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Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Can be used to make and receive calls	2720	1271	1449	253	345	406	513	503	701	340	597	919	1204	340	619	791	576	734	1410	1310
	65%	62%	67%	43%	44%	59%	75%	79%	86%	89%	43%	67%	83%	89%	73%	64%	66%	59%	68%	62%
		47%	53%a	9%	13%	15%cd	19%cd	18%cd	26%cd	13%cd	22%	34%j	44%jk	13%kl	23%opqr	29%q	21%q	27%	52%qs	48%
Can receive calls but not make calls/incoming only	202	99	103	24	42	37	29	34	35	15	66	67	69	15	51	56	41	54	107	95
	5%	5%	5%	4%	5%	5%	4%	5%	4%	4%	5%	5%	5%	4%	6%	4%	5%	4%	5%	4%
		49%	51%	12%	21%	18%	15%	17%	17%	7%	33%	33%	34%	7%	25%	28%	20%	27%	53%	47%
Line not working properly/ needs to be repaired	53	35	18	12	7	14	10	4	6	2	19	24	10	2	14	15	12	12	29	24
	1%	2%	1%	2%	1%	2%	2%	1%	1%	*	1%	2%	1%	*	2%	1%	1%	1%	1%	1%
		65%b	35%	22%hi	14%	26%hi	19%	8%	11%	4%	35%	45%lm	19%	4%	27%	27%	23%	22%	55%	45%
No, do not have landline phone	1220	630	590	302	394	229	132	93	70	22	696	361	163	22	165	374	242	438	540	680
	29%	31%	27%	51%	50%	33%	19%	15%	9%	6%	50%	26%	11%	6%	19%	30%	28%	35%	26%	32%
		52%b	48%	25%efg	32%efg	19%fgh	11%ghi	8%hi	6%i	2%	57%klm	30%lm	13%lm	2%	14%	31%nr	20%n	36%nopr	44%n	56%nr
				hi	hi	i														
SUMMARY CODES																				
LANDLINE FOR MAKING CALLS	2720	1271	1449	253	345	406	513	503	701	340	597	919	1204	340	619	791	576	734	1410	1310
	65%	62%	67%	43%	44%	59%	75%	79%	86%	89%	43%	67%	83%	89%	73%	64%	66%	59%	68%	62%
		47%	53%a	9%	13%	15%cd	19%cd	18%cd	26%cd	13%cd	22%	34%j	44%jk	13%kl	23%opqr	29%q	21%q	27%	52%qs	48%
									fg	fgh					s					
NO LANDLINE FOR MAKING CALLS	1475	764	711	338	443	280	172	132	111	39	781	451	242	39	231	445	295	504	676	799
	35%	37%	33%	57%	56%	41%	25%	21%	14%	10%	56%	33%	17%	10%	27%	36%	34%	41%	32%	38%
		52%b	48%	23%efg	30%efg	19%fgh	12%hi	9%hi	8%i	3%	53%klm	31%lm	16%lm	3%	16%	30%n	20%n	34%nopr	46%n	54%nr
				hi	hi	i														
Don't know	10	6	5	3	1	1	-	1	3	1	5	1	4	1	1	1	3	5	3	8
	*	*	*	1%	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*
		57%	43%	33%	14%	11%	-	9%	33%	12%	47%	11%	42%	12%	11%	14%	25%	50%	25%	75%

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Can be used to make and receive calls	2720 65%	1412 62%	1308 68%	793 62%	1926 66%	593 57%	1464 67%	663 68%	510 59%	2210 66%	2418 64%	302 68%
Can receive calls but not make calls/incoming only	202 5%	122 5%	80 4%	68 5%	134 5%	50 5%	111 5%	41 4%	38 4%	164 5%	188 5%	14 3%
Line not working properly/needs to be repaired	53 1%	40 2%	13 1%	19 1%	35 1%	10 1%	31 1%	13 1%	7 1%	46 1%	48 1%	5 1%
No, do not have landline phone	1220 29%	702 31%	517 27%	397 31%	823 28%	389 37%	584 27%	246 25%	305 35%	914 27%	1098 29%	122 27%
		58% ^b	42%	33%	67%	32% ^{fg}	48%	20%	25% ⁱ	75%	90%	10%
SUMMARY CODES												
LANDLINE FOR MAKING CALLS	2720 65%	1412 62%	1308 68%	793 62%	1926 66%	593 57%	1464 67%	663 68%	510 59%	2210 66%	2418 64%	302 68%
		52%	48% ^a	29%	71% ^c	22%	54% ^e	24% ^e	19%	81% ^h	89%	11%
NO LANDLINE FOR MAKING CALLS	1475 35%	864 38%	611 32%	484 38%	991 34%	449 43%	726 33%	300 31%	350 41%	1125 34%	1334 35%	141 32%
		59% ^b	41%	33% ^d	67%	30% ^{fg}	49%	20%	24% ⁱ	76%	90%	10%
Don't know	10 *	5 *	5 *	2 *	8 *	2 *	3 *	5 1%	2 *	8 *	7 *	3 1%
		49%	51%	20%	80%	21%	32%	47%	21%	79%	71%	29% ^j

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Can be used to make and receive calls	2720	499	434	317	245	82	245	277	106	205	94	3	43	61
	65%	59%	72%	67%	54%	68%	69%	71%	64%	63%	75%	72%	74%	64%
		18%	16%adi	12%ad	9%	3%ad	9%ad	10%adi	4%ad	8%ad	3%adhi	*	2%ad	2%
Can receive calls but not make calls/incoming only	202	61	19	17	38	2	13	9	13	8	6	-	2	1
	5%	7%	3%	4%	8%	2%	4%	2%	8%	3%	5%	-	3%	1%
		30%bcefgi m	10%	9%	19%bcefgim	1%	6%	4%	7%bcefgim	4%	3%	-	1%	1%
Line not working properly/ needs to be repaired	53	12	3	16	4	1	1	4	2	8	-	-	-	-
	1%	1%	*	3%	1%	1%	*	1%	1%	2%	-	-	-	-
		23%	6%	29%abdfgj	8%	2%	2%	8%	4%	15%bf	-	-	-	-
No, do not have landline phone	1220	280	150	125	168	34	91	100	43	105	24	1	14	34
	29%	33%	25%	26%	37%	28%	26%	26%	26%	32%	19%	28%	24%	35%
		23%bcfgj	12%	10%	14%bcfghi	3%	7%	8%	4%	9%bj	2%	*	1%	3%bgi
SUMMARY CODES														
LANDLINE FOR MAKING CALLS	2720	499	434	317	245	82	245	277	106	205	94	3	43	61
	65%	59%	72%	67%	54%	68%	69%	71%	64%	63%	75%	72%	74%	64%
		18%	16%adi	12%ad	9%	3%ad	9%ad	10%adi	4%ad	8%ad	3%adhi	*	2%ad	2%
NO LANDLINE FOR MAKING CALLS	1475	354	173	157	210	37	105	113	59	122	30	1	15	35
	35%	41%	28%	33%	46%	31%	30%	29%	35%	37%	24%	28%	26%	36%
		24%bcefgj l	12%	11%	14%bcefgih jl	3%	7%	8%	4%j	8%bfgj	2%	*	1%	2%
Don't know	10	-	-	-	2	1	4	-	2	-	1	-	-	-
	*	-	-	-	*	1%	1%	-	1%	-	1%	-	-	-
		-	-	-	20%	7%a	35%abc	-	19%abcg	-	14%abcg	-	-	-

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Can be used to make and receive calls	2720 65%	106 64% 4%cg	317 67% 12%cg	176 49% 6%	212 70% 8%cg	267 73% 10%acg	268 66% 10%cg	273 51% 10%	426 71% 16%cg	220 66% 8%cg	155 74% 6%acg	238 67% 9%cg	61 64% 2%cg
Can receive calls but not make calls/incoming only	202 5%	13 8% 7%bdefh l	17 4% 9%	33 9% 17%bdefhi jkl	15 5% 7%	10 3% 5%	10 3% 5%	47 9% 24%bdef hijkl	15 3% 8%	15 4% 7%	8 4% 4%	16 5% 8%	1 1% 1%
Line not working properly/ needs to be repaired	53 1%	2 1% 4%	16 3% 29%dehijk	4 1% 8%	1 * 2%	2 1% 3%	7 2% 12%	11 2% 20%	6 1% 12%	1 * 3%	1 * 1%	3 1% 5%	- - -
No, do not have landline phone	1220 29%	43 26% 4%	125 26% 10%	146 40% 12%abdefh ijk	73 24% 6%	88 24% 7%	120 30% 10%j	200 38% 16%abd ethijk	152 25% 12%	95 28% 8%	45 21% 4%	99 28% 8%	34 35% 3%dehij
SUMMARY CODES													
LANDLINE FOR MAKING CALLS	2720 65%	106 64% 4%cg	317 67% 12%cg	176 49% 6%	212 70% 8%cg	267 73% 10%acg	268 66% 10%cg	273 51% 10%	426 71% 16%cg	220 66% 8%cg	155 74% 6%acg	238 67% 9%cg	61 64% 2%cg
NO LANDLINE FOR MAKING CALLS	1475 35%	59 35% 4%j	157 33% 11%j	183 51% 12%abdefh ijkl	89 29% 6%	100 27% 7%	137 34% 9%j	258 49% 18%abd ethijk l	174 29% 12%	111 33% 8%	53 25% 4%	118 33% 8%	35 36% 2%
Don't know	10 *	2 1% 19%bdefg h	- - -	1 * 9%	1 * 11%	- - -	- - -	- - -	- - -	3 1% 27%gh	2 1% 22%b/gh	1 * 12%	- - -

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Can be used to make and receive calls	2720	2114	606	2266	238	155	61	2453	253	2466	149	2720	-
65%		63%	73%	64%	67%	74%	64%	66%	54%	63%	86%	100%	-
		78%	22% ^a	83%	9%	6% ^c	2%	90% ^h	9%	91% ^l	5% ^{il}	100% ^{ijl}	-
Can receive calls but not make calls/incoming only	202	169	33	177	16	8	1	164	38	189	7	-	202
5%		5%	4%	5%	5%	4%	1%	4%	8%	5%	4%	-	14%
		84%	16%	88%	8%	4%	1%	81%	19% ^g	94% ^k	3% ^k	-	100% ^{ijk}
Line not working properly/ needs to be repaired	53	47	6	50	3	1	-	46	6	51	1	-	53
1%		1%	1%	1%	1%	*	-	1%	1%	1%	1%	-	4%
		89%	11%	94%	5%	1%	-	86%	11%	95% ^k	3% ^k	-	100% ^{ijk}
No, do not have landline phone	1220	1037	182	1042	99	45	34	1037	168	1179	16	-	1220
29%		31%	22%	28%	21%	21%	35%	28%	36%	30%	9%	-	83%
		85% ^b	15%	85% ^e	8%	4%	3% ^e	85%	14% ^g	97% ^{ijk}	1% ^k	-	100% ^{ijk}
SUMMARY CODES													
LANDLINE FOR MAKING CALLS	2720	2114	606	2266	238	155	61	2453	253	2466	149	2720	-
65%		63%	73%	64%	67%	74%	64%	66%	54%	63%	86%	100%	-
		78%	22% ^a	83%	9%	6% ^c	2%	90% ^h	9%	91% ^l	5% ^{il}	100% ^{ijl}	-
NO LANDLINE FOR MAKING CALLS	1475	1253	221	1269	118	53	35	1247	212	1419	24	-	1475
35%		37%	27%	36%	33%	25%	36%	34%	45%	36%	14%	-	100%
		85% ^b	15%	86% ^e	8%	4%	2% ^e	85%	14% ^g	96% ^{ijk}	2% ^k	-	100% ^{ijk}
Don't know	10	9	1	7	1	2	-	10	1	6	-	-	-
*		*	*	*	*	1%	-	*	*	*	*	-	-
		86%	14%	66%	12%	22% ^c	-	92%	8%	58% ^k	-	-	-

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Can be used to make and receive calls	2720	1859	650	179	1434	722	154	138	1593	398	-	2720	2466
	65%	100%	100%	100%	62%	67%	66%	65%	100%	100%	-	100%	100%
		68%	24%	7%	53%	27% ^d	6%	5%	59%	15%	-	100% ^j	91% ^j
Can receive calls but not make calls/incoming only	202	-	-	-	97	64	17	11	-	-	-	-	-
	5%	-	-	-	4%	6%	7%	5%	-	-	-	-	-
		-	-	-	48%	31% ^d	8%	6%	-	-	-	-	-
Line not working properly/ needs to be repaired	53	-	-	-	29	13	3	5	-	-	-	-	-
	1%	-	-	-	1%	1%	1%	2%	-	-	-	-	-
		-	-	-	54%	24%	6%	9%	-	-	-	-	-
No, do not have landline phone	1220	-	-	-	767	284	59	59	-	-	1179	-	-
	29%	-	-	-	33%	26%	25%	28%	-	-	100%	-	-
		-	-	-	63% ^{ef}	23%	5%	5%	-	-	97% ^{kl}	-	-
SUMMARY CODES													
LANDLINE FOR MAKING CALLS	2720	1859	650	179	1434	722	154	138	1593	398	-	2720	2466
	65%	100%	100%	100%	62%	67%	66%	65%	100%	100%	-	100%	100%
		68%	24%	7%	53%	27% ^d	6%	5%	59%	15%	-	100% ^j	91% ^j
NO LANDLINE FOR MAKING CALLS	1475	-	-	-	893	361	79	75	-	-	1179	-	-
	35%	-	-	-	38%	33%	34%	35%	-	-	100%	-	-
		-	-	-	61% ^e	24%	5%	5%	-	-	80% ^{kl}	-	-
Don't know	10	-	-	-	4	2	-	-	-	-	-	-	-
	*	-	-	-	*	*	-	-	-	-	-	-	-
		-	-	-	36%	22%	-	-	-	-	-	-	-

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Can be used to make and receive calls	2720 65%	251 74% 9%b	1091 63% 40%	13 48% *	52 100% 2%	2151 64% 79%	308 61% 11%	149 100% 5%j	99 100% 4%j	2466 100% 91%j	- - -	- - -
Can receive calls but not make calls/incoming only	202 5%	13 4% 7%	69 4% 34%	- - -	- - -	157 5% 78%	29 6% 15%	- - -	- - -	- - -	189 13% 94%ghi	7 27% 3%
Line not working properly/ needs to be repaired	53 1%	1 * 1%	20 1% 38%	- - -	- - -	42 1% 79%	8 2% 15%	- - -	- - -	- - -	51 4% 95%ghi	1 6% 3%
No, do not have landline phone	1220 29%	76 22% 6%	557 32% 46%a	13 47% 1%	- - -	1015 30% 83%	156 31% 13%	- - -	- - -	- - -	1179 83% 97%ghi	16 66% 1%
SUMMARY CODES												
LANDLINE FOR MAKING CALLS	2720 65%	251 74% 9%b	1091 63% 40%	13 48% *	52 100% 2%	2151 64% 79%	308 61% 11%	149 100% 5%j	99 100% 4%j	2466 100% 91%j	- - -	- - -
NO LANDLINE FOR MAKING CALLS	1475 35%	90 26% 6%	645 37% 44%a	13 47% 1%	- - -	1214 36% 82%	194 39% 13%	- - -	- - -	- - -	1419 100% 96%ghi	24 100% 2%
Don't know	10 *	- - -	5 * 44%	1 5% 13%	- - -	6 * 58%	- - -	- - -	- - -	- - -	- - -	- - -

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.1 Is there a landline phone in your home that can be used to make and receive calls?

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Can be used to make and receive calls	2720	248	2617	2466	2720	-	5	1645	2366	717	270	20
65%		83%	64%	63%	100%	-	31%	55%	64%	100%	100%	46%
		9%bce	96%e	91%e	100%abce	-	*	60%	87%gk	26%ghk	10%ghk	1%
Can receive calls but not make calls/incoming only	202	12	197	189	-	202	1	161	161	-	-	6
5%		4%	5%	5%	-	14%	5%	5%	4%	-	-	14%
		6%d	98%d	94%d	-	100%abcd	*	80%ij	80%ij	-	-	3%ghij
Line not working properly/needs to be repaired	53	3	52	51	-	53	-	45	45	-	-	-
1%		1%	1%	1%	-	4%	-	1%	1%	-	-	-
		5%d	98%d	95%d	-	100%abcd	-	84%ij	84%ij	-	-	-
No, do not have landline phone	1220	33	1195	1179	-	1220	10	1145	1145	-	-	17
29%		11%	29%	30%	-	83%	63%	38%	31%	-	-	40%
		3%d	98%ad	97%ad	-	100%abcd	1%	94%hij	94%ij	-	-	1%ij
SUMMARY CODES												
LANDLINE FOR MAKING CALLS	2720	248	2617	2466	2720	-	5	1645	2366	717	270	20
65%		83%	64%	63%	100%	-	31%	55%	64%	100%	100%	46%
		9%bce	96%e	91%e	100%abce	-	*	60%	87%gk	26%ghk	10%ghk	1%
NO LANDLINE FOR MAKING CALLS	1475	48	1444	1419	-	1475	11	1351	1351	-	-	23
35%		16%	36%	36%	-	100%	69%	45%	36%	-	-	54%
		3%d	98%ad	96%ad	-	100%abcd	7%	92%hij	92%ij	-	-	2%hij
Don't know	10	2	6	6	-	-	-	6	6	-	-	-
*		1%	*	*	-	-	-	*	*	-	-	-
		15%de	58%	58%de	-	-	-	58%	58%	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.2 Which of the following types of landline telephones do you have in your home?**Base:** All who can use landline to make and receive calls

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	2825	1332	1493	211	297	353	455	446	1063	514	508	808	1509	514	617	749	580	879	1366	1459
Weighted Base	2720	1271	1449	253	345	406	513	503	701	340	597	919	1204	340	619	791	576	734	1410	1310
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	951 75% 47%	1088 75% 53%	175 69% 9%	248 72% 12%	319 79% 16%chi	405 79% 20%cdh i	392 78% 19%chi	499 71% 24%l	225 66% 11%	423 71% 21%	725 79% 36%jlm	891 74% 44%lm	225 66% 11%	504 81% 25%pq	633 80% 31%pq	425 74% 21%qs	477 65% 23%	1137 81% 56%pq	902 69% 44%
Cordless landline telephone (plugged into a phone socket)	829 30%	396 31% 48%	433 30% 52%	92 36% 11%ef	100 29% 12%	93 23% 11%	131 26% 16%	149 30% 18%e	264 38% 32%def g	154 45% 19%cd fgh	192 32% 23%k	225 24% 27%	413 34% 50%k	154 45% 19%kl	160 26% 19%	193 24% 23%nor	194 34% 23%nor	281 38% 34%nor	354 25% 43%	475 36% 57%nor
SUMMARY CODE																				
CORDLESS ONLY	1859 68%	862 68% 46%	998 69% 54%	157 62% 8%l	238 69% 13%hi	307 76% 17%chi	376 73% 20%chi	351 70% 19%hi	430 61% 23%l	181 53% 10%	395 66% 21%lm	684 74% 37%jlm	781 65% 42%lm	181 53% 10%	454 73% 24%pq	591 75% 32%pq	377 65% 20%q	437 60% 24%	1046 74% 56%pq	814 62% 44%
Don't know	31 1%	13 1% 42%	18 1% 58%	4 1% 11%	7 2% 21%	5 1% 17%	5 1% 16%	4 1% 11%	7 1% 23%	5 1% 15%	10 2% 32%	11 1% 34%	11 1% 34%	5 1% 15%	5 1% 15%	6 1% 19%	5 1% 15%	16 2% 51%nor	11 1% 34%	21 2% 66%

Q.2 Which of the following types of landline telephones do you have in your home?**Base:** All who can use landline to make and receive calls

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	2825	1220	1605	704	2121	713	1505	607	630	2195	2400	425
Weighted Base	2720	1412	1308	793	1926	593	1464	663	510	2210	2418	302
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	1102 78% 54% ^b	936 72% 46%	607 77% 30%	1431 74% 70%	402 68% 20%	1125 77% 55% ^e	511 77% 25% ^e	342 67% 17%	1697 77% 83% ^h	1854 77% 91% ^k	184 61% 9%
Corded landline telephone (plugged into a phone socket)	829 30%	362 26% 44%	467 36% 56% ^a	198 25% 24%	631 33% 76% ^c	239 40% 29% ^{fg}	405 28% 49%	185 28% 22%	211 41% 25% ⁱ	618 28% 75%	684 28% 82%	146 48% 18% ^j
SUMMARY CODE												
CORDLESS ONLY	1859 68%	1036 73% 56% ^b	823 63% 44%	581 73% 31% ^d	1278 66% 69%	350 59% 19%	1038 71% 56% ^e	471 71% 25% ^e	296 58% 16%	1564 71% 84% ^h	1707 71% 92% ^k	152 50% 8%
Don't know	31 1%	14 1% 45%	17 1% 55%	14 2% 45%	17 1% 55%	4 1% 12%	21 1% 67%	6 1% 20%	3 1% 10%	28 1% 90%	27 1% 87%	4 1% 13%

Q.2 Which of the following types of landline telephones do you have in your home?

Base: All who can use landline to make and receive calls

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	2825	492	452	326	249	82	261	288	109	207	102	3	48	82
Weighted Base	2720	499	434	317	245	82*	245	277	106*	205	94*	3**	43*	61*
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	366 73% 18% ^m	340 78% 17% ^{dim}	244 77% 12% ^{dim}	162 66% 8%	61 74% 3% ^m	185 76% 9% ^{dm}	222 80% 11% ^{adim}	78 73% 4% ^m	141 69% 7%	79 84% 4% ^{adim}	3 100% *	34 79% 2% ^m	35 57% 2%
Corded landline telephone (plugged into a phone socket)	829 30%	168 34% 20% ^{gj}	123 28% 15%	93 29% 11%	90 37% 11% ^{bghj}	23 28% 3%	84 34% 10% ^{gj}	69 25% 8%	25 24% 3%	68 33% 8% ^j	18 19% 2%	1 36% *	12 27% 1%	29 48% 4% ^{abcetghijl}
SUMMARY CODE														
CORDLESS ONLY	1859 68%	327 66% 18% ^m	311 72% 17% ^{dm}	221 70% 12% ^{dm}	148 61% 8%	59 71% 3% ^m	160 65% 9% ^m	203 73% 11% ^{adfm}	75 71% 4% ^m	133 65% 7%	76 81% 4% ^{acdfim}	2 64% *	31 73% 2% ^m	32 52% 2%
Don't know	31 1%	4 1% 13%	- - -	3 1% 9%	7 3% 22% ^{ab}	1 1% 2%	1 1% 4%	5 2% 15% ^{bc}	6 2% 18% ^{abcfj}	4 2% 12% ^b	- - -	- - -	- - -	- - -

Landline Omnibus Study (QS0539 - 836844/836947)

Q.2 Which of the following types of landline telephones do you have in your home?

Base: All who can use landline to make and receive calls

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	2825	109	326	182	215	283	270	271	427	238	165	257	82
Weighted Base	2720	106*	317	176	212	267	268	273	426	220	155	238	61*
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	78 73% 4%l	244 77% 12%gl	124 70% 6%l	147 69% 7%	215 81% 11%cdtfgl	191 71% 9%l	189 69% 9%	341 80% 17%cdtfg l	176 80% 9%cdtfg l	114 74% 6%l	186 78% 9%dtgl	35 57% 2%
Corded landline telephone (plugged into a phone socket)	829 30%	25 24% 3%	93 29% 11%	51 29% 6%	80 38% 10%aethik	73 27% 9%	85 32% 10%	103 38% 12%abe hik	112 26% 13%	53 24% 6%	62 40% 8%abcehi k	62 26% 8%	29 48% 4%abcefhik
SUMMARY CODE													
CORDLESS ONLY	1859 68%	75 71% 4%l	221 70% 12%gjl	118 67% 6%l	132 62% 7%	193 73% 10%dtgjl	179 67% 10%l	169 62% 9%	308 72% 17%dtgjl	166 75% 9%dtgjl	92 60% 5%	174 73% 9%dtgjl	32 52% 2%
Don't know	31 1%	6 5% 18%bdef ghijk	3 1% 9%	7 4% 22%bdegij	- - -	- - -	4 1% 11%	2 1% 7%	7 2% 21%e	1 1% 4%	- - -	2 1% 7%	- - -

Q.2 Which of the following types of landline telephones do you have in your home?**Base:** All who can use landline to make and receive calls

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	2825	2185	640	2321	257	165	82	2580	232	2477	202	2825	-
Weighted Base	2720	2114	606	2266	238	155	61*	2453	253	2466	149	2720	-.**
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	1588 75%	451 74%	1704 75%	186 78%	114 74%	35 57%	1855 76%	175 69%	1893 77%	93 62%	2039 75%	-
		78%	22%	84% ^f	9% ^f	6% ^f	2%	91% ^h	9%	93% ^j	5%	100% ^j	-
Corded landline telephone (plugged into a phone socket)	829 30%	638 30%	191 32%	675 30%	62 26%	62 40%	29 48%	738 30%	86 34%	706 29%	66 44%	829 30%	-
		77%	23%	81%	8%	8% ^{cd}	4% ^{cd}	89%	10%	85%	8% ^{ik}	100%	-
SUMMARY CODE													
CORDLESS ONLY	1859 68%	1448 68%	411 68%	1561 69%	174 73%	92 60%	32 52%	1687 69%	164 65%	1735 70%	80 53%	1859 68%	-
		78%	22%	84% ^{ef}	9% ^{ef}	5%	2%	91%	9%	93% ^j	4%	100% ^j	-
Don't know	31 1%	28 1%	4 1%	29 1%	2 1%	-	-	28 1%	4 2%	25 1%	3 2%	31 1%	-
		89%	11%	93%	7%	-	-	88%	12%	78%	10%	100%	-

Q.2 Which of the following types of landline telephones do you have in your home?

Base: All who can use landline to make and receive calls

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	2825	1892	700	199	1446	725	146	136	1618	420	-	2825	2477
Weighted Base	2720	1859	650	179	1434	722	154	138	1593	398	..	2720	2466
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	1859 100% 91%b	- - -	179 100% 9%b	1097 76% 54%	552 76% 27%	117 76% 6%	117 85% 6%de	1593 100% 78%	398 100% 20%	- - -	2039 75% 100%	1893 77% 93%
Corded landline telephone (plugged into a phone socket)	829 30%	- - -	650 100% 78%a	179 100% 22%a	400 28% 48%	210 29% 25%	55 36% 7%dg	33 24% 4%	131 8% 16%	44 11% 5%	- - -	829 30% 100%	706 29% 85%
SUMMARY CODE													
CORDLESS ONLY	1859 68%	1859 100% 100%bc	- - -	- - -	1016 71% 55%	505 70% 27%	99 64% 5%	106 76% 6%	1462 92% 79%	354 89% 19%	- - -	1859 68% 100%	1735 70% 93%
Don't know	31 1%	- - -	- - -	- - -	18 1% 58%	6 1% 19%	- - -	- - -	- - -	- - -	- - -	31 1% 100%	25 1% 78%

Q.2 Which of the following types of landline telephones do you have in your home?**Base:** All who can use landline to make and receive calls

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	2825	293	1097	14	70	2142	327	202	139	2477	-	-
Weighted Base	2720	251	1091	13**	52*	2151	308	149	99	2466	..**	..*
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	178 71% 9%	853 78% 42%a	7 52% *	52 100% 3%	1658 77% 81%	234 76% 11%	93 62% 5%	52 52% 3%	1893 77% 93%gh	- - -	- - -
Corded landline telephone (plugged into a phone socket)	829 30%	87 35% 11%b	303 28% 37%	6 49% 1%	8 15% 1%	602 28% 73%	99 32% 12%	66 44% 8%l	53 54% 6%l	706 29% 85%	- - -	- - -
SUMMARY CODE												
CORDLESS ONLY	1859 68%	160 64% 9%	782 72% 42%a	6 46% *	44 85% 2%	1528 71% 82%	207 67% 11%	80 53% 4%	44 44% 2%	1735 70% 93%gh	- - -	- - -
Don't know	31 1%	3 1% 10%	6 1% 19%	1 6% 2%	- - -	21 1% 66%	2 1% 7%	3 2% 10%	2 2% 6%	25 1% 78%	- - -	- - -

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.2 Which of the following types of landline telephones do you have in your home?**Base:** All who can use landline to make and receive calls

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	2825	341	2681	2477	2825	-	6	1533	2386	846	351	19
Weighted Base	2720	248	2617	2466	2720	**	5**	1645	2366	717	270	20**
Cordless landline telephone (with a cradle plugged into a phone socket and an electricity socket)	2039 75%	145 58%	1987 76%	1893 77%	2039 75%	-	4 73%	1238 75%	1955 83%	717 100%	32 12%	13 66%
		7%	97%a	93%a	100%a	-	*	61%j	96%gj	35%ghj	2%	1%
Corded landline telephone (plugged into a phone socket)	829 30%	120 48%	773 30%	706 29%	829 30%	-	2 43%	464 28%	532 22%	67 9%	270 100%	7 34%
		14%bcd	93%	85%	100%	-	*	56%hi	64%i	8%	33%ghi	1%
SUMMARY CODE												
CORDLESS ONLY	1859 68%	123 50%	1815 69%	1735 70%	1859 68%	-	3 57%	1162 71%	1812 77%	650 91%	-	13 66%
		7%	98%a	93%a	100%a	-	*	63%j	97%gj	35%ghj	-	1%
Don't know	31 1%	5	28	25	31	-	-	18	23	-	-	-
		2%	1%	1%	1%	-	-	1%	1%	-	-	-
		17%	89%	78%	100%	-	-	58%i	73%i	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

** very small base (under 30) ineligible for sig testing

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
One mobile phone	(1) 1034 25%	470 23% 45%	564 26% 55% ^a	89 15% 9%	153 19% 15%	113 16% 11%	117 17% 11%	185 29% 18% ^{cde}	377 46% 36% ^{cde}	193 51% 19% ^{cde}	242 18% 23%	230 17% 22%	562 39% 54% ^{jk}	193 51% 19% ^{kl}	139 16% 13%	272 22% 26% ^{np}	152 17% 15%	471 38% 46% ^{no}	411 20% 40% ⁿ	623 29% 60% ^{no}
Two mobile phones	(2) 1709 41%	836 41% 49%	873 40% 51%	181 30% 11% ⁱ	430 55% gh	300 44% 25% ^{cef}	225 33% 18% ^{cfh}	291 46% 13% ⁱ	283 35% 17% ^{cfh}	91 24% 17% ⁱ	611 44% 36% ^{klm}	524 38% 31% ^m	574 40% 34% ^m	91 24% 5%	392 46% 23% ^{qs}	515 42% 30% ^{qs}	382 44% 22% ^{qs}	419 34% 25%	908 43% 53% ^{qs}	802 38% 47% ^q
Three mobile phones	(3) 707 17%	370 18% 52% ^b	337 16% 48%	121 20% 17% ^{dgh}	124 16% 18% ^{hi}	151 22% 21% ^{dgh}	181 26% 26% ^{cdg}	98 15% 14% ^{hi}	32 4% 5%	9 2% 1%	246 18% 35% ^{lm}	332 24% 47% ^{ilm}	130 9% 18% ^m	9 2% 1%	165 19% 23% ^{qs}	216 17% 31% ^q	184 21% 26% ^{qs}	143 11% 20%	381 18% 54% ^{qs}	326 15% 46% ^q
Four or more mobile phones	(4) 616 15%	314 15% 51%	302 14% 49%	195 33% 32% ^{def}	80 10% 13% ^{hi}	119 17% 19% ^{dgh}	155 23% 25% ^{dgh}	50 8% 8% ^{hi}	17 2% 3% ⁱ	2 * *	274 17% 45% ^{lm}	274 20% 45% ^{lm}	68 5% 11% ^m	2 * *	148 17% 24% ^{qs}	215 17% 35% ^{qs}	136 16% 22% ^{qs}	118 9% 19%	363 17% 59% ^{qs}	254 12% 41% ^q
None	(0) 125 3%	45 2% 36%	80 4% 64% ^a	4 1% 4%	2 * 2%	3 * 2%	5 1% 4%	11 2% 8% ^d	100 12% 80% ^{cde}	82 21% 66% ^{cdef}	7 * 5%	8 1% 6%	110 8% 88% ^{jk}	82 21% 66% ^{kl}	7 1% 6%	13 1% 11%	19 2% 15% ^{nr}	85 7% 68% ^{no}	20 1% 16%	104 5% 84% ^{no}
SUMMARY CODES																				
ANY MOBILE PHONES	4067 97%	1991 98% 49% ^b	2076 96% 51%	586 99% 14% ^{hi}	787 100% 19% ^{ghi}	682 99% 17% ^{hi}	678 99% 17% ^{hi}	624 98% 15% ^{hi}	710 87% 17% ⁱ	295 78% 7%	1373 99% 34% ^{lm}	1361 99% 33% ^{lm}	1334 92% 33% ^m	295 78% 7%	844 99% 21% ^{pqs}	1219 99% 30% ^{qs}	854 98% 21% ^{qs}	1151 93% 28%	2063 99% 51% ^{pqs}	2004 95% 49% ^q
Don't know	14 *	5 * 40%	8 * 60%	3 1% 23%	- * -	2 * 15%	1 * 8%	1 * 8%	6 1% 46% ^d	4 1% 28% ^d	3 * 23%	3 * 23%	7 1% 54%	4 1% 28% ^k	- * -	5 * 38%	1 * 11%	7 1% 51% ⁿ	5 * 38%	8 * 62%
Mean Score	2.157	2.216 ^b	2.101	2.698 ^d	2.160 ^g	2.395 ^d	2.534 ^d	1.989 ^h	1.370 ⁱ	1.089	2.390 ⁱ	2.464 ⁱ	1.642 ^m	1.089	2.361 ^{qs}	2.282 ^{qs}	2.304 ^{qs}	1.787	2.314 ^{qs}	2.001 ^q
Standard Deviation	1.048	1.036	1.057	0.861	0.861	0.970	1.045	0.911	0.829	0.771	1.008	1.010	0.919	0.771	0.978	1.029	1.001	1.053	1.009	1.063
Error Variance	*	0.001	0.001	0.002	0.001	0.002	0.002	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
One mobile phone	(1) 1034 25%	367 16% 35%	667 35% 65%a	127 10% 12%	907 31% 88%c	809 78% 78%fg	200 9% 19%g	25 3% 2%	707 82% 68%i	327 10% 32%	789 21% 76%	245 55% 24%j
Two mobile phones	(2) 1709 41%	1007 44% 59%b	703 37% 41%	548 43% 32%	1162 40% 68%	106 10% 6%	1515 69% 89%eg	89 9% 5%	58 7% 3%	1651 49% 97%h	1631 43% 95%k	78 18% 5%
Three mobile phones	(3) 707 17%	498 22% 70%b	209 11% 30%	298 23% 42%cd	409 14% 58%	29 3% 4%	301 14% 42%e	377 39% 53%ef	3 * *	704 21% 100%h	686 18% 97%k	21 5% 3%
Four or more mobile phones	(4) 616 15%	399 17% 65%b	217 11% 35%	301 24% 49%cd	315 11% 51%	7 1% 1%	139 6% 23%e	470 49% 76%ef	2 * *	615 18% 100%h	609 16% 99%k	7 2% 1%
None	(0) 125 3%	5 * 4%	119 6% 96%a	3 * 3%	121 4% 97%cd	88 8% 71%fg	34 2% 27%g	3 * 2%	87 10% 70%i	37 1% 30%	35 1% 28%	90 20% 72%j
SUMMARY CODES												
ANY MOBILE PHONES	4067 97%	2271 100% 56%b	1796 93% 44%	1274 100% 31%cd	2793 95% 69%	951 91% 23%	2154 98% 53%e	961 99% 24%ef	770 89% 19%	3297 99% 81%h	3714 99% 91%k	352 79% 9%
Don't know	14 *	5 * 40%	8 * 60%	2 * 13%	12 * 87%	5 * 35%	5 * 34%	4 * 31%	5 1% 35%	9 * 65%	10 * 76%	3 1% 24%
Mean Score	2.157	2.403b	1.863	2.601d	1.962	1.094	2.142e	3.336ef	0.980	2.459h	2.279k	1.120
Standard Deviation	1.048	0.963	1.069	0.963	1.024	0.594	0.724	0.771	0.450	0.939	1.001	0.843
Error Variance	*	*	0.001	0.001	*	*	*	0.001	*	*	*	0.001

Q.3 How many mobile phones in total do you and other members of your household use?

Base: All Adults 16+ in UK

		ITV REGIONS (BARB)													
		Total	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base		4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base		4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
One mobile phone	(1)	1034 25%	172 20% 17%	134 22% 13%	143 30% 14%abdi	110 24% 11%	35 29% 3%a	98 28% 9%a	96 25% 9%	42 25% 4%	70 21% 7%	28 22% 3%	- - -	14 24% 1%	32 33% 3%abdi
Two mobile phones	(2)	1709 41%	346 41% 20%e	260 43% 15%ce	166 35% 10%	187 41% 11%e	36 30% 2%	148 42% 9%e	147 38% 9%	71 43% 4%e	150 46% 9%ceg	60 48% 4%ceg	3 72% *	27 47% 2%e	38 40% 2%
Three mobile phones	(3)	707 17%	165 19% 23%g	108 18% 15%j	85 18% 12%j	83 18% 12%j	21 18% 3%	46 13% 7%	54 14% 8%	30 18% 4%j	56 17% 8%j	11 9% 2%	- - -	9 15% 1%	13 14% 2%
Four or more mobile phones	(4)	616 15%	156 18% 25%cfj	87 14% 14%j	65 14% 11%j	66 15% 11%j	21 17% 3%j	46 13% 8%	73 19% 12%fj	20 12% 3%	42 13% 7%	9 7% 1%	- - -	7 11% 1%	11 11% 2%
None	(0)	125 3%	11 1% 9%	16 3% 13%	15 3% 12%a	11 2% 9%	6 5% 4%a	13 4% 10%a	17 4% 14%a	3 2% 2%	9 3% 7%	11 9% 9%abcdfhi m	1 28% 1%	1 3% 1%	1 2% 1%
SUMMARY CODES															
ANY MOBILE PHONES		4067 97%	839 98% 21%efgj	590 97% 15%j	459 97% 11%j	445 98% 11%j	114 95% 3%j	339 96% 8%j	370 95% 9%j	164 98% 4%j	318 97% 8%j	109 87% 3%	3 72% *	57 97% 1%j	94 98% 2%j
Don't know		14 *	2 * 17%	- - -	- - -	- - -	1 1% 5%	2 1% 13%	2 * 12%	1 * 6%	- - -	6 5% 42%abcdfgh lm	- - -	- - -	- - -
Mean Score		2.157	2.334bcd ^f ghijm	2.192 ^{fj}	2.090 ^j	2.181 ^j	2.140 ^j	2.043 ^j	2.176 ^j	2.140 ^j	2.162 ^j	1.825	1.447	2.089	2.004
Standard Deviation		1.048	1.035	1.024	1.073	1.035	1.165	1.043	1.136	0.984	0.993	0.985	1.008	0.978	1.000
Error Variance		*	0.001	0.002	0.002	0.002	0.011	0.003	0.003	0.006	0.003	0.008	0.254	0.015	0.008

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

		GOVERNMENT REGIONS												
Total		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)	
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122	
	4205	167	474	360	302	367	405	532	600	334	210	358	96	
One mobile phone	(1)	1034 25%	42 25% 4%	143 30% 14%efghi	88 25% 9%	72 24% 7%	79 21% 8%	81 20% 8%	121 23% 12%	125 21% 12%	73 35% 7%cdelfgh	108 30% 10%efghi	32 33% 3%efghi	
Two mobile phones	(2)	1709 41%	71 43% 4%	166 35% 10%	152 42% 9%b	112 37% 7%	166 45% 10%bdg	188 47% 11%bdg jk	200 38% 12%	245 41% 14%	156 47% 9%bdgj k	136 38% 8%	38 40% 2%	
Three mobile phones	(3)	707 17%	30 18% 4%j	85 18% 12%ij	64 18% 9%ij	61 20% 9%ij	62 17% 9%j	66 16% 9%	108 20% 15%j	103 17% 15%j	40 12% 6%	54 15% 3%	13 14% 2%	
Four or more mobile phones	(4)	616 15%	20 12% 3%	65 14% 11%	50 14% 8%	46 15% 8%	50 14% 8%	60 15% 10%	95 18% 15%kl	110 18% 18%kl	43 13% 7%	26 12% 4%	11 11% 7%	
None	(0)	125 3%	3 2% 2%	15 3% 12%g	7 2% 5%	11 4% 9%g	10 3% 8%	9 2% 7%	6 1% 5%	17 3% 13%	18 5% 15%clgh	10 5% 8%cg	1 2% 14%cg	
SUMMARY CODES														
ANY MOBILE PHONES		4067 97%	164 98% 4%l	459 97% 11%l	354 98% 9%ijk	291 96% 7%l	357 97% 9%l	396 98% 10%kl	524 98% 13%ijk	582 97% 14%l	309 92% 8%	199 95% 5%	94 98% 2%l	
Don't know		14 *	1 + 6%	- - -	- - -	- - -	- - -	2 + 17%	2 + 12%	7 2% 52%bcde fghk	1 + 4%	1 + 9%	- - -	
Mean Score		2.157	2.140j	2.090j	2.171jk	2.197jk	2.170jk	2.214i	2.311b	2.275b	2.058	1.903	1.978	2.004
Standard Deviation		1.048	0.984	1.073	1.009	1.081	1.007	1.003	1.049	1.073	1.041	1.063	1.051	1.000
Error Variance		*	0.006	0.002	0.003	0.004	0.003	0.003	0.002	0.002	0.003	0.005	0.003	0.008

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
One mobile phone	(1) 1034 25%	825 24% 80%	209 25% 20%	821 23% 79%	108 30% 10% ^c	73 35% 7% ^c	32 33% 3% ^c	958 26% 93% ^h	70 15% 7%	929 24% 90%	103 60% 10% ^{ikl}	601 22% 58%	433 29% 42% ^{kl}
Two mobile phones	(2) 1709 41%	1353 40% 79%	356 43% 21%	1456 41% 85%	136 38% 8%	79 38% 5%	38 40% 2%	1504 41% 88%	187 40% 11%	1661 43% 97% ^{ijk}	49 28% 3%	1087 40% 64% ^j	623 42% 36% ^j
Three mobile phones	(3) 707 17%	597 18% 84% ^{lb}	111 13% 16%	618 17% 87% ^{le}	54 15% 8%	22 10% 3%	13 14% 2%	618 17% 87%	90 19% 13%	693 18% 98% ^{jl}	13 7% 2%	480 18% 68% ^j	223 15% 32% ^j
Four or more mobile phones	(4) 616 15%	500 15% 81%	116 14% 19%	540 15% 88%	40 11% 7%	26 12% 4%	11 11% 2%	502 14% 81%	111 24% 18% ^g	608 16% 99% ^{jl}	8 5% 1%	449 17% 73% ^{jl}	165 11% 27% ^j
None	(0) 125 3%	94 3% 75%	31 4% 25%	96 3% 77%	17 5% 14% ^c	10 5% 8%	1 2% 7%	117 3% 94% ^h	5 1% 4%	- - -	- - -	99 4% 80% ^{ijl}	24 2% 19%
SUMMARY CODES													
ANY MOBILE PHONES	4067 97%	3275 97% 81% ^b	792 96% 19%	3434 97% 84% ^d	339 95% 8%	199 95% 5%	94 98% 2%	3581 97% 88%	457 98% 11%	3891 100% 96% ^{kl}	173 100% 4% ^{kl}	2617 96% 64%	1444 98% 36% ^k
Don't know	14 *	8 * 1% 58%	6 * 1% 42% ^{la}	12 * 8% 87%	1 * 9%	1 * 4%	- - -	10 * 77%	3 1% 23%	- - -	- - -	4 * 28% ^l	7 * 51% ^l
Mean Score	2.157	2.173 ^b	2.089	2.194 ^{de}	1.978	1.903	2.004	2.116	2.499 ^g	2.252 ^{jl}	1.571	2.213 ^{jl}	2.050 ^j
Standard Deviation	1.048	1.047	1.048	1.044	1.051	1.063	1.000	1.040	1.050	0.989	0.823	1.077	0.980
Error Variance	*	*	0.001	*	0.003	0.005	0.008	*	0.003	*	0.003	*	0.001

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
One mobile phone	(1)	1034 25%	370 20% 36%	172 27% 17% ^a	55 31% 5% ^a	243 24% 22%	49 21% 5%	46 22% 4%	314 20% 30%	100 25% 10% ^h	366 31% 35% ^k	601 22% 58%	508 21% 49%
Two mobile phones	(2)	1709 41%	757 41% 44%	245 38% 14%	70 39% 4%	487 42% 57%	104 45% 28%	87 41% 5%	652 41% 38%	154 39% 9%	511 43% 30%	1087 40% 64%	1044 42% 61%
Three mobile phones	(3)	707 17%	362 19% 51% ^{bc}	94 14% 13%	19 11% 3%	421 18% 60%	192 18% 27%	41 18% 6%	318 20% 45% ⁱ	57 14% 8%	164 14% 23%	480 18% 68% ^j	471 19% 67% ^j
Four or more mobile phones	(4)	616 15%	326 18% 53% ^b	91 14% 15%	27 15% 4%	367 16% 59%	163 15% 26%	38 16% 6%	41 19% 7%	282 18% 46%	64 16% 10%	139 12% 23%	449 17% 73% ^j
None	(0)	125 3%	44 2% 35%	45 7% 36% ^a	8 4% 6%	- - -	- - -	- - -	27 2% 22%	23 6% 18% ^h	- - -	99 4% 80% ^l	- - -
SUMMARY CODES													
ANY MOBILE PHONES	4067 97%	1815 98% 45% ^b	602 93% 15%	171 96% 4%	2331 100% 57%	1085 100% 27%	233 100% 6%	213 100% 5%	1566 98% 39% ⁱ	375 94% 9%	1179 100% 29% ^k	2617 96% 64%	2466 100% 61% ^k
Don't know	14 *	- - -	2 * 16% ^a	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	4 * 28%	- - -
Mean Score	2.157	2.299 ^{bc}	2.020	2.010	2.251	2.253	2.292	2.346	2.322 ⁱ	2.096	2.065	2.213 ^j	2.344 ^{jk}
Standard Deviation	1.048	1.049	1.121	1.093	0.996	0.969	0.980	1.025	1.034	1.122	0.958	1.077	0.998
Error Variance	*	0.001	0.002	0.006	*	0.001	0.004	0.005	0.001	0.003	0.001	*	*

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
One mobile phone	(1) 1034	141	383	7	-	807	113	92	-	508	421	12
	25%	41%	22%	26%	-	24%	22%	61%	-	21%	30%	48%
		14% ^b	37%	1%	-	78%	11%	9% ^{hij}	-	49% ^h	41% ^{hi}	1%
Two mobile phones	(2) 1709	103	719	7	-	1443	210	42	-	1044	616	7
	41%	30%	41%	27%	-	43%	42%	28%	-	42%	43%	28%
		6%	42% ^a	*	-	84%	12%	2% ^h	-	61% ^{gh}	36% ^{gh}	*
Three mobile phones	(3) 707	35	303	3	-	602	91	9	-	471	218	4
	17%	10%	17%	10%	-	18%	18%	6%	-	19%	15%	16%
		5%	43% ^a	*	-	85%	13%	1% ^h	-	67% ^{ghj}	31% ^{gh}	1%
Four or more mobile phones	(4) 616	33	304	1	-	519	88	7	-	442	164	1
	15%	10%	17%	4%	-	15%	18%	4%	-	18%	12%	6%
		5%	49% ^a	*	-	84%	14%	1% ^h	-	72% ^{ghj}	27% ^{gh}	*
None	(0) 125	28	27	6	52	-	-	-	99	-	-	-
	3%	8%	2%	24%	100%	-	-	-	100%	-	-	-
		22% ^b	22%	5%	42%	-	-	-	80% ^{gij}	-	-	-
SUMMARY CODES												
ANY MOBILE PHONES	4067	312	1710	18	-	3372	502	149	-	2466	1419	24
	97%	92%	98%	68%	-	100%	100%	100%	-	100%	100%	100%
		8%	42% ^a	*	-	83%	12%	4% ^h	-	61% ^h	35% ^h	1%
Don't know	14	1	4	2	-	-	-	-	-	-	-	-
	*	*	*	9%	-	-	-	-	-	-	-	-
		4%	29%	17%	-	-	-	-	-	-	-	-
Mean Score	2.157	1.718	2.273 ^a	1.382	0.000	2.247	2.307	1.532 ^h	0.000	2.344 ^{ghj}	2.088 ^{gh}	1.815
Standard Deviation	1.048	1.077	1.041	1.131	0.000	0.986	1.007	0.796	0.000	0.998	0.951	0.955

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.3 How many mobile phones in total do you and other members of your household use?
Base: All Adults 16+ in UK

