

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48).....	289
Base : Those with a landline phone at home - including those who pay line rental for fixed broadband	
LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48).....	290
Base : All respondents	
MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES .....	291
Base : Those who personally use a mobile phone	
MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES .....	292
Base : All respondents	
PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES .....	293
Base : Those with a Pay TV service	
PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES .....	294
Base : All respondents	
QZ1. SHOWCARD Could you please take a look at the options shown on this card and let me know which applies to you? (SINGLE CODE) .....	295
Base : All respondents	
QZ2 (QZ10). SHOWCARD How would you describe your national identity? (SINGLE CODE).....	296
Base : All respondents	
QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE).....	297
Base : All respondents	
QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE).....	302
Base : All respondents	
QZ5 (QZ11). Do you need to wear glasses or contact lenses in order to watch TV, go online or use a phone? (SINGLE CODE) .....	305
Base : All respondents	
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Base : All respondents	
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Base : Those with poor hearing, partial hearing or deafness	
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Base : All respondents	

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**NATION**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
England	279	211	188	399	758	1744	208	319	**	65	119	1634
	83%	85%	84%	85%	83%	82%	96%	80%	**	79%	82%	84%
							f					h
	14%	11%	10%	20%	39%	89%	11%	16%	**	3%	6%	84%
Scotland	34	20	17	38	82	198	4	40	**	7	10	164
	10%	8%	8%	8%	9%	9%	2%	10%	**	9%	7%	8%
						g						
	17%	10%	9%	19%	40%	97%	2%	20%	**	3%	5%	81%
Wales	18	12	13	25	53	112	3	34	**	9	13	81
	5%	5%	6%	5%	6%	5%	1%	8%	**	11%	9%	4%
						g		l		l	l	
	15%	11%	11%	22%	46%	97%	2%	29%	**	8%	11%	70%
Northern Ireland	7	5	5	10	25	63	1	7	**	1	3	56
	2%	2%	2%	2%	3%	3%	*%	2%	**	2%	2%	3%
						g						
	11%	8%	8%	16%	38%	98%	1%	11%	**	2%	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**REGION**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
North East	13	11	13	23	40	102	-	7	**	1	2	95
	4%	4%	6%	5%	4%	5%	-%	2%	**	1%	1%	5%
						g						hk
	13%	10%	12%	23%	39%	100%	-%	7%	**	1%	2%	93%
North West	47	34	27	61	131	249	17	46	**	10	19	221
	14%	14%	12%	13%	14%	12%	8%	12%	**	12%	13%	11%
	18%	13%	10%	23%	49%	93%	6%	17%	**	4%	7%	83%
Yorkshire	23	21	22	43	82	177	23	45	**	11	15	155
	7%	8%	10%	9%	9%	8%	11%	11%	**	13%	11%	8%
						l						
	12%	11%	11%	22%	42%	90%	12%	23%	**	6%	8%	78%
East Midlands	25	16	18	35	69	156	9	27	**	7	10	138
	7%	7%	8%	7%	8%	7%	4%	7%	**	8%	7%	7%
	15%	10%	11%	21%	42%	94%	5%	16%	**	4%	6%	83%
West Midlands	33	27	23	49	103	193	11	51	**	12	16	152
	10%	11%	10%	10%	11%	9%	5%	13%	**	14%	11%	8%
						l				l		
	16%	13%	11%	24%	50%	94%	6%	25%	**	6%	8%	74%
East of England	21	23	16	39	65	202	11	33	**	4	14	183
	6%	9%	7%	8%	7%	10%	5%	8%	**	5%	10%	9%
	10%	11%	7%	18%	30%	94%	5%	15%	**	2%	7%	85%
London	28	26	18	44	87	173	116	17	**	3	3	270
	8%	10%	8%	9%	9%	8%	54%	4%	**	3%	2%	14%
						f						hjk
	10%	9%	6%	15%	30%	60%	40%	6%	**	1%	1%	94%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**REGION**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
South East	53	28	27	55	100	304	15	58	**	12	21	261
	16%	11%	12%	12%	11%	14%	7%	14%	**	14%	14%	13%
						g						
	17%	9%	8%	17%	31%	95%	5%	18%	**	4%	6%	82%
South West	35	26	24	50	79	186	5	36	**	5	18	160
	11%	10%	11%	11%	9%	9%	2%	9%	**	6%	12%	8%
						g						
	18%	14%	12%	26%	41%	97%	3%	19%	**	3%	9%	83%
Wales	18	12	13	25	53	112	3	34	**	9	13	81
	5%	5%	6%	5%	6%	5%	1%	8%	**	11%	9%	4%
						g		l		l	l	
	15%	11%	11%	22%	46%	97%	2%	29%	**	8%	11%	70%
Scotland	34	20	17	38	82	198	4	40	**	7	10	164
	10%	8%	8%	8%	9%	9%	2%	10%	**	9%	7%	8%
						g						
	17%	10%	9%	19%	40%	97%	2%	20%	**	3%	5%	81%
Northern Ireland	7	5	5	10	25	63	1	7	**	1	3	56
	2%	2%	2%	2%	3%	3%	*%	2%	**	2%	2%	3%
						g						
	11%	8%	8%	16%	38%	98%	1%	11%	**	2%	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**URBANITY**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Urban	282	215	189	404	815	1820	208	336	**	71	126	1688
	83%	86%	85%	86%	89%	86%	96%	84%	**	86%	87%	87%
							f					
	14%	11%	9%	20%	40%	90%	10%	17%	**	4%	6%	83%
Rural	56	34	34	67	102	297	8	64	**	11	19	247
	17%	14%	15%	14%	11%	14%	4%	16%	**	14%	13%	13%
						g						
	18%	11%	11%	22%	33%	97%	3%	21%	**	4%	6%	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**CABLE AREA**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TELEWEST	95	90	72	162	311	722	74	124	**	25	44	677
	28%	36%	32%	34%	34%	34%	34%	31%	**	30%	30%	35%
	12%	a 11%	9%	20%	39%	90%	9%	15%	**	3%	5%	85%
NTL	46	36	27	63	136	271	49	47	**	8	17	272
	14%	14%	12%	13%	15%	13%	23%	12%	**	9%	12%	14%
	14%	11%	8%	20%	42%	84%	15%	15%	**	2%	5%	84%
NEITHER	197	123	124	247	470	1124	93	229	**	50	84	986
	58%	49%	55%	52%	51%	53%	43%	57%	**	60%	58%	51%
	b 16%	10%	10%	20%	39%	g 93%	8%	19%	**	4%	7%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**DEPRIVATION LEVEL**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Low	191	140	131	271	405	1121	43	193	**	47	60	980
	57%	56%	59%	57%	44%	53%	20%	48%	**	56%	41%	51%
	16%	12%	11%	23%	35%	g	4%	17%	**	k	5%	k
						96%				4%		84%
Medium	131	101	84	185	438	890	116	187	**	32	81	817
	39%	41%	38%	39%	48%	42%	54%	47%	**	39%	56%	42%
	13%	10%	8%	18%	43%	88%	f	11%	**	3%	hjl	81%
							11%	19%	**	3%	8%	
High	14	8	8	16	75	106	57	20	**	4	4	138
	4%	3%	4%	3%	8%	5%	27%	5%	**	5%	3%	7%
							f		**			k
	9%	5%	5%	10%	46%	66%	36%	13%	**	2%	3%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SE. GENDER**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Male	154	119	90	209	414	1022	108	180	**	44	52	916
	46%	48%	40%	44%	45%	48%	50%	45%	**	54%	36%	47%
	14%	11%	8%	18%	36%	90%	9%	k	**	k	k	k
								16%	**	4%	5%	81%
Female	184	130	133	263	504	1095	108	220	**	38	93	1019
	54%	52%	60%	56%	55%	52%	50%	55%	**	46%	64%	53%
	15%	11%	11%	22%	42%	91%	9%	18%	**	3%	hjl	85%
										8%		

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**SF. AGE OF RESPONDENT**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
16 - 17	-	-	-	-	14	59	7	3	**	-	-	59
	-%	-%	-%	-%	2%	3%	3%	1%	**	-%	-%	3%
												hk
	-%	-%	-%	-%	23%	92%	12%	5%	**	-%	-%	93%
18 - 24	-	-	-	-	82	241	40	19	**	-	*	241
	-%	-%	-%	-%	9%	11%	18%	5%	**	-%	*%	12%
							f	jk				hjk
	-%	-%	-%	-%	30%	88%	14%	7%	**	-%	*%	88%
25 - 34	-	-	-	-	94	340	56	14	**	1	2	367
	-%	-%	-%	-%	10%	16%	26%	3%	**	1%	1%	19%
							f					hjk
	-%	-%	-%	-%	24%	87%	14%	4%	**	*%	*%	94%
35 - 44	-	-	-	-	78	344	50	33	**	2	5	371
	-%	-%	-%	-%	8%	16%	23%	8%	**	2%	4%	19%
							f	jk				hjk
	-%	-%	-%	-%	19%	85%	12%	8%	**	*%	1%	92%
45 - 54	-	-	-	-	98	364	25	56	**	5	20	337
	-%	-%	-%	-%	11%	17%	12%	14%	**	7%	14%	17%
							j					j
	-%	-%	-%	-%	25%	92%	6%	14%	**	1%	5%	85%
55 - 64	337	-	-	-	80	318	19	74	**	16	27	268
	100%	-%	-%	-%	9%	15%	9%	19%	**	19%	18%	14%
	bcd					g		l				
	100%	-%	-%	-%	24%	94%	6%	22%	**	5%	8%	80%
65 - 74	-	249	-	249	249	248	10	85	**	20	41	183
	-%	100%	-%	53%	27%	12%	5%	21%	**	24%	29%	9%
		acd		ac		g		l		l	l	
	-%	96%	-%	96%	96%	96%	4%	33%	**	8%	16%	71%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**SF. AGE OF RESPONDENT**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
75+	-	-	223	223	223	203	9	116	**	38	50	110
	-%	-%	100%	47%	24%	10%	4%	29%	**	46%	34%	6%
	-%	-%	abd	ab	g	l	l	l	**	hl	l	l
	-%	-%	104%	104%	104%	95%	4%	54%	**	18%	23%	51%
<b>AGE SUMMARY</b>												
16-24	-	-	-	-	96	300	47	22	**	-	*	300
	-%	-%	-%	-%	10%	14%	22%	6%	**	-%	*%	15%
	-%	-%	-%	-%	28%	89%	14%	7%	**	-%	*%	89%
25-34	-	-	-	-	94	340	56	14	**	1	2	367
	-%	-%	-%	-%	10%	16%	26%	3%	**	1%	1%	19%
	-%	-%	-%	-%	24%	87%	14%	4%	**	*%	*%	94%
35-54	-	-	-	-	176	707	75	90	**	7	25	708
	-%	-%	-%	-%	19%	33%	35%	22%	**	9%	17%	37%
	-%	-%	-%	-%	22%	89%	9%	11%	**	1%	3%	89%
55-64	337	-	-	-	80	318	19	74	**	16	27	268
	100%	-%	-%	-%	9%	15%	9%	19%	**	19%	18%	14%
	bcd				g	l	l	l	**			
	100%	-%	-%	-%	24%	94%	6%	22%	**	5%	8%	80%
65+	-	249	223	472	472	452	19	200	**	58	91	292
	-%	100%	100%	100%	51%	21%	9%	50%	**	71%	63%	15%
	-%	a	a	a	g	l	l	l	**	hl	hl	hl
	-%	53%	47%	100%	100%	96%	4%	42%	**	12%	19%	62%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SG (QZ8). What is the occupation of the main wage earner in your household? CODE SOCIAL GRADE. (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
A	21	12	5	16	16	56	7	8	**	-	4	55
	6%	5%	2%	3%	2%	3%	3%	2%	**	-%	2%	3%
	cd											
	34%	18%	7%	26%	26%	89%	11%	13%	**	-%	6%	88%
B	65	50	47	97	97	498	57	65	**	16	23	495
	19%	20%	21%	20%	11%	24%	26%	16%	**	20%	16%	26%
						hk						hk
	12%	9%	8%	17%	17%	89%	10%	12%	**	3%	4%	89%
C1	88	57	47	105	105	571	60	88	**	14	31	547
	26%	23%	21%	22%	11%	27%	28%	22%	**	17%	21%	28%
												hjk
	14%	9%	8%	17%	17%	91%	10%	14%	**	2%	5%	87%
C2	82	58	45	104	104	466	38	77	**	19	27	428
	24%	23%	20%	22%	11%	22%	18%	19%	**	23%	19%	22%
	16%	11%	9%	20%	20%	92%	8%	15%	**	4%	5%	84%
D	41	44	25	69	340	293	35	55	**	13	18	275
	12%	18%	11%	15%	37%	14%	16%	14%	**	16%	12%	14%
			c									
	12%	13%	8%	21%	103%	89%	11%	17%	**	4%	5%	83%
E	39	28	52	80	255	229	18	103	**	19	41	132
	12%	11%	24%	17%	28%	11%	9%	26%	**	23%	28%	7%
			abd	ab								
	16%	11%	21%	32%	103%	93%	7%	42%	**	8%	17%	53%
Refused	1	*	1	2	2	5	-	3	**	1	1	3
	*%	*%	1%	*%	*%	*%	-%	1%	**	1%	1%	*%
	21%	4%	27%	31%	31%	100%	-%	52%	**	22%	25%	56%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SG (QZ8). What is the occupation of the main wage earner in your household? CODE SOCIAL GRADE. (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
<b>SOCIAL GROUP</b>												
AB	87	61	51	113	113	554	64	73	**	16	27	550
	26%	25%	23%	24%	12%	26%	30%	18%	**	20%	19%	28%
	14%	10%	8%	18%	18%	89%	10%	12%	**	3%	4%	89%
C1C2	170	116	93	208	208	1036	99	166	**	33	58	975
	50%	46%	42%	44%	23%	49%	46%	41%	**	40%	40%	50%
	c											hjk
	15%	10%	8%	18%	18%	92%	9%	15%	**	3%	5%	86%
DE	80	72	77	149	595	522	53	159	**	32	59	407
	24%	29%	35%	32%	65%	25%	25%	40%	**	39%	40%	21%
			a	a				l		l	l	
	14%	13%	13%	26%	103%	91%	9%	28%	**	6%	10%	71%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QZ9 (SG). WORKING STATUS**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Working full time (30hrs/wk+)	129	11	*	11	127	857	94	50	**	4	12	913
	38%	4%	*%	2%	14%	41%	43%	13%	**	4%	8%	47%
	bcd	c		c				j				hjk
	13%	1%	*%	1%	13%	89%	10%	5%	**	*%	1%	95%
Working part time (8-29 hrs/wk)	67	28	2	29	123	357	29	42	**	12	6	353
	20%	11%	1%	6%	13%	17%	14%	11%	**	15%	4%	18%
	bcd	cd		c				k		k		hk
	17%	7%	*%	7%	31%	92%	7%	11%	**	3%	1%	90%
Not working (i.e. under 8hrs/wk) - retired	95	197	212	409	428	480	24	202	**	54	92	317
	28%	79%	95%	87%	47%	23%	11%	51%	**	66%	64%	16%
		a	abd	ab		g		l		hl	hl	
	19%	39%	42%	81%	85%	95%	5%	40%	**	11%	18%	63%
Not working (i.e. under 8hrs/wk) - unemployed (registered/not registered but looking for work)	10	1	-	1	93	111	13	30	**	1	10	83
	3%	*%	-%	*%	10%	5%	6%	7%	**	1%	7%	4%
	bcd							jl			j	
	9%	1%	-%	1%	77%	92%	11%	25%	**	1%	8%	69%
Not working (i.e. under 8hrs/wk) - student	1	-	-	-	19	113	25	8	**	1	1	120
	*%	-%	-%	-%	2%	5%	11%	2%	**	1%	1%	6%
							f					hjk
	1%	-%	-%	-%	15%	86%	19%	6%	**	1%	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QZ9 (SG). WORKING STATUS**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Not working (i.e. under 8hrs/wk) - housewife/ disabled/ other	34	13	9	21	127	195	31	66	**	10	24	146
	10%	5%	4%	5%	14%	9%	14%	17%	**	13%	17%	8%
	bcd						f	l			l	
	16%	6%	4%	10%	58%	89%	14%	30%	**	5%	11%	66%
Don't know	-	-	-	-	-	3	-	1	**	-	-	2
	-%	-%	-%	-%	-%	*%	-%	*%	**	-%	-%	*%
	-%	-%	-%	-%	-%	100%	-%	46%	**	-%	-%	61%
<b>WORKING STATUS SUMMARY</b>												
WORKING	197	38	2	40	250	1215	123	93	**	16	18	1266
	58%	15%	1%	9%	27%	57%	57%	23%	**	19%	12%	65%
	bcd	cd		c				k				hjk
	15%	3%	*%	3%	18%	90%	9%	7%	**	1%	1%	93%
NOT WORKING	141	211	221	431	667	899	93	306	**	67	127	667
	42%	85%	99%	91%	73%	42%	43%	77%	**	81%	88%	34%
		a	abd	ab				l		l	hl	
	14%	22%	23%	44%	68%	92%	9%	31%	**	7%	13%	68%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ12 (SH). HOUSEHOLD STATUS (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Being bought on mortgage	92	25	12	37	78	656	61	55	**	8	13	666
	27%	10%	5%	8%	8%	31%	28%	14%	**	10%	9%	34%
	bcd											hjk
	13%	3%	2%	5%	11%	91%	9%	8%	**	1%	2%	92%
Owned outright by household	157	161	161	322	364	586	32	163	**	42	69	469
	47%	65%	72%	68%	40%	28%	15%	41%	**	51%	48%	24%
		a	a	a		g		l		l	l	
	25%	26%	26%	52%	59%	95%	5%	26%	**	7%	11%	76%
Rented from Local Authority/ Housing Association/ Trust	58	44	41	85	297	428	43	133	**	22	50	330
	17%	18%	19%	18%	32%	20%	20%	33%	**	27%	35%	17%
								l		l	l	
	12%	9%	9%	18%	63%	91%	9%	28%	**	5%	11%	70%
Rented from private landlord	27	11	5	16	148	357	69	42	**	9	12	381
	8%	4%	2%	3%	16%	17%	32%	10%	**	11%	8%	20%
	cd						f					hjk
	6%	3%	1%	4%	35%	84%	16%	10%	**	2%	3%	89%
Other	1	5	4	9	14	37	6	3	**	*	1	39
	*%		2%	2%	2%	2%	3%	1%	**	*%	*%	2%
		a	a	a							h	
	2%	12%	9%	21%	35%	88%	14%	6%	**	1%	1%	94%
Don't know	3	3	-	3	16	52	4	4	**	-	-	50
	1%	1%	-%	1%	2%	2%	2%	1%	**	-%	-%	3%
												hk
	6%	6%	-%	6%	29%	95%	7%	7%	**	-%	-%	91%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**SH (SI). Total number in household (including respondent and any children)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
1	78	56	98	154	233	388	16	133	**	33	62	283
	23%	23%	44%	33%	25%	18%	7%	33%	**	40%	43%	15%
			abd	ab		g		l		l	hl	
	19%	14%	24%	38%	57%	95%	4%	33%	**	8%	15%	70%
2	172	166	113	279	417	741	46	170	**	38	59	617
	51%	67%	51%	59%	46%	35%	21%	43%	**	46%	40%	32%
		acd		ac		g		l		l	l	
	22%	21%	14%	36%	53%	94%	6%	22%	**	5%	7%	78%
3	43	18	8	27	118	387	29	53	**	7	17	361
	13%	7%	4%	6%	13%	18%	13%	13%	**	9%	12%	19%
	bcd											hjk
	10%	4%	2%	6%	28%	92%	7%	13%	**	2%	4%	86%
4	27	4	2	6	90	406	62	28	**	2	1	440
	8%	2%	1%	1%	10%	19%	29%	7%	**	3%	1%	23%
	bcd						f	k				hjk
	6%	1%	*%	1%	19%	86%	13%	6%	**	*%	*%	94%
5+	18	4	1	5	59	195	63	16	**	2	6	234
	5%	2%	*%	1%	6%	9%	29%	4%	**	2%	4%	12%
	bcd						f					hjk
	7%	2%	*%	2%	23%	77%	25%	6%	**	1%	2%	93%
Mean number of people	2.2	2.0	1.6	1.8	2.3	2.7	3.7	2.1	**	1.8	1.9	2.9
	bcd	cd		c			f	jk				hjk
Standard deviation	1.16	.81	.65	.76	1.24	1.31	1.53	1.15	**	.89	1.17	1.35
Standard error	.06	.04	.03	.03	.03	.03	.10	.05	**	.08	.08	.03
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

SI (SK). Household size

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Small (1-2 people)	250	222	211	433	650	1129	61	303	**	71	121	900
	74%	89%	95%	92%	71%	53%	29%	76%	**	86%	83%	46%
		a	ab	a		g		l		hl	hl	
	21%	19%	18%	36%	55%	95%	5%	25%	**	6%	10%	75%
Medium (3-4 people)	70	22	10	33	208	793	91	80	**	9	18	801
	21%	9%	5%	7%	23%	37%	42%	20%	**	11%	13%	41%
	bcd	c						jk				hjk
	8%	3%	1%	4%	23%	89%	10%	9%	**	1%	2%	90%
Large (5+ people)	18	4	1	5	59	195	63	16	**	2	6	234
	5%	2%	*%	1%	6%	9%	29%	4%	**	2%	4%	12%
	bcd					f						hjk
	7%	2%	*%	2%	23%	77%	25%	6%	**	1%	2%	93%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**SJ. Total number of children in household (under 18), including respondent (if respondent is under 18)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	310	240	221	461	700	1337	96	333	**	77	127	1108
	92%	96%	99%	98%	76%	63%	45%	83%	**	93%	88%	57%
		a	ab	a		g		l		hl	l	
	22%	17%	15%	32%	49%	93%	7%	23%	**	5%	9%	77%
1	18	6	1	7	95	346	43	37	**	2	11	347
	5%	2%	*%	1%	10%	16%	20%	9%	**	3%	7%	18%
	cd							j				hjk
	5%	2%	*%	2%	24%	89%	11%	10%	**	1%	3%	89%
2	9	2	1	3	81	303	45	20	**	3	6	331
	3%	1%	*%	1%	9%	14%	21%	5%	**	3%	4%	17%
	cd						f					hjk
	3%	1%	*%	1%	23%	86%	13%	6%	**	1%	2%	94%
3	-	1	-	1	31	107	27	8	**	-	1	123
	-%	*%	-%	*%	3%	5%	12%	2%	**	-%	1%	6%
							f					hjk
	-%	1%	-%	1%	23%	81%	20%	6%	**	-%	1%	93%
4	-	-	-	-	9	21	5	2	**	1	*	23
	-%	-%	-%	-%	1%	1%	2%	*%	**	1%	*%	1%
	-%	-%	-%	-%	36%	82%	18%	6%	**	2%	2%	91%
5+	-	-	-	-	3	3	-	1	**	-	-	2
	-%	-%	-%	-%	*%	*%	-%	*%	**	-%	-%	*%
	-%	-%	-%	-%	74%	100%	-%	21%	**	-%	-%	57%
Mean number of children	.1	.1	*	*	.4	.6	1.1	.3	**	.1	.2	.8
	bcd	c					f	j				hjk
Standard deviation	.38	.30	.15	.24	.90	.99	1.16	.71	**	.52	.55	1.04
Standard error	.02	.02	.01	.01	.03	.02	.08	.03	**	.05	.04	.02
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SK (SL). And are you the parent or guardian of any of the children in the household? (SINGLE CODE)**

Base : Those with children aged under 18 in the household

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	g	~h	~i	~j	~k	l
Unweighted total	27	15	3	18	246	877	122	89	15	8	21	911
Effective Weighted Sample	23	13	3	16	200	721	98	73	13	7	17	756
Total	27	9	2	11	218	780	119	67	13	6	18	827
	**	**	**	**	24%	87%	13%	**	**	**	**	92%
Yes	**	**	**	**	177	648	99	**	**	**	**	692
	**	**	**	**	81%	83%	83%	**	**	**	**	84%
	**	**	**	**	24%	86%	13%	**	**	**	**	92%
No	**	**	**	**	39	130	21	**	**	**	**	135
	**	**	**	**	18%	17%	17%	**	**	**	**	16%
	**	**	**	**	26%	89%	14%	**	**	**	**	92%
Refused	**	**	**	**	2	2	-	**	**	**	**	-
	**	**	**	**	1%	*%	-%	**	**	**	**	-%
	**	**	**	**	100%	100%	-%	**	**	**	**	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Can use to make and receive calls	293	223	209	432	704	1625	157	322	**	73	127	1473
	87%	90%	94%	92%	77%	77%	73%	81%	**	88%	87%	76%
			a	a				l		l	hl	
	16%	13%	12%	24%	39%	91%	9%	18%	**	4%	7%	83%
Can receive but not make calls/ incoming only	10	8	6	14	30	70	9	11	**	4	1	67
	3%	3%	3%	3%	3%	3%	4%	3%	**	5%	1%	3%
	13%	10%	7%	17%	38%	89%	12%	14%	**	5%	2%	85%
Line not working properly/ needs to be repaired	1	2	-	2	7	21	*	1	**	-	1	21
	%	1%	-%	%	1%	1%	%	%	**	-%	1%	1%
	4%	9%	-%	9%	31%	98%	2%	7%	**	-%	6%	95%
No, do not have landline phone	33	16	8	24	176	397	47	65	**	6	16	370
	10%	7%	4%	5%	19%	19%	22%	16%	**	7%	11%	19%
	cd							j				jk
	7%	4%	2%	5%	39%	89%	11%	15%	**	1%	4%	83%
Don't know	-	-	-	-	*	3	1	-	**	-	-	4
	-%	-%	-%	-%	%	%	1%	-%	**	-%	-%	%
	-%	-%	-%	-%	7%	72%	31%	-%	**	-%	-%	100%
<b>HOUSEHOLD PHONE OWNERSHIP</b>												
FIXED ONLY	5	9	44	53	58	60	2	41	**	14	22	24
	1%	4%	20%	11%	6%	3%	1%	10%	**	17%	15%	1%
			abd	ab				l		l	l	
	8%	15%	71%	86%	94%	98%	2%	66%	**	23%	36%	40%
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC1. Is there a landline phone in your home that can be used to make and receive calls? (SINGLE CODE) PROMPTED**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
FIXED & MOBILE	299	224	171	394	683	1657	165	294	**	63	107	1537
	89%	90%	77%	84%	74%	78%	77%	74%	**	76%	74%	79%
	cd	cd	c									h
	16%	12%	9%	22%	37%	91%	9%	16%	**	3%	6%	84%
MOBILE ONLY	32	16	7	23	173	397	47	63	**	5	14	371
	10%	6%	3%	5%	19%	19%	22%	16%	**	6%	10%	19%
	cd							j				jk
	7%	4%	2%	5%	39%	89%	11%	14%	**	1%	3%	83%
ALL FIXED	304	233	215	447	741	1717	167	335	**	77	129	1561
	90%	93%	96%	95%	81%	81%	77%	84%	**	93%	89%	81%
			a	a						hl	l	
	16%	12%	11%	24%	39%	91%	9%	18%	**	4%	7%	83%
ALL MOBILE	332	239	178	417	856	2053	213	357	**	68	121	1908
	98%	96%	80%	88%	93%	97%	99%	89%	**	82%	84%	99%
	cd	cd	c					j				hjk
	15%	11%	8%	18%	38%	91%	9%	16%	**	3%	5%	84%
NEITHER	1	1	1	2	3	3	1	2	**	1	1	3
	*%	*%	1%	*%	*%	*%	1%	1%	**	1%	1%	*%
										l		
	16%	11%	22%	34%	63%	68%	24%	45%	**	17%	27%	57%
ALL FIXED PLUS BB RENTAL	312	236	215	452	773	1850	186	346	**	77	132	1699
	92%	95%	97%	96%	84%	87%	86%	87%	**	93%	91%	88%
			a	a								
	15%	12%	11%	22%	38%	91%	9%	17%	**	4%	6%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QC2 (QC2A). Do you ever use this landline phone at home yourself to make and/or receive calls, for internet access or both? (MULTI CODE)**

Base : Those with a landline phone at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	368	333	350	683	1026	2157	168	473	81	116	183	1854
Effective Weighted Sample	309	242	270	507	779	1764	135	382	65	89	147	1534
Total	304	233	215	447	741	1717	167	335	53	77	129	1561
	16%	12%	11%	24%	39%	91%	9%	18%	**	4%	7%	83%
Yes to make calls	257	221	209	430	642	1357	134	294	**	72	118	1210
	85%	95%	97%	96%	87%	79%	80%	88%	**	94%	91%	78%
	17%	a	a	a	43%	91%	9%	20%	**	5%	8%	81%
Yes to receive calls	259	220	205	425	640	1381	144	298	**	74	120	1239
	85%	94%	96%	95%	86%	80%	86%	89%	**	96%	92%	79%
	17%	a	a	a	42%	91%	9%	20%	**	5%	8%	81%
Yes for internet access	213	140	93	233	426	1147	135	192	**	40	70	1094
	70%	60%	43%	52%	58%	67%	81%	57%	**	52%	54%	70%
	bcd	cd	c	18%	33%	90%	f	15%	**	3%	5%	hjk
	17%	11%	7%	18%	33%	90%	11%	15%	**	3%	5%	85%
TOTAL PERSONALLY USE	294	231	212	443	712	1626	158	328	**	76	129	1467
	97%	99%	99%	99%	96%	95%	95%	98%	**	99%	100%	94%
	16%	a	a	a	40%	91%	9%	18%	**	4%	7%	82%
No do not use landline at home	11	2	2	4	28	90	9	7	**	1	-	93
	3%	1%	1%	1%	4%	5%	5%	2%	**	1%	-%	6%
	bd				28%	89%	9%	7%	**	1%	-%	hjk
	10%	2%	2%	4%	28%	89%	9%	7%	**	1%	-%	92%
Don't know	-	-	-	-	1	1	-	-	**	-	-	1
	-%	-%	-%	-%	*%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	100%	100%	-%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC3 (QC10). Thinking of when you use your landline, which one of these uses is the most important to you? (SINGLE CODE)**

Base : Those who use their landline for internet access and to make or receive calls

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	232	196	148	344	525	1198	119	233	28	55	87	1085
Effective Weighted Sample	195	144	117	259	402	987	96	187	23	41	69	904
Total	192	133	90	223	376	954	121	171	19	39	63	909
	18%	12%	8%	21%	35%	89%	11%	16%	**	**	**	85%
Make/ receive calls	27	26	30	56	69	117	9	30	**	**	**	97
	14%	20%	34%	25%	18%	12%	7%	18%	**	**	**	11%
			ab	a				l				
	21%	21%	24%	45%	55%	93%	7%	24%	**	**	**	78%
Internet access	92	37	12	49	133	457	67	64	**	**	**	464
	48%	28%	13%	22%	35%	48%	56%	38%	**	**	**	51%
	bcd	c										h
	17%	7%	2%	9%	25%	87%	13%	12%	**	**	**	88%
Both are equally important	73	71	47	117	173	377	45	76	**	**	**	345
	38%	53%	52%	52%	46%	39%	37%	44%	**	**	**	38%
		a	a	a								
	17%	17%	11%	28%	41%	90%	11%	18%	**	**	**	82%
Don't know	1	-	1	1	1	3	-	1	**	**	**	2
	*%	-%	1%	*%	*%	*%	-%	1%	**	**	**	*%
	25%	-%	24%	24%	24%	100%	-%	28%	**	**	**	68%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC4 (QC30). SHOWCARD How do you pay the line rental for your landline phone service? Please answer about your line rental only and not charges for calls and other costs. (SINGLE CODE)**

Base : Those with a landline phone at home that can used to make and receive calls

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	356	323	341	664	983	2047	158	458	79	113	180	1749
Effective Weighted Sample	299	235	264	495	745	1675	126	371	63	89	144	1448
Total	293	223	209	432	704	1625	157	322	52	73	127	1473
	16%	13%	12%	24%	39%	91%	9%	18%	**	4%	7%	83%
On a monthly or quarterly basis, alongside call charges and other costs	281	212	196	408	661	1494	149	303	**	67	121	1355
	96%	95%	94%	94%	94%	92%	95%	94%	**	92%	96%	92%
	17%	13%	12%	25%	40%	91%	9%	18%	**	4%	7%	83%
12 months in advance (a lump sum of around £120-£160 for the year) and then pay monthly or quarterly for call charges and other costs	8	9	8	17	24	59	4	9	**	5	2	55
	3%	4%	4%	4%	3%	4%	2%	3%	**	7%	1%	4%
	13%	15%	13%	27%	37%	92%	6%	14%	**	hk	3%	86%
Don't know	4	2	5	7	19	73	5	10	**	1	4	63
	1%	1%	2%	2%	3%	4%	3%	3%	**	1%	3%	4%
	5%	3%	6%	9%	25%	95%	6%	13%	**	1%	5%	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QC5 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)**

Base : Those with a landline phone at home

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	368	333	350	683	1026	2157	168	473	81	116	183	1854
Effective Weighted Sample	309	242	270	507	779	1764	135	382	65	89	147	1534
Total	304	233	215	447	741	1717	167	335	53	77	129	1561
	16%	12%	11%	24%	39%	91%	9%	18%	**	4%	7%	83%
BT	130	121	132	253	342	672	64	152	**	38	56	592
	43%	52%	62%	57%	46%	39%	39%	45%	**	50%	43%	38%
	18%	a	ab	a	47%	91%	9%	21%	**	5%	8%	81%
Sky	68	24	14	38	118	380	39	49	**	6	19	369
	22%	10%	7%	9%	16%	22%	23%	15%	**	8%	15%	24%
	bcd								**			hjk
	16%	6%	3%	9%	28%	90%	9%	12%	**	2%	5%	88%
Virgin Media	55	36	20	57	108	312	26	59	**	11	22	282
	18%	16%	10%	13%	15%	18%	16%	18%	**	14%	17%	18%
	cd	c							**			
	16%	11%	6%	17%	32%	92%	8%	17%	**	3%	7%	83%
TalkTalk	26	31	23	54	92	163	24	43	**	11	18	146
	9%	13%	11%	12%	12%	9%	14%	13%	**	14%	14%	9%
	14%	17%	12%	29%	49%	88%	13%	23%	**	6%	9%	79%
Plusnet	4	7	6	14	25	54	4	5	**	3	1	53
	1%	3%	3%	3%	3%	3%	2%	2%	**	4%	1%	3%
	7%	13%	11%	24%	43%	94%	6%	9%	**	5%	2%	91%
EE/ Everything Everywhere	6	6	2	8	13	37	2	5	**	1	2	34
	2%	2%	1%	2%	2%	2%	1%	2%	**	2%	2%	2%
	15%	15%	5%	20%	35%	95%	5%	14%	**	4%	5%	86%
Post Office	4	2	5	8	12	16	3	7	**	2	5	12
	1%	1%	3%	2%	2%	1%	2%	2%	**	2%	4%	1%
	23%	13%	30%	43%	66%	87%	15%	39%	**	10%	27%	66%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QC5 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)**

Base : Those with a landline phone at home

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	368	333	350	683	1026	2157	168	473	81	116	183	1854
Effective Weighted Sample	309	242	270	507	779	1764	135	382	65	89	147	1534
Total	304	233	215	447	741	1717	167	335	53	77	129	1561
	16%	12%	11%	24%	39%	91%	9%	18%	**	4%	7%	83%
Utility Warehouse	1	1	2	3	6	16	1	3	**	*	2	12
	*%	1%	1%	1%	1%	1%	*%	1%	**	1%	1%	1%
	6%	7%	11%	18%	37%	96%	4%	21%	**	3%	9%	75%
Vodafone	1	-	-	-	2	10	2	-	**	-	-	13
	*%	-%	-%	-%	*%	1%	1%	-%	**	-%	-%	1%
	11%	-%	-%	-%	17%	83%	12%	-%	**	-%	-%	100%
KComm	-	1	3	4	5	10	-	3	**	2	1	7
	-%	*%	1%	1%	1%	1%	-%	1%	**	3%	*%	*%
	-%	12%	27%	39%	49%	100%	-%	29%	**	22%	5%	73%
Fuel Broadband	-	-	*	*	2	2	1	*	**	-	-	2
	-%	-%	*%	*%	*%	*%	*%	*%	**	-%	-%	*%
	-%	-%	15%	15%	96%	81%	29%	19%	**	-%	-%	81%
SSE	-	-	2	2	2	2	-	1	**	1	-	1
	-%	-%	1%	*%	*%	*%	-%	*%	**	1%	-%	*%
	-%	-%	85%	85%	85%	100%	-%	42%	**	42%	-%	69%
The Phone Co-op/ The Co-operative	1	*	-	*	*	1	-	-	**	-	-	1
	*%	*%	-%	*%	*%	*%	-%	-%	**	-%	-%	*%
	43%	37%	-%	37%	37%	100%	-%	-%	**	-%	-%	100%
Primus	-	-	-	-	1	1	-	-	**	-	-	1
	-%	-%	-%	-%	*%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	100%	100%	-%	-%	**	-%	-%	100%
NOW TV	-	-	-	-	1	1	-	*	**	-	-	-
	-%	-%	-%	-%	*%	*%	-%	*%	**	-%	-%	-%
	-%	-%	-%	-%	100%	100%	-%	57%	**	-%	-%	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC5 (QC21B). SHOWCARD Which of these do you consider is your main supplier for your landline? (SINGLE CODE)**

Base : Those with a landline phone at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	368	333	350	683	1026	2157	168	473	81	116	183	1854
Effective Weighted Sample	309	242	270	507	779	1764	135	382	65	89	147	1534
Total	304	233	215	447	741	1717	167	335	53	77	129	1561
	16%	12%	11%	24%	39%	91%	9%	18%	**	4%	7%	83%
Other	7	2	2	4	6	18	-	3	**	1	2	15
	2%	1%	1%	1%	1%	1%	-%	1%	**	1%	1%	1%
	42%	13%	10%	23%	32%	100%	-%	16%	**	6%	10%	83%
Don't know	1	-	2	2	5	22	3	3	**	*	3	20
	*%	-%	1%	1%	1%	1%	2%	1%	**	*%	2%	1%
	3%	-%	10%	10%	23%	93%	11%	15%	**	1%	11%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC6 (QC7A). SHOWCARD How likely is it that your household will get a landline phone at home in the next 12 months? (SINGLE CODE)

Base : Those without a landline phone at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	~c	~d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	42	23	17	40	223	472	56	104	9	10	27	425
Effective Weighted Sample	34	18	11	29	179	382	44	84	7	9	20	348
Total	33	16	8	24	176	397	47	65	6	6	16	370
	**	**	**	**	39%	89%	**	15%	**	**	**	83%
Certain to	**	**	**	**	5	16	**	1	**	**	**	16
	**	**	**	**	3%	4%	**	2%	**	**	**	4%
	**	**	**	**	26%	94%	**	8%	**	**	**	91%
Very likely	**	**	**	**	1	5	**	-	**	**	**	8
	**	**	**	**	1%	1%	**	-%	**	**	**	2%
	**	**	**	**	16%	59%	**	-%	**	**	**	100%
Likely	**	**	**	**	8	13	**	2	**	**	**	14
	**	**	**	**	4%	3%	**	3%	**	**	**	4%
	**	**	**	**	43%	76%	**	12%	**	**	**	82%
TOTAL LIKELY	**	**	**	**	13	34	**	4	**	**	**	38
	**	**	**	**	8%	9%	**	5%	**	**	**	10%
	**	**	**	**	31%	80%	**	8%	**	**	**	89%
Unlikely	**	**	**	**	16	46	**	5	**	**	**	46
	**	**	**	**	9%	12%	**	8%	**	**	**	12%
	**	**	**	**	31%	88%	**	10%	**	**	**	88%
Very unlikely	**	**	**	**	30	85	**	9	**	**	**	82
	**	**	**	**	17%	21%	**	13%	**	**	**	22%
	**	**	**	**	32%	92%	**	9%	**	**	**	88%
Certain not to	**	**	**	**	94	204	**	44	**	**	**	174
	**	**	**	**	53%	51%	**	68%	**	**	**	47%
	**	**	**	**	42%	91%	**	20%	**	**	**	78%
TOTAL UNLIKELY	**	**	**	**	140	335	**	59	**	**	**	302
	**	**	**	**	79%	84%	**	90%	**	**	**	82%
	**	**	**	**	38%	91%	**	16%	**	**	**	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC6 (QC7A). SHOWCARD How likely is it that your household will get a landline phone at home in the next 12 months? (SINGLE CODE)**

Base : Those without a landline phone at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	h	~i	~j	~k	l
Unweighted total	42	23	17	40	223	472	56	104	9	10	27	425
Effective Weighted Sample	34	18	11	29	179	382	44	84	7	9	20	348
Total	33	16	8	24	176	397	47	65	6	6	16	370
	**	**	**	**	39%	89%	**	15%	**	**	**	83%
Don't know	**	**	**	**	23	28	**	3	**	**	**	30
	**	**	**	**	13%	7%	**	5%	**	**	**	8%
	**	**	**	**	66%	80%	**	9%	**	**	**	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC7 (QC7B). Why are you unlikely to get a landline phone at home in the next 12 months? (MULTI CODE) UNPROMPTED**

Base : Those unlikely to get a landline phone in next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	40	21	16	37	186	403	41	92	9	10	24	352
Effective Weighted Sample	33	17	12	27	147	324	32	74	7	9	18	288
Total	32	15	7	22	140	335	34	59	6	6	14	302
	**	**	**	**	38%	91%	**	**	**	**	**	82%
No need	**	**	**	**	69	197	**	**	**	**	**	193
	**	**	**	**	49%	59%	**	**	**	**	**	64%
	**	**	**	**	31%	87%	**	**	**	**	**	86%
Happy to use mobile phone instead	**	**	**	**	66	175	**	**	**	**	**	155
	**	**	**	**	47%	52%	**	**	**	**	**	51%
	**	**	**	**	35%	92%	**	**	**	**	**	82%
Line rental is too expensive	**	**	**	**	26	39	**	**	**	**	**	28
	**	**	**	**	18%	12%	**	**	**	**	**	9%
	**	**	**	**	65%	99%	**	**	**	**	**	70%
Too expensive generally	**	**	**	**	16	31	**	**	**	**	**	28
	**	**	**	**	12%	9%	**	**	**	**	**	9%
	**	**	**	**	49%	94%	**	**	**	**	**	84%
Can't afford it	**	**	**	**	13	18	**	**	**	**	**	12
	**	**	**	**	9%	5%	**	**	**	**	**	4%
	**	**	**	**	65%	90%	**	**	**	**	**	62%
Call charges are too expensive	**	**	**	**	9	13	**	**	**	**	**	10
	**	**	**	**	6%	4%	**	**	**	**	**	3%
	**	**	**	**	63%	96%	**	**	**	**	**	73%
To avoid unsolicited calls	**	**	**	**	1	10	**	**	**	**	**	7
	**	**	**	**	1%	3%	**	**	**	**	**	2%
	**	**	**	**	14%	95%	**	**	**	**	**	69%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC7 (QC7B). Why are you unlikely to get a landline phone at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get a landline phone in next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	21	16	37	186	403	41	92	9	10	24	352
Effective Weighted Sample	33	17	12	27	147	324	32	74	7	9	18	288
Total	32	15	7	22	140	335	34	59	6	6	14	302
	**	**	**	**	38%	91%	**	**	**	**	**	82%
Connection charge is too expensive	**	**	**	**	5	7	**	**	**	**	**	6
	**	**	**	**	3%	2%	**	**	**	**	**	2%
	**	**	**	**	62%	93%	**	**	**	**	**	74%
Inconvenient/would never be at home to use it	**	**	**	**	1	6	**	**	**	**	**	3
	**	**	**	**	1%	2%	**	**	**	**	**	1%
	**	**	**	**	18%	100%	**	**	**	**	**	57%
Have no need to make telephone calls	**	**	**	**	2	3	**	**	**	**	**	3
	**	**	**	**	2%	1%	**	**	**	**	**	1%
	**	**	**	**	82%	100%	**	**	**	**	**	100%
Do not want to be contactable	**	**	**	**	1	1	**	**	**	**	**	-
	**	**	**	**	1%	*%	**	**	**	**	**	-%
	**	**	**	**	90%	100%	**	**	**	**	**	-%
Satisfied with using payphones	**	**	**	**	1	1	**	**	**	**	**	1
	**	**	**	**	1%	*%	**	**	**	**	**	*%
	**	**	**	**	100%	100%	**	**	**	**	**	56%
I am moving address in the near future	**	**	**	**	1	1	**	**	**	**	**	1
	**	**	**	**	*%	*%	**	**	**	**	**	*%
	**	**	**	**	58%	58%	**	**	**	**	**	42%
Complicated billing	**	**	**	**	1	1	**	**	**	**	**	-
	**	**	**	**	1%	*%	**	**	**	**	**	-%
	**	**	**	**	100%	48%	**	**	**	**	**	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC7 (QC7B). Why are you unlikely to get a landline phone at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get a landline phone in next 12 months

	AGE			AGE/SEG	MEG			DISABILITY				
	55-64	65-74	75+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	40	21	16	37	186	403	41	92	9	10	24	352
Effective Weighted Sample	33	17	12	27	147	324	32	74	7	9	18	288
Total	32	15	7	22	140	335	34	59	6	6	14	302
	**	**	**	**	38%	91%	**	**	**	**	**	82%
Outstanding debt to landline supplier/ won't reconnect	**	**	**	**	1	1	**	**	**	**	**	1
	**	**	**	**	1%	*%	**	**	**	**	**	*%
	**	**	**	**	146%	100%	**	**	**	**	**	100%
Satisfied with using landline at work	**	**	**	**	-	1	**	**	**	**	**	1
	**	**	**	**	-%	*%	**	**	**	**	**	*%
	**	**	**	**	-%	100%	**	**	**	**	**	100%
I am renting the property and unable to get permanent landline	**	**	**	**	-	1	**	**	**	**	**	1
	**	**	**	**	-%	*%	**	**	**	**	**	*%
	**	**	**	**	-%	100%	**	**	**	**	**	100%
Shared house/ not my decision	**	**	**	**	-	*	**	**	**	**	**	*
	**	**	**	**	-%	*%	**	**	**	**	**	*%
	**	**	**	**	-%	100%	**	**	**	**	**	100%
ANY INVOLUNTARY REASONS	**	**	**	**	43	82	**	**	**	**	**	63
	**	**	**	**	31%	25%	**	**	**	**	**	21%
	**	**	**	**	51%	96%	**	**	**	**	**	74%
ANY VOLUNTARY REASONS	**	**	**	**	119	303	**	**	**	**	**	282
	**	**	**	**	85%	90%	**	**	**	**	**	93%
	**	**	**	**	35%	90%	**	**	**	**	**	84%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC7 (QC7B). Why are you unlikely to get a landline phone at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get a landline phone in next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	21	16	37	186	403	41	92	9	10	24	352
Effective Weighted Sample	33	17	12	27	147	324	32	74	7	9	18	288
Total	32	15	7	22	140	335	34	59	6	6	14	302
	**	**	**	**	38%	91%	**	**	**	**	**	82%
ONLY VOLUNTARY REASONS	**	**	**	**	97	251	**	**	**	**	**	237
	**	**	**	**	69%	75%	**	**	**	**	**	79%
	**	**	**	**	34%	89%	**	**	**	**	**	84%
Don't know	**	**	**	**	-	1	**	**	**	**	**	1
	**	**	**	**	-%	*%	**	**	**	**	**	*%
	**	**	**	**	-%	100%	**	**	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QC8 (QC6). SHOWCARD Thinking about landline phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Hearing the person on the other end of the line in a conversation even with the volume turned up	6 2%	8 3%	22 10%	30 6%	34 4%	45 2%	1 *%	35 9%	**	24 29%	12 8%	13 1%
	12%	18%	46%	64%	72%	95%	2%	74%	**	51%	26%	27%
Hearing the phone ring, even with the volume turned up	2 1%	7 3%	12 5%	18 4%	21 2%	26 1%	* *%	23 6%	**	14 17%	15 11%	5 *%
	7%	25%	43%	68%	78%	97%	2%	85%	**	52%	56%	19%
Seeing a digital display	3 1%	3 1%	11 5%	14 3%	20 2%	22 1%	* *%	19 5%	**	7 8%	8 5%	6 *%
	14%	13%	46%	59%	84%	94%	2%	81%	**	28%	32%	25%
Pressing the buttons on the phone	4 1%	2 1%	4 2%	7 1%	9 1%	19 1%	- -%	10 2%	**	2 3%	6 4%	10 1%
	20%	12%	23%	35%	49%	100%	-%	50%	**	12%	32%	51%
Seeing the numbers used to dial with	2 1%	2 1%	8 3%	10 2%	12 1%	18 1%	- -%	13 3%	**	3 4%	7 5%	6 *%
	10%	12%	42%	54%	67%	100%	-%	70%	**	18%	38%	31%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QC8 (QC6). SHOWCARD Thinking about landline phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Picking up the handset when the phone rings	2	1	3	4	6	11	2	8	**	2	4	5
	1%	1%	1%	1%	1%	1%	1%	2%	**	2%	3%	*%
	20%	11%	24%	35%	50%	91%	19%	62%	**	13%	33%	38%
Holding the handset to your ear	*	1	2	3	4	8	-	6	**	1	4	3
	*%	*%	1%	1%	*%	*%	-%	1%	**	1%	3%	*%
	5%	10%	23%	33%	47%	100%	-%	68%	**	15%	51%	33%
Any other difficulties	4	3	11	14	22	30	4	14	**	2	5	21
	1%	1%	5%	3%	2%	1%	2%	3%	**	3%	3%	1%
			ab									
	12%	9%	32%	42%	67%	92%	13%	41%	**	6%	14%	63%
No, none	319	224	173	396	816	1976	204	311	**	49	107	1868
	95%	90%	78%	84%	89%	93%	95%	78%	**	59%	74%	97%
	bcd	cd		c				j			j	hjk
	15%	10%	8%	18%	37%	90%	9%	14%	**	2%	5%	86%
Don't know	-	1	1	2	6	11	3	4	**	-	2	10
	-%	*%	1%	*%	1%	1%	2%	1%	**	-%	1%	*%
	-%	5%	10%	15%	45%	80%	23%	28%	**	-%	12%	68%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD1. How many mobile phones IN TOTAL do you AND members of your household use? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
	a	b	c	d	e	f	g	h	~i	j	k	l	
Significance Level: 95%													
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284	
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886	
Total	337	249	223	472	917	2117	216	400	59	83	145	1935	
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%	
One	(1.0)	83	83	107	190	319	496	27	144	**	33	55	386
		25%	33%	48%	40%	35%	23%	13%	36%	**	40%	38%	20%
		16%	a	abd	a	g	l	l	l	**	l	l	l
		16%	16%	20%	36%	61%	94%	5%	27%	**	6%	11%	74%
Two	(2.0)	162	133	63	196	364	790	77	135	**	26	45	732
		48%	53%	28%	42%	40%	37%	36%	34%	**	32%	31%	38%
		19%	c	cd	c	91%	9%	15%	**	3%	5%	84%	
Three	(3.0)	43	15	6	21	106	395	45	46	**	5	13	388
		13%	6%	3%	5%	12%	19%	21%	11%	**	6%	9%	20%
		10%	bcd	c	10%	24%	90%	10%	10%	**	1%	3%	hjk
		10%	4%	1%	5%	24%	90%	10%	10%	**	1%	3%	88%
Four or more	(4.0)	43	8	2	10	68	372	64	33	**	4	8	401
		13%	3%	1%	2%	7%	18%	30%	8%	**	4%	6%	21%
		10%	bcd	*	2%	16%	86%	15%	8%	**	1%	2%	hjk
		10%	2%	1%	2%	16%	86%	15%	8%	**	1%	2%	92%
None	(0.0)	6	10	45	55	61	64	2	43	**	15	24	27
		2%	4%	20%	12%	7%	3%	1%	11%	**	18%	16%	1%
		9%	15%	abd	ab	92%	96%	3%	65%	**	hl	l	l
		9%	15%	68%	83%	92%	96%	3%	65%	**	22%	36%	41%
Don't know		-	-	-	-	-	-	*	-	**	-	-	1
		-%	-%	-%	-%	-%	-%	-%	-%	**	-%	-%	-%
		-%	-%	-%	-%	-%	-%	f	94%	**	-%	-%	100%
Mean mobiles in household		2.1	1.7	1.2	1.5	1.8	2.2	2.7	1.7	**	1.4	1.5	2.4
		bcd	cd		c			f	jk				hjk
Standard deviation		.97	.77	.81	.84	.99	1.09	1.07	1.07	**	.99	1.05	1.07
Standard error		.05	.04	.04	.03	.03	.02	.07	.04	**	.09	.07	.02

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)**

Base : All respondents

		AGE				AGE/SEG		MEG			DISABILITY		
		55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
		a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%													
Unweighted total		410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample		343	260	282	537	958	2148	179	465	72	98	167	1886
Total		337	249	223	472	917	2117	216	400	59	83	145	1935
		14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
No	(0.0)	7	8	18	26	41	48	2	19	**	6	11	31
		2%	3%	8%	5%	4%	2%	1%	5%	**	7%	7%	2%
				ab	a				l	**	l	l	
		13%	16%	36%	52%	82%	96%	4%	38%	**	12%	21%	62%
1	(1.0)	296	220	155	374	768	1828	181	317	**	61	102	1689
		88%	88%	69%	79%	84%	86%	84%	79%	**	74%	70%	87%
		cd	cd		c				k	**			hjk
		15%	11%	8%	19%	38%	91%	9%	16%	**	3%	5%	84%
2	(2.0)	25	11	5	16	42	157	23	20	**	1	9	162
		7%	4%	2%	3%	5%	7%	11%	5%	**	1%	6%	8%
		cd								**		j	hj
		14%	6%	3%	9%	23%	86%	12%	11%	**	*%	5%	89%
3	(3.0)	3	*	-	*	4	14	3	1	**	-	-	17
		1%	*%	-%	*%	*%	1%	2%	*%	**	-%	-%	1%
		15%	2%	-%	2%	23%	80%	19%	3%	**	-%	-%	96%
4 or more	(4.0)	1	*	-	*	2	6	4	*	**	-	-	9
		*%	*%	-%	*%	*%	*%	2%	*%	**	-%	-%	*%
								f		**			
		8%	5%	-%	5%	19%	69%	45%	5%	**	-%	-%	94%
No mobiles in household	(0.0)	6	10	45	55	61	64	3	43	**	15	24	27
		2%	4%	20%	12%	7%	3%	1%	11%	**	18%	16%	1%
				abd	ab				l	**	hl	l	
		9%	15%	67%	82%	92%	95%	4%	64%	**	22%	35%	41%
Mean mobiles used		1.1	1.0	.7	.9	.9	1.0	1.2	.9	**	.8	.8	1.1
		bcd	cd		c			f	j	**			hjk
Standard deviation		.40	.37	.49	.45	.43	.42	.58	.46	**	.45	.52	.43
Standard error		.02	.02	.03	.02	.01	.01	.04	.02	**	.04	.04	.01
Columns Tested: a,b,c,d - f,g - h,i,j,k,l													

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD2. Do you personally use a mobile phone? How many mobile phones with different telephone numbers do you use at least once a month? Please include any phones used for work or other purposes. (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
<b>PERSONALLY USE MOBILE</b>												
Yes	325	231	160	391	815	2005	211	338	**	62	111	1876
	96%	93%	72%	83%	89%	95%	98%	85%	**	75%	76%	97%
	cd	cd		c				jk				hjk
	15%	10%	7%	18%	37%	90%	10%	15%	**	3%	5%	85%
No	12	18	63	80	102	111	5	62	**	21	34	58
	4%	7%	28%	17%	11%	5%	2%	15%	**	25%	24%	3%
			abd	ab				l		hl	hl	
	11%	15%	54%	69%	87%	96%	4%	53%	**	18%	29%	50%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
EE/ Everything Everywhere	79	42	31	74	166	510	64	79	**	**	28	494
	24%	18%	20%	19%	20%	25%	31%	23%	**	**	25%	26%
	14%	7%	5%	13%	29%	88%	11%	14%	**	**	5%	86%
O2	61	45	27	72	169	441	29	62	**	**	18	405
	19%	20%	17%	18%	21%	22%	14%	18%	**	**	16%	22%
						g						
	13%	10%	6%	15%	36%	94%	6%	13%	**	**	4%	86%
Vodafone	47	42	20	62	117	332	36	55	**	**	19	317
	14%	18%	12%	16%	14%	17%	17%	16%	**	**	17%	17%
	13%	11%	5%	17%	32%	89%	10%	15%	**	**	5%	85%
'3'	21	12	6	17	71	182	38	21	**	**	6	194
	6%	5%	4%	4%	9%	9%	18%	6%	**	**	5%	10%
						f						h
	9%	5%	3%	8%	33%	84%	18%	10%	**	**	3%	89%
Tesco	28	27	23	50	87	156	4	36	**	**	14	124
	9%	12%	14%	13%	11%	8%	2%	11%	**	**	13%	7%
						g		l			l	
	18%	17%	14%	31%	55%	97%	2%	23%	**	**	9%	77%
Virgin Media/ Any Virgin	26	20	12	32	60	119	5	25	**	**	11	99
	8%	9%	7%	8%	7%	6%	3%	7%	**	**	10%	5%
											l	
	21%	16%	9%	26%	48%	96%	4%	20%	**	**	9%	80%
Giffgaff	15	3	*	3	29	68	10	8	**	**	3	67
	5%	1%	*%	1%	4%	3%	5%	3%	**	**	3%	4%
	bcd											
	20%	3%	1%	4%	38%	90%	13%	11%	**	**	4%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
TalkTalk	10	9	9	18	26	38	5	11	**	**	3	33
	3%	4%	6%	5%	3%	2%	2%	3%	**	**	3%	2%
	23%	21%	21%	42%	61%	90%	12%	26%	**	**	8%	77%
BT	12	9	7	16	20	39	1	9	**	**	2	32
	4%	4%	4%	4%	2%	2%	1%	3%	**	**	1%	2%
	30%	22%	18%	39%	50%	95%	3%	21%	**	**	4%	80%
Orange	5	8	9	17	23	29	1	12	**	**	3	21
	2%	3%	6%	4%	3%	1%	1%	4%	**	**	3%	1%
	17%	24%	a	a	73%	92%	5%	38%	**	**	10%	67%
T-Mobile	6	1	2	4	5	17	3	2	**	**	-	18
	2%	1%	1%	1%	1%	1%	1%	1%	**	**	-%	1%
	30%	7%	11%	19%	24%	88%	13%	10%	**	**	-%	90%
Talk Mobile	3	1	1	1	4	13	1	2	**	**	-	11
	1%	*%	*%	*%	1%	1%	1%	1%	**	**	-%	1%
	19%	6%	5%	11%	33%	94%	8%	18%	**	**	-%	81%
iD Mobile (Carphone Warehouse)	8	1	2	2	3	13	1	4	**	**	2	10
	2%	*%	1%	1%	*%	1%	*%	1%	**	**	2%	1%
	bd	6%	11%	17%	23%	94%	5%	31%	**	**	14%	71%
Sky	-	-	-	-	1	10	1	1	**	**	-	10
	-%	-%	-%	-%	*%	*%	*%	*%	**	**	-%	1%
	-%	-%	-%	-%	6%	88%	6%	7%	**	**	-%	94%
Lycatel	2	*	1	1	4	5	7	2	**	**	-	8
	1%	*%	*%	*%	*%	*%	3%	*%	**	**	-%	*%
	17%	5%	7%	12%	36%	50%	f	68%	**	**	-%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD3 (QD10). Which mobile network do you use most often? (SINGLE CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Asda	1	3	-	3	6	7	-	1	**	**	-	6
	*%	1%	-%	1%	1%	*%	-%	*%	**	**	-%	*%
	9%	39%	-%	39%	88%	100%	-%	8%	**	**	-%	92%
Lebara	-	-	1	1	2	3	1	1	**	**	1	4
	-%	-%	1%	*%	*%	*%	*%	*%	**	**	1%	*%
	-%	-%	20%	20%	45%	66%	18%	15%	**	**	15%	89%
Plusnet	1	1	1	2	3	4	*	-	**	**	-	5
	*%	1%	1%	1%	*%	*%	*%	-%	**	**	-%	*%
	13%	30%	17%	47%	69%	87%	9%	-%	**	**	-%	100%
Utility Warehouse	-	-	*	*	2	2	1	1	**	**	-	3
	-%	-%	*%	*%	*%	*%	*%	*%	**	**	-%	*%
	-%	-%	11%	11%	67%	67%	27%	18%	**	**	-%	88%
Other	-	2	-	2	2	3	1	*	**	**	-	3
	-%	1%	-%	*%	*%	*%	*%	*%	**	**	-%	*%
	-%	53%	-%	53%	53%	85%	20%	13%	**	**	-%	85%
Don't know	1	5	8	13	14	14	2	6	**	**	3	10
	*%	2%	5%	3%	2%	1%	1%	2%	**	**	2%	1%
		a	a	a				l			l	
	6%	32%	52%	84%	89%	89%	14%	37%	**	**	17%	65%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy S6.

