

PSB Annual Research Report 2017

PSB output and spend

PSB Annual Research Report 2017

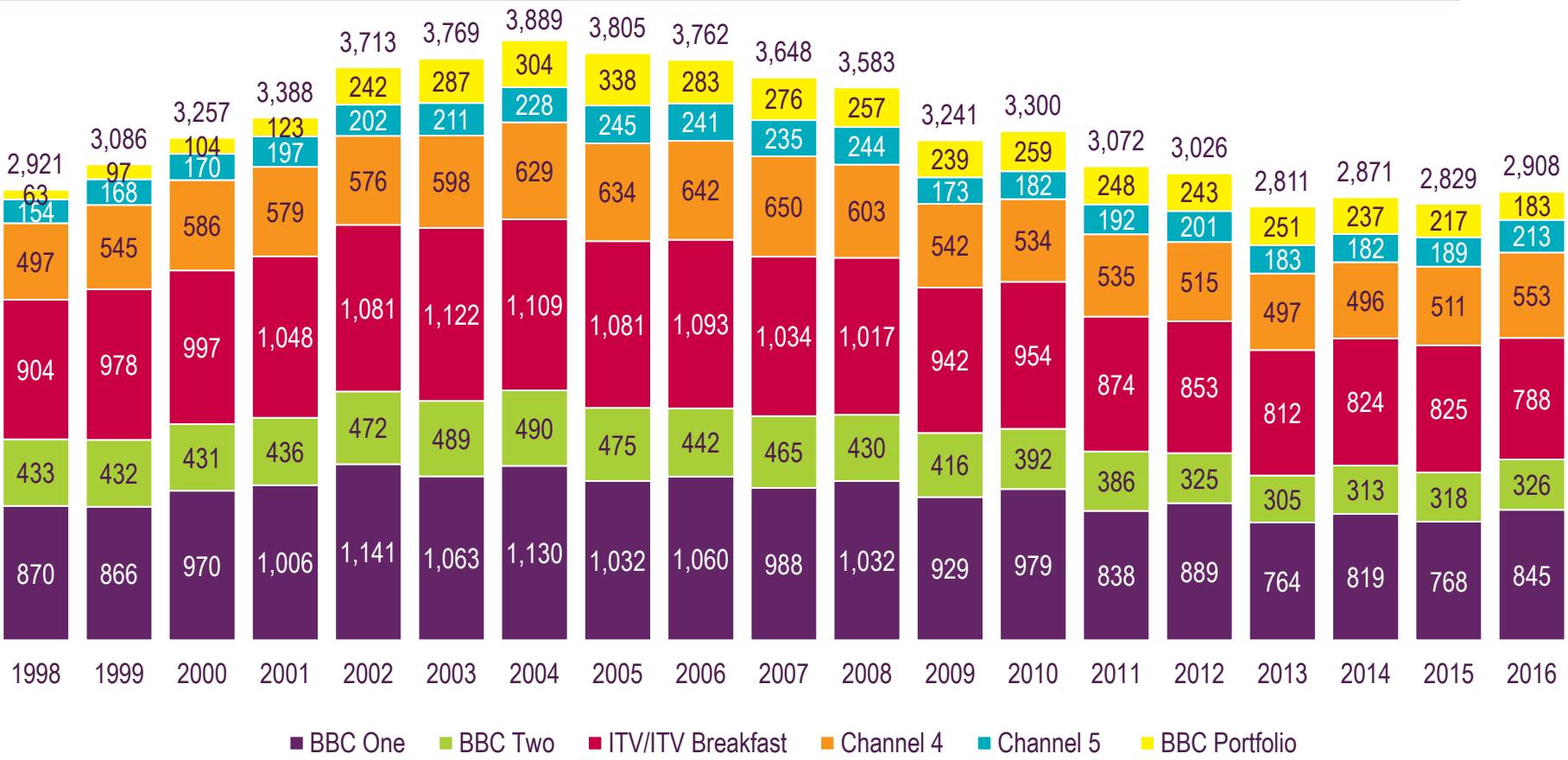
Section 1: PSB spend

PSB spend



Overall, the PSB channels spent £2.91bn on content in 2016, a 1% increase on 2014

Figure 1: PSB network spend, by channel (£m)



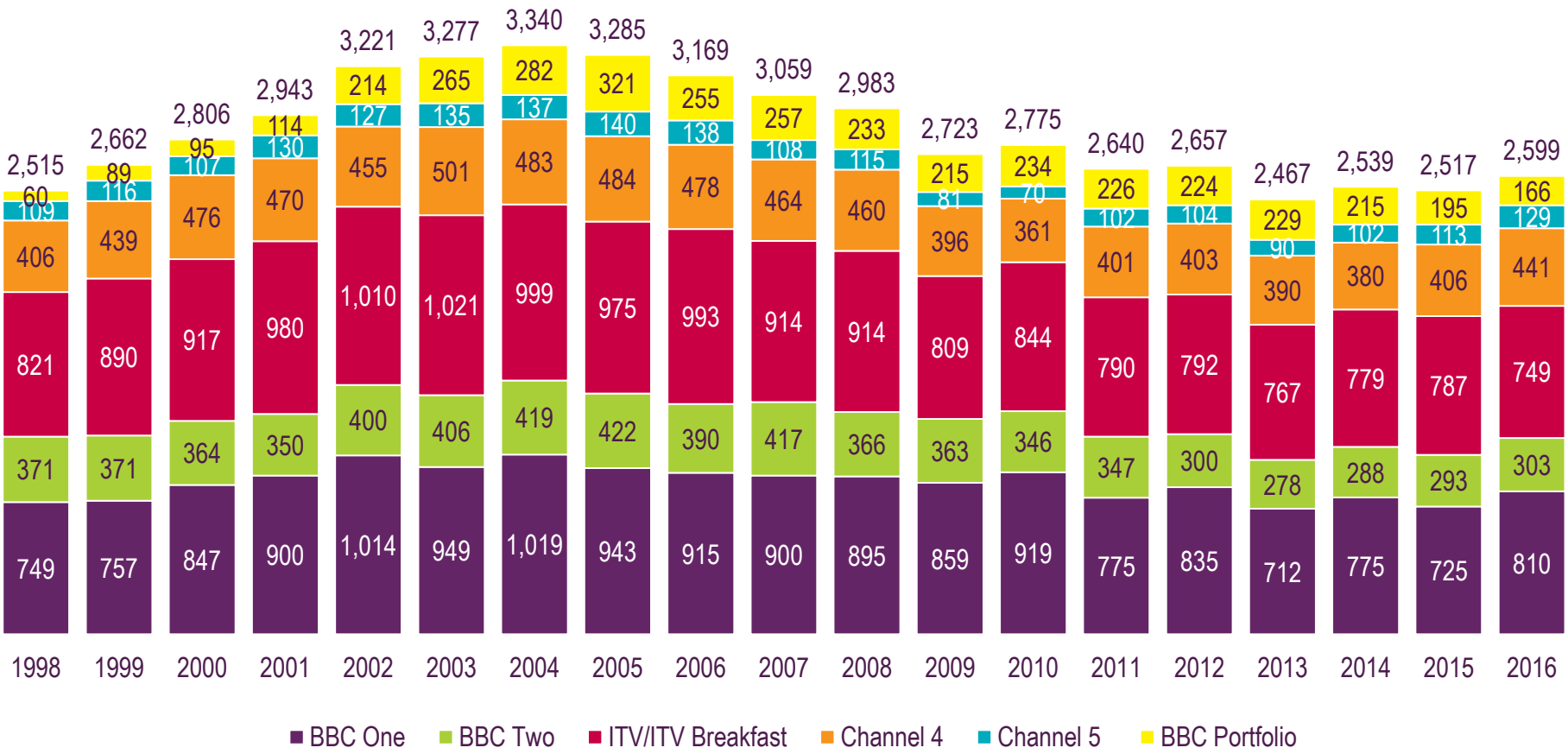
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

PSB spend



PSB spend on first-run UK-originated content stood at £2.6bn in 2016, an increase of 2% in real terms on 2014

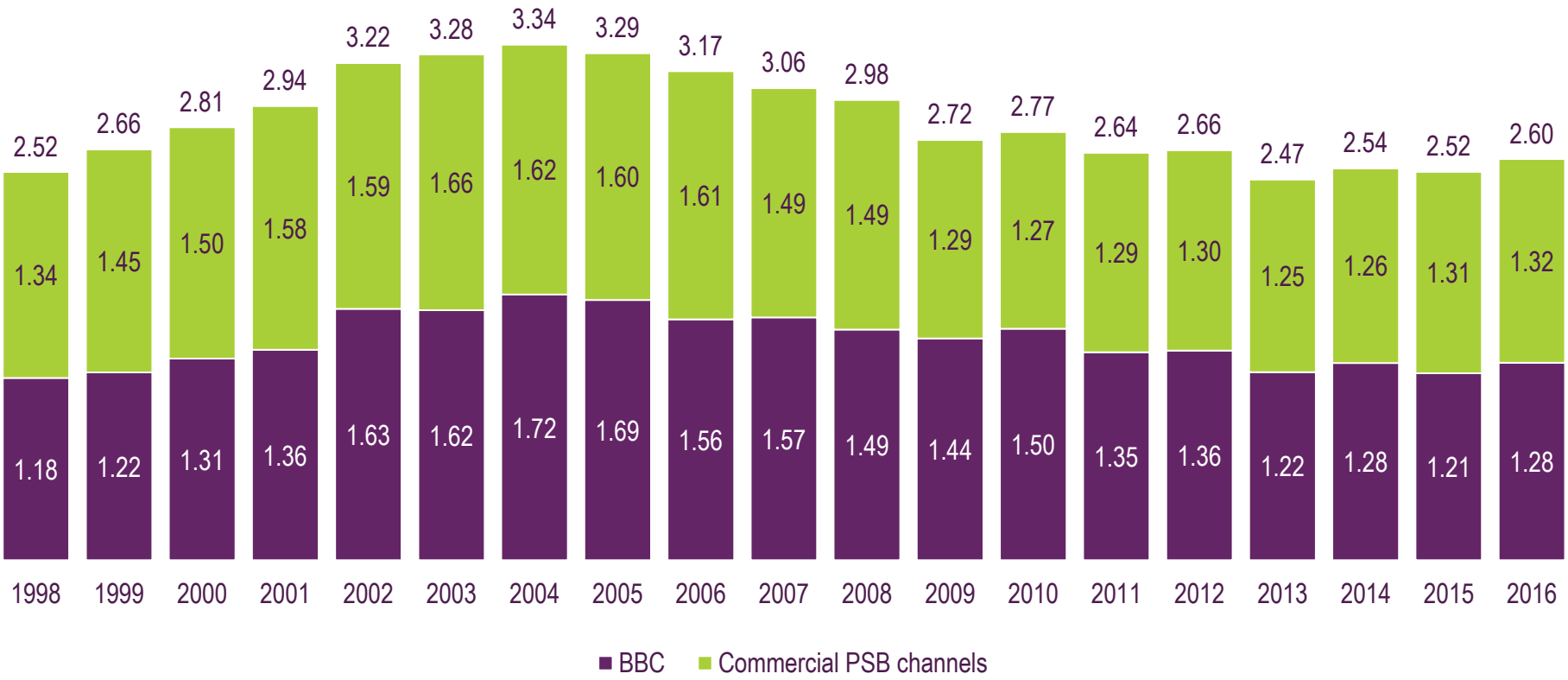
Figure 2: PSB network spend on first-run UK originations, by channel (£m)



Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

Spend on first-run UK originations was level with that of 2014 in the year that BBC Three moved to an online platform

Figure 3: PSB network spend on first-run UK originations, by sector (£bn)



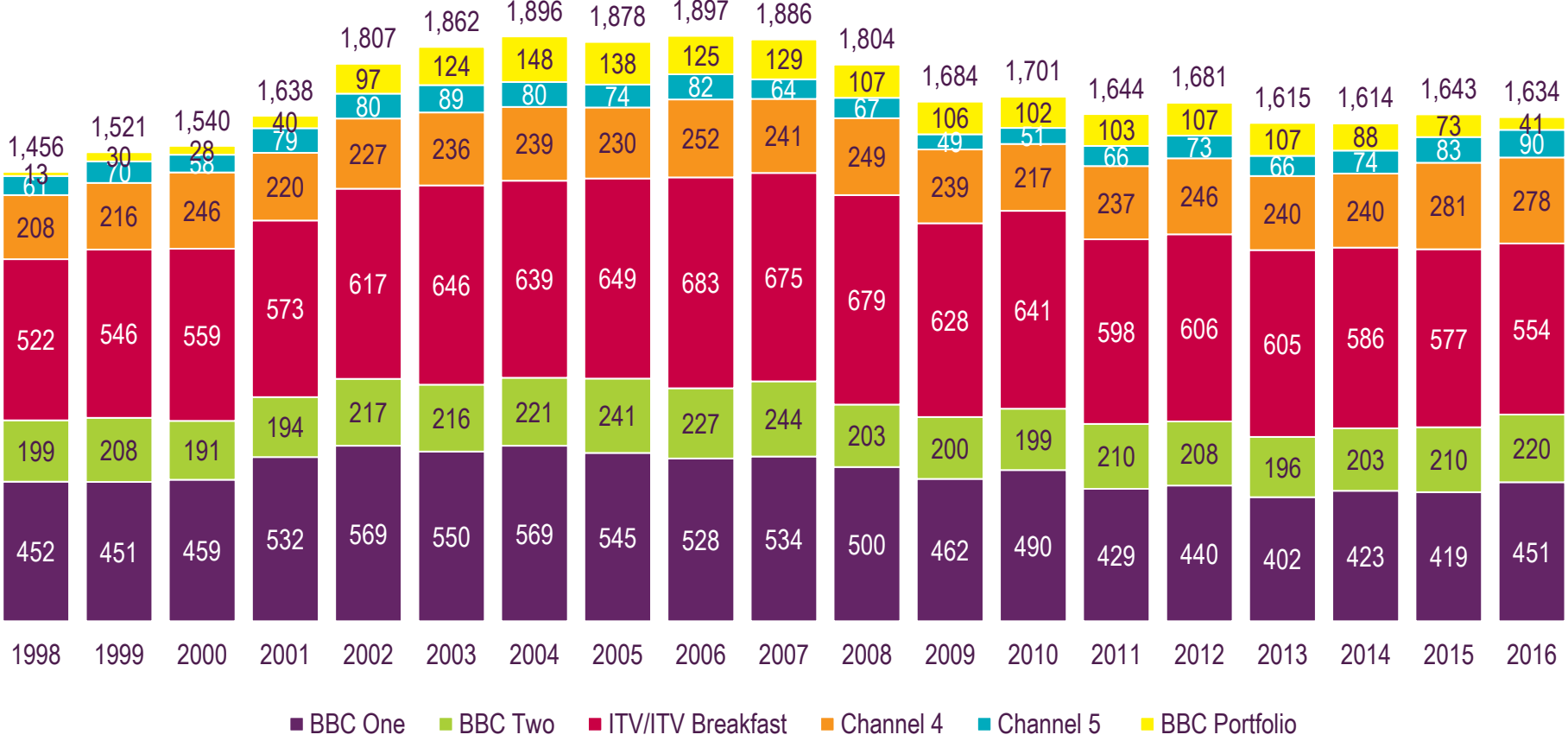
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

PSB spend



Spend on new UK content at peak time stood at £1.63bn in 2016, a 1% decrease in real terms on 2015.

