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## **Fever FM**

### Request to change Key Commitments

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#### **CONSULTATION:**

Publication Date: 16 March 2018

Closing Date for Responses: 13 April 2018

## About this document

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Radio Asian Fever CIC (broadcasting as Fever FM), which holds a FM community radio licence for Leeds, has made a request to change its 'Key Commitments'. The proposed change, if approved, would enable Fever FM to focus entirely upon religious and cultural programming during periods of religious significance and cultural celebration.

The Key Commitments form part of the station's Broadcasting Act licence. They describe the character of service, together with an outline of the required programme service, social gain objectives, access and participation, and accountability to the target community.

A request for a change to the Key Commitments can only be approved by Ofcom if it satisfies at least one of five criteria set out in the Broadcasting Act 1990. Since, in our view, the potential change would substantially alter the character of Fever FM's service, we are required by statute to consult on the request.

The consultation closes on at 5pm on 13 April 2018.

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# 1. Details and background information

- 1.1 Ofcom has received a change request from Radio Asian Fever CIC ('RAF'), which holds an FM community radio licence for Leeds, regarding its service 'Fever FM'. RAF's target community is currently defined in its licence as: "...for the South Asian communities of Leeds. It offers training, a platform for the target community to air its views and concerns, and acts as a springboard for local talent. It promotes health, education, training and employment opportunities to empower members of the community, including young people and women."
- 1.2 RAF has submitted a request to make a change to the description of the character of service contained in its Key Commitments.
- 1.3 The current Key Commitments are at Annex 6. They can also be viewed on the Ofcom website here:  
<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr0000031.pdf>
- 1.4 A copy of RAF's Key Commitments change request is available at Annex 5.
- 1.5 To see the proposed changes in effect, a version of RAF's Key Commitments using 'track changes' (i.e. showing what RAF has asked to be removed) is at Annex 7.

## Statutory framework and considerations

- 1.6 Community radio services are licensed under the terms of three different pieces of legislation: the Community Radio Order 2004 (as amended by the Community Radio (Amendment) Orders of 2010 and 2015), and the Communications Act 2003 and Broadcasting Act 1990 as amended by the three aforementioned Orders ('the legislation'). The legislation sets out requirements that must be met for radio services to qualify as 'community radio services', including that such services are non-profit-distributing, are provided for a target community, deliver social gain objectives, invite access and participation in the service, and are accountable to the target community.
- 1.7 Section 106(1) of the Broadcasting Act 1990 (as modified by Community Radio Order 2004) requires that community radio licences include such conditions as appear to Ofcom to be appropriate for securing that the character of the licensed service (as proposed by the licence holder when making its application) is maintained during the period for which the licence is in force.
- 1.8 The way section 106(1) applies in practice is that when a prospective licence holder applies for a community radio licence, it must set out its proposals as to the character of the service it intends to provide. Those proposals are summarised in what is known as a 'Key Commitments' document, which then forms the basis for the terms and conditions contained in the licence regarding the 'description of character of service' and its delivery. Such terms and conditions are agreed with each licence-holder (or 'licensee') before the station starts broadcasting.
- 1.9 The Key Commitments document includes:

- a description of the character of service (outlining the target audience and the station's aims);
- a description of the programme service;
- social gain objectives (the mandatory social gain requirements set out in the legislation, and any other social gain objectives of the service);
- access and participation arrangements; and
- mechanisms to ensure accountability to the target community.

1.10 In determining the licence conditions that should be included in a licence under section 106(1) of the Broadcasting Act 1990 (as modified), section 106(1A) provides that Ofcom may, in particular, include conditions that enable it to consent to a *“departure from the character of the licensed service”* (or, in other words, the Key Commitments) should a licence holder subsequently request such a change. Licence Condition 2(5), contained in Part 2 of the Schedule to each community radio Broadcasting Act licence, makes provision for subsequent changes to a licensee's Key Commitments. Before Ofcom can give its consent, it must be satisfied that one of a number of statutory criteria has been fulfilled (as set out in further detail below). However, the legislation also gives Ofcom discretion not to consent to a proposed change, even if one of these criteria is satisfied.

