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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Cable TV (through Virgin Media)	**550** ***18%*** **DMQ XYafhr sv**	286 *19%*	263 *17%*	218 *14%*	331 *21%* AD	281 *18%*	269 *17%*	83 *19%*	110 *21%* JM	77 *15%*	106 *20%* M	79 *18%*	96 *14%*	175 *21%* AP Q	256 *17%*	119 *15%*	178 *20%*	372 *17%*	67 *17%*	482 *18%*	483 *18%* AXY	35 *14%*	20 *13%*	12 *12%*
Satellite TV from Sky	**1130** ***36%*** **MQS Uefhns**	560 *36%*	571 *36%*	544 *36%*	586 *37%*	562 *37%*	569 *36%*	173 *40%* M	222 *42%* ALM	197 *39%* M	196 *37%* M	148 *34%*	194 *28%*	361 *43%* AP Q	537 *36%* Q	233 *30%*	409 *45%* AS	722 *32%*	184 *45%* AU	945 *35%*	928 *35%*	102 *41%*	66 *42%* AV	35 *36%*
Satellite TV from Freesat	**252** ***8%*** **DGQf hj**	123 *8%*	128 *8%*	71 *5%*	180 *11%* AD	140 *9%* G	111 *7%*	34 *8%*	58 *11%* AK	36 *7%*	31 *6%*	34 *8%*	58 *8%*	80 *9%* Q	131 *9%* Q	41 *5%*	72 *8%*	179 *8%*	29 *7%*	222 *8%*	206 *8%*	17 *7%*	21 *14%* AVWY	7 *7%*
Satellite TV from anyone else	**90** ***3%*** **LMSU defhu**	42 *3%*	49 *3%*	36 *2%*	55 *3%*	45 *3%*	45 *3%*	19 *4%* LM	33 *6%* AKLM	17 *3%* LM	12 *2%* M	5 *1%*	5 *1%*	22 *3%*	49 *3%*	19 *2%*	50 *6%* AS	40 *2%*	26 *6%* AU	64 *2%*	83 *3%*	4 *1%*	2 *1%*	2 *2%*
Freeview (through a set-top box or digital television set)	**1370** ***44%*** **GHI RTcgho t**	681 *44%*	689 *43%*	668 *44%*	702 *44%*	713 *47%* AG	657 *41%*	134 *31%*	184 *35%*	200 *40%* H	241 *45%* HI	213 *49%* AHI J	398 *58%* AH IJKL	363 *43%*	636 *42%*	369 *47%* AP	327 *36%*	1042 *47%* AR	137 *34%*	1233 *45%* AT	1161 *44%*	105 *42%*	64 *41%*	40 *43%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** ***10%*** **BDGQ fg**	138 *9%*	186 *12%* AB	113 *7%*	211 *13%* AD	182 *12%* AG	142 *9%*	56 *13%*	59 *11%*	49 *10%*	48 *9%*	44 *10%*	70 *10%*	105 *12%* AQ	167 *11%* Q	52 *7%*	100 *11%*	224 *10%*	40 *10%*	283 *10%*	276 *11%*	27 *11%*	14 *9%*	8 *8%*
YouView	**94** ***3%*** **DLSU afjn**	45 *3%*	50 *3%*	15 *1%*	80 *5%* AD	45 *3%*	48 *3%*	18 *4%* L	21 *4%* L	21 *4%* L	12 *2%*	6 *1%*	17 *2%*	35 *4%* Q	42 *3%*	18 *2%*	44 *5%* AS	50 *2%*	20 *5%* U	73 *3%*	82 *3%*	7 *3%*	4 *2%*	1 *1%*
TV content via the internet ˜ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** ***22%*** **BDL MQSUdf g**	298 *19%*	397 *25%* AB	228 *15%*	468 *29%* AD	318 *21%*	378 *24%*	168 *38%* AJK LM	173 *32%* AKL M	139 *28%* AKL M	110 *21%* LM	63 *14%* M	43 *6%*	194 *23%* Q	389 *26%* AQ	112 *14%*	256 *28%* AS	439 *20%*	108 *27%*	586 *22%*	581 *22%*	60 *24%*	33 *21%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Other	**27** ***1%*** **Zcfg**	11 *1%*	16 *1%*	12 *1%*	15 *1%*	17 *1%*	9 *1%*	5 *1%*	2 *	5 *1%*	8 *2%*	3 *1%*	4 *1%*	3 *	9 *1%*	14 *2%* AOP	7 *1%*	20 *1%*	3 *1%*	24 *1%*	19 *1%*	3 *1%*	4 *3%* AV	1 *1%*
Freeview only (Net)	**740** ***24%*** **CEH** **IJOPRX** **cghr**	389 *25%*	351 *22%*	453 *30%* AE	287 *18%*	345 *23%*	395 *25%*	64 *15%*	74 *14%*	99 *20%* I	117 *22%* HI	117 *27%* HIJ	269 *39%* AH IJKL	157 *19%*	316 *21%*	265 *34%* AOP	126 *14%*	614 *28%* AR	84 *21%*	656 *24%*	632 *24%* X	55 *22%*	29 *19%*	24 *25%* X
CAB/SAT (Net)	**1867** ***60%*** **DMQ** **SUefhs**	925 *60%*	942 *59%*	855 *56%*	1012 *63%* AD	932 *61%*	936 *59%*	271 *62%* M	359 *68%* AJL M	300 *60%* M	332 *62%* M	262 *60%* M	342 *50%*	557 *66%* AP Q	910 *61%* Q	400 *51%*	619 *69%* AS	1248 *56%*	260 *64%*	1607 *59%*	1562 *60%*	150 *60%*	102 *65%* AY	53 *56%*
ONLINE ONLY (Net)	**294** ***9%*** **BKLM** **UZdfgn**	124 *8%*	170 *11%* AB	135 *9%*	160 *10%*	136 *9%*	157 *10%*	77 *18%* AIJ KLM	59 *11%* KLM	54 *11%* KLM	34 *6%*	27 *6%*	42 *6%*	68 *8%*	153 *10%*	73 *9%*	79 *9%*	215 *10%*	49 *12%*	244 *9%*	248 *9%*	24 *10%*	13 *8%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Cable TV (through Virgin Media)	**550** ***18%*** **DMQXY afhrsv**	426 *19%* Aa	68 *13%*	37 *16%*	189 *22%* Ad e	276 *16%*	61 *15%*	- -	550 *29%* Afh	- -	116 *18%*	423 *17%*	35 *14%*	20 *16%*	40 *16%* s	81 *24%* Akmpq rsv	55 *19%* sv	33 *15%*	42 *15%*	20 *13%*	26 *9%*	109 *27%* Ak lmopq rsuv	77 *18%* s	12 *12%*
Satellite TV from Sky	**1130** ***36%*** **MQSUe fhns**	830 *37%* A	188 *36%*	75 *33%*	360 *42%* Ad e	600 *36%* e	119 *30%*	- -	1130 *61%* Afh	- -	233 *37%*	880 *36%*	102 *41%* ns	59 *47%* Amn pqsu	84 *34%*	104 *30%*	125 *45%* Amnpq su	74 *34%*	94 *33%*	66 *42%* An qs	81 *29%*	150 *37%*	157 *36%*	35 *36%*
Satellite TV from Freesat	**252** ***8%*** **DGQfhj**	181 *8%*	42 *8%*	20 *9%*	82 *10%*	128 *8%*	30 *7%*	- -	252 *13%* Afh	- -	80 *13%* Aj	166 *7%*	17 *7%*	6 *5%*	18 *7%*	21 *6%*	18 *6%*	18 *8%*	25 *9%*	21 *14%* Ak lmnot v	28 *10%*	32 *8%*	40 *9%*	7 *7%*
Satellite TV from anyone else	**90** ***3%*** **LMSUde fhu**	57 *3%*	14 *3%*	4 *2%*	42 *5%* Ade	30 *2%*	3 *1%*	- -	90 *5%* Afh	- -	28 *4%* Aj	63 *3%*	4 *1%*	4 *3%*	7 *3%*	7 *2%*	6 *2%*	11 *5%* kru	9 *3%*	2 *1%*	6 *2%*	29 *7%* Akm noqrs uv	5 *1%*	2 *2%*
Freeview (through a set-top box or digital television set)	**1370** ***44%*** **GHIRT cghot**	989 *45%*	229 *44%*	112 *49%*	329 *39%*	775 *46%* Ac	207 *52%* Ac	737 *100%* Agh	422 *23%* h	- -	296 *47%*	1042 *43%*	105 *42%*	50 *40%*	137 *55%* Ak lopqr tuv	178 *52%* Aklor tv	100 *35%*	93 *42%*	123 *44%*	64 *41%*	135 *48%* ot	150 *37%*	196 *45%* ot	40 *43%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** ***10%*** **BDGQf g**	243 *11%*	49 *9%*	22 *10%*	115 *13%* Ad e	160 *10%*	36 *9%*	- -	86 *5%* f	165 *56%* Afg	81 *13%* Aj	239 *10%*	27 *11%*	16 *12%*	24 *10%*	27 *8%*	23 *8%*	23 *10%*	29 *10%*	14 *9%*	43 *15%* Ano rv	48 *12%*	43 *10%*	8 *8%*
YouView	**94** ***3%*** **DLSUaf jn**	83 *4%* Aa	8 *1%*	4 *2%*	43 *5%* Ade	44 *3%*	7 *2%*	- -	47 *2%* f	26 *9%* Afg	39 *6%* Aj	54 *2%*	7 *3%*	9 *8%* Amno pqruv	6 *2%*	4 *1%*	3 *1%*	2 *1%*	7 *3%*	4 *2%*	12 *4%* n	27 *7%* Akm nopqr uv	12 *3%*	1 *1%*
TV content via the internet ~ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** ***22%*** **BDLMQ SUdfg**	495 *22%*	109 *21%*	39 *17%*	219 *26%* Ad e	341 *20%*	79 *20%*	- -	390 *21%* f	149 *51%* Afg	150 *24%*	535 *22%*	60 *24%*	22 *18%*	60 *24%*	65 *19%*	56 *20%*	55 *25%*	54 *19%*	33 *21%*	53 *19%*	105 *26%*	111 *25%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Other	**27** ***1%*** **Zcfg**	12 *1%*	3 *1%*	4 *2%* Z	2 *	13 *1%*	3 *1%*	- -	2 *	- -	4 *1%*	22 *1%*
Freeview only (Net)	**740** ***24%*** **CEHIJ OPRXcg** hr	506 *23%*	138 *26%*	69 *30%* AZ	151 *18%*	421 *25%* c	130 *32%* Acd	737 *100%* Agh	- -	- -	154 *24%*	566 *23%*
CAB/SAT (Net)	**1867** ***60%*** **DMQSU efhs**	1364 *62%* Aa	296 *56%*	129 *57%*	570 *67%* Ad e	991 *59%* e	208 *52%*	- -	1867 *100%* Afh	- -	386 *61%*	1450 *60%*
ONLINE ONLY (Net)	**294** ***9%*** **BKLMUZ dfgn**	183 *8%*	53 *10%*	15 *6%*	84 *10%*	128 *8%*	36 *9%*	- -	1 *	292 *100%* Afg	52 *8%*	237 *10%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Other	3 *1%*	2 *1%*	2 *1%*	2 *1%*	4 *1%*	4 *2%* q	- -	4 *3%* Anq stu	1 *	1 *	3 *1%*	1 *1%* q
Freeview only (Net)	55 *22%*	26 *21%*	66 *26%* r	88 *25%*	60 *21%*	41 *19%*	81 *29%* pr	29 *19%*	84 *30%* Ako p rt	89 *22%*	98 *22%*	24 *25%* r
CAB/SAT (Net)	150 *60%* s	79 *63%* s	140 *56%*	205 *60%* s	188 *67%* Amqsv	131 *60%* s	159 *56%*	102 *65%* Am qsv	132 *47%*	259 *64%* sv	269 *62%* s	53 *56%*
ONLINE ONLY (Net)	24 *10%* n	13 *11%* n	24 *10%* n	14 *4%*	21 *7%*	28 *13%* n	27 *10%* n	13 *8%* n	38 *13%* Ano	45 *11%* n	38 *9%* n	9 *10%* n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Cable TV (through Virgin Media)	**550** ***18%*** **NO**	256 *18%*	97 *18%*	8 *17%*	26 *17%*	23 *19%*	24 *15%*	116 *17%*	117 *16%* O	55 *17%* O	134 *19%* NO	139 *20%* NO	63 *23%* AIN O	7 *9%*	30 *11%*	51 *16%*	64 *17%*	105 *17%*	107 *20%*	84 *21%*	58 *18%*
Satellite TV from Sky	**1130** ***36%*** **EHLPQ**	581 *41%* AEH	195 *36%* EH	13 *28%*	42 *27%*	54 *44%* EH	63 *40%* EH	182 *26%*	266 *37%*	115 *36%*	291 *40%* ALO	226 *32%*	111 *42%* LO	25 *30%*	91 *32%*	79 *25%*	98 *27%*	216 *34%* PQ	201 *38%* PQ	170 *42%*	160 *51%* APQRS
Satellite TV from Freesat	**252** ***8%*** **E**	125 *9%* E	34 *6%*	4 *8%*	5 *3%*	10 *8%*	12 *8%*	62 *9%* E	52 *7%*	24 *8%*	46 *6%*	63 *9%*	35 *13%* AI JKO	11 *13%* K	19 *7%*	19 *6%*	29 *8%*	66 *11%* AP	42 *8%*	28 *7%*	27 *9%*
Satellite TV from anyone else	**90** ***3%*** **HO**	50 *4%* H	26 *5%* AH	2 *5%*	2 *1%*	2 *2%*	3 *2%*	5 *1%*	14 *2%*	9 *3%*	17 *2%*	17 *2%*	22 *8%* AI JKLO	8 *10%* AIJKLO	3 *1%*	12 *4%*	11 *3%*	21 *3%*	24 *5%* A	9 *2%*	13 *4%*
Freeview (through a set-top box or digital television set)	**1370** ***44%*** **BFGKU**	561 *40%* F	230 *42%* F	17 *38%*	78 *51%* ABCFG	27 *23%*	56 *35%* F	399 *58%* ABCFG	318 *44%*	147 *46%*	289 *40%*	316 *45%*	124 *46%*	33 *40%*	140 *49%* K	162 *51%* ARSU	192 *52%* ARSU	260 *41%*	227 *43%*	166 *42%*	117 *37%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** ***10%*** **O**	157 *11%*	53 *10%*	9 *18%*	13 *9%*	16 *14%*	11 *7%*	65 *9%*	69 *10%*	31 *10%*	74 *10%*	88 *13%* O	35 *13%* O	6 *7%*	18 *6%*	25 *8%*	35 *9%*	81 *13%* AP	46 *9%*	36 *9%*	57 *18%* APQS
YouView	**94** ***3%*** **HO**	47 *3%* H	24 *4%* H	- -	5 *3%*	4 *4%*	3 *2%*	11 *2%*	17 *2%*	10 *3%*	22 *3%* O	17 *2%*	24 *9%* AIJ KLNO	1 *1%*	2 *1%*	8 *2%*	11 *3%*	32 *5%* A	14 *3%*	13 *3%*	14 *4%*
TV content via the internet ~ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** ***22%*** **HIJOQ**	368 *26%* AH	138 *25%* H	15 *32%*	31 *20%* H	60 *49%* ABCEGH	37 *23%* H	48 *7%*	134 *18%* O	50 *16%* O	201 *28%* AIJNO	192 *27%* AIJNO	78 *29%* AI JNO	12 *14%*	26 *9%*	61 *19%*	63 *17%*	145 *23%* Q	132 *25%* Q	119 *30%*	97 *31%* APQR
Other	**27** ***1%***	14 *1%*	2 *	- -	4 *2%* ACH	- -	2 *1%*	5 *1%*	7 *1%*	2 *1%*	8 *1%*	2 *	2 *1%*	* *1%*	5 *2%* L	2 *1%*	7 *2%* S	8 *1%*	2 *	3 *1%*	1 *
Freeview only (Net)	**740** ***24%*** **BFKSU**	252 *18%* F	126 *23%* BF	8 *18%*	49 *32%* ABCFG	10 *9%*	33 *21%* F	262 *38%* ABCFG	195 *27%* AKL	78 *24%* K	127 *18%*	152 *21%*	55 *21%*	21 *26%*	111 *39%* AIJK LMN	112 *35%* ARSU	117 *32%* ARSU	140 *22%* U	94 *18%* U	69 *17%*	30 *10%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
CAB/SAT (Net)	**1867** ***60%*** **EHOPQ**	907 *64%* AEH	330 *60%* EH	26 *57%*	74 *48%*	78 *64%* EH	97 *62%* EH	355 *51%*	424 *59%* O	191 *59%* O	466 *64%* AILO	406 *57%* O	176 *66%* LO	50 *60%*	142 *50%*	150 *47%*	188 *51%*	367 *58%* PQ	344 *66%* APQR	267 *67%*	230 *74%* APQRS
ONLINE ONLY (Net)	**294** ***9%*** **H**	141 *10%* H	44 *8%*	6 *13%*	19 *12%* H	26 *21%* ABCGH	12 *8%*	45 *7%*	60 *8%*	26 *8%*	71 *10%*	87 *12%* AIMO	16 *6%*	9 *11%*	21 *7%*	32 *10%*	30 *8%*	73 *12%*	45 *9%*	33 *8%*	31 *10%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 2

Q44. Social grade
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
A	**204** ***7%*** **GLPQ** **Sfp**	92 *6%*	112 *7%*	104 *7%*	100 *6%*	116 *8%* AG	88 *6%*	27 *6%*	36 *7%* L	33 *7%*	36 *7%* L	16 *4%*	57 *8%* L	204 *24%* APQ	- -	- -	73 *8%* AS	131 *6%*	24 *6%*	180 *7%*	181 *7%*	10 *4%*	8 *5%*	5 *6%*
B	**640** ***20%*** **HPQ** **fi**	322 *21%*	318 *20%*	310 *20%*	330 *21%*	326 *21%*	313 *20%*	67 *15%*	96 *18%*	117 *23%* H	109 *21%*	96 *22%* H	155 *23%* H	640 *76%* APQ	- -	- -	191 *21%*	449 *20%*	80 *20%*	559 *21%*	545 *21%*	45 *18%*	34 *22%*	17 *18%*
C1	**815** ***26%*** **DFM** **OQUf**	401 *26%*	414 *26%*	283 *19%*	531 *33%* AD	349 *23%*	466 *29%* AF	144 *33%* AJL M	148 *28%* M	121 *24%*	157 *29%* M	106 *24%*	139 *20%*	- -	813 *54%* AOQ	- -	222 *25%*	593 *27%*	122 *30%*	692 *25%*	661 *25%*	76 *30%*	49 *31%* AV	29 *30%*
C2	**688** ***22%*** **GMO** **QSWeik**	337 *22%*	350 *22%*	348 *23%*	339 *21%*	381 *25%* AG	306 *19%*	97 *22%* M	140 *26%* AM	135 *27%* AM	123 *23%* M	97 *22%* M	96 *14%*	- -	688 *46%* AOQ	- -	236 *26%* AS	452 *20%*	95 *23%*	591 *22%*	603 *23%* AW	38 *15%*	28 *18%*	18 *19%*
D	**386** ***12%*** **EMO** **PZ**	182 *12%*	204 *13%*	241 *16%* AE	145 *9%*	177 *12%*	209 *13%*	79 *18%* AJK M	84 *16%* AKM	62 *12%* M	59 *11%* M	74 *17%* AKM	28 *4%*	- -	- -	386 *49%* AOP	127 *14%*	259 *12%*	53 *13%*	333 *12%*	311 *12%*	41 *16%* AV	21 *14%*	13 *14%*
E	**395** ***13%*** **EHI** **JKOPRT** **Zcgju**	201 *13%*	194 *12%*	243 *16%* AE	152 *9%*	183 *12%*	212 *13%*	25 *6%*	28 *5%*	33 *7%*	48 *9%* I	48 *11%* HIJ	212 *31%* AHI JKL	- -	- -	395 *51%* AOP	52 *6%*	343 *15%* AR	30 *8%*	365 *13%* AT	326 *12%*	41 *16%* AX	15 *10%*	13 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 2

Q44. Social grade
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
A	**204** ***7%*** **GLPQSf p**	159 *7%* A	31 *6%*	13 *6%*	73 *9%* Ad	102 *6%*	24 *6%*	31 *4%*	146 *8%* Af	13 *5%*	42 *7%*	162 *7%*	10 *4%*	13 *10%* knop	12 *5%*	15 *4%*	11 *4%*	3 *2%*	26 *9%* kno p	8 *5%* p	14 *5%*	41 *10%* Ak mnopr s	45 *10%* Akmnop rs	5 *6%* p
B	**640** ***20%*** **HPQfi**	480 *22%* A	101 *19%*	38 *17%*	186 *22%*	342 *20%*	85 *21%*	126 *17%*	411 *22%* Af	54 *18%*	100 *16%*	523 *21%* Ai	45 *18%*	23 *19%*	56 *22%*	79 *23%*	54 *19%*	37 *17%*	51 *18%*	34 *22%*	56 *20%*	89 *22%*	99 *23%*	17 *18%*
C1	**815** ***26%*** **DFMOQ Uf**	596 *27%*	136 *26%*	51 *22%*	225 *26%*	462 *28%*	91 *23%*	148 *20%*	496 *27%* f	94 *32%* Af	171 *27%*	625 *26%*	76 *30%* Iq	24 *19%*	62 *25%*	91 *26%*	67 *24%*	51 *23%*	59 *21%*	49 *31%* Ai q	89 *32%* Iq	100 *25%*	117 *27%*	29 *30%* Iq
C2	**688** ***22%*** **GMOQS Weik**	476 *22%*	113 *22%*	52 *23%*	191 *22%* e	371 *22%* e	68 *17%*	168 *23%*	413 *22%*	59 *20%*	107 *17%*	573 *24%* Ai	38 *15%*	28 *22%*	59 *24%* k	64 *19%*	71 *25%* k	63 *29%* Aknr sv	75 *27%* kn rv	28 *18%*	54 *19%*	92 *23%* k	98 *22%* k	18 *19%*
D	**386** ***12%*** **EMOPZ**	250 *11%*	67 *13%*	30 *13%*	101 *12%*	193 *12%*	50 *13%*	107 *14%*	216 *12%*	38 *13%*	67 *11%*	313 *13%*	41 *16%* Atu	21 *17%* tu	31 *13%*	38 *11%*	42 *15%* t	35 *16%* tu	35 *12%*	21 *14%*	29 *10%*	38 *9%*	41 *9%*	13 *14%*
E	**395** ***13%*** **EHIJK OPRTZc gj u**	251 *11%*	78 *15%* Z	45 *20%* AZ	77 *9%*	207 *12%* c	82 *20%* Acd	157 *21%* Agh	185 *10%*	33 *11%*	142 *23%* Aj	241 *10%*	41 *16%* Aru	16 *13%*	29 *12%*	58 *17%* Aru	37 *13%*	30 *14%*	36 *13%*	15 *10%*	38 *14%*	46 *11%*	37 *8%*	13 *14%* u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 2

Q44. Social grade
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
A	**204** ***7%*** **EIJKOP Q R**	106 *8%* E	25 *5%*	4 *8%* E	4 *2%* E	11 *9%*	8 *5%*	48 *7%*	19 *3%*	4 *1%*	29 *4%* J O	69 *10%* AIJK O	72 *27%* AI J KLNO	5 *6%* J O	2 *1%*	5 *2%*	5 *1%*	16 *2%*	32 *6%* PQ R	41 *10%*	66 *21%* APQR S
B	**640** ***20%*** **EGIJOP QR**	332 *24%* AEFG	107 *20%* E	6 *12%*	4 *3%*	18 *15%* E	20 *13%* E	153 *22%* EG	98 *13%* O	31 *10%*	138 *19%* IJO	230 *33%* AIJKNO	113 *42%* AI JKLNO	13 *15%* O	15 *5%*	19 *6%*	29 *8%*	85 *13%* PQ	137 *26%* APQR	131 *33%*	122 *39%* APQRS
C1	**815** ***26%*** **EGHIMO PU**	409 *29%* AEGH	136 *25%* EG	18 *38%*	15 *10%*	65 *54%* ABCEGH	23 *15%*	148 *21%* EG	165 *23%* O	83 *26%* O	242 *33%* AIJMNO	219 *31%* AIMNO	50 *19%*	16 *20%*	37 *13%*	57 *18%*	101 *27%* P	207 *33%* APU	165 *32%* APU	103 *26%*	65 *21%*
C2	**688** ***22%*** **EHLMPU**	373 *27%* AEFH	146 *27%* AEFH	12 *27%*	14 *9%*	18 *14%*	37 *23%* EH	87 *13%*	193 *27%* ALMO	102 *32%* ALMO	193 *27%* ALMO	100 *14%* M	16 *6%*	23 *28%* LM	58 *20%* LM	40 *12%*	90 *24%* PU	162 *26%* APU	134 *26%* PU	97 *24%*	45 *14%*
D	**386** ***12%*** **EFHKLM SU**	181 *13%* EFH	128 *23%* ABEFGH	6 *12%*	11 *7%*	7 *6%*	22 *14%* EFH	30 *4%*	142 *20%* AKLM	61 *19%* AKLM	69 *10%* LM	43 *6%* M	7 *3%*	11 *14%* LM	51 *18%* AKLM	54 *17%* ASU	68 *19%* ASU	108 *17%* ASU	41 *8%* U	20 *5%*	11 *3%*
E	**395** ***13%*** **BCFKLM R SU**	6 *	6 *1%*	1 *2%*	105 *68%* ABCFG H	3 *2%* B	47 *30%* ABC F	226 *33%* ABC F	105 *15%* KL M	39 *12%* KL M	54 *7%*	46 *7%*	10 *4%*	14 *17%* KL M	122 *43%* AIJ K LMN	142 *45%* AQR S U	77 *21%* ARS U	53 *8%* S U	14 *3%*	7 *2%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Working full time (30+ hours per week)	**1407** ***45%*** **EGH MQSUefis**	691 *45%*	716 *45%*	756 *49%* AE	652 *41%*	837 *55%* AG	570 *36%*	170 *39%* M	353 *66%* AHL M	323 *65%* AHL M	353 *66%* AHL M	182 *42%* M	25 *4%*	437 *52%* AQ	781 *52%* AQ	188 *24%*	529 *59%* AS	878 *39%*	198 *49%*	1208 *44%*	1166 *44%*	123 *49%*	72 *46%*	46 *49%*
Working part time (8-29 hours per week)	**549** ***18%*** **FMS UYiv**	265 *17%*	283 *18%*	254 *17%*	295 *18%*	141 *9%*	408 *26%* AF	107 *25%* AKM	104 *20%* M	98 *20%* M	88 *16%* M	102 *23%* AKM	49 *7%*	132 *16%*	282 *19%*	134 *17%*	222 *25%* AS	327 *15%*	91 *22%* AU	457 *17%*	474 *18%* Y	35 *14%*	27 *17%*	12 *13%*
Working part time (under 8 hours per week)	**46** ***1%*** **DIRWk**	27 *2%*	19 *1%*	11 *1%*	35 *2%* AD	19 *1%*	27 *2%*	10 *2%* I	2 *	8 *2%*	7 *1%*	8 *2%* I	11 *2%*	10 *1%*	29 *2%*	7 *1%*	7 *1%*	39 *2%*	4 *1%*	42 *2%*	42 *2%* W	- -	2 *1%* W	2 *2%* W
Unemployed	**154** ***5%*** **MOPRZgju**	76 *5%*	78 *5%*	70 *5%*	84 *5%*	79 *5%*	74 *5%*	22 *5%* M	27 *5%* M	28 *6%* M	43 *8%* AM	30 *7%* M	3 *	8 *1%*	29 *2%*	117 *15%* AOP	27 *3%*	127 *6%* AR	18 *4%*	136 *5%*	127 *5%*	11 *4%*	8 *5%*	7 *8%* AV
Student	**121** ***4%*** **FIJKLMQRUdfj**	61 *4%*	61 *4%*	52 *3%*	69 *4%*	44 *3%*	77 *5%* AF	106 *24%* AIJK LM	9 *2%* LM	3 *1%*	2 *	1 *	- -	29 *3%* Q	83 *6%* AOQ	9 *1%*	13 *1%*	108 *5%* AR	51 *12%* AU	71 *3%*	104 *4%*	9 *4%*	4 *2%*	5 *5%* X
Housewife / house husband	**158** ***5%*** **DFMOPSXrt**	77 *5%*	81 *5%*	52 *3%*	106 *7%* AD	12 *1%*	147 *9%* AF	21 *5%* M	35 *7%* M	40 *8%* AM	33 *6%* M	25 *6%* M	5 *1%*	28 *3%*	61 *4%*	70 *9%* AOP	96 *11%* AS	62 *3%*	23 *6%*	135 *5%*	136 *5%* X	12 *5%*	4 *2%*	7 *7%* X
Retired	**692** ***22%*** **GHIJKPRTYcghjlv**	338 *22%*	353 *22%*	335 *22%*	356 *22%*	400 *26%* AG	291 *18%*	1 *	- -	1 *	7 *1%* I	89 *20%* HIJK	594 *86%* AHIJKL	200 *24%* P	235 *16%*	257 *33%* AOP	7 *1%*	685 *31%* AR	20 *5%*	671 *25%* AT	576 *22%* Y	61 *24%* Y	39 *25%* Y	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Working full time (30+ hours per week)	**1407** *45%* **EGHMQ SUefis**	988 *45%*	235 *45%*	98 *43%*	413 *48%* Ae	747 *45%* e	146 *36%*	251 *34%*	907 *49%* Af	140 *48%* f	196 *31%*	1195 *49%* Ai
Working part time (8-29 hours per week)	**549** *18%* **FMSUY iv**	395 *18%*	88 *17%*	38 *17%*	166 *19%*	280 *17%*	71 *18%*	126 *17%*	330 *18%*	44 *15%*	84 *13%*	456 *19%* Ai
Working part time (under 8 hours per week)	**46** *1%* **DIRWk**	33 *1%*	10 *2%*	1 *1%*	19 *2%*	20 *1%*	6 *1%*	8 *1%*	26 *1%*	6 *2%*	12 *2%*	34 *1%*
Unemployed	**154** *5%* **MOPRZg ju**	92 *4%*	32 *6%*	17 *7%* Z	35 *4%*	74 *4%*	27 *7%*	48 *6%* Ag	74 *4%*	18 *6%*	70 *11%* Aj	76 *3%*
Student	**121** *4%* **FIJKLM QRUdfj**	77 *3%*	21 *4%*	11 *5%*	46 *5%* Ade	53 *3%*	9 *2%*	10 *1%*	78 *4%* f	26 *9%* Afg	38 *6%* Aj	83 *3%*
Housewife / house husband	**158** *5%* **DFMOPS Xrt**	115 *5%*	24 *5%*	9 *4%*	44 *5%*	84 *5%*	16 *4%*	33 *4%*	97 *5%*	12 *4%*	34 *5%*	120 *5%*
Retired	**692** *22%* **GHIJK PRTYcg hj tv**	514 *23%* A	114 *22%*	55 *24%*	130 *15%*	418 *25%* Ac	126 *32%* Acd	262 *36%* Agh	355 *19%*	45 *15%*	195 *31%* Aj	473 *19%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Working full time (30+ hours per week)	123 *49%* s	59 *47%*	119 *48%* s	148 *43%*	114 *40%*	95 *43%*	114 *41%*	72 *46%*	106 *38%*	216 *53%* An opqsu	195 *44%*	46 *49%* s
Working part time (8-29 hours per week)	35 *14%*	23 *18%*	37 *15%*	63 *18%*	54 *19%*	39 *18%*	56 *20%* v	27 *17%*	58 *21%* v	70 *17%*	74 *17%*	12 *13%*
Working part time (under 8 hours per week)	- -	- -	7 *3%* kt	10 *3%* kt	7 *3%* kt	4 *2%*	2 *1%*	2 *1%* k	2 *1%*	2 *	9 *2%* k	2 *2%* k
Unemployed	11 *4%*	8 *7%* u	10 *4%*	21 *6%* u	15 *5%*	9 *4%*	9 *3%*	8 *5%* u	21 *7%* qu	24 *6%* u	10 *2%*	7 *8%* Aqu
Student	9 *4%*	4 *3%*	13 *5%* n	7 *2%*	17 *6%* nu	6 *3%*	12 *4%*	4 *2%*	8 *3%*	28 *7%* Anp ru	10 *2%*	5 *5%* nru
Housewife / house husband	12 *5%*	5 *4%*	10 *4%*	23 *7%* rt	19 *7%* rt	19 *9%* Artu	18 *6%* rt	4 *2%*	14 *5%*	9 *2%*	19 *4%*	7 *7%* rt
Retired	61 *24%* tv	27 *21%*	54 *21%* t	73 *21%* t	55 *19%*	47 *22%* t	71 *25%* tv	39 *25%* tv	72 *26%* tv	57 *14%*	121 *28%* Aotv	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Working full time (30+ hours per week)	**1407** ***45%*** **CEFGH IOPQ**	1407 *100%* ACEFGH	- -	- -	- -	- -	- -	- -	296 *41%* O	145 *45%* O	372 *51%* AINO	343 *49%* IO	165 *62%* AI JKLNO	31 *37%* O	47 *17%*	46 *14%*	126 *34%* P	287 *46%* PQ	285 *55%* APQR	245 *61%*	220 *70%* APQRS
Working part time (8-29 hours per week)	**549** ***18%*** **BEFGHO** U	- -	549 *100%* ABEFG H	- -	- -	- - O	- - O	- - O	136 *19%*	65 *20%*	132 *18%*	123 *17%*	48 *18%*	11 *13%*	32 *11%*	70 *22%* A U	61 *17%* U	112 *18%* U	100 *19%*	66 *17%*	38 *12%*
Working part time (under 8 hours per week)	**46** ***1%*** **BCH**	- -	- -	46 *100%*	- -	- -	- -	- -	10 *1%*	4 *1%*	6 *1%*	13 *2%*	6 *2%*	2 *2%*	4 *1%*	10 *3%* AQS	3 *1%*	9 *1%*	3 *1%*	2 *1%*	10 *3%* AQS
Unemployed	**154** ***5%*** **BCFGHK** M **SU**	- -	- -	- -	154 *100%* ABCFG H	- -	- -	- -	53 *7%* AKL M	18 *6%* M	24 *3%*	24 *3%*	3 *1%*	2 *2%*	27 *10%* AKL M N	62 *19%* AQRS U	21 *6%* S U	22 *3%* U	12 *2%*	3 *1%*	3 *1%*
Student	**121** ***4%*** **BCEGHJ** M **OS**	- -	- -	- -	- -	121 *100%* ABCEG H	- -	- -	29 *4%* JM O	3 *1%*	59 *8%* AIJLM O	23 *3%* O	3 *1%* O	3 *4%*	* *	19 *6%* AR S	14 *4%*	16 *3%*	9 *2%*	7 *2%*	10 *3%*
Housewife / house husband	**158** ***5%*** **BCEFHM** U	- -	- -	- -	- -	- -	158 *100%* ABCEF H	- - M	39 *5%* M M	17 *5%* M M	44 *6%* M U	35 *5%* U U	2 *1%*	5 *6%*	16 *6%*	18 *6%*	20 *5%*	36 *6%*	24 *5%*	20 *5%*	6 *2%*
Retired	**692** ***22%*** **BCEFGK** M **SU**	- -	- -	- -	- -	- -	- -	692 *100%* ABCEF G	159 *22%* K M	68 *21%* K	88 *12%* K	145 *21%*	39 *15%*	30 *35%* AIJKL M	159 *56%* AIJ K LMN	92 *29%* AS U	125 *34%* ARS U	148 *24%* S U	89 *17%* U	55 *14%*	26 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
16-24	**438** ***14%*** **DFI JKLMOR UXbdef ru**	215 *14%*	223 *14%*	194 *13%*	244 *15%*	173 *11%*	264 *17%* AF	438 *100%* AIJK LM	- -	- -	- -	- -	- -	94 *11%*	240 *16%* AO	103 *13%*	85 *9%*	352 *16%* AR	121 *30%* AU	317 *12%*	376 *14%* X	31 *12%*	15 *10%*	15 *16%* X
25-34	**532** ***17%*** **FHJ KLMQSU defsu**	261 *17%*	271 *17%*	268 *18%*	264 *17%*	224 *15%*	308 *19%* AF	- -	532 *100%* AHJK LM	- -	- -	- -	- -	131 *16%*	288 *19%* AQ	112 *14%*	290 *32%* AS	241 *11%*	106 *26%* AU	425 *16%*	446 *17%*	39 *16%*	28 *18%*	19 *20%*
35-44	**501** ***16%*** **HIK LMQSfi**	246 *16%*	255 *16%*	243 *16%*	258 *16%*	233 *15%*	268 *17%*	- -	- -	501 *100%* AHIK LM	- -	- -	- -	150 *18%* Q	255 *17%* Q	96 *12%*	296 *33%* AS	205 *9%*	75 *19%*	425 *16%*	428 *16%*	35 *14%*	22 *14%*	17 *17%*
45-54	**532** ***17%*** **GHI JLMQSc h**	262 *17%*	271 *17%*	278 *18%*	254 *16%*	285 *19%* AG	247 *16%*	- -	- -	- -	532 *100%* AHIJ LM	- -	- -	146 *17%*	279 *19%* Q	107 *14%*	185 *21%* AS	348 *16%*	56 *14%*	477 *18%* A	444 *17%*	40 *16%*	31 *20%*	18 *19%*
55-64	**438** ***14%*** **HIJ KMRTht**	215 *14%*	223 *14%*	214 *14%*	223 *14%*	219 *14%*	219 *14%*	- -	- -	- -	- -	438 *100%* AHIJ KM	- -	112 *13%*	204 *14%*	122 *16%*	41 *5%*	397 *18%* AR	27 *7%*	410 *15%* AT	356 *14%*	48 *19%* AVY	23 *14%*	10 *11%*
65-74	**375** ***12%*** **GHI JKLPRT cghot**	184 *12%*	191 *12%*	178 *12%*	196 *12%*	207 *14%* AG	168 *11%*	- -	- -	- -	- -	- -	375 *55%* AH IJKL	110 *13%* P	132 *9%*	132 *17%* AOP	4 *	371 *17%* AR	5 *1%*	369 *14%* AT	308 *12%*	32 *13%*	25 *16%* A	10 *11%*
75+	**312** ***10%*** **GHI JKLPRT Ycgjnv**	153 *10%*	159 *10%*	154 *10%*	158 *10%*	192 *13%* AG	120 *8%*	- -	- -	- -	- -	- -	312 *45%* AH IJKL	101 *12%* AP	103 *7%*	108 *14%* AP	- -	312 *14%* AR	16 *4%*	296 *11%* AT	268 *10%* Y	25 *10%*	14 *9%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
16-24	**438** ***14%*** **DFIJK LMORUX** bd **efru**	293 *13%* b	88 *17%* b e	18 *8%*	165 *19%* Ad	195 *12%*	33 *8%*	64 *9%*	271 *15%* f	74 *25%* Afg	98 *16%*	337 *14%*
25-34	**532** ***17%*** **FHJKL MQSUde** fs **u**	378 *17%*	83 *16%* e	28 *12%*	199 *23%* Ad	236 *14%*	48 *12%*	73 *10%*	359 *19%* Af	59 *20%* f	108 *17%*	419 *17%*
35-44	**501** ***16%*** **HIKLM QSfi**	342 *15%*	80 *15%*	43 *19%*	131 *15%*	270 *16%*	57 *14%*	99 *13%*	300 *16%*	54 *19%*	69 *11%*	426 *17%* Ai
45-54	**532** ***17%*** **GHIJL MQSch**	371 *17%*	89 *17%*	49 *21%*	124 *15%*	315 *19%* Ac	68 *17%*	115 *16%*	332 *18%* h	34 *12%*	91 *14%*	427 *18%*
55-64	**438** ***14%*** **HIJKM RTht**	311 *14%*	82 *16%*	31 *13%*	102 *12%*	250 *15%*	67 *17%* c	117 *16%* h	262 *14%*	27 *9%*	84 *13%*	340 *14%*
65-74	**375** ***12%*** **GHIJK LPRTcg** hc **t**	281 *13%*	54 *10%*	37 *16%* a	77 *9%*	223 *13%* Ac	69 *17%* Ac	141 *19%* Agh	190 *10%* t	21 *7%*	74 *12%*	290 *12%*
75+	**312** ***10%*** **GHIJK LPRTYc** gj **nv**	236 *11%*	48 *9%*	23 *10%*	55 *6%*	188 *11%* Ac	59 *15%* Ac	128 *17%* Agh	152 *8%*	22 *7%*	106 *17%* Aj	197 *8%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
16-24	31 *12%*	18 *14%*	37 *15%* u	41 *12%*	53 *19%* Anqru	28 *13%*	33 *12%*	15 *10%*	37 *13%*	90 *22%* Akm npqr su	40 *9%*	15 *16%* ru
25-34	39 *16%*	19 *15%*	62 *25%* Ak npq su	57 *17%*	50 *18%*	33 *15%*	37 *13%*	28 *18%*	34 *12%*	98 *24%* Ak npq su	57 *13%*	19 *20%* qsu
35-44	35 *14%*	23 *19%*	38 *15%*	55 *16%*	48 *17%*	49 *22%* Akrt u	46 *16%*	22 *14%*	48 *17%*	56 *14%*	65 *15%*	17 *17%*
45-54	40 *16%*	20 *16%*	33 *13%*	75 *22%* Ams	43 *15%*	42 *19%*	44 *16%*	31 *20%*	38 *14%*	66 *16%*	82 *19%*	18 *19%*
55-64	48 *19%* Amp tv	20 *16%* t	28 *11%*	47 *14%*	37 *13%*	21 *9%*	41 *15%* t	23 *14%* t	57 *20%* Ampt v	35 *9%*	71 *16%* pt	10 *11%*
65-74	32 *13%* ot	17 *14%* t	35 *14%* ot	54 *16%* ot	21 *7%*	25 *11%* t	44 *16%* ot	25 *16%* Ao	39 *14%* ot	24 *6%*	50 *11%* t	10 *11%* t
75+	25 *10%* n	8 *6%*	18 *7%*	16 *5%*	29 *10%* n	22 *10%* n	36 *13%* nv	14 *9%* n	29 *10%* n	36 *9%* n	74 *17%* Aklmno prs tv	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
16-24	**438** ***14%*** **BHJMNO**	170 *12%* H	107 *20%* ABH	10 *23%*	22 *14%* H	106 *87%* ABCEGH	21 *13%* H	1 *	119 *17%* AJLMNO	31 *10%* MO	176 *24%* AIJLMNO	84 *12%* MO	13 *5%*	5 *6%*	8 *3%*	48 *15%*	54 *15%*	74 *12%*	70 *13%*	35 *9%*	42 *13%*
25-34	**532** ***17%*** **FHIO**	353 *25%* ACEFH	104 *19%* FH	2 *5%*	27 *18%* FH	9 *8%* H	35 *22%* AFH	- -	86 *12%* O	63 *20%* IO	151 *21%* AIO	126 *18%* IO	76 *28%* AI JKLNO	10 *12%*	17 *6%*	45 *14%*	63 *17%*	116 *18%*	104 *20%*	83 *21%*	55 *18%*
35-44	**501** ***16%*** **FHO**	323 *23%* ACFH	98 *18%* FH	8 *17%*	28 *18%* FH	3 *3%* H	40 *25%* ACFH	1 *	111 *15%* O	50 *15%* O	110 *15%* O	146 *21%* AIKO	49 *18%* O	16 *19%* O	17 *6%*	48 *15%*	46 *12%*	92 *15%*	100 *19%* Q	85 *21%*	56 *18%*
45-54	**532** ***17%*** **FHOQ**	353 *25%* ACFH	88 *16%* FH	7 *15%*	43 *28%* ACFH	2 *2%*	33 *21%* FH	7 *1%*	144 *20%* AO	50 *16%*	119 *16%*	125 *18%* O	46 *17%*	12 *15%*	33 *12%*	45 *14%*	43 *12%*	103 *16%*	96 *18%* Q	80 *20%*	86 *28%* APQRS
55-64	**438** ***14%*** **FL**	182 *13%* F	102 *19%* ABFH	8 *18%*	30 *20%* ABFH	1 *1%*	25 *16%* F	89 *13%* F	111 *15%* L	61 *19%* AKLM	93 *13%*	80 *11%*	32 *12%*	11 *13%*	49 *17%* L	44 *14%*	47 *13%*	104 *17%* U	72 *14%*	52 *13%*	35 *11%*
65-74	**375** ***12%*** **BCEFGK** S **U**	25 *2%*	39 *7%* BEF G	4 *8%*	3 *2%*	- -	3 *2%*	301 *44%* ABCEF G	87 *12%* K	44 *14%* K K	44 *6%*	90 *13%*	28 *10%*	17 *20%* AIK M	64 *23%* AIJ K LM	37 *12%*	60 *16%* AS U	84 *13%* S U	48 *9%*	39 *10%*	23 *7%*
75+	**312** ***10%*** **BCEFGK** S **U**	* * B	10 *2%*	7 *15%* B	- -	- -	2 *1%*	292 *42%* ABCEF G	65 *9%* K	23 *7%* K K	32 *4%*	56 *8%*	24 *9%*	12 *14%* J K	97 *34%* AIJ K LMN	49 *16%* ARS U	57 *15%* ARS U	56 *9%*	32 *6%*	27 *7%*	16 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Male	**1532** ***49%*** **GHI** **QRZc**	752 *49%*	780 *49%*	768 *50%*	764 *48%*	1532 *100%* AG	- -	173 *39%*	224 *42%*	233 *46%*	285 *54%* AHI J	219 *50%* HI	399 *58%* AH IJL	442 *52%* AQ	729 *49%*	360 *46%*	365 *41%*	1167 *52%* AR	187 *46%*	1345 *49%*	1293 *49%*	119 *48%*	77 *49%*	42 *45%*
Female	**1594** ***51%*** **FKM** **OSbd**	783 *51%*	811 *51%*	762 *50%*	832 *52%*	- -	1594 *100%* AF	264 *60%* AKL M	308 *58%* AKL M	268 *54%* KM	247 *46%*	219 *50%* M	288 *42%*	401 *48%*	771 *51%*	421 *54%* AO	536 *59%* AS	1058 *48%*	218 *54%*	1374 *51%*	1332 *51%*	131 *52%*	79 *51%*	52 *55%*
Prefer not to say	**1** *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Male	**1532** ***49%*** **GHIQR** **Zc**	1040 *47%*	270 *51%*	141 *62%* AZ a	373 *44%*	856 *51%* Ac	208 *52%* c	344 *47%*	932 *50%*	135 *46%*	321 *51%*	1182 *49%*	119 *48%*	70 *56%* v	132 *53%*	168 *49%*	143 *51%*	99 *45%*	131 *47%*	77 *49%*	128 *45%*	201 *50%*	221 *50%*	42 *45%*
