Q1 Do you agree with Ofcom's view that the proposed non-emergency healthcare service represents a justified use of a three-digit number? Please give reasons for your views. :

Yes. It needs to be simple enough to divert callers away from 112/999

## Q2 Do you agree with the DHs view that:

A) a three-digit number is the best choice for the proposed service and B) of the three-digit numbers available, 111 is the best option?

## Please give reasons for your views.:

Yes / Yes. It's memorable and is not likely to be written down by people nor need to be advertised heavily (like the commercial 118XXX services)

## Q3 What are your views on the tariff options selected by the DH? :

It should be free to call from all phones / mobiles. Otherwise people will be tempted to call 112/999 instead.

Q4 Do you have any comments on the proposed notification of modification to the Numbering Condition in Annex 8 of this document:

No.