

# Selected findings from Children's Media Literacy Tracker

21 March 2011

# Children's opinion of the internet by age



- Twice as many 12-15s as 8-11s say they forget about the safety rules when online
- A third of 12-15s find it easier to talk about personal things on the internet and almost a quarter feel more confident on the internet than in real life.

No significant difference by smartphone ownership

Talking or chatting on the internet is less satisfying than in real life

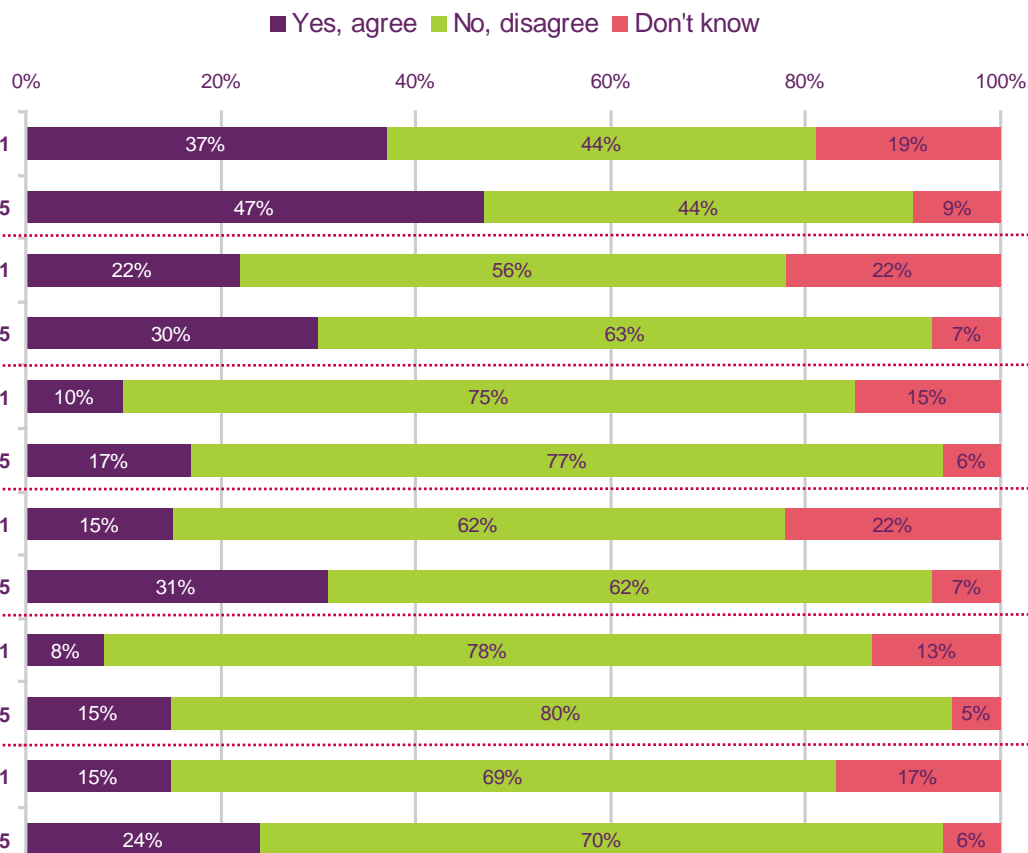
It's easier to keep things secret or private on the internet than in real life

It's fun being silly or rude on the internet

It's easier to talk about personal things on the internet

When I'm on the internet I forget about the safety rules

I feel more confident on the internet than I do in real life



NQC15 – Here are some things that people have said about the internet. As you read each one could you please give me a Yes or No for each one depending on whether you agree? (prompted responses, single coded)

Base: Children aged 8-15 who use the internet at home (597 aged 8-11 in 2010, 665 aged 12-15 in 2010)

Source: Ofcom research, fieldwork carried out by Saville Rossiter-Base in April to May and September to October 2010