	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
	Disability (a)	Non- Disability (b)	Prefer not to say (c)	Only cordless landline (d)	Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Total	4205	390	1690	28	70	502	202	139	2477	1306	27
Unweighted Base	4205	340	1741	27**	52*	502	149	99	2466	1419	24*
Weighted Base											
Error Variance	*	0.003	0.001	0.051	0.000	*	0.003	0.000	*	0.001	0.034

Q.3 How many mobile phones in total do you and other members of your household use?**Base: All Adults 16+ in UK**

		Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
			All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base		4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base		4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
One mobile phone	(1)	1034 25%	103 35% 10%bcde	1034 25% 100%cd	929 24% 90%	601 22% 58%	433 29% 42%abcd	7 45% 1%	645 21% 62%	865 23% 84%	219 31% 21%gh	103 38% 10%ghik	8 19% 1%
Two mobile phones	(2)	1709 41%	49 16% 3%	1709 42% 100%a	1661 43% 97%ad	1087 40% 64%a	623 42% 36%a	- - -	1267 42% 74%j	1558 42% 91%j	291 41% 17%j	86 32% 5%	20 45% 1%
Three mobile phones	(3)	707 17%	13 4% 2%	707 17% 100%a	693 18% 98%ae	480 18% 68%a	223 15% 32%a	- - -	578 19% 82%ij	663 12% 94%ij	85 7% 12%j	18 26% 3%	11 26% 2%ij
Four or more mobile phones	(4)	616 15%	8 3% 1%	616 15% 100%ae	608 16% 99%ae	449 17% 73%ae	165 11% 27%a	- - -	512 17% 83%ij	588 16% 95%ij	77 11% 12%j	13 5% 2%	4 10% 1%
None	(0)	125 3%	125 42% 100%bcde	- - -	- 4% -	99 4% 80%bce	24 2% 19%bc	9 55% 7%	- - -	47 1% 38%g	46 6% 37%gh	48 18% 39%ghik	- - -
SUMMARY CODES													
ANY MOBILE PHONES		4067 97%	173 58% 4%	4067 100% 100%ade	3891 100% 96%ade	2617 96% 64%a	1444 98% 36%ad	7 45% *	3001 100% 74%ghj	3675 99% 90%ij	671 94% 17%j	220 81% 5%	43 100% 1%
Don't know		14 *	- - -	- - -	- - -	4 * 28%bc	7 * 51%bc	- - -	- - -	2 * 12%	- - -	2 1% 16%ghi	- - -
Mean Score		2.157	0.914	2.223ae	2.252ae	2.213ae	2.050a	0.447	2.319hij	2.236ij	1.899j	1.420	2.279ij
Standard Deviation		1.048	0.998	0.992	0.989	1.077	0.980	0.514	0.994	1.019	1.048	1.013	0.890
Error Variance		*	0.003	*	*	*	0.001	0.016	*	*	0.001	0.003	0.020

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4020	1945	2075	500	678	593	606	559	1084	454	1178	1199	1643	454	802	1109	804	1305	1911	2109
Weighted Base	4067	1991	2076	586	787	682	678	624	710	295	1373	1361	1334	295	844	1219	854	1151	2063	2004
Yes	3891	1909	1982	582	775	675	668	600	590	223	1357	1343	1190	223	819	1178	817	1077	1997	1894
	96%	96%	95%	99%	98%	99%	99%	96%	83%	76%	99%	99%	89%	76%	97%	97%	96%	94%	97%	95%
		49%	51%	15%ghi	20%ghi	17%ghi	17%ghi	15%hi	15%i	6%	35%lm	35%lm	31%lm	6%	21%qs	30%qs	21%	28%	51%qs	49%
No	173	80	93	4	11	7	10	23	118	72	14	17	142	72	24	39	37	73	63	110
	4%	4%	4%	1%	1%	1%	1%	4%	17%	24%	1%	1%	11%	24%	3%	3%	4%	6%	3%	5%
		46%	54%	2%	6%	4%	6%	14%code	68%code	42%code	8%	10%	82%jk	42%kl	14%	23%	21%	42%nor	37%	63%nor
Don't know	3	1	2	-	1	-	-	-	2	-	1	-	2	-	1	2	-	-	3	-
	*	*	*	-	*	-	-	-	*	-	*	-	*	-	*	*	-	-	*	-
		46%	54%	-	46%	-	-	-	54%	-	46%	-	54%	-	46%	54%	-	-	100%	-

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4020	1939	2081	1130	2890	1043	2101	876	863	3157	3553	467
Weighted Base	4067	2271	1796	1274	2793	951	2154	961	770	3297	3714	352
Yes	3891	2236	1655	1260	2631	909	2051	931	729	3162	3607	284
	96%	98%	92%	99%	94%	96%	95%	97%	95%	96%	97%	81%
		57% ^b	43%	32% ^d	68%	23%	53%	24% ^f	19%	81%	93% ^k	7%
No	173	33	140	15	159	41	104	28	40	133	105	68
	4%	1%	8%	1%	6%	4%	5%	3%	5%	4%	3%	19%
		19%	81% ^a	8%	92% ^c	24%	60% ^g	16%	23%	77%	61%	39% ^j
Don't know	3	1	2	-	3	2	-	1	2	1	3	-
	*	*	*	-	*	*	-	*	*	*	*	-
		46%	54%	-	100%	54%	-	46%	54%	46%	100%	-

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4020	793	591	453	429	110	337	369	161	306	114	3	60	119
Weighted Base	4067	839	590	459	445	114	339	370	164	318	109	3**	57*	94
Yes	3891	817	560	433	427	108	325	360	153	309	99	3	51	92
	96%	97%	95%	94%	96%	95%	96%	97%	94%	97%	91%	100%	89%	98%
		21%bchjl	14%	11%	11%jl	3%	8%j	9%jl	4%	8%jl	3%	*	1%	2%jl
No	173	22	30	26	18	6	13	11	9	9	10	-	5	2
	4%	3%	5%	6%	4%	5%	4%	3%	5%	3%	9%	-	9%	2%
		13%	17%a	15%a	10%	4%	8%	6%	5%	5%	6%adfgim	-	3%agim	1%
Don't know	3	-	-	-	-	-	1	-	1	-	-	-	1	-
	*	-	-	-	-	-	*	-	1%	-	-	-	1%	-
		-	-	-	-	-	29%	-	46%ab	-	-	-	25%abcdg	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4020	161	453	344	286	360	378	495	563	313	200	348	119
Weighted Base	4067	164	459	354	291	357	396	524	582	309	199	339	94
Yes	3891	153	433	339	280	340	386	510	562	292	189	315	92
	96%	94% 4%	94% 11%	96% 9%	96% 7%	95% 9%	98% 10%abi k	97% 13%abi k	97% 14%k	94% 7%	95% 5%	93% 8%	98% 2%
No	173	9	26	15	10	17	10	14	20	18	10	23	2
	4%	5% 5%	6% 15%fg	4% 9%	4% 6%	5% 10%	2% 6%	3% 8%	3% 11%	3% 10%fg	5% 6%	7% 13%fgh	2% 1%
Don't know	3	1	-	-	-	-	-	-	-	-	1	1	-
	*	1% 46%h	-	-	-	-	-	-	-	-	-	*	-

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4020	3219	801	3353	348	200	119	3581	415	3788	229	2681	1334
Weighted Base	4067	3275	792	3434	339	199	94	3581	457	3891	173	2617	1444
Yes	3891	3145	746	3295	315	189	92	3409	454	3891	-	2466	1419
	96%	96%	94%	96%	93%	95%	98%	95%	99%	100%	-	94%	98%
		81% ^b	19%	85% ^d	8%	5%	2%	88%	12% ^g	100% ^{ijkl}	-	63% ^j	36% ^{kl}
No	173	128	45	138	23	10	2	170	4	-	173	149	24
	4%	4%	6%	4%	7%	5%	2%	5%	1%	-	100%	6%	2%
		74%	26% ^a	80%	13% ^c	6%	1%	98% ^h	2%	-	100% ^{ijkl}	86% ^{kl}	14% ^{kl}
Don't know	3	2	1	1	1	1	-	3	-	-	-	2	1
	*	*	*	*	*	*	-	*	-	-	-	*	*
		71%	29%	46%	25%	29% ^c	-	100%	-	-	-	54%	46%

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q14 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4020	1833	631	188	2280	1057	215	201	1581	390	1082	2681	2477
Weighted Base	4067	1815	602	171	2331	1085	233	213	1566	375	1179	2617	2466
Yes	3891	1735	548	158	2331	1085	233	213	1510	342	1179	2466	2466
	96%	96%	91%	92%	100%	100%	100%	100%	96%	91%	100%	94%	100%
No	173	45% ^b	14%	4%	60%	28%	6%	5%	39% ⁱ	9%	30% ^k	63%	63% ^k
	4%	80	53	13	-	-	-	-	56	33	-	149	-
	4%	4%	9%	8%	-	-	-	-	4%	9%	-	6%	-
		46%	31% ^a	8%	-	-	-	-	32%	19% ^h	-	86% ^j	-
Don't know	3	1	1	-	-	-	-	-	1	-	-	2	-
	*	*	*	-	-	-	-	-	*	-	-	*	-
		25%	29%	-	-	-	-	-	25%	-	-	54%	-

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4020	350	1648	18	-	3269	502	202	-	2477	1306	27
Weighted Base	4067	312	1710	18**	.*	3372	502	149	-.**	2466	1419	24*
Yes	3891	281	1651	14	-	3372	502	-	-	2466	1419	-
	96%	90%	97%	77%	-	100%	100%	-	-	100%	100%	-
		7%	42%a	*	-	87%	13%	-	-	63%g	36%g	-
No	173	30	59	4	-	-	-	149	-	-	-	24
	4%	9%	3%	23%	-	-	-	100%	-	-	-	100%
		17%b	34%	2%	-	-	-	86%ij	-	-	-	14%
Don't know	3	2	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	-	-	-	-	-
		54%b	-	-	-	-	-	-	-	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.4 Do you personally use a mobile phone at home or anywhere else?

Base: All who have a mobile phone

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4020	229	4020	3788	2681	1334	8	2779	3566	784	279	39
Weighted Base	4067	173	4067	3891	2617	1444	7**	3001	3675	671	220	43*
Yes	3891	-	3891	3891	2466	1419	5	3001	3591	589	163	39
	96%	-	96%	100%	94%	98%	72%	100%	98%	88%	74%	90%
		-	100%ad	100%abde	63%a	36%abd	*	77%chijk	92%ijk	15%j	4%	1%
No	173	173	173	-	149	24	2	-	82	82	56	4
	4%	100%	4%	-	6%	2%	28%	-	2%	12%	25%	10%
		100%bcde	100%ce	-	86%bce	14%e	7%	-	48%g	47%gh	32%ghik	3%gh
Don't know	3	-	3	-	2	1	-	-	1	1	1	-
	*	-	*	-	*	*	-	-	*	*	*	-
		-	100%	-	54%	46%	-	-	25%	25%	29%gh	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	3788	1829	1959	497	668	586	597	537	903	346	1165	1183	1440	346	771	1061	751	1205	1832	1956
Weighted Base	3891	1909	1982	582	775	675	668	600	590	223	1357	1343	1190	223	819	1178	817	1077	1997	1894
Very reliable I can connect to the mobile network every time	2331	1128	1203	347	477	428	382	337	361	143	823	810	698	143	464	697	505	666	1161	1170
	60%	59%	61%	59%	62%	63%	57%	56%	61%	64%	61%	60%	59%	64%	57%	59%	62%	62%	58%	62%
		48%	52%	15%	20%	18%fg	16%	14%	15%	6%g	35%	35%	30%	6%	20%	30%	22%n	29%n	50%	50%nr
Fairly reliable I can connect to the mobile network most of the time	1085	544	540	166	202	165	195	190	167	59	369	360	357	59	237	342	212	294	579	506
	28%	29%	27%	29%	26%	24%	29%	32%	28%	27%	27%	27%	30%	27%	29%	29%	26%	27%	29%	27%
		50%	50%	15%	19%	15%	16%	17%de	15%	5%	34%	33%	33%	5%	22%	32%	20%	27%	53%	47%
Fairly unreliable I regularly find I cannot connect to the mobile network	233	113	120	35	46	47	47	38	20	3	81	93	58	3	65	67	45	56	133	100
	6%	6%	6%	6%	6%	7%	7%	6%	3%	1%	6%	7%	5%	1%	8%	6%	5%	5%	7%	5%
		48%	52%	15%hi	20%hi	20%hi	20%hi	16%hi	9%i	1%	35%lm	40%lm	25%lm	1%	28%qs	29%	19%	24%	57%	43%
Very unreliable I can never connect to the mobile network (or only very rarely)	213	112	101	34	49	33	42	27	27	8	84	75	54	8	49	63	48	52	113	100
	5%	6%	5%	6%	6%	5%	6%	5%	5%	3%	6%	6%	5%	3%	6%	5%	6%	5%	6%	5%
		52%	48%	16%	23%	15%	20%	13%	13%	4%	39%	35%	25%	4%	23%	30%	23%	24%	53%	47%
SUMMARY CODES																				
RELIABLE	3416	1673	1743	513	679	593	577	527	528	202	1192	1170	1054	202	701	1039	716	960	1740	1676
	88%	88%	88%	88%	88%	88%	86%	88%	89%	91%	88%	87%	89%	91%	86%	88%	88%	89%	87%	89%
		49%	51%	15%	20%	17%	17%	15%	15%	6%	35%	34%	31%	6%	21%	30%	21%	28%n	51%	49%nr
UNRELIABLE	446	224	221	70	96	80	89	65	47	10	165	168	112	10	114	131	93	108	245	201
	11%	12%	11%	12%	12%	12%	13%	11%	8%	5%	12%	13%	9%	5%	14%	11%	11%	10%	12%	11%
		50%	50%	16%hi	21%hi	18%hi	20%hi	15%i	11%i	2%	37%lm	38%lm	25%lm	2%	26%qs	29%	21%	24%	55%	45%
Don't know	29	12	17	-	-	3	2	8	15	11	-	5	24	11	4	8	7	10	12	17
	1%	1%	1%	-	-	*	*	1%	3%	5%	-	*	2%	5%	*	1%	1%	1%	1%	1%
		40%	60%	-	-	11%	8%	29%cd	53%cde	36%cdef	-	18%kj	82%jk	36%kl	13%	28%	25%	34%	41%	59%
Mean Score	3.433	3.418	3.448	3.416	3.428	3.469	3.378	3.413	3.499f	3.588c	3.423	3.424	3.455	3.588jk	3.368	3.430	3.449	3.474nr	3.405	3.463nr
Standard Deviation	0.835	0.846	0.824	0.848	0.865	0.827	0.869	0.806	0.775g	0.696defg	0.858	0.849	0.792	0.696i	0.869	0.828	0.847	0.804	0.846	0.823
Error Variance	*	*	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001	0.001	0.001	0.001	*	*

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	3788	1909	1879	1114	2674	982	1965	841	804	2984	3417	371
Weighted Base	3891	2236	1655	1260	2631	909	2051	931	729	3162	3607	284
Very reliable I can connect to the mobile network every time	2331	1332	999	786	1546	557	1207	568	431	1900	2152	179
(4)	60%	60%	60%	62%	59%	61%	59%	61%	59%	60%	60%	63%
Fairly reliable I can connect to the mobile network most of the time	1085	630	455	316	768	243	579	263	210	874	1012	73
(3)	28%	28%	27%	25%	29%	27%	28%	28%	29%	28%	28%	26%
Fairly unreliable I regularly find I cannot connect to the mobile network	233	138	95	74	159	50	134	48	42	191	219	13
(2)	6%	6%	6%	6%	6%	6%	7%	5%	6%	6%	6%	5%
Very unreliable I can never connect to the mobile network (or only very rarely)	213	126	87	83	130	43	117	52	30	183	205	8
(1)	5%	6%	5%	7%	5%	5%	6%	6%	4%	6%	6%	3%
SUMMARY CODES												
RELIABLE	3416	1962	1454	1102	2314	799	1786	830	642	2774	3164	253
	88%	88%	88%	87%	88%	88%	87%	89%	88%	88%	88%	89%
UNRELIABLE	446	265	181	157	289	93	252	100	71	374	424	21
	11%	12%	11%	12%	11%	10%	12%	11%	10%	12%	12%	8%
Don't know	29	10	19	1	28	16	13	1	16	13	19	10
	1%	*	1%	*	1%	2%	1%	*	2%	*	1%	4%
Mean Score	3.433	3.422	3.447	3.433	3.433	3.471	3.411	3.446	3.463	3.426	3.424	3.546j
Standard Deviation	0.835	0.842	0.825	0.872	0.817	0.808	0.849	0.830	0.785	0.846	0.842	0.725
Error Variance	*	*	*	0.001	*	0.001	*	0.001	0.001	*	*	0.001

Landline Omnibus Study (QS0539 - 836844/836947)

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

		ITV REGIONS (BARB)												
Total		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	3788	766	551	417	403	102	320	356	148	294	100	3	51	116
Weighted Base	3891	817	560	433	427	108*	325	360	153	309	99*	3**	51*	92
Very reliable I can connect to the mobile network every time	2331	491	353	266	270	78	182	209	85	179	44	-	29	51
	60%	60%	63%	61%	63%	72%	56%	58%	56%	58%	44%	-	57%	55%
Fairly reliable I can connect to the mobile network most of the time	1085	244	156	104	104	20	95	95	45	94	39	1	17	32
	28%	30%	28%	24%	24%	19%	29%	26%	29%	30%	40%	32%	34%	34%
Fairly unreliable I regularly find I cannot connect to the mobile network	233	41	30	35	18	1	25	32	16	11	9	2	3	4
	6%	5%	5%	8%	4%	1%	8%	9%	10%	4%	9%	68%	5%	4%
Very unreliable I can never connect to the mobile network (or only very rarely)	213	35	19	25	28	8	21	21	5	23	7	-	2	6
	5%	4%	3%	6%	7%	8%	6%	6%	3%	8%	7%	-	4%	6%
SUMMARY CODES														
RELIABLE	3416	735	509	370	374	98	277	303	130	272	83	1	46	83
	88%	90%	91%	85%	88%	91%	85%	84%	85%	88%	84%	32%	91%	90%
UNRELIABLE	446	76	49	60	46	10	46	53	21	35	15	2	5	9
	11%	9%	9%	14%	11%	9%	14%	15%	14%	11%	16%	68%	9%	10%
Don't know	29	6	1	3	7	-	1	4	2	2	-	-	-	-
	1%	1%	*	1%	2%	-	*	1%	2%	1%	-	-	-	1%
Mean Score		3.468fj	3.509fgj	3.420j	3.467j	3.554j	3.356	3.379	3.390	3.393	3.217	2.324	3.435	3.398
Standard Deviation		0.781	0.752	0.871	0.857	0.863	0.881	0.877	0.812	0.878	0.877	0.557	0.782	0.828
Error Variance		0.001	0.001	0.002	0.002	0.007	0.002	0.002	0.005	0.003	0.008	0.104	0.012	0.006

Landline Omnibus Study (QS0539 - 836844/836947)

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

		Total	GOVERNMENT REGIONS											
			North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base		3788	148	417	322	271	336	365	479	539	290	188	317	116
Weighted Base		3891	153	433	339	280	340	386	510	562	292	189	315	92
Very reliable I can connect to the mobile network every time	(4)	2331	85	266	220	182	198	228	301	345	155	98	201	51
		60%	56%	61%	65%	65%	58%	59%	59%	61%	53%	52%	64%	55%
			4%	11%ij	9%ij	8%ij	9%	10%	13%	15%ij	7%	4%	9%ij	2%
Fairly reliable I can connect to the mobile network most of the time	(3)	1085	45	104	72	77	104	105	160	154	90	66	77	32
		28%	29%	24%	21%	27%	31%	27%	31%	27%	31%	35%	24%	34%
			4%	10%	7%	7%	10%cc	10%	15%bck	14%cc	8%cc	6%bck	7%	3%bck
Fairly unreliable I regularly find I cannot connect to the mobile network	(2)	233	16	35	15	11	20	16	27	37	29	11	12	4
		6%	10%	8%	4%	4%	6%	4%	5%	7%	10%	6%	4%	4%
			7%cdfgk	15%dfk	6%	5%	9%	7%	11%	16%	12%cdfgk	5%	5%	2%
Very unreliable I can never connect to the mobile network (or only very rarely)	(1)	213	5	25	26	8	17	36	16	23	16	12	23	6
		5%	3%	6%	8%	3%	5%	9%	3%	4%	6%	7%	7%	6%
			2%	12%	12%cdgh	4%	8%	17%cdagh	7%	11%	8%	6%	11%cdgh	3%
SUMMARY CODES														
RELIABLE		3416	130	370	292	259	302	332	461	499	244	164	279	83
		88%	85%	85%	86%	82%	89%	86%	90%	89%	84%	87%	88%	90%
			4%	11%	9%	8%abcdfi	9%	10%	13%abi	15%ai	7%	5%	8%	2%
UNRELIABLE		446	21	60	41	19	37	52	43	60	45	24	35	9
		11%	14%	14%	12%	7%	11%	14%	8%	11%	15%	13%	11%	10%
			5%cd	13%cdg	9%cd	4%	8%	12%cdg	10%	13%	10%cdg	5%cd	8%	2%
Don't know		29	2	3	6	2	-	1	6	3	2	1	2	*
		1%	2%	1%	2%	1%	-	*	1%	*	1%	*	1%	1%
			8%e	10%	21%e	8%	-	4%	22%	10%	7%	3%	6%	2%
Mean Score		3.433	3.390	3.420	3.462	3.559abe	3.424	3.362	3.481f	3.470i	3.322	3.331	3.458	3.398
Standard Deviation		0.835	0.812	0.871	0.898	0.705	0.815	0.938	0.739	0.792	0.871	0.862	0.877	0.828
Error Variance		*	0.005	0.002	0.003	0.002	0.002	0.002	0.001	0.001	0.003	0.004	0.002	0.006

Landline Omnibus Study (QS0539 - 836844/836947)

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	3788	3046	742	3167	317	188	116	3354	410	3788	-	2477	1306
Weighted Base	3891	3145	746	3295	315	189	92	3409	454	3891	**	2466	1419
Very reliable I can connect to the mobile network every time	2331 60%	1925 61%	406 54%	1980 60%	201 64%	98 52%	51 55%	2049 60%	273 60%	2331 60%	-	1434 58%	893 63%
(4)		83% ^b	17%	85% ^e	9% ^e	4%	2%	88%	12%	100%	-	62%	38% ^k
Fairly reliable I can connect to the mobile network most of the time	1085 28%	852 27%	233 31%	910 28%	77 24%	66 35%	32 34%	925 27%	145 32%	1085 28%	-	722 29%	361 25%
(3)		79%	21% ^a	84%	7%	6% ^{cd}	3%	85%	13% ^g	100%	-	67% ^l	33%
Fairly unreliable I regularly find I cannot connect to the mobile network	233 6%	181 6%	52 7%	206 6%	12 4%	11 6%	4 4%	215 6%	18 4%	233 6%	-	154 6%	79 6%
(2)		78%	22%	89%	5%	5%	2%	92%	8%	100%	-	66%	34%
Very unreliable I can never connect to the mobile network (or only very rarely)	213 5%	160 5%	53 7%	172 5%	23 7%	12 7%	6 6%	194 6%	18 4%	213 5%	-	138 6%	75 5%
(1)		75%	25% ^a	81%	11%	6%	3%	91%	8%	100%	-	65%	35%
SUMMARY CODES													
RELIABLE	3416 88%	2777 88%	639 86%	2891 88%	279 88%	164 87%	83 90%	2974 87%	418 92%	3416 88%	-	2156 87%	1254 88%
		81%	19%	85%	8%	5%	2%	87%	12% ^g	100%	-	63%	37%
UNRELIABLE	446 11%	341 11%	105 14%	378 11%	35 11%	24 13%	9 10%	408 12%	36 8%	446 11%	-	292 12%	154 11%
		77%	23% ^a	85%	8%	5%	2%	92% ^h	8%	100%	-	66%	34%
Don't know	29 1%	27 1%	2 *	26 1%	2 1%	1 *	* 1%	27 1%	- -	29 1%	-	18 1%	11 1%
		93%	7%	90%	6%	3%	2%	94%	-	100%	-	62%	38%
Mean Score	3.433	3.457 ^b	3.334	3.438	3.458	3.331	3.398	3.428	3.483	3.433	-	3.410	3.472 ^k
Standard Deviation	0.835	0.820	0.890	0.829	0.877	0.862	0.828	0.846	0.753	0.835	-	0.841	0.825
Error Variance	*	*	0.001	*	0.002	0.004	0.006	*	0.001	*	-	*	0.001

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.6 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	3788	1723	558	171	2280	1057	215	201	1503	347	1082	2477	2477
Weighted Base	3891	1735	548	158	2331	1085	233	213	1510	342	1179	2466	2466
Very reliable I can connect to the mobile network every time	2331	1016	319	81	2331	-	-	-	889	191	767	1434	1434
	60%	59%	58%	51%	100%	-	-	-	59%	56%	65%	58%	58%
		44%	14%	3%	100%efg	-	-	-	38%	8%	33%akl	62%	62%
Fairly reliable I can connect to the mobile network most of the time	1085	505	164	46	-	1085	-	-	431	103	284	722	722
	28%	29%	30%	29%	-	100%	-	-	29%	30%	24%	29%	29%
		47%	15%	4%	-	100%dfg	-	-	40%	10%	26%	67%j	67%j
Fairly unreliable I regularly find I cannot connect to the mobile network	233	99	37	18	-	-	233	-	94	19	59	154	154
	6%	6%	7%	11%	-	-	100%	-	6%	5%	5%	6%	6%
		42%	16%	8%a	-	-	100%deg	-	40%	8%	25%	66%	66%
Very unreliable I can never connect to the mobile network (or only very rarely)	213	106	21	11	-	-	-	213	90	26	59	138	138
	5%	6%	4%	7%	-	-	-	100%	6%	8%	5%	6%	6%
		50%	10%	5%	-	-	-	100%def	42%	12%	28%	65%	65%
SUMMARY CODES													
RELIABLE	3416	1521	483	127	2331	1085	-	-	1319	295	1052	2156	2156
	88%	88%	88%	80%	100%	100%	-	-	87%	86%	89%	87%	87%
		45%ac	14%ac	4%	68%fg	32%fg	-	-	39%	9%	31%	63%	63%
UNRELIABLE	446	204	59	29	-	-	233	213	183	45	117	292	292
	11%	12%	11%	19%	-	-	100%	100%	12%	13%	10%	12%	12%
		46%	13%	7%ab	-	-	52%de	48%de	41%	10%	26%	66%	66%
Don't know	29	9	6	2	-	-	-	-	7	3	10	18	18
	1%	1%	1%	1%	-	-	-	-	*	1%	1%	1%	1%
		32%	22%	6%	-	-	-	-	25%	10%	36%	62%	62%
Mean Score	3.433	3.409c	3.442c	3.256	4.000	3.000	2.000	1.000	3.410	3.355	3.506kl	3.410	3.410
Standard Deviation	0.835	0.851	0.788	0.928	0.000	0.000	0.000	0.000	0.851	0.895	0.808	0.841	0.841

Landline Omnibus Study (QS0539 - 836844/836947)

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q11/4 PHONE OWNERSHIP		
	Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Total												
Unweighted Base	3788	1723	558	171	2280	1057	215	1503	347	1082	2477	2477
Weighted Base	3891	1735	548	158	2331	1085	233	1510	342	1179	2466	2466
Error Variance	*	*	0.001	0.005	0.000	0.000	0.000	0.000	0.002	0.001	*	*

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	3788	305	1571	14	-	3269	502	-	-	2477	1306	-
Weighted Base	3891	281	1651	14**	-*	3372	502	-**	-**	2466	1419	-*
Very reliable I can connect to the mobile network every time	2331 (4) 60%	164 59%	1019 62%	7 48%	-	2059 61%	265 53%	-	-	1434 58%	893 63%	-
Fairly reliable I can connect to the mobile network most of the time	1085 (3) 28%	75 7%	463 44%	3 23%	-	912 27%	168 33%	-	-	722 29%	361 25%	-
Fairly unreliable I regularly find I cannot connect to the mobile network	233 (2) 6%	21 7%	86 5%	1 8%	-	207 6%	25 5%	-	-	154 6%	79 6%	-
Very unreliable I can never connect to the mobile network (or only very rarely)	213 (1) 5%	18 8%	76 36%	1 1%	-	176 5%	38 7%	-	-	138 6%	75 5%	-
SUMMARY CODES												
RELIABLE	3416 88%	240 85%	1481 90%	10 71%	-	2971 88%	432 86%	-	-	2156 87%	1254 88%	-
UNRELIABLE	446 11%	39 14%	162 10%	2 16%	-	383 11%	63 13%	-	-	292 12%	154 11%	-
		9% ^b	36%	*	-	86%	14%	-	-	66%	34%	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
	Disability (a)	Non- Disability (b)	Prefer not to say (c)	Only cordless landline (d)	Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Total	3788	305	1571	14	3269	502	-	-	2477	1306	-
Unweighted Base	3788	305	1571	14	3269	502	-	-	2477	1306	-
Weighted Base	3891	281	1651	14**	3372	502	..	..	2466	1419	..
Don't know	29	2	8	2	18	7	-	-	18	11	-
	1%	1%	*	13%	1%	1%	-	-	1%	1%	-
		7%	27%	6%	60%	24%	-	-	62%	38%	-
Mean Score	3.433	3.385	3.475	3.279	3.447f	3.332	-	-	3.410	3.472i	-
Standard Deviation	0.835	0.882	0.795	1.001	0.828	0.884	-	-	0.841	0.825	-
Error Variance	*	0.003	*	0.084	*	0.002	-	-	*	0.001	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.5 Thinking about when you use your mobile phone at home, please tell me how reliably your phone connects to your mobile phone network when you want to make telephone calls?

Base: All who use a mobile phone at home or anywhere else

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	3788	-	3788	3788	2477	1306	5	2779	3452	671	203	36
Weighted Base	3891	**	3891	3891	2466	1419	5**	3001	3591	589	163	39*
Very reliable I can connect to the mobile network every time	2331 (4) 60%	-	2331 60%	2331 60%	1434 58%	893 63%	2 42%	1887 63%	2176 61%	288 49%	89 55%	17 44%
Fairly reliable I can connect to the mobile network most of the time	1085 (3) 28%	-	1085 28%	1085 28%	722 29%	361 25%	1 16%	804 27%	992 28%	188 32%	50 31%	11 28%
Fairly unreliable I regularly find I cannot connect to the mobile network	233 (2) 6%	-	233 6%	233 6%	154 6%	79 6%	-	157 5%	208 6%	51 9%	13 8%	6 16%
Very unreliable I can never connect to the mobile network (or only very rarely)	213 (1) 5%	-	213 5%	213 5%	138 6%	75 5%	-	146 5%	198 6%	53 9%	7 4%	5 13%
SUMMARY CODES												
RELIABLE	3416 88%	-	3416 88%	3416 88%	2156 87%	1254 88%	3 58%	2692 90%	3168 88%	476 81%	139 86%	28 71%
UNRELIABLE	446 11%	-	446 11%	446 11%	292 12%	154 11%	-	303 10%	406 11%	103 18%	20 12%	11 29%
Don't know	29 1%	-	29 1%	29 1%	18 1%	11 1%	2 42%	7 *	17 *	10 2%	4 2%	-
Mean Score	3.433	-	3.433	3.433	3.410	3.472d	3.727	3.481ik	3.440ik	3.228	3.389ik	3.025
Standard Deviation	0.835	-	0.835	0.835	0.841	0.825	0.552	0.804	0.834	0.947	0.618	1.061
Error Variance	*	-	*	*	*	0.001	0.101	*	*	0.001	0.003	0.031

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?**Base: All who use a mobile phone at home or anywhere else**

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	3788	1829	1959	497	668	586	597	537	903	346	1165	1183	1440	346	771	1061	751	1205	1632	1956
Weighted Base	3891	1909	1982	582	775	675	668	600	590	223	1357	1343	1190	223	819	1178	817	1077	1997	1894
Having my mobile phone charged is important to me	3372 87%	1650 86%	1722 87%	494 85%	688 89%	591 87%	582 87%	529 88%	489 83%	179 80%	1182 87%	1172 87%	1018 85%	179 80%	722 88%	1044 89%	695 85%	910 84%	1767 88%	1605 85%
I'm not bothered about keeping my phone charged up	502 13%	253 13%	249 13%	86 15%	84 20%chi	80 18%hi	85 17%hi	68 16%hi	99 15%	43 5%	170 35%lm	165 35%lm	167 30%lm	43 5%	97 21%qs	130 31%pqs	117 21%	159 27%	227 52%pqs	275 48%
Don't know	17 *	7 *	11 1%	2 *	3 *	5 1%	1 *	4 1%	2 *	1 *	5 *	6 *	6 *	1 *	-	3 *	5 1%	9 1%	3 *	14 1%
		38%	62%	14%	15%	30%	7%	24%	9%	6%	30%	37%	34%	6%	-	20%	29%ln	51%nr	20%	80%nr

Landline Omnibus Study (QS0539 - 836844/836947)

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	3788	1909	1879	1114	2674	982	1965	841	804	2984	3417	371
Weighted Base	3891	2236	1655	1260	2631	909	2051	931	729	3162	3607	284
Having my mobile phone charged is important to me	3372 87%	1976 88% 59% ^b	1396 84% 41%	1114 88% 33% ^d	2257 86% 67%	796 88% 24% ^g	1796 88% 53% ^g	780 84% 23%	629 86% 19%	2743 87% 81%	3135 87% 93%	236 83% 7%
I'm not bothered about keeping my phone charged up	502 13%	249 11% 50%	253 15% 50% ^a	143 11% 28%	359 14% 72%	109 12% 22%	244 12% 49%	149 16% 30% ^{e,f}	96 13% 19%	407 13% 81%	456 13% 91%	46 16% 9%
Don't know	17 *	12 1% 68%	6 * 32%	3 * 17%	14 1% 83%	4 * 26%	10 1% 61%	2 * 13%	4 1% 26%	13 * 74%	16 * 92%	1 1% 8%

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?**Base: All who use a mobile phone at home or anywhere else**

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	3788	766	551	417	403	102	320	356	148	294	100	3	51	116
Weighted Base	3891	817	560	433	427	108*	325	360	153	309	99*	3**	51*	92
Having my mobile phone charged is important to me	3372 87%	692 85%	501 90%	377 87%	360 84%	93 86%	291 90%	317 88%	137 89%	258 83%	81 82%	3 100%	45 89%	88 95%
		21%	15%adj	11%	11%	3%	9%ai	9%	4%	8%	2%	*	1%	3%acadj
I'm not bothered about keeping my phone charged up	502 13%	116 14%	57 10%	56 13%	62 15%	14 13%	33 10%	43 12%	17 11%	51 17%	17 18%	-	6 11%	4 5%
		23%bm	11%	11%bm	12%bm	3%	7%	9%bm	3%	10%bfm	3%bm	-	1%	1%
Don't know	17 *	9 1%	2 *	-	4 1%	1 1%	1 *	-	-	-	-	-	-	-
		51%c	11%	-	25%	5%	3%	-	-	-	-	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	3788	148	417	322	271	336	365	479	539	290	188	317	116
Weighted Base	3891	153	433	339	280	340	386	510	562	292	189	315	92
Having my mobile phone charged is important to me	3372 87%	137 89% 4% ^f	377 87% 11% ^f	289 85% 9%	245 88% 7%	300 88% 9% ^{fg}	315 82% 9%	419 82% 12%	506 90% 15% ^{fg}	259 89% 8% ^{fg}	166 88% 5%	270 86% 8%	88 95% 3% ^{bcdelgk}
I'm not bothered about keeping my phone charged up	502 13%	17 11% 3%	56 13% 11% ^l	46 14% 9% ^l	33 12% 7% ^l	38 11% 8%	71 18% 14% ^{abcd} ehijl	82 16% 16% ^{hl}	56 10% 11%	32 11% 6%	22 11% 4%	44 14% 9% ^l	4 5% 1%
Don't know	17 *	- - -	- - -	3 1% 16%	1 1% 9%	1 * 7%	- - -	9 2% 51% ^{bdfhi}	1 * 3%	- - -	1 * 3%	2 1% 11%	- - -

Landline Omnibus Study (QS0539 - 836844/836947)

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	3788	3046	742	3167	317	188	116	3354	410	3788	-	2477	1306
Weighted Base	3891	3145	746	3295	315	189	92	3409	454	3891	-**	2466	1419
Having my mobile phone charged is important to me	3372 87%	2690 86%	681 91%	2848 86%	270 86%	166 88%	88 95%	2960 87%	388 86%	3372 87%	-	2151 87%	1214 86%
I'm not bothered about keeping my phone charged up	502 13%	441 14%	61 8%	432 13%	44 14%	22 11%	4 5%	437 13%	62 14%	502 13%	-	308 12%	194 14%
Don't know	17 *	14 *	3 *	15 *	2 *	1 *	- *	12 *	3 *	17 *	-	7 *	10 *
		81%	19%	86%	11%	3%	-	69%	20%	100%	-	39%	61% ^k

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h - i/j/k/l

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	3788	1723	558	171	2280	1057	215	201	1503	347	1082	2477	2477
Weighted Base	3891	1735	548	158	2331	1085	233	213	1510	342	1179	2466	2466
Having my mobile phone charged is important to me	3372 87%	1528 88% 45% ^c	472 86% 14%	130 82% 4%	2059 88% 61% ^{eg}	912 84% 27%	207 89% 6%	176 82% 5%	1341 89% 40% ⁱ	281 82% 8%	1015 86% 30%	2151 87% 64%	2151 87% 64%
I'm not bothered about keeping my phone charged up	502 13%	207 12% 41%	72 13% 14%	27 17% 5%	265 11% 53%	168 15% 33% ^d	25 11% 5%	38 18% 7% ^d	169 11% 34%	61 18% 12% ^h	156 13% 31%	308 12% 61%	308 12% 61%
Don't know	17 *	- - -	4 1% 23% ^a	1 1% 6% ^a	7 * 43%	5 * 31%	- - -	- - -	- - -	1 * 3%	8 1% 47%	7 * 39%	7 * 39%

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	3788	305	1571	14	-	3269	502	-	-	2477	1306	-
Weighted Base	3891	281	1651	14**	.*	3372	502	.**	.**	2466	1419	.*
Having my mobile phone charged is important to me	3372	248	1435	12	-	3372	-	-	-	2151	1214	-
	87%	88%	87%	87%	-	100%	-	-	-	87%	86%	-
		7%	43%	*	-	100% ^f	-	-	-	64%	36%	-
I m not bothered about keeping my phone charged up	502	32	209	-	-	-	502	-	-	308	194	-
	13%	12%	13%	-	-	-	100%	-	-	12%	14%	-
		6%	42%	-	-	-	100% ^e	-	-	61%	39%	-
Don't know	17	1	6	2	-	-	-	-	-	7	10	-
	*	*	*	13%	-	-	-	-	-	*	7%	-
		5%	36%	11%	-	-	-	-	-	39%	61% ^h	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.6 Thinking about how you use your mobile phone, how important to you is keeping your mobile phone charged even when you are at home?

Base: All who use a mobile phone at home or anywhere else

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	3788	-	3788	3788	2477	1306	5	2779	3452	671	203	36
Weighted Base	3891	..	3891	3891	2466	1419	5**	3001	3591	589	163	39*
Having my mobile phone charged is important to me	3372 87%	-	3372 87%	3372 87%	2151 87%	1214 86%	4 76%	2659 89%	3144 88%	484 82%	124 76%	29 74%
I m not bothered about keeping my phone charged up	502 13%	-	502 13%	502 13%	308 12%	194 14%	1 24%	332 11%	436 12%	105 18%	39 24%	9 23%
Don't know	17 *	-	17 *	17 *	7 *	10 1%	- -	11 *	12 *	1 *	1 *	1 3%
		-	100%	100%	39%	61%cd	-	61%	67%	3%	3%	7%gh

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Mobile phone	3001	1526	1475	560	728	588	497	390	239	58	1288	1085	629	58	593	930	649	829	1524	1478
	71%	75% 51%b	68% 49%	94% 19%efg hi	92% 24%efg hi	86% 20%fgh i	73% 17%ghi	61% 13%hi	29% 8%i	15% 2%	93% 43%klm	79% 36%lm	43% 21% m	15% 2%	70% 20%	75% 31%nqs	74% 22%nqs	67% 28%	73% 51%qs	70% 49%
A Cordless Landline phone	717	286	432	7	28	55	125	158	344	182	35	181	502	182	176	199	124	219	374	343
	17%	14% 40%	20% 60%a	1% 1%	4% 4% c	8% 8% cd	18% 17% cde	25% 22% cde	42% 48% cde	48% f	3% 5%	13% 25% j	35% 70% jk	48% 25% kl	21% 24% lops	16% 28%	14% 17%	18% 31% p	18% 52% p	16% 48%
A Corded Landline phone	270	130	140	5	8	12	25	52	167	105	13	37	220	105	48	53	59	111	101	169
	6%	6% 48%	6% 52%	1% 2%	1% 3%	2% 5%	4% 9% cd	8% 19% cde	21% 62% cde	27% f	1% 5%	3% 14% j	15% 81% jk	27% 39% kl	6% 18%	4% 20%	7% 22% o	9% 41% nor	5% 37%	8% 63% nor
Internet voice service (VoIP)	43	24	20	10	11	7	11	2	3	1	21	18	5	1	15	15	2	12	29	14
	1%	1% 55%	1% 45%	2% 24%ghi	1% 25%hi	1% 16%	2% 24%ghi	* 5%	* 6%	* 1%	2% 48%lm	1% 41%lm	* 11%	* 1%	2% 34%ps	1% 34%p	* 5%	1% 28%p	1% 67%ps	1% 33%
Public payphone	15	6	9	3	-	1	2	3	7	6	3	3	10	6	1	-	3	11	1	15
	*	* 39%	* 61%	* 16%	-	* 8%	* 11%	* 16%	1% 48% d	2% 37% def	* 16%	* 19%	1% 64% j	2% 37% k	* 5%	-	* 21% or	1% 74% nor	* 5%	1% 95% or
Landline phone	5	4	1	-	-	1	-	-	4	2	-	1	4	2	-	1	1	3	1	4
	*	* 84%	* 16%	-	-	* 21%	-	-	* 79%	1% 52% cdfg	-	* 21%	1% 79%	1% 52% k	-	* 25%	* 13%	* 62%	* 25%	* 75%
Other	41	18	23	2	4	3	6	8	19	11	6	8	26	11	5	13	8	14	18	23
	1%	1% 44%	1% 56%	* 5%	* 9%	* 7%	1% 14%	1% 19%	2% 46% cde	3% 27% cde	* 14%	1% 21%	2% 65% jk	3% 27% k	1% 12%	1% 31%	1% 21%	1% 35%	1% 44%	1% 56%
SUMMARY CODES																				
LANDLINE AT HOME	3719	1812	1907	567	756	643	622	547	584	240	1322	1265	1131	240	769	1129	773	1048	1698	1821
	88%	89% 49%	88% 51%	95% 15%fgh i	96% 20%fgh i	94% 17%ghi	91% 17%ghi	86% 15%hi	72% 16%i	63% 6%	96% 36%klm	92% 34%lm	78% 30% m	63% 6%	90% 21%qs	91% 30% pqs	88% 21%q	84% 28%	91% 51%qs	86% 49%
ANY LANDLINE	992	419	573	12	35	69	150	210	516	289	48	219	725	289	223	253	183	332	476	516
	24%	21% 42%	26% 58%a	2% 1%	4% 4% c	10% 7% cd	22% 15% cde	33% 21% cde	63% 52% cde	76% f	3% 5%	16% 22% j	50% 73% jk	76% 29% kl	26% 23% op	20% 26%	21% 18%	27% 34% opr	23% 48%	24% 52% o

Landline Omnibus Study (QS0539 - 836844/836947)

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?
Base: All Adults 16+ in UK

Total	GENDER		AGE								AGE				SOCIAL GRADE					
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)		16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Don't know	112	47	65	6	11	20	19	23	32	17	18	39	55	17	15	26	28	43	41	72
	3%	2%	3%	1%	1%	3%	3%	4%	4%	4%	1%	3%	4%	4%	2%	2%	3%	3%	2%	3%
		42%	58%	6%	10%	18% ^c	17% ^c	21% ^{cd}	28% ^{cd}	15% ^{cd}	16%	35% ^j	49% ^j	15%	13%	23%	25%	39% ^{nor}	36%	64% ^{nor}

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Mobile phone	3001	1901	1101	1098	1903	670	1558	773	514	2488	2836	165
	71%	83%	57%	86%	65%	64%	71%	80%	60%	74%	75%	37%
		63% ^b	37%	37% ^d	63%	22%	52% ^e	26% ^{ef}	17%	83% ^h	94% ^k	6%
A Cordless Landline phone	717	224	493	109	608	194	399	124	183	534	583	134
	17%	10%	26%	9%	21%	19%	18%	13%	21%	16%	16%	30%
		31%	69% ^a	15%	85% ^c	27% ^g	56% ^g	17%	25% ⁱ	75%	81%	19% ^j
A Corded Landline phone	270	56	214	18	252	109	126	35	106	164	163	106
	6%	2%	11%	1%	9%	10%	6%	4%	12%	5%	4%	24%
		21%	79% ^a	7%	93% ^c	40% ^{fg}	47% ^g	13%	39% ⁱ	61%	61%	39% ^j
Internet voice service (VoIP)	43	26	18	18	25	9	24	10	2	42	43	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-
		60%	40%	42%	58%	22%	56%	22%	4%	96% ^h	100% ^k	-
Public payphone	15	1	14	-	15	13	1	2	13	3	6	9
	*	*	1%	-	1%	1%	*	*	1%	*	*	2%
		8%	92% ^a	-	100% ^c	82% ^{fg}	5%	13%	82% ⁱ	18%	41%	59% ^j
Landline phone	5	1	4	-	5	1	3	1	1	4	2	3
	*	*	*	-	*	*	*	*	*	*	*	1%
		21%	79%	-	100%	16%	72%	13%	16%	84%	46%	54% ^j
Other	41	16	24	7	34	12	21	7	12	28	31	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
		40%	60%	17%	83%	30%	53%	17%	30%	70%	77%	23% ^j
SUMMARY CODES												
LANDLINE AT HOME	3719	2125	1594	1207	2511	865	1957	897	697	3022	3420	299
	88%	93%	83%	94%	86%	83%	89%	93%	81%	90%	91%	67%
		57% ^b	43%	32% ^d	68%	23%	53% ^e	24% ^{ef}	19%	81% ^h	92% ^k	8%
ANY LANDLINE	992	281	711	127	865	304	528	160	290	702	749	243
	24%	12%	37%	10%	30%	29%	24%	16%	34%	21%	20%	54%
		28%	72% ^a	13%	87% ^c	31% ^{fg}	53% ^g	16%	29% ⁱ	71%	76%	24% ^j
Don't know	112	56	56	29	83	36	59	17	32	81	93	20
	3%	2%	3%	2%	3%	3%	3%	2%	4%	2%	2%	4%
		50%	50%	26%	74%	32% ^g	53%	15%	28% ⁱ	72%	83%	17% ^j

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?**Base: All Adults 16+ in UK**

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
3001	679	426	342	341	75	224	266	107	256	57	2	40	76	
71%	80% 23%bcdelfg hj	70% 14%fj	72% 11%lj	75% 11%efhj	63% 3%j	63% 7%j	68% 9%j	64% 4%j	78% 9%belghj	46% 2%	46% *	69% 1%j	79% 3%belghj	
717	104	121	83	51	25	89	82	28	38	46	-	13	7	
17%	12% 15%	20% 17%adim	17% 12%adim	11% 7%	21% 3%adim	25% 12%acdhim	21% 12%adim	17% 4%im	12% 5%	36% 6%abcdelfg him	- -	22% 2%adim	7% 1%	
270	43	35	31	26	10	29	23	8	27	7	1	4	12	
6%	5% 16%	6% 13%	7% 12%	6% 10%	8% 4%	8% 11%a	6% 9%	5% 3%	8% 10%a	6% 3%	26% *	7% 2%	12% 4%abdg	
43	2	6	6	9	-	4	10	-	-	2	-	-	1	
1%	* 5%	1% 13%	1% 13%a	2% 21%ai	- -	1% 10%a	3% 23%abhi	- -	- -	2% 6%ai	- -	- -	1% 3%	
15	2	2	1	1	-	-	3	3	1	1	1	-	-	
*	* 14%	* 14%	* 5%	* 5%	- -	- -	1% 18%	2% 22%abcdf	* 8%	1% 5%	28% 8%	- -	- -	
5	2	-	-	1	-	1	1	-	-	-	-	-	-	
*	* 38%	- -	- -	* 11%	- -	* 14%	* 21%	- -	- -	- -	- -	- -	- -	
41	8	8	3	5	-	2	3	1	2	1	-	1	-	
1%	1% 21%	1% 20%	1% 8%	1% 12%	- -	1% 4%	1% 8%	* 2%	* 4%	1% 4%	- -	2% 2%	- -	
SUMMARY CODES														
3719	783	546	425	391	100	313	348	135	294	103	2	53	83	
88%	92% 21%dehj	90% 15%dehj	90% 11%hj	86% 11%	83% 3%	88% 8%h	89% 9%hj	81% 4%	90% 8%hj	82% 3%	46% *	91% 1%	87% 2%	
992	149	155	114	77	35	118	107	36	66	53	1	17	19	
24%	17% 15%	26% 16%ad	24% 12%ad	17% 8%	29% 3%ad	29% 12%abcdhi m	27% 11%adi	21% 4%	20% 7%	42% 5%abcdegh im	26% *	30% 2%ad	19% 2%	

