
Evidence of past electoral support and evidence of current support ahead of the various elections taking place on 2 May 2019

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1. Overview

On 2 May 2019 there will be local (and mayoral¹) elections in some parts of England as well as local elections in Northern Ireland. As an aid to broadcasters, we are publishing a digest of evidence of past electoral support (i.e. election results) and evidence of current support (in the form of opinion polls).

What we are including in this document

This document is an updated version of the digests of evidence of past electoral support and current support we published ahead of the various elections in May and June 2017 and May 2018.

This digest provides a range of information to assist broadcasters when they are making: editorial decisions about election coverage during the election period² under Section Six³ of the Broadcasting Code (“the Code”); and decisions about allocation of party election broadcasts (“PEBs”) under Ofcom’s rules on Party Political and Referendum Broadcasts (“the PPRB Rules”)⁴. However, this digest does not attempt to be an exhaustive compendium of all currently relevant electoral evidence. Broadcasters should also take account of other relevant information when making decisions in the area of elections. For example, broadcasters should take account of relevant past electoral support and/or current support for parties and candidates in particular constituencies and electoral areas, when making editorial decisions in relation to coverage of electoral contests in those geographical areas.

- 1.1 On 9 March 2017, Ofcom published its Statement⁵ amending its rules in the areas of due impartiality, due accuracy, elections and referendums (“the Statement”). In the Statement, we set out our decision to remove the concept of larger parties from Section Six of the Code and the PPRB Rules and to replace it with a requirement on broadcasters to take election-related editorial decisions and decisions about allocations of PEBs and party political broadcasts (“PPBs”) by reference to evidence of past electoral support and/or current support. Since the Statement, as an aid to broadcasters, we published, ahead of: the various elections that took place on 4 May 2017; the General Election that took place on 8 June 2017; and the various elections that took place on 3 May 2018, digests of evidence of past electoral support (i.e. election results) and evidence of current support (in the form of opinion polls).
- 1.2 As in the Statement, we consider it would be helpful to set out factors Ofcom takes into account in weighing different types of evidence when taking decisions in the area of

¹ In Bedford, Copeland, Leicester, Mansfield, Middlesbrough and North of Tyne region.

² In relation to the local and mayoral elections taking place on 2 May 2019, the rules in Section Six of the Code will apply when the “election period” commences, which will be 26 March 2019.

³ See <https://www.ofcom.org.uk/tv-radio-and-on-demand/broadcast-codes/broadcast-code/section-six-elections-referendums>

⁴ See https://www.ofcom.org.uk/data/assets/pdf_file/0035/99188/pprb-rules-march-2017.pdf

⁵ See https://www.ofcom.org.uk/data/assets/pdf_file/0030/98148/Due-impartiality-and-elections-statement.pdf

elections. These factors reflect the approach we have taken to complaints and in our previous reviews of the list of larger parties:

- we place greater weight on the actual performance of a political party in elections over opinion poll data. This reflects the fact that electoral performance is a measure of how voters have actually exercised their democratic choice. This compares with the greater uncertainty associated with support in opinion polls, which may not translate into votes or seats at an election;
- in considering past electoral support, we take into account factors such as the electoral performance of parties (including the numbers of elected candidates and overall percentage of vote received) in the previous set of corresponding elections over at least two electoral cycles;
- we also take into account performance in other relevant past elections being contested at the same time, as well as performance in past elections not being contested at a given time;
- we take into account the electoral performance of parties over at least two electoral cycles when considering performance in any given type of elections. However, we place less weight on the evidence of electoral performance two or more electoral cycles ago given the historical nature of this evidence;
- where relevant we consider evidence in relation to the different devolved nations of the UK;
- whilst putting less weight on levels of current support as opposed to actual performance, we put weight on evidence of current support that is objective and measurable. One type of objective and measurable evidence of current support is opinion poll data, where it is available. There may be other types of evidence of current support but in considering such evidence we would take into account the consistency and objectivity of each type of evidence; and
- our intention is always to undertake a balanced assessment having regard to the totality of relevant evidence.