Figure 4: PSB network spend on first-run UK originations during peak hours, by channel (£m)



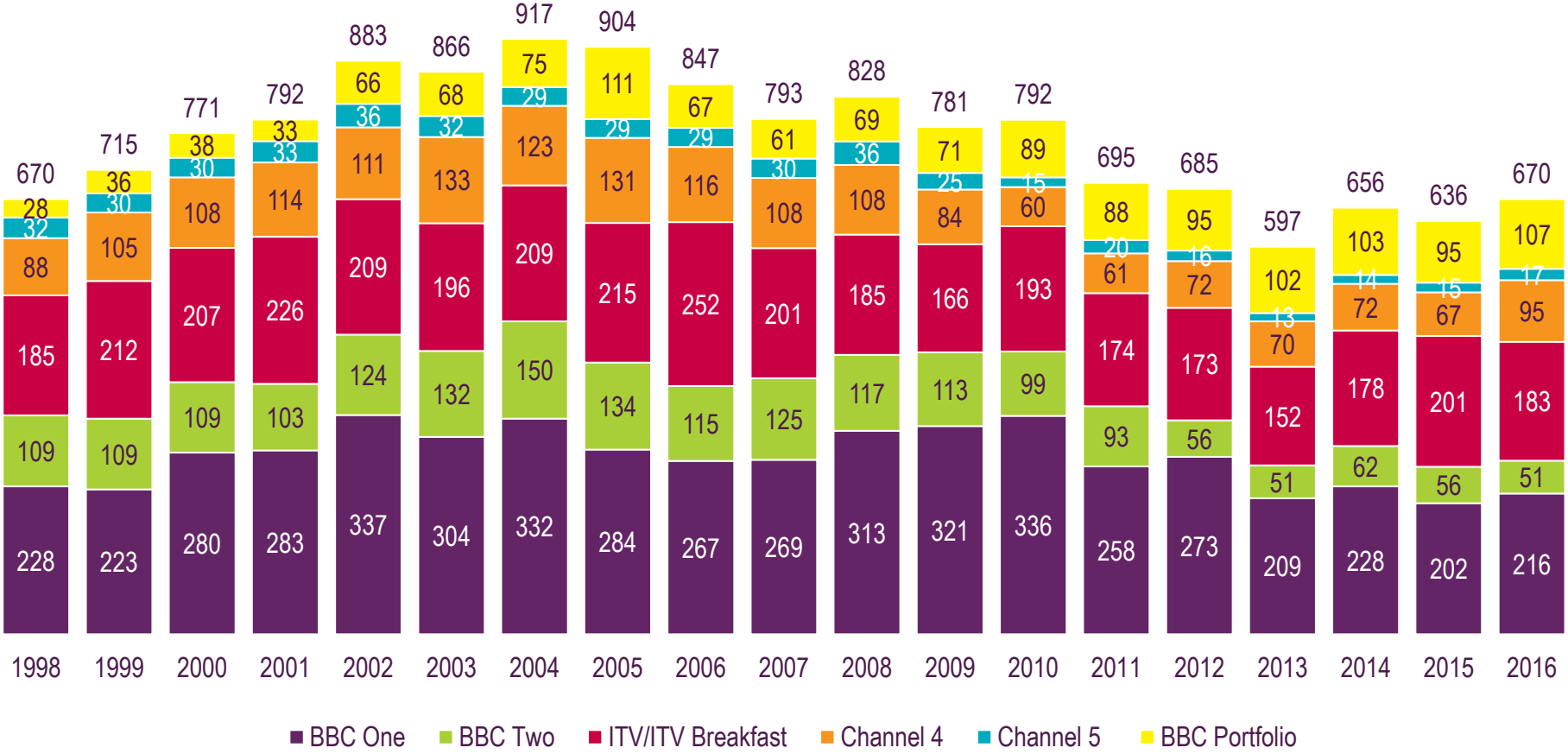
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

PSB spend



In 2016, daytime spend on first-run UK originations reached its highest level since 2012 in real terms, at £670m.

Figure 5: PSB network spend on first-run UK originations during daytime, by channel (£m)



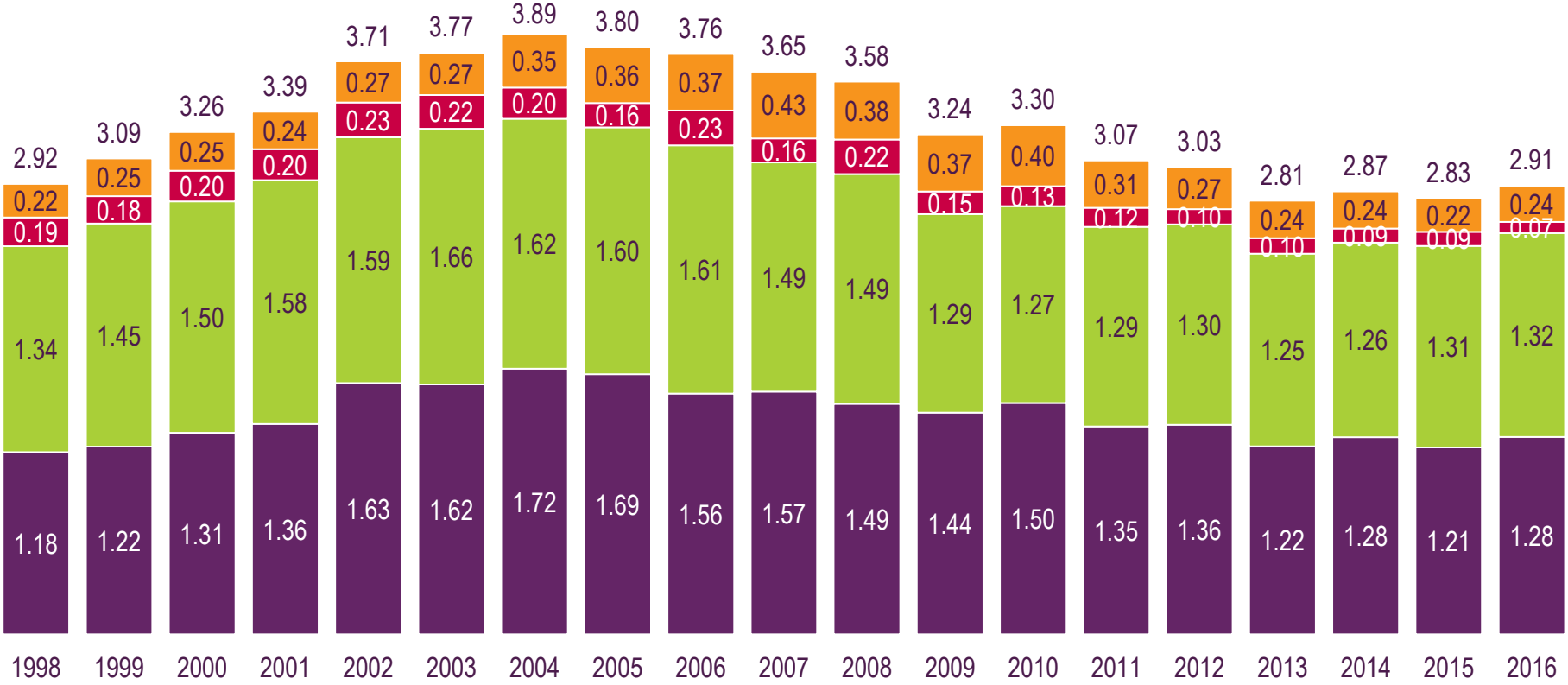
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

PSB spend



PSB spend on acquisitions and repeats made up 11% of all PSB channel spend in 2016.

Figure 6: PSB network spend on first-run UK originations, acquisitions and repeats (£bn)



■ BBC first-run UK originations ■ Commercial PSB first-run UK originations ■ BBC acquisitions/repeats ■ Commercial PSB acquisitions/repeats

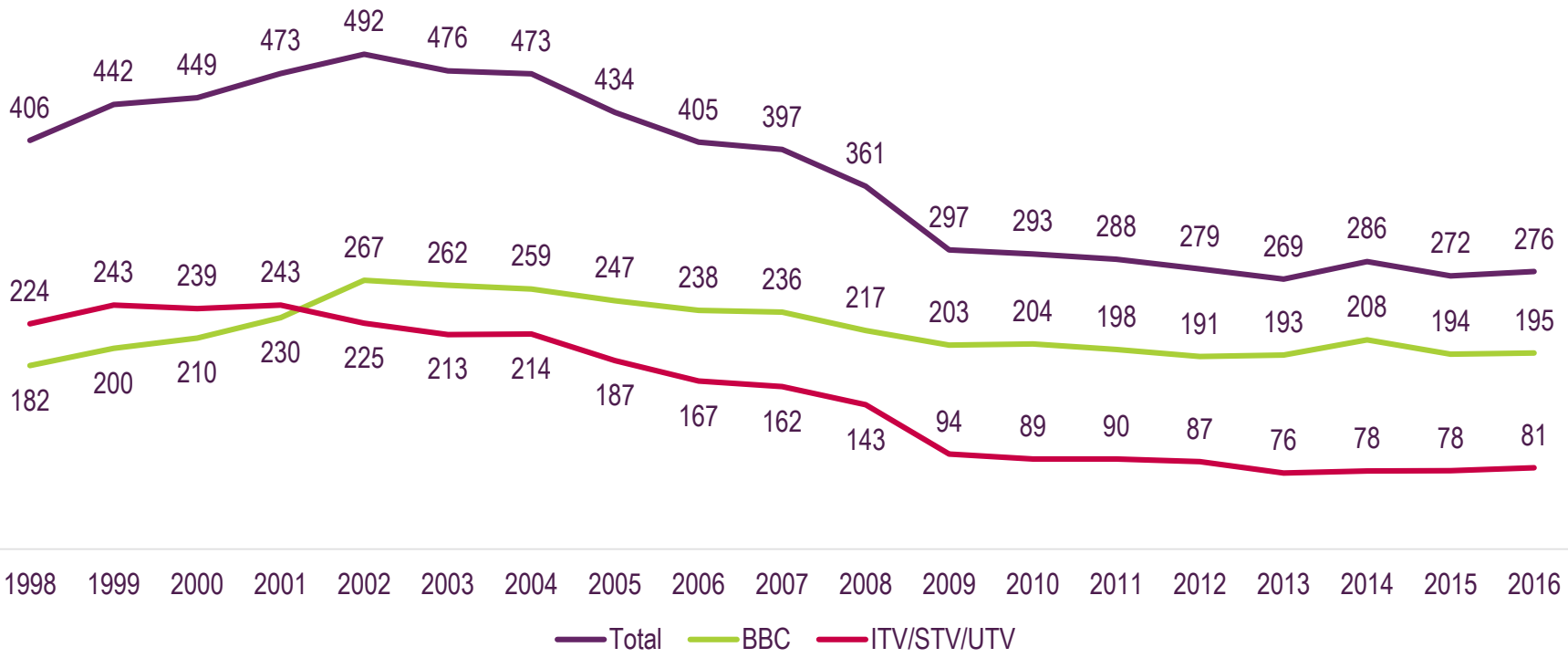
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

PSB spend



Spend on first-run UK originations for the nations and regions increased by 2% in real terms to £276m in 2016.

Figure 7: PSB spend on first-run UK originations for the nations and regions (£m)



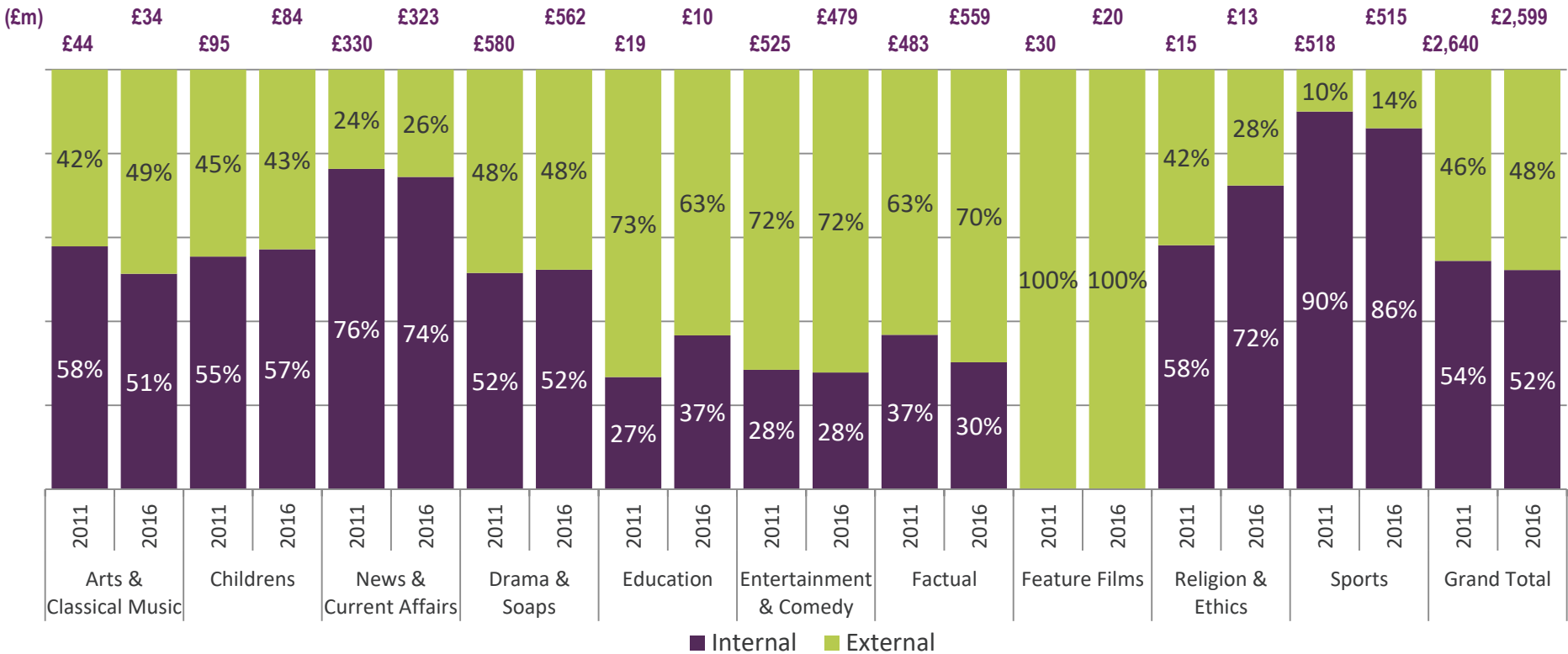
Source: Ofcom/broadcasters Note: figures are expressed in 2016 prices. Figures exclude BBC Alba and S4C.

PSB spend



Share of spend on first-run UK originations slightly higher on internal rather than external productions in 2016.