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Yes	239	128	48	176	514	1639	185	194	**	**	56	1622
	74%	55%	30%	45%	63%	82%	88%	57%	**	**	50%	86%
	bcd	cd		c		f						hk
	13%	7%	3%	10%	28%	90%	10%	11%	**	**	3%	89%
No	84	101	107	208	294	358	25	140	**	**	52	248
	26%	44%	67%	53%	36%	18%	12%	42%	**	**	47%	13%
		a	abd	ab		g		l			l	
	22%	26%	28%	54%	77%	94%	6%	37%	**	**	14%	65%
Don't know	2	2	5	7	7	8	1	3	**	**	3	7
	1%	1%	3%	2%	1%	*%	1%	1%	**	**	2%	*%
			a								l	
	19%	22%	54%	76%	76%	81%	14%	36%	**	**	28%	69%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD4 (QD24B). Do you personally use a smartphone? IF UNSURE - A smartphone is a phone on which you can easily access emails, download files and applications, as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and Android phones such as the Samsung Galaxy S6.

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	239	128	48	176	514	1639	185	194	**	29	56	1622
	71%	52%	21%	37%	56%	77%	86%	49%	**	35%	38%	84%
	bcd	cd	c	c	f	jk	hjk	hjk				hjk
	13%	7%	3%	10%	28%	90%	10%	11%	**	2%	3%	89%
No	84	101	107	208	294	358	25	140	**	32	52	248
	25%	41%	48%	44%	32%	17%	11%	35%	**	39%	36%	13%
		a	a	a								
	22%	26%	28%	54%	77%	94%	6%	37%	**	8%	14%	65%
Don't know	2	2	5	7	7	8	1	3	**	1	3	7
	1%	1%	2%	2%	1%	*%	1%	1%	**	1%	2%	*%
	19%	22%	54%	76%	76%	81%	14%	36%	**	8%	28%	69%
DO NOT PERSONALLY USE A MOBILE PHONE	12	18	63	80	102	111	5	62	**	21	34	58
	4%	7%	28%	17%	11%	5%	2%	15%	**	25%	24%	3%
			abd	ab						hl	hl	
	11%	15%	54%	69%	87%	96%	4%	53%	**	18%	29%	50%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD5 (QD41). Do you have a 4G service? This is a service that enables faster mobile internet access.

Base : Those with a smartphone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	284	180	76	256	645	1926	184	259	31	39	73	1853
Effective Weighted Sample	240	134	60	192	504	1586	148	209	26	28	59	1537
Total	239	128	48	176	514	1639	185	194	23	29	56	1622
	13%	7%	**	10%	28%	90%	10%	11%	**	**	**	89%
Yes	168	75	**	95	362	1322	167	129	**	**	**	1351
	70%	58%	**	54%	71%	81%	90%	66%	**	**	**	83%
	bd						f					h
	11%	5%	**	6%	24%	89%	11%	9%	**	**	**	91%
No	49	31	**	44	93	227	15	41	**	**	**	200
	20%	24%	**	25%	18%	14%	8%	21%	**	**	**	12%
						g		l				
	20%	13%	**	18%	38%	94%	6%	17%	**	**	**	83%
Don't know	23	23	**	37	59	90	3	25	**	**	**	71
	9%	18%	**	21%	11%	5%	2%	13%	**	**	**	4%
		a		a		g		l				
	25%	25%	**	40%	64%	97%	3%	27%	**	**	**	77%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD6 (QD11). SHOWCARD Which of these best describes the mobile package you personally use most often? (SINGLE CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Prepay/ Pay as you go	88	100	108	208	362	507	52	152	**	**	57	405
	27%	43%	68%	53%	44%	25%	25%	45%	**	**	52%	22%
	16%	18%	19%	37%	65%	91%	9%	27%	**	**	10%	73%
Postpay/ monthly contract	232	125	51	176	445	1482	159	186	**	**	53	1454
	71%	54%	32%	45%	55%	74%	75%	55%	**	**	48%	77%
	bcd	cd		c					**	**		hk
	14%	8%	3%	11%	27%	90%	10%	11%	**	**	3%	88%
Other	5	2	-	2	2	11	1	-	**	**	-	12
	1%	1%	-%	1%	*%	1%	*%	-%	**	**	-%	1%
	39%	17%	-%	17%	17%	93%	6%	-%	**	**	-%	100%
Don't know	-	5	*	5	6	5	-	-	**	**	-	5
	-%	2%	*%	1%	1%	*%	-%	-%	**	**	-%	*%
	-%	89%	9%	98%	111%	100%	-%	-%	**	**	-%	100%
<b>CONTRACT TYPE</b>												
Subsidised handset	153	86	29	115	316	1125	121	127	**	**	39	1122
	47%	37%	18%	29%	39%	56%	57%	38%	**	**	35%	60%
	bcd	cd		c					**	**		hk
	12%	7%	2%	9%	25%	90%	10%	10%	**	**	3%	90%
SIM only	78	37	18	55	121	342	37	55	**	**	14	321
	24%	16%	11%	14%	15%	17%	18%	16%	**	**	13%	17%
	bcd								**	**		
	21%	10%	5%	15%	32%	91%	10%	15%	**	**	4%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD7 (QD11A). When you signed up for your current mobile contract did you get a handset with the contract or did you only get a SIM card? (SINGLE CODE)**

Base : Those who use a postpay/ contract mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	273	182	82	264	564	1734	159	249	32	37	73	1646
Effective Weighted Sample	232	137	64	200	443	1436	127	205	26	30	59	1373
Total	232	125	51	176	445	1482	159	186	23	26	53	1454
	14%	8%	**	11%	27%	90%	10%	11%	**	**	**	88%
Handset and contract	153	86	**	115	316	1125	121	127	**	**	**	1122
	66%	69%	**	65%	71%	76%	76%	68%	**	**	**	77%
												h
	12%	7%	**	9%	25%	90%	10%	10%	**	**	**	90%
SIM card only	78	37	**	55	121	342	37	55	**	**	**	321
	33%	30%	**	31%	27%	23%	23%	29%	**	**	**	22%
	21%	10%	**	15%	32%	91%	10%	15%	**	**	**	85%
Don't know	1	2	**	6	8	15	1	5	**	**	**	12
	*%	1%	**	4%	2%	1%	1%	2%	**	**	**	1%
				a								
	5%	11%	**	41%	53%	96%	5%	29%	**	**	**	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Send/ receive text messages	283	170	94	264	631	1762	189	259	**	**	80	1684
	87%	73%	59%	67%	77%	88%	90%	77%	**	**	72%	90%
	bcd	c		c								hk
	14%	9%	5%	14%	32%	90%	10%	13%	**	**	4%	86%
Take photos	207	107	34	141	423	1403	156	175	**	**	49	1374
	64%	46%	21%	36%	52%	70%	74%	52%	**	**	44%	73%
	bcd	cd		c								hk
	13%	7%	2%	9%	27%	90%	10%	11%	**	**	3%	88%
General browsing/ surfing the internet	173	73	20	93	354	1325	147	134	**	**	37	1330
	53%	32%	12%	24%	43%	66%	70%	40%	**	**	33%	71%
	bcd	cd		c								hk
	12%	5%	1%	6%	24%	90%	10%	9%	**	**	2%	90%
Send/ receive emails	164	60	21	81	297	1223	161	120	**	**	34	1258
	51%	26%	13%	21%	36%	61%	76%	35%	**	**	31%	67%
	bcd	c		c			f					hk
	12%	4%	2%	6%	21%	88%	12%	9%	**	**	2%	91%
Send/ receive messages with pictures/ images	138	60	23	82	294	1141	133	115	**	**	25	1150
	42%	26%	14%	21%	36%	57%	63%	34%	**	**	23%	61%
	bcd	c		c				k				hk
	11%	5%	2%	6%	23%	90%	10%	9%	**	**	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	123	40	17	57	275	1107	116	117	**	**	31	1099
	38%	17%	11%	15%	34%	55%	55%	35%	**	**	28%	59%
	bcd								**	**		hk
	10%	3%	1%	5%	22%	90%	9%	10%	**	**	3%	90%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	104	34	6	41	244	998	110	101	**	**	30	995
	32%	15%	4%	10%	30%	50%	52%	30%	**	**	27%	53%
	bcd	c		c					**	**		hk
	9%	3%	1%	4%	22%	90%	10%	9%	**	**	3%	90%
Record video clips	85	26	8	34	205	845	105	82	**	**	18	859
	26%	11%	5%	9%	25%	42%	50%	24%	**	**	17%	46%
	bcd	c							**	**		hk
	9%	3%	1%	4%	22%	89%	11%	9%	**	**	2%	90%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	66	15	6	21	181	812	101	81	**	**	18	816
	20%	7%	4%	5%	22%	40%	48%	24%	**	**	16%	43%
	bcd								**	**		hk
	7%	2%	1%	2%	20%	89%	11%	9%	**	**	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



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**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Send/ receive video clips	71	27	11	38	194	779	120	71	**	**	20	817
	22%	12%	7%	10%	24%	39%	57%	21%	**	**	18%	44%
	bcd						f					hk
	8%	3%	1%	4%	22%	87%	13%	8%	**	**	2%	91%
Accessing/ receiving news	90	28	8	36	154	753	102	68	**	**	14	781
	28%	12%	5%	9%	19%	38%	48%	20%	**	**	13%	42%
	bcd	c					f					hk
	10%	3%	1%	4%	18%	88%	12%	8%	**	**	2%	91%
Play games	45	13	7	20	172	666	90	72	**	**	15	671
	14%	6%	4%	5%	21%	33%	43%	21%	**	**	13%	36%
	bcd						f	k				hk
	6%	2%	1%	3%	23%	88%	12%	10%	**	**	2%	89%
Listen to music stored on phone	44	20	4	24	158	642	83	58	**	**	9	656
	14%	8%	3%	6%	19%	32%	39%	17%	**	**	8%	35%
	cd	c					f	k				hk
	6%	3%	1%	3%	22%	89%	11%	8%	**	**	1%	91%
Making video calls e.g. via Facetime, Skype	57	12	8	20	137	629	90	56	**	**	10	658
	18%	5%	5%	5%	17%	31%	43%	17%	**	**	9%	35%
	bcd						f					hk
	8%	2%	1%	3%	19%	87%	13%	8%	**	**	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Making voice calls using a VoIP service e.g. Viber, Skype	44	15	3	18	108	465	78	48	**	**	13	490
	13%	7%	2%	5%	13%	23%	37%	14%	**	**	12%	26%
	bcd	c				f						hk
	8%	3%	1%	3%	20%	86%	14%	9%	**	**	2%	90%
Accessing/ receiving sports/ team news/ scores	44	10	7	17	86	462	74	38	**	**	6	491
	14%	4%	4%	4%	11%	23%	35%	11%	**	**	5%	26%
	bcd					f	k					hk
	8%	2%	1%	3%	16%	86%	14%	7%	**	**	1%	91%
Watching TV programmes/ films content online	23	8	3	11	91	439	63	40	**	**	9	454
	7%	4%	2%	3%	11%	22%	30%	12%	**	**	8%	24%
	cd					f						hk
	5%	2%	1%	2%	18%	87%	13%	8%	**	**	2%	91%
Listen to radio	30	12	2	14	71	301	40	32	**	**	3	306
	9%	5%	1%	4%	9%	15%	19%	10%	**	**	3%	16%
	cd	c				k						hk
	9%	4%	1%	4%	21%	88%	12%	9%	**	**	1%	89%
Contactless mobile payment at point of sale/ checkouts	16	3	1	4	53	290	33	27	**	**	7	290
	5%	1%	1%	1%	6%	14%	15%	8%	**	**	6%	15%
	bcd											hk
	5%	1%	*%	1%	16%	90%	10%	9%	**	**	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Listen to podcasts	16	6	-	6	42	235	31	17	**	**	3	244
	5%	3%	-%	2%	5%	12%	15%	5%	**	**	3%	13%
	cd	c										hk
	6%	2%	-%	2%	16%	88%	12%	6%	**	**	1%	92%
Other	6	10	5	15	23	31	2	9	**	**	2	23
	2%	4%	3%	4%	3%	2%	1%	3%	**	**	2%	1%
	18%	32%	15%	47%	70%	94%	5%	28%	**	**	7%	71%
WEB/ DATA ACCESS	208	93	28	122	428	1502	178	158	**	**	45	1509
	64%	40%	18%	31%	52%	75%	85%	47%	**	**	40%	80%
	bcd	cd	c				f					hk
	12%	6%	2%	7%	25%	89%	11%	9%	**	**	3%	90%
WATCHING AV CONTENT	76	19	6	25	198	871	113	86	**	**	21	884
	23%	8%	4%	6%	24%	43%	53%	25%	**	**	19%	47%
	bcd						f					hk
	8%	2%	1%	3%	20%	89%	11%	9%	**	**	2%	90%
LISTEN TO AUDIO CONTENT	58	26	5	31	184	768	98	70	**	**	11	784
	18%	11%	3%	8%	23%	38%	46%	21%	**	**	10%	42%
	bcd	c	c				f	k				hk
	7%	3%	1%	4%	21%	89%	11%	8%	**	**	1%	91%
VIDEO OR VOICE CALLS USING VOIP	73	22	9	31	169	741	107	67	**	**	16	776
	22%	9%	6%	8%	21%	37%	51%	20%	**	**	14%	41%
	bcd						f					hk
	9%	3%	1%	4%	20%	87%	13%	8%	**	**	2%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
None of these	21	40	58	99	120	130	11	57	**	**	24	89
	6%	17%	37%	25%	15%	6%	5%	17%	**	**	21%	5%
		a	abd	ab				l			l	
	15%	29%	42%	70%	86%	92%	8%	41%	**	**	17%	64%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Send/ receive text messages	283	170	94	264	631	1762	189	259	**	43	80	1684
	84%	68%	42%	56%	69%	83%	88%	65%	**	52%	55%	87%
	bcd	cd		c				jk				hjk
	14%	9%	5%	14%	32%	90%	10%	13%	**	2%	4%	86%
Take photos	207	107	34	141	423	1403	156	175	**	26	49	1374
	61%	43%	15%	30%	46%	66%	72%	44%	**	31%	34%	71%
	bcd	cd		c				jk				hjk
	13%	7%	2%	9%	27%	90%	10%	11%	**	2%	3%	88%
General browsing/ surfing the internet	173	73	20	93	354	1325	147	134	**	13	37	1330
	51%	29%	9%	20%	39%	63%	68%	33%	**	15%	25%	69%
	bcd	cd		c				j				hjk
	12%	5%	1%	6%	24%	90%	10%	9%	**	1%	2%	90%
Send/ receive emails	164	60	21	81	297	1223	161	120	**	15	34	1258
	49%	24%	9%	17%	32%	58%	75%	30%	**	19%	23%	65%
	bcd	cd		c			f	j				hjk
	12%	4%	2%	6%	21%	88%	12%	9%	**	1%	2%	91%
Send/ receive messages with pictures/ images	138	60	23	82	294	1141	133	115	**	16	25	1150
	41%	24%	10%	17%	32%	54%	62%	29%	**	20%	18%	59%
	bcd	cd		c			f	k				hjk
	11%	5%	2%	6%	23%	90%	10%	9%	**	1%	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	123	40	17	57	275	1107	116	117	**	13	31	1099
	36%	16%	8%	12%	30%	52%	54%	29%	**	16%	21%	57%
	bcd	c						jk				hjk
	10%	3%	1%	5%	22%	90%	9%	10%	**	1%	3%	90%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	104	34	6	41	244	998	110	101	**	11	30	995
	31%	14%	3%	9%	27%	47%	51%	25%	**	13%	21%	51%
	bcd	cd		c				j				hjk
	9%	3%	1%	4%	22%	90%	10%	9%	**	1%	3%	90%
Record video clips	85	26	8	34	205	845	105	82	**	12	18	859
	25%	11%	4%	7%	22%	40%	49%	21%	**	14%	13%	44%
	bcd	c		c			f	k				hjk
	9%	3%	1%	4%	22%	89%	11%	9%	**	1%	2%	90%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	66	15	6	21	181	812	101	81	**	7	18	816
	20%	6%	3%	5%	20%	38%	47%	20%	**	8%	13%	42%
	bcd						f	jk				hjk
	7%	2%	1%	2%	20%	89%	11%	9%	**	1%	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Send/ receive video clips	71	27	11	38	194	779	120	71	**	8	20	817
	21%	11%	5%	8%	21%	37%	56%	18%	**	10%	14%	42%
	bcd	c				f						hjk
	8%	3%	1%	4%	22%	87%	13%	8%	**	1%	2%	91%
Accessing/ receiving news	90	28	8	36	154	753	102	68	**	7	14	781
	27%	11%	4%	8%	17%	36%	47%	17%	**	8%	10%	40%
	bcd	c		c		f		jk				hjk
	10%	3%	1%	4%	18%	88%	12%	8%	**	1%	2%	91%
Play games	45	13	7	20	172	666	90	72	**	7	15	671
	13%	5%	3%	4%	19%	31%	42%	18%	**	9%	10%	35%
	bcd					f		jk				hjk
	6%	2%	1%	3%	23%	88%	12%	10%	**	1%	2%	89%
Listen to music stored on phone	44	20	4	24	158	642	83	58	**	5	9	656
	13%	8%	2%	5%	17%	30%	38%	14%	**	6%	6%	34%
	bcd	c		c		f		jk				hjk
	6%	3%	1%	3%	22%	89%	11%	8%	**	1%	1%	91%
Making video calls e.g. via Facetime, Skype	57	12	8	20	137	629	90	56	**	6	10	658
	17%	5%	4%	4%	15%	30%	42%	14%	**	7%	7%	34%
	bcd					f		jk				hjk
	8%	2%	1%	3%	19%	87%	13%	8%	**	1%	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Making voice calls using a VoIP service e.g. Viber, Skype	44	15	3	18	108	465	78	48	**	4	13	490
	13%	6%	1%	4%	12%	22%	36%	12%	**	5%	9%	25%
	bcd	c					f	j				hjk
	8%	3%	1%	3%	20%	86%	14%	9%	**	1%	2%	90%
Accessing/ receiving sports/ team news/ scores	44	10	7	17	86	462	74	38	**	6	6	491
	13%	4%	3%	4%	9%	22%	34%	10%	**	7%	4%	25%
	bcd						f	k				hjk
	8%	2%	1%	3%	16%	86%	14%	7%	**	1%	1%	91%
Watching TV programmes/ films content online	23	8	3	11	91	439	63	40	**	5	9	454
	7%	3%	1%	2%	10%	21%	29%	10%	**	6%	6%	23%
	bcd						f					hjk
	5%	2%	1%	2%	18%	87%	13%	8%	**	1%	2%	91%
Listen to radio	30	12	2	14	71	301	40	32	**	5	3	306
	9%	5%	1%	3%	8%	14%	18%	8%	**	6%	2%	16%
	cd	c						k				hjk
	9%	4%	1%	4%	21%	88%	12%	9%	**	1%	1%	89%
Contactless mobile payment at point of sale/ checkouts	16	3	1	4	53	290	33	27	**	4	7	290
	5%	1%	1%	1%	6%	14%	15%	7%	**	5%	5%	15%
	bcd											hjk
	5%	1%	*%	1%	16%	90%	10%	9%	**	1%	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD8 (QD28A). SHOWCARD Which if any, of the following activities, other than making and receiving voice calls, do you use your mobile for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Listen to podcasts	16	6	-	6	42	235	31	17	**	2	3	244
	5%	2%	-%	1%	5%	11%	15%	4%	**	2%	2%	13%
	cd	c										hjk
	6%	2%	-%	2%	16%	88%	12%	6%	**	1%	1%	92%
Other	6	10	5	15	23	31	2	9	**	1	2	23
	2%	4%	2%	3%	2%	1%	1%	2%	**	1%	2%	1%
	18%	32%	15%	47%	70%	94%	5%	28%	**	2%	7%	71%
WEB/ DATA ACCESS	208	93	28	122	428	1502	178	158	**	18	45	1509
	62%	37%	13%	26%	47%	71%	83%	40%	**	22%	31%	78%
	bcd	cd		c			f	jk				hjk
	12%	6%	2%	7%	25%	89%	11%	9%	**	1%	3%	90%
WATCHING AV CONTENT	76	19	6	25	198	871	113	86	**	7	21	884
	22%	8%	3%	5%	22%	41%	52%	22%	**	8%	15%	46%
	bcd	c					f	j				hjk
	8%	2%	1%	3%	20%	89%	11%	9%	**	1%	2%	90%
LISTEN TO AUDIO CONTENT	58	26	5	31	184	768	98	70	**	7	11	784
	17%	11%	2%	7%	20%	36%	45%	17%	**	8%	8%	41%
	bcd	c		c			f	jk				hjk
	7%	3%	1%	4%	21%	89%	11%	8%	**	1%	1%	91%
VIDEO OR VOICE CALLS USING VOIP	73	22	9	31	169	741	107	67	**	6	16	776
	22%	9%	4%	7%	18%	35%	49%	17%	**	7%	11%	40%
	bcd	c					f	j				hjk
	9%	3%	1%	4%	20%	87%	13%	8%	**	1%	2%	92%
None of these	21	40	58	99	120	130	11	57	**	16	24	89
	6%	16%	26%	21%	13%	6%	5%	14%	**	20%	16%	5%
		a	ab	a				l		l	l	
	15%	29%	42%	70%	86%	92%	8%	41%	**	11%	17%	64%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Send/ receive text messages	269	140	75	215	560	1648	177	227	**	**	65	1589
	83%	60%	47%	55%	69%	82%	84%	67%	**	**	59%	85%
	bcd	c										hk
	15%	8%	4%	12%	31%	90%	10%	12%	**	**	4%	87%
General browsing/ surfing the internet	153	56	19	75	299	1170	137	117	**	**	31	1181
	47%	24%	12%	19%	37%	58%	65%	35%	**	**	28%	63%
	bcd	c		c								hk
	12%	4%	1%	6%	23%	89%	10%	9%	**	**	2%	90%
Send/ receive emails	149	47	16	63	246	1079	149	103	**	**	27	1120
	46%	20%	10%	16%	30%	54%	71%	30%	**	**	25%	60%
	bcd	c		c			f					hk
	12%	4%	1%	5%	20%	88%	12%	8%	**	**	2%	91%
Take photos	141	55	18	73	294	1090	136	118	**	**	30	1096
	43%	24%	11%	19%	36%	54%	64%	35%	**	**	27%	58%
	bcd	c		c			f					hk
	12%	4%	1%	6%	24%	89%	11%	10%	**	**	2%	90%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	98	25	14	39	217	903	93	91	**	**	24	898
	30%	11%	9%	10%	27%	45%	44%	27%	**	**	22%	48%
	bcd											hk
	10%	2%	1%	4%	22%	91%	9%	9%	**	**	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	85	27	6	32	203	858	100	87	**	**	24	860
	26%	12%	3%	8%	25%	43%	47%	26%	**	**	22%	46%
	bcd	c		c								hk
	9%	3%	1%	3%	21%	90%	10%	9%	**	**	3%	90%
Send/ receive messages with pictures/ images	100	32	10	42	195	842	108	80	**	**	19	862
	31%	14%	6%	11%	24%	42%	51%	24%	**	**	17%	46%
	bcd	c					f					hk
	11%	3%	1%	4%	21%	89%	11%	8%	**	**	2%	91%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	45	6	3	9	133	621	87	61	**	**	11	632
	14%	3%	2%	2%	16%	31%	41%	18%	**	**	10%	34%
	bcd						f	k				hk
	6%	1%	*%	1%	19%	88%	12%	9%	**	**	2%	90%
Accessing/ receiving news	72	13	5	18	104	579	82	48	**	**	8	608
	22%	5%	3%	5%	13%	29%	39%	14%	**	**	7%	32%
	bcd						f	k				hk
	11%	2%	1%	3%	16%	88%	12%	7%	**	**	1%	92%
Record video clips	33	10	4	14	123	541	88	45	**	**	9	575
	10%	4%	2%	3%	15%	27%	42%	13%	**	**	8%	31%
	bcd						f					hk
	5%	2%	1%	2%	20%	86%	14%	7%	**	**	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Play games	36	9	5	13	141	536	80	59	**	**	12	542
	11%	4%	3%	3%	17%	27%	38%	18%	**	**	11%	29%
	bcd						f					hk
	6%	1%	1%	2%	23%	88%	13%	10%	**	**	2%	89%
Send/ receive video clips	36	15	4	19	120	510	99	47	**	**	14	549
	11%	6%	3%	5%	15%	25%	47%	14%	**	**	12%	29%
	cd						f					hk
	6%	2%	1%	3%	20%	85%	16%	8%	**	**	2%	91%
Listen to music stored on phone	33	12	2	13	124	506	69	45	**	**	6	520
	10%	5%	1%	3%	15%	25%	32%	13%	**	**	5%	28%
	bcd	c					f	k				hk
	6%	2%	*%	2%	22%	88%	12%	8%	**	**	1%	91%
Making video calls e.g. via Facetime, Skype	39	6	4	10	90	430	66	40	**	**	6	450
	12%	3%	3%	3%	11%	21%	31%	12%	**	**	5%	24%
	bcd						f	k				hk
	8%	1%	1%	2%	18%	87%	13%	8%	**	**	1%	91%
Accessing/ receiving sports/ team news/ scores	34	6	5	11	68	343	56	25	**	**	4	366
	10%	3%	3%	3%	8%	17%	26%	8%	**	**	3%	20%
	bcd						f					hk
	9%	2%	1%	3%	17%	86%	14%	6%	**	**	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Making voice calls using a VoIP service e.g. Viber, Skype	28	8	3	11	69	300	59	29	**	**	6	326
	9%	3%	2%	3%	8%	15%	28%	9%	**	**	5%	17%
	bcd						f					hk
	8%	2%	1%	3%	19%	84%	17%	8%	**	**	2%	91%
Watching TV programmes/ films content online	15	4	1	5	61	291	52	29	**	**	4	306
	4%	2%	1%	1%	7%	15%	25%	9%	**	**	4%	16%
	cd						f					hk
	4%	1%	*%	1%	18%	86%	15%	9%	**	**	1%	90%
Listen to radio	20	7	1	8	53	226	31	19	**	**	2	234
	6%	3%	*%	2%	7%	11%	15%	6%	**	**	2%	12%
	cd	c										hk
	8%	3%	*%	3%	21%	87%	12%	8%	**	**	1%	91%
Contactless mobile payment at point of sale/ checkouts	10	3	1	3	34	200	27	19	**	**	5	206
	3%	1%	1%	1%	4%	10%	13%	6%	**	**	5%	11%
	cd											hk
	4%	1%	*%	1%	15%	88%	12%	8%	**	**	2%	91%
Listen to podcasts	12	2	-	2	30	159	21	11	**	**	1	165
	4%	1%	-%	1%	4%	8%	10%	3%	**	**	1%	9%
	bcd											hk
	7%	1%	-%	1%	16%	88%	12%	6%	**	**	*%	91%
Other	5	9	3	12	19	25	1	8	**	**	2	18
	1%	4%	2%	3%	2%	1%	1%	2%	**	**	2%	1%
								l				
	18%	34%	11%	45%	74%	96%	4%	31%	**	**	7%	69%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
WEB/ DATA ACCESS	195	80	26	106	388	1426	173	148	**	**	41	1439
	60%	35%	16%	27%	48%	71%	82%	44%	**	**	37%	77%
	bcd	cd		c			f					hk
	12%	5%	2%	7%	24%	89%	11%	9%	**	**	3%	90%
WATCHING AV CONTENT	49	8	3	10	144	667	94	66	**	**	13	680
	15%	3%	2%	3%	18%	33%	45%	20%	**	**	11%	36%
	bcd						f	k				hk
	6%	1%	*%	1%	19%	88%	12%	9%	**	**	2%	90%
LISTEN TO AUDIO CONTENT	43	16	2	17	147	617	82	52	**	**	7	638
	13%	7%	1%	4%	18%	31%	39%	15%	**	**	7%	34%
	bcd	c		c			f	k				hk
	6%	2%	*%	2%	21%	88%	12%	7%	**	**	1%	91%
VIDEO OR VOICE CALLS USING VOIP	49	13	6	19	109	527	78	47	**	**	9	552
	15%	5%	4%	5%	13%	26%	37%	14%	**	**	8%	29%
	bcd						f					hk
	8%	2%	1%	3%	18%	87%	13%	8%	**	**	1%	92%
None of these	12	31	21	52	66	69	5	29	**	**	13	46
	4%	14%	13%	13%	8%	3%	2%	9%	**	**	12%	2%
		a	a	a				l			l	
	17%	42%	28%	70%	89%	94%	7%	40%	**	**	18%	63%
Don't know	1	-	-	-	1	2	-	-	**	**	-	2
	*%	-%	-%	-%	*%	*%	-%	-%	**	**	-%	*%
	30%	-%	-%	-%	32%	100%	-%	-%	**	**	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Send/ receive text messages	269	140	75	215	560	1648	177	227	**	38	65	1589
	80%	56%	34%	46%	61%	78%	82%	57%	**	46%	45%	82%
	bcd	cd		c				jk				hjk
	15%	8%	4%	12%	31%	90%	10%	12%	**	2%	4%	87%
General browsing/ surfing the internet	153	56	19	75	299	1170	137	117	**	12	31	1181
	45%	23%	8%	16%	33%	55%	63%	29%	**	15%	21%	61%
	bcd	cd		c			f	j				hjk
	12%	4%	1%	6%	23%	89%	10%	9%	**	1%	2%	90%
Send/ receive emails	149	47	16	63	246	1079	149	103	**	14	27	1120
	44%	19%	7%	13%	27%	51%	69%	26%	**	17%	19%	58%
	bcd	cd		c			f					hjk
	12%	4%	1%	5%	20%	88%	12%	8%	**	1%	2%	91%
Take photos	141	55	18	73	294	1090	136	118	**	17	30	1096
	42%	22%	8%	15%	32%	51%	63%	30%	**	20%	21%	57%
	bcd	cd		c			f	k				hjk
	12%	4%	1%	6%	24%	89%	11%	10%	**	1%	2%	90%
Use IM/ Instant Messaging (e.g. WhatsApp, Facebook Messenger, Snapchat, BBM, iMessage)	98	25	14	39	217	903	93	91	**	7	24	898
	29%	10%	6%	8%	24%	43%	43%	23%	**	9%	17%	46%
	bcd							j				hjk
	10%	2%	1%	4%	22%	91%	9%	9%	**	1%	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using social networking e.g. Facebook, Twitter, LinkedIn, Snapchat	85	27	6	32	203	858	100	87	**	10	24	860
	25%	11%	2%	7%	22%	41%	46%	22%	**	12%	17%	44%
	bcd	c		c				j				hjk
	9%	3%	1%	3%	21%	90%	10%	9%	**	1%	3%	90%
Send/ receive messages with pictures/ images	100	32	10	42	195	842	108	80	**	10	19	862
	30%	13%	4%	9%	21%	40%	50%	20%	**	13%	13%	45%
	bcd	c		c			f	k				hjk
	11%	3%	1%	4%	21%	89%	11%	8%	**	1%	2%	91%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	45	6	3	9	133	621	87	61	**	7	11	632
	13%	3%	1%	2%	14%	29%	41%	15%	**	8%	8%	33%
	bcd						f	k				hjk
	6%	1%	1%	1%	19%	88%	12%	9%	**	1%	2%	90%
Accessing/ receiving news	72	13	5	18	104	579	82	48	**	5	8	608
	21%	5%	2%	4%	11%	27%	38%	12%	**	6%	6%	31%
	bcd						f	k				hjk
	11%	2%	1%	3%	16%	88%	12%	7%	**	1%	1%	92%
Record video clips	33	10	4	14	123	541	88	45	**	3	9	575
	10%	4%	2%	3%	13%	26%	41%	11%	**	4%	6%	30%
	bcd						f	j				hjk
	5%	2%	1%	2%	20%	86%	14%	7%	**	1%	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Play games	36	9	5	13	141	536	80	59	**	6	12	542
	11%	3%	2%	3%	15%	25%	37%	15%	**	7%	8%	28%
	bcd						f	jk				hjk
	6%	1%	1%	2%	23%	88%	13%	10%	**	1%	2%	89%
Send/ receive video clips	36	15	4	19	120	510	99	47	**	4	14	549
	11%	6%	2%	4%	13%	24%	46%	12%	**	5%	9%	28%
	bcd	c					f					hjk
	6%	2%	1%	3%	20%	85%	16%	8%	**	1%	2%	91%
Listen to music stored on phone	33	12	2	13	124	506	69	45	**	5	6	520
	10%	5%	1%	3%	14%	24%	32%	11%	**	6%	4%	27%
	bcd	c					f	k				hjk
	6%	2%	*%	2%	22%	88%	12%	8%	**	1%	1%	91%
Making video calls e.g. via Facetime, Skype	39	6	4	10	90	430	66	40	**	6	6	450
	12%	2%	2%	2%	10%	20%	30%	10%	**	7%	4%	23%
	bcd						f	k				hjk
	8%	1%	1%	2%	18%	87%	13%	8%	**	1%	1%	91%
Accessing/ receiving sports/ team news/ scores	34	6	5	11	68	343	56	25	**	4	4	366
	10%	2%	2%	2%	7%	16%	26%	6%	**	5%	2%	19%
	bcd						f					hjk
	9%	2%	1%	3%	17%	86%	14%	6%	**	1%	1%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Making voice calls using a VoIP service e.g. Viber, Skype	28	8	3	11	69	300	59	29	**	4	6	326
	8%	3%	1%	2%	7%	14%	28%	7%	**	4%	4%	17%
	bcd					f						hjk
	8%	2%	1%	3%	19%	84%	17%	8%	**	1%	2%	91%
Watching TV programmes/ films content online	15	4	1	5	61	291	52	29	**	3	4	306
	4%	2%	1%	1%	7%	14%	24%	7%	**	4%	3%	16%
	cd					f		k				hjk
	4%	1%	*%	1%	18%	86%	15%	9%	**	1%	1%	90%
Listen to radio	20	7	1	8	53	226	31	19	**	3	2	234
	6%	3%	*%	2%	6%	11%	14%	5%	**	3%	1%	12%
	cd	c						k				hjk
	8%	3%	*%	3%	21%	87%	12%	8%	**	1%	1%	91%
Contactless mobile payment at point of sale/ checkouts	10	3	1	3	34	200	27	19	**	3	5	206
	3%	1%	*%	1%	4%	9%	12%	5%	**	3%	4%	11%
	cd											hjk
	4%	1%	*%	1%	15%	88%	12%	8%	**	1%	2%	91%
Listen to podcasts	12	2	-	2	30	159	21	11	**	1	1	165
	4%	1%	-%	*%	3%	8%	10%	3%	**	1%	1%	9%
	bcd											hjk
	7%	1%	-%	1%	16%	88%	12%	6%	**	1%	*%	91%
Other	5	9	3	12	19	25	1	8	**	-	2	18
	1%	4%	1%	3%	2%	1%	1%	2%	**	-%	1%	1%
								l				
	18%	34%	11%	45%	74%	96%	4%	31%	**	-%	7%	69%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QD9 (QD28B). SHOWCARD And, which of these activities have you used your mobile for in the last week? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
WEB/ DATA ACCESS	195	80	26	106	388	1426	173	148	**	17	41	1439
	58%	32%	11%	22%	42%	67%	80%	37%	**	20%	28%	74%
	bcd	cd		c			f	jk				hjk
	12%	5%	2%	7%	24%	89%	11%	9%	**	1%	3%	90%
WATCHING AV CONTENT	49	8	3	10	144	667	94	66	**	7	13	680
	14%	3%	1%	2%	16%	32%	44%	17%	**	8%	9%	35%
	bcd						f	jk				hjk
	6%	1%	*%	1%	19%	88%	12%	9%	**	1%	2%	90%
LISTEN TO AUDIO CONTENT	43	16	2	17	147	617	82	52	**	7	7	638
	13%	6%	1%	4%	16%	29%	38%	13%	**	8%	5%	33%
	bcd	c		c			f	k				hjk
	6%	2%	*%	2%	21%	88%	12%	7%	**	1%	1%	91%
VIDEO OR VOICE CALLS USING VOIP	49	13	6	19	109	527	78	47	**	6	9	552
	14%	5%	3%	4%	12%	25%	36%	12%	**	7%	6%	29%
	bcd						f	k				hjk
	8%	2%	1%	3%	18%	87%	13%	8%	**	1%	1%	92%
None of these	12	31	21	52	66	69	5	29	**	7	13	46
	4%	13%	9%	11%	7%	3%	2%	7%	**	9%	9%	2%
		a	a	a				l		l	l	
	17%	42%	28%	70%	89%	94%	7%	40%	**	10%	18%	63%
Don't know	1	-	-	-	1	2	-	-	**	-	-	2
	*%	-%	-%	-%	*%	*%	-%	-%	**	-%	-%	*%
	30%	-%	-%	-%	32%	100%	-%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QD10 (QD6). SHOWCARD Thinking about mobile phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Hearing the person on the other end of the line in a conversation, even with the volume turned up	10 3%	6 3%	17 7%	23 5%	30 3%	54 3%	2 1%	31 8%	**	18 22%	13 9%	26 1%
	18%	11%	ab 29%	40%	53%	95%	3%	55%	**	hkl 31%	l 22%	45%
Hearing the phone ring, even with the volume turned up	10 3%	13 5%	11 5%	24 5%	30 3%	49 2%	2 1%	30 8%	**	17 21%	12 9%	23 1%
	20%	26%	21%	47%	58%	95%	5%	59%	**	hkl 34%	l 24%	45%
Writing text messages	5 1%	15 6%	18 8%	33 7%	36 4%	48 2%	1 *%	28 7%	**	10 12%	12 9%	23 1%
	9%	a 29%	a 37%	a 67%	73%	97%	2%	57%	**	l 19%	l 25%	47%
Navigating the phone's menu system to use the different features on your phone	7 2%	11 4%	14 6%	25 5%	32 4%	45 2%	1 *%	27 7%	**	10 13%	12 8%	21 1%
	16%	23%	a 31%	a 54%	70%	98%	1%	58%	**	hl 23%	l 26%	46%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QD10 (QD6). SHOWCARD Thinking about mobile phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Seeing and being able to read the digital display	6	11	19	30	35	41	5	27	**	9	12	21
	2%	5%	8%	6%	4%	2%	2%	7%	**	11%	8%	1%
			a	a								
	14%	24%	41%	65%	77%	89%	10%	60%	**	19%	26%	46%
Pressing the buttons on your mobile phone	7	6	15	21	28	39	1	20	**	6	10	21
	2%	2%	7%	4%	3%	2%	*%	5%	**	8%	7%	1%
			ab									
	17%	15%	37%	52%	69%	97%	2%	49%	**	16%	26%	51%
Seeing the numbers used to dial with	3	5	16	21	26	29	4	23	**	6	11	10
	1%	2%	7%	4%	3%	1%	2%	6%	**	7%	7%	1%
			ab	a								
	10%	16%	48%	64%	81%	91%	12%	70%	**	19%	33%	31%
Holding the mobile phone to your ear	4	*	7	7	11	21	4	13	**	6	8	12
	1%	*%	3%	2%	1%	1%	2%	3%	**	7%	6%	1%
			b									
	18%	1%	29%	30%	43%	85%	18%	52%	**	23%	32%	46%
Picking up the handset when your mobile rings	4	2	6	8	14	23	2	10	**	2	6	14
	1%	1%	3%	2%	1%	1%	1%	3%	**	3%	4%	1%
	18%	8%	25%	33%	57%	94%	6%	43%	**	9%	27%	56%
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

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**QD10 (QD6). SHOWCARD Thinking about mobile phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using the letters displayed on the on-screen keyboard	4	5	8	13	15	23	1	13	**	4	5	12
	1%	2%	4%	3%	2%	1%	*%	3%	**	5%	4%	1%
			a									
	16%	20%	34%	55%	64%	97%	2%	54%	**	18%	23%	52%
Seeing the letters and symbols on the on-screen keyboard	2	3	10	13	15	17	2	15	**	6	6	6
	1%	1%	5%	3%	2%	1%	1%	4%	**	8%	4%	*%
			ab	a								
	11%	16%	53%	69%	80%	89%	8%	76%	**	32%	33%	32%
Using touch to open, close or move within the screen	2	2	5	7	7	12	1	6	**	4	3	7
	*%	1%	2%	2%	1%	1%	*%	2%	**	5%	2%	*%
										hl		
	12%	19%	37%	56%	56%	94%	4%	48%	**	30%	22%	56%
Any other difficulties	5	3	10	13	20	36	4	15	**	6	3	28
	2%	1%	5%	3%	2%	2%	2%	4%	**	7%	2%	1%
			ab									
	12%	7%	24%	31%	47%	87%	10%	36%	**	13%	7%	67%
No, none	295	201	152	352	761	1872	199	280	**	38	100	1788
	87%	81%	68%	75%	83%	88%	92%	70%	**	46%	69%	92%
	bcd	c		c				j		j		hjk
	14%	10%	7%	17%	37%	90%	10%	13%	**	2%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QD10 (QD6). SHOWCARD Thinking about mobile phones, do you ever have/ think you might have difficulties with any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	2	3	12	15	16	19	2	10	**	3	6	11
	1%	1%	5%	3%	2%	1%	1%	2%	**	4%	4%	1%
			ab	a				l		l	l	
	11%	13%	58%	71%	77%	90%	10%	48%	**	16%	30%	53%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QE1. Does your household have a desktop PC, laptop, netbook or tablet computer? (MULTI CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes - PC (including iMacs)	113	91	53	144	232	669	52	109	**	21	40	613
	34%	36%	24%	30%	25%	32%	24%	27%	**	26%	27%	32%
	c	c		c		g						
	16%	12%	7%	20%	32%	92%	7%	15%	**	3%	5%	84%
Yes - laptop (including MacBooks)	220	123	59	182	394	1321	161	173	**	29	59	1307
	65%	49%	26%	38%	43%	62%	74%	43%	**	35%	40%	68%
	bcd	cd		c		f						hjk
	15%	8%	4%	12%	27%	89%	11%	12%	**	2%	4%	88%
Yes - netbook	29	14	2	16	43	201	15	28	**	5	9	186
	8%	6%	1%	3%	5%	10%	7%	7%	**	6%	6%	10%
	cd	c		c								
	13%	7%	1%	7%	20%	92%	7%	13%	**	2%	4%	85%
Yes - tablet computer - e.g. iPad	212	114	66	180	389	1274	106	173	**	30	55	1215
	63%	46%	30%	38%	42%	60%	49%	43%	**	36%	38%	63%
	bcd	cd		c		g						hjk
	15%	8%	5%	13%	28%	92%	8%	12%	**	2%	4%	87%
TOTAL YES	293	197	123	320	645	1796	187	269	**	51	96	1716
	87%	79%	55%	68%	70%	85%	87%	67%	**	62%	66%	89%
	bcd	cd		c								hjk
	15%	10%	6%	16%	32%	90%	9%	14%	**	3%	5%	86%
PC ONLY	13	27	27	54	72	92	7	28	**	10	14	73
	4%	11%	12%	11%	8%	4%	3%	7%	**	13%	10%	4%
		a	a	a				l		l	l	
	13%	26%	27%	53%	71%	91%	7%	28%	**	10%	14%	72%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QE1. Does your household have a desktop PC, laptop, netbook or tablet computer? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
LAPTOP ONLY	47	44	25	69	143	336	56	51	**	9	21	334
	14%	18%	11%	15%	16%	16%	26%	13%	**	11%	14%	17%
		c				f						h
	12%	11%	7%	18%	37%	87%	14%	13%	**	2%	5%	87%
TABLET ONLY	38	24	24	48	126	252	13	46	**	8	15	220
	11%	10%	11%	10%	14%	12%	6%	12%	**	10%	11%	11%
					g							
	14%	9%	9%	18%	48%	95%	5%	17%	**	3%	6%	83%
No	44	52	98	150	270	318	29	131	**	32	49	217
	13%	21%	44%	32%	29%	15%	13%	33%	**	38%	34%	11%
		a	abd	ab				l		l	l	
	13%	15%	28%	44%	78%	92%	8%	38%	**	9%	14%	63%
Don't know	-	-	1	1	3	2	-	*	**	*	*	2
	-%	-%	1%	*%	*%	*%	-%	*%	**	*%	*%	*%
	-%	-%	46%	46%	116%	100%	-%	11%	**	11%	11%	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE2. Do you or does anyone in your household have access to the internet/ worldwide web at HOME (via any device, e.g. PC, laptop, mobile phone etc)? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes - have access and use at home	297	190	112	301	663	1842	190	272	**	48	95	1758
	88%	76%	50%	64%	72%	87%	88%	68%	**	58%	66%	91%
	bcd	cd		c								hjk
	15%	9%	5%	15%	33%	90%	9%	13%	**	2%	5%	86%
Yes - have access but don't use at home	6	11	12	22	27	33	5	10	**	1	5	28
	2%	4%	5%	5%	3%	2%	2%	3%	**	2%	4%	1%
			a	a							l	
	17%	28%	31%	59%	72%	87%	13%	27%	**	3%	14%	74%
No do not have access at home	34	49	98	147	226	241	20	118	**	33	44	148
	10%	20%	44%	31%	25%	11%	9%	29%	**	40%	31%	8%
		a	abd	ab				l		hl	l	
	13%	19%	38%	57%	87%	92%	8%	45%	**	13%	17%	57%
Don't know	-	-	1	1	1	1	-	-	**	-	-	1
	-%	-%	*%	*%	*%	*%	-%	-%	**	-%	-%	*%
	-%	-%	107%	107%	138%	100%	-%	-%	**	-%	-%	100%
<b>INTERNET ACCESS AT HOME</b>												
YES	303	200	123	324	690	1875	195	282	**	49	101	1786
	90%	80%	55%	69%	75%	89%	91%	71%	**	60%	69%	92%
	bcd	cd		c				j				hjk
	15%	10%	6%	16%	33%	90%	9%	14%	**	2%	5%	86%
NO	34	49	98	147	226	241	20	118	**	33	44	148
	10%	20%	44%	31%	25%	11%	9%	29%	**	40%	31%	8%
		a	abd	ab				l		hl	l	
	13%	19%	38%	57%	87%	92%	8%	45%	**	13%	17%	57%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
While travelling	135	57	19	76	218	820	102	87	**	16	24	832
	40%	23%	9%	16%	24%	39%	47%	22%	**	20%	16%	43%
	bcd	cd		c			f					hjk
	15%	6%	2%	8%	24%	89%	11%	9%	**	2%	3%	90%
Your workplace	103	17	1	18	92	791	80	50	**	5	11	830
	30%	7%	*%	4%	10%	37%	37%	13%	**	6%	8%	43%
	bcd	c		c								hjk
	12%	2%	*%	2%	10%	90%	9%	6%	**	1%	1%	94%
In someone else's home	102	46	12	58	203	748	87	92	**	12	23	737
	30%	18%	5%	12%	22%	35%	40%	23%	**	14%	16%	38%
	bcd	cd		c								hjk
	12%	6%	1%	7%	24%	90%	10%	11%	**	1%	3%	88%
Internet cafe	17	3	1	5	25	160	31	14	**	5	2	172
	5%	1%	1%	1%	3%	8%	15%	3%	**	6%	1%	9%
	bcd						f			k		hk
	9%	2%	1%	3%	13%	84%	16%	7%	**	3%	1%	91%
Library	14	8	5	14	43	128	38	18	**	6	4	142
	4%	3%	2%	3%	5%	6%	18%	4%	**	8%	3%	7%
							f					hk
	8%	5%	3%	8%	26%	78%	23%	11%	**	4%	2%	87%
School/ college	5	*	-	*	22	135	23	9	**	-	1	143
	1%	*%	-%	*%	2%	6%	11%	2%	**	-%	*%	7%
	cd			f								hjk
	3%	*%	-%	*%	14%	87%	15%	6%	**	-%	*%	92%
University	1	2	-	2	4	91	17	3	**	-	-	102
	*%	1%	-%	*%	*%	4%	8%	1%	**	-%	-%	5%
							f					hjk
	1%	1%	-%	1%	4%	86%	16%	3%	**	-%	-%	97%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE3 (IN6). SHOWCARD Do you ever go online anywhere other than in your home at all? IF YES: Where is that? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
UK culture centre/ Learn Direct/ other online learning centres	2	1	-	1	6	18	8	3	**	*	1	23
	1%	*%	-%	*%	1%	1%	4%	1%	**	*%	1%	1%
	9%	2%	-%	2%	21%	68%	31%	12%	**	1%	5%	86%
Other	3	4	3	6	15	24	3	7	**	4	3	20
	1%	1%	1%	1%	2%	1%	1%	2%	**	5%	2%	1%
	11%	13%	9%	23%	58%	91%	11%	25%	**	hl	13%	75%
No, do not	128	153	193	346	531	702	45	238	**	57	97	519
	38%	62%	87%	73%	58%	33%	21%	60%	**	69%	67%	27%
	17%	21%	abd	ab	71%	g	6%	32%	**	l	l	70%
			26%	46%		94%				8%	13%	
EVER USE INTERNET AT HOME OR ELSEWHERE	308	198	115	313	707	1911	202	290	**	52	99	1815
	91%	80%	52%	66%	77%	90%	94%	72%	**	63%	69%	94%
	bcd	cd		c					**			hjk
	15%	9%	5%	15%	33%	90%	10%	14%	**	2%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Every day	228	118	53	171	471	1556	162	195	**	**	61	1519
	74%	60%	46%	54%	67%	81%	80%	67%	**	**	62%	84%
	bcd	c										hk
	13%	7%	3%	10%	27%	90%	9%	11%	**	**	4%	88%
Several times a week	47	41	29	70	122	199	28	39	**	**	12	183
	15%	21%	26%	22%	17%	10%	14%	14%	**	**	12%	10%
		a	a	a								
	21%	18%	13%	31%	55%	89%	13%	17%	**	**	5%	82%
At least once a week	14	20	8	28	45	70	4	15	**	**	7	61
	5%	10%	7%	9%	6%	4%	2%	5%	**	**	7%	3%
		a	a	a								
	19%	27%	11%	38%	59%	94%	5%	19%	**	**	9%	81%
At least once a month	5	10	10	20	30	33	3	14	**	**	7	22
	2%	5%	9%	6%	4%	2%	2%	5%	**	**	7%	1%
		a	a	a								
	14%	28%	28%	56%	83%	92%	9%	40%	**	**	19%	60%
A few times a year	6	4	2	6	11	17	-	6	**	**	2	11
	2%	2%	2%	2%	2%	1%	-%	2%	**	**	2%	1%
	33%	23%	13%	36%	66%	100%	-%	34%	**	**	11%	64%
Less than once a year	2	-	3	3	3	4	-	3	**	**	1	2
	1%	-%	2%	1%	*%	*%	-%	1%	**	**	1%	*%
			b									
	46%	-%	74%	74%	74%	100%	-%	82%	**	**	23%	43%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE4 (QE23). SHOWCARD And how often do you personally use the internet nowadays either at home or elsewhere? (SINGLE CODE)