Female	**1594** ***51%*** **FKMOS** **bd**	1173 *53%* Ab	255 *49%* b	86 *38%*	481 *56%* Ad e	820 *49%*	193 *48%*	393 *53%*	936 *50%*	156 *53%*	308 *49%*	1254 *51%*	131 *52%*	55 *44%*	118 *47%*	176 *51%*	138 *49%*	119 *54%*	150 *53%*	79 *51%*	153 *55%*	205 *50%*	217 *50%*	52 *55%* l
Prefer not to say	**1** ***	- -	- -	1 *** AZ	- -	1 ***	- -	- -	- -	1 *** Ag	1 ***	- -	- -	- -	- -	- -	- -	1 *** A	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Male	**1532** ***49%*** **CFGP**	837 *59%* ACEFG	141 *26%* G	19 *42%*	79 *51%* CFG	44 *36%* CG	12 *7%*	400 *58%* ACFG	347 *48%*	174 *54%* K	332 *46%*	338 *48%*	134 *50%*	48 *58%* K	147 *52%*	129 *41%*	163 *44%*	316 *50%* P	241 *46%*	219 *55%*	184 *59%* APQRS
Female	**1594** ***51%*** **BHU**	570 *41%*	408 *74%* ABEFH	27 *58%*	74 *48%* B	77 *64%* ABEH	147 *93%* ABCEFH	291 *42%*	376 *52%*	148 *46%*	392 *54%* JN	369 *52%*	133 *50%*	35 *42%*	138 *48%*	189 *59%* ARU	206 *56%* U	315 *50%* U	281 *54%* U	181 *45%*	128 *41%*
Prefer not to say	**1** ***	- -	- -	- -	1 *1%* ABH	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
30+ hours	**798** ***26%*** **CDG** **MQefjq**	422 *27%* AC	376 *24%*	269 *18%*	529 *33%* AD	421 *27%* AG	376 *24%*	174 *40%* AJK LM	175 *33%* AJL M	125 *25%* M	148 *28%* LM	96 *22%* M	80 *12%*	240 *28%* AQ	405 *27%* Q	151 *19%*	249 *28%*	549 *25%*	89 *22%*	709 *26%* A	653 *25%*	64 *26%*	48 *31%* AV	32 *34%* AVW
20-29 hours	**508** ***16%*** **DWk**	240 *16%*	268 *17%*	160 *10%*	348 *22%* AD	242 *16%*	266 *17%*	66 *15%*	92 *17%*	76 *15%*	88 *17%*	76 *17%*	109 *16%*	139 *16%*	248 *17%*	121 *15%*	148 *16%*	360 *16%*	71 *17%*	437 *16%*	444 *17%* W	29 *12%*	22 *14%*	13 *14%*
15-19 hours	**373** ***12%*** **DQ**	181 *12%*	193 *12%*	124 *8%*	249 *16%* AD	169 *11%*	205 *13%*	68 *16%* AM	61 *12%*	60 *12%*	58 *11%*	59 *13%*	67 *10%*	118 *14%* AQ	192 *13%* Q	63 *8%*	115 *13%*	258 *12%*	48 *12%*	325 *12%*	307 *12%*	37 *15%*	18 *12%*	11 *12%*
11~14 hours	**420** ***13%*** **GYi** **mv**	207 *13%*	212 *13%*	199 *13%*	221 *14%*	229 *15%* AG	191 *12%*	53 *12%*	72 *14%*	86 *17%* AL	71 *13%*	46 *11%*	92 *13%*	99 *12%*	221 *15%*	100 *13%*	136 *15%*	283 *13%*	61 *15%*	359 *13%*	362 *14%* Y	34 *14%* Y	16 *11%*	7 *7%*
8-10 hours	**297** ***10%*** **Eip**	132 *9%*	165 *10%*	183 *12%* AE	114 *7%*	128 *8%*	169 *11%*	34 *8%*	61 *11%*	58 *12%*	45 *8%*	43 *10%*	57 *8%*	94 *11%*	135 *9%*	68 *9%*	92 *10%*	206 *9%*	46 *11%*	250 *9%*	247 *9%*	28 *11%*	15 *10%*	8 *8%*
6-7 hours	**233** ***7%*** **ESUh** **i**	107 *7%*	126 *8%*	158 *10%* AE	75 *5%*	104 *7%*	129 *8%*	22 *5%*	39 *7%*	48 *10%* HM	47 *9%* H	34 *8%*	43 *6%*	64 *8%*	109 *7%*	60 *8%*	85 *9%* AS	148 *7%*	42 *10%*	191 *7%*	201 *8%*	18 *7%*	8 *5%*	6 *6%*
3-5 hours	**190** ***6%*** **EHZc** **p**	92 *6%*	97 *6%*	148 *10%* AE	42 *3%*	94 *6%*	95 *6%*	13 *3%*	24 *5%*	23 *5%*	41 *8%* H	33 *7%* H	56 *8%* AHI J	43 *5%*	83 *6%*	63 *8%* AOP	48 *5%*	142 *6%*	21 *5%*	168 *6%*	160 *6%*	14 *6%*	11 *7%*	5 *5%*
1-2 hours	**83** ***3%*** **EHIR** **Z**	41 *3%*	42 *3%*	75 *5%* AE	8 *1%*	35 *2%*	48 *3%*	- -	5 *1%*	13 *3%* HI	17 *3%* HI	18 *4%* HI	30 *4%* AHI	22 *3%*	31 *2%*	30 *4%* AP	15 *2%*	68 *3%* AR	11 *3%*	71 *3%*	68 *3%*	8 *3%*	4 *3%*	3 *3%*
Less than 1 hour	**37** ***1%*** **EIP**	13 *1%*	24 *1%*	34 *2%* AE	3 *	15 *1%*	22 *1%*	- -	1 *	4 *1%*	5 *1%*	10 *2%* AHI	15 *2%* AHI	8 *1%*	11 *1%*	18 *2%* AOP	6 *1%*	31 *1%*	1 *	36 *1%* A	31 *1%*	3 *1%*	1 *	1 *1%*
None	**177** ***6%*** **EHIJ** **KOPRTc** **ghj**	98 *6%*	80 *5%*	175 *11%* AE	2 *	89 *6%*	88 *6%*	4 *1%*	1 *	5 *1%*	11 *2%* I	22 *5%* HJ K	135 *20%* AHI JKL	15 *2%*	59 *4%* O	103 *13%* AOP	7 *1%*	170 *8%* AR	12 *3%*	166 *6%* AT	143 *5%*	14 *6%*	13 *8%*	8 *9%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don´t know	**11** * **BU**	2 *	10 *1%* B	5 *	6 *	6 *	6 *	4 *1%*	- -	2 *	1 *	1 *	3 *	1 *	6 *	4 *	1 *	10 *	4 *1%*	8 *	10 *	- -	1 *1%*	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
30+ hours	**798** ***26%*** **CDGMQ efjq**	563 *25%*	142 *27%*	51 *22%*	249 *29%* Ad e	417 *25%* e	79 *20%*	120 *16%*	504 *27%* Af	98 *34%* Afg	200 *32%* Aj	583 *24%*	64 *26%* q	22 *18%*	72 *29%* lq	96 *28%* lq	61 *22%*	58 *27%* q	50 *18%*	48 *31%* Al oqu	94 *34%* Alo qtu	98 *24%*	101 *23%*	32 *34%* Akloqtu
20-29 hours	**508** ***16%*** **DWk**	381 *17%* A	78 *15%*	30 *13%*	156 *18%*	272 *16%*	56 *14%*	112 *15%*	303 *16%*	46 *16%*	99 *16%*	400 *16%*	29 *12%*	28 *22%* kqs	48 *19%* k	69 *20%* kqs	51 *18%* k	45 *20%* k	37 *13%*	22 *14%*	36 *13%*	64 *16%*	67 *15%*	13 *14%*
15-19 hours	**373** ***12%*** **DQ**	273 *12%*	58 *11%*	31 *14%*	105 *12%*	196 *12%*	57 *14%*	74 *10%*	230 *12%*	40 *14%*	82 *13%*	285 *12%*	37 *15%*	10 *8%*	24 *10%*	35 *10%*	26 *9%*	35 *16%*	43 *15%*	18 *12%*	33 *12%*	55 *13%*	47 *11%*	11 *12%*
11¯14 hours	**420** ***13%*** **GYimv**	301 *14%*	72 *14%*	33 *14%*	123 *14%*	219 *13%*	58 *15%*	95 *13%*	251 *13%*	43 *15%*	64 *10%*	348 *14%* Ai	34 *14%* v	21 *17%* mv	21 *9%*	47 *14%* v	34 *12%*	32 *14%* v	51 *18%* Am rv	16 *11%*	40 *14%* v	58 *14%* mv	57 *13%* v	7 *7%*
8-10 hours	**297** ***10%*** **Eip**	200 *9%*	49 *9%*	23 *10%*	74 *9%*	154 *9%*	45 *11%*	61 *8%*	188 *10%*	32 *11%*	41 *7%*	249 *10%* Ai	28 *11%* p	11 *8%*	26 *10%* p	40 *12%* p	31 *11%* p	10 *5%*	28 *10%*	15 *10%* p	21 *8%*	42 *10%* p	37 *9%*	8 *8%*
6-7 hours	**233** ***7%*** **ESUhi**	167 *8%*	35 *7%*	13 *6%*	61 *7%*	119 *7%*	30 *8%*	72 *10%* Ah	140 *8%* h	6 *2%*	31 *5%*	198 *8%* Ai	18 *7%*	11 *9%*	20 *8%*	16 *5%*	24 *9%*	18 *8%*	21 *7%*	8 *5%*	16 *6%*	38 *9%* nr	37 *8%*	6 *6%*
3-5 hours	**190** ***6%*** **EHZcp**	114 *5%*	41 *8%* Z	21 *9%* Z	35 *4%*	109 *7%* c	30 *7%* c	52 *7%*	111 *6%*	15 *5%*	31 *5%*	154 *6%*	14 *6%*	10 *8%* p	14 *6%*	12 *4%*	18 *6%*	6 *3%*	21 *7%* p	11 *7%* p	22 *8%* npt	15 *4%*	41 *9%* Anpt	5 *5%*
1-2 hours	**83** ***3%*** **EHIRZ**	50 *2%*	17 *3%*	9 *4%*	16 *2%*	44 *3%*	17 *4%* c	27 *4%*	50 *3%*	4 *1%*	17 *3%*	66 *3%*	8 *3%*	4 *3%*	6 *2%*	4 *1%*	7 *3%*	5 *2%*	8 *3%*	4 *3%*	5 *2%*	9 *2%*	20 *5%* An	3 *3%*
Less than 1 hour	**37** ***1%*** **EIP**	26 *1%*	8 *1%*	2 *1%*	7 *1%*	27 *2%* A	2 *	15 *2%* A	19 *1%*	1 *	7 *1%*	28 *1%*	3 *1%*	2 *2%*	2 *1%*	1 *	6 *2%*	1 *1%*	4 *1%*	1 *	2 *1%*	5 *1%*	7 *2%*	1 *1%*
None	**177** ***6%*** **EHIJKO PRTcgh** j	133 *6%*	23 *4%*	14 *6%*	26 *3%*	116 *7%* Ac	24 *6%* c	109 *15%* Agh	63 *3%*	3 *1%*	59 *9%* Aj	114 *5%*	14 *6%*	5 *4%*	15 *6%*	22 *6%*	20 *7%*	10 *4%*	19 *7%*	13 *8%*	11 *4%*	20 *5%*	20 *5%*	8 *9%* Asu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don´t know	**11** * **BU**	6 *	3 *	2 1%	3 *	4 *	3 1%	1 *	7 *	2 1%	- -	11 *	- -	- -	1 *	2 1%	1 1%	- -	- -	1 1%	- -	2 *	3 1%	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
30+ hours	**798** ***26%*** **CHOS**	449 *32%* ACGH	115 *21%* H	14 *31%*	56 *36%* ACGH	47 *39%* ACGH	39 *25%* H	77 *11%*	172 *24%* O	80 *25%* O	201 *28%* O	205 *29%* AINO	92 *34%* AI JNO	15 *18%*	28 *10%*	82 *26%* S	95 *26%* S	171 *27%* S	101 *19%*	123 *31%*	106 *34%* APQS
20-29 hours	**508** ***16%*** **BNO**	204 *14%*	116 *21%* ABH	7 *15%*	23 *15%*	19 *16%*	31 *19%*	108 *16%*	123 *17%* NO	43 *13%*	130 *18%* NO	121 *17%* NO	55 *21%* JNO	5 *6%*	29 *10%*	55 *17%*	59 *16%*	115 *18%*	99 *19%*	57 *14%*	57 *18%*
15-19 hours	**373** ***12%*** **EHOQ**	162 *12%*	83 *15%* AEH	10 *22%*	11 *7%*	17 *14%*	21 *14%* E	67 *10%*	77 *11%*	38 *12%*	89 *12%* O	105 *15%* AIO	34 *13%* O	10 *12%*	20 *7%*	31 *10%*	32 *9%*	88 *14%* Q	72 *14%* Q	58 *15%*	42 *13%*
11-14 hours	**420** ***13%*** **O**	191 *14%*	79 *14%*	6 *13%*	18 *12%*	17 *14%*	17 *11%*	91 *13%*	107 *15%* O	52 *16%* O	105 *14%* O	93 *13%* O	32 *12%*	7 *9%*	23 *8%*	35 *11%*	51 *14%*	87 *14%*	87 *17%* AP	60 *15%*	42 *13%*
8-10 hours	**297** ***10%*** **Q**	143 *10%*	59 *11%*	1 *2%*	10 *6%*	8 *7%*	16 *10%*	61 *9%*	75 *10%*	23 *7%*	75 *10%*	67 *9%*	19 *7%*	10 *11%*	27 *10%*	28 *9%*	23 *6%*	65 *10%* Q	62 *12%* Q	39 *10%*	25 *8%*
6-7 hours	**233** ***7%***	113 *8%*	47 *9%*	1 *3%*	7 *4%*	5 *4%*	13 *8%*	46 *7%*	46 *6%*	20 *6%*	59 *8%*	64 *9%*	15 *6%*	5 *6%*	22 *8%*	16 *5%*	21 *6%*	39 *6%*	49 *9%* PU	41 *10%*	16 *5%*
3-5 hours	**190** ***6%*** **CFL**	92 *7%* CF	17 *3%*	2 *4%*	9 *6%* F	1 *1%*	11 *7%* CF	57 *8%* ACF	54 *7%* L	27 *8%* L	39 *5%*	27 *4%*	13 *5%*	10 *12%* AKLM	19 *7%* L	12 *4%*	33 *9%* APRSU	30 *5%*	27 *5%*	13 *3%*	14 *4%*
1-2 hours	**83** ***3%*** **B**	24 *2%*	19 *3%*	3 *5%*	7 *4%* BF	- -	3 *2%*	29 *4%* ABF	25 *3%* KM	11 *3%*	11 *2%*	14 *2%*	2 *1%*	3 *4%*	17 *6%* AKLM	8 *2%*	10 *3%*	12 *2%*	14 *3%*	6 *1%*	5 *2%*
Less than 1 hour	**37** ***1%*** **K**	11 *1%*	4 *1%*	1 *2%*	2 *2%*	- -	3 *2%*	15 *2%* AB	9 *1%*	6 *2%* K	3 *	4 *	1 *	4 *4%* AIKLM	10 *4%* AIKLM	6 *2%* S	10 *3%* ARS	4 *1%*	2 *	3 *1%*	4 *1%*
None	**177** ***6%*** **BCGKLM** R **SU**	17 *1%*	7 *1%*	1 *1%*	10 *6%* BC G	4 *3%*	3 *2%*	137 *20%* ABCEF G	32 *4%* K L	20 *6%* KL M	11 *2%*	7 *1%*	5 *2%*	13 *16%* AIJKL M	88 *31%* AIJ K LMN	44 *14%* ARS U	33 *9%* ARS U	18 *3%* U	8 *2%*	1 *	2 *1%*
Don't know	**11** * **B**	1 *	2 *	- -	2 *1%* B	3 *2%* ABCH	1 *	3 *	3 *	1 *	1 *	1 *	- -	1 *2%* KLM	2 *1%*	1 *	2 *	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Scotland	**250** ***8%*** **TVXY** **lmnopq** **rstuv**	123 *8%*	127 *8%*	120 *8%*	130 *8%*	119 *8%*	131 *8%*	31 *7%*	39 *7%*	35 *7%*	40 *7%*	48 *11%* AJ	57 *8%*	54 *6%*	114 *8%*	82 *10%* AOP	67 *7%*	183 *8%*	11 *3%*	239 *9%* AT	- -	250 *100%* AVXY	- -	- -
North East	**125** ***4%*** **WXYk** **mnopqr** **stuv**	61 *4%*	64 *4%*	62 *4%*	63 *4%*	70 *5%*	55 *3%*	18 *4%*	19 *4%*	23 *5%*	20 *4%*	20 *4%*	25 *4%*	36 *4%*	52 *3%*	37 *5%*	40 *4%*	85 *4%*	10 *2%*	115 *4%* A	125 *5%* AWXY	- -	- -	- -
Yorkshire/Humberside	**250** ***8%*** **WXYZ** **klnopq** **rstuv**	123 *8%*	127 *8%*	124 *8%*	126 *8%*	132 *9%*	118 *7%*	37 *8%*	62 *12%* AJKL M	38 *8%*	33 *6%*	28 *6%*	52 *8%*	69 *8%*	121 *8%*	61 *8%*	72 *8%*	178 *8%*	23 *6%*	227 *8%* A	250 *10%* AWXY	- -	- -	- -
North West	**345** ***11%*** **TWX** **Yhklmo** **pqrstu** **v**	170 *11%*	175 *11%*	173 *11%*	172 *11%*	168 *11%*	176 *11%*	41 *9%*	57 *11%*	55 *11%*	75 *14%* A	47 *11%*	70 *10%*	93 *11%*	154 *10%*	96 *12%*	99 *11%*	245 *11%*	20 *5%*	325 *12%* AT	345 *13%* AWXY	- -	- -	- -
West Midlands	**281** ***9%*** **UWXY** **klmnpq** **rstuv**	138 *9%*	143 *9%*	139 *9%*	143 *9%*	143 *9%*	138 *9%*	53 *12%* M	50 *9%*	48 *10%*	43 *8%*	37 *8%*	50 *7%*	65 *8%*	138 *9%*	79 *10%*	83 *9%*	198 *9%*	79 *20%* AU	202 *7%*	281 *11%* AWXY	- -	- -	- -
East Midlands	**219** ***7%*** **OTWX** **Yklmno** **qrstuv**	107 *7%*	111 *7%*	103 *7%*	116 *7%*	99 *6%*	119 *7%*	28 *6%*	33 *6%*	49 *10%* AL	42 *8%*	21 *5%*	47 *7%*	40 *5%*	113 *8%* O	65 *8%* O	73 *8%*	146 *7%*	15 *4%*	204 *8%* AT	219 *8%* AWXY	- -	- -	- -
East of England	**281** ***9%*** **TWXY** **klmnop** **rstuv**	138 *9%*	143 *9%*	133 *9%*	148 *9%*	131 *9%*	150 *9%*	33 *8%*	37 *7%*	46 *9%*	44 *8%*	41 *9%*	80 *12%* AI	77 *9%*	134 *9%*	70 *9%*	83 *9%*	199 *9%*	23 *6%*	258 *9%* AT	281 *11%* AWXY	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Wales	**156** ***5%*** **TVWY klmnop qstuv**	77 *5%*	80 *5%*	77 *5%*	80 *5%*	77 *5%*	79 *5%*	15 *4%*	28 *5%*	22 *4%*	31 *6%*	23 *5%*	38 *6%*	42 *5%*	78 *5%*	37 *5%*	37 *4%*	120 *5%*	5 *1%*	151 *6%* AT	- -	- -	156 *100%* AVWY	- -
South West	**281** ***9%*** **ITWX YgkImn opqrtu v**	138 *9%*	143 *9%*	132 *9%*	149 *9%*	128 *8%*	153 *10%*	37 *8%*	34 *6%*	48 *10%*	38 *7%*	57 *13%* AIK	68 *10%* I	70 *8%*	144 *10%*	67 *9%*	76 *8%*	205 *9%*	6 *1%*	276 *10%* AT	281 *11%* AWXY	- -	- -	- -
London	**406** ***13%*** **LMQ UWXYad eklmno pqrsuv**	199 *13%*	207 *13%*	208 *14%*	199 *12%*	201 *13%*	205 *13%*	90 *21%* AJK LM	98 *18%* AJK LM	56 *11%*	66 *12%* L	35 *8%*	60 *9%*	130 *15%* AQ	192 *13%*	84 *11%*	128 *14%*	279 *13%*	168 *41%* AU	238 *9%*	406 *15%* AWXY	- -	- -	- -
South East	**437** ***14%*** **HIQ WXYklm nopqrs tv**	215 *14%*	223 *14%*	215 *14%*	223 *14%*	221 *14%*	217 *14%*	40 *9%*	57 *11%*	65 *13%*	82 *15%* HI	71 *16%* HI	124 *18%* AH IJ	144 *17%* AQ	215 *14%* Q	78 *10%*	110 *12%*	327 *15%*	44 *11%*	393 *14%* A	437 *17%* AWXY	- -	- -	- -
Northern Ireland	**95** ***3%*** **TVWX kmnopq rstu**	47 *3%*	48 *3%*	45 *3%*	50 *3%*	42 *3%*	52 *3%*	15 *4%*	19 *4%*	17 *3%*	18 *3%*	10 *2%*	15 *2%*	22 *3%*	46 *3%*	26 *3%*	32 *4%*	62 *3%*	2 *	93 *3%* AT	- -	- -	- -	95 *100%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Scotland	**250** ***8%*** **TVXYlm nopqrs** tu **v**	176 *8%*	37 *7%*	25 *11%*	64 *8%*	120 *7%*	52 *13%* Acd	55 *7%*	150 *8%*	24 *8%*	56 *9%*	189 *8%*
North East	**125** ***4%*** **WXYkmn opqrst** uv	85 *4%*	28 *5%*	6 *3%*	27 *3%*	78 *5%*	12 *3%*	26 *3%*	79 *4%*	13 *5%*	32 *5%*	89 *4%*
Yorkshire/Humberside	**250** ***8%*** **WXYZkl nopqrs** tu **v**	159 *7%*	56 *11%* AZ	18 *8%*	67 *8%*	126 *8%*	34 *8%*	66 *9%*	140 *7%*	24 *8%*	52 *8%*	196 *8%*
North West	**345** ***11%*** **TWXYh klmopq** rs **fuv**	251 *11%*	57 *11%*	26 *11%*	85 *10%*	208 *12%* A	41 *10%*	88 *12%* h	205 *11%* h	14 *5%*	74 *12%*	260 *11%*
West Midlands	**281** ***9%*** **UWXYkl mnpqrs** tu **v**	195 *9%*	51 *10%*	22 *10%*	75 *9%*	151 *9%*	33 *8%*	60 *8%*	188 *10%* A	19 *7%*	54 *9%*	224 *9%*
East Midlands	**219** ***7%*** **OTWXYk lmnoqr** st **uv**	158 *7%*	25 *5%*	18 *8%*	61 *7%*	109 *7%*	29 *7%*	41 *6%*	131 *7%*	28 *10%* f	44 *7%*	171 *7%*
East of England	**281** ***9%*** **TWXYkl mnoprs** tu **v**	197 *9%*	45 *9%*	22 *10%*	71 *8%*	151 *9%*	42 *10%*	81 *11%*	159 *9%*	27 *9%*	49 *8%*	225 *9%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Scotland	250 *100%* Almn opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
North East	- -	125 *100%* Akmn opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yorkshire/Humberside	- -	- -	250 *100%* Akl nopqr st uv	- -	- -	- -	- -	- -	- -	- -	- -	- -
North West	- -	- -	- -	345 *100%* Aklmop qrst uv	- -	- -	- -	- -	- -	- -	- -	- -
West Midlands	- -	- -	- -	- -	281 *100%* Aklmnp qrst uv	- -	- -	- -	- -	- -	- -	- -
East Midlands	- -	- -	- -	- -	- -	219 *100%* Aklmn oqrst uv	- -	- -	- -	- -	- -	- -
East of England	- -	- -	- -	- -	- -	- -	281 *100%* Akl mnopr st uv	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Wales	**156** ***5%*** **TVWYkl mnopqs** tu **v**	112 *5%*	26 *5%*	13 *6%*	39 *5%*	91 *5%*	18 *5%*	29 *4%*	102 *5%*	13 *4%*	29 *5%*	123 *5%*
South West	**281** ***9%*** **ITWXYg klmnop** qr **tuv**	191 *9%*	58 *11%*	22 *10%*	74 *9%*	151 *9%*	46 *11%*	84 *11%* Ag	132 *7%*	38 *13%* Ag	63 *10%*	213 *9%*
London	**406** ***13%*** **LMQUW XYadek** lm **nopqrs** uv	309 *14%* Aab	50 *10%* e	20 *9%*	147 *17%* Ad	195 *12%* e	31 *8%*	87 *12%*	259 *14%* uv	44 *15%*	81 *13%*	321 *13%*
South East	**437** ***14%*** **HIQWX Yklmno** pq **rstv**	310 *14%*	78 *15%*	28 *12%*	119 *14%*	245 *15%*	52 *13%*	98 *13%*	269 *14%*	38 *13%*	79 *13%*	351 *14%*
Northern Ireland	**95** ***3%*** **TVWXkm nopqrs** tu	68 *3%*	13 *2%*	8 *3%*	25 *3%*	52 *3%*	12 *3%*	24 *3%*	53 *3%*	9 *3%*	16 *3%*	75 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Wales	- -	- -	- -	- -	- -	- -	- -	156 *100%* Akl mnopq st uv	- -	- -	- -	- -
South West	- -	- -	- -	- -	- -	- -	- -	- -	281 *100%* Aklm nopqrt uv	- -	- -	- -
London	- -	- -	- -	- -	- -	- -	- -	- -	- -	406 *100%* Akl mnopq rs	- -	- -
South East	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	437 *100%* Aklmno pqrs tv	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- - Akl	95 *100%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Scotland	**250** ***8%***	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
North East	**125** ***4%***	59 *4%*	23 *4%*	- -	8 *6%*	4 *3%*	5 *3%*	27 *4%*	26 *4%*	12 *4%*	30 *4%*	25 *4%*	13 *5%*	5 *7%*	14 *5%*	16 *5%*	20 *5%* R	17 *3%*	24 *5%*	18 *5%*	7 *2%*
Yorkshire/Humberside	**250** ***8%***	119 *8%*	37 *7%*	7 *14%*	10 *6%*	13 *11%*	10 *7%*	54 *8%*	56 *8%*	28 *9%*	59 *8%*	59 *8%*	23 *9%*	5 *6%*	18 *6%*	27 *8%*	37 *10%*	44 *7%*	63 *12%* ARU	20 *5%*	23 *7%*
North West	**345** ***11%***	148 *11%*	63 *12%*	10 *21%*	21 *14%* F	7 *6%*	23 *15%* F	73 *10%*	81 *11%*	38 *12%*	76 *10%*	88 *12%*	31 *12%*	5 *6%*	24 *9%*	44 *14%* U	40 *11%*	64 *10%*	64 *12%*	34 *9%*	26 *8%*
West Midlands	**281** ***9%***	114 *8%*	54 *10%*	7 *16%*	15 *10%*	17 *14%* BH	19 *12%*	55 *8%*	74 *10%* L	36 *11%*	55 *8%*	50 *7%*	17 *7%*	8 *9%*	40 *14%* AKLM	40 *13%* AQSU	29 *8%*	64 *10%*	35 *7%*	23 *6%*	23 *7%*
East Midlands	**219** ***7%***	95 *7%*	39 *7%*	4 *8%*	9 *6%*	6 *5%*	19 *12%* ABCEFH	47 *7%*	58 *8%* M	35 *11%* ALMN	53 *7%*	39 *5%*	11 *4%*	3 *3%*	20 *7%*	21 *7%*	18 *5%*	53 *8%* Q	44 *8%*	35 *9%*	21 *7%*
East of England	**281** ***9%*** **P**	114 *8%*	56 *10%*	2 *4%*	9 *6%*	12 *10%*	18 *11%* E	71 *10%* E	61 *8%*	38 *12%*	68 *9%*	65 *9%*	20 *8%*	5 *6%*	22 *8%*	13 *4%*	34 *9%* P	56 *9%* P	42 *8%* P	35 *9%*	46 *15%* APQRS
Wales	**156** ***5%***	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
South West	**281** ***9%*** **BMU**	106 *8%*	58 *11%*	2 *4%*	21 *14%* AB	8 *7%*	14 *9%*	72 *10%* B	88 *12%* AKLM	41 *13%* AKLM	59 *8%*	52 *7%*	12 *4%*	5 *6%*	24 *8%*	47 *15%* AQSU	26 *7%*	73 *12%* AQU	43 *8%*	35 *9%*	17 *5%*
London	**406** ***13%*** **GHIJP**	216 *15%* AGH	70 *13%* GH	2 *4%*	24 *15%* GH	28 *23%* ABCGH	9 *6%*	57 *8%*	71 *10%* J	15 *5%*	110 *15%* IJ	95 *13%* J	64 *24%* AI JKLO	16 *20%* IJO	30 *11%* J	25 *8%*	50 *14%* P	68 *11%*	70 *13%* P	57 *14%*	56 *18%* APR
South East	**437** ***14%*** **EP**	195 *14%* E	74 *14%* E	9 *20%*	10 *7%*	10 *8%*	19 *12%*	121 *18%* ABEF	93 *13%*	40 *12%*	101 *14%*	109 *15%*	36 *13%*	17 *20%*	42 *15%*	23 *7%*	44 *12%*	82 *13%* P	62 *12%* P	76 *19%*	58 *19%* APQRS
Northern Ireland	**95** ***3%***	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**305**	150	155	154	151	150	155	25	53	43	57	48	79	83	132	90	69	236	7	298	-	-	305	-
Base (weighted)	**156**	77	80	77	80	77	79	15**	28*	22*	31*	23*	38*	42*	78	37*	37*	120	5**	151	-**	-**	156	-**
Effective Base	**282**	133	149	143	139	140	141	23	49	40	54	44	73	80	124	85	65	217	6	277	-	-	282	-
Yes	**65** ***42%*** **Ie**	33 *43%*	33 *41%*	29 *38%*	36 *46%*	32 *42%*	33 *41%*	6 *42%*	8 *28%*	8 *39%*	12 *39%*	10 *43%*	21 *53%* AI	23 *54%* AP Q	28 *37%*	14 *38%*	15 *41%*	50 *42%*	1 *31%*	64 *42%*	- -	- -	65 *42%*	- -
No	**91** ***58%*** **MOf**	44 *57%*	47 *59%*	48 *62%*	43 *54%*	45 *58%*	46 *59%*	9 *58%*	20 *72%* AM	13 *61%*	19 *61%*	13 *57%*	18 *47%*	19 *46%*	49 *63%* O	23 *62%* O	21 *59%*	70 *58%*	3 *69%*	88 *58%*	- -	- -	91 *58%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**305**	220	50	26	77	174	38	65	195	21	64	230	-	-	-	-	-	-	-	305	-	-	-	-
Base (weighted)	**156**	112	26*	13**	39*	91	18*	29*	102	13**	29*	123	-**	-**	-**	-**	-**	-**	-**	156	-**	-**	-**	-**
Effective Base	**282**	204	47	22	73	158	36	60	181	20	58	214	-	-	-	-	-	-	-	282	-	-	-	-
Yes	**65** ***42%*** **Ie**	50 *44%*	12 *44%*	4 *30%*	19 *49%* e	41 *45%* e	4 *23%*	15 *53%* A	41 *41%*	4 *34%*	13 *44%*	50 *41%*	- -	- -	- -	- -	- -	- -	- -	65 *42%*	- -	- -	- -	- -
No	**91** ***58%*** **MOf**	62 *56%*	15 *56%*	9 *70%*	20 *51%*	50 *55%*	14 *77%* Acd	14 *47%*	61 *59%*	8 *66%*	16 *56%*	73 *59%*	- -	- -	- -	- -	- -	- -	- -	91 *58%*	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**305**	130	41	3	25	8	11	87	75	26	59	77	21	16	30	44	47	72	39	33	18
Base (weighted)	**156**	72	27*	2**	8**	4**	4**	39*	34*	13**	31*	45*	12**	7**	13**	20*	24*	38*	20*	19*	10**
Effective Base	**282**	124	39	3	24	8	11	83	71	25	55	71	20	14	29	39	43	67	36	31	17
Yes	**65**	28	10	1	2	2	2	20	16	4	15	18	3	3	6	9	8	12	11	7	6
	42%	*38%*	*35%*	*67%*	*28%*	*52%*	*54%*	*52%*	*48%*	*29%*	*47%*	*40%*	*28%*	*46%*	*44%*	*48%*	*33%*	*31%*	*55%*	*37%*	*56%*
	R							A											R		
No	**91**	45	18	1	6	2	2	19	18	9	17	27	8	4	7	10	16	26	9	12	4
	58%	*62%*	*65%*	*33%*	*72%*	*48%*	*46%*	*48%*	*52%*	*71%*	*53%*	*60%*	*72%*	*54%*	*56%*	*52%*	*67%*	*69%*	*45%*	*63%*	*44%*
	H																	AS			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**304**	154	150	154	150	142	162	31	44	44	51	61	73	65	119	120	75	229	9	295	-	304	-	-
Base (weighted)	**250**	123	127	120	130	119	131	31**	39*	35*	40*	48*	57*	54*	114	82	67*	183	11**	239	-**	250	-**	-**
Effective Base	**279**	134	145	142	138	134	145	28	41	41	46	58	68	63	112	110	70	210	8	273	-	279	-	-
Yes	**81** ***32%*** **DGQ** **U**	39 *32%*	42 *33%*	26 *21%*	56 *43%* AD	52 *43%* AG	30 *23%*	12 *38%*	11 *28%*	9 *24%*	11 *28%*	17 *36%*	22 *38%*	20 *36%*	41 *36%*	21 *25%*	26 *38%*	56 *30%*	7 *62%*	74 *31%*	- -	81 *32%*	- -	- -
No	**168** ***67%*** **EFc**	83 *68%*	85 *67%*	95 *79%* AE	73 *56%*	67 *57%*	101 *77%* AF	19 *62%*	28 *72%*	26 *76%*	29 *72%*	30 *62%*	35 *62%*	34 *63%*	73 *64%*	61 *75%* A	42 *62%*	126 *69%*	4 *38%*	164 *69%* A	- -	168 *67%*	- -	- -
Don´t Know	**1** *****	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*	- -	- -	- -	- -	1 *2%*	- -	1 *1%*	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**304**	209	49	31	77	141	67	72	180	28	71	225
Base (weighted)	**250**	176	37*	25**	64*	120	52*	55*	150	24**	56*	189
Effective Base	**279**	193	45	29	70	131	62	65	167	26	63	209
Yes	**81** ***32%*** **DGQU**	60 *34%*	14 *36%*	8 *30%*	30 *46%* Ade	38 *32%*	13 *25%*	15 *28%*	52 *35%*	6 *25%*	20 *37%*	57 *30%*
No	**168** ***67%*** **EFc**	116 *66%*	24 *64%*	18 *70%*	34 *54%*	81 *67%*	39 *75%* c	39 *72%*	97 *65%*	18 *75%*	34 *62%*	131 *70%*
Don´t Know	**1** *	1 *	- -	- -	- -	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*	- -

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	-	-	-	-	-	-	-	-	-	-	-
Base (weighted)	250	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Effective Base	279	-	-	-	-	-	-	-	-	-	-	-
Yes	81 *32%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No	168 *67%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don´t Know	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**304**	135	32	-	22	12	20	83	63	22	71	70	26	5	46	39	39	65	49	40	24
Base (weighted)	**250**	123	35*	-**	11**	9**	12**	61*	51*	18**	62*	61*	23**	3**	32*	27*	33*	56*	43*	36*	20**
Effective Base	**279**	130	31	-	21	11	18	78	59	21	65	64	24	4	41	33	34	61	47	38	23
Yes	**81** ***32%***	45 *37%*	10 *27%*	- -	2 *20%*	2 *22%*	2 *21%*	20 *32%*	15 *30%*	6 *34%*	23 *37%*	18 *29%*	11 *49%*	2 *45%*	7 *21%*	8 *29%*	13 *41%*	16 *29%*	15 *34%*	15 *43%*	9 *44%*
No	**168** ***67%***	77 *62%*	26 *73%*	- -	9 *80%*	7 *78%*	9 *79%*	41 *68%*	36 *70%*	12 *66%*	38 *62%*	43 *71%*	12 *51%*	2 *55%*	25 *79%*	19 *71%*	19 *59%*	40 *71%*	28 *66%*	20 *57%*	11 *52%*
Don´t Know	**1** ***	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Yes	**1006** ***32%*** **FLM** **QSUXde** **fru**	512 *33%*	493 *31%*	493 *32%*	513 *32%*	411 *27%*	595 *37%* AF	162 *37%* LM	304 *57%* AHK LM	299 *60%* AHK LM	187 *35%* LM	42 *10%* M	10 *1%*	288 *34%* Q	514 *34%* AQ	203 *26%*	901 *100%* AS	105 *5%*	196 *48%* AU	810 *30%*	856 *33%* X	75 *30%*	39 *25%*	36 *38%* AWX
No	**2121** ***68%*** **GIJ** **PRTYcg** **jv**	1023 *67%*	1099 *69%*	1037 *68%*	1084 *68%*	1121 *73%* AG	999 *63%*	275 *63%* IJ	227 *43%*	202 *40%*	345 *65%* IJ	395 *90%* AHI JK	677 *99%* AH IJKL	556 *66%*	986 *66%*	578 *74%* AOP	- -	2121 *95%* AR	210 *52%*	1910 *70%* AT	1770 *67%*	175 *70%* Y	117 *75%* AVY	59 *62%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Yes	**1006** ***32%*** **FLMQS UXdefr** u	717 *32%*	166 *32%* e	62 *27%*	350 *41%* Ad	489 *29%*	97 *24%*	140 *19%*	697 *37%* Afh	87 *30%* f	186 *30%*	811 *33%* A
No	**2121** ***68%*** **GIJPR TYcgjv**	1496 *68%*	360 *68%*	166 *73%*	504 *59%*	1187 *71%* Ac	304 *76%* Ac	597 *81%* Agh	1170 *63%*	205 *70%* g	444 *70%*	1626 *67%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Yes	75 *30%*	42 *34%*	82 *33%*	108 *31%*	105 *37%* ru	77 *35%* ru	90 *32%*	39 *25%*	87 *31%*	148 *36%* ru	116 *27%*	36 *38%* Akru
No	175 *70%* v	83 *66%*	168 *67%*	237 *69%*	176 *63%*	141 *65%*	191 *68%*	117 *75%* Ao ptv	194 *69%*	258 *64%*	321 *73%* Aoptv	59 *62%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Yes	**1006** ***32%*** **EHNOP**	569 *40%* AEFH	248 *45%* AEFH	9 *20%*	32 *21%* H	36 *30%* H	98 *62%* ABCEFH	13 *2%*	235 *32%* NO	89 *28%* O	267 *37%* AJNO	247 *35%* JNO	112 *42%* AI JNO	17 *20%*	37 *13%*	78 *25%*	105 *28%*	195 *31%*	185 *35%* PQ	158 *39%*	131 *42%* APQR
No	**2121** ***68%*** **BCGKMU**	838 *60%* G	301 *55%* G	37 *80%*	122 *79%* ABCG	85 *70%* BCG	61 *38%*	678 *98%* ABCEFG	488 *68%* M	232 *72%* KLM	458 *63%*	460 *65%*	155 *58%*	67 *80%* AIKLM	248 *87%* AIJK LM	239 *75%* ASU	265 *72%* SU	435 *69%* U	338 *65%*	242 *61%*	181 *58%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**966**	468	498	464	502	378	588	136	293	305	184	37	11	282	439	244	878	88	132	834	694	84	74	114
Base (weighted)	**1006**	512	493	493	513	411	595	162	304	299	187	42*	10**	288	514	203	901	105*	196	810	856	75*	39*	36*
Effective Base	**798**	380	422	394	403	321	477	108	242	256	155	32	10	245	365	200	730	70	119	693	631	78	69	99
Have children between 0-4 years	**428** ***43%*** **FJK** **Ln**	229 *45%*	199 *40%*	203 *41%*	225 *44%*	145 *35%*	283 *48%* AF	91 *56%* AJK L	194 *64%* AJK L	106 *35%* KL	29 *15%*	6 *14%*	2 *22%*	112 *39%*	214 *42%*	102 *50%* AO	394 *44%* A	34 *32%*	89 *45%*	340 *42%*	366 *43%*	26 *35%*	18 *46%*	18 *50%* W
Have children between 5-11 years	**549** ***55%*** **EHK** **LSu**	286 *56%*	263 *53%*	295 *60%* AE	254 *50%*	232 *56%*	318 *53%*	52 *32%*	184 *61%* AHK L	210 *70%* AHI KL	84 *45%* H	14 *34%*	5 *51%*	163 *57%*	271 *53%*	115 *57%*	506 *56%* AS	43 *41%*	117 *60%*	432 *53%*	470 *55%*	41 *55%*	19 *50%*	19 *54%*
Have children between 12-15 years	**389** ***39%*** **GI**	199 *39%*	190 *39%*	178 *36%*	210 *41%*	186 *45%* AG	203 *34%*	49 *30%*	71 *23%*	120 *40%* I	118 *63%* AHI J	26 *62%* AHI J	5 *44%*	113 *39%*	194 *38%*	81 *40%*	341 *38%*	47 *45%*	67 *34%*	322 *40%*	332 *39%*	31 *42%*	12 *31%*	13 *37%*
Don't know	**14** ***1%*** **RUd**	7 *1%*	7 *1%*	8 *2%*	6 *1%*	5 *1%*	9 *2%*	5 *3%*	5 *2%*	4 *1%*	* *	- -	- -	4 *2%*	10 *2%*	- -	9 *1%*	5 *5%* AR	10 *5%* AU	4 *1%*	13 *1%*	1 *2%*	- -	* *1%*
Refused	**43** ***4%*** **JRUd** **j**	19 *4%*	24 *5%*	15 *3%*	28 *5%*	18 *4%*	25 *4%*	16 *10%* AJ	14 *4%* J	4 *1%*	8 *4%* J	1 *3%*	- -	11 *4%*	23 *4%*	9 *4%*	33 *4%*	10 *9%* AR	18 *9%* AU	25 *3%*	39 *5%*	2 *2%*	2 *4%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**966**	686	156	62	329	470	97	142	660	80	176	777
Base (weighted)	**1006**	717	166	62*	350	489	97*	140	697	87*	186	811
Effective Base	**798**	568	127	53	269	391	80	115	548	67	143	646
Have children between 0-4 years	**428** ***43%*** **FJKLn**	307 *43%*	71 *43%*	23 *37%*	160 *46%*	197 *40%*	39 *40%*	49 *35%*	293 *42%*	47 *54%* Af	84 *45%*	341 *42%*
Have children between 5-11 years	**549** ***55%*** **EHKLS u**	402 *56%*	80 *49%*	33 *52%*	176 *50%*	282 *58%*	53 *55%*	92 *66%* Agh	382 *55%*	39 *45%*	98 *52%*	449 *55%*
Have children between 12-15 years	**389** ***39%*** **GI**	272 *38%*	65 *39%*	31 *50%*	143 *41%*	182 *37%*	40 *41%*	48 *34%*	287 *41%* Ah	24 *28%*	80 *43%*	305 *38%*
Don't know	**14** ***1%*** **RUd**	8 *1%*	5 *3%*	- -	10 *3%* Ad	3 *1%*	- -	1 *1%*	8 *1%*	4 *4%* g	4 *2%*	10 *1%*
Refused	**43** ***4%*** **JRUdj**	29 *4%*	4 *2%*	- -	21 *6%* d	10 *2%*	3 *3%*	1 *1%*	33 *5%*	6 *7%* f	16 *8%* Aj	27 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	84	39	72	86	84	66	74	74	62	119	92	114
Base (weighted)	75*	42*	82*	108*	105*	77*	90*	39*	87*	148	116*	36*
Effective Base	78	37	66	80	75	61	68	69	56	110	82	99
Have children between 0-4 years	26 *35%*	21 *51%*	41 *51%* n	34 *32%*	46 *43%*	34 *44%*	36 *40%*	18 *46%*	31 *36%*	68 *46%*	54 *47%*	18 *50%* kn
Have children between 5-11 years	41 *55%*	24 *56%*	38 *46%*	58 *53%*	69 *66%* Amrsu	46 *59%* u	57 *63%* u	19 *50%*	42 *48%*	89 *60%* u	48 *41%*	19 *54%*
Have children between 12-15 years	31 *42%*	16 *37%*	25 *31%*	48 *44%*	39 *37%*	28 *36%*	36 *40%*	12 *31%*	35 *40%*	58 *39%*	47 *41%*	13 *37%*
Don't know	1 *2%*	- -	1 *2%*	- -	- -	- -	- -	- -	2 *2%*	4 *2%*	6 *5%* An	* *1%*
Refused	2 *2%*	- -	2 *2%*	1 *1%*	8 *8%* np	- -	1 *1%*	2 *4%*	5 *6%*	16 *11%* Akl mnpq	6 *5%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**966**	535	183	6	48	39	140	15	230	88	249	233	101	20	42	87	106	185	169	152	118
Base (weighted)	**1006**	569	248	9**	32*	36*	98	13**	235	89*	267	247	112*	17**	37*	78*	105*	195	185	158	131
Effective Base	**798**	457	160	6	41	33	115	14	184	72	209	192	89	17	35	67	85	147	141	129	105
Have children between 0-4 years	**428** ***43%*** **B**	213 *37%*	123 *50%* AB	2 *26%*	15 *45%*	14 *37%*	59 *60%* ABF	3 *24%*	96 *41%*	39 *43%*	118 *44%*	102 *41%*	50 *45%*	11 *65%*	12 *33%*	39 *50%* U	46 *44%*	93 *48%* U	81 *44%*	61 *38%*	44 *34%*
Have children between 5-11 years	**549** ***55%***	320 *56%*	136 *55%*	- -	19 *60%*	14 *39%*	55 *56%*	5 *38%*	126 *54%*	47 *53%*	146 *55%*	125 *51%*	71 *63%*	10 *60%*	22 *60%*	42 *54%*	59 *56%*	97 *50%*	107 *58%*	93 *59%*	71 *55%*