1.3 In Section Two we lay out evidence of past electoral support in the form of past election results, which includes the performance, over two election cycles, of political parties across the nations of the UK in: English local, and where relevant mayoral, elections; Northern Ireland local elections; and other significant elections which are not being contested on 2 May 2019.

1.4 While it is open to broadcasters to make reference to the digest in helping to frame their decisions in relation to what we anticipate to be the relatively few elections that might occur later in the year, it might be necessary for broadcasters to assess any more recent evidence that may be relevant.

- 1.5 In Section Three we lay out evidence of current support for the political parties across England, Wales, Scotland and Northern Ireland in the form of opinion polling data since 3 May 2018.

Guidance on the PPRB Rules on scheduling

- 1.6 As set out in the Statement, we decided to simplify the scheduling requirements in Rules 25 and 26 of our PPRB Rules⁶. However, we expect broadcasters to make scheduling decisions in a fair and consistent manner having regard to evidence of past electoral and current support. We will therefore expect broadcasters to continue to allocate PEBs and PPBs to parties with higher levels of past electoral and current support at times which are likely to attract higher rather than lower numbers of viewers and listeners. We will also expect broadcasters to ensure that different parties are allocated PEBs and PPBs at different times in the schedule, in order to ensure the various parties' messages reach the widest possible audience. In particular, if a broadcaster consistently allocated PEBs and PPBs to a particular party at times attracting the lowest audiences, we would view this as potentially raising issues with that broadcaster's preservation of due impartiality during an election period, and would take action accordingly.

⁶ Rule 25 states: "PEBs, PPBs and RCBs on television must be carried between 5.30pm and 11.30pm".
Rule 26 states: "PEBs and RCBs on radio must be carried between 6.00am and 10.00pm".

2. Evidence of past electoral support

Previous results of elections being contested in 2019

English local elections

2.1 Figure 1 sets out figures collated by the Elections Centre, Plymouth University, of the numbers of seats won and share of the popular vote achieved by the various political parties for English local elections in recent years including: the past two cycles of English local elections in terms of sequential years (2017 and 2018); and the last two elections when the seats being contested in May 2019 were last contested (2011 and 2015).

Figure 1: Numbers of seats and share of vote at English local elections 2011 to 2018

	Cons	Lab	Lib-Dem.	UKIP	Green	Others/Ind
2011	5,113 37.8%	2,461 31.6%	1,099 16.1%	8 2.4%	79 3.6%	700 8.5%
2012	786 27.5%	1,189 43.1%	288 14.1%	7 4.4%	26 4.2%	116 6.7%
2013	1,117 34.6%	538 21.2%	352 13.9%	147 19.9%	22 3.6%	186 6.8%
2014	2,124 25.9%	1,366 35.8%	429 11.1%	163 15.7%	38 6.6%	146 5.1%
2015	5,540 35.8%	2,292 28.4%	661 10.3%	201 12.8%	84 6.5%	562 6.2%
2016	841 27.0%	1,325 38.9%	380 12.8%	59 10.9%	45 6.0%	120 4.6%
2017	1,439 46.6%	417 20.0%	315 18.0%	1 4.7%	20 4.4%	178 6.4%
2018	1,331 31.8%	2,352 41.2%	539 14.0%	3 1.3%	40 6.7%	146 5.1%

Source: The Elections Centre, Plymouth University

English mayoral elections

2.2 Mayoral elections are due to take place in May 2019 in England for the mayoralities of: Bedford, Copeland, Leicester, Mansfield, Middlesbrough and North of Tyne region.

2.3 Figure 2 sets out the winning party and the share of the first preference vote achieved by the various political parties in the past two cycles of the mayoral elections being contested. (The North of Tyne region mayoral election is being contested for the first time on 2 May 2019).

