

Television channels required to provide access services in 2023

Statement:

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About this document

This document explains which TV channels licensed by Ofcom are required to provide access services (subtitles, signing and audio description) on a proportion of their programming in 2023.

Access services are intended to help people with sensory impairments to understand and enjoy TV programmes. In 2023, 93 channels will be required to provide access services.

1. Statement

- 1.1 The Communications Act 2003 ("the Act") required Ofcom to publish a code setting out the obligations of television channels licensed in the UK to provide television access services. Following consultation, Ofcom published the Ofcom Code on Television Access Services ("the Code") in July 2004, together with an explanatory statement setting out the channels that would be required to provide such services in the following year. A copy of the current version of the Code, incorporating amendments made since the Code was first published, can be found on the Ofcom website.
- 1.2 The Code also provides for a mid-year review of the audience share and revenues of UKlicensed television channels, based on data for the previous year. The purposes of the review are to establish whether, in the next calendar year, channels should be:
 - a) required to provide television access services;
 - b) required to meet a different level of provision; or
 - c) excluded from the requirement to provide television access services.
- 1.3 The statutory targets for broadcasters are expressed as percentages of the service. They rise from a low level to the ten-year targets prescribed by the Act, that is 80% for subtitling, 5% for signing and 10% for audio description. In the case of Channel 3 services (ITV, STV and UTV) and Channel 4, the relevant target for subtitling is 90% and for BBC channels (excluding BBC Parliament which is exempted on audience share grounds) it is 100%¹.
- 1.4 Of com has used the cost of providing access services to calculate three levels of provision that we apply to relevant channels:
 - a) Level One equates to the full current annual targets for subtitling, signing and audio description, as well as any alternative requirements;
 - b) Level Two equates to 66% of the current annual target for subtitling, as well as 100% of the targets for signing and audio description, and any alternative requirements; and
 - c) Level Three equates to 33% of the current annual target for subtitling, as well as 100% of the targets for signing and audio description and any alternative requirements.
- 1.5 Data collected from broadcasters in early 2021 was used by Ofcom to estimate the costs incurred for the provision of access services. This helps assess whether broadcasters can afford to meet their obligations, by spending no more than 1% of their relevant turnover.

¹ Under the BBC Charter and Agreement, Ofcom has specific duties relating to access services on BBC television and on demand services.

Domestic TV Services

- 1.6 The list of domestic channels required to provide access services in 2023 is at Annex 1. In brief:
 - a) 93 channels will be required to provide television access services in 2023;
 - b) 77 channels will be required to provide access services at Level One during 2023. One channel will be required to provide access services at Level Two and 15 at Level Three. Subtitling targets are now the highest required under the Code (80%) for most channels, with audio description at the maximum level of 10% for most; and
 - c) In addition, over 50 time-shifted services (e.g. ITV2 + 1) and simulcast HD services (e.g. Channel 4 HD) are also required to provide access services.
- 1.7 The statutory target for audio description is 10% from the tenth anniversary of the relevant launch date (normally the date on which a channel started broadcasting). Four broadcasters the BBC, ITV, Channel 4 and Sky have committed to audio describing at least 20% of their content on their channels.
- 1.8 Finally, the statutory target for sign-interpreted programming is 5% from the tenth anniversary of the relevant date. Channels with a smaller audience share (i.e. an audience share between the audience share and signing thresholds set out in Annex 1 of the Access Services Code) are excluded from the requirement to provide sign interpreted programming. Instead they are required to either:
 - a) provide a minimum amount of sign-presented programming between 7am and 11pm every month, subject to the targets shown in Table A below; or
 - b) pay a minimum annual contribution towards alternative signing arrangements approved by Ofcom as also set out in Table A.

	Signing obligations for channels with smaller audience shares (These channels should show at least the amount of sign-presented content set out below unless Ofcom has approved alternative arrangements)		
Anniversary of relevant date	Sign-presented content (monthly)	Minimum annual contribution towards alternative	
	(montny)	arrangements ²	
First	30 minutes	£27,370	
Second	30 minutes	£27,370	
Third	30 minutes	£27,370	
Fourth	30 minutes	£27,370	
Fifth	45 minutes	£41,112	
Sixth	45 minutes	£41,112	
Seventh	60 minutes	£54,853	
Eighth	60 minutes	£54,853	
Ninth	60 minutes	£54,853	
Tenth	75 minutes	£68,593	

Table A: Signing obligations for channels with smaller audience shares

Non-domestic TV Services

1.9 No non-domestic TV services will have a requirement to provide access services in 2023.

² Ofcom has adjusted these figures to reflect the Consumer Price Index in 2021 being recorded at 2.5% (<u>https://www.ons.gov.uk/economy/inflationandpriceindices/timeseries/I550/mm23</u>). We will again review and, if necessary, update the minimum contribution levels when we publish the annual list of channels required to provide television access services in 2024.

A1. Domestic channels required to provide access services in 2023

Level One (full requirements)				
BBC One	Nick Jr	Sky Cinema Thriller		
BBC Two	Nick Jr Too	Sky Sports Main Event		
BBC Three	5Action	Sky Sports Premier League		
BBC Four	MTV	Sky Sports Football		
BBC News	Comedy Central	Sky Sports Cricket		
BBC Scotland	Comedy Central Extra	Sky Sports Golf		
CBBC	Sky Max	Sky Sports Action		
CBeebies	Sky Showcase	Sky Sports Mix		
Channel 3 Services (ITV/STV/UTV)	Sky Arts	Sky Sports Arena		
ITV2	Sky Atlantic	Sky Sports F1		
ITV3	Sky Comedy	Sky Sports News		
ITV4	Sky Crime	Challenge		
ITVBe	Sky Documentaries	Syfy ³		
CITV	Sky Nature	Movies 24		
Channel 4	Sky Witness	Movies 24+		
4seven	Sky News	Dave		
E4	Sky Replay	W		
More 4	Pick	Yesterday		
Film 4	Sky Cinema Action	Alibi		
4Music	Sky Cinema Animation	Gold		
Channel 5	Sky Cinema Drama	Drama		
5Star	Sky Cinema Family	BT Sport 1		
5USA	Sky Cinema Greats	BT Sport 2		
5Select	Sky Cinema Hits	BT Sport 3		
Nickelodeon	Sky Cinema Premier	CBS Reality		
Nicktoons	Sky Cinema Select			

Level Two (full requirements for signing and audio description; 66% of subtitling)					
S4C					

Level Three (full requirements for signing and audio description; 33% of subtitling)				
Boomerang	Cartoon Network	Discovery		
Quest	Quest Red	Investigation Discovery		
TLC	Food Network	Really		
DMAX	Discovery Turbo	HGTV		
ТСМ	Cartoonito	CNN		

 $^{^{\}rm 3}$ Ofcom understands this service will be rebranded as Sky Sci-Fi on 26 July 2022.

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