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Never	7	5	10	15	25	31	4	18	**	**	10	18
	2%	3%	9%	5%	4%	2%	2%	6%	**	**	10%	1%
			ab									
	19%	15%	29%	44%	71%	89%	12%	52%	**	**	28%	50%
Don't know	-	-	-	-	-	*	-	-	**	**	-	*
	-%	-%	-%	-%	-%	*%	-%	-%	**	**	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	**	-%	100%
TOTAL AT LEAST ONCE A WEEK	289	179	90	269	638	1825	194	249	**	**	80	1764
	94%	90%	78%	86%	90%	96%	96%	86%	**	**	81%	97%
	cd	c		c								hk
	14%	9%	4%	13%	32%	90%	10%	12%	**	**	4%	87%
TOTAL EVER	301	193	105	298	682	1879	197	272	**	**	90	1798
	98%	97%	91%	95%	96%	98%	98%	94%	**	**	90%	99%
	c	c										hk
	14%	9%	5%	14%	33%	90%	10%	13%	**	**	4%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE5 (QE35). How many tablet computers do you have in your household? (SINGLE CODE)

Base : Those with any tablet computers in the household

	AGE			AGE/SEG		MEG		DISABILITY					
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	~k	l	
Unweighted total	254	167	107	274	507	1511	112	230	28	39	70	1395	
Effective Weighted Sample	217	120	87	204	386	1234	89	183	22	28	57	1151	
Total	212	114	66	180	389	1274	106	173	19	30	55	1215	
	15%	8%	5%	13%	28%	92%	8%	12%	**	**	**	87%	
One	(1.0)	107	69	47	116	229	598	50	92	**	**	**	563
		50%	61%	71%	64%	59%	47%	48%	53%	**	**	**	46%
		16%	11%	a	a	35%	92%	8%	14%	**	**	**	86%
Two	(2.0)	64	32	16	49	107	380	33	43	**	**	**	374
		30%	28%	25%	27%	27%	30%	31%	25%	**	**	**	31%
		15%	8%	4%	12%	25%	91%	8%	10%	**	**	**	89%
Three	(3.0)	30	9	2	11	38	179	19	25	**	**	**	172
		14%	8%	4%	6%	10%	14%	18%	14%	**	**	**	14%
		cd								**	**	**	87%
		15%	4%	1%	6%	19%	90%	10%	13%	**	**	**	87%
Four	(4.0)	10	2	1	2	10	63	3	7	**	**	**	58
		5%	2%	1%	1%	2%	5%	3%	4%	**	**	**	5%
		d								**	**	**	87%
		15%	3%	1%	4%	14%	96%	4%	11%	**	**	**	87%
Five or more	(5.0)	2	2	-	2	6	53	*	7	**	**	**	47
		1%	2%	-%	1%	1%	4%	*%	4%	**	**	**	4%
		3%	4%	-%	4%	10%	100%	*%	12%	**	**	**	88%
Don't know		-	-	-	-	-	2	-	-	**	**	**	2
		-%	-%	-%	-%	-%	*%	-%	-%	**	**	**	*%
		-%	-%	-%	-%	-%	100%	-%	-%	**	**	**	100%
Mean number		1.8	1.6	1.3	1.5	1.6	1.9	1.8	1.8	**	**	**	1.9
		cd								**	**	**	1.06
Standard deviation		.92	.84	.60	.77	.87	1.08	.86	1.07	**	**	**	1.06
Standard error		.06	.07	.06	.05	.04	.03	.08	.07	**	**	**	.03

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE6 (QE36). Do you personally use this/ any of these tablet computer/s? (SINGLE CODE)

Base : Those with any tablet computers in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	254	167	107	274	507	1511	112	230	28	39	70	1395
Effective Weighted Sample	217	120	87	204	386	1234	89	183	22	28	57	1151
Total	212	114	66	180	389	1274	106	173	19	30	55	1215
	15%	8%	5%	13%	28%	92%	8%	12%	**	**	**	87%
Yes	185	99	53	152	323	1076	90	146	**	**	**	1028
	88%	87%	80%	84%	83%	84%	85%	84%	**	**	**	85%
	16%	8%	4%	13%	27%	92%	8%	12%	**	**	**	88%
No	26	15	13	28	65	197	15	26	**	**	**	186
	12%	13%	20%	16%	17%	15%	15%	15%	**	**	**	15%
	12%	7%	6%	13%	31%	93%	7%	12%	**	**	**	87%
Don't know	1	-	-	-	1	1	-	1	**	**	**	-
	*%	-%	-%	-%	*%	*%	-%	*%	**	**	**	-%
	100%	-%	-%	-%	100%	100%	-%	77%	**	**	**	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE7 (QE46). SHOWCARD Which one of these best describes where you use your tablet computer? (SINGLE CODE)

Base : Those who personally use a tablet computer

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	~c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	225	146	84	230	417	1274	95	191	24	30	57	1180
Effective Weighted Sample	192	103	67	168	315	1045	75	153	19	23	46	977
Total	185	99	53	152	323	1076	90	146	17	22	47	1028
	16%	8%	**	13%	27%	92%	**	12%	**	**	**	88%
I always use in the home	101	56	**	89	194	565	**	91	**	**	**	525
	55%	56%	**	59%	60%	52%	**	62%	**	**	**	51%
	16%	9%	**	14%	31%	92%	**	15%	**	**	**	85%
I mainly use in the home	52	31	**	47	100	313	**	41	**	**	**	298
	28%	31%	**	31%	31%	29%	**	28%	**	**	**	29%
	15%	9%	**	14%	30%	92%	**	12%	**	**	**	88%
I use equally in the home and outside the home	27	10	**	13	25	171	**	12	**	**	**	177
	14%	10%	**	9%	8%	16%	**	8%	**	**	**	17%
	14%	5%	**	7%	13%	91%	**	6%	**	**	**	94%
I mainly use outside the home	5	1	**	1	3	25	**	2	**	**	**	27
	3%	1%	**	1%	1%	2%	**	1%	**	**	**	3%
	19%	4%	**	4%	9%	88%	**	5%	**	**	**	95%
I always use outside the home	-	1	**	1	1	1	**	1	**	**	**	1
	-%	1%	**	1%	*%	*%	**	*%	**	**	**	*%
	-%	104%	**	104%	104%	100%	**	47%	**	**	**	53%
ALWAYS/ MAINLY USE IN THE HOME	153	87	**	136	294	878	**	133	**	**	**	823
	83%	87%	**	89%	91%	82%	**	91%	**	**	**	80%
	16%	9%	**	14%	31%	92%	**	14%	**	**	**	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE7 (QE46). SHOWCARD Which one of these best describes where you use your tablet computer? (SINGLE CODE)

Base : Those who personally use a tablet computer

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	~c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	225	146	84	230	417	1274	95	191	24	30	57	1180
Effective Weighted Sample	192	103	67	168	315	1045	75	153	19	23	46	977
Total	185	99	53	152	323	1076	90	146	17	22	47	1028
	16%	8%	**	13%	27%	92%	**	12%	**	**	**	88%
ALWAYS/ MAINLY USE OUTSIDE THE HOME	5	3	**	3	4	26	**	2	**	**	**	28
	3%	3%	**	2%	1%	2%	**	1%	**	**	**	3%
	18%	9%	**	9%	13%	88%	**	7%	**	**	**	93%
EVER USE OUTSIDE THE HOME	84	43	**	63	129	511	**	55	**	**	**	503
	45%	44%	**	41%	40%	48%	**	38%	**	**	**	49%
	15%	8%	**	11%	23%	92%	**	10%	**	**	**	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE8 (QE47). SHOWCARD In which of these places do you use your tablet computer outside of the home? (MULTI CODE)

Base : Those who use a tablet computer outside the home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	103	64	32	96	162	588	44	66	5	7	21	568
Effective Weighted Sample	88	48	26	74	123	489	34	52	3	5	17	477
Total	84	43	19	63	129	511	43	55	3	6	20	503
	15%	**	**	**	23%	92%	**	**	**	**	**	90%
When travelling (e.g. on a train or in a car)	50	**	**	**	70	322	**	**	**	**	**	314
	60%	**	**	**	54%	63%	**	**	**	**	**	62%
	15%	**	**	**	20%	94%	**	**	**	**	**	92%
In other people's home (e.g. friends/ family)	40	**	**	**	68	235	**	**	**	**	**	225
	47%	**	**	**	53%	46%	**	**	**	**	**	45%
	15%	**	**	**	26%	92%	**	**	**	**	**	87%
At your work place	24	**	**	**	9	174	**	**	**	**	**	181
	28%	**	**	**	7%	34%	**	**	**	**	**	36%
	12%	**	**	**	5%	90%	**	**	**	**	**	94%
Indoor public spaces (e.g. pub/restaurant/ theatre/ shopping centre)	25	**	**	**	25	151	**	**	**	**	**	141
	30%	**	**	**	19%	30%	**	**	**	**	**	28%
	15%	**	**	**	15%	93%	**	**	**	**	**	87%
Outdoors	18	**	**	**	23	141	**	**	**	**	**	141
	21%	**	**	**	18%	28%	**	**	**	**	**	28%
	11%	**	**	**	15%	91%	**	**	**	**	**	91%
Other	3	**	**	**	7	16	**	**	**	**	**	18
	3%	**	**	**	5%	3%	**	**	**	**	**	4%
	14%	**	**	**	37%	89%	**	**	**	**	**	95%
Don't know	2	**	**	**	2	7	**	**	**	**	**	8
	3%	**	**	**	1%	1%	**	**	**	**	**	2%
	26%	**	**	**	20%	87%	**	**	**	**	**	93%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE9 (QE37). Is your tablet computer 3G or 4G enabled? This means that the tablet could be used - with a SIM card - to go online from anywhere with a signal, without the need for a Wi-Fi connection? (SINGLE CODE)

Base : Those who personally use a tablet computer

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	225	146	84	230	417	1274	95	191	24	30	57	1180
Effective Weighted Sample	192	103	67	168	315	1045	75	153	19	23	46	977
Total	185	99	53	152	323	1076	90	146	17	22	47	1028
	16%	8%	**	13%	27%	92%	**	12%	**	**	**	88%
Yes	72	29	**	37	115	466	**	46	**	**	**	472
	39%	29%	**	24%	36%	43%	**	32%	**	**	**	46%
	d											h
	14%	6%	**	7%	22%	89%	**	9%	**	**	**	91%
No	88	43	**	76	154	504	**	72	**	**	**	469
	48%	43%	**	50%	48%	47%	**	49%	**	**	**	46%
	16%	8%	**	14%	28%	93%	**	13%	**	**	**	87%
Don't know	25	27	**	40	54	107	**	28	**	**	**	87
	13%	27%	**	26%	17%	10%	**	19%	**	**	**	8%
		a		a				l				
	22%	24%	**	36%	49%	96%	**	25%	**	**	**	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE10 (QE38). And do you have a separate mobile subscription for your tablet, which allows you to go online from anywhere with a 3G or 4G signal, without the need for a Wi-Fi connection? (SINGLE CODE)**

Base : Those who use a 3G or 4G enabled tablet computer

	AGE			AGE/SEG	MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	82	41	13	54	130	505	50	61	9	5	17	495
Effective Weighted Sample	71	29	9	38	100	429	40	49	7	4	15	425
Total	72	29	8	37	115	466	52	46	7	5	13	472
	**	**	**	**	22%	89%	**	**	**	**	**	91%
Yes	**	**	**	**	37	185	**	**	**	**	**	195
	**	**	**	**	32%	40%	**	**	**	**	**	41%
	**	**	**	**	18%	88%	**	**	**	**	**	93%
No	**	**	**	**	74	273	**	**	**	**	**	272
	**	**	**	**	65%	59%	**	**	**	**	**	58%
	**	**	**	**	24%	90%	**	**	**	**	**	89%
Don't know	**	**	**	**	3	7	**	**	**	**	**	6
	**	**	**	**	3%	2%	**	**	**	**	**	1%
	**	**	**	**	42%	100%	**	**	**	**	**	84%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
Ordinary phone line - dialup access	6	2	1	3	6	18	2	5	**	**	3	15
	2%	1%	1%	1%	1%	1%	1%	2%	**	**	3%	1%
	29%	10%	3%	13%	30%	88%	9%	26%	**	**	12%	74%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	285	187	112	299	600	1694	179	248	**	**	91	1625
	94%	93%	91%	92%	87%	90%	91%	88%	**	**	90%	91%
	15%	10%	6%	16%	32%	90%	10%	13%	**	**	5%	87%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	9	1	-	1	13	75	6	10	**	**	1	70
	3%	1%	-%	*%	2%	4%	3%	4%	**	**	1%	4%
	cd											
	11%	2%	-%	2%	16%	91%	8%	13%	**	**	1%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	98	45	16	61	202	688	100	69	**	**	19	709
	32%	23%	13%	19%	29%	37%	51%	24%	**	**	18%	40%
	bcd	c				f			**	**		hk
	12%	6%	2%	8%	26%	88%	13%	9%	**	**	2%	90%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	13	8	2	10	24	88	11	10	**	**	3	89
	4%	4%	2%	3%	4%	5%	6%	3%	**	**	3%	5%
	13%	8%	2%	10%	24%	89%	11%	10%	**	**	3%	90%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	294	192	114	306	659	1828	188	267	**	**	94	1747
	97%	96%	92%	95%	95%	98%	96%	94%	**	**	93%	98%
	c								**	**		hk
	15%	10%	6%	15%	33%	90%	9%	13%	**	**	5%	86%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	287	188	112	300	609	1722	181	252	**	**	91	1650
	95%	94%	91%	93%	88%	92%	93%	89%	**	**	90%	92%
	15%	10%	6%	16%	32%	90%	9%	13%	**	**	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	2	1	-	1	9	28	2	3	**	**	-	26
	1%	1%	-%	*%	1%	1%	1%	1%	**	**	-%	1%
	8%	4%	-%	4%	30%	92%	8%	11%	**	**	-%	85%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	7	4	*	4	44	95	7	12	**	**	3	87
	2%	2%	*%	1%	6%	5%	4%	4%	**	**	3%	5%
	7%	4%	*%	4%	43%	93%	7%	12%	**	**	3%	85%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	9	5	2	7	59	132	9	18	**	**	3	120
	3%	3%	2%	2%	8%	7%	5%	6%	**	**	3%	7%
	6%	4%	1%	5%	41%	93%	7%	13%	**	**	2%	85%
Other	-	-	1	1	1	4	-	1	**	**	-	4
	-%	-%	1%	*%	*%	*%	-%	*%	**	**	-%	*%
	-%	-%	16%	16%	30%	100%	-%	26%	**	**	-%	83%
Don't know	4	7	8	15	26	31	7	9	**	**	5	29
	1%	3%	7%	5%	4%	2%	3%	3%	**	**	5%	2%
	12%	19%	a	a	72%	86%	18%	25%	**	**	13%	79%
			23%	42%							1	

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Ordinary phone line - dialup access	6	2	1	3	6	18	2	5	**	*	3	15
	2%	1%	*%	1%	1%	1%	1%	1%	**	1%	2%	1%
	29%	10%	3%	13%	30%	88%	9%	26%	**	2%	12%	74%
Fixed Broadband ADSL through a phone line or cable service - perhaps using a Wi-Fi router. This would include using a Wi-Fi signal to go online using a smartphone, tablet or laptop and would include superfast broadband services.	285	187	112	299	600	1694	179	248	**	45	91	1625
	84%	75%	50%	63%	65%	80%	83%	62%	**	54%	63%	84%
	bcd	cd	c									hjk
	15%	10%	6%	16%	32%	90%	10%	13%	**	2%	5%	87%
Mobile Broadband from a mobile network - connecting via a USB stick or dongle, or built in connectivity in a laptop or netbook or tablet computer with a SIM card	9	1	-	1	13	75	6	10	**	1	1	70
	3%	1%	-%	*%	1%	4%	3%	3%	**	1%	1%	4%
	bcd											k
	11%	2%	-%	2%	16%	91%	8%	13%	**	1%	1%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Access to the internet using a mobile phone or smartphone - using your phone's 3G or 4G mobile network	98	45	16	61	202	688	100	69	**	7	19	709
	29%	18%	7%	13%	22%	32%	47%	17%	**	9%	13%	37%
	bcd	c		c		f	j					hjk
	12%	6%	2%	8%	26%	88%	13%	9%	**	1%	2%	90%
Accessing the internet on a device such as a laptop or tablet using your mobile phone's internet connection - known as tethering	13	8	2	10	24	88	11	10	**	4	3	89
	4%	3%	1%	2%	3%	4%	5%	2%	**	5%	2%	5%
	c											h
	13%	8%	2%	10%	24%	89%	11%	10%	**	4%	3%	90%
TOTAL BROADBAND (INC. USING MOBILE PHONE)	294	192	114	306	659	1828	188	267	**	47	94	1747
	87%	77%	51%	65%	72%	86%	87%	67%	**	57%	65%	90%
	bcd	cd		c								hjk
	15%	10%	6%	15%	33%	90%	9%	13%	**	2%	5%	86%
TOTAL BROADBAND (EXC. USING MOBILE PHONE)	287	188	112	300	609	1722	181	252	**	45	91	1650
	85%	75%	50%	64%	66%	81%	84%	63%	**	54%	63%	85%
	bcd	cd		c								hjk
	15%	10%	6%	16%	32%	90%	9%	13%	**	2%	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE11 (QE9). SHOWCARD Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
MOBILE BROADBAND ONLY, NOT FIXED OR NARROWBAND	2	1	-	1	9	28	2	3	**	-	-	26
	1%	1%	-%	*%	1%	1%	1%	1%	**	-%	-%	1%
	8%	4%	-%	4%	30%	92%	8%	11%	**	-%	-%	85%
SMARTPHONE ACCESS ONLY, NOT FIXED OR NARROWBAND OR MOBILE BROADBAND	7	4	*	4	44	95	7	12	**	-	3	87
	2%	1%	*%	1%	5%	4%	3%	3%	**	-%	2%	4%
	c											j
	7%	4%	*%	4%	43%	93%	7%	12%	**	-%	3%	85%
ONLY MOBILE ACCESS, NOT FIXED OR NARROWBAND	9	5	2	7	59	132	9	18	**	2	3	120
	3%	2%	1%	2%	6%	6%	4%	5%	**	3%	2%	6%
												k
	6%	4%	1%	5%	41%	93%	7%	13%	**	2%	2%	85%
Other	-	-	1	1	1	4	-	1	**	-	-	4
	-%	-%	*%	*%	*%	*%	-%	*%	**	-%	-%	*%
	-%	-%	16%	16%	30%	100%	-%	26%	**	-%	-%	83%
Don't know	4	7	8	15	26	31	7	9	**	2	5	29
	1%	3%	4%	3%	3%	1%	3%	2%	**	2%	3%	1%
			a									
	12%	19%	23%	42%	72%	86%	18%	25%	**	4%	13%	79%
No internet access at home	34	49	98	147	226	241	20	118	**	33	44	148
	10%	20%	44%	31%	25%	11%	9%	29%	**	40%	31%	8%
		a	abd	ab				l		hl	l	
	13%	19%	38%	57%	87%	92%	8%	45%	**	13%	17%	57%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE12 (QE48). Does your household pay line rental in order to receive the fixed broadband service?

Base : Those with fixed broadband at home who do not have a landline

	AGE			AGE/SEG	MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	~e	f	~g	~h	~i	~j	k
Unweighted total	13	6	1	7	58	217	28	30	1	5	216
Effective Weighted Sample	11	5	1	6	48	176	23	26	1	5	177
Total	11	5	1	6	48	187	25	17	*	3	191
	**	**	**	**	**	87%	**	**	**	**	89%
Yes	**	**	**	**	**	133	**	**	**	**	138
	**	**	**	**	**	72%	**	**	**	**	72%
	**	**	**	**	**	87%	**	**	**	**	90%
No	**	**	**	**	**	33	**	**	**	**	34
	**	**	**	**	**	18%	**	**	**	**	18%
	**	**	**	**	**	88%	**	**	**	**	91%
Don't know	**	**	**	**	**	20	**	**	**	**	19
	**	**	**	**	**	11%	**	**	**	**	10%
	**	**	**	**	**	92%	**	**	**	**	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE13 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : Those in a household with mobile broadband

	AGE		AGE/SEG		MEG			DISABILITY			
	55-64	65-74	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	9	2	2	17	83	9	14	4	1	2	78
Effective Weighted Sample	8	2	2	14	71	7	11	3	1	2	66
Total	9	1	1	13	75	6	10	3	1	1	70
	**	**	**	**	**	**	**	**	**	**	**
Yes	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
No	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - e,f - g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE14 (QE22B). You mentioned that your household has a mobile broadband connection (connecting via a USB stick or dongle, or built-in 3G connectivity in a laptop or another device). Do you personally access the internet in this way, using mobile broadband?

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	6	1	-	1	11	57	4	7	**	1	1	54
	2%	1%	-%	*%	1%	3%	2%	2%	**	1%	1%	3%
	cd											
	10%	2%	-%	2%	18%	92%	7%	11%	**	1%	1%	87%
No	3	-	-	-	2	16	2	3	**	-	-	14
	1%	-%	-%	-%	*%	1%	1%	1%	**	-%	-%	1%
	d											
	14%	-%	-%	-%	9%	87%	12%	19%	**	-%	-%	74%
Don't know	-	-	-	-	-	2	-	-	**	-	-	2
	-%	-%	-%	-%	-%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	-%	-%	100%
DO NOT HAVE MOBILE BROADBAND CONNECTION IN HOUSEHOLD	329	248	223	471	904	2042	209	390	**	82	144	1865
	97%	99%	100%	100%	99%	96%	97%	97%	**	99%	99%	96%
		a	a	a							l	
	15%	11%	10%	21%	40%	91%	9%	17%	**	4%	6%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE14 (QE22D). SHOWCARD Which of these best describe what you use to connect to your mobile broadband service (connecting via a USB stick or dongle, or built in 3G connectivity in a laptop or another device)? (MULTI CODE)**

Base : Those who use mobile broadband to access the internet

	AGE		AGE/SEG		MEG			DISABILITY			
	55-64	65-74	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	6	2	2	15	66	7	9	4	1	2	64
Effective Weighted Sample	5	2	2	12	57	6	8	3	1	2	55
Total	6	1	1	11	57	4	7	3	1	1	54
	**	**	**	**	**	**	**	**	**	**	**
Our computer or tablet has a SIM card built in that connects to mobile broadband	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
We have a dongle or USB stick that plugs into a computer or tablet to connect to mobile broadband	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
We have a standalone mobile broadband modem (MiFi)	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c - e,f - g,h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE15 (QE3B). How many people aged 16 or over in your household (including yourself) could access the fixed broadband connection in your home if they wanted to?

Base : Those with fixed broadband at home where there is more than one person in household

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	270	198	125	323	628	1757	170	266	30	48	83	1662
Effective Weighted Sample	228	151	97	245	490	1446	137	215	25	35	68	1380
Total	229	155	79	234	500	1470	172	193	22	35	62	1442
	14%	9%	5%	14%	30%	89%	10%	12%	**	**	**	88%
1	6	11	11	22	61	101	10	23	**	**	**	90
	3%	7%	14%	9%	12%	7%	6%	12%	**	**	**	6%
		a	a	a				l				
	5%	10%	10%	20%	54%	91%	9%	20%	**	**	**	81%
2	152	123	58	181	316	877	86	112	**	**	**	850
	67%	79%	73%	77%	63%	60%	50%	58%	**	**	**	59%
		a		a		g						
	16%	13%	6%	19%	33%	91%	9%	12%	**	**	**	88%
3	42	12	6	17	71	288	30	39	**	**	**	275
	18%	7%	7%	7%	14%	20%	17%	20%	**	**	**	19%
	bcd											
	13%	4%	2%	5%	22%	90%	9%	12%	**	**	**	86%
4	16	4	1	5	32	157	25	11	**	**	**	169
	7%	3%	1%	2%	6%	11%	15%	6%	**	**	**	12%
	cd											h
	9%	2%	*%	3%	18%	87%	14%	6%	**	**	**	93%
5 or more	12	1	-	1	11	36	18	6	**	**	**	48
	5%	1%	-%	1%	2%	2%	10%	3%	**	**	**	3%
	bcd						f					
	24%	2%	-%	2%	20%	69%	34%	11%	**	**	**	91%
Don't know	-	4	4	8	9	12	2	3	**	**	**	11
	-%	3%	5%	3%	2%	1%	1%	1%	**	**	**	1%
		a	a	a								
	-%	31%	27%	58%	66%	85%	16%	20%	**	**	**	78%
Mean number of people	2.5	2.0	1.9	2.0	2.1	2.4	2.7	2.2	**	**	**	2.4
	bcd	c					f					h
Standard deviation	.95	.66	.64	.66	.88	.92	1.26	.93	**	**	**	.96
Standard error	.06	.05	.06	.04	.04	.02	.10	.06	**	**	**	.02

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE16 (QE3A). How many people aged 16 or over in your household (including yourself) could access the mobile broadband connection in your home if they wanted to?**

Base : Those with mobile broadband at home where there is more than one person in household

	AGE	AGE/SEG	MEG			DISABILITY			
	55-64	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%		~a	~b	~c	~d	~e	~f	~g	~h
Unweighted total	8	13	74	8	12	4	1	1	70
Effective Weighted Sample	7	10	63	7	10	3	1	1	60
Total	8	10	68	6	9	3	1	*	64
	**	**	**	**	**	**	**	**	**
1	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
2	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
3	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
4	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
5 or more	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**
Mean number of people	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**
Standard error	**	**	**	**	**	**	**	**	**

Columns Tested: b,c - d,e,f,g,h

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE17 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
BT	93	71	50	121	182	480	54	74	**	**	26	459
	31%	36%	40%	37%	26%	26%	28%	26%	**	**	26%	26%
	18%	13%	a	23%	34%	90%	10%	14%	**	**	5%	86%
Sky	74	27	15	42	139	459	47	55	**	**	18	447
	24%	14%	12%	13%	20%	25%	24%	20%	**	**	18%	25%
	bcd	15%	5%	3%	8%	27%	9%	11%	**	**	4%	88%
Virgin Media	59	44	16	59	126	394	41	61	**	**	21	374
	19%	22%	13%	18%	18%	21%	21%	22%	**	**	21%	21%
	13%	c	10%	4%	14%	29%	9%	14%	**	**	5%	85%
TalkTalk	26	32	20	52	96	175	26	42	**	**	17	160
	9%	16%	16%	16%	14%	9%	13%	15%	**	**	17%	9%
	13%	a	a	a	48%	87%	13%	21%	**	**	8%	80%
EE/ Everything Everywhere	15	6	2	9	37	112	9	15	**	**	3	105
	5%	3%	2%	3%	5%	6%	5%	5%	**	**	3%	6%
	12%	5%	2%	7%	30%	92%	8%	12%	**	**	3%	86%
Plusnet	7	6	7	13	25	61	4	7	**	**	2	59
	2%	3%	5%	4%	4%	3%	2%	2%	**	**	2%	3%
	10%	9%	10%	20%	38%	93%	7%	11%	**	**	4%	90%
Vodafone	4	2	-	2	8	31	2	1	**	**	-	32
	1%	1%	-%	1%	1%	2%	1%	*%	**	**	-%	2%
	12%	5%	-%	5%	25%	91%	6%	4%	**	**	-%	95%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE17 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
O2	3	1	1	2	16	28	*	5	**	**	3	24
	1%	1%	1%	1%	2%	1%	*%	2%	**	**	3%	1%
	9%	4%	4%	8%	57%	98%	1%	17%	**	**	11%	82%
Utility Warehouse	3	1	2	3	8	18	1	5	**	**	2	14
	1%	1%	2%	1%	1%	1%	1%	2%	**	**	2%	1%
	15%	6%	10%	16%	41%	91%	7%	26%	**	**	8%	71%
'3'	1	1	-	1	7	15	*	1	**	**	-	14
	*%	*%	-%	*%	1%	1%	*%	*%	**	**	-%	1%
	4%	4%	-%	4%	49%	99%	1%	7%	**	**	-%	92%
Post Office	3	2	1	3	6	10	1	4	**	**	3	7
	1%	1%	1%	1%	1%	1%	*%	1%	**	**	3%	*%
	24%	21%	10%	31%	57%	92%	6%	35%	**	**	24%	64%
Tesco.net	1	-	-	-	3	10	-	*	**	**	-	10
	*%	-%	-%	-%	*%	1%	-%	*%	**	**	-%	1%
	8%	-%	-%	-%	31%	100%	-%	4%	**	**	-%	95%
KCom	-	2	1	3	4	8	-	2	**	**	1	6
	-%	1%	1%	1%	1%	*%	-%	1%	**	**	1%	*%
	-%	23%	15%	38%	50%	100%	-%	26%	**	**	7%	74%
Giffgaff	-	-	-	-	3	5	1	1	**	**	-	7
	-%	-%	-%	-%	*%	*%	1%	*%	**	**	-%	*%
	-%	-%	-%	-%	47%	67%	19%	10%	**	**	-%	91%
Orange	1	-	-	-	2	3	1	1	**	**	1	2
	*%	-%	-%	-%	*%	*%	*%	*%	**	**	1%	*%
	33%	-%	-%	-%	61%	79%	16%	25%	**	**	25%	67%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE17 (QE7). SHOWCARD Which Internet Service Provider (ISP) does your household currently use as its MAIN supplier at home? (SINGLE CODE)**

Base : Those with access to the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	365	286	198	484	912	2274	201	391	45	70	136	2086
Effective Weighted Sample	308	209	155	361	704	1865	160	317	37	54	110	1727
Total	303	200	123	324	690	1875	195	282	32	49	101	1786
	15%	10%	6%	16%	33%	90%	9%	14%	**	**	5%	86%
T-Mobile	2	-	-	-	2	3	-	1	**	**	-	2
	1%	-%	-%	-%	*%	*%	-%	*%	**	**	-%	*%
	76%	-%	-%	-%	60%	100%	-%	18%	**	**	-%	76%
AOL	-	-	2	2	2	2	1	-	**	**	-	3
	-%	-%	1%	1%	*%	*%	*%	-%	**	**	-%	*%
	-%	-%	a	67%	67%	64%	27%	-%	**	**	-%	100%
	-%	-%	67%	67%	67%	64%	27%	-%	**	**	-%	100%
NOW TV	-	-	-	-	1	2	-	*	**	**	-	2
	-%	-%	-%	-%	*%	*%	-%	*%	**	**	-%	*%
	-%	-%	-%	-%	31%	100%	-%	18%	**	**	-%	69%
Fuel Broadband	-	-	-	-	2	2	-	-	**	**	-	2
	-%	-%	-%	-%	*%	*%	-%	-%	**	**	-%	*%
	-%	-%	-%	-%	100%	100%	-%	-%	**	**	-%	100%
Other	8	3	3	6	7	31	2	4	**	**	3	30
	3%	2%	2%	2%	1%	2%	1%	2%	**	**	3%	2%
	23%	10%	8%	18%	22%	92%	6%	13%	**	**	8%	89%
Don't know	5	2	4	6	14	28	5	2	**	**	2	30
	2%	1%	3%	2%	2%	1%	2%	1%	**	**	2%	2%
	15%	6%	13%	20%	43%	88%	15%	6%	**	**	5%	95%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE18 (QE49). SHOWCARD Which of these BT Sport channels does your household have, as far as you know? (SINGLE CODE)

Base : Those who use BT for their internet access at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	122	106	79	185	267	645	48	104	8	21	39	590
Effective Weighted Sample	102	77	59	136	201	523	40	83	7	15	34	482
Total	93	71	50	121	182	480	54	74	5	16	26	459
	18%	13%	**	23%	34%	90%	**	14%	**	**	**	86%
BT Sport Pack - featuring all four BT Sport channels including coverage of the English Premier League and the Scottish Football League plus the UEFA Champions League and the Europa League	26	16	**	24	29	107	**	11	**	**	**	101
	28%	23%	**	20%	16%	22%	**	15%	**	**	**	22%
	23%	14%	**	21%	25%	93%	**	10%	**	**	**	89%
BT Sport Lite - an online only service featuring the BT Sport 1 channel covering the English Premier League and the Scottish Football League, but not European football	7	2	**	4	4	20	**	5	**	**	**	21
	8%	3%	**	4%	2%	4%	**	6%	**	**	**	4%
	29%	10%	**	18%	18%	81%	**	19%	**	**	**	84%
Neither of these	58	47	**	85	138	330	**	55	**	**	**	313
	62%	66%	**	70%	76%	69%	**	74%	**	**	**	68%
	16%	13%	**	23%	38%	90%	**	15%	**	**	**	86%
Don't know	2	6	**	7	11	24	**	3	**	**	**	24
	2%	8%	**	6%	6%	5%	**	4%	**	**	**	5%
	9%	21%	**	25%	41%	89%	**	12%	**	**	**	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
General surfing/ browsing the internet	254	160	86	246	573	1663	170	223	**	**	69	1603
	82%	81%	74%	79%	81%	87%	84%	77%	**	**	70%	88%
	c											hk
	14%	9%	5%	13%	31%	91%	9%	12%	**	**	4%	87%
Send/ receive e-mails	256	147	77	223	517	1615	177	215	**	**	71	1571
	83%	74%	66%	71%	73%	85%	88%	74%	**	**	72%	87%
	bcd											hk
	14%	8%	4%	12%	29%	90%	10%	12%	**	**	4%	88%
Online shopping (purchasing goods/ services/ tickets etc.)	198	107	41	148	382	1351	129	162	**	**	48	1316
	64%	54%	36%	47%	54%	71%	64%	56%	**	**	48%	73%
	bcd	c		c								hk
	13%	7%	3%	10%	26%	91%	9%	11%	**	**	3%	89%
Banking	175	90	32	121	311	1211	131	136	**	**	39	1205
	57%	45%	27%	39%	44%	63%	65%	47%	**	**	39%	66%
	bcd	c		c								hk
	13%	7%	2%	9%	23%	90%	10%	10%	**	**	3%	89%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	138	51	20	70	303	1107	127	123	**	**	38	1103
	45%	26%	17%	22%	43%	58%	63%	42%	**	**	38%	61%
	bcd											hk
	11%	4%	2%	6%	25%	90%	10%	10%	**	**	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	138	58	22	80	320	1111	118	129	**	**	38	1093
	45%	29%	19%	25%	45%	58%	59%	44%	**	**	39%	60%
	bcd	c										hk
	11%	5%	2%	6%	26%	90%	10%	10%	**	**	3%	89%
Accessing news	151	78	44	122	285	1048	118	121	**	**	35	1041
	49%	39%	38%	39%	40%	55%	58%	42%	**	**	35%	57%
	bcd											hk
	13%	7%	4%	10%	24%	90%	10%	10%	**	**	3%	89%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	115	51	23	74	215	989	105	99	**	**	24	994
	37%	26%	20%	24%	30%	52%	52%	34%	**	**	25%	55%
	bcd											hk
	10%	5%	2%	7%	20%	90%	10%	9%	**	**	2%	91%
To find information on health related issues	150	87	38	126	282	935	105	133	**	**	43	903
	49%	44%	33%	40%	40%	49%	52%	46%	**	**	43%	50%
	cd	c										
	14%	8%	4%	12%	27%	90%	10%	13%	**	**	4%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	140	73	32	105	238	867	89	103	**	**	35	855
	46%	37%	27%	33%	34%	45%	44%	35%	**	**	35%	47%
	bcd								**	**		hk
	15%	8%	3%	11%	25%	90%	9%	11%	**	**	4%	89%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	92	46	10	56	212	852	98	96	**	**	18	842
	30%	23%	9%	18%	30%	45%	49%	33%	**	**	18%	46%
	cd	c		c				k	**	**		hk
	10%	5%	1%	6%	22%	90%	10%	10%	**	**	2%	89%
Trading/ auctions e.g. eBay	115	53	16	69	227	825	72	97	**	**	30	796
	37%	27%	14%	22%	32%	43%	36%	33%	**	**	30%	44%
	bcd	c		c					**	**		hk
	13%	6%	2%	8%	25%	92%	8%	11%	**	**	3%	88%
Making video calls e.g. via FaceTime, Skype	88	36	15	51	193	761	103	74	**	**	19	788
	28%	18%	13%	16%	27%	40%	51%	25%	**	**	19%	43%
	bcd						f		**	**		hk
	10%	4%	2%	6%	22%	88%	12%	9%	**	**	2%	91%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Watching TV programmes/ films content online	73	34	12	45	170	768	99	80	**	**	18	777
	24%	17%	10%	15%	24%	40%	49%	28%	**	**	19%	43%
	cd					f						hk
	8%	4%	1%	5%	20%	89%	11%	9%	**	**	2%	90%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	58	19	11	30	133	595	73	67	**	**	15	593
	19%	9%	10%	10%	19%	31%	36%	23%	**	**	16%	33%
	bcd											hk
	9%	3%	2%	4%	20%	89%	11%	10%	**	**	2%	89%
Playing games online/ interactively	63	25	13	38	163	603	58	79	**	**	24	575
	21%	13%	12%	12%	23%	32%	29%	27%	**	**	24%	32%
	bcd											
	10%	4%	2%	6%	25%	91%	9%	12%	**	**	4%	87%
Making voice calls using a VoIP service e.g. Skype	56	21	10	31	136	538	94	65	**	**	17	561
	18%	11%	9%	10%	19%	28%	46%	22%	**	**	17%	31%
	bcd					f						hk
	9%	3%	2%	5%	22%	85%	15%	10%	**	**	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	63	20	7	27	92	508	52	58	**	**	12	501
	20%	10%	6%	9%	13%	27%	26%	20%	**	**	13%	28%
	bcd								**	**		hk
	11%	4%	1%	5%	16%	91%	9%	10%	**	**	2%	89%
Using Twitter (browsing/ reading/ posting on site)	38	7	1	9	93	449	49	42	**	**	6	446
	12%	4%	1%	3%	13%	24%	24%	14%	**	**	6%	25%
	bcd							k	**	**		hk
	8%	1%	*%	2%	19%	90%	10%	8%	**	**	1%	90%
Listening to radio	57	15	5	21	108	433	58	44	**	**	4	441
	19%	8%	5%	7%	15%	23%	29%	15%	**	**	4%	24%
	bcd							k	**	**		hk
	12%	3%	1%	4%	22%	89%	12%	9%	**	**	1%	90%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	27	8	3	10	100	423	49	43	**	**	4	418
	9%	4%	2%	3%	14%	22%	24%	15%	**	**	4%	23%
	bcd							k	**	**		hk
	6%	2%	1%	2%	21%	90%	10%	9%	**	**	1%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	22	7	2	8	72	345	44	38	**	**	5	343
	7%	3%	1%	3%	10%	18%	22%	13%	**	**	5%	19%
	cd							k				hk
	6%	2%	*%	2%	19%	89%	11%	10%	**	**	1%	89%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	25	6	4	10	40	248	25	30	**	**	6	240
	8%	3%	3%	3%	6%	13%	13%	11%	**	**	6%	13%
	bcd											k
	9%	2%	1%	4%	15%	91%	9%	11%	**	**	2%	88%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	10	3	1	3	19	105	10	15	**	**	-	99
	3%	1%	*%	1%	3%	5%	5%	5%	**	**	-%	5%
	d							k				k
	9%	3%	*%	3%	17%	92%	8%	13%	**	**	-%	87%

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Other	6	5	3	8	13	21	-	9	**	**	3	12
	2%	2%	3%	3%	2%	1%	-%	3%	**	**	3%	1%
								1			1	
	30%	23%	17%	39%	62%	100%	-%	44%	**	**	16%	57%
USE SOCIAL NETWORKING SITES	152	62	25	87	338	1191	129	142	**	**	41	1168
	49%	31%	22%	28%	48%	62%	64%	49%	**	**	42%	64%
	bcd	c										hk
	12%	5%	2%	7%	26%	90%	10%	11%	**	**	3%	89%
TV/ VIDEO VIEWING	115	56	19	75	270	1042	128	120	**	**	31	1040
	37%	28%	16%	24%	38%	55%	63%	41%	**	**	31%	57%
	bcd	c					f					hk
	10%	5%	2%	6%	23%	89%	11%	10%	**	**	3%	89%
VOICE OR VIDEO CALLS USING A VOIP SERVICE E.G. SKYPE	100	46	19	65	227	853	123	94	**	**	24	877
	32%	23%	17%	21%	32%	45%	61%	32%	**	**	24%	48%
	bcd						f					hk
	10%	5%	2%	7%	23%	87%	13%	10%	**	**	2%	90%
STREAMED AUDIO SERVICES	39	12	3	15	125	541	62	55	**	**	7	535
	13%	6%	3%	5%	18%	28%	31%	19%	**	**	7%	29%
	bcd						k					hk
	7%	2%	1%	3%	21%	90%	10%	9%	**	**	1%	89%
None of these	11	5	10	15	28	41	6	17	**	**	9	32
	4%	3%	9%	5%	4%	2%	3%	6%	**	**	9%	2%
			ab					1			1	
	24%	11%	21%	33%	58%	88%	13%	35%	**	**	20%	67%

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
INFORMATION	274	174	97	271	622	1769	185	248	**	**	77	1699
	89%	88%	84%	87%	88%	93%	92%	85%	**	**	78%	94%
	14%	9%	5%	14%	32%	90%	9%	13%	**	**	4%	hk
COMMUNICATION	264	155	82	236	565	1703	187	232	**	**	76	1653
	86%	78%	71%	75%	80%	89%	93%	80%	**	**	77%	91%
	bcd								**	**	4%	hk
	14%	8%	4%	12%	30%	90%	10%	12%	**	**	4%	87%
PURCHASING/ FINANCES	238	133	53	186	469	1560	154	196	**	**	59	1513
	77%	67%	46%	59%	66%	82%	76%	68%	**	**	59%	83%
	bcd	c	c						**	**	3%	hk
	14%	8%	3%	11%	27%	91%	9%	11%	**	**	3%	88%
ENTERTAINMENT	149	69	29	98	332	1200	140	147	**	**	42	1184
	48%	35%	25%	31%	47%	63%	69%	51%	**	**	42%	65%
	bcd	c							**	**	3%	hk
	11%	5%	2%	7%	25%	90%	10%	11%	**	**	3%	88%
SOCIAL	152	62	25	87	338	1191	129	142	**	**	41	1168
	49%	31%	22%	28%	48%	62%	64%	49%	**	**	42%	64%
	bcd	c							**	**	3%	hk
	12%	5%	2%	7%	26%	90%	10%	11%	**	**	3%	89%
REMOTE ACCESS	73	24	9	33	108	595	61	68	**	**	15	583
	24%	12%	7%	10%	15%	31%	30%	24%	**	**	15%	32%
	bcd								**	**	2%	hk
	11%	4%	1%	5%	17%	91%	9%	10%	**	**	2%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
General surfing/ browsing the internet	254	160	86	246	573	1663	170	223	**	44	69	1603
	75%	64%	39%	52%	62%	79%	79%	56%	**	53%	48%	83%
	bcd	cd		c								hjk
	14%	9%	5%	13%	31%	91%	9%	12%	**	2%	4%	87%
Send/ receive e-mails	256	147	77	223	517	1615	177	215	**	40	71	1571
	76%	59%	34%	47%	56%	76%	82%	54%	**	49%	49%	81%
	bcd	cd		c								hjk
	14%	8%	4%	12%	29%	90%	10%	12%	**	2%	4%	88%
Online shopping (purchasing goods/ services/ tickets etc.)	198	107	41	148	382	1351	129	162	**	26	48	1316
	59%	43%	18%	31%	42%	64%	60%	40%	**	31%	33%	68%
	bcd	cd		c								hjk
	13%	7%	3%	10%	26%	91%	9%	11%	**	2%	3%	89%
Banking	175	90	32	121	311	1211	131	136	**	26	39	1205
	52%	36%	14%	26%	34%	57%	61%	34%	**	31%	27%	62%
	bcd	cd		c								hjk
	13%	7%	2%	9%	23%	90%	10%	10%	**	2%	3%	89%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	138	51	20	70	303	1107	127	123	**	16	38	1103
	41%	20%	9%	15%	33%	52%	59%	31%	**	20%	26%	57%
	bcd	c		c				j				hjk
	11%	4%	2%	6%	25%	90%	10%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	138	58	22	80	320	1111	118	129	**	16	38	1093
	41%	23%	10%	17%	35%	52%	55%	32%	**	20%	26%	56%
	bcd	cd	c	c				j				hjk
	11%	5%	2%	6%	26%	90%	10%	10%	**	1%	3%	89%
Accessing news	151	78	44	122	285	1048	118	121	**	22	35	1041
	45%	31%	20%	26%	31%	50%	55%	30%	**	27%	24%	54%
	bcd	c	c	c								hjk
	13%	7%	4%	10%	24%	90%	10%	10%	**	2%	3%	89%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	115	51	23	74	215	989	105	99	**	15	24	994
	34%	21%	10%	16%	23%	47%	49%	25%	**	18%	17%	51%
	bcd	c	c	c				k				hjk
	10%	5%	2%	7%	20%	90%	10%	9%	**	1%	2%	91%
To find information on health related issues	150	87	38	126	282	935	105	133	**	23	43	903
	44%	35%	17%	27%	31%	44%	49%	33%	**	28%	29%	47%
	bcd	cd	c	c								hjk
	14%	8%	4%	12%	27%	90%	10%	13%	**	2%	4%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	140	73	32	105	238	867	89	103	**	18	35	855
	42%	29%	14%	22%	26%	41%	41%	26%	**	22%	24%	44%
	bcd	cd	c									hjk
	15%	8%	3%	11%	25%	90%	9%	11%	**	2%	4%	89%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	92	46	10	56	212	852	98	96	**	15	18	842
	27%	18%	4%	12%	23%	40%	46%	24%	**	19%	12%	44%
	bcd	cd	c					k				hjk
	10%	5%	1%	6%	22%	90%	10%	10%	**	2%	2%	89%
Trading/ auctions e.g. eBay	115	53	16	69	227	825	72	97	**	18	30	796
	34%	21%	7%	15%	25%	39%	33%	24%	**	22%	21%	41%
	bcd	cd	c									hjk
	13%	6%	2%	8%	25%	92%	8%	11%	**	2%	3%	88%
Making video calls e.g. via FaceTime, Skype	88	36	15	51	193	761	103	74	**	8	19	788
	26%	14%	7%	11%	21%	36%	48%	18%	**	10%	13%	41%
	bcd	c					f	j				hjk
	10%	4%	2%	6%	22%	88%	12%	9%	**	1%	2%	91%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



