

# OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

NATION .....	1
Base : All parents	
REGION/ NATION .....	3
Base : All parents	
URBANITY .....	6
Base : All parents	
QP1. AGE OF CHILD .....	8
Base : All parents	
QP2. GENDER OF CHILD .....	10
Base : All parents	
CHILD'S AGE AND GENDER .....	12
Base : All parents	
INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED .....	14
Base : All parents	
HOUSEHOLD SOCIO-ECONOMIC GROUP .....	16
Base : All parents	
QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE) .....	18
Base : All parents	
QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE) .....	20
Base : All parents	
AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE) .....	22
Base : All parents	
QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE) .....	26
Base : All parents	
QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE) .....	28
Base : All parents	
QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE) .....	30
Base : All parents	
QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE) .....	32
Base : All parents	
QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE) .....	34
Base : All parents	
QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE) .....	36
Base : All parents	
QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE) .....	38
Base : All parents	
QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE) .....	40
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN .....	42
Base : All parents	

# OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8 .....	46
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD .....	48
Base : All parents	
QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD .....	52
Base : All parents	
QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE) .....	55
Base : Parents of children with their own mobile phone	
SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP .....	57
Base : Parents of children with their own mobile phone	
SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP .....	59
Base : All parents	
QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE) .....	61
Base : All parents	
QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE) .....	63
Base : All parents	
QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE) .....	67
Base : All parents	
QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE) .....	71
Base : All parents	
QP12.The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE) .....	73
Base : Parents whose child watches broadcast television	
QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE) .....	75
Base : Parents whose child watches broadcast television	
QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE) .....	77
Base : All parents	
QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE) .....	86
Base : Parents whose child goes online at home or elsewhere	
QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE) .....	90
Base : Parents whose child goes online at home or elsewhere	
QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE) .....	93
Base : Parents whose child goes online at home or elsewhere	
QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE) .....	96
Base : Parents whose child goes online at home or elsewhere	

# OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE) .....	99
Base : Parents who have ever talked to their child about how to stay safe online	
QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE) .....	102
Base : Parents whose child goes online at home or elsewhere	
QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE) .....	105
Base : Parents with broadband at home whose child goes online	
QP32. Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE) .....	111
Base : Parents with broadband at home whose child goes online	
QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering) .....	118
Base : Parents with broadband at home whose child goes online	
QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield) .....	121
Base : Parents with broadband at home whose child goes online	
QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc. ....	124
Base : Parents with broadband at home whose child goes online	
QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode .....	127
Base : Parents with broadband at home whose child goes online	
QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases .....	130
Base : Parents whose child uses a smartphone or tablet computer	
QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device .....	133
Base : Parents whose child uses a smartphone or tablet computer	
COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS .....	136
Base : Parents whose child goes online at home or elsewhere	
QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE) .....	145
Base : Parents whose child goes online at home or elsewhere	
QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE) .....	148
Base : Parents whose child goes online at home or elsewhere	
QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE) .....	151
Base : Parents whose child goes online at home or elsewhere	
QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE) .....	154
Base : Parents whose child goes online at home or elsewhere	
QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE) .....	157
Base : Parents whose child goes online at home or elsewhere	
QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE) .....	160
Base : Parents whose child goes online at home or elsewhere	
QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE) .....	163
Base : Parents whose child goes online at home or elsewhere	
QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE) .....	166
Base : Parents whose child goes online at home or elsewhere	
QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE) .....	169
Base : Parents whose child goes online at home or elsewhere	

# **OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.**

QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE) .....	172
Base : Parents whose child goes online at home or elsewhere	
QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE) .....	175
Base : Parents whose child goes online at home or elsewhere	
QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE) .....	178
Base : Parents whose child goes online at home or elsewhere	
QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE) .....	184
Base : Parents whose child goes online at home or elsewhere	
QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE) .....	189
Base : Parents of children with their own mobile phone	
QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE) .....	191
Base : All parents	
QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE) .....	193
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE) .....	197
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE) .....	199
Base : Parents whose child ever plays games	
QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE) .....	201
Base : Parents whose child ever plays games online	
QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE) .....	203
Base : Parents whose child ever plays games	
QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE) .....	205
Base : Parents whose child ever plays games	
QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE) .....	207
Base : Parents whose child ever plays games	
QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE) .....	209
Base : All parents	
QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE) .....	211
Base : All parents	
QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE) .....	213
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE) .....	215
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE) .....	217
Base : Children aged 8-15 who watch TV at home or elsewhere	
QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE) .....	219
Base : Children aged 12-15 who go online	

# OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE) .....	222
Base : Children aged 8-15 who go online	
QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE) .....	225
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before	
QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE) .....	228
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate	
QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE) .....	234
Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before	
QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE) .....	240
Base : Children aged 8-15 who go online	
QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE) .....	243
Base : Children aged 8-15 who go online and use search engine websites or apps	
QC29. This is a picture from a Google search for children's trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE) .....	246
Base : Children aged 8-15 who go online and use search engine websites or apps	
QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE) .....	249
Base : Children aged 8-15 who go online	
QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE) .....	252
Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online	
QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE) .....	258
Base : Children aged 8-15 who go online	
QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE) .....	264
Base : Children aged 8-15 who go online	
QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE) .....	267
Base : Children aged 12-15 who go online	
QC33. Have you ever used this report function to report something like this? (SINGLE CODE) .....	270
Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function	
SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT .....	273
Base : Children aged 12-15 who go online	
QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE) .....	276
Base : Children aged 8-15 who go online	
QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE) .....	279
Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely	
QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE) .....	282
Base : Children aged 8-15 who go online	
SUMMARY OF ONLINE GAME PLAYING .....	285
Base : All children aged 8-15 who play games	
SUMMARY OF ONLINE GAME PLAYING .....	287
Base : All children aged 8-15	
QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE) .....	289
Base : All children aged 8-15 who ever play games online	

# OFCOM MEDIA LITERACY TRACKER 2020 - PARENTS OF CHILDREN AGED 5-15 AND CHILDREN AGED 8-15 - 6th October 2020 to 15th January 2021.

QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE) .....	291
Base : All children aged 12-15	
QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE) .....	293
Base : All children aged 12-15	
QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE) .....	295
Base : All children aged 8-15	
QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts.It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE) .....	297
Base : All children aged 8-15 opting to answer	
QC54. And has this ever happened to you? (SINGLE CODE) .....	299
Base : All children aged 8-15 opting to answer	
QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE) .....	301
Base : All children aged 8-15 opting to answer who said they have ever been bullied	
QC56.Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE) .....	303
Base : All children aged 12-15 opting to answer	
QC57. Do you know how to do any of these things online? (MULTI CODE) .....	305
Base : All children aged 12-15 who go online opting to answer	
QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE) .....	311
Base : All children aged 12-15 who go online opting to answer	
QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE) .....	317
Base : Children aged 12-15 who go online	
QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE) .....	320
Base : All children aged 12-15 who have seen hate speech online in the last 12 months	
QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE) .....	323
Base : All children aged 8-15	
QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE) .....	325
Base : All parents	
QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE) .....	329
Base : All parents	
QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE) .....	335
Base : All parents	
QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE) .....	339
Base : All parents	
QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE) .....	341
Base : All parents	
QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE) .....	343
Base : All parents	
QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE) .....	347
Base : All parents	

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**NATION**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
England	2011	552	731	728	1006	1005	276	276	365	366	364	364
	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%	83%
Scotland	217	60	78	79	108	109	30	30	39	39	40	40
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
Wales	120	33	44	43	60	60	16	17	22	22	22	22
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Northern Ireland	72	20	25	27	36	35	10	10	13	12	13	13
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**NATION**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
England	2011	505	577	393	519	1082	912	2011	2011	-	-	-	1833	167	2011
	83%	86%	82%	82%	84%	84%	83%	83%	100%	-%	-%	-%	84%	72%	83%
									ijklmn				ijklm	ijk	ijkm
Scotland	217	44	71	44	56	115	100	217	-	217	-	-	186	28	217
	9%	8%	10%	9%	9%	9%	9%	9%	-%	100%	-%	-%	9%	12%	9%
										hijklmn			hjk	hjk	hjk
Wales	120	24	34	29	31	58	60	120	-	-	120	-	102	17	120
	5%	4%	5%	6%	5%	4%	5%	5%	-%	-%	100%	-%	5%	7%	5%
											hiklmn		hik	hik	hik
Northern Ireland	72	15	26	16	14	41	30	72	-	-	-	72	50	21	72
	3%	3%	4%	3%	2%	3%	3%	3%	-%	-%	-%	100%	2%	9%	3%
												hijlmn	hij	hijln	hij

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**REGION/ NATION**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
North East	97 4%	32 5%	29 3%	36 4%	56 5%	41 3%	19 6%	13 4%	19 4%	10 2%	18 4%	18 4%
North West	287 12%	76 11%	107 12%	104 12%	130 11%	158 13%	29 9%	47 14%	59 13%	49 11%	42 10%	62 14%
Yorkshire and The Humber	217 9%	78 12% b	58 7%	81 9%	106 9%	112 9%	35 11%	43 13% h	27 6%	32 7%	44 10%	37 9%
West Midlands	200 8%	62 9%	51 6%	87 10%	105 9%	95 8%	35 11%	26 8%	30 7%	22 5%	40 9%	47 11%
East Midlands	159 7%	41 6%	56 6%	62 7%	72 6%	86 7%	19 6%	21 6%	23 5%	33 8%	31 7%	32 7%
East of England	223 9%	64 10%	88 10%	72 8%	119 10%	104 9%	38 11%	26 8%	49 11%	39 9%	32 7%	40 9%
South West	202 8%	50 7%	85 10%	67 8%	107 9%	95 8%	30 9%	19 6%	37 8%	48 11%	39 9%	28 6%
South East	332 14%	75 11%	132 15%	125 14%	158 13%	174 14%	36 11%	39 12%	52 12%	80 18%	71 16%	54 12%
London	294 12%	76 11%	125 14%	93 11%	153 13%	141 12%	35 10%	42 13%	71 16%	54 12%	48 11%	45 10%
Wales	120 5%	33 5%	44 5%	43 5%	60 5%	60 5%	16 5%	17 5%	22 5%	22 5%	22 5%	22 5%
Scotland	217 9%	60 9%	78 9%	79 9%	108 9%	109 9%	30 9%	30 9%	39 9%	39 9%	40 9%	40 9%
Northern Ireland	72 3%	20 3%	25 3%	27 3%	36 3%	35 3%	10 3%	10 3%	13 3%	12 3%	13 3%	13 3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

REGION/ NATION

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
North East	97 4%	13 2%	23 3%	21 4%	40 6% ae	36 3%	61 6% ae	97 4%	97 5% ijk	- -%	- -%	- -%	84 4% ijk	13 6% ijk	97 4% ijk
North West	287 12%	68 12%	84 12%	47 10%	79 13%	152 12%	126 11%	287 12%	287 14% ijk	- -%	- -%	- -%	264 12% ijk	20 9% ijk	287 12% ijk
Yorkshire and The Humber	217 9%	36 6%	62 9%	48 10%	68 11% a	97 7%	116 10% a	217 9%	217 11% ijk	- -%	- -%	- -%	206 9% ijk	10 4% ijk	217 9% ijk
West Midlands	200 8%	55 9%	57 8%	30 6%	55 9%	112 9%	85 8%	200 8%	200 10% ijkm	- -%	- -%	- -%	192 9% ijk	6 3% j	200 8% ijk
East Midlands	159 7%	35 6%	40 6%	35 7%	48 8%	75 6%	83 8%	159 7%	159 8% ijk	- -%	- -%	- -%	152 7% ijk	5 2% ijk	159 7% ijk
East of England	223 9%	67 11% c	69 10%	26 5%	61 10%	136 10% c	88 8%	223 9%	223 11% ijkl	- -%	- -%	- -%	172 8% ijk	51 22% hijkln	223 9% ijk
South West	202 8%	43 7%	59 8%	57 12%	43 7%	102 8%	100 9%	202 8%	202 10% ijk	- -%	- -%	- -%	168 8% ijk	30 13% ijk	202 8% ijk
South East	332 14%	93 16%	102 14%	75 16%	62 10%	195 15%	137 12%	332 14%	332 17% ijk	- -%	- -%	- -%	303 14% ijk	29 13% ijk	332 14% ijk
London	294 12%	95 16% df	82 12%	54 11%	61 10%	177 14%	116 10%	294 12%	294 15% ijkm	- -%	- -%	- -%	293 13% ijkm	1 1% ijkm	294 12% ijkm
Wales	120 5%	24 4%	34 5%	29 6%	31 5%	58 4%	60 5%	120 5%	- -%	- -%	120 100% hiklmn	- -%	102 5% hik	17 7% hik	120 5% hik
Scotland	217 9%	44 8%	71 10%	44 9%	56 9%	115 9%	100 9%	217 9%	- -%	217 100% hijklmn	- -%	- -%	186 9% hjk	28 12% hjk	217 9% hjk

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**REGION/ NATION**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Northern Ireland	72	15	26	16	14	41	30	72	-	-	-	72	50	21	72
	3%	3%	4%	3%	2%	3%	3%	3%	-%	-%	-%	100%	2%	9%	3%
												hijlmn	hij	hijln	hij

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**URBANITY**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Urban	2172	586	787	799	1091	1081	296	290	396	391	399	400
	90%	88%	90%	91%	90%	89%	89%	87%	90%	89%	91%	91%
Rural	233	76	87	69	109	124	35	41	41	47	33	36
	10%	11%	10%	8%	9%	10%	11%	12%	9%	11%	8%	8%
Unknown/ refused	15	2	4	9	10	5	1	1	2	1	7	2
	1%	*%	*%	1%	1%	*%	*%	*%	1%	*%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**URBANITY**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Urban	2172	494	639	440	582	1133	1022	2172	1833	186	102	50	2172	-	2172
	90%	84%	90%	91%	94%	87%	93%	90%	91%	86%	85%	70%	100%	-%	90%
			a	a	ae		ae	a	ijklm	km	km	m	hijklmn		km
Rural	233	88	64	42	38	152	79	233	167	28	17	21	-	233	233
	10%	15%	9%	9%	6%	12%	7%	10%	8%	13%	14%	29%	-%	100%	10%
		bcd	fg			df			l	l	hl	hijln		hijkln	l
Unknown/ refused	15	7	5	1	1	11	2	15	11	3	*	*	-	-	15
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-%	-%	1%
									l	l	l				l

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP1. AGE OF CHILD**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
AGED 5	222	222	-	-	103	118	103	118	-	-	-	-
	9%	33% bc	-%	-%	9%	10%	31% hijk	36% hijk	-%	-%	-%	-%
AGED 6	222	222	-	-	115	107	115	107	-	-	-	-
	9%	33% bc	-%	-%	9%	9%	35% hijk	32% hijk	-%	-%	-%	-%
AGED 7	222	222	-	-	114	108	114	108	-	-	-	-
	9%	33% bc	-%	-%	9%	9%	34% hijk	32% hijk	-%	-%	-%	-%
AGED 8	221	-	221	-	104	117	-	-	104	117	-	-
	9%	-%	25% ac	-%	9%	10%	-%	-%	24% fgjk	27% fgjk	-%	-%
AGED 9	217	-	217	-	106	111	-	-	106	111	-	-
	9%	-%	25% ac	-%	9%	9%	-%	-%	24% fgjk	25% fgjk	-%	-%
AGED 10	220	-	220	-	119	101	-	-	119	101	-	-
	9%	-%	25% ac	-%	10%	8%	-%	-%	27% fgjk	23% fgjk	-%	-%
AGED 11	221	-	221	-	110	110	-	-	110	110	-	-
	9%	-%	25% ac	-%	9%	9%	-%	-%	25% fgjk	25% fgjk	-%	-%
AGED 12	216	-	-	216	116	99	-	-	-	-	116	99
	9%	-%	-%	25% ab	10%	8%	-%	-%	-%	-%	26% fghi	23% fghi
AGED 13	219	-	-	219	108	111	-	-	-	-	108	111
	9%	-%	-%	25% ab	9%	9%	-%	-%	-%	-%	25% fghi	25% fghi
AGED 14	222	-	-	222	111	111	-	-	-	-	111	111
	9%	-%	-%	25% ab	9%	9%	-%	-%	-%	-%	25% fghi	25% fghi
AGED 15	221	-	-	221	104	117	-	-	-	-	104	117
	9%	-%	-%	25% ab	9%	10%	-%	-%	-%	-%	24% fghi	27% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP1. AGE OF CHILD**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
AGED 5	222	51	67	45	58	118	103	222	184	20	11	7	188	33	222
	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	14%	9%
AGED 6	222	48	65	40	68	114	108	222	184	20	11	7	198	22	222
	9%	8%	9%	8%	11%	9%	10%	9%	9%	9%	9%	9%	9%	9%	9%
AGED 7	222	62	62	41	56	123	97	222	184	20	11	7	201	21	222
	9%	11%	9%	8%	9%	10%	9%	9%	9%	9%	9%	9%	9%	9%	9%
AGED 8	221	61	71	40	49	131	89	221	183	20	11	6	185	36	221
	9%	10%	10%	8%	8%	10%	8%	9%	9%	9%	9%	9%	9%	15% l	9%
AGED 9	217	53	59	37	68	112	105	217	180	20	11	6	187	29	217
	9%	9%	8%	8%	11%	9%	10%	9%	9%	9%	9%	8%	9%	13%	9%
AGED 10	220	64	44	36	72	109	108	220	184	18	11	7	210	8	220
	9%	11%	6%	7%	12% b	8%	10%	9%	9%	8%	9%	9%	10%	3%	9%
AGED 11	221	51	64	48	54	115	101	221	184	20	11	6	204	15	221
	9%	9%	9%	10%	9%	9%	9%	9%	9%	9%	9%	9%	9%	6%	9%
AGED 12	216	59	68	41	43	127	83	216	178	20	11	7	195	18	216
	9%	10%	10%	8%	7%	10%	8%	9%	9%	9%	9%	9%	9%	8%	9%
AGED 13	219	43	68	54	51	111	105	219	182	20	10	7	200	16	219
	9%	7%	10%	11%	8%	9%	10%	9%	9%	9%	9%	9%	9%	7%	9%
AGED 14	222	51	66	56	46	117	102	222	184	20	11	7	198	23	222
	9%	9%	9%	12%	7%	9%	9%	9%	9%	9%	9%	9%	9%	10%	9%
AGED 15	221	45	74	47	54	119	101	221	184	20	11	7	206	12	221
	9%	8%	10%	10%	9%	9%	9%	9%	9%	9%	9%	9%	9%	5%	9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP2. GENDER OF CHILD**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Male	1210	332	439	439	1210	-	332	-	439	-	439	-
	50%	50%	50%	50%	100%	-%	100%	-%	100%	-%	100%	-%
					e		gik		gik		gik	
Female	1209	333	439	438	-	1209	-	333	-	439	-	438
	50%	50%	50%	50%	-%	100%	-%	100%	-%	100%	-%	100%
						d		fhj		fhj		fhj

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP2. GENDER OF CHILD**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Male	1210	305	353	246	303	658	548	1210	1006	108	60	36	1091	109	1210
	50%	52%	50%	51%	49%	51%	50%	50%	50%	50%	50%	51%	50%	47%	50%
Female	1209	284	354	237	318	638	554	1209	1005	109	60	35	1081	124	1209
	50%	48%	50%	49%	51%	49%	50%	50%	50%	50%	50%	49%	50%	53%	50%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**CHILD'S AGE AND GENDER**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
MALE 5-7	332	332	-	-	332	-	332	-	-	-	-	-
	14%	50%	-%	-%	27%	-%	100%	-%	-%	-%	-%	-%
		bc			e		ghijk					
FEMALE 5-7	333	333	-	-	-	333	-	333	-	-	-	-
	14%	50%	-%	-%	-%	27%	-%	100%	-%	-%	-%	-%
		bc				d		fhijk				
MALE 8-11	439	-	439	-	439	-	-	-	439	-	-	-
	18%	-%	50%	-%	36%	-%	-%	-%	100%	-%	-%	-%
			ac		e				fgijk			
FEMALE 8-11	439	-	439	-	-	439	-	-	-	439	-	-
	18%	-%	50%	-%	-%	36%	-%	-%	-%	100%	-%	-%
			ac			d				fghjk		
MALE 12-15	439	-	-	439	439	-	-	-	-	-	439	-
	18%	-%	-%	50%	36%	-%	-%	-%	-%	-%	100%	-%
				ab	e						fghik	
FEMALE 12-15	438	-	-	438	-	438	-	-	-	-	-	438
	18%	-%	-%	50%	-%	36%	-%	-%	-%	-%	-%	100%
				ab		d						fghij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**CHILD'S AGE AND GENDER**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
MALE 5-7	332	87	95	71	79	182	150	332	276	30	16	10	296	35	332
	14%	15%	13%	15%	13%	14%	14%	14%	14%	14%	14%	14%	14%	15%	14%
FEMALE 5-7	333	74	99	55	103	173	158	333	276	30	17	10	290	41	333
	14%	13%	14%	11%	17%	13%	14%	14%	14%	14%	14%	14%	13%	18%	14%
MALE 8-11	439	118	119	68	131	238	199	439	365	39	22	13	396	41	439
	18%	20%	17%	14%	21%	18%	18%	18%	18%	18%	18%	18%	18%	17%	18%
FEMALE 8-11	439	110	119	92	112	229	205	439	366	39	22	12	391	47	439
	18%	19%	17%	19%	18%	18%	19%	18%	18%	18%	18%	17%	18%	20%	18%
MALE 12-15	439	99	139	107	92	238	199	439	364	40	22	13	399	33	439
	18%	17%	20%	22%	15%	18%	18%	18%	18%	18%	18%	18%	18%	14%	18%
FEMALE 12-15	438	99	137	90	102	236	192	438	364	40	22	13	400	36	438
	18%	17%	19%	19%	16%	18%	17%	18%	18%	18%	18%	19%	18%	15%	18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
5-7	665	665	-	-	332	333	332	333	-	-	-	-
	27%	100%	-%	-%	27%	27%	100%	100%	-%	-%	-%	-%
		bc					hijk	hijk				
8-11	878	-	878	-	439	439	-	-	439	439	-	-
	36%	-%	100%	-%	36%	36%	-%	-%	100%	100%	-%	-%
			ac						fgjk	fgjk		
12-15	877	-	-	877	439	438	-	-	-	-	439	438
	36%	-%	-%	100%	36%	36%	-%	-%	-%	-%	100%	100%
				ab							fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**INTERVIEW - AGE GROUP OF THE CHILD DISCUSSED/ INTERVIEWED**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
5-7	665	161	194	126	182	355	308	665	552	60	33	20	586	76	665
	27%	27%	27%	26%	29%	27%	28%	27%	27%	28%	28%	28%	27%	33%	27%
8-11	878	229	238	160	244	467	403	878	731	78	44	25	787	87	878
	36%	39%	34%	33%	39%	36%	37%	36%	36%	36%	36%	35%	36%	38%	36%
12-15	877	198	276	197	194	474	391	877	728	79	43	27	799	69	877
	36%	34%	39%	41%	31%	37%	35%	36%	36%	37%	36%	37%	37%	30%	36%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**HOUSEHOLD SOCIO-ECONOMIC GROUP**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A	137	28	64	46	64	73	14	14	34	30	16	29
	6%	4%	7%	5%	5%	6%	4%	4%	8%	7%	4%	7%
B	451	133	165	152	240	211	73	60	85	81	82	70
	19%	20%	19%	17%	20%	17%	22%	18%	19%	18%	19%	16%
C1	707	194	238	276	353	354	95	99	119	119	139	137
	29%	29%	27%	31%	29%	29%	29%	30%	27%	27%	32%	31%
C2	483	126	160	197	246	237	71	55	68	92	107	90
	20%	19%	18%	22%	20%	20%	21%	16%	15%	21%	24%	21%
D	336	100	117	120	178	158	52	47	65	51	61	59
	14%	15%	13%	14%	15%	13%	16%	14%	15%	12%	14%	13%
E	284	83	127	74	124	160	27	56	66	61	32	43
	12%	12%	14%	8%	10%	13%	8%	17%	15%	14%	7%	10%
			c					fj	j			
Don't know	21	1	8	12	4	17	-	1	2	5	2	10
	1%	*%	1%	1%	*%	1%	-%	*%	1%	1%	*%	2%
<b>SUMMARY</b>												
AB	588	161	229	198	305	284	87	74	118	110	99	99
	24%	24%	26%	23%	25%	23%	26%	22%	27%	25%	22%	23%
DE	620	182	244	194	303	318	79	103	131	112	92	102
	26%	27%	28%	22%	25%	26%	24%	31%	30%	26%	21%	23%
								j				
ABC1	1296	355	467	474	658	638	182	173	238	229	238	236
	54%	53%	53%	54%	54%	53%	55%	52%	54%	52%	54%	54%
C2DE	1103	308	403	391	548	554	150	158	199	205	199	192
	46%	46%	46%	45%	45%	46%	45%	48%	45%	47%	45%	44%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A	137	137	-	-	-	137	-	137	120	10	4	3	126	8	137
	6%	23%	-%	-%	-%	11%	-%	6%	6%	5%	3%	5%	6%	4%	6%
		bcdefg				bcdfg		bcdf							
B	451	451	-	-	-	451	-	451	385	34	20	11	368	79	451
	19%	77%	-%	-%	-%	35%	-%	19%	19%	16%	17%	16%	17%	34%	19%
		bcdefg				bcdfg		bcdf						hijkln	
C1	707	-	707	-	-	707	-	707	577	71	34	26	639	64	707
	29%	-%	100%	-%	-%	55%	-%	29%	29%	33%	28%	36%	29%	27%	29%
			acdefg			acdfg		acdf							
C2	483	-	-	483	-	-	483	483	393	44	29	16	440	42	483
	20%	-%	-%	100%	-%	-%	44%	20%	20%	20%	24%	22%	20%	18%	20%
				abdefg			abdeg	abde							
D	336	-	-	-	336	-	336	336	275	38	15	8	316	19	336
	14%	-%	-%	-%	54%	-%	30%	14%	14%	17%	13%	11%	15%	8%	14%
					abcefg		abceg	abce		m					
E	284	-	-	-	284	-	284	284	244	18	16	6	266	18	284
	12%	-%	-%	-%	46%	-%	26%	12%	12%	8%	13%	9%	12%	8%	12%
					abcefg		abceg	abce							
Don't know	21	-	-	-	-	-	-	21	16	2	2	1	17	2	21
	1%	-%	-%	-%	-%	-%	-%	1%	1%	1%	1%	1%	1%	1%	1%
							e								
SUMMARY															
AB	588	588	-	-	-	588	-	588	505	44	24	15	494	88	588
	24%	100%	-%	-%	-%	45%	-%	24%	25%	20%	20%	21%	23%	38%	24%
		bcdefg				bcdfg		bcdf						hijkln	
DE	620	-	-	-	620	-	620	620	519	56	31	14	582	38	620
	26%	-%	-%	-%	100%	-%	56%	26%	26%	26%	26%	20%	27%	16%	26%
					abcefg		abceg	abce					m		
ABC1	1296	588	707	-	-	1296	-	1296	1082	115	58	41	1133	152	1296
	54%	100%	100%	-%	-%	100%	-%	54%	54%	53%	48%	57%	52%	65%	54%
		cdfg	cdfg			cdfg		cdf						jln	
C2DE	1103	-	-	483	620	-	1103	1103	912	100	60	30	1022	79	1103
	46%	-%	-%	100%	100%	-%	100%	46%	45%	46%	50%	42%	47%	34%	46%
				abeg	abeg		abeg	abe			m		m		m

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
2	206	43	78	84	96	110	23	21	34	44	39	46
	8%	7%	9%	10%	8%	9%	7%	6%	8%	10%	9%	10%
3	685	177	261	248	355	331	87	89	145	116	122	126
	28%	27%	30%	28%	29%	27%	26%	27%	33%	26%	28%	29%
4	1007	271	355	380	476	531	127	145	166	189	183	198
	42%	41%	40%	43%	39%	44%	38%	43%	38%	43%	42%	45%
5-6	468	144	170	154	259	208	80	63	89	82	90	64
	19%	22%	19%	18%	21%	17%	24% k	19%	20%	19%	20%	15%
7-9	46	24	13	10	20	26	11	13	4	9	5	4
	2%	4% c	1%	1%	2%	2%	3%	4%	1%	2%	1%	1%
10 or more	8	6	1	1	5	3	4	2	1	-	-	1
	*%	1%	*%	*%	*%	*%	1%	1%	*%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QA. What is the total number of people in the household (please include yourself in this total)? (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
2	206	29	70	25	82	98	107	206	161	31	9	5	194	10	206
	8%	5%	10%	5%	13%	8%	10%	8%	8%	14%	7%	7%	9%	4%	8%
			a		aceg		a	a		hijklmn					
3	685	159	197	131	197	355	328	685	565	68	37	15	622	59	685
	28%	27%	28%	27%	32%	27%	30%	28%	28%	31%	31%	21%	29%	26%	28%
										k	k				
4	1007	278	309	198	209	587	407	1007	845	81	49	32	899	105	1007
	42%	47%	44%	41%	34%	45%	37%	42%	42%	37%	41%	45%	41%	45%	42%
		df	d			df		d							
5-6	468	113	119	116	114	232	229	468	394	32	22	19	406	54	468
	19%	19%	17%	24%	18%	18%	21%	19%	20%	15%	18%	27%	19%	23%	19%
												iln			
7-9	46	7	10	13	17	17	30	46	40	4	2	*	42	4	46
	2%	1%	1%	3%	3%	1%	3%	2%	2%	2%	2%	1%	2%	2%	2%
10 or more	8	3	4	*	1	7	2	8	6	1	1	1	8	-	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
1	871	187	315	368	467	404	105	82	172	143	190	179
	36%	28%	36%	42%	39%	33%	32%	25%	39%	33%	43%	41%
			a	a					g		fg	g
2	1112	318	392	402	523	590	142	176	187	205	194	209
	46%	48%	45%	46%	43%	49%	43%	53%	43%	47%	44%	48%
3	323	102	130	91	178	144	64	38	65	66	50	41
	13%	15%	15%	10%	15%	12%	19%	11%	15%	15%	11%	9%
							k					
4	85	42	30	13	31	53	13	30	13	17	6	7
	3%	6%	3%	1%	3%	4%	4%	9%	3%	4%	1%	2%
		c						hjk				
5 or more	29	15	11	3	11	18	8	7	3	8	-	3
	1%	2%	1%	*%	1%	2%	2%	2%	1%	2%	-%	1%
		c										

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QB. And what is the total number of children aged under 18 in the household. If you are aged under 18, please include yourself in this total. (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
1	871	197	257	168	242	454	410	871	702	96	48	24	789	73	871
	36%	34%	36%	35%	39%	35%	37%	36%	35%	44%	40%	33%	36%	31%	36%
										hklmn					
2	1112	294	341	211	253	635	464	1112	942	88	50	33	1003	105	1112
	46%	50%	48%	44%	41%	49%	42%	46%	47%	40%	42%	46%	46%	45%	46%
		df				f									
3	323	79	90	77	75	169	152	323	271	25	15	12	276	45	323
	13%	13%	13%	16%	12%	13%	14%	13%	13%	11%	12%	17%	13%	19%	13%
4	85	14	14	22	34	29	56	85	70	6	6	3	78	7	85
	3%	2%	2%	5%	5%	2%	5%	3%	3%	3%	5%	4%	4%	3%	3%
					e		e								
5 or more	29	4	4	4	16	9	21	29	26	2	1	-	26	3	29
	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	-%	1%	1%	1%
					e										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Aged under 1	78	28	36	14	33	45	15	13	14	22	4	9
	3%	4%	4%	2%	3%	4%	5%	4%	3%	5%	1%	2%
		c								j		
Aged 1	67	31	28	8	31	36	17	14	12	17	3	6
	3%	5%	3%	1%	3%	3%	5%	4%	3%	4%	1%	1%
		c	c				j	j				
Aged 2	116	62	43	11	61	54	28	34	26	17	7	4
	5%	9%	5%	1%	5%	4%	8%	10%	6%	4%	2%	1%
		bc	c				jk	ijk	k			
Aged 3	10	1	9	-	6	3	*	1	6	3	-	-
	*%	*%	1%	-%	1%	*%	*%	*%	1%	1%	-%	-%
Aged 4	3	-	3	-	-	3	-	-	-	3	-	-
	*%	-%	*%	-%	-%	*%	-%	-%	-%	1%	-%	-%
Aged 5	257	236	21	1	120	137	112	124	9	12	-	1
	11%	35%	2%	*%	10%	11%	34%	37%	2%	3%	-%	*%
		bc	c				hijk	hijk		j		
Aged 6	269	232	37	*	138	132	119	113	19	18	-	*
	11%	35%	4%	*%	11%	11%	36%	34%	4%	4%	-%	*%
		bc	c				hijk	hijk	jk	jk		
Aged 7	267	242	25	-	131	136	120	122	11	14	-	-
	11%	36%	3%	-%	11%	11%	36%	37%	3%	3%	-%	-%
		bc	c				hijk	hijk	jk	jk		
Aged 8	406	82	266	58	201	205	42	40	123	142	35	23
	17%	12%	30%	7%	17%	17%	13%	12%	28%	32%	8%	5%
		c	ac				k	k	fgjk	fgjk		
Aged 9	379	81	252	47	190	189	41	40	122	129	26	20
	16%	12%	29%	5%	16%	16%	12%	12%	28%	29%	6%	5%
		c	ac				k	k	fgjk	fgjk		
Aged 10	361	62	250	50	200	161	33	28	134	116	33	17
	15%	9%	28%	6%	17%	13%	10%	8%	31%	26%	7%	4%
			ac				k		fgjk	fgjk		
Aged 11	368	60	252	56	179	188	25	35	127	125	27	28
	15%	9%	29%	6%	15%	16%	8%	11%	29%	28%	6%	6%
			ac						fgjk	fgjk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Aged 12	410	56	91	263	204	206	27	30	45	46	133	130
	17%	8%	10%	30% ab	17%	17%	8%	9%	10%	11%	30% fghi	30% fghi
Aged 13	396	52	86	258	206	190	29	22	48	38	129	129
	16%	8%	10%	29% ab	17%	16%	9%	7%	11%	9%	29% fghi	30% fghi
Aged 14	403	43	95	265	196	208	25	18	41	54	130	135
	17%	6%	11%	30% ab	16%	17%	7%	5%	9%	12% g	30% fghi	31% fghi
Aged 15	351	44	43	264	157	194	18	26	20	23	119	145
	15%	7%	5%	30% ab	13%	16%	5%	8%	5%	5%	27% fghi	33% fghi
Aged 16	206	33	54	120	83	123	13	19	18	36	52	67
	9%	5%	6%	14% ab	7%	10%	4%	6%	4%	8%	12% fh	15% fgh
Aged 17	133	16	45	72	61	72	6	11	14	31	41	31
	6%	2%	5%	8% a	5%	6%	2%	3%	3%	7% f	9% fgh	7% f

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Aged under 1	78 3%	11 2%	23 3%	23 5%	21 3%	33 3%	44 4%	78 3%	66 3%	6 3%	4 3%	2 2%	74 3%	4 2%	78 3%
Aged 1	67 3%	17 3%	12 2%	16 3%	22 4%	29 2%	38 3%	67 3%	53 3%	5 2%	7 6% hn	3 4%	60 3%	7 3%	67 3%
Aged 2	116 5%	21 4%	37 5%	26 5%	31 5%	59 5%	57 5%	116 5%	91 5%	11 5%	9 8%	4 5%	99 5%	16 7%	116 5%
Aged 3	10 *% e	* *% e	* *% e	3 1%	6 1% e	* *% e	9 1% e	10 *% e	7 *% e	1 1%	* *% e	* 1%	7 *% e	3 1%	10 *% e
Aged 4	3 *% e	2 *% e	- -% e	- -% e	1 *% e	2 *% e	1 *% e	3 *% e	1 *% e	1 1%	- -% e	* 1%	3 *% e	* *% e	3 *% e
Aged 5	257 11%	61 10%	71 10%	51 10%	74 12%	132 10%	125 11%	257 11%	210 10%	25 11%	15 13%	8 11%	222 10%	35 15%	257 11%
Aged 6	269 11%	55 9%	84 12%	51 11%	79 13%	139 11%	130 12%	269 11%	228 11%	22 10%	12 10%	7 10%	241 11%	27 11%	269 11%
Aged 7	267 11%	71 12%	77 11%	48 10%	69 11%	149 11%	117 11%	267 11%	223 11%	24 11%	13 11%	8 11%	240 11%	27 12%	267 11%
Aged 8	406 17%	104 18%	117 17%	85 18%	95 15%	222 17%	181 16%	406 17%	340 17%	34 16%	19 16%	12 17%	348 16%	57 25% l	406 17%
Aged 9	379 16%	86 15%	105 15%	74 15%	113 18%	192 15%	187 17%	379 16%	322 16%	29 13%	17 14%	12 17%	325 15%	54 23%	379 16%
Aged 10	361 15%	104 18%	84 12%	61 13%	110 18%	188 15%	170 15%	361 15%	304 15%	27 12%	19 16%	12 17%	336 15%	22 10%	361 15%
Aged 11	368 15%	83 14%	111 16%	82 17%	88 14%	193 15%	170 15%	368 15%	308 15%	31 14%	16 14%	12 16%	338 16%	28 12%	368 15%
Aged 12	410 17%	122 21% f	125 18%	73 15%	85 14%	246 19%	158 14%	410 17%	339 17%	39 18%	19 16%	14 19%	369 17%	39 17%	410 17%
Aged 13	396 16%	88 15%	112 16%	86 18%	105 17%	200 15%	192 17%	396 16%	337 17%	33 15%	16 13%	10 14%	355 16%	38 16%	396 16%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**AGES OF ALL CHILDREN AGED UNDER 18 IN THE HOUSEHOLD. (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Aged 14	403	96	112	103	84	208	187	403	345	31	17	9	366	33	403
	17%	16%	16%	21%	14%	16%	17%	17%	17%	14%	14%	13%	17%	14%	17%
Aged 15	351	86	99	70	95	185	165	351	290	31	18	12	321	26	351
	15%	15%	14%	15%	15%	14%	15%	15%	14%	14%	15%	16%	15%	11%	15%
Aged 16	206	41	67	40	56	108	95	206	175	14	13	4	183	24	206
	9%	7%	9%	8%	9%	8%	9%	9%	9%	6%	11%	6%	8%	10%	9%
Aged 17	133	31	29	33	39	60	71	133	114	10	5	5	124	9	133
	6%	5%	4%	7%	6%	5%	6%	6%	6%	4%	4%	7%	6%	4%	6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	617	101	213	303	307	310	48	53	114	99	145	158
	26%	15%	24%	35%	25%	26%	15%	16%	26%	23%	33%	36%
			a	ab					fg		fgi	fgi
Household has & child makes use of	1276	417	453	406	647	630	218	200	218	235	210	195
	53%	63%	52%	46%	53%	52%	66%	60%	50%	54%	48%	45%
		bc					hijk	jk				
Household has but child does not use	160	51	63	45	74	86	25	26	25	37	24	22
	7%	8%	7%	5%	6%	7%	8%	8%	6%	9%	5%	5%
Do not have in the household	359	93	144	122	177	181	39	54	80	64	58	63
	15%	14%	16%	14%	15%	15%	12%	16%	18%	15%	13%	14%
Don't know	8	2	4	2	5	3	2	-	2	3	2	-
	*%	*%	1%	*%	*%	*%	1%	-%	*%	1%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A. EQUIPMENT IN THE HOME - Smart TV set (a TV that connects directly to the internet, and doesn't need a computer, set-top box, streaming stick or games console to go online) (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	617	161	151	138	159	312	297	617	492	66	37	22	562	48	617
	26%	27%	21%	29%	26%	24%	27%	26%	24%	30%	31%	31%	26%	21%	26%
Household has & child makes use of	1276	342	400	247	279	742	526	1276	1083	99	56	38	1141	129	1276
	53%	58% df	57% df	51%	45%	57% df	48%	53% d	54%	46%	46%	53%	53%	56%	53%
Household has but child does not use	160	32	52	33	42	83	75	160	129	19	10	3	140	20	160
	7%	5%	7%	7%	7%	6%	7%	7%	6%	9%	8%	4%	6%	9%	7%
Do not have in the household	359	54	103	65	134	156	199	359	300	33	17	9	321	36	359
	15%	9%	14%	13%	22% aceg	12%	18% ae	15% a	15%	15%	14%	12%	15%	15%	15%
Don't know	8	-	2	-	6	2	6	8	8	-	*	-	8	-	8
	*%	-%	*%	-%	1%	*%	1%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	707	139	256	312	356	350	69	70	123	134	165	147
	29%	21%	29%	36%	29%	29%	21%	21%	28%	30%	38%	34%
			a	a							fg	fg
Household has & child makes use of	749	243	277	229	375	374	128	115	135	142	112	117
	31%	37%	32%	26%	31%	31%	39%	35%	31%	32%	25%	27%
		c					jk					
Household has but child does not use	187	58	57	71	91	96	26	32	31	26	33	38
	8%	9%	7%	8%	7%	8%	8%	10%	7%	6%	8%	9%
Do not have in the household	751	217	274	260	382	369	107	109	145	129	129	131
	31%	33%	31%	30%	32%	31%	32%	33%	33%	29%	29%	30%
Don't know	27	8	13	6	7	20	2	6	5	8	-	6
	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3B. EQUIPMENT IN THE HOME - Standard TV set (that is not connected to the internet) (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	707	105	184	173	239	288	412	707	578	72	37	21	654	49	707
	29%	18%	26%	36%	39%	22%	37%	29%	29%	33%	31%	29%	30%	21%	29%
		a	a	abe	abeg		abeg	ae		m					
Household has & child makes use of	749	211	222	132	176	432	308	749	637	56	31	25	661	83	749
	31%	36%	31%	27%	28%	33%	28%	31%	32%	26%	26%	34%	30%	36%	31%
		f													
Household has but child does not use	187	46	44	45	51	90	96	187	150	20	11	6	171	12	187
	8%	8%	6%	9%	8%	7%	9%	8%	7%	9%	9%	9%	8%	5%	8%
Do not have in the household	751	225	249	129	141	473	271	751	622	70	39	20	659	89	751
	31%	38%	35%	27%	23%	37%	25%	31%	31%	32%	32%	28%	30%	38%	31%
		cdfg	df			cdfg		df							
Don't know	27	2	9	2	13	11	15	27	25	-	2	-	26	1	27
	1%	*%	1%	*%	2%	1%	1%	1%	1%	-%	1%	-%	1%	*%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	921	96	282	543	426	495	44	52	141	141	241	302
	38%	14%	32%	62%	35%	41%	13%	16%	32%	32%	55%	69%
			a	ab					fg	fg	fg	fg
Household has & child makes use of	943	275	410	258	497	446	143	132	205	206	150	108
	39%	41%	47%	29%	41%	37%	43%	40%	47%	47%	34%	25%
		c	c				k	k	jk	jk		
Household has but child does not use	355	212	109	35	192	164	106	106	60	49	26	8
	15%	32%	12%	4%	16%	14%	32%	32%	14%	11%	6%	2%
		bc	c				hijk	hijk	jk	k		
Do not have in the household	191	78	75	38	92	99	39	39	31	43	22	16
	8%	12%	9%	4%	8%	8%	12%	12%	7%	10%	5%	4%
		c	c				jk	jk		k		
Don't know	10	4	2	4	4	6	2	2	2	-	-	4
	*%	1%	*%	*%	*%	*%	1%	1%	1%	-%	-%	1%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3C. EQUIPMENT IN THE HOME - Desktop computer / laptop/ netbook – with internet access (Access to websites) (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	921	222	275	192	220	497	412	921	761	81	53	26	836	80	921
	38%	38%	39%	40%	35%	38%	37%	38%	38%	37%	44%	37%	38%	34%	38%
Household has & child makes use of	943	261	305	181	190	566	371	943	793	80	42	28	836	102	943
	39%	44%	43%	38%	31%	44%	34%	39%	39%	37%	35%	39%	38%	44%	39%
		df	df			df		d							
Household has but child does not use	355	86	99	72	97	185	169	355	288	38	17	14	322	31	355
	15%	15%	14%	15%	16%	14%	15%	15%	14%	17%	14%	19%	15%	13%	15%
Do not have in the household	191	19	29	34	107	48	141	191	161	18	8	4	169	19	191
	8%	3%	4%	7%	17%	4%	13%	8%	8%	8%	7%	5%	8%	8%	8%
					abceg		abeg	abe							
Don't know	10	-	-	2	7	-	10	10	9	1	*	-	9	1	10
	*%	-%	-%	*%	1%	-%	1%	*%	*%	*%	*%	-%	*%	*%	*%
					e		e								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1478	377	582	520	708	770	181	195	274	308	253	267
	61%	57%	66%	59%	58%	64%	55%	59%	62%	70%	58%	61%
			a							fgj		
Household has & child makes use of	487	184	165	138	261	226	96	88	88	77	77	61
	20%	28%	19%	16%	22%	19%	29%	26%	20%	18%	18%	14%
		bc					ijk	k				
Household has but child does not use	191	39	59	93	114	78	21	18	43	17	50	43
	8%	6%	7%	11%	9%	6%	6%	5%	10%	4%	11%	10%
				a					i		i	i
Do not have in the household	257	63	69	126	124	133	32	30	33	36	59	67
	11%	9%	8%	14%	10%	11%	10%	9%	7%	8%	14%	15%
				b								h
Don't know	6	3	4	-	3	3	1	1	2	1	-	-
	*%	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3D. EQUIPMENT IN THE HOME - Tablet computer – like an iPad, Kindle Fire, Samsung Galaxy Tab (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1478	345	446	294	379	792	674	1478	1216	140	74	48	1333	136	1478
	61%	59%	63%	61%	61%	61%	61%	61%	60%	65%	62%	67%	61%	58%	61%
Household has & child makes use of	487	161	135	95	92	296	187	487	402	49	24	12	426	57	487
	20%	27%	19%	20%	15%	23%	17%	20%	20%	22%	20%	17%	20%	24%	20%
		bdfg				df									
Household has but child does not use	191	44	64	26	54	108	81	191	166	9	11	6	170	21	191
	8%	7%	9%	5%	9%	8%	7%	8%	8%	4%	9%	9%	8%	9%	8%
Do not have in the household	257	36	62	65	93	98	158	257	222	19	11	5	236	19	257
	11%	6%	9%	14%	15%	8%	14%	11%	11%	9%	9%	7%	11%	8%	11%
		ae		ae		abe		a							
Don't know	6	2	-	1	2	2	4	6	6	-	*	-	6	-	6
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1356	93	447	816	649	707	43	50	207	241	400	416
	56%	14%	51%	93%	54%	58%	13%	15%	47%	55%	91%	95%
			a	ab					fg	fg	fghi	fghi
Household has & child makes use of	470	248	191	31	255	215	129	118	107	85	19	12
	19%	37%	22%	3%	21%	18%	39%	36%	24%	19%	4%	3%
		bc	c				hijk	hijk	jk	jk		
Household has but child does not use	566	310	233	22	289	276	152	158	120	113	17	5
	23%	47%	27%	3%	24%	23%	46%	47%	27%	26%	4%	1%
		bc	c				hijk	hijk	jk	jk		
Do not have in the household	26	14	4	9	14	11	8	6	4	-	3	5
	1%	2%	*%	1%	1%	1%	2%	2%	1%	-%	1%	1%
Don't know	2	*	2	-	2	-	*	-	2	-	-	-
	*%	*%	*%	-%	*%	-%	*%	-%	*%	-%	-%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3E. EQUIPMENT IN THE HOME - Any type of mobile phone, including smartphone – (iPhone/ Samsung Galaxy etc.) (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
	56%	54%	56%	60%	53%	55%	56%	56%	55%	60% m	62% m	56%	57% m	44%	56% m
Household has & child makes use of	470	136	134	81	119	269	200	470	390	44	20	15	413	53	470
	19%	23%	19%	17%	19%	21%	18%	19%	19%	20%	17%	21%	19%	23%	19%
Household has but child does not use	566	128	172	104	159	300	264	566	482	42	25	16	493	72	566
	23%	22%	24%	22%	26%	23%	24%	23%	24%	20%	21%	22%	23%	31% i	23%
Do not have in the household	26	6	3	6	9	9	15	26	24	1	*	1	20	6	26
	1%	1%	*%	1%	2%	1%	1%	1%	1%	*%	*%	1%	1%	2%	1%
Don't know	2	-	-	-	2	-	2	2	2	-	*	-	2	-	2
	*%	-%	-%	-%	*%	-%	*%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	1153	173	438	542	729	424	103	70	277	161	349	193
	48%	26%	50%	62%	60%	35%	31%	21%	63%	37%	80%	44%
			a	ab	e		g		fgik	g	fghik	fg
Household has & child makes use of	689	249	262	178	292	397	131	118	100	162	61	117
	28%	37%	30%	20%	24%	33%	39%	36%	23%	37%	14%	27%
		bc	c			d	hjk	hj		hj		j
Household has but child does not use	230	109	57	64	61	169	39	70	11	46	11	53
	9%	16%	7%	7%	5%	14%	12%	21%	2%	11%	3%	12%
		bc				d	hj	fhijk		hj		hj
Do not have in the household	339	130	119	89	123	215	56	74	52	68	16	73
	14%	19%	14%	10%	10%	18%	17%	22%	12%	15%	4%	17%
		c				d	j	hj	j	j		j
Don't know	10	5	1	3	6	4	4	1	-	1	1	2
	*%	1%	*%	*%	*%	*%	1%	*%	-%	*%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3F. EQUIPMENT IN THE HOME - Games console or games player – like a PlayStation, Xbox, Nintendo Switch and so on (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	1153	266	313	242	327	579	569	1153	936	113	65	39	1048	94	1153
	48%	45%	44%	50%	53%	45%	52%	48%	47%	52%	54%	54%	48%	41%	48%
Household has & child makes use of	689	192	222	142	124	414	266	689	583	56	29	20	614	73	689
	28%	33%	31%	29%	20%	32%	24%	28%	29%	26%	24%	28%	28%	31%	28%
		df	df	d		df		d							
Household has but child does not use	230	54	75	43	56	129	99	230	185	25	14	6	195	34	230
	9%	9%	11%	9%	9%	10%	9%	9%	9%	11%	12%	9%	9%	15%	9%
Do not have in the household	339	74	96	55	110	170	165	339	299	22	11	7	306	30	339
	14%	13%	14%	11%	18%	13%	15%	14%	15%	10%	9%	9%	14%	13%	14%
									j						
Don't know	10	3	1	-	4	4	4	10	8	1	*	-	9	1	10
	*%	*%	*%	-%	1%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	562	55	162	344	291	271	22	34	95	68	175	169
	23%	8%	18%	39%	24%	22%	7%	10%	22%	15%	40%	39%
			a	ab					fg	f	fghi	fghi
Household has & child makes use of	827	271	352	204	385	442	141	130	143	209	102	102
	34%	41%	40%	23%	32%	37%	42%	39%	33%	48%	23%	23%
		c	c				jk	jk		hjk		
Household has but child does not use	188	71	51	66	105	83	39	32	28	24	39	27
	8%	11%	6%	8%	9%	7%	12%	10%	6%	5%	9%	6%
		b										
Do not have in the household	837	266	307	263	428	409	130	136	174	133	123	140
	35%	40%	35%	30%	35%	34%	39%	41%	40%	30%	28%	32%
		c					j	j	j			
Don't know	6	1	5	-	1	5	1	-	-	5	-	-
	*%	*%	1%	-%	*%	*%	*%	-%	-%	1%	-%	-%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3G. EQUIPMENT IN THE HOME - Smart speaker which can respond to voice commands - e.g. Amazon Echo (Alexa), Google Home, Apple HomePod (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	562	164	185	104	105	349	209	562	446	62	37	17	513	43	562
	23%	28%	26%	22%	17%	27%	19%	23%	22%	29%	31%	23%	24%	19%	23%
		df	df			df					hlmn				
Household has & child makes use of	827	226	218	179	199	444	378	827	687	77	36	27	727	95	827
	34%	38%	31%	37%	32%	34%	34%	34%	34%	35%	30%	38%	33%	41%	34%
Household has but child does not use	188	42	63	39	45	104	84	188	157	9	13	10	175	13	188
	8%	7%	9%	8%	7%	8%	8%	8%	8%	4%	11%	13%	8%	5%	8%
											i	hln			
Do not have in the household	837	154	240	159	271	394	430	837	716	69	33	18	751	82	837
	35%	26%	34%	33%	44%	30%	39%	35%	36%	32%	28%	26%	35%	35%	35%
			a		abceg		ae	a	k				k		k
Don't know	6	2	2	2	*	4	2	6	6	-	*	-	6	-	6
	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%	*%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Child has their own one	235	35	86	114	117	118	17	18	40	46	59	55
	10%	5%	10%	13%	10%	10%	5%	5%	9%	10%	13%	12%
			a	a							fg	fg
Household has & child makes use of	604	145	233	226	296	308	73	72	114	119	108	118
	25%	22%	27%	26%	24%	25%	22%	22%	26%	27%	25%	27%
Household has but child does not use	714	222	251	240	373	341	112	111	135	117	127	113
	29%	33%	29%	27%	31%	28%	34%	33%	31%	27%	29%	26%
Do not have in the household	848	256	304	288	415	432	126	130	149	155	140	147
	35%	39%	35%	33%	34%	36%	38%	39%	34%	35%	32%	34%
Don't know	20	7	3	10	9	11	4	2	*	3	5	5
	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	1%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3H. EQUIPMENT IN THE HOME - Radio (whether FM/ AM or digital DAB) (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Child has their own one	235	56	66	66	43	122	109	235	190	25	12	7	207	26	235
	10%	10%	9%	14%	7%	9%	10%	10%	9%	12%	10%	10%	10%	11%	10%
Household has & child makes use of	604	183	183	122	113	367	235	604	510	51	27	16	535	62	604
	25%	31%	26%	25%	18%	28%	21%	25%	25%	23%	23%	22%	25%	27%	25%
		dfg				df		d							
Household has but child does not use	714	181	228	139	164	408	302	714	584	63	40	26	647	63	714
	29%	31%	32%	29%	26%	32%	27%	29%	29%	29%	34%	37%	30%	27%	29%
Do not have in the household	848	160	227	155	296	387	451	848	709	77	39	22	763	82	848
	35%	27%	32%	32%	48%	30%	41%	35%	35%	36%	33%	31%	35%	35%	35%
					abceg		abe	ae							
Don't know	20	8	4	2	5	12	7	20	17	1	1	-	20	-	20
	1%	1%	*%	*%	1%	1%	1%	1%	1%	1%	1%	-%	1%	-%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Tablet computer	1478	377	582	520	708	770	181	195	274	308	253	267
	61%	57%	66% a	59%	58%	64%	55%	59%	62%	70% fgj	58%	61%
Any type of mobile phone, including smartphone	1356	93	447	816	649	707	43	50	207	241	400	416
	56%	14%	51% a	93% ab	54%	58%	13%	15%	47% fg	55% fg	91% fghi	95% fghi
Games console or games player	1153	173	438	542	729	424	103	70	277	161	349	193
	48%	26%	50% a	62% ab	60% e	35%	31% g	21%	63% fgik	37% g	80% fghik	44% fg
Desktop computer/ laptop/ netbook - with internet access	921	96	282	543	426	495	44	52	141	141	241	302
	38%	14%	32% a	62% ab	35%	41%	13%	16%	32% fg	32% fg	55% fghi	69% fghij
Standard TV set	707	139	256	312	356	350	69	70	123	134	165	147
	29%	21%	29% a	36% a	29%	29%	21%	21%	28%	30%	38% fg	34% fg
Smart TV set	617	101	213	303	307	310	48	53	114	99	145	158
	26%	15%	24% a	35% ab	25%	26%	15%	16%	26% fg	23%	33% fgi	36% fgi
Smart speaker	562	55	162	344	291	271	22	34	95	68	175	169
	23%	8%	18% a	39% ab	24%	22%	7%	10%	22% fg	15% f	40% fghi	39% fghi
Radio	235	35	86	114	117	118	17	18	40	46	59	55
	10%	5%	10% a	13% a	10%	10%	5%	5%	9%	10%	13% fg	12% fg
ANY STANDARD/ SMART TV	1160	208	415	537	578	581	100	107	207	208	271	266
	48%	31%	47% a	61% ab	48%	48%	30%	32%	47% fg	47% fg	62% fghi	61% fghi
None of these	282	172	88	21	145	137	83	90	48	40	15	7
	12%	26% bc	10% c	2%	12%	11%	25% hijk	27% hijk	11% jk	9% jk	3%	2%
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	2.9	1.6	2.8	4.0	3.0	2.8	1.6	1.6	2.9	2.7	4.1	3.9
			a	ab					fg	fg	fghi	fghi
Standard deviation	1.88	1.51	1.74	1.61	1.96	1.80	1.47	1.55	1.87	1.60	1.68	1.53
Standard error	.04	.05	.07	.06	.06	.05	.08	.08	.10	.09	.09	.08
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Tablet computer	1478	345	446	294	379	792	674	1478	1216	140	74	48	1333	136	1478
	61%	59%	63%	61%	61%	61%	61%	61%	60%	65%	62%	67%	61%	58%	61%
Any type of mobile phone, including smartphone	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
	56%	54%	56%	60%	53%	55%	56%	56%	55%	60% m	62% m	56% m	57% m	44% m	56% m
Games console or games player	1153	266	313	242	327	579	569	1153	936	113	65	39	1048	94	1153
	48%	45%	44%	50%	53%	45%	52% e	48%	47%	52%	54% m	54%	48%	41%	48%
Desktop computer/ laptop/ netbook - with internet access	921	222	275	192	220	497	412	921	761	81	53	26	836	80	921
	38%	38%	39%	40%	35%	38%	37%	38%	38%	37%	44%	37%	38%	34%	38%
Standard TV set	707	105	184	173	239	288	412	707	578	72	37	21	654	49	707
	29%	18%	26% a	36% abe	39% abeg	22%	37% abeg	29% ae	29%	33% m	31%	29%	30%	21%	29%
Smart TV set	617	161	151	138	159	312	297	617	492	66	37	22	562	48	617
	26%	27%	21%	29%	26%	24%	27%	26%	24%	30%	31%	31%	26%	21%	26%
Smart speaker	562	164	185	104	105	349	209	562	446	62	37	17	513	43	562
	23%	28% df	26% df	22%	17%	27% df	19%	23%	22%	29%	31% hlmn	23%	24%	19%	23%
Radio	235	56	66	66	43	122	109	235	190	25	12	7	207	26	235
	10%	10%	9%	14% d	7%	9%	10%	10%	9%	12%	10%	10%	10%	11%	10%
ANY STANDARD/ SMART TV	1160	231	300	264	352	532	616	1160	937	119	66	38	1073	79	1160
	48%	39%	42%	55% abe	57% abeg	41%	56% abeg	48% ae	47% m	55% m	55% hm	53% m	49% m	34% m	48% m
None of these	282	78	82	50	69	160	118	282	241	22	11	7	245	37	282
	12%	13%	12%	10%	11%	12%	11%	12%	12%	10%	10%	10%	11%	16%	12%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	2.9	2.8	2.9	3.1 ae	2.9	2.8	3.0	2.9	2.8 m	3.2 hm	3.3 hlmn	3.1 m	2.9 m	2.5	2.9 m
Standard deviation	1.88	1.89	1.90	1.93	1.81	1.90	1.86	1.88	1.87	1.91	2.00	1.88	1.87	1.96	1.88

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD HAS OF THEIR OWN**

Base : All parents

		SOCIAL GRADE							NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Standard error	.04	.07	.08	.09	.08	.05	.06	.04	.05	.10	.11	.12	.04	.13	.04

