
Love Sport and Panjab Radio

Requests to change Format

CONSULTATION:

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1. Overview

A commercial radio station's Format sets out the type of broadcast output it is required to deliver, and forms a part of its licence. Formats include requirements relating to a station's music output, news provision, other types of speech content, locally-made programmes, co-location arrangements, and programme sharing arrangements, together with a 'Character of Service' section which, when taken together, encapsulate the nature and overall character of a licensed service.

When a request to change a Format constitutes a significant departure from the character of service, the request is subject to consultation. This document outlines the requests received from A Spokesman Said Limited ('ASSL') and Panjab Radio London Limited ('PRLL'), and Ofcom's preliminary view on the two requests.

What we are proposing – in brief

Ofcom is proposing to approve the Format Change Requests submitted by ASSL, which holds an AM commercial radio licence for Greater London broadcasting as 'Love Sport', and PRRL, which holds an AM commercial radio licence for North London broadcasting as 'Panjab Radio'.

ASSL wishes to change the 'Character of Service' of its station's published Format for the Greater London coverage area from *"A 24-hour speech service for Londoners focussing on sports plus some topical content and local information"* to, *"The service will be known as Panjab Radio and will provide a service aimed at the Panjabi community. The service will be broadcast in Panjabi and English languages."*

PRRL wishes to change the 'Character of Service' of its station's published Format for the North London AM coverage area from, *"The service is known as Panjab Radio and will provide a service aimed at the Panjabi community. Embracing Panjabi culture and language with spiritual music and the celebration of festivals for a variety of religions. The service broadcast in Panjabi and English languages."* to *"A 24-hour speech service for Londoners focussing on sports plus some topical content and local information"*.

We have taken a preliminary view on the requests and are minded to grant them. However, we are seeking views on the requests before we make a decision. The consultation closes at 5pm on 8 March 2019.

2. Details and background information

- 2.1 The licence for each local analogue commercial and community radio service contains a 'Format' which describes the type of programme service the licensee is required to provide. Part of that Format is a description of the 'Character of Service' of the station.
- 2.2 Licensees can make requests to Ofcom to change their Character of Service ('Format change requests') in accordance with their licence conditions and relevant statutory provisions. These are described below.
- 2.3 Ofcom has received requests from A Spokesman Said Limited ('ASSL') to change the Format of its local AM commercial radio licence for Greater London, which currently broadcasts as 'Love Sport,' and from Panjab Radio London Limited ('PRL'), which holds an AM commercial radio licence for North London, broadcasting as 'Panjab Radio.' The requests are linked.

ASSL's licence

- 2.4 The Greater London service for which ASSL holds the licence was launched in June 1990, as Spectrum Radio. The licence has a Measured Coverage Area of 10,433,014 adults (aged 15+)¹.
- 2.5 In October 2017, Ofcom approved a request from Spectrum Radio Limited to change the 'Character of Service' of Spectrum Radio from *"A special speech, news and music station aimed at a minimum of six different, varied ethnic minority communities in London, whose family origins lie outside Britain"* to *"A broad-based 24-hour speech service for Londoners of all backgrounds and origins, focussing on business and finance, sport, entertainment, current affairs and essential information"*.
- 2.6 Following the approval of this request, the licence was transferred from Spectrum Radio Limited to ASSL, and the service was renamed Love Sport.
- 2.7 In June this year, a further change to the Character of Service was approved by Ofcom, to *"A 24-hour speech service for Londoners focussing on sports plus some topical content and local information"*.
- 2.8 If the changes ASSL has now requested are approved, the station would be rebranded to Panjab Radio and its character of service will be as follows: *"This service will be known as Panjab Radio and will provide a service aimed at the Panjabi community. The service will be broadcast in Panjabi and English languages."*

¹ <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/a1000050ba4lovesport.htm>

PRL's licence

- 2.9 The North London service for which PRL holds the licence was launched in 1995 as London Turkish Radio. The licence has a Measured Coverage Area of 1,915,684 adults (aged 15+)².
- 2.10 In 2015, following a Format Change Request and the acquisition of the licence by PRL, the Format was changed from a service serving the Turkish community to a service serving the Panjabi community. The current Character of Service is as follows: *"The service will be known as Panjab Radio and will provide a service aimed at the Panjabi community. It will embrace Panjabi culture and language with spiritual music and the celebration of festivals for a variety of religions. The service broadcasts in Panjabi and English languages."*
- 2.11 PRL now wishes to change the Character of Service to: *"A 24-hour speech service for Londoners focussing on sports plus some topical content and local information."* Following the change, the service would rebrand as Love Sport.

Connections between the requests

- 2.12 The requested Format changes are in anticipation of a planned transfer (subject to Ofcom's approval) of ASSL's licence to PRL. In its Format change request, ASSL says the request:

"... is the first of three transactions, all subject to Ofcom approval to run in parallel or consecutively and briefly summarised as follows:

Format change of 558KHz from a sports service to a Panjabi service with a name change to Panjab Radio

Transfer of Greater London licence AL000050BA/1 from ASSL to PRL

Format change of North London licence AL000172BA/4 owned by PRL broadcasting on 1584KHz from a Panjabi service to a sports service with a name change to Love Sport."

In its request, PRL describes these matters in similar terms.

- 2.13 We therefore plan to consider the Format change requests by themselves and alongside one another.

Licence conditions and statutory framework

- 2.14 Conditions included in ASSL's and PRL's licences pursuant to section 106(1A) of the Broadcasting Act 1990 (as amended) (the 'Act'), provide that Ofcom may consent to a

² <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000172ba6panjabradio.htm>

change of a Format (a departure from the character of the licensed service) only where we are satisfied that at least one of the following five statutory criteria is met:

- a) that the departure would not substantially alter the character of the service³;
- b) that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living in the area or locality for which the service is licensed to be provided;
- c) that, in the case of a local licence, the departure would be conducive to the maintenance or promotion of fair and effective competition in the area or locality; or
- d) that, in the case of a local licence, there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or
- e) that, in the case of a local licence (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).

2.15 Under section 106ZA of the Act, Ofcom is required to hold a public consultation on a proposed Format change unless criterion (a) or (e) is satisfied. Where criterion (b) is relevant in the context of a Format change request for a local radio service (as here), none of national or regional analogue commercial services, local DAB services or BBC services count as 'relevant independent radio services' (by virtue of section 106(7) of the Act). Only local analogue commercial and community radio services are taken into account in considering whether the range of programmes would be narrowed.

2.16 The legislation leaves the decision as to whether to permit a change, even if one of the above criteria is satisfied, to Ofcom's discretion. There may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change, notwithstanding that one of the statutory criteria is met. We have set out on our website, criteria we use to help us judge whether a request of this kind should be approved.⁴ We also take account of our general statutory duties, including:

- a) our principal duty to further the interests of citizens and consumers;
- b) our duty to secure the availability throughout the UK of a wide range of television and radio services which (taken as a whole) are both of high quality and calculated to appeal to a variety of tastes and interests (including specifically a range and diversity of local radio services), as well as the maintenance of a sufficient plurality of providers of different services; and

³ The legislation requires Ofcom to have regard to the selection of spoken material and music in programmes when determining what the character of the service in question is.

⁴ At https://www.ofcom.org.uk/data/assets/pdf_file/0024/87405/The-regulation-of-Format-changes.pdf

- c) our duty to have regard to the different interests of persons in the different parts of the UK, of the different ethnic communities within it and of persons living in rural and in urban areas.

3. Consideration of the requests

- 3.1 Annexes 5 and 7 contain ASSL's and PRL's Format change requests. Both requests are made on the basis that criterion (b) of section 106(1A) of the Act is met: the proposed changes would not narrow the range of programmes available by way of relevant independent radio services to persons living in the area or locality for which the service is licensed to be provided (Greater London and North London, respectively).
- 3.2 Both requests appear to make the contention that criterion (b) would be met were Ofcom to approve both Format changes.
- 3.3 The request submitted by ASSL has also put forward evidence it considers to be of significant demand and support for the change amongst persons living in the area or locality. ASSL contends that this evidence of support satisfies criterion (d) of Section 106(1A) of the Act in relation to its request.
- 3.4 A total of 31 letters of support were submitted supporting the ASSL Request; 27 of which originated from within the Greater London licensed area. These came from individuals, businesses, elected officials, community and faith-based groups.
- 3.5 In Ofcom's preliminary view, the Format changes requested by ASSL and PRL would significantly affect the nature of the station's programming and target audience. Each would necessitate a substantial alteration of the relevant service's existing published Character of Service. On that basis, criterion (a) in section 106ZA is not met. Nor is criterion (e), which relates to co-location requests and is accordingly not relevant here. Ofcom is therefore consulting on the requests in accordance with section 106ZA, taking particular account of ASSL's and PRL's submissions that statutory criterion (b) is met by both requests, and that criterion (d) is met by the ASSL Request.
- 3.6 For the purposes of considering whether criterion (b) is met, we need to take account of the Formats of all the local radio services broadcasting within the Greater London and North London areas, so far as relevant. This means not only other Greater London services, but also those stations which serve smaller parts of Greater London (albeit that the extent of their coverage area would be taken into account in any analysis). A full list of all stations broadcasting to the whole of, or within, the Greater London and North London areas (and links to their Characters of Service) is attached at Annex 9.
- 3.7 Similarly, with regard to the related Format change request submitted by PRL for its North London licence, it should be noted that the North London licence is wholly overlapped by all the local stations holding a Greater London commercial radio licence (on either the AM or FM wavebands). This means that listeners in North London are also able to receive all the Greater London stations on their radios, in addition to the stations licensed for North London or smaller areas within North London. Therefore, in considering whether criterion (b) is satisfied in relation to PRL's request, we need to take account of the Formats of all the Greater London licences, in addition to the other local radio services broadcasting to North London, or areas within North London.

3.8 For the reasons that follow, we are minded to grant ASSL's and PRL's requests. We are seeking respondents' comments on those preliminary views.

The relevant London radio markets before and after the proposed changes

3.9 Given that we are considering these Format change requests by themselves and together, we assess the relevant London radio markets (comprising local analogue commercial and community services) at the following points:

- a) before ASSL's proposed Format Change;
- b) as it would be after ASSL's proposed Format Change; and
- c) as it would be after PRL's proposed Format Change.

The current Greater London market

3.10 We consider first the relevant independent radio services in relation to ASSL's proposed Format change. These are the local analogue commercial and community stations which operate across or within Greater London, which are listed in Annex 9. These comprise 29 services currently on air and four which have been licensed but are not yet on air⁵. They include nine services which, to some extent, provide services aimed at, or are liable to appeal to, the tastes and interests of the Panjabi community.

3.11 Across, or within, the Greater London coverage area there are currently no local analogue commercial radio services, other than Love Sport, that have any requirement in the Formats of their licences to cover sport, or to provide sports talk. Talk Sport, which is also available on the AM band within Greater London, is a national, rather than local, service and, in accordance with the Act, is not taken into account in these considerations.

The Greater London market after ASSL's proposed Format change

3.12 If only ASSL's Format change request relating to the Greater London licence were to be agreed by Ofcom, a speech station focusing on sports would be removed from the Greater London market. For the reasons set out in the paragraphs immediately above, there is no significant overlap in Format between Love Sport and other local services broadcasting across, or within, the Greater London market. So, a particular type of service would be removed entirely from that market.

3.13 The service removed would be replaced by Panjab Radio. We next consider therefore the position in the market, and in particular how distinct the proposed ASSL replacement service would be, if the change were approved.

⁵ Successful Community Radio licence applicants are required to start broadcasting within two years of the licence award.

- 3.14 In that scenario, we note that the following analogue community and local commercial radio stations, with the Characters of Service shown, aimed at London’s Asian population(s) would be available to listeners across, or within, Greater London. Some of them target Panjabi listeners more specifically.

Commercial radio stations

Lyca Dil Se (Greater London) “An interactive speech-based station targeted at over-35s in the various Asian communities around London, accompanied by a mix of popular forms of music appealing to the target audience. Speech (expected to comprise at least half of daytime, and maybe less out of daytime) may be in English but should encourage a multi-lingual environment.”

Lyca Radio (Greater London) “A full-service music and information mix for Asians in London, featuring an appropriate variety of cultures and styles.

Panjab Radio (Greater London) “The service will be known as Panjab Radio and will provide a service aimed at the Panjabi community. The service will be broadcast in Panjabi and English languages.”

Panjab Radio (North London) “The service is known as Panjab radio and provides a service aimed at the Panjabi community. It embraces Panjabi culture and language with spiritual music and the celebration of festivals for a variety of religions. The service is broadcast in Panjabi and English languages.”

Sunrise Radio (Greater London) “A music-led service for London Asians primarily targeting those aged 15 to 34 with a mix of Asian music and other more mainstream music where appropriate.”

Community radio stations

Asian Star (Slough) “Asian Star is for all sections of Slough’s large and diverse Asian community. It features balanced coverage of the different languages and faith groups. Training is a core component of its operations, with a priority given to training young Asian people in media skills.”

Betar Bangla Radio (Stratford) “Betar Bangla is for the Bengali community in east London, addressing its needs, tastes and interests, providing news, information, education and entertainment. Community participation is encouraged and social inclusion promoted, including between people of different faiths.”

Desi Radio (Southall) “Desi Radio is for the Panjabi-speaking community in west London, providing for different faith communities, nationalities and ages. It promotes better understanding of the target community and encourages a sense of community among Panjabi people. It also promotes the inclusion of disadvantaged groups.”

NuSound Radio (Newham) “NuSound Radio is for the residents of Forest Gate and the surrounding areas of Newham. The service is inclusive in nature and provides listeners

from all backgrounds with social gain through the promotion of healthy living and providing training opportunities.”

Radio Minhaj (Newham) “Radio Minhaj will be a radio station for the general population living in the London Borough of Newham. The service will deliver community information, relevant local content and a news service, broadcasting in Urdu, Punjabi, Hindi, English, Bengali, Potowari and Polish. The service will be significantly speech-led, with inspirational, religious and world music.” *(Note this service has been licensed, but is yet to commence broadcasting).*

- 3.15 The effect of ASSL’s proposed Format change by itself, therefore, would be that listeners across Greater London would lose a type of service – sports-focused speech – entirely. Greater London would gain a station aimed at Panjabi listeners, but that service would overlap with some services in some areas, such as Lyca Dil Se, Lyca Radio, Asian Star, Desi Radio and Radio Minhaj, and its Character of Service would overlap with that of the existing Desi Radio service in Southall. It would also, unless PRL’s request is also granted, overlap in character almost entirely with PRL’s service in North London.
- 3.16 However, also submitted with the ASSL Request was evidence it considers to be of significant support and demand for the change. We note that there were 31 letters of support, 27 of which were from within the Greater London licensed area. These were received from a broad range of sources, some of which might reasonably be expected to reflect the opinions of significant groups of people. They included representative organisations (such as community and faith groups, which might be taken to represent their congregations and stakeholders) and elected officials from within the licensed area (who might be taken to represent their constituents).

The relevant London markets after PRL’s proposed Format change request

- 3.17 If Ofcom grants PRL’s Format change request, the existing Panjab Radio service in North London would be replaced by “A 24-hour speech service for Londoners focusing on sports plus some topical content and local information” in that area. We consider first the position if we grant PRL’s request alone, then if we grant ASSL’s too.
- 3.18 If only PRL’s request (relating to the North London licence) were granted, the Greater London Radio Market would include the following services (as well as the others listed in Annex 9):

Commercial radio stations

Lyca Dil Se (Greater London) “An interactive speech-based station targeted at over-35s in the various Asian communities around London, accompanied by a mix of popular forms of music appealing to the target audience. Speech (expected to comprise at least half of daytime, and maybe less out of daytime) may be in English but should encourage a multi-lingual environment.”

Lyca Radio (Greater London) “A full service music and information mix for Asians in London, featuring an appropriate variety of cultures and styles.”

Love Sport (Greater London) “A 24-hour speech service for Londoners focussing on sports plus some topical content and local information.”

Love Sport (North London) “A 24-hour speech service for Londoners focussing on sports plus some topical content and local information.”

Sunrise Radio (Greater London) “A music-led service for London Asians primarily targeting those aged 15 to 34 with a mix of Asian music and other more mainstream music where appropriate.”

Community radio stations

Asian Star (Slough) “Asian Star is for all sections of Slough’s large and diverse Asian community. It features balanced coverage of the different languages and faith groups. Training is a core component of its operations, with a priority given to training young Asian people in media skills.”

