

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Radio Newquay	

2. Community to be served	Guidance Notes
<p>Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)</p> <p>Answer in fewer than 300 words:</p>	<p><i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.</i></p> <p><i>The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i></p>
<p>Newquay's population is rapidly growing and it's estimated around 4,000 extra homes are either in the process of being built, or have received planning permission to be built in the next few years alone (Source: Newquay Town Council). In light of this, Radio Newquay will be an important part of promoting and encouraging cohesion between the existing community and newer part of the town.</p> <p><i>"As Newquay's population grows, the need to try and retain a sense of community spirit becomes ever more important, that is something we hope this station will provide." Joe Piwecki, Newquay Town Council.</i></p> <p>Newquay is not only the birthplace of British surfing, it is the centre of the UK's multi-million pound surfing industry which is why it's no coincidence that people choose to live, work and holiday here. This makes the surfing community one of the most visible and integral communities within the area.</p> <p>The outer lying villages and towns surrounding Newquay, as set out in Question 3, are incredibly important to our project. Each one identifies strongly with Newquay. The children living in these villages attend secondary school in Newquay, the events staged in the villages – such as St Columb Major Hurling - are attended by people from Newquay in droves and vice versa. Additionally, the whole area is served by one newspaper which retains a strong readership in these villages. Whether you're living in central Newquay or in quieter Crantock, all residents enjoy the same relaxed yet active, community focussed way of life.</p> <p><i>"It will be most beneficial to all types of business in the area and in particular to tourism which is the mainstay of Newquay, but also to charitable organisations such as our own by providing up to date information to the community." R Turner, Rotary Club of St Columb.</i></p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<p><i>Although we believe it is helpful to set guidance that frequency availability may often limit transmission powers to around 25 watts and the coverage radius to around 5km, we are adopting a more flexible approach and will consider applications for wider areas where applicants can demonstrate that the proposed coverage area will better serve the target community, and where it is technically possible.</i></p> <p>https://www.ofcom.org.uk/_data/assets/pdf_file/0020/101459/community-radio-future-licensing-technical-policy-statement.pdf</p>
Radio Newquay will serve all of the 20,189 residents of Newquay (which includes St Columb Minor	

and Porth), 1,001 of Quintrell Downs, 3,672 of St Columb Major, 771 of Holywell and Cubert, 801 of Crantock, 896 of St Newlyn East and 738 of Goonhavern. This gives us a total potential audience of 28,068 people. (Source: 2011 Census).

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area.

Locally-produced: Locally-produced output is output made and broadcast from within the service's licensed coverage area. (It is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.)

Live output: is that which is produced by a presenter in the studio at the time of broadcast. (The amount of live output may vary between different services depending on the needs or expectations of the target community.)

Original output: output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the Key Commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to <u>describe your programme service</u>.</p> <p>Question B relates to how your output will serve the <u>tastes and interests</u> of your target community.</p> <p>Question C is about how your service will <u>broaden the range of local</u> (non-BBC) <u>services</u> available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> <i>(i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);</i> <i>(ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;</i> <i>(iii) broaden the overall range of such non-BBC local services provided in the area concerned; and</i> <i>(iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.</i> <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
4. Programming output	
A: Please tell us about your programme service. The following questions may help you describe your	

programme service (but should only be used as a guide):

- What will the service sound like?
- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?
- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

Radio Newquay will be unashamedly **All About Newquay** (our strapline). An open, accessible radio station, by and for people who live, work and surf in this unique coastal Cornish community.

Radio Newquay will feature the voices of people who teach in our schools, shop here, run our thriving businesses, operate our bars - the very people you might meet in the surf line up or watch in Newquay Carnival.

Radio Newquay will be accessible thanks to modern technology. Through our Voice App, listeners will become an army of community contributors and reporters. The Voice App enables the microphone in smartphones so they can record a short message for broadcast on air. Listeners can use the Voice App to tell us their surf news, appeal for help, publicise an event or surf competition, appeal for volunteers or get something off their chest about a local issue.

Newquay is the UK surfing capital and we cannot stress enough how important the sport is to our town. It's a common sight to see men and women running down the road in bare feet, clasping their shortboard hoping to catch a wave before the swell drops. Radio Newquay will be home to a UK first on the radio: we will provide hourly surf forecasts, known as the **10 Past Surf Cast**. We will also broadcast regular surf news updates about local competitions and news from the wider surfing world. The team behind Radio Newquay operated the successful online surfing news and music radio station Ocean Surf Radio from 2012-2016. During this time we were able to hone our coverage of surfing news and events.

Radio Newquay will cleverly use smart voicetracked automation software to operate our service when volunteer input is unavailable. This does not mean you will hear endless hours of generic "that was - this is" radio, instead you will hear a station that is proudly All About Newquay, all of the time. When you tune into Radio Newquay, be it 3 PM or 3 AM, you'll hear a constant stream of local information in a variety of short form features.

In addition to tightly focussed live and pre-recorded presenter links, these features will make up the core of all our output:

Newquay Now: Hourly community news updates. Information and happenings about our town.

The 10 Past Surf Cast - hourly surf updates on the latest conditions at our town's seven beaches.

Surf News: We'll cover everything from the students in the Newquay Treviglas inter surfing event to Kelly Slater on the World Surf League Championship Tour.

Weather - Updated regularly including the inshore waters forecast - essential information for our local water users.

What's Ons - An hourly platform through which local groups including our two Lions clubs can promote their events.

Gig Guide - Be it a local pub, a small village festival or large concert on the beach you'll hear it here.

Sport- Newquay is the only town in Cornwall to have two football teams playing in the South West Peninsula League premier division. Newquay AFC Youth has over 25 individual teams and in rugby the Hornets are going from strength to strength. We will have coverage of all the big sports.

Daily Interviews - Every day we will interview the decision makers, key people in our town, those who are making the news or playing their part in this thriving coastal community. Our aim is to have a

roster of regular contributors to ensure we accurately reflect all facets of life. From the top local surfers to school heads. The Town's Mayor to the vicar from one of our churches. We will talk to a variety of organisations.

Water Safety Following a number of tragedies in recent years these bulletins will not just target local children but the thousands of tourists who flock here every year.