Figure 8: Relative share of spend on first-run UK originated content; in-house vs. external productions



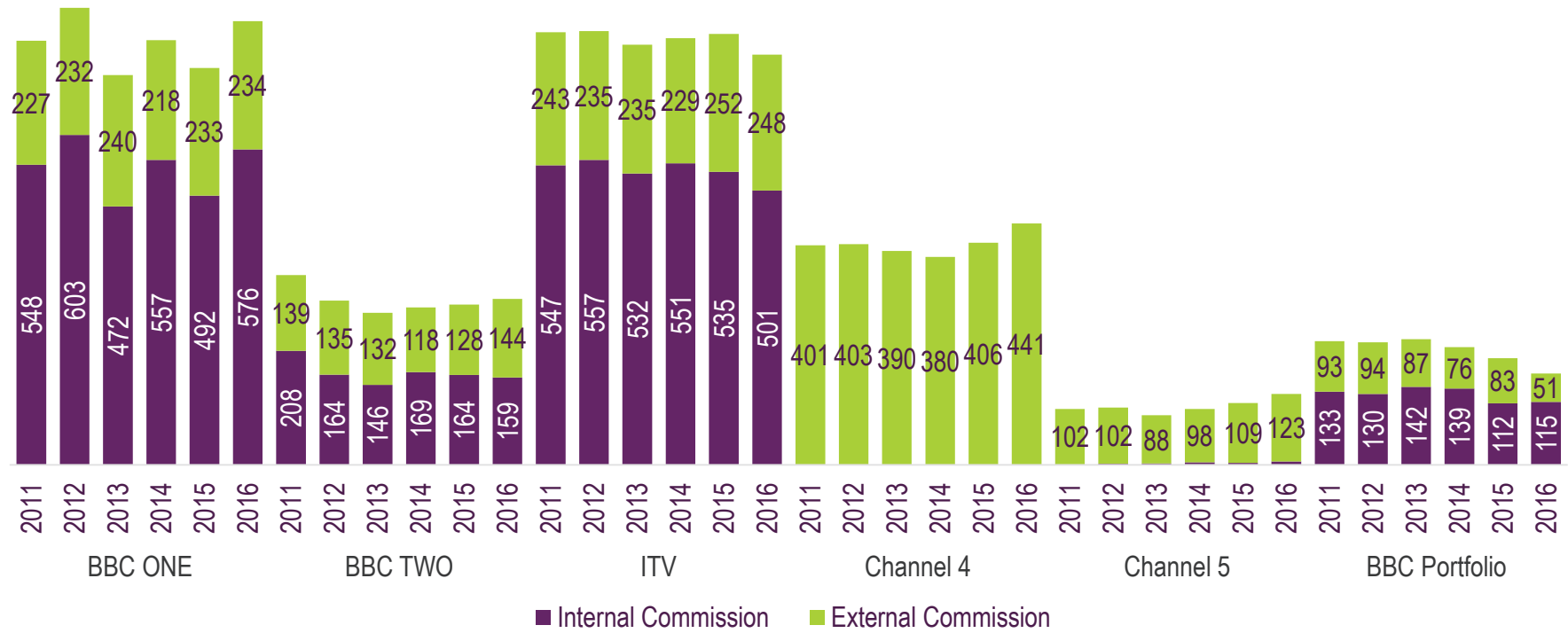
Source: Ofcom/broadcasters. Note: Figures are expressed in 2016 terms. Includes spend by the five main PSB channels and BBC portfolio channels on first-run originated content broadcast all day, and excludes nations'/regions' output.

PSB spend



The BBC and ITV continued to invest more on internal productions than they did on external commissions in 2016

Figure 9: Spend on first run commissions by PSB channels: 2011 to 2016 (£m)



Source: Ofcom / Broadcasters

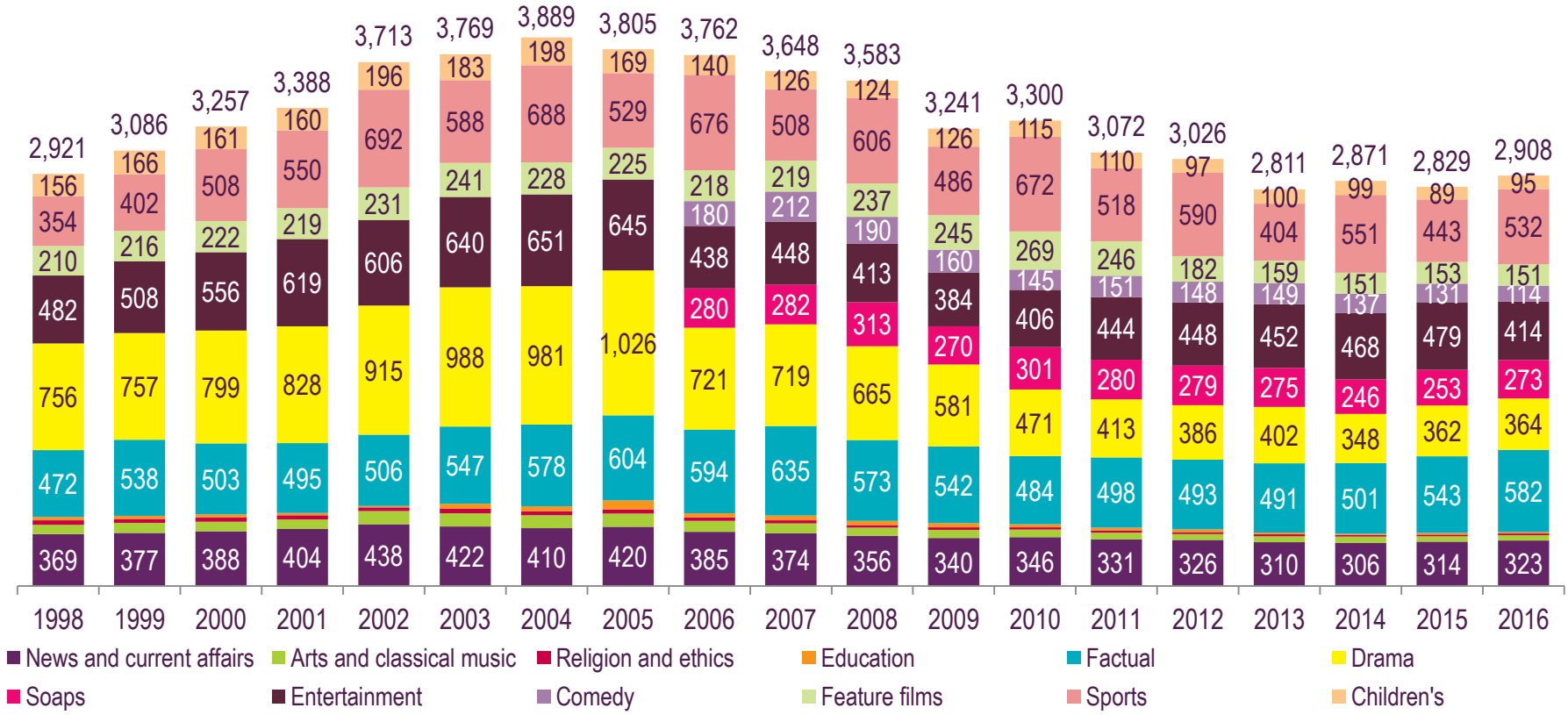
Note: Figures expressed in 2016 terms. First-run network commissions include news and sports rights. BBC portfolio channels included in the chart: BBC Three, BBC Four, CBBC, CBeebies. ITV includes ITV Breakfast. The following Channel 5 internal spend figures are not visible on the chart – 2011: £1m, 2012: £2m, 2013: £2m, 2014: £4m, 2015: £3m, 2016: £6m

PSB spend



The PSB channels spent more on factual content than on any other individual genre in 2016

Figure 10: PSB network spend, by genre (£m)



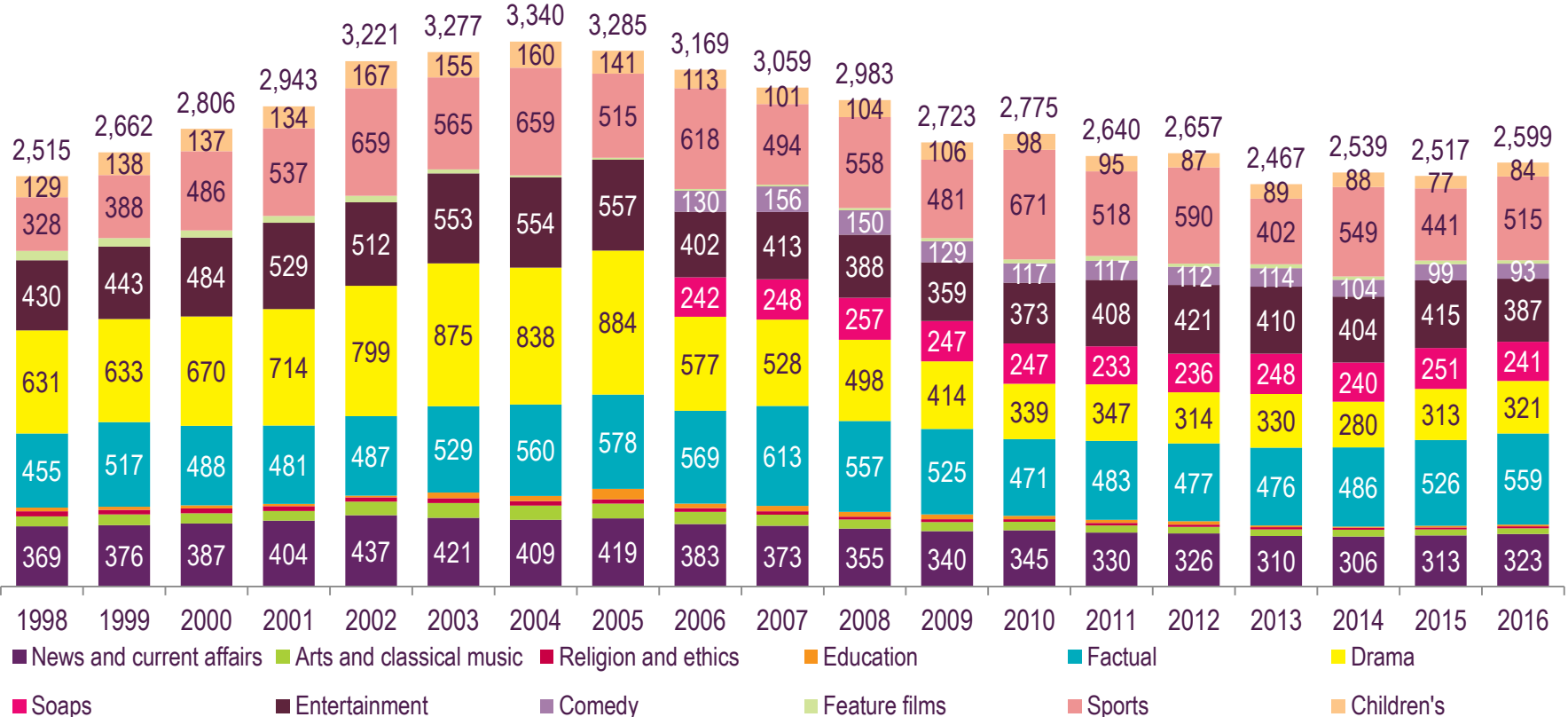
Source: Ofcom/broadcasters. Note: figures are expressed in 2016 prices. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Prior to 2006, spend on soaps was included in 'drama' and spend on comedy was included in 'entertainment'.

PSB Spend



In a World Cup and Olympic year, new UK sports content had the greatest increase in spend of all genres in 2016.

Figure 11: PSB network spend on first-run UK originations, by genre (£m)



Source: Ofcom/broadcasters. Note: figures are expressed in 2016 prices. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Prior to 2006, spend on soaps was included in 'drama' and spend on comedy was included in 'entertainment'.

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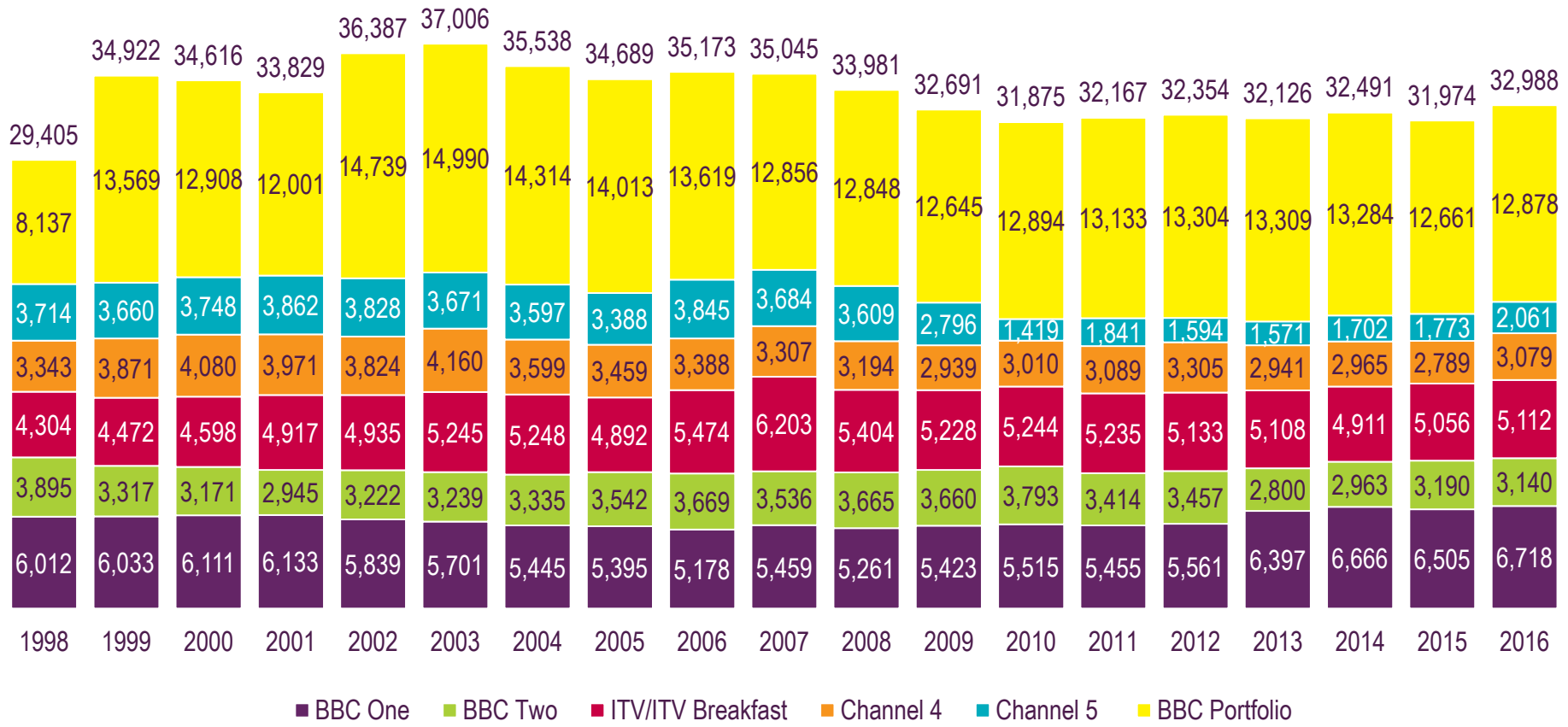
Section 2: PSB hours

PSB hours



In 2016, the PSB channels broadcast the greatest number of first-run UK originated hours since 2008

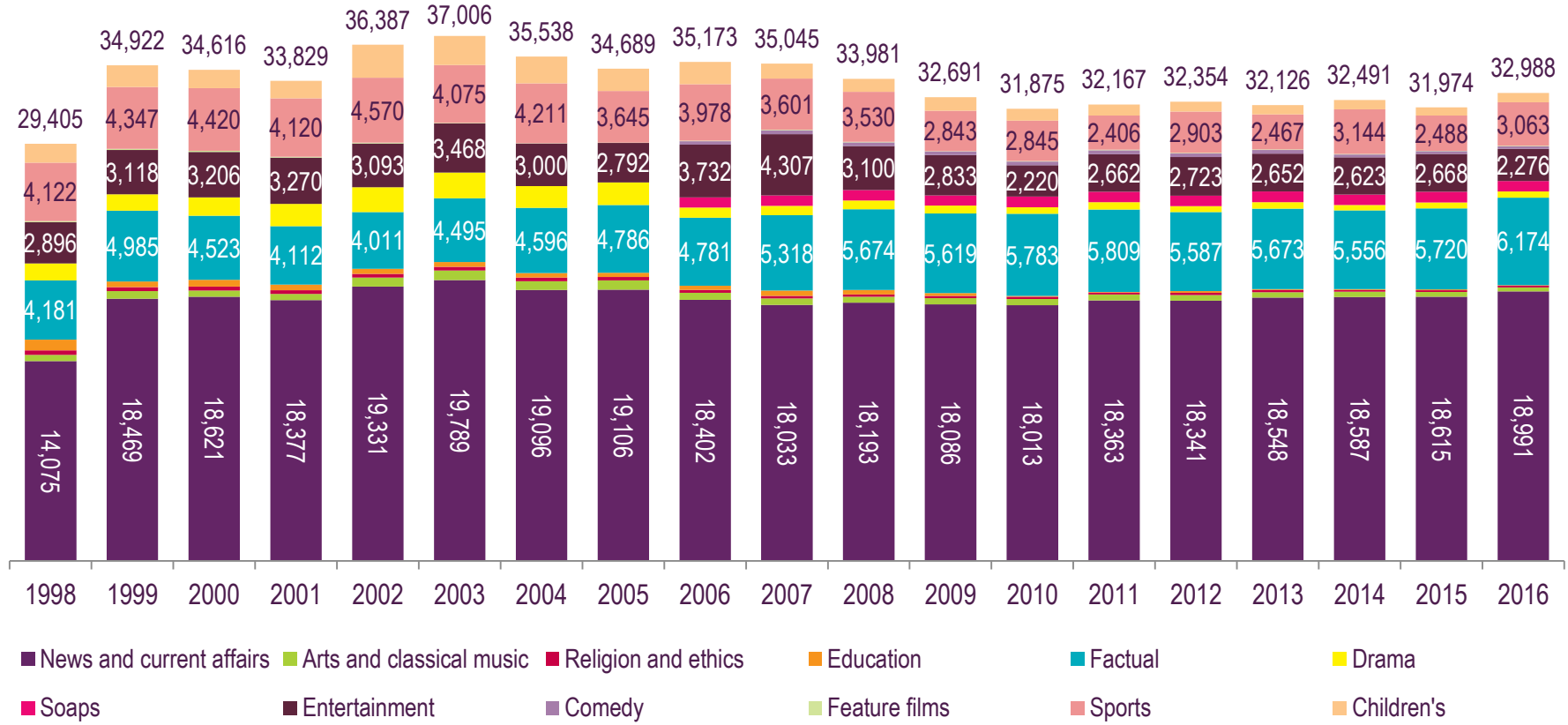
Figure 12: PSB first-run UK originated network hours, by channel (hours)



Source: Ofcom/broadcasters Note: BBC portfolio figures include BBC Three, BBC Four, CBBC, CBeebies, BBC News and BBC Parliament. Figures do not include S4C, BBC Alba or BBC HD and nations'/regions' programming.