1.11 Under section 106(1A) of the Broadcasting Act 1990 (as modified by the Community Radio Order 2004), Ofcom may consent to a change to Key Commitments only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

*that the departure would not substantially alter the character of service* (section 106(1A)(a));

*that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons comprising the relevant community* (section 106(1A)(b));

*that there is evidence that, among persons comprising that community, there is a significant demand for, or significant support for, the change that would result from the departure* (section 106(1A)(d));

*that the departure would not be prejudicial to the access by members of that community to the facilities used for the provision of the service and for training in the use of those facilities* (section 106(1A)(e)); or

*that the departure would not be prejudicial to the delivery of social gain resulting from the provision of the service provided under that licence* (section 106(1A)(f)).

1.12 The legislation refers to changes to the 'character of service'. We consider that this should include everything that is set out in each service's Key Commitments section of its licence (i.e. this goes beyond the section in the Key Commitments document entitled 'description of character of service' to encompass the entirety of the Key Commitments annex to the licence).

Even if Ofcom is of the opinion that the proposed changes satisfy one or more of the statutory criteria above, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed changes. The additional criteria

to which Ofcom will have regard when exercising this discretion can be found at:

[https://www.ofcom.org.uk/data/assets/pdf\\_file/0017/31913/kc-changes-guidance.pdf](https://www.ofcom.org.uk/data/assets/pdf_file/0017/31913/kc-changes-guidance.pdf)

- 1.13 It is Ofcom's view that the changes proposed by RAF are substantial. This is because, during times of significant religious significance or cultural celebration, such as Ramadan or Christmas, the station would be able to broadcast entirely religious programming aimed at specific communities. As a result, we do not consider that RAF's request meets criterion (a) – that the departure would not substantially alter the character of service. Therefore, in accordance with section 106ZA of the Broadcasting Act 1990, we are consulting on the request.
- 1.14 When considering whether criterion (b) is satisfied (the change would not narrow the range of programmes available by way of relevant independent radio services to persons comprising the relevant community), neither local DAB services nor BBC services 'count' as relevant independent radio services. The relevant independent radio services are those local analogue commercial and community stations which operate in the area, which are listed at Annex 8.
- 1.15 The Key Commitments change request submitted by RAF is at Annex 5. It includes arguments that
- the proposed changes would not substantially alter the character of service that the station currently provides to persons comprising the relevant community and therefore criterion (a) (of section 106(1A)); is satisfied;
  - the proposed changes to the output would not narrow the range of programmes available by way of independent radio services to persons comprising the relevant community and therefore criterion (b) (of section 106(1A)); is satisfied;
  - there is evidence that, amongst persons comprising the relevant community, there is demand and support for the proposed changes, and that therefore criterion (d) (of section 106(1A)); is satisfied;
  - the proposed changes are not prejudicial to access to, and training in the use of, the service's facilities, and that therefore criterion (e) (of section 106(1A)) is satisfied;
  - the proposed changes would not be prejudicial to the delivery of social gain resulting from the provision of the service, and that therefore criterion (f) (of section 106(1A)) is satisfied.
- 1.16 We are seeking views on the request, having particular regard to the criteria set out in Section 106(1A) (b), (d), (e) and (f) of the Broadcasting Act 1990 (as modified).