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
NONE	282	172	88	21	145	137	83	90	48	40	15	7
	12%	26%	10%	2%	12%	11%	25%	27%	11%	9%	3%	2%
		bc	c				hijk	hijk	jk	jk		
1-2	766	335	302	129	371	396	174	162	139	164	59	70
	32%	50%	34%	15%	31%	33%	52%	49%	32%	37%	13%	16%
		bc	c				hijk	hijk	jk	jk		
3-4	872	131	340	402	409	463	62	68	165	175	182	220
	36%	20%	39%	46%	34%	38%	19%	21%	38%	40%	41%	50%
			a	a					fg	fg	fg	fgh
5-8	500	27	148	325	285	214	14	13	87	60	184	141
	21%	4%	17%	37%	24%	18%	4%	4%	20%	14%	42%	32%
			a	ab	e				fg	fg	fghi	fghi
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	2.9	1.6	2.8	4.0	3.0	2.8	1.6	1.6	2.9	2.7	4.1	3.9
			a	ab					fg	fg	fghi	fghi
Standard deviation	1.88	1.51	1.74	1.61	1.96	1.80	1.47	1.55	1.87	1.60	1.68	1.53
Standard error	.04	.05	.07	.06	.06	.05	.08	.08	.10	.09	.09	.08
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**MEAN NUMBER OF DEVICES OWNED BY THE CHILD - OUT OF 8**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
NONE	282	78	82	50	69	160	118	282	241	22	11	7	245	37	282
	12%	13%	12%	10%	11%	12%	11%	12%	12%	10%	10%	10%	11%	16%	12%
1-2	766	201	234	139	190	434	329	766	649	62	33	22	667	96	766
	32%	34%	33%	29%	31%	34%	30%	32%	32%	28%	28%	30%	31%	41% ij	32%
3-4	872	187	250	186	240	438	426	872	732	74	40	26	800	68	872
	36%	32%	35%	38%	39%	34%	39%	36%	36%	34%	33%	36%	37%	29%	36%
5-8	500	123	141	108	121	264	229	500	388	60	35	17	460	32	500
	21%	21%	20%	22%	20%	20%	21%	21%	19%	27% hmn	29% hlmn	23%	21%	14%	21%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	2.9	2.8	2.9	3.1 ae	2.9	2.8	3.0	2.9	2.8 m	3.2 hm	3.3 hlmn	3.1 m	2.9 m	2.5	2.9 m
Standard deviation	1.88	1.89	1.90	1.93	1.81	1.90	1.86	1.88	1.87	1.91	2.00	1.88	1.87	1.96	1.88
Standard error	.04	.07	.08	.09	.08	.05	.06	.04	.05	.10	.11	.12	.04	.13	.04

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Tablet computer	1965	561	747	657	969	996	278	283	361	385	329	328
	81%	84%	85%	75%	80%	82%	84%	85%	82%	88%	75%	75%
		c	c					jk		jk		
Smart TV set	1894	519	667	708	954	940	266	252	332	335	356	353
	78%	78%	76%	81%	79%	78%	80%	76%	76%	76%	81%	81%
Desktop computer/ laptop/ netbook - with internet access	1864	371	692	801	923	941	186	185	346	346	391	410
	77%	56%	79%	91%	76%	78%	56%	56%	79%	79%	89%	94%
			a	ab					fg	fg	fghi	fghi
Games console or games player	1842	422	700	721	1021	822	234	188	376	323	410	310
	76%	63%	80%	82%	84%	68%	70%	57%	86%	74%	93%	71%
			a	a	e		g		fgik	g	fghik	g
Any type of mobile phone, including smartphone	1826	341	639	847	904	922	172	169	313	325	419	428
	75%	51%	73%	97%	75%	76%	52%	51%	71%	74%	95%	98%
			a	ab					fg	fg	fghi	fghi
Standard TV set	1456	382	533	540	731	725	197	185	258	276	277	264
	60%	57%	61%	62%	60%	60%	59%	56%	59%	63%	63%	60%
Smart speaker	1389	326	514	548	676	713	162	164	237	277	276	272
	57%	49%	59%	62%	56%	59%	49%	49%	54%	63%	63%	62%
			a	a						fg	fg	fg
Radio	838	180	319	339	413	426	90	89	155	164	167	172
	35%	27%	36%	39%	34%	35%	27%	27%	35%	37%	38%	39%
			a	a						g	fg	fg
ANY STANDARD/ SMART TV	2316	625	844	847	1166	1150	317	309	423	421	426	421
	96%	94%	96%	97%	96%	95%	95%	93%	96%	96%	97%	96%
None of these	9	6	2	2	1	8	1	4	-	2	-	2
	*%	1%	*%	*%	*%	1%	*%	1%	-%	*%	-%	*%
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	5.4	4.7	5.5	5.9	5.4	5.4	4.8	4.6	5.4	5.5	6.0	5.8
			a	ab					fg	fg	fghi	fgh
Standard deviation	1.63	1.74	1.55	1.39	1.62	1.64	1.75	1.74	1.60	1.51	1.31	1.46
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Standard error	.03	.06	.06	.05	.05	.05	.09	.09	.09	.08	.07	.08
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

### QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Tablet computer	1965	506	581	389	471	1087	861	1965	1618	189	98	60	1759	193	1965
	81%	86% df	82%	81%	76%	84% df	78%	81%	80%	87% h	81%	84%	81%	83%	81%
Smart TV set	1894	503	551	385	438	1054	823	1894	1575	165	93	60	1703	177	1894
	78%	85% bdfg	78%	80% d	71%	81% df	75%	78% d	78%	76%	78%	84%	78%	76%	78%
Desktop computer/ laptop/ netbook - with internet access	1864	483	580	374	409	1063	783	1864	1554	161	95	54	1671	182	1864
	77%	82% df	82% df	77% d	66%	82% dfg	71%	77% df	77%	74%	79%	76%	77%	78%	77%
Games console or games player	1842	458	535	384	450	993	834	1842	1520	169	94	59	1662	167	1842
	76%	78%	76%	80%	73%	77%	76%	76%	76%	78%	79%	82%	77%	72%	76%
Any type of mobile phone, including smartphone	1826	455	532	372	449	987	821	1826	1503	174	94	55	1656	155	1826
	75%	77%	75%	77%	72%	76%	74%	75%	75%	80% m	79% m	77%	76%	67%	75%
Standard TV set	1456	315	406	306	415	721	721	1456	1215	128	68	45	1315	131	1456
	60%	54%	57%	63% a	67% abe	56%	65% abe	60% a	60%	59%	57%	63%	61%	56%	60%
Smart speaker	1389	390	403	283	304	793	587	1389	1132	139	73	44	1240	138	1389
	57%	66% bdfg	57%	59%	49%	61% df	53%	57% d	56%	64%	61%	61%	57%	59%	57%
Radio	838	240	249	187	156	489	344	838	700	76	39	23	742	88	838
	35%	41% df	35% d	39% d	25%	38% df	31%	35% d	35%	35%	33%	32%	34%	38%	35%
ANY STANDARD/ SMART TV	2316	570	675	458	592	1246	1050	2316	1923	208	114	71	2084	217	2316
	96%	97%	95%	95%	95%	96%	95%	96%	96%	96%	95%	99% m	96%	93%	96%
None of these	9	1	2	2	4	3	6	9	9	-	1	-	9	-	9
	*%	*%	*%	*%	1%	*%	1%	*%	*%	-%	*%	-%	*%	-%	*%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n															



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES CHILD USES IN THE HOUSEHOLD**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	5.4	5.7	5.4	5.6	5.0	5.5	5.2	5.4	5.4	5.5	5.5	5.6	5.4	5.3	5.4
		bdfg	d	df		df		d							
Standard deviation	1.63	1.59	1.53	1.60	1.71	1.56	1.69	1.63	1.65	1.47	1.57	1.52	1.63	1.64	1.63
Standard error	.03	.06	.06	.08	.08	.04	.06	.03	.05	.08	.08	.09	.04	.11	.03

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Any type of mobile phone, including smartphone	2392	651	872	869	1193	1198	324	327	433	439	436	433
	99%	98%	99%	99%	99%	99%	98%	98%	99%	100%	99%	99%
Desktop computer/ laptop/ netbook - with internet access	2219	583	801	836	1114	1105	292	291	405	395	417	418
	92%	88%	91%	95% ab	92%	91%	88%	88%	92%	90%	95% fg	95% fg
Tablet computer	2156	600	806	751	1083	1074	299	301	404	402	380	371
	89%	90%	92% c	86%	89%	89%	90%	90%	92%	92%	86%	85%
Games console or games player	2072	530	757	785	1081	991	272	258	387	370	421	363
	86%	80%	86% a	89% a	89% e	82%	82%	78%	88% g	84%	96% fghik	83%
Smart TV set	2053	570	730	754	1028	1025	291	279	358	372	379	375
	85%	86%	83%	86%	85%	85%	88%	84%	81%	85%	86%	86%
Standard TV set	1642	440	590	612	822	821	223	217	289	301	310	302
	68%	66%	67%	70%	68%	68%	67%	65%	66%	69%	71%	69%
Smart speaker	1577	397	566	614	781	796	201	196	265	301	316	298
	65%	60%	64%	70% a	65%	66%	60%	59%	60%	69%	72% fgh	68%
Radio	1552	402	571	579	786	767	202	200	290	281	294	285
	64%	60%	65%	66%	65%	63%	61%	60%	66%	64%	67%	65%
ANY STANDARD/ SMART TV	2386	650	866	870	1196	1189	328	322	432	434	436	433
	99%	98%	99%	99%	99%	98%	99%	97%	98%	99%	99%	99%
None of these	2	*	-	2	*	2	*	-	-	-	-	2
	*%	*%	-%	*%	*%	*%	*%	-%	-%	-%	-%	*%
Answered	2420	665	878	877	1210	1209	332	333	439	439	439	438
Mean number of types of equipment (out of 8)	6.5	6.3	6.5	6.6	6.5	6.4	6.3	6.2	6.4	6.5	6.7	6.5
		a	a	a					g	g	fgh	g
Standard deviation	1.30	1.45	1.23	1.23	1.29	1.31	1.44	1.47	1.28	1.17	1.14	1.30
Standard error	.03	.05	.05	.05	.04	.04	.07	.08	.07	.06	.06	.07

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Any type of mobile phone, including smartphone	2392	583	704	476	608	1287	1085	2392	1985	216	119	71	2149	227	2392
	99%	99%	100%	99%	98%	99%	98%	99%	99%	100%	99%	99%	99%	98%	99%
Desktop computer/ laptop/ netbook - with internet access	2219	569	679	446	506	1248	952	2219	1842	198	112	68	1993	213	2219
	92%	97%	96%	92%	82%	96%	86%	92%	92%	91%	93%	95%	92%	92%	92%
		cdfg	dfg	df		cdfg		df							
Tablet computer	2156	550	645	416	525	1195	941	2156	1783	198	108	67	1929	214	2156
	89%	93%	91%	86%	85%	92%	85%	89%	89%	91%	91%	93%	89%	92%	89%
		cdfg	df			cdf									
Games console or games player	2072	512	610	427	506	1122	933	2072	1704	194	109	65	1857	202	2072
	86%	87%	86%	89%	82%	87%	85%	86%	85%	89%	91%	91%	86%	87%	86%
											h				
Smart TV set	2053	534	603	418	480	1138	898	2053	1704	184	103	63	1843	197	2053
	85%	91%	85%	87%	77%	88%	81%	85%	85%	85%	86%	88%	85%	85%	85%
		bdfg	d	d		df		d							
Standard TV set	1642	362	449	351	466	811	817	1642	1364	147	79	51	1486	143	1642
	68%	61%	64%	73%	75%	63%	74%	68%	68%	68%	66%	72%	68%	62%	68%
				ae	abeg		abeg	ae							
Smart speaker	1577	432	466	322	349	898	671	1577	1289	148	86	53	1415	151	1577
	65%	73%	66%	67%	56%	69%	61%	65%	64%	68%	72%	74%	65%	65%	65%
		dfg	d	d		df		d				hln			
Radio	1552	420	477	326	320	897	646	1552	1285	138	80	49	1389	151	1552
	64%	71%	67%	68%	52%	69%	59%	64%	64%	64%	66%	69%	64%	65%	64%
		dfg	df	df		df		d							
ANY STANDARD/ SMART TV	2386	582	702	478	603	1285	1080	2386	1981	215	118	71	2142	228	2386
	99%	99%	99%	99%	97%	99%	98%	99%	99%	99%	98%	100%	99%	98%	99%
						d									
None of these	2	-	-	-	2	-	2	2	2	-	*	-	2	-	2
	*%	-%	-%	-%	*%	-%	*%	*%	*%	-%	*%	-%	*%	-%	*%
Answered	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP3A-H - SUMMARY TO SHOW MEDIA DEVICES IN THE HOUSEHOLD**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Mean number of types of equipment (out of 8)	6.5	6.7	6.5	6.6	6.1	6.6	6.3	6.5	6.4	6.6	6.6	6.8	6.5	6.4	6.5
		bdfg	df	df		dfg	d	df				hlmn			
Standard deviation	1.30	1.19	1.17	1.21	1.50	1.18	1.40	1.30	1.32	1.13	1.24	1.11	1.30	1.27	1.30
Standard error	.03	.04	.05	.06	.07	.03	.05	.03	.04	.06	.07	.07	.03	.08	.03

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE)**

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
Yes	1322	91	430	801	631	691	**	**	196	234	394	406
	97%	98%	96%	98%	97%	98%	**	**	95%	97%	99%	98%
No	27	2	12	14	13	15	**	**	5	7	6	8
	2%	2%	3%	2%	2%	2%	**	**	3%	3%	1%	2%
Don't know	7	-	5	2	5	2	**	**	5	-	-	2
	1%	-%	1%	*%	1%	*%	**	**	3%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP4. You mentioned that your child has their own mobile phone. Is this a smartphone? A smartphone is a phone on which you can easily access emails, download apps/ applications and other files, as well as view websites and generally surf the internet/ go online. Popular brands of smartphone include iPhone, and Android phones such as the Samsung Galaxy. (SINGLE CODE)**

Base : Parents of children with their own mobile phone

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
Yes	1322	310	392	287	316	702	603	1322	1079	129	74	40	1210	100	1322
	97%	97%	98%	98%	96%	98%	97%	97%	97%	100%	100%	98%	97%	98%	97%
No	27	7	4	4	12	11	17	27	26	-	*	1	27	-	27
	2%	2%	1%	2%	4%	1%	3%	2%	2%	-%	*%	2%	2%	-%	2%
Don't know	7	3	2	-	2	5	2	7	7	-	-	-	5	2	7
	1%	1%	1%	-%	1%	1%	*%	1%	1%	-%	-%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP**

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
SMARTPHONE	1322	91	430	801	631	691	**	**	196	234	394	406
	97%	98%	96%	98%	97%	98%	**	**	95%	97%	99%	98%
NOT SMARTPHONE	27	2	12	14	13	15	**	**	5	7	6	8
	2%	2%	3%	2%	2%	2%	**	**	3%	3%	1%	2%
UNSURE IF SMARTPHONE	7	-	5	2	5	2	**	**	5	-	-	2
	1%	-%	1%	*%	1%	*%	**	**	3%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP**

Base : Parents of children with their own mobile phone

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
SMARTPHONE	1322	310	392	287	316	702	603	1322	1079	129	74	40	1210	100	1322
	97%	97%	98%	98%	96%	98%	97%	97%	97%	100%	100%	98%	97%	98%	97%
NOT SMARTPHONE	27	7	4	4	12	11	17	27	26	-	*	1	27	-	27
	2%	2%	1%	2%	4%	1%	3%	2%	2%	-%	*%	2%	2%	-%	2%
UNSURE IF SMARTPHONE	7	3	2	-	2	5	2	7	7	-	-	-	5	2	7
	1%	1%	1%	-%	1%	1%	*%	1%	1%	-%	-%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
SMARTPHONE	1322	91	430	801	631	691	41	50	196	234	394	406
	55%	14%	49%	91%	52%	57%	12%	15%	45%	53%	90%	93%
			a	ab					fg	fg	fghi	fghi
NOT SMARTPHONE	27	2	12	14	13	15	2	-	5	7	6	8
	1%	*%	1%	2%	1%	1%	1%	-%	1%	2%	1%	2%
UNSURE IF SMARTPHONE	7	-	5	2	5	2	-	-	5	-	-	2
	*%	-%	1%	*%	*%	*%	-%	-%	1%	-%	-%	*%
NO MOBILE PHONE	1063	572	431	61	561	502	290	282	233	198	39	22
	44%	86%	49%	7%	46%	42%	87%	85%	53%	45%	9%	5%
		bc	c				hijk	hijk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF CHILD'S MOBILE PHONE OWNERSHIP**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
SMARTPHONE	1322	310	392	287	316	702	603	1322	1079	129	74	40	1210	100	1322
	55%	53%	55%	59%	51%	54%	55%	55%	54%	60% m	62% m	55%	56% m	43%	55% m
NOT SMARTPHONE	27	7	4	4	12	11	17	27	26	-	*	1	27	-	27
	1%	1%	1%	1%	2%	1%	2%	1%	1%	-%	*%	1%	1%	-%	1%
UNSURE IF SMARTPHONE	7	3	2	-	2	5	2	7	7	-	-	-	5	2	7
	*%	1%	*%	-%	*%	*%	*%	*%	*%	-%	-%	-%	*%	1%	*%
NO MOBILE PHONE	1063	269	309	191	290	578	482	1063	899	88	46	31	929	131	1063
	44%	46%	44%	40%	47%	45%	44%	44%	45%	40%	38%	44%	43%	56% ijln	44%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Using a fixed broadband connection (including Wi-Fi)	2260	619	816	826	1132	1128	308	311	411	405	413	413
	93%	93%	93%	94%	94%	93%	93%	93%	94%	92%	94%	94%
Using 3G or 4G or 5G on a mobile phone or tablet	1575	430	566	579	794	781	225	205	287	279	282	297
	65%	65%	64%	66%	66%	65%	68%	62%	65%	63%	64%	68%
Neither of these	26	6	16	5	12	14	4	1	5	11	3	2
	1%	1%	2%	1%	1%	1%	1%	*%	1%	3%	1%	*%
Don't know	15	1	6	8	7	8	1	-	4	1	1	6
	1%	*%	1%	1%	1%	1%	*%	-%	1%	*%	*%	1%
<b>SUMMARY</b>												
EITHER OF THESE	2379	658	856	865	1191	1187	327	331	430	426	435	430
	98%	99%	98%	99%	98%	98%	98%	100%	98%	97%	99%	98%
BOTH OF THESE	1456	391	525	540	735	722	206	185	268	257	260	280
	60%	59%	60%	62%	61%	60%	62%	56%	61%	59%	59%	64%
FIXED BROADBAND ONLY AVAILABLE	804	227	290	286	397	406	101	126	143	148	153	133
	33%	34%	33%	33%	33%	34%	31%	38%	33%	34%	35%	30%
MOBILE NETWORK SIGNAL ONLY AVAILABLE	119	39	41	39	59	59	19	20	19	22	22	17
	5%	6%	5%	4%	5%	5%	6%	6%	4%	5%	5%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP4A. Are you able to go online at home in any of these ways? We are interested in finding out about all the ways in which you could go online at home, even if is a way that you tend not to use very often or at all. (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Using a fixed broadband connection (including Wi-Fi)	2260	540	675	452	572	1216	1023	2260	1864	213	114	69	2033	213	2260
	93%	92%	95%	94%	92%	94%	93%	93%	93%	98% hlmn	95%	96%	94%	92%	93%
Using 3G or 4G or 5G on a mobile phone or tablet	1575	412	496	291	367	909	658	1575	1305	145	77	48	1409	159	1575
	65%	70% cdf	70% cdf	60%	59%	70% cdf	60%	65%	65%	67%	64%	67%	65%	68%	65%
Neither of these	26	2	2	8	13	4	21	26	25	-	-	1	26	*	26
	1%	*%	*%	2%	2% e	*%	2% e	1%	1%	-%	-%	1%	1%	*%	1%
Don't know	15	4	4	-	6	8	6	15	14	-	1	-	13	2	15
	1%	1%	1%	-%	1%	1%	1%	1%	1%	-%	1%	-%	1%	1%	1%
<b>SUMMARY</b>															
EITHER OF THESE	2379	582	701	474	600	1283	1075	2379	1972	217	119	71	2133	231	2379
	98%	99%	99%	98%	97%	99% d	97%	98%	98%	100%	99%	99%	98%	99%	98%
BOTH OF THESE	1456	371	470	268	338	841	606	1456	1197	141	72	46	1309	142	1456
	60%	63% f	66% cdf	56%	54%	65% cdf	55%	60%	60%	65%	60%	64%	60%	61%	60%
FIXED BROADBAND ONLY AVAILABLE	804	170	205	183	234	375	417	804	667	72	42	23	724	71	804
	33%	29%	29%	38% ae	38% ae	29%	38% abe	33%	33%	33%	35%	31%	33%	31%	33%
MOBILE NETWORK SIGNAL ONLY AVAILABLE	119	41	26	23	29	67	52	119	107	5	5	2	100	17	119
	5%	7%	4%	5%	5%	5%	5%	5%	5%	2%	4%	3%	5%	7% i	5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A television set	2041	547	751	743	1004	1038	267	281	371	380	366	377
	84%	82%	86%	85%	83%	86%	80%	84%	84%	87%	83%	86%
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1406	444	536	426	671	735	214	229	251	285	205	221
	58%	67%	61%	49%	55%	61%	64%	69%	57%	65%	47%	50%
		c	c				jk	hjk		jk		
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1211	245	396	569	589	622	124	121	198	198	267	303
	50%	37%	45%	65%	49%	51%	37%	36%	45%	45%	61%	69%
			a	ab							fghi	fghi
A desktop computer/ laptop/ netbook	884	145	321	418	397	487	72	73	153	168	172	246
	37%	22%	37%	48%	33%	40%	22%	22%	35%	38%	39%	56%
			a	ab		d			fg	fg	fg	fghij
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch and so on)	813	167	305	341	502	311	102	65	182	123	218	123
	34%	25%	35%	39%	42%	26%	31%	20%	41%	28%	50%	28%
			a	a	e		g		gik		fgik	
Other type of device	17	7	7	3	10	7	4	3	4	3	2	1
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	*%
NONE OF THESE/ Does not watch TV programmes	52	23	11	18	29	23	12	11	4	7	13	5
	2%	4%	1%	2%	2%	2%	4%	3%	1%	2%	3%	1%
Don't know	10	4	1	5	7	3	3	2	1	-	3	2
	*%	1%	*%	1%	1%	*%	1%	*%	*%	-%	1%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
			MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
	Total	5-7	8-11	12-15	MALE	FEMALE	5-7	5-7	8-11	8-11	12-15	12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
SUMMARY												
EVER WATCHES TV PROGRAMMES	2358	637	866	855	1175	1183	317	320	434	432	423	432
	97%	96%	99%	97%	97%	98%	95%	96%	99%	98%	96%	98%
		a										
ONLY THROUGH A TV SET	344	101	129	114	188	156	52	49	70	59	66	47
	14%	15%	15%	13%	16%	13%	16%	15%	16%	13%	15%	11%
ANY DEVICE OTHER THAN A TV SET	2014	536	737	741	987	1028	265	271	364	373	357	384
	83%	81%	84%	84%	82%	85%	80%	81%	83%	85%	81%	88%
ONLY THROUGH A DEVICE OTHER THAN A TV SET	317	90	115	111	171	145	51	39	64	51	57	55
	13%	14%	13%	13%	14%	12%	15%	12%	15%	12%	13%	12%
THROUGH A COMPUTER/ LAPTOP/ TABLET	1739	477	650	613	813	926	233	244	309	340	270	343
	72%	72%	74%	70%	67%	77%	70%	73%	70%	78%	61%	78%
					d			j		j		j

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A television set	2041	498	625	412	493	1123	905	2041	1694	184	100	63	1824	205	2041
	84%	85%	88% df	85%	79%	87% d	82%	84%	84%	85%	84%	87%	84%	88%	84%
A tablet (like an iPad, Kindle Fire, Samsung Galaxy Tab)	1406	367	415	271	342	782	613	1406	1157	140	66	42	1271	127	1406
	58%	62%	59%	56%	55%	60%	56%	58%	58%	65%	55%	59%	59%	54%	58%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1211	296	342	252	310	638	561	1211	1004	114	56	37	1100	100	1211
	50%	50%	48%	52%	50%	49%	51%	50%	50%	53%	47%	51%	51%	43%	50%
A desktop computer/ laptop/ netbook	884	235	253	180	205	489	385	884	750	69	43	23	802	79	884
	37%	40%	36%	37%	33%	38%	35%	37%	37%	32%	36%	31%	37%	34%	37%
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch and so on)	813	187	231	185	207	418	392	813	668	75	44	27	748	59	813
	34%	32%	33%	38%	33%	32%	36%	34%	33%	35%	37%	37%	34%	25%	34%
Other type of device	17	3	6	6	2	9	8	17	16	1	*	*	16	1	17
	1%	1%	1%	1%	%	1%	1%	1%	1%	%	%	1%	1%	1%	1%
NONE OF THESE/ Does not watch TV programmes	52	6	13	11	20	19	31	52	46	4	1	1	45	6	52
	2%	1%	2%	2%	3%	1%	3%	2%	2%	2%	1%	1%	2%	3%	2%
Don't know	10	2	1	2	5	4	7	10	9	1	*	*	10	-	10
	%	%	%	%	1%	%	1%	%	%	%	%	%	%	-%	%
<b>SUMMARY</b>															
EVER WATCHES TV PROGRAMMES	2358	580	693	470	595	1273	1066	2358	1957	213	118	71	2117	226	2358
	97%	99%	98%	97%	96%	98%	97%	97%	97%	98%	99%	99%	97%	97%	97%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP5. Does your child ever use any of these devices to watch television programmes or films at home or elsewhere? This could be watching television programmes or films as they are broadcast, anything recorded from the TV to view later, any use of catch up services (such as BBC iPlayer or ITV Hub) or other on-demand content (such as Netflix or Amazon Prime Video). Please note that we do not mean DVDs or short video clips. (RESPONSES FROM PARENTS FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ONLY THROUGH A TV SET	344	84	100	74	82	184	156	344	286	25	22	11	302	41	344
	14%	14%	14%	15%	13%	14%	14%	14%	14%	12%	19%	15%	14%	18%	14%
ANY DEVICE OTHER THAN A TV SET	2014	496	593	397	513	1089	910	2014	1671	188	96	60	1814	185	2014
	83%	84%	84%	82%	83%	84%	83%	83%	83%	86%	80%	84%	84%	80%	83%
ONLY THROUGH A DEVICE OTHER THAN A TV SET	317	82	68	58	103	150	161	317	263	28	18	8	292	21	317
	13%	14%	10%	12%	17%	12%	15%	13%	13%	13%	15%	11%	13%	9%	13%
THROUGH A COMPUTER/ LAPTOP/ TABLET	1739	445	522	327	432	967	759	1739	1442	165	81	50	1561	168	1739
	72%	76%	74%	68%	70%	75%	69%	72%	72%	76%	68%	70%	72%	72%	72%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Watching through any paid-for on-demand services like Netflix, Amazon Prime Video or Disney+ (SVoD)	2191 91%	585 88%	796 91%	809 92%	1075 89%	1116 92%	292 88%	293 88%	385 88%	410 94%	397 90%	412 94%
Watching programmes at the time they are broadcast on scheduled TV – so, for example, watching Britain's Got Talent on ITV on Saturday night (BROADCAST/ LIVE TV)	1365 56%	321 48%	511 58% a	532 61% a	668 55%	696 58%	163 49%	159 48%	248 56%	263 60% g	258 59%	274 63% fg
Watching programmes or films on other websites or apps like YouTube, Vimeo, Facebook Watch, Pluto TV and Snapchat (AvoD)	1302 54%	349 52%	457 52%	496 57%	667 55%	634 52%	173 52%	176 53%	226 51%	231 53%	268 61%	228 52%
Watching through any online or catch-up services from UK broadcasters like BBC iPlayer, ITV Hub or All 4 (BVoD)	1131 47%	270 41%	399 45%	463 53% a	547 45%	584 48%	139 42%	131 39%	193 44%	206 47%	214 49%	248 57% fgh
Watching something that was shown on TV that has been recorded to watch at another time (TIME SHIFTED TV)	1002 41%	256 39%	371 42%	375 43%	517 43%	486 40%	127 38%	130 39%	196 45%	175 40%	194 44%	181 41%
Watching Blu rays/ DVDs/ videos	638 26%	187 28%	248 28%	203 23%	330 27%	308 25%	94 28%	93 28%	132 30%	116 26%	103 24%	99 23%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Through renting or buying programmes or films from online stores like Apple TV, Google Play Store or Sky Store (TVoD)	337	101	113	123	175	161	46	54	66	47	63	60
	14%	15%	13%	14%	14%	13%	14%	16%	15%	11%	14%	14%
None of these	21	9	5	7	13	8	4	5	5	*	4	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%
Don't know	5	2	3	-	4	2	*	2	3	-	-	-
	*%	*%	*%	-%	*%	*%	*%	*%	1%	-%	-%	-%
<b>SUMMARY</b>												
ANY VoD	2331	636	844	851	1159	1172	319	317	416	428	423	427
	96%	96%	96%	97%	96%	97%	96%	95%	95%	98%	96%	98%
DOES NOT WATCH ANY VoD	84	27	31	26	48	36	13	14	20	11	16	11
	3%	4%	3%	3%	4%	3%	4%	4%	5%	2%	4%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Watching through any paid-for on-demand services like Netflix, Amazon Prime Video or Disney+ (SVoD)	2191 91%	546 93% df	662 94% df	430 89%	535 86%	1208 93% df	965 87%	2191 91%	1813 90%	203 94%	107 90%	67 94%	1959 90%	217 93%	2191 91%
Watching programmes at the time they are broadcast on scheduled TV – so, for example, watching Britain’s Got Talent on ITV on Saturday night (BROADCAST/ LIVE TV)	1365 56%	377 64% cdfg	411 58%	261 54%	308 50%	788 61% df	569 52%	1365 56%	1152 57% j	112 52%	58 48%	42 59%	1225 56% j	131 56%	1365 56% j
Watching programmes or films on other websites or apps like YouTube, Vimeo, Facebook Watch, Pluto TV and Snapchat (AvoD)	1302 54%	305 52%	400 56%	266 55%	318 51%	705 54%	584 53%	1302 54%	1076 54%	122 56%	62 52%	41 57%	1171 54%	124 53%	1302 54%
Watching through any online or catch-up services from UK broadcasters like BBC iPlayer, ITV Hub or All 4 (BVoD)	1131 47%	321 55% cdfg	369 52% df	214 44%	224 36%	690 53% cdfg	439 40%	1131 47% df	938 47%	106 49%	53 45%	35 48%	1001 46%	123 53%	1131 47%
Watching something that was shown on TV that has been recorded to watch at another time (TIME SHIFTED TV)	1002 41%	277 47% df	318 45% df	201 42%	199 32%	596 46% df	401 36%	1002 41% d	837 42%	89 41%	44 37%	32 44%	900 41%	92 40%	1002 41%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP6. In which, if any, of these ways does your child ever watch TV programmes or films? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Watching Blu rays/ DVDs/ videos	638	162	204	114	154	366	268	638	530	62	29	16	571	65	638
	26%	27%	29%	24%	25%	28%	24%	26%	26%	29%	24%	23%	26%	28%	26%
Through renting or buying programmes or films from online stores like Apple TV, Google Play Store or Sky Store (TVoD)	337	130	91	68	47	221	115	337	272	37	15	12	304	32	337
	14%	22%	13%	14%	8%	17%	10%	14%	14%	17%	13%	17%	14%	14%	14%
		bcdfg		d		df		d							
None of these	21	2	4	4	11	6	14	21	19	1	1	*	19	3	21
	1%	*%	1%	1%	2%	*%	1%	1%	1%	*%	1%	1%	1%	1%	1%
Don't know	5	1	-	-	4	1	4	5	5	-	*	-	5	-	5
	*%	*%	-%	-%	1%	*%	*%	*%	*%	-%	*%	-%	*%	-%	*%
<b>SUMMARY</b>															
ANY VoD	2331	576	690	463	583	1267	1046	2331	1932	214	115	70	2094	222	2331
	96%	98%	98%	96%	94%	98%	95%	96%	96%	98%	96%	97%	96%	95%	96%
		df				df									
DOES NOT WATCH ANY VoD	84	11	17	20	34	28	53	84	75	3	4	2	73	11	84
	3%	2%	2%	4%	5%	2%	5%	3%	4%	2%	4%	3%	3%	5%	3%
					ae		ae								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Netflix	1954	505	714	735	948	1006	251	255	340	374	357	378
	81%	76%	81%	84% a	78%	83%	75%	77%	77%	85% f	81%	86% fg
Amazon Prime Video	1212	328	426	458	610	602	161	167	213	213	236	222
	50%	49%	49%	52%	50%	50%	48%	50%	49%	49%	54%	51%
Disney+ (formerly Disney Life)	1039	334	415	290	494	545	163	171	193	222	138	152
	43%	50% c	47% c	33%	41%	45%	49% jk	51% jk	44% j	51% jk	31%	35%
NOW TV	355	83	137	135	184	171	41	42	73	64	70	65
	15%	12%	16%	15%	15%	14%	12%	13%	17%	15%	16%	15%
Apple TV +	133	34	55	44	68	65	17	17	25	30	27	18
	5%	5%	6%	5%	6%	5%	5%	5%	6%	7%	6%	4%
Britbox	63	6	26	31	30	33	*	6	11	15	19	11
	3%	1%	3%	4% a	3%	3%	*%	2%	2%	4% f	4% f	3%
Hayu	41	6	12	24	20	21	2	4	4	7	14	10
	2%	1%	1%	3%	2%	2%	1%	1%	1%	2%	3%	2%
Any other paid-for on-demand television services	32	11	11	10	14	18	5	6	5	6	4	6
	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%
No - they do not watch any of these	224	79	79	66	132	92	40	39	50	28	42	24
	9%	12%	9%	7%	11%	8%	12% k	12% k	11%	6%	9%	5%
Don't know	6	*	3	2	4	2	*	-	3	-	*	2
	*%	*%	*%	*%	*%	*%	*%	-%	1%	-%	*%	*%
<b>SUMMARY</b>												
CONTENT WATCHED ON PAID-FOR ON-DEMAND TELEVISION SERVICES	2191	585	796	809	1075	1116	292	293	385	410	397	412
	91%	88%	91%	92%	89%	92%	88%	88%	88%	94%	90%	94%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP7. Does your child ever watch TV programmes or films on any of these paid-for online on-demand services? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Netflix	1954	477	597	378	485	1074	863	1954	1612	183	99	61	1757	185	1954
	81%	81%	84%	78%	78%	83%	78%	81%	80%	84%	82%	85%	81%	79%	81%
Amazon Prime Video	1212	350	384	217	252	734	470	1212	1013	109	56	34	1068	135	1212
	50%	59%	54%	45%	41%	57%	43%	50%	50%	50%	47%	48%	49%	58%	50%
		cdfg	df			cdfg		df							
Disney+ (formerly Disney Life)	1039	272	325	200	235	597	435	1039	843	105	54	37	915	118	1039
	43%	46%	46%	41%	38%	46%	39%	43%	42%	48%	45%	52%	42%	51%	43%
						df						hln			
NOW TV	355	98	94	65	97	193	162	355	305	25	17	8	317	35	355
	15%	17%	13%	13%	16%	15%	15%	15%	15%	11%	14%	11%	15%	15%	15%
Apple TV +	133	69	22	21	20	91	41	133	111	12	5	5	114	17	133
	5%	12%	3%	4%	3%	7%	4%	5%	6%	6%	4%	7%	5%	7%	5%
		bcd	efg			bf									
Britbox	63	24	13	15	11	37	26	63	59	2	3	*	56	7	63
	3%	4%	2%	3%	2%	3%	2%	3%	3%	1%	2%	1%	3%	3%	3%
Hayu	41	12	12	11	6	24	17	41	36	3	2	1	38	3	41
	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	2%
Any other paid-for on-demand television services	32	6	13	5	8	19	13	32	26	5	-	1	31	1	32
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	2%	1%	1%	1%
										j					
No - they do not watch any of these	224	41	46	51	83	87	134	224	193	14	12	4	207	16	224
	9%	7%	6%	11%	13%	7%	12%	9%	10%	6%	10%	6%	10%	7%	9%
					abe		abe								
Don't know	6	1	-	2	2	1	4	6	5	-	*	*	6	-	6
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
<b>SUMMARY</b>															
CONTENT WATCHED ON PAID-FOR ON-DEMAND TELEVISION SERVICES	2191	546	662	430	535	1208	965	2191	1813	203	107	67	1959	217	2191
	91%	93%	94%	89%	86%	93%	87%	91%	90%	94%	90%	94%	90%	93%	91%
		df	df			df									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP12.The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE)**

Base : Parents whose child watches broadcast television

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1220	363	413	444	587	633	175	188	201	212	211	233
Effective Weighted Sample	859	260	301	313	417	442	127	134	145	156	152	162
Total	1365	321	511	532	668	696	163	159	248	263	258	274
Rules about what they watch	960	268	399	293	494	465	141	127	206	192	148	146
	70%	83%	78%	55%	74%	67%	87%	80%	83%	73%	57%	53%
		c	c				ijk	jk	jk	jk		
Rules about when they watch	700	187	296	218	353	347	93	94	152	143	108	110
	51%	58%	58%	41%	53%	50%	57%	59%	61%	54%	42%	40%
		c	c				k	jk	jk			
Rules about how much time they spend watching	626	197	260	169	302	324	103	93	117	143	82	87
	46%	61%	51%	32%	45%	46%	63%	59%	47%	55%	32%	32%
		c	c				hjk	jk	jk	jk		
Rules about who they are watching with/ can only watch when supervised	314	106	122	86	148	166	53	53	52	70	43	43
	23%	33%	24%	16%	22%	24%	33%	33%	21%	27%	17%	16%
		c					jk	jk				
Other rules	6	*	2	4	1	5	-	*	-	2	1	3
	*%	*%	*%	1%	*%	1%	-%	*%	-%	1%	*%	1%
ANY RULES	1129	296	467	367	560	569	149	146	225	242	186	180
	83%	92%	91%	69%	84%	82%	92%	92%	91%	92%	72%	66%
		c	c				jk	jk	jk	jk		
No, do not have any rules	236	26	44	166	108	128	13	13	23	21	72	94
	17%	8%	9%	31%	16%	18%	8%	8%	9%	8%	28%	34%
				ab							fghi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP12.The following questions ask about the TV programmes your child watches. By this we mean any programmes your child watches live or as they are broadcast, rather than any programmes viewed after they are broadcast on catch-up services or on demand. Do you have any of these rules about the TV programmes that your child watches live or as the programmes are broadcast? (MULTI CODE)**

Base : Parents whose child watches broadcast television

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1220	450	329	216	219	779	435	1220	709	185	176	150	1076	134	1220
Effective Weighted Sample	859	336	238	155	163	548	317	859	644	170	159	136	774	79	859
Total	1365	377	411	261	308	788	569	1365	1152	112	58	42	1225	131	1365
Rules about what they watch	960	290	292	176	198	581	374	960	812	79	37	31	856	100	960
	70%	77%	71%	67%	64%	74%	66%	70%	70%	70%	65%	74%	70%	76%	70%
		df													
Rules about when they watch	700	238	212	122	122	450	244	700	581	67	26	26	621	74	700
	51%	63%	52%	47%	40%	57%	43%	51%	50%	60%	44%	63%	51%	56%	51%
		bcd	fg			df		d		j		hj			
Rules about how much time they spend watching	626	196	183	134	109	379	244	626	523	56	24	23	564	58	626
	46%	52%	44%	52%	35%	48%	43%	46%	45%	50%	42%	55%	46%	45%	46%
		d		d		d									
Rules about who they are watching with/ can only watch when supervised	314	100	85	71	52	185	123	314	271	25	11	8	280	31	314
	23%	27%	21%	27%	17%	23%	22%	23%	24%	22%	19%	18%	23%	24%	23%
Other rules	6	3	3	-	1	5	1	6	4	1	-	1	6	*	6
	*%	1%	1%	-%	*%	1%	*%	*%	*%	1%	-%	2%	*%	*%	*%
ANY RULES	1129	330	334	220	239	664	459	1129	952	96	45	36	1013	110	1129
	83%	87%	81%	84%	78%	84%	81%	83%	83%	85%	77%	87%	83%	84%	83%
		d													
No, do not have any rules	236	47	77	41	69	124	110	236	200	17	13	6	211	21	236
	17%	13%	19%	16%	22%	16%	19%	17%	17%	15%	23%	13%	17%	16%	17%
					a										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE)**

Base : Parents whose child watches broadcast television

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1220	363	413	444	587	633	175	188	201	212	211	233
Effective Weighted Sample	859	260	301	313	417	442	127	134	145	156	152	162
Total	1365	321	511	532	668	696	163	159	248	263	258	274
Very concerned	120	31	58	31	63	58	14	16	35	23	13	18
	9%	10%	11%	6%	9%	8%	9%	10%	14% j	9%	5%	7%
Fairly concerned	326	69	115	142	177	149	37	32	62	53	79	63
	24%	21%	23%	27%	27%	21%	23%	20%	25%	20%	30%	23%
Neither/ nor	322	76	122	124	145	176	39	37	49	73	57	66
	24%	24%	24%	23%	22%	25%	24%	24%	20%	28%	22%	24%
Not very concerned	404	93	157	153	191	213	43	51	79	78	69	84
	30%	29%	31%	29%	29%	31%	26%	32%	32%	30%	27%	31%
Not at all concerned	183	51	56	77	86	97	29	22	22	34	36	41
	13%	16%	11%	14%	13%	14%	18%	14%	9%	13%	14%	15%
Don't know	9	1	2	6	5	4	1	*	-	2	4	2
	1%	*%	*%	1%	1%	1%	1%	*%	-%	1%	2%	1%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	446	100	174	173	240	206	51	49	98	76	92	82
	33%	31%	34%	33%	36%	30%	31%	31%	39%	29%	36%	30%
TOTAL NOT CONCERNED	587	144	213	230	278	309	72	72	101	112	105	125
	43%	45%	42%	43%	42%	44%	44%	46%	41%	43%	41%	45%
TOTAL NEITHER/ DON'T KNOW	331	78	124	129	150	181	40	38	49	75	61	68
	24%	24%	24%	24%	23%	26%	25%	24%	20%	28%	24%	25%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP13A. Still thinking about any programmes that your child watches live or as the programmes are broadcast. Please tell me the extent to which you are concerned about the content of the TV programmes that they watch. (SINGLE CODE)**

Base : Parents whose child watches broadcast television

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1220	450	329	216	219	779	435	1220	709	185	176	150	1076	134	1220
Effective Weighted Sample	859	336	238	155	163	548	317	859	644	170	159	136	774	79	859
Total	1365	377	411	261	308	788	569	1365	1152	112	58	42	1225	131	1365
Very concerned	120	48	20	23	30	68	53	120	105	9	4	3	115	4	120
	9%	13%	5%	9%	10%	9%	9%	9%	9%	8%	7%	7%	9%	3%	9%
Fairly concerned	326	89	100	75	55	189	130	326	273	27	13	13	296	26	326
	24%	24%	24%	29%	18%	24%	23%	24%	24%	24%	22%	31%	24%	20%	24%
Neither/ nor	322	77	101	54	87	179	142	322	269	29	15	9	291	29	322
	24%	21%	25%	21%	28%	23%	25%	24%	23%	26%	26%	21%	24%	22%	24%
Not very concerned	404	113	117	74	100	230	174	404	342	32	16	13	349	55	404
	30%	30%	28%	28%	33%	29%	31%	30%	30%	29%	28%	31%	28%	42%	30%
Not at all concerned	183	48	68	32	35	116	67	183	154	16	9	4	164	17	183
	13%	13%	17%	12%	11%	15%	12%	13%	13%	14%	16%	9%	13%	13%	13%
Don't know	9	3	5	2	1	7	2	9	9	-	1	-	9	-	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	446	136	120	99	84	257	183	446	378	35	17	16	411	30	446
	33%	36%	29%	38%	27%	33%	32%	33%	33%	32%	29%	39%	34%	23%	33%
TOTAL NOT CONCERNED	587	161	185	106	136	345	242	587	497	48	26	17	513	72	587
	43%	43%	45%	41%	44%	44%	42%	43%	43%	43%	44%	40%	42%	55%	43%
TOTAL NEITHER/ DON'T KNOW	331	80	106	56	88	186	144	331	277	29	16	9	301	29	331
	24%	21%	26%	22%	29%	24%	25%	24%	24%	26%	27%	21%	25%	22%	24%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705	509	670	525	848	856	258	251	329	341	261	264
	70%	77% c	76% c	60%	70%	71%	78% jk	75% jk	75% jk	78% jk	60%	60%
A laptop/ netbook	1680	342	633	705	805	875	180	162	303	329	321	384
	69%	51%	72% a	80% ab	67%	72%	54%	49%	69% fg	75% fg	73% fg	88% fghij
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574	265	544	766	767	807	135	130	259	285	374	392
	65%	40%	62% a	87% ab	63%	67%	41%	39%	59% fg	65% fg	85% fghi	89% fghi
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001	162	399	440	655	346	105	57	255	144	295	145
	41%	24%	45% a	50% a	54% e	29%	32% g	17%	58% fgik	33% g	67% fgik	33% g
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885	210	328	348	472	413	113	97	185	143	175	173
	37%	32%	37%	40% a	39%	34%	34%	29%	42% g	33%	40% g	39%
A desktop computer (PC or Mac)	677	112	263	303	364	314	54	58	142	120	167	135
	28%	17%	30% a	35% a	30%	26%	16%	17%	32% fg	27% fg	38% fg	31% fg

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
A smart speaker which can respond to voice commands (like Amazon Echo/ Alexa, Google Home, Apple Home Pod)	567 23%	111 17%	227 26% a	229 26% a	278 23%	289 24%	54 16%	57 17%	103 24%	124 28% fg	121 28% fg	108 25%
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145 6%	9 1%	47 5% a	88 10% ab	72 6%	73 6%	4 1%	5 2%	24 5% f	23 5%	43 10% fg	45 10% fg
Other type of device	6 *%	2 *%	1 *%	3 *%	3 *%	3 *%	1 *%	1 *%	1 *%	* *%	2 *%	2 *%
NONE OF THESE/ Does not go online	62 3%	40 6% bc	12 1%	10 1%	28 2%	34 3%	16 5% ij	25 7% hijk	9 2%	3 1%	4 1%	6 1%
Don't know	14 1%	5 1%	2 *%	6 1%	10 1%	4 *%	2 1%	3 1%	2 1%	- -%	5 1%	2 *%
<b>SUMMARY</b>												
GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344 97%	620 93%	863 98% a	861 98% a	1172 97%	1171 97%	314 95%	305 92%	428 97% g	435 99% fg	430 98% g	431 98% g
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931 80%	401 60%	720 82% a	810 92% ab	962 79%	969 80%	209 63%	192 58%	358 81% fg	362 83% fg	395 90% fgh	415 95% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263	595	831	837	1123	1139	301	294	406	426	417	420
	94%	89%	95%	95%	93%	94%	91%	88%	92%	97%	95%	96%
			a	a						fg	g	g
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413	219	143	51	210	203	105	113	70	73	35	16
	17%	33%	16%	6%	17%	17%	32%	34%	16%	17%	8%	4%
		bc	c				hijk	hijk	jk	jk		
ONLY GOES ONLINE ON A MOBILE PHONE	12	7	3	2	4	8	3	4	1	2	-	2
	*%	1%	*%	*%	*%	1%	1%	1%	*%	*%	-%	*%
ONLY GOES ONLINE ON A TABLET	111	80	31	-	42	69	32	48	10	21	-	-
	5%	12%	4%	-%	3%	6%	10%	14%	2%	5%	-%	-%
		bc	c				hjk	hijk		jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705	432	522	329	407	954	736	1705	1414	159	81	51	1538	155	1705
	70%	73%	74%	68%	66%	74% df	67%	70%	70%	73%	67%	71%	71%	66%	70%
A laptop/ netbook	1680	427	527	330	383	954	713	1680	1406	144	84	47	1515	157	1680
	69%	73% df	75% df	68%	62%	74% df	65%	69% d	70%	66%	70%	65%	70%	67%	69%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574	363	484	340	371	847	710	1574	1303	143	80	49	1419	141	1574
	65%	62%	68%	70% d	60%	65%	64%	65%	65%	66%	67%	69%	65%	61%	65%
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001	219	312	209	254	531	464	1001	817	98	54	32	913	82	1001
	41%	37%	44%	43%	41%	41%	42%	41%	41%	45%	45%	45%	42%	35%	41%
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885	229	290	166	194	519	361	885	740	78	39	28	797	86	885
	37%	39%	41% df	34%	31%	40% df	33%	37%	37%	36%	33%	39%	37%	37%	37%
A desktop computer (PC or Mac)	677	206	209	131	122	415	253	677	570	56	30	21	605	66	677
	28%	35% dfg	30% d	27%	20%	32% df	23%	28% d	28%	26%	25%	29%	28%	29%	28%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
A smart speaker which can respond to voice commands (like Amazon Echo/Alexa, Google Home, Apple Home Pod)	567 23%	170 29% df	189 27% df	104 22%	101 16%	359 28% df	205 19%	567 23% d	465 23%	55 25%	30 25%	17 24%	492 23%	71 31%	567 23%
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145 6%	46 8%	47 7%	30 6%	23 4%	93 7%	52 5%	145 6%	115 6%	19 9%	8 6%	3 4%	126 6%	18 8%	145 6%
Other type of device	6 *%	2 *%	3 *%	1 *%	- -%	5 *%	1 *%	6 *%	3 *%	1 1%	1 1%	* 1%	6 *%	* *%	6 *%
NONE OF THESE/ Does not go online	62 3%	10 2%	13 2%	7 2%	29 5% e	23 2%	36 3%	62 3%	54 3%	5 2%	2 2%	1 2%	54 3%	8 3%	62 3%
Don't know	14 1%	4 1%	2 *%	3 1%	5 1%	6 *%	8 1%	14 1%	12 1%	1 *%	1 *%	* *%	14 1%	* *%	14 1%
<b>SUMMARY</b>															
GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344 97%	574 98%	693 98%	472 98%	586 95%	1267 98% d	1059 96%	2344 97%	1945 97%	211 97%	117 98%	70 98%	2104 97%	225 96%	2344 97%
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931 80%	497 84% df	597 84% df	392 81% d	426 69%	1094 84% dfg	818 74%	1931 80% df	1612 80%	166 76%	97 81%	56 79%	1726 79%	192 82%	1931 80%
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263 94%	548 93%	675 95%	454 94%	567 91%	1224 94%	1021 93%	2263 94%	1878 93%	205 94%	114 95%	66 93%	2035 94%	212 91%	2263 94%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413 17%	77 13%	95 13%	80 17%	161 26%	173 13%	240 22%	413 17%	333 17%	45 21%	20 17%	14 19%	378 17%	33 14%	413 17%
					abceg		abe								
ONLY GOES ONLINE ON A MOBILE PHONE	12 *%	3 *%	1 *%	2 *%	5 1%	4 *%	7 1%	12 *%	8 *%	2 1%	2 1%	- -%	11 1%	1 *%	12 *%
ONLY GOES ONLINE ON A TABLET	111 5%	31 5%	31 4%	15 3%	34 5%	62 5%	49 4%	111 5%	91 5%	9 4%	7 5%	4 5%	96 4%	14 6%	111 5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	N IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	N IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	N IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
A tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1705	421	47	26	**	509	549	61	32	**	662	437	50	23	**	525
	70%	82%	83%	83%	**	82%	77%	80%	74%	**	78%	61%	63%	53%	**	60%
A laptop/ netbook	1680	286	29	17	**	342	522	53	32	**	625	590	61	35	**	705
	69%	56%	52%	54%	**	55%	74%	70%	73%	**	73%	82%	76%	81%	**	81%
A mobile phone/ smartphone (like an iPhone/ Samsung Galaxy)	1574	222	24	11	**	265	448	49	30	**	543	633	69	39	**	766
	65%	43%	42%	35%	**	43%	63%	64%	68%	**	64%	88%	87%	92%	**	88%
A games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1001	131	17	8	**	162	326	34	21	**	393	355	47	24	**	440
	41%	26%	31%	27%	**	26%	46%	44%	49%	**	46%	49%	59%	56%	**	51%
A smart TV (a TV set that connects directly to the internet and doesn't need a computer, set-top box or games console to go online)	885	178	16	10	**	210	271	32	15	**	327	291	29	15	**	348
	37%	35%	28%	31%	**	34%	38%	43%	35%	**	38%	40%	37%	34%	**	40%
A desktop computer (PC or Mac)	677	98	7	4	**	112	214	25	13	**	260	256	23	13	**	303
	28%	19%	12%	13%	**	18%	30%	33%	30%	**	30%	36%	29%	31%	**	35%
A smart speaker which can respond to voice commands (like Amazon Echo/ Alexa, Google Home, Apple Home Pod)	567	90	11	5	**	111	189	15	12	**	222	181	29	13	**	229
	23%	18%	19%	17%	**	18%	27%	20%	27%	**	26%	25%	36%	30%	**	26%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	N IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	N IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	N IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Wearable technology like a smartwatch (like an Apple Watch) or a fitness tracker (like a Fitbit)	145 6%	7 1%	2 3%	* 1%	** **	9 2%	35 5%	8 10%	4 8%	** **	47 6%	73 10%	10 12%	4 8%	** **	88 10%
Other type of device	6 *%	1 *%	1 1%	- -%	** **	2 *%	- -%	- -%	1 2% fj	** **	1 *%	3 *%	1 1%	- -%	** **	3 *%
NONE OF THESE/ Does not go online	62 3%	- -%	- -%	- -%	** **	- -%	2 *%	- -%	* 1%	** **	3 *%	3 *%	1 1%	* 1%	** **	4 1%
Don't know	14 1%	- -%	- -%	- -%	** **	- -%	2 *%	1 1%	- -%	** **	2 *%	5 1%	- -%	- -%	** **	5 1%
<b>SUMMARY</b>																
GOES ONLINE THROUGH ANY TYPE OF DEVICE	2344 97%	513 100%	56 100%	31 100%	** **	620 100%	705 99%	75 99%	43 99%	** **	848 99%	713 99%	79 99%	42 99%	** **	861 99%
GOES ONLINE THROUGH A DESKTOP COMPUTER/ LAPTOP/ NETBOOK	1931 80%	336 65%	34 59%	20 63%	** **	401 65%	595 84%	61 80%	36 82%	** **	712 83%	674 93%	70 89%	41 97%	** **	810 93%
ANY USE OF A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	2263 94%	492 96%	55 97%	30 97%	** **	595 96%	680 96%	74 97%	42 95%	** **	818 96%	694 96%	76 95%	41 96%	** **	837 96%
ONLY USES A DEVICE OTHER THAN A COMPUTER/ LAPTOP/ NETBOOK TO GO ONLINE	413 17%	177 35%	23 41%	12 37%	** **	219 35%	110 15%	14 19%	8 17%	** **	136 16%	39 5%	8 10%	1 2%	** **	51 6%
ONLY GOES ONLINE ON A MOBILE PHONE	12 *%	5 1%	1 2%	* 1%	** **	7 1%	1 *%	1 1%	1 2%	** **	3 *%	2 *%	- -%	* 1%	** **	2 *%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP23. Now some questions about the internet and going online. Please think about any reason your child may have for going online – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, to visit a social media site or app, or to do school or homework. Does your child ever use any of the following devices to go online at home or elsewhere? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	N IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	N IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	N IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2190	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1535	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2420	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
ONLY GOES ONLINE ON A TABLET	111	67	6	4	**	80	21	3	3	**	28	-	-	-	**	-
	5%	13%	11%	13%	**	13%	3%	5%	6%	**	3%	-%	-%	-%	**	-%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Rules about the types of websites or apps they can use	1665	475	662	529	842	824	241	234	319	343	282	247
	71%	77%	78%	61%	72%	70%	77%	77%	76%	80%	65%	57%
		c	c				jk	jk	jk	jk		
Rules about the video content they watch online	1569	475	624	470	788	781	240	235	310	314	238	233
	67%	77%	73%	54%	67%	67%	76%	77%	74%	73%	55%	54%
		c	c				jk	jk	jk	jk		
Rules about who they can contact online	1476	372	607	496	732	744	192	180	293	314	247	250
	63%	60%	71%	57%	62%	64%	61%	59%	70%	73%	57%	57%
			ac						jk	fgjk		
Rules about spending money online	1474	356	595	523	751	723	179	176	305	290	267	257
	63%	57%	70%	60%	64%	62%	57%	58%	72%	67%	61%	59%
			ac						fgjk			
Rules about the information they can share online	1338	327	564	447	655	683	161	166	283	281	211	236
	57%	53%	66%	51%	56%	58%	51%	54%	67%	65%	48%	54%
			ac						fgjk	fj		
Rules about how much time they spend online	1232	367	514	351	651	581	193	174	271	243	187	165
	53%	59%	60%	40%	56%	50%	61%	57%	64%	56%	43%	38%
		c	c				jk	jk	jk	jk		
Rules about when they can go online	1111	341	463	308	582	530	171	170	235	228	176	131
	47%	55%	54%	35%	50%	45%	54%	56%	56%	53%	40%	30%
		c	c				jk	jk	jk	jk		
Other rules	40	15	16	8	25	15	7	9	14	3	4	4
	2%	2%	2%	1%	2%	1%	2%	3%	3%	1%	1%	1%
ANY RULES	2149	596	817	736	1077	1073	303	294	403	415	371	364
	92%	96%	96%	85%	92%	92%	96%	96%	96%	96%	85%	84%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
No, do not have any rules	193	23	35	134	95	98	12	11	19	16	64	70
	8%	4%	4%	15% ab	8%	8%	4%	4%	4%	4%	15% fghi	16% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Rules about the types of websites or apps they can use	1665 71%	426 74%	501 73%	331 69%	394 68%	927 73%	724 68%	1665 71%	1381 71%	152 72%	79 67%	53 76%	1486 71%	171 76%	1665 71%
Rules about the video content they watch online	1569 67%	400 70%	486 70%	310 65%	360 62%	886 70% df	670 63%	1569 67%	1297 67%	144 68%	77 65%	51 73%	1405 67%	161 71%	1569 67%
Rules about who they can contact online	1476 63%	374 65%	436 63%	302 63%	351 60%	810 64%	653 62%	1476 63%	1211 62%	142 67%	71 61%	51 72% hjin	1308 62%	163 72%	1476 63%
Rules about spending money online	1474 63%	345 60%	451 65%	298 63%	366 63%	795 63%	664 63%	1474 63%	1215 63%	138 65%	73 62%	48 68%	1321 63%	146 65%	1474 63%
Rules about the information they can share online	1338 57%	332 58%	400 58%	270 57%	320 55%	732 58%	590 56%	1338 57%	1101 57%	127 60%	64 54%	46 66% jl	1182 56%	146 65%	1338 57%
Rules about how much time they spend online	1232 53%	313 55%	398 58% df	236 50%	270 46%	712 56% df	507 48%	1232 53%	1017 52%	117 55%	57 48%	41 58%	1092 52%	134 60%	1232 53%
Rules about when they can go online	1111 47%	288 50%	340 49%	208 44%	260 45%	628 50%	468 44%	1111 47%	926 48%	99 47%	49 42%	38 54% j	978 47%	129 57% j	1111 47%
Other rules	40 2%	13 2%	14 2%	3 1%	10 2%	26 2%	13 1%	40 2%	36 2%	1 *% %	2 1%	1 2%	31 1%	9 4%	40 2%
ANY RULES	2149 92%	538 94%	627 91%	441 93%	525 90%	1165 92%	966 91%	2149 92%	1783 92%	195 92%	106 90%	66 94%	1923 91%	212 94%	2149 92%
No, do not have any rules	193 8%	37 6%	64 9%	34 7%	58 10%	101 8%	92 9%	193 8%	160 8%	17 8%	11 10%	4 6%	179 9%	13 6%	193 8%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26. Do you have any of these rules about what your child does online? Please think about the sorts of things they do online on any device? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	N IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	N IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	N IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Rules about the types of websites or apps they can use	1665 71%	389 76%	47 82%	24 77%	** **	475 77%	550 78%	59 78%	31 71%	** **	662 78%	441 61%	47 59%	24 56%	** **	529 61%
Rules about the video content they watch online	1569 67%	392 77%	45 80%	23 73%	** **	475 77%	515 73%	59 77%	30 68%	** **	624 73%	390 54%	40 51%	25 57%	** **	470 54%
Rules about who they can contact online	1476 63%	300 58%	39 69%	20 64%	** **	372 60%	502 71%	57 75%	28 64%	** **	607 71%	409 57%	46 57%	24 55%	** **	496 57%
Rules about spending money online	1474 63%	289 56%	35 62%	19 61%	** **	356 57%	493 70%	55 72%	29 67%	** **	595 70%	432 60%	48 61%	25 58%	** **	523 60%
Rules about the information they can share online	1338 57%	266 52%	32 58%	16 52%	** **	327 53%	469 66%	51 67%	26 60%	** **	564 66%	367 51%	43 55%	21 49%	** **	447 51%
Rules about how much time they spend online	1232 53%	302 59%	34 61%	20 63%	** **	367 59%	429 61%	47 62%	22 51%	** **	514 60%	286 40%	36 46%	15 34%	** **	351 40%
Rules about when they can go online	1111 47%	281 55%	30 53%	18 59%	** **	341 55%	383 54%	46 60%	18 41%	** **	463 54%	261 36%	23 29%	13 30%	** **	308 35%
Other rules	40 2%	14 3%	1 1%	1 2%	** **	15 2%	14 2%	* *%	1 2%	** **	16 2%	8 1%	- -%	* *%	** **	8 1%
ANY RULES	2149 92%	493 96%	53 95%	31 98%	** **	596 96%	679 96%	73 96%	41 95%	** **	817 96%	611 85%	68 86%	34 80%	** **	736 85%
No, do not have any rules	193 8%	19 4%	3 5%	1 2%	** **	23 4%	30 4%	3 4%	2 5%	** **	35 4%	111 15%	11 14%	9 20%	** **	134 15%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Strongly disagree	380 16%	127 21%	126 15%	127 15%	197 17%	183 16%	72 23%	55 18%	60 14%	66 15%	64 15%	62 14%
Slightly disagree	322 14%	97 16%	106 12%	119 14%	160 14%	162 14%	33 10%	64 21% fik	61 14%	45 10%	66 15%	53 12%
Neither agree nor disagree	466 20%	112 18%	153 18%	200 23%	213 18%	253 22%	64 20%	48 16%	55 13%	98 23% h	93 21%	107 25% h
Slightly agree	805 34%	195 31%	323 38%	287 33%	388 33%	418 36%	98 31%	97 32%	155 37%	168 39%	134 31%	153 35%
Strongly agree	360 15%	86 14%	145 17%	130 15%	211 18% e	149 13%	45 14%	41 13%	91 21% ik	54 13%	75 17%	55 13%
Don't know	10 *%	2 *%	- -%	7 1%	4 *%	6 *%	2 1%	1 *%	- -%	- -%	3 1%	5 1%
<b>SUMMARY CODES</b>												
TOTAL DISAGREE	702 30%	224 36% bc	232 27%	246 28%	356 30%	345 30%	105 33%	119 39% ik	121 29%	111 26%	130 30%	116 27%
TOTAL AGREE	1165 50%	281 45%	468 55% a	416 48%	598 51%	567 48%	143 46%	138 45%	246 58% fg	222 52%	209 48%	207 48%
TOTAL NEITHER/ DON'T KNOW	476 20%	115 19%	153 18%	208 24%	217 19%	259 22%	66 21%	49 16%	55 13%	98 23% h	96 22% h	112 26% gh