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**QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Watching TV programmes/ films content online	73	34	12	45	170	768	99	80	**	11	18	777
	22%	14%	5%	10%	19%	36%	46%	20%	**	13%	13%	40%
	bcd	c		c		f	k					hjk
	8%	4%	1%	5%	20%	89%	11%	9%	**	1%	2%	90%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	58	19	11	30	133	595	73	67	**	9	15	593
	17%	8%	5%	6%	15%	28%	34%	17%	**	11%	11%	31%
	bcd											hjk
	9%	3%	2%	4%	20%	89%	11%	10%	**	1%	2%	89%
Playing games online/ interactively	63	25	13	38	163	603	58	79	**	9	24	575
	19%	10%	6%	8%	18%	28%	27%	20%	**	11%	16%	30%
	bcd							j				hjk
	10%	4%	2%	6%	25%	91%	9%	12%	**	1%	4%	87%
Making voice calls using a VoIP service e.g. Skype	56	21	10	31	136	538	94	65	**	7	17	561
	16%	8%	5%	7%	15%	25%	43%	16%	**	8%	12%	29%
	bcd					f	j					hjk
	9%	3%	2%	5%	22%	85%	15%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	63	20	7	27	92	508	52	58	**	10	12	501
	19%	8%	3%	6%	10%	24%	24%	14%	**	12%	9%	26%
	bcd	c										hjk
	11%	4%	1%	5%	16%	91%	9%	10%	**	2%	2%	89%
Using Twitter (browsing/ reading/ posting on site)	38	7	1	9	93	449	49	42	**	4	6	446
	11%	3%	1%	2%	10%	21%	23%	10%	**	5%	4%	23%
	bcd							k				hjk
	8%	1%	*%	2%	19%	90%	10%	8%	**	1%	1%	90%
Listening to radio	57	15	5	21	108	433	58	44	**	7	4	441
	17%	6%	2%	4%	12%	20%	27%	11%	**	9%	3%	23%
	bcd	c					f	k		k		hjk
	12%	3%	1%	4%	22%	89%	12%	9%	**	2%	1%	90%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	27	8	3	10	100	423	49	43	**	8	4	418
	8%	3%	1%	2%	11%	20%	23%	11%	**	9%	3%	22%
	bcd							k		k		hjk
	6%	2%	1%	2%	21%	90%	10%	9%	**	2%	1%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	22	7	2	8	72	345	44	38	**	4	5	343
	7%	3%	1%	2%	8%	16%	20%	9%	**	5%	3%	18%
	bcd							k				hjk
	6%	2%	*%	2%	19%	89%	11%	10%	**	1%	1%	89%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	25	6	4	10	40	248	25	30	**	4	6	240
	7%	2%	2%	2%	4%	12%	12%	8%	**	5%	4%	12%
	bcd											hjk
	9%	2%	1%	4%	15%	91%	9%	11%	**	1%	2%	88%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	10	3	1	3	19	105	10	15	**	3	-	99
	3%	1%	*%	1%	2%	5%	4%	4%	**	3%	-%	5%
	cd							k		k		k
	9%	3%	*%	3%	17%	92%	8%	13%	**	2%	-%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Other	6	5	3	8	13	21	-	9	**	1	3	12
	2%	2%	2%	2%	1%	1%	-%	2%	**	1%	2%	1%
								l			l	
	30%	23%	17%	39%	62%	100%	-%	44%	**	5%	16%	57%
USE SOCIAL NETWORKING SITES	152	62	25	87	338	1191	129	142	**	19	41	1168
	45%	25%	11%	18%	37%	56%	60%	35%	**	23%	29%	60%
	bcd	cd		c				j				hjk
	12%	5%	2%	7%	26%	90%	10%	11%	**	1%	3%	89%
TV/ VIDEO VIEWING	115	56	19	75	270	1042	128	120	**	17	31	1040
	34%	23%	8%	16%	29%	49%	59%	30%	**	21%	21%	54%
	bcd	cd		c			f	k				hjk
	10%	5%	2%	6%	23%	89%	11%	10%	**	1%	3%	89%
VOICE OR VIDEO CALLS USING A VOIP SERVICE E.G. SKYPE	100	46	19	65	227	853	123	94	**	11	24	877
	30%	18%	9%	14%	25%	40%	57%	23%	**	14%	17%	45%
	bcd	c		c			f	j				hjk
	10%	5%	2%	7%	23%	87%	13%	10%	**	1%	2%	90%
STREAMED AUDIO SERVICES	39	12	3	15	125	541	62	55	**	8	7	535
	12%	5%	1%	3%	14%	26%	29%	14%	**	9%	5%	28%
	bcd	c						k				hjk
	7%	2%	1%	3%	21%	90%	10%	9%	**	1%	1%	89%
None of these	11	5	10	15	28	41	6	17	**	4	9	32
	3%	2%	5%	3%	3%	2%	3%	4%	**	5%	6%	2%
								l		l	l	
	24%	11%	21%	33%	58%	88%	13%	35%	**	8%	20%	67%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE19 (QE5A). SHOWCARD Which, if any, of these do you use the internet for? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
INFORMATION	274	174	97	271	622	1769	185	248	**	46	77	1699
	81%	70%	44%	57%	68%	84%	86%	62%	**	56%	53%	88%
	bcd	cd		c								hjk
	14%	9%	5%	14%	32%	90%	9%	13%	**	2%	4%	87%
COMMUNICATION	264	155	82	236	565	1703	187	232	**	45	76	1653
	78%	62%	37%	50%	62%	80%	87%	58%	**	54%	52%	85%
	bcd	cd		c			f					hjk
	14%	8%	4%	12%	30%	90%	10%	12%	**	2%	4%	87%
PURCHASING/ FINANCES	238	133	53	186	469	1560	154	196	**	32	59	1513
	71%	53%	24%	39%	51%	74%	71%	49%	**	39%	41%	78%
	bcd	cd		c								hjk
	14%	8%	3%	11%	27%	91%	9%	11%	**	2%	3%	88%
ENTERTAINMENT	149	69	29	98	332	1200	140	147	**	24	42	1184
	44%	28%	13%	21%	36%	57%	65%	37%	**	30%	29%	61%
	bcd	cd		c			f					hjk
	11%	5%	2%	7%	25%	90%	10%	11%	**	2%	3%	88%
SOCIAL	152	62	25	87	338	1191	129	142	**	19	41	1168
	45%	25%	11%	18%	37%	56%	60%	35%	**	23%	29%	60%
	bcd	cd		c				j				hjk
	12%	5%	2%	7%	26%	90%	10%	11%	**	1%	3%	89%
REMOTE ACCESS	73	24	9	33	108	595	61	68	**	11	15	583
	22%	10%	4%	7%	12%	28%	28%	17%	**	13%	11%	30%
	bcd	c						k				hjk
	11%	4%	1%	5%	17%	91%	9%	10%	**	2%	2%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
General surfing/ browsing the internet	234	136	67	203	484	1487	159	193	**	**	54	1449
	76%	69%	58%	65%	68%	78%	79%	67%	**	**	55%	80%
	cd	c						k				hk
	14%	8%	4%	12%	29%	90%	10%	12%	**	**	3%	88%
Send/ receive e-mails	231	123	62	185	434	1424	168	186	**	**	61	1401
	75%	62%	54%	59%	61%	75%	83%	64%	**	**	61%	77%
	bcd						f					hk
	15%	8%	4%	12%	27%	90%	11%	12%	**	**	4%	88%
Banking	143	69	23	92	248	996	111	108	**	**	31	999
	46%	35%	20%	29%	35%	52%	55%	37%	**	**	31%	55%
	bcd	c		c								hk
	13%	6%	2%	8%	22%	90%	10%	10%	**	**	3%	90%
Online shopping (purchasing goods/ services/ tickets etc.)	131	68	22	90	252	944	104	106	**	**	30	939
	43%	34%	19%	29%	36%	49%	52%	37%	**	**	30%	52%
	cd	c		c								hk
	13%	6%	2%	9%	24%	90%	10%	10%	**	**	3%	90%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	112	46	17	63	264	924	102	105	**	**	32	911
	36%	23%	15%	20%	37%	48%	51%	36%	**	**	32%	50%
	bcd	c										hk
	11%	5%	2%	6%	26%	90%	10%	10%	**	**	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	107	36	11	47	233	879	106	96	**	**	28	877
	35%	18%	9%	15%	33%	46%	52%	33%	**	**	28%	48%
	bcd	c										hk
	11%	4%	1%	5%	24%	90%	11%	10%	**	**	3%	89%
Accessing news	117	55	31	86	206	787	104	92	**	**	24	794
	38%	28%	27%	27%	29%	41%	51%	32%	**	**	25%	44%
	bcd						f					hk
	13%	6%	3%	10%	23%	88%	12%	10%	**	**	3%	89%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	72	25	14	39	139	680	74	67	**	**	16	685
	23%	13%	12%	13%	20%	36%	36%	23%	**	**	16%	38%
	bcd											hk
	10%	3%	2%	5%	18%	90%	10%	9%	**	**	2%	91%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	62	25	8	32	158	641	90	67	**	**	12	648
	20%	12%	7%	10%	22%	34%	44%	23%	**	**	12%	36%
	bcd						f	k				hk
	9%	3%	1%	4%	22%	88%	12%	9%	**	**	2%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Watching TV programmes/ films content online	44	18	5	23	121	541	79	61	**	**	15	547
	14%	9%	4%	7%	17%	28%	39%	21%	**	**	16%	30%
	cd						f					hk
	7%	3%	1%	4%	20%	88%	13%	10%	**	**	2%	89%
Making video calls e.g. via FaceTime, Skype	55	17	8	25	124	504	72	53	**	**	13	520
	18%	9%	7%	8%	18%	26%	36%	18%	**	**	13%	29%
	bcd						f					hk
	10%	3%	1%	4%	21%	87%	12%	9%	**	**	2%	90%
To find information on health related issues	68	37	16	53	143	498	78	67	**	**	21	505
	22%	19%	14%	17%	20%	26%	39%	23%	**	**	21%	28%
	c						f					
	12%	6%	3%	9%	25%	87%	14%	12%	**	**	4%	88%
Trading/ auctions e.g. eBay	55	31	9	40	143	503	49	55	**	**	20	493
	18%	16%	8%	13%	20%	26%	24%	19%	**	**	21%	27%
	c	c										h
	10%	6%	2%	7%	26%	91%	9%	10%	**	**	4%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	74	33	10	43	112	463	54	52	**	**	18	464
	24%	17%	9%	14%	16%	24%	27%	18%	**	**	18%	26%
	bcd	c							**	**	4%	h
	14%	6%	2%	8%	22%	89%	10%	10%	**	**	4%	90%
Playing games online/ interactively	41	21	10	31	137	459	44	61	**	**	18	436
	13%	10%	9%	10%	19%	24%	22%	21%	**	**	18%	24%
	8%	4%	2%	6%	27%	91%	9%	12%	**	**	4%	87%
Making voice calls using a VoIP service e.g. Skype	41	13	4	17	89	359	75	38	**	**	10	390
	13%	7%	3%	5%	13%	19%	37%	13%	**	**	10%	21%
	bcd					f			**	**		hk
	9%	3%	1%	4%	21%	83%	17%	9%	**	**	2%	90%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	33	9	4	13	82	374	51	47	**	**	12	370
	11%	4%	4%	4%	12%	20%	25%	16%	**	**	12%	20%
	bcd								**	**		k
	8%	2%	1%	3%	20%	89%	12%	11%	**	**	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Using Twitter (browsing/ reading/ posting on site)	22	5	*	6	67	310	42	33	**	**	4	310
	7%	3%	*%	2%	10%	16%	21%	11%	**	**	4%	17%
	bcd							k				hk
	6%	1%	*%	2%	19%	88%	12%	9%	**	**	1%	88%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	38	11	4	15	59	309	37	37	**	**	9	307
	12%	5%	3%	5%	8%	16%	19%	13%	**	**	10%	17%
	bcd											k
	11%	3%	1%	4%	17%	89%	11%	11%	**	**	3%	89%
Listening to radio	36	10	2	11	77	298	38	33	**	**	2	297
	12%	5%	1%	4%	11%	16%	19%	11%	**	**	2%	16%
	bcd							k				hk
	11%	3%	*%	3%	23%	89%	11%	10%	**	**	1%	89%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	16	3	1	4	67	280	35	34	**	**	4	271
	5%	1%	1%	1%	9%	15%	17%	12%	**	**	4%	15%
	bcd							k				k
	5%	1%	*%	1%	21%	89%	11%	11%	**	**	1%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	13	5	2	6	52	264	34	30	**	**	5	260
	4%	2%	1%	2%	7%	14%	17%	10%	**	**	5%	14%
	4%	2%	1%	2%	18%	89%	12%	10%	**	**	2%	88%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	16	5	3	7	28	152	13	22	**	**	4	143
	5%	2%	2%	2%	4%	8%	7%	8%	**	**	4%	8%
	10%	3%	2%	4%	17%	92%	8%	13%	**	**	2%	87%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	5	1	-	1	12	70	6	9	**	**	-	66
	2%	*%	-%	*%	2%	4%	3%	3%	**	**	-%	4%
	7%	1%	-%	1%	16%	91%	8%	12%	**	**	-%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Other	5	4	1	5	9	15	-	5	**	**	3	10
	2%	2%	1%	2%	1%	1%	-%	2%	**	**	3%	1%
								1	**	**	1	
	32%	24%	8%	33%	60%	100%	-%	36%	**	**	19%	66%
USE SOCIAL NETWORKING SITES	124	50	20	70	278	988	113	116	**	**	35	973
	40%	25%	17%	22%	39%	52%	56%	40%	**	**	36%	54%
	bcd								**	**		hk
	11%	5%	2%	6%	25%	90%	10%	11%	**	**	3%	89%
TV/ VIDEO VIEWING	78	33	11	44	198	792	111	92	**	**	22	797
	25%	16%	10%	14%	28%	41%	55%	32%	**	**	22%	44%
	bcd						f		**	**		hk
	9%	4%	1%	5%	22%	88%	12%	10%	**	**	2%	89%
VOICE OR VIDEO CALLS USING A VOIP SERVICE E.G. SKYPE	68	23	10	33	149	586	98	63	**	**	15	615
	22%	11%	9%	10%	21%	31%	49%	22%	**	**	16%	34%
	bcd						f		**	**		hk
	10%	3%	1%	5%	22%	86%	14%	9%	**	**	2%	90%
STREAMED AUDIO SERVICES	23	6	3	8	85	378	47	43	**	**	7	369
	7%	3%	2%	3%	12%	20%	23%	15%	**	**	7%	20%
	bcd							k	**	**		hk
	5%	1%	1%	2%	20%	90%	11%	10%	**	**	2%	88%
None of these	8	8	13	21	34	47	1	16	**	**	5	31
	3%	4%	11%	7%	5%	2%	1%	6%	**	**	5%	2%
			ab	a				1	**	**	1	
	16%	17%	26%	44%	70%	98%	2%	34%	**	**	11%	65%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : Those who use the internet at home or elsewhere

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	371	283	186	469	926	2306	206	400	49	75	131	2114
Effective Weighted Sample	312	210	148	355	722	1894	165	323	39	58	107	1752
Total	308	198	115	313	707	1911	202	290	34	52	99	1815
	15%	9%	5%	15%	33%	90%	10%	14%	**	**	5%	86%
Don't know	-	-	-	-	-	*	-	-	**	**	-	*
	-%	-%	-%	-%	-%	*%	-%	-%	**	**	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	**	-%	100%
INFORMATION	252	151	78	229	544	1616	177	215	**	**	63	1573
	82%	76%	68%	73%	77%	85%	88%	74%	**	**	63%	87%
	cd							k				hk
	14%	8%	4%	13%	30%	90%	10%	12%	**	**	4%	87%
COMMUNICATION	240	131	65	196	490	1561	180	208	**	**	69	1527
	78%	66%	56%	63%	69%	82%	89%	72%	**	**	70%	84%
	bcd						f					hk
	14%	8%	4%	11%	28%	90%	10%	12%	**	**	4%	88%
PURCHASING/ FINANCES	181	94	35	129	353	1266	132	151	**	**	44	1242
	59%	47%	31%	41%	50%	66%	65%	52%	**	**	44%	68%
	bcd	c		c								hk
	13%	7%	3%	9%	25%	91%	9%	11%	**	**	3%	89%
SOCIAL	124	50	20	70	278	988	113	116	**	**	35	973
	40%	25%	17%	22%	39%	52%	56%	40%	**	**	36%	54%
	bcd											hk
	11%	5%	2%	6%	25%	90%	10%	11%	**	**	3%	89%
ENTERTAINMENT	105	47	20	68	264	961	125	120	**	**	32	953
	34%	24%	18%	22%	37%	50%	62%	41%	**	**	32%	52%
	bcd						f					hk
	10%	4%	2%	6%	24%	89%	12%	11%	**	**	3%	88%
REMOTE ACCESS	42	15	5	20	74	383	42	45	**	**	11	377
	14%	7%	4%	6%	10%	20%	21%	16%	**	**	11%	21%
	bcd											hk
	10%	3%	1%	5%	17%	90%	10%	11%	**	**	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
General surfing/ browsing the internet	234	136	67	203	484	1487	159	193	**	38	54	1449
	70%	55%	30%	43%	53%	70%	74%	48%	**	47%	38%	75%
	bcd	cd		c			k					hjk
	14%	8%	4%	12%	29%	90%	10%	12%	**	2%	3%	88%
Send/ receive e-mails	231	123	62	185	434	1424	168	186	**	36	61	1401
	69%	49%	28%	39%	47%	67%	78%	46%	**	44%	42%	72%
	bcd	cd		c			f					hjk
	15%	8%	4%	12%	27%	90%	11%	12%	**	2%	4%	88%
Banking	143	69	23	92	248	996	111	108	**	22	31	999
	42%	28%	11%	20%	27%	47%	52%	27%	**	26%	21%	52%
	bcd	cd		c								hjk
	13%	6%	2%	8%	22%	90%	10%	10%	**	2%	3%	90%
Online shopping (purchasing goods/ services/ tickets etc.)	131	68	22	90	252	944	104	106	**	16	30	939
	39%	27%	10%	19%	27%	45%	48%	27%	**	19%	21%	49%
	bcd	cd		c								hjk
	13%	6%	2%	9%	24%	90%	10%	10%	**	1%	3%	90%
Using social networking (such as Facebook, LinkedIn, Bebo or Snapchat)	112	46	17	63	264	924	102	105	**	11	32	911
	33%	19%	8%	13%	29%	44%	47%	26%	**	13%	22%	47%
	bcd	c		c			j					hjk
	11%	5%	2%	6%	26%	90%	10%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Communicating via instant messaging e.g. Facebook Chat, Skype Chat, Snapchat	107	36	11	47	233	879	106	96	**	14	28	877
	32%	15%	5%	10%	25%	42%	49%	24%	**	17%	19%	45%
	bcd	c	c	c								hjk
	11%	4%	1%	5%	24%	90%	11%	10%	**	1%	3%	89%
Accessing news	117	55	31	86	206	787	104	92	**	19	24	794
	35%	22%	14%	18%	22%	37%	48%	23%	**	23%	17%	41%
	bcd	c				f						hjk
	13%	6%	3%	10%	23%	88%	12%	10%	**	2%	3%	89%
Finding/ downloading information for work/ business/ school/ college/ university/ homework	72	25	14	39	139	680	74	67	**	13	16	685
	21%	10%	6%	8%	15%	32%	34%	17%	**	16%	11%	35%
	bcd											hjk
	10%	3%	2%	5%	18%	90%	10%	9%	**	2%	2%	91%
Watching short video clips (e.g. on YouTube, Dailymotion, Vimeo or Facebook)	62	25	8	32	158	641	90	67	**	11	12	648
	19%	10%	3%	7%	17%	30%	42%	17%	**	14%	8%	33%
	bcd	c	c	c			f	k				hjk
	9%	3%	1%	4%	22%	88%	12%	9%	**	2%	2%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Watching TV programmes/ films content online	44	18	5	23	121	541	79	61	**	7	15	547
	13%	7%	2%	5%	13%	26%	37%	15%	**	9%	11%	28%
	bcd	c				f						hjk
	7%	3%	1%	4%	20%	88%	13%	10%	**	1%	2%	89%
Making video calls e.g. via FaceTime, Skype	55	17	8	25	124	504	72	53	**	6	13	520
	16%	7%	4%	5%	14%	24%	33%	13%	**	7%	9%	27%
	bcd					f						hjk
	10%	3%	1%	4%	21%	87%	12%	9%	**	1%	2%	90%
To find information on health related issues	68	37	16	53	143	498	78	67	**	9	21	505
	20%	15%	7%	11%	16%	24%	36%	17%	**	11%	14%	26%
	cd	c				f						hjk
	12%	6%	3%	9%	25%	87%	14%	12%	**	2%	4%	88%
Trading/ auctions e.g. eBay	55	31	9	40	143	503	49	55	**	7	20	493
	16%	13%	4%	9%	16%	24%	23%	14%	**	8%	14%	26%
	cd	c		c								hjk
	10%	6%	2%	7%	26%	91%	9%	10%	**	1%	4%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using local council/ Government sites, e.g. to find information, to complete processes such as tax returns, to contact local MP	74	33	10	43	112	463	54	52	**	6	18	464
	22%	13%	5%	9%	12%	22%	25%	13%	**	7%	13%	24%
	bcd	c		c								hjk
	14%	6%	2%	8%	22%	89%	10%	10%	**	1%	4%	90%
Playing games online/ interactively	41	21	10	31	137	459	44	61	**	7	18	436
	12%	8%	5%	7%	15%	22%	20%	15%	**	8%	13%	23%
	cd											hjk
	8%	4%	2%	6%	27%	91%	9%	12%	**	1%	4%	87%
Making voice calls using a VoIP service e.g. Skype	41	13	4	17	89	359	75	38	**	5	10	390
	12%	5%	2%	4%	10%	17%	35%	10%	**	6%	7%	20%
	bcd	c					f					hjk
	9%	3%	1%	4%	21%	83%	17%	9%	**	1%	2%	90%
Uploading/ adding content to the internet e.g. photos, videos, blog posts	33	9	4	13	82	374	51	47	**	6	12	370
	10%	3%	2%	3%	9%	18%	24%	12%	**	7%	9%	19%
	bcd						f					hjk
	8%	2%	1%	3%	20%	89%	12%	11%	**	1%	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using Twitter (browsing/ reading/ posting on site)	22	5	*	6	67	310	42	33	**	4	4	310
	7%	2%	*%	1%	7%	15%	20%	8%	**	5%	3%	16%
	bcd	c						k				hjk
	6%	1%	*%	2%	19%	88%	12%	9%	**	1%	1%	88%
Accessing files through a cloud service such as Dropbox, Google Drive, Microsoft OneDrive or Apple iCloud	38	11	4	15	59	309	37	37	**	5	9	307
	11%	4%	2%	3%	6%	15%	17%	9%	**	6%	7%	16%
	bcd											hjk
	11%	3%	1%	4%	17%	89%	11%	11%	**	1%	3%	89%
Listening to radio	36	10	2	11	77	298	38	33	**	7	2	297
	11%	4%	1%	2%	8%	14%	18%	8%	**	8%	2%	15%
	bcd	c						k		k		hjk
	11%	3%	*%	3%	23%	89%	11%	10%	**	2%	1%	89%
Streamed audio services (free) e.g. Spotify (free) or Deezer (free)	16	3	1	4	67	280	35	34	**	6	4	271
	5%	1%	1%	1%	7%	13%	16%	9%	**	7%	3%	14%
	bcd							k				hk
	5%	1%	*%	1%	21%	89%	11%	11%	**	2%	1%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Streamed audio services (subscription) e.g. Spotify Premium, Apple Music or Deezer Premium	13	5	2	6	52	264	34	30	**	4	5	260
	4%	2%	1%	1%	6%	12%	16%	8%	**	5%	3%	13%
	cd											hjk
	4%	2%	1%	2%	18%	89%	12%	10%	**	1%	2%	88%
Remotely control TV services at home such as Sky+, Sky Q or Tivo using an online device	16	5	3	7	28	152	13	22	**	4	4	143
	5%	2%	1%	2%	3%	7%	6%	5%	**	5%	3%	7%
	bcd											k
	10%	3%	2%	4%	17%	92%	8%	13%	**	2%	2%	87%
Remotely control or monitor household appliances e.g. fridge, cooker, washing machine, tumble dryer and/ or home heating, lighting or security system or home energy consumption	5	1	-	1	12	70	6	9	**	3	-	66
	1%	*%	-%	*%	1%	3%	3%	2%	**	3%	-%	3%
	cd									k		k
	7%	1%	-%	1%	16%	91%	8%	12%	**	4%	-%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Other	5	4	1	5	9	15	-	5	**	1	3	10
	1%	1%	1%	1%	1%	1%	-%	1%	**	1%	2%	1%
											l	
	32%	24%	8%	33%	60%	100%	-%	36%	**	4%	19%	66%
USE SOCIAL NETWORKING SITES	124	50	20	70	278	988	113	116	**	15	35	973
	37%	20%	9%	15%	30%	47%	52%	29%	**	18%	24%	50%
	bcd	c		c				j				hjk
	11%	5%	2%	6%	25%	90%	10%	11%	**	1%	3%	89%
TV/ VIDEO VIEWING	78	33	11	44	198	792	111	92	**	13	22	797
	23%	13%	5%	9%	22%	37%	52%	23%	**	16%	15%	41%
	bcd	c		c			f	k				hjk
	9%	4%	1%	5%	22%	88%	12%	10%	**	1%	2%	89%
VOICE OR VIDEO CALLS USING A VOIP SERVICE E.G. SKYPE	68	23	10	33	149	586	98	63	**	8	15	615
	20%	9%	4%	7%	16%	28%	45%	16%	**	9%	11%	32%
	bcd	c					f					hjk
	10%	3%	1%	5%	22%	86%	14%	9%	**	1%	2%	90%
STREAMED AUDIO SERVICES	23	6	3	8	85	378	47	43	**	6	7	369
	7%	2%	1%	2%	9%	18%	22%	11%	**	7%	5%	19%
	bcd							k				hjk
	5%	1%	1%	2%	20%	90%	11%	10%	**	1%	2%	88%
None of these	8	8	13	21	34	47	1	16	**	3	5	31
	2%	3%	6%	4%	4%	2%	*%	4%	**	4%	4%	2%
			a					l				
	16%	17%	26%	44%	70%	98%	2%	34%	**	6%	11%	65%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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QE20 (QE5B). SHOWCARD And, which, if any, of these activities have you used the internet for in the LAST WEEK? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	-	-	-	-	-	*	-	-	**	-	-	*
	-%	-%	-%	-%	-%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	-%	-%	100%
INFORMATION	252	151	78	229	544	1616	177	215	**	43	63	1573
	75%	61%	35%	49%	59%	76%	82%	54%	**	52%	43%	81%
	bcd	cd	c					k				hjk
	14%	8%	4%	13%	30%	90%	10%	12%	**	2%	4%	87%
COMMUNICATION	240	131	65	196	490	1561	180	208	**	38	69	1527
	71%	53%	29%	42%	53%	74%	83%	52%	**	47%	48%	79%
	bcd	cd	c				f					hjk
	14%	8%	4%	11%	28%	90%	10%	12%	**	2%	4%	88%
PURCHASING/ FINANCES	181	94	35	129	353	1266	132	151	**	24	44	1242
	54%	38%	16%	27%	39%	60%	61%	38%	**	29%	30%	64%
	bcd	cd	c									hjk
	13%	7%	3%	9%	25%	91%	9%	11%	**	2%	3%	89%
SOCIAL	124	50	20	70	278	988	113	116	**	15	35	973
	37%	20%	9%	15%	30%	47%	52%	29%	**	18%	24%	50%
	bcd	c	c					j				hjk
	11%	5%	2%	6%	25%	90%	10%	11%	**	1%	3%	89%
ENTERTAINMENT	105	47	20	68	264	961	125	120	**	19	32	953
	31%	19%	9%	14%	29%	45%	58%	30%	**	23%	22%	49%
	bcd	c	c				f	k				hjk
	10%	4%	2%	6%	24%	89%	12%	11%	**	2%	3%	88%
REMOTE ACCESS	42	15	5	20	74	383	42	45	**	7	11	377
	13%	6%	2%	4%	8%	18%	20%	11%	**	8%	8%	19%
	bcd	c										hjk
	10%	3%	1%	5%	17%	90%	10%	11%	**	2%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
GENERAL SURFING/ BROWSING THE INTERNET	272	164	88	252	606	1757	181	237	**	44	72	1693
	81%	66%	39%	53%	66%	83%	84%	59%	**	53%	50%	88%
	bcd	cd		c				k				hjk
	14%	8%	5%	13%	31%	91%	9%	12%	**	2%	4%	87%
SEND/ RECEIVE EMAILS	263	151	79	230	546	1691	188	221	**	41	74	1655
	78%	61%	35%	49%	60%	80%	87%	55%	**	50%	51%	86%
	bcd	cd		c			f					hjk
	14%	8%	4%	12%	29%	90%	10%	12%	**	2%	4%	88%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	175	67	29	96	379	1356	153	152	**	21	43	1348
	52%	27%	13%	20%	41%	64%	71%	38%	**	25%	29%	70%
	bcd	cd		c				jk				hjk
	12%	4%	2%	6%	25%	90%	10%	10%	**	1%	3%	89%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	166	75	27	101	384	1307	146	155	**	22	47	1286
	49%	30%	12%	21%	42%	62%	68%	39%	**	26%	32%	66%
	bcd	cd		c				j				hjk
	11%	5%	2%	7%	26%	90%	10%	11%	**	1%	3%	89%
ACCESSING NEWS	166	86	44	130	319	1156	138	130	**	22	37	1157
	49%	35%	20%	28%	35%	55%	64%	32%	**	27%	25%	60%
	bcd	cd		c			f					hjk
	13%	7%	3%	10%	25%	89%	11%	10%	**	2%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

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**SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	113	52	13	65	263	1045	125	115	**	16	26	1040
	33%	21%	6%	14%	29%	49%	58%	29%	**	19%	18%	54%
	bcd	cd		c			f	k				hjk
	10%	4%	1%	6%	23%	90%	11%	10%	**	1%	2%	89%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	101	39	18	57	222	879	123	86	**	8	21	912
	30%	16%	8%	12%	24%	42%	57%	21%	**	10%	14%	47%
	bcd	c					f	jk				hjk
	10%	4%	2%	6%	22%	88%	12%	9%	**	1%	2%	91%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	75	39	13	52	189	840	103	86	**	11	22	847
	22%	16%	6%	11%	21%	40%	48%	21%	**	14%	15%	44%
	bcd	c		c			f					hjk
	8%	4%	1%	6%	20%	89%	11%	9%	**	1%	2%	90%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	80	30	9	39	197	805	99	76	**	10	12	818
	24%	12%	4%	8%	21%	38%	46%	19%	**	12%	8%	42%
	bcd	c		c			f	k				hjk
	9%	3%	1%	4%	22%	89%	11%	8%	**	1%	1%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES EVER USE - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	75	29	12	41	167	678	107	80	**	7	24	697
	22%	12%	6%	9%	18%	32%	50%	20%	**	9%	16%	36%
	bcd	c				f	f	j				hjk
	10%	4%	2%	5%	21%	87%	14%	10%	**	1%	3%	89%
TOTAL ONLINE TV/ VIDEO VIEWING	135	62	22	84	313	1188	142	134	**	17	38	1186
	40%	25%	10%	18%	34%	56%	66%	33%	**	21%	26%	61%
	bcd	cd		c		f	f	j				hjk
	10%	5%	2%	6%	24%	89%	11%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
GENERAL SURFING/ BROWSING THE INTERNET	252	144	70	214	531	1624	175	214	**	39	62	1578
	75%	58%	31%	45%	58%	77%	81%	53%	**	47%	43%	82%
	bcd	cd		c				k				hjk
	14%	8%	4%	12%	29%	90%	10%	12%	**	2%	3%	88%
SEND/ RECEIVE EMAILS	245	129	65	194	468	1536	182	194	**	37	64	1521
	73%	52%	29%	41%	51%	73%	84%	49%	**	44%	44%	79%
	bcd	cd		c			f					hjk
	14%	7%	4%	11%	27%	89%	11%	11%	**	2%	4%	88%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	141	61	23	84	331	1155	134	136	**	17	42	1141
	42%	24%	10%	18%	36%	55%	62%	34%	**	20%	29%	59%
	bcd	cd		c				j				hjk
	11%	5%	2%	7%	26%	90%	10%	11%	**	1%	3%	89%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	144	47	19	66	304	1141	128	123	**	17	34	1132
	43%	19%	9%	14%	33%	54%	59%	31%	**	21%	23%	59%
	bcd	c		c				j				hjk
	11%	4%	1%	5%	24%	90%	10%	10%	**	1%	3%	89%
ACCESSING NEWS	132	60	32	92	234	920	125	104	**	20	28	935
	39%	24%	14%	20%	25%	43%	58%	26%	**	24%	19%	48%
	bcd	c					f					hjk
	13%	6%	3%	9%	22%	88%	12%	10%	**	2%	3%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	78	26	8	34	196	815	111	85	**	12	16	823
	23%	10%	4%	7%	21%	39%	52%	21%	**	14%	11%	43%
	bcd	c		c			f	k				hjk
	8%	3%	1%	4%	21%	89%	12%	9%	**	1%	2%	89%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	66	18	10	28	148	629	89	63	**	6	14	650
	19%	7%	5%	6%	16%	30%	41%	16%	**	7%	10%	34%
	bcd						f	j				hjk
	9%	3%	1%	4%	21%	88%	12%	9%	**	1%	2%	90%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	47	20	5	25	135	600	90	65	**	8	16	612
	14%	8%	2%	5%	15%	28%	42%	16%	**	9%	11%	32%
	bcd	c					f					hjk
	7%	3%	1%	4%	20%	88%	13%	9%	**	1%	2%	89%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	53	17	5	22	138	599	68	58	**	8	8	599
	16%	7%	2%	5%	15%	28%	32%	15%	**	10%	5%	31%
	bcd	c						k				hjk
	8%	3%	1%	3%	21%	90%	10%	9%	**	1%	1%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED IN LAST WEEK - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	52	19	6	25	113	465	91	47	**	5	13	502
	15%	8%	3%	5%	12%	22%	42%	12%	**	6%	9%	26%
	bcd	c					f					hjk
	9%	3%	1%	5%	20%	84%	16%	8%	**	1%	2%	91%
TOTAL ONLINE TV/ VIDEO VIEWING	93	34	12	46	234	933	125	103	**	13	25	940
	28%	14%	5%	10%	26%	44%	58%	26%	**	16%	17%	49%
	bcd	c		c			f	jk				hjk
	9%	3%	1%	4%	22%	89%	12%	10%	**	1%	2%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
MAKING VIDEO CALLS (E.G. FACETIME, SKYPE)	36	21	8	29	74	249	34	23	**	2	7	262
	11%	9%	3%	6%	8%	12%	16%	6%	**	3%	5%	14%
	cd	c										hjk
	13%	7%	3%	10%	26%	88%	12%	8%	**	1%	2%	92%
WATCHING TV PROGRAMMES/ FILM CONTENT ONLINE	29	20	8	28	54	240	12	21	**	4	5	235
	8%	8%	4%	6%	6%	11%	6%	5%	**	5%	4%	12%
	c	c				g						hjk
	11%	8%	3%	11%	21%	94%	5%	8%	**	1%	2%	92%
ACCESSING NEWS	34	26	12	38	86	237	12	25	**	2	8	223
	10%	10%	5%	8%	9%	11%	6%	6%	**	3%	6%	12%
	c	c				g						hjk
	13%	10%	5%	15%	34%	94%	5%	10%	**	1%	3%	89%
WATCHING SHORT VIDEO CLIPS (E.G. ON YOUTUBE, DAILYMOTION, VIMEO OR FACEBOOK)	35	26	5	30	67	229	14	30	**	4	10	217
	10%	10%	2%	6%	7%	11%	6%	8%	**	5%	7%	11%
	cd	c		c								hj
	14%	11%	2%	12%	27%	93%	6%	12%	**	2%	4%	88%
INSTANT MESSAGING (E.G. WHATSAPP, FACEBOOK MESSENGER, SNAPCHAT)	31	20	10	30	76	215	26	29	**	3	9	215
	9%	8%	4%	6%	8%	10%	12%	7%	**	4%	6%	11%
	c											hj
	13%	8%	4%	13%	31%	89%	11%	12%	**	1%	4%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
AUDIO STREAMING (E.G. RADIO, PODCASTS, SPOTIFY, DEEZER)	27	13	4	17	58	206	30	18	**	2	4	219
	8%	5%	2%	4%	6%	10%	14%	4%	**	2%	3%	11%
	cd	c										hjk
	11%	6%	2%	7%	24%	87%	13%	7%	**	1%	2%	92%
MAKING VOICE CALLS USING A VOIP SERVICE (E.G. SKYPE)	24	9	7	16	54	212	16	33	**	2	11	195
	7%	4%	3%	3%	6%	10%	8%	8%	**	2%	7%	10%
	cd							j				j
	10%	4%	3%	7%	24%	93%	7%	15%	**	1%	5%	85%
USING SOCIAL NETWORKING (E.G. FACEBOOK, TWITTER, LINKEDIN, SNAPCHAT)	25	14	4	17	52	151	12	19	**	5	5	145
	7%	6%	2%	4%	6%	7%	6%	5%	**	6%	3%	8%
	cd	c										hk
	15%	8%	2%	11%	32%	92%	7%	12%	**	3%	3%	88%
SEND/ RECEIVE EMAILS	18	22	14	36	78	156	7	26	**	4	11	134
	5%	9%	6%	8%	8%	7%	3%	7%	**	5%	7%	7%
					g							
	11%	14%	8%	22%	48%	96%	4%	16%	**	3%	6%	82%
GENERAL SURFING/ BROWSING THE INTERNET	20	21	18	38	75	133	6	23	**	5	10	115
	6%	8%	8%	8%	8%	6%	3%	6%	**	6%	7%	6%
	14%	15%	13%	28%	54%	95%	4%	16%	**	4%	7%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE ACTIVITIES USED LESS THAN WEEKLY - MOBILE (QD28A) OR ONLINE (QE5A)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TOTAL ONLINE TV/ VIDEO VIEWING	42	28	10	38	79	255	17	30	**	4	13	247
	12%	11%	4%	8%	9%	12%	8%	8%	**	5%	9%	13%
	cd	c		c								hj
	15%	10%	4%	14%	29%	93%	6%	11%	**	2%	5%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE21 (QE51). SHOWCARD Which of these fixed broadband services does your household have? (SINGLE CODE)

Base : Those with fixed broadband at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	341	269	182	451	803	2060	181	346	39	63	123	1897
Effective Weighted Sample	288	196	144	337	619	1691	145	280	32	48	101	1572
Total	285	187	112	299	600	1694	179	248	27	45	91	1625
	15%	10%	6%	16%	32%	90%	10%	13%	**	**	5%	87%
Standard broadband - Broadband through a phone line or cable service - which is not superfast, so the download speed is less than 30MB/second	125	99	76	175	336	760	84	124	**	**	50	722
	44%	53%	68%	59%	56%	45%	47%	50%	**	**	55%	44%
	15%	12%	9%	21%	40%	90%	10%	15%	**	**	6%	85%
			abd	a							l	
Superfast broadband - A premium service that delivers higher speeds through either fibre optic or cable service - so the download speed is 30MB/ second or higher	114	66	18	84	182	662	67	79	**	**	25	648
	40%	35%	16%	28%	30%	39%	38%	32%	**	**	28%	40%
	16%	9%	2%	12%	25%	91%	9%	11%	**	**	3%	89%
				c							hk	
Ultrafast broadband - the download speed is 100MB/second or higher	16	1	3	3	17	106	8	8	**	**	1	105
	6%	1%	2%	1%	3%	6%	4%	3%	**	**	1%	6%
	14%	1%	2%	3%	15%	92%	7%	7%	**	**	1%	92%
				bd							hk	

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE21 (QE51). SHOWCARD Which of these fixed broadband services does your household have? (SINGLE CODE)**

Base : Those with fixed broadband at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	341	269	182	451	803	2060	181	346	39	63	123	1897
Effective Weighted Sample	288	196	144	337	619	1691	145	280	32	48	101	1572
Total	285	187	112	299	600	1694	179	248	27	45	91	1625
	15%	10%	6%	16%	32%	90%	10%	13%	**	**	5%	87%
Don't know	29	21	15	36	65	166	19	37	**	**	15	149
	10%	11%	14%	12%	11%	10%	11%	15%	**	**	16%	9%
	16%	11%	8%	20%	35%	89%	10%	20%	**	**	8%	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE22 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)

Base : Those without internet access at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	45	70	168	238	336	357	24	186	45	56	74	196
Effective Weighted Sample	36	51	126	175	254	289	19	149	36	45	58	160
Total	34	49	98	147	226	241	20	118	27	33	44	148
	**	**	38%	57%	87%	92%	**	45%	**	**	**	57%
Certain to	**	**	2	3	8	16	**	4	**	**	**	12
	**	**	2%	2%	4%	7%	**	4%	**	**	**	8%
	**	**	11%	17%	52%	100%	**	27%	**	**	**	75%
Very likely	**	**	-	*	5	8	**	2	**	**	**	7
	**	**	-%	*%	2%	3%	**	2%	**	**	**	5%
	**	**	-%	4%	53%	84%	**	22%	**	**	**	74%
Likely	**	**	-	1	6	7	**	3	**	**	**	3
	**	**	-%	*%	3%	3%	**	2%	**	**	**	2%
	**	**	-%	8%	75%	86%	**	38%	**	**	**	44%
TOTAL LIKELY	**	**	2	4	19	30	**	9	**	**	**	22
	**	**	2%	3%	8%	13%	**	8%	**	**	**	15%
	**	**	5%	11%	57%	92%	**	28%	**	**	**	68%
Unlikely	**	**	10	16	24	25	**	10	**	**	**	16
	**	**	10%	11%	11%	10%	**	8%	**	**	**	11%
	**	**	39%	62%	94%	96%	**	37%	**	**	**	65%
Very unlikely	**	**	14	25	37	41	**	14	**	**	**	29
	**	**	14%	17%	17%	17%	**	12%	**	**	**	20%
	**	**	32%	59%	87%	95%	**	33%	**	**	**	68%
Certain not to	**	**	72	95	124	128	**	76	**	**	**	66
	**	**	73%	64%	55%	53%	**	65%	**	**	**	44%
	**	**	53%	70%	91%	95%	**	56%	**	**	**	48%
TOTAL UNLIKELY	**	**	95	136	185	194	**	100	**	**	**	112
	**	**	97%	92%	82%	80%	**	85%	**	**	**	75%
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE22 (QE24). SHOWCARD How likely are you to get internet access at home in the next 12 months? (SINGLE CODE)**

Base : Those without internet access at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	45	70	168	238	336	357	24	186	45	56	74	196
Effective Weighted Sample	36	51	126	175	254	289	19	149	36	45	58	160
Total	34	49	98	147	226	241	20	118	27	33	44	148
	**	**	38%	57%	87%	92%	**	45%	**	**	**	57%
Don't know	**	**	1	7	22	17	**	9	**	**	**	14
	**	**	1%	5%	10%	7%	**	7%	**	**	**	10%
	**	**	6%	32%	94%	72%	**	38%	**	**	**	62%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE23 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
No need	**	**	58	82	103	108	**	50	**	**	**	68
	**	**	61%	60%	56%	56%	**	50%	**	**	**	61%
	**	**	50%	71%	89%	93%	**	43%	**	**	**	58%
Too old to use the internet	**	**	34	40	41	39	**	29	**	**	**	17
	**	**	35%	29%	22%	20%	**	29%	**	**	**	15%
	**	**	80%	94%	97%	92%	**	70%	**	**	**	39%
Don't want a computer	**	**	22	30	38	38	**	23	**	**	**	20
	**	**	23%	22%	20%	20%	**	23%	**	**	**	18%
	**	**	54%	74%	92%	94%	**	56%	**	**	**	50%
Don't know how you use computers	**	**	20	25	36	36	**	26	**	**	**	14
	**	**	21%	19%	20%	19%	**	26%	**	**	**	13%
	**	**	53%	67%	96%	96%	**	70%	**	**	**	37%
Too expensive to set up	**	**	6	13	29	30	**	16	**	**	**	16
	**	**	6%	9%	15%	16%	**	16%	**	**	**	14%
	**	**	18%	39%	90%	95%	**	51%	**	**	**	50%
Computer is too expensive to buy	**	**	5	7	11	10	**	6	**	**	**	5
	**	**	5%	5%	6%	5%	**	6%	**	**	**	5%
	**	**	47%	66%	102%	95%	**	52%	**	**	**	48%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE23 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
Friends/ family member checks things on the internet for me	**	**	6	10	11	10	**	9	**	**	**	2
	**	**	7%	7%	6%	5%	**	9%	**	**	**	2%
	**	**	62%	98%	106%	100%	**	91%	**	**	**	17%
Charges are too expensive	**	**	2	2	8	9	**	5	**	**	**	4
	**	**	2%	2%	4%	4%	**	5%	**	**	**	4%
	**	**	23%	26%	89%	94%	**	51%	**	**	**	48%
Don't have a phone line	**	**	*	1	7	8	**	3	**	**	**	5
	**	**	%	1%	4%	4%	**	3%	**	**	**	5%
	**	**	5%	17%	88%	93%	**	36%	**	**	**	63%
Satisfied with using the internet elsewhere	**	**	3	6	7	8	**	3	**	**	**	6
	**	**	3%	5%	4%	4%	**	3%	**	**	**	5%
	**	**	33%	79%	93%	100%	**	39%	**	**	**	72%
Worries/ concerns about privacy issues	**	**	2	3	5	7	**	2	**	**	**	4
	**	**	2%	2%	3%	3%	**	2%	**	**	**	4%
	**	**	24%	45%	82%	100%	**	38%	**	**	**	62%
Concerned about security/ fraud	**	**	2	4	5	5	**	3	**	**	**	2
	**	**	2%	3%	3%	2%	**	3%	**	**	**	2%
	**	**	40%	77%	91%	90%	**	54%	**	**	**	46%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE23 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
No time/ too busy	**	**	1	1	1	2	**	-	**	**	**	2
	**	**	1%	1%	1%	1%	**	-%	**	**	**	1%
	**	**	68%	68%	68%	100%	**	-%	**	**	**	100%
Satisfied with using the internet at work	**	**	-	-	1	1	**	1	**	**	**	1
	**	**	-%	-%	*%	1%	**	1%	**	**	**	1%
	**	**	-%	-%	46%	100%	**	79%	**	**	**	54%
My computer is out of date	**	**	*	*	1	1	**	1	**	**	**	-
	**	**	*%	*%	1%	1%	**	1%	**	**	**	-%
	**	**	38%	38%	84%	100%	**	96%	**	**	**	-%
Plan to move house in the near future	**	**	-	-	1	1	**	-	**	**	**	1
	**	**	-%	-%	*%	*%	**	-%	**	**	**	1%
	**	**	-%	-%	100%	100%	**	-%	**	**	**	100%
Reception not good enough/ in area	**	**	-	-	*	*	**	-	**	**	**	*
	**	**	-%	-%	*%	*%	**	-%	**	**	**	*%
	**	**	-%	-%	100%	100%	**	-%	**	**	**	100%
ANY INVOLUNTARY REASONS	**	**	52	67	98	99	**	62	**	**	**	48
	**	**	54%	49%	53%	51%	**	62%	**	**	**	43%
	**	**	49%	64%	93%	95%	**	59%	**	**	**	46%
ANY VOLUNTARY REASONS	**	**	76	109	137	142	**	70	**	**	**	86
	**	**	80%	80%	74%	73%	**	70%	**	**	**	77%
	**	**	50%	72%	90%	94%	**	46%	**	**	**	57%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE23 (QE25A). Why are you unlikely to get internet access at home in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
ONLY VOLUNTARY REASONS	**	**	43	69	86	93	**	37	**	**	**	62
	**	**	45%	50%	46%	48%	**	37%	**	**	**	56%
	**	**	44%	70%	88%	95%	**	38%	**	**	**	h 64%
Don't know	**	**	*	1	2	2	**	1	**	**	**	1
	**	**	%	1%	1%	1%	**	1%	**	**	**	1%
	**	**	24%	48%	91%	100%	**	49%	**	**	**	56%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE24 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE)

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
No need	**	**	45	64	80	82	**	37	**	**	**	53
	**	**	48%	47%	43%	42%	**	37%	**	**	**	48%
	**	**	52%	72%	90%	93%	**	42%	**	**	**	60%
Too old to use the internet	**	**	21	25	25	24	**	21	**	**	**	8
	**	**	22%	18%	14%	13%	**	21%	**	**	**	7%
	**	**	82%	97%	97%	95%	**	80%	**	**	**	31%
Don't want a computer	**	**	12	18	24	24	**	12	**	**	**	14
	**	**	13%	13%	13%	12%	**	12%	**	**	**	13%
	**	**	48%	70%	94%	94%	**	48%	**	**	**	57%
Don't know how you use computers	**	**	10	13	21	22	**	12	**	**	**	11
	**	**	11%	10%	11%	11%	**	12%	**	**	**	10%
	**	**	46%	60%	96%	100%	**	54%	**	**	**	49%
Too expensive to set up	**	**	3	7	18	19	**	9	**	**	**	12
	**	**	3%	5%	10%	10%	**	9%	**	**	**	10%
	**	**	13%	35%	91%	95%	**	42%	**	**	**	57%
Satisfied with using the internet elsewhere	**	**	1	2	3	5	**	-	**	**	**	5
	**	**	1%	2%	2%	2%	**	-%	**	**	**	4%
	**	**	12%	51%	60%	100%	**	-%	**	**	**	h 100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE24 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE)

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
Friends/family member checks things on the internet for me	**	**	1	5	5	4	**	4	**	**	**	1
	**	**	1%	3%	3%	2%	**	4%	**	**	**	1%
	**	**	31%	109%	109%	100%	**	91%	**	**	**	15%
Computer is too expensive to buy	**	**	-	-	2	2	**	1	**	**	**	1
	**	**	-%	-%	1%	1%	**	1%	**	**	**	1%
	**	**	-%	-%	72%	100%	**	38%	**	**	**	57%
Charges are too expensive	**	**	*	*	2	2	**	2	**	**	**	1
	**	**	*%	*%	1%	1%	**	2%	**	**	**	1%
	**	**	16%	16%	82%	100%	**	80%	**	**	**	32%
Worries/ concerns about privacy issues	**	**	-	-	1	2	**	1	**	**	**	1
	**	**	-%	-%	*%	1%	**	1%	**	**	**	1%
	**	**	-%	-%	39%	100%	**	52%	**	**	**	39%
No time/ too busy	**	**	1	1	1	2	**	-	**	**	**	2
	**	**	1%	1%	1%	1%	**	-%	**	**	**	1%
	**	**	68%	68%	68%	100%	**	-%	**	**	**	100%
Don't have a phone line	**	**	-	-	1	2	**	*	**	**	**	1
	**	**	-%	-%	1%	1%	**	*%	**	**	**	1%
	**	**	-%	-%	64%	100%	**	21%	**	**	**	64%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE24 (QE25B). And, which one of these reasons is your MAIN reason for not getting internet access at home? (SINGLE CODE)**

Base : Those unlikely to get internet access at home in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	40	61	165	226	292	306	14	162	42	52	69	159
Effective Weighted Sample	32	44	124	167	219	251	11	132	33	42	55	131
Total	29	41	95	136	185	194	10	100	26	31	40	112
	**	**	47%	67%	91%	95%	**	49%	**	**	**	55%
Satisfied with using the internet at work	**	**	-	-	1	1	**	1	**	**	**	1
	**	**	-%	-%	*%	1%	**	1%	**	**	**	1%
	**	**	-%	-%	46%	100%	**	79%	**	**	**	54%
Plan to move house in the near future	**	**	-	-	1	1	**	-	**	**	**	1
	**	**	-%	-%	*%	*%	**	-%	**	**	**	1%
	**	**	-%	-%	100%	100%	**	-%	**	**	**	100%
Reception not good enough/ in area	**	**	-	-	*	*	**	-	**	**	**	*
	**	**	-%	-%	*%	*%	**	-%	**	**	**	*%
	**	**	-%	-%	100%	100%	**	-%	**	**	**	100%
ANY INVOLUNTARY REASONS	**	**	19	25	36	37	**	24	**	**	**	16
	**	**	20%	18%	19%	19%	**	24%	**	**	**	14%
	**	**	50%	64%	94%	96%	**	62%	**	**	**	41%
ANY VOLUNTARY REASONS	**	**	21	27	35	35	**	21	**	**	**	19
	**	**	22%	20%	19%	18%	**	22%	**	**	**	17%
	**	**	55%	69%	91%	92%	**	56%	**	**	**	51%
Don't know	**	**	*	1	2	2	**	1	**	**	**	1
	**	**	*%	1%	1%	1%	**	1%	**	**	**	1%
	**	**	24%	48%	91%	100%	**	49%	**	**	**	56%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE25 (QE22). SHOWCARD Thinking about personal computers or desktop PCs or laptops, do you ever have/ think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using the mouse	6	12	18	30	40	50	1	30	**	6	17	21
	2%	5%	8%	6%	4%	2%	1%	8%	**	7%	12%	1%
		a	a	a								
	12%	23%	36%	59%	78%	98%	1%	60%	**	12%	34%	42%
Using the keyboard	9	11	14	25	34	48	1	30	**	8	18	21
	3%	4%	6%	5%	4%	2%	1%	7%	**	9%	13%	1%
		a	a								hl	
	19%	21%	29%	50%	69%	98%	1%	60%	**	15%	37%	42%
Seeing the letters and symbols on the keyboard	1	9	14	22	25	30	-	22	**	8	10	10
	1%	3%	6%	5%	3%	1%	-	6%	**	10%	7%	1%
		a	a	a								
	4%	29%	46%	74%	84%	100%	-	73%	**	28%	32%	32%
Seeing the monitor display	5	4	13	17	24	28	1	22	**	8	11	9
	1%	2%	6%	4%	3%	1%	1%	6%	**	10%	8%	1%
			ab	a								
	16%	13%	45%	58%	79%	94%	4%	74%	**	27%	37%	32%
Any other difficulties	3	4	4	8	14	18	*	11	**	3	2	8
	1%	2%	2%	2%	2%	1%	1%	3%	**	3%	1%	1%
	16%	22%	21%	43%	76%	97%	2%	57%	**	15%	10%	40%
No, none	310	213	155	368	775	1938	205	298	**	54	102	1844
	92%	85%	70%	78%	84%	92%	95%	75%	**	65%	71%	95%
	bcd	cd		c								hjk
	14%	10%	7%	17%	36%	90%	10%	14%	**	3%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE25 (QE22). SHOWCARD Thinking about personal computers or desktop PCs or laptops, do you ever have/ think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	9	14	34	48	64	71	9	37	**	14	15	43
	3%	6%	15%	10%	7%	3%	4%	9%	**	16%	10%	2%
			abd	ab				l		hl	l	
	11%	18%	42%	61%	80%	89%	11%	47%	**	17%	19%	55%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE26 (QE41). SHOWCARD Thinking about tablet computers (like an iPad), do you ever have/ think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using touch to open, close or move within the screen	12	10	16	26	37	45	5	30	**	10	17	21
	4%	4%	7%	6%	4%	2%	2%	7%	**	12%	11%	1%
			a									
	25%	20%	33%	53%	75%	90%	9%	60%	**	20%	33%	42%
Using the letters displayed on the on-screen keyboard	7	6	11	18	26	36	1	23	**	8	12	17
	2%	2%	5%	4%	3%	2%	1%	6%	**	9%	9%	1%
			a									
	17%	16%	30%	46%	68%	95%	4%	59%	**	20%	32%	44%
Seeing the screen display	5	7	12	18	25	32	2	25	**	9	14	11
	2%	3%	5%	4%	3%	2%	1%	6%	**	11%	9%	1%
			a	a								
	15%	20%	34%	54%	73%	93%	6%	74%	**	27%	40%	32%
Seeing the letters and symbols on the on-screen keyboard	1	6	15	21	24	28	-	21	**	7	8	9
	*%	2%	7%	4%	3%	1%	-%	5%	**	8%	6%	*%
			a	a								
	3%	22%	53%	75%	87%	100%	-%	75%	**	25%	30%	31%
Any other difficulties	1	4	4	8	13	20	1	11	**	2	5	10
	*%	2%	2%	2%	1%	1%	*%	3%	**	3%	3%	1%
	7%	19%	21%	39%	61%	96%	4%	54%	**	10%	24%	49%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE26 (QE41). SHOWCARD Thinking about tablet computers (like an iPad), do you ever have/ think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
No, none	308	202	150	352	755	1922	205	289	**	47	98	1835
	91%	81%	67%	75%	82%	91%	95%	72%	**	57%	68%	95%
	bcd	cd		c			f	j				hjk
	14%	9%	7%	17%	35%	90%	10%	14%	**	2%	5%	86%
Don't know	9	28	43	71	89	94	4	50	**	19	19	49
	3%	11%	19%	15%	10%	4%	2%	13%	**	23%	13%	3%
		a	ab	a			l	l		hkl	l	
	10%	28%	44%	72%	90%	96%	4%	51%	**	20%	19%	50%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE27 (QE29). EXPLAIN THAT PHONE CALLS CAN BE MADE USING THE INTERNET USING SERVICES SUCH AS SKYPE. Before now, were you aware that you could make voice calls using the internet? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	287	176	123	300	672	1792	181	275	**	47	93	1696
	85%	71%	55%	64%	73%	85%	84%	69%	**	57%	64%	88%
	bcd	cd		c				j				hjk
	15%	9%	6%	15%	34%	91%	9%	14%	**	2%	5%	86%
No	47	69	89	158	227	302	34	116	**	32	50	224
	14%	28%	40%	34%	25%	14%	16%	29%	**	39%	34%	12%
		a	ab	a								
	14%	21%	27%	47%	68%	90%	10%	35%	**	10%	15%	67%
Don't know	2	4	10	14	19	22	1	9	**	4	2	15
	1%	1%	5%	3%	2%	1%	1%	2%	**	4%	1%	1%
			ab	a								
	10%	16%	45%	61%	83%	98%	5%	38%	**	16%	9%	66%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QE28 (QE30). Have you or anyone in your household ever used one of these services to make voice calls using the internet at home? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	164	77	44	121	333	1149	147	134	**	21	42	1163
	49%	31%	20%	26%	36%	54%	68%	33%	**	25%	29%	60%
	bcd	c					f					hjk
	13%	6%	3%	9%	26%	88%	11%	10%	**	2%	3%	89%
No never used	167	170	176	346	578	950	66	262	**	61	100	756
	49%	68%	79%	73%	63%	45%	31%	65%	**	74%	69%	39%
	16%	17%	17%	34%	57%	94%	7%	26%	**	6%	10%	75%
Don't know	7	2	2	5	7	18	2	5	**	1	2	16
	2%	1%	1%	1%	1%	1%	1%	1%	**	1%	2%	1%
	32%	10%	12%	23%	35%	90%	11%	23%	**	5%	12%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QE29 (QE50). SHOWCARD How often do you or does anyone in your household use these services? (SINGLE CODE)

