

Samsung Electronics

Additional comments:

A response to Q7.5 only.

Question 7.1: Do you agree that it is best to seek to establish MitCo in advance of the auction for later transferral to 800 MHz licensees?:

No response

Question 7.2: Do you agree with our initial views on MitCo's constitution and governance?:

No response

Question 7.3: Do you have any views on the proposed approach to the Supervisory Board.:

No response

Question 7.4: We propose that the 50 gain share be split between 800 MHz licensees based on the volume of spectrum they hold in the 800 MHz band. Do you have any comments on this proposal?:

No response

Question 7.5: Are the information parameters defined above and in Annex 5 sufficient to allow MitCo to accurately and reliably forecast the scale and scope of households affected by DTT interference?:

Samsung broadly supports the importance given by Ofcom to ensuring that DTT viewers continue to enjoy interference free access to DTT services as 800MHz mobile services are rolled out. Samsung believes it is vital that all consumers are properly informed with a balanced message on the opportunities that the new mobile services bring and the potential for interference whilst these services are rolled out. In particular Samsung notes the proposal for MitCo to inform DTT consumers that are predicted (by the planning tool) to be in an area at risk from interference but feels there are two points of concern:

- 1) Samsung believes that if there is some uncertainty associated with the prediction method there may be some consumers affected by interference outside the predicted areas. Samsung would be concerned if these consumers were left without support .
- 2) Samsung believes that some consumers may have limited understanding of their DTT installation or have difficulty in gaining full access to their DTT installation (e.g in communal antenna situations) which could lead to ineffective installation of mitigation filters. Samsung requests that the MitCo support procedures should be carefully defined to avoid leaving these customers without proper support.

Question 7.6: Do you agree the KPIs related to MitCo?s activities are appropriate and robust?:

No response

Question 7.7: Do you agree that the KPI for incentivising and measuring the proactive supply of DTT receiver filters to households affected by interference should be based on an assessment of the outcomes rather than the activities performed by MitCo?:

No response

Question 7.8: Do you agree with the approach we have outlined for incentivising KPI achievement and managing cases of non-compliance with KPIs?:

No response

Question 7.9: Do you agree with our proposed approach for managing MitCo?s performance against other elements of service delivery that are not captured by KPIs?:

No response

Question 7.10: Do you think a hard or soft limit should be set in relation to platform changes? Do you have any other comments in relation to the platform change cap?:

No response

Question 7.11: Do you agree with the requirements we propose to place on licensees to address interference after MitCo closes?:

No response

Question 8.1: Do you have any views on the nature or detail of the requirements we propose may be necessary as set out in this Section?:

No response