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	380	81	94	71	129	175	201	380	325	30	17	8	343	36	380
	16%	14%	14%	15%	22% abe	14%	19% e	16%	17%	14%	14%	12%	16%	16%	16%
Slightly disagree	322	82	100	62	77	181	140	322	266	27	19	9	284	35	322
	14%	14%	14%	13%	13%	14%	13%	14%	14%	13%	16%	13%	13%	16%	14%
Neither agree nor disagree	466	92	139	99	132	231	231	466	385	43	23	14	427	34	466
	20%	16%	20%	21%	23%	18%	22%	20%	20%	20%	20%	20%	20%	15%	20%
Slightly agree	805	212	240	164	182	452	345	805	668	75	37	24	729	74	805
	34%	37%	35%	34%	31%	36%	33%	34%	34%	36%	32%	35%	35%	33%	34%
Strongly agree	360	108	117	77	56	224	133	360	292	34	21	13	311	46	360
	15%	19% df	17% d	16%	10%	18% df	13%	15% d	15%	16%	18%	19%	15%	20%	15%
Don't know	10	-	1	2	7	1	9	10	8	1	*	1	9	1	10
	*%	-%	*%	*%	1% e	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%
<b>SUMMARY CODES</b>															
TOTAL DISAGREE	702	162	194	134	207	356	340	702	591	58	36	17	627	71	702
	30%	28%	28%	28%	35%	28%	32%	30%	30%	27%	31%	25%	30%	32%	30%
TOTAL AGREE	1165	320	357	241	238	677	479	1165	960	110	58	38	1039	119	1165
	50%	56% df	52% d	51%	41%	53% df	45%	50% d	49%	52%	49%	54%	49%	53%	50%
TOTAL NEITHER/ DON'T KNOW	476	92	140	101	139	232	240	476	392	45	24	15	436	35	476
	20%	16%	20%	21%	24% a	18%	23% a	20%	20%	21%	20%	21%	21%	15%	20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP26A. Due to the situation with COVID this year, many children have been at home much more than usual. To what extent do you agree or disagree with the following statement about any use of rules at this time? - "As a result of my child being at home more than usual this year, I have had to relax some of the rules about what my child does online" (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Strongly disagree	380	111	9	5	**	127	108	8	8	**	126	106	13	4	**	127
	16%	22%	17%	16%	**	21%	15%	10%	17%	**	15%	15%	16%	10%	**	15%
Slightly disagree	322	80	8	5	**	97	86	8	7	**	106	100	11	6	**	119
	14%	16%	15%	17%	**	16%	12%	11%	17%	**	12%	14%	14%	15%	**	14%
Neither agree nor disagree	466	94	10	5	**	112	127	15	6	**	153	164	18	13	**	200
	20%	18%	18%	15%	**	18%	18%	20%	13%	**	18%	23%	23%	31%	**	23%
Slightly agree	805	162	15	9	**	195	268	33	15	**	323	237	26	13	**	287
	34%	32%	27%	29%	**	31%	38%	44%	34%	**	38%	33%	33%	31%	**	33%
Strongly agree	360	64	13	7	**	86	120	12	8	**	145	108	10	6	**	130
	15%	12%	22%	21%	**	14%	17%	15%	19%	**	17%	15%	13%	13%	**	15%
Don't know	10	1	1	*	**	2	-	-	-	**	-	6	1	-	**	7
	*%	*%	1%	1%	**	*%	-%	-%	-%	**	-%	1%	1%	-%	**	1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	702	191	18	10	**	224	193	16	15	**	232	206	24	11	**	246
	30%	37%	31%	33%	**	36%	27%	21%	34%	**	27%	29%	30%	25%	**	28%
TOTAL AGREE	1165	226	28	16	**	281	389	45	23	**	468	345	36	19	**	416
	50%	44%	50%	51%	**	45%	55%	59%	53%	**	55%	48%	46%	44%	**	48%
TOTAL NEITHER/ DON'T KNOW	476	96	11	5	**	115	127	15	6	**	153	170	19	13	**	208
	20%	19%	19%	16%	**	19%	18%	20%	13%	**	18%	24%	24%	31%	**	24%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Sitting beside them and watching or helping them while they are online	494 21%	252 41% bc	166 19% c	76 9%	249 21%	245 21%	133 42% hjk	119 39% hjk	79 19% jk	87 20% jk	37 9%	39 9%
Being nearby and regularly checking what they do	1224 52%	437 71% bc	502 59% c	285 33%	608 52%	616 53%	224 71% hjk	214 70% hjk	236 56% jk	266 62% jk	149 34%	136 31%
Asking about what they are doing or have been doing online	1376 59%	345 56%	544 64% a	487 56%	693 59%	683 58%	170 54%	175 57%	278 66% f	266 62%	245 56%	242 56%
Check the browser/ device history after they have been online	762 33%	161 26%	347 41% ac	253 29%	380 32%	382 33%	80 26%	81 27%	168 40% fgk	179 41% fgjk	131 30%	122 28%
Other types of supervision	96 4%	27 4%	31 4%	38 4%	55 5%	40 3%	15 5%	12 4%	18 4%	13 3%	22 5%	15 4%
ANY TYPE OF SUPERVISION	2094 89%	602 97% c	805 94% c	687 79%	1056 90%	1038 89%	307 98% jk	294 96% jk	398 94% jk	408 95% jk	350 80%	336 77%
No, don't supervise their online access and use	248 11%	18 3%	47 6%	183 21% ab	116 10%	133 11%	7 2%	11 4%	24 6%	23 5%	85 20% fghi	98 23% fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Sitting beside them and watching or helping them while they are online	494 21%	126 22%	138 20%	104 22%	125 21%	264 21%	229 22%	494 21%	419 22%	41 19%	21 18%	13 18%	444 21%	47 21%	494 21%
Being nearby and regularly checking what they do	1224 52%	287 50%	374 54%	239 50%	318 55%	662 52%	557 53%	1224 52%	1007 52%	116 55%	63 53%	39 56%	1088 52%	129 57%	1224 52%
Asking about what they are doing or have been doing online	1376 59%	341 59%	414 60%	272 57%	335 57%	756 60%	607 57%	1376 59%	1132 58%	130 62%	69 59%	45 64%	1240 59%	129 58%	1376 59%
Check the browser/ device history after they have been online	762 33%	202 35%	195 28%	170 36%	191 33%	397 31%	361 34%	762 33%	632 33%	74 35%	34 29%	21 30%	690 33%	68 30%	762 33%
Other types of supervision	96 4%	18 3%	41 6%	19 4%	17 3%	59 5%	36 3%	96 4%	82 4%	5 2%	6 5%	3 5%	85 4%	11 5%	96 4%
ANY TYPE OF SUPERVISION	2094 89%	519 90%	613 89%	434 91%	510 88%	1132 89%	944 89%	2094 89%	1737 89%	188 89%	105 89%	64 91%	1875 89%	207 92%	2094 89%
No, don't supervise their online access and use	248 11%	56 10%	78 11%	42 9%	73 12%	133 11%	114 11%	248 11%	206 11%	24 11%	13 11%	6 9%	227 11%	18 8%	248 11%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP27. When your child goes online, on any device, would you usually supervise them in any of these ways? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Sitting beside them and watching or helping them while they are online	494 21%	210 41%	24 42%	12 37%	** **	252 41%	142 20%	12 16%	7 16%	** **	166 19%	68 9%	5 7%	2 6%	** **	76 9%
Being nearby and regularly checking what they do	1224 52%	353 69%	46 81%	24 76%	** **	437 71%	418 59%	45 59%	23 52%	** **	502 59%	236 33%	25 32%	16 38%	** **	285 33%
Asking about what they are doing or have been doing online	1376 59%	284 55%	34 60%	17 55%	** **	345 56%	443 62%	54 71%	28 65%	** **	544 64%	405 56%	43 54%	24 55%	** **	487 56%
Check the browser/ device history after they have been online	762 33%	130 25%	16 29%	9 29%	** **	161 26%	291 41%	31 41%	15 35%	** **	347 41%	211 29%	27 34%	10 24%	** **	253 29%
Other types of supervision	96 4%	24 5%	1 1%	2 5%	** **	27 4%	27 4%	1 1%	2 4%	** **	31 4%	30 4%	4 5%	3 6%	** **	38 4%
ANY TYPE OF SUPERVISION	2094 89%	497 97%	55 98%	30 98%	** **	602 97%	668 94%	73 96%	40 92%	** **	805 94%	572 79%	60 76%	34 79%	** **	687 79%
No, don't supervise their online access and use	248 11%	16 3%	1 2%	1 2%	** **	18 3%	40 6%	3 4%	3 8%	** **	47 6%	150 21%	19 24%	9 21%	** **	183 21%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Yes	2119	505	807	807	1043	1076	253	252	399	409	391	415
	90%	81%	95%	93%	89%	92%	80%	83%	95%	95%	90%	96%
		a	a	a					fg	fg	f	fg
No	187	104	34	49	108	79	56	48	17	17	35	14
	8%	17%	4%	6%	9%	7%	18%	16%	4%	4%	8%	3%
		bc					hijk	hijk				
Don't know	37	10	12	15	21	16	6	5	6	6	9	5
	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Yes	2119	511	615	442	532	1126	974	2119	1756	193	106	64	1907	197	2119
	90%	89%	89%	93%	91%	89%	92%	90%	90%	91%	90%	92%	91%	88%	90%
No	187	57	66	27	37	122	64	187	158	15	10	5	160	27	187
	8%	10%	10%	6%	6%	10%	6%	8%	8%	7%	8%	6%	8%	12%	8%
Don't know	37	7	10	7	14	17	20	37	29	5	2	1	36	1	37
	2%	1%	1%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	*%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP28. Have you ever talked to your child about how to stay safe online? For example, have you ever discussed with them the potential dangers of things like content on sites or apps that might be unsuitable for their age, sharing too much information online, contact with people they don't know personally etc. (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Yes	2119	419	47	24	**	505	672	70	42	**	807	665	76	40	**	807
	90%	82%	83%	77%	**	81%	95%	92%	96%	**	95%	92%	96%	94%	**	93%
No	187	85	9	7	**	104	29	3	1	**	34	44	3	2	**	49
	8%	17%	16%	22%	**	17%	4%	3%	2%	**	4%	6%	3%	5%	**	6%
Don't know	37	9	1	1	**	10	7	3	1	**	12	13	1	*	**	15
	2%	2%	1%	2%	**	2%	1%	4%	2%	**	1%	2%	1%	1%	**	2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents who have ever talked to their child about how to stay safe online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1904	575	643	686	945	959	288	287	316	327	341	345
Effective Weighted Sample	1330	415	464	479	654	675	204	212	227	237	237	243
Total	2119	505	807	807	1043	1076	253	252	399	409	391	415
At least every few weeks	1056	265	447	345	505	551	122	142	211	236	172	173
	50%	52%	55%	43%	48%	51%	48%	56%	53%	58%	44%	42%
		c	c					jk		jk		
At least every few months	632	150	242	240	314	319	74	75	116	126	123	117
	30%	30%	30%	30%	30%	30%	29%	30%	29%	31%	32%	28%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	415	689	585	819	870	197	218	327	362	295	290
	80%	82%	85%	73%	78%	81%	78%	86%	82%	89%	75%	70%
		c	c					jk	k	fjk		
Less often than every few months, but more than once	356	70	101	184	193	163	43	27	66	36	85	100
	17%	14%	13%	23%	19%	15%	17%	11%	16%	9%	22%	24%
				ab			i				gi	gi
Have talked to them once, and not since then	65	18	16	31	26	39	11	7	6	10	9	22
	3%	4%	2%	4%	3%	4%	5%	3%	1%	3%	2%	5%
Don't know	9	2	1	6	5	4	2	*	1	*	3	4
	*%	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents who have ever talked to their child about how to stay safe online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1904	608	521	370	389	1129	759	1904	1064	304	308	228	1689	200	1904
Effective Weighted Sample	1330	455	366	263	285	789	547	1330	968	280	277	208	1200	120	1330
Total	2119	511	615	442	532	1126	974	2119	1756	193	106	64	1907	197	2119
At least every few weeks	1056	251	301	205	288	552	493	1056	877	91	56	33	962	87	1056
	50%	49%	49%	46%	54%	49%	51%	50%	50%	47%	53%	51%	50%	44%	50%
At least every few months	632	165	192	131	140	357	271	632	528	57	29	18	558	71	632
	30%	32%	31%	30%	26%	32%	28%	30%	30%	30%	28%	27%	29%	36%	30%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	416	493	336	429	909	765	1689	1405	148	85	50	1520	158	1689
	80%	81%	80%	76%	81%	81%	78%	80%	80%	77%	80%	78%	80%	80%	80%
Less often than every few months, but more than once	356	81	104	86	81	186	167	356	288	40	16	11	316	35	356
	17%	16%	17%	19%	15%	16%	17%	17%	16%	21%	15%	18%	17%	18%	17%
Have talked to them once, and not since then	65	14	15	16	21	29	37	65	57	3	3	2	62	4	65
	3%	3%	2%	4%	4%	3%	4%	3%	3%	2%	3%	3%	3%	2%	3%
Don't know	9	*	2	5	2	3	6	9	6	1	2	*	9	-	9
	0.4%	0.4%	0.3%	1%	0.4%	0.3%	1%	0.4%	0.3%	1%	2%	1%	0.4%	0%	0.4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents who have ever talked to their child about how to stay safe online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	1904	325	89	91	70	575	363	104	111	65	643	376	111	106	93	686
Effective Weighted Sample	1330	304	83	82	66	415	340	96	104	62	464	345	105	97	86	479
Total	2119	419	47	24	15	505	672	70	42	23	807	665	76	40	26	807
At least every few weeks	1056	216	**	**	**	265	371	37	23	**	447	289	28	18	**	345
	50%	52%	**	**	**	52%	55%	53%	55%	**	55%	43%	37%	46%	**	43%
At least every few months	632	130	**	**	**	150	204	21	13	**	242	194	26	11	**	240
	30%	31%	**	**	**	30%	30%	29%	30%	**	30%	29%	34%	27%	**	30%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	346	**	**	**	415	576	58	36	**	689	483	54	29	**	585
	80%	83%	**	**	**	82%	86%	83%	85%	**	85%	73%	71%	73%	**	73%
Less often than every few months, but more than once	356	55	**	**	**	70	82	10	6	**	101	150	20	8	**	184
	17%	13%	**	**	**	14%	12%	15%	13%	**	13%	23%	26%	20%	**	23%
Have talked to them once, and not since then	65	17	**	**	**	18	14	2	-	**	16	26	1	2	**	31
	3%	4%	**	**	**	4%	2%	3%	-%	**	2%	4%	1%	6%	**	4%
Don't know	9	1	**	**	**	2	-	-	1	**	1	5	1	*	**	6
	*%	*%	**	**	**	*%	-%	-%	2%	**	*%	1%	2%	1%	**	1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
At least every few weeks	1056	265	447	345	505	551	122	142	211	236	172	173
	45%	43%	52% ac	40%	43%	47%	39%	47%	50%	55% fjk	39%	40%
At least every few months	632	150	242	240	314	319	74	75	116	126	123	117
	27%	24%	28%	28%	27%	27%	24%	25%	27%	29%	28%	27%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	415	689	585	819	870	197	218	327	362	295	290
	72%	67%	81% ac	67%	70%	74%	63%	71%	77% fk	84% fgjk	68%	67%
Less often than every few months, but more than once	356	70	101	184	193	163	43	27	66	36	85	100
	15%	11%	12%	21% ab	16%	14%	14%	9%	16%	8%	19% gi	23% fgi
Have talked to them once, and not since then	65	18	16	31	26	39	11	7	6	10	9	22
	3%	3%	2%	4%	2%	3%	4%	2%	1%	2%	2%	5%
Don't know	9	2	1	6	5	4	2	*	1	*	3	4
	*%	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	1%
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223	115	45	63	129	95	62	53	23	23	44	19
	10%	19% bc	5%	7%	11%	8%	20% hijk	17% hik	5%	5%	10%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
At least every few weeks	1056	251	301	205	288	552	493	1056	877	91	56	33	962	87	1056
	45%	44%	44%	43%	49%	44%	47%	45%	45%	43%	48%	47%	46%	39%	45%
At least every few months	632	165	192	131	140	357	271	632	528	57	29	18	558	71	632
	27%	29%	28%	28%	24%	28%	26%	27%	27%	27%	25%	25%	27%	32%	27%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	416	493	336	429	909	765	1689	1405	148	85	50	1520	158	1689
	72%	72%	71%	71%	73%	72%	72%	72%	72%	70%	72%	72%	72%	70%	72%
Less often than every few months, but more than once	356	81	104	86	81	186	167	356	288	40	16	11	316	35	356
	15%	14%	15%	18%	14%	15%	16%	15%	15%	19%	14%	16%	15%	16%	15%
Have talked to them once, and not since then	65	14	15	16	21	29	37	65	57	3	3	2	62	4	65
	3%	2%	2%	3%	4%	2%	3%	3%	3%	1%	3%	3%	3%	2%	3%
Don't know	9	*	2	5	2	3	6	9	6	1	2	*	9	-	9
	0.4%	0.4%	0.4%	1%	0.4%	0.4%	1%	0.4%	0.4%	1%	1%	1%	0.4%	0%	0.4%
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223	63	75	34	51	139	84	223	187	19	11	6	195	28	223
	10%	11%	11%	7%	9%	11%	8%	10%	10%	9%	10%	8%	9%	12%	10%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP29. Which of these best describes how often you talk to your child about how to stay safe online? (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
At least every few weeks	1056	216	25	14	**	265	371	37	23	**	447	289	28	18	**	345
	45%	42%	45%	46%	**	43%	52%	49%	53%	**	52%	40%	36%	43%	**	40%
At least every few months	632	130	11	6	**	150	204	21	13	**	242	194	26	11	**	240
	27%	25%	19%	19%	**	24%	29%	27%	29%	**	28%	27%	32%	25%	**	28%
EVERY FEW WEEKS OR EVERY FEW MONTHS	1689	346	36	20	**	415	576	58	36	**	689	483	54	29	**	585
	72%	67%	64%	65%	**	67%	81%	76%	81%	**	81%	67%	68%	69%	**	67%
Less often than every few months, but more than once	356	55	10	3	**	70	82	10	6	**	101	150	20	8	**	184
	15%	11%	18%	8%	**	11%	12%	14%	13%	**	12%	21%	25%	19%	**	21%
Have talked to them once, and not since then	65	17	*	1	**	18	14	2	-	**	16	26	1	2	**	31
	3%	3%	1%	2%	**	3%	2%	2%	-%	**	2%	4%	1%	6%	**	4%
Don't know	9	1	-	1	**	2	-	-	1	**	1	5	1	*	**	6
	*%	*%	-%	2%	**	*%	-%	-%	2%	**	*%	1%	1%	1%	**	1%
HAVE NEVER TALKED TO CHILD ABOUT HOW TO STAY SAFE ONLINE	223	94	10	7	**	115	36	6	2	**	45	57	3	2	**	63
	10%	18%	17%	23%	**	19%	5%	8%	4%	**	5%	8%	4%	6%	**	7%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450 66%	365 63%	530 66%	555 68%	723 65%	727 67%	183 62%	182 63%	257 64%	273 69%	283 69%	272 67%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334 61%	338 58%	501 63%	495 60%	666 60%	668 61%	175 59%	164 57%	250 62%	251 63%	242 59%	254 62%
AWARE OF EITHER OF THESE CONTENT FILTERS	1744 79%	447 77%	658 83%	640 78%	884 80%	860 79%	228 77%	219 76%	328 82%	330 83%	328 80%	312 76%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261 57%	353 61%	466 58%	442 54%	653 59%	608 56%	175 59%	177 62%	244 61%	222 56%	234 57%	208 51%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113 51%	309 53%	418 52%	387 47%	571 52%	542 50%	163 55%	146 51%	211 53%	207 52%	198 48%	189 46%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	516	733	691	987	953	259	257	370	363	357	334
	88%	89%	92% c	84%	89%	87%	88%	90%	93% k	91% k	87%	82%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	343	467	428	614	624	171	172	232	235	212	216
	56%	59%	59%	52%	56%	57%	58%	60%	58%	59%	52%	53%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	299	381	376	536	519	142	157	198	183	196	180
	48%	51%	48%	46%	48%	48%	48%	55%	50%	46%	48%	44%
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	383	537	494	712	702	191	193	267	270	255	239
	64%	66%	67%	60%	64%	64%	65%	67%	67%	68%	62%	58%
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	544	754	737	1025	1010	273	271	374	380	377	359
	93%	94%	95% c	90%	93%	92%	93%	95% k	93%	96% k	92%	88%
None of these / Not aware of any of these	129	25	37	66	66	63	14	11	23	15	29	37
	6%	4%	5%	8%	6%	6%	5%	4%	6%	4%	7%	9%
Don't know	35	12	6	17	15	20	7	5	3	3	5	13
	2%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450 66%	364 69% d	454 69% d	300 67%	322 59%	818 69% d	622 63%	1450 66%	1186 65%	146 71%	69 61%	48 72% j	1297 66%	144 69%	1450 66%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334 61%	346 66% df	412 62%	269 60%	298 55%	758 64% d	567 57%	1334 61%	1092 60%	135 65%	65 58%	43 64%	1211 61%	115 55%	1334 61%
AWARE OF EITHER OF THESE CONTENT FILTERS	1744 79%	442 84% df	530 80%	355 79%	405 74%	972 82% d	760 76%	1744 79%	1427 79%	175 84% j	85 76%	57 85% j	1570 79%	163 78%	1744 79%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261 57%	322 61%	372 56%	264 59%	294 54%	694 58%	558 56%	1261 57%	1040 57%	121 58%	61 54%	38 57%	1131 57%	122 59%	1261 57%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113 51%	282 54%	339 51%	216 48%	268 49%	621 52%	483 49%	1113 51%	913 50%	115 55%	51 45%	35 52%	1006 51%	101 48%	1113 51%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	483	592	390	463	1074	853	1940	1593	190	94	63	1740	186	1940
	88%	92% df	90%	87%	85%	91% df	86%	88%	88%	92% j	84%	93% j	88%	89%	88%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	311	382	251	284	693	536	1238	1021	117	59	40	1108	124	1238
	56%	59%	58%	56%	52%	58%	54%	56%	56%	57%	53%	59%	56%	59%	56%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	253	332	205	256	585	461	1056	869	96	56	35	939	114	1056
	48%	48%	50%	46%	47%	49%	46%	48%	48%	46%	50%	52%	48%	55%	48%
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	345	443	285	331	788	616	1414	1164	131	74	44	1260	148	1414
	64%	65%	67%	64%	61%	66%	62%	64%	64%	63%	66%	66%	64%	71%	64%
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	501	619	415	484	1120	899	2035	1672	196	103	64	1817	205	2035
	93%	95% df	94%	93%	89%	94% df	91%	93%	92%	95%	91%	95%	92%	98% hjl	93%
None of these / Not aware of any of these	129	22	38	20	47	60	67	129	109	9	8	3	127	2	129
	6%	4%	6%	4%	9%	5%	7%	6%	6%	4%	7% m	4%	6%	1%	6%
Don't know	35	3	4	12	16	7	28	35	31	2	2	1	34	2	35
	2%	1%	1%	3% e	3% e	1%	3% e	2%	2%	1%	2%	1%	2%	1%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	1450	294	38	19	**	365	438	48	27	**	530	454	60	24	**	555
	66%	62%	69%	63%	**	63%	67%	65%	64%	**	66%	67%	77% m	57%	**	68%
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	1334	275	34	16	**	338	411	50	25	**	501	406	50	24	**	495
	61%	57%	62%	55%	**	58%	63%	68%	60%	**	63%	60%	64%	57%	**	60%
AWARE OF EITHER OF THESE CONTENT FILTERS	1744	362	47	22	**	447	545	61	32	**	658	520	67	31	**	640
	79%	76%	85%	76%	**	77%	83%	82%	77%	**	83%	77%	87%	73%	**	78%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	1261	289	34	19	**	353	389	42	21	**	466	362	46	21	**	442
	57%	60%	60%	65%	**	61%	59%	56%	52%	**	58%	54%	59%	50%	**	54%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	1113	253	31	15	**	309	345	42	18	**	418	315	42	18	**	387
	51%	53%	56%	53%	**	53%	52%	56%	43%	**	52%	47%	54%	42%	**	47%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31. Before today, were you aware of any of these types of technical tools or controls? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	N e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	N j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	N o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE OF ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1940	422	51	26	**	516	607	69	35	**	733	565	70	33	**	691
	88%	88%	91%	89%	**	89%	92%	94%	84%	**	92%	84%	90%	80%	**	84%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	1238	280	33	18	**	343	391	38	23	**	467	350	46	18	**	428
	56%	59%	60%	60%	**	59%	59%	52%	57%	**	59%	52%	59%	44%	**	52%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	1056	244	29	16	**	299	315	32	20	**	381	310	35	19	**	376
	48%	51%	52%	56%	**	51%	48%	44%	50%	**	48%	46%	45%	46%	**	46%
AWARE OF EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	1414	313	37	21	**	383	447	45	28	**	537	404	48	26	**	494
	64%	65%	67%	71%	**	66%	68%	61%	67%	**	67%	60%	62%	61%	**	60%
AWARE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	2035	446	52	29	**	544	622	71	37	**	754	603	73	37	**	737
	93%	93%	93%	97%	**	94%	95%	96%	91%	**	95%	89%	94%	88%	**	90%
None of these / Not aware of any of these	129	21	3	1	**	25	31	2	3	**	37	57	4	4	**	66
	6%	4%	6%	2%	**	4%	5%	3%	8%	**	5%	8%	5%	9%	**	8%
Don't know	35	11	1	*	**	12	4	1	*	**	6	15	*	1	**	17
	2%	2%	1%	1%	**	2%	1%	1%	1%	**	1%	2%	1%	3%	**	2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	202 35%	324 41% c	249 30%	414 37%	362 33%	110 38%	92 32%	167 42% k	157 40% k	137 33%	112 27%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	174 30%	261 33% c	210 26%	310 28%	335 31%	83 28%	91 32%	121 30%	140 35%	106 26%	105 26%
USE EITHER OF THESE CONTENT FILTERS	1057 48%	282 48%	427 54% c	348 42%	543 49%	514 47%	146 50%	136 47%	210 53% k	217 55% k	187 45%	161 39%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	211 36% c	276 35% c	217 26%	367 33%	336 31%	102 35% k	109 38% k	140 35% k	136 34% k	125 30%	92 22%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	200 34% c	289 36% c	148 18%	322 29%	315 29%	101 34% jk	99 35% jk	142 36% jk	146 37% jk	78 19%	70 17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439	399	582	458	737	702	204	195	286	297	248	210
	65%	69%	73%	56%	67%	64%	69%	68%	71%	75%	60%	51%
		c	c				k	k	k	jk		
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748	245	308	195	384	364	123	122	157	151	104	90
	34%	42%	39%	24%	35%	33%	42%	43%	39%	38%	25%	22%
		c	c				jk	jk	jk	jk		
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554	194	213	147	289	265	94	100	108	105	87	59
	25%	33%	27%	18%	26%	24%	32%	35%	27%	26%	21%	14%
		c	c				jk	jk	k	k		
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899	287	373	239	458	441	143	144	187	186	128	111
	41%	49%	47%	29%	41%	40%	49%	50%	47%	47%	31%	27%
		c	c				jk	jk	jk	jk		
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624	462	658	504	822	802	235	227	323	335	264	239
	74%	79%	83%	61%	74%	73%	80%	79%	81%	84%	64%	58%
		c	c				jk	jk	jk	jk		
None of these / Do not use any of these	378	70	87	221	179	198	32	38	45	42	103	118
	17%	12%	11%	27%	16%	18%	11%	13%	11%	11%	25%	29%
				ab							fghi	fghi
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129	25	37	66	66	63	14	11	23	15	29	37
	6%	4%	5%	8%	6%	6%	5%	4%	6%	4%	7%	9%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
Don't know	68	24	14	29	39	30	14	10	9	5	15	15
	3%	4%	2%	4%	3%	3%	5%	4%	2%	1%	4%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	199 38%	248 38%	148 33%	177 32%	447 38%	325 33%	776 35%	640 35%	76 36%	34 31%	26 38%	716 36%	57 27%	776 35%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	157 30%	194 29%	148 33%	146 27%	351 30%	293 30%	646 29%	530 29%	62 30%	34 30%	20 30%	585 30%	58 28%	646 29%
USE EITHER OF THESE CONTENT FILTERS	1057 48%	264 50%	326 49%	220 49%	243 44%	590 50%	463 47%	1057 48%	871 48%	101 49%	51 45%	34 51%	967 49%	86 41%	1057 48%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	188 36%	203 31%	151 34%	158 29%	391 33%	308 31%	703 32%	579 32%	69 33%	32 29%	23 35%	612 31%	86 41% j	703 32%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	160 30%	199 30%	122 27%	153 28%	359 30%	275 28%	637 29%	514 28%	73 35%	30 26%	20 30%	566 29%	69 33%	637 29%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439	363	443	288	341	806	629	1439	1185	142	68	44	1289	142	1439
	65%	69%	67%	64%	62%	68%	63%	65%	65%	68%	61%	66%	65%	68%	65%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748	212	208	145	178	420	323	748	622	66	34	26	661	85	748
	34%	40% bf	32%	32%	33%	35%	33%	34%	34%	32%	30%	38%	33%	41%	34%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554	128	170	112	142	299	254	554	464	43	26	20	479	73	554
	25%	24%	26%	25%	26%	25%	26%	25%	26%	21%	23%	30%	24%	35% il	25%
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899	232	260	178	225	492	402	899	750	77	43	30	790	107	899
	41%	44%	39%	40%	41%	41%	40%	41%	41%	37%	38%	44%	40%	51% i	41%
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624	404	490	329	394	894	723	1624	1345	152	77	49	1448	168	1624
	74%	77%	74%	73%	72%	75%	73%	74%	74%	73%	69%	74%	73%	80%	74%
None of these / Do not use any of these	378	91	117	80	81	208	161	378	298	43	24	13	337	35	378
	17%	17%	18%	18%	15%	18%	16%	17%	16%	21%	21%	19%	17%	17%	17%
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129	22	38	20	47	60	67	129	109	9	8	3	127	2	129
	6%	4%	6%	4%	9%	5%	7%	6%	6%	4%	7% m	4%	6%	1%	6%
Don't know	68	9	15	18	25	25	43	68	59	4	3	2	65	3	68
	3%	2%	2%	4%	5%	2%	4%	3%	3%	2%	3%	3%	3%	2%	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)	776 35%	167 35%	21 37%	8 28%	** **	202 35%	270 41%	31 42%	14 34%	** **	324 41%	203 30%	24 31%	12 29%	** **	249 30%
Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)	646 29%	140 29%	16 29%	11 36%	** **	174 30%	216 33%	25 33%	13 31%	** **	261 33%	174 26%	21 27%	11 25%	** **	210 26%
USE EITHER OF THESE CONTENT FILTERS	1057 48%	231 48%	27 49%	14 48%	** **	282 48%	354 54%	40 55%	21 51%	** **	427 54%	286 42%	33 43%	15 37%	** **	348 42%
Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.	703 32%	169 35%	23 42%	11 38%	** **	211 36%	229 35%	25 34%	11 27%	** **	276 35%	181 27%	21 27%	10 24%	** **	217 26%
Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode	637 29%	161 34%	23 42%	11 36%	** **	200 34%	237 36%	32 43%	11 27%	** **	289 36%	116 17%	18 24%	8 19%	** **	148 18%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP32.Do you use any of these types of technical tools or controls to manage your child's access to online content? (MULTI CODE)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
USE ANY OF THE ABOVE FOUR TOOLS OR CONTROLS	1439	326	40	20	**	399	484	55	25	**	582	374	46	23	**	458
	65%	68%	72%	70%	**	69%	74%	75%	61%	**	73%	55%	60%	54%	**	56%
Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases	748	202	23	12	**	245	260	23	14	**	308	160	20	9	**	195
	34%	42%	41%	40%	**	42%	40%	32%	34%	**	39%	24%	25%	20%	**	24%
Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device	554	163	15	9	**	194	177	18	10	**	213	124	11	7	**	147
	25%	34%	27%	31%	**	33%	27%	24%	24%	**	27%	18%	14%	17%	**	18%
USE EITHER OF THESE TWO TOOLS FOR TABLETS OR MOBILE PHONES	899	238	25	14	**	287	315	30	17	**	373	197	22	12	**	239
	41%	50%	44%	48%	**	49%	48%	40%	41%	**	47%	29%	29%	28%	**	29%
USE OF ANY OF THE ABOVE SIX TOOLS OR CONTROLS	1624	379	45	23	**	462	552	59	29	**	658	415	49	25	**	504
	74%	79%	80%	78%	**	79%	84% h	79%	71%	**	83% h	61%	63%	59%	**	61%
None of these / Do not use any of these	378	55	7	6	**	70	65	11	7	**	87	178	24	11	**	221
	17%	12%	13%	19%	**	12%	10%	15%	17%	**	11%	26%	31%	27%	**	27%
NOT AWARE OF ANY OF THESE TOOLS OR CONTROLS	129	21	3	1	**	25	31	2	3	**	37	57	4	4	**	66
	6%	4%	6%	2%	**	4%	5%	3%	8%	**	5%	8%	5%	9%	**	8%
Don't know	68	23	1	*	**	24	10	2	1	**	14	26	*	2	**	29
	3%	5%	2%	1%	**	4%	2%	3%	3%	**	2%	4%	1%	4%	**	4%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)**

Base : Parents with broadband at home whose child goes online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	776	202	324	249	414	362	110	92	167	157	137	112
	35%	35%	41%	30%	37%	33%	38%	32%	42%	40%	33%	27%
			c						k	k		
AWARE BUT DO NOT USE	558	136	176	246	252	307	64	72	83	93	104	141
	25%	23%	22%	30%	23%	28%	22%	25%	21%	24%	25%	35%
				b								fhi
TOTAL AWARE	1334	338	501	495	666	668	175	164	250	251	242	254
	61%	58%	63%	60%	60%	61%	59%	57%	62%	63%	59%	62%
TOTAL NOT AWARE	864	243	296	325	440	424	120	123	150	146	170	155
	39%	42%	37%	40%	40%	39%	41%	43%	38%	37%	41%	38%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)**

Base : Parents with broadband at home whose child goes online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	776	199	248	148	177	447	325	776	640	76	34	26	716	57	776
	35%	38%	38%	33%	32%	38%	33%	35%	35%	36%	31%	38%	36%	27%	35%
AWARE BUT DO NOT USE	558	147	163	121	122	311	243	558	451	59	30	18	495	58	558
	25%	28%	25%	27%	22%	26%	24%	25%	25%	29%	27%	26%	25%	28%	25%
TOTAL AWARE	1334	346	412	269	298	758	567	1334	1092	135	65	43	1211	115	1334
	61%	66%	62%	60%	55%	64%	57%	61%	60%	65%	58%	64%	61%	55%	61%
		df				d									
TOTAL NOT AWARE	864	180	248	178	248	429	426	864	720	73	48	24	766	93	864
	39%	34%	38%	40%	45%	36%	43%	39%	40%	35%	42%	36%	39%	45%	39%
					ae		a								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31A/ QP32A SUMMARY OF AWARENESS AND USE - Content filters provided by your broadband internet service provider (e.g. BT, TalkTalk, Sky and Virgin Media) where the filters apply to ALL the devices using your home broadband service (also known as home network filtering)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	776	167	21	8	**	202	270	31	14	**	324	203	24	12	**	249
	35%	35%	37%	28%	**	35%	41%	42%	34%	**	41%	30%	31%	29%	**	30%
AWARE BUT DO NOT USE	558	108	14	8	**	136	141	20	11	**	176	202	26	12	**	246
	25%	23%	24%	27%	**	23%	21%	27%	26%	**	22%	30%	33%	28%	**	30%
TOTAL AWARE	1334	275	34	16	**	338	411	50	25	**	501	406	50	24	**	495
	61%	57%	62%	55%	**	58%	63%	68%	60%	**	63%	60%	64%	57%	**	60%
TOTAL NOT AWARE	864	203	21	13	**	243	246	24	16	**	296	270	28	18	**	325
	39%	43%	38%	45%	**	42%	37%	32%	40%	**	37%	40%	36%	43%	**	40%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)**

Base : Parents with broadband at home whose child goes online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	646	174	261	210	310	335	83	91	121	140	106	105
	29%	30%	33%	26%	28%	31%	28%	32%	30%	35%	26%	26%
AWARE BUT DO NOT USE	804	191	268	345	413	392	100	91	135	133	177	167
	37%	33%	34%	42% ab	37%	36%	34%	32%	34%	34%	43% g	41%
TOTAL AWARE	1450	365	530	555	723	727	183	182	257	273	283	272
	66%	63%	66%	68%	65%	67%	62%	63%	64%	69%	69%	67%
TOTAL NOT AWARE	748	216	267	265	383	366	112	105	143	124	128	137
	34%	37%	34%	32%	35%	33%	38%	37%	36%	31%	31%	33%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	646	157	194	148	146	351	293	646	530	62	34	20	585	58	646
	29%	30%	29%	33%	27%	30%	30%	29%	29%	30%	30%	30%	30%	28%	29%
AWARE BUT DO NOT USE	804	206	260	153	176	467	329	804	656	85	35	28	711	86	804
	37%	39%	39%	34%	32%	39%	33%	37%	36%	41%	31%	42%	36%	41%	37%
TOTAL AWARE	1450	364	454	300	322	818	622	1450	1186	146	69	48	1297	144	1450
	66%	69%	69%	67%	59%	69%	63%	66%	65%	71%	61%	72%	66%	69%	66%
		d	d			d						j			
TOTAL NOT AWARE	748	163	206	147	225	369	372	748	625	61	44	18	680	64	748
	34%	31%	31%	33%	41%	31%	37%	34%	35%	29%	39%	28%	34%	31%	34%
					abe						k				

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31B/ QP32B SUMMARY OF AWARENESS AND USE - Parental control software set up on a particular device used to go online (e.g. Net Nanny, McAfee Family Protection, Open DNS FamilyShield)**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	646	140	16	11	**	174	216	25	13	**	261	174	21	11	**	210
	29%	29%	29%	36%	**	30%	33%	33%	31%	**	33%	26%	27%	25%	**	26%
AWARE BUT DO NOT USE	804	154	22	8	**	191	222	24	14	**	268	280	39	13	**	345
	37%	32%	40%	27%	**	33%	34%	32%	33%	**	34%	41%	50% m	32%	**	42%
TOTAL AWARE	1450	294	38	19	**	365	438	48	27	**	530	454	60	24	**	555
	66%	62%	69%	63%	**	63%	67%	65%	64%	**	66%	67%	77% m	57%	**	68%
TOTAL NOT AWARE	748	184	18	11	**	216	220	26	15	**	267	222	18	18	**	265
	34%	38%	31%	37%	**	37%	33%	35%	36%	**	34%	33%	23%	43% l	**	32%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.**

Base : Parents with broadband at home whose child goes online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	703	211	276	217	367	336	102	109	140	136	125	92
	32%	36%	35%	26%	33%	31%	35%	38%	35%	34%	30%	22%
		c	c				k	k	k	k		
AWARE BUT DO NOT USE	557	142	190	225	285	272	73	69	104	86	109	117
	25%	24%	24%	27%	26%	25%	25%	24%	26%	22%	26%	29%
TOTAL AWARE	1261	353	466	442	653	608	175	177	244	222	234	208
	57%	61%	58%	54%	59%	56%	59%	62%	61%	56%	57%	51%
TOTAL NOT AWARE	938	228	331	378	453	484	119	109	156	175	178	201
	43%	39%	42%	46%	41%	44%	41%	38%	39%	44%	43%	49%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	703	188	203	151	158	391	308	703	579	69	32	23	612	86	703
	32%	36%	31%	34%	29%	33%	31%	32%	32%	33%	29%	35%	31%	41%	32%
AWARE BUT DO NOT USE	557	134	170	113	136	303	249	557	462	52	29	15	519	36	557
	25%	25%	26%	25%	25%	26%	25%	25%	25%	25%	26%	23%	26%	17%	25%
TOTAL AWARE	1261	322	372	264	294	694	558	1261	1040	121	61	38	1131	122	1261
	57%	61%	56%	59%	54%	58%	56%	57%	57%	58%	54%	57%	57%	59%	57%
TOTAL NOT AWARE	938	205	288	184	252	493	436	938	771	87	51	29	846	86	938
	43%	39%	44%	41%	46%	42%	44%	43%	43%	42%	46%	43%	43%	41%	43%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31C/ QP32C SUMMARY OF AWARENESS AND USE - Parental controls built into the device by the manufacturer – e.g. Windows, Apple, Xbox, PlayStation etc.**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	703	169	23	11	**	211	229	25	11	**	276	181	21	10	**	217
	32%	35%	42%	38%	**	36%	35%	34%	27%	**	35%	27%	27%	24%	**	26%
AWARE BUT DO NOT USE	557	120	10	8	**	142	160	16	10	**	190	182	25	11	**	225
	25%	25%	19%	27%	**	24%	24%	22%	25%	**	24%	27%	32%	26%	**	27%
TOTAL AWARE	1261	289	34	19	**	353	389	42	21	**	466	362	46	21	**	442
	57%	60%	60%	65%	**	61%	59%	56%	52%	**	58%	54%	59%	50%	**	54%
TOTAL NOT AWARE	938	189	22	10	**	228	269	32	20	**	331	314	32	21	**	378
	43%	40%	40%	35%	**	39%	41%	44%	48%	**	42%	46%	41%	50%	**	46%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode**

Base : Parents with broadband at home whose child goes online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2007	671	639	697	1002	1005	337	334	316	323	349	348
Effective Weighted Sample	1397	482	460	489	696	702	237	245	228	233	246	243
Total	2198	581	797	820	1106	1093	295	287	400	397	411	409
AWARE AND USE	637	200	289	148	322	315	101	99	142	146	78	70
	29%	34%	36%	18%	29%	29%	34%	35%	36%	37%	19%	17%
		c	c				jk	jk	jk	jk		
AWARE BUT DO NOT USE	476	108	129	239	250	227	62	46	68	61	120	119
	22%	19%	16%	29%	23%	21%	21%	16%	17%	15%	29%	29%
				ab							ghi	ghi
TOTAL AWARE	1113	309	418	387	571	542	163	146	211	207	198	189
	51%	53%	52%	47%	52%	50%	55%	51%	53%	52%	48%	46%
TOTAL NOT AWARE	1085	272	379	434	534	551	132	141	190	190	213	220
	49%	47%	48%	53%	48%	50%	45%	49%	47%	48%	52%	54%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode**

Base : Parents with broadband at home whose child goes online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2007	637	566	384	405	1203	789	2007	1110	327	329	241	1776	216	2007
Effective Weighted Sample	1397	474	399	271	295	840	565	1397	1009	301	296	219	1260	128	1397
Total	2198	526	660	447	546	1187	994	2198	1811	207	113	67	1977	208	2198
AWARE AND USE	637	160	199	122	153	359	275	637	514	73	30	20	566	69	637
	29%	30%	30%	27%	28%	30%	28%	29%	28%	35%	26%	30%	29%	33%	29%
AWARE BUT DO NOT USE	476	122	140	94	115	263	209	476	398	42	21	15	440	32	476
	22%	23%	21%	21%	21%	22%	21%	22%	22%	20%	19%	22%	22%	15%	22%
TOTAL AWARE	1113	282	339	216	268	621	483	1113	913	115	51	35	1006	101	1113
	51%	54%	51%	48%	49%	52%	49%	51%	50%	55%	45%	52%	51%	48%	51%
TOTAL NOT AWARE	1085	244	321	231	279	565	510	1085	899	92	62	32	971	108	1085
	49%	46%	49%	52%	51%	48%	51%	49%	50%	45%	55%	48%	49%	52%	49%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31D/ QP32D SUMMARY OF AWARENESS AND USE - Restrict access to inappropriate online content - through things like Google SafeSearch, YouTube Restricted mode or TikTok Family Safety Mode**

Base : Parents with broadband at home whose child goes online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2007	371	106	109	85	671	355	108	108	68	639	384	113	112	88	697
Effective Weighted Sample	1397	348	99	99	80	482	333	100	101	65	460	352	107	102	82	489
Total	2198	478	56	29	18	581	658	74	41	24	797	676	78	42	25	820
AWARE AND USE	637	161	23	11	**	200	237	32	11	**	289	116	18	8	**	148
	29%	34%	42%	36%	**	34%	36%	43%	27%	**	36%	17%	24%	19%	**	18%
AWARE BUT DO NOT USE	476	92	8	5	**	108	108	10	7	**	129	198	23	10	**	239
	22%	19%	14%	17%	**	19%	16%	14%	16%	**	16%	29%	30%	23%	**	29%
TOTAL AWARE	1113	253	31	15	**	309	345	42	18	**	418	315	42	18	**	387
	51%	53%	56%	53%	**	53%	52%	56%	43%	**	52%	47%	54%	42%	**	47%
TOTAL NOT AWARE	1085	225	24	14	**	272	313	32	24	**	379	361	36	24	**	434
	49%	47%	44%	47%	**	47%	48%	44%	57%	**	48%	53%	46%	58%	**	53%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases**

Base : Parents whose child uses a smartphone or tablet computer

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2039	668	644	727	1012	1027	330	338	316	328	366	361
Effective Weighted Sample	1425	478	466	512	702	722	230	249	226	240	259	253
Total	2240	579	802	860	1105	1135	285	294	387	414	433	427
AWARE AND USE	745	240	308	197	375	370	117	123	153	155	105	92
	33%	41%	38%	23%	34%	33%	41%	42%	40%	37%	24%	22%
		c	c				jk	jk	jk	jk		
AWARE BUT DO NOT USE	478	90	145	243	222	256	42	48	65	80	115	128
	21%	16%	18%	28%	20%	23%	15%	16%	17%	19%	27%	30%
				ab							fgh	fghi
TOTAL AWARE	1223	330	452	441	598	625	159	171	218	234	220	220
	55%	57%	56%	51%	54%	55%	56%	58%	56%	57%	51%	52%
TOTAL NOT AWARE	1017	249	349	419	507	510	125	123	169	180	213	206
	45%	43%	44%	49%	46%	45%	44%	42%	44%	43%	49%	48%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases**

Base : Parents whose child uses a smartphone or tablet computer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2039	653	578	390	402	1231	792	2039	1137	329	330	243	1809	214	2039
Effective Weighted Sample	1425	489	409	274	293	864	566	1425	1034	303	297	221	1287	128	1425
Total	2240	547	678	455	540	1226	995	2240	1851	210	112	67	2018	207	2240
AWARE AND USE	745	214	218	141	168	432	309	745	620	66	34	25	663	80	745
	33%	39%	32%	31%	31%	35%	31%	33%	33%	31%	30%	38%	33%	39%	33%
AWARE BUT DO NOT USE	478	101	166	105	100	268	205	478	388	50	26	14	435	37	478
	21%	19%	25%	23%	19%	22%	21%	21%	21%	24%	23%	20%	22%	18%	21%
TOTAL AWARE	1223	315	385	246	268	700	514	1223	1009	115	60	39	1098	117	1223
	55%	58%	57%	54%	50%	57%	52%	55%	54%	55%	54%	58%	54%	57%	55%
TOTAL NOT AWARE	1017	232	294	209	272	526	481	1017	843	94	52	28	920	90	1017
	45%	42%	43%	46%	50%	43%	48%	45%	46%	45%	46%	42%	46%	43%	45%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31E/ QP32E SUMMARY OF AWARENESS AND USE - Change the settings on your child's phone or tablet to stop apps being downloaded or stop in-app purchases**

Base : Parents whose child uses a smartphone or tablet computer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		a	~b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2039	355	97	108	82	642	354	110	108	64	636	404	116	111	93	724
Effective Weighted Sample	1425	332	91	98	77	459	332	101	101	61	459	371	110	101	86	510
Total	2240	457	51	29	18	554	650	75	41	23	789	709	79	41	26	856
AWARE AND USE	745	192	**	11	**	233	256	23	14	**	303	162	20	9	**	197
	33%	42%	**	40%	**	42%	39%	31%	33%	**	38%	23%	26%	21%	**	23%
AWARE BUT DO NOT USE	478	69	**	7	**	89	119	14	9	**	145	198	26	10	**	242
	21%	15%	**	23%	**	16%	18%	19%	22%	**	18%	28%	33%	25%	**	28%
TOTAL AWARE	1223	261	**	18	**	322	375	37	22	**	448	359	46	19	**	439
	55%	57%	**	63%	**	58%	58%	50%	55%	**	57%	51%	58%	46%	**	51%
TOTAL NOT AWARE	1017	195	**	11	**	233	275	38	18	**	341	350	33	22	**	417
	45%	43%	**	37%	**	42%	42%	50%	45%	**	43%	49%	42%	54%	**	49%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device**

Base : Parents whose child uses a smartphone or tablet computer

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2039	668	644	727	1012	1027	330	338	316	328	366	361
Effective Weighted Sample	1425	478	466	512	702	722	230	249	226	240	259	253
Total	2240	579	802	860	1105	1135	285	294	387	414	433	427
AWARE AND USE	556	197	213	145	289	267	94	103	109	105	86	59
	25%	34%	27%	17%	26%	24%	33%	35%	28%	25%	20%	14%
		c	c				jk	jk	k	k		
AWARE BUT DO NOT USE	490	98	157	234	239	251	44	55	81	76	114	120
	22%	17%	20%	27%	22%	22%	15%	19%	21%	18%	26%	28%
				ab							f	f
TOTAL AWARE	1045	296	370	379	528	518	138	158	190	181	200	179
	47%	51%	46%	44%	48%	46%	48%	54%	49%	44%	46%	42%
								k				
TOTAL NOT AWARE	1195	283	431	480	577	617	147	136	198	234	233	247
	53%	49%	54%	56%	52%	54%	52%	46%	51%	56%	54%	58%
												g

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device**

Base : Parents whose child uses a smartphone or tablet computer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2039	653	578	390	402	1231	792	2039	1137	329	330	243	1809	214	2039
Effective Weighted Sample	1425	489	409	274	293	864	566	1425	1034	303	297	221	1287	128	1425
Total	2240	547	678	455	540	1226	995	2240	1851	210	112	67	2018	207	2240
AWARE AND USE	556	131	174	110	139	306	249	556	468	43	25	21	486	69	556
	25%	24%	26%	24%	26%	25%	25%	25%	25%	20%	22%	30%	24%	33%	25%
												i		i	
AWARE BUT DO NOT USE	490	121	163	93	104	284	197	490	393	53	30	13	448	39	490
	22%	22%	24%	21%	19%	23%	20%	22%	21%	25%	27%	20%	22%	19%	22%
TOTAL AWARE	1045	252	337	203	242	590	446	1045	861	96	55	34	935	108	1045
	47%	46%	50%	45%	45%	48%	45%	47%	47%	46%	49%	50%	46%	52%	47%
TOTAL NOT AWARE	1195	295	341	252	298	636	550	1195	990	114	57	34	1083	99	1195
	53%	54%	50%	55%	55%	52%	55%	53%	53%	54%	51%	50%	54%	48%	53%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP31F/ QP32F SUMMARY OF AWARENESS AND USE - Parental control software, settings or apps that can be used on your child's phone or tablet to restrict access to content or manage their use of the device**

Base : Parents whose child uses a smartphone or tablet computer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND ~b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2039	355	97	108	82	642	354	110	108	64	636	404	116	111	93	724
Effective Weighted Sample	1425	332	91	98	77	459	332	101	101	61	459	371	110	101	86	510
Total	2240	457	51	29	18	554	650	75	41	23	789	709	79	41	26	856
AWARE AND USE	556	159	**	9	**	188	174	18	9	**	209	123	11	7	**	145
	25%	35%	**	30%	**	34%	27%	23%	23%	**	26%	17%	14%	16%	**	17%
AWARE BUT DO NOT USE	490	73	**	7	**	97	126	15	10	**	154	189	24	13	**	232
	22%	16%	**	26%	**	17%	19%	20%	25%	**	20%	27%	30%	30%	**	27%
TOTAL AWARE	1045	232	**	16	**	285	299	32	19	**	363	313	35	19	**	378
	47%	51%	**	56%	**	51%	46%	43%	48%	**	46%	44%	44%	47%	**	44%
TOTAL NOT AWARE	1195	224	**	13	**	270	351	43	21	**	426	397	44	22	**	478
	53%	49%	**	44%	**	49%	54%	57%	52%	**	54%	56%	56%	53%	**	56%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173	308	502	363	574	599	149	159	234	269	192	171
	50%	50%	59% ac	42%	49%	51%	47%	52% k	55% k	62% fjk	44%	39%
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17	2	7	9	12	5	2	-	5	2	5	3
	1%	*%	1%	1%	1%	*%	1%	-%	1%	*%	1%	1%
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368	93	154	120	162	206	42	51	73	81	46	74
	16%	15%	18%	14%	14%	18%	13%	17%	17%	19% j	11%	17%
SUPERVISE & TOOLS & RULES & NOT TALK	283	108	93	83	165	118	62	46	57	36	47	36
	12%	17% bc	11%	10%	14%	10%	20% ijk	15%	13%	8%	11%	8%
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25	*	11	14	15	10	*	-	3	8	12	2
	1%	*%	1%	2% a	1%	1%	*%	-%	1%	2%	3% fg	*%
SUPERVISE & TALK TO CHILD ONLY	26	2	1	23	13	13	-	2	1	-	12	11
	1%	*%	*%	3% ab	1%	1%	-%	1%	*%	-%	3% fi	3%
SUPERVISE & TOOLS ONLY	10	5	3	2	4	5	1	4	1	1	1	*
	*%	1%	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%
SUPERVISE & RULES ONLY	182	75	38	69	105	76	44	31	24	14	38	31
	8%	12% b	4%	8%	9%	7%	14% hi	10% i	6%	3%	9%	7%
TALK TO CHILD & TOOLS ONLY	1	-	-	1	*	1	-	-	-	-	*	1
	*%	-%	-%	*%	*%	*%	-%	-%	-%	-%	*%	*%
TALK TO CHILD & RULES ONLY	41	6	8	27	25	16	3	4	7	1	15	12
	2%	1%	1%	3%	2%	1%	1%	1%	2%	*%	3% i	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
TOOLS & RULES ONLY	21	2	4	14	5	15	1	1	-	4	5	10
	1%	*%	1%	2%	*%	1%	*%	*%	-%	1%	1%	2%
TECHNICAL MEDIATION/ TOOLS ONLY	9	1	2	6	3	6	-	1	-	2	3	3
	*%	*%	*%	1%	*%	1%	-%	*%	-%	1%	1%	1%
TALK TO CHILD EVERY FEW MONTHS ONLY	36	3	5	28	16	20	*	3	3	2	13	15
	2%	1%	1%	3% ab	1%	2%	*%	1%	1%	1%	3% f	3% f
PARENTAL SUPERVISION WHEN ONLINE ONLY	35	9	8	19	19	16	8	1	3	5	9	10
	1%	1%	1%	2%	2%	1%	2%	*%	1%	1%	2%	2%
RULES ONLY	56	3	7	46	24	32	2	2	6	1	17	29
	2%	1%	1%	5% ab	2%	3%	1%	1%	1%	*%	4% i	7% fghi
NONE OF THESE	58	2	10	47	26	32	1	1	5	5	20	26
	2%	*%	1%	5% ab	2%	3%	*%	*%	1%	1%	5% fg	6% fghi
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540	426	622	493	781	760	215	211	300	322	266	227
	66%	69% c	73% c	57%	67%	65%	68% k	69% k	71% k	75% jk	61%	52%
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149	596	817	736	1077	1073	303	294	403	415	371	364
	92%	96% c	96% c	85%	92%	92%	96% jk	96% jk	96% jk	96% jk	85%	84%
ANY PARENTAL SUPERVISION WHEN ONLINE	2094	602	805	687	1056	1038	307	294	398	408	350	336
	89%	97% c	94% c	79%	90%	89%	98% jk	96% jk	94% jk	95% jk	80%	77%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689	415	689	585	819	870	197	218	327	362	295	290
	72%	67%	81% ac	67%	70%	74%	63%	71%	77% fk	84% fgjk	68%	67%
ANY THREE	694	203	265	226	355	339	106	97	138	127	111	115
	30%	33%	31%	26%	30%	29%	34%	32%	33%	29%	26%	26%
ANY TWO	281	91	54	136	153	128	49	42	34	20	71	65
	12%	15% b	6% b	16% b	13%	11%	15% hi	14% i	8%	5%	16% hi	15% i
ANY ONE	136	16	22	98	63	74	10	6	12	11	41	57
	6%	3%	3%	11% ab	5%	6%	3%	2%	3%	2%	9% fghi	13% fghi
AT LEAST THREE OUT OF FOUR	1867	511	767	589	929	938	255	256	371	395	303	286
	80%	82% c	90% ac	68%	79%	80%	81% jk	84% jk	88% jk	92% fgjk	70%	66%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

## COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173	312	340	244	272	652	516	1173	978	101	58	36	1047	120	1173
	50%	54%	49%	51%	47%	52%	49%	50%	50%	48%	49%	51%	50%	53%	50%
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17	3	9	*	6	11	6	17	15	2	*	*	17	-	17
	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%	*%	1%	1%	-%	1%
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368	73	100	78	107	173	186	368	305	32	20	11	337	27	368
	16%	13%	14%	16%	18%	14%	18%	16%	16%	15%	17%	16%	16%	12%	16%
SUPERVISE & TOOLS & RULES & NOT TALK	283	70	88	55	70	159	125	283	234	31	11	8	249	32	283
	12%	12%	13%	12%	12%	13%	12%	12%	12%	15%	9%	11%	12%	14%	12%
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25	6	5	3	12	11	14	25	19	4	1	1	24	-	25
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	-%	1%
SUPERVISE & TALK TO CHILD ONLY	26	3	8	5	10	11	15	26	21	1	3	-	25	1	26
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	-%	1%	*%	1%
SUPERVISE & TOOLS ONLY	10	3	5	1	*	8	2	10	9	-	-	*	10	-	10
	*%	*%	1%	*%	*%	1%	*%	*%	*%	-%	-%	1%	*%	-%	*%
SUPERVISE & RULES ONLY	182	50	54	44	31	104	75	182	145	17	12	8	158	24	182
	8%	9%	8%	9%	5%	8%	7%	8%	7%	8%	10%	11%	8%	11%	8%
TALK TO CHILD & TOOLS ONLY	1	1	*	-	-	1	-	1	1	-	-	*	1	-	1
	*%	*%	*%	-%	-%	*%	-%	*%	*%	-%	-%	1%	*%	-%	*%
TALK TO CHILD & RULES ONLY	41	9	18	4	9	28	13	41	35	4	1	1	37	4	41
	2%	2%	3%	1%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%
TOOLS & RULES ONLY	21	8	5	3	5	13	8	21	16	3	1	*	19	1	21
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
TECHNICAL MEDIATION/ TOOLS ONLY	9 *%	2 *%	4 1%	3 1%	1 *%	6 *%	3 *%	9 *%	6 *%	3 1%	1 1%	* *%	8 *%	1 *%	9 *%
TALK TO CHILD EVERY FEW MONTHS ONLY	36 2%	9 1%	13 2%	2 *%	12 2%	22 2%	15 1%	36 2%	30 2%	4 2%	2 1%	1 1%	31 1%	5 2%	36 2%
PARENTAL SUPERVISION WHEN ONLINE ONLY	35 1%	5 1%	9 1%	7 1%	14 2%	14 1%	20 2%	35 1%	30 2%	3 2%	1 1%	* *%	32 2%	3 1%	35 1%
RULES ONLY	56 2%	10 2%	16 2%	10 2%	20 3%	26 2%	30 3%	56 2%	50 3%	2 1%	3 3%	1 1%	52 2%	2 1%	56 2%
NONE OF THESE	58 2%	11 2%	16 2%	17 4%	15 3%	27 2%	31 3%	58 2%	48 2%	4 2%	4 4%	2 3%	54 3%	4 2%	58 2%
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540 66%	404 70%	457 66%	310 65%	365 63%	861 68%	675 64%	1540 66%	1278 66%	145 68%	71 60%	46 66%	1376 65%	154 69%	1540 66%
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149 92%	538 94%	627 91%	441 93%	525 90%	1165 92%	966 91%	2149 92%	1783 92%	195 92%	106 90%	66 94%	1923 91%	212 94%	2149 92%
ANY PARENTAL SUPERVISION WHEN ONLINE	2094 89%	519 90%	613 89%	434 91%	510 88%	1132 89%	944 89%	2094 89%	1737 89%	188 89%	105 89%	64 91%	1875 89%	207 92%	2094 89%
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689 72%	416 72%	493 71%	336 71%	429 73%	909 72%	765 72%	1689 72%	1405 72%	148 70%	85 72%	50 72%	1520 72%	158 70%	1689 72%
ANY THREE	694 30%	151 26%	202 29%	136 29%	194 33%	354 28%	331 31%	694 30%	573 29%	69 33%	32 27%	20 29%	627 30%	59 26%	694 30%
ANY TWO	281 12%	74 13%	91 13%	57 12%	56 10%	164 13%	112 11%	281 12%	228 12%	26 12%	18 15%	10 14%	251 12%	30 13%	281 12%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

# COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
ANY ONE	136	26	42	22	47	68	68	136	116	12	7	2	123	11	136
	6%	5%	6%	5%	8%	5%	6%	6%	6%	6%	6%	3%	6%	5%	6%
AT LEAST THREE OUT OF FOUR	1867	464	542	380	466	1006	847	1867	1551	170	89	56	1674	180	1867
	80%	81%	79%	80%	80%	80%	80%	80%	80%	80%	76%	81%	80%	80%	80%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
SUPERVISE & TALK TO CHILD & TOOLS & RULES	1173 50%	256 50%	28 49%	15 49%	** **	308 50%	419 59%	44 58%	24 54%	** **	502 59%	303 42%	30 37%	19 44%	** **	363 42%
SUPERVISE & TALK TO CHILD & TOOLS & NOT RULES	17 1%	2 *%	- -%	- -%	** **	2 *%	5 1%	1 1%	- -%	** **	7 1%	7 1%	1 1%	* 1%	** **	9 1%
SUPERVISE & TALK TO CHILD & RULES & NOT TOOLS	368 16%	78 15%	9 16%	4 14%	** **	93 15%	131 18%	11 14%	9 21%	** **	154 18%	97 13%	13 16%	6 14%	** **	120 14%
SUPERVISE & TOOLS & RULES & NOT TALK	283 12%	86 17%	12 20%	7 22%	** **	108 17%	79 11% h	10 14% h	1 3%	** **	93 11%	69 10%	9 11%	2 6%	** **	83 10%
TALK TO CHILD & RULES & TOOLS & NOT SUPERVISE	25 1%	- -%	- -%	* 1%	** **	* *%	9 1%	1 1%	1 2%	** **	11 1%	10 1%	3 4%	- -%	** **	14 2%
SUPERVISE & TALK TO CHILD ONLY	26 1%	2 *%	- -%	* 1%	** **	2 *%	- -%	- -%	1 3% fj	** **	1 *%	20 3%	1 2%	2 4%	** **	23 3%
SUPERVISE & TOOLS ONLY	10 *%	5 1%	- -%	- -%	** **	5 1%	3 *%	- -%	- -%	** **	3 *%	1 *%	- -%	- -%	** **	2 *%
SUPERVISE & RULES ONLY	182 8%	63 12%	5 9%	4 12%	** **	75 12%	24 3%	7 9%	5 10% f	** **	38 4%	57 8%	5 7%	4 8%	** **	69 8%
TALK TO CHILD & TOOLS ONLY	1 *%	- -%	- -%	- -%	** **	- -%	- -%	- -%	- -%	** **	- -%	1 *%	- -%	- -%	** **	1 *%
TALK TO CHILD & RULES ONLY	41 2%	6 1%	- -%	- -%	** **	6 1%	7 1%	1 1%	1 1%	** **	8 1%	22 3%	3 4%	1 2%	** **	27 3%
TOOLS & RULES ONLY	21 1%	1 *%	1 1%	- -%	** **	2 *%	4 1%	- -%	* 1%	** **	4 1%	11 2%	3 4%	* 1%	** **	14 2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
TECHNICAL MEDIATION/ TOOLS ONLY	9	-	1	-	**	1	2	-	-	**	2	3	2	1	**	6
	*%	-%	1%	-%	**	*%	*%	-%	-%	**	*%	*%	3%	1%	**	1%
TALK TO CHILD EVERY FEW MONTHS ONLY	36	3	-	*	**	3	4	1	-	**	5	23	3	1	**	28
	2%	1%	-%	1%	**	1%	1%	1%	-%	**	1%	3%	3%	3%	**	3%
PARENTAL SUPERVISION WHEN ONLINE ONLY	35	6	2	-	**	9	7	-	1	**	8	17	1	1	**	19
	1%	1%	4%	-%	**	1%	1%	-%	1%	**	1%	2%	1%	2%	**	2%
RULES ONLY	56	3	-	*	**	3	6	-	1	**	7	41	2	2	**	46
	2%	1%	-%	1%	**	1%	1%	-%	2%	**	1%	6%	3%	4%	**	5%
NONE OF THESE	58	2	-	-	**	2	8	1	*	**	10	38	3	4	**	47
	2%	*%	-%	-%	**	*%	1%	1%	1%	**	1%	5%	4%	9%	**	5%
ANY OF THE FOUR TECHNICAL MEDIATION TOOLS (THAT ARE NOT DEVICE SPECIFIC)	1540	350	40	22	**	426	522	56	26	**	622	406	48	23	**	493
	66%	68%	71%	71%	**	69%	74% h	74%	60%	**	73% h	56%	61%	53%	**	57%
ANY OF THE RULES ABOUT WHAT CHILD DOES ONLINE	2149	493	53	31	**	596	679	73	41	**	817	611	68	34	**	736
	92%	96%	95%	98%	**	96%	96%	96%	95%	**	96%	85%	86%	80%	**	85%
ANY PARENTAL SUPERVISION WHEN ONLINE	2094	497	55	30	**	602	668	73	40	**	805	572	60	34	**	687
	89%	97%	98%	98%	**	97%	94%	96%	92%	**	94%	79%	76%	79%	**	79%
ANY TALK TO CHILD ABOUT STAYING SAFE ONLINE AT LEAST EVERY FEW MONTHS	1689	346	36	20	**	415	576	58	36	**	689	483	54	29	**	585
	72%	67%	64%	65%	**	67%	81%	76%	81%	**	81%	67%	68%	69%	**	67%
ANY THREE	694	165	20	11	**	203	225	23	11	**	265	183	26	9	**	226
	30%	32%	36%	36%	**	33%	32%	30%	26%	**	31%	25%	33%	21%	**	26%
ANY TWO	281	78	6	4	**	91	37	7	7	**	54	113	13	7	**	136
	12%	15%	10%	13%	**	15%	5%	10%	15% fj	**	6%	16%	16%	15%	**	16%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**COMBINATIONS OF ONLINE MEDIATION STRATEGIES USED BY PARENTS**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
ANY ONE	136	12	3	*	**	16	20	1	2	**	22	84	8	5	**	98
	6%	2%	5%	1%	**	3%	3%	1%	4%	**	3%	12%	10%	11%	**	11%
AT LEAST THREE OUT OF FOUR	1867	421	48	27	**	511	644	67	35	**	767	486	56	28	**	589
	80%	82%	85%	85%	**	82%	91%	88%	80%	**	90%	67%	70%	65%	**	68%
							h				h					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Strongly disagree	148	54	53	41	83	66	27	27	35	19	21	20
	6%	9%	6%	5%	7%	6%	8%	9%	8%	4%	5%	5%
Slightly disagree	265	73	108	85	121	144	33	39	48	59	39	46
	11%	12%	13%	10%	10%	12%	11%	13%	11%	14%	9%	11%
Neither agree nor disagree	709	193	253	263	355	355	101	93	126	127	128	135
	30%	31%	30%	30%	30%	30%	32%	30%	30%	30%	29%	31%
Slightly agree	777	201	285	292	384	393	97	104	140	144	147	144
	33%	32%	33%	34%	33%	34%	31%	34%	33%	33%	34%	33%
Strongly agree	415	90	145	179	217	198	57	34	68	77	92	88
	18%	15%	17%	21%	18%	17%	18%	11%	16%	18%	21%	20%
											g	g
Don't know	27	9	8	10	12	15	1	8	4	5	8	2
	1%	1%	1%	1%	1%	1%	*%	3%	1%	1%	2%	1%
<b>SUMMARY CODES</b>												
TOTAL DISAGREE	414	127	161	126	204	210	60	67	83	78	61	65
	18%	20%	19%	14%	17%	18%	19%	22%	20%	18%	14%	15%
TOTAL AGREE	1192	291	430	471	601	591	153	138	209	221	239	232
	51%	47%	50%	54%	51%	50%	49%	45%	50%	51%	55%	53%
TOTAL NEITHER/ DON'T KNOW	737	202	262	273	367	370	101	101	130	132	136	137
	31%	33%	31%	31%	31%	32%	32%	33%	31%	31%	31%	32%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	148	30	42	32	42	72	73	148	128	12	6	2	133	15	148
	6%	5%	6%	7%	7%	6%	7%	6%	7%	6%	5%	3%	6%	7%	6%
Slightly disagree	265	59	87	57	58	146	116	265	212	28	14	11	230	35	265
	11%	10%	13%	12%	10%	12%	11%	11%	11%	13%	12%	15%	11%	16%	11%
Neither agree nor disagree	709	127	208	154	216	335	370	709	584	69	34	22	651	55	709
	30%	22%	30%	32%	37%	26%	35%	30%	30%	33%	29%	31%	31%	24%	30%
		a	a	ae			ae	a							
Slightly agree	777	219	240	143	172	458	314	777	645	73	34	25	690	77	777
	33%	38%	35%	30%	29%	36%	30%	33%	33%	34%	29%	36%	33%	34%	33%
		f				f									
Strongly agree	415	139	108	85	81	246	166	415	350	30	27	8	374	40	415
	18%	24%	16%	18%	14%	19%	16%	18%	18%	14%	23%	12%	18%	18%	18%
		bdfg									ik				
Don't know	27	2	6	4	15	8	19	27	24	-	2	2	24	3	27
	1%	*%	1%	1%	3%	1%	2%	1%	1%	-%	2%	2%	1%	1%	1%
					ae							i			
<b>SUMMARY CODES</b>															
TOTAL DISAGREE	414	89	129	89	100	218	189	414	340	40	21	13	363	50	414
	18%	15%	19%	19%	17%	17%	18%	18%	17%	19%	17%	19%	17%	22%	18%
TOTAL AGREE	1192	357	347	228	252	704	481	1192	996	103	60	33	1064	117	1192
	51%	62%	50%	48%	43%	56%	45%	51%	51%	48%	51%	48%	51%	52%	51%
		bcdg				df									
TOTAL NEITHER/ DON'T KNOW	737	129	214	158	231	343	389	737	607	69	37	24	675	58	737
	31%	22%	31%	33%	40%	27%	37%	31%	31%	33%	31%	34%	32%	26%	31%
			a	a	aeg		ae	a							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48A. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - The benefits of the internet for my child outweigh any risks (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Strongly disagree	148	47	3	3	**	54	46	4	2	**	53	35	5	1	**	41
	6%	9%	6%	8%	**	9%	6%	5%	5%	**	6%	5%	6%	3%	**	5%
Slightly disagree	265	57	10	3	**	73	85	14	6	**	108	70	5	5	**	85
	11%	11%	17%	9%	**	12%	12%	18%	14%	**	13%	10%	6%	13%	**	10%
Neither agree nor disagree	709	163	16	9	**	193	208	24	14	**	253	213	29	12	**	263
	30%	32%	28%	29%	**	31%	29%	32%	31%	**	30%	30%	36%	28%	**	30%
Slightly agree	777	161	22	11	**	201	243	24	8	**	285	241	27	14	**	292
	33%	31%	40%	35%	**	32%	34% h	31%	19%	**	33% h	33%	34%	34%	**	34%
Strongly agree	415	78	5	5	**	90	120	11	11	**	145	152	14	10	**	179
	18%	15%	9%	18%	**	15%	17%	14%	26%	**	17%	21%	18%	22%	**	21%
Don't know	27	7	-	1	**	9	7	-	1	**	8	10	-	*	**	10
	1%	1%	-%	2%	**	1%	1%	-%	3%	**	1%	1%	-%	1%	**	1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	414	104	13	5	**	127	131	18	9	**	161	105	10	7	**	126
	18%	20%	23%	17%	**	20%	18%	23%	20%	**	19%	15%	12%	16%	**	14%
TOTAL AGREE	1192	239	28	16	**	291	363	34	20	**	430	394	41	24	**	471
	51%	47%	49%	52%	**	47%	51%	45%	46%	**	50%	55%	52%	56%	**	54%
TOTAL NEITHER/ DON'T KNOW	737	170	16	10	**	202	215	24	15	**	262	223	29	12	**	273
	31%	33%	28%	31%	**	33%	30%	32%	35%	**	31%	31%	36%	28%	**	31%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Strongly disagree	72 3%	23 4%	27 3%	22 2%	37 3%	35 3%	15 5%	8 3%	13 3%	14 3%	9 2%	13 3%
Slightly disagree	200 9%	53 9%	79 9%	68 8%	89 8%	111 9%	24 8%	29 10%	39 9%	39 9%	25 6%	42 10%
Neither agree nor disagree	262 11%	51 8%	97 11%	113 13%	136 12%	126 11%	30 10%	21 7%	47 11%	50 12%	58 13%	55 13%
Slightly agree	854 36%	210 34%	321 38%	324 37%	445 38%	409 35%	105 33%	105 35%	161 38%	160 37%	180 41%	144 33%
Strongly agree	942 40%	279 45%	325 38%	339 39%	459 39%	483 41%	139 44%	139 46%	160 38%	165 38%	160 37%	179 41%
Don't know	13 1%	3 *%	4 *%	6 1%	6 *%	7 1%	* *%	3 1%	1 *%	3 1%	4 1%	2 *%
<b>SUMMARY CODES</b>												
TOTAL DISAGREE	272 12%	77 12%	106 12%	89 10%	126 11%	146 12%	40 13%	37 12%	52 12%	54 12%	34 8%	55 13%
TOTAL AGREE	1796 77%	488 79%	645 76%	662 76%	904 77%	892 76%	244 78%	244 80%	321 76%	325 75%	339 78%	323 74%
TOTAL NEITHER/ DON'T KNOW	274 12%	54 9%	101 12%	119 14%	141 12%	133 11%	31 10%	24 8%	48 11%	53 12%	62 14%	56 13%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Strongly disagree	72 3%	15 3%	21 3%	17 4%	20 3%	35 3%	37 3%	72 3%	60 3%	5 2%	4 3%	3 4%	66 3%	6 2%	72 3%
Slightly disagree	200 9%	49 8%	64 9%	40 8%	47 8%	113 9%	86 8%	200 9%	167 9%	19 9%	7 6%	7 10%	177 8%	21 9%	200 9%
Neither agree nor disagree	262 11%	59 10%	62 9%	54 11%	83 14%	122 10%	137 13%	262 11%	211 11%	26 12%	12 11%	12 17%	233 11%	27 12%	262 11%
Slightly agree	854 36%	220 38%	271 39%	167 35%	189 32%	492 39%	356 34%	854 36%	686 35%	90 42%	53 45% hln	25 36%	740 35%	107 48% hln	854 36%
Strongly agree	942 40%	230 40%	268 39%	197 41%	239 41%	498 39%	436 41%	942 40%	807 42% im	70 33%	42 35%	23 33%	876 42% im	61 27%	942 40% m
Don't know	13 1%	2 *%	5 1%	* *%	6 1%	6 *%	7 1%	13 1%	11 1%	1 *%	1 1%	* *%	10 *%	3 1%	13 1%
<b>SUMMARY CODES</b>															
TOTAL DISAGREE	272 12%	63 11%	85 12%	57 12%	66 11%	148 12%	123 12%	272 12%	227 12%	25 12%	10 9%	10 14%	244 12%	27 12%	272 12%
TOTAL AGREE	1796 77%	450 78%	539 78%	364 77%	428 73%	989 78%	792 75%	1796 77%	1493 77% k	160 76%	94 80% k	48 69%	1616 77% k	168 75%	1796 77% k
TOTAL NEITHER/ DON'T KNOW	274 12%	61 11%	67 10%	55 12%	89 15%	128 10%	144 14%	274 12%	222 11%	27 13%	13 11%	12 17%	243 12%	30 14%	274 12%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP48B. AGREEMENT WITH STATEMENTS ABOUT THE INTERNET - I feel I know enough to help my child to stay safe online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Strongly disagree	72 3%	21 4%	1 2%	1 3%	** **	23 4%	22 3%	2 2%	2 5%	** **	27 3%	17 2%	3 3%	1 2%	** **	22 2%
Slightly disagree	200 9%	44 9%	5 9%	2 6%	** **	53 9%	66 9%	9 12%	2 5%	** **	79 9%	57 8%	5 7%	3 6%	** **	68 8%
Neither agree nor disagree	262 11%	40 8%	5 9%	4 11%	** **	51 8%	84 12%	7 9%	2 4%	** **	97 11%	87 12%	14 18%	7 17%	** **	113 13%
Slightly agree	854 36%	163 32%	26 45%	13 42%	** **	210 34%	258 36%	36 48%	19 43%	** **	321 38%	265 37%	28 35%	21 48%	** **	324 37%
Strongly agree	942 40%	241 47%	20 35%	11 37%	** **	279 45%	276 39%	21 28%	19 43%	** **	325 38%	290 40%	29 37%	12 27%	** **	339 39%
Don't know	13 1%	3 1%	- -%	* 1%	** **	3 *%	3 *%	1 1%	* 1%	** **	4 *%	6 1%	- -%	- -%	** **	6 1%
<b>SUMMARY CODES</b>																
TOTAL DISAGREE	272 12%	65 13%	6 11%	3 9%	** **	77 12%	88 12%	11 14%	4 10%	** **	106 12%	74 10%	8 10%	3 8%	** **	89 10%
TOTAL AGREE	1796 77%	405 79%	45 80%	25 79%	** **	488 79%	534 75%	58 76%	37 86%	** **	645 76%	555 77%	57 72%	32 76%	** **	662 76%
TOTAL NEITHER/ DON'T KNOW	274 12%	43 8%	5 9%	4 12%	** **	54 9%	87 12%	8 10%	2 5%	** **	101 12%	93 13%	14 18%	7 17%	** **	119 14%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	315	89	115	110	175	140	46	43	73	42	56	54
	13%	14%	14%	13%	15%	12%	15%	14%	17%	10%	13%	12%
Fairly concerned	809	190	342	276	385	424	89	101	152	191	144	133
	35%	31%	40% ac	32%	33%	36%	28%	33%	36%	44% fgjk	33%	31%
Neither/ nor	482	105	155	221	229	253	57	48	67	89	105	116
	21%	17%	18%	25% ab	20%	22%	18%	16%	16%	21%	24%	27% gh
Not very concerned	541	159	185	196	282	259	84	76	98	88	101	95
	23%	26%	22%	22%	24%	22%	27%	25%	23%	20%	23%	22%
Not at all concerned	187	75	51	61	96	91	37	37	30	22	29	32
	8%	12% bc	6%	7%	8%	8%	12% i	12% i	7%	5%	7%	7%
Don't know	10	1	3	6	6	4	1	-	3	-	2	4
	*%	*%	*%	1%	*%	*%	*%	-%	1%	-%	*%	1%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1123	279	458	386	559	564	135	144	225	233	199	187
	48%	45%	54% ac	44%	48%	48%	43%	47%	53%	54%	46%	43%
TOTAL NOT CONCERNED	727	234	237	257	378	350	121	113	127	109	129	128
	31%	38% bc	28%	29%	32%	30%	39% i	37% i	30%	25%	30%	29%
TOTAL NEITHER/ DON'T KNOW	492	106	158	227	235	257	58	48	70	89	107	120
	21%	17%	19%	26% ab	20%	22%	19%	16%	17%	21%	25%	28% gh

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	315	84	76	60	92	161	152	315	269	23	12	10	285	26	315
	13%	15%	11%	13%	16%	13%	14%	13%	14%	11%	10%	15%	14%	12%	13%
Fairly concerned	809	218	261	145	177	479	322	809	659	81	43	26	733	70	809
	35%	38%	38%	30%	30%	38%	30%	35%	34%	38%	36%	37%	35%	31%	35%
		f				f									
Neither/ nor	482	102	138	108	130	240	238	482	400	44	26	12	427	53	482
	21%	18%	20%	23%	22%	19%	22%	21%	21%	21%	22%	17%	20%	24%	21%
Not very concerned	541	135	157	123	121	292	244	541	450	48	26	16	482	55	541
	23%	24%	23%	26%	21%	23%	23%	23%	23%	23%	23%	23%	23%	24%	23%
Not at all concerned	187	34	58	36	58	92	94	187	155	16	10	5	166	21	187
	8%	6%	8%	8%	10%	7%	9%	8%	8%	8%	9%	7%	8%	9%	8%
Don't know	10	1	-	4	5	1	9	10	9	-	-	*	10	-	10
	*%	*%	-%	1%	1%	*%	1%	*%	*%	-%	-%	*%	*%	-%	*%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1123	302	338	205	269	640	474	1123	928	104	55	37	1017	96	1123
	48%	53%	49%	43%	46%	51%	45%	48%	48%	49%	47%	52%	48%	43%	48%
		cf													
TOTAL NOT CONCERNED	727	170	215	159	179	384	338	727	605	64	37	21	648	76	727
	31%	30%	31%	33%	31%	30%	32%	31%	31%	30%	31%	30%	31%	34%	31%
TOTAL NEITHER/ DON'T KNOW	492	102	138	112	134	241	246	492	410	44	26	13	436	53	492
	21%	18%	20%	24%	23%	19%	23%	21%	21%	21%	22%	18%	21%	24%	21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51A. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The content on the websites or apps that they visit (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	315	72	10	4	**	89	97	8	5	**	115	99	5	3	**	110
	13%	14%	18%	14%	**	14%	14%	11%	11%	**	14%	14%	6%	7%	**	13%
Fairly concerned	809	155	17	11	**	190	281	36	17	**	342	223	28	15	**	276
	35%	30%	30%	35%	**	31%	40%	47%	39%	**	40%	31%	35%	34%	**	32%
Neither/ nor	482	86	10	6	**	105	129	11	10	**	155	185	22	11	**	221
	21%	17%	18%	19%	**	17%	18%	15%	22%	**	18%	26%	28%	25%	**	25%
Not very concerned	541	137	13	6	**	159	155	17	9	**	185	158	19	11	**	196
	23%	27%	22%	19%	**	26%	22%	22%	21%	**	22%	22%	24%	27%	**	22%
Not at all concerned	187	62	7	4	**	75	43	4	3	**	51	50	5	3	**	61
	8%	12%	12%	14%	**	12%	6%	5%	7%	**	6%	7%	7%	7%	**	7%
Don't know	10	1	-	-	**	1	3	-	-	**	3	6	-	-	**	6
	*%	*%	-%	-%	**	*%	*%	-%	-%	**	*%	1%	-%	-%	**	1%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1123	227	27	15	**	279	379	44	22	**	458	322	33	18	**	386
	48%	44%	47%	49%	**	45%	53%	58%	49%	**	54%	45%	41%	42%	**	44%
TOTAL NOT CONCERNED	727	199	19	10	**	234	198	21	12	**	237	208	24	14	**	257
	31%	39%	34%	32%	**	38%	28%	27%	29%	**	28%	29%	31%	33%	**	29%
TOTAL NEITHER/ DON'T KNOW	492	87	10	6	**	106	131	11	10	**	158	191	22	11	**	227
	21%	17%	18%	19%	**	17%	19%	15%	22%	**	19%	27%	28%	25%	**	26%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	322	74	133	115	193	129	39	35	87	46	67	48
	14%	12%	16%	13%	16%	11%	13%	11%	21%	11%	15%	11%
Fairly concerned	918	202	350	365	445	473	106	96	161	189	177	188
	39%	33%	41%	42%	38%	40%	34%	32%	38%	44%	41%	43%
Neither/ nor	475	145	155	175	244	231	69	76	84	71	91	84
	20%	23%	18%	20%	21%	20%	22%	25%	20%	16%	21%	19%
Not very concerned	482	147	179	156	218	264	71	76	73	105	74	83
	21%	24%	21%	18%	19%	23%	23%	25%	17%	24%	17%	19%
Not at all concerned	141	50	37	54	69	72	29	22	16	21	24	30
	6%	8%	4%	6%	6%	6%	9%	7%	4%	5%	6%	7%
Don't know	5	*	-	5	2	3	*	-	-	-	2	3
	*%	*%	-%	1%	*%	*%	*%	-%	-%	-%	*%	1%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1239	277	483	480	638	601	146	131	248	235	244	235
	53%	45%	57%	55%	54%	51%	46%	43%	59%	54%	56%	54%
TOTAL NOT CONCERNED	623	198	215	210	287	336	99	98	89	126	98	112
	27%	32%	25%	24%	24%	29%	32%	32%	21%	29%	23%	26%
TOTAL NEITHER/ DON'T KNOW	480	145	155	180	246	234	69	76	84	71	93	87
	20%	23%	18%	21%	21%	20%	22%	25%	20%	16%	21%	20%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	322	80	88	59	91	169	150	322	267	28	14	12	293	28	322
	14%	14%	13%	13%	16%	13%	14%	14%	14%	13%	12%	18%	14%	12%	14%
Fairly concerned	918	234	305	185	186	539	371	918	767	78	44	29	820	92	918
	39%	41%	44% df	39%	32%	43% df	35%	39%	39%	37%	37%	41%	39%	41%	39%
Neither/ nor	475	120	132	96	123	252	220	475	383	55	23	13	427	45	475
	20%	21%	19%	20%	21%	20%	21%	20%	20%	26%	20%	19%	20%	20%	20%
Not very concerned	482	111	129	99	142	240	240	482	402	41	27	12	426	52	482
	21%	19%	19%	21%	24%	19%	23%	21%	21%	19%	23%	17%	20%	23%	21%
Not at all concerned	141	29	36	35	40	65	75	141	119	10	8	4	132	9	141
	6%	5%	5%	7%	7%	5%	7%	6%	6%	5%	7%	5%	6%	4%	6%
Don't know	5	*	-	2	1	*	2	5	4	-	1	-	5	-	5
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	1%	-%	*%	-%	*%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1239	314	393	244	277	708	522	1239	1034	106	58	41	1113	120	1239
	53%	55%	57%	51%	48%	56%	49%	53%	53%	50%	49%	59%	53%	53%	53%
TOTAL NOT CONCERNED	623	140	165	133	182	305	315	623	522	50	35	16	558	60	623
	27%	24%	24%	28%	31%	24%	30%	27%	27%	24%	30%	22%	27%	27%	27%
TOTAL NEITHER/ DON'T KNOW	480	120	132	98	124	253	222	480	387	55	24	13	431	45	480
	20%	21%	19%	21%	21%	20%	21%	20%	20%	26%	21%	19%	21%	20%	20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51B. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - How much time they spend online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

		INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%	Total															
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	322	60	8	4	**	74	109	13	6	**	133	98	7	5	**	115
	14%	12%	14%	11%	**	12%	15%	17%	13%	**	16%	14%	9%	12%	**	13%
Fairly concerned	918	169	15	12	**	202	294	30	16	**	350	304	33	16	**	365
	39%	33%	27%	39%	**	33%	41%	39%	37%	**	41%	42%	42%	36%	**	42%
Neither/ nor	475	118	17	6	**	145	123	19	9	**	155	143	19	8	**	175
	20%	23%	30%	21%	**	23%	17%	25%	21%	**	18%	20%	24%	19%	**	20%
Not very concerned	482	122	11	8	**	147	153	14	9	**	179	128	15	10	**	156
	21%	24%	20%	26%	**	24%	22%	18%	20%	**	21%	18%	19%	24%	**	18%
Not at all concerned	141	44	5	1	**	50	31	*	4	**	37	45	5	3	**	54
	6%	9%	8%	3%	**	8%	4%	1%	10%	**	4%	6%	6%	8%	**	6%
Don't know	5	-	-	*	**	*	-	-	-	**	-	4	-	1	**	5
	*%	-%	-%	*%	**	*%	-%	-%	-%	**	-%	1%	-%	1%	**	1%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1239	229	23	16	**	277	403	42	22	**	483	402	41	20	**	480
	53%	45%	41%	50%	**	45%	57%	56%	50%	**	57%	56%	51%	48%	**	55%
TOTAL NOT CONCERNED	623	166	16	9	**	198	183	14	13	**	215	172	20	14	**	210
	27%	32%	29%	29%	**	32%	26%	19%	29%	**	25%	24%	25%	32%	**	24%
TOTAL NEITHER/ DON'T KNOW	480	118	17	7	**	145	123	19	9	**	155	147	19	9	**	180
	20%	23%	30%	21%	**	23%	17%	25%	21%	**	18%	20%	24%	20%	**	21%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	521	140	189	192	269	253	68	73	95	94	106	86
	22%	23%	22%	22%	23%	22%	22%	24%	22%	22%	24%	20%
Fairly concerned	657	134	270	254	325	332	77	57	130	139	118	135
	28%	22%	32%	29%	28%	28%	24%	19%	31%	32%	27%	31%
		a	a	a					g	g		g
Neither/ nor	326	73	116	137	154	172	35	38	55	61	64	73
	14%	12%	14%	16%	13%	15%	11%	12%	13%	14%	15%	17%
Not very concerned	478	132	163	183	245	233	65	67	85	78	96	87
	20%	21%	19%	21%	21%	20%	21%	22%	20%	18%	22%	20%
Not at all concerned	351	134	114	104	173	179	66	68	55	59	52	52
	15%	22%	13%	12%	15%	15%	21%	22%	13%	14%	12%	12%
		bc					jk	hjk				
Don't know	8	7	2	-	5	3	4	2	1	*	-	-
	*%	1%	*%	-%	*%	*%	1%	1%	*%	*%	-%	-%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1179	274	458	446	594	585	144	130	225	233	224	222
	50%	44%	54%	51%	51%	50%	46%	43%	53%	54%	52%	51%
			a									
TOTAL NOT CONCERNED	829	265	277	287	418	411	130	135	140	137	147	140
	35%	43%	32%	33%	36%	35%	41%	44%	33%	32%	34%	32%
		bc						ik				
TOTAL NEITHER/ DON'T KNOW	334	80	118	137	160	175	40	40	56	61	64	73
	14%	13%	14%	16%	14%	15%	13%	13%	13%	14%	15%	17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	521	114	148	113	135	262	248	521	432	46	26	17	476	41	521
	22%	20%	21%	24%	23%	21%	23%	22%	22%	22%	22%	25%	23%	18%	22%
Fairly concerned	657	181	198	125	152	379	276	657	546	61	31	19	589	67	657
	28%	31%	29%	26%	26%	30%	26%	28%	28%	29%	27%	28%	28%	30%	28%
Neither/ nor	326	84	87	55	100	171	155	326	275	27	17	8	296	23	326
	14%	15%	13%	12%	17%	14%	15%	14%	14%	13%	14%	11%	14%	10%	14%
Not very concerned	478	125	132	118	100	257	217	478	384	51	27	16	424	54	478
	20%	22%	19%	25%	17%	20%	21%	20%	20%	24%	23%	23%	20%	24%	20%
Not at all concerned	351	69	121	63	97	190	160	351	301	27	16	8	309	40	351
	15%	12%	18%	13%	17%	15%	15%	15%	15%	13%	13%	12%	15%	18%	15%
Don't know	8	2	4	2	1	6	3	8	6	1	1	1	7	1	8
	*%	*%	1%	*%	*%	*%	*%	*%	*%	*%	1%	1%	*%	*%	*%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1179	295	346	238	286	641	524	1179	978	107	57	37	1065	107	1179
	50%	51%	50%	50%	49%	51%	50%	50%	50%	50%	49%	53%	51%	48%	50%
TOTAL NOT CONCERNED	829	194	253	181	197	447	377	829	685	77	43	25	733	94	829
	35%	34%	37%	38%	34%	35%	36%	35%	35%	36%	37%	35%	35%	42%	35%
TOTAL NEITHER/ DON'T KNOW	334	86	91	57	100	176	157	334	280	28	18	9	303	24	334
	14%	15%	13%	12%	17%	14%	15%	14%	14%	13%	15%	12%	14%	11%	14%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP1D. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them giving out their personal details to inappropriate people (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	521	114	15	7	**	140	151	20	11	**	189	168	11	8	**	192
	22%	22%	27%	23%	**	23%	21%	26%	24%	**	22%	23%	14%	19%	**	22%
Fairly concerned	657	115	8	7	**	134	224	25	14	**	270	206	28	11	**	254
	28%	23%	13%	22%	**	22%	32%	33%	32%	**	32%	29%	36%	25%	**	29%
Neither/ nor	326	59	7	5	**	73	97	11	5	**	116	118	10	7	**	137
	14%	12%	12%	15%	**	12%	14%	14%	12%	**	14%	16%	12%	16%	**	16%
Not very concerned	478	104	16	6	**	132	141	11	8	**	163	140	23	13	**	183
	20%	20%	29%	20%	**	21%	20%	14%	18%	**	19%	19%	29%	30%	**	21%
Not at all concerned	351	115	11	5	**	134	96	9	6	**	114	89	7	4	**	104
	15%	22%	19%	17%	**	22%	14%	11%	13%	**	13%	12%	9%	10%	**	12%
Don't know	8	6	-	1	**	7	-	1	-	**	2	-	-	-	**	-
	*%	1%	-%	2%	**	1%	-%	1%	-%	**	*%	-%	-%	-%	**	-%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1179	229	22	14	**	274	375	45	24	**	458	374	39	19	**	446
	50%	45%	40%	45%	**	44%	53%	59%	56%	**	54%	52%	50%	44%	**	51%
TOTAL NOT CONCERNED	829	219	27	12	**	265	237	20	14	**	277	229	30	17	**	287
	35%	43%	48%	38%	**	43%	33%	26%	32%	**	32%	32%	38%	41%	**	33%
TOTAL NEITHER/ DON'T KNOW	334	65	7	5	**	80	97	11	5	**	118	118	10	7	**	137
	14%	13%	12%	17%	**	13%	14%	15%	12%	**	14%	16%	12%	16%	**	16%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	530	145	191	194	259	271	75	70	89	102	94	100
	23%	23%	22%	22%	22%	23%	24%	23%	21%	24%	22%	23%
Fairly concerned	743	142	318	284	359	384	76	66	155	163	129	155
	32%	23%	37%	33%	31%	33%	24%	22%	37%	38%	30%	36%
			a	a					fg	fg		fg
Neither/ nor	379	86	133	161	200	179	45	41	66	67	90	71
	16%	14%	16%	18%	17%	15%	14%	13%	16%	16%	21%	16%
Not very concerned	422	135	134	153	215	207	63	72	72	62	79	74
	18%	22%	16%	18%	18%	18%	20%	23%	17%	14%	18%	17%
								i				
Not at all concerned	256	108	72	75	134	122	53	55	39	33	41	34
	11%	18%	8%	9%	11%	10%	17%	18%	9%	8%	9%	8%
		bc					ik	hijk				
Don't know	12	4	5	3	4	8	2	2	*	4	1	2
	1%	1%	1%	*%	*%	1%	1%	1%	*%	1%	*%	*%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1274	287	509	478	618	655	151	136	244	265	223	255
	54%	46%	60%	55%	53%	56%	48%	45%	58%	61%	51%	59%
			a	a					g	fg		g
TOTAL NOT CONCERNED	678	243	206	228	348	329	117	127	111	95	121	108
	29%	39%	24%	26%	30%	28%	37%	41%	26%	22%	28%	25%
		bc					ik	hijk				
TOTAL NEITHER/ DON'T KNOW	391	90	138	164	205	187	47	43	66	72	92	72
	17%	14%	16%	19%	17%	16%	15%	14%	16%	17%	21%	17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	530	116	147	111	150	263	261	530	426	49	31	23	480	47	530
	23%	20%	21%	23%	26%	21%	25%	23%	22%	23%	27%	34%	23%	21%	23%
Fairly concerned	743	205	241	142	148	447	290	743	610	76	36	21	682	57	743
	32%	36%	35%	30%	25%	35%	27%	32%	31%	36%	31%	30%	32%	25%	32%
Neither/ nor	379	90	92	89	108	182	197	379	324	33	15	8	339	40	379
	16%	16%	13%	19%	18%	14%	19%	16%	17%	15%	13%	11%	16%	18%	16%
Not very concerned	422	108	123	86	103	231	189	422	353	34	23	13	358	58	422
	18%	19%	18%	18%	18%	18%	18%	18%	18%	16%	20%	18%	17%	26%	18%
Not at all concerned	256	55	82	45	70	137	115	256	220	20	11	5	233	23	256
	11%	10%	12%	9%	12%	11%	11%	11%	11%	9%	9%	7%	11%	10%	11%
Don't know	12	*	5	4	3	5	7	12	10	-	1	*	11	1	12
	1%	*%	1%	1%	1%	*%	1%	1%	1%	-%	1%	*%	1%	*%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1274	321	388	252	299	709	551	1274	1036	126	68	45	1162	104	1274
	54%	56%	56%	53%	51%	56%	52%	54%	53%	59%	57%	64%	55%	46%	54%
TOTAL NOT CONCERNED	678	163	205	131	173	368	304	678	573	53	34	18	590	80	678
	29%	28%	30%	28%	30%	29%	29%	29%	29%	25%	29%	25%	28%	36%	29%
TOTAL NEITHER/ DON'T KNOW	391	90	97	93	111	187	204	391	334	33	16	8	350	41	391
	17%	16%	14%	19%	19%	15%	19%	17%	17%	15%	14%	11%	17%	18%	17%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51E. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Them being bullied online/ cyberbullying (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	530	117	15	7	**	145	145	23	13	**	191	164	11	11	**	194
	23%	23%	27%	24%	**	23%	21%	30%	30%	**	22%	23%	14%	25%	**	22%
Fairly concerned	743	112	17	8	**	142	268	28	14	**	318	229	31	14	**	284
	32%	22%	30%	27%	**	23%	38%	37%	31%	**	37%	32%	40%	33%	**	33%
Neither/ nor	379	72	8	4	**	86	118	9	4	**	133	135	16	7	**	161
	16%	14%	15%	12%	**	14%	17%	11%	9%	**	16%	19%	20%	17%	**	18%
Not very concerned	422	116	7	7	**	135	113	9	9	**	134	124	18	7	**	153
	18%	23%	13%	23%	**	22%	16%	12%	21%	**	16%	17%	22%	16%	**	18%
Not at all concerned	256	95	9	3	**	108	60	8	3	**	72	66	3	4	**	75
	11%	18%	16%	10%	**	18%	8%	10%	8%	**	8%	9%	4%	9%	**	9%
Don't know	12	3	-	1	**	4	4	-	*	**	5	3	-	-	**	3
	1%	1%	-%	3%	**	1%	1%	-%	1%	**	1%	*%	-%	-%	**	*%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1274	228	32	16	**	287	414	51	27	**	509	393	43	25	**	478
	54%	45%	57%	51%	**	46%	58%	67%	61%	**	60%	55%	54%	58%	**	55%
TOTAL NOT CONCERNED	678	210	16	11	**	243	172	16	13	**	206	190	21	11	**	228
	29%	41%	29%	34%	**	39%	24%	22%	29%	**	24%	26%	26%	25%	**	26%
TOTAL NEITHER/ DON'T KNOW	391	74	8	5	**	90	122	9	4	**	138	138	16	7	**	164
	17%	14%	15%	15%	**	14%	17%	11%	10%	**	16%	19%	20%	17%	**	19%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	395	106	130	159	197	198	52	54	65	65	80	80
	17%	17%	15%	18%	17%	17%	17%	18%	15%	15%	18%	18%
Fairly concerned	599	122	228	249	289	310	61	61	100	127	127	122
	26%	20%	27%	29%	25%	26%	19%	20%	24%	30%	29%	28%
			a	a						f	f	
Neither/ nor	582	138	250	194	293	289	75	63	119	131	100	94
	25%	22%	29%	22%	25%	25%	24%	21%	28%	30%	23%	22%
Not very concerned	448	136	149	163	236	212	68	68	82	67	86	77
	19%	22%	17%	19%	20%	18%	22%	22%	20%	15%	20%	18%
Not at all concerned	292	113	84	96	146	146	56	57	50	34	40	55
	12%	18%	10%	11%	12%	13%	18%	19%	12%	8%	9%	13%
		bc					ij	ij				
Don't know	26	5	12	8	10	16	3	2	5	7	2	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	994	228	358	409	486	508	113	114	165	192	207	201
	42%	37%	42%	47%	41%	43%	36%	38%	39%	45%	48%	46%
				a							f	
TOTAL NOT CONCERNED	740	249	233	259	382	358	124	125	132	101	126	133
	32%	40%	27%	30%	33%	31%	40%	41%	31%	23%	29%	31%
		bc					i	ij				
TOTAL NEITHER/ DON'T KNOW	608	143	262	203	304	304	77	66	124	138	102	100
	26%	23%	31%	23%	26%	26%	25%	22%	29%	32%	24%	23%
			ac							g		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	395	109	87	90	105	196	195	395	328	36	17	15	354	37	395
	17%	19% b	13%	19%	18%	16%	18%	17%	17%	17%	15%	21%	17%	16%	17%
Fairly concerned	599	159	191	130	112	350	242	599	487	59	32	21	551	45	599
	26%	28% d	28% d	27%	19%	28% d	23%	26%	25%	28%	27%	31%	26%	20%	26%
Neither/ nor	582	124	171	94	191	295	285	582	491	52	27	12	526	53	582
	25%	22%	25%	20%	33% aceg	23%	27%	25%	25%	25%	23%	18%	25%	24%	25%
Not very concerned	448	125	145	90	86	270	176	448	369	39	26	14	383	62	448
	19%	22%	21%	19%	15%	21%	17%	19%	19%	18%	22%	20%	18%	27% l	19%
Not at all concerned	292	54	92	62	82	146	144	292	247	25	13	7	265	26	292
	12%	9%	13%	13%	14%	12%	14%	12%	13%	12%	11%	9%	13%	12%	12%
Don't know	26	4	5	9	8	8	17	26	21	1	2	1	23	3	26
	1%	1%	1%	2%	1%	1%	2%	1%	1%	*%	2%	1%	1%	1%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	994	268	278	220	216	546	437	994	815	94	49	36	905	82	994
	42%	47% d	40%	46%	37%	43%	41%	42%	42%	44%	42%	51% hm	43%	36%	42%
TOTAL NOT CONCERNED	740	179	237	152	168	416	320	740	616	64	39	21	648	88	740
	32%	31%	34%	32%	29%	33%	30%	32%	32%	30%	33%	30%	31%	39%	32%
TOTAL NEITHER/ DON'T KNOW	608	128	175	103	199	303	302	608	512	53	29	13	549	56	608
	26%	22%	25%	22%	34% aceg	24%	29%	26%	26%	25%	25%	19%	26%	25%	26%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51F. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Damaging their reputation either now or in the future (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	395	87	10	5	**	106	102	15	8	**	130	140	11	5	**	159
	17%	17%	18%	15%	**	17%	14%	20%	18%	**	15%	19%	13%	12%	**	18%
Fairly concerned	599	100	11	7	**	122	185	24	11	**	228	202	23	14	**	249
	26%	19%	19%	24%	**	20%	26%	32%	25%	**	27%	28%	29%	32%	**	29%
Neither/ nor	582	115	12	6	**	138	216	21	9	**	250	159	19	12	**	194
	25%	22%	21%	20%	**	22%	31%	28%	20%	**	29%	22%	24%	28%	**	22%
Not very concerned	448	113	11	7	**	136	124	9	12	**	149	131	19	7	**	163
	19%	22%	20%	23%	**	22%	18%	12%	27%	**	17%	18%	23%	17%	**	19%
Not at all concerned	292	95	11	5	**	113	70	7	4	**	84	82	7	4	**	96
	12%	19%	20%	16%	**	18%	10%	9%	9%	**	10%	11%	9%	10%	**	11%
Don't know	26	3	1	1	**	5	11	-	1	**	12	7	*	*	**	8
	1%	1%	1%	4%	**	1%	2%	-%	2%	**	1%	1%	1%	1%	**	1%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	994	186	21	12	**	228	287	39	19	**	358	341	34	19	**	409
	42%	36%	37%	38%	**	37%	41%	51%	43%	**	42%	47%	43%	44%	**	47%
TOTAL NOT CONCERNED	740	208	23	12	**	249	194	16	16	**	233	213	26	12	**	259
	32%	41%	40%	39%	**	40%	27%	21%	36%	**	27%	30%	32%	27%	**	30%
TOTAL NEITHER/ DON'T KNOW	608	118	13	7	**	143	227	21	9	**	262	167	20	12	**	203
	26%	23%	22%	23%	**	23%	32%	28%	22%	**	31%	23%	25%	29%	**	23%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	591	159	206	226	289	302	82	77	101	105	106	120
	25%	26%	24%	26%	25%	26%	26%	25%	24%	24%	24%	28%
Fairly concerned	676	167	272	237	344	332	85	83	134	138	125	112
	29%	27%	32%	27%	29%	28%	27%	27%	32%	32%	29%	26%
Neither/ nor	402	108	153	142	194	209	61	47	64	89	69	73
	17%	17%	18%	16%	17%	18%	19%	15%	15%	21%	16%	17%
Not very concerned	401	96	142	163	208	193	46	50	79	63	83	80
	17%	16%	17%	19%	18%	16%	15%	16%	19%	15%	19%	18%
Not at all concerned	254	84	75	95	131	123	40	44	40	36	52	43
	11%	14%	9%	11%	11%	11%	13%	14%	9%	8%	12%	10%
Don't know	18	6	5	7	5	13	1	4	4	1	-	7
	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1267	326	478	463	633	634	167	159	235	243	232	231
	54%	53%	56%	53%	54%	54%	53%	52%	56%	56%	53%	53%
TOTAL NOT CONCERNED	655	180	217	258	339	316	85	94	119	99	135	123
	28%	29%	25%	30%	29%	27%	27%	31%	28%	23%	31%	28%
TOTAL NEITHER/ DON'T KNOW	420	113	158	149	199	221	62	51	68	90	69	80
	18%	18%	18%	17%	17%	19%	20%	17%	16%	21%	16%	19%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	591	126	161	132	164	286	296	591	486	51	33	21	534	52	591
	25%	22%	23%	28%	28%	23%	28%	25%	25%	24%	28%	30%	25%	23%	25%
Fairly concerned	676	170	216	142	142	387	284	676	549	65	37	25	613	61	676
	29%	30%	31%	30%	24%	31%	27%	29%	28%	30%	31%	36%	29%	27%	29%
Neither/ nor	402	113	105	67	115	219	182	402	344	34	18	6	361	39	402
	17%	20%	15%	14%	20%	17%	17%	17%	18% k	16%	15%	9%	17% k	18%	17% k
Not very concerned	401	109	123	77	90	232	167	401	331	41	17	12	348	51	401
	17%	19%	18%	16%	15%	18%	16%	17%	17%	19%	14%	17%	17%	23%	17%
Not at all concerned	254	55	82	49	68	136	117	254	217	20	12	6	228	22	254
	11%	10%	12%	10%	12%	11%	11%	11%	11%	9%	10%	8%	11%	10%	11%
Don't know	18	1	4	9	4	5	13	18	15	1	1	-	18	-	18
	1%	*%	1%	2%	1%	*%	1%	1%	1%	1%	1%	-%	1%	-%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1267	296	377	274	306	673	580	1267	1035	116	70	46	1147	113	1267
	54%	52%	55%	58%	52%	53%	55%	54%	53%	55%	59%	66% hilmn	55%	50%	54%
TOTAL NOT CONCERNED	655	164	205	126	158	368	284	655	548	61	28	17	576	73	655
	28%	28%	30%	27%	27%	29%	27%	28%	28%	29%	24%	25%	27%	32%	28%
TOTAL NEITHER/ DON'T KNOW	420	115	109	76	119	224	195	420	359	36	19	6	379	39	420
	18%	20%	16%	16%	20%	18%	18%	18%	18% k	17% k	16% k	9%	18% k	18%	18% k