Have children between 12-15 years	**389** ***39%*** **CGK**	236 *41%* CG	76 *31%*	8 *85%*	13 *42%*	20 *55%* CG	29 *29%*	7 *51%*	97 *42%* K	41 *46%* K	85 *32%*	88 *36%*	55 *49%* AK L	5 *29%*	17 *46%*	23 *29%*	46 *44%*	76 *39%*	74 *40%*	57 *36%*	55 *42%*
Don't know	**14** ***1%***	9 *2%*	5 *2%*	- -	- -	- -	- -	- -	4 *2%*	- -	3 *1%*	7 *3%*	- -	- -	- -	1 *1%*	3 *3%*	5 *2%*	3 *2%*	- -	- -
Refused	**43** ***4%*** **S**	18 *3%*	12 *5%*	1 *15%*	1 *4%*	4 *11%* B	6 *6%*	- -	16 *7%* A	1 *2%*	11 *4%*	10 *4%*	4 *4%*	- -	- -	3 *4%*	4 *4%*	9 *5%*	2 *1%*	6 *4%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**418**	212	206	197	221	136	282	77	193	109	31	5	3	111	180	126	390	28	61	357	300	29	34	55
Base (weighted)	**428**	229	199	203	225	145	283	91*	194	106*	29**	6**	2**	112*	214	102	394	34**	89*	340	366	26**	18*	18*
Effective Base	**339**	169	171	163	176	115	224	61	157	91	27	5	3	96	149	100	319	21	54	291	269	26	32	46
1	**334** ***78%*** **Oo**	182 *80%*	151 *76%*	157 *77%*	177 *79%*	109 *75%*	225 *79%*	70 *77%*	147 *76%*	87 *82%*	21 *72%*	6 *100%*	2 *100%*	76 *68%*	180 *84%* AO	76 *75%*	314 *80%* A	20 *58%*	68 *77%*	266 *78%*	284 *78%*	19 *71%*	15 *83%*	16 *87%*
2	**78** ***18%*** **PR**	35 *15%*	43 *21%*	36 *18%*	42 *18%*	26 *18%*	51 *18%*	18 *20%*	39 *20%*	15 *14%*	6 *19%*	- -	- -	33 *29%* AP	26 *12%*	19 *19%*	67 *17%*	10 *30%*	17 *19%*	61 *18%*	70 *19%*	3 *13%*	3 *17%*	2 *9%*
3	**9** ***2%*** **EGRU**	7 *3%*	2 *1%*	7 *4%*	1 *1%*	6 *4%* G	3 *1%*	1 *1%*	6 *3%*	1 *1%*	- -	- -	- -	- -	5 *2%*	4 *4%*	6 *1%*	3 *9%*	4 *5%*	5 *1%*	7 *2%*	1 *6%*	- -	* *2%*
4	**1** *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	1 *	- -	- -	1 *	1 *	- -	- -	- -
5	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* *1%* AV
9	**2** *	- -	2 *1%*	2 *1%*	- -	1 *1%*	1 *	1 *1%*	- -	- -	1 *3%*	- -	- -	- -	1 *	1 *1%*	2 *1%*	- -	- -	2 *1%*	1 *	1 *4%*	- -	- -
10	**2** * **R**	1 *	1 *1%*	1 *1%*	1 *	1 *1%*	1 *	- -	- -	1 *1%*	1 *3%*	- -	- -	1 *1%*	1 *	- -	1 *	1 *3%*	- -	2 *1%*	1 *	1 *4%*	- -	- -
14	**2** ***1%***	2 *1%*	- -	- -	2 *1%*	2 *1%*	1 *	- -	2 *1%*	1 *1%*	- -	- -	- -	1 *1%*	2 *1%*	- -	2 *1%*	- -	- -	2 *1%*	2 *1%*	- -	- -	- -
16	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *3%*	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	- -	1 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**418**	297	65	25	156	188	40	52	280	46	78	336
Base (weighted)	**428**	307	71*	23**	160	197	39*	49*	293	47*	84*	341
Effective Base	**339**	242	52	21	125	154	34	39	230	38	63	273
1	**334** ***78%*** **Oo**	240 *78%*	56 *79%*	18 *77%*	128 *80%*	151 *77%*	33 *84%*	40 *81%*	229 *78%*	37 *80%*	66 *79%*	264 *77%*
2	**78** ***18%*** **PR**	57 *18%*	11 *16%*	4 *18%*	28 *17%*	36 *18%*	4 *11%*	5 *10%*	52 *18%*	10 *20%*	10 *12%*	68 *20%*
3	**9** ***2%*** **EGRU**	4 *1%*	3 *5%*	* *2%*	- -	6 *3%* C	2 *5%* C	1 *3%*	6 *2%*	- -	3 *3%*	6 *2%*
4	**1** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *
9	**2** *	1 *	- -	1 *4%*	- -	2 *1%*	- -	1 *2%*	1 *	- -	- -	2 *1%*
10	**2** * **R**	2 *1%*	- -	- -	2 *1%*	- -	- -	1 *2%*	1 *	- -	1 *1%*	1 *
14	**2** ***1%***	2 *1%*	- -	- -	2 *2%*	- -	- -	- -	2 *1%*	- -	2 *3%* Aj	- -
16	**1** *	1 *	- -	- -	- -	1 *	- -	1 *2%*	- -	- -	1 *1%*	- -

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	29	18	36	29	40	30	28	34	23	52	44	55
Base (weighted)	26**	21**	41*	34**	46*	34**	36**	18*	31**	68*	54*	18*
Effective Base	26	17	34	26	35	27	25	32	20	48	39	46
1	19 *71%*	18 *85%*	30 *72%*	24 *70%*	25 *55%*	27 *81%*	34 *93%*	15 *83%* o	26 *81%*	57 *84%* o	44 *81%* o	16 *87%* o
2	3 *13%*	3 *12%*	10 *25%*	10 *28%*	16 *36%* Atv	5 *14%*	2 *7%*	3 *17%*	4 *13%*	9 *14%*	10 *19%*	2 *9%*
3	1 *6%*	1 *3%*	1 *3%*	1 *2%*	3 *7%*	1 *3%*	- -	- -	- -	- -	- -	* *2%*
4	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -
5	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1%* A
9	1 *4%*	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -
10	1 *4%*	- -	- -	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -
14	- -	- -	- -	- -	- -	- -	- -	- -	1 *3%*	2 *2%*	- -	- -
16	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**418**	204	90	2	22	14	82	4	97	35	115	97	45	12	16	47	48	88	71	60	40
Base (weighted)	**428**	213	123*	2**	15**	14**	59*	3**	96*	39*	118*	102*	50*	11**	12**	39*	46*	93*	81*	61*	44*
Effective Base	**339**	171	78	2	19	12	69	4	73	31	93	79	40	11	13	35	39	70	58	50	37
1	**334** ***78%*** **G**	163 *77%*	105 *85%* G	2 *100%*	10 *70%*	10 *76%*	40 *67%*	3 *100%*	67 *70%*	31 *80%*	97 *82%*	85 *83%*	34 *68%*	10 *88%*	10 *79%*	29 *75%*	38 *83%*	72 *78%*	65 *81%*	48 *79%*	33 *73%*
2	**78** ***18%***	40 *19%*	17 *14%*	- -	2 *15%*	2 *14%*	17 *29%* AC	- -	24 *26%*	5 *13%*	17 *14%*	16 *16%*	12 *24%*	1 *12%*	1 *12%*	6 *15%*	4 *9%*	18 *20%*	13 *16%*	13 *21%*	9 *20%*
3	**9** ***2%***	5 *2%*	- -	- -	1 *9%*	1 *10%*	1 *2%*	- -	3 *4%*	* *1%*	3 *2%*	1 *1%*	1 *3%*	- -	- -	4 *10%* AS	1 *3%*	2 *2%*	- -	- -	* *1%*
4	**1** *	- -	- -	- -	1 *5%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -
5	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *1%*	- -	* *	- -	- -	- -	- -
9	**2** *	1 *	1 *1%*	- -	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -	- -	1 *8%*	- -	1 *2%*	- -	1 *1%*	- -	- -
10	**2** *	2 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	1 *3%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	1 *1%*	- -	- -
14	**2** ***1%***	2 *1%*	- -	- -	- -	- -	1 *1%*	- -	- -	- -	1 *1%*	- -	2 *3%*	- -	- -	- -	- -	- -	- -	- -	2 *6%* AR
16	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**529**	264	265	277	252	208	321	42	177	213	79	12	6	159	234	135	494	35	79	450	387	46	36	60
Base (weighted)	**549**	286	263	295	254	232	318	52*	184	210	84*	14**	5**	163	271	115	506	43**	117*	432	470	41*	19*	19*
Effective Base	**442**	218	225	239	203	182	260	36	146	178	68	11	6	140	195	112	414	29	72	379	352	43	33	50
1	**380** ***69%*** **d**	192 *67%*	188 *71%*	193 *65%*	187 *74%*	151 *65%*	229 *72%*	35 *67%*	128 *69%*	146 *70%*	55 *66%*	12 *80%*	5 *86%*	116 *71%*	185 *68%*	78 *68%*	353 *70%*	27 *63%*	73 *63%*	307 *71%* A	324 *69%*	30 *73%*	15 *76%*	12 *60%*
2	**142** ***26%*** **Zc**	81 *28%*	61 *23%*	86 *29%*	56 *22%*	63 *27%*	79 *25%*	16 *30%*	45 *24%*	57 *27%*	21 *25%*	3 *20%*	1 *14%*	41 *25%*	70 *26%*	31 *27%*	129 *25%*	13 *30%*	36 *31%*	106 *24%*	121 *26%*	10 *24%*	4 *21%*	7 *34%*
3	**18** ***3%*** **GUZ**	7 *2%*	11 *4%*	12 *4%*	6 *2%*	12 *5%*	6 *2%*	1 *3%*	4 *2%*	6 *3%*	7 *8%* AI	- -	- -	3 *2%*	10 *4%*	5 *5%*	16 *3%*	1 *3%*	7 *6%*	11 *3%*	17 *4%*	- -	* *2%*	1 *5%*
5	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* *1%* AV
6	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *1%*	- -	- -	1 *	- -	1 *1%*	- -	1 *	- -	- -	- -
8	**1** *	- -	1 *	1 *	- -	- -	1 *	- -	1 *1%*	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
9	**3** ***1%***	3 *1%*	- -	- -	3 *1%*	3 *1%*	- -	- -	3 *2%*	- -	- -	- -	- -	1 *1%*	2 *1%*	- -	3 *1%*	- -	- -	3 *1%*	3 *1%*	- -	- -	- -
10	**3** * **R**	2 *1%*	1 *	3 *1%*	- -	3 *1%*	- -	- -	3 *1%*	- -	- -	- -	- -	- -	3 *1%*	- -	1 *	2 *4%*	- -	3 *1%*	3 *1%*	- -	- -	- -
11	**2** *	1 *	1 *	1 *	1 *	- -	2 *	- -	1 *	1 *	- -	- -	- -	1 *1%*	1 *	- -	2 *	- -	- -	2 *	1 *	1 *2%*	- -	- -
15	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *2%* AV	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**529**	386	77	30	166	272	53	87	362	38	94	431	46	22	34	46	54	40	46	36	30	74	41	60
Base (weighted)	**549**	402	80*	33**	176	282	53*	92*	382	39*	98*	449	41*	24**	38*	58*	69*	46*	57*	19*	42**	89*	48*	19*
Effective Base	**442**	324	63	26	140	227	44	73	304	31	75	363	43	20	32	43	47	37	42	33	27	68	38	50
1	**380** ***69%*** **d**	291 *72%* Aa	48 *59%*	20 *62%*	142 *80%* Ad	177 *63%*	36 *68%*	58 *63%*	270 *71%*	27 *69%*	74 *76%*	304 *68%*	30 *73%*	20 *82%*	27 *70%*	41 *72%*	42 *61%*	34 *74%*	43 *75%*	15 *76%*	25 *60%*	59 *66%*	34 *71%*	12 *60%*
2	**142** ***26%*** **Zc**	94 *23%*	28 *35%* Z	9 *28%*	25 *14%*	95 *34%* Ac	12 *22%*	28 *31%*	93 *24%*	11 *29%*	17 *17%*	125 *28%* Ai	10 *24%*	4 *18%*	10 *25%*	13 *23%*	24 *35%*	10 *21%*	13 *23%*	4 *21%*	14 *33%*	21 *24%*	12 *25%*	7 *34%*
3	**18** ***3%*** **GUZ**	9 *2%*	5 *6%*	2 *7%*	4 *2%*	7 *3%*	5 *9%* Acd	3 *4%*	12 *3%*	1 *2%*	4 *4%*	14 *3%*	- -	- -	2 *5%*	1 *2%*	3 *4%*	3 *6%*	- -	* *2%*	1 *2%*	5 *6%*	2 *4%*	1 *5%* q
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1%* A
6	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -
8	**1** *	1 *	- -	- -	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -
9	**3** ***1%***	3 *1%*	- -	- -	3 *2%*	- -	- -	- -	3 *1%*	- -	2 *2%*	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *3%* A	- -	- -
10	**3** * **R**	2 *	- -	1 *3%*	- -	3 *1%*	- -	1 *1%*	2 *	- -	- -	3 *1%*	- -	- -	- -	2 *3%*	- -	- -	- -	- -	1 *3%*	- -	- -	- -
11	**2** *	2 *	- -	- -	1 *	- -	1 *1%*	- -	2 *	- -	1 *1%*	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -
15	**1** *	1 *	- -	- -	- -	1 *	- -	1 *1%*	- -	- -	1 *1%*	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**529**	295	104	-	28	14	82	6	125	46	133	124	63	10	25	45	57	97	99	90	66
Base (weighted)	**549**	320	136*	-**	19**	14**	55*	5**	126	47*	146	125	71*	10**	22**	42*	59*	97*	107*	93*	71*
Effective Base	**442**	257	90	-	25	12	67	6	102	38	112	102	56	9	21	34	46	78	83	76	59
1	**380** ***69%***	221 *69%*	100 *74%*	- -	10 *51%*	8 *56%*	36 *66%*	4 *86%*	89 *71%*	34 *73%*	103 *70%*	91 *73%*	44 *62%*	8 *76%*	10 *47%*	31 *74%*	41 *70%*	67 *69%*	75 *70%*	65 *70%*	49 *69%*
2	**142** ***26%***	81 *25%*	36 *26%*	- -	5 *27%*	5 *33%*	15 *27%*	1 *14%*	30 *24%*	11 *23%*	39 *27%*	32 *25%*	18 *26%*	1 *10%*	11 *49%*	10 *24%*	17 *28%*	27 *28%*	25 *24%*	25 *27%*	17 *23%*
3	**18** ***3%***	10 *3%*	- -	- -	3 *18%*	1 *10%*	3 *5%* C	- -	6 *5%*	1 *2%*	3 *2%*	3 *2%*	3 *4%*	1 *14%*	1 *3%*	1 *2%*	1 *2%*	1 *1%*	4 *4%*	2 *2%*	2 *2%*
5	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* * *1%*	- -	* *	- -	- -	- -	- -
6	**1** *	- -	- -	- -	1 *4%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	- -
8	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -
9	**3** ***1%***	3 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *4%* AIK L	- -	- -	- -	- -	- -	- -	- -	3 *4%* A
10	**3** *	3 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	2 *2%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -
11	**2** *	1 *	- -	- -	- -	- -	1 *2%*	- -	1 *1%*	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	1 *1%*
15	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**374**	186	188	168	206	169	205	41	64	124	118	23	4	111	166	97	332	42	43	331	271	36	25	42
Base (weighted)	**389**	199	190	178	210	186	203	49*	71*	120	118*	26**	5**	113*	194	81*	341	47*	67*	322	332	31*	12**	13*
Effective Base	**311**	150	162	143	168	143	168	33	53	106	98	20	4	94	140	82	276	35	40	277	247	33	24	38
1	**323** **83%** **QI**	173 87%	151 79%	153 86%	170 81%	154 83%	169 83%	38 78%	58 82%	102 85%	95 81%	26 99%	5 100%	96 85% Q	171 88% AQ	56 70%	285 84%	38 80%	54 81%	269 84%	275 83%	26 83%	12 96%	11 80%
2	**56** **15%** **B**	19 10%	37 20% AB	22 12%	35 16%	27 15%	29 14%	10 21%	9 13%	16 13%	20 17%	* 1%	-	15 13%	22 11%	20 24% AP	47 14%	9 19%	12 18%	45 14%	50 15%	3 10%	* 4%	2 18%
3	**2** **1%**	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	2 3% AP	2 1%	- -	- -	2 1%	2 1%	- -	- -	- -
4	**2** *	2 1%	- -	- -	2 1%	2 1%	- -	- -	2 2%	- -	- -	- -	- -	- -	2 1%	- -	2 *	- -	- -	2 1%	2 *	- -	- -	- -
5	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* 1% AV
7	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
9	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -	1 1%	- -	1 *	- -	- -	- -
11	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	- -	1 2% AV	- -	- -
12	**1** *	1 1%	- -	- -	1 1%	1 1%	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
14	**1** *	1 *	- -	1 *	- -	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	- -	1 *	- -	1 2% V	- -	- -
15	**1** *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 *	- -	- -	1 *	- -	1 2% AV	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**374**	263	58	32	133	177	39	51	271	21	81	287	36	15	23	36	31	25	31	25	24	47	39	42
Base (weighted)	**389**	272	65*	31**	143	182	40*	48*	287	24**	80*	305	31*	16**	25**	48*	39**	28**	36**	12**	35**	58*	47*	13*
Effective Base	**311**	217	48	28	111	146	32	42	226	19	67	240	33	14	20	34	28	23	29	24	22	44	34	38
1	**323** **83%** **Qi**	227 *83%*	57 *88%*	22 *72%*	121 *84%*	154 *85%*	30 *75%*	38 *79%*	240 *84%*	22 *90%*	60 *75%*	260 *85%* i	26 *83%*	12 *75%*	21 *85%*	40 *83%*	31 *80%*	22 *80%*	34 *93%*	12 *96%*	28 *80%*	46 *80%*	40 *85%*	11 *80%*
2	**56** ***15%*** **B**	40 *15%*	8 *12%*	6 *21%*	19 *13%*	24 *13%*	9 *23%*	6 *13%*	42 *15%*	2 *10%*	17 *21%*	39 *13%*	3 *10%*	4 *25%*	3 *12%*	8 *17%*	8 *20%*	6 *20%*	3 *7%*	* *4%*	5 *14%*	8 *15%*	6 *13%*	2 *18%*
3	**2** ***1%***	1 *	- -	1 *4%*	- -	2 *1%*	- -	1 *3%*	1 *	- -	- -	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *4%*	- -	1 *2%*	- -
4	**2** *	2 *1%*	- -	- -	2 *1%*	- -	- -	- -	2 *1%*	- -	2 *2%* j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *3%* A	- -	- -
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1%* A
7	**1** *	1 *	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -
9	**1** *	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	1 *	- -	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -
11	**1** *	1 *	- -	- -	- -	1 *	- -	1 *2%*	- -	- -	1 *1%*	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
12	**1** *	1 *	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -
14	**1** *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	1 *2%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
15	**1** *	- -	- -	1 *2%*	- -	- -	1 *2%*	1 *2%* g	- -	- -	- -	1 *	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**374**	220	58	5	22	21	41	7	92	41	87	78	50	7	18	28	49	70	69	54	49
Base (weighted)	**389**	236	76*	8**	13**	20**	29*	7**	97*	41*	85*	88*	55*	5**	17**	23**	46*	76*	74*	57*	55*
Effective Base	**311**	189	50	5	19	18	34	6	76	31	75	65	44	6	15	23	38	56	57	46	43
1	**323** ***83%***	201 *85%*	64 *83%*	4 *56%*	9 *67%*	17 *86%*	21 *75%*	7 *100%*	77 *79%*	38 *93%*	73 *86%*	74 *84%*	43 *79%*	5 *100%*	12 *71%*	20 *86%*	33 *72%*	65 *85%*	61 *83%*	52 *91%*	43 *79%*
2	**56** ***15%***	31 *13%*	10 *13%*	3 *44%*	3 *24%*	3 *14%*	6 *22%*	- -	17 *18%*	3 *7%*	10 *12%*	14 *16%*	8 *15%*	- -	4 *24%*	3 *14%*	11 *24%*	9 *12%*	12 *16%*	5 *9%*	8 *15%*
3	**2** ***1%***	- -	2 *3%* B	- -	- -	- -	- -	- -	2 *3%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*	1 *2%*	- -	- -	- -
4	**2** *	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *3%* A	- -	- -	- -	- -	- -	- -	- -	2 *3%* A
5	* *	- -	- -	- -	- -	- -	* *1%*	- -	- -	- -	- -	- -	- -	- -	* *1%*	- -	* *	- -	- -	- -	- -
7	**1** *	- -	- -	- -	- -	- -	1 *3%* AB	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*
9	**1** *	- -	- -	- -	1 *5%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -
11	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -
12	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*
14	**1** *	- -	- -	- -	1 *4%*	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
15	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *5%*	- -	- -	1 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˘ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**966**	468	498	464	502	378	588	136	293	305	184	37	11	282	439	244	878	88	132	834	694	84	74	114
Base (weighted)	**1006**	512	493	493	513	411	595	162	304	299	187	42*	10**	288	514	203	901	105*	196	810	856	75*	39*	36*
Effective Base	**798**	380	422	394	403	321	477	108	242	256	155	32	10	245	365	200	730	70	119	693	631	78	69	99
Yes	**901** ***90%*** **HSTO**	453 *88%*	448 *91%*	436 *88%*	465 *91%*	365 *89%*	536 *90%*	85 *53%*	290 *95%* AH	296 *99%* AHI	185 *99%* AH	41 *97%* H	4 *38%*	264 *92%*	457 *89%*	179 *88%*	901 *100%* AS	- -	159 *81%*	742 *92%* AT	764 *89%*	67 *90%*	37 *94%*	32 *90%*
No	**105** ***10%*** **IJKRU**	59 *12%*	46 *9%*	58 *12%*	48 *9%*	46 *11%*	59 *10%*	77 *47%* AIJKL	14 *5%* J	4 *1%*	3 *1%*	1 *3%*	6 *62%*	24 *8%*	57 *11%*	24 *12%*	- -	105 *100%* AR	37 *19%* AU	68 *8%*	92 *11%*	7 *10%*	2 *6%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˜ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**966**	686	156	62	329	470	97	142	660	80	176	777
Base (weighted)	**1006**	717	166	62*	350	489	97*	140	697	87*	186	811
Effective Base	**798**	568	127	53	269	391	80	115	548	67	143	646
Yes	**901** ***90%*** **HSTo**	645 *90%*	144 *87%*	58 *93%*	314 *90%*	443 *91%*	87 *89%*	124 *89%*	619 *89%*	78 *90%*	164 *88%*	728 *90%*
No	**105** ***10%*** **IJKRU**	72 *10%*	22 *13%*	5 *7%*	36 *10%*	46 *9%*	11 *11%*	16 *11%*	78 *11%*	9 *10%*	22 *12%*	83 *10%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	84	39	72	86	84	66	74	74	62	119	92	114
Base (weighted)	75*	42*	82*	108*	105*	77*	90*	39*	87*	148	116*	36*
Effective Base	78	37	66	80	75	61	68	69	56	110	82	99
Yes	67 *90%*	40 *95%* o	72 *88%*	99 *92%* o	83 *79%*	73 *94%* o	83 *92%* o	37 *94%* o	76 *87%*	128 *86%*	110 *95%* o	32 *90%*
No	7 *10%*	2 *5%*	10 *12%*	9 *8%*	22 *21%* AInpqr u	4 *6%*	7 *8%*	2 *6%*	11 *13%*	20 *14%*	6 *5%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - AkImnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˘ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**966**	535	183	6	48	39	140	15	230	88	249	233	101	20	42	87	106	185	169	152	118
Base (weighted)	**1006**	569	248	9**	32*	36*	98	13**	235	89*	267	247	112*	17**	37*	78*	105*	195	185	158	131
Effective Base	**798**	457	160	6	41	33	115	14	184	72	209	192	89	17	35	67	85	147	141	129	105
Yes	**901**	529	222	7	27	13	96	7	195	86	226	235	106	17	34	74	94	186	176	146	121
	90%	*93%*	*90%*	*75%*	*83%*	*35%*	*98%*	*52%*	*83%*	*96%*	*84%*	*95%*	*94%*	*100%*	*93%*	*94%*	*90%*	*95%*	*95%*	*93%*	*93%*
	FIK	AEF	F		F		ABCEF			IK		AIK	I K					A	A		
No	**105**	40	26	2	6	24	2	6	39	4	41	12	6	-	3	5	11	9	8	11	9
	10%	*7%*	*10%*	*25%*	*17%*	*65%*	*2%*	*48%*	*17%*	*4%*	*16%*	*5%*	*6%*	-	*7%*	*6%*	*10%*	*5%*	*5%*	*7%*	*7%*
	BGLRS	G	G		BG	ABCEG			AJLM		AJLM										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**878**	418	460	416	462	339	539	74	283	301	181	35	4	260	399	218	878	-	110	768	630	75	69	104
Base (weighted)	**901**	453	448	436	465	365	536	85*	290	296	185	41*	4**	264	457	179	901	-**	159*	742	764	67*	37*	32*
Effective Base	**730**	343	391	357	373	290	440	59	234	252	152	31	4	229	332	180	730	-	99	642	576	70	65	90
Channel 4	**183** ***20%*** **DUd** **fjp**	86 *19%*	97 *22%*	48 *11%*	134 *29%* AD	86 *23%*	97 *18%*	19 *23%*	72 *25%* A	52 *18%*	35 *19%*	4 *10%*	- -	64 *24%*	88 *19%*	30 *17%*	183 *20%*	- -	54 *34%* AU	129 *17%*	157 *21%*	15 *23%*	5 *15%*	5 *14%*
Channel 5	**201** ***22%*** **DKa** **djq**	104 *23%*	98 *22%*	51 *12%*	151 *32%* AD	84 *23%*	117 *22%*	14 *16%*	89 *31%* AHJ K	67 *23%* K	25 *13%*	7 *16%*	- -	67 *26%*	102 *22%*	31 *18%*	201 *22%*	- -	33 *21%*	169 *23%*	163 *21%*	25 *37%* AVXY	7 *20%*	6 *19%*
CBBC	**304** ***34%*** **DUd** **j**	148 *33%*	156 *35%*	115 *26%*	189 *41%* AD	134 *37%*	169 *32%*	29 *34%*	109 *38%* K	100 *34%*	51 *27%*	13 *31%*	2 *52%*	96 *36%*	149 *33%*	59 *33%*	304 *34%*	- -	66 *41%*	238 *32%*	257 *34%*	24 *35%*	14 *37%*	9 *28%*
CBeebies	**394** ***44%*** **DFJ** **Kanq**	206 *46%*	188 *42%*	173 *40%*	221 *48%* AD	144 *39%*	251 *47%* AF	58 *68%* AJK L	166 *57%* AJK L	113 *38%* K	42 *23%*	13 *33%*	2 *49%*	123 *47%*	194 *42%*	77 *43%*	394 *44%*	- -	79 *50%*	316 *43%*	334 *44%*	26 *39%*	17 *45%*	17 *53%*
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** ***40%*** **DKT** **Vfm**	180 *40%*	177 *40%*	142 *33%*	215 *46%* AD	136 *37%*	221 *41%*	27 *32%*	130 *45%* K	123 *42%*	59 *32%*	15 *38%*	3 *72%*	105 *40%*	183 *40%*	70 *39%*	357 *40%*	- -	45 *28%*	312 *42%* AT	288 *38%*	31 *45%*	22 *61%* AV	17 *51%* AV
My children do not watch any programmes aimed specifically at children	**95** ***11%*** **HIQ** **T**	48 *11%*	47 *10%*	45 *10%*	50 *11%*	42 *11%*	54 *10%*	2 *2%*	19 *7%*	23 *8%*	41 *22%* AHI J	12 *28%* AHIJ	- -	30 *11%* Q	54 *12%* Q	10 *5%*	95 *11%*	- -	8 *5%*	87 *12%* AT	80 *11%*	7 *11%*	4 *11%*	3 *11%*
My children do not watch TV	**47** ***5%*** **EZc**	28 *6%*	19 *4%*	37 *9%* AE	10 *2%*	16 *4%*	31 *6%*	5 *6%*	10 *3%*	19 *7%*	11 *6%*	2 *5%*	- -	11 *4%*	21 *5%*	15 *9%* A	47 *5%*	- -	8 *5%*	39 *5%*	39 *5%*	4 *6%*	- -	4 *12%* AVX
I am not sure what channels my children watch	**36** ***4%*** **EGZ**	17 *4%*	19 *4%*	24 *5%* E	12 *3%*	22 *6%* AG	14 *3%*	- -	6 *2%*	13 *4%*	12 *6%* HI	3 *8%* H	1 *28%*	11 *4%*	18 *4%*	7 *4%*	36 *4%*	- -	7 *4%*	29 *4%*	34 *4%*	1 *1%*	1 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**878**	626	137	58	299	431	87	128	596	73	157	709
Base (weighted)	**901**	645	144	58*	314	443	87*	124	619	78*	164	728
Effective Base	**730**	522	113	49	247	362	72	104	500	60	126	596
Channel 4	**183** ***20%*** **DUdfjp**	145 *23%* A	27 *19%*	6 *11%*	106 *34%* Ade	62 *14%*	13 *15%*	16 *13%*	132 *21%*	19 *25%*	56 *34%* Aj	126 *17%*
Channel 5	**201** ***22%*** **DKadjq**	166 *26%* Aa	21 *15%*	14 *24%*	116 *37%* Ade	69 *16%*	16 *18%*	24 *19%*	137 *22%*	19 *24%*	57 *35%* Aj	142 *19%*
CBBC	**304** ***34%*** **DUdj**	238 *37%* A	40 *28%*	15 *26%*	135 *43%* Ad	132 *30%*	26 *30%*	53 *43%* Ag	201 *33%*	23 *29%*	72 *44%* Aj	230 *32%*
CBeebies	**394** ***44%*** **DFJKanq**	313 *49%* Aa	46 *32%*	24 *41%*	159 *51%* Ad	185 *42%*	37 *43%*	57 *46%*	263 *42%*	37 *47%*	74 *45%*	316 *43%*
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** ***40%*** **DKTVfm**	260 *40%*	61 *43%*	22 *37%*	129 *41%*	177 *40%*	37 *43%*	20 *16%*	288 *46%* Afh	26 *33%* f	59 *36%*	296 *41%*
My children do not watch any programmes aimed specifically at children	**95** ***11%*** **HIQT**	66 *10%*	15 *10%*	8 *13%*	29 *9%*	48 *11%*	11 *13%*	15 *12%*	59 *10%*	5 *6%*	16 *10%*	76 *10%*
My children do not watch TV	**47** ***5%*** **EZc**	23 *4%*	9 *6%*	4 *6%*	9 *3%*	22 *5%*	4 *4%*	7 *6%*	27 *4%*	8 *11%* g	7 *4%*	40 *6%*
I am not sure what channels my children watch	**36** ***4%*** **EGZ**	17 *3%*	8 *6%*	4 *7%*	7 *2%*	20 *4%*	3 *4%*	5 *4%*	30 *5%*	1 *1%*	5 *3%*	31 *4%*

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	75	37	64	81	69	62	68	69	56	104	89	104
Base (weighted)	67*	40*	72*	99*	83*	73*	83*	37*	76*	128*	110*	32*
Effective Base	70	35	59	76	63	57	63	65	51	96	80	90
Channel 4	15 *23%*	7 *18%*	12 *16%*	14 *14%*	19 *22%*	7 *10%*	9 *11%*	5 *15%*	21 *28%* pq	49 *38%* Ak lmnopqruv	19 *17%*	5 *14%*
Channel 5	25 *37%* Anpqruv	12 *30%* nq	17 *23%*	14 *14%*	19 *23%*	12 *16%*	10 *12%*	7 *20%*	19 *25%*	39 *31%* Anpq	21 *19%*	6 *19%*
CBBC	24 *35%*	14 *36%*	18 *25%*	40 *40%*	38 *45%* Amquv	21 *29%*	22 *26%*	14 *37%*	26 *34%*	47 *37%*	32 *29%*	9 *28%*
CBeebies	26 *39%*	21 *53%* nqs	32 *45%*	32 *32%*	38 *46%*	28 *39%*	25 *30%*	17 *45%*	24 *31%*	75 *59%* Ak npqs	59 *53%* nqs	17 *53%* nqs
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	31 *45%* m	19 *48%* m	19 *26%*	48 *48%* ms	35 *43%*	23 *32%*	31 *37%*	22 *61%* Amopqstu	22 *30%*	45 *35%*	44 *40%*	17 *51%* Ampst
My children do not watch any programmes aimed specifically at children	7 *11%*	3 *7%*	7 *9%*	14 *14%*	3 *4%*	13 *18%* ot	14 *17%* ot	4 *11%*	10 *14%*	6 *5%*	10 *10%*	3 *11%*
My children do not watch TV	4 *6%*	- -	1 *2%*	4 *4%*	4 *4%*	4 *6%*	6 *7%*	- -	5 *6%*	9 *7%*	6 *6%*	4 *12%* Almnr
I am not sure what channels my children watch	1 *1%*	4 *9%* n	6 *9%* n	1 *1%*	3 *4%*	5 *7%*	5 *6%*	1 *2%*	1 *1%*	6 *4%*	2 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**878**	503	169	5	40	15	138	8	200	84	214	223	96	20	38	81	95	178	162	142	110
Base (weighted)	**901**	529	222	7**	27*	13**	96	7**	195	86*	226	235	106*	17**	34*	74*	94*	186	176	146	121*
Effective Base	**730**	433	148	5	35	13	113	8	161	69	180	186	85	17	32	64	77	141	137	121	98
Channel 4	**183** ***20%*** **GKO**	118 *22%* G	45 *20%* G	2 *28%*	3 *12%*	4 *34%*	9 *9%*	2 *22%*	44 *23%* O	15 *17%*	34 *15%*	44 *19%* O	42 *39%* AI JKLO	3 *17%*	2 *5%*	18 *24%*	24 *26%*	37 *20%*	32 *18%*	31 *21%*	25 *21%*
Channel 5	**201** ***22%***	124 *24%*	47 *21%*	2 *28%*	3 *10%*	7 *55%*	17 *17%*	2 *25%*	42 *22%*	15 *17%*	50 *22%*	48 *20%*	41 *39%* AIJ KLO	- -	4 *13%*	20 *27%*	23 *25%*	43 *23%*	36 *20%*	34 *23%*	36 *30%*
CBBC	**304** ***34%*** **G**	191 *36%* G	73 *33%*	3 *42%*	7 *26%*	3 *24%*	24 *25%*	3 *39%*	65 *33%*	26 *31%*	63 *28%*	78 *33%*	56 *53%* AI JKLO	5 *27%*	9 *27%*	29 *39%*	31 *33%*	57 *31%*	61 *35%*	54 *37%*	45 *37%*
CBeebies	**394** ***44%***	220 *42%*	101 *46%*	1 *21%*	11 *42%*	6 *47%*	54 *56%* AB	1 *16%*	78 *40%*	40 *47%*	103 *46%*	104 *44%*	54 *51%*	4 *24%*	11 *33%*	30 *40%*	46 *49%*	77 *41%*	80 *45%*	67 *46%*	53 *44%*
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** ***40%*** **O**	219 *41%*	75 *34%*	5 *72%*	10 *36%*	3 *27%*	41 *43%*	4 *59%*	81 *42%* O	30 *35%*	101 *45%* O	89 *38%*	44 *42%* O	3 *17%*	7 *21%*	31 *42%*	34 *36%*	74 *40%*	69 *39%*	63 *43%*	56 *46%*
My children do not watch any programmes aimed specifically at children	**95** ***11%*** **Q**	61 *12%*	21 *10%*	- -	1 *5%*	3 *25%*	8 *8%*	- -	20 *10%*	11 *13%*	17 *7%*	33 *14%* K	12 *12%*	- -	2 *5%*	6 *8%*	4 *4%*	23 *13%*	21 *12%*	15 *10%*	17 *14%* Q
My children do not watch TV	**47** ***5%***	28 *5%*	10 *4%*	- -	3 *13%* AC	1 *4%*	6 *6%*	- -	6 *3%*	7 *8%*	10 *4%*	13 *6%*	4 *4%*	3 *19%*	4 *12%* I	3 *5%*	5 *6%*	8 *4%*	9 *5%*	9 *6%*	3 *2%*
I am not sure what channels my children watch	**36** ***4%***	26 *5%*	6 *3%*	- -	2 *7%*	- -	1 *2%*	1 *16%*	5 *2%*	2 *2%*	9 *4%*	8 *4%*	4 *3%*	2 *14%*	5 *13%* AIJKL M	1 *2%*	4 *5%*	7 *4%*	7 *4%*	4 *3%*	5 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1177**	569	608	579	598	570	607	154	237	208	212	164	202	356	508	313	423	754	127	1049	803	127	131	116
Base (weighted)	**1193**	586	607	578	616	589	604	188	242	207	207	153	197	370	571	252	440	754	200	992	985	106	67	36
Effective Base	**971**	458	514	480	491	478	493	128	198	173	174	136	169	306	421	259	359	612	117	875	733	118	122	105
Yes	**1108** ***93%*** **DHQ** **Tao**	546 *93%*	562 *93%*	523 *91%*	585 *95%* AD	545 *93%*	563 *93%*	159 *84%*	227 *94%* H	193 *93%* H	194 *93%* H	147 *96%* H	189 *96%* H	354 *96%* AQ	532 *93%* Q	222 *88%*	416 *95%*	692 *92%*	168 *84%*	939 *95%* AT	910 *92%*	102 *97%*	62 *93%*	34 *94%*
No	**66** ***6%*** **EUZ**	30 *5%*	35 *6%*	42 *7%* AE	23 *4%*	36 *6%*	29 *5%*	14 *7%*	14 *6%*	11 *5%*	14 *7%*	6 *4%*	8 *4%*	14 *4%*	28 *5%*	24 *9%* AOP	22 *5%*	44 *6%*	18 *9%*	47 *5%*	57 *6%*	3 *3%*	5 *7%*	1 *3%*
Don´t Know	**20** ***2%*** **RU**	10 *2%*	10 *2%*	12 *2%*	7 *1%*	8 *1%*	12 *2%*	16 *8%* AIJK LM	1 *	3 *1%*	- -	- -	- -	3 *1%*	11 *2%*	6 *2%*	1 *	18 *2%* AR	13 *7%* AU	6 *1%*	19 *2%*	- -	- -	1 *2%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1177**	848	192	86	363	622	127	-	1177	-	256	897	127	56	76	92	103	67	83	131	64	131	131	116
Base (weighted)	**1193**	863	202	79*	381	627	122	-**	1193	-**	248	929	106	60*	89*	111*	127*	84*	101*	67	87*	165	162	36
Effective Base	**971**	697	162	71	301	509	110	-	971	-	210	744	118	52	68	86	92	62	78	122	58	118	121	105
Yes	**1108** **93%** **DHQTa** **o**	823 95% Aa	178 88%	73 93%	358 94%	591 94%	113 93%	- -	1108 93%	- -	225 91%	866 93%	102 97% ot	56 94%	80 90%	107 96% o	107 85%	81 97% o	93 92%	62 93%	86 99% mor t	146 89%	154 95% o	34 94% o
No	**66** **6%** **EUZ**	30 3%	19 9% AZ	5 6%	16 4%	30 5%	7 6%	- -	66 6%	- -	15 6%	51 5%	3 3%	4 6% s	7 8% s	3 3%	12 10% s	2 3%	7 7% s	5 7% s	- -	12 8% s	8 5%	1 3% s
Don´t Know	**20** **2%** **RU**	11 1%	6 3%	1 1%	8 2%	7 1%	1 1%	- -	20 2%	- -	8 3% j	12 1%	- -	- -	2 2%	2 1%	7 6% Akru	- -	1 1%	- -	1 1%	6 4% u	- -	1 2% ku

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1177**	573	157	10	74	56	90	217	290	117	290	228	108	36	104	106	118	233	204	166	143
Base (weighted)	**1193**	614	212	15**	44*	55*	66*	186	276	121*	305	238	121*	34**	94*	89*	107*	227	215	176	170
Effective Base	**971**	488	137	8	60	49	75	186	233	97	246	187	93	29	85	81	97	192	171	143	125
Yes	**1108**	573	200	13	38	43	63	178	257	111	285	231	114	26	80	81	94	215	198	168	165
	93%	*93%*	*94%*	*85%*	*86%*	*78%*	*95%*	*95%*	*93%*	*92%*	*93%*	*97%*	*93%*	*77%*	*85%*	*91%*	*88%*	*95%*	*92%*	*96%*	*97%*
	EFOQ	EF	EF				F	EF	O		O	AJO					ARU	Q			Q
No	**66**	37	9	2	3	2	3	9	12	9	15	4	8	6	12	6	13	10	17	6	5
	6%	*6%*	*4%*	*15%*	*8%*	*4%*	*5%*	*5%*	*4%*	*7%*	*5%*	*2%*	*7%*	*18%*	*13%*	*7%*	*12%*	*5%*	*8%*	*3%*	*3%*
	L									L			L		AIKL		ARU				
Don´t Know	**20**	4	3	-	3	10	-	-	7	1	6	3	-	2	2	2	-	1	-	2	1
	2%	*1%*	*2%*	-	*6%*	*18%*	-	-	*3%*	*1%*	*2%*	*1%*	-	*5%*	*2%*	*2%*	-	*	-	*1%*	*1%*
	B				ABGH	ABCGH										S					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 18

Q13. How often do you watch...?