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Don't know	112	12	9	8	25	10	5	1	20	2	11	-	-	-
	3%	1%	1%	2%	5%	8%	2%	*	12%	1%	9%	-	-	-
		11%	8%g	7%g	22%abcfglm	9%abcfjil	5%g	1%	18%abcfdfji	2%	10%abcfjil	-	-	-
					m				lm		m			

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
	4205	166	473	353	302	375	391	506	585	343	215	374	122
	4205	167	474	360	302	367	405	532	600	334	210	358	96
	3001	107	342	270	225	246	310	432	445	190	130	228	76
	71%	64%	72%	75%	74%	67%	77%	81%	74%	57%	62%	64%	79%
		4%	11%ijk	9%aeijk	7%aeijk	8%l	10%aei jk	14%abc dehijk	15%aeij k	6%	4%	8%	3%aeijk
	717	28	83	37	44	88	60	49	110	92	51	69	7
	17%	17%	17%	10%	14%	24%	15%	9%	18%	27%	24%	19%	7%
		4%cgl	12%cgl	5%	6%g	12%bcdfg hl	8%gl	7%	15%cgl	13%abcd fghkl	7%bcdfg l	10%cgl	1%
	270	8	31	16	26	19	31	28	28	20	24	29	12
	6%	5%	7%	4%	8%	5%	8%	5%	5%	6%	11%	8%	12%
		3%	12%	6%	9%ch	7%	11%	10%	10%	7%	9%acegh i	11%ch	4%aceghi
	43	-	6	8	5	2	-	2	7	10	1	3	1
	1%	-	1%	2%	2%	*	-	*	1%	3%	1%	1%	1%
		-	13%l	18%efg	12%fg	4%	-	4%	16%l	22%aefg k	3%	7%	3%l
	15	3	1	-	1	2	1	2	2	2	-	1	-
	*	2%	*	-	*	1%	*	*	*	1%	-	*	-
		22%bcfh j	5%	-	5%	14%	8%	14%	13%	11%	-	8%	-
	5	-	-	1	-	-	-	1	2	1	-	1	-
	*	-	-	*	-	-	-	*	*	*	-	*	-
		-	-	11%	-	-	-	25%	34%	14%	-	16%	-
	41	1	3	5	1	7	2	6	4	3	2	7	-
	1%	*	1%	1%	*	2%	*	1%	1%	1%	1%	2%	-
		2%	8%	12%	2%	17%	4%	15%	11%	8%	4%	17%l	-
SUMMARY CODES													
	3719	135	425	307	269	334	370	482	555	282	181	297	83
	88%	81%	90%	85%	89%	91%	91%	91%	92%	84%	86%	83%	87%
		4%	11%aik	8%	7%ak	9%ack	10%aci k	13%aci k	15%acij kl	8%	5%	8%	2%

Landline Omnibus Study (QS0539 - 836844/836947)

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
ANY LANDLINE	992	36	114	53	69	107	90	79	140	112	75	98	19
	24%	21%	24%	15%	23%	29%	22%	15%	23%	34%	35%	28%	19%
		4%	12%cg	5%	7%cg	11%cfgl	9%cg	8%	14%cg	11%abcd ghl	8%abcdf ghl	10%cg	2%
Don't know	112	20	8	25	1	4	2	11	2	17	3	20	-
	3%	12%	2%	7%	*	1%	*	2%	*	5%	1%	6%	-
		18%bdef ghijkl	7%h	22%bdefgh j	1%	3%	1%	10%fh	2%	15%bdef ghij	3%	18%bdefgh j	-

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?**Base: All Adults 16+ in UK**

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Mobile phone	3001	2466	536	2567	228	130	76	2566	414	3001	-	1645	1351
	71%	73%	65%	72%	64%	62%	79%	69%	89%	77%	-	60%	92%
		82% ^b	18%	86% ^{d,e}	8%	4%	3% ^{d,e}	85%	14% ^g	100% ^{i,j,k}	-	55% ^j	45% ^{i,k}
A Cordless Landline phone	717	535	182	590	69	51	7	690	26	589	82	717	-
	17%	16%	22%	17%	19%	24%	7%	19%	6%	15%	47%	26%	-
		75%	25% ^a	82% ^f	10% ^f	7% ^{c,f}	1%	96% ^h	4%	82% ^l	11% ^{i,k,l}	100% ^l	-
A Corded Landline phone	270	199	71	206	29	24	12	257	12	163	56	270	-
	6%	6%	9%	6%	8%	11%	12%	7%	3%	4%	32%	10%	-
		74%	26% ^a	76%	11%	9% ^c	4% ^c	95% ^h	4%	60% ^l	21% ^{i,k,l}	100% ^l	-
Internet voice service (VoIP)	43	38	5	38	3	1	1	39	5	39	4	20	23
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%
		88%	12%	88%	7%	3%	3%	89%	11%	90%	10% ^{i,k}	46%	54% ^k
Public payphone	15	12	4	14	1	-	-	15	-	5	2	5	11
	*	*	*	*	*	-	-	*	-	*	1%	*	1%
		76%	24%	92%	8%	-	-	100%	-	32%	12% ^{i,k}	31%	69% ^{i,k}
Landline phone	5	5	-	4	1	-	-	4	1	1	1	5	-
	*	*	-	*	*	-	-	*	*	*	*	*	-
		100%	-	84%	16%	-	-	87%	13%	23%	16% ^{i,l}	100%	-
Other	41	30	11	32	7	2	-	39	1	26	9	9	31
	1%	1%	1%	1%	2%	1%	-	1%	*	1%	5%	*	2%
		73%	27%	78%	17%	4%	-	97%	3%	64%	21% ^{i,k,l}	23%	77% ^{i,k}
SUMMARY CODES													
LANDLINE AT HOME	3719	3001	717	3158	297	181	83	3256	439	3590	82	2362	1351
	88%	89%	87%	89%	83%	86%	87%	88%	94%	92%	47%	87%	92%
		81%	19%	85% ^d	8%	5%	2%	88%	12% ^g	97% ^{i,j,k}	2%	64% ^j	36% ^{i,k}
ANY LANDLINE	992	739	252	800	98	75	19	951	38	753	138	992	-
	24%	22%	30%	23%	28%	35%	19%	26%	8%	19%	80%	36%	-
		75%	25% ^a	81%	10% ^c	8% ^{c,f}	2%	96% ^h	4%	76% ^l	14% ^{i,k,l}	100% ^l	-

Landline Omnibus Study (QS0539 - 836844/836947)

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Don't know	112	92	21	90	20	3	-	99	8	66	20	49	59
	3%	3%	3%	3%	6%	1%	-	3%	2%	2%	12%	2%	4%
		81%	19%	80%	18% ^{cel}	3%	-	88%	7%	59%	18% ^{akl}	44%	52% ^{ak}

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Mobile phone	3001	1162	388	76	1887	804	157	146	990	225	1145	1645	1645
	71%	63%	60%	42%	81%	74%	67%	68%	62%	56%	97%	60%	67%
		39% ^c	13% ^c	3%	63% ^{e,f,g}	27% ⁱ	5%	5%	33% ⁱ	7%	38% ^{k,l}	55%	55% ^k
A Cordless Landline phone	717	650	-	67	288	188	51	53	551	148	-	717	589
	17%	35%	-	38%	12%	17%	22%	25%	35%	37%	-	26%	24%
		91% ^b	-	9% ^b	40%	26% ^d	7% ^d	7% ^{d,e}	77%	21%	-	100% ^l	82% ^l
A Corded Landline phone	270	-	238	32	89	50	13	7	15	13	-	270	163
	6%	-	37%	18%	4%	5%	6%	3%	1%	3%	-	10%	7%
		-	88% ^{a,c}	12% ^a	33%	19%	5%	3%	6%	5% ^h	-	100% ^l	60% ^l
Internet voice service (VoIP)	43	13	7	-	17	11	6	5	12	1	14	20	19
	1%	1%	1%	-	1%	1%	3%	2%	1%	*	1%	1%	1%
		30%	16%	-	39%	25%	14% ^d	11% ^d	27%	3%	33%	46%	44%
Public payphone	15	3	1	1	2	1	-	-	4	-	2	5	3
	*	*	*	*	*	*	-	-	*	-	*	*	*
		18%	8%	5%	14%	5%	-	-	23%	-	14%	31%	19%
Landline phone	5	-	-	-	1	-	-	-	-	-	-	5	1
	*	-	-	-	*	-	-	-	-	-	-	*	*
		-	-	-	13%	-	-	-	-	-	-	100%	23%
Other	41	3	5	1	12	7	3	2	3	-	2	9	8
	1%	*	1%	*	*	1%	1%	1%	*	-	*	*	*
		7%	11% ^a	1%	29%	18%	9%	4%	9%	-	4%	23%	19%
SUMMARY CODES													
LANDLINE AT HOME	3719	1812	388	143	2175	992	208	198	1541	373	1145	2362	2234
	88%	97%	60%	80% ^a	93%	91%	89%	93%	97%	94%	97%	87%	91% ^l
		49% ^{b,c}	10%	4% ^b	58% ^f	27%	6%	5%	41% ⁱ	10%	31% ^{k,l}	64%	60% ^k

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q14 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
ANY LANDLINE	992	650	238	99	378	239	64	60	566	161	-	992	753
	24%	35%	37%	55%	16%	22%	27%	28%	36%	41%	-	36%	31%
		66%	24%	10%ab	38%	24%cd	6%cd	6%cd	57%	16%	-	100%kl	76%kl
Don't know	112	28	10	3	36	23	2	1	18	10	16	49	39
	3%	2%	2%	2%	2%	2%	1%	1%	1%	3%	1%	2%	2%
		25%	9%	3%	32%	20%	2%	1%	16%	9%h	15%	44%	35%

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?**Base: All Adults 16+ in UK**

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Mobile phone	3001	200	1316	9	-	2659	332	-	-	1645	1351	-
	71%	59%	76%	35%	-	79%	66%	-	-	67%	95%	-
		7%	44%a	*	-	89%l	11%	-	-	55%gh	45%ghi	-
A Cordless Landline phone	717	85	263	4	46	484	105	82	46	589	-	-
	17%	25%	15%	14%	88%	14%	21%	55%	46%	24%	-	-
		12%b	37%	1%	6%	67%	15%o	11%ij	6%ij	82%j	-	-
A Corded Landline phone	270	39	93	3	4	124	39	56	48	163	-	-
	6%	12%	5%	12%	7%	4%	8%	37%	48%	7%	-	-
		15%b	34%	1%	1%	46%	14%e	21%ij	18%ij	60%j	-	-
Internet voice service (VoIP)	43	1	9	1	-	29	9	1	-	19	20	3
	1%	*	1%	4%	-	1%	2%	1%	-	1%	1%	13%
		2%	22%	2%	-	66%	21%	3%	-	44%	47%	7%
Public payphone	15	2	3	3	1	4	1	1	1	3	2	1
	*	1%	*	10%	1%	*	*	1%	1%	*	*	3%
		13%	22%	17%	4%	24%	8%	8%ij	4%	19%	14%	4%
Landline phone	5	1	-	-	-	1	-	1	1	1	-	-
	*	*	-	-	-	*	-	1%	1%	*	-	-
		13%	-	-	-	13%	-	16%ij	27%ij	23%	-	-
Other	41	6	14	-	-	19	7	2	-	8	19	7
	1%	2%	1%	-	-	1%	1%	1%	-	*	1%	29%
		15%	34%	-	-	47%	17%e	4%	-	19%	46%l	17%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
SUMMARY CODES												
LANDLINE AT HOME	3719	286	1579	13	46	3143	436	82	46	2234	1351	-
	88%	84%	91%	49%	88%	93%	87%	55%	46%	91%	95%	-
		8%	42%a	*	1%	85%l	12%	2%	1%	60%gh	36%ghi	-
ANY LANDLINE	992	125	356	7	50	609	143	138	95	753	-	-
	24%	37%	20%	26%	96%	18%	28%	93%	96%	31%	-	-
		13%b	36%	1%	5%	61%	14%e	14%ij	10%ij	76%j	-	-
Don't know	112	6	42	7	2	52	10	7	4	39	27	13
	3%	2%	2%	25%	3%	2%	2%	5%	4%	2%	2%	56%
		5%	37%	6%	1%	46%	9%	6%ij	3%	35%	24%	12%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Mobile phone	3001	-	3001	3001	1645	1351	-	3001	3001	-	-	-
71%		-	74%	77%	60%	92%	-	100%	81%	-	-	-
		-	100%ad	100%abd	55%a	45%abcd	-	100%hijk	100%ijk	-	-	-
A Cordless Landline phone	717	127	671	589	717	-	-	-	717	717	-	-
17%		43%	17%	15%	26%	-	-	-	19%	100%	-	-
		18%bcde	94%e	82%e	100%bce	-	-	-	100%gijk	100%ghjk	-	-
A Corded Landline phone	270	104	220	163	270	-	-	-	-	-	270	-
6%		35%	5%	4%	10%	-	-	-	-	-	100%	-
		38%bcde	81%ce	60%e	100%bce	-	-	-	-	-	100%ghik	-
Internet voice service (VoIP)	43	4	43	39	20	23	-	-	-	-	-	43
1%		1%	1%	1%	1%	2%	-	-	-	-	-	100%
		10%	100%	90%	46%	54%cd	-	-	-	-	-	100%ghj
Public payphone	15	10	7	5	5	11	15	-	-	-	-	-
*		4%	*	*	*	1%	100%	-	-	-	-	-
		68%bcde	45%	32%	31%	69%bcd	100%	-	-	-	-	-
Landline phone	5	2	2	1	5	-	-	-	5	-	-	-
*		1%	*	*	*	-	-	-	*	-	-	-
		43%bce	39%	23%	100%	-	-	-	100%	-	-	-
Other	41	14	35	26	9	31	-	-	-	-	-	-
1%		5%	1%	1%	*	2%	-	-	-	-	-	-
		36%bcde	85%cd	64%	23%	77%bcd	-	-	-	-	-	-
SUMMARY CODES												
LANDLINE AT HOME	3719	127	3673	3590	2362	1351	-	3001	3719	717	-	-
88%		43%	90%	92%	87%	92%	-	100%	100%	100%	-	-
		3%	99%ad	97%abd	64%a	36%ad	-	81%ijk	100%ijk	19%jk	-	-
ANY LANDLINE	992	233	893	753	992	-	-	-	722	717	270	-
24%		78%	22%	19%	36%	-	-	-	19%	100%	100%	-
		24%bcde	90%ce	76%e	100%bce	-	-	-	73%gk	72%ghk	27%ghk	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.7 And thinking about when you are at home, which is your main method of making and receiving telephone calls?

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Don't know	112	35	88	66	49	59	-	-	-	-	-	-
	3%	12%	2%	2%	2%	4%	-	-	-	-	-	-
		31%bcde	78%	59%	44%	52%bcd	-	-	-	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	2091	979	1112	148	212	273	359	347	752	337	360	632	1099	337	496	598	423	574	1094	997
Weighted Base	2039	951	1088	175	248	319	405	392	499	225	423	725	891	225	504	633	425	477	1137	902
Yes	1593	757	836	133	190	252	332	320	366	149	323	584	686	149	417	504	332	341	920	673
	78%	80%	77%	76%	77%	79%	82%	82%	73%	66%	76%	81%	77%	66%	83%	80%	78%	72%	81%	75%
		48%	52%	8% <i>l</i>	12% <i>l</i>	16% <i>l</i>	21% <i>h</i>	20% <i>h</i>	23% <i>l</i>	9%	20% <i>m</i>	37% <i>m</i>	43% <i>m</i>	9%	26% <i>q</i> s	32% <i>q</i> s	21% <i>q</i>	21%	58% <i>q</i> s	42%
No	398	170	228	37	51	61	67	66	115	66	88	129	181	66	81	115	79	123	196	202
	20%	18%	21%	21%	21%	19%	17%	17%	23%	30%	21%	18%	20%	30%	16%	18%	19%	26%	17%	22%
		43%	57%	9%	13%	15%	17%	17%	29% <i>f</i> g	17% <i>de</i> f	22%	32%	46%	17% <i>k</i> l	20%	29%	20%	31% <i>n</i> opr	49%	51% <i>n</i> r
Don't know	48	24	24	5	7	6	6	6	18	9	12	12	23	9	6	14	15	13	20	27
	2%	2%	2%	3%	3%	2%	2%	1%	4%	4%	3%	2%	3%	4%	1%	2%	3%	3%	2%	3%
		50%	50%	11%	14%	13%	13%	12%	37% <i>g</i>	20% <i>f</i> g	25%	26%	49%	20% <i>k</i>	14%	29%	31% <i>n</i>	27%	42%	58% <i>n</i>

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	2091	953	1138	536	1555	478	1146	467	418	1673	1833	258
Weighted Base	2039	1102	936	607	1431	402	1125	511	342	1697	1854	184
Yes	1593	895	698	482	1112	301	895	398	257	1336	1480	113
	78%	81%	75%	79%	78%	75%	80%	78%	75%	79%	80%	61%
		56% ^b	44%	30%	70%	19%	56% ^e	25%	16%	84%	93% ^k	7%
No	398	185	213	112	286	90	207	101	75	323	334	64
	20%	17%	23%	18%	20%	22%	18%	20%	22%	19%	18%	35%
		46%	54% ^a	28%	72%	23%	52%	25%	19%	81%	84%	16% ^j
Don't know	48	23	25	14	34	11	24	12	11	37	40	8
	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	4%
		48%	52%	29%	71%	24%	50%	26%	22%	78%	84%	16%

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	2091	356	359	245	162	58	196	228	78	138	86	3	39	45
Weighted Base	2039	366	340	244	162	61*	185	222	78*	141	79*	3**	34*	35*
Yes	1593	284	254	191	127	52	156	182	68	78	66	3	30	32
	78%	78% 18% _i	75% 16% _i	78% 12% _i	78% 8% _i	85% 3% _i	84% 10% _{bi}	82% 11% _{bi}	87% 4% _{bi}	56% 5%	83% 4% _i	100% *	87% 2% _i	91% 2% _{bi}
No	398	68	72	49	32	7	24	38	8	63	12	-	4	3
	20%	19% 17%	21% 18% _{fh}	20% 12%	20% 8%	11% 2%	13% 6%	17% 10%	11% 2%	44% hijlm abcdefg	15% 3%	- -	13% 1%	9% 1%
Don't know	48	14	14	4	3	2	5	2	1	-	1	-	-	-
	2%	4% 29% _{gi}	4% 30% _{gi}	2% 9%	2% 7%	4% 5% _i	3% 11%	1% 4%	2% 3%	- -	1% 2%	- -	- -	- -

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	2091	78	245	124	150	232	189	183	338	188	121	198	45
	2039	78*	244	124	147	215	191	189	341	176	114	186	35*
Yes	1593	68	191	103	108	164	130	136	272	149	86	155	32
	78%	87% 4%defg	78% 12%fg	83% 6%fg	73% 7%	76% 10%	68% 8%	72% 9%	80% 17%fg	85% 9%defg	76% 5%	83% 10%dfg	91% 2%defg
No	398	8	49	19	37	42	59	42	62	25	22	29	3
	20%	11% 2%	20% 12%	15% 5%	25% 9%aakl	19% 11%	31% 15%abc ehijkl	22% 10%a	18% 16%	14% 6%	20% 6%	15% 7%	9% 1%
Don't know	48	1	4	2	2	10	2	11	6	2	5	2	-
	2%	2% 3%	2% 9%	2% 4%	1% 5%	4% 20%fg	1% 4%	6% 23%bafh ik	2% 13%	1% 4%	5% 11%	1% 5%	- -

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	2091	1620	471	1727	198	121	45	1923	161	1894	126	2091	-
Weighted Base	2039	1588	451	1704	186	114	35*	1855	175	1893	93	2039	-.**
Yes	1593	1247	346	1320	155	86	32	1458	128	1510	56	1593	-
	78%	79%	77%	77%	83%	76%	91%	79%	73%	80%	60%	78%	-
		78%	22%	83%	10%	5%	2%ce	92%	8%	95%j	3%	100%k	-
No	398	298	99	344	29	22	3	356	41	342	33	398	-
	20%	19%	22%	20%	15%	20%	9%	19%	23%	18%	35%	20%	-
		75%	25%	86%	7%	6%	1%	89%	10%	86%	8%ik	100%	-
Don't know	48	42	6	40	2	5	-	41	7	41	4	48	-
	2%	3%	1%	2%	1%	5%	-	2%	4%	2%	5%	2%	-
		88%	12%	84%	5%	11%	-	86%	14%	87%	9%	100%	-

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	2091	1892	-	199	1099	556	111	113	1618	420	-	2091	1894
Weighted Base	2039	1859	-.**	179	1097	552	117	117	1593	398	-.**	2039	1893
Yes	1593	1462	-	131	889	431	94	90	1593	-	-	1593	1510
	78%	79%	-	73%	81%	78%	80%	77%	100%	-	-	78%	80%
		92%	-	8%	56%	27%	6%	6%	100% ^h	-	-	100%	95%
No	398	354	-	44	191	103	19	26	-	398	-	398	342
	20%	19%	-	24%	17%	19%	16%	22%	-	100%	-	20%	18%
		89%	-	11%	48%	26%	5%	7%	-	100% ^h	-	100%	86%
Don't know	48	43	-	4	17	18	4	1	-	-	-	48	41
	2%	2%	-	2%	2%	3%	4%	1%	-	-	-	2%	2%
		91%	-	9%	35%	38% ^d	9%	3%	-	-	-	100%	87%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l

** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	2091	206	846	7	70	1649	243	126	70	1894	-	-
Weighted Base	2039	178	853	7**	52*	1658	234	93	52*	1893	..*	..*
Yes	1593	139	680	4	27	1341	169	56	27	1510	-	-
	78%	78%	80%	65%	52%	81%	72%	60%	52%	80%	-	-
		9%	43%	*	2%	84% ^d	11%	3%	2%	95% ^{gh}	-	-
No	398	34	153	2	23	281	61	33	23	342	-	-
	20%	19%	18%	35%	44%	17%	26%	35%	44%	18%	-	-
		9%	38%	1%	6%	71%	15% ^{ee}	8% ^{di}	6% ^{di}	86%	-	-
Don't know	48	5	21	-	2	37	4	4	2	41	-	-
	2%	3%	2%	-	4%	2%	2%	5%	4%	2%	-	-
		11%	44%	-	4%	78%	8%	9%	4%	87%	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.8 If you were to experience a power cut at home, you would not be able to make or receive telephone calls with your cordless landline phone during the power cut. Before today were you aware of this?

Base: All who have a cordless landline telephone

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	2091	196	2021	1894	2091	-	4	1154	2000	846	38	13
Weighted Base	2039	145	1987	1893	2039	..	4**	1238	1955	717	32*	13**
Yes	1593	83	1566	1510	1593	-	4	990	1541	551	15	12
	78%	57%	79%	80%	78%	-	100%	80%	79%	77%	49%	90%
		5%	98%a	95%a	100%a	-	*	62%j	97%j	35%j	7%	7%
No	398	56	375	342	398	-	-	225	373	148	13	1
	20%	39%	19%	18%	20%	-	-	18%	19%	21%	42%	10%
		14%bcd	94%	86%	100%	-	-	56%	94%	37%	3%ghi	*
Don't know	48	6	46	41	48	-	-	24	42	18	3	-
	2%	4%	2%	2%	2%	-	-	2%	2%	3%	9%	-
		13%	96%	87%	100%	-	-	49%	87%	38%	6%ghi	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	2108	1025	1083	302	325	283	290	301	607	286	627	573	908	286	338	598	421	751	936	1172
Weighted Base	2108	1040	1068	351	377	327	321	332	401	188	728	648	732	188	362	655	437	655	1017	1091
Yes	340 16%	154 15% 45%	187 17% 55%	15 4%	21 5%	36 11% cd	59 18% de	85 26% f	124 31% cde	71 38% f	36 5%	95 15% kj	209 29% kl	71 38% kl	33 9%	65 10%	46 11% s	197 58% noprs	98 30% 29%	242 22% 71% noprs
No	1741 83%	879 85% 50% b	862 81% 50%	331 94% 19% efg hi	353 94% 20% efg hi	287 88% 17% lgh i	260 81% 15% ghi	242 73% 14% i	268 67% 15% i	113 60% 6%	684 94% 39% klm	548 85% 31% lm	510 70% 29% m	113 60% 6%	326 90% 19% qs	586 90% 34% qs	384 88% 22% qs	445 68% 26%	912 90% 52% qs	829 76% 48% q
Prefer not to answer	27 1%	7 1% 27%	19 2% 73% a	5 2% 20%	4 1% 13%	3 1% 12%	2 1% 7%	5 1% 18%	8 2% 30%	4 2% 17%	9 1% 33%	5 1% 18%	13 2% 48%	4 2% 17% k	3 1% 10%	4 1% 15%	7 2% 27%	13 2% 49% or	7 1% 24%	20 2% 76% or

Landline Omnibus Study (QS0539 - 836844/836947)

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	2108	955	1153	529	1579	596	1048	464	514	1594	1798	310
Weighted Base	2108	1108	1000	590	1518	534	1065	509	450	1658	1879	229
Yes	340	53	287	50	290	146	140	54	136	205	247	93
	16%	5%	29%	8%	19%	27%	13%	11%	30%	12%	13%	41%
		16%	84%a	15%	85%c	43%fg	41%	16%	40%i	60%	73%	27%j
No	1741	1049	692	535	1206	378	912	450	305	1436	1608	133
	83%	95%	69%	91%	79%	71%	86%	88%	68%	87%	86%	58%
		60%b	40%	31%d	69%	22%	52%e	26%e	17%	83%h	92%k	8%
Prefer not to answer	27	5	21	5	21	9	12	5	9	17	24	3
	1%	*	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%
		19%	81%a	20%	80%	35%	47%	18%	35%	65%	89%	11%

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	2108	422	301	235	218	119	182	186	87	164	67	4	62	61
Weighted Base	2108	439	298	238	225	120	178	187	87*	161	62*	5**	58*	50*
Yes	340	41	47	55	40	20	30	24	26	28	8	-	7	14
	16%	9%	16%	23%	18%	17%	17%	13%	29%	17%	13%	-	11%	28%
		12%	14%a	16%abg	12%a	6%a	9%a	7%	8%abdefgij	8%a	2%	-	2%	4%abgijl
No	1741	395	249	181	179	98	145	162	61	130	51	3	52	36
	83%	90%	83%	76%	80%	81%	82%	87%	70%	80%	82%	72%*	89%	72%
		23%bcdefhim	14%hmn	10%	10%	6%	8%h	9%chm	3%	7%	3%	-	3%chm	2%
Prefer not to answer	27	4	2	1	6	2	3	-	1	4	3	1	-	-
	1%	1%	1%	*	2%	2%	1%	-	1%	3%	5%	28%	-	-
		14%	9%	4%	21%g	8%	10%	-	3%	16%g	11%abcq	5%	-	-

Landline Omnibus Study (QS0539 - 836844/836947)

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	2108	87	235	182	153	187	190	256	296	174	102	185	61
Weighted Base	2108	87*	238	186	154	181	188	267	308	167	99*	183	50*
Yes	340 16%	26 29% 8%cdf ghik	55 23% 16%cdghik	28 15% 8%g	23 15% 7%g	36 20% 10%g	30 16% 9%g	18 7% 5%	42 14% 12%g	21 12% 6%g	22 22% 6%gi	27 15% 8%g	14 28% 4%cdtghik
No	1741 83%	61 70% 3%	181 76% 10%	154 83% 9%a	129 84% 7%a	144 80% 8%	154 92% 9%a	246 14%abc defhij kl	265 86% 15%abjl	142 85% 8%abl	76 77% 4%	153 83% 9%a	36 72% 2%
Prefer not to answer	27 1%	1 1% 3%	1 * 4%	4 2% 16%h	3 2% 10%	1 1% 5%	4 2% 14%	3 1% 11%	1 * 3%	5 3% 17%h	1 1% 4%	3 2% 13%	- - -

Landline Omnibus Study (QS0539 - 836844/836947)

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	2108	1696	412	1760	185	102	61	1879	216	1890	124	1404	698
Weighted Base	2108	1708	400	1776	183	99*	50*	1855	237	1946	92	1354	748
Yes	340	262	78	278	27	22	14	325	14	281	30	251	90
	16%	15%	20%	16%	15%	22%	28%	17%	6%	14%	32%	19%	12%
		77%	23% ^a	82%	8%	6%	4% ^{cd}	95% ^h	4%	82%	9% ^{kl}	74% ^{kl}	26%
No	1741	1426	315	1476	153	76	36	1509	220	1651	59	1091	645
	83%	84%	79%	83%	83%	77%	72%	81%	93%	85%	63%	81%	86%
		82% ^{ab}	18%	85% ^f	9%	4%	2%	87%	13% ^g	95% ^{ijk}	3%	63% ^j	37% ^{ijk}
Prefer not to answer	27	20	7	22	3	1	-	22	3	14	4	13	13
	1%	1%	2%	1%	2%	1%	-	1%	1%	1%	4%	1%	2%
		73%	27%	83%	13%	4%	-	81%	12%	52%	15% ^{ik}	48%	47% ^k

Landline Omnibus Study (QS0539 - 836844/836947)

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	2108	962	334	97	1160	526	99	91	826	203	581	1404	1218
Weighted Base	2108	948	307	89*	1190	541	108*	95*	823	189	628	1354	1220
Yes	340	160	70	17	164	75	21	18	139	34	73	251	197
	16%	17%	23%	19%	14%	14%	19%	19%	17%	18%	12%	19%	16%
		47%	21%a	5%	48%	22%	6%	5%	41%	10%	21%	74%j	58%k
No	1741	782	232	71	1019	463	86	76	680	153	547	1091	1017
	83%	82%	75%	80%	86%	85%	80%	80%	83%	81%	87%	81%	83%
		45%b	13%	4%	59%	27%	5%	4%	39%	9%	31%kl	63%	58%
Prefer not to answer	27	6	5	1	7	3	1	1	4	2	8	13	6
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*
		22%	20%	3%	25%	12%	4%	4%	16%	9%	31%	48%	21%

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	2108	390	1690	28	35	1640	241	114	69	1218	670	10
Weighted Base	2108	340	1741	27**	25*	1695	242	84	49*	1220	723	9*
Yes	340	340	-	-	11	248	32	28	23	197	83	2
	16%	100%	-	-	41%	15%	13%	33%	48%	16%	12%	22%
		100% ^b	-	-	3%	73%	9%	8% ^{ij}	7% ^{ij}	58% ^j	25%	1%
No	1741	-	1741	-	13	1435	209	52	22	1017	631	7
	83%	-	100%	-	53%	85%	87%	62%	46%	83%	87%	78%
		-	100% ^a	-	1%	82%	12%	3% ^{uh}	1%	58% ^{gh}	36% ^{ghi}	*
Prefer not to answer	27	-	-	27	2	12	-	4	3	6	8	-
	1%	-	-	100%	6%	1%	-	5%	6%	*	1%	-
		-	-	100%	6%	45%	-	15% ^{ij}	12% ^{ij}	21%	31%	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Landline Omnibus Study (QS0539 - 836844/836947)

Q.9 Do you have any long standing illness, health problem or disability that limits your daily activities or the kind of work you can do?

Base: All Adults 16+ in UK (wk 47 only)

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	2108	208	2016	1890	1404	698	8	1416	1836	419	173	10
Weighted Base	2108	154	2040	1946	1354	748	8**	1526	1879	352	135	11**
Yes	340	57	312	281	251	90	2	200	286	85	39	1
	16%	37%	15%	14%	19%	12%	25%	13%	15%	24%	29%	9%
		17%bcde	92%e	82%	74%bce	26%	1%	59%	84%	25%gh	12%gh	*
No	1741	86	1710	1651	1091	645	3	1316	1579	263	93	9
	83%	56%	84%	85%	81%	86%	42%	86%	84%	75%	69%	82%
		5%	98%ad	95%ad	63%a	37%ad	*	76%ij	91%ij	15%	5%	1%
Prefer not to answer	27	10	18	14	13	13	3	9	13	4	3	1
	1%	7%	1%	1%	1%	2%	33%	1%	1%	1%	2%	9%
		39%bcde	68%	52%	48%	47%cd	10%	35%	49%	14%	12%gh	4%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

** very small base (under 30) ineligible for sig testing

Q.1-Q.4 Phone ownership summary table

Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
NET: Landline at home, but no personal mobile phone	248 6%	99 5% 40%	150 7% 60%a	4 1% 1%	6 1% 2%	3 * 1%	11 2% 4%e	27 4% 11%code	198 24% 80%code	141 37% fg	9 1% 4%	13 1% 5%	226 16% 91%jk	141 37% 57%kl	27 3% 11%	42 3% 17%	47 5% 19%nor	132 11% 53%no	70 3% 28%	179 8% 72%no
NET: Landline at home and Personal mobile phone	2466 59%	1168 57% 47%	1298 60% 53%	249 42% 10%	339 43% 14%	401 58% 16%cdi	502 73% 20%code	476 75% 19%code	500 61% 20%cdi	197 52% 8%cd	588 42% 24%	903 66% 37%jm	975 67% 40%jm	197 52% 8%	592 69% 24%opqr	747 60% 30%qs	529 61% 21%qs	599 48% 24%	1338 64% 54%oqs	1128 53% 46%q
NET: Personal mobile phone, but no landline	1419 34%	736 36% 52%b	683 32% 48%	330 56% 23%efg	435 55% 31%efg	273 40% 19%fgh	166 24% 12%hi	125 20% 9%hi	91 11% 6%i	26 7% 2%	765 55% 54%klm	439 32% 31%lm	215 15% 15%n	26 7% 2%	226 27% 16%	430 35% 30%n	285 33% 20%n	477 38% 34%npr	656 31% 46%n	762 36% 54%nr
NET: No personal mobile phone and no landline phone	48 1%	26 1% 54%	22 1% 46%	4 1% 9%	7 1% 15%	7 1% 14%	5 1% 10%	6 1% 12%	19 2% 39%code	12 3% fg	12 1% 25%	12 1% 24%	25 2% 51%k	12 3% 26%kl	4 * 8%	10 1% 20%	9 1% 19%	25 2% 53%nor	13 1% 28%	34 2% 72%nor
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	64 3% 43%	85 4% 57%	3 * 2%	5 1% 3%	3 * 2%	8 1% 5%	19 3% 13%code	111 14% 75%code	67 18% 45%code	7 1% 5%	11 1% 7%	131 9% 88%jk	67 18% 45%kl	20 2% 14%	31 2% 21%	33 4% 22%	65 5% 44%nor	51 2% 34%	98 5% 66%nor
NET: cordless landline, no personal mobile	145 3%	58 3% 40%	87 4% 60%a	1 * 1%	2 * 2%	1 * 1%	8 1% 6%ce	19 3% 13%code	112 14% 78%code	76 20% 53%code	3 * 2%	10 1% 7%	131 9% 91%jk	76 20% 53%kl	16 2% 11%	31 2% 21%	22 3% 15%	76 6% 52%no	47 2% 33%	97 5% 67%no
NET: cordless landline only, no personal mobile	123 3%	48 2% 39%	75 3% 61%a	1 * 1%	1 * 1%	1 * 1%	8 1% 7%code	16 2% 13%code	96 12% 78%code	64 17% fg	2 * 2%	10 1% 8%j	112 8% 90%jk	64 17% 52%kl	14 2% 12%	26 2% 21%	18 2% 15%	65 5% 53%no	40 2% 32%	83 4% 68%no

Q.1-Q.4 Phone ownership summary table

Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
NET: Landline at home, but no personal mobile phone	248 6%	24 1%	224 12%	10 1%	239 8%	111 11%	113 5%	24 3%	109 13%	139 4%	108 3%	140 31%
		10%	90%a	4%	96% ^c	45%fg	46%g	10%	44%i	56%	44%	56%j
NET: Landline at home and Personal mobile phone	2466 59%	1386 61%	1080 56%	783 61%	1683 58%	480 46%	1349 62%	637 66%	398 46%	2068 62%	2306 61%	160 36%
		56%b	44%	32% ^d	68%	19%	55% ^e	26% ^{ef}	16%	84% ^h	93% ^k	7%
NET: Personal mobile phone, but no landline	1419 34%	845 37%	574 30%	475 37%	944 32%	429 41%	700 32%	290 30%	331 38%	1088 33%	1295 34%	124 28%
		60% ^b	40%	33% ^d	67%	30%fg	49%	20%	23%i	77%	91% ^k	9%
NET: No personal mobile phone and no landline phone	48 1%	14 1%	34 2%	8 1%	40 1%	18 2%	24 1%	7 1%	17 2%	31 1%	31 1%	17 4%
		30%	70% ^a	17%	83%	37% ^g	49%	14%	35%i	65%	64%	36% ^j
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	21 1%	128 7%	9 1%	140 5%	36 3%	90 4%	23 2%	35 4%	114 3%	89 2%	60 14%
		14%	86% ^a	6%	94% ^c	24%	60% ^g	16%	24%	76%	59%	41% ⁱ
NET: cordless landline, no personal mobile	145 3%	15 1%	129 7%	6 *	139 5%	61 6%	71 3%	12 1%	60 7%	84 3%	69 2%	76 17%
		10%	90% ^a	4%	96% ^c	42%fg	49%g	9%	42%i	58%	48%	52% ^j
NET: cordless landline only, no personal mobile	123 3%	12 1%	112 6%	6 *	118 4%	52 5%	60 3%	12 1%	51 6%	73 2%	62 2%	61 14%
		10%	90% ^a	5%	95% ^c	42%fg	48%g	10%	41%i	59%	51%	49% ^j

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k

* small base

Q.1-Q.4 Phone ownership summary table
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
NET: Landline at home, but no personal mobile phone	248	28	40	37	19	12	24	23	11	15	16	-	7	3
	6%	3%	7%	8%	4%	10%	7%	6%	7%	5%	12%	-	12%	4%
		11%	16%a	15%ad	8%	5%ad	10%a	9%a	4%	6%	6%abdgim	-	3%adi	1%
NET: Landline at home and Personal mobile phone	2466	469	394	280	225	71	220	252	95	190	78	3	35	58
	59%	55%	65%	59%	49%	59%	62%	65%	57%	58%	62%	72%	61%	60%
		19%	16%ad	11%ad	9%	3%	9%ad	10%ad	4%	8%ad	3%ad	*	1%	2%ad
NET: Personal mobile phone, but no landline	1419	348	166	153	201	37	101	108	57	119	20	-	15	35
	34%	41%	27%	32%	44%	31%	29%	28%	34%	36%	16%	-	26%	36%
		25%bcefghj l	12%j	11%j	14%bcefghj l	3%j	7%j	8%j	4%j	8%bfgj	1%	-	1%	2%
NET: No personal mobile phone and no landline phone	48	5	6	4	9	-	2	5	1	2	5	1	-	-
	1%	1%	1%	1%	2%	-	1%	1%	*	1%	4%	28%	-	-
		10%	13%	9%	19%a	-	5%	11%	1%	5%	11%abcefh m	3%	-	-
NET: Landline and mobile phone in home, but no personal mobile phone	149	19	26	25	12	6	11	9	8	9	10	-	5	2
	4%	2%	4%	5%	3%	5%	3%	2%	5%	3%	8%	-	9%	2%
		13%	17%a	17%adg	8%	4%	8%	6%	6%	6%	7%adfgim	-	4%adfgim	1%
NET: cordless landline, no personal mobile	145	12	27	21	11	7	15	16	7	5	12	-	4	*
	3%	1%	5%	4%	2%	6%	4%	4%	4%	2%	9%	-	7%	*
		8%	19%aim	14%ai	7%	5%aim	11%a	11%a	5%a	4%	8%abodfgi m	-	3%adim	*
NET: cordless landline only, no personal mobile	123	8	23	18	8	6	10	15	7	5	12	-	4	*
	3%	1%	4%	4%	2%	5%	3%	4%	4%	2%	9%	-	7%	*
		6%	19%a	15%a	7%	5%adim	8%a	12%a	6%a	4%	9%abodfgi m	-	3%adim	2%

Q.1-Q.4 Phone ownership summary table
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
NET: Landline at home, but no personal mobile phone	248 6%	11 7% 4%g	37 8% 15%cg	13 3% 5%	20 7% 8%g	23 6% 9%g	18 4% 7%	15 3% 6%	31 5% 12%	27 8% 11%cfg	18 9% 7%cfg	33 9% 13%cfgh	3 4% 1%
NET: Landline at home and Personal mobile phone	2466 59%	95 57% 4%c	280 59% 11%cg	164 45% 7%	192 63% 8%cg	244 66% 10%abcg ik	250 62% 10%cg	257 48% 10%	394 66% 16%abcg ik	193 58% 8%cg	135 64% 5%cg	205 57% 8%cg	58 60% 2%cg
NET: Personal mobile phone, but no landline	1419 34%	57 34% 4%j	153 32% 11%j	175 48% 12%abdefh ijkl	88 29% 6%	96 26% 7%	136 34% 10%ej	253 48% 18%abd efhijk l	168 28% 12%	97 29% 7%	51 24% 4%	110 31% 8%	35 36% 2%ej
NET: No personal mobile phone and no landline phone	48 1%	1 * 1%	4 1% 9%	8 2% 18%f	1 * 3%	4 1% 8%	1 * 2%	5 1% 10%	5 1% 11%	8 2% 17%df	2 1% 4%	8 2% 16%fl	- - -
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	8 5% 6%	25 5% 17%fg	9 2% 6%	10 3% 7%	14 4% 10%	10 2% 6%	11 2% 7%	18 3% 12%	16 5% 11%g	8 4% 6%	18 5% 12%g	2 2% 1%
NET: cordless landline, no personal mobile	145 3%	7 4% 5%g	21 4% 14%cg	6 2% 4%	11 3% 7%g	17 5% 12%cgl	9 2% 6%	3 1% 2%	21 3% 14%g	19 6% 13%cfgl	12 6% 8%cfgl	18 5% 13%cfgl	* * *
NET: cordless landline only, no personal mobile	123 3%	7 4% 6%g	18 4% 15%cg	5 1% 4%	9 3% 8%g	14 4% 11%g	9 2% 7%g	3 1% 2%	17 3% 14%g	19 6% 15%cfgh l	7 3% 6%g	16 5% 13%cgl	* * *

Q.1-Q.4 Phone ownership summary table

Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
NET: Landline at home, but no personal mobile phone	248 6%	183 5%	65 8%	194 5%	33 9%	18 9%	3 4%	242 7%	6 1%	-	149 86%	248 9%	-
		74%	26% ^a	78%	13% ^c	7%	1%	98% ^h	2%	-	60% ^{ikl}	100% ^{il}	-
NET: Landline at home and Personal mobile phone	2466 59%	1926 57%	540 65%	2069 58%	205 57%	135 64%	58 60%	2207 59%	246 53%	2466 63%	-	2466 91%	-
		78%	22% ^a	84%	8%	5%	2%	89% ^h	10%	100% ^{il}	-	100% ^{ijl}	-
NET: Personal mobile phone, but no landline	1419 34%	1213 36%	206 25%	1222 35%	110 31%	51 24%	35 36%	1196 32%	208 45%	1419 36%	-	-	1419 96%
		85% ^b	15%	86% ^{ae}	8%	4%	2% ^{ee}	84%	15% ^o	100% ^{jk}	-	-	100% ^{ijk}
NET: No personal mobile phone and no landline phone	48 1%	37 1%	11 1%	38 1%	8 2%	2 1%	-	43 1%	3 1%	-	24 14%	-	48 3%
		78%	22%	80%	16%	4%	-	90%	7%	-	51% ^{ikl}	-	100% ^k
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	108 3%	41 5%	121 3%	18 5%	8 4%	2 2%	146 4%	3 1%	-	149 86%	149 5%	-
		72%	28% ^a	81%	12%	6%	1%	98% ^h	2%	-	100% ^{ikl}	100% ^{il}	-
NET: cordless landline, no personal mobile	145 3%	99 3%	46 6%	114 3%	18 5%	12 6%	* *	142 4%	2 *	-	93 54%	145 5%	-
		68%	32% ^a	79%	13% ^f	8% ^f	*	98% ^h	2%	-	64% ^{ikl}	100% ^{il}	-
NET: cordless landline only, no personal mobile	123 3%	83 2%	41 5%	100 3%	16 5%	7 3%	* *	121 3%	2 *	-	80 46%	123 5%	-
		67%	33% ^a	81%	13% ^f	6%	*	98% ^h	2%	-	64% ^{ikl}	100% ^{il}	-

Q.1-Q.4 Phone ownership summary table
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
NET: Landline at home, but no personal mobile phone	248 6%	123 7% 50%	99 15% 40% ^a	21 12% 8% ^a	- - -	- - -	- - -	- - -	83 5% 33%	56 14% 22% ^h	- - -	248 9% 100% ^l	- - -
NET: Landline at home and Personal mobile phone	2466 59%	1735 93% 70% ^{abc}	548 84% 22%	158 88% 6%	1434 62% 58%	722 67% 29% ^d	154 66% 6%	138 65% 6%	1510 95% 61% ⁱ	342 86% 14%	- - -	2466 91% 100% ^j	2466 100% ^k
NET: Personal mobile phone, but no landline	1419 34%	- - -	- - -	- - -	893 38% 63% ^e	361 33% 25%	79 34% 6%	75 35% 5%	- - -	- - -	1179 100% 83% ^{kl}	- - -	- - -
NET: No personal mobile phone and no landline phone	48 1%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	80 4% 53%	53 8% 36% ^a	13 7% 9%	- - -	- - -	- - -	- - -	56 3% 37%	33 8% 22% ^h	- - -	149 5% 100% ^l	- - -
NET: cordless landline, no personal mobile	145 3%	123 7% 85% ^b	- - -	21 12% 15% ^{ab}	- - -	- - -	- - -	- - -	83 5% 57%	56 14% 39% ^h	- - -	145 5% 100% ^l	- - -
NET: cordless landline only, no personal mobile	123 3%	123 7% 100% ^{abc}	- - -	- - -	- - -	- - -	- - -	- - -	73 5% 59%	45 11% 37% ^h	- - -	123 5% 100% ^l	- - -

Q.1-Q.4 Phone ownership summary table
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
NET: Landline at home, but no personal mobile phone	248 6%	51 15%	74 4%	7 27%	52 100%	-	-	149 100%	99 100%	-	-	-
		21% ^b	30%	3%	21%	-	-	60% ^{ij}	40% ^{ij}	-	-	-
NET: Landline at home and Personal mobile phone	2466 59%	197 58%	1017 58%	6 21%	-	2151 64%	308 61%	-	-	2466 100%	-	-
		8%	41%	*	-	87%	12%	-	-	100% ^{ghj}	-	-
NET: Personal mobile phone, but no landline	1419 34%	83 25%	631 36%	8 31%	-	1214 36%	194 39%	-	-	-	1419 100%	-
		6%	45% ^a	1%	-	86%	14%	-	-	-	100% ^{ghi}	-
NET: No personal mobile phone and no landline phone	48 1%	6 2%	11 1%	3 10%	-	-	-	-	-	-	-	24 100%
		13% ^b	23%	6%	-	-	-	-	-	-	-	51%
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	28 8%	52 3%	4 15%	-	-	-	149 100%	-	-	-	-
		19% ^b	35%	3%	-	-	-	100% ^{hij}	-	-	-	-
NET: cordless landline, no personal mobile	145 3%	31 9%	44 3%	4 15%	52 100%	-	-	93 62%	52 52%	-	-	-
		22% ^b	31%	3%	36%	-	-	64% ^{ij}	36% ^{ij}	-	-	-
NET: cordless landline only, no personal mobile	123 3%	28 8%	38 2%	3 12%	44 85%	-	-	80 53%	44 44%	-	-	-
		23% ^b	31%	3%	36%	-	-	64% ^{ij}	36% ^{ij}	-	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q.1-Q.4 Phone ownership summary table

