



Mrs Sara Winter
Ofcom
Riverside House
2a Southwark Bridge
London, SE1 9HA

21 October 2009

Dear Mrs Winter

Re: 2009 Ofcom Access services review

Audio description is a brilliant service that has completely revolutionised the enjoyment of television for visually impaired people living in Cornwall. It's a narrative that describes the action, body language, facial expressions or scenery - all things that visually impaired people might otherwise miss.

I understand the Ofcom Access Services review includes three options for the future of audio description. I am requesting that Ofcom choose option two and increase audio description to 20% across all channels.

Due to the geographical nature of the County, people living in Cornwall can become very isolated. Many live alone and rely on the television for company throughout the day and evenings when they are not able to get out and about. If a programme is not audio described it can make it very difficult for them to understand what is going on and they may therefore decide that it is not worth watching the television and end up sitting all day in an empty silent room.

Please take onboard our request on behalf of visually impaired people living in Cornwall for an increase of audio description to 20 per cent.

Yours sincerely

**Martin Pallett
Chief Executive**

Truro Sight Centre
Newham Road
Truro
Cornwall TR1 2DP

Phone 01872 261110
Fax 01872 222349
Email info@cornwallblind.org.uk
Website www.cornwallblind.org.uk