| | Page | Table | Title | Base Description | Base |
|---|------|-------|--|---|------|
| • | 1 | 1 | Q.1 Do you have a landline telephone in your home? | Base: All adults | 1007 |
| • | 6 | 2 | Q.2 Which, if any, of the following types of mobile phone do you personally use? | Base: All adults | 1007 |
| • | 11 | 3 | Q.2a Which, if any, of the following types of internet access do you have at home? | Base: All adults | 1007 |
| • | 16 | 4 | Q.3 Which, if any, of the following types of television does your household receive at the moment? | Base: All adults | 1007 |
| • | 26 | 5 | Q.3a Do you use your satellite television service to receive subscription channels or free-to-air services only? | Base: All adults who receive satellite TV | 374 |
| • | 31 | 6 | Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal stereo)? | Base: All adults | 1007 |
| • | 36 | 7 | Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? | Base: All adults | 1007 |
| • | 46 | 8 | Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? | Base: All adults who have a landline phone at home | 858 |
| • | 56 | 9 | Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? | Base: All adults | 1007 |
| • | 68 | 10 | Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? | Base: All adults who use a Mobile phone | 874 |
| • | 79 | 11 | Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? | Base: All adults | 1007 |
| • | 84 | 12 | Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? | Base: All those who have internet access | 743 |
| • | 89 | 13 | Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? | Base: All adults | 1007 |
| • | 94 | 14 | Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? | Base: All who have a television or listen to the radio. | 995 |
| • | 99 | 15 | Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? | Base: All adults | 1007 |
| • | 104 | 16 | Q.9-Q.13 Whether each issue experienced at all- total | Base: All adults | 1007 |

| Page | Table | Title | Base Description | Base |
|------|-------|--|---|------|
| 124 | 17 | Q.14a You said earlier that you personally have received silent calls on your landline. On average, how many silent calls does your household receive on the landline each month? | Base: All adults who have personally received silent calls on their landline | 240 |
| 130 | 18 | Q.14b And which of the following best describes how these calls were distributed? | Base: All adults who received 2 or more silent calls on their landline each month | 205 |
| 136 | 19 | Q.14c How inconvenienced, or not, do you feel when receiving silent calls on your landline? | Base: All adults who have personally received silent calls on their landline | 240 |
| 142 | 20 | Q.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? | Base: All adults who have personally received silent calls on their landline | 240 |
| 147 | 21 | Q.14e Have you ever received two or more silent calls from the same number over a 24 hour period on your landline? | Base: All adults who have personally received silent calls on their landline | 240 |
| 152 | 22 | Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? | Base: All adults who have personally received silent calls on their mobile phone | 33 |
| 157 | 23 | Q.14g And which of the following best describes how these calls were distributed? | Base: All adults who have received 2 or more silent calls on their mobile | 24 |
| 162 | 24 | Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? | Base: All adults who have personally received silent calls on their mobile phone | 33 |
| 167 | 25 | Q.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? | Base: All adults who have personally received silent calls on their mobile phone | 33 |
| 172 | 26 | Q.14j Have you ever received two or more silent calls from the same number over a 24 hour period on your mobile? | Base: All adults who have personally received silent calls on their mobile phone | 33 |
| 177 | 27 | Whether receive silent calls or not | Base: All adults | 1007 |
| 182 | 28 | Q.15a Have you ever heard of the Telephone Preference Service - a service you can register with if you do not wish to be called by companies selling or promoting their products or services? | Base: All adults who have received silent calls on their landline or mobile phone | 261 |
| 187 | 29 | Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? | Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service | 148 |
| 192 | 30 | Q.16 You said earlier that you personally have received abandoned calls with a recorded message on your landline. On average, how many abandoned calls with a recorded message does your household receive on the landline each month? | Base: All adults who have personally received abandoned calls on their landline | 214 |

| | Page | Table | Title | Base Description | Base |
|---|------|-------|---|---|------|
| • | 197 | 31 | Q.14a/Q.16 Abandoned/Silent calls - Total | Base: All adults who have personally received silent or abandoned phone calls on their landline | 342 |
| | 202 | 32 | Q.14a/Q.16 Abandoned/Silent calls - Total | Base: All adults who have received Silent AND abandoned phone calls on their landline | 112 |
| • | 207 | 33 | Breaks by Breaks | | 1007 |
| | 215 | 34 | Sample profiles | Base: All adults | 1007 |
| | 218 | 35 | Weighting matrix - weighted respondents | Base: All adults | 1000 |
| | 220 | 36 | Weighting matrix - unweighted respondents | Base: All adults | 1007 |
| | 222 | 37 | Weighting matrix - weights | Base: All adults | 0.99 |

Q.1 Do you have a landline telephone in your home?

| Base: | All | aa | uns |
|-------|-----|----|-----|
| | | | |

| | | SE | X | | | | AGE | | | | | | SOCIAL C | LASS | | MAR | TAL STATU | | | CHILDR | EN IN HOUS | EHOLD | |
|----------------------------------|-------------------|-------------------|--------------------|---------------------|--------------------|------------------|------------------|--------------|---------------------|---------------------|--------------------|-------------|-------------|-------------|--------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Yes | 855 <i>86%</i> | 406 <i>84%</i> | 450 <i>8</i> 7% | 100 71% | 131 <i>7</i> 9% | 158 86%C | 133 87%C | 144 89%Cd | 189 97%CD EFG | 102 97%CD Efg | 87 98%CD EFg | 183 93%N | 268 89%N | 182 88%N | 223 75% | 523 91%PQ | 185 74% | 147 <i>82%</i> | 257 <i>85%</i> | 599 <i>86%</i> | 127 <i>81%</i> | 92 <i>83%</i> | 120 91%t |
| No | 145 <i>14%</i> | 80 16% | 65 <i>13%</i> | 40 29%EF GHIJ | 36 21%gH IJ | 26 14%HI J | 20 13%Hi J | 17 11%Hij | 6 3% | 4 3% | 2 2% | 13 7% | 34 11% | 24 12% | 73 25%KLM | 49 <i>9</i> % | 65 26%O | 31 18%O | 47 15% | 98 14% | 29 19%v | 19 <i>17</i> % | 12 <i>9</i> % |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Table 1

Q.1 Do you have a landline telephone in your home? Base: All adults

| | | | ETHNICITY | | | | | | | GOVERNM | IENT REGION | I | | | | | LANDLIN HOME (| |
|----------------------------------|-------------------|-------------------------|-----------------------|------------------|---------------------|----------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|-------------------|--------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Yes | 855 <i>86%</i> | 705 87%c | 57 79% | 90 <i>79%</i> | 36 <i>82%</i> | 95 74% | 84 89%e | 52 <i>86%</i> | 107 87%e | 70 <i>84%</i> | 103 87%e | 122 86%e | 91 95%Ei ko | 37 87% | 59 88%e | 759 85%E | 855 100%Q | |
| No | 145 <i>14%</i> | 105 <i>13%</i> | 15 <i>21%</i> | 24 21%a | 8 18% | 34 26%fh jkLnO | 11 11% | 8 14% | 16 <i>13</i> % | 13 16%l | 16 <i>13</i> % | 20 14%l | 5 5% | 6 13% | 8 12% | 131 15%i | - | 145 100%P |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; "very small base (under 20) ineligible for sig testing

Q.1 Do you have a landline telephone in your home? Base: All adults

| | | | TYPE | OF MOBILE (Q.2 | 2) | |
|-----------------|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 1007 | 874 | 394 | 478 | 9 | 133 |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Yes | 855 | 757 | 396 | 357 | 11 | 98 |
| | <i>86%</i> | <i>85%</i> | 89%aC | <i>80%</i> | <i>85%</i> | 92%a(|
| No | 145 | 137 | 48 | 88 | 2 | 8 |
| | <i>14%</i> | 15%be | 11% | 20%BE | 15% | <i>8</i> % |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.1 Do you have a landline telephone in your home? Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|-----------------|-------------|--------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base | 1007 | 693 | 9 | 668 | 13 | 5 | 314 |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Yes | 855 | 671 | 7 | 659 | 3 | 4 | 184 |
| | <i>86</i> % | 92%F | 81% | 93%F | 22% | 78% | 69% |
| No | 145 | 62 | 2 | 51 | 9 | 1 | 83 |
| | <i>14%</i> | <i>8%</i> | 19% | 7% | 78% | 22% | 31% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

Q.1 Do you have a landline telephone in your home?

| Dase. | All | auui | 13 |
|-------|-----|------|----|
| | | | |

| | | | | TV PLATFORM | Q.3) | | | | | HOW | OFTEN LISTE | EN TO RADIO | (Q.4) | | |
|----------------------------------|-------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Yes | 855 <i>86%</i> | 44 83% | 166 92%F | 363 94%aF | 30 <i>90%</i> | 330 94%AF | 306 <i>78%</i> | 719 88%N | 433 90%N | 17 90% | 63 <i>82%</i> | 70 89%N | 67 <i>83%</i> | 68 <i>85%</i> | 136 74% |
| No | 145 <i>14%</i> | 9 17%cE | 15 <i>8</i> % | 23 6% | 3 10% | 20 6% | 87 22%BC E | 96 12% | 47 10% | 2 10% | 14 18% | 8 11% | 14 17% | 12 15% | 48 26%GHK |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Table 2

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.2 Which, if any, of the following types of mobile phone do you personally use? Base: All adults

| | | SE | X | | | | AGE | | | | | | SOCIAL | CLASS | | MAF | ITAL STATU | | | CHILDREN | I IN HOUSE | HOLD | |
|--|-------------------|-------------------|--------------------|--------------------|---------------------|---------------------|-------------------|-------------------|--------------------|--------------------|----------------------|-------------|-------------------|-------------|-------------------|---------------------|--------------------|----------------------------|-------------------|--------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Monthly subscription\contract mobile phone | 443 44% | 219 <i>45%</i> | 225 44% | 86 61%fG HIJ | 105 63%FG HIJ | 119 65%FG HIJ | 71 46%GH IJ | 48 30%HIJ | 14 7% | 10 1 <i>0</i> % | 3 4% | 102 52%N | 165 54%N | 106 51%N | 72 24% | 282 49%Q | 121 48%Q | 40 22% | 191 63%S | 252 36% | 99 63%S | 67 61%S | 88 66%S |
| Pre-pay∖pay as you go mobile phone | 445 44% | 220 45% | 225 44% | 52 37% | 60 <i>36%</i> | 61 <i>33%</i> | 70 46%e | 94 58%CD E | 108 56%CD E | 67 64%CD EFj | 41 46%e | 80 41% | 114 <i>38%</i> | 85 41% | 166 56%KL M | 236 41% | 112 45% | 97 54%O | 103 <i>34%</i> | 341 49%RT uV | 52 <i>34%</i> | 40 <i>36%</i> | 41 31% |
| Other type of mobile phone | 13 <i>1%</i> | 13 3%B | : | - | : | 4 2% | 3 2% | 6 4%cdH | : | : | : | 7 3%N | 2 1% | 4 2%n | : | 9 <i>2</i> % | - | 4 2%p | 4 1% | 9 1% | 2 2% | : | 1 1% |
| Total: Mobile phone users | 894 <i>89%</i> | 446 92%b | 447 <i>87</i> % | 137 98%gH IJ | 163 97%gH IJ | 181 98%GH IJ | 144 94%HI J | 146 91%HI J | 122 63%j | 77 73%J | 44 50% | 186 95%N | 280 93%N | 192 93%N | 236 <i>80%</i> | 524 92%Q | 231 93%Q | 139 78% | 296 98%S | 598 <i>86%</i> | 152 97%S | 106 96%S | 129 98%S |
| Do not personally use a mobile phone | 104 <i>10%</i> | 38 <i>8</i> % | 66 13%a | 3 <i>2</i> % | 4 3% | 2 1% | 9 6%e | 15 9%cd E | 71 37%CD EFG | 28 27%CD EFG | 43 48%CDE FGhl | 10 5% | 23 7% | 14 7% | 58 20%KLN | 47 8% | 19 7% | 38 21%OP | 7 2% | 97 14%RTU V | 4 2% | 4 3% | 3 2% |
| Don't know | 2 | 1 | 2 | | | 1. | | | 2 1% | | 2 2% | | | 1 | 2 1% | 1 • | | 2 1% | 1 • | 2 | 1 1% | 1 1% | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.2 Which, if any, of the following types of mobile phone do you personally use? Base: All adults

| | | | ETHNICITY | | | | Malar | | | GOVERNME | ENT REGION | | | | | | HOME (| Q.1) |
|---|-------------------|-------------------------|-----------------------|-------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|---------------------|---------------------|---------------------|-------------------|---------------------|--------------------|-------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| veighted Base ighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 149 |
| nthly scription\contract bile phone | 443 <i>44%</i> | 340 42% | 38 52% | 63 55%a | 19 <i>43%</i> | 44 34% | 55 58%EI IMN | 31 52%ei mn | 61 50%ei mn | 27 32% | 70 59%EI LMNo | 66 47%m | 37 38% | 12 28% | 22 32% | 410 46%ei mn | 396 46%Q | 4 3 |
| -pay∖pay as you go bile phone | 445 <i>44%</i> | 366 45% | 32 44% | 46 40% | 23 52% | 68 53%Fh J | 30 <i>32%</i> | 23 39% | 44 36% | 50 60%Fg HJko | 40 <i>34%</i> | 58 41% | 49 51%fh | 23 53%fj | 36 54%fhj | 386 <i>43%</i> | 357 42% | 8 |
| er type of mobile | 13 <i>1%</i> | 10 <i>1%</i> | 3 4%c | - | - | J 3 2% | 5 5%klO | : | 1 1% | нуко - - | 1 1% | - | ر - - | 1 2% | 2 3% | 10 <i>1%</i> | 11 <i>1%</i> | |
| : Mobile phone | 894 <i>89%</i> | 712 88% | 69 96%a | 109 95%a | 41 <i>94%</i> | 115 <i>8</i> 9% | 90 95%h | 55 91% | 104 <i>85%</i> | 77 92% | 111 94%h | 124 <i>87</i> % | 85 <i>88%</i> | 36 <i>84%</i> | 57 84% | 801 <i>90%</i> | 757 <i>89%</i> | 1 |
| ot personally use a ile phone | 104 10% | 95 12%c | 3 4% | 5 5% | 3 6% | 13 10% | 5 5% | 5 9% | 19 15%fj | 6 <i>8</i> % | 7 6% | 17 12% | 11 12% | 7 16%j | 11 16%j | 87 10% | 97 11%q | |
| 't know | 2 | 2 | | 1 | | 1 1% | | | - | - | 1 | 1 1% | - | - | - | 2 | 2 | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |

 $\label{eq:response} \begin{array}{l} Fieldwork: 02/03/2011 - 06/03/2011 (Week 09) \\ Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/i/j/k/l/m/n/o - p/q \\ * small base; ** very small base (under 30) ineligible for sig testing \\ \end{array}$

Q.2 Which, if any, of the following types of mobile phone do you personally use? Base: All adults

| | | | | OF MOBILE (Q.2 |) | |
|--|-------------------|------------------|----------------------|--------------------|--------------|---------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Monthly subscription\contract mobile phone | 443 <i>44%</i> | 443 50%C E | 443 100%ACE | 5 1% | 2 15% | : |
| Pre-pay\pay as you go mobile phone | 445 <i>44%</i> | 445 50%BE | 5 1% | 445 100%ABE | 1 | - |
| Other type of mobile phone | 13 <i>1%</i> | 13 1%c | 2 | - | 13 100% | - |
| Total: Mobile phone users | 894 <i>89%</i> | 894 100%E | 443 100%E | 445 100%E | 13 100% | - |
| Do not personally use a mobile phone | 104 <i>10%</i> | : | : | - | - | 104 98%AB0 |
| Don't know | 2 | - | - | - | : | 2 2%AB0 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.2 Which, if any, of the following types of mobile phone do you personally use? Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-------------------|-------------------|-------------------|----------------------|------------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Monthly subscription\contract mobile phone | 443 <i>44%</i> | 393 54%F | 3 <i>38%</i> | 388 55%F | 2 20% | 3 55% | 50 <i>19%</i> |
| Pre-pay\pay as you go mobile phone | 445 <i>44%</i> | 310 <i>42%</i> | 4 44% | 295 <i>42%</i> | 11 <i>93%</i> | 1 22% | 135 51%ac |
| Other type of mobile phone | 13 <i>1%</i> | 11 1% | - | 11 2% | - | - | 2 1% |
| Total: Mobile phone users | 894 <i>89%</i> | 707 96%F | 7 83% | 687 97%F | 12 100% | 4 77% | 187 70% |
| Do not personally use a mobile phone | 104 <i>10%</i> | 26 4% | 1 17% | 23 <i>3</i> % | - | 1 <i>23</i> % | 78 29%AC |
| Don't know | 2 | | : | : | : | : | 2 1%ac |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

Q.2 Which, if any, of the following types of mobile phone do you personally use? Base: All adults

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTEI | N TO RADIO | (Q.4) | | |
|--|-------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|-------------------|------------------|---------------------|--------------------|--------------------|----------------------|-------------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Monthly subscription\contract mobile phone | 443 <i>44%</i> | 17 31% | 107 59%AF | 202 52%aF | 14 <i>41%</i> | 186 53%aF | 135 <i>34%</i> | 381 47%N | 235 49%IN | 5 26% | 48 62%gk LmN | 31 40% | 29 <i>36%</i> | 34 <i>43%</i> | 62 34% |
| Pre-pay∖pay as you go mobile phone | 445 44% | 27 52%b | 52 29% | 151 39%b | 17 52%b | 133 <i>38%</i> | 204 52%BC E | 345 <i>42%</i> | 196 <i>41%</i> | 11 56% | 27 35% | 35 44% | 41 51% | 35 <i>44%</i> | 100 54%GHJ |
| Other type of mobile phone | 13 <i>1%</i> | 1 2% | 4 2% | 5 1% | 1 | 5 1% | 5 1% | 13 <i>2</i> % | 10 2% | 1 5% | 1 2% | : | : | : | - |
| Total: Mobile phone users | 894 <i>89%</i> | 44 <i>83%</i> | 162 <i>90%</i> | 353 91%f | 29 <i>89%</i> | 321 92%f | 339 <i>86%</i> | 733 <i>90%</i> | 437 91% | 17 87% | 75 98%gh Klmn | 66 <i>84%</i> | 70 <i>87%</i> | 69 <i>86%</i> | 160 <i>87%</i> |
| Do not personally use a mobile phone | 104 <i>10%</i> | 8 15% | 18 <i>10%</i> | 33 <i>9</i> % | 4 11% | 28 <i>8</i> % | 52 13%e | 80 10%j | 43 9%j | 3 13% | • 1% | 12 16%J | 11 13%J | 11 14%J | 24 13%J |
| Don't know | 2 | 1 2%ce | - | : | | - | 1 | 2 | 1 | - | 1 1% | 1 1% | - | : | : |

Fieldwork : 02:03:2011 - 06:03:2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Table 3

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.2a Which, if any, of the following types of internet access do you have at home? Base: All adults

| | | SE | X | | | | AG | E | | | | | SOCIAL | CLASS | | MAF | ITAL STATU | | | CHILDRE | N IN HOUSE | HOLD | |
|--|-------------------|-------------|--------------------|-------------------|-------------------|---------------------|-------------------|-------------------|----------------------|--------------------|----------------------|-------------------|------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|-------------|--------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Dial up \ narrowband internet access | 9 1% | 4 1% | 5 1% | - | 3 <i>2</i> % | - | 1 1% | 1 1% | 3 2% | 3 3%e | : | 2 1% | 2 1% | 3 1% | 2 1% | 4 1% | 4 2% | 1 | : | 8 1% | | : | • |
| Broadband internet access | 710 <i>71%</i> | 347 71% | 363 71% | 113 80%HI J | 131 79%HI J | 159 86%Fg HIJ | 110 72%HI J | 124 77%HI J | 73 38%J | 58 55%HJ | 15 17% | 160 82%N | 251 83%N | 162 79%N | 136 <i>46%</i> | 453 79%Q | 182 73%Q | 74 42% | 247 82%S | 462 66% | 126 81%S | 89 81%S | 112 84%S |
| Internet - other connection type | 12 1% | 5 1% | 7 1% | 3 2% | 3 2% | 4 2%h | 1 1% | 1 1% | : | : | : | 4 2%l | - | | 8 3%Lm | 5 1% | 6 2% | 1 | 7 2% | 5 1% | 2 1% | 5 4%S | 1 1% |
| Internet service at home but not sure which | 6 1% | 4 1% | 1 | : | 1 1% | 1 1% | 3 2% | : | 1 | : | 1 1% | 1 | 3 1% | 2 1% | 1 | 4 1% | 1 1% | 1 | 2 1% | 4 1% | - | : | 2 1% |
| Total: Internet at home | 733 <i>73%</i> | 357 74% | 376 <i>73%</i> | 116 83%HI J | 136 82%HI J | 163 88%Fg HIJ | 115 75%HI J | 126 78%HI J | 77 39%J | 61 57%HJ | 16 18% | 165 84%N | 256 85%N | 165 80%N | 147 50% | 464 81%Q | 192 77%Q | 76 43% | 256 85%S | 476 <i>68%</i> | 128 82%S | 94 85%S | 116 87%S |
| No internet service at home | 256 26% | 125 26% | 131 25% | 24 17% | 28 17% | 20 11% | 37 24%E | 32 20%e | 114 59%CD EFGI | 45 43%CD EFG | 70 78%CD EFGHI | 31 <i>16</i> % | 45 <i>15%</i> | 40 <i>19</i> % | 141 48%KL M | 102 <i>18</i> % | 57 23% | 97 55%OP | 42 14% | 214 31%RT UV | 25 16% | 13 <i>12%</i> | 15 11% |
| Don't know | 11 1% | 3 1% | 8 <i>2</i> % | 1. | 2 1% | 1 1% | 1 1% | 3 2% | 3 <i>2</i> % | : | 3 4%i | - | 2 1% | 1 1% | 8 3%k | 5 1% | 1. | 4 2% | 5 2% | 6 1% | 3 2% | 3 <i>2</i> % | 2 2% |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Table 3

Q.2a Which, if any, of the following types of internet access do you have at home? Base: All adults

| | | | ETHNICITY | | | | | | | | IENT REGION | | | | | | LANDLIN HOME (| |
|--|-------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|-----------------|-------------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Dial up \ narrowband internet access | 9 1% | 6 1% | • 1% | 2 2% | : | 2 2% | 1 1% | 1 2% | - | - | : | : | 2 2% | - | 2 3% | 7 1% | 7 1% | 2 1% |
| Broadband internet access | 710 <i>71%</i> | 569 70% | 57 79% | 82 72% | 33 75% | 73 56% | 71 75%e | 46 76%e | 91 74%e | 59 <i>70%</i> | 90 76%E | 104 73%E | 74 77%Em | 26 61% | 44 66% | 640 72%E | 659 77%Q | 51 <i>35%</i> |
| Internet - other connection type | 12 1% | 9 1% | 1 1% | 2 2% | - | 5 4% | | - | 2 2% | : | 2 2% | 2 1% | | 1 1% | : | 11 <i>1%</i> | 3 | 9 6%P |
| Internet service at home but not sure which | 6 1% | 1 | 1 2%A | 1 1%a | - | 2 1% | | - | - | 1 1% | 3 2% | : | | 1 2% | : | 5 1% | 4 1% | 1 1% |
| Total: Internet at home | 733 <i>73%</i> | 583 72% | 60 <i>83%</i> | 86 75% | 33 75% | 80 <i>62%</i> | 71 75% | 47 79%e | 92 75% | 59 71% | 94 80%Em | 106 75%e | 76 79%e | 27 64% | 46 <i>69%</i> | 659 74%e | 671 78%Q | 62 43% |
| No internet service at home | 256 <i>26%</i> | 218 27% | 12 16% | 26 23% | 11 25% | 48 37%fg JkLO | 21 <i>22%</i> | 13 <i>21%</i> | 31 25% | 23 <i>27%</i> | 23 19% | 32 23% | 19 <i>20%</i> | 16 36%jl | 20 <i>30%</i> | 220 25% | 175 <i>21%</i> | 81 56%P |
| Don't know | 11 <i>1%</i> | 8 1% | 1 1% | 2 2% | - | 1 1% | 3 <i>3</i> % | : | : | 1 2% | 1 1% | 3 2% | 1 1% | - | 1 1% | 10 1% | 9 1% | 2 2% |
| | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.2a Which, if any, of the following types of internet access do you have at home? Base: All adults

| | | | | OF MOBILE (Q.2 | 2) | |
|--|-------------------|--------------|----------------------|--------------------|------------------|--------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Dial up \ narrowband internet access | 9 1% | 7 1% | 3 1% | 4 1% | : | 1 1% |
| Broadband internet access | 710 <i>71%</i> | 687 77%CE | 388 87%AC E | 295 66%E | 11 <i>85%</i> | 23 22% |
| Internet - other connection type | 12 <i>1%</i> | 12 1% | 2 1% | 11 3%b | - | : |
| Internet service at home but not sure which | 6 1% | 4 | 3 1% | 1 | - | 1 1% |
| Total: Internet at home | 733 <i>73%</i> | 707 79%CE | 393 89%AC E | 310 70%E | 11 85% | 26 24% |
| No internet service at home | 256 26% | 180 20%B | 49 11% | 130 29%AB | 2 15% | 76 71%ABC |
| Don't know | 11 <i>1%</i> | 6 1% | 2 | 5 1% | - | 5 4%ABc |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.2a Which, if any, of the following types of internet access do you have at home? Base: All adults

| | | | | TYPE OF INTER | RNET (Q.2a) | | |
|--|-------------------|--------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Dial up \ narrowband internet access | 9 1% | 9 1% | 9 100% | 2 | : | - | : |
| Broadband internet access | 710 <i>71%</i> | 710 97%F | 2 19% | 710 100%AF | 2 14% | - | |
| Internet - other connection type | 12 1% | 12 2%cf | - | 2 | 12 100% | - | |
| Internet service at home but not sure which | 6 1% | 6 1%c | - | - | - | 6 1 <i>00%</i> | |
| Total: Internet at home | 733 <i>73%</i> | 733 100%F | 9 1 <i>00%</i> | 710 100%F | 12 100% | 6 100% | - |
| No internet service at home | 256 26% | 1 | - | - | 1 | 1 | 256 96%A |
| Don't know | 11 <i>1%</i> | - | - | - | - | - | 11 4%/ |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

Q.2a Which, if any, of the following types of internet access do you have at home? Base: All adults

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTEI | N TO RADIO | (Q.4) | | |
|--|--------------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|--------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Dial up \ narrowband internet access | 9 <i>1%</i> | - | 1 • | 2 1% | : | 2 1% | 4 1% | 8 1% | 7 2% | : | : | : | - | • 1% | 1 |
| Broadband internet access | 710 <i>71%</i> | 29 54% | 151 83%AF | 315 82%AF | 26 78%af | 288 82%AF | 236 60% | 603 74%N | 361 75%N | 14 71% | 65 84%IM N | 58 74%n | 54 67% | 51 <i>64%</i> | 107 58% |
| Internet - other connection type | 12 1% | 1 1% | 1 | 3 1% | 2 5%BcE | 1 | 10 3%be | 7 1% | 5 1% | - | - | : | 1 2% | : | 5 3%g |
| Internet service at home but not sure which | 6 1% | 1 2% | 2 1% | 1 | 1 | 1 | 3 1% | 4 | 3 1% | - | 1 | 1 1% | : | : | 2 1% |
| Total: Internet at home | 733 <i>73</i> % | 31 <i>58%</i> | 153 85%AF | 320 83%AF | 26 78% | 293 84%AF | 251 64% | 618 76%mN | 374 78%mN | 14 71% | 65 84%lm N | 58 75% | 56 <i>69%</i> | 51 <i>64%</i> | 115 62% |
| No internet service at home | 256 26% | 21 40%BC E | 26 14% | 62 16% | 7 22% | 52 15% | 137 35%BC E | 191 23% | 104 22% | 6 29% | 12 16% | 17 22% | 24 30% | 28 35%gh j | 65 35%GHJ |
| Don't know | 11 <i>1%</i> | 1 2% | 1 1% | 5 1% | - | 5 1% | 4 1% | 6 1% | 2 | - | 1 | 3 3%gh | 1 1% | 1 1% | 4 2%h |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.3 Which, if any, of the following types of television does your household receive at the moment? Base: All adults

| | | SE | x | | | | AGE | | | | | | SOCIAL (| CLASS | | MAR | TAL STATU | IS | | CHILDR | EN IN HOUSE | HOLD | |
|---|-----------------------|--------------------|--------------------|-------------------|-------------------|------------------|------------------|------------------|-------------|-----------------|---------------------|-------------------|------------------|--------------------|--------------------|---------------------|--------------------|----------------------------|--------------------|--------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (i) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Only terrestrial TV (Channels 1-4\1-5) | 53 <i>5%</i> | 27 6% | 26 5% | 10 7%e | 13 8%e | 3 2% | 4 3% | 7 4% | 16 8%Ef | 6 6% | 10 11%EFg | 8 4% | 19 6%m | 2 1% | 23 8%M | 25 4% | 18 7% | 10 <i>6</i> % | 16 5% | 37 5% | 9 <i>6%</i> | 4 4% | 4 <i>3</i> % |
| Cable TV (through Virgin Media (previously NTL\Telewest)) | 180 <i>18%</i> | 88 <i>18%</i> | 92 18% | 31 22%J | 37 22%gh J | 36 20%j | 30 20%j | 21 <i>13%</i> | 25 13% | 18 17%j | 7 8% | 29 15% | 52 17% | 44 21% | 55 19% | 109 <i>19%</i> | 47 19% | 25 14% | 62 21% | 118 <i>17</i> % | 28 18% | 19 17% | 30 <i>23%</i> |
| Satellite TV (Sky) | 361 <i>36%</i> | 178 <i>37%</i> | 183 <i>36%</i> | 50 36%hj | 58 35%hj | 78 42%Hi | 67 44%Hi | 61 38%HJ | 47 24% | 29 28% | 18 <i>20%</i> | 70 36% | 121 40%N | 88 43%N | 83 <i>28%</i> | 234 41%pQ | 80 32% | 47 27% | 121 <i>40%</i> | 241 35% | 65 <i>42%</i> | 46 <i>42%</i> | 53 40% |
| Satellite TV (Other) | 25 <i>3%</i> | 15 3% | 10 2% | 1 1% | 4 3% | 6 <i>3%</i> | 1 1% | 6 4% | 6 3% | 2 2% | 3 4% | 6 <i>3</i> % | 10 <i>3</i> % | 4 2% | 5 2% | 20 3% | 2 1% | 3 2% | 9 <i>3</i> % | 16 2% | 6 4% | 3 <i>3%</i> | 3 <i>2</i> % |
| Freeview (through a set- top box of digital television set) with ONLY free channels | 347 <i>35%</i> | 161 <i>33</i> % | 186 <i>36%</i> | 33 <i>24%</i> | 39 <i>23%</i> | 67 37%cd | 58 38%cD | 67 42%CD | 82 42%CD | 46 44%CD | 35 40%cD | 75 38% | 94 <i>31%</i> | 72 35% | 105 <i>36</i> % | 183 <i>32%</i> | 79 <i>32%</i> | 84 47%OP | 89 <i>29%</i> | 258 37%r | 45 29% | 33 <i>30%</i> | 41 <i>31%</i> |
| Freeview (through a set- top box of digital television set) with free channels PLUS top- up channels such as Cartoon Network or the Discovery channel | 47 5% | 20 4% | 28 5% | 7 5% | 4 2% | 10 5% | 2 1% | 7 4% | 17 9%dF | 4 3% | 14 16%cDE FGI | 16 8%L | 6 2% | 6 3% | 19 7%L | 23 4% | 12 5% | 12 7% | 12 4% | 35 <i>5%</i> | 5 4% | 5 <i>5</i> % | 4 3% |
| Digital TV via a broadband DSL line (from Tiscali TV, Kingston Communications or BT Vision) | 14 <i>1%</i> | 3 1% | 11 <i>2</i> % | 6 4%fgh | 4 2% | 3 2% | | | 1 1% | 1 1% | : | 4 2% | 8 3%m | | 2 1% | 8 1% | 6 2% | | 11 3%S | 3 | 5 3%S | 4 3%S | 7 5%S |
| Total: TV in household | 957 <i>96%</i> | 457 94% | 500 97%a | 132 <i>94%</i> | 149 <i>89%</i> | 179 97%D | 149 97%d | 159 98%D | 190 98%D | 104 99%D | 86 <i>96%</i> | 187 <i>96%</i> | 288 95% | 202 <i>98</i> % | 280 <i>95%</i> | 555 97%P | 229 91% | 174 97%p | 294 <i>97%</i> | 663 <i>95%</i> | 151 <i>97%</i> | 107 <i>97%</i> | 129 <i>98%</i> |
| Total: Satellite | 386 <i>39%</i> | 193 <i>40%</i> | 193 <i>38%</i> | 52 37% | 63 38%hj | 84 46%Hi | 68 44%Hi | 67 42%HJ | 53 27% | 32 30% | 21 24% | 76 39%n | 131 43%N | 92 45%N | 87 <i>30%</i> | 254 44%PQ | 83 <i>33%</i> | 50 28% | 130 <i>43</i> % | 257 37% | 71 45% | 49 44% | 56 42% |
| Total: Freesat | 33 <i>3%</i> | 17 <i>3</i> % | 16 <i>3</i> % | 3 2% | 2 1% | 4 2% | 2 1% | 11 7%df | 11 6%df | 6 <i>6</i> % | 5 6%df | 4 2% | 15 5% | 7 3% | 7 2% | 18 <i>3</i> % | 5 2% | 10 6% | 6 2% | 27 4% | 4 3% | 3 <i>3</i> % | 2 2% |
| Total: Paysat | 350 <i>35%</i> | 175 36% | 174 34% | 48 34%hj | 60 36%Hi J | 78 43%HI Ј | 66 43%HI J | 55 34%HJ | 41 27% | 25 24% | 16 <i>18%</i> | 71 36%n | 116 38%N | 85 41%N | 78 26% | 234 41%PQ | 76 30% | 40 23% | 122 40%s | 228 33% | 67 43%s | 44 40% | 52 39% |
| Fieldwork : 02/03/2011 - 06/03/2011 (Week 09 Proportions/Means: Columns Tested (1%, 5% * small base |)) % risk level) - | a/b - c/d/e/f | /g/h/i/j - k/l/r | n/n - o/p/q - ı | r/s/t/u/v | | | | | | | | | | | | | | | | | | |
| L | | | | | | | | | | | | | | | | | | | | | | | |

Q.3 Which, if any, of the following types of television does your household receive at the moment? Base: All adults

| | | SE | X | | AGE | | | | | | | | SOCIAL | CLASS | | MA | RITAL STATU | | | CHILDRI | EN IN HOUSE | EHOLD | |
|--------------------|-------------------|--------------------|--------------------|-----------------|---------------------|--------------|--------------|--------------|------------------|--------------|-------------------|------------|-------------------|-----------|-------------|---------------------|--------------------|----------------------------|--------------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Total: Freeview | 392 <i>39%</i> | 179 <i>3</i> 7% | 213 41% | 40 29% | 42 25% | 76 41%D | 60 39%d | 75 46%CD | 99 51%CD f | 50 47%CD | 49 55%CD ef | 89 45%l | 100 <i>33%</i> | 79 38% | 125 42%l | 205 <i>36%</i> | 92 <i>37%</i> | 96 54%OP | 101 <i>33</i> % | 291 42%r | 51 <i>33%</i> | 38 <i>35%</i> | 46 34% |
| No TV in household | 35 4% | 26 5%B | 9 2% | 8 6%qH ij | 18 11%EfG HIJ | 3 2% | 4 3% | 2 1% | • | - | • 1% | 8 4% | 13 4% | 4 2% | 10 4% | 14 2% | 20 8%OQ | 2 1% | 8 3% | 27 4% | 5 <i>3</i> % | 3 <i>3</i> % | 2 1% |
| Don't know | 8 1% | 2 | 6 1% | - | 1 | 2 1% | - | 1 1% | 4 2% | 1 1% | 3 3%cf | 1 | 2 1% | 1 • | 5 2% | 3 1% | 1 1% | 3 2% | 2 1% | 6 1% | - | 1 1% | 1 1% |

| | | - | | | | | | | | 0.01/501 | | | | | | | LANDLIN | IE AT |
|---|--------------------|-------------------|--------------------|-------------------|------------------|--------------------|------------------|------------------|-------------------|------------------------|--------------------|------------------|--------------------|----------------------|------------------|-------------------|------------------|-------------------|
| | | White | ETHNICITY White | | Nrth | Nrth | Yrks and | East | West | GOVERNME East of | ENT REGION Lon- | S'th | S'th | Wa- | Scot | | HOME (0 | <u>,,1)</u> |
| | Total | British (a) | other (b) | BME (c) | East (d) | West (e) | Hmbr (f) | Mids (g) | Mids (h) | Engl (i) | don (i) | East (k) | West (I) | les (m) | land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Only terrestrial TV (Channels 1-4\1-5) | 53 <i>5%</i> | 37 5% | 5 7% | 11 9%a | 1 2% | 2 1% | 4 4% | 2 3% | 13 11%El m | 8 10%el | 10 8%el | 9 6% | 2 2% | : | 3 5% | 50 6% | 44 5% | 9 6% |
| Cable TV (through Virgin Media (previously NTL\Telewest)) | 180 <i>18%</i> | 140 <i>17%</i> | 18 24% | 21 <i>18</i> % | 11 26% | 24 19%IM | 18 19%IM | 15 24%jL M | 31 25%ij LM | 10 12%m | 15 12%m | 32 23%jLM | 7 7% | : | 18 27%ijLM | 163 18%LM | 166 19%q | 15 10% |
| Satellite TV (Sky) | 361 <i>36%</i> | 302 37%b | 18 24% | 41 <i>36%</i> | 18 <i>40%</i> | 51 40% | 31 <i>32%</i> | 24 39% | 43 35% | 26 31% | 36 30% | 61 43%jn | 38 40% | 19 <i>43%</i> | 17 25% | 326 37% | 340 40%Q | 21 <i>15%</i> |
| Satellite TV (Other) | 25 3% | 16 2% | 7 9%Ac | 2 2% | - | 1 1% | 1 1% | 2 4% | 2 2% | 1 1% | 5 4% | 3 2% | 5 5% | 3 8%eo | 1 2% | 21 2% | 23 <i>3%</i> | 2 1% |
| Freeview (through a set- top box of digital television set) with ONLY free channels | 347 35% | 303 37%bC | 18 25% | 23 <i>20%</i> | 9 20% | 48 37%k | 39 41%k | 24 39%k | 33 <i>27%</i> | 29 <i>35%</i> | 40 <i>34%</i> | 34 <i>24%</i> | 46 48%Hj KnO | 25 57%eH ijKnO | 21 <i>31%</i> | 301 34%k | 268 31% | 79 54%P |
| Freeview (through a set- top box of digital television set) with free channels PLUS top- up channels such as Cartoon Network or the Discovery channel | 47 5% | 42 5% | 3 5% | 2 2% | 3 7% | 8 6% | 6 <i>6</i> % | 4 7%j | 2 2% | 1 1% | 2 1% | 8 6% | 6 6% | 1 2% | 7 10%hij | 40 <i>4%</i> | 39 5% | 8 5% |
| Digital TV via a broadband DSL line (from Tiscali TV, Kingston Communications or BT Vision) | 14 1% | 13 2% | - | • | | | 1 1% | 2 4%ej | 4 3% | 6 8%EJK InO | | 1 | | | | 14 2% | 14 2% | |
| Total: TV in household | 957 <i>9</i> 6% | 796 98%BC | 61 <i>84%</i> | 98 <i>86%</i> | 42 95% | 124 <i>9</i> 6% | 89 <i>94%</i> | 60 100%jn | 118 96% | 80 <i>96%</i> | 107 <i>91%</i> | 138 98%j | 95 99%j n | 43 100%j | 62 92% | 853 96%j | 832 97%Q | 125 <i>87%</i> |
| Total: Satellite | 386 <i>39%</i> | 318 <i>39%</i> | 24 <i>33%</i> | 43 <i>38%</i> | 18 <i>40%</i> | 52 41% | 32 34% | 26 43% | 45 37% | 27 <i>32%</i> | 41 <i>3</i> 4% | 63 45%n | 43 45%n | 22 51%n | 18 27% | 346 <i>39%</i> | 363 43%Q | 23 16% |
| Total: Freesat | 33 <i>3%</i> | 27 3% | 4 5% | 3 2% | 2 4% | 3 2% | : | 2 4%j | 2 1% | 3 4%j | : | 4 3% | 8 8%Fh JkO | 6 14%EFH JKO | 3 5%j | 24 3% | 30 <i>3</i> % | 3 2% |
| | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/i/j/k//m/n/o - p/q * small base; (under 30) ineligible for sig lesting

| | | E | THNICITY | | | | M-L | | | | MENT REGION | 1 | | | | | LANDLIN HOME (| |
|--------------------|-------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|--------------------|---------------------|-----------------|-------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Total: Paysat | 350 <i>35%</i> | 290 <i>36%</i> | 19 <i>26%</i> | 40 35% | 16 <i>36%</i> | 49 38%n | 32 34% | 24 39% | 43 35% | 23 <i>28%</i> | 39 <i>33%</i> | 58 41%n | 35 <i>36%</i> | 16 <i>37%</i> | 15 23% | 319 36%n | 330 39%Q | 20 14% |
| Total: Freeview | 392 <i>39%</i> | 344 42%bC | 22 30% | 25 22% | 12 28% | 56 43%hk | 44 47%hk | 28 46%hk | 34 27% | 30 <i>36%</i> | 42 35% | 42 30% | 52 54%Hi JKO | 26 59%Hi JKO | 27 41% | 339 38%h | 306 <i>36%</i> | 87 60%P |
| No TV in household | 35 4% | 9 1% | 11 15%A | 15 13%A | 2 5% | 4 3% | 5 5% | | 5 4% | 3 <i>3</i> % | 8 7%gk | 2 2% | 1 1% | | 5 7% | 30 <i>3%</i> | 17 2% | 18 12%P |
| Don't know | 8 <i>1%</i> | 4 1% | 1 1% | 2 2% | - | 1 1% | 1 1% | - | - | 1 1% | 3 <i>3</i> % | 1 1% | - | - | 1 1% | 7 1% | 6 1% | 1 1% |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.3 Which, if any, of the following types of television does your household receive at the moment? Base: All adults

| | | | | OF MOBILE (Q.2 | 2) | |
|---|-------------------|-------------------|----------------------|--------------------|-----------------|-------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Only terrestrial TV (Channels 1-4\1-5) | 53 5% | 44 5% | 17 4% | 27 6% | 1 7% | 9 8%i |
| Cable TV (through Virgin Media (previously NTL\Telewest)) | 180 <i>18%</i> | 162 18%C | 107 24%aC | 52 12% | 4 28% | 18 <i>17</i> % |
| Satellite TV (Sky) | 361 <i>36%</i> | 330 37%c | 190 43%Ce | 138 <i>31%</i> | 5 40% | 31 <i>29%</i> |
| Satellite TV (Other) | 25 <i>3%</i> | 23 <i>3%</i> | 12 3% | 13 <i>3</i> % | - | 2 2% |
| Freeview (through a set- top box of digital television set) with ONLY free channels | 347 <i>35%</i> | 302 34%b | 122 <i>28%</i> | 179 40%aB | 5 <i>39%</i> | 44 42% |
| Freeview (through a set- top box of digital lelevision set) with free channels PLUS top- up channels such as Cartoon Network or the Discovery channel | 47 5% | 39 <i>4%</i> | 14 <i>3</i> % | 27 6% | - | 9 8% |
| Digital TV via a oroadband DSL line (from Tiscali TV, Kingston Communications or BT Vision) | 14 <i>1%</i> | 14 <i>2</i> % | 11 2%c | 3 1% | | |
| Total: TV in household | 957 <i>96%</i> | 852 <i>95%</i> | 429 <i>97%</i> | 417 94% | 13 100% | 105 99% |
| Total: Satellite | 386 <i>39%</i> | 353 40% | 202 46%CE | 151 <i>34%</i> | 5 40% | 33 <i>31%</i> |
| Total: Freesat | 33 <i>3%</i> | 29 <i>3%</i> | 14 3% | 17 4% | - | 4 4% |
| Total: Paysat | 350 <i>35%</i> | 321 36%c | 186 42%CE | 133 <i>30</i> % | 5 40% | 28 27% |
| Total: Freeview | 392 <i>39%</i> | 339 38%b | 135 <i>30%</i> | 204 46%AB | 5 <i>39%</i> | 53 50% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | TYP | E OF MOBILE (Q. | 2) | |
|--------------------|-----------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| No TV in household | 35 <i>4%</i> | 35 4%e | 15 <i>3%</i> | 22 5%e | : | |
| Don't know | 8 1% | 6 1% | : | 6 1%b | : | 1 1%b |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|--------------------|------------------|-------------------|----------------------|-------------------|-------------------|-------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Only terrestrial TV (Channels 1-4\1-5) | 53 <i>5</i> % | 31 <i>4%</i> | : | 29 4% | 1 6% | 1 22% | 22 8%aC |
| Cable TV (through Virgin Media (previously NTL\Telewest)) | 180 <i>18</i> % | 153 21%F | 1 10% | 151 21%F | - | 2 33% | 27 10% |
| Satellite TV (Sky) | 361 <i>36%</i> | 301 41%F | 2 25% | 296 42%F | 1 12% | 1 23% | 61 <i>23%</i> |
| Satellite TV (Other) | 25 <i>3</i> % | 20 <i>3%</i> | - | 20 <i>3</i> % | 2 14% | - | 5 <i>2</i> % |
| Freeview (through a set- top box of digital television set) with ONLY free channels | 347 35% | 226 31% | 4 46% | 211 <i>30%</i> | 10 <i>83%</i> | 3 45% | 121 45%AC |
| Freeview (through a set- top box of digital television set) with free channels PLUS top- up channels such as Cartoon Network or the Discovery channel | 47 5% | 27 4% | • 5% | 26 4% | 2 18% | | 20 7%ac |
| Digital TV via a broadband DSL line (from Tiscali TV, Kingston Communications or BT Vision) | 14 <i>1%</i> | 12 <i>2</i> % | | 12 <i>2</i> % | | - | 2 1% |
| Total: TV in household | 957 <i>96%</i> | 710 97%F | 7 81% | 688 97%F | 12 100% | 4 78% | 248 <i>93%</i> |
| Total: Satellite | 386 <i>39%</i> | 320 44%F | 2 25% | 315 44%F | 3 25% | 1 <i>23</i> % | 66 25% |
| Total: Freesat | 33 <i>3</i> % | 26 4% | - | 26 4% | 2 14% | - | 7 3% |
| Total: Paysat | 350 <i>35%</i> | 293 40%F | 2 25% | 288 41%F | 1 <i>12%</i> | 1 <i>23</i> % | 57 21% |
| Total: Freeview | 392 <i>39%</i> | 251 34% | 4 51% | 236 <i>33%</i> | 10 <i>87</i> % | 3 45% | 141 53%AC |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--------------------|-----------------|------------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| No TV in household | 35 <i>4%</i> | 21 <i>3</i> % | 2 19% | 19 <i>3%</i> | : | 1 22% | 14 5% |
| Don't know | 8 1% | 2 | - | 2 | - | - | 5 2%ac |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | τ\ | PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|---|-------------------|------------------------|--------------------|-------------------------|---------------------|---------------------|---------------------|--------------------|-------------------|-------------------|-------------------|--------------------|--------------------|----------------------|-------------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Only terrestrial TV (Channels 1-4\1-5) | 53 <i>5%</i> | 53 100%BCD EF | : | - | - | ÷ | - | 39 5% | 25 5% | 1 8% | 1 1% | 6 <i>8</i> % | 3 4% | 3 3% | 14 7% |
| Cable TV (through Virgin Media (previously NTL\Telewest)) | 180 <i>18%</i> | - | 180 100%ACDEF | 6 2% | 1 3% | 5 2% | 17 4%ce | 147 <i>18</i> % | 81 <i>17</i> % | 3 1 <i>3</i> % | 19 <i>24%</i> | 12 15% | 21 <i>26%</i> | 12 15% | 33 <i>18%</i> |
| Satellite TV (Sky) | 361 <i>36%</i> | : | 5 3% | 361 94%AB DF | 17 52%AB F | 342 98%AB cDF | 41 10%aB | 292 36% | 172 36% | 6 30% | 34 44% | 31 <i>39</i> % | 25 31% | 25 31% | 69 <i>37%</i> |
| Satellite TV (Other) | 25 <i>3</i> % | : | 1 1% | 25 6%Be F | 16 48%ABC EF | 8 2% | 5 1% | 22 3% | 13 <i>3</i> % | 3 14% | 2 3% | 1 2% | • 1% | 3 <i>3%</i> | 3 1% |
| Freeview (through a set- top box of digital television set) with ONLY free channels | 347 35% | - | 12 7% | 40 10%a | 5 16%A | 34 10%a | 347 88%AB CDE | 295 <i>36%</i> | 183 38%n | 8 41% | 26 <i>33</i> % | 24 31% | 32 40% | 22 28% | 52 28% |
| Freeview (through a set- top box of digital television set) with free channels PLUS top- up channels such as Cartoon Network or the Discovery channel | 47 5% | | 5 3% | 7 2% | 2 5% | 6 2% | 47 12%aBC E | 41 <i>5</i> % | 29 6% | 1 5% | 1 1% | 3 <i>4%</i> | 3 4% | 4 5% | 7 4% |
| Digital TV via a broadband DSL line (from Tiscali TV, Kingston Communications or BT Vision) | 14 <i>1%</i> | | | : | - | : | 2 | 14 2% | 4 1% | | | 1 1% | 3 4%hn | 7 8%GHj kN | |
| Total: TV in household | 957 <i>96%</i> | 53 100% | 180 <i>100%</i> | 386 100% | 33 100% | 350 100% | 392 100% | 788 97%MN | 467 97%MN | 18 <i>95%</i> | 76 99%m | 75 96% | 80 99%mn | 72 90% | 169 <i>92%</i> |
| Total: Satellite | 386 <i>39%</i> | : | 6 3% | 386 100%A BF | 33 100%A BF | 350 100%AB F | 45 12%aB | 315 <i>39</i> % | 185 <i>39%</i> | 9 44% | 36 47% | 32 41% | 26 <i>32%</i> | 27 34% | 72 39% |
| Total: Freesat | 33 <i>3%</i> | - | 1 1% | 33 9%B EF | 33 100%ABC EF | - | 5 1%e | 29 4% | 20 4% | 1 <i>3</i> % | 3 4% | 2 3% | 1 2% | 1 2% | 4 2% |

Fieldwork : 02:03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM(| Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--------------------|-------------------|------------------------|--------------|-------------------------|--------------------|----------------------|----------------------|------------------|-------------------|------------------|-------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satllte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Total: Paysat | 350 <i>35%</i> | : | 5 3% | 350 90%ABD F | - | 350 100%AB CDF | 40 10%aB | 282 35% | 164 <i>34%</i> | 8 41% | 33 <i>43</i> % | 28 36% | 24 30% | 25 31% | 68 <i>37%</i> |
| Total: Freeview | 392 <i>39%</i> | | 17 9% | 45 12%a | 5 16%A | 40 11%a | 392 100%AB CDE | 334 41%n | 210 44%N | 9 46% | 27 35% | 27 35% | 35 <i>43%</i> | 26 <i>32%</i> | 58 <i>32%</i> |
| No TV in household | 35 <i>4%</i> | | - | 1 | - | - | | 23 <i>3</i> % | 12 2% | 1 5% | - | 3 <i>3%</i> | 1 1% | 7 9%GHj I | 12 7%ghj |
| Don't know | 8 1% | - | | - | - | - | - | 4 1% | 2 | - | 1 1% | 1 1% | - | 1 2% | 3 2% |

Fieldwork : 02:03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Q.3a Do you use your satellite television service to receive subscription channels or free-to-air services only? Base: All adults who receive satellite TV

| | | SE | X | | | | AG | E | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | REN IN HOUS | SEHOLD | |
|--|-------------------|-------------|--------------------|------------------|--------------|--------------|--------------|------------------|-------------------|--------------|------------|-----------|--------------------|-----------|-------------------|---------------------|--------------------|----------------------------|------------|--------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 374 386 | 190 193 | 184 193 | 48 52* | 59 63* | 74 84* | 59 68* | 65 67* | 69 53* | 41 32** | 28 21** | 61 76* | 107 131* | 96 92* | 110 87 | 237 254 | 81 83* | 56 50* | 122 130 | 252 257 | 66 71* | 49 49* | 53 56* |
| Receive subscription channels (pay a monthly subscription fee) | 350 <i>90%</i> | 175 91% | 174 <i>90%</i> | 48 <i>93%</i> | 60 96%gH | 78 94%gh | 66 97%gH | 55 <i>82%</i> | 41 78% | 25 79% | 16 76% | 71 93% | 116 <i>88</i> % | 85 92% | 78 <i>89</i> % | 234 92%q | 76 92% | 40 <i>80%</i> | 122 94% | 228 <i>8</i> 9% | 67 <i>94%</i> | 44 90% | 52 94% |
| Free to air services only (no monthly subscription fee) | 33 <i>9%</i> | 17 9% | 16 <i>8</i> % | 3 6% | 2 4% | 4 5% | 2 3% | 11 16%de f | 11 21%cd eF | 6 19% | 5 24% | 4 5% | 15 <i>12%</i> | 7 8% | 7 8% | 18 7% | 5 6% | 10 20%Op | 6 5% | 27 10% | 4 6% | 3 7% | 2 4% |
| Don't know | 4 1% | 1 1% | 2 1% | 1 2% | : | 1 1% | : | 1 1% | 1 1% | 1 2% | - | 1 2% | 1 | : | 2 3% | 2 1% | 2 2% | : | 1 1% | 2 1% | - | 1 <i>3</i> % | 1 2% |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) Ineligible for sig testing

| | | | ETHNICITY | | | | Malaa | | | | MENT REGION | 4 | | | | | LANDLI HOME | |
|--|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|----------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base | 374 | 302 | 27 | 44 | 12 | 40 | 26 | 26 | 40 | 32 | 42 | 64 | 46 | 26 | 20 | 328 | 351 | 23 |
| Weighted Base | 386 | 318 | 24** | 43* | 18** | 52* | 32** | 26** | 45* | 27** | 41* | 63* | 43* | 22** | 18** | 346 | 363 | 23** |
| Receive subscription channels (pay a monthly subscription fee) | 350 <i>90%</i> | 290 91% | 19 <i>79%</i> | 40 <i>92%</i> | 16 <i>90%</i> | 49 <i>9</i> 4% | 32 100% | 24 91% | 43 95% | 23 <i>87%</i> | 39 96%l | 58 <i>92%</i> | 35 <i>81%</i> | 16 72% | 15 <i>83%</i> | 319 92%i | 330 91% | 20 <i>86%</i> |
| Free to air services | 33 | 27 | 4 | 3 | 2 | 3 | | 2 | 2 | 3 | | 4 | 8 | 6 | 3 | 24 | 30 | 3 |
| only (no monthly subscription fee) | 9% | 8% | 16% | 6% | 10% | 6% | - | 9% | 4% | 13% | - | 6% | 19%hJ kO | 28% | 17% | 7% | 8% | 14% |
| Don't know | 4 | 2 | 1 | 1 | | | - | | 1 | | 2 | 1 | - | | - | 4 | 4 | - |
| | 1% | 1% | 5% | 2% | - | - | - | - | 2% | - | 4% | 2% | - | | - | 1% | 1% | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; "very small base (under 20) ineligible for sig testing

| | | | TYP | E OF MOBILE (C | .2) | |
|--|-------------------|------------------|----------------------|--------------------|--------------|------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 374 386 | 337 353 | 181 202 | 156 151 | 3 5** | 37 33* |
| Receive subscription channels (pay a monthly subscription fee) | 350 <i>90%</i> | 321 91% | 186 <i>92%</i> | 133 <i>88%</i> | 5 100% | 28 <i>86%</i> |
| Free to air services only (no monthly subscription fee) | 33 <i>9%</i> | 29 <i>8</i> % | 14 7% | 17 12% | - | 4 11% |
| Don't know | 4 1% | 3 1% | 2 1% | 1 • | - | 1 3% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-------------------|-------------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 374 386 | 303 320 | 3 2** | 296 315 | 3 3** | 2 1** | 71 66* |
| Receive subscription channels (pay a monthly subscription fee) | 350 <i>90%</i> | 293 <i>91%</i> | 2 100% | 288 91% | 1 46% | 1 100% | 57 86% |
| Free to air services only (no monthly subscription fee) | 33 <i>9</i> % | 26 <i>8</i> % | | 26 <i>8</i> % | 2 54% | - | 7 11% |
| Don't know | 4 1% | 2 | | 2 | - | - | 2 3%ac |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|-------------------|------------------------|-----------------|-------------------------|--------------------|--------------------|---------------------|------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 374 386 | | 5 6** | 374 386 | 39 33* | 331 350 | 43 45* | 304 315 | 174 185 | 10 9** | 35 36* | 29 32** | 27 26** | 29 27** | 70 72* |
| Receive subscription channels (pay a monthly subscription fee) | 350 <i>90%</i> | - | 5 <i>85%</i> | 350 90%D | : | 350 100%CD F | 40 88%D | 282 90% | 164 <i>89%</i> | 8 92% | 33 91% | 28 <i>88%</i> | 24 95% | 25 90% | 68 <i>94%</i> |
| Free to air services only (no monthly subscription fee) | 33 <i>9</i> % | | 1 15% | 33 9%E | 33 100%CEF | - | 5 12%E | 29 <i>9</i> % | 20 11% | 1 <i>8</i> % | 3 <i>9</i> % | 2 7% | 1 5% | 1 5% | 4 6% |
| Don't know | 4 1% | : | | 4 1% | - | - | - | 4 1% | 1 | : | - | 2 5% | - | 1 5% | : |

Fieldwork : 02:03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Table 6

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal stereo)? Base: All adults

| | | | SE | x | | | | AGE | = | | | | | SOCIAL (| CLASS | | MA | RITAL STATI | | | CHILDRI | EN IN HOUS | EHOLD | |
|--------------------------------------|-------|--------------------|-------------------|--------------------|------------------|------------------|-------------------|--------------------|-------------------|--------------|------------------|----------------|------------------|------------------|-------------------|------------------|---------------------|--------------------|----------------------------|------------------|--------------------|---------------------|----------------------|-----------------------|
| | | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| 7 days a week | | 480 <i>48%</i> | 219 45% | 262 51% | 49 <i>35%</i> | 63 <i>38%</i> | 94 51%cd | 96 62%CD HiJ | 88 54%CD | 91 47%c | 51 <i>48%</i> | 40 45% | 119 61%N | 156 51%N | 106 52%N | 99 <i>34%</i> | 296 52%P | 91 <i>36%</i> | 93 52%P | 142 47% | 338 <i>49%</i> | 65 <i>42%</i> | 43 <i>3</i> 9% | 63 <i>48%</i> |
| 6 days a week | | 19 <i>2%</i> | 12 2% | 7 1% | - | 3 <i>2%</i> | 4 2% | 3 2% | 3 <i>2%</i> | 5 3% | 4 4%c | 1 2% | 3 <i>2</i> % | 4 1% | 3 2% | 9 <i>3%</i> | 14 2% | 3 1% | 2 1% | 4 1% | 15 2% | 3 2% | 1 | 1 1% |
| 5 days a week | | 77 8% | 49 10%b | 28 5% | 12 9%Hj | 17 10%Hi J | 22 12%HIJ | 12 8%Hj | 10 6%hj | 3 2% | 2 2% | 1 1% | 13 7% | 27 9% | 19 <i>9</i> % | 18 <i>6</i> % | 54 10%q | 16 <i>6</i> % | 6 4% | 22 7% | 55 <i>8%</i> | 15 10% | 12 11% | 6 5% |
| 3-4 days a week | (3.5) | 78 <i>8%</i> | 42 9% | 36 7% | 16 11%f | 13 <i>8</i> % | 18 10%f | 5 <i>3</i> % | 10 <i>6</i> % | 18 9%f | 10 10%f | 8 <i>9%</i> | 11 <i>6</i> % | 23 <i>8</i> % | 20 10% | 24 8% | 42 7% | 28 11%q | 9 <i>5</i> % | 25 <i>8</i> % | 53 <i>8%</i> | 8 5% | 12 11% | 13 10% |
| 1-2 days a week | (1.5) | 81 <i>8%</i> | 45 9% | 36 7% | 16 11%e | 17 10%e | 6 3% | 10 7% | 16 10%e | 16 8%e | 7 7% | 8 9%e | 13 7% | 20 7% | 18 <i>9</i> % | 29 10% | 37 6% | 27 11% | 17 10% | 22 7% | 59 <i>8%</i> | 14 <i>9</i> % | 6 5% | 11 <i>8</i> % |
| Less often | (0.5) | 80 <i>8%</i> | 40 <i>8</i> % | 40 <i>8</i> % | 19 14%F | 12 7%f | 16 9%f | 3 2% | 12 7%f | 18 9%F | 9 8%f | 10 11%F | 8 4% | 26 9% | 13 6% | 33 11%k | 36 <i>6</i> % | 28 11%0 | 16 <i>9</i> % | 29 10% | 51 7% | 13 <i>8</i> % | 13 <i>12%</i> | 18 14%s |
| Never\do not listen to the radio | (0) | 174 <i>17</i> % | 75 15% | 99 19% | 27 19% | 40 24%eg | 23 12% | 23 15% | 21 <i>13</i> % | 40 20%e | 20 19% | 20 22%e | 27 14% | 43 14% | 26 <i>13</i> % | 79 27%KL M | 90 16% | 53 21% | 31 <i>18%</i> | 56 18% | 118 <i>17</i> % | 36 <i>23%</i> | 24 21% | 18 14% |
| Total: Radio listener | | 815 <i>82%</i> | 407 <i>84%</i> | 409 79% | 111 79% | 125 75% | 160 87%dh j | 129 <i>84%</i> | 139 86%dj | 151 78% | 83 <i>79%</i> | 68 76% | 168 86%N | 256 85%N | 180 87%N | 212 72% | 479 84%p | 192 77% | 144 <i>81%</i> | 244 80% | 571 <i>82%</i> | 117 75% | 85 77% | 112 <i>85%</i> |
| Don't know | | 10 1% | 4 1% | 7 1% | 2 2% | 1 1% | 1 1% | 1 1% | 1 1% | 4 2% | 2 2% | 2 2% | 1 | 4 1% | 1 | 5 2% | 3 | 5 2%0 | 3 1% | 3 1% | 7 1% | 3 2% | 1 1% | 2 2% |
| Mean score | | 4.34 | 4.32 | 4.36 | 3.54 | 3.76 | 4.79C Dhj | 5.15C DHiJ | 4.67C | 4.08 | 4.27 | 3.86 | 5.04N | 4.59N | 4.68N | 3.38 | 4.65P | 3.62 | 4.35p | 4.21 | 4.40 | 3.93 | 3.82 | 4.23 |
| Standard deviation Standard error | | 2.96 0.09 | 2.88 0.13 | 3.03 0.13 | 2.94 0.27 | 3.01 0.24 | 2.75 0.21 | 2.77 0.24 | 2.89 0.24 | 3.08 0.19 | 3.03 0.25 | 3.14 0.29 | 2.79 0.22 | 2.88 0.18 | 2.79 0.18 | 3.04 0.16 | 2.86 0.12 | 2.98 0.19 | 3.06 0.22 | 3.00 0.18 | 2.94 0.11 | 3.07 0.25 | 3.00 0.28 | 2.99 0.27 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Table 6

