
Lyca Dilse Radio

Request to change Format

CONSULTATION:

Publication date: 30 April 2021

Closing date for responses: 28 May 2021

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1. Overview

A commercial radio station's Format sets out the type of broadcast output it is required to deliver, and forms a part of its licence. Formats may include requirements relating to a station's music output, news provision, other types of speech content, its target audience, the volume and origin of locally-made programmes, and any programme sharing arrangements. Taken together, these elements encapsulate the nature and overall character of a licensed service.

When a request to change a Format constitutes a significant departure from the character of service, the request is subject to consultation. This document outlines the request received from Lyca Media II Ltd with regard to its local radio broadcasting licence for the Greater London area, which broadcasts as 'Lyca Dilse Radio,' and Ofcom's preliminary view on the request to change the character of service.

What we are consulting on – in brief

Lyca Media II Ltd wishes to change the 'Character of Service' of one of its Greater London licences, which broadcasts as 'Lyca Dilse Radio', from:

"An interactive speech-based station targeted at over-35s in the various Asian communities around London, accompanied by a mix of popular forms of music appealing to the target audience. Speech (expected to comprise at least half of daytime, and maybe less out of daytime) may be in English but should encourage a multi-lingual environment."

to:

"A retro Asian music radio station targeting over 40-year old Asians in London. Playing music from 50s to 90s era & no current music. Also inclusion of lifestyle speech."

We have taken a preliminary view on the request and are minded to grant it. However, we are seeking views on the request before we make a decision. The consultation closes at **5pm on 28 May 2021**.

2. Details and background information

- 2.1 The licence for each local analogue commercial radio service contains a 'Format' which describes the type of programme service the licensee is required to provide. Part of that Format is a description of the 'Character of Service' of the station.
- 2.2 Licensees can make requests to Ofcom to change their Character of Service ('Format change requests') in accordance with their licence conditions and relevant statutory provisions. These are described below.
- 2.3 Lyca Media II Ltd ('Lyca') has submitted the following Format change request to Ofcom to change the 'Character of Service' of one of its Greater London AM licences, which broadcasts as 'Lyca Dilse Radio', from:

"An interactive speech-based station targeted at over-35s in the various Asian communities around London, accompanied by a mix of popular forms of music appealing to the target audience. speech (expected to comprise at least half of daytime, and maybe less out of daytime) may be in English but should encourage a multi-lingual environment."

to:

"A retro Asian music radio station targeting over 40-year old Asians in London. Playing music from 50s to 90s era & no current music. Also inclusion of lifestyle speech."

Licence conditions and statutory framework

- 2.4 Conditions included in the licence pursuant to section 106(1A) of the Broadcasting Act 1990 (as amended) (the 'Act'), provide that Ofcom may consent to a change of a Format (a departure from the character of the licensed service) only where we are satisfied that at least one of the following five statutory criteria is met:
 - a) that the departure would not substantially alter the character of the service ¹;
 - b) that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living in the area or locality for which the service is licensed to be provided;
 - c) that, in the case of a local licence, the departure would be conducive to the maintenance or promotion of fair and effective competition in the area or locality; or
 - d) that, in the case of a local licence, there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or
 - e) that, in the case of a local licence (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality

¹ The legislation requires Ofcom to have regard to the selection of spoken material and music in programmes when determining what the character of the service in question is.

for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area as defined in section 314 of the Communications Act 2003 (local content and character of services).

- 2.5 Under section 106ZA of the Act, Ofcom is required to hold a public consultation on a proposed Format change unless criterion (a) or (e) is satisfied.
- 2.6 In relation to criterion (b), national and regional analogue commercial services, local DAB services and BBC services do not fall within the definition of ‘relevant independent radio services’ (by virtue of section 106(7) of the Act). Accordingly, only local analogue commercial and community radio services are taken into account in considering whether the Format change requested would narrow the range of programmes available.
- 2.7 The legislation leaves the decision as to whether to permit a change, even if one of the above statutory criteria is satisfied, to Ofcom’s discretion. There may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change, notwithstanding that one of the statutory criteria is met. We have set out on our website, [factors we use to help us judge whether a request of this kind should be approved](#). We also take account of our general statutory duties, including:
- a) our principal duty to further the interests of citizens and consumers;
 - b) our duty to secure the availability throughout the UK of a wide range of television and radio services which (taken as a whole) are both of high quality and calculated to appeal to a variety of tastes and interests (including specifically a range and diversity of local radio services), as well as the maintenance of a sufficient plurality of providers of different services; and
 - c) our duty to have regard to the different interests of persons in the different parts of the UK, of the different ethnic communities within it and of persons living in rural and in urban areas.