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
NET: Landline at home, but no personal mobile phone	248 6%	248 83%	149 4%	- -	248 9%	- -	2 13%	- -	129 3%	127 18%	104 38%	1 3%
		100%bcdc	60%ce	-	100%bce	-	1%	-	52%g	51%ghk	42%ghik	*g
NET: Landline at home and Personal mobile phone	2466 59%	- -	2466 61%	2466 63%	2466 91%	- -	3 19%	1645 55%	2235 60%	589 82%	163 60%	19 44%
		-	100%ae	100%abe	100%abce	-	*	67%	91%gk	24%ghjk	7%	1%
NET: Personal mobile phone, but no landline	1419 34%	- -	1419 35%	1419 36%	- -	1419 96%	2 14%	1351 45%	1351 36%	- -	- -	20 47%
		-	100%ad	100%ad	-	100%abcd	+	95%hij	95%ij	-	-	1%kl
NET: No personal mobile phone and no landline phone	48 1%	48 16%	24 1%	- -	- -	- -	9 55%	48 -	- -	- -	- -	3 7%
		100%bcde	51%cd	-	-	100%bcd	18%	-	-	-	-	7%ghij
NET: Landline and mobile phone in home, but no personal mobile phone	149 4%	149 50%	149 4%	- -	149 5%	- -	1 8%	- -	82 2%	82 11%	56 21%	1 3%
		100%bcde	100%ce	-	100%bce	-	1%	-	55%g	55%gh	37%ghik	1%g
NET: cordless landline, no personal mobile	145 3%	145 49%	93 2%	- -	145 5%	- -	1 4%	- -	127 3%	127 18%	11 4%	- -
		100%bcde	64%ce	-	100%bce	-	*	-	88%g	88%ghjk	7%g	-
NET: cordless landline only, no personal mobile	123 3%	123 41%	80 2%	- -	123 5%	- -	1 4%	- -	119 3%	119 17%	- -	- -
		100%bcde	64%ce	-	100%bce	-	7%	-	96%gj	96%ghjk	-	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
GENDER																				
Male	2041	2041	-	301	389	341	329	322	360	165	690	669	681	165	428	588	468	556	1016	1024
49%		100%	-	51%	49%	50%	48%	51%	44%	43%	50%	49%	47%	43%	50%	48%	54%	45%	49%	48%
		100%b	-	15%hi	19%hi	17%hi	16%	16%hi	18%	8%	34%km	33%km	33%	8%	21%q	29%	23%oqrs	27%	50%q	50%q
Female	2164	-	2164	293	400	346	356	314	456	216	693	702	770	216	424	648	406	687	1072	1092
51%		-	100%	49%	51%	50%	52%	49%	56%	57%	50%	51%	53%	57%	50%	52%	46%	55%	51%	52%
		-	100%a	14%	18%	16%	16%	14%	21%cd	10%cd	32%	32%	36%	10%k	20%	30%p	19%	32%np	50%p	50%p
AGE																				
16-24	593	301	293	593	-	-	-	-	-	-	593	-	-	-	62	233	125	173	296	298
14%		15%	14%	100%	-	-	-	-	-	-	43%	-	-	-	7%	19%	14%	14%	14%	14%
		51%	49%	100%defg	-	-	-	-	-	-	100%klm	-	-	-	10%	39%npqr	21%n	29%n	50%n	50%n
				hi												s				
25-34	789	389	400	-	789	-	-	-	-	-	789	-	-	-	146	262	186	195	409	381
19%		19%	18%	-	100%	-	-	-	-	-	57%	-	-	-	17%	21%	21%	16%	20%	18%
		49%	51%	-	100%celg	-	-	-	-	-	100%klm	-	-	-	19%	33%nqs	24%nq	25%	52%q	48%
					hi															
35-44	687	341	346	-	-	687	-	-	-	-	-	687	-	-	180	207	129	171	387	300
16%		17%	16%	-	-	100%	-	-	-	-	-	50%	-	-	21%	17%	15%	14%	19%	14%
		50%	50%	-	-	100%cdlg	-	-	-	-	-	100%klm	-	-	26%opqs	30%q	19%	25%	56%pqs	44%
						hi														
45-54	684	329	356	-	-	-	684	-	-	-	-	684	-	-	156	196	170	161	353	332
16%		16%	16%	-	-	-	100%	-	-	-	-	50%	-	-	18%	16%	19%	13%	17%	16%
		48%	52%	-	-	-	100%cddeg	-	-	-	-	100%klm	-	-	23%q	29%q	25%oqs	24%	52%q	48%q
							hi													
55-64	636	322	314	-	-	-	-	636	-	-	-	-	636	-	152	169	124	190	321	314
15%		16%	14%	-	-	-	-	100%	-	-	-	-	44%	-	18%	14%	14%	15%	15%	15%
		51%	49%	-	-	-	-	100%cd	-	-	-	-	100%klm	-	24%o	27%	20%	30%	51%	49%
								hi												
65+	815	360	456	-	-	-	-	-	815	381	-	-	815	381	155	169	139	352	324	492
19%		18%	21%	-	-	-	-	-	100%	100%	-	-	56%	100%	18%	14%	16%	28%	16%	23%
		44%	56%a	-	-	-	-	-	100%cd	47%cd	-	-	100%jk	47%kl	19%o	21%	17%	43%no	40%	60%no
									fg	g								s		

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
75+	381	165	216	-	-	-	-	-	381	381	-	-	381	381	55	72	70	184	127	254
	9%	8%	10%	-	-	-	-	-	47%	100%	-	-	26%	100%	6%	6%	8%	15%	6%	12%
		43%	57%	-	-	-	-	-	100%	100%	-	-	100%	100%	14%	19%	18%	48%	33%	67%
									efg	gh								s		
AGE																				
16-34	1383	690	693	593	789	-	-	-	-	-	1383	-	-	-	209	496	311	368	704	678
	33%	34%	32%	100%	100%	-	-	-	-	-	100%	-	-	-	24%	40%	36%	30%	34%	32%
		50%	50%	43%	57%	-	-	-	-	-	100%	-	-	-	15%	36%	22%	27%	51%	49%
				hi	efgh	i														
35-54	1371	669	702	-	-	687	684	-	-	-	-	1371	-	-	336	403	300	333	739	632
	33%	33%	32%	-	-	100%	100%	-	-	-	-	100%	-	-	39%	33%	34%	27%	35%	30%
		49%	51%	-	-	50%	50%	-	-	-	-	100%	-	-	25%	29%	22%	24%	54%	46%
						hi	i													
55+	1451	681	770	-	-	-	-	636	815	381	-	-	1451	381	307	338	264	542	645	806
	35%	33%	36%	-	-	-	-	100%	100%	100%	-	-	100%	100%	36%	27%	30%	44%	31%	38%
		47%	53%	-	-	-	-	44%	56%	26%	-	-	100%	26%	21%	23%	18%	37%	44%	56%
								f	cde	cdef								s	o	opr
75+	381	165	216	-	-	-	-	-	381	381	-	-	381	381	55	72	70	184	127	254
	9%	8%	10%	-	-	-	-	-	47%	100%	-	-	26%	100%	6%	6%	8%	15%	6%	12%
		43%	57%	-	-	-	-	-	100%	100%	-	-	100%	100%	14%	19%	18%	48%	33%	67%
									efg	gh								s		
SOCIAL GRADE																				
AB	851	428	424	62	146	180	156	152	155	55	209	336	307	55	851	-	-	-	851	-
	20%	21%	20%	10%	19%	26%	23%	24%	19%	14%	15%	25%	21%	14%	100%	-	-	-	41%	-
		50%	50%	7%	17%	21%	18%	18%	18%	6%	24%	39%	36%	6%	100%	-	-	-	100%	-
						i	ci	cdh	ci			lm	jm							
C1	1237	588	648	233	262	207	196	169	169	72	496	403	338	72	-	1237	-	-	1237	-
	29%	29%	30%	39%	33%	30%	29%	27%	21%	19%	36%	29%	23%	19%	-	100%	-	-	59%	-
		48%	52%	19%	21%	17%	16%	14%	14%	6%	40%	33%	27%	6%	-	100%	-	-	100%	-
				ghi	ghi	hi	hi	hi				klm	klm							
C2	874	468	406	125	186	129	170	124	139	70	311	300	264	70	-	-	874	-	-	874
	21%	23%	19%	21%	24%	19%	25%	20%	17%	18%	22%	22%	18%	18%	-	-	100%	-	-	41%
		54%	46%	14%	21%	15%	19%	14%	16%	8%	36%	34%	30%	8%	-	-	100%	-	-	100%
					ehi	egh	egh					l	l				noqrs			noqr

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
DE	1243	556	687	173	195	171	161	190	352	184	368	333	542	184	-	-	-	1243	-	1243
	30%	27%	32%	29%	25%	25%	24%	30%	43%	48%	27%	24%	37%	48%	-	-	-	100%	-	59%
		45%	55%a	14%f	16%	14%	13%	15%cdf	28%cd	15%cd	30%	27%	44%jk	15%kl	-	-	-	100%no	-	100%no
WORKING STATUS																				
Working	2281	1235	1047	275	588	544	508	329	37	3	863	1052	367	3	534	769	594	385	1303	979
	54%	61%	48%	46%	74%	79%	74%	52%	5%	1%	62%	77%	25%	1%	63%	62%	68%	31%	62%	46%
		54%b	46%	12%hi	26%cd	24%cd	22%cd	14%hi	2%i	*	36%lm	46%jlm	16%lm	*	23%qs	34%qs	26%no	17%	57%qs	43%q
Not working	1924	806	1117	318	202	143	176	306	778	378	520	319	1084	378	317	468	280	858	786	1138
	46%	39%	52%	54%	26%	21%	26%	48%	95%	99%	38%	23%	75%	99%	37%	38%	32%	69%	38%	54%
		42%	58%a	17%def	10%	7%	9%e	16%def	40%cd	20%cd	27%k	17%	56%jk	20%kl	16%p	24%p	15%	45%no	41%p	59%no
CHILDREN																				
Child	1279	552	727	142	405	451	233	35	12	2	547	684	48	2	290	378	299	312	668	611
	30%	27%	34%	24%	51%	66%	34%	6%	1%	*	40%	50%	3%	*	34%	31%	34%	25%	32%	29%
		43%	57%a	11%ghi	32%cd	35%cd	18%cd	3%hi	1%	*	43%lm	54%jlm	4%lm	*	23%qs	30%q	23%qs	24%	52%qs	48%q
No child	2926	1489	1437	451	384	236	451	600	803	379	836	687	1403	379	561	859	575	931	1420	1505
	70%	73%	66%	76%	49%	34%	66%	94%	99%	100%	60%	50%	97%	100%	66%	69%	66%	75%	68%	71%
		51%b	49%	15%def	13%e	8%	15%de	21%cd	27%cd	13%cd	29%k	23%	48%jk	13%kl	19%	29%	20%	32%no	49%	51%no
ADULTS IN HOUSEHOLD																				
1	1044	449	595	87	148	146	131	166	366	206	235	278	532	206	144	270	135	496	413	631
	25%	22%	27%	15%	19%	21%	19%	26%	45%	54%	17%	20%	37%	54%	17%	22%	15%	40%	20%	30%
		43%	57%a	8%	14%	14%cd	13%cd	16%cd	35%cd	20%cd	22%	27%j	51%jk	20%kl	14%	26%np	13%	47%no	40%p	60%no
2	2193	1090	1103	189	511	443	325	332	393	160	700	768	725	160	526	639	510	517	1166	1027
	52%	53%	51%	32%	65%	64%	47%	52%	48%	42%	51%	56%	50%	42%	62%	52%	58%	42%	56%	49%
		50%	50%	9%	23%cd	20%cd	15%cd	15%cd	18%cd	7%cd	32%lm	35%jlm	33%lm	7%	24%lo	29%q	23%qs	24%	53%qs	47%q
3+	968	502	466	318	130	98	228	138	57	14	448	326	194	14	182	328	229	230	509	459
	23%	25%	22%	33%def	13%hi	14%hi	33%	22%	7%	4%	32%	24%	13%	4%	21%	27%	26%	19%	24%	22%
		52%b	48%	ghi	13%hi	10%hi	24%deg	14%dehi	6%i	1%	46%klm	34%lm	20%lm	1%	19%	34%nqs	24%nqs	24%	53%qs	47%q

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
HOUSEHOLD SIZE																				
1	862	422	440	66	74	87	106	165	365	206	140	193	530	206	126	212	115	408	339	523
	21%	21%	20%	11%	9%	13%	15%	26%	45%	54%	10%	14%	37%	54%	15%	17%	13%	33%	16%	25%
		49%	51%	8%	9%	10%	12%cd	19%cd	42%cd	24%cd	16%	22%j	61%jk	24%kl	15%	25%p	13%	47%no	39%	61%no
2+	3343	1618	1725	527	716	600	579	471	450	175	1243	1179	921	175	725	1025	759	835	1750	1593
	79%	79%	80%	89%	91%	87%	85%	74%	55%	46%	90%	86%	63%	46%	85%	83%	87%	67%	84%	75%
		48%	52%	16%lgh	21%lgh	16%ghi	17%ghi	14%hi	13%i	5%	37%klm	35%lm	28%lm	5%	22%qs	31%qs	23%oqs	25%	52%qs	48%q
INTERNET ACCESS																				
Any Internet access	3759	1849	1911	588	779	672	651	560	509	177	1367	1323	1069	177	823	1187	802	947	2010	1749
	89%	91%	88%	99%	99%	98%	95%	88%	62%	46%	99%	96%	74%	46%	97%	96%	92%	76%	96%	83%
		49%b	51%	16%lgh	21%lgh	18%lgh	17%ghi	15%hi	14%i	5%	36%klm	35%lm	28%lm	5%	22%ppqs	32%ppqs	21%qs	25%	53%ppqs	47%q
No Internet access	446	192	254	5	11	15	33	75	306	204	16	48	262	204	29	50	72	295	79	367
	11%	9%	12%	1%	1%	2%	5%	12%	38%	54%	1%	4%	36%	54%	3%	4%	8%	24%	4%	17%
		43%	57%a	1%	2%	3%	7%cd	17%cd	69%cd	46%cd	4%	11%j	86%jk	46%kl	6%	11%	16%nor	66%no	18%	82%no
ITV REGIONS (BARB)																				
London	852	430	422	101	193	183	139	117	120	50	293	322	237	50	215	299	116	222	514	338
	20%	21%	20%	17%	24%	27%	20%	18%	15%	13%	21%	23%	16%	13%	25%	24%	13%	18%	25%	16%
		50%	50%	12%	23%cd	22%cd	16%hi	14%i	14%	6%	34%lm	38%lm	28%	6%	25%ppqs	35%ppqs	14%	26%p	60%ppqs	40%
Midlands	606	290	316	75	121	87	113	85	126	64	195	199	212	64	104	193	133	176	297	309
	14%	14%	15%	13%	15%	13%	16%	13%	15%	17%	14%	15%	15%	17%	12%	16%	15%	14%	14%	15%
		48%	52%	12%	20%	14%	19%	14%	21%	10%	32%	33%	35%	10%	17%	32%n	22%	29%	49%	51%
North West	474	223	252	73	83	64	74	84	97	47	156	138	180	47	74	118	120	162	192	282
	11%	11%	12%	12%	11%	9%	11%	13%	12%	12%	11%	10%	12%	12%	9%	10%	14%	13%	9%	13%
		47%	53%	15%	18%	14%	16%	18%	20%	10%	33%	29%	38%	10%	16%	25%	25%nor	34%nor	41%	59%nor
Yorkshire	457	227	230	72	91	80	79	60	76	33	163	159	135	33	99	108	103	146	207	249
	11%	11%	11%	12%	12%	12%	11%	9%	9%	9%	12%	12%	9%	9%	12%	9%	12%	12%	10%	12%
		50%	50%	16%	20%	18%	17%	13%	17%	7%	36%lm	35%	30%	7%	22%o	24%	23%o	32%o	45%	55%o
Central Scotland	120	57	63	26	21	19	18	21	17	7	46	36	38	7	23	32	26	40	54	66
	3%	3%	3%	4%	3%	3%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%
		47%	53%	21%hi	17%	16%	15%	17%	14%	6%	38%	30%	31%	6%	19%	26%	22%	33%	45%	55%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Wales & West	354	170	183	52	55	49	50	61	88	41	106	99	149	41	67	94	96	96	162	192
	8%	8%	8%	9%	7%	7%	7%	10%	11%	11%	8%	7%	10%	11%	8%	8%	11%	8%	8%	9%
		48%	52%	15%	15%	14%	14%	17%	25%def	12%def	30%	28%	42%jk	12%k	19%	27%	27%noqr	27%	46%	54%
South & South East	389	195	195	73	56	50	68	53	90	39	129	118	143	39	79	130	85	95	209	180
	9%	10%	9%	12%	7%	7%	10%	8%	11%	10%	9%	9%	10%	10%	9%	11%	10%	8%	10%	9%
		50%	50%	19%deg	14%	13%	17%	14%	23%de	10%cd	33%	30%	37%	10%	20%	33%q	22%	25%	54%q	46%
North East	167	77	90	17	27	28	33	29	34	17	44	61	63	17	51	30	34	52	81	86
	4%	4%	4%	3%	3%	4%	5%	5%	4%	5%	3%	4%	4%	5%	6%	2%	4%	4%	4%	4%
		46%	54%	10%	16%	17%	20%	17%	20%	10%	26%	36%	38%	10%	31%lors	18%	20%	31%o	49%o	51%o
East	327	165	162	50	73	58	48	41	56	31	123	106	97	31	63	93	84	86	156	170
	8%	8%	7%	8%	9%	8%	7%	6%	7%	8%	9%	8%	7%	8%	7%	8%	10%	7%	7%	8%
		50%	50%	15%	22%	18%	15%	13%	17%	10%	38%l	32%	30%	10%	19%	29%	26%q	26%	48%	52%
South West	126	46	79	14	16	15	19	24	37	12	31	34	61	12	21	35	23	47	56	69
	3%	2%	4%	2%	2%	2%	3%	4%	5%	3%	2%	2%	4%	3%	2%	3%	3%	4%	3%	3%
		37%	63%a	11%	13%	12%	15%	19%	29%cd	10%	24%	27%	48%jk	10%	17%	28%	18%	37%	45%	55%
Border	5	4	1	-	1	1	2	-	-	-	1	4	-	-	1	1	1	1	2	3
	*	*	*	-	*	*	*	-	-	-	*	*	-	-	*	*	*	*	*	*
		77%	23%	-	23%	28%	49%	-	-	-	23%	77%	-	-	23%	23%	26%	28%	46%	54%
North Scotland	58	29	30	14	4	4	11	13	13	10	18	14	26	10	3	26	14	16	29	29
	1%	1%	1%	2%	1%	1%	2%	2%	2%	3%	1%	1%	2%	3%	*	2%	2%	1%	1%	1%
		49%	51%	23%de	8%	6%	18%	22%de	23%de	16%de	31%	25%	45%	16%k	6%	44%n	23%n	27%n	50%n	50%n
Ulster	96	48	48	8	17	23	15	16	16	5	25	39	32	5	15	12	13	55	27	68
	2%	2%	2%	1%	2%	3%	2%	3%	2%	1%	2%	3%	2%	1%	2%	1%	2%	4%	1%	3%
		50%	50%	8%	18%	24%ci	16%	17%	17%	5%	26%	40%lm	34%	5%	16%	12%	14%	58%noqr	29%	71%noqr
GOVERNMENT REGIONS																				
North East	167	77	90	17	27	28	33	29	34	17	44	61	63	17	51	30	34	52	81	86
	4%	4%	4%	3%	3%	4%	5%	5%	4%	5%	3%	4%	4%	5%	6%	2%	4%	4%	4%	4%
		46%	54%	10%	16%	17%	20%	17%	20%	10%	26%	36%	38%	10%	31%lors	18%	20%	31%o	49%o	51%o
North West	474	223	252	73	83	64	74	84	97	47	156	138	180	47	74	118	120	162	192	282
	11%	11%	12%	12%	11%	9%	11%	13%	12%	12%	11%	10%	12%	12%	9%	10%	14%	13%	9%	13%
		47%	53%	15%	18%	14%	16%	18%e	20%	10%	33%	29%	38%	10%	16%	25%	25%nor	34%nor	41%	59%nor
Yorkshire and The Humber	360	182	178	60	78	64	56	45	59	23	138	119	104	23	73	85	83	119	158	203
	9%	9%	8%	10%	10%	9%	8%	7%	7%	6%	10%	9%	7%	6%	9%	7%	10%	10%	8%	10%
		51%	49%	17%l	22%l	18%	15%	12%	16%	6%	38%lm	33%	29%	6%	20%	23%	23%o	33%or	44%	56%or

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
East Midlands	302	142	161	47	44	46	62	46	57	33	90	109	103	33	60	104	57	81	164	138
	7%	7%	7%	8%	6%	7%	9%	7%	7%	9%	7%	8%	7%	9%	7%	8%	7%	7%	8%	7%
		47%	53%	15%	15%	15%	21% ^d	15%	19%	11%	30%	36%	34%	11%	20%	34%	19%	27%	54%	46%
West Midlands	367	176	191	41	78	49	64	51	84	37	119	114	135	37	58	101	86	123	158	209
	9%	9%	9%	7%	10%	7%	9%	8%	10%	10%	9%	8%	9%	10%	7%	8%	10%	10%	8%	10%
		48%	52%	11%	21%	13%	17%	14%	23% ^{ce}	10%	32%	31%	37%	10%	16%	27%	23% ⁿ	33% ^{nr}	43%	57% ^{nr}
East of England	405	204	201	53	88	73	70	53	67	35	141	143	120	35	87	132	84	102	220	185
	10%	10%	9%	9%	11%	11%	10%	8%	8%	9%	10%	10%	8%	9%	10%	11%	10%	8%	11%	9%
		50%	50%	13%	22% ^h	18%	17%	13%	17%	9%	35%	35%	30%	9%	22%	33% ^q	21%	25%	54% ^q	46%
London	532	273	258	74	120	121	76	66	74	30	194	198	141	30	144	171	71	145	315	217
	13%	13%	12%	12%	15%	18%	11%	10%	9%	8%	14%	14%	10%	8%	17%	14%	8%	12%	15%	10%
		51%	49%	14% ^{hi}	23% ^{gh}	23% ^{cf}	14%	12%	14%	6%	36% ^{lm}	37% ^{lm}	26%	6%	27% ^{pqs}	32% ^{ps}	13%	27% ^p	59% ^{pqs}	41%
South East	600	297	303	89	116	97	106	85	107	47	205	203	192	47	132	208	125	134	340	260
	14%	15%	14%	15%	15%	14%	15%	13%	13%	12%	15%	15%	13%	12%	16%	17%	14%	11%	16%	12%
		50%	50%	15%	19%	16%	18%	14%	18%	8%	34%	34%	32%	8%	22% ^{qs}	35% ^{qs}	21% ^q	22%	57% ^{qs}	43%
South West	334	145	189	37	51	47	54	54	91	41	88	101	144	41	62	113	74	85	175	159
	8%	7%	9%	6%	6%	7%	8%	8%	11%	11%	6%	7%	10%	11%	7%	9%	8%	7%	8%	8%
		44%	56%	11%	15%	14%	16%	16%	27% ^{cde}	12% ^{cde}	26%	30%	43% ^{jk}	12% ^k	19%	34% ^q	22%	25%	52%	48%
Wales	210	103	107	36	30	24	26	41	53	24	65	50	94	24	32	40	59	79	71	138
	5%	5%	5%	6%	4%	4%	4%	6%	7%	6%	5%	4%	6%	6%	4%	3%	7%	6%	3%	7%
		49%	51%	17%	14%	11%	13%	19% ^{def}	25% ^{def}	11% ^{de}	31%	24%	45% ^{jk}	11% ^k	15%	19%	28% ^{nor}	38% ^{nor}	34%	66% ^{nor}
Scotland	358	171	186	61	57	50	47	66	77	42	118	97	143	42	62	123	67	104	186	172
	9%	8%	9%	10%	7%	7%	7%	10%	9%	11%	9%	7%	10%	11%	7%	10%	8%	8%	9%	8%
		48%	52%	17%	16%	14%	13%	19% ^f	21%	12% ^{def}	33%	27%	40% ^k	12% ^k	17%	34%	19%	29%	52%	48%
Northern Ireland	96	48	48	8	17	23	15	16	16	5	25	39	32	5	15	12	13	55	27	68
	2%	2%	2%	1%	2%	3%	2%	3%	2%	1%	2%	3%	2%	1%	2%	1%	2%	4%	1%	3%
		50%	50%	8%	18%	24% ^{cl}	16%	17%	17%	5%	26%	40% ^{lm}	34%	5%	16%	12%	14%	58% ^{nopr}	29%	71% ^{nopr}
AREA																				
Urban	3377	1636	1741	484	650	550	561	514	618	297	1134	1111	1132	297	672	999	722	983	1671	1706
	80%	80%	80%	82%	82%	80%	82%	81%	76%	78%	82%	81%	78%	78%	79%	81%	83%	79%	80%	81%
		48%	52%	14% ^h	19% ^h	16% ^h	17% ^h	15% ^h	18%	9%	34% ^{lm}	33%	34%	9%	20%	30%	21% ^q	29%	49%	51%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Rural	828	405	424	109	139	137	123	122	197	84	249	261	319	84	179	238	152	260	417	411
	20%	20%	20%	18%	18%	20%	18%	19%	24%	22%	18%	19%	22%	22%	21%	19%	17%	21%	20%	19%
		49%	51%	13%	17%	17%	15%	15%	24% fg	10%	30%	31%	39%	10%	22%	29%	18%	31% p	50%	50%
COUNTRY																				
England	3542	1719	1823	489	685	590	595	513	669	310	1175	1185	1182	310	742	1062	734	1004	1804	1738
	84%	84%	84%	82%	87%	86%	87%	81%	82%	81%	85%	86%	81%	81%	87%	86%	84%	81%	86%	82%
		49%	51%	14%	19% cgh i	17% gh i	17% cgh i	14%	19%	9%	33% kl	33% lm	33%	9%	21% qs	30% qs	21%	28%	51% qs	49%
Scotland	358	171	186	61	57	50	47	66	77	42	118	97	143	42	62	123	67	104	186	172
	9%	8%	9%	10%	7%	7%	7%	10%	9%	11%	9%	7%	10%	11%	7%	10%	8%	8%	9%	8%
		48%	52%	17%	16%	14%	13%	19% l	21%	12% def	33%	27%	40% k	12% k	17%	34%	19%	29%	52%	48%
Wales	210	103	107	36	30	24	26	41	53	24	65	50	94	24	32	40	59	79	71	138
	5%	5%	5%	6%	4%	4%	4%	6%	7%	6%	5%	4%	6%	6%	4%	3%	7%	6%	3%	7%
		49%	51%	17%	14%	11%	13%	19% def	25% def	11% cde	31%	24%	45% jk	11% k	15%	19%	28% nor	38% nor	34%	66% nor
Northern Ireland	96	48	48	8	17	23	15	16	16	5	25	39	32	5	15	12	13	55	27	68
	2%	2%	2%	1%	2%	3%	2%	3%	2%	1%	2%	3%	2%	1%	2%	1%	2%	4%	1%	3%
		50%	50%	8%	18%	24% cl	16%	17%	17%	5%	26%	40% m	34%	5%	16%	12%	14%	58% nopr	29%	71% nopr
ETHNIC ORIGIN																				
White	3709	1789	1921	498	647	558	622	591	793	372	1145	1180	1384	372	754	1069	790	1096	1823	1886
	88%	88%	89%	84%	82%	81%	91%	93%	97%	98%	83%	86%	95%	98%	89%	86%	90%	88%	87%	89%
		48%	52%	13%	17%	15%	17% cde	16% cde	21% cde fg	10% cde fg	31%	32% j	37% jk	10% kl	20%	29%	21% or	30%	49%	51% co
Minority Ethnic	466	237	229	93	132	117	59	42	21	9	226	177	63	9	94	152	81	138	246	220
	11%	12%	11%	16%	17%	17%	9%	7%	3%	2%	16%	13%	4%	2%	11%	12%	9%	11%	12%	10%
		51%	49%	20% lgh i	28% lgh i	25% lgh i	13% hi	9% hi	5%	2%	48% klm	38% lm	14% m	2%	20%	33% p	17%	30%	53%	47%
PHONE OWNERSHIP																				
Mobile phone	3891	1909	1982	582	775	675	668	600	590	223	1357	1343	1190	223	819	1178	817	1077	1997	1894
	93%	94%	92%	98%	98%	98%	98%	94%	92%	59%	98%	98%	82%	59%	96%	95%	93%	87%	96%	89%
		49% b	51%	15% ghi	20% ghi	17% ghi	17% ghi	15% hi	15% i	6%	35% lm	35% lm	31% m	6%	21% pqs	30% qs	21% qs	28%	51% pqs	49% ca
No mobile phone	173	80	93	4	11	7	10	23	118	72	14	17	142	72	24	39	37	73	63	110
	4%	4%	4%	1%	1%	1%	1%	4%	14%	19%	1%	1%	10%	19%	3%	3%	4%	6%	3%	5%
		46%	54%	2%	6%	4%	6%	14% cde f	68% cde fg	42% cdef gh	8%	10%	82% jk	42% kl	14%	23%	21%	42% nor	37%	63% nor

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Landline for making calls	2720	1271	1449	253	345	406	513	503	701	340	597	919	1204	340	619	791	576	734	1410	1310
	65%	62%	67%	43%	44%	59%	75%	79%	86%	89%	43%	67%	83%	89%	73%	64%	66%	59%	68%	62%
		47%	53%a	9%	13%	15%cd	19%cdde	18%cdde	26%cdde	13%cdde	22%	34%j	44%jk	13%kl	23%opqrs	29%q	21%q	27%	52%qs	48%
No landline for making calls	1475	764	711	338	443	280	172	132	111	39	781	451	242	39	231	445	295	504	676	799
	35%	37%	33%	57%	56%	41%	25%	21%	14%	10%	56%	33%	17%	10%	27%	36%	34%	41%	32%	38%
		52%b	48%	23%efghi	30%efghi	19%fghi	12%hi	9%hi	8%i	3%	53%klm	31%lm	16%lm	3%	16%	30%n	20%n	34%nopr	46%n	54%nr
Q.2 TYPE OF LANDLINE IN HOUSEHOLD																				
Cordless only	1859	862	998	157	238	307	376	351	430	181	395	684	781	181	454	591	377	437	1046	814
	44%	42%	46%	27%	30%	45%	55%	55%	53%	48%	29%	50%	54%	48%	53%	48%	43%	35%	50%	38%
		46%	54%a	8%	13%	17%cd	20%cdde	19%cdde	23%cdde	10%cd	21%	37%j	42%jkm	10%	24%opqs	32%opqs	20%qs	24%	56%pqs	44%
Cordless only	650	307	343	74	90	81	102	107	195	111	164	183	302	111	110	152	146	241	262	387
	15%	15%	16%	13%	11%	12%	15%	17%	24%	29%	12%	13%	21%	29%	13%	12%	17%	19%	13%	18%
		47%	53%	11%	14%	12%	16%	17%cdde	30%cdde	17%cdde	25%	28%	46%jk	17%kl	17%	23%	23%nor	37%nor	40%	60%nor
Both	179	89	90	17	10	12	29	41	69	43	27	41	111	43	50	41	48	40	91	88
	4%	4%	4%	3%	1%	2%	4%	7%	8%	11%	2%	3%	8%	11%	6%	3%	6%	3%	4%	4%
		50%	50%	10%	6%	7%	16%de	23%cdde	39%cdde	24%cdde	15%	23%	62%jk	24%kl	28%oq	23%	27%oq	22%	51%	49%
Q.5 RELIABILITY OF MOBILE PHONE																				
Very reliable	2331	1128	1203	347	477	428	382	337	361	143	823	810	698	143	464	697	505	666	1161	1170
	55%	55%	56%	58%	60%	62%	56%	53%	44%	38%	60%	59%	48%	38%	54%	56%	58%	54%	56%	55%
		48%	52%	15%hi	20%ghi	18%fghi	16%hi	14%hi	15%i	6%	35%lm	35%lm	30%lm	6%	20%	30%	22%	29%	50%	50%
Fairly reliable	1085	544	540	166	202	165	195	190	167	59	369	360	357	59	237	342	212	294	579	506
	26%	27%	25%	28%	26%	24%	28%	30%	20%	16%	27%	26%	25%	16%	28%	28%	24%	24%	28%	24%
		50%	50%	15%hi	19%hi	15%i	18%hi	17%ehi	15%i	5%	34%lm	33%lm	33%lm	5%	22%qs	32%qs	20%	27%	53%qs	47%
Fairly unreliable	233	113	120	35	46	47	47	38	20	3	81	93	58	3	65	67	45	56	133	100
	6%	6%	6%	6%	6%	7%	7%	6%	2%	1%	6%	7%	4%	1%	8%	5%	5%	4%	6%	5%
		48%	52%	15%hi	20%hi	20%hi	20%hi	16%hi	9%i	1%	35%lm	40%lm	25%lm	1%	28%ppqs	29%	19%	24%	57%qs	43%
Very unreliable	213	112	101	34	49	33	42	27	27	8	84	75	54	8	49	63	48	52	113	100
	5%	5%	5%	6%	6%	5%	6%	4%	3%	2%	6%	5%	4%	2%	6%	5%	6%	4%	5%	5%
		52%	48%	16%hi	23%hi	15%i	20%hi	13%i	13%	4%	39%lm	35%lm	25%lm	4%	23%	30%	23%	24%	53%	47%

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	GENDER		AGE								AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)		16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578		1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381		1383	1371	1451	381	851	1237	874	1243	2088	2117
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT																					
Yes	1593	757	836	133	190	252	332	320	366	149		323	584	686	149	417	504	332	341	920	673
	38%	37%	39%	22%	24%	37%	48%	50%	45%	39%		23%	43%	47%	39%	49%	41%	38%	27%	44%	32%
		48%	52%	8%	12%	16%cd	21%cd	20%cd	23%cd	9%cd		20%	37%j	43%jkm	9%	26%opqr	32%qs	21%qs	21%	58%pq	42%q
							i	hi								s					
No	398	170	228	37	51	61	67	66	115	66		88	129	181	66	81	115	79	123	196	202
	9%	8%	11%	6%	6%	9%	10%	10%	14%	17%		6%	9%	12%	17%	10%	9%	9%	10%	9%	10%
		43%	57%a	9%	13%	15%	17%cd	17%cd	29%cd	17%cd		22%	32%j	46%jk	17%kl	20%	29%	20%	31%	49%	51%
							fg	fg													
Q11/4 PHONE OWNERSHIP																					
Mobile only	1179	612	567	295	386	222	126	90	60	15		682	348	150	15	164	363	234	418	527	652
	28%	30%	26%	50%	49%	32%	18%	14%	7%	4%		49%	25%	10%	4%	19%	29%	27%	34%	25%	31%
		52%b	48%	25%efg	33%efg	19%fgh	11%ghi	8%hi	5%i	1%		58%klm	30%lm	13%lm	1%	14%	31%nr	20%nr	35%no	45%nr	55%nr
				hi	hi	i															
Landline for making and receiving calls only	2720	1271	1449	253	345	406	513	503	701	340		597	919	1204	340	619	791	576	734	1410	1310
	65%	62%	67%	43%	44%	59%	75%	79%	86%	89%		43%	67%	83%	89%	73%	64%	66%	59%	68%	62%
		47%	53%a	9%	13%	15%cd	19%cd	18%cd	26%cd	13%cd		22%	34%j	44%jk	13%kl	23%opqr	29%q	21%q	27%	52%qs	48%
							fg	fg		gh						s					
Both landline for making and receiving calls and mobiles	2466	1168	1298	249	339	401	502	476	500	197		588	903	975	197	592	747	529	599	1338	1128
	59%	57%	60%	42%	43%	58%	73%	75%	61%	52%		42%	66%	67%	52%	69%	60%	61%	48%	64%	53%
		47%	53%	10%	14%	16%cd	20%cd	19%cd	20%cd	8%cd		24%	37%jm	40%jm	8%	24%opqr	30%qs	21%qs	24%	54%oqs	46%q
							hi	hi								s					
Q.9 DISABILITY STATUS																					
Disability	340	154	187	15	21	36	59	85	124	71		36	95	209	71	33	65	46	197	98	242
	8%	8%	9%	3%	3%	5%	9%	13%	15%	19%		3%	7%	14%	19%	4%	5%	5%	16%	5%	11%
		45%	55%	4%	6%	11%cd	17%cd	25%cd	37%cd	21%cd		10%	28%j	62%jk	21%kl	10%	19%	13%	58%no	29%	71%no
							i	i		fg									s		
Non-Disability	1741	879	862	331	353	287	260	242	268	113		684	548	510	113	326	586	384	445	912	829
	41%	43%	40%	56%	45%	42%	38%	38%	33%	30%		49%	40%	35%	30%	38%	47%	44%	36%	44%	39%
		50%b	50%	19%def	20%fgh	17%ghi	15%hi	14%hi	15%	6%		39%klm	31%lm	29%lm	6%	19%	34%nqs	22%nqs	26%	52%nqs	48%
				ghi	i																
Prefer not to say	27	7	19	5	4	3	2	5	8	4		9	5	13	4	3	4	7	13	7	20
	1%	*	1%	1%	*	*	*	1%	1%	1%		1%	*	1%	1%	*	*	1%	1%	*	1%
		27%	73%a	20%	13%	12%	7%	18%	30%	17%		33%	18%	48%	17%k	10%	15%	27%	49%or	24%	76%or

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
Q.2/3 PHONE/HANDSET TYPE																				
Only cordless landline	52	16	36	1	-	-	2	6	42	36	1	2	48	36	3	8	5	36	11	41
	1%	1%	2%	*	-	-	*	1%	5%	9%	*	*	3%	9%	*	1%	1%	3%	1%	2%
		31%	69%a	2%	-	-	5%	12%de	82%cde	69%def	2%	5%	93%jk	69%kl	6%	16%	9%	69%no	22%	78%no
									fg	gh										
Q.6 IMPORTANCE OF CHARGING PHONE																				
Yes very important	3372	1650	1722	494	688	591	582	529	489	179	1182	1172	1018	179	722	1044	695	910	1767	1605
	80%	81%	80%	83%	87%	86%	85%	83%	80%	47%	85%	85%	70%	47%	85%	84%	80%	73%	85%	76%
		49%	51%	15%hi	20%ghi	18%hi	17%hi	16%hi	15%hi	5%	35%lm	35%lm	30%lm	5%	21%pqs	31%pqs	21%qs	27%	52%pqs	48%
No I'm not bothered	502	253	249	86	84	80	85	68	99	43	170	165	167	43	97	130	117	159	227	275
	12%	12%	12%	15%	11%	12%	12%	11%	12%	11%	12%	12%	12%	11%	11%	11%	13%	13%	11%	13%
		50%	50%	17%	17%	16%	17%	13%	20%	9%	34%	33%	33%	9%	19%	26%	23%	32%	45%	55%or
PHONE OWNERSHIP 1																				
Landline for making and receiving calls but no personal mobile phone	149	64	85	3	5	3	8	19	111	67	7	11	131	67	20	31	33	65	51	98
	4%	3%	4%	*	1%	*	1%	3%	14%	18%	1%	1%	9%	18%	2%	2%	4%	5%	2%	5%
		43%	57%	2%	3%	2%	5%	13%cd	75%cd	45%cd	5%	7%	88%jk	45%kl	14%	21%	22%	44%no	34%	66%no
									fg	gh										
Landline for making and receiving calls at home but no mobile phone in the household	99	34	65	1	1	-	2	8	87	74	2	2	95	74	7	11	14	67	19	81
	2%	2%	3%	*	*	-	*	1%	11%	19%	*	*	7%	19%	1%	1%	2%	5%	1%	4%
		35%	65%a	1%	1%	-	2%	8%cd	87%cd	74%cd	2%	2%	95%jk	74%kl	7%	11%	14%	68%no	19%	81%no
									fg	gh								s		
Landline at home and Personal mobile phone	2466	1168	1298	249	339	401	502	476	500	197	588	903	975	197	592	747	529	599	1338	1128
	59%	57%	60%	42%	43%	58%	73%	75%	61%	52%	42%	66%	67%	52%	69%	60%	61%	48%	64%	53%
		47%	53%	10%	14%	16%cd	20%cd	19%cd	20%cd	8%cd	24%	37%jm	40%jm	8%	24%opqr	30%qs	21%qs	24%	54%qs	46%q
							hi	hi	hi						s					
Personal mobile phone, but no landline	1419	736	683	330	435	273	166	125	91	26	765	439	215	26	226	430	285	477	656	762
	34%	36%	32%	56%	55%	40%	24%	20%	11%	7%	55%	32%	15%	7%	27%	35%	33%	38%	31%	36%
		52%b	48%	23%efg	31%efg	19%fgh	12%hi	9%hi	6%i	2%	54%klm	31%lm	15%lm	2%	16%	30%n	20%n	34%no	46%no	54%no
				hi	hi	i														
No personal mobile phone and no landline phone	24	16	8	1	6	4	2	4	7	5	7	6	11	5	4	8	4	8	12	12
	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%
		67%	33%	4%	26%	18%	8%	17%	28%	19%cf	30%	26%	44%	19%	16%	34%	16%	34%	50%	50%
PHONE OWNERSHIP 2																				
All with no mobile phone at home	298	125	173	8	13	10	15	34	218	154	21	25	252	154	31	52	56	158	84	214
	7%	6%	8%	1%	2%	1%	2%	5%	27%	40%	2%	2%	17%	40%	4%	4%	6%	13%	4%	10%
		42%	58%a	3%	4%	3%	5%	11%cd	73%cd	52%cd	7%	8%	85%jk	52%kl	11%	18%	19%no	53%no	28%	72%no
								f	fg	gh							s			

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
All with any mobile phone at home	4067 97%	1991 98% 49%b	2076 96% 51%	586 99% 14%hi	787 100% 19%ghi	682 99% 17%hi	678 99% 17%hi	624 98% 15%hi	710 87% 17%hi	295 78% 7%	1373 99% 34%klm	1361 99% 33%lm	1334 92% 33%lm	295 78% 7%	844 99% 21%pqrs	1219 99% 30%qs	854 98% 21%qs	1151 93% 28%	2063 99% 51%pqrs	2004 95% 49%q
All with PERSONAL mobile	3891 93%	1909 94% 49%b	1982 92% 51%	582 98% 15%ghi	775 98% 20%ghi	675 98% 17%ghi	668 98% 17%ghi	600 94% 15%hi	590 72% 15%hi	223 59% 6%	1357 98% 35%lm	1343 98% 35%lm	1190 82% 31%lm	223 59% 6%	819 96% 21%pqrs	1178 95% 30%qs	817 93% 21%qs	1077 87% 28%	1997 96% 51%pqrs	1894 89% 49%q
All with landline at home	2720 65%	1271 62% 47%	1449 67% 53%a	253 43% 9%	345 44% 13%	406 59% 15%cd	513 75% 19%cd	503 79% 18%cd	701 86% 26%cd	340 89% 13%cd	597 43% 22%	919 67% 34%j	1204 83% 44%jk	340 89% 13%kl	619 73% 23%opqr	791 64% 29%q	576 66% 21%q	734 59% 27%	1410 68% 52%qs	1310 62% 48%
All with no landline at home	1475 35%	764 37% 52%b	711 33% 48%	338 57% 23%efg	443 56% 30%efg	280 41% 19%fgh	172 25% 12%hi	132 21% 9%hi	111 14% 8%hi	39 10% 3%	781 56% 53%klm	451 33% 31%lm	242 17% 16%lm	39 10% 3%	231 27% 16%	445 36% 30%n	295 34% 20%n	504 41% 34%nopr	676 32% 46%n	799 38% 54%nr
Q.7 MAIN METHOD OF MAKING CALLS AT HOME																				
Public payphone	15 *	6 *	9 *	3 *	- *	1 *	2 *	3 *	7 1%	6 2%	3 *	3 *	10 1%	6 2%	1 *	- *	3 *	11 1%	1 *	15 1%
		39%	61%	16%	-	8%	11%	16%	48%cd	g	37%def	16%	19%	64%j	5%	-	21%or	74%nor	5%	95%or
Mobile phone	3001 71%	1526 75% 51%b	1475 68% 49%	560 94% 19%efg	728 92% 24%efg	588 86% 20%fgh	497 73% 17%ghi	390 61% 13%hi	239 29% 8%hi	58 15% 2%	1288 93% 43%klm	1085 79% 36%lm	629 43% 21%lm	58 15% 2%	593 70% 20%	930 75% 31%nqs	649 74% 22%nqs	829 67% 28%	1524 73% 51%qs	1478 70% 49%
Any landline	3723 89%	1816 89% 49%	1907 88% 51%	567 95% 15%fgh	756 96% 20%fgh	644 94% 17%ghi	622 91% 17%ghi	547 86% 15%hi	587 72% 16%hi	242 64% 7%	1322 96% 36%klm	1266 92% 34%lm	1135 78% 30%lm	242 64% 7%	769 90% 21%qs	1130 91% 30%pqrs	774 89% 21%q	1051 85% 28%	1899 91% 51%qs	1824 86% 49%
Cordless landline	717 17%	286 14% 40%	432 20% 60%a	7 1% 1%	28 4% 4%cd	55 8% 8%cd	125 18% 17%cd	158 25% 22%cd	344 42% 48%cd	182 48% 25%cd	35 3% 5%	181 13% 25%j	502 35% 70%jk	182 48% 25%kl	176 21% 24%ops	199 16% 28%	124 14% 17%	219 18% 31%p	374 18% 52%p	343 16% 48%
Corded landline	270 6%	130 6% 48%	140 6% 52%	5 1% 2%	8 1% 3%	12 2% 5%	25 4% 9%cd	52 8% 19%cd	167 21% 62%cd	105 27% 39%cd	13 1% 5%	37 3% 14%j	220 15% 81%jk	105 27% 39%kl	48 6% 16%	53 4% 20%	59 7% 22%o	111 9% 41%nor	101 5% 37%	169 8% 63%nor

Landline Omnibus Study (QS0539 - 836844/836947)

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GENDER		AGE							AGE				SOCIAL GRADE					
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	75+ (i)	16-34 (j)	35-54 (k)	55+ (l)	75+ (m)	AB (n)	C1 (o)	C2 (p)	DE (q)	ABC1 (r)	C2DE (s)
Unweighted Base	4205	2022	2183	507	680	597	612	571	1238	578	1187	1209	1809	578	812	1133	833	1427	1945	2260
Weighted Base	4205	2041	2164	593	789	687	684	636	815	381	1383	1371	1451	381	851	1237	874	1243	2088	2117
VOIP	43	24	20	10	11	7	11	2	3	1	21	18	5	1	15	15	2	12	29	14
	1%	1%	1%	2%	1%	1%	2%	*	*	*	2%	1%	*	*	2%	1%	*	1%	1%	1%
		55%	45%	24%ghi	25%hi	16%	24%ghi	5%	6%	1%	48%lm	41%lm	11%	1%	34%ps	34%p	5%	28%p	67%ps	33%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
GENDER												
Male	2041	1235	806	552	1489	449	1090	502	422	1618	1849	192
	49%	54%	42%	43%	51%	43%	50%	52%	49%	48%	49%	43%
		61% ^b	39%	27%	73% ^c	22%	53% ^e	25% ^e	21%	79%	91% ^k	9%
Female	2164	1047	1117	727	1437	595	1103	466	440	1725	1911	254
	51%	46%	58%	57%	49%	57%	50%	48%	51%	52%	51%	57%
		48%	52% ^a	34% ^d	66%	27% ^f	51%	22%	20%	80%	88%	12% ^j
AGE												
16-24	593	275	318	142	451	87	189	318	66	527	588	5
	14%	12%	17%	11%	15%	8%	9%	33%	8%	16%	16%	1%
		46%	54% ^a	24%	76% ^c	15%	32%	54% ^{e,f}	11%	89% ^h	99% ^k	1%
25-34	789	588	202	405	384	148	511	130	74	716	779	11
	19%	26%	10%	32%	13%	14%	23%	13%	9%	21%	21%	2%
		74% ^b	26%	51% ^d	49%	19%	65% ^{eg}	16%	9%	91% ^h	99% ^k	1%
35-44	687	544	143	451	236	146	443	98	87	600	672	15
	16%	24%	7%	35%	8%	14%	20%	10%	10%	18%	18%	3%
		79% ^b	21%	66% ^d	34%	21% ^g	64% ^{eg}	14%	13%	87% ^h	98% ^k	2%
45-54	684	508	176	233	451	131	325	228	106	579	651	33
	16%	22%	9%	18%	15%	13%	15%	24%	12%	17%	17%	7%
		74% ^b	26%	34% ^d	66%	19%	47%	33% ^{e,f}	15%	85% ^h	95% ^k	5%
55-64	636	329	306	35	600	166	332	138	165	471	560	75
	15%	14%	16%	3%	21%	16%	15%	14%	19%	14%	15%	17%
		52%	48%	6%	94% ^c	26%	52%	22%	26% ⁱ	74%	88%	12%
65+	815	37	778	12	803	366	393	57	365	450	509	306
	19%	2%	40%	1%	27%	35%	18%	6%	42%	13%	14%	69%
		5%	95% ^a	1%	99% ^c	45% ^f	48% ^g	7%	45% ⁱ	55%	62%	38% ^j
75+	381	3	378	2	379	206	160	14	206	175	177	204
	9%	*	20%	*	13%	20%	7%	1%	24%	5%	5%	46%
		1%	99% ^a	*	100% ^c	54% ^f	42% ^g	4%	54% ⁱ	46%	46%	54% ^j