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51G. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Seeing content which encourages them to hurt or harm themselves (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	591	127	15	10	**	159	166	21	12	**	206	192	15	11	**	226
	25%	25%	27%	31%	**	26%	23%	27%	28%	**	24%	27%	19%	26%	**	26%
Fairly concerned	676	134	19	8	**	167	222	27	14	**	272	193	19	15	**	237
	29%	26%	33%	27%	**	27%	31%	35%	31%	**	32%	27%	24%	35%	**	27%
Neither/ nor	402	93	8	5	**	108	132	13	6	**	153	119	14	7	**	142
	17%	18%	14%	18%	**	17%	19%	16%	14%	**	18%	17%	18%	16%	**	16%
Not very concerned	401	81	8	5	**	96	122	11	6	**	142	129	22	6	**	163
	17%	16%	14%	15%	**	16%	17%	14%	13%	**	17%	18%	28%	15%	**	19%
Not at all concerned	254	74	6	3	**	84	63	6	5	**	75	80	8	4	**	95
	11%	14%	11%	9%	**	14%	9%	8%	12%	**	9%	11%	10%	8%	**	11%
Don't know	18	4	1	*	**	6	4	-	1	**	5	7	-	-	**	7
	1%	1%	2%	1%	**	1%	1%	-%	2%	**	1%	1%	-%	-%	**	1%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1267	261	33	18	**	326	388	47	26	**	478	386	35	26	**	463
	54%	51%	59%	58%	**	53%	55%	62%	59%	**	56%	53%	44%	61%	**	53%
TOTAL NOT CONCERNED	655	155	14	7	**	180	184	16	11	**	217	209	30	10	**	258
	28%	30%	25%	24%	**	29%	26%	21%	25%	**	25%	29%	38%	23%	**	30%
TOTAL NEITHER/ DON'T KNOW	420	97	9	6	**	113	136	13	7	**	158	127	14	7	**	149
	18%	19%	16%	19%	**	18%	19%	16%	16%	**	18%	18%	18%	16%	**	17%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	392	117	144	132	215	177	62	55	83	60	70	62
	17%	19%	17%	15%	18%	15%	20%	18%	20%	14%	16%	14%
Fairly concerned	695	156	300	239	343	352	88	68	127	173	128	111
	30%	25%	35% ac	27%	29%	30%	28%	22%	30%	40% fgk	29%	26%
Neither/ nor	467	116	160	192	226	242	57	59	80	79	89	103
	20%	19%	19%	22%	19%	21%	18%	19%	19%	18%	20%	24%
Not very concerned	450	104	164	183	223	228	53	51	89	74	81	102
	19%	17%	19%	21%	19%	19%	17%	17%	21%	17%	19%	24%
Not at all concerned	323	123	79	121	163	161	55	68	40	40	68	53
	14%	20% b	9%	14%	14%	14%	18% hi	22% hik	9%	9%	16%	12%
Don't know	14	3	7	4	2	12	-	3	2	5	1	3
	1%	1%	1%	*%	*%	1%	-%	1%	*%	1%	*%	1%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1087	273	443	371	558	529	150	124	210	233	198	173
	46%	44%	52% c	43%	48%	45%	48%	41%	50%	54% gk	45%	40%
TOTAL NOT CONCERNED	774	227	243	304	386	388	108	119	129	114	149	155
	33%	37% b	29%	35%	33%	33%	34%	39% i	31%	26%	34%	36%
TOTAL NEITHER/ DON'T KNOW	481	119	166	196	228	253	57	63	82	84	89	106
	21%	19%	20%	22%	19%	22%	18%	21%	19%	20%	21%	24%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	392	98	84	85	116	182	201	392	331	32	18	12	361	29	392
	17%	17%	12%	18%	20% b	14%	19% b	17%	17%	15%	15%	17%	17%	13%	17%
Fairly concerned	695	177	231	132	154	408	286	695	573	64	37	21	624	65	695
	30%	31%	33%	28%	26%	32%	27%	30%	29%	30%	32%	30%	30%	29%	30%
Neither/ nor	467	122	117	108	115	239	222	467	398	38	20	12	417	49	467
	20%	21%	17%	23%	20%	19%	21%	20%	20%	18%	17%	16%	20%	22%	20%
Not very concerned	450	113	152	84	101	265	185	450	364	46	21	19	396	54	450
	19%	20%	22%	18%	17%	21%	17%	19%	19%	22%	18%	28% hjl n	19%	24%	19%
Not at all concerned	323	65	106	62	89	170	151	323	266	31	20	6	292	27	323
	14%	11%	15%	13%	15%	13%	14%	14%	14%	15%	17% k	9%	14%	12%	14%
Don't know	14	-	1	5	8	1	13	14	12	1	2	-	13	1	14
	1%	-%	*%	1%	1% ae	*%	1% e	1%	1%	*%	1%	-%	1%	*%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1087	275	315	217	270	590	487	1087	903	96	55	33	984	94	1087
	46%	48%	46%	46%	46%	47%	46%	46%	46%	45%	47%	47%	47%	42%	46%
TOTAL NOT CONCERNED	774	177	257	146	190	435	336	774	630	77	41	26	688	81	774
	33%	31%	37%	31%	33%	34%	32%	33%	32%	36%	35%	37%	33%	36%	33%
TOTAL NEITHER/ DON'T KNOW	481	122	118	113	123	240	235	481	409	39	21	12	430	50	481
	21%	21%	17%	24%	21%	19%	22%	21%	21%	18%	18%	16%	20%	22%	21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51H. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The pressure on them to spend money online (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	392	94	12	6	**	117	120	13	7	**	144	116	7	5	**	132
	17%	18%	22%	19%	**	19%	17%	17%	15%	**	17%	16%	8%	12%	**	15%
Fairly concerned	695	127	15	10	**	156	245	32	14	**	300	202	16	13	**	239
	30%	25%	27%	33%	**	25%	35%	43%	33%	**	35%	28%	21%	30%	**	27%
Neither/ nor	467	101	8	5	**	116	135	12	7	**	160	162	18	8	**	192
	20%	20%	14%	15%	**	19%	19%	16%	17%	**	19%	22%	22%	18%	**	22%
Not very concerned	450	85	9	4	**	104	140	10	8	**	164	139	27	10	**	183
	19%	17%	16%	12%	**	17%	20%	14%	18%	**	19%	19%	34% ko	23%	**	21%
Not at all concerned	323	103	12	6	**	123	63	8	7	**	79	99	11	7	**	121
	14%	20%	21%	19%	**	20%	9%	10%	16%	**	9%	14%	14%	16%	**	14%
Don't know	14	3	-	1	**	3	6	-	1	**	7	3	1	1	**	4
	1%	1%	-%	2%	**	1%	1%	-%	1%	**	1%	*%	1%	1%	**	*%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1087	221	27	16	**	273	364	46	21	**	443	318	23	18	**	371
	46%	43%	49%	51%	**	44%	51%	60%	48%	**	52%	44% l	29%	42%	**	43% l
TOTAL NOT CONCERNED	774	188	21	10	**	227	203	18	15	**	243	239	38	17	**	304
	33%	37%	37%	31%	**	37%	29%	24%	34%	**	29%	33%	48% k	39%	**	35%
TOTAL NEITHER/ DON'T KNOW	481	103	8	5	**	119	141	12	8	**	166	165	19	8	**	196
	21%	20%	14%	17%	**	19%	20%	16%	18%	**	20%	23%	23%	19%	**	22%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	519 22%	147 24%	172 20%	201 23%	275 23%	245 21%	79 25%	67 22%	88 21%	84 19%	107 25%	94 22%
Fairly concerned	807 34%	193 31%	312 37%	302 35%	363 31%	444 38% d	93 29%	100 33%	137 32%	175 41% f	134 31%	168 39%
Neither/ nor	500 21%	129 21%	181 21%	191 22%	273 23%	227 19%	60 19%	68 22%	104 25%	77 18%	109 25%	82 19%
Not very concerned	334 14%	86 14%	136 16%	113 13%	165 14%	169 14%	47 15%	38 13%	67 16%	69 16%	50 12%	62 14%
Not at all concerned	152 6%	60 10% b	39 5%	53 6%	84 7%	68 6%	31 10%	29 10%	21 5%	19 4%	32 7%	20 5%
Don't know	30 1%	6 1%	13 1%	11 1%	12 1%	18 2%	4 1%	2 1%	5 1%	8 2%	2 1%	9 2%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1326 57%	339 55%	484 57%	503 58%	638 54%	688 59%	172 55%	167 55%	225 53%	259 60%	241 55%	262 60%
TOTAL NOT CONCERNED	486 21%	145 23%	175 21%	165 19%	249 21%	237 20%	78 25%	67 22%	88 21%	87 20%	83 19%	83 19%
TOTAL NEITHER/ DON'T KNOW	531 23%	135 22%	194 23%	202 23%	285 24%	245 21%	65 21%	70 23%	109 26%	85 20%	111 26%	90 21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	519	139	136	97	136	275	233	519	430	49	24	17	465	49	519
	22%	24%	20%	20%	23%	22%	22%	22%	22%	23%	20%	24%	22%	22%	22%
Fairly concerned	807	191	272	188	150	463	338	807	674	69	40	24	730	72	807
	34%	33%	39%	39%	26%	37%	32%	34%	35%	32%	34%	34%	35%	32%	34%
			d	d		d		d							
Neither/ nor	500	117	145	93	145	262	238	500	409	47	28	17	437	61	500
	21%	20%	21%	20%	25%	21%	22%	21%	21%	22%	24%	24%	21%	27%	21%
Not very concerned	334	91	90	67	86	181	153	334	274	35	17	8	308	26	334
	14%	16%	13%	14%	15%	14%	14%	14%	14%	16%	14%	12%	15%	11%	14%
Not at all concerned	152	35	44	22	50	79	72	152	131	9	8	4	134	16	152
	6%	6%	6%	5%	9%	6%	7%	6%	7%	4%	7%	5%	6%	7%	6%
Don't know	30	1	4	9	16	5	25	30	24	4	1	*	28	2	30
	1%	*%	1%	2%	3%	*%	2%	1%	1%	2%	1%	*%	1%	1%	1%
					ae		ae								
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1326	330	408	285	286	738	571	1326	1104	118	64	41	1195	121	1326
	57%	57%	59%	60%	49%	58%	54%	57%	57%	55%	54%	59%	57%	54%	57%
			d	d		d									
TOTAL NOT CONCERNED	486	126	134	89	136	260	225	486	406	43	25	12	442	42	486
	21%	22%	19%	19%	23%	21%	21%	21%	21%	21%	21%	17%	21%	19%	21%
TOTAL NEITHER/ DON'T KNOW	531	119	149	102	161	268	263	531	433	51	29	17	466	62	531
	23%	21%	22%	21%	28%	21%	25%	23%	22%	24%	25%	24%	22%	28%	23%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51I. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - Companies collecting information about what they are doing online (e.g. what they have been looking at online/ sites they have visited etc.) (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	519	121	14	7	**	147	138	21	8	**	172	170	14	8	**	201
	22%	24%	24%	24%	**	24%	20%	27%	19%	**	20%	24%	18%	19%	**	23%
Fairly concerned	807	161	16	10	**	193	262	27	14	**	312	250	26	17	**	302
	34%	31%	28%	31%	**	31%	37%	36%	32%	**	37%	35%	32%	39%	**	35%
Neither/ nor	500	106	11	6	**	129	147	16	12	**	181	156	19	10	**	191
	21%	21%	19%	19%	**	21%	21%	21%	27%	**	21%	22%	24%	24%	**	22%
Not very concerned	334	68	10	6	**	86	117	10	6	**	136	90	16	5	**	113
	14%	13%	17%	19%	**	14%	16%	13%	14%	**	16%	12%	20%	12%	**	13%
Not at all concerned	152	53	5	2	**	60	33	2	4	**	39	45	3	3	**	53
	6%	10%	8%	5%	**	10%	5%	2%	8%	**	5%	6%	3%	7%	**	6%
Don't know	30	4	2	1	**	6	11	1	*	**	13	9	2	-	**	11
	1%	1%	3%	2%	**	1%	2%	1%	1%	**	1%	1%	2%	-%	**	1%
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	1326	282	30	17	**	339	400	48	22	**	484	421	40	25	**	503
	57%	55%	52%	55%	**	55%	57%	63%	50%	**	57%	58%	50%	58%	**	58%
TOTAL NOT CONCERNED	486	121	14	8	**	145	150	11	10	**	175	135	18	8	**	165
	21%	24%	25%	24%	**	23%	21%	15%	22%	**	21%	19%	23%	18%	**	19%
TOTAL NEITHER/ DON'T KNOW	531	110	13	7	**	135	158	17	12	**	194	165	21	10	**	202
	23%	21%	23%	21%	**	22%	22%	22%	28%	**	23%	23%	27%	24%	**	23%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Very concerned	340	101	117	122	177	163	49	52	60	57	69	54
	15%	16%	14%	14%	15%	14%	15%	17%	14%	13%	16%	12%
Fairly concerned	467	109	186	172	229	239	56	53	91	95	81	91
	20%	18%	22%	20%	20%	20%	18%	17%	22%	22%	19%	21%
Neither/ nor	472	117	180	175	235	237	57	60	100	80	78	97
	20%	19%	21%	20%	20%	20%	18%	20%	24%	19%	18%	22%
Not very concerned	554	139	216	199	279	274	78	61	98	117	102	97
	24%	22%	25%	23%	24%	23%	25%	20%	23%	27%	23%	22%
Not at all concerned	495	150	143	202	246	250	72	79	69	74	106	97
	21%	24% b	17%	23%	21%	21%	23%	26% h	16%	17%	24%	22%
Don't know	13	3	10	-	5	8	2	*	3	7	-	-
	1%	*%	1%	-%	*%	1%	1%	*%	1%	2%	-%	-%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	808	210	304	294	406	402	105	105	152	152	150	145
	34%	34%	36%	34%	35%	34%	33%	34%	36%	35%	34%	33%
TOTAL NOT CONCERNED	1049	290	358	401	525	524	150	139	167	191	208	193
	45%	47%	42%	46%	45%	45%	48%	46%	40%	44%	48%	44%
TOTAL NEITHER/ DON'T KNOW	486	120	190	175	241	245	59	61	103	87	78	97
	21%	19%	22%	20%	21%	21%	19%	20%	24%	20%	18%	22%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Very concerned	340	78	69	85	101	148	186	340	286	30	16	9	307	29	340
	15%	14%	10%	18% be	17% b	12%	18% be	15%	15%	14%	13%	13%	15%	13%	15%
Fairly concerned	467	135	119	109	101	255	211	467	392	35	27	13	430	36	467
	20%	24%	17%	23%	17%	20%	20%	20%	20%	17%	23%	19%	20%	16%	20%
Neither/ nor	472	89	151	83	144	240	227	472	384	49	26	15	434	35	472
	20%	16%	22%	17%	25% a	19%	21%	20%	20%	23%	22%	21%	21%	16%	20%
Not very concerned	554	141	191	106	115	332	221	554	457	54	25	19	483	68	554
	24%	25%	28%	22%	20%	26%	21%	24%	24%	25%	21%	27%	23%	30%	24%
Not at all concerned	495	130	156	92	113	286	205	495	413	45	24	14	436	56	495
	21%	23%	23%	19%	19%	23%	19%	21%	21%	21%	20%	20%	21%	25%	21%
Don't know	13	*	4	1	8	4	9	13	11	-	1	1	13	*	13
	1%	*%	1%	*%	1%	*%	1%	1%	1%	-%	1%	1%	1%	*%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	808	214	189	195	203	402	397	808	678	65	42	22	737	65	808
	34%	37% b	27%	41% be	35%	32%	38% b	34% b	35%	31%	36%	32%	35%	29%	34%
TOTAL NOT CONCERNED	1049	271	347	198	228	619	426	1049	870	98	48	32	919	125	1049
	45%	47%	50% df	42%	39%	49% df	40%	45%	45%	46%	41%	46%	44%	55% jl	45%
TOTAL NEITHER/ DON'T KNOW	486	89	155	83	152	244	236	486	394	49	27	15	447	35	486
	21%	16%	22% a	18%	26% a	19%	22% a	21%	20%	23%	23%	22%	21%	16%	21%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP51J. EXTENT OF CONCERN ABOUT CHILD'S ONLINE ACTIVITIES - The possibility of my child being radicalised e.g. influenced by extreme views online whether political, social or religious (SINGLE CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Very concerned	340	81	10	6	**	101	95	13	7	**	117	110	7	3	**	122
	15%	16%	17%	18%	**	16%	13%	17%	15%	**	14%	15%	9%	8%	**	14%
Fairly concerned	467	93	8	6	**	109	158	13	10	**	186	142	14	11	**	172
	20%	18%	15%	19%	**	18%	22%	17%	23%	**	22%	20%	17%	25%	**	20%
Neither/ nor	472	95	11	7	**	117	145	21	9	**	180	144	16	10	**	175
	20%	18%	20%	22%	**	19%	20%	27%	21%	**	21%	20%	21%	24%	**	20%
Not very concerned	554	114	14	7	**	139	184	17	8	**	216	158	23	9	**	199
	24%	22%	24%	24%	**	22%	26%	22%	18%	**	25%	22%	29%	21%	**	23%
Not at all concerned	495	128	14	4	**	150	117	12	10	**	143	168	18	10	**	202
	21%	25%	24%	14%	**	24%	16%	16%	22%	**	17%	23%	23%	22%	**	23%
Don't know	13	1	-	1	**	3	10	-	*	**	10	-	-	-	**	-
	1%	*%	-%	3%	**	*%	1%	-%	1%	**	1%	-%	-%	-%	**	-%
ae																
<b>SUMMARY CODES</b>																
TOTAL CONCERNED	808	174	18	12	**	210	253	26	17	**	304	251	21	14	**	294
	34%	34%	32%	37%	**	34%	36%	34%	38%	**	36%	35%	27%	33%	**	34%
TOTAL NOT CONCERNED	1049	243	27	12	**	290	301	29	18	**	358	327	42	19	**	401
	45%	47%	48%	38%	**	47%	42%	38%	40%	**	42%	45%	53%	44%	**	46%
TOTAL NEITHER/ DON'T KNOW	486	96	11	8	**	120	155	21	9	**	190	144	16	10	**	175
	21%	19%	20%	25%	**	19%	22%	27%	21%	**	22%	20%	21%	24%	**	20%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
Your child's school	1546	383	615	548	747	799	189	194	300	314	258	291
	66%	62%	72% ac	63%	64%	68%	60%	64%	71% fj	73% fj	59%	67%
Family or friends	737	207	272	258	336	401	98	108	125	147	113	145
	31%	33%	32%	30%	29%	34%	31%	36%	30%	34%	26%	33%
Other websites or apps with information about how to stay safe online	549	140	218	190	273	276	69	72	111	108	94	97
	23%	23%	26%	22%	23%	24%	22%	24%	26%	25%	22%	22%
From your child themselves	493	91	191	210	229	264	37	55	87	105	106	105
	21%	15%	22% a	24% a	20%	23%	12%	18%	21% f	24% f	24% f	24% f
Internet service providers/ ISPs	476	130	168	178	246	230	65	65	78	89	103	75
	20%	21%	20%	20%	21%	20%	21%	21%	19%	21%	24%	17%
Government or local authority	474	120	188	166	240	234	58	62	96	91	86	80
	20%	19%	22%	19%	21%	20%	18%	20%	23%	21%	20%	19%
BBC	390	85	168	138	206	183	41	44	95	73	70	67
	17%	14%	20%	16%	18%	16%	13%	14%	23% f	17%	16%	15%
TV, radio, newspapers or magazines	385	81	154	150	208	177	46	35	81	74	82	68
	16%	13%	18%	17%	18%	15%	15%	12%	19%	17%	19%	16%
Manufacturers or retailers selling the product	252	71	91	90	150	103	34	37	59	32	57	34
	11%	11%	11%	10%	13%	9%	11%	12%	14%	7%	13%	8%
Other sources	37	6	15	16	22	16	3	4	9	5	10	7
	2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	1%
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977	511	760	706	976	1001	263	248	373	388	340	365
	84%	82%	89% ac	81%	83%	85%	84%	81%	88% j	90% gj	78%	84%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
No, have not looked for or received any information or advice	309	96	74	140	162	147	44	52	36	38	83	57
	13%	15% b	9%	16% b	14%	13%	14%	17% hi	8%	9%	19% hi	13%
Don't know	56	13	19	24	33	23	7	5	13	6	12	12
	2%	2%	2%	3%	3%	2%	2%	2%	3%	1%	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Your child's school	1546	384	483	292	372	866	663	1546	1315	120	62	49	1369	168	1546
	66%	67%	70%	61%	64%	68%	63%	66%	68%	56%	52%	70%	65%	75%	66%
									ij			ij	ij	ij	ij
Family or friends	737	199	192	150	190	391	340	737	614	70	32	21	673	55	737
	31%	35%	28%	31%	33%	31%	32%	31%	32%	33%	27%	29%	32%	25%	31%
Other websites or apps with information about how to stay safe online	549	132	188	110	119	320	229	549	437	61	30	21	496	52	549
	23%	23%	27%	23%	20%	25%	22%	23%	22%	29%	25%	31%	24%	23%	23%
												h			
From your child themselves	493	133	148	98	110	281	208	493	415	43	23	11	446	45	493
	21%	23%	21%	21%	19%	22%	20%	21%	21%	20%	20%	16%	21%	20%	21%
Internet service providers/ ISPs	476	115	160	99	99	274	198	476	393	44	21	18	448	22	476
	20%	20%	23%	21%	17%	22%	19%	20%	20%	21%	18%	25%	21%	10%	20%
									m	m		m	m		m
Government or local authority	474	135	150	87	101	285	187	474	394	48	16	16	435	35	474
	20%	23%	22%	18%	17%	23%	18%	20%	20%	23%	14%	23%	21%	15%	20%
										j		j	j		
BBC	390	133	122	76	59	255	134	390	335	30	13	12	342	44	390
	17%	23%	18%	16%	10%	20%	13%	17%	17%	14%	11%	17%	16%	20%	17%
		dfg	d			df		d	j						
TV, radio, newspapers or magazines	385	103	117	76	87	220	163	385	329	27	16	13	354	29	385
	16%	18%	17%	16%	15%	17%	15%	16%	17%	13%	13%	18%	17%	13%	16%
Manufacturers or retailers selling the product	252	53	84	61	54	137	115	252	208	23	12	9	233	19	252
	11%	9%	12%	13%	9%	11%	11%	11%	11%	11%	10%	12%	11%	8%	11%
Other sources	37	11	15	4	8	25	12	37	29	3	3	2	35	3	37
	2%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	3%	2%	1%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977	515	593	384	468	1108	852	1977	1654	170	91	62	1767	196	1977
	84%	90%	86%	81%	80%	88%	80%	84%	85%	80%	78%	88%	84%	87%	84%
		cdg				cdf			j			j	j		j
No, have not looked for or received any information or advice	309	53	88	75	92	140	167	309	244	36	23	6	281	28	309
	13%	9%	13%	16%	16%	11%	16%	13%	13%	17%	19%	9%	13%	13%	13%
				a	a		ae			k	hkl				
Don't know	56	6	10	17	23	16	40	56	45	5	4	2	55	1	56
	2%	1%	1%	4%	4%	1%	4%	2%	2%	2%	3%	3%	3%	1%	2%
					ae		ae								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
Your child's school	1546	327	28	16	**	383	524	49	24	**	615	465	43	21	**	548
	66%	64%	49%	53%	**	62%	74%	64%	56%	**	72%	64%	55%	49%	**	63%
		b					h				h	m				m
Family or friends	737	170	21	9	**	207	225	27	13	**	272	219	22	10	**	258
	31%	33%	37%	29%	**	33%	32%	36%	29%	**	32%	30%	28%	24%	**	30%
Other websites or apps with information about how to stay safe online	549	112	13	9	**	140	174	25	11	**	218	151	22	9	**	190
	23%	22%	24%	30%	**	23%	25%	33%	26%	**	26%	21%	28%	22%	**	22%
From your child themselves	493	77	8	4	**	91	165	14	9	**	191	174	21	10	**	210
	21%	15%	14%	14%	**	15%	23%	18%	20%	**	22%	24%	26%	24%	**	24%
Internet service providers/ ISPs	476	108	14	5	**	130	137	14	10	**	168	148	17	7	**	178
	20%	21%	25%	15%	**	21%	19%	18%	23%	**	20%	21%	21%	16%	**	20%
Government or local authority	474	98	13	4	**	120	158	18	7	**	188	138	17	6	**	166
	20%	19%	23%	12%	**	19%	22%	24%	16%	**	22%	19%	22%	14%	**	19%
BBC	390	73	6	2	**	85	145	13	6	**	168	118	11	5	**	138
	17%	14%	10%	7%	**	14%	20%	18%	13%	**	20%	16%	14%	12%	**	16%
TV, radio, newspapers or magazines	385	65	8	4	**	81	131	11	7	**	154	133	8	5	**	150
	16%	13%	14%	12%	**	13%	19%	15%	17%	**	18%	18%	11%	11%	**	17%
Manufacturers or retailers selling the product	252	59	6	3	**	71	71	9	7	**	91	78	8	2	**	90
	11%	12%	12%	10%	**	11%	10%	11%	16%	**	11%	11%	10%	5%	**	10%
Other sources	37	4	1	*	**	6	13	1	1	**	15	13	1	2	**	16
	2%	1%	2%	2%	**	1%	2%	2%	1%	**	2%	2%	1%	4%	**	2%
TOTAL LOOKED FOR OR RECEIVED INFORMATION OR ADVICE	1977	428	43	24	**	511	640	66	33	**	760	586	62	34	**	706
	84%	83%	76%	78%	**	82%	90%	87%	75%	**	89%	81%	78%	80%	**	81%
							h				h					

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP52. Have you looked for or received information or advice about how to help your child to stay safe online, from any of these sources or in any other way? (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		a	b	c	~d	e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
No, have not looked for or received any information or advice	309	75	13	6	**	96	53	9	9	**	74	116	14	8	**	140
	13%	15%	23%	19%	**	15%	8%	12%	20%	**	9%	16%	18%	19%	**	16%
									fj							
Don't know	56	11	1	1	**	13	15	1	2	**	19	20	3	*	**	24
	2%	2%	1%	3%	**	2%	2%	1%	5%	**	2%	3%	4%	1%	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
With their schoolwork/ homework	1881	460	691	730	926	954	219	241	348	343	359	371
	80%	74%	81%	84% a	79%	82%	70%	79%	83% f	79%	82% f	85% f
To learn a new skill	1527	442	543	542	783	744	219	222	289	254	274	268
	65%	71% c	64%	62%	67%	64%	70%	73% ik	69%	59%	63%	62%
To develop creative skills	1439	422	524	493	701	738	209	213	258	267	234	259
	61%	68% c	61%	57%	60%	63%	67% j	70% j	61%	62%	54%	60%
To build or maintain friendships	1100	127	416	557	545	555	65	62	219	197	262	295
	47%	20% a	49% a	64% ab	47%	47%	21%	20%	52% fg	46% fg	60% fghi	68% fghi
To find useful information about any problems or issues they may have	820	110	303	407	410	410	56	54	163	140	191	216
	35%	18% a	36% a	47% ab	35%	35%	18%	18%	39% fg	32% fg	44% fghi	50% fghi
To find out about the news	778	103	258	417	392	386	52	51	125	133	215	202
	33%	17% a	30% a	48% ab	33%	33%	16%	17%	30% fg	31% fg	49% fghi	46% fghi
To understand what other people think and feel about things	541	112	195	234	266	274	59	53	102	93	106	128
	23%	18% a	23%	27% a	23%	23%	19%	18%	24%	22%	24%	29% fg
To find out about or to support causes or organisations	382	56	120	206	182	200	26	30	59	60	96	110
	16%	9% ab	14%	24% ab	16%	17%	8%	10%	14%	14%	22% fg	25% fghi
ANY OF THESE	2251	596	821	834	1127	1124	300	296	408	413	419	415
	96%	96%	96%	96%	96%	96%	96%	97%	97%	96%	96%	96%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2124	710	679	735	1064	1060	359	351	336	343	369	366
Effective Weighted Sample	1485	511	492	517	741	745	255	257	241	251	260	256
Total	2342	620	853	870	1172	1171	314	305	422	431	436	435
None of these apply	58	19	20	19	33	25	11	8	8	12	14	6
	2%	3%	2%	2%	3%	2%	4%	3%	2%	3%	3%	1%
Don't know	33	4	12	16	12	21	3	2	6	6	3	13
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
With their schoolwork/ homework	1881	456	602	372	433	1058	805	1881	1553	171	98	59	1679	191	1881
	80%	79%	87%	78%	74%	84%	76%	80%	80%	81%	84%	84%	80%	85%	80%
			acdfg			df									
To learn a new skill	1527	371	457	302	386	828	688	1527	1265	137	75	50	1361	157	1527
	65%	65%	66%	63%	66%	65%	65%	65%	65%	65%	63%	71%	65%	70%	65%
To develop creative skills	1439	365	418	296	346	782	642	1439	1177	141	73	48	1281	147	1439
	61%	64%	60%	62%	59%	62%	61%	61%	61%	67%	62%	68%	61%	65%	61%
To build or maintain friendships	1100	270	362	211	242	632	454	1100	901	105	59	35	1010	84	1100
	47%	47%	52%	44%	42%	50%	43%	47%	46%	50%	50%	49%	48%	37%	47%
			df			f									
To find useful information about any problems or issues they may have	820	221	234	153	203	455	356	820	679	76	38	28	749	67	820
	35%	38%	34%	32%	35%	36%	34%	35%	35%	36%	32%	40%	36%	30%	35%
To find out about the news	778	212	248	152	160	460	313	778	647	77	30	23	701	69	778
	33%	37%	36%	32%	27%	36%	30%	33%	33%	36%	26%	33%	33%	31%	33%
		df				df				j			j		j
To understand what other people think and feel about things	541	136	151	104	143	287	247	541	448	48	27	17	506	32	541
	23%	24%	22%	22%	24%	23%	23%	23%	23%	23%	23%	24%	24%	14%	23%
													m		
To find out about or to support causes or organisations	382	94	109	74	104	203	178	382	315	37	19	10	353	29	382
	16%	16%	16%	16%	18%	16%	17%	16%	16%	18%	16%	14%	17%	13%	16%
ANY OF THESE	2251	561	675	454	543	1236	997	2251	1862	206	114	69	2016	220	2251
	96%	98%	98%	96%	93%	98%	94%	96%	96%	97%	97%	98%	96%	98%	96%
		df	df			df									
None of these apply	58	10	10	10	27	21	38	58	52	3	2	*	55	3	58
	2%	2%	2%	2%	5%	2%	4%	2%	3%	2%	2%	1%	3%	1%	2%
					e										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2124	683	589	406	430	1272	836	2124	1193	334	344	253	1880	228	2124
Effective Weighted Sample	1485	513	416	286	315	894	600	1485	1084	308	310	230	1339	137	1485
Total	2342	574	691	476	583	1265	1059	2342	1943	212	118	70	2102	225	2342
Don't know	33	4	5	11	13	9	24	33	28	2	2	1	30	3	33
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP53. Thinking about what your child does online, which, if any, of the following applies to them? Being online helps them... (MULTI CODE)**

Base : Parents whose child goes online at home or elsewhere

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND a	SCOT- LAND b	WALES c	IRELAND ~d	ALL e	ENG- LAND f	SCOT- LAND g	WALES h	IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	2124	399	107	115	89	710	384	111	115	69	679	410	116	114	95	735
Effective Weighted Sample	1485	373	100	104	83	511	360	102	107	66	492	377	110	104	88	517
Total	2342	513	56	31	19	620	709	76	44	24	853	721	79	43	27	870
With their schoolwork/ homework	1881	380	41	25	**	460	572	62	36	**	691	601	67	38	**	730
	80%	74%	73%	81%	**	74%	81%	82%	81%	**	81%	83%	85%	88%	**	84%
To learn a new skill	1527	366	39	23	**	442	445	50	28	**	543	454	48	24	**	542
	65%	71%	70%	74%	**	71%	63%	65%	64%	**	64%	63%	61%	55%	**	62%
To develop creative skills	1439	346	40	22	**	422	428	50	28	**	524	403	51	23	**	493
	61%	68%	71%	71%	**	68%	60%	66%	63%	**	61%	56%	64%	54%	**	57%
To build or maintain friendships	1100	101	12	9	**	127	338	42	22	**	416	462	51	28	**	557
	47%	20%	22%	28%	**	20%	48%	55%	51%	**	49%	64%	65%	65%	**	64%
To find useful information about any problems or issues they may have	820	92	10	4	**	110	252	26	15	**	303	335	39	18	**	407
	35%	18%	18%	13%	**	18%	36%	35%	34%	**	36%	46%	49%	43%	**	47%
To find out about the news	778	87	9	3	**	103	210	27	13	**	258	350	40	14	**	417
	33%	17%	17%	11%	**	17%	30%	36%	29%	**	30%	49% m	51% m	33%	**	48% m
To understand what other people think and feel about things	541	92	12	5	**	112	164	15	8	**	195	192	21	13	**	234
	23%	18%	22%	17%	**	18%	23%	20%	19%	**	23%	27%	26%	31%	**	27%
To find out about or to support causes or organisations	382	49	2	4	**	56	100	11	6	**	120	167	24	9	**	206
	16%	10%	4%	12%	**	9%	14%	14%	15%	**	14%	23%	31%	21%	**	24%
ANY OF THESE	2251	491	55	31	**	596	682	73	42	**	821	689	78	41	**	834
	96%	96%	98%	98%	**	96%	96%	96%	96%	**	96%	96%	98%	96%	**	96%
None of these apply	58	17	1	1	**	19	18	1	1	**	20	17	1	1	**	19
	2%	3%	2%	2%	**	3%	3%	1%	2%	**	2%	2%	2%	2%	**	2%
Don't know	33	4	-	-	**	4	9	2	1	**	12	15	*	1	**	16
	1%	1%	-%	-%	**	1%	1%	3%	2%	**	1%	2%	1%	2%	**	2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)**

Base : Parents of children with their own mobile phone

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1162	108	363	691	562	600	51	57	170	193	341	350
Effective Weighted Sample	816	77	259	485	393	422	35	42	122	138	239	246
Total	1356	93	447	816	649	707	43	50	207	241	400	416
Rules about who they are in contact with on their phone	733	50	315	369	349	385	**	**	150	165	176	193
	54%	54%	70% ac	45%	54%	54%	**	**	72% jk	69% jk	44%	46%
Rules about how much time they spend using their phone	688	63	282	344	314	375	**	**	134	148	153	190
	51%	67% c	63% c	42%	48%	53%	**	**	65% jk	61% jk	38%	46%
Rules about downloading apps onto their phone	684	59	277	349	337	347	**	**	135	142	179	170
	50%	63% c	62% c	43%	52%	49%	**	**	65% jk	59% jk	45%	41%
Rules about how much money they can spend on their phone	673	49	254	370	343	330	**	**	126	127	191	179
	50%	52%	57% c	45%	53%	47%	**	**	61% k	53%	48%	43%
Rules about when they can use their phone	569	41	232	296	275	294	**	**	114	119	141	155
	42%	44%	52% c	36%	42%	42%	**	**	55% jk	49% j	35%	37%
Other rules	15	3	9	3	12	4	**	**	8	2	3	*
	1%	3%	2%	*%	2%	*%	**	**	4% k	1%	1%	*%
ANY RULES	1156	88	413	655	550	606	**	**	190	224	322	333
	85%	94% c	92% c	80%	85%	86%	**	**	92% jk	93% jk	80%	80%
No, do not have any rules	200	5	34	161	99	101	**	**	17	17	78	83
	15%	6%	8%	20% ab	15%	14%	**	**	8%	7%	20% hi	20% hi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP59. Do you have any of these rules about the use that your child makes of their mobile phone? (MULTI CODE)**

Base : Parents of children with their own mobile phone

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1162	353	317	237	241	670	478	1162	635	190	202	135	1040	111	1162
Effective Weighted Sample	816	269	224	166	174	474	340	816	584	178	185	125	742	66	816
Total	1356	319	399	291	330	718	621	1356	1112	129	74	40	1243	102	1356
Rules about who they are in contact with on their phone	733 54%	177 55%	211 53%	156 54%	179 54%	388 54%	336 54%	733 54%	587 53%	79 61%	42 56%	26 64%	662 53%	66 65%	733 54%
Rules about how much time they spend using their phone	688 51%	175 55%	202 51%	137 47%	162 49%	377 52%	299 48%	688 51%	564 51%	71 55%	31 42%	22 55%	623 50%	59 58%	688 51%
Rules about downloading apps onto their phone	684 50%	183 57% cf	211 53%	129 44%	151 46%	395 55% f	280 45%	684 50%	559 50%	66 51%	38 51%	22 54%	624 50%	55 54%	684 50%
Rules about how much money they can spend on their phone	673 50%	168 53%	206 52%	147 50%	144 44%	373 52%	292 47%	673 50%	548 49%	63 49%	39 53%	22 54%	611 49%	52 50%	673 50%
Rules about when they can use their phone	569 42%	147 46%	173 43%	108 37%	129 39%	320 45%	238 38%	569 42%	472 42%	54 42%	24 33%	19 47%	512 41%	53 52% j	569 42%
Other rules	15 1%	1 *%	4 1%	- -%	9 3%	6 1%	9 2%	15 1%	13 1%	- -%	1 2%	* 1%	15 1%	* *%	15 1%
ANY RULES	1156 85%	280 88%	342 86%	246 84%	273 83%	621 87%	519 83%	1156 85%	947 85%	111 86%	61 83%	37 90%	1056 85%	89 87%	1156 85%
No, do not have any rules	200 15%	39 12%	57 14%	45 16%	57 17%	97 13%	103 17%	200 15%	165 15%	18 14%	13 17%	4 10%	187 15%	13 13%	200 15%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1677	365	657	655	962	715	214	150	364	293	384	271
	69%	55%	75%	75%	80%	59%	64%	45%	83%	67%	88%	62%
			a	a	e		g		fgik	g	fgik	g
On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1411	462	557	392	683	727	233	229	254	303	197	195
	58%	70%	63%	45%	56%	60%	70%	69%	58%	69%	45%	45%
		c	c				hjk	hjk	jk	hjk		
On a mobile phone or smartphone (like an iPhone, Samsung Galaxy)	1334	262	478	594	669	665	137	125	235	243	297	297
	55%	39%	54%	68%	55%	55%	41%	38%	54%	55%	68%	68%
			a	ab					fg	fg	fghi	fghi
On a desktop computer/ laptop/ netbook	881	134	344	402	431	449	68	67	171	173	193	209
	36%	20%	39%	46%	36%	37%	20%	20%	39%	40%	44%	48%
			a	a					fg	fg	fg	fg
On a smart TV directly – not using a games console connected to the TV	199	48	66	85	98	101	26	22	33	33	39	47
	8%	7%	8%	10%	8%	8%	8%	7%	8%	7%	9%	11%
On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR)	80	21	24	35	53	27	14	7	18	6	21	14
	3%	3%	3%	4%	4%	2%	4%	2%	4%	1%	5%	3%
TOTAL - EVER PLAYS GAMES	2288	609	862	817	1167	1121	312	297	431	431	424	393
	95%	92%	98%	93%	96%	93%	94%	89%	98%	98%	97%	90%
			ac		e				gk	gk	gk	
No, never/ Child does not play games	131	56	16	60	43	88	21	35	8	8	15	45
	5%	8%	2%	7%	4%	7%	6%	11%	2%	2%	3%	10%
		b		b		d		hij				hij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP65. Does your child ever play games at home or elsewhere in any of these ways? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
On a games console or games player (like a PlayStation, Xbox, Nintendo Switch and so on)	1677 69%	400 68%	513 73%	335 69%	418 67%	913 70%	753 68%	1677 69%	1390 69%	152 70%	81 68%	54 75%	1513 70%	157 68%	1677 69%
On a tablet (like an iPad, Kindle Fire or Samsung Galaxy Tab)	1411 58%	339 58%	443 63%	271 56%	349 56%	782 60%	620 56%	1411 58%	1164 58%	132 61%	70 58%	45 63%	1268 58%	136 58%	1411 58%
On a mobile phone or smartphone (like an iPhone, Samsung Galaxy)	1334 55%	324 55%	395 56%	285 59%	318 51%	719 55%	602 55%	1334 55%	1106 55%	120 55%	65 54%	42 59%	1204 55%	122 52%	1334 55%
On a desktop computer/ laptop/ netbook	881 36%	220 37%	295 42% df	168 35%	185 30%	514 40% df	354 32%	881 36%	737 37%	77 35%	41 34%	26 36%	800 37%	76 33%	881 36%
On a smart TV directly – not using a games console connected to the TV	199 8%	52 9%	47 7%	54 11%	47 8%	99 8%	101 9%	199 8%	169 8%	18 8%	7 6%	5 8%	172 8%	26 11%	199 8%
On a virtual reality gaming headset/ device (like Oculus Rift, Samsung Gear VR)	80 3%	20 3%	19 3%	23 5%	19 3%	38 3%	42 4%	80 3%	64 3%	10 5%	2 2%	4 6% j	72 3%	7 3%	80 3%
TOTAL - EVER PLAYS GAMES	2288 95%	557 95%	679 96%	458 95%	580 93%	1237 95%	1037 94%	2288 95%	1899 94%	208 96%	114 95%	68 95%	2056 95%	221 95%	2288 95%
No, never/ Child does not play games	131 5%	31 5%	28 4%	25 5%	41 7%	59 5%	65 6%	131 5%	113 6%	9 4%	6 5%	3 5%	116 5%	12 5%	131 5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Rules about only playing games with an age appropriate rating	1307	404	546	358	654	653	201	203	266	280	187	171
	58%	66%	64%	45%	56%	59%	64%	68%	61%	66%	45%	45%
		c	c				jk	jk	jk	jk		
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc)	1271	417	538	316	638	632	212	205	266	272	160	156
	56%	68%	63%	39%	55%	57%	68%	69%	61%	64%	38%	41%
		c	c				jk	jk	jk	jk		
Rules about how much time they spend playing games	1261	380	532	350	675	586	193	187	286	245	196	154
	56%	62%	62%	44%	58%	53%	62%	63%	66%	58%	47%	40%
		c	c				jk	jk	jk	k		
Rules about purchasing or downloading games or apps / in-app purchasing	1233	329	527	376	646	586	170	159	276	252	201	175
	54%	54%	61%	47%	55%	53%	54%	54%	64%	59%	48%	46%
			c						jk	k		
Rules about when they can play games	1139	356	471	312	632	507	185	171	258	213	189	123
	50%	58%	55%	39%	54%	46%	59%	58%	59%	50%	45%	32%
		c	c		e		jk	jk	jk	k	k	
Rules about who they can play games with or against	953	239	447	267	522	431	120	120	245	202	157	110
	42%	39%	52%	33%	45%	39%	38%	40%	56%	48%	37%	29%
			ac					k	fgjk	k		
Rules about whether they can play games online	769	249	359	160	392	377	124	125	190	169	78	83
	34%	41%	42%	20%	34%	34%	40%	42%	44%	40%	18%	22%
		c	c				jk	jk	jk	jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)**

Base : Parents whose child ever plays games

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Other rules	3	*	2	1	2	2	*	-	*	2	1	-
	*%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%	-%
ANY RULES	2039	567	810	662	1054	985	292	274	402	408	360	302
	90%	93%	94%	82%	90%	89%	94%	92%	93%	96%	85%	79%
		c	c				jk	k	k	jk		
No, do not have any rules	232	42	48	141	113	119	19	23	32	16	61	80
	10%	7%	6%	18%	10%	11%	6%	8%	7%	4%	15%	21%
				ab							fi	fghi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)**

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Rules about only playing games with an age appropriate rating	1307 58%	321 58%	411 62%	255 55%	305 54%	732 60%	560 54%	1307 58%	1090 58%	117 56%	62 55%	38 57%	1176 58%	126 58%	1307 58%
Rules about only playing games with appropriate content (no violence/ nudity/ swearing etc)	1271 56%	318 58%	396 60%	248 53%	294 52%	714 59%	542 52%	1271 56%	1065 57%	111 53%	58 52%	37 55%	1136 56%	130 60%	1271 56%
Rules about how much time they spend playing games	1261 56%	318 58%	390 59%	254 54%	288 51%	708 58%	542 52%	1261 56%	1049 56%	117 56%	54 48%	41 61% j	1112 55%	141 65% j	1261 56%
Rules about purchasing or downloading games or apps / in-app purchasing	1233 54%	299 54%	387 58%	235 50%	296 52%	686 56%	530 51%	1233 54%	1027 55%	105 50%	60 53%	40 60%	1086 53%	140 64% i	1233 54%
Rules about when they can play games	1139 50%	302 55% df	358 54% f	212 45%	256 45%	660 54% df	468 45%	1139 50%	971 52% j	94 45%	41 37%	33 49% j	1002 49% j	127 58% j	1139 50% j
Rules about who they can play games with or against	953 42%	254 46%	286 43%	185 40%	213 37%	540 44%	398 38%	953 42%	788 42%	89 42%	43 38%	34 50% j	852 42%	95 43%	953 42%
Rules about whether they can play games online	769 34%	200 36%	228 34%	146 31%	184 32%	428 35%	330 32%	769 34%	648 34%	59 28%	38 34%	23 35%	677 33%	88 41%	769 34%
Other rules	3 *%	1 *%	2 *%	- -%	1 *%	3 *%	1 *%	3 *%	2 *%	1 *%	1 *%	* *%	3 *%	* *%	3 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP67. Do you have any of these rules about the games your child plays at home or elsewhere - whether on a games console or player, a computer, or any other device? (MULTI CODE)**

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
ANY RULES	2039	516	606	401	499	1122	900	2039	1696	187	95	61	1833	192	2039
	90%	93%	91%	86%	88%	92%	87%	90%	90%	89%	85%	90%	90%	88%	90%
		cdf				cf									
No, do not have any rules	232	36	60	65	71	95	136	232	185	23	17	7	205	26	232
	10%	7%	9%	14%	12%	8%	13%	10%	10%	11%	15%	10%	10%	12%	10%
				ae	a		ae								

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2067	699	680	688	1059	1008	357	342	341	339	361	327
Effective Weighted Sample	1442	501	494	482	735	707	250	251	245	248	254	227
Total	2288	609	862	817	1167	1121	312	297	431	431	424	393
Yes	1724	334	689	701	947	777	191	143	367	322	388	313
	75%	55%	80%	86%	81%	69%	61%	48%	85%	75%	91%	80%
		a	a	a	e		g		fgi	fg	fgik	fg
No	546	273	161	111	211	335	119	154	56	106	36	75
	24%	45%	19%	14%	18%	30%	38%	52%	13%	25%	9%	19%
		bc				d	hijk	fhijk		hj		j
Don't know	19	2	12	5	10	9	1	1	8	4	-	5
	1%	*%	1%	1%	1%	1%	*%	*%	2%	1%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15) (SINGLE CODE)**

Base : Parents whose child ever plays games

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2067	663	574	393	425	1237	818	2067	1159	328	334	246	1831	222	2067
Effective Weighted Sample	1442	496	407	276	310	869	584	1442	1052	302	301	223	1300	133	1442
Total	2288	557	679	458	580	1237	1037	2288	1899	208	114	68	2056	221	2288
Yes	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
	75%	75%	76%	76%	75%	75%	75%	75%	75%	77%	73%	79%	76%	68%	75%
No	546	136	159	108	142	295	250	546	455	47	29	14	478	68	546
	24%	24%	23%	24%	25%	24%	24%	24%	24%	22%	26%	21%	23%	31%	24%
Don't know	19	5	7	3	5	11	7	19	16	1	1	*	16	2	19
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2067	699	680	688	1059	1008	357	342	341	339	361	327
Effective Weighted Sample	1442	501	494	482	735	707	250	251	245	248	254	227
Total	2288	609	862	817	1167	1121	312	297	431	431	424	393
Playing on their own - against the games console/ player/ computer	1189	230	485	473	668	521	134	97	280	205	254	220
	52%	38%	56%	58%	57%	46%	43%	33%	65%	48%	60%	56%
		a	a	a	e				fgi	g	fgi	fg
Playing against or with someone else they know/ they have met in person	1313	191	527	595	721	592	111	79	276	251	334	261
	57%	31%	61%	73%	62%	53%	36%	27%	64%	58%	79%	67%
		a	ab	ab	e				fg	fg	fghik	fg
Playing against or with people they do not know/ they have not met in person	568	79	227	262	329	239	50	28	137	90	141	121
	25%	13%	26%	32%	28%	21%	16%	9%	32%	21%	33%	31%
		a	a	a	e				fgi	g	fgi	fg
Don't know	8	2	3	2	5	3	1	1	3	1	1	1
	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%
CHILD PLAYS GAMES ONLINE	1724	334	689	701	947	777	191	143	367	322	388	313
	75%	55%	80%	86%	81%	69%	61%	48%	85%	75%	91%	80%
		a	a	a	e		g		fgi	fg	fgik	fg
CHILD DOES NOT PLAY GAMES ONLINE	564	275	173	116	221	344	120	155	64	109	36	80
	25%	45%	20%	14%	19%	31%	39%	52%	15%	25%	9%	20%
		bc			d		hijk	fhijk		hj		j

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)**

Base : Parents whose child ever plays games

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2067	663	574	393	425	1237	818	2067	1159	328	334	246	1831	222	2067
Effective Weighted Sample	1442	496	407	276	310	869	584	1442	1052	302	301	223	1300	133	1442
Total	2288	557	679	458	580	1237	1037	2288	1899	208	114	68	2056	221	2288
Playing on their own - against the games console/ player/ computer	1189	306	351	239	283	657	522	1189	991	103	58	37	1090	93	1189
	52%	55%	52%	52%	49%	53%	50%	52%	52%	49%	51%	54%	53%	42%	52%
Playing against or with someone else they know/ they have met in person	1313	316	410	251	322	726	573	1313	1082	121	66	44	1189	117	1313
	57%	57%	60%	55%	56%	59%	55%	57%	57%	58%	58%	64%	58%	53%	57%
Playing against or with people they do not know/ they have not met in person	568	134	179	120	130	313	250	568	473	54	24	17	515	51	568
	25%	24%	26%	26%	22%	25%	24%	25%	25%	26%	21%	25%	25%	23%	25%
Don't know	8	3	1	2	2	4	4	8	5	1	1	*	6	2	8
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	1%	*%
CHILD PLAYS GAMES ONLINE	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
	75%	75%	76%	76%	75%	75%	75%	75%	75%	77%	73%	79%	76%	68%	75%
CHILD DOES NOT PLAY GAMES ONLINE	564	140	166	111	147	306	258	564	472	48	30	14	494	70	564
	25%	25%	24%	24%	25%	25%	25%	25%	25%	23%	27%	21%	24%	32%	25%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)**

Base : Parents whose child ever plays games online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	1518	381	549	588	839	679	215	166	291	258	333	255
Effective Weighted Sample	1060	274	394	412	583	477	153	121	207	187	233	180
Total	1724	334	689	701	947	777	191	143	367	322	388	313
Playing on their own - against the games console/ player/ computer	1189	230	485	473	668	521	134	97	280	205	254	220
	69%	69%	70%	68%	71%	67%	70%	68%	76% i	64%	65%	70%
Playing against or with someone else they know/ they have met in person	1313	191	527	595	721	592	111	79	276	251	334	261
	76%	57%	76% a	85% ab	76%	76%	58%	56%	75% fg	78% fg	86% fgh	84% fg
Playing against or with people they do not know/ they have not met in person	568	79	227	262	329	239	50	28	137	90	141	121
	33%	24%	33% a	37% a	35%	31%	26%	20%	37% g	28%	36% g	39% g
Don't know	8	2	3	2	5	3	1	1	3	1	1	1
	*%	1%	*%	*%	1%	*%	1%	1%	1%	*%	*%	*%
CHILD PLAYS GAMES ONLINE	1724	334	689	701	947	777	191	143	367	322	388	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP70A. Many games can now be played online, either through games consoles, or through other devices such as, tablets, mobile phones and smart TVs. Some popular online games include Minecraft and Fortnite. Does your child ever play games online? QP70B. When your child plays games online, which of these describe how they are playing? (RESPONSES FROM PARENT FOR 5-7 YEAR OLDS AND FROM CHILDREN AGED 8-15)(MULTI CODE)**

Base : Parents whose child ever plays games online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1518	485	426	289	307	911	596	1518	847	248	237	186	1354	150	1518
Effective Weighted Sample	1060	366	299	204	226	638	428	1060	771	228	214	169	961	91	1060
Total	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
Playing on their own - against the games console/ player/ computer	1189	306	351	239	283	657	522	1189	991	103	58	37	1090	93	1189
	69%	73%	68%	69%	65%	71%	67%	69%	69%	64%	70%	68%	70%	61%	69%
Playing against or with someone else they know/ they have met in person	1313	316	410	251	322	726	573	1313	1082	121	66	44	1189	117	1313
	76%	76%	80%	72%	74%	78%	73%	76%	76%	76%	79%	81%	76%	78%	76%
Playing against or with people they do not know/ they have not met in person	568	134	179	120	130	313	250	568	473	54	24	17	515	51	568
	33%	32%	35%	34%	30%	34%	32%	33%	33%	34%	29%	31%	33%	33%	33%
Don't know	8	3	1	2	2	4	4	8	5	1	1	*	6	2	8
	0.5%	1%	0.2%	0.6%	0.5%	0.4%	0.5%	0.5%	0.4%	1%	2%	0.2%	0.4%	1%	0.5%
CHILD PLAYS GAMES ONLINE	1724	417	514	347	433	930	780	1724	1427	160	83	54	1562	151	1724
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	283	88	116	79	158	125	46	42	72	44	40	39
	12%	14%	14%	10%	14%	11%	15%	14%	17%	10%	9%	10%
Fairly concerned	570	157	211	202	305	265	84	73	99	112	122	80
	25%	26%	25%	25%	26%	24%	27%	25%	23%	26%	29%	21%
Neither/ nor	592	146	234	212	302	290	79	66	112	123	111	101
	26%	24%	27%	26%	26%	26%	25%	22%	26%	29%	26%	26%
Not very concerned	546	127	224	195	260	286	58	69	108	117	94	101
	24%	21%	26%	24%	22%	26%	19%	23%	25%	27%	22%	27%
Not at all concerned	270	88	71	111	137	133	43	45	42	28	52	59
	12%	14%	8%	14%	12%	12%	14%	15%	10%	7%	12%	16%
		b	b	b			i	i				i
Don't know	10	4	3	3	4	6	1	3	1	1	2	2
	*%	1%	*%	*%	*%	1%	*%	1%	*%	*%	*%	*%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	852	245	327	281	463	389	130	115	171	156	162	119
	38%	40%	38%	35%	40%	35%	42%	39%	39%	37%	38%	31%
TOTAL NOT CONCERNED	816	215	295	306	397	419	101	114	150	145	146	161
	36%	35%	34%	38%	34%	38%	32%	38%	35%	34%	35%	42%
TOTAL NEITHER/ DON'T KNOW	602	150	237	215	307	295	81	69	113	124	113	102
	27%	25%	28%	27%	26%	27%	26%	23%	26%	29%	27%	27%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74A. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The content of the games they are playing (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	283	80	52	52	94	132	146	283	237	25	11	9	255	23	283
	12%	15% b	8%	11%	16% b	11%	14% b	12%	13%	12%	10%	13%	13%	10%	12%
Fairly concerned	570	141	188	127	114	329	241	570	473	49	29	18	516	48	570
	25%	26%	28%	27%	20%	27%	23%	25%	25%	24%	26%	26%	25%	22%	25%
Neither/ nor	592	145	163	114	163	307	277	592	492	55	29	16	517	73	592
	26%	26%	24%	24%	29%	25%	27%	26%	26%	26%	26%	24%	25%	34%	26%
Not very concerned	546	129	164	119	130	293	249	546	455	48	26	17	498	48	546
	24%	23%	25%	26%	23%	24%	24%	24%	24%	23%	23%	26%	24%	22%	24%
Not at all concerned	270	53	98	52	66	150	118	270	218	30	15	6	244	25	270
	12%	10%	15%	11%	12%	12%	11%	12%	12%	14%	14%	9%	12%	11%	12%
Don't know	10	4	1	2	3	5	5	10	6	2	1	1	9	1	10
	*%	1%	*%	*%	1%	*%	*%	*%	*%	1%	1%	2% hln	*%	*%	*%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	852	222	240	179	208	461	387	852	710	74	41	27	771	71	852
	38%	40%	36%	38%	36%	38%	37%	38%	38%	35%	36%	40%	38%	32%	38%
TOTAL NOT CONCERNED	816	182	262	171	196	444	367	816	673	78	41	23	742	73	816
	36%	33%	39%	37%	34%	36%	35%	36%	36%	37%	37%	34%	36%	33%	36%
TOTAL NEITHER/ DON'T KNOW	602	149	164	116	166	312	282	602	497	57	30	18	525	74	602
	27%	27%	25%	25%	29%	26%	27%	27%	26%	27%	27%	26%	26%	34%	27%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	416 18%	118 19%	167 20%	131 16%	240 21%	176 16%	63 20%	55 19%	98 23% k	69 16%	79 19%	51 13%
Fairly concerned	717 32%	181 30%	303 35%	233 29%	351 30%	366 33%	93 30%	88 30%	130 30%	173 41% gk	128 30%	105 28%
Neither/ nor	430 19%	117 19%	143 17%	170 21%	217 19%	213 19%	57 18%	60 20%	69 16%	74 17%	91 22%	79 21%
Not very concerned	396 17%	94 15%	149 17%	152 19%	213 18%	183 17%	51 17%	43 14%	88 20%	61 14%	73 17%	79 21%
Not at all concerned	295 13%	93 15%	86 10%	116 14%	139 12%	156 14%	46 15%	47 16%	45 10%	42 10%	49 12%	67 18%
Don't know	16 1%	6 1%	10 1%	1 *o	6 1%	10 1%	2 1%	4 1%	4 1%	6 1%	* *o	* *o
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1133 50%	299 49%	470 55% c	364 45%	591 51%	542 49%	156 50%	144 48%	228 53%	242 57% k	207 49%	157 41%
TOTAL NOT CONCERNED	691 30%	187 31%	236 27%	268 33%	352 30%	339 31%	97 31%	90 30%	133 31%	103 24%	122 29%	146 38% i
TOTAL NEITHER/ DON'T KNOW	446 20%	122 20%	153 18%	171 21%	223 19%	223 20%	59 19%	64 21%	73 17%	79 19%	92 22%	79 21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74D. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The pressure to make in-game purchases, for things like access to upgrades, skins, loot-boxes, in-game currency or other rewards (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	416	116	107	70	119	223	189	416	342	41	22	11	378	34	416
	18%	21%	16%	15%	21%	18%	18%	18%	18%	20%	20%	16%	19%	15%	18%
Fairly concerned	717	174	220	163	157	394	320	717	587	68	38	24	638	74	717
	32%	32%	33%	35%	28%	32%	31%	32%	31%	32%	34%	36%	31%	34%	32%
Neither/ nor	430	105	105	99	116	210	215	430	367	37	18	9	387	42	430
	19%	19%	16%	21%	20%	17%	21%	19%	19%	18%	16%	13%	19%	19%	19%
Not very concerned	396	93	127	78	98	220	175	396	326	38	17	14	350	43	396
	17%	17%	19%	17%	17%	18%	17%	17%	17%	18%	15%	21%	17%	20%	17%
Not at all concerned	295	60	106	53	71	167	125	295	247	24	15	9	271	24	295
	13%	11%	16%	11%	12%	14%	12%	13%	13%	11%	13%	13%	13%	11%	13%
Don't know	16	3	1	2	10	5	11	16	12	2	1	1	15	1	16
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1133	290	326	234	276	616	509	1133	929	109	61	35	1016	108	1133
	50%	52%	49%	50%	48%	51%	49%	50%	49%	52%	54%	52%	50%	49%	50%
TOTAL NOT CONCERNED	691	154	233	131	169	387	300	691	574	62	32	23	622	67	691
	30%	28%	35%	28%	30%	32%	29%	30%	30%	29%	29%	34%	30%	31%	30%
TOTAL NEITHER/ DON'T KNOW	446	108	106	101	125	215	226	446	378	39	19	9	401	44	446
	20%	20%	16%	22%	22%	18%	22%	20%	20%	19%	17%	14%	20%	20%	20%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2053	699	675	679	1056	997	357	342	341	334	358	321
Effective Weighted Sample	1434	501	491	476	732	701	250	251	246	246	252	224
Total	2270	609	858	803	1166	1104	312	297	434	424	421	382
Very concerned	404	122	154	128	200	203	62	60	77	77	61	67
	18%	20%	18%	16%	17%	18%	20%	20%	18%	18%	15%	17%
Fairly concerned	616	118	282	216	325	291	61	57	141	141	123	93
	27%	19%	33%	27%	28%	26%	20%	19%	32%	33%	29%	24%
		a	a	a					fg	fg	g	
Neither/ nor	508	134	201	173	261	247	73	61	104	97	85	88
	22%	22%	23%	22%	22%	22%	23%	21%	24%	23%	20%	23%
Not very concerned	411	107	128	175	214	196	58	49	64	64	92	83
	18%	18%	15%	22%	18%	18%	19%	17%	15%	15%	22%	22%
				b								
Not at all concerned	311	123	85	103	158	153	57	66	44	41	57	46
	14%	20%	10%	13%	14%	14%	18%	22%	10%	10%	14%	12%
		bc					hi	hik				
Don't know	21	5	8	8	7	13	1	4	4	3	2	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
<b>SUMMARY CODES</b>												
TOTAL CONCERNED	1020	240	436	344	525	495	123	117	218	218	185	159
	45%	39%	51%	43%	45%	45%	39%	39%	50%	51%	44%	42%
			a							fg		
TOTAL NOT CONCERNED	722	230	213	278	372	349	115	115	108	105	149	129
	32%	38%	25%	35%	32%	32%	37%	39%	25%	25%	35%	34%
		b		b			hi	hi				
TOTAL NEITHER/ DON'T KNOW	528	139	209	180	269	260	74	65	108	101	87	94
	23%	23%	24%	22%	23%	24%	24%	22%	25%	24%	21%	25%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP74E. EXTENT OF CONCERN ABOUT CHILD'S GAME PLAYING - The possibility of them being bullied by other players (SINGLE CODE)**

