OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
England	2076	**	224	**	329	107	395	109	424	79	184
	82%	**	82%	**	83%	80%	82%	75%	84%	83%	81%
Wales	125	**	13	**	18	7	24	11	22	3	12
	5%	**	5%	**	5%	5%	5%	8%	4%	3%	5%
Scotland	225	**	25	**	35	15	42	19	39	8	24
	9%	**	9%	**	9%	11%	9%	13%	8%	8%	10%
Northern Ireland	100	**	12	**	15	6	19	6	20	5	9
	4%	**	4%	**	4%	4%	4%	4%	4%	6%	4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1. NATION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
England	2076	89	86	48	93	129	120	133	181	158	**	196	145	94	82	**
	82%	88%	81%	74%	81%	79%	86%	81%	81%	85%	**	81%	84%	91% b	78%	**
Wales	125	4	6	4	6	9	5	7	12	6	**	16	5	2	7	**
	5%	4%	5%	6%	5%	6%	3%	4%	6%	3%	**	7%	3%	2%	7%	**
Scotland	225	5	10	9	9	18	10	15	22	16	**	22	16	5	10	**
	9%	5%	9%	14%	8%	11%	7%	9%	10%	8%	**	9%	9%	5%	10%	**
Northern Ireland	100	4	4	4	6	7	5	8	8	7	**	8	6	3	5	**
	4%	4%	4%	6%	5%	4%	3%	5%	4%	4%	**	3%	3%	3%	5%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
North East	92	**	16	**	16	-	15	12	12	2	5
	4%	**	6%	**	4%	-%	3%	9%	2%	2%	2%
Yorkshire and Humberside	202	**	24	**	23	12	42	8	30	8	20
	8%	**	9%	**	6%	9%	9%	6%	6%	8%	9%
North West	270	**	26	**	41	21	52	14	50	16	30
	11%	**	9%	**	10%	15%	11%	10%	10%	17%	13%
West Midlands	225	**	27	**	40	8	37	14	40	9	26
	9%	**	10%	**	10%	6%	8%	10%	8%	9%	11%
East Midlands	175	**	22	**	33	15	29	4	33	8	18
	7%	**	8%	**	8%	11%	6%	3%	6%	8%	8%
East of England	232	**	23	**	39	11	48	11	49	4	19
	9%	**	8%	**	10%	8%	10%	7%	10%	4%	8%
South West	192	**	19	**	31	10	56	10	30	7	16
	8%	**	7%	**	8%	8%	12%	7%	6%	7%	7%
South East	342	**	30	**	55	19	66	15	80	14	20
	14%	**	11%	**	14%	14%	14%	10%	16%	15%	9%
London	345	**	39	**	52	11	49	21	102	12	30
	14%	**	14%	**	13%	9%	10%	14%	20%	12%	13%
SUMMARY											
England	2076	**	224	**	329	107	395	109	424	79	184
	82%	**	82%	**	83%	80%	82%	75%	84%	83%	81%
Wales	125	**	13	**	18	7	24	11	22	3	12
	5%	**	5%	**	5%	5%	5%	8%	4%	3%	5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Scotland	225	**	25	**	35	15	42	19	39	8	24
	9%	**	9%	**	9%	11%	9%	13%	8%	8%	10%
Northern Ireland	100	**	12	**	15	6	19	6	20	5	9
	4%	**	4%	**	4%	4%	4%	4%	4%	6%	4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
North East	92 / 4%	9 / 8%	7 / 7%	3 / 4%	8 / 7%	6 / 4%	6 / 4%	- / -%	2 / 1%	10 / 5%	** / **	15 / 6%	1 / 1%	2 / 2%	3 / 3%	** / **
Yorkshire and Humberside	202 / 8%	10 / 10%	8 / 8%	4 / 7%	10 / 8%	15 / 9%	6 / 4%	20 / 12%	24 / 11%	12 / 7%	** / **	15 / 6%	7 / 4%	14 / 14%	6 / 6%	** / **
North West	270 / 11%	17 / 17%	6 / 6%	4 / 7%	15 / 13%	13 / 8%	17 / 12%	36 / 22% c	30 / 14% c	5 / 3%	** / **	36 / 15%	13 / 7%	18 / 18%	19 / 18%	** / **
West Midlands	225 / 9%	10 / 10%	11 / 10%	6 / 8%	15 / 13%	12 / 7%	9 / 6%	12 / 7%	18 / 8%	12 / 6%	** / **	17 / 7%	7 / 4%	16 / 15%	13 / 12%	** / **
East Midlands	175 / 7%	11 / 10%	8 / 7%	5 / 8%	7 / 6%	15 / 9%	14 / 10%	11 / 7%	22 / 10%	11 / 6%	** / **	22 / 9%	15 / 9%	9 / 9%	8 / 8%	** / **
East of England	232 / 9%	7 / 7%	12 / 12% c	- / -%	11 / 10%	10 / 6%	17 / 12%	19 / 11%	12 / 6%	22 / 12%	** / **	14 / 6%	19 / 11%	9 / 8%	8 / 7%	** / **
South West	192 / 8%	6 / 6%	8 / 8%	7 / 10%	7 / 6%	17 / 10%	8 / 6%	10 / 6%	27 / 12%	21 / 11%	** / **	19 / 8%	8 / 4%	7 / 7%	5 / 5%	** / **
South East	342 / 14%	9 / 9%	13 / 12%	7 / 11%	18 / 16%	22 / 14%	21 / 15%	13 / 8%	22 / 10%	51 / 27% ab	** / **	20 / 8%	46 / 27% b	11 / 11%	8 / 7%	** / **
London	345 / 14%	10 / 10%	13 / 12%	12 / 19%	3 / 2%	20 / 12%	23 / 17% a	12 / 7%	24 / 11%	15 / 8%	** / **	39 / 16%	28 / 17%	7 / 7%	12 / 12%	** / **
SUMMARY																
England	2076 / 82%	89 / 88%	86 / 81%	48 / 74%	93 / 81%	129 / 79%	120 / 86%	133 / 81%	181 / 81%	158 / 85%	** / **	196 / 81%	145 / 84%	94 / 91% b	82 / 78%	** / **

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QD1/ QD2. NATION/ REGION

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Wales	125	4	6	4	6	9	5	7	12	6	**	16	5	2	7	**
	5%	4%	5%	6%	5%	6%	3%	4%	6%	3%	**	7%	3%	2%	7%	**
Scotland	225	5	10	9	9	18	10	15	22	16	**	22	16	5	10	**
	9%	5%	9%	14%	8%	11%	7%	9%	10%	8%	**	9%	9%	5%	10%	**
Northern Ireland	100	4	4	4	6	7	5	8	8	7	**	8	6	3	5	**
	4%	4%	4%	6%	5%	4%	3%	5%	4%	4%	**	3%	3%	3%	5%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Large city	503	**	49	**	68	17	84	26	136	25	49
	20%	**	18%	**	17%	13%	18%	18%	27%	26%	22%
Smaller city or large town	492	**	67	**	72	33	79	27	81	19	50
	19%	**	24%	**	18%	24%	17%	18%	16%	19%	22%
Medium town	724	**	75	**	114	46	130	49	144	25	47
	29%	**	27%	**	29%	34%	27%	34%	29%	26%	21%
Small town	478	**	55	**	83	24	121	28	71	15	48
	19%	**	20%	**	21%	17%	25%	19%	14%	16%	21%
Rural area	328	**	29	**	59	15	65	16	73	12	34
	13%	**	10%	**	15%	11%	14%	11%	14%	13%	15%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QF. URBANITY

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Large city	503	19	14	13	13	30	24	18	50	20	**	51	35	26	21	**
	20%	19%	13%	20%	12%	18%	17%	11%	22%	11%	**	21%	20%	25%	20%	**
Smaller city or large town	492	28	23	14	23	25	27	33	46	34	**	44	20	27	22	**
	19%	28%	22%	22%	20%	15%	19%	20%	21%	18%	**	18%	12%	26%	21%	**
Medium town	724	28	38	12	46	48	37	57	61	50	**	79	49	23	24	**
	29%	28%	35%	19%	40%	29%	27%	35%	27%	27%	**	32%	29%	22%	23%	**
Small town	478	14	19	15	16	44	26	40	32	57	**	43	30	15	26	**
	19%	14%	18%	24%	14%	27%	19%	24%	14%	31% b	**	18%	17%	15%	25%	**
Rural area	328	12	12	10	16	17	26	16	36	24	**	25	37	12	12	**
	13%	12%	12%	16%	14%	10%	19%	10%	16%	13%	**	10%	22%	12%	11%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
A	99	**	13	**	7	5	29	7	21	2	11
	4%	**	5%	**	2%	4%	6%	5%	4%	2%	5%
B	609	**	68	**	109	33	128	31	137	17	57
	24%	**	25%	**	27%	24%	27%	21%	27%	18%	25%
C1	606	**	62	**	96	27	124	37	131	26	48
	24%	**	23%	**	24%	20%	26%	26%	26%	27%	21%
C2	530	**	59	**	93	17	106	18	112	22	53
	21%	**	21%	**	23%	13%	22%	12%	22%	23%	23%
D	353	**	38	**	55	41	60	22	59	11	38
	14%	**	14%	**	14%	31%	12%	15%	12%	11%	17%
						b					
E	304	**	33	**	37	10	32	27	40	20	20
	12%	**	12%	**	9%	8%	7%	19%	8%	20%	9%
										b	
Don't know	26	**	1	**	*	*	1	3	3	-	*
	1%	**	1%	**	*%	*%	*%	2%	1%	-%	*%
SUMMARY											
AB	707	**	80	**	116	38	158	38	158	19	68
	28%	**	29%	**	29%	28%	33%	26%	31%	19%	30%
DE	657	**	72	**	92	52	91	49	100	30	59
	26%	**	26%	**	23%	38%	19%	34%	20%	31%	26%
						b					
ABC1	1313	**	143	**	213	65	282	75	290	44	116
	52%	**	52%	**	54%	48%	59%	52%	57%	46%	51%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 4

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
C2DE	1187	**	131	**	184	69	197	67	212	52	112
	47%	**	48%	**	46%	51%	41%	46%	42%	54%	49%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
A	99	*	2	8	2	-	6	3	4	24	**	3	21	1	4	**
	4%	*%	2%	12% a	2%	-%	4%	2%	2%	13% b	**	1%	12% b	1%	4%	**
B	609	3	15	41	6	24	68	14	30	104	**	30	94	12	17	**
	24%	3%	14%	63% ab	5%	15%	48% ab	9%	13%	56% ab	**	12%	55% b	11%	16%	**
C1	606	16	31	13	19	57	39	22	67	35	**	69	45	15	34	**
	24%	16%	29%	21%	17%	35%	28%	14%	30%	19%	**	28%	26%	15%	33% a	**
C2	530	25	39	2	25	42	23	35	59	23	**	71	7	31	25	**
	21%	25% c	37% c	3%	22%	26%	17%	21%	26%	12%	**	29% c	4%	30%	24%	**
D	353	21	15	1	35	25	2	45	53	-	**	40	3	23	15	**
	14%	20% c	14% c	1%	31% c	15% c	2%	28% c	24% c	-%	**	17% c	2%	22%	15%	**
E	304	35	3	-	27	15	2	39	11	1	**	30	-	22	10	**
	12%	34% bc	3%	-%	24% c	9%	2%	24% bc	5%	*%	**	12% c	-%	21%	9%	**
Don't know	26	1	*	-	-	1	-	5	-	-	**	*	*	-	-	**
	1%	1%	*%	-%	-%	*%	-%	3%	-%	-%	**	*%	*%	-%	-%	**
SUMMARY																
AB	707	3	18	49	8	24	73	18	34	127	**	33	115	12	21	**
	28%	3%	17% a	75% ab	7%	15%	52% ab	11%	15%	68% ab	**	13%	67% b	12%	20%	**
DE	657	56	18	1	62	39	4	84	64	1	**	71	3	45	25	**
	26%	55% bc	17% c	1%	55% bc	24% c	3%	51% bc	29% c	*%	**	29% c	2%	44% b	24%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QG. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
ABC1	1313	20	49	62	27	81	113	40	101	163	**	101	161	28	55	**
	52%	19%	46%	96%	24%	50%	80%	24%	45%	87%	**	42%	94%	27%	53%	**
			a	ab		a	ab			ab			b		a	
C2DE	1187	81	57	3	87	82	28	119	123	24	**	141	10	76	50	**
	47%	80%	54%	4%	76%	50%	20%	73%	55%	13%	**	58%	6%	73%	47%	**
		bc	c		bc	c		c	c			c		b		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Boy, aged 3	84	**	67	**	-	-	-	-	-	-	-
	3%	**	24%	**	-%	-%	-%	-%	-%	-%	-%
Boy, aged 4	84	**	70	**	-	-	-	-	-	-	-
	3%	**	25%	**	-%	-%	-%	-%	-%	-%	-%
Boy, aged 5	84	**	-	**	61	-	-	-	-	-	-
	3%	**	-%	**	15%	-%	-%	-%	-%	-%	-%
Boy, aged 6	84	**	-	**	53	-	-	-	-	-	-
	3%	**	-%	**	13%	-%	-%	-%	-%	-%	-%
Boy, aged 7	84	**	-	**	63	-	-	-	-	-	-
	3%	**	-%	**	16%	-%	-%	-%	-%	-%	-%
Boy, aged 8	84	**	-	**	-	28	48	-	-	-	-
	3%	**	-%	**	-%	21%	10%	-%	-%	-%	-%
Boy, aged 9	84	**	-	**	-	22	56	-	-	-	-
	3%	**	-%	**	-%	16%	12%	-%	-%	-%	-%
Boy, aged 10	84	**	-	**	-	26	49	-	-	-	-
	3%	**	-%	**	-%	19%	10%	-%	-%	-%	-%
Boy, aged 11	84	**	-	**	-	10	66	-	-	-	-
	3%	**	-%	**	-%	8%	14%	-%	-%	-%	-%
Boy, aged 12	84	**	-	**	-	-	-	26	55	-	-
	3%	**	-%	**	-%	-%	-%	18%	11%	-%	-%
Boy, aged 13	84	**	-	**	-	-	-	16	62	-	-
	3%	**	-%	**	-%	-%	-%	11%	12%	-%	-%
Boy, aged 14	84	**	-	**	-	-	-	31	53	-	-
	3%	**	-%	**	-%	-%	-%	21%	11%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Boy, aged 15	84	**	-	**	-	-	-	12	70	-	-
	3%	**	-%	**	-%	-%	-%	8%	14%	-%	-%
Boy, aged 16	84	**	-	**	-	-	-	-	-	25	55
	3%	**	-%	**	-%	-%	-%	-%	-%	26%	24%
Boy, aged 17	84	**	-	**	-	-	-	-	-	22	59
	3%	**	-%	**	-%	-%	-%	-%	-%	23%	26%
Girl, aged 3	84	**	73	**	-	-	-	-	-	-	-
	3%	**	27%	**	-%	-%	-%	-%	-%	-%	-%
Girl, aged 4	84	**	65	**	-	-	-	-	-	-	-
	3%	**	24%	**	-%	-%	-%	-%	-%	-%	-%
Girl, aged 5	84	**	-	**	76	-	-	-	-	-	-
	3%	**	-%	**	19%	-%	-%	-%	-%	-%	-%
Girl, aged 6	84	**	-	**	70	-	-	-	-	-	-
	3%	**	-%	**	18%	-%	-%	-%	-%	-%	-%
Girl, aged 7	84	**	-	**	75	-	-	-	-	-	-
	3%	**	-%	**	19%	-%	-%	-%	-%	-%	-%
Girl, aged 8	84	**	-	**	-	11	66	-	-	-	-
	3%	**	-%	**	-%	8%	14%	-%	-%	-%	-%
Girl, aged 9	84	**	-	**	-	9	69	-	-	-	-
	3%	**	-%	**	-%	7%	14%	-%	-%	-%	-%
Girl, aged 10	84	**	-	**	-	10	66	-	-	-	-
	3%	**	-%	**	-%	8%	14%	-%	-%	-%	-%
Girl, aged 11	84	**	-	**	-	18	60	-	-	-	-
	3%	**	-%	**	-%	13%	12%	-%	-%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Girl, aged 12	84	**	-	**	-	-	-	11	72	-	-
	3%	**	-%	**	-%	-%	-%	8%	14%	-%	-%
Girl, aged 13	84	**	-	**	-	-	-	17	67	-	-
	3%	**	-%	**	-%	-%	-%	12%	13%	-%	-%
Girl, aged 14	84	**	-	**	-	-	-	16	60	-	-
	3%	**	-%	**	-%	-%	-%	11%	12%	-%	-%
Girl, aged 15	84	**	-	**	-	-	-	15	65	-	-
	3%	**	-%	**	-%	-%	-%	11%	13%	-%	-%
Girl, aged 16	84	**	-	**	-	-	-	-	-	26	55
	3%	**	-%	**	-%	-%	-%	-%	-%	28%	24%
Girl, aged 17	84	**	-	**	-	-	-	-	-	22	58
	3%	**	-%	**	-%	-%	-%	-%	-%	23%	26%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Boy, aged 3	84	27	27	19	-	-	-	-	-	-	**	-	-	-	-	**
	3%	26%	25%	29%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
Boy, aged 4	84	26	23	20	-	-	-	-	-	-	**	-	-	-	-	**
	3%	26%	21%	31%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
Boy, aged 5	84	-	-	-	18	26	24	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	16%	16%	17%	-%	-%	-%	**	-%	-%	-%	-%	**
Boy, aged 6	84	-	-	-	23	20	20	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	20%	12%	14%	-%	-%	-%	**	-%	-%	-%	-%	**
Boy, aged 7	84	-	-	-	8	34	25	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	7%	21%	17%	-%	-%	-%	**	-%	-%	-%	-%	**
Boy, aged 8	84	-	-	-	-	-	-	22	24	26	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	14%	11%	14%	**	-%	-%	-%	-%	**
Boy, aged 9	84	-	-	-	-	-	-	24	19	26	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	15%	8%	14%	**	-%	-%	-%	-%	**
Boy, aged 10	84	-	-	-	-	-	-	24	20	33	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	15%	9%	18%	**	-%	-%	-%	-%	**
Boy, aged 11	84	-	-	-	-	-	-	17	27	23	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	10%	12%	12%	**	-%	-%	-%	-%	**
Boy, aged 12	84	-	-	-	-	-	-	-	-	-	**	25	25	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	10%	14%	-%	-%	**
Boy, aged 13	84	-	-	-	-	-	-	-	-	-	**	27	22	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	11%	13%	-%	-%	**
Boy, aged 14	84	-	-	-	-	-	-	-	-	-	**	27	21	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	11%	12%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Boy, aged 15	84	-	-	-	-	-	-	-	-	-	**	40	16	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	17%	9%	-%	-%	**
Boy, aged 16	84	-	-	-	-	-	-	-	-	-	**	-	-	19	32	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	18%	30%	**
Boy, aged 17	84	-	-	-	-	-	-	-	-	-	**	-	-	34	21	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	33%	20%	**
Girl, aged 3	84	30	27	12	-	-	-	-	-	-	**	-	-	-	-	**
	3%	30%	26%	19%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
Girl, aged 4	84	18	29	14	-	-	-	-	-	-	**	-	-	-	-	**
	3%	18%	28%	21%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
Girl, aged 5	84	-	-	-	23	23	27	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	20%	14%	19%	-%	-%	-%	**	-%	-%	-%	-%	**
Girl, aged 6	84	-	-	-	21	36	14	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	19%	22%	10%	-%	-%	-%	**	-%	-%	-%	-%	**
Girl, aged 7	84	-	-	-	21	25	32	-	-	-	**	-	-	-	-	**
	3%	-%	-%	-%	18%	15%	23%	-%	-%	-%	**	-%	-%	-%	-%	**
Girl, aged 8	84	-	-	-	-	-	-	25	20	18	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	15%	9%	10%	**	-%	-%	-%	-%	**
Girl, aged 9	84	-	-	-	-	-	-	15	40	26	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	9%	18%	14%	**	-%	-%	-%	-%	**
Girl, aged 10	84	-	-	-	-	-	-	20	36	13	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	12%	16%	7%	**	-%	-%	-%	-%	**
Girl, aged 11	84	-	-	-	-	-	-	16	39	22	**	-	-	-	-	**
	3%	-%	-%	-%	-%	-%	-%	10%	17%	12%	**	-%	-%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

AGE AND GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Girl, aged 12	84	-	-	-	-	-	-	-	-	-	**	33	14	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	13%	8%	-%	-%	**
Girl, aged 13	84	-	-	-	-	-	-	-	-	-	**	26	31	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	11%	18%	-%	-%	**
Girl, aged 14	84	-	-	-	-	-	-	-	-	-	**	45	16	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	19%	9%	-%	-%	**
Girl, aged 15	84	-	-	-	-	-	-	-	-	-	**	20	27	-	-	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	8%	16%	-%	-%	**
Girl, aged 16	84	-	-	-	-	-	-	-	-	-	**	-	-	34	20	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	32%	19%	**
Girl, aged 17	84	-	-	-	-	-	-	-	-	-	**	-	-	17	33	**
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	16%	31% a	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Boy	1263	**	137	**	177	86	219	85	240	48	115
	50%	**	50%	**	44%	64%	46%	59%	48%	49%	50%
Girl	1263	**	138	**	221	49	261	60	264	49	113
	50%	**	50%	**	56%	36%	54%	41%	52%	51%	50%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

GENDER OF CHILD

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Boy	1263	53	49	39	49	80	68	87	89	108	**	119	84	53	52	**
	50%	52%	46%	60%	43%	49%	48%	53%	40%	58%	**	49%	49%	51%	50%	**
Girl	1263	49	57	26	65	84	72	76	135	79	**	124	88	50	53	**
	50%	48%	54%	40%	57%	51%	52%	47%	60%	42%	**	51%	51%	49%	50%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1754	**	109	**	150	78	331	138	486	94	223
	69%	**	40%	**	38%	58%	69%	95%	96%	97%	98%
Tablet (like an iPad or Kindle Fire)	1617	**	208	**	346	93	342	83	233	36	92
	64%	**	76%	**	87%	69%	71%	57%	46%	37%	40%
Games console or handheld games player	1196	**	24	**	125	90	278	94	287	60	127
	47%	**	9%	**	31%	67%	58%	65%	57%	63%	56%
Laptop or netbook	1110	**	21	**	78	56	267	74	351	57	154
	44%	**	8%	**	20%	42%	56%	51%	69%	59%	67%
									a		
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	426	**	9	**	35	24	85	38	113	28	65
	17%	**	3%	**	9%	18%	18%	26%	22%	29%	29%
Other type of device	58	**	6	**	11	4	9	7	8	2	3
	2%	**	2%	**	3%	3%	2%	5%	2%	2%	2%
None of these/ Child does not go online	72	**	40	**	15	*	4	-	6	-	1
	3%	**	15%	**	4%	*%	1%	-%	1%	-%	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
SUMMARY											
GOES ONLINE USING ANY TYPE OF DEVICE	2454	**	235	**	382	134	476	145	499	96	227
	97%	**	85%	**	96%	100%	99%	100%	99%	100%	100%
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1353	**	25	**	101	70	313	100	413	72	185
	54%	**	9%	**	25%	52%	65%	69%	82%	75%	81%
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2433	**	233	**	377	134	466	145	498	96	224
	96%	**	85%	**	95%	100%	97%	100%	99%	100%	98%
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1101	**	210	**	281	64	163	45	86	24	41
	44%	**	76%	**	71%	48%	34%	31%	17%	25%	18%
ONLY GOES ONLINE USING A MOBILE PHONE	134	**	16	**	9	11	20	10	21	7	13
	5%	**	6%	**	2%	8%	4%	7%	4%	7%	6%
ONLY GOES ONLINE USING A TABLET	313	**	105	**	127	10	25	2	*	-	-
	12%	**	38%	**	32%	7%	5%	2%	*%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1754	36	42	33	41	57	62	102	148	123	**	229	168	100	104	**
	69%	36%	39%	50%	36%	35%	44%	62%	66%	66%	**	94%	98%	97%	98%	**
Tablet (like an iPad or Kindle Fire)	1617	75	83	49	97	138	125	102	154	146	**	114	100	39	36	**
	64%	74%	78%	76%	85%	85%	89%	62%	69%	78%	**	47%	58%	38%	34%	**
Games console or handheld games player	1196	19	8	7	36	66	44	98	131	116	**	155	94	62	60	**
	47%	19%	8%	10%	31%	40%	31%	60%	58%	62%	**	64%	55%	60%	57%	**
Laptop or netbook	1110	9	11	4	13	24	42	66	94	129	**	145	137	56	70	**
	44%	9%	11%	6%	12%	15%	30% a	40%	42%	69% ab	**	60%	80% b	54%	67%	**
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	426	4	6	2	1	14	18	19	50	44	**	52	42	30	32	**
	17%	4%	6%	4%	1%	9%	13%	12%	23%	24%	**	21%	25%	29%	30%	**
Other type of device	58	3	1	5	-	7	5	*	4	3	**	5	2	1	1	**
	2%	3%	1%	7%	-%	5%	4%	*%	2%	2%	**	2%	1%	1%	1%	**
None of these/ Child does not go online	72	15	8	10	1	7	5	-	4	*	**	5	-	*	1	**
	3%	15%	8%	15%	1%	4%	3%	-%	2%	*%	**	2%	-%	*%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 7

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP1. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube or TikTok, to play games online, for social media, or to do school or homework. Does your child use any of these to go online at home or somewhere else? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
SUMMARY																
GOES ONLINE USING ANY TYPE OF DEVICE	2454	86	98	55	113	156	136	164	220	186	**	238	171	103	105	**
	97%	85%	92%	85%	99%	96%	97%	100%	98%	100%	**	98%	100%	100%	99%	**
GOES ONLINE USING A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1353	13	13	6	14	33	54	77	125	149	**	181	155	75	84	**
	54%	13%	12%	9%	12%	20%	39% ab	47%	56%	80% ab	**	75%	91% b	72%	80%	**
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2433	86	97	55	112	153	135	157	219	183	**	238	170	103	105	**
	96%	85%	91%	85%	98%	94%	96%	96%	98%	98%	**	98%	99%	99%	99%	**
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	1101	73	85	49	99	124	82	87	95	38	**	57	16	29	21	**
	44%	72%	80%	76%	87% c	76%	58%	53% c	43% c	20%	**	23%	9%	28%	20%	**
ONLY GOES ONLINE USING A MOBILE PHONE	134	7	10	5	6	2	1	22	14	-	**	8	1	6	9	**
	5%	7%	9%	7%	6%	2%	1%	14% c	6%	-%	**	3%	*%	6%	9%	**
ONLY GOES ONLINE USING A TABLET	313	32	46	17	42	43	34	9	17	7	**	2	-	-	-	**
	12%	32%	44%	27%	37%	26%	24%	5%	8%	4%	**	1%	-%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Yes – it's a smartphone	1487	**	44	**	72	57	267	141	480	93	226
	59%	**	16%	**	18%	43%	56%	97%	95%	96%	99%
Yes – but it's not a smartphone	50	**	7	**	2	4	10	2	13	3	1
	2%	**	3%	**	*%	3%	2%	1%	3%	3%	*%
No – my child does not have a mobile phone	988	**	224	**	323	73	203	3	12	1	1
	39%	**	82%	**	81%	55%	42%	2%	2%	1%	*%
Don't know	2	**	-	**	-	-	-	-	*	-	-
	*%	**	-%	**	-%	-%	-%	-%	*%	-%	-%
SUMMARY											
CHILD HAS THEIR OWN MOBILE PHONE	1537	**	51	**	74	61	277	143	492	95	227
	61%	**	18%	**	19%	45%	58%	98%	98%	99%	100%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 8

