 43.20%	27 33.87%	6 28.49%	18 52.35%
Owned with a mortgage or loan	1848 28.69%dg	1564 28.68%dg	373 26.49%g	55 22.75%	84 23.68%	13 20.26%	392 35.18%Tabcdeg k	123 20.74%	361 32.20%Tabcdg	94 35.64%Tabcd	14 g 33.39%	18 23.07%	2 8.40%	10 29.74%
NET: Renters	2148 33.34%ab	1644 30.13%b	311 22.04%	99 40.80%Tabfh	115 32.40%b	23 35.57%b	360 32.25%b	205 34.51%ab	345 30.73%b	95 35.77%b	10 23.42%	32 40.57%b	14 63.11%	6 16.72%
NET: Rent from Council/ Housing Association	1287 19.98%b	1077 19.74%b	185 13.14%	66 27.09%Tabd	65 18.23%b	18 28.99%b	249 22.32%ab	143 24.13%Tab	232 20.68%b	56 21.10%b	6 15.25%	21 26.26%b	12 55.04%	4 12.59%
Rented from the council	838 13.00%b	724 13.27%b	109 7.77%	45 18.68%Tab	45 12.72%b	13 20.25%b	178 15.96%Tab	90 15.16%b	164 14.57%b	40 15.28%b	5 12.25%	15 18.18%b	10 43.88%	1 3.77%
Rented from a housing association	449 6.98%ab	353 6.47%	76 5.37%	20 8.41%	20 5.51%	6 8.74%	71 6.36%	53 8.98%ab	69 6.11%	15 5.82%	1 3.00%	6 8.08%	3 11.16%	3 8.82%
Rented from someone else	861 13.37%abfgh	567 10.39%	125 8.90%	33 13.71%b	50 14.17%abf	4 6.57%	111 9.93%	62 10.37%	113 10.05%	39 14.68%ab	3 8.16%	11 14.31%	2 8.07%	1 4.13%
Rent free	120 1.86%a	90 1.64%	24 1.72%	2 0.86%	4 1.18%	1 1.87%	23 2.09%	10 1.67%	16 1.43%	3 0.95%	-	2 2.49%	-	1.19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 232 Tenure

Base: All respondents

								Q.2 Mobile sup	oplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Homeowners	4174 64.80%qu	4109 64.96%qu	198 78.23%Tnpqsu vwxzA	764 63.82%q	191 51.85%	5 20.49%	697 64.97%q	410 73.35%Tnpqsu vwA	415 60.11%q	312 65.30%q	584 65.89%qu	80 66.11%q	59 72.99%quA	181 66.63%q	53 56.47%
Owned outright - without mortgage	2326 36.10%pqu	2285 36.13%pqu	138 54.31%Tnpqsu vwxzA	389 32.51%	109 29.55%	4 14.17%	360 33.56%	273 48.76%Tnpqsu vwxzA	211 30.61%	199 41.56%Tnpqsu wzA	302 34.11%	39 32.51%	38 47.05%pqsuwz A	86 31.69%	27 28.90%
Owned with a mortgage or loan	1848 28.69%qtv	1824 28.83%qtv	61 23.91%	375 31.31%oqtv	82 22.30%	2 6.31%	337 31.41%oqtv	138 24.59%	204 29.50%q	113 23.74%	282 31.78%oqtv	41 33.60%qv	21 25.94%	95 34.94%Tnoqtv	26 27.57%
NET: Renters	2148 33.34%ot	2101 33.21%ot	52 20.50%	407 34.01%ot	167 45.53%Tnopst vwxyz	19 74.33%	357 33.21%ot	142 25.36%	267 38.70%Tnost yz	156 w 32.59%ot	289 32.61%ot	38 31.66%o	21 26.20%	84 30.84%o	38 40.54%ot
NET: Rent from Council/ Housing Association	1287 19.98%not	1251 19.77%o	26 10.25%	247 20.62%oy	98 26.53%Tnopst wyz	12 45.44%	204 19.01%o	91 16.35%o	163 23.62%Tnost	106 y 22.21%oty	173 19.52%o	21 16.97%	9 10.53%	50 18.36%o	24 25.43%oy
Rented from the council	838 13.00%no	808 12.78%o	12 4.86%	155 12.96%o	59 16.05%ot	7 27.07%	143 13.33%o	59 10.58%o	105 15.16%ot	75 15.68%ot	110 12.42%o	17 13.68%o	6 7.75%	29 10.77%o	16 16.69%o
Rented from a housing association	449 6.98%	442 6.99%	14 5.40%	92 7.66%	39 10.48%Tnostx	5 18.37%	61 5.69%	32 5.77%	58 8.46%s	31 6.54%	63 7.10%	4 3.29%	2 2.78%	21 7.59%	8 8.74%
Rented from someone else	861 13.37%t	850 13.44%t	26 10.24%	160 13.38%t	70 18.99%Tnoptv wz	7 28.89%	152 14.20%t	50 9.01%	104 15.09%tv	50 10.38%	116 13.09%t	18 14.70%	13 15.66%	34 12.48%	14 15.11%
Rent free	120 1.86%	116 1.83%	3 1.28%	26 2.17%	10 2.62%	1 5.18%	19 1.81%	7 1.29%	8 1.19%	10 2.11%	13 1.50%	3 2.23%	1 0.81%	7 2.53%	3 2.98%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 233 **Tenure** 

Base: All respondents

Absolutes/col percents

							Q.	3 Broadband	supplier						Util-		Q.4	Pay TV sup	oplier			ncial vulnerab (Using Q21) Potenti	oility	limit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Homeowners	4174 64.80%k tw	4053 65.70%T ghk	999 75.07%T acdefgh ik	182 62.46%k	261 67.03%k	32 54.24%	832 65.31%k	409 61.82%k	903 62.64%k	188 63.60%k	37 75.27%k	45 45.68%	38 73.28%k	10 39.14%	26 81.06%	2465 68.37%T	317 71.29%T	1299 69.55%T	127 65.82%	653 66.35%	497 45.79%	2237 67.45%T t	1022 75.92%T tu	1215 57.58%	2839 69.58%Tw
Owned outright - without mortgage	2326 36.10%f hitv	2260 36.63%T fhik	643 48.34%T acefghi k	100 34.51%	170 43.57%T acfhik	18 29.52%	372 29.25%	268 40.48%T fhik	462 32.02%	82 27.71%	19 38.72%	26 26.14%	23 43.65%f ik	6 22.79%	18 56.38%	1313 36.41%	174 39.07%	674 36.06%	79 40.76%	346 35.18%	278 25.60%	1385 41.77%T tv	436 32.38%t	725 34.34%	1545 37.87%Tw
Owned with a mortgage or loan	1848 28.69%d gtuw	1793 29.07%T dgk	356 26.73%g	81 27.95%	91 23.46%	15 24.71%	459 36.06%T abcdghk	141 21.35%	441 30.62%b dgk	106 35.89%T abdgk	18 36.55%g k	19 19.54%	15 29.64%	4 16.35%	8 24.69%	1152 31.96%T	143 32.22%	626 33.49%T r	48 25.06%	307 31.18%	219 20.19%	852 25.68%t	586 43.54%T tu	490 23.24%	1294 31.71%Tw
NET: Renters	2148 33.34%a bopquvx	2007 32.54%b	309 23.24%	106 36.38%b	123 31.51%b	26 44.47%b	413 32.40%b	241 36.36%a b	517 35.89%T ab	105 35.55%b	12 24.73%	52 52.31%T abcdfgh ijl	14 26.72%	16 60.86%	6 17.68%	1073 29.76%	116 26.13%	531 28.41%	66 34.18%	315 32.00%	569 52.45%T uv	1034 31.16%v	300 22.26%	857 40.62%T x	1171 28.71%
NET: Rent from Council/ Housing Association	1287 19.98%b puvx	1219 19.77%b	170 12.81%	69 23.75%b	68 17.42%b	18 30.34%b d	277 21.79%b	162 24.47%T abd	312 21.67%b	58 19.50%b	6 13.26%	25 25.11%b	7 13.68%	13 49.49%	4 13.32%	698 19.36%p	65 14.55%	354 18.97%	45 23.20%p	213 21.63%p	400 36.86%T uv	610 18.38%v	114 8.44%	575 27.25%T x	645 15.80%
Rented from the council	838 13.00%b uvx	798 12.93%b	94 7.09%	42 14.59%b	49 12.54%b	13 21.04%b I	197 15.47%T ab	101 15.33%b	214 14.86%T ab	39 13.09%b	5 10.65%	16 15.90%b	3 6.00%	10 38.10%	1 3.99%	465 12.89%	45 10.12%	233 12.49%	26 13.40%	151 15.37%T op	272 25.11%T uv	384 11.56%v	65 4.81%	377 17.88%T x	410 10.04%
Rented from a housing association	449 6.98%vx	422 6.84%	76 5.72%	27 9.17%d	19 4.88%	6 9.30%	80 6.32%	61 9.14%Ta bdf	98 a 6.81%	19 6.41%	1 2.61%	9 9.21%	4 7.67%	3 11.39%	3 9.33%	233 6.47%	20 4.43%	121 6.48%	19 9.80%p	62 6.26%	128 11.76%Tu v	226 u 6.82%v	49 3.63%	198 9.37%Tx	235 5.76%
Rented from someone else	861 13.37%a bfoqs	788 12.77%b f	139 10.42%	37 12.63%	55 14.09%	8 14.13%	135 10.61%	79 11.89%	205 14.22%b f	47 16.04%b f	6 11.48%	27 27.20%T abcdfgh i	7 13.04%	3 11.36%	1 4.36%	375 10.40%	51 11.58%	176 9.44%	21 10.98%	102 10.37%	169 15.59%T u	424 12.78%	186 13.82%	282 13.38%	527 12.91%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

985

16 1.64%

38 2.04%

2.58%

1.26%

1.87%

1085

1.75%

3317

1.39%

1346

1.82%

2110

1.80%

1 71%

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 233 Tenure

Weighted base Rent free

Base: All respondents

6442

6169

1.69%

1 16%

1 46%

1.86%au 1.76%

Impacting/ limiting Financial vulnerability (Using Q21) Potenti Q.3 Broadband supplier Q.4 Pay TV supplier conditions Util-Most Total Least Talk-Talk Virgin Media KCOM / vulnbroad-Voda-Broad-Warevulnvuln-Karoo (T)

2 01%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

1273

2.29%

1.29%

21 1.46%

1.82%

0.85%



Table 234
What is the highest educational level that you have achieved to date?
Base: All respondents

Absolutes/col percents

		Gend	ler				Age						Social Gr	ade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
No formal education	40 0.62%jn	16 0.52%	24 0.72%	2 0.19%	8 0.70%	5 0.48%	11 0.95%	5 0.59%	9 0.90%	1 0.22%	5 0.30%	6 0.35%	13 0.98%j	16 1.01%jk	12 0.32%	29 0.99%Tn	31 0.60%	9 0.71%
Primary	36 0.55%n	21 0.67%	15 0.44%	5 0.59%	5 0.43%	7 0.71%	4 0.40%	4 0.39%	8 0.80%	2 0.59%	4 0.25%	6 0.33%	7 0.52%	19 1.18%Tjk	10 0.29%	25 0.88%Tn	23 0.46%	12 0.94%
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	3308 51.35%acdj kn	1509 47.90%	1799 54.64%Ta	390 43.83%d	391 36.39%	489 48.95%d	642 57.94%Tcde	548 59.03%Tcde	601 58.64%Tcde	247 59.11%Tcde	550 31.39%	845 46.52%j	830 63.49%Tjk	1082 69.14%Tjkl	1395 39.09%	1913 66.57%Tn	2617 50.80%	691 53.53%
University degree or equivalent professional qualification, NVQ level 4, etc.	2094 32.50%bclm o	1085 34.43%Tb	1009 30.65%	251 28.20%	442 41.12%Tcef ghi	347 34.77%cgh	336 30.33%	276 29.75%	307 29.98%	134 32.10%	758 43.25%Tklm	679 37.39%Tlm	336 25.71%m	320 20.46%	1437 40.27%To	656 22.85%	1678 32.58%	415 32.20%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	726 11.27%bchi Imoq	390 12.39%Tb	336 10.19%	77 8.61%	188 17.45%Tcfg hi	141 14.08%Tcfgh i	106 9.57%	91 9.82%	95 9.31%	28 6.79%	361 20.61%Tklm	198 10.90%lm	81 6.20%	86 5.46%	559 15.67%To	167 5.80%	603 11.70%q	123 9.52%
Still in full time education	188 2.92%efghi mo	95 3.01%	93 2.82%	157 17.64%Tdefg hi	26 2.39%efghi	2 0.16%	4 0.33%	-	-	:	60 3.44%m	73 4.01%Tlm	31 2.39%	23 1.49%	133 3.73%To	55 1.90%	157 3.04%	31 2.41%
Don't know	11 0.17%	8 0.24%	4 0.11%	1 0.13%	3 0.26%	2 0.21%	1 0.13%	2 0.19%	1 0.05%	1 0.32%	2 0.12%	2 0.13%	-	7 0.43%TI	4 0.13%	7 0.23%	9 0.18%	2 0.14%
Prefer not to answer	40 0.62%b	26 0.84%	14 0.41%	7 0.81%	13 1.25%Tfgh	6 0.64%	4 0.35%	2 0.23%	3 0.33%	4 0.87%	11 0.64%	7 0.37%	9 0.71%	13 0.82%	18 0.50%	22 0.77%	33 0.64%	7 0.54%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 235

What is the highest educational level that you have achieved to date?

		-	Со	ountry					York-		Regio	on						Ethnic	
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
No formal education	40 0.62%	37 0.69%	0.08%	3 0.83%	-	0.08%	4 1.37%eo	4 0.52%	7 1.40%Ted	5 0.81%	6 1.23%eo	3 0.83%	3 0.46%	5 0.62%	4 0.50%	:	Ī	34 0.59%	5 0.72%
Primary	36 0.55%	29 0.55%	2 0.46%	3 1.02%	1 0.28%	2 0.46%	-	3 0.48%	4 0.73%	5 0.83%	2 0.36%	3 1.02%	7 1.10%	4 0.51%	4 0.44%	1 0.18%	1 0.28%	33 0.58%	3 0.39%
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	3308 51.35%d mpr	2783 51.48%d	267 49.79%	178 58.31%Tab d	79 40.87%	267 49.79%m	142 55.37%mp	374 52.47%mp	271 51.61%mp	320 56.91%Tem p	249 53.87%mp	178 58.31%Tem p	351 57.94%Tem p	333 39.25%	459 52.11%mp	283 51.47%mp	79 40.87%	3052 53.73%Tr	238 33.65%
University degree or equivalent professional qualification, NVQ level 4, etc.	2094 32.50%i	1743 32.25%	194 36.05%c	82 26.75%	75 38.67%c	194 36.05%ik	78 30.30%	226 31.67%	167 31.81%	155 27.56%	148 31.95%	82 26.75%	186 30.69%	322 37.89%Tfg hikln	281 31.94%	181 32.93%	75 38.67%ik	1822 32.08%	256 36.22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	726 11.27%l q	593 10.97%	60 11.20%	37 12.24%	35 18.25%Tab	60 11.20%l	25 9.84%	82 11.54%l	60 11.37%l	58 10.40%l	46 9.85%	37 12.24%l	40 6.57%	130 15.25%Tfi jln	90 10.23%l	62 11.31%l	35 18.25%Tef ghijlno	591 10.41%	125 17.61%Tq
Still in full time education	188 2.92%ck q	175 3.23%Tbc	8 1.43%	2 0.51%	4 1.92%	8 1.43%	5 2.06%	20 2.85%k	15 2.81%k	14 2.57%	11 2.46%	2 0.51%	14 2.27%	41 4.83%Tekl	35 3.99%ek	19 3.40%k	4 1.92%	117 2.06%	68 9.62%Tq
Don't know	11 0.17%q	9 0.17%	1 0.15%	1 0.34%	Ī	1 0.15%	1 0.29%	2 0.21%	:	1 0.20%	* 0.09%	1 0.34%	:	4 0.45%	2 0.20%	-	-	6 0.11%	5 0.74%Tq
Prefer not to answer	40	35	5	_	-	5	2	2	1	4	1	_	6	10	5	4	_	26	7

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

What is the highest educational level that you have achieved to date? Base: All respondents

							Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
No formal education	40 0.62%h	32 0.59%h	5 0.36%	2 1.00%h	3 0.94%h	-	13 1.14%Tabh	7 1.22%bh	1 0.13%	-	:	-	-	-
Primary	36 0.55%	32 0.58%	5 0.38%	2 0.78%	5 1.28%	-	9 0.81%	2 0.25%	8 0.68%	-	2 3.74%Tabghi	-	-	-
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	3308 51.35%	2858 52.39%Td	728 51.70%	130 53.43%	163 46.18%	33 52.87%	616 55.27%Tdi	314 52.84%	598 53.28%d	125 47.34%	27 65.03%d	50 62.25%di	13 56.61%	12 35.19%
University degree or equivalent professional qualification, NVQ level 4, etc.	2094 32.50%f	1768 32.40%f	465 32.99%f	73 30.20%	128 36.11%f	18 28.23%	318 28.50%	196 32.95%	366 32.62%	98 37.12%f	11 25.60%	23 29.17%	10 43.39%	17 50.40%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	726 11.27%g	599 10.97%g	152 10.76%	29 12.15%	45 12.77%g	11 18.00%gk	122 10.99%	48 8.06%	130 11.57%g	32 12.23%	2 5.63%	4 5.11%	:	5 14.41%
Still in full time education	188 2.92%ah	131 2.40%h	49 3.48%ah	5 2.25%	5 1.45%	1 0.90%	26 2.29%	20 3.39%h	16 1.42%	7 2.47%	-	3 3.47%	-	-
Don't know	11 0.17%	9 0.16%	1 0.07%	-	2 0.62%b	-	2 0.21%	1 0.23%	1 0.06%	1 0.55%	:	-	-	-
Prefer not to answer	40 0.62%a	27 0.50%	3 0.25%	* 0.19%	2 0.65%	:	9	6 1.06%bb	3 0.24%	1 0.30%	:	:	:	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 237
What is the highest educational level that you have achieved to date?
Base: All respondents

Absolutes/col percents

								Q.2 Mobile su	oplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
No formal education	40 0.62%s	40 0.63%s	-	9 0.75%	4 1.06%s	-	2 0.16%	5 0.86%	7 0.96%s	3 0.55%	4 0.48%	1 0.77%	:	3 1.27%s	2 2.07%os
Primary	36 0.55%	35 0.55%	3 1.09%p	2 0.16%	1 0.41%	2 8.62%	9 0.80%p	1 0.23%	5 0.77%	3 0.67%	2 0.24%	-	:	3 1.18%p	1 1.09%
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	3308 51.35%o	3251 51.38%o	100 39.44%	600 50.16%o	182 49.46%o	5 18.38%	570 53.09%ou	352 62.87%Tnopqs uvwA	327 47.38%	255 53.28%o	431 48.60%o	66 54.20%o	51 63.68%Tnopqu w	158 58.20%Tnopqu w	48 50.52%
University degree or equivalent professional qualification, NVQ level 4, etc.	2094 32.50%t	2066 32.65%t	102 40.34%Tnpstv yzA	394 32.94%t	121 32.99%	12 47.52%	346 32.27%t	148 26.36%	236 34.19%t	146 30.54%	320 36.08%Tnty	43 35.70%	19 23.52%	79 29.02%	23 24.42%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	726 11.27%tz	712 11.26%tz	37 14.43%txz	149 12.46%tz	42 11.30%	3 12.74%	118 10.95%t	42 7.44%	86 12.51%tz	57 11.96%tz	93 10.46%	7 5.90%	10 12.80%	18 6.58%	15 16.14%txz
Still in full time education	188 2.92%	182 2.88%	10 3.88%	34 2.82%	14 3.91%	3 12.73%	22 2.01%	12 2.23%	24 3.47%	11 2.24%	33 3.70%s	3 2.60%	:	8 2.90%	3 2.76%
Don't know	11 0.17%n	10 0.15%	1 0.39%	5 0.44%n	* 0.12%	-	1 0.07%	-	:	-	* 0.05%	-	:	2 0.61%	-
Prefer not to answer	40 0.62%n	31 0.50%	1 0.43%	3 0.28%	3 0.75%	:	7 0.65%	•	5 0.73%	4 0.76%	3 0.38%	1 0.84%	:	1 0.24%	3 2.99%Tnpstwz

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 238
What is the highest educational level that you have achieved to date?
Base: All respondents

Absolutes/col percents

Impacting/

								Q.3 Broadba	nd supplier						1 14:1		Q.4	1 Pay TV suppl	ier			cial vulnerab Using Q21)	ility	limitir	ng
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
No formal education	40 0.62%hs x	39 0.63%h	4 0.28%	2 0.83%	3 0.85%	-	18 1.42%Ta bh	8 1.20%bh	3 0.20%	-	-	1 0.74%	-	-	-	25 0.71%s	-	20 1.09%To s	5 2.33%To ps	1 0.05%	12 1.12%v	19 0.58%	5 0.34%	17 0.80%	17 0.41%
Primary	36 0.55%vx	34 0.55%	6 0.46%	2 0.65%	2 0.50%	-	12 0.94%	2 0.23%	7 0.49%	1 0.40%	2 3.25%Ta	- abgh -	-	-	-	26 0.71%	2 0.38%	15 0.79%	3 1.38%	5 0.56%	11 1.04%v	21 0.64%v	1 0.07%	20 0.96%Tx	13 0.32%
Secondary school, high school, 6th form/ college, GCSE's, A- Levels, BTEC, NVQ levels 1 to 3, etc.	3308 51.35%i vx	3177 51.50%i	684 51.42%	144 49.41%	192 49.21%	28 47.19%	698 54.78%T ai	351 53.04%i	752 52.15%i	131 44.48%	30 62.08%i	54 54.49%	23 44.18%	16 61.80%	9 27.39%	1928 53.50%T	221 49.82%	1042 55.78%T or	91 47.15%	513 52.10%	643 59.21%T uv	1798 54.20%T v	491 36.45%	1190 56.39%T x	2005 49.15%
University degree or equivalent professional qualification, NVQ level 4, etc.	2094 32.50%f qtw	2019 32.74%f	449 33.76%f	102 34.91%	136 35.04%f	17 28.38%	361 28.38%	219 33.05%	463 32.13%	105 35.42%f	12 25.66%	35 35.32%	23 45.39%f	9 36.01%	19 57.37%	1133 31.42%q	149 33.58%	553 29.61%	72 37.44%	318 32.33%	273 25.16%	1056 31.84%t	590 43.86%T tu	600 28.44%	1438 35.25%Tw
Higher university degree, doctorate, MBA, NVQ level 5, etc.	726 11.27%g tuw	690 11.19%g	144 10.80%g	33 11.20%	46 11.81%g	10 16.97%g	132 10.37%	50 7.58%	177 12.30%g	50 16.80%Ta bfgk	4 9.01%	6 6.06%	4 8.16%	1 2.19%	5 15.23%	388 10.77%	54 12.12%	185 9.92%	15 7.77%	123 12.46%	97 8.91%	347 10.46%	232 17.22%Tt u	205 9.72%	481 11.80%w
Still in full time education	188 2.92%ao uv	164 2.65%	43 3.25%	7 2.54%	6 1.43%	4 7.45%dh i	36 2.84%	26 3.93%dh	30 2.06%	5 1.81%	Ī	3 3.40%	-	-	-	88 2.43%	16 3.56%	44 2.38%	6 2.92%	21 2.14%	42 3.90%uv	63 1.89%	26 1.90%	65 3.10%	107 2.63%
Don't know	11 0.17%u	10 0.15%	-	- :	2 0.56%b	-	3 0.26%	1 0.20%	1 0.09%	1 0.49%b	-	-	-	-	-	3 0.08%	1 0.22%	2 0.10%	-	-	4 0.34%u	1 0.02%	1 0.08%	4 0.20%	4 0.10%
Prefer not to answer	40 0.62%bo	36 0.58%b	1 0.04%	1 0.46%	2 0.59%b	-	13 1.01%b	5 0.76%b	8 0.59%b	2 0.61%b	-	:	1 2.28%b	:	Ī	14 0.38%	1 0.31%	6 0.32%	2 1.02%	4 0.37%	4 0.33%	12 0.37%	1 0.09%	8 0.38%	14 0.35%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 230

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermorkets and food shape?

Base: All respondents

		Gene	der				Age						Social G	rade			Area 1	type	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)	
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307	
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290	
Yes - responsible for half or more of the items bought	5687 88.28%acjn	2616 83.04%	3071 93.29%Ta	533 59.94%	984 91.51%Tci	952 95.39%Tcdg	1063 95.99%Tcdg	852 91.80%Tci	945 92.09%Tci	357 85.61%c	1504 85.85%	1611 88.67%j	1178 90.04%Tj	1394 89.05%j	3115 87.29%	2571 89.50%Tn	4564 88.59%	1123 87.02%	
No - not responsible for most of the items	755 11.72%bdef	534 16.96%Tb	221 6.71%	356 40.06%Tdefg	91 8.49%ef	46 4.61%	44 4.01%	76 8.20%ef	81 7.91%ef	60 14.39%defg	248 14.15%Tklm	206 11.33%	130 9.96%	171 10.95%	454 12.71%To	302 10.50%	588 11.41%	167 12.98%	
bought	ghlo			hi						h									

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 24

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shape?

Base: All respondents

			Co	ountry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Yes - responsible for half or more of the items bought	5687 88.28%r	4755 87.96%	483 89.85%	272 88.80%	178 91.96%	483 89.85%	224 87.18%	643 90.25%i	464 88.36%	485 86.24%	407 87.91%	272 88.80%	546 90.05%	742 87.31%	766 86.98%	479 87.04%	178 91.96%	5056 89.01%Tr	587 82.96%
No - not responsible for most of the items bought	755 11.72%d	651 12.04%	55 10.15%	34 11.20%	16 8.04%	55 10.15%	33 12.82%	69 9.75%	61 11.64%	77 13.76%g	56 12.09%	34 11.20%	60 9.95%	108 12.69%	115 13.02%	71 12.96%	16 8.04%	624 10.99%	121 17.04%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 241

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	_						C	2.1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Yes - responsible for half or more of the items bought	5687 88.28%	4831 88.55%	1236 87.74%	215 88.79%	323 91.40%h	59 92.70%	994 89.12%	525 88.36%	977 87.00%	233 88.11%	38 89.04%	73 90.92%	20 90.37%	33 97.54%
No - not responsible for most of the items bought	755 11.72%	625 11.45%	173 12.26%	27 11.21%	30 8.60%	5 7.30%	121 10.88%	69 11.64%	146 13.00%d	31 11.89%	5 10.96%	7 9.08%	2 9.63%	1 2.46%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 242

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Yes - responsible for half or more of the items bought	5687 88.28%	5593 88.41%T	221 87.18%	1075 89.86%	331 90.04%	20 80.80%	948 88.30%	496 88.70%	605 87.56%	424 88.64%	781 88.08%	111 91.43%	68 84.52%	237 86.88%	82 86.77%
No - not responsible for most of the items	755 11.72%n	733 11.59%	33 12.82%	121 10.14%	37 9.96%	5 19.20%	126 11.70%	63 11.30%	86 12.44%	54 11.36%	106 11.92%	10 8.57%	13 15.48%	36 13.12%	13 13.23%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 243

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermorkets and food shape?

Base: All respondents

								Q.3 Broadba	and supplier								Q.4	Pay TV supp	olier			ncial vulnerab (Using Q21)	oility	Impac limiti condit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Yes - responsible for half or more of the items bought	5687 88.28%h	5451 88.35%h	1157 86.96%	263 90.31%	352 90.45%h	57 96.55%h	1136 89.18%h	583 88.01%	1240 86.01%	266 90.21%	44 90.48%	88 89.17%	47 90.73%	23 89.37%	31 95.81%	3202 88.83%	389 87.58%	1667 89.26%	178 91.86%	865 87.83%	969 89.25%	2995 90.29%T v	1182 87.77%	1868 88.51%	3614 88.56%
No - not responsible for most of the items bought	755 11.72%u	718 11.65%	173 13.04%	28 9.69%	37 9.55%	2 3.45%	138 10.82%	79 11.99%	202 13.99%Ta def	29 9.79%	5 9.52%	11 10.83%	5 9.27%	3 10.63%	1 4.19%	403 11.17%	55 12.42%	201 10.74%	16 8.14%	120 12.17%	117 10.75%	322 9.71%	165 12.23%u	242 11.49%	467 11.44%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 244

How many cars are there in your household?

Base: All respondents

		Gend	er				Age						Social Gra	ade			Area ty	ре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
No cars in the household	1352 20.99%ahij Inq	605 19.20%	747 22.70%Ta	195 21.99%i	265 24.61%Tghi	240 24.02%Tghi	237 21.39%i	177 19.13%i	184 17.96%i	53 12.81%	224 12.77%	433 23.84%TjI	159 12.17%	536 34.25%Tjkl	657 18.41%	695 24.20%Tn	1237 24.02%Tq	115 8.90%
NET: Any	5090 79.01%bdek mop	2545 80.80%Tb	2545 77.30%	694 78.01%	811 75.39%	759 75.98%	871 78.61%	750 80.87%de	842 82.04%Tde	364 87.19%Tcde fgh	1529 87.23%Tkm	1384 76.16%m	1149 87.83%Tkm	1029 65.75%	2912 81.59%To	2178 75.80%	3915 75.98%	1175 91.10%Tp
1	2613 40.57%cd	1291 40.99%	1322 40.16%	202 22.69%	400 37.15%c	414 41.45%c	436 39.35%c	403 43.49%cd	518 50.54%Tcde fg	240 57.54%Tcde fgh	709 40.46%	700 38.53%	510 39.00%	694 44.36%Tjkl	1409 39.47%	1204 41.92%	2118 41.10%	496 38.41%
2	1885 29.26%bhmo p	966 30.68%Tb	919 27.91%	309 34.77%Tdef ghi	319 29.67%	293 29.36%	310 27.98%	271 29.26%	265 25.80%	118 28.19%	619 35.31%Tkm	529 29.13%m	472 36.09%Tkm	265 16.94%	1148 32.17%To	737 25.66%	1391 26.99%	494 38.32%Tp
3+	592 9.18%ehimo	288 9.13%	304 9.23%	183 20.56%Tdefg	92 8.57%ehi	52 5.17%i	125 11.29%Teghi	75 8.13%ei	58 5.70%i	6 1.46%	201 11.46%Tkm	154 8.50%m	167 12.74%Tkm	70 4.45%	355 9.95%To	236 8.22%	406 7.88%	185 14.36%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 245

How many cars are there in your household?

Base: All respondents

			Cou	ntry							Regio	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
No cars in the household	1352 20.99%c djklnop q	1149 21.26%cd	133 24.67%cd	45 14.70%	25 13.10%	133 24.67%gij klnop	59 22.99%jkl nop	129 18.07%o	141 26.83%Tgi jklnop	107 18.95%o	70 15.07%	45 14.70%	92 15.14%	344 40.49%Tef ghijkInop	136 15.38%	73 13.31%	25 13.10%	1125 19.81%	207 29.25%Tq
NET: Any	5090 79.01%h mr	4256 78.74%	405 75.33%	261 85.30%Tab	168 86.90%Tab	405 75.33%m	197 77.01%m	584 81.93%ehm	384 73.17%m	456 81.05%ehm	393 84.93%Tef hm	261 85.30%Tef hm	514 84.86%Tef hm	506 59.51%	746 84.62%Tef hm	477 86.69%Tef ghim	168 86.90%Tef hm	4555 80.19%Tr	501 70.75%
1	2613 40.57%d imp	2176 40.25%	244 45.41%Tad	130 42.38%	64 32.90%	244 45.41%Tim np	115 45.05%imp	317 44.46%Tim p	214 40.70%	200 35.49%	198 42.87%imp	130 42.38%	266 43.87%imp	298 35.12%	347 39.35%	221 40.22%	64 32.90%	2336 41.13%T	265 37.45%
2	1885 29.26%b emr	1606 29.71%b	124 23.06%	84 27.48%	71 36.94%Tbc	124 23.06%m	60 23.56%	215 30.19%em	139 26.54%m	205 36.41%Tef ghklm	165 35.77%Tef hkm	84 27.48%m	183 30.15%em	151 17.82%	299 33.94%Tef hm	188 34.10%Tef hm	71 36.94%Tef hkm	1689 29.73%Tr	179 25.28%
3+	592 9.18%ah jm	474 8.78%	37 6.86%	47 15.44%Tab	33 17.06%Tab	37 6.86%	22 8.40%	52 7.28%	31 5.93%	51 9.15%	29 6.29%	47 15.44%Tef ghijm	66 10.85%eghj m	56 6.56%	100 11.33%Teg hjm	68 12.38%Teg hjm	33 17.06%Tefg hijlmn	530 9.33%	57 8.02%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 246

How many cars are there in your household?

Base: All respondents

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
No cars in the household	1352 20.99%abf	1007 18.46%bf	195 13.87%	67 27.52%Tabfhi	85 24.12%abfh	19 30.46%abf	173 15.55%	139 23.35%abfh	208 18.52%b	49 18.70%	13 30.54%bf	21 26.53%bf	10 43.08%	2 6.04%
NET: Any	5090 79.01%c	4449 81.54%Tcdeg	1213 86.13%Tacdegh jk	176 72.48%	268 75.88%	44 69.54%	942 84.45%Tacdegj k	456 76.65%	915 81.48%cdg	215 81.30%c	29 69.46%	59 73.47%	13 56.92%	32 93.96%
1	2613 40.57%	2312 42.38%Tb	553 39.26%	99 40.65%	158 44.60%	25 39.45%	472 42.29%	277 46.62%Tab	486 43.29%	109 41.22%	17 39.28%	35 43.89%	6 28.23%	20 57.42%
2	1885 29.26%g	1628 29.84%Tdgh	511 36.23%Tacdegh	59 24.17%	87 24.46%	11 17.34%	371 33.26%Tacdegh	147 24.72%	303 26.98%	79 29.92%	11 27.08%	19 23.83%	4 19.06%	8 22.64%
3+	592 9.18%g	509 9.33%g	150 10.64%dg	19 7.65%	24 6.81%	8 12.76%g	99 8.90%a	32 5.32%	126 11.21%Tadg	27 10.16%a	1 3.10%	5 5.75%	2 9.63%	5 13.90%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 247

How many cars are there in your household?

Base: All respondents

								Q.2 Mobile su	oplier						
	Total T	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
No cars in the household	1352 20.99%notz	1313 20.76%otz	34 13.37%	249 20.82%otz	108 29.43%Tnopst uvwyz	14 54.66%	250 23.30%notwz	76 13.64%	154 22.32%otz	108 22.61%otz	166 18.71%t	26 21.21%	11 13.92%	38 13.83%	25 26.19%otz
NET: Any	5090 79.01%q	5013 79.24%Tqs	220 86.63%Tnpqsu vA	947 79.18%q	260 70.57%	11 45.34%	823 76.70%q	483 86.36%Tnpqsu vwA	536 77.68%q	370 77.39%q	721 81.29%qs	96 78.79%	70 86.08%q	235 86.17%Tnpqsu vA	70 73.81%
1	2613 40.57%	2564 40.54%	106 41.74%	476 39.76%	134 36.33%	11 41.91%	435 40.50%	239 42.72%	284 41.10%	205 43.00%	338 38.11%	50 41.65%	32 40.15%	119 43.86%	30 31.87%
2	1885 29.26%	1863 29.45%T	90 35.38%qsv	341 28.49%	93 25.40%	-	293 27.30%	194 34.64%Tnpqsu v	194 28.03%	126 26.29%	291 32.79%Tnqsv	35 28.73%	33 40.41%Tnpqsu v	90 33.09%	30 31.63%
3+	592 9.18%	585 9.25%	24 9.51%	131 10.93%T	33 8.84%	1 3.43%	96 8.90%	50 9.00%	59 8.55%	39 8.10%	92 10.39%	10 8.42%	4 5.51%	25 9.22%	10 10.31%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 248

How many cars are there in your household?

Base: All respondents

							Q.3 F	Broadband suj	ıpplier						Util-		Q.4	Pay TV suppl	lier		(U	cial vulnerab Jsing Q21) Potenti	ility	limitii conditi	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
No cars in the household	1352 20.99%a bfopquv x	1247 20.21%b f	187 14.06%	59 20.36%b	95 24.36%b f	24 40.31%T abcdfgh il	221 17.36%b	162 24.51%T abfi	316 21.93%b f	51 17.39%	15 30.08%b f	32 32.69%T abcfhil	8 14.97%	10 37.40%	2 6.39%	592 16.42%q	66 14.94%	265 14.17%	47 24.10%o pq		369 33.96%T uv	653 19.68%v	174 12.92%	543 25.72%T x	725 17.77%
NET: Any	5090 79.01%e gktw	4922 79.79%T egk	1143 85.94%T acdefgh jk	232 79.64%e k	295 75.64%e	36 59.69%	1052 82.64%T adeghjk	500 75.49%e	1125 78.07%e k	244 82.61%e gk	34 69.92%	67 67.31%	44 85.03%e k	16 62.60%	30 93.61%	3013 83.58%T rs	378 85.06%T r	1603 85.83%T ors	147 75.90%	795 80.74%	717 66.04%	2664 80.32%T t	1172 87.08%T tu	1567 74.28%	3355 82.23%Tw
1	2613 40.57%t v	2535 41.09%T	518 38.96%	125 42.87%	169 43.48%	22 37.26%	520 40.82%	302 45.60%T abh	580 40.21%	123 41.58%	20 40.28%	42 42.26%	27 52.63%	8 31.08%	17 53.79%	1474 40.88%	164 37.00%	749 40.08%	87 45.13%	430 43.65%p	390 35.94%	1518 45.77%T tv	472 35.10%	896 42.45%T	1632 39.99%
2	1885 29.26%g stuw	1825 29.59%T g	479 35.99%T adefghk I	89 30.76%	102 26.31%	10 16.26%	402 31.59%e ghk	164 24.73%	395 27.41%	92 31.03%	13 26.95%	20 20.41%	10 19.17%	6 23.16%	8 23.95%	1169 32.43%T s	167 37.52%T ors	668 35.79%T ors	49 25.52%	246 25.01%	247 22.80%	925 27.87%t	497 36.93%T tu	511 24.22%	1311 32.12%Tw
3+	592 9.18%dg tuw	562 9.12%d g	146 11.00%Ta cdg	17 6.01%	23 5.85%	4 6.16%	130 10.23%dg	34 5.16%	151 10.45%c dg	30 10.00%g	1 2.69%	5 4.64%	7 13.22%g	2 8.36%	5 15.88%	370 10.26%T r	47 10.54%	186 9.96%	10 5.25%	119 12.08%Tr	79 7.30%	222 6.68%	203 15.06%Tt u	160 7.61%	413 10.12%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 249

To which of the following ethnic groups do you consider you belong?