Base : Parents whose child ever plays games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2053	657	568	396	418	1225	814	2053	1150	330	330	243	1820	218	2053
Effective Weighted Sample	1434	492	401	279	306	860	584	1434	1045	304	297	220	1294	130	1434
Total	2270	552	665	466	570	1217	1036	2270	1881	210	112	68	2039	218	2270
Very concerned	404	92	105	84	119	197	202	404	330	40	19	14	372	27	404
	18%	17%	16%	18%	21%	16%	20%	18%	18%	19%	17%	21%	18%	12%	18%
Fairly concerned	616	163	173	135	141	336	276	616	500	58	35	22	550	61	616
	27%	30%	26%	29%	25%	28%	27%	27%	27%	28%	31%	33%	27%	28%	27%
Neither/ nor	508	128	160	84	132	288	216	508	432	44	20	11	455	52	508
	22%	23%	24%	18%	23%	24%	21%	22%	23%	21%	18%	17%	22%	24%	22%
Not very concerned	411	100	125	91	91	225	182	411	342	38	18	13	365	44	411
	18%	18%	19%	20%	16%	18%	18%	18%	18%	18%	16%	19%	18%	20%	18%
Not at all concerned	311	67	100	66	78	166	144	311	261	27	17	6	278	32	311
	14%	12%	15%	14%	14%	14%	14%	14%	14%	13%	15%	9%	14%	15%	14%
Don't know	21	2	3	4	11	5	15	21	16	2	2	1	19	1	21
	1%	*%	*%	1%	2%	*%	1%	1%	1%	1%	1%	1%	1%	*%	1%
<b>SUMMARY CODES</b>															
TOTAL CONCERNED	1020	255	278	219	259	533	478	1020	831	98	55	37	921	88	1020
	45%	46%	42%	47%	45%	44%	46%	45%	44%	47%	49%	54% h	45%	40%	45%
TOTAL NOT CONCERNED	722	167	224	157	168	391	326	722	603	65	35	19	643	77	722
	32%	30%	34%	34%	30%	32%	31%	32%	32%	31%	32%	28%	32%	35%	32%
TOTAL NEITHER/ DON'T KNOW	528	130	163	89	143	293	231	528	448	46	22	12	475	53	528
	23%	24%	25%	19%	25%	24%	22%	23%	24%	22%	20%	18%	23%	24%	23%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disagree a lot	484	172	157	155	223	261	80	92	68	89	75	80
	20%	26% bc	18%	18%	18%	22%	24%	28% hjk	15%	20%	17%	18%
Disagree a little	545	180	197	169	282	263	87	93	111	86	84	85
	23%	27% c	22%	19%	23%	22%	26%	28%	25%	20%	19%	19%
Neither agree nor disagree	416	96	125	195	206	211	45	51	60	65	101	95
	17%	14%	14%	22% ab	17%	17%	14%	15%	14%	15%	23% fh	22%
Agree a little	642	164	269	210	331	311	93	71	128	140	110	100
	27%	25%	31%	24%	27%	26%	28%	21%	29%	32% g	25%	23%
Agree a lot	322	50	126	146	165	157	27	23	71	55	67	79
	13%	7%	14% a	17% a	14%	13%	8%	7%	16% fg	13%	15% fg	18% fg
Don't know	10	3	5	2	4	6	1	3	2	3	2	-
	*%	1%	1%	*%	*%	*%	*%	1%	*%	1%	*%	-%
<b>SUMMARY CODES</b>												
TOTAL DISAGREE	1030	352	354	324	505	525	167	185	179	175	159	165
	43%	53% bc	40%	37%	42%	43%	50% jk	56% hijk	41%	40%	36%	38%
TOTAL AGREE	964	214	394	356	496	469	119	94	199	195	177	179
	40%	32%	45% a	41% a	41%	39%	36%	28%	45% g	45% g	40% g	41% g
TOTAL NEITHER/ DON'T KNOW	426	99	130	197	210	216	46	53	61	68	102	95
	18%	15%	15%	22% ab	17%	18%	14%	16%	14%	16%	23% fh	22%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP75A. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I find it hard to control my child's screen time (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Disagree a lot	484	109	140	97	134	249	231	484	401	41	30	12	444	38	484
	20%	18%	20%	20%	22%	19%	21%	20%	20%	19%	25%	17%	20%	16%	20%
Disagree a little	545	135	163	106	134	298	240	545	451	48	29	17	473	69	545
	23%	23%	23%	22%	22%	23%	22%	23%	22%	22%	24%	23%	22%	30%	23%
Neither agree nor disagree	416	86	116	82	132	202	213	416	351	39	17	10	374	38	416
	17%	15%	16%	17%	21%	16%	19%	17%	17%	18%	14%	14%	17%	16%	17%
Agree a little	642	164	187	142	147	352	289	642	532	60	31	20	577	60	642
	27%	28%	26%	29%	24%	27%	26%	27%	26%	27%	26%	28%	27%	26%	27%
Agree a lot	322	92	100	56	68	192	124	322	268	29	12	13	296	26	322
	13%	16%	14%	12%	11%	15%	11%	13%	13%	13%	10%	18%	14%	11%	13%
Don't know	10	4	-	-	6	4	6	10	8	1	1	1	9	1	10
	*%	1%	-%	-%	1%	*%	1%	*%	*%	*%	*%	1%	*%	*%	*%
<b>SUMMARY CODES</b>															
TOTAL DISAGREE	1030	243	304	203	267	547	470	1030	852	89	59	29	917	107	1030
	43%	41%	43%	42%	43%	42%	43%	43%	42%	41%	50%	40%	42%	46%	43%
TOTAL AGREE	964	256	287	198	215	543	413	964	801	88	43	33	873	86	964
	40%	43%	41%	41%	35%	42%	37%	40%	40%	41%	36%	45%	40%	37%	40%
TOTAL NEITHER/ DON'T KNOW	426	89	116	82	138	206	219	426	358	39	18	10	382	39	426
	18%	15%	16%	17%	22%	16%	20%	18%	18%	18%	15%	15%	18%	17%	18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disagree a lot	139	19	46	74	86	53	14	6	32	14	41	33
	6%	3%	5%	8%	7%	4%	4%	2%	7%	3%	9%	8%
				a					g		gi	g
Disagree a little	417	80	157	180	209	208	36	44	86	71	87	93
	17%	12%	18%	21%	17%	17%	11%	13%	20%	16%	20%	21%
			a	a					f		f	f
Neither agree nor disagree	420	100	150	170	219	201	50	50	83	67	85	84
	17%	15%	17%	19%	18%	17%	15%	15%	19%	15%	19%	19%
Agree a little	743	227	262	253	373	369	120	108	124	138	129	124
	31%	34%	30%	29%	31%	31%	36%	32%	28%	31%	29%	28%
Agree a lot	691	236	258	197	321	371	112	124	112	146	96	101
	29%	36%	29%	22%	26%	31%	34%	37%	25%	33%	22%	23%
		c					jk	hjk		jk		
Don't know	10	2	5	3	2	7	-	2	2	3	-	3
	*%	*%	1%	*%	*%	1%	-%	1%	1%	1%	-%	1%
<b>SUMMARY CODES</b>												
TOTAL DISAGREE	556	99	203	254	295	261	50	49	117	86	128	126
	23%	15%	23%	29%	24%	22%	15%	15%	27%	19%	29%	29%
			a	a					fg		fg	fg
TOTAL AGREE	1434	464	520	450	694	740	232	232	236	284	226	225
	59%	70%	59%	51%	57%	61%	70%	70%	54%	65%	51%	51%
		bc					hjk	hjk		jk		
TOTAL NEITHER/ DON'T KNOW	430	102	155	173	221	208	50	52	85	70	85	87
	18%	15%	18%	20%	18%	17%	15%	16%	19%	16%	19%	20%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP75B. AGREEMENT WITH STATEMENTS ABOUT SCREEN TIME - I think my child has a good balance between screen time and doing other things (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Disagree a lot	139 6%	26 4%	42 6%	23 5%	43 7%	68 5%	67 6%	139 6%	116 6%	12 6%	5 5%	5 7%	128 6%	12 5%	139 6%
Disagree a little	417 17%	111 19%	148 21% df	77 16%	79 13%	259 20% df	156 14%	417 17%	346 17%	37 17%	18 15%	16 22%	366 17%	48 21%	417 17%
Neither agree nor disagree	420 17%	89 15%	98 14%	100 21%	130 21% be	187 14%	230 21% be	420 17%	353 18%	36 17%	20 16%	11 15%	390 18%	24 10%	420 17%
Agree a little	743 31%	189 32%	226 32%	133 28%	190 31%	416 32%	323 29%	743 31%	605 30%	78 36%	39 33%	21 29%	667 31%	74 32%	743 31%
Agree a lot	691 29%	171 29%	192 27%	145 30%	175 28%	363 28%	320 29%	691 29%	584 29%	53 24%	36 30%	19 26%	613 28%	74 32%	691 29%
Don't know	10 *%	2 *%	1 *%	4 1%	3 1%	2 *%	7 1%	10 *%	8 *%	1 *%	1 1%	* 1%	9 *%	1 *%	10 *%
<b>SUMMARY CODES</b>															
TOTAL DISAGREE	556 23%	137 23%	190 27%	100 21%	122 20%	327 25%	222 20%	556 23%	462 23%	50 23%	24 20%	21 29% j	493 23%	60 26%	556 23%
TOTAL AGREE	1434 59%	360 61%	419 59%	278 58%	365 59%	779 60%	643 58%	1434 59%	1188 59%	130 60%	76 63%	39 55%	1280 59%	148 63%	1434 59%
TOTAL NEITHER/ DON'T KNOW	430 18%	91 15%	99 14%	104 22% be	133 22% be	190 15%	238 22% abe	430 18%	361 18%	37 17%	20 17%	11 16%	399 18%	25 11%	430 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	1217	**	636	581	593	625	**	**	316	320	276	305
	71%	**	73%	68%	69%	72%	**	**	73%	74%	65%	71%
No	380	**	167	214	187	194	**	**	79	88	108	106
	22%	**	19%	25%	22%	22%	**	**	18%	20%	25%	25%
Don't know	123	**	63	60	78	45	**	**	39	24	39	21
	7%	**	7%	7%	9%	5%	**	**	9%	6%	9%	5%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3A. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes for children my age (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	1217	317	351	250	286	668	536	1217	1011	109	61	36	1096	110	1217
	71%	75%	69%	71%	68%	72%	70%	71%	71%	71%	71%	70%	71%	72%	71%
No	380	90	113	77	95	204	172	380	315	35	18	13	347	32	380
	22%	21%	22%	22%	23%	22%	22%	22%	22%	23%	21%	25%	22%	21%	22%
Don't know	123	17	43	23	39	60	62	123	104	10	7	3	111	12	123
	7%	4%	8%	7%	9%	6%	8%	7%	7%	6%	8%	6%	7%	8%	7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	1033	**	548	485	495	537	**	**	271	277	225	260
	60%	**	63%	57%	58%	62%	**	**	62%	64%	53%	60%
No	392	**	184	207	196	196	**	**	91	94	105	102
	23%	**	21%	24%	23%	23%	**	**	21%	22%	25%	24%
Don't know	297	**	134	163	166	130	**	**	73	61	94	69
	17%	**	15%	19%	19%	15%	**	**	17%	14%	22%	16%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3B ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that look like me (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	1033	285	312	205	219	597	423	1033	864	88	49	32	934	91	1033
	60%	67%	62%	58%	52%	64%	55%	60%	60%	57%	57%	63%	60%	59%	60%
		df				df									
No	392	93	103	85	109	196	193	392	323	38	19	11	350	39	392
	23%	22%	20%	24%	26%	21%	25%	23%	23%	25%	22%	22%	23%	25%	23%
Don't know	297	48	91	61	93	139	154	297	244	27	18	8	270	24	297
	17%	11%	18%	17%	22%	15%	20%	17%	17%	18%	21%	15%	17%	16%	17%
					a		a	a							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1411	-	685	726	703	708	-	-	342	343	361	365
Effective Weighted Sample	1007	-	498	510	501	506	-	-	247	251	254	256
Total	1721	-	866	855	857	863	-	-	434	432	423	432
Yes	740	**	377	363	372	368	**	**	195	181	176	186
	43%	**	44%	42%	43%	43%	**	**	45%	42%	42%	43%
No	597	**	278	318	283	314	**	**	138	140	145	174
	35%	**	32%	37%	33%	36%	**	**	32%	32%	34%	40%
Don't know	384	**	211	173	203	181	**	**	101	110	102	71
	22%	**	24%	20%	24%	21%	**	**	23%	25%	24%	17%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC3C. ATTITUDES TOWARDS TV PROGRAMMES - There are enough programmes that show children that live in the same part of the country as me (SINGLE CODE)**

Base : Children aged 8-15 who watch TV at home or elsewhere

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1411	459	387	275	275	846	550	1411	795	224	228	164	1250	150	1411
Effective Weighted Sample	1007	350	280	196	209	605	404	1007	737	209	210	153	907	92	1007
Total	1721	425	507	350	420	932	771	1721	1430	153	86	51	1554	154	1721
Yes	740	213	187	142	192	400	334	740	648	51	29	13	689	46	740
	43%	50%	37%	41%	46%	43%	43%	43%	45%	33%	34%	25%	44%	30%	43%
		b							ijk				ijk		ik
No	597	138	191	125	134	329	259	597	441	83	40	32	517	76	597
	35%	32%	38%	36%	32%	35%	34%	35%	31%	54%	47%	63%	33%	49%	35%
									hln	hln	hln	hln	hln	hln	
Don't know	384	74	128	83	95	202	177	384	341	20	17	6	348	33	384
	22%	17%	25%	24%	23%	22%	23%	22%	24%	13%	20%	12%	22%	21%	22%
									ik				ik		ik

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)**

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
With my schoolwork/ homework	737	**	**	737	364	373	**	**	**	**	364	373
	86%	**	**	86%	85%	87%	**	**	**	**	85%	87%
To build or maintain friendships	619	**	**	619	303	316	**	**	**	**	303	316
	72%	**	**	72%	70%	73%	**	**	**	**	70%	73%
To learn a new skill	497	**	**	497	250	247	**	**	**	**	250	247
	58%	**	**	58%	58%	57%	**	**	**	**	58%	57%
To develop creative skills	417	**	**	417	185	232	**	**	**	**	185	232
	48%	**	**	48%	43%	54%	**	**	**	**	43%	54%
To find out about the news	389	**	**	389	193	195	**	**	**	**	193	195
	45%	**	**	45%	45%	45%	**	**	**	**	45%	45%
To find useful information about any problems or issues I may have	362	**	**	362	161	202	**	**	**	**	161	202
	42%	**	**	42%	37%	47%	**	**	**	**	37%	47%
To understand what other people think and feel about things	271	**	**	271	98	173	**	**	**	**	98	173
	31%	**	**	31%	23%	40%	**	**	**	**	23%	40%
					d						j	
To find out more about or to support causes or organisations	184	**	**	184	66	118	**	**	**	**	66	118
	21%	**	**	21%	15%	27%	**	**	**	**	15%	27%
					d						j	
None of these reasons apply to me	13	**	**	13	6	7	**	**	**	**	6	7
	1%	**	**	1%	1%	2%	**	**	**	**	1%	2%
Don't know	6	**	**	6	1	4	**	**	**	**	1	4
	1%	**	**	1%	*%	1%	**	**	**	**	*%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)**

Base : Children aged 12-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
With my schoolwork/ homework	737	166	243	164	157	409	320	737	610	69	35	**	667	**	737
	86%	86%	89%	85%	82%	88%	84%	86%	86%	87%	82%	**	85%	**	86%
To build or maintain friendships	619	138	207	134	131	345	265	619	510	57	32	**	564	**	619
	72%	71%	76%	70%	69%	74%	69%	72%	72%	72%	75%	**	72%	**	72%
To learn a new skill	497	115	162	104	110	277	214	497	415	42	24	**	452	**	497
	58%	59%	59%	54%	58%	59%	56%	58%	58%	53%	55%	**	58%	**	58%
To develop creative skills	417	98	118	97	97	216	195	417	345	40	17	**	385	**	417
	48%	51%	43%	51%	51%	46%	51%	48%	48%	50%	41%	**	49%	**	48%
To find out about the news	389	93	122	82	90	216	172	389	320	37	18	**	355	**	389
	45%	48%	45%	43%	47%	46%	45%	45%	45%	47%	41%	**	45%	**	45%
To find useful information about any problems or issues I may have	362	92	109	80	81	201	161	362	299	34	15	**	330	**	362
	42%	47%	40%	41%	42%	43%	42%	42%	42%	44%	35%	**	42%	**	42%
To understand what other people think and feel about things	271	71	84	43	74	154	116	271	222	27	13	**	247	**	271
	31%	36%	31%	22%	39% c	33%	30%	31%	31%	34%	30%	**	31%	**	31%
To find out more about or to support causes or organisations	184	37	48	41	57	86	97	184	148	17	11	**	173	**	184
	21%	19%	18%	21%	30%	18%	25%	21%	21%	22%	25%	**	22%	**	21%
None of these reasons apply to me	13	1	6	-	4	7	4	13	12	1	-	**	10	**	13
	1%	*%	2%	-%	2%	2%	1%	1%	2%	1%	-%	**	1%	**	1%
Don't know	6	2	-	4	-	2	4	6	5	-	-	**	6	**	6
	1%	1%	-%	2%	-%	*%	1%	1%	1%	-%	-%	**	1%	**	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC13. Which, if any of the following applies to you? Being online helps me..... (MULTI CODE)**

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	ALL ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	ALL ~j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511
Total	861	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861
With my schoolwork/ homework	737	**	**	**	**	**	**	**	**	**	**	610	69	35	**	737
	86%	**	**	**	**	**	**	**	**	**	**	86%	87%	82%	**	86%
To build or maintain friendships	619	**	**	**	**	**	**	**	**	**	**	510	57	32	**	619
	72%	**	**	**	**	**	**	**	**	**	**	72%	72%	75%	**	72%
To learn a new skill	497	**	**	**	**	**	**	**	**	**	**	415	42	24	**	497
	58%	**	**	**	**	**	**	**	**	**	**	58%	53%	55%	**	58%
To develop creative skills	417	**	**	**	**	**	**	**	**	**	**	345	40	17	**	417
	48%	**	**	**	**	**	**	**	**	**	**	48%	50%	41%	**	48%
To find out about the news	389	**	**	**	**	**	**	**	**	**	**	320	37	18	**	389
	45%	**	**	**	**	**	**	**	**	**	**	45%	47%	41%	**	45%
To find useful information about any problems or issues I may have	362	**	**	**	**	**	**	**	**	**	**	299	34	15	**	362
	42%	**	**	**	**	**	**	**	**	**	**	42%	44%	35%	**	42%
To understand what other people think and feel about things	271	**	**	**	**	**	**	**	**	**	**	222	27	13	**	271
	31%	**	**	**	**	**	**	**	**	**	**	31%	34%	30%	**	31%
To find out more about or to support causes or organisations	184	**	**	**	**	**	**	**	**	**	**	148	17	11	**	184
	21%	**	**	**	**	**	**	**	**	**	**	21%	22%	25%	**	21%
None of these reasons apply to me	13	**	**	**	**	**	**	**	**	**	**	12	1	-	**	13
	1%	**	**	**	**	**	**	**	**	**	**	2%	1%	-%	**	1%
Don't know	6	**	**	**	**	**	**	**	**	**	**	5	-	-	**	6
	1%	**	**	**	**	**	**	**	**	**	**	1%	-%	-%	**	1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
I've only used or visited sites or apps that I've used before	796	**	440	356	395	401	**	**	209	232	186	169
	46%	**	51%	41%	46%	46%	**	**	49%	53%	43%	39%
			c							k		
I've started to use a few new sites or apps I'd never used before	724	**	314	409	360	363	**	**	162	152	198	211
	42%	**	36%	48%	42%	42%	**	**	38%	35%	46%	49%
				b								i
I've started to use lots more sites or apps I'd never used before	162	**	79	83	82	80	**	**	41	38	41	42
	9%	**	9%	10%	10%	9%	**	**	10%	9%	10%	10%
ANY USE OF ANY SITES NOT USED BEFORE	886	**	394	492	442	443	**	**	203	190	239	253
	51%	**	46%	57%	52%	51%	**	**	48%	44%	56%	59%
				b							i	i
Don't know	42	**	29	13	21	21	**	**	16	13	5	8
	2%	**	3%	2%	2%	2%	**	**	4%	3%	1%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
I've only used or visited sites or apps that I've used before	796 46%	168 40%	216 43%	179 51%	226 53% ae	384 41%	405 52% ae	796 46%	664 46%	67 44%	43 51%	21 41%	727 47%	64 41%	796 46%
I've started to use a few new sites or apps I'd never used before	724 42%	198 47% df	227 45%	137 39%	151 35%	425 46% df	288 37%	724 42%	590 41%	75 48%	35 41%	24 47%	646 42%	71 46%	724 42%
I've started to use lots more sites or apps I'd never used before	162 9%	44 10%	48 10%	30 9%	39 9%	92 10%	70 9%	162 9%	142 10%	9 6%	5 6%	6 11%	146 9%	14 9%	162 9%
ANY USE OF ANY SITES NOT USED BEFORE	886 51%	242 58% df	275 54%	167 48%	191 44%	517 56% df	358 46%	886 51%	732 51%	84 54%	40 47%	29 58%	793 51%	85 55%	886 51%
Don't know	42 2%	11 3%	16 3%	3 1%	12 3%	26 3%	16 2%	42 2%	36 3%	3 2%	2 3%	1 1%	37 2%	5 3%	42 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC16. Due to the situation with COVID this year, many children have been at home much more than usual. Which one of these answers best applies to you when you've been online during this time? When I've been online... (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
I've only used or visited sites or apps that I've used before	796 46%	** **	** **	** **	** **	** **	368 51%	38 50%	23 52%	** **	440 51%	296 42%	29 37%	21 49%	** **	356 41%
I've started to use a few new sites or apps I'd never used before	724 42%	** **	** **	** **	** **	** **	254 35%	33 43%	17 41%	** **	314 36%	336 47%	42 53%	18 42%	** **	409 48%
I've started to use lots more sites or apps I'd never used before	162 9%	** **	** **	** **	** **	** **	72 10%	3 4%	2 6%	** **	79 9%	70 10%	6 8%	2 6%	** **	83 10%
ANY USE OF ANY SITES NOT USED BEFORE	886 51%	** **	** **	** **	** **	** **	326 45%	36 47%	20 46%	** **	394 46%	406 57%	48 61%	20 47%	** **	492 57%
Don't know	42 2%	** **	** **	** **	** **	** **	26 4%	2 3%	1 2%	** **	29 3%	11 1%	1 2%	2 4%	** **	13 2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
Yes	301	**	**	301	138	163	**	**	**	**	138	163
	61%	**	**	61%	58%	65%	**	**	**	**	58%	65%
No	115	**	**	115	65	50	**	**	**	**	65	50
	23%	**	**	23%	27%	20%	**	**	**	**	27%	20%
Don't know	77	**	**	77	37	40	**	**	**	**	37	40
	16%	**	**	16%	15%	16%	**	**	**	**	15%	16%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
Yes	301	80	102	**	**	182	117	301	248	**	**	**	272	**	301
	61%	66%	66%	**	**	66%	56%	61%	61%	**	**	**	61%	**	61%
No	115	24	34	**	**	58	54	115	97	**	**	**	103	**	115
	23%	20%	22%	**	**	21%	26%	23%	24%	**	**	**	23%	**	23%
Don't know	77	17	19	**	**	36	39	77	61	**	**	**	69	**	77
	16%	14%	12%	**	**	13%	18%	16%	15%	**	**	**	16%	**	16%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18A. When you go to websites or apps you've never used before to look for information, do you ever think about whether you can trust the information to be true or accurate? (SINGLE CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	232	71	56	61	420
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	212	67	50	56	293
Total	492	-	-	-	-	-	-	-	-	-	-	406	48	20	17	492
Yes	301	**	**	**	**	**	**	**	**	**	**	248	**	**	**	301
	61%	**	**	**	**	**	**	**	**	**	**	61%	**	**	**	61%
No	115	**	**	**	**	**	**	**	**	**	**	97	**	**	**	115
	23%	**	**	**	**	**	**	**	**	**	**	24%	**	**	**	23%
Don't know	77	**	**	**	**	**	**	**	**	**	**	61	**	**	**	77
	16%	**	**	**	**	**	**	**	**	**	**	15%	**	**	**	16%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	256	-	-	256	123	133	-	-	-	-	123	133
Effective Weighted Sample	182	-	-	182	88	95	-	-	-	-	88	95
Total	301	-	-	301	138	163	-	-	-	-	138	163
Check some types of information across a number of websites to be sure it's correct	156	**	**	156	60	97	**	**	**	**	60	97
	52%	**	**	52%	44%	59%	**	**	**	**	44%	59%
Check the general look of the website, for example the layout, colours or how professional it looks	153	**	**	153	68	85	**	**	**	**	68	85
	51%	**	**	51%	50%	52%	**	**	**	**	50%	52%
See whether it is a company or brand I have heard of	142	**	**	142	53	89	**	**	**	**	53	89
	47%	**	**	47%	39%	54%	**	**	**	**	39%	54%
Ask someone else if they have been to the website	136	**	**	136	59	76	**	**	**	**	59	76
	45%	**	**	45%	43%	47%	**	**	**	**	43%	47%
Look at how up to date the information on the website is	134	**	**	134	63	71	**	**	**	**	63	71
	45%	**	**	45%	46%	44%	**	**	**	**	46%	44%
<b>SPONTANEOUS RESPONSE</b>												
Would check with my parent/guardian/ other family member	9	**	**	9	7	3	**	**	**	**	7	3
	3%	**	**	3%	5%	2%	**	**	**	**	5%	2%
Some other check	9	**	**	9	3	6	**	**	**	**	3	6
	3%	**	**	3%	2%	4%	**	**	**	**	2%	4%
Don't know	17	**	**	17	5	12	**	**	**	**	5	12
	6%	**	**	6%	3%	7%	**	**	**	**	3%	7%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	256	-	-	256	123	133	-	-	-	-	123	133
Effective Weighted Sample	182	-	-	182	88	95	-	-	-	-	88	95
Total	301	-	-	301	138	163	-	-	-	-	138	163
<b>SUMMARY CODES</b>												
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	301	138	163	**	**	**	**	138	163
	100%	**	**	100%	100%	100%	**	**	**	**	100%	100%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	SOCIAL GRADE							NATION						
		AB ~a	C1 ~b	C2 ~c	DE ~d	ABC1 e	C2DE ~f	ALL g	ENGLAND h	SCOT- LAND ~i	WALES ~j	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%															
Unweighted total	256	86	79	48	40	165	88	256	144	48	31	33	228	25	256
Effective Weighted Sample	182	65	56	34	31	116	65	182	132	45	28	31	164	15	182
Total	301	80	102	60	57	182	117	301	248	32	12	9	272	25	301
Check some types of information across a number of websites to be sure it's correct	156 52%	** **	** **	** **	** **	83 46%	** **	156 52%	131 53%	** **	** **	** **	144 53%	** **	156 52%
Check the general look of the website, for example the layout, colours or how professional it looks	153 51%	** **	** **	** **	** **	104 57%	** **	153 51%	127 51%	** **	** **	** **	139 51%	** **	153 51%
See whether it is a company or brand I have heard of	142 47%	** **	** **	** **	** **	92 50%	** **	142 47%	116 47%	** **	** **	** **	126 46%	** **	142 47%
Ask someone else if they have been to the website	136 45%	** **	** **	** **	** **	79 43%	** **	136 45%	114 46%	** **	** **	** **	119 44%	** **	136 45%
Look at how up to date the information on the website is	134 45%	** **	** **	** **	** **	83 46%	** **	134 45%	110 44%	** **	** **	** **	121 45%	** **	134 45%
<b>SPONTANEOUS RESPONSE</b>															
Would check with my parent/guardian/ other family member	9 3%	** **	** **	** **	** **	5 3%	** **	9 3%	7 3%	** **	** **	** **	9 3%	** **	9 3%
Some other check	9 3%	** **	** **	** **	** **	6 3%	** **	9 3%	8 3%	** **	** **	** **	9 3%	** **	9 3%
Don't know	17 6%	** **	** **	** **	** **	5 3%	** **	17 6%	13 5%	** **	** **	** **	15 5%	** **	17 6%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
		~a	~b	~c	~d	e	~f	g	h	~i	~j	~k	l	~m	n
Significance Level: 99%															
Unweighted total	256	86	79	48	40	165	88	256	144	48	31	33	228	25	256
Effective Weighted Sample	182	65	56	34	31	116	65	182	132	45	28	31	164	15	182
Total	301	80	102	60	57	182	117	301	248	32	12	9	272	25	301
<b>SUMMARY CODES</b>															
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	**	**	182	**	301	248	**	**	**	272	**	301
	100%	**	**	**	**	100%	**	100%	100%	**	**	**	100%	**	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	256	-	-	-	-	-	-	-	-	-	-	144	48	31	33	256
Effective Weighted Sample	182	-	-	-	-	-	-	-	-	-	-	132	45	28	31	182
Total	301	-	-	-	-	-	-	-	-	-	-	248	32	12	9	301
Check some types of information across a number of websites to be sure it's correct	156 52%	**	**	**	**	**	**	**	**	**	**	131 53%	**	**	**	156 52%
Check the general look of the website, for example the layout, colours or how professional it looks	153 51%	**	**	**	**	**	**	**	**	**	**	127 51%	**	**	**	153 51%
See whether it is a company or brand I have heard of	142 47%	**	**	**	**	**	**	**	**	**	**	116 47%	**	**	**	142 47%
Ask someone else if they have been to the website	136 45%	**	**	**	**	**	**	**	**	**	**	114 46%	**	**	**	136 45%
Look at how up to date the information on the website is	134 45%	**	**	**	**	**	**	**	**	**	**	110 44%	**	**	**	134 45%
<b>SPONTANEOUS RESPONSE</b>																
Would check with my parent/guardian/ other family member	9 3%	**	**	**	**	**	**	**	**	**	**	7 3%	**	**	**	9 3%
Some other check	9 3%	**	**	**	**	**	**	**	**	**	**	8 3%	**	**	**	9 3%
Don't know	17 6%	**	**	**	**	**	**	**	**	**	**	13 5%	**	**	**	17 6%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before and consider whether the information on these sites is true or accurate

		INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
	Total	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	256	-	-	-	-	-	-	-	-	-	-	144	48	31	33	256
Effective Weighted Sample	182	-	-	-	-	-	-	-	-	-	-	132	45	28	31	182
Total	301	-	-	-	-	-	-	-	-	-	-	248	32	12	9	301
<b>SUMMARY CODES</b>																
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	**	**	**	**	**	**	**	**	248	**	**	**	301
	100%	**	**	**	**	**	**	**	**	**	**	100%	**	**	**	100%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
Check some types of information across a number of websites to be sure it's correct	156	**	**	156	60	97	**	**	**	**	60	97
	32%	**	**	32%	25%	38%	**	**	**	**	25%	38%
Check the general look of the website, for example the layout, colours or how professional it looks	153	**	**	153	68	85	**	**	**	**	68	85
	31%	**	**	31%	29%	34%	**	**	**	**	29%	34%
See whether it is a company or brand I have heard of	142	**	**	142	53	89	**	**	**	**	53	89
	29%	**	**	29%	22%	35%	**	**	**	**	22%	35%
Ask someone else if they have been to the website	136	**	**	136	59	76	**	**	**	**	59	76
	28%	**	**	28%	25%	30%	**	**	**	**	25%	30%
Look at how up to date the information on the website is	134	**	**	134	63	71	**	**	**	**	63	71
	27%	**	**	27%	26%	28%	**	**	**	**	26%	28%
<b>SPONTANEOUS RESPONSE</b>												
Would check with my parent/guardian/ other family member	9	**	**	9	7	3	**	**	**	**	7	3
	2%	**	**	2%	3%	1%	**	**	**	**	3%	1%
Some other check	9	**	**	9	3	6	**	**	**	**	3	6
	2%	**	**	2%	1%	3%	**	**	**	**	1%	3%
Don't know	17	**	**	17	5	12	**	**	**	**	5	12
	3%	**	**	3%	2%	5%	**	**	**	**	2%	5%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	420	-	-	420	209	211	-	-	-	-	209	211
Effective Weighted Sample	293	-	-	293	145	148	-	-	-	-	145	148
Total	492	-	-	492	239	253	-	-	-	-	239	253
<b>SUMMARY CODES</b>												
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	301	138	163	**	**	**	**	138	163
	61%	**	**	61%	58%	65%	**	**	**	**	58%	65%
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191	**	**	191	101	90	**	**	**	**	101	90
	39%	**	**	39%	42%	35%	**	**	**	**	42%	35%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
Check some types of information across a number of websites to be sure it's correct	156 32%	38 31%	46 30%	** **	** **	83 30%	72 34%	156 32%	131 32%	** **	** **	** **	144 32%	** **	156 32%
Check the general look of the website, for example the layout, colours or how professional it looks	153 31%	50 41% f	55 35%	** **	** **	104 38% f	48 23%	153 31%	127 31%	** **	** **	** **	139 31%	** **	153 31%
See whether it is a company or brand I have heard of	142 29%	39 32%	53 34%	** **	** **	92 33%	50 24%	142 29%	116 29%	** **	** **	** **	126 28%	** **	142 29%
Ask someone else if they have been to the website	136 28%	41 34%	37 24%	** **	** **	79 28%	56 27%	136 28%	114 28%	** **	** **	** **	119 27%	** **	136 28%
Look at how up to date the information on the website is	134 27%	39 32%	45 29%	** **	** **	83 30%	50 24%	134 27%	110 27%	** **	** **	** **	121 27%	** **	134 27%
<b>SPONTANEOUS RESPONSE</b>															
Would check with my parent/guardian/ other family member	9 2%	2 2%	3 2%	** **	** **	5 2%	3 1%	9 2%	7 2%	** **	** **	** **	9 2%	** **	9 2%
Some other check	9 2%	3 3%	2 2%	** **	** **	6 2%	4 2%	9 2%	8 2%	** **	** **	** **	9 2%	** **	9 2%
Don't know	17 3%	* *%	5 3%	** **	** **	5 2%	12 6%	17 3%	13 3%	** **	** **	** **	15 3%	** **	17 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	420	134	121	78	80	255	158	420	232	71	56	61	367	47	420
Effective Weighted Sample	293	100	84	56	59	177	114	293	212	67	50	56	262	27	293
Total	492	122	155	104	106	277	209	492	406	48	20	17	444	41	492
<b>SUMMARY CODES</b>															
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	80	102	**	**	182	117	301	248	**	**	**	272	**	301
	61%	66%	66%	**	**	66%	56%	61%	61%	**	**	**	61%	**	61%
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191	41	53	**	**	95	92	191	158	**	**	**	173	**	191
	39%	34%	34%	**	**	34%	44%	39%	39%	**	**	**	39%	**	39%
Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n															

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	232	71	56	61	420
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	212	67	50	56	293
Total	492	-	-	-	-	-	-	-	-	-	-	406	48	20	17	492
Check some types of information across a number of websites to be sure it's correct	156 32%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	131 32%	** **	** **	** **	156 32%
Check the general look of the website, for example the layout, colours or how professional it looks	153 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	127 31%	** **	** **	** **	153 31%
See whether it is a company or brand I have heard of	142 29%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	116 29%	** **	** **	** **	142 29%
Ask someone else if they have been to the website	136 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	114 28%	** **	** **	** **	136 28%
Look at how up to date the information on the website is	134 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	110 27%	** **	** **	** **	134 27%
<b>SPONTANEOUS RESPONSE</b>																
Would check with my parent/guardian/ other family member	9 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 2%	** **	** **	** **	9 2%
Some other check	9 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 2%	** **	** **	** **	9 2%
Don't know	17 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 3%	** **	** **	** **	17 3%
Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o																

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC18B. Which of these things, if any, might you check to see if the information on these sites is true or accurate? (MULTI CODE)**

Base : Children aged 12-15 who go online and say that during 2020 they have used websites/ apps they've not used before

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	420	-	-	-	-	-	-	-	-	-	-	232	71	56	61	420
Effective Weighted Sample	293	-	-	-	-	-	-	-	-	-	-	212	67	50	56	293
Total	492	-	-	-	-	-	-	-	-	-	-	406	48	20	17	492
<b>SUMMARY CODES</b>																
CHILD THINKS ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	301	**	**	**	**	**	**	**	**	**	**	248	**	**	**	301
	61%	**	**	**	**	**	**	**	**	**	**	61%	**	**	**	61%
CHILD DOES NOT THINK ABOUT WHETHER THE INFORMATION CAN BE TRUSTED	191	**	**	**	**	**	**	**	**	**	**	158	**	**	**	191
	39%	**	**	**	**	**	**	**	**	**	**	39%	**	**	**	39%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)**

Base : Children aged 8-15 who go online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	1526	**	712	813	758	768	**	**	350	362	408	406
	88%	**	83%	94% b	88%	89%	**	**	82%	83%	95% hi	94% hi
No	167	**	132	36	84	84	**	**	66	66	18	18
	10%	**	15% c	4%	10%	10%	**	**	15% jk	15% jk	4%	4%
Don't know	31	**	19	12	16	15	**	**	11	8	5	7
	2%	**	2%	1%	2%	2%	**	**	3%	2%	1%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	1526	383	454	303	367	838	670	1526	1260	143	76	47	1386	127	1526
	88%	91%	90%	87%	86%	90%	86%	88%	88%	92%	88%	92%	89%	82%	88%
No	167	28	43	41	56	71	97	167	147	9	9	3	145	22	167
	10%	7%	8%	12%	13%	8%	12%	10%	10%	6%	11%	6%	9%	15%	10%
							a								
Don't know	31	9	10	6	6	19	12	31	25	3	1	1	26	5	31
	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC26. Do you ever use Google, or similar sites like Bing to look for or find out things online? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
Yes	1526	**	**	**	**	**	590	65	36	**	712	671	78	40	**	813
	88%	**	**	**	**	**	82%	86%	83%	**	83%	94%	99%	92%	**	94%
No	167	**	**	**	**	**	116	8	6	**	132	31	1	3	**	36
	10%	**	**	**	**	**	16%	10%	14%	**	15%	4%	1%	8%	**	4%
Don't know	31	**	**	**	**	**	14	3	1	**	19	11	-	-	**	12
	2%	**	**	**	**	**	2%	4%	3%	**	2%	2%	-%	-%	**	1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1261	-	573	688	623	638	-	-	277	296	346	342
Effective Weighted Sample	895	-	414	482	442	453	-	-	199	215	243	239
Total	1526	-	712	813	758	768	-	-	350	362	408	406
I think that if they have been listed by Google or Bing these websites can be trusted	492	**	220	272	262	230	**	**	113	107	149	123
	32%	**	31%	33%	35%	30%	**	**	32%	30%	37%	30%
I think that some of these websites can be trusted and some can't	820	**	365	455	390	431	**	**	180	185	210	245
	54%	**	51%	56%	51%	56%	**	**	51%	51%	52%	60%
I don't really think about whether the websites can be trusted	150	**	81	68	83	66	**	**	42	39	41	28
	10%	**	11%	8%	11%	9%	**	**	12%	11%	10%	7%
Don't know	64	**	47	17	23	41	**	**	16	31	8	10
	4%	**	7%	2%	3%	5%	**	**	4%	9%	2%	2%
			c							jk		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1261	417	347	239	242	764	481	1261	700	209	201	151	1119	131	1261
Effective Weighted Sample	895	316	251	169	183	545	351	895	649	195	185	141	809	78	895
Total	1526	383	454	303	367	838	670	1526	1260	143	76	47	1386	127	1526
I think that if they have been listed by Google or Bing these websites can be trusted	492 32%	125 33%	123 27%	128 42% be	113 31%	249 30%	241 36%	492 32%	391 31%	57 40%	28 37%	16 34%	444 32%	42 33%	492 32%
I think that some of these websites can be trusted and some can't	820 54%	199 52%	266 59%	140 46%	206 56%	465 56%	345 52%	820 54%	691 55%	66 46%	39 52%	24 51%	755 54%	58 46%	820 54%
I don't really think about whether the websites can be trusted	150 10%	42 11%	48 11%	27 9%	29 8%	90 11%	57 8%	150 10%	125 10%	12 8%	8 10%	5 10%	133 10%	16 13%	150 10%
Don't know	64 4%	17 4%	17 4%	8 3%	19 5%	34 4%	27 4%	64 4%	53 4%	8 5%	1 1%	3 6%	54 4%	10 8%	64 4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC27. When you use Google or similar sites like Bing to look for something online, you are given a list of websites in the results page. Which one of these sentences about these results do you agree with most? (SINGLE CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

		INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%	Total	~a	~b	~c	~d	~e	f	~g	~h	~i	j	k	l	m	~n	o
Unweighted total	1261	-	-	-	-	-	321	96	96	60	573	379	113	105	91	688
Effective Weighted Sample	895	-	-	-	-	-	301	88	89	57	414	348	107	96	85	482
Total	1526	-	-	-	-	-	590	65	36	21	712	671	78	40	26	813
I think that if they have been listed by Google or Bing these websites can be trusted	492	**	**	**	**	**	170	**	**	**	220	221	28	16	**	272
	32%	**	**	**	**	**	29%	**	**	**	31%	33%	36%	40%	**	33%
I think that some of these websites can be trusted and some can't	820	**	**	**	**	**	313	**	**	**	365	379	43	20	**	455
	54%	**	**	**	**	**	53%	**	**	**	51%	56%	55%	51%	**	56%
I don't really think about whether the websites can be trusted	150	**	**	**	**	**	68	**	**	**	81	58	4	3	**	68
	10%	**	**	**	**	**	11%	**	**	**	11%	9%	5%	8%	**	8%
Don't know	64	**	**	**	**	**	39	**	**	**	47	14	3	*	**	17
	4%	**	**	**	**	**	7%	**	**	**	7%	2%	4%	1%	**	2%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC29. This is a picture from a Google search for children's trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1261	-	573	688	623	638	-	-	277	296	346	342
Effective Weighted Sample	895	-	414	482	442	453	-	-	199	215	243	239
Total	1526	-	712	813	758	768	-	-	350	362	408	406
These are adverts/ they have paid to be here	850	**	365	485	445	405	**	**	198	167	247	238
	56%	**	51%	60%	59%	53%	**	**	56%	46%	61%	59%
											i	i
These are the most popular results	456	**	189	267	222	234	**	**	85	103	137	130
	30%	**	27%	33%	29%	30%	**	**	24%	29%	34%	32%
These are the best results	343	**	179	163	172	171	**	**	87	93	85	78
	22%	**	25%	20%	23%	22%	**	**	25%	26%	21%	19%
For some other reason	10	**	4	5	5	5	**	**	*	4	4	1
	1%	**	1%	1%	1%	1%	**	**	*%	1%	1%	*%
Don't know	159	**	104	55	66	94	**	**	45	59	21	34
	10%	**	15%	7%	9%	12%	**	**	13%	16%	5%	8%
			c						j	j		
ONLY GAVE THE CORRECT RESPONSE	684	**	284	400	356	328	**	**	156	128	200	200
	45%	**	40%	49%	47%	43%	**	**	44%	35%	49%	49%
				b							i	i

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC29. This is a picture from a Google search for children's trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1261	417	347	239	242	764	481	1261	700	209	201	151	1119	131	1261
Effective Weighted Sample	895	316	251	169	183	545	351	895	649	195	185	141	809	78	895
Total	1526	383	454	303	367	838	670	1526	1260	143	76	47	1386	127	1526
These are adverts/ they have paid to be here	850 56%	214 56%	275 61%	158 52%	193 53%	490 58%	350 52%	850 56%	694 55%	86 60%	45 60%	25 53%	764 55%	78 61%	850 56%
These are the most popular results	456 30%	138 36%	121 27%	94 31%	95 26%	260 31%	189 28%	456 30%	385 31%	34 24%	22 30%	15 31%	418 30%	36 28%	456 30%
These are the best results	343 22%	90 24%	70 15%	89 30% be	93 25% b	160 19%	183 27% be	343 22%	291 23% m	28 19%	12 16%	12 25% m	327 24% m	12 9%	343 22% m
For some other reason	10 1%	2 1%	2 1%	2 1%	3 1%	4 1%	5 1%	10 1%	8 1%	1 1%	1 1%	- -%	8 1%	2 2%	10 1%
Don't know	159 10%	33 9%	49 11%	36 12%	40 11%	82 10%	76 11%	159 10%	132 10%	15 10%	8 10%	6 12%	142 10%	17 14%	159 10%
ONLY GAVE THE CORRECT RESPONSE	684 45%	155 41%	238 52% a	122 40%	160 43%	393 47%	282 42%	684 45%	554 44%	73 51%	37 49%	20 42%	611 44%	65 51%	684 45%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC29. This is a picture from a Google search for children's trainers. Do you know why the first four results on the left have been listed first? (MULTI CODE)**

Base : Children aged 8-15 who go online and use search engine websites or apps

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	~g	~h	~i	j	k	l	m	~n	o
Unweighted total	1261	-	-	-	-	-	321	96	96	60	573	379	113	105	91	688
Effective Weighted Sample	895	-	-	-	-	-	301	88	89	57	414	348	107	96	85	482
Total	1526	-	-	-	-	-	590	65	36	21	712	671	78	40	26	813
These are adverts/ they have paid to be here	850	**	**	**	**	**	305	**	**	**	365	389	56	25	**	485
	56%	**	**	**	**	**	52%	**	**	**	51%	58%	72% k	64%	**	60%
These are the most popular results	456	**	**	**	**	**	153	**	**	**	189	232	14	12	**	267
	30%	**	**	**	**	**	26%	**	**	**	27%	35% l	19%	31%	**	33% l
These are the best results	343	**	**	**	**	**	154	**	**	**	179	138	15	7	**	163
	22%	**	**	**	**	**	26%	**	**	**	25%	21%	19%	17%	**	20%
For some other reason	10	**	**	**	**	**	4	**	**	**	4	4	1	*	**	5
	1%	**	**	**	**	**	1%	**	**	**	1%	1%	1%	1%	**	1%
Don't know	159	**	**	**	**	**	83	**	**	**	104	49	1	3	**	55
	10%	**	**	**	**	**	14%	**	**	**	15%	7%	2%	9%	**	7%
ONLY GAVE THE CORRECT RESPONSE	684	**	**	**	**	**	236	**	**	**	284	318	50	20	**	400
	45%	**	**	**	**	**	40%	**	**	**	40%	47%	64% ko	52%	**	49%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
I would always tell someone	1000	**	570	430	474	526	**	**	264	306	210	220
	58%	**	66%	50%	55%	61%	**	**	62%	70%	49%	51%
			c						j	jk		
I would sometimes tell someone	571	**	243	327	304	267	**	**	135	109	169	158
	33%	**	28%	38%	35%	31%	**	**	31%	25%	39%	37%
				b							i	i
I would not tell someone	66	**	22	45	40	27	**	**	12	10	27	17
	4%	**	3%	5%	5%	3%	**	**	3%	2%	6%	4%
Don't know	82	**	25	57	40	42	**	**	16	8	23	34
	5%	**	3%	7%	5%	5%	**	**	4%	2%	5%	8%
				b								i
Prefer not to say	5	**	3	2	1	4	**	**	*	3	1	1
	*%	**	*%	*%	*%	*%	**	**	*%	1%	*%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
I would always tell someone	1000	236	279	212	262	515	474	1000	832	86	57	26	905	91	1000
	58%	56%	55%	61%	61%	56%	61%	58%	58%	56%	66%	51%	58%	59%	58%
I would sometimes tell someone	571	159	188	102	114	348	216	571	473	57	22	19	516	48	571
	33%	38%	37%	29%	27%	37%	28%	33%	33%	37%	25%	37%	33%	31%	33%
		df	f			df				j					
I would not tell someone	66	10	18	17	21	28	38	66	56	5	3	3	59	8	66
	4%	2%	4%	5%	5%	3%	5%	4%	4%	3%	3%	5%	4%	5%	4%
Don't know	82	14	22	16	30	36	46	82	68	6	5	3	73	7	82
	5%	3%	4%	4%	7%	4%	6%	5%	5%	4%	6%	6%	5%	4%	5%
Prefer not to say	5	1	-	3	*	1	4	5	3	1	*	1	4	1	5
	*%	*%	-%	1%	*%	*%	*%	*%	*%	1%	*%	1%	*%	1%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30A. If you saw something online that you found worrying or nasty in some way (that you didn't like) would you tell someone about it? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
I would always tell someone	1000	**	**	**	**	**	478	44	31	**	570	353	42	25	**	430
	58%	**	**	**	**	**	66%	59%	73%	**	66%	50%	53%	59%	**	50%
I would sometimes tell someone	571	**	**	**	**	**	202	26	9	**	243	272	31	12	**	327
	33%	**	**	**	**	**	28%	34%	21%	**	28%	38%	39%	29%	**	38%
I would not tell someone	66	**	**	**	**	**	18	2	1	**	22	38	3	2	**	45
	4%	**	**	**	**	**	3%	2%	2%	**	3%	5%	4%	4%	**	5%
Don't know	82	**	**	**	**	**	19	3	2	**	25	49	3	3	**	57
	5%	**	**	**	**	**	3%	4%	4%	**	3%	7%	4%	7%	**	7%
Prefer not to say	5	**	**	**	**	**	2	1	-	**	3	1	-	*	**	2
	*%	**	**	**	**	**	*%	1%	-%	**	*%	*%	-%	*%	**	*%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1285	-	644	641	638	647	-	-	315	329	323	318
Effective Weighted Sample	918	-	468	451	454	465	-	-	227	241	227	224
Total	1571	-	813	758	778	793	-	-	399	415	379	378
A parent	1435	**	761	674	710	725	**	**	373	388	337	337
	91%	**	94%	89%	91%	91%	**	**	94%	94%	89%	89%
My friend	519	**	206	313	233	285	**	**	109	97	124	189
	33%	**	25%	41% b	30%	36%	**	**	27%	23%	33%	50% hij
My brother/ sister	500	**	261	239	240	260	**	**	128	133	112	128
	32%	**	32%	32%	31%	33%	**	**	32%	32%	29%	34%
A teacher	446	**	294	152	206	240	**	**	128	166	78	74
	28%	**	36% c	20%	26%	30%	**	**	32% jk	40% jk	21%	20%
Another member of my family	284	**	171	113	124	159	**	**	77	93	47	66
	18%	**	21%	15%	16%	20%	**	**	19%	23% j	12%	17%
The websites/ apps where I saw it	93	**	40	53	35	58	**	**	21	19	14	39
	6%	**	5%	7%	4%	7%	**	**	5%	5%	4%	10% j
The police	74	**	53	20	31	43	**	**	22	31	8	12
	5%	**	7% c	3%	4%	5%	**	**	6%	8% j	2%	3%
Would tell someone else	3	**	2	1	1	2	**	**	-	2	1	-
	*%	**	*%	*%	*%	*%	**	**	-%	*%	*%	-%
Unsure who I would tell	6	**	-	6	4	2	**	**	-	-	4	2
	*%	**	-%	1%	*%	*%	**	**	-%	-%	1%	*%
Don't know	4	**	4	-	2	2	**	**	2	2	-	-
	*%	**	1%	-%	*%	*%	**	**	1%	*%	-%	-%
Prefer not to say	2	**	1	1	2	-	**	**	1	-	1	-
	*%	**	*%	*%	*%	-%	**	**	*%	-%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1285	-	644	641	638	647	-	-	315	329	323	318
Effective Weighted Sample	918	-	468	451	454	465	-	-	227	241	227	224
Total	1571	-	813	758	778	793	-	-	399	415	379	378
<b>SUMMARY</b>												
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	813	758	778	793	**	**	399	415	379	378
	100%	**	100%	100%	100%	100%	**	**	100%	100%	100%	100%
TOTAL WOULD TELL FAMILY MEMBER	1506	**	795	712	741	766	**	**	387	408	354	358
	96%	**	98%	94%	95%	97%	**	**	97%	98%	93%	94%
			c							j		
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	432	421	391	462	**	**	209	222	182	239
	54%	**	53%	56%	50%	58%	**	**	52%	54%	48%	63%
												j
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	13	39	29	24	**	**	9	5	20	19
	3%	**	2%	5%	4%	3%	**	**	2%	1%	5%	5%
				b								

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1285	425	356	244	244	781	488	1285	725	210	207	143	1144	131	1285
Effective Weighted Sample	918	326	258	175	185	562	358	918	672	196	191	133	830	81	918
Total	1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
A parent	1435	352	436	283	348	788	631	1435	1192	130	72	41	1292	134	1435
	91%	89%	93%	90%	92%	91%	91%	91%	91%	91%	92%	92%	91%	96%	91%
My friend	519	152	160	99	96	312	195	519	434	48	20	17	475	39	519
	33%	38% df	34%	32%	25%	36% d	28%	33%	33%	33%	26%	39%	33%	28%	33%
My brother/ sister	500	127	131	107	126	257	233	500	420	43	21	17	460	37	500
	32%	32%	28%	34%	33%	30%	34%	32%	32%	30%	27%	38%	32%	27%	32%
A teacher	446	101	124	103	112	225	216	446	373	41	19	13	399	44	446
	28%	26%	26%	33%	30%	26%	31%	28%	29%	29%	24%	30%	28%	32%	28%
Another member of my family	284	61	85	58	73	146	131	284	244	20	13	7	263	21	284
	18%	16%	18%	18%	19%	17%	19%	18%	19%	14%	17%	16%	18%	15%	18%
The websites/ apps where I saw it	93	23	21	20	24	44	44	93	80	7	5	1	88	5	93
	6%	6%	5%	6%	6%	5%	6%	6%	6%	5%	7%	3%	6%	3%	6%
The police	74	20	15	18	21	35	39	74	62	9	2	*	70	3	74
	5%	5%	3%	6%	6%	4%	6%	5%	5%	7% k	2%	1%	5%	2%	5%
Would tell someone else	3	1	-	2	-	1	2	3	3	-	-	-	3	-	3
	*%	*%	-%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Unsure who I would tell	6	-	2	4	-	2	4	6	6	-	-	-	6	-	6
	*%	-%	*%	1%	-%	*%	1%	*%	*%	-%	-%	-%	*%	-%	*%
Don't know	4	-	-	*	4	-	4	4	4	-	-	*	4	-	4
	*%	-%	-%	*%	1%	-%	1%	*%	*%	-%	-%	1%	*%	-%	*%
Prefer not to say	2	1	-	*	*	1	1	2	1	-	*	*	2	-	2
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	1%	1%	*%	-%	*%

**SUMMARY**

WOULD ALWAYS/ SOMETIMES TELL  
SOMEONE ABOUT THIS

1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1285	425	356	244	244	781	488	1285	725	210	207	143	1144	131	1285
Effective Weighted Sample	918	326	258	175	185	562	358	918	672	196	191	133	830	81	918
Total	1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
TOTAL WOULD TELL FAMILY MEMBER	1506	376	454	301	359	830	661	1506	1254	138	72	43	1363	135	1506
	96%	95%	97%	96%	95%	96%	96%	96%	96%	96%	92%	95%	96%	97%	96%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	227	246	176	189	473	365	853	711	77	37	27	771	75	853
	54%	57%	53%	56%	50%	55%	53%	54%	54%	54%	48%	61%	54%	54%	54%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	18	11	8	13	29	21	52	40	6	5	2	46	4	52
	3%	5%	2%	3%	3%	3%	3%	3%	3%	4%	7%	4%	3%	3%	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1285	-	-	-	-	-	369	104	107	64	644	356	106	100	79	641
Effective Weighted Sample	918	-	-	-	-	-	345	96	100	62	468	326	100	91	73	451
Total	1571	-	-	-	-	-	680	71	40	23	813	625	73	38	22	758
A parent	1435	**	**	**	**	**	638	64	37	**	761	555	66	34	**	674
	91%	**	**	**	**	**	94%	91%	93%	**	94%	89%	90%	91%	**	89%
My friend	519	**	**	**	**	**	173	18	8	**	206	261	29	12	**	313
	33%	**	**	**	**	**	25%	26%	20%	**	25%	42%	40%	32%	**	41%
My brother/ sister	500	**	**	**	**	**	217	24	9	**	261	203	18	11	**	239
	32%	**	**	**	**	**	32%	35%	23%	**	32%	32%	25%	30%	**	32%
A teacher	446	**	**	**	**	**	248	24	12	**	294	124	17	7	**	152
	28%	**	**	**	**	**	37%	35%	30%	**	36%	20%	23%	19%	**	20%
Another member of my family	284	**	**	**	**	**	151	8	7	**	171	93	11	6	**	113
	18%	**	**	**	**	**	22%	12%	17%	**	21%	15%	15%	17%	**	15%
The websites/ apps where I saw it	93	**	**	**	**	**	37	1	3	**	40	43	6	2	**	53
	6%	**	**	**	**	**	5%	1%	7%	**	5%	7%	9%	6%	**	7%
The police	74	**	**	**	**	**	46	6	1	**	53	16	3	1	**	20
	5%	**	**	**	**	**	7%	8%	3%	**	7%	3%	5%	2%	**	3%
Would tell someone else	3	**	**	**	**	**	2	-	-	**	2	1	-	-	**	1
	*%	**	**	**	**	**	*%	-%	-%	**	*%	*%	-%	-%	**	*%
Unsure who I would tell	6	**	**	**	**	**	-	-	-	**	-	6	-	-	**	6
	*%	**	**	**	**	**	-%	-%	-%	**	-%	1%	-%	-%	**	1%
Don't know	4	**	**	**	**	**	4	-	-	**	4	-	-	-	**	-
	*%	**	**	**	**	**	1%	-%	-%	**	1%	-%	-%	-%	**	-%
Prefer not to say	2	**	**	**	**	**	-	-	*	**	1	1	-	-	**	1
	*%	**	**	**	**	**	-%	-%	1%	**	*%	*%	-%	-%	**	*%
<b>SUMMARY</b>																
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	**	**	**	**	680	71	40	**	813	625	73	38	**	758
	100%	**	**	**	**	**	100%	100%	100%	**	100%	100%	100%	100%	**	100%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online and say they would tell someone if they saw something worrying or nasty online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1285	-	-	-	-	-	369	104	107	64	644	356	106	100	79	641
Effective Weighted Sample	918	-	-	-	-	-	345	96	100	62	468	326	100	91	73	451
Total	1571	-	-	-	-	-	680	71	40	23	813	625	73	38	22	758
TOTAL WOULD TELL FAMILY MEMBER	1506	**	**	**	**	**	666	69	38	**	795	588	69	35	**	712
	96%	**	**	**	**	**	98%	98%	93%	**	98%	94%	94%	92%	**	94%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	**	**	**	**	361	36	19	**	432	350	41	18	**	421
	54%	**	**	**	**	**	53%	52%	48%	**	53%	56%	56%	47%	**	56%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	**	**	**	**	10	2	2	**	13	30	4	3	**	39
	3%	**	**	**	**	**	1%	2%	6%	**	2%	5%	6%	8%	**	5%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
A parent	1435	**	761	674	710	725	**	**	373	388	337	337
	83%	**	88%	78%	83%	84%	**	**	87%	89%	78%	78%
			c						jk	jk		
My friend	519	**	206	313	233	285	**	**	109	97	124	189
	30%	**	24%	36%	27%	33%	**	**	26%	22%	29%	44%
				b								hij
My brother/ sister	500	**	261	239	240	260	**	**	128	133	112	128
	29%	**	30%	28%	28%	30%	**	**	30%	31%	26%	30%
A teacher	446	**	294	152	206	240	**	**	128	166	78	74
	26%	**	34%	18%	24%	28%	**	**	30%	38%	18%	17%
			c						jk	jk		
Another member of my family	284	**	171	113	124	159	**	**	77	93	47	66
	16%	**	20%	13%	14%	18%	**	**	18%	21%	11%	15%
			c							j		
The websites/ apps where I saw it	93	**	40	53	35	58	**	**	21	19	14	39
	5%	**	5%	6%	4%	7%	**	**	5%	4%	3%	9%
												j
The police	74	**	53	20	31	43	**	**	22	31	8	12
	4%	**	6%	2%	4%	5%	**	**	5%	7%	2%	3%
			c							j		
Would tell someone else	3	**	2	1	1	2	**	**	-	2	1	-
	*%	**	*%	*%	*%	*%	**	**	-%	*%	*%	-%
Unsure who I would tell	6	**	-	6	4	2	**	**	-	-	4	2
	*%	**	-%	1%	*%	*%	**	**	-%	-%	1%	*%
Don't know	4	**	4	-	2	2	**	**	2	2	-	-
	*%	**	1%	-%	*%	*%	**	**	1%	*%	-%	-%
Prefer not to say	2	**	1	1	2	-	**	**	1	-	1	-
	*%	**	*%	*%	*%	-%	**	**	*%	-%	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
<b>SUMMARY</b>												
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	813	758	778	793	**	**	399	415	379	378
	91%	**	94% c	88%	91%	92%	**	**	93%	95% jk	88%	88%
WOULD NOT TELL ANYONE	66	**	22	45	40	27	**	**	12	10	27	17
	4%	**	3%	5%	5%	3%	**	**	3%	2%	6%	4%
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87	**	28	59	41	46	**	**	17	11	24	35
	5%	**	3%	7%	5%	5%	**	**	4%	3%	6%	8% i
TOTAL WOULD TELL FAMILY MEMBER	1506	**	795	712	741	766	**	**	387	408	354	358
	87%	**	92% c	83%	86%	88%	**	**	90% j	94% jk	82%	83%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853	**	432	421	391	462	**	**	209	222	182	239
	49%	**	50%	49%	46%	53%	**	**	49%	51%	42%	56% j
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52	**	13	39	29	24	**	**	9	5	20	19
	3%	**	2%	5% b	3%	3%	**	**	2%	1%	5%	4%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

### QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
A parent	1435	352	436	283	348	788	631	1435	1192	130	72	41	1292	134	1435
	83%	84%	86%	81%	81%	85%	81%	83%	83%	84%	83%	80%	83%	87%	83%
My friend	519	152	160	99	96	312	195	519	434	48	20	17	475	39	519
	30%	36% df	32%	28%	22%	34% df	25%	30%	30%	31%	23%	34%	30%	25%	30%
My brother/ sister	500	127	131	107	126	257	233	500	420	43	21	17	460	37	500
	29%	30%	26%	31%	29%	28%	30%	29%	29%	28%	24%	33%	30%	24%	29%
A teacher	446	101	124	103	112	225	216	446	373	41	19	13	399	44	446
	26%	24%	24%	29%	26%	24%	28%	26%	26%	26%	22%	26%	26%	29%	26%
Another member of my family	284	61	85	58	73	146	131	284	244	20	13	7	263	21	284
	16%	15%	17%	17%	17%	16%	17%	16%	17%	13%	15%	14%	17%	13%	16%
The websites/ apps where I saw it	93	23	21	20	24	44	44	93	80	7	5	1	88	5	93
	5%	5%	4%	6%	6%	5%	6%	5%	6%	4%	6%	3%	6%	3%	5%
The police	74	20	15	18	21	35	39	74	62	9	2	*	70	3	74
	4%	5%	3%	5%	5%	4%	5%	4%	4%	6% k	2%	*%	4%	2%	4%
Would tell someone else	3	1	-	2	-	1	2	3	3	-	-	-	3	-	3
	*%	*%	-%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Unsure who I would tell	6	-	2	4	-	2	4	6	6	-	-	-	6	-	6
	*%	-%	*%	1%	-%	*%	*%	*%	*%	-%	-%	-%	*%	-%	*%
Don't know	4	-	-	*	4	-	4	4	4	-	-	*	4	-	4
	*%	-%	-%	*%	1%	-%	1%	*%	*%	-%	-%	1%	*%	-%	*%
Prefer not to say	2	1	-	*	*	1	1	2	1	-	*	*	2	-	2
	*%	*%	-%	*%	*%	*%	*%	*%	*%	-%	1%	1%	*%	-%	*%