News and current affairs content made up most of the new UK content broadcast on the PSB channels in 2016

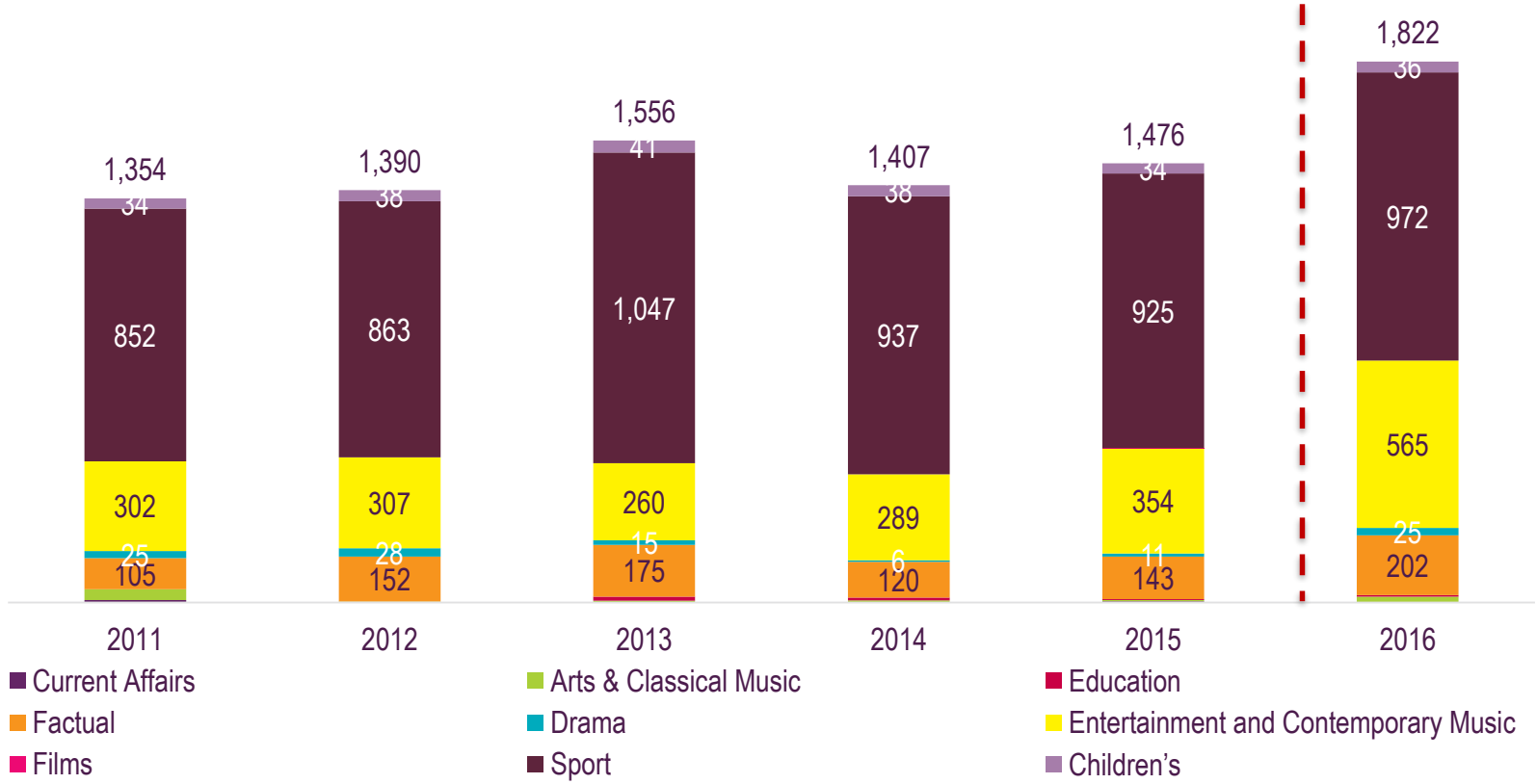
Figure 13: PSB first-run UK originated hours, by genre



Source: Ofcom/broadcasters. Note: Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations'/regions' programming. Prior to 2006, hours of soaps were included in 'drama' and hours of comedy were included in 'entertainment'.

The commercial PSB portfolio services and the BBC's online services make a valuable contribution to PSB provision

Figure 14: Commercial PSB portfolio and BBC online services' first-run UK originated hours, by genre



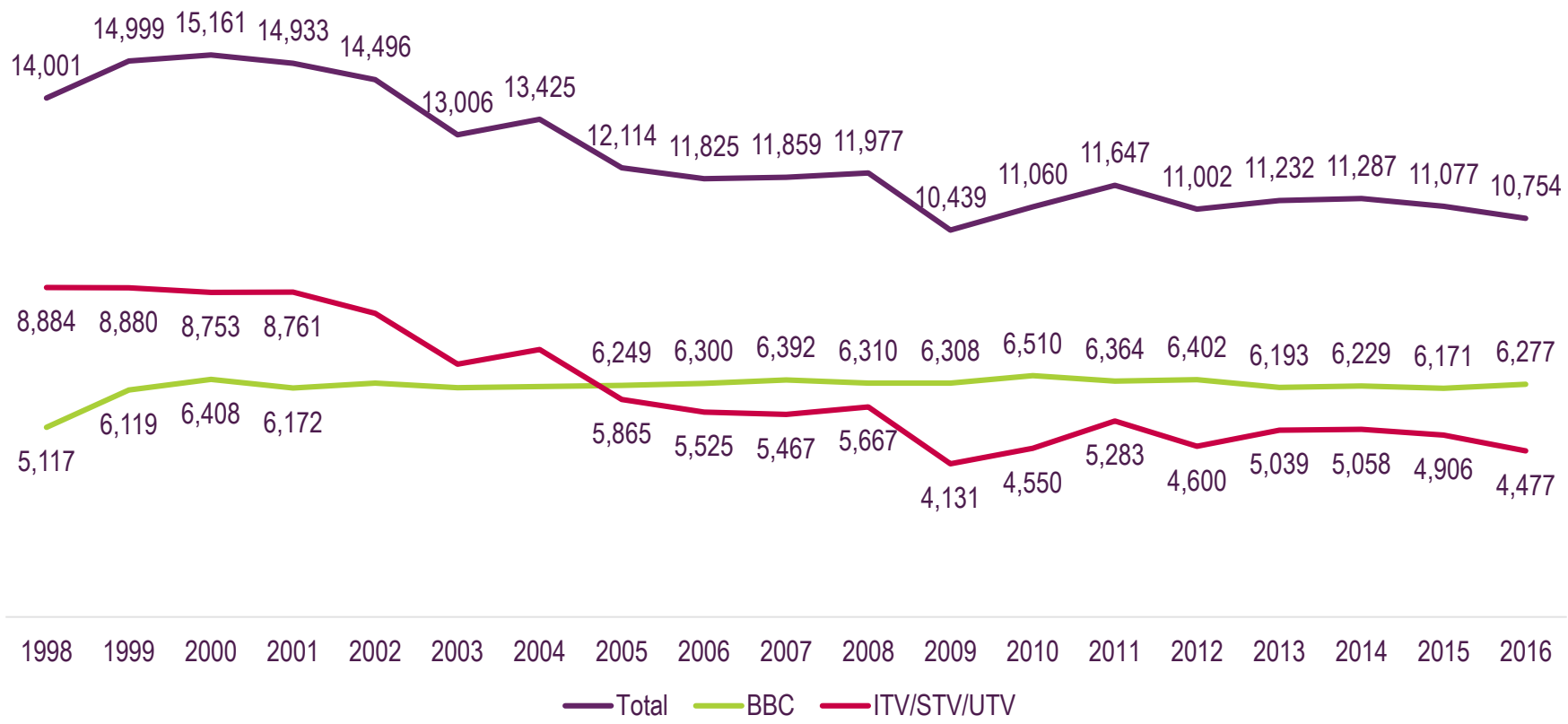
Note: The commercial PSB portfolio channels are CITV, ITV2, ITV3, ITV4, ITVBe, ITV Encore, 4Seven, E4, Film4, More4, 5USA, 5* and Spike. From 2016 onwards, figures include BBC content only available online. Output hours are based on running times.

PSB hours



Hours of first-run UK originations for the nations and regions decreased to 10,754 hours in 2016.

Figure 15: PSB hours of first-run UK originations for the nations and regions



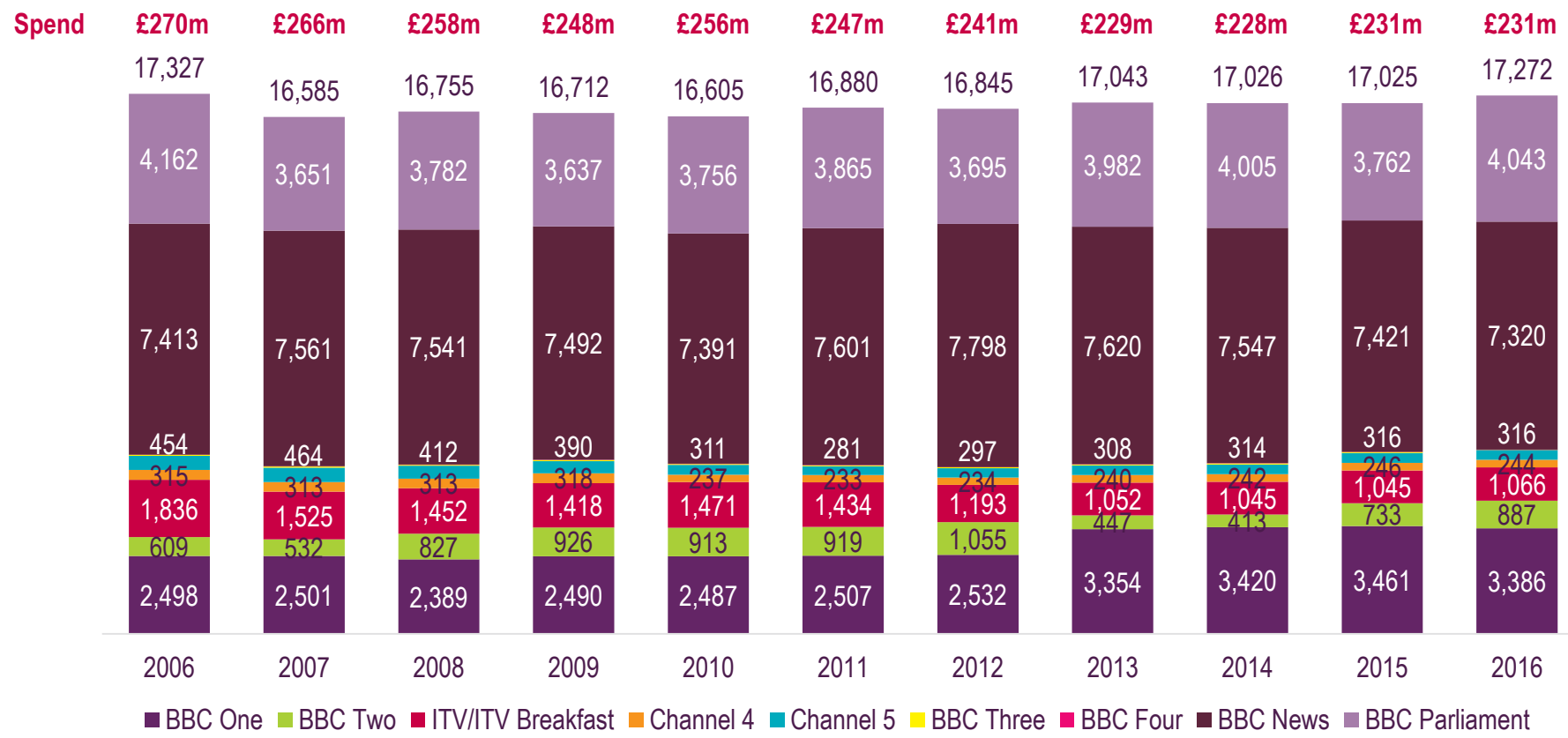
Source: Ofcom/broadcasters Note: Figures exclude BBC Alba and S4C.

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Section 3: Genre analysis

The PSB channels broadcast 17,272 hours of news content in 2016.