Base: All respondents

		Ge	ender				Age						Social G	rade			Area ty	/pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
White	5680 88.17%cdej np	2776 88.13%	2904 88.21%	640 71.96%	883 82.04%c	833 83.44%c	1007 90.89%Tcde	892 96.17%Tcde f	1010 98.49%Tcde fg	415 99.48%Tcde fg	1505 85.90%	1600 88.10%	1189 90.95%Tjk	1385 88.49%	3106 87.02%	2574 89.61%Tn	4427 85.92%	1253 97.15%Tp
NET: BAME	708 10.99%fghi loq	349 11.09%	359 10.90%	237 26.60%Tdef ghi	177 16.43%Tfgh i	153 15.34%Tfghi	95 8.61%ghi	32 3.48%hi	12 1.15%	2 0.52%	236 13.48%Tklm	196 10.81%l	108 8.29%	167 10.67%	433 12.12%To	275 9.58%	676 13.13%Tq	32 2.45%
Mixed	177 2.75%ghiq	85 2.71%	92 2.80%	50 5.58%Tfghi	40 3.74%fghi	49 4.94%Tfghi	20 1.77%hi	13 1.36%i	5 0.53%	1 0.12%	44 2.53%	54 3.00%	28 2.16%	50 3.22%	99 2.77%	79 2.74%	167 3.25%Tq	10 0.77%
Asian	300 4.66%fghiq	153 4.85%	148 4.48%	115 12.88%Tdefg hi	72 6.71%Tfghi	63 6.31%Tfghi	34 3.03%ghi	12 1.30%i	5 0.49%	-	110 6.26%Tklm	71 3.89%	53 4.06%	67 4.29%	180 5.05%	120 4.18%	288 5.59%Tq	13 0.98%
Black	148 2.30%ghioq	77 2.43%	71 2.17%	41 4.65%Tfghi	47 4.36%Tfghi	29 2.90%ghi	21 1.89%hi	8 0.82%h	1 0.13%	1 0.24%	56 3.19%Tlm	42 2.32%	21 1.61%	29 1.85%	98 2.75%To	50 1.74%	146 2.84%Tq	2 0.13%
Chinese	42 0.66%ghoq	17 0.54%	25 0.77%	17 1.96%Teghi	9 0.85%gh	7 0.67%gh	9 0.83%gh	-	-	-	14 0.78%	17 0.94%	4 0.31%	8 0.49%	31 0.86%o	12 0.41%	41 0.79%Tq	2 0.15%
Other ethnic group	40 0.62%ghl	17 0.55%	22 0.68%	14 1.53%Tghi	8 0.78%gh	5 0.51%gh	12 1.08%gh	-	-	1 0.16%	13 0.72%l	12 0.67%	2 0.15%	13 0.83%l	25 0.70%	15 0.52%	34 0.66%	6 0.43%
Prefer not to answer	54 0.84%	25 0.78%	29 0.89%	13 1.43%ghi	16 1.52%Tfghi	12 1.22%i	6 0.51%	3 0.35%	4 0.36%	-	11 0.62%	20 1.09%	10 0.77%	13 0.85%	31 0.86%	23 0.81%	49 0.94%	5 0.40%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Base: All respondents

To which of the following ethnic groups do you consider you belong?

			Cou	ntry							Reg	gion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
White	5680 88.17%a imr	4692 86.80%	505 93.94%Ta	291 94.99%Ta	193 99.68%Tab c	505 93.94%Tgi m	241 93.94%Tgi m	630 88.40%im	477 90.85%im	466 82.94%m	424 91.64%Tim	291 94.99%Tgi m	570 93.98%Tgi m	550 64.71%	805 91.40%Tim	530 96.27%Tgh ijmn	193 99.68%Te fghijklm no	5680 100.00%Tr	Ī
NET: BAME	708 10.99%b cdefjkl nopq	667 12.35%Tbcd	27 5.05%d	13 4.18%d	1 0.32%	27 5.05%p	14 5.61%p	74 10.36%efkl op	46 8.70%eko p	91 16.21%Tefg hjklnop	35 7.61%op	13 4.18%p	33 5.43%op	288 33.86%Tefg hijkInop	72 8.17%ekop	15 2.66%	1 0.32%	:	708 100.00%Tq
Mixed	177 2.75%dh opq	161 2.97%Td	11 2.08%	6 1.81%	-	11 2.08%	3 1.01%	13 1.84%	6 1.18%	11 1.99%	8 1.78%	6 1.81%	16 2.62%op	77 9.04%Tefg hijklnop	23 2.60%op	4 0.66%	:	:	177 25.05%Tq
Asian	300 4.66%bc defkino pq	288 5.33%Tbcd	9 1.64%	3 0.86%	1 0.32%	9 1.64%	4 1.75%	39 5.47%efkl nop	27 5.14%efk Inop	65 11.52%Tefg hjklnop	19 4.10%eklo p	3 0.86%	9 1.51%	96 11.30%Tefg hjklnop	25 2.84%o	4 0.71%	1 0.32%	:	300 42.43%Tq
Black	148 2.30%ck loq	141 2.61%Tcd	6 1.14%	1 0.23%	-	6 1.14%	4 1.66%	11 1.54%	6 1.16%	11 2.00%	5 0.99%	1 0.23%	4 0.62%	84 9.89%Tefg hijklnop	12 1.36%	4 0.77%	:	:	148 20.91%Tq
Chinese	42 0.66%q	40 0.74%	1 0.19%	1 0.41%	-	1 0.19%	2 0.80%l	4 0.56%	4 0.68%	1 0.15%	2 0.48%	1 0.41%	-	16 1.93%Tegi I	8 0.94%l	3 0.51%	-	Ī	42 6.00%Tq
Other ethnic group	40 0.62%q	37 0.69%	-	3 0.87%	-	-	1 0.39%	7 0.94%eo	3 0.53%	3 0.55%	1 0.26%	3 0.87%	4 0.68%	14 1.69%Tejn o	4 0.44%	÷	÷	:	40 5.62%Tq
Prefer not to answer	54 0.84%qr	46 0.85%	5 1.01%	3 0.84%		5 1.01%	1 0.45%	9 1.24%	2 0.45%	5 0.85%	3 0.75%	3 0.84%	4 0.59%	12 1.43%	4 0.42%	6 1.07%	:	:	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 251

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
White	5680 88.17%i	4868 89.23%Tgi	1314 93.28%Tacfghi	213 87.59%	325 91.79%Tghi	57 89.47%	978 87.74%i	511 85.96%	981 87.37%i	216 81.58%	42 100.00%Tacfghi	75 93.55%i	20 87.44%	31 91.58%
NET: BAME	708 10.99%abdj	555 10.18%bdj	90 6.40%	29 11.77%bdj	22 6.28%	6 9.60%	131 11.76%bdj	75 12.66%bdj	138 12.26%abdj	49 18.42%Tabdfhjl		5 6.45%	3 12.56%	3 8.42%
Mixed	177 2.75%ab	133 2.43%	25 1.78%	6 2.32%	8 2.24%	2 3.54%	35 3.17%b	20 3.45%b	21 1.90%	10 3.67%	-	4 4.60%	:	1 2.79%
Asian	300 4.66%bd	252 4.63%bd	40 2.82%d	10 4.12%d	2 0.70%	4 6.06%d	62 5.52%bd	31 5.27%bd	77 6.83%Tabdk	21 7.90%Tabdk	-	0.59%	:	1 3.77%
Black	148 2.30%b	119 2.18%b	14 0.98%	10 4.16%b	5 1.42%	-	27 2.46%b	19 3.23%b	28 2.50%b	15 5.72%Tabdfhk	-	-	-	-
Chinese	42 0.66%a	25 0.47%	8 0.58%	2 0.85%	2 0.66%	-	2 0.22%	3 0.52%	5 0.46%	1 0.49%	-	1 1.26%	:	:
Other ethnic group	40 0.62%a	26 0.47%	4 0.25%	1 0.31%	4 1.27%ab	-	4 0.38%	1 0.19%	6 0.58%	2 0.65%	-	-	3 12.56%	1 1.85%
Prefer not to answer	54 0.84%ab	32 0.59%	5 0.32%	2 0.64%	7 1.93%Tabfhi	1 0.93%	6 0.50%	8 1.38%abh	4 0.36%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 252

To which of the following ethnic groups do you consider you belong? Base: All respondents

								Q.2 Mobile su	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
White	5680 88.17%uA	5577 88.15%uA	216 85.25%	1045 87.33%u	314 85.24%	10 37.62%	974 90.71%Tnopqu A	530 94.80%Tnopqs uvwzA	570 82.63%	422 88.25%u	786 88.61%uA	113 93.11%quA	74 91.77%	247 90.71%uA	76 80.42%
NET: BAME	708 10.99%stx	700 11.06%stx	33 13.03%tx	140 11.74%stx	50 13.59%stx	16 62.38%	94 8.80%t	25 4.50%	119 17.17%Tnpstv wxz	52 10.97%t	97 10.89%tx	5 4.38%	7 8.23%	25 9.05%t	15 16.04%stx
Mixed	177 2.75%	177 2.80%	10 3.94%	30 2.53%	18 4.83%Tnpt	1 5.26%	31 2.89%	9 1.58%	26 3.74%t	15 3.05%	24 2.74%	2 1.57%	2 3.01%	6 2.09%	* 0.48%
Asian	300 4.66%tz	294 4.65%tz	12 4.65%t	57 4.79%t	15 4.12%t	8 33.20%	39 3.67%t	6 1.04%	65 9.47%Tnopqst vwxz	24 4.95%t	42 4.70%t	1 1.09%	3 4.03%	5 1.94%	5 5.47%t
Black	148 2.30%	146 2.31%	10 3.81%t	31 2.59%	9 2.40%	5 18.74%	19 1.73%	7 1.18%	15 2.16%	7 1.53%	22 2.50%	2 1.72%	-	10 3.70%t	5 5.59%stv
Chinese	42 0.66%	42 0.67%	2 0.62%	10 0.82%	6 1.56%s	-	3 0.27%	3 0.60%	5 0.75%	2 0.44%	6 0.65%	-	1 1.19%	-	2 2.20%sz
Other ethnic group	40 0.62%	40 0.63%	-	12 1.01%s	3 0.69%	1 5.18%	3 0.25%	1 0.11%	7 1.05%	5 1.01%	3 0.31%	-	-	4 1.32%st	2 2.29%ostw
Prefer not to answer	54 0.84%n	50 0.79%	4 1.72%u	11 0.94%	4 1.16%	:	5 0.49%	4 0.71%	1 0.20%	4 0.77%	4 0.50%	3 2.51%suw	- 1	1 0.24%	3 3.54%Tnps

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 253
To which of the following ethnic groups do you consider you belong?
Base: All respondents

Absolutes/col percents

Impacting/

							Q.	.3 Broadband	d supplier						1161		Q.4 l	Pay TV supp	ier		Finan-	cial vulnerat Using Q21) Potenti	oility	limit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
White	5680 88.17%h irt	5473 88.71%T hi	1235 92.88%T acfghi	257 88.30%	358 92.02%T afghi	53 88.57%	1111 87.21%	570 86.14%	1244 86.29%	245 82.83%	48 97.93%f ghi	93 93.86%g hi	48 93.32%	23 89.10%	29 91.10%	3153 87.46%r	379 85.34%	1655 88.63%o r	158 81.91%	858 87.12%	857 78.96%	3045 91.78%T t	1225 90.98%T t	1922 91.09%T x	3600 88.22%
NET: BAME	708 10.99%a bduvw	648 10.51%bd	91 6.85%	32 10.88%b	24 6.23%	4 7.39%	156 12.24%b d	83 12.51%b dj	182 12.61%a bdj	51 17.17%Ta bdfjk	1 2.07%	6 6.14%	3 6.68%	3 10.90%	3 8.90%	436 12.09%T	64 14.31%T	206 11.01%	33 16.86%T q	122 12.44%	223 20.59%Tu v	255 7.70%	113 8.38%	182 8.64%	471 11.53%w
Mixed	177 2.75%v	167 2.70%	29 2.20%	8 2.91%	8 2.03%	2 2.90%	43 3.35%	23 3.49%	39 2.70%	9 3.05%	-	4 3.71%	1 1.84%	-	1 2.95%	98 2.73%	17 3.90%	46 2.45%	12 6.31%To qs	20 2.08%	45 4.15%Tu v	81 2.44%	25 1.83%	63 2.99%	104 2.54%
Asian	300 4.66%ab duvw	276 4.47%bd	30 2.26%	12 4.27%d	4 1.04%	2 3.49%	72 5.62%bd	30 4.55%bd	93 6.48%Ta bd	20 6.66%bd		1 1.42%	2 4.84%d	-	1 3.99%	207 5.74%T	26 5.78%	107 5.70%T	10 5.02%	62 6.27%T	116 10.65%Tu v	92 2.77%	41 3.04%	67 3.18%	204 4.99%w
Black	148 2.30%bu w	138 2.24%b	18 1.36%	10 3.44%b	7 1.71%	-	32 2.53%	21 3.10%b	30 2.07%	19 6.44%Ta bdfghk	1 2.07%	-		-	-	101 2.79%Tq	17 3.82%	41 2.18%	9 4.64%	30 3.05%	39 3.59%Tu	48 1.46%	37 2.75%u	27 1.29%	112 2.74%Tw
Chinese	42 0.66%a	32 0.51%	9 0.65%	-	1 0.29%	1 1.00%	5 0.40%	5 0.71%	9 0.64%	1 0.44%	:	1 1.02%	:	-	-	20 0.56%	3 0.70%	8 0.45%	1 0.60%	6 0.64%	10 0.94%	20 0.60%	7 0.49%	11 0.51%	30 0.73%
Other ethnic group	40 0.62%oq	36 0.58%	5 0.39%	1 0.26%	4 1.15%	-	4 0.33%	4 0.67%	10 0.72%	2 0.58%	-	-	-	3 10.90%	1 1.96%	10 0.27%	0.10%	4 0.23%	1 0.29%	4 0.38%	14 1.26%Tu v	14 0.44%	4 0.26%	14 0.66%	22 0.54%
Prefer not to answer	54 0.84%ab oguwx	48 0.78%b	4 0.27%	2 0.82%	7 1.75%ab fi	2 4.04%Ta bfi	7 a 0.55%	9 1.35%b	16 1.11%b	-	-	-	-	-	-	16 0.44%	2 0.35%	7 0.36%	2 1.23%	4 0.45%	5 0.44%	17 0.52%	9 0.64%	6 0.27%	10 0.25%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/ig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 254
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

Age 45-54 Social Grade Area type ABC1 C2DE Urban Rural Male Female 16-24 25-34 35-44 Total (T) (a) (b) (c) (d) (e) (a) (m) (n) (a) Unweighted base 6442 3125 3317 758 1046 1014 1080 1039 1064 441 1756 1816 1329 1541 3572 2870 5135 1307 3150 889 998 1108 928 1026 418 1752 1817 1308 2873 5152 1290 Weighted base 6442 3292 1076 1565 3569 Christian 1506 238 1299 2249 645 44.93%cdef 44.05% 45.76% 26.79% 29.17% 40.04%cd 41.61%cd 57.90%Tcde 62.94%Tcde 71.55%Tcde 44.89% 44.53% 44.94% 45.42% 44.71% 45.20% 43.65% 50.03%Tp NET: Other 10.28%Tfghi 8.73%ghi 6.45%hi 4.69% 7.81% 8.77%Tq 3.46% 7.70%ghiq 7.45% 7.94% 16.02%Tdef 3.03% 2.42% 9.09%Tkl 7.00% 6.70% 8.03% 7.30% ahi Muslim 3.49%fghiq 3.51% 3.47% 8.70%Tefgh 6.58%Tfghi 4.45%fghi 2.10%ghi 0.88%h 0.17% 4.44%Tk 2.98% 3.32% 3.14% 3.70% 3.22% 4.17%Tq 0.74% 22 0.68% 23 1.32%Tk Hindu 11 1.00% 5 0.49% 2.03%Tefgh 0.45% 0.33% 0.46% 0.53% 0.94%Tq 0.75%a 0.83% 0.64% 0.63% 0.88% 0.58% 0.77% 0.73% 0.74%a 0.90% 0.59% 1.28%de 0.29% 0.30% 1.12%d 0.79% 0.48% 1.09% 0.68% 0.67% 0.79% 0.67% 0.86% 0.27% Sikh 1.21%Tdhi 0.43% 0.44%a 0.43% 0.46% 0.32% 0.60%h 0.43% 0.39% 0.63% 0.39% 0.29% 0.51% 0.37% 0.54%q 0.05% Buddhist 0.54% 0.36% 0.71% 0.89% 0.20% 0.50% 0.66% 0.59% 0.50% 0.37% 0.46% 0.67% 0.35% 0.62% 0.57% 0.50% 0.56% 0.45% 112 1.75%h 45 Other 1.44% 2.04% 1.90% 1.88% 2.24%h 2.04% 1.77% 0.91% 1.09% 1.75% 1.40% 1.53% 2.32% 1.57% 1.96% 1.70% 1.95% None 2913 1455 1458 562 606 1611 1302 2332 581 45.22%ahi 46.18% 44.30% 52.87%Tghi 57.58%Tefg 48.26%ghi 50.70%Tghi 36.10%i 33.09%i 25.30% 43.81% 46.43% 46.34% 44 47% 45.14% 45.32% 45.26% 45.07% 32 2.97%fghi 138 2.15%fh 66 1.99% 63 2.18% 120 2.33% 18 1.43% Prefer not to say 73 2.31% 36 2.31% 76 2.13% 4.31%Tfahi 0.73% 2.04% 2.97%fahi 1 23% 1 30% 0.94% 2 21% 2 02%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 255
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

Country Region Ethnicity Minorshire & Scot-Scot-North West Mid-East Mid-N. Ire-North Humb-East-South ity Total England land Walee land Fast West erside lands lands Walee London Fast West land White ethnic (a) (r) Unweighted base 6442 5373 547 325 197 547 285 726 553 560 489 325 593 719 865 583 197 5733 655 Weighted base 6442 5406 537 306 193 537 256 712 525 562 462 306 606 850 881 550 193 5680 708 Christian 129 44.93%r 44.58% 41.75% 42.08% 68.02%Tab 41.75% 48.48% 50.53%Teh 41.05% 40.72% 40.86% 42.08% 43.71% 44.56% 46.58% 43.27% 68.02%Tef 47.25%Tr 29.47% iiklmo ahiiklmno NET: Other 7.70%bc 8.53%Tbcd 3.88% 3.58% 1.65% 3.88% 3.08% 10.13%Tefk 7.95%efk 13.85%Tefh 7.30%efop 3.58% 5.44%op 15.63%Tefg 5.67%op 2.22% 1.65% 3.06% 44.93%Tq hjklnop defknop iklnop 60 7.01%Tefj Muslim 225 22 0.40% 200 28.19%Tq 5.72%Tefj 4.83%efjk 3.49%bc 4.05%Tbcd 0.66% 0.71% 0.66% 1.09% 8.91%Tefh 1.95%0 0.71% 1.44%0 2.44%eop 0.20% defklop Hindu 48 22 0.83% 0.55% 0.32% 0.55% 0.40% 0.54% 0.95%h 1.51%hlo 0.10% 2.63%Tegh 0.47% 0.08% 0.32% 6.82%Tq Jewish 0.91% 0.74% 0.83% 0.52% 0.52% 0.23% 1.49%T 0.35% 0.34% 0.53% 1.69%Tikn 0.49% 0.62% 0.69% 1.20% Sikh 0.48% 0.48% 0.26% 0.16% 1.05%ln 1.30%Tgln 0.62%n 0.95%ln 0.09% 4.04%Tq Buddhis 0.54%q 0.18% 0.64% 0.18% 0.45% 0.08% 0.20% 0.43% 1.20%go 0.64% 0.22% 1.79%Tegh 0.43% 0.12% 0.31% 2.37%Tq Other 112 1.75% 1.76% 1.50% 2.22% 1.33% 1.50% 0.64% 2.14% 1.53% 1.92% 1.48% 2.22% 2.78% 1.56% 1.84% 1.13% 1.33% 1.66% 2.31% 161 57 120 270 161 57 None 2913 2416 280 280 261 246 229 297 299 404 2749 157 52.50%Tgi 45.22%d 44.69%d 52.07%Tad 52.50%Tad 29.53% 52.07%Tgi 37.96% 49.71%gmp 43.80%mp 49.62%gmp 49.01%gmp 35.25% 45.87%gmp 52.31%Tgi 29.53% 48.40%Tr 22.14% 46.81%amp gmpr 138 119 12 73 Prefer not to say 2.20% 2.29% 0.80% 2.29% 1.63% 1.29% 1.64% 2.22% 1.84% 1.84% 4.56%Tghi 1.89% 0.80% 1.29% 3.46%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

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#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 256

To which of the following religious groups do you consider yourself to be a member of? Base: All respondents

Q.1 Landline supplier Util-Voda-fone ity Ware-Total land-EE net Post Office Talk Virgin Media KCOM /Karoo Now TV SSE house Unweighted base 6442 5450 1418 237 385 1091 606 1084 257 43 20 37 Weighted base 6442 5456 1409 243 354 63\* 1115 594 1122 265 42\* 80\* 23\*\* 34\*\* Christian 2894 122 156 516 282 50.67%Tadh 50.16% 43.97% 46.24% 46.13% 44.35% 40.97% 59.69% NET: Other 7.70%bd 7.47%bd 5.46% 12.96%Tabdfjk 10.33%Tabdjk 2.37% 12.56% 4.14% 12.27%dik 7.39% 8.54%bd 7.83% 6.96% Muslim 3.49%bd 3.28%bd 1.33% 7.07%Tabdfk 0.90% 1.72% 3.60%bd 4.96%abd 4.32%bd 4.53%bd 0.59% 9.63% 5.63% Hindu 43 17 1.19% 8 0.76% 4.33%Tacdfgh 0.56% 0.75% 0.23% 0.11% 0.72% 1.36% 12 0.87% Jewish 0.74% 0.83% 0.22% 3.85%Tadh 0.87% 1.01% 0.67% 0.65% 2.93% 1.23% 26 0.47%b Sikh 1.29%Tab 0.44%b 0.60%b 0.45%h 0.71%b Buddhist 0.54% 0.49% 0.41% 1.91%Tabfh 1.01%f 0.15% 0.57% 0.41% 0.37% Other 1.75% 1.60% 2.52%i 1.90% 2.36% 1.61% 2.62%hi 0.21% 1.78% 1.33% 2913 45.22%abcg 2367 596 178 495 120 22 52.76% None 23 229 43.39%cg 42.29% 35 21% 50.34%abcg 44.55%cg 38.58% 44.09%c 45.21%c 56.65%abcegh 36.57% 33.35% 36.08% Prefer not to say 138 2.15%ah 20 1.82% 22 3.64%Tabfh 14 1.25% 5 1.54% 2.61% 2.44% 1.58% 1.67% 0.95%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ij/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 257

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

Absolutes/col percents

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Christian	2894 44.93%uyA	2839 44.88%uyA	129 50.87%quyA	531 44.38%uyA	147 40.01%yA	15 59.74%	507 47.20%quyA	292 52.20%Tnpqux yA	262 37.90%A	227 47.59%uyA	419 47.19%quyA	49 40.41%	22 26.62%	125 45.84%uyA	24 25.77%
NET: Other	496 7.70%tx	483 7.64%tx	18 7.05%x	98 8.21%tx	39 10.71%Tnstxz	8 30.04%	69 6.43%x	23 4.18%	78 11.28%Tnstwx	35 z 7.35%x	62 7.03%tx	1 1.09%	7 8.52%x	13 4.91%	12 12.99%stxz
Muslim	225 3.49%st	218 3.45%st	9 3.74%	49 4.09%stz	18 4.78%stz	4 14.94%	18 1.70%	8 1.40%	44 6.34%Tnstwx	20 z 4.17%stz	27 3.01%	1 1.09%	2 2.62%	3 1.21%	6 6.58%stz
Hindu	48 0.75%	48 0.76%	3 1.31%t	6 0.54%	1 0.18%	3 12.15%	9 0.83%	:	6 0.91%t	3 0.60%	12 1.36%t	-	1 1.41%t	0.14%	-
Jewish	48 0.74%	48 0.75%	2 0.81%	7 0.55%	7 1.91%Tnptu	-	11 1.04%	2 0.30%	2 0.27%	2 0.37%	6 0.68%	-	1 0.97%	6 2.38%Tnptuvw	1 1.13%
Sikh	29 0.44%p	28 0.44%p	-	1 0.06%	1 0.14%	-	7 0.65%p	1 0.22%	11 1.52%Tnptw	3 0.69%p	4 0.40%	-	-	-	1 1.19%p
Buddhist	35 0.54%	35 0.55%	-	10 0.84%	4 0.99%	1 2.95%	3 0.32%	5 0.85%	4 0.53%	3 0.58%	2 0.23%	-	-	-	-
Other	112 1.75%n	106 1.68%	3 1.20%	26 2.13%	10 2.71%	-	20 1.89%	8 1.41%	12 1.71%	4 0.93%	12 1.35%	-	3 3.52%	3 1.18%	4 4.09%v
None	2913 45.22%	2869 45.35%	100 39.28%	548 45.80%	171 46.51%	1 3.29%	472 44.00%	239 42.78%	335 48.51%o	206 43.15%	390 44.02%	68 55.99%Tnostv w	51 62.53%Tnopqs tuvwz	128 46.94%	47 49.62%
Prefer not to say	138 2.15%t	135 2.13%t	7 2.80%	19 1.61%	10 2.77%t	2 6.93%	25 2.36%	5 0.84%	16 2.30%	9 1.91%	16 1.76%	3 2.51%	2 2.32%	6 2.31%	11 11.63%Tnopqstuvw

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

							Q	.3 Broadband	supplier								Q.4	Pay TV supp	lier			cial vulnerab Using Q21)	oility	limitii conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Christian	2894 44.93%t v	2801 45.41%T	675 50.75%T afghik	139 47.89%	177 45.35%	28 47.32%	571 44.85%	300 45.31%	621 43.11%	127 42.87%	22 44.30%	35 35.59%	23 45.11%	12 46.42%	18 56.14%	1758 48.77%T	225 50.63%T	896 47.98%T	99 50.91%	477 48.49%T	425 39.20%	1657 49.96%T tv	549 40.76%	940 44.56%	1875 45.95%
NET: Other	496 7.70%ab duv	462 7.48%bd	69 5.21%	39 13.31%Ta bdfhijk	11 2.91%	5 8.20%	101 7.90%bd	63 9.44%bd jk	128 8.86%bd j	20 6.92%d	-	3 2.85%	2 4.84%	3 10.90%	2 7.36%	306 8.50%T	43 9.73%	147 7.87%	21 11.08%	88 8.95%	160 14.76%Tu v	203 6.11%v	58 4.31%	159 7.55%	301 7.38%
Muslim	225 3.49%bd uvw	209 3.38%bd	19 1.45%	21 7.37%Ta bdfk	1 0.37%	-	43 3.38%bd	31 4.70%bd	67 4.68%Ta bd	13 4.27%bd	-	1 1.03%	2 3.90%d	2 8.36%	2 5.95%	156 4.33%T	22 4.89%	73 3.90%	9 4.67%	47 4.76%T	96 8.88%Tu v	66 2.00%	22 1.64%	46 2.17%	154 3.77%w
Hindu	48 0.75%	45 0.73%	13 0.97%	1 0.19%	-	1 1.51%d	12 0.91%	3 0.42%	10 0.70%	4 1.39%d	:	0.39%	:	-	-	32 0.89%	7 1.63%	13 0.68%	3 1.37%	10 0.97%	12 1.15%	19 0.59%	9 0.65%	14 0.65%	31 0.75%
Jewish	48 0.74%	46 0.75%	11 0.84%	4 1.28%	1 0.20%	2 2.90%di	12 0.95%	5 0.74%	9 0.64%	-	:	-	-	1 2.54%	-	30 0.84%	3 0.68%	20 1.07%	2 1.12%	5 0.52%	14 1.27%u	18 0.55%	11 0.82%	19 0.92%	27 0.66%
Sikh	29 0.44%ab u	25 0.40%b	-	-	Ī	-	7 0.57%b	3 0.40%b	14 0.96%Ta b	1 0.22%	Ī	-	Ē	-	-	19 0.52%	Ī	10 0.56%	* 0.25%	8 0.79%	13 1.20%Tu v	6 0.19%	4 0.33%	9 0.44%	18 0.44%
Buddhist	35 0.54%v	32 0.52%	6 0.43%	5 1.71%Ta bfh	2 0.61%	1 1.98%f	3 0.24%	6 0.85%	6 0.42%	1 0.33%	:	Ī	0.94%	-	-	17 0.46%	3 0.60%	5 0.29%	1 0.60%	7 0.66%	9 0.79%v	23 0.71%v	1 0.04%	14 0.67%	19 0.47%
Other	112 1.75%vx	105 1.71%	20 1.52%	8 2.75%	7 1.72%	1 1.81%	23 1.84%	15 2.33%	21 1.46%	2 0.70%	-	1 1.44%	-	-	* 1.41%	53 1.46%	9 1.94%	26 1.38%	6 3.08%	12 1.25%	16 1.48%	69 2.07%v	11 0.83%	57 2.71%Tx	52 1.28%
None	2913 45.22%c opqrsu	2783 45.11%c	570 42.89%	105 36.12%	196 50.31%a bcg	24 40.42%	574 45.06%c	273 41.21%	668 46.31%c	140 47.34%c	27 55.70%c	61 61.56%T abcefgh i	25 47.78%	11 40.56%	12 36.50%	1475 40.92%r	169 37.99%	793 42.44%r	62 31.83%	408 41.39%r	480 44.25%	1414 42.64%	715 53.14%T tu	987 46.80%	1848 45.30%
Prefer not to say	138 2.15%ab suwx	123 1.99%b	15 1.15%	8 2.68%	6 1.42%	2 4.06%	28 2.20%	27 4.04%Ta bdfh	25 1.73%	8 2.87%	-	Ī	1 2.28%	1 2.12%	-	65 1.81%	7 1.65%	32 1.72%	12 6.18%To pqs	12 1.17%	20 1.80%	43 1.30%	24 1.78%	23 1.09%	56 1.38%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 259

Which of the following best describes where you live?

Base: All respondents

		Gen	der				Age						Social Gra	ade			Area ty	pe .
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Urban	5152 79.97%ghil q	2544 80.77%	2607 79.21%	756 85.07%Tfgh i	938 87.22%Tfgh i	857 85.81%Tfgh i	881 79.48%ghi	695 74.97%i	741 72.26%	283 67.87%	1382 78.85%	1489 81.98%Tjl	1002 76.66%	1279 81.67%l	2871 80.44%	2281 79.39%	5152 100.00%Tq	-
Urban - Population over 10,000	2884 44.76%bghi loq	1539 48.87%Tb	1344 40.83%	510 57.31%Tefg hi	579 53.83%Tefg hi	482 48.33%Tghi	485 43.76%ghi	340 36.62%	360 35.06%	128 30.75%	839 47.89%Tlm	859 47.27%Tlm	522 39.90%	664 42.42%	1698 47.57%To	1186 41.27%	2884 55.97%Tq	:
Town and Fringe	2268 35.21%acjn q	1005 31.90%	1263 38.37%Ta	247 27.75%	359 33.39%c	374 37.49%c	396 35.72%c	356 38.35%Tcd	382 37.20%c	155 37.12%c	543 30.97%	630 34.71%j	481 36.75%j	615 39.26%Tjk	1173 32.87%	1095 38.12%Tn	2268 44.03%Tq	:
NET: Rural	1290 20.03%cdek p	606 19.23%	684 20.79%	133 14.93%	137 12.78%	142 14.19%	227 20.52%cde	232 25.03%Tcde f	285 27.74%Tcde f	134 32.13%Tcde fg	371 21.15%k	327 18.02%	305 23.34%Tkm	287 18.33%	698 19.56%	592 20.61%	-	1290 100.00%Tp
Village	1129 17.52%acde kp	518 16.45%	611 18.55%	118 13.22%	123 11.45%	129 12.92%	194 17.54%cde	198 21.31%Tcde	256 24.99%Tcde f	111 26.52%Tcde f	314 17.91%	285 15.67%	271 20.74%Tkm	259 16.54%	599 16.77%	530 18.45%	:	1129 87.49%Tp
Hamlet & Isolated Dwelling	161 2.51%dep	88 2.78%	74 2.24%	15 1.71%	14 1.33%	13 1.27%	33 2.98%de	35 3.72%Tcde	28 2.76%de	23 5.61%Tcdef h	57 3.24%Tm	43 2.35%	34 2.60%	28 1.78%	99 2.79%	62 2.16%	-	161 12.51%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 260

Which of the following best describes where you live?

Base: All respondents

			Cou	untry							Re	gion						Ethni	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Urban	5152 79.97%c djklnpq	4401 81.41%Tbc d	413 76.79%cd	206 67.35%	133 68.59%	413 76.79%klp	208 81.04%kln p	609 85.49%Teh jklnop	418 79.61%kln p	490 87.08%Tef hjklnop	346 74.86%k	206 67.35%	418 69.02%	835 98.28%Tef ghijklnop	656 74.45%kl	421 76.49%kl	133 68.59%	4427 77.93%	676 95.54%Tq
Urban - Population over 10,000	2884 44.76%c dfjklno pq	2487 46.01%Tcd	244 45.41%cd	85 27.79%	67 34.81%	244 45.41%jkl nop	98 38.20%k	301 42.22%jkl no	236 45.04%jkl nop	292 51.84%Tfg hjklnop	146 31.50%	85 27.79%	190 31.37%	739 86.96%Tef ghijkInop	297 33.67%	189 34.43%	67 34.81%	2316 40.77%	531 74.98%Tq
Town and Fringe	2268 35.21%m r	1913 35.40%	169 31.38%	121 39.57%b	65 33.77%	169 31.38%m	110 42.85%Teh m	308 43.27%Teh imp	181 34.56%m	198 35.24%m	201 43.37%Teh imp	121 39.57%em	228 37.65%em	96 11.33%	359 40.78%Teh m	231 42.06%Teh im	65 33.77%m	2111 37.17%Tr	146 20.56%
NET: Rural	1290 20.03%a gimr	1005 18.59%	125 23.21%a	100 32.65%Tab	61 31.41%Tab	125 23.21%gim	49 18.96%im	103 14.51%m	107 20.39%gim	73 12.92%m	116 25.14%Tgi m	100 32.65%Tef ghijmno	188 30.98%Tefg himno	15 1.72%	225 25.55%Tfg him	129 23.51%gim	61 31.41%Tef ghim	1253 22.07%Tr	32 4.46%
Village	1129 17.52%a gimr	914 16.91%	95 17.72%	85 27.79%Tab d	34 17.76%	95 17.72%im	47 18.19%im	100 13.98%m	101 19.18%gim	66 11.76%m	107 23.08%Tgi m	85 27.79%Tef ghimop	168 27.79%Tefg himop	11 1.34%	206 23.42%Teg im	108 19.67%gim	34 17.76%m	1096 19.30%Tr	28 4.01%
Hamlet & Isolated Dwelling	161 2.51%ag mr	91 1.68%	29 5.49%Ta	15 4.86%Ta	26 13.65%Tabo	29 5.49%Tfgh iimn	2 0.76%	4 0.53%	6 1.21%	7 1.16%	10 2.06%gm	15 4.86%Tfgh imn	19 3.19%ghim	3 0.37%	19 2.13%gm	21 3.85%fgh im	26 13.65%Tefg hijklmno	157 2.76%Tr	3 0.45%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 261

Which of the following best describes where you live?

Base: All respondents

	_						Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Urban	5152 79.97%abd	4316 79.10%bd	961 68.17%	194 79.99%bd	250 70.68%	50 79.31%	912 81.80%abd	477 80.20%bd	1047 93.24%Tabcdef gi	212 79.94%bd	38 90.64%bd	69 86.80%bd	16 71.29%	22 64.35%
Urban - Population over 10,000	2884 44.76%abdk	2342 42.94%bd	485 34.43%	114 47.04%bdk	131 37.17%	26 41.65%	472 42.31%b	250 42.08%b	626 55.78%Tabcdfg k	129 48.66%bdk	31 73.44%Tabcdef ghik	25 31.41%	8 37.06%	8 24.83%
Town and Fringe	2268 35.21%j	1973 36.17%Tbj	476 33.75%j	80 32.96%	119 33.51%	24 37.66%	440 39.49%Tabij	227 38.12%j	421 37.46%j	83 31.28%	7 17.20%	44 55.40%Tabcdfg hij	8 34.23%	13 39.51%
NET: Rural	1290 20.03%h	1140 20.90%Tfh	448 31.83%Tacfghi jk	49 20.01%h	104 29.32%Tacfghi jk	13 20.69%h	203 18.20%h	118 19.80%h	76 6.76%	53 20.06%h	4 9.36%	11 13.20%	6 28.71%	12 35.65%
Village	1129 17.52%h	1006 18.43%Th	381 27.06%Tacfghi jk	43 17.71%h	90 25.34%Tafghjk	10 15.40%h	188 16.82%h	107 17.93%h	73 6.50%	48 17.99%h	4 9.36%	9 10.77%	6 28.71%	12 35.65%
Hamlet & Isolated Dwelling	161 2.51%fh	134 2.46%fh	67 4.77%Tafgh	6 2.29%h	14 3.97%fh	3 5.29%fh	15 1.38%h	11 1.87%h	3 0.26%	5 2.07%h	:	2 2.42%h	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 262

Which of the following best describes where you live?

Base: All respondents

								Q.2 Mobile su	upplier						
	Total (T)	Total mobile	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Urban	5152 79.97%ot	5062 80.03%ot	178 70.35%	948 79.25%o	299 81.28%o	25 100.00%	846 78.78%o	424 75.71%	592 85.75%Tnopst wyz	416 86.98%Tnopqs twyz	712 80.28%o	97 79.75%	61 75.94%	209 76.74%	80 84.73%o
Urban - Population over 10,000	2884 44.76%tz	2838 44.86%tz	99 39.14%	535 44.67%t	165 44.79%	19 75.05%	474 44.19%t	211 37.67%	367 53.14%Tnopq: twzA	240 s 50.19%Tnotz	392 44.19%t	54 44.19%	33 40.65%	104 38.27%	36 38.29%
Town and Fringe	2268 35.21%	2224 35.16%	79 31.21%	414 34.58%	134 36.49%	6 24.95%	371 34.58%	213 38.04%	225 32.61%	176 36.79%	320 36.09%	43 35.56%	29 35.29%	105 38.47%	44 46.45%Tnopsu
NET: Rural	1290 20.03%uv	1264 19.97%uv	75 29.65%Tnpqsu vwA	248 20.75%uv	69 18.72%v	:	228 21.22%uv	136 24.29%Tnuv	98 14.25%	62 13.02%	175 19.72%uv	25 20.25%	19 24.06%uv	63 23.26%uv	14 15.27%
Village	1129 17.52%uv	1106 17.48%uv	68 26.73%Tnpqsu vwxA	218 18.19%uv	61 16.71%	:	197 18.39%uv	123 22.01%Tnuvw	91 13.21%	56 11.82%	143 16.13%	19 15.54%	14 17.67%	59 21.50%uv	12 12.42%
Hamlet & Isolated Dwelling	161 2.51%u	158 2.49%u	7 2.92%	31 2.55%u	7 2.01%	:	30 2.83%u	13 2.28%	7 1.04%	6 1.20%	32 3.59%uv	6 4.72%uv	5 6.39%Tnuvz	5 1.76%	3 2.85%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 263

Which of the following best describes where you live?