Figure 2: Number of mayoralties and share of vote at mayoral elections in 2011 and 2015

	Cons	Lab	Lib-Dem.	UKIP	Green	Others/Ind
Bedford						
2011	0 33.0%	0 21.1%	1 37.7%	N/A	0 2.3%	0 5.9%
2015	0 24.1%	0 19.8%	1 31.4%	0 8.8%	N/A	0 16.0%
Copeland						
2011	N/A	N/A	N/A	N/A	N/A	N/A
2015	0 29.5%	0 39.9%	N/A	N/A	N/A	1 30.5%
Leicester						
2011	0 11.4%	1 55.3%	0 7.1%	0 2.6%	0 4.1%	0 18.5%
2015	0 18.6%	1 54.6%	0 6.3%	0 9.6%	0 6.6%	0 4.3%
Mansfield						
2011	0 7.6%	0 40.4%	0 6.3%	0 8.2%	N/A	1 37.6%
2015	N/A	0 37.9%	N/A	N/A	N/A	1 58.7%
Middlesbrough						
2011	0 8.4%	0 32.1%	0 9.2%	N/A	N/A	1 50.4%
2015	0 7.8%	1 33.8%	N/A	N/A	N/A	0 58.4%

Source: Local authorities websites

Northern Ireland local elections

2.4 Figure 3 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of the Northern Ireland local elections.

Figure 3: Number of seats and share of vote at Northern Ireland local elections in 2011 and 2014

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
2011	175 27.2%	138 24.8%	87 15.0%	99 15.2%	44 7.4%	6 2.0%	3 1.0%	1 0.4%	28 7.0%
2014	130 23.1%	105 24.1%	66 13.6%	88 16.2%	32 6.7%	13 4.5%	4 0.9%	3 1.4%	6 9.5%

Source: BBC

Previous results of other significant elections which are not being contested in 2019

2.5 Figures 4 to 17 set out the number of seats won and share of the popular vote achieved by the various political parties in a range of other significant elections which are not being contested in May 2019.

UK General Elections

2.6 Figure 4 sets out the number of seats won and share of the popular vote achieved by the various political parties for the last two General Elections in England, Wales and Scotland.

Figure 4: Number of seats and share of vote at General Elections in 2015 and 2017 (England, Wales and Scotland)

	Cons	Lab	Lib-Dem	SNP	Plaid Cymru	UKIP	Green ⁷	Others /Ind
2015								
England	318 40.9%	206 31.6%	6 8.2%	N/A	N/A	1 14.1%	1 4.2%	1 1.0%
Wales	11 27.2%	25 36.9%	1 6.5%	N/A	3 12.1%	0 13.5%	0 2.6%	0 1.0%
Scotland	1 14.9%	1 24.3%	1 7.5%	56 50.0%	N/A	0 1.6%	0 1.3%	0 0.4%
2017								
England	296 45.4%	227 41.9%	8 7.8%	N/A	N/A	0 2.1%	1 1.9%	1 0.9%
Wales	8 33.6%	28 48.9%	0 4.5%	N/A	4 10.4%	0 2.0%	0 0.3%	0 0.2%
Scotland	13 28.6%	7 27.1%	4 6.8%	35 36.9%	N/A	0 0.2%	0 0.2%	0 0.3%

Source: BBC and House of Commons Library

2.7 Figure 5 sets out the number of seats won and share of the popular vote achieved by the various political parties for the last two General Elections in Northern Ireland.

⁷ And Scottish Green Party.

Figure 5: Number of seats and share of vote at General Elections in 2015 and 2017 (Northern Ireland)

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
2015	8	4	3	2	0	0	0	0	1
	25.7%	24.5%	13.9%	16.0%	8.6%	2.3%	2.6%	1.0%	5.4%
2017	10	7	0	0	0	0	0	0	1
	36.0%	29.4%	11.7%	10.3%	7.9%	0.4%	N/A	0.9%	3.2%

Source: BBC and House of Commons Library

2.8 Figures 6 and 7 sets out the number of seats won and share of the popular vote achieved by the various political parties for the two Westminster by-elections (in England and Northern Ireland)⁸ since the 2017 General Election

Figure 6: Winning party and share of vote in the one Westminster by-election⁹ that has taken place in England since the 2017 General Election

	Cons	Lab	Lib-Dem.	UKIP	Green	Others/Ind
Lewisham East	0	1	0	0	0	0
	14.4%	50.2%	24.6%	1.7%	3.6%	5.6%

Source: Local authority website

Figure 7: Winning party and share of vote in the one Westminster by-election¹⁰ that has taken place in Northern Ireland since the 2017 General Election

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
West Tyrone	0	1	0	0	0	0	0	0	0
	23.9%	46.7%	17.9%	8.3%	3.2%	N/A	N/A	N/A	N/A

Source: Local authority website

European Parliamentary elections

2.9 Figure 8 sets out the number of seats won and share of the popular vote achieved by the various political parties in the past two cycles of European Parliamentary elections in England, Wales and Scotland.