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
AGE												
16-34	1383	863	520	547	836	235	700	448	140	1243	1367	16
	33%	38%	27%	43%	29%	22%	32%	46%	16%	37%	36%	4%
		62% ^b	38%	40% ^d	60%	17%	51% ^e	32% ^{def}	10%	90% ^h	99% ^k	1%
35-54	1371	1052	319	684	687	278	768	326	193	1179	1323	48
	33%	46%	17%	54%	23%	27%	35%	34%	22%	35%	35%	11%
		77% ^b	23%	50% ^d	50%	20%	56% ^e	24% ^{de}	14%	86% ^h	96% ^k	4%
55+	1451	367	1084	48	1403	532	725	194	530	921	1069	382
	35%	16%	56%	4%	48%	51%	33%	20%	61%	28%	28%	86%
		25%	75% ^a	3%	97% ^c	37% ^{fg}	50% ^g	13%	37% ^{il}	63%	74%	26% ^j
75+	381	3	378	2	379	206	160	14	206	175	177	204
	9%	*	20%	*	13%	20%	7%	1%	24%	5%	5%	46%
		1%	99% ^a	*	100% ^c	54% ^{fg}	42% ^g	4%	54% ^{il}	46%	46%	54% ^j
SOCIAL GRADE												
AB	851	534	317	290	561	144	526	182	126	725	823	29
	20%	23%	16%	23%	19%	14%	24%	19%	15%	22%	22%	6%
		63% ^b	37%	34% ^d	66%	17%	62% ^{eg}	21% ^e	15%	85% ^h	97% ^k	3%
C1	1237	769	468	378	859	270	639	328	212	1025	1187	50
	29%	34%	24%	30%	29%	26%	29%	34%	25%	31%	32%	11%
		62% ^b	38%	31%	69%	22%	52%	27% ^{def}	17%	83% ^h	96% ^k	4%
C2	874	594	280	299	575	135	510	229	115	759	802	72
	21%	26%	15%	23%	20%	13%	23%	24%	13%	23%	21%	16%
		68% ^b	32%	34% ^d	66%	15%	58% ^e	26% ^e	13%	87% ^h	92% ^k	8%
DE	1243	385	858	312	931	496	517	230	408	835	947	295
	30%	17%	45%	24%	32%	47%	24%	24%	47%	25%	25%	66%
		31%	69% ^a	25%	75% ^c	40% ^{fg}	42%	19%	33% ^{il}	67%	76%	24% ^j
WORKING STATUS												
Working	2281	2281	-	915	1366	400	1311	571	291	1991	2234	47
	54%	100%	-	72%	47%	38%	60%	59%	34%	60%	59%	11%
		100% ^b	-	40% ^d	60%	18%	57% ^e	25% ^e	13%	87% ^h	98% ^k	2%
Not working	1924	-	1924	364	1559	644	882	397	571	1352	1525	398
	46%	-	100%	28%	53%	62%	40%	41%	66%	40%	41%	89%
		-	100% ^a	19%	81% ^c	34% ^{fg}	46%	21%	30% ^{il}	70%	79%	21% ^j

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
CHILDREN												
Child	1279	915	364	1279	-	175	839	265	-	1279	1265	14
	30%	40%	19%	100%	-	17%	38%	27%	-	38%	34%	3%
		72% ^b	28%	100% ^d	-	14%	66% ^{eg}	21% ^e	-	100% ^h	99% ^k	1%
No child	2926	1366	1559	-	2926	869	1354	703	862	2064	2494	432
	70%	60%	81%	-	100% ^c	83%	62%	73%	100%	62%	66%	97%
		47%	53% ^a	-	100% ^c	30% ^{fg}	46%	24% ^{gl}	29% ^{il}	71%	85%	15% ^j
ADULTS IN HOUSEHOLD												
1	1044	400	644	175	869	1044	-	-	862	182	777	267
	25%	18%	34%	14%	30%	100%	-	-	100%	5%	21%	60%
		38%	62% ^{aa}	17%	83% ^c	100% ^{fg}	-	-	83% ^{il}	17%	74%	26% ^j
2	2193	1311	882	839	1354	-	2193	-	-	2193	2048	144
	52%	57%	46%	66%	46%	-	100%	-	-	66%	54%	32%
		60% ^b	40%	38% ^d	62%	-	100% ^{eg}	-	-	100% ^h	93% ^k	7%
3+	968	571	397	265	703	-	-	968	-	968	934	34
	23%	25%	21%	21%	24%	-	-	100%	-	29%	25%	8%
		59% ^b	41%	27%	73% ^c	-	-	100% ^{ef}	-	100% ^h	97% ^k	3%
HOUSEHOLD SIZE												
1	862	291	571	-	862	862	-	-	862	-	600	262
	21%	13%	30%	-	29%	83%	-	-	100%	-	16%	59%
		34%	66% ^{aa}	-	100% ^c	100% ^{fg}	-	-	100% ^{il}	-	70%	30% ^j
2+	3343	1991	1352	1279	2064	182	2193	968	-	3343	3159	184
	79%	87%	70%	100%	71%	17%	100%	100%	-	100%	84%	41%
		60% ^b	40%	38% ^d	62%	5%	66% ^e	29% ^e	-	100% ^h	94% ^k	6%
INTERNET ACCESS												
Any Internet access	3759	2234	1525	1265	2494	777	2048	934	600	3159	3759	-
	89%	98%	79%	99%	85%	74%	93%	97%	70%	94%	100%	-
		59% ^b	41%	34% ^d	66%	21%	54% ^e	25% ^{ef}	16%	84% ^h	100% ^k	-
No Internet access	446	47	398	14	432	267	144	34	262	184	-	446
	11%	2%	21%	1%	15%	26%	7%	3%	30%	6%	-	100%
		11%	89% ^{aa}	3%	97% ^c	60% ^{fg}	32% ^g	8%	59% ⁱ	41%	-	100% ^j

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
ITV REGIONS (BARB)												
London	852 20%	526 23% 62% ^b	326 17% 38%	279 22% 33%	573 20% 67%	170 16% 20%	409 19% 48%	273 28% ⁱ 32% ^{def}	141 16% 17%	711 21% 83% ^h	804 21% 94% ^k	48 11% 6%
Midlands	606 14%	335 15% 55%	271 14% 45%	184 14% 30%	423 14% 70%	145 14% 24%	325 15% 54%	137 14% 23%	116 13% 19%	490 15% 81%	530 14% 87%	76 17% 13%
North West	474 11%	245 11% 52%	229 12% 48%	135 11% 28%	340 12% 72%	141 13% 30% ^f	223 10% 47%	110 11% 23%	111 13% 23%	363 11% 77%	409 11% 86%	65 15% 14% ^j
Yorkshire	457 11%	245 11% 54%	212 11% 46%	170 13% 37% ^d	286 10% 63%	112 11% 24%	252 12% 55%	93 10% 20%	87 10% 19%	370 11% 81%	405 11% 89%	52 12% 11%
Central Scotland	120 3%	64 3% 53%	57 3% 47%	16 1% 14%	104 4% 86% ^c	40 4% 33% ^f	52 2% 44%	28 3% 23%	35 4% 29% ⁱ	86 3% 71%	107 3% 89%	14 3% 11%
Wales & West	354 8%	169 7% 48%	185 10% 52% ^a	107 8% 30%	247 8% 70%	95 9% 27% ^g	204 9% 58% ^g	55 6% 16%	80 9% 23%	274 8% 77%	310 8% 88%	44 10% 12%
South & South East	389 9%	202 9% 52%	188 10% 48%	112 9% 29%	278 9% 71%	102 10% 26%	192 9% 49%	95 10% 24%	91 11% 23%	298 9% 77%	350 9% 90%	39 9% 10%
North East	167 4%	102 4% 61%	65 3% 39%	60 5% 36%	107 4% 64%	42 4% 25%	88 4% 52%	37 4% 22%	36 4% 21%	132 4% 79%	146 4% 87%	22 5% 13%
East	327 8%	190 8% 58%	137 7% 42%	109 8% 33%	218 7% 67%	74 7% 23%	178 8% 54%	74 8% 23%	59 7% 18%	268 8% 82%	297 8% 91%	30 7% 9%
South West	126 3%	57 3% 46%	68 4% 54%	28 2% 22%	98 3% 78%	25 2% 20%	81 4% 65% ^g	19 2% 15%	21 2% 17%	104 3% 83%	115 3% 91%	11 2% 9%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Border	5	3	1	1	4	1	3	-	1	3	5	-
	*	*	*	*	*	*	*	-	*	*	*	-
		72%	28%	23%	77%	28%	72%	-	28%	72%	100%	-
North Scotland	58	20	38	8	50	10	40	8	10	48	50	9
	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%
		34%	66%a	14%	86%a	18%	68%	14%	18%	82%	85%	15%
Ulster	96	43	53	34	62	33	49	14	25	71	80	16
	2%	2%	3%	3%	2%	3%	2%	1%	3%	2%	2%	4%
		45%	55%	35%	65%	34%g	51%	15%	26%	74%	83%	17%g
GOVERNMENT REGIONS												
North East	167	102	65	60	107	42	88	37	36	132	146	22
	4%	4%	3%	5%	4%	4%	4%	4%	4%	4%	4%	5%
		61%	39%	36%	64%	25%	52%	22%	21%	79%	87%	13%
North West	474	245	229	135	340	141	223	110	111	363	409	65
	11%	11%	12%	11%	12%	13%	10%	11%	13%	11%	11%	15%
		52%	48%	28%	72%	30%h	47%	23%	23%	77%	86%	14%h
Yorkshire and The Humber	360	189	171	135	226	88	198	74	63	297	322	39
	9%	8%	9%	11%	8%	8%	9%	8%	7%	9%	9%	9%
		53%	47%	37%cd	63%	24%	55%	21%	18%	82%	89%	11%
East Midlands	302	168	134	94	208	85	149	68	72	230	269	33
	7%	7%	7%	7%	7%	8%	7%	7%	8%	7%	7%	7%
		56%	44%	31%	69%	28%	49%	23%	24%	76%	89%	11%
West Midlands	367	197	170	106	261	79	205	82	66	301	312	55
	9%	9%	9%	8%	9%	8%	9%	9%	8%	9%	8%	12%
		54%	46%	29%	71%	22%	56%	22%	18%	82%	85%	15%j
East of England	405	239	166	132	273	93	206	106	71	334	369	36
	10%	10%	9%	10%	9%	9%	9%	11%	8%	10%	10%	8%
		59%	41%	33%	67%	23%	51%	26%	17%	83%	91%	9%
London	532	317	215	165	366	116	242	174	98	434	501	31
	13%	14%	11%	13%	13%	11%	11%	18%	11%	13%	13%	7%
		60%b	40%	31%	69%	22%	45%	33%ef	18%	82%	94%k	6%

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
South East	600	357	243	209	391	125	323	152	108	492	558	43
	14%	16%	13%	16%	13%	12%	15%	16%	13%	15%	15%	10%
		59% ^b	41%	35% ^d	65%	21%	54% ^e	25% ^e	18%	82%	93% ^k	7%
South West	334	173	162	90	244	68	206	61	59	275	305	29
	8%	8%	8%	7%	8%	6%	9%	6%	7%	8%	8%	7%
		52%	48%	27%	73%	20%	62% ^{eg}	18%	18%	82%	91%	9%
Wales	210	84	126	57	153	68	111	31	59	151	177	33
	5%	4%	7%	4%	5%	7%	5%	3%	7%	5%	5%	7%
		40%	60% ^a	27%	73%	32% ^g	53% ^g	15%	28% ⁱ	72%	84%	16% ^j
Scotland	358	167	190	63	295	106	192	59	95	262	314	44
	9%	7%	10%	5%	10%	10%	9%	6%	11%	8%	8%	10%
		47%	53% ^a	18%	82% ^c	30% ^g	54% ^g	17%	27% ⁱ	73%	88%	12%
Northern Ireland	96	43	53	34	62	33	49	14	25	71	80	16
	2%	2%	3%	3%	2%	3%	2%	1%	3%	2%	2%	4%
		45%	55%	35%	65%	34% ^g	51%	15%	26%	74%	83%	17% ^j
AREA												
Urban	3377	1853	1524	1014	2363	835	1721	821	681	2696	3027	349
	80%	81%	79%	79%	81%	80%	78%	85%	79%	81%	81%	78%
		55%	45%	30%	70%	25%	51%	24% ^{def}	20%	80%	90%	10%
Rural	828	429	400	265	563	210	472	147	181	647	732	96
	20%	19%	21%	21%	19%	20%	22%	15%	21%	19%	19%	22%
		52%	48%	32%	68%	25% ^g	57% ^g	18%	22%	78%	88%	12%
COUNTRY												
England	3542	1988	1554	1126	2416	837	1841	864	683	2858	3188	353
	84%	87%	81%	88%	83%	80%	84%	89%	79%	86%	85%	79%
		56% ^b	44%	32% ^d	68%	24%	52% ^e	24% ^{def}	19%	81% ^h	90% ^k	10%
Scotland	358	167	190	63	295	106	192	59	95	262	314	44
	9%	7%	10%	5%	10%	10%	9%	6%	11%	8%	8%	10%
		47%	53% ^a	18%	82% ^c	30% ^g	54% ^g	17%	27% ⁱ	73%	88%	12%
Wales	210	84	126	57	153	68	111	31	59	151	177	33
	5%	4%	7%	4%	5%	7%	5%	3%	7%	5%	5%	7%
		40%	60% ^a	27%	73%	32% ^g	53% ^g	15%	28% ⁱ	72%	84%	16% ^j

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f/g - h/i - j/k

* small base

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Northern Ireland	96	43	53	34	62	33	49	14	25	71	80	16
	2%	2%	3%	3%	2%	3%	2%	1%	3%	2%	2%	4%
		45%	55%	35%	65%	34%g	51%	15%	26%	74%	83%	17%j
ETHNIC ORIGIN												
White	3709	1988	1721	1073	2636	968	1948	793	802	2907	3283	426
	88%	87%	89%	84%	90%	83%	89%	82%	83%	87%	87%	96%
		54%	46%a	29%	71%c	26%fg	53%g	21%	22%i	78%	89%	11%j
Minority Ethnic	466	274	192	203	263	69	228	169	53	412	447	19
	11%	12%	10%	16%	9%	7%	10%	17%	6%	12%	12%	4%
		59%b	41%	43%cd	57%	15%	49%e	36%ef	11%	89%h	96%k	4%
PHONE OWNERSHIP												
Mobile phone	3891	2236	1655	1260	2631	909	2051	931	729	3162	3607	284
	93%	98%	86%	98%	90%	87%	94%	96%	85%	95%	96%	64%
		57%b	43%	32%cd	68%	23%	53%e	24%ef	19%	81%h	93%k	7%
No mobile phone	173	33	140	15	159	41	104	28	40	133	105	68
	4%	1%	7%	1%	5%	4%	5%	3%	5%	4%	3%	15%
		19%	81%a	8%	92%cd	24%	60%g	16%	23%	77%	61%	39%j
Landline for making calls	2720	1412	1308	793	1926	593	1464	663	510	2210	2418	302
	65%	62%	68%	62%	66%	57%	67%	68%	59%	66%	64%	68%
		52%	48%a	29%	71%cd	22%	54%e	24%ef	19%	81%h	89%	11%
No landline for making calls	1475	864	611	484	991	449	726	300	350	1125	1334	141
	35%	38%	32%	38%	34%	43%	33%	31%	41%	34%	35%	32%
		59%b	41%	33%cd	67%	30%fg	49%	20%	24%i	76%	90%	10%
Q.2 TYPE OF LANDLINE IN HOUSEHOLD												
Cordless only	1859	1036	823	581	1278	350	1038	471	296	1564	1707	152
	44%	45%	43%	45%	44%	34%	47%	49%	34%	47%	45%	34%
		56%	44%	31%	69%	19%	56%e	25%ef	16%	84%h	92%k	8%
Corded only	650	296	354	172	478	188	317	145	165	485	536	113
	15%	13%	18%	13%	16%	18%	14%	15%	19%	15%	14%	25%
		45%	55%a	26%	74%cd	29%f	49%	22%	25%i	75%	83%	17%j
Both	179	67	113	26	153	52	88	40	46	133	147	32
	4%	3%	6%	2%	5%	5%	4%	4%	5%	4%	4%	7%
		37%	63%a	15%	85%cd	29%	49%	22%	26%	74%	82%	18%j

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Q.5 RELIABILITY OF MOBILE PHONE												
Very reliable	2331 55%	1332 58% 57% ^b	999 52% 43%	786 61% 34% ^d	1546 53% 66%	557 53% 24%	1207 55% 52%	568 59% 24% ^e	431 50% 18%	1900 57% 82% ^h	2152 57% 92% ^k	179 40% 8%
Fairly reliable	1085 26%	630 28% 58% ^b	455 24% 42%	316 25% 29%	768 26% 71%	243 23% 22%	579 26% 53%	263 27% 24%	210 24% 19%	874 26% 81%	1012 27% 93% ^k	73 16% 7%
Fairly unreliable	233 6%	138 6% 59%	95 5% 41%	74 6% 32%	159 5% 68%	50 5% 22%	134 6% 58%	48 5% 21%	42 5% 18%	191 6% 82%	219 6% 94% ^k	13 3% 6%
Very unreliable	213 5%	126 6% 59%	87 5% 41%	83 7% 39% ^d	130 4% 61%	43 4% 20%	117 5% 55%	52 5% 25%	30 3% 14%	183 5% 86% ^h	205 5% 96% ^k	8 2% 4%
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT												
Yes	1593 38%	895 39% 56%	698 36% 44%	482 38% 30%	1112 38% 70%	301 29% 19%	895 41% 56% ^e	398 41% 25% ^e	257 30% 16%	1336 40% 84% ^h	1480 39% 93% ^k	113 25% 7%
No	398 9%	185 8% 46%	213 11% 54% ^a	112 9% 28%	286 10% 72%	90 9% 23%	207 9% 52%	101 10% 25%	75 9% 19%	323 10% 81%	334 9% 84%	64 14% 16% ^j
Q1/4 PHONE OWNERSHIP												
Mobile only	1179 28%	687 30% 58% ^b	492 26% 42%	389 30% 33% ^d	790 27% 67%	376 36% 32% ^{fg}	565 26% 48%	239 25% 20%	292 34% 25% ⁱ	887 27% 75%	1068 28% 91%	112 25% 9%
Landline for making and receiving calls only	2720 65%	1412 62% 52%	1308 68% 48% ^a	793 62% 29%	1926 66% 71% ^c	593 57% 22%	1464 67% 54% ^e	663 68% 24% ^e	510 59% 19%	2210 66% 81% ^h	2418 64% 89%	302 68% 11%
Both landline for making and receiving calls and mobiles	2466 59%	1386 61% 56% ^b	1080 56% 44%	783 61% 32% ^d	1683 58% 68%	480 46% 19%	1349 62% 55% ^e	637 66% 26% ^{ef}	398 46% 16%	2068 62% 84% ^h	2306 61% 93% ^k	160 36% 7%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Q.9 DISABILITY STATUS												
Disability	340 8%	53 2% 16%	287 15% 84%a	50 4% 15%	290 10% 85%c	146 14% 43%fg	140 6% 41%	54 6% 16%	136 16% 40%l	205 6% 60%	247 7% 73%	93 21% 27%j
Non-Disability	1741 41%	1049 46% 60%b	692 36% 40%	535 42% 31%	1206 41% 69%	378 36% 22%	912 42% 52%e	450 47% 26%ef	305 35% 17%	1436 43% 83%h	1608 43% 92%k	133 30% 8%
Prefer not to say	27 1%	5 * 19%	21 1% 81%a	5 * 20%	21 1% 80%	9 1% 35%	12 1% 47%	5 * 18%	9 1% 35%	17 1% 65%	24 1% 89%	3 1% 11%
Q.2/3 PHONE/HANDSET TYPE												
Only cordless landline	52 1%	2 * 4%	50 3% 96%a	1 * 2%	51 2% 98%c	40 4% 76%fg	11 1% 21%	1 * 2%	39 4% 75%l	13 * 25%	12 * 24%	39 9% 76%j
Q.6 IMPORTANCE OF CHARGING PHONE												
Yes very important	3372 80%	1976 87% 59%b	1396 73% 41%	1114 87% 33%cd	2257 77% 67%	796 76% 24%	1796 82% 53%e	780 81% 23%e	629 73% 19%	2743 82% 81%h	3135 83% 93%k	236 53% 7%
No I'm not bothered	502 12%	249 11% 50%	253 13% 50%a	143 11% 28%	359 12% 72%	109 10% 22%	244 11% 49%	149 15% 30%ef	96 11% 19%	407 12% 81%	456 12% 91%	46 10% 9%
PHONE OWNERSHIP 1												
Landline for making and receiving calls but no personal mobile phone	149 4%	21 1% 14%	128 7% 86%a	9 1% 6%	140 5% 94%c	36 3% 24%	90 4% 60%g	23 2% 16%	35 4% 24%	114 3% 76%	89 2% 59%	60 14% 41%j
Landline for making and receiving calls at home but no mobile phone in the household	99 2%	3 * 3%	96 5% 97%a	1 * 1%	98 3% 99%c	75 7% 75%fg	23 1% 24%g	1 * 1%	74 9% 74%l	26 1% 26%	20 1% 20%	80 18% 80%j
Landline at home and Personal mobile phone	2466 59%	1386 61% 56%b	1080 56% 44%	783 61% 32%cd	1683 58% 68%	480 46% 19%	1349 62% 55%e	637 66% 26%ef	398 46% 16%	2068 62% 84%h	2306 61% 93%k	160 36% 7%

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Personal mobile phone, but no landline	1419 34%	845 37%	574 30%	475 37%	944 32%	429 41%	700 32%	290 30%	331 38%	1088 33%	1295 34%	124 28%
		60% ^b	40%	33% ^d	67%	30% ^{fg}	49%	20%	23% ^l	77%	91% ^k	9%
No personal mobile phone and no landline phone	24 1%	13 1%	12 1%	6 *	18 1%	5 1%	14 1%	5 1%	4 1%	20 1%	16 *	8 2%
		52%	48%	24%	76%	22%	57%	22%	19%	81%	68%	32% ^{gj}
PHONE OWNERSHIP 2												
All with no mobile phone at home	298 7%	39 2%	259 13%	18 1%	280 10%	129 12%	137 6%	31 3%	127 15%	171 5%	139 4%	158 36%
		13%	87% ^a	6%	94% ^c	43% ^{fg}	46% ^g	10%	43% ^l	57%	47%	53% ^j
All with any mobile phone at home	4067 97%	2271 100%	1796 93%	1274 100%	2793 95%	951 91%	2154 98%	961 99%	770 89%	3297 99%	3714 99%	352 79%
		56% ^b	44%	31% ^d	69%	23%	53% ^e	24% ^{ef}	19%	81% ^h	91% ^k	9%
All with PERSONAL mobile	3891 93%	2236 98%	1655 86%	1260 98%	2631 90%	909 87%	2051 94%	931 96%	729 85%	3162 95%	3607 96%	284 64%
		57% ^b	43%	32% ^d	68%	23%	53% ^e	24% ^{ef}	19%	81% ^h	93% ^k	7%
All with landline at home	2720 65%	1412 62%	1308 68%	793 62%	1926 66%	593 57%	1464 67%	663 68%	510 59%	2210 66%	2418 64%	302 68%
		52%	48% ^a	29%	71% ^c	22%	54% ^e	24% ^e	19%	81% ^h	89%	11%
All with no landline at home	1475 35%	864 38%	611 32%	484 38%	991 34%	449 43%	726 33%	300 31%	350 41%	1125 34%	1334 35%	141 32%
		59% ^b	41%	33% ^d	67%	30% ^{fg}	49%	20%	24% ^l	76%	90%	10%
Q.7 MAIN METHOD OF MAKING CALLS AT HOME												
Public payphone	15 *	1 *	14 7%	- -	15 1%	13 1%	1 *	2 *	13 1%	3 *	6 *	9 2%
		8%	92% ^a	-	100% ^c	82% ^{fg}	5%	13%	82% ^l	18%	41%	59% ^j
Mobile phone	3001 71%	1901 83%	1101 57%	1098 86%	1903 65%	670 64%	1558 71%	773 80%	514 60%	2488 74%	2836 75%	165 37%
		63% ^b	37%	37% ^d	63%	22%	52% ^e	26% ^{ef}	17%	83% ^h	94% ^k	6%
Any landline	3723 89%	2126 93%	1597 83%	1207 94%	2516 86%	866 83%	1961 89%	897 93%	697 81%	3026 91%	3422 91%	301 68%
		57% ^b	43%	32% ^d	68%	23%	53% ^e	24% ^{ef}	19%	81% ^h	92% ^k	8%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	WORKING STATUS		CHILDREN		ADULTS IN HOUSEHOLD			HOUSEHOLD SIZE		INTERNET ACCESS	
		Working (a)	Not working (b)	Child (c)	No child (d)	1 (e)	2 (f)	3+ (g)	1 (h)	2+ (i)	Any Internet access (j)	No Internet access (k)
Unweighted Base	4205	1950	2255	1135	3070	1170	2152	883	989	3216	3604	601
Weighted Base	4205	2281	1924	1279	2926	1044	2193	968	862	3343	3759	446
Cordless landline	717	224	493	109	608	194	399	124	183	534	583	134
	17%	10%	26%	9%	21%	19%	18%	13%	21%	16%	16%	30%
		31%	69%a	15%	85% ^c	27% ^g	56% ^g	17%	25% ^l	75%	81%	19% ^d
Corded landline	270	56	214	18	252	109	126	35	106	164	163	106
	6%	2%	11%	1%	9%	10%	6%	4%	12%	5%	4%	24%
		21%	79%a	7%	93% ^c	40% ^g	47% ^g	13%	39% ^l	61%	61%	39% ^d
VOIP	43	26	18	18	25	9	24	10	2	42	43	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-
		60%	40%	42%	58%	22%	56%	22%	4%	96% ^h	100% ^k	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
GENDER														
Male	2041	430	290	223	227	57	170	195	77	165	46	4	29	48
	49%	50%	48%	47%	50%	47%	48%	50%	46%	50%	37%	77%	49%	50%
		21%j	14%j	11%j	11%j	3%	8%j	10%j	4%	8%j	2%	*	1%	2%j
Female	2164	422	316	252	230	63	183	195	90	162	79	1	30	48
	51%	50%	52%	53%	50%	53%	52%	50%	54%	50%	63%	23%	51%	50%
		20%	15%	12%	11%	3%	8%	9%	4%	7%	4%abcdlgi m	*	1%	2%
AGE														
16-24	593	101	75	73	72	26	52	73	17	50	14	-	14	8
	14%	12%	12%	15%	16%	21%	15%	19%	10%	15%	11%	-	23%	8%
		17%	13%	12%lm	12%lm	4%abhjm	9%	12%abhm	3%	8%	2%	-	2%abhjm	1%
25-34	789	193	121	83	91	21	55	56	27	73	16	1	4	17
	19%	23%	20%	18%	20%	17%	15%	14%	16%	22%	13%	23%	8%	18%
		24%cdgjl	15%gl	11%	12%gl	3%	7%	7%	3%	9%fgjl	2%	*	1%	2%
35-44	687	183	87	64	80	19	49	50	28	58	15	1	4	23
	16%	22%	14%	14%	18%	16%	14%	13%	17%	18%	12%	28%	6%	24%
		27%bcfgjl	13%	9%	12%l	3%	7%	7%	4%	8%l	2%	*	1%	3%bcfgjl
45-54	684	139	113	74	79	18	50	68	33	48	19	2	11	15
	16%	16%	19%	16%	17%	15%	14%	17%	20%	15%	15%	49%	18%	16%
		20%	16%	11%	11%	3%	7%	10%	5%	7%	3%	*	2%	2%
55-64	636	117	85	84	60	21	61	53	29	41	24	-	13	16
	15%	14%	14%	18%	13%	17%	17%	14%	17%	13%	19%	-	22%	17%
		18%	13%	13%	9%	3%	10%	8%	5%	6%	4%	-	2%	3%
65+	815	120	126	97	76	17	88	90	34	56	37	-	13	16
	19%	14%	21%	20%	17%	14%	25%	23%	20%	17%	29%	-	23%	17%
		15%	15%a	12%a	9%	2%	11%adei	11%ade	4%	7%	5%abcdeim	-	2%	2%
75+	381	50	64	47	33	7	41	39	17	31	12	-	10	5
	9%	6%	10%	10%	7%	6%	12%	10%	10%	10%	10%	-	16%	5%
		13%	17%a	12%a	9%	2%	11%adm	10%a	5%a	8%a	3%	-	3%adem	1%

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
AGE														
16-34	1383	293	195	156	163	46	106	129	44	123	31	1	18	25
	33%	34% 21%hj	32% 14%	33% 11%	36% 12%hj	38% 3%hj	30% 8%	33% 9%	26% 3%	38% 9%fhjm	24% 2%	23% *	31% 1%	26% 2%
35-54	1371	322	199	138	159	36	99	118	61	106	34	4	14	39
	33%	38% 23%cdgj	33% 15%	29% 10%	35% 12%	30% 3%	28% 7%	30% 9%	36% 4%	32% 8%	27% 2%	77% *	25% 1%	40% 3%cdgjil
55+	1451	237	212	180	135	38	149	143	63	97	61	-	26	32
	35%	28% 16%	35% 15%a	38% 12%adi	30% 9%	31% 3%	42% 10%abdi	37% 10%ad	38% 4%a	30% 7%	48% m	abodegi -	2%adi	34% 2%
75+	381	50	64	47	33	7	41	39	17	31	12	-	10	5
	9%	6% 13%	10% 17%a	10% 12%a	7% 9%	6% 2%	12% 11%adm	10% 10%a	10% 5%a	10% 8%a	10% 3%	- -	16% 3%adem	5% 1%
SOCIAL GRADE														
AB	851	215	104	74	99	23	67	79	51	63	21	1	3	15
	20%	25% 25%bcfjl m	17% 12%l	16% 9%	22% 12%cl	19% 3%l	19% 8%l	20% 9%l	31% 6%bodefgi jlm	19% 7%l	17% 2%l	23% *	6% *	16% 2%
C1	1237	299	193	118	108	32	94	130	30	93	35	1	26	12
	29%	35% 24%cdthim	32% 16%cdhm	25% 10%am	24% 9%am	26% 3%am	27% 8%hm	33% 11%cdhm	18% 2%	29% 8%hm	28% 3%am	23% *	44% 2%cdelhij m	12% 1%
C2	874	116	133	120	103	26	96	85	34	84	23	1	14	13
	21%	14% 13%	22% 15%a	25% 14%am	23% 12%am	22% 3%a	27% 11%ajm	22% 10%a	20% 4%a	26% 10%am	18% 3%	26% *	23% 2%a	14% 2%
DE	1243	222	176	162	146	40	96	95	52	86	47	1	16	55
	30%	26% 18%	29% 14%	34% 13%afgi	32% 12%ag	33% 3%	27% 8%	25% 8%	31% 4%	26% 7%	37% 4%afgi	28% *	27% 1%	58% 4%abdefghijl
WORKING STATUS														
Working	2281	526	335	245	245	64	169	202	102	190	57	3	20	43
	54%	62% 23%bcdfgj lm	55% 15%fljm	52% 11%l	54% 11%l	53% 3%l	48% 7%	52% 9%l	61% 4%cfjlm	58% 8%fljm	46% 3%	72% *	34% 1%	45% 2%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Not working	1924 46%	326 38% 17%	271 45% 14%a	229 48% 12%ah	212 46% 11%a	57 47% 3%	185 52% 10%abhi	188 48% 10%a	65 39% 3%	137 42% 7%	68 54% 4%abhi	1 28% *	38 66% 2%abcdegh i	53 55% 3%abhi
CHILDREN														
Child	1279 30%	279 33% 22%ejl	184 30% 14%el	135 28% 11%el	170 37% 13%bcfegjl	16 14% 1%	107 30% 8%el	112 29% 9%el	60 36% 5%ejl	109 33% 8%ejl	28 22% 2%	1 23% *	8 14% 1%	34 35% 3%ejl
No child	2926 70%	573 67% 20%	423 70% 14%d	340 72% 12%d	286 63% 10%	104 86% 4%abcdcfgh im	247 70% 8%d	278 71% 9%d	107 64% 4%	218 67% 7%	98 78% 3%adhim	4 77% *	50 86% 2%abcdcfgh im	62 65% 2%
ADULTS IN HOUSEHOLD														
1	1044 25%	170 20% 16%	145 24% 14%	141 30% 13%abij	112 24% 11%	40 33% 4%abijl	95 27% 9%a	102 26% 10%a	42 25% 4%	74 23% 7%	25 20% 2%	1 28% *	10 18% 1%	33 34% 3%abdijl
2	2193 52%	409 48% 19%	325 54% 15%ac	223 47% 10%	252 55% 12%ace	52 44% 2%	204 58% 9%aceg	192 49% 9%	88 52% 4%	178 54% 8%	81 65% 4%abcceghm	3 72% *	40 68% 2%abcceghm	49 51% 2%
3+	968 23%	273 32% 28%bcdcfgh ijlm	137 23% 14%f	110 23% 11%f	93 20% 10%	28 23% 3%	55 16% 6%	95 24% 10%fjlm	37 22% 4%	74 23% 8%f	19 15% 2%	- - -	8 14% 1%	14 15% 1%
HOUSEHOLD SIZE														
1	862 21%	141 17% 16%	116 19% 13%	111 23% 13%a	87 19% 10%	35 29% 4%abdij	80 23% 9%a	91 26% 11%a	36 21% 4%	59 18% 7%	21 17% 2%	1 28% *	10 18% 1%	25 26% 3%a
2+	3343 79%	711 83% 21%cefglm	490 81% 15%e	363 77% 11%	370 81% 11%e	86 71% 3%	274 77% 8%	298 77% 9%	132 79% 4%	268 82% 8%e	104 83% 3%e	3 72% *	48 82% 1%	71 74% 2%
INTERNET ACCESS														
Any Internet access	3759 89%	804 94% 21%bcdcfgh ilm	530 87% 14%	409 86% 11%	405 89% 11%	107 89% 3%	310 88% 8%	350 90% 9%	146 87% 4%	297 91% 8%lm	115 91% 3%	5 100% *	50 85% 1%	80 83% 2%

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
446	48	76	65	52	14	44	39	22	30	11	-	9	16	
11%	6%	13%	14%	11%	11%	12%	10%	13%	9%	9%	-	15%	17%	
	11%	17%a	15%a	12%a	3%a	10%a	9%a	5%a	7%a	2%	-	2%a	4%ai	
852	852	-	-	-	-	-	-	-	-	-	-	-	-	
20%	100%	-	-	-	-	-	-	-	-	-	-	-	-	
	100%bcdefgh ijlm	-	-	-	-	-	-	-	-	-	-	-	-	
606	-	606	-	-	-	-	-	-	-	-	-	-	-	
14%	-	100%	-	-	-	-	-	-	-	-	-	-	-	
	-	100%acdefgh ijlm	-	-	-	-	-	-	-	-	-	-	-	
474	-	-	474	-	-	-	-	-	-	-	-	-	-	
11%	-	-	100%	-	-	-	-	-	-	-	-	-	-	
	-	-	100%abdefgh ijlm	-	-	-	-	-	-	-	-	-	-	
457	-	-	-	457	-	-	-	-	-	-	-	-	-	
11%	-	-	-	100%	-	-	-	-	-	-	-	-	-	
	-	-	-	100%abcdefgh ijlm	-	-	-	-	-	-	-	-	-	
120	-	-	-	-	120	-	-	-	-	-	-	-	-	
3%	-	-	-	-	100%	-	-	-	-	-	-	-	-	
	-	-	-	-	100%abcdfgh ijlm	-	-	-	-	-	-	-	-	
354	-	-	-	-	-	354	-	-	-	-	-	-	-	
8%	-	-	-	-	-	100%	-	-	-	-	-	-	-	
	-	-	-	-	-	100%abcdegh ijlm	-	-	-	-	-	-	-	
389	-	-	-	-	-	-	389	-	-	-	-	-	-	
9%	-	-	-	-	-	-	100%	-	-	-	-	-	-	
	-	-	-	-	-	-	100%abcdefh ijlm	-	-	-	-	-	-	

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
167	-	-	-	-	-	-	-	167	-	-	-	-	-	
4%	-	-	-	-	-	-	-	100%	-	-	-	-	-	
	-	-	-	-	-	-	-	100%abcdefg ijlm	-	-	-	-	-	
327	-	-	-	-	-	-	-	-	327	-	-	-	-	
8%	-	-	-	-	-	-	-	-	100%	-	-	-	-	
	-	-	-	-	-	-	-	-	100%abcdefg hilm	-	-	-	-	
126	-	-	-	-	-	-	-	-	-	126	-	-	-	
3%	-	-	-	-	-	-	-	-	-	100%	-	-	-	
	-	-	-	-	-	-	-	-	-	100%abcdefg hilm	-	-	-	
5	-	-	-	-	-	-	-	-	-	-	5	-	-	
*	-	-	-	-	-	-	-	-	-	-	100%	-	-	
	-	-	-	-	-	-	-	-	-	-	100%	-	-	
58	-	-	-	-	-	-	-	-	-	-	-	58	-	
1%	-	-	-	-	-	-	-	-	-	-	-	100%	-	
	-	-	-	-	-	-	-	-	-	-	-	100%abcdefg hijm	-	
96	-	-	-	-	-	-	-	-	-	-	-	-	96	
2%	-	-	-	-	-	-	-	-	-	-	-	-	100%	
	-	-	-	-	-	-	-	-	-	-	-	-	100%abcdefghijl	
167	-	-	-	-	-	-	-	167	-	-	-	-	-	
4%	-	-	-	-	-	-	-	100%	-	-	-	-	-	
	-	-	-	-	-	-	-	100%abcdefg ijlm	-	-	-	-	-	
474	-	-	474	-	-	-	-	-	-	-	-	-	-	
11%	-	-	100%	-	-	-	-	-	-	-	-	-	-	
	-	-	100%abdefgh ijlm	-	-	-	-	-	-	-	-	-	-	

Q. Breaks by Breaks
Base: All Adults 16+ in UK

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
360	-	-	-	360	-	-	-	-	-	-	-	-	-	
9%	-	-	-	79%	-	-	-	-	-	-	-	-	-	
	-	-	-	100%abcefgh ijlm	-	-	-	-	-	-	-	-	-	
302	-	168	-	96	-	-	-	-	38	-	-	-	-	
7%	-	28%	-	21%	-	-	-	-	12%	-	-	-	-	
	-	56%acdefgh ijlm	-	32%acefghi jim	-	-	-	-	13%acefghj lm	-	-	-	-	
367	-	353	-	-	-	14	-	-	-	-	-	-	-	
9%	-	58%	-	-	-	4%	-	-	-	-	-	-	-	
	-	96%acdefgh ijlm	-	4%acdeghe jm	-	-	-	-	-	-	-	-	-	
405	149	21	-	-	-	-	-	-	235	-	-	-	-	
10%	17%	3%	-	-	-	-	-	-	72%	-	-	-	-	
	37%bcdefgh jlm	5%cdelfghj	-	-	-	-	-	-	58%abcdefg hijlm	-	-	-	-	
532	532	-	-	-	-	-	-	-	-	-	-	-	-	
13%	62%	-	-	-	-	-	-	-	-	-	-	-	-	
	100%bcdefgh ijlm	-	-	-	-	-	-	-	-	-	-	-	-	
600	172	42	-	-	-	-	333	-	53	-	-	-	-	
14%	20%	7%	-	-	-	-	86%	-	16%	-	-	-	-	
	29%bcdefhj lm	7%cdelfhjl m	-	-	-	-	56%abcdefh ijlm	-	9%bcdefhj lm	-	-	-	-	
334	22	-	-	-	-	130	56	-	-	126	-	-	-	
8%	-	4%	-	-	-	37%	14%	-	-	100%	-	-	-	
	-	7%acdehim	-	-	-	39%abcdeg hilm	17%abcdehi lm	-	-	38%abcdefg hilm	-	-	-	
210	-	-	-	-	-	210	-	-	-	-	-	-	-	
5%	-	-	-	-	-	59%	-	-	-	-	-	-	-	
	-	-	-	-	-	100%abcdegh ijlm	-	-	-	-	-	-	-	

Q. Breaks by Breaks

Base: All Adults 16+ in UK

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
358	-	-	-	-	120	-	-	-	-	-	5	58	-	
9%	-	-	-	-	100%	-	-	-	-	-	100%	100%	-	
	-	-	-	-	34% ijm	-	-	-	-	-	16% 1%	16% ijm	-	
96	-	-	-	-	-	-	-	-	-	-	-	-	96	
2%	-	-	-	-	-	-	-	-	-	-	-	-	100% 100%abcdefghijl	
3377	792	457	474	323	107	249	344	167	205	44	-	38	49	
80%	93% 23% bdfgij lm	75% 14% ijm	100% 14% abdefg ijlm	71% 10% ijm	89% 3% bdfijlm	70% 7% ijm	100% 10% bdfijlm	100% 5% abdefgi jlm	63% 6% jm	35% 1%	-	64% 1% j	51% 1% j	
828	60	149	-	133	13	105	45	-	121	82	5	21	47	
20%	7% 7% ch	25% 18% acegh	-	29% 16% acegh	11% 2% ch	30% 13% acegh	12% 5% ach	-	37% 15% abcdef gh	65% 10% abdefg hilm	100% 1%	36% 3% acegh	49% 6% abcdefghi	
3542	852	606	474	457	-	144	389	167	327	126	-	-	-	
84%	100% 24% eflm	100% 17% eflm	100% 13% eflm	100% 13% eflm	-	41% 4% elm	100% 11% eflm	100% 5% eflm	100% 9% eflm	100% 4% eflm	-	-	-	
358	-	-	-	-	120	-	-	-	-	-	5	58	-	
9%	-	-	-	-	100% 34% abcdefgh ijm	-	-	-	-	-	100% 1%	100% 16% abcdefgh ijm	-	
210	-	-	-	-	-	210	-	-	-	-	-	-	-	
5%	-	-	-	-	-	59% 100% abcdegh ijlm	-	-	-	-	-	-	-	
96	-	-	-	-	-	-	-	-	-	-	-	-	96	
2%	-	-	-	-	-	-	-	-	-	-	-	-	100% 100%abcdefghijl	

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
ETHNIC ORIGIN														
White	3709	624	543	437	408	113	339	363	161	280	116	5	56	94
	88%	73% 17%	90% 15%a	92% 12%ai	89% 11%a	94% 3%ai	96% 9%abcdi	93% 10%ai	97% 4%abdi	86% 8%a	92% 3%a	100% *	96% 2%ai	98% 3%abcdi
Minority Ethnic	466	204	64	36	49	7	15	27	4	44	10	-	3	2
	11%	24% 44%bcdefg hijm	10% 14%fhm	8% 8%fhm	11% 10%fhm	6% 2%	4% 3%	7% 6%h	2% 1%	13% 9%cefglm	8% 2%h	- -	4% 1%	2% *
PHONE OWNERSHIP														
Mobile phone	3891	817	560	433	427	108	325	360	153	309	99	3	51	92
	93%	96% 21%bcefgh jl	92% 14%j	91% 11%j	94% 11%j	90% 3%j	92% 8%j	92% 9%j	92% 4%j	95% 8%jl	79% 3%	72% *	87% 1%	96% 2%jl
No mobile phone	173	22	30	26	18	6	13	11	9	9	10	-	5	2
	4%	3% 13%	5% 17%a	6% 15%a	4% 10%	5% 4%	4% 8%	3% 6%	5% 5%	3% 5%	8% 6%agim	- -	9% 3%agim	2% 1%
Landline for making calls	2720	499	434	317	245	82	245	277	106	205	94	3	43	61
	65%	59% 18%	72% 16%adi	67% 12%adi	54% 9%	68% 3%adi	69% 9%adi	71% 10%adi	64% 4%di	63% 8%di	75% 3%adhi	72% *	74% 2%adi	64% 2%
No landline for making calls	1475	354	173	157	210	37	105	113	59	122	30	1	15	35
	35%	41% 24%bcefgh l	28% 12%	33% 11%	46% 14%bcefg hijl	31% 3%	30% 7%	29% 8%	35% 4%j	37% 8%bfghj	24% 2%	28% *	26% 1%	36% 2%j
Q.2 TYPE OF LANDLINE IN HOUSEHOLD														
Cordless only	1859	327	311	221	148	59	160	203	75	133	76	2	31	32
	44%	38% 18%di	51% 17%adim	47% 12%adim	32% 8%	49% 3%adm	45% 9%adm	52% 11%adim	45% 4%di	41% 7%di	60% 4%acdthim	46% *	53% 2%adim	33% 2%
Corded only	650	128	94	70	76	20	59	50	23	61	15	-	9	26
	15%	15% 20%	15% 14%	17% 11%	17% 12%	17% 3%	17% 9%	13% 8%	14% 4%	19% 9%g	12% 2%	- -	15% 1%	27% 4%abcdghij
Both	179	39	29	24	14	2	26	19	2	7	3	1	3	3
	4%	5% 22%	5% 16%	5% 13%h	3% 8%	2% 1%	7% 14%dehi	5% 11%	1% 1%	2% 4%	3% 2%	26% 1%	5% 2%	3% 2%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Q.5 RELIABILITY OF MOBILE PHONE														
Very reliable	2331	491	353	266	270	78	182	209	85	179	44	-	29	51
55%		58%	58%	56%	59%	65%	51%	54%	51%	55%	35%	-	50%	53%
		21%j	15%j	11%j	12%dj	3%lghj	8%j	9%j	4%j	8%j	2%	-	1%	2%
Fairly reliable	1085	244	156	104	104	20	95	95	45	94	39	1	17	32
26%		29%	26%	22%	23%	17%	27%	24%	27%	29%	31%	23%	29%	33%
		22%cdce	14%e	10%	10%	2%	9%e	9%	4%	9%ce	4%ce	*	2%	3%cdce
Fairly unreliable	233	41	30	35	18	1	25	32	16	11	9	2	3	4
6%		5%	5%	7%	4%	1%	7%	8%	10%	3%	7%	49%	4%	4%
		18%	13%	15%dei	8%	1%	11%e	14%adei	7%abdei	5%	4%e	1%	1%	2%
Very unreliable	213	35	19	25	28	8	21	21	5	23	7	-	2	6
5%		4%	3%	5%	6%	7%	6%	5%	3%	7%	5%	-	4%	6%
		16%	9%	12%	13%b	4%	10%b	10%	2%	11%ab	3%	-	1%	3%
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT														
Yes	1593	284	254	191	127	52	156	182	68	78	66	3	30	32
38%		33%	42%	40%	43%	44%	47%	41%	41%	24%	52%	72%	51%	33%
		18%di	16%adi	12%adi	8%	3%adi	10%adim	11%adim	4%di	5%	4%abcdim	*	2%adim	2%
No	398	68	72	49	32	7	24	38	8	63	12	-	4	3
9%		8%	12%	10%	7%	6%	7%	10%	5%	19%	10%	-	8%	3%
		17%	18%adfhm	12%ahm	8%	2%	6%	10%lm	2%	16%abcdefg hilm	3%	-	1%	1%
Q14 PHONE OWNERSHIP														
Mobile only	1179	275	147	122	162	34	88	96	43	103	15	-	14	34
28%		32%	24%	26%	36%	28%	25%	25%	26%	31%	12%	-	24%	35%
		23%bcfgj	12%j	10%j	14%bcfghj	3%j	7%j	8%j	4%j	9%bgj	1%	-	1%j	3%bcfgj
Landline for making and receiving calls only	2720	499	434	317	245	82	245	277	106	205	94	3	43	61
65%		59%	72%	67%	54%	68%	69%	71%	64%	63%	75%	72%	74%	64%
		18%	16%adi	12%ad	9%	3%ad	9%ad	10%adi	4%ad	8%ad	3%adhi	*	2%ad	2%
Both landline for making and receiving calls and mobiles	2466	469	394	280	225	71	220	252	95	190	78	3	35	58
59%		55%	65%	59%	49%	59%	62%	65%	57%	58%	62%	72%	61%	60%
		19%	16%ad	11%cd	9%	3%	9%ad	10%ad	4%	8%cd	3%cd	*	1%	2%cd