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal stereo)? Base: All adults

| | | | ETHNICITY | | | | GOVERNMENT REGION | | | | | | | | | | LANDLINE AT HOME (Q.1) | | |
|--------------------------------------|-------|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|----------------------|---------------------|---------------------|-------------------|----------------------|---------------------------|------------------|------------------|
| | | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| 7 days a week | | 480 <i>48%</i> | 409 51%C | 28 39% | 41 <i>36%</i> | 10 <i>22%</i> | 61 47% | 61 64%eh iJkNo | 34 56%Jn | 58 47% | 39 47% | 41 35% | 69 49%j | 60 62%eh JkNo | 24 57%jn | 24 36% | 432 49%J | 433 51%Q | 47 32% |
| 6 days a week | | 19 <i>2%</i> | 16 <i>2</i> % | 2 3% | 1 1% | | | 2 3% | 1 1% | 3 3% | 4 4%e | 5 4%el | 3 2% | | 1 3% | 1 | 18 2% | 17 2% | 2 1% |
| 5 days a week | | 77 8% | 70 <i>9</i> % | 3 4% | 4 3% | 7 16% | 6 5% | 7 7% | 6 10% | 8 <i>6</i> % | 9 11% | 6 5% | 13 10% | 6 7% | 2 4% | 6 <i>8</i> % | 70 <i>8%</i> | 63 7% | 14 9% |
| 3-4 days a week | (3.5) | 78 <i>8%</i> | 58 7% | 6 9% | 14 12% | 2 4% | 7 5% | 5 5% | 3 5% | 4 4% | 8 <i>9</i> % | 22 19%EFg HKLO | 7 5% | 6 6% | 3 6% | 12 18%efgHK IO | 64 7% | 70 <i>8</i> % | 8 6% |
| 1-2 days a week | (1.5) | 81 <i>8%</i> | 70 <i>9%</i> | 6 <i>8%</i> | 4 4% | 7 17% | 14 11%fn | 2 2% | 4 6% | 11 9% | 7 9% | 6 5% | 13 <i>9</i> % | 9 <i>9</i> % | 6 13%fn | 1 1% | 74 8% | 67 <i>8</i> % | 14 9% |
| Less often | (0.5) | 80 <i>8%</i> | 59 7% | 9 12% | 12 11% | 5 11% | 7 5% | 6 <i>6</i> % | 3 4% | 11 <i>9</i> % | 8 10% | 9 7% | 12 <i>9</i> % | 8 <i>8%</i> | 3 7% | 9 14% | 68 <i>8%</i> | 68 <i>8</i> % | 12 <i>8</i> % |
| Never\do not listen to the radio | (0) | 174 <i>17%</i> | 120 <i>15</i> % | 17 23% | 36 32%A | 13 <i>30%</i> | 33 26%fi kLmo | 12 12% | 10 17% | 27 22%iL | 8 <i>9%</i> | 21 18%i | 22 15% | 8 <i>8</i> % | 5 11% | 15 23%l | 155 17%l | 128 15% | 47 32%P |
| Total: Radio listener | | 815 <i>82%</i> | 682 84%C | 55 76% | 76 <i>67%</i> | 31 70% | 95 74% | 83 88%ej | 50 <i>83%</i> | 96 <i>78%</i> | 75 90%ej | 89 <i>76%</i> | 118 <i>83</i> % | 88 92%EH Jno | 38 89%e | 52 77% | 725 81% | 719 84%Q | 96 <i>67%</i> |
| Don't know | | 10 1% | 8 1% | 1 1% | 2 2% | - | - | - | - | | 1 1% | 7 6%Efh IO | 2 2% | - | - | | 10 1% | 9 1% | 2 1% |
| Mean score | | 4.34 | 4.55bC | 3.68 | 3.33 | 2.80 | 3.95 | 5.27E hJkNo | 4.84n | 4.07 | 4.61 | 3.97 | 4.42 | 5.08E hJNo | 4.78 | 3.65 | 4.37 | 4.53Q | 3.24 |
| Standard deviation Standard error | | 2.96 0.09 | 2.89 0.10 | 3.09 0.35 | 3.12 0.29 | 2.84 0.46 | 3.15 0.28 | 2.70 0.30 | 2.88 0.36 | 3.12 0.29 | 2.75 0.30 | 2.85 0.26 | 2.95 0.24 | 2.73 0.27 | 2.86 0.40 | 2.96 0.36 | 2.96 0.10 | 2.90 0.10 | 3.07 0.25 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal stereo)? Base: All adults

| | | | | TYPE OF MOBILE (Q.2) | | | | | | | |
|--------------------------------------|-------|--------------------|--------------------|----------------------|--------------------|------------------|-------------------|--|--|--|--|
| | _ | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) | | | | |
| Unweighted Base Weighted Base | | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 | | | | |
| 7 days a week | | 480 48% | 437 49% | 235 53%ce | 196 44% | 10 <i>83%</i> | 44 41% | | | | |
| 6 days a week | | 19 2% | 17 2% | 5 1% | 11 2% | 1 7% | 3 2% | | | | |
| 5 days a week | | 77 8% | 75 8%E | 48 11%cE | 27 6%e | 1 10% | 1 1% | | | | |
| 3-4 days a week | (3.5) | 78 <i>8%</i> | 66 7% | 31 7% | 35 <i>8%</i> | - | 13 <i>12</i> % | | | | |
| 1-2 days a week | (1.5) | 81 <i>8%</i> | 70 <i>8</i> % | 29 6% | 41 <i>9</i> % | - | 11 10% | | | | |
| Less often | (0.5) | 80 <i>8%</i> | 69 <i>8%</i> | 34 <i>8</i> % | 35 <i>8</i> % | - | 11 11% | | | | |
| Never\do not listen to the radio | (0) | 174 <i>17</i> % | 152 <i>17</i> % | 56 13% | 97 22%aB | - | 22 21% | | | | |
| Total: Radio listener | | 815 <i>82%</i> | 733 <i>82%</i> | 381 86%Ce | 345 77% | 13 100% | 82 77% | | | | |
| Don't know | | 10 <i>1%</i> | 9 1% | 6 1% | 3 1% | - | 2 2% | | | | |
| Mean score | | 4.34 | 4.41c | 4.75C | 4.01 | 6.73 | 3.77 | | | | |
| Standard deviation Standard error | | 2.96 0.09 | e 2.94 0.10 | E 2.81 0.14 | 3.05 0.14 | 0.65 0.22 | 3.05 0.27 | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal stereo)? Base: All adults

| | | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-------|----------------------|-----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|
| | _ | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| 7 days a week | | 480 48% | 374 51%F | 7 85% | 361 51%F | 5 45% | 3 55% | 106 <i>40%</i> |
| 6 days a week | | 19 <i>2</i> % | 14 2% | - | 14 2% | 1 | | 6 <i>2</i> % |
| 5 days a week | | 77 8% | 65 9%f | - | 65 9%f | - | 1 | 12 4% |
| 3-4 days a week | (3.5) | 78 <i>8</i> % | 58 <i>8</i> % | - | 58 <i>8%</i> | - | 1 11% | 20 7% |
| 1-2 days a week | (1.5) | 81 <i>8</i> % | 56 <i>8</i> % | - | 54 <i>8%</i> | 1 12% | - | 25 <i>9</i> % |
| Less often | (0.5) | 80 <i>8%</i> | 51 7% | • 5% | 51 7% | - | 1 | 29 11% |
| Never\do not listen to the radio | (0) | 174 <i>17</i> % | 107 <i>15%</i> | 1 10% | 101 <i>14%</i> | 3 <i>29%</i> | 2 34% | 67 25%AC |
| Total: Radio listener | | 815 <i>82%</i> | 618 84%F | 8 <i>90%</i> | 603 85%F | 7 56% | 4 66% | 198 74% |
| Don't know | | 10 <i>1%</i> | 8 1% | - | 6 1% | 2 15% | 1 | 3 1% |
| Mean score Standard deviation Standard error | | 4.34 2.96 0.09 | 4.60F 2.86 0.11 | 6.01 2.56 0.85 | 4.61F 2.85 0.11 | 3.87 3.49 1.05 | 4.25 3.53 1.58 | 3.63 3.10 0.18 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| Q.4 During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via a mobile phone, television, personal |
|---|
| stereo)? |
| Bases All adulta |

Base: All adults

| | | | | | TV PLATFORM | | | | | | HOW C | OFTEN LISTEN | | | | |
|--------------------------------------|-------|--------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|---------------------|-----------------------|------------------|----------------------|----------------------|----------------------|----------------------|------------------|
| | | Total | Only terrest (a) | Cable (b) | Satllte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| 7 days a week | | 480 48% | 25 47% | 81 <i>45%</i> | 185 <i>48%</i> | 20 61% | 164 47% | 210 54% | 480 59%J KLMN | 480 100%GJK LMN | - | - | - | - | - | |
| 6 days a week | | 19 <i>2</i> % | 1 <i>3</i> % | 3 1% | 9 <i>2</i> % | 1 2% | 8 2% | 9 <i>2</i> % | 19 2%H | - | 19 100% | - | - | - | - | |
| 5 days a week | | 77 8% | 1 2% | 19 <i>10</i> % | 36 <i>9</i> % | 3 10% | 33 9% | 27 7% | 77 9%HKL mN | - | - | 77 100%GHK LMN | - | : | : | : |
| 3-4 days a week | (3.5) | 78 <i>8</i> % | 6 12% | 12 7% | 32 <i>8</i> % | 2 7% | 28 <i>8%</i> | 27 7% | 78 10%HjL mN | - | - | : | 78 100%GHJ LMN | : | 1 | |
| 1-2 days a week | (1.5) | 81 <i>8</i> % | 3 <i>6</i> % | 21 <i>12%</i> | 26 7% | 1 4% | 24 7% | 35 <i>9</i> % | 81 10%HJK MN | - | - | - | - | 81 100%GHJ KMN | : | : |
| Less often | (0.5) | 80 <i>8</i> % | 3 5% | 12 7% | 27 7% | 1 4% | 25 7% | 26 7% | 80 10%HJK LN | - | : | : | : | : | 80 100%GHJ KLN | |
| Never\do not listen to the radio | (0) | 174 <i>17</i> % | 14 26% | 32 17% | 67 17% | 4 12% | 63 18% | 55 14% | 1 | | - | - | | 1 | : | 174 94%GHJKLM |
| Total: Radio listener | | 815 <i>82%</i> | 39 74% | 147 <i>82%</i> | 315 <i>81%</i> | 29 <i>88%</i> | 282 81% | 334 <i>85%</i> | 815 100%N | 480 100%N | 19 100% | 77 100%N | 78 100%N | 81 100%N | 80 100%N | - |
| Don't know | | 10 <i>1%</i> | - | 2 1% | 5 1% | - | 5 1% | 4 1% | - | : | - | - | | : | : | 10 6%GHkl |
| Mean score | | 4.34 | 4.07 | 4.21 | 4.43 | 5.20 | 4.37 | 4.68 | 5.27K LMN | 7.00G | 6.00 | 5.00 | 3.50 | 1.50 | 0.50 | 0.00 |
| Standard deviation Standard error | | 2.96 0.09 | 3.12 0.42 | 2.94 0.22 | 2.92 0.15 | 2.69 0.43 | 2.93 0.16 | 2.87 0.14 | 2.39 0.08 | 0.00 0.00 | 0.00 0.00 | 0.00 0.00 | 0.00 0.00 | 0.00 0.00 | 0.00 0.00 | 0.00 0.00 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? Base: All adults

| | | SE | x | | | AGE | | | | | SOCIAL | CLASS | | MAR | RITAL STATU | | | CHILDRE | N IN HOUSI | EHOLD | | | |
|---|-------------------|------------------|--------------------|-------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|------------------|------------|-----------------|------------|-----------------|---------------------|--------------------|----------------------------|------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Being moved to a new landline supplier without agreeing to move | 2 | | 2 | | : | 1 1% | | 1 1% | | | | | 2 1% | | | 1 • | | 1 1% | 1 • | 1 | 1 1% | : | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 242 24% | 125 26% | 116 23% | 19 <i>14%</i> | 14 <i>8</i> % | 41 22%D | 33 22%D | 63 39%CD EF | 72 37%CD EF | 46 43%CD EFj | 26 29%CD | 56 28% | 73 24% | 48 23% | 65 22% | 159 28%P | 38 15% | 45 25%р | 54 18% | 187 27%Rt u | 25 16% | 17 15% | 29 <i>22%</i> |
| Incorrect charges on your landline bill | 18 2% | 12 3% | 6 1% | 2 1% | 7 4%j | 2 1% | 3 2% | 2 1% | 2 1% | 2 2% | | 2 1% | 8 <i>3</i> % | 2 1% | 6 2% | 10 2% | 7 3% | 2 1% | 9 <i>3</i> % | 10 <i>1%</i> | 4 3% | 5 4%s | 4 3% |
| Being unable to afford a landline | 10 1% | 3 1% | 7 1% | 2 2% | 1 | 2 1% | 3 2% | 1 1% | 2 1% | 2 2% | : | 2 | 2 1% | 3 1% | 5 <i>2</i> % | 2 | 4 1% | 5 3%O | 5 2% | 6 1% | 3 2% | 2 2% | 2 2% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 210 21% | 99 20% | 111 22% | 9 7% | 24 14% | 47 25%Cd | 36 24%C | 46 29%CD | 47 24%Cd | 28 27%Cd | 19 21%C | 54 28%N | 65 21% | 44 21% | 47 16% | 139 24%P | 31 <i>13%</i> | 40 22%p | 63 21% | 147 21% | 34 22% | 23 21% | 30 23% |
| Have received an unexpectedly high landline bill | 31 <i>3</i> % | 15 <i>3</i> % | 16 <i>3</i> % | 3 <i>2</i> % | 5 <i>3</i> % | 6 3% | 5 <i>3%</i> | 5 <i>3</i> % | 7 4% | 5 <i>5%</i> | 2 2% | 5 3% | 11 4% | 4 2% | 10 4% | 21 4% | 7 3% | 4 2% | 10 <i>3</i> % | 21 3% | 3 <i>2</i> % | 4 3% | 6 5% |
| Net: ONLY abandoned NOT silent | 101 <i>10%</i> | 46 10% | 54 11% | 7 5% | 19 11% | 23 13%c | 15 10% | 16 10% | 21 11% | 11 11% | 9 11% | 25 13% | 33 11% | 22 10% | 21 7% | 63 11% | 19 <i>7</i> % | 19 <i>11%</i> | 37 12% | 64 9% | 21 <i>13</i> % | 13 <i>12</i> % | 17 13% |
| Net: ONLY silent NOT abandoned | 133 <i>13%</i> | 73 15% | 60 <i>12%</i> | 16 <i>12</i> % | 9 5% | 17 <i>9</i> % | 12 <i>8</i> % | 33 20%De F | 46 23%cD EF | 29 27%CD EF | 17 19%De f | 26 13% | 41 14% | 26 12% | 40 13% | 83 14% | 25 10% | 24 14% | 28 9% | 104 15%rtu | 12 <i>8</i> % | 7 7% | 15 <i>12</i> % |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? Base: All adults

| | | SE | x | | | | AGE | | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|------------------------------|-------------------|-------------------|--------------------|--------------------|---------------------|-------------------|--------------------|-------------------|-------------------|--------------------|-------------|------------|--------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Net: Abandoned OR Silent | 342 <i>34%</i> | 172 35% | 171 <i>33%</i> | 26 18% | 33 20% | 64 35%CD | 48 32%cd | 79 49%CD eF | 92 48%CD eF | 57 54%CD EFj | 36 40%CD | 80 41%n | 106 35% | 70 34% | 86 29% | 221 39%P | 57 23% | 64 36%P | 91 <i>30%</i> | 251 <i>36%</i> | 46 29% | 30 27% | 46 35% |
| Net: Abandoned AND Silent | 109 11% | 52 11% | 57 11% | 3 2% | 5 <i>3</i> % | 24 13%CD | 21 14%CD | 30 19%CD | 26 13%CD | 17 16%CD | 9 11%Cd | 30 15%n | 31 <i>10</i> % | 23 11% | 26 9% | 76 13%P | 13 5% | 20 12%p | 26 9% | 83 <i>12%</i> | 13 <i>8</i> % | 9 <i>9</i> % | 13 10% |
| Net: Any | 365 <i>36%</i> | 178 <i>37%</i> | 187 <i>36%</i> | 32 23% | 39 24% | 68 37%cd | 49 <i>32%</i> | 82 51%CD eF | 94 49%CD eF | 58 55%CD EFj | 36 40%CD | 83 43%n | 113 <i>37</i> % | 72 35% | 97 <i>33</i> % | 227 40%P | 68 27% | 69 39%p | 103 <i>34%</i> | 262 38% | 53 <i>34%</i> | 35 <i>32%</i> | 49 37% |
| None of these | 621 62% | 300 <i>62%</i> | 322 63% | 102 73%GH lj | 127 76%EG HIJ | 113 61%gh I | 104 68%GH I | 78 48% | 98 50% | 46 44% | 52 59%i | 110 56% | 184 <i>61%</i> | 133 <i>65%</i> | 194 <i>66%</i> | 340 <i>59%</i> | 174 70%o | 108 <i>60</i> % | 197 <i>65%</i> | 425 61% | 102 65% | 74 67% | 81 <i>61%</i> |
| Don't know | 14 1% | 7 2% | 6 1% | 6 5%df | 1 1% | 3 2% | : | 1 1% | 2 1% | 1 1% | 1 1% | 2 1% | 5 2% | 1 1% | 5 <i>2%</i> | 5 1% | 8 3%0 | 1 1% | 4 1% | 10 1% | 1 1% | 1 1% | 2 2% |
| Average no. of mentions | 1.41 | 1.43 | 1.39 | 1.13 | 1.29 | 1.45 | 1.64d hj | 1.44 | 1.38 | 1.42 | 1.31 | 1.41 | 1.42 | 1.43 | 1.38 | 1.46 | 1.27 | 1.39 | 1.38 | 1.42 | 1.32 | 1.40 | 1.45 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

| | | | ETHNICITY | | | | | | | GOVERNMI | ENT REGION | I | | | | | LANDLIN HOME (| |
|--|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|----------------------------|---------------------|-----------------|-------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Being moved to a new landline supplier without agreeing to move | 2 | 1 | - | 1 1% | : | | - | | | - | 2 2%O | : | | - | : | 2 * | 2 | ÷ |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 242 24% | 216 27%C | 12 17% | 13 11% | 14 <i>31%</i> | 33 26%jk | 32 34%JK o | 14 24%j | 25 21% | 28 34%JK | 14 12% | 19 1 <i>3%</i> | 25 27%Jk | 15 34%JK | 21 31%JK | 206 23%JK | 236 28%Q | 5 4% |
| Incorrect charges on your landline bill | 18 2% | 9 1% | 4 5%A | 6 5%A | 1 2% | 4 3% | 1 1% | 1 2% | : | 5 6%hlo | 3 <i>3%</i> | 2 1% | : | - | 2 3% | 17 2% | 17 2% | 1 1% |
| Being unable to afford a landline | 10 <i>1%</i> | 7 1% | 1 | 3 3% | 1 <i>3</i> % | 3 <i>3</i> % | 2 2% | 1 2% | 1 1% | : | : | 1 | 1 1% | 1 1% | : | 10 <i>1%</i> | 3 | 7 5%P |
| Receiving abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 210 21% | 171 21% | 18 25% | 20 18% | 5 12% | 27 21%k | 36 38%eH JKLO | 15 25%K | 17 14% | 22 27%hj К | 17 14% | 15 10% | 17 18% | 21 50%Eg HiJKL nO | 16 24%k | 172 19%k | 207 24%Q | 3 2% |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 24 3% | 1 2% | 6 5% | 1 1% | 5 4% | 5 5% | • 1% | 1 1% | 5 6% | 2 2% | 2 2% | 2 <i>2</i> % | 4 9%ghj ko | 4 5% | 24 3% | 30 4% | 1 1% |
| Net: ONLY abandoned NOT silent | 101 <i>10%</i> | 80 10% | 7 10% | 13 <i>12%</i> | 2 5% | 12 10% | 19 20%HJ KO | 7 12% | 7 6% | 11 14%j | 6 5% | 10 7% | 9 <i>9</i> % | 10 22%eH JKIO | 7 10% | 84 9% | 100 12%Q | 1 1% |
| Net: ONLY silent NOT abandoned | 133 <i>13%</i> | 125 15%BC | 2 2% | 5 5% | 11 24% | 19 15%J | 15 16%J | 7 11%j | 15 13%J | 17 21%Jk | 3 <i>3</i> % | 14 10%j | 17 18%J | 3 7% | 11 17%J | 118 13%J | 129 15%Q | 3 2% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/t/g/h/i/j/k//m/n/o - p/q * small base; f ' very small base (under 30) ineligible for sig lesting

| | | | ETHNICITY | | | | | | | GOVERNME | ENT REGION | | | | | | LANDLIN HOME | |
|------------------------------|--------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|----------------------------|---------------------|----------------------|---------------------|-------------------|-----------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Net: Abandoned OR Silent | 342 34% | 296 37%C | 20 27% | 26 <i>23%</i> | 16 <i>36%</i> | 45 35%JK | 52 54%eg HJKIO | 22 36%Jk | 33 27% | 40 48%HJ Ko | 20 17% | 28 20% | 34 36%JK | 24 57%eg HJKIO | 28 41%JK | 290 33%JK | 336 39%Q | 6 4% |
| Net: Abandoned AND Silent | 109 <i>11%</i> | 91 11% | 11 <i>15%</i> | 7 6% | 3 7% | 14 11%k | 17 18%Ko | 8 13%k | 10 <i>8</i> % | 11 13%k | 11 <i>9</i> % | 5 4% | 8 9% | 12 27%eH JKLO | 10 14%K | 88 10%k | 107 13%Q | 2 1% |
| Net: Any | 365 <i>3</i> 6% | 307 <i>38%</i> | 22 31% | 35 <i>30%</i> | 17 38% | 47 37%jK | 54 57%eg HJKIO | 24 39%jK | 34 28% | 43 52%HJ KO | 28 24% | 29 20% | 35 37%jK | 25 58%eH JKIO | 29 43%jK | 311 35%jK | 353 41%Q | 12 <i>8</i> % |
| None of these | 621 <i>62%</i> | 493 61% | 49 <i>68%</i> | 76 66% | 26 60% | 80 62%Fm | 39 <i>41%</i> | 37 61%f | 89 72%FI M | 40 <i>48%</i> | 85 72%FI M | 112 79%EF gILMN O | 57 59%f | 18 42% | 39 <i>57%</i> | 565 63%Fi M | 490 57% | 131 91%P |
| Don't know | 14 1% | 9 1% | 1 1% | 4 3% | 1 2% | 1 1% | 2 2% | - | - | - | 5 4%ho | 1 1% | 3 4%h | - | - | 14 2% | 12 1% | 2 1% |
| Average no. of mentions | 1.41 | 1.40 | 1.59 | 1.42 | 1.32 | 1.52 | 1.40 | 1.38 | 1.32 | 1.41 | 1.39 | 1.32 | 1.29 | 1.63 | 1.49 | 1.38 | 1.41 | 1.52 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYPE | E OF MOBILE (Q | .2) | |
|--|-----------------|--------------------|----------------------|--------------------|--------------|------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 1007 | 874 | 394 | 478 | 9 | 133 |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Being moved to a new landline supplier without agreeing to move | 2 | 2 | 1 | 1 | - | |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 242 24% | 212 <i>2</i> 4% | 93 21% | 113 25% | 8 61% | 29 <i>28%</i> |
| Incorrect charges on | 18 | 18 | 8 | 10 | : | 1 |
| your landline bill | <i>2%</i> | 2% | 2% | <i>2</i> % | | 1% |
| Being unable to afford a | 10 | 10 | 3 | 5 | 2 | 1 |
| landline | <i>1%</i> | 1% | 1% | 1% | 15% | 1% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call you, but when the call was no operator awailable to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 210 21% | 186 21% | 99 22% | 84 19% | 6 47% | 23 22% |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 29 <i>3</i> % | 10 2% | 16 4% | 2 19% | 2 2% |
| Net: ONLY abandoned NOT | 101 | 93 | 54 | 40 | 2 | 8 |
| silent | <i>10%</i> | 10% | <i>12%</i> | <i>9</i> % | 15% | 7% |
| Net: ONLY silent NOT | 133 | 119 | 48 | 69 | 4 | 14 |
| abandoned | <i>13%</i> | <i>13</i> % | 11% | 15% | 28% | <i>13</i> % |
| Net: Abandoned OR Silent | 342 | 305 | 147 | 153 | 10 | 37 |
| | <i>34%</i> | <i>34%</i> | <i>3</i> 3% | <i>34%</i> | 76% | <i>35%</i> |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | TYP | E OF MOBILE (Q | .2) | |
|-------------------------|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Net: Abandoned AND | 109 | 94 | 45 | 45 | 4 | 15 |
| Silent | <i>11%</i> | 10% | 10% | 10% | 32% | <i>15</i> % |
| Net: Any | 365 | 327 | 154 | 167 | 10 | 38 |
| | <i>36%</i> | <i>37%</i> | <i>35%</i> | <i>38%</i> | 76% | <i>36%</i> |
| None of these | 621 | 554 | 283 | 272 | 2 | 68 |
| | 62% | <i>62%</i> | 64% | 61% | 17% | <i>63%</i> |
| Don't know | 14 | 13 | 6 | 5 | 1 | 1 |
| | <i>1%</i> | <i>1%</i> | 1% | 1% | 7% | 1% |
| Average no. of mentions | 1.41 | 1.40 | 1.38 | 1.38 | 1.87 | 1.49 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|--------------------|-------------------|-------------------|----------------------|--------------|-------------------|-------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Being moved to a new landline supplier without agreeing to move | 2 * | 2 | : | 2 | : | : | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 242 24% | 192 26%f | 3 <i>39%</i> | 187 26%f | 3 22% | 1 12% | 50 19% |
| Incorrect charges on your landline bill | 18 <i>2</i> % | 17 2% | : | 16 <i>2</i> % | 1 4% | 1 | 2 1% |
| Being unable to afford a landline | 10 1% | 5 1% | - | 4 1% | 1 10% | - | 5 2%c |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was but through there was ho oppator available for a system you. You will have heard a recorded message Please do not include if the recorded message heard was about a competition. | 210 21% | 161 22% | 2 24% | 158 22% | | 1 11% | 49 <i>18</i> % |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 26 4% | 2 22% | 24 3% | 1 4% | - | 5 2% |
| Net: ONLY abandoned NOT silent | 101 <i>10</i> % | 73 10% | 1 11% | 72 10% | : | 1 11% | 27 10% |
| Net: ONLY silent NOT abandoned | 133 <i>13</i> % | 104 <i>14%</i> | 2 27% | 100 <i>14%</i> | 3 22% | 1 12% | 28 11% |
| Net: Abandoned OR Silent | 342 <i>34%</i> | 265 36%f | 4 51% | 258 36%f | 3 22% | 1 <i>23</i> % | 77 29% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|------------------------------|-------------------|--------------|-------------------|----------------------|--------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Net: Abandoned AND Silent | 109 <i>11%</i> | 87 12% | 1 13% | 86 12% | : | - | 22 <i>8</i> % |
| Net: Any | 365 <i>36%</i> | 282 39%f | 5 62% | 274 39%f | 4 31% | 1 23% | 82 31% |
| None of these | 621 62% | 444 61% | 3 <i>38%</i> | 430 <i>61%</i> | 8 69% | 4 77% | 178 66% |
| Don't know | 14 <i>1%</i> | 7 1% | - | 7 1% | - | - | 7 3%ac |
| Average no. of mentions | 1.41 | 1.43 | 1.39 | 1.43 | 1.29 | 1.00 | 1.35 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | TV PLATFORM(Q.3) | | | | | | | | HOW | OFTEN LISTE | N TO RADIO | | | |
|---|--------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|-------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Being moved to a new landline supplier without agreeing to move | 2 * | | : | 1 | - | 1 | 1 • | 2 | 1 | : | - | 1 2% | : | : | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 242 24% | 7 13% | 36 20% | 110 28%a | 11 34%a | 98 28%a | 100 25% | 203 25% | 127 27% | 7 34% | 15 20% | 19 <i>25%</i> | 13 16% | 22 27% | 38 21% |
| Incorrect charges on your landline bill | 18 <i>2</i> % | 4 7%F | 3 2% | 9 <i>2%</i> | - | 9 2% | 3 1% | 15 2% | 7 2% | 1 5% | 2 3% | : | 4 5%h | 1 1% | 3 2% |
| Being unable to afford a landline | 10 <i>1%</i> | - | 1 1% | 7 2% | 1 3% | 6 2% | 4 1% | 9 1% | 8 <i>2%</i> | | : | : | 1 1% | | 2 1% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 210 21% | 5 10% | 31 17% | 99 25%ab | 8 24% | 90 26%ab | 91 <i>2</i> 3% | 183 22%n | 117 24%mn | 7 36% | 19 25% | 17 22% | 13 16% | 10 13% | 27 14% |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 2 3% | 8 4% | 15 4% | - | 15 4% | 8 <i>2</i> % | 29 4% | 16 <i>3%</i> | 1 5% | 1 1% | 3 4% | 3 4% | 5 6% | 3 1% |
| Net: ONLY abandoned NOT silent | 101 <i>10%</i> | 4 8% | 14 <i>8</i> % | 48 <i>13%</i> | 4 12% | 44 13% | 43 11% | 88 11% | 61 13%n | 2 11% | 9 11% | 4 5% | 8 10% | 5 6% | 12 7% |
| Net: ONLY silent NOT abandoned | 133 <i>13</i> % | 5 10% | 19 <i>11%</i> | 60 <i>15%</i> | 7 22% | 52 15% | 52 13% | 109 <i>13%</i> | 71 15% | 2 10% | 5 6% | 6 <i>8</i> % | 9 11% | 16 20%j | 24 13% |
| Net: Abandoned OR Silent | 342 <i>34%</i> | 11 20% | 50 <i>28%</i> | 158 41%aB | 15 46%ab | 142 41%aB | 143 36%a | 292 36%n | 188 39%ln | 9 46% | 24 31% | 23 30% | 21 <i>26%</i> | 26 <i>33%</i> | 51 <i>2</i> 7% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO (| Q.4) | | |
|------------------------------|-------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|------------------|-------------------|------------------|-------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Net: Abandoned AND Silent | 109 <i>11%</i> | 1 2% | 17 <i>9</i> % | 50 <i>13</i> % | 4 12% | 46 13% | 48 12% | 95 <i>12%</i> | 56 12% | 5 25% | 11 <i>14%</i> | 13 17%ln | 5 6% | 5 7% | 14 <i>8</i> % |
| Net: Any | 365 <i>36%</i> | 13 25% | 56 31% | 166 43%ab | 16 49%a | 149 43%ab | 150 <i>38%</i> | 310 38%n | 196 41%n | 9 46% | 25 <i>33%</i> | 26 33% | 27 33% | 27 34% | 55 30% |
| None of these | 621 62% | 39 74%ce | 121 67%ce | 217 56% | 17 51% | 197 56% | 237 61% | 495 61% | 280 <i>58%</i> | 11 54% | 51 <i>67</i> % | 52 66% | 51 <i>63%</i> | 50 <i>63%</i> | 126 68%h |
| Don't know | 14 <i>1%</i> | 1 2% | 3 2% | 3 1% | - | 3 1% | 5 1% | 10 1% | 4 1% | | - | 1 1% | 3 4%h | 2 3% | 4 2% |
| Average no. of mentions | 1.41 | 1.35 | 1.41 | 1.45 | 1.24 | 1.47 | 1.38 | 1.42 | 1.41 | 1.76 | 1.46 | 1.57 | 1.26 | 1.36 | 1.33 |

Fieldwork : 02:03:2011 - 06:03:2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? Base: All adults who have a landline phone at home

| | | SE | x | AGE | | | | | | | | | SOCIAL | CLASS | | MAF | RITAL STATU | | | CHILDRE | N IN HOUSI | HOLD | |
|---|-------------------|-------------------|--------------------|-----------------|------------------|--------------|------------------|--------------------|-------------------|--------------------|-------------|--------------------|-------------------|------------|-------------------|---------------------|--------------------|----------------------------|------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 858 855 | 415 406 | 443 450 | 87 100* | 121 131 | 140 158 | 118 133 | 134 144 | 258 189 | 140 102 | 118 87 | 150 183 | 221 268 | 208 182 | 279 223 | 508 523 | 179 185 | 171 147 | 233 257 | 625 599 | 117 127* | 92 92* | 110 120* |
| Being moved to a new landline supplier without agreeing to move | 2 | | 2 1% | | : | 1 1% | | 1 1% | | | | | 2 1% | - | - | 1 | | 1 1% | 1 1% | 1 • | 1 1% | | |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 236 28% | 120 <i>30%</i> | 116 26% | 17 17% | 14 11% | 41 26%D | 31 24%d | 63 43%CD EFj | 71 37%CD ef | 45 44%CD EFj | 26 30%D | 56 <i>30</i> % | 69 26% | 46 26% | 65 29% | 157 30%p | 36 19% | 43 29%p | 52 20% | 184 31%Rt u | 25 20% | 17 18% | 26 22% |
| Incorrect charges on your landline bill | 17 2% | 11 <i>3</i> % | 6 1% | 2 2% | 7 5%ghj | 2 1% | 3 2% | 1 1% | 2 1% | 2 2% | : | 2 1% | 8 <i>3%</i> | 2 1% | 4 2% | 10 <i>2</i> % | 5 3% | 2 1% | 8 3% | 9 1% | 4 3% | 4 5% | 4 4% |
| Being unable to afford a landline | 3 • | - | 3 1% | 1 1% | : | 1 | 1 1% | : | 1 | 1 1% | : | : | 1 | - | 2 1% | 1 | 1 1% | 1 1% | 2 1% | 1 | 2 1% | 1 1% | 1 1% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 207 24% | 96 24% | 111 25% | 8 <i>8</i> % | 24 18% | 47 30%Cd | 34 26%C | 46 32%Cd | 47 25%C | 28 28%C | 19 22%c | 54 30%n | 65 24% | 42 23% | 46 20% | 139 26%р | 30 16% | 38 26%p | 63 25% | 144 24% | 34 27% | 23 25% | 30 25% |
| Have received an unexpectedly high landline bill | 30 4% | 14 4% | 16 4% | 3 <i>3%</i> | 4 3% | 6 4% | 5 4% | 5 <i>3</i> % | 7 4% | 5 5% | 2 2% | 5 3% | 11 4% | 4 2% | 10 4% | 21 4% | 6 3% | 3 <i>2</i> % | 10 4% | 20 3% | 3 <i>2</i> % | 3 4% | 6 5% |
| Net: ONLY abandoned NOT silent | 100 <i>12%</i> | 45 11% | 54 12% | 6 <i>6</i> % | 19 <i>14%</i> | 23 15% | 15 11% | 16 11% | 21 11% | 11 11% | 9 11% | 25 1 <i>3</i> % | 33 <i>12</i> % | 22 12% | 20 <i>9</i> % | 63 <i>12%</i> | 18 <i>9</i> % | 19 <i>13</i> % | 37 14% | 63 10% | 21 <i>16%</i> | 13 <i>15%</i> | 17 14% |
| Net: ONLY silent NOT abandoned | 129 <i>15%</i> | 70 17% | 60 <i>13%</i> | 14 14% | 9 7% | 17 11% | 12 <i>9</i> % | 33 23%De F | 44 24%DE F | 28 27%cD EF | 17 19%Df | 26 14% | 38 14% | 26 14% | 40 <i>18</i> % | 82 16% | 23 13% | 24 17% | 26 10% | 103 17%ru | 12 9% | 7 8% | 13 11% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.9 So, thinking about these issues related to landline phones, please tell me whether they have happened to you personally? Base: All adults who have a landline phone at home

| | | SE | x | | AGE | | | | | | | | SOCIAL | CLASS | | MAI | RITAL STATU | | | CHILDR | EN IN HOUSE | EHOLD | |
|------------------------------|-------------------|------------------|--------------------|------------------|-------------------|--------------|-------------------|--------------------|------------------|--------------------|-------------|-------------------|--------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (q) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 855 | 406 | 450 | 100* | 131 | 158 | 133 | 144 | 189 | 102 | 87 | 183 | 268 | 182 | 223 | 523 | 185 | 147 | 257 | 599 | 127* | 92* | 120* |
| Net: Abandoned OR Silent | 336 <i>39%</i> | 166 41% | 171 <i>38%</i> | 23 <i>23%</i> | 33 25% | 64 41%cd | 46 35% | 79 55%CD eFj | 91 48%CD f | 56 55%CD eFj | 36 41%cd | 80 44% | 103 <i>38</i> % | 68 <i>37</i> % | 85 <i>38</i> % | 220 42%P | 54 29% | 62 43%p | 89 35% | 247 41% | 46 <i>36%</i> | 30 <i>33%</i> | 44 36% |
| Net: Abandoned AND Silent | 107 <i>13%</i> | 50 <i>12%</i> | 57 13% | 3 <i>3</i> % | 5 4% | 24 15%CD | 19 15%cD | 30 21%CD | 26 14%CD | 17 16%CD | 9 11%cd | 30 <i>16</i> % | 31 <i>12</i> % | 21 11% | 26 11% | 76 14%p | 13 7% | 19 <i>13</i> % | 26 10% | 81 <i>14%</i> | 13 10% | 9 10% | 13 11% |
| Net: Any | 353 <i>41%</i> | 171 42% | 182 <i>41%</i> | 27 27% | 39 <i>30%</i> | 67 42%cd | 47 36% | 80 56%CD eFj | 93 49%CD f | 57 56%CD eFj | 36 41% | 83 <i>46%</i> | 109 <i>41%</i> | 69 <i>38%</i> | 92 41% | 226 43%p | 61 33% | 65 44%p | 98 <i>38%</i> | 255 43% | 51 <i>40%</i> | 34 37% | 46 <i>38%</i> |
| None of these | 490 57% | 229 56% | 261 58% | 67 67%Gh I | 91 70%eG HI | 89 56% | 85 64%Gh I | 63 44% | 94 50% | 44 43% | 50 58%gi | 97 <i>53%</i> | 154 <i>58%</i> | 112 62% | 127 57% | 293 56% | 117 <i>6</i> 3% | 80 <i>55%</i> | 155 <i>60%</i> | 335 <i>56%</i> | 74 59% | 56 61% | 72 60% |
| Don't know | 12 1% | 6 2% | 6 1% | 5 5%f | 1 1% | 3 2% | : | 1 1% | 2 1% | 1 1% | 1 1% | 2 1% | 4 2% | 1 1% | 4 2% | 4 1% | 7 4%O | 1 1% | 4 1% | 8 1% | 1 1% | 1 1% | 2 2% |
| Average no. of mentions | 1.41 | 1.42 | 1.39 | 1.16 | 1.26 | 1.46 | 1.58d j | 1.45 | 1.37 | 1.42 | 1.31 | 1.41 | 1.42 | 1.39 | 1.39 | 1.45 | 1.28 | 1.36 | 1.39 | 1.41 | 1.33 | 1.38 | 1.49 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

| | | | ETHNICITY | | | | | | | GOVERNM | ENT REGION | | | | | | LANDLIN HOME | |
|---|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|----------------------------|---------------------|-----------------|-------------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 858 855 | 701 705 | 62 57* | 92 90* | 31 36** | 88 95* | 71 84* | 55 52* | 102 107* | 77 70* | 108 103 | 125 122 | 99 91* | 44 37* | 58 59* | 756 759 | 858 855 | |
| Being moved to a new landline supplier without agreeing to move | 2 | 1 • | : | 1 1% | | | : | | : | - | 2 2%0 | : | - | | : | 2 | 2 | |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 236 28% | 211 30%C | 12 <i>22%</i> | 13 14% | 14 <i>3</i> 9% | 31 33%JK | 31 37%JK | 14 28%j | 23 <i>22%</i> | 28 41%hJ Ko | 14 <i>14%</i> | 19 <i>15%</i> | 25 28%jk | 15 40%JK | 21 35%JK | 201 26%Jk | 236 28% | - |
| Incorrect charges on your landline bill | 17 2% | 9 1% | 4 7%A | 5 5%a | 1 2% | 4 4% | 1 1% | 1 2% | - | 5 8%hkl o | 2 2% | 1 1% | ÷ | - | 2 3% | 15 2% | 17 2% | - |
| Being unable to afford a landline | 3 | 1 | - | 2 2%a | 1 4% | 1 1% | 1 1% | : | 1 1% | : | : | - | - | : | : | 3. | 3 | - |
| Receiving 'abardoned calis with recorded message' - this is where a company's telephone system has tired to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 207 24% | 169 24% | 18 31% | 20 23% | 5 15% | 24 25%k | 36 43%еН ЈКLО | 15 29%K | 17 16% | 22 32%hj K | 17 17% | 15 12% | 17 19% | 21 57%Eg HiJKL NO | 16 28%k | 169 22%k | 207 24% | |
| Have received an unexpectedly high landline bill | 30 4% | 24 <i>3%</i> | 1 <i>3</i> % | 5 6% | 1 1% | 5 6% | 5 6% | | 1 1% | 5 7% | 2 2% | 2 1% | 2 2% | 4 11%ghj klo | 4 6% | 23 <i>3%</i> | 30 <i>4%</i> | - |
| Net: ONLY abandoned NOT silent | 100 <i>12%</i> | 79 11% | 7 13% | 13 <i>15%</i> | 2 6% | 11 <i>12%</i> | 19 23%HJ KIO | 7 14% | 7 7% | 11 16%j | 6 <i>6</i> % | 10 <i>8</i> % | 9 10% | 10 26%HJ KIO | 7 12% | 83 11% | 100 <i>12%</i> | |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | GOVERNME | NT REGION | | | | | | LANDLII HOME | |
|-----------------------------------|-------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|---------------------|---------------------------|---------------------|---------------------|---------------------|-------------------|-------------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 855 | 705 | 57* | 90* | 36** | 95* | 84* | 52* | 107* | 70* | 103 | 122 | 91* | 37* | 59* | 759 | 855 | |
| Net: ONLY silent NOT abandoned | 129 <i>15%</i> | 121 17%Bc | 2 3% | 5 6% | 11 <i>30%</i> | 19 20%J | 14 17%J | 7 13%j | 13 12%j | 17 25%Jk | 3 3% | 14 11%j | 17 19%J | 3 <i>8</i> % | 11 19%J | 115 15%J | 129 <i>15%</i> | : |
| Net: Abandoned OR Silent | 336 <i>39%</i> | 290 41%c | 20 34% | 26 29% | 16 45% | 43 45%hJ K | 50 60%HJ KLO | 22 42%Jk | 31 29% | 40 57%HJ KIO | 20 20% | 28 23% | 34 38%Jk | 24 65%gH JKLO | 28 47%hJK | 284 37%JK | 336 <i>39%</i> | - |
| Net: Abandoned AND Silent | 107 <i>13%</i> | 89 13% | 11 <i>19</i> % | 7 8% | 3 <i>9%</i> | 12 13%k | 17 20%Ko | 8 15%k | 10 9% | 11 16%k | 11 11% | 5 4% | 8 <i>9</i> % | 12 31%eH JKLO | 10 16%K | 86 11%k | 107 <i>13%</i> | - |
| Net: Any | 353 <i>41%</i> | 298 42% | 22 39% | 32 36% | 17 46% | 44 46%hJ K | 53 63%gH JKLO | 22 42%k | 32 30% | 43 62%gH JKLO | 27 27% | 28 23% | 34 38%k | 24 65%gH JKLO | 29 48%hJK | 300 40%jK | 353 41% | - |
| None of these | 490 57% | 398 56% | 35 61% | 55 61% | 18 51% | 50 53%f | 30 <i>35%</i> | 30 58%fi m | 75 70%eF IMn | 26 38% | 71 70%eF IMno | 93 76%EF gILMN O | 53 58%Fi m | 13 <i>35%</i> | 30 <i>52%</i> | 447 59%FI M | 490 57% | |
| Don't know | 12 1% | 9 1% | - | 3 3% | 1 3% | 1 1% | 1 2% | - | - | | 4 4% | 1 1% | 3 4% | - | - | 12 2% | 12 1% | - |
| Average no. of mentions | 1.41 | 1.39 | 1.59 | 1.42 | 1.32 | 1.47 | 1.39 | 1.41 | 1.34 | 1.41 | 1.41 | 1.29 | 1.30 | 1.64 | 1.49 | 1.38 | 1.41 | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; "very small base (under 20) ineligible for sig testing

| | | | | OF MOBILE (Q. | 2) | |
|---|-------------------|--------------------|----------------------|--------------------|--------------|------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 858 855 | 734 757 | 347 396 | 385 357 | 8 11** | 124 98 |
| Being moved to a new landline supplier without agreeing to move | 2 * | 2 | 1 | 1 | : | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 236 <i>28%</i> | 207 <i>2</i> 7% | 91 <i>23%</i> | 112 31%b | 6 53% | 29 30% |
| Incorrect charges on your landline bill | 17 2% | 16 <i>2</i> % | 8 2% | 9 <i>2</i> % | | 1 1% |
| Being unable to afford a landline | 3 | 2 | 1 | 2 1% | - | 1 1% |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 207 24% | 183 24% | 99 25% | 83 23% | 4 38% | 23 24% |
| Have received an unexpectedly high landline bill | 30 4% | 28 4% | 10 3% | 15 4% | 2 22% | 2 2% |
| Net: ONLY abandoned NOT silent | 100 <i>12%</i> | 92 12% | 54 14% | 39 11% | 2 18% | 8 <i>8</i> % |
| Net: ONLY silent NOT abandoned | 129 <i>15%</i> | 115 <i>15</i> % | 46 12% | 67 19%b | 4 34% | 14 14% |
| Net: Abandoned OR Silent | 336 <i>39%</i> | 299 <i>39%</i> | 144 36% | 151 <i>42%</i> | 8 71% | 37 <i>38%</i> |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | TYP | E OF MOBILE (Q | .2) | |
|-------------------------|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 855 | 757 | 396 | 357 | 11** | 98 |
| Net: Abandoned AND | 107 | 92 | 45 | 45 | 2 | 15 |
| Silent | <i>13%</i> | 1 <i>2%</i> | 11% | 13% | 20% | 16% |
| Net: Any | 353 | 315 | 150 | 162 | 8 | 38 |
| | <i>41%</i> | <i>42%</i> | <i>38%</i> | 45% | 71% | <i>39%</i> |
| None of these | 490 | 431 | 240 | 191 | 2 | 59 |
| | 57% | 57% | 61% | <i>54%</i> | 20% | <i>60%</i> |
| Don't know | 12 | 11 | 6 | 4 | 1 | 1 |
| | 1% | <i>1%</i> | 1% | 1% | 9% | 1% |
| Average no. of mentions | 1.41 | 1.40 | 1.39 | 1.38 | 1.59 | 1.49 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-------------------|-------------------|-------------------|----------------------|--------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 858 855 | 632 671 | 8 7** | 619 659 | 2 3** | 4 4** | 226 184 |
| Being moved to a new landline supplier without agreeing to move | 2 * | 2 | - | 2 | - | - | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 236 <i>28%</i> | 188 <i>28%</i> | 3 <i>49%</i> | 183 <i>28%</i> | 3 100% | 1 15% | 48 <i>26%</i> |
| Incorrect charges on your landline bill | 17 2% | 15 <i>2%</i> | : | 15 <i>2</i> % | : | - | 2 1% |
| Being unable to afford a landline | 3 | 2 | : | 2 | : | - | 1 1% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 207 24% | 161 24% | 2 30% | 158 24% | | 1 15% | 46 25% |
| Have received an unexpectedly high landline bill | 30 <i>4%</i> | 26 4% | 2 28% | 24 4% | - | - | 4 2% |
| Net: ONLY abandoned NOT silent | 100 <i>12%</i> | 73 11% | 1 14% | 72 11% | : | 1 15% | 26 14% |
| Net: ONLY silent NOT abandoned | 129 <i>15%</i> | 101 <i>15%</i> | 2 33% | 97 15% | 3 100% | 1 15% | 28 15% |
| Net: Abandoned OR Silent | 336 <i>39%</i> | 262 <i>39%</i> | 4 63% | 255 <i>39%</i> | 3 100% | 1 30% | 74 40% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|------------------------------|-------------------|-------------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 855 | 671 | 7** | 659 | 3** | 4** | 184 |
| Net: Abandoned AND Silent | 107 <i>13%</i> | 87 1 <i>3%</i> | 1 16% | 86 <i>13%</i> | | - | 20 11% |
| Net: Any | 353 <i>41%</i> | 276 41% | 5 77% | 268 41% | 3 100% | 1 <i>30%</i> | 77 42% |
| None of these | 490 57% | 388 <i>58%</i> | 2 23% | 384 <i>58%</i> | - | 3 70% | 102 55% |
| Don't know | 12 1% | 7 1% | - | 7 1% | - | - | 5 3%a |
| Average no. of mentions | 1.41 | 1.43 | 1.39 | 1.43 | 1.00 | 1.00 | 1.32 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | | | | | | HOW | OFTEN LISTE | N TO RADIO | | | |
|---|--------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 858 855 | 44 44** | 162 166 | 351 363 | 35 30** | 312 330 | 321 306 | 713 719 | 423 433 | 20 17** | 59 63* | 71 70* | 72 67* | 68 68* | 145 136 |
| Being moved to a new landline supplier without agreeing to move | 2 * | : | : | 1 | - | 1 • | 1 • | 2 | 1 | - | - | 1 2% | - | : | - |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 236 <i>28%</i> | 7 15% | 36 <i>22%</i> | 106 <i>29%</i> | 11 <i>38%</i> | 94 28% | 99 32%b | 200 28% | 124 29% | 7 38% | 15 <i>24%</i> | 19 <i>28%</i> | 13 20% | 22 32% | 36 27% |
| Incorrect charges on your landline bill | 17 <i>2</i> % | 4 9% | 3 <i>2</i> % | 9 <i>2</i> % | - | 9 3%f | 1 | 14 <i>2</i> % | 7 2% | 1 5% | 1 2% | - | 4 6%gh | 1 1% | 3 <i>2</i> % |
| Being unable to afford a landline | 3 | : | - | 3 1% | : | 3 1% | | 2 | 1 | : | - | : | 1 1% | : | 1 1% |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 207 24% | 5 12% | 30 <i>18</i> % | 97 27% | 8 27% | 89 27%b | 91 30%B | 180 25% | 114 26% | 7 40% | 19 <i>30%</i> | 17 24% | 13 19% | 10 <i>15%</i> | 27 20% |
| Have received an unexpectedly high landline bill | 30 4% | 2 4% | 8 5% | 15 4% | - | 15 <i>5</i> % | 7 2% | 28 4% | 16 <i>4</i> % | 1 5% | 1 1% | 3 4% | 3 5% | 5 7% | 2 1% |
| Net: ONLY abandoned NOT silent | 100 <i>12</i> % | 4 9% | 13 <i>8</i> % | 48 <i>13</i> % | 4 14% | 44 13% | 43 14% | 87 12% | 60 14% | 2 12% | 9 14% | 4 6% | 8 12% | 5 7% | 12 <i>9</i> % |
| Net: ONLY silent NOT abandoned | 129 <i>15%</i> | 5 12% | 19 <i>12</i> % | 57 16% | 7 24% | 49 15% | 51 <i>17</i> % | 107 <i>15%</i> | 70 16% | 2 11% | 5 7% | 6 <i>9%</i> | 9 13% | 16 24%jk | 22 16% |
| Net: Abandoned OR Silent | 336 <i>39%</i> | 11 25% | 49 <i>30%</i> | 154 42%b | 15 51% | 138 42%b | 142 46%B | 288 40% | 184 <i>42%</i> | 9 50% | 24 <i>38%</i> | 23 <i>33%</i> | 21 <i>32%</i> | 26 <i>39%</i> | 48 36% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|------------------------------|--------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|-------------------|------------------|-------------------|--------------------|--------------------|----------------------|-----------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 855 | 44** | 166 | 363 | 30** | 330 | 306 | 719 | 433 | 17** | 63* | 70* | 67* | 68* | 136 |
| Net: Abandoned AND Silent | 107 <i>13</i> % | 1 3% | 17 10% | 48 <i>13</i> % | 4 13% | 44 13% | 48 16% | 93 <i>13</i> % | 55 <i>13%</i> | 5 27% | 11 <i>17</i> % | 13 <i>19</i> % | 5 7% | 5 <i>8%</i> | 14 11% |
| Net: Any | 353 41% | 13 <i>30%</i> | 54 <i>33%</i> | 160 44%b | 15 51% | 144 44%b | 144 47%B | 301 <i>42%</i> | 188 <i>43%</i> | 9 50% | 24 39% | 26 <i>37%</i> | 27 40% | 27 41% | 52 38% |
| None of these | 490 57% | 30 68% | 109 66%ceF | 200 55% | 15 49% | 182 55% | 157 51% | 409 <i>57%</i> | 242 56% | 9 50% | 39 <i>61%</i> | 43 62% | 37 56% | 38 56% | 82 60% |
| Don't know | 12 1% | 1 2% | 3 <i>2</i> % | 3 1% | - | 3 1% | 4 1% | 9 1% | 3 1% | | | 1 2% | 3 4%h | 2 3% | 3 <i>2</i> % |
| Average no. of mentions | 1.41 | 1.35 | 1.42 | 1.44 | 1.26 | 1.46 | 1.38 | 1.42 | 1.41 | 1.76 | 1.47 | 1.57 | 1.26 | 1.36 | 1.33 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? Base: All adults

| | | SI | EX | AGE | | | | | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUSE | EHOLD | |
|---|-----------------|------------------|--------------------|--------------|--------------|--------------|-----------------|--------------|------------|--------------|------------|------------|-----------------|-----------------|------------|---------------------|--------------------|----------------------------|------------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3 1% | 3 | - | | 2 1% | 3 <i>2</i> % | - | : | : | | 2 1% | 2 1% | - | 1 | 5 1% | - | - | 5 2%S | | 2 1%s | 2 2%S | 5 4%S |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 4 1% | 10 2% | 1 | 3 2% | 3 2% | 3 <i>2</i> % | 5 3%h | | : | | 1 | 5 2% | 5 3% | 3 1% | 10 2% | 1 | 4 2% | 8 2% | 7 1% | 5 <i>3</i> % | 4 4%s | 4 3% |
| Incorrect charges on your mobile bill | 17 2% | 10 2% | 8 1% | 6 4%Hi | 2 1% | 5 2%h | 3 2% | 2 1% | - | : | : | 1 | 6 2% | 5 <i>3</i> % | 5 2% | 12 <i>2</i> % | 5 2% | 1 | 10 3%s | 7 1% | 6 4%s | 7 7%S | 6 5%S |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 1% | 4 1% | 7 1% | 2 1% | 1 1% | 4 2%h | 1 1% | 3 2%h | - | - | - | 2 1% | 3 1% | 2 1% | 4 1% | 9 <i>2</i> % | 2 1% | - | 6 <i>2</i> % | 6 1% | 3 <i>2</i> % | 5 4%S | 5 3%s |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 11 <i>2</i> % | 7 1% | 6 4% | 3 2% | 5 2% | 3 2% | 1 1% | 1 1% | 1 1% | - | 3 1% | 8 <i>3</i> % | 2 1% | 5 2% | 10 <i>2</i> % | 8 3%q | - | 10 <i>3</i> % | 9 1% | 5 <i>3%</i> | 4 4% | 4 3% |
| Being charged for calls made on your mobile after it was stolen | 5 | 3 1% | 2 | 1 1% | - | 2 1% | - | 2 1% | | - | | 1 | 1 | 2 1% | 1. | 4 1% | - | 1 1% | 3 1% | 2 | 1 | 2 2%s | 3 2%s |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 3 1% | 2 | : | 2 1% | 4 2% | : | - | | - | - | - | 2 1% | 3 <i>2</i> % | 1 | 4 1% | 1 1% | - | 4 1% | 1 | 2 1% | 4 4%S | 4 3%S |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? Base: All adults

| | | SE | X | | | | AG | E | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUSI | EHOLD | |
|---|-----------------------|-----------------------|--------------------|---------------------|---------------------------|-------------------|-------------------|-------------------|--------------------|--------------|-------------------|-------------------|----------------------|------------------------|-------------------|-----------------------|--------------------|----------------------------|-----------------|-----------------|-------------------------|------------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (i) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>3</i> % | 15 <i>3</i> % | 18 <i>4</i> % | 3 2% | 12 7%HiJ | 9 5%Hij | 5 3%h | 5 3%h | : | : | : | 11 5%n | 11 <i>4</i> % | 6 <i>3</i> % | 5 2% | 23 4% | 9 4% | 2 1% | 14 5% | 20 <i>3%</i> | 12 8%s | 4 4% | 2 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 37 4% | 17 4% | 19 <i>4%</i> | 11 8%gHi | | 7 4% | 6 4% | 3 2% | 2 1% | • | 2 2% | 4 2% | 11 <i>3</i> % | 11 5% | 11 <i>4%</i> | 22 4% | 11 5% | 4 2% | 15 <i>5%</i> | 21 <i>3%</i> | 8 5% | 6 5% | 8 6% |
| Net: ONLY abandoned NOT silent Net: ONLY silent NOT | 30 <i>3%</i> 33 | 13 <i>3%</i> 15 | 16 3% 17 | 2 1% 10 | 10 6%Hij 5 | 9 5%Hij 7 | 6 | 4 2% 2 | : 2 | | 2 | 10 5% 3 | 10 <i>3%</i> 9 | 5 <i>2</i> % 10 | 5 2% 11 | 19 <i>3%</i> 18 | 9 4% 11 | 2 1% 4 | 11 4% 12 | 19 3% 20 | 9 6% 5 | 4 3% 5 | 2 1% 8 |
| abandoned Net: Abandoned OR Silent | 3% 66 7% | 3% 30 6% | 3% 36 7% | 7%ghi 13 9%Hi | <i>3%</i> 17 10%Hlj | 4% 16 9%Hli | 4% 11 7%hi | 1% 7 4% | 1% 3 1% | • 1 1% | 2% 2 2% | 1% 13 7% | 3% 20 7% | 5% 16 <i>8</i> % | 4% 16 6% | 3% 41 7% | 5% 20 8%q | 2% 5 3% | 4% 26 9% | 3% 40 6% | <i>3%</i> 17 11%s | 5% 10 <i>9</i> % | 6% 10 8% |
| Net: Abandoned AND Silent | 4 | 2 | 2 | j 1 • | 2 1% | : | : | 1 1% | | | : | 1 | 2 1% | 1 | 1 | 4 1% | | - | 3 1% | 1 | 3 2%S | 1 | 1 |
| Net: Any | 106 <i>11%</i> | 50 10% | 56 11% | 25 18%gH IJ | 22 13%HI | 22 12%HI | 20 13%HIJ | 13 8%hi | 4 2% | 2 2% | 2 2% | 18 <i>9</i> % | 35 <i>12%</i> | 24 12% | 29 10% | 64 11%q | 33 13%q | 10 5% | 46 15%S | 61 9% | 27 17%S | 15 <i>14%</i> | 20 15%s |
| None of these | 873 <i>87%</i> | 429 <i>88%</i> | 444 86% | 114 81% | 141 85% | 159 <i>86%</i> | 132 <i>86%</i> | 145 <i>90%</i> | 183 94%CE ef | 99 94%Cd | 84 94%Cd ef | 176 <i>90%</i> | 263 <i>87%</i> | 179 <i>87%</i> | 255 <i>86%</i> | 493 <i>86%</i> | 213 <i>85%</i> | 167 94%OP | 254 84% | 619 89%rt | 127 <i>82%</i> | 93 <i>8</i> 4% | 112 <i>85%</i> |
| Don't know | 20 2% | 6 1% | 15 <i>3</i> % | 1 1% | 3 2% | 4 2% | 2 1% | 3 2% | 7 4% | 4 4% | 3 4% | 2 1% | 4 1% | 3 1% | 11 4% | 15 3% | 4 2% | 2 1% | 4 1% | 16 2% | 2 1% | 3 2% | |
| Fieldwork : 02/03/2011 - 06/03/2011 (Week 0 Proportions/Means: Columns Tested (1%, 5 * small base | 9) % risk level) · | - a/b - c/d/e/1 | f/g/h/i/j - k/l/ | m/n - o/p/q - | r/s/t/u/v | | | | | | | | | | | | | | | | | | |