Outside Broadcasts - We will get to as many events as possible and broadcast key moments in Newquay's year including: the St Piran's Day parade in March, The Joe Way Paddle for Life at Newquay Harbour in June, Newquay Carnival in July and the County Gig (rowing) Championships in September.

The surf culture here has its own strong music identity which includes a large amount of chilled and acoustic artists. During our time operating Ocean Surf Radio, we realised how popular chilled acoustic tracks were. At Radio Newquay we call them Chilled Vibes. Most hours we'll aim to play Chilled Vibes from local artists and recognized names like Newton Faulkner, Lana Del Rey, Jack Johnson, Passenger and The XX. These are all artists you'd expect to see at Newquay's annual surf and music festival, Boardmasters. Radio Newquay will be filling a unique gap in the radio market because existing local commercial stations in Cornwall do not generally play these tracks.

We will also support local talent with a weekly specialist programme featuring local music. This programme will give local artists that hard to reach airtime.

Our core music will be popular but credible. We will play credible new and current tracks plus cool classics from the past 5 decades.

Our music to speech ratio during our morning programme will typically be around 75/25 % for at least three of the five hours (0700-1200). Thereafter we will aim for an 80/20 ratio until 1900hrs. Throughout the night our aim is to sit around the 85/15 mark. Typically at weekends 80/20. This will be constant throughout the year.

Our output will be live for at least 2 hours of our morning programme.

Our output will be original but we reserve the right to use some syndicated shows in off peak hours if suitable for our audience.

Occasionally some presenter links will be recorded by our team outside of the area but during these hours all content (including our speech features outlined above) would have been produced from within the broadcast area.

Whilst we will not strictly repeat original content, some audio will feature at other times within the week. We will broadcast in English

B. What is the address of the proposed studio (if known)?

Prow Park, Treloggan Industrial Estate, Newquay TR7 2SX

C: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

Radio Newquay's output and key features have been specifically designed by people who live here and play an active part in community life. As residents themselves, the team have a comprehensive understanding and knowledge of the town and are passionate about best serving its needs.

Newquay has a thriving and passionate community and consequently is often the envy of other Cornish towns. As such, we will provide constant local content – completely relevant to Newquay and the surrounding villages – throughout every hour of the day in order to give people the information they want to hear about their town.

With such a thriving and growing population, it's clear that Newquay deserves its own dedicated radio service to cover community life in its entirety – something that the current two county-wide commercial radio stations simply cannot provide due to Cornwall's topography. We are confident that through our dedicated hourly 'Newquay Now' community news updates, speech based features, key interviews and announcements; we will successfully promote and reflect life within the town.

Through Radio Newquay's research, we have ascertained that surf news and daily surf forecasts are extremely important to our audience. As such, these will feature prominently in our programming.

There will be a unique 10 Past Surf Cast, as well as surf news throughout the week from Newquay's talented surfers as they compete on both the local and international stage.

"Surf forecasts and information on beach safety and water quality will be essential." **Anonymous Newquay resident**

Furthermore, with such a rich programme of events within the town, both commercial and charitable, the respondents to our survey demonstrated a strong desire for a comprehensive What's On guide and Gig Guide to accurately reflect the town's buzzing events and live music scene.

As a popular coastal town where watersports are part of daily life, we are committing to broadcasting water safety message packages, in conjunction with the relevant authorities and organisations (such as the RNLI and Surf Life Saving groups), throughout the year. Our respondents felt providing these messages is extremely important to help keep both locals and visitors safe. 83% of respondents in our survey said water safety information was either **important** or **essential**.

"Many tourists who come here are unaware of the dangers of the ocean in this part of the world. Any station that can advise on this and how best to enjoy the water is essential." **Adam, survey respondent**

D: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

Radio Newquay will be different and distinct from the two countywide non-BBC services in a number of ways but if we were to sum it up in one sentence:

We will provide mentions and coverage All About Newquay multiple times an hour featuring the voices of people who live, work and surf here.

We will be positive about this unique microcosm on the north coast of Cornwall.

Pirate FM is a beacon of proper local radio. It truly covers Cornwall with a news service you'd be hard pressed to find on many stations. But with the best will in the world, Pirate FM is unable to cover Newquay news, events and happenings like Radio Newquay. What we might consider a worthy news story would sound parochial on a larger service. Pirate FM has an MCA of 483,401. It covers many towns across Cornwall including Bodmin, St Austell, Penzance, Hayle, Falmouth and the city of Truro. Our potential coverage area has a population of 28,068, just 5.8% of Pirate's much larger coverage area. Like Heart Cornwall, it is primarily a music station and cannot provide coverage of Newquay because it has to consider listeners in many other towns.

Heart Cornwall is based in Exeter, Devon. Large amounts of its programming comes from London. Newquay and its satellite villages rarely get a mention.

Neither of our two local services currently provide surfing news, Radio Newquay will cover surf contests happening on our town's beaches.

Radio Newquay will provide a platform for local talent to showcase their music, something not currently available on the dial from either of the two non-BBC services. Radio Newquay will play popular well known songs from the last five decades plus additional handpicked tracks that you wouldn't normally hear on Pirate FM or Heart. Our aim is not to replicate their formats but enhance it with a broader mix of music which will include our handpicked chilled vibes every hour. Our mission to play these tracks reflects the vibe of the town and its surf culture. You'd rarely hear such tracks on the other stations unless they were big chart hits. We won't just play Ed Sheeran and James Bay but also local acoustic artists and bands that perform on the surf circuit like the Sunset Sons who recently supported Newquay surf charity The Wave Project.