Base: All respondents

								Q.3 Broad	band supplier						Util-		Q.4	Pay TV supp	plier			ucial vulnera Using Q21 Potenti		limi cond	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No _(x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Urban	5152 79.97%b dpuw	4932 79.94%b d	918 69.03%	227 78.05%b d	274 70.25%	48 80.69%	1034 81.23%b d	522 78.84%b d	1340 92.98%T abcdefg il	239 81.01%b d	43 88.46%b d	87 88.26%b cdg	39 75.63%	19 75.07%	21 64.99%	2967 82.31%T pq	329 73.99%	1469 78.65%	164 84.77%p	911 92.54%T opqr	915 84.28%T u	2586 77.97%	1097 81.51%ເ	1639 i 77.69%	3294 80.74%w
Urban - Population over 10,000	2884 44.76%a bdflquw	2738 44.38%b dfl	462 34.71%	140 48.11%b dl	146 37.54%	30 49.81%b I	526 41.29%b I	281 42.46%b I	827 57.37%T abcdfgi kl	139 47.20%b dl	35 72.18%T abcdefg ikl	36 36.41%	12 22.92%	8 32.40%	8 24.44%	1623 45.02%q	188 42.28%	752 40.29%	94 48.40%	538 54.63%T opq	535 49.30%T u	1342 40.45%	698 51.83%1 u	875 「41.46%	1858 45.54%w
Town and Fringe	2268 35.21%j v	2194 35.57%T j	456 34.32%j	87 29.94%	127 32.71%j	18 30.89%	509 39.94%T abcdhj	241 36.38%j	513 35.61%j	100 33.80%j	8 16.28%	51 51.86%T abcdefg hij	27 52.70%T abcdegh ij	11 42.67%	13 40.55%	1344 37.29%T p	141 31.71%	717 38.36%T p	70 Г 36.37%	373 37.91%	380 34.98%v	1245 37.52%T v	400 29.68%	764 36.23%	1436 35.19%
NET: Rural	1290 20.03%h ost	1237 20.06%h	412 30.97%T acfghij k	64 21.95%h k	116 29.75%T acfghij k	11 19.31%h	239 18.77%h	140 21.16%hk	101 7.02%	56 18.99%h	6 11.54%	12 11.74%	13 24.37%h	6 24.93%	11 35.01%	638 17.69%s	116 26.01%T ors	399 21.35%o s	29 5 15.23%s	73 7.46%	171 15.72%	731 22.03%T tv	249 「 18.49%	471 22.31%T x	786 19.26%
Village	1129 17.52%h ost	1088 17.63%h	350 26.32%T acfghij k	52 18.03%h	101 25.99%T acfghij k	9 15.43%h	221 17.38%h	126 19.10%hk	96 6.65%	48 16.21%h	6 11.54%	10 9.78%	13 24.37%h k	6 24.93%	11 35.01%	582 16.15%s	102 22.96%T os	362 19.37%T os	29 Γ 15.23%s	72 7.29%	150 13.84%	634 19.10%T t	220 T 16.34%	405 19.20%T	695 17.03%
Hamlet & Isolated Dwelling	161 2.51%fh os	150 2.42%fh	62 4.65%T fgh	11 a 3.93%fh	15 3.76%fh	2 n 3.88%h	18 1.39%h	14 2.07%h	5 0.37%	8 2.78%h	-	2 1.96%h	:	:	Ī	55 1.54%s	14 3.05%or s	37 1.98%s	-	2 0.17%	20 1.88%	97 2.93%T	29 7 2.15%	66 3.11%	91 2.24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 264
Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)
Base: All respondents

	_	Gende					Age						Social Gr				Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Working	3627 56.30%bchi moq	1902 60.37%Tb	1725 52.41%	352 39.61%hi	885 82.27%Tcfg hi	801 80.22%Tcgh i	850 76.68%Tcgh i	526 56.69%chi	197 19.21%i	16 3.92%	977 55.74%m	1148 63.20%Tjm	856 65.44%Tjm	646 41.28%	2125 59.54%To	1502 52.28%	3001 58.25%Tq	626 48.50%
NET: Employed	3283 50.96%bchi moq	1703 54.08%Tb	1580 47.98%	345 38.82%hi	832 77.36%Tcfg hi	740 74.13%Tcfg hi	759 68.51%Tcgh i	446 48.04%chi	147 14.33%i	14 3.35%	889 50.71%m	1032 56.83%Tjm	774 59.16%Tjm	588 37.58%	1921 53.83%To	1362 47.40%	2736 53.10%Tq	547 42.42%
Working full time - working 30 hours per week or more	2653 41.18%bcgh imoq	1546 49.09%Tb	1106 33.60%	281 31.64%hi	732 68.05%Tcef ghi	614 61.48%Tcfg hi	614 55.43%Tcgh i	338 36.40%hi	71 6.92%i	3 0.66%	780 44.51%Tm	848 46.68%Tm	603 46.09%Tm	422 26.96%	1628 45.61%To	1025 35.67%	2239 43.47%Tq	413 32.02%
Working part-time - working between 8 and 29 hours per week	630 9.79%achij n	157 4.98%	474 14.38%Ta	64 7.18%i	100 9.31%i	126 12.65%Tcdh i	145 13.09%Tcdh i	108 11.64%chi	76 7.40%i	11 2.69%	109 6.21%	184 10.15%j	171 13.07%Tjk	166 10.62%j	293 8.22%	337 11.74%Tn	496 9.63%	134 10.40%
NET: Self-employed	344 5.34%bcim	198 6.29%Tb	146 4.43%	7 0.79%	53 4.91%ci	61 6.10%ci	90 8.17%Tcdhi	80 8.65%Tcdhi	50 4.88%ci	2 0.57%	88 5.03%	116 6.37%Tm	82 6.28%m	58 3.70%	204 5.71%	140 4.87%	265 5.15%	78 6.08%
Self-employed - working 30 hours per week or more	208 3.22%bchim	138 4.39%Tb	70 2.11%	3 0.29%	40 3.69%chi	42 4.17%chi	56 5.05%Tchi	47 5.08%Tchi	19 1.90%ci	1 0.27%	54 3.11%	69 3.78%m	50 3.84%m	34 2.20%	123 3.45%	85 2.95%	162 3.15%	46 3.53%
Self-employed - working between 8 and 29 hours per week	136 2.11%cdi	60 1.90%	76 2.31%	4 0.50%	13 1.22%	19 1.92%ci	34 3.11%Tcdi	33 3.56%Tcdei	31 2.98%cdi	1 0.31%	34 1.92%	47 2.59%	32 2.44%	24 1.50%	81 2.26%	55 1.93%	103 2.01%	33 2.55%
NET: Not working	2815 43.70%adef kInp	1248 39.63%	1567 47.59%Ta	537 60.39%Tdef g	191 17.73%	197 19.78%	258 23.32%d	402 43.31%def	829 80.79%Tcde fg	401 96.08%Tcde fgh	775 44.26%kl	669 36.80%	452 34.56%	919 58.72%Tjkl	1444 40.46%	1371 47.72%Tn	2151 41.75%	664 51.50%Tp
Not working but seeking work or temporarily unemployed or sick	249 3.86%hijkl nq	121 3.83%	128 3.88%	32 3.59%hi	40 3.69%hi	64 6.42%Tcdhi	56 5.09%Thi	50 5.44%Thi	6 0.59%	-	25 1.45%	42 2.33%	22 1.72%	158 10.12%Tjkl	68 1.90%	181 6.29%Tn	217 4.21%Tq	32 2.47%
Not working and not seeking work	297 4.61%cdhij kln	131 4.15%	166 5.04%	16 1.77%	31 2.88%	40 3.96%ci	84 7.58%Tcdeh i	90 9.69%Tcdeh i	32 3.12%i	5 1.14%	27 1.55%	28 1.54%	27 2.08%	214 13.70%Tjkl	55 1.54%	242 8.41%Tn	225 4.37%	72 5.56%
Student	550 8.54%defgh ilmoq	249 7.89%	301 9.16%	488 54.84%Tdefg hi	52 4.81%efghi	6 0.55%h	3 0.27%	2 0.24%	-	-	205 11.68%Tlm	180 9.89%Tlm	60 4.59%	106 6.75%I	384 10.77%To	166 5.77%	464 9.01%Tq	86 6.65%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDER.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 264

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

		Geno	der				Age						Social G	rade			Area t	type
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Retired on a state pension only	320 4.96%acdef gjklnp	106 3.38%	213 6.48%Ta	1 0.13%	-	:	:	6 0.60%def	204 19.92%Tcde fg	109 26.02%Tcdef gh	27 1.53%	34 1.89%	48 3.66%jk	211 13.45%Tjkl	61 1.71%	259 9.00%Tn	237 4.60%	83 6.41%Tp
Retired with a private pension	1035 16.07%bcde flmop	604 19.16%Tb	432 13.11%	-	-	1 0.13%	16 1.45%cde	164 17.72%cdef	567 55.27%Tcde fg	287 68.64%Tcde fgh	453 25.86%Tklm	331 18.19%Tlm	181 13.84%m	71 4.51%	784 21.96%To	252 8.76%	724 14.06%	311 24.09%Tp
House person, housewife, househusband, etc.	365 5.66%achij kn	38 1.22%	326 9.92%Ta	1 0.07%	68 6.36%chi	87 8.71%Tchi	99 8.93%Tcdhi	89 9.62%Tcdhi	19 1.90%ci	1 0.28%	38 2.17%	54 2.96%	113 8.67%Tjk	159 10.19%Tjk	92 2.58%	273 9.50%Tn	283 5.50%	82 6.32%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 265
Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)
Base: All respondents

			Cou	ntry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Working	3627 56.30%c kq	3051 56.44%	307 57.22%	153 49.97%	116 59.97%	307 57.22%	139 54.41%	421 59.15%kno	296 56.43%	331 58.88%k	257 55.55%	153 49.97%	330 54.50%	516 60.78%Tkl no	468 53.12%	291 52.85%	116 59.97%	3161 55.64%	436 61.53%Tq
NET: Employed	3283 50.96%n oq	2752 50.92%	280 52.20%	141 46.15%	109 56.44%c	280 52.20%	129 50.21%	385 54.03%kno	272 51.77%	319 56.76%Tjk Ino	228 49.37%	141 46.15%	298 49.18%	458 53.86%kno	412 46.76%	252 45.76%	109 56.44%kno	2852 50.21%	403 56.94%Tq
Working full time - working 30 hours per week or more	2653 41.18%l noq	2213 40.94%	227 42.27%	111 36.38%	101 52.20%Tab c	227 42.27%no	106 41.26%	314 44.14%kln o	222 42.32%no	264 46.97%TkI no	191 41.25%	111 36.38%	221 36.40%	386 45.43%Tkl no	313 35.53%	196 35.69%	101 52.20%Tef hjklno	2300 40.50%	327 46.17%Tq
Working part-time - working between 8 and 29 hours per week	630 9.79%dp	539 9.97%d	53 9.93%d	30 9.77%d	8 4.24%	53 9.93%p	23 8.95%	70 9.89%p	50 9.45%p	55 9.79%p	38 8.12%	30 9.77%p	77 12.78%Tjmp	72 8.43%	99 11.23%p	55 10.06%p	8 4.24%	552 9.71%	76 10.77%
NET: Self-employed	344 5.34%i	298 5.52%	27 5.02%	12 3.82%	7 3.53%	27 5.02%i	11 4.20%	37 5.13%i	24 4.66%i	12 2.13%	29 6.18%i	12 3.82%	32 5.32%i	59 6.92%i	56 6.37%i	39 7.09%i	7 3.53%	309 5.43%	33 4.59%
Self-employed - working 30 hours per week or more	208 3.22%i	181 3.35%	16 2.90%	6 1.80%	6 2.89%	16 2.90%	8 3.12%	25 3.57%i	10 1.84%	8 1.34%	19 4.02%i	6 1.80%	20 3.27%	33 3.92%i	36 4.14%hi	22 4.04%i	6 2.89%	187 3.29%	20 2.78%
Self-employed - working between 8 and 29 hours per week	136 2.11%i	117 2.17%	11 2.12%	6 2.03%	1 0.64%	11 2.12%	3 1.08%	11 1.56%	15 2.82%i	4 0.79%	10 2.16%	6 2.03%	12 2.05%	25 2.99%i	20 2.23%	17 3.06%i	1 0.64%	122 2.15%	13 1.82%
NET: Not working	2815 43.70%m r	2355 43.56%	230 42.78%	153 50.03%T	77 40.03%	230 42.78%	117 45.59%	291 40.85%	229 43.57%	231 41.12%	206 44.45%	153 50.03%Tgi m	276 45.50%m	333 39.22%	413 46.88%gm	259 47.15%gm	77 40.03%	2519 44.36%Tr	272 38.47%
Not working but seeking work or temporarily unemployed or sick	249 3.86%dp q	204 3.78%d	27 4.94%d	17 5.61%d	1 0.40%	27 4.94%p	9 3.57%p	21 2.96%	27 5.10%p	29 5.12%p	20 4.34%p	17 5.61%op	17 2.76%	41 4.82%p	26 2.97%	14 2.62%	1 0.40%	206 3.63%	39 5.55%Tq
Not working and not seeking work	297 4.61%ar	225 4.17%	39 7.18%Ta	20 6.65%	13 6.51%	39 7.18%Tgim	10 3.73%	26 3.58%	22 4.26%	22 3.92%	22 4.78%	20 6.65%m	32 5.25%	26 3.10%	35 4.02%	30 5.49%	13 6.51%m	278 4.90%Tr	16 2.23%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDER

Absolutes/col percents

Table 265

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19) Base: All respondents

			Co	untry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Student	550 8.54%lq	486 8.98%T	35 6.56%	18 5.85%	11 5.82%	35 6.56%	17 6.52%	54 7.53%	45 8.55%	37 6.66%	44 9.42%l	18 5.85%	35 5.73%	112 13.23%Tef ghiklop	93 10.61%Teik I	49 8.87%	11 5.82%	378 6.65%	162 22.86%Tq
Retired on a state pension only	320 4.96%mr	269 4.98%	25 4.58%	20 6.46%	6 3.19%	25 4.58%	14 5.53%	31 4.30%	21 3.96%	31 5.56%m	26 5.60%m	20 6.46%m	39 6.48%m	25 3.00%	45 5.06%	37 6.75%m	6 3.19%	317 5.58%Tr	3 0.38%
Retired with a private pension	1035 16.07%i mr	868 16.05%	82 15.22%	55 17.98%	31 15.86%	82 15.22%	50 19.57%im	121 16.94%im	86 16.47%m	67 11.86%	75 16.32%m	55 17.98%im	108 17.78%im	97 11.39%	161 18.26%im	103 18.70%im	31 15.86%	1017 17.91%Tr	16 2.26%
House person, housewife, househusband, etc.	365 5.66%m	303 5.60%	23 4.31%	23 7.48%	16 8.25%	23 4.31%	17 6.67%	39 5.53%	27 5.24%	45 8.00%Tejm o	18 1 4.00%	23 7.48%m	45 7.50%ejm	31 3.69%	53 5.97%	26 4.71%	16 8.25%jm	323 5.69%	37 5.19%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 266

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)
Base: All respondents

Q.1 Landline supplier L Itil-Total landity Ware-Plus-Talk-Voda-Total вт EE Post Office Talk Virgin Media fone KCOM /Karoo Now TV SSE house (T) Unweighted base 6442 5450 1418 237 385 57 1091 606 1084 257 20 37 Weighted base 6442 5456 1409 243 354 63\* 1115 594 1122 265 42\* 80\* 23\*\* 34\*\* NET: Working 3627 2986 727 139 179 672 281 632 171 56.30%abdg 54.74%bg 51.60% 57.16%g 50.72% 62.90%g 60.25%Tabdgk 47.25% 56.29%bg 64.79%Tabdghk 46.91% 34.99% 54.69% NET: Employed 3283 629 57.03% 51.69%bdg 57.42% 42.04% 30 21% 50.96%abdg 49.39%ba 52.36%g 44.41% 43.22% 59.68%Tabdohk 36.43% 44.64% 55.88%Tabdok Working full time working 30 hours per 41.18%abdg 39.53%bg 34.35% 43.95%bg 35.22% 49.77%bg 44.59%Tabdg 34.28% 42.80%abdg 49.33%Tabdgk 41.73% 34.06% 14.82% 33.94% week or more 20 8.41% Working part-time 538 7 26% 15 60% 7 08% 15 30% 11.29% 8.94% 10.35% 2.40% working between 8 and 9.79% 9.86% 10.29% 9.19% 8.90% 29 hours per week 4.60% 4.87% 4.78% 5.34% 5.34% 6.96%Tafqh 4.80% 6.31% 5.87% 4.37% 4.03% 5.10% 2 48% 18.26% Self-employed - working 208 171 30 hours per week or 3.22% 3.13% 3.83% 3.17% 2.21% 5.87% 2.55% 2.43% 3.33% 4.03% 2.99% 5.50% Self-employed - working between 8 and 29 hours 2.11% 2.22%h 3.13%Tah 1.62% 4.10%Tafghi 1.82% 1.60% 1.27% 1.07% 2.48% 1.88% 4.78% 12.76% per week 2815 43.70%fi NET: Not working 2469 174 443 15 65.01% 48.40%Tafhi 49.28%Tfi 37.10% 43.71%i 40.10% 53.09%fi 45.26%Tfi 42.84% 39.75% 52.75%Tacefhi 35.21% 45.31% Not working but seeking 249 199 3.86%b 3.65%b 2.13% 4.91%b 5.57%b 11.21%Tabfghi 3.81%b 3.82% 3.81%b 2.19% 1.26% 6.21%b 21.61% work or temporarily unemployed or sick Not working and not 258 seeking work 4.61% 4.73% 4.19% 5.84% 6.21% 4.73% 5.37% 5.97% 3.76% 2.59% 3.74% 5.81% 8.04% 2.68% 47 75 Student 550 400 117 21 13 83 30

7.41%d

7.92%d

11.23%adeh

3.13%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ij/k/l/m
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

8.30%d

8.54%adh

7.33%d

8.52%d

3.63%

0.90%

YONDER.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 266

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Base: All respondents

							Q	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Retired on a state pension only	320 4.96%	307 5.63%T	80 5.66%	9 3.63%	21 5.99%	2 3.63%	52 4.64%	52 8.71%Tabcfh	64 i 5.66%	10 3.65%	3 7.15%	5 6.17%	2 7.15%	4 12.02%
Retired with a private pension	1035 16.07%fi	990 18.16%Tfi	320 22.68%Tacfhi	37 15.18%i	75 21.25%Tfi	8 12.02%	149 13.37%	123 20.76%Tfi	198 17.63%fi	22 8.42%	6 15.29%	13 16.64%	4 16.51%	7 20.78%
House person, housewife, househusband, etc.	365 5.66%	315 5.77%	76 5.43%	12 4.76%	23 6.63%	3 4.61%	57 5.15%	33 5.57%	70 6.21%	19 7.12%	4 9.53%	10 12.08%Tabcfg	2.06%	3 9.83%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 267
Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)
Base: All respondents

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Working	3627 56.30%tvyz	3591 56.76%Ttvyz	138 54.29%t	729 60.89%Tntvyz	214 58.18%tvyz	14 56.50%	629 58.58%tvyz	250 44.61%	440 63.79%Tnotvy z	235 49.11%	539 60.83%Tntvyz	67 55.59%	36 44.27%	135 49.44%	61 64.17%tvyz
NET: Employed	3283 50.96%tvy	3250 51.38%Ttvy	116 45.83%	669 55.88%Tnotvy z	199 53.98%tvy	14 54.78%	568 52.94%tvy	231 41.34%	391 56.56%Tnotvy z	211 44.07%	492 55.52%Tnotvy z	64 52.50%t	31 38.33%	125 46.00%	57 60.45%otvyz
Working full time - working 30 hours per week or more	2653 41.18%tvz	2628 41.55%Ttvyz	91 35.92%	559 46.73%Tnoqtv yz	146 39.66%t	13 49.84%	476 44.39%Totvy	164 z 29.24%	319 46.26%Tnotvy z	173 36.30%t	405 45.67%Tnotvy z	47 38.42%	24 29.49%	93 34.11%	49 51.36%otvyz
Working part-time - working between 8 and 29 hours per week	630 9.79%	622 9.83%	25 9.91%	109 9.15%	53 14.32%Tnpsvw	1 4.94%	92 8.55%	68 12.10%sv	71 10.31%	37 7.77%	87 9.86%	17 14.08%	7 8.84%	32 11.89%	9 9.09%
NET: Self-employed	344 5.34%t	340 5.38%t	21 8.45%Ttz	60 5.01%	15 4.20%	1.72%	61 5.64%	18 3.27%	50 7.23% Ttz	24 5.04%	47 5.31%	4 3.09%	5 5.94%	9 3.43%	4 3.73%
Self-employed - working 30 hours per week or more	208 3.22%	206 3.25%	13 5.06%tx	34 2.87%	9 2.41%	-	40 3.77%	12 2.11%	36 5.17%Tnptvx	12 z 2.44%	31 3.44%	-	4 4.89%x	5 1.71%	2 1.73%
Self-employed - working between 8 and 29 hours per week	136 2.11%	135 2.13%	9 3.40%	26 2.14%	7 1.79%	1.72%	20 1.87%	7 1.17%	14 2.06%	12 2.60%	17 1.87%	4 3.09%	1 1.05%	5 1.72%	2 1.99%
NET: Not working	2815 43.70%npuv	2735 w 43.24%puw	116 45.71%u	468 39.11%	154 41.82%	11 43.50%	445 41.42%	310 55.39%Tnopqs uwA	250 36.21%	243 50.89%Tnpqsu wA	347 39.17%	54 44.41%	45 55.73%Tnpqsu wA	138 50.56%Tnpqsu wA	34 35.83%
Not working but seeking work or temporarily unemployed or sick	249 3.86%o	246 3.89%o	3 1.05%	48 4.02%o	21 5.63%o	1 5.26%	43 3.99%o	21 3.82%	32 4.62%o	22 4.57%o	31 3.54%	4 3.15%	3 4.16%	7 2.58%	4 4.31%
Not working and not seeking work	297 4.61%nw	285 4.50%w	15 5.79%w	45 3.77%	17 4.61%	-	63 5.87%npuw	30 5.39%w	23 3.40%	25 5.18%w	22 2.51%	4 3.34%	8 9.70%Tnpuw	19 6.89%puw	3 3.22%
Student	550 8.54%ns	532 8.41%s	18 7.29%	86 7.16%	40 10.89%ps	9 34.44%	68 6.32%	45 7.96%	68 9.83%s	34 7.18%	84 9.43%s	12 9.74%	7 8.38%	31 11.53%ps	9 9.39%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 267

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19) Base: All respondents

								Q.2 Mobile supp	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Retired on a state pension only	320 4.96%u	309 4.88%u	11 4.27%	49 4.10%	14 3.86%	1 2.04%	62 5.74%u	47 8.36%TnpquwA	16 2.29%	26 5.52%u	34 3.81%	5 3.74%	4 4.51%	22 8.04%TnpquwA	1 1.15%
Retired with a private pension	1035 16.07%nqu	1001 15.82%qu	60 23.62%Tnpqsu wzA	170 14.18%	42 11.33%	-	152 14.19%	130 23.23%Tnpqsu wzA	77 11.12%	102 21.38%Tnpqsu wA	125 14.04%	22 17.76%	19 23.88%pqsuwA	42 15.51%	9 9.55%
House person, housewife, househusband, etc.	365 5.66%	363 5.74%	9 3.69%	70 5.88%	20 5.49%	1.76%	57 5.31%	37 6.63%	34 4.95%	34 7.06%	52 5.84%	8 6.69%	4 5.10%	16 6.00%	8 8.21%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 268

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)
Base: All respondents

Financial vulnerability limiting Q.3 Broadband supplier Q.4 Pay TV supplier (Using Q21) conditions I Itil-Total Now Most Least KCOM / broad-Talk-Voda-Broad-Shell Ware-Total Virgin vulnvulnvuln-ΕE Office afone Karoo Energy SSE house pay TV No Unweighted base 6442 423 1232 671 1406 289 114 415 1808 1106 3506 1166 2244 3951 Weighted base 6442 6169 1330 291 389 60\* 1273 662 1442 295 49\* 99\* 52\* 26\*\* 32\*\* 3605 444 1868 193 985 1085 3317 1346 2110 4080 NFT: Working 3627 694 173 199 313 208 31 50 30 12 19 2114 248 1119 114 567 549 1785 979 919 2573 3486 35 788 832 56.30%b 56.51%b 52.14% 59.56%b 51.03% 59.38% 61.87%T 47.36% 57.71%b 70.43%T 62.98% 50.94% 57.85% 46.00% 59.02% 58.64%T 55.74% 59.89%T 58.96% 57.54% 50.63% 53.80% 72.75%T 43.55% 63.05%Tw dg abcdfgh NET: Employed 50.96%b 51.22%b 45.57% 53.48%b 44.52% 55.62% 57.46%T abdghk 42.93% 53.10%b 65.11%T 59.64%g 45.90% 53.91% 41.84% 39.70% 54.12%T 49.47% 55.30%T 55.48% 53.66% 44.79% 47.99% 68.94%T 38.82% 57.24%Tw da dg abcdfah Working full time -2653 230 163 55.12%T 37.33% 42.40% 30.43% working 30 hours per 41.18%b 41.46%b 35.25% 45.70%b 34.67% 48.55% 46.73%T 34.69% 43.51%b 46.01% 37.07% 43.82%T 38.87% 44.74%T 46.26% 44.04% 30.97% 37.51%t 63.61%T 29.91% 46.95%Tw abcdfgh 630 602 137 137 138 29 420 Working part-time working between 8 and 9.76% 10.33% 7.78% 9.85% 7.07% 10.73% 8.23% 9.59% 9.99% 13.63% 8.58% 11.51% 11.41% 2.63% 10.29% 10.61% 10.56% 9.21% 9.62% 13.82%T 5.33% 10.29% 29 hours per week 29 NET: Self-employed 5.34%ov 5.28% 6.57%af 6.08% 6.51% 3.76% 4.41% 4.43% 4.61% 5.32% 3.34% 5.03% 3.94% 4.15% 19.31% 4.52% 6.27% 4.59% 3.49% 3.89% 5.84%v 5.81%v 3.81% 4.73% 5.81% Self-employed - working 12 4.13% 30 hours per week or 3.22% 3.16% 3.56% 4.48% 2 43% 3.76% 2.41% 2.83% 3.52% 2.41% 1.91% 5.82% 2.82% 3.97% 2.59% 2.09% 2 97% 3.51% 3 43% 2 64% 2.86% 3.56% 1.18% 2.03% 4.15% 0.92% between 8 and 29 hours 2.11%ho 2.13%h 3.00%Ta 1.60% 4.08%Tafgh 2.00% 1.60% 1.10% 3.34% 2.62% 13.50% 1.70%s 2.30% 1.99% 1.39% 2.33% 2.38%v 1.18% 1.87% 2.25% per week NET: Not working 2815 22 42.15% 40.62% 37.02% 54.00% 41.04% 49.37%T 43.49%f 47.86%T 40.44%i 48.97%T 38.13%i 52.64%T 29.57% 49.06%f 44.26% 46.20%T 56.45%T 36.95% 43.70%f 42.29%i 40.98% 41.36% 40.11% 42.46% 27.25% ioavx

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER.

Impacting/

17.64%T 15.73%

6.97%Tx 4.83%

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 268

Retired with a private

pension

House person

housewife, househusband, etc. 1035 16.07%f

365

5.66%vx

16.49%T

5.70%

22.60%T

5.45%

15.59%i

20.97%Ta

6.23%

7.74%

4.91%

12.06%i

19.16%T 14.85%i

6.21%

6.55%

7.00%

7.23%

13.29%

8.28%

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19)

Financial vulnerability limiting Q.3 Broadband supplier Q.4 Pay TV supplier (Using Q21) conditions Util-Total Now Most ally Least Virgin KCOM / Broad-Shell Virgin broad-Talk-Talk Voda-Ware-Total Talkvulnvulnvuln-EE afone Karoo Energy SSE house Talk No 6442 6169 1330 291 1273 1442 295 3605 1868 193 985 1085 3317 4080 Weighted base 1346 2110 Not working but seeking 6.59% work or temporarily unemployed or sick 3.86%ab 3 60%h 2.07% 3 95% 4 74%h 3 90%h 4 28%h 3.84%h 2 38% 1 10% 6 28%h 2 44% 22 73% 3.38% 2 18% 3 40% 2.47% 3.82% 9.95%Tu 2.72%v 0.94% 6 13%Tx 2 40% ouvx Not working and not 297 59 4.40% 16 5.47% 25 6.52%hi 39 5.86%i 152 4.21% 21 4.82% 24 1.79% 4.81% 2.84% 4.67% 3.70% 8.07%Tu 4.46%v 4.61%vx 5.03% 3.92% 2.32% 5.42% 6.63% 2.81% 6.98% 2.93% 10.79%Tx 1 33% 4 68% seeking work 108 8.10% 22 7.42% 20 5.02% 56 8.42% 22 7.37% 268 7.44% 127 6.79% 105 7.78%u 157 7.46% 356 8.73% 8.54%ad 8.22% 8.82%d 2.72% 7.21% 10.68%oa 8.11% 7.18% 11.84%Tu 4.76% 7.95%d 8.94% 9.19% 8.36% oquw 320 55 8.37%Ta Retired on a state 5.24% 3.90% 5.49% 7.42% 4.30% 4.63% 3.28% 6.21% 2.94% 6.21% 8.83% 5.00% 4.70% 4.99% 5.03%v 7.45%Tx 4.96%vx 5.07% 4.98% 6.89% 5.06% 6.60%Tv 1.30% 3.93% pension only

12.23%

26.75%Te 7.93%

1.79%

20.74%

8.57%

15.94%

5.39%

15.32%

15.46%

4.80%

17.02%

3.61%

17.11%

3.04%

11.45%Tu 5.34%v

22.31%T 14.33%t

1.11%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 269
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

		Gend	er				Age						Social Gr	ade			Area ty	
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Working	3616 56.13%bghi moq	1893 60.11%Tb	1723 52.33%	475 53.43%hi	883 82.06%Tcfg hi	802 80.32%Tcfg hi	835 75.33%Tcgh i	464 50.03%hi	145 14.17%i	12 2.96%	1006 57.42%m	1157 63.68%Tjm	849 64.90%Tjm	604 38.60%	2163 60.61%To	1453 50.57%	3023 58.67%Tq	593 46.00%
NET: Employed	3267 50.71%bghi moq	1697 53.87%Tb	1570 47.69%	457 51.37%ghi	815 75.81%Tcfg hi	738 73.93%Tcfg hi	744 67.13%Tcgh i	392 42.31%hi	110 10.75%i	10 2.41%	914 52.15%m	1040 57.26%Tjm	764 58.41%Tjm	549 35.05%	1954 54.75%To	1313 45.69%	2750 53.37%Tq	517 40.07%
Working full time - working 30 hours per week or more	2551 39.59%bghi moq	1483 47.08%Tb	1068 32.43%	350 39.32%ghi	693 64.42%Tcef ghi	587 58.84%Tcfg hi	597 53.89%Tcgh i	275 29.65%hi	46 4.52%i	2 0.54%	780 44.51%Tm	831 45.76%Tm	565 43.21%Tm	374 23.91%	1611 45.15%To	939 32.70%	2162 41.96%Tq	389 30.13%
Working part-time - working between 8 and 29 hours per week	716 11.12%ahijn	214 6.79%	502 15.25%Ta	107 12.05%hi	123 11.39%hi	151 15.08%Tdhi	147 13.24%Thi	117 12.66%hi	64 6.23%i	8 1.87%	134 7.64%	209 11.51%j	199 15.20%Tjkm	174 11.14%j	343 9.61%	373 12.99%Tn	588 11.41%	128 9.94%
NET: Self-employed	349 5.42%bchim	196 6.24%Tb	153 4.64%	18 2.06%	67 6.25%chi	64 6.40%chi	91 8.20%Tchi	72 7.72%Tchi	35 3.42%i	2 0.55%	92 5.27%m	117 6.42%m	85 6.49%m	55 3.55%	209 5.86%	140 4.89%	273 5.30%	77 5.93%
Self-employed - working 30 hours per week or more	166 2.58%bchim	109 3.46%Tb	57 1.73%	10 1.13%	39 3.64%Tchi	36 3.62%chi	45 4.02%Tchi	26 2.84%chi	9 0.85%	1 0.27%	53 3.02%m	49 2.71%m	41 3.12%m	23 1.48%	102 2.86%	64 2.23%	138 2.68%	28 2.15%
Self-employed - working between 8 and 29 hours per week	183 2.85%cip	87 2.78%	96 2.91%	8 0.93%	28 2.62%ci	28 2.78%ci	46 4.18%Tci	45 4.88%Tcdeh i	26 2.57%ci	1 0.28%	40 2.26%	67 3.71%Tjm	44 3.37%	32 2.07%	107 3.00%	76 2.66%	135 2.61%	49 3.78%Tp
NET: Not working	2826 43.87%adef klnp	1257 39.89%	1569 47.67%Ta	414 46.57%def	193 17.94%	196 19.68%	273 24.67%de	464 49.97%Tdef	880 85.83%Tcde fg	405 97.04%Tcde fgh	746 42.58%kl	660 36.32%	459 35.10%	961 61.40%Tjkl	1406 39.39%	1420 49.43%Tn	2129 41.33%	697 54.00%Tp
Not working but seeking work or temporarily unemployed or sick	271 4.20%ahijk In	113 3.60%	157 4.78%Ta	27 3.03%hi	54 4.99%hi	63 6.34%Tchi	60 5.43%chi	64 6.94%Tchi	2 0.21%	-	27 1.53%	35 1.91%	27 2.06%	182 11.65%Tjkl	61 1.72%	209 7.28%Tn	220 4.27%	50 3.91%
Not working and not seeking work	316 4.90%cdhij kln	138 4.39%	178 5.39%	21 2.41%	34 3.19%i	43 4.32%hi	89 8.07%Tcde hi	99 10.72%Tcdeh i	24 2.32%	4 1.01%	24 1.39%	28 1.53%	29 2.23%	235 14.98%Tjkl	52 1.46%	264 9.18%Tn	242 4.70%	74 5.71%
Student	415 6.45%defgh	197 6.25%	218 6.63%	363 40.77%Tdefg	41 3.85%efghi	1 0.10%	7 0.60%	3 0.28%	1 0.10%	-	144 8.22%Tlm	155 8.56%Tlm	47 3.56%	69 4.42%	300 8.39%To	116 4.03%	352 6.83%Tq	64 4.93%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDER

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 269

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

		Gend	ler				Age						Social G	rade			Area t	type
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Retired on a state pension only	366 5.69%acdef gjklnp	124 3.93%	242 7.37%Ta	Ī	:	0.07%	Ī	4 0.42%	252 24.57%Tcde fg	110 26.26%Tcdef g	29 1.67%	43 2.37%	56 4.27%jk	238 15.22%Tjkl	72 2.02%	294 10.24%Tn	273 5.29%	94 7.26%Tp
Retired with a private pension	1104 17.13%bcde flmop	647 20.54%Tb	456 13.87%	Ξ.	:	2 0.25%	15 1.36%cde	202 21.74%Tcde f	594 57.92%Tcde fg	290 69.49%Tcde fgh	477 27.21%Tklm	350 19.25%Tlm	196 14.96%m	81 5.20%	826 23.16%To	277 9.64%	769 14.93%	334 25.91%Tp
House person, housewife,	354 5.50%achij	37 1.18%	317 9.63%Ta	3 0.35%	64 5.91%chi	86 8.58%Tcdhi	102 9.21%Tcdhi	92 9.87%Tcdhi	7 0.70%	1 0.28%	45 2.56%	49 2.71%	105 8.02%Tjk	156 9.93%Tjk	94 2.64%	260 9.06%Tn	273 5.31%	81 6.28%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 270
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

			Соц	untry							Reg	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Working	3616 56.13%n q	3041 56.26%	301 55.99%	156 51.15%	118 60.82%	301 55.99%	142 55.21%	413 57.96%n	293 55.91%	330 58.62%n	264 57.04%	156 51.15%	325 53.69%	529 62.26%Teh kino	455 51.64%	290 52.79%	118 60.82%n	3121 54.95%	459 64.79%Tq
NET: Employed	3267 50.71%n oq	2737 50.63%	274 51.04%	146 47.65%	110 56.74%	274 51.04%	129 50.50%	375 52.67%no	271 51.53%	314 55.86%Tkl no	235 50.72%	146 47.65%	291 48.08%	466 54.82%Tln o	404 45.79%	253 45.90%	110 56.74%no	2814 49.54%	420 59.25%Tq
Working full time - working 30 hours per week or more	2551 39.59%n oq	2122 39.26%	214 39.75%	114 37.18%	101 52.40%Tab c	214 39.75%n	105 41.14%n	302 42.46%lno	213 40.64%no	245 43.57%Ino	185 40.07%n	114 37.18%	214 35.36%	375 44.13%Tln o	293 33.26%	188 34.19%	101 52.40%Tef ghjklno	2206 38.83%	318 44.97%Tq
Working part-time - working between 8 and 29 hours per week	716 11.12%d pq	615 11.38%d	61 11.28%d	32 10.47%d	8 4.34%	61 11.28%p	24 9.36%	73 10.21%p	57 10.89%p	69 12.30%p	49 10.66%p	32 10.47%p	77 12.72%p	91 10.69%p	110 12.53%p	64 11.71%p	8 4.34%	608 10.70%	101 14.28%Tq
NET: Self-employed	349 5.42%i	304 5.63%	27 4.96%	11 3.50%	8 4.08%	27 4.96%	12 4.71%	38 5.29%i	23 4.38%	16 2.76%	29 6.31%i	11 3.50%	34 5.62%i	63 7.44%Thik	52 5.85%i	38 6.89%i	8 4.08%	308 5.41%	39 5.54%
Self-employed - working 30 hours per week or more	166 2.58%	147 2.72%	14 2.58%	2 0.76%	3 1.55%	14 2.58%	8 3.32%k	20 2.85%	8 1.59%	8 1.34%	13 2.89%	2 0.76%	16 2.65%	29 3.45%ik	26 2.93%	18 3.22%k	3 1.55%	144 2.54%	21 2.93%
Self-employed - working between 8 and 29 hours per week	183 2.85%	157 2.91%	13 2.38%	8 2.74%	5 2.52%	13 2.38%	4 1.39%	17 2.45%	15 2.79%	8 1.42%	16 3.43%	8 2.74%	18 2.97%	34 3.99%i	26 2.92%	20 3.67%i	5 2.52%	163 2.88%	18 2.61%
NET: Not working	2826 43.87%m r	2364 43.74%	236 44.01%	149 48.85%	76 39.18%	236 44.01%m	115 44.79%	300 42.04%	231 44.09%m	233 41.38%	199 42.96%	149 48.85%m	281 46.31%m	321 37.74%	426 48.36%Tgi mp	260 47.21%m	76 39.18%	2559 45.05%Tr	249 35.21%
Not working but seeking work or temporarily unemployed or sick	271 4.20%	225 4.17%	30 5.53%d	13 4.22%	3 1.37%	30 5.53%p	11 4.33%	23 3.21%	29 5.50%p	34 6.00%gop	19 4.05%	13 4.22%	21 3.41%	41 4.78%	33 3.72%	16 2.91%	3 1.37%	229 4.04%	39 5.45%
Not working and not seeking work	316 4.90%ar	243 4.49%	39 7.25%Ta	21 6.98%	13 6.51%	39 7.25%Tgim	10 3.90%	30 4.17%	26 4.91%	23 4.05%	25 5.30%	21 6.98%m	28 4.67%	28 3.30%	41 4.69%	33 5.91%m	13 6.51%	294 5.17%Tr	19 2.71%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDER.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