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
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Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Q.9 DISABILITY STATUS														
Disability	340 8%	41 5% 12%	47 8% 14%a	55 12% 16%abg	40 9% 12%a	20 17% 6%abdfgij	30 8% 9%a	24 6% 7%	26 15% 8%abdfgij	28 8% 8%a	8 7% 2%	- - -	7 11% 2%a	14 15% 4%abgi
Non-Disability	1741 41%	395 46% 23%cdh	249 41% 14%	181 38% 10%	179 39% 10%	98 81% 6%abcdfgh ijm	145 41% 8%	162 42% 9%	61 36% 3%	130 40% 7%	51 41% 3%	3 72% *	52 89% 3%abcdfgh ijm	36 37% 2%
Prefer not to say	27 1%	4 * 14%	2 * 9%	1 * 4%	6 1% 21%g	2 2% 8%cg	3 1% 10%	- - -	1 * 3%	4 1% 16%g	3 2% 11%abcg	1 28% 5%	- - -	- - -
Q.2/3 PHONE/HANDSET TYPE														
Only cordless landline	52 1%	4 1% 8%	8 1% 16%	5 1% 10%	3 1% 7%	2 2% 4%	6 2% 11%	11 3% 21%adi	1 1% 3%	1 * 1%	4 3% 7%ai	- - -	1 3% 3%ai	* * 1%
Q.6 IMPORTANCE OF CHARGING PHONE														
Yes very important	3372 80%	692 81% 21%j	501 83% 15%j	377 80% 11%j	360 79% 11%j	93 77% 3%j	291 82% 9%j	317 81% 9%j	137 82% 4%j	258 79% 8%j	81 65% 2%	3 72% *	45 78% 1%	88 92% 3%abdefghijl
No I'm not bothered	502 12%	116 14% 23%bm	57 9% 11%	56 12% 11%bm	62 14% 12%bm	14 12% 3%	33 9% 7%	43 11% 9%bm	17 10% 3%	51 16% 10%bfm	17 14% 3%bm	- - -	6 9% 1%	4 5% 1%
PHONE OWNERSHIP 1														
Landline for making and receiving calls but no personal mobile phone	149 4%	19 2% 13%	26 4% 17%a	25 5% 17%adg	12 3% 8%	6 5% 4%	11 3% 8%	9 2% 6%	8 5% 6%	9 3% 6%	10 8% 7%adfgim	- - -	5 9% 4%adfgim	2 2% 1%
Landline for making and receiving calls at home but no mobile phone in the household	99 2%	9 1% 9%	14 2% 14%	11 2% 12%	8 2% 8%	6 5% 6%a	13 4% 13%a	14 4% 14%a	3 2% 3%	6 2% 6%	5 4% 5%a	- - -	1 3% 1%	1 2% 1%
Landline at home and Personal mobile phone	2466 59%	469 55% 19%	394 65% 16%ad	280 59% 11%cd	225 49% 9%	71 59% 3%	220 62% 9%ad	252 65% 10%ead	95 57% 4%	190 58% 8%cd	78 62% 3%cd	3 72% *	35 61% 1%	58 60% 2%cd

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	ITV REGIONS (BARB)												
		London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)
Unweighted Base	4205	811	614	473	445	119	357	393	166	317	133	4	62	122
Weighted Base	4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96
Personal mobile phone, but no landline	1419 34%	348 41% 25%bcef gj	166 27% 12%j	153 32% 11%j	201 44% 14%bcef ghj	37 31% 3%j	101 29% 7%j	108 28% 8%j	57 34% 4%j	119 36% 8%bfgj	20 16% 1%	- - -	15 26% 1%	35 36% 2%j
No personal mobile phone and no landline phone	24 1%	3 * 12%	4 1% 18%	1 * 4%	6 1% 26%ai	- - -	2 1% 8%	2 * 7%	1 * 3%	- - -	- - -	- - -	- - -	- - -
PHONE OWNERSHIP 2														
All with no mobile phone at home	298 7%	33 4% 11%	46 8% 15%a	41 9% 14%a	30 6% 10%a	12 10% 4%a	26 7% 9%a	28 7% 9%a	12 7% 4%	18 5% 6%	21 17% 7%abcd fghim	1 28% *	7 12% 2%a	3 4% 1%
All with any mobile phone at home	4067 97%	839 98% 21%ef gj	590 97% 15%j	459 97% 11%j	445 98% 11%j	114 95% 3%j	339 96% 8%j	370 95% 9%j	164 98% 4%j	318 97% 8%j	109 87% 3%	3 72% *	57 97% 1%j	94 98% 2%j
All with PERSONAL mobile	3891 93%	817 96% 21%bcef ghj	560 92% 14%j	433 91% 11%j	427 94% 11%j	108 90% 3%j	325 92% 8%j	360 92% 9%j	153 92% 4%j	309 95% 8%jl	99 79% 3%	3 72% *	51 87% 1%	92 96% 2%jl
All with landline at home	2720 65%	499 59% 18%	434 72% 16%adi	317 67% 12%ad	245 54% 9%	82 68% 3%ad	245 69% 9%ad	277 71% 10%adi	106 64% 4%ad	205 63% 8%ad	94 75% 3%adhi	3 72% *	43 74% 2%ad	61 64% 2%
All with no landline at home	1475 35%	354 41% 24%bcef gj	173 28% 12%	157 33% 11%	210 46% 14%bcef ghij	37 31% 3%	105 30% 7%	113 29% 8%	59 35% 4%j	122 37% 8%bfgj	30 24% 2%	1 28% *	15 26% 1%	35 36% 2%j
Q.7 MAIN METHOD OF MAKING CALLS AT HOME														
Public payphone	15 *	2 * 14%	2 * 14%	1 * 5%	1 * 5%	- - -	- - -	3 1% 18%	3 2% 22%abcd f	1 * 8%	1 1% 5%	1 28% 8%	- - -	- - -
Mobile phone	3001 71%	679 80% 23%bcde fghj	426 70% 14%j	342 72% 11%j	341 75% 11%ef ghj	75 63% 3%j	224 63% 7%j	266 68% 9%j	107 64% 4%j	256 78% 9%bef ghj	57 46% 2%	2 46% *	40 69% 1%j	76 79% 3%bef ghj

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

Total	ITV REGIONS (BARB)													
	London (a)	Midlands (b)	North West (c)	Yorkshire (d)	Central Scotland (e)	Wales & West (f)	South & South East (g)	North East (h)	East (i)	South West (j)	Border (k)	North Scotland (l)	Ulster (m)	
4205	811	614	473	445	119	357	393	166	317	133	4	62	122	
4205	852	606	474	457	120	354	389	167	327	126	5**	58*	96	
3723	785	546	425	392	100	313	349	135	294	103	2	53	83	
89%	92%	90%	90%	86%	83%	89%	90%	81%	90%	82%	46%	91%	87%	
	21%dehj	15%dehj	11%hj	11%	3%	8%h	9%hj	4%	8%hj	3%	-	1%	2%	
717	104	121	83	51	25	89	82	28	38	46	*	13	7	
17%	12%	20%	17%	11%	21%	25%	21%	17%	12%	36%	-	22%	7%	
	15%	17%adim	12%adim	7%	3%adim	12%acdhim	12%adim	4%am	5%	6%abcdefg him	-	2%adim	1%	
270	43	35	31	26	10	29	23	8	27	7	1	4	12	
6%	5%	6%	7%	6%	8%	8%	6%	5%	8%	6%	26%	7%	12%	
	16%	13%	12%	10%	4%	11%a	9%	3%	10%a	3%	*	2%	4%abdg	
43	2	6	6	9	-	4	10	-	-	2	-	-	1	
1%	*	1%	1%	2%	-	1%	3%	-	-	2%	-	-	1%	
	5%	13%	13%a	21%ai	-	10%a	23%abhi	-	-	6%ai	-	-	3%	

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
GENDER													
Male	2041	77	223	182	142	176	204	273	297	145	103	171	48
	49%	46%	47%	51%	47%	48%	50%	51%	50%	44%	49%	48%	50%
		4%	11%	9%	7%	9%	10%	13%l	15%	7%	5%	8%	2%
Female	2164	90	252	178	161	191	201	258	303	189	107	186	48
	51%	54%	53%	49%	53%	52%	50%	49%	50%	56%	51%	52%	50%
		4%	12%	8%	7%	9%	9%	12%	14%	9%g	5%	9%	2%
AGE													
16-24	593	17	73	60	47	41	53	74	89	37	36	61	8
	14%	10%	15%	17%	15%	11%	13%	14%	15%	11%	17%	17%	8%
		3%	12%l	10%eill	8%	7%	9%	12%	15%	6%	6%l	10%aeill	1%
25-34	789	27	83	78	44	78	88	120	116	51	30	57	17
	19%	16%	18%	22%	15%	21%	22%	23%	19%	15%	14%	16%	18%
		3%	11%	10%dlj	6%	10%dlj	11%dlj	15%dlj	15%	6%	4%	7%	2%
35-44	687	28	64	64	46	49	73	121	97	47	24	50	23
	16%	17%	14%	18%	15%	13%	18%	23%	16%	14%	11%	14%	24%
		4%	9%	9%	7%	7%	11%j	18%bde	14%	7%	4%	7%	3%bdehijk
45-54	684	33	74	56	62	64	70	76	106	54	26	47	15
	16%	20%	16%	15%	21%	17%	17%	14%	18%	16%	13%	13%	16%
		5%	11%	8%	9%gjk	9%	10%	11%	15%	8%	4%	7%	2%
55-64	636	29	84	45	46	51	53	66	85	54	41	66	16
	15%	17%	18%	12%	15%	14%	13%	12%	14%	16%	19%	19%	17%
		5%	13%cg	7%	7%	8%	8%	10%	13%	8%	6%cg	10%cg	3%
65+	815	34	97	59	57	84	67	74	107	91	53	77	16
	19%	20%	20%	16%	19%	23%	17%	14%	18%	27%	25%	21%	17%
		4%	12%g	7%	7%	10%clg	8%	9%	13%	11%bcdfl	7%cdgh	9%g	2%
75+	381	17	47	23	33	37	35	30	47	41	24	42	5
	9%	10%	10%	6%	11%	10%	9%	6%	8%	12%	11%	12%	5%
		5%g	12%g	6%	9%cg	10%g	9%	8%	12%	11%cg	6%g	11%cg	1%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
AGE													
16-34	1383	44	156	138	90	119	141	194	205	88	65	118	25
	33%	26% 3%	33% 11%	38% 10%adil	30% 7%	32% 9%	35% 10%ai	36% 14%ail	34% 15%ai	26% 6%	31% 5%	33% 9%	26% 2%
35-54	1371	61	138	119	109	114	143	198	203	101	50	97	39
	33%	36% 4%jk	29% 10%	33% 9%j	36% 8%jk	31% 8%	35% 10%jk	37% 14%bjk	34% 15%jk	30% 7%	24% 4%	27% 7%	40% 3%bjk
55+	1451	63	180	104	103	135	120	141	192	144	94	143	32
	35%	38% 4%g	38% 12%cdgh	29% 7%	34% 7%g	37% 9%cg	30% 8%	26% 10%	32% 13%	43% 10%cdfg h	45% 6%cdflgh	40% 10%cdgh	34% 2%
75+	381	17	47	23	33	37	35	30	47	41	24	42	5
	9%	10% 5%g	10% 12%g	6% 6%	11% 9%cg	10% 10%g	9% 9%	6% 8%	8% 12%	12% 11%cgghl	11% 6%g	12% 11%cgghl	5% 1%
SOCIAL GRADE													
AB	851	51	74	73	60	58	87	144	132	62	32	62	15
	20%	31% 6%bcde lhnjkl	16% 9%	20% 9%	20% 7%	16% 7%	22% 10%be	27% 17%bcd ejkl	22% 16%bej	19% 7%	15% 4%	17% 7%	16% 2%
C1	1237	30	118	85	104	101	132	171	208	113	40	123	12
	29%	18% 2%	25% 10%l	23% 7%l	34% 8%abcjl	27% 8%ajl	33% 11%abc jl	32% 14%abc jl	35% 17%abce l	34% 9%abcj	19% 3%	34% 10%abcejl	12% 1%
C2	874	34	120	83	57	86	84	71	125	74	59	67	13
	21%	20% 4%g	25% 14%dgkl	23% 10%gl	19% 7%g	23% 10%gl	21% 10%g	13% 8%	21% 14%g	22% 8%g	28% 7%dfghkl	19% 8%g	14% 2%
DE	1243	52	162	119	81	123	102	145	134	85	79	104	55
	30%	31% 4%h	34% 13%dfghi	33% 10%fhi	27% 7%	33% 10%fhi	25% 8%	27% 12%	23% 11%	22% 7%	38% 6%dfghik	29% 8%h	58% 4%abcdefghijk
WORKING STATUS													
Working	2281	102	245	189	168	197	239	317	357	173	84	167	43
	54%	61% 4%bjk l	52% 11%j	53% 8%j	56% 7%jk	54% 9%j	59% 10%bjk l	60% 14%bci jkl	59% 16%bcij kl	52% 8%j	40% 4%	47% 7%	45% 2%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Not working	1924 46%	65 39% 3%	229 48% 12%afgh	171 47% 9%gh	134 44% 7%	170 46% 9%	166 41% 9%	215 40% 11%	243 41% 13%	162 48% 8%gh	126 60% 7%abcde fghi	190 53% 10%adfg	53 55% 3%afgh
CHILDREN													
Child	1279 30%	60 36% 5%k	135 28% 11%k	135 37% 11%beijk	94 31% 7%k	106 29% 8%k	132 33% 10%k	165 31% 13%k	209 35% 16%bik	90 27% 7%k	57 27% 4%k	63 18% 5%	34 35% 3%k
No child	2926 70%	107 64% 4%	340 72% 12%ch	226 63% 8%	208 69% 7%	261 71% 9%c	273 67% 9%	366 69% 13%	391 65% 13%	244 73% 8%ch	153 73% 5%c	295 82% 10%abcdef ghij	62 65% 2%
ADULTS IN HOUSEHOLD													
1	1044 25%	42 25% 4%	141 30% 13%efghi	88 24% 8%	85 26% 8%hi	79 22% 8%	93 23% 9%	116 22% 11%	125 21% 12%	68 20% 6%	68 32% 7%efghi	106 30% 10%efghi	33 34% 3%efghi
2	2193 52%	88 52% 4%	223 47% 10%	198 55% 9%bg	149 49% 7%	205 56% 9%bg	206 51% 9%	242 45% 11%	323 54% 15%bg	206 62% 9%bdfg hkl	111 53% 5%	192 54% 9%g	49 51% 2%
3+	968 23%	37 22% 4%	110 23% 11%jk	74 21% 8%	68 23% 7%j	82 22% 9%j	106 26% 11%ijk l	174 33% 18%abc defhij kl	152 25% 16%ijkl	61 18% 6%	31 15% 3%	59 17% 6%	14 15% 1%
HOUSEHOLD SIZE													
1	862 21%	36 21% 4%	111 23% 13%fh	63 18% 7%	72 24% 8%fh	66 18% 8%	71 17% 8%	98 18% 11%	108 18% 13%	59 18% 7%	59 28% 7%cefgh i	95 27% 11%cefghi	25 26% 3%fh
2+	3343 79%	132 79% 4%	363 77% 11%	297 82% 9%jk	230 76% 7%	301 82% 9%jk	334 83% 10%bdj kl	434 82% 13%jk	492 82% 15%bdjk l	275 82% 8%jk	151 72% 5%	262 73% 8%	71 74% 2%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
INTERNET ACCESS													
Any Internet access	3759	146	409	322	269	312	369	501	558	305	177	314	80
	89%	87%	86%	89%	89%	85%	91%	94%	93%	91%	84%	88%	83%
		4%	11%	9%	7%	8%	10%bej l	13%abc deijkl	15%abej kl	8%bejl	5%	8%	2%
No Internet access	446	22	65	39	33	55	36	31	43	29	33	44	16
	11%	13%	14%	11%	11%	15%	9%	6%	7%	9%	16%	12%	17%
		5%gh	15%fghi	9%g	7%g	12%fghi	8%	7%	10%	7%	7%fghi	10%gh	4%fghi
ITV REGIONS (BARB)													
London	852	-	-	-	-	-	149	532	172	-	-	-	-
	20%	-	-	-	-	-	37%	100%	29%	-	-	-	-
		-	-	-	-	-	17%abc dehijk l	62%abc defhij kl	20%abcd eijkl	-	-	-	-
Midlands	606	-	-	-	168	353	21	-	42	22	-	-	-
	14%	-	-	-	56%	96%	5%	-	7%	7%	-	-	-
		-	-	-	28%abctg hijkl	58%abcdf ghijkl	3%abcg jkl	-	7%abcg jkl	4%abcg jkl	-	-	-
North West	474	-	474	-	-	-	-	-	-	-	-	-	-
	11%	-	100%	-	-	-	-	-	-	-	-	-	-
		-	100%acdelgh ijkl	-	-	-	-	-	-	-	-	-	-
Yorkshire	457	-	-	360	96	-	-	-	-	-	-	-	-
	11%	-	-	100%	32%	-	-	-	-	-	-	-	-
		-	-	79%abdef ghijkl	21%abefgh ijkl	-	-	-	-	-	-	-	-
Central Scotland	120	-	-	-	-	-	-	-	-	-	-	120	-
	3%	-	-	-	-	-	-	-	-	-	-	34%	-
		-	-	-	-	-	-	-	-	-	-	100%abcdef ghijl	-
Wales & West	354	-	-	-	-	14	-	-	-	130	210	-	-
	8%	-	-	-	-	4%	-	-	-	39%	100%	-	-
		-	-	-	-	4%abcdf ghkl	-	-	-	37%abc defghk l	59%abcdef ghkl	-	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
South & South East	389	-	-	-	-	-	-	-	333	56	-	-	-
	9%	-	-	-	-	-	-	-	56% 86%abc defgij kl	17% 14%abcd efgijl	-	-	-
North East	167	167	-	-	-	-	-	-	-	-	-	-	-
	4%	100% 100%bcde fghijkl	-	-	-	-	-	-	-	-	-	-	-
East	327	-	-	-	38	-	235	-	53	-	-	-	-
	8%	-	-	-	13% 12%abc jkl	-	58% 72%abcd efghijkl	-	9% 16%abce gijkl	-	-	-	-
South West	126	-	-	-	-	-	-	-	-	126	-	-	-
	3%	-	-	-	-	-	-	-	-	38% 100%abcd efghijkl	-	-	-
Border	5	-	-	-	-	-	-	-	-	-	-	5	-
	*	-	-	-	-	-	-	-	-	-	-	1% 100%bcdefgh i	-
North Scotland	58	-	-	-	-	-	-	-	-	-	-	58	-
	1%	-	-	-	-	-	-	-	-	-	-	16% 100%abcdef ghijl	-
Ulster	96	-	-	-	-	-	-	-	-	-	-	-	96
	2%	-	-	-	-	-	-	-	-	-	-	-	100% 100%abcdefghijk
GOVERNMENT REGIONS													
North East	167	167	-	-	-	-	-	-	-	-	-	-	-
	4%	100% 100%bcde fghijkl	-	-	-	-	-	-	-	-	-	-	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
North West	474	-	474	-	-	-	-	-	-	-	-	-	-
11%	-	-	100% acdefghijkl	-	-	-	-	-	-	-	-	-	-
Yorkshire and The Humber	360	-	-	360	-	-	-	-	-	-	-	-	-
9%	-	-	-	100% abdefghijkl	-	-	-	-	-	-	-	-	-
East Midlands	302	-	-	-	302	-	-	-	-	-	-	-	-
7%	-	-	-	-	100% abcefg hijkl	-	-	-	-	-	-	-	-
West Midlands	367	-	-	-	-	367	-	-	-	-	-	-	-
9%	-	-	-	-	-	100% abcd ghijkl	-	-	-	-	-	-	-
East of England	405	-	-	-	-	-	405	-	-	-	-	-	-
10%	-	-	-	-	-	-	100% abcd efghijkl	-	-	-	-	-	-
London	532	-	-	-	-	-	-	532	-	-	-	-	-
13%	-	-	-	-	-	-	-	100% abcd efghijkl	-	-	-	-	-
South East	600	-	-	-	-	-	-	-	600	-	-	-	-
14%	-	-	-	-	-	-	-	-	100% abcd efghijkl	-	-	-	-
South West	334	-	-	-	-	-	-	-	-	334	-	-	-
8%	-	-	-	-	-	-	-	-	-	100% abcd efghijkl	-	-	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Wales	210	-	-	-	-	-	-	-	-	-	210	-	-
5%	-	-	-	-	-	-	-	-	-	-	100%	-	-
	-	-	-	-	-	-	-	-	-	-	100%abcdef	-	-
											ghikl		
Scotland	358	-	-	-	-	-	-	-	-	-	-	358	-
9%	-	-	-	-	-	-	-	-	-	-	-	100%	-
	-	-	-	-	-	-	-	-	-	-	-	100%abcdef	-
											-	ghijl	
Northern Ireland	96	-	-	-	-	-	-	-	-	-	-	-	96
2%	-	-	-	-	-	-	-	-	-	-	-	-	100%
	-	-	-	-	-	-	-	-	-	-	-	-	100%abcdefghijk
AREA													
Urban	3377	167	474	278	216	268	251	532	566	166	138	272	49
80%	100%	100%	100%	77%	71%	73%	62%	100%	94%	50%	66%	76%	51%
	5%cde	14%cdefhij	8%ijl	6%fil	8%fil	7%all	16%cde	17%cd	5%	4%all	8%fil	1%	
	thijk	kl					thijkl	ijkl					
	l												
Rural	828	-	-	83	86	99	153	-	34	169	72	86	47
20%	-	-	-	23%	29%	27%	38%	-	6%	50%	34%	24%	49%
	-	-	-	10%abgh	10%abgh	12%abgh	19%abcd	-	4%abg	20%abcd	9%ab	10%abgh	6%abcdefghijk
							eghik			efghjk	k		
COUNTRY													
England	3542	167	474	360	302	367	405	532	600	334	-	-	-
84%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-
	5%jkl	13%jkl	10%jkl	9%jkl	10%jkl	11%jkl	15%jkl	17%jkl	9%jkl	-	-	-	-
Scotland	358	-	-	-	-	-	-	-	-	-	-	358	-
9%	-	-	-	-	-	-	-	-	-	-	-	100%	-
	-	-	-	-	-	-	-	-	-	-	-	100%abcdef	-
											-	ghijl	
Wales	210	-	-	-	-	-	-	-	-	-	210	-	-
5%	-	-	-	-	-	-	-	-	-	-	100%	-	-
	-	-	-	-	-	-	-	-	-	-	100%abcdef	-	-
											ghikl		

Landline Omnibus Study (QS0539 - 836844/836947)

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Northern Ireland	96	-	-	-	-	-	-	-	-	-	-	-	96
	2%	-	-	-	-	-	-	-	-	-	-	-	100%
		-	-	-	-	-	-	-	-	-	-	-	100%abcdefghijk
ETHNIC ORIGIN													
White	3709	161	437	314	277	325	362	349	526	321	199	344	94
	88%	97%	92%	87%	92%	89%	89%	66%	88%	96%	95%	96%	98%
		4%cef	12%cgh	8%g	7%g	9%g	10%g	9%	14%g	9%bcde	5%cefg	9%bcdefg	3%bcdefgh
		gh								h			
Minority Ethnic	466	4	36	46	25	42	40	163	70	14	11	13	2
	11%	2%	8%	13%	8%	11%	10%	31%	12%	4%	5%	4%	2%
		1%	8%aakl	10%abijkl	5%aakl	9%aijkl	9%aakl	35%abcdehij	15%abij	3%	2%	3%	*
							l	kl	kl				
PHONE OWNERSHIP													
Mobile phone	3891	153	433	339	280	340	386	510	562	292	189	315	92
	93%	92%	91%	94%	93%	93%	95%	96%	94%	87%	90%	88%	96%
		4%	11%	9%k	7%k	9%k	10%bijk	13%abek	14%ik	7%	5%	8%	2%ijk
							k	ijk					
No mobile phone	173	9	26	15	10	17	10	14	20	18	10	23	2
	4%	5%	6%	4%	3%	5%	2%	3%	3%	5%	5%	7%	2%
		5%	15%fg	9%	6%	10%	6%	8%	11%	10%fg	6%	13%fgh	1%
Landline for making calls	2720	106	317	176	212	267	268	273	426	220	155	238	61
	65%	64%	67%	49%	70%	73%	66%	51%	71%	66%	74%	67%	64%
		4%cg	12%cg	6%	8%cg	10%acg	10%cg	10%	16%cg	8%cg	6%acg	9%cg	2%cg
No landline for making calls	1475	59	157	183	89	100	137	258	174	111	53	118	35
	35%	35%	33%	51%	29%	27%	34%	49%	29%	33%	25%	33%	36%
		4%j	11%j	12%abdefhijk	6%	7%	9%j	18%abdefhijk	12%	8%	4%	8%	2%
Q.2 TYPE OF LANDLINE IN HOUSEHOLD													
Cordless only	1859	75	221	118	132	193	179	169	308	166	92	174	32
	44%	45%	47%	33%	44%	53%	44%	32%	51%	50%	44%	49%	33%
		4%cg	12%cgl	6%	7%cg	10%cdfg	10%cgl	9%	17%cdfg	9%cgl	5%cg	9%cgl	2%
						l			l				

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Corded only	650	23	70	45	65	52	73	83	79	43	41	50	26
	15%	14% 4%	15% 11%	13% 7%	22% 10% ik	14% 8%	18% 11% ch	16% 13%	13% 12%	13% 7%	19% 6% chi	14% 8%	27% 4% abcefghik
Both	179	2	24	6	15	21	12	20	33	10	21	12	3
	4%	1% 1%	5% 13% ac	2% 3%	5% 8% c	6% 12% ac	3% 7%	4% 11%	5% 18% ac	3% 6%	10% 12% abcdcfg hkl	3% 7%	3% 2%
Q.5 RELIABILITY OF MOBILE PHONE													
Very reliable	2331	85	266	220	182	198	228	301	345	155	98	201	51
	55%	51% 4%	56% 11% ij	61% 9% aij	60% 8% ij	54% 9% i	56% 10% ij	57% 13% ij	58% 15% ij	46% 7%	47% 4%	56% 9% ij	53% 2%
Fairly reliable	1085	45	104	72	77	104	105	160	154	90	66	77	32
	26%	27% 4%	22% 10%	20% 7%	25% 7%	28% 10% bck	26% 10% bck	30% 15% bck	26% 14%	27% 8% c	31% 6% bck	22% 7%	33% 3% bck
Fairly unreliable	233	16	35	15	11	20	16	27	37	29	11	12	4
	6%	10% 7% cdf gk	7% 15% dfk	4% 6%	4% 5%	6% 9%	4% 7%	5% 11%	6% 16%	9% 12% cdfg k	5% 5%	3% 5%	4% 2%
Very unreliable	213	5	25	26	8	17	36	16	23	16	12	23	6
	5%	3% 2%	5% 12%	7% 12% dgh	3% 4%	5% 8%	9% 17% abde ghi	3% 7%	4% 11%	5% 8%	6% 6%	6% 11% dg	6% 3%
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT													
Yes	1593	68	191	103	108	164	130	136	272	149	86	155	32
	38%	41% 4% cg	40% 12% cfg	29% 6%	36% 7% g	45% 10% cdfgl	32% 8% g	26% 9%	45% 17% cdfg l	44% 9% cdfg l	41% 5% cfg	43% 10% cfg	33% 2%
No	398	8	49	19	37	42	59	42	62	25	22	29	3
	9%	5% 2%	10% 12% acl	5% 5%	12% 9% acgl	11% 11% acl	15% 15% acg kl	8% 10%	10% 16% acl	8% 6%	11% 6% cl	8% 7%	3% 1%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
Q1/4 PHONE OWNERSHIP													
Mobile only	1179	43	122	141	72	87	119	196	147	81	43	94	34
	28%	26%	26%	39%	24%	24%	29%	37%	25%	24%	21%	26%	35%
		4%	10%	12%abdefhijk	6%	7%	10%j	17%abcd efhijk	12%	7%	4%	8%	3%bdehij
Landline for making and receiving calls only	2720	106	317	176	212	267	273	426	220	155		238	61
	65%	64%	67%	49%	70%	73%	66%	51%	71%	66%	74%	67%	64%
		4%cg	12%cg	6%	8%cg	10%acg	10%cg	10%	16%cg	8%cg	6%acg	9%cg	2%cg
Both landline for making and receiving calls and mobiles	2466	95	280	164	192	244	250	257	394	193	135	205	58
	59%	57%	59%	45%	63%	66%	62%	48%	66%	58%	64%	57%	60%
		4%c	11%cg	7%	8%cg	10%abcgik	10%cg	10%	16%abcgik	8%cg	5%cg	8%cg	2%cg
Q.9 DISABILITY STATUS													
Disability	340	26	55	28	23	36	30	18	42	21	22	27	14
	8%	15%	12%	8%	7%	10%	7%	3%	7%	6%	10%	8%	15%
		8%cdfghik	16%fghi	8%g	7%g	10%g	9%g	5%	12%g	6%	6%g	8%g	4%cdtghik
Non-Disability	1741	61	181	154	129	144	154	246	265	142	76	153	36
	41%	36%	38%	43%	43%	39%	38%	46%	44%	43%	36%	43%	37%
		3%	10%	9%	7%	8%	9%	14%abe fj	15%	8%	4%	9%	2%
Prefer not to say	27	1	1	4	3	1	4	3	1	5	1	3	-
	1%	*	*	1%	1%	*	1%	1%	*	1%	1%	1%	-
		3%	4%	16%h	10%	5%	14%	11%	3%	17%h	4%	13%	-
Q.2/3 PHONE/HANDSET TYPE													
Only cordless landline	52	1	5	1	6	4	3	1	10	6	5	8	*
	1%	1%	1%	*	2%	1%	1%	*	2%	2%	2%	2%	*
		3%	10%	3%	12%g	8%	5%	3%	18%g	12%g	10%cg	15%cg	1%
Q.6 IMPORTANCE OF CHARGING PHONE													
Yes very important	3372	137	377	289	245	300	315	419	506	259	166	270	88
	80%	82%	80%	80%	81%	82%	78%	79%	84%	78%	79%	75%	92%
		4%	11%	9%	7%	9%k	9%	12%	15%fgik	8%	5%	8%	3%abcdehfgijk

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
No I'm not bothered	502	17	56	46	33	38	71	82	56	32	22	44	4
	12%	10%	13%	13%	11%	10%	17%	15%	9%	10%	10%	12%	5%
		3%	11%l	9%l	7%	8%	14%abcd ehijl	16%kehl l	11%	6%	4%	9%l	1%
PHONE OWNERSHIP 1													
Landline for making and receiving calls but no personal mobile phone	149	8	25	9	10	14	10	11	18	16	8	18	2
	4%	5%	5%	2%	3%	4%	2%	2%	3%	5%	4%	5%	2%
		6%	17%fg	6%	7%	10%	6%	7%	12%	11%g	6%	12%g	1%
Landline for making and receiving calls at home but no mobile phone in the household	99	3	11	4	10	9	8	4	13	11	10	15	1
	2%	2%	2%	1%	3%	2%	2%	1%	2%	3%	5%	4%	2%
		3%	12%g	4%	10%cg	9%	8%	4%	13%	11%cg	10%cg	15%cg	1%
Landline at home and Personal mobile phone	2466	95	280	164	192	244	250	257	394	193	135	205	58
	59%	57%	59%	45%	63%	66%	62%	48%	66%	58%	64%	57%	60%
		4% ^c	11%cg	7%	8%cg	10%abgcg ik	10%cg	10%	16%abgcg ik	8%cg	5%cg	8%cg	2% ^c g
Personal mobile phone, but no landline	1419	57	153	175	88	96	136	253	168	97	51	110	35
	34%	34%	32%	48%	29%	26%	34%	48%	28%	29%	24%	31%	36%
		4% ^j	11% ^j	12% ^{cabdefh ijkl}	6%	7%	10% ^{ej}	18% ^{cabd efhijk l}	12%	7%	4%	8%	2% ^{ej}
No personal mobile phone and no landline phone	24	1	1	6	-	3	-	3	2	2	1	5	-
	1%	*	*	2%	-	1%	-	1%	*	1%	1%	1%	-
		3%	4%	26% ^{cbdth}	-	11%	-	12%	9%	7%	5%	22% ^{bdf}	-
PHONE OWNERSHIP 2													
All with no mobile phone at home	298	12	41	22	22	27	19	20	36	36	20	41	3
	7%	7%	9%	6%	7%	7%	5%	4%	6%	11%	9%	11%	4%
		4%	14%fg	7%	7%g	9%g	6%	7%	12%	12% ^{cfgh l}	7%fg	14% ^{cfghl}	1%
All with any mobile phone at home	4067	164	459	354	291	357	396	524	582	309	199	339	94
	97%	98%	97%	98%	96%	97%	98%	98%	97%	92%	95%	95%	98%
		4% ⁱ	11% ⁱ	9% ^{ijk}	7% ⁱ	9% ⁱ	10% ^{ik}	13% ^{ijk}	14% ⁱ	8%	5%	8%	2%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
All with PERSONAL mobile	3891	153	433	339	280	340	386	510	562	292	189	315	92
	83%	92% 4%	91% 11%	94% 9%k	93% 7%k	93% 9%k	95% 10%bj k	96% 13%abe ijk	94% 14%ik	87% 7%	90% 5%	88% 8%	96% 2%ik
All with landline at home	2720	106	317	176	212	267	268	273	426	220	155	238	61
	65%	64% 4%cg	67% 12%cg	49% 6%	70% 8%cg	73% 10%acg	66% 10%cg	51% 10%	71% 16%cg	66% 8%cg	74% 6%acg	67% 9%cg	64% 2%cg
All with no landline at home	1475	59	157	183	89	100	137	258	174	111	53	118	35
	35%	35% 4%j	33% 11%j	51% 12%abdefh ijkl	29% 6%	27% 7%	34% 9%j	49% 18%abd efhijk l	29% 12%	33% 8%	25% 4%	33% 8%	36% 2%l
Q.7 MAIN METHOD OF MAKING CALLS AT HOME													
Public payphone	15	3	1	-	1	2	1	2	2	2	-	1	-
	*	2% 22%bcfh j	* 5%	-	* 5%	1% 14%	* 8%	* 14%	* 13%	* 11%	-	* 8%	-
Mobile phone	3001	107	342	270	225	246	310	432	445	190	130	228	76
	71%	64% 4%	72% 11%ijk	75% 9%aeijk	74% 7%aeijk	67% 8%l	77% 10%aei jk	81% 14%abc dehijk k	74% 15%aeij k	57% 6%	62% 4%	64% 8%	79% 3%aeijk
Any landline	3723	135	425	308	269	334	370	483	557	282	181	298	83
	89%	81% 4%	90% 11%aik	85% 8%	89% 7%ak	91% 9%acik	91% 10%aci k	93% 13%aci k	93% 15%acij kl	84% 8%	86% 5%	83% 8%	87% 2%
Cordless landline	717	28	83	37	44	88	60	49	110	92	51	69	7
	17%	17% 4%cgl	17% 12%cgl	10% 5%	14% 6%g	24% 12%bcdfg hl	15% 8%gl	9% 7%	18% 15%cgl	27% 13%abcd fghkl l	24% 7%bcdfg l	19% 10%cgl	7% 1%
Corded landline	270	8	31	16	26	19	31	28	28	20	24	29	12
	6%	5% 3%	7% 12%	4% 6%	8% 9%ch	5% 7%	8% 11%	5% 10%	5% 10%	6% 7%	11% 9%acegh i	8% 11%ch	12% 4%aceghi

Landline Omnibus Study (QS0539 - 836844/836947)

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	GOVERNMENT REGIONS											
		North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	London (g)	South East (h)	South West (i)	Wales (j)	Scotland (k)	Northern Ireland (l)
Unweighted Base	4205	166	473	353	302	375	391	506	585	343	215	374	122
Weighted Base	4205	167	474	360	302	367	405	532	600	334	210	358	96
VOIP	43	-	6	8	5	2	-	2	7	10	1	3	1
	1%	-	1%	2%	2%	*	-	*	1%	3%	1%	1%	1%
		-	13% ^l	18% ^{efg}	12% ^{fg}	4%	-	4%	16% ^f	22% ^{aefgk}	3%	7%	3% ^l

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
GENDER													
Male	2041	1636	405	1719	171	103	48	1789	237	1909	80	1271	764
	49%	48%	49%	49%	48%	49%	50%	48%	51%	49%	46%	47%	52%
		80%	20%	84%	8%	5%	2%	88%	12%	94%	4%	62%	37% ^{uk}
Female	2164	1741	424	1823	186	107	48	1921	229	1982	93	1449	711
	51%	52%	51%	51%	52%	51%	50%	52%	49%	51%	54%	53%	48%
		80%	20%	84%	9%	5%	2%	89%	11%	92%	4%	67% ^{kl}	33%
AGE													
16-24	593	484	109	489	61	36	8	498	93	582	4	253	338
	14%	14%	13%	14%	17%	17%	8%	13%	20%	15%	2%	9%	23%
		82%	18%	82%	10% ^l	6% ^f	1%	84%	16% ^g	98% ^{ijk}	1%	43% ^j	57% ^{ijk}
25-34	789	650	139	685	57	30	17	647	132	775	11	345	443
	19%	19%	17%	19%	16%	14%	18%	17%	28%	20%	6%	13%	30%
		82%	18%	87%	7%	4%	2%	82%	17% ^g	98% ^{ijk}	1%	44% ^j	56% ^{ijk}
35-44	687	550	137	590	50	24	23	558	117	675	7	406	280
	16%	16%	17%	17%	14%	11%	24%	15%	25%	17%	4%	15%	19%
		80%	20%	86%	7%	4%	3% ^{code}	81%	17% ^g	98% ^{ijk}	1%	59% ^j	41% ^{ijk}
45-54	684	561	123	595	47	26	15	622	59	668	10	513	172
	16%	17%	15%	17%	13%	13%	16%	17%	13%	17%	6%	19%	12%
		82%	18%	87%	7%	4%	2%	91% ^h	9%	98% ^{ijl}	1%	75% ^{jl}	25% ^j
55-64	636	514	122	513	66	41	16	591	42	600	23	503	132
	15%	15%	15%	14%	19%	19%	17%	16%	9%	15%	14%	18%	9%
		81%	19%	81%	10% ^c	6%	3%	93% ^h	7%	94% ^{kl}	4% ^l	79% ^{kl}	21%
65+	815	618	197	669	77	53	16	793	21	590	118	701	111
	19%	18%	24% ^a	19%	21%	25%	17%	21%	5%	15%	68%	26%	8%
		76%	24% ^a	82%	9%	7% ^c	2%	97% ^h	3%	72% ^{kl}	14% ^{kl}	86% ^{kl}	14%
75+	381	297	84	310	42	24	5	372	9	223	72	340	39
	9%	9%	10%	9%	12%	11%	5%	10%	2%	6%	42%	13%	3%
		78%	22%	81%	11% ^l	6%	1%	98% ^h	2%	59% ^{kl}	19% ^{kl}	89% ^{kl}	10%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
AGE													
16-34	1383	1134	249	1175	118	65	25	1145	226	1357	14	597	781
	33%	34%	30%	33%	33%	31%	26%	31%	48%	35%	8%	22%	53%
		82%	18%	85%	9%	5%	2%	83%	16%	98% _{ijk}	1%	43% _j	56% _{ijk}
35-54	1371	1111	261	1185	97	50	39	1180	177	1343	17	919	451
	33%	33%	31%	33%	27%	24%	40%	32%	38%	35%	10%	34%	31%
		81%	19%	86% _{de}	7%	4%	3% _{de}	86%	13% _g	98% _{jl}	1%	67% _{jl}	33% _{jl}
55+	1451	1132	319	1182	143	94	32	1384	63	1190	142	1204	242
	35%	34%	39%	33%	40%	45%	34%	37%	14%	31%	82%	44%	16%
		78%	22% _a	81%	10% _c	6% _c	2%	95% _h	4%	82% _{kl}	10% _{kl}	83% _{kl}	17%
75+	381	297	84	310	42	24	5	372	9	223	72	340	39
	9%	9%	10%	9%	12%	11%	5%	10%	2%	6%	42%	13%	3%
		78%	22%	81%	11% _f	6%	1%	98% _h	2%	59% _{kl}	19% _{kl}	89% _{kl}	10%
SOCIAL GRADE													
AB	851	672	179	742	62	32	15	754	94	819	24	619	231
	20%	20%	22%	21%	17%	15%	16%	20%	20%	21%	14%	23%	16%
		79%	21%	87%	7%	4%	2%	89%	11%	96% _{jl}	3%	73% _{jl}	27%
C1	1237	999	238	1062	123	40	12	1069	152	1178	39	791	445
	29%	30%	29%	34%	19%	19%	12%	29%	33%	30%	23%	29%	30%
		81%	19%	86% _{ef}	10% _{ef}	3%	1%	86%	12%	95% _j	3%	64% _j	36% _j
C2	874	722	152	734	67	59	13	790	81	817	37	576	295
	21%	21%	18%	21%	19%	28%	14%	21%	17%	21%	21%	21%	20%
		83%	17%	84%	8%	7% _{cdf}	2%	90%	9%	93%	4%	66%	34%
DE	1243	983	260	1004	104	79	55	1096	138	1077	73	734	504
	30%	29%	31%	28%	29%	38%	58%	30%	30%	28%	42%	27%	34%
		79%	21%	81%	8%	6% _{cd}	4% _{cde}	88%	11%	87%	6% _{kl}	59%	41% _k
WORKING STATUS													
Working	2281	1853	429	1988	167	84	43	1988	274	2236	33	1412	864
	54%	55%	52%	56%	47%	40%	45%	54%	59%	57%	19%	52%	59%
		81%	19%	87% _{def}	7%	4%	2%	87%	12% _g	98% _{ijk}	1%	62% _j	38% _{jk}

Q. Breaks by Breaks
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Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Not working	1924	1524	400	1554	190	126	53	1721	192	1655	140	1308	611
	46%	45%	48%	44%	53%	60%	55%	46%	41%	43%	61%	48%	41%
		79%	21%	81%	10% ^c	7% ^c	3% ^c	89% ^h	10%	86%	7% ^{akl}	68% ^{kl}	32%
CHILDREN													
Child	1279	1014	265	1126	63	57	34	1073	203	1260	15	793	484
	30%	30%	32%	32%	18%	27%	35%	29%	43%	32%	8%	29%	33%
		79%	21%	88% ^d	5%	4% ^d	3% ^d	84%	16% ^g	98% ^{gk}	1%	62% ^j	36% ^{kl}
No child	2926	2363	563	2416	295	153	62	2636	263	2631	159	1926	991
	70%	70%	68%	68%	82%	73%	65%	71%	57%	68%	92%	71%	67%
		81%	19%	83%	10% ^{cef}	5%	2%	90% ^h	9%	90%	5% ^{akl}	66% ^{kl}	34%
ADULTS IN HOUSEHOLD													
1	1044	835	210	837	106	68	33	968	69	909	41	593	449
	25%	25%	25%	24%	30%	32%	34%	26%	15%	23%	24%	22%	30%
		80%	20%	80%	10% ^c	7% ^c	3% ^c	93% ^h	7%	87%	4%	57%	43% ^k
2	2193	1721	472	1841	192	111	49	1948	228	2051	104	1464	726
	52%	51%	57%	52%	54%	53%	51%	53%	49%	53%	60%	54%	49%
		78%	22% ^a	84%	9%	5%	2%	89%	10%	94% ^l	5% ^{kl}	67% ^l	33%
3+	968	821	147	864	59	31	14	793	169	931	28	663	300
	23%	24%	18%	18%	17%	15%	15%	21%	36%	24%	16%	24%	20%
		85% ^b	15%	89% ^{def}	6%	3%	1%	82%	17% ^g	96% ^{jl}	3%	68% ^{jl}	31%
HOUSEHOLD SIZE													
1	862	681	181	683	95	59	25	802	53	729	40	510	350
	21%	20%	22%	19%	27%	28%	26%	22%	11%	19%	23%	19%	24%
		79%	21%	79%	11% ^c	7% ^c	3%	93% ^h	6%	85%	5%	59%	41% ^{kl}
2+	3343	2696	647	2858	262	151	71	2907	412	3162	133	2210	1125
	79%	80%	78%	81%	73%	72%	74%	78%	89%	81%	77%	81%	76%
		81%	19%	86% ^{de}	8%	5%	2%	87%	12% ^g	95% ^{kl}	4%	66% ^{kl}	34%
INTERNET ACCESS													
Any Internet access	3759	3027	732	3188	314	177	80	3283	447	3607	105	2418	1334
	89%	90%	88%	90%	88%	84%	83%	89%	96%	93%	61%	89%	90%
		81%	19%	85% ^{cef}	8%	5%	2%	87%	12% ^g	96% ^{ijkl}	3%	64% ^j	35% ^j

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No Internet access	446 11%	349 10% 78%	96 12% 22%	353 10% 79%	44 12% 10%	33 16% 7% ^c	16 17% 4% ^c	426 11% 96% ^h	19 4% 4%	284 7% 64%	68 39% 15% ^{k,l}	302 11% 68% ^l	141 10% 32% ^k
ITV REGIONS (BARB)													
London	852 20%	792 23% 93% ^b	60 7% 7%	852 24% 100% ^{def}	- - -	- - -	- - -	624 17% 73%	204 44% 24% ^g	817 21% 96% ^{g,k}	22 13% 3%	499 18% 59% ^j	354 24% 41% ^k
Midlands	606 14%	457 14% 75%	149 18% 25% ^a	606 17% 100% ^{def}	- - -	- - -	- - -	543 15% 90%	64 14% 10%	560 14% 92% ^l	30 17% 5% ^l	434 16% 72% ^l	173 12% 28%
North West	474 11%	474 14% 100% ^b	- - -	474 13% 100% ^{def}	- - -	- - -	- - -	437 12% 92% ^h	36 8% 8%	433 11% 91%	26 15% 6%	317 12% 67%	157 11% 33%
Yorkshire	457 11%	323 10% 71%	133 16% 29% ^a	457 13% 100% ^{def}	- - -	- - -	- - -	408 11% 89%	49 10% 11%	427 11% 94% ^k	18 10% 4%	245 9% 54%	210 14% 46% ^k
Central Scotland	120 3%	107 3% 89% ^b	13 2% 11%	- - -	120 34% 100% ^{cef}	- - -	- - -	113 3% 94%	7 2% 6%	108 3% 90%	6 4% 5%	82 3% 68%	37 3% 31%
Wales & West	354 8%	249 7% 70%	105 13% 30% ^a	144 4% 41% ^{cd}	- - -	210 100% 59% ^{cdf}	- - -	339 9% 96% ^h	15 3% 4%	325 8% 92%	13 8% 4%	245 9% 69% ^l	105 7% 30%
South & South East	389 9%	344 10% 88% ^b	45 5% 12%	389 11% 100% ^{def}	- - -	- - -	- - -	363 10% 93% ^h	27 6% 7%	360 9% 92%	11 6% 3%	277 10% 71% ^l	113 8% 29%
North East	167 4%	167 5% 100% ^b	- - -	167 5% 100% ^{def}	- - -	- - -	- - -	161 4% 97% ^h	4 1% 2%	153 4% 92%	9 5% 5%	106 4% 64%	59 4% 35%
East	327 8%	205 6% 63%	121 15% 37% ^a	327 9% 100% ^{def}	- - -	- - -	- - -	280 8% 86%	44 9% 13%	309 8% 95%	9 5% 3%	205 8% 63%	122 8% 37%

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Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
South West	126	44	82	126	-	-	-	118	10	99	10	94	30
	3%	1%	10%	4%	-	-	-	3%	2%	3%	6%	3%	2%
		35%	65% ^a	100% ^d	-	-	-	92%	8%	79%	8% ^{il}	75% ^{il}	24%
Border	5	-	5	-	5	-	-	5	-	3	-	3	1
	*	-	1%	-	1%	-	-	*	-	*	-	*	*
		-	100% ^a	-	100% ^c	-	-	100%	-	72%	-	72%	28%
North Scotland	58	38	21	-	58	-	-	56	3	51	5	43	15
	1%	1%	3%	-	16%	-	-	2%	1%	1%	3%	2%	1%
		64%	36% ^a	-	100% ^c	-	-	96%	4%	87%	9% ^{il}	74%	26%
Ulster	96	49	47	-	-	-	96	94	2	92	2	61	35
	2%	1%	6%	-	-	-	100%	3%	*	2%	1%	2%	2%
		51%	49% ^a	-	-	-	100% ^d	98% ^h	2%	96%	2%	64%	36%
GOVERNMENT REGIONS													
North East	167	167	-	167	-	-	-	161	4	153	9	106	59
	4%	5%	-	5%	-	-	-	4%	1%	4%	5%	4%	4%
		100% ^b	-	100% ^d	-	-	-	97% ^h	2%	92%	5%	64%	35%
North West	474	474	-	474	-	-	-	437	36	433	26	317	157
	11%	14%	-	13%	-	-	-	12%	8%	11%	15%	12%	11%
		100% ^b	-	100% ^d	-	-	-	92% ^h	8%	91%	6%	67%	33%
Yorkshire and The Humber	360	278	83	360	-	-	-	314	46	339	15	176	183
	9%	8%	10%	10%	-	-	-	8%	10%	9%	9%	6%	12%
		77%	23%	100% ^d	-	-	-	87%	13%	94% ^k	4%	49%	51% ^k
East Midlands	302	216	86	302	-	-	-	277	25	280	10	212	89
	7%	6%	10%	9%	-	-	-	7%	5%	7%	6%	8%	6%
		71%	29% ^a	100% ^d	-	-	-	92%	8%	93%	3%	70% ^l	29%
West Midlands	367	268	99	367	-	-	-	325	42	340	17	267	100
	9%	8%	12%	10%	-	-	-	9%	9%	9%	10%	10%	7%
		73%	27% ^a	100% ^d	-	-	-	89%	11%	93% ^l	5%	73% ^l	27%
East of England	405	251	153	405	-	-	-	362	40	386	10	268	137
	10%	7%	19%	11%	-	-	-	10%	9%	10%	6%	10%	9%
		62%	38% ^a	100% ^d	-	-	-	89%	10%	95% ^j	2%	66% ^j	34%