Base : Those who have ever used a service to make voice or video calls using the internet at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	190	115	71	186	424	1351	149	175	25	27	54	1327
Effective Weighted Sample	164	85	58	142	331	1121	122	142	21	21	44	1112
Total	164	77	44	121	333	1149	147	134	19	21	42	1163
	13%	6%	**	9%	26%	88%	11%	10%	**	**	**	89%
Every day	20	7	**	9	39	181	27	19	**	**	**	188
	12%	9%	**	7%	12%	16%	19%	15%	**	**	**	16%
	10%	3%	**	4%	18%	86%	13%	9%	**	**	**	90%
At least once a week	39	16	**	26	97	313	48	34	**	**	**	326
	24%	21%	**	21%	29%	27%	33%	25%	**	**	**	28%
	11%	4%	**	7%	27%	87%	13%	9%	**	**	**	91%
At least once a month	34	18	**	29	71	292	35	27	**	**	**	303
	21%	24%	**	24%	21%	25%	24%	20%	**	**	**	26%
	10%	6%	**	9%	22%	89%	11%	8%	**	**	**	92%
A few times a year	46	21	**	34	68	223	25	28	**	**	**	220
	28%	28%	**	28%	20%	19%	17%	21%	**	**	**	19%
	18%	9%	**	14%	27%	89%	10%	11%	**	**	**	88%
Less than once a year	24	13	**	20	52	124	11	23	**	**	**	113
	15%	16%	**	17%	16%	11%	7%	17%	**	**	**	10%
	18%	9%	**	15%	38%	91%	8%	17%	**	**	**	82%
Don't know	1	1	**	3	6	16	-	2	**	**	**	13
	*%	2%	**	3%	2%	1%	-%	2%	**	**	**	1%
	4%	9%	**	20%	36%	100%	-%	16%	**	**	**	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY - ACCESS TO/ USE OF INTERNET ACROSS ANY CONNECTION/ ANY DEVICE/ ANY LOCATION**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
ACCESS TO INTERNET - ANY CONNECTION/ ANY DEVICE/ ANY LOCATION	315	208	127	336	739	1944	205	301	**	55	105	1843
	93%	84%	57%	71%	81%	92%	95%	75%	**	66%	72%	95%
	bcd	cd	c									hjk
	15%	10%	6%	16%	34%	90%	10%	14%	**	3%	5%	86%
USE INTERNET - ANY CONNECTION/ ANY DEVICE/ ANY LOCATION	311	200	116	315	717	1923	203	292	**	53	99	1827
	92%	80%	52%	67%	78%	91%	94%	73%	**	64%	69%	94%
	bcd	cd	c									hjk
	15%	9%	5%	15%	34%	90%	10%	14%	**	3%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY - ACCESS TO INTERNET**

Base : All respondents

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
ACCESS TO INTERNET AT HOME	303	200	123	324	690	1875	195	282	**	49	101	1786
	90%	80%	55%	69%	75%	89%	91%	71%	**	60%	69%	92%
	bcd	cd		c				j				hjk
	15%	10%	6%	16%	33%	90%	9%	14%	**	2%	5%	86%
ACCESS TO INTERNET AT HOME OR USES A MOBILE PHONE/ DEVICE TO CONNECT TO INTERNET	307	202	124	326	714	1910	200	287	**	51	101	1821
	91%	81%	56%	69%	78%	90%	93%	72%	**	62%	69%	94%
	bcd	cd		c				j				hjk
	15%	10%	6%	15%	34%	90%	9%	14%	**	2%	5%	86%
MOBILE INTERNET (MOBILE BROADBAND OR VIA MOBILE PHONE)	221	109	34	143	462	1558	181	173	**	25	49	1554
	66%	44%	15%	30%	50%	74%	84%	43%	**	30%	34%	80%
	bcd	cd		c			f	jk				hjk
	13%	6%	2%	8%	27%	90%	10%	10%	**	1%	3%	89%
MOBILE PHONE ACCESS ONLY	11	4	2	6	69	135	12	17	**	2	3	124
	3%	2%	1%	1%	8%	6%	5%	4%	**	2%	2%	6%
	c											k
	8%	3%	1%	4%	48%	93%	8%	12%	**	1%	2%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP1 (QP2). Before today, had you heard of digital radio? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	310	217	167	384	744	1870	154	324	**	61	110	1698
	92%	87%	75%	81%	81%	88%	71%	81%	**	74%	76%	88%
	cd	cd		c		g						hjk
	15%	11%	8%	19%	37%	92%	8%	16%	**	3%	5%	84%
No	24	28	48	77	153	205	52	70	**	21	34	191
	7%	11%	22%	16%	17%	10%	24%	18%	**	25%	23%	10%
			ab	a			f	l		l	l	
	9%	11%	19%	30%	60%	80%	20%	27%	**	8%	13%	75%
Unsure	4	4	7	11	20	42	9	6	**	1	1	46
	1%	2%	3%	2%	2%	2%	4%	1%	**	1%	1%	2%
							f					
	7%	8%	14%	22%	39%	82%	18%	11%	**	1%	3%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP2 (QP4). SHOWCARD I'm now going to ask about any radio sets that you have at home. In which of these rooms at home do you have any radios? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Kitchen/ kitchen diner	155	109	98	207	325	781	41	137	**	37	50	696
	46%	44%	44%	44%	35%	37%	19%	34%	**	45%	35%	36%
						g				h		
	19%	13%	12%	25%	39%	94%	5%	17%	**	5%	6%	84%
Living room/ lounge	105	81	95	175	270	526	43	130	**	27	46	442
	31%	32%	43%	37%	29%	25%	20%	33%	**	33%	32%	23%
			ab									
	18%	14%	17%	31%	47%	92%	8%	23%	**	5%	8%	77%
Adult's bedroom	113	63	64	127	194	472	28	105	**	18	43	399
	33%	25%	29%	27%	21%	22%	13%	26%	**	21%	29%	21%
			bd			g						
	23%	13%	13%	25%	39%	94%	6%	21%	**	4%	9%	80%
Dining room	26	25	14	39	43	112	6	31	**	5	10	88
	8%	10%	6%	8%	5%	5%	3%	8%	**	6%	7%	5%
	22%	21%	12%	33%	37%	96%	5%	26%	**	5%	9%	75%
Child's bedroom	9	2	-	2	14	76	4	7	**	-	1	73
	3%	1%	-%	*%	1%	4%	2%	2%	**	-%	1%	4%
			cd									h
	12%	2%	-%	2%	17%	95%	4%	9%	**	-%	2%	91%
Bathroom/ shower room/ WC	11	10	5	15	23	61	1	10	**	1	2	53
	3%	4%	2%	3%	3%	3%	*%	3%	**	1%	1%	3%
						g						
	17%	17%	8%	24%	37%	98%	1%	16%	**	2%	3%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP2 (QP4). SHOWCARD I'm now going to ask about any radio sets that you have at home. In which of these rooms at home do you have any radios? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Conservatory	17	13	9	22	25	60	2	14	**	2	7	49
	5%	5%	4%	5%	3%	3%	1%	4%	**	3%	5%	3%
	28%	21%	14%	36%	41%	98%	3%	24%	**	4%	11%	80%
Study/ home office	17	8	7	15	17	57	3	7	**	-	*	53
	5%	3%	3%	3%	2%	3%	2%	2%	**	-%	*%	3%
	28%	13%	12%	25%	28%	95%	6%	11%	**	-%	1%	88%
Garage	10	12	4	16	22	54	3	7	**	2	1	50
	3%	5%	2%	3%	2%	3%	1%	2%	**	3%	1%	3%
		c										
	17%	21%	7%	28%	38%	94%	5%	13%	**	4%	2%	86%
Spare bedroom	13	7	8	16	19	38	-	8	**	3	1	30
	4%	3%	4%	3%	2%	2%	-%	2%	**	4%	1%	2%
	33%	19%	22%	40%	50%	100%	-%	20%	**	8%	2%	79%
Hallway/ Landing	6	5	1	7	7	24	-	3	**	-	*	21
	2%	2%	1%	1%	1%	1%	-%	1%	**	-%	*%	1%
	25%	21%	6%	27%	29%	100%	-%	12%	**	-%	2%	87%
Move around as needed/ portable	14	14	8	22	31	68	1	15	**	6	2	55
	4%	6%	4%	5%	3%	3%	*%	4%	**	7%	1%	3%
					g					kl		
	20%	21%	12%	32%	45%	99%	1%	21%	**	8%	3%	79%
Other	5	4	5	10	11	30	-	7	**	-	5	24
	1%	2%	2%	2%	1%	1%	-%	2%	**	-%	3%	1%
											l	
	16%	14%	18%	32%	38%	100%	-%	23%	**	-%	15%	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP2 (QP4). SHOWCARD I'm now going to ask about any radio sets that you have at home. In which of these rooms at home do you have any radios? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None - do not have any radio sets at home	73	52	36	88	299	728	128	119	**	21	39	729
	22%	21%	16%	19%	33%	34%	59%	30%	**	26%	27%	38%
							f					hjk
	9%	6%	4%	10%	35%	85%	15%	14%	**	2%	5%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP3 (QP19). In total, how many radio sets do you have in your home? Please include any mains or battery powered radio sets or wind-up radios. For now, please don't include car radios, radio listening through computers, TVs or phones. (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	76	55	40	95	312	751	131	124	**	21	43	751
	23%	22%	18%	20%	34%	35%	61%	31%	**	26%	29%	39%
						f						hjk
	9%	6%	5%	11%	35%	85%	15%	14%	**	2%	5%	85%
1	119	105	99	204	356	777	48	153	**	37	54	675
	35%	42%	45%	43%	39%	37%	22%	38%	**	45%	37%	35%
			a	a		g				l		
	14%	13%	12%	25%	43%	94%	6%	19%	**	4%	7%	82%
2-3	120	70	72	142	217	492	36	104	**	18	47	432
	35%	28%	32%	30%	24%	23%	17%	26%	**	22%	33%	22%
						g					l	
	23%	13%	14%	27%	41%	93%	7%	20%	**	3%	9%	81%
4-5	17	17	12	29	34	93	4	17	**	6	4	78
	5%	7%	5%	6%	4%	4%	2%	4%	**	8%	3%	4%
	18%	17%	13%	30%	35%	97%	4%	18%	**	7%	4%	82%
6-10	8	4	2	6	8	20	*	6	**	-	1	16
	3%	1%	1%	1%	1%	1%	*%	1%	**	-%	*%	1%
	41%	18%	10%	28%	37%	97%	2%	28%	**	-%	2%	77%
11 or more	-	2	*	2	2	3	-	-	**	-	-	3
	-%	1%	*%	*%	*%	*%	-%	-%	**	-%	-%	*%
	-%	52%	13%	65%	65%	100%	-%	-%	**	-%	-%	100%
ANY RADIO SETS IN THE HOME	264	197	183	380	613	1383	87	277	**	62	102	1202
	78%	79%	82%	81%	67%	65%	40%	69%	**	75%	71%	62%
						g		l		l	l	
	18%	13%	12%	26%	42%	94%	6%	19%	**	4%	7%	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP3 (QP19). In total, how many radio sets do you have in your home? Please include any mains or battery powered radio sets or wind-up radios. For now, please don't include car radios, radio listening through computers, TVs or phones. (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	-	-	1	1	2	3	-	2	**	-	1	1
	-%	-%	*%	*%	*%	*%	-%	*%	**	-%	*%	*%
	-%	-%	41%	41%	60%	100%	-%	67%	**	-%	22%	44%
Mean number of radio sets	1.6	1.5	1.5	1.5	1.2	1.2	.7	1.3	**	1.3	1.2	1.1
						g		l				
Standard deviation	1.43	1.58	1.36	1.48	1.31	1.35	1.00	1.26	**	1.21	1.05	1.34
Standard error	.07	.08	.07	.05	.04	.03	.07	.05	**	.11	.07	.03

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP4 (QP5). In total, how many radio sets do you have in your home that you, or someone in your household, listen to in most weeks? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	99	70	58	128	371	869	131	157	**	27	60	837
	30%	28%	26%	27%	40%	41%	61%	39%	**	33%	41%	43%
						f						j
	10%	7%	6%	13%	37%	87%	13%	16%	**	3%	6%	84%
1	121	108	100	208	352	786	55	153	**	38	51	690
	36%	43%	45%	44%	38%	37%	25%	38%	**	47%	35%	36%
			a	a		g				l		
	14%	13%	12%	25%	42%	93%	7%	18%	**	5%	6%	82%
2-3	102	53	57	110	165	404	27	77	**	14	32	359
	30%	21%	26%	23%	18%	19%	13%	19%	**	17%	22%	19%
			bd			g						
	24%	12%	13%	25%	38%	93%	6%	18%	**	3%	7%	83%
4-5	11	15	8	23	26	47	2	11	**	3	1	40
	3%	6%	4%	5%	3%	2%	1%	3%	**	4%	1%	2%
	23%	31%	16%	47%	53%	96%	5%	22%	**	6%	2%	80%
6-10	3	3	*	3	3	11	-	2	**	-	1	9
	1%	1%	*%	1%	*%	1%	-%	1%	**	-%	*%	*%
	29%	27%	3%	31%	31%	100%	-%	20%	**	-%	4%	83%
ANY 'ACTIVE' RADIO SETS IN THE HOME	238	179	165	344	547	1248	85	243	**	56	85	1097
	70%	72%	74%	73%	60%	59%	39%	61%	**	67%	59%	57%
						g				l		
	18%	13%	12%	26%	41%	93%	6%	18%	**	4%	6%	82%
Mean number of 'active' radio sets	1.3	1.3	1.2	1.2	.9	.9	.6	1.0	**	1.0	.9	.9
						g						
Standard deviation	1.27	1.40	1.05	1.25	1.10	1.09	.85	1.07	**	1.00	.98	1.08
Standard error	.06	.07	.05	.05	.03	.02	.06	.04	**	.09	.07	.02
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP4 (QP5). In total, how many radio sets do you have in your home that you, or someone in your household, listen to in most weeks? (SINGLE CODE)

Base : Those with any 'active' radio sets in the home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	~g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	285	255	274	529	762	1540	88	352	56	86	127	1277
Effective Weighted Sample	239	183	209	388	574	1262	72	279	43	67	98	1064
Total	238	179	165	344	547	1248	85	243	34	56	85	1097
	18%	13%	12%	26%	41%	93%	**	18%	**	**	6%	82%
1	121	108	100	208	352	786	**	153	**	**	51	690
	51%	60%	60%	60%	64%	63%	**	63%	**	**	61%	63%
	14%	13%	a	a	42%	93%	**	18%	**	**	6%	82%
2-3	102	53	57	110	165	404	**	77	**	**	32	359
	43%	29%	35%	32%	30%	32%	**	32%	**	**	38%	33%
	bd	24%	12%	13%	25%	38%	**	18%	**	**	7%	83%
4-5	11	15	8	23	26	47	**	11	**	**	1	40
	5%	9%	5%	7%	5%	4%	**	4%	**	**	1%	4%
	23%	31%	16%	47%	53%	96%	**	22%	**	**	2%	80%
6-10	3	3	*	3	3	11	**	2	**	**	1	9
	1%	2%	*%	1%	1%	1%	**	1%	**	**	1%	1%
	29%	27%	3%	31%	31%	100%	**	20%	**	**	4%	83%
ANY 'ACTIVE' RADIO SETS IN THE HOME	238	179	165	344	547	1248	**	243	**	**	85	1097
	100%	100%	100%	100%	100%	100%	**	100%	**	**	100%	100%
	18%	13%	12%	26%	41%	93%	**	18%	**	**	6%	82%
Mean number of 'active' radio sets	1.8	1.8	1.6	1.7	1.6	1.6	**	1.6	**	**	1.5	1.6
	c											
Standard deviation	1.15	1.36	.91	1.17	1.03	1.00	**	.95	**	**	.81	1.00
Standard error	.07	.09	.06	.05	.04	.03	**	.05	**	**	.07	.03

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5. You said earlier that you have (NUMBER AT QP4) radio sets in your home that someone in the household listens to in most weeks. How many of these radio sets are digital radios? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	173	138	129	267	596	1264	151	258	**	51	93	1154
	51%	55%	58%	57%	65%	60%	70%	64%	**	62%	64%	60%
							f					
	12%	10%	9%	19%	42%	89%	11%	18%	**	4%	7%	82%
1	107	74	69	143	235	619	46	106	**	24	37	564
	32%	30%	31%	30%	26%	29%	21%	27%	**	29%	25%	29%
							g					
	16%	11%	10%	21%	35%	93%	7%	16%	**	4%	6%	85%
2	39	25	20	45	65	178	17	28	**	6	13	167
	12%	10%	9%	10%	7%	8%	8%	7%	**	8%	9%	9%
	20%	13%	10%	23%	33%	91%	9%	15%	**	3%	6%	85%
3	12	7	3	10	14	37	1	6	**	-	3	33
	4%	3%	1%	2%	2%	2%	1%	1%	**	-%	2%	2%
	31%	18%	8%	26%	37%	95%	3%	15%	**	-%	7%	84%
4-5	4	5	1	5	5	14	*	2	**	1	-	13
	1%	2%	*%	1%	1%	1%	*%	*%	**	1%	-%	1%
	26%	32%	6%	38%	38%	95%	3%	13%	**	7%	-%	88%
6-10	2	1	-	1	1	4	-	-	**	-	-	4
	1%	1%	-%	*%	*%	*%	-%	-%	**	-%	-%	*%
	41%	29%	-%	29%	29%	100%	-%	-%	**	-%	-%	100%
ANY 'ACTIVE' DIGITAL RADIOS IN THE HOME	164	112	93	205	321	853	65	142	**	31	52	781
	49%	45%	42%	43%	35%	40%	30%	36%	**	38%	36%	40%
							g					
	18%	12%	10%	22%	35%	93%	7%	15%	**	3%	6%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5. You said earlier that you have (NUMBER AT QP4) radio sets in your home that someone in the household listens to in most weeks. How many of these radio sets are digital radios? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Mean number of 'active' digital radio sets	.7	.7	.5	.6	.5	.6	.4	.5	**	.5	.5	.6
	cd	c				g						h
Standard deviation	1.04	1.02	.75	.90	.79	.84	.68	.73	**	.74	.74	.84
Standard error	.05	.05	.04	.03	.02	.02	.05	.03	**	.07	.05	.02

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP5. You said earlier that you have (NUMBER AT QP4) radio sets in your home that someone in the household listens to in most weeks. How many of these radio sets are digital radios? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
None	151	107	88	196	413	998	101	181	**	**	60	915
	49%	50%	49%	50%	57%	55%	61%	57%	**	**	55%	54%
	14%	10%	8%	18%	38%	91%	9%	16%	**	**	5%	83%
1	103	72	66	138	225	604	45	100	**	**	34	554
	33%	33%	37%	35%	31%	33%	27%	32%	**	**	32%	33%
	16%	11%	10%	21%	35%	93%	7%	15%	**	**	5%	85%
2	39	24	20	45	65	175	17	27	**	**	12	165
	13%	11%	11%	11%	9%	10%	10%	9%	**	**	11%	10%
	20%	13%	10%	23%	34%	91%	9%	14%	**	**	6%	86%
3	12	6	3	9	13	35	1	6	**	**	3	30
	4%	3%	2%	2%	2%	2%	1%	2%	**	**	3%	2%
	33%	16%	8%	25%	37%	95%	3%	16%	**	**	8%	83%
4-5	4	5	1	5	5	14	*	2	**	**	-	13
	1%	2%	*%	1%	1%	1%	*%	1%	**	**	-%	1%
	26%	32%	6%	38%	38%	95%	3%	13%	**	**	-%	88%
6-10	2	1	-	1	1	4	-	-	**	**	-	4
	1%	1%	-%	*%	*%	*%	-%	-%	**	**	-%	*%
	41%	29%	-%	29%	29%	100%	-%	-%	**	**	-%	100%
ANY 'ACTIVE' DIGITAL RADIOS IN THE HOME	160	109	90	199	310	832	64	136	**	**	49	766
	51%	50%	51%	50%	43%	45%	39%	43%	**	**	45%	46%
	18%	12%	10%	22%	35%	93%	7%	15%	**	**	5%	85%
Mean number of 'active' digital radio sets	.8	.8	.7	.7	.6	.6	.5	.6	**	**	.6	.6
Standard deviation	1.07	1.05	.78	.94	.84	.86	.74	.78	**	**	.78	.87
Standard error	.05	.06	.05	.04	.03	.02	.06	.04	**	**	.06	.02
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP6. Moving on to radios in a vehicle... In most weeks, how many motor vehicles do you personally use - as a driver or a passenger? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	47	54	92	145	355	497	72	145	**	29	49	425
	14%	22%	41%	31%	39%	23%	33%	36%	**	35%	34%	22%
		a	abd	ab			f	l		l	l	
	8%	9%	16%	25%	62%	87%	13%	25%	**	5%	9%	75%
1	190	155	117	272	457	1112	111	190	**	36	75	1027
	56%	62%	53%	58%	50%	53%	51%	47%	**	43%	52%	53%
		c										h
	16%	13%	10%	22%	37%	91%	9%	16%	**	3%	6%	84%
2	75	36	12	48	83	415	29	50	**	13	16	400
	22%	15%	5%	10%	9%	20%	14%	12%	**	15%	11%	21%
	bcd	c		c		g						hk
	17%	8%	3%	11%	19%	93%	7%	11%	**	3%	4%	89%
3	22	2	2	4	16	70	2	12	**	4	3	60
	6%	1%	1%	1%	2%	3%	1%	3%	**	5%	2%	3%
	bcd											
	30%	3%	3%	6%	22%	98%	3%	17%	**	6%	4%	84%
4 or more	4	2	*	2	6	23	2	3	**	1	1	22
	1%	1%	*%	*%	1%	1%	1%	1%	**	1%	1%	1%
	18%	6%	1%	7%	25%	93%	6%	12%	**	2%	4%	90%
Mean number of motor vehicles	1.3	1.0	.7	.8	.8	1.1	.8	.8	**	.9	.8	1.1
	bcd	cd		c		g						hjk
Standard deviation	.86	.72	.63	.69	.76	.85	.74	.81	**	.88	.75	.85
Standard error	.04	.04	.03	.03	.02	.02	.05	.03	**	.08	.05	.02
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP7. How many of these motor vehicles have a radio? (SINGLE CODE)**

Base : Those who use at least one motor vehicle in most weeks

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	354	277	218	495	772	1990	151	355	38	78	133	1787
Effective Weighted Sample	294	203	169	368	582	1615	119	286	31	58	107	1462
Total	291	196	131	326	563	1620	144	255	26	53	96	1510
	16%	11%	7%	18%	32%	92%	8%	14%	**	**	5%	86%
None	*	3	3	6	12	16	*	5	**	**	2	12
	*%	2%	3%	2%	2%	1%	*%	2%	**	**	2%	1%
			a	a				l				
	2%	18%	20%	38%	72%	94%	2%	33%	**	**	14%	70%
1	195	153	114	268	451	1114	111	189	**	**	75	1030
	67%	78%	87%	82%	80%	69%	77%	74%	**	**	79%	68%
		a	ab	a				l			l	
	16%	13%	9%	22%	37%	91%	9%	15%	**	**	6%	84%
2	71	36	12	48	80	405	29	47	**	**	14	393
	24%	18%	9%	15%	14%	25%	20%	18%	**	**	15%	26%
	cd	c										hk
	16%	8%	3%	11%	18%	92%	7%	11%	**	**	3%	90%
3	21	2	1	3	15	66	2	11	**	**	3	57
	7%	1%	1%	1%	3%	4%	1%	4%	**	**	3%	4%
	bcd											
	32%	3%	1%	4%	22%	98%	3%	17%	**	**	4%	84%
4 or more	3	2	*	2	5	20	2	3	**	**	1	19
	1%	1%	*%	1%	1%	1%	1%	1%	**	**	1%	1%
	15%	7%	1%	8%	23%	92%	7%	13%	**	**	4%	89%
Mean number of motor vehicles	1.4	1.2	1.1	1.2	1.2	1.4	1.3	1.3	**	**	1.2	1.4
	bcd	c		c								hk
Standard deviation	.70	.58	.39	.51	.59	.68	.54	.63	**	**	.58	.68
Standard error	.04	.03	.03	.02	.02	.02	.04	.03	**	**	.05	.02
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP8/9. Is the radio in this vehicle a digital radio?/ How many of the radios in those vehicles are digital radios? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)**

Base : Those who use at least one motor vehicle with a radio in most weeks

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	353	274	215	489	759	1971	150	349	38	78	131	1773
Effective Weighted Sample	294	201	167	364	572	1599	118	280	31	58	105	1451
Total	290	193	127	320	551	1604	143	249	26	53	93	1498
	17%	11%	7%	18%	32%	92%	8%	14%	**	**	5%	86%
None	115	74	45	119	225	638	50	94	**	**	34	599
	40%	38%	36%	37%	41%	40%	35%	38%	**	**	37%	40%
	17%	11%	7%	17%	32%	92%	7%	13%	**	**	5%	86%
1	117	80	48	128	210	630	61	91	**	**	31	598
	40%	42%	37%	40%	38%	39%	43%	36%	**	**	33%	40%
	17%	12%	7%	19%	31%	91%	9%	13%	**	**	4%	87%
2	26	9	2	11	20	135	13	16	**	**	6	131
	9%	5%	2%	4%	4%	8%	9%	6%	**	**	6%	9%
	cd								**	**	4%	89%
	18%	6%	1%	8%	14%	91%	9%	11%	**	**	4%	89%
3	6	-	-	-	4	21	2	3	**	**	3	19
	2%	-%	-%	-%	1%	1%	1%	1%	**	**	3%	1%
	bd								**	**	12%	87%
	28%	-%	-%	-%	17%	93%	9%	14%	**	**	12%	87%
4 or more	1	1	-	1	1	8	-	1	**	**	-	7
	*%	*%	-%	*%	*%	*%	-%	*%	**	**	-%	*%
	16%	9%	-%	9%	9%	100%	-%	12%	**	**	-%	93%
ANY DIGITAL RADIO IN VEHICLES	150	90	50	140	235	793	76	110	**	**	39	756
	52%	47%	39%	44%	43%	49%	53%	44%	**	**	42%	50%
	cd								**	**	5%	87%
	17%	10%	6%	16%	27%	92%	9%	13%	**	**	5%	87%
Don't know	25	28	32	60	91	172	17	46	**	**	20	142
	9%	15%	25%	19%	17%	11%	12%	18%	**	**	21%	10%
	a	ab	ab	a				l	**	**	l	
	14%	15%	17%	32%	49%	93%	9%	25%	**	**	11%	77%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP8/9. Is the radio in this vehicle a digital radio?/ How many of the radios in those vehicles are digital radios? READ OUT EXPLANATION IF NECESSARY (SINGLE CODE)**

Base : Those who use at least one motor vehicle with a radio in most weeks

Significance Level: 95%

Mean number of 'ACTIVE' digital radios in vehicles

Standard deviation

Standard error

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Mean number of 'ACTIVE' digital radios in vehicles	.7	.6	.5	.6	.6	.7	.7	.7	**	**	.7	.7
Standard deviation	.77	.63	.54	.60	.63	.77	.70	.73	**	**	.77	.77
Standard error	.04	.04	.04	.03	.03	.02	.06	.04	**	**	.07	.02

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF DIGITAL RADIO OWNERSHIP IN HOME OR IN VEHICLE**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	119	98	116	213	491	919	110	208	**	38	75	822
	35%	39%	52%	45%	54%	43%	51%	52%	**	46%	52%	42%
			ab	a				l			l	
	12%	9%	11%	21%	48%	89%	11%	20%	**	4%	7%	80%
1	91	78	58	137	240	577	61	106	**	27	37	532
	27%	31%	26%	29%	26%	27%	28%	27%	**	33%	25%	27%
	14%	12%	9%	21%	38%	90%	10%	17%	**	4%	6%	83%
2	74	44	34	78	126	399	27	54	**	12	21	371
	22%	18%	15%	16%	14%	19%	12%	13%	**	15%	14%	19%
	cd					g						h
	17%	10%	8%	18%	30%	94%	6%	13%	**	3%	5%	87%
3	28	18	12	31	38	142	9	24	**	4	10	127
	8%	7%	6%	7%	4%	7%	4%	6%	**	5%	7%	7%
	18%	12%	8%	20%	25%	94%	6%	16%	**	3%	6%	84%
4 or more	26	11	2	14	22	80	9	8	**	2	3	82
	8%	5%	1%	3%	2%	4%	4%	2%	**	2%	2%	4%
	cd	c										h
	30%	13%	3%	15%	24%	90%	10%	9%	**	2%	3%	92%
ANY 'ACTIVE' DIGITAL RADIOS IN THE HOME	164	112	93	205	321	853	65	142	**	31	52	781
	49%	45%	42%	43%	35%	40%	30%	36%	**	38%	36%	40%
						g						
	18%	12%	10%	22%	35%	93%	7%	15%	**	3%	6%	85%
ANY DIGITAL RADIO IN VEHICLES	150	90	50	140	235	793	76	110	**	26	39	756
	45%	36%	22%	30%	26%	37%	35%	28%	**	32%	27%	39%
	bcd	c		c								hk
	17%	10%	6%	16%	27%	92%	9%	13%	**	3%	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF DIGITAL RADIO OWNERSHIP IN HOME OR IN VEHICLE**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
ANY DIGITAL RADIO SETS	218	152	107	259	426	1198	106	192	**	44	70	1113
	65%	61%	48%	55%	46%	57%	49%	48%	**	54%	48%	58%
	cd	c										hk
	17%	12%	8%	20%	33%	92%	8%	15%	**	3%	5%	85%
Mean number of 'active' digital radio sets in home or vehicle	1.3	1.1	.8	.9	.8	1.0	.8	.8	**	.9	.8	1.1
	bcd	c		c		g						hk
Standard deviation	1.42	1.27	.99	1.15	1.05	1.21	1.08	1.06	**	1.07	1.09	1.22
Standard error	.07	.07	.05	.04	.03	.02	.07	.04	**	.10	.08	.03
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP10 (QP13). SHOWCARD Before today, were you aware that you can listen to radio programmes as they are broadcast in these ways? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Through a TV service - such as Freeview, Sky, Virgin, BT TV	215	130	89	220	481	1298	111	206	**	33	77	1200
	64%	52%	40%	47%	52%	61%	51%	51%	**	40%	53%	62%
	bcd	c				g	j				j	hjk
	15%	9%	6%	16%	34%	92%	8%	15%	**	2%	5%	85%
Using a computer connected to the internet	179	102	61	163	378	1177	119	151	**	24	54	1135
	53%	41%	27%	35%	41%	56%	55%	38%	**	29%	37%	59%
	bcd	c		c								hjk
	14%	8%	5%	13%	29%	91%	9%	12%	**	2%	4%	87%
Using a smartphone - such as an iPhone or BlackBerry	164	81	43	124	351	1146	127	142	**	25	42	1120
	48%	33%	20%	26%	38%	54%	59%	36%	**	31%	29%	58%
	bcd	c		c								hjk
	13%	6%	3%	10%	28%	90%	10%	11%	**	2%	3%	88%
Using an MP3 player - such as an iPod	107	49	26	75	203	698	58	89	**	18	27	659
	32%	20%	12%	16%	22%	33%	27%	22%	**	22%	19%	34%
	bcd	c										hjk
	14%	7%	3%	10%	27%	92%	8%	12%	**	2%	4%	87%
Using a games console - such as a PlayStation or Wii	80	35	17	51	162	545	37	69	**	10	23	507
	24%	14%	7%	11%	18%	26%	17%	17%	**	12%	16%	26%
	bcd	c				g						hjk
	14%	6%	3%	9%	28%	94%	6%	12%	**	2%	4%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP10 (QP13). SHOWCARD Before today, were you aware that you can listen to radio programmes as they are broadcast in these ways? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
AWARE CAN LISTEN IN ANY OF THESE WAYS	241	145	101	246	556	1514	147	230	**	38	86	1424
	71%	58%	45%	52%	61%	72%	68%	58%	**	46%	59%	74%
	bcd	c						j			j	hjk
	14%	9%	6%	15%	33%	91%	9%	14%	**	2%	5%	86%
AWARE CAN LISTEN THROUGH COMPUTER & INTERNET, DIGITAL TV OR GAMES CONSOLE	233	142	98	240	530	1442	140	222	**	36	83	1352
	69%	57%	44%	51%	58%	68%	65%	55%	**	44%	57%	70%
	bcd	c						j			j	hjk
	15%	9%	6%	15%	34%	91%	9%	14%	**	2%	5%	85%
No, none of these	97	104	122	226	361	603	68	170	**	45	59	511
	29%	42%	55%	48%	39%	28%	32%	42%	**	54%	41%	26%
		a	ab	a				l		hkl	l	
	14%	16%	18%	34%	54%	90%	10%	25%	**	7%	9%	76%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP11 (QP17). SHOWCARD Before today, were you aware that you can listen to radio programmes after they are broadcast in these ways? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Via the 'listen again' function on radio apps such as Radio Player and BBC Radio Player	134	63	35	98	254	878	61	122	**	22	38	809
	40%	25%	16%	21%	28%	41%	28%	30%	**	27%	26%	42%
	bcd	c				g						hjk
	14%	7%	4%	10%	27%	93%	6%	13%	**	2%	4%	86%
Via radio station websites	128	58	23	81	216	796	75	92	**	16	26	768
	38%	23%	10%	17%	24%	38%	35%	23%	**	20%	18%	40%
	bcd	cd		c								hjk
	15%	7%	3%	9%	25%	91%	9%	11%	**	2%	3%	88%
Via radio station apps	112	50	17	67	202	755	69	85	**	17	23	731
	33%	20%	8%	14%	22%	36%	32%	21%	**	20%	16%	38%
	bcd	cd		c								hjk
	14%	6%	2%	8%	24%	91%	8%	10%	**	2%	3%	89%
Via podcasts	104	45	17	62	189	716	56	87	**	17	24	674
	31%	18%	7%	13%	21%	34%	26%	22%	**	20%	16%	35%
	bcd	c		c		g						hjk
	13%	6%	2%	8%	24%	93%	7%	11%	**	2%	3%	87%
AWARE CAN LISTEN IN ANY OF THESE WAYS	175	85	44	129	348	1137	105	150	**	24	45	1080
	52%	34%	20%	27%	38%	54%	49%	38%	**	29%	31%	56%
	bcd	cd		c								hjk
	14%	7%	4%	10%	28%	91%	8%	12%	**	2%	4%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP11 (QP17). SHOWCARD Before today, were you aware that you can listen to radio programmes after they are broadcast in these ways? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None of these	163	164	179	343	570	980	111	250	**	58	99	855
	48%	66%	80%	73%	62%	46%	51%	62%	**	71%	69%	44%
	15%	15%	16%	31%	52%	90%	10%	23%	**	5%	9%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12 (QP18). SHOWCARD And do you ever listen to radio programmes after they have been broadcast in any of these ways? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Via the 'listen again' function on radio apps such as Radio Player and BBC Radio Player	49	20	8	28	89	310	27	38	**	8	10	294
	14%	8%	3%	6%	10%	15%	12%	9%	**	9%	7%	15%
	bcd	c										hk
	14%	6%	2%	8%	26%	92%	8%	11%	**	2%	3%	87%
Via radio station websites	38	12	3	15	53	209	25	25	**	3	8	206
	11%	5%	1%	3%	6%	10%	11%	6%	**	3%	6%	11%
	bcd	c										hjk
	16%	5%	1%	6%	23%	90%	11%	11%	**	1%	4%	88%
Via podcasts	27	7	1	7	40	197	20	20	**	2	4	192
	8%	3%	*%	2%	4%	9%	9%	5%	**	2%	3%	10%
	bcd	c										hjk
	12%	3%	*%	3%	19%	91%	9%	9%	**	1%	2%	88%
Via radio station apps	21	10	1	11	48	189	21	12	**	2	4	197
	6%	4%	1%	2%	5%	9%	10%	3%	**	2%	3%	10%
	cd	c										hjk
	10%	5%	1%	5%	23%	90%	10%	6%	**	1%	2%	93%
EVER LISTEN IN ANY OF THESE WAYS	77	30	11	42	153	569	65	61	**	9	16	565
	23%	12%	5%	9%	17%	27%	30%	15%	**	10%	11%	29%
	bcd	c										hjk
	12%	5%	2%	7%	24%	90%	10%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP12 (QP18). SHOWCARD And do you ever listen to radio programmes after they have been broadcast in any of these ways? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None of these	260	219	211	430	765	1548	151	339	**	74	129	1370
	77%	88%	95%	91%	83%	73%	70%	85%	**	90%	89%	71%
		a	ab	a				l		l	l	
	15%	13%	12%	25%	45%	91%	9%	20%	**	4%	8%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP13 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
	a	b	c	d	e	f	g	h	i	j	k	l	
Significance Level: 95%													
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284	
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886	
Total	337	249	223	472	917	2117	216	400	59	83	145	1935	
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%	
7 days a week	(7.0)	175	115	109	224	360	893	44	157	**	39	61	790
		52%	46%	49%	47%	39%	42%	21%	39%	**	47%	42%	41%
		19%	12%	11%	24%	38%	95%	5%	17%	**	4%	6%	84%
6 days a week	(6.0)	17	11	13	24	40	103	4	18	**	3	5	91
		5%	5%	6%	5%	4%	5%	2%	5%	**	4%	3%	5%
		15%	11%	12%	22%	37%	95%	4%	17%	**	3%	4%	84%
5 days a week	(5.0)	31	20	12	32	80	252	31	34	**	1	13	246
		9%	8%	5%	7%	9%	12%	14%	8%	**	1%	9%	13%
		11%	7%	4%	12%	29%	90%	11%	12%	**	*%	5%	88%
3 or 4 days a week	(3.5)	30	23	14	37	85	233	31	43	**	3	13	224
		9%	9%	6%	8%	9%	11%	14%	11%	**	4%	9%	12%
		11%	9%	5%	14%	32%	87%	12%	16%	**	1%	5%	84%
1 or 2 days a week	(1.5)	37	27	17	44	90	206	27	41	**	10	9	189
		11%	11%	8%	9%	10%	10%	13%	10%	**	12%	6%	10%
		16%	12%	7%	19%	39%	88%	12%	17%	**	4%	4%	81%
Less often	(0.5)	21	19	13	32	68	143	27	24	**	7	8	142
		6%	8%	6%	7%	7%	7%	13%	6%	**	9%	5%	7%
		12%	12%	8%	19%	41%	85%	16%	15%	**	4%	5%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP13 (QP1). SHOWCARD During an average week, on how many days do you listen to the radio (including listening at home, in the car, at work, via mobile phone, personal stereo)? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Never/ do not listen to the radio (0.0)	26	31	44	75	186	274	50	81	**	18	35	243
	8%	12%	20%	16%	20%	13%	23%	20%	**	22%	24%	13%
			ab	a			f	l		l	l	
	8%	10%	14%	23%	58%	85%	16%	25%	**	6%	11%	76%
Don't know	-	2	1	3	8	12	1	2	**	1	1	10
	-%	1%	*%	1%	1%	1%	*%	1%	**	1%	1%	1%
	-%	16%	4%	20%	57%	93%	6%	15%	**	5%	7%	79%
Mean number of days	4.9	4.5	4.4	4.4	4.0	4.4	3.0	4.0	**	4.0	4.1	4.4
	cd					g						h
Standard deviation	2.62	2.82	2.99	2.90	2.94	2.74	2.70	2.92	**	3.17	3.02	2.73
Standard error	.13	.15	.16	.11	.08	.05	.18	.12	**	.28	.21	.06
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14A (QP11A). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an AM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
	a	b	c	d	e	f	g	h	~i	~j	k	l	
Significance Level: 95%													
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978	
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631	
Total	311	216	178	394	723	1830	165	317	43	63	109	1681	
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%	
Every day	24	24	24	48	64	131	8	37	**	**	8	107	
	8%	11%	14%	12%	9%	7%	5%	12%	**	**	8%	6%	
	17%	17%	a	a	45%	93%	5%	26%	**	**	6%	75%	
At least weekly	39	29	27	56	86	227	36	33	**	**	14	228	
	13%	13%	15%	14%	12%	12%	22%	10%	**	**	13%	14%	
	15%	11%	10%	21%	33%	87%	14%	13%	**	**	5%	87%	
At least monthly	19	14	10	24	45	102	11	20	**	**	7	92	
	6%	6%	6%	6%	6%	6%	7%	6%	**	**	7%	5%	
	17%	12%	9%	22%	40%	91%	10%	18%	**	**	7%	82%	
Have tried it once	10	14	5	19	33	87	7	11	**	**	3	83	
	3%	7%	3%	5%	4%	5%	4%	4%	**	**	3%	5%	
	10%	15%	5%	20%	34%	91%	8%	12%	**	**	3%	87%	
EVER	92	81	67	147	227	546	63	101	**	**	33	510	
	29%	37%	37%	37%	31%	30%	38%	32%	**	**	30%	30%	
	15%	13%	a	a	37%	90%	10%	17%	**	**	5%	84%	
Never	197	119	99	218	431	1114	75	189	**	**	69	1004	
	63%	55%	56%	55%	60%	61%	46%	60%	**	**	64%	60%	
	d	16%	10%	8%	18%	g	93%	6%	16%	**	**	6%	84%
Do not have access to device	23	16	12	29	65	169	27	27	**	**	7	168	
	7%	8%	7%	7%	9%	9%	16%	8%	**	**	6%	10%	
	12%	8%	6%	15%	33%	86%	14%	14%	**	**	3%	85%	

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14B (QP11B). SHOWCARD How often, if at all, do you listen to radio through a - Radio set to listen to an FM station - either at home or on portable radio. (SINGLE CODE)

Base : Those who listen to radio

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	114	78	80	158	252	579	23	112	**	**	43	499
	37%	36%	45%	40%	35%	32%	14%	35%	**	**	40%	30%
						g		l			l	
	19%	13%	13%	26%	42%	95%	4%	18%	**	**	7%	82%
At least weekly	80	54	45	99	185	466	48	84	**	**	34	430
	26%	25%	25%	25%	26%	25%	29%	26%	**	**	31%	26%
	16%	10%	9%	19%	36%	91%	9%	16%	**	**	7%	84%
At least monthly	14	25	14	39	65	134	12	21	**	**	4	125
	4%	11%	8%	10%	9%	7%	8%	6%	**	**	4%	7%
		a		a								
	9%	17%	10%	26%	44%	91%	8%	14%	**	**	3%	85%
Have tried it once	8	7	3	10	18	61	12	3	**	**	1	68
	2%	3%	2%	3%	2%	3%	8%	1%	**	**	*%	4%
						f						hk
	11%	10%	4%	15%	25%	85%	17%	4%	**	**	1%	96%
EVER	216	164	142	306	519	1239	95	219	**	**	82	1121
	69%	76%	80%	78%	72%	68%	58%	69%	**	**	75%	67%
			a	a		g					l	
	16%	12%	11%	23%	39%	93%	7%	16%	**	**	6%	84%
Never	75	40	29	69	155	448	44	76	**	**	22	414
	24%	19%	16%	18%	21%	24%	27%	24%	**	**	20%	25%
		cd										
	15%	8%	6%	14%	32%	91%	9%	15%	**	**	4%	84%
Do not have access to device	20	12	7	19	49	144	25	21	**	**	5	147
	7%	5%	4%	5%	7%	8%	15%	7%	**	**	5%	9%
						f						
	12%	7%	4%	11%	29%	85%	15%	12%	**	**	3%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP14C (QP11C). SHOWCARD How often, if at all, do you listen to radio through a - Mobile phone. (SINGLE CODE)**

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	13	2	1	3	29	84	3	5	**	**	2	83
	4%	1%	*%	1%	4%	5%	2%	2%	**	**	2%	5%
	bcd											h
	14%	2%	1%	3%	33%	94%	3%	5%	**	**	2%	93%
At least weekly	21	3	2	5	44	222	34	26	**	**	4	224
	7%	1%	1%	1%	6%	12%	21%	8%	**	**	4%	13%
	bcd						f					hk
	8%	1%	1%	2%	17%	88%	13%	10%	**	**	2%	88%
At least monthly	15	9	2	12	39	145	20	18	**	**	2	148
	5%	4%	1%	3%	5%	8%	12%	6%	**	**	2%	9%
	c											k
	9%	6%	1%	7%	23%	87%	12%	11%	**	**	1%	89%
Have tried it once	14	5	1	6	22	122	26	7	**	**	2	139
	4%	2%	*%	1%	3%	7%	16%	2%	**	**	2%	8%
	cd						f					hk
	9%	4%	*%	4%	15%	83%	18%	5%	**	**	2%	95%
EVER	62	20	5	25	133	573	83	55	**	**	11	595
	20%	9%	3%	6%	18%	31%	50%	17%	**	**	10%	35%
	bcd	c					f					hk
	9%	3%	1%	4%	20%	87%	13%	8%	**	**	2%	91%
Never	234	178	143	321	527	1175	78	230	**	**	82	1029
	75%	82%	80%	81%	73%	64%	48%	73%	**	**	76%	61%
		a		a		g						
	19%	14%	11%	26%	42%	93%	6%	18%	**	**	7%	82%
Do not have access to device	15	18	30	48	64	82	4	31	**	**	15	58
	5%	8%	17%	12%	9%	4%	2%	10%	**	**	14%	3%
			ab	a								
	18%	21%	35%	55%	73%	94%	4%	35%	**	**	17%	66%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14D (QP11D). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through TV. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	19	11	4	15	38	111	6	13	**	**	5	105
	6%	5%	2%	4%	5%	6%	4%	4%	**	**	4%	6%
	c											
	16%	9%	4%	13%	32%	94%	5%	11%	**	**	4%	89%
At least weekly	52	23	15	38	94	280	19	40	**	**	17	255
	17%	11%	8%	10%	13%	15%	11%	13%	**	**	16%	15%
	bcd											
	17%	8%	5%	13%	31%	93%	6%	13%	**	**	6%	85%
At least monthly	35	17	13	29	62	220	19	28	**	**	7	210
	11%	8%	7%	7%	9%	12%	12%	9%	**	**	7%	12%
	15%	7%	5%	12%	26%	93%	8%	12%	**	**	3%	88%
Have tried it once	31	27	17	45	82	187	26	26	**	**	8	187
	10%	13%	10%	11%	11%	10%	16%	8%	**	**	7%	11%
						f						
	14%	13%	8%	21%	38%	88%	12%	12%	**	**	4%	87%
EVER	137	78	49	127	276	799	70	108	**	**	37	757
	44%	36%	28%	32%	38%	44%	42%	34%	**	**	34%	45%
	cd	c										hk
	16%	9%	6%	15%	32%	92%	8%	12%	**	**	4%	87%
Never	167	134	116	250	420	995	94	193	**	**	65	900
	54%	62%	65%	63%	58%	54%	57%	61%	**	**	60%	54%
			a	a								
	15%	12%	11%	23%	38%	91%	9%	18%	**	**	6%	82%
Do not have access to device	7	4	13	17	27	37	1	15	**	**	7	25
	2%	2%	7%	4%	4%	2%	*	5%	**	**	6%	1%
			ab									
	18%	11%	34%	44%	70%	94%	2%	39%	**	**	18%	63%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14E (QP11E). SHOWCARD How often, if at all, do you listen to radio through a - Digital radio through the internet. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	13	5	*	6	18	84	2	6	**	**	2	81
	4%	2%	*%	1%	3%	5%	2%	2%	**	**	2%	5%
	cd	c										h
	15%	6%	1%	7%	21%	96%	3%	6%	**	**	2%	93%
At least weekly	34	10	5	15	53	226	21	27	**	**	8	216
	11%	5%	3%	4%	7%	12%	13%	9%	**	**	7%	13%
	bcd											h
	14%	4%	2%	6%	21%	91%	9%	11%	**	**	3%	87%
At least monthly	29	14	5	19	49	189	25	17	**	**	2	194
	9%	6%	3%	5%	7%	10%	15%	5%	**	**	2%	12%
	cd											hk
	14%	6%	2%	9%	23%	89%	12%	8%	**	**	1%	91%
Have tried it once	20	15	10	25	50	148	14	18	**	**	4	142
	6%	7%	6%	6%	7%	8%	8%	6%	**	**	4%	8%
	12%	9%	6%	15%	31%	91%	8%	11%	**	**	3%	87%
EVER	95	44	21	65	171	647	63	68	**	**	16	634
	31%	20%	12%	16%	24%	35%	38%	22%	**	**	15%	38%
	bcd	c										hk
	13%	6%	3%	9%	24%	91%	9%	10%	**	**	2%	89%
Never	206	160	129	288	494	1114	100	217	**	**	80	1004
	66%	74%	72%	73%	68%	61%	61%	69%	**	**	74%	60%
				a				l			l	
	17%	13%	11%	24%	41%	92%	8%	18%	**	**	7%	83%
Do not have access to device	10	13	28	41	58	69	1	31	**	**	13	43
	3%	6%	16%	10%	8%	4%	1%	10%	**	**	12%	3%
			abd	a				l			l	
	15%	18%	39%	57%	81%	96%	2%	43%	**	**	17%	60%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14F (QP11F). SHOWCARD How often, if at all, do you listen to radio through a - DAB radio set. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	101	60	54	114	171	463	24	78	**	**	25	413
	33%	28%	30%	29%	24%	25%	15%	25%	**	**	23%	25%
						g	5%	16%	**	**	5%	84%
At least weekly	56	37	19	56	90	299	31	47	**	**	22	282
	18%	17%	10%	14%	12%	16%	19%	15%	**	**	20%	17%
	c	c							**	**	7%	86%
	17%	11%	6%	17%	27%	91%	9%	14%	**	**	7%	86%
At least monthly	9	9	5	13	22	68	2	8	**	**	1	63
	3%	4%	3%	3%	3%	4%	1%	3%	**	**	1%	4%
	13%	12%	7%	19%	32%	96%	2%	12%	**	**	1%	90%
Have tried it once	4	6	4	11	18	48	6	7	**	**	1	46
	1%	3%	2%	3%	2%	3%	3%	2%	**	**	1%	3%
	8%	12%	7%	19%	32%	88%	10%	14%	**	**	2%	84%
EVER	171	112	81	194	301	879	63	141	**	**	49	804
	55%	52%	46%	49%	42%	48%	38%	45%	**	**	45%	48%
	c					g			**	**	5%	85%
	18%	12%	9%	20%	32%	93%	7%	15%	**	**	5%	85%
Never	91	63	56	119	257	599	55	109	**	**	37	547
	29%	29%	32%	30%	36%	33%	33%	35%	**	**	34%	33%
	14%	10%	9%	18%	39%	91%	8%	17%	**	**	6%	83%
Do not have access to device	49	41	40	82	165	352	47	66	**	**	22	331
	16%	19%	23%	21%	23%	19%	29%	21%	**	**	21%	20%
	a					f			**	**	6%	83%
	12%	10%	10%	20%	42%	88%	12%	17%	**	**	6%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14G (QP11G) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an FM station. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	101	54	22	76	149	534	29	56	**	**	21	509
	32%	25%	12%	19%	21%	29%	17%	18%	**	**	19%	30%
	cd	c		c		g						hk
	18%	10%	4%	13%	26%	94%	5%	10%	**	**	4%	90%
At least weekly	116	89	54	143	241	660	71	117	**	**	43	611
	37%	41%	31%	36%	33%	36%	43%	37%	**	**	40%	36%
	16%	12%	7%	20%	33%	90%	10%	16%	**	**	6%	83%
At least monthly	21	10	14	23	46	117	10	22	**	**	8	107
	7%	4%	8%	6%	6%	6%	6%	7%	**	**	7%	6%
	16%	8%	11%	18%	35%	91%	8%	17%	**	**	6%	83%
Have tried it once	3	8	2	10	16	52	8	10	**	**	2	48
	1%	3%	1%	3%	2%	3%	5%	3%	**	**	2%	3%
	5%	13%	4%	17%	27%	89%	14%	18%	**	**	3%	81%
EVER	240	160	93	253	451	1363	118	205	**	**	74	1275
	77%	74%	52%	64%	62%	74%	72%	65%	**	**	68%	76%
	cd	cd		c								h
	16%	11%	6%	17%	30%	92%	8%	14%	**	**	5%	86%
Never	53	42	58	100	183	342	32	80	**	**	26	298
	17%	19%	33%	25%	25%	19%	20%	25%	**	**	24%	18%
	14%	11%	abd	a								
			15%	27%	49%	91%	9%	21%	**	**	7%	79%
Do not have access to device	18	14	27	41	89	125	14	31	**	**	9	109
	6%	7%	15%	10%	12%	7%	9%	10%	**	**	8%	6%
			ab	a								
	13%	10%	20%	30%	64%	90%	10%	22%	**	**	6%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14H (QP11H) SHOWCARD How often, if at all, do you listen to radio through a - Car radio to listen to an AM station. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	17	10	5	15	28	104	7	14	**	**	1	98
	6%	5%	3%	4%	4%	6%	5%	5%	**	**	1%	6%
											k	87%
	15%	9%	5%	14%	25%	92%	7%	13%	**	**	1%	87%
At least weekly	49	38	23	62	95	264	51	30	**	**	9	286
	16%	18%	13%	16%	13%	14%	31%	10%	**	**	9%	17%
							f					hk
	15%	12%	7%	20%	30%	84%	16%	10%	**	**	3%	90%
At least monthly	22	12	10	22	38	104	9	21	**	**	11	92
	7%	5%	6%	6%	5%	6%	6%	7%	**	**	10%	5%
	19%	10%	9%	19%	33%	91%	8%	18%	**	**	9%	81%
Have tried it once	11	11	2	13	22	62	11	12	**	**	5	59
	4%		1%	3%	3%	3%	7%	4%	**	**	4%	4%
		c										
	15%	15%	3%	18%	30%	86%	15%	17%	**	**	7%	82%
EVER	99	71	41	112	183	534	79	78	**	**	26	535
	32%	33%	23%	28%	25%	29%	48%	25%	**	**	24%	32%
		c					f					h
	16%	11%	7%	18%	30%	87%	13%	13%	**	**	4%	87%
Never	191	126	108	234	443	1138	71	203	**	**	73	1011
	61%	58%	61%	59%	61%	62%	43%	64%	**	**	67%	60%
						g						
	16%	10%	9%	19%	37%	94%	6%	17%	**	**	6%	83%
Do not have access to device	22	20	29	49	98	158	15	36	**	**	10	135
	7%	9%	16%	12%	13%	9%	9%	11%	**	**	9%	8%
			ab	a				l				
	12%	11%	17%	28%	56%	91%	9%	21%	**	**	6%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP14I (QP11I) SHOWCARD How often, if at all, do you listen to radio through a - Car radio with DAB. (SINGLE CODE)