Social gain

5. Social gain

Guidance Notes

Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social

Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these

<p>gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p> <p>Answer in fewer than 1,500 words:</p>	<p><i>characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i> <i>(b) the facilitation of discussion and the expression of opinion,</i> <i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i> <i>(d) the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Social gain may also include the achievement of other objectives of a social nature.¹</i></p> <p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
<p>As we've already outlined, Newquay is a rapidly growing and changing town. For many years it was seen by many as the downmarket Cornish resort blighted by a night time economy built around hen and stag dos. After years of negative headlines in national newspapers, local people took to the streets and demanded change. In recent years Newquay has changed immensely. Gone are many of the superclubs of old; in their place a new era of high quality restaurants serving food from around the world, family pubs, speak-easy style bars targeting a different crowd, some of the best independent coffee houses in the UK and a feeling that this is a town that is on the up.</p> <p>Newquay boasts a very successful Business Improvement District (BID) which has worked on behalf of the business community and Town Council to change the Newquay brand not just locally but nationwide. National journalists now come to Newquay to write about the fantastic fish on offer at The Fish House, the unique Tom Thumb bar, the Spa at the Headland hotel, our health and vegan shop (Sprout) or the fantastic day of surfing they experienced during their stay. This year a new brand was introduced to spread the positive image of Newquay: "Love Newquay." The huge efforts by businesses, local people, volunteers and Newquay Town Council have helped this town change. Radio Newquay will further enhance these efforts. We will be positive and actively work with these organisations to build on the work already under way to transform the town. Radio Newquay has the backing of Newquay Bid, the town council and a large number of businesses that can see the benefits a dedicated radio station will bring to the town.</p> <p><i>"Newquay has much to offer and is evolving and ever-changing, Newquay BID works on changing perceptions and promoting all the wonderful aspects of the town, from food & drink, to shopping, beaches, activities and so much more. Radio Newquay would be an ideal platform for further sharing this." - J Start, Chairman, Newquay BID.</i></p> <p>Our Newquay Now bulletins, Voice App, What's Ons and regular interviews mean that a huge range of groups, charities, bodies and individuals from all walks of Newquay life will be able to promote themselves on-air. The Voice App will also stimulate debate on air. Contributions from the Voice App will be used in a number of ways and will help populate much of our speech coverage including our</p>	

¹ See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

short form station features. Anyone, be they an individual or representative of an organisation will be able to use the app to get something off their chest. Our regular interviews and bulletins will also act as a platform through which topical local discussion can take place.

We are confident that Radio Newquay will promote community cohesion in a town that is rapidly expanding. 3800 homes are planned in the Newquay Growth Area alone with construction on a further 1400 homes already under way at the Duchy of Cornwall's Nansleden development. Over the next few decades a total of 4000 new homes will be built at the Duchy site, this is a town that's growing fast. Already large numbers of people have moved to Cornwall and chosen Newquay as their home. When you move here it's clear the town has a welcoming and thriving community spirit but with such rapid expansion already underway it's more vital than ever for people to feel a part of it. Radio Newquay will promote all aspects of community life here and actively encourage participation among all residents. Radio Newquay will help everyone feel like this is their town, be they new arrivals or long established townsfolk. We are confident Radio Newquay will help prevent the town from turning into a town of two halves.

*"A local radio station for Newquay would make a significant contribution to the town's sense of place and its special need for community cohesiveness" - **Carl Leadbetter, outgoing Newquay Town Mayor***

*"Newquay is an expanding town and so anything that helps to promote local social cohesion should be welcomed" – **An anonymous Newquay resident aged 45-54 responding to our survey.***

*"Our Multi Academy Trust runs two large schools in Newquay – Trenance and The Bishops. We can foresee many positive ways in which our schools can develop better links with the community through your radio station and would anticipate working closely with you." – **D Hobbs, Chairman of Directors, The Learning Academy Trust.***

*Newquay is growing into a very large town and with all the new estates being built I feel a community radio station would really help the big town feel cosy again" – **An anonymous respondent aged 15-24 in our survey.***

Not anywhere on the UK radio dial, let alone in Cornwall, will you hear surfing covered regularly. While existing local services might provide occasional forecast information we recognise that surfing IS A COMMUNITY and an underserved one. At times it can appear divided. There is many different ways to catch a wave, on a long or short board, on a stand up paddle board or a bodyboard. Among surfers there is often rivalry but one thing binds everyone together, a love of the sea and riding waves in all four seasons. We will help bring surfers together with our coverage which will include the 10 past surf cast, regular surf news updates and in the long term we will expand this further by adding a weekly specialist programme All About Surfing. We will work with key surfing figures in Newquay to develop this content. In our survey of over 300 people, content about surfing was overwhelmingly welcomed by respondents. Over 74% of people said forecasts were either "very important" or "essential" while 72% strongly backed the idea of local surf news.

*"I've always thought that Newquay should have its own station. It works extremely well in other beach resorts in Europe and when ever I visit ski resorts I always tune in to their local resort stations for avalanche warnings, snow forecasts, advice on where to ski and to find out what is going on whilst I am there" - **P Abell, King Surf, Mawgan Porth.***

*"We run a number of activities here at the beach (Lusty Glaze) that would benefit from the involvement of a committed local radio station. These include local and international live music acts, surfing and sporting competitions, a surf lifesaving club, adventure activities and a busy restaurant" - **R Parris, Events Manager, Lusty Glaze Beach, Newquay***

We have been overwhelmed by the response to our plans and have received input and a huge number of suggestions from people during our many meetings and presentations to charities, community groups, clubs and residents associations. The enthusiasm among Newquay's thriving charitable and third sector, community groups, clubs and schools has been amazing.

*"As well as running a hypnotherapy practice I also chair the Friends of Newquay Health Centre and in this role I'm responsible for fostering communication between medical professionals and the public. A local radio station would greatly help here." – **A Pearson, Newquay Hypnotherapy***

Radio Newquay will be a fully accessible radio station and as part of that commitment we will develop local on-air talent through training. Our training scheme will operate four times a year. The 4 week courses in radio production and/or presentation will be open to local people from all walks of life. Our

accessible studio at Prow Park will mean people from across the town will be able to join us and see a live radio station in action. The facilities will be designed so that when the station is in automation volunteers will be able to use the full studio set up, creating that real sense of being live on the radio. As people successfully complete our course and reach our pre-determined standard, we will invite them to join our on air team. This process will help maintain standards on air but also add to the range of local voices already featuring on Radio Newquay.

“Of particular interest to us is the potential for young people to become involved with the project (Radio Newquay) enabling them to develop new skills and interests” – P Hughes, Ground Swell, a Newquay project which helps 14-24 year olds to gain skills, training and qualifications to help them secure employment in the surf industry.