⁸ No by-elections have taken place in Wales and Scotland since the 2017 General Election

⁹ Lewisham East on 14 June 2018.

¹⁰ West Tyrone on 3 May 2018.

Figure 8: Number of seats and share of vote at the 2009 and 2014 European Parliamentary elections – England, Wales and Scotland

	Cons	Lab	Lib-Dem	SNP	Plaid Cymru	UKIP	Green	Others /Ind
2009								
England	23 29.0%	10 15.1%	10 14.1%	N/A	N/A	12 17.6%	2 8.9%	2 15.3% ¹¹
Wales	1 21.2%	1 20.3%	0 10.7%	N/A	1 18.5%	1 12.8%	0 5.6%	0 10.9% ¹²
Scotland	1 16.8%	2 20.8%	1 11.5%	2 29.1%	N/A	0 5.2%	0 7.3%	0 9.3%
Great Britain	25 27.7%	13 15.7%	11 13.7%	2 2.1%	1 0.8%	13 16.5%	2 8.6%	2 14.9%
2014								
England	17 24.9%	17 25.2%	1 7.0%	N/A	N/A	22 29.2%	3 8.0%	0 4.5%
Wales	1 17.4%	1 28.1%	0 3.9%	N/A	1 15.3%	1 27.6%	0 4.5%	0 2.1%
Scotland	1 17.2%	2 25.9%	0 7.1%	2 29.0%	N/A	1 10.5%	0 8.1%	0 1.5%
Great Britain	19 23.9%	20 25.4%	1 6.9%	2 2.5%	1 0.7%	24 27.5%	3 7.9%	0 5.2%

Source: BBC and House of Commons Library

2.10 Figure 9 sets out the number of seats won and share of the popular vote achieved by the various political parties for the past two cycles of European Parliamentary elections in Northern Ireland.

Figure 9: Number of seats and share of vote at the 2009 and 2014 European Parliamentary elections – Northern Ireland

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
2009	1 18.2%	1 26.0%	0 16.2%	1 17.1%	0 5.5%	0 13.7%	0 3.3%	N/A	N/A
2014	1 20.9%	1 25.5%	0 13.0%	1 13.3%	0 7.1%	0 12.1%	0 1.7%	0 3.9%	0 2.5%

Source: BBC and House of Commons Library

London mayoral elections

2.11 Figure 10 sets out winning party and the share of the first preference vote achieved by the various political parties in the past two cycles of London mayoral elections.

¹¹ Including British National party: 6.6%.

¹² Including British National party: 5.4%.

Figure 10: Share of vote at London mayoral elections in 2012 and 2016

	Cons	Lab	Lib-Dem.	UKIP	Green	Others/Ind
2012	1 44.0%	0 40.3%	0 4.2%	0 2.0%	0 4.5%	0 5.1%
2016	0 35.0%	1 44.2%	0 4.6%	0 3.6%	0 5.8%	0 6.6%

Source: BBC

London Assembly elections

2.12 Figure 11 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of the London Assembly elections.

Figure 11: Numbers of seats and share of vote at London Assembly elections in 2012 and 2016

	Cons	Lab	Lib-Dem.	UKIP	Green	Others/Ind
2012						
Directly-elected	6 32.7%	8 42.3%	0 8.8%	0 4.3%	0 8.5%	0 3.4%
Regional list	3 32.0%	4 41.1%	2 6.8%	0 4.5%	2 8.5%	0 7.1%
2016						
Directly-elected	5 31.1%	9 43.5%	0 7.5%	0 7.6%	0 9.1%	0 1.2%
Regional list	3 29.2%	3 40.3%	1 6.3%	2 6.5%	2 8.0%	0 9.6%

Source: BBC

Police and Crime Commissioner (“PCC”) elections

2.13 Figure 12 sets out the numbers of PCC posts won and share of the popular vote achieved by the various political parties in the past two cycles of PCC elections.

