

Freeform Productions

PSB Review
Ofcom
Riverside House
2A Southward Bridge Road
London
SE1 9HA

3rd December 2008

Dear Sir/Madam

Re: Ofcom Review PSB

I am one of the Managing Directors of Freeform Productions and am writing in response to your current consultation on Public Service Broadcasting.

We are a Manchester based company. This year we have made 60 hours of television, the majority of which have been for Channel 4 but we are also currently in pre-production on a new 6 part comedy drama series for the BBC to be delivered next year. We are in fact the largest independent company in Manchester employing the most staff. Because of our large slate of commissions we have been able to employ more than 150 people out of the Manchester office in the past year.

We have worked hard to attract talent to Manchester and believe we have been successful in contributing to the growing creative cluster of the North West. It would be a great shame if this growth were to be reversed in the near future.

We are fully supportive of both Channel 4 and the BBC; without whom we would not have been able to grow into the thriving company we are today.

If it is at all possible for Ofcom to find a way of ensuring that both Channel 4 and the BBC retain their current vital role as commissioners with particular requirements to work with regional companies that would give us and our fellow Independent Producers in the North West the best possible chance to survive and continue growing.

Yours sincerely

Ann Lavelle
Company Director

15th floor, 111 Piccadilly, Manchester M1 2HY