Betar Bangla Radio (Stratford) “Betar Bangla is for the Bengali community in east London, addressing its needs, tastes and interests, providing news, information, education and entertainment. Community participation is encouraged and social inclusion promoted, including between people of different faiths.”

Desi Radio (Southall) “Desi Radio is for the Panjabi-speaking community in west London, providing for different faith communities, nationalities and ages. It promotes better understanding of the target community and encourages a sense of community among Panjabi people. It also promotes the inclusion of disadvantaged groups.”

NuSound Radio (Newham) “NuSound Radio is for the residents of Forest Gate and the surrounding areas of Newham. The service is inclusive in nature and provides listeners from all backgrounds with social gain through the promotion of healthy living and providing training opportunities.”

Radio Minhaj (Newham) “Radio Minhaj will be a radio station for the general population living in the London Borough of Newham. The service will deliver community information, relevant local content and a news service, broadcasting in Urdu, Punjabi, Hindi, English, Bengali, Potowari and Polish. The service will be significantly speech-led, with inspirational, religious and world music.” *(Note this service has been licensed but is yet to commence broadcasting).*

- 3.19 Most notably, the effect of PRL’s proposed Format change, on its own, would be that listeners in North London would gain a sports service, but that service would be in addition to a sports service already provided by Love Sport. They would also lose a Panjabi service.
- 3.20 If grant both PRL’s and ASSL’s requests, there would be the following services in the Greater London Market:

(a) the new “service aimed at the Panjabi community...” with Greater London coverage;
and

(b) the sports-led speech-based service in North London.

3.21 In those circumstances, the Greater London Radio Market would include the services listed above, save that the Love Sport service for Greater London would be replaced by the Panjab Radio service covering that area. Greater London (excluding North London), would have lost a sports service, and gain a Panjabi service the character of which would overlap with that of other Greater London Panjabi service(s) they currently receive. Listeners in North London would continue to receive the same services as now – a Panjabi service and a sports-based service – albeit provided by different licensees (in due course).

4. Ofcom's preliminary view on the requests

- 4.1 The Format change requests submitted by ASSL and PRLI both seek Ofcom's consent to a departure from the character of their respective services on the basis that Section 106(1A)(b) of the Broadcasting Act 1990 (as amended) would be satisfied. In addition, ASSL's request also contends that it satisfies the criterion in Section 106(1A)(d).
- 4.2 Ofcom is minded to agree to the requests for the following reasons:
- a) Should the requests be permitted and implemented simultaneously, listener choice of independent radio services in North London would not narrow. Panjab Radio and Love Sport services will continue to be available to listeners within the coverage area. On that basis statutory criterion (b) would be met in respect of that change.
 - b) For Greater London as a whole, there would be a narrowing of available services. Areas outside of the North London MCA lose a dedicated sports service, which would be replaced by a London-wide Panjabi service which overlaps with existing services of a similar nature. On that basis, it does not appear to us to be possible to grant that request on the basis of statutory criterion (b), but we can consider it under criterion (d) as follows.
 - c) The level of demand and support for the change to the character of service provided under the Greater London ASSL licence appears to us to be sufficient to satisfy the requirements of criterion (d) of section 106(1A) of the Broadcasting Act 1990 (as amended). We take account that the sources of that support included representative people and organisations who might be expected to reflect the views of their stakeholders.
 - d) Ofcom's own policy regarding changes, including substantial changes, to AM station Formats, is that we are likely to be more willing to agree them than would be the case for FM stations⁶.
- 4.3 Accordingly, having reached the preliminary view that the requested changes to the characters of the relevant services would not narrow the range of programmes available by way of relevant independent radio services to persons living in the North London coverage area, and that there is evidence of sufficient demand and support for a change to the existing character of service for the Greater London licensed area, we are minded to consent to the requests subject to the outcome of the consultation.

⁶ https://www.ofcom.org.uk/_data/assets/pdf_file/0024/87405/The-regulation-of-Format-changes.pdf

A1. Responding to this consultation

How to respond

- A1.1 Ofcom would like to receive views and comments on the issues raised in this document, by 5pm on 8 March 2019.
- A1.2 You can download a response form from <https://www.ofcom.org.uk/consultations-and-statements/category-3/love-sport-and-panjab-radio> You can return this by email or post to the address provided in the response form.
- A1.3 If your response is a large file, or has supporting charts, tables or other data, please email it to john.oreilly@ofcom.org.uk, as an attachment in Microsoft Word format, together with the cover sheet (<https://www.ofcom.org.uk/consultations-and-statements/consultation-response-coversheet>). This email address is for this consultation only, and will not be valid after 8 March 2019.
- A1.4 Responses may alternatively be posted to the address below, marked with the title of the consultation:
- John O'Reilly
Ofcom
Riverside House
2A Southwark Bridge Road
London SE1 9HA
- A1.5 We welcome responses in formats other than print, for example an audio recording or a British Sign Language video. To respond in BSL:
- Send us a recording of you signing your response. This should be no longer than 5 minutes. Suitable file formats are DVDs, wmv or QuickTime files. Or
 - Upload a video of you signing your response directly to YouTube (or another hosting site) and send us the link.
- A1.6 We will publish a transcript of any audio or video responses we receive (unless your response is confidential)
- A1.7 We do not need a paper copy of your response as well as an electronic version. We will acknowledge receipt if your response is submitted via the online web form, but not otherwise.
- A1.8 You do not have to answer all the questions in the consultation if you do not have a view; a short response on just one point is fine. We also welcome joint responses.
- A1.9 It would be helpful if your response could include direct answers to the questions asked in the consultation document. The questions are listed at Annex 4. It would also help if you could explain why you hold your views, and what you think the effect of Ofcom's proposals would be.

A1.10 If you want to discuss the issues and questions raised in this consultation, please contact John O'Reilly on 020 7981 3148, or by email to john.oreilly@ofcom.org.uk.

Confidentiality

A1.11 Consultations are more effective if we publish the responses before the consultation period closes. In particular, this can help people and organisations with limited resources or familiarity with the issues to respond in a more informed way. So, in the interests of transparency and good regulatory practice, and because we believe it is important that everyone who is interested in an issue can see other respondents' views, we usually publish all responses on our website, www.ofcom.org.uk, as soon as we receive them.

A1.12 If you think your response should be kept confidential, please specify which part(s) this applies to, and explain why. Please send any confidential sections as a separate annex. If you want your name, address, other contact details or job title to remain confidential, please provide them only in the cover sheet, so that we don't have to edit your response.

A1.13 If someone asks us to keep part or all of a response confidential, we will treat this request seriously and try to respect it. But sometimes we will need to publish all responses, including those that are marked as confidential, in order to meet legal obligations.

A1.14 Please also note that copyright and all other intellectual property in responses will be assumed to be licensed to Ofcom to use. Ofcom's intellectual property rights are explained further at <https://www.ofcom.org.uk/about-ofcom/website/terms-of-use>.

Next steps

A1.15 Following this consultation period, Ofcom plans to publish a statement in early Spring 2019.

A1.16 If you wish, you can register to receive mail updates alerting you to new Ofcom publications; for more details please see <https://www.ofcom.org.uk/about-ofcom/latest/email-updates>

Ofcom's consultation processes

- A1.17 Ofcom aims to make responding to a consultation as easy as possible. For more information, please see our consultation principles in Annex 2.
- A1.18 If you have any comments or suggestions on how we manage our consultations, please email us at consult@ofcom.org.uk. We particularly welcome ideas on how Ofcom could more effectively seek the views of groups or individuals, such as small businesses and residential consumers, who are less likely to give their opinions through a formal consultation.
- A1.19 If you would like to discuss these issues, or Ofcom's consultation processes more generally, please contact the corporation secretary:

Corporation Secretary
Ofcom
Riverside House
2a Southwark Bridge Road
London SE1 9HA
Email: corporationsecretary@ofcom.org.uk

A2. Ofcom's consultation principles

Ofcom has seven principles that it follows for every public written consultation:

Before the consultation

- A2.1 Wherever possible, we will hold informal talks with people and organisations before announcing a big consultation, to find out whether we are thinking along the right lines. If we do not have enough time to do this, we will hold an open meeting to explain our proposals, shortly after announcing the consultation.

During the consultation

- A2.2 We will be clear about whom we are consulting, why, on what questions and for how long.
- A2.3 We will make the consultation document as short and simple as possible, with a summary of no more than two pages. We will try to make it as easy as possible for people to give us a written response. If the consultation is complicated, we may provide a short Plain English / Cymraeg Clir guide, to help smaller organisations or individuals who would not otherwise be able to spare the time to share their views.
- A2.4 We will consult for up to ten weeks, depending on the potential impact of our proposals.
- A2.5 A person within Ofcom will be in charge of making sure we follow our own guidelines and aim to reach the largest possible number of people and organisations who may be interested in the outcome of our decisions. Ofcom's Consultation Champion is the main person to contact if you have views on the way we run our consultations.
- A2.6 If we are not able to follow any of these seven principles, we will explain why.

After the consultation

- A2.7 We think it is important that everyone who is interested in an issue can see other people's views, so we usually publish all the responses on our website as soon as we receive them. After the consultation we will make our decisions and publish a statement explaining what we are going to do, and why, showing how respondents' views helped to shape these decisions.

A3. Consultation coversheet

BASIC DETAILS

Consultation title: Love Sport and Panjab Radio consultation

To (Ofcom contact): John O'Reilly

Name of respondent:

Representing (self or organisation/s):

Address (if not received by email):

CONFIDENTIALITY

Please tick below what part of your response you consider is confidential, giving your reasons why

Nothing

Name/contact details/job title

Whole response

Organisation

Part of the response

If there is no separate annex, which parts? _____

If you want part of your response, your name or your organisation not to be published, can Ofcom still publish a reference to the contents of your response (including, for any confidential parts, a general summary that does not disclose the specific information or enable you to be identified)?

DECLARATION

I confirm that the correspondence supplied with this cover sheet is a formal consultation response that Ofcom can publish. However, in supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations. If I have sent my response by email, Ofcom can disregard any standard e-mail text about not disclosing email contents and attachments.

Ofcom seeks to publish responses on receipt. If your response is non-confidential (in whole or in part), and you would prefer us to publish your response only once the consultation has ended, please tick here.

Name

Signed (if hard copy)

A4. Consultation questions

- A4.1 Ofcom is seeking views on these two Format change requests. Ofcom may consent to a departure from the character of the licensed services if Ofcom is satisfied that at least one of the criteria in Section 106 (1A) of the Broadcast Act 1990 (as amended) is satisfied in relation to each request. These criteria are set out on page one of this consultation document.
- A4.2 In light of the considerations set out at section three, we are minded to consent to a departure from the character of the two licensed services:
- on the basis that, for the North London licence, the proposed Format changes, when taken together, would not narrow the range of programmes available by way of relevant independent radio services to persons living in North London; and
 - that, for the Greater London licence, there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure, as required by criterion (d) in Section 106(1A) of the Broadcast Act 1990 (as amended) is satisfied in respect of the Format change request.

Question 1:

Respondents are invited to comment on whether they agree with Ofcom's preliminary view and to frame their views and responses with reference to, or in the context of, the statutory criteria in section 106(1A) of the Broadcast Act 1990 (as amended).

A5. Format change request from ASSL

Analogue Commercial Radio Licence: Format Change Request Form

Date of request:	10 December 2018
Station Name:	Love Sport
Licensed area and licence number:	Greater London – AL000050BA/1
Licensee:	A Spokesman Said Limited
Contact name:	Toby Aldrich - Director

Details of requested change(s) to Format

Character of Service <i>Complete this section if you are requesting a change to this part of your Format</i>	Existing Character of Service: A 24-HOUR SPEECH SERVICE FOR LONDONERS FOCUSING ON SPORTS PLUS SOME TOPICAL CONTENT AND LOCAL INFORMATION
	Proposed new Character of Service: THE SERVICE WILL BE KNOWN AS PANJAB RADIO AND WILL PROVIDE A SERVICE AIMED AT THE PANJABI COMMUNITY. THE SERVICE WILL BE BROADCAST IN PANJABI AND ENGLISH LANGUAGES
Programme sharing and/or co-location arrangements <i>Complete this section if you are requesting a change to this part of your Format</i>	Current arrangements:
	Proposed new arrangements: N/A
Locally-made hours and/or local	Current obligations:

<p>news bulletins</p> <p><i>Complete this section if you are requesting a change to this part of your Format</i></p>	<p>Proposed new obligations:</p> <p>N/A</p>
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The holder of an analogue local commercial radio licence may apply to Ofcom to have the station's Format amended. Any application should be made using the layout shown on this form, and should be in accordance with Ofcom's published procedures for Format changes (available on our website at <http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

- (a) *that the departure would not substantially alter the character of the service;*

- (b) *that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*

- (c) *that the departure would be conducive to the maintenance or promotion of fair and effective competition*

- (d) *that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*

- (e) *that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

Only one of these five criteria need be satisfied in order for Ofcom to consent to the proposed change. However, even if Ofcom is of the opinion that the proposed change satisfies one or more of the statutory criteria, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will

have regard when exercising this discretion can be found at:

<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Applicants should note that, under section 106ZA of the same Act (as amended), a proposed change that *does not* satisfy the first or last of these criteria (i.e. a change that Ofcom considers *would* or *could* substantially alter the character of the service, or does not relate to the origin of locally-made programmes) must, if it is to be considered further under any of the other three criteria, be consulted upon. #.

In the event that Ofcom receives a request for Format change and considers that criterion (a) or (e) is *not* satisfied, it will seek confirmation from the applicant as to whether it wishes to proceed with the request (and, if so, whether it wishes to amend or replace its submission in light of the necessity to make it public).

Please set out the statutory criterion, or criteria, set out in section 106(1A) of the Broadcasting Act 1990 that you believe is/are satisfied in relation to this Format change request, and the reasons for this:

(b) that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;

(d) that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure

Introduction

A Spokesman Said Ltd (“ASSL”) is requesting a format change to alter the character of service for its 558KHz radio service targeting persons with interest in sports, to one that targets the Panjabi community by broadcasting Panjab Radio from Panjab Radio London Ltd (“PRL”). It believes approval of this change is in line with Ofcom's (and previously the Radio Authority's) stated strategy for providing a more flexible approach to substantial changes to station formats on the AM waveband.

This Format Change Request is the first of four transactions, all subject to Ofcom approval to run in parallel or consecutively and briefly summarised as follows:

- 1) Format Change Request of Greater London licence AL000050BA/1 owned by ASSL broadcasting on 558KHz from a sports service to a Panjabi service with a name change to Panjab Radio
- 2) Transfer of Greater London licence AL000050BA/1 from ASSL to PRL
- 3) Format change of North London licence AL000172BA/4 owned by PRL broadcasting on 1584KHz from a Panjabi service to a sports service with a name change to Love Sport
- 4) Transfer of North London licence AL000172BA/4 from PRL to ASSL

Contractual agreements are in place to enable transaction 2) and 4) subject to Ofcom approval.