# A1. Responding to this consultation

## How to respond

- A1.1 Ofcom would like to receive views and comments on the issues raised in this document, by 5pm on 13 April, 2018.
- A1.2 <https://www.ofcom.org.uk/consultations-and-statements/category-3/fever-fm-key-commitments>. You can return this by email or post to the address provided in the response form.
- A1.3 If your response is a large file, or has supporting charts, tables or other data, please email it to [community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk), as an attachment in Microsoft Word format, together with the cover sheet (<https://www.ofcom.org.uk/consultations-and-statements/consultation-response-coversheet>).
- A1.4 Responses may alternatively be posted to the address below, marked with the title of the consultation:
- Joseph Powell  
Broadcast Licensing Team (Community Radio)  
Ofcom  
125 Princes Street  
Edinburgh  
EH2 4AD
- A1.5 We do not need a paper copy of your response in addition to an electronic version. We will acknowledge receipt if your response is submitted via the online web form, but not otherwise.
- A1.6 You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- A1.7 It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex 4. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.
- A1.8 If you want to discuss the issues and questions raised in this consultation, please contact Joseph Powell on 020 7695 3525, or by email to [community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk)

## Confidentiality

- A1.9 Consultations are more effective if we publish the responses before the consultation period closes. In particular, this can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that

everyone who is interested in an issue can see other respondents' views, we usually publish all responses on our website, [www.ofcom.org.uk](http://www.ofcom.org.uk), as soon as we receive them.

- A1.10 If you think your response should be kept confidential, please specify which part(s) this applies to, and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.
- A1.11 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.
- A1.12 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further at <https://www.ofcom.org.uk/about-ofcom/website/terms-of-use>.

## Next steps

- A1.13 Following this consultation period, Ofcom plans to publish a statement.
- A1.14 If you wish, you can register to receive mail updates alerting you to new Ofcom publications; for more details please see <https://www.ofcom.org.uk/about-ofcom/latest/email-updates>

## Ofcom's consultation processes

- A1.15 Ofcom aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex 2.
- A1.16 If you have any comments or suggestions on how we manage our consultations, please email us at [consult@ofcom.org.uk](mailto:consult@ofcom.org.uk). We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.17 If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact Steve Gettings, Ofcom's consultation champion:

Steve Gettings  
Ofcom  
Riverside House  
2a Southwark Bridge Road  
London SE1 9HA  
Email: [corporationsecretary@ofcom.org.uk](mailto:corporationsecretary@ofcom.org.uk)



## A2. Ofcom's consultation principles

**Ofcom has seven principles that it follows for every public written consultation:**

### **Before the consultation**

- A2.1      Wherever possible, we will hold informal talks with people and organisations before announcing a big consultation, to find out whether we are thinking along the right lines. If we do not have enough time to do this, we will hold an open meeting to explain our proposals, shortly after announcing the consultation.

### **During the consultation**

- A2.2      We will be clear about whom we are consulting, why, on what questions and for how long.
- A2.3      We will make the consultation document as short and simple as possible, with a summary of no more than two pages. We will try to make it as easy as possible for people to give us a written response. If the consultation is complicated, we may provide a short Plain English / Cymraeg Clir guide, to help smaller organisations or individuals who would not otherwise be able to spare the time to share their views.
- A2.4      We will consult for up to ten weeks, depending on the potential impact of our proposals.
- A2.5      A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- A2.6      If we are not able to follow any of these seven principles, we will explain why.

### **After the consultation**

- A2.7      We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish all the responses on our website as soon as we receive them. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

# A3. Consultation coversheet

## BASIC DETAILS

Consultation title:       RAF Key Commitments Change Request

To (Ofcom contact):

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

## CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing ☐

Name/contact details/job title ☐

Whole response ☐

Organisation ☐

Part of the response ☐

If there is no separate annex, which parts? \_\_\_\_\_

\_\_\_\_\_  
If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

## DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

## A4. Consultation questions

### Request to change Key Commitments

Question 1: Should Radio Asian Fever CIC be permitted to make its proposed changes to the Key Commitments of Fever FM, with particular regard to the statutory criteria set out in Section 1 of this consultation document? (Section 106 (1A) of the 1990 Broadcasting Act, as modified by Community Radio Order 2004).

