

**Title:**

**Forename:**

**Surname:**

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What do you want Ofcom to keep confidential?:**

Keep name confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would unacceptably narrow the range of DAB programme services available in the Exeter and Torbay area? Please explain the reasons for your view.:**

yes allowing now digital to extend the coverage of their multiplex licence would not only unacceptably narrow the range of available services, it would give now digital free reign over the entire county and monopolise revenue streams thus removing choice.

**Question 2: Do you think that allowing Now Digital to extend the coverage area of its Exeter & Torbay local radio multiplex licence to include North Devon would be calculated to maintain or promote the development of digital**

**sound broadcasting in the UK otherwise than by satellite? Please explain the reasons for your view.:**

No, in my view allowing Now digital to increase its coverage would only serve to increase its market share and to take the "Heart" out of another community, leaving satellite the only choice for variety

**Question 3: Do you think that Now Digital's proposals for providing coverage of North Devon are satisfactory? Please explain the reasons for your view.:**

No, its the only area in Devon that they don't have control of and this is just an attempt to increase market share and remove more competition, to gain revenue and broadcast its national drivel to another community.

**Question 4: Do you consider that Now Digital has the ability to maintain its local radio multiplex service if its request is granted? Please explain the reasons for your view.:**

Now Digital simply does not Have a local radio multiplex service its a national service with local addresses and should be having its current coverage reduced to allow room for ACTUAL LOCAL SERVICES

**Question 5: (For programme service providers on the Exeter & Torbay local radio multiplex only) Do you consider that there are sufficient safeguards in place to protect your rights and interests in the event that Now Digital is permitted to extend coverage to include North Devon?:**

**Question 6: Do you consider that there any other grounds on which Ofcom should approve, or not approve, the request from Now Digital? Please explain the reasons for your view.:**

Now Digital should not be allowed to monopolise areas under the "Local" heading as:-

- 1) their programming is "National".
  - 2) Local communities have no input.
  - 3) Now Digital reduce individual choice.
  - 4) Monopolise local advertising revenue.
- and should not be allowed to take the "Heart" out of another community.