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Yes – it's a smartphone	1487	18	20	6	28	37	22	82	134	86	**	233	168	100	104	**
	59%	18%	19%	9%	24%	22%	16%	50%	60%	46%	**	96%	98%	97%	98%	**
Yes – but it's not a smartphone	50	8	4	-	1	*	-	4	12	-	**	5	2	2	1	**
	2%	8%	4%	-%	1%	*%	-%	2%	6%	-%	**	2%	1%	2%	1%	**
No – my child does not have a mobile phone	988	76	82	59	85	126	118	78	77	100	**	5	2	1	1	**
	39%	75%	77%	91%	75%	77%	84%	48%	35%	54% b	**	2%	1%	1%	1%	**
Don't know	2	-	-	-	-	-	-	-	-	-	**	-	-	-	-	**
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
SUMMARY																
CHILD HAS THEIR OWN MOBILE PHONE	1537	26	24	6	29	37	22	86	147	86	**	238	169	103	105	**
	61%	25%	23%	9%	25%	23%	16%	52%	65% c	46%	**	98%	99%	99%	99%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 9

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP3F. Does your child have their own mobile phone of any type? If so - is it a smartphone (SMARTPHONE DEFINITION PROVIDED)? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	\<AGE OF CHILD\>														
		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n	o
Unweighted total	2526	278	276	173	171	171	126	125	130	132	132	123	130	129	218	212
Effective Weighted Sample	1260	133	130	96	84	89	67	70	68	73	72	62	66	60	200	197
Total	2526	168	168	168	168	168	168	168	168	168	168	168	168	168	168	168
Yes – it's a smartphone	1487	31	25	31	27	44	44	81	93	137	163	159	159	163	168	164
	59%	19%	15%	18%	16%	26%	26%	48%	55%	81%	97%	94%	94%	97%	100%	97%
								abcdef	abcdef	abcdefgh	abcdefghi	abcdefgh	abcdefgh	abcdefghi	abcdefghi	abcdefghi
Yes – but it's not a smartphone	50	5	8	1	1	1	*	4	9	5	1	5	5	4	-	3
	2%	3%	4%	*%	*%	*%	*%	2%	5%	3%	1%	3%	3%	2%	-%	2%
									n							
No – my child does not have a mobile phone	988	132	136	136	140	124	124	84	67	27	4	4	4	2	1	1
	39%	79%	81%	81%	83%	74%	74%	50%	40%	16%	3%	3%	2%	1%	*%	1%
		ghijklmno	ghijklmno	ghijklmno	ghijklmno	ghijklmno	ghijklmno	ijklmno	ijklmno	jklmno						
Don't know	2	-	-	1	-	-	-	-	-	-	-	-	*	-	-	-
	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%
SUMMARY																
CHILD HAS THEIR OWN MOBILE PHONE	1537	36	32	31	28	44	44	84	101	142	164	164	164	166	168	167
	61%	21%	19%	18%	17%	26%	26%	50%	60%	84%	97%	97%	97%	99%	100%	99%
								abcdef	abcdef	abcdefgh	abcdefghi	abcdefghi	abcdefghi	abcdefghi	abcdefghi	abcdefghi

Columns Tested: a,b,c,d,e,f,g,h,i,j,k,l,m,n,o

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 10

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Nest and Apple HomePod mini. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Yes	1479	**	122	**	239	90	298	88	313	62	124
	59%	**	44%	**	60%	67%	62%	61%	62%	64%	54%
No	1031	**	153	**	158	45	182	57	189	33	101
	41%	**	56%	**	40%	33%	38%	39%	37%	34%	44%
Don't know	16	**	*	**	1	-	-	-	3	2	4
	1%	**	*%	**	*%	-%	-%	-%	1%	2%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Table 10

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP2. Does your child use a smart speaker which can respond to voice commands like "Alexa" or 'Hey Google'? Popular brands include Amazon Echo, Google Nest and Apple HomePod mini. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Yes	1479	46	49	25	73	97	90	78	149	127	**	174	107	62	58	**
	59%	45%	46%	39%	64%	59%	64%	48%	67%	68%	**	72%	62%	60%	55%	**
No	1031	54	57	40	41	67	50	86	75	59	**	69	63	38	47	**
	41%	53%	53%	61%	36%	41%	36%	52%	33%	32%	**	28%	37%	36%	44%	**
Don't know	16	2	*	-	-	-	-	-	-	-	**	-	2	4	*	**
	1%	2%	*%	-%	-%	-%	-%	-%	-%	-%	**	-%	1%	4%	*%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 11

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Yes	2473	**	263	**	391	134	473	145	500	92	227
	98%	**	96%	**	98%	100%	99%	100%	99%	96%	100%
											a
No	46	**	12	**	6	*	7	*	4	3	1
	2%	**	4%	**	2%	*%	1%	*%	1%	3%	*%
Don't know	7	**	-	**	-	-	-	-	-	1	-
	*%	**	-%	**	-%	-%	-%	-%	-%	1%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Table 11

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Yes	2473	93	98	65	111	159	139	160	220	187	**	242	171	103	103	**
	98%	92%	93%	100%	97%	98%	99%	98%	98%	100%	**	100%	100%	99%	98%	**
No	46	6	8	*	3	4	1	3	4	-	**	*	-	1	2	**
	2%	6%	7%	*%	3%	2%	1%	2%	2%	-%	**	*%	-%	1%	2%	**
Don't know	7	2	-	-	-	-	-	-	-	-	**	-	-	-	-	**
	*%	2%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
HAVE BROADBAND AT HOME	2473	**	263	**	391	134	473	145	500	92	227
	98%	**	96%	**	98%	100%	99%	100%	99%	96%	100% a
Yes	28	**	6	**	-	*	7	*	4	4	-
	1%	**	2%	**	-%	*%	1%	*%	1%	4% b	-%
No	25	**	6	**	6	-	*	-	1	-	1
	1%	**	2%	**	2%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP4A/B. Does your child go online at home using a mobile network connection – so 3G, 4G or 5G? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
HAVE BROADBAND AT HOME	2473	93	98	65	111	159	139	160	220	187	**	242	171	103	103	**
	98%	92%	93%	100%	97%	98%	99%	98%	98%	100%	**	100%	100%	99%	98%	**
Yes	28	3	3	-	-	3	-	3	4	-	**	*	-	1	1	**
	1%	3%	2%	-%	-%	2%	-%	2%	2%	-%	**	*%	-%	1%	1%	**
No	25	5	5	*	3	1	1	-	*	-	**	-	-	*	1	**
	1%	5%	5%	*%	3%	*%	1%	-%	*%	-%	**	-%	-%	*%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
A television set	2146	**	234	**	354	116	426	109	432	76	190
	85%	**	85%	**	89%	86%	89%	75%	86%	79%	83%
A tablet (like an iPad or Kindle Fire)	1258	**	188	**	264	64	279	52	154	34	69
	50%	**	68%	**	66%	47%	58%	36%	30%	35%	30%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1157	**	103	**	96	51	188	96	306	72	149
	46%	**	38%	**	24%	38%	39%	66%	61%	75%	65%
A games console or handheld games player (like a PlayStation/ Xbox/ Nintendo Switch)	649	**	25	**	59	49	117	61	147	46	75
	26%	**	9%	**	15%	36%	24%	42%	29%	47% b	33%
A desktop computer/ laptop/ netbook	571	**	22	**	28	36	112	45	164	37	98
	23%	**	8%	**	7%	27%	23%	31%	33%	39%	43%
Other type of device	26	**	2	**	2	*	6	1	8	2	3
	1%	**	1%	**	1%	*%	1%	1%	2%	2%	1%
None of these/ Child does not watch TV programmes or films	78	**	6	**	10	*	13	7	23	2	9
	3%	**	2%	**	3%	*%	3%	5%	5%	2%	4%
Don't know	2	**	-	**	-	*	*	1	-	-	1
	*%	**	-%	**	-%	*%	*%	*%	-%	-%	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022. **Table 13**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
SUMMARY											
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2446	**	269	**	387	134	467	138	482	94	218
	97%	**	98%	**	97%	100%	97%	95%	95%	98%	96%
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	2020	**	215	**	294	109	375	131	406	86	189
	80%	**	78%	**	74%	81%	78%	90%	80%	89%	83%
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	300	**	35	**	33	18	41	29	49	18	29
	12%	**	13%	**	8%	13%	9%	20%	10%	19%	13%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
A television set	2146	78	91	58	98	142	125	140	194	180	**	208	147	83	88	**
	85%	77%	86%	90%	86%	87%	89%	86%	87%	96%	**	86%	86%	80%	83%	**
A tablet (like an iPad or Kindle Fire)	1258	64	80	47	69	116	97	76	122	127	**	76	63	35	27	**
	50%	63%	75%	72%	60%	71%	69%	46%	54%	68% a	**	31%	37%	34%	26%	**
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1157	24	41	31	29	46	36	69	82	73	**	145	112	72	70	**
	46%	24%	39%	48% a	25%	28%	26%	42%	37%	39%	**	60%	65%	69%	67%	**
A games console or handheld games player (like a PlayStation/ Xbox/ Nintendo Switch)	649	15	9	3	26	28	22	67	53	46	**	93	43	43	38	**
	26%	15%	9%	5%	23%	17%	16%	41%	24%	24%	**	38%	25%	41%	36%	**
A desktop computer/ laptop/ netbook	571	12	9	5	6	10	12	28	54	50	**	60	77	35	44	**
	23%	12%	9%	7%	5%	6%	8%	17%	24%	27%	**	25%	45% b	34%	42%	**
Other type of device	26	-	*	2	2	*	2	-	1	1	**	1	2	1	2	**
	1%	-%	*%	3%	2%	*%	1%	-%	*%	*%	**	*%	1%	1%	2%	**
None of these/ Child does not watch TV programmes or films	78	2	-	*	-	7	4	2	7	2	**	8	2	3	3	**
	3%	2%	-%	*%	-%	4%	3%	1%	3%	1%	**	3%	1%	3%	3%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast , anything recorded from the TV to view later, or any use of catch-up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Don't know	2	-	-	-	-	-	-	*	*	-	**	-	-	1	-	**
	*%	-%	-%	-%	-%	-%	-%	*%	*%	-%	**	-%	-%	1%	-%	**
SUMMARY																
WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE	2446	100	106	65	114	157	137	161	217	185	**	235	169	100	102	**
	97%	98%	100%	100%	100%	96%	97%	98%	97%	99%	**	97%	99%	96%	97%	**
EVER WATCH TV PROGRAMMES OR FILMS ON ANY DEVICE OTHER THAN A TV SET	2020	74	89	53	84	128	104	133	173	147	**	206	150	90	86	**
	80%	73%	83%	82%	74%	78%	74%	81%	77%	79%	**	85%	88%	86%	81%	**
ONLY WATCH TV PROGRAMMES OR FILMS ON A DEVICE OTHER THAN A TV SET	300	22	15	7	16	15	11	21	23	5	**	26	21	17	14	**
	12%	21%	14%	10%	14%	9%	8%	13%	10%	3%	**	11%	13%	17%	14%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 14

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1989	**	224	**	320	99	377	121	388	82	181
	79%	**	82%	**	81%	73%	78%	83%	77%	85%	79%
On other websites or apps like YouTube, Vimeo or Facebook Watch	1375	**	142	**	217	86	264	81	294	55	115
	54%	**	52%	**	55%	64%	55%	56%	58%	57%	50%
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1156	**	142	**	177	58	215	59	244	53	125
	46%	**	52%	**	45%	43%	45%	41%	48%	55%	55%
As they are broadcast on scheduled TV	1020	**	119	**	181	48	223	50	184	35	103
	40%	**	43%	**	46%	36%	46%	34%	36%	36%	45%
TV that has been recorded by someone in the household	742	**	60	**	119	31	177	30	174	26	75
	29%	**	22%	**	30%	23%	37%	21%	35%	27%	33%
Blu rays/ DVDs/ videos	407	**	28	**	65	29	93	23	79	18	25
	16%	**	10%	**	16%	22%	19%	16%	16%	18%	11%
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	343	**	21	**	57	21	77	22	63	17	34
	14%	**	8%	**	14%	15%	16%	15%	12%	18%	15%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 14

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
None of these	66	**	5	**	8	-	11	5	19	2	8
	3%	**	2%	**	2%	-%	2%	3%	4%	2%	3%
Don't know	15	**	-	**	-	*	3	-	3	-	2
	1%	**	-%	**	-%	*%	1%	-%	1%	-%	1%
SUMMARY											
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2445	**	270	**	389	134	466	140	483	94	219
	97%	**	98%	**	98%	100%	97%	97%	96%	98%	96%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Paid-for on-demand services like Netflix, Amazon Prime Video or Disney+	1989	77	89	59	85	126	130	108	183	161	**	196	155	80	80	**
	79%	75%	84%	90%	74%	77%	92% ab	66%	82%	86% a	**	81%	90%	77%	76%	**
On other websites or apps like YouTube, Vimeo or Facebook Watch	1375	52	53	38	52	86	92	78	120	120	**	137	98	54	49	**
	54%	52%	49%	58%	46%	53%	66%	48%	54%	64%	**	57%	57%	52%	47%	**
Online or catch-up services like BBC iPlayer, ITV Hub or All 4	1156	33	62	49	34	80	82	33	107	113	**	113	102	48	52	**
	46%	33%	59% a	75% a	30%	49%	58% a	20%	48% a	61% a	**	46%	60%	47%	49%	**
As they are broadcast on scheduled TV	1020	30	45	37	39	63	68	67	93	102	**	110	69	38	53	**
	40%	29%	43%	56% a	34%	38%	49%	41%	41%	55%	**	45%	40%	37%	50%	**
TV that has been recorded by someone in the household	742	4	27	27	31	50	46	37	76	85	**	83	67	26	34	**
	29%	4%	25% a	42% a	27%	30%	33%	22%	34%	46% a	**	34%	39%	25%	33%	**
Blu rays/ DVDs/ videos	407	10	7	13	20	22	34	32	32	53	**	35	42	12	12	**
	16%	10%	7%	20%	17%	13%	24%	20%	14%	28%	**	14%	24%	12%	11%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP6. Which, if any, of these ways does your child ever watch TV programmes and films? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Rented or bought from online stores like Google Play Store, Sky Store or Apple TV+	343	6	4	14	17	21	28	14	28	50	**	20	44	13	13	**
	14%	5%	4%	21% ab	15%	13%	20%	8%	13%	27% a	**	8%	26% b	13%	12%	**
None of these	66	2	*	*	3	6	1	-	5	-	**	4	-	4	2	**
	3%	2%	*%	*%	3%	4%	1%	-%	2%	-%	**	1%	-%	4%	2%	**
Don't know	15	-	-	-	-	-	-	-	4	-	**	1	-	-	1	**
	1%	-%	-%	-%	-%	-%	-%	-%	2%	-%	**	*%	-%	-%	1%	**
SUMMARY																
WATCH TV PROGRAMMES OR FILMS IN ANY OF THESE WAYS	2445	100	106	65	111	157	139	164	216	187	**	239	171	100	102	**
	97%	98%	100%	100%	97%	96%	99%	100%	96%	100%	**	98%	100%	96%	97%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 15

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2466	57	461	86	399	102	370	124	359	123	275
Effective Weighted Sample	1229	31	212	43	211	54	198	62	180	112	256
Total	2445	38	270	75	389	134	466	140	483	94	219
Rules about what they watch	1666	**	213	**	339	114	366	76	307	23	57
	68%	**	79%	**	87%	85%	78%	54%	64%	25%	26%
Rules about when they watch	1100	**	153	**	240	70	259	47	172	14	42
	45%	**	57%	**	62%	52%	56%	33%	36%	14%	19%
Rules about how much time they spend watching	1257	**	183	**	250	88	307	55	173	19	49
	51%	**	68%	**	64%	65%	66%	39%	36%	20%	22%
Rules about who they are watching with/ can only watch when supervised	633	**	89	**	119	45	160	17	93	10	19
	26%	**	33%	**	31%	34%	34%	12%	19%	10%	9%
Other rules	34	**	-	**	3	-	9	2	16	-	1
	1%	**	-%	**	1%	-%	2%	1%	3%	-%	1%
No, do not have any rules	412	**	16	**	15	2	27	42	122	49	120
	17%	**	6%	**	4%	1%	6%	30%	25%	52%	55%
SUMMARY											
ANY RULES	2033	**	253	**	374	133	439	99	361	45	98
	83%	**	94%	**	96%	99%	94%	70%	75%	48%	45%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP12. Do you have any of these rules about the TV programmes and films that your child watches? (MULTI CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2466	135	187	137	116	181	136	111	165	156	94	180	144	126	130	90
Effective Weighted Sample	1229	67	87	63	58	88	78	60	84	94	40	85	83	119	120	83
Total	2445	100	106	65	111	157	139	164	216	187	110	239	171	100	102	70
Rules about what they watch	1666	69	78	59	85	125	129	116	165	172	**	145	110	26	32	**
	68%	69%	73%	90% ab	77%	79%	93% a	71%	76%	92% ab	**	61%	64%	26%	32%	**
Rules about when they watch	1100	50	55	45	49	95	98	73	101	132	**	86	69	16	22	**
	45%	50%	52%	69%	44%	60%	70% a	44%	47%	71% ab	**	36%	40%	16%	22%	**
Rules about how much time they spend watching	1257	68	58	48	65	100	99	105	124	151	**	74	70	28	22	**
	51%	68%	55%	74%	58%	63%	71%	64%	57%	81% b	**	31%	41%	28%	21%	**
Rules about who they are watching with/ can only watch when supervised	633	32	32	33	39	40	44	57	61	70	**	49	32	16	8	**
	26%	32%	30%	50%	35%	26%	31%	35%	28%	37%	**	21%	19%	16%	8%	**
Other rules	34	2	-	-	-	2	2	-	4	5	**	8	5	1	-	**
	1%	2%	-%	-%	-%	1%	1%	-%	2%	3%	**	3%	3%	1%	-%	**
No, do not have any rules	412	3	8	4	6	4	5	18	9	1	**	66	38	50	48	**
	17%	3%	8%	6%	5%	3%	3%	11% c	4%	*%	**	28%	22%	50%	47%	**
SUMMARY																
ANY RULES	2033	97	98	61	105	153	134	145	207	186	**	172	134	49	54	**
	83%	97%	92%	94%	95%	97%	97%	89%	96%	100% a	**	72%	78%	50%	53%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, sexual content or other age-inappropriate content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2466	57	461	86	399	102	370	124	359	123	275
Effective Weighted Sample	1229	31	212	43	211	54	198	62	180	112	256
Total	2445	38	270	75	389	134	466	140	483	94	219
Very concerned	425	**	52	**	83	36	97	23	56	9	13
	17%	**	19%	**	21%	27%	21%	16%	12%	9%	6%
Fairly concerned	781	**	89	**	144	38	150	36	179	22	53
	32%	**	33%	**	37%	28%	32%	26%	37%	23%	24%
Neither/ nor	499	**	38	**	64	26	106	45	94	25	44
	20%	**	14%	**	16%	20%	23%	32%	20%	26%	20%
Not very concerned	509	**	60	**	63	32	82	27	116	23	67
	21%	**	22%	**	16%	24%	18%	19%	24%	24%	31%
Not at all concerned	226	**	29	**	35	2	30	10	36	16	41
	9%	**	11%	**	9%	2%	6%	7%	7%	17%	19%
Don't know	5	**	2	**	-	-	-	*	*	-	-
	*%	**	1%	**	-%	-%	-%	*%	*%	-%	-%
SUMMARY											
TOTAL CONCERNED	1205	**	141	**	227	74	247	59	236	30	66
	49%	**	52%	**	58%	55%	53%	42%	49%	32%	30%
TOTAL NOT CONCERNED	735	**	89	**	98	34	112	37	152	39	108
	30%	**	33%	**	25%	25%	24%	26%	32%	41%	49%
TOTAL NEITHER/ DON'T KNOW	504	**	40	**	64	26	106	45	95	25	44
	21%	**	15%	**	16%	20%	23%	32%	20%	26%	20%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP13A. To what extent are you concerned about the content of the TV programmes that they watch, in terms of violence, bad language, disturbing content, sexual content or other age-inappropriate content, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 watches any type of TV programmes and films

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2466	135	187	137	116	181	136	111	165	156	94	180	144	126	130	90
Effective Weighted Sample	1229	67	87	63	58	88	78	60	84	94	40	85	83	119	120	83
Total	2445	100	106	65	111	157	139	164	216	187	110	239	171	100	102	70
Very concerned	425	19	18	10	36	23	24	41	47	31	**	31	21	9	8	**
	17%	19%	17%	15%	32%	15%	18%	25%	22%	16%	**	13%	12%	9%	8%	**
Fairly concerned	781	31	36	18	44	56	56	32	67	71	**	100	45	21	31	**
	32%	31%	34%	28%	39%	36%	40%	20%	31%	38%	**	42%	27%	21%	30%	**
Neither/ nor	499	21	17	8	14	38	18	49	57	31	**	44	43	31	17	**
	20%	21%	16%	12%	13%	24%	13%	30%	26%	17%	**	19%	25%	31%	17%	**
Not very concerned	509	22	21	23	12	25	31	22	39	46	**	53	44	21	30	**
	21%	22%	20%	36%	11%	16%	22%	14%	18%	25%	**	22%	26%	21%	29%	**
Not at all concerned	226	6	14	6	5	15	11	18	6	7	**	10	18	18	16	**
	9%	6%	14%	9%	5%	9%	8%	11%	3%	4%	**	4%	11%	18%	16%	**
Don't know	5	1	-	-	-	-	-	-	-	-	**	-	*	-	-	**
	*%	1%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	*%	-%	-%	**
SUMMARY																
TOTAL CONCERNED	1205	50	54	28	79	79	80	74	114	102	**	131	66	30	39	**
	49%	50%	51%	43%	71%	50%	58%	45%	53%	55%	**	55%	39%	30%	38%	**
TOTAL NOT CONCERNED	735	28	35	29	18	40	41	41	45	53	**	64	62	39	46	**
	30%	28%	33%	45%	16%	25%	30%	25%	21%	28%	**	27%	36%	39%	45%	**
TOTAL NEITHER/ DON'T KNOW	504	22	17	8	14	38	18	49	57	31	**	44	43	31	17	**
	21%	22%	16%	12%	13%	24%	13%	30%	26%	17%	**	19%	25%	31%	17%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 17

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Rules about the types of websites or apps they can use	1592	**	149	**	285	112	382	88	305	34	72
	65%	**	63%	**	75%	84%	80%	60%	61%	35%	32%
Rules about the video content they watch online	1555	**	165	**	285	112	365	76	282	26	64
	63%	**	70%	**	75%	84%	77%	52%	56%	27%	28%
Rules about spending money online	1510	**	105	**	229	101	340	114	336	44	99
	62%	**	45%	**	60%	75%	71%	78%	67%	45%	43%
Rules about who they can contact online	1477	**	102	**	233	103	365	89	329	39	86
	60%	**	43%	**	61%	77%	77%	61%	66%	40%	38%
Rules about the information they can share online	1464	**	91	**	228	105	337	99	330	42	85
	60%	**	39%	**	60%	78%	71%	68%	66%	43%	37%
Rules about how much time they spend online	1358	**	142	**	269	86	333	62	228	31	60
	55%	**	60%	**	70%	64%	70%	43%	46%	32%	26%
Rules about when they can go online	1114	**	118	**	216	78	296	48	188	14	33
	45%	**	50%	**	57%	58%	62%	33%	38%	14%	15%
Other rules	53	**	18	**	14	*	7	1	4	-	-
	2%	**	8%	**	4%	*%	1%	*%	1%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
No, do not have any rules	220	**	20	**	10	*	9	15	53	24	76
	9%	**	9%	**	3%	*%	2%	10%	11%	25%	33%
SUMMARY											
ANY RULES	2234	**	215	**	372	134	468	130	447	72	151
	91%	**	91%	**	97%	100%	98%	90%	89%	75%	67%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Rules about the types of websites or apps they can use	1592	56	52	33	83	114	102	118	167	172	**	143	101	34	37	**
	65%	65%	53%	59%	74%	73%	75%	72%	76%	92% ab	**	60%	59%	33%	35%	**
Rules about the video content they watch online	1555	70	56	35	95	105	107	124	158	161	**	127	93	27	34	**
	63%	81% b	57%	63%	84%	67%	79%	76%	72%	86%	**	54%	54%	26%	32%	**
Rules about spending money online	1510	46	31	20	70	94	87	105	148	162	**	171	134	49	47	**
	62%	53%	31%	37%	62%	60%	64%	64%	68%	87% ab	**	72%	78%	47%	45%	**
Rules about who they can contact online	1477	49	30	18	78	85	87	119	163	153	**	156	106	40	42	**
	60%	57% bc	31%	32%	69%	54%	64%	73%	74%	82%	**	65%	62%	39%	40%	**
Rules about the information they can share online	1464	44	26	17	75	93	81	119	158	142	**	156	122	42	34	**
	60%	51% b	27%	30%	66%	60%	60%	73%	72%	76%	**	66%	71%	41%	33%	**
Rules about how much time they spend online	1358	56	55	33	79	100	99	107	129	150	**	93	84	33	31	**
	55%	65%	56%	59%	70%	64%	73%	66%	58%	81% b	**	39%	49%	32%	29%	**
Rules about when they can go online	1114	45	41	28	60	83	93	101	110	129	**	81	79	15	17	**
	45%	52%	42%	50%	53%	53%	69%	62%	50%	69%	**	34%	46%	14%	17%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP26. Thinking about all the sorts of things your child may do online – including searching for information, online shopping, watching things online, communicating with others, and so on... Do you have any of these rules about what your child does online? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Other rules	53	3	4	11	*	8	5	-	-	1	**	1	2	1	-	**
	2%	4%	4%	19% b	*%	5%	4%	-%	-%	*%	**	*%	1%	1%	-%	**
No, do not have any rules	220	4	17	3	3	1	6	6	3	-	**	18	17	29	30	**
	9%	4%	18%	6%	3%	1%	4%	4%	1%	-%	**	8%	10%	28%	28%	**
SUMMARY																
ANY RULES	2234	83	81	52	110	155	130	158	217	186	**	220	155	74	75	**
	91%	96%	82%	94%	97%	99%	96%	96%	99%	100%	**	92%	90%	72%	72%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Asking about what they are doing or have been doing online	1416	**	91	**	228	92	344	84	315	38	93
	58%	**	39%	**	60%	69%	72%	58%	63%	40%	41%
Being nearby and regularly checking what they do	1302	**	164	**	291	90	331	39	158	21	33
	53%	**	70%	**	76%	67%	70%	27%	32%	22%	14%
Check the browser/ device history after they have been online	874	**	49	**	142	79	242	44	183	15	39
	36%	**	21%	**	37%	59%	51%	30%	37%	16%	17%
Sitting beside them and watching or helping them while they are online	611	**	151	**	165	24	98	7	30	3	10
	25%	**	64%	**	43%	18%	21%	5%	6%	3%	5%
Other types of supervision	221	**	15	**	30	20	65	16	35	4	11
	9%	**	7%	**	8%	15%	14%	11%	7%	4%	5%
No, don't supervise their online access and use	314	**	4	**	3	1	19	36	97	43	102
	13%	**	2%	**	1%	1%	4%	25%	19%	45%	45%
SUMMARY											
ANY TYPES OF SUPERVISION	2141	**	231	**	380	133	457	109	402	53	125
	87%	**	98%	**	99%	99%	96%	75%	81%	55%	55%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP27. When your child goes online, on any devices, would you usually supervise them in any of these ways? (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Asking about what they are doing or have been doing online	1416	42	34	22	64	92	86	109	128	163	**	158	112	45	45	**
	58%	48%	35%	41%	57%	59%	63%	67%	58%	87% ab	**	66%	65%	44%	43%	**
Being nearby and regularly checking what they do	1302	64	63	41	85	119	106	106	165	121	**	58	51	21	22	**
	53%	74%	64%	75%	75%	76%	78%	65%	75%	65%	**	25%	30%	20%	21%	**
Check the browser/ device history after they have been online	874	24	16	9	47	50	36	84	128	92	**	86	67	20	20	**
	36%	28%	17%	16%	42%	32%	27%	52%	58%	50%	**	36%	39%	19%	19%	**
Sitting beside them and watching or helping them while they are online	611	60	59	34	60	64	65	32	47	37	**	9	8	3	4	**
	25%	70%	60%	62%	53%	41%	48%	20%	21%	20%	**	4%	5%	3%	4%	**
Other types of supervision	221	6	7	7	7	9	10	18	31	29	**	10	20	5	4	**
	9%	7%	7%	12%	7%	5%	8%	11%	14%	16%	**	4%	12%	5%	4%	**
No, don't supervise their online access and use	314	-	4	*	1	-	2	8	7	6	**	45	34	40	44	**
	13%	-%	4%	1%	*%	-%	1%	5%	3%	3%	**	19%	20%	38%	42%	**
SUMMARY																
ANY TYPES OF SUPERVISION	2141	86	94	55	113	156	134	156	213	181	**	193	137	64	60	**
	87%	100%	96%	99%	100%	100%	99%	95%	97%	97%	**	81%	80%	62%	58%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 19