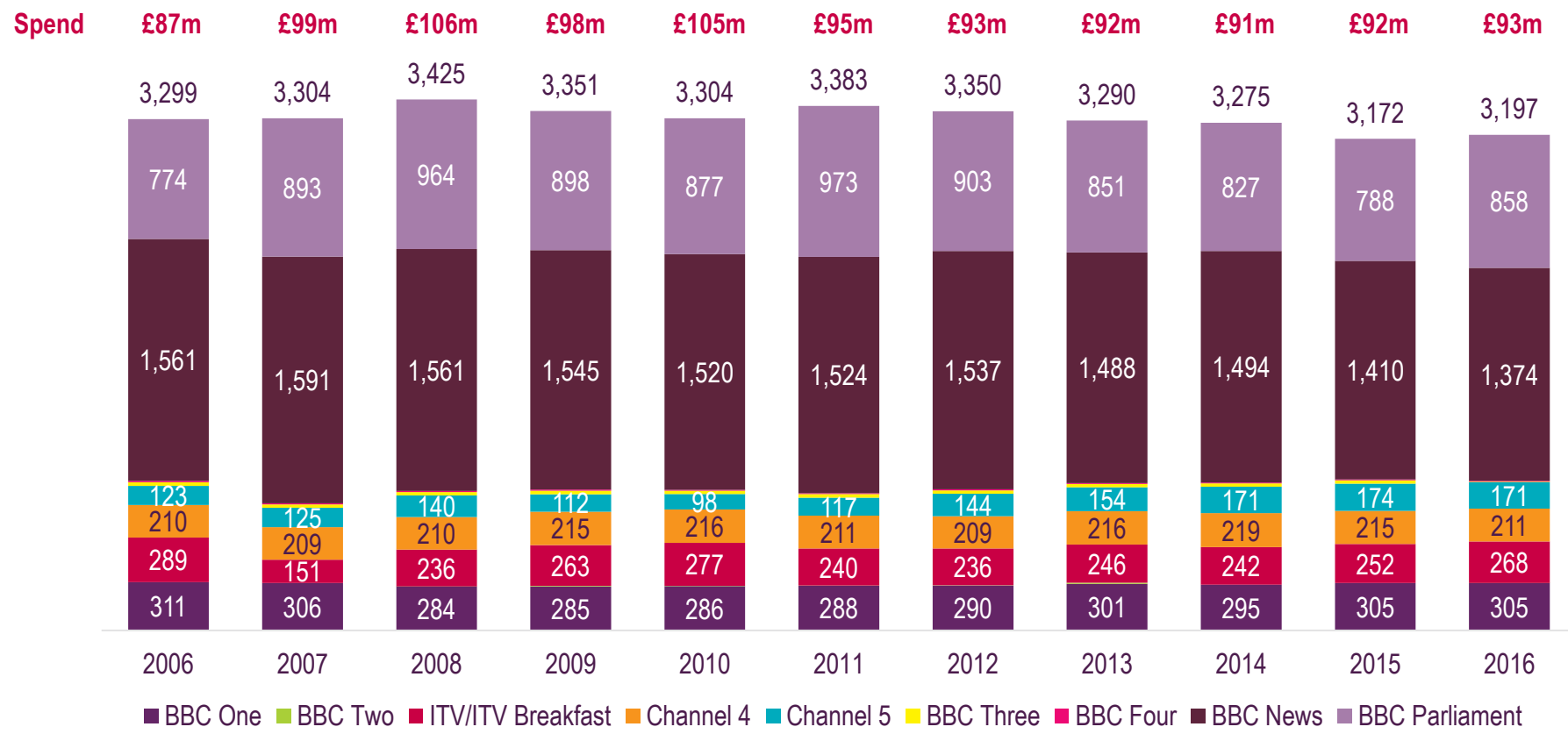
Figure 16: Volume of hours of UK/national news, all day



Source: Ofcom/broadcasters Note: Figures are for first-run UK originated news content only (i.e. not including repeats). UK/national news refers to network news and excludes non-network news. Spend is given in 2016 prices. Output hours are based on slot times.

The PSB channels broadcast 3,197 hours of news content during peak time in 2016.

Figure 17: Volume of hours of UK/national news, peak time



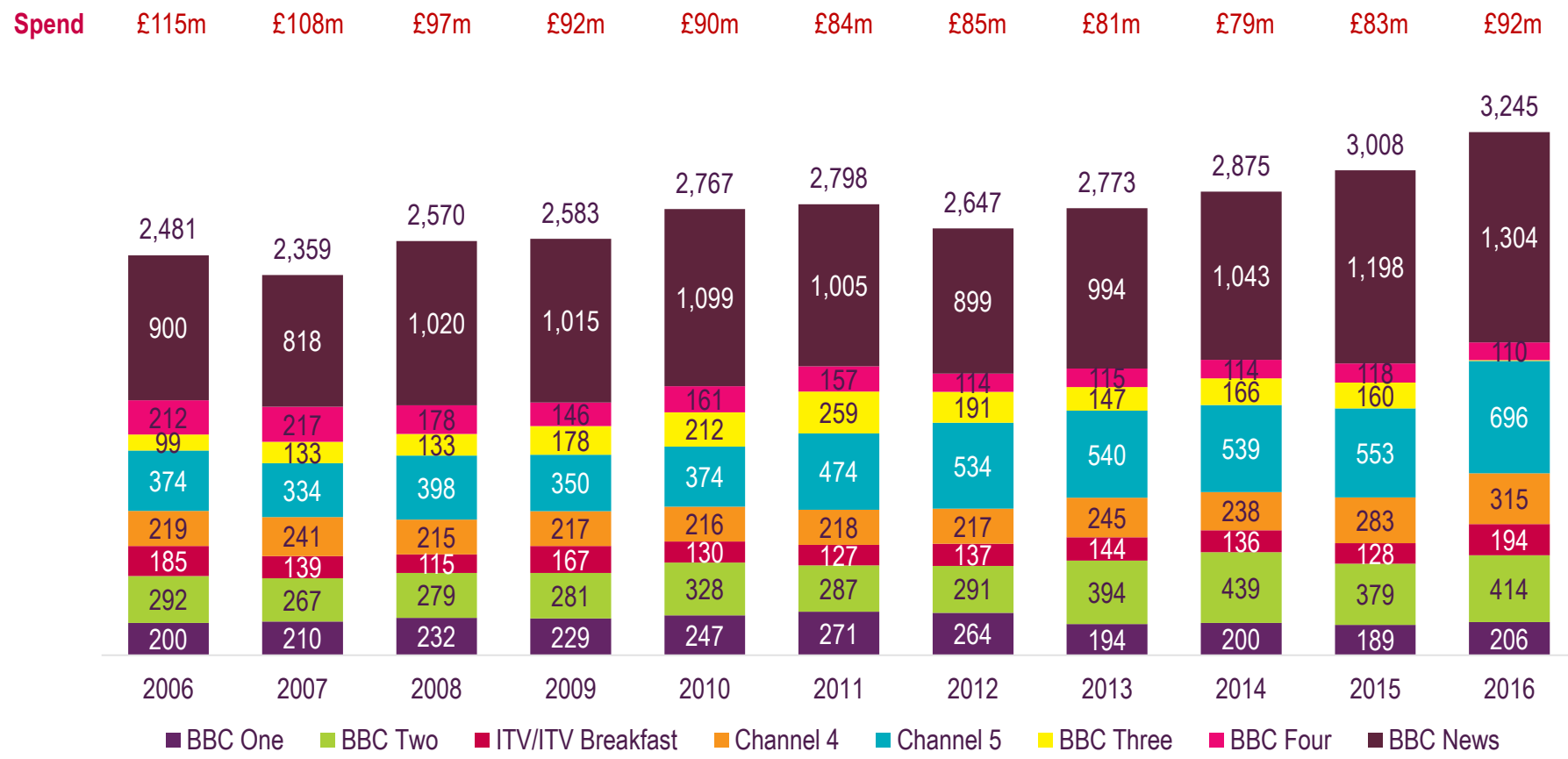
Source: Ofcom/broadcasters Note: Figures are for first-run UK originated news content only (i.e. not including repeats). UK/national News refers to network news and excludes non-network news. Spend is given in 2016 prices. Output hours are based on slot times.

Current affairs



In 2016, current affairs spend was at its highest level since 2009, at £92m.

Figure 18: Volume of hours of current affairs, all day



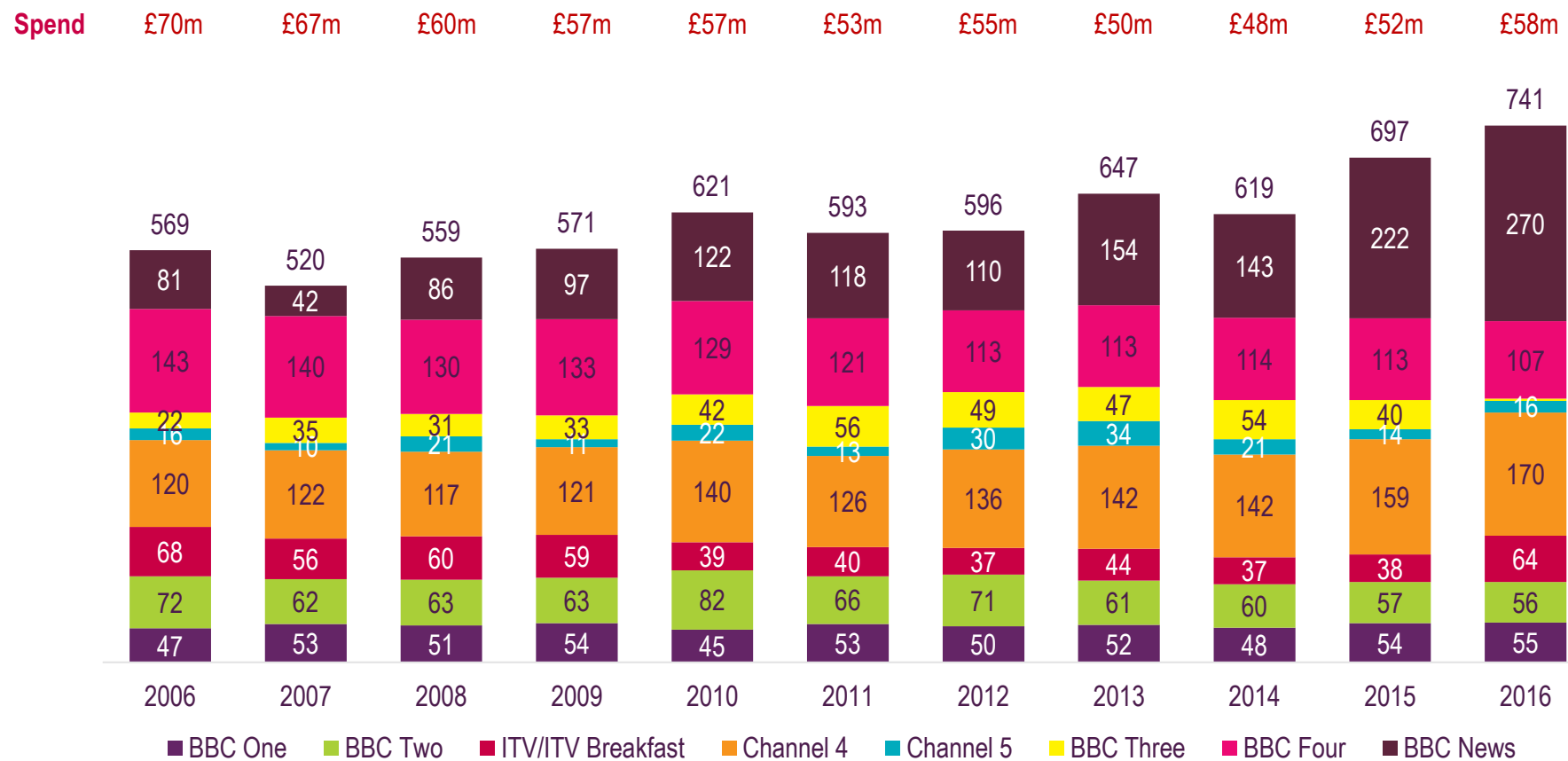
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Current affairs



There was a year-on-year increase of 44 hours in the amount of current affairs shown at peak time in 2016.

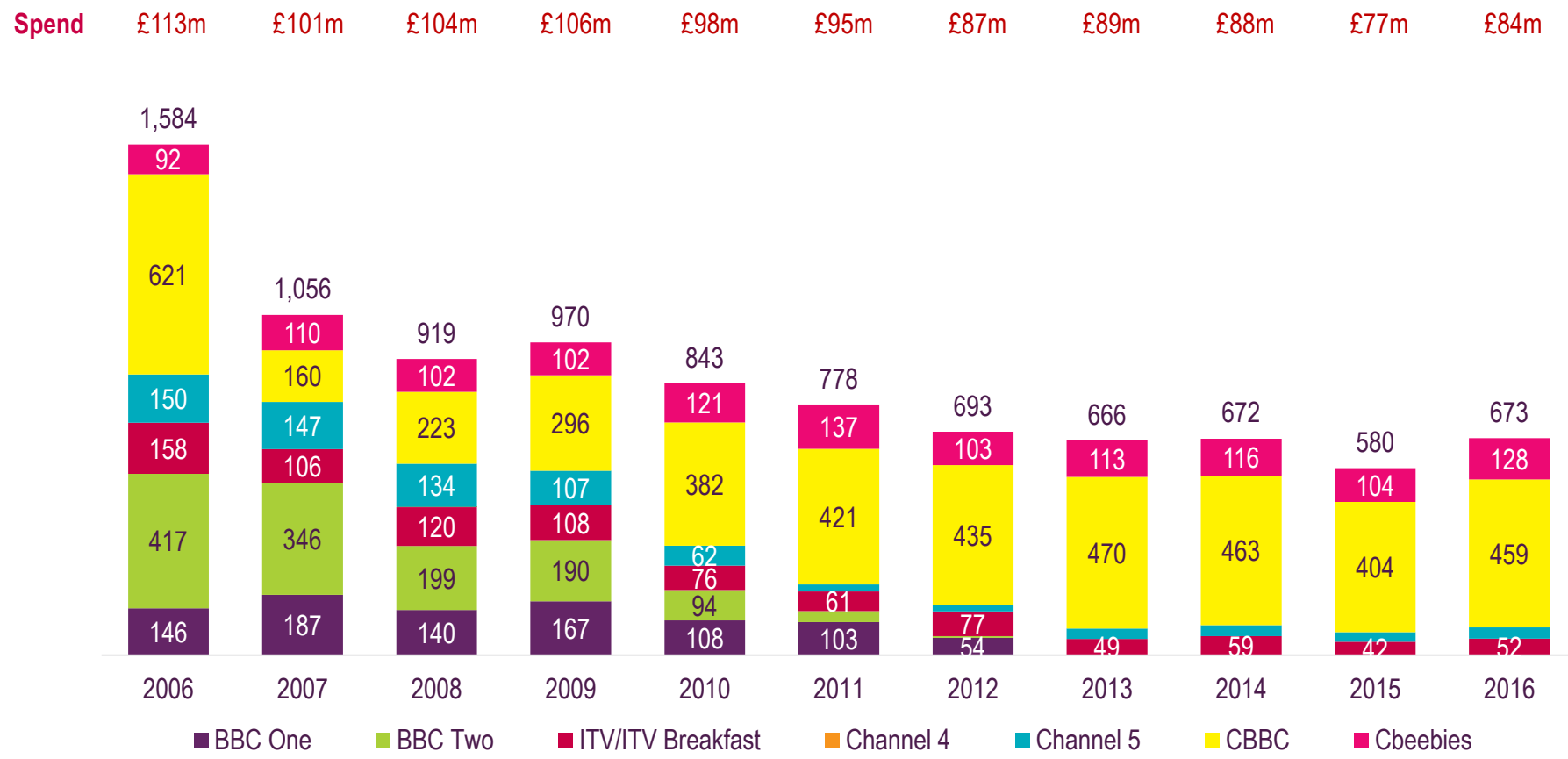
Figure 19: Volume of hours of current affairs, peak time



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

There was an increase in both hours and spend on new UK children's hours across the PSB channels.