In terms of service additions and removals, the effect of transactions 1) and 3) is as follows:

Removal of a sports service in the Greater London TSA and addition of a sports service in the North London TSA

Removal of a Panjabi service in the North London TSA and addition of a Panjabi service in the Greater London TSA

It is important to recognise that the term ‘Asian’, while commonly used to describe people from the Indian sub continent, is as wide and as different as the interpretation of the term 'European' would be. The Indian sub continent, comprises 7 countries and 1.7 billion people. In India alone there are 22 state recognised languages, and 6 main languages in Pakistan. This follows through to London, where there are five main Asian languages spoken which, in descending order of popularity, are:

- Punjabi
- Urdu
- Bengali
- Gujarati
- Tamil

Indeed Punjabi is the second-most spoken foreign language in the UK second only to Polish. Source: 2011 UK National Census

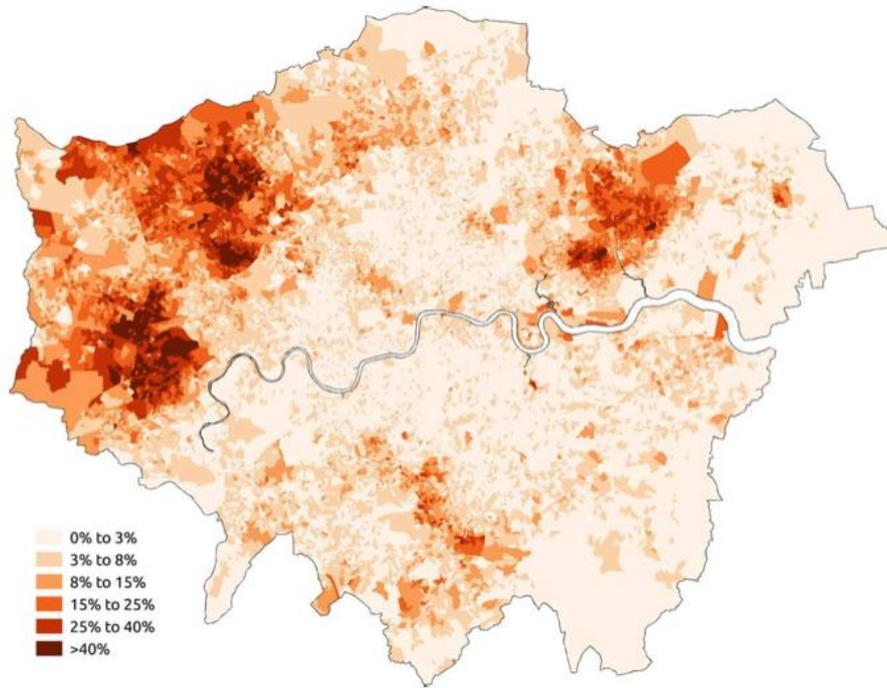
There are pronounced and absolute cultural, religious and language differences and these are delineated in the radio programming, both music and speech, that the so-called ‘Asian’ stations broadcast to reach the appropriate ethnic group as a sub-section of the wider Asian community. Most importantly, the populations within the various ethnic and linguistic groups are highly sensitive to the provision of specific services and not receptive to catch-all delineations.

From the 2011 Census, it is known that Greater London has an extremely diverse population of some 8.8m and an analysis of the very large Asian community provides the following breakdown:

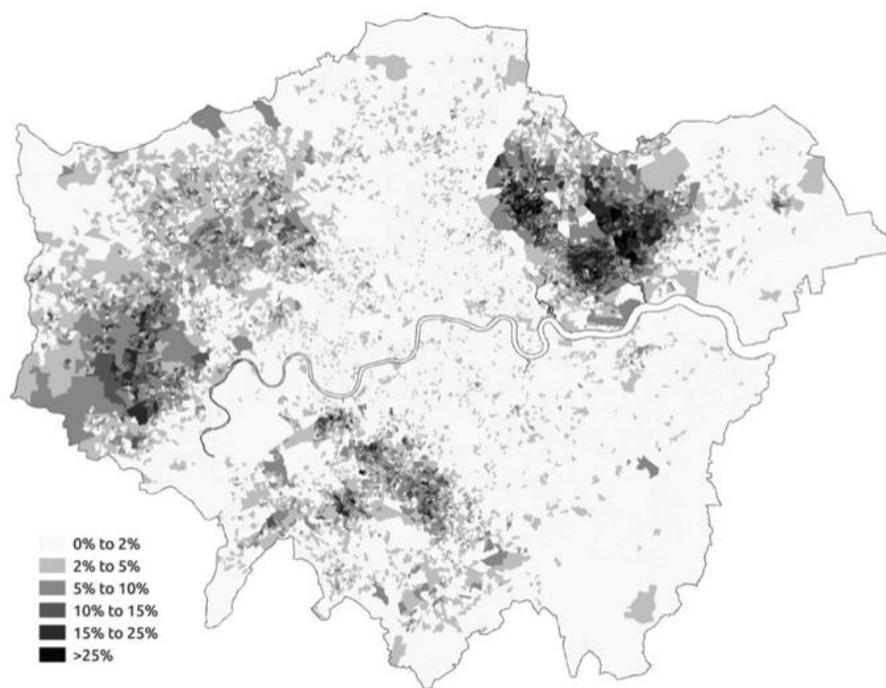
	Indian Population	Pakistani Population	Bangladeshi Population	Chinese Population	Other Population	Totals
Inner London	109,933	58,890	163,838	65,983	115,549	514,193
Outer London	432,924	163,907	58,289	58,267	282,966	996,353
Totals	542,857	222,797	222,127	124,250	398,515	1,510,546

The Indian and Pakistani populations (i.e. those who will include Punjabi as a spoken language) are widely distributed across London according to the charts below, and not well served by specific radio services.

Indian Populations in London:



Pakistani Populations in London:



Panjab Radio

In 2014, PRLI acquired North London licence AL000172BA/4 from Kimizi Beyaz Kibris Ltd. and, with a service name change to Turkish Gold Radio, commenced broadcasting on 1584KHz.

PRLI applied for a format change to Panjab Radio which was approved by Ofcom.

Panjab Radio's Programming

Panjab Radio is a very different kind of service to the existing analogue Asian radio stations in London. The station's aim is to reach a larger proportion of the local Panjabi market within the Greater London TSA who are currently unable to listen to a Panjabi service on analogue radio.

Panjab Radio is a predominantly Panjabi music-based service with local news, entertainment and features for the Panjabi community. 'Panjab' is referred to in its wider geographical context and incorporates both the West Panjab in Pakistan and East Panjab in India.

'Panjabi Music' includes all music originating from the wider Panjab region and includes Folk Music (the traditional music of Panjab with traditional instruments), Classical Music (the two main genres being Patiala Gharana and Sham Chaurasia Gharana), Devotional Music (Sufi Music including the singing of Sufi poetry in many genres), Sikh Music (such as the Shabad Kirtan), Hindu Music (Bhajans), Muslim Music (Naats) are all poetry popular in Pakistan and India, commonly in Urdu or the Panjabi

language as well as the popular Panjabi music, Bhangra.

The music policy of Panjab Radio is supplemented by speech programming that ranges from local entertainment programming to a discussion and daily speech-led lunchtime show. Panjab Radio news service offers local news and also international news from both sides of the Panjab.

Overall, Panjab Radio is a traditional full-service commercial station offering mainstream Panjabi music and speech with specialist programming that caters for the Panjabi population in the Greater London TSA with strong use of the Panjabi language - Panjabi being the third most spoken language in London with 72% of the South Asians speaking and understanding Panjabi.

Panjab Radio sees its core difference is that its output concentrates on the older Panjabi community with the vast majority of the music being Panjabi and the main language being Panjabi too.

Whilst there will be some programming overlap between Panjab Radio and Lyca Radio 1458, Lyca Dil Se 1035 and Sunrise Radio, their focus is providing a service catering for the wider South Asians and not specifically for the Panjabi community.

PRL's monitoring shows that all three competitor stations broadcast Bollywood music (Indian Film music) with only an occasional Panjabi track in between. None of their programmes are aimed specifically towards the Panjabi community.

Included here is a review of current local Asian services both commercial and community in the Greater London TSA and their points of difference with Panjab Radio.

It is important to note and it is demonstrated here that the use of the generic word 'Asian' does not indicate that radio stations operating under this genre are interchangeable with each other and therefore, with the significant differences between services outlined below, choice would not be narrowed under the proposed format change. In addition, significant support has also been received for the proposed format change from government representatives, businesses, religious organisations and community groups who represent a potentially large listener base.

Commercial Stations

The Characters of Service for the three Asian commercial services broadcasting to Greater London are:

Lyca Media II Limited

Lyca Radio 1458

A FULL SERVICE MUSIC AND INFORMATION MIX FOR ASIANS IN LONDON, FEATURING AN APPROPRIATE VARIETY OF CULTURES AND STYLES.

Lyca Media II Limited

Lyca Dil Se 1035

AN INTERACTIVE SPEECH-BASED STATION TARGETED AT OVER-35s IN THE VARIOUS ASIAN COMMUNITIES AROUND LONDON, ACCOMPANIED BY A MIX OF POPULAR FORMAS (SIC) OF MUSIC APPEALING TO THE TARGET AUDIENCE. SPEECH (EXPECTED TO COMPRISE AT LEAST HALF OF DAYTIME, AND MAYBE LESS OUT OF DAYTIME) MAY BE IN ENGLISH BUT SHOULD ENCOURAGE A MULTI-LINGUAL ENVIRONMENT.

Sunrise Radio (London) Ltd

Sunrise Radio

A MUSIC-LED SERVICE FOR LONDON ASIANS PRIMARILY TARGETING THOSE AGED 15 TO 34 WITH A MIX OF ASIAN MUSIC AND OTHER MORE MAINSTREAM MUSIC WHERE APPROPRIATE.

Monitoring of the services was undertaken which noted that all three competitor stations broadcast Bollywood music (Indian Film music) with only an occasional Panjabi track in between. None of the programming is aimed specifically towards the Panjabi community.

Dates of Monitoring: Sunrise Radio - 26 Nov, Lyca Dil Se - 29 Nov, Lyca 1458AM - 5 Dec

Time	Sunrise Radio	Lyca Dil Se 1035AM	Lyca Radio 1458AM
00:00 - 01:00	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0	Presenter: None Speech content: Automation Number of songs (Punjabi): 1 Number of songs (Hindi): 11 Number of songs (Others): 0
01:00 - 02:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0	Presenter: None Speech content: Automated Number of songs (Punjabi): 0 Number of songs (Hindi): 12 Number of songs (Others): 0	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 15 Number of songs (Others): 0
02:00 - 03:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: None Speech content: Automated Number of songs (Punjabi): 0 Number of songs (Hindi): 13 Number of songs (Others): 0	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 16 Number of songs (Others): 0
03:00 - 04:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 11	Presenter: None Speech content: Automated Number of songs (Punjabi): 1 Number of songs (Hindi): 12	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 14

	Number of songs (Tamil): 1	Number of songs (Others): 0	Number of songs (Others): 0
04:00 - 05:00	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0	Presenter: None Speech content: Automated Number of songs (Punjabi): Number of songs (Hindi): 13 Number of songs (Others): 0	04:00 - 05:00 Presenter: None Speech content: Automation Sikh religious songs: 4 Muslim religious songs: 4 Hindu religious songs: 4
05:00 - 06:00	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Tamil): 1	Presenter: None Speech content: Automated Sikh Religious Songs: 5 Hindu Religious Songs: 4 Muslim Religious Songs: 3	Presenter: None Speech content: Automation Number of songs (Punjabi): 1 Number of songs (Hindi): 9 Number of songs (Others): 0
06:00 - 07:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 7 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 2 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0
07:00 - 08:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0
08:00 - 09:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 2 Number of songs (Hindi): 6 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 7 Number of songs (Others): 0
09:00 - 10:00	Presenter: Female Speech content: English and Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 1 Number of songs (Hindi): 7 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 2 Number of songs (Hindi): 7 Number of songs (Others): 0
10:00 - 11:00	Presenter: Female Speech content: English and Hindi	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0

	Number of songs (Punjabi): 0 Number of songs (Hindi): 6 Number of songs (Others): 0	Number of songs (Hindi): 6 Number of songs (Others): 0	Number of songs (Hindi): 7 Number of songs (Others): 0
11:00 - 12:00	Presenter: Female Speech content: English and Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 7 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 7 Number of songs (Others): 0
12:00 - 13:00	Presenter: Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 7 Number of songs (Others): 0	Presenter: None Speech content: Automated Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0
13:00 - 14:00	Presenter: Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 8 Number of songs (Others): 0	Discussion Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 4 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 6 Number of songs (Others): 0
14:00 - 15:00	Presenter: Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 9 Number of songs (Others): 0	Discussion Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 3 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 6 Number of songs (Others): 0
15:00 - 16:00 Discussion	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Discussion Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 4 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 6 Number of songs (Others): 0
16:00 - 17:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: Female Speech content: English/Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 2 Number of songs (Hindi): 9 Number of songs (Others): 0

17:00 - 18:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 1 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Female Speech content: English/Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 7 Number of songs (Others): 0
18:00 - 19:00	Presenter: Male and Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0	Presenter: Female Speech content: English/Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0
19:00 - 20:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0
20:00 - 21:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Female Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0
21:00 - 22:00	Presenter: Male Speech content: Hindi Number of songs (Punjabi): 1 Number of songs (Hindi): 8 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 2 Number of songs (Hindi): 7 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0
22:00 - 23:00	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0
23:00 - 24:00	Presenter: Male Speech content: English Number of songs (Punjabi): 0 Number of songs (Hindi): 10 Number of songs (Others): 0	Presenter: Female Speech content: Hindi Number of songs (Punjabi): 0 Number of songs (Hindi): 9 Number of songs (Others): 0	Presenter: None Speech content: Automation Number of songs (Punjabi): 0 Number of songs (Hindi): 11 Number of songs (Others): 0

All three stations sound similar be it speech or music the only main difference is Lyca Dil Se has a Monday to Friday discussion programme between 13:00 - 16:00

A comparison of these Characters of Service with that of Panjab Radio shows that the format change will not narrow the range of programmes available to persons living in the area and will broaden listener choice. BA 1990 (as amended) S106 (1A) (b)

Community Radio

There are also four Asian community radio stations broadcasting within part of the Greater London TSA - NuSound Radio, Asian Star, Beta Bangla Radio and Desi Radio with the following Characters of Service (albeit that the Community Stations broadcast areas are relatively small when compared with Greater London):

Nusound Radio Limited

NuSound Radio

NUSOUND RADIO IS FOR THE RESIDENTS OF FOREST GATE AND THE SURROUNDING AREAS OF NEWHAM. THE SERVICE IS INCLUSIVE IN NATURE AND PROVIDES LISTENERS FROM ALL BACKGROUNDS WITH SOCIAL GAIN THROUGH THE PROMOTION OF HEALTHY LIVING AND PROVIDING TRAINING OPPORTUNITIES.

Asian Star

Asian Star

ASIAN STAR IS FOR ALL SECTIONS OF SLOUGH'S LARGE AND DIVERSE ASIAN COMMUNITY. IT FEATURES BALANCED COVERAGE OF THE DIFFERENT LANGUAGES AND FAITH GROUPS. TRAINING IS A CORE COMPONENT OF ITS OPERATIONS, WITH A PRIORITY GIVEN TO TRAINING YOUNG ASIAN PEOPLE IN MEDIA SKILLS

Betar Bangla Ltd

Beta Bangla Radio

BETAR BANGLA IS FOR THE BENGALI COMMUNITY IN EAST LONDON, ADDRESSING ITS NEEDS, TASTES AND INTERESTS, PROVIDING NEWS, INFORMATION, EDUCATION AND ENTERTAINMENT. COMMUNITY PARTICIPATION IS ENCOURAGED AND SOCIAL INCLUSION PROMOTED, INCLUDING BETWEEN PEOPLE OF DIFFERENT FAITHS.

Desi Radio

Desi Radio

DESI RADIO IS FOR THE PANJABI-SPEAKING COMMUNITY IN WEST LONDON, PROVIDING FOR DIFFERENT FAITH COMMUNITIES, NATIONALITIES AND AGES. IT PROMOTES BETTER UNDERSTANDING OF THE TARGET COMMUNITY AND ENCOURAGES A SENSE OF COMMUNITY AMONG PANJABI PEOPLE. IT ALSO PROMOTES THE INCLUSION OF DISADVANTAGED GROUPS.

NuSound Radio's Published Programme Guide

Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun
00:00-04:00	MIX MASALA	MIX MASALA	MIX MASALA	MIX MASALA	MIX MASALA	MIX MASALA	MIX MASALA
04: 00-05:00	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS
05:00-07:00	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD	BHAJANS & PUNJABI SHABAD
07:00-10:00	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST
10:00-12:00	GUJARATI	GUJARATI	GUJARATI	GUJARATI	GUJARATI	GUJARATI	GUJARATI
12:00-13:00	COMMUNITY	COMMUNITY	COMMUNITY	COMMUNITY	COMMUNITY	COMMUNITY	Marathi COMMUNITY
13:00-15:00	PUNJABI PROGRAMME	PUNJABI PROGRAMME	PUNJABI PROGRAMME	PUNJABI PROGRAMME	PUNJABI PROGRAMME	PUNJABI BACK 2 BACK	PUNJABI RELIGIOUS
15:00-17:00	BOLLYWOOD SHOW	BOLLYWOOD SHOW	LIGHT UP THE TOWN	LIGHT UP THE TOWN	BOLLYWOOD SHOW	BOLLYWOOD REMIXES	TOP 10 SHOW
17:00-19:00	RECOVERY ZONE DRIVE TIME WITH CHAZ	BHANGRA DRIVE TIME WITH CHAZ	NEW RELEASES	BHANGRA BACK 2 BACK			
19:00-22:00	GOLDEN OLDIES	GOLDEN OLDIES	GOLDEN OLDIES	GOLDEN OLDIES	GOLDEN OLDIES	GOLDEN OLDIES	GOLDEN OLDIES
22:00-00:00	GAZALS	GAZALS	GAZALS	GAZALS	BOLLYWOOD BANGER	BOLLYWOOD BANGER	SITARON KI MEHFIL

Mix Masala: Mixture of songs in various languages **Back 2 Back**

Islam Religious: refers to poetry in praise of the Islamic Prophet Muhammad **Back 2 Back**

Punjabi Shabad: Sung hymn from of the Holy Text that appears in Guru Granth Sahib, **Back 2 Back**

Bhajans: Bhajans are sung all across the country to praise Hindu god. **Back 2 Back**

Breakfast: Mostly Bollywood **Speech:** English

Gujarati: Speech and music is Gujarati **Speech:** Gujarati

Community Hour: For Bengali, Somali, Muslim, Marathi, Hindu, Sikh community **Speech:** Various

Punjabi Programme: All music is Punjabi **Speech:** Punjabi

Bollywood Show: All music is from Hindi films **Speech:** English

Drive: Mixture of Bollywood and Bhangra re-mixes **Speech:** English

Golden Oldies: Hindi film music pre 70s **Speech:** Hindi

Gazals: Urdu lyrics, mainly from Pakistan **Speech:** Urdu

Bollywood Bangers: Bollywood re-mixes **Speech:** None

Sitaron ki mehfil: Golden oldies from Pakistan **Speech:** Urdu

NuSound Radio has only 2 hours per day of specialist Punjabi programming and 2 hours per day of Punjabi programming mixed with Bhajans programming - Punjabi programming in Punjabi language only.