Access and participation:

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p> <p>Answer in fewer than 400 words:</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>
<p>Radio Newquay is a radio station for, and by, the community. Being open and accessible underpins the entire radio station. We want local people to play a part in the service and for every strand of programming to feature local voices. Radio Newquay doesn't want to sit in a box and talk at the community we want the community to talk to us and play a BIG part in our operation.</p> <p>Our home at Prow Park, close to Newquay's main supermarkets means we will be perfectly placed for people to reach us by car or bus. Our studio will be open, visible and accessible. Prow Park is home to a very good onsite coffee shop. If listeners want to chat through ideas and make suggestions for our output, we'll take them for a latte!</p> <p>The management team is mindful that not all residents will be able to access the radio station in person. Our Voice App is a platform through which anyone with a smartphone, tablet or PC can make a contribution to our output. The Voice App will also be accessible via Facebook.</p> <p>Radio Newquay already has over 800 followers on the social network. We will actively encourage people to use an app within the website to make contributions.</p> <p>Further enhancing our commitment to technology we will use a VOIP phone system so that even if the station is in automation we can still take calls from people in the community. This means that even if we're out and about gathering content, the listener will always get through to the radio station. This will free us from the confines of the studio and allow us to get mobile, attending as many events and stories as possible.</p> <p>We are keen to ensure that an independent voice sits along side the management team to help steer the output of the radio station. We have invited a key community figure to become an independent listener representative.</p>	
7. Access to facilities and training	Guidance Notes
<p>Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the</p>	<p><i>Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.</i></p>

facilities as set out below.

Answer in fewer than 400 words:

We chose Prow Park as the home to Radio Newquay for many reasons, most notably the fact that it would give us a studio that is accessible by car, bus and open to the public. Prow Park is Cornwall's first business park featuring offices built entirely out of recycled shipping containers. It is home to a number of start-ups and small businesses alongside the world famous Skin Dog Surf Boards. Prow Park is the perfect accessible home for Radio Newquay where guests will be welcome, listeners can pop in for a cuppa and we'll hold our regular training courses.

Training Programme - This will take place four times a year at our Prow Park studio. Our hope is that the 4 week evening course will create a new generation of radio presenters and producers with the added benefit of adding local voices to our output. We anticipate these courses will begin within the first 6 months of launch. As and when people graduate, and if they reach our prescribed standard, they will be invited to join our volunteer roster. We are hopeful that our courses will attract at least 16 volunteers a year.

The Studio – will be fully equipped and fully optimised for training when the radio station is in automation. This will give our trainees the full studio experience while they are learning.

Outreach – In year two our desire is to seek funding to purchase a portable mini studio for use in schools and colleges. By taking the radio station out to schools in our area, we will actively give young people in Newquay an introduction to working in and on the radio.

Citizen Journalists – Radio Newquay is committed to encouraging people to play a part in our service through modern technology. We want to promote the concept of citizen journalists. Our aim is to hold a series of open training sessions. We will show listeners how they can turn their smartphone into a mobile reporter kit with training on how to interview and edit audio. We will actively encourage people to gather audio and interviews from events across the town.

“Such an asset to the town for the tourism, community, safety, education and promotion of the town. We already have a great community spirit building and this can help continue to build it.” - J Goodman, who runs two prominent Newquay Facebook pages with over 26,000 followers

Ensuring accountability:

8. Accountability

Guidance Notes

Please set out your proposed community accountability mechanisms. These should cover matters such as:

How will members of your target community:

- make contact with your service, and
- influence the operation of the service?

How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?

Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.

Answer in fewer than 500 words:

Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.

Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).

Radio Newquay will informally make itself accountable to the community every day in a number of ways:

- Through our Voice App on our website and Facebook
- By our local rate telephone number
- Through our open door policy at our Prow Park studio
- We will be open and responsive on our social media platforms
- Through a feedback/suggestions form on our website

- Our daily interviewees from the community will have direct access to the management team day-to-day. We will be open and receptive to all comments and criticisms.

We are conscious that more formal means of accountability is necessary and have invited Reverend Chris McQuillen-Wright to act as an independent Community Liaison. Chris will be independent of the radio station and the formal bridge between the management team and the community. He will be contactable via a dedicated email address on our website. Chris will field complaints and criticism and work with the management team to feedback and resolve any issues raised by members of the target community. If the complaint is made direct to the management committee they will defer to Chris who will decide upon the appropriate course of action.

Radio Newquay’s management team will also actively promote accountability and community management of the service in the following ways:

Survey - Each year we will conduct research within the town to give residents a chance to have their say about the radio station. We will use this information to hone our output and gauge listening figures.

Listener Meeting – Led by our Community Representative this annual meeting will be open to listeners and community stakeholders who will be invited (via adverts on air and via our website) to meet the team and offer feedback on Radio Newquay. This annual meeting will also help the management team set a number of goals for the forthcoming year.

Volunteer Input - We will hold regular meetings with volunteers where they’ll be able to make suggestions, offer feedback and help develop new ideas for specialist programmes on Radio Newquay.

Volunteer Social – Newquay is blessed with many fine restaurants. We will hold regular social gatherings for our volunteers and friends of the station to promote cohesion within the team and informally air their views.

Guidance notes: station’s draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments template overleaf. If your organisation is awarded a licence, the key commitments you draft here will be included in your licence. (Please note: Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).

Your draft Key Commitments should be consistent with, and, where appropriate, summarise the answers you have already given in this application form.

It is important that you draft your own commitments rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief and no more than one page long.

KEY COMMITMENTS: to be completed by the applicant *[Guidance is given in italics.]*

<p>Station name <i>[As in section 1 of this application]</i></p>	<p>Radio Newquay</p>
<p>Licence area <i>[State the proposed coverage area as set out in section 3 of this form.]</i></p>	<p>Newquay, St Columb Minor, Porth, Quintrell Downs, St Columb Major, Holywell, Cubert, Crantock, St Newlyn East, Goonhavern, Mawgan Porth</p>
<p>Description of character of service <i>[Describe in no more than 80 words in total]:</i></p> <ul style="list-style-type: none"> - the target community/communities <i>[describe the community or communities you will serve; this should be a summary of your answer in section 2 of this form]:</i> - the main purpose of the service - the station’s primary functions or activities. <p>Radio Newquay will provide an inclusive, hyper local service to the town and surrounding areas to</p>	

educate, inform and positively promote the area. This will be achieved through broadcasting community news, information and surf related content. By actively engaging community groups and organisations, including the surf community, Radio Newquay will promote community cohesion within a rapidly expanding town. Radio Newquay will be accessible; local people can play an active and prominent part in the output.