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Yes	2103	**	89	**	302	129	470	141	484	89	208
	86%	**	38%	**	79%	96%	99%	97%	97%	93%	92%
No	334	**	142	**	77	6	6	4	15	6	17
	14%	**	60%	**	20%	4%	1%	3%	3%	6%	8%
Don't know	17	**	5	**	3	-	-	*	-	1	2
	1%	**	2%	**	1%	-%	-%	*%	-%	1%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally, and so on? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Yes	2103	41	40	14	90	131	94	158	216	184	**	236	162	96	94	**
	86%	47%	41%	25%	80%	84%	70%	96%	98%	99%	**	99%	94%	93%	90%	**
No	334	42	57	41	21	24	41	6	3	3	**	2	10	7	10	**
	14%	48%	58%	75% a	18%	15%	30%	4%	2%	1%	**	1%	6%	7%	10%	**
Don't know	17	4	1	-	2	1	-	-	*	-	**	-	-	1	-	**
	1%	4%	1%	-%	2%	1%	-%	-%	*%	-%	**	-%	-%	1%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	~a	b	a	b	a	b
Unweighted total	1953	29	155	61	311	97	359	122	354	118	262
Effective Weighted Sample	1001	16	70	33	163	51	197	62	178	108	243
Total	2103	23	89	61	302	129	470	141	484	89	208
At least every few weeks	983	**	53	**	152	**	258	72	189	25	59
	47%	**	60%	**	51%	**	55%	51%	39%	27%	28%
At least every few months	601	**	18	**	83	**	134	42	155	21	59
	29%	**	21%	**	28%	**	29%	30%	32%	24%	28%
Less often than every few months, but more than once	400	**	13	**	50	**	63	19	107	35	71
	19%	**	14%	**	16%	**	13%	14%	22%	40%	34%
Have talked to them once, and not since then	105	**	3	**	13	**	11	8	33	7	17
	5%	**	4%	**	4%	**	2%	5%	7%	8%	8%
Don't know	15	**	1	**	3	**	4	*	1	1	2
	1%	**	1%	**	1%	**	1%	*%	*%	1%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents who have ever talked to their child aged 3-17 about how to stay safe online

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	1953	56	76	31	91	136	103	106	157	151	92	176	139	122	122	86
Effective Weighted Sample	1001	27	36	13	46	68	55	57	83	92	40	83	79	115	113	79
Total	2103	41	40	14	90	131	94	158	216	184	113	236	162	96	94	68
At least every few weeks	983	**	**	**	**	75	42	101	98	85	**	99	46	37	25	**
	47%	**	**	**	**	57%	45%	64%	45%	46%	**	42%	29%	39%	26%	**
At least every few months	601	**	**	**	**	30	29	29	92	56	**	92	73	28	24	**
	29%	**	**	**	**	23%	31%	19%	43% a	31%	**	39%	45%	29%	25%	**
Less often than every few months, but more than once	400	**	**	**	**	16	22	20	22	36	**	29	36	24	40	**
	19%	**	**	**	**	12%	23%	13%	10%	19%	**	12%	22%	25%	42% a	**
Have talked to them once, and not since then	105	**	**	**	**	9	1	5	3	6	**	16	7	6	6	**
	5%	**	**	**	**	7%	1%	3%	1%	3%	**	7%	5%	6%	6%	**
Don't know	15	**	**	**	**	2	*	2	*	2	**	*	-	2	-	**
	1%	**	**	**	**	1%	*%	1%	*%	1%	**	*%	-%	2%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 21

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
At least every few weeks	983	**	53	**	152	64	258	72	189	25	59
	40%	**	23%	**	40%	48%	54%	49%	38%	25%	26%
At least every few months	601	**	18	**	83	45	134	42	155	21	59
	24%	**	8%	**	22%	34%	28%	29%	31%	22%	26%
Less often than every few months, but more than once	400	**	13	**	50	18	63	19	107	35	71
	16%	**	5%	**	13%	14%	13%	13%	21%	37%	31%
Have talked to them once, and not since then	105	**	3	**	13	1	11	8	33	7	17
	4%	**	1%	**	3%	*%	2%	5%	7%	8%	8%
Don't know	15	**	1	**	3	*	4	*	1	1	2
	1%	**	1%	**	1%	*%	1%	*%	*%	1%	1%
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	351	**	146	**	81	6	6	4	15	7	19
	14%	**	62%	**	21%	4%	1%	3%	3%	7%	8%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 21

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
At least every few weeks	983	21	23	8	45	75	42	101	98	85	**	99	46	37	25	**
	40%	24%	24%	15%	40%	48%	31%	62%	45%	46%	**	42%	27%	36%	24%	**
At least every few months	601	9	8	2	37	30	29	29	92	56	**	92	73	28	24	**
	24%	10%	8%	4%	33%	19%	22%	18%	42% a	30%	**	39%	42%	27%	23%	**
Less often than every few months, but more than once	400	9	7	1	4	16	22	20	22	36	**	29	36	24	40	**
	16%	11%	8%	2%	4%	10%	16%	12%	10%	19%	**	12%	21%	23%	38% a	**
Have talked to them once, and not since then	105	1	2	2	*	9	1	5	3	6	**	16	7	6	6	**
	4%	2%	2%	4%	*%	6%	1%	3%	1%	3%	**	7%	4%	6%	6%	**
Don't know	15	*	*	-	3	2	*	2	*	2	**	*	-	2	-	**
	1%	*%	*%	-%	2%	1%	*%	1%	*%	1%	**	*%	-%	2%	-%	**
HAVE NOT TALKED TO THEIR CHILD ABOUT HOW TO STAY SAFE ONLINE	351	45	58	41	23	25	41	6	4	3	**	2	10	8	10	**
	14%	53%	59%	75%	20%	16%	30%	4%	2%	1%	**	1%	6%	7%	10%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1555	**	171	**	250	79	304	96	299	64	135
	62%	**	62%	**	63%	59%	63%	66%	59%	67%	59%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1498	**	163	**	246	88	317	79	292	53	113
	59%	**	59%	**	62%	65%	66%	54%	58%	55%	49%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1446	**	149	**	209	82	266	100	314	64	128
	57%	**	54%	**	52%	61%	56%	69%	62%	67%	56%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1284	**	137	**	225	84	272	71	235	49	95
	51%	**	50%	**	57%	62%	57%	49%	46%	51%	42%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1178	**	135	**	208	60	243	81	219	41	89
	47%	**	49%	**	52%	45%	51%	56%	43%	43%	39%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1153	**	114	**	212	70	259	68	212	38	70
	46%	**	42%	**	53%	52%	54%	47%	42%	40%	31%
Apps that can be installed on a child's phone to monitor which apps they use and for how long	905	**	98	**	122	56	198	60	179	32	69
	36%	**	36%	**	31%	42%	41%	41%	35%	34%	30%
None of these	146	**	15	**	20	4	22	14	26	8	27
	6%	**	5%	**	5%	3%	5%	10%	5%	8%	12%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Don't know	49	**	4	**	5	-	7	*	13	1	8
	2%	**	2%	**	1%	-%	2%	*%	3%	1%	3%
SUMMARY											
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2331	**	256	**	373	131	450	131	466	87	193
	92%	**	93%	**	94%	97%	94%	90%	92%	90%	85%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	1555	65	65	43	81	98	93	99	126	133	**	149	121	61	63	**
	62%	64%	61%	66%	71%	60%	66%	60%	56%	71%	**	61%	71%	59%	60%	**
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1498	61	57	46	71	103	91	103	128	147	**	138	105	51	55	**
	59%	60%	53%	71%	62%	63%	65%	63%	57%	79% b	**	57%	62%	49%	53%	**
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1446	50	53	44	56	86	86	86	116	130	**	150	130	57	64	**
	57%	50%	50%	67%	49%	52%	61%	53%	52%	70%	**	62%	76%	55%	61%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 22

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1284	46	50	39	58	90	85	88	121	111	**	98	95	41	47	**
	51%	45%	47%	60%	51%	55%	61%	54%	54%	59%	**	40%	55%	40%	45%	**
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1178	46	48	36	59	72	84	56	103	108	**	95	99	39	44	**
	47%	45%	45%	55%	52%	44%	60%	34%	46%	58% a	**	39%	58%	37%	42%	**
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1153	33	45	33	61	66	88	70	108	123	**	86	93	32	37	**
	46%	32%	43%	50%	53%	40%	63% b	43%	48%	66% a	**	35%	55%	31%	35%	**
Apps that can be installed on a child's phone to monitor which apps they use and for how long	905	37	33	26	34	46	52	60	84	93	**	64	84	32	34	**
	36%	36%	31%	40%	30%	28%	37%	37%	38%	50%	**	27%	49% b	31%	33%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP31. Before today, were you aware of any of these types of technical tools or controls – whether or not you use them? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
None of these	146	3	5	5	6	3	10	7	16	3	**	14	12	13	8	**
	6%	3%	5%	7%	6%	2%	7%	4%	7%	2%	**	6%	7%	12%	7%	**
Don't know	49	1	1	*	1	3	1	3	-	-	**	7	-	2	3	**
	2%	1%	1%	*%	1%	2%	1%	2%	-%	-%	**	3%	-%	2%	3%	**
SUMMARY																
AWARE OF ANY OF THESE TECHNICAL TOOLS OR CONTROLS	2331	97	100	60	107	158	129	154	208	183	**	223	159	89	95	**
	92%	96%	94%	93%	94%	97%	92%	94%	93%	98%	**	92%	93%	86%	90%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	860	**	96	**	164	69	228	40	132	9	26
	34%	**	35%	**	41%	51%	47%	28%	26%	10%	12%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	708	**	77	**	93	43	138	37	167	29	50
	28%	**	28%	**	23%	32%	29%	26%	33%	30%	22%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	691	**	70	**	146	61	194	30	98	7	12
	27%	**	25%	**	37%	46%	40%	21%	19%	7%	5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	678	**	78	**	140	51	191	14	94	12	25
	27%	**	28%	**	35%	38%	40%	10%	19%	12%	11%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	672	**	72	**	118	44	149	29	135	13	26
	27%	**	26%	**	30%	32%	31%	20%	27%	14%	11%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	611	**	65	**	132	38	166	20	103	6	13
	24%	**	24%	**	33%	28%	35%	14%	20%	6%	6%
Apps that can be installed on a child's phone to monitor which apps they use and for how long	337	**	30	**	62	33	105	4	56	1	7
	13%	**	11%	**	16%	25%	22%	2%	11%	1%	3%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
None of these	663	**	69	**	88	16	61	63	147	44	126
	26%	**	25%	**	22%	12%	13%	43%	29%	46%	55%
Don't know	95	**	7	**	9	4	8	1	31	3	8
	4%	**	2%	**	2%	3%	2%	1%	6%	4%	4%
SUMMARY											
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1768	**	199	**	301	114	412	81	327	49	94
	70%	**	72%	**	76%	85%	86%	56%	65%	51%	41%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	860	41	37	21	51	56	68	78	94	106	**	72	56	11	10	**
	34%	40%	35%	33%	45%	34%	48%	48%	42%	57%	**	30%	33%	11%	9%	**
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	708	29	28	19	28	46	41	45	63	67	**	76	61	22	24	**
	28%	29%	27%	29%	24%	28%	29%	27%	28%	36%	**	31%	35%	22%	22%	**
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	691	16	34	17	44	45	64	62	81	91	**	28	50	6	5	**
	27%	16%	32%	27%	39%	27%	45%	38%	36%	49%	**	12%	29% b	6%	5%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	678	28	34	17	44	54	56	62	81	76	**	38	34	11	12	**
	27%	28%	32%	26%	38%	33%	40%	38%	36%	41%	**	16%	20%	11%	11%	**
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield).	672	29	32	11	46	51	42	59	69	60	**	69	47	14	12	**
	27%	29%	30%	17%	40%	31%	30%	36%	31%	32%	**	28%	28%	14%	11%	**
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	611	21	26	14	38	47	53	47	64	80	**	26	42	6	5	**
	24%	21%	25%	22%	33%	29%	37%	29%	28%	43%	**	11%	25%	6%	4%	**
Apps that can be installed on a child's phone to monitor which apps they use and for how long	337	13	11	8	21	20	28	31	46	57	**	6	29	5	1	**
	13%	13%	11%	12%	18%	13%	20%	19%	21%	31%	**	2%	17% b	5%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
None of these	663	19	23	22	21	31	34	27	26	22	**	88	51	49	59	**
	26%	19%	22%	34%	18%	19%	24%	17%	11%	12%	**	36%	29%	47%	56%	**
Don't know	95	2	1	*	1	6	3	4	*	*	**	12	3	4	4	**
	4%	2%	1%	*%	1%	4%	2%	2%	*%	*%	**	5%	2%	4%	4%	**
SUMMARY																
USE ANY OF THESE TECHNICAL TOOLS OR CONTROLS	1768	81	81	43	93	125	104	132	198	165	**	143	117	50	43	**
	70%	79%	77%	66%	81%	77%	74%	81%	88%	88%	**	59%	69%	48%	41%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	~a	b	~a	b	~a	b
Unweighted total	1447	33	260	49	211	62	219	85	226	85	165
Effective Weighted Sample	730	18	116	25	113	34	116	45	118	77	154
Total	1446	23	149	46	209	82	266	100	314	64	128
I can trust my child to be sensible/ responsible	668	**	14	**	78	**	125	**	197	**	87
	46%	**	9%	**	38%	**	47%	**	63%	**	68%
I prefer to supervise my child's online use by talking to them and setting rules	565	**	50	**	99	**	149	**	97	**	24
	39%	**	33%	**	47%	**	56%	**	31%	**	19%
My child is too young/ don't need to worry about this yet	258	**	89	**	78	**	27	**	5	**	3
	18%	**	60%	**	37%	**	10%	**	1%	**	2%
Content filters block too much/ get in the way	193	**	6	**	26	**	34	**	47	**	13
	13%	**	4%	**	12%	**	13%	**	15%	**	10%
Content filters don't block enough	158	**	14	**	29	**	32	**	38	**	9
	11%	**	9%	**	14%	**	12%	**	12%	**	7%
Content filters are complicated to use	154	**	7	**	19	**	35	**	25	**	9
	11%	**	5%	**	9%	**	13%	**	8%	**	7%
My child can find a way around content filters	146	**	1	**	12	**	26	**	47	**	16
	10%	**	1%	**	6%	**	10%	**	15%	**	13%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	~a	b	~a	b	~a	b
Unweighted total	1447	33	260	49	211	62	219	85	226	85	165
Effective Weighted Sample	730	18	116	25	113	34	116	45	118	77	154
Total	1446	23	149	46	209	82	266	100	314	64	128
None of these apply	135	**	16	**	16	**	32	**	22	**	12
	9%	**	11%	**	8%	**	12%	**	7%	**	9%
Don't know	24	**	2	**	3	**	6	**	7	**	*
	2%	**	2%	**	2%	**	2%	**	2%	**	*%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	b	~c	~a	~b	~c	~a	~b	c	~a	b	c	~a	~b	~c
Unweighted total	1447	67	104	91	59	95	85	54	98	104	49	110	108	73	85	63
Effective Weighted Sample	730	31	45	43	30	45	49	31	48	63	22	54	65	69	78	58
Total	1446	50	53	44	56	86	86	86	116	130	66	150	130	57	64	49
I can trust my child to be sensible/ responsible	668	**	8	**	**	**	**	**	**	51	**	109	72	**	**	**
	46%	**	16%	**	**	**	**	**	**	39%	**	72%	55%	**	**	**
I prefer to supervise my child's online use by talking to them and setting rules	565	**	13	**	**	**	**	**	**	69	**	57	32	**	**	**
	39%	**	24%	**	**	**	**	**	**	53%	**	38%	25%	**	**	**
My child is too young/ don't need to worry about this yet	258	**	39	**	**	**	**	**	**	10	**	1	1	**	**	**
	18%	**	73%	**	**	**	**	**	**	8%	**	1%	1%	**	**	**
Content filters block too much/ get in the way	193	**	4	**	**	**	**	**	**	26	**	25	19	**	**	**
	13%	**	7%	**	**	**	**	**	**	20%	**	17%	14%	**	**	**
Content filters don't block enough	158	**	2	**	**	**	**	**	**	15	**	17	17	**	**	**
	11%	**	4%	**	**	**	**	**	**	12%	**	12%	13%	**	**	**
Content filters are complicated to use	154	**	6	**	**	**	**	**	**	22	**	18	15	**	**	**
	11%	**	11%	**	**	**	**	**	**	17%	**	12%	12%	**	**	**
My child can find a way around content filters	146	**	1	**	**	**	**	**	**	10	**	24	16	**	**	**
	10%	**	3%	**	**	**	**	**	**	8%	**	16%	12%	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 24

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

| | Total | AGED 3-4 FINANCIAL VULNERABILITY INDEX | | | AGED 5-7 FINANCIAL VULNERABILITY INDEX | | | AGED 8-11 FINANCIAL VULNERABILITY INDEX | | | AGED 12-15 FINANCIAL VULNERABILITY INDEX | | | AGED 16-17 FINANCIAL VULNERABILITY INDEX | | |
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	b	~c	~a	~b	~c	~a	~b	c	~a	b	c	~a	~b	~c
Unweighted total	1447	67	104	91	59	95	85	54	98	104	49	110	108	73	85	63
Effective Weighted Sample	730	31	45	43	30	45	49	31	48	63	22	54	65	69	78	58
Total	1446	50	53	44	56	86	86	86	116	130	66	150	130	57	64	49
None of these apply	135	**	2	**	**	**	**	**	**	17	**	4	13	**	**	**
	9%	**	4%	**	**	**	**	**	**	13%	**	3%	10%	**	**	**
Don't know	24	**	*	**	**	**	**	**	**	2	**	3	8	**	**	**
	2%	**	*%	**	**	**	**	**	**	2%	**	2%	6%	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 25

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

| | Total | CONTENT FILTERS FROM ISP | |
| | | USE | AWARE DON'T USE |
Significance Level: 99%		a	b
Unweighted total	1447	705	742
Effective Weighted Sample	730	349	381
Total	1446	708	738
I can trust my child to be sensible/ responsible	668	332	336
	46%	47%	45%
I prefer to supervise my child's online use by talking to them and setting rules	565	256	309
	39%	36%	42%
My child is too young/ don't need to worry about this yet	258	115	143
	18%	16%	19%
Content filters block too much/ get in the way	193	75	118
	13%	11%	16%
Content filters don't block enough	158	113	45
	11%	16%	6%
		b	
Content filters are complicated to use	154	82	73
	11%	12%	10%
My child can find a way around content filters	146	74	72
	10%	11%	10%

Columns Tested: a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP42A. You said earlier you were aware of 'Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)'
Here are some things that other people have said about this type of technical tool or control. Do any of these apply to your household? (MULTI CODE)

Base : Parents who of a child aged 3-17 who are aware of content filters provided by the broadband internet service provider

	Total	CONTENT FILTERS FROM ISP	
		USE	AWARE DON'T USE
Significance Level: 99%		a	b
Unweighted total	1447	705	742
Effective Weighted Sample	730	349	381
Total	1446	708	738
None of these apply	135	77	58
	9%	11%	8%
Don't know	24	10	14
	2%	1%	2%

Columns Tested: a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Strongly disagree	500	**	75	**	134	40	93	16	70	8	15
	20%	**	32%	**	35%	30%	20%	11%	14%	8%	7%
Slightly disagree	534	**	44	**	90	31	116	29	126	21	26
	22%	**	19%	**	24%	23%	24%	20%	25%	22%	11%
										b	
Neither agree nor disagree	679	**	59	**	85	29	128	50	124	32	83
	28%	**	25%	**	22%	22%	27%	34%	25%	33%	37%
Slightly agree	497	**	28	**	48	22	96	39	142	23	74
	20%	**	12%	**	12%	16%	20%	27%	28%	24%	33%
Strongly agree	180	**	22	**	19	7	38	10	26	9	27
	7%	**	10%	**	5%	5%	8%	7%	5%	9%	12%
Don't know	63	**	7	**	7	5	5	1	11	3	1
	3%	**	3%	**	2%	4%	1%	1%	2%	3%	*%
SUMMARY											
TOTAL DISAGREE	1034	**	118	**	224	71	209	45	196	29	41
	42%	**	50%	**	59%	53%	44%	31%	39%	31%	18%
										b	
TOTAL AGREE	677	**	50	**	66	29	134	49	167	32	102
	28%	**	21%	**	17%	22%	28%	34%	34%	33%	45%
TOTAL NEITHER/ DON'T KNOW	743	**	66	**	92	34	133	51	136	35	84
	30%	**	28%	**	24%	26%	28%	35%	27%	37%	37%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AB. AGREEMENT WITH STATEMENT - The benefits to my child of using social media, messaging and video sharing outweigh the risks. This could be on apps or sites like TikTok, YouTube, Instagram, Snapchat and WhatsApp. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Strongly disagree	500	23	20	26	25	52	55	30	52	36	**	39	16	8	9	**
	20%	27%	21%	46% b	23%	33%	40%	18%	23%	19%	**	16%	9%	8%	8%	**
Slightly disagree	534	21	24	10	24	33	36	24	45	73	**	64	34	14	17	**
	22%	24%	25%	17%	21%	21%	26%	14%	20%	39% ab	**	27%	20%	13%	17%	**
Neither agree nor disagree	679	21	27	13	43	38	23	50	54	35	**	56	44	42	34	**
	28%	24%	27%	24%	38% c	24%	17%	30%	24%	19%	**	24%	26%	41%	32%	**
Slightly agree	497	11	14	6	12	21	14	34	55	26	**	63	65	27	39	**
	20%	13%	14%	10%	11%	13%	10%	21%	25%	14%	**	27%	38%	26%	38%	**
Strongly agree	180	9	9	*	6	11	7	20	13	13	**	15	12	13	5	**
	7%	11%	9%	*%	5%	7%	5%	12%	6%	7%	**	6%	7%	13%	5%	**
Don't know	63	2	4	1	3	3	2	7	1	3	**	1	*	-	*	**
	3%	2%	4%	2%	3%	2%	2%	4%	*%	2%	**	1%	*%	-%	*%	**
SUMMARY																
TOTAL DISAGREE	1034	44	45	35	49	84	91	53	96	109	**	102	50	22	26	**
	42%	51%	46%	63%	43%	54%	67% a	32%	44%	58% a	**	43%	29%	21%	25%	**
TOTAL AGREE	677	20	22	6	18	31	20	53	69	39	**	78	77	40	45	**
	28%	23%	23%	11%	16%	20%	15%	33%	31%	21%	**	33%	45%	39%	43%	**
TOTAL NEITHER/ DON'T KNOW	743	22	31	14	46	40	25	57	55	39	**	58	44	42	34	**
	30%	26%	32%	26%	41% c	26%	18%	35%	25%	21%	**	24%	26%	41%	32%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Strongly disagree	196	**	23	**	49	11	31	10	41	4	6
	8%	**	10%	**	13%	8%	6%	7%	8%	5%	3%
Slightly disagree	360	**	41	**	61	14	84	18	71	13	23
	15%	**	17%	**	16%	11%	18%	13%	14%	13%	10%
Neither agree nor disagree	877	**	89	**	115	46	173	41	182	33	94
	36%	**	38%	**	30%	34%	36%	28%	36%	35%	41%
Slightly agree	708	**	56	**	124	46	141	55	136	29	67
	29%	**	24%	**	33%	34%	30%	38%	27%	30%	30%
Strongly agree	258	**	21	**	30	17	46	12	53	14	32
	10%	**	9%	**	8%	12%	10%	9%	11%	15%	14%
Don't know	55	**	5	**	3	*	2	9	17	3	5
	2%	**	2%	**	1%	*%	*%	6%	3%	3%	2%
SUMMARY											
TOTAL DISAGREE	556	**	64	**	110	25	115	28	112	17	29
	23%	**	27%	**	29%	19%	24%	19%	22%	18%	13%
TOTAL AGREE	966	**	77	**	154	63	187	68	189	43	100
	39%	**	33%	**	40%	47%	39%	46%	38%	45%	44%
TOTAL NEITHER/ DON'T KNOW	933	**	94	**	118	46	174	50	198	36	98
	38%	**	40%	**	31%	35%	37%	34%	40%	38%	43%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 27