Asian Star's Published Programme Guide

Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun
00:00-04:00	BACK 2 BACK	BACK 2 BACK	BACK 2 BACK				
04: 00-07:00	ISLAM RELIGIOUS	ISLAM RELIGIOUS	ISLAM RELIGIOUS				
07:00-10:00	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	SIKH & HINDU RELIGIOUS
10:00-13:00	MID-MORNING	MID-MORNING	MID-MORNING	MID-MORNING	MID-MORNING	NACHDA PUNJAB	SUNDAY MASHUP
13:00-16:00	THE AFTERNOON SHOW	SATURDAY SESSION	BOLLYWOOD CLASSICS				
16:00-19:00	DRIVE TIME	THE CHART SHOW	BOLLYWOOD BEATS				
19:00-22:00	EVENING STAR	EVENING STAR	EVENING STAR				
22:00-00:00	BACK 2 BACK	BACK 2 BACK	BACK 2 BACK				

BACK 2 BACK: Mixture of songs in various languages, **Automated**

Islam Religious: refers to poetry in praise of the Islamic Prophet Muhammad **Recorded**

Sikh Religious: Sung hymn from of the Holy Text that appears in Guru Granth Sahib, **Back 2 Back**

Hindi Religious: Bhajans: Bhajans are sung all across the country to praise Hindu god. **Back 2 Back**

Breakfast: Mostly Bollywood **Speech:** English

Mid-morning: Mostly Bollywood **Speech:** Hindi / English

Nachda Punjab: All music is Punjabi **Speech:** Punjabi

Sunday Mashup: All music is from Hindi films **Speech:** English

Afternoon Show: Mostly Urdu Gazals by Pakistani artists **Speech:** Urdu

Saturday Session: Mostly Bollywood **Speech:** English

Drive Time: Mostly Bollywood **Speech:** English

Bollywood Beats: Latest Bollywood music **Speech:** English

Drive Time: Mixture of Bollywood and Bhangra re-mixes **Speech:** English

Evening Star: Mostly Bollywood **Speech:** English

Asian Star has 6 hours a week of dedicated Punjabi programmes, one in Punjabi and one in the English language. 3 hours are dedicated to Sikh and Hindu religious music

Beta Bangla Radio

Beta Bangla Radio is targeted at the Bengali community with no cross-over with Panjab Radio.

Desi Radio

As Desi Radio was awarded a Community Licence by Ofcom to reach the Panjabi community in West London, a comparative chart between the programming of Desi Radio and Panjab Radio is below. The 24-hour monitoring data for both stations - Annex 1 and 2 - is included at the end of the document.

Comparison Summary - Desi Radio and Panjab Radio - 13 November 2018

Time Period	Desi Radio	Panjab Radio	Differences
00:00 – 01:00	Punjabi News and London weather for next day 03:41, then automated music: Punjabi songs	IRN and then Automated Punjabi songs until 2am	Desi: played Punjabi news with Weather Panjab: IRN
01:00 – 02:00	automated music: Punjabi songs	automated music: Punjabi songs	No difference
02:00 - 03:00	Automated: Punjabi songs	Automated: Shabads	Desi: Punjabi Music Panjab: Religious Songs
03:00 – 04:00	Automated: Punjabi songs	Automated: Sukhmani Sahib*, Nit Nem*, Asa di War* and any time left before 7am will play Shabads	Desi: Punjabi Music Panjab: Religious Hymns
04:00 - 05:00	automated: Nit Nem	Automated: Sukhmani Sahib*, Nit Nem*, Asa di War* and any time left before 7am will play Shabads	No difference
05:00 – 06:00	Automated: Sukhmani Sahib	Automated: Sukhmani Sahib*, Nit Nem*, Asa di War* and any	No difference

		time left before 7am will play Shabads	
06:00 – 07:00	automated: Sukhmani Sahib & Sikh religious songs	Automated: Sukhmani Sahib* , Nit Nem* , Asa di War* and any time left before 7am will play Shabads	Desi: Religious Songs Panjab: Religious Shabads
07:00 – 08:00	Presenter: Female Speech: Panjabi Shabads Total speech: 02:53	Presenter: Male Speech: Panjabi IRN, Currency rates, traffic & travel, Today's special day Order of the day, Explanation of Order of the day, Speech: 36:28	Desi: More Shabads hardly any speech Panjab: Additional content, special features & speech
08:00 – 09:00	Presenter: Female Speech: Panjabi IRN Shabads Total speech: 03:08	Presenter: Male Speech: Panjabi IRN, Punjabi News Weather Currency rates traffic & travel Significant days in Sikh History Life of Baba Deep Singh Total: Speech: 33:10	Desi: More Shabads with hardly any speech Panjab: Additional content, features & speech
09:00 – 10:00	Presenter: Female Speech: Panjabi Shabads Total speech: 03:25	Presenter: Male Speech: Panjabi IRN, Currency rates, traffic & travel,	Desi: More Shabads with hardly any speech Panjab: Additional content, features & speech

	Punjabi News: 04:49	breaking news from the Golden temple, Life of Baba Deep Singh, Live calls: 21:09 Total Speech: 40:41	
10:00 – 11:00	Presenter: Female Speech: Panjabi IRN Religious Songs, Total speech: 03:25	Presenter: Male Speech: Panjabi IRN, Punjabi News Weather Currency rates traffic & travel Order of the day Sukhmani Path Ardas Shabads Total Speech: 17:12	Desi: Religious Songs with hardly any speech Panjab: Additional content, features, speech, Sukhmani Path (01:19:00)
11:00 – 12:00	Presenter: Female Speech: Panjabi Punjabi News Music Religious Songs, Total speech: 02:00	Presenter: Male Speech: Panjabi Sukhmani Path carried on from the last hour, Ardas, Shabad Speech: 17:12	Desi: Religious Songs with hardly any speech Panjab: Additional content, features, speech,
12:00 - 13:00	Presenter: Female Speech: Panjabi IRN Punjabi Songs Total speech: 03:15	Presenter: Female Speech: Panjabi IRN, Punjabi News, Weather, Currency rates, traffic & travel, Live calls, Cooking Recipe Speech: 39:38	Desi: Punjabi Songs with hardly any speech Panjab: Additional content, features, speech
13:00 – 14:00	Presenter: Female Speech: Panjabi	Presenter: Female Speech: Panjabi	Desi: Punjabi Songs with hardly any speech

	Punjabi News, Currency rates, Punjabi Songs, Total speech: 02:00	IRN, Currency rates, traffic & travel, Live calls, Cooking Recipe Speech: 39:38	Panjab: Additional content, features, speech
14:00 – 15:00	Presenter: Female Speech: Panjabi IRN Punjabi Songs Total speech: 03:01	Presenter: Male Speech: Panjabi IRN, Punjabi News, Weather, Currency Rate, traffic & travel, Poetry, Songs Speech: 04:37	Desi: Punjabi Songs with hardly any speech Panjab: Additional content, features
15:00 – 16:00	Presenter: Female Speech: Panjabi Punjabi News, Currency rates, Punjabi Songs, Total speech: 01:49	Presenter: Male Speech: Panjabi IRN, Currency rates, traffic & travel, Punjabi Song Speech: 04:03	Desi: Punjabi Songs with hardly any speech Panjab: Additional information for listeners apart from just playing songs
16:00 – 17:00	Presenter: Female Speech: Panjabi IRN Punjabi Songs Total speech: 04:33	Presenter: Male Speech: Panjabi IRN, Currency rates, traffic & travel, News stories Punjabi Song Speech: 08:43	Desi: Punjabi Songs with hardly any speech Panjab: Additional content, features, speech
17:00 – 18:00	Presenter: Female Speech: Panjabi Punjabi News,	Presenter: Male Speech: Panjabi IRN,	Desi: Punjabi Songs with hardly any speech Panjab: Additional information for listeners apart from just playing songs

	Currency rates, Punjabi Songs, Total speech: 03:03	Currency rates, traffic & travel, Punjabi Song Speech: 01:43	
18:00 - 19:00	Presenter: Female Speech: Panjabi IRN Shabads Speech: 01:08	Presenter: Male Speech: Panjabi IRN, Punjabi News, Female Weather, Currency rates, traffic & travel, Shabads Speech: 19:54	Desi: More Shabads hardly any speech Panjab: Additional content, features & speech
19:00 – 20:00	Presenter: Female Speech: Panjabi Punjabi News, Weather, Punjabi Songs, Speech: 01:01	Presenter: Male Speech: Panjabi IRN, Currency rates, traffic & travel Shabads Special day feature Speech: 42:38	Desi: More Shabads hardly any speech Panjab: Additional content, features & speech
20:00 – 21:00	Presenter: Female Speech: Panjabi IRN Songs Speech: 04:47	Presenter: Male Speech: Panjabi IRN, Punjabi News, Female Songs Speech: 07:59	Desi: Punjabi Songs with hardly any speech Panjab: Additional information for listeners apart from just playing songs
21:00 – 22:00	Presenter: Female Speech: Panjabi Punjabi News, Weather, Punjabi Songs, Speech: 05:40	Presenter: Male Speech: Panjabi IRN, Songs Speech: 03:54	No difference

22:00 – 24:00	Presenter: NONE Speech: 00:00 IRN automated music: Punjabi songs	Presenter: Male Speech: Panjabi IRN, Punjabi News, Male Songs Speech: 03:16	Desi: Automated, no speech Panjab: Additional information for listeners apart from just playing songs
23:00 – 00:00	Presenter: NONE Speech: 00:00 IRN automated music: Punjabi songs	Presenter: Male Speech: Panjabi IRN, Songs Speech: 02:26	Desi: Automated, no speech Panjab: Additional information for listeners apart from just playing songs

Song = Punjabi music without any religious element

Religious Song = Lyrics describing the work of Gurus and Sikh nation

Shabad = Shabad is the term used by Sikhs to refer to a hymn or paragraph or sections of the Holy Text that appears in the main holy scripture of the Sikhs is the Sri Guru Granth Sahib

Sukhmani Sahib*, Nit Nem*, Asa di War* and any time left before 7am Panjab will play Shabads

* these are all morning prayers a baptised Sikh will recite before starting his/her day

Desi Radio as a community radio station, has a very different ethos and output to Panjab Radio. Panjab Radio's output is more interactive with a wide range of programmes including Panjabi news every two hours Monday to Saturday, two x 2-hour daily discussion programmes affecting the lives of the Panjabi community in UK and in the Panjab, as well as items on cookery, health and immigration. Panjab Radio will also be broadcasting across Greater London whereas Desi Radio broadcasts across West London only.

Again, the change of format will not narrow the range of programmes available and will broaden listener choice. BA 1990 (as amended) S106 (1A) (b)

In addition, there are currently some twenty analogue local commercial radio stations and fourteen analogue community radio stations (including four yet to launch) broadcasting in Greater London – See Annex 3.

Letters of Support

Letters of support for the format change have been received (see Annex 4) which note in many cases, the difference in programming that Panjab Radio provides for the Panjabi community and differentiating between this Panjabi and the other Asian services and that Panjab Radio would be welcomed across Greater London.

Whilst in themselves the letters further demonstrate that the addition of Panjab Radio across Greater London would not narrow the range of programmes available and thereby fulfill criteria (b) they also demonstrates how are demand and support for the service which fulfills criteria (d) that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure.

Additionally the letters of support not only demonstrate demand from the signatory but also who the writer represents be it constituents, customers, religious worshippers or community members.

To date, letters of support have been received from the following individuals, businesses and organisations:

Harjit Singh - President of SGSS Watford Gurdwara
Amarpal Gaiind - Saregama plc
Satish Parmar - General Manager - Indra Travel
Rajinder Sandhu - Principal - Guru Nanak Multi Academy Trust Ltd
Mike Devereux - Managing Director - Nevada Electronics
Tan Dhesi - Member of Parliament for Slough
Councillor Jagtar Singh Dhindsa - Watford Borough Council
Shahid Aziz - Ahmadiyya Anjuman Isha'at Islam Lahore (UK)
Dabashis Golder - Regional Manager - UK & Europe - Air India
Stephen Puri - CEO - Aston Bond Law Firm
Nirpal Singh Riat OBE - CEO - Punjabi Circle International Ltd
Cllr Mahmood Hussain - Councillor - Luton Council
Management Committee of Guru Nanak Darbar Crawley
Cllr Dev Dhillon - South Bucks District Council
Mukesh Gadhvi - MD - Fantasia Advertising Ltd
Surinder Singh Jandu MBE - President - Council of Gurdwaras South East
H S Rana - HSR Solicitors
Shazad Sheikh - Kiss Records
Dr Baljit S Bagga - General Secretary - Guru Nanak Gurdwara (Luton)
Furhaad Ahmed - Event Manager - Luton Mela
Peter Taylor - Mayor of Watford
Sanjay Shabi - Board Director - MediaCom
Matthew Rouse - Business Director - Mindshare
Stephen Pound - Member of Parliament for Ealing North
Seema Malhotra - Member of Parliament for Feltham & Heston
Dr Gurmel Singh MBE - Sikh Council UK

Hardip Singh - Secretary - Slough Sikh School Trust
Tahira Rana - Councillor and Deputy Mayor for Crawley
Virendra Shama - Member of Parliament for Ealing Southall
Samir Monga - Channel Sales Head (UK & Europe) - Veetee
Richard Harrington - Member of Parliament for Watford

Please provide any additional information and/or evidence in support of the proposed change(s) below. In particular, the applicant may wish to outline how they see that the proposed change fits within Ofcom's published Format change request policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>) and also Ofcom's Localness guidance, which includes our co-location and programme sharing policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/>).

Ofcom's Policy Criteria

- the extent of the impact of the change on the Character of Service – it is acknowledged that the Format Change Request will substantially alter the character of service and a public consultation on the format change may be required.
- the time elapsed since the licence was awarded – The original licence was awarded to Spectrum Radio with the service launching some 27 years ago when the market environment and level of competition was very different to that it is today.
- considerations taken into account in making the original award - Ofcom has recognised that the Licensee should have flexibility to respond to changes in the market and that the considerations taken into account in making that original award should not be a factor in future decisions.
- the views of listeners and stakeholders – see Letters of Support - Annex 4
- the avoidance of 'format creep' – the previous change of format request submitted by ASSL was agreed by Ofcom after public consultation.
- whether the station broadcasts on AM or FM – Love Sport broadcasts on 558kHz. Ofcom has previously stated that changes, including substantial changes, to AM station Formats will be more willingly agreed than would be the case for FM stations.
- Ofcom's statutory localness and other obligations – Panjab Radio will continue to broadcast under Love Sport's existing Character of Service obligations with respect to Locally-made programming and Local News.