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Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? Base: All adults

| | | S | EX | | | | A | GE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | US | | CHILDR | EN IN HOUS | SEHOLD | |
|-------------------------|-------|-------------|--------------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|------------|-----------|-----------|-----------|-----------|---------------------|--------------------|----------------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Average no. of mentions | 1.39 | 1.40 | 1.38 | 1.15 | 1.40 | 1.83 | 1.17 | 1.53 | 1.10 | 1.19 | 1.00 | 1.29 | 1.43 | 1.54 | 1.29 | 1.55 | 1.16 | 1.13 | 1.64 | 1.20 | 1.59 | 2.58 | 2.00 |

| | | | ETHNICITY | | | | | | | | MENT REGION | N | | | | | LANDLI HOME | NE AT (Q.1) |
|---|-----------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|------------------|----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3.* | • 1% | 2 2% | | 2 <i>2</i> % | 2 <i>2</i> % | - | | - | - | - | | 1 2% | • 1% | 4 . | 5 1% | : |
| Being misled when taking out a new contract for a mobile phone | 15 1% | 11 1% | 1 1% | 3 <i>2</i> % | | 2 2% | 2 2% | 2 4% | 2 1% | 2 2% | 1 1% | 1 | 2 2% | 1 2% | | 14 2% | 14 2% | 1 |
| Incorrect charges on your mobile bill | 17 2% | 9 1% | 2 3% | 6 5%A | | 6 5%klo | 4 5%k | 2 4% | 2 2% | - | 1 1% | 1 | 2 | 1 2% | : | 17 2% | 13 <i>2</i> % | 5 3% |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | 6 1% | 1 1% | 5 4%A | 1 2% | 3 <i>2</i> % | 3 3% | 1 1% | - | - | 1 | 1 | 1 1% | 2 6%hij kO | - | 9 1% | 8 1% | 4 2% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 12 1% | 1 2% | 5 5%a | - | 3 2% | 1 1% | 3 5% | 4 3% | 1 1% | 2 2% | 2 1% | 2 2% | 1 2% | : | 18 2% | 12 1% | 6 4%p |
| Being charged for calls made on your mobile after it was stolen | 5 • | 3. | - | 2 1% | 1 2% | 2 1% | - | 1 1% | - | - | - | 1 | - | 1 2% | - | 4 | 4 | 1 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 1 | | 4 4%A | | 2 1% | 2 2% | | - | - | 1 1% | 1 | 1 1% | - | | 6 1% | 4 1% | 1 1% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | GOVERNM | IENT REGION | N | | | | | LANDLIN HOME (| IE AT Q.1) |
|---|----------------------|----------------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|------------------|-------------------|---------------------|-------------------|-------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West | Wa- les (m) | Scot land (n) | England | Yes (p) | No (a) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>3</i> % | 26 3% | 2 3% | 6 5% | 4 9% | 1 1% | 4 4% | 5 8‰eKn | | 1 2% | 3 <i>3%</i> | 1 1% | 4 5% | 2 5% | : | 31 4% | 28 <i>3%</i> | 5 4% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 37 <i>4%</i> | 26 3% | 3 4% | 7 6% | 1 2% | 7 6% | 3 <i>3</i> % | | 7 6% | 3 <i>3</i> % | 2 2% | 5 4% | 2 2% | 5 12%gJk IO | 2 3% | 29 <i>3%</i> | 29 <i>3%</i> | 7 5% |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 23 3% | 1 2% | 5 4% | 4 9% | 1 1% | 4 4% | 5 8%eKn | 5 4% | 1 2% | 2 2% | 1 1% | 4 5% | 1 3% | - | 28 3% | 24 <i>3%</i> | 5 4% |
| Net: ONLY silent NOT abandoned | 33 <i>3%</i> | 24 3% | 2 3% | 7 6% | 1 2% | 7 6% | 2 2% | : | 5 4% | 3 <i>3</i> % | 1 1% | 5 4% | 2 <i>2</i> % | 4 10%gji o | 2 3% | 27 3% | 26 3% | 7 5% |
| Net: Abandoned OR Silent | 66 7% | 49 6% | 4 6% | 12 11% | 5 11% | 8 7% | 6 7% | 5 8% | 12 10% | 4 5% | 5 4% | 6 <i>4%</i> | 6 6% | 6 15%jkn o | 2 3% | 58 6% | 54 6% | 12 9% |
| Net: Abandoned AND Silent | 4 | 3 | 1 1% | 1 | : | - | 1 1% | : | 2 1% | - | 1 1% | : | - | 1 2% | - | 3 | 4 | - |
| Net: Any | 106 <i>11%</i> | 82 10% | 8 11% | 17 15% | 6 13% | 18 14%kn | 9 10% | 10 17%Kn | 18 15%kn | 7 8% | 10 <i>9</i> % | 7 5% | 10 11% | 9 20%KN | 2 3% | 96 11%k | 82 10% | 24 17%p |
| None of these | 873 <i>87%</i> | 716 <i>88%</i> | 59 <i>82%</i> | 94 <i>82%</i> | 38 <i>86%</i> | 108 <i>84%</i> | 84 <i>89</i> % | 50 <i>82%</i> | 105 <i>85%</i> | 73 <i>88%</i> | 102 <i>87</i> % | 131 93%eg m | 85 <i>88%</i> | 34 79% | 64 95%gm | 776 <i>87%</i> | 756 88%q | 118 <i>81%</i> |
| Don't know | 20 2% | 12 1% | 5 7%A | 4 3% | 1% | 2 2% | 1 7% | 1 1% | : | 4 4%h | 6 5%h | 3 2% | 1 1% | 1 2% | 1 2% | 18 2% | 18 2% | 3 2% |
| Fieldwork : 02/03/2011 - 06/03/2011 (W Proportions/Means: Columns Tested (* small base; ** very small base (under | 1%, 5% risk level) - | a/b/c - d/e/f/g/h/ ig testing | i/j/k/l/m/n/o - p/ | q | | | | | | | | | | | | | | |

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| | | | ETHNICITY | | | | | | | GOVERN | MENT REGIO | N | | | | | LANDLI HOME | |
|-------------------------|-------|------------------|-------------------|------|------|------|------|---------------------|------|--------|------------|------------|------|------|------|------|-------------------|------|
| | Total | White British | White other | BME | | | | | | | | | | | Yes | No | | |
| Weighted Base | 1000 | (a) 809 | <u>(0)</u> 72* | 114 | 44** | 129 | 95* | <u>- (g)</u> 60* | 123* | 83* | 118 | (K) 142 | 96* | 43* | 67* | 890 | <u>(p)</u> 855 | 145 |
| Average no. of mentions | 1.39 | 1.20 | 1.34 | 2.34 | 1.16 | 1.55 | 2.19 | 1.40 | 1.18 | 1.00 | 1.07 | 1.57 | 1.17 | 1.63 | 1.20 | 1.37 | 1.44 | 1.22 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q | .2) | |
|---|-----------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | 5 1% | • | : | : |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 15 <i>2</i> % | 12 3%c | 2 * | 1 7% | - |
| Incorrect charges on your mobile bill | 17 2% | 17 2% | 13 3%c | 3 1% | 1 7% | |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 <i>1%</i> | 11 <i>1%</i> | 7 2% | 3 1% | 1 7% | - |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 19 <i>2</i> % | 14 <i>3</i> % | 5 1% | 1 7% | - |
| Being charged for calls made on your mobile after it was stolen | 5 | 5 1% | 3 1% | 1 • | 1 7% | |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | 4 1% | 2* | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q. | 2) | |
|---|-------------------|--------------------|----------------------|--------------------|--------------|-----------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>3</i> % | 33 4%ce | 26 6%Ce | 7 2% | 1 7% | : |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 37 4% | 36 <i>4%</i> | 19 4% | 16 <i>3</i> % | 1 7% | 1 1% |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 30 <i>3%</i> | 23 5%Ce | 7 2% | - | - |
| Net: ONLY silent NOT abandoned | 33 <i>3%</i> | 32 4% | 16 <i>4%</i> | 16 <i>3</i> % | : | 1 1% |
| Net: Abandoned OR Silent | 66 7% | 65 7%e | 42 9%cE | 22 5% | 1 7% | 1 1% |
| Net: Abandoned AND Silent | 4 | 4 | 3 1% | - | 1 7% | - |
| Net: Any | 106 <i>11%</i> | 105 12%cE | 73 16%aCE | 33 8%e | 1 7% | 1 1% |
| None of these | 873 <i>87%</i> | 771 <i>8</i> 6% | 363 <i>82%</i> | 402 90%B | 12 93% | 102 96%AB |
| Don't know | 20 <i>2%</i> | 17 2% | 7 2% | 10 <i>2</i> % | : | 3 <i>3</i> % |
| Average no. of mentions | 1.39 | 1.39 | 1.42 | 1.17 | 7.00 | 1.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|------------------|------------------|-------------------|----------------------|----------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | • 5% | 5 1% | : | : | |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 14 <i>2</i> % | | 14 2% | - | - | 1 |
| Incorrect charges on your mobile bill | 17 2% | 15 <i>2%</i> | : | 14 <i>2</i> % | 2 13% | 1 | 2 1% |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 <i>1%</i> | 9 1% | | 8 1% | 1 4% | | 3 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2</i> % | 16 <i>2</i> % | : | 16 <i>2</i> % | 2 18% | : | 2 1% |
| Being charged for calls made on your mobile after it was stolen | 5 | 3 * | | 3 | - | - | 2 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | : | 5 1% | 1 <i>4%</i> | : | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-------------------|--------------------|-------------------|----------------------|--------------|-------------------|-----------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>3</i> % | 29 <i>4</i> % | : | 29 4% | : | : | 4 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 37 <i>4%</i> | 31 <i>4</i> % | 1 16% | 29 4% | 1 4% | - | 5 <i>2%</i> |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 25 <i>3%</i> | - | 25 <i>4%</i> | - | - | 4 2% |
| Net: ONLY silent NOT abandoned | 33 <i>3</i> % | 27 4% | 1 16% | 25 <i>4%</i> | 1 4% | - | 5 <i>2</i> % |
| Net: Abandoned OR Silent | 66 7% | 57 8%f | 1 16% | 55 8%f | 1 4% | - | 10 4% |
| Net: Abandoned AND Silent | 4 | 4 1% | - | 4 1% | 1 | - | - |
| Net: Any | 106 11% | 89 12%f | 1 16% | 86 12%f | 3 26% | - | 18 7% |
| None of these | 873 <i>87%</i> | 631 <i>86</i> % | 7 84% | 611 <i>86%</i> | 9 74% | 6 100% | 242 91% |
| Don't know | 20 <i>2</i> % | 13 2% | - | 13 <i>2</i> % | - | 1 | 7 3% |
| Average no. of mentions | 1.39 | 1.44 | 1.30 | 1.43 | 1.69 | | 1.12 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTE | EN TO RADIO | (Q.4) | | |
|---|-----------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|----------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | - | 2 1% | 2 1% | - | 2 1% | 1 | 5 1% | 3 1% | | - | - | 2 3%ghn | • 1% | |
| Being misled when taking out a new contract for a mobile phone | 15 1% | - | 8 4%cef | 4 1% | 2 5%ef | 3 1% | 4 1% | 11 <i>1%</i> | 7 1% | 1 5% | - | 2 2% | - | 2 2% | 4 2% |
| Incorrect charges on your mobile bill | 17 2% | 2 4% | 3 2% | 8 2% | 1 | 8 2% | 7 2% | 13 <i>2</i> % | 10 <i>2</i> % | 1 5% | | 2 <i>2</i> % | 1 1% | : | 5 <i>2%</i> |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | : | 2 1% | 4 1% | 1 <i>3</i> % | 3 1% | 6 2% | 10 1% | 4 1% | 1 5% | - | 2 2% | 2 2% | 2 2% | 2 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 1 2% | 4 2% | 9 2% | 2 5% | 7 2% | 7 2% | 15 <i>2</i> % | 10 2% | 1 5% | : | 2 2% | 2 3% | • 1% | 3 2% |
| Being charged for calls made on your mobile after it was stolen | 5 | | 2 1% | 1 | - | 1. | 3 1% | 4 | 1 | 1 5% | - | 2 2%h | - | 1 1% | 1 |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | - | 1 1% | 2 * | - | 2 1% | 2 1% | 5 1% | 2 | - | - | 2 3%gh | 1 1% | | 1 |

Fieldwork : 02:03:2011 - 06:03:2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTEI | N TO RADIO | (Q.4) | | |
|---|-------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|--------------------|--------------------|------------------|------------------|--------------------|--------------------|----------------------|-------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 3% | : | 9 <i>5</i> % | 16 <i>4%</i> | 1 2% | 15 <i>4%</i> | 11 <i>3</i> % | 31 <i>4%</i> | 19 <i>4%</i> | 2 9% | 5 7%kn | | 3 <i>4%</i> | 1 1% | 3 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 37 4% | 2 4% | 10 <i>6</i> % | 14 <i>4%</i> | 1 <i>4%</i> | 13 4% | 10 <i>3</i> % | 25 <i>3%</i> | 13 <i>3%</i> | 2 9% | 2 3% | 4 5% | 3 4% | 2 2% | 11 6% |
| Net: ONLY abandoned NOT silent | 30 <i>3</i> % | - | 7 4% | 15 4% | 1 2% | 14 4% | 10 <i>3</i> % | 29 4%n | 19 4%n | - | 5 7%kN | - | 3 4%n | 1 1% | 1 |
| Net: ONLY silent NOT abandoned | 33 <i>3</i> % | 2 4% | 8 5% | 13 <i>3</i> % | 1 4% | 11 <i>3</i> % | 10 <i>2</i> % | 23 <i>3</i> % | 13 <i>3</i> % | - | 2 <i>3</i> % | 4 5% | 3 4% | 2 2% | 9 5% |
| Net: Abandoned OR Silent | 66 7% | 2 4% | 17 10% | 28 7% | 2 6% | 27 8% | 20 5% | 54 7% | 33 7% | 2 9% | 7 10% | 4 5% | 6 <i>8%</i> | 3 <i>3%</i> | 12 7% |
| Net: Abandoned AND Silent | 4 | | 2 1% | 1 | 1 | 1 • | 1 | 2 | : | 2 9% | - | : | : | : | 2 1%h |
| Net: Any | 106 <i>11%</i> | 4 8% | 32 17%F | 46 <i>12%</i> | 5 16% | 41 <i>12%</i> | 33 <i>8</i> % | 87 11% | 56 12% | 2 9% | 7 10% | 4 5% | 12 15% | 6 <i>8%</i> | 19 <i>10%</i> |
| None of these | 873 <i>87%</i> | 46 <i>87%</i> | 145 <i>80%</i> | 335 <i>87</i> % | 27 82% | 305 <i>87%</i> | 354 90%B | 713 <i>87</i> % | 414 <i>86</i> % | 18 <i>91%</i> | 69 <i>90%</i> | 70 <i>89%</i> | 68 <i>85%</i> | 74 92% | 160 <i>87%</i> |
| Don't know | 20 <i>2</i> % | 3 5% | 4 2% | 5 1% | 1 2% | 4 1% | 6 1% | 15 <i>2</i> % | 10 2% | | - | 4 6%g | • 1% | | 6 <i>3</i> % |
| Average no. of mentions | 1.39 | 1.27 | 1.30 | 1.29 | 1.19 | 1.30 | 1.56 | 1.36 | 1.20 | 4.73 | 1.00 | 3.30 | 1.16 | 1.39 | 1.51 |

Fieldwork : 02:03:2011 - 06:03:2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? Base: All adults who use a Mobile phone

| | | SE | x | | | | AG | ЭE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUSE | HOLD | |
|---|-----------------|------------------|--------------------|--------------|-----------------|----------------|--------------|-----------------|------------|--------------|------------|------------|-----------------|-----------------|------------|---------------------|--------------------|----------------------------|------------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 874 894 | 440 446 | 434 447 | 122 137* | 155 163 | 166 181 | 128 144 | 137 146 | 166 122 | 105 77* | 61 44* | 149 186 | 225 280 | 206 192 | 294 236 | 500 524 | 225 231 | 149 139 | 276 296 | 598 598 | 144 152 | 108 106* | 118 129* |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3 1% | 3 1% | - | | 2 1% | 3 2% | - | : | • 1% | | 2 1% | 2 1% | - | 1 | 5 1% | - | - | 5 2%S | | 2 1%s | 2 2%S | 5 4%S |
| Being misled when taking out a new contract for a mobile phone | 15 2% | 4 1% | 10 2% | 1 | 3 <i>2</i> % | 3 2% | 3 2% | 5 4%h | | : | | 1 | 5 <i>2</i> % | 5 3% | 3 1% | 10 2% | 1 | 4 3% | 8 3% | 7 1% | 5 <i>3</i> % | 4 4% | 4 3% |
| Incorrect charges on your mobile bill | 17 2% | 10 2% | 8 2% | 6 5%h | 2 1% | 5 <i>3%</i> | 3 2% | 2 1% | - | : | : | 1 | 6 2% | 5 3% | 5 2% | 12 2% | 5 2% | 1 | 10 <i>3</i> % | 7 1% | 6 4% | 7 7%S | 6 5%s |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 1% | 4 1% | 7 2% | 2 1% | 1 1% | 4 2% | 1 1% | 3 <i>2</i> % | - | - | - | 2 1% | 3 1% | 2 1% | 4 2% | 9 <i>2</i> % | 2 1% | - | 6 <i>2</i> % | 6 1% | 3 <i>2</i> % | 5 4%s | 5 <i>3</i> % |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 11 <i>3</i> % | 7 2% | 6 4% | 3 2% | 5 <i>3%</i> | 3 2% | 1 1% | 1 1% | 1 2% | - | 3 1% | 8 3% | 2 1% | 5 2% | 10 2% | 8 4%q | : | 10 <i>3</i> % | 9 1% | 5 4% | 4 4% | 4 3% |
| Being charged for calls made on your mobile after it was stolen | 5 1% | 3 1% | 2 | 1 1% | - | 2 1% | - | 2 1% | - | - | - | 1 | 1 | 2 1% | 1 1% | 4 1% | - | 1 1% | 3 1% | 2 | 1 | 2 2%s | 3 2%s |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 3 1% | 2 1% | - | 2 1% | 4 2% | - | - | | - | : | | 2 1% | 3 <i>2</i> % | 1 | 4 1% | 1 1% | - | 4 1% | 1 | 2 1% | 4 4%S | 4 3%S |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.10 So, thinking about these issues related to mobile phones, please tell me whether they have happened to you personally? Base: All adults who use a Mobile phone

| | | SE | х | AGE | | | | | | | | SOCIAL CLASS | | | | MARITAL STATUS | | | CHILDREN IN HOUSEHOLD | | | | |
|---|--------------------|-------------------|--------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|--------------|-------------------|-------------------|--------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|-----------------------|-----------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 894 | 446 | 447 | 137* | 163 | 181 | 144 | 146 | 122 | 77* | 44* | 186 | 280 | 192 | 236 | 524 | 231 | 139 | 296 | 598 | 152 | 106* | 129* |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 4% | 15 <i>3</i> % | 18 <i>4</i> % | 3 2% | 12 7%Hi | 9 5%h | 5 <i>3</i> % | 5 <i>3</i> % | : | • 1% | : | 11 <i>6</i> % | 11 <i>4</i> % | 6 <i>3</i> % | 5 2% | 23 4% | 9 4% | 2 1% | 14 5% | 20 3% | 12 8%s | 4 4% | 2 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 36 <i>4%</i> | 17 4% | 18 <i>4%</i> | 11 8%ghi | | 7 4% | 6 4% | 3 2% | 1 1% | 1% | 1 2% | 4 2% | 11 4% | 11 6% | 10 <i>4%</i> | 22 4% | 11 5% | 3 2% | 15 <i>5</i> % | 20 <i>3%</i> | 8 5% | 6 6% | 8 7% |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 13 <i>3</i> % | 16 4% | 2 2% | 10 6%h | 9 5%h | 5 <i>3</i> % | 4 3% | : | • 1% | : | 10 5% | 10 <i>3</i> % | 5 <i>3</i> % | 5 2% | 19 4% | 9 4% | 2 1% | 11 4% | 19 <i>3%</i> | 9 <i>6</i> % | 4 4% | 2 1% |
| Net: ONLY silent NOT | 32 4% | 15 <i>3%</i> | 16 <i>4%</i> | 10 7%ghi | 5 3% | 7 4% | 6 4% | 2 1% | 1 1% | • 1% | 1 2% | 3 1% | 9 <i>3%</i> | 10 5% | 10 4% | 18 <i>3</i> % | 11 5% | 3 <i>2</i> % | 12 4% | 19 <i>3%</i> | 5 <i>3%</i> | 5 <i>5%</i> | 8 6% |
| Net: Abandoned OR Silent | 65 7% | 30 7% | 35 <i>8</i> % | 13 9%hi | 17 11%Hi | 16 9%hi | 11 7%h | 7 5% | 2 1% | 1 1% | 1 2% | 13 7% | 20 7% | 16 <i>8</i> % | 15 | 41 <i>8</i> % | 20 9%q | 4 3% | 26 9% | 39 7% | 17 11% | 10 9% | 10 8% |
| Net: Abandoned AND Silent | 7% 4 • | 2 | 8% 2 • | 9%ni 1 | 11%Hi 2 1% | 9%ni - | /%n | 5% 1 1% | - | - | - | 7% 1 • | 7% 2 1% | 8% 1 | 7% 1 | 8% 4 1% | - - 9%d | - | 9% 3 1% | 7% 1 | 11% 3 2%s | 9% 1 • | 8% 1 |
| Net: Any | 105 | 50 | 55 | 25 | 22 | 22 | 20 | 13 | 3 | 2 | 1 | 18 | 35 | 24 | 28 | 64 | 33 | 9 | 46 | 60 | 27 | 15 | 20 |
| | 12% | 11% | 12% | 18%HI J | 14%Hi j | 12%Hi j | 14%Hij | 9%h | 3% | 3% | 2% | 10% | 12% | 13% | 12% | 12% | 14%q | 6% | 15%s | 10% | 18%s | 14% | 16% |
| None of these | 771 <i>8</i> 6% | 392 <i>88%</i> | 379 <i>85%</i> | 111 <i>81%</i> | 137 <i>84%</i> | 155 <i>86%</i> | 123 <i>85%</i> | 131 <i>90%</i> | 114 93%Cd f | 73 94%cd | 41 <i>9</i> 2% | 167 <i>90%</i> | 241 <i>86</i> % | 165 <i>86%</i> | 199 <i>84%</i> | 447 85% | 195 <i>84%</i> | 129 93%op | 246 <i>83</i> % | 525 88% | 123 <i>81%</i> | 88 <i>83%</i> | 109 <i>84%</i> |
| Don't know | 17 2% | 4 1% | 13 <i>3</i> % | 1 1% | 3 2% | 4 2% | 2 1% | 2 1% | 5 4% | 2 3% | 3 6%cf | 1 | 4 2% | 3 2% | 9 4%k | 12 2% | 3 1% | 2 1% | 4 1% | 13 2% | 2 1% | 3 <i>3</i> % | - |
| Average no. of mentions | 1.39 | 1.40 | 1.39 | 1.15 | 1.40 | 1.83 | 1.17 | 1.53 | 1.13 | 1.19 | 1.00 | 129 | 1.43 | 1.54 | 1.30 | 1.55 | 1.16 | 1.14 | 1.64 | 1.21 | 1.59 | 2.58 | 2.00 |
| Proportions/Means: Columns Tested (1%, 5% * small base | • risk ievel) - | a/b - c/d/e/f | /g/n/i/j - k/l/r | n/n - o/p/q - | r/s/t/u/v | | | | | | | | | | | | | | | | | | |

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| | | | ETHNICITY | | | | | | | | IENT REGION | N | | | | | LANDLI HOME | |
|---|------------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 874 894 | 689 712 | 74 69* | 108 109* | 35 41** | 109 115* | 74 90* | 57 55* | 95 104* | 79 77* | 116 111 | 127 124 | 91 85* | 40 36* | 51 57* | 783 801 | 734 757 | 140 137 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3.* | • 1% | 2 <i>2</i> % | - | 2 <i>2</i> % | 2 <i>2</i> % | | - | - | : | - | | 1 2% | • 1% | 4 1% | 5 1% | - |
| Being misled when taking out a new contract for a mobile phone | 15 <i>2</i> % | 11 2% | 1 1% | 3 3% | | 2 2% | 2 2% | 2 4% | 2 <i>2</i> % | 2 2% | 1 1% | 1 | 2 2% | 1 3% | | 14 2% | 14 <i>2</i> % | 1 |
| Incorrect charges on your mobile bill | 17 2% | 9 1% | 2 4% | 6 5%a | - | 6 6%jkl o | 4 5% | 2 4% | 2 2% | - | 1 1% | 1 | - | 1 3% | - | 17 2% | 13 <i>2</i> % | 5 3% |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | 6 1% | 1 1% | 5 4%A | 1 2% | 3 <i>2</i> % | 3 3% | 1 1% | | | 1 | 1 | 1 1% | 2 7%hij kO | - | 9 1% | 8 1% | 4 3% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 12 2% | 1 2% | 5 5%a | | 3 2% | 1 1% | 3 5% | 4 4% | 1 2% | 2 2% | 2 1% | 2 3% | 1 3% | - | 18 2% | 12 2% | 6 4%p |
| Being charged for calls made on your mobile after it was stolen | 5 1% | 3 | - | 2 2% | 1 2% | 2 1% | - | 1 1% | - | - | - | 1 | - | 1 3% | - | 4 | 4 | 1 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 1 | - | 4 4%A | | 2 1% | 2 <i>2</i> % | - | - | - | 1 1% | 1 | 1 1% | - | - | 6 1% | 4 1% | 1 1% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | GOVERNN | IENT REGION | 1 | | | | | LANDLIN HOME (| |
|---|--------------------------|---------------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|-----------------------|---------------------|------------------------|-------------------------|---------------------|-------------------|-------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Weighted Base | 894 | 712 | 69* | 109* | 41** | 115* | 90* | 55* | 104* | 77* | 111 | 124 | 85* | 36* | 57* | 801 | 757 | 137 |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 4% | 26 4% | 2 3% | 6 5% | 4 10% | 1 1% | 4 5% | 5 9%ekn | 7 7%ek | 1 2% | 3 3% | 1 1% | 4 5% | 2 6% | | 31 4% | 28 4% | 5 4% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 36 4% | 25 <i>4%</i> | 3 4% | 7 7% | 1 2% | 7 6% | 3 3% | | 7 7% | 3 <i>3</i> % | 2 <i>2%</i> | 4 3% | 2 2% | 5 14%fGJ klO | 2 4% | 28 4% | 28 4% | 7 5% |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 23 3% | 1 2% | 5 5% | 4 10% | 1 1% | 4 4% | 5 9%ekn | 5 5% | 1 2% | 2 2% | 1 1% | 4 5% | 1 4% | | 28 4% | 24 <i>3%</i> | 5 4% |
| Net: ONLY silent NOT abandoned | 32 4% | 23 <i>3%</i> | 2 3% | 7 6% | 1 2% | 7 6% | 2 2% | - | 5 <i>5</i> % | 3 <i>3</i> % | 1 1% | 4 3% | 2 2% | 4 12%gJl o | 2 4% | 26 3% | 25 <i>3%</i> | 7 5% |
| Net: Abandoned OR Silent | 65 7% | 48 7% | 4 6% | 12 11% | 5 12% | 8 7% | 6 7% | 5 9% | 12 12% | 4 5% | 5 4% | 5 <i>4%</i> | 6 7% | 6 18%ijk no | 2 4% | 57 7% | 53 7% | 12 9% |
| Net: Abandoned AND Silent | 4 | 3 | 1 1% | 1 | | - | 1 1% | - | 2 2% | : | 1 1% | : | - | 1 3% | 2 | 3 | 4 1% | |
| Net: Any | 105 <i>12%</i> 771 | 81 11% 623 | 8 12% 56 | 17 15% 88 | 6 14% 36 | 18 16%Kn 95 | 9 10% 79 | 10 18%Kn 44 | 18 18%Kn 86 | 7 9% 67 | 10 <i>9%</i> 96 | 6 5% 114 | 10 <i>12%</i> 74 | 9 24%ijK No 27 | 2 4% | 95 12%k 691 | 81 11% 662 | 24 18%p 109 |
| None of these | 86% | 87% | 81% | 81% | 86% | 83% | 88% | 81% | 82% | 87% | 86% | 93%eg hM | 88% | 74% | 94%m | 86% | 87%q | 80% |
| Fieldwork : 02/03/2011 - 06/03/2011 (Week Proportions/Means: Columns Tested (1%, * small base; ** very small base (under 30) | 5% risk level) - a | a/b/c - d/e/f/g/h/ g testing | i/j/k/l/m/n/o - p/ | q | | | | | | | | | | | | | | |

| | | | ETHNICITY | | | | | | | GOVERN | MENT REGIO | N | | | | | LANDLIN HOME | |
|-------------------------|----------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|------------------|-----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 894 | 712 | 69* | 109* | 41** | 115* | 90* | 55* | 104* | 77* | 111 | 124 | 85* | 36* | 57* | 801 | 757 | 137 |
| Don't know | 17 2% | 9 1% | 5 7%A | 4 3% | - | 2 1% | 1 1% | 1 1% | - | 4 5% | 5 4% | 3 <i>3</i> % | : | 1 2% | 1 3% | 15 2% | 14 <i>2</i> % | 3 <i>2</i> % |
| Average no. of mentions | 1.39 | 1.20 | 1.34 | 2.34 | 1.16 | 1.55 | 2.19 | 1.40 | 1.18 | 1.00 | 1.07 | 1.66 | 1.17 | 1.63 | 1.20 | 1.38 | 1.45 | 1.22 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; "very small base (under 20) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q | .2) | |
|---|-----------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 874 894 | 874 894 | 394 443 | 478 445 | 9 13** | |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | 5 1% | : | : | - |
| Being misled when taking out a new contract for a mobile phone | 15 <i>2%</i> | 15 <i>2</i> % | 12 3%c | 2 | 1 7% | - |
| Incorrect charges on your mobile bill | 17 2% | 17 <i>2%</i> | 13 3%c | 3 1% | 1 7% | : |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 <i>1%</i> | 11 1% | 7 2% | 3 1% | 1 7% | - |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 19 <i>2%</i> | 14 <i>3</i> % | 5 1% | 1 7% | |
| Being charged for calls made on your mobile after it was stolen | 5 1% | 5 1% | 3 1% | 1 | 1 7% | - |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | 4 1% | 2 * | - | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q. | 2) | |
|---|-------------------|-------------------|----------------------|--------------------|------------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 894 | 894 | 443 | 445 | 13** | |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>4%</i> | 33 4%c | 26 6%C | 7 2% | 1 7% | |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 36 4% | 36 4% | 19 <i>4%</i> | 16 <i>3</i> % | 1 7% | |
| Net: ONLY abandoned NOT silent | 30 <i>3%</i> | 30 <i>3%</i> | 23 5%C | 7 2% | | |
| Net: ONLY silent NOT abandoned | 32 4% | 32 4% | 16 4% | 16 <i>3</i> % | 2 | - |
| Net: Abandoned OR Silent | 65 7% | 65 7% | 42 9%c | 22 5% | 1 7% | - |
| Net: Abandoned AND Silent | 4 | 4 | 3 1% | : | 1 7% | |
| Net: Any | 105 <i>12%</i> | 105 12%c | 73 16%aC | 33 <i>8%</i> | 1 7% | - |
| None of these | 771 <i>86%</i> | 771 <i>86%</i> | 363 <i>82%</i> | 402 90%B | 12 <i>93%</i> | |
| Don't know | 17 2% | 17 2% | 7 2% | 10 <i>2</i> % | - | |
| Average no. of mentions | 1.39 | 1.39 | 1.42 | 1.17 | 7.00 | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|------------------|------------------|-------------------|----------------------|----------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 874 894 | 665 707 | 8 7** | 643 687 | 13 12** | 3 4** | 209 187 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | • 6% | 5 1% | | - | - |
| Being misled when taking out a new contract for a mobile phone | 15 <i>2%</i> | 14 <i>2</i> % | | 14 <i>2</i> % | - | - | 1 1% |
| Incorrect charges on your mobile bill | 17 2% | 15 <i>2</i> % | : | 14 2% | 2 13% | 1 | 2 1% |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 1% | 9 1% | | 8 1% | 1 4% | - | 3 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2</i> % | 16 2% | : | 16 <i>2</i> % | 2 18% | : | 2 1% |
| Being charged for calls made on your mobile after it was stolen | 5 1% | 3 | | 3 | - | - | 2 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | : | 5 1% | 1 <i>4%</i> | | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-------------------|-------------------|-------------------|----------------------|--------------|-------------------|-------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 894 | 707 | 7** | 687 | 12** | 4** | 187 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>4%</i> | 29 4% | : | 29 4% | : | : | 4 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 36 <i>4%</i> | 31 <i>4</i> % | 1 20% | 29 4% | 1 4% | - | 4 2% |
| Net: ONLY abandoned NOT silent | 30 <i>3</i> % | 25 4% | - | 25 4% | - | - | 4 2% |
| Net: ONLY silent NOT abandoned | 32 4% | 27 4% | 1 20% | 25 4% | 1 4% | - | 4 2% |
| Net: Abandoned OR Silent | 65 7% | 57 <i>8%</i> | 1 20% | 55 <i>8%</i> | 1 4% | - | 9 <i>5%</i> |
| Net: Abandoned AND Silent | 4 | 4 1% | : | 4 1% | - | - | 1 |
| Net: Any | 105 <i>12%</i> | 89 <i>13%</i> | 1 20% | 86 <i>12%</i> | 3 26% | - | 17 <i>9</i> % |
| None of these | 771 <i>86%</i> | 606 <i>86%</i> | 6 80% | 589 <i>86%</i> | 9 74% | 4 100% | 165 <i>88%</i> |
| Don't know | 17 2% | 12 2% | - | 12 <i>2</i> % | - | - | 5 <i>3</i> % |
| Average no. of mentions | 1.39 | 1.44 | 1.30 | 1.43 | 1.69 | | 1.13 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | | | | | | HOW | OFTEN LISTE | EN TO RADIO | (Q.4) | | |
|---|------------------|------------------------|-----------------|-------------------------|--------------------|-------------------|---------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|-----------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 874 894 | 42 44** | 158 162 | 337 353 | 33 29** | 301 321 | 342 339 | 712 733 | 414 437 | 20 17** | 69 75* | 64 66* | 76 70* | 69 69* | 162 160 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | | 2 1% | 2 1% | - | 2 1% | 1 | 5 1% | 3 1% | - | - | - | 2 3%ghn | • 1% | |
| Being misled when taking out a new contract for a mobile phone | 15 2% | - | 8 5%cef | 4 1% | 2 6% | 3 1% | 4 1% | 11 2% | 7 2% | 1 5% | - | 2 3% | - | 2 3% | 4 2% |
| Incorrect charges on your mobile bill | 17 2% | 2 5% | 3 <i>2</i> % | 8 <i>2</i> % | - | 8 <i>3%</i> | 7 2% | 13 <i>2</i> % | 10 2% | 1 5% | : | 2 3% | 1 1% | : | 5 <i>3</i> % |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | | 2 1% | 4 1% | 1 <i>3</i> % | 3 1% | 6 <i>2</i> % | 10 1% | 4 1% | 1 5% | - | 2 3% | 2 2% | 2 3% | 2 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2</i> % | 1 3% | 4 3% | 9 <i>2</i> % | 2 6% | 7 2% | 7 2% | 15 <i>2</i> % | 10 <i>2</i> % | 1 5% | - | 2 3% | 2 4% | • 1% | 3 <i>2</i> % |
| Being charged for calls made on your mobile after it was stolen | 5 1% | - | 2 1% | 1 | | 1 | 3 1% | 4 1% | 1 | 1 5% | - | 2 3%h | - | 1 1% | 1 • |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | : | 1 1% | 2 1% | 1 | 2 1% | 2 1% | 5 1% | 2 | - | - | 2 4%gh | 1 1% | : | 1 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|---|-------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|--------------------|------------------|------------------|--------------------|--------------------|----------------------|-------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 894 | 44** | 162 | 353 | 29** | 321 | 339 | 733 | 437 | 17** | 75* | 66* | 70* | 69* | 160 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. | 33 <i>4</i> % | : | 9 <i>6</i> % | 16 <i>4%</i> | 1 2% | 15 <i>5</i> % | 11 <i>3</i> % | 31 <i>4%</i> | 19 <i>4</i> % | 2 10% | 5 7%k | | 3 <i>4%</i> | 1 <i>1%</i> | 3 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) | 36 4% | 2 5% | 10 <i>6</i> % | 13 <i>4%</i> | 1 <i>4%</i> | 12 4% | 10 <i>3</i> % | 25 <i>3</i> % | 13 <i>3</i> % | 2 10% | 2 3% | 4 5% | 3 5% | 2 2% | 10 7% |
| Net: ONLY abandoned NOT silent | 30 <i>3</i> % | - | 7 5% | 15 4% | 1 2% | 14 4% | 10 <i>3</i> % | 29 4%n | 19 4%n | - | 5 7%kN | - | 3 4%n | 1 1% | 1 |
| Net: ONLY silent NOT abandoned | 32 4% | 2 5% | 8 5% | 12 3% | 1 4% | 10 <i>3%</i> | 10 <i>3</i> % | 23 <i>3</i> % | 13 <i>3</i> % | : | 2 3% | 4 5% | 3 5% | 2 2% | 8 5% |
| Net: Abandoned OR Silent | 65 7% | 2 5% | 17 11% | 27 8% | 2 6% | 26 8% | 20 6% | 54 7% | 33 7% | 2 10% | 7 10% | 4 5% | 6 <i>9</i> % | 3 4% | 11 7% |
| Net: Abandoned AND Silent | 4 | : | 2 1% | 1 | 1 | 1 | 1 | 2 | : | 2 10% | - | : | - | : | 2 1%h |
| Net: Any | 105 <i>12%</i> | 4 10% | 32 19%F | 45 <i>13%</i> | 5 18% | 40 12% | 33 10% | 87 <i>12%</i> | 56 13% | 2 10% | 7 10% | 4 7% | 12 <i>17%</i> | 6 9% | 18 <i>11%</i> |
| None of these | 771 <i>86%</i> | 38 <i>85%</i> | 127 78% | 304 <i>86</i> % | 23 <i>80%</i> | 277 86%b | 302 89%B | 634 <i>86%</i> | 372 <i>8</i> 5% | 15 <i>90%</i> | 68 <i>90%</i> | 58 <i>88%</i> | 58 <i>83%</i> | 63 <i>91%</i> | 137 <i>86%</i> |
| Don't know | 17 <i>2</i> % | 2 5% | 3 <i>2%</i> | 4 1% | 1 2% | 4 1% | 4 1% | 12 <i>2</i> % | 9 <i>2</i> % | | - | 3 5% | : | | 5 <i>3%</i> |
| Average no. of mentions | 1.39 | 1.27 | 1.30 | 1.30 | 1.19 | 1.31 | 1.56 | 1.36 | 1.20 | 4.73 | 1.00 | 3.30 | 1.16 | 1.39 | 1.54 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All adults

| | | SE | x | | | | AGE | | | | | | SOCIAL | CLASS | | MAR | RITAL STATI | | | CHILDR | EN IN HOUS | EHOLD | |
|--|-------------------|--------------------|--------------------|-------------------|-------------------|------------------|------------------|--------------|---------------------|-------------------|--------------------|------------|-----------------|------------|-------------------|---------------------|--------------------|----------------------------|------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Children accessing adult content through internet | 2 | - | 2 | : | : | : | 2 1% | : | - | : | : | - | 1 • | - | 1 | 1 | - | 1 1% | 1 | 1 • | : | : | 1 1% |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 99 <i>20%</i> | 100 <i>19%</i> | 23 17%hJ | 43 26%HI J | 43 23%HI J | 38 25%HI J | 38 24%HIJ | 14 7% | 11 10% | 3 <i>3</i> % | 50 25%N | 58 19% | 51 25%N | 40 <i>13</i> % | 129 23%Q | 49 20%q | 20 11% | 69 <i>23%</i> | 130 <i>19%</i> | 35 22% | 25 22% | 30 <i>23%</i> |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 7 1% | 3 1% | : | 2 1% | 7 4%fH | - | 2 1% | - | : | : | 2 1% | 1 | 5 3%l | 2 1% | 9 <i>2</i> % | 1 | 1 | 5 2% | 5 1% | 1 1% | 4 4%s | 2 2% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 2 | 9 <i>2%</i> | 2 1% | 2 1% | - | 4 3%eh | 3 2% | | - | - | 2 1% | 5 <i>2</i> % | 1 • | 3 1% | 5 1% | 2 1% | 4 2% | 5 <i>2</i> % | 6 1% | 2 1% | 3 2% | 3 <i>2</i> % |
| Incorrect charges on your internet bill | 3 | 1 | 2 | | 1 1% | - | 1 1% | : | - | : | : | : | 1 • | 1 • | 1 | 1 | 1 | 1 1% | 1 | 2 | - | 1 | |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 2 * | : | 1 1% | | 1 1% | - | | - | | | 2 1% | - | | - | 1. | 1 | - | 1 • | 1. | 1 1% | | |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 3 1% | 5 1% | 1 1% | 4 2%h | 2 1% | - | 1 1% | | - | - | 1. | 3 1% | 2 1% | 2 1% | 5 1% | 3 1% | - | 3 1% | 5 1% | 1 1% | 1 1% | 1 1% |
| Net: Any | 214 <i>21%</i> | 106 <i>22</i> % | 108 <i>21%</i> | 26 19%HJ | 48 29%HI J | 47 25%HI J | 39 26%HI J | 40 25%HIJ | 14 7% | 11 10% | 3 <i>3</i> % | 52 27%N | 65 22%n | 53 26%N | 44 15% | 136 24%Q | 55 22%q | 23 <i>13</i> % | 75 25% | 139 <i>20%</i> | 39 <i>25%</i> | 27 24% | 33 25% |
| None of these | 775 <i>78%</i> | 377 78% | 398 77% | 114 <i>81%</i> | 118 <i>71%</i> | 135 74% | 113 74% | 118 73% | 176 91%cD EFG | 93 88%DE fG | 84 94%CD EFG | 143 73% | 234 77% | 153 74% | 246 83%km | 431 75% | 192 77% | 152 85%Op | 228 75% | 547 79% | 116 75% | 83 75% | 99 <i>75%</i> |
| Don't know | 10 <i>1%</i> | 2 | 8 <i>2</i> % | : | 1 | 2 1% | 1 | 3 2% | 4 2% | 2 2% | 2 2% | 1 | 3 1% | - | 6 2%m | 5 1% | 3 1% | 3 2% | 1 | 10 1% | 1 | 1 | - |
| Average no. of mentions | 1.10 | 1.08 | 1.12 | 1.04 | 1.07 | 1.13 | 1.16 | 1.09 | 1.00 | 1.00 | 1.00 | 1.09 | 1.09 | 1.11 | 1.10 | 1.11 | 1.04 | 1.17 | 1.12 | 1.08 | 1.02 | 1.22 | 1.13 |
| | | | | | | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

| | | | ETHNICITY | | | | | | | GOVERNM | ENT REGION | I | | | | | LANDLIN HOME (| |
|--|-------------------|-------------------------|-----------------------|-------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|--------------------|---------------------|-------------------|-------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (g) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Children accessing adult content through internet | 2 | 2 | - | : | | - | 1 | : | : | 1 2%o | : | - | - | 1 2% | 2 | 1 | 1 | 1 1%p |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 157 <i>19%</i> | 26 36%AC | 16 14% | 3 7% | 15 <i>12%</i> | 23 24%e | 16 27%e | 28 23%e | 22 27%e | 18 <i>15%</i> | 22 15% | 27 29%Ej kno | 14 32%Ej kn | 9 14% | 175 20% | 182 21%q | 17 12% |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 7 1% | 1 2% | 2 2% | 1 2% | 2 <i>2</i> % | 5 5%hjk IO | | | 2 2% | - | - | - | 1 2% | - | 9 1% | 10 <i>1%</i> | - |
| Being a victim of people saying upsetting things about others on internet sites | 11 1% | 9 1% | 1 1% | 1 1% | - | 2 <i>2</i> % | | - | | 1 2% | 1 1% | 2 1% | : | 3 8%fgH jkLO | 1 1% | 7 1% | 7 1% | 4 3%p |
| Incorrect charges on your internet bill | 3 * | 2 | 1 | 1 • | : | - | | 1 2%o | : | : | - | 1 | 1 1% | : | : | 3 | 1 | 1 1% |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 1 | 1 2%a | - | - | - | 1 1% | - | | - | 1 1% | - | - | - | - | 2 | 2 | - |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 5 1% | 2 2% | 2 1% | - | 2 <i>2</i> % | 1 1% | - | - | 2 2% | | 1 1% | 1 1% | 2 4%hjo | | 7 1% | 6 1% | 2 1% |
| Net: Any | 214 <i>21%</i> | 168 <i>21%</i> | 29 39%AC | 18 <i>16</i> % | 3 7% | 18 <i>14%</i> | 26 28%e | 18 30%ek n | 28 23% | 26 31%ej kn | 20 17% | 23 16% | 27 29%ek n | 16 36%Ej Kno | 9 14% | 190 <i>21%</i> | 195 23%q | 19 <i>13</i> % |
| None of these | 775 78% | 635 79%B | 41 57% | 95 83%B | 41 93% | 108 84%fg iIM | 67 71% | 42 69% | 95 77% | 56 <i>67</i> % | 95 81%im | 119 84%fg IIM | 68 71% | 27 64% | 57 85%gim | 691 78%m | 651 76% | 124 86%p |
| Don't know | 10 1% | 6 1% | 3 4%a | 1 1% | - | 2 <i>2</i> % | 1 2% | 1 1% | - | 2 2% | 2 2% | 1 | - | | 1 1% | 9 1% | 9 1% | 1 1% |
| Average no. of mentions | 1.10 | 1.09 | 1.08 | 1.20 | 1.21 | 1.21 | 1.12 | 1.00 | 1.00 | 1.12 | 1.00 | 1.13 | 1.05 | 1.31 | 1.10 | 1.08 | 1.07 | 1.33 |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q. | 2) | |
|--|-------------------|-------------------|--------------|---------------|--------------|--------------|
| | | | Cont- | Pre- | -, | |
| | Total | Total (a) | ract (b) | pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Children accessing adult content through internet | 2 | 2 | 2 | | - | - |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 191 21%E | 112 25%CE | 77 17%E | 5 39% | 8 7% |
| Being a victim of someone using another person's identity online | 10 1% | 10 <i>1%</i> | 8 2% | 2 | 1 7% | - |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 10 <i>1%</i> | 2 . | 6 1% | 1 7% | 1 1% |
| Incorrect charges on your internet bill | 3 | 3 | 1 | 1 | : | : |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 . | 2 * | 1 | - | 1 10% | - |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | 3 1% | 5 1% | - | - |
| Net: Any | 214 21% | 207 23%E | 119 27%cE | 85 19%E | 6 49% | 8 7% |
| None of these | 775 <i>78%</i> | 681 <i>76%</i> | 324 73% | 355 80%b | 6 51% | 95 89%ABc |
| Don't know | 10 1% | 6 1% | 1 | 6 1% | : | 4 4%AB |
| Average no. of mentions | 1.10 | 1.10 | 1.10 | 1.08 | 1.29 | 1.15 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTER | RNET (Q.2a) | | |
|--|-------------------|-----------------|-------------------|----------------------|-----------------|-------------------|-----------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Children accessing adult content through internet | 2 | 2 | : | 2 | - | - | - |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 195 27%F | - | 194 27%F | 1 4% | - | 4 1% |
| Being a victim of someone using another person's identity online | 10 1% | 10 <i>1%</i> | 1 10% | 10 1% | | | - |
| Being a victim of people saying upsetting things about others on internet sites | 11 1% | 11 <i>1%</i> | | 11 <i>2</i> % | | : | 1 |
| Incorrect charges on your internet bill | 3 | 1 | - | 1 | 1 4% | - | 1 1% |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 2 | | 2 | | | 1 |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | | 8 1% | 1 <i>4</i> % | | 1 |
| Net: Any | 214 21% | 209 29%F | 1 10% | 208 29%F | 1 4% | - | 5 <i>2</i> % |
| None of these | 775 78% | 522 71% | 8 90% | 500 <i>70%</i> | 11 96% | 6 100% | 254 95%AC |
| Don't know | 10 1% | 2 | - | 2 | | - | 8 3%AC |
| Average no. of mentions | 1.10 | 1.10 | 1.00 | 1.10 | 3.00 | • | 1.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTEN | N TO RADIO | (Q.4) | | |
|--|-------------------|------------------------|----------------|-------------------------|--------------------|-------------------|---------------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Children accessing adult content through internet | 2 * | : | : | - | - | - | 2 1% | 2 | 2 | : | : | : | : | : | : |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 6 11% | 37 21% | 95 <i>25%</i> | 6 17% | 89 25% | 78 20% | 183 22%N | 112 23%kN | 6 29% | 21 27%kN | 10 <i>13</i> % | 23 28%km N | 11 14% | 15 <i>8</i> % |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | - | 3 <i>2%</i> | 3 1% | - | 3 1% | 7 2% | 9 1% | 2 | 1 5% | 3 4%gH | 2 2% | - | 1 1% | 1 1% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | : | 1 | 3 1% | - | 3 1% | 7 2% | 9 1% | 5 1% | 1 5% | | 1 2% | 2 2% | - | 2 1% |
| Incorrect charges on your internet bill | 3 | : | 1 | 1 | - | 1 | 2 1% | 2 | 1 | : | 1 | : | 1 1% | - | 1 |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2. | : | 1 1% | 1 | - | 1 | | 2 | 1 | - | | - | 1 1% | - | - |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 2 4%c | 1 | 2 1% | - | 2 1% | 3 1% | 5 1% | 1. | 1 5% | | | 1 1% | 2 3%H | 3 2%h |
| Net: Any | 214 21% | 8 15% | 41 23% | 99 26% | 6 17% | 93 27% | 85 22% | 194 24%N | 117 24%N | 6 29% | 23 30%km N | 11 14% | 25 31%km N | 12 15% | 21 11% |
| None of these | 775 78% | 45 <i>85%</i> | 139 77% | 283 <i>73%</i> | 27 83% | 253 72% | 303 77% | 618 <i>76%</i> | 363 <i>75%</i> | 14 71% | 54 70% | 66 85%jl | 55 <i>69%</i> | 67 <i>83%</i> | 157 85%ghjL |
| Don't know | 10 <i>1%</i> | - | 1 1% | 4 1% | 1 | 3 1% | 3 1% | 3 | 1 | - | - | 1 1% | • 1% | 1 2% | 7 4%GH |
| Average no. of mentions | 1.10 | 1.00 | 1.08 | 1.07 | 1.00 | 1.07 | 1.16 | 1.10 | 1.07 | 1.48 | 1.04 | 1.15 | 1.10 | 1.22 | 1.08 |

Fieldwork : 02:03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All those who have internet access

| | | SE | X | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|--|-----------------|-------------------|--------------------|--------------|------------------|-------------------|------------------|-----------------|------------|-------------------|------------------|------------|-----------------|-------------------|------------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 743 781 | 371 385 | 372 396 | 108 125* | 138 145 | 147 165 | 114 130* | 124 131 | 112 85* | 83 63* | 29 21** | 140 174 | 209 266 | 181 172 | 213 169 | 452 480 | 198 210 | 93 91* | 242 265 | 501 515 | 123 135* | 98 97* | 108 118* |
| Children accessing adult content through internet | 2 | - | 2 1% | - | : | : | 2 2% | - | - | - | - | : | 1 1% | - | 1 | 1 | - | 1 2%o | 1 | 1 | - | - | 1 1% |
| Broadband speeds being slower than expected | 197 25% | 99 <i>26%</i> | 98 25% | 22 18% | 43 30%h | 43 26% | 38 <i>29%</i> | 37 28% | 14 16% | 11 <i>17</i> % | 3 14% | 50 29% | 57 22% | 51 <i>30%</i> | 39 <i>23%</i> | 128 27% | 49 24% | 19 <i>21%</i> | 68 <i>25%</i> | 129 25% | 35 <i>26%</i> | 25 <i>25%</i> | 29 25% |
| Being a victim of someone using another person's identity online | 10 1% | 7 2% | 3 1% | | 2 1% | 7 4%f | | 2 1% | | - | - | 2 1% | 1 | 5 3%l | 2 1% | 9 <i>2</i> % | 1 | 1 1% | 5 <i>2</i> % | 5 1% | 1 1% | 4 4%s | 2 2% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 2 * | 9 <i>2</i> % | 2 1% | 2 1% | - | 4 3%e | 3 <i>2</i> % | - | | | 2 1% | 5 <i>2</i> % | 1 1% | 3 <i>2</i> % | 5 1% | 2 1% | 4 4% | 5 <i>2</i> % | 6 1% | 2 1% | 3 <i>3</i> % | 3 <i>2%</i> |
| Incorrect charges on your internet bill | 3 | 1 | 2 1% | : | 1 1% | - | 1 1% | : | : | | : | : | 1 1% | 1 | 1 | 1 | 1 | 1 2% | 1 | 2 | : | 1 1% | - |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | 2 1% | - | 1 1% | | 1 1% | - | - | - | | | 2 1% | - | | | 1 | 1 1% | | 1 | 1 | 1 1% | - | |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 3 1% | 5 1% | 1 1% | 4 3% | 2 1% | - | 1 1% | - | | | 1 1% | 3 1% | 2 1% | 2 1% | 5 1% | 3 2% | | 3 1% | 5 1% | 1 1% | 1 1% | 1 1% |
| Net: Any | 212 27% | 106 28% | 106 <i>27%</i> | 25 20% | 48 33%cH i | 47 28% | 39 30%h | 39 30%h | 14 16% | 11 <i>17</i> % | 3 14% | 52 30% | 64 24% | 53 31% | 43 25% | 135 <i>28%</i> | 55 26% | 22 24% | 74 28% | 138 27% | 39 <i>29%</i> | 27 28% | 32 27% |
| None of these | 565 72% | 279 <i>72%</i> | 287 72% | 100 80%d | 97 67% | 117 <i>71%</i> | 90 <i>69%</i> | 92 70% | 69 82%d | 52 82%d | 17 <i>82%</i> | 122 70% | 200 75% | 118 <i>69%</i> | 125 74% | 343 71% | 155 74% | 67 74% | 191 <i>72%</i> | 374 <i>73%</i> | 95 <i>71%</i> | 70 <i>72%</i> | 86 <i>73%</i> |
| Don't know | 3 | : | 3 1% | : | 1 | 1 | 1 1% | : | 1 2% | 1 1% | 1 4% | : | 1 1% | - | 2 1% | 2 | - | 1 <i>2</i> % | 1 | 3 1% | 1 | 1 1% | - |
| Average no. of mentions | 1.10 | 1.08 | 1.12 | 1.04 | 1.07 | 1.13 | 1.16 | 1.09 | 1.00 | 1.00 | 1.00 | 1.09 | 1.09 | 1.11 | 1.10 | 1.11 | 1.04 | 1.18 | 1.13 | 1.08 | 1.02 | 1.22 | 1.13 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

O.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All those who have internet access

| | | | ETHNICITY | | | | | | | GOVERNM | ENT REGIOI | N | | | | | LANDLI HOME | |
|--|--------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|-------------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 743 781 | 584 624 | 67 63* | 88 90* | 29 36** | 72 83* | 62 78* | 54 54* | 91 100* | 69 65* | 102 98* | 112 111 | 84 80* | 28 27** | 40 47* | 675 707 | 660 698 | 83 83* |
| Children accessing adult content through internet | 2 | 2 | - | 1 | - | - | : | : | - | 1 2%o | : | : | - | 1 2% | - | 1 | 1 | 1 2%p |
| Broadband speeds being slower than expected | 197 25% | 154 25% | 26 41%AC | 16 18% | 2 6% | 14 17% | 23 <i>2</i> 9% | 16 <i>30%</i> | 28 <i>28</i> % | 22 35%ej | 18 <i>19</i> % | 22 20% | 27 34%ej k | 14 51% | 9 20% | 173 25% | 179 <i>26%</i> | 17 21% |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 7 1% | 1 2% | 2 3% | 1 2% | 2 3% | 5 6%hjk lo | : | : | 2 2% | : | | | 1 3% | : | 9 1% | 10 1% | |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 9 1% | 1 2% | 1 1% | : | 2 3% | | | | 1 2% | 1 1% | 2 2% | | 3 12% | 1 2% | 7 1% | 7 1% | 4 5%P |
| Incorrect charges on your internet bill | 3 | 2 | ÷ | 1 1% | - | - | | 1 3%0 | - | : | - | 1 • | 1 1% | - | - | 3. | 1 | 1 2% |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 1 | 1 2%a | | | | 1 2% | | | | 1 1% | | - | | | 2 * | 2 | - |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 5 1% | 2 3% | 2 2% | | 2 <i>3</i> % | 1 1% | - | | 2 <i>3%</i> | | 1 1% | 1 <i>1%</i> | 2 6% | | 7 1% | 6 1% | 2 <i>2</i> % |
| Net: Any | 212 <i>2</i> 7% | 166 27% | 29 45%AC | 18 <i>20%</i> | 2 6% | 17 20% | 26 34% | 18 <i>33%</i> | 28 <i>28</i> % | 26 39%ej k | 20 21% | 23 20% | 27 34%k | 16 57% | 9 20% | 187 27% | 193 <i>28%</i> | 19 <i>23%</i> |
| None of these | 565 <i>72%</i> | 457 73%B | 33 <i>52%</i> | 71 79%B | 34 <i>94%</i> | 66 80%i | 52 66% | 36 66% | 72 <i>72%</i> | 39 60% | 77 79%i | 88 79%il | 53 66% | 12 43% | 37 79% | 517 73%i | 502 72% | 63 76% |
| Don't know | 3 | 1 | 2 3%A | 1 1% | - | - | : | 1 1% | : | 1 1% | 1 1% | 1 • | - | - | 1 2% | 2 * | 3 | 1 1% |
| Average no. of mentions | 1.10 | 1.09 | 1.08 | 1.20 | 1.31 | 1.22 | 1.12 | 1.00 | 1.00 | 1.12 | 1.00 | 1.13 | 1.05 | 1.31 | 1.10 | 1.08 | 1.07 | 1.33 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/t/g/h/i/j/k//m/n/o - p/q * small base; f ' very small base (under 30) ineligible for sig lesting

Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All those who have internet access

| | | | TYPI | E OF MOBILE (Q | .2) | |
|--|-------------------|-------------------|----------------------|--------------------|----------------|----------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 743 781 | 708 749 | 359 411 | 347 334 | 8 11** | 35 32* |
| Children accessing adult content through internet | 2 | 2 | 2 1% | - | - | - |
| Broadband speeds being slower than expected | 197 25% | 189 <i>25%</i> | 111 27% | 76 <i>23%</i> | 5 46% | 8 25% |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 10 1% | 8 2% | 2 | 1 <i>8%</i> | |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 10 1% | 2 1% | 6 2% | 1 8% | 1 <i>4%</i> |
| Incorrect charges on your internet bill | 3 | 3 | 1 | 1 | : | - |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | 2 | 1 | - | 1 12% | |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | 3 1% | 5 <i>2</i> % | - | |
| Net: Any | 212 27% | 204 <i>27%</i> | 118 29% | 84 <i>25%</i> | 6 58% | 8 25% |
| None of these | 565 <i>72%</i> | 542 72% | 293 71% | 248 74% | 5 42% | 23 73% |
| Don't know | 3 | 2 | : | 2 1% | : | 1 2%B |
| Average no. of mentions | 1.10 | 1.10 | 1.10 | 1.08 | 1.29 | 1.15 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All those who have internet access

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-------------------|-----------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 743 781 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 50 48* |
| Children accessing adult content through internet | 2 * | 2 | - | 2 | : | : | - |
| Broadband speeds being slower than expected | 197 <i>25%</i> | 195 27%F | | 194 27%F | 1 4% | 1 | 2 3% |
| Being a victim of someone using another person's identity online | 10 1% | 10 <i>1%</i> | 1 10% | 10 1% | - | - | - |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 11 <i>1%</i> | : | 11 <i>2</i> % | | : | 1 |
| Incorrect charges on your internet bill | 3 | 1 | | 1 | 1 4% | 1 | 1 3%AC |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 2 | | 2 | | - | 1 |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | | 8 1% | 1 4% | - | - |
| Net: Any | 212 27% | 209 29%F | 1 10% | 208 29%F | 1 4% | - | 3 6% |
| None of these | 565 72% | 522 71% | 8 90% | 500 <i>70%</i> | 11 96% | 6 100% | 44 91%AC |
| Don't know | 3 | 2 | : | 2 | - | 1 | 1 3%ac |
| Average no. of mentions | 1.10 | 1.10 | 1.00 | 1.10 | 3.00 | | 1.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.11 So, thinking about these issues related to the internet, please tell me whether they have happened to you personally? Base: All those who have internet access