3. Consideration of the request and Ofcom's preliminary view

- 3.1 The proposed change to the 'Character of Service' part of the Format of the licence owned by Lyca is the subject of this consultation. It has been made on the basis that criterion (b) of section 106(1A) of the Act is met: that the proposed change would not narrow the range of programmes available by way of relevant independent radio services to persons living in the relevant licence area. As noted above, Ofcom has a discretion to consent to a change request where section 106(1A)(b) is met.
- 3.2 For the reasons that follow, we are minded to consent to Lyca's request. We are seeking respondents' comments on our preliminary view.

Preliminary view

- 3.3 In Ofcom's preliminary view, the change to the 'Character of Service' requested by Lyca would significantly alter the nature of the station's programming and target audience. The change would replace a speech-based service (which should "encourage a multi-lingual environment") for South Asian listeners aged over 35 with a music-based station playing non-contemporary Asian music aimed at South Asian listeners aged over 40. On that basis, we do not consider that criterion (a) in section 106(1A) is met, and criterion (e) in section 106(1A) is not relevant to this request. Since we are not proceeding on the basis of criterion (a) or (e) being met, Ofcom is required to consult on the proposed approval of the request.
- 3.4 Ofcom is therefore consulting on the 'Character of Service' change request in accordance with section 106ZA, specifically whether it satisfies statutory criterion (b) and whether, if it does, it would be appropriate for Ofcom to exercise its discretion to approve the request. Criterion (b) is satisfied where the change would "not narrow the range of programmes" available locally, so requires us to compare how the current and proposed revised character of service contribute to the range of programmes available on services locally.
- 3.5 For the purpose of considering whether we think that criterion (b) could be satisfied, we have taken into account the Formats and Key Commitments of all the other analogue (i.e. AM or FM) local and community radio services broadcasting within all of, or to a significant part of, the Greater London area served by Lyca Dilse Radio.
- 3.6 The analogue local commercial radio stations which broadcast within all of, or to a significant part of, the Greater London licence area served by Lyca Dilse Radio and the 'Character of Service' of each, are listed overleaf:

Station name (licence area)	Character of service
Asian FX (North London AM)	A contemporary Asian/urban music-led station for young British Asians aged 15-44 featuring the music of British Asian artists and the latest/classic Bollywood tracks and world music.
Capital (Greater London FM)	A locally oriented, mainstream popular music-led service for under 40s in London.
Capital Xtra (Brixton FM)	A targeted music, news and information service primarily for listeners of African and Afro-Caribbean origin in the Brixton area but with crossover appeal to other listeners who appreciate urban contemporary black music.
Capital Xtra (North London FM)	A targeted music, news and information service primarily for listeners of African and Afro-Caribbean origin in North London but with crossover appeal to other listeners who appreciate urban contemporary black music.
Gold (Greater London AM)	A classic pop hits station targeted primarily at 35-54 year-olds in the London area.
Greatest Hits Radio (Greater London FM)	A station playing classic pop and rock hits of the 70s, 80s and 90s with specialist features, music documentaries and a classic album tracks show, plus local news and information aimed at 25-54 year-old Londoners.
Heart (Greater London FM)	A mainstream popular music-led service for 25 to 44 year-old Londoners, supplemented with news, information and entertainment. The service should have particular appeal to people in their 30s.
Kiss (Greater London FM)	A contemporary and classic dance music station primarily for under-30s. Identifiable specialist music features for at least 36 hours per week.
LBC (Greater London FM)	A 24-hour speech service of news, views, discussions, phone-ins and entertainment for Londoners (with any music for illustrative purposes only).
LBC News (Greater London AM)	A rolling (i.e. twenty or thirty-minute) news and information service for Londoners from 0700-1900 weekdays, 0700-1800 Saturdays and 0700-1700 Sundays. At other times the service may be a simulcast of LBC 97.3.
London Greek Radio (North London FM)	A targeted news, information and broad Greek music service for London's Greek and Greek Cypriot community.
Lyca Radio (Greater London AM)	A full service music and information mix for Asians in London, featuring an appropriate variety of cultures and styles, with news bulletins in English and/or Hindustani.
Magic (Greater London FM)	An easy-listening soft music-led service aimed at the more mature Londoner (at least over 35) and distinctive for its relaxed ambience.
Panjab Radio (Greater London AM)	The service will be known as Panjab Radio and will provide a service aimed at the Panjabi community. The service will be broadcast in Panjabi and English languages.
Premier Christian Radio (Greater London AM)	A full service of speech and music for the Greater London area which reflects and proclaims the worship, thought and action of the Christian faith.

