

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: Do you agree with our analysis of consumer detriment on the 070 number range?:

Yes, however the option of capping the rate (given the fact that calls to Mobiles & EU landlines are now far lower) at say 10ppm should be given more consideration.

Also revenue share should be removed for this type of call as its a 'personal / follow me service' as such should not be a revenue source

Question 2: Do you agree that the costs outweigh the benefits in relation to closing the 070 number range and migrating users to an alternative range?:

Yes

Question 3: Do you agree that Ofcom should keep the 070 range open and monitor the market in light of enforcement action by PhonepayPlus?:

Question 4: Do you agree that Ofcom should require OCPs to give greater prominence to the cost of calling 070 numbers in published price lists and promotional material?:

No .. users wont remember .. best to cap the costs down to a lower level (ie similar level to mobile calls)

Question 5: Do you agree that Ofcom should amend its guidance to ensure that PNS providers carry out appropriate due diligence of sub-allocatees of personal numbers?:

Yes

Question 6: Do you agree that Ofcom should not bar the presentation of 070 CLI? Please provide evidence to support your response:

Yes

Question 7: Should services provided by, for example, Hospedia, Premier Telesolutions and Trader Media be provided on an alternative number range to 070? Please provide any evidence to support your views.:

Yes, these are personal / follow me / alternative to mobile numbers (IE may call your mobile, office, home or be a route to stay intouch when abraod) and as such should be usd for this purpose

Question 8: Do you agree that Ofcom should withdraw formally the requirement for pre-call announcements on 070 Personal Numbers?:

Yes

Additional comments:

An option of users moving to an alternate range at a lower call cost should be made avail IF Ofcom does not enforce the lojical option of restricting 070 numbers to similar costs to calls to mobiles