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTER | N TO RADIO | (Q.4) | | |
|--|-------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 743 781 | 30 33** | 149 160 | 315 331 | 28 26** | 285 304 | 272 279 | 618 653 | 362 392 | 18 16** | 61 66* | 60 62* | 62 61* | 55 56* | 125 128* |
| Children accessing adult content through internet | 2 | - | - | - | - | - | 2 1% | 2 | 2 1% | - | : | : | - | - | : |
| Broadband speeds being slower than expected | 197 25% | 6 18% | 35 <i>22%</i> | 95 <i>29%</i> | 6 22% | 89 <i>29%</i> | 78 28% | 181 28%N | 111 28%N | 6 36% | 21 32%N | 10 <i>16</i> % | 23 38%kN | 10 <i>19%</i> | 15 <i>12%</i> |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | - | 3 <i>2</i> % | 3 1% | - | 3 1% | 7 3% | 9 1% | 2 1% | 1 6% | 3 5%H | 2 3% | - | 1 2% | 1 1% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | | 1 | 3 1% | : | 3 1% | 7 2% | 9 1% | 5 1% | 1 6% | | 1 2% | 2 3% | : | 2 1% |
| Incorrect charges on your internet bill | 3 | - | 1 | 1 | 1 | 1 | 2 1% | 2 | 1 | : | 1 | : | 1 1% | - | 1 |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | | 1 1% | 1 | : | 1 | - | 2 * | 1 | : | | - | 1 2% | : | |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 2 6% | 1 | 2 1% | : | 2 1% | 3 1% | 5 1% | 1 | 1 6% | | - | 1 1% | 2 4%gH | 3 2%h |
| Net: Any | 212 27% | 8 25% | 39 24% | 99 <i>30%</i> | 6 22% | 93 <i>31%</i> | 85 31% | 192 29%N | 116 30%N | 6 36% | 23 35%kN | 11 18% | 25 41%km N | 11 20% | 21 16% |
| None of these | 565 <i>72%</i> | 25 75% | 120 75% | 232 70% | 20 <i>78%</i> | 211 69% | 192 <i>69%</i> | 460 70% | 276 70% | 10 64% | 43 65% | 51 82%jl | 36 <i>59%</i> | 44 78% | 106 82%ghjL |
| Don't know | 3 | : | 1 1% | - | | - | 1 1% | 1 | - | - | | - | | 1 2%gH | 2 1%h |
| Average no. of mentions | 1.10 | 1.00 | 1.09 | 1.07 | 1.00 | 1.07 | 1.16 | 1.10 | 1.07 | 1.48 | 1.04 | 1.15 | 1.10 | 1.24 | 1.08 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All adults

| | | SE | X | | | | AG | iΕ | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDRI | EN IN HOUS | EHOLD | |
|---|-------------------|-------------------|--------------------|------------------|-------------------|------------------|------------------|-------------------|-------------------|------------------|-----------------|--------------------|------------------|-------------------|--------------------|---------------------|--------------------|----------------------------|------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Poor radio reception | 75 <i>7%</i> | 30 <i>6%</i> | 44 9% | 12 <i>9</i> % | 11 7% | 20 11%Hi | 14 9%hi | 11 7% | 7 3% | 2 2% | 4 5% | 14 7% | 22 7% | 20 10% | 18 <i>6</i> % | 47 <i>8</i> % | 19 <i>8%</i> | 8 5% | 34 11%s | 41 6% | 14 <i>9</i> % | 10 <i>9</i> % | 18 13%S |
| Offended by language on the radio | 21 2% | 9 <i>2%</i> | 12 2% | 1. | - | 1 | 1. | 6 4%de | 13 7%CDE F | 7 7%CDE F | 6 7%CDE F | 3 <i>2</i> % | 11 4% | 2 1% | 4 1% | 13 <i>2</i> % | 1 | 7 4%p | 3 1% | 18 <i>3</i> % | 1 | 1 | 3 2% |
| Poor reception on TV | 145 <i>14%</i> | 67 14% | 78 15% | 24 17% | 19 <i>12</i> % | 21 <i>12%</i> | 21 <i>14%</i> | 34 21%de hj | 24 12% | 15 14% | 9 10% | 28 14% | 44 15% | 32 16% | 41 <i>14%</i> | 81 <i>14%</i> | 41 16% | 23 13% | 42 14% | 102 15% | 23 15% | 13 <i>12</i> % | 24 18% |
| Problems with phone ins for television programmes | 4 | 3 1% | 1 | 1 | | 1 1% | 1 1% | : | 1. | 1 1% | | 2 1% | | - | 1 • | 3. | - | 1 1% | 1 | 2 | 1 | 1 1% | 1 1% |
| Net: Any | 216 22% | 100 21% | 117 23% | 34 24% | 27 16% | 39 21% | 35 <i>23%</i> | 43 27%d | 39 <i>20%</i> | 23 21% | 17 19% | 44 22% | 69 <i>23%</i> | 46 22% | 58 20% | 125 22% | 58 23% | 34 19% | 70 23% | 146 <i>21%</i> | 32 20% | 23 21% | 41 31%s |
| None of these | 782 78% | 386 <i>79%</i> | 397 77% | 106 76% | 140 84%g | 144 78% | 118 77% | 118 <i>73%</i> | 155 <i>80%</i> | 83 <i>79%</i> | 72 81% | 152 <i>78</i> % | 234 77% | 160 <i>78%</i> | 236 <i>80</i> % | 446 78% | 192 77% | 145 <i>81%</i> | 232 77% | 550 79%v | 123 <i>7</i> 9% | 87 79% | 92 <i>69%</i> |
| Don't know | 1 | : | 1 | | 1 | 1 | | | - | : | : | : | - | | 1 | 1 | | | 1 | 1 | 1 | 1 | 1 |
| Average no. of mentions | 1.13 | 1.10 | 1.16 | 1.11 | 1.14 | 1.11 | 1.06 | 1.20 | 1.15 | 1.14 | 1.15 | 1.09 | 1.13 | 1.18 | 1.12 | 1.15 | 1.07 | 1.16 | 1.15 | 1.12 | 1.21 | 1.09 | 1.13 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

| | | | ETHNICITY | | | | Yrks | | | | ENT REGION | | | | | | LANDLIN HOME (| |
|---|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|--------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|--------------------|---------------------|-------------------|--------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (g) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Poor radio reception | 75 7% | 62 <i>8%</i> | 5 7% | 8 7% | 4 9% | 13 10%K | 4 4% | 6 9%K | 9 8%k | 5 6% | 10 9%K | 2 1% | 11 12%K | 7 16%fKo | 4 6% | 64 7%k | 68 <i>8%</i> | 7 5% |
| Offended by language on the radio | 21 2% | 16 2% | 3 4% | 2 2% | | - | 4 5%e | - | 1 1% | 3 <i>3</i> % | 2 1% | 1 1% | 3 3%e | 4 9%Egh jKO | 3 4%e | 14 2% | 20 2% | 1 1% |
| Poor reception on TV | 145 <i>14%</i> | 123 15%c | 13 18%c | 9 <i>8</i> % | 6 15% | 13 10% | 12 <i>12%</i> | 15 24%ej n | 19 <i>16%</i> | 16 <i>19%</i> | 13 11% | 21 <i>15%</i> | 19 20%e | 6 13% | 5 8% | 134 <i>15%</i> | 110 <i>13</i> % | 35 24%P |
| Problems with phone ins for television programmes | 4 | 2 | - | 2 2% | | 1 1% | 1 1% | - | | | - | 1 1% | 1 1% | | : | 4 | 4 | |
| Net: Any | 216 22% | 183 23% | 16 <i>22</i> % | 17 15% | 10 23% | 27 21% | 16 17% | 18 30%kN | 26 21% | 21 26%n | 22 18% | 23 17% | 30 32%fj KNo | 15 35%fj kNo | 7 10% | 195 22%n | 175 <i>20%</i> | 41 29%p |
| None of these | 782 78% | 626 77% | 56 78% | 96 <i>84%</i> | 33 75% | 102 79% | 78 83%lm | 42 70% | 97 <i>79%</i> | 62 74% | 96 81%lm | 118 83%gL m | 65 68% | 28 65% | 61 90%GiLM o | 694 78%lm | 679 79%q | 104 <i>71%</i> |
| Don't know | 1 | 1 | | 1 | 1 2% | : | 1 | : | : | : | 1 | | - | : | | 1 | 1 | - |
| Average no. of mentions | 1.13 | 1.11 | 1.30 | 1.20 | 1.00 | 1.02 | 1.27 | 1.13 | 1.13 | 1.10 | 1.14 | 1.06 | 1.13 | 1.09 | 1.80 | 1.11 | 1.15 | 1.05 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYP | E OF MOBILE (Q | .2) | |
|---|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 1007 | 874 | 394 | 478 | 9 | 133 |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Poor radio reception | 75 | 69 | 42 | 27 | 1 | 6 |
| | 7% | <i>8%</i> | 9% | 6% | 7% | <i>6</i> % |
| Offended by language on the radio | 21 | 18 | 6 | 11 | 1 | 3 |
| | <i>2%</i> | <i>2</i> % | 1% | <i>3</i> % | 7% | 2% |
| Poor reception on TV | 145 | 129 | 55 | 76 | 1 | 15 |
| | <i>14%</i> | <i>14%</i> | 12% | 17% | 7% | <i>14%</i> |
| Problems with phone ins for television programmes | 4 | 3 | 3 1% | - | - | 1 1%c |
| Net: Any | 216 | 193 | 91 | 103 | 3 | 23 |
| | 22% | <i>22%</i> | <i>21%</i> | <i>23%</i> | 22% | 22% |
| None of these | 782 | 699 | 352 | 341 | 10 | 83 |
| | 78% | <i>78%</i> | <i>79%</i> | 77% | 78% | <i>78%</i> |
| Don't know | 1 | 1 | 1 | 1 | - | |
| Average no. of mentions | 1.13 | 1.13 | 1.16 | 1.11 | 1.00 | 1.10 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-------------------|-------------------|-------------------|----------------------|-----------------|-------------------|-------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Poor radio reception | 75 7% | 63 9%f | 1 18% | 61 9%f | 1 <i>8</i> % | | 12 4% |
| Offended by language on the radio | 21 <i>2%</i> | 14 <i>2</i> % | 1 11% | 13 <i>2</i> % | - | 1 | 7 3% |
| Poor reception on TV | 145 <i>14%</i> | 105 <i>14%</i> | 2 25% | 101 <i>14%</i> | 4 34% | - | 40 <i>15%</i> |
| Problems with phone ins for television programmes | 4 | 3 | : | 3 | - | - | 1 |
| Net: Any | 216 22% | 161 22% | 4 46% | 154 <i>22%</i> | 5 42% | - | 55 21% |
| None of these | 782 78% | 571 <i>78%</i> | 5 54% | 555 <i>78%</i> | 7 58% | 6 100% | 211 <i>79%</i> |
| Don't know | 1 | 1 | - | 1 | - | - | 1 |
| Average no. of mentions | 1.13 | 1.15 | 1.17 | 1.15 | 1.00 | - | 1.07 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO (| Q.4) | | |
|---|-------------------|--|------------------|-------------------|------------------|--------------|-------------------|--------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|---------------|
| | Total | Only Satilite Free Pay Free terrest Cable Total sat sat view E (a) (b) (c) (d) (e) (f) (| | | | | | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Poor radio reception | 75 <i>7</i> % | 5 10% | 13 7% | 25 7% | 2 7% | 23 7% | 35 <i>9</i> % | 73 9%N | 51 11%N | 2 12% | 2 3% | 5 6%n | 9 11%N | 3 4% | 2 1% |
| Offended by language on the radio | 21 <i>2</i> % | 2 <i>3</i> % | 2 1% | 6 <i>2</i> % | 2 7%be | 4 1% | 12 <i>3</i> % | 19 <i>2</i> % | 11 2% | 1 5% | • 1% | 5 7%ghl n | - | 2 2% | 2 1% |
| Poor reception on TV | 145 <i>14%</i> | 10 <i>18</i> % | 16 <i>9</i> % | 45 12% | 8 24%be | 36 10% | 84 21%BC E | 120 <i>15</i> % | 70 15% | 4 20% | 9 12% | 6 7% | 16 20%k | 15 <i>19%</i> | 25 14% |
| Problems with phone ins for television programmes | 4 | - | 2 1%f | 1 | - | 1 | - | 2 | 1 | - | 1 1% | - | - | - | 1 1% |
| Net: Any | 216 22% | 11 22% | 29 16% | 68 <i>18</i> % | 12 35%bc E | 56 16% | 119 30%BC E | 189 23%n | 115 24%n | 5 28% | 12 16% | 13 <i>17</i> % | 24 30%n | 19 24% | 28 15% |
| None of these | 782 <i>78%</i> | 42 78% | 151 84%dF | 318 82%dF | 21 65% | 294 84%DF | 273 70% | 627 77% | 365 <i>76%</i> | 14 72% | 65 <i>84%</i> | 65 <i>83%</i> | 57 70% | 61 <i>76%</i> | 156 84%ghl |
| Don't know | 1 | | 1 | : | - | - | - | - | : | - | | | : | : | 1 1%g |
| Average no. of mentions | 1.13 | 1.45 | 1.16 | 1.13 | 1.04 | 1.16 | 1.10 | 1.14 | 1.15 | 1.30 | 1.07 | 1.22 | 1.06 | 1.05 | 1.09 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All who have a television or listen to the radio.

| | | SE | EX | | | | AG | iΕ | | | | | SOCIAL | CLASS | | MA | RITAL STATU | | | CHILDRI | EN IN HOUS | EHOLD | |
|---|-------------------|--------------------|--------------------|--------------|------------------|------------------|------------------|-------------------|-------------------|------------------|-----------------|--------------------|------------------|-------------------|-------------------|---------------------|--------------------|----------------------------|------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 995 988 | 483 477 | 512 510 | 122 135* | 153 160 | 169 183 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 159 195 | 243 296 | 230 205 | 363 292 | 552 568 | 241 241 | 202 178 | 281 300 | 714 688 | 146 153 | 112 109* | 122 132* |
| Poor radio reception | 75 <i>8%</i> | 30 <i>6</i> % | 44 <i>9</i> % | 12 9%i | 11 7% | 20 11%Hi | 14 9%hi | 11 7% | 7 3% | 2 <i>2</i> % | 4 5% | 14 7% | 22 7% | 20 <i>10%</i> | 18 <i>6</i> % | 47 <i>8</i> % | 19 <i>8</i> % | 8 5% | 34 11%s | 41 6% | 14 <i>9</i> % | 10 <i>9</i> % | 18 13%s |
| Offended by language on the radio | 21 2% | 9 2% | 12 2% | 1 | - | 1 | 1 | 6 4%de | 13 7%cDE F | 7 7%cDE F | 6 7%CDE F | 3 <i>2</i> % | 11 4% | 2 1% | 4 2% | 13 <i>2</i> % | 1 | 7 4%p | 3 1% | 18 <i>3</i> % | 1 | 1 | 3 2% |
| Poor reception on TV | 145 <i>15%</i> | 67 14% | 78 15% | 24 18% | 19 <i>12%</i> | 21 <i>12%</i> | 21 <i>14%</i> | 34 21%de hj | 24 12% | 15 14% | 9 10% | 28 14% | 44 15% | 32 16% | 41 <i>14%</i> | 81 <i>14%</i> | 41 <i>17%</i> | 23 <i>13</i> % | 42 14% | 102 15% | 23 15% | 13 <i>12%</i> | 24 18% |
| Problems with phone ins for television programmes | 4 | 3 1% | 1 | 1 | - | 1 1% | 1 1% | | 1 • | 1 1% | : | 2 1% | | | 1 • | 3 | - | 1 1% | 1 • | 2 | 1 • | 1 1% | 1 1% |
| Net: Any | 216 22% | 100 <i>21%</i> | 117 23% | 34 25% | 27 17% | 39 <i>21%</i> | 35 <i>23%</i> | 43 27%d | 39 <i>20%</i> | 23 21% | 17 19% | 44 22% | 69 <i>23%</i> | 46 22% | 58 20% | 125 22% | 58 24% | 34 19% | 70 24% | 146 <i>21%</i> | 32 21% | 23 21% | 41 31%s |
| None of these | 770 <i>78%</i> | 377 <i>7</i> 9% | 393 77% | 102 75% | 134 83%g | 143 78% | 118 77% | 118 73% | 155 <i>80%</i> | 83 <i>79%</i> | 72 81% | 151 <i>78</i> % | 227 77% | 159 <i>78%</i> | 233 <i>80%</i> | 442 78% | 184 <i>7</i> 6% | 145 <i>81%</i> | 229 76% | 541 79%v | 121 <i>7</i> 9% | 86 <i>7</i> 9% | 92 <i>69%</i> |
| Don't know | 1 | : | 1 | | : | 1 | - | : | : | | : | - | | | 1 | 1 | 1 | | | 1 | 1 | | - |
| Average no. of mentions | 1.13 | 1.10 | 1.16 | 1.11 | 1.14 | 1.11 | 1.06 | 1.20 | 1.15 | 1.14 | 1.15 | 1.09 | 1.13 | 1.18 | 1.12 | 1.15 | 1.07 | 1.16 | 1.15 | 1.12 | 1.21 | 1.09 | 1.13 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All who have a television or listen to the radio.

| | | | ETHNICITY | | | | Yrks | | | GOVERNM East | ENT REGION | 1 | | | | | LANDLIN HOME (| |
|---|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|--------------------|---------------------|---------------------|-------------------|--------------------|---------------------|---------------------|--------------------|---------------------|-------------------|--------------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | and Hmbr (f) | East Mids (g) | West Mids (h) | of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (g) |
| Unweighted Base Weighted Base | 995 988 | 807 808 | 72 65* | 112 110* | 38 43** | 124 129 | 81 95* | 65 60* | 115 122* | 87 83* | 121 113 | 145 139 | 105 96* | 50 43* | 64 64* | 881 880 | 856 853 | 139 134 |
| Poor radio reception | 75 <i>8%</i> | 62 <i>8%</i> | 5 <i>8</i> % | 8 7% | 4 9% | 13 10%K | 4 4% | 6 9%k | 9 8%k | 5 6% | 10 9%K | 2 1% | 11 12%K | 7 16%fKo | 4 6% | 64 7%k | 68 <i>8%</i> | 7 5% |
| Offended by language on the radio | 21 2% | 16 2% | 3 4% | 2 2% | - | ÷ | 4 5%e | - | 1 1% | 3 <i>3</i> % | 2 2% | 1 1% | 3 3%e | 4 9%Egh jKO | 3 4%e | 14 2% | 20 <i>2</i> % | 1 1% |
| Poor reception on TV | 145 <i>15%</i> | 123 <i>15%</i> | 13 20%c | 9 <i>8</i> % | 6 15% | 13 10% | 12 <i>12</i> % | 15 24%ej n | 19 <i>16</i> % | 16 <i>19</i> % | 13 <i>12%</i> | 21 <i>15</i> % | 19 20%e | 6 13% | 5 8% | 134 <i>15%</i> | 110 <i>13</i> % | 35 26%P |
| Problems with phone ins for television programmes | 4 | 2 + | - | 2 2%a | | 1 1% | 1 1% | - | - | - | - | 1 1% | 1 1% | - | - | 4 | 4 | - |
| Net: Any | 216 22% | 183 <i>23%</i> | 16 25% | 17 16% | 10 24% | 27 21% | 16 17% | 18 30%kn | 26 22% | 21 26%n | 22 19% | 23 17% | 30 32%fj KNo | 15 35%fj kNo | 7 10% | 195 22%n | 175 <i>21%</i> | 41 31%p |
| None of these | 770 <i>78%</i> | 624 77% | 49 75% | 93 <i>84%</i> | 32 74% | 102 79% | 78 83%lm | 42 70% | 96 <i>78%</i> | 62 74% | 92 81%lm | 116 83%gL m | 65 <i>68%</i> | 28 65% | 58 90%giLM o | 685 78%i | 678 79%q | 93 <i>69%</i> |
| Don't know | 1 | 1 | - | 1 | 1 2% | - | 1 | : | - | | 1 | - | | - | - | 1 | 1 | 1 |
| Average no. of mentions | 1.13 | 1.11 | 1.30 | 1.20 | 1.00 | 1.02 | 1.27 | 1.13 | 1.13 | 1.10 | 1.14 | 1.06 | 1.13 | 1.09 | 1.80 | 1.11 | 1.15 | 1.05 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All who have a television or listen to the radio.

| | | | TYP | E OF MOBILE (Q | .2) | |
|---|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 995 | 862 | 391 | 468 | 9 | 133 |
| Weighted Base | 988 | 881 | 440 | 435 | 13** | 106 |
| Poor radio reception | 75 | 69 | 42 | 27 | 1 | 6 |
| | <i>8%</i> | <i>8%</i> | 9% | 6% | 7% | <i>6</i> % |
| Offended by language on | 21 | 18 | 6 | 11 | 1 | 3 |
| the radio | <i>2%</i> | <i>2</i> % | 1% | <i>3</i> % | 7% | 2% |
| Poor reception on TV | 145 | 129 | 55 | 76 | 1 | 15 |
| | <i>15%</i> | <i>15%</i> | <i>13%</i> | 17% | 7% | <i>14%</i> |
| Problems with phone ins for television programmes | 4 | 3 | 3 1% | - | - | 1 1% |
| Net: Any | 216 | 193 | 91 | 103 | 3 | 23 |
| | 22% | <i>22%</i> | <i>21%</i> | <i>24%</i> | 22% | <i>22%</i> |
| None of these | 770 | 687 | 348 | 332 | 10 | 83 |
| | <i>78%</i> | <i>78%</i> | <i>79%</i> | 76% | 78% | <i>78%</i> |
| Don't know | 1 | 1 | 1 | 1 | | |
| Average no. of mentions | 1.13 | 1.13 | 1.16 | 1.11 | 1.00 | 1.10 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All who have a television or listen to the radio.

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-------------------|-------------------|-------------------|----------------------|----------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 995 988 | 688 726 | 9 9** | 664 704 | 13 12** | 4 4** | 307 261 |
| Poor radio reception | 75 <i>8%</i> | 63 9%f | 1 18% | 61 9%f | 1 <i>8%</i> | | 12 4% |
| Offended by language on the radio | 21 <i>2%</i> | 14 2% | 1 11% | 13 <i>2</i> % | 1 | 1 | 7 3% |
| Poor reception on TV | 145 <i>15%</i> | 105 <i>14%</i> | 2 25% | 101 <i>14%</i> | 4 34% | - | 40 15% |
| Problems with phone ins for television programmes | 4 | 3 • | | 3 | - | - | 1 |
| Net: Any | 216 22% | 161 22% | 4 46% | 154 <i>22%</i> | 5 42% | - | 55 21% |
| None of these | 770 <i>78%</i> | 564 78% | 5 54% | 550 <i>78%</i> | 7 58% | 4 100% | 206 79% |
| Don't know | 1 | 1 | - | 1 | - | - | - |
| Average no. of mentions | 1.13 | 1.15 | 1.17 | 1.15 | 1.00 | | 1.07 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

O.12 So, thinking about these issues related to television and radio, please tell me whether they have happened to you personally? Base: All who have a television or listen to the radio.

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO (| Q.4) | | |
|---|--------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 995 988 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 182 172 |
| Poor radio reception | 75 <i>8%</i> | 5 10% | 13 7% | 25 7% | 2 7% | 23 7% | 35 <i>9</i> % | 73 9%N | 51 11%N | 2 12% | 2 3% | 5 6%n | 9 11%N | 3 4% | 2 1% |
| Offended by language on the radio | 21 <i>2</i> % | 2 3% | 2 1% | 6 <i>2</i> % | 2 7%be | 4 1% | 12 <i>3</i> % | 19 <i>2</i> % | 11 2% | 1 5% | • 1% | 5 7%ghl n | - | 2 2% | 2 1% |
| Poor reception on TV | 145 <i>15%</i> | 10 <i>18%</i> | 16 <i>9</i> % | 45 12% | 8 24%be | 36 10% | 84 21%BC E | 120 <i>15%</i> | 70 15% | 4 20% | 9 12% | 6 7% | 16 20%k | 15 19% | 25 15% |
| Problems with phone ins for television programmes | 4 | | 2 1%f | 1 • | - | 1 | - | 2 * | 1 | | 1 1% | - | - | | 1 1% |
| Net: Any | 216 22% | 11 22% | 29 16% | 68 <i>18</i> % | 12 35%bc E | 56 16% | 119 30%BC E | 189 23% | 115 24% | 5 28% | 12 16% | 13 17% | 24 30%n | 19 <i>24%</i> | 28 <i>16%</i> |
| None of these | 770 <i>78</i> % | 42 78% | 151 84%dF | 318 82%dF | 21 65% | 294 84%DF | 273 70% | 627 77% | 365 <i>76%</i> | 14 72% | 65 <i>84%</i> | 65 <i>83%</i> | 57 70% | 61 76% | 144 83%l |
| Don't know | 1 | - | 1 | : | - | | | | : | : | | 1 | : | : | 1 |
| Average no. of mentions | 1.13 | 1.45 | 1.16 | 1.13 | 1.04 | 1.16 | 1.10 | 1.14 | 1.15 | 1.30 | 1.07 | 1.22 | 1.06 | 1.05 | 1.09 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? Base: All adults

| | | SE | EX | | | | AGE | E | | | | | SOCIAL | CLASS | | MA | RITAL STATI | | | CHILDRI | EN IN HOUS | EHOLD | |
|---|-------------------|-------------------|--------------------|-------------------|--------------|-------------------|-------------------|-------------------|--------------|-------------------|-------------|-------------------|-------------------|-------------------|-----------------|---------------------|--------------------|----------------------------|------------------|------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Problems with security\access to personal information | 9 1% | 4 1% | 5 1% | 1 1% | | 4 2% | 2 1% | 1 1% | 2 1% | 1 1% | 1 1% | : | : | 4 2%l | 5 2%l | 6 1% | 1 • | 3 1% | 5 2% | 4 1% | 2 1% | 2 1% | 3 <i>2</i> % |
| Difficulty resolving an issue with one of your communications service providers/supplier | 26 <i>3%</i> | 13 <i>3</i> % | 13 <i>3</i> % | 1 1% | 4 2% | 7 4%h | 5 3% | 8 5%Hj | 1 | 1 1% | - | 3 <i>2</i> % | 10 <i>3</i> % | 6 3% | 7 2% | 18 <i>3</i> % | 5 2% | 3 <i>2</i> % | 9 <i>3</i> % | 17 2% | 1 1% | 4 4% | 6 5% |
| Being a victim of people making transactions using someone else's bank details | 39 4% | 20 4% | 19 <i>4</i> % | 6 <i>4%</i> | 4 2% | 12 7%Hij | 10 6%hj | 5 <i>3</i> % | 2 1% | 1 1% | 1 1% | 12 6%n | 10 <i>3</i> % | 11 5%n | 5 <i>2</i> % | 27 5% | 8 3% | 4 2% | 18 6%s | 20 <i>3</i> % | 5 4% | 7 7% | 10 7%s |
| Net: Any | 69 7% | 33 7% | 36 7% | 7 5% | 7 4% | 20 11%dH iJ | 16 10%Hij | 14 9%Hj | 5 2% | 3 <i>3</i> % | 2 2% | 14 7% | 20 7% | 18 <i>9</i> % | 17 6% | 46 <i>8</i> % | 14 5% | 9 <i>5%</i> | 28 <i>9</i> % | 41 6% | 9 <i>6</i> % | 9 <i>8</i> % | 16 12%s |
| None of these | 928 <i>93%</i> | 452 <i>93%</i> | 476 <i>92%</i> | 133 <i>95%</i> | 160 96%e | 164 <i>89%</i> | 137 <i>90%</i> | 147 <i>91%</i> | 187 96%ef | 100 <i>95%</i> | 87 97%ef | 182 <i>93%</i> | 281 <i>93%</i> | 188 <i>91%</i> | 277 94% | 525 <i>92%</i> | 235 <i>94%</i> | 168 <i>94%</i> | 275 91% | 652 94%v | 147 <i>9</i> 4% | 102 <i>92%</i> | 116 <i>88%</i> |
| Don't know | 3 | | 3 1% | | | - | | : | 3 2% | 2 2% | 1 1% | : | 1 | | 2 1% | 1 | 1 | 1 1% | | 3 | 1 | | - |
| Average no. of mentions | 1.06 | 1.11 | 1.01 | 1.00 | 1.07 | 1.14 | 1.05 | 1.00 | 1.00 | 1.00 | 1.00 | 1.09 | 1.00 | 1.14 | 1.03 | 1.08 | 1.04 | 1.00 | 1.15 | 1.00 | 1.00 | 1.49 | 1.16 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? Base: All adults

| | | | ETHNICITY | | | | | | | | IENT REGION | N | | | | | LANDLI HOME | |
|---|-------------------|-------------------------|-----------------------|-------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|-------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Problems with security/access to personal information | 9 1% | 3 | • 1% | 6 5%A | : | 4 3% | 1 1% | 1 1% | 2 2% | | - | | - | : | 2 2% | 7 1% | 8 1% | 1 1% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3%</i> | 20 2% | 3 5% | 3 <i>2</i> % | 4 8% | 4 3% | 2 2% | 2 3% | 1 1% | 2 3% | 2 1% | 2 1% | 3 3% | 2 4% | 3 5% | 21 2% | 21 <i>3</i> % | 4 3% |
| Being a victim of people making transactions using someone else's bank details | 39 <i>4%</i> | 33 4% | 1 2% | 5 4% | 1 2% | 5 4% | 9 10%jno | 2 3% | 5 4% | 2 3% | 2 <i>2</i> % | 7 5% | 3 4% | 1 3% | | 37 4% | 35 <i>4%</i> | 4 3% |
| Net: Any | 69 7% | 54 7% | 4 5% | 11 10% | 4 10% | 11 <i>8</i> % | 11 11%j | 4 7% | 8 7% | 4 5% | 4 3% | 9 6% | 7 7% | 3 <i>8%</i> | 5 7% | 61 7% | 60 7% | 9 6% |
| None of these | 928 <i>93%</i> | 752 93% | 68 <i>95%</i> | 103 <i>90%</i> | 40 <i>90%</i> | 118 <i>92%</i> | 84 <i>89%</i> | 56 <i>93%</i> | 115 <i>93%</i> | 79 <i>95%</i> | 113 <i>95%</i> | 132 <i>93%</i> | 89 <i>93%</i> | 40 <i>92%</i> | 62 <i>93%</i> | 826 93% | 792 <i>93%</i> | 136 <i>94%</i> |
| Don't know | 3 | 3 | 1 | - | : | | - | - | : | : | 2 2% | 1 1% | | | | 3 | 3 | - |
| Average no. of mentions | 1.06 | 1.02 | 1.32 | 1.20 | 1.00 | 1.15 | 1.12 | 1.00 | 1.00 | 1.21 | 1.00 | 1.06 | 1.00 | 1.00 | 1.00 | 1.07 | 1.06 | 1.06 |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? Base: All adults

| | | | TYPE | OF MOBILE (Q | .2) | |
|---|-------------------|--------------------|----------------------|--------------------|--------------|-------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Problems with security/access to personal information | 9 1% | 7 1% | 5 1% | 2 * | - | 2 2% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 3% | 24 <i>3</i> % | 11 2% | 12 3% | 1 7% | 2 <i>2</i> % |
| Being a victim of people making transactions using someone else's bank details | 39 4% | 38 4% | 27 6%ce | 12 <i>3</i> % | - | 1 1% |
| Net: Any | 69 <i>7%</i> | 64 7% | 39 <i>9%</i> | 26 <i>6</i> % | 1 7% | 5 <i>5</i> % |
| None of these | 928 <i>93%</i> | 828 <i>9</i> 3% | 405 <i>91%</i> | 417 <i>94%</i> | 12 93% | 100 <i>94%</i> |
| Don't know | 3 | 2 | - | 2 | : | 1 1%b |
| Average no. of mentions | 1.06 | 1.07 | 1.10 | 1.02 | 1.00 | 1.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-------------------|-------------------|-------------------|----------------------|------------------|-------------------|-----------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Problems with security/access to personal information | 9 1% | 6 1% | : | 6 1% | : | : | 3 1% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3</i> % | 22 3% | | 21 <i>3</i> % | 1 <i>4</i> % | | 4 1% |
| Being a victim of people making transactions using someone else's bank details | 39 <i>4%</i> | 34 5%f | - | 34 5%f | 2 18% | - | 5 <i>2</i> % |
| Net: Any | 69 7% | 57 <i>8%</i> | - | 57 <i>8%</i> | 2 18% | - | 12 4% |
| None of these | 928 <i>93%</i> | 675 <i>92%</i> | 9 100% | 653 <i>92%</i> | 10 <i>82%</i> | 6 100% | 252 95% |
| Don't know | 3 | - | : | : | - | - | 3 1%AC |
| Average no. of mentions | 1.06 | 1.07 | - | 1.07 | 1.25 | | 1.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

Q.13 And thinking about these general issues, please tell me whether they have happened to you personally? Base: All adults

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|---|--------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|------------------|-------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Problems with security/access to personal information | 9 1% | | 1 | 5 1% | - | 5 1% | 3 1% | 8 1% | 5 1% | | - | 2 3% | : | : | 1 1% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3</i> % | : | 4 2% | 10 <i>3</i> % | 2 6% | 8 2% | 15 4% | 22 3% | 14 <i>3</i> % | 1 5% | 4 5% | 1 1% | 1 1% | 2 2% | 4 2% |
| Being a victim of people making transactions using someone else's bank details | 39 4% | 2 <i>3%</i> | 8 <i>5</i> % | 18 5% | 2 5% | 16 5% | 18 5% | 36 4% | 23 5% | - | 5 6% | 2 2% | 1 2% | 5 6% | 3 2% |
| Net: Any | 69 <i>7%</i> | 2 3% | 12 7% | 32 <i>8</i> % | 4 11% | 28 <i>8%</i> | 33 <i>8</i> % | 62 <i>8</i> % | 41 <i>8</i> % | 1 5% | 8 11% | 3 4% | 2 3% | 7 8% | 7 4% |
| None of these | 928 <i>9</i> 3% | 51 <i>97%</i> | 168 <i>93%</i> | 354 <i>92%</i> | 30 <i>89%</i> | 321 <i>92%</i> | 358 <i>91%</i> | 752 92% | 440 <i>92%</i> | 18 <i>95%</i> | 67 <i>88%</i> | 75 96% | 78 <i>96%</i> | 73 <i>92%</i> | 176 95%j |
| Don't know | 3 | - | - | 1 | 1 | 1 • | 1 | 2 | : | | 1 1%h | : | 1 1%h | : | 1 1% |
| Average no. of mentions | 1.06 | 1.00 | 1.07 | 1.04 | 1.00 | 1.04 | 1.10 | 1.06 | 1.05 | 1.00 | 1.00 | 1.51 | 1.00 | 1.00 | 1.07 |

Fieldwork : 02:03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n * small base; '' very small base (under 30) ineligible for sig testing

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | SE | x | AGE | | | | | | | | | SOCIAL | CLASS | | MAR | RITAL STATI | | | CHILDRE | EN IN HOUS | EHOLD | |
|---|-------------------|-------------------|--------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|--------------------|-----------------|------------|------------------|------------|--------------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.9) | 242 <i>24%</i> | 125 <i>26%</i> | 116 <i>23%</i> | 19 <i>14%</i> | 14 <i>8</i> % | 41 22%D | 33 22%D | 63 39%CD EF | 72 37%CD EF | 46 43%CD EFj | 26 29%CD | 56 28% | 73 24% | 48 23% | 65 <i>22%</i> | 159 28%P | 38 15% | 45 25%p | 54 18% | 187 27%Rt u | 25 16% | 17 15% | 29 22% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.9) | 210 21% | 99 20% | 111 22% | 9 7% | 24 14% | 47 25%Cd | 36 24%C | 46 29%CD | 47 24%Cd | 28 27%Cd | 19 21%C | 54 28%N | 65 21% | 44 21% | 47 16% | 139 24%P | 31 13% | 40 22%p | 63 21% | 147 21% | 34 22% | 23 21% | 30 23% |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 99 <i>20%</i> | 100 <i>19%</i> | 23 17%hJ | 43 26%HI J | 43 23%HI J | 38 25%HI J | 38 24%HIJ | 14 7% | 11 10% | 3 <i>3</i> % | 50 25%N | 58 <i>19%</i> | 51 25%N | 40 1 <i>3</i> % | 129 23%Q | 49 20%q | 20 11% | 69 <i>23</i> % | 130 <i>19%</i> | 35 <i>22%</i> | 25 <i>22%</i> | 30 <i>23%</i> |
| Poor reception on TV | 145 <i>14%</i> | 67 14% | 78 15% | 24 17% | 19 <i>12%</i> | 21 <i>12%</i> | 21 <i>14%</i> | 34 21%de hj | 24 12% | 15 14% | 9 10% | 28 14% | 44 15% | 32 16% | 41 14% | 81 <i>14%</i> | 41 <i>16%</i> | 23 <i>13</i> % | 42 14% | 102 <i>15%</i> | 23 15% | 13 <i>12%</i> | 24 18% |
| Poor radio reception | 75 7% | 30 6% | 44 9% | 12 9% | 11 7% | 20 11%Hi | 14 9%hi | 11 7% | 7 3% | 2 2% | 4 5% | 14 7% | 22 7% | 20 10% | 18 6% | 47 8% | 19 <i>8%</i> | 8 5% | 34 11%s | 41 6% | 14 <i>9</i> % | 10 <i>9</i> % | 18 13%S |
| Being a victim of people making transactions using someone else's bank details | 39 4% | 20 4% | 19 <i>4%</i> | 6 4% | 4 2% | 12 7%Hij | 10 6%hj | 5 <i>3%</i> | 2 1% | 1 1% | 1 1% | 12 6%n | 10 <i>3</i> % | 11 5%n | 5 <i>2%</i> | 27 5% | 8 <i>3%</i> | 4 2% | 18 6%s | 20 <i>3%</i> | 5 4% | 7 7% | 10 7%s |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | SE | x | AGE | | | | | | | | | SOCIAL | CLASS | | MAR | RITAL STATU | | | CHILDRI | EN IN HOUSE | HOLD | |
|--|-----------------|------------------|--------------------|-----------------|----------------|----------------|-----------------|-----------------|------------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|---------------------|--------------------|----------------------------|------------------|------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (0.10) | 37 <i>4%</i> | 17 <i>4%</i> | 19 <i>4%</i> | 11 8%gHi | 8 5% | 7 4% | 6 4% | 3 2% | 2 1% | : | 2 2% | 4 2% | 11 <i>3</i> % | 11 5% | 11 4% | 22 4% | 11 5% | 4 2% | 15 <i>5</i> % | 21 <i>3%</i> | 8 5% | 6 5% | 8 6% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.10) | 33 <i>3%</i> | 15 <i>3</i> % | 18 4% | 3 <i>2</i> % | 12 7%HiJ | 9 5%Hij | 5 3%h | 5 3%h | | : | | 11 5%n | 11 <i>4</i> % | 6 <i>3</i> % | 5 <i>2</i> % | 23 <i>4%</i> | 9 <i>4%</i> | 2 1% | 14 5% | 20 3% | 12 8%s | 4 <i>4%</i> | 2 2% |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 15 <i>3</i> % | 16 <i>3</i> % | 3 2% | 5 <i>3%</i> | 6 <i>3%</i> | 5 <i>3</i> % | 5 <i>3</i> % | 7 4% | 5 5% | 2 2% | 5 <i>3</i> % | 11 4% | 4 2% | 10 4% | 21 4% | 7 3% | 4 2% | 10 <i>3</i> % | 21 <i>3</i> % | 3 2% | 4 3% | 6 5% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3%</i> | 13 <i>3</i> % | 13 <i>3</i> % | 1 1% | 4 2% | 7 4%h | 5 3% | 8 5%Hj | 1 | 1 1% | - | 3 2% | 10 <i>3</i> % | 6 <i>3</i> % | 7 2% | 18 <i>3</i> % | 5 2% | 3 <i>2</i> % | 9 <i>3</i> % | 17 2% | 1 <i>1%</i> | 4 4% | 6 5% |
| Offended by language on the radio | 21 2% | 9 <i>2</i> % | 12 2% | 1 | - | 1 | 1 | 6 4%de | 13 7%CD8 F | 7 E 7%CDE F | 6 7%CDE F | 3 2% | 11 4% | 2 1% | 4 1% | 13 2% | 1 | 7 4%p | 3 1% | 18 <i>3</i> % | 1 | 1 | 3 2% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 11 2% | 7 1% | 6 <i>4%</i> | 3 2% | 5 2% | 3 2% | 1 1% | 1 1% | 1 1% | - | 3 1% | 8 <i>3</i> % | 2 1% | 5 2% | 10 <i>2</i> % | 8 3%q | - | 10 <i>3</i> % | 9 1% | 5 <i>3%</i> | 4 4% | 4 3% |
| Incorrect charges on your landline bill | 18 2% | 12 <i>3</i> % | 6 1% | 2 1% | 7 4%j | 2 1% | 3 2% | 2 1% | 2 1% | 2 2% | | 2 1% | 8 3% | 2 1% | 6 2% | 10 <i>2</i> % | 7 3% | 2 1% | 9 <i>3%</i> | 10 <i>1%</i> | 4 <i>3%</i> | 5 4%s | 4 3% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.9-Q.13 Whether each issue experienced at all- total

| | | SE | x | | | | AGE | | | | | | SOCIAL | CLASS | | MAI | RITAL STATI | JS Sep | | CHILDR | EN IN HOUSI | HOLD | |
|---|-----------------|-------------|--------------------|--------------|--------------|--------------|-----------------|-----------------|------------|--------------|------------|-----------|-----------------|-----------------|-----------|---------------------|--------------------|---------------------|-----------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Incorrect charges on your mobile bill | 17 2% | 10 2% | 8 1% | 6 4%Hi | 2 1% | 5 2%h | 3 2% | 2 1% | - | : | - | 1 • | 6 2% | 5 3% | 5 2% | 12 <i>2</i> % | 5 2% | 1 • | 10 3%s | 7 1% | 6 4%s | 7 7%S | 6 5%S |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 4 1% | 10 2% | 1 | 3 2% | 3 2% | 3 2% | 5 3%h | : | | | 1 • | 5 2% | 5 3% | 3 1% | 10 2% | 1 • | 4 2% | 8 2% | 7 1% | 5 <i>3</i> % | 4 4%s | 4 3% |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | 4 1% | 7 1% | 2 1% | 1 1% | 4 2%h | 1 1% | 3 2%h | | - | - | 2 1% | 3 1% | 2 1% | 4 1% | 9 <i>2</i> % | 2 1% | | 6 <i>2</i> % | 6 1% | 3 <i>2</i> % | 5 4%S | 5 3%s |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 2 * | 9 <i>2</i> % | 2 1% | 2 1% | | 4 3%eh | 3 <i>2</i> % | - | | - | 2 1% | 5 <i>2</i> % | 1 | 3 1% | 5 1% | 2 1% | 4 2% | 5 <i>2</i> % | 6 1% | 2 1% | 3 <i>2</i> % | 3 2% |
| Being a victim of someone using another person's identity online | 10 1% | 7 1% | 3 1% | : | 2 1% | 7 4%fH | : | 2 1% | : | : | : | 2 1% | 1 • | 5 3%l | 2 1% | 9 <i>2</i> % | 1 • | 1 | 5 2% | 5 1% | 1 1% | 4 4%s | 2 2% |
| Being unable to afford a landline | 10 1% | 3 1% | 7 1% | 2 2% | 1 | 2 1% | 3 2% | 1 1% | 2 1% | 2 2% | : | : | 2 1% | 3 1% | 5 2% | 2 | 4 1% | 5 3%O | 5 2% | 6 1% | 3 2% | 2 2% | 2 2% |
| Problems with security/access to personal information | 9 1% | 4 1% | 5 1% | 1 1% | | 4 2% | 2 1% | 1 1% | 2 1% | 1 1% | 1 1% | : | | 4 2%l | 5 2%l | 6 1% | 1 • | 3 1% | 5 2% | 4 1% | 2 1% | 2 1% | 3 2% |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 3 1% | 5 1% | 1 1% | 4 2%h | 2 1% | | 1 1% | | - | | 1 • | 3 1% | 2 1% | 2 1% | 5 1% | 3 1% | | 3 1% | 5 1% | 1 1% | 1 1% | 1 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 3 1% | 2 | | 2 1% | 4 2% | : | | | - | : | - | 2 1% | 3 <i>2</i> % | 1 | 4 1% | 1 1% | | 4 1% | 1 | 2 1% | 4 4%S | 4 3%S |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3 1% | 3. | - | - | 2 1% | 3 <i>2</i> % | - | • | : | - | 2 1% | 2 1% | - | 1 | 5 1% | - | | 5 2%S | - | 2 1%s | 2 2%S | 5 4%S |
| Being charged for calls made on your mobile after it was stolen | 5 | 3 1% | 2 | 1 1% | - | 2 1% | | 2 1% | | - | | 1 • | 1 • | 2 1% | 1. | 4 1% | - | 1 1% | 3 1% | 2 | 1 | 2 2%s | 3 2%s |
| | | | | | | | | | | | | | | | | | | | | | | | |
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Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.9-Q.13 Whether each issue experienced at all- total

| Base: | All | aduits | |
|-------|-----|--------|--|
| | | | |

| | | SE | X | | | | AGI | E | | | | | SOCIAL | CLASS | | MAR | RITAL STATI | | | CHILDRE | EN IN HOUSI | HOLD | |
|---|-------------------|-------------------|--------------------|------------------|-------------------|--------------|--------------|--------------------|-------------------|-------------------|-------------|------------------|------------------|------------------|-------------------|---------------------|--------------------|----------------------------|-------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| Problems with phone ins for television programmes | 4 | 3 1% | 1 | 1 | : | 1 1% | 1 1% | : | 1 | 1 1% | | 2 1% | - | - | 1 | 3. | | 1 1% | 1 • | 2 | 1 | 1 1% | 1 1% |
| Incorrect charges on your internet bill | 3 * | 1 | 2 | : | 1 1% | : | 1 1% | : | : | : | : | : | 1 | 1 | 1 | 1 | 1 | 1 1% | 1 | 2 | | 1 | - |
| Being moved to a new landline supplier without agreeing to move | 2 | - | 2 | - | | 1 1% | : | 1 1% | - | : | | - | 2 1% | - | : | 1 | - | 1 1% | 1 | 1 | 1 1% | - | |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 | 2 * | - | 1 1% | | 1 1% | | | | | | 2 1% | - | | - | 1. | 1 | | 1 | 1 | 1 1% | | |
| Children accessing adult content through internet | 2 | - | 2 | : | : | : | 2 1% | : | : | : | : | : | 1 | | 1 | 1 | - | 1 1% | 1 | 1 | - | : | 1 1% |
| Net: Received silent calls on landline OR mobile phone' | 266 27% | 137 <i>28%</i> | 130 <i>25%</i> | 28 20% | 21 <i>12%</i> | 42 23%d | 39 26%D | 64 40%CD Ef | 73 37%CD Ef | 46 43%CD EF | 27 30%D | 57 29% | 83 <i>27%</i> | 54 <i>26%</i> | 72 24% | 171 30%P | 48 19% | 48 27% | 63 <i>21%</i> | 203 29%rt u | 30 <i>20%</i> | 19 <i>17</i> % | 31 <i>23%</i> |
| Net: Received abandoned calls on landline OR mobile phone | 221 <i>22%</i> | 106 22% | 115 <i>22%</i> | 11 <i>8</i> % | 29 17%c | 48 26%C | 38 25%C | 48 30%Cd | 47 24%C | 28 27%C | 19 21%C | 58 29%N | 66 <i>22%</i> | 47 23% | 51 <i>17</i> % | 145 25%P | 34 14% | 41 23%p | 67 <i>22%</i> | 154 22% | 36 <i>23%</i> | 25 <i>22%</i> | 30 <i>23%</i> |
| Net: Any | 585 <i>58%</i> | 283 58% | 302 59% | 76 54% | 79 47% | 104 56% | 96 62%d | 112 69%cD eJ | 119 61%d | 72 68%cD j | 47 52% | 131 67%N | 176 58% | 120 58% | 158 <i>53%</i> | 351 <i>61%</i> | 135 <i>5</i> 4% | 99 <i>55%</i> | 175 <i>58%</i> | 410 59% | 86 55% | 60 54% | 84 <i>63%</i> |
| None of these | 415 <i>42%</i> | 202 42% | 213 <i>41%</i> | 64 46%gi | 88 53%fG hl | 81 44%g | 57 38% | 49 31% | 76 39% | 34 <i>32</i> % | 42 48%Gi | 65 <i>33%</i> | 126 42% | 86 <i>42%</i> | 138 47%K | 221 <i>3</i> 9% | 115 46% | 79 45% | 129 42% | 287 41% | 70 45% | 50 46% | 49 <i>37%</i> |
| Average number of mentions | 2.07 | 2.06 | 2.08 | 1.79 | 2.17H j | 2.47c HiJ | 2.12H j | 2.20H iJ | 1.67 | 1.74 | 1.55 | 1.99 | 2.15 | 2.27 | 1.90 | 2.20 | 1.90 | 1.84 | 2.35s | 1.95 | 2.31s | 2.62S | 2.52\$ |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | ETHNICITY | | | | | | | GOVERNMI | ENT REGION | N | | | | | LANDLIN HOME (| |
|--|-------------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|----------------------------|---------------------|-------------------|--------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (0.9) | 242 24% | 216 27%C | 12 17% | 13 11% | 14 <i>31%</i> | 33 26%jk | 32 34%JK o | 14 24%j | 25 21% | 28 34%JK | 14 12% | 19 <i>13%</i> | 25 27%Jk | 15 34%JK | 21 31%JK | 206 23%JK | 236 28%Q | 5 4% |
| Receiving 'abandoned calls with recorded' message' - this is where a company's telephone system has tired to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (0.9) | 210 21% | 171 21% | 18 25% | 20 18% | 5 12% | 27 21%k | 36 38%eH JKLO | 15 25%K | 17 14% | 22 27%hj K | 17 14% | 15 10% | 17 18% | 21 50%Eg HiJKL nO | 16 24%k | 172 19%k | 207 24%Q | 3 2% |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 157 <i>19%</i> | 26 36%AC | 16 14% | 3 7% | 15 12% | 23 24%e | 16 27%e | 28 23%e | 22 27%e | 18 <i>15%</i> | 22 15% | 27 29%Ej kno | 14 32%Ej kn | 9 14% | 175 20% | 182 21%q | 17 12% |
| Poor reception on TV | 145 <i>14%</i> | 123 15%c | 13 18%c | 9 <i>8</i> % | 6 15% | 13 10% | 12 12% | 15 24%ej n | 19 <i>16</i> % | 16 <i>19</i> % | 13 11% | 21 <i>15</i> % | 19 20%e | 6 13% | 5 8% | 134 <i>15%</i> | 110 <i>13</i> % | 35 24%P |
| Poor radio reception | 75 7% | 62 <i>8</i> % | 5 7% | 8 7% | 4 9% | 13 10%K | 4 4% | 6 9%K | 9 8%k | 5 6% | 10 9%K | 2 1% | 11 12%K | 7 16%fKo | 4 6% | 64 7%k | 68 <i>8%</i> | 7 5% |
| Being a victim of people making transactions using someone else's bank details | 39 <i>4%</i> | 33 4% | 1 2% | 5 4% | 1 2% | 5 4% | 9 10%jno | 2 3% | 5 4% | 2 3% | 2 2% | 7 5% | 3 4% | 1 3% | - | 37 4% | 35 4% | 4 3% |

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | ETHNICITY | | | | | | | | ENT REGION | N | | | | | LANDLII HOME | |
|--|------------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|------------------|------------------|----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (0.10) | 37 <i>4%</i> | 26 3% | 3 <i>4%</i> | 7 6% | 1 2% | 7 6% | 3 <i>3</i> % | : | 7 6% | 3 <i>3</i> % | 2 2% | 5 4% | 2 <i>2</i> % | 5 12%gJk IO | 2 <i>3%</i> | 29 <i>3%</i> | 29 <i>3</i> % | 7 5% |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.10) | 33 <i>3</i> % | 26 3% | 2 3% | 6 <i>5</i> % | 4 9% | 1 7% | 4 4% | 5 8%eKn | 7 6%k | 1 2% | 3 3% | 1 1% | 4 5% | 2 5% | | 31 <i>4%</i> | 28 <i>3</i> % | 5 <i>4%</i> |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 24 3% | 1 2% | 6 5% | 1 1% | 5 4% | 5 <i>5</i> % | • 1% | 1 1% | 5 6% | 2 <i>2</i> % | 2 2% | 2 2% | 4 9%ghj ko | 4 5% | 24 3% | 30 4% | 1 1% |
| Difficulty resolving an issue with one of your communications service providers/supplier | 26 <i>3%</i> | 20 2% | 3 5% | 3 2% | 4 8% | 4 3% | 2 <i>2</i> % | 2 3% | 1 1% | 2 <i>3</i> % | 2 1% | 2 1% | 3 <i>3</i> % | 2 4% | 3 5% | 21 <i>2</i> % | 21 <i>3</i> % | 4 3% |
| Offended by language on the radio | 21 <i>2%</i> | 16 2% | 3 4% | 2 2% | - | - | 4 5%e | - | 1 1% | 3 <i>3</i> % | 2 1% | 1 1% | 3 3%e | 4 9%Egh jKO | 3 4%e | 14 2% | 20 2% | 1 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2%</i> | 12 <i>1%</i> | 1 2% | 5 5%a | | 3 <i>2</i> % | 1 <i>1%</i> | 3 5% | 4 3% | 1 1% | 2 2% | 2 1% | 2 2% | 1 2% | : | 18 2% | 12 1% | 6 4%p |
| Incorrect charges on your landline bill | 18 2% | 9 1% | 4 5%A | 6 5%A | 1 2% | 4 3% | 1 1% | 1 2% | - | 5 6%hlo | 3 <i>3</i> % | 2 1% | : | : | 2 3% | 17 2% | 17 2% | 1 1% |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | ETHNICITY | | | | | | | | MENT REGIO | N | | | | | LANDLI HOME | |
|---|------------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|----------------|--------------------|---------------------|-----------------|------------------|-----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (a) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West | Wa- les (m) | Scot land (n) | England (o) | Yes | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Incorrect charges on your mobile bill | 17 2% | 9 1% | 2 3% | 6 5%A | : | 6 5%klo | 4 5%k | 2 4% | 2 2% | : | 1 1% | 1 | | 1 2% | : | 17 <i>2%</i> | 13 <i>2</i> % | 5 <i>3</i> % |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 11 1% | 1 1% | 3 2% | - | 2 <i>2</i> % | 2 2% | 2 4% | 2 1% | 2 2% | 1 1% | 1 | 2 2% | 1 2% | | 14 2% | 14 <i>2</i> % | 1 |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 <i>1</i> % | 6 1% | 1 1% | 5 4%A | 1 2% | 3 2% | 3 <i>3</i> % | 1 1% | - | - | 1 • | 1 | 1 <i>1%</i> | 2 6%hij kO | - | 9 1% | 8 1% | 4 2% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 9 1% | 1 1% | 1 1% | - | 2 <i>2</i> % | - | | - | 1 2% | 1 1% | 2 1% | - | 3 8%fgH jkLO | 1 1% | 7 1% | 7 1% | 4 3%p |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 7 1% | 1 2% | 2 2% | 1 2% | 2 2% | 5 5%hjk IO | : | - | 2 2% | | - | - | 1 2% | - | 9 1% | 10 <i>1%</i> | |
| Being unable to afford a landline | 10 <i>1%</i> | 7 1% | - | 3 <i>3</i> % | 1 3% | 3 <i>3</i> % | 2 2% | 1 2% | 1 1% | : | | 1 | 1 1% | 1 1% | : | 10 <i>1%</i> | 3 | 7 5%P |
| Problems with security\access to personal information | 9 1% | 3. | • 1% | 6 5%A | - | 4 <i>3</i> % | 1 1% | 1 1% | 2 2% | - | - | - | - | - | 2 2% | 7 1% | 8 1% | 1 1% |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 5 1% | 2 2% | 2 1% | - | 2 <i>2</i> % | 1 1% | | - | 2 2% | - | 1 1% | 1 1% | 2 4%hjo | - | 7 1% | 6 1% | 2 1% |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 1 | - | 4 4%A | - | 2 1% | 2 2% | - | - | - | 1 1% | 1. | 1 1% | | - | 6 1% | 4 1% | 1 1% |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 3. | • 1% | 2 <i>2</i> % | - | 2 2% | 2 2% | | - | - | - | - | - | 1 2% | • 1% | 4 | 5 1% | : |
| Being charged for calls made on your mobile after it was stolen | 5 | 3 | - | 2 1% | 1 2% | 2 1% | - | 1 1% | - | - | - | 1 | - | 1 2% | - | 4 | 4 | 1 1% |
| | | | | | | | | | | | | | | | | | | |