The service broadcasts: *[these bullet points should be a summary of the answers you have given in section 4 of this form]:*

- Music. The main types of music² broadcast over the course of each week are: *[insert types of music in a maximum of 30 words]*

Credible new and recent tracks alongside popular music from the past 5 decades. Reflecting the surfing culture, we will also play some acoustic and chilled tracks.

- Speech. The main types of speech output³ broadcast over the course of each week are: *[describe the speech output in a maximum of 30 words]*

Community news and information bulletins, what's ons, surfing news and forecasts, weather, interviews and short form content featuring community voices.

- Over the course of each week programming is broadcast in *[list all language(s) other than English, if relevant]*

English

- The service provides original output⁴ for a minimum of 8 hours per day. *[What are the minimum hours per day that the service will broadcast original output?]*
- The service provides locally-produced output⁵ for a minimum of 6 hours per day. *[What are the minimum hours per day that the service will broadcast locally-produced output?]*

[The text below is included in the Key Commitments in all community radio licences, and does not need to be amended or augmented. Every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments]

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[Please note: If awarded a licence, the key commitments you draft here will be included in your licence. (However, Ofcom may require amendments if, for example, we feel changes are required to better reflect your application proposals).]

² e.g. mainstream pop, urban etc.

³ e.g. local news, what's on etc.

⁴ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

⁵ Locally-produced output is output made and broadcast from within the service's licensed coverage area.

About your organisation:

9. Company details	Guidance Notes
<p>The legislation requires that:</p> <ul style="list-style-type: none"> Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community 	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
<p>Company (or other body corporate) name:</p>	<p>Radio Newquay and Media Limited</p>
<p>Date of registration:</p>	<p>24 July 2017</p>
<p>Company registration number:</p>	<p>10879649</p>
<p>Type of company (or other body corporate):</p>	<p>Private company limited by guarantee without share capital</p>
<p>Where your body is not a company, please explain how it meets the requirement to be a body corporate:</p>	

10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) details of any individual, company or other body that may exert control over the applicant. 	<p><i>Oftcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>
<p>Radio Newquay and Media Limited is a not for profit limited by guarantee company and is controlled and owned equally (33.3%) between the three directors who each have equal voting rights. Additional directors can be voted in through majority vote.</p>	

Ability to maintain the service:

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> • A list of directors, indicating who is the managing director and/or chair (please see question 12 regarding directors' details). • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours). 	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p>Mark Chapple – Station Manager (part time) 4 hours per day, paid.</p> <p>Responsibilities include: Regulatory compliance, volunteer liaison, training co-ordinator, head of music, presenter, news & content gatherer, sales management, production.</p> <p>Sarah Bunt – Assistant Station Manager and Head of Content (part time) 4 hours per day, paid.</p> <p>Responsibilities include: Daily presenter, news & content gatherer, news & media law advisor, Community contributor co-ordinator.</p> <p>Matt Bunt (voluntary) – Head of digital and social media content, technical director, presenter.</p>	

12. Management and operations	Guidance Notes
<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p> <p>Answer (for each director):</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. Some or all of the information given in this section will usually be removed from the publicly available copy of this application form. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to community.radio@ofcom.org.uk.</i></p>
<p>Mark Chapple - Chairman and Station Manager</p> <p>Employment: Freelance radio journalist, presenter and broadcaster –primarily for the British Forces Broadcast Service (BFBS), presenter and producer for other broadcasters.</p> <p>Other directorships: None</p> <p>Relevant experience or qualifications</p> <p>Mark completed a course in media and journalism (...). He worked as a cub reporter at Buckinghamshire radio station elevenSEVENTYam (...).</p> <p>Mark later moved to Mix 96 in Aylesbury as a journalist, before moving into programming at the station - presenting various shows. During his five years at Mix 96, Mark worked closely with management in all areas of the station.</p> <p>In 2001 Mark left to take up the role as Programme Director at the launch of Bright 106.4 (Media Sound Ltd) in West Sussex. Mark oversaw recruitment, compliance and establishment of the programming and news output at this small scale ILR station which became profitable within just 18 months on air.</p> <p>After five years Mark moved to Cornwall in 2006 to become launch programmer of Cornwall's second ILR service - Atlantic FM.</p> <p>In 2007 Mark joined BFBS (British Forces Broadcast Service) where he works as a part-time journalist - writing, producing and presenting news output on the many BFBS services in the UK, on DAB and around</p>	

the world.

In 2017, Mark advised and assisted with the launch of content rich community radio service – Red Kite Radio. As planned, he has now stepped back from Red Kite Radio.

Sarah Bunt - Assistant Station Manager and Head of Content

Employment: Media Consultant (self-employed)

Other Directorships: None

Relevant experience or qualifications:

With an honours degree in Journalism and English Language (...) Sarah's career has been shaped by her experience in the media.

As well as being NCTJ accredited and holding a certificate in the industry-standard Teeline Shorthand at 100 words a minute, at just 27-years-old Sarah has more than six years experience in the field.

Her broadcast experience began at St Agnes based station Atlantic FM where she spent a year working with the news team, as well as assisting with on-air productions and features and supporting outside broadcasts, developing all the skills and understanding of working within a commercial station.

Whilst studying at university, Sarah volunteered with community station, Express FM. Work included creating short news bulletins, reading on-air as well as attending community events and functions and creating interesting and informative packages for various shows throughout the day.

Sarah then spent around five years in print journalism, working for the Newquay Voice newspaper; a very successful weekly paper. It was here that Sarah developed strong and reliable contacts within the community and wrote a mix of stories that reflected what was most important to the community. During this time, Sarah was twice featured as a contributor on BBC Radio 2's Jeremy Vine show and had a number of exclusive stories that were used by both the national and international press.

It was her time at the Newquay Voice that she developed and nurtured her local contacts and quickly became trusted to represent them and their issues correctly, accurately and without any bias. These contacts remain today and are incredibly supportive of Radio Newquay. Among these are key community leaders, prominent charity groups and local government representatives, all of which will have a key part to play in the content of Radio Newquay.

Sarah strongly believes that already being part of the community in Newquay is key to this project's success. She is very much part of the town's daily life, having lived in the area for many years, as well as having a strong historical family background in the town. Already being an active member of the community means she understands the town's needs, what the important issues are and will be able to accurately portray and reflect these in the station's broadcasting.