Summary Table
Base: All respondents
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three (now available only online)	BBC Four	ITV/STV/UTV/ITV Wales	Channel 4	Channel 5
Base (un-weighted)	3125	3125	3125	3125	3125	3125	3125
Base (weighted)	3127	3127	3127	3127	3127	3127	3127
Effective Base	2581	2581	2581	2581	2581	2581	2581
Regularly	1856 *59%*	855 *27%*	215 *7%*	371 *12%*	1530 *49%*	964 *31%*	641 *20%*
Occasionally	947 *30%*	1465 *47%*	728 *23%*	1228 *39%*	1172 *37%*	1643 *53%*	1625 *52%*
Never	297 *9%*	744 *24%*	1996 *64%*	1400 *45%*	399 *13%*	484 *15%*	800 *26%*
Don´t know	28 *1%*	63 *2%*	188 *6%*	128 *4%*	27 *1%*	35 *1%*	61 *2%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**1856** ***59%*** **DHI JQRTYa bhjtv**	934 *61%*	921 *58%*	796 *52%*	1060 *66%* AD	907 *59%*	949 *60%*	180 *41%*	225 *42%*	263 *52%* HI	333 *63%* HIJ	315 *72%* AHI JK	539 *78%* AH IJKL	555 *66%* AP Q	859 *57%*	440 *56%*	470 *52%*	1385 *62%* AR	159 *39%*	1696 *62%* AT	1543 *59%* Y	160 *64%* Y	105 *67%* AVY	47 *49%*
Occasionally	**947** ***30%*** **ELM SUZcf**	446 *29%*	501 *31%*	513 *34%* AE	434 *27%*	480 *31%*	466 *29%*	176 *40%* AKL M	218 *41%* AKL M	175 *35%* AKL M	149 *28%* LM	97 *22%*	132 *19%*	239 *28%*	478 *32%*	231 *30%*	306 *34%* AS	641 *29%*	171 *42%* AU	775 *28%*	804 *31%*	67 *27%*	40 *26%*	36 *38%* AVWX
Never	**297** ***9%*** **EFLM OSUZcd gs**	138 *9%*	158 *10%*	210 *14%* AE	87 *5%*	127 *8%*	169 *11%* AF	69 *16%* AKL M	85 *16%* AKL M	59 *12%* LM	47 *9%* LM	22 *5%* M	15 *2%*	41 *5%*	151 *10%* O	105 *13%* AOP	116 *13%* AS	181 *8%*	65 *16%* AU	231 *9%*	254 *10%*	21 *8%*	10 *7%*	11 *12%* X
Don't know	**28** ***1%*** **MUZd**	16 *1%*	12 *1%*	11 *1%*	17 *1%*	18 *1%*	10 *1%*	12 *3%* AIJK LM	4 *1%*	4 *1%*	3 *1%*	3 *1%*	1 *	10 *1%*	12 *1%*	6 *1%*	9 *1%*	19 *1%*	10 *3%* AU	18 *1%*	25 *1%*	2 *1%*	1 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**1856** ***59%*** **DHIJQ RTYabh jt v**	1494 *68%* Aab	255 *49%* e	100 *44%*	573 *67%* Ad	1030 *61%* A	226 *56%*	474 *64%* Agh	1114 *60%* h v	132 *45%*	396 *63%*	1420 *58%*	160 *64%* mtv	71 *56%*	135 *54%*	202 *59%* v	158 *56%*	123 *56%*	183 *65%* mt	105 *67%* Am nop tv	192 *68%* Alm nop tv	206 *51%*	274 *63%* mtv	47 *49%*
Occasionally	**947** ***30%*** **ELMSU Zcf**	619 *28%*	226 *43%* AZ	91 *40%* AZ	233 *27%*	555 *33%* Ac	136 *34%* c	197 *27%*	589 *32%* f	99 *34%* f	174 *28%*	758 *31%*	67 *27%*	35 *28%*	81 *32%*	109 *32%*	86 *31%*	61 *28%*	72 *26%*	40 *26%*	74 *26%*	157 *39%* Ak pqrsu	130 *30%*	36 *38%* Akpqrsu
Never	**297** ***9%*** **EFLMOS UZcdgs**	89 *4%*	40 *8%* Z	35 *15%* AZa	41 *5%*	83 *5%*	36 *9%* cd	60 *8%*	150 *8%*	59 *20%* Afg	57 *9%*	234 *10%*	21 *8%*	18 *15%* rsu	33 *13%* rsu	29 *8%*	33 *12%* su	35 *16%* Aknqr stu	25 *9%*	10 *7%*	13 *5%*	39 *10%* s	30 *7%*	11 *12%* rsu
Don´t know	**28** ***1%*** **MUZd**	11 *1%*	4 *1%*	3 *1%*	7 *1%*	8 *	3 *1%*	6 *1%*	15 *1%*	2 *1%*	3 *1%*	25 *1%*	2 *1%*	1 *1%*	2 *1%*	5 *1%*	4 *2%*	- -	1 *	1 *	3 *1%*	5 *1%*	4 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**1856** ***59%*** **BEFKP**	754 *54%* F	316 *58%* EF	28 *61%*	75 *49%* F	45 *37%*	87 *55%* F	549 *79%* ABCEFG	430 *59%*	197 *61%*	392 *54%*	443 *63%* KN	177 *66%* AK N	41 *49%*	171 *60%*	168 *53%*	219 *59%*	399 *63%* AP	318 *61%* P	242 *61%*	188 *60%*
Occasionally	**947** ***30%*** **HQ**	481 *34%* AH	172 *31%* H	15 *33%*	55 *36%* H	49 *41%* AH	51 *32%* H	124 *18%*	225 *31%*	87 *27%*	252 *35%* AJLO	196 *28%*	77 *29%*	27 *32%*	79 *28%*	107 *34%* Q	90 *24%*	181 *29%*	142 *27%*	133 *33%*	103 *33%* Q
Never	**297** ***9%*** **HMR**	158 *11%* AH	53 *10%* H	2 *5%*	21 *14%* AH	27 *22%* ABCGH	17 *11%* H	18 *3%*	62 *9%*	34 *11%* M	76 *11%* M	61 *9%*	13 *5%*	15 *18%* AIKLM	34 *12%* M	40 *13%* RU	56 *15%* ARU	45 *7%*	59 *11%* RU	23 *6%*	20 *6%*
Don´t know	**28** ***1%*** **H**	14 *1%* H	7 *1%* H	1 *2%*	2 *2%* H	* *	3 *2%* H	1 *	6 *1%*	4 *1%*	6 *1%*	7 *1%*	- -	- -	1 *	3 *1%*	4 *1%*	6 *1%*	4 *1%*	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**855** ***27%*** **DGH** **IJPQRT** **Yabhv**	411 *27%*	444 *28%*	360 *24%*	495 *31%* AD	452 *29%* AG	403 *25%*	52 *12%*	99 *19%* H	108 *22%* H	146 *27%* HIJ	157 *36%* AHI JK	293 *43%* AH IJKL	316 *37%* AP Q	371 *25%*	167 *21%*	188 *21%*	667 *30%* AR	64 *16%*	791 *29%* AT	719 *27%* Y	64 *26%* Y	57 *36%* AVWY	15 *15%*
Occasionally	**1465** ***47%*** **DG**	743 *48%*	722 *45%*	653 *43%*	813 *51%* AD	757 *49%* AG	708 *44%*	193 *44%*	230 *43%*	240 *48%*	253 *47%*	209 *48%*	341 *50%* I	384 *46%*	723 *48%*	358 *46%*	403 *45%*	1063 *48%*	171 *42%*	1293 *48%* A	1215 *46%*	137 *55%* AVXY	69 *44%*	44 *46%*
Never	**744** ***24%*** **EFL** **MOSUWX** **Zcdekr** **u**	349 *23%*	395 *25%*	483 *32%* AE	260 *16%*	293 *19%*	450 *28%* AF	172 *39%* AJK LM	185 *35%* AJK LM	142 *28%* ALM	127 *24%* LM	66 *15%* M	51 *7%*	126 *15%*	376 *25%* O	240 *31%* AOP	283 *31%* AS	460 *21%*	154 *38%* AU	588 *22%*	637 *24%* WX	45 *18%*	27 *17%*	35 *37%* AVWX
Don´t know	**63** ***2%*** **MSUZ** **df**	32 *2%*	31 *2%*	34 *2%*	29 *2%*	30 *2%*	33 *2%*	20 *5%* AKLM	17 *3%* LM	12 *2%* M	7 *1%*	5 *1%*	2 *	17 *2%*	31 *2%*	15 *2%*	26 *3%* AS	36 *2%*	15 *4%* U	48 *2%*	54 *2%*	4 *2%*	3 *2%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**855** ***27%*** **DGHIJ PQRTYa bh v**	717 *32%* Aab	97 *19%*	38 *17%*	255 *30%*	485 *29%*	106 *26%*	227 *31%* Ah	502 *27%*	63 *22%*	182 *29%*	650 *27%*	64 *26%* v	31 *25%*	54 *22%*	93 *27%* v	65 *23%* v	50 *23%*	82 *29%* v	57 *36%* Ak lmn op tv	87 *31%* mv	102 *25%* v	155 *36%* Aklmn op tv	15 *15%*
Occasionally	**1465** ***47%*** **DG**	1057 *48%*	280 *53%* AZ	116 *51%*	416 *49%*	809 *48%*	208 *52%* A	340 *46%*	893 *48%*	125 *43%*	301 *48%*	1136 *47%*	137 *55%* Aop rtv	56 *45%*	128 *51%* p	161 *47%*	128 *45%*	89 *41%*	130 *46%*	69 *44%*	131 *46%*	186 *46%*	206 *47%*	44 *46%*
Never	**744** ***24%*** **EFLMO SUWXZc de kru**	411 *19%*	130 *25%* Z	69 *30%* AZ	165 *19%*	360 *21%*	77 *19%* u	162 *22%*	432 *23%*	94 *32%* Afg	137 *22%*	598 *25%*	45 *18%*	37 *29%* krs	62 *25%* u	81 *23%* u	85 *30%* Akrsu	78 *36%* Akmn qrs tu	66 *23%* u	27 *17%* su	53 *19%*	108 *27%* kr	68 *16%*	35 *37%* Akmnqrstu
Don´t know	**63** ***2%*** **MSUZdf**	28 *1%*	19 *4%* AZ	5 *2%*	18 *2%*	22 *1%*	9 *2%*	8 *1%*	40 *2%*	9 *3%* f	10 *2%*	52 *2%*	4 *2%*	1 *1%*	6 *2%*	11 *3%*	4 *1%*	1 *1%*	3 *1%*	3 *2%*	11 *4%* p	10 *3%*	7 *2%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**855** ***27%*** **BCEFGJ KOP**	346 *25%* FG	117 *21%*	20 *44%*	29 *19%*	16 *13%*	28 *18%*	300 *43%* ABCEFG	200 *28%* JKO	68 *21%*	156 *22%*	222 *31%* AJKO	124 *47%* AI JKLNO	23 *28%*	58 *20%*	63 *20%*	93 *25%*	182 *29%* P	136 *26%*	118 *30%*	109 *35%* APQS
Occasionally	**1465** ***47%*** **G**	659 *47%* G	271 *49%* G	16 *36%*	66 *43%*	57 *47%*	62 *39%*	335 *48%* G	355 *49%*	150 *47%*	341 *47%*	325 *46%*	118 *44%*	34 *41%*	138 *48%*	149 *47%*	172 *46%*	295 *47%*	248 *48%*	209 *52%*	141 *45%*
Never	**744** ***24%*** **HLMU**	375 *27%* AH	142 *26%* H	6 *13%*	53 *35%* ABCH	48 *39%* ABCH	64 *40%* ABCH	55 *8%*	157 *22%* M	96 *30%* AILM	217 *30%* AILM	139 *20%* M	25 *9%*	25 *30%* LM	83 *29%* AILM	97 *31%* ARU	95 *26%* U	143 *23%*	131 *25%* U	69 *17%*	55 *18%*
Don´t know	**63** ***2%*** **HM**	27 *2%* H	19 *3%* AH	3 *7%*	6 *4%* AH	1 *1%*	4 *3%* H	2 *	11 *2%*	8 *2%* M	11 *2%*	21 *3%* M	1 *	1 *1%*	6 *2%*	8 *3%*	10 *3%*	10 *2%*	7 *1%*	4 *1%*	7 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**215** ***7%*** **DFLM** **QSUabd** **efp**	111 *7%*	104 *7%*	68 *4%*	147 *9%* AD	86 *6%*	129 *8%* AF	61 *14%* AJK LM	64 *12%* AJKL M	41 *8%* LM	27 *5%* M	14 *3%* M	9 *1%*	72 *9%* AQ	107 *7%* Q	35 *4%*	113 *13%* AS	102 *5%*	65 *16%* AU	151 *6%*	183 *7%*	19 *8%*	8 *5%*	4 *5%*
Occasionally	**728** ***23%*** **DMU** **bdef**	341 *22%*	386 *24%*	311 *20%*	416 *26%* AD	367 *24%*	361 *23%*	151 *35%* AIJ KLM	133 *25%* M	125 *25%* M	122 *23%* M	90 *21%* M	106 *15%*	225 *27%* AP Q	332 *22%*	171 *22%*	209 *23%*	519 *23%*	109 *27%*	619 *23%*	625 *24%*	51 *20%*	33 *21%*	19 *20%*
Never	**1996** ***64%*** **EHI** **ORTZcg** **if**	978 *64%*	1018 *64%*	1045 *68%* AE	951 *60%*	989 *65%*	1006 *63%*	207 *47%*	306 *58%* H	308 *61%* H	352 *66%* HI	301 *69%* AHI J	522 *76%* AH IJKL	493 *58%*	976 *65%* O	526 *67%* AO	533 *59%*	1463 *66%* AR	211 *52%*	1783 *66%* AT	1655 *63%*	168 *67%*	104 *66%*	69 *73%* AV
Don´t know	**188** ***6%*** **YZv**	105 *7%*	83 *5%*	106 *7%*	82 *5%*	91 *6%*	97 *6%*	19 *4%*	28 *5%*	28 *6%*	31 *6%*	32 *7%*	50 *7%*	53 *6%*	85 *6%*	49 *6%*	46 *5%*	142 *6%*	21 *5%*	167 *6%*	162 *6%* Y	12 *5%*	11 *7%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Regularly	**215** ***7%*** **DFLMQS Uabdef** p	188 *9%* Aab	23 *4%*	3 *1%*	123 *14%* Ade	85 *5%* e	7 *2%*	23 *3%*	171 *9%* Afh	14 *5%*	58 *9%* Aj	156 *6%*
Occasionally	**728** ***23%*** **DMUbd ef**	575 *26%* Ab	116 *22%*	36 *16%*	284 *33%* Ad e	358 *21%*	76 *19%*	122 *17%*	454 *24%* f	87 *30%* Af	166 *26%*	552 *23%*
Never	**1996** ***64%*** **EHIOR TZcgit**	1337 *60%*	341 *65%*	170 *74%* AZ a	395 *46%*	1142 *68%* Ac	289 *72%* Ac	541 *73%* Agh	1130 *61%*	174 *60%*	372 *59%*	1583 *65%* Ai
Don´t know	**188** ***6%*** **YZv**	113 *5%*	46 *2%* AZ	19 *8%*	51 *6%*	92 *5%*	29 *7%*	50 *7%*	112 *6%*	17 *6%*	34 *5%*	145 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	19 *8%* p	5 *4%*	13 *5%*	16 *5%*	36 *13%* Almnpq rsu v	6 *3%*	11 *4%*	8 *5%*	19 *7%*	58 *14%* Akl mnpqr s uv	19 *4%*	4 *5%*
Occasionally	51 *20%*	25 *20%*	57 *23%*	73 *21%*	61 *22%*	47 *22%*	56 *20%*	33 *21%*	72 *25%*	116 *29%* Ak nqrv	117 *27%*	19 *20%*
Never	168 *67%* t	90 *72%* ot	172 *69%* t	218 *63%* t	170 *60%* t	155 *71%* Aot	200 *71%* Ao st	104 *66%* t	173 *61%* t	201 *49%*	277 *63%* t	69 *73%* Anostu
Don´t know	12 *5%*	5 *4%*	8 *3%*	37 *11%* Aklmop quv	15 *5%*	10 *5%*	15 *5%*	11 *7%* mv	18 *6%*	31 *8%* mv	24 *5%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**215** ***7%*** **EHO**	129 *9%* AEH	37 *7%* H	5 *10%*	4 *3%*	16 *13%* ACEH	11 *7%* EH	13 *2%*	44 *6%*	16 *5%*	49 *7%* O	50 *7%* O	44 *17%* AIJ KLNO	2 *3%*	9 *3%*	15 *5%*	29 *8%*	50 *8%*	38 *7%*	26 *6%*	41 *13%* APQRS
Occasionally	**728** ***23%*** **HO**	369 *26%* AEGH	140 *26%* GH	8 *18%*	30 *19%*	41 *33%* AEGH	28 *18%*	112 *16%*	199 *28%* AJLO	65 *20%*	173 *24%* O	159 *22%* O	67 *25%* O	16 *19%*	45 *16%*	64 *20%*	88 *24%*	152 *24%*	140 *27%* P	89 *22%*	79 *25%*
Never	**1996** ***64%*** **BFIMU**	841 *60%* F	331 *60%* F	28 *62%*	111 *72%* ABCF	60 *49%*	106 *67%* BF	520 *75%* ABCFG	430 *59%*	217 *67%* IM	473 *65%* IM	458 *65%* M	145 *54%*	59 *71%* IM	207 *72%* AIKL M	213 *67%* U	225 *61%*	397 *63%*	325 *62%*	269 *67%*	175 *56%*
Don´t know	**188** ***6%*** **BKS**	68 *5%*	41 *7%*	5 *11%*	10 *6%*	5 *4%*	13 *8%*	46 *7%*	49 *7%* K	24 *7%* K	30 *4%*	40 *6%*	10 *4%*	6 *7%*	24 *8%* KM	25 *8%* S	28 *8%* S	32 *5%*	20 *4%*	15 *4%*	17 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**371** ***12%*** **DGH** **QYbjv**	172 *11%*	199 *13%*	140 *9%*	231 *14%* AD	213 *14%* AG	158 *10%*	37 *8%*	59 *11%*	50 *10%*	69 *13%* H	64 *15%* HJ	92 *13%* H	144 *17%* AP Q	158 *10%*	70 *9%*	116 *13%*	255 *11%*	48 *12%*	323 *12%*	319 *12%* Y	24 *10%*	21 *13%* Y	7 *7%*
Occasionally	**1228** ***39%*** **DGH** **IJQRTY** **Iv**	610 *40%*	618 *39%*	522 *34%*	705 *44%* AD	644 *42%* AG	583 *37%*	123 *28%*	147 *28%*	173 *35%* I	230 *43%* HIJ	202 *46%* AHI J	353 *51%* AH IJK	383 *45%* AP Q	561 *37%*	283 *36%*	320 *36%*	907 *41%* AR	122 *30%*	1105 *41%* AT	1024 *39%* Y	109 *43%* Y	67 *43%* Y	28 *29%*
Never	**1400** ***45%*** **EFL** **MOUXZc** **iru**	690 *45%*	710 *45%*	809 *53%* AE	591 *37%*	614 *40%*	784 *49%* AF	246 *56%* AKL M	294 *55%* AKL M	261 *52%* AKL M	219 *41%* M	160 *37%*	219 *32%*	284 *34%*	719 *48%* AO	396 *51%* AO	422 *47%*	977 *44%*	208 *51%* AU	1191 *44%*	1169 *45%*	110 *44%*	61 *39%*	59 *62%* AVWX
Don´t know	**128** ***4%*** **UYZd** **v**	63 *4%*	65 *4%*	59 *4%*	69 *4%*	60 *4%*	68 *4%*	32 *7%* AJKL M	32 *6%* AKLM	17 *3%*	14 *3%*	11 *3%*	23 *3%*	32 *4%*	63 *4%*	32 *4%*	42 *5%*	86 *4%*	27 *7%* AU	100 *4%*	113 *4%* Y	7 *3%*	7 *5%* Y	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Regularly	**371** ***12%*** **DGHQY** **bjv**	313 *14%* Aab	49 *9%* b	8 *3%*	151 *18%* Ad e	181 *11%*	35 *9%*	86 *12%*	233 *12%*	27 *9%*	95 *15%* Aj	268 *11%*
Occasionally	**1228** ***39%*** **DGHIJ** **QRTYIv**	931 *42%* A	198 *38%*	91 *40%*	349 *41%*	684 *41%*	177 *44%* A	306 *41%*	729 *39%*	101 *34%*	268 *43%*	942 *39%*
Never	**1400** ***45%*** **EFLMO** **UXZcir** u	890 *40%*	251 *48%* Z	119 *52%* AZ	305 *36%*	760 *45%* c	175 *44%* c	321 *44%*	823 *44%*	153 *52%* Afg	244 *39%*	1125 *46%* Ai
Don´t know	**128** ***4%*** **UYZdv**	79 *4%*	28 *5%*	11 *5%*	48 *6%* Ad	51 *3%*	15 *4%*	25 *3%*	83 *4%*	12 *4%*	23 *4%*	103 *4%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	24 *10%*	19 *15%* v	22 *9%*	36 *10%*	37 *13%* v	19 *9%*	40 *14%* v	21 *13%* v	41 *14%* v	57 *14%* v	48 *11%*	7 *7%*
Occasionally	109 *43%* lov	36 *29%*	90 *36%*	134 *39%* v	95 *34%*	85 *39%* v	100 *36%*	67 *43%* lo v	119 *42%* lv	155 *38%* v	210 *48%* Almno qtv	28 *29%*
Never	110 *44%*	68 *54%* Ars t u	127 *51%* rs t u	155 *45%* u	136 *48%* ru	107 *49%* ru	134 *48%* u	61 *39%*	110 *39%*	171 *42%*	161 *37%* Ak	59 *62%* mnopqrstu
Don´t know	7 *3%*	2 *2%*	11 *4%*	19 *6%* v	13 *5%*	8 *3%*	7 *2%*	7 *5%* v	12 *4%*	23 *6%* v	18 *4%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**371** ***12%*** **KO**	177 *13%*	56 *10%*	5 *10%*	16 *10%*	10 *8%*	13 *8%*	95 *14%* G	89 *12%* KO	27 *8%*	61 *8%*	97 *14%* JKO	70 *26%* AI JKLNO	9 *11%*	19 *7%*	37 *12%*	36 *10%*	77 *12%*	69 *13%*	50 *12%*	47 *15%*
Occasionally	**1228** ***39%*** **BEGK**	512 *36%* E	206 *38%* E	18 *38%*	43 *28%*	43 *35%*	48 *30%*	358 *52%* ABCEFG	290 *40%*	117 *36%*	255 *35%*	308 *44%* AJKO	118 *44%* KO	34 *41%*	100 *35%*	113 *36%*	158 *43%*	262 *42%*	202 *39%*	167 *42%*	128 *41%*
Never	**1400** ***45%*** **HLM**	673 *48%* AH	248 *45%* H	22 *48%*	87 *57%* ABCH	62 *51%* H	90 *57%* ABCH	217 *31%*	316 *44%* M	161 *50%* LM	380 *52%* AILM	276 *39%* M	75 *28%*	36 *43%* M	154 *54%* AILM	149 *47%*	155 *42%*	266 *42%*	235 *45%*	172 *43%*	131 *42%*
Don´t know	**128** ***4%*** **B**	46 *3%*	38 *7%* ABH	2 *4%*	8 *5%*	6 *5%*	7 *5%*	21 *3%*	28 *4%*	17 *5%*	30 *4%*	26 *4%*	5 *2%*	4 *5%*	13 *4%*	18 *6%* U	22 *6%* U	25 *4%*	16 *3%*	12 *3%*	6 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**1530** ***49%*** **CDF** **HJOTab** **hjt**	783 *51%* AC	747 *47%*	650 *42%*	880 *55%* AD	672 *44%*	858 *54%* AF	162 *37%*	247 *47%* H	212 *42%*	264 *50%* HJ	253 *58%* AHI JK	391 *57%* AH IJK	363 *43%*	738 *49%* O	429 *55%* AOP	446 *50%*	1084 *49%*	131 *32%*	1397 *51%* AT	1258 *48%*	140 *56%* AV	86 *55%* AV	46 *48%*
Occasionally	**1172** ***37%*** **GIL** **QUWck**	555 *36%*	617 *39%*	590 *39%*	582 *36%*	643 *42%* AG	528 *33%*	201 *46%* AIK LM	171 *32%*	195 *39%* I	202 *38%*	144 *33%*	259 *38%*	383 *45%* AP Q	553 *37%* Q	235 *30%*	326 *36%*	846 *38%*	174 *43%*	997 *37%*	1011 *39%* AWX	74 *29%*	51 *32%*	36 *38%* W
Never	**399** ***13%*** **ELM** **OUZcde** **gin**	186 *12%*	214 *13%*	279 *18%* AE	120 *8%*	204 *13%*	195 *12%*	66 *15%* LM	107 *20%* AKL M	88 *18%* AKL M	62 *12%* M	41 *9%* M	35 *5%*	87 *10%*	199 *13%*	113 *14%* O	121 *13%*	278 *12%*	91 *23%* AU	308 *11%*	331 *13%*	36 *14%*	20 *12%*	13 *13%*
Don´t know	**27** ***1%*** **MUZd**	12 *1%*	14 *1%*	11 *1%*	15 *1%*	14 *1%*	13 *1%*	9 *2%* ALM	6 *1%* LM	6 *1%* LM	4 *1%*	- -	1 •	11 *1%*	10 *1%*	5 *1%*	8 *1%*	19 *1%*	9 *2%* AU	18 *1%*	26 *1%*	- -	1 •	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**1530** ***49%*** **CDFHJ OTabhj** t	1229 *56%* Aab	216 *41%* e	83 *36%*	507 *59%* Ad	818 *49%*	190 *47%*	366 *50%* h	949 *51%* Ah	106 *36%*	344 *55%* Aj	1155 *47%*	140 *56%* Amo pt u	72 *58%* ptu	116 *46%*	191 *55%* Amptu	132 *47%* t	97 *44%*	140 *50%* t	86 *55%* Ap t u	152 *54%* t	156 *38%*	201 *46%*	46 *48%* t
Occasionally	**1172** ***37%*** **GILQU Wck**	806 *36%*	249 *47%* AZ	106 *46%* AZ	268 *31%*	701 *42%* Ac	173 *43%* Ac	281 *38%*	696 *37%*	103 *35%*	218 *35%*	930 *38%*	74 *29%*	39 *31%*	96 *38%* k	131 *38%* k	102 *36%*	78 *35%*	108 *38%* k	51 *32%*	92 *33%*	178 *44%* Ak lrs	189 *43%* Aklrs	36 *38%* k
Never	**399** ***13%*** **ELMOUZ cdegin**	169 *8%*	53 *10%*	39 *17%* Za	72 *8%*	150 *9%*	37 *9%*	87 *12%*	203 *11%*	81 *28%* Afg	62 *10%*	331 *14%* Ai	36 *14%* n	13 *10%*	36 *15%* n	19 *5%*	44 *16%* nu	42 *19%* Anqs u	32 *12%* n	20 *12%* n	33 *12%* n	68 *17%* An u	43 *10%*	13 *13%* n
Don´t know	**27** ***1%*** **MUZd**	9 *	6 *1%*	1 *	7 *1%*	7 *	2 *	3 *	19 *1%*	1 *	6 *1%*	20 *1%*	- -	1 *1%*	2 *1%*	4 *1%*	3 *1%*	2 *1%*	1 *	1 *	4 *2%*	5 *1%*	4 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**1530** ***49%*** **BFLN**	640 *45%* F	269 *49%* F	23 *50%*	76 *49%* F	36 *29%*	84 *53%* F	402 *58%* ABCEF	397 *55%* AKLMN	186 *58%* AKLMN	342 *47%* N	301 *43%*	121 *45%*	29 *35%*	150 *53%* LN	170 *54%* U	199 *54%* U	328 *52%* U	256 *49%*	197 *49%*	134 *43%*
Occasionally	**1172** ***37%*** **JPQ**	540 *38%*	203 *37%*	19 *41%*	52 *34%*	62 *51%* ABCEGH	52 *33%*	243 *35%*	248 *34%*	94 *29%*	273 *38%* J	317 *45%* AIJKO	106 *40%* J	34 *41%*	94 *33%*	82 *26%*	120 *32%*	239 *38%* P	190 *36%* P	159 *40%*	141 *45%* APQS
Never	**399** ***13%*** **HIR**	214 *15%* AH	72 *13%* H	4 *9%*	24 *15%* H	21 *17%* H	19 *12%* H	45 *7%*	69 *10%*	40 *12%*	106 *15%* I	84 *12%*	39 *15%* I	20 *25%* AIJKLO	40 *14%* I	62 *19%* AQRU	47 *13%*	61 *10%*	73 *14%* R	42 *10%*	34 *11%*
Don´t know	**27** ***1%*** **H**	13 *1%* H	4 *1%*	- -	3 *2%* H	2 *2%* H	3 *2%* H	1 *	9 *1%*	3 *1%*	4 *1%*	6 *1%*	1 *	- -	1 *	3 *1%*	5 *1%*	3 *	3 *1%*	1 *	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**964** ***31%*** **DFM** **Qabej**	478 *31%*	486 *31%*	342 *22%*	622 *39%* AD	424 *28%*	539 *34%* AF	134 *31%*	175 *33%* M	159 *32%*	174 *33%*	136 *31%*	186 *27%*	285 *34%* AQ	476 *32%* Q	201 *26%*	301 *33%*	663 *30%*	103 *25%*	861 *32%* AT	793 *30%*	87 *35%*	57 *36%* AVY	27 *28%*
Occasionally	**1643** ***53%*** **GIR** **Tch**	816 *53%*	828 *52%*	803 *52%*	841 *53%*	849 *55%* AG	794 *50%*	214 *49%*	233 *44%*	244 *49%*	284 *53%* I	244 *56%* IJ	424 *62%* AH IJK	448 *53%*	786 *52%*	409 *52%*	446 *49%*	1198 *54%* AR	187 *46%*	1454 *53%* AT	1372 *52%*	134 *54%*	84 *54%*	53 *56%*
Never	**484** ***15%*** **EMO** **UWXZcd** **egiknr**	227 *15%*	258 *16%*	365 *24%* AE	119 *7%*	235 *15%*	250 *16%*	77 *18%* M	115 *22%* AKL M	91 *18%* KLM	71 *13%*	57 *13%*	73 *11%*	102 *12%*	220 *15%*	163 *21%* AOP	145 *16%*	339 *15%*	110 *27%* AU	375 *14%*	426 *16%* WX	28 *11%*	15 *10%*	15 *15%* X
Don´t know	**35** ***1%*** **GLZf**	15 *1%*	20 *1%*	21 *1%*	15 *1%*	24 *2%* G	11 *1%*	12 *3%* AKLM	9 *2%* L	7 *1%*	3 *1%*	1 *	4 *1%*	9 *1%*	18 *1%*	9 *1%*	9 *1%*	26 *1%*	5 *1%*	30 *1%*	35 *1%*	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Regularly	**964** ***31%*** **DFMQa bej**	803 *36%* Aab	118 *22%*	41 *18%*	370 *43%* Ad e	491 *29%* e	92 *23%*	233 *32%*	573 *31%*	79 *27%*	224 *35%* Aj	722 *30%*
Occasionally	**1643** ***53%*** **GIRTc h**	1182 *53%*	306 *58%* A	142 *62%* AZ	390 *46%*	956 *57%* Ac	261 *65%* Acd	377 *51%*	1008 *54%* h	130 *45%*	324 *51%*	1285 *53%*
Never	**484** ***15%*** **EMOUW XZcdeg ik nr**	216 *10%*	89 *17%* Z	44 *19%* Z	85 *10%*	215 *13%*	45 *11%* s	124 *17%* u su	259 *14%*	79 *27%* Afg	77 *12%*	401 *16%* Ai
Don´t know	**35** ***1%*** **GLZf**	11 *1%*	12 *2%* AZ	1 *1%*	8 *1%*	14 *1%*	3 *1%*	3 *	27 *1%* f	4 *1%*	6 *1%*	29 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	87 *35%* p	44 *35%*	78 *31%*	115 *33%*	82 *29%*	56 *26%*	83 *30%*	57 *36%* Ap uv	90 *32%*	119 *29%*	125 *29%*	27 *28%*
Occasionally	134 *54%*	54 *43%*	128 *51%*	186 *54%*	138 *49%*	116 *53%*	152 *54%*	84 *54%*	147 *52%*	202 *50%*	248 *57%* l	53 *56%* l
Never	28 *11%*	27 *22%* knr	41 *16%* r	35 *10%*	58 *20%* Aknrs	46 *21%* Aknr	43 *15%*	15 *10%*	36 *13%*	81 *20%* Ak nr su	60 *14%*	15 *15%* r
Don´t know	- -	- -	3 *1%*	8 *2%* kv	3 *1%*	1 *	2 *1%*	1 *	8 *3%* Akrv	4 *1%*	4 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**964** ***31%*** **HNOP**	449 *32%*	176 *32%*	18 *38%*	41 *26%*	31 *25%*	59 *37%* AEFH	191 *28%*	225 *31%* NO	95 *30%* NO	236 *33%* NO	230 *33%* NO	106 *40%* AI JNO	11 *13%*	57 *20%*	72 *23%*	128 *34%* P	220 *35%* AP	167 *32%* P	140 *35%*	110 *35%* P
Occasionally	**1643** ***53%*** **BG**	695 *49%*	296 *54%* G	21 *45%*	76 *49%*	62 *51%*	71 *45%*	423 *61%* ABCEG	397 *55%*	170 *53%*	370 *51%*	374 *53%*	131 *49%*	48 *58%*	147 *52%*	170 *53%*	185 *50%*	325 *51%*	275 *53%*	217 *54%*	160 *51%*
Never	**484** ***15%*** **H**	248 *18%* ACH	69 *13%*	5 *11%*	35 *23%* ACH	27 *22%* ACH	27 *17%* H	74 *11%*	96 *13%*	49 *15%*	111 *15%*	96 *14%*	30 *11%*	24 *29%* AIJKLM	78 *27%* AIJK LM	72 *23%* AQRS U	52 *14%*	85 *13%*	77 *15%*	40 *10%*	38 *12%*
Don´t know	**35** ***1%*** **R**	15 *1%*	8 *1%*	3 *6%*	3 *2%*	1 *1%*	1 *1%*	4 *1%*	5 *1%*	8 *2%* IM	8 *1%*	7 *1%*	1 *	- -	3 *1%*	4 *1%* R	5 *1%* R	1 *	4 *1%*	2 *1%*	4 *1%* R

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**641** ***20%*** **DFH** **Sabdej**	320 *21%*	321 *20%*	182 *12%*	458 *29%* AD	288 *19%*	353 *22%* AF	70 *16%*	112 *21%*	107 *21%*	110 *21%*	106 *24%* H	137 *20%*	160 *19%*	332 *22%*	148 *19%*	229 *25%* AS	412 *19%*	72 *18%*	569 *21%*	517 *20%*	68 *27%* AV	36 *23%*	19 *20%*
Occasionally	**1625** ***52%*** **DIJ** **RTh**	815 *53%*	811 *51%*	738 *48%*	887 *56%* AD	825 *54%*	801 *50%*	205 *47%*	230 *43%*	223 *45%*	289 *54%* HIJ	237 *54%* IJ	441 *64%* AH IJKL	444 *53%*	764 *51%*	417 *53%*	420 *47%*	1205 *54%* AR	172 *42%*	1452 *53%* AT	1367 *52%*	127 *51%*	84 *54%*	47 *50%*
Never	**800** ***26%*** **ELM** **UZcgin** **s**	373 *24%*	428 *27%*	576 *38%* AE	224 *14%*	383 *25%*	416 *26%*	144 *33%* AKL M	179 *34%* AKL M	162 *32%* AKL M	123 *23%* M	93 *21%* M	99 *14%*	219 *26%*	375 *25%*	206 *26%*	241 *27%*	559 *25%*	151 *37%* AU	649 *24%*	686 *26%*	53 *21%*	33 *21%*	27 *29%* WX
Don´t know	**61** ***2%*** **LZ**	28 *2%*	33 *2%*	34 *2%*	27 *2%*	36 *2%*	25 *2%*	19 *4%* AJLM	10 *2%*	9 *2%*	11 *2%* L	2 *	10 *1%*	22 *3%*	29 *2%*	10 *1%*	11 *1%*	50 *2%*	11 *3%*	50 *2%*	55 *2%*	2 *1%*	3 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Regularly	**641** ***20%*** **DFHSabdej**	534 *24%* Aab	75 *14%*	29 *13%*	262 *31%* Ade	314 *19%*	59 *15%*	146 *20%*	400 *21%*	51 *17%*	178 *28%* Aj	449 *18%*
Occasionally	**1625** ***52%*** **DIJRTh**	1222 *55%* A	274 *52%*	121 *53%*	428 *50%*	933 *56%* Ac	232 *58%* Ac	384 *52%* h	1001 *54%* Ah	115 *39%*	326 *52%*	1267 *52%*
Never	**800** ***26%*** **ELMUZcgins**	431 *19%*	158 *30%* AZ	73 *32%* AZ	149 *17%*	404 *24%* c	101 *25%* c	195 *27%*	431 *23%*	114 *39%* Afg	113 *18%*	672 *28%* Ai
Don´t know	**61** ***2%*** **LZ**	26 *1%*	17 *3%* AZ	5 *2%*	15 *2%*	25 *2%*	8 *2%*	12 *2%*	35 *2%*	12 *4%* Afg	12 *2%*	48 *2%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	68 *27%* Amopqtu	26 *20%*	44 *18%*	83 *24%* p	51 *18%*	33 *15%*	47 *17%*	36 *23%* p	70 *25%* pq	75 *19%*	88 *20%*	19 *20%*
Occasionally	127 *51%*	69 *55%*	121 *48%*	183 *53%*	147 *52%*	109 *50%*	156 *55%*	84 *54%*	150 *53%*	191 *47%*	243 *56%* t	47 *50%*
Never	53 *21%*	30 *24%*	82 *33%* Aknrsu	68 *20%*	80 *29%* ns	75 *34%* Aknrsu	76 *27%* s	33 *21%*	49 *17%*	128 *31%* Aknrsu	99 *23%*	27 *29%* knrs
Don´t know	2 *1%*	- -	3 *1%*	11 *3%* k	3 *1%*	2 *1%*	3 *1%*	3 *2%*	13 *5%* Aklmopqv	12 *3%*	8 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**641** ***20%*** **N**	270 *19%*	127 *23%* F	13 *29%*	31 *20%*	16 *13%*	42 *27%* ABF	141 *20%*	169 *23%* AN	74 *23%* N	142 *20%* N	134 *19%* N	62 *23%* N	6 *7%*	52 *18%* N	68 *21%*	98 *27%* ASU	161 *26%* ASU	101 *19%*	79 *20%*	58 *19%*
Occasionally	**1625** ***52%*** **BG**	690 *49%*	280 *51%*	24 *52%*	78 *51%*	52 *43%*	70 *44%*	431 *62%* ABCEFG	400 *55%*	164 *51%*	361 *50%*	373 *53%*	129 *48%*	41 *49%*	150 *53%*	157 *50%*	186 *50%*	329 *52%*	283 *54%*	215 *54%*	171 *55%*
Never	**800** ***26%*** **HIR**	420 *30%* ACH	133 *24%* H	6 *13%*	41 *27%* H	48 *40%* ABCEGH	44 *28%* H	109 *16%*	140 *19%*	77 *24%*	209 *29%* AI	184 *26%* I	74 *28%* I	34 *41%* AIJKLM O	80 *28%* I R	90 *28%*	80 *22%*	134 *21%*	126 *24%*	96 *24%*	79 *25%*
Don´t know	**61** ***2%*** **R**	28 *2%*	9 *2%*	3 *6%*	4 *3%*	4 *4%*	2 *1%*	11 *2%*	14 *2%*	6 *2%*	14 *2%*	15 *2%*	3 *1%*	3 *3%*	3 *1%*	3 *1%*	6 *2%*	5 *1%*	11 *2%*	8 *2%*	4 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
ANY PSB REGULARLY (NET)	**2334** ***75%*** **DFH** **IJTYab** **hjtv**	1167 *76%*	1167 *73%*	1018 *67%*	1316 *82%* AD	1095 *71%*	1238 *78%* AF	271 *62%*	347 *65%*	340 *68%*	411 *77%* HIJ	366 *84%* AHI JK	599 *87%* AH IJK	662 *78%* AP Q	1095 *73%*	574 *74%*	653 *73%*	1681 *75%*	229 *57%*	2103 *77%* AT	1945 *74%* Y	204 *82%* AVY	122 *78%* Y	63 *66%*
None	**793** ***25%*** **EGL** **MOUWZc** **dfiks**	368 *24%*	425 *27%*	512 *33%* AE	281 *18%*	437 *29%* AG	356 *22%*	167 *38%* AKL M	184 *35%* AKL M	161 *32%* AKL M	121 *23%* LM	72 *16%*	88 *13%*	182 *22%*	405 *27%* O	206 *26%* O	248 *27%*	546 *25%*	176 *43%* AU	617 *23%*	681 *26%* W	46 *18%*	34 *22%*	32 *34%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
ANY PSB REGULARLY (NET)	**2334**	1839	350	136	735	1279	289	575	1414	176	512	1774	204	98	178	264	201	151	224	122	230	268	331	63
	75%	*83%*	*67%*	*59%*	*86%*	*76%*	*72%*	*78%*	*76%*	*61%*	*81%*	*73%*	*82%*	*79%*	*71%*	*77%*	*71%*	*69%*	*79%*	*78%*	*82%*	*66%*	*76%*	*66%*
	DFHIJ TYabhj tv	Aab	e		Ad	A		Ah	h		Aj		Amo p tv	tv		tv v			mp	pt	Amo p tv		tv	
None	**793**	374	175	93	119	398	112	162	453	115	118	663	46	27	72	81	80	68	58	34	52	138	106	32
	25%	*17%*	*33%*	*41%*	*14%*	*24%*	*28%*	*22%*	*24%*	*39%*	*19%*	*27%*	*18%*	*21%*	*29%*	*23%*	*29%*	*31%*	*21%*	*22%*	*18%*	*34%*	*24%*	*34%*
	EGLMO UWZcdf ik **s**		AZ	AZ		c	c s			Afg		Ai			kq		ks	kqrs				Ak lnq rs u		Aklnqrsu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
ANY PSB REGULARLY (NET)	**2334** ***75%*** **BFKN**	982 *70%* F	403 *73%* F	36 *79%*	111 *72%* F	73 *60%*	120 *76%* F	609 *88%* ABCEFG	570 *79%* AKN	248 *77%* KN	511 *70%* N	538 *76%* KN	202 *76%* N	49 *59%*	209 *73%* N	228 *72%*	284 *77%*	488 *77%*	398 *76%*	312 *78%*	234 *75%*
None	**793** ***25%*** **HI**	425 *30%* AH	146 *27%* H	10 *21%*	43 *28%* H	48 *40%* ABCEGH	38 *24%* H	82 *12%*	153 *21%*	74 *23%*	215 *30%* AIJL	169 *24%*	65 *24%* A	34 *41%* IJKLMO	76 *27%*	89 *28%*	86 *23%*	143 *23%*	124 *24%*	88 *22%*	78 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Table 27

Q14. How frequently would you say you watch each channel?