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
Every day	70	27	12	39	77	332	19	37	**	**	14	314
	22%	13%	7%	10%	11%	18%	12%	12%	**	**	13%	19%
	bcd	c										h
	20%	8%	3%	11%	22%	94%	5%	11%	**	**	4%	89%
At least weekly	56	44	25	69	100	318	25	47	**	**	16	298
	18%	20%	14%	17%	14%	17%	15%	15%	**	**	15%	18%
	16%	13%	7%	20%	29%	92%	7%	14%	**	**	5%	87%
At least monthly	4	5	9	13	21	64	2	9	**	**	5	57
	1%	2%	5%	3%	3%	3%	1%	3%	**	**	5%	3%
			a									
	6%	7%	13%	20%	31%	96%	3%	14%	**	**	8%	86%
Have tried it once	6	3	1	5	10	36	11	8	**	**	2	38
	2%	2%	1%	1%	1%	2%	6%	2%	**	**	2%	2%
							f					
	14%	8%	2%	10%	22%	79%	23%	17%	**	**	4%	82%
EVER	136	79	46	126	208	750	56	101	**	**	37	707
	44%	37%	26%	32%	29%	41%	34%	32%	**	**	34%	42%
	cd	c										h
	17%	10%	6%	16%	26%	93%	7%	13%	**	**	5%	87%
Never	101	76	76	152	292	608	46	126	**	**	46	529
	33%	35%	43%	38%	40%	33%	28%	40%	**	**	42%	31%
			a				l				l	
	15%	12%	12%	23%	45%	93%	7%	19%	**	**	7%	81%
Do not have access to device	74	61	55	117	224	472	63	90	**	**	26	446
	24%	28%	31%	30%	31%	26%	38%	28%	**	**	23%	27%
							f					
	14%	11%	10%	22%	42%	88%	12%	17%	**	**	5%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY - EVER USE DIGITAL RADIO**

Base : Those who listen to radio

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	377	308	298	606	990	2259	170	454	67	97	158	1978
Effective Weighted Sample	314	223	228	446	748	1839	135	360	52	73	124	1631
Total	311	216	178	394	723	1830	165	317	43	63	109	1681
	16%	11%	9%	20%	36%	92%	8%	16%	**	**	5%	84%
YES, EVER USED	243	167	108	274	503	1409	121	219	**	**	74	1310
	78%	77%	60%	70%	70%	77%	73%	69%	**	**	68%	78%
	cd	cd		c								hk
	16%	11%	7%	18%	33%	92%	8%	14%	**	**	5%	85%
YES, USE AT LEAST MONTHLY	235	154	101	254	465	1332	99	203	**	**	71	1231
	76%	71%	57%	64%	64%	73%	60%	64%	**	**	65%	73%
	cd	c		c		g						h
	16%	11%	7%	18%	32%	93%	7%	14%	**	**	5%	86%
YES, USE AT LEAST WEEKLY	219	137	89	226	404	1182	84	177	**	**	66	1093
	70%	64%	50%	57%	56%	65%	51%	56%	**	**	61%	65%
	cd	c				g						h
	17%	11%	7%	18%	32%	93%	7%	14%	**	**	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY - EVER USE DIGITAL RADIO**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
YES, EVER USED	243	167	108	274	503	1409	121	219	**	47	74	1310
	72%	67%	48%	58%	55%	67%	56%	55%	**	56%	51%	68%
	cd	cd		c		g						hjk
	16%	11%	7%	18%	33%	92%	8%	14%	**	3%	5%	85%
YES, USE AT LEAST MONTHLY	235	154	101	254	465	1332	99	203	**	44	71	1231
	70%	62%	45%	54%	51%	63%	46%	51%	**	53%	49%	64%
	bcd	cd		c		g						hjk
	16%	11%	7%	18%	32%	93%	7%	14%	**	3%	5%	86%
YES, USE AT LEAST WEEKLY	219	137	89	226	404	1182	84	177	**	33	66	1093
	65%	55%	40%	48%	44%	56%	39%	44%	**	40%	46%	56%
	bcd	c		c		g						hjk
	17%	11%	7%	18%	32%	93%	7%	14%	**	3%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY - EVER LISTEN TO RADIO**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
YES, EVER USED	307	215	173	388	711	1810	162	314	**	63	108	1661
	91%	86%	78%	82%	77%	85%	75%	78%	**	77%	75%	86%
	cd	c				g						hjk
	16%	11%	9%	20%	36%	92%	8%	16%	**	3%	5%	84%
YES, USE AT LEAST MONTHLY	306	211	171	382	701	1785	153	308	**	62	107	1635
	91%	85%	77%	81%	76%	84%	71%	77%	**	75%	74%	85%
	bcd	c				g						hjk
	16%	11%	9%	20%	36%	92%	8%	16%	**	3%	6%	84%
YES, USE AT LEAST WEEKLY	292	199	160	359	652	1695	141	288	**	57	103	1553
	86%	80%	72%	76%	71%	80%	65%	72%	**	69%	71%	80%
	bcd	c				g						hjk
	16%	11%	9%	19%	35%	92%	8%	16%	**	3%	6%	84%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP15 (QP16). SHOWCARD In which of these ways do you listen to radio on your mobile phone? (MULTI CODE)

Base : Those who listen to radio via a mobile phone

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	65	27	8	35	147	626	78	71	11	8	17	634
Effective Weighted Sample	55	20	7	26	118	529	64	55	9	6	14	542
Total	62	20	5	25	133	573	83	55	8	9	11	595
	**	**	**	**	20%	87%	**	**	**	**	**	91%
Live via a built in FM radio app	**	**	**	**	58	233	**	**	**	**	**	253
	**	**	**	**	44%	41%	**	**	**	**	**	43%
	**	**	**	**	21%	86%	**	**	**	**	**	93%
Live via a station website	**	**	**	**	45	217	**	**	**	**	**	215
	**	**	**	**	34%	38%	**	**	**	**	**	36%
	**	**	**	**	19%	90%	**	**	**	**	**	89%
Via a downloaded app such as RadioPlayer, BBC Radio iPlayer or Tunein	**	**	**	**	41	181	**	**	**	**	**	175
	**	**	**	**	31%	31%	**	**	**	**	**	29%
	**	**	**	**	20%	91%	**	**	**	**	**	88%
Via podcasts	**	**	**	**	21	119	**	**	**	**	**	119
	**	**	**	**	16%	21%	**	**	**	**	**	20%
	**	**	**	**	15%	88%	**	**	**	**	**	88%
Other ways	**	**	**	**	1	3	**	**	**	**	**	2
	**	**	**	**	1%	*%	**	**	**	**	**	*%
	**	**	**	**	40%	81%	**	**	**	**	**	77%
Don't know	**	**	**	**	15	49	**	**	**	**	**	53
	**	**	**	**	12%	9%	**	**	**	**	**	9%
	**	**	**	**	27%	85%	**	**	**	**	**	92%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16 (QP14). SHOWCARD Which, if any, of these features did you associate with digital radio before today? (MULTI CODE)**

Base : All aware of digital radio, with experience of listening to digital radio or aware of ways of listening to digital radio

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	389	327	293	620	1089	2436	195	496	69	103	168	2137
Effective Weighted Sample	328	240	226	463	839	2002	157	400	56	79	136	1774
Total	324	233	183	417	818	1994	187	350	46	69	119	1828
	15%	11%	8%	19%	37%	91%	9%	16%	**	3%	5%	84%
Clear and high quality sound/ interference free	202	109	83	192	369	1127	111	172	**	37	55	1061
	62%	47%	45%	46%	45%	57%	59%	49%	**	53%	46%	58%
	bcd								**			hk
	16%	9%	7%	16%	30%	91%	9%	14%	**	3%	4%	86%
A wider choice of radio stations/ digital-only radio stations	168	102	58	160	334	1067	84	141	**	21	47	1009
	52%	44%	32%	38%	41%	53%	45%	40%	**	31%	39%	55%
	cd	c			g				**			hjk
	14%	9%	5%	14%	29%	92%	7%	12%	**	2%	4%	87%
Ease of use (e.g. find your station by name, not frequency)	98	44	28	72	160	596	56	74	**	15	23	576
	30%	19%	15%	17%	20%	30%	30%	21%	**	22%	19%	32%
	bcd								**			hk
	15%	7%	4%	11%	25%	91%	9%	11%	**	2%	4%	88%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	93	41	22	63	137	548	52	70	**	13	21	526
	29%	17%	12%	15%	17%	27%	28%	20%	**	19%	18%	29%
	bcd								**			hk
	15%	7%	4%	10%	23%	91%	9%	12%	**	2%	4%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16 (QP14). SHOWCARD Which, if any, of these features did you associate with digital radio before today? (MULTI CODE)**

Base : All aware of digital radio, with experience of listening to digital radio or aware of ways of listening to digital radio

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	389	327	293	620	1089	2436	195	496	69	103	168	2137
Effective Weighted Sample	328	240	226	463	839	2002	157	400	56	79	136	1774
Total	324	233	183	417	818	1994	187	350	46	69	119	1828
	15%	11%	8%	19%	37%	91%	9%	16%	**	3%	5%	84%
Extra features (including ability to pause and rewind live radio, programme guides)	74	45	21	66	139	512	51	66	**	12	20	493
	23%	19%	11%	16%	17%	26%	27%	19%	**	18%	17%	27%
	cd	c										hk
	13%	8%	4%	12%	25%	90%	9%	12%	**	2%	3%	87%
Future-proof/ ready for switchover	43	26	10	35	73	259	24	34	**	7	6	249
	13%	11%	5%	8%	9%	13%	13%	10%	**	9%	5%	14%
	cd	c										hk
	15%	9%	3%	12%	26%	91%	8%	12%	**	2%	2%	87%
ANY FEATURES ASSOCIATED WITH DIGITAL RADIO	257	149	103	252	519	1517	135	230	**	41	75	1413
	79%	64%	56%	61%	63%	76%	72%	66%	**	60%	63%	77%
	bcd											hjk
	16%	9%	6%	15%	31%	92%	8%	14%	**	3%	5%	85%
None of these	67	85	80	165	299	477	52	120	**	28	44	414
	21%	36%	44%	39%	37%	24%	28%	34%	**	40%	37%	23%
		a	a	a				l		l	l	
	13%	16%	15%	31%	57%	90%	10%	23%	**	5%	8%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16 (QP14). SHOWCARD Which, if any, of these features did you associate with digital radio before today? (MULTI CODE)  
by RADIO**

Base : All aware of digital radio, with experience of listening to digital radio or aware of ways of listening to digital radio

	RADIO		
	LISTEN TO DIGITAL RADIO	DAB OWNERS	NON-DAB OWNERS
Significance Level: 95%	a	b	c
Unweighted total	7140	4288	6244
Effective Weighted Sample	5894	3585	5052
Total	6083	3684	5042
	279%	169%	231%
Clear and high quality sound/ interference free	3964	2603	2337
	65%	71%	46%
	c	ac	
	320%	210%	189%
A wider choice of radio stations/ digital-only radio stations	3786	2468	2149
	62%	67%	43%
	c	ac	
	327%	213%	186%
Ease of use (e.g. find your station by name, not frequency)	2318	1548	1061
	38%	42%	21%
	c	ac	
	354%	236%	162%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	2163	1479	919
	36%	40%	18%
	c	ac	
	359%	246%	153%

Columns Tested: a,b,c

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP16 (QP14). SHOWCARD Which, if any, of these features did you associate with digital radio before today? (MULTI CODE)  
by RADIO**

Base : All aware of digital radio, with experience of listening to digital radio or aware of ways of listening to digital radio

	RADIO		
	LISTEN TO DIGITAL RADIO	DAB OWNERS	NON-DAB OWNERS
	a	b	c
Significance Level: 95%			
Unweighted total	7140	4288	6244
Effective Weighted Sample	5894	3585	5052
Total	6083	3684	5042
	279%	169%	231%
Extra features (including ability to pause and rewind live radio, programme guides)	1972	1307	948
	32%	35%	19%
	c	ac	
	349%	231%	168%
Future-proof/ ready for switchover	994	653	490
	16%	18%	10%
	c	c	
	349%	229%	172%
ANY FEATURES ASSOCIATED WITH DIGITAL RADIO	5182	3251	3347
	85%	88%	66%
	c	ac	
	313%	196%	202%
None of these	901	433	1695
	15%	12%	34%
	b		ab
	171%	82%	321%

Columns Tested: a,b,c

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP17 (QP15). SHOWCARD As a digital radio listener, which, if any, of these features of digital radio have you had experience of when listening to digital radio? (MULTI CODE)**

Base : All with any type of digital radio

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	259	208	168	376	560	1417	107	267	33	64	97	1259
Effective Weighted Sample	219	154	133	284	432	1182	86	217	27	51	76	1061
Total	218	152	107	259	426	1198	106	192	22	44	70	1113
	17%	12%	8%	20%	33%	92%	8%	15%	**	**	**	85%
Clear and high quality sound/ interference free	142	86	56	142	248	741	78	112	**	**	**	701
	65%	57%	52%	55%	58%	62%	74%	58%	**	**	**	63%
	cd						f					
	17%	11%	7%	17%	30%	91%	10%	14%	**	**	**	86%
A wider choice of radio stations/ digital-only radio stations	110	72	45	117	198	676	56	91	**	**	**	644
	51%	48%	42%	45%	46%	56%	53%	47%	**	**	**	58%
	15%	10%	6%	16%	27%	92%	8%	12%	**	**	**	h 87%
Scrolling text information about the programme (e.g. track and artist name, phone numbers, topics, guests)	58	33	14	47	97	401	34	47	**	**	**	386
	27%	21%	13%	18%	23%	33%	33%	24%	**	**	**	35%
	cd											h
	13%	7%	3%	11%	22%	92%	8%	11%	**	**	**	88%
Ease of use (e.g. find your station by name, not frequency)	60	33	23	56	102	389	47	46	**	**	**	387
	28%	22%	22%	22%	24%	32%	44%	24%	**	**	**	35%
	14%	8%	5%	13%	24%	89%	11%	11%	**	**	**	h 89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP17 (QP15). SHOWCARD As a digital radio listener, which, if any, of these features of digital radio have you had experience of when listening to digital radio? (MULTI CODE)**

Base : All with any type of digital radio

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	259	208	168	376	560	1417	107	267	33	64	97	1259
Effective Weighted Sample	219	154	133	284	432	1182	86	217	27	51	76	1061
Total	218	152	107	259	426	1198	106	192	22	44	70	1113
	17%	12%	8%	20%	33%	92%	8%	15%	**	**	**	85%
Extra features (including ability to pause and rewind live radio, programme guides)	48	33	13	46	93	327	30	40	**	**	**	314
	22%	22%	12%	18%	22%	27%	29%	21%	**	**	**	28%
	c	c										h
	13%	9%	4%	13%	26%	91%	8%	11%	**	**	**	87%
EXPERIENCED ANY FEATURES WHEN LISTENING	182	106	71	177	310	977	95	139	**	**	**	927
	83%	70%	66%	69%	73%	82%	90%	72%	**	**	**	83%
	bcd											h
	17%	10%	7%	17%	29%	91%	9%	13%	**	**	**	87%
None of these	37	45	36	81	117	221	11	53	**	**	**	185
	17%	30%	34%	31%	27%	18%	10%	28%	**	**	**	17%
	a	a	a					l				
	16%	20%	15%	35%	50%	95%	5%	23%	**	**	**	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP18 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)

Base : Those who listen to radio but do not have any DAB sets at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	84	93	117	210	305	485	22	143	25	33	47	364
Effective Weighted Sample	69	63	85	146	221	381	19	110	17	25	37	290
Total	67	63	65	128	206	362	20	92	14	20	28	291
	**	**	17%	33%	54%	95%	**	24%	**	**	**	76%
Certain to	**	**	1	7	8	23	**	6	**	**	**	16
	**	**	1%	6%	4%	6%	**	7%	**	**	**	6%
	**	**	2%	33%	36%	100%	**	28%	**	**	**	71%
Very likely	**	**	1	3	4	10	**	2	**	**	**	7
	**	**	2%	2%	2%	3%	**	3%	**	**	**	3%
	**	**	14%	28%	44%	100%	**	24%	**	**	**	76%
Likely	**	**	5	8	15	26	**	3	**	**	**	22
	**	**	8%	6%	8%	7%	**	3%	**	**	**	7%
	**	**	19%	31%	60%	100%	**	12%	**	**	**	84%
TOTAL LIKELY	**	**	7	18	28	58	**	12	**	**	**	45
	**	**	11%	14%	14%	16%	**	13%	**	**	**	16%
	**	**	12%	31%	48%	100%	**	20%	**	**	**	78%
Unlikely	**	**	7	18	28	58	**	12	**	**	**	45
	**	**	11%	14%	14%	16%	**	13%	**	**	**	16%
	**	**	12%	31%	48%	100%	**	20%	**	**	**	78%
Very unlikely	**	**	7	13	23	49	**	8	**	**	**	47
	**	**	10%	10%	11%	14%	**	8%	**	**	**	16%
	**	**	12%	24%	43%	90%	**	14%	**	**	**	86%
Certain not to	**	**	13	21	36	71	**	19	**	**	**	58
	**	**	20%	17%	18%	20%	**	21%	**	**	**	20%
	**	**	17%	28%	47%	92%	**	25%	**	**	**	76%
TOTAL UNLIKELY	**	**	27	53	87	178	**	38	**	**	**	151
	**	**	41%	41%	42%	49%	**	42%	**	**	**	52%
	**	**	14%	28%	46%	94%	**	20%	**	**	**	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QP18 (QP12). SHOWCARD How likely is it that your household will get a DAB radio in the next 12 months? (SINGLE CODE)**

Base : Those who listen to radio but do not have any DAB sets at home

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	84	93	117	210	305	485	22	143	25	33	47	364
Effective Weighted Sample	69	63	85	146	221	381	19	110	17	25	37	290
Total	67	63	65	128	206	362	20	92	14	20	28	291
	**	**	17%	33%	54%	95%	**	24%	**	**	**	76%
Don't know	**	**	30	57	71	103	**	32	**	**	**	80
	**	**	46%	44%	35%	29%	**	34%	**	**	**	27%
	**	**	28%	52%	66%	95%	**	29%	**	**	**	73%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	58	67	90	157	208	317	18	95	22	25	35	240
Effective Weighted Sample	48	46	68	113	150	249	15	73	15	18	29	192
Total	44	41	50	91	131	223	16	58	12	15	20	185
	**	**	**	38%	55%	93%	**	**	**	**	**	77%
No need	**	**	**	56	75	132	**	**	**	**	**	106
	**	**	**	62%	57%	59%	**	**	**	**	**	57%
	**	**	**	40%	53%	94%	**	**	**	**	**	75%
Happy to use existing service	**	**	**	42	60	92	**	**	**	**	**	81
	**	**	**	46%	46%	41%	**	**	**	**	**	44%
	**	**	**	43%	61%	92%	**	**	**	**	**	82%
Happy to use analogue radio service	**	**	**	9	13	20	**	**	**	**	**	16
	**	**	**	10%	10%	9%	**	**	**	**	**	9%
	**	**	**	43%	60%	97%	**	**	**	**	**	75%
Don't know why I should	**	**	**	5	9	11	**	**	**	**	**	7
	**	**	**	6%	7%	5%	**	**	**	**	**	4%
	**	**	**	46%	79%	100%	**	**	**	**	**	62%
Poor reception in our area	**	**	**	5	6	11	**	**	**	**	**	10
	**	**	**	6%	4%	5%	**	**	**	**	**	6%
	**	**	**	47%	52%	100%	**	**	**	**	**	95%
Would never listen	**	**	**	2	4	9	**	**	**	**	**	7
	**	**	**	2%	3%	4%	**	**	**	**	**	4%
	**	**	**	25%	46%	100%	**	**	**	**	**	76%
Too expensive generally	**	**	**	1	3	7	**	**	**	**	**	4
	**	**	**	1%	2%	3%	**	**	**	**	**	2%
	**	**	**	12%	42%	100%	**	**	**	**	**	62%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QP19 (QP14). Why are you unlikely to get digital radio in the next 12 months? (MULTI CODE) UNPROMPTED

Base : Those who listen to radio who are unlikely to get DAB radio in the next 12 months

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	58	67	90	157	208	317	18	95	22	25	35	240
Effective Weighted Sample	48	46	68	113	150	249	15	73	15	18	29	192
Total	44	41	50	91	131	223	16	58	12	15	20	185
	**	**	**	38%	55%	93%	**	**	**	**	**	77%
Can receive through digital TV service	**	**	**	1	3	6	**	**	**	**	**	4
	**	**	**	1%	2%	3%	**	**	**	**	**	2%
	**	**	**	13%	39%	92%	**	**	**	**	**	63%
Can't afford it	**	**	**	2	3	4	**	**	**	**	**	3
	**	**	**	2%	3%	2%	**	**	**	**	**	2%
	**	**	**	41%	83%	100%	**	**	**	**	**	69%
Other	**	**	**	4	9	9	**	**	**	**	**	9
	**	**	**	4%	7%	4%	**	**	**	**	**	5%
	**	**	**	32%	74%	76%	**	**	**	**	**	78%
ANY INVOLUNTARY REASONS	**	**	**	7	11	20	**	**	**	**	**	16
	**	**	**	8%	8%	9%	**	**	**	**	**	9%
	**	**	**	37%	55%	100%	**	**	**	**	**	82%
ANY VOLUNTARY REASONS	**	**	**	84	119	205	**	**	**	**	**	166
	**	**	**	92%	91%	92%	**	**	**	**	**	90%
	**	**	**	38%	54%	94%	**	**	**	**	**	76%
ONLY VOLUNTARY REASONS	**	**	**	81	115	198	**	**	**	**	**	162
	**	**	**	89%	88%	89%	**	**	**	**	**	87%
	**	**	**	38%	54%	94%	**	**	**	**	**	76%
Don't know	**	**	**	1	1	2	**	**	**	**	**	2
	**	**	**	1%	*%	1%	**	**	**	**	**	1%
	**	**	**	24%	24%	100%	**	**	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Virgin Media (cable TV)	55	36	20	56	115	348	34	56	**	8	22	327
	16%	15%	9%	12%	12%	16%	16%	14%	**	10%	15%	17%
	c	c										
	14%	9%	5%	15%	30%	91%	9%	15%	**	2%	6%	85%
Sky satellite TV	119	61	40	100	255	747	85	113	**	22	40	717
	35%	24%	18%	21%	28%	35%	40%	28%	**	26%	28%	37%
	bcd											hjk
	14%	7%	5%	12%	31%	90%	10%	14%	**	3%	5%	86%
Freesat satellite TV	26	16	11	27	45	113	3	21	**	3	4	92
	8%	7%	5%	6%	5%	5%	1%	5%	**	4%	3%	5%
					g							
	22%	14%	9%	23%	39%	98%	2%	18%	**	3%	4%	79%
Other satellite TV	1	2	*	2	2	10	*	1	**	1	1	10
	*%	1%	*%	1%	*%	*%	*%	*%	**	1%	*%	*%
	9%	18%	4%	21%	21%	92%	4%	10%	**	5%	5%	85%
Freeview (through a set-top box or television set)	139	131	148	279	474	861	68	207	**	51	75	729
	41%	52%	66%	59%	52%	41%	32%	52%	**	62%	52%	38%
		a	abd	a		g		l		l	l	
	15%	14%	16%	30%	51%	92%	7%	22%	**	5%	8%	78%
BT TV (formerly BT Vision)	33	27	9	36	46	140	6	17	**	2	4	130
	10%	11%	4%	8%	5%	7%	3%	4%	**	2%	3%	7%
	c	c				g						hk
	23%	18%	7%	25%	32%	96%	4%	12%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1A. SHOWCARD Which, if any, of these types of television does your household receive at the moment? Please think about all of the TV sets in your household. (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TalkTalk TV	15	7	5	12	28	60	11	16	**	2	6	55
	4%	3%	2%	3%	3%	3%	5%	4%	**	3%	4%	3%
	21%	10%	7%	17%	40%	86%	15%	23%	**	4%	9%	79%
EE TV	-	2	*	2	3	11	3	*	**	-	*	13
	-%	1%	*%	*%	*%	1%	1%	*%	**	-%	*%	1%
	-%	11%	3%	14%	22%	82%	22%	3%	**	-%	3%	97%
NOW TV	11	5	3	8	21	80	1	13	**	4	6	68
	3%	2%	1%	2%	2%	4%	1%	3%	**	4%	4%	4%
	13%	6%	4%	10%	26%	98%	2%	16%	**	5%	8%	84%
YouView	1	2	3	5	8	18	1	3	**	-	2	16
	*%	1%	2%	1%	1%	1%	*%	1%	**	-%	1%	1%
	6%	10%	19%	29%	42%	96%	3%	16%	**	-%	10%	88%
No TV in household	2	2	*	2	19	38	12	5	**	2	*	43
	1%	1%	*%	*%	2%	2%	5%	1%	**	2%	*%	2%
	5%	4%	*%	5%	38%	73%	23%	10%	**	4%	1%	85%
Don't know	1	-	6	6	11	24	5	7	**	2	2	22
	*%	-%	3%	1%	1%	1%	2%	2%	**	2%	2%	1%
	2%	-%	21%	21%	38%	82%	18%	23%	**	5%	8%	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Virgin Media (cable TV)	54	34	18	53	108	334	33	52	**	8	22	316
	16%	14%	8%	11%	12%	16%	15%	13%	**	10%	15%	16%
	cd	c										
	15%	9%	5%	14%	29%	91%	9%	14%	**	2%	6%	86%
Sky satellite TV	115	58	38	95	247	733	83	110	**	22	39	702
	34%	23%	17%	20%	27%	35%	39%	28%	**	26%	27%	36%
	bcd											hjk
	14%	7%	5%	12%	30%	90%	10%	14%	**	3%	5%	86%
Freesat satellite TV	17	14	9	23	38	78	3	13	**	2	4	66
	5%	6%	4%	5%	4%	4%	1%	3%	**	3%	2%	3%
	20%	18%	11%	29%	46%	97%	3%	16%	**	3%	4%	81%
Other satellite TV	1	-	*	*	*	7	*	1	**	1	1	7
	*%	-%	*%	*%	*%	*%	*%	*%	**	1%	*%	*%
	13%	-%	5%	5%	5%	89%	6%	7%	**	7%	7%	92%
Freeview (through a set-top box or television set)	103	110	136	245	421	688	61	177	**	43	63	579
	31%	44%	61%	52%	46%	33%	28%	44%	**	52%	43%	30%
		a	abd	ab				l		l	l	
	14%	15%	18%	33%	56%	91%	8%	24%	**	6%	8%	77%
BT TV (formerly BT Vision)	31	21	8	29	37	116	5	15	**	2	4	107
	9%	8%	4%	6%	4%	6%	2%	4%	**	2%	3%	6%
	c	c										
	26%	17%	7%	24%	31%	96%	4%	12%	**	1%	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TalkTalk TV	14	7	4	11	25	56	9	14	**	2	6	51
	4%	3%	2%	2%	3%	3%	4%	4%	**	3%	4%	3%
	22%	11%	6%	17%	39%	87%	14%	22%	**	3%	9%	79%
EE TV	-	2	*	2	2	7	3	*	**	-	*	9
	-%	1%	*%	*%	*%	*%	1%	*%	**	-%	*%	*%
	-%	15%	4%	19%	19%	75%	30%	5%	**	-%	5%	95%
NOW TV	-	1	1	2	7	28	1	4	**	-	2	24
	-%	*%	*%	*%	1%	1%	*%	1%	**	-%	1%	1%
	-%	4%	4%	8%	24%	96%	2%	16%	**	-%	6%	84%
YouView	-	-	2	2	2	8	1	2	**	-	2	7
	-%	-%	1%	*%	*%	*%	*%	*%	**	-%	1%	*%
	-%	-%	26%	26%	26%	91%	7%	21%	**	-%	21%	83%
No TV in household	2	2	*	2	19	38	12	5	**	2	*	43
	1%	1%	*%	*%	2%	2%	5%	1%	**	2%	*%	2%
	5%	4%	*%	5%	38%	73%	23%	10%	**	4%	1%	85%
Don't know	1	-	6	6	11	24	5	7	**	2	2	22
	*%	-%	3%	1%	1%	1%	2%	2%	**	2%	2%	1%
	2%	-%	ab	21%	38%	82%	18%	23%	**	5%	8%	75%
<b>MAIN TV PLATFORM</b>												
ALL TV	334	247	216	463	887	2055	198	388	**	79	142	1869
	99%	99%	97%	98%	97%	97%	92%	97%	**	96%	98%	97%
	15%	11%	10%	21%	39%	g	9%	17%	**	4%	6%	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH1B. SHOWCARD And which of these do you consider is your MAIN type of television? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
ANY PAID-FOR TV	208	118	68	187	408	1239	128	187	**	28	72	1179
	62%	48%	31%	40%	44%	59%	59%	47%	**	34%	50%	61%
	bcd	cd	c					j			j	hjk
	15%	9%	5%	14%	30%	91%	9%	14%	**	2%	5%	86%
ANY FREE TV	127	129	148	277	479	816	70	201	**	51	70	691
	38%	52%	66%	59%	52%	39%	33%	50%	**	62%	48%	36%
		a	abd	a				l		hkl	l	
	14%	14%	17%	31%	54%	92%	8%	23%	**	6%	8%	78%
CABLE	54	34	18	53	108	334	33	52	**	8	22	316
	16%	14%	8%	11%	12%	16%	15%	13%	**	10%	15%	16%
	cd	c										
	15%	9%	5%	14%	29%	91%	9%	14%	**	2%	6%	86%
SATELLITE	133	72	47	119	285	817	86	123	**	25	43	775
	39%	29%	21%	25%	31%	39%	40%	31%	**	30%	30%	40%
	bcd	c										hjk
	15%	8%	5%	13%	32%	91%	10%	14%	**	3%	5%	86%
TV VIA BROADBAND	45	31	16	47	73	216	18	36	**	4	14	199
	13%	12%	7%	10%	8%	10%	8%	9%	**	5%	9%	10%
	c	c										
	19%	13%	7%	20%	31%	93%	8%	15%	**	2%	6%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**TV MULTI-PLATFORM OWNERSHIP**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
CABLE ONLY	50	33	16	49	102	294	32	43	**	7	19	284
	15%	13%	7%	10%	11%	14%	15%	11%	**	8%	13%	15%
	c	c										h
	15%	10%	5%	15%	31%	90%	10%	13%	**	2%	6%	87%
CABLE AND FREEVIEW	3	1	3	5	9	34	1	7	**	1	1	27
	1%	*%	2%	1%	1%	2%	*%	2%	**	1%	1%	1%
	8%	3%	10%	14%	27%	98%	3%	20%	**	3%	3%	78%
FREEVIEW ONLY	98	100	129	229	395	645	58	169	**	41	61	541
	29%	40%	58%	49%	43%	30%	27%	42%	**	50%	42%	28%
		a	abd	ab				l		l	l	
	14%	14%	18%	32%	56%	91%	8%	24%	**	6%	9%	77%
SATELLITE AND FREEVIEW	30	18	10	27	45	116	7	20	**	7	10	104
	9%	7%	4%	6%	5%	5%	3%	5%	**	8%	7%	5%
	c											
	24%	14%	8%	22%	36%	94%	6%	16%	**	6%	8%	85%
SATELLITE ONLY	105	53	38	91	240	690	78	104	**	18	34	658
	31%	21%	17%	19%	26%	33%	36%	26%	**	21%	24%	34%
	bcd											hjk
	14%	7%	5%	12%	31%	90%	10%	14%	**	2%	4%	86%
NO TV	2	2	*	2	19	38	12	5	**	2	*	43
	1%	1%	*%	*%	2%	2%	5%	1%	**	2%	*%	2%
							f					
	5%	4%	*%	5%	38%	73%	23%	10%	**	4%	1%	85%
OTHER	48	42	20	62	95	277	22	45	**	5	16	255
	14%	17%	9%	13%	10%	13%	10%	11%	**	6%	11%	13%
	c	c										j
	16%	14%	7%	21%	32%	93%	7%	15%	**	2%	5%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**TV MULTI-PLATFORM OWNERSHIP**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Mean TV platforms	1.2	1.1	1.1	1.1	1.1	1.1	1.0	1.1	**	1.1	1.1	1.1
	cd	c				g						
Standard deviation	.50	.46	.37	.42	.43	.47	.39	.45	**	.51	.43	.47
Standard error	.02	.02	.02	.02	.01	.01	.03	.02	**	.05	.03	.01

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
<b>NO TV</b>												
	3	2	6	8	30	62	17	12	**	4	3	66
	1%	1%	3%	2%	3%	3%	8%	3%	**	4%	2%	3%
							f					
	4%	3%	8%	10%	38%	77%	21%	15%	**	4%	4%	81%
<b>ANY TRADITIONAL PAY TV</b>												
	166	90	54	145	343	1038	110	155	**	24	59	990
	49%	36%	24%	31%	37%	49%	51%	39%	**	29%	41%	51%
	bcd	c										hjk
	14%	8%	5%	13%	30%	90%	10%	14%	**	2%	5%	86%
SKY	111	55	35	90	230	698	77	100	**	16	37	672
	33%	22%	16%	19%	25%	33%	36%	25%	**	20%	25%	35%
	bcd	c										hjk
	14%	7%	4%	12%	30%	90%	10%	13%	**	2%	5%	87%
VIRGIN MEDIA	55	36	20	56	115	348	34	56	**	8	22	327
	16%	15%	9%	12%	12%	16%	16%	14%	**	10%	15%	17%
	c	c										
	14%	9%	5%	15%	30%	91%	9%	15%	**	2%	6%	85%
<b>ANY HYBRID IPTV</b>												
	48	37	17	54	84	224	20	35	**	4	12	210
	14%	15%	8%	12%	9%	11%	9%	9%	**	5%	9%	11%
	c	c										
	20%	15%	7%	22%	35%	92%	8%	14%	**	2%	5%	86%
BT TV	33	27	9	36	46	140	6	17	**	2	4	130
	10%	11%	4%	8%	5%	7%	3%	4%	**	2%	3%	7%
	c	c				g						hk
	23%	18%	7%	25%	32%	96%	4%	12%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

**OFCOM DIGITAL PARTICIPATION CONSORTIUM TECH TRACKER H2 2017 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 1st July to 31st August 2017.**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TALKTALK TV	15	7	5	12	28	60	11	16	**	2	6	55
	4%	3%	2%	3%	3%	3%	5%	4%	**	3%	4%	3%
	21%	10%	7%	17%	40%	86%	15%	23%	**	4%	9%	79%
YOUVIEW	1	2	3	5	8	18	1	3	**	-	2	16
	*%	1%	2%	1%	1%	1%	*%	1%	**	-%	1%	1%
	6%	10%	19%	29%	42%	96%	3%	16%	**	-%	10%	88%
EE TV	-	2	*	2	3	11	3	*	**	-	*	13
	-%	1%	*%	*%	*%	1%	1%	*%	**	-%	*%	1%
	-%	11%	3%	14%	22%	82%	22%	3%	**	-%	3%	97%
<b>ANY OTT</b>												
	89	38	18	56	200	830	65	100	**	20	28	786
	26%	15%	8%	12%	22%	39%	30%	25%	**	24%	20%	41%
	bcd	c				g						hjk
	10%	4%	2%	6%	22%	93%	7%	11%	**	2%	3%	88%
NETFLIX	65	23	13	35	155	671	56	73	**	11	21	645
	19%	9%	6%	7%	17%	32%	26%	18%	**	14%	14%	33%
	bcd											hjk
	9%	3%	2%	5%	21%	92%	8%	10%	**	2%	3%	89%
AMAZON PRIME VIDEO	40	15	5	20	54	349	27	40	**	9	7	332
	12%	6%	2%	4%	6%	16%	12%	10%	**	10%	5%	17%
	bcd	c						k				hk
	11%	4%	1%	5%	15%	93%	7%	11%	**	2%	2%	89%
NOW TV	11	5	3	8	21	80	1	13	**	4	6	68
	3%	2%	1%	2%	2%	4%	1%	3%	**	4%	4%	4%
						g						
	13%	6%	4%	10%	26%	98%	2%	16%	**	5%	8%	84%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
DISNEY LIFE	4	2	1	3	4	27	-	4	**	*	1	23
	1%	1%	*%	1%	*%	1%	-%	1%	**	*%	1%	1%
	15%	8%	3%	11%	14%	100%	-%	15%	**	1%	5%	85%
HAYU	4	-	*	*	*	15	1	2	**	-	1	12
	1%	-%	*%	*%	*%	1%	*%	1%	**	-%	1%	1%
	d											
	28%	-%	2%	2%	2%	96%	5%	15%	**	-%	6%	81%
ANY OTHER OTT	5	3	-	3	6	28	2	1	**	-	1	28
	1%	1%	-%	1%	1%	1%	1%	*%	**	-%	1%	1%
	c											h
	17%	9%	-%	9%	19%	95%	6%	4%	**	-%	4%	96%
ANY FREE TV												
	159	147	159	306	527	982	77	230	**	56	80	833
	47%	59%	71%	65%	57%	46%	36%	57%	**	68%	55%	43%
		a	ab	a		g		l		hkl	l	
	15%	14%	15%	29%	50%	93%	7%	22%	**	5%	8%	79%
FREEVIEW	139	131	148	279	474	861	68	207	**	51	75	729
	41%	52%	66%	59%	52%	41%	32%	52%	**	62%	52%	38%
		a	abd	a		g		l		l	l	
	15%	14%	16%	30%	51%	92%	7%	22%	**	5%	8%	78%
FREE SATELLITE	31	20	15	35	65	146	11	29	**	8	8	126
	9%	8%	7%	7%	7%	7%	5%	7%	**	10%	5%	7%
	20%	13%	9%	22%	42%	94%	7%	18%	**	5%	5%	81%
Mean score	1.4	1.3	1.1	1.2	1.3	1.5	1.3	1.3	**	1.3	1.2	1.5
	bcd	cd		c		g						hjk
Standard deviation	.58	.48	.40	.45	.54	.63	.59	.54	**	.55	.49	.64
Standard error	.03	.03	.02	.02	.02	.01	.04	.02	**	.05	.03	.01
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

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**COUNT OF TV SERVICES - ANY TRADITIONAL PAY TV, ANY HYBRID IPTV, ANY OTT, ANY FREE TV**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
NO TV SERVICES	3	2	6	8	27	43	13	8	**	2	3	50
	1%	1%	3%	2%	3%	2%	6%	2%	**	3%	2%	3%
							f					
	5%	4%	10%	14%	46%	74%	22%	13%	**	4%	5%	85%
ONE TV SERVICE	221	184	187	371	645	1176	137	272	**	58	106	1050
	65%	74%	84%	79%	70%	56%	63%	68%	**	70%	73%	54%
		a	ab	a			f	l		l	l	
	17%	14%	14%	28%	49%	89%	10%	21%	**	4%	8%	80%
TWO TV SERVICES	99	60	29	89	229	800	62	113	**	20	35	741
	29%	24%	13%	19%	25%	38%	29%	28%	**	25%	24%	38%
	cd	c		c		g						hjk
	12%	7%	3%	10%	27%	93%	7%	13%	**	2%	4%	86%
THREE TV SERVICES	15	3	1	4	15	92	4	8	**	2	1	88
	4%	1%	*%	1%	2%	4%	2%	2%	**	2%	1%	5%
	bcd											hk
	15%	3%	1%	4%	15%	95%	4%	8%	**	2%	1%	92%
ALL FOUR TV SERVICES	-	-	-	-	2	5	-	-	**	-	-	5
	-%	-%	-%	-%	*%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	30%	100%	-%	-%	**	-%	-%	100%
Mean score	1.4	1.3	1.1	1.2	1.3	1.5	1.3	1.3	**	1.3	1.2	1.5
	bcd	cd		c		g						hjk
Standard deviation	.58	.48	.40	.45	.54	.63	.59	.54	**	.55	.49	.64
Standard error	.03	.03	.02	.02	.02	.01	.04	.02	**	.05	.03	.01

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR TRADITIONAL PAY TV**

Base : All Traditional Pay TV users

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	~c	d	e	f	g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	197	138	98	236	462	1258	113	221	37	40	80	1150
Effective Weighted Sample	171	103	80	180	354	1037	92	180	30	34	63	956
Total	166	90	54	145	343	1038	110	155	23	24	59	990
	14%	8%	**	13%	30%	90%	10%	14%	**	**	**	86%
TRADITIONAL PAY TV ONLY	101	55	**	94	199	475	66	85	**	**	**	461
	61%	61%	**	65%	58%	46%	60%	55%	**	**	**	47%
	19%	10%	**	17%	37%	87%	12%	16%	**	**	**	85%
TRADITIONAL PAY TV AND HYBRID IPTV ONLY	1	3	**	4	4	8	-	1	**	**	**	6
	1%	3%	**	3%	1%	1%	-%	1%	**	**	**	1%
	19%	36%	**	54%	57%	100%	-%	19%	**	**	**	84%
TRADITIONAL PAY TV AND OTT ONLY	40	16	**	21	95	419	37	47	**	**	**	402
	24%	18%	**	14%	28%	40%	34%	31%	**	**	**	41%
	d											h
	9%	4%	**	5%	21%	92%	8%	10%	**	**	**	89%
TRADITIONAL PAY TV AND FREE TV ONLY	16	14	**	23	33	66	3	14	**	**	**	55
	9%	16%	**	16%	9%	6%	3%	9%	**	**	**	6%
	22%	20%	**	33%	47%	96%	5%	21%	**	**	**	79%
TRADITIONAL PAY TV AND HYBRID IPTV AND OTT ONLY	1	*	**	*	*	4	1	-	**	**	**	5
	*%	1%	**	*%	*%	*%	1%	-%	**	**	**	*%
	18%	11%	**	11%	11%	78%	20%	-%	**	**	**	100%
TRADITIONAL PAY TV AND OTT AND FREE TV ONLY	7	2	**	3	10	60	3	7	**	**	**	55
	4%	2%	**	2%	3%	6%	2%	5%	**	**	**	6%
	12%	3%	**	5%	16%	96%	4%	11%	**	**	**	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR TRADITIONAL PAY TV**

Base : All Traditional Pay TV users

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	197	138	98	236	462	1258	113	221	37	40	80	1150
Effective Weighted Sample	171	103	80	180	354	1037	92	180	30	34	63	956
Total	166	90	54	145	343	1038	110	155	23	24	59	990
	14%	8%	**	13%	30%	90%	10%	14%	**	**	**	86%
TRADITIONAL PAY TV AND HYBRID IPTV AND FREE TV ONLY	-	-	**	-	-	1	-	-	**	**	**	1
	-%	-%	**	-%	-%	*%	-%	-%	**	**	**	*%
	-%	-%	**	-%	-%	100%	-%	-%	**	**	**	100%
TRADITIONAL PAY TV AND HYBRID IPTV AND OTT AND FREE TV	-	-	**	-	2	5	-	-	**	**	**	5
	-%	-%	**	-%	*%	1%	-%	-%	**	**	**	1%
	-%	-%	**	-%	30%	100%	-%	-%	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR HYBRID IPTV**

Base : All Hybrid IPTV users

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	60	50	29	79	119	288	17	46	4	8	17	259
Effective Weighted Sample	51	36	23	58	89	231	15	37	4	7	14	208
Total	48	37	17	54	84	224	20	35	3	4	12	210
	**	**	**	**	35%	92%	**	**	**	**	**	86%
HYBRID IPTV ONLY	**	**	**	**	41	88	**	**	**	**	**	85
	**	**	**	**	48%	39%	**	**	**	**	**	40%
	**	**	**	**	41%	88%	**	**	**	**	**	85%
HYBRID IPTV AND TRADITIONAL PAY TV ONLY	**	**	**	**	4	8	**	**	**	**	**	6
	**	**	**	**	5%	3%	**	**	**	**	**	3%
	**	**	**	**	57%	100%	**	**	**	**	**	84%
HYBRID IPTV AND OTT ONLY	**	**	**	**	16	64	**	**	**	**	**	62
	**	**	**	**	19%	29%	**	**	**	**	**	29%
	**	**	**	**	24%	94%	**	**	**	**	**	91%
HYBRID IPTV AND FREE TV ONLY	**	**	**	**	17	27	**	**	**	**	**	19
	**	**	**	**	20%	12%	**	**	**	**	**	9%
	**	**	**	**	58%	94%	**	**	**	**	**	65%
HYBRID IPTV AND TRADITIONAL PAY TV AND OTT ONLY	**	**	**	**	*	4	**	**	**	**	**	5
	**	**	**	**	1%	2%	**	**	**	**	**	2%
	**	**	**	**	11%	78%	**	**	**	**	**	100%
HYBRID IPTV AND TRADITIONAL PAY TV AND FREE TV ONLY	**	**	**	**	-	1	**	**	**	**	**	1
	**	**	**	**	-%	*%	**	**	**	**	**	*%
	**	**	**	**	-%	100%	**	**	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR HYBRID IPTV**

Base : All Hybrid IPTV users

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	60	50	29	79	119	288	17	46	4	8	17	259
Effective Weighted Sample	51	36	23	58	89	231	15	37	4	7	14	208
Total	48	37	17	54	84	224	20	35	3	4	12	210
	**	**	**	**	35%	92%	**	**	**	**	**	86%
HYBRID IPTV AND OTT AND FREE TV ONLY	**	**	**	**	4	27	**	**	**	**	**	27
	**	**	**	**	5%	12%	**	**	**	**	**	13%
	**	**	**	**	15%	98%	**	**	**	**	**	98%
HYBRID IPTV AND TRADITIONAL PAY TV AND OTT AND FREE TV	**	**	**	**	2	5	**	**	**	**	**	5
	**	**	**	**	2%	2%	**	**	**	**	**	3%
	**	**	**	**	30%	100%	**	**	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR OTT**

Base : All OTT users

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	h	~i	~j	~k	l
Unweighted total	98	54	24	78	239	951	62	132	16	25	36	882
Effective Weighted Sample	82	38	19	57	187	786	50	103	13	17	28	731
Total	89	38	18	56	200	830	65	100	11	20	28	786
	**	**	**	**	22%	93%	**	11%	**	**	**	88%
OTT ONLY	**	**	**	**	8	35	**	6	**	**	**	31
	**	**	**	**	4%	4%	**	6%	**	**	**	4%
	**	**	**	**	20%	89%	**	15%	**	**	**	80%
OTT AND TRADITIONAL PAY TV ONLY	**	**	**	**	95	419	**	47	**	**	**	402
	**	**	**	**	48%	50%	**	47%	**	**	**	51%
	**	**	**	**	21%	92%	**	10%	**	**	**	89%
OTT AND HYBRID IPTV ONLY	**	**	**	**	16	64	**	7	**	**	**	62
	**	**	**	**	8%	8%	**	7%	**	**	**	8%
	**	**	**	**	24%	94%	**	10%	**	**	**	91%
OTT AND FREE TV ONLY	**	**	**	**	64	216	**	32	**	**	**	198
	**	**	**	**	32%	26%	**	32%	**	**	**	25%
	**	**	**	**	28%	93%	**	14%	**	**	**	85%
OTT AND TRADITIONAL PAY TV AND HYBRID IPTV ONLY	**	**	**	**	*	4	**	-	**	**	**	5
	**	**	**	**	*%	*%	**	-%	**	**	**	1%
	**	**	**	**	11%	78%	**	-%	**	**	**	100%
OTT AND TRADITIONAL PAY TV AND FREE TV ONLY	**	**	**	**	10	60	**	7	**	**	**	55
	**	**	**	**	5%	7%	**	7%	**	**	**	7%
	**	**	**	**	16%	96%	**	11%	**	**	**	88%
OTT AND HYBRID IPTV AND FREE TV ONLY	**	**	**	**	4	27	**	*	**	**	**	27
	**	**	**	**	2%	3%	**	*%	**	**	**	3%
	**	**	**	**	15%	98%	**	1%	**	**	**	98%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR OTT**

Base : All OTT users

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	h	~i	~j	~k	l
Unweighted total	98	54	24	78	239	951	62	132	16	25	36	882
Effective Weighted Sample	82	38	19	57	187	786	50	103	13	17	28	731
Total	89	38	18	56	200	830	65	100	11	20	28	786
	**	**	**	**	22%	93%	**	11%	**	**	**	88%
OTT AND TRADITIONAL PAY TV AND HYBRID IPTV AND OTT AND FREE TV	**	**	**	**	2	5	**	-	**	**	**	5
	**	**	**	**	1%	1%	**	-%	**	**	**	1%
	**	**	**	**	30%	100%	**	-%	**	**	**	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR FREE TV**

Base : All Free TV users

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	~g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	195	203	256	459	728	1262	84	332	49	83	119	1017
Effective Weighted Sample	157	146	195	337	555	1010	66	266	39	62	96	824
Total	159	147	159	306	527	982	77	230	32	56	80	833
	15%	14%	15%	29%	50%	93%	**	22%	**	**	8%	79%
FREE TV ONLY	97	110	137	246	397	578	**	165	**	**	60	472
	61%	75%	86%	81%	75%	59%	**	72%	**	**	75%	57%
	15%	a	ab	a	63%	91%	**	l	**	**	l	75%
	15%	17%	22%	39%	63%	91%	**	26%	**	**	9%	75%
FREE TV AND TRADITIONAL PAY TV ONLY	16	14	9	23	33	66	**	14	**	**	8	55
	10%	10%	5%	7%	6%	7%	**	6%	**	**	10%	7%
	22%	20%	13%	33%	47%	96%	**	21%	**	**	11%	79%
FREE TV AND OTT ONLY	25	12	9	20	64	216	**	32	**	**	9	198
	16%	8%	6%	7%	12%	22%	**	14%	**	**	12%	24%
	bcd						**		**	**	hk	85%
	11%	5%	4%	9%	28%	93%	**	14%	**	**	4%	85%
FREE TV AND HYBRID IPTV ONLY	7	9	3	13	17	27	**	10	**	**	2	19
	5%	6%	2%	4%	3%	3%	**	5%	**	**	2%	2%
	26%	32%	12%	44%	58%	94%	**	36%	**	**	5%	65%
FREE TV AND TRADITIONAL PAY TV AND HYBRID IPTV ONLY	-	-	-	-	-	1	**	-	**	**	-	1
	-%	-%	-%	-%	-%	*%	**	-%	**	**	-%	*%
	-%	-%	-%	-%	-%	100%	**	-%	**	**	-%	100%
FREE TV AND HYBRID IPTV ONLY AND OTT ONLY	6	*	-	*	4	27	**	*	**	**	*	27
	4%	*%	-%	*%	1%	3%	**	*%	**	**	1%	3%
	bcd						**		**	**	h	98%
	23%	2%	-%	2%	15%	98%	**	1%	**	**	1%	98%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY FOR FREE TV**

Base : All Free TV users

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	~g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	195	203	256	459	728	1262	84	332	49	83	119	1017
Effective Weighted Sample	157	146	195	337	555	1010	66	266	39	62	96	824
Total	159	147	159	306	527	982	77	230	32	56	80	833
	15%	14%	15%	29%	50%	93%	**	22%	**	**	8%	79%
FREE TV AND TRADITIONAL PAY TV AND OTT	7	2	1	3	10	60	**	7	**	**	1	55
	5%	1%	1%	1%	2%	6%	**	3%	**	**	1%	7%
	cd											hk
	12%	3%	2%	5%	16%	96%	**	11%	**	**	2%	88%
FREE TV AND TRADITIONAL PAY TV AND HYBRID IPTV AND OTT	-	-	-	-	2	5	**	-	**	**	-	5
	-%	-%	-%	-%	*%	1%	**	-%	**	**	-%	1%
	-%	-%	-%	-%	30%	100%	**	-%	**	**	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : Those with multichannel TV

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
<b>ANY TRADITIONAL PAY TV</b>												
	166	90	54	145	343	1038	110	155	**	24	59	990
	50%	37%	25%	31%	39%	50%	56%	40%	**	30%	41%	53%
	bcd	c										hjk
	14%	8%	5%	13%	30%	90%	10%	14%	**	2%	5%	86%
SKY	111	55	35	90	230	698	77	100	**	16	37	672
	33%	22%	16%	19%	26%	34%	39%	26%	**	20%	26%	36%
	bcd											hjk
	14%	7%	4%	12%	30%	90%	10%	13%	**	2%	5%	87%
VIRGIN MEDIA	55	36	20	56	115	348	34	56	**	8	22	327
	16%	15%	9%	12%	13%	17%	17%	15%	**	10%	15%	17%
	c	c										
	14%	9%	5%	15%	30%	91%	9%	15%	**	2%	6%	85%
<b>ANY HYBRID IPTV</b>												
	48	37	17	54	84	224	20	35	**	4	12	210
	14%	15%	8%	12%	9%	11%	10%	9%	**	5%	9%	11%
	c	c										
	20%	15%	7%	22%	35%	92%	8%	14%	**	2%	5%	86%
BT TV	33	27	9	36	46	140	6	17	**	2	4	130
	10%	11%	4%	8%	5%	7%	3%	4%	**	2%	3%	7%
	c	c										hk
	23%	18%	7%	25%	32%	96%	4%	12%	**	1%	3%	89%
TALKTALK TV	15	7	5	12	28	60	11	16	**	2	6	55
	4%	3%	2%	3%	3%	3%	5%	4%	**	3%	4%	3%
	21%	10%	7%	17%	40%	86%	15%	23%	**	4%	9%	79%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : Those with multichannel TV

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
YOUVIEW	1	2	3	5	8	18	1	3	**	-	2	16
	*%	1%	2%	1%	1%	1%	*%	1%	**	-%	1%	1%
	6%	10%	19%	29%	42%	96%	3%	16%	**	-%	10%	88%
EE TV	-	2	*	2	3	11	3	*	**	-	*	13
	-%	1%	*%	*%	*%	1%	1%	*%	**	-%	*%	1%
	-%	11%	3%	14%	22%	82%	22%	3%	**	-%	3%	97%
<b>ANY OTT</b>												
	89	38	18	56	197	812	61	96	**	19	28	770
	27%	16%	8%	12%	22%	40%	31%	25%	**	23%	20%	41%
	bcd	c				g						hjk
	10%	4%	2%	6%	23%	93%	7%	11%	**	2%	3%	88%
NETFLIX	65	23	12	35	152	654	53	69	**	11	21	631
	20%	9%	6%	8%	17%	32%	27%	18%	**	14%	14%	34%
	bcd											hjk
	9%	3%	2%	5%	22%	93%	8%	10%	**	2%	3%	89%
AMAZON PRIME VIDEO	40	15	5	20	53	344	23	37	**	8	7	327
	12%	6%	2%	4%	6%	17%	12%	10%	**	10%	5%	17%
	bcd	c										hk
	11%	4%	1%	5%	15%	94%	6%	10%	**	2%	2%	89%
NOW TV	11	5	3	8	21	80	1	13	**	4	6	68
	3%	2%	1%	2%	2%	4%	1%	3%	**	5%	4%	4%
						g						
	13%	6%	4%	10%	26%	98%	2%	16%	**	5%	8%	84%
DISNEY LIFE	4	2	1	3	4	27	-	4	**	*	1	23
	1%	1%	*%	1%	*%	1%	-%	1%	**	*%	1%	1%
	15%	8%	3%	11%	14%	100%	-%	15%	**	1%	5%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**HOUSEHOLD TV SERVICES**