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | E | THNICITY | | | | | | | GOVERNME | INT REGION | | | | | | LANDLIN HOME | |
|---|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|----------------------|---------------------|----------------------------|---------------------|-------------------|-------------------|------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| Problems with phone ins for television programmes | 4 | 2 | - | 2 2% | : | 1 1% | 1 1% | : | : | : | : | 1 1% | 1 1% | : | : | 4 | 4 | - |
| Incorrect charges on your internet bill | 3 | 2 | - | 1 | - | | - | 1 2%0 | | | | 1 | 1 1% | : | : | 3 | 1 | 1 1% |
| Being moved to a new landline supplier without agreeing to move | 2 * | 1 | - | 1 1% | - | - | - | - | - | 1 | 2 2%O | - | - | 2 | : | 2 | 2 | - |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | 1 | 1 2%a | | | | 1 1% | : | | | 1 1% | - | | | | 2 * | 2 | |
| Children accessing adult content through internet | 2 | 2 | 1 | 1 | : | - | - | : | : | 1 2%o | : | : | | 1 2% | - | 1 | 1 | 1 1%p |
| Net: Received silent calls on landline OR mobile phone' | 266 27% | 236 29%bC | 12 17% | 17 14% | 15 <i>34%</i> | 36 28%Jk | 35 37%JK o | 14 24% | 33 26%j | 29 35%JK | 15 13% | 23 16% | 26 27%Jk | 19 44%gh JKO | 22 32%Jk | 225 25%Jk | 254 30%Q | 12 9% |
| Net: Received abandoned calls on landline OR mobile phone | 221 <i>22%</i> | 181 <i>22%</i> | 19 26% | 20 18% | 6 14% | 28 21%k | 36 38%eH JKIO | 16 26%k | 19 <i>16</i> % | 24 28%jK | 18 15% | 16 11% | 20 21%k | 22 51%Eg HiJKL NO | 16 24%k | 182 21%k | 213 25%Q | 8 6% |
| Net: Any | 585 <i>58%</i> | 492 61%C | 43 59%c | 49 <i>43%</i> | 28 63% | 73 57%k | 71 75%eH JKNO | 43 71%Hj Kn | 60 <i>48%</i> | 60 73%eH JKNo | 59 <i>50%</i> | 62 <i>43%</i> | 61 64%hj K | 37 85%EH JKINO | 32 48% | 516 58%K | 516 60%Q | 69 48% |
| None of these | 415 <i>42%</i> | 317 <i>39%</i> | 30 41% | 65 57%Ab | 16 <i>37</i> % | 56 43%fi M | 24 25% | 18 29% | 64 52%FG IIM | 23 27% | 59 50%Fg IIM | 80 57%eF GILMO | 34 36%m | 6 15% | 35 52%FgIM | 374 42%Fi M | 340 <i>40%</i> | 76 52%P |
| Average number of mentions | 2.07 | 1.96 | 2.42a | 2.88A | 1.68 | 2.20 | 2.24 | 2.06 | 2.22j | 2.07 | 1.68 | 1.75 | 2.07j | 2.56J ko | 2.24 | 2.02 | 2.10 | 1.82 |

| | | | TYPE | OF MOBILE (Q. | 2) | |
|---|-------------------|-------------------|----------------------|--------------------|-----------------|-------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 1007 1000 | 874 894 | 394 443 | 478 445 | 9 13** | 133 106 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (0.9) | 242 24% | 212 24% | 93 21% | 113 25% | 8 61% | 29 <i>28</i> 9 |
| Receiving 'abandoned calls with recorded message' - this is where a compary's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (0.9) | 210 21% | 186 21% | 99 22% | 84 19% | 6 47% | 23 229 |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 191 21%E | 112 25%CE | 77 17%E | 5 <i>39%</i> | 8 79 |
| Poor reception on TV | 145 <i>14%</i> | 129 <i>14%</i> | 55 <i>12%</i> | 76 17% | 1 7% | 15 149 |
| Poor radio reception | 75 <i>7%</i> | 69 <i>8</i> % | 42 9% | 27 6% | 1 7% | 6 69 |
| Being a victim of people making transactions using someone else's bank details | 39 <i>4%</i> | 38 4% | 27 6%ce | 12 <i>3</i> % | : | 1 79 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.10) | 37 <i>4%</i> | 36 <i>4%</i> | 19 <i>4%</i> | 16 <i>3%</i> | 1 7% | 1 79 |

| | | | TYPE | OF MOBILE (Q | .2) | |
|--|------------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q1.0) | 33 <i>3</i> % | 33 4%ce | 26 6%Ce | 7 2% | 1 7% | |
| Have received an unexpectedly high landline bill | 31 <i>3%</i> | 29 <i>3</i> % | 10 2% | 16 4% | 2 19% | 2 2% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3%</i> | 24 <i>3%</i> | 11 2% | 12 <i>3</i> % | 1 7% | 2 29 |
| Offended by language on the radio | 21 <i>2</i> % | 18 2% | 6 1% | 11 <i>3</i> % | 1 7% | 3 29 |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 2% | 19 2% | 14 <i>3</i> % | 5 1% | 1 7% | |
| Incorrect charges on your landline bill | 18 <i>2%</i> | 18 2% | 8 2% | 10 <i>2</i> % | : | 1 19 |
| Incorrect charges on your mobile bill | 17 2% | 17 2% | 13 3%c | 3 1% | 1 7% | - |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 15 <i>2</i> % | 12 3%c | 2 | 1 7% | |
| Being given incorrect information about mobile tariffs or coverage by mobile operator\supplier | 11 <i>1%</i> | 11 <i>1%</i> | 7 2% | 3 1% | 1 7% | - |

| | | | TYP | E OF MOBILE (Q | .2) | |
|---|-----------------|-----------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 10 1% | 2 * | 6 1% | 1 7% | 1 1% |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 10 <i>1%</i> | 8 2% | 2 * | 1 7% | - |
| Being unable to afford a landline | 10 <i>1%</i> | 10 <i>1%</i> | 3 1% | 5 1% | 2 15% | 1 1% |
| Problems with security\access to personal information | 9 1% | 7 1% | 5 1% | 2 | - | 2 2% |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | 3 1% | 5 1% | - | - |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | 4 1% | 2 • | - | - |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | 5 1% | : | - | - |
| Being charged for calls made on your mobile after it was stolen | 5 | 5 1% | 3 1% | 1 | 1 7% | - |
| Problems with phone ins for television programmes | 4 | 3 | 3 1% | - | - | 1 1% |
| Incorrect charges on your internet bill | 3 | 3 | 1 | 1 | - | |
| Being moved to a new landline supplier without agreeing to move | 2 | 2 | 1 | 1 | : | - |

| | | | TYPI | E OF MOBILE (Q | 2) | |
|---|-------------------|-------------------|----------------------|--------------------|--------------|------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | 2 | 1 | | 1 10% | : |
| Children accessing adult content through internet | 2 | 2 | 2 | : | : | : |
| Net: Received silent calls on landline OR mobile phone' | 266 <i>27%</i> | 236 26% | 105 24% | 125 <i>28%</i> | 8 61% | 30 <i>29%</i> |
| Net: Received abandoned calls on landline OR mobile phone | 221 <i>22%</i> | 197 <i>22%</i> | 104 23% | 90 20% | 6 47% | 23 <i>22%</i> |
| Net: Any | 585 58% | 529 <i>59%</i> | 266 60% | 257 58% | 11 90% | 56 <i>52%</i> |
| None of these | 415 <i>42%</i> | 365 41% | 177 40% | 187 <i>42%</i> | 1 10% | 51 <i>48%</i> |
| Average number of mentions | 2.07 | 2.11 | 2.22e | 1.94 | 3.06 | 1.74 |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | | TYPE OF INTE | BNFT (Q.2a) | | |
|---|-------------------|-------------------|-------------------|----------------------|-----------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 1007 1000 | 693 733 | 9 9** | 668 710 | 13 12** | 5 6** | 314 267 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.9) | 242 24% | 192 26%f | 3 39% | 187 26%f | 3 22% | 1 12% | 50 <i>19%</i> |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (O.9) | 210 21% | 161 22% | 2 24% | 158 22% | | 1 11% | 49 18% |
| Broadband speeds being slower than expected | 199 <i>20%</i> | 195 27%F | - | 194 27%F | 1 4% | - | 4 1% |
| Poor reception on TV | 145 <i>14%</i> | 105 <i>14%</i> | 2 25% | 101 <i>14%</i> | 4 34% | - | 40 15% |
| Poor radio reception | 75 7% | 63 9%f | 1 18% | 61 9%f | 1 <i>8</i> % | - | 12 4% |
| Being a victim of people making transactions using someone else's bank details | 39 <i>4%</i> | 34 5%f | | 34 5%f | 2 18% | : | 5 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.10) | 37 4% | 31 <i>4%</i> | 1 16% | 29 4% | 1 4% | | 5 2% |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|------------------|------------------|-------------------|----------------------|----------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.10) | 33 3% | 29 4% | : | 29 4% | : | : | 4 2% |
| Have received an unexpectedly high landline bill | 31 <i>3</i> % | 26 4% | 2 22% | 24 <i>3%</i> | 1 4% | - | 5 2% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3%</i> | 22 <i>3</i> % | | 21 <i>3</i> % | 1 4% | : | 4 1% |
| Offended by language on the radio | 21 2% | 14 2% | 1 11% | 13 2% | : | 1 | 7 3% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2</i> % | 16 <i>2</i> % | | 16 2% | 2 18% | | 2 1% |
| Incorrect charges on your landline bill | 18 <i>2</i> % | 17 2% | - | 16 <i>2</i> % | 1 <i>4%</i> | 1 | 2 1% |
| Incorrect charges on your mobile bill | 17 2% | 15 2% | - | 14 2% | 2 13% | 1 | 2 1% |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | 14 <i>2</i> % | | 14 2% | - | - | 1 |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | 9 1% | | 8 1% | 1 <i>4%</i> | : | 3 1% |

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|-----------------|-----------------|-------------------|----------------------|----------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | 11 <i>1%</i> | | 11 <i>2</i> % | : | - | - |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | 10 1% | 1 10% | 10 <i>1%</i> | - | - | - |
| Being unable to afford a landline | 10 <i>1%</i> | 5 1% | - | 4 1% | 1 10% | - | 5 2% |
| Problems with security\access to personal information | 9 1% | 6 1% | : | 6 1% | - | | 3 1% |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 8 1% | | 8 1% | 1 4% | - | - |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | 6 1% | | 5 1% | 1 4% | - | - |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | 5 1% | • 5% | 5 1% | - | | |
| Being charged for calls made on your mobile after it was stolen | 5 | 3 * | - | 3 | - | | 2 1% |
| Problems with phone ins for television programmes | 4 - | 3 | - | 3 | - | - | 1 |
| Incorrect charges on your internet bill | 3 | 1 | - | 1 | 1 <i>4%</i> | - | 1 1% |
| Being moved to a new landline supplier without agreeing to move | 2 | 2 | : | 2 | - | | - |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|--------------------|--------------|-------------------|----------------------|--------------|-------------------|-------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2 * | 2 * | | 2 | | : | - |
| Children accessing adult content through internet | 2 | 2 | - | 2 | - | : | - |
| Net: Received silent calls on landline OR mobile phone' | 266 27% | 212 29%F | 4 51% | 205 29%F | 3 26% | 1 12% | 54 20% |
| Net: Received abandoned calls on landline OR mobile phone | 221 <i>22</i> % | 168 23% | 2 24% | 165 <i>23%</i> | | 1 11% | 53 20% |
| Net: Any | 585 <i>58%</i> | 456 62%F | 6 71% | 444 63%F | 6 52% | 1 23% | 129 <i>48%</i> |
| None of these | 415 <i>42%</i> | 277 38% | 2 29% | 266 <i>37%</i> | 6 48% | 4 77% | 139 52%A |
| Average number of mentions | 2.07 | 2.21F | 2.38 | 2.20F | 3.13 | 1.00 | 1.59 |

| | | | | TV PLATFORM | Q 3) | | | | | HOW (| OFTEN LISTEN | | (Q.4) | | |
|---|-------------------|------------------------|------------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 1007 1000 | 55 53* | 178 180 | 374 386 | 39 33* | 331 350 | 409 392 | 813 815 | 471 480 | 23 19** | 71 77* | 80 78* | 86 81* | 82 80* | 194 185 |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.9) | 242 24% | 7 13% | 36 20% | 110 28%a | 11 34%a | 98 28%a | 100 25% | 203 25% | 127 27% | 7 34% | 15 20% | 19 25% | 13 16% | 22 27% | 38 21% |
| Receiving 'abandoned calls with recorded message' this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.9) | 210 21% | 5 10% | 31 17% | 99 25%ab | 8 24% | 90 26%ab | 91 <i>23%</i> | 183 22%n | 117 24%mn | 7 36% | 19 25% | 17 22% | 13 16% | 10 13% | 27 14% |
| Broadband speeds being slower than expected | 199 20% | 6 11% | 37 21% | 95 25% | 6 17% | 89 25% | 78 20% | 183 22%N | 112 23%kN | 6 29% | 21 27%kN | 10 <i>13%</i> | 23 28%km N | 11 14% | 15 <i>8</i> % |
| Poor reception on TV | 145 <i>14%</i> | 10 <i>18%</i> | 16 <i>9</i> % | 45 <i>12%</i> | 8 24%be | 36 10% | 84 21%BC E | 120 15% | 70 15% | 4 20% | 9 12% | 6 7% | 16 20%k | 15 <i>19%</i> | 25 14% |
| Poor radio reception | 75 <i>7</i> % | 5 10% | 13 <i>7</i> % | 25 7% | 2 7% | 23 7% | 35 <i>9</i> % | 73 9%N | 51 11%N | 2 12% | 2 3% | 5 6%n | 9 11%N | 3 4% | 2 1% |
| Being a victim of people making transactions using someone else's bank details | 39 4% | 2 3% | 8 5% | 18 <i>5</i> % | 2 5% | 16 5% | 18 5% | 36 4% | 23 5% | - | 5 6% | 2 2% | 1 2% | 5 6% | 3 2% |
| Receiving silent calls (this means the person answering the call hears silence, if a recorded message was heard, please do not count this as a silent call) (Q.10) | 37 <i>4%</i> | 2 4% | 10 <i>6</i> % | 14 <i>4%</i> | 1 <i>4%</i> | 13 4% | 10 3% | 25 3% | 13 <i>3</i> % | 2 9% | 2 3% | 4 5% | 3 <i>4%</i> | 2 2% | 11 <i>6</i> % |

| | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | | Q.4) | | |
|--|------------------|------------------------|-----------------|-------------------------|--------------------|-------------------|---------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|-----------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Receiving 'abandoned calls with recorded message' - this is where a company's telephone system has tried to call you, but when the call was put through there was no operator available to speak to you. You will have heard a recorded message. Please do not include if the recorded message heard was about a competition. (Q.10) | 33 3% | : | 9 <i>5</i> % | 16 4% | 1 2% | 15 <i>4%</i> | 11 <i>3</i> % | 31 4% | 19 <i>4</i> % | 2 9% | 5 7%kn | | 3 <i>4%</i> | 1 1% | 3 2% |
| Have received an unexpectedly high landline bill | 31 <i>3</i> % | 2 <i>3</i> % | 8 4% | 15 4% | | 15 4% | 8 2% | 29 4% | 16 <i>3</i> % | 1 5% | 1 1% | 3 <i>4%</i> | 3 4% | 5 6% | 3 1% |
| Difficulty resolving an issue with one of your communications service providers\supplier | 26 <i>3</i> % | - | 4 2% | 10 <i>3</i> % | 2 6% | 8 2% | 15 4% | 22 3% | 14 <i>3</i> % | 1 5% | 4 5% | 1 1% | 1 1% | 2 2% | 4 2% |
| Offended by language on the radio | 21 <i>2</i> % | 2 3% | 2 1% | 6 2% | 2 7%be | 4 1% | 12 3% | 19 <i>2</i> % | 11 2% | 1 5% | • 1% | 5 7%ghl n | - | 2 2% | 2 1% |
| Received an unexpectedly high mobile bill, for example due to internet charges or calls to numbers you did not know were expensive to call | 19 <i>2</i> % | 1 2% | 4 2% | 9 2% | 2 5% | 7 2% | 7 2% | 15 <i>2</i> % | 10 <i>2</i> % | 1 5% | - | 2 2% | 2 <i>3%</i> | • 1% | 3 <i>2</i> % |
| Incorrect charges on your landline bill | 18 2% | 4 7%F | 3 2% | 9 2% | - | 9 2% | 3 1% | 15 <i>2</i> % | 7 2% | 1 5% | 2 3% | - | 4 5%h | 1 1% | 3 2% |
| Incorrect charges on your mobile bill | 17 2% | 2 4% | 3 2% | 8 2% | - | 8 <i>2%</i> | 7 2% | 13 <i>2</i> % | 10 2% | 1 5% | | 2 2% | 1 1% | - | 5 2% |
| Being misled when taking out a new contract for a mobile phone | 15 <i>1%</i> | - | 8 4%cef | 4 1% | 2 5%ef | 3 1% | 4 1% | 11 <i>1%</i> | 7 1% | 1 5% | | 2 2% | | 2 2% | 4 2% |

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | TV PLATFORM(0.3) HOW OFTEN LISTEN TO RADIO (0.4) | | | | | | | | | | | | | | |
|---|--|------------------------|-----------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | SatIlte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (q) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Being given incorrect information about mobile tariffs or coverage by mobile operator/supplier | 11 <i>1%</i> | | 2 1% | 4 1% | 1 <i>3%</i> | 3 1% | 6 2% | 10 1% | 4 1% | 1 5% | - | 2 2% | 2 2% | 2 2% | 2 1% |
| Being a victim of people saying upsetting things about others on internet sites | 11 <i>1%</i> | : | 1 | 3 1% | | 3 1% | 7 2% | 9 1% | 5 1% | 1 5% | | 1 2% | 2 2% | - | 2 1% |
| Being a victim of someone using another person's identity online | 10 <i>1%</i> | | 3 <i>2</i> % | 3 1% | - | 3 1% | 7 2% | 9 1% | 2 | 1 5% | 3 4%gH | 2 2% | - | 1 1% | 1 1% |
| Being unable to afford a landline | 10 1% | | 1 1% | 7 2% | 1 3% | 6 2% | 4 1% | 9 1% | 8 2% | : | 1 | - | 1 1% | - | 2 1% |
| Problems with security\access to personal information | 9 1% | | 1 | 5 1% | - | 5 1% | 3 1% | 8 1% | 5 1% | - | - | 2 3% | - | - | 1 1% |
| Receiving an unexpectedly high bill for your internet service | 8 1% | 2 4%c | 1 • | 2 1% | : | 2 1% | 3 1% | 5 1% | 1 | 1 5% | | | 1 1% | 2 3%H | 3 2%h |
| Being charged for media content such as ring tones on your mobile but not receiving them | 6 1% | : | 1 1% | 2 * | : | 2 1% | 2 1% | 5 1% | 2 | | | 2 3%gh | 1 1% | - | 1 |
| Children overriding age controls and accessing adult content through mobile phones | 5 1% | - | 2 1% | 2 1% | - | 2 1% | 1 | 5 1% | 3 1% | - | - | - | 2 3%ghn | • 1% | |
| Being charged for calls made on your mobile after it was stolen | 5 | : | 2 1% | 1 | - | 1 • | 3 1% | 4 | 1 | 1 5% | - | 2 2%h | - | 1 1% | 1 |
| Problems with phone ins for television programmes | 4 | | 2 1%f | 1 | - | 1 • | - | 2 | 1 | - | 1 1% | - | - | | 1 1% |
| Incorrect charges on your internet bill | 3.* | : | 1 | 1 | - | 1. | 2 1% | 2 | 1 | - | - | - | 1 1% | - | 1 • |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |

Q.9-Q.13 Whether each issue experienced at all- total Base: All adults

| | | TV PLATFORM(Q.3) HOW OFTEN LISTEN TO RADIO (Q.4) | | | | | | | | | | | | | |
|---|-------------------|--|--------------|-------------------------|--------------------|-------------------|---------------------|-------------------|--------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| Being moved to a new landline supplier without agreeing to move | 2 * | : | : | 1 | | 1 • | 1 • | 2 | 1 • | : | : | 1 2% | : | : | : |
| Difficulty obtaining a MAC code when trying to switch broadband supplier | 2. | : | 1 1% | 1 | - | 1 | | 2 * | 1 | | | | 1 1% | : | |
| Children accessing adult content through internet | 2 * | - | 1 | 1 | | 1 | 2 1% | 2 | 2 | - | - | : | - | - | |
| Net: Received silent calls on landline OR mobile phone' | 266 27% | 8 15% | 43 24% | 120 31%a | 11 34% | 108 31%a | 105 <i>27%</i> | 218 27% | 133 <i>28%</i> | 7 34% | 17 22% | 21 <i>27%</i> | 16 20% | 23 29% | 49 <i>26%</i> |
| Net: Received abandoned calls on landline OR mobile phone | 221 <i>22%</i> | 5 10% | 32 18% | 103 27%ab | 9 26% | 95 27%ab | 96 24% | 193 24%n | 121 25%N | 7 36% | 23 30%mn | 17 22% | 15 <i>19%</i> | 11 <i>14%</i> | 27 15% |
| Net: Any | 585 <i>58%</i> | 24 46% | 91 50% | 246 64%aB | 21 62% | 224 64%aB | 254 65%aB | 494 61%kN | 301 63%kN | 11 56% | 49 64%kn | 36 46% | 52 64%kn | 45 <i>57%</i> | 90 <i>49%</i> |
| None of these | 415 <i>42%</i> | 29 54%ce f | 90 50%CEF | 140 <i>36%</i> | 13 <i>38%</i> | 126 <i>36%</i> | 138 <i>35%</i> | 321 <i>39%</i> | 179 <i>37</i> % | 9 44% | 28 <i>36%</i> | 42 54%gh jl | 29 <i>36%</i> | 35 <i>43%</i> | 94 51%GHjl |
| Average number of mentions | 2.07 | 2.03 | 2.31 | 2.09 | 2.33 | 2.08 | 2.06 | 2.12 | 2.14 | 3.60 | 1.82 | 2.39 | 1.98 | 1.90 | 1.79 |

| | | S | X | | | | AG | ε | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|--|-----------------------|----------------------|------------------------|----------------------|------------------------|----------------------|------------------------|-----------------------|-----------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div _(q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 240 242 | 126 125 | 114 116* | 14 19** | 14 14** | 33 41** | 30 33** | 56 63* | 93 72* | 58 46* | 35 26* | 47 56* | 60 73* | 51 48* | 82 65* | 154 159 | 35 38** | 51 45* | 46 54* | 194 187 | 24 25** | 19 17** | 23 29** |
| 1 | 42 17% | 20 16% | 21 <i>18</i> % | 3 14% | 1 9% | 10 24% | 7 20% | 8 13% | 13 19% | 12 26%j | 2 6% | 9 1 <i>7</i> % | 12 17% | 9 19% | 11 16% | 31 <i>20%</i> | 4 11% | 6 13% | 14 <i>25%</i> | 28 15% | 9 35% | 2 14% | 4 16% |
| 2 | 33 14% | 20 16% | 14 <i>12%</i> | 4 20% | 1 <i>9%</i> | 9 23% | 2 6% | 7 11% | 10 14% | 4 9% | 6 22% | 13 24%mn | 13 <i>18</i> % | 2 4% | 5 8% | 20 <i>12</i> % | 6 16% | 8 17% | 7 13% | 27 14% | 4 16% | 3 20% | 2 6% |
| 3 | 17 7% | 9 7% | 8 7% | | 1 10% | 3 7% | 4 11% | 5 9% | 4 5% | 1 2% | 3 12% | 1 2% | 6 8% | 5 11% | 6 9% | 9 6% | 3 7% | 5 12% | 3 6% | 14 8% | 1 2% | 3 18% | 3 11% |
| 4 | 40 <i>16%</i> | 23 18% | 17 15% | 4 23% | 3 19% | 8 18% | 3 10% | 10 <i>16</i> % | 12 17% | 8 18% | 4 14% | 8 15% | 7 10% | 13 <i>26%</i> | 12 18% | 26 17% | 7 18% | 7 15% | 9 16% | 31 <i>17</i> % | 6 23% | 3 19% | 4 14% |
| 5 | 14 6% | 10 8% | 3 <i>3</i> % | 1 6% | 1 5% | 2 6% | - | 5 8% | 4 6% | 4 8% | 1 3% | 4 8% | 5 7% | 1 2% | 3 5% | 10 <i>6</i> % | 2 6% | 2 4% | 1 1% | 13 7% | 1 3% | : | |
| 6-10 | 33 14% | 17 13% | 16 14% | - | 2 13% | 2 4% | 7 21% | 10 <i>16</i> % | 13 <i>18%</i> | 9 19% | 4 15% | 3 6% | 10 14% | 9 19% | 10 <i>16</i> % | 23 15% | • 1% | 9 20% | 6 12% | 26 14% | 1 5% | 2 14% | 4 15% |
| 11-20 | 19 <i>8%</i> | 10 <i>8</i> % | 9 <i>8</i> % | - | 1 5% | 1 2% | 6 19% | 5 <i>8</i> % | 6 9% | 3 7% | 3 11% | 7 13%l | 1 2% | 3 6% | 8 12%i | 15 <i>9</i> % | 3 7% | 1 3% | 4 8% | 14 <i>8</i> % | 2 7% | 2 10% | 3 10% |
| 21-29 | | | | | | | | | | | | - | - | | | | | | | | | | - |
| 30+ | 24 10% | 12 9% | 12 11% | 1 4% | 4 30% | 2 6% | 5 14% | 7 11% | 5 7% | 3 6% | 3 10% | 4 <i>8</i> % | 8 11% | 6 12% | 6 9% | 15 10% | 4 10% | 5 10% | 3 5% | 21 11% | 1 4% | 1 4% | 2 6% |
| Net: 2+ calls | 180 75% | 101 <i>80%</i> | 79 <i>68%</i> | 10 54% | 13 <i>91%</i> | 27 67% | 27 80% | 49 78% | 54 76% | 32 69% | 23 <i>87%</i> | 42 75% | 51 71% | 38 78% | 49 75% | 119 75% | 25 66% | 36 <i>81%</i> | 33 61% | 147 78%r | 15 60% | 14 <i>86%</i> | 18 62% |
| Don't know | 20 8% | 4 3% | 16 14%a | 6 33% | | 4 9% | - | 6 9% | 4 6% | 2 5% | 2 8% | 4 <i>8</i> % | 9 1 <i>3</i> % | 1 3% | 5 <i>8</i> % | 9 5% | 9 23% | 3 6% | 8 14% | 12 7% | 1 5% | - | 6 22% |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 7.47 9.93 0.91 | 10.31 17.84 1.75 | 4.48 6.97 2.01 | 23.47 33.07 8.84 | 5.26 9.69 1.77 | 10.71 14.09 2.57 | 9.05 12.09 1.69 | 7.29 10.58 1.13 | 6.04 7.26 0.99 | 9.54 14.74 2.57 | 7.68 11.45 1.73 | 9.29 17.80 2.38 | 8.83 13.31 1.90 | 9.06 12.61 1.46 | 9.18 15.43 1.28 | 8.18 12.00 2.16 | 7.64 10.27 1.50 | 7.87 14.90 2.27 | 9.00 13.94 1.04 | 6.39 14.11 2.94 | 6.91 12.07 2.77 | 9.60 16.04 3.50 |

| | | | ETHNICITY | | | | Yrks | | | GOVERNM | IENT REGION | N | | | | | LANDLI HOME | |
|--|-----------------------|-------------------------|-----------------------|----------------------|------------------------|------------------------|----------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|-----------------------|------------------------|------------------------|-----------------------|-----------------------|------------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | and Hmbr (f) | East Mids (g) | West Mids (h) | of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 240 242 | 213 216 | 14 12** | 12 13** | 10 14** | 31 33** | 26 32** | 18 14** | 27 25** | 27 28** | 16 14** | 19 19** | 28 25** | 17 15** | 21 21** | 202 206 | 237 236 | 3 5** |
| 1 | 42 17% | 37 17% | 3 27% | 1 6% | 7 50% | 2 6% | 7 21% | 1 10% | 4 15% | 8 27% | 2 12% | 3 13% | 4 17% | : | 4 22% | 37 18% | 40 17% | 1 22% |
| 2 | 33 14% | 26 12% | 4 34% | 3 27% | 1 7% | 8 24% | 10 <i>30%</i> | 1 6% | 2 8% | 2 8% | 2 13% | 3 15% | 2 8% | 2 15% | 1 4% | 30 15% | 33 14% | - |
| 3 | 17 7% | 16 7% | 1 6% | 1 4% | 1 6% | 2 5% | 2 7% | - | 1 4% | 2 6% | 3 21% | - | 2 7% | 2 15% | 3 15% | 12 6% | 17 7% | - |
| 4 | 40 <i>16%</i> | 36 17% | - | 4 31% | 1 6% | 4 14% | 3 10% | 6 41% | 11 42% | 3 12% | 2 12% | 2 10% | 3 13% | 2 12% | 2 12% | 36 17% | 38 16% | 2 41% |
| 5 | 14 6% | 12 6% | 2 12% | - | - | 2 6% | 4 11% | - | 1 3% | 2 7% | 3 20% | 1 <i>4%</i> | 1 5% | - | 1 4% | 13 6% | 14 6% | - |
| 6-10 | 33 <i>14%</i> | 29 13% | 1 7% | 3 25% | 1 6% | 8 24% | 1 | 3 22% | 2 7% | 4 14% | 3 22% | 3 18% | 6 22% | 2 13% | 1 4% | 30 15% | 33 14% | - |
| 11-20 | 19 <i>8%</i> | 17 <i>8%</i> | 1 <i>8</i> % | - | • 3% | • 1% | 4 13% | 1 7% | 1 5% | 1 4% | - | 3 14% | 5 18% | 2 14% | 1 6% | 16 <i>8%</i> | 19 <i>8</i> % | : |
| 21-29 | : | - | | - | : | 1 | 1 | : | : | - | - | : | - | : | - | - | 1 | - |
| 30+ | 24 10% | 23 10% | 1 6% | 1 5% | 3 23% | 5 15% | 1 2% | 1 5% | 3 11% | 1 4% | - | 1 4% | 3 11% | 5 31% | 2 11% | 17 <i>8%</i> | 22 9% | 2 37% |
| Net: 2+ calls | 180 75% | 158 73% | 9 73% | 12 94% | 7 50% | 30 <i>89%</i> | 24 73% | 12 82% | 20 79% | 16 55% | 12 <i>88%</i> | 12 66% | 21 <i>83%</i> | 15 100% | 11 55% | 154 75% | 176 74% | 4 78% |
| Don't know | 20 <i>8%</i> | 20 9% | - | - | : | 2 5% | 2 6% | 1 8% | 2 7% | 5 17% | - | 4 21% | | : | 5 24% | 15 7% | 20 <i>8</i> % | - |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 9.05 14.59 1.04 | 6.40 12.24 3.27 | 5.89 6.68 1.93 | 16.95 31.37 9.92 | 10.59 16.79 3.12 | 4.73 5.92 1.18 | 7.98 11.43 2.86 | 7.56 10.25 2.01 | 6.19 9.53 1.87 | 4.01 2.09 0.52 | 7.60 7.68 1.92 | 9.94 13.45 2.54 | 13.16 12.64 3.07 | 11.27 19.49 5.03 | 8.21 13.71 0.99 | 8.66 14.13 0.95 | 12.89 14.58 8.42 |

| | | | TYPI | E OF MOBILE (Q | .2) | |
|--|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 240 242 | 202 212 | 79 93* | 119 113* | 5 8** | 38 29* |
| 1 | 42 17% | 39 <i>19%</i> | 15 <i>17%</i> | 21 <i>19%</i> | 2 32% | 2 7% |
| 2 | 33 <i>14%</i> | 30 14% | 17 18% | 14 <i>12%</i> | - | 3 10% |
| 3 | 17 7% | 14 7% | 5 6% | 9 <i>8</i> % | : | 3 11% |
| 4 | 40 <i>16%</i> | 35 16% | 14 15% | 20 18% | 2 31% | 5 17% |
| 5 | 14 <i>6</i> % | 11 5% | 3 <i>3%</i> | 8 7% | - | 3 9% |
| 6-10 | 33 <i>14%</i> | 29 14% | 14 16% | 15 <i>13%</i> | - | 3 12% |
| 11-20 | 19 <i>8%</i> | 14 7% | 7 8% | 7 6% | - | 5 16% |
| 21-29 | : | - | | - | - | : |
| 30+ | 24 10% | 21 10% | 8 <i>8%</i> | 10 <i>9</i> % | 3 <i>37%</i> | 3 11% |
| Net: 2+ calls | 180 75% | 154 73% | 68 73% | 83 73% | 5 68% | 26 <i>87</i> % |
| Don't know | 20 <i>8%</i> | 18 <i>9</i> % | 10 <i>10%</i> | 9 <i>8</i> % | : | 2 6% |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 8.41 13.78 1.00 | 9.07 16.82 1.94 | 7.52 10.66 1.02 | 12.57 14.30 6.39 | 11.18 16.40 2.77 |

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----------------------|-----------------------|----------------------|-----------------------|----------------------|-------------------|-----------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 240 242 | 179 192 | 4 3** | 173 187 | 2 3** | 1 1** | 61 50* |
| 1 | 42 17% | 36 <i>19%</i> | - | 35 <i>19%</i> | 1 37% | - | 6 12% |
| 2 | 33 14% | 27 14% | 1 24% | 27 14% | 1 | 1 | 6 12% |
| 3 | 17 7% | 14 7% | 1 20% | 14 7% | 1 | 1 | 3 <i>6</i> % |
| 4 | 40 16% | 33 17% | 1 44% | 31 17% | 2 63% | 1 | 7 14% |
| 5 | 14 <i>6</i> % | 12 6% | - | 12 7% | | - | 2 3% |
| 6-10 | 33 14% | 23 12% | • 12% | 22 12% | - | - | 10 21% |
| 11-20 | 19 <i>8%</i> | 14 7% | - | 13 7% | - | 1 100% | 5 10% |
| 21-29 | - | - | - | | | - | - |
| 30+ | 24 10% | 18 <i>9</i> % | - | 18 10% | - | - | 6 12% |
| Net: 2+ calls | 180 75% | 141 74% | 3 100% | 137 <i>73%</i> | 2 63% | 1 100% | 39 <i>78%</i> |
| Don't know | 20 <i>8</i> % | 15 <i>8</i> % | - | 15 <i>8</i> % | - | - | 5 11% |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 8.65 14.57 1.12 | 3.83 2.10 1.05 | 8.74 14.74 1.15 | 2.89 1.85 1.31 | 20.00 | 9.20 12.31 1.66 |

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|-----------------------|------------------------|------------------------|-------------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|------------------------|----------------------|----------------------|----------------------|-----------------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 240 242 | 8 7** | 37 36* | 108 110* | 14 11** | 93 98* | 101 100* | 199 203 | 125 127 | 8 7** | 13 15** | 19 19** | 15 13** | 19 22** | 41 38** |
| 1 | 42 17% | 2 23% | 10 27% | 15 <i>13</i> % | : | 15 <i>15%</i> | 19 <i>19</i> % | 32 16% | 19 <i>15%</i> | 1 <i>8</i> % | 2 15% | 5 23% | 3 19% | 3 13% | 9 25% |
| 2 | 33 14% | 2 27% | 3 <i>8%</i> | 15 <i>14%</i> | 2 15% | 13 14% | 15 <i>15%</i> | 30 <i>15%</i> | 22 18% | : | - | 3 15% | 4 32% | : | 4 10% |
| 3 | 17 7% | | 1 4% | 7 6% | 1 6% | 6 6% | 10 <i>10%</i> | 14 7% | 5 4% | : | 4 29% | 1 4% | 2 13% | 2 8% | 4 10% |
| 4 | 40 <i>16%</i> | 1 11% | 8 22% | 21 <i>19</i> % | 5 42% | 15 <i>15%</i> | 15 <i>15%</i> | 33 16% | 23 18% | | 3 18% | 3 15% | 1 10% | 3 15% | 7 18% |
| 5 | 14 <i>6</i> % | - | - | 5 <i>4%</i> | - | 5 5% | 9 <i>9%</i> | 12 6% | 5 4% | 2 29% | 1 8% | 2 10% | | 2 7% | 2 5% |
| 6-10 | 33 14% | 1 15% | 5 14% | 16 <i>15%</i> | 2 17% | 14 14% | 12 <i>12</i> % | 28 14% | 18 <i>14%</i> | 2 24% | 1 9% | 2 11% | 3 19% | 2 9% | 5 13% |
| 11-20 | 19 <i>8</i> % | 1 10% | 3 <i>8%</i> | 11 10% | 1 9% | 10 10% | 8 <i>8</i> % | 15 <i>8</i> % | 10 <i>8%</i> | 1 14% | 1 | 3 15% | • 3% | 1 5% | 3 <i>9</i> % |
| 21-29 | | | - | - | - | - | - | 1 | : | | 1 | : | - | : | - |
| 30+ | 24 10% | 1 14% | 3 7% | 14 <i>13</i> % | 1 11% | 13 <i>13%</i> | 7 7% | 22 11% | 16 <i>13%</i> | 2 24% | 3 21% | | • 3% | | 2 6% |
| Net: 2+ calls | 180 75% | 5 77% | 23 64% | 88 <i>80%</i> | 11 100% | 76 <i>78%</i> | 76 77% | 153 <i>75%</i> | 100 <i>78%</i> | 6 <i>92%</i> | 13 <i>85%</i> | 14 71% | 11 <i>81%</i> | 10 44% | 27 71% |
| Don't know | 20 <i>8</i> % | : | 3 9% | 7 6% | - | 7 7% | 5 <i>5%</i> | 18 <i>9</i> % | 8 6% | | 1 | 1 6% | | 9 43% | 2 4% |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 8.12 10.48 3.71 | 10.15 20.91 3.59 | 9.56 13.24 1.31 | 8.00 9.78 2.61 | 9.80 13.68 1.47 | 7.26 11.91 1.22 | 8.85 13.88 1.02 | 9.06 12.74 1.18 | 13.92 11.42 4.04 | 16.47 29.74 8.25 | 4.77 3.96 0.93 | 4.66 7.17 1.85 | 5.25 5.32 1.42 | 8.31 15.49 2.48 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | | HOW CA | LLS DISTRIBUTE | D (Q.14b) | |
|--|-----------------------|------------------------|------------------------|----------------------|------------------------|------------------------|
| | Total | 1 day (a) | 2-3 days (b) | week (c) | couple weeks (d) | month (e) |
| Unweighted Base Weighted Base | 240 242 | 6 4** | 5 5** | 29 26** | 27 26** | 133 133 |
| 1 | 42 17% | - | - | - | : | : |
| 2 | 33 14% | 1 15% | 1 20% | 4 15% | - | 28 21% |
| 3 | 17 7% | 1 <i>19</i> % | - | 4 15% | 4 16% | 8 6% |
| 4 | 40 16% | 1 <i>19</i> % | - | 3 13% | 8 32% | 26 <i>20%</i> |
| 5 | 14 <i>6</i> % | - | - | - | 2 9% | 11 9% |
| 6-10 | 33 14% | • 9% | - | 8 30% | 5 20% | 19 <i>14%</i> |
| 11-20 | 19 <i>8%</i> | - | 2 40% | 5 18% | 2 6% | 10 <i>8%</i> |
| 21-29 | - | - | - | | - | - |
| 30+ | 24 10% | 2 38% | 1 19% | 1 3% | | 21 <i>15%</i> |
| Net: 2+ calls | 180 75% | 4 100% | 4 80% | 25 94% | 22 83% | 124 93% |
| Don't know | 20 <i>8%</i> | - | 1 20% | 2 6% | 4 17% | 10 7% |
| Mean score Standard deviation Standard error | 8.76 14.12 0.94 | 14.42 16.16 6.60 | 16.18 11.92 5.96 | 7.45 6.56 1.24 | 5.26 2.58 0.56 | 11.83 17.41 1.54 |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14b And which of the following best describes how these calls were distributed? Base: All adults who received 2 or more silent calls on their landline each month

| | | SE | X | | | | AC | ЭE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|---|------------------|------------------|--------------------|--------------|--------------|------------------|--------------|------------------|------------------|--------------|------------|------------|-----------|-----------------|-------------------|---------------------|--------------------|----------------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base | 205 | 109 | 96 | 11 | 13 | 26 | 23 | 50 | 82 | 49 | 33 | 40 | 50 | 46 | 69 | 131 | 30 | 44 | 34 | 171 | 17 | 16 | 19 |
| Weighted Base | 200 | 105* | 95* | 16** | 13** | 31** | 27** | 55* | 58* | 34* | 25** | 46* | 60* | 39* | 55* | 127 | 34** | 39* | 40** | 160 | 16** | 14** | 24** |
| Most received in one day | 4 2% | 4 4% | 1 <i>1%</i> | - | 1 10% | - | 1 3% | 1 2% | 2 3% | 1 2% | 1 3% | 1 1% | 1 2% | 2 5% | • 1% | 3 2% | 1 4% | • 1% | - | 4 3% | - | - | |
| Most received over two to three days | 5 2% | 3 <i>3</i> % | 2 2% | - | : | - | 1 4% | 3 6% | 1 1% | 1 2% | - | 2 4% | - | 1 <i>3</i> % | 2 4% | 3 2% | 1 2% | 1 <i>3</i> % | - | 5 3% | 2 | - | : |
| Spread over a week | 26 <i>13%</i> | 10 <i>9</i> % | 16 <i>17</i> % | 1 6% | 2 18% | 4 13% | 5 18% | 7 13% | 7 11% | 4 12% | 3 11% | 6 12% | 9 15% | 4 11% | 7 13% | 14 11% | 6 18% | 6 15% | 2 4% | 25 15% | 1 7% | 1 5% | 1 2% |
| Spread over a couple of weeks | 26 <i>13%</i> | 14 14% | 12 <i>13</i> % | 2 15% | 1 12% | 7 24% | 3 11% | 3 5% | 9 16% | 5 16% | 4 15% | 1 2% | 4 7% | 8 22%K | 13 23%KI | 13 10% | 6 19% | 7 18% | 6 15% | 20 13% | 3 17% | 4 30% | 3 14% |
| Spread over the month | 133 67% | 73 <i>70%</i> | 60 <i>63%</i> | 12 71% | 8 60% | 20 <i>63%</i> | 16 60% | 39 <i>72%</i> | 39 <i>66%</i> | 21 64% | 17 70% | 36 79%n | 42 70% | 23 59% | 31 <i>58</i> % | 90 <i>71%</i> | 18 54% | 25 63% | 31 77% | 102 64% | 12 77% | 9 <i>65%</i> | 19 <i>78%</i> |
| Don't know | 5 2% | 1 1% | 4 4% | 1 8% | - | | 1 4% | 1 2% | 1 3% | 1 4% | - | 1 2% | 3 5% | - | 1 1% | 4 3% | 1 4% | | 1 3% | 4 2% | - | | 1 6% |

| | | | ETHNICITY | | | | | | | | IENT REGIOI | N | | | | | LANDLI HOME | |
|---|------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|-------------------|-------------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 205 200 | 182 179 | 11 9** | 11 12** | 7 7** | 29 31** | 20 26** | 16 13** | 23 22** | 20 21** | 14 12** | 17 16** | 24 21** | 17 15** | 18 16** | 170 169 | 203 196 | 2 4** |
| Most received in one day | 4 2% | 4 2% | : | : | 1 18% | • 1% | - | - | 1 4% | 1 4% | - | : | - | 1 7% | - | 3 2% | 4 2% | : |
| Most received over two to three days | 5 <i>2%</i> | 5 3% | 1 | - | : | - | | : | : | : | : | 2 11% | 1 4% | : | 2 13% | 3 2% | 5 2% | |
| Spread over a week | 26 <i>13%</i> | 26 14% | - | 1 5% | 2 29% | 2 5% | 4 17% | 1 11% | 3 1 <i>3</i> % | 2 11% | 1 10% | 1 5% | 3 14% | 3 23% | 4 22% | 19 <i>11%</i> | 26 1 <i>3%</i> | |
| Spread over a couple of weeks | 26 13% | 23 13% | 1 | 4 30% | : | 8 25% | 2 8% | 2 19% | 2 9% | 1 6% | : | : | 4 21% | 2 15% | 4 26% | 20 12% | 26 13% | - |
| Spread over the month | 133 67% | 116 65% | 9 100% | 8 65% | 4 53% | 21 66% | 19 75% | 9 70% | 16 <i>71%</i> | 16 79% | 11 90% | 11 <i>6</i> 9% | 12 57% | 8 55% | 6 39% | 119 <i>70%</i> | 129 66% | 4 100% |
| Don't know | 5 2% | 5 3% | - | | : | 1 <i>3</i> % | - | : | 1 3% | : | : | 3 16% | 1 4% | - | : | 5 3% | 5 <i>3%</i> | - |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14b And which of the following best describes how these calls were distributed? Base: All adults who received 2 or more silent calls on their landline each month

| | | | | E OF MOBILE (Q | .2) | |
|---|-------------------|-------------------|----------------------|--------------------|--------------|------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 205 200 | 170 173 | 65 77* | 103 92* | 3 5** | 35 27** |
| Most received in one day | 4 2% | 4 <i>3</i> % | 4 5% | : | - | - |
| Most received over two to three days | 5 2% | 4 2% | : | 4 4% | : | 1 <i>3%</i> |
| Spread over a week | 26 <i>13%</i> | 24 14% | 13 16% | 12 <i>13%</i> | - | 2 7% |
| Spread over a couple of weeks | 26 13% | 21 <i>12</i> % | 7 10% | 13 <i>15%</i> | : | 6 20% |
| Spread over the month | 133 <i>67%</i> | 114 66% | 51 66% | 60 <i>65%</i> | 5 100% | 19 <i>69%</i> |
| Don't know | 5 2% | 5 3% | 2 3% | 3 <i>3</i> % | - | - |

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|---|------------------|-------------------|-------------------|----------------------|--------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 205 200 | 152 156 | 4 3** | 147 152 | 1 2** | 1 1** | 53 44* |
| Most received in one day | 4 2% | 4 2% | : | 4 <i>2</i> % | : | - | 1 2% |
| Most received over two to three days | 5 2% | 4 2% | | 4 <i>3%</i> | 1 | 1 | 1 2% |
| Spread over a week | 26 <i>13%</i> | 21 14% | - | 21 <i>14%</i> | - | - | 5 12% |
| Spread over a couple of weeks | 26 13% | 19 <i>12%</i> | 1 20% | 19 <i>12%</i> | : | : | 7 16% |
| Spread over the month | 133 67% | 104 <i>67%</i> | 3 <i>80%</i> | 100 66% | 2 100% | 1 100% | 30 <i>67%</i> |
| Don't know | 5 2% | 4 3% | : | 4 <i>3%</i> | : | : | 1 2% |

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|---|-------------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|-----------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 205 200 | 6 5** | 28 27** | 98 95* | 14 11** | 83 83* | 85 81* | 171 171 | 108 108* | 7 6** | 11 13** | 16 15** | 13 11** | 16 19** | 34 29** |
| Most received in one day | 4 2% | : | : | 4 4% | • 4% | 4 4% | • 1% | 4 3% | 2 2% | : | 2 16% | - | • 4% | - | : |
| Most received over two to three days | 5 2% | 1 18% | 1 4% | 3 <i>3</i> % | | 3 4% | : | 4 2% | 2 2% | : | - | : | : | 2 11% | 1 3% |
| Spread over a week | 26 13% | : | 5 17% | 8 <i>9</i> % | 3 30% | 5 6% | 15 18%e | 24 14% | 18 <i>16%</i> | : | 3 22% | 1 <i>8</i> % | 2 17% | 1 5% | 2 7% |
| Spread over a couple of weeks | 26 13% | : | 3 11% | 12 <i>13</i> % | 1 11% | 11 <i>13%</i> | 13 <i>17</i> % | 22 13% | 10 <i>9</i> % | 1 15% | 3 23% | 7 44% | | 2 10% | 4 14% |
| Spread over the month | 133 <i>67%</i> | 4 69% | 16 59% | 65 <i>69%</i> | 5 47% | 59 71% | 52 64% | 111 65% | 74 69% | 5 <i>85%</i> | 5 39% | 7 47% | 8 79% | 11 60% | 22 77% |
| Don't know | 5 <i>2</i> % | 1 13% | 2 9% | 2 2% | 1 8% | 1 1% | 1 1% | 5 <i>3</i> % | 2 2% | - | - | - | - | 3 13% | |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | | | NUMBER OF | CALLS RECEIV | /ED (Q.14a) | | |
|---|------------------|-------------------|------------|-----------|-------------------|------------------|------------------|------------------|
| | Total | 2 (a) | 3 (b) | 4 (c) | 5 (d) | 6-10 (e) | 11-20 (f) | 30+ (g) |
| Unweighted Base Weighted Base | 205 200 | 31 33** | 19 17** | 42 40* | 13 14** | 37 33* | 21 19** | 26 24** |
| Most received in one day | 4 2% | 1 <i>2</i> % | 1 5% | 1 2% | : | • 1% | - | 2 7% |
| Most received over two to three days | 5 <i>2%</i> | 1 3% | - | - | - | - | 2 10% | 1 4% |
| Spread over a week | 26 <i>13%</i> | 4 12% | 4 22% | 3 9% | - | 8 24% | 5 25% | 1 3% |
| Spread over a couple of weeks | 26 <i>13%</i> | 1 | 4 25% | 8 21% | 2 17% | 5 16% | 2 8% | : |
| Spread over the month | 133 67% | 28 <i>83</i> % | 8 48% | 26 65% | 11 <i>83</i> % | 19 <i>58%</i> | 10 <i>53%</i> | 21 <i>86%</i> |
| Don't know | 5 2% | | - | 1 2% | - | : | 1 <i>3</i> % | : |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14c How inconvenienced, or not, do you feel when receiving silent calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | SE | x | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | US Sep | | CHILDRI | EN IN HOUS | EHOLD | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|-----------------------|
| | | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | | 240 242 | 126 125 | 114 116* | 14 19** | 14 14** | 33 41** | 30 33** | 56 63* | 93 72* | 58 46* | 35 26* | 47 56* | 60 73* | 51 48* | 82 65* | 154 159 | 35 38** | 51 45* | 46 54* | 194 187 | 24 25** | 19 17** | 23 29** |
| Very inconvenienced | (4) | 110 45% | 60 <i>48%</i> | 50 <i>43%</i> | 6 <i>32%</i> | 4 30% | 13 <i>31%</i> | 17 50% | 31 <i>50%</i> | 39 <i>54%</i> | 23 50% | 16 <i>63%</i> | 23 <i>42</i> % | 29 41% | 27 55% | 31 <i>47</i> % | 77 49% | 13 <i>3</i> 3% | 20 44% | 16 <i>30%</i> | 94 50%r | 5 19% | 9 55% | 9 <i>32%</i> |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 29 <i>23%</i> | 44 38%a | 3 18% | 3 25% | 15 <i>38%</i> | 11 <i>34%</i> | 21 <i>3</i> 3% | 18 <i>26%</i> | 14 <i>31%</i> | 4 17% | 19 <i>35%</i> | 20 27% | 11 <i>23</i> % | 23 <i>35%</i> | 43 27% | 13 <i>35%</i> | 17 37% | 19 <i>36%</i> | 53 <i>28%</i> | 11 46% | 3 18% | 10 <i>36%</i> |
| Not very inconvenienced | (2) | 41 <i>17%</i> | 30 24%b | 11 10% | 4 19% | 2 17% | 13 <i>3</i> 2% | 4 12% | 9 14% | 9 13% | 5 11% | 4 16% | 11 20% | 14 19% | 7 14% | 10 <i>15</i> % | 31 <i>20%</i> | 5 14% | 5 10% | 13 <i>2</i> 4% | 28 15% | 9 35% | 4 23% | 4 15% |
| Not at all inconvenienced | (1) | 18 7% | 6 5% | 11 <i>10%</i> | 6 <i>32%</i> | 4 28% | : | 1 3% | 2 3% | 5 7% | 4 8% | 1 5% | 2 3% | 10 <i>14%</i> | 4 8% | 2 3% | 7 5% | 7 18% | 4 8% | 6 10% | 12 6% | - | 1 4% | 5 17% |
| Net: Inconvenienced | | 183 76% | 89 71% | 94 <i>81%</i> | 9 49% | 8 54% | 28 68% | 28 <i>85%</i> | 52 <i>8</i> 3% | 58 <i>80%</i> | 37 81% | 21 79% | 43 77% | 49 <i>67%</i> | 38 <i>78%</i> | 53 <i>82%</i> | 120 76% | 26 68% | 37 81% | 35 <i>65%</i> | 147 78% | 16 <i>65%</i> | 12 73% | 19 <i>68%</i> |
| Net: Not Inconvenienced | | 59 <i>24%</i> | 37 29% | 23 19% | 10 51% | 6 46% | 13 <i>32%</i> | 5 15% | 11 17% | 14 20% | 9 19% | 5 21% | 13 <i>23</i> % | 24 33% | 11 22% | 12 18% | 39 24% | 12 32% | 8 19% | 19 <i>35%</i> | 40 22% | 9 <i>35%</i> | 5 27% | 9 32% |
| Mean score Standard deviation Standard error | | 3.14 0.95 0.06 | 3.13 0.95 0.09 | 3.14 0.95 0.09 | 2.49 1.27 0.34 | 2.56 1.23 0.33 | 2.99 0.80 0.14 | 3.32 0.81 0.15 | 3.30 0.82 0.11 | 3.28 0.94 0.10 | 3.23 0.95 0.12 | 3.36 0.95 0.16 | 3.15 0.86 0.13 | 2.94 1.08 0.14 | 3.25 0.98 0.14 | 3.25 0.84 0.09 | 3.20 0.91 0.07 | 2.83 1.09 0.18 | 3.18 0.93 0.13 | 2.85 0.97 0.14 | 3.22r 0.93 0.07 | 2.83 0.73 0.15 | 3.23 0.98 0.22 | 2.82 1.08 0.23 |

| | | | | ETHNICITY | | | | | | | | IENT REGION | N | | | | | LANDLIN HOME | |
|--|-----|----------------------|-------------------------|-----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|---------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | | 240 242 | 213 216 | 14 12** | 12 13** | 10 14** | 31 33** | 26 32** | 18 14** | 27 25** | 27 28** | 16 14** | 19 19** | 28 25** | 17 15** | 21 21** | 202 206 | 237 236 | 3 5** |
| Very inconvenienced | (4) | 110 45% | 101 47% | 2 16% | 6 45% | 8 57% | 20 <i>60%</i> | 16 50% | 7 46% | 9 <i>37</i> % | 8 27% | : | 5 28% | 16 61% | 12 80% | 9 45% | 89 <i>43%</i> | 107 45% | 3 59% |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 59 27% | 8 63% | 6 50% | 2 12% | 6 17% | 12 37% | 5 35% | 7 29% | 15 52% | 9 65% | 6 34% | 6 23% | 1 4% | 4 21% | 68 <i>33%</i> | 73 <i>31%</i> | |
| Not very inconvenienced | (2) | 41 <i>17</i> % | 38 18% | 3 21% | 1 4% | 2 11% | 5 14% | 4 11% | 3 20% | 8 32% | 1 <i>3</i> % | 5 35% | 3 17% | 2 9% | 2 15% | 7 34% | 32 16% | 39 <i>17</i> % | 2 41% |
| Not at all inconvenienced | (1) | 18 7% | 18 <i>8%</i> | - | - | 3 19% | 3 9% | • 1% | : | • 2% | 5 19% | : | 4 21% | 2 <i>8</i> % | : | - | 18 <i>9</i> % | 18 <i>8</i> % | - |
| Net: Inconvenienced | | 183 <i>76%</i> | 160 74% | 10 <i>79%</i> | 12 <i>96%</i> | 10 <i>69%</i> | 26 77% | 28 <i>87</i> % | 12 <i>80</i> % | 17 66% | 22 79% | 9 65% | 12 62% | 21 <i>8</i> 3% | 13 <i>8</i> 5% | 14 66% | 156 <i>76%</i> | 180 <i>76%</i> | 3 59% |
| Net: Not Inconvenienced | | 59 24% | 56 26% | 3 21% | 1 4% | 4 31% | 8 23% | 4 13% | 3 20% | 9 34% | 6 21% | 5 35% | 7 38% | 4 17% | 2 15% | 7 34% | 50 24% | 57 24% | 2 41% |
| Mean score Standard deviation Standard error | | 3.14 0.95 0.06 | 3.13 0.98 0.07 | 2.95 0.63 0.17 | 3.41 0.60 0.17 | 3.07 1.25 0.40 | 3.28 1.02 0.18 | 3.36 0.74 0.15 | 3.26 0.80 0.19 | 3.01 0.89 0.17 | 2.87 1.03 0.20 | 2.65 0.50 0.12 | 2.69 1.13 0.26 | 3.37 0.95 0.18 | 3.65 0.75 0.18 | 3.11 0.90 0.20 | 3.10 0.96 0.07 | 3.14 0.95 0.06 | 3.18 1.09 0.63 |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14c How inconvenienced, or not, do you feel when receiving silent calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | | OF MOBILE (Q | .2) | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|------------------------|
| | | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | | 240 242 | 202 212 | 79 93* | 119 113* | 5 8** | 38 29* |
| Very inconvenienced | (4) | 110 45% | 92 43% | 32 35% | 55 49% | 4 56% | 18 61%b |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 64 <i>30%</i> | 33 <i>36%</i> | 30 <i>26%</i> | 1 16% | 8 28% |
| Not very inconvenienced | (2) | 41 <i>17%</i> | 39 1 <i>8%</i> | 15 <i>17%</i> | 23 20% | 2 28% | 2 <i>8</i> % |
| Not at all inconvenienced | (1) | 18 7% | 17 <i>8</i> % | 12 <i>13%</i> | 5 4% | - | 1 3% |
| Net: Inconvenienced | | 183 <i>76%</i> | 156 74% | 66 71% | 85 <i>75%</i> | 6 72% | 26 89% |
| Net: Not Inconvenienced | | 59 <i>24%</i> | 56 <i>26%</i> | 27 29%e | 28 25% | 2 28% | 3 11% |
| Mean score Standard deviation Standard error | | 3.14 0.95 0.06 | 3.09 0.97 0.07 | 2.92 1.01 0.11 | 3.20 0.92 0.08 | 3.28 0.94 0.42 | 3.48aB 0.77 0.13 |

| | | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|----------------------|
| | | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | | 240 242 | 179 192 | 4 3** | 173 187 | 2 3** | 1 1** | 61 50* |
| Very inconvenienced | (4) | 110 45% | 80 <i>42%</i> | 1 44% | 78 <i>42%</i> | : | 1 100% | 30 59%ac |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 62 33% | 1 36% | 61 <i>33</i> % | 1 | 1 | 10 <i>21%</i> |
| Not very inconvenienced | (2) | 41 <i>17</i> % | 34 18% | 1 20% | 32 17% | 3 100% | - | 7 15% |
| Not at all inconvenienced | (1) | 18 7% | 15 <i>8</i> % | - | 15 <i>8</i> % | - | - | 3 5% |
| Net: Inconvenienced | | 183 <i>76%</i> | 143 <i>74%</i> | 3 80% | 139 75% | - | 1 100% | 40 <i>80%</i> |
| Net: Not Inconvenienced | | 59 24% | 49 <i>26%</i> | 1 20% | 47 25% | 3 100% | - | 10 <i>20%</i> |
| Mean score Standard deviation Standard error | | 3.14 0.95 0.06 | 3.08 0.95 0.07 | 3.24 0.91 0.45 | 3.08 0.96 0.07 | 2.00 0.00 0.00 | 4.00 - - | 3.34 0.92 0.12 |

| | | TV PLATFORM(Q.3) | | | | | | HOW OFTEN LISTEN TO RADIO (Q.4) | | | | | | | | |
|--|-----|----------------------|------------------------|----------------------|-------------------------|----------------------|----------------------|---------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | _ | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | | 240 242 | 8 7** | 37 36* | 108 110* | 14 11** | 93 98* | 101 100* | 199 203 | 125 127 | 8 7** | 13 15** | 19 19** | 15 13** | 19 22** | 41 38** |
| Very inconvenienced | (4) | 110 45% | 4 62% | 14 39% | 49 <i>45%</i> | 7 62% | 42 43% | 48 48% | 92 45% | 65 <i>51%</i> | 3 42% | 6 39% | 6 30% | 5 41% | 7 33% | 18 47% |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 1 11% | 8 21% | 34 <i>31%</i> | • 4% | 33 <i>34%</i> | 32 <i>32%</i> | 62 31% | 39 <i>31%</i> | 1 22% | 3 20% | 8 41% | 6 46% | 5 21% | 10 27% |
| Not very inconvenienced | (2) | 41 <i>17</i> % | : | 9 26% | 21 <i>19</i> % | 4 34% | 17 18% | 18 <i>18</i> % | 31 <i>15%</i> | 15 <i>12</i> % | 2 36% | 4 29% | 4 21% | 2 13% | 4 18% | 10 26% |
| Not at all inconvenienced | (1) | 18 7% | 2 27% | 5 15%F | 5 4% | | 5 5% | 2 2% | 18 <i>9</i> % | 8 7% | : | 2 12% | 2 8% | : | 6 28% | : |
| Net: Inconvenienced | | 183 76% | 5 73% | 22 60% | 84 76% | 7 66% | 76 77% | 80 80%b | 154 <i>76%</i> | 104 <i>82%</i> | 4 64% | 9 58% | 14 71% | 11 <i>87%</i> | 12 54% | 28 74% |
| Net: Not Inconvenienced | | 59 <i>24%</i> | 2 27% | 15 40%f | 26 24% | 4 34% | 22 23% | 20 <i>20%</i> | 49 24% | 23 18% | 2 36% | 6 42% | 6 29% | 2 13% | 10 <i>46%</i> | 10 26% |
| Mean score Standard deviation Standard error | | 3.14 0.95 0.06 | 3.08 1.41 0.50 | 2.84 1.11 0.18 | 3.17 0.89 0.09 | 3.29 0.98 0.26 | 3.16 0.89 0.09 | 3.26b 0.83 0.08 | 3.12 0.97 0.07 | 3.26 0.91 0.08 | 3.06 0.96 0.34 | 2.84 1.11 0.31 | 2.94 0.93 0.21 | 3.28 0.71 0.18 | 2.59 1.24 0.28 | 3.21 0.84 0.13 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | | CONCERN ABOUT RECEIVING CALLS (Q14d) | | | | | | | | |
|--------------------------------------|-----|-------------------|--------------------------------------|-------------------|--------------------|---------------------|-------------------------|--------------------------|--|--|--|
| | - | Total | Very (a) | Fairly (b) | Not very (c) | Not atall (d) | Total concern (e) | Total notcncrn (f) | | | |
| Unweighted Base Weighted Base | | 240 242 | 53 53* | 80 75* | 76 77* | 31 36** | 133 129 | 107 113* | | | |
| Very inconvenienced | (4) | 110 45% | 50 93%BCE F | 29 <i>38%</i> | 23 <i>30%</i> | 8 23% | 79 61%BCF | 31 <i>28%</i> | | | |
| Fairly inconvenienced | (3) | 73 <i>30%</i> | 2 4% | 41 54%AC eF | 23 30%A | 7 18% | 43 33%A | 30 26%A | | | |
| Not very inconvenienced | (2) | 41 17% | : | 6 7% | 29 38%AB E | 7 19% | 6 4% | 36 32%ABE | | | |
| Not at all inconvenienced | (1) | 18 7% | 2 3% | - | 2 2% | 14 <i>3</i> 9% | 2 1% | 16 14%BcE | | | |
| Net: Inconvenienced | | 183 <i>76%</i> | 52 97%CF | 70 93%CF | 46 60% | 15 <i>42%</i> | 121 94%CF | 61 <i>54%</i> | | | |
| Net: Not Inconvenienced | | 59 24% | 2 3% | 6 7% | 31 40%AB E | 21 58% | 7 6% | 52 46%ABE | | | |
| Mean score | | 3.14 | 3.86BC | 3.31C | 2.87 | 2.26 | 3.54bCF | 2.68 | | | |
| Standard deviation Standard error | | 0.95 0.06 | EF 0.57 0.08 | 0.61 0.07 | 0.87 0.10 | 1.22 0.22 | 0.65 0.06 | 1.03 0.10 | | | |