Figure 12: Numbers of PCC posts and share of vote at PCC elections in 2012 and 2016

	Cons	Lab	Lib-Dem.	Plaid Cymru	UKIP	Green	Others /Ind
2012							
England	15 29.0%	12 30.3%	0 7.3%	N/A	0 7.4%	0 0.1%	10 23.9%
Wales	1 20.9%	1 42.1%	N/A	N/A	0 1.8%	N/A	2 35.3%
2016							
England	20 30.2%	13 34.3%	0 9.1%	N/A	0 14.8%	0 1.4%	3 7.8%
Wales	0 21.9%	2 34.1%	0 4.7%	2 23.7%	0 4.9%	N/A	0 10.7%

Source: House of Commons Library

Welsh Assembly elections

2.14 Figure 13 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of the Welsh Assembly elections.

Figure 13: Numbers of seats and share of vote at Welsh Assembly elections in 2011 and 2016

	Cons	Lab	Lib-Dem.	Plaid Cymru	UKIP	Green	Others /Ind
2011							
Directly-elected	6 25.0%	28 42.3%	1 10.6%	5 19.3%	N/A	0 0.2%	0 2.6%
Regional list	8 22.5%	2 36.9%	4 8.0%	6 17.9%	0 4.6%	0 3.4%	0 6.7%
2016							
Directly-elected	5 21.1%	27 34.7%	1 7.7%	6 20.5%	0 12.5%	0 2.5%	0 1.0%
Regional list	11 18.8%	2 31.5%	0 6.5%	6 20.8%	7 13.0%	0 3.0%	0 6.5%

Source: BBC and House of Commons Library

Welsh local elections

2.15 Figure 14 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of Welsh local elections.

Figure 14: Number of seats and share of vote at Welsh local elections in 2012 and 2017

	Cons	Lab	Lib-Dem.	Plaid Cymru	UKIP	Green	Others /Ind
2012	104 12.7%	577 35.6%	72 8.0%	158 15.7%	2 0.3%	0 1.2%	311 26.5%
2017	184 18.8%	468 34.4%	63 6.8%	208 16.5%	0 1.1%	1 1.3%	330 25.0%

Source: BBC and the Elections Centre, Plymouth University

Scottish Parliamentary elections

2.16 Figure 15 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of the Scottish Parliamentary elections.

Figure 15: Numbers of seats and share of vote at Scottish Parliamentary elections in 2011 and 2016

	Cons	Lab	Lib-Dem.	SNP	UKIP	Scottish Green	Others /Ind
2011							
Directly-elected	3 13.9%	15 31.7%	2 7.9%	53 45.4%	0 0.1%	N/A	0 1.0%
Regional list	12 12.4%	22 26.3%	3 5.2%	16 44.0%	0 0.9%	2 4.4%	0 6.8%
2016							
Directly-elected	7 22.0%	3 22.6%	4 7.8%	59 46.5%	N/A	0 0.6%	0 0.5%
Regional list	24 22.9%	21 19.1%	1 5.2%	4 41.7%	0 2.0%	6 6.6%	0 2.5%

Source: BBC and Electoral Commission

Scottish local elections

2.17 Figure 16 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of Scottish local elections.

Figure 16: Number of seats and share of vote at Scottish local elections in 2012 and 2017

	Cons	Lab	Lib-Dem.	SNP	UKIP	Green	Others /Ind
2012	115 13.3%	394 31.4%	71 6.6%	425 32.3%	0 0.3%	14 2.3%	204 13.8%
2017	276 25.3%	262 20.2%	67 6.9%	431 32.3%	0 0.2%	19 4.1%	172 11.0%

Source: BBC and Electoral Commission

Northern Ireland Assembly elections

2.18 Figure 17 sets out the numbers of seats won and share of the popular vote achieved by the various political parties in the past two cycles of the Northern Ireland Assembly elections.