			Co	untry							Regio	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Student	415 6.45%bo eklq	379 7.01%Tbc	21 3.83%	9 3.01%	7 3.38%	21 3.83%	12 4.57%	47 6.57%k	32 6.01%	30 5.34%	32 6.97%ek	9 3.01%	26 4.30%	85 10.06%Tefg hiklp	75 8.55%Teik lp	40 7.22%ek	7 3.38%	274 4.82%	137 19.29%Tq
Retired on a state pension only	366 5.69%r	301 5.58%	35 6.51%	25 8.08%d	5 2.73%	35 6.51%	16 6.07%	34 4.83%	25 4.79%	33 5.84%	27 5.84%	25 8.08%mp	45 7.37%mp	34 4.04%	48 5.41%	40 7.23%mp	5 2.73%	365 6.42%Tr	2 0.23%
Retired with a private pension	1104 17.13%i mr	924 17.10%	89 16.65%	57 18.63%	33 16.86%	89 16.65%m	54 20.89%im	124 17.45%im	96 18.34%im	70 12.40%	77 16.66%m	57 18.63%im	119 19.71%im	103 12.09%	176 19.97%Tim	105 19.15%im	33 16.86%	1087 19.15%Tr	14 1.99%
House person, housewife, househusband, etc.	354 5.50%m	291 5.39%	23 4.24%	24 7.93%b	16 8.33%	23 4.24%	13 5.05%	41 5.82%	24 4.55%	44 7.75%Tejm	19 1 4.13%	24 7.93%ejm	41 6.84%m	29 3.47%	53 6.02%m	26 4.79%	16 8.33%jm	310 5.45%	39 5.55%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 271
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone i	COM /Karoo	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Working	3616 56.13%abg	2962 54.30%bg	714 50.69%	145 59.62%bg	180 50.79%	36 56.99%	668 59.89%Tabdgk	282 47.41%	628 55.93%bg	169 64.05%Tabdghk	23 54.52%	37 46.24%	7 33.05%	19 56.28%
NET: Employed	3267 50.71%abdg	2672 48.97%bg	622 44.15%	130 53.46%bg	157 44.27%	35 54.65%	618 55.42%Tabdgk	257 43.24%	580 51.67%bdg	152 57.34%abdgk	22 52.05%	32 40.10%	6 28.27%	13 38.02%
Working full time - working 30 hours per week or more	2551 39.59%abgk	2070 37.94%bgk	470 33.33%	102 42.10%bgk	122 34.36%	31 49.11%bgk	484 43.44%Tabdgk	192 32.32%	474 42.20%abdgk	113 42.68%bgk	15 36.36%	20 24.54%	4 17.47%	12 33.94%
Working part-time - working between 8 and 29 hours per week	716 11.12%	602 11.03%	153 10.82%	28 11.36%	35 9.92%	4 5.54%	134 11.98%	65 10.92%	106 9.47%	39 14.66%h	7 15.69%	12 15.56%	2 10.79%	1 4.08%
NET: Self-employed	349 5.42%	291 5.33%	92 6.54%afh	15 6.16%	23 6.52%	1 2.34%	50 4.47%	25 4.17%	48 4.26%	18 6.71%	1 2.48%	5 6.14%	1 4.78%	6 18.26%
Self-employed - working 30 hours per week or more	166 2.58%	136 2.49%	34 2.40%	12 4.88%Tad	5 1.28%	1 2.34%	26 2.32%	17 2.83%	30 2.67%	8 2.98%	-	2 2.52%	-	2 5.50%
Self-employed - working between 8 and 29 hours per week	183 2.85%gh	155 2.84%gh	58 4.14%Tafgh	3 1.28%	19 5.24%Tacfgh	:	24 2.15%	8 1.34%	18 1.59%	10 3.73%g	1 2.48%	3 3.61%	1 4.78%	4 12.76%
NET: Not working	2826 43.87%fi	2493 45.70%Tfi	695 49.31%Tacfhi	98 40.38%	174 49.21%fi	27 43.01%	447 40.11%	313 52.59%Tacfhi	495 44.07%i	95 35.95%	19 45.48%	43 53.76%fi	15 66.95%	15 43.72%
Not working but seeking work or temporarily unemployed or sick	271 4.20%ab	216 3.96%b	36 2.52%	13 5.35%b	17 4.94%b	7 10.36%Tabhi	49 4.40%b	24 4.00%	43 3.81%	8 3.16%	2 5.10%	6 6.95%b	5 23.55%	:
Not working and not seeking work	316 4.90%	271 4.96%	63 4.44%	15 6.30%	25 7.09%hi	4 6.85%	60 5.40%	33 5.48%	47 4.23%	6 2.43%	2 3.74%	7 8.95%i	2 8.04%	1 2.68%
Student	415 6.45%adh	295 5.41%d	89 6.32%d	12 5.05%	8 2.14%	1 0.90%	66 5.88%d	33 5.52%d	53 4.76%	24 8.97%adh	* 1.11%	2 2.65%	2 9.63%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Absolutes/col percents

Table 271
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

							C	.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Retired on a state pension only	366 5.69%	349 6.39%T	91 6.44%	8 3.17%	23 6.61%	5 8.33%	58 5.20%	59 10.01%Tabcfh	72 i 6.44%	12 4.35%	3 7.15%	7 8.35%	2 7.15%	4 12.02%
Retired with a private pension	1104 17.13%fi	1057 19.37%Tfi	345 24.50%Tacfhi	41 16.71%i	77 21.73%Tfi	8 13.13%	156 14.00%	133 22.31%Tfi	209 18.60%fi	26 9.80%	8 18.84%	13 16.59%	4 16.51%	7 20.78%
House person, housewife, househusband, etc.	354 5.50%	306 5.60%	72 5.08%	9 3.80%	24 6.70%	2 3.44%	58 5.23%	31 5.28%	70 6.23%	19 7.24%	4 9.53%	8 10.27%c	2.06%	3 8.24%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 272
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

	_							Q.2 Mobile su	ıpplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Working	3616 56.13%otvy	3575 56.51%Totvy	122 48.00%	738 61.64%Tnotvy z	222 60.23%otvyz	13 52.91%	621 57.86%otvy	245 43.83%	441 63.95%Tnostv yz	233 48.85%	535 60.31%Tnotvy z	68 55.86%t	35 43.25%	140 51.37%	61 64.91%otvyz
NET: Employed	3267 50.71%otvy	3231 51.07%Totvy	100 39.53%	679 56.72%Tnostv yz	204 55.55%otvy	13 52.91%	558 52.02%otvy	226 40.46%	392 56.72%Tnotvy z	212 44.42%	484 54.53%Totvy	66 54.15%oty	30 36.50%	131 48.10%	58 61.66%otvyz
Working full time - working 30 hours per week or more	2551 39.59%ot	2525 39.91%Tot	76 30.04%	549 45.92%Tnoqtv yz	140 38.05%t	11 44.50%	455 42.42%otvy	146 26.09%	303 43.92%Tnotvy	171 35.85%t	389 43.90%Tnotvy	50 41.63%ot	23 28.91%	99 36.50%t	49 51.70%Tnoqtvyz
Working part-time - working between 8 and 29 hours per week	716 11.12%	706 11.17%	24 9.49%	129 10.81%	64 17.50%Tnopsvw y	2 8.41%	103 9.59%	80 14.36%Tnsv	88 12.80%v	41 8.57%	94 10.63%	15 12.52%	6 7.59%	32 11.60%	9 9.96%
NET: Self-employed	349 5.42%t	344 5.44%t	21 8.47%ptxz	59 4.91%	17 4.68%	:	63 5.84%	19 3.37%	50 7.23%txz	21 4.43%	51 5.78%	2 1.71%	5 6.75%	9 3.27%	3 3.25%
Self-employed - working 30 hours per week or more	166 2.58%	164 2.60%	10 3.88%tz	27 2.28%	7 1.80%		35 3.24%tz	8 1.39%	28 4.08%Tntxz	10 2.17%	26 2.88%	-	1 1.84%	2 0.82%	1 1.09%
Self-employed - working between 8 and 29 hours per week	183 2.85%	180 2.84%	12 4.59%	32 2.64%	11 2.88%	:	28 2.61%	11 1.99%	22 3.14%	11 2.27%	26 2.91%	2 1.71%	4 4.91%	7 2.46%	2 2.16%
NET: Not working	2826 43.87%npuv	2751 v 43.49%puw	132 52.00%Tnpqsu wA	459 38.36%	146 39.77%	12 47.09%	452 42.14%u	314 56.17%Tnpqsu wxA	249 36.05%	244 51.15%Tnpqsu wA	352 39.69%	54 44.14%	46 56.75%Tnpqsu wA	132 48.63%pquwA	33 35.09%
Not working but seeking work or temporarily unemployed or sick	271 4.20%	268 4.23%	5 2.01%	50 4.20%	17 4.68%	1 5.26%	54 4.99%	21 3.72%	31 4.51%	26 5.45%	39 4.34%	4 2.97%	4 5.54%	9 3.29%	1 1.00%
Not working and not seeking work	316 4.90%nw	302 4.77%w	14 5.62%w	49 4.12%w	20 5.43%w	-	63 5.87%w	29 5.17%w	28 4.13%	26 5.49%w	21 2.33%	5 4.38%	8 9.87%puw	18 6.51%w	5 5.29%
Student	415 6.45%	404 6.39%	17 6.51%	64 5.34%	30 8.05%	9 34.65%	55 5.17%	33 5.82%	48 6.97%	22 4.53%	68 7.68%s	7 5.91%	6 6.84%	21 7.84%	6 6.82%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Absolutes/col percents

Table 272
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

								Q.2 Mobile sup	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Retired on a state pension only	366 5.69%pu	355 5.61%pu	12 4.82%	49 4.10%	16 4.27%	1 3.71%	71 6.63%pu	59 10.54%Tnopqsu vwxA	24 3.53%	30 6.25%	39 4.39%	5 3.74%	6 7.18%	22 8.21%puw	2 2.04%
Retired with a private pension	1104 17.13%npqu	1069 u 16.90%qu	73 28.90%Tnpqsu wzA	177 14.79%	44 12.02%	-	160 14.90%	137 24.41%Tnpqsu wzA	84 12.22%	108 22.55%Tnpqsu wA	136 15.37%	25 20.44%qu	20 24.44%pqsuA	45 16.51%	9 9.55%
House person, housewife, househusband, etc.	354 5.50%	353 5.58%	11 4.15%	70 5.82%	20 5.32%	1 3.48%	49 4.58%	36 6.51%	32 4.70%	33 6.88%	49 5.57%	8 6.69%	2.87%	17 6.26%	10 10.39%su

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 273
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

Absolutes/col percents

								Q.3 Broadbar	nd supplier								Q.4	Pay TV supp	lier		Finan (	cial vulnerat Using Q21)	oility	limiti condit	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Working	3616 56.13%b gtuw	3469 56.23%b g	671 50.44%	179 61.56%b dg	203 52.10%	34 56.99%	784 61.56%T abdg	312 47.16%	838 58.15%b g	203 68.79%T abdfghk	28 58.31%	52 52.38%	29 56.97%	11 44.31%	20 62.29%	2102 58.32%T	242 54.53%	1116 59.75%T	117 60.30%	567 57.62%	544 50.09%	1726 52.02%	1023 75.97%T tu	899 42.59%	2577 63.15%Tw
NET: Employed	3267 50.71%b dgtuw	3138 50.87%b dg	587 44.11%	158 54.25%b dg	176 45.23%	34 56.99%	726 56.99%T abdg	282 42.61%	778 53.98%T abdg	180 61.09%T abdgk	27 54.97%	47 47.43%	27 51.86%	10 40.15%	14 42.98%	1936 53.71%T p	213 47.95%	1030 55.16%T p	109 56.30%	530 53.85%	476 43.91%	1530 46.13%	972 72.21%T tu	800 37.93%	2333 57.17%Tw
Working full time - working 30 hours per week or more	2551 39.59%b dgtuw	2458 39.85%b dg	440 33.09%	125 43.00%b dg	132 33.93%	28 47.85%b g	583 45.79%T abdgk	216 32.66%	626 43.40%T abdg	141 47.92%T abdgk	20 41.34%	33 33.61%	23 44.93%	8 30.54%	12 37.07%	1511 41.92%T p	163 36.61%	805 43.08%T p	81 41.77%	422 42.83%	304 27.97%	1150 34.68%t	894 66.41%T tu	581 27.56%	1871 45.84%Tw
Working part-time - working between 8 and 29 hours per week	716 11.12%v	680 11.03%	147 11.02%	33 11.24%	44 11.30%	5 9.14%	143 11.21%	66 9.95%	153 10.58%	39 13.17%	7 13.63%	14 13.82%	4 6.93%	2 9.61%	2 5.90%	425 11.78%	50 11.34%	226 12.08%	28 14.53%	109 11.03%	173 15.94%T uv	380 11.46%v	78 5.81%	219 10.37%	462 11.33%
NET: Self-employed	349 5.42%hd sv	331 5.36%h	84 6.33%h	21 7.31%h	27 6.87%h	-	58 4.56%	30 4.55%	60 4.17%	23 7.70%h	2 3.34%	5 4.95%	3 5.10%	1 4.15%	6 19.31%	166 4.62%	29 6.58%s	86 4.59%	8 4.00%	37 3.77%	67 6.19%v	195 5.89%v	51 3.75%	98 4.66%	244 5.98%T
Self-employed - working 30 hours per week or more	166 2.58%w	157 2.54%	31 2.32%	16 5.51%Ta bdfh	5 a 1.32%	-	28 2.20%	20 2.99%	38 2.63%	10 3.27%	-	2 2.04%	1 1.91%	-	2 5.82%	85 2.35%	13 2.88%	41 2.20%	7 3.46%	22 2.19%	33 3.02%	84 2.53%	30 2.20%	38 1.81%	126 3.08%Tw
Self-employed - working between 8 and 29 hours per week	183 2.85%ho sv	174 2.82%h	53 4.00%Ta fgh	5 a 1.80%	22 5.55%Ta h	- acfg -	30 2.36%	10 1.56%	22 1.54%	13 4.43%gh	2 3.34%	3 2.92%	2 3.20%	1 4.15%	4 13.50%	82 2.26%	16 3.70%s	45 2.39%	1 0.54%	16 1.58%	34 3.17%v	111 3.35%Tv	21 1.55%	60 2.85%	118 2.90%
NET: Not working	2826 43.87%f ioqvx	2700 43.77%f i	659 49.56%T acfhi	112 38.44%	187 47.90%c fi	26 43.01%	490 38.44%i	350 52.84%T acfhi	603 41.85%i	92 31.21%	20 41.69%	47 47.62%i	22 43.03%	14 55.69%	12 37.71%	1502 41.68%	202 45.47%	752 40.25%	77 39.70%	417 42.38%	542 49.91%T v	1592 47.98%T v	324 24.03%	1211 57.41%T x	1504 36.85%
Not working but seeking work or temporarily unemployed or sick	271 4.20%ab puvx	245 3.97%b	35 2.66%	11 3.86%	18 4.61%	3 5.68%	58 4.53%b	29 4.42%	56 3.86%	8 2.85%	2 4.43%	9 9.33%Ta bfhi	2 3.49%	6 24.42%	:	135 3.75%	9 2.01%	74 3.95%	4 2.30%	39 3.92%	115 10.55%Tu v	113 3.41%v	7 0.49%	149 7.08%Tx	100 x 2.44%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

YONDER

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 273
Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic Base: All respondents

								Q.3 Broadba	nd supplier					1.163		Q.4 I	Pay TV supp	olier			cial vulnerab Using Q21) Potenti	ility	limiti		
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Not working and not seeking work	316 4.90%ov x	304 4.93%i	61 4.59%	16 5.46%	28 7.10%i	4 7.29%	62 4.91%	40 5.99%i	65 4.48%	6 2.18%	3 5.42%	8 7.96%i	0.85%	2 6.98%	1 2.84%	155 4.29%	24 5.36%	83 4.43%	5 2.70%	39 4.00%	95 8.73%Tu v	155 4.67%v	25 1.85%	234 11.11%Tx	66 1.63%
Student	415 6.45% ad oqsuvw	367 5.95%d	90 6.76%d	15 5.16%	10 2.65%	3 5.04%	84 6.61%d	40 6.05%d	90 6.24%d	18 6.18%d	0.97%	3 2.74%	2 4.83%	2 8.36%	-	198 5.50%	39 8.80%oq s	97 5.18%	10 5.01%	45 4.60%	109 10.05%Tu v	112 3.38%	61 4.55%	115 5.46%	270 6.61%
Retired on a state pension only	366 5.69%vx	358 5.81%	81 6.07%	10 3.52%	24 6.05%	7 12.42%cf i	62 4.85%	63 9.53%Ta bcfhi	78 5.43%	12 3.90%	3 6.21%	7 6.74%	2 2.94%	2 6.21%	3 8.83%	206 5.72%	25 5.67%	106 5.66%	13 6.89%	59 6.01%	63 5.78%v	251 7.58%Tv	18 1.31%	177 8.38%Tx	188 4.62%
Retired with a private pension	1104 17.13%f itv	1084 17.57%T fhi	325 24.45%T acefhik	49 16.87%i	83 21.41%Tf hi	5 8.93%	161 12.61%	136 20.55%T fhi	223 15.48%i	26 8.78%	8 16.37%	12 12.19%	16 30.92%Ta cefhik	2 7.93%	6 19.15%	609 16.90%	78 17.47%	300 16.04%	36 18.70%	178 18.06%	36 3.35%	788 23.77%T tv	198 14.73%t	389 18.45%	692 16.97%
House person, housewife, househusband, etc.	354 5.50%vx	342 5.54%	67 5.04%	10 3.58%	24 6.09%	2 3.66%	63 4.93%	42 6.29%	92 6.36%	22 7.32%	4 8.28%	9 8.66%l	-	1.79%	2 6.89%	199 5.52%	27 6.17%	93 5.00%	8 4.09%	57 5.78%	124 11.44%Tu v	172 5.18%v	15 1.11%	146 6.94%Tx	187 4.59%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/fig/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 274

Do you work in any of the following occupations?

Base: All respondents who work

Absolutes/col percents

		Geno					Age					Area type						
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	3546	1818	1728	394	841	799	799	535	160	18	983	1144	853	566	2127	1419	2946	600
Weighted base	3616	1893	1723	475	883	802	835	464	145	12**	1006	1157	849	604	2163	1453	3023	593
NET: Public Sector	1099 30.39%aghl mo	501 26.44%	598 34.72%Ta	169 35.65%Tfgh	289 32.74%gh	254 31.73%h	234 28.00%	122 26.19%	29 20.12%	2 13.08%	325 32.28%lm	413 35.69%Tlm	218 25.69%	143 23.67%	738 34.11%To	361 24.85%	929 30.73%	170 28.63%
A nationalised industry/state corporation	108 2.98%gknq	66 3.48%	42 2.43%	27 5.58%Tefg	36 4.03%fg	20 2.45%	17 2.01%	7 1.47%	2 1.71%	-	34 3.41%k	17 1.48%	33 3.88%k	23 3.88%k	51 2.38%	56 3.88%Tn	101 3.33%Tq	7 1.20%
Central government or civil service (including Courts service and Bank of England)	130 3.60%lmo	75 3.94%	56 3.24%	32 6.74%Tdefg	33 3.79%	27 3.40%	21 2.53%	11 2.46%	5 3.47%	Ī	72 7.19%Tklm	36 3.15%I	13 1.55%	8 1.38%	109 5.03%To	22 1.48%	112 3.72%	18 3.03%
Local government or council (including fire services, police and local authority controlled schools/colleges)	394 10.89%almo	170 9.00%	223 12.96%Ta	38 7.91%	87 9.82%	116 14.43%Tcdg	96 11.44%	45 9.70%	12 8.24%	1 9.94%	98 9.76%m	190 16.39%Tjlm	69 8.14%	37 6.09%	288 13.30%To	106 7.29%	319 10.57%	74 12.53%
A university, or other grant funded establishment (include opted-out schools)	96 2.65%o	45 2.39%	51 2.94%	10 2.09%	28 3.14%	22 2.79%	18 2.19%	14 3.03%	4 2.48%	Ī	33 3.24%	36 3.08%	18 2.06%	10 1.69%	68 3.15%To	28 1.91%	83 2.75%	13 2.16%
A health authority or NHS Trust	262 7.25%a	98 5.17%	164 9.54%Ta	34 7.11%	83 9.40%Th	52 6.47%	60 7.25%	28 6.11%	5 3.24%	-	59 5.86%	104 9.01%Tjl	52 6.12%	47 7.78%	163 7.55%	99 6.81%	226 7.48%	36 6.11%
The armed forces	4 0.10%p	3 0.16%	1 0.03%	1 0.14%	2 0.17%	1 0.17%	:	:	Ī	:	Ī	1 0.08%	3 0.31%	-	1 0.04%	3 0.18%	1 0.04%	2 0.38%p
Other public sector occupation (Please specify as much detail as possible)	105 2.91%a	44 2.30%	62 3.58%a	29 6.08%Tdefh	21 2.37%	16 2.02%	21 2.58%	16 3.42%	1 0.97%	* 3.14%	28 2.83%	29 2.49%	31 3.62%	17 2.84%	57 2.65%	48 3.30%	86 2.85%	19 3.23%
NET: Private Sector	2517 69.61%bckn	1393 73.56%Tb	1125 65.28%	306 64.35%	594 67.26%	548 68.27%	601 72.00%c	343 73.81%Tcd	116 79.88%Tcde	11 86.92%	681 67.72%	744 64.31%	631 74.31%Tjk	461 76.33%Tjk	1425 65.89%	1092 75.15%Tn	2094 69.27%	424 71.37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 274

Do you work in any of the following occupations?

Base: All respondents who work

		Gend	er				Age				Social Grade							Area type		
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)		
Weighted base	3616	1893	1723	475	883	802	835	464	145	12**	1006	1157	849	604	2163	1453	3023	593		
A charity, voluntary organisation or trust	139 3.85%ael	53 2.79%	86 5.01%Ta	13 2.82%	35 3.95%	17 2.14%	41 4.89%e	20 4.33%e	12 8.47%Tcde	1 4.64%	40 3.93%	48 4.14%	22 2.58%	30 4.95%l	87 4.04%	52 3.56%	111 3.66%	29 4.83%		
Self-employed (Private sector)	464 12.82%bce	269 14.22%Tb	195 11.29%	31 6.60%	115 13.08%c	82 10.28%	105 12.56%c	87 18.68%Tcde f	41 28.01%Tcde fg	2 18.58%	128 12.71%	139 11.99%	120 14.19%	77 12.70%	267 12.32%	197 13.57%	377 12.49%	86 14.54%		
None of the above/ I work in the Private sector	1914 52.94%bhkn	1071 56.55%Tb	844 48.97%	261 54.93%h	443 50.23%	448 55.86%dh	455 54.55%h	236 50.80%	63 43.41%	8 63.70%	514 51.08%	557 48.18%	488 57.54%Tjk	355 58.68%Tjk	1071 49.53%	843 58.02%Tn	1606 53.12%	309 52.00%		

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/ig/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 275

Do you work in any of the following occupations?

Base: All respondents who work

		Cou	untry		Region												Ethnicity	
	Total Englar (T)(a)		Wales (c)		Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	3546 2971	1 300	160	115	300	150	414	297	332	272	160	309	448	442	307	115	3083	427
Weighted base	3616 3041	1 301	156	118*	301	142	413	293	330	264	156	325	529	455	290	118*	3121	459
NET: Public Sector	1099 880 30.39%a 28.95 I		50 31.85%		119 39.70%Tgl nno	53 37.70%ln	120 28.98%	92 31.25%l	106 32.16%l	84 31.74%l	50 31.85%l	71 21.85%	149 28.10%	118 25.93%	88 30.34%l	49 41.92%Tgl mno	937 30.01%	153 33.42%
A nationalised industry/state corporation	108 96 2.98%nq 3.15		7 4.70%d	-	5 1.53%	4 3.06%	11 2.77%	7 2.44%	19 5.84%Teln op	10 3.97%nop	7 4.70%nop	6 1.71%	30 5.75%Teln op	4 0.97%	3 0.96%	-	82 2.62%	26 5.69%Tq
Central government or civil service (including Courts service and Bank of England)	130 100 3.60%al 3.30 n		1 0.91%	11 9.59%Tac	17 5.76%gkln	13 9.15%Tgjk Imno	10 2.50%	12 4.10%ln	18 5.43%kln	7 2.74%	1 0.91%	4 1.16%	20 3.80%n	6 1.36%	10 3.39%	11 9.59%Tgjk Imno	115 3.68%	15 3.35%
Local government or council (including fire services, police and local authority controlled schools/colleges)	394 315 10.89%a 10.37	5 38 7% 12.79%	18 11.25%	22 18.99%Ta	38 12.79%	19 13.41%	47 11.27%	31 10.63%	33 9.89%	31 11.93%	18 11.25%	36 11.20%	42 8.00%	42 9.26%	34 11.59%	22 18.99%Thi mn	336 10.77%	55 11.95%
A university, or other grant funded establishment (include opted-out schools)	96 80 2.65% 2.62	0 13 2% 4.26%	1 0.57%	3 2.26%	13 4.26%il	2 1.34%	8 1.90%	8 2.79%	4 1.31%	6 2.43%	1 0.57%	4 1.30%	22 4.11%i	13 2.90%	12 4.04%	3 2.26%	82 2.64%	12 2.61%
A health authority or NHS Trust	262 203 7.25%am 6.66		15 9.67%	9 7.47% m	36 11.88%Tgjl n	13 9.07%m	28 6.87%	24 8.21%m	24 7.15%	17 6.31%	15 9.67%m	15 4.49%	21 3.94%	40 8.79%lm	22 7.45%	9 7.47%	225 7.20%	36 7.79%
The armed forces	4 4 0.10% 0.12	4 - 2% -	:	:	-	-	-	1 0.43%	:	2 0.86%T	-	-	Ī	-	-	-	4 0.11%	-
Other public sector occupation (Please specify as much detail as possible)	105 83 2.91% 2.73		7 4.76%	4 3.61%	10 3.48%	2 1.68%	15 3.67%	8 2.64%	8 2.54%	9 3.49%	7 4.76%	6 1.98%	13 2.50%	12 2.66%	8 2.91%	4 3.61%	93 2.98%	9 2.04%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 275

Do you work in any of the following occupations?

Base: All respondents who work

			Co	untry							Re	gion						Ethnicity	
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Weighted base	3616	3041	301	156	118*	301	142	413	293	330	264	156	325	529	455	290	118*	3121	459
NET: Private Sector	2517 69.61%b dep	2161 71.05%Tbd	181 60.30%	107 68.15%	68 58.08%	181 60.30%	88 62.30%	293 71.02%ep	202 68.75%	224 67.84%	180 68.26%	107 68.15%	254 78.15%Tef hijkop	380 71.90%ep	337 74.07%efp	202 69.66%ep	68 58.08%	2185 69.99%	305 66.58%
A charity, voluntary organisation or trust	139 3.85%f	115 3.79%	7 2.42%	13 8.31%Tab	4 3.08%	7 2.42%	1 0.36%	14 3.33%	13 4.43%f	11 3.48%	9 3.55%	13 8.31%Tefg	12 3.66%	23 4.42%f	19 4.10%f	13 4.57%f	4 3.08%	125 4.02%	12 2.65%
Self-employed (Private sector)	464 12.82%c k	413 13.58%Tc	30 9.87%	10 6.56%	11 9.06%	30 9.87%	14 9.59%	47 11.48%	29 10.03%	31 9.45%	31 11.84%	10 6.56%	37 11.26%	96 18.08%Tef ghijklp	79 17.27%Tef ghikl	49 17.03%Tehi k	11 9.06%	388 12.44%	70 15.30%
None of the above/ I work in the Private	1914 52.94%	1632 53.68%	144 48.01%	83 53.28%	54 45.95%	144 48.01%	74 52.35%	232 56.21%	159 54.30%	181 54.91%	139 52.87%	83 53.28%	206 63.23%Tej	261 49.40%	240 52.70%	140 48.06%	54 45.95%	1671 53.53%	223 48.63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used. \* small base



### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 276

Do you work in any of the following occupations?

69.61%f

69.53%f

71.31%f

71.62%

67.56%

70.44%

Base: All respondents who work

Q.1 Landline supplier I Itility Ware-Total land-Talk-Voda-Total line EE Post Office Sky Talk Virgin Media fone KCOM /Karoo Now TV SSE house (T) Unweighted base 3546 2898 712 135 191 645 292 585 153 9 20 Weighted base 3616 2962 714 145 180 36\*\* 668 282 628 169 23\*\* 37\*\* 19\*\* 172 NET: Public Sector 1099 903 205 41 255 86 30.39%i 30.47%i 28.69% 28.38% 32.44% 29.56% 38.14%Tabghi 30.45% 27.44% 22.37% 21.74% 22.88% 20.87% 41.75% A nationalised 108 5.30%Tabh 2 90% 2.98% 3.10% 2.27% 6.25%bh 1.88% 3.05% 2 91% 2.17% 1.88% industry/state corporation Central government or 130 3.60% 18 2.87% 6.47%gh 5.40%Tag 3.78% 3.23% 5.72% 7.80% 1.87% 3.52% 1.37% civil service (including Courts service and Bank of England) 394 10.89% 326 11.00%c 20 11.05% 83 12.37%c 32 11.31% 73 11.64% 13 7.59% Local government or 2 20.87% 5.13% 10.43% 5.52% 20.32% 5.77% 10.91% council (including fire services, police and local authority controlled schools/colleges) 96 2.65% 78 2.64% 18 2.54% 2 1.38% 11 6.08%Tabfh 17 2.48% 11 3.91% 14 2.18% A university, or 3 1.61% 3 7.23% 1.88% other grant funded establishment (include opted-out schools) A health authority or 210 7.10% NHS Trust 7.25% 5.95% 7.59% 5.96% 6.66% 9.89%Tabh 5.61% 6.26% 6.20% 8.92% 3.22% 19.55% The armed forces 0.10% 0.07% 1.62% 0.20% 14 14 105 27 Other public sector 2.91% 2.78% 3.79% 2.31% 1.01% 2.51% 4.84%d 2.31% 1.56% 5.68% 4.01% occupation (Please detail as possible) NET: Private Sector 121 413 456

61.86%

69.55%f

72.56%f

77.63%Taf

78.26%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

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77.12%

79.13%

58.25%

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 276

Do you work in any of the following occupations?

Base: All respondents who work

		Q.1 Landline supplier												
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Weighted base	3616	2962	714	145	180	36**	668	282	628	169	23**	37**	7**	19**
A charity, voluntary organisation or trust	139 3.85%f	110 3.73%f	29 4.02%	4 2.49%	9 4.78%	4 11.34%	15 2.20%	11 4.01%	30 4.84%f	4 2.46%	1 3.72%	1 3.36%	1 9.57%	1 5.70%
Self-employed (Private sector)	464 12.82%f	398 13.44%Tf	111 15.61%Tf	29 19.74%Tfgh	29 16.11%f	4 10.93%	67 9.97%	30 10.47%	72 11.45%	34 20.14%Tafgh	4 15.82%	5 13.38%	1 14.48%	4 23.13%
None of the above/ I work in the Private sector	1914 52.94%	1551 52.36%	369 51.67%	71 49.40%	84 46.68%	17 48.18%	332 49.69%	155 55.07%	353 56.28%df	93 55.03%	14 58.72%	22 60.38%	4 55.08%	6 29.42%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Do you work in any of the following occupations?

Base: All respondents who work

								Q.2 Mobile sur	plier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	3546	3500	117	723	218	13	623	240	417	231	506	67	36	149	59
Weighted base	3616	3575	122*	738	222	13**	621	245	441	233	535	68*	35**	140	61*
NET: Public Sector	1099 30.39%	1091 30.53%	39 32.12%	243 32.98%u	63 28.43%	6 46.05%	187 30.10%	85 34.56%u	116 26.26%	75 32.07%	155 28.96%	25 37.11%	10 29.10%	55 39.02%TnuwA	13 21.62%
A nationalised industry/state corporation	108 2.98%	106 2.96%	6 5.18%	37 5.07%Tnsuw	4 1.66%	3 22.52%	15 2.48%	9 3.81%	9 1.97%	6 2.37%	12 2.25%	1 1.58%	-	2 1.60%	1 2.08%
Central government or civil service (including Courts service and Bank of England)	130 3.60%u	129 3.62%u	8 6.68%u	31 4.17%u	7 3.17%	1 6.24%	32 5.18%Tu	6 2.50%	8 1.70%	7 3.07%	16 2.98%	2 3.60%	2 4.37%	7 5.06%u	0.66%
Local government or council (including fire services, police and local authority controlled schools/colleges)	394 10.89%	392 10.98%	11 8.76%	82 11.12%	29 12.90%	:	64 10.32%	29 11.84%	47 10.56%	30 12.70%	45 8.36%	13 19.91%Tnsw	3 9.23%	24 16.95%Tnsw	7 10.71%
A university, or other grant funded establishment (include opted-out schools)	96 2.65%	96 2.68%	3 2.70%	21 2.81%	5 2.40%	1 7.60%	17 2.67%	6 2.63%	11 2.38%	5 2.09%	14 2.64%	1 2.15%	2 6.61%	3 2.31%	-
A health authority or NHS Trust	262 7.25%	259 7.24%	8 6.69%	48 6.51%	16 7.27%	1 9.69%	38 6.13%	18 7.31%	33 7.42%	20 8.67%	52 9.65%	6 8.15%	3 8.89%	10 7.48%	4 6.43%
The armed forces	4 0.10%	4 0.10%	:	2 0.22%	:	:	* 0.06%	-	:	1 0.25%	1 0.18%	-	-	:	-
Other public sector occupation (Please specify as much detail as possible)	105 2.91%	105 2.94%	3 2.11%	23 3.07%	2 1.03%	:	20 3.26%	16 6.47%Tnpquw	10 2.24%	7 2.92%	16 2.91%	1 1.72%	-	8 5.61%q	1 1.74%
NET: Private Sector	2517 69.61%z	2483 69.47%z	83 67.88%	494 67.02%	159 71.57%	7 53.95%	434 69.90%	160 65.44%	326 73.74%ptz	159 67.93%	380 71.04%z	43 62.89%	25 70.90%	85 60.98%	48 78.38%z

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 277

Do you work in any of the following occupations?

Base: All respondents who work

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	3616	3575	122*	738	222	13**	621	245	441	233	535	68*	35**	140	61*
A charity, voluntary organisation or trust	139 3.85%	138 3.85%	2 1.64%	34 4.60%	9 4.16%	-	20 3.22%	15 6.27%u	11 2.39%	5 2.10%	22 4.11%	3 4.84%	1 1.47%	7 4.85%	3 4.34%
Self-employed (Private sector)	464 12.82%pz	457 12.78%pz	28 23.07%Tnpqstw xz	68 9.26%	23 10.37%	1 10.82%	73 11.72%	25 10.23%	74 16.75%Tnpstz	33 14.28%	77 14.41%pz	4 6.50%	7 20.33%	9 6.79%	7 11.23%
None of the above/ I work in the Private sector	1914 52.94%	1889 52.84%	53 43.18%	392 53.15%	126 57.03%o	6 43.13%	341 54.96%o	120 48.94%	241 54.60%	120 51.54%	281 52.52%	35 51.55%	17 49.10%	69 49.34%	39 62.82%o

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 278

Do you work in any of the following occupations?

Base: All respondents who work

Absolutes/col percents

Impacting/

							Q	.3 Broadba	nd supplier						Util-		Q.4	Pay TV supp	lier			ncial vulnerat (Using Q21) Potenti	bility	limit	
	Total _(T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable(u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	3546	3396	675	173	216	33	745	321	797	182	27	58	31	12	21	1973	223	1051	107	529	547	1818	875	954	2453
Weighted base	3616	3469	671	179	203	34**	784	312	838	203	28**	52*	29**	11**	20**	2102	242	1116	117*	567	544	1726	1023	899	2577
NET: Public Sector	1099 30.39%	1072 30.90%T	193 28.76%	56 31.50%	60 29.34%	9 26.70%	285 36.39%T abh	94 30.15%	246 29.31%	57 28.12%	7 24.73%	15 28.80%	11 38.07%	2 18.47%	8 39.89%	710 33.76%T	86 35.32%	390 34.91%T	40 34.66%	180 31.67%	166 30.55%	523 30.30%	321 31.36%	299 33.27%	766 29.73%
A nationalised industry/state corporation	108 2.98%	103 2.97%	17 2.58%	17 9.60%Ta bdfghi	2 1.08%	3 7.92%	32 4.13%h	5 1.50%	17 2.01%	6 3.03%		1 2.06%	-	-		86 4.08%T	15 6.28%Ts	46 4.17%T	10 8.17%Ts	14 2.55%	13 2.47%	62 3.57%	25 2.41%	26 2.85%	80 3.10%
Central government or civil service (including Courts service and Bank of England)	130 3.60%	127 3.65%	22 3.28%	5 2.91%	11 5.37%	2 6.34%	39 5.02%Tg	6 1.95%	25 3.02%	9 4.45%	1.12%	1 2.31%	:	-	-	85 4.03%	11 4.62%	45 4.03%	5 4.35%	23 4.06%	13 2.43%	62 3.61%	48 4.66%	38 4.23%	91 3.54%
Local government or council (including fire services, police and local authority controlled schools/colleges)	394 10.89%	387 11.15%T	71 10.62%	14 7.63%	19 9.41%	3 7.74%	102 13.05%	39 12.43%	94 11.15%	16 7.96%	1 4.69%	2 4.81%	6 20.37%	2 13.52%	4 19.41%	254 12.07%T	29 11.81%	141 12.64%	10 8.87%	67 11.76%	70 12.89%	177 10.27%	120 11.70%	102 11.36%	281 10.90%
A university, or other grant funded establishment (include opted-out schools)	96 2.65%	94 2.72%	16 2.35%	5 2.64%	10 5.09%Tf	:	17 2.14%	13 4.01%	21 2.56%	5 2.32%	-	5 10.07%Ta bcfhi	1 2.67%	1 4.95%	1.80%	51 2.41%	5 1.98%	27 2.38%	5 4.26%	14 2.52%	15 2.67%	47 2.73%	31 2.98%	22 2.44%	68 2.63%
A health authority or NHS Trust	262 7.25%	256 7.37%	45 6.76%	11 5.90%	14 6.93%	2 4.70%	70 8.92%	17 5.36%	62 7.42%	18 9.07%	4 14.31%	3 6.69%	3 8.84%	-	4 18.68%	170 8.11%	16 6.69%	98 8.78%T	5 4.45%	49 8.58%	40 7.40%	123 7.13%	73 7.17%	76 8.46%	176 6.82%
The armed forces	4 0.10%	3 0.08%	:	:	-	:	2 0.29%	-	1 0.07%	÷	Ī	-	-	Ī	Ī	3 0.15%	1 0.28%	2 0.17%	-	1 0.10%	:	4 0.21%	:	1 0.07%	3 0.12%
Other public sector occupation (Please specify as much detail as possible)	105 2.91%	102 2.95%	21 3.17%	5 2.82%	3 1.47%	Ξ	22 2.85%	15 4.90%	26 3.09%	3 1.30%	1 4.62%	1 2.86%	2 6.19%	:	-	61 2.92%	9 3.65%	31 2.75%	5 4.57%	12 2.11%	15 2.69%	48 2.79%	25 2.44%	35 3.87%	67 2.62%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 278

Do you work in any of the following occupations?