Notes

Ofcom may approve a change under any of criteria (b) to (d) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

Version 6 – amended April 2010

10 December 2018

Programme Analysis

Annex 1

Station: Panjab Radio

Date: 13 November 2018

Hours Analysed: 00:00 - 24:00

00:00 – 01:00

IRN and then Automated Punjabi songs until 2am

02:00 - 03:00

Automated Shabads

03:00 – 07:00

Automated: [Sukhmani Sahib*](#), [Nit Nem*](#), [Asa di War*](#) and any time left before 07:00 will play Shabads

* these are all morning prayers a baptised Sikh will recite before going to work

07:00 – 08:00

Live

Presenter from 7am to 12pm: Male

Speech: Panjabi

IRN followed by ad break, live reads by the presenter of currency rates and traffic and travel - Speech 01:03 - then plays a jingle before the presenter starts his religious programme.

Intro by the presenter: Station name, frequencies, presenter name, explanation of the morning prayers and why they should be recited, today's date and month in English and Panjabi Calender, today is martyrdom day of Baba Deep Singh, **(Baba Deep Singh (1682–1757) is revered among [Sikhs](#) as one of the most hallowed [martyrs](#) in [Sikhism](#) and as a highly [religious](#) person. He is remembered for his [sacrifice](#) and devotion to the teachings of the [Sikh Gurus](#). Baba Deep Singh was the first head of Misl Shaheedan Tarna Dal – an order of the Khalsa military established by Nawab Kapur Singh, the then head of Sharomani Panth Akali Buddha Dal)**, followed by a song dedicated to him,

Speech: 02:40

Presenter: Once again reminding the listeners of who was Baba Banda Singh, and we will be doing a special segment on him after the 8am news, today is Tuesday, I will be taking live calls on air and there will be a live programme from Amritsar in Punjab and what it is all about (mentioning names of today's sponsors of Panjab Radio's religious programme as we do not run commercials during these programmes) before playing Order of the day audio from the Golden Temple in Amritsar*

Length of today's Order of the day: 05:46, (This varies each day)

*Order of the day: **HUKAMNAMA**. In the Sikh tradition, historically it refers to the letters sent by the [Sikh Gurus](#) to their [Sikhs](#) or [sangats](#) (congregation) in different parts of the country during the period of the [Ten Gurus](#) from 1469 to 1708.

Speech: 08:46

Presenter: Mentioning of Page number, which guru wrote this and in which Raag, explaining the meaning of today's Raag, and then explaining the meaning of today's Order of the day in everyday language so that listeners can understand, then into IRN at 8am

Speech: 25:02

Total speech: 36:28

=====

08:00 – 09:00

Live

Presenter: Male

IRN, [Punjabi news read by Female](#) with today's weather - 04:34 - followed by commercial break, currency rates, traffic and travel,

Presenter: Intro by the presenter, frequency, thanking the sponsors of the previous hour, giving blessings to SS from Kent as its his birthday, DJ read of Home tiles, thanking every one, mentioning special tribute programme for Baba Banda Singh today and asking listeners to participate at the time of opening studio lines in the 9-10am hour then into a Shabad

Speech: 03:40 excluding DJ read of 1 min

Presenter: reciting the two lines of the Shabad he just played, asking listeners to sponsor 8am or 9am as it's a special day for the Sikhs, according to the Sikh calendar, we are today celebrating martyrdom day of Baba and tomorrow is 1st day of the month according to the Sikh calendar too, with your permission, tomorrow I will talking to Surjit in Amritsar from 8.15am. Due to this being live from Amritsar, I will be explaining the significant of tomorrow's first day of the month on Thursday instead. Now in short I will go into today's special days in the Sikh history, as we need extra time for the life history of Baba, thank you, mentioning the dates, years, events that took place on this day.

Speech 19:49

Now talking about the life of Baba

Speech 09:41

Total: Speech: 33:10

=====

09:00 – 10:00

Live

Presenter: Male

IRN news, into a break, live currency rates, traffic and travel,

Presenter: intro into this hour, and then the breaking news from the Golden Temple, thanking the family who sponsored the 9-10am period, and then still talking about the Life and history of Baba, then opened live calls from listeners, a total of 9 calls were taken on air from various listeners.

Speech: 29:32

Live calls: 21:09

Total Speech: 40:41

10:00 – 12:00

Live

Presenter: Male

IRN, followed by commercial break [Punjabi news read by Female](#) - 04:43 - currency rates, traffic and travel

Presenter: intro and mentioning names of sponsors who contribute to Panjab Radio for their names to be mentioned,

Speech: 03:09

Audio Recording taken from Golden Temple website : Order of the day aired again - 05:46 - then

*Sukhmani Sahib Path, Length 1:24:33 this will run without a break or disturbance until finishes.

* **Sukhmani Sahib Path** translated to mean *Prayer of Peace and joy of mind* is a set of 192 [padas](#) (stanzas of 10 hymns) present within the holy [Guru Granth Sahib](#), the main scripture and living Guru of [Sikhism](#) from *Ang* 262 to *Ang* 296 (about 35 count). This [Gurbani](#) text was written by the 5th Guru, [Guru Arjan](#) (1563–1606) at [Amritsar](#) in around 1602

Presenter: Ardas (Meaning a request, a **supplication**, a prayer, a petition or an address to a superior authority. It is a [Sikh](#) prayer that is done before performing or after undertaking any significant task; after reciting the daily [Banis](#) (prayers); or completion of a service like the [Paath](#), [kirtan](#) (hymn-singing) program or any other religious program. In [Sikhism](#), these prayers are also said before and after eating. The prayer is a plea to God to support and help the devotee with whatever he or she is about to undertake or has done. and then mentions names of listeners who have in the past or today contributed to running of Panjab Radio, and outro of this morning's programme, followed by a Shabad.

Speech 14:03

Total Speech: 17:12



12:00 – 13:00

Live

Presenter: Female

Speech: Panjabi

Programme name: Panjabi Tadka (Kitchen)

IRN followed by commercials, **Punjabi news read by Male** - 05:58 - live reads of currency rates, traffic & travel by the presenter, followed by a song

Presenter: intro by the presenter mentioning this programmes is sponsored by greetings and frequencies, thanking the outgoing presenter, some recipes by you and some by my self, if you want to share a recipe with us then the number to call is 020 once again mention the sponsor name, then going into a DJ read about a trip abroad, and into a commercial break

Speech 02:21

Presenter: Greetings, thank you to last week's callers who came on air with their recipes, thank you to all, 4 names mentioned who wanted to find out about different recipes, one call got slow cooker for birthday, and 5 other callers were mentioned for various reason,

First caller: on is Mr S from Southend on sea, talking in general, and then talking about rice pudding made in sugar cane juice, thanking Mr S,

Second caller: MK enquiring about a vegetable dish last week,

Third caller: talking about rice pudding made in sugar cane juice

Giving out studio phone number to call

Fourth caller: K talking about sugar cane juice rice pudding

Fifth caller: DS, talking about what to do with a slower cooker,

2 min, Commercial break

Speech: 21:00

Presenter: mentioning the sponsor's details, DJ Read, shall we talk about renovating your bathroom for £300 from Home Tiles and Carvaan Radio, then the previous caller who was on hold due to commercial break is back now giving recipe of how to make Chops in two ways,

First caller: JS from Wembley, saying someone was talking about skin problem in your programme yesterday, when asked about cooking he said he is nil at making and eating

Second caller: PS, asking about the chops's recipe.

Speech: 09:25

Then into Standing order notice for Panjab Radio

First caller: S, asking how to make Moggo

Second caller: AS, I know its kitchen programme today, but in your programme it was mentioned about hair loss,

Third caller: AK from West Drayton, just wanted to say hello to you,

Fourth caller: asking what is a Moggo, and the presenter explains

Speech: 06:52

Total Speech: 39:38 without DJ reads

=====

13:00 – 14:00

Live

Presenter: Female

Programme name: Panjabi Tadka (Kitchen)

IRN followed by commercial break, [live reads](#) of currency rates, traffic & travel by the presenter,

Presenter: You are listening to Panjab Radio welcome to you if you have just tuned in, sponsor's name and chef from Sponsored company come live on air to give his recipe of the week which this

week is Panjabi samosa, give ingredients and how to make it, and then into Dj read about trip to India and Home Tiles, then into commercial break.

Speech: 14:29 without DJ read, currency and traffic

Presenter: Greetings and back to live calls

Caller one: K, describing what a Moggo is, giving a Chilli Chana (chick peas) recipe,

Caller two: DS from Manchester asking about joint pains from last week's programme, then into a DJ read, then back to calls

Caller three: Mrs S, talking about a home remedy that was mentioned yesterday, then into a commercial break

Speech: 12:43 without DJ read,

Presenter: Greetings to listeners and mentioning studio number, H thank you for calling and asking about dry fruit Laddo, Presenter gives out the recipe and how to make it,

Caller one: K back again, some one asked about the 30g recipe,

Caller two: R, greetings to everyone from me, talking about a recipe,

Thank you , looking at the time I will not be able to take any more calls as we have run out of time and DJ read about standing order

Speech: 23:27 without DJ read, currency and traffic

Presenter: outro thanking every one who took part in the programme and welcoming the in-coming presenter Chaman, a short song to end the programme

Speech: 01:59

Total Speech: 52:38 without DJ reads



14:00 – 15:00

Live

Presenter: Male

Speech: Panjabi

Programme name: Pardesi Panjabi

IRN followed by commercials, **Punjabi news read by Male** - 06:01 - live reads of currency rates, traffic & travel by the presenter, followed by a song

Presenter: Started the programme with (singer & song name) Greeting from me to you all, frequency details, thanking the outgoing presenter, Panjab Radio is at your service, enjoy this song by Reshma

Speech: 01:49

Presenter: The song was by Reshma, I was not aware that the song will finish so soon, it happens in life, programmes are broadcasted by Panjab Radio 24/7, then a commercial break

Speech: 00:18

Presenter: talking about Dohe, written by old Sufi and even Baba Fareed (having problem with playing the track)

Speech: 01:08

Presenter: this was a presentation from Panjab Radio a beautiful voice of, then into a DJ read and then commercial break

Speech 0:12

PS called us, thank you, as mentioned earlier here are the Dohe written by Baba Fareed (Muslim saint) and sung by Jagjit Singh

Speech: 00:30

Traffic & travel update, DJ read, I have got a selection of old song, here is one of them by Mohd Rafi. and into another song

Speech: 00:10

The next is by Noor Jahaan, and now trying to find a song for PS, have a listen to this in the meantime and back to back song

Speech: 00:30

Total Speech: 04:37 without DJ reads or Currency and Traffic & Travel

Songs played: 6

=====

15:00 – 16:00

Live

Presenter: Male

Programme name: Pardesi Panjabi

IRN followed by commercials, live reads of currency rates, traffic & travel by the presenter, followed by a song

Presenter: welcome to Panjab Radio greetings from me, mentions frequencies, and as every Tuesday we have recorded and live on air poetry by our listeners, here is the first one by M and another one by Mrs P and the next one by Mr D, this was GD, Thank you going out to Mr A for calling, I will play something for you D, then going into a DJ read for a Trip. The next Poetry is by RS and now Dr SL, DJ read for Home Tiles, I chosen a special song to play and this is especially for Mala Restaurant for the S family who are regular listeners of my programme and I always forget, will two songs you can take your pick which one you like best this one is being played for the first time in this programme, by Kanwar Grewal followed by a commercial break,

Speech: 02:30

Here is the next song for you, this one has not been played for a long time by Gurdas Maan, then into a commercial break and then into Traffic & Travel then into a commercial break and into next track

Speech 00:23

Presenter: I have got a very old station of songs too, then goes into the song

Speech 00:10

This was in the voice of Mohd, very old song, mentioning lyricist and music director, this is Panjab radio, then going into DJ read about standing orders.

Speech: 00:15

Presenter: in a short while we will be going to IRN news and welcome our next presenter Jas, thank you and bye.

Speech: 00:45

Total Speech: 04:03 without DJ reads or Currency and Traffic & Travel

Songs played: 3

Recorded Poetry: 5



16:00 – 17:00

Live

Presenter: Male, Normally it's a Female

Speech: English

Programme name: Drive time

IRN followed by commercials, live reads of currency rates, traffic & travel by the presenter, followed by a song. a jingle then another track

Presenter: Greeting, frequency, thanking previous presenter, weather report, playing a jingle before the song

Speech: 00:45

Presenter: wasn't that a lovely speech towards the end of the song, that was Sidhu on the vocals, hope you guys are having wonderful time whatever you are doing, I am filling in for Aman today as she is on holiday, hope she is enjoying her time off , next up is 24 carat by for, then into a track followed Station ID and another song.

Speech: 00:43

Presenter: you cant go wrong with D Dosanjh, put jatt da, DJ read for trip, we have more tunes coming in for you, keep tuned in, then into a song, Station ID and then next track, then into a commercial break, then into another track

Speech: 00:21

Presenter: and right there was a recent track by Jassar called Fardaan, its 4.31, a story about **vandals caught on CCTV**, and now Gippy Grewal on vocals here at Panjab Radio, station ID and song

Speech 00:31

Presenter: **Talking about the song and graffiti incident in Smethwick**, Birmingham, Station ID and song, and then into a commercial break, followed by Traffic & Travel update and then into a song, station ID and then a song again

Speech: 01:34 + 00:43 total: 02:17

Presenter: that was a lean on track by DJ Frenzy, this is Drivetime on Panjab Radio and you are tuned to Jas on the drive time, I am here until six o'clock, hope you guys are having good time, and a quick announcement (DJ read of tile showroom) talking about the news about **Royal family about Harry's first child**, one more tune by Diljit, Station ID and song, Station ID and the next song

Speech: 03:36 + 00:41 for Tile DJ read Total: 02:55

Presenter: that was red rose ... on the vocal as we approach 5 o'clock, just a quick update on **comic passed away at the aged 95**, its 4.58pm one more quick tune coming up before we get to the 5 O'clock news, you are tuned to Panjab Radio

Speech: 00:55

Total Speech: 08:43

News stories: 3

Songs: 11

17:00 – 18:00

Live

Presenter: Male, Normally it's a Female

Speech: English

Programme name: Drive time

IRN followed by commercials, live reads of currency rates, traffic & travel by the presenter, followed by a song. a jingle then another track

Presenter: welcome back to the next hour, mentioning frequency, banging tunes for this hour too, here is one from and into a station ID and a track, station ID and another track, followed by another track, another track, another track

Speech: 00:38

Presenter: Welcoming the audience, frequencies, name of singer and song, then st ID and into song and a break

Total Speech: 01:43

News stories: 0

Songs: 12

18:00 – 19:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Religious

IRN followed by commercials, **Punjabi news read by Female** - 06:19 - live reads of currency rates, traffic & travel by the presenter, followed by presenter's jingle,

Presenter: this is Panjab radio on frequencies....., Satnam Singh here with today's programme, welcome to this programmes, day and date and greetings, as you know its birthday of Baba I will talk about it too, also will be talking about the history of 1984, thank you a family in Eastleigh Hampshire for financial contribution to Panjab Radio, thanking 4 other callers and everyone else, I will request everyone to set up a standing order, not forgetting those effected by the train crash of 21 families in Amritsar where you as Panjab Radio listeners where we will be giving rs50,000 to each of the 21 families followed by a Sikh religious song.

Speech: 05:02

Presenter: you were listening to about Baba Banda Singh, hope that we can follow them, unfortunately we don't, It's the voice of Panjab Radio and today is the martyrdom day of Baba Banda Singh and other happenings in the Sikh world, followed by the Rehras Path* and Ardas

Speech 05:02

* **Rehras Path:** commonly known as Sodar Rehras, is the daily evening prayer of the Sikhs and is part of Nitnem. It includes hymns from Guru Granth Sahib and Dasam Granth.

It contains hymns of So Dar, So Purakh, Chopai, Anand Sahib and Mundavani, among which Chopai is from Dasam Granth. This Bani is a collection of hymns of five Sikh Gurus: Guru Nanak Dev, Guru Amar Das, Guru Ram Das, Guru Arjan Dev and Guru Gobind Singh

Presenter: Ardas (Meaning a **request**, a **supplication**, a **prayer**, a **petition** or an **address to a superior authority**. It is a Sikh prayer that is done before performing or after undertaking any significant task; after reciting the daily Banis (prayers); or completion of a service like the Paath, kirtan (hymn-singing) program or any other religious program. In Sikhism, these prayers are also said before and after eating. The prayer is a plea to God to support and help the devotee with whatever he or she is about to undertake or has done.) and then mentions names of listeners who have in the past or today contributed to running of Panjab Radio, and outro with mentioning of tomorrow's event happening in Amritsar,

Speech 09:50

Total Speech: 19:54

19:00 – 20:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Religious

IRN followed by commercials, live reads of currency rates, traffic & travel by the presenter, followed by presenter's second hour jingle,

Presenter: Greetings, welcome to the second hour, talking about Baba Deep Singh sometimes time doesn't allow to talk about in details, mentioning tomorrow morning's live broadcast from Amritsar, thank you for your contribution, don't forget to tune in tomorrow at 8am, and don't forget 23rd Nov is birthday of Guru Nanak dev ji and martyrdom of 9th Guru on 24th, thank you to everyone, it's always good to explore the history, lets start the programme with this song.

