

Community Digital Sound Programme

(C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Kohinoor Media Ltd

Proposed service name:

Nishaan Radio

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Leicester

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Amarjit Singh, Kohinoor Media Ltd, Unit 2, 308 St. Saviour's Road, Leicester LE5 4HJ.

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are ‘fit and proper’ to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom’s [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Kohinoor Media Ltd

2.2 Company registration number stated on Companies House:

06471760

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

109 Coleman Road, Leicester. LE5 4LE

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes/No (delete as appropriate)

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Amarjit Singh
Job title	Director
Address	Unit2 308 St.Saint Saviour’s Road Leicester LE5 4HJ
Telephone	0116 2734949
Mobile phone	07772564010
Email	info@krfm.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

Website is being developed

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The broadcasting service will be funded by a range of income sources.

Kohinoor Media Ltd already has the premises and studio to commence broadcasting after the C-DSP licence application has been approved so there will be minimum costs to launch and operate the service.

Fundraising activities, workshops, project grants, advertising/sponsorships will be used as required.

Community contacts have shown their intent and offered to provide Nishaan Radio with donations to support operation of the service.

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Amarjit Singh	Unit 2 308 St. Saviour's Road Leicester LE5 4HJ	England	None	Engineer
Manjit Kaur Johal	Unit 2 308 St. Saviour's Road Leicester LE5 4HJ	England	None	Para-legal officer

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5%

¹ This should be the same address as is held and published by Companies House.

in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

- 2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
Leicester Digital Partnership CIC	148 Harrow Road, Leicester, LE3 0JX

- 2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of entity	Address	Affiliates
N/A		

Details of persons who control the applicant

- 2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
N/A		

- 2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

- 2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

- 2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a

complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; ²	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
CR000180BA/2	Kohinoor FM

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000180BA/2	Kohinoor FM

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
2008 to present	CR000180BA/2	Kohinoor FM

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000180BA/2	Kohinoor FM

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

N/A

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Nishaan Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Leicester (Leicester Digital Partnership)

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Unit 2, 308 St. Saviour's Road, Leicester LE5 4HJ

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

No

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The broadcast service will be provided for the Sikh Community of Leicester. Leicester has the largest Sikh community in the East Midlands. The first Sikhs settled in Leicester after the Second World War. The Sikh population grew significantly in the 1960s and 1970s and had risen to 14,457 by 2011 representing 4.4% of Leicester city's population (ONS 2012). Most recent estimates suggest it is approaching 18,000.

The Sikh community significantly contributes to the social, political and religious life of the city. The Sikh people live across all areas of the City as covered by the proposed multiplex service and are not isolated in geographical pockets.

The broadcast will address the social and spiritual needs of the Sikhs in Leicester. Majority of the programming will be in Punjabi and will provide for all ages covering spiritual music (Gurbani Keertan), discussions, social, educational, community information & news, religious, and philosophical categories with speech-led and music broadcasts.

Leicester has very good inter-faith relationships and Nishaan Radio will endeavour to further enhance the relationships between the Sikh community and other faith groups through raised awareness and information on spiritual community matters.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Kohinoor Media Ltd has been operating as a not-for-profit organisation since 2008. Any profit will, as in previous years, be reinvested back in to the company to maintain the studio equipment and support the community cohesion and social gains. Accounting procedures have been in place since 2009 to meet all financial criteria for operating a community radio station.

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Kohinoor FM, community radio in Leicester, has shown the advantage of using community radio to provide social cohesion through cultural programming across a common language amongst different communities. Nishaan Radio will nurture this experience to focus on providing social cohesion through spiritual and religious programming for the Sikh community.

Provide a platform for inclusion of Sikhs from different parts of the community

Our aim is to provide radio broadcasting to bring together members of the diverse Sikh communities that have been separated due to different places of worship by creating greater understanding and awareness of each other and the broader community in the city.

This will be achieved through relevant programming reflecting the importance of dharmic music and prayers at the appropriate time of the day. Discussions and debates will be centred on the concepts of the Sikh teachings of SEWA, the support of mankind through selfless service in all aspects of life. Nishaan Radio will be a vibrant community hub offering the community different ways of working together through broadcasting, volunteering, training, spirituality and education.