Base: All respondents who work

								Q.3 Broadba	and supplier								Q.4 F	ay TV supp	lier			cial vulnerab Using Q21)	oility	Impac limit condit	iting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	3616	3469	671	179	203	34**	784	312	838	203	28**	52*	29**	11**	20**	2102	242	1116	117*	567	544	1726	1023	899	2577
NET: Private Sector	2517 69.61%a foq	2397 69.10%f	478 71.24%f	123 68.50%	143 70.66%	25 73.30%	499 63.61%	218 69.85%	593 70.69%f	146 71.88%	21 75.27%	37 71.20%	18 61.93%	9 81.53%	12 60.11%	1393 66.24%	157 64.68%	726 65.09%	76 65.34%	388 68.33%	378 69.45%	1203 69.70%	702 68.64%	600 66.73%	1811 70.27%
A charity, voluntary organisation or trust	139 3.85%fq	132 3.81%f	25 3.76%	4 2.19%	8 3.88%	3 8.58%	18 2.26%	14 4.42%	45 5.33%Ta f	5 2.58%	1 3.02%	3 5.27%	-	1 6.20%	2 8.00%	68 3.24%	7 3.07%	28 2.51%	5 4.58%	26 4.59%	19 3.52%	67 3.89%	41 4.06%	39 4.31%	89 3.45%
Self-employed (Private sector)	464 12.82%f hoqv	444 12.79%f h	107 15.99%T afh	31 17.37%f h	34 16.56%f h	4 11.63%	76 9.74%	37 11.98%	82 9.73%	40 19.58%T afgh	4 14.89%	6 11.98%	1 3.56%	1 9.38%	4 22.10%	232 11.05%	44 18.13%To qs	108 9.65%	13 11.06%	60 10.51%	102 18.75%T uv	242 13.99%v	70 6.87%	131 14.63%	323 12.53%
None of the above/ I work in the Private sector	1914 52.94%a ptw	1822 52.51%	345 51.49%	88 48.94%	102 50.22%	18 53.10%	405 51.60%	167 53.44%	466 55.63%	101 49.72%	16 57.36%	28 53.95%	17 58.37%	8 65.96%	6 30.01%	1092 51.96%p	105 43.48%	591 52.93%p	58 49.69%	302 53.24%p	257 47.18%	894 51.81%	590 57.71%T tu	429 47.78%	1399 54.30%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 279

you have any children aged 18 or under? If so, how old are they?

Base: All respondents

Absolutes/col percents

		Gend	er				Age						Social Gra	ade			Area ty	pe
	Total(T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (0)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
No children aged 18 or under	4672 72.52%defl op	2324 73.79%Tb	2347 71.30%	770 86.58%Tdef	635 59.06%e	375 37.57%	670 60.49%e	808 87.15%Tdef	1001 97.55%Tcde fg	412 98.77%Tcde fg	1276 72.79%l	1375 75.71%TI	860 65.76%	1161 74.16%l	2651 74.28%To	2021 70.34%	3700 71.81%	972 75.35%Tp
NET: Yes	1725 26.78%acgh iknq	799 25.38%	926 28.13%Ta	103 11.54%hi	432 40.15%Tcgh i	610 61.14%Tcdf ghi	434 39.19%Tcgh i	118 12.72%hi	23 2.25%	5 1.23%	459 26.22%	433 23.85%	436 33.31%Tjkm	397 25.37%	893 25.01%	833 28.98%Tn	1419 27.54%Tq	307 23.77%
NET: Any 5-18	1405 21.80%acgh ikn	650 20.64%	754 22.91%	54 6.03%hi	252 23.41%cghi	527 52.77%Tcdf ghi	429 38.71%Tcdg hi	115 12.41%chi	23 2.25%	5 1.23%	368 20.98%	344 18.93%	350 26.77%Tjkm	343 21.91%	711 19.93%	693 24.12%Tn	1148 22.29%	256 19.86%
NET: Any 11-18	927 14.39%cdgh ikn	431 13.69%	495 15.05%	30 3.33%i	83 7.70%chi	307 30.71%Tcdg hi	376 33.97%Tcdg hi	107 11.55%cdhi	21 2.01%	4 0.86%	256 14.58%	224 12.33%	223 17.05%Tk	224 14.33%	479 13.43%	447 15.57%Tn	742 14.41%	184 14.30%
Yes - children aged under 5 years old	609 9.45%afghi knq	270 8.57%	339 10.29%Ta	69 7.77%fghi	293 27.24%Tcef ghi	217 21.70%Tcfgh i	25 2.22%ghi	6 0.59%h	-	-	155 8.82%	146 8.03%	174 13.34%Tjkm	134 8.56%	300 8.42%	308 10.74%Tn	513 9.96%Tq	95 7.40%
Yes - children aged 5 to 10 years old	751 11.66%cghi nq	348 11.06%	403 12.24%	31 3.53%hi	207 19.24%Tcfg hi	361 36.19%Tcdf ghi	125 11.26%cghi	19 2.05%h	5 0.52%	3 0.62%	182 10.41%	188 10.36%	188 14.35%Tjk	193 12.34%	371 10.38%	381 13.25%Tn	627 12.17%Tq	125 9.65%
Yes - children aged 11 to 15 years old	654 10.15%cdgh i	321 10.20%	333 10.11%	24 2.67%h	78 7.27%chi	249 24.95%Tcdg hi	240 21.67%Tcdgh i	51 5.49%chi	9 0.84%	4 0.86%	176 10.05%	166 9.17%	154 11.79%k	157 10.06%	343 9.60%	312 10.85%	528 10.24%	127 9.82%
Yes - children aged 16 to 18 years old	450 6.99%acdhi kn	195 i 6.20%	255 7.74%Ta	18 2.02%i	16 1.47%i	110 11.05%Tcdg hi	215 19.42%Tcdeg hi	75 8.08%cdhi	16 1.56%i	:	143 8.19%Tk	82 4.52%	112 8.59%Tk	112 7.17%k	226 6.32%	225 7.82%Tn	355 6.89%	95 7.39%
Refused	45 0.70%gh	26 0.83%	19 0.57%	17 1.87%Tfghi	8 0.79%	13 1.29%Tfghi	4 0.32%	1 0.13%	2 0.20%	:	17 0.99%	8 0.45%	12 0.93%	7 0.47%	25 0.71%	20 0.68%	34 0.65%	11 0.88%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Do you have any children aged 18 or under? If so, how old are they? Base: All respondents

			Со	untry							Regi	on						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
No children aged 18 or under	4672 72.52%d ipr	3934 72.77%d	392 72.90%d	227 74.13%d	119 61.79%	392 72.90%ip	175 68.18%	505 70.83%p	388 73.96%ip	366 65.12%	340 73.44%ip	227 74.13%ip	441 72.70%ip	624 73.49%ip	669 75.92%Tfg ip	426 77.51%Tfg ip	119 61.79%	4214 74.18%Tr	422 59.56%
NET: Yes	1725 26.78%n oq	1430 26.46%	143 26.57%	79 25.71%	74 38.21%Tab c	143 26.57%	79 30.96%no	205 28.77%no	137 26.04%	187 33.26%Teh jklmno	119 25.75%	79 25.71%	162 26.78%	214 25.24%	207 23.50%	119 21.66%	74 38.21%Teg hjklmno	1441 25.37%	271 38.29%Tq
NET: Any 5-18	1405 21.80%o q	1157 21.41%	117 21.86%	67 21.74%	63 32.76%Tab c	117 21.86%o	64 24.80%o	170 23.92%o	109 20.73%	127 22.59%o	93 20.02%	67 21.74%	143 23.62%o	181 21.33%	180 20.39%	91 16.50%	63 32.76%Teg hijklmno	1190 20.95%	206 29.05%Tq
NET: Any 11-18	927 14.39%o	761 14.08%	76 14.16%	41 13.33%	49 25.33%Tab c	76 14.16%	39 15.11%	124 17.34%Tmo	70 13.37%	85 15.16%	62 13.32%	41 13.33%	90 14.92%	106 12.53%	125 14.13%	60 10.93%	49 25.33%Tef ghijklmno	809 14.25%	113 15.93%
Yes - children aged under 5 years old	609 9.45%nq	509 9.42%	52 9.68%	25 8.25%	22 11.50%	52 9.68%	26 9.96%	60 8.42%	47 8.98%	89 15.78%Tef ghklmno	57 12.30%Tgln o	25 8.25%	49 8.09%	73 8.61%	64 7.23%	45 8.21%	22 11.50%	476 8.38%	128 18.04%Tq
Yes - children aged 5 to 10 years old	751 11.66%q	625 11.55%	62 11.52%	39 12.70%	26 13.46%	62 11.52%	37 14.25%	84 11.77%	65 12.41%	61 10.89%	47 10.14%	39 12.70%	76 12.61%	110 12.90%	92 10.47%	53 9.57%	26 13.46%	610 10.75%	135 19.02%Tq
Yes - children aged 11 to 15 years old	654 10.15%	539 9.98%	50 9.38%	25 8.11%	39 20.44%Tabc	50 9.38%	25 9.93%	80 11.30%	43 8.12%	61 10.91%	49 10.53%	25 8.11%	68 11.23%	79 9.34%	89 10.07%	45 8.11%	39 20.44%Tefg hijklmno	562 9.90%	87 12.33%
Yes - children aged 16 to 18 years old	450 6.99%o	373 6.90%	38 7.00%	21 6.88%	19 9.65%	38 7.00%o	21 8.24%o	65 9.09%Tjmo	38 7.19%o	48 8.55%o	25 5.40%	21 6.88%	46 7.54%o	47 5.50%	62 7.05%o	22 3.94%	19 9.65%o	394 6.93%	56 7.84%
Refused	45 0.70%q	42 0.77%	3 0.53%	1 0.16%	-	3 0.53%	2 0.86%	3 0.40%	-	9 1.62%Tgh	4 0.81%	1 0.16%	3 0.52%	11 1.27%h	5 0.58%	5 0.84%	-	26 0.45%	15 2.15%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 281

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
No children aged 18 or	4672	3937	1094	175	272	39	710	443	819	165	31	60	17	22
under	72.52%fi	72.16%fi	77.65%Taefhi	72.30%fi	76.84%efi	62.39%	63.63%	74.52%fi	72.99%fi	62.22%	73.67%	74.72%	76.73%	63.88%
NET: Yes	1725	1485	310	67	82	23	393	144	298	98	11	20	5	12
	26.78%b	27.21%b	22.02%	27.49%	23.16%	35.71%b	35.29%Tabcdgh	24.21%	26.57%b	36.99%Tabcdgh	26.33%	25.28%	23.27%	36.12%
NET: Any 5-18	1405	1218	266	49	61	21	301	120	259	80	9	17	5	12
	21.80%bd	22.33%Tbd	18.91%	20.18%	17.15%	32.45%bd	27.04%Tabdg	20.18%	23.03%bd	30.08%Tabcdgh	22.01%	21.24%	23.27%	36.12%
NET: Any 11-18	927	816	198	34	43	17	197	77	162	45	5	11	4	10
	14.39%	14.96%T	14.04%	13.89%	12.18%	26.36%Tabcdgh	17.66%Tabdg	12.90%	14.42%	16.99%	13.01%	14.38%	16.37%	28.88%
Yes - children aged	609	510	80	29	32	4	153	48	105	41	2	9	-	1
under 5 years old	9.45%b	9.34%b	5.69%	11.99%b	9.12%b	6.80%	13.72%Tabdgh	8.10%	9.31%b	15.61%Tabdgh	4.32%	10.70%		3.77%
Yes - children aged 5 to 10 years old	751 11.66%bd	642 11.77%bd	123 8.70%	29 12.04%	28 7.92%	8 12.54%	159 14.25%Tabd	72 12.07%b	139 12.40%bd	55 20.77%Tabcdfg hk	6 14.07%	7 8.20%	3 14.65%	4 12.44%
Yes - children aged 11	654	571	131	25	28	13	145	55	110	37	3	6	3	4
to 15 years old	10.15%	10.46%	9.29%	10.38%	7.88%	20.13%Tabdgh	13.01%Tabdgh	9.20%	9.84%	13.89%bd	6.64%	7.66%	14.31%	11.82%
Yes - children aged 16 to 18 years old	450	410	108	16	24	6	95	36	82	20	3	6	2	6
	6.99%	7.52%T	7.69%	6.46%	6.80%	9.43%	8.52%	6.05%	7.27%	7.45%	6.38%	7.56%	9.81%	18.91%
Refused	45 0.70%	34 0.62%	5 0.33%	1 0.21%	-	1 1.90%d	12 1.08%b	8 1.27%b	5 0.44%	2 0.79%	:	:	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 282

Do you have any children aged 18 or under? If so, how old are they? Base: All respondents

Absolutes/col percents

	_							Q.2 Mobile sup	oplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
No children aged 18 or under	4672 72.52%nuw	4571 72.26%w	190 74.88%	837 69.93%	267 72.51%	17 66.78%	767 71.42%	447 79.86%Tnpqsu wz	476 68.88%	358 74.94%uw	605 68.22%	89 73.81%	71 88.14%Tnopqs uvwxzA	191 70.16%	67 70.34%
NET: Yes	1725	1715	61	358	98	8	305	112	209	112	275	31	9	78	24
	26.78%ty	27.10%Tty	23.92%y	29.95%Tntvy	26.60%ty	30.27%	28.43%ty	20.00%	30.24%tvy	23.43%y	30.98%Tntvy	25.75%y	10.71%	28.66%ty	25.77%y
NET: Any 5-18	1405	1396	50	268	75	4	248	93	179	90	235	27	9	64	20
	21.80%ty	22.07%Tty	19.77%	22.44%ty	20.45%	17.09%	23.10%ty	16.69%	25.96%Tntvy	18.88%	26.53%Tnqtvy	22.45%	10.71%	23.43%ty	21.09%
NET: Any 11-18	927	920	40	166	52	3	169	67	107	53	149	21	6	44	14
	14.39%	14.54%T	15.81%	13.87%	14.12%	12.15%	15.71%v	12.01%	15.54%	11.12%	16.85%tv	17.73%	7.56%	16.15%	14.79%
Yes - children aged	609	603	18	150	39	4	106	31	66	44	88	7	*	33	7
under 5 years old	9.45%ty	9.53%ty	7.09%y	12.50%Tnoty	10.65%ty	16.41%	9.91%ty	5.57%	9.55%ty	9.20%ty	9.88%ty	5.83%	0.48%	12.15%ty	7.60%y
Yes - children aged 5 to 10 years old	751 11.66%t	747 11.82%Tty	25 9.69%	150 12.54%ty	33 8.86%	2 6.71%	128 11.96%t	42 7.53%	106 15.30%Tnqtvy	49 10.32%	142 15.99%Tnoqst vy	12 10.20%	3 4.04%	33 12.04%	11 11.67%
Yes - children aged 11 to 15 years old	654	649	21	117	39	3	118	54	70	42	115	18	4	28	8
	10.15%	10.25%	8.25%	9.75%	10.62%	12.15%	11.03%	9.58%	10.10%	8.73%	13.02%Tnpvy	14.98%y	4.36%	10.30%	8.22%
Yes - children aged 16	450	447	26	82	31	Ī	87	28	59	20	57	11	3	18	9
to 18 years old	6.99%v	7.06%v	10.14%tv	6.89%	8.33%v		8.08%tv	5.09%	8.48%tv	4.18%	6.45%	8.81%	3.20%	6.46%	10.02%v
Refused	45	40	3	1	3	1	2	1	6	8	7	1	1	3	4
	0.70%nps	0.64%ps	1.20%ps	0.12%	0.89%p	2.95%	0.15%	0.14%	0.87%p	1.62%Tnpst	0.80%p	0.44%	1.15%	1.18%ps	3.88%Tnp

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 283

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

Absolutes/col percents

							C	3.3 Broadbar	nd supplier						1143		Q.4	Pay TV supp	lier		Finan	cial vulnerat Using Q21) Potenti	oility	limiti	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
No children aged 18 or under	4672 72.52%a fioqtx	4457 72.25%f i	1016 76.38%T acfi	201 68.99%i	302 77.53%T acfi	40 67.56%	829 65.08%	493 74.50%f i	1063 73.73%f i	177 59.79%	36 73.72%	74 75.22%i	40 78.14%i	21 81.75%	22 68.57%	2479 68.78%q	316 71.16%	1248 66.81%	127 65.73%	712 72.27%o q	564 51.97%	2495 75.23%T t	1079 80.13%T tu	1633 77.38%T x	2867 70.27%
NET: Yes	1725 26.78%b uvw	1671 27.08%T b	310 23.27%	89 30.55%b dl	87 22.47%	18 30.42%	435 34.12%T abdghl	161 24.33%	370 25.65%	115 38.90%T abdghkl	13 26.28%	25 24.78%	8 16.10%	5 18.25%	10 31.43%	1101 30.56%T s	126 28.40%	605 32.39%T os	66 34.27%T	267 27.13%	514 47.37%T uv	811 24.45%v	263 19.55%	465 22.06%	1193 29.23%Tw
NET: Any 5-18	1405 21.80%d uvw	1365 22.13%T bd	263 19.77%	65 22.39%	64 16.44%	16 26.61%	332 26.03%T abdg	129 19.54%	322 22.36%d	96 32.38%T abcdghl	11 22.52%	21 21.12%	7 13.91%	5 18.25%	10 31.43%	887 24.61%T	102 23.04%	470 25.18%T	52 26.84%	230 23.40%	454 41.80%T uv	625 18.85%	218 16.21%	395 18.72%	963 23.61%Tw
NET: Any 11-18	927 14.39%u v	901 14.60%T	194 14.56%	41 14.01%	46 11.86%	9 14.85%	216 16.94%T adg	86 12.93%	201 13.93%	53 17.98%d	7 14.70%	15 14.70%	5 10.21%	3 12.27%	8 23.78%	581 16.11%T	66 14.83%	316 16.94%T	33 16.82%	146 14.79%	302 27.87%T uv	397 11.95%	162 12.06%	279 13.23%	619 15.17%T
Yes - children aged under 5 years old	609 9.45%bu vw	588 9.53%b	85 6.36%	40 13.71%Ta bgh	35 8.93%	2 3.81%	176 13.84%Ta bdghl	57 8.67%	125 8.70%b	43 14.63%Ta bdghl	2 3.75%	11 10.64%	2 3.71%	-	1 3.99%	403 11.19%T	47 10.49%	231 12.35%T os	22 11.13%	92 9.38%	202 18.60%Tu v	273 8.23%v	79 5.88%	143 6.78%	440 10.77%Tw
Yes - children aged 5 to 10 years old	751 11.66%b duvw	727 11.78%bd	121 9.09%	35 11.99%	28 7.26%	8 13.28%	176 13.80%T abd	74 11.23%	181 12.52%b d	64 21.55%T abcdfgh kl	7 14.30%	9 9.60%	3 5.56%	3 12.72%	4 13.16%	465 12.91%T	56 12.66%	239 12.79%	30 15.65%	117 11.83%	293 26.95%Tu v	312 9.42%v	88 6.50%	202 9.58%	523 12.81%Tw
Yes - children aged 11 to 15 years old	654 10.15%u vw	635 10.30%	124 9.29%	30 10.46%	31 7.88%	7 11.31%	157 12.30%Ta bd	61 9.28%	147 10.20%	41 13.88%bd	4 7.83%	8 8.05%	3 5.53%	3 10.48%	4 12.50%	413 11.45%T	50 11.24%	221 11.85%T	23 11.88%	102 10.32%	240 22.15%Tu v	262 7.91%	104 7.72%	186 8.79%	450 11.02%Tw
Yes - children aged 16 to 18 years old	450 6.99%u	440 7.13%	109 8.17%	16 5.39%	25 6.32%	4 6.94%	104 8.18%	37 5.62%	94 6.50%	24 8.25%	4 8.94%	8 7.77%	4 8.35%	2 8.52%	4 13.23%	287 7.98%T	33 7.34%	162 8.68%T	15 7.53%	72 7.30%	148 13.68%Tu v	166 5.01%	107 7.95%u	135 6.40%	301 7.38%
Refused	45 0.70%ux	41 0.66%	5 0.34%	1 0.46%	:	1 2.02%d	10 0.80%	8 1.17%b	9 0.62%	4 1.30%d	-	-	3 5.75%Ta fghik	bcd -	-	24 0.67%	2 0.44%	15 0.80%	-	6 0.60%	7 0.65%	11 0.33%	4 0.32%	12 0.56%	20 0.50%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 284

Which of the following ITV regions do you live in?

Base: All respondents

		Geno	ier				Age						Social Gra	ade			Area ty	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(0)	(p)	(q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Anglia	668	267	401	84	98	121	124	86	112	43	153	178	133	204	331	337	468	200
	10.37%ajnp	8.48%	12.18%Ta	9.45%	9.11%	12.10%	11.21%	9.27%	10.93%	10.33%	8.76%	9.79%	10.20%	13.00%Tjkl	9.28%	11.73%Tn	9.08%	15.52%Tp
Border	63	34	29	3	6	6	20	6	14	8	18	17	13	17	34	29	42	21
	0.98%p	1.09%	0.88%	0.36%	0.55%	0.62%	1.84%Tcdeg	0.63%	1.35%c	1.93%cdeg	1.00%	0.92%	0.96%	1.06%	0.96%	1.01%	0.82%	1.64%Tp
Central	828	439	389	108	159	120	163	108	122	49	205	221	210	192	426	402	669	159
	12.86%bn	13.94%Tb	11.82%	12.16%	14.78%	12.01%	14.68%	11.63%	11.86%	11.74%	11.73%	12.16%	16.03%Tjkm	12.28%	11.95%	13.99%Tn	12.98%	12.36%
Granada	676	341	335	79	121	113	115	100	101	48	170	201	146	159	371	304	577	99
	10.49%q	10.82%	10.17%	8.84%	11.23%	11.32%	10.34%	10.73%	9.82%	11.57%	9.73%	11.06%	11.14%	10.13%	10.40%	10.59%	11.19%Tq	7.67%
London	1187 18.43%fhil oq	562 17.83%	625 18.99%	247 27.76%Tdef ghi	219 20.36%fhi	170 17.02%	155 13.95%	175 18.90%f	161 15.68%	61 14.50%	363 20.71%Tlm	361 19.88%lm	203 15.55%	260 16.58%	724 20.29%To	463 16.11%	1103 21.41%Tq	84 6.51%
Meridian	656 10.19%p	348 11.03%	309 9.38%	82 9.24%	91 8.44%	100 10.07%	115 10.37%	94 10.19%	109 10.59%	65 15.56%Tcde fgh	196 11.17%	185 10.19%	130 9.96%	145 9.29%	381 10.67%	276 9.59%	484 9.40%	172 13.34%Tp
STV	496	236	260	42	73	96	98	70	95	22	124	131	102	139	256	240	383	113
	7.70%c	7.51%	7.89%	4.74%	6.82%	9.64%Tcdi	8.80%ci	7.50%c	9.28%ci	5.31%	7.09%	7.24%	7.78%	8.85%	7.17%	8.36%	7.43%	8.78%
Tyne Tees	257	134	123	28	48	36	42	38	48	16	61	78	55	61	140	117	205	51
	3.98%	4.25%	3.73%	3.14%	4.46%	3.64%	3.77%	4.13%	4.68%	3.88%	3.50%	4.32%	4.24%	3.92%	3.92%	4.07%	3.98%	3.99%
Wales	299	137	162	35	42	45	59	49	52	18	71	75	75	79	146	153	203	96
	4.64%np	4.34%	4.92%	3.94%	3.86%	4.49%	5.31%	5.28%	5.02%	4.36%	4.06%	4.11%	5.70%	5.02%	4.08%	5.33%Tn	3.94%	7.43%Tp
West	199	98	102	31	51	31	27	20	29	11	68	63	28	40	131	69	170	30
	3.10%o	3.10%	3.09%	3.48%	4.75%Tfgh	3.15%	2.41%	2.17%	2.79%	2.53%	3.89%TI	3.44%	2.18%	2.57%	3.66%To	2.39%	3.29%	2.32%
Westcountry	308	151	157	54	44	36	52	43	52	26	82	84	67	74	167	141	232	76
	4.78%	4.80%	4.77%	6.11%e	4.13%	3.57%	4.73%	4.66%	5.09%	6.22%e	4.71%	4.64%	5.12%	4.75%	4.67%	4.92%	4.50%	5.91%
Yorkshire	608	305	303	83	105	88	93	95	100	44	153	173	123	160	325	283	481	127
	9.44%	9.68%	9.21%	9.37%	9.75%	8.81%	8.39%	10.27%	9.78%	10.47%	8.72%	9.50%	9.38%	10.25%	9.12%	9.85%	9.35%	9.83%
UTV	195	98	97	12	19	36	47	43	32	7	86	50	23	36	136	59	135	61
	3.03%cdlop	3.11%	2.96%	1.40%	1.75%	3.57%cd	4.20%Tcdi	4.63%Tcdi	3.14%c	1.62%	4.93%Tklm	2.75%	1.76%	2.30%	3.82%To	2.06%	2.61%	4.70%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 285

Which of the following ITV regions do you live in?

Base: All respondents

			Count	try							Region							Ethnie	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (0)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Anglia	668 10.37%b cdefghi kmnopr	668 12.36%Tbcd	-	:	-	-	1 0.31%	-	-	12 2.14%egh kmo	72 15.66% Tefghil mnop	- k -	531 87.65%Tefg hijkmnop	1 0.16%	49 5.53%efgh ikmop	2 0.29%	-	631 11.11%Tr	35 4.90%
Border	63 0.98%ah ilmno	36 0.66%	28 5.15%Tacd	:	-	28 5.15%Tfhi jklmnop	1 0.48%	33 4.63%Tfhijkl mnop	-	:	2 0.33%	:	-	-	-	-	:	60 1.06%	2 0.21%
Central	828 12.86%b cdefghk Imnop	819 15.16%Tbcd	8 1.57%	0.16%	:	8 1.57%hm	1 0.37%	5 0.73%	-	497 88.37%Tef ghjklmnop	289 62.51%Tefg hklmnop	* 0.16%	3 0.54%	1 0.16%	14 1.58%hm	9 1.57%hm	:	721 12.70%	99 13.95%
Granada	676 10.49%b cdefhij klmnop	666 12.32%Tbcd	1 0.23%	8 2.64%bd	:	1 0.23%	-	652 91.50%Tefh ijklmnop	2 0.29%	4 0.72%m	3 0.75%m	8 2.64%efhi Imnop	1 0.15%	-	4 0.50%	-	-	605 10.66%	64 9.02%
London	1187 18.43%b cdefghi jklopq	1186 21.94%Tbcd	-	1 0.29%	-	:	1 0.38%	6 0.88%	1 0.22%	8 1.41%e	7 1.56%eh	1 0.29%	65 10.66%efg hijkop	847 99.68%Tef ghijklnop	240 27.21%Tefg hijklop	11 2.03%eh	-	839 14.77%	331 46.81%Tq
Meridian	656 10.19%b cdefghi jklmpr	656 12.14%Tbcd	:	:	:	:	-	1 0.14%	-	2 0.34%	6 1.21%eghm	-	2 0.27%	-	568 64.51%Tef ghijkImop	78 14.16%Tefghi klmp	j -	607 10.68%Tr	46 6.55%
STV	496 7.70%ac dfghijk Imnopr	3 0.06%	493 91.74%Tacd	:	:	493 91.74%Tfghijk Imnop	-	:	-	Ξ	Ī	:	-	-	3 0.29%	1 0.14%	:	474 8.34%Tr	19 2.66%
Tyne Tees	257 3.98%bc deghijk Imnopr	257 4.75%Tbcd	-	:	-	-	247 96.49%Teghijk Imnop	= -	9 1.76%egijkli no	- m -	-	:	-	-	-	-	-	242 4.26%Tr	13 1.88%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 285

Which of the following ITV regions do you live in?

Base: All respondents

			Cou	ntry							Regio	n						Ethnic	ity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Wales	299 4.64%ab defghij Imnopr	2 0.05%	2 0.34%a	295 96.28%Tabd	:	2 0.34%	-	-	:	:	Ξ	295 96.28%Tefg hijlmnop	2 0.31%	-	-	1 0.11%	-	284 5.01%Tr	12 1.68%
West	199 3.10%bc defghjk Imnpq	193 3.57%Tbcd	5 0.96%	2 0.52%	:	5 0.96%hm	:	10 1.46%hjlmn	:	36 6.48%Tefg Imnp	- hjk -	2 0.52%	1 0.14%	:	2 0.22%	143 26.00%Tefghij klmnp	; <del>-</del>	165 2.90%	33 4.65%Tq
Westcountry	308 4.78%bc defghij klmnpr	308 5.69%Tbcd	:	0.12%	:	-	-	0.06%	1 0.13%	3 0.54%	Ī	0.12%	:	Ē	:	304 55.21%Tefghij klmnp	į :	299 5.27%Tr	7 0.94%
Yorkshire	608 9.44%b cdefgi klmnop r	608 11.25%Tbcd	-	:	Ī	-	5 1.97%eikl mno	4 0.59%n	512 97.60%Tefgij Imnop	- ik -	83 17.98%Tefgikl mnop	Ī	2 0.27%	Ī	:	2 0.35%	-	559 9.84%Tr	46 6.47%
UTV	195 3.03%ab cefghij klmnor	2 0.04%	Ī	Ë	193 100.00%Tabc	-	:	÷	Ī	÷	Ī	Ī	:	-	1 0.16%	1 0.14%	193 100.00%Tefg hijklmno	193 3.40%Tr	2 0.29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 286

Which of the following ITV regions do you live in?

Base: All respondents

							Q.1	Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Anglia	668 10.37%j	597 10.94%Tj	176 12.50%Tdj	27 11.32%j	29 8.31%	6 10.11%	111 9.99%	65 11.00%j	119 10.60%j	26 9.90%	-	11 14.10%j	2 6.90%	5 14.50%
Border	63 0.98%fh	61 1.12%Tfh	33 2.33%Tafh	5 2.08%fh	6 1.79%fh	-	4 0.36%	6 1.04%h	* 0.04%	4 1.36%h	-	1 1.16%h	-	-
Central	828 12.86%bj	698 12.79%bj	144 10.21%j	31 12.59%j	46 13.14%j	12 19.68%bj	151 13.52%bj	66 11.06%j	177 15.77%Tabgj	37 13.98%j	-	12 14.80%j	5 21.61%	5 15.17%
Granada	676 10.49%j	561 10.28%j	133 9.45%	27 11.01%j	31 8.89%	9 13.70%j	135 12.08%j	66 11.09%j	113 10.02%	22 8.50%	:	12 15.43%j	2 9.63%	5 15.01%
London	1187 18.43%abdj	965 17.68%j	228 16.19%j	58 23.96%abdefjk	49 13.80%	6 8.86%	184 16.49%j	107 17.95%j	235 20.93%Tabdfjk	62 23.29%abdefjl	1 2.79%	8 10.41%	2 9.13%	4 11.97%
Meridian	656 10.19%j	563 10.32%j	163 11.56%fj	18 7.60%	50 14.03%Tacfhj	3 5.38%	97 8.71%	70 11.72%j	105 9.38%	31 11.74%j	-	9 11.60%j	1 4.23%	2 6.65%
STV	496 7.70%	420 7.69%	120 8.50%	18 7.27%	28 7.91%	8 12.48%j	88 7.91%	48 7.99%	79 7.01%	17 6.57%	-	6 7.80%	-	4 11.05%
Tyne Tees	257 3.98%b	213 3.90%	42 2.99%	12 4.83%	13 3.73%	2 3.19%	43 3.82%	30 4.99%b	59 5.27%Tab	9 3.26%	-	2 2.84%	-	2 4.91%
Wales	299 4.64%	269 4.93%T	69 4.92%	12 5.14%	30 8.55%Tabfh	5 7.97%	55 4.96%	30 5.04%	41 3.69%	11 4.20%	:	2 2.44%	4 19.96%	2 6.64%
West	199 3.10%	172 3.16%	40 2.85%	8 3.30%	15 4.21%	2 3.48%	27 2.45%	20 3.43%	44 3.88%	8 3.06%	-	1 1.11%	-	2 4.41%
Westcountry	308 4.78%h	255 4.68%h	81 5.73%h	6 2.40%	15 4.10%	1 2.04%	51 4.56%	32 5.38%h	32 2.86%	16 5.94%h	1 1.57%	3 4.02%	4 15.64%	3 9.70%
Yorkshire	608 9.44%bi	510 9.35%bi	110 7.81%	19 7.70%	31 8.69%	8 12.00%	124 11.12%abgi	43 7.19%	98 8.76%	13 4.95%	40 95.63%Tabcdef ghik	11 13.41%i	3 12.91%	-
UTV	195 3.03%h	172 3.16%h	70 4.96%Tacgh	2 0.81%	10 2.85%	1 1.12%	45 4.03%ch	13 2.12%	20 1.80%	9 3.25%	-	1 0.86%	-	:

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Absolutes/col percents

Table 287
Which of the following ITV regions do you live in?
Base: All respondents

								Q.2 Mobile sup	plier						
	Total (T)	Total mobile	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Anglia	668 10.37%pu	659 10.42%pu	33 13.02%pu	102 8.50%	42 11.36%	1 5.65%	99 9.21%	87 15.50%Tnpsuw	54 7.81%	55 11.45%	92 10.43%	12 10.09%	14 17.72%Tpsu	41 15.07%Tnpsu	12 12.90%
Border	63 0.98%n	58 0.92%	5 1.95%p	5 0.46%	2 0.68%	1 4.02%	13 1.20%	4 0.77%	6 0.88%	4 0.82%	9 1.00%	2 1.35%	-	3 1.23%	1 1.08%
Central	828 12.86%w	812 12.83%w	28 10.90%	184 15.36%Tnsw	40 10.87%	1 5.19%	117 10.93%	67 11.99%	85 12.37%	80 16.69%Tnqswy	91 10.25%	18 15.03%	6 6.91%	35 12.91%	25 26.43%Tnopqstu
Granada	676 10.49%	662 10.47%	23 8.89%	117 9.81%	49 13.27%	-	117 10.85%	50 8.96%	72 10.36%	47 9.82%	82 9.27%	15 12.42%	8 9.43%	28 10.37%	19 20.41%Tnopstuv
London	1187 18.43%tzA	1168 18.47%tzA	57 22.57%txyzA	244 20.43%txzA	64 17.33%z	19 75.66%	210 19.58%tzA	77 13.73%	136 19.66%tzA	100 20.88%txzA	166 18.68%tzA	15 11.97%	9 11.01%	27 10.07%	9 9.13%
Meridian	656 10.19%	640 10.11%	16 6.32%	117 9.79%	34 9.26%	1 5.18%	110 10.28%	62 11.04%	73 10.59%	39 8.15%	114 12.85%Tnov	9 7.15%	6 7.85%	25 9.11%	8 8.20%
STV	496 7.70%v	490 7.75%v	26 10.07%v	89 7.44%v	30 8.05%v	-	94 8.78%v	48 8.62%v	49 7.03%	20 4.16%	75 8.48%v	15 12.37%v	5 5.57%	21 7.55%	7 7.10%
Tyne Tees	257 3.98%	250 3.96%	10 3.81%	51 4.24%	16 4.47%	-	45 4.16%	15 2.68%	19 2.71%	25 5.14%	33 3.74%	6 4.73%	4 5.12%	17 6.40%tu	4 4.52%
Wales	299 4.64%s	295 4.67%s	11 4.42%	73 6.09%Tnqs	11 2.85%	-	30 2.76%	38 6.77%Tnqs	37 5.35%s	24 4.98%	41 4.59%	5 3.76%	9 10.88%TnqswzA	9 3.43%	2 1.76%
West	199 3.10%	196 3.10%	10 3.81%	38 3.16%	14 3.88%	-	23 2.10%	17 3.01%	29 4.26%s	14 2.88%	33 3.70%	4 3.11%	1 0.79%	9 3.28%	-
Westcountry	308 4.78%o	299 4.73%o	4 1.51%	51 4.23%	23 6.20%o	* 1.67%	51 4.75%o	30 5.32%o	32 4.69%o	16 3.29%	51 5.72%o	6 5.16%	10 12.66%Tnopstu vwzA	13 4.71%	3 2.78%
Yorkshire	608 9.44%	601 9.50%	21 8.24%	105 8.74%	32 8.70%	1 2.63%	102 9.51%	46 8.24%	87 12.64%Tnptw	45 9.36%	79 8.89%	15 12.44%	6 8.02%	31 11.38%	5 5.69%
UTV	195 3.03%pu	195 3.08%pu	11 4.48%pu	21 1.77%	11 3.09%	-	63 5.88%Tnptuv	19 v 3.37%	11 1.65%	11 2.37%	21 2.41%	1 0.42%	3 4.04%	12 4.49%pu	-

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 288

Which of the following ITV regions do you live in?