Figure 17: Number of seats and share of vote at Northern Ireland Assembly elections in 2016 and 2017

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
2016	38 29.2%	28 24.0%	12 12.0%	16 12.6%	8 7.0%	1 3.4%	0 1.5%	2 2.7%	3 7.8%
2017	28 28.1%	27 27.9%	12 11.9%	10 12.9%	8 9.1%	1 2.6%	0 0.2%	2 2.3%	2 5.3%

Source: BBC

3. Evidence of current support

3.1 We lay out below evidence of current support, as indicated by opinion polls, in England, Wales, Scotland and Northern Ireland.

England

- 3.2 We are not aware of any recent aggregated figures of different polling organisations' opinion polls, showing support for the political parties in England only. However, Great Britain-wide polls can be used as a proxy for gauging levels of current support in England only. One source of aggregated Great Britain-wide opinion poll figures is the Polling Observatory project.
- 3.3 The Polling Observatory project has produced estimates of current support by pooling all the available evidence to reduce the impact of the random variation that each individual survey inevitably produces.
- 3.4 Figure 18 set outs the Polling Observatory data since the May 2018 elections to January 2019. These figures are calculated on the basis of a rolling average of all polls over a two-month window, unadjusted for 'house effects' i.e. estimated biases of the individual pollsters.

Figure 18: Polling Observatory opinion poll data (Great Britain-wide) May 2018 to January 2019

Date (Week beginning)	Cons	Lab	Lib-Dem.	UKIP	Green
03/05/18	41.8%	39.3%	8.1%	3.0%	2.6%
10/05/18	42.0%	39.4%	8.1%	2.9%	2.7%
17/05/18	41.7%	39.5%	8.1%	2.7%	2.6%
24/05/18	41.7%	39.5%	8.2%	2.9%	2.5%
31/05/18	41.8%	39.5%	8.3%	2.9%	2.6%
07/06/18	41.3%	39.6%	8.3%	2.9%	2.6%
14/06/18	41.1%	39.5%	8.4%	3.1%	2.7%
21/06/18	40.5%	39.4%	8.5%	3.0%	2.7%
28/06/18	39.8%	39.5%	8.6%	2.6%	2.8%
05/07/18	38.6%	39.6%	8.8%	2.2%	2.8%
12/07/18	37.7%	39.8%	8.8%	4.1%	2.8%
19/07/18	37.9%	39.5%	8.7%	5.0%	2.8%
26/07/18	38.0%	39.2%	8.7%	5.3%	2.9%
02/08/18	38.4%	39.0%	8.6%	5.4%	2.9%
09/08/18	38.8%	38.7%	8.7%	5.4%	2.9%

Evidence of past electoral support and current support ahead of the various elections taking place on 2 May 2019

16/08/18	38.8%	38.5%	8.8%	5.5%	2.8%
23/08/18	38.8%	38.2%	8.9%	5.3%	2.9%
30/08/18	38.9%	38.0%	9.0%	5.2%	2.9%
06/09/18	39.4%	37.9%	9.1%	4.8%	2.8%
13/09/18	39.3%	37.9%	9.3%	4.4%	2.8%
20/09/18	39.7%	38.1%	9.2%	4.4%	2.8%
27/09/18	39.7%	38.1%	9.0%	4.4%	2.9%
04/10/18	40.1%	38.2%	8.8%	4.3%	3.0%
11/10/18	40.4%	38.0%	8.7%	4.2%	3.0%
18/10/18	40.2%	38.2%	8.4%	4.4%	3.1%
25/10/18	40.0%	38.5%	8.3%	4.5%	3.0%
01/11/18	39.6%	38.4%	8.4%	4.5%	3.2%
08/11/18	39.0%	38.2%	8.5%	4.5%	3.3%
15/11/18	38.7%	37.9%	8.6%	4.8%	3.4%
22/11/18	38.9%	37.6%	8.8%	4.7%	3.5%
29/11/18	38.9%	37.7%	9.0%	4.3%	3.6%
06/12/18	38.9%	37.2%	9.1%	4.0%	3.7%
13/12/18	39.2%	36.8%	9.2%	4.1%	3.8%
20/12/18	39.2%	36.3%	9.3%	4.2%	3.8%
27/12/18	39.0%	36.6%	9.4%	4.4%	3.7%
03/01/19	38.9%	36.9%	9.4%	4.7%	3.7%
10/01/19	38.2%	37.3%	9.4%	5.2%	3.6%
17/01/19	38.4%	37.5%	9.3%	5.2%	3.6%
24/01/19	39.1%	37.1%	9.3%	5.3%	3.6%
31/01/19	39.6%	36.7%	9.3%	5.3%	3.6%