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	2796	2302	896	1571	2701	2616	2273
Base (weighted)	2802	2321	943	1599	2701	2607	2266
Effective Base	2313	1920	743	1321	2231	2154	1871
Every day	1165 *42%*	296 *13%*	77 *8%*	116 *7%*	856 *32%*	326 *12%*	281 *12%*
Most days	650 *23%*	510 *22%*	152 *16%*	230 *14%*	601 *22%*	503 *19%*	383 *17%*
2-3 times a week	504 *18%*	675 *29%*	186 *20%*	367 *23%*	567 *21%*	757 *29%*	548 *24%*
About once a week	293 *10%*	480 *21%*	200 *21%*	417 *26%*	393 *15%*	614 *24%*	559 *25%*
At least once a month	106 *4%*	218 *9%*	180 *19%*	254 *16%*	161 *6%*	257 *10%*	307 *14%*
At least once every three months	45 *2%*	71 *3%*	65 *7%*	97 *6%*	59 *2%*	57 *2%*	91 *4%*
Less often	35 *1%*	55 *2%*	69 *7%*	91 *6%*	50 *2%*	68 *3%*	71 *3%*
Don´t know	6 *	17 *1%*	15 *2%*	27 *2%*	15 *1%*	26 *1%*	24 *1%*
Every day/Most days (Net)	1814 *65%*	806 *35%*	229 *24%*	345 *22%*	1457 *54%*	828 *32%*	665 *29%*

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Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2796**	1378	1418	1327	1469	1346	1449	293	433	450	500	441	679	778	1174	842	749	2047	218	2576	1965	275	286	270
Base (weighted)	**2802**	1380	1422	1309	1493	1387	1415	356	443	438	482	412	671	793	1337	670	776	2026	330	2471	2347	227	145	83
Effective Base	**2313**	1103	1212	1098	1216	1126	1186	239	360	377	410	366	578	674	985	697	630	1683	196	2150	1787	253	265	242
Every day	**1165** ***42%*** **DHI JRTabh jt**	588 *43%*	577 *41%*	498 *38%*	666 *45%* AD	589 *42%*	576 *41%*	77 *22%*	133 *30%* H	125 *29%*	195 *40%* HIJ	204 *49%* AHI JK	431 *64%* AH IJKL	336 *42%*	530 *40%*	296 *44%*	258 *33%*	907 *45%* AR	102 *31%*	1062 *43%* AT	954 *41%*	105 *46%*	73 *50%* AVY	32 *39%*
Most days	**650** ***23%*** **M**	333 *24%*	316 *22%*	300 *23%*	350 *23%*	334 *24%*	316 *22%*	92 *26%* M	97 *22%*	117 *27%* M	119 *25%* M	97 *23%*	129 *19%*	186 *23%*	295 *22%*	169 *25%*	177 *23%*	472 *23%*	60 *18%*	589 *24%* A	540 *23%*	59 *26%*	33 *22%*	18 *22%*
2-3 times a week	**504** ***18%*** **EMQ SUXir**	239 *17%*	265 *19%*	272 *21%* AE	232 *16%*	235 *17%*	269 *19%*	77 *22%* M	105 *24%* ALM	96 *22%* AM	101 *21%* M	68 *17%* M	57 *8%*	149 *19%*	252 *19%*	102 *15%*	185 *24%* AS	319 *16%*	86 *26%* AU	417 *17%*	435 *19%* X	32 *14%*	19 *13%*	18 *21%* WX
About once a week	**293** ***10%*** **ELMU Zc**	129 *9%*	164 *12%*	155 *12%* AE	137 *9%*	132 *9%*	160 *11%*	72 *20%* AIJ KLM	61 *14%* AKL M	60 *14%* AKLM	43 *9%* M	30 *7%* M	27 *4%*	78 *10%*	157 *12%* Q	58 *9%*	86 *11%*	207 *10%*	53 *16%* AU	240 *10%*	253 *11%*	16 *7%*	16 *11%*	8 *10%*
At least once a month	**106** ***4%*** **KMSU XZfr**	55 *4%*	51 *4%*	49 *4%*	57 *4%*	49 *4%*	56 *4%*	26 *7%* AKLM	28 *6%* AKLM	23 *5%* KLM	8 *2%*	9 *2%*	12 *2%*	24 *3%*	63 *5%*	19 *3%*	46 *6%* AS	60 *3%*	20 *6%*	86 *3%*	92 *4%* X	10 *4%* X	1 *1%*	2 *3%*
At least once every three months	**45** ***2%*** **DLZ**	18 *1%*	27 *2%*	10 *1%*	35 *2%* AD	23 *2%*	21 *2%*	7 *2%*	14 *3%* ALM	8 *2%* L	7 *2%*	1 *	8 *1%*	9 *1%*	25 *2%*	10 *2%*	15 *2%*	30 *1%*	4 *1%*	40 *2%*	38 *2%*	3 *1%*	1 *1%*	2 *3%*
Less often	**35** ***1%*** **Zc**	19 *1%*	15 *1%*	21 *2%*	13 *1%*	21 *2%*	14 *1%*	4 *1%*	6 *1%*	7 *2%*	8 *2%*	3 *1%*	8 *1%*	8 *1%*	14 *1%*	13 *2%*	9 *1%*	26 *1%*	5 *2%*	29 *1%*	30 *1%*	2 *1%*	1 *1%*	1 *2%*
Don´t know	**6** * **B**	* *	6 * B	3 *	3 *	4 *	2 *	2 *	* *	1 *	2 *	- -	1 *	3 *	1 *	3 *	* *	6 *	- -	6 *	6 *	- -	* *	* *
Every day/Most days (Net)	**1814** ***65%*** **CDH IJPRTV abdjt**	921 *67%*	894 *63%*	798 *61%*	1016 *68%* AD	923 *67%*	892 *63%*	169 *48%*	229 *52%*	242 *55%*	314 *65%* HIJ	300 *73%* AHI JK	560 *83%* AH IJKL	522 *66%*	825 *62%*	465 *69%* AP	435 *56%*	1379 *68%* AR	162 *49%*	1652 *67%* AT	1494 *64%*	164 *72%* AVY	106 *73%* AVY	51 *61%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	2796	2103	470	206	781	1586	377	697	1671	222	601	2127
Base (weighted)	2802	2113	481	191	806	1585	362	670	1702	231	570	2178
Effective Base	2313	1741	387	172	645	1315	312	573	1389	184	489	1774
Every day	1165 42% DHIJR Tabhjt	962 46% Aab	142 29%	61 32%	366 45% Ad e	643 41%	140 39%	320 48% Agh	693 41% h	70 30%	284 50% Aj	856 39%
Most days	650 23% M	492 23%	114 24%	40 21%	202 25%	354 22%	86 24%	153 23%	384 23%	67 29% Ag	125 22%	511 23%
2-3 times a week	504 18% EMQSU Xir	368 17%	92 19%	42 22%	132 16%	302 19%	65 18%	104 15%	331 19% Af	41 18%	81 14%	414 19% Ai
About once a week	293 10% ELMUZc	182 9%	79 16% AZ	26 14% Z	66 8%	168 11%	46 13% c	64 10%	173 10%	31 14%	46 8%	243 11% A
At least once a month	106 4% KMSUXZ fr	66 3%	30 6% AZ	8 4%	26 3%	67 4%	12 3%	10 2%	69 4% f	14 6% f	17 3%	85 4%
At least once every three months	45 2% DLZ	23 1%	15 3% AZ	7 4% AZ	8 1%	27 2%	6 2%	7 1%	29 2%	2 1%	10 2%	35 2%
Less often	35 1% Zc	17 1%	7 2%	7 4% AZ	3 *	21 1% c	7 2% c	9 1%	19 1%	4 2%	5 1%	30 1%
Don´t know	6 * B	4 *	2 *	* *	2 *	3 *	* *	3 *	3 *	* *	2 *	4 *
Every day/Most days (Net)	1814 65% CDHIJ PRTVab dj t	1453 69% Aab	256 53% e	101 53%	568 70% Ad	997 63%	225 62%	474 71% Agh	1077 63%	138 60%	409 72% Aj	1367 63%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	275	98	192	260	214	158	210	286	203	301	329	270
Base (weighted)	227	106*	215	311	244	184	255	145	266	363	404	83
Effective Base	253	87	175	239	191	146	194	265	184	270	305	242
Every day	105 46% t	48 45%	92 42%	124 40%	100 41%	74 40%	104 41%	73 50% An oqtuv	122 46% t	124 34%	166 41%	32 39%
Most days	59 26%	27 26%	43 20%	73 24%	56 23%	37 20%	73 29% s	33 22%	49 18%	85 23%	97 24%	18 22%
2-3 times a week	32 14%	13 12%	34 16%	64 21% r	40 16%	41 22% kr	46 18%	19 13%	45 17%	77 21% kr	75 19%	18 21% klr
About once a week	16 7%	13 12%	26 12%	28 9%	36 15% Akqu	17 9%	21 8%	16 11%	27 10%	50 14% k	35 9%	8 10%
At least once a month	10 4% r	3 2%	8 4%	10 3%	9 3%	10 6% r	10 4% r	1 1%	10 4%	14 4% r	18 4% r	2 3%
At least once every three months	3 1%	1 1%	8 4% Aoq	6 2%	- -	4 2% q	- -	1 1%	6 2% oq	8 2% oq	5 1%	2 3% oq
Less often	2 1%	1 1%	5 3% q	2 1%	4 1%	1 1%	- -	1 1%	6 2% q	3 1%	8 2%	1 2% q
Don´t know	- -	1 1%	- -	4 1% A	- -	- -	- -	* *	- -	1 *	- -	* *
Every day/Most days (Net)	164 72% Amn p tv	75 71% t	135 63%	197 63%	155 64%	111 61%	178 70% t	106 73% Am nop tv	171 64%	209 58%	263 65%	51 61%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2796**	1159	353	30	205	102	198	749	682	277	618	611	233	75	291	335	337	560	433	352	254
Base (weighted)	**2802**	1235	489	43**	130	94*	138	673	654	284	643	639	255	68*	251	275	309	579	460	375	291
Effective Base	**2313**	995	308	25	170	86	168	650	545	234	512	515	203	63	238	259	276	467	367	299	226
Every day	**1165** ***42%*** **BEFK**	425 *34%*	184 *38%* F	18 *42%*	41 *31%*	24 *26%*	50 *36%*	423 *63%* ABCEFG	291 *44%* K	119 *42%*	229 *36%*	254 *40%*	105 *41%*	31 *46%*	132 *53%* AIJK LM	114 *41%*	140 *45%*	273 *47%* A	194 *42%*	134 *36%*	114 *39%*
Most days	**650** ***23%***	294 *24%*	112 *23%*	6 *15%*	36 *28%*	23 *25%*	36 *26%*	143 *21%*	145 *22%*	75 *26%*	145 *23%*	155 *24%*	66 *26%*	12 *18%*	48 *19%*	54 *20%*	81 *26%*	121 *21%*	111 *24%*	98 *26%*	63 *22%*
2-3 times a week	**504** ***18%*** **H**	263 *21%* AH	108 *22%* AH	7 *17%*	24 *19%* H	20 *21%* H	26 *19%* H	55 *8%*	118 *18%*	52 *18%*	121 *19%*	123 *19%*	41 *16%*	10 *14%*	38 *15%*	44 *16%*	47 *15%*	96 *17%*	82 *18%*	71 *19%*	64 *22%*
About once a week	**293** ***10%*** **HO**	159 *13%* AH	55 *11%* H	4 *9%*	19 *15%* AH	16 *17%* H	13 *10%* H	26 *4%*	62 *9%*	20 *7%*	98 *15%* AIJLMO	64 *10%*	24 *9%*	9 *13%*	16 *6%*	34 *12%*	29 *9%*	50 *9%*	52 *11%*	40 *11%*	28 *10%*
At least once a month	**106** ***4%*** **H**	52 *4%* H	20 *4%* H	4 *9%*	3 *3%*	7 *7%* H	7 *5%* H	12 *2%*	20 *3%*	12 *4%*	26 *4%*	29 *5%*	10 *4%*	2 *3%*	7 *3%*	14 *5%* Q	6 *2%*	28 *5%* Q	14 *3%*	16 *4%*	11 *4%*
At least once every three months	**45** ***2%*** **H**	22 *2%*	4 *1%*	3 *8%*	2 *1%*	4 *4%* ACH	5 *4%* ACH	4 *1%*	9 *1%*	2 *1%*	12 *2%*	12 *2%*	8 *3%* O	2 *3%*	1 *	7 *2%*	2 *1%*	10 *2%*	6 *1%*	8 *2%*	6 *2%*
Less often	**35** ***1%*** **LR**	19 *2%*	3 *1%*	- -	4 *3%* ACGH	* *	- -	8 *1%*	9 *1%*	3 *1%*	9 *1%*	3 *	2 *1%*	1 *1%*	8 *3%* ALM	7 *3%* ARS	3 *1%*	2 *	2 *	5 *1%*	6 *2%* RS
Don´t know	**6** *	3 *	2 *	- -	- -	- -	1 *1%*	1 *	2 *	- -	3 *	- -	- -	1 *2%* AJL	- -	2 *1%*	* *	- -	1 *	2 *1%*	- -
Every day/Most days (Net)	**1814** ***65%*** **BFK**	718 *58%*	296 *61%*	24 *57%*	77 *59%*	48 *51%*	85 *62%*	566 *84%* ABCEFG	436 *67%* K	194 *68%* K	374 *58%*	409 *64%*	170 *67%* K	44 *64%*	180 *72%* AKL	168 *61%*	222 *72%* APU	394 *68%*	305 *66%*	233 *62%*	177 *61%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2302**	1140	1162	1031	1271	1174	1127	198	312	357	408	394	633	683	955	663	559	1743	156	2145	1616	242	249	195
Base (weighted)	**2321**	1154	1166	1013	1307	1209	1111	245	330	348	398	366	634	701	1093	526	591	1730	236	2084	1935	201	126	59
Effective Base	**1920**	917	1006	861	1060	986	933	162	265	302	336	328	541	597	810	547	475	1445	141	1802	1477	224	230	177
Every day	**296** ***13%*** **HYa bev**	145 *13%*	151 *13%*	146 *14%*	150 *11%*	165 *14%*	131 *12%*	11 *4%*	39 *12%* H	36 *10%* H	41 *10%* H	38 *10%* H	131 *21%* AH IJKL	111 *16%* AP Q	125 *11%*	59 *11%*	68 *12%*	228 *13%*	26 *11%*	270 *13%*	248 *13%*	21 *10%*	23 *18%* AVWY	5 *8%*
Most days	**510** ***22%*** **GKP abjp**	267 *23%*	243 *21%*	210 *21%*	300 *23%*	308 *26%* AG	201 *18%*	48 *19%*	69 *21%*	66 *19%*	66 *17%*	87 *24%* K	174 *27%* AH IJK	189 *27%* AP	205 *19%*	116 *22%*	115 *19%*	395 *23%*	57 *24%*	453 *22%*	433 *22%*	42 *21%*	22 *17%*	13 *22%*
2-3 times a week	**675** ***29%*** **il**	337 *29%*	338 *29%*	306 *30%*	369 *28%*	344 *28%*	331 *30%*	63 *26%*	87 *26%*	92 *26%*	132 *33%* M	134 *37%* AHI JM	168 *27%*	211 *30%*	308 *28%*	156 *30%*	170 *29%*	505 *29%*	56 *24%*	618 *30%* A	545 *28%*	69 *34%*	45 *35%* AV	16 *28%*
About once a week	**480** ***21%*** **MOZ**	227 *20%*	253 *22%*	212 *21%*	268 *20%*	230 *19%*	250 *22%*	52 *21%*	68 *21%*	92 *26%* ALM	107 *27%* ALM	62 *17%*	99 *16%*	115 *16%*	252 *23%* AO	113 *21%* O	134 *23%*	346 *20%*	37 *16%*	442 *21%* A	402 *21%*	41 *20%*	24 *19%*	13 *22%*
At least once a month	**218** ***9%*** **FMO Uf**	112 *10%*	107 *9%*	82 *8%*	136 *10%*	93 *8%*	125 *11%* AF	42 *17%* AKL M	42 *13%* KM	43 *12%* KM	30 *8%*	32 *9%* M	30 *5%*	49 *7%*	128 *12%* AOQ	41 *8%*	66 *11%*	153 *9%*	42 *18%* AU	176 *8%*	185 *10%*	18 *9%*	8 *6%*	8 *13%* X
At least once every three months	**71** ***3%*** **DZ**	28 *2%*	42 *4%*	17 *2%*	53 *4%* AD	38 *3%*	33 *3%*	15 *6%* AKLM	14 *4%* L	10 *3%*	9 *2%*	6 *2%*	17 *3%*	14 *2%*	40 *4%*	17 *3%*	18 *3%*	52 *3%*	4 *2%*	66 *3%*	61 *3%*	5 *2%*	3 *2%*	2 *4%*
Less often	**55** ***2%*** **EZ**	29 *2%*	26 *2%*	34 *3%* AE	20 *2%*	24 *2%*	30 *3%*	8 *3%*	10 *3%*	8 *2%*	11 *3%*	8 *2%*	10 *2%*	12 *2%*	25 *2%*	17 *3%*	19 *3%*	36 *2%*	9 *4%*	46 *2%*	47 *2%*	2 *1%*	3 *3%*	2 *4%*
Don´t know	**17** ***1%*** **OUZ**	9 *1%*	7 *1%*	6 *1%*	11 *1%*	7 *1%*	10 *1%*	7 *3%* AIJL M	- -	2 *	3 *1%*	- -	4 *1%*	- -	10 *1%* O	6 *1%* O	1 *	16 *1%*	4 *2%*	12 *1%*	14 *1%*	3 *1%*	- -	- -
Every day/Most days (Net)	**806** ***35%*** **GHJ KPRabe j**	412 *36%*	394 *34%*	356 *35%*	450 *34%*	473 *39%* AG	333 *30%*	58 *24%*	109 *33%* H	102 *29%*	107 *27%*	125 *34%* HK	305 *48%* AH IJKL	300 *43%* AP Q	330 *30%*	175 *33%*	183 *31%*	623 *36%* AR	83 *35%*	723 *35%*	681 *35%*	63 *31%*	44 *35%*	18 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2302**	1758	366	165	648	1294	319	586	1364	178	505	1734	242	81	163	214	167	116	174	249	167	243	291	195
Base (weighted)	**2321**	1774	377	154	671	1294	314	567	1395	188	483	1786	201	87*	182	253	193	140	213	126	218	288	362	59
Effective Base	**1920**	1464	307	138	540	1080	267	481	1144	151	413	1462	224	72	149	198	150	108	161	230	153	219	270	177
Every day	**296** ***13%*** **HYabe v**	260 *15%* Aab	26 *7%*	10 *6%*	107 *16%* Ad e	156 *12%*	28 *9%*	81 *14%*	174 *13%*	17 *9%*	75 *16%*	216 *12%*	21 *10%*	19 *22%* Akmn v	17 *9%*	23 *9%*	23 *12%*	22 *15%*	27 *13%*	23 *18%* Ak mnv	27 *12%*	38 *13%*	53 *15%* v	5 *8%*
Most days	**510** ***22%*** **GKPab jp**	431 *24%* Aab	58 *15%*	20 *13%*	175 *26%* Ad e	274 *21%*	56 *18%*	129 *23%*	317 *23%*	37 *19%*	122 *25%* j	371 *21%*	42 *21%*	19 *22%*	40 *22%*	68 *27%* pr	37 *19%*	19 *14%*	46 *22%*	22 *17%*	59 *27%* pr	69 *24%* p	75 *21%*	13 *22%*
2-3 times a week	**675** ***29%*** **il**	500 *28%*	115 *30%*	58 *38%* AZ	178 *27%*	373 *29%*	116 *37%* Acd	187 *33%* Ag	383 *27%*	54 *29%*	118 *24%*	547 *31%* Ai	69 *34%* los	14 *16%*	55 *30%* l	84 *33%* ls	46 *24%*	37 *26%*	64 *30%* l	45 *35%* Al os	49 *22%*	90 *31%* l	105 *29%* l	16 *28%* l
About once a week	**480** ***21%*** **MOZ**	343 *19%*	100 *26%* AZ	34 *22%*	123 *18%*	292 *23%* Ac	57 *18%*	109 *19%*	290 *21%*	40 *21%*	96 *20%*	372 *21%*	41 *20%*	18 *21%*	39 *21%*	52 *21%*	44 *23%*	29 *21%*	51 *24%*	24 *19%*	51 *24%*	51 *18%*	67 *18%*	13 *22%*
At least once a month	**218** ***9%*** **FMOUf**	167 *9%*	30 *8%*	19 *12%*	59 *9%*	120 *9%*	35 *11%*	38 *7%*	141 *10%* f	26 *14%* f	42 *9%*	171 *10%*	18 *9%*	11 *13%*	15 *8%*	15 *6%*	29 *15%* Anqrt	22 *15%* Anqrt	16 *8%*	8 *6%*	20 *9%*	17 *6%*	40 *11%* n	8 *13%* nrt
At least once every three months	**71** ***3%*** **DZ**	38 *2%*	26 *7%* AZ	5 *3%*	15 *2%*	40 *3%*	12 *4%*	10 *2%*	44 *3%*	8 *4%*	15 *3%*	54 *3%*	5 *2%*	3 *3%*	11 *6%* Ano	4 *2%*	3 *1%*	8 *5%*	5 *2%*	3 *2%*	8 *4%*	11 *4%*	8 *2%*	2 *4%*
Less often	**55** ***2%*** **EZ**	29 *2%*	14 *4%* Z	7 *4%* Z	10 *2%*	32 *2%*	8 *3%*	12 *2%*	36 *3%*	4 *2%*	10 *2%*	45 *2%*	2 *1%*	4 *5%* n	4 *2%*	2 *1%*	10 *5%* Aknq	3 *2%*	3 *1%*	3 *3%*	3 *2%*	9 *3%*	9 *2%*	2 *4%* n
Don´t know	**17** ***1%*** **OUZ**	8 *	7 *2%* AZ	1 *	4 *1%*	7 *1%*	2 *1%*	2 *	10 *1%*	2 *1%*	5 *1%*	12 *1%*	3 *1%*	- -	- -	5 *2%* A	- -	1 *1%*	1 *	- -	- -	2 *1%*	5 *1%*	- -
Every day/Most days (Net)	**806** ***35%*** **GHJKP Rabej**	691 *39%* Aab	85 *22%*	29 *19%*	282 *42%* Ad e	430 *33%* e	84 *27%*	209 *37%*	491 *35%*	54 *29%*	198 *41%* Aj	587 *33%*	63 *31%*	38 *43%*	58 *32%*	91 *36%*	61 *32%*	41 *29%*	73 *34%*	44 *35%*	86 *40%*	107 *37%*	127 *35%*	18 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2302**	932	281	26	152	79	134	698	569	211	476	526	222	64	226	254	291	459	362	302	221
Base (weighted)	**2321**	1005	387	37**	95	72*	90	635	555	218	497	547	242	57*	196	212	265	477	384	327	250
Effective Base	**1920**	811	246	21	124	65	114	608	461	180	396	446	194	54	186	199	241	381	309	258	196
Every day	**296** ***13%*** **B**	107 *11%*	37 *9%*	4 *11%*	9 *9%*	5 *6%*	9 *10%*	125 *20%* ABCEFG	77 *14%*	25 *12%*	51 *10%*	63 *12%*	36 *15%*	10 *17%*	32 *16%* K	26 *12%*	37 *14%*	56 *12%*	52 *14%*	27 *8%*	38 *15%*
Most days	**510** ***22%*** **C**	212 *21%*	66 *17%*	5 *13%*	21 *22%*	14 *19%*	16 *17%*	177 *28%* ABCG	112 *20%*	47 *22%*	107 *22%*	121 *22%*	68 *28%* AI	13 *22%*	39 *20%*	41 *19%*	55 *21%*	103 *22%*	83 *22%*	81 *25%*	55 *22%*
2-3 times a week	**675** ***29%*** **EP**	309 *31%* EF	123 *32%* EF	12 *31%*	19 *20%*	14 *19%*	23 *25%*	175 *28%*	163 *29%*	63 *29%*	133 *27%*	174 *32%*	75 *31%*	16 *28%*	48 *25%*	46 *22%*	90 *34%* P	141 *30%* P	115 *30%* P	101 *31%*	72 *29%*
About once a week	**480** ***21%*** **H**	221 *22%* H	81 *21%*	10 *28%*	26 *28%* AH	18 *25%*	22 *25%* H	101 *16%*	117 *21%*	45 *21%*	113 *23%*	113 *21%*	39 *16%*	9 *15%*	44 *22%*	56 *27%* A	51 *19%*	101 *21%*	76 *20%*	66 *20%*	50 *20%*
At least once a month	**218** ***9%*** **HQ**	100 *10%* H	47 *12%* H	3 *8%*	9 *10%* H	16 *22%* ABCEH	11 *13%* H	32 *5%*	47 *8%*	24 *11%*	63 *13%* AIM	49 *9%*	15 *6%*	2 *4%*	18 *9%*	28 *13%* Q	15 *6%*	52 *11%* Q	33 *8%*	35 *11%*	21 *8%*
At least once every three months	**71** ***3%*** **H**	26 *3%*	17 *4%* H	3 *9%*	3 *3%*	4 *5%*	6 *7%* ABH	11 *2%*	20 *4%*	4 *2%*	17 *3%*	13 *2%*	6 *3%*	2 *4%*	7 *4%*	6 *3%*	7 *3%*	15 *3%*	14 *4%*	9 *3%*	7 *3%*
Less often	**55** ***2%***	24 *2%*	12 *3%*	- -	6 *7%* ABH	1 *2%*	2 *2%*	9 *1%*	15 *3%*	9 *4%* L	9 *2%*	8 *1%*	4 *1%*	4 *8%* AIKLM	6 *3%*	4 *2%*	8 *3%*	10 *2%*	6 *2%*	8 *2%*	7 *3%*
Don´t know	**17** ***1%***	5 *1%*	5 *1%*	- -	1 *1%*	1 *2%*	- -	4 *1%*	4 *1%*	- -	4 *1%*	5 *1%*	- -	1 *1%*	2 *1%*	4 *2%* ARU	3 *1%*	1 *	5 *1%*	1 *	- -
Every day/Most days (Net)	**806** ***35%*** **BC**	319 *32%*	103 *27%*	9 *24%*	30 *31%*	18 *25%*	25 *28%*	302 *48%* ABCEFG	189 *34%*	73 *33%*	158 *32%*	184 *34%*	104 *43%* AI KL	23 *39%*	71 *36%*	66 *31%*	92 *35%*	158 *33%*	135 *35%*	107 *33%*	93 *37%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**896**	415	481	362	534	422	474	166	191	162	152	106	119	276	374	245	296	600	108	788	661	80	80	75
Base (weighted)	**943**	453	490	379	564	452	491	212	198	166	149	104*	114	297	439	206	322	621	173*	770	808	70*	41*	24*
Effective Base	**743**	336	410	305	438	352	392	136	159	140	127	92	101	244	308	203	249	494	99	664	594	74	75	67
Every day	**77** ***8%*** **DKSdn**	36 *8%*	41 *8%*	20 *5%*	57 *10%* AD	39 *9%*	37 *8%*	15 *7%*	35 *18%* AHJK LM	11 *7%*	3 *2%*	6 *5%*	7 *6%*	28 *9%*	37 *8%*	12 *6%*	44 *14%* AS	32 *5%*	15 *8%*	62 *8%*	66 *8%*	7 *10%*	2 *5%*	2 *10%*
Most days	**152** ***16%*** **MSUYbv**	75 *17%*	77 *16%*	61 *16%*	92 *16%*	71 *16%*	81 *17%*	36 *17%* M	42 *21%* AM	29 *18%* M	21 *14%*	14 *14%*	9 *8%*	57 *19%*	63 *14%*	33 *16%*	68 *21%* AS	84 *14%*	42 *25%* AU	110 *14%*	135 *17%* Y	10 *15%*	5 *13%*	2 *6%*
2-3 times a week	**186** ***20%*** **E**	99 *22%*	87 *18%*	90 *24%* AE	97 *17%*	86 *19%*	100 *20%*	51 *24%*	37 *19%*	36 *21%*	24 *16%*	18 *17%*	20 *18%*	57 *19%*	85 *19%*	43 *21%*	75 *23%*	111 *18%*	34 *19%*	152 *20%*	156 *19%*	17 *24%*	6 *15%*	7 *28%*
About once a week	**200** ***21%*** **o**	89 *20%*	111 *23%*	91 *24%*	109 *19%*	99 *22%*	101 *20%*	38 *18%*	36 *18%*	43 *26%*	26 *17%*	27 *26%*	31 *27%*	53 *18%*	96 *22%*	51 *25%*	58 *18%*	142 *23%*	25 *14%*	175 *23%* A	168 *21%*	16 *23%*	11 *27%*	5 *21%*
At least once a month	**180** ***19%*** **DRcg**	90 *20%*	90 *18%*	60 *16%*	120 *21%*	87 *19%*	92 *19%*	39 *18%*	29 *15%*	28 *17%*	42 *28%* AIJ	18 *17%*	24 *21%*	62 *21%*	87 *20%*	31 *15%*	42 *13%*	138 *22%* AR	36 *21%*	144 *19%*	151 *19%*	14 *20%*	10 *25%*	5 *20%*
At least once every three months	**65** ***7%*** **Rc**	27 *6%*	38 *8%*	18 *5%*	47 *8%*	30 *7%*	35 *7%*	20 *9%*	12 *6%*	7 *4%*	9 *6%*	9 *9%*	9 *8%*	21 *7%*	32 *7%*	12 *6%*	12 *4%*	53 *9%* AR	8 *5%*	57 *7%*	59 *7%*	4 *6%*	1 *4%*	1 *6%*
Less often	**69** ***7%*** **Ic**	31 *7%*	38 *8%*	30 *8%*	39 *7%*	29 *6%*	40 *8%*	10 *5%*	4 *2%*	11 *7%*	19 *13%* AHI	12 *11%* HI	12 *11%* I	16 *5%*	33 *8%*	20 *10%*	19 *6%*	49 *8%*	10 *6%*	58 *8%*	61 *8%*	2 *3%*	4 *10%*	1 *6%*
Don´t know	**15** ***2%*** **EGZ**	7 *2%*	8 *2%*	11 *3%* AE	4 *1%*	11 *2%*	4 *1%*	4 *2%*	1 *1%*	2 *1%*	5 *4%*	1 *	2 *2%*	3 *1%*	7 *2%*	4 *2%*	3 *1%*	12 *2%*	4 *2%*	11 *1%*	13 *2%*	- -	1 *1%*	1 *3%* W
Every day/Most days (Net)	**229** ***24%*** **KMSUbdeh**	110 *24%*	119 *24%*	81 *21%*	148 *26%*	110 *24%*	119 *24%*	51 *24%*	77 *39%* AHJ KLM	40 *24%*	24 *16%*	20 *19%*	16 *14%*	85 *28%*	99 *23%*	45 *22%*	112 *35%* AS	117 *19%*	57 *33%* AU	172 *22%*	200 *25%*	17 *25%*	7 *18%*	4 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**896**	723	129	42	385	419	81	150	583	88	223	660
Base (weighted)	**943**	763	139	40*	407	442	83*	146	625	101*	224	708
Effective Base	**743**	602	104	36	315	352	68	125	484	74	181	552
Every day	**77** ***8%*** **DKSdn**	67 *9%*	9 *6%*	- -	58 *14%* Ade	14 *3%*	3 *3%*	8 *5%*	64 *10%* Ah	3 *3%*	25 *11%*	51 *7%*
Most days	**152** ***16%*** **MSUYb v**	126 *17%*	24 *17%*	2 *4%*	85 *21%* Ad e	60 *14%*	7 *8%*	20 *14%*	114 *18%* A	10 *10%*	39 *17%*	113 *16%*
2-3 times a week	**186** ***20%*** **E**	159 *21%*	21 *15%*	6 *15%*	89 *22%*	81 *18%*	14 *17%*	22 *15%*	135 *22%*	21 *21%*	51 *23%*	134 *19%*
About once a week	**200** ***21%*** **o**	156 *20%*	35 *25%*	9 *22%*	77 *19%*	103 *23%*	18 *22%*	42 *29%* Ag	119 *19%*	25 *25%*	39 *17%*	159 *22%*
At least once a month	**180** ***19%*** **DRcg**	143 *19%*	23 *16%*	13 *33%* AZ a	56 *14%*	95 *21%* c	25 *30%* Ac	27 *19%*	99 *16%*	31 *30%* Ag	32 *14%*	144 *20%*
At least once every three months	**65** ***7%*** **Rc**	50 *7%*	13 *9%*	2 *6%*	19 *5%*	39 *9%* c	7 *8%*	9 *6%*	40 *6%*	5 *5%*	18 *8%*	45 *6%*
Less often	**69** ***7%*** **Ic**	53 *7%*	9 *7%*	6 *16%* AZ	18 *4%*	42 *10%* Ac	8 *10%*	13 *9%*	45 *7%*	6 *6%*	16 *7%*	51 *7%*
Don´t know	**15** ***2%*** **EGZ**	9 *1%*	5 *3%*	1 *3%*	5 *1%*	9 *2%*	- -	5 *3%*	9 *1%*	- -	4 *2%*	11 *2%*
Every day/Most days (Net)	**229** ***24%*** **KMSUb deh**	193 *25%* b	33 *23%* b	2 *4%*	143 *35%* Ad e	74 *17%*	10 *12%*	27 *19%*	178 *28%* Afh	13 *13%*	64 *29%*	164 *23%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	80	26	63	75	79	45	55	80	69	137	112	75
Base (weighted)	70*	30**	70*	89*	97*	54*	67*	41*	90*	175	137	24*
Effective Base	74	24	57	68	69	41	51	75	63	123	100	67
Every day	7 *10%* n	3 *11%*	8 *12%* n	2 *2%*	11 *11%* n	3 *5%*	6 *10%*	2 *5%*	3 *3%*	23 *13%* Ans u	7 *5%*	2 *10%* n
Most days	10 *15%*	6 *20%*	8 *11%*	17 *19%*	25 *25%* Apuv	4 *8%*	13 *20%*	5 *13%*	12 *14%*	34 *20%* v	16 *12%*	2 *6%*
2-3 times a week	17 *24%*	4 *12%*	10 *14%*	25 *29%* o	13 *14%*	11 *20%*	11 *17%*	6 *15%*	21 *23%*	38 *22%*	24 *18%*	7 *28%* mo
About once a week	16 *23%* o	7 *24%*	18 *25%* o	24 *27%* o	10 *11%*	6 *11%*	13 *19%*	11 *27%* op	21 *24%* o	34 *20%*	34 *25%* o	5 *21%*
At least once a month	14 *20%*	7 *24%*	14 *20%*	10 *11%*	20 *21%*	18 *33%* Anq	9 *13%*	10 *25%* n	15 *16%*	32 *18%*	27 *20%*	5 *20%*
At least once every three months	4 *6%*	- -	9 *12%* ot	4 *5%*	3 *3%*	4 *8%*	9 *13%* ot	1 *4%*	12 *13%* ot	6 *3%*	13 *9%*	1 *6%*
Less often	2 *3%*	3 *10%*	4 *6%*	2 *2%*	12 *12%* knt	7 *13%* knt	4 *6%*	4 *10%* n	7 *7%*	7 *4%*	15 *11%* knt	1 *6%*
Don´t know	- -	- -	- -	6 *6%* Akstu	4 *4%*	1 *2%*	1 *2%*	1 *1%*	- -	1 *	1 *1%*	1 *3%* kmst
Every day/Most days (Net)	17 *25%*	9 *31%*	16 *23%*	18 *21%*	35 *37%* Anprs uv	7 *13%*	20 *29%*	7 *18%*	15 *17%*	57 *33%* Ap rsuv	23 *17%*	4 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**896**	455	121	9	55	58	56	142	242	78	203	192	95	18	64	93	121	181	165	102	99
Base (weighted)	**943**	498	177	13**	34*	56*	39*	126	244	81*	222	209	112*	18**	55*	79*	116*	202	178	115*	120*
Effective Base	**743**	395	104	8	46	50	48	126	194	68	167	159	86	17	54	75	100	148	138	87	90
Every day	**77** ***8%***	51 *10%* A	8 *4%*	- -	1 *4%*	7 *12%*	1 *3%*	9 *7%*	18 *7%*	8 *10%*	12 *6%*	13 *6%*	21 *19%* AIK L	- -	4 *8%*	3 *4%*	10 *9%*	14 *7%*	17 *10%*	8 *7%*	19 *15%* APR
Most days	**152** ***16%*** **H**	94 *19%* AH	23 *13%*	- -	5 *14%*	9 *17%*	9 *24%* H	11 *9%*	37 *15%*	14 *17%*	34 *15%*	25 *12%*	29 *26%* AI KL	3 *18%*	10 *19%*	11 *14%*	25 *22%*	29 *14%*	32 *18%*	18 *16%*	20 *17%*
2-3 times a week	**186** ***20%***	100 *20%*	39 *22%*	4 *29%*	6 *18%*	11 *19%*	5 *13%*	21 *17%*	47 *19%*	15 *18%*	42 *19%*	50 *24%*	18 *16%*	4 *21%*	10 *18%*	14 *18%*	23 *20%*	46 *23%*	30 *17%*	26 *22%*	16 *14%*
About once a week	**200** ***21%*** **M**	100 *20%*	33 *19%*	3 *25%*	8 *24%*	12 *22%*	8 *19%*	35 *28%* A	56 *23%* M	16 *19%*	44 *20%*	51 *24%* M	12 *11%*	5 *25%*	16 *28%* M	23 *30%* U	24 *21%*	38 *19%*	42 *24%*	20 *17%*	19 *16%*
At least once a month	**180** ***19%***	91 *18%*	42 *24%*	3 *21%*	4 *10%*	9 *16%*	9 *22%*	23 *18%*	41 *17%*	12 *15%*	55 *25%* AO	43 *21%*	19 *17%*	3 *15%*	7 *12%*	13 *17%*	18 *15%*	44 *22%*	26 *14%*	29 *25%*	28 *23%*
At least once every three months	**65** ***7%*** **O**	27 *5%*	15 *8%*	2 *18%*	1 *4%*	7 *12%*	3 *8%*	10 *8%*	18 *8%* O	11 *14%* AKO	12 *5%*	15 *7%*	9 *8%* O	- -	- -	4 *5%*	6 *5%*	21 *11%*	11 *6%*	7 *6%*	8 *7%*