Base: All respondents

								Q.3 Broadb	and supplier								Q.4	Pay TV supp	lier			Using Q21)	ility	limitii conditi	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Anglia	668 10.37%j v	647 10.48%j	169 12.72%Ta dhj	24 8.14%	30 7.76%	6 9.65%	140 10.97%j	66 10.04%j	136 9.45%j	29 9.88%j	-	13 13.04%j	5 10.62%j	2 7.69%	5 15.34%	371 10.29%	48 10.90%	202 10.82%	16 8.50%	93 9.49%	119 10.94%	377 11.37%Tv	112 8.28%	235 11.15%	420 10.29%
Border	63 0.98%fh s	61 0.98%fh	31 2.33%Ta fh	4 1.55%fh	8 2.10%Ta	- îh -	4 0.28%	6 0.93%h	0.03%	4 1.44%fh	Ī	1 0.94%h	Ī	-	:	29 0.80%s	4 1.00%s	21 1.10%s	-	0.05%	7 0.67%	40 1.20%	7 0.50%	17 0.79%	45 1.11%
Central	828 12.86%b jv	794 12.87%b j	136 10.20%j	43 14.72%b j	52 13.42%j	11 18.91%j	165 12.95%j	72 10.87%j	228 15.83%T abgj	38 13.03%j	-	14 13.89%j	8 15.09%j	5 18.76%	5 16.04%	472 13.08%	50 11.18%	252 13.49%	17 8.96%	142 14.44%	150 13.78%v	448 13.51%v	134 9.96%	256 12.14%	531 13.02%
Granada	676 10.49%j	655 10.63%j	124 9.33%j	30 10.15%j	37 9.48%j	7 11.86%j	154 12.07%b j	80 12.08%j	163 11.31%j	24 7.97%	:	16 15.97%bi jl	2 4.05%	2 8.36%	6 17.46%	387 10.73%	48 10.81%	209 11.18%	16 8.16%	97 9.83%	102 9.44%	382 11.53%T	125 9.30%	207 9.81%	429 10.52%
London	1187 18.43%b djquw	1124 18.22%b dj	214 16.10%j	67 23.04%b dfjk	54 13.86%j	14 23.33%j	209 16.45%j	115 17.39%j	303 21.00%T abdfj	72 24.55%Ta bdfgjk	1 2.43%	12 12.29%	8 15.15%j	2 7.93%	4 12.02%	696 19.30%q	91 20.39%q	292 15.62%	54 28.06%T oq	235 23.88%T oq	219 20.18%u	498 15.01%	293 21.78%T u	323 15.33%	789 19.34%Tw
Meridian	656 10.19%j ot	625 10.14%j	142 10.65%j	19 6.43%	53 13.70%Ta cfhj	3 5.72%	115 9.04%j	77 11.70%cj	133 9.20%j	38 13.01%cj	-	13 13.15%j	10 18.88%a cfhj	5 19.04%	1 3.15%	333 9.25%	45 10.12%	168 9.00%	20 10.51%	89 9.03%	86 7.96%	338 10.19%	167 12.39%T t	216 10.24%	420 10.29%
STV	496 7.70%ox	479 7.76%	122 9.16%T j	30 10.33%j	32 8.20%	6 9.34%	102 7.98%	51 7.69%	101 7.00%	17 5.64%	Ī	8 7.79%	2 3.55%	1 2.27%	4 11.68%	253 7.03%	31 6.98%	143 7.66%	12 5.99%	59 6.00%	91 8.34%	255 7.68%	111 8.28%	197 9.33%Tx	288 7.07%
Tyne Tees	257 3.98%	248 4.03%	41 3.10%	11 3.69%	16 4.09%	1 0.91%	48 3.79%	31 4.71%	82 5.72%Ta bf	10 3.25%	:	2 2.30%	:	:	2 5.19%	162 4.49%	14 3.26%	76 4.09%	8 4.09%	60 6.07%To	56 5.20%v	136 4.11%	40 2.94%	99 4.68%	152 3.74%
Wales	299 4.64%h	287 4.65%h	63 4.77%	15 5.17%	32 8.34%Ta bfh	4 6.58%	56 4.41%	34 5.07%	47 3.28%	15 4.98%	-	4 3.65%	3 5.42%	4 15.38%	1 4.19%	166 4.62%	20 4.54%	94 5.04%	8 4.22%	39 3.91%	47 4.33%	167 5.02%	55 4.05%	109 5.17%	179 4.39%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 288

Which of the following ITV regions do you live in?

Base: All respondents

								Q.3 Broad	band supplie	er							Q.4 I	Pay TV suppli	er			ncial vulnerat (Using Q21)	oility	limitii conditi	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
West	199 3.10%q	187 3.03%	38 2.86%	13 4.34%	15 3.89%	1 1.86%	29 2.28%	22 3.39%	51 3.55%	6 1.95%	-	1 0.90%	2 3.01%	-	2 4.66%	106 2.93%q	14 3.23%	38 2.02%	11 5.67%oq	39 4.00%q	38 3.49%	95 2.87%	45 3.33%	66 3.15%	124 3.04%
Westcountry	308 4.78%h	289 s 4.69%h	72 5.38%h	8 2.83%	15 3.86%	3 4.58%	68 5.31%h	37 5.57%h	44 3.03%	17 5.80%h	1 1.37%	3 3.24%	4 8.61%h	2 7.17%	3 10.25%	159 4.40%s	26 5.76%s	89 4.77%s	8 4.21%	29 2.97%	42 3.88%	164 4.96%	74 5.51%	113 5.35%	187 4.59%
Yorkshire	608 9.44%i	583 9.46%i	111 8.37%	22 7.69%	32 8.21%	4 6.07%	136 10.68%i	53 7.96%	127 8.82%	16 5.53%	47 96.20%T abcdefg hikl	12 12.14%i	6 11.93%	3 13.40%		355 9.85%p	30 6.72%	217 11.59%To ps	18 9.16%	84 8.56%	102 9.41%	331 9.97%	113 8.42%	215 10.17%	379 9.29%
UTV	195 3.03%h u	190 s 3.08%h	67 5.03%Ta cgh	6 1.93%	12 3.08%	1 1.19%	48 3.79%h	17 2.59%	26 1.77%	9 2.97%	-	1 0.70%	2 3.67%	:	-	117 3.23%s	23 5.12%To s	68 3.62%s	5 2.48%	17 1.76%	26 2.37%	86 2.60%	71 5.26%Tt u	57 2.69%	135 3.31%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Absolutes/col percents

Table 289
Marital Status
Base: All respondents

		Gend	ler				Age						Social Gra	ade			Area ty	pe
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Single	2075 32.21%bfgh iloq	1058 33.58%Tb	1017 30.89%	724 81.46%Tdef ghi	440 40.89%Tefg hi	299 29.90%ghi	319 28.84%ghi	170 18.33%hi	107 10.40%i	16 3.83%	578 33.00%l	624 34.37%TI	278 21.27%	594 37.96%Tji	1203 33.69%To	872 30.36%	1773 34.41%Tq	302 23.43%
NET: Married/ Civil partnership/ co habiting	3564 55.33%bckm p	1813 57.56%Tb	1751 53.19%	146 16.43%	614 57.11%c	636 63.68%Tcdf	651 58.72%Tc	587 63.26%Tcd	665 64.84%Tcdf	266 63.60%Tcd	1002 57.19%km	934 51.43%m	930 71.15%Tjkm	697 44.55%	1936 54.26%	1628 56.66%	2743 53.24%	821 63.64%Tp
Married	2598 40.32%bcdk mp	1363 43.27%Tb	1235 37.50%	47 5.34%	315 29.29%c	439 43.99%Tcd	459 41.43%cd	492 52.99%Tcde f	591 57.62%Tcde f	254 60.91%Tcde fg	772 44.03%Tkm	628 34.55%	707 54.05%Tjkm	492 31.41%	1399 39.20%	1198 41.71%	1939 37.64%	659 51.05%Tp
Civil Partnership	69 1.07%	34 1.09%	34 1.04%	8 0.90%	29 2.74%Tcefg hi	9 0.88%	9 0.81%	6 0.66%	5 0.51%	2 0.48%	17 0.96%	27 1.46%	13 1.01%	12 0.77%	43 1.22%	25 0.88%	56 1.08%	13 0.99%
Co Habiting	898 13.94%cghi jq	416 13.19%	482 14.65%	91 10.19%hi	270 25.07%Tcef ghi	188 18.81%Tcgh i	183 16.48%Tcghi	89 9.61%hi	69 6.70%i	9 2.21%	214 12.19%	280 15.42%jm	210 16.09%Tjm	194 12.38%	494 13.83%	404 14.06%	748 14.52%Tq	150 11.61%
NET: Widowed/ separated/ divorced	759 11.79%acdej I	258 8.19%	501 15.23%Ta	1 0.13%	12 1.12%c	53 5.31%cd	137 12.37%cde	169 18.21%Tcde f	253 24.66%Tcde fg	134 32.15%Tcdef gh	155 8.83%	245 13.50%TjI	94 7.17%	266 16.97%Tjkl	400 11.20%	359 12.51%	601 11.67%	158 12.24%
Widowed	239 3.72%acdef jl	72 2.27%	168 5.10%Ta	:	2 0.14%	3 0.28%	24 2.16%cde	42 4.54%cdef	87 8.49%Tcde fg	82 19.68%Tcdef gh	49 2.79%	75 4.12%l	32 2.47%	84 5.33%Tji	124 3.47%	116 4.03%	181 3.52%	58 4.52%
Separated	83 1.29%cdl	36 1.13%	47 1.44%	:	3 0.24%	24 2.36%Tcdi	22 2.01%cd	16 1.73%cd	16 1.58%cd	2 0.60%c	17 0.99%	30 1.64%l	8 0.63%	28 1.78%l	47 1.32%	36 1.25%	68 1.32%	15 1.17%
Divorced	437 6.78%acdej I	151 4.78%	286 8.69%Ta	1 0.13%	8 0.74%	27 2.67%cd	91 8.21%cde	111 11.94%Tcde f	150 14.60%Tcde f	50 11.87%Tcdef	88 5.05%	141 7.74%ji	53 4.08%	154 9.86%Tji	229 6.42%	208 7.23%	352 6.84%	85 6.55%
Prefer not to answer	44 0.68%fh	21 0.67%	23 0.69%	18 1.98%Tfgh	9 0.88%fh	11 1.11%fgh	1 0.07%	2 0.21%	1 0.10%	2 0.42%	17 0.99%	13 0.71%	5 0.41%	8 0.52%	30 0.85%	14 0.47%	35 0.68%	9 0.68%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 290 Marital Status Base: All respondents

			Cour	ntry							Regi	ion						Ethnic	ity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Single	2075 32.21%d ipq	1773 32.81%Td	173 32.29%d	97 31.77%d	31 15.96%	173 32.29%ip	78 30.33%p	216 30.29%p	167 31.78%p	146 25.92%p	132 28.56%p	97 31.77%p	175 28.80%p	404 47.60%Tef ghijkInop	282 32.04%ip	174 31.61%p	31 15.96%	1669 29.38%	377 53.29%Tq
NET: Married/ Civil partnership/ co habiting	3564 55.33%m r	2964 54.83%	285 53.11%	180 58.96%	135 69.75%Tab c	285 53.11%m	147 57.34%m	419 58.87%m	289 54.96%m	350 62.21%Teh mno	273 59.07%m	180 58.96%m	341 56.29%m	358 42.10%	484 54.96%m	302 54.97%m	135 69.75%Tef ghjklmno	3256 57.32%Tr	292 41.26%
Married	2598 40.32%b emr	2163 40.01%b	185 34.46%	133 43.38%b	117 60.49%Tab c	185 34.46%	104 40.39%m	309 43.39%em	205 39.02%m	266 47.24%Teh jlm	184 39.83%m	133 43.38%em	239 39.37%m	252 29.62%	370 41.95%em	236 42.83%em	117 60.49%Tef ghijkImno	2354 41.44%Tr	237 33.48%
Civil Partnership	69 1.07%	62 1.14%	5 0.99%	1 0.25%	1 0.36%	5 0.99%	4 1.43%	13 1.84%	3 0.49%	5 0.83%	9 1.95%	1 0.25%	9 1.53%	8 0.97%	8 0.95%	3 0.52%	1 0.36%	58 1.03%	9 1.26%
Co Habiting	898 13.94%r	739 13.67%	95 17.67%Tad	47 15.32%	17 8.90%	95 17.67%Tmn op	40 15.51%	97 13.64%	81 15.46%p	79 14.13%	80 17.29%Tmn op	47 15.32%	93 15.39%p	98 11.51%	106 12.06%	64 11.62%	17 8.90%	844 14.86%Tr	46 6.53%
NET: Widowed/ separated/ divorced	759 11.79%m r	627 11.59%	77 14.26%	28 9.28%	28 14.29%	77 14.26%m	31 12.20%	76 10.62%	65 12.35%	63 11.22%	53 11.52%	28 9.28%	87 14.34%m	76 8.93%	109 12.38%m	67 12.14%	28 14.29%m	726 12.79%Tr	31 4.33%
Widowed	239 3.72%r	199 3.68%	19 3.49%	11 3.58%	11 5.63%	19 3.49%	11 4.18%	26 3.59%	20 3.88%	20 3.47%	21 4.52%	11 3.58%	18 3.01%	23 2.66%	36 4.09%	25 4.52%	11 5.63%	231 4.07%Tr	7 1.05%
Separated	83 1.29%	71 1.31%	7 1.28%	1 0.49%	4 2.15%	7 1.28%	4 1.50%	12 1.67%	4 0.80%	11 1.98%mo	7 1.48%	1 0.49%	11 1.77%	5 0.55%	15 1.71%	2 0.42%	4 2.15%o	75 1.31%	9 1.21%
Divorced	437 6.78%r	357 6.61%	51 9.49%Ta	16 5.21%	13 6.51%	51 9.49%Tgij m	17 6.52%	38 5.37%	40 7.66%	32 5.77%	26 5.53%	16 5.21%	58 9.56%Tgij km	49 5.72%	58 6.57%	40 7.20%	13 6.51%	421 7.41%Tr	15 2.07%
Prefer not to answer	44 0.68%q	42 0.77%	2 0.34%	-	:	2 0.34%	* 0.14%	2 0.21%	5 0.91%	4 0.65%	4 0.85%	:	3 0.57%	12 1.37%Tg	5 0.62%	7 1.28%g	:	29 0.52%	8 1.11%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 291
Marital Status
Base: All respondents

	_						Q.1 L	andline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Single	2075 32.21%abf	1629 29.86%	417 29.60%	76 31.41%	111 31.25%	25 39.64%	311 27.92%	179 30.07%	342 30.46%	91 34.37%	10 24.43%	23 28.87%	8 34.78%	4 10.96%
NET: Married/ Civil partnership/ co habiting	3564 55.33%	3126 57.31%Tdg	834 59.17%Tdg	136 55.90%	183 51.87%	33 52.78%	676 60.62%Tadg	313 52.59%	643 57.32%	156 58.86%	28 65.51%	39 49.05%	7 29.32%	21 62.05%
Married	2598 40.32%	2355 43.16%Tdk	648 45.98%Tacdgk	89 36.74%	124 35.14%	24 37.15%	528 47.33%Tacdgik	240 40.31%	492 43.81%Tdk	105 39.67%	20 47.40%	24 30.31%	5 22.48%	19 55.41%
Civil Partnership	69 1.07%	57 1.05%	16 1.12%	5 2.22%f	4 1.02%	4 6.34%Tabdfghi	6 0.51%	5 0.87%	13 1.15%	3 1.16%	-	1 0.86%	:	-
Co Habiting	898 13.94%ab	715 13.10%	170 12.08%	41 16.93%	56 15.71%	6 9.30%	143 12.78%	68 11.42%	139 12.37%	48 18.03%abgh	8 18.11%	14 17.88%	2 6.85%	2 6.64%
NET: Widowed/ separated/ divorced	759 11.79%i	667 12.23%Ti	151 10.70%	31 12.69%i	59 16.60%Tabfhi	5 7.58%	118 10.59%	93 15.68%Tabfi	135 12.04%i	17 6.49%	4 10.05%	17 21.27%Tabfhi	8 35.90%	9 26.99%
Widowed	239 3.72%	223 4.09%T	56 3.94%	4 1.82%	20 5.64%c	2 2.54%	35 3.17%	35 5.82%Tacfi	48 4.27%	6 2.25%	-	3 3.18%	7 29.65%	2 4.46%
Separated	83 1.29%	71 1.30%	17 1.21%	1 0.56%	10 2.85%Tabf	2 2.92%	10 0.92%	8 1.38%	15 1.36%	3 1.20%	-	1 0.71%	-	1 2.91%
Divorced	437 6.78%i	373 6.84%bi	78 5.55%	25 10.32%bi	29 8.11%i	1 2.12%	72 6.50%	50 8.48%bi	72 6.41%	8 3.04%	4 10.05%	14 17.37%Tabdefgh i	1 6.24%	7 19.62%
Prefer not to answer	44 0.68%h	33 0.60%	7 0.52%	-	1 0.28%	-	10 0.87%h	10 1.66%Tabh	2 0.18%	1 0.28%	-	1 0.81%	-	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 292
Marital Status
Base: All respondents

								Q.2 Mobile su	pplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Single	2075 32.21%t	2031 32.11%t	72 28.47%	373 31.14%	134 36.38%t	13 50.94%	344 32.07%t	149 26.64%	249 36.08%Tntv	141 29.41%	297 33.47%t	42 35.02%	27 33.62%	79 29.12%	33 34.71%
NET: Married/ Civil partnership/ co habiting	3564 55.33%	3511 55.50%q	151 59.52%qA	681 56.90%q	183 49.82%	12 49.06%	588 54.76%	338 60.39%TnquA	364 52.79%	262 54.91%	496 55.94%	65 53.21%	42 51.66%	163 59.77%qA	43 45.62%
Married	2598 40.32%qu	2554 40.37%qu	114 44.85%qu	487 40.70%qu	119 32.31%	9 37.05%	420 39.10%q	265 47.30%Tnpqsu wA	245 35.42%	204 42.74%qu	361 40.68%q	46 38.06%	30 36.88%	126 46.43%qsuA	31 33.08%
Civil Partnership	69 1.07%	69 1.08%	2 0.82%	8 0.67%	3 0.94%	2 8.62%	6 0.54%	9 1.65%s	8 1.17%	6 1.27%	16 1.85%Tnps	-	2 2.54%	2 0.78%	* 0.41%
Co Habiting	898 13.94%	889 14.05%	35 13.84%	186 15.52%tv	61 16.57%tv	1 3.39%	162 15.12%	64 11.43%	112 16.20%tv	52 10.91%	119 13.41%	18 15.15%	10 12.24%	34 12.56%	11 12.12%
NET: Widowed/ separated/ divorced	759 11.79%	745 11.77%	30 12.01%	140 11.68%	45 12.19%	-	136 12.66%	71 12.64%	73 10.55%	68 14.19%w	88 9.90%	14 11.33%	10 12.34%	29 10.76%	17 17.50%w
Widowed	239 3.72%	233 3.69%	17 6.56%Tnsw	44 3.65%	12 3.26%	-	36 3.39%	23 4.19%	26 3.74%	24 4.92%	30 3.35%	4 3.19%	3 3.16%	8 3.07%	1 1.19%
Separated	83 1.29%	82 1.29%	1 0.50%	12 1.04%	6 1.75%	-	18 1.70%	9 1.66%	6 0.82%	5 0.98%	12 1.34%	3 2.82%	1 0.89%	2 0.87%	3 3.52%u
Divorced	437 6.78%	430 6.79%	13 4.96%	84 6.99%	26 7.18%	-	81 7.57%	38 6.79%	41 5.99%	40 8.29%	46 5.20%	6 5.31%	7 8.29%	19 6.82%	12 12.80%Tnouw
Prefer not to answer	44 0.68%n	39 0.62%	-	3 0.28%	6 1.60%np	-	5 0.51%	2 0.33%	4 0.59%	7 1.49%np	6 0.69%	1 0.44%	2 2.37%opt	1 0.34%	2 2.17%op

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 293
Marital Status
Base: All respondents

Absolutes/col percents

Impacting/

							Q.3 B	Broadband si	upplier								Q.4 I	Pay TV supp	lier			cial vulnerat	oility	limitii	ng
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Single	2075 32.21%a bfoqux	1915 31.05%	381 28.65%	79 27.30%	117 30.11%	30 49.84%T abcdfgh ijk	373 29.31%	214 32.27%	492 34.15%a bcf	98 33.15%	13 27.16%	31 31.73%	21 40.36%	9 34.83%	5 15.66%	1034 28.70%q	144 32.32%q	486 26.00%	57 29.39%	316 32.11%o q	438 40.32%T uv	859 25.90%	465 34.57%u	701 33.24%	1267 31.06%
NET: Married/ Civil partnership/ co habiting	3564 55.33%t w	3477 56.37%T g	800 60.14%T adeghk	174 59.98%e	206 53.02%	25 42.59%	750 58.92%T egh	346 52.32%	782 54.23%	177 60.00%e	30 61.19%	49 49.34%	24 45.80%	7 27.69%	18 55.80%	2177 60.39%T s	262 58.90%	1180 63.18%T os	111 57.60%	559 56.73%	483 44.51%	1994 60.10%T t	766 56.93%t	1065 50.46%	2387 58.49%Tw
Married	2598 40.32%d ektw	2536 41.11%T dek	611 45.97%T adeghk	121 41.53%e k	136 34.86%	15 25.14%	561 44.08%T adegk	256 38.68%k	576 39.98%k	120 40.69%k	22 45.46%k	25 24.90%	18 35.15%	5 17.85%	16 48.78%	1656 45.93%T	207 46.61%T	890 47.66%T	82 42.55%	427 43.31%	347 32.01%	1499 45.20%T tv	506 37.58%t	787 37.31%	1732 42.44%Tw
Civil Partnership	69 1.07%w	68 1.10%	18 1.32%	1 0.39%	6 1.47%	:	13 1.01%	8 1.23%	17 1.21%	3 1.09%	-	1 0.70%	:	-	:	44 1.23%q	11 2.46%To q	13 0.68%	5 2.48%q	16 1.60%q	14 1.25%	35 1.04%	11 0.83%	14 0.66%	46 1.13%
Co Habiting	898 13.94%p tw	874 14.16%T	171 12.86%	53 18.07%b gh	65 16.69%	10 17.45%	176 13.83%	82 12.41%	188 13.04%	54 18.23%b gh	8 15.74%	23 23.74%T abfgh	5 10.66%	3 9.84%	2 7.02%	477 13.23%	44 9.82%	277 14.84%o p	24 12.57%	116 11.81%	122 11.25%	460 13.86%	249 18.52%T tu	264 12.50%	609 14.92%Tw
NET: Widowed/ separated/ divorced	759 11.79%i oqvx	735 11.91%i	145 10.87%	36 12.43%i	65 16.62%Ta bfhi	5 7.56%	135 10.59%	92 13.93%i	160 11.09%i	19 6.59%	6 11.65%	18 18.27%b fhi	7 13.84%	10 37.48%	9 28.54%	376 10.42%	39 8.78%	190 10.15%	24 12.60%	106 10.79%	157 14.43%T v	453 13.66%Tv	110 8.18%	333 15.81%T x	410 10.04%
Widowed	239 3.72%x	233 3.77%	56 4.19%	6 2.17%	22 5.71%cf i	1 1.19%	36 2.84%	33 4.96%f	50 3.49%	7 2.28%	1 2.07%	3 2.57%	1 2.18%	7 25.75%	2 4.71%	123 3.40%	14 3.25%	59 3.14%	10 4.98%	37 3.71%	44 4.04%	147 4.43%Tv	40 2.96%	113 5.34%Tx	121 2.95%
Separated	83 1.29%	81 1.32%	17 1.31%	1 0.25%	11 2.79%Ta cfg	2 3.10%c	12 0.95%	6 0.96%	19 1.32%	3 1.18%	-	2 1.67%	-	-	1 3.08%	37 1.03%	4 0.87%	17 0.90%	3 1.68%	12 1.23%	23 2.12%Tv	41 1.25%	11 0.82%	29 1.40%	53 1.31%
Divorced	437 6.78%bi ovx	421 6.83%bi	72 5.38%	29 10.01%bh i	32 n 8.12%i	2 3.27%	87 6.79%i	53 8.01%bi	90 6.27%	9 3.13%	5 9.58%	14 14.03%T abfhi	6 11.66%i	3 11.73%	7 20.75%	216 5.99%	21 4.66%	114 6.11%	11 5.94%	58 5.85%	90 8.27%v	265 7.99%Tv	59 4.41%	191 9.07%Tx	236 5.78%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 293
Marital Status
Base: All respondents

			Q.3 Broadband supplier														Q.4	Pay TV supp	lier			ancial vulnera (Using Q21)		Impac limit condi	ting
															Util-							Potenti			
		Total										Now			ity						Most	ally	Least		
		broad-				Post		Talk-	Virgin	Voda-	KCOM /	Broad-	Shell		Ware-	Total			Talk-	Virgin	vuln-	vuln-	vuln-		
	Total	band	BT	EE	Plusnet	Office	Sky	Talk	Media	afone	Karoo	band	Energy	SSE	house	pay TV	BT	Sky	Talk	Media	erable	erable	erable	Yes	No
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Prefer not to answer	44	41	4	1	1	-	15	10	8	1	-	1	-	-	-	18	-	12	1	4	8	11	4	10	17

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 204

Which of the following cities do you live in, or nearest to?

Base: All respondents

							Age						Social Gra	ide			Area ty	уре
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	Age 45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Glasgow	268	117	151	26	39	50	62	35	40	14	58	73	47	90	131	137	216	52
	4.16%n	3.71%	4.59%	2.96%	3.67%	5.05%	5.60%Tc	3.81%	3.94%	3.36%	3.31%	4.01%	3.62%	5.75%Tjkl	3.67%	4.78%	4.19%	4.07%
Edinburgh	229	115	114	21	38	46	43	28	43	9	68	60	51	50	128	101	174	55
	3.55%	3.64%	3.47%	2.37%	3.57%	4.62%ci	3.88%	3.04%	4.22%	2.16%	3.89%	3.31%	3.86%	3.21%	3.59%	3.50%	3.38%	4.27%
Newcastle	269	143	126	30	48	40	42	37	52	20	66	81	57	66	146	123	216	53
	4.18%	4.54%	3.84%	3.38%	4.47%	3.99%	3.76%	4.03%	5.11%	4.75%	3.75%	4.43%	4.39%	4.20%	4.10%	4.29%	4.20%	4.11%
Leeds	275	129	146	31	53	46	48	37	42	18	69	83	60	63	152	123	219	56
	4.27%	4.09%	4.44%	3.47%	4.94%	4.65%	4.30%	4.03%	4.05%	4.27%	3.96%	4.55%	4.56%	4.04%	4.26%	4.28%	4.25%	4.34%
Hull	106	68	38	15	12	15	18	21	16	9	26	29	25	26	55	51	88	17
	1.64%b	2.15%Tb	1.16%	1.71%	1.12%	1.49%	1.59%	2.23%	1.56%	2.22%	1.49%	1.58%	1.92%	1.65%	1.54%	1.77%	1.71%	1.35%
Sheffield	185	89	96	29	39	25	23	29	30	9	47	54	23	61	100	84	147	37
	2.87%l	2.82%	2.91%	3.30%	3.64%	2.46%	2.10%	3.08%	2.96%	2.26%	2.67%	2.95%	1.77%	3.91%TI	2.81%	2.94%	2.86%	2.90%
Manchester	509	260	249	74	82	98	81	69	69	36	133	146	112	118	279	230	439	70
	7.90%q	8.27%	7.55%	8.34%	7.59%	9.85%Th	7.32%	7.44%	6.71%	8.59%	7.58%	8.06%	8.56%	7.52%	7.83%	7.99%	8.51%Tq	5.45%
Liverpool	246	127	119	26	51	34	39	40	40	15	69	71	54	52	141	106	203	43
	3.82%	4.05%	3.61%	2.93%	4.77%	3.41%	3.55%	4.32%	3.91%	3.66%	3.95%	3.93%	4.10%	3.32%	3.94%	3.68%	3.94%	3.37%
Nottingham	286	142	144	40	52	44	49	40	41	20	55	87	73	71	142	144	208	78
	4.44%jp	4.51%	4.37%	4.51%	4.87%	4.36%	4.40%	4.36%	4.01%	4.68%	3.13%	4.78%j	5.59%j	4.54%	3.97%	5.02%	4.04%	6.01%Tp
Birmingham	525 8.15%gknq	276 8.77%	249 7.56%	67 7.58%	122 11.38%Tcegh i	69 6.95%	107 9.68%eg	59 6.36%	73 7.13%	27 6.36%	138 7.87%	125 6.90%	143 10.93%Tjkm	119 7.60%	263 7.38%	262 9.12%Tn	461 8.94%Tq	65 5.00%
Norwich	265	105	160	21	32	46	57	43	40	25	53	67	64	81	120	145	158	107
	4.11%acjnp	3.34%	4.85%Ta	2.40%	3.00%	4.57%c	5.18%cd	4.67%c	3.88%	5.99%cd	3.03%	3.69%	4.87%j	5.18%Tj	3.36%	5.04%Tn	3.07%	8.27%Tp
Milton Keynes	189	80	109	37	26	34	29	20	36	7	53	55	25	56	108	81	141	48
	2.94%l	2.53%	3.32%	4.13%gi	2.40%	3.44%	2.65%	2.19%	3.50%	1.61%	3.02%	3.01%	1.92%	3.60%l	3.02%	2.84%	2.74%	3.72%
Brighton	162	75	88	23	13	19	27	35	27	19	53	38	32	39	91	71	128	34
	2.52%d	2.37%	2.67%	2.53%	1.22%	1.90%	2.43%	3.75%Tde	2.62%d	4.59%Tdef	3.05%	2.08%	2.43%	2.52%	2.55%	2.48%	2.49%	2.63%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 204

Which of the following cities do you live in, or nearest to?

Base: All respondents

		Ge	nder				Age						Social G	rade			Area ty	/pe
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(T)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Oxford	100	42	58	19	16	19	12	15	12	8	29	39	15	18	67	33	67	33
	1.55%op	1.34%	1.75%	2.15%	1.51%	1.87%	1.05%	1.59%	1.15%	1.83%	1.63%	2.14%Tm	1.13%	1.14%	1.89%To	1.13%	1.30%	2.57%Tp
London	1435 22.28%fhlm oq	688 21.84%	747 22.70%	277 31.19%Tdef ghi	257 23.92%fhi	225 22.49%f	204 18.45%	198 21.36%	196 19.14%	77 18.53%	439 25.05%Tlm	431 23.72%lm	251 19.16%	315 20.13%	870 24.37%To	566 19.69%	1285 24.94%Tq	150 11.66%
Southampton	264	144	120	20	44	41	51	40	45	24	71	69	52	71	141	123	210	54
	4.10%c	4.57%	3.65%	2.24%	4.07%	4.08%	4.62%c	4.26%c	4.38%c	5.75%c	4.07%	3.82%	3.98%	4.55%	3.94%	4.29%	4.08%	4.19%
Bristol	237	126	111	43	40	24	44	34	36	16	84	68	44	41	152	85	187	50
	3.68%emo	4.02%	3.36%	4.79%e	3.73%	2.43%	4.01%	3.62%	3.50%	3.86%	4.79%Tm	3.76%	3.35%	2.61%	4.27%To	2.95%	3.64%	3.85%
Plymouth	182	91	92	24	25	25	29	23	38	18	43	50	37	53	93	89	135	48
	2.83%	2.88%	2.79%	2.69%	2.31%	2.55%	2.64%	2.50%	3.67%	4.33%	2.44%	2.77%	2.81%	3.36%	2.61%	3.11%	2.61%	3.70%
Cardiff	231	100	131	34	33	31	51	33	37	13	53	56	61	62	109	122	168	64
	3.59%np	3.18%	3.99%	3.77%	3.08%	3.14%	4.59%	3.61%	3.57%	3.01%	3.01%	3.10%	4.64%Tjk	3.94%	3.06%	4.26%Tn	3.26%	4.93%Tp
Belfast	193	97	97	12	17	36	47	43	32	7	86	50	23	35	136	58	133	61
	3.00%cdlop	3.07%	2.93%	1.40%	1.55%	3.57%cd	4.20%Tcdi	4.63%Tcdi	3.14%cd	1.62%	4.89%Tklm	2.75%	1.76%	2.21%	3.80%To	2.01%	2.57%	4.70%Tp
None of these	284	137	148	19	34	31	44	48	81	27	60	85	61	79	145	140	170	115
	4.42%cjp	4.33%	4.49%	2.14%	3.20%	3.12%	4.00%c	5.13%cde	7.85%Tcdef	6.57%Tcde	3.44%	4.66%	4.65%	5.03%j	4.06%	4.86%	3.29%	8.91%Tp

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Which of the following cities do you live in, or nearest to? Base: All respondents

			Cour	ntry							Region							Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Glasgow	268 4.16%ac dfghijk Imnopr	1 0.01%	268 49.82%Tacd	-	-	268 49.82%Tfghijk Imnop	: - <u>-</u>	:	-	Ī	-	:	Ī	:	1 0.06%	:	-	249 4.39%Tr	16 2.31%
Edinburgh	229 3.55%ac dfghijk Imnopr	2 0.04%	227 42.23%Tacd	-	-	227 42.23%Tfghijk Imnop	; <del>-</del>	-	-	1 0.17%	1 0.24%	-	Ī	:	-	-	-	215 3.79%Tr	11 1.60%
Newcastle	269 4.18%bc dehijkl mnopr	268 4.97%Tbcd	1 i 0.17%	-	-	1 0.17%	243 94.70%Tegh ijklmnop	19 2.70%eijk Imnop	5 1.04%ijlmn	:	:	:	0.07%	:	:	1 0.10%	-	253 4.46%Tr	14 1.98%
Leeds	275 4.27%bc defgijk Imnop	275 5.08%Tbcd	- 1 -	-	-	÷	2 0.90%eilm no	3 0.39%	270 51.38%Tefgij Imnop	- jk -	:	:	-	:	:	:	-	242 4.26%	32 4.57%
Hull	106 1.64%bc egiklmn or	106 1.95%Tbc	-	-	-	÷	4 1.59%egiklmr o	- n -	98 18.75%Tefgij Imnop	- jk -	3 0.69%gmn	:	-	:	:	:	-	103 1.82%Tr	3 0.36%
Sheffield	185 2.87%bc defgikl mnopr	185 3.42%Tbcd	- 1 -	-	-	:	:	-	129 24.52%Tefgij Imnop	- ik -	56 12.10%Tefgil mnop	- kl -	Ī	:	-	:	-	174 3.07%Tr	9 1.22%
Manchester	509 7.90%bc defhjkl mnopq	506 9.36%Tbcd	- 1 -	3 0.96%b	-	:	2 0.91%emn o	463 65.00%Tefh ijklmnop	4 0.68%mn	31 5.57%efhj klmnop	3 0.63%mn	3 0.96%emno	3 0.45%	:	:	:	-	434 7.63%	72 10.10%
Liverpool	246 3.82%bd efhijlm nopr	208 3.85%bd	Ē	38 12.40%Tabd	-	Ī	Ī	195 27.41%Tefh ijklmnop	1 0.19%	6 1.02%ejine		38 12.40% Tefhijl mnop	. :	6 0.74%n	-	Ī	-	229 4.04%Tr	11 1.57%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

YONDE R

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 295

Which of the following cities do you live in, or nearest to?

Base: All respondents

			Co	ountry							Regi	ion						Ethnic	city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Nottingham	286 4.44%bc defghik Imnop	286 5.29%Tbcd	-	-	-	-	1 0.31%	-	4 0.74%gn	4 0.76%gn	264 57.15%Tefgh Imnop	- nik -	11 1.86%egkm no	1 0.16%	-	-	-	257 4.52%	27 3.88%
Birmingham	525 8.15%bc defghkl mnopq	524 9.69%Tbcd	-	2 0.49%	:	:	1 0.39%	1 0.15%	-	481 85.46%Tefg hjklmnop	34 7.29%efgh klmnop	2 0.49%	3 0.42%	-	4 0.42%	1 0.20%	-	437 7.70%	86 12.12%Tq
Norwich	265 4.11%bc defghij kmnopr	263 4.86%Tbcd	2 0.34%	-	:	2 0.34%	-	:	:	1 0.13%	1 0.32%	Ē	260 42.90%Tefgh kmnop	- ij -	1 0.07%	-	-	251 4.42%Tr	13 1.85%
Milton Keynes	189 2.94%bc defghik mop	189 3.50%Tbcd	-	-	:	-	-	-	-	3 0.52%	60 12.95%Tefgh mnop	- nik -	85 14.02%Tefg hikmnop	2 0.28%	38 4.33%Tefg hikmop	1 0.15%	-	175 3.07%	14 1.96%
Brighton	162 2.52%bc defghij klmopr	162 3.00%Tbcd	Ξ	-	:	:	-	:	:	-	1 0.16%	Ī	:	-	161 18.25%Tefg hijklmop	1 0.14%	Ξ	152 2.68%Tr	9 1.23%
Oxford	100 1.55%be ghjlm	100 1.85%Tbc	:	-	-	:	-	:	:	6 1.05%egh	1 0.24%	:	2 0.37%	4 0.44%	74 8.37%Tefg hijklmop	13 2.41%efghjk mp	I -	92 1.62%	7 0.97%
London	1435 22.28%b cdefghi jkopq	1435 26.54%Tbcd	-	1 0.29%	:	:	-	2 0.22%	-	1 0.19%	2 0.34%	1 0.29%	198 32.62%Tef ghijkop	834 98.22%Tef ghijklnop	387 43.91%Tefg hijklop	11 2.04%efghij	-	1079 18.99%	340 47.99%Tq
Southampton	264 4.10%bc defghij	264 4.89%Tbcd	:	-	-	:	-	-	-	-	-	:	:	-	173 19.60%Tef ghijkImp	91 16.61%Tefghi klmp	- ij -	254 4.47%Tr	8 1.20%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 295

Which of the following cities do you live in, or nearest to?

Base: All respondents

			Cou	ntry					York-		Regi	ion						Ethnic	ity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire &	West Mid- lands (i)	East Mid- lands (j)	Wales (k)		ondon (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Bristol	237 3.68%bc defghij klmnpr	234 4.32%Tbcd	· -	3 1.06%b	:	:	-	-	:	:	:	3 1.06%eghijl	-	1 0.16%	2 0.22%	230 41.89%Tefgh klmnp	- nij -	226 3.98%Tr	9 1.27%
Plymouth	182 2.83%bc defghij klmnpr	182 3.37%Tbcd		:	:	:	-	1 0.14%	:	:	:	-	:	-	-	181 32.97%Tefgh klmnp	- iij -	178 3.13%Tr	3 0.42%
Cardiff	231 3.59%ab defghij Imnopr	1 0.03%	-	230 75.21%Tabd	-	:	-	-	Ī	1 0.24%	-	230 75.21%Tefghi Imnop	j -	:	-	-	-	218 3.83%Tr	11 1.61%
Belfast	193 3.00%abce ghijklmnor	- ef -	:	:	193 100.00%Tabc	:	:	:	:	-	:	:	-	:	-	-	193 100.00%Tefg hijklmno	193 3.39%Tr	1 0.09%
None of these	284 4.42%ad fmpr	215 3.98%d	40 7.43%Tad	29 9.59%Tad	-	40 7.43%Tfgh mop	3 1.20%m	28 3.99%fmp	14 2.71%mp	27 4.87%fmp	37 7.90%Tfgh mnop	29 9.59%Tfgh imnop	44 7.31%Tfghmo	- p -	42 4.77%fmp	19 3.50%mp	-	269 4.73%Tr	12 1.72%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 296

Which of the following cities do you live in, or nearest to?