## A5. Key Commitments change request form

### Key commitments change request form

<b>Community radio station name:</b>	Fever FM
<b>Licence number:</b>	CR000031
<b>Licensee (company name):</b>	Radio Asian Fever CIC
<b>Contact name:</b>	Jabbar Karim
<b>Date of request:</b>	11th September 2017

#### Details of requested change(s) to key commitments

A community radio operator may apply to Ofcom to have the station's key commitments amended.

Please complete the table overleaf by including your current commitment in the left hand column and your proposed revised commitment in the centre column. In the right hand column please give a brief explanation as to why you wish to make each change.

We also require you to complete a second table which asks you to explain your proposed changes with reference to the statutory framework.

If you do not provide an explanation for your proposed changes and a completed comparison table, Ofcom cannot consider a key commitments change.

Please complete this form and return it to: [community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk)

<b>Existing commitment (as in your published key commitments)</b>  Please only include one commitment change per row, and add more rows as necessary into the table.	<b>Proposed revised/new key commitment</b>	<b>Reason for proposed change</b>
Music. The main types of music broadcast over the course of each week are: Bollywood, Lollywood, Indian and Pakistani folk (Punjabi), Bhangra, and Asian Fusion Music.	Music. The main types of music broadcast are: Bollywood, Lollywood, Indian and Pakistani folk (Punjabi), Bhangra, and Asian Fusion Music. During religious and cultural periods/dates, the musical output may change to spiritual and relevant tracks only.	To ensure we are able to continue to deliver religious and cultural programmes with relevant and spiritual tracks at times of religious significance especially for members of the Muslim, Hindu, Sikh and Christian faiths and avoid being in breach of our existing music commitment.
Speech. The main types of speech output broadcast over the course of each week are: debates and discussions, interviews, news (local, national and some international), community news and information. There is some religious and cultural programming at times of religious significance and cultural celebration.	Speech. The main types of speech output broadcast are: debates and discussions, interviews, news (local, national and some international), community news and information. During times of religious significance and cultural celebration, the speech output may be restricted to religious and cultural programming only.	To ensure we are able to continue in delivering religious and cultural programmes for the local community, as we have for the last ten years delivering special educational and informative programmes for Diwali, Vahsakh, Ramadan, Christmas and Easter.
The service provides original output for a minimum of 15 hours per day	The service provides original output for a minimum of 91 hours per week	Due to local demand on various days we would like to re-broadcast our most popular programmes and avoid being in breach of our existing original output commitment.

## Statutory requirements

Under section 106(1A)(a)-(f) of the Broadcasting Act 1990 (as amended and modified<sup>1</sup>) Ofcom must be satisfied that your proposed changes **meet at least one of the criteria referred to below**.

Please indicate which of these criteria you believe your proposed changes satisfy by deleting YES or NO as applicable, and provide an explanation for why you consider a particular criterion is met in the relevant box. You should note that even if Ofcom is of the opinion that your explanation of your proposed changes meets one or more of these criteria, there may still be reasons why Ofcom is unable to consent to the change. When explaining your proposed changes, it is not enough to state that you believe one of the criteria is met. You must also demonstrate *why* you consider that at least one of these criteria is met.

In particular, if Ofcom is not satisfied that the changes would not substantially alter the character of the service (criterion (a) below), Ofcom cannot consent to the change without consulting on your proposals.<sup>2</sup> If this is the case, we will contact you to confirm that you are happy for us to consult on your proposed changes, and whether you wish to make any changes to your request in light of the need to make it public.

As part of our consideration of your request to make changes to your key commitments, we require applicants to provide an explanation for **at least one** of the criteria below.