Figure 20: Volume of hours of first-run UK-originated children's programming, all day



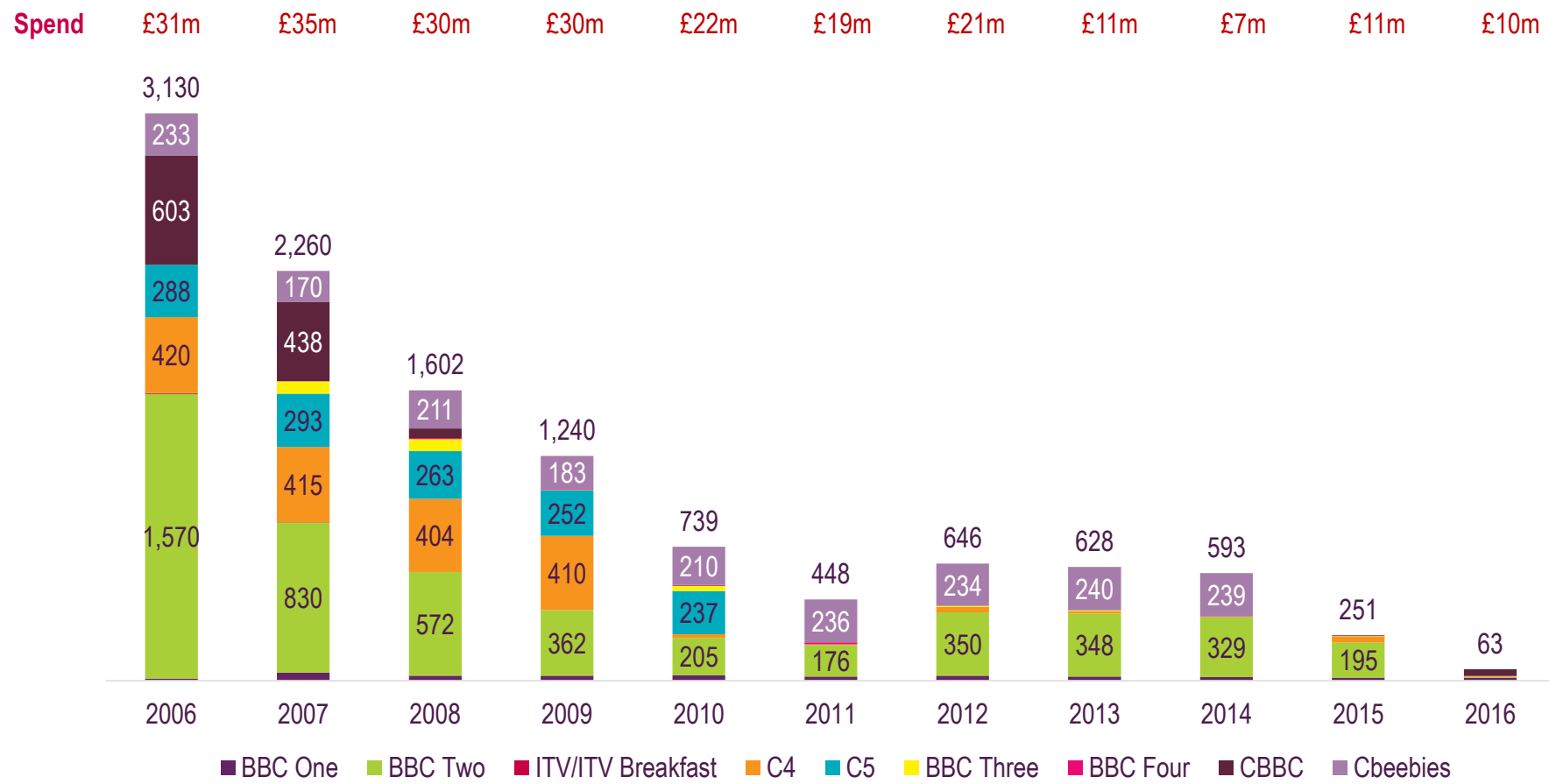
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Formal education



There were 63 hours of formal education programming broadcast across the PSB channels in 2016

Figure 21: Volume of hours of formal education programming, all day



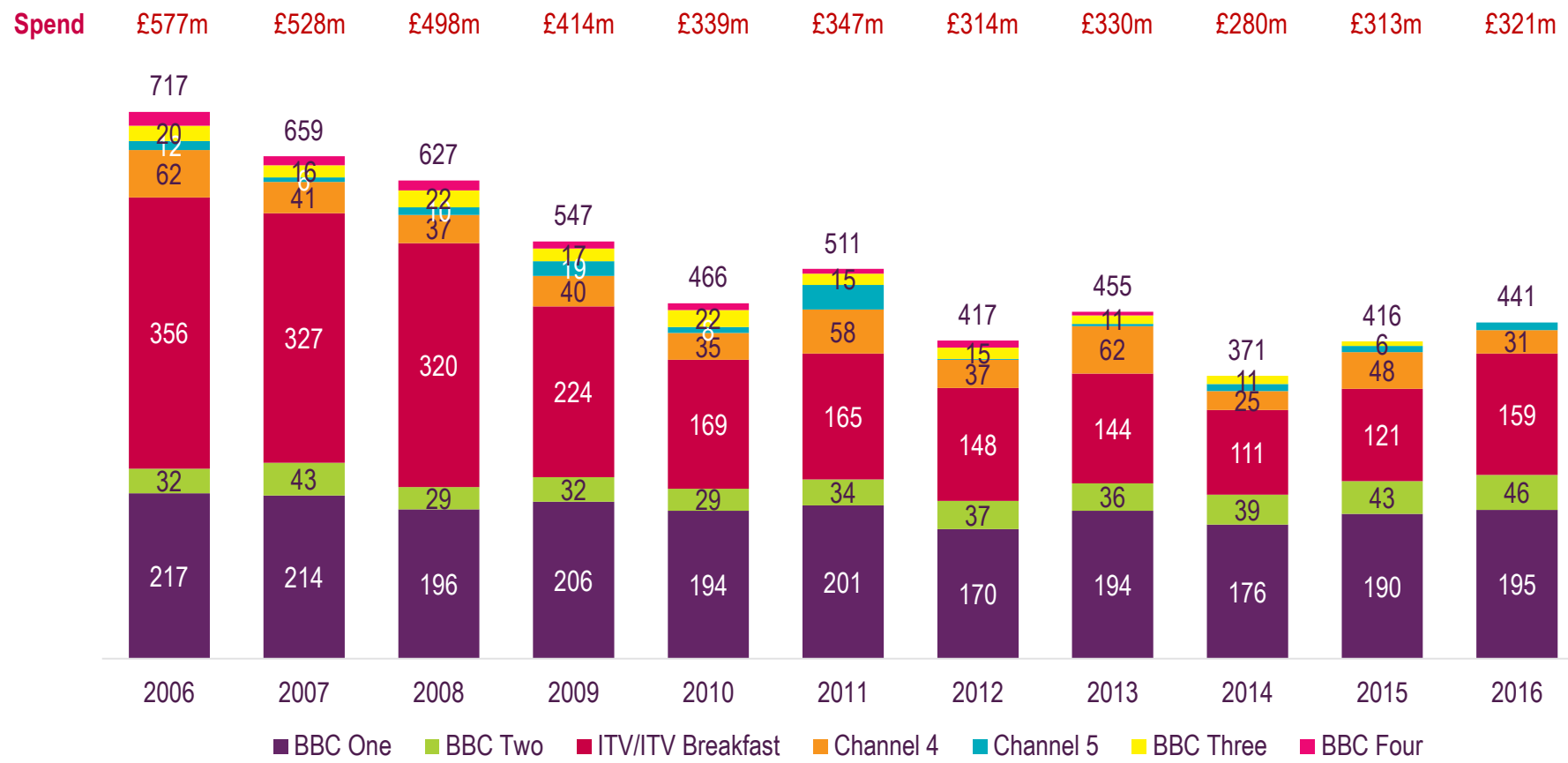
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Drama



In 2016, both the BBC and ITV broadcast the most hours of new UK drama since 2012

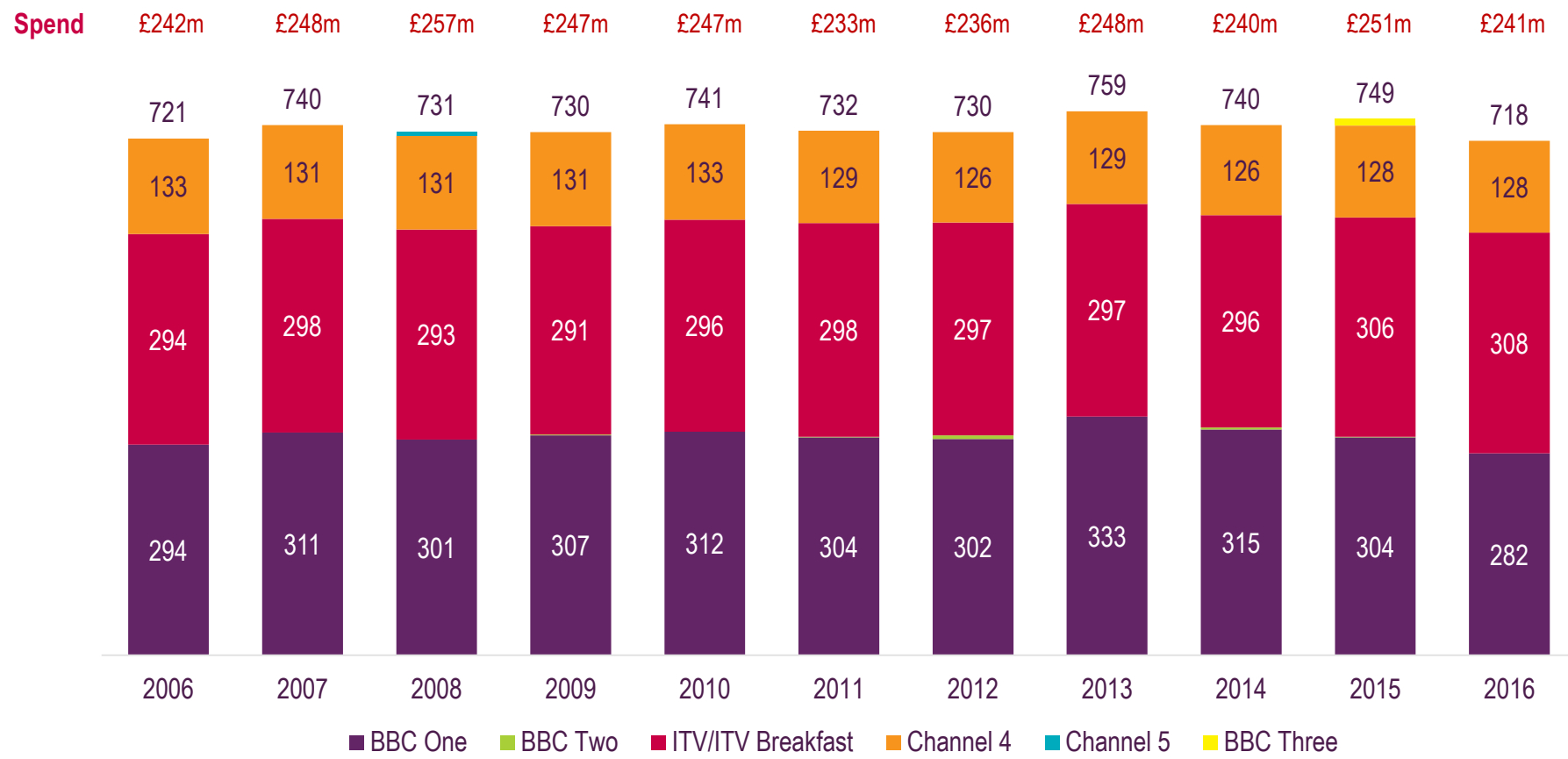
Figure 22: Volume of hours of first-run UK originated drama programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

BBC One saw levels of new UK soaps drop below 300 hours a year for the first time since 2006

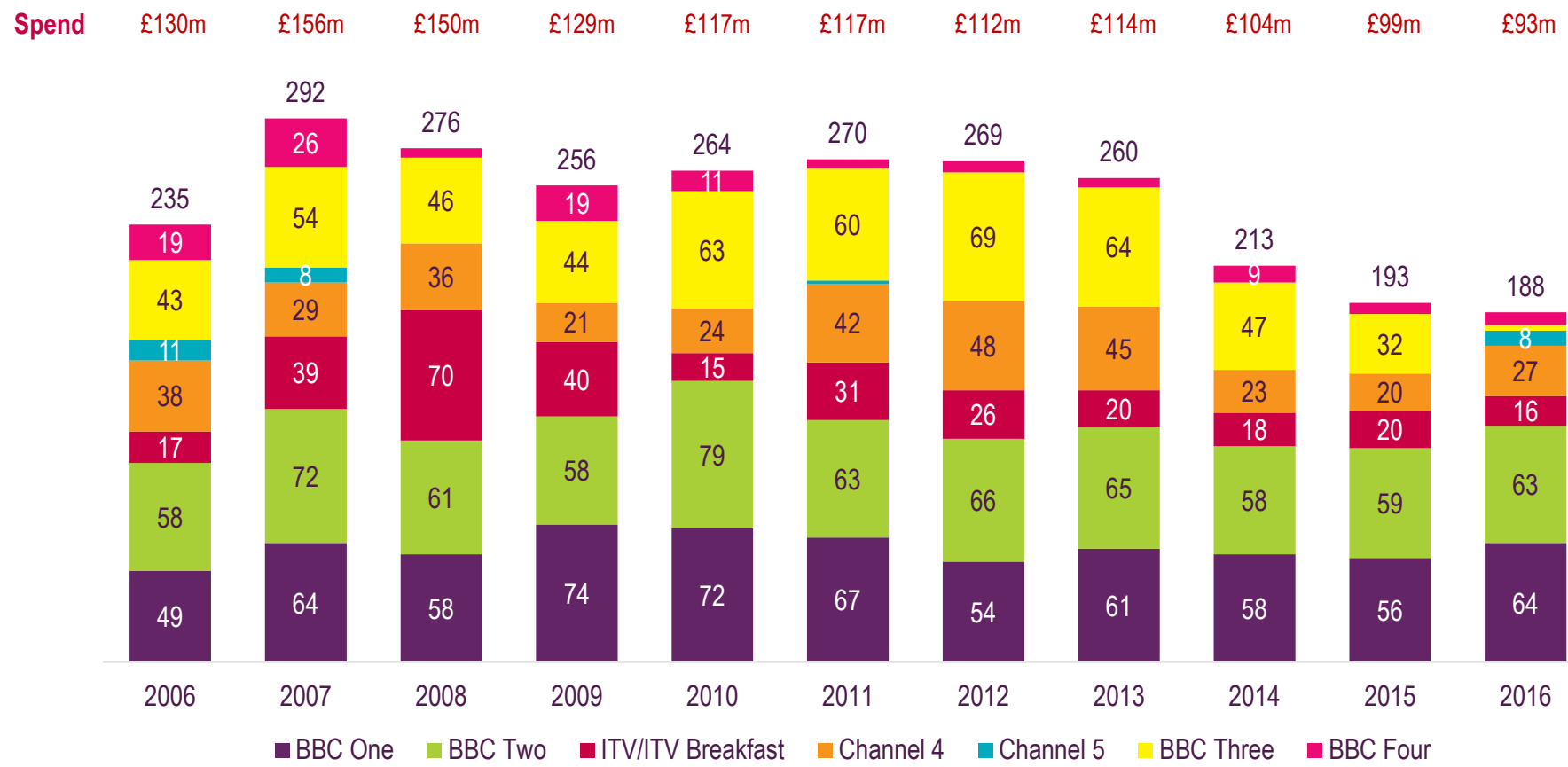
Figure 23: Volume of hours of first-run UK originated soaps, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Levels of first-run UK originated comedy programming continued to decline in 2016

Figure 24: Volume of hours of first-run UK originated comedy programming, all day