Base: All respondents

	_						Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Glasgow	268 4.16%	228 4.18%	62 4.37%	13 5.28%	14 3.89%	6 9.37%	46 4.16%	22 3.63%	49 4.36%	8 3.01%	:	5 5.93%	-	2 4.88%
Edinburgh	229 3.55%	194 3.56%	59 4.20%	8 3.12%	14 3.84%	1 2.18%	39 3.53%	23 3.82%	33 2.96%	11 3.98%	-	1 1.87%	-	2 6.17%
Newcastle	269 4.18%	228 4.18%	53 3.79%	13 5.55%	14 4.01%	2 3.19%	44 3.98%	30 5.03%	58 5.14%	9 3.42%	Ī	3 4.00%	Ē	1 1.93%
Leeds	275 4.27%ab	220 4.02%b	43 3.05%	9 3.72%	10 2.94%	5 7.38%	57 5.14%b	18 3.08%	57 5.12%b	8 3.16%	1	3 4.26%	2 10.97%	1 2.98%
Hull	106 1.64%bf	90 1.65%bf	14 0.98%	3 1.33%	2 0.69%	:	5 0.45%	6 1.08%	14 1.23%	1 0.25%	42 100.00%Tabcdefg hik	* 0.55%	1.94%	-
Sheffield	185 2.87%h	158 2.90%h	41 2.94%	6 2.42%	13 3.58%	:	47 4.19%Tah	17 2.82%	20 1.80%	4 1.57%	:	7 8.60%Tabceghi	-	-
Manchester	509 7.90%b	421 7.71%b	88 6.24%	22 8.97%	23 6.39%	7 10.98%	105 9.40%ab	56 9.36%b	80 7.11%	19 7.32%	Ī	12 15.00%Tabdhj	2 9.63%	2 7.11%
Liverpool	246 3.82%	205 3.76%	61 4.31%	10 3.95%	15 4.29%	2 2.72%	42 3.73%	16 2.66%	44 3.91%	8 2.88%	Ī	1 1.52%	3 11.66%	4 11.86%
Nottingham	286 4.44%	238 4.35%	53 3.79%	9 3.57%	20 5.66%	-	44 3.98%	19 3.17%	67 5.94%Tabg	16 6.19%	Ī	4 4.65%	Ē	-
Birmingham	525 8.15%b	457 8.37%b	84 5.95%	24 9.77%	20 5.56%	12 19.18%Tabdfgj	106 9.50%bd	42 7.05%	124 11.02%Tabdgj	25 9.63%	Ī	8 9.54%	5 21.61%	3 8.52%
Norwich	265 4.11%h	246 4.51%Th	75 5.30%Th	12 4.76%	20 5.66%h	3 5.38%	56 5.05%h	28 4.75%h	27 2.43%	8 2.84%	Ī.	6 7.27%h	2 6.90%	4 11.20%
Milton Keynes	189 2.94%	164 3.01%	51 3.62%c	2 0.75%	9 2.67%	2 3.08%	30 2.70%	19 3.20%	34 3.06%	7 2.52%	Ī.	4 4.81%c	-	1.35%
Brighton	162 2.52%h	143 2.61%h	40 2.81%	8 3.11%	10 2.96%	2 3.20%	28 2.50%	23 3.91%Th	17 1.53%	7 2.48%	1	3 3.42%	1 4.23%	2 4.59%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 296

Which of the following cities do you live in, or nearest to?

Base: All respondents

							Q.	1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Oxford	100 1.55%	89 1.64%	27 1.91%	6 2.62%	4 1.05%	-	12 1.12%	9 1.57%	16 1.39%	8 2.87%	-	2 1.88%	-	1 3.44%
London	1435 22.28%adj	1179 21.61%dj	304 21.57%dj	67 27.64%adefjk	55 15.52%j	7 10.43%	223 20.04%j	125 20.95%j	289 25.73%Tabdefj k	71 26.87%defjk	Ī	11 14.23%j	2 9.13%	4 10.37%
Southampton	264 4.10%c	222 4.07%	53 3.73%	3 1.29%	19 5.36%c	0.76%	38 3.45%	29 4.92%c	54 4.77%c	17 6.58%cf	-	1 0.93%	-	1 3.67%
Bristol	237 3.68%	200 3.66%	54 3.83%	4 1.79%	20 5.66%c	2 3.80%	36 3.27%	22 3.64%	39 3.48%	7 2.61%	-	1 1.80%	2 9.82%	4 10.75%
Plymouth	182 2.83%	155 2.83%	56 3.96%Tafh	3 1.31%	8 2.39%	-	25 2.28%	18 3.09%	22 1.97%	10 3.70%	-	2 2.77%	1 5.82%	1 3.36%
Cardiff	231 3.59%	208 3.81%	50 3.55%	10 4.31%	25 6.93%Tabfhi	4 6.98%	45 4.06%	23 3.81%	41 3.64%	6 2.16%	-	1 1.46%	1 6.66%	-
Belfast	193 3.00%h	171 3.14%h	70 4.96%Tacgh	2 0.81%	10 2.85%	1 1.12%	45 4.03%cgh	12 1.99%	20 1.80%	9 3.25%	-	1 0.86%	:	-
None of these	284 4.42%h	240 4.40%h	73 5.15%h	10 3.92%h	29 8.10%Tafhi	7 10.27%fhi	39 3.46%h	38 6.47%Tafhi	18 1.62%	7 2.70%	-	4 4.64%	1.65%	3 7.83%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 297

Which of the following cities do you live in, or nearest to?

Base: All respondents

								Q.2 Mobile su	upplier						
	Total (T)	Total mobile (n)	BT Mobile (o)	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Glasgow	268 4.16%	262 4.15%	12 4.76%	40 3.36%	24 6.46%Tnpv	-	47 4.35%	23 4.13%	36 5.25%v	11 2.26%	39 4.35%	8 6.36%v	4 4.73%	9 3.21%	3 2.85%
Edinburgh	229 3.55%	226 3.58%	9 3.49%	44 3.69%	9 2.50%	-	50 4.61%u	25 4.53%u	16 2.26%	12 2.44%	37 4.18%	3 2.60%	1 0.83%	11 4.09%	5 5.34%
Newcastle	269 4.18%	263 4.17%	11 4.31%	53 4.46%	17 4.49%	1 2.63%	47 4.36%	16 2.82%	20 2.91%	24 4.97%	37 4.16%	6 4.61%	4 5.12%	19 7.16%Tntu	4 3.84%
Leeds	275 4.27%	272 4.30%	7 2.95%	45 3.74%	19 5.23%	-	47 4.42%	17 3.01%	35 5.02%	23 4.89%	32 3.65%	6 4.80%	5 6.26%	17 6.37%t	5 5.00%
Hull	106 1.64%	106 1.67%	2 0.64%	22 1.83%	5 1.31%	-	16 1.49%	10 1.73%	21 3.01%Tn	7 1.38%	17 1.88%	2 1.83%	1 1.13%	2 0.87%	:
Sheffield	185 2.87%	181 2.85%	9 3.72%	31 2.59%	9 2.48%	-	25 2.35%	14 2.51%	30 4.40%Tns	13 2.74%	27 3.05%	5 4.20%	-	7 2.48%	1 0.94%
Manchester	509 7.90%	501 7.91%	21 8.21%	92 7.65%	35 9.52%	1 3.88%	78 7.24%	35 6.30%	58 8.34%	32 6.60%	68 7.66%	12 9.98%	7 8.12%	26 9.41%	14 14.76%Tnpstvw
Liverpool	246 3.82%	238 3.77%	9 3.70%	45 3.76%	16 4.38%	-	47 4.40%z	21 3.68%	19 2.81%	18 3.76%	33 3.67%	5 4.46%	2 2.71%	4 1.54%	5 5.39%
Nottingham	286 4.44%	282 4.46%	8 3.22%	49 4.11%	19 5.08%	1 4.02%	53 4.90%	21 3.82%	22 3.25%	26 5.47%	40 4.50%	7 6.01%	1 1.83%	14 5.29%	7 7.35%
Birmingham	525 8.15%qsw	512 8.09%qsw	19 7.46%	142 11.88%Tnqstuw	19 5.03%	2 8.14%	62 5.80%	40 7.12%	55 7.90%	54 11.23%Tnqstw	51 5.72%	10 8.46%	4 4.54%	23 8.59%	13 13.29%qsw
Norwich	265 4.11%u	261 4.13%u	21 8.27%Tnpqsu	36 3.01%	14 3.88%	1 3.29%	34 3.18%	36 6.40%Tnpsu	16 2.25%	24 5.00%u	44 4.99%pu	10 7.85%psu	3 3.84%	14 5.15%u	2 2.15%
Milton Keynes	189 2.94%n	181 2.86%	11 4.37%	25 2.09%	13 3.64%	1 3.73%	28 2.61%	22 3.94%p	22 3.14%	12 2.47%	21 2.37%	3 2.86%	6 7.72%Tnpsvw	9 3.42%	2 2.28%
Brighton	162 2.52%o	158 2.50%o	* 0.17%	28 2.34%o	12 3.21%o	:	22 2.06%	17 3.10%o	23 3.31%o	7 1.46%	26 2.93%o	2 2.03%	3 4.32%o	8 2.77%o	5 5.32%ov

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 297

Which of the following cities do you live in, or nearest to?

Base: All respondents

								Q.2 Mobile su	upplier						
	Total (T)	Total mobile	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Oxford	100 1.55%	97 1.53%	4 1.54%	16 1.35%	9 2.52%s	-	10 0.90%	7 1.29%	15 2.20%s	5 0.99%	25 2.84%Tnpsz	1 0.61%	-	1 0.34%	-
London	1435 22.28%xyz	1421 22.46%Txyz	61 24.17%xyz	295 24.62%xyz	70 19.14%	17 69.05%	272 25.31%Tnqtw yz	112 x 20.06%	161 23.25%xyz	124 25.87%qtwxyz	181 20.46%	17 13.94%	10 11.86%	42 15.56%	19 19.79%
Southampton	264 4.10%o	261 4.12%o	3 1.20%	41 3.39%	19 5.05%o	1 3.59%	43 4.00%	22 4.01%	26 3.77%	15 3.14%	60 6.79%Tnopsu A	4 / 3.15%	2 2.91%	12 4.38%	1 0.69%
Bristol	237 3.68%	232 3.67%	5 2.03%	41 3.46%	19 5.25%	-	41 3.78%	17 3.04%	30 4.37%	13 2.69%	39 4.36%	4 3.35%	2 2.63%	12 4.48%	0.39%
Plymouth	182 2.83%	177 2.80%	5 1.92%	28 2.31%	14 3.90%	1.67%	24 2.23%	27 4.74%Tnpsu	15 2.12%	12 2.56%	27 3.06%	5 3.95%	9 10.82%Tnopqst uvwzA	7 2.49%	1 1.24%
Cardiff	231 3.59%s	229 3.62%s	9 3.36%	57 4.78%Tnqsw	7 1.77%	-	23 2.10%	32 5.69%Tnqsw	29 4.14%s	23 4.76%qs	23 2.64%	4 3.26%	7 8.89%Tnqsw	9 3.30%	2 1.76%
Belfast	193 3.00%p	193 3.05%pu	11 4.48%pu	21 1.77%	10 2.71%	:	63 5.88%Tnpqtr wxA	19 uv 3.37%	11 1.65%	11 2.37%	21 2.32%	1 0.42%	3 4.04%	12 4.49%pu	:
None of these	284 4.42%n	273 4.32%	15 6.02%q	46 3.81%	9 2.43%	-	43 4.04%	26 4.72%	32 4.63%	14 2.95%	39 4.42%	6 5.28%	6 7.69%q	13 4.61%	7 7.61%q

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 298

Which of the following cities do you live in, or nearest to?

Base: All respondents

								Q.3 Broa	dband supplie	er							Q.4	Pay TV suppl	ier		Finan (	cial vulnerab	oility	limiti	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Glasgow	268 4.16%	257 4.17%	62 4.64%	20 6.84%Ta gi	16 4.11%	4 6.04%	54 4.22%	23 3.42%	60 4.14%	8 2.77%	-	6 5.79%	-	-	2 5.16%	142 3.94%	11 2.43%	77 4.13%	7 3.86%	38 3.87%	58 5.31%	139 4.20%	50 3.69%	113 5.37%Tx	153 3.74%
Edinburgh	229 3.55%	221 3.59%	60 4.49%	12 4.08%	17 4.39%	1 2.32%	45 3.50%	25 3.72%	43 2.97%	11 3.67%	-	2 2.00%	1 2.16%	1 2.27%	2 6.52%	115 3.19%	20 4.50%r	66 3.56%	1 0.69%	24 2.49%	38 3.46%	113 3.42%	57 4.26%	75 3.57%	145 3.56%
Newcastle	269 4.18%	260 4.22%	51 3.84%	11 3.95%	17 4.35%	1 0.91%	50 3.96%	31 4.65%	80 5.55%Ta	11 3.62%	-	3 3.23%	-	-	1 2.04%	168 4.65%	14 3.25%	82 4.39%	7 3.62%	60 6.10%To	54 5.02%v	144 4.35%	43 3.17%	103 4.87%	160 3.93%
Leeds	275 4.27%	263 4.26%	47 3.50%	11 3.77%	12 3.07%	1 1.15%	62 4.90%	24 3.60%	82 5.72%Ta bi	7 2.49%	-	4 3.99%	3 5.71%	3 11.72%	1 3.16%	170 4.72%p	11 2.53%	99 5.33%Tp	8 4.32%	50 5.03%	47 4.35%	139 4.20%	57 4.21%	92 4.36%	175 4.28%
Hull	106 1.64%fh	102 1.66%fh	14 1.03%	3 0.92%	2 0.63%	-	8 0.62%	6 0.96%	14 0.96%	1 0.30%	49 100.00%Ta bcdefghik I	0.45%	2 3.09%i	1.69%	Ī	64 1.76%	5 1.12%	39 2.09%	3 1.79%	12 1.23%	27 2.51%T	50 1.51%	25 1.85%	46 2.17%Tx	57 1.40%
Sheffield	185 2.87%hs	176 2.85%h	42 3.12%h	8 2.60%	11 2.95%	÷	49 3.82%ah	22 3.38%h	25 1.74%	7 2.26%	:	8 8.04%Ta bcdghi	1 1.06%	:	:	94 2.61%s	12 2.73%	60 3.21%os	5 2.49%	16 1.63%	28 2.57%	111 3.34%Tv	27 2.03%	57 2.71%	127 3.12%
Manchester	509 7.90%b	491 7.96%b	78 5.86%	25 8.43%	27 7.01%	4 6.68%	115 9.03%b j	67 10.09%bj	123 8.54%b	22 7.32%	-	15 15.04%Ta bdhij	2 4.05%	2 8.36%	3 9.11%	296 8.23%	33 7.50%	156 8.37%	19 9.68%	71 7.19%	92 8.45%	266 8.03%	94 6.95%	162 7.69%	317 7.76%
Liverpool	246 3.82%t	239 3.87%	59 4.40%	14 4.67%	16 4.16%	3 5.18%	52 4.06%	19 2.82%	55 3.80%	11 3.61%	-	1 1.22%	0.87%	3 10.12%	4 12.54%	141 3.92%r	24 5.44%r	73 3.90%	2 0.88%	42 4.24%r	28 2.61%	151 4.54%Tt	47 3.51%	71 3.38%	162 3.98%
Nottingham	286 4.44%v	274 4.45%	54 4.05%	10 3.37%	20 5.21%	2 2.90%	52 4.05%	22 3.30%	81 5.65%Ta g	20 6.73%g	:	4 4.35%	4 8.21%	-	-	157 4.35%	20 4.40%	79 4.24%	4 2.11%	51 5.18%	44 4.07%	164 4.96%v	43 3.22%	90 4.26%	186 4.57%
Birmingham	525 8.15%bv	502 8.13%b	87 6.54%	34 11.68%ab dgi	22 5.69%	7 11.40%j	113 8.88%bj	43 6.51%	152 10.53%Ta bdgi	20 6.86%	-	8 8.15%	2 3.78%	5 18.76%	3 9.01%	321 8.91%T	32 7.29%	163 8.72%	17 8.69%	102 10.35%T	109 10.08%Tv	284 8.55%v	76 5.67%	157 7.42%	340 8.34%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 298

Which of the following cities do you live in, or nearest to?

Base: All respondents

								Q.3 Bro	padband supplie	r					Util-		Q.4	Pay TV supp	lier		Finar	ucial vulnerab Using Q21)	ility	limit	ting
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Norwich	265 4.11%hs v	260 4.22%h	69 5.19%h	10 3.51%	18 4.73%h	1 1.96%	71 5.59%Ta h	29 4.44%h	31 2.17%	8 2.71%	-	5 5.02%	3 5.15%	2 5.99%	4 11.84%	133 3.68%s	19 4.30%s	87 4.66%os	5 2.50%	19 1.92%	47 4.34%v	159 4.78%Tv	31 2.34%	101 4.77%	158 3.87%
Milton Keynes	189 2.94%	181 2.94%	46 3.47%	4 1.54%	11 2.74%	2 3.27%	30 2.36%	19 2.88%	47 3.29%	6 2.15%	Ī	5 5.01%	1 1.11%	-	3 9.38%	104 2.89%	17 3.79%	51 2.76%	4 1.88%	30 3.06%	24 2.20%	97 2.91%	43 3.23%	64 3.06%	120 2.95%
Brighton	162 2.52%hs	154 2.50%h	38 2.85%	7 2.46%	12 3.11%	2 3.40%	30 2.35%	23 3.51%h	24 1.68%	9 2.92%	-	3 2.76%	1 2.04%	1 3.67%	2 4.85%	79 2.19%	11 2.40%	48 2.55%	4 1.95%	14 1.45%	24 2.20%	78 2.36%	38 2.80%	56 2.63%	98 2.40%
Oxford	100 1.55%o	97 1.56%	20 1.50%	6 2.02%	6 1.56%	2 2.66%	15 1.20%	10 1.49%	19 1.30%	9 3.14%fh	-	2 1.52%	2 3.77%	-	1 3.64%	42 1.17%	5 1.18%	23 1.23%	4 1.87%	10 0.97%	12 1.08%	44 1.31%	34 2.55%Tt u	33 1.56%	64 1.57%
London	1435 22.28%d jquw	1361 22.06%d j	285 21.39%j	71 24.52%d j	65 16.67%j	15 25.00%j	259 20.36%j	138 20.81%j	365 25.33%T abdfgj	81 27.52%abd j	- fg -	19 18.79%j	10 18.78%j	3 10.28%	1 2.38%	841 23.33%q	111 24.88%q	362 19.40%	56 29.02%T q	280 28.45%T oq	261 24.03%u	637 19.21%	345 25.66%T u	424 20.07%	937 22.97%w
Southampton	264 4.10%c	250 4.05%c	43 3.21%	4 1.37%	18 4.52%c	0.81%	50 3.89%	32 4.82%c	65 4.53%c	21 7.11%Tab	- cf -	1 1.48%	7 12.81%T abcdefg hjk	3 13.01%	-	145 4.03%	10 2.34%	69 3.67%	14 7.21%op q	49 4.96%p	33 3.08%	144 4.34%	72 5.36%Tt	81 3.83%	179 4.38%
Bristol	237 3.68%t	228 3.69%	50 3.77%	6 1.93%	20 5.21%c	4 6.44%	47 3.69%	26 3.92%	50 3.50%	8 2.68%	-	1 1.45%	3 6.03%	1 2.12%	4 11.36%	129 3.58%	18 4.02%	62 3.32%	9 4.77%	34 3.45%	23 2.11%	121 3.64%t	72 5.37%Tt u	73 3.46%	156 3.84%
Plymouth	182 2.83%ho s	169 2.74%h	48 3.59%h	6 1.92%	9 2.30%	:	34 2.64%	22 3.32%h	23 1.63%	11 3.66%h	-	2 2.24%	3 5.65%h	1 5.05%	1 3.55%	86 2.40%	18 4.03%os	46 2.45%	4 1.98%	16 1.61%	31 2.83%	105 3.15%	31 2.27%	73 3.46%	103 2.51%
Cardiff	231 3.59%	223 3.62%	44 3.32%	11 3.63%	27 6.87%Ta bfhi	3 5.53%	47 3.72%	26 3.95%	47 3.24%	7 2.52%	-	3 2.86%	2 4.55%	1 3.83%	:	134 3.71%	13 3.02%	72 3.84%	5 2.53%	38 3.85%	37 3.38%	127 3.84%	40 2.97%	78 3.69%	145 3.55%
Belfast	193 3.00%hs u	188 3.04%h	67 5.03%Ta cgh	6 1.93%	12 3.08%	1 1.19%	48 3.79%h	15 2.26%	26 1.77%	9 2.97%	-	1 0.70%	2 3.67%	-	-	115 3.19%s	23 5.12%To s	68 3.62%s	3 1.75%	17 1.76%	26 2.37%	85 2.56%	70 5.20%Tt u	55 2.63%	134 3.30%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Impacting/

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 298

Which of the following cities do you live in, or nearest to?

Base: All respondents

							C	.3 Broadban	d supplier								Q.4 F	Pay TV suppli	er			ncial vulneral (Using Q21)	oility	limiti condit	
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
None of these	284 4.42%ho	273 4.43%h	69 5.22%fh	14 4.86%h	30 7.65%T	8 13.16%Ta	43 3.38%h	41 6.17%Ta	29 1.99%	9 3.00%	-	6 5.92%h	4 7.51%h	1 3.13%	2 5.46%	129 3.57%s	17 3.72%s	85 4.55%os	12 6.38%s	12 1.21%	43 3.95%	159 4.80%	49 3.67%	106 5.04%	163 3.99%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 299

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

			Gen	der				Age						Social Gra	ade			Area t	ype
		Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (a)	65-74 (h)	75+ (i)	AB (i)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	е	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base		6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Up to £7,000	(3.5)	220 3.42%hijkl n	108 3.42%	112 3.42%	37 4.17%hi	45 4.18%hi	43 4.33%hi	42 3.75%hi	35 3.74%hi	17 1.62%	2 0.47%	14 0.79%	44 2.40%jl	17 1.28%	146 9.32%Tjkl	57 1.61%	163 5.66%Tn	183 3.55%	37 2.88%
£7,001 to £14,000	(10.5)	653 10.14%acdjk In	253 8.04%	400 12.15%Ta	42 4.78%	74 6.88%	89 8.90%c	133 11.96%cde	134 14.41%Tcde	118 11.50%cd	64 15.23%Tcde	64 3.67%	133 7.31%j	76 5.79%j	380 24.29%Tjkl	197 5.53%	456 15.87%Tn	541 10.51%	112 8.65%
£14,001 to £21,000	(17.5)	984 15.28%acdj In	436 13.84%	548 16.65%Ta	76 8.50%	128 11.92%c	132 13.25%c	172 15.55%cd	159 17.13%cde	222 21.67%Tcde fg	95 22.68%Tcdef g	162 9.27%	304 16.71%jl	162 12.35%j	357 22.79%Tjkl	466 13.06%	518 18.04%Tn	774 15.03%	210 16.28%
£21,001 to £28,000	(24.5)	1090 16.93%c	515 16.35%	575 17.47%	92 10.34%	158 14.67%c	167 16.73%c	176 15.90%c	183 19.76%Tcdf	225 21.97%Tcde f	89 21.25%Tcdf	277 15.79%	350 19.27%Tjl	197 15.08%	266 17.02%	627 17.56%	464 16.14%	854 16.57%	237 18.36%
£28,001 to £34,000	(31)	903 14.02%cmo	440 13.98%	463 14.06%	70 7.87%	143 13.34%c	155 15.52%c	156 14.08%c	122 13.18%c	183 17.80%Tcdf g	74 17.73%Tcdg	288 16.45%Tm	286 15.77%Tm	187 14.33%m	141 9.03%	575 16.10%To	329 11.44%	698 13.56%	205 15.88%
£34,001 to £41,000	(37.5)	667 10.36%mo	346 10.97%	322 9.78%	85 9.56%	131 12.20%	113 11.34%	104 9.38%	95 10.26%	101 9.83%	38 9.08%	227 12.93%Tkm	185 10.18%m	172 13.15%Tkm	84 5.36%	412 11.53%To	256 8.91%	540 10.47%	128 9.91%
£41,001 to £48,000	(44.5)	394 6.12%ghmo	212 6.74%	182 5.52%	75 8.44%Tghi	87 8.12%Tghi	63 6.28%gh	83 7.53%ghi	38 4.07%	32 3.12%	16 3.82%	133 7.61%Tm	109 6.03%m	110 8.43%Tkm	41 2.63%	243 6.80%To	151 5.27%	318 6.17%	77 5.94%
£48,001 to £55,000	(51.5)	299 4.63%bhim	168 5.33%Tb	131 3.97%	64 7.20%Tfhi	69 6.38%Tfhi	54 5.41%hi	47 4.21%hi	45 4.85%hi	16 1.57%	4 0.95%	90 5.13%m	94 5.15%m	97 7.39%Tjkm	18 1.18%	183 5.14%	115 4.01%	252 4.89%	47 3.61%
£55,001 to £62,000	(58.5)	200 3.10%bghim o	120 1 3.81%Tb	80 2.42%	45 5.04%Tghi	54 5.06%Tghi	41 4.09%ghi	39 3.48%ghi	14 1.51%i	7 0.67%	-	75 4.31%Tm	65 3.57%m	48 3.70%m	11 0.69%	140 3.93%To	59 2.06%	162 3.15%	37 2.88%
£62,001 to £69,000	(65.5)	163 2.53%ghimo	93 2.96%	70 2.11%	50 5.59%Tefgh i	40 3.76%Tghi	21 2.14%hi	31 2.78%ghi	11 1.15%	9 0.83%	1 0.34%	63 3.58%Tm	45 2.47%m	43 3.27%m	13 0.80%	108 3.02%To	55 1.92%	130 2.53%	33 2.53%
£69,001 to £76,000	(72.5)	100 1.55%bghm	66 o 2.11%Tb	34 1.02%	23 2.55%Tgh	27 2.49%Tgh	14 1.43%g	20 1.77%gh	4 0.44%	7 0.66%	6 1.41%	44 2.53%Tkm	24 1.32%m	23 1.76%m	9 0.55%	68 1.92%To	32 1.10%	85 1.65%	15 1.16%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 200

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Geno	der				Age						Social Gra	ade			Area t	ype
	Total (T)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (I)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
£76,001 to (79.5) £83,000	90 1.40%bhiko	57 1.81%Tb	33 1.00%	19 2.14%hi	26 2.41%Thi	13 1.30%i	13 1.18%i	12 1.35%i	7 0.64%	Ī	51 2.89%Tklm	13 0.73%	12 0.90%	14 0.92%	64 1.79%To	26 0.91%	80 1.55%	10 0.80%
£83,001 or more (86)	257 3.99%bghik Imo	165 5.23%Tb	93 2.81%	92 10.33%Tdefg hi	41 3.85%ghi	52 5.17%ghi	46 4.12%ghi	14 1.53%	11 1.07%	2 0.40%	162 9.23%Tklm	53 2.94%m	38 2.90%m	4 0.26%	215 6.03%To	42 1.46%	199 3.87%	58 4.49%
Prefer not to answer	421 6.53%adefr	170 n 5.40%	251 7.61%Ta	120 13.47%Tdefg hi	51 4.74%	41 4.09%	48 4.30%	61 6.62%ef	72 7.03%def	28 6.65%	102 5.82%	111 6.14%	126 9.66%Tjkm	81 5.15%	213 5.98%	207 7.21%	335 6.51%	85 6.62%
Average income (£000's)	32.62bghim	35.12Tb	30.17	43.00Tdefg	36.34Tefgh	33.84ghi	32.42ghi	27.92i	26.56	25.14	41.22Tklm	32.30m	35.68Tkm	20.99	36.69To	27.50	32.69	32.33

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.

Absolutes/col percents

Table 300
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

				Cour	ntry					York-		Regi	on						Ethnic	city
		Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Unweighted bas	e	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base		6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Up to £7,000	(3.5)	220 3.42%oq	179 3.30%	23 4.23%	17 5.59%d	2 0.95%	23 4.23%o	10 4.02%o	19 2.62%	27 5.22%Tgn p	18 o 3.24%	17 3.78%o	17 5.59%gop	16 2.72%	37 4.35%op	25 2.87%	8 1.41%	2 0.95%	181 3.19%	39 5.50%Tq
£7,001 to £14,000	(10.5)	653 10.14%	535 9.89%	75 13.90%Tad	29 9.53%	15 7.60%	75 13.90%Tgh mnp	32 12.49%	65 9.17%	47 8.98%	62 10.94%	52 11.23%	29 9.53%	62 10.27%	78 9.17%	76 8.66%	60 10.96%	15 7.60%	574 10.10%	73 10.31%
£14,001 to £21,000	(17.5)	984 15.28%m	843 15.59%	75 14.02%	45 14.76%	21 10.93%	75 14.02%	50 19.48%mp	128 17.99%mp	99 18.84%Tmr p	78 n 13.96%	69 14.85%	45 14.76%	106 17.46%m	105 12.31%	125 14.20%	83 15.09%	21 10.93%	885 15.59%	90 12.75%
£21,001 to £28,000	(24.5)	1090 16.93%d mp	913 16.89%d	90 16.76%d	70 22.83%Tad	17 9.00%	90 16.76%p	47 18.23%p	129 18.04%p	95 18.14%p	100 17.81%p	75 16.13%p	70 22.83%Tjm nop	115 18.92%mp	118 13.87%	145 16.45%p	90 16.44%p	17 9.00%	978 17.23%	107 15.11%
£28,001 to £34,000	(31)	903 14.02%	763 14.12%	83 15.45%	33 10.88%	24 12.20%	83 15.45%	29 11.33%	98 13.82%	67 12.76%	83 14.82%	70 15.19%	33 10.88%	99 16.35%	114 13.46%	127 14.41%	75 13.61%	24 12.20%	782 13.76%	117 16.47%
£34,001 to £41,000	(37.5)	667 10.36%f r	562 10.39%	58 10.72%	27 8.80%	21 10.88%	58 10.72%f	15 5.90%	74 10.35%	60 11.38%f	69 12.35%f	43 9.22%	27 8.80%	53 8.78%	74 8.72%	100 11.33%f	74 13.45%Tfl m	21 10.88%	611 10.76%Tr	54 7.61%
£41,001 to £48,000	(44.5)	394 6.12%h	331 6.11%	35 6.49%	15 5.02%	13 6.97%	35 6.49%	13 5.06%	38 5.37%	20 3.80%	54 9.52%Tfgl kln	36 h 7.75%h	15 5.02%	36 5.91%	55 6.46%	44 4.96%	36 6.46%	13 6.97%	352 6.20%	41 5.81%
£48,001 to £55,000	(51.5)	299 4.63%	256 4.73%	15 2.88%	16 5.28%	11 5.76%	15 2.88%	17 6.58%ehl	39 5.49%e	15 2.94%	24 4.25%	16 3.38%	16 5.28%	20 3.23%	52 6.16%ehl	48 5.39%e	25 4.60%	11 5.76%	269 4.74%	26 3.67%
£55,001 to £62,000	(58.5)	200 3.10%l	160 2.96%	13 2.37%	12 4.03%	15 7.66%Tab	13 2.37%	11 4.36%l	21 2.89%	29 5.51%Teg Imn	12 i 2.18%	17 3.66%l	12 4.03%l	9 1.49%	23 2.74%	20 2.28%	17 3.16%	15 7.66%Tegi jlmno	181 3.19%	18 2.61%
£62,001 to £69,000	(65.5)	163 2.53%i	138 2.55%	11 2.09%	4 1.44%	9 4.82%c	11 2.09%	5 1.97%	20 2.80%i	10 1.91%	5 0.81%	7 1.57%	4 1.44%	20 3.36%i	28 3.31%i	29 3.31%i	14 2.46%	9 4.82%ijk	141 2.48%	21 2.90%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 300

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

			Co	ountry					VI-		Reg	ion						Ethni	icity
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White	Minor- ity ethnic (r)
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
£69,001 to (72.5) £76,000	) 100 1.559	85 %lq 1.57%	0.80%	1 0.30%	10 5.12%Tabc	4 0.80%	3 1.11%	14 1.95%l	8 1.45%l	4 0.65%	8 1.67%l	1 0.30%	1 0.19%	23 2.72%Teik I	18 1.99%l	7 1.35%l	10 5.12%Tefg hijklno	77 1.36%	23 3.23%Tq
£76,001 to (79.5) £83,000	) 90 1.409 Iq	70 %gh 1.30%	3 0.65%	8 2.52%b	8 4.34%Tab	3 0.65%	6 2.33%ghjl	3 0.37%	2 0.31%	6 1.08%	2 0.41%	8 2.52%eghj I	1 0.24%	23 2.76%Tegh jl	22 2.46%Tegh jl	6 1.03%	8 4.34%Tegh ijlo	72 1.27%	18 2.54%Tq
£83,001 or more (86)	) 257 3.999 h	207 %fg 3.83%	26 4.87%	7 2.42%	17 8.63%Tac	26 4.87%fgh	1 0.35%	17 2.35%	9 1.67%	14 2.51%	12 2.70%f	7 2.42%	32 5.31%fghi	62 7.32%Tfgh ijko	42 4.72%fgh	18 3.29%f	17 8.63%Tfgh ijko	224 3.94%	32 4.47%
Prefer not to answer	421 6.539	365 %q 6.75%	26 4.77%	20 6.59%	10 5.15%	26 4.77%	17 6.78%	48 6.80%	37 7.09%	33 5.90%	39 8.45%e	20 6.59%	35 5.77%	57 6.65%	61 6.95%	37 6.69%	10 5.15%	352 6.19%	50 7.03%
Average income (£000's)	32.62f	h 32.52	30.86	30.63	43.33Tabc	30.86	29.50	31.39	29.61	30.82	30.86	30.63	31.30	36.84Tefg	34.60Tefg	32.64fh	43.33Tefg	32.51	33.64

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



#### **Reasons to Complain Survey** ONLINE Fieldwork: 24th to 30th November 2021

£83,000

1.40%

What is the combined annual income of your household, prior to tax being deducted? Base: All respondents

Q.1 Landline supplier Total land-Plusity Ware-Voda-Total вт EE Post Office fone KCOM /Karoo Now TV SSE line Virgin Media house (T) Unweighted base 6442 5450 237 385 1091 606 1084 257 37 Weighted base 6442 5456 1409 243 354 63\* 1115 594 1122 265 42\* 80\* 23\*\* 34\*\* Up to £7,000 (3.5)220 12 23 2.85% 2.37% 4.88%h 4.09% 7.24%bh 2.94% 3.20% 2.03% 4.14% 1.11% 3.42%abh £7 001 to (10.5)653 139 19.34%Tabfhi 13.51%Tabfh 17.86% 10.25%fh 13.19%fh 14.19%Tabfh 9.93% 16.90%fh 6.59% £14.000 10.14%f 9.86% 7.99% 8.32% 8.56% £14,001 to (17.5)£21,000 15.28% 15.79%Tb 13.92% 15.11% 18.15% 16.62% 14.89% 19.15%Tabfh 14.81% 17.86% 21.13% 27.56%Tabcfh 30.00% 15.85% £21 001 to 222 46 60 207 (24.5)1090 185 123 17.24% 15.89% 15.78% 18.90% 16.90% 12.09% 16.59% 14.49% 11.47% 9.13% 30.50% 12 14.75% £28.001 to 903 14.43% 14.25% 13.43% 9.74% 14.76% 13.64% 14.22% 5.16% 5.96% 14.02% 15.93%T 13.93% 9.12% £34.000 £34.001 to (37.5)667 10.44% 7.64% 7 17% 17.01% 2 44% 9.84% 11.77% 10.23% 10.66% 9.95% 9.34% 5.79% £41.000 10.36% 10.58% £41,001 to (44.5) £48,000 6.12% 6.12% 6.45% 3.55% 4.13% 3.16% 7.73%Tacd 4.93% 5.88% 7.45% 5.63% 6.43% 10.04% 6.46% £48,001 to (51.5)£55,000 4.54% 4.73% 4.37% 2.34% 4.03% 5.06% 7.19%g 14.39%Tabcdefg 11.95% £55 001 to (58.5)200 £62,000 3.11% 3.21% 2.30% 1.26% 3.16% 4.09%dg 1.89% 2.97% 4.76%dg 5.89% 3.20% 5.06% £62 001 to (65.5)163 2.37%g 2.50%g 1.17% 1.08% 10.59%Tabcdfgh 2.65%g 0.85% 3.44%adg 1.47% 3.44% £69,000 2.53%a £69.001 to 100 (72.5)1.52% 1.90% 1.24% 1.82% 0.96% 1.56% 1.35% 1.55% £76,000 £76,001 to 78 1.43% 20 1.42% 6 2.36% 25 2.19%Tafg

0.80%

0.68%

1.41%

1.55%

1.96%

2.91%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 301

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		_						Q.1	Landline supplie	r					
		Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV	SSE (I)	Util- ity Ware- house (m)
Weighted base		6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
£83,001 or more	(86)	257 3.99%g	212 3.89%g	55 3.92%g	10 4.00%	9 2.48%	-	56 4.99%g	11 1.90%	53 4.71%g	14 5.12%g	1 3.10%	-	-	:
Prefer not to answer		421 6.53%a	329 6.02%	92 6.56%	8 3.42%	21 6.05%	3 5.18%	75 6.77%	34 5.70%	69 6.11%	13 4.80%	* 0.75%	4 5.36%	4 16.53%	1.19%
Average income (£000's)		32.62dak	32.53dak	33.49dak	30.96a	28.99	29.26	34.12Tadqk	27.83	34.59Tacdqk	33.71dak	32.93	26.14	20.21	32.08

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 302
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