### SUMMARY

WOULD ALWAYS/ SOMETIMES TELL  
SOMEONE ABOUT THIS

1571	395	467	314	377	862	690	1571	1305	143	78	45	1421	139	1571
91%	94%	92%	90%	88%	93%	89%	91%	91%	93%	91%	88%	91%	90%	91%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
WOULD NOT TELL ANYONE	66 4%	10 2%	18 4%	17 5%	21 5%	28 3%	38 5%	66 4%	56 4%	5 3%	3 3%	3 5%	59 4%	8 5%	66 4%
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87 5%	15 4%	22 4%	19 5%	31 7%	37 4%	50 6%	87 5%	72 5%	6 4%	5 6%	4 7%	78 5%	7 5%	87 5%
TOTAL WOULD TELL FAMILY MEMBER	1506 87%	376 89%	454 90%	301 86%	359 84%	830 90%	661 85%	1506 87%	1254 88%	138 89%	72 84%	43 84%	1363 88%	135 88%	1506 87%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853 49%	227 54%	246 48%	176 50%	189 44%	473 51%	365 47%	853 49%	711 50%	77 50%	37 43%	27 53%	771 50%	75 49%	853 49%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52 3%	18 4%	11 2%	8 2%	13 3%	29 3%	21 3%	52 3%	40 3%	6 4%	5 6%	2 3%	46 3%	4 3%	52 3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
A parent	1435	**	**	**	**	**	638	64	37	**	761	555	66	34	**	674
	83%	**	**	**	**	**	89%	85%	87%	**	88%	78%	83%	80%	**	78%
My friend	519	**	**	**	**	**	173	18	8	**	206	261	29	12	**	313
	30%	**	**	**	**	**	24%	24%	19%	**	24%	37%	37%	28%	**	36%
My brother/ sister	500	**	**	**	**	**	217	24	9	**	261	203	18	11	**	239
	29%	**	**	**	**	**	30%	32%	22%	**	30%	28%	23%	26%	**	28%
A teacher	446	**	**	**	**	**	248	24	12	**	294	124	17	7	**	152
	26%	**	**	**	**	**	35%	32%	28%	**	34%	17%	21%	17%	**	18%
Another member of my family	284	**	**	**	**	**	151	8	7	**	171	93	11	6	**	113
	16%	**	**	**	**	**	21%	11%	16%	**	20%	13%	14%	15%	**	13%
The websites/ apps where I saw it	93	**	**	**	**	**	37	1	3	**	40	43	6	2	**	53
	5%	**	**	**	**	**	5%	1%	7%	**	5%	6%	8%	5%	**	6%
The police	74	**	**	**	**	**	46	6	1	**	53	16	3	1	**	20
	4%	**	**	**	**	**	6%	8%	2%	**	6%	2%	4%	2%	**	2%
Would tell someone else	3	**	**	**	**	**	2	-	-	**	2	1	-	-	**	1
	*%	**	**	**	**	**	*%	-%	-%	**	*%	*%	-%	-%	**	*%
Unsure who I would tell	6	**	**	**	**	**	-	-	-	**	-	6	-	-	**	6
	*%	**	**	**	**	**	-%	-%	-%	**	-%	1%	-%	-%	**	1%
Don't know	4	**	**	**	**	**	4	-	-	**	4	-	-	-	**	-
	*%	**	**	**	**	**	1%	-%	-%	**	1%	-%	-%	-%	**	-%
Prefer not to say	2	**	**	**	**	**	-	-	*	**	1	1	-	-	**	1
	*%	**	**	**	**	**	-%	-%	1%	**	*%	*%	-%	-%	**	*%
<b>SUMMARY</b>																
WOULD ALWAYS/ SOMETIMES TELL SOMEONE ABOUT THIS	1571	**	**	**	**	**	680	71	40	**	813	625	73	38	**	758
	91%	**	**	**	**	**	94%	93%	94%	**	94%	88%	92%	88%	**	88%
WOULD NOT TELL ANYONE	66	**	**	**	**	**	18	2	1	**	22	38	3	2	**	45
	4%	**	**	**	**	**	3%	2%	2%	**	3%	5%	4%	4%	**	5%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC30B. Who would you tell about the worrying or nasty thing that you saw online? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
DON'T KNOW/ PREFER NOT TO SAY WHETHER THEY WOULD TELL SOMEONE	87 5%	** **	** **	** **	** **	** **	22 3%	4 5%	2 4%	** **	28 3%	50 7%	3 4%	3 8%	** **	59 7%
TOTAL WOULD TELL FAMILY MEMBER	1506 87%	** **	** **	** **	** **	** **	666 93%	69 91%	38 87%	** **	795 92%	588 82%	69 87%	35 81%	** **	712 83%
TOTAL WOULD TELL SOMEONE OTHER THAN A FAMILY MEMBER	853 49%	** **	** **	** **	** **	** **	361 50%	36 48%	19 45%	** **	432 50%	350 49%	41 52%	18 42%	** **	421 49%
TOTAL WOULD ONLY TELL SOMEONE OTHER THAN A FAMILY MEMBER	52 3%	** **	** **	** **	** **	** **	10 1%	2 2%	2 5%	** **	13 2%	30 4%	4 5%	3 7%	** **	39 5%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)**

Base : Children aged 8-15 who go online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	496	**	232	264	245	251	**	**	127	105	118	147
	29%	**	27%	31%	29%	29%	**	**	30%	24%	27%	34%
No	1013	**	514	499	490	523	**	**	230	283	260	239
	59%	**	60%	58%	57%	60%	**	**	54%	65%	60%	56%
Don't know	172	**	98	74	99	74	**	**	57	41	42	33
	10%	**	11%	9%	11%	9%	**	**	13%	9%	10%	8%
Prefer not to say	42	**	19	23	24	18	**	**	13	6	11	12
	2%	**	2%	3%	3%	2%	**	**	3%	1%	2%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	496	124	150	103	111	274	214	496	410	43	26	17	457	37	496
	29%	30%	30%	30%	26%	30%	28%	29%	29%	28%	30%	33%	29%	24%	29%
No	1013	245	304	201	257	549	458	1013	849	86	50	28	904	101	1013
	59%	58%	60%	57%	60%	59%	59%	59%	59%	55%	58%	56%	58%	65%	59%
Don't know	172	39	46	32	51	85	84	172	139	21	9	4	158	13	172
	10%	9%	9%	9%	12%	9%	11%	10%	10%	13%	10%	7%	10%	9%	10%
Prefer not to say	42	12	7	13	9	19	22	42	34	5	1	2	39	4	42
	2%	3%	1%	4%	2%	2%	3%	2%	2%	4%	2%	4%	2%	2%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC31. And, have you ever seen anything online that you found worrying or nasty in some way that you didn't like? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N	ENG- LAND	SCOT- LAND	WALES	IRELAND	N
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	i	j	k	l	m	n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
Yes	496	**	**	**	**	**	191	21	13	**	232	219	23	13	**	264
	29%	**	**	**	**	**	27%	27%	31%	**	27%	31%	29%	30%	**	31%
No	1013	**	**	**	**	**	432	42	25	**	514	417	43	25	**	499
	59%	**	**	**	**	**	60%	56%	59%	**	60%	58%	55%	58%	**	58%
Don't know	172	**	**	**	**	**	81	11	4	**	98	58	10	4	**	74
	10%	**	**	**	**	**	11%	14%	10%	**	11%	8%	12%	10%	**	9%
Prefer not to say	42	**	**	**	**	**	15	2	*	**	19	18	3	1	**	23
	2%	**	**	**	**	**	2%	3%	1%	**	2%	3%	4%	2%	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)**

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
Yes, aware of report function	601	**	**	601	297	304	**	**	**	**	297	304
	70%	**	**	70%	69%	71%	**	**	**	**	69%	71%
No, not aware of report function	184	**	**	184	92	91	**	**	**	**	92	91
	21%	**	**	21%	21%	21%	**	**	**	**	21%	21%
Don't know	75	**	**	75	40	35	**	**	**	**	40	35
	9%	**	**	9%	9%	8%	**	**	**	**	9%	8%
Prefer not to say	1	**	**	1	1	-	**	**	**	**	1	-
	*%	**	**	*%	*%	-%	**	**	**	**	*%	-%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)**

Base : Children aged 12-15 who go online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
Yes, aware of report function	601	136	195	122	138	331	261	601	499	57	29	**	554	**	601
	70%	70%	71%	64%	73%	71%	68%	70%	70%	72%	68%	**	71%	**	70%
No, not aware of report function	184	44	58	42	38	103	80	184	153	15	9	**	167	**	184
	21%	23%	21%	22%	20%	22%	21%	21%	21%	19%	22%	**	21%	**	21%
Don't know	75	13	21	27	14	34	41	75	61	6	4	**	63	**	75
	9%	7%	8%	14%	7%	7%	11%	9%	9%	8%	10%	**	8%	**	9%
Prefer not to say	1	-	-	1	-	-	1	1	-	1	-	**	1	**	1
	*%	-%	-%	*%	-%	-%	*%	*%	-%	1%	-%	**	*%	**	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC32. Did you know that many websites, apps and online games have a report function so that you can let them know if you see something worrying or nasty? The report function could be a button, a link, an email address or an online form through which you can point out the worrying or nasty content or report the person that posted or forwarded the worrying or nasty thing. (SINGLE CODE)**

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	~n	o
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511
Total	861	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861
Yes, aware of report function	601	**	**	**	**	**	**	**	**	**	**	499	57	29	**	601
	70%	**	**	**	**	**	**	**	**	**	**	70%	72%	68%	**	70%
No, not aware of report function	184	**	**	**	**	**	**	**	**	**	**	153	15	9	**	184
	21%	**	**	**	**	**	**	**	**	**	**	21%	19%	22%	**	21%
Don't know	75	**	**	**	**	**	**	**	**	**	**	61	6	4	**	75
	9%	**	**	**	**	**	**	**	**	**	**	9%	8%	10%	**	9%
Prefer not to say	1	**	**	**	**	**	**	**	**	**	**	-	1	-	**	1
	*%	**	**	**	**	**	**	**	**	**	**	-%	1%	-%	**	*%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC33. Have you ever used this report function to report something like this? (SINGLE CODE)**

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	166	-	-	166	76	90	-	-	-	-	76	90
Effective Weighted Sample	114	-	-	114	51	63	-	-	-	-	51	63
Total	197	-	-	197	85	113	-	-	-	-	85	113
Yes	119	**	**	119	**	**	**	**	**	**	**	**
	60%	**	**	60%	**	**	**	**	**	**	**	**
No	72	**	**	72	**	**	**	**	**	**	**	**
	36%	**	**	36%	**	**	**	**	**	**	**	**
Don't know	6	**	**	6	**	**	**	**	**	**	**	**
	3%	**	**	3%	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC33. Have you ever used this report function to report something like this? (SINGLE CODE)**

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
		~a	~b	~c	~d	~e	~f	g	~h	~i	~j	~k	l	~m	n
Significance Level: 99%															
Unweighted total	166	42	54	37	31	96	68	166	89	29	26	22	153	12	166
Effective Weighted Sample	114	31	38	25	24	65	48	114	81	27	24	21	107	9	114
Total	197	36	71	42	47	107	90	197	162	20	10	6	189	7	197
Yes	119	**	**	**	**	**	**	119	**	**	**	**	116	**	119
	60%	**	**	**	**	**	**	60%	**	**	**	**	61%	**	60%
No	72	**	**	**	**	**	**	72	**	**	**	**	67	**	72
	36%	**	**	**	**	**	**	36%	**	**	**	**	36%	**	36%
Don't know	6	**	**	**	**	**	**	6	**	**	**	**	6	**	6
	3%	**	**	**	**	**	**	3%	**	**	**	**	3%	**	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC33. Have you ever used this report function to report something like this? (SINGLE CODE)**

Base : Children aged 12-15 who saw something online they found worrying or nasty that are aware of the online reporting function

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k	~l	~m	~n	o
Unweighted total	166	-	-	-	-	-	-	-	-	-	-	89	29	26	22	166
Effective Weighted Sample	114	-	-	-	-	-	-	-	-	-	-	81	27	24	21	114
Total	197	-	-	-	-	-	-	-	-	-	-	162	20	10	6	197
Yes	119	**	**	**	**	**	**	**	**	**	**	**	**	**	**	119
	60%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	60%
No	72	**	**	**	**	**	**	**	**	**	**	**	**	**	**	72
	36%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	36%
Don't know	6	**	**	**	**	**	**	**	**	**	**	**	**	**	**	6
	3%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT**

Base : Children aged 12-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119	**	**	119	56	63	**	**	**	**	56	63
	14%	**	**	14%	13%	15%	**	**	**	**	13%	15%
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78	**	**	78	29	50	**	**	**	**	29	50
	9%	**	**	9%	7%	11%	**	**	**	**	7%	11%
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404	**	**	404	212	192	**	**	**	**	212	192
	47%	**	**	47%	49%	44%	**	**	**	**	49%	44%
TOTAL AWARE OF REPORT FUNCTION	601	**	**	601	297	304	**	**	**	**	297	304
	70%	**	**	70%	69%	71%	**	**	**	**	69%	71%
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67	**	**	67	33	34	**	**	**	**	33	34
	8%	**	**	8%	8%	8%	**	**	**	**	8%	8%
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193	**	**	193	100	93	**	**	**	**	100	93
	22%	**	**	22%	23%	21%	**	**	**	**	23%	21%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT**

Base : Children aged 12-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119 14%	20 10%	34 13%	27 14%	36 19%	55 12%	64 17%	119 14%	97 14%	14 18%	5 12%	** **	116 15%	** **	119 14%
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78 9%	16 8%	36 13%	15 8%	11 6%	52 11%	26 7%	78 9%	64 9%	6 7%	5 12%	** **	74 9%	** **	78 9%
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404 47%	100 52%	124 45%	80 42%	91 48%	224 48%	171 45%	404 47%	337 47%	38 48%	19 44%	** **	364 46%	** **	404 47%
TOTAL AWARE OF REPORT FUNCTION	601 70%	136 70%	195 71%	122 64%	138 73%	331 71%	261 68%	601 70%	499 70%	57 72%	29 68%	** **	554 71%	** **	601 70%
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67 8%	17 9%	17 6%	23 12%	10 5%	34 7%	33 9%	67 8%	58 8%	3 4%	3 6%	** **	58 7%	** **	67 8%
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193 22%	40 21%	63 23%	47 24%	42 22%	103 22%	89 23%	193 22%	156 22%	19 24%	11 26%	** **	173 22%	** **	193 22%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF AWARENESS AND USE OF REPORTING FUNCTION FOR WORRYING OR NASTY CONTENT**

Base : Children aged 12-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	n	o
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511
Total	861	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861
AWARE OF REPORT FUNCTION AND REPORTED WORRYING OR NASTY CONTENT SEEN	119	**	**	**	**	**	**	**	**	**	**	97	14	5	**	119
	14%	**	**	**	**	**	**	**	**	**	**	14%	18%	12%	**	14%
AWARE OF REPORT FUNCTION AND NOT REPORTED WORRYING OR NASTY CONTENT	78	**	**	**	**	**	**	**	**	**	**	64	6	5	**	78
	9%	**	**	**	**	**	**	**	**	**	**	9%	7%	12%	**	9%
AWARE OF REPORT FUNCTION AND NOT SEEN WORRYING OR NASTY CONTENT	404	**	**	**	**	**	**	**	**	**	**	337	38	19	**	404
	47%	**	**	**	**	**	**	**	**	**	**	47%	48%	44%	**	47%
TOTAL AWARE OF REPORT FUNCTION	601	**	**	**	**	**	**	**	**	**	**	499	57	29	**	601
	70%	**	**	**	**	**	**	**	**	**	**	70%	72%	68%	**	70%
NOT AWARE OF REPORT FUNCTION BUT SEEN SOMETHING WORRYING OR NASTY	67	**	**	**	**	**	**	**	**	**	**	58	3	3	**	67
	8%	**	**	**	**	**	**	**	**	**	**	8%	4%	6%	**	8%
NOT AWARE OF REPORT FUNCTION AND NOT SEEN SOMETHING WORRYING OR NASTY	193	**	**	**	**	**	**	**	**	**	**	156	19	11	**	193
	22%	**	**	**	**	**	**	**	**	**	**	22%	24%	26%	**	22%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)**

Base : Children aged 8-15 who go online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
Yes	1633	**	823	810	810	823	**	**	405	418	405	405
	95%	**	95%	94%	94%	95%	**	**	95%	96%	94%	94%
No	66	**	20	46	33	34	**	**	9	11	23	22
	4%	**	2%	5%	4%	4%	**	**	2%	3%	5%	5%
Don't know	25	**	20	5	16	9	**	**	14	6	2	3
	1%	**	2%	1%	2%	1%	**	**	3%	1%	*%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
Yes	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	95%	94%	96%	94%	94%	95%	94%	95%	95%	95%	96%	95%	95%	92%	95%
No	66	20	13	16	17	33	34	66	57	6	2	1	57	10	66
	4%	5%	2%	5%	4%	4%	4%	4%	4%	4%	3%	3%	4%	6%	4%
Don't know	25	5	6	5	9	11	14	25	21	2	1	1	22	2	25
	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

QC34A. Have you ever been told about how to use the internet safely? (SINGLE CODE)

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
Yes	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810
	95%	**	**	**	**	**	95%	93%	98%	**	95%	94%	97%	95%	**	94%
No	66	**	**	**	**	**	16	3	*	**	20	41	2	2	**	46
	4%	**	**	**	**	**	2%	4%	*%	**	2%	6%	3%	5%	**	5%
Don't know	25	**	**	**	**	**	16	2	1	**	20	4	-	*	**	5
	1%	**	**	**	**	**	2%	2%	2%	**	2%	1%	-%	1%	**	1%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1337	-	650	687	662	675	-	-	317	333	345	342
Effective Weighted Sample	951	-	471	481	470	481	-	-	229	242	242	239
Total	1633	-	823	810	810	823	-	-	405	418	405	405
From a parent	1461	**	747	713	723	738	**	**	373	375	350	363
	89%	**	91%	88%	89%	90%	**	**	92%	90%	86%	90%
From a teacher at school	1382	**	694	688	688	694	**	**	340	355	349	340
	85%	**	84%	85%	85%	84%	**	**	84%	85%	86%	84%
From another member of my family	355	**	201	154	172	184	**	**	109	92	63	92
	22%	**	24%	19%	21%	22%	**	**	27%	22%	16%	23%
From the police coming in to school to talk to us	309	**	121	188	152	157	**	**	60	60	92	96
	19%	**	15%	23% b	19%	19%	**	**	15%	14%	23%	24% i
From websites or apps	257	**	97	160	120	137	**	**	46	52	74	86
	16%	**	12%	20% b	15%	17%	**	**	11%	12%	18%	21% h
From television/ radio programmes	250	**	101	149	120	130	**	**	51	51	70	79
	15%	**	12%	18% b	15%	16%	**	**	13%	12%	17%	20%
From friends	230	**	93	137	103	127	**	**	47	46	56	81
	14%	**	11%	17%	13%	15%	**	**	12%	11%	14%	20% i
Other	11	**	8	2	8	3	**	**	7	1	*	2
	1%	**	1%	*%	1%	*%	**	**	2%	*%	*%	*%
Don't know	*	**	*	-	*	-	**	**	*	-	-	-
	*%	**	*%	-%	*%	-%	**	**	*%	-%	-%	-%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	823	810	810	823	**	**	405	418	405	405
	100%	**	100%	100%	100%	100%	**	**	100%	100%	100%	100%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1337	429	374	258	260	803	518	1337	748	215	218	156	1186	140	1337
Effective Weighted Sample	951	327	268	184	198	572	380	951	694	201	201	145	858	85	951
Total	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
From a parent	1461	342	444	295	365	786	660	1461	1214	131	72	44	1330	121	1461
	89%	86%	91%	90%	91%	89%	90%	89%	90%	89%	87%	91%	90%	85%	89%
From a teacher at school	1382	321	443	267	337	764	603	1382	1145	127	65	45	1245	128	1382
	85%	81%	91% acf	81%	84%	86%	83%	85%	84%	87%	79%	93% hjin	84%	90%	85%
From another member of my family	355	82	96	76	99	177	174	355	289	35	19	13	332	23	355
	22%	21%	20%	23%	25%	20%	24%	22%	21%	24%	23%	26%	22%	16%	22%
From the police coming in to school to talk to us	309	81	97	59	62	178	121	309	235	38	22	14	275	32	309
	19%	20%	20%	18%	15%	20%	17%	19%	17%	26% h	27% hln	28% hl	19%	22%	19%
From websites or apps	257	72	67	46	64	139	110	257	221	22	8	5	234	19	257
	16%	18%	14%	14%	16%	16%	15%	16%	16%	15%	10%	11%	16%	13%	16%
From television/ radio programmes	250	59	76	36	72	135	108	250	216	19	9	5	230	17	250
	15%	15%	16%	11%	18%	15%	15%	15%	16%	13%	11%	11%	16%	12%	15%
From friends	230	60	52	59	55	112	114	230	195	19	11	4	213	14	230
	14%	15%	11%	18%	14%	13%	16%	14%	14%	13%	13%	9%	14%	10%	14%
Other	11	5	5	1	-	10	1	11	9	1	-	*	9	2	11
	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Don't know	*	-	-	*	-	-	*	*	-	-	*	-	*	-	*
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online who say they have been told about how to use the internet safely

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	N IRELAND ~d	ALL ~e	ENG- LAND f	SCOT- LAND g	WALES h	N IRELAND ~i	ALL j	ENG- LAND k	SCOT- LAND l	WALES m	N IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	1337	-	-	-	-	-	370	104	111	65	650	378	111	107	91	687
Effective Weighted Sample	951	-	-	-	-	-	347	96	104	62	471	347	105	98	85	481
Total	1633	-	-	-	-	-	687	71	42	23	823	668	76	41	25	810
From a parent	1461	**	**	**	**	**	624	65	37	**	747	590	66	35	**	713
	89%	**	**	**	**	**	91%	92%	88%	**	91%	88%	86%	87%	**	88%
From a teacher at school	1382	**	**	**	**	**	579	60	33	**	694	565	67	32	**	688
	85%	**	**	**	**	**	84%	85%	78%	**	84%	85%	88%	80%	**	85%
From another member of my family	355	**	**	**	**	**	167	15	11	**	201	122	20	8	**	154
	22%	**	**	**	**	**	24%	22%	26%	**	24%	18%	26%	20%	**	19%
From the police coming in to school to talk to us	309	**	**	**	**	**	87	18	10	**	121	148	20	13	**	188
	19%	**	**	**	**	**	13%	26% fj	23% f	**	15%	22%	26%	31%	**	23%
From websites or apps	257	**	**	**	**	**	90	3	3	**	97	131	19	6	**	160
	16%	**	**	**	**	**	13%	4%	6%	**	12%	20%	25%	14%	**	20%
From television/ radio programmes	250	**	**	**	**	**	86	9	4	**	101	130	10	5	**	149
	15%	**	**	**	**	**	13%	12%	10%	**	12%	19%	13%	12%	**	18%
From friends	230	**	**	**	**	**	79	8	5	**	93	117	11	6	**	137
	14%	**	**	**	**	**	11%	11%	12%	**	11%	18%	15%	15%	**	17%
Other	11	**	**	**	**	**	8	1	-	**	8	2	*	-	**	2
	1%	**	**	**	**	**	1%	1%	-%	**	1%	*%	1%	-%	**	*%
Don't know	*	**	**	**	**	**	-	-	*	**	*	-	-	-	**	-
	*%	**	**	**	**	**	-%	-%	1%	**	*%	-%	-%	-%	**	-%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810
	100%	**	**	**	**	**	100%	100%	100%	**	100%	100%	100%	100%	**	100%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	1412	-	683	729	703	709	-	-	338	345	365	364
Effective Weighted Sample	1006	-	495	511	500	506	-	-	243	252	257	254
Total	1724	-	863	861	858	866	-	-	428	435	430	431
From a parent	1461	**	747	713	723	738	**	**	373	375	350	363
	85%	**	87%	83%	84%	85%	**	**	87%	86%	81%	84%
From a teacher at school	1382	**	694	688	688	694	**	**	340	355	349	340
	80%	**	80%	80%	80%	80%	**	**	79%	81%	81%	79%
From another member of my family	355	**	201	154	172	184	**	**	109	92	63	92
	21%	**	23%	18%	20%	21%	**	**	25% j	21%	15%	21%
From the police coming in to school to talk to us	309	**	121	188	152	157	**	**	60	60	92	96
	18%	**	14%	22% b	18%	18%	**	**	14%	14%	21%	22%
From websites or apps	257	**	97	160	120	137	**	**	46	52	74	86
	15%	**	11%	19% b	14%	16%	**	**	11%	12%	17%	20% h
From television/ radio programmes	250	**	101	149	120	130	**	**	51	51	70	79
	15%	**	12%	17%	14%	15%	**	**	12%	12%	16%	18%
From friends	230	**	93	137	103	127	**	**	47	46	56	81
	13%	**	11%	16%	12%	15%	**	**	11%	11%	13%	19% i
Other	11	**	8	2	8	3	**	**	7	1	*	2
	1%	**	1%	*%	1%	*%	**	**	2%	*%	*%	*%
Don't know	*	**	*	-	*	-	**	**	*	-	-	-
	*%	**	*%	-%	*%	-%	**	**	*%	-%	-%	-%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	823	810	810	823	**	**	405	418	405	405
	95%	**	95%	94%	94%	95%	**	**	95%	96%	94%	94%
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	**	40	51	48	43	**	**	23	17	25	26
	5%	**	5%	6%	6%	5%	**	**	5%	4%	6%	6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1412	456	387	275	278	843	553	1412	794	226	228	164	1253	148	1412
Effective Weighted Sample	1006	348	279	195	212	602	406	1006	736	211	210	153	907	91	1006
Total	1724	421	507	350	429	927	778	1724	1433	155	86	51	1557	154	1724
From a parent	1461	342	444	295	365	786	660	1461	1214	131	72	44	1330	121	1461
	85%	81%	88%	84%	85%	85%	85%	85%	85%	85%	84%	86%	85%	78%	85%
From a teacher at school	1382	321	443	267	337	764	603	1382	1145	127	65	45	1245	128	1382
	80%	76%	87%	76%	79%	82%	78%	80%	80%	82%	76%	89%	80%	83%	80%
			acdfg									j			
From another member of my family	355	82	96	76	99	177	174	355	289	35	19	13	332	23	355
	21%	19%	19%	22%	23%	19%	22%	21%	20%	22%	22%	25%	21%	15%	21%
From the police coming in to school to talk to us	309	81	97	59	62	178	121	309	235	38	22	14	275	32	309
	18%	19%	19%	17%	14%	19%	16%	18%	16%	24% h	26% hln	27% hln	18%	21%	18%
From websites or apps	257	72	67	46	64	139	110	257	221	22	8	5	234	19	257
	15%	17%	13%	13%	15%	15%	14%	15%	15%	14%	10%	10%	15%	12%	15%
From television/ radio programmes	250	59	76	36	72	135	108	250	216	19	9	5	230	17	250
	15%	14%	15%	10%	17%	15%	14%	15%	15%	12%	11%	11%	15%	11%	15%
From friends	230	60	52	59	55	112	114	230	195	19	11	4	213	14	230
	13%	14%	10%	17%	13%	12%	15%	13%	14%	12%	13%	9%	14%	9%	13%
Other	11	5	5	1	-	10	1	11	9	1	-	*	9	2	11
	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Don't know	*	-	-	*	-	-	*	*	-	-	*	-	*	-	*
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	396	488	329	402	884	731	1633	1355	147	83	48	1479	142	1633
	95%	94%	96%	94%	94%	95%	94%	95%	95%	95%	96%	95%	95%	92%	95%
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	25	19	21	26	44	47	91	78	7	3	2	79	12	91
	5%	6%	4%	6%	6%	5%	6%	5%	5%	5%	4%	5%	5%	8%	5%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC34B. Which of these answers best describes how you have been told about how to use the internet safely? (MULTI CODE)**

Base : Children aged 8-15 who go online

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	f	g	h	~i	j	k	l	m	~n	o
Unweighted total	1412	-	-	-	-	-	389	111	114	69	683	405	115	114	95	729
Effective Weighted Sample	1006	-	-	-	-	-	364	102	106	66	495	372	109	104	88	511
Total	1724	-	-	-	-	-	720	76	43	24	863	713	79	43	27	861
From a parent	1461	**	**	**	**	**	624	65	37	**	747	590	66	35	**	713
	85%	**	**	**	**	**	87%	86%	86%	**	87%	83%	84%	82%	**	83%
From a teacher at school	1382	**	**	**	**	**	579	60	33	**	694	565	67	32	**	688
	80%	**	**	**	**	**	81%	79%	76%	**	80%	79%	85%	76%	**	80%
From another member of my family	355	**	**	**	**	**	167	15	11	**	201	122	20	8	**	154
	21%	**	**	**	**	**	23%	20%	25%	**	23%	17%	25%	19%	**	18%
From the police coming in to school to talk to us	309	**	**	**	**	**	87	18	10	**	121	148	20	13	**	188
	18%	**	**	**	**	**	12%	24% f	22% f	**	14%	21%	25%	30%	**	22%
From websites or apps	257	**	**	**	**	**	90	3	3	**	97	131	19	6	**	160
	15%	**	**	**	**	**	12%	4%	6%	**	11%	18%	24%	14%	**	19%
From television/ radio programmes	250	**	**	**	**	**	86	9	4	**	101	130	10	5	**	149
	15%	**	**	**	**	**	12%	12%	10%	**	12%	18%	13%	12%	**	17%
From friends	230	**	**	**	**	**	79	8	5	**	93	117	11	6	**	137
	13%	**	**	**	**	**	11%	10%	12%	**	11%	16%	14%	14%	**	16%
Other	11	**	**	**	**	**	8	1	-	**	8	2	*	-	**	2
	1%	**	**	**	**	**	1%	1%	-%	**	1%	*%	1%	-%	**	*%
Don't know	*	**	**	**	**	**	-	-	*	**	*	-	-	-	**	-
	*%	**	**	**	**	**	-%	-%	1%	**	*%	-%	-%	-%	**	-%
BEEN GIVEN ANY INFORMATION OR ADVICE	1633	**	**	**	**	**	687	71	42	**	823	668	76	41	**	810
	95%	**	**	**	**	**	95%	93%	98%	**	95%	94%	97%	95%	**	94%
HAVE NOT BEEN GIVEN ANY INFORMATION OR ADVICE/ UNSURE	91	**	**	**	**	**	33	5	1	**	40	45	2	2	**	51
	5%	**	**	**	**	**	5%	7%	2%	**	5%	6%	3%	5%	**	6%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF ONLINE GAME PLAYING**

Base : All children aged 8-15 who play games

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1368	-	680	688	702	666	-	-	341	339	361	327
Effective Weighted Sample	975	-	494	482	500	476	-	-	245	248	254	227
Total	1679	-	862	817	856	824	-	-	431	431	424	393
CHILD PLAYS GAMES ONLINE	1390	**	689	701	756	635	**	**	367	322	388	313
	83%	**	80%	86%	88%	77%	**	**	85%	75%	91%	80%
					e				i		ik	
CHILD DOES NOT PLAY GAMES ONLINE	273	**	161	111	92	181	**	**	56	106	36	75
	16%	**	19%	14%	11%	22%	**	**	13%	25%	9%	19%
						d				hj		j
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	**	12	5	8	8	**	**	8	4	-	5
	1%	**	1%	1%	1%	1%	**	**	2%	1%	-%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF ONLINE GAME PLAYING**

Base : All children aged 8-15 who play games

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1368	443	378	263	272	821	535	1368	769	221	217	161	1215	144	1368
Effective Weighted Sample	975	337	273	186	209	586	394	975	714	206	200	150	881	88	975
Total	1679	410	497	335	423	907	758	1679	1396	152	82	50	1520	150	1679
CHILD PLAYS GAMES ONLINE	1390	331	418	283	344	749	627	1390	1152	127	68	44	1269	112	1390
	83%	81%	84%	84%	81%	83%	83%	83%	83%	84%	83%	88%	83%	75%	83%
CHILD DOES NOT PLAY GAMES ONLINE	273	74	74	50	74	148	124	273	229	23	14	6	237	36	273
	16%	18%	15%	15%	18%	16%	16%	16%	16%	15%	17%	12%	16%	24%	16%
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	5	5	2	4	10	7	17	15	1	*	*	14	2	17
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF ONLINE GAME PLAYING**

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259
Total	1755	-	878	877	878	877	-	-	439	439	439	438
CHILD PLAYS GAMES ONLINE	1390	**	689	701	756	635	**	**	367	322	388	313
	79%	**	78%	80%	86%	72%	**	**	84%	73%	88%	71%
					e				ik		ik	
CHILD DOES NOT PLAY GAMES ONLINE	273	**	161	111	92	181	**	**	56	106	36	75
	16%	**	18%	13%	10%	21%	**	**	13%	24%	8%	17%
						d				hj		j
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	**	12	5	8	8	**	**	8	4	-	5
	1%	**	1%	1%	1%	1%	**	**	2%	1%	-%	1%
CHILD DOES NOT PLAY GAMES	76	**	16	60	22	53	**	**	8	8	15	45
	4%	**	2%	7%	3%	6%	**	**	2%	2%	3%	10%
				b		d						hij

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**SUMMARY OF ONLINE GAME PLAYING**

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
CHILD PLAYS GAMES ONLINE	1390	331	418	283	344	749	627	1390	1152	127	68	44	1269	112	1390
	79%	77%	81%	79%	79%	80%	79%	79%	79%	81%	78%	85%	80%	71%	79%
CHILD DOES NOT PLAY GAMES ONLINE	273	74	74	50	74	148	124	273	229	23	14	6	237	36	273
	16%	17%	14%	14%	17%	16%	16%	16%	16%	15%	16%	11%	15%	23%	16%
DON'T KNOW WHETHER CHILD PLAYS GAMES ONLINE	17	5	5	2	4	10	7	17	15	1	*	*	14	2	17
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
CHILD DOES NOT PLAY GAMES	76	17	17	22	15	34	36	76	63	6	5	2	65	7	76
	4%	4%	3%	6%	3%	4%	5%	4%	4%	4%	6%	3%	4%	4%	4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE)**

Base : All children aged 8-15 who ever play games online

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1137	-	549	588	624	513	-	-	291	258	333	255
Effective Weighted Sample	806	-	394	412	440	367	-	-	207	187	233	180
Total	1390	-	689	701	756	635	-	-	367	322	388	313
I chat to people that I am friends with/ people that I know outside of the game	934	**	423	511	550	384	**	**	234	189	315	195
	67%	**	61%	73% b	73% e	61%	**	**	64%	59%	81% hik	62%
I chat to people that I only know through playing the game	308	**	133	176	176	133	**	**	70	63	106	70
	22%	**	19%	25%	23%	21%	**	**	19%	19%	27%	22%
Don't know	8	**	7	1	4	4	**	**	4	3	-	1
	1%	**	1%	*%	1%	1%	**	**	1%	1%	-%	*%
TOTAL - CHAT TO OTHER PEOPLE	1030	**	478	552	610	420	**	**	268	210	342	210
	74%	**	69%	79% b	81% e	66%	**	**	73%	65%	88% hik	67%
No, do not chat to other people	350	**	206	144	141	209	**	**	98	108	43	101
	25%	**	30% c	21%	19%	33% d	**	**	27% j	34% j	11%	32% j
Don't know whether chat through the game	10	**	5	5	5	6	**	**	2	4	3	2
	1%	**	1%	1%	1%	1%	**	**	*%	1%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC43. When you play games online do you ever chat through the game to other people who are playing through instant messaging or using a headset/ QC44. And when you chat who do you chat to? (MULTI CODE)**

Base : All children aged 8-15 who ever play games online

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1137	363	318	223	222	681	445	1137	634	185	180	138	1019	109	1137
Effective Weighted Sample	806	275	228	159	169	482	326	806	587	172	166	129	734	66	806
Total	1390	331	418	283	344	749	627	1390	1152	127	68	44	1269	112	1390
I chat to people that I am friends with/ people that I know outside of the game	934 67%	234 71%	283 68%	197 70%	208 60%	518 69%	405 65%	934 67%	770 67%	90 71%	46 67%	28 64%	852 67%	74 66%	934 67%
I chat to people that I only know through playing the game	308 22%	60 18%	103 25%	72 26%	68 20%	163 22%	140 22%	308 22%	252 22%	29 23%	17 25%	10 23%	284 22%	21 19%	308 22%
Don't know	8 1%	1 *%	4 1%	2 1%	* *%	5 1%	3 *%	8 1%	7 1%	* *%	- -%	* 1%	8 1%	- -%	8 1%
TOTAL - CHAT TO OTHER PEOPLE	1030 74%	246 74%	324 77%	221 78%	229 66%	570 76%	449 72%	1030 74%	850 74%	97 77%	51 75%	32 74%	944 74%	78 70%	1030 74%
No, do not chat to other people	350 25%	81 24%	91 22%	63 22%	112 33%	172 23%	175 28%	350 25%	293 25%	29 23%	16 24%	12 26%	315 25%	34 30%	350 25%
Don't know whether chat through the game	10 1%	4 1%	3 1%	- -%	3 1%	7 1%	3 *%	10 1%	9 1%	1 1%	1 1%	- -%	10 1%	- -%	10 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE)**

Base : All children aged 12-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	740	-	-	740	371	369	-	-	-	-	371	369
Effective Weighted Sample	521	-	-	521	262	259	-	-	-	-	262	259
Total	877	-	-	877	439	438	-	-	-	-	439	438
Disagree	265	**	**	265	135	129	**	**	**	**	135	129
	30%	**	**	30%	31%	30%	**	**	**	**	31%	30%
Neither agree nor disagree	251	**	**	251	113	139	**	**	**	**	113	139
	29%	**	**	29%	26%	32%	**	**	**	**	26%	32%
Agree	329	**	**	329	168	161	**	**	**	**	168	161
	37%	**	**	37%	38%	37%	**	**	**	**	38%	37%
Don't know	32	**	**	32	23	9	**	**	**	**	23	9
	4%	**	**	4%	5%	2%	**	**	**	**	5%	2%
<b>SUMMARY CODES</b>												
TOTAL NEITHER/ DON'T KNOW	284	**	**	284	136	148	**	**	**	**	136	148
	32%	**	**	32%	31%	34%	**	**	**	**	31%	34%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC46A. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I find it hard to control my screen time (SINGLE CODE)**

Base : All children aged 12-15

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	740	216	217	156	141	433	297	740	414	116	115	95	654	78	740
Effective Weighted Sample	521	162	153	110	104	304	214	521	381	110	105	88	471	45	521
Total	877	198	276	197	194	474	391	877	728	79	43	27	799	69	877
Disagree	265	64	70	75	53	133	128	265	217	20	18	**	238	**	265
	30%	32%	25%	38%	27%	28%	33%	30%	30%	25%	42%	**	30%	**	30%
Neither agree nor disagree	251	56	70	41	79	126	120	251	207	28	11	**	234	**	251
	29%	28%	25%	21%	40% ce	27%	31%	29%	28%	35%	26%	**	29%	**	29%
Agree	329	71	132	71	51	203	122	329	279	29	11	**	295	**	329
	37%	36%	48% df	36%	26%	43% df	31%	37%	38%	37%	25%	**	37%	**	37%
Don't know	32	7	4	10	11	11	21	32	26	2	3	**	31	**	32
	4%	3%	2%	5%	6%	2%	5%	4%	4%	3%	7%	**	4%	**	4%
<b>SUMMARY CODES</b>															
TOTAL NEITHER/ DON'T KNOW	284	63	74	51	90	137	141	284	232	30	14	**	265	**	284
	32%	32%	27%	26%	46% bceg	29%	36%	32%	32%	38%	33%	**	33%	**	32%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE)**

Base : All children aged 12-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	740	-	-	740	371	369	-	-	-	-	371	369
Effective Weighted Sample	521	-	-	521	262	259	-	-	-	-	262	259
Total	877	-	-	877	439	438	-	-	-	-	439	438
Disagree	119	**	**	119	55	65	**	**	**	**	55	65
	14%	**	**	14%	12%	15%	**	**	**	**	12%	15%
Neither agree nor disagree	235	**	**	235	125	110	**	**	**	**	125	110
	27%	**	**	27%	28%	25%	**	**	**	**	28%	25%
Agree	488	**	**	488	235	253	**	**	**	**	235	253
	56%	**	**	56%	54%	58%	**	**	**	**	54%	58%
Don't know	35	**	**	35	24	11	**	**	**	**	24	11
	4%	**	**	4%	5%	2%	**	**	**	**	5%	2%
<b>SUMMARY CODES</b>												
TOTAL NEITHER/ DON'T KNOW	270	**	**	270	149	121	**	**	**	**	149	121
	31%	**	**	31%	34%	28%	**	**	**	**	34%	28%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC46B. AGREEMENT WITH STATEMENT ABOUT SCREEN TIME - I think I have a good balance between screen time and doing other things (SINGLE CODE)**

Base : All children aged 12-15

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	740	216	217	156	141	433	297	740	414	116	115	95	654	78	740
Effective Weighted Sample	521	162	153	110	104	304	214	521	381	110	105	88	471	45	521
Total	877	198	276	197	194	474	391	877	728	79	43	27	799	69	877
Disagree	119	27	44	23	24	72	47	119	103	7	4	**	109	**	119
	14%	14%	16%	12%	12%	15%	12%	14%	14%	9%	10%	**	14%	**	14%
Neither agree nor disagree	235	55	79	43	54	134	97	235	197	23	8	**	212	**	235
	27%	28%	29%	22%	28%	28%	25%	27%	27%	29%	19%	**	27%	**	27%
Agree	488	111	138	120	111	249	232	488	401	46	28	**	447	**	488
	56%	56%	50%	61%	57%	53%	59%	56%	55%	57%	64%	**	56%	**	56%
Don't know	35	4	15	11	5	19	16	35	27	4	3	**	30	**	35
	4%	2%	5%	5%	3%	4%	4%	4%	4%	5%	6%	**	4%	**	4%
<b>SUMMARY CODES</b>															
TOTAL NEITHER/ DON'T KNOW	270	59	94	54	59	153	113	270	224	27	11	**	243	**	270
	31%	30%	34%	27%	30%	32%	29%	31%	31%	34%	25%	**	30%	**	31%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE)**

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259
Total	1755	-	878	877	878	877	-	-	439	439	439	438
Yes, I will answer these questions	1596	**	786	810	800	796	**	**	400	385	400	411
	91%	**	90%	92%	91%	91%	**	**	91%	88%	91%	94%
No, I would prefer not to answer these questions	159	**	92	67	78	81	**	**	39	53	39	28
	9%	**	10%	8%	9%	9%	**	**	9%	12%	9%	6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC47. The next few questions are about some of the problems children may have experienced while using mobile phones or going online. We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section. (SINGLE CODE)**

Base : All children aged 8-15

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
Yes, I will answer these questions	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
	91%	89%	91%	93%	92%	90%	92%	91%	91%	89%	91%	94%	91%	90%	91%
No, I would prefer not to answer these questions	159	47	48	27	37	95	63	159	131	18	7	3	144	15	159
	9%	11%	9%	7%	8%	10%	8%	9%	9%	11%	9%	6%	9%	10%	9%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts. It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE)**

Base : All children aged 8-15 opting to answer

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1301	-	626	675	652	649	-	-	319	307	333	342
Effective Weighted Sample	927	-	451	475	463	464	-	-	229	222	234	241
Total	1596	-	786	810	800	796	-	-	400	385	400	411
Yes	762	**	328	434	360	402	**	**	180	148	180	254
	48%	**	42%	54%	45%	51%	**	**	45%	38%	45%	62%
				b								hij
No	697	**	367	331	373	324	**	**	178	189	195	135
	44%	**	47%	41%	47%	41%	**	**	44%	49%	49%	33%
										k	k	
Prefer not to say	27	**	14	13	12	15	**	**	8	6	4	9
	2%	**	2%	2%	1%	2%	**	**	2%	2%	1%	2%
Don't know	110	**	77	33	55	55	**	**	34	43	20	12
	7%	**	10%	4%	7%	7%	**	**	9%	11%	5%	3%
			c						k	k		

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC53. People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts. It could be by being nasty through social media, games or other websites. It could be by calling people names, leaving them out, or through sharing photos or videos that upset them. It could be threatening to hurt or actually hurting them. It could be done on purpose or as a joke that goes too far. Has this ever happened to anyone you know? (SINGLE CODE)**

Base : All children aged 8-15 opting to answer

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1301	412	351	261	261	763	522	1301	732	203	211	155	1156	134	1301
Effective Weighted Sample	927	312	255	184	199	545	381	927	680	189	194	144	836	82	927
Total	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
Yes	762	181	217	173	179	397	352	762	620	72	44	26	709	43	762
	48%	48%	47%	52%	45%	47%	48%	48%	47%	52%	55%	55%	49%	30%	48%
									m	m	m	m	m		m
No	697	173	210	129	183	383	312	697	600	50	30	17	605	90	697
	44%	46%	45%	39%	46%	45%	43%	44%	45%	36%	38%	35%	42%	64%	44%
														hijkl	
Prefer not to say	27	4	7	5	7	11	13	27	16	8	1	2	25	1	27
	2%	1%	1%	2%	2%	1%	2%	2%	1%	6%	1%	4%	2%	1%	2%
										hjl					
Don't know	110	22	32	23	32	54	55	110	93	9	5	3	103	7	110
	7%	6%	7%	7%	8%	6%	8%	7%	7%	7%	6%	7%	7%	5%	7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC54. And has this ever happened to you? (SINGLE CODE)**

Base : All children aged 8-15 opting to answer

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1301	-	626	675	652	649	-	-	319	307	333	342
Effective Weighted Sample	927	-	451	475	463	464	-	-	229	222	234	241
Total	1596	-	786	810	800	796	-	-	400	385	400	411
Yes	471	**	208	264	217	254	**	**	109	98	108	155
	30%	**	26%	33%	27%	32%	**	**	27%	26%	27%	38% i
No	1067	**	548	519	556	511	**	**	274	274	282	237
	67%	**	70%	64%	69%	64%	**	**	68%	71% k	71% k	58%
Prefer not to say	31	**	11	20	13	17	**	**	7	4	7	13
	2%	**	1%	2%	2%	2%	**	**	2%	1%	2%	3%
Don't know	27	**	19	8	13	13	**	**	11	8	3	5
	2%	**	2%	1%	2%	2%	**	**	3%	2%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC54. And has this ever happened to you? (SINGLE CODE)**

Base : All children aged 8-15 opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1301	412	351	261	261	763	522	1301	732	203	211	155	1156	134	1301
Effective Weighted Sample	927	312	255	184	199	545	381	927	680	189	194	144	836	82	927
Total	1596	380	465	330	401	845	731	1596	1329	139	79	48	1442	141	1596
Yes	471	106	131	97	127	238	224	471	398	37	23	14	441	25	471
	30%	28%	28%	29%	32%	28%	31%	30%	30%	27%	29%	28%	31%	17%	30%
No	1067	265	314	218	262	580	480	1067	893	90	53	31	948	112	1067
	67%	70%	68%	66%	65%	69%	66%	67%	67%	65%	67%	64%	66%	79%	67%
Prefer not to say	31	5	7	9	7	12	16	31	19	7	1	3	28	3	31
	2%	1%	2%	3%	2%	1%	2%	2%	1%	5% hln	2%	6% hln	2%	2%	2%
Don't know	27	3	12	6	6	16	11	27	19	5	2	1	25	2	27
	2%	1%	3%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE)**

Base : All children aged 8-15 opting to answer who said they have ever been bullied

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 ~j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	376	-	161	215	174	202	-	-	81	80	93	122
Effective Weighted Sample	266	-	117	150	122	145	-	-	59	58	63	87
Total	471	-	208	264	217	254	-	-	109	98	108	155
Face to face	286	**	127	159	128	158	**	**	**	**	**	96
	61%	**	61%	60%	59%	62%	**	**	**	**	**	62%
By text or messaging apps (like WhatsApp)	203	**	61	141	83	119	**	**	**	**	**	86
	43%	**	29%	54% b	38%	47%	**	**	**	**	**	55%
On social media sites or apps (like Facebook, Instagram, Snapchat)	190	**	50	140	81	109	**	**	**	**	**	86
	40%	**	24%	53% b	37%	43%	**	**	**	**	**	55%
In online games	179	**	99	81	106	73	**	**	**	**	**	26
	38%	**	48% c	31% e	49%	29%	**	**	**	**	**	17%
Through phone calls	72	**	27	45	30	42	**	**	**	**	**	25
	15%	**	13%	17%	14%	17%	**	**	**	**	**	16%
Through video calls (like FaceTime)	58	**	18	40	25	33	**	**	**	**	**	23
	12%	**	9%	15%	12%	13%	**	**	**	**	**	15%
Through other websites or apps	39	**	20	18	16	23	**	**	**	**	**	12
	8%	**	10%	7%	7%	9%	**	**	**	**	**	8%
Through some other way	16	**	5	11	5	11	**	**	**	**	**	6
	3%	**	2%	4%	2%	4%	**	**	**	**	**	4%
TOTAL - ANY OF THESE WAYS	463	**	205	258	214	249	**	**	**	**	**	151
	98%	**	99%	98%	98%	98%	**	**	**	**	**	97%
Prefer not to say	3	**	-	3	*	3	**	**	**	**	**	3
	1%	**	-%	1%	%	1%	**	**	**	**	**	2%
Don't know	5	**	3	2	3	2	**	**	**	**	**	2
	1%	**	1%	1%	2%	1%	**	**	**	**	**	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC55. When somebody was nasty or hurtful to you did it happen in any of these ways? (MULTI CODE)**

Base : All children aged 8-15 opting to answer who said they have ever been bullied

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	~b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	376	120	99	70	80	219	150	376	215	54	62	45	345	26	376
Effective Weighted Sample	266	90	71	51	62	153	113	266	199	50	57	42	248	15	266
Total	471	106	131	97	127	238	224	471	398	37	23	14	441	25	471
Face to face	286	62	**	**	**	147	136	286	243	**	**	**	271	**	286
	61%	58%	**	**	**	62%	61%	61%	61%	**	**	**	61%	**	61%
By text or messaging apps (like WhatsApp)	203	49	**	**	**	108	92	203	170	**	**	**	191	**	203
	43%	46%	**	**	**	45%	41%	43%	43%	**	**	**	43%	**	43%
On social media sites or apps (like Facebook, Instagram, Snapchat)	190	42	**	**	**	85	101	190	156	**	**	**	177	**	190
	40%	40%	**	**	**	36%	45%	40%	39%	**	**	**	40%	**	40%
In online games	179	37	**	**	**	96	79	179	150	**	**	**	166	**	179
	38%	35%	**	**	**	40%	35%	38%	38%	**	**	**	38%	**	38%
Through phone calls	72	21	**	**	**	35	35	72	65	**	**	**	66	**	72
	15%	20%	**	**	**	15%	16%	15%	16%	**	**	**	15%	**	15%
Through video calls (like FaceTime)	58	18	**	**	**	39	19	58	48	**	**	**	55	**	58
	12%	17%	**	**	**	16%	9%	12%	12%	**	**	**	12%	**	12%
Through other websites or apps	39	12	**	**	**	21	18	39	29	**	**	**	37	**	39
	8%	11%	**	**	**	9%	8%	8%	7%	**	**	**	8%	**	8%
Through some other way	16	5	**	**	**	10	6	16	14	**	**	**	15	**	16
	3%	4%	**	**	**	4%	3%	3%	3%	**	**	**	3%	**	3%
TOTAL - ANY OF THESE WAYS	463	106	**	**	**	234	220	463	391	**	**	**	434	**	463
	98%	100%	**	**	**	98%	98%	98%	98%	**	**	**	98%	**	98%
Prefer not to say	3	*	**	**	**	3	-	3	2	**	**	**	3	**	3
	1%	*%	**	**	**	1%	-%	1%	1%	**	**	**	1%	**	1%
Don't know	5	-	**	**	**	1	4	5	4	**	**	**	4	**	5
	1%	-%	**	**	**	*%	2%	1%	1%	**	**	**	1%	**	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC56. Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE)**

Base : All children aged 12-15 opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 ~a	8-11 ~b	12-15 c	MALE d	FEMALE e	MALE 5-7 ~f	FEMALE 5-7 ~g	MALE 8-11 ~h	FEMALE 8-11 ~i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	675	-	-	675	333	342	-	-	-	-	333	342
Effective Weighted Sample	475	-	-	475	234	241	-	-	-	-	234	241
Total	810	-	-	810	400	411	-	-	-	-	400	411
Being contacted online by someone you don't know who wants to be your friend	245	**	**	245	107	138	**	**	**	**	107	138
	30%	**	**	30%	27%	34%	**	**	**	**	27%	34%
Accidentally spending money online that you did not mean to	166	**	**	166	100	66	**	**	**	**	100	66
	20%	**	**	20%	25%	16%	**	**	**	**	25%	16%
Being sent something scary or troubling online like a scary video or comment	142	**	**	142	72	70	**	**	**	**	72	70
	18%	**	**	18%	18%	17%	**	**	**	**	18%	17%
Seeing something of a sexual nature that made you feel uncomfortable	136	**	**	136	72	64	**	**	**	**	72	64
	17%	**	**	17%	18%	16%	**	**	**	**	18%	16%
Feeling under pressure to send photos or other information about yourself to someone	49	**	**	49	16	32	**	**	**	**	16	32
	6%	**	**	6%	4%	8%	**	**	**	**	4%	8%
ANY OF THESE HAVE EVER HAPPENED	442	**	**	442	226	215	**	**	**	**	226	215
	55%	**	**	55%	57%	52%	**	**	**	**	57%	52%
None of these things have ever happened to me	338	**	**	338	165	173	**	**	**	**	165	173
	42%	**	**	42%	41%	42%	**	**	**	**	41%	42%
Prefer not to say	15	**	**	15	4	11	**	**	**	**	4	11
	2%	**	**	2%	1%	3%	**	**	**	**	1%	3%
Don't know	15	**	**	15	4	11	**	**	**	**	4	11
	2%	**	**	2%	1%	3%	**	**	**	**	1%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC56. Please take a look at the list of things below and think about whether they have happened to you, either online or on a mobile phone. Please choose those that have ever happened to you (MULTI CODE)**

Base : All children aged 12-15 opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	675	191	196	146	133	387	279	675	379	104	106	86	599	68	675
Effective Weighted Sample	475	141	141	102	98	272	200	475	349	98	97	79	430	40	475
Total	810	175	257	183	183	432	366	810	675	71	40	24	738	64	810
Being contacted online by someone you don't know who wants to be your friend	245 30%	50 28%	80 31%	48 26%	65 36%	130 30%	113 31%	245 30%	204 30%	21 30%	12 31%	** **	232 31%	** **	245 30%
Accidentally spending money online that you did not mean to	166 20%	50 29%	41 16%	39 21%	33 18%	91 21%	72 20%	166 20%	135 20%	17 23%	9 23%	** **	155 21%	** **	166 20%
Being sent something scary or troubling online like a scary video or comment	142 18%	39 22%	41 16%	30 16%	32 18%	79 18%	62 17%	142 18%	113 17%	14 20%	8 20%	** **	131 18%	** **	142 18%
Seeing something of a sexual nature that made you feel uncomfortable	136 17%	26 15%	47 18%	41 23%	21 11%	73 17%	62 17%	136 17%	110 16%	13 18%	8 20%	** **	130 18%	** **	136 17%
Feeling under pressure to send photos or other information about yourself to someone	49 6%	13 7%	11 4%	10 5%	16 9%	23 5%	25 7%	49 6%	43 6%	2 2%	2 6%	** **	47 6%	** **	49 6%
ANY OF THESE HAVE EVER HAPPENED	442 55%	104 59%	130 51%	98 54%	107 58%	234 54%	205 56%	442 55%	364 54%	40 56%	24 60%	** **	418 57%	** **	442 55%
None of these things have ever happened to me	338 42%	67 38%	126 49%	68 37%	68 37%	193 45%	137 37%	338 42%	286 42%	28 40%	14 36%	** **	293 40%	** **	338 42%
Prefer not to say	15 2%	3 2%	- -%	10 6%	2 1%	3 1%	12 3%	15 2%	14 2%	1 1%	- -%	** **	12 2%	** **	15 2%
Don't know	15 2%	1 1%	1 1%	6 3%	6 3%	2 1%	13 3%	15 2%	11 2%	2 3%	2 4%	** **	15 2%	** **	15 2%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
Block messages on social media from someone you don't want to hear from	610	**	**	610	285	325	**	**	**	**	285	325
	76%	**	**	76%	72%	81%	**	**	**	**	72%	81%
Block people when you play online games	530	**	**	530	284	246	**	**	**	**	284	246
	66%	**	**	66%	71%	61%	**	**	**	**	71%	61%
Change the settings so fewer people can view your social media profile	408	**	**	408	166	242	**	**	**	**	166	242
	51%	**	**	51%	42%	60%	**	**	**	**	42%	60%
						d						j
Delete the 'history' records of which websites you have visited	312	**	**	312	140	172	**	**	**	**	140	172
	39%	**	**	39%	35%	43%	**	**	**	**	35%	43%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305	**	**	305	144	160	**	**	**	**	144	160
	38%	**	**	38%	36%	40%	**	**	**	**	36%	40%
Get around controls that are there to stop you visiting certain sites or apps	129	**	**	129	58	71	**	**	**	**	58	71
	16%	**	**	16%	15%	18%	**	**	**	**	15%	18%
Use a proxy server to access particular sites or apps	76	**	**	76	38	38	**	**	**	**	38	38
	10%	**	**	10%	10%	9%	**	**	**	**	10%	9%
ANY OF THESE	721	**	**	721	357	365	**	**	**	**	357	365
	90%	**	**	90%	90%	90%	**	**	**	**	90%	90%
ANY SAFETY MEASURES	696	**	**	696	339	357	**	**	**	**	339	357
	87%	**	**	87%	85%	88%	**	**	**	**	85%	88%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
ANY 'RISKY' MEASURES	426	**	**	426	200	226	**	**	**	**	200	226
	53%	**	**	53%	50%	56%	**	**	**	**	50%	56%
Don't know how to do any of these	43	**	**	43	22	21	**	**	**	**	22	21
	5%	**	**	5%	5%	5%	**	**	**	**	5%	5%
Prefer not to say	16	**	**	16	9	7	**	**	**	**	9	7
	2%	**	**	2%	2%	2%	**	**	**	**	2%	2%
Don't know	21	**	**	21	11	11	**	**	**	**	11	11
	3%	**	**	3%	3%	3%	**	**	**	**	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
Block messages on social media from someone you don't want to hear from	610	142	200	109	149	341	259	610	505	58	31	**	560	**	610
	76%	83%	78%	60%	83%	80%	71%	76%	76%	81%	78%	**	77%	**	76%
		c	c		c	c		c							
Block people when you play online games	530	119	176	108	118	296	226	530	444	44	25	**	488	**	530
	66%	70%	69%	59%	66%	69%	62%	66%	67%	61%	63%	**	67%	**	66%
Change the settings so fewer people can view your social media profile	408	98	142	72	91	240	163	408	334	40	23	**	372	**	408
	51%	57%	55%	39%	51%	56%	45%	51%	50%	56%	57%	**	51%	**	51%
		c				c									
Delete the 'history' records of which websites you have visited	312	74	104	49	80	178	129	312	259	30	14	**	289	**	312
	39%	44%	40%	27%	45%	42%	36%	39%	39%	42%	36%	**	40%	**	39%
		c			c	c									
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305	85	89	54	74	173	128	305	254	27	16	**	285	**	305
	38%	50%	34%	30%	41%	41%	35%	38%	38%	37%	40%	**	39%	**	38%
		cf													
Get around controls that are there to stop you visiting certain sites or apps	129	28	41	28	31	70	59	129	111	9	5	**	127	**	129
	16%	17%	16%	15%	17%	16%	16%	16%	17%	13%	13%	**	17%	**	16%
Use a proxy server to access particular sites or apps	76	17	25	15	19	42	34	76	65	6	4	**	72	**	76
	10%	10%	10%	8%	10%	10%	9%	10%	10%	8%	10%	**	10%	**	10%
ANY OF THESE	721	158	235	151	167	393	318	721	598	67	36	**	662	**	721
	90%	92%	91%	82%	93%	92%	88%	90%	90%	94%	90%	**	91%	**	90%
						c									