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AD. AGREEMENT WITH STATEMENT - The benefits to my child of playing games outweigh the risks. This could be on a games console, mobile phone, tablet or laptop. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Strongly disagree	196	7	6	7	18	20	13	8	13	13	**	11	10	3	2	**
	8%	8%	6%	12%	16%	13%	10%	5%	6%	7%	**	5%	6%	3%	2%	**
Slightly disagree	360	16	10	17	12	29	26	24	31	28	**	36	16	14	13	**
	15%	18%	10%	30% b	10%	19%	19%	15%	14%	15%	**	15%	9%	13%	12%	**
Neither agree nor disagree	877	34	41	15	40	43	40	65	73	57	**	88	60	45	38	**
	36%	39%	42%	26%	36%	28%	30%	40%	33%	30%	**	37%	35%	44%	37%	**
Slightly agree	708	17	29	12	37	48	46	42	78	68	**	62	69	26	39	**
	29%	20%	29%	23%	33%	31%	34%	26%	36%	37%	**	26%	40%	25%	37%	**
Strongly agree	258	11	10	5	6	13	10	23	24	20	**	31	13	13	11	**
	10%	12%	11%	9%	5%	9%	7%	14%	11%	11%	**	13%	7%	12%	10%	**
Don't know	55	2	2	*	-	3	-	1	*	1	**	9	4	2	2	**
	2%	2%	2%	*%	-%	2%	-%	*%	*%	*%	**	4%	2%	2%	2%	**
SUMMARY																
TOTAL DISAGREE	556	23	16	23	30	49	39	33	45	41	**	47	26	17	14	**
	23%	26%	16%	42% b	27%	31%	29%	20%	20%	22%	**	20%	15%	16%	14%	**
TOTAL AGREE	966	28	39	17	43	61	56	65	102	88	**	94	82	39	50	**
	39%	32%	40%	31%	38%	39%	41%	40%	46%	47%	**	39%	48%	38%	48%	**
TOTAL NEITHER/ DON'T KNOW	933	36	43	15	40	46	40	66	73	58	**	97	64	48	40	**
	38%	42%	44%	27%	36%	29%	30%	40%	33%	31%	**	41%	37%	46%	39%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Strongly disagree	128	**	20	**	31	5	21	12	23	2	3
	5%	**	9%	**	8%	4%	4%	8%	5%	2%	1%
Slightly disagree	237	**	20	**	52	8	50	10	63	7	7
	10%	**	9%	**	14%	6%	11%	7%	13%	7%	3%
Neither agree nor disagree	641	**	76	**	97	33	96	46	119	23	54
	26%	**	32%	**	25%	24%	20%	32%	24%	24%	24%
Slightly agree	888	**	75	**	142	64	191	47	184	28	89
	36%	**	32%	**	37%	48%	40%	33%	37%	30%	39%
Strongly agree	508	**	34	**	57	23	113	26	110	30	71
	21%	**	15%	**	15%	17%	24%	18%	22%	31%	31%
Don't know	52	**	9	**	4	*	6	4	1	5	3
	2%	**	4%	**	1%	*%	1%	3%	*%	5%	1%
SUMMARY											
TOTAL DISAGREE	364	**	41	**	83	14	71	22	87	9	10
	15%	**	17%	**	22%	10%	15%	15%	17%	10%	5%
TOTAL AGREE	1396	**	109	**	199	87	303	73	293	59	160
	57%	**	47%	**	52%	65%	64%	51%	59%	61%	70%
TOTAL NEITHER/ DON'T KNOW	694	**	85	**	100	33	102	50	119	28	57
	28%	**	36%	**	26%	25%	21%	34%	24%	29%	25%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 28

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48AE. AGREEMENT WITH STATEMENT - The benefits to my child of using the internet to gather information outweigh the risks. This could be from search engines like Google or Bing, Wikipedia or news websites. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Strongly disagree	128	4	1	10	4	21	7	6	9	8	**	23	2	2	2	**
	5%	5%	1%	18% b	4%	13%	5%	3%	4%	4%	**	9%	1%	2%	2%	**
Slightly disagree	237	7	7	6	15	25	14	5	24	16	**	24	14	7	3	**
	10%	8%	8%	10%	13%	16%	10%	3%	11%	9%	**	10%	8%	7%	3%	**
Neither agree nor disagree	641	33	35	12	50	35	31	47	48	19	**	74	32	37	21	**
	26%	39%	36%	22%	44% bc	23%	23%	29% c	22%	10%	**	31%	19%	35% b	20%	**
Slightly agree	888	26	31	21	35	57	56	64	92	92	**	74	67	31	51	**
	36%	30%	32%	38%	31%	36%	41%	39%	42%	49%	**	31%	39%	30%	49% a	**
Strongly agree	508	13	18	5	9	17	28	36	47	49	**	40	56	24	27	**
	21%	15%	18%	10%	8%	11%	21%	22%	21%	26%	**	17%	32%	23%	26%	**
Don't know	52	3	5	1	-	1	*	6	-	2	**	4	-	4	-	**
	2%	3%	6%	2%	-%	1%	*%	4%	-%	1%	**	1%	-%	3%	-%	**
SUMMARY																
TOTAL DISAGREE	364	11	9	16	19	46	21	10	33	25	**	46	16	9	5	**
	15%	13%	9%	28% b	17%	29%	15%	6%	15%	13%	**	19%	9%	8%	5%	**
TOTAL AGREE	1396	39	49	26	44	74	84	100	139	140	**	114	123	55	78	**
	57%	45%	50%	47%	39%	47%	62%	61%	63%	75%	**	48%	72% b	53%	75% a	**
TOTAL NEITHER/ DON'T KNOW	694	36	40	13	50	36	31	53	48	22	**	77	32	40	21	**
	28%	42%	41%	24%	44% bc	23%	23%	33% c	22%	12%	**	33%	19%	39% b	20%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 29

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Strongly disagree	94	**	8	**	13	3	16	12	23	3	5
	4%	**	3%	**	3%	2%	3%	8%	5%	4%	2%
Slightly disagree	221	**	20	**	41	20	35	13	63	6	11
	9%	**	9%	**	11%	15%	7%	9%	13%	6%	5%
Neither agree nor disagree	266	**	24	**	47	14	42	8	54	13	21
	11%	**	10%	**	12%	10%	9%	5%	11%	13%	9%
Slightly agree	896	**	84	**	137	32	193	65	166	35	99
	37%	**	36%	**	36%	24%	41%	45%	33%	36%	44%
Strongly agree	953	**	98	**	145	65	185	48	189	39	87
	39%	**	42%	**	38%	48%	39%	33%	38%	40%	38%
Don't know	24	**	*	**	-	-	5	-	4	-	4
	1%	**	*%	**	-%	-%	1%	-%	1%	-%	2%
SUMMARY											
TOTAL DISAGREE	314	**	28	**	53	24	51	25	86	10	16
	13%	**	12%	**	14%	18%	11%	17%	17%	10%	7%
TOTAL AGREE	1850	**	182	**	282	97	379	113	355	74	186
	75%	**	78%	**	74%	72%	80%	78%	71%	77%	82%
TOTAL NEITHER/ DON'T KNOW	290	**	24	**	47	14	47	8	58	13	25
	12%	**	10%	**	12%	10%	10%	5%	12%	13%	11%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 29

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP48B. AGREEMENT WITH STATEMENT - I feel I know enough to help my child to stay safe online. (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Strongly disagree	94	2	1	1	3	*	10	5	3	8	**	12	10	4	2	**
	4%	3%	1%	2%	2%	*%	7%	3%	1%	4%	**	5%	6%	4%	2%	**
Slightly disagree	221	4	8	6	12	15	11	13	12	22	**	20	22	4	8	**
	9%	5%	9%	11%	11%	9%	8%	8%	5%	12%	**	8%	13%	4%	8%	**
Neither agree nor disagree	266	5	16	4	21	14	15	20	25	7	**	27	12	15	11	**
	11%	6%	16%	7%	19%	9%	11%	13%	11%	4%	**	11%	7%	15%	11%	**
Slightly agree	896	31	33	23	30	60	57	54	84	74	**	90	62	41	44	**
	37%	36%	33%	41%	27%	38%	42%	33%	38%	39%	**	38%	36%	40%	42%	**
Strongly agree	953	42	40	21	46	66	42	68	97	74	**	89	65	39	39	**
	39%	48%	41%	39%	41%	42%	31%	42%	44%	40%	**	37%	38%	37%	37%	**
Don't know	24	2	*	*	-	2	-	2	-	2	**	-	-	-	-	**
	1%	2%	*%	*%	-%	1%	-%	1%	-%	1%	**	-%	-%	-%	-%	**
SUMMARY																
TOTAL DISAGREE	314	7	9	7	15	15	21	18	15	30	**	32	32	8	11	**
	13%	8%	9%	13%	14%	10%	16%	11%	7%	16%	**	13%	19%	8%	10%	**
TOTAL AGREE	1850	73	73	44	77	126	99	123	181	147	**	179	127	80	83	**
	75%	85%	74%	80%	68%	81%	73%	75%	82%	79%	**	75%	74%	77%	79%	**
TOTAL NEITHER/ DON'T KNOW	290	7	16	4	21	15	15	23	25	9	**	27	12	15	11	**
	12%	8%	17%	7%	19%	10%	11%	14%	11%	5%	**	11%	7%	15%	11%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	886	**	83	**	155	55	179	46	182	25	59
	36%	**	35%	**	41%	41%	37%	32%	36%	26%	26%
Fairly concerned	677	**	74	**	106	33	146	48	145	30	56
	28%	**	31%	**	28%	25%	31%	33%	29%	31%	25%
Neither/ nor	308	**	21	**	50	22	47	13	62	16	36
	13%	**	9%	**	13%	16%	10%	9%	12%	17%	16%
Not very concerned	337	**	22	**	40	14	69	22	65	14	53
	14%	**	9%	**	10%	10%	14%	15%	13%	15%	23%
Not at all concerned	214	**	35	**	25	11	36	13	36	11	22
	9%	**	15%	**	7%	8%	8%	9%	7%	11%	10%
Don't know	33	**	1	**	6	-	*	4	9	-	1
	1%	**	*%	**	2%	-%	*%	2%	2%	-%	1%
SUMMARY											
TOTAL CONCERNED	1563	**	156	**	261	88	324	94	326	55	115
	64%	**	67%	**	68%	66%	68%	65%	65%	57%	51%
TOTAL NOT CONCERNED	550	**	57	**	65	24	105	34	102	25	75
	22%	**	24%	**	17%	18%	22%	24%	20%	26%	33%
TOTAL NEITHER/ DON'T KNOW	341	**	22	**	56	22	47	17	71	16	37
	14%	**	9%	**	15%	16%	10%	11%	14%	17%	16%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 30

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them giving out their personal details to inappropriate people (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	886	32	25	18	47	63	56	61	83	74	**	85	58	28	29	**
	36%	37%	25%	32%	41%	40%	41%	37%	38%	40%	**	36%	34%	27%	28%	**
Fairly concerned	677	22	31	22	29	49	28	38	66	53	**	77	54	25	29	**
	28%	26%	31%	40%	26%	32%	20%	23%	30%	28%	**	32%	31%	24%	28%	**
Neither/ nor	308	12	8	4	18	17	13	20	34	13	**	28	19	18	15	**
	13%	14%	8%	8%	16%	11%	9%	12%	15%	7%	**	12%	11%	18%	15%	**
Not very concerned	337	4	18	4	10	21	22	25	26	33	**	35	20	21	20	**
	14%	5%	18%	7%	8%	13%	16%	15%	12%	18%	**	15%	11%	20%	19%	**
Not at all concerned	214	16	16	7	9	2	14	19	10	14	**	8	19	10	10	**
	9%	19%	16%	13%	8%	2%	10%	12%	5%	7%	**	3%	11%	9%	9%	**
Don't know	33	-	1	*	-	3	3	-	-	-	**	4	2	1	1	**
	1%	-%	1%	*%	-%	2%	2%	-%	-%	-%	**	2%	1%	1%	1%	**
SUMMARY																
TOTAL CONCERNED	1563	54	55	40	76	113	84	99	150	127	**	162	112	53	58	**
	64%	63%	56%	72%	67%	72%	62%	61%	68%	68%	**	68%	65%	52%	56%	**
TOTAL NOT CONCERNED	550	20	33	11	19	23	36	44	36	47	**	44	39	31	30	**
	22%	23%	34%	20%	17%	15%	27%	27%	17%	25%	**	18%	23%	30%	28%	**
TOTAL NEITHER/ DON'T KNOW	341	12	9	5	18	20	16	20	34	13	**	32	21	19	17	**
	14%	14%	10%	8%	16%	13%	12%	12%	15%	7%	**	14%	12%	18%	16%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 31

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	980	**	104	**	162	60	214	59	199	29	49
	40%	**	44%	**	42%	44%	45%	41%	40%	30%	22%
Fairly concerned	746	**	49	**	122	43	143	54	166	32	72
	30%	**	21%	**	32%	32%	30%	37%	33%	33%	32%
Neither/ nor	266	**	31	**	43	10	40	15	49	13	32
	11%	**	13%	**	11%	8%	8%	10%	10%	14%	14%
Not very concerned	283	**	20	**	29	17	58	8	66	15	49
	12%	**	9%	**	7%	13%	12%	5%	13%	16%	22%
Not at all concerned	155	**	30	**	26	4	20	6	19	7	23
	6%	**	13%	**	7%	3%	4%	4%	4%	7%	10%
Don't know	23	**	*	**	2	-	1	4	1	-	2
	1%	**	*%	**	*%	-%	*%	2%	*%	-%	1%
SUMMARY											
TOTAL CONCERNED	1726	**	154	**	284	102	357	114	365	61	121
	70%	**	65%	**	74%	76%	75%	78%	73%	63%	53%
TOTAL NOT CONCERNED	438	**	50	**	54	22	78	13	85	22	72
	18%	**	21%	**	14%	16%	16%	9%	17%	23%	32%
TOTAL NEITHER/ DON'T KNOW	290	**	32	**	44	10	41	18	49	13	34
	12%	**	13%	**	12%	8%	9%	13%	10%	14%	15%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 31

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Them being bullied online/ cyberbullying (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	980	34	36	29	45	65	64	68	99	82	**	104	56	31	26	**
	40%	39%	36%	53%	40%	41%	47%	42%	45%	44%	**	44%	33%	30%	25%	**
Fairly concerned	746	17	25	11	40	57	31	43	73	64	**	75	61	28	30	**
	30%	20%	25%	20%	35%	37%	23%	26%	33%	34%	**	31%	36%	27%	29%	**
Neither/ nor	266	17	13	4	19	16	10	15	15	12	**	24	22	14	17	**
	11%	20%	14%	7%	17%	10%	7%	9%	7%	6%	**	10%	13%	13%	17%	**
Not very concerned	283	7	10	4	4	10	15	26	25	25	**	25	23	19	21	**
	12%	8%	11%	7%	4%	7%	11%	16%	11%	13%	**	11%	13%	18%	20%	**
Not at all concerned	155	12	13	7	5	8	14	9	8	3	**	6	8	11	9	**
	6%	13%	13%	13%	5%	5%	10%	5%	3%	2%	**	3%	5%	11%	8%	**
Don't know	23	-	1	*	*	-	2	3	1	-	**	4	*	1	1	**
	1%	-%	1%	1%	*%	-%	1%	2%	*%	-%	**	2%	*%	1%	1%	**
SUMMARY																
TOTAL CONCERNED	1726	51	60	40	84	122	95	111	171	147	**	179	117	59	56	**
	70%	59%	62%	73%	75%	78%	70%	68%	78%	79%	**	75%	69%	57%	54%	**
TOTAL NOT CONCERNED	438	18	23	11	10	18	29	34	33	28	**	32	31	30	30	**
	18%	21%	24%	20%	9%	12%	21%	21%	15%	15%	**	13%	18%	29%	29%	**
TOTAL NEITHER/ DON'T KNOW	290	17	14	4	19	16	12	18	16	12	**	28	23	14	18	**
	12%	20%	15%	8%	17%	10%	9%	11%	7%	6%	**	12%	13%	14%	18%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	603	**	55	**	91	35	123	37	137	20	38
	25%	**	23%	**	24%	26%	26%	25%	27%	21%	17%
Fairly concerned	775	**	76	**	119	42	157	42	188	26	62
	32%	**	33%	**	31%	32%	33%	29%	38%	27%	27%
Neither/ nor	486	**	39	**	77	27	90	31	85	22	53
	20%	**	17%	**	20%	20%	19%	21%	17%	23%	23%
Not very concerned	389	**	34	**	60	26	78	21	67	17	56
	16%	**	15%	**	16%	20%	16%	14%	13%	17%	25%
Not at all concerned	150	**	29	**	25	2	24	10	11	11	15
	6%	**	12%	**	6%	2%	5%	7%	2%	11%	7%
Don't know	51	**	1	**	10	1	4	5	11	1	3
	2%	**	1%	**	3%	*%	1%	3%	2%	1%	1%
SUMMARY											
TOTAL CONCERNED	1378	**	131	**	211	78	281	79	325	47	100
	56%	**	56%	**	55%	58%	59%	54%	65%	48%	44%
TOTAL NOT CONCERNED	539	**	63	**	85	28	102	31	78	27	71
	22%	**	27%	**	22%	21%	21%	21%	16%	28%	31%
TOTAL NEITHER/ DON'T KNOW	538	**	41	**	87	28	94	36	96	22	56
	22%	**	17%	**	23%	21%	20%	25%	19%	23%	25%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Damaging their reputation either now or in the future (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	603	19	19	11	26	32	38	41	49	47	**	71	36	15	26	**
	25%	22%	19%	19%	23%	21%	28%	25%	22%	25%	**	30%	21%	14%	25%	**
Fairly concerned	775	22	29	22	33	50	37	50	71	77	**	88	57	30	25	**
	32%	25%	30%	40%	30%	32%	27%	30%	32%	41%	**	37%	33%	29%	24%	**
Neither/ nor	486	16	24	10	41	35	19	34	42	25	**	50	31	25	25	**
	20%	18%	24%	19%	36% c	22%	14%	21%	19%	14%	**	21%	18%	24%	24%	**
Not very concerned	389	16	15	3	9	30	22	28	47	31	**	16	41	22	23	**
	16%	19%	15%	6%	8%	20%	16%	17%	21%	17%	**	7%	24% b	21%	22%	**
Not at all concerned	150	14	9	8	1	5	16	8	10	4	**	5	8	8	6	**
	6%	16%	9%	15%	1%	3%	12%	5%	5%	2%	**	2%	4%	8%	5%	**
Don't know	51	*	2	*	3	4	5	3	-	3	**	7	-	3	1	**
	2%	*%	2%	1%	2%	3%	4%	2%	-%	1%	**	3%	-%	3%	1%	**
SUMMARY																
TOTAL CONCERNED	1378	40	48	33	59	82	74	91	121	124	**	159	92	45	50	**
	56%	47%	49%	60%	52%	52%	55%	56%	55%	66%	**	67%	54%	44%	48%	**
TOTAL NOT CONCERNED	539	30	24	11	11	35	38	36	57	35	**	22	48	30	28	**
	22%	35%	25%	21%	9%	22%	28% a	22%	26%	19%	**	9%	28% b	29%	27%	**
TOTAL NEITHER/ DON'T KNOW	538	16	25	11	43	39	24	37	42	28	**	57	31	28	26	**
	22%	19%	26%	20%	38% c	25%	17%	23%	19%	15%	**	24%	18%	27%	25%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	1007	**	97	**	177	62	218	68	190	27	63
	41%	**	41%	**	46%	46%	46%	47%	38%	28%	28%
Fairly concerned	710	**	71	**	115	33	146	42	156	31	57
	29%	**	30%	**	30%	24%	31%	29%	31%	32%	25%
Neither/ nor	265	**	23	**	26	18	41	13	50	14	45
	11%	**	10%	**	7%	14%	9%	9%	10%	14%	20%
Not very concerned	299	**	25	**	48	17	45	12	68	13	43
	12%	**	10%	**	13%	13%	10%	8%	14%	14%	19%
Not at all concerned	144	**	19	**	16	5	24	7	30	9	19
	6%	**	8%	**	4%	3%	5%	5%	6%	9%	8%
Don't know	29	**	*	**	-	*	3	4	5	2	2
	1%	**	*%	**	-%	*%	1%	2%	1%	2%	1%
SUMMARY											
TOTAL CONCERNED	1717	**	168	**	292	94	363	109	346	59	119
	70%	**	72%	**	76%	70%	76%	75%	69%	61%	53%
TOTAL NOT CONCERNED	443	**	43	**	64	22	69	20	99	22	61
	18%	**	18%	**	17%	16%	15%	13%	20%	23%	27%
TOTAL NEITHER/ DON'T KNOW	294	**	23	**	26	19	44	17	55	16	46
	12%	**	10%	**	7%	14%	9%	11%	11%	16%	20%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	1007	40	31	21	49	69	67	79	97	75	**	120	46	31	31	**
	41%	46%	32%	38%	44%	44%	49%	48%	44%	40%	**	50% c	27%	30%	30%	**
Fairly concerned	710	18	35	20	39	53	34	42	66	60	**	52	70	30	23	**
	29%	21%	36%	36%	34%	34%	25%	26%	30%	32%	**	22%	41% b	29%	22%	**
Neither/ nor	265	10	13	4	17	7	2	21	19	19	**	27	14	16	20	**
	11%	12%	13%	6%	15% c	4%	2%	13%	9%	10%	**	11%	8%	15%	19%	**
Not very concerned	299	9	13	4	7	24	21	16	33	15	**	21	33	14	22	**
	12%	10%	13%	8%	6%	16%	15%	10%	15%	8%	**	9%	20%	14%	21%	**
Not at all concerned	144	9	6	6	1	3	12	5	5	14	**	10	9	10	8	**
	6%	11%	6%	11%	1%	2%	9%	3%	2%	8%	**	4%	5%	10%	8%	**
Don't know	29	-	*	*	-	-	-	*	-	3	**	8	-	2	-	**
	1%	-%	*%	*%	-%	-%	-%	*%	-%	1%	**	4%	-%	2%	-%	**
SUMMARY																
TOTAL CONCERNED	1717	58	66	41	88	122	101	121	163	135	**	172	115	61	54	**
	70%	67%	67%	74%	78%	78%	74%	74%	74%	72%	**	72%	67%	59%	52%	**
TOTAL NOT CONCERNED	443	18	19	11	8	27	33	21	37	30	**	30	42	24	30	**
	18%	21%	19%	19%	7%	17%	24% a	13%	17%	16%	**	13%	25%	24%	29%	**
TOTAL NEITHER/ DON'T KNOW	294	10	13	4	17	7	2	21	19	22	**	35	14	18	20	**
	12%	12%	13%	7%	15% c	4%	2%	13%	9%	12%	**	15%	8%	17%	19%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	529	**	56	**	96	40	103	33	74	14	25
	22%	**	24%	**	25%	30%	22%	23%	15%	14%	11%
Fairly concerned	710	**	75	**	88	53	163	36	156	27	59
	29%	**	32%	**	23%	39%	34%	25%	31%	28%	26%
Neither/ nor	436	**	35	**	83	20	61	20	99	23	48
	18%	**	15%	**	22%	15%	13%	14%	20%	24%	21%
Not very concerned	466	**	21	**	67	12	104	35	114	20	68
	19%	**	9%	**	18%	9%	22%	24%	23%	20%	30%
Not at all concerned	297	**	46	**	46	10	45	18	56	12	26
	12%	**	20%	**	12%	7%	9%	12%	11%	12%	12%
Don't know	16	**	2	**	1	-	*	4	1	1	1
	1%	**	1%	**	*%	-%	*%	3%	*%	1%	*%
SUMMARY											
TOTAL CONCERNED	1239	**	131	**	184	92	266	69	230	41	84
	50%	**	56%	**	48%	69%	56%	48%	46%	42%	37%
TOTAL NOT CONCERNED	763	**	68	**	113	22	150	53	169	31	95
	31%	**	29%	**	30%	16%	31%	36%	34%	33%	42%
TOTAL NEITHER/ DON'T KNOW	452	**	37	**	85	20	61	24	100	24	49
	18%	**	16%	**	22%	15%	13%	16%	20%	25%	21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The pressure on them to spend money online (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	529	23	11	12	26	47	32	42	38	49	**	42	24	15	14	**
	22%	26%	11%	22%	23%	30%	24%	25%	17%	27%	**	17%	14%	14%	13%	**
Fairly concerned	710	21	40	20	19	46	40	64	96	49	**	63	62	24	30	**
	29%	24%	40%	36%	17%	29%	29%	39%	44%	26%	**	26%	36%	23%	29%	**
Neither/ nor	436	14	18	8	36	32	15	13	29	33	**	54	26	24	25	**
	18%	16%	18%	14%	32% c	21%	11%	8%	13%	18%	**	23%	15%	23%	24%	**
Not very concerned	466	4	13	8	18	20	25	25	43	37	**	41	42	25	26	**
	19%	4%	13%	15%	16%	13%	18%	15%	19%	20%	**	17%	24%	24%	25%	**
Not at all concerned	297	25	14	8	13	10	24	20	14	18	**	35	18	16	9	**
	12%	29%	15%	14%	11%	6%	18%	12%	7%	9%	**	15%	10%	16%	9%	**
Don't know	16	-	2	*	-	1	-	-	-	-	**	4	-	-	1	**
	1%	-%	2%	*%	-%	1%	-%	-%	-%	-%	**	2%	-%	-%	1%	**
SUMMARY																
TOTAL CONCERNED	1239	43	51	32	46	93	72	106	134	98	**	104	86	38	44	**
	50%	50%	52%	57%	40%	60%	53%	65%	61%	53%	**	44%	50%	37%	42%	**
TOTAL NOT CONCERNED	763	29	27	16	31	30	49	45	57	55	**	76	60	41	35	**
	31%	33%	28%	28%	28%	19%	36%	28%	26%	29%	**	32%	35%	40%	34%	**
TOTAL NEITHER/ DON'T KNOW	452	14	20	8	36	34	15	13	29	33	**	58	26	24	25	**
	18%	16%	21%	14%	32% c	21%	11%	8%	13%	18%	**	24%	15%	23%	24%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	648	**	64	**	90	34	140	32	144	20	50
	26%	**	27%	**	24%	25%	29%	22%	29%	20%	22%
Fairly concerned	928	**	88	**	151	65	178	61	192	35	75
	38%	**	38%	**	39%	48%	37%	42%	38%	36%	33%
Neither/ nor	455	**	38	**	87	20	80	30	81	28	46
	19%	**	16%	**	23%	15%	17%	21%	16%	29%	20%
Not very concerned	300	**	28	**	47	16	60	14	62	8	41
	12%	**	12%	**	12%	12%	13%	9%	12%	8%	18%
Not at all concerned	100	**	15	**	8	*	18	5	20	3	13
	4%	**	6%	**	2%	*%	4%	4%	4%	3%	6%
Don't know	23	**	1	**	-	-	-	4	1	3	2
	1%	**	1%	**	-%	-%	-%	2%	*%	3%	1%
SUMMARY											
TOTAL CONCERNED	1576	**	152	**	241	98	318	93	335	55	125
	64%	**	65%	**	63%	73%	67%	64%	67%	57%	55%
TOTAL NOT CONCERNED	401	**	43	**	55	16	78	19	82	11	54
	16%	**	18%	**	14%	12%	16%	13%	16%	11%	24%
											a
TOTAL NEITHER/ DON'T KNOW	478	**	39	**	87	20	80	33	82	31	48
	19%	**	17%	**	23%	15%	17%	23%	16%	32%	21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	648	23	16	15	17	42	38	44	54	52	**	66	35	24	25	**
	26%	27%	16%	28%	15%	27%	28%	27%	25%	28%	**	28%	21%	23%	24%	**
Fairly concerned	928	27	47	17	41	64	51	62	99	67	**	98	79	31	34	**
	38%	31%	48%	31%	36%	41%	37%	38%	45%	36%	**	41%	46%	30%	32%	**
Neither/ nor	455	18	15	9	33	32	27	23	37	35	**	37	28	27	29	**
	19%	21%	16%	16%	29%	21%	20%	14%	17%	19%	**	16%	16%	26%	28%	**
Not very concerned	300	10	15	7	16	15	18	24	23	31	**	19	25	17	12	**
	12%	12%	15%	13%	14%	10%	13%	14%	11%	17%	**	8%	15%	16%	11%	**
Not at all concerned	100	6	5	7	6	3	3	9	7	2	**	14	4	3	4	**
	4%	7%	6%	12%	5%	2%	2%	5%	3%	1%	**	6%	2%	3%	4%	**
Don't know	23	2	-	-	-	-	-	2	-	-	**	4	*	2	1	**
	1%	2%	-%	-%	-%	-%	-%	1%	-%	-%	**	2%	*%	2%	1%	**
SUMMARY																
TOTAL CONCERNED	1576	50	63	33	58	106	88	106	152	119	**	164	114	55	58	**
	64%	58%	64%	59%	52%	68%	65%	65%	69%	64%	**	69%	66%	53%	56%	**
TOTAL NOT CONCERNED	401	16	20	14	22	18	21	32	31	33	**	33	30	20	16	**
	16%	19%	20%	25%	19%	11%	15%	20%	14%	18%	**	14%	17%	19%	15%	**
TOTAL NEITHER/ DON'T KNOW	478	20	15	9	33	32	27	26	37	35	**	41	28	29	30	**
	19%	23%	16%	16%	29%	21%	20%	16%	17%	19%	**	17%	16%	28%	29%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	644	**	65	**	129	30	138	35	118	16	38
	26%	**	28%	**	34%	22%	29%	24%	24%	17%	17%
Fairly concerned	817	**	85	**	119	55	153	59	184	26	57
	33%	**	36%	**	31%	41%	32%	41%	37%	27%	25%
Neither/ nor	356	**	30	**	50	21	69	13	66	20	41
	14%	**	13%	**	13%	15%	14%	9%	13%	21%	18%
Not very concerned	417	**	24	**	52	17	89	22	101	22	63
	17%	**	10%	**	14%	13%	19%	15%	20%	22%	28%
Not at all concerned	186	**	29	**	27	9	26	13	25	11	28
	8%	**	12%	**	7%	7%	5%	9%	5%	12%	12%
Don't know	34	**	2	**	5	2	2	4	4	2	1
	1%	**	1%	**	1%	2%	*%	2%	1%	2%	*%
SUMMARY											
TOTAL CONCERNED	1461	**	150	**	248	85	291	94	302	42	95
	60%	**	64%	**	65%	63%	61%	65%	61%	44%	42%
TOTAL NOT CONCERNED	603	**	52	**	80	26	115	35	127	33	90
	25%	**	22%	**	21%	20%	24%	24%	25%	34%	40%
TOTAL NEITHER/ DON'T KNOW	390	**	32	**	55	23	70	16	70	21	42
	16%	**	14%	**	14%	17%	15%	11%	14%	22%	19%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 36