Less often	**69** ***7%*** **B**	24 *5%*	17 *10%*	- -	8 *24%* ABCFH	2 *3%*	4 *10%*	14 *11%* B	23 *9%*	5 *6%*	17 *8%*	12 *6%*	3 *3%*	2 *9%*	6 *12%* M	8 *11%*	7 *6%*	10 *5%*	17 *9%*	5 *4%*	9 *8%*
Don´t know	**15** ***2%***	10 *2%*	- -	1 *8%*	1 *2%* C	- -	* *1%*	2 *2%*	3 *1%*	1 *1%*	6 *3%*	1 *	- -	2 *11%*	2 *3%*	2 *2%* R	3 *3%* R	- -	3 *2%*	2 *2%*	- -
Every day/Most days (Net)	**229** ***24%*** **HL**	145 *29%* ACH	31 *17%*	- -	6 *18%*	16 *28%*	10 *27%*	20 *16%*	55 *23%*	21 *26%*	46 *21%*	38 *18%*	50 *45%* AI JKLO	3 *18%*	15 *27%*	15 *19%*	35 *30%*	42 *21%*	49 *28%*	26 *22%*	39 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1571**	769	802	667	904	824	747	129	201	228	298	276	439	507	626	438	408	1163	113	1458	1122	158	174	117
Base (weighted)	**1599**	782	817	663	937	858	741	159	206	223	300	266	445	527	719	353	436	1163	171	1428	1343	133	88	35
Effective Base	**1321**	625	698	563	759	706	615	107	169	193	251	231	378	444	532	368	348	974	103	1234	1027	148	162	107
Every day	**116** ***7%*** **KSUb dejs**	64 *8%*	51 *6%*	40 *6%*	76 *8%*	70 *8%*	46 *6%*	10 *6%*	28 *13%* AKLM	20 *9%*	13 *4%*	19 *7%*	27 *6%*	37 *7%*	54 *7%*	25 *7%*	42 *10%* AS	74 *6%*	21 *13%* AU	94 *7%*	99 *7%*	9 *7%*	5 *6%*	2 *7%*
Most days	**230** ***14%*** **MPS Uad**	111 *14%*	119 *15%*	86 *13%*	144 *15%*	126 *15%*	104 *14%*	22 *14%*	52 *25%* AHJ KLM	37 *17%* M	36 *12%*	36 *14%*	46 *10%*	90 *17%* AP	84 *12%*	55 *16%*	90 *21%* AS	140 *12%*	37 *21%* AU	193 *14%*	197 *15%*	18 *14%*	12 *13%*	3 *8%*
2-3 times a week	**367** ***23%***	180 *23%*	187 *23%*	166 *25%*	201 *21%*	210 *24%*	158 *21%*	38 *24%*	39 *19%*	52 *23%*	73 *24%*	58 *22%*	109 *24%*	133 *25%*	156 *22%*	78 *22%*	106 *24%*	261 *22%*	32 *19%*	336 *24%*	303 *23%*	32 *24%*	23 *26%*	9 *26%*
About once a week	**417** ***26%*** **IRi**	204 *26%*	213 *26%*	179 *27%*	238 *25%*	232 *27%*	185 *25%*	31 *19%*	30 *15%*	47 *21%*	90 *30%* HIJ	79 *30%* HIJ	141 *32%* AH IJ	127 *24%*	202 *28%*	88 *25%*	85 *19%*	332 *29%* AR	33 *19%*	384 *27%* A	343 *26%*	35 *27%*	29 *33%* AV	10 *28%*
At least once a month	**254** ***16%*** **RXc r**	119 *15%*	135 *16%*	92 *14%*	162 *17%*	123 *14%*	131 *18%*	24 *15%*	29 *14%*	34 *15%*	52 *17%*	49 *18%*	66 *15%*	80 *15%*	120 *17%*	54 *15%*	55 *13%*	199 *17%* AR	24 *14%*	230 *16%*	217 *16%*	23 *17%*	9 *10%*	5 *15%*
At least once every three months	**97** ***6%***	46 *6%*	51 *6%*	31 *5%*	66 *7%*	47 *6%*	50 *7%*	16 *10%*	13 *6%*	18 *8%*	15 *5%*	13 *5%*	22 *5%*	30 *6%*	49 *7%*	17 *5%*	25 *6%*	72 *6%*	12 *7%*	85 *6%*	86 *6%*	5 *4%*	3 *3%*	3 *8%*
Less often	**91** ***6%*** **EF**	49 *6%*	42 *5%*	54 *8%* AE	37 *4%*	38 *4%*	53 *7%* AF	11 *7%*	11 *5%*	14 *6%*	17 *6%*	12 *5%*	26 *6%*	24 *4%*	39 *5%*	28 *8%* AO	27 *6%*	65 *6%*	8 *4%*	84 *6%*	79 *6%*	5 *3%*	5 *6%*	3 *7%*
Don´t know	**27** ***2%*** **Z**	8 *1%*	19 *2%*	13 *2%*	14 *1%*	11 *1%*	16 *2%*	9 *5%* AJKL M	4 *2%*	1 *	4 *1%*	1 *	8 *2%*	6 *1%*	14 *2%*	7 *2%*	6 *1%*	21 *2%*	4 *2%*	23 *2%*	19 *1%*	5 *4%* AV	2 *2%*	* *1%*
Every day/Most days (Net)	**345** ***22%*** **DKM SUabde ju**	175 *22%*	170 *21%*	126 *19%*	219 *23%*	196 *23%*	150 *20%*	32 *20%*	80 *39%* AHJ KLM	57 *25%* KM	49 *16%*	55 *21%*	73 *16%*	127 *24%*	138 *19%*	80 *23%*	132 *30%* AS	213 *18%*	58 *34%* AU	287 *20%*	296 *22%*	27 *21%*	17 *19%*	5 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1571**	1221	239	103	478	855	213	393	935	124	374	1162
Base (weighted)	**1599**	1244	247	99*	500	865	212	391	961	127	363	1209
Effective Base	**1321**	1024	205	85	401	724	177	328	792	103	308	988
Every day	**116** ***7%*** **KSUbdejs**	102 *8%* Ab	14 *5%* b	* *	68 *14%* Ade	41 *5%*	7 *3%*	35 *9%*	70 *7%*	5 *4%*	43 *12%* Aj	70 *6%*
Most days	**230** ***14%*** **MPSUad**	193 *16%* Aa	24 *10%*	11 *11%*	96 *19%* Ade	105 *12%*	25 *12%*	44 *11%*	158 *16%* Af	17 *13%*	67 *18%* Aj	161 *13%*
2-3 times a week	**367** ***23%***	280 *22%*	68 *27%*	19 *19%*	115 *23%*	199 *23%*	51 *24%*	105 *27%*	208 *22%*	24 *19%*	77 *21%*	281 *23%*
About once a week	**417** ***26%*** **IRi**	314 *25%*	69 *28%*	32 *32%*	114 *23%*	243 *28%*	59 *28%*	109 *28%*	247 *26%*	33 *26%*	76 *21%*	337 *28%* Ai
At least once a month	**254** ***16%*** **RXcr**	203 *16%*	34 *14%*	15 *16%*	58 *12%*	151 *17%* c	40 *19%* c	57 *15%*	142 *15%*	29 *23%* Afg	47 *13%*	204 *17%*
At least once every three months	**97** ***6%***	71 *6%*	19 *8%*	7 *7%*	25 *5%*	59 *7%*	13 *6%*	17 *4%*	67 *7%*	5 *4%*	22 *6%*	71 *6%*
Less often	**91** ***6%*** **EF**	65 *5%*	14 *6%*	11 *11%* AZ	21 *4%*	55 *6%*	13 *6%*	21 *5%*	54 *6%*	11 *9%*	22 *6%*	68 *6%*
Don't know	**27** ***2%*** **Z**	16 *1%*	4 *2%*	3 *3%*	4 *1%*	12 *1%*	5 *2%*	3 *1%*	15 *2%*	4 *3%*	9 *3%*	17 *1%*
Every day/Most days (Net)	**345** ***22%*** **DKMSUabdeju**	295 *24%* Aab	38 *15%*	12 *12%*	164 *33%* Ade	146 *17%*	32 *15%*	79 *20%*	228 *24%* A	22 *17%*	110 *30%* Aj	231 *19%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	158	51	101	142	116	89	116	174	121	178	208	117
Base (weighted)	133	55*	112*	170	132	105*	141	88	159	212	258	35
Effective Base	148	48	93	132	103	83	107	162	110	160	193	107
Every day	9 *7%*	7 *12%* ns	7 *6%*	7 *4%*	13 *10%* s	11 *11%* s	8 *6%*	5 *6%*	4 *3%*	31 *15%* Akm nqrsu	12 *5%*	2 *7%*
Most days	18 *14%*	11 *19%*	18 *16%*	34 *20%* puv	22 *17%*	9 *9%*	23 *16%*	12 *13%*	22 *14%*	31 *14%*	28 *11%*	3 *8%*
2-3 times a week	32 *24%*	13 *24%*	23 *21%*	39 *23%*	26 *20%*	17 *16%*	39 *28%*	23 *26%*	34 *21%*	44 *21%*	69 *27%*	9 *26%*
About once a week	35 *27%*	11 *20%*	30 *27%*	52 *30%*	31 *24%*	25 *24%*	34 *24%*	29 *33%* At	45 *28%*	45 *21%*	70 *27%*	10 *28%*
At least once a month	23 *17%*	6 *11%*	12 *11%*	18 *11%*	15 *12%*	27 *25%* Amno rt	22 *16%*	9 *10%*	35 *22%* mno r	31 *14%*	50 *19%* nr	5 *15%*
At least once every three months	5 *4%*	2 *4%*	9 *8%*	6 *4%*	14 *11%* Aknqr	6 *6%*	5 *3%*	3 *3%*	10 *6%*	13 *6%*	20 *8%*	3 *8%*
Less often	5 *3%*	4 *8%*	10 *9%* u	8 *5%*	9 *7%*	9 *8%*	9 *6%*	5 *6%*	9 *5%*	12 *6%*	8 *3%*	3 *7%*
Don't know	5 *4%* Asu	1 *2%*	2 *1%*	6 *3%* s	2 *1%*	1 *1%*	1 *1%*	2 *2%*	- -	6 *3%*	2 *1%*	* *1%* s
Every day/Most days (Net)	27 *21%*	17 *31%* suv	25 *22%*	41 *24%*	35 *26%* u	20 *19%*	31 *22%*	17 *19%*	26 *17%*	61 *29%* Ar suv	40 *15%*	5 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1571**	634	190	16	95	53	92	491	379	136	303	388	172	44	142	180	218	320	251	191	159
Base (weighted)	**1599**	689	262	22**	59*	53*	61*	453	379	143	316	405	187	43*	119	150	194	340	272	216	175
Effective Base	**1321**	555	166	14	78	46	77	431	312	116	254	327	151	40	118	144	178	267	214	168	142
Every day	**116** ***7%*** **HK**	58 *8%* H	20 *8%*	* *1%*	6 *10%*	4 *8%*	5 *7%*	22 *5%*	31 *8%*	8 *6%*	14 *4%*	28 *7%*	24 *13%* AJK L	2 *5%*	8 *6%*	17 *11%* Q	10 *5%*	25 *7%*	22 *8%*	10 *5%*	21 *12%* AQ
Most days	**230** ***14%*** **H**	119 *17%* AH	32 *12%*	3 *13%*	9 *16%*	9 *17%*	7 *12%*	50 *11%*	64 *17%* L	16 *11%*	44 *14%*	45 *11%*	40 *21%* AJ LO	5 *10%*	14 *11%*	22 *15%*	29 *15%*	46 *14%*	47 *17%*	28 *13%*	24 *13%*
2-3 times a week	**367** ***23%***	161 *23%*	61 *23%*	2 *10%*	13 *22%*	10 *19%*	12 *20%*	108 *24%*	80 *21%*	41 *29%*	76 *24%*	96 *24%*	41 *22%*	9 *21%*	22 *18%*	27 *18%*	47 *24%*	88 *26%*	53 *19%*	57 *27%*	42 *24%*
About once a week	**417** ***26%*** **F**	167 *24%*	67 *26%*	8 *37%*	11 *19%*	7 *13%*	13 *21%*	144 *32%* ABEF	104 *28%*	40 *28%*	78 *25%*	106 *26%*	38 *20%*	12 *28%*	36 *30%*	36 *24%*	61 *32%*	89 *26%*	66 *24%*	46 *21%*	47 *27%*
At least once a month	**254** ***16%***	108 *16%*	44 *17%*	4 *18%*	11 *19%*	11 *21%*	9 *15%*	67 *15%*	49 *13%*	20 *14%*	64 *20%* AIM	71 *17%*	23 *12%*	7 *16%*	19 *16%*	23 *15%*	24 *12%*	55 *16%*	47 *17%*	50 *23%*	22 *13%*
At least once every three months	**97** ***6%***	41 *6%*	15 *6%*	2 *10%*	2 *4%*	7 *12%*	5 *7%*	25 *6%*	24 *6%*	10 *7%*	16 *5%*	26 *6%*	12 *7%*	3 *6%*	7 *6%*	9 *6%*	8 *4%*	20 *6%*	14 *5%*	15 *7%*	15 *9%*
Less often	**91** ***6%*** **B**	25 *4%*	19 *7%*	2 *10%*	5 *9%* B	3 *5%*	8 *14%* ABH	29 *6%* B	20 *5%*	8 *5%*	15 *5%*	27 *7%*	8 *4%*	4 *10%*	9 *7%*	11 *7%*	11 *6%*	12 *4%*	19 *7%*	7 *3%*	5 *3%*
Don´t know	**27** ***2%***	9 *1%*	4 *2%*	- -	1 *1%*	2 *5%*	2 *4%*	8 *2%*	6 *2%*	- -	8 *3%*	6 *1%*	* *	1 *3%*	5 *4%* AJLM	6 *4%* ARU	3 *2%*	3 *1%*	4 *2%*	2 *1%*	- -
Every day/Most days (Net)	**345** ***22%*** **H**	177 *26%* AH	53 *20%*	3 *15%*	15 *25%* H	14 *26%*	12 *20%*	72 *16%*	95 *25%* L	24 *17%*	58 *18%*	74 *18%*	64 *34%* AI JKLNO	7 *16%*	21 *18%*	39 *26%*	39 *20%*	71 *21%*	69 *25%*	38 *18%*	45 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2701**	1332	1369	1264	1437	1271	1429	298	414	422	485	423	659	734	1130	835	747	1954	200	2499	1905	260	265	271
Base (weighted)	**2701**	1337	1364	1240	1461	1314	1386	363	418	407	467	396	650	746	1291	663	772	1930	305	2394	2270	214	136	82
Effective Base	**2231**	1063	1172	1045	1188	1061	1170	243	341	354	400	351	560	637	948	690	622	1610	180	2084	1730	240	246	242
Every day	**856** **32%** **FHJ** **OTVadj** **tu**	441 33%	414 30%	370 30%	486 33%	375 29%	481 35% AF	65 18%	121 29% H	106 26% H	144 31% H	168 42% AHI JK	252 39% AH IJK	195 26%	388 30%	272 41% AOP	238 31%	618 32%	71 23%	784 33% AT	689 30%	81 38% AV	53 39% AV	33 41% AV
Most days	**601** **22%** **O**	304 23%	297 22%	281 23%	319 22%	296 23%	305 22%	91 25%	98 23%	96 24%	101 22%	81 20%	133 20%	140 19%	303 24% O	158 24% O	176 23%	425 22%	69 22%	532 22%	491 22%	64 30% AVXY	28 21%	17 21%
2-3 times a week	**567** **21%** **GLQ** **i**	280 21%	287 21%	279 23%	288 20%	299 23% G	267 19%	82 23%	98 23% L	86 21%	101 22%	65 16%	135 21%	172 23% Q	276 21%	117 18%	159 21%	408 21%	60 20%	505 21%	484 21%	38 18%	30 22%	14 18%
About once a week	**393** **15%** **MQU** **ci**	180 13%	213 16%	188 15%	205 14%	202 15%	191 14%	72 20% ALM	57 14%	68 17% M	73 16%	48 12%	74 11%	142 19% AP Q	187 14% Q	65 10%	113 15%	280 14%	61 20% AU	332 14%	347 15% W	22 10%	15 11%	9 11%
At least once a month	**161** **6%** **QUWZ** **cik**	74 6%	87 6%	71 6%	91 6%	82 6%	79 6%	33 9% AM	20 5%	26 6%	31 7%	20 5%	32 5%	62 8% APQ	74 6%	25 4%	52 7%	110 6%	25 8%	136 6%	145 6% W	6 3%	6 5%	4 5%
At least once every three months	**59** **2%** **DZ**	26 2%	33 2%	17 1%	42 3% AD	29 2%	30 2%	10 3%	14 3%	13 3%	6 1%	5 1%	11 2%	20 3%	30 2%	9 1%	16 2%	43 2%	4 1%	55 2%	53 2%	1 1%	2 2%	2 2%
Less often	**50** **2%** **UZ**	27 2%	23 2%	27 2%	23 2%	22 2%	28 2%	7 2%	9 2%	13 3%	7 2%	5 1%	9 1%	14 2%	24 2%	13 2%	17 2%	33 2%	13 4% AU	38 2%	46 2%	1 *	1 1%	2 2% W
Don´t know	**15** **1%**	6 *	8 1%	7 1%	8 1%	9 1%	6 *	3 1%	1 *	1 *	3 1%	3 1%	3 1%	2 *	7 1%	5 1%	1 *	14 1%	3 1%	12 *	14 1%	- -	- -	* *
Every day/Most days (Net)	**1457** **54%** **FHO** **TVabdj** **tu**	745 56%	712 52%	651 53%	805 55%	671 51%	785 57% AF	156 43%	219 52% H	202 50%	245 52% H	249 63% AHI JK	386 59% AH IJK	334 45%	691 54% O	430 65% AOP	414 54%	1043 54%	139 46%	1317 55% AT	1180 52%	145 68% AV	81 60% V	50 61% AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2701**	2026	462	201	752	1526	377	677	1616	204	591	2043	260	103	191	269	206	151	205	265	186	276	318	271
Base (weighted)	**2701**	2035	466	188	775	1519	363	647	1645	209	562	2085	214	111*	212	322	234	175	248	136	244	334	390	82
Effective Base	**2231**	1672	382	167	620	1263	312	554	1345	169	482	1700	240	92	174	247	184	139	189	246	170	246	293	242
Every day	**856** **32%** **FHJOT** **Vadjtu**	697 34% Aab	110 24%	47 25%	302 39% Ad e	447 29%	98 27%	225 35% h	523 32%	53 25%	222 40% Aj	619 30%	81 38% Aqt u	44 40% tu	66 31%	129 40% Aoqtu	70 30%	59 34% u	71 29%	53 39% Aq tu	76 31%	83 25%	91 23%	33 41% Amoqstu
Most days	**601** **22%** **O**	460 23%	105 23%	35 19%	185 24%	324 21%	86 24%	141 22%	363 22%	53 25%	136 24%	454 22%	64 30% Anp qrtv	25 22%	47 22%	62 19%	58 25%	29 16%	50 20%	28 21%	54 22%	74 22%	93 24%	17 21%
2-3 times a week	**567** **21%** **GLQi**	417 21%	97 21%	50 27%	145 19%	323 21%	86 24%	140 22%	360 22%	37 18%	98 17%	451 22% i	38 18%	23 21%	40 19%	61 19%	50 21%	43 24%	61 25%	30 22%	56 23%	70 21%	81 21%	14 18%
About once a week	**393** **15%** **MQUci**	287 14%	80 17%	25 13%	91 12%	248 16% Ac	49 13%	90 14%	235 14%	33 16%	65 12%	323 15% Ai	22 10%	14 12%	34 16%	37 11%	31 13%	27 15%	47 19% kn rv	15 11%	33 14%	63 19% Ak nrv	63 16%	9 11%
At least once a month	**161** **6%** **QUWZci** **k**	102 5%	39 8% AZ	18 10% AZ	27 4%	105 7% Ac	22 6%	29 4%	89 5%	19 9% f	22 4%	134 6% i	6 3%	2 2%	10 5%	20 6%	13 6%	12 7%	15 6%	6 5%	14 6%	21 6%	38 10% Aklr	4 5%
At least once every three months	**59** **2%** **DZ**	36 2%	16 3% Z	5 2%	12 2%	37 2%	7 2%	8 1%	38 2%	6 3%	8 1%	51 2%	1 1%	3 2%	6 3%	5 1%	6 3%	4 2%	3 1%	2 2%	4 2%	10 3%	12 3%	2 2%
Less often	**50** **2%** **UZ**	27 1%	12 3%	8 4% AZ	8 1%	25 2%	13 4% Acd	10 1%	30 2%	7 3%	7 1%	41 2%	1 *	1 *	8 4% Akq	4 1%	6 3%	1 1%	2 1%	1 1%	4 2%	7 2%	12 3% k	2 2% k
Don´t know	**15** **1%**	8 *	6 1% AZ	* *	3 *	9 1%	1 *	6 1%	8 *	1 1%	3 1%	12 1%	- -	- -	1 *	4 1%	- -	1 1%	- -	- -	2 1%	6 2% A	1 *	* *
Every day/Most days (Net)	**1457** **54%** **FHOTV** **abdjtu**	1157 57% Aab	215 46%	82 44%	487 63% Ad e	772 51%	185 51%	365 56%	886 54%	105 50%	359 64% Aj	1074 51%	145 68% Amo pqstu	69 62% qtu	113 53%	191 59% qtu	127 54%	88 50%	121 49%	81 60% qt u	130 53%	157 47%	184 47%	50 61% Apqtu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2701**	1105	346	30	200	102	199	719	680	273	588	592	208	69	282	318	342	544	420	337	243
Base (weighted)	**2701**	1180	472	42**	128	98*	136	646	645	279	615	618	228	63*	244	253	319	567	446	357	275
Effective Base	**2231**	949	300	24	166	87	168	624	544	230	489	495	182	58	232	249	282	451	355	285	216
Every day	**856** ***32%*** **BFKLU**	315 *27%* F	152 *32%* F	11 *27%*	49 *38%* BF	15 *15%*	51 *37%* BF	262 *41%* ABCF	240 *37%* AKLM	109 *39%* AKLM	168 *27%*	139 *22%*	61 *27%*	21 *33%*	115 *47%* AIKL MN	113 *45%* ARSU	122 *38%* ARSU	174 *31%*	133 *30%*	93 *26%*	71 *26%*
Most days	**601** ***22%*** **N**	276 *23%*	99 *21%*	8 *19%*	26 *20%*	24 *24%*	32 *24%*	136 *21%*	151 *23%* N	60 *22%*	157 *25%* LN	123 *20%*	52 *23%*	7 *12%*	49 *20%*	47 *19%*	81 *25%*	125 *22%*	103 *23%*	85 *24%*	55 *20%*
2-3 times a week	**567** ***21%*** **P**	273 *23%* A	94 *20%*	9 *21%*	22 *18%*	15 *16%*	22 *16%*	131 *20%*	122 *19%*	64 *23%*	136 *22%*	148 *24%* IO	42 *18%*	15 *24%*	40 *16%*	40 *16%*	68 *21%*	125 *22%*	96 *22%*	85 *24%*	55 *20%*
About once a week	**393** ***15%*** **HIJOPQ**	200 *17%* AH	66 *14%*	3 *7%*	17 *13%*	23 *24%* ACEGH	15 *11%*	69 *11%*	77 *12%*	28 *10%*	100 *16%* IJO	109 *18%* AIJO	45 *20%* AI JO	7 *11%*	24 *10%*	25 *10%*	33 *10%*	84 *15%*	69 *15%* P	58 *16%*	51 *19%* PQ
At least once a month	**161** ***6%*** **HOPQ**	68 *6%*	31 *7%*	8 *18%*	5 *4%*	15 *15%* ABCEGH	8 *6%*	26 *4%*	32 *5%*	14 *5%*	28 *5%*	57 *9%* AIKO	16 *7%* O	6 *10%* O	7 *3%*	8 *3%*	8 *3%*	38 *7%* PQ	30 *7%* Q	16 *5%*	26 *9%* APQ
At least once every three months	**59** ***2%*** **JO**	19 *2%*	16 *3%* H	3 *8%*	3 *2%*	3 *3%*	5 *4%* H	8 *1%*	13 *2%*	1 *	11 *2%*	21 *3%* JO	10 *4%* AJO	2 *3%* J	1 *	7 *3%*	5 *2%*	11 *2%*	9 *2%*	10 *3%*	10 *3%*
Less often	**50** ***2%*** **I**	24 *2%*	10 *2%*	- -	5 *4%* AH	* *	2 *1%*	9 *1%*	5 *1%*	3 *1%*	12 *2%*	21 *3%* AIM	1 *1%*	1 *1%*	8 *3%* I	7 *3%* QS	1 *	11 *2%*	3 *1%*	7 *2%*	8 *3%* Q
Don´t know	**15** ***1%***	5 *	3 *1%*	- -	1 *1%*	2 *2%* B	- -	4 *1%*	7 *1%*	- -	3 *	1 *	- - A	4 *6%* IJKLMO	1 *	4 *2%* AQRU	* *	- -	2 *	3 *1%*	- -
Every day/Most days (Net)	**1457** ***54%*** **BFLU**	591 *50%*	251 *53%* F	19 *46%*	74 *58%* F	39 *40%*	83 *61%* ABF	399 *62%* ABCF	390 *61%* AKLMN	169 *60%* ALMN	325 *53%* L	262 *42%*	113 *50%*	28 *44%*	164 *67%* AKLM N	160 *63%* ARSU	203 *64%* ARSU	299 *53%*	236 *53%*	178 *50%*	126 *46%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2616**	1287	1329	1170	1446	1244	1371	290	407	421	479	407	612	725	1110	779	726	1890	188	2426	1812	267	273	264
Base (weighted)	**2607**	1293	1314	1145	1462	1273	1333	348	408	403	458	379	610	733	1263	609	746	1861	290	2315	2165	222	141	80
Effective Base	**2154**	1028	1129	966	1189	1036	1118	235	334	350	391	338	521	626	929	641	599	1556	169	2018	1645	244	253	236
Every day	**326** **12%** **SUbdej**	177 14%	149 11%	135 12%	191 13%	149 12%	176 13%	45 13%	63 15%	49 12%	53 11%	44 12%	71 12%	91 12%	143 11%	90 15% AP	117 16% AS	209 11%	51 18% AU	275 12%	274 13%	26 12%	15 11%	10 12%
Most days	**503** **19%** **MSUdu**	253 20%	250 19%	208 18%	294 20%	246 19%	256 19%	78 22% M	101 25% AKLM	101 25% AKLM	84 18% M	64 17%	75 12%	149 20%	245 19%	108 18%	172 23% AS	331 18%	67 23%	436 19%	407 19%	50 22%	30 22%	16 19%
2-3 times a week	**757** **29%** **IRTh**	378 29%	379 29%	334 29%	422 29%	385 30%	372 28%	87 25%	95 23%	111 27%	130 28%	134 35% AHIJK	200 33% AHI	199 27%	389 31%	169 28%	190 25%	567 30% AR	58 20%	698 30% AT	625 29%	67 30%	39 27%	26 32%
About once a week	**614** **24%** **JRcilo**	291 22%	324 25%	287 25%	327 22%	292 23%	321 24%	76 22%	94 23%	73 18%	115 25% J	93 25% J	163 27% J	165 22%	286 23%	163 27% A	145 19%	469 25% AR	54 19%	559 24% A	518 24%	47 21%	33 23%	17 21%
At least once a month	**257** **10%** **LQUZcgi**	136 11%	122 9%	113 10%	144 10%	122 10%	135 10%	37 11%	43 11%	41 10%	50 11%	26 7%	60 10%	86 12% Q	126 10%	45 7%	77 10%	180 10%	40 14%	218 9%	213 10%	23 10%	15 11%	7 9%
At least once every three months	**57** **2%** **Z**	21 2%	36 3%	20 2%	38 3%	26 2%	31 2%	11 3%	4 1%	12 3%	13 3%	6 1%	10 2%	17 2%	27 2%	13 2%	20 3%	38 2%	5 2%	52 2%	47 2%	4 2%	4 3%	2 3%
Less often	**68** **3%** **UWk**	26 2%	42 3%	34 3%	34 2%	36 3%	31 2%	9 2%	8 2%	14 3%	9 2%	9 2%	19 3%	19 3%	33 3%	15 2%	24 3%	43 2%	13 4%	55 2%	62 3% W	1 *	3 2%	2 2% W
Don´t know	**26** **1%** **RZ**	13 1%	12 1%	13 1%	12 1%	16 1%	10 1%	5 1% I	- -	2 1%	4 1%	4 1%	11 2% AI	7 1%	12 1%	7 1%	2 *	24 1% AR	3 1%	23 1%	19 1%	4 2%	2 1%	* 1%
Every day/Most days (Net)	**828** **32%** **MSUabdeju**	429 33%	399 30%	343 30%	485 33%	396 31%	433 32%	123 35% M	164 40% AKLM	150 37% AKLM	136 30%	107 28%	147 24%	240 33%	389 31%	198 32%	289 39% AS	540 29%	118 41% AU	710 31%	681 31%	76 34%	45 32%	26 32%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2616**	1977	430	196	741	1457	371	640	1562	205	575	1976	267	91	185	254	193	146	197	273	178	264	304	264
Base (weighted)	**2607**	1986	424	184	761	1447	353	610	1582	209	547	2007	222	98*	206	301	220	172	236	141	237	321	373	80
Effective Base	**2154**	1629	353	161	606	1206	306	522	1295	169	466	1640	244	81	169	233	172	135	181	253	162	235	279	236
Every day	**326** ***12%*** **SUbdej**	269 *14%* Ab	44 *10%*	13 *7%*	155 *20%* Ade	142 *10%*	26 *7%*	85 *14%*	196 *12%*	26 *13%*	98 *18%* Aj	223 *11%*	26 *12%*	19 *19%* su	25 *12%*	46 *15%* u	34 *16%* u	20 *12%*	25 *11%*	15 *11%*	23 *10%*	48 *15%* u	34 *9%*	10 *12%*
Most days	**503** ***19%*** **MSUdu**	406 *20%* Aa	67 *16%*	30 *16%*	190 *25%* Ade	248 *17%*	58 *17%*	102 *17%*	309 *20%*	47 *22%*	116 *21%*	379 *19%*	50 *22%* u	25 *26%* u	39 *19%*	61 *20%*	39 *18%*	28 *16%*	37 *16%*	30 *22%* u	45 *19%*	77 *24%* Aqu	56 *15%*	16 *19%*
2-3 times a week	**757** ***29%*** **IRTh**	597 *30%*	107 *25%*	50 *27%*	200 *26%*	449 *31%* Ac	97 *28%*	184 *30%* h	487 *31%* Ah	38 *18%*	153 *28%*	580 *29%*	67 *30%*	26 *27%*	60 *29%*	97 *32%* p	63 *29%*	39 *22%*	69 *29%*	39 *27%*	74 *31%*	79 *25%*	118 *32%*	26 *32%* p
About once a week	**614** ***24%*** **JRcilo**	449 *23%*	117 *28%* Z	46 *25%*	137 *18%*	365 *25%* Ac	101 *29%* Ac	151 *25%*	363 *23%*	55 *26%*	110 *20%*	495 *25%* Ai	47 *21%*	13 *14%*	58 *28%* lno	59 *20%*	36 *16%*	57 *33%* Aklnortv	63 *27%* lo	33 *23%*	65 *27%* lo	72 *22%*	94 *25%* lo	17 *21%*
At least once a month	**257** ***10%*** **LQUZcgi**	176 *9%*	49 *12%*	32 *17%* AZ	44 *6%*	160 *11%* Ac	47 *13%* Ac	55 *9%*	138 *9%*	32 *15%* Afg	35 *6%*	217 *11%* Ai	23 *10%*	7 *8%*	13 *6%*	21 *7%*	31 *14%* mnt	19 *11%*	29 *12%*	15 *11%*	20 *8%*	25 *8%*	47 *13%* mn	7 *9%*
At least once every three months	**57** ***2%*** **Z**	31 *2%*	21 *5%* AZ	4 *2%*	14 *2%*	34 *2%*	9 *2%*	9 *2%*	37 *2%*	6 *3%*	15 *3%*	40 *2%*	4 *2%*	3 *3%*	2 *1%*	6 *2%*	7 *3%*	5 *3%*	3 *1%*	4 *3%*	2 *1%*	6 *2%*	12 *3%*	2 *3%*
Less often	**68** ***3%*** **UWk**	45 *2%*	11 *3%*	7 *4%*	17 *2%*	33 *2%*	10 *3%*	13 *2%*	41 *3%*	3 *2%*	13 *2%*	54 *3%*	1 *	2 *2%*	9 *5%* k	7 *2%*	8 *4%* k	2 *1%*	7 *3%*	3 *2%*	7 *3%*	8 *3%*	11 *3%* k	2 *2%* k
Don´t know	**26** ***1%*** **RZ**	13 *1%*	8 *2%* Z	3 *2%*	4 *1%*	15 *1%*	4 *1%*	11 *2%* Ag	11 *1%*	3 *1%*	7 *1%*	19 *1%*	4 *2%*	2 *2%* m	- -	4 *1%*	2 *1%*	1 *1%*	3 *1%*	2 *1%*	2 *1%*	5 *2%*	1 *	* *1%*
Every day/Most days (Net)	**828** ***32%*** **MSUabdeju**	675 *34%* Aab	111 *26%*	43 *23%*	345 *45%* Ade	391 *27%*	85 *24%*	187 *31%*	505 *32%*	73 *35%*	214 *39%* Aj	602 *30%*	76 *34%* u	44 *45%* Anpqrsuv	64 *31%*	107 *36%* qu	73 *33%* u	48 *28%*	62 *26%*	45 *32%* u	68 *29%*	125 *39%* Apqsu	90 *24%*	26 *32%* u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

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Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2616**	1079	346	29	187	100	194	681	656	258	584	588	218	67	236	304	337	527	419	336	238
Base (weighted)	**2607**	1144	472	38**	116	93*	130	614	622	265	606	604	237	59*	204	242	313	545	442	357	270
Effective Base	**2154**	923	299	23	153	85	163	592	526	217	482	490	190	56	191	233	277	435	352	285	211
Every day	**326** ***12%*** **L**	139 *12%*	70 *15%*	8 *20%*	12 *10%*	10 *11%*	15 *12%*	72 *12%*	93 *15%* AL	33 *12%*	72 *12%*	51 *8%*	43 *18%* AKL	5 *9%*	26 *13%*	33 *14%*	38 *12%*	77 *14%*	53 *12%*	36 *10%*	33 *12%*
Most days	**503** ***19%*** **HO**	255 *22%* AH	86 *18%*	5 *12%*	24 *21%* H	21 *23%* H	29 *22%* H	83 *13%*	123 *20%* O	52 *20%* O	121 *20%* O	123 *20%* O	48 *20%* O	9 *16%*	25 *12%*	37 *15%*	76 *24%* APR	97 *18%*	92 *21%*	73 *21%*	69 *26%* APR
2-3 times a week	**757** ***29%*** **FU**	329 *29%* F	129 *27%*	6 *15%*	31 *27%*	17 *19%*	45 *35%* F	199 *32%* AF	199 *32%*	85 *32%*	162 *27%*	172 *28%*	59 *25%*	17 *29%*	60 *29%*	68 *28%*	95 *30%*	168 *31%* U	128 *29%*	114 *32%*	62 *23%*
About once a week	**614** ***24%***	251 *22%*	103 *22%*	13 *33%*	34 *29%* BG	25 *27%*	25 *19%*	165 *27%* ABG	134 *22%*	61 *23%*	160 *26%* N	139 *23%*	50 *21%*	8 *13%*	61 *30%* AIMN	59 *25%*	62 *20%*	123 *23%*	113 *26%*	87 *24%*	60 *22%*
At least once a month	**257** ***10%*** **I**	122 *11%*	46 *10%*	6 *14%*	8 *7%*	11 *12%*	8 *6%*	55 *9%*	46 *7%*	18 *7%*	56 *9%*	80 *13%* AIJK	23 *10%*	9 *15%* IJ	25 *12%* IJ	24 *10%*	30 *9%*	54 *10%*	37 *8%*	23 *7%*	38 *14%* AS
At least once every three months	**57** ***2%***	19 *2%*	16 *3%*	1 *4%*	3 *2%*	4 *4%*	3 *3%*	10 *2%*	9 *1%*	8 *3%*	16 *3%*	13 *2%*	9 *4%* I	* *1%*	3 *1%*	8 *3%*	5 *2%*	12 *2%*	9 *2%*	11 *3%*	5 *2%*
Less often	**68** ***3%***	22 *2%*	18 *4%*	- -	3 *2%*	3 *3%*	4 *3%*	18 *3%*	14 *2%*	8 *3%*	12 *2%*	24 *4%* A	5 *2%*	2 *3%*	4 *2%*	9 *4%*	5 *2%*	12 *2%*	8 *2%*	10 *3%*	4 *2%*
Don´t know	**26** ***1%***	8 *1%*	3 *1%*	1 *2%*	1 *1%*	1 *1%*	1 *1%*	11 *2%* AB	5 *1%*	2 *1%*	7 *1%*	3 *1%*	- - A	9 *15%* IJKLMO	1 *	3 *1%*	2 *1%*	2 *	2 *	3 *1%*	- -
Every day/Most days (Net)	**828** ***32%*** **HO**	394 *34%* AH	156 *33%* H	12 *32%*	36 *31%*	31 *34%*	44 *34%* H	155 *25%*	216 *35%* LO	85 *32%*	193 *32%*	173 *29%*	92 *39%* AL O	15 *25%*	51 *25%*	70 *29%*	114 *36%*	173 *32%*	145 *33%*	109 *31%*	102 *38%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2273**	1131	1142	957	1316	1088	1185	225	335	348	420	368	577	591	963	718	626	1647	156	2115	1579	235	238	221
Base (weighted)	**2266**	1134	1131	921	1345	1112	1153	274	342	330	399	343	578	603	1096	565	649	1617	243	2020	1884	195	120	67