Radio Jackie (Kingston-upon-Thames FM)	A full service of broad music, news, community issues and information for people living and working in the Kingston-upon-Thames area.
Radio X (Greater London FM)	A rock and alternative music station targeted at 15-34 year-old London listeners.
Time 107.5 (Havering FM)	A full service of broad music, information and news primarily for 25-44 year-olds in the London borough of Havering and immediate area, with at least 27 hours of soul-related specialist music each week.
Smooth Radio (Greater London FM)	An easy listening station, featuring lifestyle-oriented speech, targeting a London audience aged 50-plus.
Sunrise Radio (Greater London AM)	A music-led service for London Asians primarily targeting those aged 15 to 34 with a mix of Asian music and other more mainstream music where appropriate.

3.7 Additionally, there are currently 17 community stations broadcasting community-oriented radio services to significantly smaller geographical areas within the Greater London licence area. These stations, and the ‘Character of Service’ of each, are listed (with links to their full ‘Key Commitments’) at Annex 6, in addition to links to the complete Formats of all the local analogue commercial radio services listed above.

3.8 Based on our analysis of the Format and Key Commitment requirements of the radio stations listed above and at Annex 6, we note that Lyca Dilse Radio is the only station which is focused on providing a ‘speech based’ service for the South Asian community across Greater London. Whilst we provisionally consider that the Greater London area will be losing a distinctive speech-based service, we believe that the proposed older Asian music service would also offer a distinctive service, albeit with a different focus, and would therefore not narrow the range of programming available to listeners in the Greater London area. This is because, while we acknowledge that there are other services in the Greater London area which target the South Asian community, none of them specifically target an older age group or have a restriction on playing contemporary music. Of the four analogue commercial radio services broadcasting to London which target South Asian audiences, Sunrise Radio and Asian FX are both specifically required to target younger age groups, whilst Panjab Radio and Lyca Radio (which is owned by the same company as Lyca Dilse Radio) are more broadly-based services whose Formats do not specify a target age group. Overall, therefore, we provisionally consider that the change would not narrow the range of programmes available on relevant independent radio services in Greater London.

Policy criteria

3.9 The Format change legislation leaves to Ofcom’s judgement the decision as to whether to permit a change, even if one of the statutory criteria is satisfied (as is the case here, in our

preliminary view). In considering this request in relation to our published policy criteria on Format changes, we accept that the extent of the impact of the change on the character of the service would be substantial. The views of listeners and stakeholders we receive in response to this consultation will therefore be fully taken into account in reaching our final decision on whether or not to approve the change.

- 3.10 Our policy guidance states that the time which has elapsed since a licence was first awarded is a relevant factor, as a licensee's need to adapt to audiences changing over time is understandable, whereas a change soon after award may be inconsistent with the licensing process whereby stations define their own Formats in their licence application. This Greater London AM licence was originally awarded to Country 1035, a country music station, which started broadcasting over 25 years ago, in 1994. Ofcom recognises that audiences change over time, and that, consequently, stations need to adapt in parallel.
- 3.11 We further note, in particular, that Lyca Dilse is broadcast as an AM station and we are aware that AM stations are at a disadvantage relative to FM stations due to the poorer technical quality delivered on medium wave. As set out in our policy criteria, we will be more willing to agree to Format change requests from AM than FM stations.
- 3.12 We also do not consider, on a preliminary basis and subject to any responses we receive to the consultation, that there are any other policy reasons for us not to approve this request. We also note that full consideration will be given to the views of listeners and stakeholders in response to this consultation.
- 3.13 Accordingly, having reached the preliminary view that the requested change to the 'Character of Service' would not narrow the range of programmes by way of relevant independent radio services to persons living in the Greater London licence area, and that there are no policy reasons for refusing the request, we are minded to consent to Lyca's request subject to the outcome of this consultation.