As an active member of Newquay Towan Blystra Lions Club, Sarah works with her volunteer colleagues to improve the lives of those in need in the local area, fundraise for local (and national) projects as well as acting according to the Lions International motto "to serve". Sarah strongly believes this is incredibly important as residents in the town look to the club for help when it is needed, support for key town events and respects the work they do – demonstrating that as a member, Sarah is already a key part of the community, recognises what the town's needs are and how best to serve them.

Aside from this, Sarah is currently a self employed media consultant and copy writer. Her current biggest project is to create and launch a brand new, hyper-local business enterprise for a Community Interest Company (CIC). This work requires Sarah to create an online community resource that is open, relevant and accessible to all within the local area. Additionally, Sarah is working to ensure this scheme can be sustainable as a business, within the rules of a CIC, to enable its longevity - skills that are highly transferable and key to Radio Newquay's long-term success.

**

Matt Bunt - Director

Employment: Marketing and Communications Manager.

Other Directorships: None

Relevant experience or qualifications:

BSc Honours Professional Broadcasting Techniques (first class honours); (...) Matt's career is one built

on versatility, and through his work with local and hyper-local broadcasting and media platforms has evolved into a multi-skilled professional.

In 2002 Matt was part of the team that launched 'Shock Radio', an RSL radio station in Salford. Matt then became the station manager, running a further two 28-day RSLs across Manchester (2003, 2004). This experience involved sourcing funding from both grants and commercial sources and co-ordinating volunteers.

He then managed the day-to-day 28-day RSL of Malibu Surf FM in 2005, a long-standing and very successful summer radio station based in Newquay.

In 2006 Matt was then invited to join the team launching Atlantic FM - a full-time commercial radio station which covered Cornwall. Throughout his time with Atlantic, he took on most tasks at the station from content generation through to technical, commercial and people management.

In 2012 Matt joined Cornwall's Pirate FM, initially working as part of the content team to produce local on-air content. Very soon he was invited to head up their digital department, helping to steer the digital direction of the station and seeing significant growth in both revenue and reach figures. During this time Matt oversaw a team of five digital producers, and was very active in producing multi-media content to a professional standard himself.

Between 2006 - 2017, Matt has also operated a professional photography company specialising in local press and PR photography. This includes becoming a photo-journalist for The Newquay Voice and other hyper-local titles. Matt was also the sports editor for the Newquay Voice, regularly covering local football, rugby and surf news.

In June 2017 Matt became the Marketing and Communications Manager of St Austell Printing Company which primarily prints marketing literatures for businesses and organisations.

From a long-established Newquay family, Matt is an active member of the town's community through his involvement with voluntary organisations, including being a charter member of the Newquay Towan Blystra Lions Club.

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

13. Staffing structure	Guidance Notes
<p>What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.</p> <p>Answer in fewer than 400 words, plus organisation chart (optional):</p>	<p><i>The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.</i></p>
<p>Radio Newquay is the community's radio station and we are confident that our structure promotes that.</p> <p>Our station manager will sit on and report to the board, the board will report to the community through the solid mechanisms we will put into place (see section 8)</p> <p>Station Manager: As outlined in section 11, Mark Chapple will lead Radio Newquay. His experience in managing and launching stations (Bright 106.4, Sussex and Altantic FM, Cornwall) will help lead Radio Newquay to success, ensuring the viability of the radio station throughout its five year licence. Mark is also an experienced trainer in broadcasting skills, having worked with presenters for many years and led courses as part of the CSR Foundation (at Bright 106.4). Mark's other key roles will include volunteer liaison and training.</p> <p>Assistant Station Manger and Content: Mark will work alongside and closely with Sarah Bunt who will lead our content gathering and deputise for the Station Manager. Sarah's experience and prominence as a journalist within the Newquay community means we will be in touch with the key</p>	

players of the town at all times.

Head of Digital – Matt Bunt brings many skills to Radio Newquay. In addition to presenting and assisting with the technical set up of the station, he will also oversee all our digital content and social media. These platforms are crucial to the success of any business let alone an organisation operating in the world of communications.

Sales Executive: Reporting to Station Manager. This is a crucial commission only role.

Commission of up to 25% will be paid on all revenue achieved. We have already held preliminary discussions with a local experienced sales person who has expressed an interest in selling for Radio Newquay.

All three of the main directors will present regular programmes on Radio Newquay.

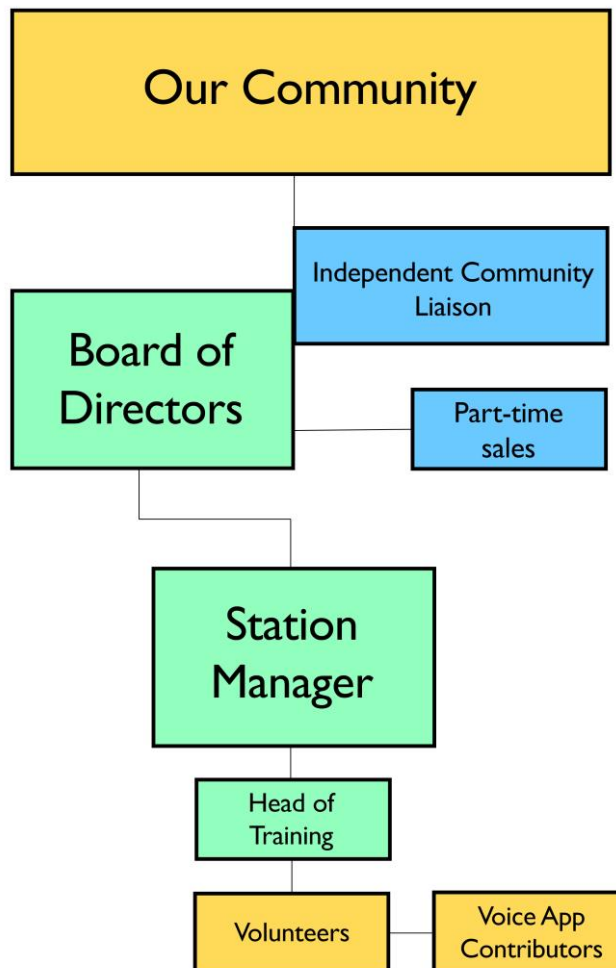
Volunteers:

Through our public presentations, online survey and campaign to win support for our application, over 15 local people have already expressed an interest in playing a part in Radio Newquay.