The majority of the programming will be in Punjabi allowing cultural expression of opinions and also some programming in English for the younger people who do not speak Punjabi.

Strengthen community links and raise awareness

Nishaan Radio will facilitate informed discussion to raise community awareness and strengthen community links. There will be great opportunities for discourse of Sikh teachings and personal experiences. Gianis (Sikh priests) will be invited to provide theological stories and advice. There will be discussion and information programmes on Sikh History, heritage, arts and culture with invited historians and professionals.

Our experience with community radio shows it is an excellent platform to discuss local issues and express opinion; this will be pivotal in highlighting similarities and differences between faith groups to develop better understanding of each other and hence encourage unity of communities. The objective will be to break down religious and cultural barriers through an inter-faith perspective.

Provide information for social gain that is easily understandable and accessible

Nishaan Radio will operate a 24 hour service, 7 days per week with a minimum of 10 hours of live programming every day. The programmes will be locally produced in the studio and also at venues across the city.

Programmes will be presented by members of the Sikh community and focus on spirituality, history, heritage and community information to provide participatory programming covering local issues, health, faith, inter-faith and social engagement. Debates and phone-ins on community and other topics of interest to listeners will be produced.

We will highlight and showcase all the differing organisations and events specific to the Sikh community. We have developed good working relationships with Leicester City Council, Leicester CCG, NHS Departments, Police, Local Gurdwaras/Temples and Community Centres. These relationships will be further strengthened to disseminate all relevant information into the community.

All of these activities will lead to social cohesion, social gains and equality of access to information for the Sikh target community.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer **in fewer than 200 words**.

Nishaan Radio will facilitate discussion and the expression of opinion by:

- Hosting live phone call-ins on discussion on matters of interest.
- Having invited community guests, specialists and invited speakers as panel members to ask and answers questions, provide information,
- Going out into the community to hold consultations, seminars in Gurdwaras, community centres, youth clubs, colleges, to develop avenues for consultation processes. We have found this approach to be most useful in engaging with the target community.
- Ensuring speech content is at least 30% to allow inclusion of discussions.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. Answer **in fewer than 400 words**.

We have developed an ethos of providing excellent training in all aspects of radio broadcasting and this will be used to enhance participation of the Sikh community in Leicester. A variety of opportunities will be provided for volunteers to be involved in training, management, production, presenting, holding discussions/debates, researching news and religious topics, fund-raising and managing events. This will allow self-development as individuals and as part of a team thereby increasing confidence and instilling self-esteem.

An open door policy will provide access to the community members and organisations. Full training will be provided and organisations have committed to provide relevant programming of a spiritual nature on a regular basis. This will support the success of our social gain objectives. Training will be provided by a group of experienced personnel. All trained people will be given the opportunity of live presenting and involvement in the radio.

Members of the Sikh community will be encouraged to make suggestions as to the types of programmes and music they want to hear. Programmes will then be developed accordingly keeping the whole process very organic and dynamic.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Nishaan Radio will support the local Sikh community with providing and being involved in events organised by the local Gurdwaras and other Sikh organisations. All the religious Sikh festivals will be celebrated and the significance of these will be explained. There are over 30 days in the year commemorating the births and thrones of the Sikh Gurus; there are over 40 days on which the Sikhs remember or celebrate historical events. Furthermore there are special recitations of Sikh scriptures marking other significant events, such as Sangrand (new month), throughout the year. These occasions will all be remembered live on air with guests from the community taking part in the radio broadcasting. These will allow the community to celebrate events on a single open access platform and strengthen links within.

The radio will disseminate information about community events and thereby encourage multi-agency and voluntary partnership working.

Nishaan Radio will hold Quarterly discussion forums with the community to further allow expression of views and ideas and act as a communication point for the community

Links will be further strengthened by involving members of the community in all aspects of radio and in the presentation of cross generational and inter-faith programmes.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

Kohinoor Media Ltd has a very experienced management group with skills and expertise that cover a very extensive area of relevance to the broadcasting. Additionally there is core group of presenters who have been involved in radio broadcasting for over 20 years each. Overall the group has members who have professional qualifications and experience in project management at a corporate level, teaching, engineering, law, quality deliverance, diversity and equal opportunities, media studies, counselling, public speaking, financial management and operating community groups.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

All of the current members of the management are from the local community. Many volunteers have come forward to be part of Nishaan Radio as presenters, advisors, fund-raisers and to support other roles. Further people will be encouraged to join the team to take part in whatever aspect of the station they feel comfortable with. The aim is to involve around 60 volunteers in total.