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - The possibility of them being influenced by extreme views online - whether political, social or religious (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	644	25	22	9	37	48	49	43	54	49	**	59	33	17	20	**
	26%	29%	23%	17%	33%	31%	36%	26%	24%	27%	**	25%	19%	17%	19%	**
Fairly concerned	817	27	42	22	36	53	40	57	81	67	**	95	66	29	26	**
	33%	31%	43%	41%	32%	34%	30%	35%	37%	36%	**	40%	38%	28%	25%	**
Neither/ nor	356	17	10	9	21	24	12	24	32	22	**	30	15	19	18	**
	14%	20%	11%	16%	19%	16%	9%	15%	15%	12%	**	13%	8%	18%	17%	**
Not very concerned	417	6	11	8	17	20	17	32	39	36	**	41	46	24	27	**
	17%	7%	11%	15%	15%	13%	13%	20%	18%	19%	**	17%	27%	23%	26%	**
Not at all concerned	186	9	12	7	1	8	18	5	14	11	**	9	11	14	13	**
	8%	11%	12%	12%	1%	5%	13%	3%	6%	6%	**	4%	6%	14%	12%	**
Don't know	34	1	1	*	-	3	-	3	*	-	**	4	*	1	-	**
	1%	1%	1%	1%	-%	2%	-%	2%	*%	-%	**	2%	*%	1%	-%	**
SUMMARY																
TOTAL CONCERNED	1461	52	64	32	73	101	89	99	135	116	**	154	99	46	46	**
	60%	60%	65%	57%	65%	65%	66%	61%	61%	62%	**	65%	58%	44%	44%	**
TOTAL NOT CONCERNED	603	15	22	15	19	28	35	37	53	48	**	50	57	38	40	**
	25%	18%	23%	27%	17%	18%	26%	23%	24%	26%	**	21%	34%	37%	38%	**
TOTAL NEITHER/ DON'T KNOW	390	19	11	9	21	27	12	27	32	22	**	34	15	19	18	**
	16%	22%	12%	16%	19%	17%	9%	17%	15%	12%	**	14%	9%	19%	17%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	1048	**	115	**	198	53	231	55	205	25	53
	43%	**	49%	**	52%	39%	48%	38%	41%	26%	24%
Fairly concerned	746	**	63	**	93	54	144	45	184	29	71
	30%	**	27%	**	24%	40%	30%	31%	37%	30%	31%
Neither/ nor	267	**	16	**	37	17	38	19	49	15	37
	11%	**	7%	**	10%	13%	8%	13%	10%	16%	16%
Not very concerned	244	**	21	**	32	7	41	14	43	21	49
	10%	**	9%	**	8%	5%	9%	10%	9%	21%	21%
Not at all concerned	127	**	20	**	20	4	22	9	17	5	14
	5%	**	8%	**	5%	3%	5%	6%	3%	6%	6%
Don't know	23	**	*	**	2	-	*	4	*	2	2
	1%	**	*%	**	1%	-%	*%	2%	*%	2%	1%
SUMMARY											
TOTAL CONCERNED	1794	**	178	**	291	106	375	99	389	54	125
	73%	**	76%	**	76%	79%	79%	68%	78%	56%	55%
TOTAL NOT CONCERNED	371	**	41	**	52	11	63	23	60	26	63
	15%	**	17%	**	14%	8%	13%	16%	12%	27%	28%
TOTAL NEITHER/ DON'T KNOW	290	**	16	**	39	17	38	23	50	17	39
	12%	**	7%	**	10%	13%	8%	16%	10%	17%	17%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 37

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51L. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seing 'Adult' or sexual content (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	1048	41	34	29	56	77	68	74	92	91	**	99	59	28	25	**
	43%	47%	35%	53%	50%	49%	50%	45%	42%	49%	**	42%	34%	27%	24%	**
Fairly concerned	746	20	33	13	29	34	43	58	83	55	**	88	57	32	35	**
	30%	24%	34%	24%	25%	22%	32%	35%	38%	29%	**	37%	33%	31%	34%	**
Neither/ nor	267	14	9	2	16	23	2	10	21	14	**	26	20	20	14	**
	11%	16%	9%	3%	14% c	14% c	2%	6%	9%	7%	**	11%	11%	19%	13%	**
Not very concerned	244	1	17	5	8	18	8	10	17	23	**	13	29	16	25	**
	10%	1%	17% a	8%	7%	11%	6%	6%	8%	12%	**	6%	17%	15%	24%	**
Not at all concerned	127	11	5	7	4	5	12	10	8	4	**	7	7	7	4	**
	5%	12%	6%	12%	4%	3%	9%	6%	3%	2%	**	3%	4%	7%	4%	**
Don't know	23	-	-	*	-	*	2	2	-	-	**	4	-	1	1	**
	1%	-%	-%	1%	-%	*%	2%	1%	-%	-%	**	2%	-%	1%	1%	**
SUMMARY																
TOTAL CONCERNED	1794	61	67	42	85	111	111	132	175	146	**	187	116	60	61	**
	73%	71%	68%	76%	75%	71%	82%	81%	79%	78%	**	79%	68%	58%	58%	**
TOTAL NOT CONCERNED	371	11	22	11	12	22	20	20	24	27	**	21	36	23	29	**
	15%	13%	22%	20%	11%	14%	15%	12%	11%	14%	**	9%	21%	22%	27%	**
TOTAL NEITHER/ DON'T KNOW	290	14	9	2	16	23	4	12	21	14	**	30	20	20	15	**
	12%	16%	9%	4%	14%	15%	3%	7%	9%	7%	**	13%	11%	20%	15%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Very concerned	895	**	106	**	175	45	199	46	163	17	41
	36%	**	45%	**	46%	34%	42%	32%	33%	18%	18%
Fairly concerned	940	**	78	**	143	62	194	53	217	41	68
	38%	**	33%	**	37%	47%	41%	37%	43%	43%	30%
Neither/ nor	278	**	19	**	36	15	39	18	54	18	47
	11%	**	8%	**	9%	11%	8%	12%	11%	18%	21%
Not very concerned	241	**	17	**	18	10	36	21	54	13	56
	10%	**	7%	**	5%	7%	8%	15%	11%	14%	25%
Not at all concerned	82	**	15	**	10	2	8	3	10	7	14
	3%	**	6%	**	3%	1%	2%	2%	2%	7%	6%
Don't know	18	**	*	**	-	-	*	4	1	-	1
	1%	**	*%	**	-%	-%	*%	3%	*%	-%	*%
SUMMARY											
TOTAL CONCERNED	1835	**	184	**	318	108	393	100	380	58	109
	75%	**	78%	**	83%	80%	82%	69%	76%	60%	48%
TOTAL NOT CONCERNED	323	**	32	**	28	11	44	24	64	20	70
	13%	**	14%	**	7%	8%	9%	17%	13%	21%	31%
TOTAL NEITHER/ DON'T KNOW	296	**	19	**	36	15	39	21	55	18	47
	12%	**	8%	**	9%	11%	8%	15%	11%	18%	21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 38

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP51K. EXTENT OF CONCERN ABOUT CHILD'S ONLINE USE - Seeing any other type of content which is not appropriate for their age group - for example, in terms of violence, bad language, disturbing content, and so on (other than 'Adult' or sexual content) (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Very concerned	895	37	34	27	40	74	63	62	87	73	**	82	47	19	21	**
	36%	43%	34%	48%	36%	47%	47%	38%	39%	39%	**	34%	27%	19%	20%	**
Fairly concerned	940	30	37	17	44	58	54	81	87	83	**	99	72	38	35	**
	38%	35%	38%	30%	39%	37%	40%	49%	40%	45%	**	42%	42%	37%	33%	**
Neither/ nor	278	8	12	2	23	13	5	6	32	9	**	26	23	20	24	**
	11%	9%	12%	3%	20% c	8%	3%	4%	15%	5%	**	11%	13%	20%	23%	**
Not very concerned	241	5	11	3	4	10	7	10	12	21	**	26	25	19	18	**
	10%	6%	11%	5%	4%	6%	5%	6%	5%	11%	**	11%	15%	19%	18%	**
Not at all concerned	82	7	4	7	1	2	7	5	2	*	**	1	4	6	6	**
	3%	8%	4%	13%	1%	1%	5%	3%	1%	*%	**	*%	2%	6%	6%	**
Don't know	18	-	*	-	-	-	-	-	-	-	**	5	*	1	1	**
	1%	-%	*%	-%	-%	-%	-%	-%	-%	-%	**	2%	*%	1%	1%	**
SUMMARY																
TOTAL CONCERNED	1835	67	71	43	85	132	117	143	174	156	**	181	119	57	55	**
	75%	78%	72%	78%	75%	84%	86%	88%	79%	84%	**	76%	69%	55%	53%	**
TOTAL NOT CONCERNED	323	12	15	10	6	12	14	14	14	21	**	27	29	25	25	**
	13%	14%	15%	18%	5%	7%	10%	9%	6%	11%	**	11%	17%	24%	24%	**
TOTAL NEITHER/ DON'T KNOW	296	8	12	2	23	13	5	6	32	9	**	31	23	21	24	**
	12%	9%	12%	3%	20% c	8%	3%	4%	15%	5%	**	13%	13%	20%	23%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
Yes	497	**	30	**	82	44	88	41	103	21	17
	20%	**	13%	**	21%	33%	18%	28%	21%	22%	8%
										b	
No	1926	**	205	**	296	90	385	101	393	73	205
	78%	**	87%	**	77%	67%	81%	69%	79%	76%	90%
											a
Don't know	32	**	*	**	5	*	4	4	3	2	5
	1%	**	*%	**	1%	*%	1%	3%	1%	2%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52A. In the past 12 months, has your child told you about anything they have seen online that has scared or upset them? (SINGLE CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
Yes	497	15	17	3	24	31	38	40	58	34	**	47	33	13	13	**
	20%	17%	17%	6%	21%	20%	28%	24%	26%	18%	**	20%	19%	12%	13%	**
No	1926	72	81	52	87	123	98	124	158	152	**	187	137	87	90	**
	78%	83%	83%	94%	77%	79%	72%	76%	72%	82%	**	79%	80%	84%	86%	**
Don't know	32	-	-	-	2	2	*	-	4	-	**	4	2	4	1	**
	1%	-%	-%	-%	2%	1%	*%	-%	2%	-%	**	2%	1%	4%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 40

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	~b	~a	~b	~a	~b
Unweighted total	462	10	51	25	85	39	68	39	70	26	23
Effective Weighted Sample	232	7	22	15	44	18	36	20	38	24	21
Total	497	10	30	30	82	44	88	41	103	21	17
Talked to my child about what had happened	434	**	**	**	**	**	**	**	**	**	**
	87%	**	**	**	**	**	**	**	**	**	**
Advised/ told my child to block certain people/ types of content	279	**	**	**	**	**	**	**	**	**	**
	56%	**	**	**	**	**	**	**	**	**	**
Advised/ told my child to stop using certain apps/ sites	263	**	**	**	**	**	**	**	**	**	**
	53%	**	**	**	**	**	**	**	**	**	**
Reported the content to the website/ app it appeared on	146	**	**	**	**	**	**	**	**	**	**
	29%	**	**	**	**	**	**	**	**	**	**
Set up filters/ parental controls	115	**	**	**	**	**	**	**	**	**	**
	23%	**	**	**	**	**	**	**	**	**	**
Sought advice on how to handle the situation	94	**	**	**	**	**	**	**	**	**	**
	19%	**	**	**	**	**	**	**	**	**	**
Reported the content another way	38	**	**	**	**	**	**	**	**	**	**
	8%	**	**	**	**	**	**	**	**	**	**
Anything else	18	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	~b	~a	~b	~a	~b
Unweighted total	462	10	51	25	85	39	68	39	70	26	23
Effective Weighted Sample	232	7	22	15	44	18	36	20	38	24	21
Total	497	10	30	30	82	44	88	41	103	21	17
No particular action taken	*	**	**	**	**	**	**	**	**	**	**
	*%	**	**	**	**	**	**	**	**	**	**
SUMMARY											
ANY ACTION TAKEN	496	**	**	**	**	**	**	**	**	**	**
	100%	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c
Unweighted total	462	16	32	9	25	45	27	27	49	29	19	36	36	16	15	13
Effective Weighted Sample	232	10	12	6	12	21	19	14	23	18	10	19	18	15	14	12
Total	497	15	17	3	24	31	38	40	58	34	34	47	33	13	13	10
Talked to my child about what had happened	434	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	87%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Advised/ told my child to block certain people/ types of content	279	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	56%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Advised/ told my child to stop using certain apps/ sites	263	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	53%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Reported the content to the website/ app it appeared on	146	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	29%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Set up filters/ parental controls	115	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	23%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sought advice on how to handle the situation	94	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	19%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Reported the content another way	38	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	8%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Anything else	18	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP52B. What – if anything – did you do when your child told you about something they had seen online that had scared or upset them? (MULTI CODE)

Base : Parents whose child has told them about anything they have seen online that has scared or upset them in the past 12 months

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c	~a	~b	~c
Unweighted total	462	16	32	9	25	45	27	27	49	29	19	36	36	16	15	13
Effective Weighted Sample	232	10	12	6	12	21	19	14	23	18	10	19	18	15	14	12
Total	497	15	17	3	24	31	38	40	58	34	34	47	33	13	13	10
No particular action taken	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	*%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SUMMARY																
ANY ACTION TAKEN	496	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	100%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
With their schoolwork/ homework	1799	**	69	**	263	104	390	120	460	65	173
	73%	**	29%	**	69%	77%	82%	82%	92%	68%	76%
To develop creative skills	1339	**	130	**	217	79	288	83	248	46	110
	55%	**	55%	**	57%	59%	61%	57%	50%	47%	48%
To develop skills with reading and numbers	1330	**	157	**	268	85	290	77	213	30	72
	54%	**	67%	**	70%	63%	61%	53%	43%	31%	32%
To learn a new skill	1205	**	119	**	167	59	273	93	242	42	109
	49%	**	50%	**	44%	44%	57%	64%	48%	43%	48%
To build or maintain friendships	1033	**	10	**	46	55	232	102	322	65	152
	42%	**	4%	**	12%	41%	49%	70%	64%	67%	67%
To find useful information about any problems or issues they may have	861	**	26	**	69	43	184	71	241	53	112
	35%	**	11%	**	18%	32%	39%	49%	48%	55%	50%
To find out about news	827	**	7	**	59	28	174	70	277	46	126
	34%	**	3%	**	15%	21%	37%	48%	55%	48%	55%
To understand what other people think and feel about things	512	**	27	**	54	27	91	60	113	31	68
	21%	**	12%	**	14%	20%	19%	42% b	23%	32%	30%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2429	54	413	87	385	102	371	126	366	126	286
Effective Weighted Sample	1215	30	187	45	205	54	201	64	184	115	265
Total	2454	39	235	79	382	134	476	145	499	96	227
To find out about or to support causes or organisations	353	**	10	**	17	10	79	34	95	31	46
	14%	**	4%	**	4%	7%	17%	23%	19%	32%	20%
None of these	101	**	33	**	21	6	14	8	3	1	4
	4%	**	14%	**	5%	4%	3%	6%	1%	1%	2%
								b			
Don't know	30	**	5	**	4	-	-	4	*	1	4
	1%	**	2%	**	1%	-%	-%	2%	*%	1%	2%
SUMMARY											
ANY OF THESE BENEFITS	2323	**	197	**	358	129	463	134	496	94	219
	95%	**	84%	**	94%	96%	97%	92%	99%	98%	97%
									a		

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
With their schoolwork/ homework	1799	33	23	10	71	109	95	121	159	173	**	215	148	74	76	**
	73%	39%	23%	19%	63%	70%	70%	74%	72%	93% ab	**	90%	86%	71%	73%	**
To develop creative skills	1339	40	49	30	63	90	73	87	124	121	**	123	92	46	50	**
	55%	46%	50%	55%	55%	57%	54%	53%	56%	65%	**	51%	54%	44%	48%	**
To develop skills with reading and numbers	1330	59	55	39	67	112	97	85	136	131	**	105	69	40	22	**
	54%	68%	56%	71%	59%	72%	71%	52%	62%	70%	**	44%	40%	38%	21% b	**
To learn a new skill	1205	42	48	25	37	67	60	64	115	126	**	107	97	43	44	**
	49%	49%	49%	46%	32%	43%	44%	39%	52%	67% a	**	45%	56%	41%	42%	**
To build or maintain friendships	1033	2	5	1	13	24	15	70	104	105	**	166	136	62	69	**
	42%	3%	6%	3%	11%	15%	11%	43%	47%	56%	**	70%	79%	60%	66%	**
To find useful information about any problems or issues they may have	861	10	16	5	15	30	26	52	78	71	**	112	81	52	55	**
	35%	12%	16%	8%	14%	19%	19%	32%	35%	38%	**	47%	47%	50%	52%	**
To find out about news	827	*	9	*	13	15	24	32	73	80	**	131	97	44	61	**
	34%	*%	9%	1%	11%	10%	18%	19%	33%	43% a	**	55%	57%	42%	58%	**
To understand what other people think and feel about things	512	14	12	9	18	27	12	38	38	31	**	70	54	28	32	**
	21%	16%	13%	16%	16%	17%	9%	24%	17%	16%	**	30%	31%	27%	30%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 41

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP53. Thinking about what your child does online, which – if any – of these applies to them? Being online helps them... (MULTI CODE)

Base : Parents whose child aged 3-17 goes online using any type of device

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2429	118	173	122	112	174	135	111	165	155	96	181	144	131	134	90
Effective Weighted Sample	1215	58	79	56	57	85	77	60	85	93	41	85	83	124	124	83
Total	2454	86	98	55	113	156	136	164	220	186	119	238	171	103	105	70
To find out about or to support causes or organisations	353	3	7	3	6	3	6	25	35	29	**	54	30	20	28	**
	14%	4%	7%	5%	6%	2%	5%	16%	16%	16%	**	23%	18%	20%	27%	**
None of these	101	3	19	11	8	10	5	10	6	3	**	2	3	3	2	**
	4%	3%	19%	19%	7%	6%	3%	6%	3%	2%	**	1%	2%	3%	2%	**
			a	a												
Don't know	30	5	*	*	5	2	-	-	-	-	**	4	-	2	1	**
	1%	6%	*%	*%	5%	1%	-%	-%	-%	-%	**	1%	-%	2%	1%	**
SUMMARY																
ANY OF THESE BENEFITS	2323	79	79	45	100	145	131	154	214	183	**	232	168	98	102	**
	95%	91%	81%	80%	89%	93%	97%	94%	97%	98%	**	98%	98%	95%	98%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
Rules about who they are in contact with on their phone	787	**	**	**	**	**	192	65	277	31	51
	51%	**	**	**	**	**	69%	45%	56%	33%	22%
Rules about not taking their phone to bed	754	**	**	**	**	**	187	73	271	19	48
	49%	**	**	**	**	**	67%	51%	55%	19%	21%
Rules about downloading apps onto their phone	741	**	**	**	**	**	202	64	245	15	41
	48%	**	**	**	**	**	73%	45%	50%	16%	18%
Rules about how much money they can spend on their phone	722	**	**	**	**	**	143	71	267	36	61
	47%	**	**	**	**	**	52%	50%	54%	38%	27%
Rules about how much time they spend using their phone	690	**	**	**	**	**	171	60	225	22	59
	45%	**	**	**	**	**	62%	42%	46%	23%	26%
Rules about when they can use their phone	663	**	**	**	**	**	184	63	217	17	40
	43%	**	**	**	**	**	66%	44%	44%	18%	18%
Other rules	24	**	**	**	**	**	4	1	4	-	2
	2%	**	**	**	**	**	1%	1%	1%	-%	1%
No, do not have any rules	249	**	**	**	**	**	15	29	48	36	102
	16%	**	**	**	**	**	5%	20%	10%	38%	45%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
SUMMARY											
ANY RULES	1288	**	**	**	**	**	262	113	445	59	125
	84%	**	**	**	**	**	95%	80%	90%	62%	55%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
Rules about who they are in contact with on their phone	787	**	**	**	**	**	**	**	99	**	**	120	85	35	25	**
	51%	**	**	**	**	**	**	**	68%	**	**	50%	50%	34%	23%	**
Rules about not taking their phone to bed	754	**	**	**	**	**	**	**	85	**	**	119	102	22	27	**
	49%	**	**	**	**	**	**	**	58%	**	**	50%	60%	22%	26%	**
Rules about downloading apps onto their phone	741	**	**	**	**	**	**	**	103	**	**	116	91	16	21	**
	48%	**	**	**	**	**	**	**	70%	**	**	49%	54%	16%	20%	**
Rules about how much money they can spend on their phone	722	**	**	**	**	**	**	**	71	**	**	128	88	34	33	**
	47%	**	**	**	**	**	**	**	48%	**	**	54%	52%	34%	32%	**
Rules about how much time they spend using their phone	690	**	**	**	**	**	**	**	79	**	**	101	68	30	25	**
	45%	**	**	**	**	**	**	**	54%	**	**	42%	40%	29%	24%	**
Rules about when they can use their phone	663	**	**	**	**	**	**	**	84	**	**	95	88	15	20	**
	43%	**	**	**	**	**	**	**	57%	**	**	40%	52%	14%	19%	**
Other rules	24	**	**	**	**	**	**	**	1	**	**	-	4	1	1	**
	2%	**	**	**	**	**	**	**	1%	**	**	-%	2%	1%	1%	**
No, do not have any rules	249	**	**	**	**	**	**	**	7	**	**	24	14	41	40	**
	16%	**	**	**	**	**	**	**	5%	**	**	10%	8%	40%	38%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
SUMMARY																
ANY RULES	1288	**	**	**	**	**	**	**	140	**	**	215	155	61	65	**
	84%	**	**	**	**	**	**	**	95%	**	**	90%	92%	60%	62%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
Very concerned	191	**	**	**	**	**	54	13	38	9	20
	12%	**	**	**	**	**	20%	9%	8%	9%	9%
Fairly concerned	413	**	**	**	**	**	58	35	160	26	45
	27%	**	**	**	**	**	21%	24%	32%	27%	20%
Neither/ nor	355	**	**	**	**	**	57	43	127	26	46
	23%	**	**	**	**	**	20%	30%	26%	27%	20%
Not very concerned	355	**	**	**	**	**	62	38	117	16	79
	23%	**	**	**	**	**	22%	26%	24%	17%	35%
											a
Not at all concerned	209	**	**	**	**	**	44	11	49	18	35
	14%	**	**	**	**	**	16%	8%	10%	19%	16%
Don't know	15	**	**	**	**	**	2	4	1	1	2
	1%	**	**	**	**	**	1%	2%	*%	1%	1%
SUMMARY											
TOTAL CONCERNED	603	**	**	**	**	**	112	47	198	35	65
	39%	**	**	**	**	**	40%	33%	40%	36%	29%
TOTAL NOT CONCERNED	564	**	**	**	**	**	106	49	166	34	114
	37%	**	**	**	**	**	38%	34%	34%	36%	50%
TOTAL NEITHER/ DON'T KNOW	369	**	**	**	**	**	59	47	128	26	48
	24%	**	**	**	**	**	21%	33%	26%	28%	21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60B. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Who they are in contact with using their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
Very concerned	191	**	**	**	**	**	**	**	25	**	**	21	6	12	8	**
	12%	**	**	**	**	**	**	**	17%	**	**	9%	4%	12%	8%	**
Fairly concerned	413	**	**	**	**	**	**	**	45	**	**	73	54	25	32	**
	27%	**	**	**	**	**	**	**	31%	**	**	31%	32%	25%	31%	**
Neither/ nor	355	**	**	**	**	**	**	**	35	**	**	66	44	22	19	**
	23%	**	**	**	**	**	**	**	24%	**	**	28%	26%	22%	18%	**
Not very concerned	355	**	**	**	**	**	**	**	29	**	**	59	48	21	30	**
	23%	**	**	**	**	**	**	**	20%	**	**	25%	29%	20%	29%	**
Not at all concerned	209	**	**	**	**	**	**	**	13	**	**	15	17	22	13	**
	14%	**	**	**	**	**	**	**	9%	**	**	6%	10%	21%	13%	**
Don't know	15	**	**	**	**	**	**	**	-	**	**	4	-	1	1	**
	1%	**	**	**	**	**	**	**	-%	**	**	2%	-%	1%	1%	**
SUMMARY																
TOTAL CONCERNED	603	**	**	**	**	**	**	**	70	**	**	94	60	37	40	**
	39%	**	**	**	**	**	**	**	48%	**	**	40%	35%	36%	39%	**
TOTAL NOT CONCERNED	564	**	**	**	**	**	**	**	42	**	**	74	65	42	44	**
	37%	**	**	**	**	**	**	**	29%	**	**	31%	39%	41%	42%	**
TOTAL NEITHER/ DON'T KNOW	369	**	**	**	**	**	**	**	35	**	**	70	44	23	20	**
	24%	**	**	**	**	**	**	**	24%	**	**	29%	26%	22%	19%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 44