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
ANY SAFETY MEASURES	696	154	230	140	162	383	303	696	578	64	35	**	640	**	696
	87%	90%	89%	76%	91%	90%	83%	87%	87%	90%	88%	**	88%	**	87%
		c	c		c	c		c							
ANY 'RISKY' MEASURES	426	108	133	79	99	241	178	426	353	41	20	**	396	**	426
	53%	63%	52%	43%	55%	56%	49%	53%	53%	58%	51%	**	54%	**	53%
		c													
Don't know how to do any of these	43	7	14	17	4	21	21	43	35	2	2	**	34	**	43
	5%	4%	6%	9%	2%	5%	6%	5%	5%	3%	5%	**	5%	**	5%
Prefer not to say	16	-	2	10	4	2	14	16	15	-	1	**	13	**	16
	2%	-%	1%	6%	2%	*%	4%	2%	2%	-%	2%	**	2%	**	2%
				ae			e								
Don't know	21	6	6	5	4	12	9	21	18	2	1	**	21	**	21
	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	3%	**	3%	**	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	~n	o
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
Block messages on social media from someone you don't want to hear from	610	**	**	**	**	**	**	**	**	**	**	505	58	31	**	610
	76%	**	**	**	**	**	**	**	**	**	**	76%	81%	78%	**	76%
Block people when you play online games	530	**	**	**	**	**	**	**	**	**	**	444	44	25	**	530
	66%	**	**	**	**	**	**	**	**	**	**	67%	61%	63%	**	66%
Change the settings so fewer people can view your social media profile	408	**	**	**	**	**	**	**	**	**	**	334	40	23	**	408
	51%	**	**	**	**	**	**	**	**	**	**	50%	56%	57%	**	51%
Delete the 'history' records of which websites you have visited	312	**	**	**	**	**	**	**	**	**	**	259	30	14	**	312
	39%	**	**	**	**	**	**	**	**	**	**	39%	42%	36%	**	39%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	305	**	**	**	**	**	**	**	**	**	**	254	27	16	**	305
	38%	**	**	**	**	**	**	**	**	**	**	38%	37%	40%	**	38%
Get around controls that are there to stop you visiting certain sites or apps	129	**	**	**	**	**	**	**	**	**	**	111	9	5	**	129
	16%	**	**	**	**	**	**	**	**	**	**	17%	13%	13%	**	16%
Use a proxy server to access particular sites or apps	76	**	**	**	**	**	**	**	**	**	**	65	6	4	**	76
	10%	**	**	**	**	**	**	**	**	**	**	10%	8%	10%	**	10%
ANY OF THESE	721	**	**	**	**	**	**	**	**	**	**	598	67	36	**	721
	90%	**	**	**	**	**	**	**	**	**	**	90%	94%	90%	**	90%
ANY SAFETY MEASURES	696	**	**	**	**	**	**	**	**	**	**	578	64	35	**	696
	87%	**	**	**	**	**	**	**	**	**	**	87%	90%	88%	**	87%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC57. Do you know how to do any of these things online? (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	n	o
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
ANY 'RISKY' MEASURES	426	**	**	**	**	**	**	**	**	**	**	353	41	20	**	426
	53%	**	**	**	**	**	**	**	**	**	**	53%	58%	51%	**	53%
Don't know how to do any of these	43	**	**	**	**	**	**	**	**	**	**	35	2	2	**	43
	5%	**	**	**	**	**	**	**	**	**	**	5%	3%	5%	**	5%
Prefer not to say	16	**	**	**	**	**	**	**	**	**	**	15	-	1	**	16
	2%	**	**	**	**	**	**	**	**	**	**	2%	-%	2%	**	2%
Don't know	21	**	**	**	**	**	**	**	**	**	**	18	2	1	**	21
	3%	**	**	**	**	**	**	**	**	**	**	3%	3%	3%	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
Block messages on social media from someone you don't want to hear from	442	**	**	442	197	245	**	**	**	**	197	245
	55%	**	**	55%	50%	61%	**	**	**	**	50%	61%
Block people when you play online games	329	**	**	329	188	140	**	**	**	**	188	140
	41%	**	**	41%	47%	35%	**	**	**	**	47%	35%
					e						k	
Change the settings so fewer people can view your social media profile	283	**	**	283	101	181	**	**	**	**	101	181
	35%	**	**	35%	26%	45%	**	**	**	**	26%	45%
					d						j	
Delete the 'history' records of which websites you have visited	175	**	**	175	81	94	**	**	**	**	81	94
	22%	**	**	22%	20%	23%	**	**	**	**	20%	23%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157	**	**	157	67	91	**	**	**	**	67	91
	20%	**	**	20%	17%	23%	**	**	**	**	17%	23%
Get around controls that are there to stop you visiting certain sites or apps	61	**	**	61	36	25	**	**	**	**	36	25
	8%	**	**	8%	9%	6%	**	**	**	**	9%	6%
Use a proxy server to access particular sites or apps	32	**	**	32	12	19	**	**	**	**	12	19
	4%	**	**	4%	3%	5%	**	**	**	**	3%	5%
ANY OF THESE	590	**	**	590	289	301	**	**	**	**	289	301
	74%	**	**	74%	73%	75%	**	**	**	**	73%	75%
ANY SAFETY MEASURES	547	**	**	547	263	284	**	**	**	**	263	284
	68%	**	**	68%	66%	70%	**	**	**	**	66%	70%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	669	-	-	669	331	338	-	-	-	-	331	338
Effective Weighted Sample	470	-	-	470	233	237	-	-	-	-	233	237
Total	801	-	-	801	397	404	-	-	-	-	397	404
ANY 'RISKY' MEASURES	258	**	**	258	117	141	**	**	**	**	117	141
	32%	**	**	32%	30%	35%	**	**	**	**	30%	35%
Have not done any of these	156	**	**	156	81	75	**	**	**	**	81	75
	19%	**	**	19%	20%	19%	**	**	**	**	20%	19%
Prefer not to say	24	**	**	24	15	9	**	**	**	**	15	9
	3%	**	**	3%	4%	2%	**	**	**	**	4%	2%
Don't know	31	**	**	31	13	18	**	**	**	**	13	18
	4%	**	**	4%	3%	4%	**	**	**	**	3%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
Block messages on social media from someone you don't want to hear from	442	110	151	72	104	262	176	442	371	37	21	**	409	**	442
	55%	64%	59%	39%	58%	61%	49%	55%	56%	52%	53%	**	56%	**	55%
		cf	c		c	cf		c							
Block people when you play online games	329	79	109	68	67	188	135	329	272	28	17	**	308	**	329
	41%	46%	42%	37%	37%	44%	37%	41%	41%	39%	44%	**	42%	**	41%
Change the settings so fewer people can view your social media profile	283	72	104	46	56	176	103	283	230	29	15	**	261	**	283
	35%	42%	40%	25%	31%	41%	28%	35%	35%	41%	38%	**	36%	**	35%
		cf				cf									
Delete the 'history' records of which websites you have visited	175	42	64	29	41	105	70	175	151	13	5	**	163	**	175
	22%	24%	25%	16%	23%	25%	19%	22%	23%	19%	14%	**	22%	**	22%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157	46	59	22	30	105	52	157	140	8	6	**	149	**	157
	20%	27%	23%	12%	17%	24%	14%	20%	21%	11%	14%	**	20%	**	20%
		cf				cf									
Get around controls that are there to stop you visiting certain sites or apps	61	12	23	16	11	35	26	61	55	2	2	**	60	**	61
	8%	7%	9%	9%	6%	8%	7%	8%	8%	2%	5%	**	8%	**	8%
Use a proxy server to access particular sites or apps	32	3	15	6	7	18	14	32	28	1	2	**	30	**	32
	4%	2%	6%	3%	4%	4%	4%	4%	4%	2%	5%	**	4%	**	4%
ANY OF THESE	590	138	198	121	126	336	247	590	486	56	30	**	542	**	590
	74%	81%	77%	66%	71%	79%	68%	74%	73%	78%	76%	**	74%	**	74%
		c													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND ~k	URBAN l	RURAL ~m	ALL n
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j				
Unweighted total	669	188	196	146	131	384	277	669	374	104	105	86	595	66	669
Effective Weighted Sample	470	139	141	102	96	269	198	470	344	98	96	79	426	38	470
Total	801	171	257	183	179	428	363	801	666	71	39	24	731	61	801
ANY SAFETY MEASURES	547	133	183	104	120	315	225	547	449	52	29	**	504	**	547
	68%	78%	71%	57%	67%	74%	62%	68%	67%	72%	73%	**	69%	**	68%
		cf				cf									
ANY 'RISKY' MEASURES	258	71	86	47	53	157	99	258	222	19	9	**	241	**	258
	32%	42%	33%	25%	29%	37%	27%	32%	33%	26%	22%	**	33%	**	32%
		cf													
Have not done any of these	156	24	48	44	40	72	84	156	133	11	7	**	137	**	156
	19%	14%	19%	24%	22%	17%	23%	19%	20%	16%	17%	**	19%	**	19%
Prefer not to say	24	3	4	12	4	7	16	24	22	2	1	**	21	**	24
	3%	2%	2%	7%	2%	2%	5%	3%	3%	2%	2%	**	3%	**	3%
				e											
Don't know	31	6	7	6	9	13	15	31	27	2	2	**	30	**	31
	4%	4%	3%	3%	5%	3%	4%	4%	4%	3%	5%	**	4%	**	4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND ~a	SCOT- LAND ~b	WALES ~c	IRELAND ~d	ALL ~e	ENG- LAND ~f	SCOT- LAND ~g	WALES ~h	IRELAND ~i	ALL ~j	ENG- LAND k	SCOT- LAND l	WALES m	IRELAND ~n	ALL o
Significance Level: 99%																
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
Block messages on social media from someone you don't want to hear from	442	**	**	**	**	**	**	**	**	**	**	371	37	21	**	442
	55%	**	**	**	**	**	**	**	**	**	**	56%	52%	53%	**	55%
Block people when you play online games	329	**	**	**	**	**	**	**	**	**	**	272	28	17	**	329
	41%	**	**	**	**	**	**	**	**	**	**	41%	39%	44%	**	41%
Change the settings so fewer people can view your social media profile	283	**	**	**	**	**	**	**	**	**	**	230	29	15	**	283
	35%	**	**	**	**	**	**	**	**	**	**	35%	41%	38%	**	35%
Delete the 'history' records of which websites you have visited	175	**	**	**	**	**	**	**	**	**	**	151	13	5	**	175
	22%	**	**	**	**	**	**	**	**	**	**	23%	19%	14%	**	22%
Choose to use privacy mode/ Incognito mode on a web browser (like Google Chrome)	157	**	**	**	**	**	**	**	**	**	**	140	8	6	**	157
	20%	**	**	**	**	**	**	**	**	**	**	21%	11%	14%	**	20%
Get around controls that are there to stop you visiting certain sites or apps	61	**	**	**	**	**	**	**	**	**	**	55	2	2	**	61
	8%	**	**	**	**	**	**	**	**	**	**	8%	2%	5%	**	8%
Use a proxy server to access particular sites or apps	32	**	**	**	**	**	**	**	**	**	**	28	1	2	**	32
	4%	**	**	**	**	**	**	**	**	**	**	4%	2%	5%	**	4%
ANY OF THESE	590	**	**	**	**	**	**	**	**	**	**	486	56	30	**	590
	74%	**	**	**	**	**	**	**	**	**	**	73%	78%	76%	**	74%
ANY SAFETY MEASURES	547	**	**	**	**	**	**	**	**	**	**	449	52	29	**	547
	68%	**	**	**	**	**	**	**	**	**	**	67%	72%	73%	**	68%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC58. This list shows the things that you just said you know how to do online. If you have ever done any of them please choose them again. (MULTI CODE)**

Base : All children aged 12-15 who go online opting to answer

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL	ENG- LAND	SCOT- LAND	WALES	IRELAND	N ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	n	o
Unweighted total	669	-	-	-	-	-	-	-	-	-	-	374	104	105	86	669
Effective Weighted Sample	470	-	-	-	-	-	-	-	-	-	-	344	98	96	79	470
Total	801	-	-	-	-	-	-	-	-	-	-	666	71	39	24	801
ANY 'RISKY' MEASURES	258	**	**	**	**	**	**	**	**	**	**	222	19	9	**	258
	32%	**	**	**	**	**	**	**	**	**	**	33%	26%	22%	**	32%
Have not done any of these	156	**	**	**	**	**	**	**	**	**	**	133	11	7	**	156
	19%	**	**	**	**	**	**	**	**	**	**	20%	16%	17%	**	19%
Prefer not to say	24	**	**	**	**	**	**	**	**	**	**	22	2	1	**	24
	3%	**	**	**	**	**	**	**	**	**	**	3%	2%	2%	**	3%
Don't know	31	**	**	**	**	**	**	**	**	**	**	27	2	2	**	31
	4%	**	**	**	**	**	**	**	**	**	**	4%	3%	5%	**	4%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)**

Base : Children aged 12-15 who go online

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	729	-	-	729	365	364	-	-	-	-	365	364
Effective Weighted Sample	511	-	-	511	257	254	-	-	-	-	257	254
Total	861	-	-	861	430	431	-	-	-	-	430	431
I have never seen things like this	352	**	**	352	189	162	**	**	**	**	189	162
	41%	**	**	41%	44%	38%	**	**	**	**	44%	38%
I sometimes see things like this	369	**	**	369	188	181	**	**	**	**	188	181
	43%	**	**	43%	44%	42%	**	**	**	**	44%	42%
I often see things like this	73	**	**	73	27	46	**	**	**	**	27	46
	8%	**	**	8%	6%	11%	**	**	**	**	6%	11%
Don't know	68	**	**	68	26	42	**	**	**	**	26	42
	8%	**	**	8%	6%	10%	**	**	**	**	6%	10%
<b>SUMMARY</b>												
EVER SEE THIS	441	**	**	441	215	226	**	**	**	**	215	226
	51%	**	**	51%	50%	53%	**	**	**	**	50%	53%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)**

Base : Children aged 12-15 who go online

	SOCIAL GRADE								NATION						
	Total	AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
		a	b	c	d	e	f	g	h	i	j	~k	l	~m	n
Significance Level: 99%															
Unweighted total	729	212	216	153	139	428	292	729	405	115	114	95	645	76	729
Effective Weighted Sample	511	159	152	107	102	299	209	511	372	109	104	88	462	44	511
Total	861	193	274	192	191	468	383	861	713	79	43	27	785	67	861
I have never seen things like this	352	86	116	69	76	202	145	352	298	29	16	**	312	**	352
	41%	45%	42%	36%	40%	43%	38%	41%	42%	37%	37%	**	40%	**	41%
I sometimes see things like this	369	86	114	82	81	200	164	369	295	41	19	**	342	**	369
	43%	45%	42%	43%	43%	43%	43%	43%	41%	52%	44%	**	44%	**	43%
I often see things like this	73	10	31	22	10	41	31	73	64	2	3	**	69	**	73
	8%	5%	11%	11%	5%	9%	8%	8%	9%	3%	8%	**	9%	**	8%
Don't know	68	11	13	20	23	24	43	68	56	7	5	**	62	**	68
	8%	6%	5%	10%	12%	5%	11%	8%	8%	8%	11%	**	8%	**	8%
<b>SUMMARY</b>															
EVER SEE THIS	441	96	145	104	91	241	195	441	360	43	22	**	411	**	441
	51%	50%	53%	54%	48%	52%	51%	51%	50%	55%	52%	**	52%	**	51%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC59. In the past year have you seen anything hateful on the internet that has been directed at a particular group of people, based on things like their gender, religion, disability, sexuality or gender identity? Examples of these sorts of things might be nasty or hateful comments or images that have been posted on social media, comments in response to an article that you read online, or videos posted on sites like YouTube. Which of these options best describes whether you have seen things like this online in the past year? (SINGLE CODE)**

Base : Children aged 12-15 who go online

		INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	l	m	~n	o
Significance Level: 99%	Total															
Unweighted total	729	-	-	-	-	-	-	-	-	-	-	405	115	114	95	729
Effective Weighted Sample	511	-	-	-	-	-	-	-	-	-	-	372	109	104	88	511
Total	861	-	-	-	-	-	-	-	-	-	-	713	79	43	27	861
I have never seen things like this	352	**	**	**	**	**	**	**	**	**	**	298	29	16	**	352
	41%	**	**	**	**	**	**	**	**	**	**	42%	37%	37%	**	41%
I sometimes see things like this	369	**	**	**	**	**	**	**	**	**	**	295	41	19	**	369
	43%	**	**	**	**	**	**	**	**	**	**	41%	52%	44%	**	43%
I often see things like this	73	**	**	**	**	**	**	**	**	**	**	64	2	3	**	73
	8%	**	**	**	**	**	**	**	**	**	**	9%	3%	8%	**	8%
Don't know	68	**	**	**	**	**	**	**	**	**	**	56	7	5	**	68
	8%	**	**	**	**	**	**	**	**	**	**	8%	8%	11%	**	8%
<b>SUMMARY</b>																
EVER SEE THIS	441	**	**	**	**	**	**	**	**	**	**	360	43	22	**	441
	51%	**	**	**	**	**	**	**	**	**	**	50%	55%	52%	**	51%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)**

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE
Significance Level: 99%		~a	~b	c	d	e	~f	~g	~h	~i	j	k
Unweighted total	391	-	-	391	190	201	-	-	-	-	190	201
Effective Weighted Sample	269	-	-	269	133	136	-	-	-	-	133	136
Total	441	-	-	441	215	226	-	-	-	-	215	226
I ignored it/ didn't do anything	157	**	**	157	92	65	**	**	**	**	92	65
	36%	**	**	36%	43%	29%	**	**	**	**	43%	29%
I blocked the person who shared or made the comments	111	**	**	111	57	54	**	**	**	**	57	54
	25%	**	**	25%	27%	24%	**	**	**	**	27%	24%
I reported it to the website	96	**	**	96	22	74	**	**	**	**	22	74
	22%	**	**	22%	10%	33%	**	**	**	**	10%	33%
						d						j
I responded by 'disliking' the post/ comment/ video	88	**	**	88	27	61	**	**	**	**	27	61
	20%	**	**	20%	13%	27%	**	**	**	**	13%	27%
						d						j
I commented on it to say I thought it was wrong	79	**	**	79	29	50	**	**	**	**	29	50
	18%	**	**	18%	13%	22%	**	**	**	**	13%	22%
I shared it with my friends to say I thought it was wrong	78	**	**	78	34	44	**	**	**	**	34	44
	18%	**	**	18%	16%	19%	**	**	**	**	16%	19%
<b>SPONTANEOUS RESPONSE</b>												
Told my parents or teacher or other family member	18	**	**	18	13	4	**	**	**	**	13	4
	4%	**	**	4%	6%	2%	**	**	**	**	6%	2%
I did something else	1	**	**	1	1	-	**	**	**	**	1	-
	*%	**	**	*%	*%	-%	**	**	**	**	*%	-%
TOTAL - TOOK SOME ACTION	270	**	**	270	116	154	**	**	**	**	116	154
	61%	**	**	61%	54%	68%	**	**	**	**	54%	68%
Don't know	14	**	**	14	7	7	**	**	**	**	7	7
	3%	**	**	3%	3%	3%	**	**	**	**	3%	3%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)**

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	~c	~d	e	f	g	h	~i	~j	~k	l	~m	n
Unweighted total	391	112	116	86	72	228	158	391	208	63	62	58	351	37	391
Effective Weighted Sample	269	82	81	59	52	156	111	269	191	59	57	54	248	21	269
Total	441	96	145	104	91	241	195	441	360	43	22	16	411	29	441
I ignored it/ didn't do anything	157	37	45	**	**	82	74	157	130	**	**	**	143	**	157
	36%	38%	31%	**	**	34%	38%	36%	36%	**	**	**	35%	**	36%
I blocked the person who shared or made the comments	111	20	40	**	**	60	48	111	92	**	**	**	108	**	111
	25%	20%	27%	**	**	25%	25%	25%	26%	**	**	**	26%	**	25%
I reported it to the website	96	17	43	**	**	60	34	96	80	**	**	**	94	**	96
	22%	17%	30%	**	**	25%	17%	22%	22%	**	**	**	23%	**	22%
I responded by 'disliking' the post/ comment/ video	88	21	37	**	**	58	29	88	75	**	**	**	83	**	88
	20%	22%	26%	**	**	24%	15%	20%	21%	**	**	**	20%	**	20%
I commented on it to say I thought it was wrong	79	17	27	**	**	44	33	79	65	**	**	**	74	**	79
	18%	18%	18%	**	**	18%	17%	18%	18%	**	**	**	18%	**	18%
I shared it with my friends to say I thought it was wrong	78	18	22	**	**	40	35	78	66	**	**	**	72	**	78
	18%	19%	15%	**	**	17%	18%	18%	18%	**	**	**	18%	**	18%
<b>SPONTANEOUS RESPONSE</b>															
Told my parents or teacher or other family member	18	1	9	**	**	10	7	18	13	**	**	**	18	**	18
	4%	1%	6%	**	**	4%	4%	4%	4%	**	**	**	4%	**	4%
I did something else	1	-	-	**	**	-	1	1	-	**	**	**	1	**	1
	*%	-%	-%	**	**	-%	*%	*%	-%	**	**	**	*%	**	*%
TOTAL - TOOK SOME ACTION	270	55	96	**	**	151	115	270	219	**	**	**	256	**	270
	61%	57%	66%	**	**	62%	59%	61%	61%	**	**	**	62%	**	61%
Don't know	14	4	4	**	**	8	6	14	10	**	**	**	12	**	14
	3%	5%	3%	**	**	3%	3%	3%	3%	**	**	**	3%	**	3%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC60. What if anything did you do after you saw the most recent example of something hateful online? (MULTI CODE)**

Base : All children aged 12-15 who have seen hate speech online in the last 12 months

	Total	INTERNET USER AGED 5-7					INTERNET USER AGED 8-11					INTERNET USER AGED 12-15				
		ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL	ENG- LAND	SCOT- LAND	WALES	N IRELAND	ALL
Significance Level: 99%		~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	k	~l	~m	~n	o
Unweighted total	391	-	-	-	-	-	-	-	-	-	-	208	63	62	58	391
Effective Weighted Sample	269	-	-	-	-	-	-	-	-	-	-	191	59	57	54	269
Total	441	-	-	-	-	-	-	-	-	-	-	360	43	22	16	441
I ignored it/ didn't do anything	157	**	**	**	**	**	**	**	**	**	**	130	**	**	**	157
	36%	**	**	**	**	**	**	**	**	**	**	36%	**	**	**	36%
I blocked the person who shared or made the comments	111	**	**	**	**	**	**	**	**	**	**	92	**	**	**	111
	25%	**	**	**	**	**	**	**	**	**	**	26%	**	**	**	25%
I reported it to the website	96	**	**	**	**	**	**	**	**	**	**	80	**	**	**	96
	22%	**	**	**	**	**	**	**	**	**	**	22%	**	**	**	22%
I responded by 'disliking' the post/ comment/ video	88	**	**	**	**	**	**	**	**	**	**	75	**	**	**	88
	20%	**	**	**	**	**	**	**	**	**	**	21%	**	**	**	20%
I commented on it to say I thought it was wrong	79	**	**	**	**	**	**	**	**	**	**	65	**	**	**	79
	18%	**	**	**	**	**	**	**	**	**	**	18%	**	**	**	18%
I shared it with my friends to say I thought it was wrong	78	**	**	**	**	**	**	**	**	**	**	66	**	**	**	78
	18%	**	**	**	**	**	**	**	**	**	**	18%	**	**	**	18%
<b>SPONTANEOUS RESPONSE</b>																
Told my parents or teacher or other family member	18	**	**	**	**	**	**	**	**	**	**	13	**	**	**	18
	4%	**	**	**	**	**	**	**	**	**	**	4%	**	**	**	4%
I did something else	1	**	**	**	**	**	**	**	**	**	**	-	**	**	**	1
	*%	**	**	**	**	**	**	**	**	**	**	-%	**	**	**	*%
TOTAL - TOOK SOME ACTION	270	**	**	**	**	**	**	**	**	**	**	219	**	**	**	270
	61%	**	**	**	**	**	**	**	**	**	**	61%	**	**	**	61%
Don't know	14	**	**	**	**	**	**	**	**	**	**	10	**	**	**	14
	3%	**	**	**	**	**	**	**	**	**	**	3%	**	**	**	3%

Columns Tested: a,b,c,d,e - f,g,h,i,j - k,l,m,n,o



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE)**

Base : All children aged 8-15

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		~a	b	c	d	e	~f	~g	h	i	j	k
Unweighted total	1434	-	694	740	717	717	-	-	346	348	371	369
Effective Weighted Sample	1025	-	504	521	512	513	-	-	250	254	262	259
Total	1755	-	878	877	878	877	-	-	439	439	439	438
My parent helped me answer one or more questions	400	**	252	148	216	184	**	**	134	118	81	66
	23%	**	29% c	17%	25%	21%	**	**	31% jk	27% k	19%	15%
My parent was with me but didn't help me answer the questions	1099	**	551	549	554	546	**	**	266	284	288	261
	63%	**	63%	63%	63%	62%	**	**	61%	65%	66%	60%
My parent was not with me	234	**	70	163	102	132	**	**	39	32	63	100
	13%	**	8% b	19% b	12%	15%	**	**	9%	7%	14% i	23% hi
Don't know	22	**	5	17	7	16	**	**	-	5	7	10
	1%	**	1%	2%	1%	2%	**	**	-%	1%	2%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QC61. Did you receive any help from your parent or guardian when completing this survey? (SINGLE CODE)**

Base : All children aged 8-15

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	1434	461	393	279	284	854	563	1434	809	229	230	166	1272	151	1434
Effective Weighted Sample	1025	352	284	199	217	611	415	1025	751	214	212	155	924	93	1025
Total	1755	427	514	357	438	941	795	1755	1459	157	87	52	1586	157	1755
My parent helped me answer one or more questions	400	98	119	62	112	218	174	400	341	30	17	12	369	29	400
	23%	23%	23%	17%	26%	23%	22%	23%	23%	19%	20%	23%	23%	19%	23%
My parent was with me but didn't help me answer the questions	1099	271	317	246	255	588	502	1099	902	103	60	33	978	110	1099
	63%	63%	62%	69%	58%	63%	63%	63%	62%	66%	69%	64%	62%	70%	63%
My parent was not with me	234	54	72	42	64	126	106	234	195	24	9	6	218	15	234
	13%	13%	14%	12%	15%	13%	13%	13%	13%	15%	10%	12%	14%	10%	13%
Don't know	22	4	4	7	7	9	14	22	21	1	*	-	20	2	22
	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1844	488	675	681	918	926	242	245	340	336	336	345
	76%	73%	77%	78%	76%	77%	73%	74%	77%	77%	76%	79%
WHITE - Irish	21	8	2	11	12	8	4	4	2	-	7	4
	1%	1%	*%	1%	1%	1%	1%	1%	*%	-%	2%	1%
WHITE - Gypsy, Traveller or Irish Traveller	2	-	-	2	2	-	-	-	-	-	2	-
	*%	-%	-%	*%	*%	-%	-%	-%	-%	-%	1%	-%
WHITE - Any other white background	99	27	37	35	45	53	9	17	17	20	20	16
	4%	4%	4%	4%	4%	4%	3%	5%	4%	5%	4%	4%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	26	5	14	7	14	12	3	2	4	10	7	*
	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	*%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	24	7	8	9	11	13	3	4	4	4	4	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	46	21	11	13	21	25	12	9	6	5	2	11
	2%	3%	1%	2%	2%	2%	4%	3%	1%	1%	1%	2%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	35	18	9	8	13	22	9	9	4	6	*	7
	1%	3%	1%	1%	1%	2%	3%	3%	1%	1%	*%	2%
ASIAN AND BRITISH ASIAN - Indian	60	23	18	19	33	28	13	10	8	10	11	8
	2%	3%	2%	2%	3%	2%	4%	3%	2%	2%	3%	2%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
ASIAN AND BRITISH ASIAN - Pakistani	48 2%	20 3%	12 1%	16 2%	20 2%	29 2%	8 2%	11 3%	2 1%	10 2%	9 2%	7 2%
ASIAN AND BRITISH ASIAN - Bangladeshi	22 1%	4 1%	9 1%	9 1%	8 1%	15 1%	4 1%	1 *	3 1%	7 2%	2 *	7 2%
ASIAN AND BRITISH ASIAN - Chinese	20 1%	4 1%	11 1%	5 1%	13 1%	6 1%	- -%	4 1%	11 2%	- -%	3 1%	2 1%
ASIAN AND BRITISH ASIAN - Any other Asian background	15 1%	3 1%	3 *	8 1%	7 1%	8 1%	1 *	2 1%	- -%	3 1%	6 1%	3 1%
BLACK AND BLACK BRITISH - Caribbean	16 1%	3 *	4 1%	9 1%	9 1%	7 1%	1 *	1 *	2 1%	2 *	5 1%	4 1%
BLACK AND BLACK BRITISH - African	28 1%	3 *	15 2%	10 1%	16 1%	13 1%	2 1%	1 *	7 2%	8 2%	6 1%	4 1%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	5 *	1 *	2 *	2 *	5 *	- -%	1 *	- -%	2 1%	- -%	2 *	- -%
OTHER ETHNIC GROUP - Arab	4 *	- -%	4 *	1 *	3 *	1 *	- -%	- -%	2 1%	1 *	1 *	- -%
OTHER ETHNIC GROUP -Any other ethnic background	5 *	3 *	2 *	- -%	2 *	3 *	2 1%	1 *	- -%	2 *	- -%	- -%
Prefer not to say	101 4%	27 4%	41 5%	34 4%	59 5%	42 3%	16 5%	10 3%	26 6%	15 3%	17 4%	16 4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
WHITE - English/ Welsh/ Scottish/ Northern Irish/ British	1844	437	534	384	476	971	859	1844	1506	176	105	57	1635	196	1844
	76%	74%	75%	79%	77%	75%	78%	76%	75%	81%	88%	79%	75%	84%	76%
											hkl				
WHITE - Irish	21	2	9	5	5	11	9	21	12	1	-	8	17	4	21
	1%	*%	1%	1%	1%	1%	1%	1%	1%	*%	-%	11%	1%	2%	1%
												hijlm			
WHITE - Gypsy, Traveller or Irish Traveller	2	-	2	-	-	2	-	2	2	-	-	-	2	-	2
	*%	-%	*%	-%	-%	*%	-%	*%	*%	-%	-%	-%	*%	-%	*%
WHITE - Any other white background	99	26	29	24	20	55	44	99	87	9	2	1	96	2	99
	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	2%	1%	4%	1%	4%
									k				k		
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black Caribbean	26	4	14	4	4	18	8	26	24	-	1	*	25	*	26
	1%	1%	2%	1%	1%	1%	1%	1%	1%	-%	1%	1%	1%	*%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Black African	24	7	4	2	12	11	13	24	22	2	*	*	22	2	24
	1%	1%	1%	*%	2%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%
MIXED/ MULTIPLE ETHNIC GROUPS - White and Asian	46	11	13	8	15	23	23	46	39	3	2	1	39	6	46
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%
MIXED/ MULTIPLE ETHNIC GROUPS - Any other mixed/ multiple ethnic background	35	13	12	6	2	25	8	35	31	2	1	1	32	3	35
	1%	2%	2%	1%	*%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
ASIAN AND BRITISH ASIAN - Indian	60	22	20	4	14	43	18	60	55	4	1	*	54	6	60
	2%	4%	3%	1%	2%	3%	2%	2%	3%	2%	1%	*%	2%	3%	2%
		c													

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP80. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
ASIAN AND BRITISH ASIAN - Pakistani	48 2%	8 1%	16 2%	9 2%	14 2%	24 2%	22 2%	48 2%	44 2%	3 1%	1 1%	* 1%	48 2%	- -%	48 2%
ASIAN AND BRITISH ASIAN - Bangladeshi	22 1%	5 1%	3 *%	6 1%	8 1%	8 1%	15 1%	22 1%	22 1%	- -%	- -%	- -%	22 1%	- -%	22 1%
ASIAN AND BRITISH ASIAN - Chinese	20 1%	8 1%	9 1%	- -%	3 *%	17 1%	3 *%	20 1%	20 1%	- -%	- -%	- -%	17 1%	2 1%	20 1%
ASIAN AND BRITISH ASIAN - Any other Asian background	15 1%	1 *%	1 *%	5 1%	7 1%	3 *%	12 1%	15 1%	14 1%	1 1%	- -%	- -%	15 1%	- -%	15 1%
BLACK AND BLACK BRITISH - Caribbean	16 1%	2 *%	4 1%	5 1%	5 1%	6 *%	10 1%	16 1%	15 1%	1 *%	1 *%	- -%	16 1%	- -%	16 1%
BLACK AND BLACK BRITISH - African	28 1%	12 2%	5 1%	4 1%	5 1%	17 1%	8 1%	28 1%	28 1%	* *%	* *%	- -%	26 1%	- -%	28 1%
BLACK AND BLACK BRITISH - Any other black/ African/ Caribbean background	5 *%	1 *%	- -%	4 1%	- -%	1 *%	4 *%	5 *%	5 *%	- -%	- -%	- -%	5 *%	- -%	5 *%
OTHER ETHNIC GROUP - Arab	4 *%	1 *%	- -%	1 *%	2 *%	1 *%	3 *%	4 *%	3 *%	- -%	1 1%	- -%	4 *%	- -%	4 *%
OTHER ETHNIC GROUP -Any other ethnic background	5 *%	1 *%	1 *%	2 *%	1 *%	2 *%	3 *%	5 *%	4 *%	1 *%	- -%	- -%	5 *%	- -%	5 *%
Prefer not to say	101 4%	28 5%	30 4%	13 3%	28 5%	58 4%	41 4%	101 4%	80 4%	15 7%	3 3%	3 4%	91 4%	10 4%	101 4%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 7%	50 7%	49 6%	66 7%	118 10% e	46 4%	40 12% gik	10 3%	31 7%	17 4%	47 11% gik	19 4%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	113 5%	32 5%	41 5%	40 5%	46 4%	68 6%	13 4%	19 6%	21 5%	21 5%	12 3%	28 6%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	98 4%	26 4%	42 5%	31 3%	52 4%	46 4%	18 5%	9 3%	23 5%	19 4%	12 3%	18 4%
Breathing? Breathlessness or chest pains	40 2%	7 1%	19 2%	14 2%	18 1%	22 2%	4 1%	3 1%	9 2%	11 2%	5 1%	8 2%
Hearing? Poor hearing, partial hearing, or are deaf	39 2%	14 2%	9 1%	16 2%	24 2%	15 1%	9 3%	5 2%	5 1%	4 1%	11 2%	5 1%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	31 1%	10 2%	9 1%	11 1%	15 1%	16 1%	8 2%	3 1%	4 1%	5 1%	3 1%	9 2%
Columns Tested: a,b,c - d,e - f,g,h,i,j,k												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22 1%	9 1%	9 1%	4 *% a	13 1%	10 1%	8 2%	1 *% g	3 1%	6 1%	1 *% j	3 1%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	111 5%	14 2%	43 5%	54 6% a	41 3%	70 6%	9 3%	5 1%	16 4%	27 6% g	16 4%	38 9% fg
Other illnesses/ conditions which impact or limit their daily activities	32 1%	11 2%	7 1%	13 1%	9 1%	22 2%	6 2%	6 2%	- -% h	7 2%	3 1%	10 2%
Nothing – no impairments or conditions that impact or limit their daily activities	1797 74%	502 76%	663 76%	632 72%	882 73%	915 76%	238 72%	265 80%	328 75%	334 76%	316 72%	316 72%
Prefer not to say	146 6%	41 6%	52 6%	53 6%	85 7%	61 5%	23 7%	18 5%	30 7%	22 5%	32 7%	21 5%
Don't know	42 2%	15 2%	10 1%	17 2%	18 1%	24 2%	5 2%	9 3%	1 *% h	9 2%	11 2%	6 1%
<b>SUMMARY</b>												
ANY IMPAIRMENT OR CONDITION	435 18%	106 16%	153 17%	176 20%	226 19%	210 17%	66 20%	40 12%	79 18%	74 17%	80 18%	96 22% g

Columns Tested: a,b,c - d,e - f,g,h,i,j,k



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
NO IMPAIRMENT OR CONDITION	1797	502	663	632	882	915	238	265	328	334	316	316
	74%	76%	76%	72%	73%	76%	72%	80%	75%	76%	72%	72%
PREFER NOT TO SAY/ DON'T KNOW	188	56	62	70	103	85	29	28	31	31	43	27
	8%	8%	7%	8%	8%	7%	9%	8%	7%	7%	10%	6%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	164 7%	33 6%	38 5%	39 8%	53 9%	71 5%	92 8%	164 7%	142 7%	9 4%	7 6%	6 8%	143 7%	21 9%	164 7%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	113 5%	32 5%	28 4%	27 6%	27 4%	59 5%	54 5%	113 5%	92 5%	12 5%	5 4%	5 7%	98 5%	15 6%	113 5%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration.	98 4%	11 2%	25 3%	26 5% a	36 6% ae	36 3%	62 6% ae	98 4%	86 4%	4 2%	5 4%	3 5%	93 4%	6 2%	98 4%
Breathing? Breathlessness or chest pains	40 2%	11 2%	8 1%	8 2%	12 2%	20 2%	20 2%	40 2%	34 2%	3 2%	1 1%	1 1%	33 2%	7 3%	40 2%
Hearing? Poor hearing, partial hearing, or are deaf	39 2%	11 2%	12 2%	7 1%	10 2%	22 2%	16 1%	39 2%	30 1%	4 2%	3 2%	2 3%	36 2%	2 1%	39 2%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	31 1%	10 2%	11 2%	2 *%	8 1%	21 2%	10 1%	31 1%	25 1%	2 1%	3 2%	1 2%	29 1%	2 1%	31 1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	22 1%	10 2%	2 *%	8 2%	2 *%	12 1%	10 1%	22 1%	18 1%	2 1%	2 1%	* 1%	22 1%	- -%	22 1%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	111 5%	14 2%	25 3%	34 7% ae	38 6% ae	38 3%	72 7% ae	111 5%	93 5%	8 4%	6 5%	4 6%	105 5%	6 2%	111 5%
Other illnesses/ conditions which impact or limit their daily activities	32 1%	8 1%	11 2%	3 1%	10 2%	18 1%	13 1%	32 1%	25 1%	2 1%	2 2%	3 4% hln	29 1%	3 1%	32 1%
Nothing – no impairments or conditions that impact or limit their daily activities	1797 74%	452 77%	541 77%	354 73%	434 70%	994 77%	788 71%	1797 74%	1495 74%	161 74%	89 75%	51 72%	1612 74%	171 74%	1797 74%
Prefer not to say	146 6%	40 7%	41 6%	25 5%	37 6%	81 6%	62 6%	146 6%	116 6%	19 9%	7 6%	5 7%	135 6%	11 5%	146 6%
Don't know	42 2%	5 1%	9 1%	9 2%	16 3%	15 1%	24 2%	42 2%	37 2%	3 1%	1 1%	1 1%	39 2%	2 1%	42 2%
<b>SUMMARY</b>															
ANY IMPAIRMENT OR CONDITION	435 18%	91 15%	115 16%	95 20%	133 21%	206 16%	228 21%	435 18%	363 18%	35 16%	22 19%	15 21%	386 18%	49 21%	435 18%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP83. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
NO IMPAIRMENT OR CONDITION	1797	452	541	354	434	994	788	1797	1495	161	89	51	1612	171	1797
	74%	77%	77%	73%	70%	77%	71%	74%	74%	74%	75%	72%	74%	74%	74%
PREFER NOT TO SAY/ DON'T KNOW	188	45	51	34	53	96	87	188	153	21	8	6	175	13	188
	8%	8%	7%	7%	9%	7%	8%	8%	8%	10%	7%	8%	8%	5%	8%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Working full time (30hrs/wk+)	1252	326	433	493	649	603	173	153	223	210	253	240
	52%	49%	49%	56%	54%	50%	52%	46%	51%	48%	58%	55%
Working part time (8-29 hrs/wk)	580	167	223	190	289	290	84	82	115	108	90	100
	24%	25%	25%	22%	24%	24%	25%	25%	26%	25%	20%	23%
Not working (i.e. under 8hrs/wk) - retired	12	2	5	5	5	7	2	1	-	5	3	2
	*%	*%	1%	1%	*%	1%	*%	*%	-%	1%	1%	*%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	96	25	40	31	48	48	9	16	24	17	15	15
	4%	4%	5%	4%	4%	4%	3%	5%	5%	4%	4%	4%
Not working (i.e. under 8hrs/wk) - student	26	5	13	9	12	14	2	3	6	7	4	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	380	117	143	120	170	210	51	67	59	84	60	60
	16%	18%	16%	14%	14%	17%	15%	20%	13%	19%	14%	14%
Prefer not to say	59	16	16	26	29	29	9	7	10	6	10	16
	2%	2%	2%	3%	2%	2%	3%	2%	2%	1%	2%	4%
Don't know	14	6	4	4	8	7	3	3	2	2	3	1
	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	*%
<b>WORKING STATUS SUMMARY</b>												
WORKING	1832	493	657	683	938	894	257	236	338	318	343	340
	76%	74%	75%	78%	78%	74%	77%	71%	77%	73%	78%	78%
NOT WORKING	515	150	201	164	235	280	63	86	88	113	83	81
	21%	23%	23%	19%	19%	23%	19%	26%	20%	26%	19%	18%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
PREFER NOT TO SAY/ DON'T KNOW	73	22	20	30	37	36	12	11	12	8	13	18
	3%	3%	2%	3%	3%	3%	4%	3%	3%	2%	3%	4%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Working full time (30hrs/wk+)	1252	426	442	258	117	868	374	1252	1028	121	64	40	1120	118	1252
	52%	72%	62%	53%	19%	67%	34%	52%	51%	56%	53%	55%	52%	51%	52%
		bcdg	dfg	df		cdg	d	df							
Working part time (8-29 hrs/wk)	580	109	170	133	165	280	298	580	478	54	28	19	516	63	580
	24%	19%	24%	28%	27%	22%	27%	24%	24%	25%	24%	27%	24%	27%	24%
				a	a		a								
Not working (i.e. under 8hrs/wk) - retired	12	5	2	2	3	6	6	12	10	1	*	1	12	-	12
	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%	*%	1%	1%	-%	*%
Not working (i.e. under 8hrs/wk) - unemployed (registered/ not registered but looking for work)	96	5	13	13	65	18	78	96	85	6	4	1	90	7	96
	4%	1%	2%	3%	10%	1%	7%	4%	4%	3%	3%	2%	4%	3%	4%
					abceg		abceg	ae							
Not working (i.e. under 8hrs/wk) - student	26	5	16	1	5	21	6	26	21	4	1	1	24	2	26
	1%	1%	2%	*%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	380	27	50	66	235	77	301	380	324	26	21	10	344	37	380
	16%	5%	7%	14%	38%	6%	27%	16%	16%	12%	18%	14%	16%	16%	16%
				abe	abcefg		abceg	abe							
Prefer not to say	59	6	13	7	28	19	35	59	53	5	1	1	56	3	59
	2%	1%	2%	1%	5%	1%	3%	2%	3%	2%	1%	1%	3%	1%	2%
					ae										
Don't know	14	5	2	3	2	7	5	14	13	1	1	-	11	4	14
	1%	1%	*%	1%	*%	1%	*%	1%	1%	1%	*%	-%	*%	2%	1%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP87. What is your working status? If currently on furlough please respond based on your usual employment status. (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND N	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
<b>WORKING STATUS SUMMARY</b>															
WORKING	1832	536	612	391	282	1148	672	1832	1507	174	92	59	1636	181	1832
	76%	91%	87%	81%	45%	89%	61%	76%	75%	80%	77%	82%	75%	78%	76%
		cdfg	dfg	df		cdfg	d	df							
NOT WORKING	515	42	80	82	308	122	390	515	439	37	27	12	470	45	515
	21%	7%	11%	17%	50%	9%	35%	21%	22%	17%	22%	17%	22%	20%	21%
				ae	abcefg		abceg	abe							
PREFER NOT TO SAY/ DON'T KNOW	73	11	15	10	30	26	40	73	65	6	1	1	66	6	73
	3%	2%	2%	2%	5%	2%	4%	3%	3%	3%	1%	1%	3%	3%	3%
					e										

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
16-24	35	14	16	5	17	18	6	9	8	8	3	2
	1%	2%	2%	1%	1%	2%	2%	3%	2%	2%	1%	1%
25-34	524	223	225	75	270	253	108	115	120	106	42	33
	22%	34%	26%	9%	22%	21%	33%	35%	27%	24%	10%	7%
		bc	c				jk	ijk	jk	jk		
35-44	1145	336	424	386	539	606	170	166	192	232	177	209
	47%	50%	48%	44%	45%	50%	51%	50%	44%	53%	40%	48%
										j		
45-54	626	83	189	355	338	288	45	37	103	86	190	164
	26%	12%	21%	40%	28%	24%	14%	11%	23%	20%	43%	37%
			a	ab					fg	g	fghi	fghi
55-64	86	8	24	54	44	41	3	6	17	7	25	29
	4%	1%	3%	6%	4%	3%	1%	2%	4%	2%	6%	7%
				ab							f	fgi
65-74	4	*	-	3	1	2	-	*	-	-	1	2
	1%	1%	0%	1%	1%	1%	0%	1%	0%	0%	1%	1%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP88. AGE OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
16-24	35 1%	10 2%	5 1%	8 2%	10 2%	15 1%	19 2%	35 1%	28 1%	2 1%	3 2%	3 4% In	30 1%	3 1%	35 1%
25-34	524 22%	99 17%	124 18%	104 22%	193 31% abceg	222 17%	297 27% abeg	524 22% e	431 21%	52 24%	27 22%	14 19%	470 22%	51 22%	524 22%
35-44	1145 47%	284 48%	339 48%	242 50%	272 44%	622 48%	514 47%	1145 47%	959 48%	101 46%	54 45%	32 44%	1025 47%	113 49%	1145 47%
45-54	626 26%	167 28% f	216 31% df	110 23%	129 21%	383 30% df	239 22%	626 26%	521 26%	55 25%	30 25%	20 28%	569 26%	54 23%	626 26%
55-64	86 4%	29 5%	22 3%	18 4%	16 3%	51 4%	34 3%	86 4%	70 3%	7 3%	6 5%	3 4%	74 3%	12 5%	86 4%
65-74	4 *%	1 *%	2 *%	1 *%	* *%	3 *%	1 *%	4 *%	3 *%	* *%	* *%	* 1%	4 *%	- -%	4 *%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)**

Base : All parents

		CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%	Total	a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Male	817	238	279	301	439	378	128	110	145	133	166	135
	34%	36%	32%	34%	36%	31%	39%	33%	33%	30%	38%	31%
Female	1601	427	599	575	771	830	204	223	294	305	273	302
	66%	64%	68%	66%	64%	69%	61%	67%	67%	70%	62%	69%
Prefer not to say	2	*	-	2	*	2	*	-	-	-	-	2
	*%	*%	-%	*%	*%	*%	*%	-%	-%	-%	-%	*%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP89. GENDER OF PARENT/ GUARDIAN INTERVIEWED (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Male	817	273	236	169	132	509	301	817	676	77	37	27	737	74	817
	34%	46%	33%	35%	21%	39%	27%	34%	34%	35%	31%	38%	34%	32%	34%
		bcdefg	d	d		dfg		df							
Female	1601	314	472	313	488	785	801	1601	1335	139	83	45	1433	159	1601
	66%	53%	67%	65%	79%	61%	73%	66%	66%	64%	69%	62%	66%	68%	66%
			a	a	abceg	a	aeg	ae							
Prefer not to say	2	1	-	1	-	1	1	2	1	1	-	-	2	-	2
	*%	*%	-%	*%	-%	*%	*%	*%	*%	*%	-%	-%	*%	-%	*%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Universal Credit (and household has other earnings)	298 12%	94 14%	114 13%	89 10%	156 13%	142 12%	49 15% k	45 14%	51 12%	63 14%	56 13%	33 8%
Universal Credit (and household has no other earnings)	142 6%	53 8%	42 5%	47 5%	65 5%	78 6%	19 6%	34 10% i	26 6%	16 4%	20 5%	27 6%
Personal Independence Payment (PIP)	128 5%	21 3%	56 6%	51 6%	59 5%	70 6%	14 4%	8 2%	23 5%	33 7% g	22 5%	30 7%
Carer's allowance	123 5%	38 6%	42 5%	43 5%	73 6%	50 4%	23 7%	15 4%	28 6%	15 3%	22 5%	21 5%
Employment and Support Allowance (ESA)	107 4%	15 2%	55 6% a	38 4%	41 3%	66 5%	8 2%	6 2%	21 5%	34 8% fgj	12 3%	26 6%
Income Support	92 4%	24 4%	40 5%	28 3%	42 3%	50 4%	10 3%	14 4%	20 4%	21 5%	12 3%	16 4%
Income-based Jobseeker's Allowance	44 2%	6 1%	21 2%	17 2%	18 1%	26 2%	3 1%	3 1%	10 2%	11 2%	5 1%	12 3%
Pensions Credit (Guaranteed Credit)	24 1%	4 1%	11 1%	8 1%	7 1%	16 1%	2 1%	2 1%	3 1%	8 2%	2 *%	6 1%
Pensions Credit (no Guaranteed Credit)	7 *%	1 *%	5 1%	1 *%	5 *%	2 *%	1 *%	- -%	4 1%	1 *%	- -%	1 *%
<b>SPONTANEOUS RESPONSES</b>												
(Child) tax credits	48 2%	7 1%	29 3% a	12 1%	30 3%	17 1%	3 1%	4 1%	18 4% k	11 3%	10 2%	2 *%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7 a	8-11 b	12-15 c	MALE d	FEMALE e	MALE 5-7 f	FEMALE 5-7 g	MALE 8-11 h	FEMALE 8-11 i	MALE 12-15 j	FEMALE 12-15 k
Significance Level: 99%												
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Disability living allowance	24 1%	7 1%	7 1%	10 1%	20 2% e	4 *%	6 2%	1 *%	5 1%	3 1%	10 2%	- -%
Child benefit	20 1%	3 *%	16 2% c	2 *%	8 1%	12 1%	- -%	3 1%	6 1%	9 2%	2 *%	- -%
Working Tax Credit	15 1%	3 *%	13 1% c	- -%	12 1%	3 *%	3 1%	* *%	10 2%	3 1%	- -%	- -%
Other	14 1%	* *%	12 1% a	2 *%	10 1%	5 *%	* *%	- -%	7 2%	5 1%	2 1%	- -%
RECEIVES ANY OF THESE BENEFITS	772 32%	207 31%	314 36%	251 29%	381 31%	391 32%	99 30%	108 33%	155 35%	159 36%	127 29%	123 28%
None of these /do not receive any of these benefits	1447 60%	407 61%	501 57%	539 61%	733 61%	714 59%	207 62%	201 60%	252 57%	249 57%	275 63%	264 60%
Don't know	41 2%	14 2%	7 1%	20 2%	13 1%	28 2%	4 1%	10 3%	3 1%	3 1%	6 1%	14 3%
Prefer not to say	160 7%	36 5%	57 6%	67 8%	83 7%	77 6%	23 7%	14 4%	29 7%	28 6%	31 7%	36 8%

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Universal Credit (and household has other earnings)	298 12%	24 4%	63 9% a	84 17% abeg	125 20% abeg	87 7%	209 19% abeg	298 12% ae	259 13%	21 10%	12 10%	7 9%	279 13%	19 8%	298 12%
Universal Credit (and household has no other earnings)	142 6%	14 2%	9 1%	18 4%	101 16% abceg	23 2%	119 11% abceg	142 6% abe	120 6%	9 4%	10 8%	3 4%	134 6%	7 3%	142 6%
Personal Independence Payment (PIP)	128 5%	18 3%	27 4%	24 5%	60 10% abeg	45 3%	83 8% ae	128 5%	105 5%	8 4%	8 7%	7 10% hilm	108 5%	21 9%	128 5%
Carer's allowance	123 5%	19 3%	14 2%	16 3%	73 12% abceg	33 3%	90 8% abceg	123 5% be	107 5%	5 2%	9 7% i	2 3%	117 5%	6 3%	123 5%
Employment and Support Allowance (ESA)	107 4%	16 3%	11 2%	17 3%	63 10% abceg	27 2%	80 7% abeg	107 4% be	85 4%	11 5%	6 5%	6 8% hn	101 5%	6 3%	107 4%
Income Support	92 4%	18 3%	18 3%	15 3%	40 6% be	35 3%	55 5%	92 4%	80 4%	4 2%	3 3%	4 6%	86 4%	3 1%	92 4%
Income-based Jobseeker's Allowance	44 2%	11 2%	7 1%	11 2%	14 2%	18 1%	26 2%	44 2%	40 2%	1 *% %	2 1%	1 1%	44 2%	- -%	44 2%
Pensions Credit (Guaranteed Credit)	24 1%	11 2%	1 *% %	10 2%	2 *% %	12 1%	12 1%	24 1%	22 1%	1 *% %	* *% %	* *% %	24 1%	- -%	24 1%
Pensions Credit (no Guaranteed Credit)	7 *% f	7 1% f	- -%	* *% %	- -%	7 1%	* *% %	7 *% %	7 *% %	- -%	* *% %	* *% %	7 *% %	- -%	7 *% %

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP90. Could you please tell us whether you or anyone in your household currently receives any of the following benefits? (MULTI CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
<b>SPONTANEOUS RESPONSES</b>															
(Child) tax credits	48 2%	3 *%	21 3% a	10 2%	14 2%	24 2%	24 2%	48 2%	39 2%	4 2%	4 3%	1 1%	44 2%	3 1%	48 2%
Disability living allowance	24 1%	1 *%	9 1%	11 2% a	3 *%	10 1%	14 1%	24 1%	19 1%	2 1%	2 2%	* 1%	22 1%	2 1%	24 1%
Child benefit	20 1%	2 *%	8 1%	6 1%	5 1%	10 1%	10 1%	20 1%	20 1%	- -%	- -%	* *%	20 1%	- -%	20 1%
Working Tax Credit	15 1%	- -%	5 1%	6 1%	5 1%	5 *%	11 1%	15 1%	14 1%	1 *%	1 *%	- -%	12 1%	3 1%	15 1%
Other	14 1%	- -%	6 1%	6 1%	2 *%	6 *%	9 1%	14 1%	13 1%	1 *%	* *%	1 1%	14 1%	- -%	14 1%
RECEIVES ANY OF THESE BENEFITS	772 32%	89 15%	161 23% a	153 32% abe	364 59% abcefg	251 19%	517 47% abceg	772 32% abe	656 33% i	52 24%	42 35% i	21 30%	715 33% i	53 23%	772 32% i
None of these /do not receive any of these benefits	1447 60%	474 81% bcdefg	486 69% dfg	292 60% df	186 30%	960 74% cdfg	477 43% d	1447 60% df	1191 59%	140 64%	72 60%	44 62%	1274 59%	162 70%	1447 60%
Don't know	41 2%	6 1%	13 2%	10 2%	12 2%	19 1%	22 2%	41 2%	34 2%	4 2%	2 1%	1 1%	40 2%	1 *%	41 2%
Prefer not to say	160 7%	19 3%	47 7%	28 6%	58 9% ae	66 5%	86 8% a	160 7% a	130 6%	21 10% j	4 4%	5 7%	142 7%	17 7%	160 7%

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)**

Base : All parents

	Total	CHILD'S AGE			CHILD'S GENDER		CHILD'S AGE AND GENDER					
		5-7	8-11	12-15	MALE	FEMALE	MALE 5-7	FEMALE 5-7	MALE 8-11	FEMALE 8-11	MALE 12-15	FEMALE 12-15
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k
Unweighted total	2190	756	694	740	1096	1094	379	377	346	348	371	369
Effective Weighted Sample	1535	546	504	521	763	771	268	278	250	254	262	259
Total	2420	665	878	877	1210	1209	332	333	439	439	439	438
Up to £199 per week / Up to £10,399 per year	197	49	75	74	75	122	20	28	28	48	27	47
	8%	7%	9%	8%	6%	10%	6%	9%	6%	11%	6%	11%
						d						
From £200 to £299 per week / From £10,400 to £15,999 per year	224	73	90	61	114	110	39	35	44	46	32	29
	9%	11%	10%	7%	9%	9%	12%	10%	10%	10%	7%	7%
From £300 to £499 per week / From £15,600 to £25,999 per year	391	105	146	141	196	196	47	58	75	71	74	67
	16%	16%	17%	16%	16%	16%	14%	17%	17%	16%	17%	15%
From £500 to £699 per week / From £26,000 to £36,399 per year	372	120	148	105	198	174	68	52	81	67	49	55
	15%	18%	17%	12%	16%	14%	21%	16%	18%	15%	11%	13%
		c					j					
From £700 to £999 per week / From £36,400 to £51,999 per year	349	98	109	143	187	162	61	37	43	65	83	60
	14%	15%	12%	16%	15%	13%	18%	11%	10%	15%	19%	14%
							h				h	
£1,000 and above per week / £52,000 and above per year	467	120	171	176	245	223	53	67	89	82	103	73
	19%	18%	19%	20%	20%	18%	16%	20%	20%	19%	24%	17%
Don't know	119	40	42	38	57	62	16	24	24	18	17	20
	5%	6%	5%	4%	5%	5%	5%	7%	6%	4%	4%	5%
Prefer not to say	299	60	98	141	138	161	29	31	56	42	54	87
	12%	9%	11%	16%	11%	13%	9%	9%	13%	10%	12%	20%
				a								fgi

Columns Tested: a,b,c - d,e - f,g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 99% confidence level.

**QP91. Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - if you or anyone in the household is currently on furlough please respond based on your usual household income (SINGLE CODE)**

Base : All parents

	Total	SOCIAL GRADE							NATION						
		AB	C1	C2	DE	ABC1	C2DE	ALL	ENGLAND	SCOT- LAND	WALES	N IRELAND	URBAN	RURAL	ALL
Significance Level: 99%		a	b	c	d	e	f	g	h	i	j	k	l	m	n
Unweighted total	2190	698	604	414	456	1302	870	2190	1237	342	352	259	1939	235	2190
Effective Weighted Sample	1535	525	427	291	336	917	625	1535	1124	315	317	235	1383	141	1535
Total	2420	588	707	483	620	1296	1103	2420	2011	217	120	72	2172	233	2420
Up to £199 per week / Up to £10,399 per year	197	12	20	30	133	33	163	197	169	17	7	4	179	15	197
	8%	2%	3%	6%	21%	3%	15%	8%	8%	8%	6%	6%	8%	6%	8%
				ae	abcefg		abceg	abe							
From £200 to £299 per week / From £10,400 to £15,599 per year	224	13	35	56	119	48	175	224	184	19	16	5	211	13	224
	9%	2%	5%	12%	19%	4%	16%	9%	9%	9%	13%	7%	10%	6%	9%
				abe	abceg		abeg	abe							
From £300 to £499 per week / From £15,600 to £25,999 per year	391	43	131	95	122	174	217	391	322	32	26	12	369	22	391
	16%	7%	18%	20%	20%	13%	20%	16%	16%	15%	22%	16%	17%	9%	16%
			a	ae	ae	a	ae	a			m				
From £500 to £699 per week / From £26,000 to £36,399 per year	372	73	125	96	73	199	169	372	295	46	18	13	335	35	372
	15%	12%	18%	20%	12%	15%	15%	15%	15%	21%	15%	18%	15%	15%	15%
				ad						h					
From £700 to £999 per week / From £36,400 to £51,999 per year	349	99	135	100	15	234	114	349	287	31	17	15	303	41	349
	14%	17%	19%	21%	2%	18%	10%	14%	14%	14%	14%	20%	14%	18%	14%
		df	df	dfg		df	d	d				l			
£1,000 and above per week / £52,000 and above per year	467	263	136	60	8	399	68	467	398	40	16	13	397	66	467
	19%	45%	19%	12%	1%	31%	6%	19%	20%	18%	13%	18%	18%	29%	19%
		bcdefg	df	df		bcdfg	d	cdf	j					jln	
Don't know	119	21	18	14	66	39	80	119	106	7	5	1	109	10	119
	5%	4%	3%	3%	11%	3%	7%	5%	5%	3%	4%	2%	5%	4%	5%
					abceg		abce								
Prefer not to say	299	63	106	33	84	169	117	299	251	26	15	8	269	30	299
	12%	11%	15%	7%	14%	13%	11%	12%	12%	12%	12%	11%	12%	13%	12%
			c		c	c		c							

Columns Tested: a,b,c,d,e,f,g - h,i,j,k,l,m,n