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Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
London	532	532	-	532	-	-	-	349	163	510	14	273	258
	13%	16%	-	15%	-	-	-	9%	35%	13%	8%	10%	16%
		100%b	-	100%def	-	-	-	66%	31%g	96%ijk	3%	51%	49%kl
South East	600	566	34	600	-	-	-	526	70	562	20	426	174
	14%	17%	4%	17%	-	-	-	14%	15%	14%	11%	16%	12%
		94%b	6%	100%def	-	-	-	88%	12%	94%l	3%	71%l	29%
South West	334	166	169	334	-	-	-	321	14	292	18	220	111
	8%	5%	20%	9%	-	-	-	9%	3%	7%	10%	8%	8%
		50%	50%a	100%def	-	-	-	96%h	4%	87%	5%	66%	33%
Wales	210	138	72	-	-	210	-	199	11	189	10	155	53
	5%	4%	9%	-	-	100%	-	5%	2%	5%	6%	6%	4%
		66%	34%a	-	-	100%cdf	-	95%h	5%	90%	5%	74%l	25%
Scotland	358	272	86	-	358	-	-	344	13	315	23	238	118
	9%	8%	10%	-	100%	-	-	9%	3%	8%	13%	9%	8%
		76%	24%a	-	100%cef	-	-	96%h	4%	88%	7%kl	67%	33%
Northern Ireland	96	49	47	-	-	-	96	94	2	92	2	61	35
	2%	1%	6%	-	-	-	100%	3%	*	2%	1%	2%	2%
		51%	49%a	-	-	-	100%cde	98%h	2%	96%	2%	64%	36%
AREA													
Urban	3377	3377	-	2918	272	138	49	2925	423	3145	128	2114	1253
	80%	100%	-	82%	76%	66%	51%	79%	91%	81%	74%	78%	85%
		100%b	-	86%def	8%ef	4%f	1%	87%	13%g	93%ijk	4%	63%	37%kl
Rural	828	-	828	624	86	72	47	784	43	746	45	606	221
	20%	-	100%	18%	24%	34%	49%	21%	9%	19%	26%	22%	15%
		-	100%a	75%	10%cd	9%cd	6%cd	95%h	5%	90%l	5%il	73%il	27%
COUNTRY													
England	3542	2918	624	3542	-	-	-	3072	440	3295	138	2266	1269
	84%	86%	75%	100%	-	-	-	83%	94%	85%	80%	83%	86%
		82%b	18%	100%def	-	-	-	87%	12%g	93%	4%	64%	36%kl
Scotland	358	272	86	-	358	-	-	344	13	315	23	238	118
	9%	8%	10%	-	100%	-	-	9%	3%	8%	13%	9%	8%
		76%	24%a	-	100%cef	-	-	96%h	4%	88%	7%kl	67%	33%

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Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Wales	210	138	72	-	-	210	-	199	11	189	10	155	53
	5%	4%	9%	-	-	100%	-	5%	2%	5%	6%	6%	4%
		66%	34% ^a	-	-	100% ^{cdf}	-	95% ^h	5%	90%	5%	74% ^l	25%
Northern Ireland	96	49	47	-	-	-	96	94	2	92	2	61	35
	2%	1%	6%	-	-	-	100%	3%	*	2%	1%	2%	2%
		51%	49% ^a	-	-	-	100% ^{cde}	98% ^h	2%	96%	2%	64%	36%
ETHNIC ORIGIN													
White	3709	2925	784	3072	344	199	94	3709	-	3409	170	2453	1247
	88%	87%	95%	87%	96%	95%	98%	100%	-	88%	98%	90%	85%
		79%	21% ^a	83%	9% ^c	5% ^c	3% ^c	100% ^h	-	92% ^l	5% ^{kl}	66% ^l	34%
Minority Ethnic	466	423	43	440	13	11	2	-	466	454	4	253	212
	11%	13%	5%	12%	4%	5%	2%	-	100%	12%	2%	9%	14%
		91% ^b	9%	94% ^{def}	3%	2%	*	-	100% ^g	97% ^{jk}	1%	54% ^j	45% ^{ijk}
PHONE OWNERSHIP													
Mobile phone	3891	3145	746	3295	315	189	92	3409	454	3891	-	2466	1419
	93%	93%	90%	93%	88%	90%	96%	92%	97%	100%	-	91%	96%
		81% ^b	19%	85% ^d	8%	5%	2% ^{de}	88%	12% ^g	100% ^{ijkl}	-	63% ^j	36% ^{jk}
No mobile phone	173	128	45	138	23	10	2	170	4	-	173	149	24
	4%	4%	5%	4%	7%	5%	2%	5%	1%	-	100%	5%	2%
		74%	26% ^a	80%	13% ^c	6%	1%	98% ^h	2%	-	100% ^{kl}	86% ^l	14% ^l
Landline for making calls	2720	2114	606	2266	238	155	61	2453	253	2466	149	2720	-
	65%	63%	73%	64%	67%	74%	64%	66%	54%	63%	86%	100%	-
		78%	22% ^a	83%	9%	6% ^c	2%	90% ^h	9%	91% ^l	5% ^{il}	100% ^{ijl}	-
No landline for making calls	1475	1253	221	1269	118	53	35	1247	212	1419	24	-	1475
	35%	37%	27%	36%	33%	25%	36%	34%	45%	36%	14%	-	100%
		85% ^b	15%	86% ^e	8%	4%	2% ^e	85%	14% ^g	96% ^{ijk}	2% ^k	-	100% ^{ijk}
Q.2 TYPE OF LANDLINE IN HOUSEHOLD													
Cordless only	1859	1448	411	1561	174	92	32	1687	164	1735	80	1859	-
	44%	43%	50%	44%	49%	44%	33%	45%	35%	45%	46%	68%	-
		78%	22% ^a	84% ^f	9% ^f	5%	2%	91% ^h	9%	93% ^l	4% ^l	100% ^{ijl}	-

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Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Corded only	650	499	151	533	50	41	26	570	74	548	53	650	-
	15%	15%	18%	15%	14%	19%	27%	15%	16%	14%	31%	24%	-
		77%	23%a	82%	8%	6%	4%cd	88%	11%	84%l	8%kl	100%ll	-
Both	179	139	40	142	12	21	3	168	12	158	13	179	-
	4%	4%	5%	4%	3%	10%	3%	5%	2%	4%	8%	7%	-
		78%	22%	79%	7%	12%cdf	2%	94%	6%	88%l	7%ll	100%ll	-
Q.5 RELIABILITY OF MOBILE PHONE													
Very reliable	2331	1925	406	1980	201	98	51	2049	273	2331	-	1434	893
	55%	57%	49%	56%	56%	47%	53%	55%	59%	60%	-	53%	61%
		83%b	17%	85%e	9%e	4%	2%	88%	12%	100%jk	-	62%	38%kl
Fairly reliable	1085	852	233	910	77	66	32	925	145	1085	-	722	361
	26%	25%	28%	26%	22%	31%	33%	25%	31%	28%	-	27%	24%
		79%	21%	84%	7%	6%cd	3%cd	85%	13%g	100%l	-	67%	33%j
Fairly unreliable	233	181	52	206	12	11	4	215	18	233	-	154	79
	6%	5%	6%	6%	3%	5%	4%	6%	4%	6%	-	6%	5%
		78%	22%	89%cd	5%	5%	2%	92%	8%	100%j	-	66%	34%j
Very unreliable	213	160	53	172	23	12	6	194	18	213	-	138	75
	5%	5%	6%	5%	6%	6%	6%	5%	4%	5%	-	5%	5%
		75%	25%	81%	11%	6%	3%	91%	8%	100%j	-	65%	35%j
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT													
Yes	1593	1247	346	1320	155	86	32	1458	128	1510	56	1593	-
	38%	37%	42%	37%	43%	41%	33%	39%	27%	39%	32%	59%	-
		78%	22%a	83%	10%cd	5%	2%	92%h	8%	95%l	3%l	100%ijl	-
No	398	298	99	344	29	22	3	356	41	342	33	398	-
	9%	9%	12%	10%	8%	11%	3%	10%	9%	9%	19%	15%	-
		75%	25%a	86%cd	7%	6%cd	1%	89%	10%	86%l	8%il	100%il	-
Q14 PHONE OWNERSHIP													
Mobile only	1179	1010	169	1008	94	43	34	1001	165	1179	-	-	1179
	28%	30%	20%	28%	26%	21%	35%	27%	35%	30%	-	-	80%
		86%b	14%	85%e	8%	4%	3%e	85%	14%g	100%jk	-	-	100%kl

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Landline for making and receiving calls only	2720	2114	606	2266	238	155	61	2453	253	2466	149	2720	-
	65%	63%	73%	64%	67%	74%	64%	68%	54%	63%	86%	100%	-
		78%	22%a	83%	9%	6% ^c	2%	90% ^h	9%	91% ^d	5% ^{il}	100% ^{ij}	-
Both landline for making and receiving calls and mobiles	2466	1926	540	2069	205	135	58	2207	246	2466	-	2466	-
	59%	57%	65%	58%	57%	64%	60%	59%	53%	63%	-	91%	-
		78%	22% ^a	84%	8%	5%	2%	89% ^h	10%	100% ^{ij}	-	100% ^{ij}	-
Q.9 DISABILITY STATUS													
Disability	340	262	78	278	27	22	14	325	14	281	30	251	90
	8%	8%	9%	8%	8%	10%	15%	9%	3%	7%	17%	9%	6%
		77%	23%	82%	8%	6%	4% ^{cd}	95% ^h	4%	82%	9% ^{ikl}	74% ^{il}	26%
Non-Disability	1741	1426	315	1476	153	76	36	1509	220	1651	59	1091	645
	41%	42%	38%	42%	43%	36%	37%	41%	47%	42%	34%	40%	44%
		82% ^b	18%	85%	9%	4%	2%	87%	13% ^g	95% ^j	3%	63%	37% ^k
Prefer not to say	27	20	7	22	3	1	-	22	3	14	4	13	13
	1%	1%	1%	1%	1%	1%	-	1%	1%	*	2%	*	1%
		73%	27%	83%	13%	4%	-	81%	12%	52%	15% ^{ikl}	48%	47% ^k
Q.2/3 PHONE/HANDSET TYPE													
Only cordless landline	52	38	14	39	8	5	*	51	1	-	-	52	-
	1%	1%	2%	1%	2%	2%	*	1%	*	-	-	2%	-
		73%	27%	75%	15%	10%	1%	98%	2%	-	-	100% ^{ij}	-
Q.6 IMPORTANCE OF CHARGING PHONE													
Yes very important	3372	2690	681	2848	270	166	88	2960	388	3372	-	2151	1214
	80%	80%	82%	80%	75%	79%	92%	80%	83%	87%	-	79%	82%
		80%	20%	84% ^d	8%	5%	3% ^{cde}	88%	12%	100% ^{ijkl}	-	64% ^j	36% ^k
No I'm not bothered	502	441	61	432	44	22	4	437	62	502	-	308	194
	12%	13%	7%	12%	12%	10%	5%	12%	13%	13%	-	11%	13%
		88% ^b	12%	86% ^d	9% ^f	4%	1%	87%	12%	100% ^j	-	61% ^j	39% ^j
PHONE OWNERSHIP 1													
Landline for making and receiving calls but no personal mobile phone	149	108	41	121	18	8	2	146	3	-	149	149	-
	4%	3%	5%	3%	5%	4%	2%	4%	1%	-	86%	5%	-
		72%	28% ^a	81%	12%	6%	1%	98% ^h	2%	-	100% ^{ikl}	100% ^{il}	-

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Landline for making and receiving calls at home but no mobile phone in the household	99 2%	76 2%	24 3%	73 2%	15 4%	10 5%	1 2%	96 3%	3 1%	- -	- -	99 4%	- -
		76%	24%	74%	15% ^c	10% ^c	1%	97% ^h	3%	-	-	100% ^{ijl}	-
Landline at home and Personal mobile phone	2466 59%	1926 57%	540 65%	2069 58%	205 57%	135 64%	58 60%	2207 59%	246 53%	2466 63%	- -	2466 91%	- -
		78%	22% ^a	84%	8%	5%	2%	89% ^h	10%	100% ^{ijl}	-	100% ^{ijl}	-
Personal mobile phone, but no landline	1419 34%	1213 36%	206 25%	1222 35%	110 31%	51 24%	35 36%	1196 32%	208 45%	1419 36%	- -	- -	1419 96%
		85% ^b	15%	86% ^e	8%	4%	2% ^e	84%	15% ^g	100% ^{ijk}	-	-	100% ^{ijk}
No personal mobile phone and no landline phone	24 1%	20 1%	4 *	18 *	5 1%	1 1%	- -	23 1%	1 *	- -	24 14%	- -	24 2%
		83%	17%	73%	22% ^c	5%	-	97%	3%	-	100% ^{ikl}	-	100% ^k
PHONE OWNERSHIP 2													
All with no mobile phone at home	298 7%	222 7%	76 9%	234 7%	41 11%	20 9%	3 4%	287 8%	9 2%	- -	173 100%	248 9%	48 3%
		74%	26% ^a	79%	14% ^{cf}	7%	1%	96% ^h	3%	-	58% ^{ikl}	83% ^{all}	16% ^e
All with any mobile phone at home	4067 97%	3275 97%	792 96%	3434 97%	339 95%	199 95%	94 98%	3581 97%	457 98%	3891 100%	173 100%	2617 96%	1444 98%
		81% ^b	19%	84% ^d	8%	5%	2%	88%	11%	96% ^{kl}	4% ^{kl}	64%	36% ^k
All with PERSONAL mobile	3891 93%	3145 93%	746 90%	3295 93%	315 88%	189 90%	92 96%	3409 92%	454 97%	3891 100%	- -	2466 91%	1419 96%
		81% ^b	19%	85% ^d	8%	5%	2% ^{de}	88%	12% ^g	100% ^{ijkl}	-	63% ^j	36% ^{ijk}
All with landline at home	2720 65%	2114 63%	606 73%	2266 64%	238 67%	155 74%	61 64%	2453 66%	253 54%	2466 63%	149 86%	2720 100%	- -
		78%	22% ^a	83%	9%	6% ^c	2%	90% ^h	9%	91% ^l	5% ^{il}	100% ^{ijl}	-
All with no landline at home	1475 35%	1253 37%	221 27%	1269 36%	118 33%	53 25%	35 36%	1247 34%	212 45%	1419 36%	24 14%	- -	1475 100%
		85% ^b	15%	86% ^e	8%	4%	2% ^e	85%	14% ^g	96% ^{ijk}	2% ^k	-	100% ^{ijk}

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	AREA		COUNTRY				ETHNIC ORIGIN		PHONE OWNERSHIP			
		Urban (a)	Rural (b)	England (c)	Scotland (d)	Wales (e)	Northern Ireland (f)	White (g)	Minority Ethnic (h)	Mobile phone (i)	No mobile phone (j)	Landline for making calls (k)	No landline for making calls (l)
Unweighted Base	4205	3355	850	3494	374	215	122	3754	425	3788	229	2825	1369
Weighted Base	4205	3377	828	3542	358	210	96	3709	466	3891	173	2720	1475
Q.7 MAIN METHOD OF MAKING CALLS AT HOME													
Public payphone	15	12	4	14	1	-	-	15	-	5	2	5	11
	*	*	*	*	*	-	-	*	-	*	1%	*	1%
		76%	24%	92%	8%	-	-	100%	-	32%	12% ^{ak}	31%	69% ^{ak}
Mobile phone	3001	2466	536	2567	228	130	76	2566	414	3001	-	1645	1351
	71%	73%	65%	72%	64%	62%	79%	69%	89%	77%	-	60%	92%
		82% ^{ab}	18%	86% ^{de}	8%	4%	3% ^{de}	85%	14% ^g	100% ^{jk}	-	55%	45% ^{ak}
Any landline	3723	3006	717	3162	298	181	83	3260	440	3591	82	2366	1351
	89%	89%	87%	89%	83%	86%	87%	88%	94%	92%	48%	87%	92%
		81%	19%	85% ^d	8%	5%	2%	88%	12% ^g	96% ^{jk}	2%	64%	36% ^{jk}
Cordless landline	717	535	182	590	69	51	7	690	26	589	82	717	-
	17%	16%	22%	17%	19%	24%	7%	19%	6%	15%	47%	26%	-
		75%	25% ^a	82% ^f	10% ^f	7% ^{cf}	1%	96% ^h	4%	82% ^l	11% ^{kl}	100% ^{ll}	-
Corded landline	270	199	71	206	29	24	12	257	12	163	56	270	-
	6%	6%	9%	6%	8%	11%	12%	7%	3%	4%	32%	10%	-
		74%	26% ^{aa}	76%	11%	9% ^c	4% ^c	95% ^h	4%	60% ^l	21% ^{kl}	100% ^{ll}	-
VOIP	43	38	5	38	3	1	1	39	5	39	4	20	23
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%
		88%	12%	88%	7%	3%	3%	89%	11%	90%	10% ^{ak}	46%	54% ^{ak}

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
GENDER													
Male	2041	862	307	89	1128	544	113	112	757	170	612	1271	1168
	49%	46%	47%	50%	48%	50%	48%	52%	48%	43%	52%	47%	47%
		42%	15%	4%	55%	27%	6%	5%	37%	8%	30%kl	62%	57%
Female	2164	998	343	90	1203	540	120	101	836	228	567	1449	1298
	51%	54%	53%	50%	52%	50%	52%	48%	52%	57%	48%	53%	53%
		46%	16%	4%	56%	25%	6%	5%	39%	11%	26%	67%l	60%kl
AGE													
16-24	593	157	74	17	347	166	35	34	133	37	295	253	249
	14%	8%	11%	10%	15%	15%	15%	16%	8%	9%	25%	9%	10%
		27%	13%a	3%	58%	26%	6%	6%	22%	6%	50%kl	43%	42%
25-34	789	238	90	10	477	202	46	49	190	51	386	345	339
	19%	13%	14%	6%	20%	19%	20%	23%	12%	13%	33%	13%	14%
		30%c	11%c	1%	60%	26%	6%	6%	24%	6%	49%kl	44%	43%
35-44	687	307	81	12	428	165	47	33	252	61	222	406	401
	16%	17%	12%	7%	18%	15%	20%	15%	16%	15%	19%	15%	16%
		45%abc	12%c	2%	62%e	24%	7%	5%	37%	9%	32%k	59%	58%
45-54	684	376	102	29	382	195	47	42	332	67	126	513	502
	16%	20%	16%	16%	16%	18%	20%	20%	21%	17%	11%	19%	20%
		55%b	15%	4%	56%	28%	7%	6%	48%	10%	18%	75%l	73%kl
55-64	636	351	107	41	337	190	38	27	320	66	90	503	476
	15%	19%	17%	23%	14%	17%	16%	13%	20%	17%	8%	18%	19%
		55%	17%	7%ab	53%	30%cd	6%	4%	50%	10%	14%	79%l	75%kl
65+	815	430	195	69	361	167	20	27	366	115	60	701	500
	19%	23%	30%	39%	15%	15%	9%	13%	23%	29%	5%	26%	20%
		53%	24%a	8%ab	44%f	20%f	2%	3%	45%	14%h	7%	86%l	61%kl

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
75+	381	181	111	43	143	59	3	8	149	66	15	340	197
	9%	10%	17%	24%	6%	5%	1%	4%	9%	17%	1%	13%	8%
		48%	29%a	11%ab	38%f	16%f	1%	2%	39%	17%h	4%	89%j	52%j
AGE													
16-34	1383	395	164	27	823	369	81	84	323	88	682	597	588
	33%	21%	25%	15%	35%	34%	35%	39%	20%	22%	58%	22%	24%
		29%	12%ac	2%	60%	27%	6%	6%	23%	6%	49%kl	43%	42%
35-54	1371	684	183	41	810	360	93	75	584	129	348	919	903
	33%	37%	28%	23%	35%	33%	40%	35%	37%	32%	30%	34%	37%
		50%abc	13%	3%	59%	26%	7%	5%	43%	9%	25%	67%j	66%jk
55+	1451	781	302	111	698	357	58	54	686	181	150	1204	975
	35%	42%	46%	62%	30%	33%	25%	25%	43%	46%	13%	44%	40%
		54%	21%	8%ab	48%	25%fg	4%	4%	47%	12%	10%	83%j	67%j
75+	381	181	111	43	143	59	3	8	149	66	15	340	197
	9%	10%	17%	24%	6%	5%	1%	4%	9%	17%	1%	13%	8%
		48%	29%a	11%ab	38%f	16%f	1%	2%	39%	17%h	4%	89%j	52%j
SOCIAL GRADE													
AB	851	454	110	50	464	237	65	49	417	81	164	619	592
	20%	24%	17%	28%	20%	22%	28%	23%	26%	20%	14%	23%	24%
		53%b	13%	6%b	54%	28%	8%cd	6%	49%kl	10%	19%	73%j	69%j
C1	1237	591	152	41	697	342	67	63	504	115	363	791	747
	29%	32%	23%	23%	30%	32%	29%	30%	32%	29%	31%	29%	30%
		48%abc	12%	3%	56%	28%	5%	5%	41%	9%	29%	64%	60%
C2	874	377	146	48	505	212	45	48	332	79	234	576	529
	21%	20%	23%	27%	22%	20%	19%	23%	21%	20%	20%	21%	21%
		43%	17%	6%a	58%	24%	5%	6%	38%	9%	27%	66%	61%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
DE	1243	437	241	40	666	294	56	52	341	123	418	734	599
	30%	24%	37%	22%	29%	27%	24%	24%	21%	31%	35%	27%	24%
		35%	19%ac	3%	54%	24%	4%	4%	27%	10%h	34%kl	59%l	48%
WORKING STATUS													
Working	2281	1036	296	67	1332	630	138	126	895	185	687	1412	1386
	54%	56%	45%	37%	57%	58%	59%	59%	56%	46%	58%	52%	56%
		45%bc	13%c	3%	58%	28%	6%	6%	39%l	8%	30%k	62%	61%k
Not working	1924	823	354	113	999	455	95	87	698	213	492	1308	1080
	46%	44%	55%	63%	43%	42%	41%	41%	44%	54%	42%	48%	44%
		43%	18%a	6%ab	52%	24%	5%	5%	36%	11%h	26%	68%l	56%
CHILDREN													
Child	1279	581	172	26	786	316	74	83	482	112	389	793	783
	30%	31%	26%	15%	34%	29%	32%	39%	30%	28%	33%	29%	32%
		45%bc	13%c	2%	61%e	25%	6%	7%e	38%	9%	30%k	62%	61%
No child	2926	1278	478	153	1546	768	159	130	1112	286	790	1926	1683
	70%	69%	74%	85%	66%	71%	68%	61%	70%	72%	67%	71%	68%
		44%	16%a	5%ab	53%	26%dg	5%	4%	38%	10%	27%	66%j	58%
ADULTS IN HOUSEHOLD													
1	1044	350	188	52	557	243	50	43	301	90	376	593	480
	25%	19%	29%	29%	24%	22%	22%	20%	19%	23%	32%	22%	19%
		34%	18%a	5%a	53%	23%	5%	4%	29%	9%	36%kl	57%l	46%
2	2193	1038	317	88	1207	579	134	117	895	207	565	1464	1349
	52%	56%	49%	49%	52%	53%	58%	55%	56%	52%	48%	54%	55%
		47%b	14%	4%	55%	26%	6%	5%	41%	9%	26%	67%j	62%j
3+	968	471	145	40	568	263	48	52	398	101	239	663	637
	23%	25%	22%	22%	24%	24%	21%	25%	25%	25%	20%	24%	26%
		49%	15%	4%	59%	27%	5%	5%	41%	10%	25%	68%j	66%j

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
HOUSEHOLD SIZE													
1	862	296	165	46	431	210	42	30	257	75	292	510	398
	21%	16%	25%	26%	18%	19%	18%	14%	16%	19%	25%	19%	16%
		34%	19%a	5%a	50%	24%	5%	3%	30%	9%	34%kl	59%l	46%
2+	3343	1564	485	133	1900	874	191	183	1336	323	887	2210	2068
	79%	84%	75%	74%	82%	81%	82%	86%	84%	81%	75%	81%	84%
		47%abc	15%	4%	57%	26%	6%	5%	40%	10%	27%	66%j	62%jk
INTERNET ACCESS													
Any Internet access	3759	1707	536	147	2152	1012	219	205	1480	334	1068	2418	2306
	89%	92%	83%	82%	92%	93%	94%	96%	93%	84%	91%	89%	93%
		45%abc	14%	4%	57%	27%	6%	5%	39%l	9%	28%	64%	61%jk
No Internet access	446	152	113	32	179	73	13	8	113	64	112	302	160
	11%	8%	17%	18%	8%	7%	6%	4%	7%	16%	9%	11%	7%
		34%	25%a	7%a	40%	16%	3%	2%	25%	14%h	25%l	68%l	36%
ITV REGIONS (BARB)													
London	852	327	128	39	491	244	41	35	284	68	275	499	469
	20%	18%	20%	22%	21%	22%	18%	16%	18%	17%	23%	18%	19%
		38%	15%	5%	58%	29%	5%	4%	33%	8%	32%kl	59%	55%
Midlands	606	311	94	29	353	156	30	19	254	72	147	434	394
	14%	17%	14%	16%	15%	14%	13%	9%	16%	18%	12%	16%	16%
		51%	15%	5%	58%g	26%g	5%	3%	42%	12%	24%	72%j	65%j
North West	474	221	70	24	266	104	35	25	191	49	122	317	280
	11%	12%	11%	13%	11%	10%	15%	12%	12%	12%	10%	12%	11%
		47%	15%	5%	56%	22%	7%e	5%	40%	10%	26%	67%	59%
Yorkshire	457	148	76	14	270	104	18	28	127	32	162	245	225
	11%	8%	12%	8%	12%	10%	8%	13%	8%	8%	14%	9%	9%
		32%	17%a	3%	59%	23%	4%	6%	28%	7%	36%kl	54%	49%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Central Scotland	120	59	20	2	78	20	1	8	52	7	34	82	71
	3%	3%	3%	1%	3%	2%	1%	4%	3%	2%	3%	3%	3%
		49%	17%	2%	65%ef	17%	1%	7%j	43%	6%	28%	68%	59%
Wales & West	354	160	59	26	182	95	25	21	156	24	88	245	220
	8%	9%	9%	14%	8%	9%	11%	10%	10%	6%	7%	9%	9%
		45%	17%	7%ab	51%	27%	7%	6%	44%i	7%	25%	69%	62%
South & South East	389	203	50	19	209	95	32	21	182	38	96	277	252
	9%	11%	8%	11%	9%	9%	14%	10%	11%	10%	8%	10%	10%
		52%b	13%	5%	54%	24%	8%de	5%	47%	10%	25%	71%	65%
North East	167	75	23	2	85	45	16	5	68	8	43	106	95
	4%	4%	4%	1%	4%	7%	4%	2%	4%	2%	4%	4%	4%
		45%	14%	1%	51%	27%	10%dg	3%	41%i	5%	26%	64%	57%
East	327	133	61	7	179	94	11	23	78	63	103	205	190
	8%	7%	9%	4%	8%	9%	5%	11%	5%	16%	9%	8%	8%
		41%	19%c	2%	55%	29%	3%	7%k	24%	19%h	31%	63%	58%
South West	126	76	15	3	44	39	9	7	66	12	15	94	78
	3%	4%	2%	2%	2%	4%	3%	3%	4%	3%	1%	3%	3%
		60%b	12%	3%	35%	31%d	7%	5%	52%	10%	12%	75%j	62%k
Border	5	2	-	1	-	1	2	-	3	-	-	3	3
	*	*	-	1%	-	*	1%	-	*	-	-	*	*
		46%	-	26%b	-	23%	49%de	-	72%	-	-	72%	72%
North Scotland	58	31	9	3	29	17	3	2	30	4	14	43	35
	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%
		53%	15%	5%	50%	29%	4%	4%	51%	8%	24%	74%	61%
Ulster	96	32	26	3	51	32	4	6	32	3	34	61	58
	2%	2%	4%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%
		33%	27%a	3%	53%	33%	4%	6%	33%	3%	35%	64%	60%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
GOVERNMENT REGIONS													
North East	167	75	23	2	85	45	16	5	68	8	43	106	95
	4%	4%	4%	1%	4%	4%	7%	2%	4%	2%	4%	4%	4%
		45%	14%	1%	51%	27%	10% ^{dg}	3%	41% ⁱ	5%	26%	64%	57%
North West	474	221	70	24	266	104	35	25	191	49	122	317	280
	11%	12%	11%	13%	11%	10%	15%	12%	12%	12%	10%	12%	11%
		47%	15%	5%	56%	22%	7% ^e	5%	40%	10%	26%	67%	59%
Yorkshire and The Humber	360	118	45	6	220	72	15	26	103	19	141	176	164
	9%	6%	7%	3%	9%	7%	6%	12%	6%	5%	12%	6%	7%
		33%	13%	2%	61% ^e	20%	4%	7% ^e	29%	5%	39% ^{kl}	49%	45%
East Midlands	302	132	65	15	182	77	11	8	108	37	72	212	192
	7%	7%	10%	8%	8%	7%	5%	4%	7%	9%	6%	8%	8%
		44%	22% ^a	5%	60% ^g	25%	4%	3%	36%	12%	24%	70%	63%
West Midlands	367	193	52	21	198	104	20	17	164	42	87	267	244
	9%	10%	8%	12%	9%	10%	9%	8%	10%	11%	7%	10%	10%
		53%	14%	6%	54%	28%	6%	5%	45%	11%	24%	73% ^j	66% ^j
East of England	405	179	73	12	228	105	16	36	130	59	119	268	250
	10%	10%	11%	7%	10%	10%	7%	17% ^{def}	8%	15%	10%	10%	10%
		44%	18%	3%	56%	26%	4%	9% ^{def}	32%	15% ^h	29%	66%	62%
London	532	169	83	20	301	160	27	16	136	42	196	273	257
	13%	9%	13%	11%	13%	15%	11%	7%	9%	10%	17%	10%	10%
		32%	16% ^a	4%	57% ^g	30% ^g	5%	3%	26%	8%	37% ^{kl}	51%	48%
South East	600	308	79	33	345	154	37	23	272	62	147	426	394
	14%	17%	12%	18%	15%	14%	16%	11%	17%	16%	12%	16%	16%
		51% ^b	13%	5% ^b	58%	26%	6%	4%	45%	10%	25%	71% ^j	66% ^j

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
South West	334	166	43	10	155	90	29	16	149	25	81	220	193
	8%	9%	7%	6%	7%	8%	12%	8%	9%	6%	7%	8%	8%
		50%	13%	3%	46%	27%	9% ^d	5%	44%	8%	24%	66%	58%
Wales	210	92	41	21	98	66	11	12	86	22	43	155	135
	5%	5%	6%	12%	4%	6%	5%	6%	5%	6%	4%	6%	5%
		44%	19%	10% ^{ab}	47%	31% ^d	5%	6%	41%	11%	21%	74% ^j	64% ^j
Scotland	358	174	50	12	201	77	12	23	155	29	94	238	205
	9%	9%	8%	7%	9%	7%	5%	11%	10%	7%	8%	9%	8%
		49%	14%	3%	56%	22%	3%	6% ^d	43%	8%	26%	67%	57%
Northern Ireland	96	32	26	3	51	32	4	6	32	3	34	61	58
	2%	2%	4%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%
		33%	27% ^a	3%	53%	33%	4%	6%	33%	3%	35%	64%	60%
AREA													
Urban	3377	1448	499	139	1925	852	181	160	1247	298	1010	2114	1926
	80%	78%	77%	78%	83%	79%	78%	75%	78%	75%	86%	78%	78%
		43%	15%	4%	57% ^{eg}	25%	5%	5%	37%	9%	30% ^{kl}	63%	57%
Rural	828	411	151	40	406	233	52	53	346	99	169	606	540
	20%	22%	23%	22%	17%	21%	22%	25% ^d	22%	25%	14%	22%	22%
		50%	18%	5%	49%	28% ^d	6%	6% ^d	42%	12%	20%	73% ^j	65% ^j
COUNTRY													
England	3542	1561	533	142	1980	910	206	172	1320	344	1008	2266	2069
	84%	84%	82%	79%	85%	84%	89%	81%	83%	86%	85%	83%	84%
		44%	15%	4%	56%	26%	6% ^g	5%	37%	10%	28%	64%	58%
Scotland	358	174	50	12	201	77	12	23	155	29	94	238	205
	9%	9%	8%	7%	9%	7%	5%	11%	10%	7%	8%	9%	8%
		49%	14%	3%	56%	22%	3%	6% ^d	43%	8%	26%	67%	57%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Wales	210	92	41	21	98	66	11	12	86	22	43	155	135
	5%	5%	6%	12%	4%	6%	5%	6%	5%	6%	4%	6%	5%
		44%	19%	10%ab	47%	31%cd	5%	6%	41%	11%	21%	74%j	64%j
Northern Ireland	96	32	26	3	51	32	4	6	32	3	34	61	58
	2%	2%	4%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%
		33%	27%a	3%	53%	33%	4%	6%	33%	3%	35%	64%	60%
ETHNIC ORIGIN													
White	3709	1687	570	168	2049	925	215	194	1458	356	1001	2453	2207
	88%	91%	88%	94%	88%	85%	92%	91%	92%	89%	85%	90%	89%
		45%b	15%	5%b	55%e	25%	6%e	5%e	39%	10%	27%	66%j	59%j
Minority Ethnic	466	164	74	12	273	145	18	18	128	41	165	253	246
	11%	9%	11%	6%	12%	13%	8%	8%	8%	10%	14%	9%	10%
		35%	16%	2%	59%	31%f	4%	4%	27%	9%	35%kl	54%	53%
PHONE OWNERSHIP													
Mobile phone	3891	1735	548	158	2331	1085	233	213	1510	342	1179	2466	2466
	93%	93%	84%	88%	100%	100%	100%	100%	95%	86%	100%	91%	100%
		45%bc	14%	4%	60%	28%	6%	5%	39%j	9%	30%k	63%	63%k
No mobile phone	173	80	53	13	-	-	-	-	56	33	-	149	-
	4%	4%	8%	7%	-	-	-	-	3%	8%	-	5%	-
		46%	31%a	8%	-	-	-	-	32%	19%h	-	86%l	-
Landline for making calls	2720	1859	650	179	1434	722	154	138	1593	398	-	2720	2466
	65%	100%	100%	100%	62%	67%	66%	65%	100%	100%	-	100%	100%
		68%	24%	7%	53%	27%cd	6%	5%	59%	15%	-	100%j	91%j
No landline for making calls	1475	-	-	-	893	361	79	75	-	-	1179	-	-
	35%	-	-	-	38%	33%	34%	35%	-	-	100%	-	-
		-	-	-	61%e	24%	5%	5%	-	-	80%kl	-	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Q.2 TYPE OF LANDLINE IN HOUSEHOLD													
Cordless only	1859	1859	-	-	1016	505	99	106	1462	354	-	1859	1735
	44%	100%	-	-	44%	47%	42%	50%	92%	89%	-	68%	70%
		100%abc	-	-	55%	27%	5%	6%	79%	19%	-	100%	93%
Corded only	650	-	650	-	319	164	37	21	-	-	-	650	548
	15%	-	100%	-	14%	15%	16%	10%	-	-	-	24%	22%
		-	100%ac	-	49%	25%	6%	3%	-	-	-	100%	84%
Both	179	-	-	179	81	46	18	11	131	44	-	179	158
	4%	-	-	100%	3%	4%	8%	5%	8%	11%	-	7%	6%
		-	-	100%ab	45%	26%	10%de	6%	73%	24%	-	100%	88%
Q.5 RELIABILITY OF MOBILE PHONE													
Very reliable	2331	1016	319	81	2331	-	-	-	889	191	767	1434	1434
	55%	55%	49%	45%	100%	-	-	-	56%	48%	65%	53%	58%
		44%abc	14%	3%	100%efg	-	-	-	38%ij	8%	33%kl	62%	62%k
Fairly reliable	1085	505	164	46	-	1085	-	-	431	103	284	722	722
	26%	27%	25%	26%	-	100%	-	-	27%	26%	24%	27%	29%
		47%	15%	4%	-	100%dfg	-	-	40%	10%	26%	67%	67%jk
Fairly unreliable	233	99	37	18	-	-	233	-	94	19	59	154	154
	6%	5%	6%	10%	-	-	100%	-	6%	5%	5%	6%	6%
		42%	16%	8%ab	-	-	100%deg	-	40%	8%	25%	66%	66%
Very unreliable	213	106	21	11	-	-	-	213	90	26	59	138	138
	5%	6%	3%	5%	-	-	-	100%	6%	7%	5%	5%	6%
		50%b	10%	5%	-	-	-	100%def	42%	12%	28%	65%	65%
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT													
Yes	1593	1462	-	131	889	431	94	90	1593	-	-	1593	1510
	38%	79%	-	73%	38%	40%	40%	42%	100%	-	-	59%	61%
		92%ab	-	8%ab	56%	27%	6%	6%	100%ij	-	-	100%	95%ij

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
No	398	354	-	44	191	103	19	26	-	398	-	398	342
	9%	19%	-	24%	8%	10%	8%	12%	-	100%	-	15%	14%
		89% ^b	-	11% ^b	48%	26%	5%	7%	-	100% ^h	-	100% ^j	86% ^j
Q1/4 PHONE OWNERSHIP													
Mobile only	1179	-	-	-	767	284	59	59	-	-	1179	-	-
	28%	-	-	-	33%	26%	25%	28%	-	-	100%	-	-
		-	-	-	65% ^{ef}	24%	5%	5%	-	-	100% ^{kl}	-	-
Landline for making and receiving calls only	2720	1859	650	179	1434	722	154	138	1593	398	-	2720	2466
	65%	100%	100%	100%	62%	67%	66%	65%	100%	100%	-	100%	100%
		68%	24%	7%	53%	27% ^d	6%	5%	59%	15%	-	100% ^j	91% ^j
Both landline for making and receiving calls and mobiles	2466	1735	548	158	1434	722	154	138	1510	342	-	2466	2466
	59%	93%	84%	88%	62%	67%	66%	65%	95%	86%	-	91%	100% ^j
		70% ^{bc}	22%	6%	58%	29% ^d	6%	6%	61% ⁱ	14%	-	100% ^j	100% ^{jk}
Q.9 DISABILITY STATUS													
Disability	340	160	70	17	164	75	21	18	139	34	73	251	197
	8%	9%	11%	10%	7%	7%	9%	8%	9%	9%	6%	9%	8%
		47%	21%	5%	48%	22%	6%	5%	41%	10%	21%	74% ^j	58%
Non-Disability	1741	782	232	71	1019	463	86	76	680	153	547	1091	1017
	41%	42%	36%	40%	44%	43%	37%	36%	43%	38%	46%	40%	41%
		45% ^b	13%	4%	59% ^g	27%	5%	4%	39%	9%	31% ^{kl}	63%	58%
Prefer not to say	27	6	5	1	7	3	1	1	4	2	8	13	6
	1%	*	1%	*	*	*	*	1%	*	1%	1%	*	*
		22%	20%	3%	25%	12%	4%	4%	16%	9%	31% ^l	48%	21%
Q.2/3 PHONE/HANDSET TYPE													
Only cordless landline	52	44	-	8	-	-	-	-	27	23	-	52	-
	1%	2%	-	4%	-	-	-	-	2%	6%	-	2%	-
		85% ^b	-	15% ^b	-	-	-	-	52%	44% ^h	-	100% ^l	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Q.6 IMPORTANCE OF CHARGING PHONE													
Yes very important	3372	1528	472	130	2059	912	207	176	1341	281	1015	2151	2151
	80%	82%	73%	72%	88%	84%	89%	82%	84%	71%	86%	79%	87%
		45%abc	14%	4%	61%eg	27%	6%	5%	40%i	8%	30%k	64%	64%k
No I'm not bothered	502	207	72	27	265	168	25	38	169	61	156	308	308
	12%	11%	11%	15%	11%	15%	11%	18%	11%	15%	13%	11%	12%
		41%	14%	5%	53%	33%d	5%	7%d	34%	12%h	31%	61%	61%
PHONE OWNERSHIP 1													
Landline for making and receiving calls but no personal mobile phone	149	80	53	13	-	-	-	-	56	33	-	149	-
	4%	4%	8%	7%	-	-	-	-	3%	8%	-	5%	-
		53%	36%a	9%	-	-	-	-	37%	22%h	-	100%j	-
Landline for making and receiving calls at home but no mobile phone in the household	99	44	45	8	-	-	-	-	27	23	-	99	-
	2%	2%	7%	4%	-	-	-	-	2%	6%	-	4%	-
		44%	46%a	8%	-	-	-	-	27%	23%h	-	100%j	-
Landline at home and Personal mobile phone	2466	1735	548	158	1434	722	154	138	1510	342	-	2466	2466
	59%	93%	84%	88%	62%	67%	66%	65%	95%	86%	-	91%	100%
		70%abc	22%	6%	58%	29%d	6%	6%	61%i	14%	-	100%j	100%k
Personal mobile phone, but no landline	1419	-	-	-	893	361	79	75	-	-	1179	-	-
	34%	-	-	-	38%	33%	34%	35%	-	-	100%	-	-
		-	-	-	63%e	25%	6%	5%	-	-	83%kl	-	-
No personal mobile phone and no landline phone	24	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-
PHONE OWNERSHIP 2													
All with no mobile phone at home	298	123	99	21	-	-	-	-	83	56	-	248	-
	7%	7%	15%	12%	-	-	-	-	5%	14%	-	9%	-
		41%	33%a	7%a	-	-	-	-	28%	19%h	-	83%j	-

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	2825	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
All with any mobile phone at home	4067 97%	1815 98% 45%b	602 93% 15%	171 96% 4%	2331 100% 57%	1085 100% 27%	233 100% 6%	213 100% 5%	1566 98% 39%i	375 94% 9%	1179 100% 29%k	2617 96% 64%	2466 100% 61%k
All with PERSONAL mobile	3891 93%	1735 93% 45%bc	548 84% 14%	158 88% 4%	2331 100% 60%	1085 100% 28%	233 100% 6%	213 100% 5%	1510 95% 39%i	342 86% 9%	1179 100% 30%k	2466 91% 63%	2466 100% 63%k
All with landline at home	2720 65%	1859 100% 68%	650 100% 24%	179 100% 7%	1434 62% 53%	722 67% 27% d	154 66% 6%	138 65% 5%	1593 100% 59%	398 100% 15%	- - -	2720 100% 100% j	2466 100% 91% j
All with no landline at home	1475 35%	- - -	- - -	- - -	893 38% 61% e	361 33% 24%	79 34% 5%	75 35% 5%	- - -	- - -	1179 100% 80% kl	- - -	- - -
Q.7 MAIN METHOD OF MAKING CALLS AT HOME													
Public payphone	15 *	3 *	1 *	1 *	2 *	1 *	- -	- -	4 *	- -	2 *	5 *	3 *
Mobile phone	3001 71%	1162 63% 39% c	388 60% 13% c	76 42% 3%	1887 81% 63% efg	804 74% 27% f	157 67% 5%	146 68% 5%	990 62% 33% i	225 56% 7%	1145 97% 38% kl	1645 60% 55%	1645 67% 55% k
Any landline	3723 89%	1812 97% 49% abc	388 60% 10%	143 80% 4% b	2176 93% 58% f	992 91% 27%	208 89% 6%	198 93% 5%	1541 97% 41% i	373 94% 10%	1145 97% 31% kl	2366 87% 64%	2235 91% 60% k
Cordless landline	717 17%	650 35% 91% b	- - -	67 38% 9% b	288 12% 40%	188 17% 26% d	51 22% 7% d	53 25% 7% de	551 35% 77%	148 37% 21%	- - -	717 26% 100% l	589 24% 82% j

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.2 TYPE OF LANDLINE IN HOUSEHOLD			Q.5 RELIABILITY OF MOBILE PHONE				Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT		Q1/4 PHONE OWNERSHIP		
		Cordless only (a)	Corded only (b)	Both (c)	Very reliable (d)	Fairly reliable (e)	Fairly unreliable (f)	Very unreliable (g)	Yes (h)	No (i)	Mobile only (j)	Landline for making and receiving calls only (k)	Both landline for making and receiving calls and mobiles (l)
Unweighted Base	4205	1892	700	199	2280	1057	215	201	1618	420	1082	2825	2477
Weighted Base	4205	1859	650	179	2331	1085	233	213	1593	398	1179	2720	2466
Corded landline	270	-	238	32	89	50	13	7	15	13	-	270	163
	6%	-	37%	18%	4%	5%	6%	3%	1%	3%	-	10%	7%
		-	88% ^{a,c}	12% ^a	33%	19%	5%	3%	6%	5% ^h	-	100% ^{i,l}	60% ^j
VOIP	43	13	7	-	17	11	6	5	12	1	14	20	19
	1%	1%	1%	-	1%	1%	3%	2%	1%	* ^k	1%	1%	1%
		30%	16%	-	39%	25%	14% ^d	11% ^d	27%	3%	33%	46%	44%

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
GENDER												
Male	2041	154	879	7	16	1650	253	64	34	1168	736	16
	49%	45%	50%	27%	31%	49%	50%	43%	35%	47%	52%	67%
		8%	43%	*	1%	81%	12%	3%	2%	57%h	36%ghi	1%
Female	2164	187	862	19	36	1722	249	85	65	1298	683	8
	51%	55%	50%	73%	69%	51%	50%	57%	65%	53%	48%	33%
		9%	40%	1%	2%	80%	12%	4%j	3%ij	60%j	32%	*
AGE												
16-24	593	15	331	5	1	494	86	3	1	249	330	1
	14%	4%	19%	20%	2%	15%	17%	2%	1%	10%	23%	4%
		3%	56%a	1%	*	83%	15%	*	*	42%gh	56%ghi	*
25-34	789	21	353	4	-	688	84	5	1	339	435	6
	19%	6%	20%	13%	-	20%	17%	3%	1%	14%	31%	26%
		3%	45%a	*	-	87%	11%	1%	*	43%gh	55%ghi	1%
35-44	687	36	287	3	-	591	80	3	-	401	273	4
	16%	11%	17%	12%	-	18%	16%	2%	-	16%	19%	16%
		5%	42%a	*	-	86%	12%	*	-	58%gh	40%ghi	1%
45-54	684	59	260	2	2	582	85	8	2	502	166	2
	16%	17%	15%	7%	5%	17%	17%	5%	2%	20%	12%	8%
		9%	38%	*	*	85%	12%	1%	*	73%ghj	24%gh	*
55-64	636	85	242	5	6	529	68	19	8	476	125	4
	15%	25%	14%	16%	12%	16%	13%	13%	8%	19%	9%	17%
		13%b	38%	1%	1%	83%	11%	3%	1%	75%ghj	20%	1%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
65+	815	124	268	8	42	489	99	111	87	500	91	7
	19%	37%	15%	30%	82%	15%	20%	75%	87%	20%	6%	28%
		15% ^b	33%	1%	5%	60%	12% ^{ee}	14% ^{ij}	11% ^{gij}	61% ^j	11%	1%
75+	381	71	113	4	36	179	43	67	74	197	26	5
	9%	21%	6%	17%	69%	5%	9%	45%	74%	8%	2%	19%
		19% ^b	30%	1%	9%	47%	11% ^{ee}	18% ^{ij}	19% ^{gij}	52% ^j	7%	1%
AGE												
16-34	1383	36	684	9	1	1182	170	7	2	588	765	7
	33%	10%	39%	33%	2%	35%	34%	5%	2%	24%	54%	30%
		3%	49% ^a	1%	*	85%	12%	1%	*	42% ^{gh}	55% ^{ghi}	1%
35-54	1371	95	548	5	2	1172	165	11	2	903	439	6
	33%	28%	31%	18%	5%	35%	33%	7%	2%	37%	31%	26%
		7%	40%	*	*	85%	12%	1%	*	66% ^{ghj}	32% ^{gh}	*
55+	1451	209	510	13	48	1018	167	131	95	975	215	11
	35%	62%	29%	48%	93%	30%	33%	88%	95%	40%	15%	44%
		14% ^b	35%	1%	3%	70%	12%	9% ^{ij}	7% ^{gij}	67% ^j	15%	1%
75+	381	71	113	4	36	179	43	67	74	197	26	5
	9%	21%	6%	17%	69%	5%	9%	45%	74%	8%	2%	19%
		19% ^b	30%	1%	9%	47%	11% ^{ee}	18% ^{ij}	19% ^{gij}	52% ^j	7%	1%
SOCIAL GRADE												
AB	851	33	326	3	3	722	97	20	7	592	226	4
	20%	10%	19%	10%	6%	21%	19%	14%	7%	24%	16%	16%
		4%	38% ^a	*	*	85%	11%	2%	1%	69% ^{ghj}	27% ^h	*