(a) In your judgement would the proposed changes substantially alter the character of the service?	NO please explain why below
Each year for the past ten years we have delivered special religious and cultural programmes on the relevant religious dates for the local community and with great success. As licensed the programmes are delivered in community languages and English, the character of the service would remain exactly the same as before.	
(b) Do you consider that the proposed changes would narrow the range of programmes available by way of relevant independent radio services to persons comprising the relevant community?	NO please explain why below
The programming will still be as varied, with a range of talk shows, interviews, musical shows and children's/family shows. However the programmes will be couched in the relevant spiritual/religious context during specific festival periods/dates for various faith groups including Christian, Muslim, Hindu, and Sikh communities.	
(c) Do you believe that there is evidence that, amongst persons comprising that community, there is a significant demand for, or significant support for, the changes that you have proposed?	YES please explain why below

<sup>1</sup> As amended by sections 312 and 313 of the Communications Act 2003 and modified by the Community Radio Order 2004

<sup>2</sup> Ofcom may approve a change under any of criteria (b), (c), (d) and (e) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

We have delivered religious and cultural programmes on significant dates throughout the year for the South Asian Community, with the help and support of the local Church, Mosques, Temple and Gurdwara, our audience have shown their support through participation and acknowledged our efforts to create a more cohesive community through friendships and respect of each other's religion. We have a huge demand for the religious dates by the local community to be involved in, and we have been successful in training volunteers to deliver religious programmes for another religion – Hindu and Christian presenters delivering programmes in Ramadan for a Muslim audience, and Muslim presenters delivering programmes for Diwali, Vahsakhi, Christmas and Easter, also Christian Pastor delivering programmes to highlight the similarities of the Abrahamic religions thus showing we have more in common than differences.

Delivering these programmes has become a norm for us, and is expected by our listeners and religious groups.

(d) Do you consider that your proposed changes would be prejudicial to the access by members of that community to the facilities used for the provision of the service and for training in the use of those facilities?

NO  
please explain why below

All members of the community are invited to train and use our facilities irrespective of religious dates/programmes. We have a vast team comprising of Muslims, Hindu, Sikh and Christian who are all on hand to assist at all times of the year. As previously stated, we welcome input from – and use of our facilities by – people of all faiths (and none) at all times, and this would not change.

(e) Do you consider that the proposed changes would be prejudicial to the delivery of social gain resulting from the provision of the service provided under your licence?

NO  
please explain why below

Building bridges between different faith and cultural groups is part of our key commitments. At times of religious significance, our ability to do this is actually enhanced because it allows us to focus our attentions on one particular faith group, and the shared values and principles it espouses. For example, during our Ramadan programming, people not of Muslim backgrounds will learn about the religion. At Christmas time, our programming helps us promote cohesion between the Christian community and other communities. The same applies at Diwali, Vahsakhi, Holi, Navratri, Easter, Eid Milaad Ul Nabi, etc. Homing in on relevant religious and cultural festivals at the appropriate times aids us even better in our mission to unite communities and promote mutual understanding.

Furthermore, by broadcasting religious programmes we are also able reach out to new audiences, ie, members of the community who would not ordinarily listen to music-based programmes due to their beliefs. However when we broadcast religious programmes, we are able to use that opportunity to also relay local information such as facilities and services available from the local authority, the Police, NHS, training and employment opportunities. We are therefore able to reach out even more to people who are potentially marginalised or isolated for a variety of reasons.

**Please set out below any additional information and/or evidence you wish to provide in support of your proposed changes.**

In particular, you may wish to outline how you think your proposed change(s) fit(s) within Ofcom's published guidance on changes to key commitments

([https://www.ofcom.org.uk/\\_data/assets/pdf\\_file/0017/31913/kc-changes-guidance.pdf](https://www.ofcom.org.uk/_data/assets/pdf_file/0017/31913/kc-changes-guidance.pdf))

We believe our proposed changes are relatively minor in nature, but they still fit completely with Ofcom's 'changes to key commitments' guidance.

We believe the changes, if adopted, will streamline and simplify our community radio licence further, acknowledging the importance of religiously and culturally sensitive programming but still allowing us to provide every one of our listeners with the same quality of service.