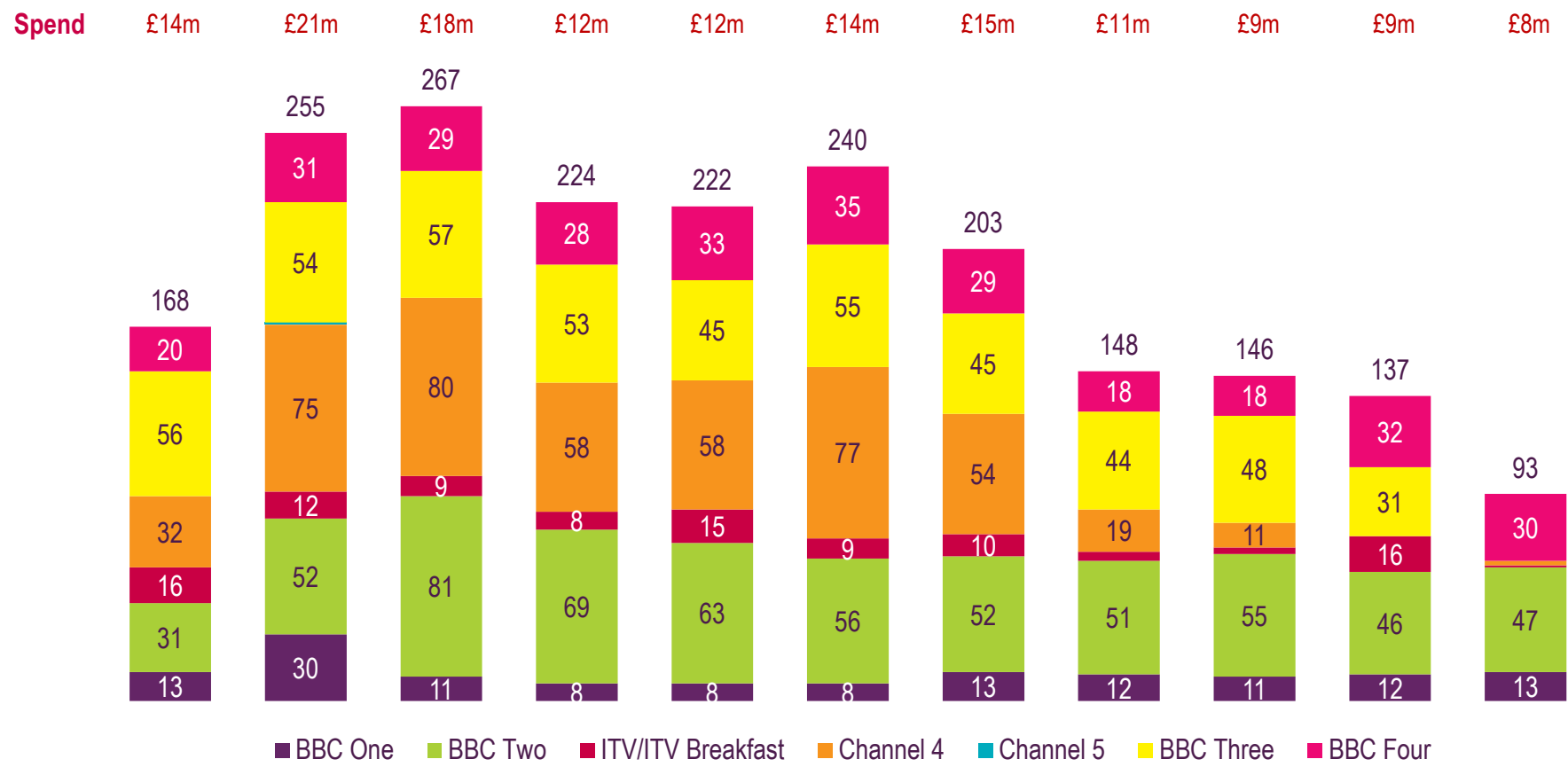
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Contemporary music



There were fewer than 100 hours of new UK contemporary music content broadcast across the PSB channels in 2016

Figure 25: Volume of hours of first-run UK-originated contemporary music programming, all day



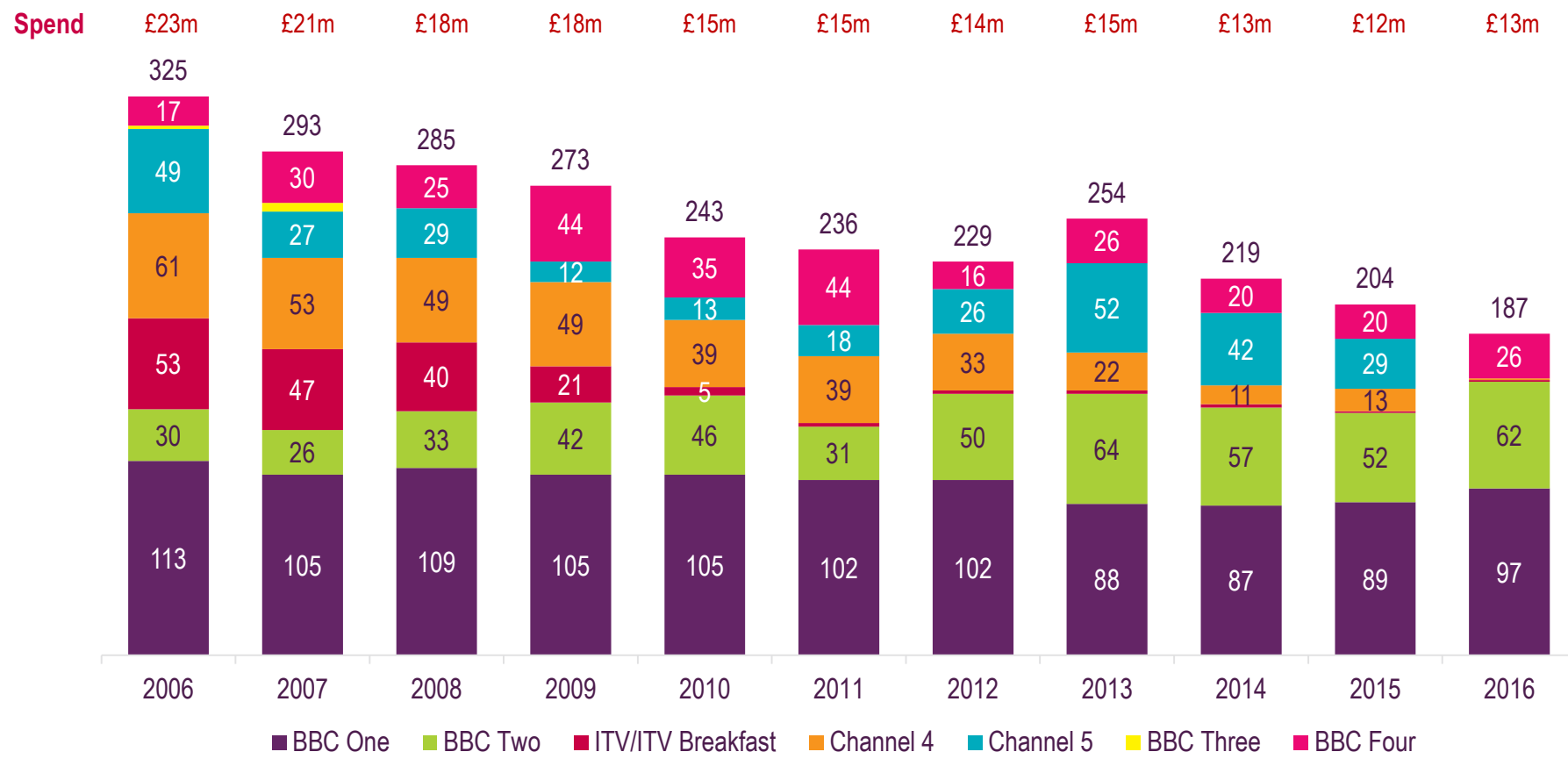
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Religion and ethics



Hours of religion and ethics programming broadcast on the PSB channels dropped below 200 hours in 2016

Figure 26: Volume of hours of religion and ethics programming, all day



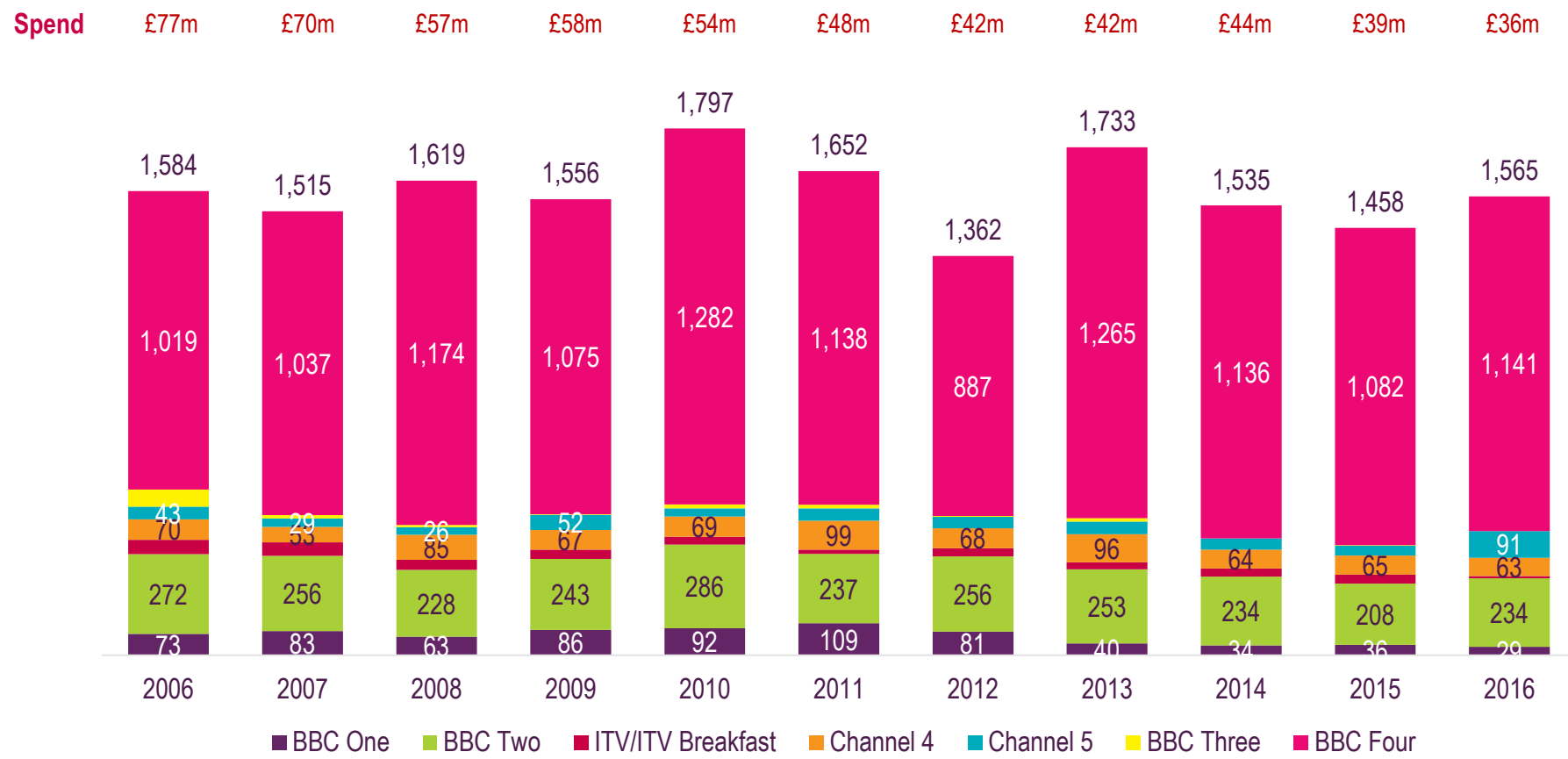
Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Arts and classical music



In 2016, hours of arts and classical music programming on the PSB channels reached its highest level since 2013.

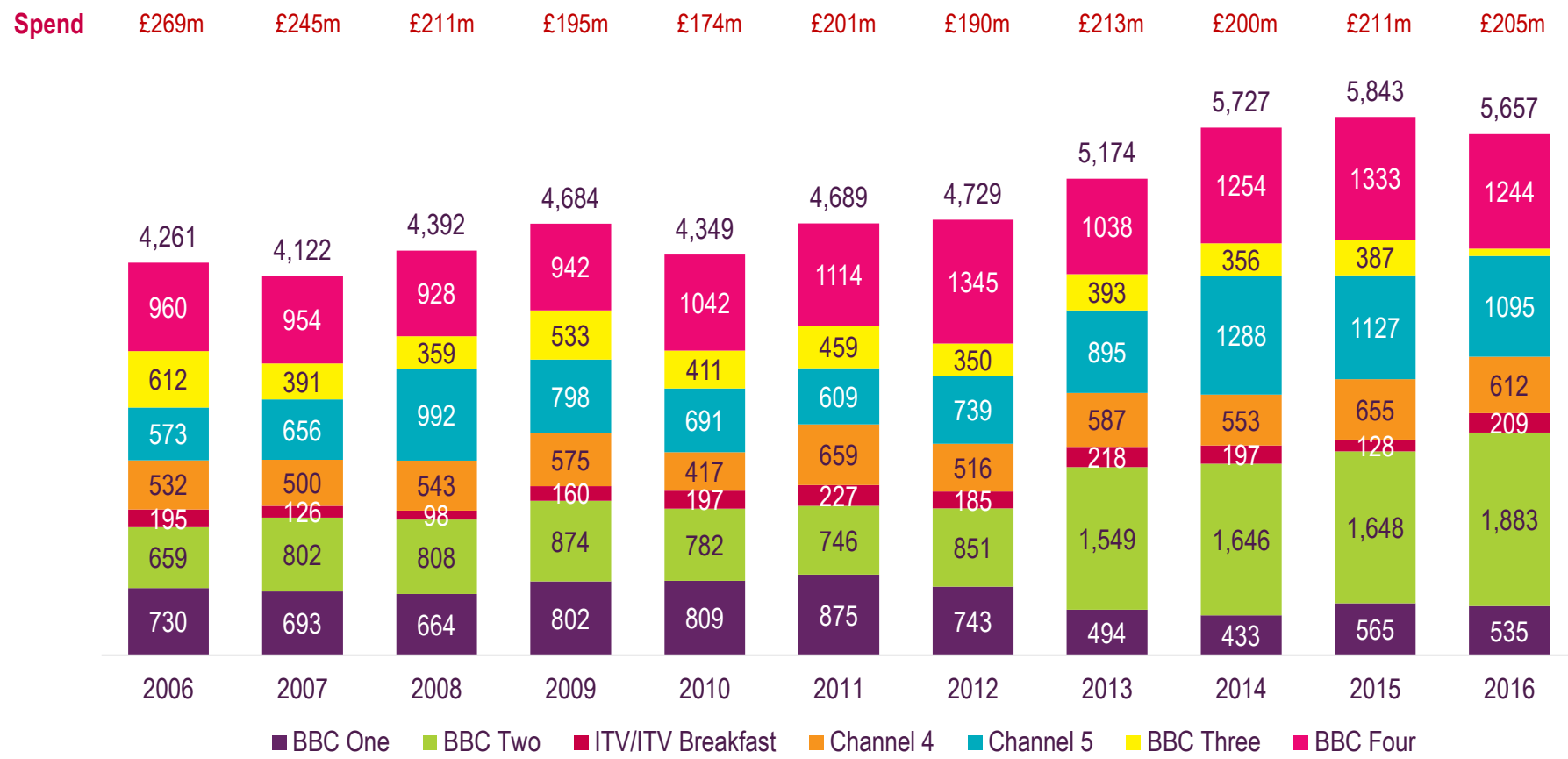
Figure 27: Volume of hours of arts and classical music programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

There was a slight decrease in the number of specialist factual hours broadcast in 2016.