A1. Responding to this consultation

How to respond

- A1.1 Ofcom would like to receive views and comments on the issues raised in this document, by **5pm on Friday 28 May 2021**.
- A1.2 You can download a response form from <https://www.ofcom.org.uk/consultations-and-statements/category-3/lyca-dilse-radio-format-change>. You can return this by email or post to the address provided in the response form.
- A1.3 If your response is a large file, or has supporting charts, tables or other data, please email it to Lycadilseconsultation@ofcom.org.uk as an attachment in Microsoft Word format, together with the [cover sheet](#).
- A1.4 We welcome responses in formats other than print, for example an audio recording or a British Sign Language video. To respond in BSL:
- Send us a recording of you signing your response. This should be no longer than five minutes. Suitable file formats are DVDs, wmv or QuickTime files. Or,
 - Upload a video of you signing your response directly to YouTube (or another hosting site) and send us the link.
- A1.5 We will publish a transcript of any audio or video responses we receive (unless your response is confidential).
- A1.6 We do not need a paper copy of your response as well as an electronic version. We will acknowledge receipt if your response is submitted via the online web form, but not otherwise.
- A1.7 You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- A1.8 It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex 4. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.
- A1.9 If you want to discuss the issues and questions raised in this consultation, please contact Amna Malik at amna.malik@ofcom.org.uk

Confidentiality

- A1.10 Consultations are more effective if we publish the responses before the consultation period closes. In particular, this can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that everyone who is interested in an issue can see other respondents' views, we usually publish all responses on [the Ofcom website](#) as soon as we receive them.

- A1.11 If you think your response should be kept confidential, please specify which part(s) this applies to, and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.
- A1.12 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- A1.13 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further in our [Terms of Use](#).

Next steps

- A1.14 Following this consultation period, Ofcom plans to publish a statement in late March.
- A1.15 If you wish, you can [register to receive mail updates](#) alerting you to new Ofcom publications.

Ofcom's consultation processes

- A1.16 Ofcom aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex 2.
- A1.17 If you have any comments or suggestions on how we manage our consultations, please email us at consult@ofcom.org.uk. We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.18 If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact the corporation secretary:

Corporation Secretary
Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HA
Email: corporationsecretary@ofcom.org.uk

A2. Ofcom's consultation principles

Ofcom has seven principles that it follows for every public written consultation:

Before the consultation

- A2.1 Wherever possible, we will hold informal talks with people and organisations before announcing a big consultation, to find out whether we are thinking along the right lines. If we do not have enough time to do this, we will hold an open meeting to explain our proposals, shortly after announcing the consultation.

During the consultation

- A2.2 We will be clear about whom we are consulting, why, on what questions and for how long.
- A2.3 We will make the consultation document as short and simple as possible, with a summary of no more than two pages. We will try to make it as easy as possible for people to give us a written response. If the consultation is complicated, we may provide a short Plain English / Cymraeg Clir guide, to help smaller organisations or individuals who would not otherwise be able to spare the time to share their views.
- A2.4 We will consult for up to ten weeks, depending on the potential impact of our proposals.
- A2.5 A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- A2.6 If we are not able to follow any of these seven principles, we will explain why.

After the consultation

- A2.7 We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish all the responses on our website as soon as we receive them. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

A3. Consultation coversheet

BASIC DETAILS

Consultation title: Lyca Dilse Radio consultation

To (Ofcom contact): Amna Malik

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing

Name/contact details/job title

Whole response

Organisation

Part of the response

If there is no separate annex, which parts? _____

If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

A4. Consultation question

- A4.1 Ofcom is seeking views on this Format change request. Ofcom may consent to a departure from the character of the licensed service if Ofcom is satisfied that at least one of the criteria in Section 106 (1A) of the Broadcast Act 1990 (as amended) is satisfied in relation to each request. These criteria are set out on page 4 of this consultation document.
- A4.2 In light of the considerations set out in Section 3 of this document, we are minded to consent to a departure from the character of the service on the basis that criterion (b) in Section 106(1A) of the Broadcasting Act 1990 (as amended) is satisfied in respect of the Format change request, and that there are no policy grounds on which to refuse the request.