Opportunities for volunteering will be promoted on-air, on our website and through our network of the Gurdwara and community organisations in Leicester. All volunteers will be provided with induction training and all the necessary training for the relevant roles within our organisation. For those roles that are related to on-air work, volunteers are trained in the operation of our studio equipment, general presentation and interviewing skills and their legal and compliance obligations. This training will be led by a training officer and by those members who have experience either through local media or professional careers.

Lack of experience will not be a barrier. People will be encouraged to participate in the following ways:

- Involvement in scheduling, producing, interviewing, presenting, researching and administration.
- Community members will be encouraged to participate via on air promotions.
- Guests and visitors will be encouraged to provide comments about the radio and its activities. Listeners will be able to contribute via surveys, e-mail, SMS text message, letter and drop-in.
- The events and activities in the community will be regularly broadcasted and community organisations will be encouraged to provide input into the programming and where suitable be involved in broadcasting. The local Gurdwaras and other Sikh community groups have registered their wish to be involved with regular programming.

Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Continuous feedback will be encouraged in the form of telephone calls, emails, texts or personal visits to the station by community members.

Presenters will be asked to encourage listeners for comments and suggestions during their shows to be sent to us. These will be responded to by the management and senior volunteers.

Nishaan Radio will have a frequent presence at live events and weekend Gurdwara programmes; community members will be encouraged to pass on their view and comments at all times.

Formal quarterly meetings will be held with community groups to gain feedback and discuss our objectives to ensure we keep providing the appropriate broadcasting for the community.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

Kohinoor Media Ltd has developed a successful feedback / comments / complaints procedure and this will be used by Nishaan Radio. All suggestions and criticisms will be addressed by the management at its monthly meeting and resolved with urgency.

An open door policy will be operated for any member of the public to visit and make comments/suggestions that are then passed onto the management.

Community members will be encouraged to meet the staff or presenters in person at festivals, events and open days to provide regular feedback.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Schedule	Multiplex
NISHAAN RADIO	<p>NISHAAN RADIO</p> <p>NOTE: The next 3 headings below are the components of the ‘character of service’.</p> <p>THE RADIO SERVICE IS INTENDED TO SERVE THE SIKH COMMUNITY OF ALL AGES IN THE CITY OF LEICESTER.</p> <p>THE SERVICE WILL COVER ALL THE AREA OF THE RADIO MULTIPLEX SERVICE FOR THE LEICESTER AREA .</p> <p>NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column</p>	<p>Monday to Sunday .</p> <p>24 hours/day</p> <p>throughout the year</p>	<p>LEICESTER</p> <p><ENTER THE RADIO SERVICE MULTIPLEX SERVICE (as per the licence advert): as in question 3.2 of this application, specify if small-scale or local multiplex the radio</p>

	<p>Engaging the Sikh community in discussion with spiritual, educational and theological programmes to strengthen inter-faith relations. Encourage volunteer participation in the operation of the broadcast and provide training. Develop links with external organisations to promote training and education opportunities for the Sikh community.</p> <p><i>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</i></p> <p><i>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</i></p> <ul style="list-style-type: none"> • <i>the facilitation of discussion and the expression of opinion,</i> • <i>the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and</i> • <i>the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Members of the target community shall contribute to the operation and management of the service.</i></p> <p><i>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</i></p>		<p>station plans to broadcast on></p>
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4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

The named Director in part B will be responsible for compliance and was trained in 2009 when Kohinoor Media Ltd first started broadcasting, and then further trained at several compliance workshops. The Station Manager will have the daily responsibility for compliance and will report to the Director who has total overall responsibility. Both are totally familiar with The Ofcom Broadcasting Code, The BCAP Code and the Phone-paid Services Authority Code of Practice. Kohinoor Media Ltd is a member of the Community Media Association and will use their support network as required.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

