

**3i) Do you agree with Ofcom's assessment that television continues to have an essential role in delivering the purposes of public service broadcasting?:**

The basic assumption that we need public service broadcasting is flawed. In an internet, multi-channel age there is ample content that people consume - in much larger amounts than they consume public service broadcasting. PSB is valued by the UK public but if asked whether they would prefer not to pay the license fee and the BBC take advertising most people would be in favour

**3ii) Do you agree that UK-originated output is fundamental to the delivery of public service broadcasting purposes?:**

No. There is no need to prioritise UK output - if it is valued it will be sought by audiences, if not it will not be sought

**4i) Do you agree with Ofcom's conclusions about the way that other digital channels and interactive media contribute towards the public purposes?:**

no opinion

**5i) Do you agree with Ofcom's assessment of the implications of different economic scenarios for the UK TV market for the future prospects for delivery of the public purposes?:**

No. Ofcom should be assessing the BBC taking advertising and the impact on the advertising market

**5ii) Do you agree with Ofcom's analysis of the costs and benefits of PSB status?:**

No, whole approach is flawed and outmoded

**6i) Do you agree with Ofcom's vision for public service content?:**

No. Ofcom has no role in determining what we may or may not watch (barring pornography etc)

**6ii) How important are plurality and competition for quality in delivering the purposes of public service broadcasting, and in what areas?:**

Plurality and competition are critical and that is why subsidising the BBC is wrong - it distorts competition. Plurality is guaranteed by the immense diversity of broadcast media with no need for Ofcom intervention

**6iii) In maximising reach and impact of public service content in the future, what roles can different platforms and services play?:**

No opinion

**6iv) Do you agree that the existing model for delivering public service broadcasting will not be sufficient to meet changing needs in future?:**

Yes for the reasons above - it is flawed and outmoded

**7i) What are your views of the high-level options for funding public service broadcasting in future?:**

Scrap public service broadcasting

**7ii) Are the proposed tests of effectiveness for future models for public service broadcasting the right ones?:**

No, it should be scrapped

**7iii) Of the four possible models for long term delivery of public service content, which, if any, do you consider the most appropriate and why? Are there any alternative models, or combination of models that could be more appropriate, and why?:**

None

**8i) What do you think is the appropriate public service role for Channel 4 in the short, medium and long term? What do you think of Channel 4's proposed vision?:**

No role

**8ii) Which of the options set out for the commercial PSBs do you favour?:**

None

**9i) To what extent do you agree with Ofcom's assessment of the likely future long term issues as they apply to the nations, regions and localities of the UK?:**

Ofcom need have no opinion on this - let the market decide

**9ii) Which model(s) do you think will be most appropriate in each of the nations and in the English regions in the long term, and why?:**

Let the market decide

**9iii) What are your views on short/medium-term issues referred to, including the out-of-London network production quotas?:**

No opinion

**9iv) What are your initial views on the preliminary options set out relating to ITV plc's regional news proposal? (Please note that Ofcom will put forward firm options on these issues, and consult also on ITV plc's regional news proposal, in phase 2 of this Review.):**

Let ITV decide what news to show

**10i) Do you agree with our assessment of the possible short term options available relating to children's programming:**

No. The market will provide children's programmes as it does for other forms of media

**11i) Do you agree that new legislation will need to be in place by 2011 in order to ensure continued delivery of the public purposes in the medium and long term?:**

Yes, if you propose scrapping PSB !

**Comments:**