Base : Those with multichannel TV

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
HAYU	4	-	*	*	*	15	1	2	**	-	1	12
	1%	-%	*%	*%	*%	1%	*%	1%	**	-%	1%	1%
	d											
	28%	-%	2%	2%	2%	96%	5%	15%	**	-%	6%	81%
ANY OTHER OTT	5	3	-	3	6	28	2	1	**	-	1	28
	1%	1%	-%	1%	1%	1%	1%	*%	**	-%	1%	2%
	c											h
	17%	9%	-%	9%	19%	95%	6%	4%	**	-%	4%	96%
<b>ANY FREE TV</b>												
	159	147	159	306	527	982	77	230	**	56	80	833
	48%	60%	73%	66%	59%	48%	39%	59%	**	71%	56%	45%
		a	abd	a		g		l		hkl	l	
	15%	14%	15%	29%	50%	93%	7%	22%	**	5%	8%	79%
FREEVIEW	139	131	148	279	474	861	68	207	**	51	75	729
	42%	53%	68%	60%	53%	42%	34%	53%	**	65%	53%	39%
		a	abd	a				l		hl	l	
	15%	14%	16%	30%	51%	92%	7%	22%	**	5%	8%	78%
FREE SATELLITE	31	20	15	35	65	146	11	29	**	8	8	126
	9%	8%	7%	8%	7%	7%	5%	7%	**	11%	5%	7%
	20%	13%	9%	22%	42%	94%	7%	18%	**	5%	5%	81%
Mean score	1.4	1.3	1.1	1.2	1.3	1.5	1.4	1.3	**	1.3	1.3	1.5
	bcd	cd		c		g						hjk
Standard deviation	.57	.47	.37	.43	.50	.60	.52	.51	**	.51	.46	.60
Standard error	.03	.03	.02	.02	.01	.01	.04	.02	**	.05	.03	.01

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

COUNT OF TV SERVICES - ANY TRADITIONAL PAY TV, ANY HYBRID IPTV, ANY OTT, ANY FREE TV

Base : Those with multichannel TV

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
ONE TV SERVICE	221	184	187	370	641	1157	133	268	**	57	106	1035
	66%	74%	86%	80%	72%	56%	67%	69%	**	72%	75%	55%
		a	abd	a			f	l		l	l	
	17%	14%	14%	29%	50%	90%	10%	21%	**	4%	8%	80%
TWO TV SERVICES	99	60	29	89	229	800	62	113	**	20	35	741
	30%	24%	13%	19%	26%	39%	31%	29%	**	26%	24%	40%
	cd	c		c		g						hjk
	12%	7%	3%	10%	27%	93%	7%	13%	**	2%	4%	86%
THREE TV SERVICES	15	3	1	4	15	92	4	8	**	2	1	88
	4%	1%	1%	1%	2%	4%	2%	2%	**	2%	1%	5%
	bcd											hk
	15%	3%	1%	4%	15%	95%	4%	8%	**	2%	1%	92%
ALL FOUR TV SERVICES	-	-	-	-	2	5	-	-	**	-	-	5
	-%	-%	-%	-%	*%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	30%	100%	-%	-%	**	-%	-%	100%
Mean score	1.4	1.3	1.1	1.2	1.3	1.5	1.4	1.3	**	1.3	1.3	1.5
	bcd	cd		c		g						hjk
Standard deviation	.57	.47	.37	.43	.50	.60	.52	.51	**	.51	.46	.60
Standard error	.03	.03	.02	.02	.01	.01	.04	.02	**	.05	.03	.01
Columns Tested:	a,b,c,d - f,g - h,i,j,k,l											

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**MULTICHANNEL TV OWNERSHIP**

Base : Those with multichannel TV

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
ALL MULTICHANNEL TV	334	247	216	463	887	2055	198	388	**	79	142	1869
	100%	100%	100%	100%	100%	100%	100%	100%	**	100%	100%	100%
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
DIGITAL TERRESTRIAL	139	131	148	279	474	861	68	207	**	51	75	729
	42%	53%	68%	60%	53%	42%	34%	53%	**	65%	53%	39%
		a	abd	a			l			hl	l	
	15%	14%	16%	30%	51%	92%	7%	22%	**	5%	8%	78%
DIGITAL SATELLITE	142	76	49	125	295	844	88	129	**	25	44	798
	42%	31%	23%	27%	33%	41%	44%	33%	**	31%	31%	43%
	bcd	c										hjk
	15%	8%	5%	13%	32%	91%	9%	14%	**	3%	5%	86%
PAY DIGITAL SATELLITE	111	55	35	90	230	698	77	100	**	16	37	672
	33%	22%	16%	19%	26%	34%	39%	26%	**	20%	26%	36%
	bcd											hjk
	14%	7%	4%	12%	30%	90%	10%	13%	**	2%	5%	87%
FREE DIGITAL SATELLITE	29	18	13	31	60	129	11	27	**	8	6	110
	9%	7%	6%	7%	7%	6%	5%	7%	**	10%	4%	6%
	21%	13%	9%	22%	44%	93%	8%	20%	**	6%	5%	79%
CABLE	55	36	20	56	115	348	34	56	**	8	22	327
	16%	15%	9%	12%	13%	17%	17%	15%	**	10%	15%	17%
	c	c										
	14%	9%	5%	15%	30%	91%	9%	15%	**	2%	6%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH2 (QH3). SHOWCARD Which of the following best describes your satellite TV service/s? (MULTI CODE)

Base : Those with Satellite TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	~c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	166	119	89	208	404	1038	85	187	31	41	64	936
Effective Weighted Sample	140	91	69	159	307	840	69	149	25	31	50	766
Total	142	76	49	125	295	844	88	129	18	25	44	798
	15%	8%	**	13%	32%	91%	**	14%	**	**	**	86%
Sky satellite dish to receive subscription channels - you pay a monthly subscription fee	111	55	**	90	230	698	**	100	**	**	**	672
	78%	73%	**	72%	78%	83%	**	78%	**	**	**	84%
	14%	7%	**	12%	30%	90%	**	13%	**	**	**	87%
Sky satellite dish for free to air services only - you pay no monthly subscription fee	6	5	**	8	18	31	**	12	**	**	**	26
	4%	6%	**	7%	6%	4%	**	9%	**	**	**	3%
	16%	13%	**	22%	48%	83%	**	33%	**	**	**	70%
Freesat dish and set top box - you do not pay a subscription fee	20	12	**	21	36	83	**	14	**	**	**	69
	14%	16%	**	17%	12%	10%	**	11%	**	**	**	9%
	23%	14%	**	24%	42%	97%	**	17%	**	**	**	81%
Other satellite dish	3	2	**	2	6	14	**	1	**	**	**	14
	2%	2%	**	2%	2%	2%	**	1%	**	**	**	2%
	21%	10%	**	13%	41%	94%	**	6%	**	**	**	94%
Don't know	1	2	**	4	5	17	**	1	**	**	**	16
	1%	2%	**	3%	2%	2%	**	1%	**	**	**	2%
	8%	11%	**	23%	28%	100%	**	8%	**	**	**	95%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH3 (QH4). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Sky satellite service? (MULTI CODE)

Base : Those with paid for Sky Satellite TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	~b	~c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	128	90	64	154	311	842	73	143	23	27	50	772
Effective Weighted Sample	110	68	52	119	236	686	60	115	18	23	40	635
Total	111	55	35	90	230	698	77	100	14	16	37	672
	14%	**	**	12%	30%	90%	**	13%	**	**	**	87%
Sky Sports channels	37	**	**	32	61	241	**	34	**	**	**	233
	34%	**	**	35%	26%	34%	**	34%	**	**	**	35%
	14%	**	**	12%	23%	90%	**	13%	**	**	**	87%
BT Sport channels	7	**	**	6	17	68	**	6	**	**	**	70
	6%	**	**	7%	7%	10%	**	6%	**	**	**	10%
	9%	**	**	8%	22%	88%	**	7%	**	**	**	90%
Sky Cinema channels	33	**	**	20	57	227	**	27	**	**	**	223
	30%	**	**	22%	25%	33%	**	27%	**	**	**	33%
	13%	**	**	8%	22%	90%	**	11%	**	**	**	89%
Sky Atlantic	32	**	**	18	41	192	**	30	**	**	**	171
	29%	**	**	20%	18%	28%	**	30%	**	**	**	25%
	16%	**	**	9%	21%	96%	**	15%	**	**	**	85%
Sky+ HD (High Definition channels through Sky+ HD box)	44	**	**	27	72	290	**	45	**	**	**	259
	39%	**	**	30%	31%	42%	**	45%	**	**	**	38%
	14%	**	**	9%	23%	95%	**	15%	**	**	**	84%
Basic package only	36	**	**	37	98	202	**	30	**	**	**	204
	32%	**	**	41%	43%	29%	**	30%	**	**	**	30%
	15%	**	**	16%	42%	86%	**	13%	**	**	**	87%
None of these	5	**	**	3	9	29	**	3	**	**	**	28
	5%	**	**	4%	4%	4%	**	3%	**	**	**	4%
	17%	**	**	11%	30%	97%	**	9%	**	**	**	93%
Don't know	1	**	**	*	2	9	**	1	**	**	**	8
	1%	**	**	*%	1%	1%	**	1%	**	**	**	1%
	12%	**	**	2%	22%	100%	**	10%	**	**	**	88%
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH4 (QH5). SHOWCARD Which, if any, of these channels do you pay to subscribe to through your Cable TV service? (MULTI CODE)

Base : Those with Cable TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	69	50	34	84	153	424	41	80	14	13	30	385
Effective Weighted Sample	60	38	28	64	119	359	35	67	12	11	23	328
Total	55	36	20	56	115	348	34	56	10	8	22	327
	**	**	**	**	30%	91%	**	**	**	**	**	85%
Sky Sports channels	**	**	**	**	15	75	**	**	**	**	**	70
	**	**	**	**	13%	21%	**	**	**	**	**	21%
	**	**	**	**	19%	94%	**	**	**	**	**	88%
BT Sport channels	**	**	**	**	15	65	**	**	**	**	**	59
	**	**	**	**	13%	19%	**	**	**	**	**	18%
	**	**	**	**	22%	96%	**	**	**	**	**	88%
Sky Cinema channels	**	**	**	**	12	43	**	**	**	**	**	39
	**	**	**	**	10%	12%	**	**	**	**	**	12%
	**	**	**	**	24%	88%	**	**	**	**	**	79%
Sky Atlantic	**	**	**	**	5	21	**	**	**	**	**	18
	**	**	**	**	5%	6%	**	**	**	**	**	6%
	**	**	**	**	24%	94%	**	**	**	**	**	82%
High Definition channel through V+ HD box	**	**	**	**	17	95	**	**	**	**	**	86
	**	**	**	**	15%	27%	**	**	**	**	**	26%
	**	**	**	**	17%	97%	**	**	**	**	**	89%
Basic package only	**	**	**	**	55	141	**	**	**	**	**	132
	**	**	**	**	48%	40%	**	**	**	**	**	40%
	**	**	**	**	35%	89%	**	**	**	**	**	83%
None of these	**	**	**	**	24	44	**	**	**	**	**	41
	**	**	**	**	21%	13%	**	**	**	**	**	13%
	**	**	**	**	50%	89%	**	**	**	**	**	84%
Don't know	**	**	**	**	3	7	**	**	**	**	**	7
	**	**	**	**	2%	2%	**	**	**	**	**	2%
	**	**	**	**	33%	83%	**	**	**	**	**	83%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH5 (QH68). SHOWCARD Which of the following channels do you pay to subscribe to through your pay TV service?**

Base : Those with any (non-Sky and non-Virgin Media) paid-for TV services (from BT TV, TalkTalk TV, EE TV or YouView)

	AGE			AGE/SEG	MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	60	50	29	79	119	288	17	46	4	8	17	259
Effective Weighted Sample	51	36	23	58	89	231	15	37	4	7	14	208
Total	48	37	17	54	84	224	20	35	3	4	12	210
	**	**	**	**	35%	92%	**	**	**	**	**	86%
Sky Sports channels	**	**	**	**	8	19	**	**	**	**	**	18
	**	**	**	**	10%	8%	**	**	**	**	**	9%
	**	**	**	**	41%	95%	**	**	**	**	**	91%
Sky Cinema channels	**	**	**	**	3	12	**	**	**	**	**	10
	**	**	**	**	4%	5%	**	**	**	**	**	5%
	**	**	**	**	28%	100%	**	**	**	**	**	84%
Sky Atlantic	**	**	**	**	3	7	**	**	**	**	**	7
	**	**	**	**	3%	3%	**	**	**	**	**	3%
	**	**	**	**	39%	93%	**	**	**	**	**	93%
BT Sport channels	**	**	**	**	14	53	**	**	**	**	**	46
	**	**	**	**	16%	24%	**	**	**	**	**	22%
	**	**	**	**	26%	100%	**	**	**	**	**	88%
High Definition channel through HD receiver/ box	**	**	**	**	7	25	**	**	**	**	**	21
	**	**	**	**	9%	11%	**	**	**	**	**	10%
	**	**	**	**	30%	100%	**	**	**	**	**	84%
Basic package only	**	**	**	**	31	79	**	**	**	**	**	80
	**	**	**	**	37%	35%	**	**	**	**	**	38%
	**	**	**	**	34%	86%	**	**	**	**	**	87%
None of these	**	**	**	**	24	54	**	**	**	**	**	50
	**	**	**	**	29%	24%	**	**	**	**	**	24%
	**	**	**	**	41%	92%	**	**	**	**	**	84%
Don't know	**	**	**	**	1	6	**	**	**	**	**	5
	**	**	**	**	1%	3%	**	**	**	**	**	2%
	**	**	**	**	20%	100%	**	**	**	**	**	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6A (QR1A). Does your household have Sky+? (SINGLE CODE)**

Base : Those with Sky Satellite TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	~b	~c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	137	99	74	173	350	911	81	163	27	36	57	829
Effective Weighted Sample	116	75	58	132	263	734	66	128	21	26	45	678
Total	119	61	40	100	255	747	85	113	16	22	40	717
	14%	**	**	12%	31%	90%	**	14%	**	**	**	86%
Yes	95	**	**	63	172	596	**	75	**	**	**	581
	80%	**	**	63%	68%	80%	**	67%	**	**	**	81%
	d											h
	14%	**	**	10%	26%	90%	**	11%	**	**	**	88%
No	22	**	**	32	77	140	**	34	**	**	**	124
	18%	**	**	32%	30%	19%	**	30%	**	**	**	17%
				a				l				
	14%	**	**	21%	49%	89%	**	22%	**	**	**	80%
Don't know	2	**	**	5	6	11	**	4	**	**	**	11
	2%	**	**	5%	2%	2%	**	3%	**	**	**	2%
	14%	**	**	32%	40%	75%	**	25%	**	**	**	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6B (QR1H). Does your household have Sky Q? (SINGLE CODE)**

Base : Those with Sky Satellite TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	~b	~c	d	e	f	~g	h	~i	~j	~k	l
Significance Level: 95%												
Unweighted total	137	99	74	173	350	911	81	163	27	36	57	829
Effective Weighted Sample	116	75	58	132	263	734	66	128	21	26	45	678
Total	119	61	40	100	255	747	85	113	16	22	40	717
	14%	**	**	12%	31%	90%	**	14%	**	**	**	86%
Yes	30	**	**	8	34	181	**	21	**	**	**	174
	26%	**	**	8%	13%	24%	**	18%	**	**	**	24%
	d											
	16%	**	**	4%	17%	93%	**	11%	**	**	**	89%
No	85	**	**	84	205	531	**	85	**	**	**	512
	71%	**	**	83%	80%	71%	**	75%	**	**	**	71%
	a											
	14%	**	**	14%	34%	89%	**	14%	**	**	**	86%
Don't know	4	**	**	9	17	35	**	7	**	**	**	31
	3%	**	**	9%	6%	5%	**	7%	**	**	**	4%
	11%	**	**	23%	43%	92%	**	19%	**	**	**	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6A/QH6B (QR1A/QR1H). Does your household have Sky+ / Sky Q? (SINGLE CODE)**

Base : Those with Sky Satellite TV

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	~b	~c	d	e	f	~g	h	~i	~j	~k	l
Unweighted total	137	99	74	173	350	911	81	163	27	36	57	829
Effective Weighted Sample	116	75	58	132	263	734	66	128	21	26	45	678
Total	119	61	40	100	255	747	85	113	16	22	40	717
	14%	**	**	12%	31%	90%	**	14%	**	**	**	86%
Yes - Sky+	95	**	**	63	172	596	**	75	**	**	**	581
	80%	**	**	63%	68%	80%	**	67%	**	**	**	81%
	d											h
	14%	**	**	10%	26%	90%	**	11%	**	**	**	88%
Yes - Sky Q	30	**	**	8	34	181	**	21	**	**	**	174
	26%	**	**	8%	13%	24%	**	18%	**	**	**	24%
	d											
	16%	**	**	4%	17%	93%	**	11%	**	**	**	89%
HAVE EITHER	102	**	**	65	178	618	**	83	**	**	**	598
	85%	**	**	65%	70%	83%	**	73%	**	**	**	83%
	d											h
	15%	**	**	9%	26%	91%	**	12%	**	**	**	88%
Neither	17	**	**	32	72	122	**	28	**	**	**	112
	14%	**	**	32%	28%	16%	**	25%	**	**	**	16%
	a											
	12%	**	**	23%	52%	88%	**	20%	**	**	**	81%
Don't know	1	**	**	3	4	7	**	2	**	**	**	7
	1%	**	**	3%	2%	1%	**	2%	**	**	**	1%
	9%	**	**	37%	49%	78%	**	25%	**	**	**	77%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6C (QR1B). Does your household have Virgin TiVo or V+ or the Virgin V6 box? (SINGLE CODE)**

Base : Those with Virgin Media (Cable TV)

	AGE				AGE/SEG	MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	69	50	34	84	153	424	41	80	14	13	30	385
Effective Weighted Sample	60	38	28	64	119	359	35	67	12	11	23	328
Total	55	36	20	56	115	348	34	56	10	8	22	327
	**	**	**	**	30%	91%	**	**	**	**	**	85%
Yes	**	**	**	**	74	257	**	**	**	**	**	243
	**	**	**	**	65%	74%	**	**	**	**	**	74%
	**	**	**	**	27%	92%	**	**	**	**	**	87%
No	**	**	**	**	30	73	**	**	**	**	**	69
	**	**	**	**	27%	21%	**	**	**	**	**	21%
	**	**	**	**	37%	88%	**	**	**	**	**	83%
Don't know	**	**	**	**	10	18	**	**	**	**	**	15
	**	**	**	**	8%	5%	**	**	**	**	**	5%
	**	**	**	**	48%	89%	**	**	**	**	**	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6D (QR1C). Does your Freesat set top box allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)**

Base : Those with Freesat

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	~e	f	~g	~h	~i	~j	~k	l
Unweighted total	32	21	16	37	60	141	4	29	3	5	7	116
Effective Weighted Sample	26	17	12	29	48	117	3	25	3	5	6	96
Total	26	16	11	27	45	113	3	21	2	3	4	92
	**	**	**	**	**	98%	**	**	**	**	**	79%
Yes	**	**	**	**	**	46	**	**	**	**	**	38
	**	**	**	**	**	41%	**	**	**	**	**	41%
	**	**	**	**	**	100%	**	**	**	**	**	82%
No	**	**	**	**	**	57	**	**	**	**	**	47
	**	**	**	**	**	51%	**	**	**	**	**	51%
	**	**	**	**	**	96%	**	**	**	**	**	78%
Don't know	**	**	**	**	**	9	**	**	**	**	**	7
	**	**	**	**	**	8%	**	**	**	**	**	8%
	**	**	**	**	**	96%	**	**	**	**	**	74%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6E (QR1D). Does your Freeview box or Freeview TV set allow to record and store TV programmes, and also pause and rewind live TV programmes (this includes Freeview Playback and Freeview Plus boxes)? (SINGLE CODE)**

Base : Those with Freeview

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	~g	h	~i	~j	k	l
Unweighted total	169	181	238	419	654	1101	75	295	41	72	109	884
Effective Weighted Sample	137	128	183	307	498	883	60	235	32	53	88	718
Total	139	131	148	279	474	861	68	207	27	51	75	729
	15%	14%	16%	30%	51%	92%	**	22%	**	**	8%	78%
Yes	55	44	51	95	145	298	**	63	**	**	22	250
	39%	34%	34%	34%	31%	35%	**	30%	**	**	30%	34%
	18%	14%	16%	31%	47%	96%	**	20%	**	**	7%	80%
No	79	70	75	145	279	499	**	119	**	**	42	433
	57%	54%	50%	52%	59%	58%	**	58%	**	**	57%	59%
	14%	13%	14%	26%	50%	90%	**	22%	**	**	8%	78%
Don't know	5	16	23	39	49	65	**	25	**	**	10	45
	4%	12%	15%	14%	10%	8%	**	12%	**	**	14%	6%
		a	a	a				l			l	
	7%	24%	33%	57%	72%	95%	**	37%	**	**	15%	66%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH6F (QR1E). Does your TV service allow you to record and store TV programmes, and also pause and rewind live TV programmes? (SINGLE CODE)**

Base : Those with BT TV, TalkTalk TV, EE TV or YouView

	AGE			AGE/SEG	MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	~h	~i	~j	~k	l
Unweighted total	60	50	29	79	119	288	17	46	4	8	17	259
Effective Weighted Sample	51	36	23	58	89	231	15	37	4	7	14	208
Total	48	37	17	54	84	224	20	35	3	4	12	210
	**	**	**	**	35%	92%	**	**	**	**	**	86%
Yes	**	**	**	**	59	175	**	**	**	**	**	166
	**	**	**	**	70%	78%	**	**	**	**	**	79%
	**	**	**	**	31%	93%	**	**	**	**	**	88%
No	**	**	**	**	21	37	**	**	**	**	**	35
	**	**	**	**	25%	17%	**	**	**	**	**	17%
	**	**	**	**	50%	88%	**	**	**	**	**	82%
Don't know	**	**	**	**	4	12	**	**	**	**	**	9
	**	**	**	**	5%	5%	**	**	**	**	**	4%
	**	**	**	**	34%	100%	**	**	**	**	**	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**DVR HOUSEHOLD OWNERSHIP**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
DVR IN HOUSEHOLD	234	138	91	229	450	1306	110	201	**	41	75	1216
	69%	55%	41%	49%	49%	62%	51%	50%	**	50%	52%	63%
	bcd	c		c		g						hjk
	17%	10%	6%	16%	32%	92%	8%	14%	**	3%	5%	86%
NO DVR IN HOUSEHOLD	97	94	106	200	410	730	99	169	**	34	54	658
	29%	38%	48%	42%	45%	34%	46%	42%	**	41%	38%	34%
		a	ab	a		f		l				
	12%	11%	13%	24%	49%	88%	12%	20%	**	4%	7%	79%
UNSURE	6	17	25	42	57	74	6	30	**	7	15	54
	2%	7%	11%	9%	6%	3%	3%	7%	**	8%	10%	3%
		a	a	a				l		l	l	
	7%	21%	30%	52%	71%	91%	8%	37%	**	8%	18%	67%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH7 (QH71). SHOWCARD Does your household subscribe to any of these paid-for online on-demand services to watch TV programmes or films? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Netflix	65	23	13	35	155	671	56	73	**	11	21	645
	19%	9%	6%	7%	17%	32%	26%	18%	**	14%	14%	33%
	bcd											hjk
	9%	3%	2%	5%	21%	92%	8%	10%	**	2%	3%	89%
Amazon Prime Video	40	15	5	20	54	349	27	40	**	9	7	332
	12%	6%	2%	4%	6%	16%	12%	10%	**	10%	5%	17%
	bcd	c						k				hk
	11%	4%	1%	5%	15%	93%	7%	11%	**	2%	2%	89%
Disney Life	4	2	1	3	4	27	-	4	**	*	1	23
	1%	1%	*%	1%	*%	1%	-%	1%	**	*%	1%	1%
	15%	8%	3%	11%	14%	100%	-%	15%	**	1%	5%	85%
Hayu	4	-	*	*	*	15	1	2	**	-	1	12
	1%	-%	*%	*%	*%	1%	*%	1%	**	-%	1%	1%
	d											
	28%	-%	2%	2%	2%	96%	5%	15%	**	-%	6%	81%
Any other paid-for on-demand television services	8	3	-	3	7	37	2	2	**	-	1	36
	2%	1%	-%	1%	1%	2%	1%	1%	**	-%	1%	2%
	cd											h
	20%	7%	-%	7%	19%	96%	5%	5%	**	-%	3%	94%
No, none	251	210	205	415	717	1294	146	304	**	66	118	1148
	74%	84%	92%	88%	78%	61%	68%	76%	**	80%	81%	59%
		a	ab	a				l		l	l	
	17%	15%	14%	29%	50%	90%	10%	21%	**	5%	8%	79%
Don't know	4	4	3	7	16	25	5	3	**	1	2	27
	1%	2%	1%	2%	2%	1%	2%	1%	**	1%	2%	1%
	12%	15%	10%	25%	52%	84%	16%	11%	**	4%	7%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH8 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	166	90	43	133	302	1038	86	138	**	25	46	978
	49%	36%	19%	28%	33%	49%	40%	35%	**	30%	32%	51%
	bcd	cd		c		g			**			hjk
	15%	8%	4%	12%	27%	92%	8%	12%	**	2%	4%	87%
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Video)	57	15	6	21	98	493	39	54	**	11	14	469
	17%	6%	3%	4%	11%	23%	18%	14%	**	14%	9%	24%
	bcd	c							**			hjk
	11%	3%	1%	4%	18%	93%	7%	10%	**	2%	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH8 (QH72). SHOWCARD Do you use any of the following types of services to view online TV programmes or films via any type of device (including a mobile phone, tablet or TV set)? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	65	27	6	33	100	424	47	43	**	10	13	427
	19%	11%	3%	7%	11%	20%	22%	11%	**	12%	9%	22%
	bcd	c		c								hjk
	14%	6%	1%	7%	21%	89%	10%	9%	**	2%	3%	90%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	30	7	3	10	49	233	18	26	**	3	8	223
	9%	3%	1%	2%	5%	11%	9%	6%	**	3%	5%	12%
	bcd											hjk
	12%	3%	1%	4%	20%	92%	7%	10%	**	1%	3%	88%
None of these	144	143	171	314	543	868	110	225	**	52	85	762
	43%	57%	77%	67%	59%	41%	51%	56%	**	63%	58%	39%
	a	a	abd	ab			f	l		l	l	
	15%	15%	17%	32%	55%	89%	11%	23%	**	5%	9%	78%
Don't know	3	7	6	13	20	44	7	13	**	3	6	39
	1%	3%	3%	3%	2%	2%	3%	3%	**	4%	4%	2%
				a							l	
	5%	14%	11%	25%	39%	85%	13%	26%	**	6%	12%	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH9 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TV programmes/ films on broadcaster services (e.g. BBC iPlayer, ITV Hub, All 4, My 5 or Sky Go)	121	62	25	86	220	771	65	102	**	16	33	725
	36%	25%	11%	18%	24%	36%	30%	25%	**	19%	23%	37%
	bcd	cd		c								hjk
	15%	7%	3%	10%	26%	92%	8%	12%	**	2%	4%	87%
Purchased TV programmes/ films online or downloads either via 'pay per view' services (e.g. iTunes, Google Play, Talk Talk TV Store) or via 'standalone' subscription services (e.g. Netflix, Amazon Prime Video)	33	4	5	9	62	330	26	30	**	4	8	318
	10%	2%	2%	2%	7%	16%	12%	8%	**	5%	5%	16%
	bcd											hjk
	9%	1%	1%	3%	17%	93%	7%	8%	**	1%	2%	90%
Live TV on the internet at the same time as it is broadcast (e.g. via BBC iPlayer, Sky Go, Virgin TV Anywhere)	42	15	4	19	61	273	30	27	**	3	8	273
	12%	6%	2%	4%	7%	13%	14%	7%	**	4%	6%	14%
	bcd	c										hjk
	14%	5%	1%	6%	20%	90%	10%	9%	**	1%	3%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH9 (QH73). SHOWCARD And which of these types of services, if any, have you used in the past week? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Other free professional TV programmes or video channels online (e.g. via official YouTube channels such as Channel 4 or Jamie Oliver's FoodTube) or on other sites (e.g. South Park Studios)	8	3	*	4	34	131	13	14	**	1	4	127
	2%	1%	*%	1%	4%	6%	6%	3%	**	1%	3%	7%
	c											hjk
	6%	2%	*%	3%	24%	91%	9%	10%	**	1%	3%	88%
None of these	188	173	187	361	626	1102	135	261	**	62	99	987
	56%	70%	84%	76%	68%	52%	62%	65%	**	75%	68%	51%
	a	abd	ab	f	l	l	l	l	**	l	l	l
	15%	14%	15%	29%	51%	89%	11%	21%	**	5%	8%	80%
Don't know	3	7	7	14	22	48	7	15	**	3	6	42
	1%	3%	3%	3%	2%	2%	3%	4%	**	4%	4%	2%
	6%	13%	12%	25%	39%	86%	12%	27%	**	5%	11%	75%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ON-DEMAND VIEWING**

Base : All respondents

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
ANY ON-DEMAND VIEWING	198	110	50	160	403	1373	134	179	**	31	58	1315
	59%	44%	22%	34%	44%	65%	62%	45%	**	38%	40%	68%
	bcd	cd		c								hjk
	13%	7%	3%	11%	27%	91%	9%	12%	**	2%	4%	87%
WATCH BROADCASTER CATCH-UP SERVICES	166	90	43	133	302	1038	86	138	**	25	46	978
	49%	36%	19%	28%	33%	49%	40%	35%	**	30%	32%	51%
	bcd	cd		c		g						hjk
	15%	8%	4%	12%	27%	92%	8%	12%	**	2%	4%	87%
WATCH TV CONTENT VIA PAID FOR SERVICES	57	15	6	21	98	493	39	54	**	11	14	469
	17%	6%	3%	4%	11%	23%	18%	14%	**	14%	9%	24%
	bcd	c										hjk
	11%	3%	1%	4%	18%	93%	7%	10%	**	2%	3%	88%
WATCH TV CONTENT VIA MOBILE PHONE OR ONLINE	75	39	13	52	189	840	103	86	**	11	22	847
	22%	16%	6%	11%	21%	40%	48%	21%	**	14%	15%	44%
	bcd	c		c		f						hjk
	8%	4%	1%	6%	20%	89%	11%	9%	**	1%	2%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH10 (QH75). SHOWCARD Which, if any, of these would encourage you to watch more online TV programmes or films than you currently do - using broadcaster services like BBC iPlayer or subscription services like Netflix or Amazon Prime Video, or pay per view services like iTunes or Google Play? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Cheaper subscriptions/ cost of pay per view	105	42	15	57	201	676	58	97	**	17	28	630
	31%	17%	7%	12%	22%	32%	27%	24%	**	21%	19%	33%
	bcd	c	c	c								hjk
	14%	6%	2%	8%	27%	92%	8%	13%	**	2%	4%	86%
Faster broadband	29	9	5	14	58	270	40	36	**	9	10	271
	9%	4%	2%	3%	6%	13%	18%	9%	**	11%	7%	14%
	bcd						f					hk
	9%	3%	2%	5%	19%	87%	13%	11%	**	3%	3%	87%
More exclusive content	25	8	5	13	69	264	27	30	**	2	6	255
	8%	3%	2%	3%	8%	12%	13%	7%	**	3%	4%	13%
	bcd											hjk
	9%	3%	2%	4%	24%	91%	9%	10%	**	1%	2%	88%
More back catalogues of TV series	30	7	3	10	52	262	24	33	**	3	12	250
	9%	3%	1%	2%	6%	12%	11%	8%	**	3%	8%	13%
	bcd											hj
	11%	3%	1%	3%	18%	92%	8%	12%	**	1%	4%	87%
Higher mobile allowance	9	2	*	2	24	124	18	9	**	3	2	129
	3%	1%	*%	*%	3%	6%	8%	2%	**	3%	1%	7%
	cd											hk
	6%	1%	*%	1%	17%	88%	13%	7%	**	2%	1%	92%
None of these	182	174	188	361	553	987	102	232	**	54	97	872
	54%	70%	84%	77%	60%	47%	47%	58%	**	66%	67%	45%
		a	abd	ab				l		l	hl	
	17%	16%	17%	33%	51%	91%	9%	21%	**	5%	9%	80%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH10 (QH75). SHOWCARD** Which, if any, of these would encourage you to watch more online TV programmes or films than you currently do - using broadcaster services like BBC iPlayer or subscription services like Netflix or Amazon Prime Video, or pay per view services like iTunes or Google Play? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	17	18	13	31	77	143	13	27	**	5	6	128
	5%	7%	6%	7%	8%	7%	6%	7%	**	6%	4%	7%
	11%	11%	8%	20%	49%	91%	8%	17%	**	3%	4%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11 (QH23). SHOWCARD Thinking about televisions, do you have any difficulties / think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Hearing quiet voices	13	20	24	44	47	69	*	52	**	33	16	22
	4%	8%	11%	9%	5%	3%	***	13%	**	40%	11%	1%
		a	a	a		g		l		hkl	l	
	18%	28%	35%	63%	68%	99%	1%	74%	**	47%	23%	32%
Difficulty hearing quiet parts of programmes	12	15	21	36	41	59	-	44	**	28	15	18
	4%	6%	9%	8%	4%	3%	-	11%	**	34%	10%	1%
			a	a		g		l		hkl	l	
	20%	26%	36%	61%	70%	100%	-	75%	**	47%	25%	30%
Hearing the television at a volume other people find acceptable	8	14	17	31	38	51	2	37	**	29	10	18
	2%	6%	8%	7%	4%	2%	1%	9%	**	35%	7%	1%
		a	a	a				l		hkl	l	
	15%	27%	32%	59%	72%	96%	4%	69%	**	54%	19%	33%
Seeing the buttons on the remote control	4	5	12	17	20	29	*	21	**	7	8	10
	1%	2%	6%	4%	2%	1%	***	5%	**	9%	5%	***
			ab	a				l		l	l	
	14%	17%	42%	59%	67%	98%	1%	70%	**	24%	27%	32%
Seeing small details on screen	8	4	11	14	19	26	2	23	**	13	12	6
	2%	1%	5%	3%	2%	1%	1%	6%	**	15%	8%	***
			b					l		hl	l	
	29%	13%	38%	50%	66%	93%	6%	82%	**	45%	43%	21%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11 (QH23). SHOWCARD Thinking about televisions, do you have any difficulties / think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Pressing the buttons on the remote control	4	3	12	15	16	25	-	17	**	5	10	9
	1%	1%	5%	3%	2%	1%	-%	4%	**	6%	7%	*%
			ab									
	16%	12%	48%	60%	63%	100%	-%	69%	**	19%	41%	34%
Using the interactive services on your television	5	4	7	11	14	23	*	13	**	5	5	11
	1%	2%	3%	2%	2%	1%	*%	3%	**	6%	3%	1%
	20%	18%	28%	47%	60%	97%	2%	54%	**	19%	20%	46%
Picking up the remote control	3	3	6	9	10	17	2	12	**	2	9	7
	1%	1%	3%	2%	1%	1%	1%	3%	**	2%	6%	*%
			a									
	14%	14%	35%	49%	55%	92%	9%	68%	**	10%	51%	37%
Seeing the picture on the TV screen	2	1	7	8	11	14	*	12	**	4	3	3
	1%	*%	3%	2%	1%	1%	*%	3%	**	5%	2%	*%
			ab									
	15%	7%	49%	55%	72%	96%	3%	83%	**	29%	23%	22%
Holding the remote control	3	*	5	5	6	11	-	10	**	4	8	1
	1%	*%	2%	1%	1%	1%	-%	2%	**	5%	5%	*%
			b									
	24%	1%	49%	50%	60%	100%	-%	92%	**	42%	72%	7%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH11 (QH23). SHOWCARD Thinking about televisions, do you have any difficulties / think you might have difficulties doing any of the following? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Using the on-screen electronic programme guide (EPG)	3	1	5	6	7	11	-	10	**	3	3	2
	1%	*%	2%	1%	1%	1%	-%	2%	**	4%	2%	*%
	33%	9%	49%	59%	69%	100%	-%	89%	**	29%	32%	18%
Any other difficulties	3	3	5	8	11	13	-	9	**	4	4	5
	1%	1%	2%	2%	1%	1%	-%	2%	**	5%	2%	*%
	21%	20%	40%	60%	85%	100%	-%	68%	**	30%	28%	36%
No, none	303	210	166	376	795	1936	209	282	**	32	103	1860
	90%	84%	75%	80%	87%	91%	97%	71%	**	39%	71%	96%
	bcd	c					f	j			j	hjk
	14%	10%	8%	18%	37%	90%	10%	13%	**	1%	5%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH12A (QH67A). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...

Go online using a desktop computer, laptop, tablet computer, smartphone or e-reader to find out more about the programme you are watching? (SINGLE CODE)

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	37	22	2	24	91	311	22	38	**	6	14	293
	11%	9%	1%	5%	10%	15%	11%	10%	**	8%	10%	16%
	cd	c	c	c								hjk
	11%	6%	1%	7%	27%	94%	7%	11%	**	2%	4%	88%
Several times a week	55	31	12	43	106	398	35	45	**	5	12	387
	16%	13%	6%	9%	12%	19%	18%	12%	**	6%	9%	21%
	cd	c										hjk
	13%	7%	3%	10%	24%	92%	8%	10%	**	1%	3%	89%
At least once a month	29	10	4	15	48	184	34	13	**	-	2	201
	9%	4%	2%	3%	5%	9%	17%	3%	**	-%	1%	11%
	bcd					f						hjk
	13%	5%	2%	7%	22%	85%	15%	6%	**	-%	1%	93%
Several times a year	10	4	*	4	13	59	2	6	**	1	2	53
	3%	2%	*%	1%	1%	3%	1%	2%	**	1%	1%	3%
	cd											
	17%	6%	1%	7%	21%	97%	3%	10%	**	2%	3%	87%
Less often	17	11	3	14	33	126	19	13	**	3	4	130
	5%	4%	1%	3%	4%	6%	10%	3%	**	4%	3%	7%
	c	c										h
	12%	8%	2%	10%	23%	88%	13%	9%	**	2%	3%	90%
EVER DO THIS	148	77	22	100	289	1078	111	115	**	15	34	1063
	44%	31%	10%	22%	33%	52%	56%	30%	**	19%	24%	57%
	bcd	cd	c	c				j				hjk
	12%	7%	2%	8%	24%	91%	9%	10%	**	1%	3%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12A (QH67A). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Go online using a desktop computer, laptop, tablet computer, smartphone or e-reader to find out more about the programme you are watching? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Never	186	169	194	363	593	972	84	273	**	64	108	799
	56%	68%	90%	78%	67%	47%	43%	70%	**	81%	76%	43%
	18%	16%	18%	34%	56%	92%	8%	26%	**	6%	10%	75%
Don't know	*	1	-	1	4	5	3	*	**	-	-	7
	*%	*%	-%	*%	*%	*%	1%	*%	**	-%	-%	*%
	4%	8%	-%	8%	51%	63%	33%	3%	**	-%	-%	95%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12B (QH67B). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Go online using a desktop computer, laptop, tablet computer, smartphone or e-reader to do something else? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	68	32	5	37	136	519	37	68	**	8	22	486
	20%	13%	2%	8%	15%	25%	19%	17%	**	10%	16%	26%
	bcd	cd		c								hjk
	12%	6%	1%	7%	24%	93%	7%	12%	**	1%	4%	88%
Several times a week	67	35	16	51	140	524	54	57	**	4	15	514
	20%	14%	7%	11%	16%	25%	27%	15%	**	6%	10%	28%
	cd	c						j				hjk
	12%	6%	3%	9%	24%	91%	9%	10%	**	1%	3%	89%
At least once a month	27	13	4	17	29	122	24	10	**	2	3	135
	8%	5%	2%	4%	3%	6%	12%	3%	**	2%	2%	7%
	cd	c			f							hk
	19%	9%	3%	12%	20%	84%	17%	7%	**	1%	2%	93%
Several times a year	8	3	1	4	7	24	6	4	**	2	2	26
	2%	1%	*%	1%	1%	1%	3%	1%	**	2%	1%	1%
	c											
	27%	12%	3%	15%	25%	82%	19%	13%	**	7%	6%	88%
Less often	12	12	3	15	35	86	15	6	**	2	2	93
	4%	5%	2%	3%	4%	4%	8%	2%	**	3%	2%	5%
		c			f							hk
	12%	12%	3%	15%	35%	86%	15%	6%	**	2%	2%	93%
EVER DO THIS	182	95	29	124	347	1275	136	146	**	19	44	1254
	54%	38%	13%	27%	39%	62%	69%	38%	**	23%	31%	67%
	bcd	cd		c				j				hjk
	13%	7%	2%	9%	25%	91%	10%	10%	**	1%	3%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH12B (QH67B). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Go online using a desktop computer, laptop, tablet computer, smartphone or e-reader to do something else? (SINGLE CODE)

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Never	151	152	187	339	536	775	62	242	**	61	98	609
	45%	61%	87%	73%	60%	38%	31%	62%	**	77%	69%	33%
		a	abd	ab						hl		
	18%	18%	22%	40%	64%	92%	7%	29%	**	7%	12%	72%
Don't know	1	*	-	*	4	6	1	-	**	-	-	7
	*%	*%	-%	*%	*%	*%	*%	-%	**	-%	-%	*%
	15%	7%	-%	7%	58%	85%	9%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12C (QH67C). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a desktop computer, laptop, tablet computer, without going online? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE				AGE/SEG	MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	33	15	1	17	45	199	12	28	**	2	13	183
	10%	6%	1%	4%	5%	10%	6%	7%	**	3%	9%	10%
	cd	c		c							j	j
	16%	7%	1%	8%	22%	94%	6%	13%	**	1%	6%	87%
Several times a week	46	26	12	38	89	335	40	29	**	1	8	341
	14%	10%	5%	8%	10%	16%	20%	7%	**	1%	6%	18%
	cd	c						j				hjk
	12%	7%	3%	10%	24%	90%	11%	8%	**	*%	2%	91%
At least once a month	20	12	6	17	30	109	22	12	**	3	2	120
	6%	5%	3%	4%	3%	5%	11%	3%	**	4%	2%	6%
	c					f						hk
	15%	9%	4%	13%	22%	82%	17%	9%	**	3%	2%	91%
Several times a year	10	2	-	2	10	40	6	5	**	1	1	40
	3%	1%	-%	*%	1%	2%	3%	1%	**	1%	1%	2%
	cd											
	23%	5%	-%	5%	22%	89%	12%	12%	**	2%	3%	89%
Less often	15	12	4	16	47	150	23	12	**	-	6	161
	5%	5%	2%	4%	5%	7%	11%	3%	**	-%	4%	9%
											j	hj
	9%	7%	3%	9%	27%	86%	13%	7%	**	-%	4%	93%
EVER DO THIS	124	67	23	90	221	832	103	86	**	7	31	845
	37%	27%	11%	19%	25%	41%	52%	22%	**	9%	22%	45%
	bcd	cd		c			f	j			j	hjk
	13%	7%	3%	10%	24%	89%	11%	9%	**	1%	3%	91%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12C (QH67C). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a desktop computer, laptop, tablet computer, without going online? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Never	209	179	192	371	663	1211	95	299	**	72	109	1014
	63%	72%	89%	80%	75%	59%	48%	77%	**	91%	77%	54%
		a	abd	ab		g	l			hkl	l	
	16%	14%	15%	28%	51%	93%	7%	23%	**	6%	8%	78%
Don't know	1	1	1	2	3	11	1	3	**	-	2	10
	*%	1%	*%	*%	*%	1%	*%	1%	**	-%	1%	1%
	11%	10%	5%	16%	27%	92%	5%	20%	**	-%	14%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12D (QH67D). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Listen to the radio? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	4	3	2	5	15	50	2	7	**	*	2	44
	1%	1%	1%	1%	2%	2%	1%	2%	**	*%	2%	2%
	7%	6%	4%	10%	29%	96%	3%	13%	**	1%	4%	85%
Several times a week	12	16	12	29	50	117	9	15	**	1	5	115
	4%	7%	6%	6%	6%	6%	5%	4%	**	1%	3%	6%
	10%	12%	10%	22%	38%	91%	7%	12%	**	1%	4%	89%
At least once a month	6	6	6	12	31	74	14	9	**	2	4	76
	2%	3%	3%	3%	3%	4%	7%	2%	**	3%	3%	4%
	7%	7%	7%	14%	36%	87%	16%	10%	**	3%	4%	88%
Several times a year	6	5	-	5	10	28	2	3	**	-	*	27
	2%	2%	-%	1%	1%	1%	1%	1%	**	-%	*%	1%
	c	c							**			
	20%	17%	-%	17%	32%	95%	7%	10%	**	-%	1%	91%
Less often	14	7	7	14	30	97	25	16	**	2	3	107
	4%	3%	3%	3%	3%	5%	13%	4%	**	2%	2%	6%
	11%	5%	6%	11%	25%	80%	21%	13%	**	2%	3%	87%
EVER DO THIS	42	38	27	65	136	367	52	49	**	6	15	368
	13%	15%	13%	14%	15%	18%	26%	13%	**	7%	10%	20%
	10%	9%	6%	15%	32%	88%	12%	12%	**	1%	3%	88%
Never	291	209	189	398	748	1682	146	338	**	74	127	1494
	87%	85%	87%	86%	84%	82%	73%	87%	**	93%	90%	80%
	16%	11%	10%	22%	41%	g	8%	18%	**	l	l	l
						92%				4%	7%	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12D (QH67D). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Listen to the radio? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	2	-	1	1	3	6	1	1	**	-	-	7
	1%	-%	*%	*%	*%	*%	*%	*%	**	-%	-%	*%
	27%	-%	9%	9%	46%	86%	8%	10%	**	-%	-%	93%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12E (QH67E). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a mobile phone, without going online? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	46	16	2	18	126	418	44	61	**	7	20	399
	14%	6%	1%	4%	14%	20%	22%	16%	**	9%	14%	21%
	bcd	c		c								hjk
	10%	3%	*%	4%	27%	90%	10%	13%	**	2%	4%	86%
Several times a week	101	56	18	74	206	648	68	68	**	4	19	640
	30%	23%	8%	16%	23%	32%	34%	18%	**	5%	13%	34%
	bcd	cd		c				j			j	hjk
	14%	8%	3%	10%	29%	91%	9%	10%	**	1%	3%	89%
At least once a month	35	29	16	44	67	151	16	31	**	9	11	137
	11%	12%	7%	10%	8%	7%	8%	8%	**	12%	7%	7%
	21%	17%	10%	27%	41%	91%	9%	19%	**	6%	6%	83%
Several times a year	14	5	2	7	12	40	4	9	**	3	1	34
	4%	2%	1%	1%	1%	2%	2%	2%	**	4%	1%	2%
	cd											
	33%	11%	5%	16%	29%	93%	9%	22%	**	7%	2%	80%
Less often	15	16	11	27	46	105	15	15	**	4	3	103
	5%	6%	5%	6%	5%	5%	7%	4%	**	5%	2%	5%
	13%	13%	9%	22%	38%	88%	12%	13%	**	3%	3%	86%
EVER DO THIS	211	121	49	170	457	1363	145	185	**	27	53	1313
	63%	49%	23%	37%	52%	66%	73%	48%	**	34%	37%	70%
	bcd	cd		c				jk				hjk
	14%	8%	3%	11%	30%	90%	10%	12%	**	2%	4%	87%
Never	120	126	167	293	426	683	51	202	**	52	89	546
	36%	51%	77%	63%	48%	33%	26%	52%	**	66%	63%	29%
		a	abd	ab		g		l		hl	hl	
	16%	17%	23%	40%	58%	93%	7%	27%	**	7%	12%	74%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12E (QH67E). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a mobile phone, without going online? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	3	1	-	1	4	9	2	2	**	-	-	11
	1%	*%	-%	*%	*%	*%	1%	*%	**	-%	-%	1%
	26%	5%	-%	5%	30%	75%	18%	13%	**	-%	-%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH12F (QH67F). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a landline phone? (SINGLE CODE)

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	13	12	7	19	31	81	3	17	**	1	7	68
	4%	5%	3%	4%	3%	4%	2%	4%	**	2%	5%	4%
	15%	14%	9%	23%	37%	95%	4%	20%	**	2%	8%	80%
Several times a week	79	64	46	110	170	364	35	68	**	12	26	336
	24%	26%	21%	24%	19%	18%	18%	18%	**	15%	18%	18%
	20%	16%	11%	28%	43%	91%	9%	17%	**	3%	7%	84%
At least once a month	45	37	28	66	91	215	19	45	**	11	24	191
	13%	15%	13%	14%	10%	10%	10%	12%	**	14%	17%	10%
	19%	16%	12%	28%	39%	92%	8%	19%	**	5%	10%	82%
Several times a year	15	8	5	13	25	63	13	9	**	3	3	69
	4%	3%	2%	3%	3%	3%	6%	2%	**	4%	2%	4%
	19%	10%	7%	16%	32%	81%	16%	12%	**	4%	4%	88%
Less often	24	26	6	33	60	169	37	28	**	7	9	174
	7%	11%	3%	7%	7%	8%	19%	7%	**	8%	6%	9%
	c	c	c	c	c	f	f	f	**	3%	5%	86%
	12%	13%	3%	16%	30%	83%	18%	14%	**	3%	5%	86%
EVER DO THIS	175	147	93	240	377	892	107	169	**	34	69	838
	52%	60%	43%	52%	42%	43%	54%	43%	**	44%	48%	45%
	c	cd	c	c	f	f	f	f	**	3%	7%	84%
	18%	15%	9%	24%	38%	89%	11%	17%	**	3%	7%	84%
Never	156	98	123	221	506	1156	91	219	**	45	73	1023
	47%	40%	57%	48%	57%	56%	46%	57%	**	56%	52%	55%
	13%	8%	10%	18%	41%	93%	7%	18%	**	4%	6%	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12F (QH67F). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Use a landline phone? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	3	1	1	2	4	7	1	-	**	-	-	8
	1%	1%	*%	*%	*%	*%	*%	-%	**	-%	-%	*%
	34%	15%	9%	24%	49%	88%	8%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QH12G (QH67G). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Play games on a games console? (SINGLE CODE)

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	5	4	1	5	27	63	5	15	**	1	3	49
	2%	2%	*%	1%	3%	3%	2%	4%	**	1%	2%	3%
	8%	6%	1%	8%	41%	95%	7%	23%	**	2%	5%	75%
Several times a week	11	4	2	6	36	131	8	15	**	2	5	119
	3%	2%	1%	1%	4%	6%	4%	4%	**	3%	3%	6%
	cd											
	8%	3%	2%	4%	26%	95%	6%	11%	**	2%	3%	87%
At least once a month	4	2	1	3	18	62	10	4	**	-	*	66
	1%	1%	*%	1%	2%	3%	5%	1%	**	-%	*%	4%
												hk
	5%	3%	1%	4%	26%	87%	14%	6%	**	-%	1%	93%
Several times a year	2	-	-	-	*	15	2	1	**	-	-	15
	1%	-%	-%	-%	*%	1%	1%	*%	**	-%	-%	1%
	d											
	15%	-%	-%	-%	1%	92%	14%	6%	**	-%	-%	95%
Less often	8	1	-	1	19	85	14	12	**	1	4	88
	3%	*%	-%	*%	2%	4%	7%	3%	**	2%	2%	5%
	bcd											
	8%	1%	-%	1%	19%	84%	14%	12%	**	1%	3%	87%
EVER DO THIS	31	11	4	15	101	355	39	48	**	4	12	338
	9%	5%	2%	3%	11%	17%	20%	12%	**	6%	8%	18%
	bcd											hjk
	8%	3%	1%	4%	26%	91%	10%	12%	**	1%	3%	86%
Never	303	236	212	448	786	1698	160	340	**	75	130	1529
	91%	95%	98%	97%	89%	83%	80%	88%	**	94%	92%	82%
		a	a	a				l		l	l	
	16%	13%	11%	24%	42%	91%	9%	18%	**	4%	7%	82%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12G (QH67G). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Play games on a games console? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	-	-	-	-	-	2	-	-	**	-	-	2
	-%	-%	-%	-%	-%	*%	-%	-%	**	-%	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12H (QH67H). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Listen to music (on a stereo, an MP3 player, a mobile phone or a computer)? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Every day	3	1	1	1	23	76	10	6	**	*	2	78
	1%	*%	*%	*%	3%	4%	5%	1%	**	1%	2%	4%
	4%	1%	1%	1%	28%	90%	11%	7%	**	*%	3%	92%
Several times a week	10	6	2	8	42	146	15	10	**	1	3	147
	3%	2%	1%	2%	5%	7%	7%	3%	**	1%	2%	8%
	6%	4%	1%	5%	26%	91%	9%	6%	**	*%	2%	92%
At least once a month	8	3	1	4	20	76	7	10	**	1	2	69
	2%	1%	*%	1%	2%	4%	4%	3%	**	1%	1%	4%
	10%	4%	1%	5%	24%	92%	9%	12%	**	1%	2%	84%
Several times a year	4	3	-	3	13	31	10	7	**	2	-	31
	1%	1%	-%	1%	1%	1%	5%	2%	**	2%	-%	2%
	c	7%	-%	7%	32%	79%	26%	17%	**	5%	-%	80%
Less often	16	8	1	9	37	113	37	9	**	1	2	141
	5%	3%	1%	2%	4%	5%	19%	2%	**	1%	1%	8%
	cd	c					f					hjk
	10%	5%	1%	6%	24%	75%	25%	6%	**	1%	1%	94%
EVER DO THIS	41	20	6	26	134	442	79	41	**	4	9	467
	12%	8%	3%	6%	15%	22%	40%	11%	**	5%	6%	25%
	cd	c					f					hjk
	8%	4%	1%	5%	26%	85%	15%	8%	**	1%	2%	90%
Never	293	227	211	438	751	1610	119	347	**	75	133	1399
	88%	92%	97%	94%	85%	78%	60%	89%	**	95%	94%	75%
	17%	13%	12%	25%	43%	93%	7%	20%	**	4%	8%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QH12H (QH67H). SHOWCARD At the same time as watching TV on your TV set, how frequently - if at all - do you also...  
Listen to music (on a stereo, an MP3 player, a mobile phone or a computer)? (SINGLE CODE)**