Question 1:

Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcasting Act 1990 (as amended).

A5. Format change request from Lyca Dilse Radio

Analogue Commercial Radio Licence: Format Change Request Form

Date of request:	12/02/2021
Station Name:	Lyca Dilse Radio
Licensed area and licence number:	Greater London AL000160BA/6
Licensee:	Lyca Media II Ltd
Contact name:	Raj Baddhan

Details of requested change(s) to Format

<p>Character of Service</p> <p><i>Complete this section if you are requesting a change to this part of your Format</i></p>	<p>Existing Character of Service: AN INTERACTIVE SPEECH-BASED STATION TARGETED AT OVER-35s IN THE VARIOUS ASIAN COMMUNITIES AROUND LONDON, ACCOMPANIED BY A MIX OF POPULAR FORMS OF MUSIC APPEALING TO THE TARGET AUDIENCE. SPEECH (EXPECTED TO COMPRISE AT LEAST HALF OF DAYTIME, AND MAYBE LESS OUT OF DAYTIME) MAY BE IN ENGLISH BUT SHOULD ENCOURAGE A MULTI-LINGUAL ENVIRONMENT.</p>
	<p>Proposed new Character of Service: A RETRO ASIAN MUSIC RADIO STATION TARGETING OVER 40-YEAR OLD ASIANS IN LONDON. PLAYING MUSIC FROM 50S TO 90S ERA & NO CURRENT MUSIC. ALSO INCLUSION OF LIFESTYLE SPEECH.</p>
<p>Programme sharing and/or co-location arrangements</p>	<p>Current arrangements: NO ARRANGEMENTS</p>

<p>Complete this section if you are requesting a change to this part of your Format</p>	<p>Proposed new arrangements: NO ARRANGEMENTS</p>
<p>Locally-made hours and/or local news bulletins</p> <p>Complete this section if you are requesting a change to this part of your Format</p>	<p>Current obligations: LOCALLY-MADE PROGRAMMING MUST BE PRODUCED WITHIN THE LICENSED AREA. AT LEAST 4 HOURS PER DAY DURING DAYTIME WEEKDAY AND WEEKENDS. (IN ALL, AT LEAST 10 HOURS OF WEEKDAY DAYTIME PROGRAMMING SHOULD BE BROADCAST FROM WITHIN THE STATION'S NATION).</p> <p>Proposed new obligations: NO CHANGE – ALL OUTPUT WILL BE PRODUCED & BROADCAST WITHIN LICENCED AREA.</p>

The holder of an analogue local commercial radio licence may apply to Ofcom to have the station's Format amended. Any application should be made using the layout shown on this form, and should be in accordance with Ofcom's published procedures for Format changes.²

Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

- (a) *that the departure would not substantially alter the character of the service;*
- (b) *that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*
- (c) *that the departure would be conducive to the maintenance or promotion of fair and effective competition*
- (d) *that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*
- (e) *that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

Only one of these five criteria need be satisfied in order for Ofcom to consent to the proposed change. However, even if Ofcom is of the opinion that the proposed change satisfies one or more of the statutory criteria, there may be reasons (depending on the particular circumstances of the case)

² Available at https://www.ofcom.org.uk/_data/assets/pdf_file/0024/87405/The-regulation-of-Format-changes.pdf

why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will have regard when exercising this discretion can be found on our website.³

Applicants should note that, under section 106ZA of the same Act (as amended), a proposed change that *does not* satisfy the first or last of these criteria (i.e. a change that Ofcom considers *would* or *could* substantially alter the character of the service, or does not relate to the origin of locally-made programmes) must, if it is to be considered further under any of the other three criteria, be consulted upon.

