

**Title:**

Mr

**Forename:**

Andy

**Surname:**

Ferguson

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

**What additional details do you want to keep confidential?:**

No

**If you want part of your response kept confidential, which parts? :**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Additional comments:**

I would advocate that regional ITV channels are better signposted by digital suppliers rather than having to be manually tuned by the viewer.

**Question 1: Do you agree that the existing obligations on Channel 3 and Channel 5 licensees in respect of national and international news and current affairs, original productions, and Out of London productions should be maintained at their current levels? If not, what levels do you consider appropriate, and why? :**

Yes

**Question 2: Do you agree with ITV's proposals for changes to its regional news arrangements in England, including an increase in the number of news regions in order to provide a more localised service, coupled with a reduction in overall news minutage? :**

no comment

**Question 3: Do you agree with UTV's proposal for non-news obligations should be reduced to 90 minutes a week? If not, what alternative would you propose and why? :**

NO - people require regular news bulletins and up to date information from a reliable source

**Question 4: Do you agree with the proposals by STV to maintain overall minutage for regional content in the northern and central licence areas of Scotland at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

YES

**Question 5: Do you agree with the proposals by ITV to maintain the overall minutage for regional content in Wales at 5 hours 30 minutes a week, as detailed in Annex 3? If not, what alternative would you propose, and why? :**

YES

**Question 6: Do you agree with the proposals by ITV to reduce the overall minutage for regional content in the Channel Islands from 4 hours a week to 3 hours 20 minutes as detailed in Annex 3, while maintaining the present provision of a 30 minute early evening regional news programme? If not, what alternative would you propose, and why? :**

NO - people require regular news bulletins and up to date information from a reliable source

**Question 7: Do you have any views on any other aspects of the nations and regions programming and production obligations of the Channel 3 licensees? :**

NO

**Question 8: Which option would you prefer in respect of the news and current affairs in the Border region, and why? :**

Option 2 - having seen both news productions regularly over the recent past I believe the STV option is by far the best as the Border coverage over recent years has been frankly abysmal with minimal coverage of SW Scotland or Scottish Borders.

It is imperative that a full Scottish content is broadcast to the entire area of Scotland to meet

the needs of its people. With all due respect people in Eastern Borders have absolutely no interest in what the House of Keys are discussing in the Isle of Man whilst they are acutely aware of what Scottish Government is discussing and making decisions on subjects which have a direct influence on our lives.

It is imperative that we have a national STV service to counter the often one view orientated output from the BBC

**Question 9: If option 2 were to be adopted, should ITV be required to provide separate transmission for the Scottish and English parts of the region on DTT? :**

YES

**Question 10: If you would prefer a different option to those set out in Questions 8 and 9 above, please explain what, and why:**

**Question 11: Do you agree that the Border licence should be amended to reduce the proportion of regional production required to a sustainable level? If not, what proposals would you like to make? :**

Keep it at current levels or enhance it. Funded by reducing profit margins

**Question 12: What views do you have on the proposal by STV and UTV to extend peak time to 11pm, which would extend the window in which they could schedule regional content that must be shown in peak time?:**

I agree