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
Very concerned	371	**	**	**	**	**	95	33	123	20	31
	24%	**	**	**	**	**	34%	23%	25%	21%	14%
Fairly concerned	425	**	**	**	**	**	61	45	167	26	50
	28%	**	**	**	**	**	22%	31%	34%	27%	22%
Neither/ nor	260	**	**	**	**	**	38	21	80	20	43
	17%	**	**	**	**	**	14%	15%	16%	21%	19%
Not very concerned	279	**	**	**	**	**	53	30	82	17	64
	18%	**	**	**	**	**	19%	21%	17%	18%	28%
Not at all concerned	182	**	**	**	**	**	30	8	39	14	36
	12%	**	**	**	**	**	11%	5%	8%	14%	16%
Don't know	20	**	**	**	**	**	-	6	1	-	3
	1%	**	**	**	**	**	-%	4%	*%	-%	1%
SUMMARY											
TOTAL CONCERNED	796	**	**	**	**	**	156	78	290	45	81
	52%	**	**	**	**	**	56%	55%	59%	48%	36%
TOTAL NOT CONCERNED	461	**	**	**	**	**	83	37	121	30	101
	30%	**	**	**	**	**	30%	26%	25%	32%	44%
TOTAL NEITHER/ DON'T KNOW	280	**	**	**	**	**	38	27	81	20	45
	18%	**	**	**	**	**	14%	19%	17%	21%	20%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.　　　　**Table 44**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP60D. EXTENT OF CONCERN ABOUT CHILD'S MOBILE PHONE USE - Being bullied via calls/ texts/ emails/ messages to their mobile phone (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
Very concerned	371	**	**	**	**	**	**	**	44	**	**	73	30	20	16	**
	24%	**	**	**	**	**	**	**	30%	**	**	31%	18%	19%	16%	**
Fairly concerned	425	**	**	**	**	**	**	**	49	**	**	77	61	23	24	**
	28%	**	**	**	**	**	**	**	33%	**	**	32%	36%	23%	23%	**
Neither/ nor	260	**	**	**	**	**	**	**	25	**	**	37	30	22	23	**
	17%	**	**	**	**	**	**	**	17%	**	**	15%	18%	22%	22%	**
Not very concerned	279	**	**	**	**	**	**	**	17	**	**	29	34	19	27	**
	18%	**	**	**	**	**	**	**	12%	**	**	12%	20%	18%	25%	**
Not at all concerned	182	**	**	**	**	**	**	**	12	**	**	20	11	18	13	**
	12%	**	**	**	**	**	**	**	8%	**	**	8%	7%	18%	13%	**
Don't know	20	**	**	**	**	**	**	**	-	**	**	4	3	-	1	**
	1%	**	**	**	**	**	**	**	-%	**	**	1%	2%	-%	1%	**
SUMMARY																
TOTAL CONCERNED	796	**	**	**	**	**	**	**	93	**	**	150	91	43	41	**
	52%	**	**	**	**	**	**	**	63%	**	**	63%	54%	42%	39%	**
TOTAL NOT CONCERNED	461	**	**	**	**	**	**	**	29	**	**	48	45	37	40	**
	30%	**	**	**	**	**	**	**	20%	**	**	20%	27%	36%	38%	**
TOTAL NEITHER/ DON'T KNOW	280	**	**	**	**	**	**	**	25	**	**	40	33	22	24	**
	18%	**	**	**	**	**	**	**	17%	**	**	17%	19%	22%	23%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
Yes	862	**	**	**	**	**	148	84	255	53	131
	56%	**	**	**	**	**	53%	59%	52%	55%	58%
No	602	**	**	**	**	**	122	49	212	37	87
	39%	**	**	**	**	**	44%	35%	43%	39%	38%
Don't know	72	**	**	**	**	**	8	10	25	6	9
	5%	**	**	**	**	**	3%	7%	5%	6%	4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP61. Some major mobile phone networks in the UK offer a block on Adult or 18+ content, which requires users to go through an age verification process before this content can be unblocked and received on the user's phone. Did you know about this block on Adult content before today? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	**POTEN-TIALLY**	**LEAST**	**MOST**	**POTEN-TIALLY**	**LEAST**	**MOST**	**POTEN-TIALLY**	**LEAST**	**MOST**	**POTEN-TIALLY**	**LEAST**	**MOST**	**POTEN-TIALLY**	**LEAST**
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
Yes	862	**	**	**	**	**	**	**	80	**	**	128	97	59	61	**
	56%	**	**	**	**	**	**	**	54%	**	**	54%	57%	58%	59%	**
No	602	**	**	**	**	**	**	**	61	**	**	101	63	39	38	**
	39%	**	**	**	**	**	**	**	42%	**	**	42%	37%	38%	37%	**
Don't know	72	**	**	**	**	**	**	**	6	**	**	9	10	5	5	**
	5%	**	**	**	**	**	**	**	4%	**	**	4%	6%	5%	5%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	~b	~a	~b	~a	b	a	b	a	b
Unweighted total	1453	13	80	26	82	53	234	123	363	125	286
Effective Weighted Sample	744	7	38	14	38	25	121	62	181	114	265
Total	1537	6	51	24	74	61	277	143	492	95	227
Block on Adult content is in place	455	**	**	**	**	**	98	50	142	19	43
	30%	**	**	**	**	**	35%	35%	29%	20%	19%
Block on Adult content is not in place	232	**	**	**	**	**	22	17	73	23	56
	15%	**	**	**	**	**	8%	12%	15%	24%	25%
Don't know whether the block on Adult content is in place	149	**	**	**	**	**	23	17	40	10	27
	10%	**	**	**	**	**	8%	12%	8%	10%	12%
Not applicable – child's phone is not able to go online	26	**	**	**	**	**	5	-	-	2	5
	2%	**	**	**	**	**	2%	-%	-%	2%	2%
NOT AWARE OF BLOCK ON ADULT CONTENT	675	**	**	**	**	**	130	59	237	43	96
	44%	**	**	**	**	**	47%	41%	48%	45%	42%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP62. Do you know whether this block on accessing Adult content is set up on your child's mobile phone? (SINGLE CODE)

Base : Parents whose child aged 3-17 has their own mobile phone

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		~a	~b	~c	~a	~b	~c	~a	b	~c	~a	b	c	a	b	~c
Unweighted total	1453	31	40	16	34	44	18	66	119	78	95	180	143	130	134	90
Effective Weighted Sample	744	16	18	9	16	22	9	33	60	46	40	84	82	123	124	83
Total	1537	26	24	6	29	37	22	86	147	86	115	238	169	103	105	70
Block on Adult content is in place	455	**	**	**	**	**	**	**	50	**	**	77	53	22	18	**
	30%	**	**	**	**	**	**	**	34%	**	**	32%	31%	22%	17%	**
Block on Adult content is not in place	232	**	**	**	**	**	**	**	11	**	**	36	28	20	32	**
	15%	**	**	**	**	**	**	**	7%	**	**	15%	16%	20%	30%	**
Don't know whether the block on Adult content is in place	149	**	**	**	**	**	**	**	14	**	**	14	16	14	11	**
	10%	**	**	**	**	**	**	**	10%	**	**	6%	9%	14%	10%	**
Not applicable – child's phone is not able to go online	26	**	**	**	**	**	**	**	5	**	**	-	-	2	1	**
	2%	**	**	**	**	**	**	**	3%	**	**	-%	-%	2%	1%	**
NOT AWARE OF BLOCK ON ADULT CONTENT	675	**	**	**	**	**	**	**	67	**	**	111	73	44	43	**
	44%	**	**	**	**	**	**	**	46%	**	**	46%	43%	42%	41%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	1492	**	60	**	199	97	337	107	341	73	146
	59%	**	22%	**	50%	72%	70%	74%	68%	76%	64%
On a mobile phone or smartphone	1244	**	76	**	111	74	258	95	346	56	129
	49%	**	28%	**	28%	55%	54%	65%	68%	58%	56%
On a tablet	1080	**	148	**	277	65	248	47	123	18	38
	43%	**	54%	**	70%	48%	52%	32%	24%	19%	17%
On a desktop computer, laptop, or netbook	643	**	9	**	47	45	153	53	189	37	77
	25%	**	3%	**	12%	33%	32%	37%	37%	38%	34%
Through an app on a smart TV	192	**	19	**	42	4	55	8	23	7	11
	8%	**	7%	**	11%	3%	11%	6%	5%	7%	5%
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	173	**	3	**	13	8	34	14	45	11	23
	7%	**	1%	**	3%	6%	7%	10%	9%	12%	10%
Using wearable technology like a smartwatch (such as an Apple Watch)	74	**	1	**	7	7	11	6	17	3	12
	3%	**	1%	**	2%	5%	2%	4%	3%	3%	5%
No, never play games	289	**	83	**	46	4	33	12	35	7	34
	11%	**	30%	**	11%	3%	7%	8%	7%	8%	15%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 47

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
SUMMARY											
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2237	**	192	**	352	131	448	134	470	89	194
	89%	**	70%	**	89%	97%	93%	92%	93%	92%	85%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 47

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch)	1492	32	19	13	55	95	69	113	151	146	**	183	106	71	75	**
	59%	32%	18%	20%	48%	58%	49%	69%	67%	78%	**	75%	62%	69%	71%	**
On a mobile phone or smartphone	1244	22	26	24	29	52	38	73	117	115	**	164	115	59	58	**
	49%	21%	24%	37%	25%	32%	27%	45%	52%	62%	**	68%	67%	57%	55%	**
On a tablet	1080	47	56	35	65	113	104	50	114	116	**	59	48	23	15	**
	43%	47%	52%	54%	57%	69%	74%	30%	51%	62% a	**	24%	28%	22%	14%	**
On a desktop computer, laptop, or netbook	643	4	8	*	15	15	18	39	68	75	**	81	69	26	40	**
	25%	4%	8%	*%	13%	9%	13%	24%	30%	40%	**	33%	40%	25%	38%	**
Through an app on a smart TV	192	9	11	3	9	21	16	18	11	28	**	11	5	6	3	**
	8%	9%	10%	4%	8%	13%	11%	11%	5%	15%	**	4%	3%	6%	3%	**
On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR)	173	3	1	1	7	6	9	8	22	10	**	26	7	15	9	**
	7%	3%	1%	2%	6%	4%	6%	5%	10%	5%	**	11%	4%	15%	9%	**
Using wearable technology like a smartwatch (such as an Apple Watch)	74	1	1	*	-	4	4	6	10	5	**	4	7	2	10	**
	3%	1%	1%	1%	-%	2%	3%	4%	4%	2%	**	2%	4%	2%	9% a	**
No, never play games	289	28	34	20	16	16	17	15	14	4	**	15	14	12	11	**
	11%	28%	32%	30%	14%	10%	12%	9%	6%	2%	**	6%	8%	11%	11%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP65. Does your child play games at home or elsewhere in any of these ways? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
SUMMARY																
CHILD PLAYS GAMES IN ANY OF THESE WAYS	2237	73	72	45	98	148	123	148	210	183	**	228	158	92	94	**
	89%	72%	68%	70%	86%	90%	88%	91%	94%	98%	**	94%	92%	89%	89%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Rules about purchasing or downloading games or apps/ in-app purchasing	1398	**	102	**	249	95	325	88	288	34	68
	63%	**	53%	**	71%	72%	73%	66%	61%	38%	35%
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1243	**	104	**	246	83	313	58	237	21	33
	56%	**	54%	**	70%	63%	70%	44%	50%	23%	17%
Rules about how much time they spend playing games	1243	**	126	**	220	88	315	65	221	19	53
	56%	**	66%	**	62%	67%	70%	49%	47%	22%	27%
Rules about only playing games with an age appropriate rating	1141	**	118	**	210	78	294	58	209	17	25
	51%	**	61%	**	60%	59%	66%	43%	44%	19%	13%
Rules about when they can play games	1091	**	105	**	205	84	271	62	191	15	45
	49%	**	55%	**	58%	64%	61%	46%	41%	17%	23%
Rules about who they can play games with or play against	1015	**	66	**	191	78	268	60	188	14	32
	45%	**	34%	**	54%	60%	60%	45%	40%	15%	17%
Rules about whether they can play games online	841	**	75	**	161	72	258	48	113	6	20
	38%	**	39%	**	46%	55%	58%	36%	24%	7%	10%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 48

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Other rules	19	**	4	**	7	*	1	1	-	-	1
	1%	**	2%	**	2%	*%	*%	1%	-%	-%	1%
No, do not have any rules	262	**	13	**	14	*	10	19	74	39	84
	12%	**	7%	**	4%	*%	2%	14%	16%	44%	43%
SUMMARY											
ANY RULES	1975	**	179	**	338	130	437	115	396	50	110
	88%	**	93%	**	96%	100%	98%	86%	84%	56%	57%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Rules about purchasing or downloading games or apps/ in-app purchasing	1398	47	39	23	67	100	93	96	125	167	**	138	110	33	36	**
	63%	64%	55%	51%	68%	68%	76%	65%	60%	91% ab	**	61%	70%	36%	38%	**
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc.)	1243	43	40	29	74	99	86	86	136	143	**	115	76	20	16	**
	56%	59%	56%	64%	75%	67%	70%	58%	65%	78%	**	51%	48%	22%	17%	**
Rules about how much time they spend playing games	1243	44	44	32	52	91	87	82	128	159	**	105	69	20	26	**
	56%	60%	61%	70%	53%	62%	71%	55%	61%	87% ab	**	46%	44%	22%	27%	**
Rules about only playing games with an age appropriate rating	1141	43	41	30	47	93	85	80	117	149	**	94	73	13	15	**
	51%	59%	57%	66%	48%	63%	69%	54%	56%	81% ab	**	41%	46%	14%	16%	**
Rules about when they can play games	1091	33	42	26	38	90	91	79	100	148	**	85	79	18	23	**
	49%	46%	58%	57%	38%	61%	74% a	53%	47%	81% ab	**	37%	50%	20%	25%	**
Rules about who they can play games with or play against	1015	24	27	15	46	96	67	85	109	133	**	101	61	15	12	**
	45%	33%	37%	33%	47%	65%	54%	57%	52%	73% b	**	44%	39%	16%	13%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP67. Do you have any of these rules about the games that your child plays at home or elsewhere? (MULTI CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Rules about whether they can play games online	841	32	25	22	39	75	61	70	119	109	**	61	38	8	9	**
	38%	43%	35%	48%	40%	51%	50%	47%	57%	60%	**	27%	24%	8%	10%	**
Other rules	19	*	1	2	-	3	4	-	*	*	**	*	-	-	1	**
	1%	*%	2%	4%	-%	2%	3%	-%	*%	*%	**	*%	-%	-%	1%	**
No, do not have any rules	262	2	6	4	6	4	3	3	8	*	**	30	24	40	34	**
	12%	3%	8%	9%	6%	2%	2%	2%	4%	*%	**	13%	15%	43%	36%	**
SUMMARY																
ANY RULES	1975	71	66	41	93	144	121	145	202	182	**	198	134	52	60	**
	88%	97%	92%	91%	94%	98%	98%	98%	96%	100%	**	87%	85%	57%	64%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Very concerned	481	**	51	**	104	32	120	17	56	12	19
	21%	**	27%	**	30%	24%	27%	13%	12%	13%	10%
Fairly concerned	672	**	53	**	99	49	145	44	159	23	44
	30%	**	28%	**	28%	37%	32%	33%	34%	26%	23%
Neither/ nor	434	**	26	**	56	22	69	35	114	18	46
	19%	**	13%	**	16%	17%	16%	26%	24%	21%	24%
Not very concerned	413	**	28	**	58	21	86	25	103	19	43
	18%	**	15%	**	17%	16%	19%	18%	22%	22%	22%
Not at all concerned	222	**	33	**	32	8	25	9	37	15	41
	10%	**	17%	**	9%	6%	6%	7%	8%	17%	21%
Don't know	15	**	*	**	2	-	2	4	1	1	1
	1%	**	*%	**	1%	-%	*%	3%	*%	2%	*%
SUMMARY											
TOTAL CONCERNED	1153	**	105	**	203	80	265	61	215	35	63
	52%	**	54%	**	58%	62%	59%	46%	46%	39%	33%
TOTAL NOT CONCERNED	635	**	61	**	91	29	111	34	141	34	84
	28%	**	32%	**	26%	22%	25%	25%	30%	38%	43%
TOTAL NEITHER/ DON'T KNOW	449	**	26	**	58	22	71	39	114	20	47
	20%	**	14%	**	17%	17%	16%	29%	24%	22%	24%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 49

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The content of the games they are playing, in terms of violence, bad language, disturbing content, and so on (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Very concerned	481	20	17	11	19	45	38	33	53	47	**	22	14	12	10	**
	21%	27%	23%	24%	19%	31%	31%	22%	25%	26%	**	10%	9%	13%	11%	**
Fairly concerned	672	21	22	12	35	50	22	42	85	54	**	95	40	20	31	**
	30%	29%	30%	27%	36%	34%	18%	28%	41%	30%	**	42%	25%	22%	33%	**
Neither/ nor	434	10	11	5	16	24	15	34	33	24	**	56	51	23	19	**
	19%	14%	16%	11%	17%	16%	12%	23%	16%	13%	**	25%	32%	25%	20%	**
Not very concerned	413	8	10	10	19	16	34	31	27	48	**	32	39	16	21	**
	18%	11%	14%	23%	19%	11%	27%	21%	13%	26%	**	14%	25%	17%	22%	**
							b									
Not at all concerned	222	14	11	7	9	12	15	8	11	8	**	19	13	21	13	**
	10%	19%	16%	15%	9%	8%	12%	5%	5%	4%	**	8%	8%	23%	13%	**
Don't know	15	-	*	-	-	-	-	-	-	2	**	4	*	-	1	**
	1%	-%	*%	-%	-%	-%	-%	-%	-%	1%	**	2%	*%	-%	1%	**
SUMMARY																
TOTAL CONCERNED	1153	41	38	23	54	95	60	75	138	101	**	117	54	32	41	**
	52%	56%	53%	51%	55%	65%	49%	51%	66%	55%	**	51%	34%	35%	43%	**
TOTAL NOT CONCERNED	635	22	22	17	28	28	48	39	38	56	**	51	53	36	34	**
	28%	31%	30%	38%	28%	19%	39%	26%	18%	31%	**	22%	33%	40%	36%	**
							b									
TOTAL NEITHER/ DON'T KNOW	449	10	12	5	16	24	15	34	33	26	**	60	51	23	20	**
	20%	14%	16%	11%	17%	16%	12%	23%	16%	14%	**	26%	33%	25%	21%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 50

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Very concerned	529	**	56	**	101	50	118	31	69	17	24
	24%	**	29%	**	29%	39%	26%	23%	15%	19%	12%
Fairly concerned	690	**	51	**	104	45	144	33	174	24	45
	31%	**	26%	**	29%	34%	32%	25%	37%	27%	23%
Neither/ nor	371	**	28	**	68	13	76	18	72	18	35
	17%	**	14%	**	19%	10%	17%	14%	15%	20%	18%
Not very concerned	382	**	31	**	45	17	77	31	92	14	51
	17%	**	16%	**	13%	13%	17%	23%	20%	16%	26%
Not at all concerned	243	**	27	**	34	5	30	12	62	15	39
	11%	**	14%	**	10%	4%	7%	9%	13%	17%	20%
Don't know	21	**	1	**	*	-	3	8	*	*	-
	1%	**	*%	**	*%	-%	1%	6%	*%	*%	-%
								b			
SUMMARY											
TOTAL CONCERNED	1219	**	106	**	205	95	262	64	243	41	69
	55%	**	55%	**	58%	73%	59%	48%	52%	47%	36%
TOTAL NOT CONCERNED	625	**	57	**	79	22	106	43	154	29	90
	28%	**	30%	**	22%	17%	24%	32%	33%	33%	47%
TOTAL NEITHER/ DON'T KNOW	392	**	28	**	68	13	79	26	72	18	35
	18%	**	15%	**	19%	10%	18%	20%	15%	20%	18%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Very concerned	529	25	14	12	18	47	35	51	58	45	**	44	18	13	15	**
	24%	34%	19%	27%	19%	32%	28%	34%	28%	24%	**	19%	11%	14%	16%	**
Fairly concerned	690	13	24	13	40	51	31	42	76	61	**	78	56	22	30	**
	31%	18%	34%	28%	40%	35%	25%	28%	36%	34%	**	34%	35%	24%	32%	**
Neither/ nor	371	11	9	5	28	27	17	17	39	28	**	33	30	25	13	**
	17%	15%	13%	11%	28%	18%	14%	12%	18%	15%	**	14%	19%	27%	14%	**
Not very concerned	382	13	13	10	6	16	21	26	28	39	**	48	30	16	23	**
	17%	18%	18%	22%	6%	11%	17%	17%	13%	21%	**	21%	19%	17%	24%	**
Not at all concerned	243	10	11	5	7	7	19	13	8	9	**	22	24	16	13	**
	11%	14%	15%	11%	7%	5%	16%	9%	4%	5%	**	9%	15%	17%	14%	**
Don't know	21	2	*	*	-	-	-	-	1	2	**	4	*	-	-	**
	1%	3%	*%	*%	-%	-%	-%	-%	*%	1%	**	2%	*%	-%	-%	**
SUMMARY																
TOTAL CONCERNED	1219	37	38	25	58	98	66	92	134	106	**	122	73	36	45	**
	55%	51%	53%	55%	59%	66%	53%	62%	64%	58%	**	53%	46%	39%	48%	**
TOTAL NOT CONCERNED	625	23	24	15	13	23	40	39	36	47	**	70	54	32	35	**
	28%	32%	33%	33%	13%	16%	33%	26%	17%	26%	**	31%	34%	34%	38%	**
TOTAL NEITHER/ DON'T KNOW	392	13	10	5	28	27	17	17	39	29	**	36	31	25	13	**
	18%	17%	14%	12%	28%	18%	14%	12%	19%	16%	**	16%	19%	27%	14%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Very concerned	574	**	53	**	106	38	148	30	86	13	27
	26%	**	28%	**	30%	29%	33%	22%	18%	15%	14%
Fairly concerned	637	**	36	**	105	50	144	41	155	18	36
	28%	**	19%	**	30%	38%	32%	30%	33%	21%	19%
Neither/ nor	426	**	34	**	57	21	56	33	108	23	40
	19%	**	18%	**	16%	16%	13%	25%	23%	26%	21%
Not very concerned	353	**	33	**	39	12	74	14	93	20	46
	16%	**	17%	**	11%	9%	17%	10%	20%	22%	24%
Not at all concerned	230	**	34	**	45	10	24	13	27	14	42
	10%	**	18%	**	13%	8%	5%	10%	6%	15%	22%
Don't know	16	**	3	**	*	-	2	4	*	1	2
	1%	**	1%	**	*%	-%	*%	3%	*%	1%	1%
SUMMARY											
TOTAL CONCERNED	1211	**	89	**	211	87	291	71	241	31	64
	54%	**	46%	**	60%	67%	65%	53%	51%	35%	33%
TOTAL NOT CONCERNED	583	**	67	**	83	22	98	27	121	33	88
	26%	**	35%	**	24%	17%	22%	20%	26%	38%	45%
TOTAL NEITHER/ DON'T KNOW	442	**	37	**	57	21	58	36	109	24	42
	20%	**	19%	**	16%	16%	13%	27%	23%	27%	22%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them being bullied by other players (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Very concerned	574	20	14	17	23	41	44	46	61	62	**	49	18	14	14	**
	26%	28%	19%	38%	24%	28%	35%	31%	29%	34%	**	21%	11%	16%	15%	**
Fairly concerned	637	16	21	5	39	51	21	44	79	51	**	93	44	19	22	**
	28%	22%	29%	11%	40% c	34%	17%	30%	38%	28%	**	41%	28%	21%	23%	**
Neither/ nor	426	11	13	8	20	28	15	20	35	30	**	56	40	22	20	**
	19%	15%	18%	17%	20%	19%	12%	14%	17%	16%	**	25%	26%	24%	21%	**
Not very concerned	353	9	10	11	7	15	17	25	30	28	**	15	44	16	21	**
	16%	12%	15%	25%	7%	10%	13%	17%	14%	15%	**	6%	28% b	18%	22%	**
Not at all concerned	230	15	14	4	9	13	27	13	5	10	**	12	12	19	16	**
	10%	20%	20%	9%	9%	9%	22%	9%	2%	5%	**	5%	8%	20%	17%	**
Don't know	16	3	*	-	-	-	*	-	-	2	**	4	*	1	1	**
	1%	4%	*%	-%	-%	-%	*%	-%	-%	1%	**	2%	*%	1%	2%	**
SUMMARY																
TOTAL CONCERNED	1211	37	34	22	62	92	65	90	140	113	**	142	62	33	36	**
	54%	50%	48%	49%	63%	62%	53%	61%	67%	62%	**	62% c	39%	36%	38%	**
TOTAL NOT CONCERNED	583	23	25	15	16	27	43	38	35	38	**	27	56	35	37	**
	26%	32%	34%	34%	16%	18%	35%	26%	17%	21%	**	12%	35% b	38%	39%	**
TOTAL NEITHER/ DON'T KNOW	442	13	13	8	20	28	15	20	35	32	**	60	41	23	21	**
	20%	18%	18%	17%	20%	19%	12%	14%	17%	17%	**	26%	26%	25%	23%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2224	44	356	80	364	102	357	118	338	117	244
Effective Weighted Sample	1105	24	158	42	188	54	193	61	172	107	226
Total	2237	30	192	75	352	131	448	134	470	89	194
Very concerned	670	**	59	**	120	50	171	41	110	17	33
	30%	**	31%	**	34%	38%	38%	31%	23%	19%	17%
Fairly concerned	712	**	40	**	123	51	149	33	183	28	36
	32%	**	21%	**	35%	39%	33%	24%	39%	32%	18%
										b	
Neither/ nor	316	**	27	**	32	11	40	22	80	18	40
	14%	**	14%	**	9%	9%	9%	16%	17%	21%	21%
Not very concerned	332	**	32	**	36	14	67	26	67	15	51
	15%	**	16%	**	10%	11%	15%	19%	14%	17%	27%
Not at all concerned	198	**	34	**	41	4	19	9	29	10	34
	9%	**	18%	**	12%	3%	4%	7%	6%	11%	17%
Don't know	10	**	*	**	-	-	2	4	*	-	-
	*%	**	*%	**	-%	-%	*%	3%	*%	-%	-%
SUMMARY											
TOTAL CONCERNED	1381	**	99	**	243	101	320	74	293	45	68
	62%	**	52%	**	69%	77%	72%	55%	62%	51%	35%
										b	
TOTAL NOT CONCERNED	529	**	65	**	76	18	86	35	96	25	85
	24%	**	34%	**	22%	14%	19%	26%	21%	28%	44%
											a
TOTAL NEITHER/ DON'T KNOW	326	**	27	**	32	11	41	25	80	18	40
	15%	**	14%	**	9%	9%	9%	19%	17%	21%	21%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 52

