

Supporters of Terminate the Rate campaign

The following is an example of the 41, 497 responses Ofcom received from supporters from Terminate the Rate campaign by email.

Mr Paul Jacobus

I am writing to respond to Ofcom's wholesale mobile voice call termination market review.

As a supporter of the Terminate the Rate campaign, I support Ofcom's proposals for a significant reduction in mobile termination rates (MTRs) by 2015 at the latest.

I believe that MTRs create an artificial floor on the cost of mobile phone calls – limiting competition between mobile phone companies and adding hundreds of millions of pounds to UK customers' mobile phone bills every year.

Ensuring that MTRs are set at the cost of making a call (what Ofcom refers to as "pure LRIC" and estimates to be 0.5/minute) will deliver much greater competition, better deals and large savings for customers.

I can see no reason why MTRs should not be reduced to this level or lower next year, rather than waiting another four years to happen. Reducing MTRs slowly will only delay benefits to consumers.

Some mobile phone companies are already saying that they will launch better deals as soon as MTRs are cut below 1p – including unlimited flat rate deals and better pay-as-you-go packages. Therefore, why delay?

I hope that you will take my views, plus those of over 100,000 other individual Terminate the Rate supporters and campaign partners into account.

I confirm that this email constitutes a formal consultation response which Ofcom can publish.

Yours sincerely,