Presenters: From our team of volunteers we will train and recruit a team of local presenters.

Contributors: A number of people have expressed a part in helping to run Radio Newquay but do not wish to feature on air as presenters. These people will be encouraged to join our army of community contributors or citizen journalists.

This diagram breaks down our accountable community structure:



14. Applicant's experience	Guidance Notes
Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.	<i>Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.</i>
<p>A. Please provide a brief history of your group. Answer in fewer than 300 words:</p>	
<p>Radio Newquay came about because of a passion, love and sense of pride in the town among the founders and their friends. Radio Newquay's broadcasting roots lie in a number of areas including Ocean Surf Radio, the online surf news and music radio station which was on air from 2012 to 2016. The station often featured news from campaign groups like: Surfers Against Sewage, local charity the Wave Project and regularly ran content related to marine pollution and the threat posed by plastic in our oceans.</p> <p>Ocean Surf Radio paved the way for Radio Newquay which will be a much broader service and one that focusses more closely on our surf community. The founders came up with the idea of Radio Newquay to promote the positive changing face of the town.</p> <p>The team met thanks to the Cornish ILR service - Atlantic FM. Mark Chapple and Matt Bunt worked at the service from before its launch in 2006. Mark left Cornwall for a number of years to work with the forces' broadcaster BFBS, later returning permanently to Cornwall.</p> <p>Matt, Sarah and Mark have over the years, discussed the idea of creating a dedicated station for Newquay, in part because of the lasting impact left by a series of RSLs: Malibu Surf FM. The station was operated by local newspaper owner Andy Laming from 1999. Malibu is still fondly remembered by the community more than a decade on.</p> <p>Through their work in the community as Lions, Matt and Sarah observed the lack of a coherent community platform in the town. The team has been working on the idea of a Newquay wide radio service for some time and have been lost for words over the reaction from members of the town.</p>	
<p>B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)). Answer in fewer than 150 words:</p>	
<p>Our board consists of three people with extensive experience in radio, journalism, social media, management, marketing and business.</p> <p>Mark Chapple is an accomplished programmer, broadcaster and journalist with over two decades experience. He has been lead programme manager in three radio launches and for a decade worked as a journalist with forces' broadcaster BFBS.</p> <p>From a long established Newquay family, Matt Bunt brings outstanding skills in radio, production, management, marketing, business and multiplatform content generation. He worked on Newquay RSL Malibu Surf FM, at Atlantic FM and as head of Pirate FM's digital department.</p> <p>Sarah Bunt is an NCTJ accredited journalist who has worked at Atlantic FM. She is firmly rooted in the Newquay community thanks to her time as a journalist on a successful weekly newspaper. She brings project management experience to Radio Newquay from her work on a new local website for a Cornish Community Interest Company.</p>	
<p>C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education). Answer in fewer than 150 words:</p>	
<p>Mark Chapple was a trainer for the CSR (Central Sussex Radio) Foundation providing lottery funded radio training to local people in mid Sussex in 1999-2001</p> <p>Sarah Bunt is part of the small volunteer team that organises Newquay Beer Festival which raises and distributes thousands of pounds to charity each year. Included in this is the need to secure local sponsorships, many of which have been maintained during the entirety of the festival's life. Sarah is</p>	

also an active member of Newquay Towan Blystra Lions.

Matt Bunt is a member of Newquay Towan Blystra Lions Club, a registered charity. He has also operated his own local photography business, and by working with local organisations is very familiar with local business development.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).

Answer in fewer than 150 words:

Mark Chapple has gained valuable experience in community radio in recent years. In 2011 he was fortunate enough to spend a month running the very successful Radio Scilly while station manager K Jones was away. Mark has been mentored closely by K in recent years. His (K) wise words and experience helped us create what we firmly believe is a solid, sustainable model for a community radio service in Newquay.

As Chairman, Mark guided and supported the launch of another community radio service in Buckinghamshire. Red Kite Radio successfully hit the airwaves in June 2017. As planned, Mark has now stepped back from Red Kite Radio.

Evidence of demand:

15. Demand and/or support	Guidance Notes
<p>Please provide a summary of evidence of demand and/or support for your proposed service.</p> <p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> • summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; • evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc.; • results of research; • summary of support from local politicians, councils, educational or religious bodies etc.; • summary of support from local business or other sectors; • evidence of support from your proposed target community. <p>Answer in fewer than 1,000 words:</p>	<p><i>When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>
<p>The founding team behind Radio Newquay has been overwhelmed by the level of support and enthusiasm shown. We presented our plans to a range of groups, clubs and bodies in the town:</p> <p><i>"The town of Newquay has for far too long needed its very own <u>Radio Station</u>. It will I'm sure enhance the ability for Newquay residents to be informed" – Lion President, D Dent, Lions Club of Newquay</i></p> <p><i>"We can anticipate a myriad of ways in which we can work with you in order to enhance our the community spirit within Newquay" – D Hobbs, President of Newquay Rotary Club.</i></p> <p><i>"We whole heartedly support the introduction of a local radio station for Newquay. It is a very necessary addition to the town" – Lion D Blaze, Newquay Town Blystra Lions</i></p> <p><i>"This will be a great boost for our town to advertise events, functions and activities more so now Newquay is expanding so much" – J Dent, Colan Parish and Quntrell Downs Fundraising Committee.</i></p> <p><i>"We at Lane Theatre wholeheartedly support this project and will assist you in any way we can.</i></p>	

Newquay is a thriving local community and the addition of a local radio station will enhance this further” – J Jay, President, Newquay Dramatic Society.

“As a charity we would be able to greatly benefit by advertising our many fundraising events on air and be able to keep the community of Newquay informed” - V Gilbody, Chairman of Friends of Newquay and District Hospital and the Community Nurses.