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP74F. EXTENT OF CONCERN ABOUT CHILD'S GAMES PLAYING - The possibility of them talking to strangers while gaming, whether within the game or via the chat function (SINGLE CODE)

Base : Parents whose child aged 3-17 plays games

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2224	109	143	104	104	164	125	106	161	152	88	165	135	115	121	77
Effective Weighted Sample	1105	51	67	44	51	80	69	56	83	91	38	81	76	108	112	71
Total	2237	73	72	45	98	148	123	148	210	183	109	228	158	92	94	59
Very concerned	670	22	17	17	32	48	41	53	76	68	**	57	35	15	20	**
	30%	30%	24%	37%	32%	33%	33%	36%	36%	37%	**	25%	22%	16%	22%	**
Fairly concerned	712	19	20	5	37	59	34	46	83	59	**	102	39	24	19	**
	32%	26%	27%	11%	37%	40%	28%	31%	40%	32%	**	45%	25%	26%	20%	**
Neither/ nor	316	11	9	9	15	15	8	15	21	16	**	26	32	23	19	**
	14%	15%	13%	19%	15%	10%	7%	10%	10%	9%	**	11%	20%	25%	20%	**
Not very concerned	332	6	11	9	6	14	18	27	25	30	**	31	34	18	24	**
	15%	9%	15%	20%	6%	9%	15%	18%	12%	17%	**	13%	21%	20%	26%	**
Not at all concerned	198	15	15	6	9	12	21	7	5	8	**	9	17	12	12	**
	9%	20%	21%	12%	9%	8%	17%	5%	2%	4%	**	4%	11%	13%	13%	**
Don't know	10	-	*	-	-	-	-	-	-	2	**	4	-	-	-	**
	*%	-%	*%	-%	-%	-%	-%	-%	-%	1%	**	2%	-%	-%	-%	**
SUMMARY																
TOTAL CONCERNED	1381	41	37	22	68	107	75	99	159	127	**	159	75	39	39	**
	62%	56%	51%	48%	70%	72%	61%	67%	76%	69%	**	70% c	47%	42%	42%	**
TOTAL NOT CONCERNED	529	21	26	15	15	26	40	34	30	38	**	39	51	30	36	**
	24%	29%	36%	33%	15%	18%	32%	23%	14%	21%	**	17%	32%	33%	39%	**
TOTAL NEITHER/ DON'T KNOW	326	11	10	9	15	15	8	15	21	18	**	30	32	23	19	**
	15%	15%	13%	19%	15%	10%	7%	10%	10%	10%	**	13%	20%	25%	20%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Strongly disagree	582	**	83	**	125	28	112	25	89	19	36
	23%	**	30%	**	32%	21%	23%	17%	18%	19%	16%
Slightly disagree	561	**	71	**	103	39	142	23	85	14	45
	22%	**	26%	**	26%	29%	30%	16%	17%	14%	20%
Neither agree nor disagree	412	**	38	**	36	9	62	19	120	21	51
	16%	**	14%	**	9%	7%	13%	13%	24%	22%	22%
Slightly agree	653	**	64	**	104	38	135	47	133	23	59
	26%	**	23%	**	26%	29%	28%	32%	26%	24%	26%
Strongly agree	300	**	18	**	29	20	28	28	76	19	35
	12%	**	7%	**	7%	15%	6%	19%	15%	20%	15%
Don't know	18	**	*	**	-	-	1	4	1	1	2
	1%	**	*%	**	-%	-%	*%	3%	*%	1%	1%
SUMMARY											
TOTAL DISAGREE	1143	**	155	**	229	67	254	48	174	32	81
	45%	**	56%	**	58%	50%	53%	33%	34%	34%	36%
TOTAL AGREE	953	**	82	**	133	58	163	75	210	42	94
	38%	**	30%	**	34%	43%	34%	51%	42%	44%	41%
TOTAL NEITHER/ DON'T KNOW	429	**	39	**	36	9	63	23	121	22	53
	17%	**	14%	**	9%	7%	13%	15%	24%	23%	23%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75A. AGREEMENT WITH STATEMENT - I find it hard to control my child's screen time (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Strongly disagree	582	29	22	18	35	44	46	50	43	34	**	26	20	20	11	**
	23%	29%	21%	28%	30%	27%	32%	31%	19%	18%	**	11%	12%	19%	10%	**
Slightly disagree	561	21	33	24	28	42	30	28	72	60	**	45	33	18	22	**
	22%	21%	31%	37%	24%	26%	22%	17%	32%	32%	**	19%	19%	17%	21%	**
Neither agree nor disagree	412	18	14	6	12	20	13	23	35	12	**	43	28	25	20	**
	16%	18%	13%	9%	11%	12%	9%	14%	16%	6%	**	18%	16%	24%	19%	**
Slightly agree	653	24	28	16	27	38	38	48	57	68	**	74	61	26	33	**
	26%	24%	27%	25%	24%	23%	27%	30%	25%	37%	**	31%	36%	25%	31%	**
Strongly agree	300	8	8	1	12	19	14	14	17	13	**	51	29	14	19	**
	12%	8%	8%	1%	11%	12%	10%	8%	8%	7%	**	21%	17%	14%	18%	**
Don't know	18	-	*	-	-	*	-	1	-	-	**	4	-	1	1	**
	1%	-%	*%	-%	-%	*%	-%	*%	-%	-%	**	2%	-%	1%	1%	**
SUMMARY																
TOTAL DISAGREE	1143	51	55	42	62	86	76	78	115	93	**	71	54	38	33	**
	45%	50%	52%	64%	55%	53%	54%	48%	51%	50%	**	29%	31%	36%	31%	**
TOTAL AGREE	953	33	37	17	40	57	51	62	74	82	**	125	90	40	51	**
	38%	32%	34%	26%	35%	35%	37%	38%	33%	44%	**	52%	52%	39%	49%	**
TOTAL NEITHER/ DON'T KNOW	429	18	14	6	12	20	13	24	35	12	**	46	28	26	21	**
	17%	18%	13%	9%	11%	12%	9%	15%	16%	6%	**	19%	16%	25%	20%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Strongly disagree	124	**	6	**	4	9	14	17	40	12	7
	5%	**	2%	**	1%	7%	3%	12%	8%	12% b	3%
Slightly disagree	435	**	22	**	54	26	74	43	121	25	40
	17%	**	8%	**	14%	19%	15%	30%	24%	26%	18%
Neither agree nor disagree	362	**	36	**	38	18	69	21	72	15	42
	14%	**	13%	**	9%	14%	14%	14%	14%	16%	18%
Slightly agree	808	**	90	**	161	50	149	26	165	24	72
	32%	**	33%	**	41%	37%	31%	18%	33%	25%	31%
Strongly agree	785	**	121	**	141	32	175	35	106	20	66
	31%	**	44%	**	35%	24%	36%	24%	21%	21%	29%
Don't know	12	**	-	**	-	-	-	4	1	-	1
	*%	**	-%	**	-%	-%	-%	2%	*%	-%	1%
SUMMARY											
TOTAL DISAGREE	559	**	28	**	58	35	88	60	160	37	47
	22%	**	10%	**	15%	26%	18%	41%	32%	38% b	21%
TOTAL AGREE	1593	**	211	**	302	82	324	62	271	44	137
	63%	**	77%	**	76%	61%	67%	42%	54%	46%	60% a
TOTAL NEITHER/ DON'T KNOW	373	**	36	**	38	18	69	24	73	15	43
	15%	**	13%	**	9%	14%	14%	17%	15%	16%	19%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP75B. AGREEMENT WITH STATEMENT - I think my child has a good balance between screen time and doing other things (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Strongly disagree	124	4	3	-	*	1	*	11	5	5	**	20	8	4	8	**
	5%	3%	3%	-%	*%	1%	*%	7%	2%	3%	**	8%	5%	4%	8%	**
Slightly disagree	435	15	7	3	12	31	20	6	42	39	**	58	57	17	21	**
	17%	15%	7%	5%	11%	19%	15%	4%	19% a	21% a	**	24%	33%	17%	20%	**
Neither agree nor disagree	362	15	22	6	18	20	12	20	39	16	**	39	18	26	18	**
	14%	15%	21%	9%	16%	12%	9%	12%	18%	9%	**	16%	10%	25%	17%	**
Slightly agree	808	21	36	27	48	57	63	51	73	74	**	66	56	30	32	**
	32%	20%	34%	41% a	42%	35%	45%	31%	33%	40%	**	27%	33%	29%	30%	**
Strongly agree	785	47	38	29	36	54	44	75	64	51	**	55	32	26	25	**
	31%	46%	36%	44%	32%	33%	32%	46%	29%	28%	**	23%	19%	25%	23%	**
Don't know	12	-	-	-	-	-	-	-	-	-	**	4	-	-	1	**
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	2%	-%	-%	1%	**
SUMMARY																
TOTAL DISAGREE	559	19	11	3	12	32	21	17	47	45	**	78	65	21	29	**
	22%	19%	10%	5%	11%	20%	15%	11%	21%	24%	**	32%	38%	20%	28%	**
TOTAL AGREE	1593	67	74	56	84	111	107	126	138	126	**	121	88	57	56	**
	63%	66%	70%	86%	74%	68%	76%	77%	61%	67%	**	50%	52%	55%	53%	**
TOTAL NEITHER/ DON'T KNOW	373	15	22	6	18	20	12	20	39	16	**	43	18	26	20	**
	15%	15%	21%	9%	16%	12%	9%	12%	18%	9%	**	18%	10%	25%	19%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 55

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP76A. Moving on now, there are lots of different ways that parents may approach their child's online safety. Which one of these best describes the approach you tend to rely on the most for your child's online safety? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
I talk to my child	978	**	56	**	141	58	235	71	219	38	70
	39%	**	20%	**	36%	43%	49%	49%	43%	40%	30%
I can trust my child to be sensible	675	**	23	**	47	19	97	49	212	44	130
	27%	**	8%	**	12%	14%	20%	34%	42%	46%	57%
I directly supervise my child	443	**	141	**	135	12	61	8	10	5	5
	18%	**	51%	**	34%	9%	13%	5%	2%	5%	2%
I use technical tools or controls	304	**	40	**	62	36	71	9	46	2	8
	12%	**	15%	**	16%	27%	15%	6%	9%	2%	3%
Another approach	38	**	5	**	9	1	6	1	7	-	1
	2%	**	2%	**	2%	1%	1%	*%	1%	-%	*%
I don't have an approach	62	**	9	**	1	8	6	4	10	7	10
	2%	**	3%	**	*%	6%	1%	3%	2%	7%	5%
Don't know	27	**	1	**	2	1	4	4	1	-	5
	1%	**	*%	**	1%	1%	1%	2%	*%	-%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP76A. Moving on now, there are lots of different ways that parents may approach their child's online safety. Which one of these best describes the approach you tend to rely on the most for your child's online safety? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
I talk to my child	978	19	25	15	53	56	42	51	127	101	**	125	67	35	37	**
	39%	19%	23%	23%	46%	35%	30%	31%	57% a	54% a	**	51%	39%	34%	35%	**
I can trust my child to be sensible	675	14	11	1	12	22	16	42	43	28	**	84	66	52	56	**
	27%	14% c	10%	1%	10%	13%	11%	26%	19%	15%	**	35%	38%	51%	53%	**
I directly supervise my child	443	46	50	36	32	52	46	21	16	18	**	5	8	5	4	**
	18%	45%	47%	56%	28%	32%	33%	13%	7%	10%	**	2%	5%	5%	4%	**
I use technical tools or controls	304	17	13	7	15	25	30	31	35	34	**	18	26	4	3	**
	12%	17%	12%	11%	13%	15%	21%	19%	15%	18%	**	7%	15%	4%	3%	**
Another approach	38	2	1	4	-	5	5	1	-	5	**	5	2	-	*	**
	2%	2%	1%	6%	-%	3%	4%	*%	-%	3%	**	2%	1%	-%	*%	**
I don't have an approach	62	4	6	1	1	2	*	14	1	-	**	3	3	7	2	**
	2%	3%	6%	2%	1%	1%	*%	9% bc	*%	-%	**	1%	2%	7%	2%	**
Don't know	27	-	*	1	2	*	-	4	2	-	**	4	-	-	3	**
	1%	-%	*%	1%	2%	*%	-%	3%	1%	-%	**	2%	-%	-%	3%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
PRE-SCHOOL	206	**	169	**	*	-	-	-	-	-	-
	8%	**	62%	**	*%	-%	-%	-%	-%	-%	-%
PRIMARY	1167	**	105	**	395	112	382	-	*	-	-
	46%	**	38%	**	99%	83%	80%	-%	*%	-%	-%
SECONDARY	1052	**	-	**	-	22	90	139	490	76	198
	42%	**	-%	**	-%	16%	19%	96%	97%	79%	87%
POST-SCHOOL	36	**	-	**	-	-	-	-	-	12	22
	1%	**	-%	**	-%	-%	-%	-%	-%	12%	10%
UNKNOWN	65	**	1	**	2	*	8	6	15	8	8
	3%	**	*%	**	1%	*%	2%	4%	3%	8%	4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 56

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

SUMMARY OF SCHOOL YEARS

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
PRE-SCHOOL	206	63	71	38	-	*	-	-	-	-	**	-	-	-	-	**
	8%	62%	67%	58%	-%	*%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
PRIMARY	1167	38	35	27	114	162	139	139	173	148	**	-	*	-	-	**
	46%	38%	33%	42%	100%	99%	99%	85%	77%	79%	**	-%	*%	-%	-%	**
SECONDARY	1052	-	-	-	-	-	-	23	48	36	**	233	166	87	87	**
	42%	-%	-%	-%	-%	-%	-%	14%	21%	19%	**	96%	97%	84%	83%	**
POST-SCHOOL	36	-	-	-	-	-	-	-	-	-	**	-	-	13	12	**
	1%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	13%	11%	**
UNKNOWN	65	*	*	-	*	1	2	1	3	3	**	10	5	4	7	**
	3%	*%	*%	-%	*%	*%	1%	1%	1%	2%	**	4%	3%	4%	6%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Yes	2262	**	243	**	348	129	443	130	449	86	214
	90%	**	88%	**	87%	96%	92%	89%	89%	89%	94%
No	62	**	9	**	12	1	4	3	10	4	2
	2%	**	3%	**	3%	1%	1%	2%	2%	4%	1%
Child is bilingual/ trilingual – using English equally with one or more other languages	189	**	24	**	38	5	31	10	45	7	12
	7%	**	9%	**	9%	4%	7%	7%	9%	7%	5%
Prefer not to say	13	**	-	**	-	-	2	3	*	-	-
	1%	**	-%	**	-%	-%	*%	2%	*%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C11. Is English your child's first or main language? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Yes	2262	86	94	60	110	144	125	150	216	171	**	222	165	93	95	**
	90%	85%	89%	92%	96%	88%	89%	92%	96%	92%	**	91%	96%	90%	91%	**
No	62	6	3	*	1	7	2	1	-	1	**	4	-	2	2	**
	2%	6%	3%	1%	1%	4%	1%	*%	-%	1%	**	2%	-%	2%	2%	**
Child is bilingual/ trilingual – using English equally with one or more other languages	189	9	9	5	3	12	14	13	8	14	**	17	4	8	7	**
	7%	9%	9%	7%	3%	8%	10%	8%	4%	8%	**	7%	2%	8%	7%	**
Prefer not to say	13	1	-	-	-	*	-	-	-	-	**	-	3	-	-	**
	1%	1%	-%	-%	-%	*%	-%	-%	-%	-%	**	-%	2%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	1884	**	199	**	291	119	363	110	350	70	184
	75%	**	72%	**	73%	89%	76%	75%	69%	73%	81%
Irish	24	**	2	**	4	*	3	*	10	1	2
	1%	**	1%	**	1%	*%	1%	*%	2%	1%	1%
Gypsy, Traveller or Irish Traveller	2	**	-	**	1	*	-	-	-	-	-
	*%	**	-%	**	*%	*%	-%	-%	-%	-%	-%
Any other white background	119	**	12	**	24	*	21	13	32	4	2
	5%	**	5%	**	6%	*%	4%	9%	6%	4%	1%
MIXED OR MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	38	**	9	**	6	*	8	-	5	3	3
	1%	**	3%	**	1%	*%	2%	-%	1%	4%	1%
White and Black African	34	**	5	**	12	-	3	1	10	*	-
	1%	**	2%	**	3%	-%	1%	1%	2%	*%	-%
White and Asian	52	**	11	**	14	3	6	6	5	3	2
	2%	**	4%	**	4%	2%	1%	4%	1%	3%	1%
Any other mixed/ multiple ethnic background	34	**	1	**	4	3	5	9	6	3	4
	1%	**	*%	**	1%	3%	1%	6%	1%	3%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
ASIAN AND BRITISH ASIAN											
Indian	89	**	7	**	15	3	16	-	30	2	7
	4%	**	3%	**	4%	2%	3%	-%	6%	2%	3%
Pakistani	61	**	3	**	3	2	16	1	14	4	11
	2%	**	1%	**	1%	1%	3%	*%	3%	4%	5%
Bangladeshi	31	**	*	**	4	3	4	2	9	-	1
	1%	**	*%	**	1%	2%	1%	1%	2%	-%	1%
Chinese	18	**	2	**	-	-	9	1	-	*	2
	1%	**	1%	**	-%	-%	2%	1%	-%	*%	1%
Any other Asian background	17	**	6	**	6	-	-	-	3	-	1
	1%	**	2%	**	1%	-%	-%	-%	1%	-%	*%
BLACK AND BLACK BRITISH											
Caribbean	12	**	-	**	3	-	3	-	-	3	3
	*%	**	-%	**	1%	-%	1%	-%	-%	3%	1%
African	57	**	12	**	6	-	21	-	14	1	2
	2%	**	4%	**	2%	-%	4%	-%	3%	1%	1%
Any other black/ African/ Caribbean background	4	**	-	**	*	-	-	-	2	-	2
	*%	**	-%	**	*%	-%	-%	-%	*%	-%	1%
OTHER ETHNIC GROUPS											
Arab	3	**	*	**	-	-	1	-	-	-	-
	*%	**	*%	**	-%	-%	*%	-%	-%	-%	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Any other ethnic background	11	**	4	**	2	-	-	2	2	1	-
	*%	**	1%	**	*%	-%	-%	2%	*%	1%	-%
Prefer not to say	37	**	2	**	2	-	1	-	14	-	1
	1%	**	1%	**	1%	-%	*%	-%	3%	-%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 58

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
WHITE																
English/ Welsh/ Scottish/ Northern Irish/ British	1884	69	87	48	96	130	103	117	193	150	**	193	134	73	90	**
	75%	68%	82%	74%	84%	80%	73%	72%	86%	81%	**	79%	78%	70%	86% a	**
Irish	24	1	*	1	1	2	1	1	2	1	**	2	2	*	1	**
	1%	1%	*%	1%	1%	1%	1%	*%	1%	1%	**	1%	1%	*%	1%	**
Gypsy, Traveller or Irish Traveller	2	-	-	-	*	-	1	*	-	-	**	-	-	-	-	**
	*%	-%	-%	-%	*%	-%	1%	*%	-%	-%	**	-%	-%	-%	-%	**
Any other white background	119	4	5	3	1	9	9	1	2	17	**	16	8	1	3	**
	5%	3%	5%	5%	1%	6%	7%	*%	1%	9% b	**	6%	5%	1%	3%	**
MIXED OR MULTIPLE ETHNIC GROUPS																
White and Black Caribbean	38	6	-	2	*	5	*	6	3	-	**	-	*	4	*	**
	1%	5%	-%	3%	*%	3%	*%	3%	1%	-%	**	-%	*%	3%	*%	**
White and Black African	34	2	1	1	4	2	7	*	2	-	**	4	3	-	*	**
	1%	2%	1%	2%	4%	1%	5%	*%	1%	-%	**	1%	2%	-%	*%	**
White and Asian	52	2	4	5	-	4	6	4	4	-	**	5	6	1	2	**
	2%	2%	4%	7%	-%	2%	4%	2%	2%	-%	**	2%	3%	1%	2%	**
Any other mixed/ multiple ethnic background	34	-	*	*	2	1	-	-	4	4	**	4	2	4	2	**
	1%	-%	*%	*%	2%	*%	-%	-%	2%	2%	**	2%	1%	4%	2%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
ASIAN AND BRITISH ASIAN																
Indian	89	5	3	1	-	6	7	5	2	3	**	3	5	4	2	**
	4%	5%	3%	2%	-%	4%	5%	3%	1%	2%	**	1%	3%	4%	2%	**
Pakistani	61	2	*	*	1	1	-	12	-	4	**	-	-	10	-	**
	2%	2%	*%	*%	1%	1%	-%	7%	-%	2%	**	-%	-%	9% b	-%	**
Bangladeshi	31	-	-	-	*	2	2	4	-	-	**	10	-	-	-	**
	1%	-%	-%	-%	*%	1%	1%	3%	-%	-%	**	4%	-%	-%	-%	**
Chinese	18	-	-	2	-	-	-	3	2	3	**	-	-	1	1	**
	1%	-%	-%	3%	-%	-%	-%	2%	1%	2%	**	-%	-%	1%	1%	**
Any other Asian background	17	4	2	-	-	-	-	-	-	-	**	-	-	1	-	**
	1%	4%	2%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	1%	-%	**
BLACK AND BLACK BRITISH																
Caribbean	12	-	-	-	-	-	3	3	-	-	**	-	-	1	-	**
	*%	-%	-%	-%	-%	-%	2%	2%	-%	-%	**	-%	-%	1%	-%	**
African	57	4	3	1	5	1	-	3	11	5	**	7	6	1	2	**
	2%	4%	3%	2%	5%	1%	-%	2%	5%	3%	**	3%	3%	1%	2%	**
Any other black/ African/ Caribbean background	4	-	-	-	-	-	-	-	-	-	**	-	2	-	1	**
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	1%	-%	1%	**
OTHER ETHNIC GROUPS																
Arab	3	2	-	-	-	-	-	1	-	-	**	-	-	-	-	**
	*%	2%	-%	-%	-%	-%	-%	1%	-%	-%	**	-%	-%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C2. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Any other ethnic background	11	3	-	-	-	-	*	-	-	-	**	-	-	1	-	**
	*%	3%	-%	-%	-%	-%	*%	-%	-%	-%	**	-%	-%	1%	-%	**
Prefer not to say	37	-	*	-	2	-	-	3	-	-	**	-	3	2	-	**
	1%	-%	*%	-%	2%	-%	-%	2%	-%	-%	**	-%	2%	2%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 59

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Hearing? Poor hearing, partial hearing, or are deaf	24	**	-	**	-	9	-	5	-	5	-
	1%	**	-%	**	-%	7% b	-%	4% b	-%	5% b	-%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	101	**	-	**	-	22	-	37	-	22	-
	4%	**	-%	**	-%	16% b	-%	25% b	-%	23% b	-%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	32	**	-	**	-	7	-	3	-	4	-
	1%	**	-%	**	-%	5% b	-%	2%	-%	5% b	-%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22	**	-	**	-	10	-	5	-	6	-
	1%	**	-%	**	-%	7% b	-%	3%	-%	6% b	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Breathing? Breathlessness or chest pains	24	**	-	**	-	9	-	9	-	3	-
	1%	**	-%	**	-%	7%	-%	6%	-%	3%	-%
						b		b		b	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	**	-	**	-	30	-	37	-	24	-
	5%	**	-%	**	-%	22%	-%	25%	-%	25%	-%
						b		b		b	
Difficulty with speech? E.g. due to a stroke,stutter or stammer	42	**	-	**	-	9	-	1	-	5	-
	2%	**	-%	**	-%	7%	-%	1%	-%	5%	-%
						b				b	
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	231	**	-	**	-	81	-	61	-	38	-
	9%	**	-%	**	-%	60%	-%	42%	-%	40%	-%
						b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Their mental health? Anxiety, depression, or trauma-related conditions, for example	166	**	-	**	-	48	-	53	-	53	-
	7%	**	-%	**	-%	35%	-%	36%	-%	55%	-%
						b		b		b	
Other illnesses/ conditions which impact or limit their daily activities	24	**	-	**	-	6	-	6	-	7	-
	1%	**	-%	**	-%	4%	-%	4%	-%	7%	-%
						b		b		b	
Nothing – no impairments or conditions that impact or limit their daily activities	1885	**	275	**	397	-	480	-	505	-	228
	75%	**	100%	**	100%	-%	100%	-%	100%	-%	100%
							a		a		a
Don't know	57	**	-	**	-	-	-	-	-	-	-
	2%	**	-%	**	-%	-%	-%	-%	-%	-%	-%
Prefer not to say	87	**	-	**	-	-	-	-	-	-	-
	3%	**	-%	**	-%	-%	-%	-%	-%	-%	-%
SUMMARY											
ANY IMPACTING OR LIMITING CONDITIONS	496	**	-	**	-	135	-	145	-	96	-
	20%	**	-%	**	-%	100%	-%	100%	-%	100%	-%
						b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
MULTIPLE IMPACTING OR LIMITING CONDITIONS	184	**	-	**	-	54	-	46	-	41	-
	7%	**	-%	**	-%	40%	-%	32%	-%	43%	-%
						b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Hearing? Poor hearing, partial hearing, or are deaf	24	1	1	*	*	2	*	*	3	2	**	4	-	3	1	**
	1%	1%	1%	*%	*%	1%	*%	*%	1%	1%	**	2%	-%	3%	1%	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	101	1	1	1	3	1	4	6	8	1	**	16	5	10	6	**
	4%	1%	1%	2%	2%	1%	3%	4%	4%	*%	**	6%	3%	10%	6%	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	32	3	-	-	6	5	-	1	*	2	**	1	-	1	3	**
	1%	3%	-%	-%	5%	3%	-%	1%	*%	1%	**	*%	-%	1%	3%	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22	-	-	-	*	*	-	4	-	5	**	2	*	4	2	**
	1%	-%	-%	-%	*%	*%	-%	3%	-%	3%	**	1%	*%	4%	2%	**
Breathing? Breathlessness or chest pains	24	*	-	*	-	2	-	3	6	-	**	4	3	2	1	**
	1%	*%	-%	1%	-%	1%	-%	2%	3%	-%	**	2%	2%	2%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	126	6	4	-	4	13	2	6	15	2	**	17	5	12	8	**
	5%	6%	3%	-%	4%	8%	1%	4%	7%	1%	**	7%	3%	11%	7%	**
Difficulty with speech? E.g. due to a stroke,stutter or stammer	42	4	3	1	10	4	*	1	5	-	**	-	-	2	1	**
	2%	4%	3%	1%	9%	3%	*%	1%	2%	-%	**	-%	-%	2%	1%	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	231	5	6	*	11	15	3	23	35	13	**	31	14	14	14	**
	9%	5%	6%	*%	10%	9%	2%	14%	15%	7%	**	13%	8%	14%	14%	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	166	-	-	-	6	4	-	12	29	1	**	25	8	21	15	**
	7%	-%	-%	-%	6%	2%	-%	7%	13% c	1%	**	10%	4%	20%	15%	**
Other illnesses/ conditions which impact or limit their daily activities	24	-	1	1	*	*	-	1	1	1	**	1	*	3	-	**
	1%	-%	1%	2%	*%	*%	-%	*%	1%	*%	**	1%	*%	3%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Nothing – no impairments or conditions that impact or limit their daily activities	1885	78	92	61	84	127	131	108	152	163	**	172	140	62	74	**
	75%	77%	87%	93% a	73%	78%	93% ab	66%	68%	87% ab	**	71%	82%	60%	70%	**
Don't know	57	5	3	*	2	5	2	11	1	-	**	1	-	3	1	**
	2%	5%	3%	*%	2%	3%	1%	7%	1%	-%	**	*%	-%	3%	1%	**
Prefer not to say	87	4	1	*	*	*	*	8	9	-	**	6	*	1	1	**
	3%	4%	1%	*%	*%	*%	*%	5%	4%	-%	**	3%	*%	1%	1%	**
SUMMARY																
ANY IMPACTING OR LIMITING CONDITIONS	496	14	10	4	28	31	7	37	61	24	**	64	31	37	29	**
	20%	14%	9%	6%	24% c	19% c	5%	23%	27%	13%	**	26%	18%	36%	28%	**
MULTIPLE IMPACTING OR LIMITING CONDITIONS	184	5	5	*	10	10	2	15	26	3	**	27	3	20	12	**
	7%	4%	5%	*%	8%	6%	1%	9%	12% c	2%	**	11%	1%	19%	12%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Hearing? Poor hearing, partial hearing, or are deaf	14	**	-	**	-	5	-	5	-	1	-
	1%	**	-%	**	-%	4% b	-%	4% b	-%	1%	-%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	67	**	-	**	-	10	-	29	-	12	-
	3%	**	-%	**	-%	8% b	-%	20% b	-%	13% b	-%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	17	**	-	**	-	2	-	1	-	3	-
	1%	**	-%	**	-%	2%	-%	1%	-%	3% b	-%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12	**	-	**	-	7	-	2	-	3	-
	*%	**	-%	**	-%	5% b	-%	1%	-%	3% b	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Breathing? Breathlessness or chest pains	20	**	-	**	-	9	-	6	-	3	-
	1%	**	-%	**	-%	7%	-%	4%	-%	3%	-%
						b		b		b	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	47	**	-	**	-	13	-	21	-	3	-
	2%	**	-%	**	-%	10%	-%	14%	-%	3%	-%
						b		b		b	
Difficulty with speech? E.g. due to a stroke,stutter or stammer	19	**	-	**	-	*	-	1	-	2	-
	1%	**	-%	**	-%	*%	-%	1%	-%	3%	-%
										b	
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	170	**	-	**	-	59	-	39	-	28	-
	7%	**	-%	**	-%	43%	-%	27%	-%	29%	-%
						b		b		b	

