

Ofcom's Making Sense of Media Advisory Panel

Minutes of meeting, 10 November, 9:30-11:00

Attendees

Ofcom: Yih-Choung Teh; Ian Macrae; Claire Levens; Sara Kelly; Iva Doncheva-Noyce.

Panel attendees: Carolyn Bunting (Internet Matters); Fay Lant (Literacy Trust); Glen Tarman (Full Fact); Ian Bundred (Google); Josie Verghese (BBC); Shahneila Saeed (UKIE/Digital Schoolhouse) Sonia Livingstone (LSE); and Stephane Goldstein (InformAll CIC)

Panel observers: Declan Shaw and Rachel Beggs (both DCMS) and Nikki Chowdry (Department for Education).

Apologies:

Alton Grizzle (UNESCO)

Item 1: Chair's introduction

Welcome from the chair (Yih-Choung Teh, Group Director Strategy & Research)

Yih-Choung welcomed Carolyn Bunting to the MSOM Panel and introduced her to the group. Recent changes in the MSOM team were highlighted, as Claire Levens has joined Ofcom as Head of Media Literacy Policy. He then gave an overview of other recent recruitment activities.

Item 2: Ofcom's approach to media literacy

Ian Macrae provided an overview of the approach to media literacy. The discussion highlighted a number of reflections from Panel members and also a set of challenges for Ofcom to consider as we build our MSOM work programme and activities through 2022 and beyond.

The full framework will be published on 6 December 2021. There will be a range of opportunities to collaborate and input into Ofcom's media literacy programme going forward via the MSOM Network, a range of new subject or issues specific working groups and events.

Item 3: Working group model/activities

Claire Levens outlined the working group model for each of the 5 priority areas inviting panel members to participate or recommend colleagues within their organisations best placed to work with Ofcom. The discussion covered success criteria, clarity, transparency and resourcing as well as scope of the work to be taken forward. Claire confirmed that all working groups will have terms of reference and specific deliverables.

Item 4: Panel member and observer items/updates

Stephane Goldstein provided an update on the recently launched Media Literacy Alliance (MILA) initiative. [The Media and Information Literacy Alliance: a timely initiative - CILIP: the library and information association](#)

Rachel Beggs provided an update on the launch of a £150K grant scheme for media literacy organisations to adapt existing materials for people with SEND . [Media Literacy Train-the-Trainer Grant Scheme](#) . Applications are open until 29 November.

Glen Tarman updated on the engagement work Full Fact are doing in relation to the Online Safety Bill and noted opportunities to support this.

Sonia Livingstone highlighted the risks and media literacy issues with young and vulnerable people seeking and being offered mental health support online.

Shahneila Saeed updated on a UKIE initiative being planned for safer internet day [8 Feb 2021] and noted opportunities to support this.

Item 5: AOB and next steps

Ofcom continues to develop its work programme as set out in its framework and will welcome the Panel's views and input as it progresses its work.

Ofcom to suggest next meeting dates by email.

The Chair closed the meeting by thanking everyone for their time and input today.

/End.