Effective Base	**1871**	902	971	786	1086	908	963	183	277	289	340	304	491	510	806	593	518	1354	142	1756	1431	216	221	199
Every day	**281** ***12%*** **DFS dej**	133 *12%*	148 *13%*	91 *10%*	191 *14%* AD	119 *11%*	162 *14%* AF	26 *10%*	70 *20%* AHJ KLM	40 *12%*	45 *11%*	37 *11%*	65 *11%*	78 *13%*	124 *11%*	78 *14%*	119 *18%* AS	163 *10%*	35 *14%*	246 *12%*	226 *12%*	32 *17%*	14 *12%*	9 *14%*
Most days	**383** ***17%*** **MOS Uabju**	197 *17%*	186 *16%*	147 *16%*	237 *18%*	201 *18%*	182 *16%*	48 *17%* M	72 *21%* M	71 *22%* AM	62 *16%*	64 *19%* M	66 *11%*	83 *14%*	196 *18%*	104 *18%* O	141 *22%* AS	243 *15%*	51 *21%*	332 *16%*	316 *17%*	34 *18%*	22 *18%*	12 *18%*
2-3 times a week	**548** ***24%*** **CR**	296 *26%*	252 *22%*	244 *27%* AE	304 *23%*	270 *24%*	278 *24%*	58 *21%*	72 *21%*	84 *25%*	82 *21%*	94 *27%* K	158 *27%* K	152 *25%*	259 *24%*	138 *24%*	127 *20%*	421 *26%* AR	43 *18%*	504 *25%* A	462 *25%*	44 *22%*	26 *21%*	17 *26%*
About once a week	**559** ***25%*** **IJR cl**	270 *24%*	289 *26%*	238 *26%*	321 *24%*	286 *26%*	273 *24%*	63 *23%*	60 *18%*	62 *19%*	125 *31%* AHI J	95 *28%* IJ	154 *27%* IJ	139 *23%*	278 *25%*	142 *25%*	129 *20%*	430 *27%* AR	50 *21%*	508 *25%*	458 *24%*	49 *25%*	37 *31%* AV	16 *24%*
At least once a month	**307** ***14%*** **LQc gi**	156 *14%*	151 *13%*	132 *14%*	176 *13%*	139 *13%*	168 *15%*	49 *18%* L	49 *14%* L	47 *14%* L	49 *12%*	29 *8%*	85 *15%* L	98 *16%* AQ	151 *14%* Q	58 *10%*	84 *13%*	223 *14%*	40 *16%*	267 *13%*	262 *14%*	25 *13%*	13 *11%*	7 *11%*
At least once every three months	**91** ***4%*** **D**	44 *4%*	47 *4%*	26 *3%*	65 *5%* AD	41 *4%*	49 *4%*	15 *5%*	8 *2%*	13 *4%*	20 *5%*	9 *3%*	25 *4%*	30 *5%*	41 *4%*	19 *3%*	25 *4%*	65 *4%*	7 *3%*	83 *4%*	81 *4%*	3 *2%*	4 *3%*	2 *4%*
Less often	**71** ***3%*** **Zc**	28 *2%*	43 *4%*	30 *3%*	42 *3%*	42 *4%*	30 *3%*	7 *3%*	9 *3%*	10 *3%*	12 *3%*	12 *3%*	21 *4%*	18 *3%*	35 *3%*	18 *3%*	20 *3%*	52 *3%*	11 *5%*	60 *3%*	62 *3%*	3 *2%*	4 *3%*	3 *4%*
Don´t know	**24** ***1%*** **Z**	9 *1%*	15 *1%*	13 *1%*	11 *1%*	14 *1%*	11 *1%*	9 *3%* AIJL M	2 *1%*	2 *1%*	4 *1%*	2 *1%*	5 *1%*	4 *1%*	13 *1%*	8 *1%*	4 *1%*	21 *1%*	5 *2%*	19 *1%*	19 *1%*	4 *2%*	1 *1%*	1 *1%*
Every day/Most days (Net)	**665** ***29%*** **DMS Uabdej u**	331 *29%*	334 *30%*	237 *26%*	427 *32%* AD	320 *29%*	344 *30%*	74 *27%*	141 *41%* AHK LM	111 *34%* M	107 *27%*	101 *30%* M	130 *23%*	162 *27%*	320 *29%*	182 *32%* O	259 *40%* AS	406 *25%*	86 *36%*	578 *29%*	542 *29%*	66 *34%*	36 *30%*	21 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2273**	1747	352	164	674	1252	309	563	1383	157	533	1681	235	87	148	221	175	121	166	238	169	221	271	221
Base (weighted)	**2266**	1756	349	150	690	1247	292	530	1401	165	504	1717	195	95*	165	266	198	142	203	120	220	266	330	67
Effective Base	**1871**	1438	292	134	553	1036	254	458	1147	129	432	1397	216	78	135	203	155	111	152	221	154	198	248	199
Every day	**281** ***12%*** **DFSdej**	230 *13%*	35 *10%*	14 *10%*	144 *21%* Ade	114 *9%*	20 *7%*	56 *11%*	186 *13%*	22 *13%*	96 *19%* Aj	181 *11%*	32 *17%* pqsu	17 *18%* pqs	22 *13%*	35 *13%*	26 *13%*	12 *8%*	18 *9%*	14 *12%*	20 *9%*	42 *16%*	33 *10%*	9 *14%*
Most days	**383** ***17%*** **MOSUabju**	329 *19%* Aab	42 *12%*	12 *8%*	138 *20%* Ae	201 *16%*	41 *14%*	91 *17%*	237 *17%*	26 *16%*	103 *20%* Aj	273 *16%*	34 *18%* u	16 *17%*	23 *14%*	51 *19%* u	40 *20%* u	20 *14%*	31 *15%*	22 *18%* u	44 *20%* u	55 *21%* u	34 *10%*	12 *18%* u
2-3 times a week	**548** ***24%*** **CR**	425 *24%*	90 *26%*	31 *21%*	165 *24%*	303 *24%*	77 *26%*	132 *25%*	347 *25%*	36 *22%*	120 *24%*	416 *24%*	44 *22%*	22 *24%*	38 *23%*	78 *29%* t	45 *23%*	33 *24%*	41 *20%*	26 *21%*	57 *26%*	54 *20%*	92 *28%*	17 *26%*
About once a week	**559** ***25%*** **IJRcl**	419 *24%*	92 *26%*	47 *31%*	133 *19%*	341 *27%* Ac	75 *26%* c	131 *25%*	350 *25%*	39 *23%*	110 *22%*	438 *26%*	49 *25%* l	12 *12%*	41 *25%* l	54 *20%*	46 *23%* l	47 *33%* Aln	52 *26%* l	37 *31%* Aln	52 *24%* l	70 *26%* l	84 *25%* l	16 *24%* l
At least once a month	**307** ***14%*** **LQcgi**	227 *13%*	57 *16%*	23 *15%*	66 *10%*	186 *15%* c	50 *17%* c	76 *14%*	170 *12%*	30 *18%*	41 *8%*	260 *15%* Al	25 *13%*	14 *15%*	22 *13%*	27 *10%*	23 *12%*	17 *12%*	43 *21%* Aknoprtv	13 *11%*	34 *15%*	27 *10%*	55 *17%* nt	7 *11%*
At least once every three months	**91** ***4%*** **D**	69 *4%*	14 *4%*	8 *5%*	28 *4%*	49 *4%*	13 *4%*	20 *4%*	53 *4%*	8 *5%*	16 *3%*	71 *4%*	3 *2%*	7 *8%* k	7 *4%*	9 *3%*	7 *4%*	7 *5%*	9 *5%*	4 *3%*	9 *4%*	7 *3%*	18 *5%* k	2 *4%*
Less often	**71** ***3%*** **Zc**	44 *3%*	14 *4%*	10 *7%* AZ	13 *2%*	40 *3%*	13 *4%* c	15 *3%*	46 *3%*	3 *2%*	11 *2%*	61 *4%*	3 *2%*	3 *3%*	11 *7%* Aks	7 *3%*	7 *4%*	4 *3%*	7 *3%*	4 *3%*	4 *2%*	6 *2%*	13 *4%*	3 *4%*
Don´t know	**24** ***1%*** **Z**	12 *1%*	6 *2%*	4 *3%* Z	3 *	12 *1%*	4 *1%*	8 *2%*	12 *1%*	2 *1%*	8 *2%*	16 *1%*	4 *2%*	2 *2%* s	- -	5 *2%*	2 *1%*	1 *1%*	1 *1%*	1 *1%*	- -	5 *2%*	2 *1%*	1 *1%*
Every day/Most days (Net)	**665** ***29%*** **DMSUabdeju**	559 *32%* Aab	77 *22%*	27 *18%*	282 *41%* Ade	315 *25%*	61 *21%*	147 *28%*	423 *30%*	48 *29%*	199 *39%* Aj	455 *26%*	66 *34%* pqu	34 *36%* u	45 *27%*	86 *33%* u	67 *34%* u	32 *23%*	49 *24%*	36 *30%* u	65 *29%* u	97 *36%* Apqu	67 *20%*	21 *32%* u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2273**	906	293	28	174	70	170	632	601	232	486	486	173	54	233	280	311	472	362	278	200
Base (weighted)	**2266**	960	407	37**	109	69*	112	572	569	239	503	507	191	46*	202	225	284	491	385	295	229
Effective Base	**1871**	774	255	23	142	61	142	551	483	196	401	404	150	46	190	219	256	389	304	235	177
Every day	**281** ***12%*** **L**	114 *12%*	59 *15%*	7 *19%*	12 *11%*	4 *5%*	22 *20%* ABEFH	63 *11%*	76 *13%* L	43 *18%* AKL	55 *11%*	37 *7%*	37 *19%* AK L	6 *13%*	28 *14%* L	34 *15%*	47 *17%* A	67 *14%*	46 *12%*	30 *10%*	26 *11%*
Most days	**383** ***17%*** **HO**	181 *19%* H	72 *18%*	1 *3%*	17 *16%*	13 *19%*	23 *21%* H	75 *13%*	99 *17%*	44 *18%*	103 *20%* AO	77 *15%*	30 *16%*	4 *8%*	24 *12%*	47 *21%*	53 *19%*	78 *16%*	58 *15%*	50 *17%*	44 *19%*
2-3 times a week	**548** ***24%*** **G**	239 *25%* G	87 *21%*	8 *22%*	31 *29%* G	11 *16%*	19 *17%*	153 *27%* G	157 *28%* AM	51 *21%*	112 *22%*	117 *23%*	37 *19%*	12 *26%*	62 *31%* AJKM	44 *20%*	70 *25%*	135 *27%* PU	91 *24%*	76 *26%*	44 *19%*
About once a week	**559** ***25%***	226 *24%*	99 *24%*	9 *23%*	29 *27%*	16 *23%*	24 *21%*	157 *27%*	149 *26%*	62 *26%*	129 *26%*	120 *24%*	41 *21%*	8 *17%*	48 *24%*	46 *20%*	68 *24%*	127 *26%*	104 *27%*	62 *21%*	60 *26%*
At least once a month	**307** ***14%*** **IR**	134 *14%*	48 *12%*	5 *13%*	11 *10%*	19 *27%* ABCEGH	16 *14%*	75 *13%*	50 *9%*	26 *11%*	67 *13%* I	100 *20%* AIJKO	26 *14%*	11 *23%* IJ	26 *13%*	31 *14%*	30 *11%*	50 *10%*	54 *14%*	49 *17%*	39 *17%* R
At least once every three months	**91** ***4%***	29 *3%*	22 *5%*	6 *15%*	2 *2%*	3 *4%*	5 *4%*	24 *4%*	18 *3%*	5 *2%*	20 *4%*	27 *5%*	14 *8%* AIJ O	* *1%*	5 *3%*	11 *5%*	8 *3%*	15 *3%*	19 *5%*	17 *6%*	10 *4%*
Less often	**71** ***3%***	23 *2%*	17 *4%*	1 *3%*	6 *5%*	2 *3%*	3 *3%*	20 *4%*	14 *2%*	7 *3%*	9 *2%*	25 *5%* AIK	5 *3%*	3 *6%* K	7 *4%*	5 *2%*	6 *2%*	17 *3%*	11 *3%*	9 *3%*	7 *3%*
Don´t know	**24** ***1%***	13 *1%*	3 *1%*	1 *2%*	1 *1%*	1 *2%*	- -	5 *1%*	6 *1%*	1 *	8 *2%*	3 *1%*	1 *1%*	2 *5%* AIJLM	3 *1%*	6 *3%* ARU	1 *1%*	2 *	3 *1%*	1 *	- -
Every day/Most days (Net)	**665** ***29%*** **HL**	295 *31%* H	131 *32%* H	8 *23%*	30 *27%*	17 *25%*	46 *41%* ABEFH	138 *24%*	175 *31%* L	87 *36%* ALO	157 *31%* L	114 *23%*	67 *35%* L	10 *21%*	51 *25%*	81 *36%* AS	100 *35%* AS	145 *30%*	104 *27%*	80 *27%*	70 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 35

Q14a. How frequently would you say you watch each channel?
Base: All that watch this channel regularly
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	1852	837	195	356	1568	969	655
Base (weighted)	1856	855	215	371	1530	964	641
Effective Base	1552	710	159	301	1300	798	533
Every day	1103 *59%*	255 *30%*	58 *27%*	84 *23%*	805 *53%*	290 *30%*	248 *39%*
Most days	515 *28%*	331 *39%*	81 *37%*	124 *33%*	449 *29%*	317 *33%*	224 *35%*
2-3 times a week	177 *10%*	205 *24%*	46 *21%*	115 *31%*	210 *14%*	271 *28%*	135 *21%*
About once a week	43 *2%*	54 *6%*	9 *4%*	33 *9%*	57 *4%*	76 *8%*	23 *4%*
At least once a month	10 *1%*	6 *1%*	11 *5%*	7 *2%*	4 *	3 *	6 *1%*
At least once every three months	2 *	1 *	1 *	1 *	- -	1 *	1 *
Less often	2 *	2 *	7 *3%*	5 *1%*	2 *	2 *	3 *
Don´t know	3 *	1 *	3 *1%*	2 *1%*	3 *	2 *	1 *
Every day/Most days (Net)	1619 *87%*	586 *69%*	138 *64%*	208 *56%*	1253 *82%*	608 *63%*	472 *74%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 36

Q14b. How frequently would you say you watch each channel?
Base: All respondents
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	3125	3125	3125	3125	3125	3125	3125
Base (weighted)	3127	3127	3127	3127	3127	3127	3127
Effective Base	2581	2581	2581	2581	2581	2581	2581
Every day	1165 *37%*	296 *9%*	77 *2%*	116 *4%*	856 *27%*	326 *10%*	281 *9%*
Most days	650 *21%*	510 *16%*	152 *5%*	230 *7%*	601 *19%*	503 *16%*	383 *12%*
2-3 times a week	504 *16%*	675 *22%*	186 *6%*	367 *12%*	567 *18%*	757 *24%*	548 *18%*
About once a week	293 *9%*	480 *15%*	200 *6%*	417 *13%*	393 *13%*	614 *20%*	559 *18%*
At least once a month	106 *3%*	218 *7%*	180 *6%*	254 *8%*	161 *5%*	257 *8%*	307 *10%*
At least once every three months	45 *1%*	71 *2%*	65 *2%*	97 *3%*	59 *2%*	57 *2%*	91 *3%*
Less often	35 *1%*	55 *2%*	69 *2%*	91 *3%*	50 *2%*	68 *2%*	71 *2%*
Don´t know	6 *	17 *1%*	15 *	27 *1%*	15 *	26 *1%*	24 *1%*
Do not watch regularly/ occasionally	325 *10%*	806 *26%*	2184 *70%*	1528 *49%*	426 *14%*	520 *17%*	861 *28%*
Every day/Most days (Net)	1814 *58%*	806 *26%*	229 *7%*	345 *11%*	1457 *47%*	828 *26%*	665 *21%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
BBC One	**2051** ***66%*** **DHI JPRTab hj**	1020 *66%*	1031 *65%*	916 *60%*	1136 *71%* AD	1016 *66%*	1035 *65%*	209 *48%*	266 *50%*	296 *59%* HI	365 *69%* HIJ	329 *75%* AHI JK	586 *85%* AH IJKL	605 *72%* AP Q	933 *62%*	511 *65%*	537 *60%*	1514 *68%* AR	192 *48%*	1858 *68%* AT	1703 *65%*	174 *70%* Y	117 *75%* AVY	58 *61%*
BBC Two	**1075** ***34%*** **DGH IJPQRT Yabhjo pv**	532 *35%*	543 *34%*	471 *31%*	604 *38%* AD	589 *38%* AG	486 *31%*	81 *18%*	144 *27%* H	136 *27%* H	171 *32%* H	178 *41%* AHI JK	365 *53%* AH IJKL	393 *47%* AP Q	453 *30%*	228 *29%*	252 *28%*	823 *37%* AR	104 *26%*	971 *36%* AT	904 *34%* Y	86 *34%* Y	65 *41%* AVY	20 *22%*
BBC Three	**637** ***20%*** **DKL MSUbde fjp**	312 *20%*	326 *20%*	271 *18%*	366 *23%* AD	302 *20%*	335 *21%*	148 *34%* AJK LM	154 *29%* AKL M	121 *24%* AKL M	77 *15%* M	67 *15%* M	69 *10%*	199 *24%* AP Q	293 *20%*	143 *18%*	254 *28%* AS	383 *17%*	125 *31%* AU	512 *19%*	545 *21%*	50 *20%*	26 *17%*	16 *17%*
BBC Four	**509** ***16%*** **DGH PQSYab dehjv**	247 *16%*	262 *16%*	202 *13%*	306 *19%* AD	288 *19%* AG	221 *14%*	52 *12%*	95 *18%* H	73 *15%*	86 *16%*	80 *18%* H	123 *18%* H	192 *23%* AP Q	207 *14%*	110 *14%*	173 *19%* AS	335 *15%*	76 *19%*	432 *16%*	433 *17%* Y	38 *15%*	28 *18%* Y	9 *10%*
ITV/ STV/ ITV Wales/ UTV	**1733** ***55%*** **DFH JOTVab hjt**	875 *57%*	858 *54%*	765 *50%*	968 *61%* AD	789 *52%*	944 *59%* AF	202 *46%*	280 *53%*	241 *48%*	303 *57%* HJ	273 *62%* AHI J	436 *63%* AH IJK	424 *50%*	830 *55%* O	478 *61%* AOP	510 *57%*	1223 *55%*	173 *43%*	1558 *57%* AT	1424 *54%*	157 *63%* AV	96 *62%* AV	56 *59%*
Channel 4	**1184** ***38%*** **DFM QSabde hj**	601 *39%*	583 *37%*	463 *30%*	722 *45%* AD	550 *36%*	634 *40%* AF	167 *38%*	221 *42%* M	199 *40%* M	211 *40%* M	160 *37%*	226 *33%*	356 *42%* AP Q	559 *37%*	267 *34%*	379 *42%* AS	805 *36%*	141 *35%*	1043 *38%*	979 *37%*	104 *42%*	68 *43%*	34 *36%*
Channel 5	**833** ***27%*** **DHS abdehj p**	412 *27%*	422 *26%*	287 *19%*	546 *34%* AD	398 *26%*	435 *27%*	92 *21%*	168 *32%* AHK M	136 *27%*	132 *25%*	135 *31%* AHK M	170 *25%*	204 *24%*	416 *28%*	212 *27%*	306 *34%* AS	527 *24%*	99 *24%*	734 *27%*	678 *26%*	83 *33%* AV	46 *30%*	26 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
BBC One	**2051** ***66%*** **DHIJP RTabhj**	1635 *74%* Aab	292 *56%*	117 *51%*	631 *74%* Ad e	1141 *68%* Ae	250 *62%*	523 *71%* Agh	1228 *66%* h	154 *53%*	439 *70%* Aj	1573 *65%*	174 *70%* mot v	79 *63%*	150 *60%*	221 *64%*	172 *61%*	132 *61%*	200 *71%* mo ptv	117 *75%* Al mnopt v	201 *72%* mop tv	250 *62%*	297 *68%*	58 *61%*
BBC Two	**1075** ***34%*** **DGHIJ PQRTYa** bh **jopv**	898 *41%* Aab	129 *25%* e	45 *20%*	352 *41%* Ad	584 *35%*	127 *32%*	278 *38%* Ah	645 *35%* h	73 *25%*	247 *39%* Aj	801 *33%*	86 *34%* v	40 *32%* v	77 *31%* v	120 *35%* v	80 *28%*	59 *27%*	103 *37%* pv	65 *41%* Am o pv	109 *39%* opv	145 *36%* pv	172 *39%* Aopv	20 *22%*
BBC Three	**637** ***20%*** **DKLMS Ubdefj** p	528 *24%* Aab	91 *17%* b e	16 *7%*	314 *37%* Ad	274 *16%* e	43 *11%*	95 *13%*	446 *24%* Af	62 *21%* f	159 *25%* Aj	475 *19%*	50 *20%* p	20 *16%*	45 *18%*	69 *20%* p	69 *25%* pqrv	28 *13%*	45 *16%*	26 *17%*	57 *20%*	130 *32%* Ak lmnp q rsuv	82 *19%*	16 *17%*
BBC Four	**509** ***16%*** **DGHPQ SYabde** hj **v**	427 *19%* Aab	65 *12%* b e	15 *6%*	215 *25%* Ad	240 *14%*	48 *12%*	119 *16%*	322 *17%* h	34 *12%*	135 *21%* Aj	363 *15%*	38 *15%*	25 *20%* v	38 *15%*	53 *15%*	50 *18%* v	26 *12%*	54 *19%* pv	28 *18%* v	49 *17%* v	79 *19%* pv	61 *14%*	9 *10%*
ITV/ STV/ ITV Wales/ UTV	**1733** ***55%*** **DFHJO TVabhj** t	1378 *62%* Aab	260 *49%* b e	94 *41%*	573 *67%* Ad	930 *55%*	214 *53%*	419 *57%* h	1071 *57%* Ah	123 *42%*	403 *64%* Aj	1299 *53%*	157 *63%* Amp qt u	79 *64%* mpt u	129 *52%* u	214 *62%* Ampqt	158 *56%* t	107 *49%*	149 *53%*	96 *62%* Am pt u	168 *60%* pt	190 *47%*	229 *52%*	56 *59%* pt
Channel 4	**1184** ***38%*** **DFMQS abdehj**	973 *44%* Aab	151 *29%*	59 *26%*	455 *53%* Ad e	600 *36%* e	117 *29%*	278 *38%*	726 *39%* h	90 *31%*	276 *44%* Aj	887 *36%*	104 *42%* p	57 *45%* pq	95 *38%*	143 *42%* p	101 *36%*	70 *32%*	95 *34%*	68 *43%* pq u	109 *39%*	157 *39%*	152 *35%*	34 *36%*
Channel 5	**833** ***27%*** **DHSab dehjp**	693 *31%* Aab	99 *19%*	39 *17%*	335 *39%* Ad e	412 *25%*	79 *20%*	187 *25%*	525 *28%* Ah	62 *21%*	231 *37%* Aj	586 *24%*	83 *33%* Amp qu	39 *31%* p	56 *23%*	107 *31%* mpu	72 *26%*	44 *20%*	64 *23%*	46 *30%* p	90 *32%* mpq u	106 *26%*	100 *23%*	26 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
BBC One	**2051** ***66%*** **BEFKP**	842 *60%* F	346 *63%* F	28 *61%*	87 *56%* F	54 *44%*	99 *63%* F	595 *86%* ABCEFG	479 *66%* K	216 *67%* K	435 *60%*	475 *67%* KN	199 *75%* AI KLN	46 *56%*	193 *68%* K	187 *59%*	246 *67%* P	439 *70%* AP	343 *66%*	269 *67%*	207 *66%*
BBC Two	**1075** ***34%*** **BCEFGJ KP**	441 *31%* FG	144 *26%*	20 *44%*	40 *26%*	25 *21%*	36 *22%*	370 *53%* ABCEFG	253 *35%* K	92 *28%*	203 *28%*	256 *36%* JK	150 *56%* AI JKLNO	28 *34%*	87 *31%*	86 *27%*	127 *34%* P	216 *34%* P	176 *34%*	140 *35%*	133 *43%* APRS
BBC Three	**637** ***20%*** **EHO**	354 *25%* AEGH	111 *20%* EH	8 *17%*	21 *13%*	40 *33%* ACEGH	25 *16%*	79 *11%*	170 *24%* AJO	54 *17%*	137 *19%*	138 *20%*	81 *30%* AJ KLNO	11 *14%*	42 *15%*	53 *17%*	85 *23%* P	130 *21%*	125 *24%* P	74 *18%*	78 *25%* P
BBC Four	**509** ***16%*** **KO**	244 *17%*	81 *15%*	5 *10%*	19 *12%*	18 *15%*	19 *12%*	124 *18%*	131 *18%* JKO	39 *12%*	84 *12%*	118 *17%* KO	91 *34%* AI JKLNO	13 *16%*	29 *10%*	51 *16%*	58 *16%*	107 *17%*	96 *18%*	62 *16%*	64 *20%*
ITV/ STV/ ITV Wales/ UTV	**1733** ***55%*** **BFLN**	738 *52%* F	302 *55%* F	23 *50%*	85 *55%* F	48 *40%*	93 *59%* F	443 *64%* ABCEF	446 *62%* AKLN	200 *62%* AKLN	392 *54%* LN	335 *47%*	146 *55%*	35 *42%*	172 *60%* LN	187 *59%*	226 *61%* AU	373 *59%* U	284 *54%*	219 *55%*	160 *51%*
Channel 4	**1184** ***38%*** **HNOP**	553 *39%* H	215 *39%*	18 *40%*	51 *33%*	43 *36%*	67 *42%* H	236 *34%*	290 *40%* NO	119 *37%* NO	284 *39%* NO	270 *38%* NO	127 *48%* AJ KLNO	16 *19%*	75 *26%*	94 *30%*	162 *44%* AP	253 *40%* P	204 *39%* P	170 *42%*	139 *45%* AP
Channel 5	**833** ***27%*** **LN**	369 *26%*	158 *29%* F	14 *30%*	39 *26%*	23 *19%*	53 *33%* ABFH	177 *26%*	222 *31%* ALNO	98 *31%* LN	193 *27%* N	158 *22%* N	82 *31%* LN	10 *12%*	66 *23%* N	92 *29%*	128 *35%* ASU	195 *31%* AS	129 *25%*	104 *26%*	78 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**25** ***1%*** **Zc**	16 *2%*	9 *1%*	10 *1%*	15 *1%*	16 *2%*	9 *1%*	- -	- -	4 *1%*	9 *2%* I	3 *1%*	10 *2%*	7 *1%*	14 *2%*	4 *1%*	3 *	23 *1%*	- -	25 *1%*	19 *1%*	4 *2%*	1 *1%*	1 *2%*
2	**33** ***2%*** **EZd**	15 *1%*	18 *2%*	22 *2%* AE	11 *1%*	16 *2%*	17 *2%*	3 *1%*	5 *2%*	4 *1%*	4 *1%*	5 *1%*	12 *2%*	9 *1%*	13 *1%*	11 *2%*	8 *1%*	25 *2%*	3 *1%*	30 *2%*	27 *2%*	1 *	4 *3%* AW	1 *2%*
3	**42** ***2%*** **CEUZ**	27 *3%*	14 *1%*	25 *3%* E	16 *1%*	24 *2%*	17 *2%*	2 *1%*	7 *3%*	5 *2%*	8 *2%*	3 *1%*	15 *2%*	16 *3%*	16 *2%*	9 *2%*	7 *1%*	35 *2%*	9 *5%* U	33 *2%*	36 *2%*	3 *2%*	1 *1%*	2 *4%* X
4	**47** ***2%*** **L**	21 *2%*	26 *2%*	28 *3%*	19 *2%*	29 *3%*	18 *2%*	7 *3%* L	7 *2%*	8 *3%* L	11 *3%* L	2 *1%*	11 *2%*	12 *2%*	21 *2%*	14 *3%*	10 *2%*	36 *2%*	5 *2%*	42 *2%*	38 *2%*	3 *2%*	4 *4%*	1 *2%*
5	**149** ***7%*** **EWZc** **k**	79 *8%*	70 *7%*	90 *10%* AE	59 *5%*	72 *7%*	78 *8%*	16 *8%*	13 *5%*	25 *9%*	20 *6%*	26 *8%*	49 *8%*	34 *6%*	59 *6%*	56 *11%* AOP	28 *5%*	121 *8%*	9 *5%*	140 *8%*	133 *8%* W	6 *4%*	6 *5%*	5 *8%*
6	**191** ***9%*** **KUZ** **i**	98 *10%*	93 *9%*	93 *10%*	97 *9%*	87 *9%*	103 *10%*	28 *14%* K	30 *11%* K	38 *13%* AKM	21 *6%*	26 *8%*	48 *8%*	61 *10%*	79 *9%*	50 *10%*	57 *11%*	133 *9%*	27 *14%*	163 *9%*	155 *9%*	16 *9%*	14 *12%*	5 *9%*
7	**356** ***17%*** **St**	171 *17%*	185 *18%*	159 *17%*	196 *17%*	179 *18%*	177 *17%*	38 *18%*	51 *19%*	64 *22%* AM	60 *16%*	54 *16%*	89 *15%*	95 *16%*	159 *17%*	101 *20%*	110 *21%* AS	246 *16%*	28 *14%*	328 *18%*	290 *17%*	35 *20%*	21 *18%*	10 *16%*
8	**474** ***23%*** **b**	223 *22%*	251 *24%*	220 *24%*	254 *22%*	218 *21%*	257 *25%*	42 *20%*	58 *22%*	64 *22%*	92 *25%*	89 *27%*	129 *22%*	145 *24%*	219 *23%*	109 *21%*	109 *20%*	365 *24%*	33 *17%*	441 *24%* A	393 *23%*	40 *23%*	25 *21%*	16 *28%*
9	**407** ***20%*** **DJQ** **Uabe**	197 *19%*	209 *20%*	131 *14%*	276 *24%* AD	219 *22%*	188 *18%*	43 *21%*	62 *23%* J	45 *15%*	78 *21%*	70 *21%*	109 *19%*	141 *23%* AQ	194 *21%* Q	71 *14%*	117 *22%*	290 *19%*	47 *24%*	360 *19%*	341 *20%*	36 *21%*	19 *16%*	11 *19%*
Highest rating 10	**276** ***13%*** **abe** **mo**	144 *14%*	132 *13%*	108 *12%*	168 *15%*	140 *14%*	136 *13%*	26 *13%*	26 *10%*	29 *10%*	56 *15%*	44 *13%*	94 *16%* AI J	75 *12%*	134 *14%*	66 *13%*	76 *14%*	200 *13%*	31 *16%*	245 *13%*	228 *13%*	23 *13%*	19 *16%* Y	5 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**52** **3%** **F**	29 *3%*	23 *2%*	29 *3%*	24 *2%*	18 *2%*	34 *3%* AF	2 *1%*	7 *3%*	8 *3%*	6 *2%*	8 *2%*	21 *4%*	9 *2%*	24 *3%*	19 *4%* O	11 *2%*	42 *3%*	2 *1%*	50 *3%*	43 *2%*	6 *3%*	3 *2%*	1 *2%*
1-3 (Net)	**99** ***5%*** **EZd**	57 *6%*	42 *4%*	57 *6%* AE	42 *4%*	56 *6%*	44 *4%*	6 *3%*	12 *5%*	14 *5%*	20 *6%*	11 *3%*	37 *6%*	31 *5%*	44 *5%*	24 *5%*	17 *3%*	82 *5%*	11 *6%*	88 *5%*	81 *5%*	8 *4%*	6 *5%*	4 *7%*
4-6 (Net)	**387** ***19%*** **EKZ** **cq**	198 *19%*	189 *18%*	211 *23%* AE	175 *15%*	188 *18%*	199 *19%*	52 *25%* KL	49 *19%*	71 *24%* AKL	53 *14%*	53 *16%*	108 *18%*	107 *18%*	160 *17%*	120 *23%* AOP	96 *18%*	291 *19%*	41 *21%*	346 *19%*	326 *19%*	26 *15%*	24 *20%*	11 *19%*
7-10 (Net)	**1513** ***74%*** **DJQ** **abem**	736 *72%*	777 *75%*	618 *68%*	895 *79%* AD	755 *74%*	758 *73%*	149 *71%*	197 *74%*	203 *68%*	286 *78%* AJM	257 *78%* J	421 *72%*	457 *76%* Q	706 *76%* Q	348 *68%*	413 *77%*	1100 *73%*	138 *72%*	1374 *74%*	1253 *74%*	134 *77%*	84 *72%*	42 *72%*
9-10 (Net)	**682** ***33%*** **DJQ** **Uabef**	341 *33%*	341 *33%*	239 *26%*	444 *39%* AD	358 *35%*	324 *31%*	70 *33%*	87 *33%*	74 *25%*	134 *37%* J	114 *35%* J	203 *35%* J	217 *36%* Q	328 *35%* Q	138 *27%*	193 *36%*	489 *32%*	78 *40%*	605 *33%*	570 *33%*	59 *34%*	38 *32%*	16 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**25** ***1%*** **Zc**	7 *	6 *2%* Z	11 *10%* AZa	1 *	11 *1%*	12 *5%* Acd	6 *1%*	13 *1%*	3 *2%*	7 *2%*	18 *1%*	4 *2%*	- -	1 *1%*	2 *1%*	1 *1%*	3 *2%*	3 *1%*	1 *1%*	3 *1%*	2 *1%*	4 *1%*	1 *2%*
2	**33** ***2%*** **EZd**	13 *1%*	4 *1%*	16 *13%* AZa	5 *1%*	11 *1%*	15 *6%* Acd	7 *1%*	20 *2%*	3 *2%*	5 *1%*	26 *2%*	1 *	1 *1%*	2 *1%*	5 *2%*	3 *2%*	2 *1%*	3 *1%*	4 *3%* Ak	3 *2%*	5 *2%*	3 *1%*	1 *2%*
3	**42** ***2%*** **CEUZ**	22 *1%*	14 *5%* AZ	6 *5%* AZ	15 *2%*	17 *1%*	10 *4%* Ad	15 *3%*	24 *2%*	2 *1%*	12 *3%*	28 *2%*	3 *2%*	4 *6%* Amor	1 *1%*	3 *2%*	1 *1%*	4 *3%*	8 *4%*	1 *1%*	3 *1%*	5 *2%*	5 *2%*	2 *4%* or
4	**47** ***2%*** **L**	32 *2%*	9 *3%*	6 *5%* AZ	12 *2%*	27 *2%*	6 *2%*	16 *3%*	27 *2%*	1 *	11 *3%*	36 *2%*	3 *2%*	1 *1%*	5 *3%* s	5 *2%*	5 *3%* s	4 *3%* s	4 *2%*	4 *4%* s	- -	8 *3%* s	6 *2%*	1 *2%* s
5	**149** ***7%*** **EWZck**	79 *5%*	54 *18%* AZ	16 *14%* AZ	20 *3%*	95 *8%* c	31 *12%* Ac	41 *8%*	86 *7%*	16 *10%*	37 *8%*	112 *7%*	6 *4%*	9 *12%* ko	21 *14%* Ak oqrtu	26 *12%* Akoqru	6 *4%*	15 *11%* koqu	9 *5%*	6 *5%*	17 *8%*	15 *6%*	15 *5%*	5 *8%*
6	**191** ***9%*** **KUZi**	141 *9%*	39 *13%* AZ	10 *8%*	52 *8%*	115 *10%*	21 *8%*	53 *10%*	120 *10%*	7 *5%*	30 *7%*	156 *10%*	16 *9%*	7 *9%*	18 *12%*	15 *7%*	19 *11%*	7 *5%*	11 *6%*	14 *12%* pq	20 *10%*	31 *12%* pq	27 *9%*	5 *9%*
7	**356** ***17%*** **St**	280 *17%*	58 *20%*	15 *13%*	100 *16%*	196 *17%*	53 *21%*	101 *19%*	207 *17%*	24 *16%*	70 *16%*	281 *18%*	35 *20%* t	12 *16%*	23 *15%*	32 *14%*	37 *22%* t	30 *23%* t	38 *19%*	21 *18%*	35 *17%*	31 *12%*	51 *17%*	10 *16%*
8	**474** ***23%*** **b**	401 *25%* Ab	56 *19%*	17 *15%*	149 *24%*	271 *24%*	49 *20%*	115 *22%*	279 *23%*	35 *23%*	100 *23%*	365 *23%*	40 *23%*	16 *20%*	34 *22%*	60 *27%* p	35 *21%*	22 *17%*	51 *26%*	25 *21%*	40 *20%*	51 *20%*	85 *29%* Apt	16 *28%* p
9	**407** ***20%*** **DJQUa be**	375 *23%* Aab	22 *8%*	8 *7%*	151 *24%* Ae	227 *20%* e	24 *9%*	89 *17%*	267 *22%* Af	31 *20%*	90 *20%*	305 *19%*	36 *21%*	18 *23%*	28 *19%*	40 *18%*	47 *27%* Aqru	26 *20%*	34 *17%*	19 *16%*	37 *19%*	59 *24%*	51 *17%*	11 *19%*
Highest rating 10	**276** ***13%*** **abemo**	247 *15%* Aab	23 *8%*	6 *5%*	112 *18%* Ad e	141 *12%*	22 *9%*	64 *12%*	159 *13%*	23 *15%*	63 *14%*	211 *13%*	23 *13%*	10 *13%*	10 *7%*	23 *11%*	13 *7%*	16 *12%*	30 *15%* mo	19 *16%* mo v	42 *21%* Amn ov	38 *15%* mo	46 *15%* mo	5 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**52** **3%** **F**	37 *2%*	8 *3%*	6 *5%*	14 *2%*	29 *3%*	7 *3%*	15 *3%*	26 *2%*	8 *5%* g	15 *3%*	35 *2%*	6 *3%*	- -	8 *5%* su	9 *4%*	3 *2%*	4 *3%*	8 *4%*	3 *2%*	2 *1%*	5 *2%*	3 *1%*	1 *2%*
1-3 (Net)	**99** **5%** **EZd**	43 *3%*	24 *8%* AZ	33 *28%* AZa	21 *3%*	39 *3%*	38 *15%* Acd	29 *5%*	58 *5%*	9 *6%*	23 *5%*	73 *5%*	8 *4%*	5 *7%*	4 *3%*	11 *5%*	6 *4%*	9 *7%*	14 *7%*	6 *5%*	8 *4%*	12 *5%*	12 *4%*	4 *7%* m
4-6 (Net)	**387** **19%** **EKZcq**	252 *15%*	102 *35%* AZ	32 *27%* AZ	83 *13%*	238 *21%* Ac	58 *23%* c	110 *21%*	233 *19%*	23 *15%*	78 *18%*	303 *19%*	26 *15%*	18 *22%*	43 *29%* Ak oqsuv	46 *21%* q	30 *17%*	25 *19%*	25 *12%*	24 *20%* q	37 *19%*	54 *21%* q	48 *16%*	11 *19%*
7-10 (Net)	**1513** **74%** **DJQab** **em**	1303 *80%* Aab	159 *54%* b	46 *40%*	512 *81%* Ad e	835 *73%* e	147 *59%*	369 *71%*	912 *74%*	114 *74%*	322 *74%*	1162 *74%*	134 *77%* m	56 *71%*	95 *63%*	155 *70%*	132 *77%* m	94 *71%*	154 *77%* m	84 *72%*	154 *76%* m	179 *72%*	233 *79%* m	42 *72%*