“Having watched the evolution of (BBC) Radio Cornwall (as a member of their Local Advisory Council for several years) I feel sure that the time is now right for Newquay to have a dedicated radio station”- R Spowart, Oll n Gwella Male Chorus and Newquay Male Voice Choir

The roots of Radio Newquay lie in the online surf radio station - Ocean Surf Radio. The station helped us to fully understand the surfing community. In its time on air the station broadcast news and information about Surfers Against Sewage, the Newquay charity - The Wave Project and Surf Action, charity for injured military personnel.

“Radio Newquay has agreed to regularly promote our local events and beach cleans. This would be helpful to raise awareness of the issues threatening our marine environment” - A Cumins, Campaigns Director, Surfers Against Sewage, Cornwall.

During our campaign nearly 800 people supported us by liking our Facebook Page.

We have conducted extensive research into what the community wants to hear on its new radio station. Over 300 people took part in our survey with an overwhelming number backing the idea of Radio Newquay. **74% said they were “Very Likely” to listen, a further 18% said they were “Quite Likely” to tune in.**

Local radio is strongly supported in Cornwall. This is borne out by consistent RAJAR figures for Pirate FM and BBC Radio Cornwall. According to our survey of Newquay residents: 79% said they listen to local radio weekly.

As a result of our presentations, meetings and research it became evident that there is a desire for a station that only covers Newquay:

“Many of the radio stations in Cornwall are based elsewhere in the country and therefore are relatively impersonal. A local station would be a chance for the people here to have a platform to advertise, inform and debate” – 25-34 year old anonymous respondent to our survey.

“Our experience of RSL stations in Newquay demonstrated over several years an appetite for truly local radio in the town. Based on my experience of both the proposed broadcast area and the project’s key manager I feel confident that a high quality and worthwhile station can be delivered” – J Scott, co-founder and Deputy Chairman, Atlantic FM.

“Newquay needs a radio station with relevant local info” - anonymous respondent to our survey.

Politicians and prominent figures have also backed our campaign:

“I was delighted that you are looking to set a station up and would certainly do all I can to help and support you with this exciting venture” - Steve Double, MP

“The Town Council is fully supportive of the efforts to have an independent radio station for Newquay, focussed on engaging and entertaining its residents” – Joe Piwecki, Newquay Town Council

“It’s with a real sense of positivity that I endorse the application of Radio Newquay” – Paul Summers, Cornwall Councillor, Newquay Treviglas

“This is a wonderful initiative and will be welcomed by residents of Newquay and the surrounding community” – John Fitter, Cornwall Councillor

“This is a terrific idea and it should be implemented and approved by Ofcom. This would be an invaluable service for the local community” – Councillor Paul Rees, Newquay Town Council

Radio Newquay has won a huge amount of support from members of the business community. Many have also expressed an interest in advertising on air.

“Radio Newquay would offer a platform for sharing community news, events, campaigns and building stronger sense of community, whilst allowing businesses to share what’s happening and enhance the already booming relationships within the town” – J Start, Chairman Newquay Business Improvement District.

“We believe that Newquay really does need its own radio station which would have a hyper local edge

over its rivals; who cover the whole of Cornwall and are not so focussed on one community” – A Jay and J Bates, Directors, Newquay.co.uk

To have our own local radio station will be a great boost in terms of communication, advertising all events, functions and activities” – J Dent, Newquay Hydrotherapy Centre

I know that if a local radio station was broadcasting in Newquay I would definitely be tuning in” – K Gregory, Stonework and property maintenance.

“I fully support the plans of Radio Newquay and look forward to supporting you in the future” – A Pearson, Newquay Hypnotherapy.

Lusty Glaze Beach “is in full support of the application of Radio Newquay to be granted a license for Newquay’s very own radio station” – R Parris, Lusty Glaze Beach, Newquay.

“We are in full support of what sounds like a wonderful local initiative” J Garfield, Tom Thumb, Newquay

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Answer in fewer than 150 words and/or submit a summary table:

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).

Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Answer in fewer than 150 words and/or submit a summary table:

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Answer in fewer than 150 words and/or submit a summary table:

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Answer in fewer than 150 words and/or submit a summary table:

✓ Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:**Engineering notes**

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

25. Engineering information

Waveband:	This application is for an FM licence	Yes
	Do you understand the requirements for FM (VHF) and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Lane Theatre, Lane, Newquay, TR8 4PX
	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey.	SW829601
	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	60.2m

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National Grid Reference (NGR):	In metres, what is the total height of the mast / building Above Ground level (AGL)?	Building 5.5 metres. Plus additional 5 metre pole secured with steel stays = TOTAL: 10.5m (The option of a 15 metre wind up mast is available which would give an additional 4.5m height. This can easily be secured to the building.)
About the site's dimensions:	What is the height, in metres, of the transmitting antenna AGL?	10.5m
	Please supply photographs of the transmitter mast / building and aerial location.	✓ Tick if enclosed
	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	NO
About the transmission site:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
Transmission site availability:	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	NA
	Applicant group owns site?	NO
	Other – please specify.	The site we have identified is the highest point in Newquay. Situated at a community based group, the natural affinity between a not for profit theatre and not for profit community radio station is obvious. The theatre will provide free space in return for coverage of their events on Radio Newquay.
	Applicant group owns site?	NO
(Note: we cannot consider an application if no site has been identified.)		

How to contact you:

26. Public contact details		Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.		<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
Name:	Sarah Bunt	
Email:	sarah.bunt@radionewquay.com	
Website:	www.radionewquay.com	

27. Contact details for Ofcom		Guidance Notes
Provide the name of the person who will be Ofcom's		<i>Ofcom will need to contact your group in relation to this</i>

primary contact and their contact details:

application.

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:**28. Declaration****APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS**

1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)

Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities		
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body		
c) Bodies whose objects are wholly or mainly of a religious nature		
d) An individual who is an officer of a body falling within (c) above		
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)		
f) An advertising agency or an associate of an advertising agency		
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).		Mark Chapple – BFBS/SSVC – the forces broadcaster

Other interests

2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)

Answer:**Other matters**

3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:
- (i) the applicant;
 - (ii) any director of the applicant;
 - (iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;
- may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.

Answer:

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);
5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;
6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;
7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and
8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
- Certificate of Incorporation
- Application Payment (UK £ 600.00) non-returnable
- Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

MARK CHAPPLE

(Name of person)

DIRECTOR AND STATION MANAGER

(Title or position in the applicant group)

WEDNESDAY 26 JULY 2017

(Date)