In the event that Ofcom receives a request for Format change and considers that criterion (a) or (e) is *not* satisfied, it will seek confirmation from the applicant as to whether it wishes to proceed with the request (and, if so, whether it wishes to amend or replace its submission in light of the necessity to make it public).#

Please set out the statutory criterion, or criteria, set out in section 106(1A) of the Broadcasting Act 1990 that you believe is/are satisfied in relation to this Format change request, and the reasons for this.

(B) The change in ‘character of service’ will not narrow the range of programmes in the area. There are many non-Asian services in London targeting a “mature” audience but not a station skewed towards an “older” Asian audience in London. We are proposing the change to differentiate our two radio brands – Lyca Radio for a younger audience & Lyca Dilse Radio for the “elderly”.

We have also observed our two analogue competitors in the area – Sunrise Radio, which has a format targeting younger Asians with various music genres for the youth. Panjab Radio targets a specific Punjabi community. The proposed new service will not compete with these channels.

Please provide any additional information and/or evidence in support of the proposed change(s) below. In particular, the applicant may wish to outline how they see that the proposed change fits within Ofcom’s published Format change request policy⁴ and also Ofcom’s Localness guidance, which includes our co-location and programme sharing policy.⁵

The proposed changes will not alter the local output. The only changes will be dropping ‘speech’ elements from the current format and changing the target audience to 40+ Asians in London so we can differentiate our two radio brands.

Notes

Ofcom may approve a change under any of criteria (b) to (d) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a

³ At https://www.ofcom.org.uk/data/assets/pdf_file/0024/87405/The-regulation-of-Format-changes.pdf

⁴ Available at https://www.ofcom.org.uk/data/assets/pdf_file/0024/87405/The-regulation-of-Format-changes.pdf

⁵ Available at <http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/>

delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

Data Protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's General Privacy Statement www.ofcom.org.uk/about-ofcom/foi-dp/general-privacy-statement for further information about how Ofcom handles your personal information and your corresponding rights

A6. Other commercial and community radio stations in the Greater London licence area

The following is a list of other local analogue (i.e. AM and FM) services broadcasting within, or to a significant part of, the Greater London (105.8 FM) licence area. Links are provided to their Formats (commercial stations) or Key Commitments (community stations).

Commercial radio stations

Asian FX (North London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000172.doc>

Capital (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000067.doc>

Capital Xtra (Brixton FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000041.doc>

Capital Xtra (North London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000255.doc>

Gold (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000066.doc>

Greatest Hits Radio (Greater London FM)

Heart (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000174.doc>

Kiss (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000053.doc>

LBC (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000008.doc>

LBC News (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000007.doc>

London Greek Radio (North London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al100200.doc>

Lyca Radio (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000156.doc>

Magic (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000051.doc>

Panjab Radio (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000050.doc>

Premier Christian Radio (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000176.doc>

Radio Jackie (Kingston-upon-Thames FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al100669.doc>

Radio X (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000196.doc>

Smooth Radio (Greater London FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al000039.doc>

Sunrise Radio (Greater London AM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al100581.doc>

Time 107.5 (Havering FM)

<http://www.ofcom.org.uk/static/radiolicensing/analogue/formats/al100803.doc>

Community radio stations

Asian Star Radio (Slough FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000067.pdf>

Desi Radio (Southall AM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000061.pdf>

Flex FM (Wandsworth FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101737.pdf>

Gateway 97.8 (Basildon FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000218.pdf>

Hayes FM

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000073.pdf>

Insanity Radio (Egham FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000217.pdf>

Maritime Radio (Greenwich FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101734.pdf>

Nomad Radio (Hammersmith & Fulham FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101743.pdf>

NuSound Radio (Newham FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000069.pdf>

Phoenix FM (Brentwood FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000075.pdf>

Reprezent 107.3 (Lewisham FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000224.pdf>

Resonance FM (Central London FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000060.pdf>

Rinse FM (Inner London FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000225.pdf>

Revive FM (Newham FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr101746.pdf>

The Beat (Harlesdon FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000068.pdf>

Vibe 107.6 (Watford FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000216.pdf>

Westside Radio (Southall FM)

<http://www.ofcom.org.uk/static/radiolicensing/Community/commitments/cr000072.pdf>