

Title:

Mr

Forename:

Nic

Surname:

Brayley

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Please listen to the North Devon People, we dont want a "Devon" radio station, we want our local station back with local presenters giving us a loval Voice in the community!

Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services

available in the Exeter and Torbay area? Please explain the reasons for your view.:

I feel that if Now Digital did this we in North Devon would only gain another "Devon" radio station and not a truly local station for North Devon people and business, I am not interested in details for the rest of Devon every day, if I need to hear about that I would make an effort to listen to the BBC station.

Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:

No, I feel that tis would only lead to the monopoly of South Devon information and views rather than things that matter to me on my doorstep.

Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:

No, I feel that they see that our own local station (currently only granted 28 day licences) have proven the need for our local station and they want to move in and take it away from us.

Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:

No because it will not be truly local as with Heart and BBC rdaio Devon it will be broadcats away from North Devon, contain "Devon" information, with boring reorts about Exeter, Torbay and Plymouth areas which do not interest me at all.

Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:

Again no, the programmes will be based around the rest of Devon rather than North Devon, you only need to see what happend to Westconty TV a few years ago!!!

Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:

I feel that Ofcom should not grant Now Digital anything for North Devon as when Lantern FM was taken over by Heart and then Heart merged to for Heart Devon they made no effort to start a station for North Devon, Ian Starling and team realised what North Devon wanted, made the effort to find out what we wanted and has put into practice with The Voice radio station, I have been an avid listener of the station and it ticks all he boxes, I have even been

listening longer and taking part in the stations competitions and traffic updates.
Now Digital would just ruin what we the North Devon People want and need.