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Their mental health? Anxiety, depression, or trauma-related conditions, for example	80	**	-	**	-	12	-	28	-	34	-
	3%	**	-%	**	-%	9% b	-%	19% b	-%	36% b	-%
Other illnesses/ conditions which impact or limit their daily activities	10	**	-	**	-	1	-	3	-	1	-
	*%	**	-%	**	-%	1%	-%	2%	-%	2%	-%
Nothing – no impairments or conditions that impact or limit their daily activities	1885	**	275	**	397	-	480	-	505	-	228
	75%	**	100%	**	100%	-%	100% a	-%	100% a	-%	100% a
Don't know	61	**	-	**	-	3	-	-	-	1	-
	2%	**	-%	**	-%	2%	-%	-%	-%	1%	-%
Prefer not to say	87	**	-	**	-	-	-	-	-	-	-
	3%	**	-%	**	-%	-%	-%	-%	-%	-%	-%
No - all of these are equally impacting or limiting	36	**	-	**	-	12	-	11	-	5	-
	1%	**	-%	**	-%	9% b	-%	8% b	-%	5% b	-%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Hearing? Poor hearing, partial hearing, or are deaf	14	-	*	*	*	2	*	-	3	2	**	4	-	-	-	**
	1%	-%	*%	*%	*%	1%	*%	-%	1%	1%	**	2%	-%	-%	-%	**
Eyesight? Poor vision, colour blindness, partial sight, or are blind	67	1	1	1	1	1	4	3	4	1	**	15	2	4	3	**
	3%	1%	1%	2%	1%	1%	3%	2%	2%	*%	**	6%	1%	4%	3%	**
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	17	1	-	-	6	3	-	-	-	2	**	*	-	1	2	**
	1%	1%	-%	-%	5%	2%	-%	-%	-%	1%	**	*%	-%	1%	2%	**
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12	-	-	-	-	*	-	4	-	3	**	*	*	2	1	**
	*%	-%	-%	-%	-%	*%	-%	3%	-%	1%	**	*%	*%	2%	1%	**
Breathing? Breathlessness or chest pains	20	*	-	*	-	2	-	3	6	-	**	1	3	2	1	**
	1%	*%	-%	1%	-%	1%	-%	2%	3%	-%	**	1%	2%	2%	1%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	47	3	*	-	*	6	-	4	7	2	**	7	5	1	1	**
	2%	3%	*%	-%	*%	4%	-%	2%	3%	1%	**	3%	3%	1%	1%	**
Difficulty with speech? E.g. due to a stroke,stutter or stammer	19	4	2	1	4	3	*	-	-	-	**	-	-	1	-	**
	1%	4%	2%	1%	4%	2%	*%	-%	-%	-%	**	-%	-%	1%	-%	**
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	170	4	5	*	9	14	3	15	26	13	**	14	14	10	11	**
	7%	4%	5%	*%	8%	9%	2%	9%	12%	7%	**	6%	8%	10%	10%	**
Their mental health? Anxiety, depression, or trauma-related conditions, for example	80	-	-	-	2	-	-	*	12	*	**	11	5	13	8	**
	3%	-%	-%	-%	2%	-%	-%	*%	5%	*%	**	5%	3%	13%	7%	**
Other illnesses/ conditions which impact or limit their daily activities	10	-	1	1	*	*	-	-	*	1	**	1	*	1	-	**
	*%	-%	1%	2%	*%	*%	-%	-%	*%	*%	**	1%	*%	1%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 60

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C3A. And does one of these have more of an impacting or limiting effect on your child's daily activities? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Nothing – no impairments or conditions that impact or limit their daily activities	1885	78	92	61	84	127	131	108	152	163	**	172	140	62	74	**
	75%	77%	87%	93% a	73%	78%	93% ab	66%	68%	87% ab	**	71%	82%	60%	70%	**
Don't know	61	5	3	*	2	5	2	14	1	-	**	1	-	3	1	**
	2%	5%	3%	*%	2%	3%	1%	8% c	1%	-%	**	*%	-%	3%	1%	**
Prefer not to say	87	4	1	*	*	*	*	8	9	-	**	6	*	1	1	**
	3%	4%	1%	*%	*%	*%	*%	5%	4%	-%	**	3%	*%	1%	1%	**
No - all of these are equally impacting or limiting	36	*	*	-	5	*	-	5	2	-	**	8	-	2	2	**
	1%	*%	*%	-%	4%	*%	-%	3%	1%	-%	**	3%	-%	2%	2%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
16-24	22	**	5	**	3	1	-	-	-	-	-
	1%	**	2%	**	1%	*%	-%	-%	-%	-%	-%
25-34	508	**	129	**	119	48	82	5	26	4	7
	20%	**	47%	**	30%	35% b	17%	3%	5%	4%	3%
35-44	1106	**	125	**	221	59	234	51	188	38	86
	44%	**	45%	**	56%	44%	49%	35%	37%	39%	38%
45-54	686	**	9	**	44	18	133	67	234	43	104
	27%	**	3%	**	11%	13%	28%	46%	46%	44%	46%
55-64	85	**	*	**	3	4	18	6	21	6	19
	3%	**	*%	**	1%	3%	4%	4%	4%	7%	8%
65-74	16	**	-	**	*	*	-	*	12	1	2
	1%	**	-%	**	*%	*%	-%	*%	2%	1%	1%
Refused	103	**	7	**	8	5	13	16	25	4	9
	4%	**	2%	**	2%	4%	3%	11%	5%	4%	4%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C4. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
16-24	22	7	4	1	5	*	-	*	*	-	**	-	-	-	-	**
	1%	7%	3%	1%	4%	*%	-%	*%	*%	-%	**	-%	-%	-%	-%	**
25-34	508	53	64	19	49	54	29	41	72	10	**	12	3	4	3	**
	20%	52%	61% c	30%	43% c	33%	20%	25% c	32% c	5%	**	5%	2%	4%	3%	**
35-44	1106	38	35	41	48	87	94	86	101	87	**	81	44	51	44	**
	44%	38%	33%	63% ab	42%	54%	67% a	53%	45%	47%	**	33%	26%	49%	42%	**
45-54	686	4	1	4	9	15	18	23	37	82	**	120	99	41	41	**
	27%	4%	1%	6%	8%	9%	13%	14%	17%	44% ab	**	49%	58%	40%	39%	**
55-64	85	*	*	*	2	*	*	10	10	5	**	12	11	3	13	**
	3%	*%	*%	*%	2%	*%	*%	6%	4%	3%	**	5%	6%	3%	12% a	**
65-74	16	-	-	-	*	-	-	-	*	-	**	10	-	1	2	**
	1%	-%	-%	-%	*%	-%	-%	-%	*%	-%	**	4%	-%	1%	2%	**
Refused	103	*	2	-	1	6	-	3	2	3	**	8	14	3	2	**
	4%	*%	2%	-%	1%	4%	-%	2%	1%	2%	**	3%	8%	3%	2%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Man	684	**	60	**	103	25	156	33	148	27	73
	27%	**	22%	**	26%	18%	32%	22%	29%	28%	32%
Woman	1817	**	212	**	289	109	324	113	354	68	153
	72%	**	77%	**	73%	81%	67%	77%	70%	71%	67%
Non-binary	7	**	1	**	2	-	-	-	-	1	-
	*%	**	*%	**	1%	-%	-%	-%	-%	1%	-%
Prefer not to say	18	**	1	**	4	1	1	*	2	-	2
	1%	**	*%	**	1%	1%	*%	*%	*%	-%	1%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C5. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Man	684	13	17	25	18	48	44	37	56	76	**	69	78	18	39	**
	27%	13%	16%	39% ab	15%	30%	31%	22%	25%	41%	**	28%	45%	17%	37% a	**
Woman	1817	89	89	39	97	110	96	127	168	110	**	174	94	85	67	**
	72%	87% c	84% c	60%	85%	67%	68%	78%	75%	59%	**	72%	55%	82% b	63%	**
Non-binary	7	-	*	1	-	2	-	-	-	-	**	-	-	1	-	**
	*%	-%	*%	1%	-%	1%	-%	-%	-%	-%	**	-%	-%	1%	-%	**
Prefer not to say	18	-	-	-	-	3	*	*	-	-	**	-	-	1	-	**
	1%	-%	-%	-%	-%	2%	*%	*%	-%	-%	**	-%	-%	1%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 63

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
In full time employment	1270	**	122	**	199	59	260	79	301	44	128
	50%	**	44%	**	50%	44%	54%	54%	60%	45%	56%
In part time employment	631	**	80	**	105	36	128	33	123	20	45
	25%	**	29%	**	26%	27%	27%	23%	24%	20%	20%
Unemployed	125	**	14	**	26	3	23	10	11	7	6
	5%	**	5%	**	6%	2%	5%	7%	2%	7%	3%
A student	32	**	4	**	4	3	10	*	6	2	-
	1%	**	1%	**	1%	2%	2%	*%	1%	2%	-%
Full-time responsibility for home/ family	364	**	53	**	53	28	46	18	36	19	35
	14%	**	19%	**	13%	21%	10%	13%	7%	20%	15%
Retired	18	**	*	**	-	4	-	*	7	2	4
	1%	**	*%	**	-%	3%	-%	*%	1%	2%	2%
Other	54	**	*	**	10	1	9	4	17	3	5
	2%	**	*%	**	3%	1%	2%	2%	3%	3%	2%
Prefer not to say	32	**	2	**	1	1	4	2	3	1	4
	1%	**	1%	**	*%	*%	1%	1%	1%	1%	2%

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022.

Table 63

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C6. What is your working status? (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
In full time employment	1270	22	48	47	32	90	89	54	106	135	**	149	142	32	66	**
	50%	22%	45%	73%	28%	55%	63%	33%	47%	73%	**	61%	83%	31%	62%	**
			a	ab		a	a			ab			b		a	
In part time employment	631	26	39	15	38	41	37	41	79	32	**	40	27	28	22	**
	25%	26%	37%	22%	34%	25%	26%	25%	35%	17%	**	16%	16%	27%	21%	**
										c						
Unemployed	125	17	*	-	14	13	-	19	5	2	**	4	-	8	4	**
	5%	16%	*%	-%	12%	8%	-%	12%	2%	1%	**	2%	-%	8%	3%	**
		bc			c			c								
A student	32	1	-	-	5	1	-	3	3	-	**	-	-	2	*	**
	1%	1%	-%	-%	4%	1%	-%	2%	1%	-%	**	-%	-%	2%	*%	**
Full-time responsibility for home/ family	364	35	18	3	25	15	10	43	24	15	**	34	2	26	9	**
	14%	34%	17%	5%	22%	9%	7%	26%	11%	8%	**	14%	1%	25%	9%	**
		c						c				c		b		
Retired	18	-	-	*	-	-	-	*	3	-	**	5	-	1	4	**
	1%	-%	-%	*%	-%	-%	-%	*%	1%	-%	**	2%	-%	1%	4%	**
Other	54	*	*	-	-	2	4	3	3	3	**	9	*	5	1	**
	2%	*%	*%	-%	-%	1%	3%	2%	1%	1%	**	4%	*%	5%	1%	**
Prefer not to say	32	*	*	-	-	*	-	-	*	-	**	2	*	1	-	**
	1%	*%	*%	-%	-%	*%	-%	-%	*%	-%	**	1%	*%	1%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Income Support	58	**	5	**	1	13	6	8	7	9	1
	2%	**	2%	**	*%	9% b	1%	6%	1%	9% b	1%
Income-based Jobseeker's Allowance	16	**	1	**	-	*	*	*	6	3	2
	1%	**	*%	**	-%	*%	*%	*%	1%	3%	1%
Pensions Credit (Guaranteed Credit)	6	**	-	**	-	1	-	*	*	3	2
	*%	**	-%	**	-%	*%	-%	*%	*%	3%	1%
Pensions Credit (no Guaranteed Credit)	11	**	-	**	-	4	-	*	-	-	3
	*%	**	-%	**	-%	3%	-%	*%	-%	-%	1%
Employment and Support Allowance (ESA)	62	**	4	**	3	1	11	11	5	5	9
	2%	**	1%	**	1%	1%	2%	7% b	1%	5%	4%
Universal Credit (and household has other earnings)	393	**	47	**	59	30	68	29	53	25	27
	16%	**	17%	**	15%	23%	14%	20%	10%	26% b	12%
Universal Credit (and household has no other earnings)	161	**	26	**	22	10	30	8	17	7	5
	6%	**	9%	**	5%	7%	6%	6%	3%	7%	2%
Personal Independence Payment (PIP)	152	**	7	**	13	12	28	17	17	25	12
	6%	**	3%	**	3%	9%	6%	12% b	3%	26% b	5%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Carer's allowance	139	**	6	**	7	29	23	8	6	17	11
	6%	**	2%	**	2%	21% b	5%	6%	1%	17% b	5%
Disability Living Allowance (DLA)	135	**	4	**	5	37	17	20	2	12	6
	5%	**	2%	**	1%	27% b	4%	14% b	*%	13% b	2%
Other	57	**	5	**	5	9	2	1	20	3	6
	2%	**	2%	**	1%	7% b	*%	1%	4%	3%	2%
None of these - Do not receive any of these benefits	1494	**	175	**	277	47	331	62	357	32	151
	59%	**	64%	**	70%	35%	69% a	43%	71% a	33%	66% a
Don't know	31	**	2	**	1	*	2	8	5	2	4
	1%	**	1%	**	*%	*%	*%	5%	1%	2%	2%
Prefer not to say	182	**	11	**	18	5	18	13	31	5	17
	7%	**	4%	**	4%	3%	4%	9%	6%	5%	7%
SUMMARY											
ANY BENEFITS	819	**	87	**	101	83	129	63	112	57	56
	32%	**	32%	**	25%	62% b	27%	43% b	22%	59% b	25%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Income Support	58	3	2	-	3	*	-	12	8	-	**	9	-	6	1	**
	2%	3%	2%	-%	3%	*%	-%	7%	3%	-%	**	4%	-%	6%	1%	**
Income-based Jobseeker's Allowance	16	1	-	-	-	2	-	1	-	-	**	6	-	1	2	**
	1%	1%	-%	-%	-%	1%	-%	*%	-%	-%	**	3%	-%	1%	2%	**
Pensions Credit (Guaranteed Credit)	6	-	-	-	-	-	-	-	*	-	**	-	-	1	2	**
	*%	-%	-%	-%	-%	-%	-%	-%	*%	-%	**	-%	-%	1%	2%	**
Pensions Credit (no Guaranteed Credit)	11	-	-	-	-	-	-	3	4	-	**	-	-	3	-	**
	*%	-%	-%	-%	-%	-%	-%	2%	2%	-%	**	-%	-%	3%	-%	**
Employment and Support Allowance (ESA)	62	4	*	-	6	*	-	11	4	*	**	10	-	6	4	**
	2%	4%	*%	-%	5%	*%	-%	7%	2%	*%	**	4%	-%	6%	4%	**
Universal Credit (and household has other earnings)	393	28	18	2	53	28	-	49	46	1	**	42	*	26	18	**
	16%	27%	17%	4%	46%	17%	-%	30%	20%	1%	**	17%	*%	25%	17%	**
		c			bc	c		c	c			c				
Universal Credit (and household has no other earnings)	161	31	3	-	12	9	-	29	14	-	**	7	-	8	3	**
	6%	31%	2%	-%	10%	5%	-%	18%	6%	-%	**	3%	-%	7%	2%	**
		bc			c			c								
Personal Independence Payment (PIP)	152	8	*	*	9	8	*	16	20	3	**	21	4	19	10	**
	6%	7%	*%	*%	8%	5%	*%	10%	9%	1%	**	9%	2%	18%	10%	**
Carer's allowance	139	6	1	-	8	5	2	21	30	2	**	14	-	19	4	**
	6%	6%	1%	-%	7%	3%	1%	13%	13%	1%	**	6%	-%	19%	3%	**
								c	c					b		

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C8. Could you please tell us whether you or anyone in your household currently receives any of the following benefits?   (MULTI CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Disability Living Allowance (DLA)	135	7	1	-	8	5	2	24	26	5	**	15	5	7	7	**
	5%	7%	1%	-%	7%	3%	1%	14% c	12%	3%	**	6%	3%	6%	6%	**
Other	57	4	2	*	3	5	2	3	8	-	**	14	-	5	3	**
	2%	4%	1%	*%	3%	3%	1%	2%	4%	-%	**	6%	-%	5%	3%	**
None of these - Do not receive any of these benefits	1494	27	76	63	30	106	136	38	123	178	**	139	163	38	65	**
	59%	26%	72% a	96% ab	27%	65% a	97% ab	23%	55% a	95% ab	**	57%	95% b	37%	62% a	**
Don't know	31	2	2	-	1	*	*	*	-	-	**	2	-	3	2	**
	1%	2%	2%	-%	1%	*%	*%	*%	-%	-%	**	1%	-%	3%	2%	**
Prefer not to say	182	2	3	-	6	5	-	15	7	-	**	12	3	4	4	**
	7%	2%	3%	-%	5%	3%	-%	9% c	3%	-%	**	5%	2%	4%	4%	**
SUMMARY																
ANY BENEFITS	819	71	25	2	77	52	4	110	94	8	**	90	5	59	35	**
	32%	70% bc	24% c	4%	68% bc	32% c	3%	68% bc	42% c	5%	**	37% c	3%	57% b	33%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Up to £199 per week / Up to £10,399 per year	170	**	19	**	18	18	27	13	23	10	8
	7%	**	7%	**	4%	13%	6%	9%	5%	11% b	4%
From £200 to £299 per week / From £10,400 to £15,599 per year	244	**	24	**	26	18	44	21	49	12	21
	10%	**	9%	**	7%	14%	9%	15%	10%	12%	9%
From £300 to £499 per week / From £15,600 to £25,999 per year	367	**	33	**	62	23	74	21	58	20	40
	15%	**	12%	**	16%	17%	15%	15%	12%	20%	17%
From £500 to £699 per week / From £26,000 to £36,399 per year	313	**	39	**	49	21	45	22	62	14	33
	12%	**	14%	**	12%	16%	9%	15%	12%	14%	14%
From £700 to £999 per week / From £36,400 to £51,999 per year	370	**	56	**	62	17	75	9	78	14	37
	15%	**	20%	**	16%	13%	16%	6%	16%	15%	16%
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	316	**	30	**	68	14	76	20	65	8	26
	13%	**	11%	**	17%	10%	16%	14%	13%	8%	11%
£1,500 and above per week / £78,000 and above per year	298	**	31	**	57	9	82	10	73	2	28
	12%	**	11%	**	14%	7%	17%	7%	14%	3%	12% a

Columns Tested: a,b - a,b - a,b - a,b - a,b

OFCOM CHILDREN AND PARENTS MEDIA LITERACY. PARENTS ONLY SURVEY - 3RD OCTOBER TO 30TH NOVEMBER 2022. **Table 65**

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	a	b	a	b	a	b
Unweighted total	2526	59	469	88	403	103	376	126	370	126	288
Effective Weighted Sample	1260	31	217	45	214	54	203	64	187	115	267
Total	2526	40	275	80	397	135	480	145	505	96	228
Don't know	120	**	20	**	25	3	7	7	15	6	9
	5%	**	7%	**	6%	2%	1%	5%	3%	6%	4%
Prefer not to say	326	**	24	**	30	10	50	21	82	11	26
	13%	**	9%	**	8%	8%	10%	14%	16%	11%	11%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Up to £199 per week / Up to £10,399 per year	170	31	-	-	29	-	-	54	-	-	**	-	-	20	-	**
	7%	30% bc	-%	-%	26% bc	-%	-%	33% bc	-%	-%	**	-%	-%	19% b	-%	**
From £200 to £299 per week / From £10,400 to £15,599 per year	244	24	5	-	35	10	-	32	35	-	**	40	-	19	14	**
	10%	23% bc	4%	-%	30% bc	6%	-%	19% c	16% c	-%	**	16% c	-%	18%	14%	**
From £300 to £499 per week / From £15,600 to £25,999 per year	367	33	11	-	39	32	-	59	48	-	**	60	-	42	19	**
	15%	33% bc	10% c	-%	35% c	20% c	-%	36% c	21% c	-%	**	25% c	-%	40% b	18%	**
From £500 to £699 per week / From £26,000 to £36,399 per year	313	10	32	-	10	56	-	7	63	-	**	64	-	19	29	**
	12%	10% c	30% ac	-%	9% c	34% ac	-%	4%	28% ac	-%	**	26% c	-%	18%	27%	**
From £700 to £999 per week / From £36,400 to £51,999 per year	370	4	59	*	1	65	7	11	78	5	**	79	3	4	43	**
	15%	4%	55% ac	*%	1%	40% ac	5%	7%	35% ac	3%	**	32% c	2%	4%	41% a	**
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	316	-	-	32	-	-	75	-	-	90	**	-	85	-	-	**
	13%	-%	-%	50% ab	-%	-%	53% ab	-%	-%	48% ab	**	-%	49% b	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

C9. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. (SINGLE CODE)

Base : All parents of 3-17 year olds

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2526	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1260	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2526	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
£1,500 and above per week / £78,000 and above per year	298	-	-	33	-	-	59	-	-	91	**	-	83	-	-	**
	12%	-%	-%	50% ab	-%	-%	42% ab	-%	-%	49% ab	**	-%	49% b	-%	-%	**
Don't know	120	-	-	-	-	-	-	-	-	-	**	-	-	-	-	**
	5%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**
Prefer not to say	326	-	-	-	-	-	-	-	-	-	**	-	-	-	-	**
	13%	-%	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AGED 3-4 IMPACTING OR LIMITING CONDITIONS		AGED 5-7 IMPACTING OR LIMITING CONDITIONS		AGED 8-11 IMPACTING OR LIMITING CONDITIONS		AGED 12-15 IMPACTING OR LIMITING CONDITIONS		AGED 16-17 IMPACTING OR LIMITING CONDITIONS	
		ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE	ANY	NONE
Significance Level: 99%		~a	b	~a	b	~a	b	a	b	a	b
Unweighted total	2119	48	400	75	352	90	329	101	313	105	241
Effective Weighted Sample	1047	24	183	38	184	48	178	50	153	96	226
Total	2077	28	231	66	342	121	423	117	407	79	192
Most Financially Vulnerable	602	**	78	**	84	**	108	23	96	37	62
	29%	**	34%	**	25%	**	25%	19%	23%	47%	33%
Potentially Financially Vulnerable	842	**	92	**	127	**	152	64	172	29	74
	41%	**	40%	**	37%	**	36%	55%	42%	37%	39%
Least Financially Vulnerable	634	**	61	**	131	**	163	31	140	13	55
	31%	**	26%	**	38%	**	39%	26%	34%	16%	29%

Columns Tested: a,b - a,b - a,b - a,b - a,b

Interviewing conducted using a mix of post-to-online and online panels. Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

FINANCIAL VULNERABILITY

Base : Those where it is possible to calculate the Financial Vulnerability Index

	Total	AGED 3-4 FINANCIAL VULNERABILITY INDEX			AGED 5-7 FINANCIAL VULNERABILITY INDEX			AGED 8-11 FINANCIAL VULNERABILITY INDEX			AGED 12-15 FINANCIAL VULNERABILITY INDEX			AGED 16-17 FINANCIAL VULNERABILITY INDEX		
		MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST	MOST	POTEN-TIALLY	LEAST
Significance Level: 99%		a	b	c	a	b	c	a	b	c	~a	b	c	a	b	~c
Unweighted total	2119	137	188	138	117	184	137	111	170	156	97	183	144	132	135	90
Effective Weighted Sample	1047	68	87	64	59	90	79	60	88	94	42	87	83	124	125	83
Total	2077	102	106	65	114	163	140	164	224	187	119	243	171	104	105	70
Most Financially Vulnerable	602	102	-	-	114	-	-	164	-	-	**	-	-	104	-	**
	29%	100%	-%	-%	100%	-%	-%	100%	-%	-%	**	-%	-%	100%	-%	**
		bc			bc			bc						b		
Potentially Financially Vulnerable	842	-	106	-	-	163	-	-	224	-	**	243	-	-	105	**
	41%	-%	100%	-%	-%	100%	-%	-%	100%	-%	**	100%	-%	-%	100%	**
			ac			ac			ac			c			a	
Least Financially Vulnerable	634	-	-	65	-	-	140	-	-	187	**	-	171	-	-	**
	31%	-%	-%	100%	-%	-%	100%	-%	-%	100%	**	-%	100%	-%	-%	**
				ab			ab			ab			b			

Columns Tested: a,b,c - a,b,c - a,b,c - a,b,c - a,b,c