Source: Polling Observatory

Wales

3.5 It is Ofcom's understanding that very few opinion polls have been carried out in relation to Wales only. Figure 19 sets out indicative levels of current support for the various parties in Wales from the May 2018 elections to January 2019, based on voting intention at General Elections. Figure 20 sets out indicative levels of current support for the various parties in Wales, from the May 2018 elections to January 2019, based on voting intention at Welsh

Assembly elections (both in terms of directly-elected constituency voting intention and regional list voting intention).

Figure 19: Voting preference in UK General Elections

	Cons	Lab	Lib-Dem.	Plaid Cymru	UKIP	Green	Others /Ind
YouGov (Jul 2018)	31.0%	44.0%	5.0%	13.0%	3.0%	2.0%	2.0%
YouGov (Nov 2018)	33.0%	42.0%	7.0%	10.0%	4.0%	2.0%	2.0%
Survation (Nov 2018)	30.0%	47.0%	6.0%	13.0%	3.0%	2.0%	1.0%
YouGov (Dec 2018)	31.0%	43.0%	6.0%	13.0%	3.0%	3.0%	1.0%
Sky Data (Dec 2018)	32.0%	45.0%	3.0%	14.0%	4.0%	1.0%	1.0%

Figure 20: Voting preference in Welsh Assembly elections (constituency vote and regional list vote)

	Cons	Lab	Lib-Dem.	Plaid Cymru	UKIP	Green	Others /Ind
YouGov (Jul 2018)							
Directly-elected	28.0%	38.0%	6.0%	21.0%	4.0%	1.0%	2.0%
Regional list	25.0%	37.0%	5.0%	22.0%	5.0%	3.0%	4.0%
YouGov (Nov 2018)							
Directly-elected	28.0%	38.0%	6.0%	19.0%	6.0%	1.0%	2.0%
Regional list	26.0%	37.0%	6.0%	18.0%	5.0%	4.0%	4.0%
YouGov (Dec 2018)							
Directly-elected	25.0%	40.0%	7.0%	20.0%	5.0%	2.0%	1.0%
Regional list	24.0%	36.0%	4.0%	20.0%	4.0%	4.0%	8.0%
Sky Data (Dec 2018)							
Directly-elected	26.0%	42.0%	3.0%	22.0%	4.0%	1.0%	2.0%
Regional list	23.0%	39.0%	2.0%	22.0%	4.0%	2.0%	8.0%

Scotland

3.6 It is also Ofcom’s understanding that more opinion polls have been carried out in relation to Scotland only compared with Wales only. Figure 21 sets out indicative levels of current support for the various parties in Scotland, from the May 2018 elections to January 2019 based on voting intention at General Elections. Figure 22 sets out indicative levels of current support for the various parties in Scotland, from the May 2018 elections to January 2019, based on voting intention at Scottish Parliamentary elections (both in terms of directly-elected constituency voting intention and regional list voting intention). (Note: In some Survation opinion polls the levels of support for UKIP and the Scottish Green Party were not separately reported in the case of voting preferences for General Elections and directly-elected seats in Scottish Parliamentary elections).