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)	Only cordless landline (d)	Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
C1	1237	65	586	4	8	1044	130	31	11	747	430	8
	29%	19%	34%	15%	16%	31%	26%	21%	11%	30%	30%	34%
		5%	47%a	*	1%	84% <i>f</i>	11%	2% <i>h</i>	1%	60% <i>gh</i>	35% <i>gh</i>	1%
C2	874	46	384	7	5	695	117	33	14	529	285	4
	21%	13%	22%	27%	9%	21%	23%	22%	14%	21%	20%	16%
		5%	44%a	1%	1%	80%	13%	4%	2%	61% <i>h</i>	33%	*
DE	1243	197	445	13	36	910	159	65	67	599	477	8
	30%	58%	26%	49%	69%	27%	32%	44%	68%	24%	34%	34%
		16% <i>b</i>	36%	1%	3%	73%	13% <i>e</i>	5% <i>ij</i>	5% <i>gij</i>	48%	38% <i>i</i>	1%
WORKING STATUS												
Working	2281	53	1049	5	2	1976	249	21	3	1386	845	13
	54%	16%	60%	19%	4%	59%	50%	14%	3%	56%	60%	52%
		2%	46%a	*	*	87% <i>f</i>	11%	1% <i>h</i>	*	61% <i>gh</i>	37% <i>gh</i>	1%
Not working	1924	287	692	21	50	1396	253	128	96	1080	574	12
	46%	84%	40%	81%	96%	41%	50%	86%	97%	44%	40%	48%
		15% <i>b</i>	36%	1%	3%	73%	13% <i>e</i>	7% <i>ij</i>	5% <i>gij</i>	56%	30%	1%
CHILDREN												
Child	1279	50	535	5	1	1114	143	9	1	783	475	6
	30%	15%	31%	20%	2%	33%	28%	6%	1%	32%	33%	24%
		4%	42%a	*	*	87% <i>f</i>	11%	1% <i>h</i>	*	61% <i>gh</i>	37% <i>gh</i>	*
No child	2926	290	1206	21	51	2257	359	140	98	1683	944	18
	70%	85%	69%	80%	98%	67%	72%	94%	99%	68%	67%	76%
		10% <i>b</i>	41%	1%	2%	77%	12% <i>e</i>	5% <i>ij</i>	3% <i>gij</i>	58%	32%	1%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
ADULTS IN HOUSEHOLD												
1	1044	146	378	9	40	796	109	36	75	480	429	5
	25%	43%	22%	35%	76%	24%	22%	24%	75%	19%	30%	22%
		14% ^b	36%	1%	4%	76%	10%	3%	7% ^{gij}	46%	41% ⁱ	1%
2	2193	140	912	12	11	1796	244	90	23	1349	700	14
	52%	41%	52%	47%	21%	53%	49%	60%	24%	55%	49%	57%
		6%	42% ^a	1%	1%	82%	11%	4% ^{hj}	1%	62% ^{hj}	32% ^h	1%
3+	968	54	450	5	1	780	149	23	1	637	290	5
	23%	16%	26%	18%	2%	23%	30%	16%	1%	26%	20%	22%
		6%	47% ^a	*	*	81%	15% ^e	2% ^h	*	66% ^{ghj}	30% ^h	1%
HOUSEHOLD SIZE												
1	862	136	305	9	39	629	96	35	74	398	331	4
	21%	40%	17%	35%	75%	19%	19%	24%	74%	16%	23%	19%
		16% ^b	35%	1%	4%	73%	11%	4% ⁱ	9% ^{gij}	46%	38% ⁱ	1%
2+	3343	205	1436	17	13	2743	407	114	26	2068	1088	20
	79%	60%	83%	65%	25%	81%	81%	76%	26%	84%	77%	81%
		6%	43% ^a	1%	*	82%	12%	3% ^h	1%	62% ^{ghj}	33% ^h	1%
INTERNET ACCESS												
Any Internet access	3759	247	1608	24	12	3135	456	89	20	2306	1295	16
	89%	73%	92%	89%	24%	93%	91%	59%	20%	93%	91%	68%
		7%	43% ^a	1%	*	83%	12%	2% ^h	1%	61% ^{ghj}	34% ^{gh}	*
No Internet access	446	93	133	3	39	236	46	60	80	160	124	8
	11%	27%	8%	11%	76%	7%	9%	41%	80%	7%	9%	32%
		21% ^b	30%	1%	9%	53%	10%	14% ^{ij}	18% ^{gij}	36%	28% ⁱ	2%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
ITV REGIONS (BARB)												
London	852	41	395	4	4	692	116	19	9	469	348	3
	20%	12%	23%	14%	8%	21%	23%	13%	9%	19%	25%	12%
		5%	46%a	*	1%	81%	14%	2%	1%	55%gh	41%ghi	*
Midlands	606	47	249	2	8	501	57	26	14	394	166	4
	14%	14%	14%	9%	16%	15%	11%	17%	14%	16%	12%	18%
		8%	41%	*	1%	83%l	9%	4%j	2%	65%j	27%	1%
North West	474	55	181	1	5	377	56	25	11	280	153	1
	11%	16%	10%	4%	10%	11%	11%	17%	12%	11%	11%	4%
		12%b	36%	*	1%	80%	12%	5%ij	2%	59%	32%	*
Yorkshire	457	40	179	6	3	360	62	12	8	225	201	6
	11%	12%	10%	21%	7%	11%	12%	8%	8%	9%	14%	26%
		9%	39%	1%	1%	79%	14%	3%	2%	49%	44%ghi	1%
Central Scotland	120	20	98	2	2	93	14	6	6	71	37	-
	3%	6%	6%	8%	4%	3%	3%	4%	6%	3%	3%	-
		17%	81%	2%	2%	77%	12%	5%	5%	59%	31%	-
Wales & West	354	30	145	3	6	291	33	11	13	220	101	2
	8%	9%	8%	10%	11%	9%	7%	8%	13%	9%	7%	8%
		8%	41%	1%	2%	82%	9%	3%	4%j	62%	29%	1%
South & South East	389	24	162	-	11	317	43	9	14	252	108	2
	9%	7%	9%	-	21%	9%	9%	6%	14%	10%	8%	7%
		6%	42%	-	3%	81%	11%	2%	4%gj	65%j	28%	*
North East	167	26	61	1	1	137	17	8	3	95	57	1
	4%	8%	3%	3%	3%	4%	3%	6%	3%	4%	4%	3%
		15%b	36%	*	1%	82%	10%	5%	2%	57%	34%	*

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
East	327	28	130	4	1	258	51	9	6	190	119	-
	8%	8%	7%	16%	1%	8%	10%	6%	6%	8%	8%	-
		8%	40%	1%	*	79%	16%	3%	2%	58%	36%	-
South West	126	8	51	3	4	81	17	10	5	78	20	-
	3%	2%	3%	11%	7%	2%	3%	7%	5%	3%	1%	-
		7%	41%	2%	3%	65%	14%	8%ij	4%j	62%j	16%	-
Border	5	-	3	1	-	3	-	-	-	3	-	-
	*	-	*	5%	-	*	-	-	-	*	-	-
		-	72%	28%	-	72%	-	-	-	72%	-	-
North Scotland	58	7	52	-	1	45	6	5	1	35	15	-
	1%	2%	3%	-	3%	1%	1%	4%	1%	1%	1%	-
		11%	89%	-	3%	78%	9%	9%ij	3%	61%	26%	-
Ulster	96	14	36	*	*	88	4	2	1	58	35	-
	2%	4%	2%	-	1%	3%	1%	1%	1%	2%	2%	-
		15%b	37%	-	*	92%l	5%	2%	2%	60%	36%	-
GOVERNMENT REGIONS												
North East	167	26	61	1	1	137	17	8	3	95	57	1
	4%	8%	3%	3%	3%	4%	3%	6%	3%	4%	4%	3%
		15%b	36%	*	1%	82%	10%	5%	2%	57%	34%	*
North West	474	55	181	1	5	377	56	25	11	280	153	1
	11%	16%	10%	4%	10%	11%	11%	17%	12%	11%	11%	4%
		12%b	38%	*	1%	80%	12%	5%ij	2%	59%	32%	*
Yorkshire and The Humber	360	28	154	4	1	289	46	9	4	164	175	6
	9%	8%	9%	16%	3%	9%	9%	6%	4%	7%	12%	26%
		8%	43%	1%	*	80%	13%	2%	1%	45%	48%ghi	2%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

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Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
East Midlands	302	23	129	3	6	245	33	10	10	192	88	-
	7%	7%	7%	10%	12%	7%	7%	7%	10%	8%	6%	-
		7%	43%	1%	2%	81%	11%	3%	3%	63%	29%	-
West Midlands	367	36	144	1	4	300	38	14	9	244	96	3
	9%	10%	8%	5%	8%	9%	8%	10%	9%	10%	7%	11%
		10%	39%	*	1%	82%	10%	4%	2%	66%j	26%	1%
East of England	405	30	154	4	3	315	71	10	8	250	136	-
	10%	9%	9%	14%	5%	9%	14%	6%	8%	10%	10%	-
		7%	38%	1%	1%	78%	17%e	2%	2%	62%	34%	-
London	532	18	246	3	1	419	82	11	4	257	253	3
	13%	5%	14%	11%	3%	12%	16%	7%	4%	10%	18%	12%
		3%	46%a	1%	*	79%	15%e	2%	1%	48%h	48%ghi	1%
South East	600	42	265	1	10	506	56	18	13	394	168	2
	14%	12%	15%	3%	18%	15%	11%	12%	13%	16%	12%	9%
		7%	44%	*	2%	84%l	9%	3%	2%	66%j	28%	*
South West	334	21	142	5	6	259	32	16	11	193	97	2
	8%	6%	8%	17%	12%	8%	6%	11%	11%	8%	7%	7%
		6%	43%	1%	2%	78%	10%	5%	3%	58%	29%	1%
Wales	210	22	76	1	5	166	22	8	10	135	51	1
	5%	6%	4%	4%	10%	5%	4%	6%	10%	5%	4%	5%
		10%	36%	1%	2%	79%	10%	4%	5%j	64%j	24%	1%
Scotland	358	27	153	3	8	270	44	18	15	205	110	5
	9%	8%	9%	13%	15%	8%	9%	12%	15%	8%	8%	22%
		8%	43%	1%	2%	75%	12%	5%j	4%j	57%	31%	1%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

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Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Northern Ireland	96	14	36	-	*	88	4	2	1	58	35	-
	2%	4%	2%	-	1%	3%	1%	1%	1%	2%	2%	-
		15% ^b	37%	-	*	92% ^f	5%	2%	2%	60%	36%	-
AREA												
Urban	3377	262	1426	20	38	2690	441	108	76	1926	1213	20
	80%	77%	82%	73%	73%	80%	88%	72%	76%	78%	85%	83%
		8%	42% ^a	1%	1%	80%	13% ^e	3%	2%	57%	36% ^{ghi}	1%
Rural	828	78	315	7	14	681	61	41	24	540	206	4
	20%	23%	18%	27%	27%	20%	12%	28%	24%	22%	15%	17%
		9% ^b	38%	1%	2%	82% ^f	7%	5% ^j	3% ^j	65% ^j	25%	*
COUNTRY												
England	3542	278	1476	22	39	2848	432	121	73	2069	1222	18
	84%	82%	85%	83%	75%	84%	86%	81%	74%	84%	86%	73%
		8%	42%	1%	1%	80%	12%	3%	2%	58% ^h	35% ^h	*
Scotland	358	27	153	3	8	270	44	18	15	205	110	5
	9%	8%	9%	13%	15%	8%	9%	12%	15%	8%	8%	22%
		8%	43%	1%	2%	75%	12%	5% ^j	4% ^{ij}	57%	31%	1%
Wales	210	22	76	1	5	166	22	8	10	135	51	1
	5%	6%	4%	4%	10%	5%	4%	6%	10%	5%	4%	5%
		10%	36%	1%	2%	79%	10%	4%	5% ^{ij}	64% ^j	24%	1%
Northern Ireland	96	14	36	-	*	88	4	2	1	58	35	-
	2%	4%	2%	-	1%	3%	1%	1%	1%	2%	2%	-
		15% ^b	37%	-	*	92% ^f	5%	2%	2%	60%	36%	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

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Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
ETHNIC ORIGIN												
White	3709	325	1509	22	51	2960	437	146	96	2207	1196	23
	88%	95%	87%	81%	98%	88%	87%	98%	97%	89%	84%	97%
		9% ^b	41%	1%	1%	80%	12%	4% ^{ij}	3% ^{ij}	59% ^j	32%	1%
Minority Ethnic	466	14	220	3	1	388	62	3	3	246	208	1
	11%	4%	13%	12%	2%	12%	12%	2%	3%	10%	15%	3%
		3%	47% ^a	1%	*	83%	13%	1%	1%	53% ^{gh}	45% ^{ghi}	*
PHONE OWNERSHIP												
Mobile phone	3891	281	1651	14	-	3372	502	-	-	2466	1419	-
	93%	82%	95%	52%	-	100%	100%	-	-	100%	100%	-
		7%	42% ^a	*	-	87%	13%	-	-	63% ^{gh}	36% ^{gh}	-
No mobile phone	173	30	59	4	-	-	-	149	-	-	-	24
	4%	9%	3%	15%	-	-	-	100% ^j	-	-	-	100%
		17% ^b	34%	2%	-	-	-	86% ^{hij}	-	-	-	14%
Landline for making calls	2720	251	1091	13	52	2151	308	149	99	2466	-	-
	65%	74%	63%	48%	100%	64%	61%	100%	100%	100%	-	-
		9% ^b	40%	*	2%	79%	11%	5% ^j	4% ^j	91% ^j	-	-
No landline for making calls	1475	90	645	13	-	1214	194	-	-	-	1419	24
	35%	26%	37%	47%	-	36%	39%	-	-	-	100%	100%
		6%	44% ^a	1%	-	82%	13%	-	-	-	96% ^{ghi}	2%
Q.2 TYPE OF LANDLINE IN HOUSEHOLD												
Cordless only	1859	160	782	6	44	1528	207	80	44	1735	-	-
	44%	47%	45%	22%	85%	45%	41%	53%	44%	70%	-	-
		9%	42%	*	2%	82%	11%	4% ^j	2% ^j	93% ^{ghj}	-	-

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	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Corded only	650	70	232	5	-	472	72	53	45	548	-	-
	15%	21%	13%	20%	-	14%	14%	36%	46%	22%	-	-
		11% ^b	36%	1%	-	73%	11%	8% ^{ij}	7% ^{ij}	84%	-	-
Both	179	17	71	1	8	130	27	13	8	158	-	-
	4%	5%	4%	3%	15%	4%	5%	9%	8%	6%	-	-
		10%	40%	*	4%	72%	15%	7% ^j	4% ^j	88% ^j	-	-
Q.5 RELIABILITY OF MOBILE PHONE												
Very reliable	2331	164	1019	7	-	2059	265	-	-	1434	893	-
	55%	48%	59%	25%	-	61%	53%	-	-	58%	63%	-
		7%	44% ^a	*	-	88% ^f	11%	-	-	62% ^{gh}	38% ^{ghi}	-
Fairly reliable	1085	75	463	3	-	912	168	-	-	722	361	-
	26%	22%	27%	12%	-	27%	33%	-	-	29%	25%	-
		7%	43%	*	-	84%	15% ^e	-	-	67% ^{ghj}	33% ^{gh}	-
Fairly unreliable	233	21	86	1	-	207	25	-	-	154	79	-
	6%	6%	5%	4%	-	6%	5%	-	-	6%	6%	-
		9%	37%	*	-	89%	11%	-	-	66% ^{gh}	34% ^{gh}	-
Very unreliable	213	18	76	1	-	176	38	-	-	138	75	-
	5%	5%	4%	4%	-	5%	7%	-	-	6%	5%	-
		8%	36%	1%	-	82%	18% ^e	-	-	65% ^{gh}	35% ^{gh}	-
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT												
Yes	1593	139	680	4	27	1341	169	56	27	1510	-	-
	38%	41%	39%	16%	52%	40%	34%	37%	27%	61%	-	-
		9%	43%	*	2%	84% ^f	11%	3% ^j	2% ^j	95% ^{ghj}	-	-

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Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
No	398	34	153	2	23	281	61	33	23	342	-	-
	9%	10%	9%	9%	44%	8%	12%	22%	23%	14%	-	-
		9%	38%	1%	6%	71%	15%e	8%ij	6%ij	86%j	-	-
Q1/4 PHONE OWNERSHIP												
Mobile only	1179	73	547	8	-	1015	156	-	-	-	1179	-
	28%	21%	31%	31%	-	30%	31%	-	-	-	83%	-
		6%	46%a	1%	-	86%	13%	-	-	-	100%ghi	-
Landline for making and receiving calls only	2720	251	1091	13	52	2151	308	149	99	2466	-	-
	65%	74%	63%	48%	100%	64%	61%	100%	100%	100%	-	-
		9%b	40%	*	2%	79%	11%	5%j	4%j	91%j	-	-
Both landline for making and receiving calls and mobiles	2466	197	1017	6	-	2151	308	-	-	2466	-	-
	59%	58%	58%	21%	-	64%	61%	-	-	100%	-	-
		8%	41%	*	-	87%	12%	-	-	100%ghj	-	-
Q.9 DISABILITY STATUS												
Disability	340	340	-	-	11	248	32	28	23	197	83	2
	8%	100%	-	-	20%	7%	6%	19%	8%	8%	6%	8%
		100%b	-	-	3%	73%	9%	8%ij	7%ij	58%j	25%	1%
Non-Disability	1741	-	1741	-	13	1435	209	52	22	1017	631	7
	41%	-	100%	-	26%	43%	42%	35%	22%	41%	45%	28%
		-	100%a	-	1%	82%	12%	3%h	1%	58%h	36%gh	*
Prefer not to say	27	-	-	27	2	12	-	4	3	6	8	-
	1%	-	-	100%	3%	*	-	3%	3%	*	1%	-
		-	-	100%	6%	45%	-	15%ij	12%ij	21%	31%	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

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Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Q.2/3 PHONE/HANDSET TYPE												
Only cordless landline	52	11	13	2	52	-	-	-	52	-	-	-
	1%	3%	1%	6%	100%	-	-	-	52%	-	-	-
		20% ^b	26%	3%	100%	-	-	-	100% ^{gij}	-	-	-
Q.6 IMPORTANCE OF CHARGING PHONE												
Yes very important	3372	248	1435	12	-	3372	-	-	-	2151	1214	-
	80%	73%	82%	45%	-	100%	-	-	-	87%	86%	-
		7%	43% ^a	*	-	100% ^f	-	-	-	64% ^{gh}	36% ^{gh}	-
No I'm not bothered	502	32	209	-	-	-	502	-	-	308	194	-
	12%	9%	12%	-	-	-	100%	-	-	12%	14%	-
		6%	42%	-	-	-	100% ^e	-	-	61% ^{gh}	39% ^{gh}	-
PHONE OWNERSHIP 1												
Landline for making and receiving calls but no personal mobile phone	149	28	52	4	-	-	-	149	-	-	-	-
	4%	8%	3%	15%	-	-	-	100%	-	-	-	-
		19% ^b	35%	3%	-	-	-	100% ^{hij}	-	-	-	-
Landline for making and receiving calls at home but no mobile phone in the household	99	23	22	3	52	-	-	-	99	-	-	-
	2%	7%	1%	12%	100%	-	-	-	100%	-	-	-
		24% ^b	22%	3%	52%	-	-	-	100% ^{gij}	-	-	-
Landline at home and Personal mobile phone	2466	197	1017	6	-	2151	308	-	-	2466	-	-
	59%	58%	58%	21%	-	64%	61%	-	-	100%	-	-
		8%	41%	*	-	87%	12%	-	-	100% ^{ghj}	-	-
Personal mobile phone, but no landline	1419	83	631	8	-	1214	194	-	-	-	1419	-
	34%	25%	36%	31%	-	36%	39%	-	-	-	100%	-
		6%	45% ^a	1%	-	86%	14%	-	-	-	100% ^{ghi}	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
No personal mobile phone and no landline phone	24 1%	2 1%	7 *	- -	- -	- -	- -	- -	- -	- -	- -	24 100%
		8%	28%	-	-	-	-	-	-	-	-	100%
PHONE OWNERSHIP 2												
All with no mobile phone at home	298 7%	57 17%	86 5%	10 39%	52 100%	- -	- -	149 100%	99 100%	- -	- -	24 100%
		19% ^b	29%	4%	17%	-	-	50% ^{ij}	33% ^{ij}	-	-	8%
All with any mobile phone at home	4067 97%	312 92%	1710 98%	18 68%	- -	3372 100%	502 100%	149 100%	- -	2466 100%	1419 100%	24 100%
		8%	42% ^a	*	-	83%	12%	4% ^h	-	61% ^h	35% ^h	1%
All with PERSONAL mobile	3891 93%	281 82%	1651 95%	14 52%	- -	3372 100%	502 100%	- -	- -	2466 100%	1419 100%	- -
		7%	42% ^a	*	-	87%	13%	- -	- -	63% ^{gh}	36% ^{gh}	- -
All with landline at home	2720 65%	251 74%	1091 63%	13 48%	52 100%	2151 64%	308 61%	149 100%	99 100%	2466 100%	- -	- -
		9% ^b	40%	*	2%	79%	11%	5% ^j	4% ^j	91% ^j	- -	- -
All with no landline at home	1475 35%	90 26%	645 37%	13 47%	- -	1214 36%	194 39%	- -	- -	- -	1419 100%	24 100%
		6%	44% ^a	1%	-	82%	13%	- -	- -	- -	96% ^{ghi}	2%
Q.7 MAIN METHOD OF MAKING CALLS AT HOME												
Public payphone	15 *	2 1%	3 *	3 10%	1 1%	4 *	1 *	1 1%	1 1%	3 *	2 *	1 3%
		13%	22%	17%	4%	24%	8%	8% ^{ij}	4%	19%	14%	4%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	Q.9 DISABILITY STATUS			Q.2/3 PHONE/ HANDSET TYPE	Q.6 IMPORTANCE OF CHARGING PHONE		PHONE OWNERSHIP 1				
		Disability (a)	Non- Disability (b)	Prefer not to say (c)		Yes very important (e)	No I'm not bothered (f)	Landline for making and receiving calls but no personal mobile phone (g)	Landline for making and receiving calls at home but no mobile phone in the household (h)	Landline at home and Personal mobile phone (i)	Personal mobile phone, but no landline (j)	No personal mobile phone and no landline phone (k)
Unweighted Base	4205	390	1690	28	70	3269	502	202	139	2477	1306	27
Weighted Base	4205	340	1741	27**	52*	3372	502	149	99	2466	1419	24*
Mobile phone	3001	200	1316	9	-	2659	332	-	-	1645	1351	-
	71%	59%	76%	35%	-	79%	66%	-	-	67%	95%	-
		7%	44%a	*	-	89% <i>f</i>	11%	-	-	55% <i>gh</i>	45% <i>ghi</i>	-
Any landline	3723	286	1579	13	46	3144	436	82	47	2235	1351	-
	89%	84%	91%	49%	88%	93%	87%	55%	47%	91%	95%	-
		8%	42%a	*	1%	84% <i>f</i>	12%	2%	1%	60% <i>gh</i>	36% <i>ghi</i>	-
Cordless landline	717	85	263	4	46	484	105	82	46	589	-	-
	17%	25%	15%	14%	88%	14%	21%	55%	46%	24%	-	-
		12% <i>b</i>	37%	1%	6%	67%	15% <i>e</i>	11% <i>ij</i>	6% <i>ij</i>	82% <i>j</i>	-	-
Corded landline	270	39	93	3	4	124	39	56	48	163	-	-
	6%	12%	5%	12%	7%	4%	8%	37%	48%	7%	-	-
		15% <i>b</i>	34%	1%	1%	46%	14% <i>e</i>	21% <i>ij</i>	18% <i>ij</i>	60% <i>j</i>	-	-
VOIP	43	1	9	1	-	29	9	1	-	19	20	3
	1%	*	1%	4%	-	1%	2%	1%	-	1%	1%	13%
		2%	22%	2%	-	66%	21%	3%	-	44%	47%	7%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - e/f - g/h/i/j

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
GENDER												
Male	2041	125	1991	1909	1271	764	6	1526	1816	286	130	24
	49%	42%	49%	49%	47%	52%	39%	51%	49%	40%	46%	55%
		6%	98%a	94%a	62%	37%ad	*	75%i	89%i	14%	6%i	1%
Female	2164	173	2076	1982	1449	711	9	1475	1907	432	140	20
	51%	58%	51%	51%	53%	48%	61%	49%	51%	60%	52%	45%
		8%bce	96%	92%	67%e	33%	*	68%	88%	20%ghj	6%	1%
AGE												
16-24	593	8	586	582	253	338	3	560	567	7	5	10
	14%	3%	14%	15%	9%	23%	16%	19%	15%	1%	2%	24%
		1%	99%ad	98%ad	43%a	57%abcd	*	94%hij	95%i	1%	1%	2%i
25-34	789	13	787	775	345	443	-	728	756	28	8	11
	19%	4%	19%	20%	13%	30%	-	24%	20%	4%	3%	25%
		2%	100%ad	98%ad	44%a	56%abcd	-	92%hij	96%i	4%	1%	1%i
35-44	687	10	682	675	406	280	1	588	644	55	12	7
	16%	3%	17%	17%	15%	19%	8%	20%	17%	8%	5%	16%
		1%	99%ad	98%ad	59%a	41%ad	*	86%hij	94%i	8%	2%	1%j
45-54	684	15	678	668	513	172	2	497	622	125	25	11
	16%	5%	17%	17%	19%	12%	11%	17%	17%	17%	9%	24%
		2%	99%ae	98%ae	75%abe	25%a	*	73%j	91%j	18%j	4%	2%j
55-64	636	34	624	600	503	132	3	390	547	158	52	2
	15%	11%	15%	15%	18%	9%	16%	13%	15%	22%	19%	5%
		5%	98%ae	94%ae	79%abce	21%	*	61%	86%	25%ghk	8%ghk	*
65+	815	218	710	590	701	111	7	239	587	344	167	3
	19%	73%	17%	15%	26%	8%	48%	8%	16%	48%	62%	6%
		27%bcde	87%ce	72%e	86%bce	14%	1%	29%	72%g	42%ghk	21%ghik	*
75+	381	154	295	223	340	39	6	58	242	182	105	1
	9%	52%	7%	6%	13%	3%	37%	2%	7%	25%	39%	1%
		40%bcde	78%ce	59%e	89%bce	10%	2%	15%	64%g	48%ghk	27%ghik	*

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
AGE												
16-34	1383	21	1373	1357	597	781	3	1288	1322	35	13	21
	33%	7%	34%	35%	22%	53%	16%	43%	36%	5%	5%	48%
		2%	99%ad	98%ad	43%a	56%abcd	*	93%hij	96%ij	3%	1%	2%aj
35-54	1371	25	1361	1343	919	451	3	1085	1266	181	37	18
	33%	8%	33%	35%	34%	31%	19%	36%	34%	25%	14%	41%
		2%	99%a	96%ae	67%ae	33%a	*	79%ij	92%ij	13%j	3%	1%aj
55+	1451	252	1334	1190	1204	242	10	629	1135	502	220	5
	35%	85%	33%	31%	44%	16%	64%	21%	30%	70%	81%	11%
		17%bcde	92%ce	82%e	83%bce	17%	1%	43%	78%gk	35%ghk	15%ghik	*
75+	381	154	295	223	340	39	6	58	242	182	105	1
	9%	52%	7%	6%	13%	3%	37%	2%	7%	25%	39%	1%
		40%bcde	78%ce	59%e	89%bce	10%	2%	15%	64%g	48%ghk	27%ghik	*
SOCIAL GRADE												
AB	851	31	844	819	619	231	1	593	769	176	48	15
	20%	11%	21%	21%	23%	16%	5%	20%	21%	24%	18%	34%
		4%	99%ae	96%ae	73%ae	27%a	*	70%	90%	21%eghj	6%	2%aj
C1	1237	52	1219	1178	791	445	-	930	1130	199	53	15
	29%	18%	30%	30%	29%	30%	-	31%	30%	28%	20%	34%
		4%	99%a	95%a	64%a	36%a	-	75%j	91%j	16%j	4%	1%
C2	874	56	854	817	576	295	3	649	774	124	59	2
	21%	19%	21%	21%	21%	20%	21%	22%	21%	17%	22%	5%
		6%	98%	93%	66%	34%	*	74%ik	89%ik	14%k	7%k	*
DE	1243	158	1151	1077	734	504	11	829	1051	219	111	12
	30%	53%	28%	28%	27%	34%	74%	28%	28%	31%	41%	28%
		13%bcde	93%	87%	59%	41%bcd	1%	67%	85%	18%	9%ghi	1%
WORKING STATUS												
Working	2281	39	2271	2236	1412	864	1	1901	2126	224	56	26
	54%	13%	56%	57%	52%	59%	8%	63%	57%	31%	21%	60%
		2%	100%ad	98%ad	62%a	38%ad	*	83%hij	93%ij	10%j	2%	1%aj

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Not working	1924	259	1796	1655	1308	611	14	1101	1597	493	214	18
	46%	87% 13%bcde	44% 93%	43% 86%	48% 68%bce	41% 32%	92% 1%	37% 57%	43% 83%g	69% 26%ghk	79% 11%ghik	40% 1%
CHILDREN												
Child	1279	18	1274	1260	793	484	-	1098	1207	109	18	18
	30%	6% 1%	31% 100%a	32% 96%ad	29% 62%a	33% 38%ad	- -	37% 86%ghj	32% 94%ij	15% 9%j	7% 1%	42% 1%ij
No child	2926	280	2793	2631	1926	991	15	1903	2516	608	252	25
	70%	94% 10%bcde	69% 95%	68% 90%	71% 66%ce	67% 34%	100% 1%	63% 65%	68% 86%g	85% 21%ghk	93% 9%ghik	58% 1%
ADULTS IN HOUSEHOLD												
1	1044	129	951	909	593	449	13	670	866	194	109	9
	25%	43% 12%bcde	23% 91%	23% 87%	22% 57%	30% 43%bcd	82% 1%	22% 64%	23% 83%	27% 19%gh	40% 10%ghik	22% 1%
2	2193	137	2154	2051	1464	726	1	1558	1961	399	126	24
	52%	46% 6%	53% 98%ae	53% 94%ae	54% 67%ae	49% 33%	5% *	52% 71%	53% 89%j	56% 18%j	47% 6%	56% 1%
3+	968	31	961	931	663	300	2	773	897	124	35	10
	23%	10% 3%	24% 99%ae	24% 96%ae	24% 68%ae	20% 31%a	13% *	26% 80%ij	24% 93%ij	17% 13%	13% 4%	22% 1%
HOUSEHOLD SIZE												
1	862	127	770	729	510	350	13	514	697	183	106	2
	21%	43% 15%bcde	19% 89%	19% 85%	19% 59%	24% 41%bcd	82% 1%	17% 60%k	19% 81%k	25% 21%ghk	39% 12%ghik	4% *
2+	3343	171	3297	3162	2210	1125	3	2488	3026	534	164	42
	79%	57% 5%	81% 99%ae	81% 95%ae	81% 66%ae	76% 34%a	18% *	83% 74%ij	81% 91%ij	75% 16%j	61% 5%	96% 1%ghij
INTERNET ACCESS												
Any Internet access	3759	139	3714	3607	2418	1334	6	2836	3422	583	163	43
	89%	47% 4%	91% 99%ad	93% 96%abde	89% 64%a	90% 35%a	41% *	94% 75%ghj	92% 91%ij	81% 16%j	61% 4%	100% 1%ij

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks

Base: All Adults 16+ in UK

Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
	All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
446	158	352	284	302	141	9	165	301	134	106	-
11%	53%	9%	7%	11%	10%	59%	6%	8%	19%	39%	-
	36%bcde	79%c	64%	68%bc	32%c	2%	37%	68%g	30%ghk	24%ghik	-
852	33	839	817	499	354	2	679	785	104	43	2
20%	11%	21%	21%	18%	24%	14%	23%	21%	15%	16%	5%
	4%	98%ad	96%ad	59%a	41%abcd	*	80%ijk	92%ijk	12%	5%	*
606	46	590	560	434	173	2	426	546	121	35	6
14%	15%	15%	14%	16%	12%	14%	15%	17%	13%	13%	13%
	8%	97%e	92%e	72%e	28%	*	70%	90%	20%	6%	1%
474	41	459	433	317	157	1	342	425	83	31	6
11%	14%	11%	11%	12%	11%	5%	11%	11%	12%	12%	13%
	9%	97%	91%	67%	33%	*	72%	90%	17%	7%	1%
457	30	445	427	245	210	1	341	392	51	26	9
11%	10%	11%	11%	9%	14%	5%	11%	11%	7%	10%	21%
	6%	98%d	94%cd	54%	46%abcd	*	75%l	86%l	11%	6%	2%hij
120	12	114	108	82	37	-	75	100	25	10	-
3%	4%	3%	3%	3%	3%	-	3%	3%	3%	4%	-
	10%	95%	90%	68%	31%	-	63%	83%	21%	8%	-
354	26	339	325	245	105	-	224	313	89	29	4
8%	9%	8%	8%	9%	7%	-	7%	8%	12%	11%	10%
	7%	96%	92%	69%e	30%	-	63%	89%	25%gh	8%g	1%
389	28	370	360	277	113	3	266	349	82	23	10
9%	9%	9%	9%	10%	8%	18%	9%	9%	12%	9%	23%
	7%	95%	92%	71%e	29%	1%	68%	90%	21%g	6%	3%ghij
167	12	164	153	106	59	3	107	135	28	8	-
4%	4%	4%	4%	4%	4%	22%	4%	4%	4%	3%	-
	7%	98%	92%	64%	35%	2%	64%	81%	17%	5%	-
327	18	318	309	205	122	1	256	294	38	27	-
8%	6%	8%	8%	8%	8%	8%	9%	8%	5%	10%	-
	5%	97%	95%	63%	37%	*	78%l	90%l	12%	8%k	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

* small base; ** very small base (under 30) ineligible for sig testing

Q. Breaks by Breaks**Base: All Adults 16+ in UK**

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
South West	126	21	109	99	94	30	1	57	103	46	7	2
	3%	7%	3%	3%	3%	2%	5%	2%	3%	6%	3%	6%
		17%bcde	87%	79%	75%ce	24%	1%	46%	82%g	36%ghj	6%	2%
Border	5	1	3	3	3	1	1	2	2	-	1	-
	*	*	*	*	*	*	8%	*	*	-	*	-
		28%b	72%	72%	72%	28%	28%	46%	46%	-	26%gh	-
North Scotland	58	7	57	51	43	15	-	40	53	13	4	-
	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	2%	-
		12%	97%	87%	74%	26%	-	69%	91%	22%	7%	-
Ulster	96	3	94	92	61	35	-	76	83	7	12	1
	2%	1%	2%	2%	2%	2%	-	3%	2%	1%	4%	3%
		4%	98%	96%	64%	36%	-	79%i	87%i	7%	12%hi	1%
GOVERNMENT REGIONS												
North East	167	12	164	153	106	59	3	107	135	28	8	-
	4%	4%	4%	4%	4%	4%	22%	4%	4%	4%	3%	-
		7%	98%	92%	64%	35%	2%	64%	81%	17%	5%	-
North West	474	41	459	433	317	157	1	342	425	83	31	6
	11%	14%	11%	11%	12%	11%	5%	11%	11%	12%	12%	13%
		9%	97%	91%	67%	33%	*	72%	90%	17%	7%	1%
Yorkshire and The Humber	360	22	354	339	176	183	-	270	308	37	16	8
	9%	7%	9%	9%	6%	12%	-	9%	8%	5%	6%	18%
		6%	98%cd	94%cd	49%	51%abcd	-	75%i	85%i	10%	4%	2%hij
East Midlands	302	22	291	280	212	89	1	225	269	44	26	5
	7%	7%	7%	7%	8%	6%	5%	7%	7%	6%	9%	12%
		7%	96%	93%	70%e	29%	*	74%	89%	14%	8%i	2%
West Midlands	367	27	357	340	267	100	2	246	334	88	19	2
	9%	9%	9%	9%	10%	7%	14%	8%	9%	12%	7%	4%
		7%	97%e	93%e	73%e	27%	1%	67%	91%	24%ghj	5%	*
East of England	405	19	396	386	268	137	1	310	370	60	31	-
	10%	6%	10%	10%	10%	9%	8%	10%	10%	8%	11%	-
		5%	98%a	95%a	66%a	34%	*	77%k	91%k	15%	8%k	-

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

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Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
London	532	20	524	510	273	258	2	432	483	49	28	2
	13%	7%	13%	13%	10%	18%	14%	14%	13%	7%	10%	4%
		4%	98%ad	96%ad	51%a	49%abcd	*	81%ai	91%ai	9%	5%	*
South East	600	36	582	562	426	174	2	445	557	110	28	7
	14%	12%	14%	14%	16%	12%	13%	15%	15%	15%	10%	16%
		6%	97%e	94%e	71%e	29%	*	74%aj	93%aj	18%aj	5%	1%
South West	334	36	309	292	220	111	2	190	282	92	20	10
	8%	12%	8%	7%	8%	8%	11%	6%	8%	13%	7%	22%
		11%bcde	92%	87%	66%	33%	1%	57%	84%	27%ghj	6%	3%ghj
Wales	210	20	199	189	155	53	-	130	181	51	24	1
	5%	7%	5%	5%	6%	4%	-	4%	5%	7%	9%	3%
		9%e	95%	90%	74%e	25%	-	62%	86%	24%gh	11%gh	1%
Scotland	358	41	339	315	238	118	1	228	298	69	29	3
	9%	14%	8%	8%	9%	8%	8%	8%	8%	10%	11%	7%
		11%bcde	95%	88%	67%	33%	*	64%	83%	19%	8%	1%
Northern Ireland	96	3	94	92	61	35	-	76	83	7	12	1
	2%	1%	2%	2%	2%	2%	-	3%	2%	1%	4%	3%
		4%	98%	96%	64%	36%	-	79%ai	87%ai	7%	12%hi	1%
AREA												
Urban	3377	222	3275	3145	2114	1253	12	2466	3006	535	199	38
	80%	74%	81%	81%	78%	85%	76%	82%	81%	75%	74%	88%
		7%	97%ad	93%ad	63%	37%abcd	*	73%aj	89%aj	16%	6%	1%
Rural	828	76	792	746	606	221	4	536	717	182	71	5
	20%	26%	19%	19%	22%	15%	24%	18%	19%	25%	26%	12%
		9%bce	96%e	90%e	73%bce	27%	*	65%	87%	22%gh	9%gh	1%
COUNTRY												
England	3542	234	3434	3295	2266	1269	14	2567	3162	590	206	38
	84%	79%	84%	85%	83%	86%	92%	86%	85%	82%	76%	88%
		7%	97%a	93%a	64%a	36%ad	*	72%aj	89%aj	17%aj	6%	1%
Scotland	358	41	339	315	238	118	1	228	298	69	29	3
	9%	14%	8%	8%	9%	8%	8%	8%	8%	10%	11%	7%
		11%bcde	95%	88%	67%	33%	*	64%	83%	19%	8%	1%

Fieldwork : 03/11/2017 - 07/11/2017, 22/11/2017 - 26/11/2017 (Weeks 45/47)

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/k

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Q. Breaks by Breaks

Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
		All with no mobile phone at home (a)	All with any mobile phone at home (b)	All with PERSONAL mobile (c)	All with landline at home (d)	All with no landline at home (e)	Public payphone (f)	Mobile phone (g)	Any landline (h)	Cordless landline (i)	Corded landline (j)	VOIP (k)
Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Wales	210	20	199	189	155	53	-	130	181	51	24	1
	5%	7%	5%	5%	6%	4%	-	4%	5%	7%	9%	3%
		9%e	95%	90%	74%e	25%	-	62%	86%	24%gh	11%gh	1%
Northern Ireland	96	3	94	92	61	35	-	76	83	7	12	1
	2%	1%	2%	2%	2%	2%	-	3%	2%	1%	4%	3%
		4%	98%	96%	64%	36%	-	79% <i>l</i>	87% <i>l</i>	7%	12%hi	1%
ETHNIC ORIGIN												
White	3709	287	3581	3409	2453	1247	15	2566	3260	690	257	39
	88%	96%	88%	88%	90%	85%	100%	85%	88%	96%	95%	89%
		8%bcde	97%e	92%e	66%bce	34%	*	69%	88%g	19%ghk	7%gh	1%
Minority Ethnic	466	9	457	454	253	212	-	414	440	26	12	5
	11%	3%	11%	12%	9%	14%	-	14%	12%	4%	4%	11%
		2%	98%ad	97%ad	54%a	45%abcd	-	89%hij	94%ij	6%	3%	1%
PHONE OWNERSHIP												
Mobile phone	3891	-	3891	3891	2466	1419	5	3001	3591	589	163	39
	93%	-	96%	100%	91%	96%	32%	100%	96%	82%	60%	90%
		-	100%ad	100%cabde	63%a	36%ad	*	77%hijk	92%ijk	15%j	4%	1%j
No mobile phone	173	173	173	-	149	24	2	-	82	82	56	4
	4%	58%	4%	-	5%	2%	12%	-	2%	11%	21%	10%
		100%bcde	100%ce	-	86%bce	14% <i>c</i>	1%	-	48%g	47%gh	32%ghi	3%gh
Landline for making calls	2720	248	2617	2466	2720	-	5	1645	2366	717	270	20
	65%	83%	64%	63%	100%	-	31%	55%	64%	100%	100%	46%
		9%bce	96%e	91%e	100%abce	-	*	60%	87%gk	26%ghk	10%ghk	1%
No landline for making calls	1475	48	1444	1419	-	1475	11	1351	1351	-	-	23
	35%	16%	36%	36%	-	100%	69%	45%	36%	-	-	54%
		3% <i>d</i>	98%ad	96%ad	-	100%abcd	1%	92%hij	92%ij	-	-	2%hij
Q.2 TYPE OF LANDLINE IN HOUSEHOLD												
Cordless only	1859	123	1815	1735	1859	-	3	1162	1812	650	-	13
	44%	41%	45%	45%	68%	-	18%	39%	49%	91%	-	30%
		7% <i>e</i>	98%e	93%e	100%abce	-	*	63%j	97%gjk	35%ghjk	-	1%j

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Q. Breaks by Breaks

Base: All Adults 16+ in UK

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Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Corded only	650	99	602	548	650	-	1	388	388	-	238	7
	15%	33% 15%bcde	15% 93%e	14% 84%e	24% 100%bce	-	8% *	13% 60%hi	10% 60%i	-	88% 37%ghik	16% 1%
Both	179	21	171	158	179	-	1	76	143	67	32	-
	4%	7% 12%bce	4% 96%e	4% 88%e	7% 100%bce	-	5% *	3% 42%	4% 80%g	9% 38%gh	12% 18%ghk	-
Q.5 RELIABILITY OF MOBILE PHONE												
Very reliable	2331	-	2331	2331	1434	893	2	1887	2176	288	89	17
	55%	-	57% 100%ad	60% 100%abd	53% 62%a	61% 38%abd	14% *	63% 81%hijk	58% 93%ijk	40% 12%j	33% 4%	39% 1%
Fairly reliable	1085	-	1085	1085	722	361	1	804	992	188	50	11
	26%	-	27% 100%a	28% 100%ae	27% 67%a	24% 33%a	5% *	27% 74%j	27% 91%j	26% 17%j	19% 5%	25% 1%
Fairly unreliable	233	-	233	233	154	79	-	157	208	51	13	6
	6%	-	6% 100%a	6% 100%a	6% 66%a	5% 34%a	-	5% 67%	6% 89%	7% 22%g	5% 6%	14% 3%ghj
Very unreliable	213	-	213	213	138	75	-	146	198	53	7	5
	5%	-	5% 100%a	5% 100%a	5% 65%a	5% 35%a	-	5% 68%	5% 93%j	7% 25%ghj	3% 3%	11% 2%j
Q.8 AWARE THAT CORDLESS LANDLINE WILL NOT WORK IN A POWER CUT												
Yes	1593	83	1566	1510	1593	-	4	990	1541	551	15	12
	38%	28% 5%e	39% 98%ae	39% 95%ae	59% 100%abcde	-	23% *	33% 62%j	41% 97%gj	77% 35%ghjk	6% 1%	27% 1%j
No	398	56	375	342	398	-	-	225	373	148	13	1
	9%	19% 14%bcde	9% 94%e	9% 86%e	15% 100%bce	-	-	7% 56%	10% 94%gj	21% 37%ghjk	5% 3%	3% *
Q14 PHONE OWNERSHIP												
Mobile only	1179	-	1179	1179	-	1179	2	1145	1145	-	-	14
	28%	-	29% 100%ad	30% 100%ad	-	80% 100%abcd	14% *	38% 97%hij	31% 97%ij	-	-	33% 1%ij

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Q. Breaks by Breaks
Base: All Adults 16+ in UK

	Total	PHONE OWNERSHIP 2					Q.7 MAIN METHOD OF MAKING CALLS AT HOME					
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Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Landline for making and receiving calls only	2720	248	2617	2466	2720	-	5	1645	2366	717	270	20
65%		83%	64%	63%	100%	-	31%	55%	64%	100%	100%	46%
		9%bce	96%e	91%e	100%abce	-	*	60%	87%gk	26%ghk	10%ghk	1%
Both landline for making and receiving calls and mobiles	2466	-	2466	2466	2466	-	3	1645	2235	589	163	19
59%		-	61%	63%	91%	-	19%	55%	60%	82%	60%	44%
		-	100%ae	100%abe	100%abce	-	*	67%	91%gk	24%ghjk	7%	1%
Q.9 DISABILITY STATUS												
Disability	340	57	312	281	251	90	2	200	286	85	39	1
8%		19%	8%	7%	9%	6%	13%	7%	8%	12%	15%	2%
		17%bcde	92%	82%	74%bce	26%	1%	59%	84%	25%gh	12%ghk	*
Non-Disability	1741	86	1710	1651	1091	645	3	1316	1579	263	93	9
41%		29%	42%	42%	40%	44%	22%	44%	42%	37%	34%	22%
		5%	98%a	95%a	63%a	37%ad	*	76%ijk	91%ijk	15%	5%	1%
Prefer not to say	27	10	18	14	13	13	3	9	13	4	3	1
1%		4%	*	*	*	1%	17%	*	*	1%	1%	2%
		39%bcde	68%	52%	48%	47%c	10%	35%	49%	14%	12%gh	4%g
Q.2/3 PHONE/HANDSET TYPE												
Only cordless landline	52	52	-	-	52	-	1	-	46	46	4	-
1%		17%	-	-	2%	-	4%	-	1%	6%	1%	-
		100%bcde	-	-	100%bce	-	1%	-	88%g	88%ghj	7%g	-
Q.6 IMPORTANCE OF CHARGING PHONE												
Yes very important	3372	-	3372	3372	2151	1214	4	2659	3144	484	124	29
80%		-	83%	87%	79%	82%	24%	89%	84%	67%	46%	66%
		-	100%ad	100%abde	64%a	36%ad	*	79%hijk	93%ijk	14%j	4%	1%j
No I'm not bothered	502	-	502	502	308	194	1	332	436	105	39	9
12%		-	12%	13%	11%	13%	8%	11%	12%	15%	14%	21%
		-	100%a	100%a	61%a	39%a	*	66%	87%	21%gh	8%	2%
PHONE OWNERSHIP 1												
Landline for making and receiving calls but no personal mobile phone	149	149	149	-	149	-	1	-	82	82	56	1
4%		50%	4%	-	5%	-	8%	-	2%	11%	21%	3%
		100%bcde	100%ce	-	100%bce	-	1%	-	55%g	55%gh	37%ghik	1%g

Q. Breaks by Breaks
Base: All Adults 16+ in UK

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Q. Breaks by Breaks**Base: All Adults 16+ in UK**

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Unweighted Base	4205	398	4020	3788	2825	1369	17	2779	3632	846	351	39
Weighted Base	4205	298	4067	3891	2720	1475	15**	3001	3723	717	270	43*
Q.7 MAIN METHOD OF MAKING CALLS AT HOME												
Public payphone	15	10	7	5	5	11	15	-	-	-	-	-
	*	4%	*	*	*	1%	100%	-	-	-	-	-
		68%bcde	45%	32%	31%	69%bcd	100%	-	-	-	-	-
Mobile phone	3001	-	3001	3001	1645	1351	-	3001	3001	-	-	-
	71%	-	74%	77%	60%	92%	-	100%	81%	-	-	-
		-	100%ad	100%abd	55%a	45%abcd	-	100%ghjk	100%gjk	-	-	-
Any landline	3723	129	3675	3591	2366	1351	-	3001	3723	717	-	-
	89%	43%	90%	92%	87%	92%	-	100%	100%	100%	-	-
		3%	99%ad	96%abd	64%a	36%ad	-	81%jk	100%jk	19%k	-	-
Cordless landline	717	127	671	589	717	-	-	-	717	717	-	-
	17%	43%	17%	15%	26%	-	-	-	19%	100%	-	-
		18%bcde	94%e	82%e	100%bce	-	-	-	100%gjk	100%ghjk	-	-
Corded landline	270	104	220	163	270	-	-	-	-	-	270	-
	6%	35%	5%	4%	10%	-	-	-	-	-	100%	-
		38%bcde	81%ce	60%e	100%bce	-	-	-	-	-	100%ghik	-
VOIP	43	4	43	39	20	23	-	-	-	-	-	43
	1%	1%	1%	1%	1%	2%	-	-	-	-	-	100%
		10%	100%	90%	46%	54%cd	-	-	-	-	-	100%ghij

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