Base : Those with a TV in the household

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	405	354	358	712	1216	2562	205	555	86	120	204	2215
Effective Weighted Sample	339	259	277	530	932	2087	165	447	68	93	163	1825
Total	334	247	216	463	887	2055	198	388	56	79	142	1869
	15%	11%	10%	21%	39%	91%	9%	17%	**	4%	6%	83%
Don't know	-	-	-	-	2	3	1	-	**	-	-	4
	-%	-%	-%	-%	*%	*%	*%	-%	**	-%	-%	*%
	-%	-%	-%	-%	47%	72%	16%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QCHECK. Can I just check that you have the following services? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Landline phone	304	233	215	447	741	1717	167	335	**	77	129	1561
	90%	93%	96%	95%	81%	81%	77%	84%	**	93%	89%	81%
	16%	12%	a	a	39%	91%	9%	18%	**	hl	l	83%
			11%	24%						4%	7%	
Mobile phone	325	231	160	391	815	2005	211	338	**	62	111	1876
	96%	93%	72%	83%	89%	95%	98%	85%	**	75%	76%	97%
	cd	cd	c	c				jk				hjk
	15%	10%	7%	18%	37%	90%	10%	15%	**	3%	5%	85%
Fixed broadband internet access	285	187	112	299	600	1694	179	248	**	45	91	1625
	84%	75%	50%	63%	65%	80%	83%	62%	**	54%	63%	84%
	bcd	cd	c	c								hjk
	15%	10%	6%	16%	32%	90%	10%	13%	**	2%	5%	87%
Mobile broadband internet access	9	1	-	1	13	75	6	10	**	1	1	70
	3%	1%	-%	*%	1%	4%	3%	3%	**	1%	1%	4%
	bcd											k
	11%	2%	-%	2%	16%	91%	8%	13%	**	1%	1%	85%
Narrowband internet access	6	2	1	3	6	18	2	5	**	*	3	15
	2%	1%	*%	1%	1%	1%	1%	1%	**	1%	2%	1%
	29%	10%	3%	13%	30%	88%	9%	26%	**	2%	12%	74%
TV service with additional channels you pay to receive	212	125	70	194	421	1244	129	189	**	28	71	1183
	63%	50%	31%	41%	46%	59%	60%	47%	**	34%	49%	61%
	bcd	cd	c	c				j			j	hjk
	15%	9%	5%	14%	31%	91%	9%	14%	**	2%	5%	86%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QCHECK. Can I just check that you have the following services? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
No, none of these	1	1	1	2	4	5	1	3	**	1	2	2
	*%	*%	1%	*%	*%	*%	1%	1%	**	1%	1%	*%
	21%	9%	18%	27%	62%	75%	19%	54%	**	13%	33%	33%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG1. Do you receive more than one of these services as part of an overall deal or package from the same supplier? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	253	163	94	257	503	1346	142	220	**	41	86	1272
	75%	66%	42%	54%	55%	64%	66%	55%	**	50%	59%	66%
	bcd	cd		c								hj
	17%	11%	6%	17%	34%	90%	10%	15%	**	3%	6%	85%
No	81	73	119	192	367	664	63	167	**	39	56	562
	24%	29%	54%	41%	40%	31%	29%	42%	**	47%	39%	29%
			abd	ab				l		l	l	
	11%	10%	16%	26%	50%	91%	9%	23%	**	5%	8%	77%
Don't know	3	13	10	22	47	106	10	14	**	3	3	101
	1%	5%	4%	5%	5%	5%	5%	3%	**	4%	2%	5%
		a	a	a								
	3%	11%	8%	19%	41%	91%	9%	12%	**	3%	2%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)**

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	309	239	168	407	691	1665	141	305	44	61	119	1501
Effective Weighted Sample	261	172	138	302	528	1366	113	249	35	48	95	1243
Total	253	163	94	257	503	1346	142	220	29	41	86	1272
	17%	11%	6%	17%	34%	90%	10%	15%	**	**	6%	85%
Landline phone	234	157	90	247	460	1185	125	205	**	**	80	1111
	93%	96%	96%	96%	91%	88%	88%	93%	**	**	93%	87%
	18%	12%	7%	19%	35%	90%	10%	16%	**	**	6%	85%
One mobile phone	24	14	12	26	44	113	10	24	**	**	7	103
	10%	9%	13%	10%	9%	8%	7%	11%	**	**	8%	8%
	19%	11%	9%	21%	35%	90%	8%	19%	**	**	5%	82%
More than one mobile phone	12	3	1	3	18	59	2	6	**	**	3	55
	5%	2%	1%	1%	4%	4%	1%	3%	**	**	4%	4%
	cd											
	19%	4%	1%	6%	30%	96%	3%	10%	**	**	5%	89%
Internet - Fixed Broadband access	232	149	84	233	451	1244	138	192	**	**	74	1192
	92%	91%	90%	91%	90%	92%	97%	87%	**	**	86%	94%
	17%	11%	6%	17%	33%	90%	10%	14%	**	**	5%	86%
Internet - Mobile Broadband access	-	-	-	-	3	9	1	3	**	**	1	6
	-%	-%	-%	-%	1%	1%	*%	1%	**	**	1%	*%
	-%	-%	-%	-%	30%	90%	6%	28%	**	**	5%	61%
TV service	140	78	34	112	242	738	77	112	**	**	47	703
	55%	48%	36%	44%	48%	55%	54%	51%	**	**	54%	55%
	cd	c										
	17%	10%	4%	14%	30%	91%	9%	14%	**	**	6%	86%
Don't know	1	-	1	1	1	8	2	1	**	**	-	8
	*%	-%	1%	*%	*%	1%	1%	*%	**	**	-%	1%
	9%	-%	8%	8%	14%	89%	19%	11%	**	**	-%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Landline phone	234	158	90	248	462	1186	125	205	**	41	80	1111
	69%	63%	41%	53%	50%	56%	58%	51%	**	49%	55%	57%
	cd	cd		c								h
	18%	12%	7%	19%	35%	90%	9%	16%	**	3%	6%	85%
One mobile phone	24	14	12	26	44	113	10	24	**	5	7	103
	7%	6%	5%	6%	5%	5%	5%	6%	**	6%	5%	5%
	19%	11%	9%	21%	35%	90%	8%	19%	**	4%	5%	82%
More than one mobile phone	12	3	1	3	18	59	2	6	**	2	3	55
	3%	1%	*%	1%	2%	3%	1%	2%	**	2%	2%	3%
	cd											
	19%	4%	1%	6%	30%	96%	3%	10%	**	3%	5%	89%
Internet - Fixed Broadband access	232	149	84	233	451	1244	138	192	**	37	74	1192
	69%	60%	38%	49%	49%	59%	64%	48%	**	44%	51%	62%
	bcd	cd		c								hjk
	17%	11%	6%	17%	33%	90%	10%	14%	**	3%	5%	86%
Internet - Mobile Broadband access	-	-	-	-	3	9	1	3	**	-	1	6
	-%	-%	-%	-%	*%	*%	*%	1%	**	-%	*%	*%
	-%	-%	-%	-%	30%	90%	6%	28%	**	-%	5%	61%
TV service	140	78	34	113	243	739	77	112	**	16	47	703
	41%	31%	15%	24%	26%	35%	36%	28%	**	19%	32%	36%
	bcd	cd		c							j	hj
	17%	10%	4%	14%	30%	91%	9%	14%	**	2%	6%	86%
Don't know	1	-	1	1	1	8	2	1	**	*	-	8
	*%	-%	*%	*%	*%	*%	1%	*%	**	1%	-%	*%
	15%	-%	7%	7%	13%	89%	18%	11%	**	4%	-%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG2 (QG3A). SHOWCARD Please could you tell me which services are part of this deal or package you have with the same supplier? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
DO NOT HAVE A PACKAGE/ BUNDLE OF SERVICES	84	86	129	215	414	771	73	181	**	42	59	663
	25%	34%	58%	46%	45%	36%	34%	45%	**	50%	41%	34%
		a	abd	ab								
	10%	10%	15%	25%	49%	91%	9%	21%	**	5%	7%	78%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)**

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	309	239	168	407	691	1665	141	305	44	61	119	1501
Effective Weighted Sample	261	172	138	302	528	1366	113	249	35	48	95	1243
Total	253	163	94	257	503	1346	142	220	29	41	86	1272
	17%	11%	6%	17%	34%	90%	10%	15%	**	**	6%	85%
Sky	72	28	14	41	126	411	39	50	**	**	21	399
	29%	17%	15%	16%	25%	31%	27%	23%	**	**	25%	31%
	bcd											h
	16%	6%	3%	9%	28%	91%	9%	11%	**	**	5%	88%
BT	73	60	35	95	136	340	41	58	**	**	21	321
	29%	37%	38%	37%	27%	25%	29%	27%	**	**	24%	25%
			a									
	19%	16%	9%	25%	36%	90%	11%	16%	**	**	6%	85%
Virgin Media	53	39	17	56	107	309	30	56	**	**	22	287
	21%	24%	18%	22%	21%	23%	21%	25%	**	**	25%	23%
	16%	11%	5%	16%	31%	91%	9%	16%	**	**	6%	84%
Talk Talk/ Carphone Warehouse	25	23	15	39	74	129	20	33	**	**	12	119
	10%	14%	17%	15%	15%	10%	14%	15%	**	**	14%	9%
								l				
	17%	16%	10%	26%	49%	86%	14%	22%	**	**	8%	79%
EE	8	7	2	9	14	49	5	7	**	**	1	49
	3%	4%	2%	3%	3%	4%	4%	3%	**	**	2%	4%
	15%	12%	4%	16%	26%	90%	10%	13%	**	**	3%	88%
Plusnet	4	3	5	8	19	35	4	3	**	**	-	35
	2%	2%	5%	3%	4%	3%	2%	1%	**	**	-%	3%
			a									
	10%	8%	12%	20%	49%	91%	9%	8%	**	**	-%	92%
Vodafone	4	-	-	-	1	12	2	-	**	**	-	14
	1%	-%	-%	-%	-%	1%	1%	-%	**	**	-%	1%
	d											
	26%	-%	-%	-%	8%	85%	11%	-%	**	**	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	309	239	168	407	691	1665	141	305	44	61	119	1501
Effective Weighted Sample	261	172	138	302	528	1366	113	249	35	48	95	1243
Total	253	163	94	257	503	1346	142	220	29	41	86	1272
	17%	11%	6%	17%	34%	90%	10%	15%	**	**	6%	85%
Utility Warehouse	1	1	2	3	4	13	1	2	**	**	2	11
	*%	*%	2%	1%	1%	1%	*%	1%	**	**	2%	1%
	7%	5%	15%	19%	30%	95%	5%	16%	**	**	12%	84%
Post Office	1	1	1	2	5	7	1	4	**	**	3	4
	*%	1%	1%	1%	1%	1%	*%	2%	**	**	3%	*%
	14%	16%	13%	30%	62%	90%	8%	47%	**	**	33%	51%
KComm	-	2	*	2	3	5	-	1	**	**	1	4
	-%	1%	*%	1%	1%	*%	-%	1%	**	**	1%	*%
	-%	35%	8%	44%	64%	100%	-%	24%	**	**	11%	72%
T-Mobile	2	-	-	-	1	5	-	-	**	**	-	5
	1%	-%	-%	-%	*%	*%	-%	-%	**	**	-%	*%
	49%	-%	-%	-%	20%	100%	-%	-%	**	**	-%	100%
GiffGaff	2	-	-	-	-	3	-	-	**	**	-	3
	1%	-%	-%	-%	-%	*%	-%	-%	**	**	-%	*%
	58%	-%	-%	-%	-%	100%	-%	-%	**	**	-%	100%
Tesco	-	-	-	-	2	2	-	*	**	**	-	2
	-%	-%	-%	-%	*%	*%	-%	*%	**	**	-%	*%
	-%	-%	-%	-%	100%	100%	-%	16%	**	**	-%	79%
'3'	-	-	-	-	2	2	-	-	**	**	-	2
	-%	-%	-%	-%	*%	*%	-%	-%	**	**	-%	*%
	-%	-%	-%	-%	100%	100%	-%	-%	**	**	-%	100%
AOL	-	-	-	-	-	1	-	-	**	**	-	1
	-%	-%	-%	-%	-%	*%	-%	-%	**	**	-%	*%
	-%	-%	-%	-%	-%	100%	-%	-%	**	**	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QG3 (QG3D). Which supplier do you use for this package of services? (SINGLE CODE)**

Base : Those with a bundle of services, who receive any of these services as part of an overall deal or package

	AGE			AGE/SEG	MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	309	239	168	407	691	1665	141	305	44	61	119	1501
Effective Weighted Sample	261	172	138	302	528	1366	113	249	35	48	95	1243
Total	253	163	94	257	503	1346	142	220	29	41	86	1272
	17%	11%	6%	17%	34%	90%	10%	15%	**	**	6%	85%
NOW TV	-	-	-	-	1	1	-	*	**	**	-	-
	-%	-%	-%	-%	*%	*%	-%	*%	**	**	-%	-%
	-%	-%	-%	-%	100%	100%	-%	57%	**	**	-%	-%
Other	6	-	1	1	6	18	-	4	**	**	3	14
	2%	-%	1%	*%	1%	1%	-%	2%	**	**	4%	1%
	bd											
	34%	-%	7%	7%	32%	100%	-%	21%	**	**	17%	77%
Don't know	1	*	*	1	2	4	1	1	**	**	1	3
	*%	*%	*%	*%	*%	*%	*%	1%	**	**	1%	*%
	15%	3%	9%	12%	38%	90%	13%	30%	**	**	18%	68%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE**

Base : All respondents

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	335	248	212	460	897	2077	211	394	58	82	140	1896
	15%	11%	9%	20%	39%	91%	9%	17%	**	4%	6%	83%
LANDLINE AND BROADBAND	94	82	62	144	257	612	71	106	**	29	39	577
	28%	33%	29%	31%	29%	29%	34%	27%	**	35%	28%	30%
	14%	12%	9%	21%	38%	90%	10%	16%	**	4%	6%	84%
LANDLINE, BROADBAND AND PAY TV	122	67	25	92	215	715	76	94	**	11	36	691
	36%	27%	12%	20%	24%	34%	36%	24%	**	13%	26%	36%
	bcd	cd	c					j			j	hjk
	15%	8%	3%	12%	27%	90%	10%	12%	**	1%	5%	87%
LANDLINE AND PAY TV	4	3	5	8	13	19	3	10	**	2	4	12
	1%	1%	2%	2%	1%	1%	1%	3%	**	2%	3%	1%
								l		l	l	
	17%	16%	22%	38%	61%	88%	12%	47%	**	9%	18%	55%
LANDLINE, BROADBAND, MOBILE AND PAY TV	23	15	7	21	34	91	2	17	**	3	5	79
	7%	6%	3%	5%	4%	4%	1%	4%	**	3%	4%	4%
	c					g						
	25%	16%	7%	23%	36%	98%	2%	18%	**	3%	6%	85%
MOBILE AND BROADBAND	9	3	4	7	23	54	3	7	**	1	1	49
	3%	1%	2%	1%	3%	3%	1%	2%	**	2%	1%	3%
	16%	5%	7%	11%	41%	94%	5%	13%	**	2%	2%	86%
OTHER BUNDLE	33	19	13	32	70	170	21	24	**	3	6	169
	10%	8%	6%	7%	8%	8%	10%	6%	**	4%	5%	9%
												h
	17%	10%	7%	17%	36%	88%	11%	12%	**	2%	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
NO BUNDLE	51	58	97	155	286	415	36	135	**	33	49	319
	15%	23%	46%	34%	32%	20%	17%	34%	**	41%	35%	17%
		a	abd	ab				l		l	l	
	11%	13%	22%	34%	63%	92%	8%	30%	**	7%	11%	71%
DON'T KNOW FOR ANY PROVIDER	2	1	11	12	20	40	5	6	**	1	5	39
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	335	248	212	460	897	2077	211	394	58	82	140	1896
	15%	11%	9%	20%	39%	91%	9%	17%	**	4%	6%	83%
DOUBLE PLAY	140	108	83	191	363	855	97	148	**	35	50	807
	42%	44%	39%	42%	40%	41%	46%	37%	**	43%	36%	43%
												h
	15%	11%	9%	20%	38%	90%	10%	15%	**	4%	5%	85%
TRIPLE PLAY	122	67	25	92	215	715	76	94	**	11	36	691
	36%	27%	12%	20%	24%	34%	36%	24%	**	13%	26%	36%
	bcd	cd		c				j			j	hjk
	15%	8%	3%	12%	27%	90%	10%	12%	**	1%	5%	87%
QUAD PLAY	23	15	7	21	34	91	2	17	**	3	5	79
	7%	6%	3%	5%	4%	4%	1%	4%	**	3%	4%	4%
	c					g						
	25%	16%	7%	23%	36%	98%	2%	18%	**	3%	6%	85%
NO BUNDLE	51	58	97	155	286	415	36	135	**	33	49	319
	15%	23%	46%	34%	32%	20%	17%	34%	**	41%	35%	17%
		a	abd	ab				l		l	l	
	11%	13%	22%	34%	63%	92%	8%	30%	**	7%	11%	71%
DONT KNOW FOR ANY PROVIDER	2	1	11	12	20	40	5	6	**	1	5	39

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**BUNDLE OWNERSHIP - DEFINED BY SUPPLIER USED FOR EACH SERVICE**

Base : Those using the same supplier for two or more services

	AGE				AGE/SEG		MEG			DISABILITY		
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l
Unweighted total	344	272	193	465	819	2033	176	362	48	71	127	1849
Effective Weighted Sample	291	198	154	347	630	1670	143	295	39	57	102	1534
Total	284	190	115	304	612	1662	174	259	32	48	91	1577
	15%	10%	6%	17%	33%	90%	9%	14%	**	**	5%	86%
Base for %	284	190	115	304	612	1662	174	259	32	48	91	1577
	15%	10%	6%	17%	33%	90%	9%	14%	**	**	5%	86%
LANDLINE AND BROADBAND	94	82	62	144	257	612	71	106	**	**	39	577
	33%	43%	54%	47%	42%	37%	41%	41%	**	**	43%	37%
		a	a	a								
	14%	12%	9%	21%	38%	90%	10%	16%	**	**	6%	84%
LANDLINE, BROADBAND AND PAY TV	122	67	25	92	215	715	76	94	**	**	36	691
	43%	35%	22%	30%	35%	43%	43%	36%	**	**	39%	44%
	cd	c										h
	15%	8%	3%	12%	27%	90%	10%	12%	**	**	5%	87%
LANDLINE AND PAY TV	4	3	5	8	13	19	3	10	**	**	4	12
	1%	2%	4%	3%	2%	1%	2%	4%	**	**	4%	1%
								l			l	
	17%	16%	22%	38%	61%	88%	12%	47%	**	**	18%	55%
LANDLINE, BROADBAND, MOBILE AND PAY TV	23	15	7	21	34	91	2	17	**	**	5	79
	8%	8%	6%	7%	6%	5%	1%	6%	**	**	6%	5%
						g						
	25%	16%	7%	23%	36%	98%	2%	18%	**	**	6%	85%
MOBILE AND BROADBAND	9	3	4	7	23	54	3	7	**	**	1	49
	3%	1%	3%	2%	4%	3%	2%	3%	**	**	1%	3%
	16%	5%	7%	11%	41%	94%	5%	13%	**	**	2%	86%
OTHER BUNDLE	33	19	13	32	70	170	21	24	**	**	6	169
	12%	10%	11%	11%	11%	10%	12%	9%	**	**	7%	11%
	17%	10%	7%	17%	36%	88%	11%	12%	**	**	3%	88%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF BUNDLE OWNERSHIP - DEFINED BY SAME SUPPLIER USED FOR A NUMBER OF SERVICES**

Base : Those using the same supplier for two or more services

	AGE			AGE/SEG		MEG			DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO	
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	k	l	
Unweighted total	344	272	193	465	819	2033	176	362	48	71	127	1849	
Effective Weighted Sample	291	198	154	347	630	1670	143	295	39	57	102	1534	
Total	284	190	115	304	612	1662	174	259	32	48	91	1577	
	15%	10%	6%	17%	33%	90%	9%	14%	**	**	5%	86%	
Base for %	284	190	115	304	612	1662	174	259	32	48	91	1577	
	15%	10%	6%	17%	33%	90%	9%	14%	**	**	5%	86%	
DOUBLE PLAY	140	108	83	191	363	855	97	148	**	**	50	807	
	49%	57%	72%	63%	59%	51%	56%	57%	**	**	55%	51%	
	15%	11%	abd	a	38%	90%	10%	15%	**	**	5%	85%	
TRIPLE PLAY	122	67	25	92	215	715	76	94	**	**	36	691	
	43%	35%	22%	30%	35%	43%	43%	36%	**	**	39%	44%	
	cd	c							**	**	5%	h	
	15%	8%	3%	12%	27%	90%	10%	12%	**	**	5%	87%	
QUAD PLAY	23	15	7	21	34	91	2	17	**	**	5	79	
	8%	8%	6%	7%	6%	5%	1%	6%	**	**	6%	5%	
	25%	16%	7%	23%	36%	g	98%	2%	18%	**	**	6%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**FIXED BROADBAND STANDALONE - DEFINED BY SUPPLIER USED FOR FIXED BROADBAND AND OTHER SERVICES**

Base : Those with fixed broadband at home

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	341	269	182	451	803	2060	181	346	39	63	123	1897
Effective Weighted Sample	288	196	144	337	619	1691	145	280	32	48	101	1572
Total	285	187	112	299	600	1694	179	248	27	45	91	1625
	15%	10%	6%	16%	32%	90%	10%	13%	**	**	5%	87%
Base for %	282	184	107	291	585	1658	174	243	26	43	88	1591
	15%	10%	6%	16%	32%	90%	9%	13%	**	**	5%	87%
FIXED BROADBAND STANDALONE - DON'T USE FIXED BROADBAND SUPPLIER FOR ANY OTHER SERVICE	11	9	6	15	32	90	8	12	**	**	3	87
	4%	5%	6%	5%	6%	5%	5%	5%	**	**	3%	5%
	11%	9%	7%	16%	33%	91%	8%	12%	**	**	3%	87%
SAME PROVIDER FOR ANY OTHER SERVICE	271	175	101	275	553	1568	166	231	**	**	85	1504
	96%	95%	94%	95%	94%	95%	95%	95%	**	**	97%	95%
	16%	10%	6%	16%	32%	90%	10%	13%	**	**	5%	87%
DON'T KNOW AT ANY SERVICE	2	3	5	8	15	36	4	5	**	**	3	34
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**FIXED BROADBAND STANDALONE - DEFINED BY SUPPLIER USED FOR FIXED BROADBAND AND OTHER SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	335	246	218	464	902	2081	211	395	59	81	142	1901
	15%	11%	9%	20%	39%	91%	9%	17%	**	4%	6%	83%
FIXED BROADBAND STANDALONE - DON'T USE FIXED BROADBAND SUPPLIER FOR ANY OTHER SERVICE	11	9	6	15	32	90	8	12	**	3	3	87
	3%	4%	3%	3%	4%	4%	4%	3%	**	3%	2%	5%
	11%	9%	7%	16%	33%	91%	8%	12%	**	3%	3%	87%
SAME PROVIDER FOR ANY OTHER SERVICE	271	175	101	275	553	1568	166	231	**	41	85	1504
	81%	71%	46%	59%	61%	75%	79%	59%	**	50%	60%	79%
	bcd	cd		c								hjk
	16%	10%	6%	16%	32%	90%	10%	13%	**	2%	5%	87%
DON'T KNOW AT ANY SERVICE	2	3	5	8	15	36	4	5	**	2	3	34
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48)**

Base : Those with a landline phone at home - including those who pay line rental for fixed broadband

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	376	337	351	688	1062	2309	189	494	82	116	187	2007
Effective Weighted Sample	316	245	271	512	811	1889	152	399	65	89	150	1663
Total	312	236	215	452	773	1850	186	346	53	77	132	1699
	15%	12%	11%	22%	38%	91%	9%	17%	**	4%	6%	83%
Base for %	310	231	203	434	749	1808	179	337	52	75	127	1660
	16%	12%	10%	22%	38%	91%	9%	17%	**	4%	6%	83%
FIXED LINE STANDALONE - DON'T USE LANDLINE SUPPLIER FOR ANY OTHER SERVICE	44	56	96	152	195	277	22	98	**	29	40	207
	14%	24%	47%	35%	26%	15%	12%	29%	**	39%	31%	12%
		a	abd	ab								
	15%	19%	32%	51%	66%	93%	7%	33%	**	10%	13%	70%
SAME PROVIDER FOR ANY OTHER SERVICE	265	175	106	281	553	1530	157	239	**	45	87	1450
	86%	76%	52%	65%	74%	85%	88%	71%	**	61%	69%	87%
	bcd	cd	c									hjk
	16%	10%	6%	17%	33%	90%	9%	14%	**	3%	5%	86%
DON'T KNOW AT ANY SERVICE	2	5	12	17	24	43	7	9	**	2	5	40

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**LANDLINE STANDALONE - DEFINED BY SUPPLIER USED FOR LANDLINE AND OTHER SERVICES (INCLUDING THOSE WHO PAY LINE RENTAL AT QE48)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	335	244	210	454	893	2074	209	391	58	80	140	1895
	15%	11%	9%	20%	39%	91%	9%	17%	**	4%	6%	83%
FIXED LINE STANDALONE - DON'T USE LANDLINE SUPPLIER FOR ANY OTHER SERVICE	44	56	96	152	195	277	22	98	**	29	40	207
	13%	23%	46%	34%	22%	13%	10%	25%	**	37%	28%	11%
		a	abd	ab				l		hl	l	
	15%	19%	32%	51%	66%	93%	7%	33%	**	10%	13%	70%
SAME PROVIDER FOR ANY OTHER SERVICE	265	175	106	281	553	1530	157	239	**	45	87	1450
	79%	72%	50%	62%	62%	74%	75%	61%	**	56%	62%	77%
	bcd	cd		c								hjk
	16%	10%	6%	17%	33%	90%	9%	14%	**	3%	5%	86%
DON'T KNOW AT ANY SERVICE	2	5	12	17	24	43	7	9	**	2	5	40

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES**

Base : Those who personally use a mobile phone

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	~j	k	l
Significance Level: 95%												
Unweighted total	392	328	257	585	1085	2454	217	473	63	89	152	2201
Effective Weighted Sample	330	242	198	437	838	2010	174	383	52	69	122	1819
Total	325	231	160	391	815	2005	211	338	43	62	111	1876
	15%	10%	7%	18%	37%	90%	10%	15%	**	**	5%	85%
Base for %	321	224	149	373	788	1958	204	329	43	60	106	1832
	15%	10%	7%	17%	36%	90%	9%	15%	**	**	5%	85%
MOBILE (PERSONAL) STANDALONE - DONT USE MOBILE NETWORK FOR ANY OTHER SERVICE	263	193	127	320	654	1640	183	279	**	**	92	1542
	82%	86%	85%	86%	83%	84%	90%	85%	**	**	87%	84%
	14%	11%	7%	18%	36%	90%	10%	15%	**	**	5%	85%
SAME PROVIDER FOR ANY OTHER SERVICE	58	31	22	53	134	317	21	50	**	**	13	290
	18%	14%	15%	14%	17%	16%	10%	15%	**	**	13%	16%
	17%	9%	6%	15%	39%	g 93%	6%	15%	**	**	4%	85%
DONT KNOW AT ANY SERVICE	4	7	11	18	27	48	7	10	**	**	5	44

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**MOBILE (PERSONAL) STANDALONE - DEFINED BY SUPPLIER USED FOR MOBILE AND OTHER SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	333	242	211	453	890	2069	209	391	59	81	140	1891
	15%	11%	9%	20%	39%	91%	9%	17%	**	4%	6%	83%
MOBILE (PERSONAL) STANDALONE - DONT USE MOBILE NETWORK FOR ANY OTHER SERVICE	263	193	127	320	654	1640	183	279	**	53	92	1542
	79%	80%	60%	71%	74%	79%	88%	71%	**	65%	66%	82%
	cd	cd		c			f					hjk
	14%	11%	7%	18%	36%	90%	10%	15%	**	3%	5%	85%
SAME PROVIDER FOR ANY OTHER SERVICE	58	31	22	53	134	317	21	50	**	7	13	290
	17%	13%	10%	12%	15%	15%	10%	13%	**	9%	10%	15%
	cd											k
	17%	9%	6%	15%	39%	93%	6%	15%	**	2%	4%	85%
DONT KNOW AT ANY SERVICE	4	7	11	18	27	48	7	10	**	2	5	44

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES**

Base : Those with a Pay TV service

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	~j	~k	l
Unweighted total	255	183	125	308	571	1523	129	265	41	48	97	1387
Effective Weighted Sample	220	135	102	231	435	1249	106	215	33	41	77	1146
Total	212	125	70	194	421	1244	129	189	27	28	71	1183
	15%	9%	5%	14%	31%	91%	9%	14%	**	**	**	86%
Base for %	211	123	67	190	415	1232	129	185	26	27	69	1175
	16%	9%	5%	14%	31%	91%	9%	14%	**	**	**	86%
PAY TV STANDALONE - DON'T USE PAY TV SUPPLIER FOR ANY OTHER SERVICE	48	31	24	55	119	308	36	50	**	**	**	296
	23%	25%	37%	29%	29%	25%	28%	27%	**	**	**	25%
	14%	9%	a 7%	16%	35%	90%	10%	14%	**	**	**	86%
SAME PROVIDER FOR ANY OTHER SERVICE	163	93	42	135	296	923	93	135	**	**	**	878
	77%	75%	63%	71%	71%	75%	72%	73%	**	**	**	75%
	c 16%	9%	4%	13%	29%	91%	9%	13%	**	**	**	86%
DON'T KNOW AT ANY SERVICE	1	1	3	4	6	12	1	4	**	**	**	8
Columns Tested: a,b,c,d - f,g - h,i,j,k,l												

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**PAY TV STANDALONE - DEFINED BY SUPPLIER USED FOR PAY TV AND OTHER SERVICES**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Base for %	336	248	220	468	912	2105	215	396	58	81	143	1927
	14%	11%	9%	20%	39%	91%	9%	17%	**	3%	6%	83%
PAY TV STANDALONE - DON'T USE PAY TV SUPPLIER FOR ANY OTHER SERVICE	48	31	24	55	119	308	36	50	**	11	20	296
	14%	12%	11%	12%	13%	15%	17%	13%	**	14%	14%	15%
	14%	9%	7%	16%	35%	90%	10%	14%	**	3%	6%	86%
SAME PROVIDER FOR ANY OTHER SERVICE	163	93	42	135	296	926	93	136	**	16	49	880
	49%	37%	19%	29%	32%	44%	43%	34%	**	19%	35%	46%
	bcd	cd		c				j			j	hjk
	16%	9%	4%	13%	29%	91%	9%	13%	**	2%	5%	86%
DON'T KNOW AT ANY SERVICE	1	1	3	4	6	12	1	4	**	2	2	8

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ1. SHOWCARD Could you please take a look at the options shown on this card and let me know which applies to you? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Married/ civil partnership	210	170	111	281	413	1031	128	170	**	36	57	1000
	62%	68%	50%	60%	45%	49%	59%	43%	**	44%	40%	52%
	c	cd		c			f					hk
	18%	15%	10%	24%	35%	88%	11%	15%	**	3%	5%	86%
Co-habiting	17	5	1	6	59	217	6	21	**	2	3	196
	5%	2%	*%	1%	6%	10%	3%	5%	**	3%	2%	10%
	cd					g						hjk
	7%	2%	*%	3%	26%	97%	3%	9%	**	1%	2%	87%
Single	39	15	7	22	217	547	70	81	**	7	25	516
	12%	6%	3%	5%	24%	26%	32%	20%	**	9%	17%	27%
	bcd							j				hjk
	6%	2%	1%	4%	36%	90%	11%	13%	**	1%	4%	85%
Widowed, divorced or separated	71	59	102	160	222	315	11	126	**	36	58	217
	21%	24%	46%	34%	24%	15%	5%	31%	**	43%	40%	11%
			abd	ab		g		l		hl	hl	
	22%	18%	31%	49%	68%	96%	3%	38%	**	11%	18%	66%
Refused	-	1	2	3	6	7	*	2	**	1	1	5
	-%	*%	1%	1%	1%	*%	*%	1%	**	1%	1%	*%
	-%	8%	29%	37%	86%	94%	3%	30%	**	10%	15%	71%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ2 (QZ10). SHOWCARD How would you describe your national identity? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
English	213	155	137	292	547	1329	14	258	**	52	94	1085
	63%	62%	62%	62%	60%	63%	6%	64%	**	63%	65%	56%
						g		l			l	
	16%	12%	10%	22%	41%	99%	1%	19%	**	4%	7%	81%
Scottish	33	17	21	38	80	194	-	36	**	6	12	158
	10%	7%	10%	8%	9%	9%	-%	9%	**	7%	8%	8%
						g						
	17%	9%	11%	20%	41%	100%	-%	19%	**	3%	6%	81%
Welsh	9	9	8	17	33	70	*	21	**	5	8	49
	3%	4%	3%	3%	4%	3%	*%	5%	**	6%	6%	3%
						g		l			l	
	13%	12%	11%	23%	47%	99%	1%	30%	**	7%	12%	69%
Northern Irish	5	4	3	6	20	45	*	6	**	2	1	39
	1%	1%	1%	1%	2%	2%	*%	2%	**	2%	1%	2%
	11%	8%	6%	13%	43%	99%	1%	13%	**	3%	2%	84%
British	61	55	47	102	181	386	128	67	**	17	25	446
	18%	22%	21%	22%	20%	18%	59%	17%	**	21%	17%	23%
						f		h				h
	12%	11%	9%	20%	35%	76%	25%	13%	**	3%	5%	87%
Other	16	10	7	17	56	92	73	11	**	1	5	159
	5%	4%	3%	4%	6%	4%	34%	3%	**	1%	3%	8%
						f						hjk
	9%	6%	4%	10%	33%	54%	43%	7%	**	1%	3%	93%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
<b>WHITE</b>												
British	177	143	119	262	476	1254	-	216	**	37	76	1034
	53%	57%	53%	55%	52%	59%	-%	54%	**	45%	53%	53%
						g						
	14%	11%	9%	21%	38%	100%	-%	17%	**	3%	6%	82%
English	100	68	65	133	234	524	-	108	**	28	41	422
	30%	27%	29%	28%	26%	25%	-%	27%	**	34%	28%	22%
						g						
	19%	13%	12%	25%	45%	100%	-%	21%	**	5%	8%	81%
Scottish	25	14	17	31	66	155	-	29	**	6	11	125
	7%	6%	8%	7%	7%	7%	-%	7%	**	7%	8%	6%
						g						
	16%	9%	11%	20%	43%	100%	-%	19%	**	4%	7%	81%
Welsh	8	7	7	14	30	63	-	19	**	4	8	43
	2%	3%	3%	3%	3%	3%	-%	5%	**	5%	5%	2%
						g						
	13%	12%	11%	23%	48%	100%	-%	31%	**	7%	12%	69%
Irish	3	4	2	6	16	35	-	5	**	2	1	29
	1%	2%	1%	1%	2%	2%	-%	1%	**	2%	1%	1%
						g						
	7%	11%	7%	18%	45%	100%	-%	15%	**	5%	3%	82%
Any other white background	5	3	3	6	26	87	-	7	**	1	2	81
	2%	1%	1%	1%	3%	4%	-%	2%	**	1%	1%	4%
						g						h
	6%	3%	3%	7%	30%	100%	-%	8%	**	1%	2%	93%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
<b>MIXED</b>												
White and Black Caribbean	5 2%	2 1%	2 1%	3 1%	4 *%	- -%	11 5%	2 *%	** **	- -%	1 *%	15 1%
	31%	10%	11%	21%	25%	-%	65%	10%	**	-%	4%	89%
White and Black African	1 *%	- -%	1 *%	1 *%	3 *%	- -%	6 3%	2 *%	** **	- -%	2 1%	6 *%
	15%	-%	12%	12%	34%	-%	76%	21%	**	-%	21%	85%
White and Asian	- -%	- -%	2 1%	2 *%	3 *%	- -%	4 2%	* *%	** **	- -%	- -%	4 *%
	-%	-%	38%	38%	70%	-%	79%	9%	**	-%	-%	87%
Any other mixed/ multiple ethnic background	- -%	- -%	- -%	- -%	4 *%	- -%	6 3%	1 *%	** **	1 1%	- -%	6 *%
	-%	-%	-%	-%	50%	-%	76%	7%	**	7%	-%	85%
<b>ASIAN AND BRITISH ASIAN</b>												
Indian	5 1%	2 1%	3 1%	5 1%	11 1%	- -%	53 25%	2 1%	** **	- -%	1 *%	43 2%
	11%	4%	6%	10%	24%	-%	119%	5%	**	-%	1%	95%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Pakistani	2	2	*	2	10	-	43	1	**	*	-	34
	1%	1%	*%	*%	1%	-%	20%	*%	**	1%	-%	2%
							f					h
	6%	4%	1%	5%	29%	-%	122%	4%	**	1%	-%	96%
Bangladeshi	1	-	-	-	2	-	9	-	**	-	-	6
	*%	-%	-%	-%	*%	-%	4%	-%	**	-%	-%	*%
							f					
	15%	-%	-%	-%	34%	-%	136%	-%	**	-%	-%	100%
Any other Asian background	-	-	-	-	8	-	15	-	**	-	-	15
	-%	-%	-%	-%	1%	-%	7%	-%	**	-%	-%	1%
							f					
	-%	-%	-%	-%	57%	-%	101%	-%	**	-%	-%	100%
<b>BLACK AND BLACK BRITISH</b>												
Caribbean	1	2	-	2	7	-	20	2	**	1	-	16
	*%	1%	-%	*%	1%	-%	9%	*%	**	1%	-%	1%
							f					
	6%	10%	-%	10%	37%	-%	106%	9%	**	6%	-%	85%
African	2	1	1	2	8	-	30	3	**	-	2	27
	1%	1%	*%	*%	1%	-%	14%	1%	**	-%	1%	1%
							f					
	6%	5%	2%	7%	28%	-%	102%	10%	**	-%	7%	91%
Any other black background	-	-	-	-	-	-	2	-	**	-	-	2
	-%	-%	-%	-%	-%	-%	1%	-%	**	-%	-%	*%
							f					
	-%	-%	-%	-%	-%	-%	101%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Iranian	-	-	*	*	*	-	1	1	**	-	-	1
	-%	-%	*%	*%	*%	-%	1%	*%	**	-%	-%	*%
							f					
	-%	-%	21%	21%	21%	-%	61%	28%	**	-%	-%	72%
<b>CHINESE OR OTHER ETHNIC GROUP</b>												
Chinese	2	-	-	-	2	-	5	-	**	-	-	7
	*%	-%	-%	-%	*%	-%	2%	-%	**	-%	-%	*%
							f					
	20%	-%	-%	-%	29%	-%	69%	-%	**	-%	-%	100%
Any other background	1	1	*	1	3	-	9	1	**	1	1	14
	*%	*%	*%	*%	*%	-%	4%	*%	**	1%	1%	1%
							f					
	4%	5%	1%	6%	21%	-%	60%	9%	**	4%	6%	91%
Refused	-	1	*	1	1	-	2	*	**	-	*	2
	-%	*%	*%	*%	*%	-%	1%	*%	**	-%	*%	*%
							f					
	-%	25%	11%	36%	47%	-%	67%	14%	**	-%	14%	83%
TOTAL WHITE	318	240	212	452	848	2117	-	385	**	79	139	1734
	94%	96%	95%	96%	92%	100%	-%	96%	**	95%	96%	90%
						g		l			l	
	15%	11%	10%	21%	40%	100%	-%	18%	**	4%	7%	82%
TOTAL MIXED/ MULTIPLE	6	2	4	6	14	-	26	4	**	1	2	32
	2%	1%	2%	1%	1%	-%	12%	1%	**	1%	1%	2%
							f					
	18%	5%	12%	17%	37%	-%	71%	11%	**	1%	6%	87%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ3 (QZ2). SHOWCARD Which of the groups on this card do you consider you belong to? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
TOTAL ASIAN/ BRITISH ASIAN	8	3	3	6	32	-	121	4	**	*	1	98
	2%	1%	1%	1%	3%	-%	56%	1%	**	1%	*%	5%
							f					hjk
	8%	3%	3%	6%	31%	-%	118%	3%	**	*%	1%	97%
TOTAL BLACK/ BLACK BRITISH	3	3	1	4	15	-	52	5	**	1	2	44
	1%	1%	*%	1%	2%	-%	24%	1%	**	1%	1%	2%
							f					
	6%	7%	1%	8%	30%	-%	104%	9%	**	2%	4%	89%
<b>MIDDLE EAST AND ARABIC ORIGIN</b>												
Middle Eastern, including Arabic origin	-	-	1	1	1	-	-	1	**	1	-	2
	-%	-%	1%	*%	*%	-%	-%	*%	**	1%	-%	*%
										l		
	-%	-%	54%	54%	54%	-%	-%	43%	**	43%	-%	67%
TOTAL MIDDLE EAST AND ARABIC ORIGIN	-	-	2	2	2	-	1	2	**	1	-	3
	-%	-%	1%	*%	*%	-%	1%	*%	**	1%	-%	*%
							f			l		
	-%	-%	40%	40%	40%	-%	26%	37%	**	25%	-%	69%
TOTAL CHINESE OR OTHER ETHNIC GROUP	2	1	*	1	5	-	14	1	**	1	1	21
	1%	*%	*%	*%	1%	-%	7%	*%	**	1%	1%	1%
							f					
	9%	3%	1%	4%	23%	-%	63%	6%	**	3%	4%	94%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG			DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Cannot walk far or manage stairs or can only do so with difficulty	22	29	42	72	95	112	3	125	**	15	125	-
	6%	12%	19%	15%	10%	5%	2%	31%	**	19%	86%	-%
		a	ab	a		g		jl		l	hjl	
	19%	25%	37%	62%	82%	97%	3%	108%	**	13%	108%	-%
Breathlessness or chest pains	16	20	23	43	57	86	1	88	**	13	33	-
	5%	8%	10%	9%	6%	4%	*%	22%	**	16%	23%	-%
			a	a		g		l		l	l	
	19%	23%	27%	50%	66%	99%	1%	102%	**	15%	38%	-%
Poor hearing, partial hearing or deafness	15	20	35	55	65	75	4	83	**	83	20	-
	4%	8%	16%	12%	7%	4%	2%	21%	**	100%	14%	-%
		ab	a			g		l		hkl	l	
	18%	25%	44%	69%	81%	94%	5%	103%	**	103%	25%	-%
Mental health problems or difficulties	10	3	2	5	43	61	1	51	**	4	5	-
	3%	1%	1%	1%	5%	3%	*%	13%	**	5%	4%	-%
	d					g		jkl		l	l	
	17%	5%	3%	8%	70%	98%	1%	83%	**	7%	9%	-%
Poor vision, partial sight or blindness	7	9	22	30	43	52	5	59	**	17	21	-
	2%	4%	10%	6%	5%	2%	2%	15%	**	20%	14%	-%
		ab	a			g		l		l	l	
	13%	15%	38%	54%	76%	90%	9%	104%	**	29%	36%	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Limited ability to reach	9	7	12	20	26	31	1	35	**	6	35	-
	3%	3%	5%	4%	3%	1%	1%	9%	**	8%	24%	-%
								l	**	l	hjl	
	28%	23%	38%	61%	81%	95%	4%	110%	**	20%	110%	-%
Dyslexia	2	-	1	1	11	29	4	25	**	-	-	-
	1%	-%	*%	*%	1%	1%	2%	6%	**	-%	-%	-%
								jkl	**			
	7%	-%	3%	3%	35%	92%	13%	80%	**	-%	-%	-%
Cannot walk at all / use a wheelchair	3	1	5	7	14	17	-	18	**	3	18	-
	1%	1%	2%	1%	2%	1%	-%	4%	**	3%	12%	-%
								l	**	l	hjl	
	17%	8%	32%	40%	85%	100%	-%	105%	**	17%	105%	-%
Difficulty in speaking or in communicating	1	2	2	4	9	12	2	12	**	4	5	-
	*%	1%	1%	1%	1%	1%	1%	3%	**	4%	4%	-%
								l	**	l	l	
	5%	11%	14%	26%	63%	86%	16%	84%	**	26%	39%	-%
Other illnesses or health problems which limit your daily activities or the work that you can do	25	19	20	39	72	102	2	103	**	9	24	-
	7%	8%	9%	8%	8%	5%	1%	26%	**	11%	16%	-%
						g		jkl	**	l	l	
	24%	19%	19%	38%	70%	98%	2%	100%	**	9%	23%	-%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ4 (C9). SHOWCARD Which of these, if any, limit your daily activities or the work you can do? (MULTI CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
None	268	172	116	288	627	1734	198	-	**	-	-	1935
	80%	69%	52%	61%	68%	82%	92%	-%	**	-%	-%	100%
	bcd	cd		c			f					hjk
	14%	9%	6%	15%	32%	90%	10%	-%	**	-%	-%	100%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ5 (QZ11). Do you need to wear glasses or contact lenses in order to watch TV, go online or use a phone? (SINGLE CODE)**

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	252	193	181	374	577	1089	62	297	**	67	114	872
	75%	77%	81%	79%	63%	51%	29%	74%	**	81%	78%	45%
						g		l		l	l	
	22%	17%	16%	32%	50%	94%	5%	26%	**	6%	10%	75%
No	85	56	42	98	340	1027	153	103	**	16	31	1063
	25%	23%	19%	21%	37%	49%	71%	26%	**	19%	22%	55%
						f						hjk
	7%	5%	4%	8%	29%	87%	13%	9%	**	1%	3%	90%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ6 (QZ12). Do you need to use a hearing aid or other hearing assistance in order to watch TV, go online or use a phone? (SINGLE CODE)**

Base : All respondents

	AGE				AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Yes	17	27	52	78	94	121	5	80	**	53	27	50
	5%	11%	23%	17%	10%	6%	2%	20%	**	64%	19%	3%
		a	abd	ab				l		hkl	l	
	14%	21%	40%	61%	74%	95%	4%	62%	**	41%	21%	39%
No	320	223	171	393	823	1996	210	320	**	30	118	1885
	95%	89%	77%	83%	90%	94%	98%	80%	**	36%	81%	97%
	bcd	cd		c				j			j	hjk
	14%	10%	8%	18%	37%	90%	10%	15%	**	1%	5%	85%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)

Base : Those with poor vision, partial sight or blindness

	AGE			AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY
Significance Level: 95%	~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	10	13	42	55	71	82	8	90	90	27	33
Effective Weighted Sample	8	10	31	40	53	66	7	72	72	22	26
Total	7	9	22	30	43	52	5	59	59	17	21
	**	**	**	**	**	**	**	**	**	**	**
Cannot tell by the light where the windows are	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Cannot see the shapes of furniture in the room	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if close to his or her face	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend if he or she is at arm's length	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to read a newspaper headline	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d - f,g - h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ7 (C10). SHOWCARD Which of these best describes your sight? (SINGLE CODE)**

Base : Those with poor vision, partial sight or blindness

	AGE			AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY
Significance Level: 95%	~a	~b	~c	~d	~e	~f	~g	~h	~i	~j	~k
Unweighted total	10	13	42	55	71	82	8	90	90	27	33
Effective Weighted Sample	8	10	31	40	53	66	7	72	72	22	26
Total	7	9	22	30	43	52	5	59	59	17	21
	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to read a large print book	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Cannot see well enough to recognise a friend across a road	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Have no problems as long as I am wearing glasses/ contact lenses	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**

Columns Tested: a,b,c,d - f,g - h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)**

Base : Those with poor hearing, partial hearing or deafness

	AGE			AGE/SEG		MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	h	~i	j	~k
Unweighted total	16	31	66	97	109	120	5	126	27	126	35
Effective Weighted Sample	13	24	51	74	83	95	4	98	22	98	30
Total	15	20	35	55	65	75	4	83	17	83	20
	**	**	**	**	81%	94%	**	103%	**	103%	**
Cannot hear sounds at all	**	**	**	**	-	*	**	*	**	*	**
	**	**	**	**	-%	1%	**	1%	**	1%	**
	**	**	**	**	-%	100%	**	97%	**	97%	**
Cannot follow a TV programme with the volume turned up	**	**	**	**	4	5	**	5	**	5	**
	**	**	**	**	6%	7%	**	6%	**	6%	**
	**	**	**	**	80%	100%	**	99%	**	99%	**
Have difficulty hearing someone talking in a loud voice in a quiet room	**	**	**	**	3	2	**	3	**	3	**
	**	**	**	**	4%	3%	**	3%	**	3%	**
	**	**	**	**	84%	66%	**	85%	**	85%	**
Cannot hear a doorbell, alarm clock or telephone bell	**	**	**	**	*	1	**	1	**	1	**
	**	**	**	**	1%	2%	**	1%	**	1%	**
	**	**	**	**	31%	100%	**	88%	**	88%	**
Cannot follow a TV programme at a volume others find acceptable	**	**	**	**	16	12	**	16	**	16	**
	**	**	**	**	24%	17%	**	19%	**	19%	**
	**	**	**	**	105%	83%	**	106%	**	106%	**

Columns Tested: a,b,c,d - f,g - h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**QZ8 (C11). SHOWCARD Which of these best describes your hearing? (SINGLE CODE)**

Base : Those with poor hearing, partial hearing or deafness

	AGE				AGE/SEG	MEG		DISABILITY			
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY
Significance Level: 95%	~a	~b	~c	~d	e	f	~g	h	~i	j	~k
Unweighted total	16	31	66	97	109	120	5	126	27	126	35
Effective Weighted Sample	13	24	51	74	83	95	4	98	22	98	30
Total	15	20	35	55	65	75	4	83	17	83	20
	**	**	**	**	81%	94%	**	103%	**	103%	**
Difficulty hearing someone talking in a normal voice in a quiet room	**	**	**	**	6	7	**	8	**	8	**
	**	**	**	**	9%	9%	**	10%	**	10%	**
	**	**	**	**	76%	89%	**	107%	**	107%	**
Difficulty following a conversation against background noise	**	**	**	**	26	36	**	37	**	37	**
	**	**	**	**	40%	48%	**	44%	**	44%	**
	**	**	**	**	71%	99%	**	100%	**	100%	**
Other	**	**	**	**	3	5	**	5	**	5	**
	**	**	**	**	5%	6%	**	6%	**	6%	**
	**	**	**	**	76%	100%	**	110%	**	110%	**
Don't know	**	**	**	**	7	6	**	7	**	7	**
	**	**	**	**	11%	8%	**	9%	**	9%	**
	**	**	**	**	114%	100%	**	121%	**	121%	**

Columns Tested: a,b,c,d - f,g - h,i,j,k

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ11. (QZ13). SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
	a	b	c	d	e	f	g	h	~i	j	k	l
Significance Level: 95%												
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
Up to £199 per week/ £10,399 per year	20	17	19	36	117	132	17	47	**	9	11	96
	6%	7%	9%	8%	13%	6%	8%	12%	**	11%	8%	5%
	14%	12%	13%	25%	80%	89%	11%	32%	**	6%	7%	66%
From £200 to £299 per week/ £10,400 to £15,599 per year	22	32	28	60	110	134	17	48	**	9	21	106
	6%	13%	13%	13%	12%	6%	8%	12%	**	11%	15%	5%
	14%	a	a	a	72%	89%	11%	32%	**	6%	14%	70%
From £300 to £499 per week/ £15,600 to £25,599 per year	27	31	12	44	103	203	22	29	**	10	7	196
	8%	13%	6%	9%	11%	10%	10%	7%	**	12%	5%	10%
	12%	c	k	k	45%	90%	10%	13%	**	4%	3%	87%
From £500 to £699 per week/ £26,000 to £36,399 per year	30	16	9	25	48	186	29	25	**	5	7	191
	9%	7%	4%	5%	5%	9%	13%	6%	**	6%	5%	10%
	14%	cd	f	cd	22%	86%	13%	11%	**	2%	3%	89%
From £700 to £999 per week/ £36,400 to £51,999 per year	44	8	4	12	23	194	21	24	**	3	11	194
	13%	3%	2%	3%	3%	9%	10%	6%	**	4%	8%	10%
	20%	bcd	h	h	11%	89%	10%	11%	**	1%	5%	89%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l



Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

QZ11. (QZ13). SHOWCARD Please could you say which letter from this card applies to your total household income from all sources, before tax and other deductions? (SINGLE CODE)

Base : All respondents

	AGE			AGE/SEG		MEG		DISABILITY				
	55-64	65-74	75+	65+	65+ OR DE	NO	YES	ANY	VISION	HEAR-ING	MOBI-LITY	NO
Significance Level: 95%	a	b	c	d	e	f	g	h	~i	j	k	l
Unweighted total	410	356	367	723	1250	2633	225	577	90	126	210	2284
Effective Weighted Sample	343	260	282	537	958	2148	179	465	72	98	167	1886
Total	337	249	223	472	917	2117	216	400	59	83	145	1935
	14%	11%	10%	20%	39%	91%	9%	17%	**	4%	6%	83%
£1,000 per week and above/ £52,000 and above per year	25	6	1	8	9	202	19	9	**	2	2	214
	7%	3%	1%	2%	1%	10%	9%	2%	**	2%	1%	11%
	bcd											hjk
	11%	3%	1%	3%	4%	91%	9%	4%	**	1%	1%	96%
Don't know/ Refused	169	138	149	287	507	1065	90	218	**	45	86	937
	50%	55%	67%	61%	55%	50%	42%	54%	**	55%	59%	48%
			ab	a		g		l			l	
	15%	12%	13%	25%	44%	92%	8%	19%	**	4%	7%	81%

Columns Tested: a,b,c,d - f,g - h,i,j,k,l