									Q.2 Mobile	supplier						
		Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base		6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base		6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Up to £7,000	(3.5)	220 3.42%nw	209 3.31%w	7 2.71%	34 2.83%	23 6.13%Tnptuvw	1 3.43%	49 4.52%nw	15 2.76%	22 3.25%	14 2.99%	16 1.82%	2 1.45%	2 2.12%	9 3.20%	2 2.17%
£7,001 to £14,000	(10.5)	653 10.14%n	631 9.97%	27 10.73%	116 9.68%	48 12.96%u	4 14.88%	108 10.08%	70 12.45%u	55 7.96%	42 8.85%	86 9.71%	12 9.68%	8 9.33%	25 9.29%	13 13.81%
£14,001 to £21,000	(17.5)	984 15.28%p	974 15.40%p	43 16.86%	150 12.50%	53 14.39%	2 7.78%	166 15.51%	93 16.61%p	107 15.50%	98 20.47%Tnpqsw z	129 14.59%	26 21.07%p	17 20.67%	37 13.57%	18 18.83%
£21,001 to £28,000	(24.5)	1090 16.93%	1076 17.01%	37 14.58%	226 18.90%s	57 15.39%	5 21.67%	160 14.94%	95 17.03%	111 16.09%	86 18.07%	154 17.32%	25 20.99%	12 14.68%	47 17.26%	11 11.81%
£28,001 to £34,000	(31)	903 14.02%	886 14.01%	36 14.08%	179 14.98%	57 15.55%	4 16.59%	136 12.65%	87 15.48%	86 12.41%	57 11.88%	136 15.32%	14 11.86%	12 14.78%	41 15.01%	17 18.35%
£34,001 to £41,000	(37.5)	667 10.36%	652 10.31%	23 9.23%	138 11.53%	37 10.10%	2 7.87%	103 9.63%	52 9.21%	89 12.86%Tnw	50 10.50%	82 9.26%	15 12.16%	5 5.69%	26 9.57%	10 10.30%
£41,001 to £48,000	(44.5)	394 6.12%x	394 6.23%Tx	8 3.29%	81 6.78%x	19 5.29%	2 7.50%	97 9.07%Tnoqtu xz	32 w 5.73%	42 6.06%x	31 6.49%x	44 4.93%	1 1.06%	6 7.40%x	13 4.61%	2 2.34%
£48,001 to £55,000	(51.5)	299 4.63%	296 4.67%	10 4.02%	56 4.71%	11 3.02%	-	56 5.23%	26 4.62%	36 5.18%	21 4.39%	51 5.76%	5 4.53%	1 0.63%	11 4.01%	1 0.90%
£55,001 to £62,000	(58.5)	200 3.10%	196 3.10%	9 3.50%	29 2.43%	14 3.79%	-	31 2.87%	19 3.32%	32 4.63%Tnpv	8 1.68%	32 3.61%	2 1.48%	5 6.49%pv	8 2.96%	1 1.58%
£62,001 to £69,000	(65.5)	163 2.53%	163 2.58%	10 4.05%q	37 3.09%	4 1.06%	1 3.29%	23 2.11%	15 2.63%	24 3.46%q	8 1.64%	22 2.43%	4 3.59%	3 3.64%	10 3.59%q	1 1.12%
£69,001 to £76,000	(72.5)	100 1.55%	100 1.58%	6 2.37%	15 1.25%	5 1.48%	2 7.93%	12 1.13%	6 1.01%	11 1.54%	8 1.66%	16 1.76%	2 1.57%	2 2.32%	11 4.08%Tnpstuw	-
£76,001 to £83,000	(79.5)	90 1.40%	89 1.41%	3 1.06%	24 2.02%q	1 0.32%	-	19 1.73%	5 0.86%	11 1.59%	5 1.06%	16 1.76%	-	-	5 1.86%	-
£83,001 or more	(86)	257 3.99%	253 3.99%	17 6.69%Tnstv	44 3.68%	15 4.13%	-	39 3.59%	15 2.69%	26 3.81%	11 2.39%	47 5.34%tv	3 2.67%	4 4.61%	20 7.43%Tnpstuv	4 4.53%

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/Ā Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

# Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 302

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

								Q.2 Mobile	supplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile (x)	Plus- net (y)	Sky (z)	Smarty (A)
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
Prefer not to answer	421 6.53%	407 6.44%	17 6.83%	67 5.60%	24 6.40%	2 9.06%	75 6.94%	31 5.62%	39 5.65%	38 7.92%z	57 6.40%	10 7.91%	6 7.64%	10 3.58%	14 14.29%Tnpqstuw
Average income (£000's)	32.62qtv	32.72Tqtv	34.47qtvA	33.35qtvA	30.09	30.45	32.45	30.78	34.21qtvA	30.38	34.43TnqtvA	29.95	32.95	36.25Tnqstvx A	28.36

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 303
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

Absolutes/col percents

		-							Q.3 Broadba	and supplier								Q.4 F	ay TV suppli	er			ncial vulnerab (Using Q21)	ility	limitir	ıg
		Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	Potenti ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Up to £7,000 (3.	,	220 3.42%ao  suvx	197 3.19%	35 2.66%	17 5.86%Ta bfh	14 3.64%	5 7.70%f	32 2.51%	24 3.69%	40 2.76%	15 5.20%bf	0.97%	3 3.35%	1 1.14%	2 9.25%	-	97 2.70%	17 3.73%	46 2.47%	9 4.79%	22 2.22%	188 17.34%Tu v	6 0.18%	-	104 4.94%Tx	101 2.49%
£7,001 to (10. £14,000	1	653 10.14%af qvx	609 9.88%h	133 9.96%	36 12.55%h	51 13.15%a fh	8 13.33%	107 8.40%	84 12.70%Ta fh	118 8.16%	27 9.07%	6 11.98%	14 14.00%	4 8.21%	4 15.51%	2 6.97%	304 8.43%	36 8.10%	145 7.77%	25 13.01%oq	81 8.20%	297 27.32%T uv	332 10.01%v	1 0.06%	333 15.81%Tx	294 7.21%
£14,001 to (17. £21,000		984 15.28%o x	942 15.26%	184 13.87%	39 13.45%	66 16.96%	12 19.58%	177 13.93%	124 18.72%T abfh	205 14.22%	51 17.37%	9 18.37%	25 25.67%T abcfh	9 17.07%	7 26.29%	5 14.94%	505 14.01%	56 12.65%	254 13.61%	32 16.55%	149 15.17%	180 16.55%v	754 22.73%Tt v	2 0.14%	409 19.39%T x	534 13.08%
£21,001 to (24. £28,000		1090 16.93%i	1052 17.05%i	212 15.97%	48 16.47%	66 16.96%	7 11.04%	216 16.97%	138 20.86%T abi	259 17.95%i	35 11.82%	8 15.88%	12 12.43%	10 19.80%	3 11.98%	10 32.26%	588 16.30%p	55 12.37%	287 15.39%	37 18.89%	184 18.67%o p	194 17.84%v	778 23.46%Tt v	71 5.29%	392 18.57%T	672 16.47%
£28,001 to (3 £34,000	(31) v	903 14.02%t	881 14.29%T	209 15.70%	35 12.03%	53 13.57%	11 18.45%	190 14.94%	88 13.34%	204 14.18%	40 13.56%	2 4.49%	13 12.81%	10 19.21%j	1 5.18%	3 8.41%	536 14.88%	61 13.69%	295 15.80%T	25 12.96%	143 14.48%	85 7.83%	635 19.14%T tv	145 10.79%t	278 13.20%	592 14.52%
£34,001 to (37. £41,000		667 10.36%i v	639 10.36%i	162 12.19%T aik	29 10.01%	40 10.32%	5 7.68%	124 9.75%	63 9.45%	154 10.69%i	18 6.06%	8 16.83%ik	4 4.29%	9 18.38%ik	1 2.12%	3 10.40%	385 10.68%	58 12.98%	192 10.27%	18 9.32%	103 10.44%	43 3.99%	386 11.64%T t	208 15.43%Tt u	164 7.79%	481 11.78%Tw
£41,001 to (44. £48,000		394 6.12%tw	391 6.34%T	76 5.72%	20 6.87%	18 4.62%	1 2.23%	97 7.60%T	33 5.01%	94 6.54%	24 8.12%	2 4.89%	9 9.58%	1 2.02%	1 2.30%	4 10.90%	261 7.23%Ts	25 5.58%	161 8.61%To s	11 5.62%	55 5.61%	37 3.41%	200 6.03%t	133 9.91%Tt u	88 4.19%	298 7.31%Tw
£48,001 to (51. £55,000		299 4.63%tw	292 4.73%g	63 4.77%	10 3.43%	19 4.92%	3 5.72%	54 4.27%	20 3.00%	76 5.29%g	19 6.51%g	6 12.51%Ta bcfg	4 4.00%	1 2.38%	-	2 5.87%	186 5.16%	33 7.48%To q	89 4.74%	10 5.19%	50 5.09%	27 2.51%	143 4.31%t	124 9.17%Tt u	62 2.93%	228 5.58%Tw
£55,001 to (58. £62,000		200 3.10%gt IW	193 3.13%g	49 3.68%g	11 3.88%	6 1.61%	2 3.36%	49 3.84%g	11 1.64%	39 2.74%	13 4.27%g	2 5.12%	4 3.94%	2 3.09%	2 6.31%	2 5.35%	126 3.50%	22 5.00%T	65 3.48%	9 4.59%	27 2.79%	11 1.05%	31 0.95%	143 10.62%Tt u	51 2.42%	148 3.62%Tw

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

5.09%Tw

6.20%

35.64Tw

#### Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 303

£83,001 or more

Prefer not to answer

Average income (£000's)

What is the combined annual income of your household, prior to tax being deducted? Base: All respondents

4.26%g

5.98%

3.35%

3.75%

32.47g

3.98%dg

6.20%

32.84Td 33.53dg

3.99%dg

6.53%ao

32.62dg

Financial vulnerability limiting Q.4 Pay TV supplier (Using Q21) Potenti Q.3 Broadband supplier conditions Util-Total Most allv Least Voda-KCOM / Warebroad-Broad-Total vulnvulnvuln-EE Karoo Energy SSE 6442 1273 662 1442 1868 193 1085 3317 2110 Weighted base 1346 £62,001 to 3.01%T 9.93%Tt 1.59% £69,000 2.53%tu 2.58%h 1 74% 4 29%h 1 96% 3 40% 2 97% 2.07% 3.18%b 1 32% 5 63% 2 07% 4 95% 3 64% 2 73% 3.09% 1 17% 3.39% 0.27% 0.51% 3 13%Tw £69,001 to (72.5)100 1.55%tu 25 1.90% 24 1.92% 20 1.40% 67 1.86% 11 2.48% 39 2.08% 2 1.03% 15 1.52% 15 0.44% 82 18 6.11%Tt 0.84% 2.90% 0.73% 2.28% 6.70% 0.28% 1.98%Tw 2.28% 1.60% 0.96% £76,000 1.62% 26 1.81%g £76,001 to (79.5)88 1.42%a 21 1.59% 59 1.65% 28 1.50% 23 2.30%T 64 1.57% 75 23 5.60%Tt 1.10% 1.40%au 1.79% 2.13%a 1.08% 0.46% 2.21%a 1.25% 1.92% 1.94% 0.70%u 0.10% £83.000

4.80%T

208

5.78%

34.73Tr

1.26%

31.55

5.86%

5.40%

36.76Tr

5.05%T

6.13%

35.35Tr

3.77%

3.12%

30.12

4.14%

5.99%

34.07Tr

0.46%

0.45%

19.51

0.22%

0.27%

27.54t

16.90%Tt 2.05%

5.19%

27.28

0.04%

55.75Tt

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

1.92%

6.64%

30.02

4.61%

27.92

4.96%dg

6.86%

34.51Ta 27.92

1.87%

6.46%

4.34%dg

6.74%

34.04Ta

6.95%Ta 2.69%

6.58%

34.58dg

0.65%

33.93g

4.33%

28.57

1.84%

30.85

14.35%

25.06

Absolutes/col percents

Table 304

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

		Gene	der				Age						Social G	rade			Area 1	lype
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65-74	75+	AB	C1	C2	DE	ABC1	C2DE	Urban	Rural
	(1)	(a)	(b)	(c)	(d)	(e)	(t)	(g)	(h)	(i)		(k)	(1)	(m)	(n)	(0)	(p)	(q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
NET: Yes	1529 23.73%acde jklnp	677 21.50%	851 25.87%Ta	166 18.72%	189 17.53%	208 20.87%	288 25.98%cde	277 29.89%Tcde	281 27.35%Tcde	120 28.62%Tcde	318 18.17%	350 19.24%	268 20.52%	592 37.83%Tjkl	668 18.72%	861 29.95%Tn	1183 22.97%	345 26.75%Tp
Yes - physical condition	900 13.97%acde jknp	388 12.33%	511 15.54%Ta	39 4.38%	60 5.57%	113 11.29%cd	180 16.22%Tcde	183 19.72%Tcde	228 22.18%Tcde f	98 23.49%Tcde f	182 10.38%	185 10.19%	164 12.54%	369 23.56%Tjkl	367 10.28%	533 18.54%Tn	676 13.12%	224 17.34%Tp
Yes - mental condition	686 10.65%ahijk In	299 9.48%	387 11.77%Ta	126 14.15%Tghi	147 13.68%Tghi	127 12.77%Thi	158 14.22%Tghi	92 9.87%hi	35 3.40%i	2 0.39%	128 7.33%	160 8.80%	91 6.94%	307 19.61%Tjkl	288 8.07%	398 13.85%Tn	566 10.99%	120 9.27%
Yes - disability	461 7.16%acdej klnp	184 5.85%	277 8.42%Ta	29 3.26%	40 3.69%	46 4.64%	101 9.13%Tcde	110 11.89%Tcde	92 8.98%Tcde	43 10.22%Tcde	81 4.61%	88 4.85%	70 5.33%	223 14.23%Tjkl	169 4.73%	292 10.18%Tn	349 6.78%	112 8.67%Tp
Yes - other	78 1.21%	33 1.04%	45 1.38%	6 0.65%	13 1.23%	10 1.01%	12 1.09%	18 1.89%c	14 1.39%	5 1.26%	19 1.10%	18 0.97%	11 0.84%	30 1.93%Tkl	37 1.04%	41 1.43%	60 1.17%	18 1.39%
No	4722 73.30%bgmo	2391 75.91%Tb	2331 70.80%	693 77.92%Tfgh i	834 77.49%Tfgh i	754 75.52%ghi	794 71.65%	630 67.91%	726 70.80%	292 69.88%	1395 79.59%Tlm	1418 78.05%Tm	996 76.14%Tm	914 58.38%	2812 78.80%To	1910 66.47%	3807 73.89%	915 70.96%
Prefer not to say	191 2.97%hn	82 2.59%	110 3.33%	30 3.36%	54 4.99%Tfghi	36 3.61%h	26 2.37%	20 2.20%	19 1.85%	6 1.50%	39 2.24%	49 2.71%	44 3.34%	59 3.78%j	89 2.48%	103 3.58%Tn	162 3.14%	30 2.29%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



Absolutes/col percents

Table 30

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

			Cour	ntry		Region													city
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	york- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
NET: Yes	1529 23.73%a mr	1239 22.91%	168 31.30%Tad	81 26.52%	41 21.02%	168 31.30%Tgh ijmnop	76 29.71%Tgj m	156 21.93%m	131 25.01%m	129 22.86%m	100 21.53%	81 26.52%m	156 25.80%m	144 16.90%	216 24.49%m	131 23.83%m	41 21.02%	1418 24.96%Tr	107 15.17%
Yes - physical condition	900 13.97%a mr	728 13.47%	89 16.62%	56 18.18%a	27 13.75%	89 16.62%m	48 18.79%Thm o	96 13.42%m	67 12.70%m	79 14.08%m	66 14.17%m	56 18.18%m	102 16.90%m	69 8.16%	130 14.79%m	71 12.92%m	27 13.75%m	852 15.00%Tr	46 6.47%
Yes - mental condition	686 10.65%d mp	575 10.64%d	71 13.22%d	29 9.56%	11 5.58%	71 13.22%gmp	38 14.68%Tgmp	66 9.27%	71 13.58%Tgn p	66 n 11.78%mp	48 10.33%	29 9.56%	63 10.44%	67 7.94%	94 10.66%	61 11.14%p	11 5.58%	618 10.89%	64 9.02%
Yes - disability	461 7.16%am r	368 1 6.80%	52 9.73%Ta	32 10.36%a	10 5.07%	52 9.73%Tim	23 8.92%im	53 7.46%	34 6.44%	28 4.95%	36 7.76%	32 10.36%im	46 7.62%	41 4.77%	66 7.44%	42 7.58%	10 5.07%	436 7.68%Tr	23 3.28%
Yes - other	78 1.21%a	58 1.08%	17 3.09%Tac	1 0.43%	2 0.97%	17 3.09%Tghi jklm	5 2.09%g	4 0.56%	2 0.48%	5 0.96%	5 1.01%	1 0.43%	4 0.60%	8 0.91%	15 1.67%	10 1.88%g	2 0.97%	70 1.23%	8 1.16%
No	4722 73.30%b e	3998 73.96%Tb	354 65.84%	219 71.67%	151 78.17%b	354 65.84%	178 69.33%	525 73.63%e	380 72.38%e	413 73.43%e	350 75.68%e	219 71.67%	440 72.55%e	665 78.25%Tef hkln	646 73.36%e	402 73.04%e	151 78.17%e	4150 73.06%	558 78.77%Tq
Prefer not to say	191 2.97%q	169 3.12%	15 2.86%	6 1.81%	2 0.81%	15 2.86%	2 0.96%	32 4.44%Tfln p	14 2.61%	21 3.70%f	13 2.79%	6 1.81%	10 1.65%	41 4.85%Tfkl np	19 2.15%	17 3.13%	2 0.81%	113 1.98%	43 6.05%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 306

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	_						(	Q.1 Landline supplier						
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo (j)	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
NET: Yes	1529 23.73%	1298 23.79%	327 23.23%	54 22.24%	95 26.84%i	22 35.13%gi	269 24.10%	128 21.50%	265 23.62%	51 19.25%	12 27.37%	24 29.49%	10 42.28%	6 18.71%
Yes - physical condition	900 13.97%	788 14.44%T	199 14.13%	34 14.19%	59 16.72%	18 28.94%Tabcfgh ij	153 13.77%	77 12.87%	172 15.32%	29 10.87%	4 9.04%	15 19.08%	5 24.03%	2 6.18%
Yes - mental condition	686 10.65%ag	555 10.17%	129 9.13%	25 10.20%	40 11.40%	6 9.78%	123 11.03%	47 7.91%	115 10.29%	25 9.32%	7 16.94%	12 14.49%	5 22.96%	3 7.52%
Yes - disability	461 7.16%i	414 7.60%Ti	109 7.75%i	18 7.55%	31 8.63%i	6 9.22%	93 8.35%i	40 6.67%	79 7.07%i	8 3.09%	2 4.02%	11 14.02%Taghi	3 14.49%	3 9.18%
Yes - other	78 1.21%	60 1.10%	12 0.85%	4 1.46%	5 1.33%	1 1.64%	14 1.25%	7 1.20%	12 1.04%	2 0.60%	1 3.10%	2 2.16%	-	1 1.79%
No	4722 73.30%	4013 73.56%	1052 74.68%	185 76.45%	248 69.98%	40 63.94%	821 73.60%	430 72.36%	831 74.06%	208 78.47%de	31 72.63%	56 70.51%	8 34.23%	28 81.29%
Prefer not to say	191 2.97%ab	144 2.65%	29 2.09%	3 1.31%	11 3.17%	1 0.93%	26 2.30%	37 6.14%Tabcfhil	26 2.32%	6 2.28%	-	-	5 23.49%	-

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/ii/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 307

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

								Q.2 Mobile s	upplier						
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile (t)	Three (u)	Virgin Media	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*
NET: Yes	1529 23.73%	1497 23.67%	56 21.91%	266 22.26%	93 25.38%	2 6.06%	256 23.80%	151 26.91%	168 24.34%	122 25.54%	196 22.12%	28 22.88%	22 27.29%	64 23.43%	18 19.14%
Yes - physical condition	900 13.97%	878 13.87%	45 17.71%uw	154 12.87%	55 15.02%	2 6.06%	155 14.41%	94 16.87%puw	81 11.78%	78 16.42%uw	103 11.57%	13 10.94%	14 16.80%	37 13.65%	12 12.29%
Yes - mental condition	686 10.65%	674 10.65%	17 6.67%	126 10.54%	50 13.49%ot	-	132 12.32%o	49 8.74%	78 11.26%	45 9.52%	103 11.61%o	13 10.34%	7 8.89%	26 9.53%	7 7.11%
Yes - disability	461 7.16%	450 7.12%	16 6.13%	84 7.00%	23 6.18%	1 2.04%	66 6.17%	48 8.52%	57 8.20%	34 7.09%	53 6.02%	6 5.29%	7 8.44%	30 11.02%Tnpqsw	6 6.05%
Yes - other	78 1.21%	78 1.23%	3 1.32%	13 1.07%	4 1.03%	-	12 1.15%	5 0.81%	12 1.74%	8 1.60%	11 1.26%	1 0.54%	1 1.01%	2 0.66%	1 1.32%
No	4722 73.30%	4646 73.45%	191 75.28%	901 75.30%	266 72.36%	22 88.75%	788 73.45%	396 70.78%	501 72.51%	345 72.22%	658 74.25%	91 74.80%	56 69.01%	201 73.71%	70 74.35%
Prefer not to say	191 2.97%n	182 2.88%	7 2.81%	29 2.44%	8 2.26%	1 5.18%	29 2.74%	13 2.30%	22 3.15%	11 2.23%	32 3.63%	3 2.33%	3 3.71%	8 2.86%	6 6.51%p

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 308

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

								Q.3 Broadt	oand supplie	r					1 143		Q.4	Pay TV supp	olier			ial vulnerab Jsing Q21) Potenti	ility	Impac limiti condit	ing
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	Util- ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
NET: Yes	1529 23.73%o vx	1458 23.63%	301 22.66%	72 24.66%	106 27.32%i	19 31.65%	292 22.94%	154 23.33%	339 23.52%	55 18.56%	15 31.42%	27 27.69%	8 15.10%	13 49.58%	7 21.38%	810 22.47%	92 20.71%	424 22.69%	35 18.03%	225 22.80%	308 28.38%T V	871 26.26%T v	204 15.18%	1455 68.96%Tx	57 1.39%
Yes - physical condition	900 13.97%i vx	856 13.87%i	181 13.62%	46 15.80%i	67 17.33%f il	13 22.44%i I	163 12.82%	90 13.61%	204 14.16%	28 9.35%	5 9.91%	16 16.50%	3 5.13%	6 22.56%	3 8.13%	499 13.84%	47 10.65%	256 13.73%	21 10.90%	146 14.81%	164 15.12%v	562 16.95%Tv	104 7.69%	863 40.90%Tx	27 0.66%
Yes - mental condition	686 10.65%o vx	654 10.60%	123 9.24%	30 10.43%	43 11.15%	9 14.77%	139 10.88%	64 9.73%	151 10.49%	33 11.01%	10 21.03%T abfgh	14 14.48%	5 9.97%	6 24.40%	3 7.95%	350 9.72%	43 9.69%	182 9.72%	16 8.43%	91 9.29%	192 17.67%T uv	335 10.09%v	86 6.38%	662 31.39%Tx	18 0.43%
Yes - disability	461 7.16%iv x	449 7.27%i	101 7.60%i	25 8.62%il	34 8.78%il	6 9.81%il	97 7.58%i	48 7.21%i	93 6.47%i	8 2.73%	2 4.82%	11 11.32%il	:	4 14.78%	3 9.71%	265 7.36%	31 6.98%	151 8.10%	8 4.23%	65 6.65%	71 6.53%v	299 9.01%Tt v	55 4.11%	456 21.62%Tx	5 0.11%
Yes - other	78 1.21%x	74 1.20%	12 0.87%	4 1.29%	5 1.33%	-	15 1.17%	8 1.21%	20 1.42%	2 0.68%	1 2.69%	2 1.74%	-	2 6.70%	1 1.90%	41 1.13%	3 0.59%	17 0.93%	3 1.69%	13 1.28%	14 1.25%	43 1.30%	11 0.78%	65 3.08%Tx	12 0.30%
No	4722 73.30%t uw	4543 73.64%T	1004 75.51%d	214 73.61%	270 69.45%	38 64.31%	953 74.87%	474 71.53%	1057 73.32%	233 78.78%d eg	33 68.58%	72 72.31%	43 83.06%	8 30.03%	25 78.62%	2710 75.19%T	337 75.85%	1406 75.29%T	151 78.26%	739 75.07%	745 68.68%	2383 71.83%	1117 82.96%T tu	608 28.83%	4013 98.36%Tw
Prefer not to say	191 2.97%ab	169 2.73%b	24 1.83%	5 1.73%	13 3.23%	2 4.04%	28 2.19%	34 5.14%Ta bcfk	46 3.17%b	8 2.67%	:	-	1 1.84%	5 20.40%	-	84 2.34%	15 3.44%	38 2.01%	7 3.71%	21 2.13%	32 2.94%	63 1.90%	25 1.86%	47 2.21%x	10 0.25%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 309

Which of the following options best describes how you think of yourself?

Base: All respondents

		Gen	der				Age						Social Gr	ade			Area ty	/pe
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Urban (p)	Rural (q)
Unweighted base	6442	3125	3317	758	1046	1014	1080	1039	1064	441	1756	1816	1329	1541	3572	2870	5135	1307
Weighted base	6442	3150	3292	889	1076	998	1108	928	1026	418	1752	1817	1308	1565	3569	2873	5152	1290
Heterosexual/ straight	5639 87.54%bcdp	2795 88.73%Tb	2844 86.40%	669 75.23%	915 85.04%c	900 90.11%Tcd	987 89.07%cd	838 90.31%Tcd	940 91.68%Tcd	391 93.66%Tcdf	1536 87.65%	1580 86.98%	1175 89.87%Tkm	1348 86.12%	3116 87.31%	2523 87.83%	4476 86.88%	1163 90.18%Tp
Lesbian/ gay woman	59 0.92%ae	2 0.05%	57 1.74%Ta	18 2.04%Tefgh i	21 1.93%Tefgh i	2 0.25%	7 0.63%	5 0.51%	4 0.43%	2 0.38%	22 1.27%l	19 1.02%	6 0.46%	12 0.78%	41 1.15%	18 0.63%	50 0.97%	9 0.73%
Gay man	141 2.18%bhq	141 4.47%Tb	Ē	24 2.65%h	29 2.68%h	23 2.29%	32 2.85%h	19 2.02%	11 1.06%	4 1.06%	37 2.10%	43 2.39%	19 1.48%	41 2.62%	80 2.25%	60 2.10%	124 2.41%Tq	16 1.27%
Bisexual	259 4.02%aghio q	109 3.45%	150 4.56%a	103 11.56%Tdefg hi	59 5.51%Teghi	30 3.02%ghi	43 3.92%ghi	12 1.30%	8 0.74%	3 0.79%	82 4.68%	79 4.36%	47 3.63%	50 3.18%	161 4.52%To	97 3.39%	228 4.43%Tq	31 2.38%
Prefer to self-describe	28 0.43%	15 0.48%	12 0.37%	9 1.04%Tfgh	7 0.62%	6 0.58%	2 0.15%	2 0.16%	2 0.16%	1 0.25%	7 0.38%	9 0.50%	2 0.13%	10 0.64%	16 0.44%	12 0.41%	23 0.45%	5 0.36%
Prefer not to say	317 4.92%afjn	89 2.82%	228 6.93%Ta	67 7.48%Tdefi	45 4.22%	37 3.75%	37 3.38%	53 5.71%f	61 5.93%ef	16 3.85%	69 3.91%	86 4.74%	58 4.43%	104 6.66%Tjkl	155 4.33%	162 5.64%Tn	251 4.87%	66 5.09%

Proportions/Means: Columns Tested (5% risk level) - T/a/b - T/c/d/e/f/g/h/i - T/j/k/l/m - T/n/o - T/p/q Overlap formulae used.



## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Toble 210

Which of the following options best describes how you think of yourself?

Base: All respondents

			Co	untry				Ethnicity											
	Total (T)	England (a)	Scot- land (b)	Wales (c)	NI (d)	Scot- land (e)	North East (f)	North West (g)	York- shire & Humb- erside (h)	West Mid- lands (i)	East Mid- lands (j)	Wales (k)	East- ern (I)	London (m)	South East (n)	South West (o)	N. Ire- land (p)	White (q)	Minor- ity ethnic (r)
Unweighted base	6442	5373	547	325	197	547	285	726	553	560	489	325	593	719	865	583	197	5733	655
Weighted base	6442	5406	537	306	193	537	256	712	525	562	462	306	606	850	881	550	193	5680	708
Heterosexual/ straight	5639 87.54%m r	4716 87.24%	476 88.64%	268 87.58%	179 92.70%Ta	476 88.64%m	232 90.39%m	644 90.43%Tm	460 87.59%m	496 88.24%m	400 86.58%m	268 87.58%m	543 89.60%m	694 81.67%	768 87.15%m	479 87.03%m	179 92.70%Tjm	5039 88.71%Tr	589 83.17%
Lesbian/ gay woman	59 0.92%	49 0.90%	3 0.50%	8 2.49%Tabd	-	3 0.50%	3 1.31%	5 0.70%	3 0.65%	1 0.23%	5 1.11%	8 2.49%Tegh inp	9 1.50%i	11 1.25%	5 0.56%	6 1.09%	-	53 0.93%	6 0.86%
Gay man	141 2.18%	125 2.30%	11 2.08%	2 0.77%	3 1.34%	11 2.08%	3 1.13%	11 1.49%	13 2.52%	11 1.99%	16 3.44%gk	2 0.77%	9 1.43%	29 3.47%Tgkl	21 2.34%	12 2.17%	3 1.34%	129 2.26%	12 1.72%
Bisexual	259 4.02%gq	220 4.07%	22 4.09%	13 4.37%	4 1.82%	22 4.09%	9 3.60%	18 2.46%	26 5.00%g	15 2.72%	25 5.35%g	13 4.37%	24 3.91%	46 5.43%gi	40 4.52%	17 3.11%	4 1.82%	211 3.71%	46 6.52%Tq
Prefer to self-describe	28 0.43%	24 0.44%	2 0.31%	2 0.74%	-	2 0.31%	:	2 0.33%	3 0.49%	4 0.65%	2 0.33%	2 0.74%	3 0.49%	2 0.26%	6 0.65%	3 0.46%	-	21 0.37%	6 0.90%
Prefer not to say	317 4.92%lq	273 5.05%	24 4.38%	12 4.06%	8 4.14%	24 4.38%	9 3.58%	33 4.59%	20 3.75%	35 6.17%jl	15 3.19%	12 4.06%	19 3.06%	67 7.92%Tefg hjkln	42 4.78%	34 6.13%jl	8 4.14%	228 4.01%	48 6.84%Tq

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d - T/e/f/g/h/i/j/k/l/m/n/o/p - T/q/r Overlap formulae used.



Absolutes/col percents

Table 311 Which of the following options best describes how you think of yourself? Base: All respondents

	_						Q.	1 Landline supplie	r					
	Total (T)	Total land- line (a)	BT (b)	EE (c)	Plus- net (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- fone (i)	KCOM /Karoo	Now TV (k)	SSE (I)	Util- ity Ware- house (m)
Unweighted base	6442	5450	1418	237	385	57	1091	606	1084	257	43	89	20	37
Weighted base	6442	5456	1409	243	354	63*	1115	594	1122	265	42*	80*	23**	34**
Heterosexual/ straight	5639 87.54%	4841 88.73%Tg	1260 89.42%Tg	222 91.33%g	308 86.99%	58 91.66%	998 89.53%g	505 84.97%	998 88.90%g	238 90.00%	36 86.08%	75 93.46%	18 80.54%	31 91.63%
Lesbian/ gay woman	59 0.92%	46 0.85%	11 0.75%	1 0.50%	5 1.39%	-	10 0.88%	6 0.98%	10 0.89%	3 1.08%	-	1 1.50%	-	-
Gay man	141 2.18%a	107 1.97%	25 1.78%	3 1.27%	6 1.60%	1 1.75%	18 1.63%	16 2.76%	25 2.25%	4 1.67%	1 2.99%	2 2.01%	-	:
Bisexual	259 4.02%ab	186 3.40%	38 2.71%	10 4.13%	14 4.05%	3 4.77%	39 3.51%	26 4.42%	36 3.20%	8 3.14%	5 10.93%Tabfhik	* 0.47%	-	:
Prefer to self-describe	28 0.43%af	18 0.34%	3 0.24%	-	1 0.42%	-	1 0.05%	4 0.72%f	7 0.62%f	1 0.48%	-	1 0.69%	-	-
Prefer not to say	317 4.92%	257 4.71%	72 5.10%	7 2.77%	20 5.55%	1 1.82%	49 4.41%	37 6.15%	46 4.14%	10 3.63%	-	1 1.87%	4 19.46%	3 8.37%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

## Reasons to Complain Survey ONLINE Fieldwork: 24th to 30th November 2021

Table 312
Which of the following options best describes how you think of yourself?
Base: All respondents

ork: 24th to 30th November 2021

			Q.2 Mobile supplier														
	Total (T)	Total mobile (n)	BT Mobile	EE (p)	giff- gaff (q)	Lyca- mobile (r)	O2 (s)	Tesco Mobile	Three (u)	Virgin Media (v)	Voda- afone (w)	iD Mobile	Plus- net (y)	Sky (z)	Smarty (A)		
Unweighted base	6442	6321	251	1208	378	26	1067	574	664	470	855	125	82	293	90		
Weighted base	6442	6326	254	1197	368	25**	1073	560	690	478	887	121*	81*	272	95*		
Heterosexual/ straight	5639 87.54%q	5540 87.58%q	228 90.05%q	1067 89.21%q	307 83.52%	22 85.74%	940 87.56%	485 86.66%	594 86.09%	423 88.53%	781 88.07%	111 91.91%q	70 86.73%	241 88.64%	77 81.85%		
Lesbian/ gay woman	59 0.92%	57 0.90%	2 0.97%	7 0.59%	7 1.86%pw	:	9 0.85%	13 2.24%Tnpsuw	5 0.68%	4 0.75%	3 0.31%	1 1.05%	-	3 1.23%	2 1.84%		
Gay man	141 2.18%	139 2.19%	3 1.24%	21 1.80%	9 2.48%	1 3.43%	23 2.17%	8 1.35%	28 4.04%Tnpst	7 v 1.42%	20 2.28%	2 2.01%	3 3.45%	6 2.36%	3 3.31%		
Bisexual	259 4.02%	255 4.04%	4 1.45%	43 3.63%	24 6.55%Tnopxz	1 5.18%	43 4.04%	20 3.64%	33 4.75%o	17 3.54%	42 4.72%o	1 0.99%	3 3.40%	7 2.65%	4 4.29%		
Prefer to self-describe	28 0.43%	27 0.43%	:	5 0.42%	1 0.27%	-	3 0.25%	2 0.35%	3 0.46%	2 0.52%	5 0.58%	* 0.41%	2 1.94%os	2 0.84%	1 1.15%		
Prefer not to say	317 4.92%	308 4.86%	16 6.28%	52 4.36%	20 5.31%	1 5.64%	55 5.13%	32 5.75%	27 3.97%	25 5.24%	36 4.04%	4 3.62%	4 4.47%	12 4.28%	7 7.57%		

Proportions/Means: Columns Tested (5% risk level) - T/n/o/p/q/r/s/t/u/v/w/x/y/z/A Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Table 313 Which of the following options best describes how you think of yourself? Base: All respondents

Absolutes/col percents

Impacting/

		Q.3 Broadband supplier														Q.4 F	Pay TV supp	lier			ncial vulneral (Using Q21) Potenti	oility	limiting conditions		
	Total (T)	Total broad- band (a)	BT (b)	EE (c)	Plusnet (d)	Post Office (e)	Sky (f)	Talk- Talk (g)	Virgin Media (h)	Voda- afone (i)	KCOM / Karoo (j)	Now Broad- band (k)	Shell Energy (I)	SSE (m)	ity Ware- house (n)	Total pay TV (o)	BT (p)	Sky (q)	Talk- Talk (r)	Virgin Media (s)	Most vuln- erable (t)	ally vuln- erable (u)	Least vuln- erable (v)	Yes (w)	No (x)
Unweighted base	6442	6169	1345	291	423	55	1232	671	1406	289	50	114	55	24	35	3486	415	1808	186	956	1106	3506	1166	2244	3951
Weighted base	6442	6169	1330	291	389	60*	1273	662	1442	295	49*	99*	52*	26**	32**	3605	444	1868	193	985	1085	3317	1346	2110	4080
Heterosexual/ straight	5639 87.54%g w	5426 87.96%T g	1190 89.44%T g	263 90.32%g	335 86.02%	51 85.08%	1134 89.06%g	556 83.99%	1265 87.77%g	268 90.68%g	40 82.80%	89 89.84%	45 86.54%	22 83.10%	29 91.15%	3228 89.54%T r	395 88.97%	1676 89.73%T r	160 82.57%	892 90.57%T r	937 86.30%	2957 89.15%T t	1192 88.58%	1796 85.10%	3700 90.67%Tw
Lesbian/ gay woman	59 0.92%x	56 0.90%	9 0.71%	1 0.50%	5 1.26%	2 2.90%	12 0.93%	9 1.32%	12 0.82%	1 0.25%	1 2.05%	1 1.21%	1 1.02%	-	-	30 0.84%	4 0.79%	15 0.79%	1 0.52%	11 1.12%	13 1.22%	26 0.79%	9 0.65%	30 1.42%Tx	25 0.62%
Gay man	141 2.18%	134 2.17%	27 2.04%	2 0.72%	7 1.89%	1 1.86%	20 1.58%	15 2.33%	41 2.86%	9 3.00%	2 4.81%c	2 1.62%	3 6.48%Ta	abcf -	-	67 1.87%	7 1.54%	33 1.75%	8 4.10%o	20 2.01%	20 1.85%	68 2.06%	41 3.07%T	49 2.34%	86 2.11%
Bisexual	259 4.02%ah oqsx	237 3.84%	42 3.13%	17 5.94%bh	17 4.37%	4 6.07%	53 4.12%	31 4.69%	42 2.95%	9 3.17%	5 9.50%bh	4 4.16%	2 3.91%	-	:	118 3.28%	22 4.90%s	56 3.02%	13 6.91%oq s	24 2.41%	51 4.68%	120 3.62%	58 4.32%	132 6.28%Tx	119 2.91%
Prefer to self-describe	28 0.43%ox	25 0.40%	2 0.16%	-	3 0.78%	-	2 0.19%	5 0.71%	8 0.57%	1 0.43%	* 0.84%	1 0.56%	-	-	-	9 0.24%	0.10%	3 0.19%	-	4 0.42%	5 0.42%	13 0.40%	4 0.30%	20 0.93%Tx	8 0.20%
Prefer not to say	317 4.92%ad suvwx	292 4.73%	60 4.51%	7 2.52%	22 5.67%	2 4.09%	53 4.13%	46 6.96%Ta bcfi	72 5.03%	7 2.47%	-	3 2.61%	1 2.06%	4 16.90%	3 8.85%	152 4.23%	16 3.69%	84 4.52%	11 5.90%	34 3.46%	60 5.52%v	132 3.98%	42 3.08%	83 3.93%	142 3.49%

Proportions/Means: Columns Tested (5% risk level) - T/a/b/c/d/e/f/g/h/i/j/k/l/m/n - T/o/p/q/r/s - T/t/u/v - T/w/x Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