Speech: 05:04

Presenter: talking about where is our nation going in today's society, preachers stopped from preaching, got a recording of one of the preachers, goes to a Shabad after the recording

Speech: 02:05

Presenter: Explaining the meaning of the Shabad, we talk about Baba Deep Singh, talking about him, then going into a Shabad

Speech: 10:29

Presenter: you are listening to Panjab radio, mentioning of two off air callers, talking about Guru Granth sahib, another caller from West Drayton, thank you to family in Eastleigh, Now into who was Baba Deep Singh, Ending programme by announcing the incoming presenter at 8pm

Speech: 25:01

Total Speech: 42:38

20:00 – 21:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Cultural

IRN followed by commercials, **Punjabi news read by Female** - 04:55 - starts with a song,

Presenter: You are listeing to Panjab Radio on, greeting and thank god for giving me the opportunity to serve you for the next hour, are you all good, then into a song after station ID

Speech: 00:41

Presenter: I am with you and you are with me thank you to everyone who is listening to Panjab Radio, there are a lot of track don't know which one to play next, station ID and next track, into a commercial break

Speech: 01:01

Presenter: mentioning name of a caller from Wolves, fast song are for Fri and Sat, today will play some slow ones as they meaning full lyrics, into a track

Speech: 00:50

Presenter: you have just heard a nice song, mentioning caller from Ilford, I am here until 10pm and Sonu will be with your from 10pm, talking about parenthood, then into a song

Speech: 01:50

Presenter: thank you for calling HS, talking about a person in India, and then what the caller said about looking after parents, then into a commercial break, DJ read of Carvaan, station ID and then song

Speech: 01:58

Presenter: time 47 past 8, I am with you until 10pm, greetings, we going to listen to a similar song as the last one, then into a song

Speech: 00:26

Presenter: thank you B from Bradford, he agrees with me on parenthood, KKand MS wanted this song, then into a song

Speech: 00:55

Presnter: time is 54 past 8, thank you for tuning into Panjab Radio, shall we play this into a song, into another song

Speech: 00:18

Total Speech: 07:59

Songs played: 9

21:00 – 22:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Cultural

IRN followed by commercials, starts with a song

Presenter: Welcome back, you are listening to Panjab Radio on, I am here until 10pm, will try to liven up your evening with beautiful songs starting with this one called Facebook, then into a track.

Speech 00:36

Presenter: here we, the time is thank you to Mrs P from Leeds, we had a lot to talk, but the track came to an end so soon, Sorry I was unable to come to Leeds, forget everything else, lets listen to this song.

Speech: 00:21

Presenter: the time is the time doesn't wait for anyone, I am here until 10 and Sonu will be with you after the 10pm news, Station ID then the song DJ read about a trip, Station ID and then song

Speech: 00:20

Presenter: what a lovely track, Mr Heer normally does this programme, for some reason unable to make it tonight, he will be here next week to entertain you, I am with you until 10pm and Sonu after 10pm, thank you where ever you are with Deep ... then into a commercial break, then into a track

Speech: 00:30

Presenter: Lovely track by You are listening to Panjab Radio on time is Sonu will be here after 10pm, Station ID and a song

Speech: 00:30

Presenter: lovely voice of Babbu, you are listening to Panjab Radio, I am with you and you are with me, thank you to everyone, where ever you are listening

Speech: 00:08

Presenter: thank you and time doesn't wait, talking about tomorrow's live from Amritsar and thank you to every one who have supported this cause, I am here until 10 and then Sonu, then a commercial break, then a track

Speech: 01:23

Presenter: DJ read of Carvaan, Station ID then song,

Speech: n/a

Presenter: Gurnam & Gurlez just sung this song, got 13 minutes before I sign off, let go into this track without any further a do,m then into song

Speech: 00:12

Presenter: standing order DJ read and into a song

Speech: n/a

Presenter: lovely voice of where ever you were listening, thank you, Sonu Sood is next I will be with you on Thursday 12-2 and evening 8-10pm, thank you once again, god bless and bye from me

Speech: 00:24

Total Speech: 03:54

Total songs played: 15

22:00 – 23:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Cultural

IRN followed by commercials, **Punjabi news read by Male** - 05:58 - starts with a song,

Presenter: Panjab Radio 24/7, frequencies, thank you to Atwal who was with you and now I am with you until 12am, greetings to everyone where ever you are, and pray to God for well being of

everyone, and carry on listening to Panjab Radio, lets go into the first song, we will have fun and if anything funny comes to mind I will share it with all of you time is and I am here until 12am, Station ID and song, DJ read of trip, Station ID and song, then into a commercial break and another song

Speech: 01:07

Presenter: yes this new song by, you keep on listening to Panjab Radio and Sonu will be with you until 12am and now a small message for our advertiser (DJ read) time is 10.31, what they say is, talking about what a person always wish for in this song by, Station ID and song

Speech: 01:03

Presenter: you were listening to by with Sonu until 12am, tells the story of husband taking the wife out, Staion ID and song, commercial break, and then into a song, DJ read then another song, Station ID and then song, DJ read, Standing order

Speech: 00:18

Presenter: You are listening to Panjab Radio on frequency, taking you to the next song and tells a joke about husband and wife, jingle and then song

Speech: 00:48

Total Speech: 03:16

Songs: 9

23:00 – 00:00

Live

Presenter: Male,

Speech: Panjabi

Programme: Cultural

IRN followed by commercials, a song

Presenter: Panjab Radio 24/7, I am Sonu with you until 12am, its 11.07. there is still enough time to play you loads of songs, the song is how print dollars, also talking about how long it take to make a song video, Station ID and then the song, DJ read about trip and then into a song, commercial break,

Speech: 00:58

Presenter: Talking about the song, how in the song he is going to be loaded with dollars, I am Sonu Sood, then tells a joke, Station ID and song, Station ID and then a song

Speech 00:45

Presenter: Panjab Radio available 24/7, with Sonu until 12am, its eleven thirty on the clock, time doesn't wait for anyone, time for another song, talking about money and love, Station ID and song, Station ID and song then into a commercial break, then into another song, then into DJ read, Carvaan

Speech: 01:08

Presenter: You are tuned to Panjab Radio 24/7 the time is 11:46, lets play another song for you, Station ID and song, Station ID and song

Speech : 00:10

Presenter: As you know I am Sonu until 12am and at the end of the programme, let me play a nice song for you, take care see you tomorrow, I will be back tomorrow with a family puzzle for you to guess, tells a joke Station ID and song and then IRN jingle

Speech: 00:30

Total Speech: 03:31

Programme Analysis

Annex 2

Station: Desi Radio

Date: 13 November 2018

Hours Analysed: 00:00 - 24:00

00:00 – 01:00

Punjabi News and London weather for next day 03:41, then automated music: Punjabi songs

01:00 – 02:00

Automated music: Punjabi songs

02:00 – 03:00

Automated music: Punjabi songs

03:00 – 04:00

Automated music: Punjabi songs

04:00 -- 05:00

Automated: Japji Sahib - Sikh Religious payers

05:00 – 06:00

Automated: Sukhmani Sahib - Sikh Religious payers

06:00 – 07:00

Automated: Sikh religious songs

07:00 – 08:00

IRN then Sikh Religious Shabad

Presenter: Female from 07:00 to 10:00

Intro mentioning presenter name, programme time and contact number for studio and reception

Speech 00:59

Then into another Sikh religious Shabad mentioning frequency, and name of the singer and Shabad

Speech: 00:12

Then into another Sikh religious Shabad mentioning frequency and name of the singer and Shabad

Speech: 00:16

Then into another Sikh religious Shabad after mentioning frequency and names of callers who called in from Greenford and Ilford, the name of the singer and Shabad name and playing a community announcement mentioning Desi Radio is run by Punjabi Centre which is a registered charity which listeners can support by donations and advertisement - 27 secs

Speech: 00:44

Then into another Sikh religious Shabad mentioning frequency and name of the singer and Shabad

Speech: 00:15

Presenter: You are listening to Desi Radio 1602AM, Satellite Channel 0169, we had a call from A & S M from Mill Hill, who are praying for the well being of every one, thank you for

your call, lets go into another Shabad named sung by and then playing another before going into 8am news

Speech: 00:27

Shabad played: 7

Total Presenter speech: 02:53

Total music: 55:07

IRN News: 02:00

08:00 – 09:00

IRN and straight into a Sikh religious Shabad

Then into another Sikh religious Shabad mentioning frequency, name of caller from Langley and name of the singer and Shabad

Speech: 00:51

Then into another Sikh religious Shabad mentioning frequency, name of callers from Plumstead and Waltham Abbey and name of the singer and Shabad

Speech: 00:30

Then into another Sikh religious Shabad mentioning frequency and announcing that an anonymous family made donation to the station, mentioning name of the next singer and Shabad

Speech: 00:27

Then into another Sikh religious Shabad after announcing the previous anonymous family donation to the station, mentioning name of the singer and Shabad

Speech: 00:25

Then into another Sikh religious Shabad mentioning frequency and again announcing the anonymous family donation to the station, then mentioning name of the singer of the Shabad

Speech: 0:30

Then into another Sikh religious Shabad mentioning frequency and again announcing the anonymous family donation to the station, then mentioning name of the singer of the next Shabad

Speech: 00:25

Shabad played: 7

Total Presenter speech: 03:08

Total music: 54:25

Own announcement: 0:27

IRN News: 02:00

09:00 – 10:00

Punjabi news - 4min 49secs - **no currency or weather details** - then straight into a Sikh religious song

Speech: 00:51

Mentioning frequency, a caller named PK who has been listening in from the morning, thank you for calling and another caller named NS called from Wolverhampton, his granddaughter's 10th Birthday today, mentioning whole family's name who are wishing her happy birthday and then mentioning name of the singer of the next Sikh religious Shabad

Speech: 00:45

The presenter mentions frequency and name of the singer and name of Sikh religious Shabad

Speech: 00:15

Then into another Sikh religious Shabad after mentioning frequency and name of the singer and next song then playing community announcement which mentions that Desi Radio is run by Punjabi Centre which is a registered charity which listeners can support by donations and advertisements - 27secs

Speech: 00:27

Then into another Sikh religious Shabad mentioning frequency, KS a caller from Hounslow called in to say that he is enjoying the religious programme, receives thanks for calling and then mentions the name of the singer and Shabad before going into the next religious Shabad

Speech: 00:26

Signing off mentioning all the platforms Desi radio is available on 1602AM, Sky channel 0169, online, hope you enjoyed the last three hours and then into the next religious Shabad

Speech: 00:41

Shabad played: 6

Total Presenter speech: 03:25

Total music: 49:19

Own announcement: 0:27

IRN News: 02:00

Punjabi News: 04:49

From 7am to 10am, there was no speech content to educate or to inform the listeners, much presenter repetition with the same lines of mentioning the station name, frequencies, presenter name, name of Shabad, the singer and any callers who call into the studio

Note:

Shabad: Lyrics taken from Guru Granth Sahib (Sikh Bible)

10:00 – 11:00

Presenter: Female

IRN news, 4 X 30sec adverts then into a religious song

Intro mentioning presenter name, programme time, date and month, contact number for studio and reception, then announcing the next track and name of singer

Speech: 00:45

Ad break consisting of 5 X 30 secs, then a religious song aimed at the Hindu community.

Presenter: A song by Ranjit Rana you are listening to Desi Radio 1602AM, my name is Jeety, time is 10:25am, I am here until 12pm, to contact me, my number is 0208....., GK called from Southall and R called from Kent, thank you, the song you request, if I find it I will play it for you and KSB called from Greenford requesting 3 rang song by Harbhajan Mann, I will play this for you in the next hour, and now a Christian song by

Speech: 01:23

Ad break 5 X 30secs then straight into a song

Presenter: song by Diljit Dosanjh, announcing frequency and presenter name, we had a phone call from GK from Greenford, caller named NS called from Wolverhampton, his grand-daughter's 10th Birthday today, mentioning whole family's name who are wishing her happy birthday (same caller as 9-10am) and now we will listen to a song by Miss Pooja

Speech: 01:30

Another song played without speech

Presenter: mentions name of the song and singer, DS called from Belgium requesting this song, but first let go into commercial break

Speech: 00:24

Ad break 6 X 30sec and a recorded announcement of Southall street procession taking place on 18th November, then into a song

Presenter: a song by Dilshad Akhtar, we received a phone call from MS from Southall, and BK from Southall, I will play your song in the next hour thank you for calling. and now I am going to play a song by Sukhjinder Cheema, 11am Punjabi song, we will meet after 11am news

Total speech: 04:22

Total Presenter speech: 04:22

Total music: 46:52

Community announcement: 0:46

Commercials: 08:00

IRN News: 02:00

11:00 – 12:00

Punjabi news 4min 50secs - **no currency rates or weather report** - followed by ad break of 4 X 30secs commercials and straight into a song and straight into another commercial break of 3 X 30secs and an announcement about Pan Card can be made from Indian Workers Association in Southall and straight into another song.

Presenter: you just heard the song by you are listening to Desi Radio on we are at your service 24/7, I am Jeety, we had a call from R from Southall, thank you, next song is by Babbu Maan, R from Kent called earlier requested the song which I don't have but here is another one in his voice, and then into the song called Jugni, then straight into an ad break of 3 X 30secs and then into the next song

Speech: 00:28

Presenter: this lovely song was by Naseebo Lal which was requested by HK from Hayes, hope you have managed to listen to your favourite, and SK called from Derby, S called from Uxbridge, and S called from Slough, thank you for calling, the next track is by Inderjit Niku and Harman

Speech: 00:50

followed by another track

Presenter: Jaswinder Brar sang this song and after the break I will play a track by Ranjit Bawa, ad break of 4 X 30 secs then into the song

Speech: 00:10

Presenter: you have just heard a lovely song by Ranjit Bawa, and we had a call from KSM from Hounslow, its his grandson's birthday, happy birthday from all the family, and he wants to listen to a song by Gurdas Maan, here is the song for you and your grandson, I will take leave after this song, be happy and bye bye

Speech: 01:00

Total speech: 02:28

Total Presenter speech: 02:28

Total music: 44:37

Own announcement: 0:27

Commercials: 07:00

Punjabi News: 04:50

12:00 -13:00

IRN followed by 5 X 30secs commercials and a song

Presenter: you are listening to the sound of 5 rivers, Desi Radio on 1602am, satellite channel 0169, greeting from Jassi, (presenter's name) today is Tuesday, 11th November, if you have just tuned to Desi Radio, welcome, Desi Radio is at your service 24/7, time is approximately 12.10pm, Gaunda Punjab programme will be here until 2pm, the studio number is 0208....., the first song you heard was in the voice of Lakhwinder Wadali, the next track is Azaad Boliyan

Speech: 00:57

into an ad break 4 X 30sec and into a song

Presenter: you just heard the song in Yuvraj's voice, you are listening to Desi Radio on 1602am, satellite channel 0169, with Jassi, you can also listen to Desi Radio anywhere in the world on [www.....](#) our email is [info@.....](#), the studio number is 0208..... or for further information our reception number is 0208....., next song in the voice of Suneedi Chauhan call Shabo, goes into the track

Speech: 00:48

Presenter: you just heard (mentioning name of song and the artist) the next song is in the voice of Mika Singh called Jatt, goes into the track

Speech: 00:09

Presenter: mentioning name of the song and singer, you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, 24/7, the next song is in the voice of Amrinder Gill, and then into an ad break of 6 X 30secs and into the next track

Speech: 00:18

Presenter: You just heard (name of song and artist) you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, next song is in the voice of Nooran sisters, but before that there is a community announcement (40secs long audio of Street Procession in Southall on 18th Novembr) you have just heard the community announcement the next song is in the voice of Nooran sisters, then into an ad break of 5 X 30 secs, then straight into a song

Speech: 00:36

Presenter: You just heard (name of song and artist) you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, 24/7, your own Desi Radio, studio number is according to studio lets listen to another track here is a community announcement, (45 secs Job Announcement), this was a community announcement, the next song is in the voice of Neha which will take us to the top of the hour to Punjabi news bulliten at 1pm, then into a song and back to back songs before going into Punjabi News at 1pm

Speech: 00:47

Total speech: 03:35

Total Presenter speech: 03:35

Total music: 43:38

Community announcement: 0:47

Commercials: 10:00

IRN News: 02:00

13:00 – 14:00

Punjabi news of 04:09 which included currency rates followed by 4X 30secs commercial break and then into a song

Presenter: You just heard (name of song and artist) you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, with Jassi, welcome to the second hour, Desi Radio available 24/7, the next song is Tu Meri, then into commercial break 3 X 30secs and straight into next track

Speech 00:31

Presenter: You just heard (name of song and artist) you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, the studio number is for any other information, you can call reception on 020..... you can listen to Desi Radio anywhere in the world via www....., or if you want to email us then our email address is info@....., the next song is by (mentioning singer and song).