The named Director has over 15 years experience in radio broadcasting and the Station Manger has 10 years experience in radio broadcasting. In this time both have had responsibilities of broadcasting compliance. They are fully conversant with compliance responsibilities and the Ofcom Broadcasting Code. The Station Manager will deliver compliance training to all members and volunteers on a regular frequency and will be supported in this role by other senior members who have worked in Radio and other media industries. The experienced Station Manager of Kohinoor FM will be in the same building and will also be used for support if required. He has over 30 years experience in the media Industry.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

There will be three members from the Management team in the Compliance team. The team consists of:

- Director, overall compliance responsibility
- Station Manager, day to day compliance responsibility, training responsibility, ensures all programmes and creatives are in compliance with requirements
- Training Manager, will report to the Station Manager. Will ensure all presenters are trained with the Broadcasting Codes and Compliance Policy as part of their induction. Will also ensure any updates to Practice Codes are enacted upon with relevant training provided on a regular basis to all presenters.

The Ofcom Broadcasting Codes will be available and accessible for everyone involved. All presenters are volunteers will be given compliance training as part of their induction.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

The Training Manager will provide training to all presenters and volunteers before they are allowed to present live programmes or be involved in any of the station's activities. This training will include sessions on the regulatory rules of the Ofcom Broadcasting Code, BCAP Code and Phones services codes and the radio station's guidelines. Newly trained presenters will be monitored closely and supported by a senior member in the studio until they are fully confident. Monthly meetings will be held with presenters to provide updates and to address any issues regarding compliance and other matters.

After completion of induction and training all presenters and volunteers will be required to confirm that they understand the regulations of broadcasting and advertising codes. This will be done by signing the Volunteers Register which will only be done once all training has been completed.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Training will be mandatory for all and management staff and volunteers. This includes any person involved in administration and finance duties as well. Compliance with the Broadcasting and Advertising codes will be given prominence above all other matters to ensure everyone involved at the radio station is fully aware of the regulations. Refresher training will be provided annually for all and training will be modified annually to keep abreast of changes.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

All presenters will have to undergo compliance training as part of their induction. Presenters will only be allowed on air after they have completed the formal induction and training. Every presenter will therefore be aware of the Broadcasting Codes and will also ensure that and any guests on air stay within the guidelines. Guests will only be allowed on programmes presented by senior presenters. The Director and the Station Manager will monitor all presenters to ensure full compliance. Guests will be briefed about the codes prior to going live on air either by the Station Manger or the presenter. Procedures will be in place to ensure that a programme is stopped immediately if the Director, Station Manager or other presenter feels there are issues with any programme being non-compliant.

All outside broadcasts will be controlled by the Station Manger or a senior presenter who is fully trained and experienced with the Broadcasting Codes and Compliance policy.

The broadcasting will be recorded at all times and randomly used in workshops for compliance and training. An emergency contact will always be displayed in the studio for support if required.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Programme scheduling is the sole responsibility of the Station Manager. All pre-recorded material will only be uploaded onto the playout system by the Station Manger or a senior volunteer who has been fully trained with our compliance policy and Broadcasting Codes.

All presenters will be given compliance training to ensure their pre-recorded material, if used, is of the required standard. It will then have to be assessed by the Station Manger before it is allowed to go out on air.

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The management will review all programming on a monthly basis. Programmes will be planned and produced to ensure compliance with our Key Commitments. All presenters will discuss their format and content programming on a regular basis and this will be monitored by the Station Manager who will report back to the management which will then assess if the programming content is appropriate. This information will be published and discussed with community members at quarterly meetings and also provided at the events organised by the radio station.

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

Kohinoor Media's named Director will be responsible for ensuring our compliance with the station's off-air social gain activities. These will be reported at the monthly management meetings and the quarterly meetings with the community. These activities primarily involve community engagement to ensure we are delivering the right programming content; community empowerment to ensure participation and accountability; provision of training and maintenance of records and preparation of all reports.

- 4.9 What language(s) does the applicant intend to broadcast in?

Primarily Panjabi with a limited amount of English

- 4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

Please do not give names of individual members of staff.

All compliance team members are fluent in speaking, reading and writing both Panjabi and English.

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

AMARJIT SINGH

Date of application:

25th APRIL 2022

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate)**:

~~Company secretary / company director / designated member (in the case of a Limited Liability Partnership)~~

You also need to complete the [confidential section \(Part B\) of the application form](#)