Figure 21: Voting preference in UK General Elections

	Cons	Lab	Lib-Dem.	SNP	UKIP	Scottish Green	Others /Ind
YouGov (Jun 2018)	27.0%	23.0%	7.0%	40.0%	1.0%	2.0%	1.0%
Panelbase (Jun 2018)	27.0%	27.0%	6.0%	38.0%	1.0%	2.0%	1.0%
Panelbase (Jun 2018)	27.0%	25.0%	7.0%	38.0%	1.0%	2.0%	1.0%
Survation (Jul 2018)	24.0%	23.0%	8.0%	42.0%	See others	See others	3.0%
Panelbase (Oct 2018)	27.0%	24.0%	6.0%	38.0%	2.0%	2.0%	1.0%
Survation (Oct 2018)	26.0%	26.0%	7.0%	41.0%	See others	See others	2.0%
Survation (Oct 2018)	28.0%	26.0%	6.0%	37.0%	See others	See others	2.0%
Survation (Oct 2018)	27.0%	26.0%	7.0%	36.0%	See others	1.0%	1.0%
Survation (Nov 2018)	27.0%	23.0%	7.0%	40.0%	1.0%	1.0%	1.0%
Survation (Nov 2018)	26.0%	24.0%	8.0%	39.0%	See others	See others	3.0%
Panelbase (Nov 2018)	28.0%	25.0%	7.0%	37.0%	2.0%	2.0%	0.0%
Panelbase (Dec 2018)	26.0%	26.0%	6.0%	37.0%	2.0%	2.0%	1.0%

Figure 22: Voting preference in Scottish Parliamentary elections (constituency vote and regional list vote)

	Cons	Lab	Lib-Dem.	SNP	UKIP	Scottish Green	Others /Ind
YouGov (Jun 2018)							
Directly-elected	27.0%	22.0%	6.0%	41.0%	1.0%	2.0%	1.0%
Regional list	26.0%	21.0%	7.0%	32.0%	1.0%	9.0%	4.0%
Panelbase (Jun 2018)							
Directly-elected	28.0%	24.0%	6.0%	40.0%	1.0%	2.0%	1.0%
Regional list	26.0%	23.0%	6.0%	36.0%	1.0%	7.0%	1.0%
Panelbase (Jun 2018)							
Directly-elected	27.0%	22.0%	6.0%	41.0%	1.0%	2.0%	1.0%
Regional list	27.0%	23.0%	7.0%	36.0%	1.0%	6.0%	1.0%
Survation (Jul 2018)							
Directly-elected	24.0%	21.0%	9.0%	44.0%	See others	See others	3.0%
Regional list	19.0%	21.0%	10.0%	33.0%	5.0%	11.0%	1.0%
Panelbase (Oct 2018)							
Directly-elected	26.0%	21.0%	6.0%	41.0%	2.0%	3.0%	1.0%
Regional list	26.0%	20.0%	8.0%	35.0%	2.0%	7.0%	1.0%
Survation (Oct 2018)							
Directly-elected	24.0%	23.0%	9.0%	43.0%	See others	See others	2.0%
Regional list	21.0%	23.0%	8.0%	32.0%	5.0%	10.0%	1.0%
Survation (Oct 2018)							
Directly-elected	24.0%	23.0%	8.0%	44.0%	See others	See others	1.0%
Regional list	25.0%	22.0%	8.0%	40.0%	See others	4.0%	2.0%

Survation (Oct 2018)							
Directly-elected	26.0%	25.0%	9.0%	38.0%	See others	1.0%	1.0%
Regional list	23.0%	23.0%	9.0%	32.0%	See others	9.0%	4.0%
Panelbase (Nov 2018)							
Directly-elected	27.0%	24.0%	6.0%	39.0%	1.0%	3.0%	1.0%
Regional list	26.0%	22.0%	6.0%	37.0%	2.0%	6.0%	1.0%
Panelbase (Dec 2018)							
Directly-elected	25.0%	23.0%	6.0%	41.0%	1.0%	3.0%	1.0%
Regional list	26.0%	22.0%	7.0%	38.0%	1.0%	6.0%	1.0%

Northern Ireland

3.7 Ofcom also understands that very few opinion polls have been carried out in relation to Northern Ireland only. Figure 23 sets out indicative levels of current support for the various parties in Northern Ireland, from the May 2018 elections to January 2019, based on voting intention at General Elections.

Figure 23: Voting preference in UK General Elections

	DUP	Sinn Fein	SDLP	UUP	Alliance	TUV	UKIP	Green	Others /Ind
Survation (Nov 2018)	31.0%	27.0%	11.0%	15.0%	12.0%	See others	See others	See others	4.0%