Speech: 00:45

Presenter: You just heard (name of song and artist), the next song I am going to play is Amy Virk & Sunidhi called Ghera, this song was requested by HK from Hayes, thank you for calling H, I will dedicate this song to you and hope you like it, thank you for calling, track played, then straight into a commercial break of 3 X 30secs and then into another track

Speech: 00:28

Presenter: You just heard (name of song and artist), this song was requested by P who called us from Southall we will also dedicate this song to SK who called us from Heston, thank you for calling, you are listening to Gaunda Punjab programme on Desi Radio 1602AM, satellite channel 0169, with Jassi, before going into the next track, here is a community announcement (25secs about Pan Card from Indian Workers Association) you have just heard a community announcement, let's go to the next song by Kamal called Kangna

Speech 00:41

Presenter: You were listening to (name of song and artist), the next track is by then into an ad break 4 X 30secs, then into another track, then went into a track after a silence of 01:16 and then played another song and into 02:00 IRN on the hour

Speech: 00:11

Total speech: 02:36

Total Presenter speech: 02:36

Total music: 43:38

Community announcement: 0:47

Commercials: 10:00

Punjabi News: 04:09

14:00 – 15:00

Presenter: Female

02:00 IRN followed by 3 X 30sec ad break, then into a song,

Presenter: you are listening to the sound of 5 rivers, Desi Radio on 1602am, satellite channel 0169, and 24/7 online, you can also listen to Desi Radio in the world on www..... today is Tuesday, the time 6 minutes past 2, you are listening to (name of Programme) with Preeto welcome you all into this programme, we commenced with a song (mentioning singer and song name) and we will listen to a song by (mentioning singer)

Speech: 00:41

Presenter: you are listening to (name of the programme) on Desi Radio 1602AM, and we will go into the next song in the voice of Mohd Rafi, and into an ad break of 3 X 30secs and then into another song.

Speech: 00:09

Presenter: You were listening to this song by Reshma, we had call from S from East London, you wished all of us a belated Diwali wishes, thank you for calling, IS called from Heston and your wish is to listen to a song by Surinder Kaur, lets listen to this song by Surinder Kaur ...

Speech: 00:24

Presenter: You just heard a song by Surinder Kaur which was requested by IS, thank you for calling and let's go to a song by Rehal, and into an ad break 3 X 30secs and into the next song

Speech: 00:14

Presenter: in the (name of Programme) you were listening to we were called by HS from Hounslow, I can't find the song you requested, thank you calling, the programme on air is (programme name) with Preeto, if you want call us in the studio then our number is 020 if you want to call our reception then the number is 020..... before listening to the next song, first is a community announcement - 27 secs - - asking to financially supporting Desi Radio via donations or advertising - you were listening to a community announcement and now a track by, and another track, and into an ad break 3 X 30sec, and then another song

Speech : 00:57

Presenter: you were listening to (name of singer) before going into the next song let's hear a community announcement - Street Procession in Southall on 18th Nov - 40secs - you have just heard the community announcement the next song is in the voice of Gulam Ali, we had a phone call from Mr & Mrs in Hanwell, you are listening to (programme name) on Desi Radio. I will dedicate this next song only for you, thank you for your call and then into the song then into Punjabi News with currency rates on the hour at 15:00

Speech: 00:36

Total speech: 03:01

Total Presenter speech: 03:01

Total music: 47:52

Own announcement 00:27

Community announcement: 0:40

Commercials: 06:00

IRN News: 02:00

15:00 – 16:00

News & Currency rate - 04:50 - and then into an ad break 4 X 30secs and then into the song

Presenter: you were listening to (name of singer) on Desi Radio 1602AM with Preet, welcome to you if you have just tuned to Desi Radio, once again thank you and welcome you into this programme, we had a call from D in Hayes telling us that you are fully enjoying this programme, thank you for calling, and now listen to a song by Sarbjit, then a comedy audio from a Punjabi film, then an ad break 4 X 30secs, then into next song

Speech: 00:30

Presenter: you were listening to (name of singer), we had a phone call from A from Harrow, and from Hayes, JS plus three other names, thank you to all of you for calling in and now we will listen to Hazara Singh Ramta, then into an ad break 3 X 30secs then into the next song

Speech: 00:20

Presenter: you were listening to (name of singer), we had a phone call from T from Isleworth, you are celebrating your friend's birthday today, a very happy birthday from Desi Radio to GS too, thanks for your call, let's listen to the next song by Chamkila, then into an ad break 2 X 30secs, then into the next song

Speech: 00:20

Presenter: in this programme (name of Programme) you were listening to (name of singer), we had a phone call from MS from Cranford informing us that he is enjoying this programme, thank you for calling, we will listen a community announcement before listing to the next song - 25secs about Pan Card from Indian Workers Association - you just heard a community announcement, and now you will be listening to the next song by Lata

Speech: 00:26

Presenter: you were listening to (name of singer), now will listen to the next song which will be the last song of this programme, bye

Speech: 00:13

Total speech: 01:49

Total Presenter speech: 01:49

Total music: 46:26

Community announcement: 0:25

Commercials: 06:30

Punjabi News: 04:50

16:00 – 17:00

Presenter: Female

IRN on at 4pm, followed by 3 X 30secs commercial break, and then a song,

Presenter: you were listening to the sound of 5 rivers, Desi Radio on 1602AM and satellite channel 0169, I am your Jaswinder, accept my greetings, I welcome you to Desi Radio, and I am bringing you Bhangra Roadshow, I will be at your service between 4-6pm for full two hours, if you want to call us, you can call Desi Radio's studio number on 020....., we started the programme with a song by Babbu, and the next song I have lined up for you is by Rai & Pooja, followed by ad break 2 X 30secs followed by another track

Speech: 00:54

Presenter: we have just listened to (song and artist name) and now we will listen to information about street procession, and we will then listen to the next song, we had a call from an anonymous caller and said I am a friend of yours but don't want to give my name, thank you for calling and encouraging us, do call in the future too, straight into a song after the procession announcement

Speech: 00:22

Presenter: you are listening to Desi Radio on 1602AM and satellite channel 0169, I am Jaswinder and the programme on air is Bhangra Roadshow, let's listen to the next song is by Jassi, we received a phone call from S from Derby, I will play a song of your choice, you requested a song either by Babbu or Roshan, keep listening to Desi Radio we will play a song of your choice, Thank you for calling, do call in the future too and then into the song and then into an ad break 3 X 30secs

Speech: 00:50

Presenter: We had a call from GS and requested a song by Surjit Khan, I did not manage to find the song you requested, but will play another song in his voice called Kikly, hope you will enjoy this song, Thank you for calling, you are listening to Bhangra Roadshow with Jaswinder, and you are listening to Desi Radio, let's listen to the next song

Speech: 00:29

Presenter: Hope you have enjoyed the song GS, I will try to find and play the song your requested earlier, thank you for calling once again, S from Derby request a song earlier, let's listen to the song of your choice, into a break 3 X 30secs

Speech: 00:27

Presenter: we had a phone call from, you said you have gone to Coventry today and you wanted a song called, you all gathered there and enjoying Desi Radio, you wanted to listen a song and its on its way for you, and thank you very much for calling and remain loyal to Desi Radio, goes into the song

Speech: 00:37

Presenter: yes, you called and asked for a Sharry Maan song, this is dedication from R to SM, I do hope that are listening to Desi Radio now so that you can listen to the song of your choice, and thank you to you for calling me, goes into the song

Speech: 00:21

Presenter: We had a call from KP and wanted to listen to a song called Kanka, it is not sung by Aman Khaira but sung by Aman Riar and thank you to you for calling me, I hope that you are listening in right now, do call Desi Radio in the future too, your choice of song is coming, goes into the song

Speech: 00:33

Total speech: 04:33

Total Presenter speech: 04:33

Total music: 47:57

Commercials: 05:30

IRN News: 02:00

17:00 – 18:00

Female Presenter

Punjabi News and currency rate - 4 mins 57 secs - on the hour followed by ad break 3 X 30secs and straight into a song,

Presenter: We are now into the second hour of the programme and I welcome you, and welcome to who have just tuned to Desi Radio, we just listened to a song by Jassi Gill, and the next song is by Amy Virk and then an ad break 4 X 30secs

Speech: 00:25

Presenter: we had a call from M in Hounslow and wanted to listen to a song by Gurbal, I hope you are listening, its been a while since you called, I apologise that you had to wait so long for your song, here is the song of your choice, thank you for calling, then into the song

Speech: 00:24

Presenter: Hope you have listened to the song of your choice, thank you for your call, you are listening to Desi Radio on 1602am and satellite channel 0169, I am Jaswinder and the programme on air is Bhangra Roadshow, if you want to call our reception for any information then the number is 020 and now we will listen to a community announcement for job information then we will listen to a song by Amrit Maan - 45 secs Job announcement - then go into the track, ad break 4 X 30secs

Speech: 00:40

Presenter: we had a phone call from M, thank you for calling, a song of your choice is coming up sung by Geeta & Pooja,

Speech: 00:12

Presenter: this programme is Bhangra Roadshow with Jaswinder and you are listening to Desi Radio on 1602AM, M thank you for your call and I hope you have managed to listen to the song of your choice, please do call in the future too, and will go into the next song by Harbhajan Maan

Speech: 00:19

Presenter: I hope you are enjoying the programme, the next song is by Ranjit Bawa, and then into an ad break 3 X 30secs and then into the next track

Speech 00:09

Presenter: the next song is going out to a 5-year girl called G and friends, Laung Laichi is their favourite song, thank you too for calling in, then into the song and then into the next track

Speech: 00:18

Presenter: this was the Bhangra Roadshow, hope everyone enjoyed it, thank you to those who took their valuable time to call Desi Radio, bear us in mind for future because Desi Radio is serving the mother tongue 24/7, if I am still alive we will meet again on Desi Radio, I will take your leave now and will leave you with a song by Hardy Sandhu

Speech: 00:36

Total speech: 03:03

Total Presenter speech: 03:03

Total music: 44:15

Community announcement: 0:45

Commercials: 07:00

Punjabi News: 04:57

18:00 -19:00

Presenter: Female

IRN and into ad break 2 X 30secs, into Sikh religious song

Presenter: Greeting, this is number one Desi Radio, 1602AM and Sky Channel 0169, my name is Kamaljit Kaur, welcome to you, the time is now for the evening prayers, (Sikh prayers) the prayers will be recited by Bhai Naranjan Singh, **And Ardas is recorded - Sikh evening Prayers are about 25min**

Speech: 00:30

Presenter: Greeting, you are listening to Desi Radio on 1602AM, Ruhani Panjab programme has started, I am your host Kamaljit Kaur, the programme will go on until 8pm, hope you will carry on listening to us until then, let's listen to this Shabad by Bhai Onkar Singh,

Speech: 00:18

Presenter: This is number one radio, Desi Radio 1602AM which is available 24/7, the programme is Ruhani Panjab which will go on until 8pm, we will go into the next Shabad which is sung by Davinder Singh Gurdaspur

Speech: 00:16

Presenter: Time in London is 06:51, as always we will be listening to news in Panjabi at 7pm on your favourite number Desi Radio, we will now listen to a Shabad by Bhai Satvinderveer Singh

Speech: 00:36

Total speech: 01:40

Total Presenter speech: 01:40

Total music: 55:20

Commercials: 01:00

IRN News: 02:00

19:00 – 20:00

Punjabi news and London weather for tomorrow - 4mins 39secs - on the hour followed by ad break 3 X 30secs and followed by announcement (to financially support Desi Radio via donations or advertising) and followed by a Shabad,

Presenter: You are listening to Desi Radio 1602AM, the programme is Ruhani Panjab until 8pm, hope you are enjoying the Shabads, a Shabad by Bhai Bhagwant Singh followed by commercial break 3 X 30secs and again into a Sikh religious song,

Speech: 00:16

Presenter: You just heard a religious song, you are listening to Desi Radio on 1602AM, which is available 24/7, now we will listen to a religious poetry song by Pritpal Singh and his group dedicated to all the Punjabis

Speech: 00:15

Presenter: Now we listen to a song for love of Panjab by Golden star and then into a break 3 X 30secs, then into a normal Panjabi song

Speech: 00:05

Presenter: Time in London is 44 past 7 o'clock and will listen to Sky news at 8pm, and now we will listen to a Hindu religious song by Balbir Bittu followed by ad break 3 X 30secs then into another normal Panjabi song

Speech: 00:11

Presenter: Outro: Now we listen to a song for love of Panjab, nearly 8 o'clock, its time to wrap up, time for me to go home too, Kamaljit kaur signing off and keep listening Desi Radio, good night ([Fika payee jaanda eh Gulab by Kuldeep Deepak](#))

Speech: 00:14

Total speech: 01:01

Total Presenter speech: 01:01

Total music: 47:43

Own announcement: 0:27

Commercials: 06:00

Punjabi News: 02:00

20:00 – 21:00

IRN followed by 3 x 30secs commercial break followed by a song

Presenter: Female

Presenter: You were listening to (singer and song name) on Desi Radio 1602AM, satellite channel 0169, you are listening to programme Nachda Panjab, I am your host Joyti, and I will be here with you until 10pm, this song you just heard was by Mankirat, If you want to request a song then note our studio number and call on 020, will try to play your requests, the next song I am going to be playing is by Rupinder Handa, queen of sardar, straight into another song,

Speech: 00:33

Presenter: the song you were listening to was by Gippy 28 kile, you are listening to Desi Radio on 1602AM, satellite channel 0169, I am your host Joyti and I will be with you until 10pm, the next song is by Gurnam Bhullar, called Pak Thak, then into the song and into ad break 4 X 30secs, then into another song

Speech: 00:22

Presenter: you were listening to Jordan Sandhu, titled Hansome, the next song I am about to play is called 7 pind by Gurlez Akhtar, we had a call from S from Heathrow, So S this song goes for you, hope you will like it, thanks for calling, as always it was a pleasure to speak to you, and this song is for you.

Speech 00:28

Presenter: You were listening to Gurlez Akhtar's new song, I am your host Jyoti, I will be here until 10pm, You are listening to Desi Radio which is on air 24/7 and you can listen to us on every corner of the world via internet www..... and the next song lined up is Roon Wargi but before that we will listen to a community announcement - 40sec long audio of Street Procession in Southall on 18th Nov - friends this was our community announcement, now we will listen to a song by Kulwinder Billa, but before that if you want to contact us or request a song then note our studio number 0208 will try to play the song of your choice and play your dedication and let go into the track by (name of singer and song)

Speech 00:59

Presenter: You were listening to (name of singer and song) we had a call from SH in Slough and requested to play a song by Bindrakhiya dedicate to VK and AS, so S here is song for and enjoy, straight into the next track

Speech: 00:21

Presenter: you were listening to Desi crew's new song, which I very much liked, callers called and ask who the artist is as they liked it too, I remembered my brother-in-law after hearing this song, and this song is dedicated to my lovely brother-in-law V, where ever you are listening V I hope you will like it, doesn't matter whether you like it or not, you will still remain my brother-in-law, where else you gonna go, the next song we are about to listen to is, will tell you after the community announcement - 45 sec job announcement - friends this a community announcement, if you want to contact us or request a song then note our studio number 0208 sometimes the line is busy, its all right keep on trying, and I will try answering most of your calls, try my best, the next track is by (name of singer and song) then into an ad break 4 X 30secs, then into a song

Speech: 00:57

Presenter: You were listening to (name of singer and song) which is one of my favourite songs, hope you liked it too, I very much liked this song, the next song you are about to hear is by a new singer Himmat Sandhu, but before that if you want to contact us or request a song then note our studio number and call 0208 will try to play the song of your choice and play your dedication and let go into the track by (name of singer and song)

Speech: 00:32

Presenter: You were listening to (name of singer and song) the next song you are about to hear before the break is by (name of singer and song), I have brought very nice and new song to play, so stay tuned with me, we listen to some new track by Diljit Dosanjh also Amrit Maan, and Jaspal to name a few, let's listen to (name of singer and song) before the news

Speech 00:35

Total speech: 04:17

Total Presenter speech: 04:17

Total music: 48:41

Community announcement: 00:47

Community announcement: 00:45

Commercials: 05:30

IRN News: 02:00

21:00 – 22:00

Panjab news and London weather on the hour - 4 mins 38 secs - followed by commercial break 2 X 30secs straight into a song

Speech: Welcome to second half of Nachda Panjab, I am your host Jyoti, welcome back to the show, you listening to (name of singer and song) and the next song is by Jas Bajwa, but before that if you want to contact us or request a song then note our studio number and call 0208 will try our best to play the song of your choice and play your dedication and let go into the track by (name of singer and song) followed by commercial break 3 X 30secs and then into a track

Speech: 00:35

Presenter: You were listening to (name of singer and song) the next new song I have for you is by Diljit Dosanjh, but before that if you want to contact us or request a song then note our studio number and call 0208 will try our best to play the song of your choice , we had a call from Dr K from Southall and requested a song which I don't have with me but will play the next song for him by (name of singer and song), he also has a friend with him called P, this song is for P and Dr K who had called from Southall, the singer is and song called

Speech 00:52

Presenter: You were listening to the new song by (name of singer and song) we had a call from S in East London, thank you very much for calling, as usual it was pleasure talking to you, I am going to play a song for you by Mannat Noor, so this song is for you, if you want to contact us or request a song then note our studio number and call 0208 you can now listen to Desi Radio anywhere in the world via internet, www..... and now Laung Laichi by Mannat Noor for SK

Speech: 00:42

Presenter: You were listening to the new song by (name of singer and song), the next song you will hear is a request by HS by Babbu called Jugni sorry Mehndi, into an ad break 3 X 30secs and straight into a track

Speech: 0:22

Presener: You were listening to the new song by (name of singer and song), the next song you will hear is by Desi Crew, called so this song is for you Mr PS, hope you like it, you called us from action, here we go this song in your name

Speech: 00:22

Presenter: You were listening to the new song by (name of singer and song), we had caller who wanted to remain anonymous, and she didn't want her name mentioned, thank you for calling and it was pleasure speaking to you, we will definitely meet up, might meet up at Desi Radio party on Friday or we will meet up when you come to visit us, thank you for your call, the next song I am about to play is for you, (name of singer and song) then went into an ad break 3 X 30secs, into another track

Speech 00:41

Presenter: You were listening to the new song by (name of singer and song), hope you enjoyed it, I am your host Jyoti, I am here with you for the next 10 min, the next song I am about to play is for you, (name of singer and song)

Speech 00:21

Presenter: Friends, this was new track by (name of singer and song), we had a call from, NK from Southall and said she has got her friend MK at her house, we will dedicate the next song to them, Also SS who called us from Norwich and KS from Bushy, thank you to everyone who called into my programme for calling, just keep loving Desi Radio, I am your friend and host Jyoti, and will take your leave, I will catch up with you tomorrow same time same place Desi Radio 1602AM, Satellite channel 0169 and anywhere in the world via internet, www..... will be back tomorrow in Nachda Panjab 8-10pm and the last song is for everyone of you, thank you for keeping me company and carry on doing so in the future. good night and the last song for all of you called (name of singers and song), hope you will enjoy it just as you enjoyed today programme, good night

Speech 01:05

Total speech: 04:38

Total Presenter speech: 04:38

Total music: 46:43

Commercials: 04:00

Punjabi News: 04:38

22:00 – 24:00

No presenters

Back to back music

Note:

Shabad: Lyrics are from Guru Granth Sahib (Sikh Bible)

Sikh religious songs: Poetry written by various song writers

Live programmes were from 7am to 10pm with repetition of the following information:

Station name

Station frequencies

Contact details

Presenter name

Name of Shabad/Song

Name of the singer

Names of callers who called into the studio

No additional speech content.

A6. Existing Format of Love Sport

LOVE SPORT

Licence number	AL000050
Licensed area	Greater London
MCA population	10,433,014
Frequency	558 kHz

Character of Service

A BROAD-BASED 24-HOUR SPEECH SERVICE FOR LONDONERS OF ALL BACKGROUNDS AND ORIGINS, FOCUSING ON BUSINESS AND FINANCE, SPORT, ENTERTAINMENT, CURRENT AFFAIRS AND ESSENTIAL INFORMATION.

Service duration	24 hours
Locally-made programming	Studio location: Locally-made programming must be produced within the licensed area.
	Locally-made hours: At least 4 hours per day during daytime. (In all, at least 10 hours of weekday daytime programming should be broadcast from within the station's nation).
	Programme sharing: No arrangements.
Local news	As appropriate.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast

A7. Format change request from PRL

Analogue Commercial Radio Licence: Format Change Request Form

Date of request:	17 October 2018
Station Name:	Panjab Radio
Licensed area and licence number:	North London AM – AL000172BA/4
Licensee:	Panjab Radio London Limited
Contact name:	Surjit Singh Ghuman MBE

Details of requested change(s) to Format

<p>Character of Service</p> <p><i>Complete this section if you are requesting a change to this part of your Format</i></p>	<p>Existing Character of Service:</p> <p>THE SERVICE IS KNOWN AS PANJAB RADIO AND PROVIDES A SERVICE AIMED AT THE PANJABI COMMUNITY. EMBRACING PANJABI CULTURE AND LANGUAGE WITH SPIRITUAL MUSIC AND THE CELEBRATION OF FESTIVALS FOR A VARIETY OF RELIGIONS. THE SERVICE BROADCAST IN PANJABI AND ENGLISH LANGUAGES</p>
	<p>Proposed new Character of Service:</p> <p>A 24-HOUR SPEECH SERVICE FOR LONDONERS FOCUSING ON SPORTS PLUS SOME TOPICAL CONTENT AND LOCAL INFORMATION</p>
<p>Programme sharing and/or co-location arrangements</p> <p><i>Complete this section if you are requesting a change to this part of your Format</i></p>	<p>Current arrangements:</p>
	<p>Proposed new arrangements:</p> <p>N/A</p>

Locally-made hours and/or local news bulletins	Current obligations:
Complete this section if you are requesting a change to this part of your Format	Proposed new obligations:
	N/A

The holder of an analogue local commercial radio licence may apply to Ofcom to have the station's Format amended. Any application should be made using the layout shown on this form, and should be in accordance with Ofcom's published procedures for Format changes (available on our website at <http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Under section 106(1A) of the Broadcasting Act 1990 (as amended), Ofcom may consent to a change of a Format only if it is satisfied that *at least* one of the following five statutory criteria is satisfied:

- (a) *that the departure would not substantially alter the character of the service;*
- (b) *that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;*
- (c) *that the departure would be conducive to the maintenance or promotion of fair and effective competition*
- (d) *that there is evidence that, amongst persons living in that area or locality, there is a significant demand for, or significant support for, the change that would result from the departure; or*
- (e) *that (i) the departure would result from programmes included in the licensed service ceasing to be made at premises in the area or locality for which the service is provided, but (ii) those programmes would continue to be made wholly or partly at premises within the approved area (as defined in section 314 of the Communications Act 2003 (local content and character of services)).*

Only one of these five criteria need be satisfied in order for Ofcom to consent to the proposed

change. However, even if Ofcom is of the opinion that the proposed change satisfies one or more of the statutory criteria, there may be reasons (depending on the particular circumstances of the case) why Ofcom may not consent to the proposed change. The additional criteria to which Ofcom will have regard when exercising this discretion can be found at:

<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>)

Applicants should note that, under section 106ZA of the same Act (as amended), a proposed change that *does not* satisfy the first or last of these criteria (i.e. a change that Ofcom considers *would* or *could* substantially alter the character of the service, or does not relate to the origin of locally-made programmes) must, if it is to be considered further under any of the other three criteria, be consulted upon. #.

In the event that Ofcom receives a request for Format change and considers that criterion (a) or (e) is *not* satisfied, it will seek confirmation from the applicant as to whether it wishes to proceed with the request (and, if so, whether it wishes to amend or replace its submission in light of the necessity to make it public).

Please set out the statutory criterion, or criteria, set out in section 106(1A) of the Broadcasting Act 1990 that you believe is/are satisfied in relation to this Format change request, and the reasons for this:

(b) that the departure would not narrow the range of programmes available by way of relevant independent radio services to persons living the area or locality for which the service is licensed to be provided;

Introduction

Panjab Radio London Ltd (“PRL”) is requesting a format change to alter the character of service for its 1584KHz radio service from one that targets the Panjabi community to one that targets listeners interested in sports and topical content. It believes approval of this change is in line with Ofcom's (and previously the Radio Authority's) stated strategy for providing a more flexible approach to substantial changes to station formats on the AM waveband.

This Format Change Request is the third of four transactions, all subject to Ofcom approval to run in parallel or consecutively and briefly summarised as follows:

- 1) Format Change Request of Greater London licence AL000050BA/1 owned by ASSL

broadcasting on 558KHz from a sports service to a Panjabi service with a name change to Panjab Radio

- 2) Transfer of Greater London licence AL000050BA/1 from ASSL to PRL
- 3) Format change of North London licence AL000172BA/4 owned by PRL broadcasting on 1584KHz from a Panjabi service to a sports service with a name change to Love Sport
- 4) Transfer of North London licence AL000172BA/4 from PRL to ASSL

Contractual agreements are in place to enable transaction 2) and 4) subject to Ofcom approval.

In terms of service additions and removals, the effect of transactions 1) and 3) is as follows:

Removal and addition of a sports service
Removal and addition of a Panjabi service

In addition, there are currently some twenty analogue local commercial radio stations and thirteen analogue community radio stations (including four yet to launch) broadcasting in Greater London of which the North London AM TSA is a part – See Annex 1.

Love Sport Programming

Weekdays commence with Comedy Breakfast, a fast-paced show with sports discussion and fun stories. Mid-mornings are Current Affairs debates followed by a lunchtime Sports & Entertainment show. It's back to sports for the Sports Drivetime show with evenings given over to Football Fans Shows focusing on individual London clubs.

Saturdays start with a sports discussion Breakfast Show followed by Comedy Countdown to all the football kick-offs. After the match, it's The Score, with football results and updates and post-match fans' phone-in.

Sundays start with a sports discussion Breakfast Show and then it's Love Sport Sunday throughout the day. A Sports Update Show with score updates and interviews followed by the Football Reaction and Debate Show. Evenings are given back to the fans for the Football Fans Shows focusing on individual London clubs.

Overnights it's re-runs of the best of Breakfast and Current Affairs shows.

The local news commitment as in the current Character of Service will remain the same.

Again, the change of format will not narrow the range of programmes available and will broaden listener choice. BA 1990 (as amended) S106 (1A) (b)

Please provide any additional information and/or evidence in support of the proposed change(s) below. In particular, the applicant may wish to outline how they see that the proposed change fits within Ofcom’s published Format change request policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/formats-content/changes/>) and also Ofcom’s Localness guidance, which includes our co-location and programme sharing policy (<http://stakeholders.ofcom.org.uk/broadcasting/radio/localness/>).

In addition to Love Sport becoming available in the North London Licence TSA on 1584KHz should the Format Change Request be approved by Ofcom, it can also be received on DAB (Greater London III), On-line and Mobile platforms and Smart Speakers across the Greater London TSA.

Ofcom's Policy Criteria

- the extent of the impact of the change on the Character of Service – it is acknowledged that the Format Change Request will substantially alter the character of service and a public consultation on the format change may be required.
- the time elapsed since the licence was awarded – The original licence was awarded to Turkish Radio with the service launching some 27 years ago when the market environment and level of competition was very different to that it is today.
- considerations taken into account in making the original award - Ofcom has recognised that the Licensee should have flexibility to respond to changes in the market and that the considerations taken into account in making that original award should not be a factor in future decisions.
- the views of listeners and stakeholders – whilst no formal audience research has been undertaken, ASSL believes that there is demand for a sports service across the North London TSA.
- the avoidance of ‘format creep’ – the previous change of format request submitted by PRL was agreed by Ofcom after public consultation.
- whether the station broadcasts on AM or FM – Panjab Radio currently broadcasts on 1584kHz. Ofcom has previously stated that changes, including substantial changes, to AM station Formats will be more willingly agreed than would be the case for FM stations.

- Ofcom’s statutory localness and other obligations – Love Sport would continue to broadcast under Panjab Radio's existing Character of Service obligations with respect to Locally-made programming and Local News.

Notes

Ofcom may approve a change under any of criteria (b) to (d) without consultation, or after a consultation of less than 28 days, if Ofcom considers that to hold a consultation at all, or for 28 days or more, would result in a delay that would be likely to prejudice the interests of the licensee. Ofcom may also remove for the purposes of consultation any confidential information submitted by the licensee.

Version 6 – amended April 2010

may

A8. Existing Format of Panjab Radio

PANJAB RADIO

Licence number	AL172
Licensed area	North London
MCA population	1,915,684
Frequencies	1584 kHz

Character of Service

THE SERVICE WILL BE KNOWN AS PANJAB RADIO AND WILL PROVIDE A SERVICE AIMED AT THE PANJABI COMMUNITY. IT WILL EMBRACE PANJABI CULTURE AND LANGUAGE WITH SPIRITUAL MUSIC AND THE CELEBRATION OF FESTIVALS FOR A VARIETY OF RELIGIONS. THE SERVICE WILL BE BROADCAST IN PANJABI AND ENGLISH LANGUAGES.

Service duration	24 hours
Locally-made programming	Studio location: Locally-made programming must be produced within England.
	Locally-made hours: At least ten hours of weekday daytime programming should be broadcast from within England
	Programme sharing: No Arrangements
Local news	No requirement for local news, but UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines .

Last amended: March 2015

A9. Other commercial and community radio stations in the Greater London and North London licence areas

Analogue commercial radio stations

Absolute Radio (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000173ba2absoluteradio.htm>

Capital FM (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000067ba2capitalfm.htm>

Capital Xtra (Brixton FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000041ba4capitalxtra.htm>

Capital Xtra (North London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000255ba4capitalxtra.htm>

Gold (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000066ba2gold.htm>

Heart (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000174ba2heart.htm>

Kiss (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000053ba2kiss.htm>

LBC (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000008ba2lbc973.htm>

LBC London News (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000007ba3lbcclondonnews.htm>

London Greek Radio (North London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al100200ba1londongreekradio.htm>

Lyca Dil Se (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000160ba5lycadilse1035.htm>

Lyca Radio (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000156ba6lycaradio1458.htm>

Magic (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000051ba1magic1054.htm>

Panjab Radio (North London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000172ba6panjabradio.htm>

Premier Christian Radio (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000176ba1premierchristianradio.htm>

Radio Jackie (Kingston-upon-Thames FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al100669ba1radiojackie.htm>

Radio X (Greater London)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000196ba5radiox.htm>

Smooth Radio (Greater London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000039ba4smoothradio.htm>

Sunrise Radio (Greater London AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al100581ba1sunriseradio.htm>

Time 107.5 (Havering FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al100803ba1time1075.htm>

Analogue community radio stations

Betar Bangla Radio (Stratford AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000222ba2betarbanglaradio.htm>

Desi Radio (Southall AM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000061ba2desiradio.htm>

Hayes FM (Hayes FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000073ba2hayesfm.htm>

NuSound Radio (Newham FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000069ba2nusoundradio.htm>

Reprezent FM (South London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000224ba2reprezent1073fm.htm>

Resonance FM (Central London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000060ba3resonancefm.htm>

Rinse FM (Inner London FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000225ba2rinsefm.htm>

The Beat London (Stonebridge & Harlesden FM)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000068ba3thebeatlondon1036fm.htm>

Westside 89.6 FM (Southall)

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/community/cr000072ba2westside896fm.htm>

The following community radio licences in London were awarded in May 2017, but are not yet on air:

Flex FM (Merton, Wandsworth, Sutton, Croydon & Kingston FM)

Maritime Radio (Greenwich FM)

Nomad Radio (Hammersmith & Fulham FM)

Radio Minhaj (Newham AM)

Further details of these services can be found at:

<https://www.ofcom.org.uk/about-ofcom/latest/media/media-releases/2017/ofcom-awards-four-new-community-radio-licences>