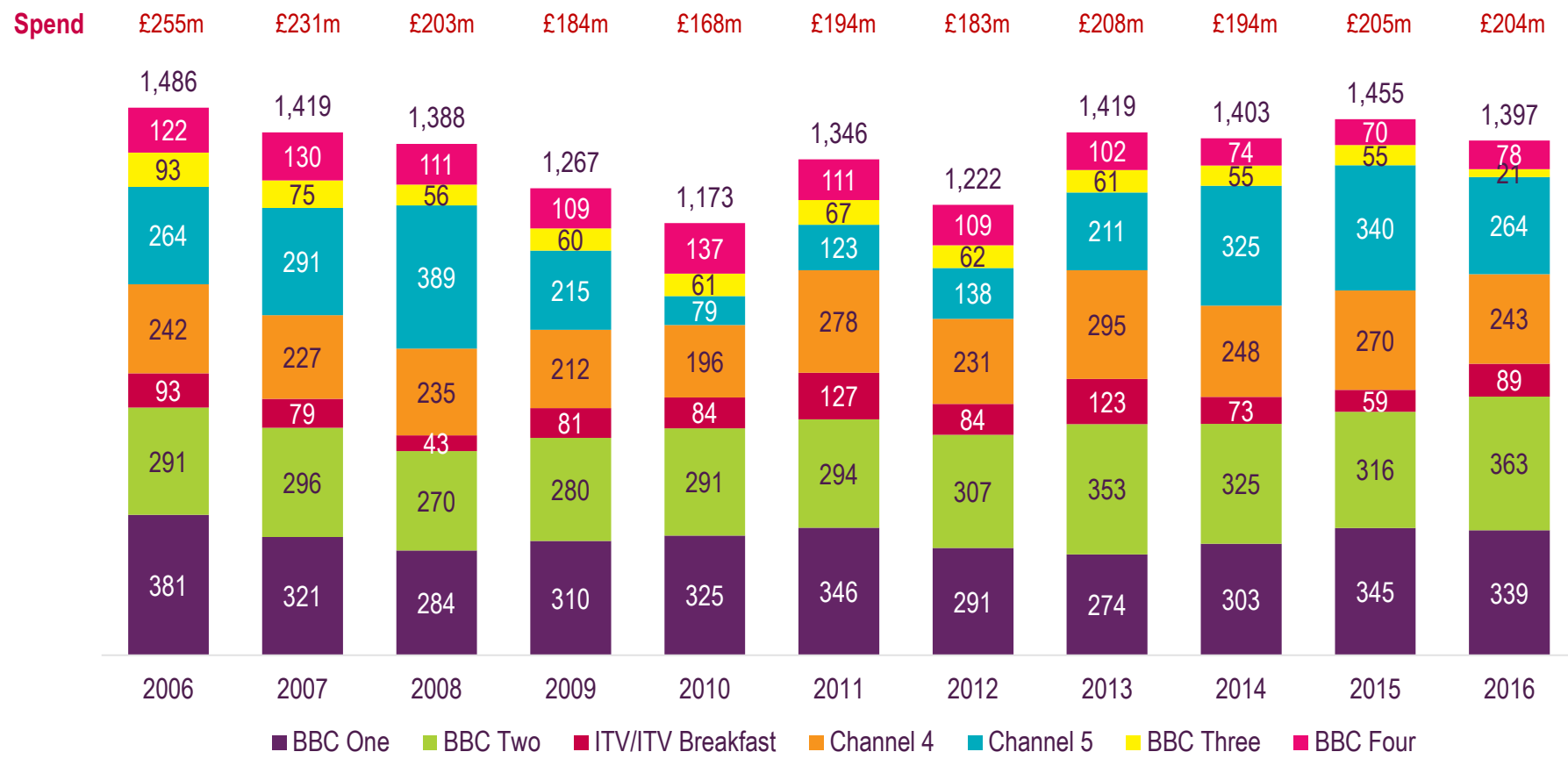
Figure 28: Volume of hours of specialist factual programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

In 2016, hours of new UK specialist factual programming decreased by 58 hours compared to 2015.

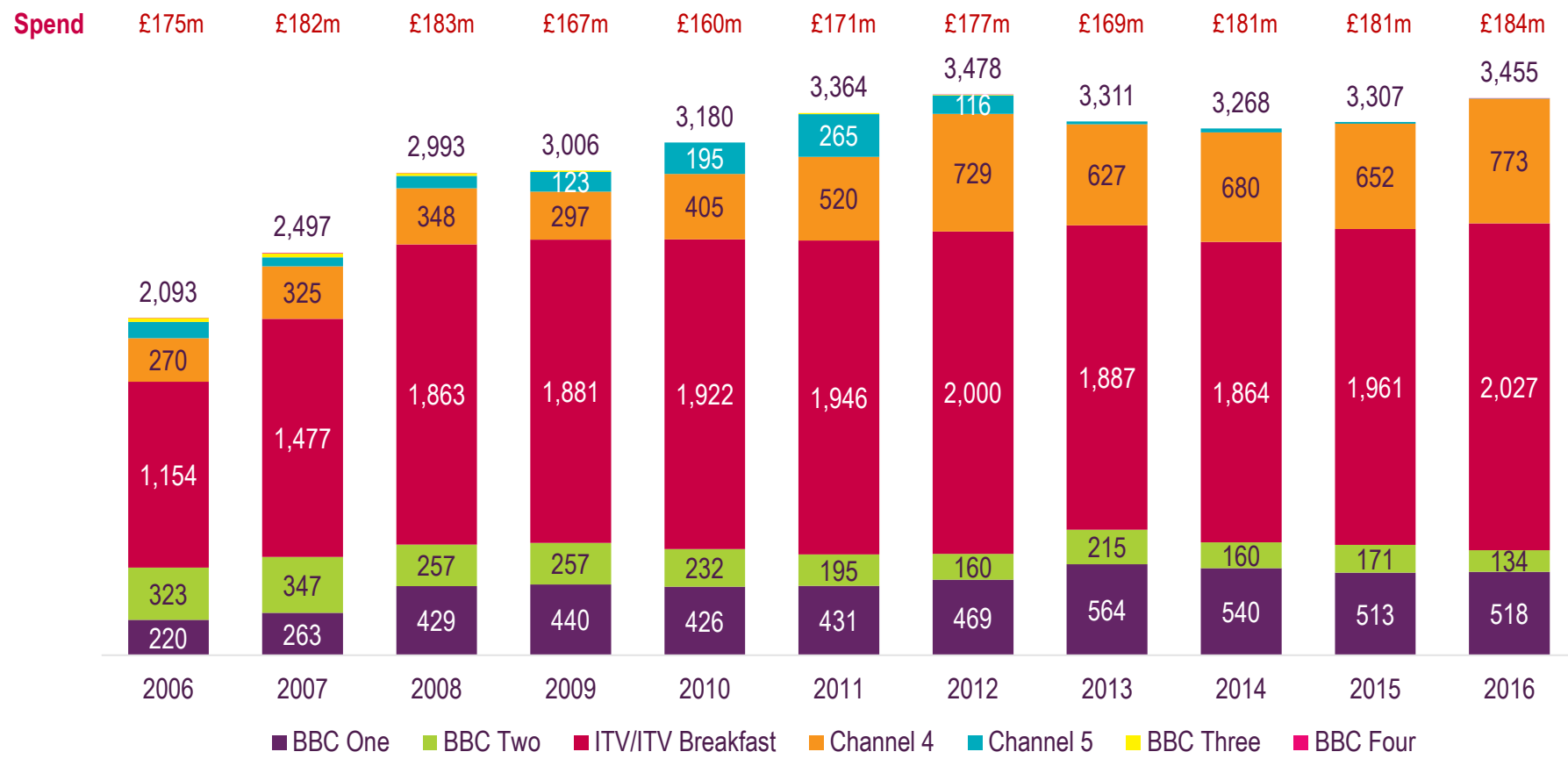
Figure 29: Volume of hours of first-run UK originated specialist factual programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Spend on new UK general factual content was at its highest recorded level in real terms in 2016.

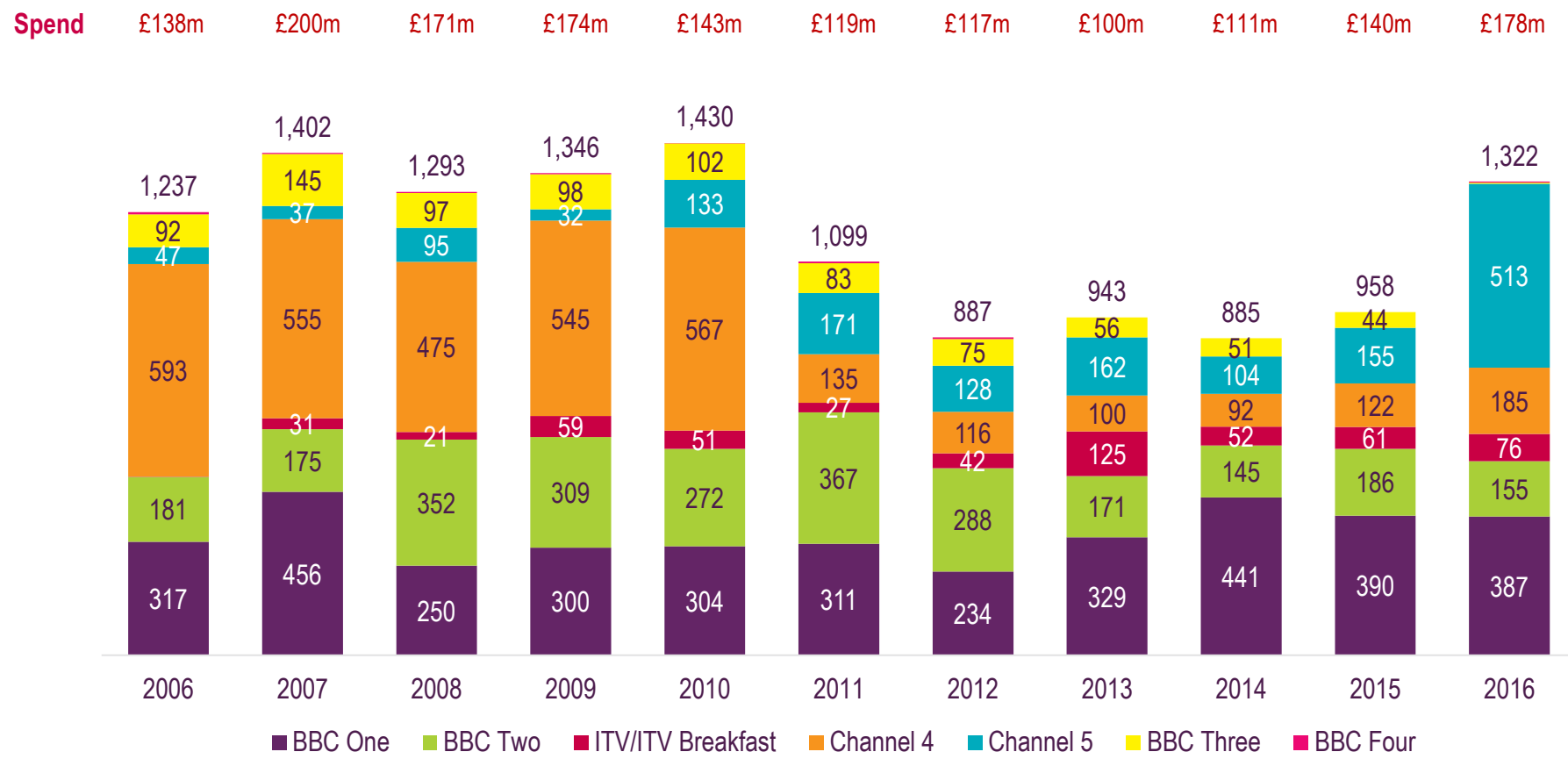
Figure 30: Volume of hours of first-run UK originated general factual programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

Driven by Channel 5, there was a 38% increase in new UK factual entertainment programming in 2016.

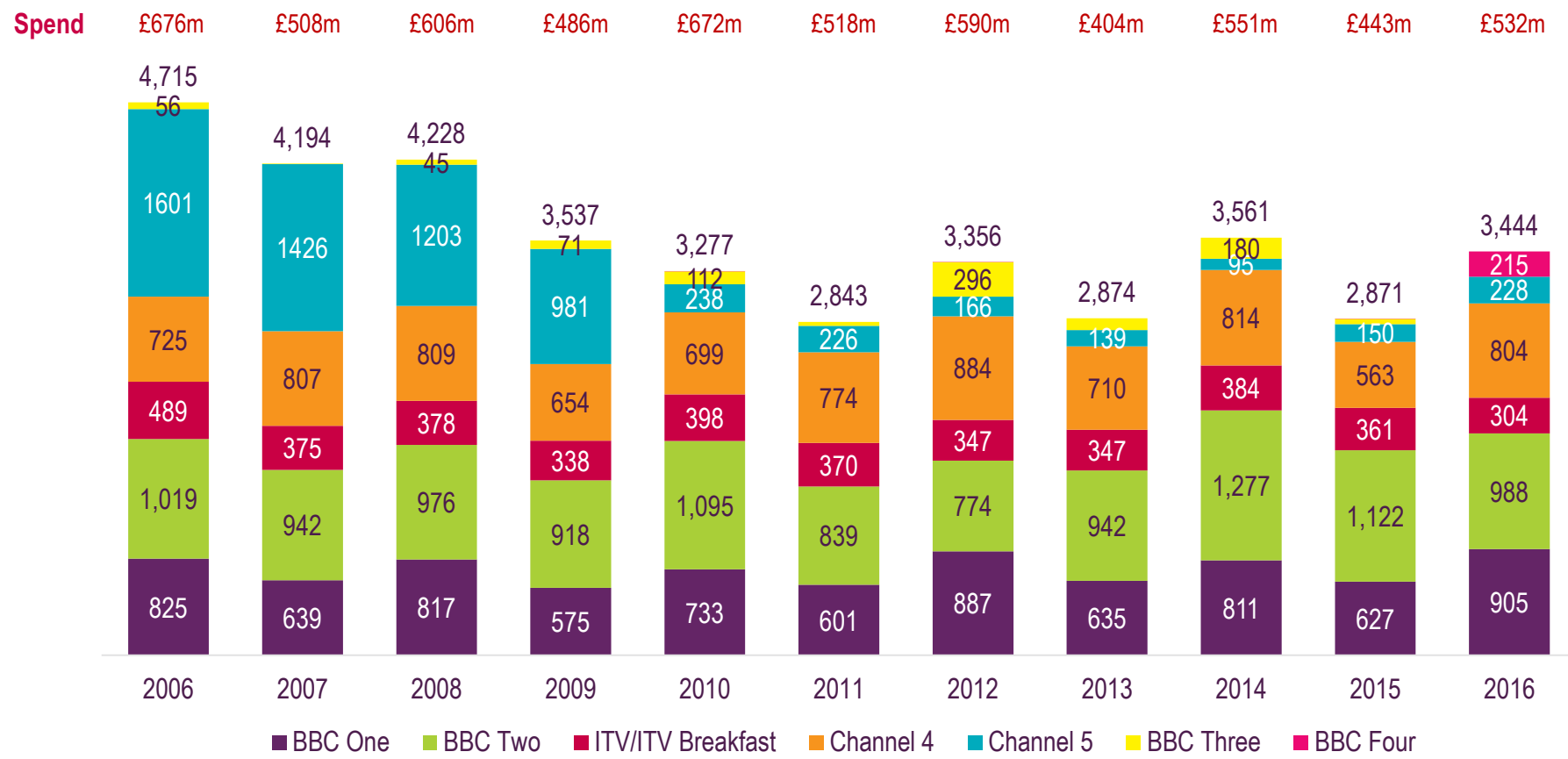
Figure 31: Volume of hours of first-run UK-originated factual entertainment programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.

The Olympics, Paralympics and European football championships led to a big year of sport in 2016.

Figure 32: Volume of hours of sport programming, all day



Source: Ofcom/broadcasters Note: Spend is given in 2016 prices. Output hours are based on slot times.