O.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | SE | x | | | | AC | θE | | | | | SOCIAL C | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|
| | | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | | 240 242 | 126 125 | 114 116* | 14 19** | 14 14** | 33 41** | 30 33** | 56 63* | 93 72* | 58 46* | 35 26* | 47 56* | 60 73* | 51 48* | 82 65* | 154 159 | 35 38** | 51 45* | 46 54* | 194 187 | 24 25** | 19 17** | 23 29** |
| Very concerned | (4) | 53 22% | 31 <i>24%</i> | 23 20% | 1 <i>3</i> % | 1 9% | 8 20% | 6 19% | 21 <i>34%</i> | 16 22% | 8 17% | 8 29% | 14 25% | 17 <i>23%</i> | 6 12% | 17 25% | 39 <i>25%</i> | 3 7% | 11 25% | 8 15% | 45 24% | 2 9% | 4 26% | 5 19% |
| Fairly concerned | (3) | 75 31% | 29 <i>23%</i> | 46 40%a | 1 3% | 4 28% | 12 29% | 12 37% | 18 28% | 29 41% | 21 47% | 8 31% | 16 29% | 17 24% | 19 <i>39%</i> | 23 <i>35%</i> | 54 34% | 6 16% | 15 34% | 13 24% | 62 33% | 8 33% | 5 28% | 7 23% |
| Not very concerned | (2) | 77 32% | 44 35% | 33 <i>29%</i> | 7 34% | 4 30% | 16 40% | 10 <i>30%</i> | 20 <i>32%</i> | 20 28% | 12 26% | 8 30% | 21 <i>38%</i> | 21 <i>2</i> 9% | 14 30% | 20 31% | 47 30% | 16 <i>42%</i> | 14 31% | 21 <i>38%</i> | 56 <i>30%</i> | 12 49% | 5 27% | 10 <i>34%</i> |
| Not at all concerned | (1) | 36 15% | 22 18% | 14 12% | 12 60% | 5 33% | 5 11% | 5 14% | 4 6% | 7 10% | 4 10% | 3 10% | 4 7% | 17 24%kn | 9 19% | 6 <i>9</i> % | 18 <i>12</i> % | 13 <i>35%</i> | 4 10% | 12 22% | 24 13% | 2 10% | 3 18% | 7 25% |
| Net: Concerned | | 129 53% | 60 48% | 69 <i>59%</i> | 1 5% | 5 <i>37%</i> | 20 49% | 18 56% | 39 <i>62%</i> | 45 <i>63%</i> | 29 64% | 16 <i>60%</i> | 30 55% | 34 47% | 25 51% | 39 <i>60%</i> | 93 <i>59%</i> | 9 <i>23%</i> | 26 59% | 21 <i>40%</i> | 107 57% | 10 42% | 9 54% | 12 <i>42%</i> |
| Net: Not concerned | | 113 47% | 66 <i>52%</i> | 47 41% | 18 <i>95%</i> | 9 63% | 21 51% | 15 44% | 24 38% | 27 37% | 16 <i>36%</i> | 10 <i>40%</i> | 25 45% | 38 53% | 24 49% | 26 40% | 65 41% | 29 77% | 19 <i>41%</i> | 33 60% | 80 43% | 15 <i>58%</i> | 8 46% | 17 58% |
| Mean score Standard deviation Standard error | | 2.60 0.99 0.06 | 2.54 1.05 0.09 | 2.67 0.93 0.09 | 1.48 0.70 0.19 | 2.12 1.01 0.27 | 2.59 0.95 0.16 | 2.60 0.96 0.18 | 2.91 0.95 0.13 | 2.74 0.91 0.09 | 2.72 0.87 0.11 | 2.79 0.99 0.17 | 2.73 0.93 0.14 | 2.47 1.10 0.14 | 2.45 0.94 0.13 | 2.77 0.94 0.10 | 2.72 0.97 0.08 | 1.96 0.90 0.15 | 2.74 0.95 0.13 | 2.33 0.99 0.15 | 2.68 0.98 0.07 | 2.40 0.80 0.16 | 2.62 1.09 0.25 | 2.36 1.07 0.22 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Q.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | ETHNICITY | | | | | | | GOVERNM | IENT REGION | N | | | | | LANDLI HOME | |
|--|-----|----------------------|-------------------------|-----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|---------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | | 240 242 | 213 216 | 14 12** | 12 13** | 10 14** | 31 33** | 26 32** | 18 14** | 27 25** | 27 28** | 16 14** | 19 19** | 28 25** | 17 15** | 21 21** | 202 206 | 237 236 | 3 5** |
| Very concerned | (4) | 53 22% | 44 21% | 2 20% | 7 52% | 2 15% | 6 18% | 10 <i>32</i> % | 3 22% | 3 12% | 4 16% | 2 | 3 15% | 9 34% | 6 43% | 6 30% | 41 20% | 53 23% | |
| Fairly concerned | (3) | 75 31% | 65 <i>30%</i> | 7 59% | 3 22% | 8 54% | 8 24% | 9 26% | 7 47% | 8 30% | 14 48% | 9 65% | 5 27% | 3 11% | 4 26% | 3 13% | 69 <i>33%</i> | 74 31% | 1 22% |
| Not very concerned | (2) | 77 32% | 70 <i>33%</i> | 3 21% | 3 26% | 1 <i>8%</i> | 14 44% | 6 20% | 5 32% | 11 42% | 4 14% | 5 35% | 8 42% | 12 46% | 1 6% | 10 <i>49%</i> | 66 <i>32%</i> | 77 33% | |
| Not at all concerned | (1) | 36 15% | 36 17% | - | 1 | 3 22% | 5 14% | 7 22% | : | 4 16% | 7 23% | : | 3 16% | 2 8% | 4 26% | 2 8% | 30 15% | 32 14% | 4 78% |
| Net: Concerned | | 129 53% | 110 51% | 10 <i>79%</i> | 9 74% | 10 <i>69%</i> | 14 42% | 19 <i>58%</i> | 10 68% | 11 <i>41%</i> | 18 <i>63%</i> | 9 65% | 8 42% | 12 46% | 10 68% | 9 43% | 110 53% | 128 54% | 1 22% |
| Net: Not concerned | | 113 47% | 106 <i>49%</i> | 3 21% | 3 26% | 4 31% | 19 <i>58%</i> | 13 <i>42</i> % | 5 32% | 15 <i>59%</i> | 10 <i>37</i> % | 5 35% | 11 <i>58%</i> | 14 54% | 5 32% | 12 57% | 96 47% | 109 <i>46%</i> | 4 78% |
| Mean score Standard deviation Standard error | | 2.60 0.99 0.06 | 2.55 1.00 0.07 | 2.99 0.66 0.18 | 3.27 0.88 0.25 | 2.61 1.03 0.33 | 2.46 0.96 0.17 | 2.69 1.15 0.23 | 2.90 0.75 0.18 | 2.37 0.91 0.18 | 2.56 1.03 0.20 | 2.65 0.49 0.12 | 2.41 0.96 0.22 | 2.73 1.04 0.20 | 2.85 1.27 0.31 | 2.65 1.02 0.22 | 2.58 0.97 0.07 | 2.63 0.98 0.06 | 1.45 0.93 0.54 |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q ** very small base (under 30) ineligible for sig testing

Q.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | TYPI | E OF MOBILE (Q. | 2) | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|
| | _ | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | | 240 242 | 202 212 | 79 93* | 119 113* | 5 8** | 38 29* |
| Very concerned | (4) | 53 22% | 44 21% | 17 18% | 25 22% | 2 31% | 9 <i>32%</i> |
| Fairly concerned | (3) | 75 <i>31%</i> | 66 <i>31%</i> | 23 25% | 43 <i>38%</i> | : | 9 <i>32%</i> |
| Not very concerned | (2) | 77 32% | 68 <i>32%</i> | 33 <i>36%</i> | 35 <i>31%</i> | 1 16% | 9 <i>2</i> 9% |
| Not at all concerned | (1) | 36 15% | 34 16% | 19 <i>21%</i> | 11 <i>9</i> % | 4 53% | 2 7% |
| Net: Concerned | | 129 <i>53%</i> | 110 52% | 40 43% | 67 59% | 2 31% | 19 <i>64%</i> |
| Net: Not concerned | | 113 47% | 102 48% | 53 <i>57%</i> | 46 41% | 5 69% | 11 <i>3</i> 6% |
| Mean score Standard deviation Standard error | | 2.60 0.99 0.06 | 2.57 0.99 0.07 | 2.41 1.02 0.11 | 2.72 0.91 0.08 | 2.09 1.42 0.64 | 2.88b 0.95 0.15 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|----------------------|
| | _ | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | | 240 242 | 179 192 | 4 3** | 173 187 | 2 3** | 1 1** | 61 50* |
| Very concerned | (4) | 53 22% | 37 19% | 2 56% | 35 19% | : | - | 16 <i>32</i> % |
| Fairly concerned | (3) | 75 31% | 62 33% | 1 24% | 62 33% | - | 1 | 13 <i>2</i> 6% |
| Not very concerned | (2) | 77 32% | 64 <i>33%</i> | 1 20% | 62 <i>33%</i> | 3 100% | 1 100% | 13 26% |
| Not at all concerned | (1) | 36 15% | 28 15% | - | 28 15% | : | - | 8 16% |
| Net: Concerned | | 129 <i>53%</i> | 100 52% | 3 <i>80%</i> | 97 <i>52%</i> | 1 | - | 29 58% |
| Net: Not concerned | | 113 47% | 92 48% | 1 20% | 90 48% | 3 100% | 1 100% | 21 <i>42%</i> |
| Mean score Standard deviation Standard error | | 2.60 0.99 0.06 | 2.57 0.96 0.07 | 3.36 0.95 0.47 | 2.56 0.96 0.07 | 2.00 0.00 0.00 | 2.00 | 2.74 1.09 0.14 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.14d And how concerned, if at all, do you feel when receiving these types of calls on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTE | IN TO RADIO | (Q.4) | | |
|--------------------------------------|-----|------------------|------------------------|-------------------|-------------------------|--------------------|-------------------|---------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|------------------|
| | | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | | 240 242 | 8 7** | 37 36* | 108 110* | 14 11** | 93 98* | 101 100* | 199 203 | 125 127 | 8 7** | 13 15** | 19 19** | 15 13** | 19 22** | 41 38** |
| Very concerned | (4) | 53 22% | 3 51% | 7 19% | 17 16% | 4 34% | 14 14% | 27 27%e | 48 <i>23%</i> | 36 <i>28%</i> | 2 31% | 5 30% | 2 <i>8</i> % | • 3% | 3 16% | 6 14% |
| Fairly concerned | (3) | 75 31% | 1 21% | 6 17% | 39 <i>36%</i> | 1 9% | 37 38%b | 33 <i>33%</i> | 60 <i>30%</i> | 34 <i>26%</i> | 1 22% | 5 30% | 7 38% | 7 55% | 6 29% | 15 <i>39%</i> |
| Not very concerned | (2) | 77 32% | 2 28% | 13 <i>36%</i> | 37 <i>34%</i> | 6 57% | 31 <i>32%</i> | 32 <i>32%</i> | 64 31% | 43 <i>34%</i> | 2 33% | 2 12% | 7 38% | 3 24% | 6 28% | 13 <i>34%</i> |
| Not at all concerned | (1) | 36 <i>15%</i> | - | 10 27%F | 16 <i>15%</i> | 1 | 16 <i>16%</i> | 7 7% | 31 <i>15%</i> | 15 <i>11%</i> | 1 14% | 4 28% | 3 16% | 2 18% | 6 28% | 5 12% |
| Net: Concerned | | 129 53% | 5 72% | 13 <i>37</i> % | 56 <i>52%</i> | 5 43% | 51 <i>52%</i> | 60 60%b | 108 53% | 69 <i>54%</i> | 4 53% | 9 60% | 9 46% | 8 58% | 10 44% | 21 54% |
| Net: Not concerned | | 113 47% | 2 28% | 23 63%f | 53 48% | 6 57% | 47 48% | 39 40% | 95 47% | 58 46% | 3 47% | 6 40% | 10 54% | 5 42% | 12 56% | 18 46% |
| Mean score | | 2.60 | 3.23 | 2.28 | 2.53 | 2.77 | 2.50 | 2.80b | 2.61 | 2.71 | 2.71 | 2.62 | 2.39 | 2.44 | 2.32 | 2.56 |
| Standard deviation Standard error | | 0.99 0.06 | 0.93 0.33 | 1.08 0.18 | 0.93 0.09 | 0.97 0.26 | 0.93 0.10 | е 0.93 0.09 | 1.01 0.07 | 1.00 0.09 | 1.14 0.40 | 1.23 0.34 | 0.88 0.20 | 0.85 0.22 | 1.07 0.25 | 0.89 0.14 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.14e Have you ever received two or more silent calls from the same number over a 24 hour period on your landline? Base: All adults who have personally received silent calls on their landline

| | | SE | x | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | US | | CHILDR | EN IN HOUS | EHOLD | |
|-----------------|------------|-------------|--------------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|------------|-----------|------------|-------------|------------|---------------------|--------------------|---------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base | 240 | 126 | 114 | 14 | 14 | 33 | 30 | 56 | 93 | 58 | 35 | 47 | 60 | 51 | 82 | 154 | 35 | 51 | 46 | 194 | 24 | 19 | 23 |
| Weighted Base | 242 | 125 | 116* | 19** | 14** | 41** | 33** | 63* | 72* | 46* | 26* | 56* | 73* | 48* | 65* | 159 | 38** | 45* | 54* | 187 | 25** | 17** | 29** |
| Yes | 52 | 21 | 31 | 4 | 4 | 10 | 14 | 9 | 11 | 8 | 3 | 12 | 15 | 11 | 15 | 34 | 8 | 9 | 14 | 39 | 7 | 5 | 7 |
| | 22% | <i>17</i> % | <i>26%</i> | 21% | 30% | <i>25%</i> | <i>43</i> % | 14% | 15% | 18% | 10% | 21% | <i>20%</i> | <i>2</i> 3% | 22% | 22% | 22% | <i>20%</i> | 25% | 21% | 28% | 30% | 23% |
| No | 72 | 47 | 25 | 2 | 5 | 15 | 8 | 22 | 20 | 13 | 7 | 14 | 26 | 13 | 18 | 50 | 10 | 13 | 16 | 56 | 10 | 3 | 6 |
| | 30% | 37%b | 21% | 13% | 38% | <i>35%</i> | 24% | 34% | 28% | <i>29%</i> | 26% | 25% | 36% | <i>28%</i> | <i>28%</i> | 31% | 25% | 28% | 29% | 30% | <i>40%</i> | 16% | 22% |
| Never checked | 118 | 57 | 61 | 13 | 4 | 16 | 11 | 32 | 41 | 24 | 17 | 30 | 31 | 24 | 32 | 74 | 20 | 23 | 25 | 93 | 8 | 9 | 16 |
| | <i>49%</i> | 45% | <i>52%</i> | 66% | 32% | <i>40%</i> | 34% | 51% | 57% | 53% | 65% | 55% | <i>43%</i> | 49% | 49% | 47% | 53% | <i>52%</i> | 46% | <i>50%</i> | 31% | 55% | 55% |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) Ineligible for sig testing

| | | | ETHNICITY | | | | | | | GOVERNM | MENT REGION | N | | | | | LANDLII HOME | |
|----------------------------------|-------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|-------------------|--------------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 240 242 | 213 216 | 14 12** | 12 13** | 10 14** | 31 33** | 26 32** | 18 14** | 27 25** | 27 28** | 16 14** | 19 19** | 28 25** | 17 15** | 21 21** | 202 206 | 237 236 | 3 5** |
| Yes | 52 22% | 45 21% | 4 35% | 2 19% | 1 9% | 8 25% | 6 19% | 3 21% | 8 31% | 2 6% | | 3 16% | 10 <i>3</i> 9% | 5 32% | 6 29% | 41 20% | 48 20% | 4 78% |
| No | 72 30% | 63 <i>2</i> 9% | 5 42% | 4 31% | 1 6% | 7 20% | 9 26% | 7 50% | 6 25% | 9 <i>30%</i> | 5 37% | 7 39% | 9 35% | 6 39% | 7 32% | 59 <i>2</i> 9% | 72 30% | - |
| Never checked | 118 <i>49%</i> | 109 <i>50%</i> | 3 22% | 6 50% | 12 <i>85%</i> | 18 55% | 18 54% | 4 29% | 11 44% | 18 <i>63</i> % | 9 <i>63%</i> | 8 45% | 7 27% | 4 30% | 8 39% | 105 <i>51%</i> | 117 <i>49</i> % | 1 22% |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q ** very small base (under 30) ineligible for sig testing

| | | | | E OF MOBILE (Q | .2) | |
|-----------------|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 240 | 202 | 79 | 119 | 5 | 38 |
| Weighted Base | 242 | 212 | 93* | 113* | 8** | 29* |
| Yes | 52 | 48 | 22 | 25 | 3 | 4 |
| | 22% | <i>23%</i> | 24% | <i>22%</i> | 37% | 15% |
| No | 72 | 65 | 32 | 32 | 1 | 6 |
| | 30% | <i>31%</i> | <i>34%</i> | 28% | 16% | 22% |
| Never checked | 118 | 99 | 39 | 56 | 4 | 19 |
| | <i>49%</i> | <i>47%</i> | <i>42%</i> | 50% | 47% | 64%b |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|----------------------------------|-------------------|------------------|-------------------|----------------------|--------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 240 242 | 179 192 | 4 3** | 173 187 | 2 3** | 1 1** | 61 50* |
| Yes | 52 22% | 41 22% | • 12% | 40 21% | 2 63% | 1 100% | 11 22% |
| No | 72 30% | 58 <i>30%</i> | - | 58 <i>31%</i> | - | - | 14 28% |
| Never checked | 118 <i>49%</i> | 93 <i>48%</i> | 3 <i>88%</i> | 89 <i>48%</i> | 1 37% | 1 | 25 <i>50%</i> |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.14e Have you ever received two or more silent calls from the same number over a 24 hour period on your landline? Base: All adults who have personally received silent calls on their landline

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | IN TO RADIO | (Q.4) | | |
|-----------------|-------------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base | 240 | 8 | 37 | 108 | 14 | 93 | 101 | 199 | 125 | 8 | 13 | 19 | 15 | 19 | 41 |
| Weighted Base | 242 | 7** | 36* | 110* | 11** | 98* | 100* | 203 | 127 | 7** | 15** | 19** | 13** | 22** | 38** |
| Yes | 52 <i>22</i> % | 1 10% | 3 9% | 30 27%b | 5 45% | 25 25% | 25 25% | 43 21% | 31 <i>24%</i> | 2 28% | 3 17% | - | 2 17% | 5 23% | 9 25% |
| No | 72 | 3 | 17 | 25 | 1 | 23 | 32 | 64 | 36 | 1 | 8 | 6 | 6 | 7 | 8 |
| | 30% | 40% | 48%Ce | <i>23%</i> | 12% | <i>23%</i> | 32% | <i>31%</i> | <i>29%</i> | 11% | 52% | 31% | 42% | 34% | 21% |
| Never checked | 118 | 3 | 16 | 55 | 5 | 50 | 43 | 97 | 60 | 4 | 5 | 13 | 5 | 9 | 21 |
| | <i>49%</i> | 50% | 43% | <i>50%</i> | 42% | 51% | <i>43%</i> | 48% | 47% | 61% | 31% | 69% | 41% | 43% | 55% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? Base: All adults who have personally received silent calls on their mobile phone

| | | SE | X | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|--|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-----------------|----------------|----------------|----------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 33 37* | 15 17** | 18 19** | 9 11** | 7 8** | 6 7** | 5 6** | 3 3** | 3 2** | 1 | 2 2** | 3 4** | 7 11** | 9 11** | 14 11** | 18 22** | 11 11** | 4 4** | 14 15** | 19 21** | 7 8** | 6 6** | 8 8** |
| 1 | 11 <i>31%</i> | 4 21% | 8 39% | 4 36% | 3 45% | 3 46% | 1 1 <i>3</i> % | - | : | - | - | 1 34% | 4 40% | 3 25% | 3 26% | 6 26% | 6 49% | - | 5 35% | 6 27% | 3 38% | 2 38% | 2 22% |
| 2 | 9 24% | 4 22% | 5 27% | 2 23% | 2 22% | 2 34% | 2 40% | : | : | : | : | 1 41% | 4 40% | 2 15% | 2 14% | 6 27% | 3 28% | : | 4 26% | 5 23% | 2 22% | 2 40% | 2 27% |
| 3 | 3 <i>9%</i> | 2 10% | 1 <i>8</i> % | 1 5% | 2 23% | | 1 16% | | - | | | - | 1 | 3 25% | 1 4% | 2 10% | 1 8% | : | 2 15% | 1 5% | 2 29% | 1 9% | 1 6% |
| 4 | 3 7% | 3 16% | - | : | : | 1 12% | 2 31% | : | - | : | : | - | 1 | 2 17% | 1 7% | 3 13% | 1 | : | 3 18% | - | 1 11% | 1 14% | 3 32% |
| 5 | 1 2% | - | 1 <i>3%</i> | : | : | 1 9% | - | : | - | : | : | - | 1 | 1 | 1 5% | - | 1 | 1 17% | 1 4% | - | 1 | - | 1 7% |
| 6-10 | 2 5% | • 2% | 2 8% | 1 5% | : | : | | : | 1 59% | • 100% | 1 50% | | | | 2 17% | • 2% | 1 4% | 1 28% | • 3% | 2 7% | | | • 5% |
| 11-20 | 4 10% | 3 17% | 1 5% | 2 20% | 1 10% | : | - | 1 34% | - | : | : | : | 2 20% | 1 7% | 1 <i>8</i> % | 4 18% | | : | | 4 18% | | - | |
| 21-29 | | - | | | : | | | : | - | : | : | : | | | : | 1 | | : | | 1 | | | - |
| 30+ | 1 2% | 1 5% | : | | : | : | | 1 31% | | : | : | 1 25% | 1 | | : | 1 4% | | : | | 1 4% | | | - |
| Don't know | 3 9% | 1 6% | 2 11% | 1 12% | | | - | 1 35% | 1 41% | | 1 50% | | 1 | 1 11% | 2 17% | - | 1 11% | 2 55% | 1 | 3 15% | | - | |
| Mean score Standard deviation Standard error | 4.88 6.90 1.26 | 7.14 9.05 2.42 | 2.76 2.97 0.74 | 6.07 8.14 2.88 | 3.55 5.90 2.23 | 2.05 1.42 0.58 | 2.65 1.15 0.51 | 20.64 - - | 6.59 - - | 8.00 - - | 6.00 - - | 8.60 14.44 8.34 | 5.22 7.82 2.95 | 3.78 5.08 1.80 | 4.19 3.76 1.09 | 6.23 8.20 1.93 | 1.90 1.85 0.58 | 5.62 - - | 2.43 1.59 0.42 | 6.97 8.87 2.22 | 2.12 1.12 0.42 | 1.99 1.11 0.45 | 2.99 1.85 0.65 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Table 22

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? Base: All adults who have personally received silent calls on their mobile phone

| | | | ETHNICITY | | | | | | | GOVERN | MENT REGION | u | | | | | LANDLI HOME | NE AT (Q.1) |
|--|----------------------|-------------------------|-----------------------|----------------------|---------------------|----------------------|----------------------------|---------------------|----------------------|---------------------------|----------------------|----------------------|---------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 33 37* | 23 26** | 3 3** | 7 7** | 1 1** | 6 7** | 3 3** | | 5 7** | 2 3** | 2 2** | 5 5** | 2 2** | 4 5** | 3 2** | 26 29** | 26 29** | 7 7** |
| 1 | 11 <i>31%</i> | 7 29% | 2 62% | 2 24% | : | 1 17% | 1 45% | : | 3 46% | 2 76% | : | 2 37% | - | 2 33% | - | 10 <i>32%</i> | 8 26% | 3 48% |
| 2 | 9 24% | 5 18% | - | 4 56% | 1 100% | 2 22% | | | 2 24% | | 1 64% | 1 23% | 1 | 1 30% | 1 33% | 7 23% | 6 22% | 2 35% |
| 3 | 3 <i>9%</i> | 2 7% | 1 24% | 1 7% | : | | 1 19% | - | : | : | 1 36% | | | 1 20% | 1 47% | 1 4% | 3 11% | 1 |
| 4 | 3 7% | 3 10% | - | - | : | 3 37% | | - | : | : | : | | | : | : | 3 9% | 3 9% | 1 |
| 5 | 1 2% | 1 2% | - | - | : | | | - | : | 1 24% | : | | | : | : | 1 2% | 1 2% | - |
| 6-10 | 2 5% | 2 6% | • 14% | - | : | 1 7% | 1 | - | : | : | : | 1 20% | 1 | | • 20% | 2 5% | 1 5% | 1 7% |
| 11-20 | 4 10% | 4 15% | - | - | | 1 | 1 | | 2 30% | | | | 2 100% | : | | 4 13% | 3 11% | 1 10% |
| 21-29 | - | - | - | - | | 1 | - | | | | | | 1 | | | - | - | - |
| 30+ | 1 2% | 1 3% | - | - | | | | | | | | | | 1 18% | | - | 1 <i>3</i> % | |
| Don't know | 3 9% | 2 9% | - | 1 13% | | 1 17% | 1 36% | - | : | | | 1 20% | | | | 3 11% | 3 11% | |
| Mean score Standard deviation Standard error | 4.88 6.90 1.26 | 6.02 7.86 1.72 | 2.45 2.88 1.66 | 1.80 0.61 0.25 | 2.00 | 3.27 2.31 1.03 | 1.58 - - | - | 6.96 9.25 4.14 | 1.97 2.21 1.56 | 2.36 0.67 0.47 | 2.52 2.35 1.17 | 15.47 - - | 6.87 12.07 6.04 | 3.69 3.10 1.79 | 4.59 6.03 1.26 | 5.15 7.16 1.49 | 3.89 6.29 2.38 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? Base: All adults who have personally received silent calls on their mobile phone

| | | | TYPI | E OF MOBILE (Q | .2) | |
|--|----------------------|----------------------|----------------------|----------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 33 37* | 32 36** | 16 19** | 15 16** | 1 1** | 1 1** |
| 1 | 11 <i>31%</i> | 11 <i>31%</i> | 5 27% | 6 39% | : | - |
| 2 | 9 24% | 9 25% | 7 36% | 2 13% | - | |
| 3 | 3 <i>9</i> % | 3 <i>9</i> % | 2 12% | 1 6% | : | |
| 4 | 3 7% | 3 <i>8</i> % | - | 3 18% | - | : |
| 5 | 1 2% | 1 2% | - | 1 4% | : | |
| 6-10 | 2 5% | 1 <i>3%</i> | 1 3% | • 3% | - | 1 100% |
| 11-20 | 4 10% | 4 11% | 2 11% | 2 11% | - | : |
| 21-29 | : | - | | - | : | - |
| 30+ | 1 <i>2%</i> | 1 <i>3%</i> | - | - | 1 100% | |
| Don't know | 3 9% | 3 <i>9</i> % | 2 12% | 1 6% | : | - |
| Mean score Standard deviation Standard error | 4.88 6.90 1.26 | 4.84 7.01 1.30 | 4.29 6.28 1.68 | 3.92 4.90 1.31 | 30.00 | 6.00 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? Base: All adults who have personally received silent calls on their mobile phone

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|----------------------|----------------------|-------------------|----------------------|----------------|-------------------|----------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 33 37* | 28 31** | 2 1** | 25 29** | 1 1** | | 5 5** |
| 1 | 11 <i>31%</i> | 11 <i>36%</i> | - | 11 <i>36%</i> | 1 100% | : | - |
| 2 | 9 24% | 9 <i>29%</i> | - | 9 <i>31%</i> | : | 1 | |
| 3 | 3 <i>9%</i> | 3 10% | 1 70% | 2 8% | - | 1 | - |
| 4 | 3 7% | 1 <i>3</i> % | - | 1 <i>3</i> % | - | 1 | 2 35% |
| 5 | 1 2% | 1 2% | - | 1 2% | 1 | - | 1 |
| 6-10 | 2 5% | • 1% | • 30% | 1 | 1 | - | 2 28% |
| 11-20 | 4 10% | 4 12% | - | 4 13% | - | 1 | |
| 21-29 | - | - | - | - | - | 1 | |
| 30+ | 1 2% | 1 <i>3</i> % | - | 1 3% | - | - | |
| Don't know | 3 <i>9%</i> | 1 4% | : | 1 4% | : | 1 | 2 37% |
| Mean score Standard deviation Standard error | 4.88 6.90 1.26 | 4.82 7.27 1.40 | 4.52 - - | 4.91 7.49 1.53 | 1.00 - - | - | 5.33 2.11 1.22 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Table 22

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14f You said earlier that you personally have received silent calls on your mobile. On average, how many silent calls do you receive on your mobile each month? Base: All adults who have personally received silent calls on their mobile phone

| | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|----------------------|------------------------|----------------------|-------------------------|--------------------|----------------------|----------------------|----------------------|----------------------|------------------|------------------|----------------------|----------------------|----------------------|----------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 33 37* | 2 2** | 8 10** | 13 14** | 1 1** | 12 13** | 11 10** | 23 25** | 12 13** | 2 2** | 2 2** | 2 4** | 3 3** | 2 2** | 10 11** |
| 1 | 11 <i>31%</i> | | 7 70% | 1 6% | | 1 6% | 2 21% | 7 28% | 3 24% | : | 1 69% | - | 1 40% | 1 75% | 4 36% |
| 2 | 9 24% | 1 54% | 2 17% | 3 <i>23%</i> | - | 3 25% | 4 35% | 5 21% | 2 19% | - | - | 2 46% | 1 36% | - | 4 32% |
| 3 | 3 <i>9</i> % | : | - | 2 16% | - | 2 18% | 1 9% | 3 11% | 2 15% | 1 45% | - | - | - | - | 1 4% |
| 4 | 3 7% | : | - | 2 14% | - | 2 15% | 1 <i>8</i> % | 3 11% | 1 6% | | | 2 54% | | | - |
| 5 | 1 2% | - | 1 6% | - | - | - | 1 | 1 2% | - | - | 1 <i>31%</i> | - | - | - | - |
| 6-10 | 2 5% | - | - | 1 10% | - | 1 11% | 1 <i>9</i> % | 1 4% | 1 4% | - | - | - | - | • 25% | 1 <i>9</i> % |
| 11-20 | 4 10% | : | 1 8% | 2 15% | - | 2 17% | 1 <i>9</i> % | 2 7% | 1 7% | | | : | 1 23% | | 2 18% |
| 21-29 | : | - | - | - | - | - | 1 | - | - | - | - | - | - | - | - |
| 30+ | 1 2% | | - | - | - | | 1 <i>9</i> % | 1 4% | : | 1 55% | | | : | | - |
| Don't know | 3 <i>9</i> % | 1 46% | - | 2 16% | 1 100% | 1 8% | | 3 13% | 3 25% | | | : | | | - |
| Mean score Standard deviation Standard error | 4.88 6.90 1.26 | 2.00 | 2.84 5.26 1.86 | 6.30 6.96 2.10 | : | 6.30 6.96 2.10 | 5.96 8.50 2.56 | 4.63 6.78 1.52 | 3.39 3.54 1.18 | 17.75 - - | 2.25 | 3.07 1.18 0.83 | 5.81 9.48 5.47 | 2.77 | 5.35 7.43 2.35 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.14g And which of the following best describes how these calls were distributed? Base: All adults who have received 2 or more silent calls on their mobile

| | | S | EX | | | | A | GE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | REN IN HOUS | EHOLD | |
|---|-----------|-------------|--------------------|-----------------|--------------|--------------|--------------|--------------|------------|--------------|------------|-----------|-----------|-----------|-----------|---------------------|--------------------|----------------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 24 25* | 12 13** | 12 12** | 6 7** | 4 4** | 4 4** | 4 5** | 3 3** | 3 2** | 1 | 2 2** | 2 2** | 4 6** | 7 8** | 11 8** | 14 16** | 6 6** | 4 4** | 10 10** | 14 15** | 5 5** | 4 4** | 7 7** |
| Most received in one day | : | : | - | - | - | - | : | - | - | - | - | - | - | - | : | - | - | | - | - | | | : |
| Most received over two to three days | 3 12% | 1 9% | 2 16% | 1 17% | - | - | : | 1 34% | 1 41% | - | 1 50% | : | 1 19% | : | 2 23% | 1 6% | 1 20% | 1 28% | - | 3 20% | : | - | |
| Spread over a week | 1 5% | | 1 11% | 1 19% | : | | | : | : | : | : | : | 1 21% | | : | 1 | 1 23% | | | 1 9% | 1 | | - |
| Spread over a couple of weeks | 4 17% | 2 18% | 2 15% | 2 25% | : | 2 66% | - | : | : | - | - | : | - | 3 35% | 1 16% | 2 16% | 2 30% | : | 2 25% | 2 11% | 1 17% | 2 68% | 2 37% |
| Spread over the month | 17 66% | 10 73% | 7 58% | 3 <i>38%</i> | 4 100% | 1 34% | 5 100% | 2 66% | 1 59% | • 100% | 1 50% | 2 100% | 4 60% | 5 65% | 5 61% | 12 78% | 2 28% | 3 72% | 8 75% | 9 60% | 4 83% | 1 <i>32%</i> | 4 63% |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Q.14g And which of the following best describes how these calls were distributed? Base: All adults who have received 2 or more silent calls on their mobile

| | | | ETHNICITY | | | | | | | GOVERNM | IENT REGION | 4 | | | | | LANDLI HOME | |
|---|-----------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|----------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 24 25* | 17 19** | 2 1** | 5 6** | 1 1** | 5 6** | 2 2** | | 2 4** | 1 1** | 2 2** | 3 3** | 2 2** | 3 3** | 3 2** | 18 20** | 20 22** | 4 4** |
| Most received in one day | : | - | - | - | - | - | - | : | : | : | - | - | - | : | : | : | : | - |
| Most received over two to three days | 3 12% | 2 11% | - | 1 21% | - | 1 | 1 | : | : | : | : | 2 68% | 1 57% | : | : | 3 16% | 2 9% | 1 31% |
| Spread over a week | 1 5% | - | - | 1 24% | - | - | | : | : | : | 1 64% | | - | : | : | 1 7% | | 1 36% |
| Spread over a couple of weeks | 4 17% | 3 14% | - | 2 29% | | 4 69% | | : | : | : | | | - | : | : | 4 21% | 4 17% | 1 14% |
| Spread over the month | 17 66% | 14 76% | 1 100% | 2 27% | 1 100% | 2 31% | 2 100% | : | 4 100% | 1 100% | 1 <i>36%</i> | 1 <i>32%</i> | 1 43% | 3 100% | 2 100% | 11 56% | 16 74% | 1 20% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.14g And which of the following best describes how these calls were distributed? Base: All adults who have received 2 or more silent calls on their mobile

| | | | TYPI | E OF MOBILE (Q | .2) | |
|--------------------------------------|-----------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 24 25* | 23 24** | 12 14** | 10 9** | 1 1** | 1 1** |
| Most received in one day | - | : | - | - | : | |
| Most received over two to three days | 3 12% | 2 9% | 1 8% | 1 10% | - | 1 100% |
| Spread over a week | 1 5% | 1 5% | - | 1 14% | - | |
| Spread over a couple of weeks | 4 17% | 4 17% | 3 24% | 1 <i>9</i> % | - | |
| Spread over the month | 17 66% | 17 68% | 9 68% | 6 67% | 1 100% | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.14g And which of the following best describes how these calls were distributed? Base: All adults who have received 2 or more silent calls on their mobile

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--------------------------------------|-----------|--------------|-------------------|----------------------|--------------|-------------------|-----------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 24 25* | 19 20** | 2 1** | 17 19** | | | 5 5** |
| Most received in one day | : | | | : | : | : | |
| Most received over two to three days | 3 12% | 2 11% | : | 2 11% | - | : | 1 18% |
| Spread over a week | 1 5% | 1 7% | - | 1 7% | : | - | - |
| Spread over a couple of weeks | 4 17% | 4 19% | - | 4 20% | : | - | 1 <i>9</i> % |
| Spread over the month | 17 66% | 13 64% | 1 100% | 11 61% | 1 | - | 4 72% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.14g And which of the following best describes how these calls were distributed? Base: All adults who have received 2 or more silent calls on their mobile

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|---|-----------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | SatIlte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 24 25* | 2 2** | 3 3** | 12 13** | 1 1** | 11 12** | 9 8** | 18 18** | 10 10** | 2 2** | 1 1** | 2 4** | 2 2** | 1 | 6 7** |
| Most received in one day | - | | : | : | - | | | - | - | - | - | : | - | - | : |
| Most received over two to three days | 3 12% | 1 54% | - | 1 8% | | 1 <i>8</i> % | 1 12% | 2 12% | 1 10% | : | 1 | : | 1 61% | | 1 14% |
| Spread over a week | 1 5% | : | - | - | | - | 1 16% | | : | : | 1 | : | : | | 1 18% |
| Spread over a couple of weeks | 4 17% | : | - | 1 10% | 1 100% | | 3 36% | 4 23% | 3 26% | : | | 2 46% | : | - | 1 |
| Spread over the month | 17 66% | 1 46% | 3 100% | 11 <i>83</i> % | - | 11 92% | 3 36% | 12 65% | 6 64% | 2 100% | 1 100% | 2 54% | 1 39% | 100% | 5 68% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | SE | x | | | | AC | GE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDRI | EN IN HOUS | EHOLD | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------|----------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|
| | | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | | 33 37* | 15 17** | 18 19** | 9 11** | 7 8** | 6 7** | 5 6** | 3 3** | 3 2** | 1 | 2 2** | 3 4** | 7 11** | 9 11** | 14 11** | 18 22** | 11 11** | 4 4** | 14 15** | 19 21** | 7 8** | 6 6** | 8 8** |
| Very inconvenienced | (4) | 13 <i>3</i> 5% | 6 36% | 7 35% | 2 16% | 1 13% | 4 63% | 3 56% | - | 2 100% | • 100% | 2 100% | 3 75% | - | 5 44% | 5 46% | 8 38% | 2 19% | 3 72% | 5 33% | 8 37% | 2 30% | 3 51% | 4 47% |
| Fairly inconvenienced | (3) | 13 <i>36%</i> | 7 40% | 6 33% | 5 43% | 5 65% | 2 28% | - | 2 65% | - | : | : | 1 25% | 8 72% | 3 31% | 2 13% | 9 <i>42%</i> | 4 37% | : | 5 32% | 8 40% | 2 31% | 1 <i>9</i> % | 2 22% |
| Not very inconvenienced | (2) | 6 17% | 3 18% | 3 16% | 1 11% | 2 22% | 1 10% | 3 44% | - | - | : | : | - | 2 16% | 3 25% | 2 16% | 4 20% | 2 16% | : | 4 28% | 2 9% | 2 22% | 2 40% | 3 30% |
| Not at all inconvenienced | (1) | 4 11% | 1 6% | 3 16% | 3 29% | | | - | 1 35% | | | | : | 1 13% | 1 | 3 24% | - | 3 27% | 1 28% | 1 <i>8</i> % | 3 13% | 1 17% | - | 1 |
| Net: Inconvenienced | | 26 72% | 13 76% | 13 68% | 6 60% | 6 78% | 6 90% | 3 56% | 2 65% | 2 100% | • 100% | 2 100% | 4 100% | 8 72% | 8 75% | 7 60% | 17 <i>80</i> % | 6 57% | 3 72% | 10 <i>64%</i> | 16 77% | 5 62% | 4 60% | 6 70% |
| Net: Not inconvenienced | | 10 28% | 4 24% | 6 <i>32%</i> | 4 40% | 2 22% | 1 10% | 3 44% | 1 35% | | : | | | 3 28% | 3 25% | 5 40% | 4 20% | 5 43% | 1 28% | 6 36% | 5 23% | 3 <i>38%</i> | 2 40% | 3 30% |
| Mean score Standard deviation Standard error | | 2.96 1.00 0.17 | 3.06 0.90 0.23 | 2.87 1.09 0.26 | 2.47 1.13 0.38 | 2.91 0.63 0.24 | 3.53 0.72 0.29 | 3.12 1.08 0.49 | 2.31 1.18 0.68 | 4.00 0.00 0.00 | 4.00 - - | 4.00 - - | 3.75 0.51 0.29 | 2.59 0.74 0.28 | 3.20 0.85 0.28 | 2.82 1.31 0.35 | 3.17 0.76 0.18 | 2.48 1.14 0.34 | 3.17 1.58 0.79 | 2.88 0.99 0.27 | 3.01 1.03 0.24 | 2.75 1.14 0.43 | 3.11 1.04 0.42 | 3.17 0.92 0.33 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | ETHNICITY | | | | | | | | IENT REGIO | N | | | | | LANDLIN HOME | |
|--|-----|----------------------|-------------------------|-----------------------|----------------------|---------------------|----------------------|----------------------------|---------------------|----------------------|---------------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | | 33 37* | 23 26** | 3 3** | 7 7** | 1 1** | 6 7** | 3 3** | | 5 7** | 2 3** | 2 2** | 5 5** | 2 2** | 4 5** | 3 2** | 26 29** | 26 29** | 7 7** |
| Very inconvenienced | (4) | 13 <i>3</i> 5% | 9 35% | • 14% | 3 46% | 1 100% | 5 67% | 1 19% | - | : | 1 24% | : | 2 40% | : | 2 49% | 1 67% | 9 31% | 13 <i>44%</i> | - |
| Fairly inconvenienced | (3) | 13 <i>36%</i> | 8 29% | 3 86% | 3 41% | : | - | 1 45% | : | 4 54% | 2 76% | 2 100% | 2 34% | 2 100% | 1 18% | : | 12 42% | 8 28% | 5 70% |
| Not very inconvenienced | (2) | 6 17% | 6 24% | - | - | : | 2 26% | | : | 2 28% | : | : | : | | 2 33% | 1 33% | 4 13% | 5 15% | 2 23% |
| Not at all inconvenienced | (1) | 4 11% | 3 12% | - | 1 13% | - | 1 7% | 1 36% | - | 1 18% | : | : | 1 27% | | : | : | 4 14% | 4 12% | 1 7% |
| Net: Inconvenienced | | 26 72% | 17 64% | 3 100% | 6 87% | 1 100% | 5 67% | 2 64% | : | 4 54% | 3 100% | 2 100% | 4 73% | 2 100% | 3 67% | 1 67% | 21 73% | 21 72% | 5 70% |
| Net: Not inconvenienced | | 10 28% | 9 <i>36%</i> | - | 1 13% | : | 2 33% | 1 36% | : | 3 46% | : | : | 1 27% | | 2 33% | 1 33% | 8 27% | 8 28% | 2 30% |
| Mean score Standard deviation Standard error | | 2.96 1.00 0.17 | 2.87 1.05 0.22 | 3.14 0.42 0.24 | 3.19 1.05 0.40 | 4.00 - - | 3.27 1.14 0.47 | 2.46 1.45 0.84 | : | 2.35 0.83 0.37 | 3.24 0.55 0.39 | 3.00 0.00 0.00 | 2.86 1.34 0.60 | 3.00 - - | 3.16 1.00 0.50 | 3.34 1.31 0.76 | 2.90 1.01 0.20 | 3.04 1.06 0.21 | 2.63 0.66 0.25 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | E OF MOBILE (Q | .2) | |
|--|-----|----------------------|----------------------|----------------------|----------------------|--------------|----------------|
| | _ | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | | 33 37* | 32 36** | 16 19** | 15 16** | 1 1** | 1 1** |
| Very inconvenienced | (4) | 13 <i>35%</i> | 12 <i>34%</i> | 8 42% | 4 25% | - | 1 100% |
| Fairly inconvenienced | (3) | 13 <i>36%</i> | 13 <i>37%</i> | 8 40% | 5 31% | 1 100% | - |
| Not very inconvenienced | (2) | 6 17% | 6 17% | 2 10% | 4 27% | - | |
| Not at all inconvenienced | (1) | 4 11% | 4 12% | 2 8% | 3 17% | : | - |
| Net: Inconvenienced | | 26 72% | 25 71% | 16 <i>82%</i> | 9 56% | 1 100% | 1 100% |
| Net: Not inconvenienced | | 10 28% | 10 <i>29%</i> | 3 18% | 7 44% | : | - |
| Mean score Standard deviation Standard error | | 2.96 1.00 0.17 | 2.93 1.00 0.18 | 3.16 0.93 0.23 | 2.63 1.06 0.27 | 3.00 | 4.00 - - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----|----------------------|----------------------|-------------------|----------------------|--------------|-------------------|----------------------|
| | _ | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | | 33 37* | 28 31** | 2 1** | 25 29** | 1 1** | | 5 5** |
| Very inconvenienced | (4) | 13 35% | 11 35% | 1 100% | 10 <i>33%</i> | - | - | 2 37% |
| Fairly inconvenienced | (3) | 13 <i>36%</i> | 13 <i>43%</i> | : | 13 <i>44%</i> | 1 100% | 1 | 1 |
| Not very inconvenienced | (2) | 6 17% | 4 14% | : | 4 15% | - | 1 | 2 35% |
| Not at all inconvenienced | (1) | 4 11% | 3 <i>8</i> % | - | 3 <i>9</i> % | - | - | 2 28% |
| Net: Inconvenienced | | 26 72% | 24 78% | 1 100% | 22 76% | 1 100% | - | 2 37% |
| Net: Not inconvenienced | | 10 28% | 7 22% | - | 7 24% | - | - | 3 63% |
| Mean score Standard deviation Standard error | | 2.96 1.00 0.17 | 3.04 0.92 0.17 | 4.00 - - | 3.00 0.93 0.19 | 3.00 | - | 2.46 1.38 0.62 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.14h How inconvenienced, or not, do you feel when receiving silent calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|-----|----------------------|------------------------|----------------------|-------------------------|--------------------|----------------------|----------------------|----------------------|----------------------|------------------|------------------|----------------------|----------------------|----------------------|----------------------|
| | | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | | 33 37* | 2 2** | 8 10** | 13 14** | 1 1** | 12 13** | 11 10** | 23 25** | 12 13** | 2 2** | 2 2** | 2 4** | 3 3** | 2 2** | 10 11** |
| Very inconvenienced | (4) | 13 <i>35%</i> | 1 46% | 2 19% | 7 48% | 1 100% | 5 43% | 4 37% | 11 45% | 9 67% | : | 1 31% | 2 46% | - | * 25% | 2 13% |
| Fairly inconvenienced | (3) | 13 <i>36%</i> | 1 54% | 4 43% | 3 21% | | 3 23% | 4 36% | 8 31% | 3 22% | 2 100% | | : | 2 60% | 1 75% | 6 49% |
| Not very inconvenienced | (2) | 6 17% | 1 | 1 12% | 3 24% | | 3 27% | 2 22% | 2 8% | : | : | | 2 54% | : | | 4 38% |
| Not at all inconvenienced | (1) | 4 11% | - | 3 26% | 1 7% | | 1 8% | 1 5% | 4 16% | 2 11% | : | 1 69% | : | 1 40% | - | : |
| Net: Inconvenienced | | 26 <i>72%</i> | 2 100% | 6 62% | 9 <i>68%</i> | 1 100% | 8 65% | 8 73% | 19 <i>76%</i> | 12 <i>89%</i> | 2 100% | 1 31% | 2 46% | 2 60% | 2 100% | 7 62% |
| Net: Not inconvenienced | | 10 28% | - | 4 38% | 4 32% | - | 4 35% | 3 27% | 6 24% | 2 11% | | 1 69% | 2 54% | 1 40% | - | 4 38% |
| Mean score Standard deviation Standard error | | 2.96 1.00 0.17 | 3.46 0.68 0.48 | 2.54 1.13 0.40 | 3.09 1.04 0.29 | 4.00 - - | 3.00 1.05 0.30 | 3.05 0.93 0.28 | 3.05 1.11 0.23 | 3.44 1.01 0.29 | 3.00 - - | 1.94 - - | 2.93 1.18 0.83 | 2.19 1.18 0.68 | 3.25 | 2.76 0.70 0.22 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

O.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | SE | x | | | | AG | θE | | | | | SOCIAL | CLASS | | MA | RITAL STATI | | | CHILDRI | EN IN HOUS | EHOLD | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------|----------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------------|----------------------|----------------------|----------------------|----------------------|-----------------------|
| | | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (q) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | | 33 37* | 15 17** | 18 19** | 9 11** | 7 8** | 6 7** | 5 6** | 3 3** | 3 2** | 1 | 2 2** | 3 4** | 7 11** | 9 11** | 14 11** | 18 22** | 11 11** | 4 4** | 14 15** | 19 21** | 7 8** | 6 6** | 8 8** |
| Very concerned | (4) | 7 19% | 4 23% | 3 16% | 1 5% | : | 3 51% | 1 16% | | 2 83% | : | 2 100% | 1 34% | - | 2 15% | 4 36% | 4 20% | - | 3 72% | 3 18% | 4 20% | 1 7% | 2 37% | 3 <i>33%</i> |
| Fairly concerned | (3) | 10 27% | 3 19% | 6 33% | 2 23% | 4 52% | 2 28% | - | 1 34% | • 17% | • 100% | : | : | 4 40% | 4 33% | 2 17% | 7 31% | 3 26% | : | 6 41% | 3 16% | 3 44% | 1 9% | 2 27% |
| Not very concerned | (2) | 9 25% | 5 28% | 4 22% | 1 12% | 4 48% | 1 22% | 3 44% | : | - | : | : | : | 3 28% | 5 43% | 1 <i>13</i> % | 6 28% | 3 28% | : | 5 33% | 4 19% | 2 32% | 3 54% | 3 40% |
| Not at all concerned | (1) | 11 <i>2</i> 9% | 5 30% | 6 29% | 6 60% | : | : | 2 40% | 2 66% | : | : | : | 2 66% | 3 33% | 1 9% | 4 35% | 5 21% | 5 46% | 1 28% | 1 <i>8</i> % | 9 45% | 1 17% | - | - |
| Net: Concerned | | 17 46% | 7 42% | 10 <i>49%</i> | 3 28% | 4 52% | 5 78% | 1 16% | 1 34% | 2 100% | • 100% | 2 100% | 1 34% | 4 40% | 5 48% | 6 52% | 11 52% | 3 26% | 3 72% | 9 59% | 8 36% | 4 51% | 3 46% | 5 60% |
| Net: Not concerned | | 20 54% | 10 58% | 10 51% | 8 72% | 4 48% | 1 22% | 5 84% | 2 66% | - | : | : | 2 66% | 6 60% | 6 52% | 5 48% | 10 48% | 8 74% | 1 28% | 6 41% | 13 64% | 4 49% | 3 54% | 3 40% |
| Mean score Standard deviation Standard error | | 2.35 1.11 0.19 | 2.34 1.17 0.30 | 2.36 1.09 0.26 | 1.73 1.03 0.34 | 2.52 0.54 0.20 | 3.29 0.87 0.35 | 1.92 1.11 0.50 | 1.68 1.17 0.68 | 3.83 0.50 0.29 | 3.00 - - | 4.00 - - | 2.03 1.67 0.97 | 2.07 0.89 0.34 | 2.55 0.89 0.30 | 2.54 1.34 0.36 | 2.51 1.06 0.25 | 1.80 0.87 0.26 | 3.17 1.58 0.79 | 2.68 0.89 0.24 | 2.11 1.21 0.28 | 2.41 0.90 0.34 | 2.83 1.03 0.42 | 2.92 0.90 0.32 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Q.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | ETHNICITY | | | | Yrks | | | | MENT REGION | N | | | | | LANDLI HOME | |
|--|-----|----------------------|-------------------------|-----------------------|----------------------|---------------------|----------------------|----------------------|---------------------|----------------------|---------------------------|----------------------|----------------------|---------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | - | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (0) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | | 33 37* | 23 26** | 3 3** | 7 7** | 1 1** | 6 7** | 3 3** | .•• | 5 7** | 2 3** | 2 2** | 5 5** | 2 2** | 4 5** | 3 2** | 26 29** | 26 29** | 7 7** |
| Very concerned | (4) | 7 19% | 4 14% | - | 3 46% | 1 100% | 3 39% | 1 19% | - | - | 1 24% | | 2 40% | - | - | : | 7 24% | 7 24% | |
| Fairly concerned | (3) | 10 27% | 4 14% | 3 100% | 3 41% | | | | | 2 24% | 2 76% | 2 100% | 2 34% | 1 57% | 1 20% | • 20% | 8 28% | 7 23% | 3 42% |
| Not very concerned | (2) | 9 25% | 9 <i>35%</i> | | - | : | 4 54% | 1 45% | : | 1 11% | : | : | : | 1 43% | 2 33% | 1 33% | 7 23% | 5 19% | 4 51% |
| Not at all concerned | (1) | 11 29% | 10 37% | | 1 <i>13</i> % | : | 1 7% | 1 36% | : | 5 65% | : | : | 1 27% | - | 2 47% | 1 47% | 7 25% | 10 35% | 1 7% |
| Net: Concerned | | 17 46% | 7 28% | 3 100% | 6 <i>87%</i> | 1 100% | 3 39% | 1 19% | : | 2 24% | 3 100% | 2 100% | 4 73% | 1 57% | 1 20% | * 20% | 15 52% | 14 47% | 3 42% |
| Net: Not concerned | | 20 54% | 19 72% | 1 | 1 <i>13</i> % | - | 4 61% | 2 81% | - | 5 76% | : | : | 1 27% | 1 43% | 4 80% | 2 80% | 14 48% | 16 <i>53%</i> | 4 58% |
| Mean score Standard deviation Standard error | | 2.35 1.11 0.19 | 2.04 1.05 0.22 | 3.00 0.00 0.00 | 3.19 1.05 0.40 | 4.00 - - | 2.71 1.14 0.47 | 2.01 1.32 0.76 | : | 1.58 0.91 0.41 | 3.24 0.55 0.39 | 3.00 0.00 0.00 | 2.86 1.34 0.60 | 2.57 - - | 1.72 0.86 0.43 | 1.74 1.08 0.62 | 2.50 1.13 0.22 | 2.35 1.21 0.24 | 2.35 0.66 0.25 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Q.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | E OF MOBILE (Q | .2) | |
|--|-----|----------------------|----------------------|----------------------|----------------------|----------------|----------------|
| | _ | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | | 33 37* | 32 36** | 16 19** | 15 16** | 1 1** | 1 1** |
| Very concerned | (4) | 7 19% | 6 17% | 4 23% | 2 10% | : | 1 100% |
| Fairly concerned | (3) | 10 27% | 10 <i>27%</i> | 6 <i>34%</i> | 3 21% | - | - |
| Not very concerned | (2) | 9 25% | 9 <i>26%</i> | 2 11% | 7 46% | - | - |
| Not at all concerned | (1) | 11 29% | 11 <i>30%</i> | 6 <i>33%</i> | 4 23% | 1 100% | - |
| Net: Concerned | | 17 46% | 16 44% | 11 57% | 5 31% | - | 1 100% |
| Net: Not concerned | | 20 54% | 20 56% | 8 43% | 11 <i>6</i> 9% | 1 100% | - |
| Mean score Standard deviation Standard error | | 2.35 1.11 0.19 | 2.31 1.09 0.19 | 2.47 1.20 0.30 | 2.19 0.94 0.24 | 1.00 - - | 4.00 - - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----|----------------------|----------------------|-------------------|----------------------|----------------|-------------------|----------------------|
| | _ | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | | 33 37* | 28 31** | 2 1** | 25 29** | 1 1** | | 5 5** |
| Very concerned | (4) | 7 19% | 5 16% | : | 5 17% | - | : | 2 37% |
| Fairly concerned | (3) | 10 27% | 10 <i>31%</i> | • 30% | 9 <i>30%</i> | 1 100% | 1 | - |
| Not very concerned | (2) | 9 25% | 7 23% | - | 7 25% | - | 1 | 2 35% |
| Not at all concerned | (1) | 11 29% | 9 <i>30%</i> | 1 70% | 8 28% | - | 1 | 2 28% |
| Net: Concerned | | 17 46% | 15 47% | • 30% | 14 47% | 1 100% | 1 | 2 37% |
| Net: Not concerned | | 20 54% | 16 53% | 1 70% | 15 <i>53%</i> | - | 1 | 3 63% |
| Mean score Standard deviation Standard error | | 2.35 1.11 0.19 | 2.34 1.08 0.20 | 1.61 - - | 2.36 1.09 0.22 | 3.00 - - | - | 2.46 1.38 0.62 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Q.14i And how concerned, if at all, do you feel when receiving these types of calls on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|-----|----------------------|------------------------|----------------------|-------------------------|--------------------|----------------------|----------------------|----------------------|----------------------|------------------|------------------|----------------------|----------------------|----------------------|----------------------|
| | | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | | 33 37* | 2 2** | 8 10** | 13 14** | 1 1** | 12 13** | 11 10** | 23 25** | 12 13** | 2 2** | 2 2** | 2 4** | 3 3** | 2 2** | 10 11** |
| Very concerned | (4) | 7 19% | 1 46% | 2 19% | 2 18% | - | 2 20% | 2 16% | 5 22% | 3 25% | : | 1 31% | 2 46% | - | : | 2 13% |
| Fairly concerned | (3) | 10 27% | 1 54% | 4 36% | 1 8% | - | 1 9% | 4 41% | 6 25% | 4 29% | 1 45% | 1 | - | 1 <i>36%</i> | • 25% | 4 31% |
| Not very concerned | (2) | 9 25% | - | 1 8% | 5 <i>33%</i> | 1 100% | 3 27% | 3 30% | 6 24% | 2 16% | | 1 | 2 54% | 1 23% | 1 75% | 3 27% |
| Not at all concerned | (1) | 11 29% | - | 4 38% | 6 40% | - | 6 44% | 1 13% | 7 30% | 4 30% | 1 55% | 1 69% | | 1 40% | | 3 <i>29%</i> |
| Net: Concerned | | 17 46% | 2 100% | 5 54% | 4 26% | - | 4 29% | 6 56% | 12 46% | 7 54% | 1 45% | 1 31% | 2 46% | 1 36% | • 25% | 5 44% |
| Net: Not concerned | | 20 54% | : | 5 46% | 10 74% | 1 100% | 9 71% | 5 44% | 13 54% | 6 46% | 1 55% | 1 69% | 2 54% | 2 64% | 1 75% | 6 56% |
| Mean score Standard deviation Standard error | | 2.35 1.11 0.19 | 3.46 0.68 0.48 | 2.35 1.23 0.43 | 2.04 1.14 0.32 | 2.00 - - | 2.05 1.20 0.35 | 2.59 0.96 0.29 | 2.39 1.15 0.24 | 2.49 1.21 0.35 | 1.91 - - | 1.94 - - | 2.93 1.18 0.83 | 1.96 1.05 0.61 | 2.25 - - | 2.28 1.07 0.34 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Q.14j Have you ever received two or more silent calls from the same number over a 24 hour period on your mobile? Base: All adults who have personally received silent calls on their mobile phone

| | | SE | x | | | | AC | GE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | EN IN HOUS | EHOLD | |
|----------------------------------|-----------------|-------------|--------------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|------------|-----------|-----------|-----------|------------|---------------------|--------------------|----------------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 33 37* | 15 17** | 18 19** | 9 11** | 7 8** | 6 7** | 5 6** | 3 3** | 3 2** | 1 | 2 2** | 3 4** | 7 11** | 9 11** | 14 11** | 18 22** | 11 11** | 4 4** | 14 15** | 19 21** | 7 8** | 6 6** | 8 8** |
| Yes | 9 <i>26%</i> | 6 36% | 3 17% | 2 22% | 1 16% | 2 30% | 2 31% | 2 65% | - | - | - | 2 59% | 1 12% | 2 17% | 4 36% | 6 30% | 3 27% | - | 5 29% | 5 23% | 3 34% | 1 23% | 3 38% |
| No | 18 48% | 8 46% | 10 <i>49%</i> | 6 54% | 6 77% | 3 46% | 3 45% | : | : | - | : | - | 8 75% | 6 56% | 3 30% | 12 54% | 5 46% | 1 17% | 8 54% | 9 44% | 5 66% | 2 40% | 3 <i>37%</i> |
| Never checked | 10 26% | 3 18% | 7 34% | 3 24% | 1 7% | 2 24% | 1 24% | 1 35% | 2 100% | • 100% | 2 100% | 1 41% | 1 13% | 3 26% | 4 34% | 4 17% | 3 27% | 3 <i>83%</i> | 3 17% | 7 33% | 1 | 2 37% | 2 24% |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | | MENT REGIO | N | | | | | LANDLI HOME | |
|----------------------------------|------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|------------------|----------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 33 37* | 23 26** | 3 3** | 7 7** | 1 1** | 6 7** | 3 3** | | 5 7** | 2 3** | 2 2** | 5 5** | 2 2** | 4 5** | 3 2** | 26 29** | 26 29** | 7 7** |
| Yes | 9 <i>26%</i> | 8 29% | : | 2 24% | | 4 61% | 2 64% | : | 1 18% | - | - | : | 1 57% | 1 18% | - | 8 29% | 8 26% | 2 24% |
| No | 18 <i>48%</i> | 14 53% | 3 <i>86%</i> | 1 16% | 1 100% | 1 | - | - | 6 <i>82</i> % | 3 100% | 1 36% | 2 50% | 1 43% | 3 53% | 2 80% | 13 <i>45%</i> | 14 47% | 4 50% |
| Never checked | 10 26% | 5 18% | • 14% | 5 61% | - | 3 39% | 1 36% | - | - | - | 1 64% | 3 50% | - | 1 30% | • 20% | 8 26% | 8 26% | 2 26% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYP | E OF MOBILE (Q | .2) | |
|----------------------------------|------------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 33 37* | 32 36** | 16 19** | 15 16** | 1 1** | 1 1** |
| Yes | 9 26% | 9 26% | 2 12% | 6 40% | 1 100% | - |
| No | 18 <i>48%</i> | 18 <i>49%</i> | 12 60% | 6 39% | - | - |
| Never checked | 10 <i>26%</i> | 9 24% | 5 28% | 3 21% | : | 1 100% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|----------------------------------|------------------|--------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 33 37* | 28 31** | 2 1** | 25 29** | 1 1** | · | 5 5** |
| Yes | 9 <i>26%</i> | 7 22% | - | 7 24% | : | : | 2 45% |
| No | 18 <i>48%</i> | 18 56% | 1 70% | 17 57% | - | - | 1 |
| Never checked | 10 26% | 7 21% | • 30% | 6 20% | 1 100% | 1 | 3 55% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | I(Q.3) | | | | | HOW | OFTEN LISTE | IN TO RADIO | (Q.4) | | |
|----------------------------------|-------------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|-----------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 33 37* | 2 2** | 8 10** | 13 14** | 1 1** | 12 13** | 11 10** | 23 25** | 12 13** | 2 2** | 2 2** | 2 4** | 3 3** | 2 2** | 10 11** |
| Yes | 9 <i>26%</i> | - | 3 25% | 2 17% | - | 2 19% | 3 31% | 9 35% | 4 27% | 1 55% | : | 2 54% | 1 40% | 1 75% | 1 4% |
| No | 18 <i>48%</i> | 1 54% | 7 75% | 6 45% | 1 | 6 50% | 3 32% | 9 <i>38%</i> | 5 37% | 1 45% | 2 100% | - | 2 60% | : | 8 71% |
| Never checked | 10 <i>26</i> % | 1 46% | - | 5 37% | 1 100% | 4 31% | 4 38% | 7 27% | 5 36% | - | 1 | 2 46% | - | • 25% | 3 25% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Table 27

