#### Title:

Mr

#### Forename:

Graham

#### Surname:

Bleach

#### **Representing:**

Self

#### **Organisation (if applicable):**

Email:

# What do you want Ofcom to keep confidential?:

Keep nothing confidential

# If you want part of your response kept confidential, which parts?:

# Ofcom may publish a response summary:

Yes

# I confirm that I have read the declaration:

Yes

# Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

#### **Additional comments:**

# Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No. I believe that the BBC has sufficient influence with content owners and distributors to take lead in setting the terms for distribution of content. They will lead and the content-owners will follow.

#### Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No. There is no such thing as an effective content management system. Those who wish to ignore the content management system will find a means to do so by reverse engineering existing products, as has been done many a time with all previous DRM systems.

# Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

No.

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No. Using a device which does not support HDCP for legitimate viewing is a legitimate use.

Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

No. Verifying that each and every licensed device matches the BBC's requirements will incur a cost somewhere.

# Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

No.

Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

I have no idea.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?: