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 QC3: Here are some sostatementst that other peopople have made about sending and receevining post. To what extent do vou agree or orisgagree with each one? CC3: Here are some statements that other people have made about sending and reeeving gos.t. To what extent do vou agree or disagree with each one? 1 only yse postt to send greetings cards by Demographics Part 3
acs: Here are some statements that other people have made about sending and receiving post. To what extent do you agree or disagree with each one? 1 send fewer letters by post now due to the cost by Demographics Part
QC3: Here are some statemens shat other people have made aboutsending and receiving post. To what extent do you agre ord disggree with each one? 1 send tewerl eteters by post now due tot the cost by Demographicics part 1

QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? 1 trust second dlass posst to get there in r reasonable t imeframe by Demographics Part




QC3: Here are some statements that other people have made about sending and receeving post. To what extent do vou agree or disggree with each one? 1 nearly always sed digital greetings cards now, instead of sending them by post by Demographics Part 4
QC4: Thinking about how you communicate with friends and family how important to you are each of these channels of communication?
aC4: Thinking bbut how you communicate with friend and family, how important to you re each of these channels sf communication?
CC: Thinking about how you communicate with friends and family, how wimportant to you are each of these channels of communication?
CC: Thinking bout how you communicate with friend snd family, how important to youre each of these channels sf com municiction? Posstby beemographics Part 1
QC4: Thinking about how you com municate with triends and family, how important to you are each of these channels of communication? Post by by Demogragaphicics Partz 3



Qc4: Thin
act: Thin
Qc4. Thiknn
ac4: Thinkin
Cct Thinkin
QCc. Thinking
Ca: Thinking
OCA. Thinking



QC4: Thinking about how you communiciet with fiends and and family, how wimpontrito
Qc4: Thinkking babout how you communicate with friends and family, how important to you are each of these channels of com com inication? Emain by Demographicic Parar 3





QC4: Thinking about how you com municate with friends and family, how important to you ra e each of these channels of oom munication?




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 Qio1:Appororix
Q11: Approxi

Qu1:Approxin
Qo1: Approxim
OOD


Qop: Approx


Qo1: Approv
Qoil
appor
ani
QD1: Approx
QD0: Approx
Q1: Approx
Qion: Approx
























Average spend on postage in the last month (Ef) by Demographics Part 4

QD5: Which of the following companies have you used to send parcels is the last month? by Demographics Part 2
Qos: : Which of the following companies have you used to send parcels in the asst month? by Demographics
QDS: Which of the following companies have you used to send parareles in in the last mont month? by Demogogapaphics Part 4
QDG: And how didy you send these paracels? by Demographics Part
Q06: And how did you send these parcels? ?y 0 Demographics Part




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Section D:VOlume and Use of Postal Services. Sending
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Q08:Thinking of the parcels that you'vesent in thelast month, how wasthe postage paid for, by Demographics Part 4
M,
```



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Q010a. Below, isal. listoffactors people tel us they consider when sending parcels. For each factor, please tellus how important tis to you in choosing postal provider or service
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M,
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M,
Moval
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Malol
M,
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*)
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```
Ma,
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```
*)
Malol
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ODoa: Below, is is a listof factoors
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M,
M, (a)
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*)
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```
*)
M,
```



```
QD100: Blow, is list offactors peopopletellellus usthe,
*)
M, (a)
*)
```

Q0100: Below, is list of factors people tell us they consider when sending letters. For each factor, please tell us how important it is to you in choosing a postal provider or sevicie: Next day delivery option by Demographics Part 4














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212. Thinking about thesedifient types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Invitations/ greetings cards/ postards by Demographics Part




 Q012: Thinking bobut these different types of mail, would you say that you now send them more or less often than two years ago? or has there been no change?: formal leteres to organistions or individuals by Demogranghis ser Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? or has there been no change?: Formal leteters to organistaions or individuals by Demographatics Part O12: Thinking about these differenent types of mail would you say that you now send them more or or ess Q12: Thinking about these different types of mail, would you say that you now send them more or less often than tww years ago? Or has there been no change?: Payments for bills/ invoices/s statements by Demographics Part



 QO12: Thinking about these differenent types of fmail, woud you say that you now send them more or or ess soften than two vears geg?? Or has there been no change?:

 Q012: Thinking bout these different types of mail, would you say yhy you now send them more or less often than two vears ago? Or has there been no changee. Tracked post by Demographics Part 3



OD13: Which, fany, of these types of communication are you now wsing more instead of post, compared to two years sag? by Demographics Part 2
QOD13: Which, if any, of these types of communication are you now using more intead of opst, compared to two years ago? by Demographics Partr 3

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Section E: Volume and Use of Postal Serices - Receevive
QE106: Where you are reauired to selecta popstal/delivery option for leteters or parcels you are receiving how important are each of the following factors: Avilability of nearby collection points in case ef ffiled deliver by Demogrpahics Part










QE10C: When you receive post or parcels in the mail, do vou normally.... by Demographics Part
QE10c: When you receive posto or parcels in the mail, do you normally by bemographics Part

E110: You syy










QE11: Thinking about these different types of mail, would you sayy that you now receive them more or less often than two years ago? 0 r has there been no change? Personal leteres le.g. from a friend) by Demographics Partt


QE11: Thinking bout these different types of mail, would you syy that vou now receive them more or less often than two years ggo? 0 r has there been no change? Leteres from organisations that you have a relationship with by Demographics Part 1




QE11: Thinking bbout these different tppes of mail
QE11: Thinking bouut these ifferent types of mail




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EF2: Giving your best guess, huess, how much do you think a 1 st class stamp costst today? by Demographics Part 2

Qfs: Giving your best guess,
af3: Giving your
af3: Giving your best guess, how much do you think 2 2nd dlass stamp costs today? by Demographichics Part 23

















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 Qil2 1: Which, fifny, oft the



 Q13: In the last 12 months, have vou experienced any problems with serices from these providers? Citionst by Demographics Part 11

 Q13: In the last 12 months, have you experienced any problems with serices from these providers? Collect tby Demographics Part 1

 Q13: In the last 12 months, have you experienced any problems with serivies from these providers? DH Lb Demographicis Part
 Q13:Int the last 12 months, have you exeerienced any problems with services from these foriders? Fedex by Demopgranics Part







 Q13: In the last 12 months, have you experienced any problems with services from these providers? PDo by Demographics Part
 Q13: In the last 12 months, have you experienced any problems with services from these providers? Parceflorce by Demographics Part 1
 Q13: In the last 12 months, have vou experienced any problems with sevicese from these providers? Parcelforce by Demographicic Part 4
 Q13: In the last 12 months, have you experienced any problems with services from these providers? TNT Express by Demographics Part Q13:I the lasas 12 months, have you experienced any problems with sevicics from these providers? T TN Express by

Q13: In the last 12 months, have you experienced any problems with services from these providers? TNT Post UK by Demographics Part 3

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Section : Competitive Context
ali: Inthe asst 12 months, have


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Selion: \emographis % stas? by Demographics Part 1
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13: How many adutts and chidren live in your household? by Demographics Part?
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```
lum: How many aduts and chidren live in your houshold? by Demographics Part3
\4: Which of these, finny,, limity vurdalivy atvivitesoorthe work you can do? by Demographics Part
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Q\5: Which ofthe following best describes vou? by Demographics Part 
Q15: Which of the following bestd describes your by bemomgrapphics Parst4
0.W.What is annul household income (from allsource, beforet tax)? by Demographics Part 1
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```
06. Whatis annual houshold income (from al sourres, before tax) by Demographics Part 3
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```
Q|7B. Please use the scale below to indicate how much vou agree or disgree withthe folowing statements. Please be open and honestin your response: Im satisified wwithy mylife by Demographics Part 2
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```
M,
```





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*)
M, (T).
```










|  |  | Methodology |  |  | Quarter |  |  | Gender |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% |  | CAPI |  | Online |  | Q2 2019 |  | Q12019 |  | Q42018 |  | Q3 2018 |  | Male |  | Female |  |  |
| Weighted counts Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparisons | Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q12018 |  | \%\% |  | \%\% |  | \%\% |  | \%\% |  | 0\% |  | \% |  | \% |  | 0\% |  | \% |
|  |  | 0 |  |  |  | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |  | 0 |  |
| Q2 2018 |  | \% |  | \% |  | \% |  | \% |  | \% |  | \%\% |  | \% |  | \% |  | \% |
|  |  | 0 |  | 0 | 0 | 0 |  | 0 |  | 0 |  | 0 |  | 0 |  |  | 0 | 0 |
| Q32018 |  | 25\% |  | 25\% |  | 25\% |  | \% |  | 0\% |  | \% |  | 100\% |  | 25\% |  | 25\% |
|  |  | 1509 |  | 281 |  | 1228 |  | 0 |  | 0 |  | 0 | - | 1509 |  | 739 |  | 770 |
| Q4 2018 |  |  |  |  |  |  |  |  |  |  |  |  | ABC |  |  |  |  |  |
|  |  | 25\% |  | 25\% |  | 25\% |  | 0\% |  | 0\% | - | 100\% |  | 0\% |  | 25\% |  | 25\% |
|  |  | 1545 |  | 283 |  | 1262 |  | 0 |  | 0 |  | 1545 |  | 0 |  | 757 |  | 788 |
| Q12019 |  |  |  | 208 |  | 25\% |  | \% |  |  | ABD |  |  |  |  |  |  |  |
|  |  | ${ }_{1507}^{250}$ |  | ${ }_{272}^{248}$ | 22 | ${ }_{1235}^{25 \%}$ |  | 0 |  | 1507 |  | 0 |  | 0 |  | ${ }_{738}^{258}$ |  | 769 |
| Q22019 |  |  |  |  |  |  |  |  | ACD |  |  |  |  |  |  |  |  |  |
|  |  | 25\% |  | 26\% |  | 25\% |  | 100\% |  | \% |  | \% |  | \% |  | 25\% |  | 25\% |
|  |  | 1529 |  | 288 |  | 1241 |  | 1529 |  | 。 |  | 0 |  | 0 |  | 74 |  | 780 |
| Effective Column n |  | BCD |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }^{4321}$ |  | 798 |  | 3524 |  | 1093 |  | 1074 |  | 1091 |  | 1064 |  | 2064 |  | 257 |
| Unweighted base |  |  |  |  |  |  |  | 6019 |  | 1111 |  | 4908 |  | 1522 |  | 1496 |  | 1519 |  | 1482 |  | 2875 |  | 3144 |
| Weighted base |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  | 1507 |  | 1545 |  | 1509 |  | 2984 |  | 3106 |
| Colums | A |  | A |  | B |  | A |  | в |  | c |  | D |  | A |  | B |  |



|  | 271 | 305 | 283 | 297 | 308 | 281 | 365 | 325 | 274 | 2708 | 553 | 534 | 526 | 2874 | 1439 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unveighted base | 377 | 425 | 394 | 413 | 429 | 392 | 508 | 453 | 381 | 3772 | 770 | 744 | 733 | 4003 | 2004 |
| Weighted base | 548 | 562 | 540 | 554 | 581 | 534 | 665 | 616 | 515 | 5116 | 487 | 305 | 183 | 4219 | 1853 |
| Colums | A B | c | D | E | F | 6 | H | 1 | J | k | $\llcorner$ | M | A | в | c |





|  |  | Methodology |  |  | Quarter |  |  |  |  | Sender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% Weighted counts Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparisons | Total |  | CAPI |  | online |  | Q22019 |  | Q12019 |  | Q42018 |  | Q32018 |  | Male |  | Female |  |
| $\frac{\text { Comparisons }}{\text { lan } 2018}$ |  | \% |  | \% | \% | \% |  | 0\% |  | 0\% |  | 0\% |  | \% | \% | \% |  | \% |
|  |  |  |  |  | 0 | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  |  |
| Feb 2018 |  | \% |  | \% | \% | 0\% |  | 0\% |  | \% |  | 0\% |  | 0\% |  | 0\% |  | \% |
|  |  | 0 |  |  | 0 | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  | 0 |
| Mar 2018 |  | 0\% |  | \% | \% | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | \% |
|  |  | 0 |  |  | 0 | 0 |  | 0 |  | 0 |  | 0 |  | 0 | 0 | 0 |  | 0 |
| Apr 2018 |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | \% |  | 0\% |
|  |  | 0 |  | 0 | 0 | 0 |  | \% |  | \% |  | , |  | 0 | 0 | \% |  | 0 |
| May 2018 |  | 0\% |  | \% | \% | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | \% |
|  |  | 0 |  |  | 0 | 0 |  | 0 | 0 | 0 |  | 0 |  | 0 | 0 | 0 |  | 0 |
| Jun 2018 |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | \% |  | \% |  | \% |
|  |  | 0 |  | 0 | 0 | , |  | , |  | 0 |  | , |  | 0 |  | , |  | 0 |
| Ju12018 |  | 8\% |  | 8\% | \% | 8\% |  | 0\% |  | 0\% |  | 0\% |  | 33\% |  | 8\% |  | 8\% |
|  |  | 503 |  |  | 93 | 410 |  | 0 |  | 0 |  | 0 |  | 503 |  | 246 |  | 257 |
| 2018 |  |  |  |  |  |  |  |  |  |  |  |  | ABC |  |  |  |  |  |
|  |  | ( |  |  | 92 | ${ }_{414}^{8 \%}$ |  | 0\% |  | \% 0 |  | 0\% |  |  |  | ${ }^{8 \%}$ |  | ${ }_{2 \%}^{8 \%}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  | AbC |  |  |  |  |  |
| Sep 2018 |  | ${ }_{5 \%}^{8 \%}$ |  | ${ }^{96}$ | \% | 8\% |  | 0\% |  | \%\% |  | 0\% |  | 33\% |  | 8\% |  | ${ }^{8 \%}$ |
|  |  | 500 |  |  | 96 | 404 |  | 0 |  | 0 |  | 0 |  | 500 |  | 245 |  | 255 |
| Oct 2018 |  |  |  |  |  |  |  |  |  | 0\% |  | 33\% | ABC |  |  |  |  |  |
|  |  | ${ }_{517}^{8 \%}$ |  | 9\% | 9\% | ${ }_{417}^{8 \%}$ |  | 0 |  | 0 |  | 537 |  | 0 | \% | 253 |  | ${ }_{264}$ |
|  |  |  |  |  |  |  |  |  |  |  | AbD |  |  |  |  |  |  |  |
| Nov 2018 |  | 9\% |  | ${ }^{8 \%}$ | \% | 9\% |  | \% |  | 0\% |  | 34\% |  | 0\% |  | 9\% |  | ${ }^{96}$ |
|  |  | 527 |  |  | 92 | 435 |  | 0 |  | 0 | - | 527 |  |  |  | 258 |  | 269 |
| Dec 2018 |  | 8\% |  |  | \% | 8\% |  | 0\% |  | 0\% | ABD | 32\% |  | \% |  | 8\% |  | 8\% |
|  |  | 501 |  |  | 91 | 410 |  | 0 |  | . |  | 501 |  | 0 | 0 | 245 |  | 256 |
| Effective Column |  |  |  |  |  |  |  |  |  |  | $A B D$ |  |  |  |  |  |  |  |
|  |  | 4321 |  | 798 | 798 | 3524 |  | 1093 |  | 1074 |  | 1091 |  | 1064 |  | 2064 |  | 2257 |
|  |  | 6019 |  | 1111 |  | 4908 |  | 1522 |  | 1496 |  | 1519 |  | 1482 |  | 2875 |  | 3144 |
| Unemeigted base |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  | 1507 |  | 1545 |  | 1509 |  | 2984 |  | 3106 |
|  | A |  | A |  | B |  | A |  | B |  | c |  | D |  | A |  | B |  |










QB1: How do you use postal services, if at all? Please think of your personal use only, rather than the postal serices vou might use for work. by Demographics Part 1
column\%


|  | 5628 | 1095 | 4533 | 1413 | 1365 | 1437 | 1413 | 2748 | 2880 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I send letters and/or parcels through the post | $-84 \%$ | $885 \%$ | $84 \%$ | $85 \%$ | $84 \%$ | $81 \%$ | $86 \%$ | $81 \%$ | $86 \%$ |
|  | 5109 |  | 957 | 4152 | 1293 | 1265 | 1255 | 1295 | 2431 |

$\begin{array}{lccccccccc}\text { Neither of the above } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \%\end{array}$
$\begin{array}{llllllllll}4321 & 798 & 3524 & 1093 & 1074 & 1091 & 1064 & 2064 & 2257\end{array}$
Unweighted base
Weighted base


QB1: How do you use postal services, if at all? Please think of your personal use only, rather than the postal serices vou might use for work. by Demographics Part 2
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text { and } \\ \text {. }}}$
Column\%
Weighted counts


 fffective Column n

| Unweighted base |  | 833 | 1979 | 1947 | 677 | 1258 | 583 | 3282 | 2737 | 1416 | 1866 | 1219 | 1518 | 3109 | 2875 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted base |  | 853 | 1949 | 1949 | 635 | 1338 | 704 | 3228 | 2862 | 1341 | 1887 | 1301 | 1561 | 3117 | 2938 |
| Colums | A |  |  |  | ${ }_{\text {E }}$ | F | A | B | c |  |  |  |  |  |  |

$\frac{\text { Weight Demographic \& Geographic Weight }}{\text { Colum }}$

QB1: How do you use postal services, if at all? Please think of your personal use only, rather than the postal serices vou might use for work. by Demographics Part 3






; Column comparison symbols: a, b, c, d, e, f... (p=95\%) A, B, C, D, E, F... (p=99.9\%).

Q82: Gender by Demographics Part 3




QB3: How old are you? by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  | Sender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% Weighted counts Column | Total | CAPI |  | Online |  | Q2 2019 |  | Q12019 |  |  | Q4 2018 |  |  |  | Male |  | Female |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 16.24 years |  | 14\% |  |  |  | 148\% |  | ${ }^{14 \%}$ |  | 14\% |  |  | 14\% |  | ${ }^{14 \%}$ |  | 14\% |  | 14\% |  | 14\% |
|  |  | 853 |  |  |  | 157 |  | 695 |  | 214 |  |  | 211 |  | 216 |  | 211 |  | 426 |  | 426 |
| 25.44 years |  | 32\% |  | 32\% |  | 32\% |  | 32\% |  |  | 32\% |  | 32\% |  | 32\% |  | 33\% |  | 31\% |
|  |  | 1949 |  | 360 |  | 1589 |  | 489 |  |  | 482 |  | 494 |  | 483 |  | 974 |  | 974 |
| 45.64 years |  | 32\% |  | 32\% |  | 32\% |  | 32\% |  |  | 2\% |  | 32\% |  | 32\% |  | 33\% |  | 31\% |
|  |  | 1949 |  | 360 |  | 1589 |  | 489 |  |  | 482 |  | 494 |  | 483 |  | 974 |  | 974 |
| 74 yea |  | 10\% |  | 10\% |  | 10\% |  | 12\% |  |  | 1\% |  | 10\% |  | 9\% |  | 9\% |  | 12\% |
|  |  | 635 |  | 116 |  | 519 |  | 179 |  |  | 165 |  | 151 |  | 140 |  | 257 |  | 379 |
| 65+(Net) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 22\% |  | 22\% |  | 22\% |  | 22\% |  |  | 2\% |  | 22\% |  | 22\% |  | 20\% |  | 24\% |
|  |  | 1338 |  | 246 |  | 1093 |  | 336 |  |  | 330 |  | 340 |  | 332 |  | 608 |  | ${ }^{731}$ |
| $75+$ years |  | 12\% |  | 12\% |  | 12\% |  | 10\% |  |  | 1\% |  | 12\% |  | 13\% |  | 12\% |  | 11\% |
|  |  | 704 |  | 131 |  | 573 |  | 157 |  |  | 166 |  | 189 |  | 192 |  | 352 |  | 352 |
| Effertive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 4321 |  | 798 |  | 3524 |  | 1093 |  |  | 1074 |  | 1091 |  | 1064 |  | 2064 |  | 2257 |
| Unweighted base |  | 6019 |  | 111 |  | 4908 |  | 1522 |  |  | 496 |  | 1519 |  | 1482 |  | 2875 |  | 3144 |
| Weighted base |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  |  | 1507 |  | 1545 |  | 1509 |  | 2984 |  | 3106 |
| Columns | A |  | A |  | B |  | A |  | в |  |  |  |  | D |  | A |  |  |  |




QB: How old are you? by Demographics Part 3







QB4 and 5: Socio-Economic Group by Demographics Part 3





QB4: What best describes the occupation of the main income earner in your household? by Demographics Part 1



QB4: What best describes the occupation of the main income earner in your household by Demographics Part 2



QB4: What best describes the occupation of the main income earner in your household by Demographics Part 3





QB: Which one of the following best describes their occupation before they retired? by Demographics Part 1


QB5: Which one of the following best describes their occupation before they retired? by Demographics Part 2



QB: Which one of the following best describes their occupation before they retired? by Demographics Part 3



$\frac{\text { Columns }}{\text { Weight: Demographic \& Geographic Weight C Cells with ** indicate a sample size that is ismiler than } 50 \text {; Base: All retired respondents }}$

QB6: Where do you live? by Demographics Part 1


ab6: Where do you live? by Demographics Part 3




QB66: Which of the following best describes where you live? by Demographics Part 1


QB6B: Which of the following best describes where you live? by Demographics Part 2



Q866: Which of the following best describes where you live? by Demographics Part 3
olumn \%
UK nation
Rurality
Column\%
Weighted counts

Smaller City or Large town (population: 100,000-500,000
Medium town (population: 15,000-99,999) Small town (population: 2,000-14,999)

## Rural area (population: less than 2,000 )

Prefer not to say
Effective Column n
Unweighted base

$-$ | $18 \%$ | 22\% <br> 84 |
| :---: | :---: |
| 101 |  | | $24 \%$ | $24 \%$ | $22 \%$ | $24 \%$ |
| :---: | :---: | :---: | :---: |
| 107 | 104 | 105 | 103 |

$\begin{array}{r}14 \% \\ \hline\end{array}$





$\frac{\text { Weight Demographic \& Geographic Weight Base: All online respondents }}{\text { Cole }}$



Weight: Demographic \& Geographic Weight
; Column comparison symbols: $\mathrm{a}, \mathrm{b}, \mathrm{c}, \mathrm{d}, \mathrm{e}, \mathrm{f.}.(\mathrm{p}=95 \%)$ A, B, C, D, E, F... ( $p=99.9 \%$ ).

Rurality by Demographics Part 3



QB7: Are you unable to leave your home without help, due to illness or disability? by Demographics Part 1

Column\%


$\begin{array}{lccccccccc}\text { Iprefer not to answer } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% \\ & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\end{array}$

| Effective Column n | 4321 | 798 | 3524 | 1093 | 1074 | 1091 | 1064 | 2064 | 2257 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |




QB7: Are you unable to loeave your home without help, due to illness ord disability? by Demographics Part 2
$\underset{\substack{\text { Working } \\ \text { staus }}}{\substack{\text {. } \\ \text {. } \\ \text {. }}}$
Column \%
weighted counts


 ffective Column n

| Unweighted base | 833 | 1979 | 1947 | 677 | 1258 | 583 | 3282 | 2737 | 1416 | 1866 | 1219 | 1518 | 3109 | 2875 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted base | 853 | 1949 | 1949 | 635 | 1338 | 704 | 3228 | 2862 | 1341 | 1887 | 1301 | 1561 | 3117 | 2938 |



QB7: Are you unable to loeave your home without help, due to illness ord disability? by Demographics Part 3

Clumn \%
Weieghted cou




QC1. Please think about communication from organisations that vou have a relationship with. Which types of communication would vou be happy to receive from: Your bank/ building society? by Demographics Part 1


QC1. Please think about communication from organisations that you have a relationshhip with. Which types of communication would you be happy to receive from: Your bank/ building society? by Demographics Part 2



QC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Four bank/ building society? by Demographics Part 3




QC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your gas/ electricity provider? by Demographics Part 1

|  | Methodology |  |  | Quarter |  |  |  |  | Gender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Post | 51\% |  | $43^{6} \%$ |  | 56\% |  | 50\% |  | 49\% |  | 53\% |  | 52\% |  | 50\% |  | 52\% |
|  | 1556 |  | 495 |  | 1061 |  | 504 |  | 249 |  | 539 |  | 264 |  | 742 |  | 813 |
| Phone call | 19\% |  | 18\% | A |  |  | 18\% |  | 26\% |  | $19 \%$ |  | 189 |  | 19\% |  | 19\% |
|  | 585 |  | ${ }_{205}$ |  | 380 |  | 185 |  | 131 |  | 179 |  | ${ }_{91}$ |  | ${ }_{28} 8$ |  | 302 |
|  |  |  |  |  |  |  |  | ac |  |  |  |  |  |  |  |  |  |
| Text message | 17\% |  | ${ }_{96}^{8 \%}$ |  | ${ }^{22 \%}$ |  | ${ }^{19 \%}$ |  | ${ }_{72} 148$ |  | ${ }^{177 \%}$ |  | ${ }^{14 \%}$ |  | 17\% |  | $16 \%$ 255 |
|  | 508 |  | 96 |  | 411 |  | 192 |  | 72 |  | 171 |  | 73 |  | 252 |  | 255 |
| Email/ onine portal | 62\% |  | 47\% |  | 71\% |  | 63\% |  | 59\% |  | 62\% |  | 61\% |  | 63\% |  | 61\% |
|  | 1883 |  | 545 |  | 1338 |  | 641 |  | 299 |  | 634 |  | 309 |  | 943 |  | 940 |
| Other |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | $1 \%$ <br> 18 |  | 0\% |  | ${ }_{18}^{1 \%}$ |  | ${ }^{1 \%}$ |  | ${ }_{6}^{1 \%}$ |  | \% ${ }_{4}$ |  | ${ }_{3}^{1 \%}$ |  | ${ }_{11}^{1 \%}$ |  | $\stackrel{0 \%}{7}$ |
| No preference |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 5\% |  | 7\% |  | 5\% |  | 6\% |  | 4\% |  | 4\% |  | 7\% |  | 6\% |  | 5\% |
|  | 166 |  | 78 |  | 88 |  | 65 |  | 23 |  | 44 |  | 34 |  | 94 |  | 72 |
| Don't know | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |
|  | 34 |  | 10 |  | 24 |  | 13 |  | 4 |  | 10 |  | 7 |  | 14 |  | 20 |
| Effetive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1860 |  | 343 |  | 1517 |  | 625 |  | 311 |  | 617 |  | 307 |  | 891 |  | 969 |
| Unweighted base Weighted base | 3015 |  | 556 |  | 2459 |  | 1013 |  | 504 |  | 1000 |  | 498 |  | 1444 |  | 1571 |
|  | 3048 |  | 1158 |  | 1890 |  | 1017 |  | 507 |  | 1018 |  | 506 |  | 1494 |  | 1554 |
| Columns |  |  |  |  |  |  |  | в |  | c |  | - |  | A |  |  |  |



QC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your gas/ lecectricty provider by Pemographics Part 2


aC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your gas/ lectricity provider? by Demographics Part 3




QC1. Please ethink about communication from organisations that y you have a relationship with. Which types of communication would you be happy to receive from: Your local council or tax office? by Demographics Part 1



CC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your Iocal council or tax office? by Demographics Part 2

## Colum\%




 No preference
on't know
$\begin{array}{llllllllllllllll}\text { Iffective Column n } & 256 & 604 & 604 & 215 & 395 & 181 & 1002 & 858 & 425 & 577 & 379 & 479 & 955 & 896\end{array}$



QC1. Please think about communication from organisations that vou have a relationshhip with. Which types of communication would you be happy to receive from: Vour local council or tax office? by Demographics Part 3




QC1. Please think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Your GP/medical or healthcare professional: by Demographics Part 1



QC1. Plese think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Your GP/medical or healthcare e professional? by Demographics Part 2



QC1. Please think about communication from organisations that you have a relationstip with. Which types of communication would you be happy to reecive fom: Your GP/medical or healthcare professional? by Demographics Part 3


Column comparison symbols: a, b, c, c, e, f.... ( $\rho=95 \%$ A A, B, C, D, E, E. .... $(\rho=99.9 \%$



QC1. Plese think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Organisations you have a membership with? by Demographics Part 1



QC1. Plese think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Organisation y vou have a membership with? by Demographics Part 2



QC1. Please think about communication from orggnisations that y vo have a relationship with. Which types of communication would vou be happy to receive from: Organisations you have a membership with? by Demographics Part 3


Column comparison symbols: a, b, c, d, e, f.... ( $\rho=95 \%$ A A, B, C, D, E, E. F... $(\rho=99.9 \%)$



QC1. Please think about communication from organisations that vou have a relationship with. Which types of communication would vou be happy to receive from: Your mobile phone provider by Demographics Part 1

ac1. Please think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Your mobile phone provider by Demographics Part 2



QC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Four mobile phone provider by Demographics Part 3





QC1. Please think about communication from organistions that you have a relationship with. Which types of communication would you be happy to receive from: Your landline phone provider by Demographics Part I


QC1. Please think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Your landline phone provider by Demographics Part 2



CC1. Please think about communication from organisations that vou have a relationship with. Which types of communication would you be happy to receive from: Your andline phone provider by Demographics Part 3





QC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your paid TV provider by Demographics Part 1

aC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to receive from: Your paid $t V$ provider by Demographics Part 2

## column\%

 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Phone call | $22 \%$ | $18 \%$ | $13 \%$ | $15 \%$ | $18 \%$ | $23 \%$ | $18 \%$ | $16 \%$ | $17 \%$ | $19 \%$ | $16 \%$ | $16 \%$ | $17 \%$ | $17 \%$ |


 $\begin{array}{lllllllllllllll}\text { No preference } & 15 \% & 8 \% & 8 \% & 10 \% & 13 \% & 16 \% & 10 \% & 10 \% & 7 \% & 11 \% & 9 \% & 11 \% & 7 \% & \\ & 30 & 34 & 38 & 17 & 41 & 23 & 72 & 71 & 22 & 49 & 28 & 43 & 51 & 9\end{array}$

$\begin{array}{lllllllllllllllll}\text { Effective Column n } & 111 & 258 & 274 & 112 & 195 & 84 & 445 & 394 & 186 & 259 & 175 & 219 & 412 & 423\end{array}$



QC1. Please think about communication from organistions that vou have a relationship with. Which types of communication would you be happy to receive from: Vour paid TVV provider by Demographiss Part 3





QC1. Please think about communication from organisations that you have a relationstip with. Which types of communication would you be happy to receive from: Your broadband provider by Demographics Part 1

aC1. Please think about communication from organisations that you have a relationship with. Which types of communication would you be happy to recefive from: Your broadband provider by Demographics Part 2



QC1. Please think about communication from organistations that you have a relationship with. Which types of communication would you be happy to receive from: Your broadband provider by Demographics Part 3





QC2. And which type of communication would you most like to receive from.... Your bank/ building society? by Demographics Part 1



ac2. And which type of communication would you most like to receive from....Your bank/ building society? by Demographics Part 2



QC2. And which type of communication would you most like to receive from...Y Your bank/ building society? by Demographics Part 3






QC2. And which type of communication would you most like to receive from... Your gas / lectricicty provider? by Demographics Part 1



ac2. And which type of communication would you most like to receive from.... Your gas/ electricity provider by Demographics Part 2



QC2. And which type of communication would you most like to receive from... Your gas/ electricicty provider? by Demographics Part 3






QC2. And which type of communication would you most like to receeive from... Your local council or tax office? by Demographics Part 1



aC2. And which type of communication would you most like to receive from...Your local council or tax office? by Demographics Part 2
Working
status
Colum\%
Weighted couns


 other
$\begin{array}{lccccccccccccccc} \\ \text { No preference } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0\end{array}$
ffective Column n




QC2. And which type of communication would vou most like to receive from...Your local council or tax office? by Demographics Part 3






QC2. And which type of communication would you most tike to receive from...Your GP/medical or healthcare professional by Demographics Part 1

ac2. And which type of communication would you most like to receive from... Your GP/medical or healthcare e professional? by Demographics Part 2


 other
$\begin{array}{lcccccccccccccc}\text { No preference } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \%\end{array}$

| ffective Column n | 138 | 358 | 344 | 108 | 188 | 80 | 561 | 467 | 241 | 321 | 207 | 260 | 536 | 486 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |





QC2. And which type of communication would you most like to receive from... Your GP/medical or healthcare e professional? by Demographics Part 3





QC2. And which type of communication would you most tike to receive from... Organisations you have a membership with? by Demographics Part 1



ac2. And which type of communication would you most like to receive from... Organisation y vou have a membership with? by Demographics Part 2


 $\begin{array}{lllllllllllllll}\text { Email/ onine poral } & 50 \% & 62 \% & 55 \% & 48 \% & 47 \% & 46 \% & 58 \% & 52 \% & 57 \% & 59 \% & 55 \% & 49 \% & 57 \% & \\ & 67 & 211 & 182 & 43 & 89 & 46 & 326 & 223 & 138 & 188 & 109 & 114 & 309 & 238 \\ \text { Other } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \%\end{array}$ $\begin{array}{lcccccccccccccc}\text { No preference } & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \%\end{array}$

Effective Column n
$\begin{array}{lllllllllllllll} & 108 & 200 & 248 & & 131 & 57 & 425 & 323 & 185 & 239 & 151 & 172 & 405 & 340 \\ \text { Unweighted base } & 164 & 394 & 376 & 114 & 199 & 86 & 644 & 490 & 281 & 363 & 229 & 261 & 614 & 515 \\ \text { Weighted base } & 134 & 340 & 330 & 89 & 187 & 100 & 563 & 431 & 243 & 321 & 199 & 231 & 539 & 451\end{array}$



QC2. And which type of communication would you most tike to receive from... Organisations you have a membership with? by Demographics Part 3






QC3: Here are some statements that other people have made about sending and receving post. To what extent do vou agree or disgree with each one? I value the option to be able to use the postal service by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disggree with each one? I value the option to be able to use the postal service by Demographics Part 2

| Age | seG | $\left.\begin{array}{c}\text { Workins } \\ \text { status } \\ \hline\end{array}\right)$ |
| :--- | :--- | :--- |






 | don't know | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |



|  | 256 | 604 | 604 | 215 | 395 | 181 | 1002 | 858 | 425 | 577 | 379 | 479 | 955 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

$\begin{array}{lllllllllllllll}\text { Unweighted base } & 415 & 979 & 979 & & 348 & 641 & & \\ \text { Weighted base }\end{array}$


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disggree with each one? I value the option to be able to use the postal service by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receiving poos. To what extent do you agree or disagree with each one? ? prefer to send emals rather than letters whenever possible by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving poos. To what extent do you agree or disagree with each one? ? prefer to send emals sather than letters whenever possible by Demographics Part 2

Column\%



QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? l prefer to send emalis rather than leters whenever possible by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receeving post. To what extent do vou agree or disagrre with each one? 1 prefer to send letters and emalis to companies rather than make a phone call, so that l have a written record by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receeving post. To what extent do you agree or disagree with each one? 1 prefer to send leters and emais to companies rather than make a phone call, so that 1 have a written record by Demographics Part 2


QC3: Here are some statements that other people have made about sending and receeving post. To what extent do vou agree or disagree with each one? 1 prefer to send letters and emalis to companies rather than make a phone call, so that l have a written record by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receeving post. To what extent do vou agree or disagree with each one? 1 only use post it there is no a aternative by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou grree or disagree with each one? I only se postif there is on oaternative by Demographics Part 2

| Age | SEG | Working |
| :---: | :---: | :---: |




QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? Ionly vse post it there is no a termative by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receeving post. To what extent do y vo agree or disagree with each one? 1 would feel cut off from sociery if 1 couldn't send or receive post ty Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do you agree or disagree with each one? 1 would feel cut off from society if 1 couldn't send or receive post by Demographics Part 2

Column\%

 $\begin{array}{lllllllllllllll}\text { Neither agree nor disagree } & 22 \% & 20 \% & 14 \% & 10 \% & 10 \% & 10 \% & 16 \% & 17 \% & 14 \% & 17 \% & 13 \% & 20 \% & 18 \% & 14 \%\end{array}$






|  | 256 | 604 | 604 | 215 | 395 | 181 | 1002 | 858 | 425 | 577 | 379 | 479 | 955 | ${ }^{896}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |




QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou ygree or disagree with each one? Would feel cut off from society if l couldn't send or receive post by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? I only use post to send greetings cards by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? I only wse post to send greetings cards by Demographics Part 2



QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou ygree or disagree with each one? Ionly vse post to send greetings cards by Demographis Part 3





QC3: Here are some statements shat other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? 1 send f fewer letters by post now due to the cost by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  |  | Gender |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% Weighted counts Column Comparis | Total |  | CAP | Online |  | Q22019 |  | Q12019 |  |  | Q4 2018 |  | Q3 2018 |  | Male |  | Female |  |
| Strongly agree |  | 17\% |  | 11\% |  |  |  | $18 \%$ |  | 18\% |  | 17 |  |  | 14\% | 15\% |  | 19\% |
|  |  | 523 |  | 131 |  | 392 |  | 18 |  | 93 |  |  | 176 |  | 72 | 227 |  | 296 |
| Slighty agree |  |  |  | 17\% |  |  |  |  |  |  |  |  |  |  |  |  |  | 32\% |
|  |  | 894 |  | 195 |  | 699 |  | 29 |  | 150 |  | 28 | 85 |  | 160 | 402 |  | 492 |
| Neither agree nor disagree |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 21\% |  | 17\% |  | 23\% |  | $21 \%$ |  | 20\% |  | 218 | \% |  | 1\% | 22\% |  | 19\% |
|  |  | 632 |  | 195 |  | 438 |  | 21 |  | 101 |  | 21 | 11 |  | 105 | 332 |  | 301 |
| Slighty disagree |  | 14\% |  | 18\% |  | 12\% |  | 14\% |  | 13\% |  | 15 |  |  | 15\% | 16\% |  | 13\% |
|  |  | 436 |  | 206 |  | 230 |  | 143 |  | 68 |  | 14 | 48 |  | 77 | 234 |  | 202 |
|  |  |  |  | ${ }^{3}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly disagree |  | 17\% |  | 36\% |  | 6\% |  | 16\% |  | 18\% |  | 18 | 18\% |  | 17\% | 19\% |  | 16\% |
|  |  | 532 |  | 418 |  | 114 |  | 16 |  | 93 |  |  | 185 |  | 87 | 281 |  | 251 |
| Idon't know |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 0\% |  |  | 1\% |  | 1\% | 1\% |  | 1\% |
|  |  | 31 |  | 13 |  | 17 |  | 13 | , | 1 | 1 |  | 12 |  | 5 | 18 |  | 12 |
| NEt: Agree |  | 46\% |  | 28\% |  | 58\% |  | 47\% |  | 48\% |  | 45 | 5\% |  | 46\% | 42\% |  | 51\% |
|  |  | 1417 |  | 326 |  | 1091 |  | 480 |  | 244 |  |  | 61 |  | 232 | 629 |  | 788 |
| NET: Disagree |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }_{968}^{32 \%}$ |  | ${ }_{5}^{54 \%}$ |  | 18\% |  | ${ }_{310}^{30 \%}$ |  | ${ }_{161}^{32 \%}$ |  |  | -3\% |  | ${ }_{1}^{32 \%}$ | 3415 |  | ${ }_{454}^{29 \%}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }^{\text {b }}$ |  |  |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1860 |  | ${ }^{343}$ |  | 1517 |  | 62 |  | 311 |  |  | 617 |  | 307 | 891 |  | 969 |
| Unweighted base Weighted base |  | 3015 |  | 556 |  | 2459 |  | 101 |  | 50 |  | 100 |  |  | 498 | 1444 |  | 1571 |
|  |  | 3048 |  | 1158 |  | 1890 |  | 101 |  | 507 |  | 101 | 18 |  | 506 | 1994 |  | 1554 |
|  | A |  | A |  | B |  | A |  | B |  | c |  | D |  | A |  | в |  |

QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagrre with each one? I send fewer leteters by post now due to the cost by Demographis Part 2


QC3: Here are some statements that other people have made about sending and receeving post. To what extent do you agree ord disggree with each one? I send fewer leters by post now due to the cost ty Demographics Part 3





QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? 1 trust second class post to get there in a reasonable timeframe by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? 1 trust second class post to get there in a reasonable timeframe by Demographics Part 2


QC3: Here are some statements that other people have made about sending and receiving post. To what extent do vou agree or disagree with each one? 1 trust second class post to get there in a reasonable timeframe by Demographics Part 3





QC3: Here are some statements that other people have made about sending and receiving poost. To what extent do y you agree or disagree with each one? I nearly always send digital greetings cards now, instead of sending them by post by Demographics Part 1


QC3: Here are some statements that other people have made about sending and receeving post. To what extent do you agree ord disggree with each one? 1 nearly alway send digital greetings cards now, instead of fending them by post by Demographics Part 2
Column\%



| Neither agree nor disagree | CDF | 23\% | Cdf | $18 \%$ | $12 \%$ | $5 \%$ | $6 \%$ | $7 \%$ | $12 \%$ | $16 \%$ | $11 \%$ | $13 \%$ | $16 \%$ | $17 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |




NET: Disagree


$\begin{array}{lllllllll}\text { Unweighted base } & 415 & 979 & 979 & 348 & 641 & 294 & 1624 & 139 \\ \text { Weighted base } & 427 & 975 & 975 & 326 & 669 & 344 & 1615 & 149\end{array}$


QC3: Here are some statements that other people have made about sending and receiving poost. To what extent do you agree or disagree with each one? I nearly always send digital greetings cards now, instead of sending them by post by Demographics Part 3





| Column |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Comparisons <br> Weighted counts |  | Mobile phone calls | Landline cals | Text messages |  | Social media | Video calling |  | Instant messaging |  | Other ways of communicating over the internet |  |
|  | Post ${ }_{\text {29\% }}$ |  |  |  | Email $38 \%$ |  |  |  |  |  |  |  |
| Essential | $f 61$ | ACDEFGHI | $f 61$ | ACEFGHI | ACFG1 | 61 | । |  | ACFGI |  |  |  |
|  | 871 | 1651 | 901 | 1462 | 1149 | 772 | 51 |  |  | 1090 |  | 391 |
| Fairly important | 40\% | 35\% | 33\% | 37\% | 40\% | 31\% | 28 |  |  | 31\% |  | 37\% |
|  | BCFGH | fG h | 6 | CFGH | BCFGH | g |  |  | g |  | cFGH |  |
| Not very important | 1210 | 1053 | ${ }^{1012}$ | ${ }^{1129}$ | 1211 | ${ }^{951}$ | 85 |  |  | 958 |  | 1139 |
|  | 26\% | 8\% | 25\% | 10\% | 17\% | 23\% | $31 \%$ |  |  | 15\% |  | 28\% |
|  | BDEH |  | BD | b | BD | BD | FHi |  | BD |  | BCDEFH |  |
| Irrelevant | ${ }^{794}$ | ${ }^{253}$ | ${ }^{773}$ | ${ }^{318}$ | ${ }^{508}$ | ${ }^{714}$ | 94 |  |  | 465 |  | ${ }^{863}$ |
|  | 6\% | 3\% | 12\% | 5\% | 6\% | 20\% | 248 |  |  | 18\% |  | 22\% |
|  | B |  | ABDE | B | Bd | ABCDEh | ABCDEFHi |  | ABCDE |  | ABCDEH |  |
| NET: Important | ${ }^{174}$ | 91 | ${ }^{362}$ | ${ }^{139}$ | ${ }^{180}$ | ${ }_{512}^{672}$ | 73 |  |  | 536 |  | 656 |
|  | 68\% | 89\% | 63\% | 85\% | 77\% | 57\% | 45\% |  |  | 67\% |  | 50\% |
|  | CFGI | ACDEFGHI | FGI | ACEFGH ${ }^{\text {a }}$ | ACFGHI | 61 |  |  | cFGI |  | ${ }^{6}$ |  |
| NET: Unimportant | ${ }_{3}^{2081}$ | ${ }_{118}^{2704}$ | ${ }_{37 \%}^{1913}$ | ${ }^{2591}$ | 2360 | ${ }_{4}^{1722}$ | ${ }_{5}^{1369}$ |  |  | ${ }^{2048}$ |  | 1530\% |
|  | BDE |  | ABDEh | ${ }^{\text {B }}$ | BD | AbCDEH | ABCDEFHI |  | bDE |  | ABCDEFH |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base Weighted base | 1860 | 1860 | 1860 | 1860 | 1860 | 1860 | 186 |  |  | 1860 |  | 1860 |
|  | 3015 | 3015 | 3015 | 3015 | 3015 | 3015 | 301 |  |  | 3015 |  | 3015 |
|  | 3048 | 3048 | - 3048 | - 3048 | - 3048 | F 3048 | 304 |  |  | 3048 |  | 3048 |
| Columns | A | B | $c$ | D | E | F | 6 |  |  |  |  |  |

QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Post by vemographics Part


QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Post by Demographics Part 2



QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Post by Demographics Part 3






QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Mobile phone calls by Demographis Part 1



QC4: Thinkking about how you com municate with friends sand family, how important to you are each of these channels of communication? Mobile phone calls by Demographics Part 2


aC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Mobile phone calls by Demographics Part 3





QC4: Thinking about how you com municate with friends sad family, how important to you are each of these channels of communication? Landline calls by Demographics Part 1



QC4: Thinking about how you communicate with friends sand family, how important to you are each of these channels of communication? Landine calls by Demographics Part 2



QC4: Thinking about how you com municate with friends and family, how important to you are each of these channels of communication? Landline calls by Demographics Part 3






QC4: Thinking about how you com municate with friends sad family, how important to you are each of these channels of communication? Text message by Demographics Part





QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Text messages by Demographics Part 3





CC4: Thinking about how you communicate with friends sand family, how important to vou are each of these channels of communication? Email by Demographics Part




QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Email by Demographics Part 3






QC4: Thinking about how you communicate with friends and family, how important t o you are each of these channels of communication? Social media by Demographics Part 1



QC4: Thinking about how you communicate with friends sand family, how important to you are each of these channels of communication? Social media by Demographics Part 2



QC4: Thinkking about how you communicate with friends and family, how important to you are each of these channels of communication? Social media by Demographics Part 3





QC4: Thinking baout how you communicate with friend sand family, how important to you are each of these channels of communication? video calling by Demographics Part 1



QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Video calling by Demographics Part 2



QC4: Thinkking about how you communicate with friends and family, how important to you are each of these channels of communication? Video calling by Demographics Part 3






QC4: Thinking about how you communicate with friends and family, how important to vou are each of these channels of communication? Instant messaging by Demographics Part 1



QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Instant messaging by Demographics Part 2


aC4: Thinking about how you communicate with friends and family, how important to you are each of these c channels of communication? Instant messaging by Demographics Part 3




QCC: Thinking about how you communicate with friends and family, how important to vou are each of these channels of communication? Other ways of communicating over the internet by Demographics Part 1



QC4: Thinking about how you communicate with friends and family, how important to you are each of these channels of communication? Other ways of communicating over the internet by Demographics Part 2



QC4: Thinking about how you communicate with friends snd family, how important to you are each of these channels of communication? Other ways of communicating over the internet by Demographics Part 3




## CO1: Approximately how many of the following have you sent in the last month? (including international post and freepost) All letters





QD1: Approximately how many of the following have you sent int the last month? (including interational post and freepost): Ivvitations/ greetings cards/ postards by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost): Invitations/ greetings cards/ postardsd by Demographics Part 2


QD1: Approximately how many of the following have you sent in the last month? (including international post and freepost): Ivvitations/ greetings cards/ postarads by Demographics Part 3



Weight: Demographic, Geoeraphic \& Evvaluative Weieity

Q01: Approximately how many of the following have you sent in the last month? (including interenational post and freepost): Personal leterers by Demographics Part 1


QO1: Approximately how many of the following have you sent in the last month? (including international post and freepost): Personal letters by Demographics Part 2


QD1: Approximately how many of the following have you sent in the last month? (including interational post and freepost): Personal leteres by Demographics Part 3




QD1: Approximately how many of the following have you sent in the last month? (licluding intermational post and Freepost): Formal letters to organisations or individuals by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? ? including international post and freepost): Formal leters to organisations or ind vividuals by Demographics Part 2
Working
status


QO1: Approximately how many of the following have you sent in the last month? (including intermational post and Freepost): Formal letters to organisations or individuals by Demographics Part 3




QD1: Approximately how many of the following have you sent in the last month? (including intermational post and Freepost): Payments for bills/ invoices/ statements by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost): Payments for bills/ invoices/statements by Demographics Part 2


Q01: Approximately how many of the following have you sent in the last month? (including interenational post and freepost): Payments for bills/ invoices/ satements by Demographics Part 3




QDi: Approximately how many of the following have you sent in the last month? (including interational post and freepost): Smaller parcels - that will fit through a letterbox by Demographics Part 1


QO1: Approximately how many of the following have vou sent in the last month? (including international post and Freepost): Smaller parcels - that will fit through a letterbox by Demographics Part 2


Q01: Approximately how many of the following have you sent in the last month? (including interational post and freepost): Smaller parcels- that will fit hrough a letterbox by Demographics Part 3




Q01: Approximately how many of the following have vou sent in the last month? (including interational post and freepost): Larger rarcels- that will not fit through a leteterbox by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost): Larger parcels - that will not fit hrough a letterbox by Demographics Part 2


QDi: Approximately how many of the following have you sent in the last month? (including international post and freepost): Larger parcels - that will not fit through a letterbox by Demographics Part 3




Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost: Net: Small and large Parcels by Demographics Part 1


QD1: Approximately how many of the following have you sent in the last month? (including international post and freepost:) Net: Small and large Parcels by Demographics Part 2


Q01: Approximately how many of the following have vou sent in the last month? (including international post and Freepost): Net: Small and Large Parcels by Demographics Part 3



QDi: Approximately how many of the following have you sent in the last month? (including international post and freepost): Items requiring signature by Demographics Part 1



QD1: Approximately how many of the following have you sent in the last month? (including international post and freepost:) Items requiring a signature by Demographics Part 3


Weigh: Demographic, Geographic \& Evaluative Weight C Clls with ** indicate asamp



Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost: : Other important tems which involve postal or delivery serices by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost): Other important tems which hivvolve postal or deliver services by Demographics Part 2


QD1: Approximately how many of the following have vou sent in the last month? (including international post and f frepost): Other important items which involve postal or deliver services by Demographics Part 3



Q01: Approximately how many of the following have you sent in the last month? (including international post and freepost): Net: All Letters by Demographics Part 1


Q01: Approximately how many of the following have you sent in the last month? (including interentional post and freepost): Net: All Letters by Demographics Part 2


QD1: Approximately how many of the following have you sent in the last month? (including interational post and freepost): Net: All Letters by Demographics Part 3




QD2. Ruughly what percentage of these parcels were deliveries to people who had bought products from you online e (e.s. on e8ay, Etsy, etct) Smaller parcels- that will fit througha letterbox by Demographis Part 1


Q02. Avv) Ruughly what percentage of these parcels were deliveries to people who had bought products from you online (e.g. on e8ay, Etsy, etc)? S smaller parcels - that will fit through a letterbox by Demographics Part 1



Q02. Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.eg. on eBay, Etsy, etc)? Smaller parcels - that will fit through a letterbox by Demographics Part2




QD2. (Avs) Roughty what percentage of these parcels were delivereis to people who had bought products from you online e.e.g. on eBay, Ets, etc)? Smaller parcels - that will fit through a letterbox by Demographics Part 2



QD2. Roughly what percentage of these parcels were delivereies to people who had bought products from you online eleg. on eBay, Etsy, etc)? Smaller parcels - that will fit through a letterbox by Demographics Part 3



QD2. (Avv) Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.g. on e8ay, Etsy, etc)? Smaller parcels -that will fit hrough a letterbox by Demographics Part 3






QD2. Avvs) Roughly what percentage of these parcels were delivereies to people who had bought products from you online (e.e. on ebay, Etsy, etc)? Smaller parcels - that will fit through a letterbox by Demographics Part 4
QB7: Inabilit to leave
home withouthelp, due to
inhes or dishillt
Q12: Internet usage


Weight: Demographic, Geegraphic \& Evaluative Weight; Base: Those who sent parcels in the previuus mont


## $\frac{\text { NET: Intermet non-user }}{18.6}$

$\square$

QD2. Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.8. on eBay, Ets, etc)? Larger parcels -that will not fit througha letterbox by Demographics Part 1



Q02. (Avg) Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.g. on e8ay, Ets, etc)? Larger parcels - that will not fit through a letterbox by Demographics Part 1

 $\begin{array}{lllllllll}\text { Standard Deviation } & 40.8 & 38.7 & 40.7 & 41.6 & 39.5 & 40.0 & 41.8 & 40.0 \\ \text { Unveighted ase } & 41981 & 4.4 \\ \text { Weighed base }\end{array}$ Weilgumsed base
Ceieght: Demographic, Eeographic \& Evaluative Weight; Base: Those who Sent parcels in the previous month


Q02. Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.g. on eBay, Etsy, etc)? Larger parcels- that will not fit through a letterbox by Demographics Part 2

## Column\% Weighted counts













Q02. (Avg) Roughly what percentage of these parcels were deliveries to people who had bought products from you online (e.g, on eBay, Etsy, etc) ? Larger parcels- that will not fit through a letterbox by Demographics Part 2


Q22. Roughty what percentage of these parcels were deliveries to people who had bought products from you online (e.g. on eBay, Etsy, ect) ? Larger parcels - that will not fit through a letterbox by Demographics Part 3


QD2. Avs) Ruughly what percentage of these parcels were deliveries to people who had buyght products from you oninine (e.s. on e8ay, Etsy, etc) L Larger parcels- that will not fit through a letterbox by Demographics Part 3

$\frac{\text { Columns }}{\text { Neight: Demographic, Geographic \& Evaluative Weight; Cells with ** indicate a sample size that is smaller than 50; Base: Those who sent parcels in the previous month }}$




Q02. (Avs) Ruughly what percentage of these parcels were deliveries to people who had bought products from you online (e.e. on e8ayy, Etsy, etc) ? Larger parcels- that will not fit through a letterbox by Demographics Part 4
Q87: Inaility to leave
home without help, due to $\quad$ al6: Annual household
Q12: Internet usage





Q02: Approximate percentage sent to people who bought products from you online (e.g. on e8ay, Etsy, etc)

| $\substack{\text { Column } \\ \text { Comparisons }}$ | Smaller parcels-that will fit throush a letterbox | Larger parcels -that will not fit throusha letterbox |
| :--- | :--- | :--- |
| $0 \%$ | $40 \%$ |  |
| $10 \%$ |  |  |

1-10\%
$1-10 \% \quad 9 \%$
$11-20 \%$ 4\% 4\%
$21-30 \%$ 4\%
$31.40 \% \quad 2 \% \quad{ }_{2}^{2 \%}$
$\begin{array}{lll}41.50 \% & \text { b } & 5 \% \\ 4 \%\end{array}$
1.70\%
71.80\% $\quad 3 \% \quad{ }_{2 \%}^{3 \%}$
$31.90 \%$ 3\% 3\%
91-10\% $\quad 21 \% \quad 24 \%$
don't know $\quad 2 \% \quad{ }_{2 \%}^{2 \%}$
NET: 1-50\% 23\%
NET: $51-100 \%$ 33\%
Effective Column n 1545\% 1297\%
$\frac{\text { Columns }}{\text { Weimht: Demographic, Geographic } \& \text { Evaluative Weight }} \quad B$

QD3: Would you say you run an online business, e.e.s selling products one eBay, Etsy, etc? by Demographics Part 1


## Column\% Weighted counts



Idon't know
$\begin{array}{llllllllllllllllllll}\text { Effective Column n } & 231 & 551 & 312 & 72 & 110 & 37 & 647 & 556 & 288 & 359 & 281 & 275 & 798 & 399\end{array}$



QD3: Would you say vou run an online business, e.e., selling products on eeBy, Ets, etce by Demographics Part 3




QO4: In total, how much would you say you've spent on postage in the last month ( $($ ), includuing all letters, cards and parcels? by Demographics Part


Average spend on postage in the last month (f) by Demographics Part 1

 $\begin{array}{llllllllll}\text { Standard Deviation } & 11.9 & 11.5 & 11.9 & 10.9 & 13.3 & 12.2 & 10.8 & 12.2 & 11.5 \\ \text { Unveihhed base } & 5630 & 1009 & 461 & 1429 & 1107 & 101 & 1393 & 2678 & 2952 \\ \text { Neighted base } & 5704 & 1036 & 4668 & 1434 & 1419 & 1028 & 1424 & 2778 & 2926\end{array}$



Q04: In total, how much would you say y ou've spent on postage in the last month ( $($ ), including all letters, cards and parcels? by Demographics Part 2



Average spend on postage in the last month (f) by Demographics Part 2

| Working |
| :---: |
| staus |






Q04: In total, how much would you say y vơ've spent on postage in the last month ( $($ ), including all letters, cards and parcels? by Demographics Part 3




 $\frac{\text { Columns }}{\text { Weight: Demographic } \& \text { Geographic Weight; Cells with ** indicate a sample size that is smaller than } 50}$




Average spend on postage in the last month (f) by Demographics Part 4
QB7: Inability to leave
QB7: Inability to leave
home without help, due to
home without telel, due to to
linesss or disabaility al6: Annual household
Q2: Internet usage



| Standard Deviation |  | ${ }^{12.9}$ | 11.8 | 9.9 | 10.4 | 11.2 | 12.4 | 15.3 | ${ }^{11.2}$ | ${ }_{5137}^{11.9}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base |  | 389 | 5241 | 723 | 790 | 1379 | 1272 | 640 | 826 | 5437 |
| Weighted dase |  | 423 | 5281 | 768 | 349 | 1399 | 1260 | 628 | 801 | 5506 |
| colums | A | B |  |  |  |  |  |  |  |  |



QD5: Which of the following companies have you used to send parcels in the last month? by Demographics Part 1



QOS: Which of the following companies have you used to send parcel sin the last month? by Demographics Part 2


QD5: Which of the following companies have you used to send parcels in the last month? by Demographics Part 3





Column\%


|  | 2337 | 659 | 1679 | 587 | 596 | 557 | 597 | 1042 | 1296 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Royal Mail postbox (using stamps) | $26 \%$ | $20 \%$ | $29 \%$ | $27 \%$ | $27 \%$ | $25 \%$ | $26 \%$ | $28 \%$ | $25 \%$ |


| Online collection and delivery services, i.e. organised pick-up from home | 10\% | 9\% | 10\% | 11\% | 10\% | \% | 10\% | 11\% | 8\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 286 |  | 212 | 8 | 74 | 57 |  |  |  |


| Post office counter services | 13\% | 10\% | 15\% | 14\% | 12\% | 13\% | 14\% | 14\% | 12\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| , | 384 | 81 | ${ }^{303}$ | 103 | 91 | 90 | 100 | 191 | 192 |

                    \(\begin{array}{lllllllll}2 \% & 2 \% & 1 \% & 2 \% & 1 \% & 1 \% & 2 \% & 2 \% & 1 \%\end{array}\)
    don't know
$\begin{array}{ccccccccc}1 \% & 1 \% & 1 \% & 1 \% & 1 \% & 1 \% & 1 \% & 2 \% & 1 \% \\ 29 & 8 & 21 & 6 & 9 & 7 & 6 & 20 & 8\end{array}$


## Unweighted base Weighted base

$\frac{\text { columns }}{\text { Weight Demographic, Geographic \& Evaluative Weient Bre Base: Those ewho sent parcels }}$

Q06: And how did you send these parcels? by Demographics Part 2

Column\%
Weighted counts


 Non-Post office counter services

Other method
don't know

Unweighted base
Weighted base


 $\mathrm{g}_{\mathrm{g}}$


## Unweighted base

Online collection and delivery senices, i.e. organised pick-up from home 7
17

| Non-Post Office counter services | \% | 15\% | 11\% | 17\% | 12\% | 14\% | 17\% | 14\% | 10\% | 14\% | 9\% | 12\% | 13\% | 14\% | * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 33 | 41 | 28 | 41 | 37 | 32 | 55 | 40 | 25 | 332 | 22 | 18 | 10 | 286 | 98 |


| Other method | 1\% | 2\% | \%\% | 2\% | 1\% | 0\% | 1\% | 2\% | 4\% | 2\% | 2\% | 1\% | 2\% | 2\% | 1\% ** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }^{3}$ | 6 | 0 | 4 | 4 | 0 | ${ }^{3}$ | 7 | 10 | 37 | 5 | 2 | 1 | 33 | 12 |
| Idon't know | 0\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 0\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% ** |
|  | 1 | 4 | 3 | 2 | 2 | 3 | 2 | 1 | 4 | 22 | 4 | 1 | 1 | 16 | 12 |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| manecoran | 119 | 143 | 125 | 128 | 146 | 118 | 167 | 142 | 119 | 1207 | 262 | 255 | 235 | 1290 | 665 |
| Unweighted base | 189 | 227 | 199 | 204 | 232 | 187 | 266 | 226 | 189 | 1919 | 416 | 405 | 373 | 2051 | 1057 |
| Weighted base | 244 | 278 | 255 | 244 | 305 | 228 | 328 | 297 | 240 | 2418 | 245 | 159 | 78 | 2096 | 799 |
| Columns | A B | c | D | E | F | 6 | H | 1 | J | k | L | M | A | B | c |





QD7: And why did you (sometimes) choses not to use a postbox or Roval Mail/ Parcelforce over the counter services ata Post 0ffice to send your parcel/s? by Demographics Part 1 $\qquad$



Q07: And why did you (sometimes) choose not to use a postbox or Roval Mail/ Parcelforce over the counter services at a Post Office to send vour parcel/s? by Demographics Part 2



Q07: And why did you (sometimes) choose not to use a postbox or Roval Mail / Parcelforce over the counter senvices ata Post office to send your parcel/s sby bemographics Part 3

$\frac{\text { Columns }}{\text { Weight: Demographic, Geographic \& Evaluative Weight; Cells with } * \text { *indicate asample size that is s maller than } 50 ; \text { Base: Those who sent parcels in the previous month using a provider other than Roval Mail, Parcelforce or Posto office counter services }}$




QD8: Thinking of the parcels that vou've sent in the last month, how was the postage paid for? by Demographics Part 1

Column \%
Weighted co


| bel | 20\% | 19\% | 20\% | 19\% | 19\% | 18\% | 22\% | 19\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 569 | 158 | 411 | 141 |  |  | 156 | 252 |  |


| ddon't know | $2 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 / 4$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 46 | 18 | 27 | 10 | 19 | 8 | 9 | 32 | 14 |  |

$\begin{array}{lllllllllll}\text { Effective Column n } & 1958 & 245 & 1713 & 504 & 508 & 466 & 481 & 868 & 1090\end{array}$



QOB: Thinking of the parcels that you've sent in the last month, how was the postage paid for? by Demographics Part 2
Age SEG
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text { and }}}$
Weighted count


don't know $\begin{array}{llllllllllllll}3 \% & 1 \% & 1 \% & 2 \% & 2 \% & 3 \% & & 1 \% & - & 2 \% & 2 \% & 1 \% & 1 \% & 2 \% \\ 11 & 10 & 13 & 4 & 11 & 7 & 24 & 21 & 12 & 12 & 9 & 13 & 15 & 3 \% \\ 30\end{array}$ fective Column n


QD8: Thinking of the parcels that you've sent in the last month, how was the postage paid for? by Demographics Part 3

Column \%
weighted co

.



QO9: Which, if any of these Roval Mail products have you used to send parcels in the last month? by Demographics Part 1


Q09: Which, if any of these Roval Mail products have you used to send parcels in the last month? by Demographics Part 2


[^0]QO9: Which, if any of these Roval Mail products have you used to send parcels in the last month? by Demographics Part 3




$\frac{\text { Columns }}{\text { Weight: Demographic, Geegraphic \& Evaluative Weight; Base: Those who sent parcels in the previous month }} \frac{\mathrm{A}}{230}$


Q010a. Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tel us how importantitit sto vou in choosing a postal provider or service


Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tit sto tou in choosing a postal provider or sevice: Low cost by Demographics Part 1


Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tit sto vou in choosing a postal provider or sevicice: Low cost by Demographics Part 2


Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tit sto vou in choosing a postal provider or sevicice: Low cost by Demographics Part 3




Q010a: Below, is a list of factors people tel us they consider when sending parcels. For each factor, please tell us how importantitis st o vou in choosing a postal provider or sericie: Guarantee that the parcel will arivie on time by Demographis Part 1

Column\%

| Column $\mathrm{com}^{\text {a }}$ | Total |  | CAPI |  | Online |  | Q22019 |  | Q1201 |  | Q42018 |  | Q32018 |  | Male | Female |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| This is mandatory to me -a must have |  | 35\% |  | 47\% |  | 30\% |  | 35\% |  | 34\% |  | 38\% |  | 33\% |  | 33\% | 36\% |
|  |  | 1143 |  | 442 |  | 70 |  | 287 |  | 291 |  | 299 |  | 266 |  | 506 | 637 |
| This is ' 'rreat to have' - makes a difference and can sway $m y$ decision |  | 41\% |  | 38\% |  | 42\% |  | 40\% |  | 40\% |  | 39\% |  | 44\% |  | 41\% | 41\% |
|  |  | 1332 |  | 357 |  | 975 |  | 331 |  | 342 |  | 306 |  | 354 |  | 618 | 714 |
| This is ' 'nice to have', but I can live withoutit being offered |  | 20\% |  | 12\% |  | 23\% |  | 22\% |  | 20\% |  | 18\% |  | 20\% |  | 21\% | 19\% |
|  |  | 650 |  | 111 |  | 53 |  | 179 |  | 169 |  | 143 |  | 157 |  | 318 | 32 |
| This is not important to me - don't mind i if not offered |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 4\% |  | 3\% |  | 4\% |  | 3\% |  | 5\% |  | 3\% |  | 3\% |  | 4\% | 3\% |
|  |  | 115 |  | 28 |  | 88 |  | 27 |  | 39 |  | 25 |  | 24 |  | 62 | 54 |
| This is negative to me |  | \% |  | 0\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 0\% |  | 0\% | 1\% |
|  |  | 16 |  | 2 |  | 13 |  | 5 |  | 5 |  | 5 | 5 | 1 |  | 7 |  |
| NET: Important (T2E) |  | 76\% |  | 85\% |  | 72\% |  | 74\% |  | 75\% |  | 78\% |  | $77 \%$ |  | 74\% | 77\% |
|  |  | 2475 |  | 799 |  | 167 |  | 617 |  | 632 |  | 605 |  | 621 |  | 1124 | 1351 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2222 |  | 280 |  | 1942 |  | 576 |  | 570 |  | 532 |  | 544 |  | 999 | 1222 |
| Unweighted base |  | 3499 |  | 441 |  | 305 |  | 907 |  | 898 |  | 838 |  | 856 |  | 1574 | 1925 |
| Weighted base |  | 3256 |  | 940 |  | ${ }^{2316}$ |  | 829 |  | 845 |  | 778 |  | 803 |  | 1511 | 1745 |
| Column |  |  | A |  | в |  | A |  | в |  | c |  | 0 |  | A |  |  |



Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tel us how importantiti is to vou in choosing a postal provider or sevicie: Guarantee that the parcel will arrive on time by Demographics Part 2
$\qquad$ $\mathrm{SEG}^{-1}$


Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please etel us how importantitit sto vou in choosing a postal provider or sevicie: Guarantee that the parcel will arrive on time by Demographics Part 3




Q0100: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tel us how importantiti is to vou in choosing a postal provider or senvice: Ability to track the delivery by Demographics Part

Clumn \%
Weighted cou



$\begin{array}{lllllllllll}\text { This is not important to me - don't mind if not offered } & 6 \% & 7 \% & 5 \% & 5 \% & 6 \% & 7 \% & 5 \% & 6 \% & 6 \% \\ & 190 & 64 & 126 & 43 & 49 & 56 & 43 & 91 & 9 \%\end{array}$

| This is a negative to me | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


Effective Column n

| 2222 | 280 | 1942 | 576 | 570 | 532 | 544 | 999 | 1222 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 3499 | 441 | 3058 | 907 | 898 | 838 | 856 | 1574 | 1925 |


| Unweighted base | 3499 | 441 | 3058 | 907 | 898 | 838 | 856 | 1574 | 1925 |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| weighted base |  | 3256 | 940 | 2316 | 829 | 845 | 778 | 803 | 1511 | 1745 |



Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how importantitis st y you in choosing a postal provider or service: Ability to track the delivery by Demographics Part 2


Q010a: Below, is la list of factors people tell us the consider when sending parcels. For each factor, please tell us how importantitis sto you in choosing a postal provider or senice: Ability to track the delivery by Demographics Part 3




Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tel us how important it st ovou in choosing a postal provider or senvice: Ability to choose an express or next day service by Demographics Part 1

Column \%


| This is a 'great to have' - makes a difference and | 41\% | 48\% | 37\% | 40\% | 42\% | 39\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1323 | 455 |  |  |  |  | 334 | 635 |  |


| e to have', but c can live withoutit being offered | 30\% | 20\% | 35\% | 30\% | 30\% | 28\% | 33\% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 986 | 186 |  | 252 |  |  |  | 429 |  |


| This is not important to me - don't mind if not offered | $10 \%$ | $5 \%$ | $12 \%$ | $11 \%$ | $9 \%$ | $10 \%$ | $9 \%$ | $10 \%$ | $10 \%$ |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 317 | 44 | 274 | 87 | 79 | 75 | 75 | 145 | 172 |  |



| NET: Important (T2B) | 59\% | 75\% | 52\% | 58\% | 59\% | 61\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1916 | 703 | 2213 | 483 |  |  | 457 | 920 |  |


|  | 2222 | 280 | 1942 | 576 | 570 | 532 | 544 | 999 | 1222 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 3499 | 441 | 3058 | 907 | 898 | 838 | 856 | 1574 | 1925 |

Whweighted base
Weighted base


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how importantitis sto you in choosing a postal provider or senice: Ability to choose a express or next day service by Demographics Part 2
$\qquad$ SEG


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how importantitis st o you in choosing a postal provider or senvice: Ability to choose an express or next day service by Demographics Part 3




Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tel us how important it st to you in choosing a postal provider or senvice: Ability to select a specific date/time for delivery by Demographics Part 1


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell $\mathbf{s}$ show importantitis to you in choosing a postal provider or service: Ability to select a specific date/time for delivery by Demographics Part 2
$\qquad$


Q010a: Below, is a list of factors people tell us shey consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or service: Ablily to select a specific date/time for deliverv by Demographics Part 3




Q010a: Below, is list of factors people tel us they consider when sending parcels. For each factor, please tell us how important it sto vou in chosing a postal provider or sevice: Fast delivery by Demographics Part 1


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or sevice: Fast delivery by Demographics Part 2
$\qquad$ seg


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to vou in chosing a postal provider or service: Fast delivery by Demographics Part 3




Q010: : Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important ti is to you in choosing a postal provider or sevicie: Convenient options for me to drop the parcel off by Demographics Part 1


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important ti is to you in choosing a postal provider or sevicie: Convenient options for me to drop the parcel off by Demographics Part 2


Q010:: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how importantitis to you in choosing a postal provider or service: Convenient options for me to drop the parcel off by Demographics Part 3




QD10: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tis to vou in choosing a postal provider or sevicie: Convenient options for the operator pick the parcel up from me by Demographics Part 1


Q010a: Below, is a list of factors people tel us they consider when sending parcels. For each factor, please tell us how importantitis st ovou in choosing a postal provider or sevice: Convenient options for the operator pick the parcel up from me by Demographics Part 2

## Column\% Weighted cou

 Column Comparisons
This is mandatory to me- a must have
This is a 'great to have' - makes a difference and can sway my decision

| 34\% | 38\% | 30\% | 25\% | 25\% | 25\% | 32\% | 34\% | 32\% | 32\% | 32\% | 37\% | 37\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 164 | 444 | 314 | 78 | 147 | 69 | 580 | 489 | 263 | 318 | 218 | 270 | 694 | 369 |
|  | cdf |  |  |  |  |  |  |  |  | $218{ }^{\text {B }}$ |  |  |  |
| 36\% | 30\% | 29\% | 34\% | 30\% | 26\% | 31\% | 30\% | 29\% | 32\% | 28\% | 31\% | 29\% | 33\% |
| 172 | 344 | 298 | 104 | 175 | 70 | 563 | 426 | 237 | 326 | 193 | 233 | 543 |  |
| 14\% | 16\% | 23\% | 22\% | 24\% | 25\% | 19\% | 19\% | 19\% | 20\% | 22\% | 16\% | 17\% | 22\% |
| 66 | 183 | 239 | 68 | 136 | 68 | 356 | 267 | 159 | 197 | 151 | 117 | 321 | 301 |
|  |  | b |  |  |  |  |  |  |  |  |  |  |  |
| 2\% | 2\% | 3\% | 5\% | ${ }^{8 \%}$ | 12\% | 3\% | 4\% | 3\% | 3\% | 4\% | 3\% | 2\% |  |
| 11 | ${ }^{23}$ | 31 | 16 | 47 | ${ }^{31}$ | 57 | 56 | 26 | 31 | 31 | 25 | ${ }^{43}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ${ }_{27}$ | ${ }_{5}^{53 \%}$ | ${ }_{46 \%}$ | 39\% | 38\% | 37\% | ${ }_{852}$ | ${ }^{48 \%}$ | 49\% | ${ }_{451}^{45 \%}$ | ${ }_{314}^{46 \%}$ | 49\% | ${ }^{52 \%}$ | ${ }_{539}$ |
| 224 | 608 | 477 | 119 | 220 | 101 | 852 | 678 | 402 | 451 | 314 | 364 | 982 | 539 |
|  | cDF |  |  |  |  |  |  |  |  |  |  |  |  |
| 332 | 794 | 707 | 236 | 388 | 152 | 1270 | 952 | 574 | 696 | 456 | 496 | 1267 | 941 |
| 523 | 1251 | 1114 | 372 | 611 | 239 | 2000 | 1499 | 904 | 1096 | 718 | 781 | 1996 | 1482 |
| 475 | 1158 | 1046 | 308 | 578 | 270 | 1829 | 1427 | 824 | 1005 | 689 | 739 | 1889 |  |

Unweighted base
Weighted base


Q010:: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell $\mathbf{s}$ how important it is to vou in chosing a postal provider or sevice: Convenient options for the operator pick the parcel up from me by Demographics Part 3




Q010a: Below, is la lis of factors people tell us they consider when sending parcels. For each factor, please tell us how importantitis to you in choosing a postal provider or senice: Convenient option for the recipient to accept the delivery by Demographics Part 1


Q010a: Below, is a list of factors people tel us they consider when sending parcels. For each factor, please tell us how importantitis to vou in choosing a postal provider or sevicie: Convenient options for the recipient to accept the delivery by Demographics Part 2


QD10:: Below, is a list of factors people tell us shey consider when sending parcels. For each factor, please tell us how important it ts to you in choosing a postal provider or service: Convenient options for the recipient to acceppt the delivery by Demographics Part 3




QD10a: Below, is a list of factors people tell us shey consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or service: Insurancce aginst damage or loss by Demographics Part 1

Column \%

| Weil |  |  | CAPI |  | Online |  |  |  |  |  |  |  |  |  | Male |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{\text { Coumn }}{\text { This is mandarisors to }}$ me - a must have |  | 23\% |  | 25\% |  | 22\% |  | 21\% |  | 22\% |  | 26\% |  | 23\% |  | 25\% | 21\% |
|  |  | 748 |  | 235 |  | 513 |  | 176 |  | 188 |  | 203 |  | 182 |  | 377 | 371 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This s is 'great to have' - makes a difference and can sway my decision |  | 36\% |  | 30\% |  | 39\% |  | 36\% |  | ${ }^{36 \%}$ |  | 34\% |  | 38\% |  | 35\% | 38\% |
|  |  | 1181 |  | 280 |  | 901 |  | 302 |  | 307 |  | 264 |  | 308 |  | 526 | 655 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This s is ' 'nice to have', but I can live withoutit being offered |  | 29\% |  | 28\% |  | 30\% |  | 34\% |  | 29\% |  | 27\% |  | 28\% |  | 29\% | 30\% |
|  |  | 960 |  | 267 |  | 694 |  | 281 |  | 246 |  | 212 |  | 221 |  | 444 | 517 |
| This is not important to me - don't mind if not offered |  | 10\% |  | 14\% |  | 8\% |  | 7\% |  | 10\% |  | 11\% |  | 10\% |  | 10\% | 10\% |
|  |  | 314 |  | 132 |  | 182 |  | 59 |  | 82 |  | 89 |  | 83 |  | 148 | 166 |
| This is a negative to me |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2\% |  | 3\% |  | 1\% |  | 1\% |  | 3\% |  | 1\% |  | 1\% |  | 1\% | 2\% |
|  |  | 52 |  | 26 |  | 26 |  | 11 |  | 22 |  | 11 |  | 8 |  | 16 | 37 |
| NET: : Imporant (T2B) |  |  |  | 55 |  | $61 \%$ |  |  |  | 59 |  |  |  |  |  | 60\% |  |
|  |  | 1929 |  | 515 |  | 1414 |  | ${ }_{477}$ |  | ${ }_{495}$ |  | ${ }_{467}$ |  | ${ }_{490}$ |  | 994 | ${ }_{1025}$ |
| Effective Column $n$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2222 |  | 280 |  | 1942 |  | 576 |  | 570 |  | 532 |  | 544 |  | 999 | 22 |
| Unveighted daseWeighted baseColumns |  | 3499 |  | 441 |  | 3058 |  | 907 |  | 898 |  | 838 |  | 856 |  | 1574 | 1925 |
|  |  | 3256 |  | 940 |  | 2316 |  | 829 |  | 845 |  | 778 |  | 803 |  | 1511 | 1745 |
|  | A |  | A |  | в |  | A |  | в |  | c |  | D |  | A |  |  |

Coltamns $A$

Q010a: Below, isa list of factorf people tell us they consider when sending parcels. For each factor, please tel us how importantiti is to vou in choosing a postal provider or sevicic: Insurance against damage or loss by Demographics Part 2


QD10: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to vou in choosing a postal provider or sevice: Insurance aginst damage or loss by Demographics Part 3




Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tel us how importantiti sto vou in choosing a postal provider or sevice: Same price to send to anywhere within the uk by Demographics Part 1


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to vou in choosing a postal provider or sevice: Same price to send to anywhere within the UK by Demographics Part 2


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or serice: Same price to send to anywhere within the UK by Demographics Part 3




Q010a: Below, isa list of factors people etel us they consider when sending parcels. For each factor, please tell us how importantitit sto vou in choosing a postal provider or senvice: Proof of postage/dispatch by Demographics Part

Clumn \%
Weieghted cou


| to have' - makes a difference and can sway my decision | 38\% | 39\% | 37\% | 39\% | 37\% | 40\% | 36\% | 40\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1232 | 368 | 863 |  |  |  |  |  |


| This is a 'nice to have', but l can live withoutit being offered | 16\% | 15\% | 17\% | 16\% | 19\% | 15\% | 15\% | 19\% | 14\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 524 | 137 | 387 | 129 | 157 | 15 | 123 | 84 | 240 |
|  | 3\% | 4\% | 3\% | 3\% | 4\% | 4\% |  |  |  |

$\begin{array}{lcccccccccc}\text { This is a negative to me } & 0 \% & 0 \% & 0 \% & 0 \% & 1 \% & 0 \% & 0 \% & 0 \% & 0 \% \\ & 10 & 2 & 8 & 3 & 5 & 1 & 1 & 5 & 5\end{array}$

Effective Column n

| 2222 | 280 | 1942 | 576 | 570 | 532 | 544 | 999 | 1222 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Unweighted base | 3499 | 441 | 3058 | 907 | 898 | 838 | 856 | 1574 | 1925 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted base | 3256 | 940 | 2316 | 829 | 845 | 778 | 803 | 1511 | 17451 |



QD10a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to vou in choosing a postal provider or service: Proof of postaged/dispatch by Demographics Part 2


Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or service: Proof of postage/dispatch by Demographics Part 3




Q010:: Below, is a list of factors people tell us shey consider when sending parcels. For each factor, please tell $\mathbf{~ s ~ h o w ~ i m p o r t a n t ~ t i t ~ t o ~ y ~ y o u ~ i n ~ c h o o s i n g ~ a ~ p o s t a l ~ p r o v i d e r ~ o r ~ s e r v i c e : ~ P r o o f ~ o f ~ r e c e i p t / d e l i v e r v ~ b y ~ D e m o g r a p h i c s ~ P a r t ~} 1$

Clumn \%
Weighted cou



Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tit sto tou in choosing a postal provider or sericie: Proof of receipt/delivery by Demographics Part 2
$\qquad$


Q010a: Below, is list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or service: Proof of receiptddelivery by Demographics Part 3




Q010a: Below, is a list of factors people tell us shey consider when sending parcels. For each factor, please tell us how important tit to vou in choosing a postal provider or service: Guranteed delivery to recipient's door by Demographiss Part 1


Q010a: Below, isa list of factors people tell us they consider when sending parcels. For each facctor, please tel us how importantiti is to vou in chosing a postal provider or sevicie: Guaranteed delivery to recipient's door by Demographics Part 2


Q010a: Below, is a list of factors seeople tel us they consider when sending parcels. For each factor, please tell us how importantitis st ovou in choosing a postal provider or seevice: Guaranteed delivery to recipient's door by Demographics Part 3




Q010a: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important it is to you in choosing a postal provider or sevice: Daily collection service by Demographics Part Clumn \%
Weighted cou



| S ' 'nice to have', but l can live withoutit being offered | 26\% | 15\% | 30\% | 26\% | 24\% | 26\% | 27\% | 27\% | 25\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 844 | 142 | 702 | 215 | 205 | 206 | 218 | 403 | 442 |
| his is not important to me - don't mind if not offered | 11\% | 9\% | 13\% | 12\% | 12\% | 9\% | 12\% | 11\% |  |


| This s is negative to me | $2 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |




Q010a: Below, is a list of factors people tel us they consider when sending parcelf. For each factor, please tell us how importantitis to vou in choosing a postal provider or service: Daily collection service by Demographics Part 2


Q010:: Below, is a list of factors people tell us they consider when sending parcels. For each factor, please tell us how important tit st ovou in choosing a postal provider or service: Dality collection service by Demographics Part 3




Q0100: Below, is list of factors people tel us they consider when sending letters. For each factor, please tell us how important tit is to vou in choosing a postal provider or service


QD100: Below, is alist of factors people tel us they consider when sending leteters. For each factor, please tell us how important tit is to vou in choosing a postal provider or service: Low cost by Demographics Part 1

| Column\% Methodology Quarter Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Column Comparisons <br> This is mandatory to me-a must have | $\begin{aligned} & 35 \% \\ & 1063 \\ & 1063 \end{aligned}$ |  |  | 319 |  |  | 8\% |  | 35\% |  | 37\% |  |  | 37\% | 32\% | Male | 34\% |  | 36\% |
|  |  |  |  | 355 |  |  | 08 |  | 181 |  | 372 |  |  | 192 | 318 |  | 500 |  | 563 |
| This is ' 'great to have'- -makes a difference and can sway my decision |  | $43 \%$ |  | 45\% |  | 418 | 4\% |  | 41\% |  | $41 \%$ |  |  |  |  |  | 43\% |  | 43\% |
|  |  | 1298 |  | 523 |  |  | 75 |  | 208 |  | 415 |  |  | 214 | 46 |  | 638 |  | 660 |
| This s is 'nice to have', but I can live withoutit being offered |  | 19\% |  | 20\% |  |  | 8\% |  | 21\% |  | 18\% |  |  | 9\% | 18\% |  | 20\% |  | 18\% |
|  |  | 565 |  | 228 |  |  | 337 |  | 110 |  | 177 |  |  | 102 | 176 |  | 292 |  | 273 |
| This is not important to me - don't mind i f not offered |  | 3\% |  | 4\% |  |  | 3\% |  | 2\% |  | 3\% | \% |  | 3\% |  |  | 4\% |  | 3\% |
|  |  | 100 |  | 43 |  |  | 56 |  | 13 |  |  | 27 |  | 17 |  | ${ }^{43}$ | 53 |  | 47 |
| This is a negative to me |  | 1\% |  | 1\% |  |  | 1\% |  | \%\% |  | 1\% | \% |  | 0\% | 0\% | \% | 1\% |  | 1\% |
|  |  | 17 |  |  | 7 |  | 10 |  | 1 |  |  | 9 |  | 2 |  |  | 8 |  | 9 |
| NET: Important (T2E) |  | 78\% |  | 76\% |  |  | 9\% |  | 76\% |  | 79\% |  |  | 77\% | 78\% |  | 76\% |  | 79\% |
|  |  | 2360 |  | 878 |  | 148 | 188 |  | 389 |  | 787 |  |  | 406 | 77 |  | 1138 |  | 1222 |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1853 |  | ${ }^{34}$ |  |  | 510 |  | 314 |  | 612 |  |  | 320 | 60 |  | 882 |  | 970 |
| Unweighted base Weighted base |  | 3004 |  | 555 |  |  | 449 |  | 509 |  | 992 |  |  | 519 | 984 |  | 1431 |  | 1573 |
|  |  | 3042 |  | 1156 |  |  | 1886 |  | 512 |  | 1000 |  |  | 527 | 1003 |  | 1991 |  | 1551 |
| $\frac{\text { Columns }}{\text { Weight Demographic, Geographic \& Evaluative Weight; Base: All respondents lexcl. Feb, }}$ |  |  | A |  | в |  | A |  |  | в |  | $c$ |  | D |  | A |  | B |  |

Q0100: Below, is list of factors people tell us they consider when sending letters. For each factor, please tell us how important tit is to you in choosing a postal provider or service: Low cost by Demographics Part 2


Q0100: Below, is alist of factors people tel us they consider when sending letters. For each factor, please tell us how important tit is to vou in choosing a postal provider or service: Low cost by Demographics Part 3




Q0100: Below, is a list of factors people tel us they consider when sending letetes. For each factor, please tel us how important ti is to vou in choosing a postal provider or sevicie: Fast delivery by Demographics Part 1

Column \%
Weighted cou




 | This is a negative to me | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |



|  | 1853 | 342 | 1510 | 314 | 612 | 320 | 607 | 882 | 97 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Effective Column n |  |  |  |  |  |  |  |  |  |
| Unveighted base | 3004 | 555 | 2449 | 509 | 992 | 519 | 984 | 1431 | 1573 |
| Weighted base | 3042 | 1156 | 1886 | 512 | 1000 | 527 | 1003 | 1491 | 1551 |




QD100: Below, is a list of factors people tell u s they consider when sending leters. For each factor, please tel us how important ti is to vou in choosing a postal provider or sevicice: Fast delivery by Demographics Part 2



Q0100: Below, is a list of factors people tell us they consider when sending leters. For each factor, please tell us how importantitis st ovou in choosing a postal provider or sericie: Fast delivery by Demographics Part 3




Q0100: Below, is a list of factors people tell u s they consider when sending leters. For each factor, please tell us how importantitis to vou in choosing a postal provider or service: Next day delivery option by Demographics Part 1


Q010b: Below, isa list of factors people tell us they consider when sending leteres. For each factor, please tell us how important it is to vou in choosing a postal provider or service: Next day delivery option by Demographics Part 2
$\qquad$ $\longrightarrow \quad$ SEG



Q0100: Below, is a list of factors people tell us they consider when sending letters. For each factor, please tell us how importantitis sto y ou in choosing a postal provider or service: Next day deliverv option by Demographics Part 3




Q0100: Below, isa list of factors people tell us they consider when sending leteter. For each factor, please tell us how important ti is to vou in choosing a postal provider or service: Delivery within 3 days by Demographics Part

|  |  |  |  | logy |  |  |  |  |  |  |  |  |  |  | Sen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% <br> Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Column Comparisons | Total |  | CAP |  | Online |  |  |  |  |  |  |  |  |  | Male |  |  |
| This is mandatory to me-a must have |  | 37\% |  | 45\% |  | 32\% |  | 35\% |  | 39\% |  | 40\% |  | 34\% |  | 35\% | \% |
|  |  | 1123 |  | 522 |  | 601 |  | 177 |  | 392 |  | 212 |  | 342 |  | 525 |  |
| This is ' 'great to have' - makes a difference and can sway my decision |  | 39\% |  | 372 |  | $41 \%$ |  | 36\% |  | 37\% |  | ${ }^{388}$ |  | 44\% |  | 38\% |  |
|  |  | 1200 |  | 426 |  | 774 |  | 186 |  | 371 |  | 202 |  | 440 |  | 566 | 34 |
| This is ' 'nice to have', but I can live withoutit being offered |  | 19\% |  | 13\% |  | 22\% |  | 24\% |  | 18\% |  | 18\% |  | 18\% |  | 21\% | 17\% |
|  |  | 579 |  | 156 |  | 423 |  | 122 |  | 185 |  | 92 |  | 180 |  | 314 | 64 |
| This is not important to me - don't mind if not offered |  | $4 \%$ |  |  |  |  |  |  |  |  |  | 3\% |  | 3\% |  | 5\% |  |
|  |  | 107 |  | 44 |  | 63 |  | 23 |  | 41 |  | 18 |  | 25 |  | 67 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| a negative to |  | 1\% |  | 1\% |  | 1\% |  | 19 |  | 1\% |  | \% |  | 2\% |  | 1\% | 1\% |
|  |  | 33 |  |  | 8 | 26 |  |  |  | 11 |  |  |  | 15 |  | 17 |  |
| NET: Important (T2B) |  | 76\% |  | 82\% |  | 73\% |  | 71\% |  | 76\% |  | 79\% |  | 78\% |  | 73\% | 9\% |
|  |  | 2323 |  | 948 |  | 1375 |  | 36 |  | 764 |  | 414 |  | 782 |  | 1091 |  |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1853 |  | 342 |  | 1510 |  | 314 |  | 612 |  | 320 |  | 607 |  | 882 | 70 |
| Unweighted base |  | 3004 |  | 555 |  | 2449 |  | 50 |  | 992 |  | 519 |  | 984 |  | 1431 | 73 |
| Weighted base |  | 3042 |  | 1156 |  | 1886 |  | 51 |  | 1000 |  | 527 |  | 1003 |  | 1491 |  |
| Columns | A |  | A |  | B |  | A |  | в |  | c |  | D |  | A |  |  |



Q0100: Below, is la list of factors people tell us they consider when sending letters. For each factor, please tell us how important it is to you in choosing a postal provider or service: Delivery within 3 dayy by Demographics Part 2



QD100: Below, is a list of factors people tell us they consider when sending letters, For each factor, please tell us how important it is to you in choosing a postal provider or service: Delivery within 3 days by Demographics Part 3




Q0100: Below, is a list of factors people tel us they consider when sending letters. For each factor, please tell us how important tit sto vou in choosing a postal provider or service: Convenient to post (within $1 / 2$ mie) by Demographics Part 1

Clumn \%
Weighted cou



Q0100: Below, isa list of factors people tell us they consider when sending leteters. For each factor, please tel us how important tis to vou in choosing a postal provider or service: Convenient to post (within $1 / 2$ mile) by Demographics Part 2



Q0100: Below, isa list of factors people tell us they consider when sending leteters. For each factor, please tel us how important tis to vou in choosing a postal provider or service: Convenient to post (within $1 / 2$ mile) by Demographics Part 3




Q0100: Below, isa list of factors people tell us they consider when sending leteres. For each factor, please tell us how important tis st ovou in choosing a postal provider or service: Same price to send to anywhere within the UK by Demographics Part 1


Q0100: Below, isa list of factors people tell us they consider when sending leteter. For each factor, please tell us how important ti is to vou in choosing a postal provider or service: Same price to send to anywhere within the UK by Demographics Part 2
Column\%
Weighted counts Age
$\square$
Column\%
seG
$\qquad$




## This is a negative to $m$ e

NET: Important (TTB)

| $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | ---: |
| 4 | 5 | 11 | 0 | 0 | 0 | 6 | 14 | 1 | 5 | 4 | 10 | 15 | 4 |
| $73 \%$ | $74 \%$ | $78 \%$ | $84 \%$ | $83 \%$ | $81 \%$ | $78 \%$ | $76 \%$ | $80 \%$ | $77 \%$ | $79 \%$ | $73 \%$ | $76 \%$ | $79 \%$ |
| 738 | 716 | 764 | 275 | 553 | 279 | 1260 | 1086 | 577 | 683 | 527 | 559 | 1229 | 1108 |

Effective Column n

Unveighted base
Weighted base


Q010b: Below, isa list of factors people tell us they consider when sending leteters. For each factor, please tell us how important tit to vou in choosing a postal provider or service: Same price to send to anywhere within the UK by Demographics Part 3





Q0100: Below, is a list of factors people tell us shey consider when sending leters. For each factor, please tel us how important tit is to vou in choosing a postal provider or sevicice: Guaranteed deliver to recipient's door by Demographics Part 1


Q0100: Below, isa list of factors people tell us they consider when sending leteter. For each factor, please tell us how important ti is to vou in choosing a postal provider or service: Gurarnteed delivery to recipient's door by Demographics Part 2



Q0100: Below, is a list of factors people tel us they consider when sending letters. For each factor, please tell us how important tit st to vou in choosing a postal provider or service: Guaranteed deliver to recipient's door by Demographics Part 3





Q0100: Below, is la list of factors people tell us they consider when sending letters. For each factor, please tell us how important it is to you in choosing a postal provider or service: Daily collection sevicice by Demographics Part 1



Q0100: Below, is a list of factors people tell us shey consider when sending leters. For each factor, please tell us how important tit s sto vou in choosing a postal provider or sevicice: Daily collection service by Demographics Part 2

Column \%
Age
Weighted counts

 This is a 'nice to have', but I can live withoutit being offered

This is not important to me - don't mind if not offered

| 31\% | 25\% | 15\% | 15\% | 15\% | 16\% | 20\% | 21\% | 17\% | 23\% | 18\% | 23\% | 22\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 133 | 244 | 146 | 48 | 103 | 55 | 328 | 297 | 123 | 205 | 123 | 174 | 352 |  |
| CDF ${ }^{183}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9\% | 7\% | 8\% | 6\% | 6\% | 6\% | 6\% | 9\% | 7\% | 6\% | 10\% | 8\% | 7\% |  |
| 40 | 69 | 78 | 19 | 41 | 22 | 101 | 127 | 47 | 54 | 67 | 60 | 115 |  |
| 1\% | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |  |
| 4 | 11 | 11 | 5 | 11 | 5 | 17 | 20 | 7 | 10 | 9 | 10 | 16 |  |
|  | 67\% | 76\% | 78\% | 77\% | 76\% | 72\% | 69\% | 75\% | 70\% | 70\% | 68\% | 70\% |  |
| 249 | 650 | 739 | 253 | 514 | 261 | 1167 | 986 | 545 | 622 | 468 | 518 | 1132 |  |
|  | a | AB | Ab |  | Ab |  |  |  |  |  |  |  |  |
| 258 | 617 | 597 | 203 | 380 | 178 | 1022 | 830 | 448 | 574 | 372 | 458 | 963 |  |
| 418 | 1000 | 968 | 329 | 617 | 289 | 1658 | 1346 | 727 | 931 | 604 | 742 | 1561 |  |

## Unweighted base Weighted base

 $\begin{array}{llllllllllllll}418 & 1000 & 968 & 329 & 617 & 289 & 1658 & 1346 & 727 & 931 & 604 & 742 & 1561 & 1423 \\ 426 & 973 & 973 & 326 & 669 & 343 & 1612 & 1430 & 722 & 890 & 667 & 762 & 1616 & 1407\end{array}$

Q0100: Below, is a list of factors people tell us they consider when sending leters. For each factor, please tell us how important tit s sto vou in choosing a postal provider or sevicice: Daily collection service by Demographics Part 3




Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Invitations/ greetings cards/ postards by Demographics Part 1


Q012: Thinking about these iffferent types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Invitations/ greetings cardd/ postards by Demographics Part 2



Q012: Thinking about these iffferent types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Invitations/ greetings cards/ postards by Demographics Part 3


Column comparison symbols: a, $, \mathbf{C}, \mathrm{c}, \mathrm{e}, \mathrm{e}, \mathrm{f} . .(\rho=95 \%) \mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{D}, \mathrm{E}, \mathrm{F} . . .(\rho=99.9 \%)$


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Personal letters by Demographics Part 1


, C, d, e, f....( $p=95 \%$ ) $A, B, C, C, E, F, \ldots . .(p=99.9 \%$

Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? or has there been no c change?: Personal leteres by Demographics Part 2



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Personal leters by Demographics Part 3





Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Formal leters to organisation or individuals by Demographics Part 1



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change? : Formal letters to organisations or individuals by Demographics Part 2



Q012: Thinking about these iffererent types of mail, would you say that you now send them more or less often than two vears ago? or has there been no change?: Formal letters to organistions or individuals by Demographics Part 3


Column comparison symbols: a, $, \mathbf{b}, \mathrm{c}, \mathrm{d}, \mathrm{e}, \mathrm{f} . . .(\rho=95 \%) \mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{D}, \mathrm{E}, \mathrm{F} . . .(\rho=99.9 \%)$


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change? P Payments for bills/ invoices/ statements by Demographics Part


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Payments for bills/ invoices/s statements by Demographics Part2



Q012: Thinking about these different types of mail, would you say that you now send them more or ress otten than two vears ago? Or has there been no change?: Payments for billss invoices/ statements by Demographics Part 3


Column comparison symbols: a, $, \mathbf{b}, \mathrm{c}, \mathrm{d}, \mathrm{e}, \mathrm{f} . . .(\rho=95 \%) \mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{D}, \mathrm{E}, \mathrm{F} . . .(\rho=99.9 \%)$


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? or has there been no change?: Smaller parcels -that will fit through a letterbox by Demographics Part 1


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? or has there been no change?: Smaller parcels - that will fit through a letterbox by Demographics Part 2



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Smaller parcels - that will fit through a letterbox by Demographics Part 3




QD12: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Larger parcels - that will not fit througha letterbox by Demographics Part 1



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears sgo? or has there been no change?: larger parcels - that will not fit through a letterbox by Demographics Part 2



QD12: Thinking about these different types of mail, would you say that vou now send them more or less often than two vears sgo? or has there been no change? : arger parcels - that will not fit through a letterbox by Demographics Part 3




Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? or has there been no change?: Items requiring signature by Demographics Part 1


Q012: Thinking about these different types of mali, would vou say that you now send them more or less often than two years ago? Or has there been no change? : tems requiring a signature by Demographics Part 2



Q012: Thinking about these different types of mali, would vou say that you now send them more or less often than two years ago? Or has there been no change? : tems requiring a signature by Demographics Part 3




Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Tracked post by Demographics Part 1


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two years ago? Or has there been no change?: Tracked post by Demographics Part 2



QD12: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Tracked post by Demographics Part 3



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Other by Demographics Part 1


Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears ago? Or has there been no change?: Other by Demographics Part 2



Q012: Thinking about these different types of mail, would you say that you now send them more or less often than two vears sgo? 0 r has there been no change?: Other by Demographics Part 3





Q013: Which, if any, of these types of communication rere you now using more instead of post, compared to two vears ago? by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  |  | Gender |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% Weighted counts | Total |  |  | Online |  | Q22019 |  |  | Q12019 |  | Q4 2018 |  | Q3 2018 |  | Male | Female |  |
| Column Comparisons |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Email |  | 60\% |  | 51\% |  | 65\% |  | 61 |  | 62 |  |  | 5\% | 67\% |  | 62\% | 58\% |
|  |  | 1827 |  | 593 |  | 1234 |  | 62 |  | 31 | 12 |  | 55 | 338 |  | 926 | 901 |
| Text messaging/ SMS |  | 416 |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1246 |  | 505 |  | 740 |  | 43 |  |  | 186 |  | 10 | 212 |  | 583 | 663 |
| Mobile phone calls |  | 35\% |  | 37\% |  | ${ }^{34 \%}$ |  |  |  |  | 2\% |  | 4\% | 36\% |  | 34\% | 36\% |
|  |  | 1067 |  | 431 |  | ${ }^{637}$ |  | 37 |  |  | 164 |  | ${ }^{43}$ | 184 |  | 514 | 554 |
| Instant Messaging |  | 28\% |  | 23\% |  | 32\% |  |  |  |  |  |  |  | 29\% |  | 24\% |  |
|  |  | 866 |  | 266 |  | 600 |  | 31 |  | 13 | 30 |  | 279 | 144 |  | 352 | 513 |
| Social networking websites/ apps |  |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 27\% |  | 25\% |  | 28\% |  | 30 |  | 238 | 3\% |  | 4\% | 28\% |  | 23\% | 30\% |
|  |  | 812 |  | 289 |  | 523 |  |  |  |  | 19 |  | 242 | 142 |  | 345 |  |
| In person/face-to-face |  | $13 \%$ |  | 9\% |  | 16\% |  |  |  |  |  |  | 14\% | 12\% |  | 12\% |  |
|  |  | 407 |  | 106 |  | 301 | 1 | 14 |  |  | 64 |  | 139 | 63 |  | 186 |  |
| Landline calls |  |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 13\% |  | 10\% |  | 14\% |  | 12\% |  |  | 4\% |  | 1\% | 14\% |  | 12\% | 13\% |
|  |  | 382 |  | 110 |  | 272 |  | 12 |  |  | 69 |  | 17 | 73 |  | 181 | 202 |
| Other |  | 1\% |  | 1\% |  | 1\% | \% | 0\% | \% |  | 1\% |  | 1\% | 2\% |  | 1\% | 1\% |
|  |  | 27 |  | 7 |  | 19 | 19 |  | 5 |  | 3 |  | 9 | 10 |  | 11 |  |
| None in particular |  | 17\% |  | 21\% |  | 14\% |  | 16\% |  |  | 6\% |  | 9\% | 17\% |  | 17\% | 17\% |
|  |  | 519 |  | 247 |  | 271 |  | 15 |  |  | 80 |  | 195 | 85 |  | 257 | 262 |
| Idon't know |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2\% |  | 2\% |  | 2\% | \% |  | 2\% |  | 2\% |  | 2\% | 2\% |  | 2\% | 2\% |
|  |  | 62 |  | 21 |  | 41 |  |  | 24 |  | 12 |  | 17 | 10 |  | 29 |  |
| Effertive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1860 |  | ${ }^{343}$ |  | 1517 |  | 625 |  |  | 311 |  | 617 | 307 |  | 891 | 969 |
| Unweighted base Weighted base Columns |  | 3015 |  | 556 |  | 2459 |  | 101 |  |  | 504 | 1000 | 1000 | 498 |  | 1444 | 1571 |
|  |  | 3048 |  | 1158 |  | 1890 |  | 101 |  |  | 507 | 1018 | 18 | 50 |  | 1494 | 1554 |
|  | A |  | A |  | B |  | A |  | B |  | c |  | D |  | A |  |  |



Q013: Which, if fany, of these types of communication are you now using more instead of post, compared to two years sgo? by Demographics Part 2



Q013: Which, ffany, of these types of communication are you now using more instead of post, compared to two years sgo? by Demographics Part 3





QE1: Post received in the last week: Invitations/greetings cards/ postards by Demographics Part 1



QE1: Postr received in the last week: invitations/ greetings cards/ postards by Demographics Part 2


QE1: Post received in the last week: Invitations/ greetings cards// postards by Demographics Part 3




QE1: Postr received in the last week: Personal leteres by Demographics Part 2


QE1: Postr received in the last week: Personal letters by Demographics Part 3




QE1: Post received in the last week: Formal leteres from organisations or individuals by Demographics Part 1


QE1: Postr received in the last week: Formal letters from organisations or indvividual by Pemographics Part 2


QE1: Postr received in the last week: Formal letters from organisations or indvividual by Pemographics Part 3






QE1: Post received in the last week: Bills/ invoices/ Statements by Demographics Part 3




QE1: Post received in the last week: Smaller parcels - that will fit through a letterbox by Demographics Part 1



QE1: Post received in the last week: Smaller parcels -that will fit through a letterbox by Demographics Part 3



QE1: Postreceived in the last week: Larger parcels- that will not fit through a letererbx by Demographics Part 1


QE1: Postr received in the last week: Larger parcels- that will not fit through a letterbox by Demographics Part 2


QE1: Postr received in the last week: Larger parcels- that will not fit through a letterbox by Demographics Part 3



Weight: Demographic, Geoeraphic \& Evvaluative Weieity

QE1: Post received in the last week: Net: Small and Lage Parcels by Demographics Part 1


QE1: Post received in the last week: Net: Small and Lage Parcels by Demographics Part 2


QE1: Post received in the last week: Net: Small and Lage Parcels by Demographics Part 3






QE1: Post received in the last week: Net: All leteres by Demographics Part 3



Weight: Demographic, Geoeraphic \& \&vvaluative Weieity

|  |  | Methodology |  |  | Quart |  |  |  |  |  | Gende |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | CAPI |  | Online |  | Q2 201 |  | Q12019 |  | Q42018 |  | Q3 2018 |  | m |  |  |
| None |  | 73\% |  | 80\% |  | 68\% |  | 73\% |  | 73\% |  | 70\% |  | 74\% |  | 73\% | 73\% |
|  |  | 4422 |  | 1842 |  | 2580 |  | 1116 |  | 1102 |  | 1088 |  | 1116 |  | 2168 | 2254 |
| 1 or 2 |  | 23\% |  | 17\% |  | 26\% |  | 23\% |  | 23\% |  | 24\% |  | 21\% |  | 22\% | 23\% |
|  |  | 1375 |  | 383 |  | 992 |  | 346 |  | 339 |  | 369 |  | 321 |  | 664 |  |
|  |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 or 4 |  | 3\% |  | 2\% |  | 3\% |  | 3\% |  | 2\% |  | 3\% |  | 2\% |  | 3\% | 2\% |
|  |  | 159 |  | 43 |  | 116 |  | ${ }^{43}$ |  | 32 |  | 47 |  | 36 |  | 91 | 68 |
| to 10 |  | 2\% |  | 2\% |  | 2\% |  | 1\% |  | $2 \%$ |  | 2\% |  | ${ }^{2 \%}$ |  | ${ }^{2 \%}$ | 2\% |
|  |  | 110 |  | 39 |  | 71 |  | 20 |  | 25 |  | 39 |  | 27 |  | 50 | 60 |
| 11 to 20 |  | \% |  | \% |  | \% |  | 0\% |  | 0\% |  | 0\% |  | \% |  | 0\% |  |
|  |  | 15 |  | 7 |  | 8 |  | 2 |  | 5 |  | 0 |  | 7 |  | 4 |  |
| ${ }^{21+}$ |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% |  | 0\% | 0\% |
|  |  | 7 |  | 0 |  | 7 |  | 0 |  | 3 |  | 1 |  | 2 |  | 5 |  |
| Net: Any Received |  | 27\% |  | 20\% |  | 32\% |  | 27\% |  | 27\% |  | 30\% |  | 26\% |  | 27\% | 27\% |
|  |  | 1665 |  | 472 |  | 1193 |  | 412 |  | 403 |  | 457 |  | 393 |  | 814 | 851 |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 3711 |  | 685 |  | 3026 |  | 938 |  | 923 |  | 937 |  | 914 |  | 1772 | 1939 |
| Average |  | 0.6 |  | 0.4 |  | 0.7 |  | 0.5 |  | 0.6 |  | 0.6 |  | 0.6 |  | 0.6 | 0.5 |
| Standard Deviation |  | 1.9 |  | 1.3 |  | 2.2 |  | 1.3 |  | 1.9 |  | 1.4 |  | 2.7 |  | 2.2 | 1.5 |
|  |  | 6018 |  | 1111 |  | 4907 |  | 1521 |  | 1496 |  | 1519 |  | 1482 |  | 2874 | 3144 |
| Weighted base <br> Columns |  | 6089 |  | 2314 |  | 3774 |  | 1528 |  | 1507 |  | 1545 |  | 1509 |  | 2983 | 3106 |
|  | A |  | A |  | B |  | A |  | B |  | c |  | 0 |  | A |  |  |

Q11: Post received in the last week: ttems requiring a signature by Pemographics Part 2


QE1: Post received in the last week: tlems requiring s signature by Demographics Part 3








$\frac{\text { Columns }}{\text { Weight Demographic, Geographic \& Evaluative Weight Base: }} \mathrm{C}$








QE3. When you place an order for an item for vourself, where do you usually get items delivered to? by Demographics Part 1


QE3. When you place an order for an item for vourself, where do you usually get items delivered to? by Demographics Part 2


QE3. When you place an order for an item for vourself, where do vou usually get items delivered to? by Demographics Part 3



|  | QB7: Inability to leav home without help, due to illness or disability | QJ6: Annual household income |  |  |  |  |  | Q12: Internet usage |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Colum\% |  |  |  |  |  |  |  |  |  |  |
|  | Yes-I Im housebound | No- 1 am not housebound | Under $\mathrm{f11,500}$ per year | f11,500-¢17,499 per year | £17,500-£29,999 per year | £ 50,000 - $£ 99,999$ per y yar | f50,000+ peryear | Idon't know/ / prefer not to answer | NET: interne user | NET: Interne ton-us |
| Home address | 97\% | 96\% | 97\% | 97\% | $96 \%$ | 96\% | 94\% | 988 | $97 \%$ |  |
|  | 163 | 2398 | 295 | $5{ }^{331}$ | 58 | 525 | 28 | 53 | 248 |  |
| Work address | 12\% | -6\% | -3\% | \% |  | -8\% | -15\% |  |  |  |
|  |  | 160 | 10 | $10 \quad 20$ | 27 | 46 | 46 |  | 17 |  |
|  | $b \quad 178$ |  |  |  |  | ac | Abcdf |  |  |  |
| Friend/relative's address | 17\% | ${ }^{5 \%}$ | 8\% | \% ${ }^{8 \%}$ | 5\% | ${ }^{7 \%}$ | $6 \%$ | - ${ }^{48}$ | 68 | 10\% |
|  | 29 | 129 |  | 24 - 28 | 29 | 38 | 19 |  | 15 |  |
| m store option' | 23\% | 9\% | 9\% | \% 12\% | 10\% | 11\% | 13\% | -8\% | 10\% | \% |
|  | 39 | 235 | 27 | 77 ${ }^{40}$ | 6 | 62 | 39 |  | 26 |  |
| Postoffice | B $19 \%$ | 6\% |  | \% 8\% |  | ${ }_{8 \%}^{80}$ |  |  |  |  |
|  | 32 | 151 | 27 | ${ }_{27}{ }^{\text {26 }}$ | 52 | 43 | 25 | ${ }_{10}$ | 172 |  |
|  | B |  | f | f ${ }^{\text {f }}$ | F | f | f |  |  |  |
| Deliver | 11\% | 4\% | 4\% | \% 5\% | $4 \%$ | 4\% | $7 \%$ | - ${ }^{2 \%}$ | -4\% | -6\% |
|  | 19 | 92 | ${ }^{13}$ | 13 | 26 | 23 | 20 |  | 10 |  |
| Another pick-up point | 16\% | 5\% | 8\% | \% 7\% | 6\% | 5\% | 4\% | 38 | 5\% | 6\% |
|  | 26 | 117 | 24 | 24 | 35 | 29 | 13 |  | 13 |  |
| where else | B 4\% |  |  |  |  |  |  |  |  |  |
| Somewhere else | ${ }_{7}$ | ${ }_{30}$ |  | ${ }_{8}$ | ${ }_{13}^{2 \%}$ | ${ }_{9}^{2 \%}$ | \% |  | ${ }_{36}$ |  |
|  | b |  |  |  |  |  |  |  |  |  |
| Effective Column n | 115 | 1601 | 205 | ${ }^{231}$ | ${ }^{436}$ | 402 | 197 | 24 | 167 | - ${ }^{33}$ |
|  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 182 | ${ }^{2533}$ | 325 | $5{ }^{366}$ | 689 | ${ }^{636}$ | ${ }^{31}$ | 38 | 265 | - ${ }^{52}$ |
| Weighted base | 168 | 2486 | 304 | ${ }^{342}$ | 61 | 549 | 300 | 54 | 256 |  |



QE3b: And when you place an order for an item for vourself, where have vou had items delivered to in the past 6 months? by Demographics Part 1



QE3b: And when you place an order for an item for yourself, where have y vou had items delivered to in the past 6 months? by Demographics Part 3











|  | 109 | 126 | 113 | 119 | 120 | 118 | 144 | 126 | 105 | 1081 | 222 | 208 | 205 | 1108 | 604 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| vieghted base | 173 | 20 | 179 | 188 | 19 | 187 | 228 | 199 | 166 | 1710 | 351 | 329 | 325 | 1752 | 956 |  |
| Weighted base | 227 | 264 | 217 | 255 | 249 | 255 | 293 | 263 | 209 | 2232 | 214 | 133 | 76 | 1835 | 813 |  |




QE5: Thinking of the parcel(s) that you have received in the last month, which of these companies delivered the parcells? by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  | Gender |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Colum\% |  | cap |  | Online |  | ${ }_{86 \%}^{\text {Q2 } 2019}$ |  | Q12019 |  | Q42018 |  | Q3 2018 |  | Male |  |  |  |
| Weighted counts Column Comparisons | Total |  |  | Female |  |  |  |  |  |  |  |  |  |  |
| $\frac{\text { counil }}{\text { Royal Mail }}$ |  | 83\% |  |  |  | 79\% |  | 83\% |  | 85\% |  | 85\% |  | 84\% | ${ }^{82 \%}$ |
|  |  | 2867 |  |  |  | 791 |  | 2076 |  | 674 |  | 667 |  | 792 |  | 734 |  | 1357 | 1510 |
| Hermes |  | 314 |  |  |  |  |  |  |  |  |  |  | a |  | - |  |  |  |  |
|  |  | 1174 |  | 303 |  | 871 |  | 277 |  | 277 |  | 321 |  | 298 |  | 457 | 717 |
| Yodel |  | 1174 |  | 303 |  | 8 |  | 27 |  | \% |  | 321 |  | 298 |  | 45 | , |
|  |  | 16\% |  | 16\% |  | 16\% |  | 16\% |  | 17\% |  | 16\% |  | 15\% |  | 15\% | 17\% |
|  |  | 551 |  | 166 |  | 384 |  | 136 |  | 139 |  | 151 |  | 125 |  | 236 | 315 |
| Amazon Logistics |  | 19\% |  | 22\% |  | 18\% |  | 17\% |  | 19\% |  | 21\% |  | 18\% |  | 19\% | 18\% |
|  |  | 646 |  | 221 |  | 424 |  | 142 |  | 149 |  | 198 |  | 158 |  | 307 | 338 |
| DPD |  | 23\% |  | 20\% |  | 21\% |  | 24\% |  | 24\% |  |  |  | 22\% |  | 20\% | 22\% |
|  |  | 790 |  | 293 |  | 497 |  | 200 |  | 191 |  | 208 |  | 190 |  | 389 | 401 |
| Parcelforce |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 12\% |  | 14\% |  | 12\% |  | 11\% |  | 15\% |  | 13\% |  | 11\% |  | 13\% | 12\% |
|  |  | 429 |  | 140 |  | 289 |  | 90 |  | 120 |  | 126 |  | 94 |  | 206 | 223 |
| DHL |  | 16\% |  | 17\% |  | 15\% |  | 14\% |  | 17\% |  | 18\% |  | 14\% |  | 17\% | 15\% |
|  |  | 544 |  | 178 |  | 366 |  | 121 |  | 138 |  | 168 |  | 117 |  | 269 | 275 |
| Collect |  | 4\% |  | 4\% |  | 4\% |  | 5\% |  | 5\% |  | 3\% |  | 3\% |  | 4\% | 4\% |
|  |  | 141 |  | 38 |  | 103 |  | 44 |  | 43 |  | 28 |  | 26 |  | 68 | 73 |
| Fedix |  | 6\% |  | 5\% |  | 7\% |  | 6\% |  | 8\% |  | 5\% |  | 5\% |  | 7\% | 6\% |
|  |  | 212 |  | 53 |  | 159 |  | 51 |  | 66 |  | 51 |  | 43 |  | 109 | 103 |
| UPS |  | 6\% |  | 8\% |  | 5\% |  | 5\% |  | 6\% |  | 5\% |  | 6\% |  | 7\% | 5\% |
|  |  | 194 |  | 79 |  | 115 |  | 46 |  | 48 |  | 50 |  | 50 |  | 107 | 88 |
| UK Mail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }^{3 \%}$ |  | 2\% |  | 3\% |  | ${ }^{3 \%}$ |  | ${ }^{3 \%}$ |  | ${ }^{2 \%}$ |  | ${ }^{4 \%}$ |  | ${ }^{3 \%}$ | ${ }^{2 \%}$ |
|  |  | 98 |  | 16 |  | 82 |  | 23 |  | 25 |  | 20 |  | 31 |  | 53 | 46 |
| Interlink |  | 1\% |  | 2\% |  | 1\% |  | 1\% |  | 2\% |  | 2\% |  | 1\% |  | 2\% | 1\% |
|  |  | 49 |  | 25 |  | 24 |  | 7 |  | 14 |  | 15 |  | 13 |  | 28 | 21 |
| TNT Express |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }_{74}^{2 \%}$ |  | ${ }_{28}^{3 \%}$ |  | ${ }_{46}^{2 \%}$ |  | ${ }_{12}^{1 \%}$ |  | $\stackrel{2 \%}{17}$ |  | $2 \%$ 19 |  | $3 \%$ 26 |  | $3 \%$ 40 | $2 \%$ 34 |
| Citipost |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2\% |  | 1\% |  | 2\% |  | 3\% |  | 1\% |  | 1\% |  | 1\% |  | 2\% | 1\% |
|  |  | 54 |  | 11 |  | 43 |  | 21 |  | 8 |  | 13 |  | 12 |  | 35 | 19 |
| Other |  | 1\% |  | 2\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 2\% |  | 1\% | 1\% |
|  |  | 40 |  | 21 |  | 20 |  | 7 |  | 6 |  | 13 |  | 14 |  | 20 | 20 |
| Idon't know |  | 3\% |  | 3\% |  | 3\% |  | 4\% |  | 4\% |  | 3\% |  | 3\% |  | 4\% | 3\% |
|  |  | 112 |  | 35 |  | 77 |  | 31 |  | 33 |  | 26 |  | 23 |  | 58 | 55 |
| Net: Royal Mail \& Parcelforce |  | 85\% |  | 80\% |  | 87\% |  | 80\% |  | 85\% |  | 87\% |  | 87\% |  | 86\% | 84\% |
|  |  | 2920 |  | 820 |  | 2100 |  | 682 |  | 686 |  | 809 |  | 743 |  | 1383 | 1537 |
| Effective Column n |  |  |  |  |  |  |  |  | a |  | a |  | a |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2337 |  | 306 |  | 2031 |  | 578 |  | 570 |  | 626 |  | 563 |  | 1070 | 1267 |
| Unveighted baseWeighted base |  | 3696 |  | 484 |  | 3212 |  | 915 |  | 901 |  | 990 |  | 890 |  | 1692 | 2004 |
|  |  | 3443 |  | 1024 |  | 2419 |  | 849 |  | 803 |  | 933 |  | 858 |  | 1607 | 1836 |
| Woighted base | A |  |  |  | B | A | A |  | B |  | c |  | D |  | A |  |  |

QE5: Thinking of the parcellss that you have received in the last month, which of these companies delivered the parcel(s)? by Demographics Part 2
arking


QE5: Thinking of the parcellss that you have received in the last month, which of these companies delivered the parcel(s)? by Demographics Part 3

| UK nation ${ }^{\text {a }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts Column comparisons | North East | North West |  | Yorkshir/Humberside |  |  | East Midlands |  | West Midands |  | East Angli//East of England |  | London//reater London |  | South East |  | South West |  | Net: England |  | Scotland | Wales |  | N. reland |  | Urban | Rural |  | Unknown |  |
| Roval Mail |  | 7\% | 83\% | 3\% |  |  |  |  |  |  |  | $87 \%$ |  | 82\% |  | 78\% |  | 87\% |  | 83\% |  | 83\% |  | 84\% |  | 90\% | 82\% |  | 85\% ** |  |
|  |  | 241 | 260 | 60 |  | 253 |  | 257 |  | 262 |  | 265 |  | 298 |  | 288 |  | 257 |  | 2380 |  | 243 |  | 162 |  | 81 | 2004 |  | 853 |  |
| Hermes |  | 30\% | ${ }^{34 \%}$ | \% |  | 38\% |  | 8\% |  | 26\% |  | 37\% |  | 24\% |  | 38\% |  | 36\% |  | 33\% |  | 40\% |  | 37\% |  | 36\% | 33\% |  | 37\% ** |  |
|  |  |  | 106 | 06 |  | 117 |  | 116 |  | 85 |  | 112 |  | 87 |  | 142 |  | 105 |  | 952 |  | 117 |  | 73 |  | 32 | 807 |  | 366 |  |
| Yodel |  | 18\% |  | 14\% | 14 | 14\% | 148 | 14\% |  | 13\% | 16 | 16\% |  | 14\% | ${ }^{\text {eg }}$ | 17\% |  | 19\% |  | 16\% | ${ }^{\text {eG }}$ | 19\% |  | 18\% |  | 16\% | 15\% |  | 18\% ** |  |
|  |  | 49 |  | 45 |  | ${ }_{43}^{14 \%}$ |  | 43 |  | ${ }_{44}$ |  | ${ }_{50}$ |  | ${ }_{52}$ |  | 62 |  | ${ }^{19 \%}$ |  | ${ }_{445}$ |  | ${ }_{56}$ |  | ${ }^{185}$ |  | 14 | ${ }_{373}$ |  | 178 |  |
| Amazon Logistics |  | 10\% | 23\% | 23\% |  | 17\% |  | 1\% |  | 18\% |  | 20\% |  | 21\% |  | 26\% |  | 18\% |  | 20\% |  | 18\% |  | 13\% |  | 9\% | \% |  | 17\%\% |  |
|  |  | 29 |  | 72 |  | 52 |  | 62 |  | 58 |  | 62 |  | 75 |  | 96 |  | 53 |  | 560 |  | 51 |  | 26 |  | 9 | 473 |  | 170 |  |
| DPD |  |  | a |  |  |  |  |  |  |  |  |  |  |  | a |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 22\% | ${ }^{23 \%}$ | ${ }_{73}$ |  | $21 \%$ 67 |  | 47\% |  | $25 \%$ 84 |  | 24\% |  | 23\% |  | $21 \%$ 79 |  | 27\% 78 |  | ${ }^{23 \%}$ |  | 25\% |  | ${ }^{27 \%}$ |  | ${ }^{21 \%}$ | $\underset{568}{ }$ |  | ${ }_{221}^{22 \%}$.* |  |
| Parcelforce |  |  |  |  |  |  |  |  |  |  |  | 74 |  |  |  | 79 |  | 78 |  | 645 |  | 73 |  | 53 |  |  | 568 |  |  |  |
|  |  | 13\% | 10\% | 10\% |  | 8\% |  | 3\% |  | 15\% |  | 10\% |  | 13\% |  | 12\% |  | 15\% |  | 12\% |  | 15\% |  | 12\% |  | 17\% | 12\% |  | 14\% ** |  |
|  |  |  |  | 30 |  | 25 |  |  |  | 49 |  | 30 |  | 48 |  | 43 |  | 45 |  | 347 |  | 44 |  | 24 |  | 15 | 289 |  | 140 |  |
| DHL |  | 9\% | 15\% | 5\% |  | 14\% |  | 5\% |  | 17\% |  | 12\% |  | 20\% |  | 17\% |  | 14\% |  | 16\% |  | 15\% |  | 15\% |  | 17\% | 16\% |  | 16\% ** |  |
|  |  | 52 |  | 47 |  | 45 |  | 44 |  | 57 |  | 36 |  | 72 |  | 61 |  | 42 |  | 457 |  | 43 |  | 28 |  | 15 | 384 |  | 159 |  |
| Collect+ |  | 4\% |  | 3\% |  | 2\% |  | 3\% |  | 8\% |  | 3\% |  | 7\% |  | 4\% |  | 2\% |  | 4\% |  | 3\% |  | 3\% |  | 8\% | 5\% |  | 2\% ** |  |
|  |  | 10 |  | 10 |  | 7 |  | 10 |  | 26 |  | 10 |  | 24 |  | 16 |  | 6 |  | 119 |  | 9 |  | 6 |  | 7 | 125 |  | 16 |  |
| Fedex |  | ${ }^{8 \%}$ |  | 5\% |  | 4\% |  | 1\% |  | 5\% |  | 5\% |  | 9\% |  | 4\% |  | 7\% |  | 6\% |  | 5\% |  | 6\% |  | 3\% | 6\% |  | 6\% ** |  |
|  |  | 21 |  | 17 |  | 13 |  | 32 |  | 16 |  | 14 |  | 32 |  | 16 |  | 20 |  | 182 |  | 15 |  | 11 |  | 3 | 153 |  | 58 |  |
| ups |  | 5\% |  | \% |  | 3\% |  | 3\% |  | 6\% |  | 7\% |  | 10\% |  | 6\% |  | 3\% |  | 6\% |  | 5\% |  | 6\% |  | 4\% | 6\% |  | 5\% ** |  |
|  |  | 15 |  | 21 |  | 9 |  | 11 |  | 20 |  | 20 |  | 37 |  | 22 |  | 10 |  | 164 |  | 16 |  | 11 |  | 3 | 146 |  | 47 |  |
| UK Mail |  | 3\% |  | 2\% |  | 2\% |  | 2\% |  | 2\% |  | 4\% |  | 5\% |  | 4\% |  | 5\% |  | 3\% |  | 2\% |  | 1\% |  | 1\% | 3\% |  | 2\% ** |  |
|  |  | 7 |  | 5 |  | 5 |  | 7 |  | 5 |  | 11 |  | 19 |  | 15 |  | 13 |  | 89 |  | 5 |  | 3 |  | 1 | 75 |  | 24 |  |
| Interlink |  | 2\% |  | 1\% |  | 0\% |  | 2\% |  | 2\% |  | 1\% |  | 2\% |  | 1\% |  | 2\% |  | 2\% |  | 1\% |  | 1\% |  | 1\% | 2\% |  | 1\% ** |  |
|  |  | 6 |  | 3 |  | 0 |  | 6 |  | 7 |  | 4 |  | 7 |  | 4 |  | 7 |  | 44 |  | 3 |  | 2 |  | 1 | 40 |  | 9 |  |
| TNT Express |  | 2\% |  | 4\% |  | 2\% |  | 2\% |  | 1\% |  | 2\% |  | 4\% |  | 2\% |  | 1\% |  | 2\% |  | 2\% |  | 2\% |  | 1\% | 2\% |  | 2\% ** |  |
|  |  | 6 |  | 13 |  | 6 |  | 7 |  | 2 |  | 7 |  | 14 |  | 7 |  | 4 |  | 65 |  | 5 |  | 4 |  | 1 | 55 |  | 19 |  |
| Citipost |  | 3\% |  | 0\% |  | 0\% |  | 2\% |  | 1\% |  | 2\% |  | 5\% |  | 1\% |  | 1\% |  | 2\% |  | 1\% |  | 2\% |  | 1\% | 2\% |  | 1\% ** |  |
|  |  | 7 |  | 1 |  | 1 |  | 6 |  | 4 |  | 5 |  | 16 |  | 5 |  | 4 |  | 48 |  | 2 |  | 3 |  | 1 | 49 |  | 5 |  |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |  | 1\% |  | \% |  | 1\% |  | 1\% |  | 3\% |  | 1\% |  | \%\% | 1\% |  | 1\% ${ }^{\text {. }}$ |  |
|  |  | 1 |  | 9 |  | 1 |  | 8 |  | 1 |  | 1 |  | 5 |  | 2 |  | 2 |  | 29 |  | 8 |  | 3 |  | 0 | 32 |  |  |  |
| Idon't know |  | 3\% |  | 2\% |  | 4\% |  | 6\% |  | 3\% |  | 2\% |  | 3\% |  | 5\% |  | 2\% |  | 3\% |  | 2\% |  | 4\% |  | 2\% | 3\% |  | 3\% ** |  |
|  |  | 8 |  | 6 |  | 12 |  | 18 |  | 10 |  | 6 |  | 13 |  | 20 |  | 5 |  | 98 |  | 6 |  | 7 |  | 2 | 79 |  | 33 |  |
| Net: Roval Mail \& Parcelforce |  | 8\% |  | 4\% |  | 83\% |  | 6\% |  | 84\% |  | 88\% |  | 84\% |  | 79\% |  | 88\% |  | 85\% |  | 85\% |  | 85\% |  | 90\% | 84\% |  | 86\% ** |  |
|  |  | 24 | 262 | 62 |  | 256 |  | 261 |  | 279 |  | 268 |  | 305 |  | 291 |  | 258 |  | 2425 |  | 248 |  | 165 |  | 82 | 2045 |  | 865 |  |
| Effetive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 140 |  | 55 |  | 152 |  | 157 |  | 165 |  | 152 |  | 187 |  | 182 |  | 146 |  | 1435 |  | 310 |  | 313 |  | 279 | 1509 |  | 822 |  |
| Unweighted base Weighted base |  | 21 |  | 245 |  | 240 |  | 248 |  | 261 |  | 241 |  | 295 |  | 288 |  | 231 |  | 2270 |  | 490 |  | 495 |  | 441 | 2386 |  | 1300 | 10 |
|  | Weighted base | 278 |  | 13 |  | 310 |  | 302 |  | 331 |  | 306 |  | 362 |  | 369 |  | 295 |  | 2865 |  | 293 |  | 194 |  | ${ }^{91}$ | 2431 |  | 1001 | 10 |
|  | A |  |  |  |  |  | D |  |  |  | F |  |  |  | H |  |  |  | , |  | к |  |  |  | M | 碞 |  |  | c |  |





QE6: And, to the best of your knowedege, was the parcel delivered on the first attempt? by Demographics Part 1

| Colum\% M Methodology Quarter Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ves | Total ${ }^{8}$ |  | 85\% | 84\% |  | 86\% |  | 86\% |  | ${ }^{84}$ |  | 86 |  | 85\% |  | 84\% | 37\% |
|  |  |  |  | 865 |  | 2076 |  | 727 |  | 67 |  | 803 |  | 733 |  | 1349 | 1592 |
| No - Ireceived a card with instruction to arange for redelivery or collection from a depot |  | 13\% |  | 12\% |  | 14\% |  | 13\% |  | 13\% |  | 13\% |  | 14\% |  | 13\% | 13\% |
|  |  | 455 |  | 127 |  | 328 |  | 106 |  | 10 |  | 12 |  | 118 |  | 211 | 243 |
| No - Ireceived a card to say that it was left in a safe place outside my home |  | 6\% |  | 7\% |  | 6\% |  | 6\% |  |  |  |  |  | 5\% |  | 6\% | 6\% |
|  |  | 219 |  | 73 |  | 146 |  | 48 |  | 6 |  | 6 | 66 | 45 |  | 104 | 115 |
| No - Ireceived a card to say that it was left with a neighbur |  | 6\% |  | 7\% |  | 5\% |  | 4\% |  | $7 \%$ |  | 6\% |  | 6\% |  | 6\% | 6\% |
|  |  | 196 |  | 67 |  | 128 |  | 36 |  | 5 |  | 5 | 53 | 53 |  | 90 | 106 |
| No- -1t was left outside of my home for me to find |  | 2\% |  | 2\% |  | 2\% |  | 2\% |  | 36 |  |  | \% | 1\% |  | 3\% | 2\% |
|  |  | 70 |  | 23 |  | 48 |  | 14 |  | 2 |  |  | 19 | 12 |  | 42 | 28 |
| Idon't know |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 18 |  | 1\% | \% | 1\% |  | 2\% | 1\% |
|  |  | 42 |  | 10 |  | 31 |  | 11 |  | 10 |  |  | 9 | 12 |  | 28 |  |
| Net: No |  | 21\% |  | 20\% |  | 21\% |  | 19\% |  | 228 |  |  |  | 20\% |  | 21\% | 21\% |
|  |  | 714 |  | 209 |  | 506 |  | 163 |  | 17 |  | 20 |  | 171 |  | ${ }^{336}$ | 379 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 2337 |  | ${ }^{306}$ |  | 2031 |  | 578 |  | 57 |  | 626 |  | 563 |  | 1070 | 1267 |
| Unweighted base |  | 3696 |  | 484 |  | 3212 |  | 915 |  | 90 |  | 990 |  | 890 |  | 1692 | 004 |
| Weighted base |  | 3443 |  | 1024 |  | 2419 |  | ${ }^{849}$ |  | 80 |  | 93 | 33 | 858 |  | 1607 | ${ }^{1836}$ |
| Columns | A |  | A |  | B |  | A |  | в |  | c |  | $\bigcirc$ |  | A |  |  |



QE6: And, to to be best of your knowledge, was the parcel delivered on the first attempt? by Demographics Part 2

$\frac{\text { Colums }}{\text { Weight: Demographic, Geographic } \& \text { Evaluative Weight Base: Those who received a parcel in the previous week }}$ A

QE6: And, to to be best of your knowledge, was the parcel delivered on the first attempt? by Demographics Part 3



$\frac{\text { Colums }}{\text { Weight Demographic, Geographic \& Evaluative Weight Bese: Those who received a parcel in the previuus week }}$

QE7_1: How satisified were you with that recent experience where... A card was left with instructions to arrange redelivery or collection from a depot by Demographics Part 1

Clumn \%
Weighted cou


$\frac{\text { Columns }}{\text { Weight: } \text { Demographic, Geographic } \& \text { Evaluative Weight; Base: Those who received a parcel in the previous week and also received a parcel that was not delivered on the firstatempt tin the previous month }} \mathrm{A}$
Weinht: Demographic, Geographic \& Evaluative Weight: Base: Those who receeved $a$

QE7_1: How satisfied were you with that recent experience where...A card was left with instructions to arrange rededivery or collection from a depot by Demographics Part 2


QE7_1: How satisfied were y ou with that recent experience where... A card was left with instructions to arrange rededivery or collection from a depot ty Demographics Part 3





QE7 2: How satisified were you with that recent experience where... A card was left to say that the parcel was left in a safe place outside vour home by Demographics Part 1


QEF_2: How satisfied were you with that recent experience where... A card was left to say that the parcel was left in a safe place outside your home by Demographics Part 2


QE7_2: How satisified were you with that recent experience where..A A card was left to say that the parcel was left in a safe place outside your home by Demographics Part 3





QE7_ 3: How satisfied were you with that recent experience where... A card was left to say that the parcel was left with a neighbour by Demographics Part 1


QE7_ 3: How satisfied were you with that recent experience where... A card was left to say that the parcel was left with a neighbour by Demographics Part 2


QEZ_3: How satisfied were you with that recent experience where... A card was left to say that the parcel was left with a neighbour by Demographics Part 3





QE7 \&: How satisfied were you with that recent experience where...The parcel was left outside of your home for you to fond by Demographics Part 1 $\qquad$

|  | Methodology |  |  |  | Quarter |  |  | Gender |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Verr satisfied | Total | CAP |  | Online | Q22019 |  | Q12019 |  | Q42018 | Q3 2018 | Mal |  | femal |  |
|  |  | ${ }_{8}^{12 \%}$ |  |  | ${ }_{4}^{8 \%}$ |  |  |  |  |  |  |  |  |  |
| Fairly satisfied |  | 23\% ** |  |  | 27\% ** |  | * |  | * | ** | ** |  | * |  |
|  |  | 16 |  |  | 13 |  |  |  |  |  |  |  |  |  |
| Neither satisfied or dissatisfied |  | 9\% ** |  |  | 7\% ** |  | * |  | * | .* | .* |  | . |  |
|  |  | 7 |  |  | 3 |  |  |  |  |  |  |  |  |  |
| Fairly dissatisfied |  | 25\% ** |  |  | 25\% ** |  | * |  | * | * | ** |  | * |  |
|  |  | 17 |  |  | 12 |  |  |  |  |  |  |  |  |  |
| Very dissatisfied |  | 31\% ** |  |  | 344\% * |  | . |  | . | .. | .. |  | . |  |
|  |  | 22 |  |  | 16 |  |  |  |  |  |  |  |  |  |
| Don't know |  | 0\% ** |  |  | 0\% ** |  | * |  | * | * | ** |  | * |  |
|  |  | 0 |  |  | 0 |  |  |  |  |  |  |  |  |  |
| NET: Satisfied |  | 35\% ** |  |  | 34\% ** |  | .. |  | .. | . | .. |  | .. |  |
|  |  | 25 |  |  | 16 |  |  |  |  |  |  |  |  |  |
| Net: Dissatisfied |  | 56\% ** |  |  | 59\% ** |  | * |  | * | ** | ** |  | * |  |
|  |  | 39 |  |  | 28 |  |  |  |  |  |  |  |  |  |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 43 | 6 |  | 37 | 10 |  | 15 |  | 10 | 7 | 20 |  | 22 |
|  |  | 3.4 | 3.1 |  | 3.5 | 2.8 |  | 3.3 |  | 3.9 | 3.6 | 3.4 |  | ${ }^{3.4}$ |
| Standard Deviation |  | ${ }_{1}^{1.4}$ | 1.6 |  | 1.4 60 | 1.4 |  | 1.6 <br> 25 |  | ${ }^{1.2}$ | ${ }^{1.4}$ | 1.4 <br> 3 <br> 18 |  | $\begin{array}{r}1.5 \\ \hline 3 \\ \hline 18\end{array}$ |
| Unweighted base <br> Weighted base |  | ${ }_{70}^{69}$ | ${ }_{23}^{9}$ |  | 60 48 | 16 14 |  | $\begin{array}{r}25 \\ \hline 25 \\ \hline\end{array}$ |  | 16 19 | 12 12 | 33 <br> 42 |  | $\begin{array}{r}36 \\ 28 \\ \hline\end{array}$ |
| Weighted base Columns | A | , |  | в | A | ${ }^{16}$ | B | ${ }^{\text {c }}$ |  | D | ${ }^{\text {a }}$ | B |  |  |

QE7 4: How satisfied were you with that recent experience where... The parcel was left outside of vour home for you to find by Demographics Part 2

veither satisfied or dissatisfied * * * * * * * * * * * * * * * * * * * * *

| Fairly dissatisfied | $* *$ | $* *$ | $* *$ | $* *$ | $* *$ | $* *$ | $*$ | $*$ | $* *$ | $* *$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

very dissatisfied * * * * * * * * * * * * * * * * * * * * *



| Dissatisfied | * | ** | ** | ** | ** | * | ** | ** | ** | ** | ** | * | * | ** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


|  | 7 | 15 | 16 | 2 | 5 | 3 | 26 | 17 | 11 | 15 | 6 | 11 | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }^{3} 8$ | 3.2 | 3.4 | 3.5 | 3.5 | 3.5 | 3.4 | 3.5 | 3.3 | 3.4 | 3.0 | ${ }^{3} 8$ | ${ }^{3} 3$ |
| Standard Deviation | 0.9 | 1.5 | 1.4 | 2.0 | 1.9 | 2.1 | 1.5 | 1.4 | 1.8 | 1.3 | 1.5 | 1.3 | 1.4 |
| Unweighte dase | 11 | 24 | 26 | 3 | 8 | 5 | 42 | 27 | 17 | 25 | 10 | 17 | 41 |





QE7 _4: How satisfied were y ou with that recent experience where... The parcel was left outside of your home for you to foind by Demographics Part 3



QE9: Have vou ever received a'Sorry you were out' card from a delivery company, for deliveries that were too big tof fit in the letterbox or required a signature? by Demographics Part 1



QE9: Have you ever received a 'Sorry you were out' card from a delivery company, for deliveries that were too big to fit in the letterbox or required a signature? by Demographics Part 2

;Column comparison symbols: a, b, c, d, e, f... $(p=95 \%)$ A, B, C, D, E, F... ( $p=99.9 \%$ ).

QE: Have vou ever received a 'Sorry you were out' card from a delivery company, for deliveries that were too big to ft tin the letterbox or required a signature? by Demographics Part 3



QE10: Generally speaking, how would y you prefer to deal with a 'Sorry vou were out' card? by Demographics Part 1


QE10: Generally speaking, how would you prefer to deal with a 'Sorry you were out' card? by Demographics Part 2


QE10: Generally speaking, how would you prefer to deal with a 'Sorry you were out' card? by Demographics Part 3




QE10a: In the past month, have you been in the situation where you have been required to selecta posta/ddelivery option for letters or goods you are having delivered to yourseff? by Demographis Part 1



 Effective Column n



QE10a: In the past month, have you been in the situation where you have been required to selecta posta/ddelivery option for letters or goods you are having delivered to vourseff? by Demographics Part 3



.

QE10b: Where you are required to selecta posta/ddelivery option for letters or parcells vou are receiving, how important are each of the following factors?


QE110b: Where you are required to select p postal/delivery option for leteters or parcels you are receeving, how important are each of the following factors: Low cost by Demogrpahics Part 1


QE10: Where you are required to selecta posta/ddelivery option for leteress or parcels vou are receiving, how important are each of the following factors: Low cost by Demogrpahics Part 2



QE110: Where you are required to selecta posta/ddiliver option for letters or parcels vou are receviving, how important are each of the following factors: Low cost by Demogrpahics Part 3





QE100: Where you are required to select P postal/deliverv option for leteters or parcels you are receiving, how important are each of the following factors: Free deliverv by Demogrpahics Part 1


QE106: Where you are required to select a posta/ddelivery option for leteres or parcels you are receeving, how important are each of the following factors: Free delivery by Demogrpahics Part 2
Age SEG



QE100: Where you are required to select a postal/delivery option for letters or parcels you re receiving, how important are each of the following factors: Free delivery by Demogrpahics Part 3





QE100: Where vou are required to selecta posta/delivery option for leteters or parcels you are receiving, how important are each of the following factors: Inclusion of insurance by Demogrpahics Part 1

Column\%


|  | 372 | 131 | 241 | 82 | 107 | 100 | 82 | 193 | 179 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| This is a 'great to have' - makes a difference and can sway my decision | 35\% | $36 \%$ | $35 \%$ | $36 \%$ | $34 \%$ | $38 \%$ | $34 \%$ | $35 \%$ | $35 \%$ |
|  | 895 | 276 | 619 | 218 | 221 | 252 | 205 | 420 | 475 |


| Sa ' 'nice to have', but l can live withoutit being offered | 32\% | 26\% | 35\% | 32\% | 33\% | 29\% | 36\% |  | 34\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 822 | 196 | 626 |  | 218 | 194 | 217 | 362 |  |



| This is a negative to me | $2 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | $2 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 57 | 24 | 33 | 13 | 14 | 16 | 13 | 31 | 26 |


|  | NET: Important (T2B) | 50\% | 53\% | 49\% | 49\% | 50\% | 53\% | 47\% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1267 | 407 | 860 | 300 |  |  | 287 | ${ }^{613}$ | 655 |

Effective Column n
$\begin{array}{lllllllllll}\text { Unweighted base } & 2671 & 346 & 2325 & 674 & 673 & 681 & 643 & 1147 & 1524 \\ \text { Weighted base } & & \text { 2534 } & 764 & 1770 & 607 & 656 & 664 & 606 & 1182 & 1352\end{array}$


QE106: Where you are required to selecta posta/ddelivery option for leterers or parcell vou are reeceving, how important are each of the following factors: Inclusion of insurance by Demogrpahics Part 2



QE100: Where you are required to selecta posta/ddeliverv option for leteters or parcels you are receiving, how important are each of the following factors: Inclusion of insurance by Demogrpahics Part 3





QE10: Where you are required to selecta posta/ddelivery option for leteress or parcell you are receiving, how important are each of the following factors: Guarantee that the parcel will arive on time by Demogrpahics Part 1



QE100: Where you are required to select a postal/delivery option for letters or parcels sou are receiving, how important are each of the following factors: Guarantee that the parcel will arrive on time by Demogrpahics Part 2



QE100: Where you are required to selecta posta/ddelivery opion for letters or parcels you are receiving, how important are each of the following factors: Guarante that the parcel will arive on time by Demogrpahics Part 3





QE10: Where you are required to selecta posta/ddelivery option for leteress or parcell you are receiving, how important are each of the following factors: Ability to track the delivery by Demogrpahics Part 1

Column\%



 $\begin{array}{lcccccccccc}\text { This s is a negative to } m \text { e } & 0 \% & 0 \% & 0 \% & 0 \% & 1 \% & 0 \% & 0 \% & 0 \% & 0 \%\end{array}$

|  | NET: Important (T2 | 75\% | 83\% | 71\% | 75\% | \% | 75\% | 73\% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1898 | 635 | 1263 | 456 | 499 | 498 | 445 | 842 |  |


|  | 1696 | 220 | 1476 | 428 | 427 | 432 | 408 | 728 | 968 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted base | 2671 | 346 | 2325 | 674 | 673 | 681 | 643 | 1147 | 1524 |
| Weighted base | 2534 | 764 | 1770 | 607 | 656 | 664 | 606 | 1182 | 1352 |



QE10b: Where you are required to selecta postalddeliverv option for letters or parcells you are receeving, how important are each of the following factors: Ability to track the delivery by Demogrpahics Part 2



QE10: Where you are required to selecta postal/delivery option for letters or parcell y you are receeving, how important are each of the following factors: Ability to track the delivery by Demogrpatics Part 3





QE10: Where you are required to selecta posta/ddelivery option for leteress or parcell you are receiving, how important are each of the following factors: Ability to choose an express or rext day service by Demogrpahics Part 1



QE100: Where you are required to select t postal/delivery option for leteres or parcels sou are receeving, how important are each of the following factors: Ablity to choose an express or next day service by Demogrpahics Part 2
$\qquad$ $\underset{\substack{\text { Working } \\ \text { tratus }}}{\substack{\text { and }}}$



QE100: Where you are required to selecta postal/deliverv option for eleters or parcels you are receiving, how important are each of the following factors: Ablily to choose an express or next day service by Demogrpahics Part 3





QE100: Where you are required to selecta possal/delivery option for letters or parcels you are receiving, how important are each of the following factors: Ability to selecta specific date/time for delivery by Pemogrpahics Part

|  | Methodology |  |  |  | Quarter |  |  |  |  | Gender |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts | Total | capl |  | Online |  | Q22019 |  |  | Q12019 |  | Q4 2018 |  | Q3 2018 |  | Male | Female |  |
| This is mandatory to me - a must have |  | 18\% |  | 25\% |  | $16 \%$ | 6\% | 18 | 13\% |  | 24\% |  | 18\% |  | 13\% | 17\% | 19\% |
|  |  | 466 |  | 187 |  |  | 79 |  |  |  | 160 |  | 118 |  | 77 | 205 | 261 |
| This is ' 'rrat to have' - makes a difference and can sway my decision |  | 7\% |  | 52\% |  |  |  | ${ }^{\text {d }} 48$ |  |  | 7\% | ${ }^{\text {d }}$ | 48\% |  | 6\% | $46 \%$ |  |
|  |  | 1198 |  | ${ }_{394}$ |  |  | 03 | 29 | 90 |  | 308 |  | 320 |  | 281 | 546 | 652 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This is ' 'nice to have', but I can live withoutit being offered |  | 25\% |  | 16\% |  | 29\% | \% |  | 2\% |  | 2\% |  | 23\% |  | 31\% | 27\% | 24\% |
|  |  | 644 |  | 123 |  |  | 22 |  | 159 |  | 142 |  | 153 |  | 190 | 324 | 320 |
| This is not important to me - don't mind if not offerr |  |  |  | 7\% |  | 8\% | 8\% |  | 7\% |  | 6\% |  | 10\% | bc | 9\% | 8\% |  |
|  |  | 200 | 200 | 56 |  |  | ${ }^{45}$ |  | ${ }^{43}$ |  | 41 |  | 64 |  | 53 | 100 | 101 |
| This is a negative to me |  | 1\% |  | \% |  |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% | 1\% | 1\% |
|  |  | 25 | 25 | 4 |  |  | 22 |  | 5 |  | 6 |  | 9 |  | 5 | 8 | ${ }^{17}$ |
| NET: Important (T2B) |  | 66\% |  | 76\% |  | $61 \%$ | 1\% |  | 6\% |  | 1\% |  | 66\% |  | 59\% | 63\% | 68\% |
|  |  | 1664 |  | 582 |  | 1082 | 82 |  | 00 |  | 468 |  | 437 |  | 358 | 750 | 913 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1696 |  | 220 |  | 1476 | 76 |  | 28 |  | 427 |  | 432 |  | 408 | 728 | 968 |
| Unweighted base |  | 2671 |  | 346 |  | 2325 |  |  | 74 |  | 673 |  | 681 |  | 643 | 1147 | 1524 |
| Weighted base |  | 2534 |  | 764 |  | 1770 |  |  |  |  | 656 |  | 664 |  | 606 | 1182 | 1352 |
| Columns | A |  | A |  | в |  | A |  | B |  | c |  |  | D | A |  |  |



QE100: Where you are required to select t postal/delivery option for leteres or parcels sou are receeving, how important are each of the following factors: Ablity to select a specific date/time for delivery by Demogrpahics Part 2



QE106: Where you are required to selecta posta/ddeliverv option for leterers or parcell you are receeving, how important are each of the following factors: Ability to selecta s specific date/ /ime for deliverv by Demogrpahics Part 3





QE100: Where you are required to select a postal/deliverv option for letters or parcels you are ereceving, how important are each of the following factors: Fast deliverv by Demogrpahics Part 1


QE106: Where you are required to select a posta/ddelivery option for leteres or parcels you are receeving, how important are each of the following factors: Fast delivery by Demogrpahics Part 2
Age SEG
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text {. } \\ \text {. }}}$



QEl10b: Where vou are required to selecta postal/deliverv option for leters or parcels you are receiving, how important are each of the following factors: Fast deliver by Demogrpahics Part 3





QE10: Where you are required to selecta postal/deliverv option for letters or parcels you are receeving, how important are each of the following factors: Convenient options for me to accept the delivery by Demogrpahics Part 1

|  | Methodology |  |  |  | Quarter |  |  |  |  |  | Gender |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% <br> Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Column Comparisons | tal | CAP |  | Online |  |  | Q22019 |  | Q12019 |  | Q42018 |  |  | Q3 2018 | Male |  | Female |  |
| This is mandatory to me-a must have |  | 29\% |  | 38\% |  | 25\% | 25\% | 25 | 5\% |  | 36\% |  | 29\% |  | 25\% |  | 29\% | 29\% |
|  |  | 731 |  | 288 |  |  | 43 |  | ${ }^{53}$ |  | 234 |  | 196 |  | 149 |  | 342 | 389 |
| This is a 'rreat to have'- -makes a difference and can sway my deesision |  | 19\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 48\% | 1\% |
|  |  | ${ }_{1250}^{495}$ |  | ${ }_{381}$ |  |  | 69 |  | 10 |  | ${ }_{281}$ |  | ${ }^{529}$ |  | ${ }_{330}$ |  | 565 | ${ }_{685}^{51 \%}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This is ' 'nice to have', but I can live withoutit being offered |  | 18\% |  | 9\% |  |  | 2\% | 19 | \% |  | 1\% |  | 18\% |  | 17\% |  | 19\% | 16\% |
|  |  | 452 |  | 68 |  |  | ${ }^{384}$ |  | 16 |  | 110 |  | 120 |  | 106 |  | 229 | 223 |
| This is not important to me - don't mind if not offered |  |  |  |  |  | 3\% |  |  |  |  |  |  | 3\% |  | 3\% |  | 3\% |  |
|  |  | ${ }_{85}$ |  | ${ }_{27}$ |  |  | ${ }_{58}$ |  | ${ }_{24}$ |  | 25 |  | ${ }_{17}$ |  | ${ }_{20}$ |  | 38 | ${ }_{47}$ |
| This sis negative to me |  | 1\% |  | \% |  |  | 1\% |  | 1\% |  | 1\% |  | \% |  | \% |  | 1\% | 1\% |
|  |  | 15 |  | 0 | 0 |  | 15 |  | 5 |  | 5 |  | 2 |  | 2 |  | 8 |  |
| NET: : Important (T2B) |  | 78\% |  | 88\% |  | 74\% | 74\% |  | 15\% |  | 9\% |  | 79\% |  | 79\% |  | 77\% | 79\% |
|  |  | 1981 |  | 669 |  | 131 | 12 |  | 63 |  | 515 |  | 524 |  | 479 |  | 907 | 1074 |
| Effetive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base |  | 2671 |  | 346 |  | 2325 |  |  | 74 |  | 673 |  | 681 |  | 643 |  | 1147 | 1524 |
| Weighted base |  | 2534 |  | 764 |  | 177 | 270 |  | 07 |  | 656 |  | 664 |  | 606 |  | 1182 | 1352 |
| Colums | A |  | A |  | в |  | A |  | B |  | c |  |  | D |  | A |  |  |



QE100: Where you are required to select a postal/delivery option for letters or parcels vou are receiving, how important are each of the following factors: Convenient options for me to accept the deliverv by Demogrpahics Part 2



QE10b: Where you are reauired to selecta postal/delivery option for letters or parcels vou are receiving, how important are each of the following factors: Convenient options for me to accept the deliverv by Demogrpahics Part 3





QE100: Where you are required to selecta posta/ddiviver option for letters or parcells vou are receiving, how important are each of the following factors: Guarantee that the parcel will arive intact by Demogrpahics Part 1



QE100: Where you are required to selecta postal/deliverv option for leteters or parcels you are receiving, how important are each of the following factors: Guarantee that the parcel will arivive intact by Demogrpahics Part 2



QE100: Where you are required to select a postal/deliverv option for leteters or parcels you are reeceving, how important are each of the following factors: Guarantee that the parcel will arivie intact by Demogrpahics Part 3





QE100: Where you are required to selecta possal/delivery option for letters or parcels you are receiving, how important are each of the following factors: Ability to select an evening/weekend delivery by Demogrpahics Part 1

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Colum\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{\text { Column Comparisons }}{\text { This is mandatorsto me-a must have }}$ | $15 \%$377 |  |  | 22\% |  |  | 12\% | 13\% |  | Q12019 | 19\% |  | 15\% |  | 13\% |  | 14\% | 5\% |
|  |  |  |  | 168 |  |  | 208 |  | 77 |  | 123 |  | 100 |  | 77 |  | 169 | 207 |
| This is a 'great to have'- -makes a difference and can sway my decision |  | 39\% |  | 438 |  |  |  |  |  |  | 39\% |  |  |  |  |  | 37\% |  |
|  |  | 986 |  | 327 |  |  | 658 | 240 |  |  | 257 |  | 250 |  | 239 |  | 441 | 545 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This is ' 'nice to have', but l can live withoutit being offered |  | 28\% |  | 19\% |  |  | 2\% | $31 \%$ |  |  | 26\% |  | 29\% |  | 28\% |  | 31\% | 27\% |
|  |  | 721 |  | 148 |  |  | 573 | 188 |  |  | 171 |  | 190 |  | 173 |  | 363 | 359 |
| This is not important to me - don't mind if not offered |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 16\% |  | 15\% |  |  | 17\% | 16\% |  |  | 15\% |  | 179\% |  | 18\% |  | 16\% | 7\% |
|  |  | 415 |  | 116 |  |  | 299 |  | 94 |  | 99 |  | 115 |  | 107 |  | 192 | 223 |
| This is a negative to me |  | 1\% |  | 18 |  |  | 2\% |  | \% |  | 1\% |  | 19 | \% | 2\% |  | 2\% | 1\% |
|  |  | 36 |  |  |  |  | 31 |  | 8 |  |  |  |  | 9 | 10 |  | 18 | 18 |
| NET: Important (T2E) |  | 54\% |  | 65\% |  |  | 4\% | 528 |  |  | 58\% |  | 53\% |  | 52\% |  | 52\% | 5\% |
|  |  | 1362 |  | 495 |  |  | 867 | 31 |  |  | 379 |  | 350 |  | 317 |  | 610 |  |
| Effetive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1696 |  | 220 |  |  | 1476 | 42 |  |  | 427 |  | 432 |  | 408 |  | 728 | 968 |
| Unweighted base |  | 2671 |  | 346 |  |  | 325 | 67 |  |  | 673 |  | 68 |  | $6_{43}$ |  | 1147 | 524 |
| Weighted base |  | 2534 |  | 764 |  | 177 | 770 | 60 |  |  | 656 |  | 664 |  | 606 |  | 1182 | 1352 |
| Colums | A |  | A |  | в |  |  |  | B |  |  | c |  | D |  | A |  |  |



QE10: Where you ar required to selecta posta/ddlivery option for leteres or parcels you are receeving, how important are each of the following factors: Ability to select an evening/weekend delivery by Demogrpahics Part 2
$\qquad$ $\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text {. } \\ \text {. }}}$



QE10: Where you are required to selecta posta/ddelivery option for leteres or parcels you are receeving, how important are each of the following factors: Ablilty to select an evenening/weekend delivery by Demogrpahics Part 3





QE106: Where you are required to selecta postal/delivery option for letters or parcels you are receiving, how important are each of the following factors: Proof of postage/dispat by Demogrpahics Part 1

Column \%


| This is 'great to have' - makes a difference and can sway my decision | \% | 39\% | 39\% | 40\% | 39\% | 38\% | 38\% | 37\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 80 | 298 | 682 | 241 | 253 | 252 | 233 | 435 |


| fered |  |  |  | 21\% |  |  |  | 24\% |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 545 | 2 | 442 | 130 | 146 | 134 | 135 | 283 |  |



| This is a negative to me | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| NET: Important (T2B) | 73\% | 81\% | 70\% | 74\% | 73\% | 75\% | 72\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1862 |  | 1242 | 450 | 480 |  | 434 |


|  | 1696 | 220 | 1476 | 428 | 427 | 432 | 408 | 728 | 968 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted base | 2671 | 346 | 2325 | 674 | 67 | 681 | 663 | 1147 | 1524 |
| Weighted base |  |  |  |  |  |  |  |  |  |



QE106: Where you are required to selecta posta/ddeliverv option for leteres or parcell you are receeving, how important are each of the following factors: Proof of postage/dispatby Demogrpahics Part 2



QE100: Where you are required to selecta postal/delivery option for letters or parcels you are receiving, how important are each of the following factors: Proof of postage/dispatby Demogrpahics Part 3





QE100: Where you are required to selecta posta/ddelivery option for letters or parcels you are receeving, how important are each of the follow ing factors: Guaranteed delivery to my door by Demogrpahics Part 1

| Colum\% M Methodology |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts |  | CA |  | Oni |  | 02019 |  |  | Q12019 |  | Q42018 |  | Q3 2018 |  | Male | Female |  |
| This is mandatoron to me - a must have | Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }^{478}$ |  | ${ }^{529}$ |  | ${ }^{459}$ |  | ${ }^{435}$ |  | ${ }^{52 \%}$ | 5\% | 48\% |  | ${ }^{449}$ |  | 45\% |  |
|  |  | 1185 |  | 396 |  | 789 |  | 25 |  | 341 | ${ }^{41}$ | 317 |  | 269 |  | 533 | 52 |
| is a 'great to have' - makes a difference and can sway my decision |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 37\% |  | 37\% |  | 37\% |  | 39\% |  | ${ }^{33 \%}$ | 3\% | 36\% |  | 41\% |  | 36\% |  |
|  |  | 939 |  | 281 |  | 658 |  | 23 |  | 219 | 19 | 239 |  | 247 |  | 429 |  |
| This is ' 'nice to have', but I can live withoutit being offered |  | 13\% |  | \% |  | 15\% |  | 14\% |  | 12\% | 12\% | 13\% |  | 13\% |  | 15\% |  |
|  |  | 325 |  | 65 |  | 259 |  | 8 |  |  | 77 | 85 |  | 76 |  | 174 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| This is not important to me - don't mind if not offered |  | 3\% |  | 3\% |  | 3\% |  | 48 | \% |  | 2\% | 3\% |  | 2\% |  | 3\% | 2\% |
|  |  | 74 |  | 21 |  | 53 |  | 2 | 7 |  | 15 | 21 |  | 11 |  | 41 | 34 |
| This is a negative to me |  | \% |  | \% |  | 1\% |  | $0 \%$ | \% |  | 1\% | \% |  | \% |  | \% | 0\% |
|  |  | 10 |  | 0 | 0 | 10 |  |  | 1 |  | 5 |  | 1 | 3 |  | 5 |  |
| NET: Important (T2B) |  | $84 \%$ |  | 89\% |  | 82\% |  | 81\% |  | 85\% | 5\% | ${ }^{84 \%}$ |  | 85\% |  | 81\% | 8\% |
|  |  | 2124 |  | 677 |  | 1447 |  | 49 |  |  | 60 | 556 |  | 516 |  | 963 | 162 |
| Effective Column n | B |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1696 |  | 220 |  | 1476 |  | 428 |  |  | 127 | 432 |  | 408 |  | 728 |  |
| Unweighted base |  | 2671 |  | 346 |  | 2325 |  | 67 |  |  |  | 681 |  | 643 |  | 1147 |  |
| Weighted base |  | 2534 |  | 76 |  | 1770 |  | 60 |  | 656 | 56 | 664 |  | 606 |  | 1182 | 52 |
| Column | A |  | A |  | B |  | A |  | B |  | c |  | D |  | A |  |  |

QE10b: Where you are required to select a postal/deliverv option for letters or parcels you are receeving, how important are each of the following factors: Guranteed delivery to my door by Demogrpahics Part 2



QE10b: Where you are required to select 3 postalddeliverv option for letters or parcels you are receeving, how important are each of the following factors: Guranteed delivery to my door by Demogrpahics Part 3





QE10: Where you are required to selecta postal/deliverv option for letters or parcels you are receiving, how important are each of the following factors: Avvilability of nearby collection points in case of failed deliverv by Demogrpahics Part 1


QE100: Where you are required to selecta postal/delivery option for eteters or parcels sou are receiving, how important are each of the following factors: Avilibility of nearby collection points in case of falied delivery by Demogrpahics Part 2



QE100: Where you are required to selecta postal/deliverv option for letters or parcels you are receeving, how important are each of the following factors: Avilability of nearby collection points in case of failed delivery by Demogrpahics Part 3





QE10: Where you are required to selecta posta/ddiverv option for letters or parcels you are receiving, how important are each of the following factors: Knowledge that the will delive to a neighbour or safe place if lam not availbby Demogrpahics Part 1


QE10b: Where you are required to selecta postalddeliverv option for letters or parcels you are receeving, how important are each of the following factors: Knowledge that they will delive to a neieghour or safe place ifl am not availaboy Demogrpahics Part 2



QE100: Where vou are required to selecta postal/deliverv option for reters or parcels vou are receving, how important are each of the following factors: Knowledge that they will deliver to a neighbour or safe place ifl am not vavilabby Demogrpatics Part 3





QE100: Where vou are required to selecta postal/deliverv option for reteres or parcels you are receiving, how important are each of the following factors: Option to reschedule if am unable to take the deliver by Demogrpahics Part 1



QE100: Where you are required to selecta posta/ddelivery option for letters or parcell vou are receiving, how important are each of the following factors: Option to reschedul ef flam unable to take the delivervby Demogrpahics Part 2



QE100: Where vou are required to select a postal/deliverv option for letters or parcell $v$ you are receiving, how important are each of the following factors: Option to reschedule fil am unable to take the delivervby Demogrpahics Part 3





QE110: Where you are required to selecta posta/ddelivery opion for letters or parcels you are receiving, how important are each of the following factors: Ability to provide a specific time slot or SMS notification of delivery time by Demogrpahics Part 1

Column\%


|  | 8 | 197 | 271 | 104 | 151 | 118 | 95 | 199 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| This is a 'great to have' - makes a difference and can sway my decision | 45\% | 46\% | 46\% | 48\% | 44\% | 47\% | 44\% | \% |
|  | 1.61 | 349 | 812 | 292 | 292 | 310 | 268 | 513 |



| This s s not important to me - don't mind if not offered | $9 \%$ | $9 \%$ | $10 \%$ | $9 \%$ | $8 \%$ | $9 \%$ | $12 \%$ | $11 \%$ | $8 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 237 | 67 | 170 | 52 | 52 | 61 | 72 | 127 | 110 |


| This is a negative to me | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 28 | 5 | 23 | 4 | 10 | 9 | 6 | 19 | 10 |



|  | 1696 | 220 | 1476 | 428 | 427 | 432 | 408 | 728 | 968 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted base | 2671 | 346 | 2325 | 674 | 67 | 681 | 663 | 1147 | 1524 |
| Weighted base |  |  |  |  |  |  |  |  |  |

$\begin{array}{lllllllllll}\text { Unweighted base } & 2671 & 346 & 2325 & 674 & 673 & 681 & 643 & 1147 & 1524 \\ \text { weighted base } & & 2534 & 764 & 1770 & 607 & 656 & 664 & 606 & 1182 & 1352\end{array}$


QE100: Where you are required to selecta posta/deliverv option for leteter or parcels you are receeving, how important are each of the following factors: Ability to provide a specific time slot or SMS notification of delivery time by Demogrpahics Part 2



QE100: Where you are required to selecta postal/deliverv option for eleters or parcels you are receeving, how important are each of the following factors: Ablily to provide a specific time slot or $S$ SMS notification of delivery time by Demogrpahiss Part 3





QE10: Where you are required to selecta postal/deliverv option for leters or parcels you are receiving, how important are each of the following factors: Proof and details of delivery receipt sent to me i f someone else receives itby Demogrpahics Part 1

Column\%


|  | 1100 | 409 | 691 | 278 | 280 | 294 | 248 | 469 | ${ }^{631}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| This is a 'great to have' - makes a difference and can sway my decision | 35\% | \% | 36\% | 31\% | 39\% | 36\% | 34\% | 36\% | 34\% |
|  | 890 | 254 | 636 | 191 | 254 | 237 | 208 | 431 |  |




| This s is negative to me | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| NET: Important (T2B) | 79\% | 87\% | 75\% | 77\% | 81\% | 80\% | 75\% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1990 |  | 1327 |  | 534 |  | 456 | 900 | 1089 |


|  | 1696 | 220 | 1476 | 428 | 427 | 432 | 408 | 728 | 968 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted base | 2671 | 346 | 2325 | 674 | 67 | 681 | 663 | 1147 | 1524 |
| Weighted base |  |  |  |  |  |  |  |  |  |



QE10: Where you are required to selecta postal/deliverv option for letters or parcels vou are receeving, how important are each of the following factors: Proof and details of delivery receipt sent to me if someone else receives itby Demogrpahics Part 2



QE106: Where you are required to selecta postal/deliverv option for letters or parcels you are receeving, how important are each of the following factors: Proof and details of delivery receipt sent to me if someone else receives ithy Demogrpahics Part 3





QE10c: When you receive post or parcels in the mail, do vou normally...by Demographics Part 1



QE10c: When you receive post or parcels in the mail, do vou normally...by Demographics Part 2



QE10c: When you receive post or parcels in the mail, do vou normally...by Demographics Part 3





QE10d: You say you don't open everything on the day it was received. When would you normally open these items? by Demographics Part 1

Column\%


$\begin{array}{lllllllllll}\text { At the end of the week/within the week } & 11 \% & 10 \% & 12 \% & 14 \% & 15 \% & 8 \% & 8 \% & 12 \% & 11 \%\end{array}$

|  | At least a week later | $4 \%$ | $5 \%$ | $3 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $1 \%$ | $5 \%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 46 | 16 | 19 | 8 | 11 | 13 | 3 | 24 | 10 |

$\begin{array}{lccccccccc}\text { NET: Within the week } & 96 \% & 95 \% & 97 \% & 96 \% & 95 \% & 95 \% & 99 \% & 95 \% & 97 \% \\ & 826 & 278 & 548 & 178 & 213 & 226 & 209 & 429 & 397\end{array}$ feetive Column n
 Weight: Demomgaphic, Geoegraphic \& Evaluative Weieiht: Base: Those who do not typ

QE10d: You say you don't open everything on the day it was received. When would you normally open these items? by Demographics Part 2

Column\%

$\begin{array}{llllllllllllllllll} & \\ \text { Effective Column n } & 107 & 250 & 132 & 19 & 36 & 17 & 280 & 244 & 121 & 159 & 101 & 143 & 335 & 182\end{array}$



QE10d: You say you don't open evervthing on the day it was received. When would you normally open these items? by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Bills, invoices and statements by Demographics Part 1






QE11: Thinking about these differenent types of mail, would you say that you now receive them more or less otten than two vears ago? Or has there been no change? Bills, invoices and statements by Demographics Part 3

;Column comparison symbols: a, b, c, d, e, f..... (p=95\%) A, B, , C, D, E, F.... $(\rho=99.9 \%)$.



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Newsletters, leafetes and promotions from organisations that you have a relationship with by Demographis Part 1



QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears ago? or has there been no change? Newsieters, leafets and promotions from organisations that you have a relationsthip with by Demographics Part 2



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? or has there been no change? Newsleters, leafetts and promotions from organistions that you have a relationship with by Demographics Part 3






QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two years ago? 0 or has there been no change? Adrressed direct mail from organisations that vou don't have a relationship with by Demographis Part 2



QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two years ago? ?or has there been no changee Addressed driect mall from organisations that you don't have a relationsthip with by Demographics Part 3


Column comparison symbess: a, b, c, d, e, $t,(p=95 \%)$ A, B, C, D, E, E. F... $(\rho=99.9 \%$



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Invitations, greetings cards and postards by Demographics Part 1

|  |  | Methodology |  |  | Quarter |  |  |  |  | Gender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \%Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | CAPI |  | Online |  | Q22019 |  | Q12019 |  | Q4 2018 |  | Q3 2018 |  | Male |  |  |  |
| $\frac{\text { Comparisons }}{\text { Much more }}$ |  | 2\% | \% | 1\% | 1\% | 3\% |  | 2\% |  | 2\% |  | 2\% |  | 2\% |  | 2\% |  | 2\% |
|  |  | 56 | 5 |  | 6 | 50 |  | 9 |  | 18 |  | 9 |  | 19 |  | 27 |  | 29 |
| Slighty more |  | 5\% |  |  | \% | 6\% |  | 6\% |  | 5\% |  | 5\% |  | 5\% |  | 5\% |  | 5\% |
|  |  | 157 |  |  | 45 | 111 |  | 29 |  | 52 |  | 27 |  | 50 |  | 78 |  | 79 |
| No change |  | 63\% |  | 69\% | \% | 60\% |  | 65\% |  | 61\% |  | 66\% |  | 63\% |  | 64\% |  | 62\% |
|  |  | 1923 |  | 797 |  | 1126 |  | 333 |  | 609 |  | 348 |  | 633 |  | 958 |  | 965 |
| Slighty less |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 16\% |  | 15\% |  | 17\% |  | 15\% |  | 16\% |  | 15\% |  | 17\% |  | 16\% |  | 17\% |
|  |  | 490 |  | 175 |  | 315 |  | 75 |  | 165 |  | 81 |  | 169 |  | 233 |  | 257 |
| Much less |  | 13\% |  | 11\% | \% | 14\% |  | 12\% |  | 14\% |  | 11\% |  | 12\% |  | 12\% |  | 13\% |
|  |  | 387 |  | 127 | 127 | 260 |  | 62 |  | 142 |  | 58 |  | 125 |  | 183 |  | 205 |
| Idon't know |  | 1\% |  | 0\% | \% | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  | 1\% |
|  |  | 29 |  |  | 5 | 24 |  | 4 |  | 14 |  | 5 |  | 6 |  | 12 |  | 17 |
| NET: More |  | 7\% |  |  | 4\% | 9\% |  | 7\% |  | 7\% |  | 7\% |  | 7\% |  | 7\% |  | 7\% |
|  |  | 213 |  |  | 52 | 161 |  | 38 |  | 70 |  | 36 |  | 69 |  | 105 |  | 108 |
| Net: Less |  | 29\% |  | 26\% | \% A | 31\% |  | 27\% |  | 31\% |  | 26\% |  | 29\% |  | 28\% |  | 30\% |
|  |  | ${ }_{877}$ |  | 302 | 302 | ${ }_{575}$ |  | 138 |  | ${ }_{307}$ |  | ${ }_{139}$ |  | 294 |  | ${ }_{416}$ |  | ${ }_{462}$ |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1853 |  | 342 | 42 | 1510 |  | 314 |  | 612 |  | 320 |  | 607 |  | 882 |  | 970 |
| Unweighted base |  | 3004 |  | 555 |  | 2449 |  | 509 |  | 992 |  | 519 | - | 984 |  | 1431 |  | 1573 |
| Weighted base |  | 3042 |  | 1156 |  | 1886 |  | 512 |  | 1000 |  | 527 |  | 1003 |  | 1491 |  | 1551 |
| Colums | A |  | A |  | B |  | A |  | B | c | c |  | D |  | A |  |  |  |



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Invitations, greetings cards and postards by Demographics Part 2



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Invitation, greetings cards and postards by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears ago? or has there been no change? Personal leters le.g. from a friend by Demographics Part 1



QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears ago? Or has there been no change? Personal letters (le.g from a friend) by Demographics Part 2


QE11: Thinking about these different types of mili, would you say that vou now receive them more or less often than two years ago? Or has there been no change? Personal leteres e.eg. from a friend) by Demographics Part 3





QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears ago? or has there been no change? Leteres from organisations that you have a relationship with by Demographics Part 1


C, d, e, f..... ( $\rho=95 \%$ ) $A, B, C, D, E, F, \ldots . .(\rho=99.9 \%$

QE11: Thinking about these different types of mili, would you say that vou now receive them more or less often than two years ago? Or has there been no change? Letters from organisations that vou have a relationship with by Demographics Part 2 .



QE11: Thinking about these different types of mili, would you say that vou now receive them more or less often than two years ago? Or has there been no change? Letters from organisations that vou have a relationship with by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? or has there been no change? Catalogues and brochures by Demographics Part 1



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Catalogues and brochures by Demographics Part 2


QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Catalogues and brochures by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Magazines you subscribe to by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  | Gender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% Mer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts <br> Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | CAPI |  | Online |  | Q2 2019 |  | Q12019 |  |  |  |  |  |  |  |  |  |  | Q42018 |  | Q32018 |  | Male |  | emale |  |
| Much more |  | 1\% |  | 0\% |  | 2\% |  | 1\% |  | 2\% |  | 2\% |  | 1\% |  | 2\% |  | ${ }^{1 \%}$ |
|  |  | 41 |  | 0 | 0 | 41 |  | 4 |  | 19 |  | 8 |  | 10 |  | 26 |  | 15 |
| Slighly more |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }_{127}^{4 \%}$ |  | ${ }_{25}^{2 \%}$ |  | ${ }_{10}^{5 \%}$ |  | ${ }_{28}^{58}$ |  | ${ }_{42}^{4 \%}$ |  | ${ }_{22}^{4 \%}$ |  | ${ }_{35}^{3 \%}$ |  | 5\% |  | ${ }_{58}^{4 \%}$ |
|  |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No change |  | 66\% |  | 75\% |  | 60\% |  | 64\% |  | 64\% |  | 69\% |  | 67\% |  | 68\% |  | 64\% |
|  |  | 2003 |  | 867 |  | 1136 |  | 329 |  | 636 |  | 364 |  | 674 |  | 1010 |  | 993 |
| Slighty less |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 7\% |  | 7\% |  | 7\% |  | 7\% |  | 7\% |  | 8\% |  | 7\% |  | 6\% |  | 8\% |
|  |  | 210 |  | 82 |  | 128 |  | 34 |  | 67 |  | 41 |  | 68 |  | 90 |  | 119 |
| Much less |  | 14\% |  | 9\% |  | 17\% |  | 15\% |  | 16\% |  | 9\% |  | 14\% |  | 14\% |  | 14\% |
|  |  | 427 |  | 99 |  | 329 |  | 78 |  | 162 |  | 49 |  | 138 |  | 211 |  | 217 |
|  |  |  |  |  | A |  |  |  | c |  |  |  |  |  |  |  |  |  |
| Idon't know |  | $8 \%$ 233 |  | 7\% |  | $8 \%$ 149 |  | $8 \%$ 39 |  | $7 \%$ 74 |  | ${ }_{43}^{8 \%}$ |  | ${ }_{78}^{8 \%}$ |  | ${ }_{83}^{6 \%}$ |  | $10 \%$ 149 |
| NET: More |  |  |  |  |  |  |  |  |  |  |  | ${ }^{43}$ |  | 78 |  | 83 | a |  |
|  |  | 6\% |  | ${ }_{25}^{2 \%}$ |  | 8\% |  | ${ }_{32}$ |  | ${ }_{6}^{6 \%}$ |  | ${ }^{6 \%}$ |  | ${ }_{4}^{4 \%}$ |  | ${ }_{96}^{6 \%}$ |  | ${ }^{5 \%}$ |
|  |  | 169 |  | 25 |  | 144 |  | 32 |  | 61 |  | 31 |  | 45 |  | 96 |  | 73 |
| Net: Less |  |  |  | 16\% | A | 24\% |  | 22\% |  |  |  |  |  | 21\% |  | 20\% |  |  |
|  |  | $21 \%$ 637 |  | 180 |  | ${ }_{457}^{24 \%}$ |  | ${ }_{112}^{22 \%}$ |  | ${ }_{229}^{23 \%}$ |  | ${ }_{90}$ |  | ${ }_{206}^{21 \%}$ |  | ${ }_{301}^{20 \%}$ |  | ${ }_{336}^{22 \%}$ |
| Effective Column n |  |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1853 |  | 342 |  | 1510 |  | 314 |  | 612 |  | 320 |  | 607 |  | 882 |  | 970 |
| Unweighted base |  | 3004 |  | 555 |  | 2449 |  | 509 |  | 992 |  | 519 |  | 984 |  | 1431 |  | 1573 |
| Weighted base <br> Columns |  | 3042 |  | 1156 |  | 1886 |  | 512 |  | 1000 |  | 527 |  | 1003 |  | 1991 |  | 1551 |
|  | A |  | A |  | B |  | A |  | B |  | c |  | D |  | A |  |  |  |



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Magazines you subscribe to by Demographics Part 2



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Magazines you subscribe to by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? $O$ r has there been no change? Smaller parcels that fit through a letertbox by Demographics Part 1



QE11: Thinking about these different types of mail, would vou say that you now receive them more or less often than two vears ago? Or has there been no change? Smaller parcels that fit through a letterbox by Demographics Part 2



QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears sgo? 0 r has there been no change? $\$$ maller parcels that fit through a letterbox by Demographics Part 3




QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? Larger parcels that do not fit througha letterbox by Demographics Part 1


QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears sgo? 0 or has there been no change? Larger parcels that do not fit through a letterbox by Demographics Part 2



QE11: Thinking about these different types of mail, would you say that vou now receive them more or less often than two vears ag?? Or has there been no change? Larger parcels shat do not fit through a letterbox by Demograhics Part 3


|  | QB7: Inability to leave home without help, due to illness or disability | Q16: Annual household income |  |  |  |  |  |  |  |  |  |  | Q12: Internet usage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% <br> Weighted counts <br> Column <br> Comparison | Yes-lam housebound | No-lam not housebound |  | Under f11,500 per year |  | £11,500- 117,499 per year | ¢17,500 - ¢29,999 pery year |  | ¢33,000- 499,999 per year |  | f50,000 per year | Idon't know/ / prefer not to answer |  | NET: Internet non-user |  |
|  |  |  |  |  |  | NET: internet user |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Comparisons <br> Much more | 12\% |  | 5\% |  | \% | 4\% |  | 4\% |  | 6\% | 68 |  | 6\% |  | 5\% | 1\% |
|  |  | 22 | 135 |  | 20 | 15 |  | 29 |  | 35 | 2 | 20 | 38 | 155 | 155 |  |
| Slighty more | 23\% |  | 17\% | 17\% |  | 17\% |  | 20\% |  | 21\% | 19\% |  | 11\% | 18\% |  | 3\% |
|  | 42 | 42 | 490 | 62 | 62 | 70 |  | 134 |  | 125 | 位 | 64 | 77 | 52 | 24 |  |
| No change |  |  |  |  |  |  | f |  | $f$ |  |  |  |  | B |  |  |
|  | 478 |  | ${ }^{62 \%}$ | ${ }^{60 \%}$ | 6\% | ${ }^{62 \%}$ |  | 1\% |  | 55\% | 62\% |  | 69\% | ${ }^{60 \%}$ |  | 32\% |
|  |  | 34 | 1787 | 220 | 20 | 251 |  | 403 |  | 325 | 20 |  | 467 | 1724 |  | 140 |
| Slighty less |  | \% A |  |  |  |  |  |  |  |  |  |  | $7 \%$ |  |  |  |
|  | ${ }_{24}^{13 \%}$ | 24 | ${ }_{221}^{82}$ |  | ${ }_{28}$ | ${ }_{36}^{9 \%}$ |  | ${ }_{52}$ |  | ${ }_{54}$ | ${ }_{30}$ | \% | ${ }_{45}$ | ${ }_{230}^{83}$ | 8\% | ${ }_{13}$ |
| Much less | $b \quad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 4\% | 7 | 7\% |  | 3\% | 7\% |  | ${ }_{38}^{68}$ |  | ${ }_{51}$ | 3\% | \% | $6 \%$ 39 |  | \% | 6\% |
|  |  | 7 - | 190 |  | ${ }^{31}$ | 28 |  | 38 |  | 51 | 10 | 10 | 39 | 187 | 187 | 10 |
| Idon't know |  | \% | 1\% |  | \% | 2\% |  | 1\% |  | 1\% | \% |  | 2\% |  | 1\% | 1\% |
|  |  | 2 | 37 |  | 5 | 7 |  | 9 |  | 4 |  | 1 | 14 |  | 34 |  |
| Net: More | 35\% |  | 22\% | 22\% | 2\% | 21\% |  | 25\% |  | 27\% | 25\% |  | 17\% | 24\% | 2\% | 4\% |
|  |  | 64 | 625 |  | 82 | 86 |  | 164 |  | 159 | ${ }^{88}$ | ${ }^{4}$ | 114 | 679 | 79 |  |
| Net: Less | 17\% |  | 14\% |  |  | 16\% |  |  | f 18 | 18\% |  |  | 12\% | 15\% |  |  |
|  | 17 | 31 | ${ }_{411}$ |  | 59 | ${ }_{64}$ |  | ${ }_{91}$ |  | ${ }_{105}^{19 \%}$ | 12 | ${ }_{0}$ | ${ }_{84}$ | ${ }_{417}$ | 17 | ${ }_{23}$ |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 121 |  | 1731 | 230 | 330 | 254 |  | 453 |  | 17 | ${ }^{20}$ |  | 291 | 1779 |  | 64 |
| Unweighted base | 19 |  | 2807 | 373 | 73 | 412 |  | 734 |  | 677 | 33 |  | 472 | 2885 |  | 104 |
| Weighted base | $181$ |  | 2861 | $366$ | ${ }^{66}$ | 407 |  | 666 |  | 594 | ${ }^{33}$ |  | 679 | 2854 | 254 | 171 |
| $\frac{\text { Columns }}{\text { Weight: }}$ | A | B |  |  | B |  | $\mathrm{c}^{\text {c }}$ | D |  |  | E | F |  | A | B |  |



QE11: Thinking about these iffferent types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? tems requiring a signature by Demographics Part 1



$A, B, C, D, E, F, \ldots .(\rho=99.9 \%)$.

QE11: Thinking about these different types of mail, would you say that you now receive them more or less often than two vears ago? Or has there been no change? tems requiring a signature by Demographics Part 3







QF1_1: In the last 3 months have you had to... Reduce your use of postage stamps so that you can afford essentials like food or heating by Demographics Part 2

;Column comparison symbols: a, b, c, d, e, f... $(p=95 \%)$ A, B, C, D, E, F... ( $p=99.9 \%$ ).

QF_1: In the ast 3 months have you had to... Reduce your use of postage stamps so that you can afford essentials ilie food or heating by Demographics Part 3





QF1_2: In the last 3 months have you had to.. Cut back on essentials like food or heating so that you can afford to buy postage stamps by Demographics Part 1



QF1_2: In the last 3 months have you had to... Cut back on essentials like food or heating so that you can afford to buy postage stamps by Demographics Part 2

;Column comparison symbols: a, b, c, d, e, f... $(p=95 \%)$ A, B, C, D, E, F... ( $p=99.9 \%$ ).

QFF_2: In the last 3 months have y ou had to... Cut back on essential sike food or heating so that you can afford to buy postage stamps by Demographics Part 3



QF1 2: In the last 3 months have you had to... Cut back on essentials like food or heating so that you can afford to buy postage stamps by Pemographics Part 4



QF2: Giving your best guess, how much do vou thinka 1st class stamp costs today? by Demographics Part 1


QF2: Giving your best guess, how much do vou think a Ist class stamp costst today? by Demographics Part 2





QF2: Giving your best guess, how much do you think a 1st class stamp costs today? by Demographics Part 3


 $\stackrel{\text { Coilums }}{\text { Ceight: Demographic, Geographic \& Evaluatuive Weight; Cells with ** }} \stackrel{\text { indicate as sample size that is smaler than } 50}{\text { D }}$


QF2: Giving your best guess, how much do you think a 1 st class stamp costs today? by Demographics Part 4
QB7: Inability to leave
home without help, due to
Quf: Annual household
Q12: Internet usage



| Standard Deviation | 1.62 | 0.87 | 1.13 | 1.03 | 0.95 | 0.97 | 1.07 | 0.63 | 0.94 | ${ }^{0.83}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 407 | 5612 | 779 | ${ }^{842}$ | 1451 | 1332 | 664 | ${ }_{9} 951$ | 5788 | 209 |
| Weighted base | 377 | 5713 | ${ }^{736}$ | ${ }_{84}$ | 1329 | 1172 | 651 | 1335 | 5733 | ${ }^{334}$ |

Weighted base
Colums
Weieght Demographic, Geographic \& Evvluative Weieht
C.
B

QF3: Giving your best guess, how much do you think a 2nd class stamp costst today? by Demographics Part 1

$\begin{array}{lllllllllll} & \text { Effective Column n } & 868 & A & 3833 & 939 & 923 & 937 & 914 & 1773 & 1939\end{array}$

| Standard Deviation |  | 33 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighte | 6019 | 1111 | 4908 | 1522 | 96 | 1519 |  |  | 314 |
|  |  | 12114 | \% | 1522 |  |  | 2 | 2875 |  |












QF3: Giving your best fuess, how much do vou think a 2nd class stamp costst today? by Demographics Part 4
QB7: Inability to leave
home without help, due
home withouth help, due
ill
inss or disability
Quf: Annual household
income
Q12: Intermet usage




QF4: We can tell you that a first class stamp for a standard letter currently costs 67 p. How would you rate Roval Mails first class sevice in terms of value for monev? Price changed to 70 p March 2019 by Demographics Part 1


Qf4: We can tell you thata first class stamp for a standard letere currently costs 67 p. How would you rate Roval Mails first class senice in terms of value for money? (Price changed to 70 p March 2019 by Demographic Part 2


QF4: We can tell you thata first class stamp for a standard letter currently costs 67 p. How would you rate Roval Mails first class senice in terms of value for money? (Price changed to 70 p March 2019 b by Demographics Part 3




QF5: We can tell vou thata second class stamp for a standard leter currently costs 58 P. How would you rate Roval Mail's second class senice in terms of value for money? (Price changed to 61p March 2019 by Demographics Part 2


QF5: We can tell you thata second class stamp for a standard leter currently costs $58 p$. How would you rate Roval Mail's second class senice in terms of value for money? PPrice changed to 61p March 2019 by Demographics Part 3



Qf6: It turrentit costs 51.25 to send a standard letter from Northern Ireland to the Republic of reland. How would you rate this serice in terms of value for money? PPrice changed to E 1.35 March 2019 by Demographics Part 1



Qf6: It currently costs 51.25 to send a standard leter from Northern leeland to the Republic of reland. How would you rate this service in terms of value for money? PPrice changed to 01.35 March 2019 by Demographics Part 2


QF6: It currently costs $£ 1.25$ to send a standard leter from Northern Ireland to the Republic of freland. How would vou rate this sericie in terms of value for monev? P Price changed to $£ 1.35$ March 2019 by Demographics Part 3


Weight Demographic, Geographic \& Evaluative Weight Cells with w* indicate a sample size that is smaller than 50; Base All respondents in Northern releland


Qf7. When sending leterers or cards, which senice do you tend to o use by Demographics Part 1



QF7. When sending letters or cards, which service do you tend to use by Demographics Part 2

af7. When sending letters or cards, which service do vou tend to use by Demographics Part 3





AF8: Which, finny, of these describe your reasons for using 1 st class postage all or most of the time? by Demographics Part 1


Of8: Which, if fany, of these describe your reasons for using 1 st class postage all or most of the time? by Demographics Part 2


AF8: Which, fifny, of these describe your reasons for using ist class postage all or most of the time? by Demographics Part 3


$\frac{\text { Colums }}{\text { Weight Demographi, Geographic \& Evaluative Weight Base: Those who tend to use ist class post for sending leters or cards }}$
af: Which, if any, of these influence your decision to use 1st or 2nd class stamps? by Demographics Part 1

af: Which, finny, of these influence your decision to use 1st or 2nd class stamps? by Demographics Part 2



QF: Which, fifny, of these influence your decision to use 1st or 2nd class stamps by Demographics Part 3




Q61_1: How much would you say you rely on the postal serices for sending and receiving... Letters and cards by Demographics Part 1


Weighted base
Columns
Weight: Demographic, Geographic \& Evaluative Weight, , , , , E, . ..... $(\rho=99.9 \%)$



 | Neither reliant nor not reliant | $21 \%$ | $15 \%$ | $11 \%$ | $9 \%$ | $8 \%$ | $7 \%$ | $12 \%$ | $14 \%$ | $10 \%$ | $13 \%$ | $12 \%$ | $16 \%$ | $14 \%$ | $11 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 176 | 294 | 211 | 56 | 101 | 45 | 376 | 405 | 141 | 235 | 164 | 241 | 457 | 316 |



$\begin{array}{llllllllllllll}2 \% & 1 \% & 0 \% & 0 \% & 0 \% & 0 \% & 0 \% & 1 \% & 0 \% & 1 \% & 1 \% & 1 \% & 1 \% & 0 \% \\ 14 & 17 & 8 & 0 & 0 & 0 & 13 & 26 & 1 & 12 & 12 & 14 & 23 & 12\end{array}$

| Net: Reliant | 58\% | 70\% | 79\% | 83\% | 85\% | 87\% | 77\% | 72\% | 78\% | 76\% | 73\% | 72\% | 72\% | 78\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 491 | 1373 | 1540 | 541 | 1140 | 600 | 2474 | 2073 | 1076 | 1398 | 962 | 1111 | 2320 |  |
| NET: Not reliant | 20\% | 104 | AB | AB | 7\% | ${ }^{6 \%}$ | 11\% | 13\% | 12\% | 11\% | 14\% | 11\% | 13\% |  |

Effetive Column n

## Average Standard Deviation

Standard deviation
Unweigte base
Weighted base
Wnveighted base
Weighted base



Q61_1: How much would you say you rely on the postal senices for sending and receiving... Letters and cards by Demographics Part 3



Q61 2: How much would you say you rely on the postal senicices for sending and receiving...Parcels by Demographics Part 1




Q61_2: How much would you say you rely on the postal senicices for sending and receiving...Parcels by Demographics Part 3




Q62: How satisfied are you overall with the postal sevices in terms of delivering value for money for sending mail? by Demographics Part 1


Q62: How satisfied are you overall with the postal sericies in terms of delivering value for money for sending mail by bemographics Part 2
Working
status


Q62: How satisfied are you overall with the postal services in terms of delivering value for money for sending mail? by Demographics Part 3




Q63: How satisfied are you with the following spects of Foval Mail's sevice? Quality of postal deliverv to your home by Demographics Part 1


Q63: How satisified are you with the following aspects of Roval Mail's service? Quality of postal deliver to your home by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's service? Quality of postal delivery to your home by Demographics Part 3



Q63: How satisfied are you with the following aspects of Roval Mail's service? tems you send reaching their destination by Demographics Part 1


Weight: Demographic, Geoegraphic \& Eveluative Weitht



QG3: How satisfied are you with the following aspects of Roval Mail's service? tems sou send reaching their destination by Demographics Part 3



Q63: How satisfied are you with the following aspects of Roval Mail's service? tems being delivered intact/undamaged by Demographics Part 1


Q63: How satisfied are you with the following aspects of Roval Mail's service? tems being delivered intact/undamaged by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mails service? Items being delivered intact/undamaged by Demographics Part 3



Q63: How satisfied are you with the following ssects of Roval Mail's service? Speed of deliverv by Demographics Part 1



Q63: How satisfied dre you with the following aspects of Foyal Mail's service? Speed of delivery by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's sevicice? Speed of deliverv by Demographics Part 3



Q63: How satisfied are you with the following aspects of Roval Mail's service? Availability of post boxes by Demographics Part 1


Q63: How satisfied are you with the following aspects of Royal Mail's service? Avalability of post boxes by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's service? Avilability of post boxes by Demographics Part 3



Q63: How satisfied are you with the following aspects of Roval Mair's sevice? Availability of Post office branches by Demographics Part 1

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ${ }_{\text {Column }}^{\text {Coighed counts }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Column Comparisons |  | 28\% |  | 35\% |  | ${ }^{248}$ |  | 29 |  |  | ${ }^{319}$ |  |  | 30\% |  | ${ }^{24 \%}$ | Male | 28\% |  | \% |
|  |  | 1726 |  | 804 |  | ${ }^{92}$ |  |  |  |  | 462 |  |  | 458 |  | ${ }^{367}$ |  | 826 |  | \% |
| satisfied |  |  |  |  |  |  |  |  |  | d |  |  | d |  |  |  |  |  |  |  |
|  |  | 2442 |  | ${ }_{890}$ |  | 155 |  | 63 | 33 |  | ${ }_{559}$ |  |  | ${ }_{643}^{46}$ |  | ${ }_{607}$ |  | 1206 |  | ${ }_{1236}$ |
| either satisfied or dissatisfied |  | 14\% |  | 10\% |  | 17\% |  |  |  |  | 14\% |  |  | 13\% |  | 16\% |  | 15\% |  | 13\% |
|  |  | 851 |  | 220 |  | 630 |  |  | 99 |  | 214 |  |  | 197 |  | 240 |  | 446 |  | 404 |
| Fairly dissatisfied |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12\% |
|  |  | 696 |  | 246 |  | ${ }_{45}$ |  | 17 | 77 |  | 167 |  |  | 155 |  | 198 |  | 321 |  | 375 |
| Very dissatisfied (5) |  | 5\% |  | 5\% |  | 5\% | \% |  | \% |  | 6\% |  |  | 5\% |  | 6\% |  | 5\% |  | 5\% |
|  |  | 309 |  | 116 |  | 193 |  |  | 65 |  | 89 | 89 |  | 71 |  | 84 | 84 | 144 |  | 165 |
| Idon't know |  | 1\% |  | 2\% |  |  | \% |  | 1\% |  | 1\% |  |  | 1\% |  | 1\% |  | 1\% |  | 1\% |
|  |  | 66 |  | 38 |  |  | 28 |  | 16 |  |  | 7 |  | 20 |  | 13 |  | 40 |  | 25 |
| Net: Satisfied |  | 68\% |  | 73\% |  | 66\% |  |  |  |  | 68\% |  |  | 71\% |  | 65\% |  | 68\% |  |  |
|  |  | 4168 |  | 1694 |  | 247 |  | 107 |  |  | 1020 |  |  | 1102 |  | 974 |  | 2032 |  | 2136 |
| NET: Dissatisfied |  |  |  |  |  |  |  | d |  |  |  |  | d |  |  |  |  |  |  |  |
|  |  | 17\% |  | 16\% |  | 179\% |  | 16 |  |  | ${ }^{179}$ |  |  | ${ }^{15 \%}$ |  | 199 |  | 16\% |  | 17\% |
|  |  | 1006 |  | 362 |  | 64 |  |  |  |  | 256 |  |  | 226 |  | 282 |  | 465 |  | 540 |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 3712 |  | 685 |  | 3027 |  |  | 39 |  | 923 |  |  | 937 |  | 914 |  | 1773 |  | 1939 |
| Standard Deviation |  | 2.2 |  | 2.1 |  |  | 2.3 |  | 2.2 |  | 2.2 |  |  | 2.2 |  | 2.3 |  | 2.2 |  | 2.2 |
|  |  | 1.1 |  | 1.2 |  | 1.1 |  |  | 1.1 |  | 1.2 |  |  | 1.1 |  | 1.1 |  | 1.1 |  | 1.2 |
|  |  | 5966 |  | 1093 |  | 487 |  | 150 |  |  | 1482 |  |  | 1503 |  | 1472 |  | 284 |  |  |
| Unweighted base Weighted base |  | 6024 |  | 2276 |  | 3748 |  | 151 | 13 |  | 1490 |  |  | 1525 |  | 1496 |  | 2944 |  | 3081 |
| Weighed base | A |  | A |  | B |  | A |  | B |  |  | c |  |  | D |  | A |  | в |  |

Q63: How satisfied are you with the following aspects of Roval Mail's sevicie? Avalability of Post Office branches by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's seevice? Avalability of Post office branches by Demographics Part 3



Q63: How satisfied are you with the following spects of Foval Mail's sevice? Cost of postage by Demograhics Part 1


Q63: How satisfied are you with the following aspects of Roval Mail's service? Cost of postage by Demographics Part 2


Q63: How satisified are you with the following sspects of Royal Mail's service? Cost of postage by Demographics Part 3



Q63: How satisfied are you with the following aspects of Royal Mail's service? Accessibility of services by Demographics Part 1


Q63: How satisfied are you with the following aspects of Roval Mail's service? Accessibility of services by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's service? Accessibility of services by Demographics Part 3



Q63: How satisified are you with the following sspects of Roval Mail's service? Easy to access information, eg. about complaints procedures by Demographics Part 1
Column\% Methodology Quarter Gender Gender


 $\begin{array}{lllllllllll}\text { Fairly dissatisfied } & 5 \% & \text { A } & \text { 2\% } & \text { 6\% } & 5 \% & 5 \% & 4 \% & 5 \% & 5 \% & 4 \% \\ & 282 & 58 & 224 & 70 & 69 & 69 & 74 & 147 & 135\end{array}$

 |  | Idon't know | 22\% | $33 \%$ | $15 \%$ | $21 \%$ | $18 \%$ | $25 \%$ | $23 \%$ | $21 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 1385 | 764 | 551 | 326 | 265 | 380 | 344 | 631 |  |

|  |  |  |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET: Satisfied |  | $47 \%$ | $46 \%$ | $48 \%$ | $49 \%$ | $49 \%$ | $47 \%$ | $45 \%$ | $47 \%$ |
|  | 2886 | 1056 | 1830 | 742 | 743 | 722 | 679 | 1415 | 1471 |
| NET: Dissatisfied | $7 \%$ | $5 \%$ | $8 \%$ | $6 \%$ | $7 \%$ | $7 \%$ | $7 \%$ | $8 \%$ | $6 \%$ |

$\begin{array}{lllllllllll}\text { Effeetive Column n } & 3712 & 685 & 3027 & 939 & 923 & 937 & 914 & 1773 & 1939\end{array}$

| Average | 2.3 | 2.1 | 2.4 | 2.3 | 2.3 | 2.3 | 2.3 | 2.3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Standard Deviation | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |  |
| Unweighted base | 4911 | 729 | 4182 | 1226 | 1259 | ${ }_{1233}$ | 1193 | 2347 |  |
| Weighted base |  |  |  |  |  |  |  |  |  |



Weight: Demographic, Geographic \& Evaluative Weight, ,, ,, . $\quad(\rho=99.9 \%)$

Q63: How satisfied are you with the following aspects of Royal Mail's service? Easy to access information, egg about complaints procedures by Demographics Part 2


Q63: How satisified are you with the following aspects of Roval Mail's service? Easy to access information, e.g. about complaints procedures by Demographics Part 3



Q63: How satisfied are you with the following aspects of Roval Mail's service? Product and service innovation by Demographics Part 1


Q63: How satisfied are you with the following aspects of Roval Mail's service? Product and senvice innovation by Demographics Part 2


Q63: How satisfied are you with the following aspects of Roval Mail's service? Product and service innovation by Demographics Part 3



Q65: How would you rate your overal satisfaction with Royal Mail? by Demographics Part 1





Q65: How would you rate vour overall satisfaction with Roval Maili by Demographics Part 3




Q66: Thinking about your experience of sining postal services to send and receive mail, how would you rate your overal satisfaction with postal services? by Demographics Part 1


Q66: Thinking about your experience of using postal services to send and receive mail, how would vou rate vour verall satisfaction with postal services? by Demographics Part 2



Q66: Thinkking about your experience of using postal serices to send and receive mali, how would you rate your overal satisfaction with postal sericies? by Demographics Part 3



QH1: Problems with Roval Mail's service in the last 12 months by Demographics Part 1



OH1: Problems with Roval Mails service in the last 12 months by Demographics Part 2



QH1: Problems with Roval Mail's service in the last 12 months by Demographics Part 3


Q87: inability lo leve


## Colum\% \% Weighted counts





Mis-delivered mail - vou have received someone else's mail or they have received yours
Mail that has been tampered with
A card from Roval Mai saying that an item could not be delivered, when someone was in y your home and could have B
aken the delivery

| take the delivery | 36\% | 21\% | 2\% |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 136 | 1221 | 161 |  |
| NET: Problems with Royal Mail's services | 67\% | 52\% | 55\% |  |
|  | 254 | 2974 |  |  |
| Net: No Problem with Royal Mail's services | 33\% | 48\% | 45\% |  |
|  | 123 | 2738 | 328 |  |

Effective Column n


[^1]QH1: Problems with Royal Mail's service in the last 12 months by Demographics Part 1-Those with problems



OH1: Problems with Royal Mail's service in the last 12 months by Demographics Part 2 -Those with problems



QH1: Problems with Roval Mails service in the last 12 months by Demographics Part 3 - Those with problems



QH1: Problems with Roval Mail's service in the last 12 months by Demographics Part 4 - Those with problems
QB7: Inability to leave
home without telp, due to

 Column\%
Weighted counts
Column Comparisons


| Damaged mail | B |
| :--- | :---: |
| Delayed mail | B |

Mis-delivered mail- - ou have received someone else's mail or they have received yours B
Mail that has been tampered with
A card from Roval Mail saying that an item could not be delivered, when someone was in y your home and could have
take the delivery
Net: Problems with roval maits

\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{5}{|l|}{$\mathrm{b}^{2} \mathrm{l}$} <br>
\hline NET: Problems with Royal Mail's services \& $100 \%$

254 \& $100 \%$
2974 \& $100 \%$
408 \& <br>
\hline NET: No Problem with Royal Mail's services \& \& \& 0\% \& <br>
\hline \& 0 \& 0 \& 0 \& <br>
\hline Effective Column \& \& \& \& <br>
\hline
\end{tabular}





QH2: In the last 12 months, have you had cause to complain to Royal Mail about its services? by Demographics Part 2

; Column comparison symbols: $a, b, c, d, e, f \ldots(p=95 \%)$ A, B, C, D, E, F... ( $p=99.9 \%$ ).
aH2: In the last 12 months, have you had cause to complain to Roval Mail abut tit services? by Demographics Part 3





QH3: Did you make a complaint to Roval Maili by Demographics Part 1


QH3: Did you make a complaint to Royal Mail? by Demographics Part 2


QH3: Did you make a complaint to Royal Maili by Demographis Part 3




QH4: Where did you find information about how to make a complaint, or did you not need this information? by Demographics Part 1

Column\%
 Didn't need this information 318
${ }_{71}{ }^{2}$ **
$\qquad$

| er the phone | 11\% ** | \% | 11\% | 16\% | 12\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 55 |  |  |  |  | 9 | ${ }^{23}$ | 33 | Asking someone who works for Royal Mail in person (e.g. the postman/woman) $\begin{array}{lllllll}8 \% & 9 \% & 5 \% & 8 \% & 8 \% & 5 \% & 9 \% \\ 30 & 11 & 6 & 9 & 11 & 14 & 23\end{array}$


| $9 \% *$ | $6 \%$ | $6 \%$ | $12 \%$ | $10 \%$ | $7 \%$ | $10 \%$ | $7 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 44 | 23 | 8 | 14 | 12 | 11 | 25 | 19 |

ffective Column
$15 \quad \begin{array}{ccccccc}3 \% & 2 \% & 4 \% & 4 \% & 2 \% & 3 \% & 3 \% \\ 14 & 2 & 5 & 5 & 3 & 7 & 7\end{array}$

|  | 374 | 31 | 343 | 94 | 91 | 83 | 106 | 170 | 204 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Unweighted base | 532 | 44 | 488 | 133 | 130 | 118 | 151 | 242 | 290 |
| Weighted base | 495 | 95 | 400 | 119 | 122 | 112 | 142 | 247 | 248 |

QH4: Where did you find information about how to make a complaint, or did you not need this intormation? by Demographics Part 2
Column\%
Weighted counts Age
 $\frac{\text { Column Compratisns }}{\text { On Roval Mail's website }}$




| Another way | 1\% | 8\% | 14\% ** | 10\% ** | 8\% | 10\% | 8\% | 9\% | 8\% | 11\% | 6\% | 14\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 17 | 20 | 6 | 21 | 22 | 10 | ${ }^{11}$ | 9 | 14 | 19 | 25 | $\begin{array}{ccc}3 \% & 2 \% & 2 \% \\ 2 & 5 & 3\end{array}$

$\stackrel{8 \%}{4}$
$\begin{array}{cccccccc}2 \% & 4 \% & 1 \% & 3 \% & 3 \% & 4 \% & 2 \% & 4 \% \\ 6 & 8 & 2 & 4 & 4 & 5 & 7 & 6\end{array}$
Effective Column n

181


QH4: Where did you find information about how to make a complaint, or did you not need this information? by Demographics Part 3

Column \%
UK nation
Rurality
Weighted counts
Colunn comparisns
On Roval Mails swesit
 Didn't need this information





QH5: How easy ordificiult did y you find it to make a complaint about Roval Mail? by Demographics Part 1



QH5: How easy or difificult did you find it to make a complaint about Roval Mail? by Demographics Part 2


QH5: How easy ordificiult did y you find it to make a complaint about Roval Mail? by Demographics Part 3



QH6: What was difificut about making the complaint to Roval Mail? by Demographics Part 1

| Column \% <br> Weighted counts | Total | Methodoogy |  | Quarter |  |  |  | Gender |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Online |  | Q22019 |  | Q12019 | Q42018 | Q3 2018 |  |  |  |
| Getting through to the right person to speak to |  |  |  |  | Female |  |  |  |  |
|  |  | 65\%** |  |  |  |  | ${ }^{66 \%}$. |  |  |  |  |  | 70\% | 59\% |
|  |  | ${ }^{84}$ |  |  | 67 |  |  |  |  |  | 50 | ${ }^{34}$ |
| Finding out how to make a complaint |  | 35\% ** |  |  | 33\% * |  | * | ** | ** |  | 27\% | 46\% |
|  |  | 45 |  |  | 34 |  |  |  |  |  | 19 | 26 |
| Other |  | 22\% ** |  |  | 19\% * |  | . | . | . |  | 26\% | 16\% |
|  |  | 28 |  |  | 19 |  |  |  |  |  | 18 | 9 |
| Idon't know |  | 0\% * |  |  | 0\% * |  | * | .* | .* |  | 0\% | 0\% |
|  |  | 0 |  |  | 0 |  |  |  |  |  | 0 | 0 |
| Effective Column $n$ |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 101 | 8 |  | 92 |  | 24 | 22 | 24 | 30 | 52 | 49 |
| Unveighted base |  | 145 | 12 |  | ${ }_{1}^{133}$ |  | 35 | 32 | 35 | 43 | 75 | 70 |

$\begin{array}{llllllllll}\text { Unweighted base } & 145 & 12 & 133 & 35 & 32 & 35 & 43 & 75 & 70 \\ \text { Weighted base } & 128 & 26 & 102 & 28 & 32 & 36 & 33 & 71 & 57\end{array}$

Age SEG



QH6: What was difficult about making the complaint to Royal Mail? by Demographics Part 3
UK nation
Rurality
Column\%







QH7_1: Thinking of Royal Mair's response to vour complaint, how satisified were you with. How your complaint was handled by Demographics Part 1

|  |  |  |  |  |  |  |  |  |  | Gender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% Methodology Quarter Gender |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts Column Comparison | Total | CAPI | Online |  |  |  |  |  |  | Q22019 |  |  | 012019 |  | Q4 2018 |  | Q32018 |  | Male |  | remale |  |  |
| $\frac{\text { coumm Comparisons }}{\text { Very satisfied (1) }}$ |  | 18\% ** |  |  | 20\% |  | 22\% |  |  | 20\% |  | 21\% |  | 12\% |  | 19\% |  | 7\% |
|  |  | 91 |  |  | 79 |  | 26 |  |  | 24 |  | 23 |  | 17 |  | 48 |  | ${ }^{43}$ |
| Fairly satisfied |  | 27\% ** |  |  | 28\% |  | 30\% |  |  | 29\% |  | 27\% |  | 24\% |  | 22\% |  | 3\% |
|  |  | 134 |  |  | 111 |  | 36 |  |  | 35 |  | 30 |  | 34 |  | 54 |  | 81 |
| Neither satisfied nor dissatisfied |  | 19\% ** |  |  | 18\% |  | 15\% |  |  | 7\% |  | 16\% |  | 25\% |  | 18\% | 19\% | \% |
|  |  | 92 |  |  | 70 |  | 18 |  |  | 20 |  | 18 |  | 36 |  | 45 |  | ${ }^{47}$ |
| Fairly dissatisfied |  | 14\% ** |  |  | 16\% |  | 15\% |  |  | 10\% |  | 14\% |  | 16\% |  | 15\% |  | 13\% |
|  |  | 69 |  |  | 64 |  | 18 |  |  | 13 |  | 16 |  | 23 |  | 37 |  |  |
| Very dissatisfied (5) |  |  |  | a |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }^{21 \%}$ ** |  |  | 18\% |  | 18\% |  |  | 21\% |  | 22\% |  | 23\% |  | 25\% |  | 15\% |
|  |  | 103 |  |  | ${ }^{73}$ |  | 21 |  |  | 25 |  | 24 |  | 32 |  | 63 |  | 40 |
| Idon't know |  | 1\% ** |  |  | 1\% |  | 1\% |  |  | 4\% |  | 1\% |  | 0\% |  | 0\% |  | 2\% |
|  |  | 6 |  |  | 3 |  | 1 |  |  | 4 |  | 1 |  | 0 |  | 1 |  |  |
| NET: Satisfied |  | 45\% ** |  |  | 47\% |  | 52\% |  |  | 9\% |  | 47\% |  | 36\% |  | 41\% |  | 5\% |
|  |  | 225 |  |  | 190 |  | 62 |  |  | 60 |  | 53 |  | 51 |  | 102 |  | 24 |
| Net Dissatisfied |  | ${ }^{35 \%}$ ** |  |  | 34\% |  | 33\% |  |  | 1\% |  | 36\% |  | 39\% |  | 40\% |  | 29\% |
|  |  | 172 |  |  | 137 |  | 39 |  |  | 38 |  | $\begin{array}{lllll}40 & 55 & 100 & 72\end{array}$ |  |  |  |  |  |  |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 374 | 31 |  | 343 |  | 94 |  |  | 91 |  | 83 |  | 106 |  | 170 |  | 04 |
| Average |  | 2.9 | 3.2 |  | 2.9 |  | 2.8 |  |  | 2.8 |  | 2.9 |  | 3.1 |  | 3.1 |  | 2.8 |
| Standard Deviation |  | 1.4 | 1.5 |  | 1.4 |  | 1.4 |  |  | 1.4 |  | 1.5 |  | 1.3 |  | 1.5 |  | 1.3 |
| Unweighted base |  | 525 | 42 |  | 483 |  | ${ }^{132}$ |  |  | 127 |  | 116 |  | 150 |  | 241 |  | 84 |
| Weighted base |  | 489 | 92 |  | 397 |  | 119 |  |  | 118 |  | 111 |  | 142 |  | 247 |  | 42 |
| Colums | A | A |  | B |  | A |  | в |  | c |  |  | D | A | A |  |  |  |

QH7 1: Thinking of Roval Mail's response to your complaint, how satisfied were vou with.. How your complaint was handled by Demographics Part 2


QH7_1: Thinking of Roval Mail's response to your complaint, how satisfied were vou with... How your complaint was handled by Demographics Part 3


Column comparison symbols: a, b, $\mathrm{C}, \mathrm{d}, \mathrm{e}, \mathrm{f}, . . .(\mathrm{P}=95 \% \mathrm{~F} \% \mathrm{~A}, \mathrm{~B}, \mathrm{C}, \mathrm{D}, \mathrm{E}, \mathrm{F}, . . .(\mathrm{P}=99.9 \%)$.


Weight: Demographic, Geographic \& Evaluative Weight; Cells with ${ }^{*}$ indicicate a sample size that is s maller than 50 ; Base: Those who made a complaint to Royal Mail bout its services in the previous year

QH7_2: Thinking of R Royal Mail's response to your complaint, how satisified were you with...The resolution to vour complaint by Demographics Part 1


QH7 2: Thinking of Roval Mail's response to your complaint, how satisfied were vou with.. The resolution to vour complaint by Demographics Part 2


QH7_2: Thinking of R Royal Mail's response to your complaint, how satisified were you with...The resolution to vour complaint by Demographics Part 3

$\frac{\text { Columns }}{\text { Weight: Demographic, Geographic \& Evevuatuive Weight; cells with ** indicate a sample size that is smaler than 50; Base: Those who made a complaint to Royal Mail about it services in the previous year }}$



QH7_3: Thinkking of Royal Mail's response to your complaint, how satisfied were vou with... The time taken to resolve your complaint by Demographics Part 1


QH7_3: Thinking of R Ryal Mail's response to your complaint, how satisified were you with..The time taken to resolve vour complaint by Demographics Part 2


QH7_3: Thinking of R Royal Mail's response to your complaint, how satisfied were you with...The time taken to resolve vour complaint by Demographics Part 3

$\frac{\text { Columns }}{\text { Weight: Demographic, Geographic \& Evevuluative Weight Cells with ** indicate a sample size that is smaler than 50; Base: Those who made a complaint to Royal Mail about it services in the previou y year }}$
Column comparison symbols: a, $\mathrm{b}, \mathrm{C}, \mathrm{d}, \mathrm{e}, \mathrm{f}, . .(\mathrm{P}=95 \%) \mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{D}, \mathrm{E}, \mathrm{F}, \ldots .(\mathrm{p}=99.9 \%)$.


QH8: Why didn't you make a complaint to Roval Mail? by Demographics Part 1



OH8: Why didin't you make a complaint to Roval Mali? by Demographics Part 2


| Wouldn't change anything anyway | ** | ** | ** | * | ** | * | ** | * | * | * | * | * |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Didn't know where to gol who to complain to * * * * * * * * ** * * * * * * *
pidn't have the time ** ** ** ** ** ** ** ** ** ** ** **

he problem was sorted without neding to complain ** ** ** ** ** ** ** ** ** ** ** **
Nota major issue * * * * * * * * * * * * * * * * * * *
don'tknow ** ** ** ** ** ** ** ** ** ** ** ** ** ** **

| Effective Column n |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Unweighted base | 20 | 33 | 27 | 4 | 8 | 4 | 44 | 44 | 20 | 24 | 16 | 28 | 52 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted base | 12 | 23 | 32 | 5 | 9 | 4 | 39 | 38 | 22 | 18 | 15 | 22 | 42 |


aHs: Why didn't you make a complaint to Roval Mail? by Demographics Part 3
Rurality
Column\%
Weighted counts
UK nation
Weighted counts
colum comparions
Not worth hhe hassie





| Any other reason | * | ** | .. | . | .* | * | .* | . | .. | 17\% ** | .. | ** | 17\% ** | . |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  | 12 |  |  | 9 |  |
| The problem was sorted without needing to complain | * | ** | ** | ** | * | * | ** | ** | ** | 6\% ** | ** | ** | 9\% * | ** |



| Nota mjoror isue | * | ** | ** | ** | ** | ** | .. | .* | .* |  | 12\% ** | .* | .. |  | ${ }^{13 \%}$ \%* |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  | 8 |  |  |  | 7 |  |
| Idon't know | ** | * | ** | * | * | * | * | * | * |  | 0\% ** | * | * |  | 0\% ** | * |
|  |  |  |  |  |  |  |  |  |  |  | 0 |  |  |  | 0 |  |
| Effetive Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1 | 2 | 3 | 5 | 5 | 3 | 8 | 8 | 8 | ${ }^{43}$ | 5 | 3 | 10 | 40 | 21 |
| Unweighted base |  | 1 | 3 | 5 | 7 | 7 | 5 | 12 | 11 | 11 | 62 | 7 | 5 | 14 | 58 | 30 |
| Weigheed base |  | 1 | 3 | 5 | 12 | 6 | 5 | 13 | 12 | 13 | 69 | 4 | 1 | 3 | 52 | 25 |






QH9: And did you complain to anyone else about the service vou received from Royal Mail? by Demographics Part 1


Qhy: And did you complain to anyone else about the service vou received from Royal Mail? by Demographics Part 2
Working
status


QH9: And did you complai to anyone else about the serice you received from Roval Mail? by Demographics Part 3





Qll: The following companies all offer parcel delivers services. Which, if any, had you heard of before today? by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  | Gender |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts <br> Column Comparisons | Total | CAPI |  |  | Online |  |  | Q12019 |  |  | Q42018 |  |  | Q32018 | Male |  | Female |  |
| $\frac{\text { column }}{\text { Roval mail }}$ |  | 95\% |  | 97\% |  |  |  | 95\% |  | ${ }^{94 \%}$ |  |  |  | 95\% |  |  | 95\% |
| Roval Mail |  | 5784 |  | 2241 |  | 3543 |  | 1457 |  | 1417 |  |  | 1465 |  |  | 1445 |  | 2836 | 2949 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Parcelforce |  | 79\% |  | 78\% |  | 79\% |  | 79\% |  | 76\% |  |  | 80\% |  | 80\% |  | 78\% | 79\% |
|  |  | 4792 |  | 1810 |  | 2982 |  | 1205 |  | 1146 |  |  | 1229 |  | 1212 |  | 2326 | 2466 |
| Net: Royal Mail / Parcelforce |  | 97\% |  | 98\% |  | 96\% |  | 97\% |  | $96 \%$ |  |  | 98\% |  | 97\% |  | 97\% | 97\% |
|  |  | 5904 |  | 2279 |  | 3625 |  | 1477 |  | 1446 |  |  | 1510 |  | 1471 |  | 2891 | 3013 |
| DHL |  |  |  | , |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 80\% |  | 76\% |  | 82\% |  | 80\% |  | 78\% |  |  | 81\% |  | 80\% |  | 82\% | 78\% |
|  |  | 4856 |  | 1752 |  | 3105 |  | 1219 |  | 1172 |  |  | 1256 |  | 1209 |  | 2436 | 2421 |
| FedEx |  | 77\% |  | 68\% |  | 83\% |  | 75\% |  | 77\% |  |  | 79\% |  | 77\% |  | $78 \%$ | 76\% |
|  |  | 4679 |  | ${ }_{1563}$ |  | 3116 |  | 1140 |  | 1156 |  |  | 1219 |  | 1164 |  | 2320 | 2360 |
| Hermes |  |  |  |  |  | 析 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 76\% |  | 68\% |  | 81\% |  | 77\% |  | 77\% | \% |  | 74\% |  | 76\% |  | 73\% | 79\% |
|  |  | 4627 |  | 1563 |  | 3064 |  | 1175 |  | 1158 | 158 |  | 1149 |  | 1146 |  | 2178 | 2449 |
| Yodel |  | 69\% |  | 61\% |  | 73\% |  | 69\% |  |  |  |  | 67\% |  | 69\% |  |  | \%\% |
|  |  | 4181 |  | ${ }_{1416}$ |  | 2764 |  | 1061 |  | ${ }_{1039}$ | 行 |  | 1032 |  | 1048 |  | 2028 | ${ }_{2153}^{69 \%}$ |
| UPS |  |  |  |  |  | 276 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 65\% |  | 58\% |  | 69\% |  | 66\% |  | 63\% | \% |  | 65\% |  | 64\% |  | 68\% | 62\% |
|  |  | 3935 |  | 1348 |  | 2587 |  | 1003 |  | 955 |  |  | 1005 |  | 972 |  | 2025 | 1910 |
| DPD |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 68\% |  | ${ }^{66 \%}$ |  | 69\% |  | ${ }^{69 \%}$ |  | ${ }^{66 \%}$ | 6\% |  | 69\% |  | ${ }^{69 \%}$ |  | 70\% | ${ }^{66 \%}$ |
|  |  | 4142 |  | 1524 |  | 2618 |  | 1050 |  |  |  |  | 1059 |  | 1035 |  | 2085 | 2057 |
| TNT Express |  | 53\% |  | 51\% |  | 54\% |  | 55\% |  | 52\% | 2\% |  | 52\% |  | 53\% |  | 59\% | 47\% |
|  |  | 3221 |  | 1185 |  | 2036 |  | 838 |  | 779 | 79 |  | 801 |  | 802 |  | 1762 | 1459 |
| Interlink |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 39\% |  | 39\% |  | 38\% |  | 38\% |  | $36 \%$ | 5\% |  | 39\% |  | 41\% |  | 42\% | 35\% |
|  |  | 2355 |  | 909 |  | 1446 |  | 585 |  | 538 | 38 |  | 610 |  | 623 |  | 1254 | 1102 |
| Amazon Logistics |  | 44\% |  | 47\% |  | 43\% |  | 44\% |  | 42\% |  |  | 45\% |  | 46\% |  | 45\% | 44\% |
|  |  | 2694 |  | 1089 |  | 1605 |  | 666 |  | 638 | 38 |  | 701 |  | 689 |  | 1341 | 1353 |
| UK Mail |  |  |  | b |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 31\% |  | 23\% |  | 36\% |  | 30\% |  | 29\% | \% |  | 33\% |  | 34\% |  | 36\% | 27\% |
|  |  | 1912 |  | 536 |  | 1376 |  | 458 |  | 432 | 32 |  | 511 |  | 511 |  | 1076 | 836 |
| Collect + |  | 28\% |  | 24\% |  | 30\% |  | 29\% |  | 27\% |  |  | 28\% |  | 28\% |  | 23\% | 33\% |
|  |  | 1709 |  | 560 |  | 1149 |  | ${ }_{437}$ |  | 411 | 11 |  | 438 |  | 423 |  | 689 | 1020 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | A |
| TNT Post UK |  | 26\% |  | 23\% |  | 27\% |  | 26\% |  | 25\% | 5\% |  | 25\% |  | 26\% |  | 30\% | 21\% |
|  |  | 1561 |  | 532 |  | 1028 |  | 401 |  | 377 | 77 |  | 384 |  | 399 |  | 900 | 661 |
| Citipost |  | 18\% |  | 18\% |  | 18\% |  | 19\% |  | 18\% |  |  | 16\% |  | 18\% |  | 22\% | 14\% |
|  |  | 1085 |  | ${ }_{423}$ |  | 662 |  | 296 |  | 267 | 67 |  | 252 |  | 271 |  | 647 | ${ }_{48} 4$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Dx |  | 13\% |  | 14\% |  | 12\% |  | 13\% |  | 1498 | 14\% |  | 13\% |  | 12\% |  | 15\% | 11\% |
|  |  | 782 |  | 330 |  | 452 |  | 194 |  |  | 205 |  | 202 |  | 180 |  | 438 | 344 |
| Any other postal serices company |  |  |  | b |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  |  | \% |  | 1\% |  | 1\% |  | 1\% | 1\% |
|  |  | 48 |  | 29 |  | 19 |  | 19 |  |  | 8 |  | 10 |  | 11 |  | 20 | 28 |
| Net: Any |  | 99\% |  | b $100 \%$ |  | 99\% |  | 99\% |  |  | 9\% |  | 100\% |  | 99\% |  | 100\% | 99\% |
|  |  | 6052 |  | ${ }^{2305}$ |  | 3747 |  | 1519 |  | 1493 | 193 |  | 1538 |  | 1501 |  | 2970 | 3082 |
| None of the above |  | 1\% |  | 0\% |  | 1\% |  | 1\% |  |  | 1\% |  | 0\% |  | 1\% |  | 0\% | 1\% |
|  |  | 38 |  | 9 |  | 29 |  | 10 |  |  | 14 |  | 7 |  | 8 |  | 14 | 24 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 3712 |  | 685 |  | 3027 |  | 939 |  |  | 23 |  | 937 |  | 914 |  | 1773 | 1939 |
|  |  | 6019 |  | 1111 |  | 4908 |  | 1522 |  | 1496 | 196 |  | 1519 |  | 1482 |  | 2875 | 3144 |
|  |  | 6090 |  | 2314 |  | 3776 |  | 1529 |  | 1507 | 157 |  | 1545 |  | 1509 |  | 2984 | 3106 |
| Weighted base Columns | A |  | A |  | в |  | A |  | в |  | c |  |  | D |  | A |  |  |

al1: The following companies all offer parcel deliverv services. Which, if any, had you heard of before today? by Demographics Part 2



Q11: The following companies all offer parcel delivery sevices. Which, if any, had you heard of before today? by Demographics Part 3





Q12_1: Which, if any, of these companies have you encountered to send a packet, parcel or leterer? by Demographics Part 1


A12 1: Which, if any, of these companies have vou encountered to send a packet, parcel or oleterer by Demographics Part 2
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text {. } \\ \text {. }}}$


A12 1: Which, if any, of these companies have vou encountered to send a packet, parcel or oleterer by Demographics Part 3







Q12 2: Which, if any, of these companies have vou encountered because they delivered a packet, parcel or eleter to vou? by Demographics Part 1

a12_2: Which, if fany, of these companies have you encountered because they delivered a packet, parcel or leteter to you? by Demographics Part 2
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text {. } \\ \text {. }}}$


A12_2: Which, fifny, of these companies have you encountered because they delivered a packet, parcel or letter to your by Demographics Part 3





Q13: In the last 12 months, have you exererienced any problems with services from these providers? Citipost by Demographics Part 1


Q13: In the last 12 months, have you exererienced any problems with services from these providers? Citipost by Demographics Part 2


Q13: In the last 12 months, have you exererienced any problems with services from these providers? Citipost by Demographics Part 3




Q13: In the last 12 months, have you experienced any problems with services from these providers? Collect tby Demographics Part 1



Q13: In the last 12 months, have you experienced any problems with services from these providers? Collect tby Demographics Part 3




Q13: In the last 12 months, have you experienced any rooblems with sevicies from these providers? D HH by Demographis Part 1


Q13: In the last 12 months, have you experienced any rooblems with sevicices from these providers? OHL by Demographics Part 2

$\begin{array}{llllllllllllll}\text { Unweighted base } & 213 & 786 & 845 & 269 & 446 & 177 & 1379 & 911 & 658 & 721 & 427 & 484 & 1250 \\ \text { Weighted base } & 238 & 792 & 839 & 231 & 419 & 188 & 1344 & 944 & 632 & 712 & 460 & 484 & 1310\end{array}$


Q13: In the last 12 months, have you experienced any rooblems with sevicies from these providers? D HL by Demographis Part 3





Q13: In the last 12 months, have you experienced any problems with sevices from these providers? Fedex by Demographics Part 1




Q13: In the last 12 months, have you experienced any problems with services from these providers? Fedex by Demographics Part 3





Q13: In the last 12 months, have you experienced any problems with serices from these providers? Hermes by Demographics Part 1




Q13: In the last 12 months, have you experienced any problems with sevices from these providers? Hermes by Demographics Part 3





Q13: In the last 12 months, have you experienced any problems with serices from these providers? Interlink by Demographics Part 1



Q13: In the last 12 months, have you experienced any problems with services from these providers? Interlink by Demographics Part 3




Q13: In the last 12 months, have you experienced any rooblems with sevicies from these providers? DPD by Demographics Part 1


$\begin{array}{lllllllllllllll}\text { Unweighte dase } & 297 & 914 & 865 & 248 & 385 & 137 & 1405 & 1056 & 601 & 804 & 505 & 551 & 1354 & 1099 \\ \text { Weighted base } & 289 & 868 & 810 & 201 & 350 & 149 & 1293 & 1024 & 538 & 755 & 503 & 521 & 1337 & 972\end{array}$


Q13: In the last 12 months, have you experienced any rooblems with sevicies from these providers? DPD by Demographics Part 3



|  | QB7: Inability to leave home without help, due illness or disability |  |  | QJ6: Annual household income |  |  |  |  |  |  |  |  | Q12: Internet usage |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\%Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts column Comparisons | Yes-Iam housebound | No-lam not housebound |  | Under $\mathrm{f11,500}$ per year | £11,50- ¢17,499 peryear |  |  | £17,500- $\mathbf{2 2 9 , 9 9 9}$ peryear |  | ¢33,000- 499,999 per year |  | f55,000+peryear | Idon't know// prefer not to answer |  | NET: Internet user |  | NET: Internet no-user |  |
| Lost mail | ${ }^{8 \%}$ |  | 1\% |  |  |  | 1\% |  | 1\% |  | 2\% |  | 1\% |  |  |  | 1\% ** |  |
|  |  | 11 | 21 |  | 5 |  | 3 |  | 5 |  | 8 |  | 3 |  |  |  | 31 |  |
| Damaged mail | $\begin{gathered} 10 \% \\ 13 \end{gathered}$ |  | 2\% |  | 5\% |  | 3\% |  | 2\% |  | 1\% |  | 2\% |  | 2\% |  | ${ }^{2 \%}$ \% |  |
|  |  |  | 38 |  | 10 |  | , |  | 9 |  | , |  | 7 |  | 10 |  |  |  |
| Delayed mail | B 1 | 1\% | 3\% |  | 5\% |  | 5\% |  |  |  | 3\% |  | 7\% |  | 2\% |  |  |  |
|  |  | 13 | 74 |  | 10 |  | 13 |  | 15 |  | ${ }_{16}$ |  | ${ }_{24}$ |  | 9 |  | ${ }_{88}^{4 \%}$ |  |
|  | в |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2\% ** |  |
| Mis-delivered mail |  | \% | 2\% |  | 4\% |  | 3\% |  | 2\% |  | 2\% |  | 2\% |  | \% |  |  |  |
|  |  | 8 | 41 |  | 7 |  | 7 |  | 10 |  | 11 |  | 6 |  | 8 |  | 46 |  |
| Mail that has been tampered with | $b \quad$ | 6\% | \% |  | 2\% |  | \% |  | 0\% |  | 1\% |  | 1\% |  | 0\% |  | ${ }_{1 \%}$ ** |  |
|  |  | 7 | 6 |  | 4 |  | 0 |  | 2 |  | 3 |  | 2 |  | 2 |  | 12 |  |
| Other problems | B | \% | 1\% |  | 2\% |  | 1\% |  | 2\% |  | 2\% |  | 1\% |  | \% |  | 1\% ** |  |
|  |  | 8 | 26 |  | 4 |  | , |  | 12 |  | 9 |  | 5 |  | 1 |  | ${ }_{3}$ |  |
| there have been no problems | B 7 | 5\% | 93\% |  | 88\% |  | 1\% |  | 93\% |  | $92 \%$ |  | 89\% |  | 94\% |  | 92\% $\cdots$ |  |
|  |  | ${ }_{94}$ | 2031 |  | 180 |  | 256 |  | 470 |  | 494 |  | 307 |  | 416 |  | 2091 |  |
| Net: Yes |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 25\% | 7\% |  | 12\% |  | 9\% |  | 7\% |  | 8\% |  | 11\% |  | 6\% |  | 8\% ** |  |
|  |  | 32 | 162 |  | 24 |  | 26 |  | 36 |  | 43 |  | 37 |  | 27 |  | 191 |  |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 89 | 1435 |  | 146 |  | 82 |  | 379 |  | 391 |  | 219 |  | 208 |  | 1510 |  |
| Unweighted base |  | 44 | 2317 |  | 236 |  | 93 |  | 612 |  | 631 |  | 354 |  | 335 |  | 2388 | 18 |
| Weighted base |  | 25 | 2192 |  | 205 | 28 | 28 |  | 507 |  | 537 |  | 343 |  | 444 |  | 281 | 30 |
| Colums | A | B |  | A | , | $3 \quad 1$ | c | c |  | - |  | E | F | F |  | A | B |  |



Q13: In the last 12 months, have you experienced any problems with sevices from these providers? Parcelforce by Demographics Part 1




Q13: In the last 12 months, have you experienced any problems with services from these providers? Parcelforce by Demographics Part 3



|  | QB7: Inability to leave home without help, due to illness or disability |  | Q16: Annual household income |  |  |  |  |  |  | Q12: Internet usage |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% | Yes-I am housebound | No- Iam not housebound |  | Under f11,500 peryear | f11,50- ¢17,999 peryear | f17,500- $¢ 29,999$ per year | ¢33,000- 499,999 per year |  | f50,000 per year | Idon't know/ / prefer not to answer | ${ }_{1 \%}^{\text {NET: }}$ Internet user |  | NET: Internet non-user |  |
| Weighted counts Column Comparisons |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lost mail |  | \% | 1\% | ${ }^{1 \%}$ | ${ }^{1 \%}$ | 0\% |  | 1\% |  |  |  |  |  |  |
|  |  | 7 | 18 | 2 | 2 | $2{ }^{3}$ |  | 8 | 4 |  | 7 |  | 25 |  |
| Damaged mail | B 5 | \% | 1\% | 1\% | 2\% |  |  | 1\% |  |  | 2\% |  | 1\% ** |  |
|  |  | 6 | 30 | 3 | 6 | 9 |  | ${ }_{4}$ | ${ }_{4}$ |  | \% |  | ${ }_{33}$ |  |
| Delayed mail | b |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 7 | ${ }_{50}^{2 \%}$ | ${ }_{6}^{6 \%}$ | ${ }_{3}^{1 \%}$ | ${ }_{17}$ |  | ${ }_{19}$ | 2\% |  | ${ }_{5}^{1 \%}$ |  | ${ }_{57}^{2 \%}$ |  |
| Mis-delivered mail |  | \% | 1\% | 2\% | 1\% | 2\% |  | 1\% | 1\% |  | 0\% |  | 1\% ** |  |
|  |  | 4 | 25 | 4 | 2 | 12 |  | 6 | 3 |  | 1 |  | 28 |  |
| Mail that has been tampered with |  | \% | 1\% | 2\% | 0\% | \%\% |  | 1\% | 2\% |  | \% |  | 1\% .* |  |
|  |  | 2 | 15 | 4 | 1 | 1 2 | 2 | 4 | 5 |  | 0 |  | 16 |  |
| Other problems |  |  | 1\% | 1\% | 1\% | 1\% |  | 0\% | 1\% |  | 1\% |  | $1{ }^{16}$ |  |
|  |  |  | 19 |  | 5 | 7 |  | 0 | 3 |  | 4 |  | 20 |  |
| No - there have been no problems |  | \% | 95\% | 92\% | 95\% | 93\% |  | 95\% | 95\% |  | 97\% |  | 95\% ** |  |
|  |  | 120 | 2170 | 208 | 299 | 506 |  | 505 | 304 |  | 468 |  | 232 |  |
| Net: Yes |  | \% | 5\% | 8\% | 5\% | 7\% |  | 5\% | 5\% |  | 3\% |  | 5\% ** |  |
|  |  | 11 | 119 | 19 | 15 | 36 |  | 28 | 17 |  | 15 |  | 126 |  |
| Effertive Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 87 | 1400 | 153 | 191 | 373 |  | 360 | 196 |  | 215 |  | 471 | 16 |
| Unweighted base |  |  | 2305 | 252 | 314 | 614 |  | 593 | 322 |  | 354 |  | 2421 | 26 |
| Weighted base |  | 1 | 2289 | 226 | - 314 | - 542 |  | 534 | 321 |  | 483 |  | 359 | 58 |
| column | A | B |  | A | B | C | D |  |  | F |  | A | B |  |



Q13: In the last 12 months, have vou experienced any problems with services from these providers? TNT Express by Demographics Part 1



Q13: In the last 12 months, have you experienced any problems with services from these providers? TNT Express by Demographics Part 3




Q13: In the last 12 months, have vou experienced any problems with services from these providers? TNT Post UK by Demographics Part 1

al3: In the last 12 months, have you experienced any problems with services from these providers? TNT Post UK by Demographics Part2
Working
status


Q13: In the last 12 months, have you experienced any problems with services from these providers? TNT Post UK by Demographics Part 3




Q13: In the last 12 months, have you exeerienced any y problems with services from these providers? UPS by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  | Q12019 |  | Q42018 |  | Q32018 |  |  | Gender |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% <br> Weighted counts |  |  |  |  |  |  |  |  |  |  | Male |  |  |  | Female |  |
| Column Comparisons | Total |  | CAPI |  | Online |  | Q22019 |  |  |  |  |  |  |  |  |  |
| Lost mail |  | ${ }^{1 \%}$ |  | \% |  | ${ }^{1 \%}$ |  | \% |  |  | \% |  | \% |  | 1\% |  | 1\% | ${ }^{1 \%}$ |
|  |  | 7 |  | 0 |  | 7 |  | 1 | 1 |  | 1 |  | 1 |  | 4 |  | 4 | ${ }^{3}$ |
| Damaged mail |  | 1\% |  | 2\% |  | 1\% |  | 1\% |  |  | 1\% |  | 2\% |  | 2\% |  | 1\% | 2\% |
|  |  | 17 |  | 7 |  | 11 |  | 4 |  |  | 4 |  | 5 |  | 5 |  | 6 | 12 |
| Delayed mail |  | 3\% |  | 2\% |  | 4\% |  | 4\% |  |  | 3\% |  | 1\% |  | 5\% |  | 4\% | 3\% |
|  |  | 40 |  | 10 |  | 30 |  | 13 |  |  | 7 |  | 4 |  | 16 |  | 23 | 17 |
| Mis-delivered mail |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  |  | \% |  | 2\% |  | 1\% |  | 1\% | 1\% |
|  |  | 13 |  | 4 |  | 9 |  | 2 |  |  | 1 |  | 7 |  | 3 |  | 7 | 6 |
| Mail that has been tampered with |  | 1\% |  | 0\% |  | 1\% |  | \% |  |  | \% |  | 1\% |  | 1\% |  | \% | ${ }^{1 \%}$ |
|  |  | 6 |  | 0 |  | 6 |  |  |  |  | 1 |  | 2 |  | 3 |  | 1 | 5 |
| Other problems |  | 1\% |  | 1\% |  | 2\% |  | 1\% |  |  | 1\% |  | 2\% |  | 1\% |  | 1\% | 2\% |
|  |  | 18 |  | 5 |  | 13 |  | 4 |  |  | 2 |  | 7 |  | 4 |  | 7 | 11 |
| -there have been no problems |  | 94\% |  | 95\% |  | 93\% |  | 95\% |  | 95\% |  |  | 93\% |  | 92\% |  | 94\% | 93\% |
|  |  | 1136 |  | 383 |  | 753 |  | 302 |  |  | 56 |  | 279 |  | 300 |  | 611 | 525 |
| Net: Yes |  | 6\% |  | 5\% |  | 7\% |  | 5\% |  |  | 5\% |  | 7\% |  | 8\% |  | 6\% | 7\% |
|  |  | 78 |  | 22 |  | 56 |  | ${ }^{17}$ |  |  | 14 |  | 21 |  | 25 |  | 41 | 37 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 784 |  | 118 |  | 666 |  | 200 |  |  | 168 |  | 195 |  | 221 |  | 410 | 374 |
| Unweighted base <br> Weighted base <br> Columns |  | 1240 |  | 187 |  | 1053 |  | 317 |  | 26 |  |  | 308 |  | 349 |  | 648 | 592 |
|  |  | 1214 |  | 405 |  | 809 |  | 319 |  | 270 |  |  | 300 |  | 325 |  | 652 | 562 |
|  | A |  | A |  | B |  | A |  | B |  | c |  |  | 0 |  | A | B |  |





Q13: In the last 12 months, have you experienced any rooblems with sevicices from these providers? UPS by Demographics Part 3





Q13: In the last 12 months, have you experienced any problems with services from these providers? UK Mail by Demographics Part 1

|  | Methodology |  |  |  | Quarter |  |  |  |  |  | Gender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{\text { coumn Comparisons }}{\text { Lost mail }}$ | 1\% |  |  | 0\% |  | 2\% |  | ${ }_{1 \%}$ |  |  | 1\% |  | 2\% |  | 1\% |  | \% |  | Female |
|  |  |  |  | 0 |  | 9 |  | 1 |  |  | 1 |  | 3 |  | 3 |  | 4 |  | 1\% |
| Damaged mail | $2 \%$ <br> 13 |  |  | \% |  | 2\% |  | 1\% |  |  | 2\% |  | 2\% |  | 2\% |  | ${ }_{9}^{2 \%}$ |  | ${ }_{4}^{1 \%}$ |
|  |  |  |  | 0 |  | 13 |  | 1 |  |  | 3 |  | 4 |  | 4 |  |  |  |  |
| Delayed mail | ${ }_{17}^{2 \%}$ |  |  | 5\% |  | 2\% |  | 1\% |  |  | 3\% |  | 1\% |  | 4\% |  | 3\% |  | 2\% |
|  |  |  |  | 8 |  | 10 |  | 2 |  |  | 4 |  | 1 |  | 10 |  |  |  |  |
| -delivered mail | $\stackrel{2 \%}{12}$ |  |  | \%\% |  | 2\% |  | \% |  |  | 3\% |  | 1\% |  | 2\% |  | 2\% |  | $2 \%$5 |
|  |  |  |  | 0 |  | 12 |  | 0 |  |  | 4 |  | 2 |  | 5 |  |  |  |  |
| Mail that has been tampered with | + |  |  | \% |  | 1\% |  | \% |  |  | 1\% |  | \%\% |  | 1\% |  | ${ }^{1 \%}$ |  | 1\% |
|  |  |  |  | 0 |  | 5 |  | 0 |  |  | 1 |  | 0 |  | 3 |  |  |  |  |
| Other roblems | $2 \%$11 |  |  | \% |  | 2\% |  | 1\% |  |  | \% |  | 1\% |  | 3\% |  | 1\% |  | 2\% |
|  |  |  |  | 0 |  | 11 |  | 2 |  |  | 0 |  | 2 |  | 7 |  | 4 |  |  |
| No - there have been no problems | $\begin{gathered} 94 \% \\ 685 \end{gathered}$ |  |  | 95\% |  | 93\% |  | 96\% |  |  | 94\% |  | 94\% |  | 91\% |  | 94\% |  | 93\%294 |
|  |  |  |  | 155 |  | 530 |  | 161 |  |  | 146 |  | 170 |  | 208 |  | 391 |  |  |
| Net: Yes | $6 \%$47 |  |  | 5\% |  | 7\% |  | 4\% |  |  | 6\% |  | 6\% |  | 9\% |  | ${ }^{6 \%}$ |  | $7 \%$24 |
|  |  |  |  | 8 |  | 39 |  | 6 | 6 |  | 9 |  | 10 |  | 22 |  |  |  |  |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 53 |  |  | 50 |  | 483 |  | 119 |  |  | 114 |  | 142 |  | 158 |  | 303 |  | 230 |
| Unweighted base Weighted base | 739732 |  |  | 71 |  | 688 |  | 169 |  |  | 163 |  | 202 |  | 225 |  | ${ }_{4}^{431} 4$ |  | 328318 |
|  |  |  |  | 162 |  | 570 |  | 167 |  |  | 155 |  | 181 |  | 229 |  |  |  |  |
|  | A |  | A |  | B |  | , |  | в |  |  | c |  | D |  | A |  |  |  |



Q13: In the last 12 months, have you experienced any problems with services from these providers? UK Mail by Demographics Part 3




Q13: In the last 12 months, have you experienced any y problems with services from these providers? XX by Demographics Part 1

|  | Methodology |  |  |  | Quarter |  | Gender |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% |  |  |  |  |  |  |  |  |  |  |  |  |
| Weighted counts Column Comparisons | Total | CAPI |  | Onine | Q22019 | Q12019 | Q42018 | Q32018 | Male | Female |  |  |
| Lost mail |  | 2\% ** |  |  | 3\% ** | * | ** |  |  | $2 \%$ |  | ${ }^{2 \%}$ |
|  |  | 3 |  |  | 3 |  |  |  |  | 2 |  | 1 |
| Damaged mail |  | 2\% ** |  |  | 3\% ** | * | ** | ** |  | 1\% |  | 3\% |
|  |  | 3 |  |  | 3 |  |  |  |  | 1 |  | 2 |
| Delayed mail |  | 9\% ** |  |  | 12\% ** | .* | * | .* |  | 10\% |  | 8\% |
|  |  | 14 |  |  | 14 |  |  |  |  | 8 |  | 6 |
| Mis-delivered mail |  | 3\% ** |  |  | 5\% ** | * | * | * |  | 6\% |  | 1\% |
|  |  | 6 |  |  | 6 |  |  |  |  | 5 |  | 1 |
| Mail that has been tampered with |  | 4\% ** |  |  | 3\% ** | .* | * | .* |  | 3\% |  | 5\% |
|  |  | 6 |  |  | 3 |  |  |  |  | 2 |  |  |
| Other problems |  | 5\% ** |  |  | 7\% ** | * | * | ** |  | 9\% |  | 1\% |
|  |  | 8 |  |  | 8 |  |  |  |  | 7 |  | 0 |
| No- there have been no problems |  | 82\% ** |  |  | 79\% ** | .. | .. | .. |  | 81\% |  |  |
|  |  | ${ }_{131}$ |  |  | ${ }_{94}$ |  |  |  |  | ${ }_{69}$ |  | ${ }_{62}$ |
| Net: Yes |  | 18\% ** |  |  | 21\% ** | * | * | ** |  | 19\% |  | 17\% |
|  |  | 28 |  |  | 25 |  |  |  |  | 16 |  | 13 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 115 | 12 |  | 102 | 30 | 21 | 30 | 34 | 60 |  | 54 |
| Unweighted baseWeighted base |  | 166 | 18 |  | 148 | 43 | 31 | 43 | 49 | 87 |  | 79 |
|  |  | 160 | 40 |  | 120 | 45 | 30 | 40 |  | 84 |  | 75 |
| Weighted base colums | A | A |  | в | A | B | c | D | A |  |  |  |

Q13: In the last 12 months, have you experienced any problems with services from these providers? DX by Demographics Part 2


Q13: In the last 12 months, have you experienced any y problems with services from these providers? XX by Demographics Part 3




Q13: In the last 12 months, have you experienced any problems with services from these providers? Yodel by Demographics Part 1




013 : In the last 12 months, have vou experienced any problems with services from these providers? Yodel by Demographics Part 3










Q13: In the last 12 months, have you experienced any problems with services from these providers? Amazon Logisitis by Demographics Part 3





Q14_2: Did vou make a complaint about the problems you experienced with the services from... Collect + by Demographics Part 1


Q14_2: Did you make a complaint about the problems you experienced with the services from... Collect + by Demographics Part 2



Q14_2: Did you make a complaint about the problems you experienced with the services from... Collect by Demographics Part 3







SEG



 $\begin{array}{llllllllllllllll}\text { Effetive Column n } & 14 & 62 & 24 & 5 & 8 & 3 & 73 & 36 & 39 & 34 & 22 & 14 & 81 & 27\end{array}$ | Unweighted base | 22 | 95 | 37 | 8 | 12 | 4 | 111 | 55 | 59 | 52 | 34 | 21 | 124 | 42 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Weighted base | 22 | 88 | 43 | 6 | 11 | 5 | 114 | 50 | 54 | 60 | 34 | 16 | 129 | 36 |




Q14_3: Did you make a complaint about the problems you expereienced with the serices from.... OHL by Demographics Part 3

|  | UK nation |  |  | East Midlands | West Midlands | East Anglia/East of England | London/Greater London | South East | South West | Net: England |  | Scotland | Wales | N. reland | ality | Rural | Unknown |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column <br> Comparisons | North East | North West | Yorkshire/Humberside |  |  |  |  |  |  |  |  | Urban |  |  |  |  |
| Ves | ** | ** | * | . | ** | .. | . | ** | * |  |  |  |  | * | ** | ${ }_{76}^{56 \%}$ |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No | * | * | ** | * | * | * | ** | * | * | ${ }_{53}^{37 \%}$ ** |  |  | * | ** | $\stackrel{37 \%}{51}$ |  | * |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I can'tremember | -. | ** | .. | * | * | * | * | .* | * | ${ }_{11}^{8 \%}$ ** |  |  | .. | .. |  | 7\% ** | ** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }_{10}{ }^{7 \%}$ |  |  |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 7 | 5 | 9 | 7 |  | 3 | 16 | 9 | 7 |  | 74 | 12 | 13 | 10 | 87 | 22 |
| Unweighted base |  |  | 8 | 13 | 1 |  | 4 | 25 | 13 | 10 | 11 |  | 18 | 20 | 15 | 133 | 33 |
| Weighted base |  |  | 9 | 15 |  | 3 | 5 | 29 | 16 | 15 | 14 |  |  |  |  | 137 | 27 |
| Columns | $A$ | B |  | D | E |  | ${ }^{6}$ | H | + |  |  |  | 1 | M |  |  |  |





Q14_4: Did y you make a complaint about the problems vou exererinced with the sevices from... Fedes by Demographics Part 1


Q144: Did you make a complaint about the problems you experienced with the services from... FedEx by Demographics Part 2



Q144: Did you make a complaint about the problems you experienced with the services from... Fedex by Demographics Part 3







Q14 5: Did you make a complaint about the problems you experienced with the sevicies from... Hermes by Demographics Part 2


Q14_5: Did you make a complaint about the problems you experienced with the services from... Hermes by Demographis Part 3





Q44_7: Did you make a complaint about the problems you experienced with the services from... DPD by Demographics Part 1




Q14_7: Did you make a complaint about the problems you experienced with the serices from... OPD by Demographics Part 2



Q14_7: Did you make a complaint about the problems you experienced with the serices from.... OPD by Demographics Part 3




Column comparison symbols: a, b, c, d, e, f..... $(p=95 \%) A, B, C, C, E, E, F . .(\rho=99.9 \%$

Q14_8: Did you make a complaint about the problems you experienced with the services from... Parcefforce by Demographics Part 1


Q14. 8: Did you make a complaint about the problems you experienced with the sevicices from... Parcelforce by Demographics Part 2



Q14_8: Did you make a complaint about the problems you experienced with the serices from... Parcelforce by Demographics Part 3






## Column\% Weighted counts Column

 No ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** * ** Ican'tremember ** ** ** ** ** ** ** .* ** ** ** ** $\begin{array}{lllllllllllllll}\text { Effetive Column n } & 13 & 20 & 13 & 3 & 5 & 3 & 28 & 24 & 15 & 13 & 11 & 13 & 30 & 21\end{array}$








Q14__14: Did you make a complaint about the problems you uxperienced with the services from... Yodel by Demographics Part 2


Q14_14: Did you make a complaint about the problems you experienced with the services from.... Yodel by Demographics Part 3

|  | North East | North West |  |  |  | East Anglia/East of England | London/Greater London | South East | South West |  |  |  | Scotland | Wales | N. reland |  | Uran |  | Rural |  | Unknown |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ${ }^{\text {Column }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ${ }_{\text {cos }}$ Comparisons |  |  | Yorkshireftumberside | East Midands | **stMidands | Etastangla/ast of nngland |  |  |  |  |  | 52 |  | ** |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | 14 |  | ${ }_{16}^{48}$ |  |  |  |  | ${ }_{123}$ |  | ${ }_{45}^{46 \%}$ |  |
| No | ** | ** | ** | ** | ** | ** | .* | ** | * |  |  | 428 |  | 48\% ** | * |  |  |  | 40\% |  | 47\% ** |  |
|  |  |  |  |  |  |  |  |  |  |  |  | 11 |  | 16 |  |  |  |  | 89 |  | 47 |  |
| Ican'tremember | .. | .* | * | .* | . | .. | .. | .* | * |  |  |  |  | 4\% ** | * |  |  |  | 5\% |  | 7\% ** |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 1 |  |  |  |  | 11 |  | 7 |  |
| Effective Column |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 12 | 12 | 12 | 16 | 17 | 22 | 24 |  | 17 | 13 |  | 40 | 25 |  | 24 |  | 150 |  | 74 |  |
| Unweighted base |  | 6 | 9 | 19 | 19 |  | 27 | ${ }^{34}$ | ${ }^{38}$ |  | 26 | 21 |  | 63 | 40 |  | 37 |  | 236 |  | 117 |  |
| Weighted base |  | - | 1 | 30 | 23 | 32 | 36 | 38 | 48 |  | 32 | 26 |  | 33 | 15 |  | 7 |  | 223 |  | 99 |  |
| Colums | A | в | c | D | E | F | 6 | H | 1 |  |  | , | k | L | M |  |  | A |  | B | c |  |




Column comparison symbols: a, b, c, d, e, f....( $(\mathrm{p}=95 \%$ ) A, B, C, C, , E, F..... (p $=99.9 \%$

Q14_15: Did you make a complaint about the problems you experienced with the services from... Amazon Logisitics by Demographis Part 1


Q14_15: Did you make a complaint about the problems you experienced with the services from... Amazon Logistics by Demographics Part 2



Qi4_15: Did you make a complaint about the problems you experienced with the services from... Amazon Logisitis by Demographis Part 3






O11: What is your working status? by Demographics Part 1



Q11: What is your working status? by Demographics Part 2






|  | QB7: Inability to leave home without help, due to illness or disability | QJ6: Annual household income |  |  |  |  |  |  |  |  | Q12: Internet usage |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column\% Weighted counts |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Column Comparisons | Yes-I am housebound | No-lam not housebound | Under $f 11,500$ peryear |  | 11,50- ¢11,499 per year | £17,500-¢29,999 |  | ¢ 33,000 - $49,999 \mathrm{p}$ |  | E50,000 peryear | Idon't know// prefer not to answer |  | NET: Internet user |
| Working full time (30hrs+ per week) | 37\% | 35\% |  | \% | 21\% |  | 37\% |  | 51\% | ${ }^{62}$ |  | 29\% | 36\% |
|  | 160 | 2002 |  | 77 | 192 | ABF | 552 | ABCF | 675 | ABCDF ${ }^{404}$ | Ab | 263 | 2125 |
| Working part time (8-29hrs per week) | 12\% | 16\% |  | 7\% | - $17 \%$ |  | 16\% |  | 14\% | - $12 \%$ |  | 17\% | 16\% |
|  | 52 | 903 |  | 142 | 155 |  | 242 |  | 184 | 78 |  | 154 | 928 |
| Not working (less than 8hrs per week) - retired | 12\% | 23\% |  | 22\% | 29\% |  | 24\% |  | 21\% | 14\% |  | 23\% | 22\% |
|  | 52 | 1324 |  | 17 | 264 |  | 357 |  | 271 | 94 |  | 214 | 1264 |
|  |  | A ${ }^{5 \%}$ | e ${ }^{1386}$ |  | acdef | E |  | - |  |  | E |  |  |
| Not working (less than Shrs per week) - unemployed/ looking for work | ${ }_{11}^{2 \%}$ | ${ }_{2 \%}^{57}$ |  | (13\% | ${ }_{51}^{6 \%}$ |  | ${ }_{47}^{3 \%}$ |  | ${ }_{22}^{2 \%}$ | ${ }_{10}^{10}$ |  | ${ }_{45}^{5 \%}$ | ${ }_{272}^{57}$ |
|  |  |  | bCDEF |  | CDE | ${ }^{\text {d }}$ |  |  |  |  | De |  |  |
| Not working (less than Shrs per week) - student | 3\% | 5\% |  | 7\% | 4\% |  | ${ }^{4 \%}$ |  | 2\% | 3\% |  | 9\% | 5\% |
|  | 15 | 272 |  | 54 | 39 |  | 53 |  | 32 | 21 |  | 87 | 286 |
| Not working (less than Shrs per week) - housevife/ househusband | 4\% | 8\% | cDe | 3\% | 9\% |  | 9\% |  | 7\% | 5\% | BCDE | 8\% | 8\% |
|  | 18 | 464 |  | 67 | 80 |  | 130 |  | 96 | 3. |  | 77 | 467 |
| Not working (less than 8hrs per week) - unable to work due to dilisabilit/other | 29\% | 7\% |  |  | 13\% |  | 6\% |  | 3\% |  |  | 7\% | 8\% |
|  | 127 | 386 |  | 89 | 120 |  | 86 |  | 37 | 14 |  | 67 | 494 |
|  | B |  | bCDEF |  | CDEF | de |  |  |  |  | OE |  |  |
| don't know | 1\% | 1\% |  | 1\% | 1\% |  | 0\% |  | \% | \% |  | 1\% | 0\% |
|  | 3 | ${ }^{31}$ |  | 6 |  |  |  |  | 0 |  |  | 13 | 22 |
| NET: Working | 48\% | 51\% |  | 27\% | d 38\% |  | 54\% |  | 65\% | 74\% |  | 45\% | 52\% |
|  | 212 | 2905 |  | 19 | ${ }^{348}$ |  | 793 |  | 859 | 481 |  | 417 | 3053 |
|  |  |  |  |  | A $61 \%$ | ABF | 46\% | ABCF | 35\% | ABCdF | ${ }^{\text {ab }}$ |  | B ${ }^{48 \%}$ |
| Ne.Notworkn | 222 | 2716 |  | 93 | 554 |  | 674 |  | ${ }_{457}$ | 169 |  | 490 | 2784 |
|  |  |  | BCDEF |  | CDEf | DE |  | E |  |  | DE |  |  |
| Efective Column n | 292 | 4029 |  | 59 | 605 |  | 1042 |  | 956 | 471 |  | 683 | 4155 |
| Unweighted base | 407 |  |  |  | ${ }_{842}$ |  | 1451 |  | 1332 | ${ }_{664}$ |  |  |  |
| Weighted base | 438 | 5652 |  | 18 | ${ }_{909}$ |  | 1472 |  | 1316 | 65 |  | 921 | 5860 |
| Column |  |  |  |  |  |  |  |  |  |  |  |  |  |



A2: Which of the following statements best describes your internet usage? Please think of how you access the internet using any device, e.e. PC, mobile phone, tablet, TV, etc by Demographics Part 1



Q12: Which of the following statements best describes your internet usage? Please think of how you access the internet using any device, e.g. PC, mobile phone, table, TV, etc by Demographics Part 2
Age $\qquad$
SEG
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text {. } \\ \hline}}$




Idon't know

NET: Internet user
 Effective Column n

319
$\begin{array}{llll}875 & 1090 & 2232 & 2064\end{array}$



Q12: Which of the following statements best describes your internet usage? Please think of how you access the internet using any device, e.g. PC, mobile phone, tablet, TV, etc by Demographics Part 3





Q13: How many adults and children live in your household? by Demographics Part 1


Average
Column




| $\begin{array}{lllllllllllllllllllllllll}\text { eighted base } & 833 & 1979 & 1947 & 677 & 1258 & 583 & 3282 & 2737 & 1416 & 1866 & 1219 & 1518 & 3109\end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |




D33: How many aduts and children live in your household? by Demographics Part 3

Average
Column




| Standard Deviation | 1.2 | 1.4 | 1.8 | 1.3 | 1.4 | 1.4 | 2.4 | 1.4 | 1.3 | 1.6 | 2.0 | 1.3 | 1.3 | 1.7 | 1.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 377 <br> 548 | 425 562 | 394 540 | ${ }_{554}$ | ${ }_{5}^{29}$ | 392 | 508 | ${ }_{616} 5$ | 381 515 | ${ }_{5172}$ | 770 | 744 | ${ }_{7} 73$ | 4003 | 2004 |
| Weighted base | 548 | 562 | 540 | 554 | 581 | 534 | 665 | 616 | 515 | 5116 | 487 | 305 | 183 | 4219 | 1853 |

$\frac{\text { Columns }}{\text { Neight: Demograhic \& Geographic Weight: Cells with ** indicate a sample size that is smaler than } 50}$



Q14: Which of these, if any, limity vour daliy activities or the work you can do? by Demographics Part 1


Q14: Which of these, if fany, limity vour dalily activities or the work you can do? by Demographics Part 2 $\qquad$


Q44: Which of these, fiany, linit vour daliy activities or the work you can do? by Demographics Part 3





Q15: Which of the following best describes your by Demographics Part 1

|  | Methodology |  |  |  |  | Quarter |  |  |  |  | Sender |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Column \% <br> Weighted counts Column Comparisons | Total CAP |  |  | CAPI | Online | Q2 2019 |  | Q12019 |  |  | Q42018 |  | Q3 2018 |  | Male |  | Female |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| White-British/s sotitish |  | 66\% |  | 75\% |  | 64\% |  | 66\% |  |  | 7\% |  | 66\% |  | 66\% |  | 67\% |  |  |
|  |  | 4021 |  | ${ }^{843}$ |  | 3178 |  | 1003 |  |  | 14 |  | 1013 |  | 991 |  | 1952 | 206 |  |
| White-English |  | 11\% |  | 8\% |  | 12\% |  | 1\% |  |  | 12\% |  | 11\% |  | 11\% |  | 13\% |  |  |
|  |  | 687 |  | 86 |  | 601 |  | 175 |  |  | 178 |  | 168 |  | 166 |  | 38 |  | 305 |
| White-Welsh |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 5\% |  | 6\% |  | 4\% |  | 5\% |  |  | 4\% |  | 5\% |  | 5\% |  | 5\% |  | \% |
|  |  | 282 |  | 63 |  | 219 |  | 71 |  |  | 65 |  | 72 |  | 74 |  | 133 |  | 49 |
| ite- |  | 4\% |  | 4\% |  | 4\% |  | 4\% |  |  | 4\% |  | 3\% |  | 4\% |  | 3\% |  |  |
|  |  | 217 |  | 42 |  | 175 |  | 61 |  |  | 57 |  | 43 |  | 56 |  | 90 |  | 127 |
| Any other |  | $14 \%$ |  | 7\% |  | 15\% |  | 13\% |  |  |  |  | 15\% |  |  |  |  |  |  |
|  |  | 827 |  | 83 |  | 744 |  | 201 |  |  | 187 |  | 233 |  | 206 |  | 318 |  | о9 |
| efer not to answer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 1\% |  | 1\% |  | 1\% |  | 1\% |  |  | \% |  | 1\% |  | ${ }^{1 \%}$ |  | 1\% |  | 1\% |
|  |  | 56 |  | 7 |  | 49 |  | 18 |  |  | 6 |  | 16 |  | 16 |  | 27 |  | 29 |
| Net: White |  | 88\% |  | 94\% |  | 87\% |  | 88\% |  |  | 89\% |  | 88\% |  | 88\% |  | 90\% |  | \% |
|  |  | 5378 |  | 1058 |  | 4320 |  | 1346 |  |  | 1347 |  | 1356 |  | 1329 |  | 2619 |  |  |
| Net: Asian |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 4\% |  | 2\% |  | 5\% |  | 4\% |  |  | 5\% |  | 4\% |  | 4\% |  | 4\% |  | 5\% |
|  |  | 266 |  | 25 |  | 241 |  | 67 |  |  | 71 |  | 61 |  | 67 |  | 110 |  | 156 |
| NET: Black |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | ${ }^{3 \%}$ |  | ${ }_{15}^{15}$ |  | ${ }_{156}$ |  | ${ }_{38}$ |  |  | ${ }_{35}$ |  | 49 |  | ${ }_{49}$ |  | 59 |  | 12 |
| Net: Mixed |  |  |  | 15 |  | 560 |  |  |  |  |  |  |  |  |  |  | 5 | A |  |
|  |  | 2\% |  | 1\% |  | 2\% |  | 3\% |  |  | 2\% |  | 2\% |  | 2\% |  | 2\% |  | 2\% |
|  |  | 133 |  | 11 |  | 122 |  | 42 |  |  | 32 |  | 28 |  | 31 |  | 55 |  | 78 |
| NET: Other |  | 1\% |  | 1\% |  | ${ }^{2 \%}$ |  | 1\% |  |  | 1\% |  | $2 \%$ |  | 1\% |  | 1\% |  |  |
|  |  | 86 |  | 8 |  | 78 |  | 18 | 8 |  | 16 |  | 35 |  | 17 |  | 32 |  |  |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  | abd |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  |  |  |  | 1545 |  | 1509 |  | 2902 |  |  |
| Unweighted baseWeigtedColuse |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  |  | 1507 |  | 1545 |  | 1509 |  | 2902 | 318 |  |
|  |  | 6090 |  | 1124 |  | 4966 |  | 1529 |  |  | 1507 |  | 1545 |  | 1509 |  | 2902 |  |  |
| Columns | A |  | A |  | B |  | A |  | B |  |  | c |  | D |  | A |  |  |  |



Weight: Demoographic \& Geographic Weight

W5: Which of the following best describes you? by Demographics Part 3


$\frac{\text { Columns }}{\text { Weient Demographic \& Geographic Weight }}$ B

av6. What is annual household income (from all sources, before tax)? by Demographics Part 2
$\underset{\substack{\text { Working } \\ \text { status }}}{\substack{\text { and } \\ \hline}}$


a6. What is annual household dicoome (from all sources, before tax) by Demographics Part 3



|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Colerem |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{\text { Colunn Comparisons }}{\text { Under f11,500 }}$ |  | 5\% |  |  | Online | ${ }_{\text {5\% }}^{\text {Q2 } 2019}$ |  | 4\% | \% |  | ${ }_{\text {3\% }}{ }^{\text {Q } 2018}$ |  | ${ }_{8 \%}^{\text {Q3 } 2018}$ |  | 5\% |  | 4\% | 5\% |
|  |  | 46 |  | 27 |  | 19 |  |  | 9 |  | 7 |  | 19 |  | 11 |  | 18 | 28 |
| Over 511,500 |  | 32\% |  | 41\% |  | 22\% |  | 22\% |  | 35\% |  |  | 35\% |  | 38\% |  | 35\% | 30\% |
|  |  | 298 |  | 204 |  | 94 |  | 48 | 48 | 7 | 72 |  | 87 |  | 90 |  | 141 | 157 |
| Idon't know |  |  |  |  |  |  |  |  |  |  |  | a |  |  |  |  |  |  |
|  |  | 12\% |  | 7\% |  | 19\% |  | ${ }^{149}$ |  | 14 | 1\% |  | 13\% |  | 8\% |  | 15\% | 10\% |
|  |  | 113 |  | 34 |  | 79 |  |  |  |  | 29 |  | 33 |  | 20 |  | 60 | 53 |
| 1 Iprefer not to answer |  | 50\% |  | 47\% |  | 54\% |  | 60\% |  | 48 | \% |  | 45\% |  | 50\% |  | 45\% | 54\% |
|  |  | 464 |  | 234 |  | 230 |  | 132 |  | 10 | 200 |  | 112 |  | 11 |  | 182 | 282 |
| Effective Column n |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 624 |  | 351 |  | 273 |  | 164 |  | 13 | 32 |  | 169 |  | 15 |  | 270 | 354 |
| Unweighted base Weighted base Columns |  | 951 |  | 535 |  | 416 |  | 250 |  | 202 |  |  | 257 |  | 242 |  | 411 | 540 |
|  |  | 921 |  | 499 |  | 422 |  | 221 |  | 20 | 208 |  | 252 |  | 240 |  | 401 | 520 |
|  | A |  | A |  | B |  | A |  | B |  | c |  |  | D |  | A |  |  |



Colum\% \%
Weighted counts



$\begin{array}{lllllllllllllll}\text { Iprefer not to answer } & 39 \% & 52 \% & 54 \% & 62 \% & 53 \% & 46 \% & 53 \% & 48 \% & 52 \% & 53 \% & 43 \% & 52 \% & 53 \% & 48 \% \\ & 74 & 117 & 154 & 64 & 118 & 54 & 259 & 205 & 118 & 141 & 87 & 117 & 221 & 233\end{array}$
Effective Column n
Unweighted base
Weighted base


D7. Can you tell me ify your household income from all sources before tax is above or below $£ 11,500$ ? by Demographics Part 3
UK nation
Column\%
Weighted counts


| Over $\mathrm{f11,500}$ | 28\% | 48\% | 32\% | 24\% | 29\% | 35\% | 27\% | 42\% | 47\% | 34\% | 34\% | 11\% | 18\% | 32\% | ** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 26 | 36 | 25 | 16 | 28 | 23 | 30 | 46 | 32 | 261 | 25 | 6 | 7 | 216 | 82 |


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Idon't know | 15\% | 13\% | 16\% | 20\% | 11\% | 8\% | 7\% | 13\% | 15\% | 13\% | 12\% | 9\% | 2\% | 11\% | 16\% ** |
|  | 13 | 10 | 12 | 13 | 11 | 5 | 7 | 14 | 10 | 95 | 9 | 4 | 5 | 73 | 40 |
| 1 prefer not to answer | 45\% | 36\% | 50\% | 53\% | 51\% | 51\% | 62\% | 43\% | 33\% | 48\% | 49\% | 78\% | 68\% | 52\% | 45\% ** |
|  | 41 | 27 | 39 | 35 | 50 | 33 | 67 | 47 | 23 | 362 | 36 | 40 | 25 | 346 | 114 |
|  |  |  |  |  |  |  |  |  |  |  |  | 1 k |  |  |  |
| Effective Column n | 39 | 37 | 37 | ${ }^{34}$ | 45 | 33 | 52 | 52 | ${ }^{34}$ | 363 | 75 | 85 | 101 | 433 | 188 |
| Unweighted base | 59 | 57 | 57 | 52 | 68 | 50 | 79 | 79 | 52 | 553 | 114 | 130 | 154 | 661 | 286 |
| Weighted base | 91 | 75 | 78 | 65 | 98 | 66 | 108 | 109 | 68 | 758 | 74 | 52 | 37 | 666 | 251 |

$\begin{array}{llllll}\text { Unveighted base } & 59 & 57 & 57 & 52 & 68 \\ \text { Weighted base } & 91 & 75 & 78 & 65 & 98\end{array}$



OI7B. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: Iam satisfied with my life by Demographics Part 1



Q77B. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: I Iam satisified with my life by Demographics Part 2
Working
status



Q78. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: Iam satisified with my life by Demographics Part 3



Q/7B. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: I lam satisfied with $m$ y life by Demographics Part 4



Q178. Please use the scale below to indicate how much you agree ord disagree with the following statements. Please be open and honest in your response: I feel very positive about my future by Demographics Part 1





Q77. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: Ifeel very positive about my future by Demographics Part 3



Q17B. Please use the scale below to indicite how much you agree or disiagree with the following statements. Please be open and honest in your response: Ifeel very positive about my future by Demographics Part 4

$\frac{\text { Columns }}{\text { Weight: Demographic, Geographic \& Evaluative Weieht }}$ B

Q77B. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response: Idon'tike people to think bally of me by Demographics Part 1





Q17B. Please use the scale e elow to indicicate how much you agree or disagree with the following statements. Please be open and honest in your response: Idon't ilike people to think badly of me by Demographics Part 3





Qu7B. Please use the scale below to indicate how much you agree or disagree with hhe following statements. Please be open and honest in your response: White lies are acceptable to avoid hurting people's feelings by Demographics Part 1


ai78. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in vour response: White lies are acceptable to avoid hurting people's feelings by Demographics Part 2



Q78B. Please use the scale e below to indicate how much you agree or disgrgee with the following statements. Please be open and honest in your response: White lies are acceptable to avoid hurting people's feelings by Demographics Part 3






[^0]:    
    

[^1]:    NET: Internet non-user $8 \%$

    |  |  |
    | :---: | :---: |
    |  |  |