The character of our service - and the nature and output of our programming - would not change at all. For the last 10 years, we have provided religiously appropriate programming at relevant times for a variety of faiths. However the focus has always been to serve ALL faith groups and communities, and use the appropriate date/festival to promote understanding, cohesion and education.

There would still be a huge variety of programming, covering the spectrum of entertainment, music, family shows, children's shows and talk shows, but - at the appropriate dates only - they would be couched in the relevant faith/cultural background.

So, for example, a period of Vahsakhi special programming may include 100 per cent output appropriate to that festival/religious. The same would apply to Muslim, Christian and Hindu festivals. These are the groups that form almost 100 per cent of our total listenership.

In 2007 we conducted our own survey among our listeners, asking them what percentage of faith-based programming they would like to hear at appropriate times of the year, and 99 percent of respondents opted for 100 percent.

These minor changes to our key commitments would, we believe, help us even MORE to achieve our overall aims of community cohesion, bridge building and the desire to educate, entertain and inform our audience, whatever background they may come from.

Amended July 2013



## A6. Fever FM's Key Commitments

Licence number: CR000031

Service name	Fever FM
Licence area	Harehills, Leeds (as shown in the licensed coverage area map)
Frequency	107.3 MHz

### Description of character of service

Fever FM is for the South Asian communities of Leeds. It offers training, a platform for the target community to air its views and concerns, and acts as a springboard for local talent. It promotes health, education, training and employment opportunities to empower members of the community, including young people and women.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Bollywood, Lollywood, Indian and Pakistani folk (Punjabi), Bhangra, and Asian Fusion Music.
- Speech. The main types of speech output broadcast over the course of each week are: debates and discussions, interviews, news (local, national and some international), community news and information. There is some religious and cultural programming at times of religious significance and cultural celebration.
- Over the course of each week, programming is broadcast in a multilingual format, including Urdu, Punjabi, Mirpuri and English, as well as other secondary languages.
- The service provides original output<sup>3</sup> for a minimum of 15 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

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<sup>3</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

## A7. Fever FM's Key Commitments showing proposed changes

Licence number: CR000031

Service name	Fever FM
Licence area	Harehills, Leeds (as shown in the licensed coverage area map)
Frequency	107.3 MHz

### Description of character of service

Fever FM is for the South Asian communities of Leeds. It offers training, a platform for the target community to air its views and concerns, and acts as a springboard for local talent. It promotes health, education, training and employment opportunities to empower members of the community, including young people and women.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Bollywood, Lollywood, Indian and Pakistani folk (Punjabi), Bhangra, and Asian Fusion Music. **During religious and cultural periods/dates, the musical output may change to spiritual and relevant tracks only.**
- Speech. The main types of speech output broadcast over the course of each week are: debates and discussions, interviews, news (local, national and some international), community news and information. ~~There is some~~ **During religious and cultural programming at times of religious significance and cultural celebration, the speech output may be restricted to religious and cultural programming only.**
- Over the course of each week, programming is broadcast in a multilingual format, including Urdu, Punjabi, Mirpuri and English, as well as other secondary languages.
- The service provides original output<sup>4</sup> for a minimum of ~~15~~ **91** hours per ~~day~~ **week**.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

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<sup>4</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

The service has mechanisms in place to ensure it is accountable to its target community.

## A8. Other analogue commercial and community radio stations in the Leeds area

### Commercial radio stations

Radio Aire: <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000004ba1radioaire.htm>

Radio Aire 2: <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000003ba2radioaire2.htm>

Capital FM (Yorkshire) <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000190ba4capitalfm.htm>

Heart (South & West Yorkshire) <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000269ba4heart.htm>

### Community radio stations

Akash Radio Leeds:

<http://static.ofcom.org.uk/static/radiolicensing/Community/commitments/cr100143.pdf>

For this consultation, no other relevant local commercial or community radio services are considered to be within Radio Asian Fever CIC licensed area. However, it is recognised that due to the nature of the propagation of radio waves, the signals of other of neighbouring radio services may be audible in the Leeds area.