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Whether receive silent calls or not

| Base: | All | aauns | |
|-------|-----|-------|--|
| | | | |

| | | SE | x | AGE | | | | | | | | SOCIAL CLASS | | | | MARITAL STATUS | | | CHILDREN IN HOUSEHOLD | | | | |
|----------------------------------|-------------------|--------------------|--------------------|-------------------|----------------------|-------------------|-------------------|-------------------|-------------------|--------------------|-------------|-------------------|------------------|------------|------------------|---------------------|--------------------|----------------------------|-----------------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| From landline | 242 24% | 125 <i>2</i> 6% | 116 <i>23%</i> | 19 14% | 14 8% | 41 22%D | 33 22%D | 63 39%CD EF | 72 37%CD EF | 46 43%CD EFj | 26 29%CD | 56 28% | 73 24% | 48 23% | 65 <i>22%</i> | 159 28%P | 38 15% | 45 25%p | 54 18% | 187 27%Rt u | 25 16% | 17 15% | 29 <i>22%</i> |
| From mobile | 37 4% | 17 4% | 19 <i>4%</i> | 11 8%gHi | 8 5% | 7 4% | 6 4% | 3 2% | 2 1% | : | 2 2% | 4 2% | 11 <i>3</i> % | 11 5% | 11 4% | 22 4% | 11 5% | 4 2% | 15 <i>5</i> % | 21 <i>3%</i> | 8 5% | 6 5% | 8 <i>6%</i> |
| Either | 266 27% | 137 28% | 130 25% | 28 20% | 21 <i>12</i> % | 42 23%d | 39 26%D | 64 40%CD Ef | 73 37%CD Ef | 46 43%CD EF | 27 30%D | 57 29% | 83 27% | 54 26% | 72 24% | 171 30%P | 48 <i>19%</i> | 48 27% | 63 <i>21%</i> | 203 29%rt u | 30 <i>20%</i> | 19 17% | 31 <i>23%</i> |
| Both | 12 1% | 6 1% | 6 1% | 2 1% | 1 | 6 3%f | | 2 1% | 1 1% | : | 1 1% | 2 1% | - | 6 3%l | 4 1%l | 9 <i>2</i> % | 2 1% | 1 1% | 7 2% | 5 1% | 2 1% | 4 3%s | 6 5%S |
| None | 734 <i>73%</i> | 349 72% | 385 75% | 112 80%GH I | 146 88%eF GHIJ | 143 77%GH I | 114 74%gh I | 97 60% | 122 63% | 60 57% | 62 70% | 139 <i>71%</i> | 219 73% | 153 74% | 223 76% | 401 70% | 202 81%O | 131 <i>73</i> % | 241 79%s | 493 71% | 125 80%s | 91 83%s | 101 77% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Whether receive silent calls or not Base: All adults

| | | | ETHNICITY | | | | | | | | ENT REGION | | | | | | LANDLIN HOME (| |
|----------------------------------|-------------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|----------------------------|-----------------------|---------------------|--------------------|---------------------|-----------------|-------------------|-------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| From landline | 242 24% | 216 27%C | 12 17% | 13 11% | 14 <i>31%</i> | 33 26%jk | 32 34%JK 0 | 14 24%j | 25 21% | 28 34%JK | 14 12% | 19 <i>13%</i> | 25 27%Jk | 15 34%JK | 21 31%JK | 206 23%JK | 236 28%Q | 5 4% |
| From mobile | 37 4% | 26 3% | 3 4% | 7 6% | 1 2% | 7 6% | 3 <i>3</i> % | - | 7 6% | 3 <i>3%</i> | 2 2% | 5 4% | 2 2% | 5 12%gJk IO | 2 3% | 29 <i>3%</i> | 29 <i>3%</i> | 7 5% |
| Either | 266 27% | 236 29%bC | 12 17% | 17 14% | 15 <i>34%</i> | 36 28%Jk | 35 37%JK o | 14 24% | 33 26%j | 29 35%JK | 15 <i>13</i> % | 23 16% | 26 27%Jk | 19 44%gh JKO | 22 32%Jk | 225 25%Jk | 254 30%Q | 12 9% |
| Both | 12 1% | 6 1% | 3 4%A | 3 3%a | : | 5 4%o | 1 1% | : | : | 2 2% | 1 1% | 1 1% | 1 1% | 1 2% | 1 2% | 10 <i>1%</i> | 12 <i>1%</i> | |
| None | 734 <i>73%</i> | 573 71% | 60 83%a | 98 86%A | 29 66% | 93 72% | 60 <i>63%</i> | 46 76%m | 91 74%m | 54 65% | 103 87%EF hILMN O | 119 84%eF IIMno | 70 73% | 24 56% | 45 68% | 664 75%fM | 601 <i>70%</i> | 132 91%P |

Fieldwork : 02:03/2011 - 06:03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Whether receive silent calls or not Base: All adults

| | | | TYP | E OF MOBILE (Q | .2) | |
|-----------------|------------|--------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 1007 | 874 | 394 | 478 | 9 | 133 |
| Weighted Base | 1000 | 894 | 443 | 445 | 13** | 106 |
| From landline | 242 | 212 | 93 | 113 | 8 | 29 |
| | 24% | 24% | <i>21%</i> | <i>25%</i> | 61% | <i>28%</i> |
| From mobile | 37 | 36 | 19 | 16 | 1 | 1 |
| | 4% | 4% | <i>4%</i> | <i>3</i> % | 7% | 1% |
| Either | 266 | 236 | 105 | 125 | 8 | 30 |
| | 27% | 26% | 24% | 28% | 61% | <i>29%</i> |
| Both | 12 1% | 12 1% | 7 2% | 4 1% | 1 7% | - |
| None | 734 | 658 | 339 | 320 | 5 | 76 |
| | <i>73%</i> | 74% | <i>76%</i> | 72% | 39% | 71% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Whether receive silent calls or not Base: All adults

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|-----------------|------------|--------------|-------------------|----------------------|--------------|-------------------|-----------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base | 1007 | 693 | 9 | 668 | 13 | 5 | 314 |
| Weighted Base | 1000 | 733 | 9** | 710 | 12** | 6** | 267 |
| From landline | 242 | 192 | 3 | 187 | 3 | 1 | 50 |
| | 24% | 26%f | 39% | 26%f | 22% | 12% | <i>19%</i> |
| From mobile | 37 4% | 31 4% | 1 16% | 29 4% | 1 4% | 1 | 5 <i>2</i> % |
| Either | 266 | 212 | 4 | 205 | 3 | 1 | 54 |
| | 27% | 29%F | 51% | 29%F | 26% | 12% | 20% |
| Both | 12 1% | 11 2% | • 5% | 11 2% | - | 1 | 1 |
| None | 734 | 521 | 4 | 505 | 9 | 5 | 213 |
| | <i>73%</i> | 71% | 49% | <i>71%</i> | 74% | 88% | 80%AC |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Whether receive silent calls or not Base: All adults

| | | | | TV PLATFORM | (Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|-----------------|------------|------------------------|----------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | SatIlte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base | 1007 | 55 | 178 | 374 | 39 | 331 | 409 | 813 | 471 | 23 | 71 | 80 | 86 | 82 | 194 |
| Weighted Base | 1000 | 53* | 180 | 386 | 33* | 350 | 392 | 815 | 480 | 19** | 77* | 78* | 81* | 80* | 185 |
| From landline | 242 | 7 | 36 | 110 | 11 | 98 | 100 | 203 | 127 | 7 | 15 | 19 | 13 | 22 | 38 |
| | 24% | 13% | 20% | 28%a | 34%a | 28%a | 25% | 25% | 27% | 34% | 20% | <i>25%</i> | 16% | 27% | 21% |
| From mobile | 37 | 2 | 10 | 14 | 1 | 13 | 10 | 25 | 13 | 2 | 2 | 4 | 3 | 2 | 11 |
| | 4% | 4% | 6% | 4% | 4% | 4% | <i>3</i> % | <i>3</i> % | <i>3</i> % | 9% | <i>3%</i> | 5% | 4% | 2% | 6% |
| Either | 266 | 8 | 43 | 120 | 11 | 108 | 105 | 218 | 133 | 7 | 17 | 21 | 16 | 23 | 49 |
| | 27% | 15% | 24% | 31%a | <i>34%</i> | 31%a | <i>27</i> % | 27% | <i>28%</i> | 34% | 22% | 27% | 20% | <i>29%</i> | 26% |
| Both | 12 1% | 1 2% | 3 <i>2%</i> | 4 1% | 1 4% | 2 1% | 5 1% | 11 1% | 7 1% | 2 9% | | 2 2% | | • 1% | 1 1% |
| None | 734 | 45 | 137 | 267 | 22 | 242 | 287 | 598 | 347 | 13 | 60 | 57 | 64 | 57 | 136 |
| | <i>73%</i> | 85%ce | 76% | 69% | 66% | 69% | 73% | <i>73%</i> | <i>72%</i> | 66% | <i>78%</i> | <i>73%</i> | <i>80%</i> | 71% | 74% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

| | | SE | X | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | REN IN HOUS | EHOLD | |
|----------------------------------|-------------------|-------------|--------------------|------------------|--------------|------------------|------------------|--------------|------------------|--------------|-------------|------------------|------------|------------|-------------|---------------------|--------------------|----------------------------|------------|------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 261 266 | 135 137 | 126 130* | 21 28** | 20 21** | 34 42* | 35 39** | 57 64* | 94 73* | 58 46* | 36 27* | 48 57* | 67 83* | 56 54* | 90 72* | 163 171 | 44 48* | 54 48* | 53 63* | 208 203 | 28 30** | 21 19** | 25 31** |
| Yes | 154 <i>58%</i> | 72 53% | 83 64% | 4 13% | 10 47% | 25 60% | 24 60% | 47 73%j | 46 <i>63%</i> | 33 73%j | 13 46% | 46 81%IM N | 50 61%n | 28 51% | 30 41% | 110 65%P | 17 <i>36%</i> | 27 56% | 27 42% | 128 63%r | 17 55% | 6 33% | 9 <i>29%</i> |
| No | 111 <i>42%</i> | 65 47% | 47 36% | 24 <i>87%</i> | 11 53% | 16 <i>38%</i> | 16 <i>40%</i> | 17 27% | 27 37% | 13 27% | 15 54%gi | 11 19% | 33 39%k | 26 49%K | 42 58%KI | 60 <i>35%</i> | 30 64%O | 21 44% | 36 57%s | 76 <i>37%</i> | 13 43% | 13 <i>67</i> % | 21 69% |
| Don't know | 1 | - | 1 | - | : | 1 1% | - | - | | : | - | : | : | - | 1 1% | 1 | - | - | 1 1% | - | 1 2% | | 1 2% |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | | IENT REGIO | N | | | | | LANDLI HOME | |
|-----------------|------------|-------------------------|-----------------------|-----------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|----------------|----------------|-----------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base | 261 | 230 | 14 | 16 | 11 | 33 | 28 | 18 | 32 | 28 | 17 | 23 | 29 | 20 | 22 | 219 | 251 | 10 |
| Weighted Base | 266 | 236 | 12** | 17** | 15** | 36** | 35** | 14** | 33** | 29** | 15** | 23** | 26** | 19** | 22** | 225 | 254 | 12** |
| Yes | 154 | 142 | 6 | 6 | 9 | 12 | 27 | 5 | 21 | 18 | 7 | 14 | 21 | 11 | 9 | 134 | 146 | 8 |
| | 58% | 60% | 46% | 37% | 59% | 33% | 78% | 37% | 65% | <i>61%</i> | 45% | 61% | <i>82</i> % | 58% | <i>42%</i> | 59% | 57% | 68% |
| No | 111 | 95 | 7 | 10 | 6 | 24 | 8 | 9 | 11 | 11 | 8 | 9 | 5 | 8 | 13 | 91 | 107 | 4 |
| | <i>42%</i> | 40% | 54% | 60% | 41% | 67% | 22% | 63% | 35% | <i>39%</i> | 51% | <i>39%</i> | 18% | 42% | 58% | <i>40%</i> | <i>42%</i> | 32% |
| Don't know | 1 | - | - | 1 <i>3</i> % | - | | | : | : | - | 1 <i>3</i> % | : | - | : | | 1 | 1 | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 08) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q ** very small base (under 30) ineligible for sig testing

| | | | TYPI | E OF MOBILE (Q. | 2) | |
|----------------------------------|-------------------|--------------|----------------------|--------------------|--------------|-------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 261 266 | 222 236 | 89 105* | 129 125 | 5 8** | 39 30* |
| Yes | 154 58% | 141 60% | 56 <i>53%</i> | 79 63%e | 8 100% | 13 <i>43</i> % |
| No | 111 <i>42%</i> | 94 40% | 48 46% | 46 <i>37%</i> | - | 17 57%c |
| Don't know | 1 | 1 | 1 1% | - | : | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|----------------------------------|--------------------|------------------|-------------------|----------------------|--------------|-------------------|-------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 261 266 | 196 212 | 5 4** | 188 205 | 3 3** | 1 1** | 65 54* |
| Yes | 154 <i>58%</i> | 127 60% | 3 75% | 123 60% | 2 52% | 1 100% | 28 51% |
| No | 111 <i>42</i> % | 84 <i>40%</i> | 1 25% | 82 40% | 2 48% | - | 27 49% |
| Don't know | 1 | 1 | : | 1 | 1 | - | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | IN TO RADIO | (Q.4) | | |
|-----------------|------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|-------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|--------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base | 261 | 9 | 43 | 116 | 14 | 101 | 106 | 212 | 131 | 8 | 15 | 20 | 18 | 20 | 49 |
| Weighted Base | 266 | 8** | 43* | 120* | 11** | 108* | 105* | 218 | 133 | 7** | 17** | 21** | 16** | 23** | 49* |
| Yes | 154 | 4 | 22 | 68 | 6 | 61 | 69 | 131 | 93 | 4 | 8 | 7 | 9 | 9 | 24 |
| | 58% | 54% | 50% | 57% | 56% | <i>56%</i> | <i>66%</i> | <i>60%</i> | 70%n | 64% | 48% | 35% | 55% | <i>39%</i> | 49% |
| No | 111 | 4 | 22 | 52 | 5 | 47 | 35 | 87 | 41 | 2 | 9 | 14 | 7 | 14 | 24 |
| | <i>42%</i> | 46% | 50% | 43% | 44% | 44% | <i>33%</i> | <i>40%</i> | <i>30%</i> | 36% | 52% | 65% | 45% | 61% | 50%h |
| Don't know | 1 | : | | - | - | - | 1 1% | | : | : | | : | : | : | 1 1% |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service

| | | SI | EX | | | | AC | GE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDR | REN IN HOUS | EHOLD | |
|--|------------|------------------|--------------------|--------------|------------------|--------------|--------------|--------------|------------------|------------------|------------|------------------|-----------|------------------|-----------|---------------------|--------------------|----------------------------|------------------|------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 148 154 | 70 72* | 78 83* | 3 4** | 7 10** | 19 25** | 23 24** | 41 47* | 55 46* | 38 33** | 17 13** | 38 46* | 44 50* | 30 28** | 36 30* | 103 110* | 17 17** | 28 27** | 22 27** | 126 128* | 12 17** | 6 6** | 9 9** |
| Yes - landline phone registered with Telephone Preference Service | 72 46% | 30 <i>42%</i> | 42 50% | - | 3 <i>32%</i> | 15 60% | 12 51% | 22 48% | 19 <i>41%</i> | 12 36% | 7 55% | 29 61%n | 22 45% | 11 <i>41%</i> | 9 31% | 53 48% | 7 40% | 12 44% | 11 41% | 61 <i>47%</i> | 7 44% | 4 59% | 2 18% |
| Yes - mobile phone registered with Telephone Preference Service | 10 6% | 5 7% | 5 <i>5%</i> | - | 3 <i>32</i> % | 4 16% | 1 5% | | 1 3% | • 1% | 1 8% | 3 6% | 6 11% | • 2% | 1 3% | 8 7% | 1 7% | 1 4% | 4 15% | 6 5% | 3 17% | 1 20% | |
| Net: Yes | 75 49% | 31 44% | 44 53% | | 4 45% | 15 60% | 13 56% | 22 48% | 20 44% | 12 36% | 8 63% | 29 61%n | 25 49% | 11 <i>41%</i> | 10 34% | 54 49% | 8 47% | 13 48% | 12 46% | 63 <i>49%</i> | 9 51% | 4 59% | 2 18% |
| No | 75 48% | 37 51% | 38 <i>46%</i> | 4 100% | 5 55% | 8 34% | 10 44% | 23 50% | 24 52% | 19 <i>59%</i> | 4 33% | 18 <i>39%</i> | 23 46% | 16 <i>58%</i> | 18 60% | 53 48% | 9 53% | 13 <i>49</i> % | 13 <i>48%</i> | 62 49% | 7 39% | 3 41% | 7 82% |
| Don't know | 5 3% | 4 5% | 1 1% | - | - | 2 7% | - | 1 2% | 2 5% | 2 5% | • 3% | - | 3 5% | • 2% | 2 5% | 4 3% | - | 1 3% | 2 6% | 3 2% | 2 10% | | |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service

| | | | ETHNICITY | | | | | | | | IENT REGION | N | | | | | LANDLI HOME | |
|--|-----------------|-------------------------|-----------------------|------------|---------------------|---------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|---------------------|-------------------|---------------------|------------------|------------------|-----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 148 154 | 135 142 | 7 6** | 5 6** | 4 9** | 11 12** | 19 27** | 6 5** | 23 21** | 21 18** | 6 7** | 14 14** | 23 21** | 12 11** | 9 9** | 127 134 | 142 146 | 6 8** |
| Yes - landline phone registered with Telephone Preference Service | 72 46% | 70 49% | 2 29% | - | 2 22% | 3 <i>23%</i> | 17 64% | 4 70% | 6 29% | 11 62% | 2 35% | 6 46% | 10 47% | 5 45% | 5 54% | 62 46% | 70 <i>48%</i> | 2 23% |
| Yes - mobile phone registered with Telephone Preference Service | 10 <i>6%</i> | 9 <i>6</i> % | 1 22% | | 2 22% | - | 2 9% | - | 2 10% | - | 1 18% | 2 16% | : | | | 10 7% | 9 <i>6</i> % | 1 15% |
| Net: Yes | 75 49% | 73 52% | 2 29% | - | 2 22% | 3 23% | 19 <i>69%</i> | 4 70% | 6 29% | 11 62% | 2 35% | 9 62% | 10 47% | 5 45% | 5 54% | 65 48% | 72 49% | 3 <i>37%</i> |
| No | 75 48% | 65 <i>46%</i> | 4 71% | 5 73% | 7 78% | 9 77% | 8 31% | 2 30% | 11 54% | 7 38% | 5 65% | 5 38% | 10 <i>49%</i> | 6 55% | 4 46% | 64 <i>48%</i> | 69 48% | 5 63% |
| Don't know | 5 <i>3%</i> | 3 2% | - | 2 27% | - | - | | - | 4 17% | - | - | - | 1 4% | - | - | 5 3% | 5 <i>3%</i> | - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 08) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q ** very small base (under 30) ineligible for sig testing

Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service

| | | | | E OF MOBILE (Q | .2) | |
|--|------------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 148 154 | 132 141 | 49 56* | 79 79* | 5 8** | 16 13** |
| Yes - landline phone registered with Telephone Preference Service | 72 46% | 66 47% | 23 41% | 40 51% | 3 41% | 5 40% |
| Yes - mobile phone registered with Telephone Preference Service | 10 <i>6%</i> | 10 7% | 7 13% | 3 <i>3%</i> | - | |
| Net: Yes | 75 <i>49%</i> | 70 <i>49%</i> | 24 43% | 43 54% | 3 41% | 5 40% |
| No | 75 <i>48%</i> | 68 <i>48%</i> | 30 54% | 35 44% | 4 59% | 7 53% |
| Don't know | 5 <i>3%</i> | 4 <i>3%</i> | 2 3% | 2 3% | - | 1 7% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|------------------|------------------|-------------------|----------------------|--------------|-------------------|------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 148 154 | 117 127* | 3 3** | 113 123* | 1 2** | 1 1** | 31 28** |
| Yes - landline phone registered with Telephone Preference Service | 72 46% | 60 47% | 2 70% | 58 47% | | | 12 43% |
| Yes - mobile phone registered with Telephone Preference Service | 10 <i>6</i> % | 9 7% | : | 9 7% | : | - | 1 4% |
| Net: Yes | 75 49% | 62 49% | 2 70% | 60 <i>49%</i> | - | - | 13 <i>46%</i> |
| No | 75 48% | 61 <i>48%</i> | 1 <i>30%</i> | 60 <i>49%</i> | 2 100% | 1 100% | 14 <i>49%</i> |
| Don't know | 5 <i>3%</i> | 3 <i>3</i> % | : | 3 <i>3%</i> | | | 1 5% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.15b And are your home landline or mobile numbers registered with the Telephone Preference Service? Base: All adults who have personally received silent calls and have heard of the Telephone Preference Service

| | | | | TV PLATFORM | A(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|----------------|------------------------|--------------|-------------------------|--------------------|-------------------|---------------------|------------------|------------------|------------------|------------------|--------------------|--------------------|----------------------|----------------|
| | Total | Only terrest (a) | Cable (b) | Satlite Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 148 154 | 5 4** | 19 22** | 66 68* | 7 6** | 58 61* | 66 69* | 127 131 | 88 93* | 5 4** | 8 8** | 8 7** | 9 9** | 9 9** | 21 24** |
| Yes - landline phone registered with Telephone Preference Service | 72 46% | 1 <i>33%</i> | 7 33% | 31 <i>46%</i> | 2 39% | 29 47% | 37 53% | 66 50% | 47 51% | 1 27% | 7 81% | 6 78% | 3 <i>32%</i> | 2 24% | 6 24% |
| Yes - mobile phone registered with Telephone Preference Service | 10 6% | 1 24% | 2 9% | 6 9% | - | 6 9% | 1 2% | 10 <i>8</i> % | 5 <i>5</i> % | - | 4 44% | : | : | 1 14% | |
| Net: Yes | 75 49% | 2 57% | 7 33% | 32 48% | 2 39% | 30 <i>49%</i> | 37 <i>53%</i> | 69 <i>53%</i> | 49 <i>53%</i> | 1 27% | 7 81% | 6 78% | 3 32% | 3 38% | 6 24% |
| No | 75 48% | 2 43% | 14 62% | 34 50% | 4 61% | 30 <i>49%</i> | 29 <i>42%</i> | 58 44% | 42 45% | 3 73% | 2 19% | • 7% | 5 58% | 6 62% | 17 72% |
| Don't know | 5 <i>3%</i> | - | 1 4% | 2 2% | - | 1 1% | 3 4% | 4 3% | 2 2% | - | - | 1 16% | 1 10% | - | 1 <i>4%</i> |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults who have personally received abandoned calls on their landline

| | | SE | X | | | | AG | iΕ | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDRI | EN IN HOUSI | EHOLD | |
|--|-----------------------|-----------------------|------------------------|----------------------|------------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------------|----------------------|-----------------------|------------------------|----------------------|----------------------------|------------------------|-----------------------|-----------------------|----------------------|------------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 214 210 | 101 99* | 113 111* | 10 9** | 22 24** | 40 47* | 29 36** | 43 46* | 70 47* | 44 28* | 26 19** | 44 54* | 57 65* | 50 44* | 63 47* | 137 139 | 30 31** | 47 40* | 60 63* | 154 147 | 34 34** | 24 23** | 26 30** |
| 1 | 41 <i>19%</i> | 23 24% | 17 16% | 2 23% | 6 26% | 9 18% | 9 <i>25%</i> | 10 22% | 5 10% | 3 10% | 2 10% | 16 30%n | 14 <i>21%</i> | 7 16% | 4 9% | 29 21% | 7 21% | 5 12% | 16 25% | 25 17% | 9 <i>26%</i> | 4 17% | 5 16% |
| 2 | 46 22% | 28 <i>29%</i> | 18 <i>16%</i> | 3 <i>37</i> % | 5 19% | 15 <i>32%</i> | 7 20% | 9 19% | 7 15% | 4 14% | 3 18% | 15 28% | 12 19% | 11 <i>26</i> % | 8 1 <i>7</i> % | 30 22% | 12 <i>37%</i> | 5 12% | 10 <i>15%</i> | 37 25% | 6 18% | 5 20% | 4 12% |
| 3 | 18 <i>8%</i> | 5 5% | 13 11% | | 2 8% | 5 10% | 1 4% | 5 10% | 5 11% | 4 14% | 1 6% | 6 10% | 6 9% | 2 4% | 5 10% | 12 <i>8</i> % | 2 7% | 4 9% | 3 5% | 15 10% | 1 3% | 2 <i>8</i> % | 3 10% |
| 4 | 15 7% | 8 <i>8</i> % | 8 7% | 1 5% | | 2 4% | 4 12% | 3 7% | 5 11% | 4 14% | 1 8% | 2 4% | 3 5% | 5 12% | 4 9% | 9 6% | 1 3% | 6 14% | 4 7% | 11 7% | 1 4% | 3 15% | 1 5% |
| 5 | 8 4% | 3 <i>3</i> % | 4 4% | | 2 7% | 1 2% | 1 2% | 2 4% | 3 6% | 1 5% | 1 7% | 2 4% | 1 2% | 3 7% | 1 3% | 5 <i>3</i> % | - | 3 <i>8%</i> | 2 4% | 5 4% | 2 5% | 1 <i>3</i> % | 1 |
| 6-10 | 29 14% | 10 11% | 18 <i>17</i> % | 1 15% | 1 6% | 5 12% | 6 16% | 6 13% | 9 19% | 4 14% | 5 25% | 7 12% | 9 14% | 7 16% | 6 13% | 20 14% | 2 7% | 7 17% | 10 <i>16</i> % | 18 <i>13%</i> | 6 17% | 5 24% | 7 23% |
| 11-20 | 19 <i>9</i> % | 6 <i>6</i> % | 13 <i>12%</i> | 1 13% | 1 5% | 3 7% | 3 7% | 5 11% | 6 12% | 2 7% | 4 19% | 4 8% | 7 10% | 4 9% | 4 9% | 13 <i>9</i> % | 3 <i>8%</i> | 4 10% | 10 16%s | 9 6% | 4 13% | 1 4% | 7 23% |
| 21-30 | 14 7% | 8 <i>8</i> % | 6 <i>6</i> % | | 2 10% | 4 8% | 3 9% | 2 4% | 3 6% | 2 8% | * 2% | 2 4% | 5 8% | 3 7% | 3 6% | 9 7% | 2 5% | 3 7% | 2 3% | 12 <i>8</i> % | 2 6% | 1 6% | 1 2% |
| 31+ | 9 4% | 3 3% | 6 5% | | 4 15% | 3 5% | 2 6% | | 1% | • 2% | | | 6 9% | | 3 5% | 7 5% | 1 3% | • 1% | 4 6% | 5 3% | 2 5% | | 2 8% |
| Don't know | 11 5% | 5 5% | 6 6% | 1 5% | 1 3% | 1 3% | | 4 9% | 5 10% | 4 13% | 1 4% | | 1 2% | 1 <i>3</i> % | 8 18%KLi | | 2 8% | 4 10% | 1 2% | 10 7% | 1 3% | 1 <i>3</i> % | - |
| Mean score Standard deviation Standard error | 9.13 15.20 1.07 | 7.59 13.23 1.36 | 10.51 16.72 1.63 | 5.05 6.65 2.22 | 17.14 27.49 6.00 | 9.88 18.07 2.89 | 9.68 13.81 2.56 | 6.09 7.15 1.15 | 7.29 8.20 1.03 | 7.36 9.34 1.51 | 7.19 6.62 1.32 | 5.32 7.30 1.10 | 13.51k 22.33 2.98 | 6.81 7.93 1.15 | 9.82 13.50 1.87 | 10.09 17.30 1.51 | 6.44 9.84 1.89 | 7.73 8.99 1.39 | 10.99 17.52 2.30 | 8.29 14.01 1.18 | 9.50 14.17 2.50 | 5.80 7.03 1.47 | 13.70 20.37 3.99 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

Base: All adults who have personally received abandoned calls on their landline

| | | | ETHNICITY | | | | | | | | IENT REGION | N | | | | | LANDL HOME | |
|--|-----------------------|-------------------------|-----------------------|----------------------|-------------------------|------------------------|----------------------------|----------------------|------------------------|---------------------------|----------------------|----------------------|------------------------|------------------------|----------------------|-----------------------|-----------------------|-------------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 214 210 | 173 171 | 20 18** | 21 20** | 4 5** | 25 27** | 30 36** | 18 15** | 18 17** | 26 22** | 18 17** | 16 15** | 18 17** | 26 21** | 15 16** | 173 172 | 212 207 | 2 3** |
| 1 | 41 <i>19%</i> | 32 19% | 5 28% | 4 18% | 1 18% | 5 18% | 8 21% | 4 28% | 2 13% | 7 31% | 3 17% | 3 24% | 4 24% | 1 5% | 2 14% | 37 22% | 41 20% | - |
| 2 | 46 22% | 39 22% | 4 24% | 4 18% | 1 23% | 6 22% | 11 <i>30%</i> | 2 15% | 4 24% | 7 31% | 3 19% | 2 12% | 2 10% | 4 20% | 4 23% | 38 22% | 46 22% | 1 34% |
| 3 | 18 <i>8%</i> | 14 <i>8%</i> | 3 15% | 1 5% | | - | 2 7% | 3 19% | • 3% | 3 12% | 2 11% | 1 5% | 3 18% | 3 13% | 1 4% | 14 <i>8%</i> | 18 <i>9</i> % | - |
| 4 | 15 <i>7%</i> | 13 <i>8%</i> | 1 | 2 10% | | 2 6% | 1 <i>4%</i> | 3 23% | 2 13% | 1 3% | 1 7% | 3 18% | 1 <i>8</i> % | • 2% | - | 15 <i>9%</i> | 15 7% | - |
| 5 | 8 4% | 7 4% | 1 4% | - | | - | 1 | | 1 4% | 1 4% | 2 11% | 1 <i>9</i> % | 1 4% | 2 11% | - | 6 <i>3%</i> | 8 4% | |
| 6-10 | 29 14% | 20 <i>12%</i> | 3 17% | 6 28% | - | 6 22% | 7 18% | 1 8% | 1 7% | 1 <i>3</i> % | 5 27% | 2 15% | 1 6% | 3 15% | 2 14% | 23 13% | 29 14% | 1 |
| 11-20 | 19 <i>9%</i> | 17 10% | 1 | 2 9% | - | 1 3% | 4 12% | : | 3 19% | 2 10% | - | 2 17% | 2 10% | 3 13% | 2 11% | 15 9% | 19 <i>9</i> % | - |
| 21-30 | 14 7% | 12 7% | 1 7% | 1 <i>3</i> % | 1 23% | 3 11% | 1 <i>4%</i> | • 3% | 1 5% | 1 5% | 1 <i>3%</i> | | 1 7% | 4 20% | - | 10 6% | 12 6% | 2 66% |
| 31+ | 9 <i>4%</i> | 8 4% | 1 5% | - | 2 35% | 3 11% | 1 | : | 2 10% | : | 1 6% | : | 1 <i>8</i> % | : | : | 9 5% | 9 4% | |
| Don't know | 11 5% | 9 <i>6%</i> | 1 | 2 7% | - | 2 8% | 2 4% | 1 4% | • 3% | : | - | : | 1 6% | : | 5 33% | 6 <i>3%</i> | 11 5% | |
| Mean score Standard deviation Standard error | 9.13 15.20 1.07 | 9.72 16.29 1.28 | 6.58 10.05 2.25 | 6.45 7.30 1.68 | 39.48 43.23 21.61 | 14.87 23.32 4.86 | 6.08 7.56 1.43 | 3.49 4.31 1.04 | 12.91 18.04 4.38 | 4.21 5.79 1.14 | 6.37 9.26 2.18 | 5.76 5.44 1.36 | 11.20 17.34 4.20 | 10.26 10.04 1.97 | 6.38 7.16 2.53 | 9.16 16.12 1.25 | 8.96 15.16 1.08 | 20.59 16.38 11.58 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 08) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q ** very small base (under 30) ineligible for sig testing

Base: All adults who have personally received abandoned calls on their landline

| | | | TYPI | E OF MOBILE (Q | .2) | |
|--|-----------------------|-----------------------|------------------------|-----------------------|------------------------|-----------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 214 210 | 183 186 | 86 99* | 95 84* | 4 6** | 31 23** |
| 1 | 41 19% | 39 21% | 18 <i>19%</i> | 19 <i>23%</i> | 1 21% | 2 7% |
| 2 | 46 22% | 42 22% | 25 <i>25%</i> | 16 <i>19</i> % | 1 15% | 5 21% |
| 3 | 18 <i>8%</i> | 16 <i>9</i> % | 7 8% | 9 10% | : | 2 7% |
| 4 | 15 7% | 13 7% | 6 <i>6</i> % | 8 10% | - | 2 <i>8</i> % |
| 5 | 8 4% | 6 <i>3</i> % | 3 <i>3%</i> | 3 <i>3</i> % | - | 2 <i>8</i> % |
| 6-10 | 29 <i>14%</i> | 25 14% | 14 14% | 12 14% | 2 32% | 3 14% |
| 11-20 | 19 <i>9%</i> | 17 9% | 11 11% | 6 <i>8%</i> | - | 2 10% |
| 21-30 | 14 7% | 14 7% | 8 <i>8%</i> | 4 5% | 2 32% | * 2% |
| 31+ | 9 <i>4%</i> | 7 4% | 5 <i>5%</i> | 3 <i>3</i> % | : | 1 5% |
| Don't know | 11 5% | 7 4% | 2 2% | 5 6% | : | 4 199 |
| Mean score Standard deviation Standard error | 9.13 15.20 1.07 | 9.10 15.30 1.15 | 10.67 18.14 1.98 | 6.85 10.54 1.11 | 13.32 13.14 6.57 | 9.35 14.57 2.97 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults who have personally received abandoned calls on their landline

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|-----------------------|-----------------------|----------------------|-----------------------|--------------|-------------------|----------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 214 210 | 155 161 | 3 2** | 151 158 | · .•• | 1 1** | 59 49* |
| 1 | 41 <i>19%</i> | 35 22% | : | 34 <i>22%</i> | : | 1 100% | 6 12% |
| 2 | 46 <i>22%</i> | 35 <i>22%</i> | : | 35 22% | 1 | 1 | 12 24% |
| 3 | 18 <i>8</i> % | 15 10% | 2 79% | 14 9% | : | 1 | 2 5% |
| 4 | 15 7% | 11 7% | : | 11 7% | 1 | 1 | 4 9% |
| 5 | 8 <i>4%</i> | 6 4% | : | 6 4% | | | 2 4% |
| 6-10 | 29 14% | 21 <i>13</i> % | • 21% | 21 <i>13</i> % | 1 | 1 | 7 15% |
| 11-20 | 19 <i>9</i> % | 14 <i>9</i> % | : | 14 9% | : | 1 | 5 10% |
| 21-30 | 14 7% | 11 7% | | 11 7% | | | 3 7% |
| 31+ | 9 <i>4%</i> | 8 5% | | 8 5% | - | | • 1% |
| Don't know | 11 5% | 4 2% | | 4 2% | | | 7 15%AC |
| Mean score Standard deviation Standard error | 9.13 15.20 1.07 | 9.62 16.47 1.34 | 3.62 1.69 0.98 | 9.74 16.59 1.37 | : | 1.00 - - | 7.27 8.93 1.26 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults who have personally received abandoned calls on their landline

| | | | | TV PLATFORM | | | | | | HOW | OFTEN LISTE | | | | |
|--|-----------------------|------------------------|------------------------|-------------------------|----------------------|-------------------------|----------------------|-----------------------|-----------------------|----------------------|------------------------|----------------------|----------------------|----------------------|------------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 214 210 | 5 5** | 33 31** | 97 99* | 11 8** | 86 90* | 93 91* | 182 183 | 113 117* | 8 7** | 16 19** | 17 17** | 16 13** | 12 10** | 32 27** |
| 1 | 41 19% | 2 42% | 7 22% | 19 <i>19%</i> | 2 26% | 17 19% | 13 <i>14%</i> | 40 22% | 28 24% | 1 <i>8</i> % | 5 25% | 3 20% | 2 13% | 2 18% | 1 <i>4%</i> |
| 2 | 46 22% | 1 12% | 5 15% | 20 21% | 1 8% | 20 <i>22%</i> | 24 26% | 41 22% | 20 17% | 3 <i>37%</i> | 9 46% | 2 15% | 5 36% | 3 26% | 5 20% |
| 3 | 18 <i>8</i> % | | 3 11% | 5 <i>5</i> % | 1 | 5 6% | 12 <i>13</i> % | 16 <i>9</i> % | 11 <i>9</i> % | 1 17% | * 2% | 3 16% | 1 5% | - | 2 7% |
| 4 | 15 7% | 1 12% | 2 7% | 6 6% | 2 23% | 4 4% | 8 <i>8</i> % | 15 <i>8</i> % | 8 7% | - | 1 5% | 1 7% | 2 15% | 2 23% | 1 2% |
| 5 | 8 4% | | 1 2% | 4 4% | 2 19% | 2 3% | 3 4% | 6 3% | 4 4% | 1 11% | | 1 3% | 1 5% | | 2 7% |
| 6-10 | 29 14% | - | 3 10% | 17 18% | 1 18% | 16 18% | 13 14% | 23 12% | 18 <i>15</i> % | | * 2% | 2 13% | 2 13% | 1 9% | 6 22% |
| 11-20 | 19 <i>9</i> % | 2 34% | 3 11% | 8 <i>8</i> % | 1 | 8 9% | 8 9% | 17 9% | 12 10% | 2 28% | * 3% | 2 9% | 1 10% | - | 2 9% |
| 21-30 | 14 7% | | 2 <i>8</i> % | 10 <i>10%</i> | • 5% | 9 10% | 3 4% | 11 6% | 9 <i>8%</i> | | 1 6% | - | • 3% | 1 6% | 3 10% |
| 31+ | 9 4% | - | 4 13% | 4 4% | - | 4 4% | 1 1% | 6 3% | 4 3% | | 2 10% | - | | | 3 11% |
| Don't know | 11 5% | - | • 1% | 6 <i>6%</i> | | 6 6% | 6 <i>6</i> % | 9 5% | 4 3% | | - | 3 17% | | 2 18% | 2 8% |
| Mean score Standard deviation Standard error | 9.13 15.20 1.07 | 7.90 9.62 4.30 | 15.37 24.84 4.39 | 10.04f 15.34 1.62 | 4.94 5.46 1.65 | 10.52f 15.89 1.79 | 6.01 7.44 0.80 | 8.49 14.85 1.14 | 8.90 14.14 1.37 | 6.25 6.44 2.28 | 12.70 27.22 6.81 | 5.34 6.06 1.62 | 5.49 5.95 1.49 | 5.06 7.96 2.52 | 13.65 17.13 3.18 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14a/Q.16 Abandoned/Silent calls - Total Base: All adults who have personally received silent or abandoned phone calls on their landline

| | | SE | x | | | | AC | GE | | | | | SOCIAL | CLASS | | MA | RITAL STATU | | | CHILDRI | EN IN HOUS | EHOLD | |
|--------------------|------------------|------------------|--------------------|--------------|--------------|-------------------|--------------|-----------------|----------------|--------------|-----------------|-------------|-----------------|-----------|-----------------|---------------------|--------------------|----------------------------|------------|-------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base | 342 | 173 | 169 | 21 | 31 | 54 | 41 | 71 | 124 | 76 | 48 | 66 | 89 | 75 | 112 | 215 | 53 | 74 | 81 | 261 | 45 | 32 | 36 |
| Weighted Base | 342 | 172 | 171 | 26** | 33** | 64* | 48* | 79* | 92* | 57* | 36* | 80* | 106* | 70* | 86 | 221 | 57* | 64* | 91* | 251 | 46* | 30** | 46** |
| 1 | 47 | 24 | 23 | 4 | 7 | 4 | 7 | 8 | 16 | 12 | 3 | 10 | 16 | 10 | 11 | 33 | 7 | 6 | 14 | 33 | 9 | 4 | 4 |
| | 14% | 14% | 1 <i>3</i> % | 17% | 23% | 6% | 15% | 11% | 17% | 21%e | <i>9</i> % | <i>12</i> % | <i>15%</i> | 14% | <i>13</i> % | 15% | 13% | 9% | 16% | <i>13%</i> | 19% | 15% | 8% |
| 2 | 51 <i>15%</i> | 33 20%b | 18 10% | 3 14% | 6 18% | 19 30%fg HI | 5 11% | 8 11% | 9 10% | 4 7% | 5 15% | 17 21% | 15 14% | 10 14% | 9 11% | 35 16% | 8 14% | 8 13% | 16 17% | 36 14% | 10 22% | 5 17% | 4 9% |
| 3 | 21 | 9 | 12 | 1 | 2 | 5 | 2 | 6 | 5 | 2 | 3 | 7 | 4 | 4 | 5 | 12 | 2 | 7 | 3 | 17 | 1 | 1 | 3 |
| | 6% | 5% | 7% | 2% | 6% | 8% | 5% | <i>8</i> % | 5% | 4% | 7% | 9% | 4% | 6% | 6% | 5% | 4% | 10% | 4% | 7% | 1% | 5% | 6% |
| 4 | 47 | 27 | 20 | 6 | 3 | 10 | 4 | 14 | 11 | 7 | 4 | 14 | 12 | 12 | 8 | 31 | 10 | 6 | 9 | 38 | 5 | 4 | 4 |
| | 14% | 16% | <i>12%</i> | 22% | <i>8%</i> | 16% | 8% | 17% | <i>12%</i> | 13% | 12% | 18% | 11% | 18% | 10% | <i>14%</i> | 18% | 9% | 10% | 15% | 10% | 14% | 9% |
| 5 | 18 <i>5%</i> | 12 7% | 6 <i>3</i> % | 1 5% | 1 3% | 2 3% | 4 7% | 5 6% | 5 5% | 5 9% | : | 2 3% | 8 <i>8</i> % | 4 5% | 4 4% | 12 5% | 4 6% | 2 4% | 2 2% | 16 6% | 1 2% | 1 2% | - |
| 6-10 | 55 | 28 | 27 | 2 | 5 | 8 | 8 | 14 | 18 | 10 | 9 | 8 | 15 | 14 | 18 | 33 | 4 | 18 | 13 | 42 | 7 | 8 | 9 |
| | 16% | 16% | 16% | <i>8</i> % | 14% | 12% | 1 <i>8%</i> | 18% | 20% | <i>17</i> % | 24% | 10% | 14% | 20% | 21% | 15% | 7% | 28%op | 14% | 17% | 15% | 27% | 1 <i>9%</i> |
| 11-20 | 35 | 13 | 22 | 1 | 1 | 4 | 9 | 8 | 11 | 7 | 5 | 8 | 12 | 7 | 8 | 23 | 5 | 7 | 13 | 22 | 5 | 3 | 10 |
| | 10% | <i>8</i> % | 13% | 5% | 4% | 6% | 19% | 10% | 12% | 12% | 13% | 10% | 11% | 10% | <i>9</i> % | 10% | 10% | 11% | <i>15%</i> | 9% | 10% | 12% | 22% |
| 21-30 | 16 5% | 6 4% | 10 6% | 1 3% | 1 2% | 4 6% | 4 8% | 4 5% | 3 <i>3%</i> | 3 5% | : | 6 7% | 3 <i>3</i> % | 4 6% | 3 <i>3</i> % | 12 6% | 2 3% | 2 3% | 5 5% | 11 4% | 3 7% | 1 2% | 3 5% |
| 31+ | 28 <i>8%</i> | 13 <i>8</i> % | 15 9% | - | 6 20% | 5 <i>8%</i> | 5 10% | 5 6% | 7 8% | 3 5% | 4 11% | 4 4% | 12 11% | 5 7% | 8 10% | 21 10% | 3 6% | 4 6% | 6 7% | 22 9% | 3 7% | 1 4% | 3 7% |
| Don't know | 24 7% | 5 <i>3%</i> | 19 11%A | 7 26% | 1 2% | 4 6% | | 6 <i>8</i> % | 7 7% | 4 7% | 3 <i>8</i> % | 4 5% | 9 9%m | 1 | 11 12%M | 10 4% | 10 17%O | 5 7% | 9 10% | 15 6% | 2 5% | 1 2% | 6 14% |
| Mean score | 11.80 | 9.70 | 14.13 | 5.39 | 22.69 | 10.70 | 14.64 | 10.59 | 9.38 | 8.37 | 11.00 | 8.99 | 14.94 | 10.13 | 12.16 | 12.89 | 9.13 | 10.06 | 12.67 | 11.50 | 10.66 | 8.29 | 15.94 |
| Standard deviation | 21.19 | 15.67 | 25.81 | 7.02 | 44.99 | 18.20 | 22.15 | 15.18 | 12.74 | 10.27 | 15.98 | 14.11 | 29.40 | 14.83 | 19.28 | 24.03 | 13.60 | 13.99 | 21.17 | 21.23 | 16.39 | 12.00 | 25.24 |
| Standard error | 1.18 | 1.21 | 2.08 | 1.66 | 8.21 | 2.55 | 3.46 | 1.87 | 1.19 | 1.23 | 2.38 | 1.78 | 3.19 | 1.71 | 1.95 | 1.67 | 1.98 | 1.70 | 2.43 | 1.36 | 2.53 | 2.16 | 4.33 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | GOVERNM | IENT REGIO | 4 | | | | | LANDLI HOME | |
|--|------------------------|-------------------------|------------------------|----------------------|-------------------------|------------------------|----------------------------|-----------------------|------------------------|---------------------------|----------------------|----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-------------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 342 342 | 293 296 | 22 20** | 26 26** | 12 16** | 45 45* | 41 52* | 25 22** | 34 33** | 40 40** | 22 20** | 30 28** | 37 34* | 29 24** | 27 28** | 286 290 | 338 336 | 4 6** |
| 1 | 47 14% | 42 14% | 2 11% | 2 10% | 8 49% | 4 8% | 11 22% | 5 22% | 2 6% | 6 14% | 1 6% | 3 12% | 4 12% | 1 3% | 2 8% | 44 15% | 46 14% | 1 19% |
| 2 | 51 <i>15%</i> | 43 15% | 3 16% | 5 20% | 2 14% | 7 15% | 7 13% | * 2% | 8 24% | 8 20% | 3 15% | 4 15% | 4 12% | 5 20% | 3 11% | 43 15% | 50 <i>15%</i> | 1 16% |
| 3 | 21 6% | 17 6% | 2 11% | 2 8% | 1 5% | 5 11% | 1 <i>3</i> % | 4 17% | 1 3% | 3 7% | 2 8% | : | 4 11% | 1 3% | - | 20 7% | 21 6% | - |
| 4 | 47 14% | 42 14% | 2 13% | 3 10% | 1 5% | 7 15% | 8 16% | 4 19% | 7 22% | 6 16% | 2 12% | 3 <i>9</i> % | 5 14% | • 2% | 3 12% | 43 15% | 45 <i>13%</i> | 2 34% |
| 5 | 18 5% | 16 5% | 2 8% | - | : | 1 3% | 4 7% | : | 1 2% | 1 <i>3</i> % | 1 4% | 3 10% | 2 6% | 2 9% | 3 11% | 12 4% | 18 5% | - |
| 6-10 | 55 <i>16%</i> | 44 15% | 4 20% | 7 28% | 1 5% | 8 19% | 7 14% | 5 23% | 3 9% | 6 15% | 6 <i>32%</i> | 4 15% | 6 17% | 6 24% | 3 11% | 46 16% | 55 16% | - |
| 11-20 | 35 10% | 31 11% | 1 7% | 2 6% | • 3% | 4 10% | 6 12% | 2 9% | 2 7% | 3 7% | 3 15% | 6 22% | 3 <i>8</i> % | 1 6% | 3 12% | 30 10% | 35 10% | - |
| 21-30 | 16 5% | 11 4% | 1 6% | 3 13% | : | - | 3 5% | • 2% | 3 9% | 1 3% | 1 <i>3</i> % | 1 3% | 4 12%e | 2 10% | 1 3% | 13 4% | 16 5% | - |
| 31+ | 28 <i>8%</i> | 27 9% | 2 9% | - | 3 19% | 7 15% | 1 3% | 1 4% | 4 12% | 1 3% | 1 5% | : | 3 9% | 6 24% | 1 5% | 21 7% | 26 <i>8</i> % | 2 31% |
| Don't know | 24 7% | 23 <i>8%</i> | : | 2 6% | : | 2 5% | 3 6% | 1 3% | 2 5% | 5 12% | : | 4 14% | - | - | 7 27% | 17 6% | 24 7% | |
| Mean score Standard deviation Standard error | 11.80 21.19 1.18 | 12.24 22.40 1.35 | 10.06 13.47 2.87 | 8.06 8.61 1.76 | 27.73 59.60 17.20 | 16.23 27.88 4.30 | 7.38 9.29 1.51 | 7.41 10.91 2.23 | 12.81 18.31 3.19 | 6.86 10.26 1.64 | 8.22 8.73 1.86 | 8.05 7.42 1.43 | 12.70 18.96 3.12 | 16.93 17.49 3.25 | 12.28 17.13 4.04 | 11.31 21.75 1.31 | 11.63 21.03 1.18 | 20.48 28.97 14.49 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYPE | OF MOBILE (Q. | 2) | |
|--------------------|------------------|------------------|----------------------|--------------------|--------------|-------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base | 342 | 292 | 125 | 164 | 6 | 50 |
| Weighted Base | 342 | 305 | 147 | 153 | 10** | 37* |
| 1 | 47 | 43 | 15 | 27 | 1 | 4 |
| | 14% | 14% | 10% | 17% | 13% | 10% |
| 2 | 51 | 50 | 25 | 24 | 1 | 1 |
| | <i>15%</i> | 17%e | 17%e | 15%e | 13% | 3% |
| 3 | 21 <i>6</i> % | 19 <i>6</i> % | 10 7% | 9 6% | : | 2 5% |
| 4 | 47 | 40 | 21 | 19 | 2 | 7 |
| | 14% | <i>13%</i> | 14% | <i>12%</i> | 25% | 20% |
| 5 | 18 5% | 16 <i>5</i> % | 5 3% | 11 <i>8</i> % | : | 1 4% |
| 6-10 | 55 | 47 | 22 | 26 | 2 | 8 |
| | <i>16%</i> | 16% | 15% | 17% | 20% | 21% |
| 11-20 | 35 10% | 30 10% | 18 <i>12%</i> | 12 <i>8</i> % | | 5 14% |
| 21-30 | 16 5% | 15 <i>5</i> % | 8 6% | 6 4% | - | 1 3% |
| 31+ | 28 | 24 | 11 | 10 | 3 | 4 |
| | <i>8%</i> | <i>8</i> % | 7% | 7% | 29% | 11% |
| Don't know | 24 7% | 20 7% | 12 <i>8</i> % | 9 6% | | 4 10% |
| Mean score | 11.80 | 11.48 | 13.24 | 9.24 | 18.37 | 14.52 |
| Standard deviation | 21.19 | 20.82 | 25.76 | 13.92 | 23.69 | 24.22 |
| Standard error | 1.18 | 1.25 | 2.36 | 1.12 | 9.67 | 3.65 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|------------------------|------------------------|----------------------|------------------------|----------------------|-------------------|------------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 342 342 | 247 265 | 5 4** | 239 258 | 2 3** | 2 1** | 95 77* |
| 1 | 47 14% | 36 14% | - | 35 <i>13%</i> | 1 37% | 1 49% | 11 <i>14%</i> |
| 2 | 51 <i>15%</i> | 40 15% | 1 18% | 39 <i>15%</i> | - | - | 11 <i>14%</i> |
| 3 | 21 6% | 19 7% | 1 22% | 18 7% | : | - | 2 3% |
| 4 | 47 14% | 39 <i>15%</i> | 1 <i>34%</i> | 37 15% | 2 63% | - | 8 11% |
| 5 | 18 5% | 16 6% | - | 16 <i>6</i> % | - | | 1 <i>2</i> % |
| 6-10 | 55 16% | 39 <i>15%</i> | 1 16% | 39 <i>15%</i> | - | - | 16 <i>21%</i> |
| 11-20 | 35 10% | 25 10% | • 10% | 24 9% | - | 1 51% | 10 <i>12%</i> |
| 21-30 | 16 5% | 14 5% | - | 14 5% | - | - | 2 3% |
| 31+ | 28 <i>8</i> % | 22 8% | - | 22 8% | - | 1 | 7 9% |
| Don't know | 24 7% | 15 <i>6%</i> | - | 15 6% | - | - | 10 12%a |
| Mean score Standard deviation Standard error | 11.80 21.19 1.18 | 12.13 22.61 1.47 | 4.69 3.75 1.68 | 12.32 22.87 1.51 | 2.89 1.85 1.31 | 10.64 - - | 10.59 14.85 1.62 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | 1(Q.3) | | | | | HOW | OFTEN LISTE | N TO RADIO | (Q.4) | | |
|--|------------------------|------------------------|-------------------------|-------------------------|-----------------------|------------------------|-----------------------|------------------------|------------------------|------------------------|-------------------------|----------------------|----------------------|----------------------|------------------------|
| | Total | Only terrest (a) | Cable (b) | SatIlte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 342 342 | 11 11** | 52 50* | 153 158 | 19 15** | 133 142 | 146 143 | 286 292 | 182 188 | 10 9** | 21 24** | 25 23** | 24 21** | 24 26** | 56 51* |
| 1 | 47 14% | 3 29% | 4 <i>8</i> % | 24 15% | 1 8% | 22 16% | 19 <i>13%</i> | 36 <i>12%</i> | 23 12% | : | 5 19% | 1 6% | 4 20% | 4 14% | 10 <i>21%</i> |
| 2 | 51 <i>15%</i> | 1 11% | 9 18% | 17 11% | 1 10% | 15 11% | 25 18% | 48 17% | 30 16% | 1 17% | 5 23% | 3 12% | 5 25% | 3 12% | 3 <i>6</i> % |
| 3 | 21 6% | : | 5 10% | 10 6% | 1 6% | 9 6% | 10 7% | 19 7% | 13 7% | : | 1 4% | 2 7% | 2 7% | 2 7% | 2 4% |
| 4 | 47 14% | 2 19% | 8 16% | 21 <i>14%</i> | 5 31% | 16 11% | 21 <i>15%</i> | 42 14% | 29 15% | : | 2 8% | 8 33% | 3 12% | 1 4% | 5 11% |
| 5 | 18 5% | : | - | 6 4% | 1 5% | 5 4% | 12 <i>8</i> % | 16 5% | 8 4% | : | 4 15% | 2 11% | 1 4% | 1 <i>3%</i> | 2 4% |
| 6-10 | 55 <i>16%</i> | 1 9% | 7 15% | 31 20% | 3 23% | 28 19% | 21 <i>15%</i> | 44 15% | 30 <i>16%</i> | 4 40% | 4 15% | 1 4% | 3 14% | 3 12% | 11 22% |
| 11-20 | 35 10% | 2 23% | 7 14% | 15 <i>9</i> % | 1 10% | 13 <i>9%</i> | 14 10% | 28 10% | 16 <i>9</i> % | 2 25% | 1 4% | 3 1 <i>3%</i> | 3 16% | 2 8% | 7 14% |
| 21-30 | 16 5% | 1 9% | 2 3% | 11 7% | 1 5% | 10 7% | 4 <i>3</i> % | 14 5% | 14 7% | : | | - | : | : | 2 4% |
| 31+ | 28 <i>8</i> % | | 5 11% | 15 10% | • 3% | 15 10% | 10 7% | 22 8% | 15 <i>8</i> % | 2 18% | 3 1 <i>3%</i> | 2 7% | • 2% | 1 2% | 6 12% |
| Don't know | 24 7% | | 3 7% | 9 6% | 1 | 9 6% | 7 5% | 22 8% | 10 5% | : | | 2 <i>8</i> % | : | 10 <i>38%</i> | 2 4% |
| Mean score Standard deviation Standard error | 11.80 21.19 1.18 | 8.99 9.90 2.98 | 17.12f 36.62 5.23 | 12.85 19.72 1.64 | 8.48 11.95 2.74 | 13.40 20.43 1.84 | 8.82 13.23 1.13 | 11.56 21.54 1.32 | 11.73 18.35 1.40 | 15.42 12.89 4.08 | 20.73 49.55 10.81 | 7.57 8.51 1.77 | 6.17 9.59 1.96 | 6.55 8.00 1.89 | 13.18 19.26 2.65 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Q.14a/Q.16 Abandoned/Silent calls - Total Base: All adults who have received Silent AND abandoned phone calls on their landline

| | | SE | X | | | | AC | θE | | | | | SOCIAL | CLASS | | MA | RITAL STAT | | | CHILDRI | EN IN HOUS | EHOLD | |
|--|------------------------|------------------------|------------------------|----------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|----------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (o) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 112 109* | 54 52* | 58 57* | 3 3** | 5 5** | 19 24** | 18 21** | 28 30** | 39 26* | 26 17** | 13 9** | 25 30** | 28 31** | 26 23** | 33 26** | 76 76* | 12 13** | 24 20** | 25 26** | 87 83* | 13 13** | 11 9** | 13 13** |
| 1 | - | - | - | - | - | - | - | - | - | - | - | | - | - | | - | - | | - | - | - | | |
| 2 | 13 <i>12%</i> | 8 16% | 5 <i>8</i> % | - | - | 7 28% | 3 16% | 2 <i>8</i> % | 1 4% | 1 6% | : | 6 22% | 3 9% | 2 10% | 1 6% | 11 <i>15</i> % | 2 13% | : | 7 25% | 7 8% | 4 32% | 1 6% | 2 14% |
| 3 | 5 5% | 2 4% | 3 6% | 1 19% | - | 1 5% | 1 4% | 3 9% | : | : | : | 3 10% | 1 3% | 1 3% | 1 2% | 3 <i>3%</i> | - | 3 13% | 1 5% | 4 5% | 1 4% | : | 1 6% |
| 4 | 14 <i>13%</i> | 7 13% | 7 13% | 2 62% | : | 4 19% | | 5 17% | 3 12% | 2 10% | 1 15% | 5 19% | 7 21% | 1 5% | 1 3% | 8 11% | 4 34% | 1 7% | 2 10% | 12 14% | 1 10% | 1 13% | 1 10% |
| 5 | 7 6% | 5 10% | 2 <i>3</i> % | - | | 1 5% | 4 17% | 1 <i>3</i> % | 1 5% | 1 7% | : | : | 4 14% | 1 6% | 1 5% | 4 5% | 2 19% | 1 4% | | 7 8% | | : | |
| 6-10 | 23 21% | 9 18% | 14 24% | 1 19% | 1 27% | 4 17% | 3 16% | 6 20% | 8 29% | 4 26% | 3 35% | 3 11% | 6 18% | 6 24% | 9 <i>33</i> % | 14 18% | 2 12% | 8 37% | 5 19% | 18 22% | 2 18% | 4 37% | 3 25% |
| 11-20 | 18 <i>16%</i> | 7 14% | 10 <i>18%</i> | - | | 3 11% | 5 21% | 4 13% | 7 25% | 5 28% | 2 20% | 5 15% | 4 14% | 6 27% | 3 10% | 14 18% | 1 12% | 3 13% | 5 20% | 13 <i>15%</i> | 2 17% | 3 37% | 3 22% |
| 21-30 | 6 <i>6%</i> | 1 3% | 5 8% | | | 2 8% | 2 9% | 2 6% | • 2% | • 3% | | 3 11% | - | 2 8% | 1 4% | 6 <i>8</i> % | - | | 4 14% | 2 3% | 2 15% | | 2 14% |
| 31+ | 20 <i>18%</i> | 10 <i>19%</i> | 10 <i>17</i> % | | 4 73% | 2 7% | 4 18% | 5 17% | 5 20% | 3 16% | 3 29% | 4 12% | 6 20% | 4 16% | 6 25% | 15 20% | 1 10% | 3 17% | 2 7% | 18 22% | 1 5% | 1 7% | 1 9% |
| Don't know | 3 <i>3%</i> | 2 4% | 1 2% | | | | | 2 7% | 1 3% | 1 5% | | | | | 3 12% | 1 1% | | 2 10% | - | 3 4% | 1 | | |
| Mean score Standard deviation Standard error | 19.53 30.09 2.90 | 16.87 20.93 2.93 | 21.94 36.50 4.83 | 4.57 2.14 1.23 | 87.93 79.94 35.75 | 10.41 13.97 3.20 | 21.74 30.07 7.09 | 17.20 21.42 4.20 | 16.26 15.14 2.49 | 14.35 12.11 2.47 | 19.50 19.58 5.43 | 14.52 19.73 3.95 | 23.25 43.42 8.20 | 17.58 18.54 3.64 | 22.90 28.91 5.37 | 21.67 33.49 3.87 | 11.06 17.17 4.96 | 16.75 20.74 4.53 | 15.69 25.15 5.03 | 20.77 31.56 3.46 | 11.58 12.61 3.50 | 12.57 12.19 3.68 | 19.71 33.18 9.20 |

