

Question 1: Which of the three options do consultees favour, and why?:

Two because some of the programmes I listen to, like documentaries and sometimes plays, can have a lot involved and the audio description helps bring it more alive and I know more what's going on. It's good when Mum comes and has her programmes on too as I can get more of an idea of what's going on in those stories.

Question 2: Do consultees have any further suggestions for future access service provision? If so please provide the rationale for these suggestions:

I would like audio descriptions to be available for more of a variety of programmes, like on more documentaries, dramas and news-based programmes.

Comments:

"I am writing in response to information from RNIB on their campaign to increase the amount of audio description on TV.

Concerning the options you have given in the review consultation, I would be very much in favour of option 2, where all channels would have to increase the amount of audio description they put out to 20%.

My reasons for this are that I enjoy listening to quite a few different types of programmes and when there are quiet bits the audio description really helps me get an idea of what's happening and helps me follow the story more. It is also useful when sighted people are with me as they can hear it too. The first time Mum heard it she thought it was so good she laughed! A sighted friend said she likes it because even if she's not looking at it sometimes she won't miss anything.

I and many others would be very grateful if you would consider this and the views of others in your review and increase audio description to at least 20 percent or more."