Fieldwork : 02.03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/f/g/h/i/j - k/l/m/n - o/p/q - r/s/t/u/v * small base; '' very small base (under 30) ineligible for sig testing

| | | | ETHNICITY | | | | | | | | IENT REGION | 1 | | | | | LANDLI HOME | |
|--|------------------------|-------------------------|-----------------------|-----------------------|--------------------------|-------------------------|----------------------------|------------------------|------------------------|---------------------------|----------------------|----------------------|------------------------|------------------------|----------------------|------------------------|------------------------|-----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 112 109* | 93 91* | 12 11** | 7 7** | 2 3** | 11 14** | 15 17** | 11 8** | 11 10** | 13 11** | 12 11** | 5 5** | 9 8** | 14 12** | 9 10** | 89 88* | 111 107* | 1 2** |
| 1 | | | | - | | - | - | | | | | | | | | | | - |
| 2 | - 13 <i>12%</i> | - 11 <i>12%</i> | - 2 22% | | | | - 1 7% | - • 6% | - 2 16% | - 2 22% | - 2 16% | - 1 25% | - 2 25% | - | - 2 25% | - 11 <i>12%</i> | - 13 <i>12%</i> | |
| 3 | 5 <i>5</i> % | 2 3% | 1 <i>8</i> % | 2 28% | - | 3 22% | 1 3% | 1 11% | : | 1 7% | - | - | - | - | : | 5 6% | 5 <i>5</i> % | : |
| 4 | 14 <i>13%</i> | 12 <i>13%</i> | 2 23% | - | | 2 13% | 6 35% | 1 10% | • 4% | 3 28% | 1 11% | | | : | 1 8% | 13 <i>15%</i> | 14 <i>13</i> % | - |
| 5 | 7 6% | 6 7% | 1 7% | - | | 1 9% | 1 7% | | : | | | 1 16% | | 1 11% | 2 25% | 3 4% | 7 6% | - |
| 6-10 | 23 21% | 20 21% | 2 18% | 2 22% | : | 1 6% | 3 18% | 3 38% | 2 22% | 3 25% | 5 45% | 1 19% | 1 12% | 4 30% | 1 7% | 19 <i>21%</i> | 23 21% | - |
| 11-20 | 18 <i>16%</i> | 15 <i>16%</i> | 1 13% | 2 23% | | 3 23% | 2 11% | 2 25% | 2 18% | 1 8% | 3 28% | 2 40% | 2 20% | 1 8% | • 4% | 16 <i>19%</i> | 18 <i>17</i> % | - |
| 21-30 | 6 <i>6%</i> | 4 5% | - | 2 27% | | - | 2 11% | | 2 24% | | | | 2 23% | : | | 6 7% | 6 <i>6</i> % | - |
| 31+ | 20 <i>18%</i> | 19 21% | 1 7% | - | 3 100% | 4 28% | 1 9% | 1 10% | 2 16% | 1 10% | | | 2 21% | 6 50% | | 14 16% | 18 <i>17</i> % | 2 100% |
| Don't know | 3 <i>3%</i> | 3 3% | - | - | | - | 1 | | 1 | | | | | : | 3 31% | - | 3 <i>3</i> % | - |
| Mean score Standard deviation Standard error | 19.53 30.09 2.90 | 21.29 32.29 3.42 | 9.45 14.36 4.15 | 12.90 9.29 3.51 | 132.38 71.16 50.32 | 27.12 35.76 10.78 | 10.84 11.87 3.07 | 12.94 15.84 4.78 | 19.90 20.47 6.17 | 10.22 15.57 4.32 | 8.10 4.54 1.31 | 9.83 7.69 3.44 | 24.13 27.02 9.01 | 25.76 19.44 5.20 | 4.48 3.13 1.40 | 19.83 32.04 3.40 | 18.79 29.86 2.89 | 60.00 - - |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

| | | | TYPI | OF MOBILE (Q | .2) | |
|--|------------------------|------------------------|------------------------|------------------------|-------------------------|------------------------|
| | Total | Total (a) | Cont- ract (b) | Pre- pay (c) | Other (d) | None (e) |
| Unweighted Base Weighted Base | 112 109* | 93 94* | 40 45* | 50 45* | 3 4** | 19 15** |
| 1 | | | | | | - |
| | - | - | | - | - | |
| 2 | 13 12% | 13 <i>14%</i> | 7 16% | 5 11% | 1 31% | - |
| 3 | 5 <i>5%</i> | 5 6% | 4 9% | 1 3% | : | |
| 4 | 14 <i>13%</i> | 11 <i>12</i> % | 6 14% | 5 11% | : | 3 20% |
| 5 | 7 6% | 7 7% | 2 5% | 4 10% | - | |
| 6-10 | 23 21% | 19 <i>20%</i> | 7 14% | 12 27% | : | 4 29% |
| 11-20 | 18 <i>16%</i> | 14 15% | 8 19% | 6 13% | : | 4 23% |
| 21-30 | 6 6% | 6 7% | 4 8% | 2 5% | - | |
| 31+ | 20 18% | 16 17% | 7 16% | 7 15% | 3 69% | 3 22% |
| Don't know | 3 3% | 2 2% | - | 2 5% | | 1 5% |
| Mean score Standard deviation Standard error | 19.53 30.09 2.90 | 19.16 29.98 3.14 | 21.49 37.85 5.99 | 15.11 18.24 2.63 | 35.99 28.91 16.69 | 21.84 31.77 7.71 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TYPE OF INTE | RNET (Q.2a) | | |
|--|------------------------|------------------------|-------------------|------------------------|--------------|-------------------|------------------------|
| | Total | Total (a) | Dial up (b) | Broad band (c) | Other (d) | DK type (e) | None (f) |
| Unweighted Base Weighted Base | 112 109* | 87 87* | 2 1** | 85 86* | | | 25 22** |
| 1 | : | | | : | | : | |
| 2 | 13 <i>12%</i> | 12 <i>14%</i> | : | 12 14% | : | 1 | 1 <i>4%</i> |
| 3 | 5 <i>5%</i> | 5 6% | : | 5 6% | 1 | | |
| 4 | 14 <i>13%</i> | 12 <i>13%</i> | - | 12 <i>13</i> % | - | 1 | 3 12% |
| 5 | 7 6% | 7 8% | - | 7 8% | : | 1 | - |
| 6-10 | 23 21% | 16 <i>18%</i> | 1 62% | 15 <i>17</i> % | : | 1 | 7 34% |
| 11-20 | 18 <i>16%</i> | 13 <i>15%</i> | • 38% | 13 <i>15%</i> | : | | 4 20% |
| 21-30 | 6 <i>6%</i> | 6 7% | 1 | 6 7% | 1 | | 1 |
| 31+ | 20 18% | 15 17% | - | 15 <i>17</i> % | | - | 5 23% |
| Don't know | 3 <i>3%</i> | 2 2% | : | 2 2% | : | | 1 6% |
| Mean score Standard deviation Standard error | 19.53 30.09 2.90 | 19.90 32.29 3.50 | 9.07 - - | 20.04 32.48 3.56 | - | - | 17.99 18.74 3.91 |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f * small base; ** very small base (under 30) ineligible for sig testing

| | | | | TV PLATFORM | /(Q.3) | | | | | HOW | OFTEN LISTE | EN TO RADIO | (Q.4) | | |
|--|------------------------|------------------------|-------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|-------------------------|------------------------|------------------------|------------------------|------------------------|
| | Total | Only terrest (a) | Cable (b) | Satilte Total (c) | Free sat (d) | Pay sat (e) | Free view (f) | Ever (g) | 7 days (h) | 6 days (i) | 5 days (j) | 3-4 days (k) | 1-2 days (I) | Less often (m) | Never (n) |
| Unweighted Base Weighted Base | 112 109* | 2 1** | 18 17** | 52 50* | 6 4** | 46 46* | 48 48* | 95 95* | 56 56* | 6 5** | 8 11** | 11 13** | 7 5** | 7 5** | 17 14** |
| 1 | | : | | - | - | - | - | - | - | - | - | | - | - | |
| 2 | 13 <i>12</i> % | : | 5 29% | 3 7% | - | 3 7% | 5 10% | 13 <i>14%</i> | 9 15% | 1 11% | 1 12% | 2 18% | | • 9% | - |
| 3 | 5 <i>5%</i> | : | 2 10% | 3 5% | 1 23% | 2 4% | 1 2% | 5 6% | 5 <i>9</i> % | | | - | | : | - |
| 4 | 14 <i>13</i> % | 1 50% | - | 6 12% | - | 6 13% | 9 18% | 12 13% | 7 13% | | | 4 31% | 1 27% | : | 2 13% |
| 5 | 7 6% | : | - | 2 5% | - | 2 5% | 4 9% | 6 <i>6</i> % | 1 2% | | 4 33% | - | 1 18% | : | 1 9% |
| 6-10 | 23 21% | : | 3 17% | 11 22% | 2 42% | 9 21% | 11 24% | 17 18% | 9 15% | 3 55% | 2 21% | 1 7% | • 11% | 2 43% | 6 41% |
| 11-20 | 18 <i>16%</i> | 1 50% | 4 22% | 7 13% | 1 25% | 6 12% | 8 17% | 14 15% | 8 15% | : | • 4% | 3 24% | 2 34% | 1 17% | 3 24% |
| 21-30 | 6 <i>6</i> % | : | 1 | 4 8% | - | 4 9% | 2 5% | 6 <i>6</i> % | 6 11% | : | | - | : | : | - |
| 31+ | 20 18% | | 3 19% | 11 22% | • 11% | 11 23% | 7 15% | 18 <i>19</i> % | 11 <i>19%</i> | 2 34% | 3 30% | 2 12% | • 10% | 1 12% | 2 11% |
| Don't know | 3 <i>3</i> % | : | * 2% | 3 5% | : | 3 6% | | 3 <i>3</i> % | • 1% | : | | 1 9% | : | 1 18% | • 3% |
| Mean score Standard deviation Standard error | 19.53 30.09 2.90 | 8.50 - - | 29.79 57.14 13.86 | 21.31 25.35 3.62 | 15.41 20.34 8.31 | 21.85 25.89 3.95 | 13.85 16.07 2.32 | 20.20 31.31 3.26 | 19.22 24.15 3.26 | 18.02 16.64 6.80 | 43.29 69.63 24.62 | 10.77 10.45 3.31 | 12.98 18.73 7.08 | 12.86 10.92 4.46 | 15.08 20.63 5.16 |

 Fieldwork : 02/03/2011 - 06/03/2011 (Week 09)

 Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n

 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Breaks by Breaks

| | | SEX | < | | | | AGE | | | | | | SOCIAL C | LASS | | MAR | ITAL STATUS | <u> </u> | | CHILDREN | IN HOUSE | IOLD | |
|---|----------------------|-------------------|--------------------|------------------------|------------------------|------------------------|------------------------|------------------------|--------------------------|------------------------|-----------------------|------------------|-------------------|------------|-------------------|---------------------|--------------------|----------------------------|--------------------|--------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (i) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Unweighted Base Weighted Base | 1007 1000 | 490 485 | 517 515 | 126 140* | 160 167 | 170 184 | 136 153 | 150 161 | 265 194 | 145 105 | 120 89 | 160 196 | 248 302 | 231 206 | 368 295 | 557 572 | 248 250 | 202 178 | 286 303 | 721 697 | 150 156 | 114 110* | 122 132* |
| SEX Male | 485 49% | 485 100%B | - | 71 51% | 86 51%j | 88 48% | 72 47% | 82 51% | 86 44% | 52 49% | 34 <i>39%</i> | 98 50% | 145 <i>48%</i> | 111 54% | 132 45% | 289 51%Q | 139 56%Q | 57 32% | 118 <i>39</i> % | 367 53%RT u | 53 <i>34%</i> | 44 40% | 57 43% |
| Female | 515 <i>51%</i> | : | 515 100%A | 69 <i>49%</i> | 81 <i>49%</i> | 96 52% | 81 <i>53%</i> | 79 49% | 109 56% | 54 51% | 55 61%d | 98 50% | 158 52% | 96 46% | 163 55% | 283 49% | 111 44% | 121 68%OP | 185 61%S | 330 47% | 103 66%S | 66 60%s | 75 57% |
| AGE 16-24 | 140 <i>14%</i> | 71 15% | 69 13% | 140 100%DEF GHIJ | - | : | : | : | - | : | : | 15 8% | 55 18%K | 29 14% | 41 14% | 28 5%Q | 112 45%OQ | : | 52 17% | 88 13% | 22 14% | 11 10% | 26 19% |
| 25-34 | 167 17% | 86 1 <i>8%</i> | 81 <i>16%</i> | - | 167 100%CEF GHIJ | : | - | - | - | : | - | 31 <i>16%</i> | 53 18% | 38 18% | 44 15% | 107 19%Q | 57 23%Q | 3 <i>2</i> % | 85 28%SV | 82 12% | 68 44%RS V | 39 35%SV | 15 11% |
| 35-44 | 184 <i>18%</i> | 88 1 <i>8%</i> | 96 <i>19%</i> | - | - | 184 100%CDF GHIJ | : | : | - | : | : | 37 19% | 68 23%n | 36 17% | 43 15% | 139 24%PQ | 33 13%q | 12 7% | 114 37%S | 71 10% | 61 39%S | 50 45%S | 50 38%S |
| 45-54 | 153 <i>15%</i> | 72 15% | 81 <i>16</i> % | - | : | - - | 153 100%CDE GHIJ | : | : | : | : | 45 23%LN | 32 11% | 37 18%i | 39 <i>13</i> % | 100 17%P | 23 9% | 31 17%p | 44 15%T | 109 16%T | 4 3% | 10 9%t | 34 25%rsTU |
| 55-64 | 161 <i>16%</i> | 82 17% | 79 15% | - | - | - | - | 161 100%CDE FHIJ | - | : | - | 37 19% | 46 15% | 33 16% | 45 15% | 102 18%P | 13 5% | 47 26%oP | 6 2% | 156 22%RTU V | - | 1 1% | 6 4%t |
| 65+ | 194 <i>19%</i> | 86 18% | 109 <i>21%</i> | : | : | : | : | - | 194 100%C DEFG | 105 100%C DEFG | 89 100%CD EFG | 30 15% | 48 16% | 33 16% | 83 28%KL M | 96 17%P | 12 5% | 86 48%OP | 3 1% | 192 28%RTU V | 1 1% | : | 2 2% |
| 65-74 | 105 <i>11%</i> | 52 11% | 54 10% | - | | : | : | : | 105 54%C DEFG | 105 100%CDE FGHJ | - | 15 <i>8</i> % | 28 9% | 23 11% | 39 <i>13</i> % | 65 11%P | 9 4% | 32 18%0P | 1 • | 104 15%RTU V | : | : | • |
| 75+ | 89 <i>9%</i> | 34 7% | 55 11% | - | - | : | : | : | J 89 46%CDE FGI | 1 | 89 100%CDE FGHI | 15 <i>8%</i> | 19 <i>6</i> % | 11 5% | 44 15%kLM | 32 6%p | 4 1% | 54 30%OP | 2 1% | 87 13%RTU V | 1 1% | - | 2 1% |
| SOCIAL CLASS AB | 196 20% | 98 20% | 98 19% | 15 11% | 31 19% | 37 20% | 45 30%Cd Hlj | 37 23%c | 30 15% | 15 14% | 15 17% | 196 100%LMN | 1 | 1 | - | 142 25%PQ | 31 <i>12%</i> | 23 13% | 62 20% | 134 19% | 32 20% | 16 15% | 28 21% |
| | | | | | | | | | | | | | | | | | | | | | | | |
| Fieldwork : 02/03/2011 - 06/03/2011 (Week 09 Proportions/Means: Columns Tested (1%, 5% * small base |) 6 risk level) - | a/b - c/d/e/f/ | g/h/i/j - k/l/n | n/n - o/p/q - r | /s/t/u/v | | | | | | | | | | | | | | | | | | |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Breaks by Breaks

| | | SE | x | | | | AGE | | | | | | SOCIAL C | LASS | | MAR | ITAL STATU: | <u>S</u> | | CHILDREN | I IN HOUSE | HOLD | |
|--|-----------------------|-------------------|--------------------|--------------------|------------------------------|--------------------------|-------------------|--------------------|---------------------|--------------------|----------------------|-------------------|------------------|-------------------|--------------------|---------------------|--------------------|----------------------------|-------------------|---------------------|---------------------|---------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 | 65+ (h) | 65-74 | 75+ | AB (k) | C1 | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (g) | Any (r) | None (s) | 0-5 years (t) | 6-10 years | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| C1 | 302 <i>30%</i> | 145 <i>30%</i> | 158 <i>31%</i> | 55 39%Fh J | 53 <i>32%</i> | 68 37%Fh | 32 21% | 46 29% | 48 25% | 28 27% | 19 <i>22%</i> | - | 302 100%KMN | | : | 177 <i>31%</i> | 83 33%q | 42 24% | 90 <i>30%</i> | 212 <i>30%</i> | 45 29% | 28 25% | 41 31% |
| C2 | 206 21% | 111 23% | 96 <i>19%</i> | 29 21% | 38 23%j | J 36 <i>20%</i> | 37 24%j | 33 <i>20%</i> | 33 17% | 23 22% | 11 <i>12%</i> | - | - | 206 100%KLN | - | 135 24%p | 41 16% | 30 17% | 64 21% | 143 20% | 34 22% | 26 24% | 28 21% |
| DE | 295 <i>30%</i> | 132 27% | 163 <i>32%</i> | 41 29% | 44 27% | 43 23% | 39 25% | 45 28% | 83 43%cD EFG | 39 | 44 50%CDE FG | : | - | - | 295 100%KL M | 117 20% | 95 38%O | 83 47%O | 88 <i>2</i> 9% | 208 <i>30%</i> | 46 29% | 40 <i>36%</i> | 35 <i>26%</i> |
| MARITAL STATUS Married | 572 57% | 289 60% | 283 55% | 28 20% | 107 64%CH | 139 76%Cd aHiJ | 100 65%CH | 102 63%Ch | 96 50%Cj | 65 61%Ch | 32 36%c | 142 73%LN | 177 59%N | 135 66%N | 117 40% | 572 100%PQ | : | - | 221 73%S | 351 <i>50%</i> | 131 84%rS | 88 79%Sv | 84 63%s |
| Single | 250 25% | 139 29%b | 111 22% | 112 80%DE | 57 34%EF | 33 18%gH | 23 15%hJ | 13 <i>8</i> % | 12 6% | 9 <i>8</i> % | 4 4% | 31 <i>16%</i> | 83 27%k | 41 20% | 95 32%KM | - | 250 100%OQ | - | 61 <i>20%</i> | 189 27%rT | 21 14% | 18 <i>16%</i> | 33 25%t |
| Separated/Widow/divorced | 178 <i>18%</i> | 57 12% | 121 23%A | FGHIJ - - | GHIJ 3 <i>2</i> % | iJ 12 7%Cd | 31 _20%CD | 47 _29%CD | 86 44%CD EFGi | 32 _30%CD | 54 60%CD EFGHI | 23 12% | 42 14% | 30 15% | 83 28%KLM | - | - | 178 100%OP | 21 7% | u 157 23%RTU | 4 2% | 5 <i>5</i> % | 15 11%T |
| CHILDREN IN HOUSEHOLD Any | 303 <i>30%</i> | 118 24% | 185 36%A | 52 37%GH | 85 51%cF | 114 62%CF | 44 29%GHI | 6 3% | 3 1% | 1 1% | 2 2% | 62 31% | 90 <i>30%</i> | 64 31% | 88 30% | 221 39%PQ | 61 24%Q | 21 <i>12</i> % | 303 100%S | • - | 156 100%S | 110 100%S | 132 100%S |
| None | 697 70% | 367 76%B | 330 <i>64%</i> | IJ 88 63%dE | GHIJ 82 <i>49%</i> | GHIJ 71 <i>38%</i> | J 109 71%DE | 156 97%CD FF | 192 99%CD EF | 104 99%CD EF | 87 98%CD EF | 134 <i>69%</i> | 212 70% | 143 <i>69%</i> | 208 <i>70%</i> | 351 <i>61%</i> | 189 76%O | 157 88%OP | : | 697 100%RTU V | : | : | : |
| 0-5 years | 156 <i>16%</i> | 53 11% | 103 20%A | 22 15%FG HIJ | 68 41%CF GHIJ | 61 33%CFG HIJ | 4 3% | - | 1 1% | : | 1 1% | 32 16% | 45 15% | 34 16% | 46 15% | 131 23%PQ | 21 9%Q | 4 2% | 156 51%SV | - | 156 100%RS UV | 53 48%SV | 23 17%S |
| 6-10 years | 110 <i>11%</i> | 44 9% | 66 <i>13%</i> | 11 8%GH | 39 23%CF | 50 27%CFG HIJ | 10 _7%GHi | 1 1% | : | - | : | 16 <i>8</i> % | 28 9% | 26 13% | 40 14% | 88 15%PQ | 18 7% | 5 3% | 110 36%S | - | 53 34%S | 110 100%RS TV | 34 25%S |
| 11-15 years | 132 <i>13%</i> | 57 12% | 75 15% | 1 26 18%dGF | GHIJ 15 I <u></u> 9%HI | 50 27%DG | 34 22%DGH | 6 <i>3</i> % | 2 1% | : | 2 2% | 28 14% | 41 <i>14%</i> | 28 14% | 35 <i>12%</i> | 84 15%q | 33 1 <i>3%</i> | 15 <i>8</i> % | 132 44%STu | - | 23 15%S | 34 31%S | 132 100%RSTU |
| ETHNICITY White British | 809 <i>81%</i> | 382 79% | 428 <i>83%</i> | IJ 109 78%d | J 106 <i>64%</i> | HIJ 134 <i>73%</i> | 134 87%DE | 147 91%CD E | 179 92%CD E | 95 90%cD E | 84 94%CD E | 171 87%mn | 246 81% | 162 79% | 230 78% | 459 <i>80%</i> | 190 76% | 160 90%OP | 216 71% | 593 85%RT Uv | 105 <i>67%</i> | 68 <i>62%</i> | 99 75%u |
| | | | | | | | | | | | | | | | | | | | | | | | |
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| Fieldwork : 02/03/2011 - 06/03/2011 (Week 09 Proportions/Means: Columns Tested (1%, 5 * small base | 9) % risk level) - | · a/b - c/d/e/f | /g/h/i/j - k/l/n | n/n - o/p/q - ı | /s/t/u/v | | | | | | | | | | | | | | | | | | |

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Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Breaks by Breaks

| | | SE | x | | | | AGI | E | | | | | SOCIAL | CLASS | | MAF | ITAL STATU | | | CHILDRE | N IN HOUSI | HOLD | |
|----------------------|-------------------|------------------|--------------------|--------------------|-------------------------|--------------------|-----------------|------------------|------------------|-------------------|----------------|------------------|------------|------------------|-------------------|---------------------|--------------------|----------------------------|-------------------|------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (q) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (I) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| White other | 72 7% | 43 <i>9</i> % | 29 <i>6%</i> | 7 5% | 24 14%cfg Hlj | 16 <i>9%</i> | 9 <i>6</i> % | 8 5% | 8 4% | 4 4% | 4 4% | 11 <i>6</i> % | 24 8% | 17 <i>8</i> % | 20 7% | 48 8%q | 18 7% | 7 4% | 26 <i>9</i> % | 46 7% | 14 <i>9</i> % | 12 11% | 10 7% |
| BME | 114 <i>11%</i> | 58 12% | 57 11% | 23 17%FG HiJ | , 36 21%FG HIJ | 33 18%FGH IJ | 8 <i>5</i> % | 6 4% | 8 4% | 6 6% | 2 2% | 14 7% | 32 11% | 24 12% | 44 15%k | 63 11% | 40 16%Q | 11 6% | 59 19%S | 55 <i>8%</i> | 37 24%S | 30 27%S | 21 16%s |
| GOVERNMENT REGION | | | | | | | | | | | | | | | | | | | | | | | |
| North East | 44 4% | 17 4% | 27 5% | 5 4% | 9 5% | 11 6% | 4 3% | 4 2% | 11 6% | 8 8%a | 3 <i>3%</i> | | 18 6%K | 12 6%K | 14 5%K | 27 5% | 13 5% | 4 2% | 11 4% | 33 5% | 8 5% | 7 6% | 5 4% |
| North West | 129 | 64 | 65 | 17 | 19 | 29 | 28 | 16 | 20 | 10 | 10 | 18 | 24 | 35 | 52 | 70 | 32 | 27 | 44 | 85 | 17 | 17 | 25 |
| | 13% | 13% | 13% | 12% | 11% | 16% | 18%gh | 10% | 10% | 10% | 11% | 9% | 8% | 17%kL | 18%kL | 12% | 13% | 15% | 14% | 12% | 11% | 16% | 19% |
| Yorkshire and Humber | 95 <i>9%</i> | 48 10% | 47 9% | 21 15%Dg | 8 5% | 20 11% | 19 13%d | 9 6% | 17 9% | 9 9% | 8 <i>9%</i> | 45 23%LMN | 20 7% | 12 6% | 18 6% | 60 10% | 25 10% | 10 6% | 33 11% | 62 9% | 15 10% | 12 11% | 21 16%s |
| East Mids | 60 | 27 | 33 | 6 | 13 | 12 | 9 | 15 | 7 | 5 | 1 | 4 | 21 | 24 | 11 | 36 | 16 | 9 | 19 | 41 | 16 | 9 | 2 |
| | 6% | 6% | 6% | 4% | 8%j | 6% | 6% | 9%hj | 3% | 5% | 2% | 2% | 7%k | 12%KN | 4% | 6% | 6% | 5% | 6% | 6% | 10%v | 8%v | 2% |
| West Mids | 123 12% | 65 13% | 58 11% | 26 19%fg | 27 16%g | 20 11% | 14 9% | 12 7% | 24 12% | 15 14% | 9 10% | 21 11% | 43 14% | 19 <i>9</i> % | 40 1 <i>3%</i> | 79 14%q | 32 13% | 13 7% | 39 1 <i>3%</i> | 84 12% | 28 18%uv | 8 7% | 11 <i>8</i> % |
| East of England | 83 | 39 | 44 | 10 | 7 | 12 | 15 | 21 | 19 | 10 | 9 | 9 | 29 | 14 | 31 | 42 | 16 | 25 | 23 | 60 | 5 | 8 | 15 |
| | 8% | 8% | 9% | 7% | 4% | 6% | 10% | 13%D | 10%d | 9% | 10% | 5% | 10% | 7% | 10%k | 7% | 7% | 14%op | 8% | 9%t | 3% | 7% | 11%t |
| London | 118 <i>12%</i> | 57 12% | 61 <i>12%</i> | 24 17%fh j | 26 16%fh j | 29 16%fhj | 11 7% | 14 <i>8</i> % | 15 <i>8</i> % | 9 <i>8</i> % | 6 7% | 20 10% | 38 13% | 17 <i>8</i> % | 42 14%m | 50 9% | 56 23%OQ | 11 6% | 39 <i>13%</i> | 80 11% | 22 14% | 18 <i>16%</i> | 12 <i>9</i> % |
| South East | 142 14% | 68 14% | 74 14% | 16 11% | 35 21%ce hi | 18 10% | 26 17% | 22 13% | 25 13% | 10 <i>10</i> % | 14 16% | 32 16% | 55 18%n | 23 11% | 32 11% | 92 16% | 27 11% | 23 13% | 51 <i>17</i> % | 91 <i>13%</i> | 23 15% | 18 17% | 22 17% |
| South West | 96 | 49 | 47 | 9 | 11 | 15 | 11 | 24 | 26 | 15 | 11 | 35 | 22 | 25 | 14 | 60 | 12 | 23 | 16 | 80 | 8 | 5 | 7 |
| Wales | 10% 43 | <i>10%</i> 19 | 9% 24 | 7% | 6% 5 | <i>8%</i> 9 | 7% 5 | 15%cd 10 | 14%d 14 | 15%d | 12% 9 | 18%LN 8 | 7% 12 | 12%N 11 | 5% 11 | 11%p 31 | 5% 3 | 13%P 8 | 5% 15 | 11%Rtu 28 | 5% | 4% 8 | 5% 5 |
| Wales | 43 | 4% | 24 5% | | 3% | 5%c | 4% | 6%c | 7%C | 5%c | 10%Cdf | 4% | 4% | 5% | 4% | 6%p | 1% | о 5%р | 5% | 4% | 5 6% | 7% | 3% |
| Scotland | 67 | 32 | 35 | 6 | 7 | 10 | 11 | 17 | 17 | 9 | 8 | 4 | 20 | 13 | 31 | 25 | 18 | 25 | 14 | 54 | 5 | 1 | 8 |
| England | 7% 890 | 7% 434 | 7% 455 | 5% 134 | 4% 155 | 5% 166 | 7% 137 | 10%d 135 | <i>9%</i> 163 | <i>9</i> % 91 | 9% 72 | 2% 184 | 7%k 270 | 6%k 182 | 10%K 254 | 4% 516 | 7% 229 | 14%Op 145 | 4% 274 | 8%U 615 | 3% 142 | 1% 102 | 6%u 120 |
| England | 890 89% | 434 90% | 455 <i>88%</i> | 95%GH iJ | 93%gh J | 90%j | 90% | 84% | 84% | 87% | 81% | 94%N | 89% | 88% | 254 86% | 90%Q | 92%Q | 82% | 90% | 88% | 91% | 92% | 91% |
| | | | | | | | | | | | | | | | | | | | | | | | |
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Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Breaks by Breaks

| | | SE | x | | | | AGE | | | | | | SOCIAL | CLASS | | MARI | TAL STATU | | | CHILDR | EN IN HOUS | EHOLD | |
|-------------------------------|-------------------|-------------------|--------------------|---------------------|-------------------|------------------|------------------|--------------|---------------------|---------------------|--------------------|-------------|-------------|-------------|--------------|---------------------|--------------------|----------------------------|------------|-------------------|---------------------|----------------------|-----------------------|
| | Total | Male (a) | Fe- male (b) | 16-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 65-74 (i) | 75+ (j) | AB (k) | C1 (l) | C2 (m) | DE (n) | Marr -ied (0) | Sing -le (p) | Sep /Wid /div (q) | Any (r) | None (s) | 0-5 years (t) | 6-10 years (u) | 11-15 years (v) |
| Weighted Base | 1000 | 485 | 515 | 140* | 167 | 184 | 153 | 161 | 194 | 105 | 89 | 196 | 302 | 206 | 295 | 572 | 250 | 178 | 303 | 697 | 156 | 110* | 132* |
| LANDLINE AT HOME (Q.1) Yes | 855 <i>86%</i> | 406 <i>84%</i> | 450 <i>87%</i> | 100 71% | 131 79% | 158 86%C | 133 87%C | 144 89%Cd | 189 97%CD EFG | 102 97%CD Efg | 87 98%CD EFg | 183 93%N | 268 89%N | 182 88%N | 223 75% | 523 91%PQ | 185 74% | 147 <i>82%</i> | 257 85% | 599 <i>86%</i> | 127 <i>81%</i> | 92 <i>83%</i> | 120 91%t |
| No | 145 <i>14%</i> | 80 <i>16%</i> | 65 <i>13</i> % | 40 29%EF GHIJ | 36 21%gH IJ | 26 14%HI J | 20 13%Hi J | 17 11%Hij | 6 3% | 4 3% | 2 2% | 13 7% | 34 11% | 24 12% | 73 25%KLM | 49 <i>9</i> % | 65 26%O | 31 18%O | 47 15% | 98 14% | 29 19%v | 19 <i>17</i> % | 12 <i>9</i> % |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b - c/d/e/t/g/h/l/j - k/l/m/n - o/p/q - r/s/t/u/v * small base

Table 33

| | | | ETHNICITY | | | | | | | GOVERNM | ENT REGION | | | | | | LANDLIN HOME (| |
|----------------------------------|--------------------------|--------------------------|-----------------------|-------------------|---------------------|---------------------------|----------------------------|---------------------|------------------------|---------------------------|--------------------|------------------------|----------------------------|--------------------------|------------------------|--------------------------|--------------------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Unweighted Base Weighted Base | 1007 1000 | 808 809 | 78 72* | 117 114 | 39 44** | 124 129 | 81 95* | 65 60* | 117 123* | 87 83* | 126 118 | 147 142 | 105 96* | 50 43* | 66 67* | 891 890 | 858 855 | 149 145 |
| SEX Male | 485 <i>49%</i> | 382 47% | 43 60%a | 58 50% | 17 39% | 64 49% | 48 51% | 27 45% | 65 53% | 39 47% | 57 49% | 68 <i>48%</i> | 49 51% | 19 43% | 32 48% | 434 <i>49%</i> | 406 47% | 80 55% |
| Female | 515 51% | 428 53%b | 29 40% | 57 50% | 27 61% | 65 51% | 47 49% | 33 55% | 58 47% | 44 53% | 61 51% | 74 52% | 47 49% | 24 57% | 35 52% | 455 51% | 450 53% | 65 45% |
| AGE 16-24 | 140 <i>14%</i> | 109 <i>14%</i> | 7 10% | 23 20% | 5 12% | 17 13%m | 21 22%kl M | 6 10%m | 26 21%kl M | 10 12%m | 24 20%kl M | 16 11%m | 9 10%m | : | 6 9% | 134 15%M | 100 <i>12%</i> | 40 28%P |
| 25-34 | 167 17% | 106 <i>13%</i> | 24 33%A | 36 31%A | 9 21% | 19 <i>15%</i> | 8 <i>8</i> % | 13 22%fi | 27 22%fil | 7 8% | 26 22%fi | 35 25%Fl Ino | 11 11% | 5 12% | 7 10% | 155 <i>17%</i> | 131 <i>15</i> % | 36 25%P |
| 35-44 45-54 | 184 <i>18%</i> 153 | 134 <i>17%</i> 134 | 16 <i>22%</i> 9 | 33 29%A 8 | 11 25% 4 | 29 <i>23%</i> 28 | 20 <i>21%</i> 19 | 12 19% 9 | 20 <i>16%</i> 14 | 12 <i>14%</i> 15 | 29 25%k 11 | 18 <i>13%</i> 26 | 15 <i>15%</i> 11 | 9 20% 5 | 10 <i>14%</i> 11 | 166 <i>19%</i> 137 | 158 <i>18%</i> 133 | 26 18% 20 |
| 55-64 | 15% 161 16% | 17%c 147 18%C | 12% 8 12% | 7% 6 5% | 9% 4 9% | 22%j 16 <i>12</i> % | 20%j 9 10% | 14% 15 24%fhi | 11% 12 9% | 19% 21 25%ef | 9% 14 11% | 18%j 22 15% | 11% 24 25%ef | <i>13%</i> 10 23%h | 16% 17 25%efhj | 15% 135 15% | 16% 144 17% | 14% 17 12% |
| 65+ | 194 <i>19%</i> | 179 22%bC | 8 11% | 8 7% | 11 25% | 20 16% | 17 18% | 7 11% | 24 19% | hjo 19 <i>22%</i> | 15 <i>13%</i> | 25 17% | Hjo 26 28%eg | 14 32%eg | 17 26%gj | 163 <i>18%</i> | 189 22%Q | 6 4% |
| 65-74 | 105 <i>11%</i> | 95 12% | 4 6% | 6 5% | 8 18% | 10 <i>8</i> % | 9 <i>9</i> % | 5 8% | 15 <i>12%</i> | 10 <i>12%</i> | 9 7% | 10 7% | Jo 15 16%jk | Jko 5 11% | 9 14% | 91 <i>10%</i> | 102 12%Q | 4 3% |
| 75+ | 89 <i>9</i> % | 84 10%C | 4 5% | 2 2% | 3 6% | 10 <i>8</i> % | 8 9% | 1 2% | 9 7% | 9 10% | 6 5% | 14 10% | 11 12%g | 9 21%eG | 8 12% | 72 8% | 87 10%Q | 2 1% |
| SOCIAL CLASS AB | 196 <i>20%</i> | 171 21%c | 11 15% | 14 <i>12</i> % | : | 18 14% | 45 47%EGH IJKMNO | 4 I 7% | 21 17%n | 9 11% | 20 17%n | 32 22%gi N | 35 36%EG HIJkm NO | hJO 8 19%n | 4 5% | 184 21%gN | 183 21%Q | 13 <i>9</i> % |
| C1 | 302 <i>30%</i> | 246 <i>30%</i> | 24 <i>33</i> % | 32 28% | 18 <i>41%</i> | 24 19% | 20 21% | 21 35%e | 43 35%e | 29 35%e | 38 32%e | 55 39%Ef | 22 23% | 12 29% | 20 <i>30%</i> | 270 30%e | 268 31% | 34 24% |
| | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; "very small base (under 20) ineligible for sig testing

| | | E | THNICITY | | | | Mel-r | | | GOVERNME | NT REGION | 1 | | | | | LANDLIN HOME (| |
|------------------------------|-------------------|-------------------------|-----------------------|------------------|---------------------|---------------------|----------------------------|----------------------|---------------------|---------------------------|-----------------------------|---------------------|----------------------------|-----------------------------|----------------------|-------------------|-------------------|------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| C2 | 206 21% | 162 20% | 17 24% | 24 21% | 12 26% | 35 27%fj k | 12 13% | 24 40%FH IJKnO | 19 <i>16</i> % | 14 17% | 17 15% | 23 16% | 25 26%fj | 11 26% | 13 <i>19</i> % | 182 20% | 182 21% | 24 17% |
| DE | 295 30% | 230 <i>28%</i> | 20 28% | 44 39%a | 14 32% | 52 40%FG KLo | 18 <i>19</i> % | 11 18% | 40 32%L | 31 37%fg kL | 42 36%fg kL | 32 23% | 14 14% | 11 26% | 31 46%FGKL O | 254 29%L | 223 26% | 73 50%P |
| MARITAL STATUS Married | 572 57% | 459 <i>57%</i> | 48 66% | 63 55% | 27 61% | 70 54%n | 60 63%JN | 36 59%jn | 79 64%JN | 42 51% | 50 43% | 92 65%JN | 60 63%JN | 31 73%ei JN | 25 37% | 516 58%JN | 523 61%Q | 49 <i>34%</i> |
| Single | 250 25% | 190 24% | 18 25% | 40 35%a | 13 <i>30%</i> | 32 25%lm | 25 26%lm | 16 26%lm | 32 26%lm | 16 20% | 56 48%EF GHIKL MNO | 27 19% | 12 1 <i>3</i> % | 3 7% | 18 26%lm | 229 26%LM | 185 22% | 65 45%P |
| Separated/Widow/divorced | 178 <i>18%</i> | 160 20%bc | 7 9% | 11 10% | 4 10% | 27 21%hj | 10 11% | 9 15% | 13 10% | 25 29%FH JkO | 11 10% | 23 16% | 23 24%fh Jo | 8 19% | 25 37%eFGH JKO | 145 <i>16%</i> | 147 17% | 31 <i>22%</i> |
| CHILDREN IN HOUSEHOLD Any | 303 <i>30%</i> | 216 27% | 26 36% | 59 52%Ab | 11 26% | 44 34%L | 33 35%L | 19 31%l | 39 32%l | 23 27% | 39 33%L | 51 36%Ln | 16 <i>16</i> % | 15 36%i | 14 20% | 274 31%L | 257 30% | 47 32% |
| None | 697 70% | 593 73%C | 46 64%c | 55 48% | 33 74% | 85 66% | 62 65% | 41 69% | 84 68% | 60 73% | 80 67% | 91 64% | 80 84%EF ghJKm O | 28 64% | 54 80%k | 615 <i>69%</i> | 599 70% | 98 68% |
| 0-5 years | 156 <i>16%</i> | 105 <i>13%</i> | 14 19% | 37 33%A | 8 18% | 17 <i>13</i> % | 15 16% | 16 26%el LNo | 28 22%lln | 5 6% | 22 19%il n | 23 17%i | 8 <i>8</i> % | 9 21%iln | 5 7% | 142 16%i | 127 15% | 29 20% |
| 6-10 years | 110 <i>11%</i> | 68 <i>8</i> % | 12 17%a | 30 26%A | 7 15% | 17 14%ln | 12 12%n | 9 15%IN | 8 6% | 8 10%n | 18 15%hl N | 18 13%lN | 5 <i>5</i> % | 8 18%hIN | 1 1% | 102 11%n | 92 11% | 19 <i>13%</i> |
| 11-15 years | 132 <i>13%</i> | 99 12% | 10 <i>13%</i> | 21 <i>19%</i> | 5 12% | 25 19%Gh I | 21 22%Ghj | 2 4% | 11 <i>9</i> % | 15 18%gl | 12 10% | 22 16%g | 7 7% | 5 11% | 8 11% | 120 13%g | 120 <i>14%</i> | 12 <i>8</i> % |
| ETHNICITY White British | 809 <i>81%</i> | 809 100%BC | : | - | 39 <i>88%</i> | 106 83%J | 82 87%J | 54 89%J | 97 79%J | 70 84%J | 54 45% | 116 82%J | 95 99%E FGHI JKNO | 43 100%Ef gHiJKN O | 54 81%J | 712 80%J | 705 82%Q | 105 72% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

Table 33

Table 33

| | | 1 | ETHNICITY | | | | | | G | OVERNMENT | REGION | | | | | | LANDLI HOME | NE AT (Q.1) |
|---------------------------------|-------------------|-------------------------|-----------------------|----------------|---------------------|---------------------------|----------------------------|--------------------------|---------------------------|---------------------------|-----------------------------|---------------------------|---------------------|-------------------|---------------------|-----------------------------|--------------------|----------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (g) | West Mids (h) | East of Engl (i) | Lon- don (j) | S'th East (k) | S'th West (I) | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| White other | 72 7% | - | 72 100%AC | : | : | : | 4 4% | 6 9%El | 5 4%e | 9 10%El m | 24 20%EFH kLMO | 13 9%Elm | 1 1% | : | 10 15%EfhLr o | 62 n 7%El | 57 7% | 15 11% |
| BME | 114 <i>11%</i> | : | - | 114 100%AB | 5 12% | 20 15%GiL mn | 9 9%L | 1 2% | 21 17%GiL Mn | 4 4% | 40 34%EFG HIKLMN O | 13 9%Lm | - | | 3 <i>4%</i> | 112 13%gL m | 90 11% | 24 17%p |
| GOVERNMENT REGION North East | 44 4% | 39 <i>5</i> % | - | 5 <i>5%</i> | 44 100% | : | | : | - | - | - | : | - | - | : | 44 5%ehj Kl | 36 4% | 8 6% |
| North West | 129 <i>13%</i> | 106 13%B | - | 20 17%B | | 129 100%FGH IJKLMNO | | - | - | | - | | - | - | | 129 14%FG HIJKL MN | 95 11% | 34 23%P |
| Yorkshire and Humber | 95 <i>9%</i> | 82 10% | 4 5% | 9 7% | | : | 95 100%EGH IJKLMNO | - | | - | - | | - | - | | 95 11%Eq HIJKL mn | 84 10% | 11 7% |
| East Mids | 60 <i>6%</i> | 54 7%c | 6 8%c | 1 1% | | : | | 60 100%EFH IJKLMNO | - | - | - | | - | - | - | 60 7%Efh iJKLn | 52 6% | 8 6% |
| West Mids | 123 <i>12%</i> | 97 <i>12%</i> | 5 7% | 21 18%b | - | - | - | | 123 100%EFG IJKLMNO | | - | - | - | - | | 123 14%EF GIJKL mN | 107 <i>13</i> % | 16 11% |
| East of England | 83 <i>8%</i> | 70 <i>9</i> % | 9 12%c | 4 3% | - | - | - | | - | 83 100%EFG HJKLMNO | - | | - | - | | 83 9%EFg HJKLm n | 70 <i>8</i> % | 13 9% |
| London | 118 <i>12%</i> | 54 7% | 24 33%A | 40 35%A | - | : | - | | - | - | 118 100%EFG HIKLMNO | | - | - | - | 118 13%EF GHIKL mN | 103 <i>12%</i> | 16 11% |
| South East | 142 14% | 116 <i>14%</i> | 13 18% | 13 11% | - | : | - | | - | - | - | 142 100%EFG HIJLMNO | - | - | - | 142 16%EF GHIJL MN | 122 14% | 20 14% |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing Page 213

Table 33

| | | | ETHNICITY | | | | | | | | MENT REGR | ON | | | | | LANDLIN | NE AT (Q.1) |
|-------------------------------|-------------------|-------------------------|-----------------------|------------------|---------------------|----------------------|----------------------------|---------------------|---------------------|---------------------------|--------------------|---------------------|--------------------------|--------------------------|--------------------------|----------------------------|-------------------|-------------------|
| | Total | White British (a) | White other (b) | BME (c) | Nrth East (d) | Nrth West (e) | Yrks and Hmbr (f) | East Mids (a) | West Mids (h) | East of Engl (i) | Lon- don (i) | S'th East (k) | S'th West | Wa- les (m) | Scot land (n) | England (o) | Yes (p) | No (q) |
| Weighted Base | 1000 | 809 | 72* | 114 | 44** | 129 | 95* | 60* | 123* | 83* | 118 | 142 | 96* | 43* | 67* | 890 | 855 | 145 |
| South West | 96 10% | 95 12%bC | 1 2% | - | - | : | - | - | - | - | - | - | 96 100%EFG HIJKMNO | - | | 96 11%EF gHIJK mn | 91 11%q | 5 3% |
| Wales | 43 4% | 43 5%c | | - | - | | ÷ | | - | - | - | - | : | 43 100%EFG HIJKLNO | : | : | 37 4% | 6 4% |
| Scotland | 67 7% | 54 7% | 10 14%aC | 3 2% | | : | 1 | : | | | | - | : | | 67 100%EFGHI JKLMO | : | 59 7% | 8 <i>6%</i> |
| England | 890 <i>89%</i> | 712 <i>88</i> % | 62 <i>86</i> % | 112 98%A B | 44 100% | 129 100%M N | 95 100%M N | 60 100%M N | 123 100%M N | 83 100%M N | 118 100%M N | 142 100%M N | 96 100%MN | | : | 890 100%MN | 759 <i>89%</i> | 131 <i>91%</i> |
| LANDLINE AT HOME (Q.1) Yes | 855 <i>86%</i> | 705 87%c | 57 79% | 90 79% | 36 <i>82%</i> | 95 74% | 84 89%e | 52 86% | 107 87%e | 70 84% | 103 87%e | 122 86%e | 91 95%Ei ko | 37 87% | 59 88%e | 759 85%E | 855 100%Q | - |
| No | 145 <i>14%</i> | 105 <i>13%</i> | 15 21% | 24 21%a | 8 18% | 34 26%fh jkLnO | 11 11% | 8 14% | 16 <i>13%</i> | 13 16%i | 16 <i>13%</i> | 20 14%i | 5 <i>5</i> % | 6 13% | 8 12% | 131 15%i | - | 145 100%P |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |

Fieldwork : 02/03/2011 - 06/03/2011 (Week 09) Proportions/Means: Columns Tested (1%, 5% risk level) - a/b/c - d/e/f/g/h/l/j/k/l/m/n/o - p/q * small base; " very small base (under 30) ineligible for sig testing

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|------|-----|
| | |

| Fieldwork | : 02/03/2011 | - 06/03/2011 | (Week 09) |
|-----------|--------------|--------------|-----------|
|-----------|--------------|--------------|-----------|

| Sample profiles Base: All adults | | |
|-------------------------------------|--------------------|--------------------|
| | Weighted | Unweighted |
| Unweighted Base Weighted Base | 1007 1000 | 1007 1007 |
| Sex Male | 485 49% | 490 <i>49%</i> |
| Female | 515 51% | 517 51% |
| Age 16-24 | 140 <i>14%</i> | 126 <i>13%</i> |
| 25-34 | 167 17% | 160 <i>16%</i> |
| 35-44 | 184 <i>18</i> % | 170 <i>17%</i> |
| 45-54 | 153 <i>15</i> % | 136 <i>14%</i> |
| 55+ | 356 <i>36%</i> | 415 <i>41%</i> |
| Class AB | 196 <i>20%</i> | 160 <i>16%</i> |
| 21 | 302 <i>30</i> % | 248 25% |
| C2 | 206 <i>21%</i> | 231 23% |
| DE | 295 <i>30%</i> | 368 <i>37</i> % |
| Norking status Full time | 409 <i>41%</i> | 353 <i>35%</i> |
| Part time (8-29 hrs) | 105 <i>10</i> % | 91 <i>9</i> % |
| Part time (under 8 hrs) | 8 1% | 8 1% |
| Retired | 248 25% | 310 <i>31%</i> |
| Still at school | 5 1% | 5 |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Sample profiles Base: All adults

| | Weighted | Unweighted |
|-------------------------------|--------------------|--------------------|
| Weighted Base | 1000 | 1007 |
| Full time higher education | 49 <i>5%</i> | 46 <i>5</i> % |
| Unemployed (seeking) | 75 <i>8%</i> | 82 <i>8</i> % |
| Unemployed (not seeking) | 100 <i>10%</i> | 112 <i>11%</i> |
| Male chief income earner | 387 <i>39%</i> | 403 <i>40</i> % |
| Female chief income earner | 272 27% | 281 <i>28%</i> |
| Male main shopper | 314 <i>31%</i> | 321 <i>32%</i> |
| Female main shopper | 447 45% | 448 <i>44%</i> |
| Household size | 208 | 227 |
| 1 | 208 | 227 23% |
| 2 | 340 <i>34%</i> | 349 <i>35%</i> |
| 3 | 193 <i>19</i> % | 181 <i>18%</i> |
| 4 | 153 <i>15%</i> | 143 <i>14%</i> |
| 5+ | 106 <i>11%</i> | 107 <i>11%</i> |
| Government region | | |
| North East | 44 4% | 39 4% |
| North West | 129 <i>13</i> % | 124 <i>12</i> % |
| Yorkshire & Humber | 95 <i>9%</i> | 81 <i>8</i> % |
| East Midlands | 60 <i>6</i> % | 65 <i>6</i> % |
| West Midlands | 123 12% | 117 <i>12%</i> |

Consumer Concerns Omnibus Survey: March 2011 (QS7744 - 640109)

Sample profiles Base: All adults

| | Weighted | Unweighted |
|-----------------|-------------------|--------------------|
| Weighted Base | 1000 | 1007 |
| East of England | 83 <i>8</i> % | 87 <i>9</i> % |
| London | 118 <i>12%</i> | 126 <i>13</i> % |
| South East | 142 14% | 147 <i>15%</i> |
| South West | 96 10% | 105 10% |
| Wales | 43 <i>4%</i> | 50 <i>5%</i> |
| Scotland | 67 7% | 66 7% |

Weighting matrix - weighted respondents Base: All adults

| | Total | North | Midlands | South |
|--------------------|------------|------------|------------|------------|
| Total | 1000.00 | 334.64 | 309.69 | 355.67 |
| len ABC1 : 16-24 | 36.31 | 11.81 | 10.58 | 13.92 |
| | <i>4%</i> | <i>4%</i> | <i>3%</i> | 4% |
| /len ABC1 : 25-44 | 92.26 | 26.09 | 26.12 | 40.06 |
| | <i>9</i> % | <i>8</i> % | <i>8</i> % | 11% |
| len ABC1 : 45-64 | 77.93 | 23.54 | 24.29 | 30.10 |
| | <i>8</i> % | 7% | <i>8</i> % | <i>8</i> % |
| len ABC1 : 65+ | 36.15 | 10.48 | 11.32 | 14.36 |
| | <i>4%</i> | <i>3</i> % | 4% | <i>4</i> % |
| fen C2 : 16-24 | 15.28 | 5.44 | 5.06 | 4.78 |
| | <i>2</i> % | <i>2%</i> | 2% | 1% |
| len C2 : 25-44 | 39.52 | 13.18 | 12.88 | 13.45 |
| | <i>4%</i> | <i>4%</i> | <i>4%</i> | <i>4%</i> |
| len C2 : 45-64 | 37.19 | 13.35 | 12.69 | 11.15 |
| | <i>4%</i> | <i>4%</i> | <i>4%</i> | <i>3%</i> |
| 1en C2 : 65+ | 18.63 | 6.68 | 6.16 | 5.79 |
| | <i>2</i> % | <i>2%</i> | <i>2%</i> | <i>2</i> % |
| 1en DE : 16-24 | 19.55 | 7.72 | 5.89 | 5.95 |
| | <i>2</i> % | <i>2</i> % | <i>2%</i> | <i>2%</i> |
| len DE : 25-44 | 41.99 | 15.66 | 12.50 | 13.83 |
| | <i>4%</i> | 5% | <i>4%</i> | <i>4</i> % |
| 1en DE : 45-64 | 39.54 | 15.85 | 12.40 | 11.28 |
| | <i>4%</i> | <i>5%</i> | <i>4%</i> | <i>3</i> % |
| 1en DE : 65+ | 31.05 | 11.36 | 10.67 | 9.02 |
| | <i>3</i> % | <i>3%</i> | <i>3%</i> | <i>3%</i> |
| emale ABC1 : 16-24 | 33.81 | 10.66 | 9.82 | 13.33 |
| | <i>3</i> % | <i>3%</i> | <i>3%</i> | <i>4</i> % |
| emale ABC1 : 25-44 | 97.28 | 28.33 | 28.23 | 40.73 |
| | 10% | <i>8</i> % | 9% | 11% |
| emale ABC1 : 45-64 | 82.92 | 25.66 | 25.30 | 31.96 |
| | <i>8</i> % | <i>8</i> % | <i>8</i> % | <i>9</i> % |
| emale ABC1 : 65+ | 41.54 | 11.97 | 12.44 | 17.13 |
| | <i>4%</i> | <i>4%</i> | <i>4%</i> | 5% |
| emale C2 : 16-24 | 13.89 | 4.96 | 4.63 | 4.31 |
| | <i>1%</i> | <i>1%</i> | <i>1%</i> | <i>1%</i> |
| emale C2 : 25-44 | 34.64 | 11.69 | 11.41 | 11.54 |
| | <i>3%</i> | <i>3</i> % | <i>4%</i> | <i>3%</i> |
| emale C2 : 45-64 | 32.49 | 11.56 | 11.01 | 9.92 |
| | <i>3%</i> | <i>3%</i> | <i>4%</i> | <i>3</i> % |

Weighting matrix - weighted respondents Base: All adults

| | Total | North | Midlands | South |
|-------------------|-----------|------------|------------|------------|
| Total | 1000.00 | 334.64 | 309.69 | 355.67 |
| Female C2 : 65+ | 14.66 | 4.93 | 5.03 | 4.70 |
| | <i>1%</i> | <i>1%</i> | 2% | 1% |
| Female DE : 16-24 | 21.36 | 8.68 | 6.43 | 6.24 |
| | 2% | <i>3%</i> | <i>2%</i> | <i>2</i> % |
| Female DE : 25-44 | 45.42 | 17.56 | 13.32 | 14.55 |
| | 5% | <i>5</i> % | 4% | <i>4%</i> |
| Female DE : 45-64 | 44.15 | 17.31 | 14.18 | 12.67 |
| | <i>4%</i> | <i>5</i> % | 5% | <i>4%</i> |
| Female DE : 65+ | 52.40 | 20.17 | 17.33 | 14.90 |
| | 5% | <i>6</i> % | <i>6</i> % | 4% |

Weighting matrix - unweighted respondents Base: All adults

| | Total | North | Midlands | South |
|---------------------|------------|----------------|------------|------------|
| Total | 1007 | 310 | 319 | 378 |
| Men ABC1 : 16-24 | 24 | 7 | 5 | 12 |
| | 2% | 2% | 2% | 3% |
| Men ABC1 : 25-44 | 69 7% | 2% 21 7% | 16 5% | 32 8% |
| Men ABC1 : 45-64 | 7% | 7% | 5% | 8% |
| | 69 | 10 | 27 | 32 |
| | 7% | <i>3</i> % | 8% | 8% |
| Men ABC1 : 65+ | 50 | 9 | 23 | 18 |
| | 5% | 3% | 7% | 5% |
| Men C2 : 16-24 | 17 2% | 5 2% | 6 2% | 6 2% |
| Men C2 : 25-44 | 39 | 8 | 13 | 18 |
| | <i>4%</i> | <i>3%</i> | <i>4</i> % | 5% |
| Men C2 : 45-64 | 38 | 7 | 15 | 16 |
| | 4% | 2% | <i>5</i> % | 4% |
| Men C2 : 65+ | 34 | 6 | 14 | 14 |
| | <i>3%</i> | <i>2%</i> | <i>4</i> % | <i>4</i> % |
| Men DE : 16-24 | 20 | 8 | 5 | 7 |
| | <i>2</i> % | <i>3%</i> | <i>2%</i> | 2% |
| Men DE : 25-44 | 50 | 19 | 17 | 14 |
| | <i>5%</i> | <i>6</i> % | 5% | <i>4</i> % |
| Men DE : 45-64 | 36 | 16 | 8 | 12 |
| | <i>4%</i> | <i>5%</i> | <i>3%</i> | 3% |
| Men DE : 65+ | 44 | 27 | 7 | 10 |
| | <i>4%</i> | 9% | 2% | <i>3%</i> |
| Female ABC1 : 16-24 | 23 | 11 | 2 | 10 |
| | <i>2%</i> | <i>4%</i> | 1% | <i>3%</i> |
| Female ABC1 : 25-44 | 63 | 15 | 17 | 31 |
| | <i>6%</i> | <i>5%</i> | 5% | <i>8</i> % |
| Female ABC1 : 45-64 | 58 | 14 | 17 | 27 |
| | <i>6%</i> | 5% | 5% | 7% |
| Female ABC1 : 65+ | 52 | 15 | 19 | 18 |
| | 5% | <i>5%</i> | <i>6</i> % | 5% |
| Female C2 : 16-24 | 12 | 4 | 5 | 3 |
| | <i>1%</i> | 1% | <i>2%</i> | 1% |
| Female C2 : 25-44 | 34 | 12 | 6 | 16 |
| | <i>3%</i> | <i>4%</i> | <i>2%</i> | <i>4%</i> |
| Female C2 : 45-64 | 36 | 12 | 14 | 10 |
| | <i>4%</i> | <i>4</i> % | 4% | 3% |

Weighting matrix - unweighted respondents Base: All adults

| | Total | North | Midlands | South |
|-------------------|-----------------|------------|------------------|-----------|
| Total | 1007 | 310 | 319 | 378 |
| Female C2 : 65+ | 21 <i>2%</i> | 1 | 11 <i>3</i> % | 9 2% |
| Female DE : 16-24 | 30 | 17 | 5 | 8 |
| | <i>3%</i> | 5% | <i>2</i> % | 2% |
| Female DE : 25-44 | 75 | 26 | 22 | 27 |
| | 7% | <i>8</i> % | 7% | 7% |
| Female DE : 45-64 | 49 | 15 | 21 | 13 |
| | 5% | <i>5</i> % | 7% | <i>3%</i> |
| Female DE : 65+ | 64 | 25 | 24 | 15 |
| | <i>6%</i> | <i>8%</i> | <i>8</i> % | <i>4%</i> |

Weighting matrix - weights Base: All adults

| | Total | North | Midlands | South |
|---------------------|-------|-------|----------|-------|
| Total | 0.99 | 1.08 | 0.97 | 0.94 |
| Men ABC1 : 16-24 | 1.51 | 1.69 | 2.12 | 1.16 |
| Men ABC1 : 25-44 | 1.34 | 1.24 | 1.63 | 1.25 |
| Men ABC1 : 45-64 | 1.13 | 2.35 | 0.90 | 0.94 |
| Men ABC1 : 65+ | 0.72 | 1.16 | 0.49 | 0.80 |
| Men C2 : 16-24 | 0.90 | 1.09 | 0.84 | 0.80 |
| Men C2 : 25-44 | 1.01 | 1.65 | 0.99 | 0.75 |
| Men C2 : 45-64 | 0.98 | 1.91 | 0.85 | 0.70 |
| Men C2 : 65+ | 0.55 | 1.11 | 0.44 | 0.41 |
| Men DE : 16-24 | 0.98 | 0.96 | 1.18 | 0.85 |
| Men DE : 25-44 | 0.84 | 0.82 | 0.74 | 0.99 |
| Men DE : 45-64 | 1.10 | 0.99 | 1.55 | 0.94 |
| Men DE : 65+ | 0.71 | 0.42 | 1.52 | 0.90 |
| Female ABC1 : 16-24 | 1.47 | 0.97 | 4.91 | 1.33 |
| Female ABC1 : 25-44 | 1.54 | 1.89 | 1.66 | 1.31 |
| Female ABC1 : 45-64 | 1.43 | 1.83 | 1.49 | 1.18 |
| Female ABC1 : 65+ | 0.80 | 0.80 | 0.65 | 0.95 |
| Female C2 : 16-24 | 1.16 | 1.24 | 0.93 | 1.44 |
| Female C2 : 25-44 | 1.02 | 0.97 | 1.90 | 0.72 |
| Female C2 : 45-64 | 0.90 | 0.96 | 0.79 | 0.99 |
| Female C2 : 65+ | 0.70 | 4.93 | 0.46 | 0.52 |
| Female DE : 16-24 | 0.71 | 0.51 | 1.29 | 0.78 |
| Female DE : 25-44 | 0.61 | 0.68 | 0.61 | 0.54 |
| Female DE : 45-64 | 0.90 | 1.15 | 0.68 | 0.97 |
| Female DE : 65+ | 0.82 | 0.81 | 0.72 | 0.99 |
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