9-10 (Net)	**682** **33%** **DJQUa** **bef**	622 *38%* Aab	45 *15%*	14 *12%*	264 *42%* Ad e	368 *32%* e	46 *18%*	153 *29%*	425 *35%* f	55 *35%*	153 *35%*	516 *33%*	59 *34%*	28 *35%*	38 *26%*	64 *29%*	60 *35%*	42 *32%*	65 *32%*	38 *32%*	79 *39%* mv	98 *39%* mn v	97 *33%*	16 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**25** ***1%***	10 *1%*	3 *1%*	2 *6%*	1 *1%*	- -	1 *1%*	8 *1%*	5 *1%*	2 *1%*	4 *1%*	6 *1%*	2 *1%*	* *1%*	5 *3%*	2 *1%*	4 *2%*	7 *2%*	3 *1%*	4 *1%*	3 *1%*
2	**33** ***2%*** **I**	12 *1%*	3 *1%*	- -	4 *4%* ABC	- -	2 *2%*	12 *2%*	3 *1%*	4 *2%*	7 *2%*	9 *2%*	2 *1%*	2 *4%* I	5 *3%* I	3 *2%*	3 *1%*	5 *1%*	4 *1%*	6 *2%*	1 *1%*
3	**42** ***2%*** **Q**	13 *2%*	9 *3%*	- -	5 *5%* ABH	1 *2%*	1 *2%*	12 *2%*	10 *2%*	4 *2%*	5 *1%*	7 *2%*	8 *4%* K	1 *1%*	5 *3%*	6 *3%* Q	1 *	12 *3%* Q	7 *2%*	2 *1%*	3 *1%*
4	**47** ***2%***	22 *3%*	8 *2%*	- -	3 *4%*	- -	3 *3%*	11 *2%*	14 *3%*	5 *2%*	13 *3%*	7 *1%*	4 *2%*	* *1%*	3 *2%*	3 *2%*	8 *3%*	9 *2%*	9 *3%*	6 *2%*	4 *2%*
5	**149** ***7%*** **B**	48 *6%*	29 *9%*	1 *5%*	8 *9%* G	6 *11%* G	3 *3%*	53 *9%* BG	36 *7%*	16 *8%*	31 *7%*	33 *7%*	8 *4%*	4 *9%*	20 *10%* M	19 *10%* SU	22 *9%*	28 *6%*	16 *5%*	13 *5%*	9 *4%*
6	**191** ***9%***	78 *9%*	35 *10%*	2 *7%*	12 *13%*	7 *13%*	9 *9%*	48 *8%*	42 *9%*	18 *8%*	41 *9%*	44 *9%*	24 *12%*	6 *13%*	15 *8%*	16 *8%*	22 *9%*	40 *9%*	31 *9%*	23 *8%*	18 *9%*
7	**356** ***17%***	140 *17%*	69 *20%*	5 *17%*	21 *24%* ABH	6 *11%*	26 *26%* ABFH	89 *15%*	77 *16%*	49 *22%* M	85 *19%*	76 *16%*	28 *14%*	8 *17%*	32 *17%*	42 *22%* S	44 *18%*	83 *19%*	51 *15%*	45 *17%*	34 *16%*
8	**474** ***23%*** **ER**	196 *23%*	82 *24%*	8 *30%*	13 *15%*	15 *27%*	18 *18%*	141 *24%* E	103 *22%*	40 *19%*	123 *28%* AIJM	112 *24%*	38 *19%*	11 *23%*	47 *24%*	38 *21%*	69 *28%* RU	81 *19%*	82 *24%*	73 *27%*	39 *19%*
9	**407** ***20%*** **EO**	191 *23%* AE	61 *18%*	2 *6%*	11 *13%*	13 *24%*	19 *19%*	111 *19%*	109 *23%* KO	34 *16%*	71 *16%*	100 *21%* O	59 *30%* AJ KLO	8 *17%*	25 *13%*	28 *15%*	43 *18%*	90 *21%*	87 *25%* APQ	58 *22%*	59 *28%* APQ
Highest rating 10	**276** ***13%*** **E**	113 *13%* E	40 *12%*	8 *29%*	5 *6%*	5 *9%*	14 *14%* E	90 *15%* E	64 *13%*	35 *16%*	46 *11%*	73 *15%*	24 *12%*	3 *7%*	28 *14%*	22 *12%*	28 *11%*	69 *16%*	43 *13%*	36 *13%*	34 *17%*
Don't know	**52** ***3%***	19 *2%*	6 *2%*	- -	4 *4%*	1 *2%*	2 *2%*	21 *4%*	15 *3%*	8 *4%*	9 *2%*	10 *2%*	2 *1%*	3 *7%* KLM	6 *3%*	7 *4%*	2 *1%*	13 *3%*	10 *3%*	5 *2%*	3 *1%*
1-3 (Net)	**99** ***5%***	35 *4%*	16 *5%*	2 *6%*	10 *11%* ABCH	1 *2%*	5 *5%*	32 *5%*	18 *4%*	11 *5%*	16 *4%*	22 *5%*	12 *6%*	3 *6%*	16 *8%* AIK	11 *6%*	8 *3%*	25 *6%*	13 *4%*	12 *5%*	7 *3%*
4-6 (Net)	**387** ***19%***	148 *18%*	72 *21%*	4 *13%*	23 *26%* ABG	13 *25%*	15 *15%*	111 *19%*	92 *19%*	39 *18%*	85 *19%*	84 *18%*	36 *18%*	11 *23%*	38 *20%*	38 *21%*	52 *21%*	77 *18%*	56 *16%*	41 *15%*	31 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1513** ***74%*** **E**	640 *76%* E	252 *73%* E	23 *82%*	51 *58%*	38 *71%*	78 *78%* E	431 *72%* E	354 *74%*	158 *73%*	325 *75%*	360 *76%*	149 *75%*	29 *64%*	133 *69%*	130 *70%*	184 *75%*	324 *74%*	263 *77%*	211 *78%*	166 *80%* P
9-10 (Net)	**682** ***33%*** **EKP**	304 *36%* AE	101 *29%* E	10 *34%*	16 *19%*	18 *33%*	33 *34%* E	200 *34%* E	173 *36%* KO	69 *32%*	117 *27%*	172 *36%* KO	84 *42%* AK NO	11 *24%*	53 *28%*	50 *27%*	71 *29%*	159 *36%* P	130 *38%* PQ	94 *35%*	93 *45%* APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**10** ***1%*** **Z**	7 *1%*	3 *1%*	6 *1%*	4 *1%*	6 *1%*	4 *1%*	- -	- -	2 *1%*	3 *2%*	* *	6 *2%*	3 *1%*	3 *1%*	4 *2%*	1 *	9 *1%*	2 *2%*	8 *1%*	9 *1%*	1 *1%*	* *	* *1%*
2	**20** ***2%*** **EZ**	9 *2%*	11 *2%*	15 *3%* AE	5 *1%*	14 *2%*	6 *1%*	3 *4%*	1 *1%*	- -	3 *2%*	4 *2%*	9 *2%*	6 *2%*	11 *2%*	3 *2%*	1 *1%*	19 *2%*	1 *1%*	19 *2%*	15 *2%*	1 *1%*	4 *6%* AVW	* *2%*
3	**30** ***3%*** **EZ**	19 *4%*	12 *2%*	23 *5%* AE	7 *1%*	16 *3%*	15 *3%*	6 *8%* AJLM	5 *4%*	2 *1%*	6 *4%*	3 *2%*	8 *2%*	13 *3%*	8 *2%*	9 *4%*	10 *4%*	20 *2%*	3 *3%*	27 *3%*	25 *3%*	2 *3%*	2 *3%*	1 *6%*
4	**32** ***3%*** **OZ**	17 *3%*	16 *3%*	14 *3%*	18 *3%*	13 *2%*	20 *4%*	4 *5%*	9 *6%* M	2 *1%*	7 *4%*	4 *2%*	7 *2%*	3 *1%*	20 *5%* O	9 *4%* O	9 *4%*	24 *3%*	2 *2%*	30 *3%*	28 *3%*	2 *3%*	1 *2%*	* *2%*
5	**99** ***9%*** **EIZ** **c**	51 *10%*	48 *9%*	56 *12%* AE	43 *7%*	55 *9%*	44 *9%*	12 *15%* I	4 *3%*	18 *13%* I	12 *7%*	14 *8%*	39 *11%* I	31 *8%*	33 *7%*	35 *16%* AOP	15 *6%*	84 *10%*	8 *8%*	91 *9%*	81 *9%*	11 *13%*	4 *7%*	3 *13%*
6	**110** ***10%***	53 *10%*	57 *10%*	54 *12%*	55 *9%*	67 *11%*	43 *9%*	14 *17%* M	14 *10%*	14 *11%*	16 *9%*	20 *11%*	31 *8%*	38 *10%*	38 *8%*	34 *15%* AP	28 *11%*	81 *10%*	11 *11%*	98 *10%*	92 *10%*	10 *12%*	5 *8%*	2 *8%*
7	**197** ***18%*** **U**	99 *19%*	98 *18%*	85 *18%*	112 *19%*	111 *19%*	86 *18%*	16 *20%*	27 *19%*	30 *22%*	37 *22%*	32 *18%*	55 *15%*	76 *19%*	86 *19%*	34 *15%*	49 *20%*	148 *18%*	27 *26%*	170 *18%*	171 *19%*	11 *12%*	11 *17%*	4 *22%*
8	**244** ***23%*** **HQT** **ft**	108 *20%*	136 *25%*	94 *20%*	150 *25%*	136 *23%*	108 *22%*	7 *9%*	34 *23%* H	34 *25%* H	34 *20%*	47 *26%* H	88 *24%* H	110 *28%* AQ	98 *22%*	36 *16%*	55 *22%*	190 *23%*	10 *10%*	234 *24%* AT	206 *23%*	20 *23%*	13 *20%*	5 *26%*
9	**189** ***18%*** **Dae**	98 *18%*	92 *17%*	59 *13%*	130 *22%* AD	98 *17%*	91 *19%*	9 *11%*	33 *23%*	21 *15%*	29 *17%*	34 *19%*	64 *17%*	73 *19%*	85 *19%*	31 *13%*	50 *20%*	139 *17%*	18 *18%*	171 *18%*	157 *17%*	20 *23%*	9 *14%*	3 *15%*
Highest rating 10	**102** ***10%*** **DUY** **av**	51 *10%*	52 *10%*	33 *7%*	69 *11%* AD	60 *10%*	42 *9%*	5 *6%*	16 *11%*	11 *8%*	18 *10%*	12 *7%*	41 *11%*	33 *8%*	48 *11%*	21 *9%*	27 *11%*	75 *9%*	16 *15%*	86 *9%*	87 *10%*	5 *6%*	9 *14%* WY	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**40** ***4%*** **EFIO**	21 *4%*	18 *3%*	30 *6%* AE	9 *2%*	13 *2%*	27 *6%* AF	3 *4%*	1 *1%*	3 *2%*	5 *3%*	9 *5%* I	19 *5%* I	6 *2%*	22 *5%* O	12 *5%* O	5 *2%*	34 *4%*	3 *3%*	36 *4%*	32 *4%*	2 *2%*	5 *8%* AV	1 *4%*
1-3 (Net)	**61** ***6%*** **EZc**	35 *7%*	26 *5%*	44 *9%* AE	17 *3%*	36 *6%*	25 *5%*	9 *11%* J	6 *4%*	3 *2%*	13 *7%*	7 *4%*	23 *6%*	22 *6%*	22 *5%*	16 *7%*	13 *5%*	48 *6%*	7 *7%*	54 *6%*	48 *5%*	5 *5%*	6 *10%* A	2 *8%*
4-6 (Net)	**241** ***22%*** **EOZ**	120 *23%*	121 *22%*	125 *26%* AE	117 *19%*	134 *23%*	107 *22%*	30 *37%* AIK LM	27 *19%*	34 *25%*	35 *21%*	38 *21%*	77 *21%*	72 *18%*	91 *20%*	78 *34%* AOP	52 *21%*	189 *23%*	22 *21%*	220 *23%*	202 *22%*	24 *28%*	11 *17%*	5 *23%*
7-10 (Net)	**733** ***68%*** **DHQ** **abe**	355 *67%*	378 *70%*	272 *58%*	461 *76%* AD	406 *69%*	327 *67%*	38 *47%*	110 *77%* AH	96 *70%* H	118 *69%* H	125 *70%* H	247 *68%* H	292 *74%* AQ	317 *70%* Q	123 *54%*	182 *72%*	551 *67%*	72 *69%*	662 *68%*	622 *69%*	56 *65%*	42 *66%*	13 *65%*
9-10 (Net)	**291** ***27%*** **Dab** **e**	148 *28%*	143 *26%*	93 *20%*	199 *33%* AD	158 *27%*	133 *27%*	14 *18%*	49 *34%* H	32 *23%*	47 *27%*	45 *25%*	104 *29%*	106 *27%*	133 *29%*	52 *23%*	78 *31%*	214 *26%*	34 *33%*	257 *26%*	244 *27%*	26 *30%*	18 *28%*	3 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**10** ***1%*** **Z**	4 *	1 *1%*	6 *13%* AZa	- -	7 *1%*	4 *3%* Ac	6 *2%* Ag	4 *1%*	- -	2 *1%*	8 *1%*	1 *1%*	- -	- -	- -	1 *2%*	- -	2 *2%*	* *	2 *2%*	4 *2%*	- -	* *1%* u
2	**20** ***2%*** **EZ**	11 *1%*	5 *4%* Z	4 *9%* AZ	3 *1%*	10 *2%*	8 *6%* Acd	4 *1%*	14 *2%*	2 *3%*	4 *1%*	15 *2%*	1 *1%*	1 *2%*	- -	3 *3%*	3 *4%*	1 *2%*	2 *2%*	4 *6%* Akm tu	1 *1%*	1 *1%*	1 *1%*	* *2%*
3	**30** ***3%*** **EZ**	19 *2%*	8 *6%* AZ	3 *7%*	10 *3%*	15 *3%*	5 *4%*	9 *3%*	17 *3%*	1 *2%*	6 *2%*	23 *3%*	2 *3%*	2 *4%*	3 *4%*	1 *1%*	3 *3%*	- -	6 *6%*	2 *3%*	6 *5%*	2 *2%*	3 *2%*	1 *6%* np
4	**32** ***3%*** **OZ**	23 *3%*	8 *7%* AZ	1 *3%*	13 *4%*	16 *3%*	3 *3%*	6 *2%*	24 *4%*	3 *3%*	10 *4%*	23 *3%*	2 *3%*	1 *2%*	6 *7%* At	4 *4%*	2 *3%*	4 *6%*	2 *2%*	1 *2%*	2 *2%*	2 *1%*	6 *3%*	* *2%*
5	**99** ***9%*** **EIZc**	63 *7%*	27 *21%* AZ	8 *17%* Z	18 *5%*	63 *11%* c	14 *11%* c	31 *11%*	55 *9%*	6 *8%*	21 *9%*	75 *9%*	11 *13%*	5 *11%*	15 *20%* Ano rst	8 *7%*	3 *4%*	6 *11%*	9 *9%*	4 *7%*	9 *8%*	9 *6%*	17 *10%*	3 *13%* o
6	**110** ***10%***	90 *10%*	16 *13%*	3 *8%*	42 *12%*	53 *9%*	13 *10%*	29 *10%*	66 *10%*	9 *13%*	21 *8%*	89 *11%*	10 *12%*	4 *9%*	4 *6%*	18 *15%*	8 *10%*	8 *14%*	10 *10%*	5 *8%*	11 *10%*	13 *9%*	16 *9%*	2 *8%*
7	**197** ***18%*** **U**	167 *19%*	24 *19%*	4 *10%*	68 *19%*	107 *18%*	20 *16%*	55 *20%*	114 *18%*	11 *15%*	47 *19%*	146 *18%*	11 *12%*	7 *17%*	13 *17%*	26 *22%*	18 *23%*	8 *14%*	18 *17%*	11 *17%*	18 *17%*	33 *23%*	29 *17%*	4 *22%*
8	**244** ***23%*** **HQTtf**	211 *24%*	28 *21%*	5 *12%*	69 *20%*	137 *23%*	36 *28%*	49 *18%*	163 *25%* Af	13 *18%*	48 *19%*	188 *24%*	20 *23%*	10 *25%*	20 *26%*	25 *21%*	21 *26%*	10 *17%*	23 *22%*	13 *20%*	21 *19%*	22 *15%*	55 *32%* Arst	5 *26%*
9	**189** ***18%*** **Dae**	180 *20%* Aa	4 *3%*	4 *9%*	74 *21%* e	104 *18%* e	9 *7%*	50 *18%*	107 *17%*	19 *26%*	47 *19%*	135 *17%*	20 *23%* u	6 *16%*	11 *14%*	19 *16%*	14 *18%*	12 *20%*	17 *16%*	9 *14%*	23 *21%*	34 *24%* u	21 *12%*	3 *15%*
Highest rating 10	**102** ***10%*** **DUYav**	96 *11%* Aa	6 *4%*	1 *3%*	48 *14%* Ad	46 *8%*	8 *6%*	29 *11%*	59 *9%*	4 *5%*	31 *12%*	71 *9%*	5 *6%*	5 *12%*	5 *6%*	8 *7%*	4 *4%*	7 *11%*	11 *10%*	9 *14%* ko v	11 *10%*	19 *13%* v	18 *11%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**40** ***4%*** **EFIO**	34 *4%*	1 *1%*	4 *10%* Aa	7 *2%*	26 *5%*	6 *5%*	10 *4%*	21 *3%*	4 *6%*	11 *4%*	28 *3%*	2 *2%*	1 *3%*	- -	7 *6%*	2 *3%*	3 *4%*	4 *3%*	5 *8%* Am	4 *4%*	5 *4%*	5 *3%*	1 *4%* m
1-3 (Net)	**61** ***6%*** **EZc**	34 *4%*	14 *11%* AZ	13 *29%* AZa	12 *3%*	31 *5%*	17 *13%* Acd	19 *7%*	35 *5%*	4 *5%*	12 *5%*	46 *6%*	5 *5%*	2 *6%*	3 *4%*	4 *3%*	7 *9%* u	1 *2%*	10 *10%* u	6 *10%* Anp u	9 *8%*	7 *5%*	4 *2%*	2 *8%* u
4-6 (Net)	**241** ***22%*** **EOZ**	176 *20%*	52 *40%* AZ	12 *28%*	74 *21%*	132 *23%*	31 *24%*	66 *24%*	145 *23%*	18 *25%*	51 *21%*	187 *23%*	24 *28%* t	9 *22%*	26 *33%* Aoqrt	30 *25%*	13 *16%*	18 *31%* t	22 *21%*	11 *17%*	22 *20%*	24 *16%*	39 *23%*	5 *23%*
7-10 (Net)	**733** ***68%*** **DHQabe**	654 *73%* Aab	62 *48%*	15 *34%*	258 *73%* Ae	395 *68%* e	73 *57%*	184 *66%*	443 *69%*	48 *65%*	173 *70%*	540 *67%*	56 *65%*	28 *69%*	49 *63%*	78 *65%*	57 *71%*	37 *63%*	68 *66%*	42 *66%*	73 *67%*	109 *75%*	124 *72%*	13 *65%*
9-10 (Net)	**291** ***27%*** **Dabe**	276 *31%* Aab	10 *8%*	5 *12%*	121 *35%* Ade	150 *26%* e	17 *13%*	80 *29%*	166 *26%*	23 *32%*	78 *32%*	206 *26%*	26 *30%*	11 *27%*	16 *20%*	27 *23%*	18 *22%*	18 *31%*	27 *26%*	18 *28%*	34 *31%*	54 *37%* Amnouv	40 *23%*	3 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**10** ***1%***	2 *	4 3% B	- -	1 2%	- -	- -	3 1%	* *	3 3% IL	1 *	- -	3 2% L	- -	4 4% AIKL	1 1%	3 3% S	2 1%	- -	- -	1 1%
2	**20** ***2%***	6 1%	3 2%	- -	1 2%	1 6%	- -	9 3%	3 1%	8 9% AIKLMO	3 2%	4 2%	- -	1 5%	- -	2 2%	1 1%	3 2%	3 2%	5 3%	- -
3	**30** ***3%***	12 3%	7 5%	- -	2 6%	1 3%	- -	8 2%	6 2%	1 1%	5 3%	8 3%	6 4%	1 2%	3 3%	3 4%	3 2%	6 3%	3 2%	3 2%	7 5%
4	**32** ***3%***	16 4%	2 2%	1 7%	* 1%	1 4%	1 3%	11 3%	17 7% AKLM	3 3%	4 2%	4 2%	1 *	1 3%	3 3%	2 3%	6 5%	5 2%	6 4%	3 2%	2 1%
5	**99** ***9%***	33 8%	14 10%	2 11%	8 21% ABGH	2 7%	2 6%	37 10%	26 10%	7 8%	20 10%	22 8%	8 5%	2 5%	16 18% ALM	15 18% ARS	13 10%	18 8%	15 9%	6 4%	12 9%
6	**110** ***10%*** **P**	51 12%	12 8%	4 21%	3 8%	3 11%	3 9%	33 9%	18 7%	10 11%	29 14% I	24 9%	17 11%	2 8%	10 11%	3 4%	18 14% PS	21 10%	11 6%	16 12%	17 13% P
7	**197** ***18%*** **H**	92 21% H	20 14%	3 15%	11 27% CH	8 31%	10 29% CH	53 14%	52 21%	19 21%	35 17%	44 17%	23 16%	6 20%	16 18%	18 21%	25 19%	36 16%	34 20%	32 23%	22 17%
8	**244** ***23%***	97 22%	33 23%	5 23%	5 13%	1 2%	11 30% E	93 25%	57 22%	16 17%	51 25%	64 25%	38 25%	4 15%	14 16%	18 21%	24 19%	41 19%	47 27%	40 28%	30 22%
9	**189** ***18%*** **JO**	83 19%	26 18%	3 16%	4 9%	4 18%	6 17%	63 17%	48 19% JO	8 8%	31 15%	53 21% JO	36 24% AJ O	7 23%	6 7%	10 12%	18 14%	42 19%	40 23%	22 15%	34 26% APQ
Highest rating 10	**102** ***10%***	39 9%	16 11%	2 8%	4 9%	2 9%	2 4%	39 10%	17 7%	7 8%	18 9%	26 10%	18 12%	2 6%	13 15% I	7 8%	16 12%	30 14% AU	14 8%	12 9%	8 6%
Don't know	**40** ***4%*** **BM**	10 2%	7 5%	- -	1 3%	2 10%	1 2%	19 5% B	9 4%	9 10% AIKLM	6 3%	7 3%	* *	3 12%	3 3%	6 7% QSU	2 1%	12 6% U	3 2%	2 2%	1 1%
1-3 (Net)	**61** ***6%***	19 4%	14 10% BG	- -	4 10% G	2 9%	- -	21 6%	10 4%	12 13% AIKL	9 4%	12 5%	9 6%	2 7%	7 7%	6 7%	7 5%	12 6%	6 3%	7 5%	8 6%
4-6 (Net)	**241** ***22%***	100 23%	28 20%	8 39%	12 29%	5 22%	6 18%	81 22%	61 24%	20 22%	52 26%	50 19%	25 17%	5 17%	29 33% ALM	21 25%	37 29% S	43 20%	32 18%	25 18%	30 23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**733** ***68%*** **JO**	311 *71%*	95 *66%*	12 *61%*	23 *58%*	15 *59%*	29 *80%* E	248 *67%*	174 *69%* J	50 *55%*	136 *67%*	188 *73%* JO	116 *77%* AJ O	18 *64%*	49 *57%*	53 *62%*	83 *65%*	149 *69%*	135 *77%* APQ	106 *75%*	94 *71%*
9-10 (Net)	**291** ***27%*** **J**	122 *28%*	42 *29%*	5 *24%*	7 *18%*	7 *27%*	8 *21%*	101 *27%*	65 *26%*	15 *17%*	50 *24%*	80 *31%* J	54 *36%* AI JKO	8 *29%*	19 *22%*	17 *20%*	34 *27%*	72 *33%* P	54 *30%*	34 *24%*	42 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**11** ***2%*** **RZg**	7 *2%*	4 *1%*	4 *2%*	6 *2%*	7 *2%*	4 *1%*	- -	1 *	1 *1%*	4 *5%* AHI	3 *5%* HI	3 *4%* H	4 *2%*	4 *1%*	2 *1%*	1 *	10 *3%*	- -	11 *2%*	9 *2%*	- -	1 *3%*	1 *5%* W
2	**19** ***3%*** **I**	10 *3%*	9 *3%*	10 *4%*	9 *2%*	8 *3%*	11 *3%*	5 *3%*	1 *1%*	4 *3%*	4 *5%* I	2 *3%*	3 *4%*	4 *2%*	10 *3%*	4 *3%*	4 *2%*	14 *4%*	2 *2%*	16 *3%*	18 *3%*	- -	1 *2%*	* *3%*
3	**34** ***5%*** **E**	17 *5%*	17 *5%*	23 *9%* AE	11 *3%*	21 *7%*	13 *4%*	7 *5%*	6 *4%*	5 *4%*	5 *7%*	3 *4%*	8 *12%* AIJ	11 *6%*	12 *4%*	10 *7%*	11 *4%*	22 *6%*	7 *6%*	27 *5%*	25 *5%*	4 *9%*	3 *10%*	2 *12%* AV
4	**39** ***6%*** **T**	23 *7%*	15 *5%*	20 *7%*	18 *5%*	20 *7%*	19 *6%*	9 *6%*	7 *5%*	8 *7%*	6 *8%*	4 *6%*	3 *5%*	8 *4%*	19 *7%*	11 *8%*	10 *4%*	29 *7%*	1 *1%*	38 *7%* AT	29 *5%*	8 *15%* AV	1 *5%*	1 *7%*
5	**75** ***12%*** **O**	34 *11%*	41 *13%*	37 *14%*	38 *10%*	28 *9%*	47 *14%*	21 *14%*	12 *8%*	17 *14%*	5 *7%*	14 *21%* AIKM	5 *8%*	15 *8%*	40 *14%*	20 *14%*	30 *12%*	45 *12%*	18 *15%*	57 *11%*	64 *12%*	6 *13%*	1 *5%*	3 *17%* X
6	**98** ***15%*** **M**	43 *14%*	55 *17%*	35 *13%*	63 *17%*	53 *18%*	45 *13%*	20 *14%*	30 *19%* M	20 *17%*	12 *16%*	10 *15%*	5 *7%*	29 *14%*	53 *18%*	17 *12%*	44 *17%*	54 *14%*	17 *14%*	81 *16%*	82 *15%*	10 *19%*	3 *13%*	3 *20%*
7	**107** ***17%***	55 *18%*	52 *16%*	42 *15%*	65 *18%*	44 *15%*	62 *19%*	27 *18%*	32 *21%*	19 *15%*	11 *15%*	9 *13%*	9 *13%*	37 *19%*	50 *17%*	20 *14%*	48 *19%*	59 *15%*	23 *18%*	84 *16%*	92 *17%*	7 *14%*	5 *17%*	3 *16%*
8	**102** ***16%*** **DUY** **v**	46 *15%*	56 *17%*	31 *11%*	71 *19%* AD	47 *16%*	55 *16%*	30 *20%*	27 *17%*	18 *14%*	9 *12%*	8 *12%*	11 *15%*	37 *19%*	41 *14%*	24 *17%*	40 *16%*	62 *16%*	27 *22%*	75 *15%*	91 *17%*	5 *11%*	5 *17%*	1 *6%*
9	**64** ***10%*** **Dae**	29 *9%*	35 *11%*	19 *7%*	45 *12%*	29 *10%*	35 *11%*	12 *8%*	18 *11%*	14 *12%*	5 *7%*	4 *6%*	11 *17%*	23 *12%*	28 *9%*	14 *10%*	32 *13%*	32 *8%*	15 *12%*	50 *10%*	56 *10%*	6 *12%*	1 *5%*	1 *6%*
Highest rating 10	**45** ***7%***	26 *8%*	19 *6%*	14 *5%*	31 *8%*	22 *7%*	23 *7%*	9 *6%*	14 *9%*	10 *8%*	6 *8%*	1 *2%*	4 *6%*	14 *7%*	21 *7%*	10 *7%*	24 *9%*	21 *6%*	12 *10%*	32 *6%*	40 *7%*	4 *7%*	1 *3%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**45** ***7%*** **ERcg**	21 *7%*	23 *7%*	36 *13%* AE	9 *2%*	24 *8%*	21 *6%*	7 *5%*	6 *4%*	6 *5%*	8 *11%*	9 *13%* I	8 *11%*	17 *8%*	16 *5%*	12 *8%*	10 *4%*	35 *9%* AR	3 *2%*	42 *8%* A	39 *7%*	1 *1%*	5 *19%* AVWY	* *1%*
1-3 (Net)	**63** ***10%*** **EIR** **Zi**	33 *11%*	30 *9%*	37 *14%* AE	26 *7%*	35 *12%*	28 *8%*	12 *8%*	7 *5%*	9 *8%*	13 *17%* I	8 *12%*	13 *20%* AH IJ	19 *10%*	26 *9%*	16 *11%*	17 *7%*	47 *12%* AR	9 *7%*	54 *11%*	52 *9%*	4 *9%*	4 *15%*	3 *20%* AV
4-6 (Net)	**212** ***33%*** **MO**	100 *32%*	111 *34%*	92 *34%*	120 *33%*	101 *33%*	111 *33%*	51 *34%* M	50 *32%*	46 *38%* M	24 *31%*	28 *42%* M	13 *19%*	52 *26%*	112 *38%* O	48 *33%*	84 *33%*	128 *33%*	36 *29%*	176 *34%*	175 *32%*	24 *47%* AVX	6 *23%*	7 *45%* X
7-10 (Net)	**318** ***50%*** **DLS** **UYadev**	157 *50%*	161 *49%*	106 *39%*	212 *58%* AD	142 *47%*	175 *52%*	78 *53%* L	91 *59%* AKL	60 *49%* L	33 *42%*	22 *33%*	34 *50%* L	111 *56%*	139 *47%*	67 *47%*	143 *56%* AS	175 *46%*	77 *62%* AU	241 *47%*	279 *51%* Y	22 *44%*	11 *43%*	6 *34%*
9-10 (Net)	**109** ***17%*** **DLS** **aen**	55 *18%*	54 *17%*	33 *12%*	76 *21%* AD	51 *17%*	59 *17%*	21 *14%*	32 *21%* L	24 *20%*	12 *15%*	5 *8%*	15 *22%* L	37 *19%*	49 *17%*	23 *16%*	56 *22%* AS	54 *14%*	27 *22%*	82 *16%*	96 *18%*	10 *19%*	2 *8%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**11** ***2%*** **RZg**	6 *1%*	3 *3%*	2 *11%*	3 *1%*	5 *2%*	3 *7%* Acd	2 *2%*	4 *1%*	2 *4%*	1 *1%*	10 *2%*	- -	- -	1 *1%*	1 *1%*	1 *1%*	1 *4%*	2 *4%*	1 *3%*	1 *2%*	1 *	2 *3%*	1 *5%* kt
2	**19** ***3%*** **I**	13 *2%*	5 *6%*	1 *5%*	6 *2%*	10 *4%*	2 *5%*	2 *2%*	11 *3%*	3 *4%*	3 *2%*	16 *3%*	- -	- -	5 *11%* Akn oqt	1 *1%*	1 *1%*	- -	- -	1 *2%*	1 *3%*	4 *3%*	6 *7%*	* *3%*
3	**34** ***5%*** **E**	25 *5%*	8 *8%*	1 *9%*	14 *4%*	13 *5%*	7 *16%* Acd	8 *8%*	24 *5%*	1 *2%*	4 *3%*	29 *6%*	4 *9%*	- -	2 *5%*	2 *3%*	4 *6%*	1 *4%*	3 *6%*	3 *10%* t	4 *7%*	4 *3%*	5 *6%*	2 *12%* At
4	**39** ***6%*** **T**	32 *6%*	6 *6%*	1 *4%*	14 *5%*	20 *7%*	5 *11%*	6 *6%*	29 *6%*	2 *3%*	10 *6%*	28 *6%*	8 *15%* Ast	1 *3%*	2 *5%*	3 *5%*	4 *5%*	3 *12%*	3 *7%*	1 *5%*	- -	6 *4%*	7 *8%*	1 *7%* s
5	**75** ***12%*** **O**	63 *12%*	12 *13%*	- -	34 *11%*	35 *13%*	4 *9%*	16 *16%*	51 *11%*	5 *8%*	20 *12%*	55 *12%*	6 *13%*	- -	5 *11%*	12 *17%*	10 *15%*	1 *4%*	4 *9%*	1 *5%*	9 *16%*	18 *14%*	5 *6%*	3 *17%* ru
6	**98** ***15%*** **M**	80 *15%*	14 *15%*	3 *17%*	46 *15%*	42 *15%*	7 *16%*	12 *12%*	67 *15%*	13 *21%*	27 *17%*	68 *14%*	10 *19%* s	4 *21%*	6 *14%*	16 *23%* s	13 *18%*	6 *20%*	8 *18%*	3 *13%*	3 *5%*	17 *13%*	9 *11%*	3 *20%* s
7	**107** ***17%***	85 *16%*	17 *19%*	4 *24%*	61 *19%*	38 *14%*	7 *17%*	14 *15%*	72 *16%*	14 *23%*	24 *15%*	83 *17%*	7 *14%*	4 *22%*	4 *9%*	16 *24%*	11 *15%*	1 *4%*	10 *22%*	5 *17%*	11 *19%*	15 *11%*	21 *25%* mt	3 *16%*
8	**102** ***16%*** **DUYv**	89 *17%*	12 *13%*	1 *5%*	62 *20%* Ae	38 *14%*	2 *5%*	13 *14%*	74 *16%*	9 *15%*	28 *18%*	74 *16%*	5 *11%*	4 *19%*	12 *25%* v	8 *11%*	12 *18%*	8 *27%*	5 *10%*	5 *17%*	8 *15%*	25 *19%*	10 *12%*	1 *6%*
9	**64** ***10%*** **Dae**	59 *11%* a	3 *3%*	2 *13%*	37 *12%* e	27 *10%*	- -	6 *6%*	54 *12%* A	4 *7%*	23 *15%*	41 *9%*	6 *12%*	2 *11%*	4 *9%*	3 *4%*	8 *12%*	4 *14%*	2 *4%*	1 *5%*	10 *17%* n	17 *13%*	6 *8%*	1 *6%*
Highest rating 10	**45** ***7%***	41 *8%*	3 *3%*	2 *10%*	29 *9%*	16 *6%*	* *1%*	5 *5%*	37 *8%*	1 *2%*	12 *8%*	32 *7%*	4 *7%*	1 *5%*	- -	2 *2%*	4 *5%*	1 *5%*	4 *9%*	1 *3%*	4 *7%*	18 *14%* Amn	6 *8%*	1 *6%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**45** ***7%*** **ERcg**	36 *7%*	9 *10%*	- -	8 *3%*	31 *11%* Ac	5 *12%* c	12 *12%* Ag	24 *5%*	7 *11%*	7 *4%*	38 *8%*	1 *1%*	4 *19%*	5 *10%*	6 *8%*	2 *3%*	1 *5%*	5 *11%*	5 *19%* Ak otuv	5 *10%*	7 *5%*	5 *6%*	* *1%*
1-3 (Net)	**63** ***10%*** **EIRZi**	43 *8%*	16 *17%* AZ	4 *25%*	23 *7%*	28 *10%*	12 *29%* Acd	12 *13%*	39 *9%*	6 *10%*	8 *5%*	54 *11%* i	4 *9%*	- -	8 *18%* t	4 *6%*	5 *8%*	2 *8%*	5 *10%*	4 *15%* t	7 *12%*	8 *6%*	13 *16%*	3 *20%* Ant
4-6 (Net)	**212** ***33%*** **MO**	175 *33%*	31 *34%*	4 *22%*	94 *30%*	97 *35%*	16 *37%*	33 *35%*	147 *33%*	20 *32%*	57 *36%*	152 *32%*	24 *47%* Ars u	5 *23%*	13 *30%*	31 *45%* rsu	27 *39%*	10 *37%*	15 *33%*	6 *23%*	12 *21%*	41 *32%*	21 *26%*	7 *45%* rsu
7-10 (Net)	**318** ***50%*** **DLSUY** **adev**	274 *52%* Aa	35 *39%*	9 *53%*	189 *60%* Ad e	119 *43%* e	10 *23%*	38 *40%*	237 *53%* Af	29 *47%*	88 *55%*	230 *48%*	22 *44%*	12 *57%*	19 *43%*	29 *42%*	35 *50%*	14 *50%*	21 *46%*	11 *43%*	33 *57%* v	74 *57%* v	43 *53%*	6 *34%*
9-10 (Net)	**109** ***17%*** **DLSae** **n**	100 *19%* Aa	6 *6%*	4 *24%*	66 *21%* Ae	43 *16%* e	* *1%*	11 *12%*	91 *20%* A	5 *9%*	36 *22%*	74 *15%*	10 *19%*	3 *16%*	4 *9%*	5 *7%*	12 *17%*	5 *19%*	6 *14%*	2 *8%*	14 *24%* n	35 *27%* Am nr	13 *15%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**11** ***2%***	4 *1%*	1 *1%*	3 *37%*	1 *7%* AB	- -	- -	2 *2%*	4 *2%*	- -	4 *3%*	- -	2 *2%*	- -	1 *2%*	2 *3%*	1 *1%*	3 *2%*	- -	2 *3%*	2 *2%*
2	**19** ***3%***	12 *3%*	3 *3%*	- -	- -	- -	* *1%*	3 *4%*	6 *3%*	1 *3%*	4 *3%*	3 *2%*	1 *1%*	2 *15%*	1 *3%*	- -	1 *2%*	3 *3%*	- -	4 *5%*	6 *8%* AS
3	**34** ***5%***	15 *4%*	2 *2%*	- -	1 *5%*	5 *13%* ABC	1 *6%*	9 *11%* ABC	11 *6%*	4 *8%*	3 *2%*	7 *5%*	6 *7%*	- -	1 *3%*	2 *4%*	4 *5%*	8 *6%*	7 *6%*	4 *5%*	2 *3%*
4	**39** ***6%***	20 *6%*	8 *7%*	2 *23%*	2 *11%*	2 *6%*	1 *3%*	4 *5%*	12 *7%*	1 *1%*	13 *9%* M	9 *7%*	1 *1%*	- -	2 *5%*	5 *9%*	6 *7%*	4 *3%*	7 *6%*	5 *7%*	5 *6%*
5	**75** ***12%*** **M**	44 *12%*	15 *14%*	- -	3 *16%*	3 *7%*	2 *9%*	8 *10%*	26 *15%* M	4 *7%*	19 *14%* M	16 *12%*	3 *3%*	1 *9%*	6 *15%* M	6 *12%*	14 *16%*	20 *15%*	14 *11%*	9 *13%*	6 *8%*
6	**98** ***15%***	58 *16%*	18 *16%*	2 *24%*	3 *15%*	4 *11%*	5 *20%*	8 *10%*	28 *17%*	4 *7%*	22 *16%*	21 *15%*	15 *18%*	- -	8 *18%*	11 *20%*	10 *11%*	16 *12%*	23 *18%*	15 *21%*	12 *15%*
7	**107** ***17%*** **E**	69 *20%* E	15 *14%*	- -	* *2%*	4 *11%*	7 *27%* E	11 *13%*	21 *13%*	11 *19%*	26 *19%*	28 *20%*	13 *16%*	2 *18%*	5 *12%*	7 *13%*	13 *15%*	24 *19%*	21 *17%*	12 *16%*	14 *18%*
8	**102** ***16%***	49 *14%*	26 *23%*	- -	3 *12%*	9 *22%*	4 *15%*	12 *15%*	30 *18%*	9 *17%*	21 *15%*	18 *13%*	14 *17%*	1 *7%*	9 *21%*	7 *14%*	16 *19%*	24 *18%*	19 *15%*	7 *10%*	9 *12%*
9	**64** ***10%***	36 *10%*	10 *9%*	- -	4 *17%*	4 *10%*	2 *8%*	10 *12%*	12 *7%*	8 *15%*	12 *9%*	12 *9%*	15 *19%* AI	1 *12%*	4 *9%*	5 *9%*	8 *9%*	18 *14%*	18 *15%*	4 *5%*	10 *13%*
Highest rating 10	**45** ***7%*** **I**	30 *8%*	5 *5%*	- -	1 *3%*	4 *11%*	1 *4%*	4 *5%*	6 *3%*	6 *11%* I	7 *5%*	14 *10%* I	10 *12%* I	2 *16%*	1 *2%*	6 *11%*	7 *8%*	7 *6%*	7 *5%*	7 *10%*	6 *8%*
Don't know	**45** ***7%*** **BR**	18 *5%*	8 *7%*	1 *16%*	2 *10%*	4 *10%*	2 *6%*	10 *13%* AB	14 *8%*	7 *12%* M	7 *5%*	9 *6%*	2 *3%*	2 *22%*	4 *8%*	3 *5%*	6 *7%*	3 *2%*	9 *7%*	4 *5%*	6 *7%*
1-3 (Net)	**63** ***10%***	31 *9%*	6 *6%*	3 *37%*	2 *12%*	5 *13%*	2 *7%*	14 *17%* ABC	21 *12%*	6 *10%*	11 *8%*	10 *7%*	9 *11%*	2 *15%*	4 *9%*	4 *7%*	6 *7%*	14 *11%*	7 *6%*	10 *13%*	10 *13%*
4-6 (Net)	**212** ***33%*** **J**	121 *34%*	42 *37%*	4 *47%*	9 *43%*	9 *23%*	8 *33%*	19 *24%*	67 *39%* JM	8 *15%*	53 *39%* JM	47 *34%* J	18 *23%*	1 *9%*	16 *38%* J	22 *41%*	30 *35%*	40 *30%*	44 *35%*	30 *41%*	22 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**318**	184	56	-	7	21	14	36	69	34	66	73	51	6	19	24	44	74	65	31	40
	50%	*52%*	*50%*	-	*34%*	*53%*	*54%*	*46%*	*40%*	*62%*	*48%*	*53%*	*63%*	*54%*	*44%*	*46%*	*51%*	*56%*	*52%*	*41%*	*51%*
	I									I			AI								
9-10 (Net)	**109**	66	15	-	4	8	3	14	17	14	19	27	25	3	5	10	15	25	25	11	16
	17%	*19%*	*13%*	-	*20%*	*21%*	*12%*	*17%*	*10%*	*26%*	*14%*	*19%*	*31%*	*28%*	*11%*	*20%*	*17%*	*20%*	*20%*	*15%*	*21%*
	I									I		I	AI					I			
													KO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**6** ***1%***	3 *1%*	3 *1%*	3 *2%*	3 *1%*	5 *2%*	2 *1%*	1 *1%*	- -	* *	- -	2 *2%*	4 *3%*	4 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *2%*	- -	6 *1%*	3 *1%*	1 *2%*	2 *7%* AV	* *3%*
2	**15** ***3%*** **Ec**	9 *3%*	6 *2%*	12 *6%* AE	3 *1%*	8 *3%*	6 *3%*	4 *9%* IK	1 *1%*	2 *2%*	- -	4 *5%*	4 *3%*	5 *3%*	5 *3%*	4 *4%*	2 *1%*	13 *4%*	3 *5%*	11 *3%*	13 *3%*	1 *2%*	2 *5%*	- -
3	**14** ***3%***	6 *2%*	9 *3%*	8 *4%*	6 *2%*	7 *2%*	8 *3%*	4 *8%* JL	3 *3%*	- -	4 *5%*	- -	4 *3%*	8 *4%*	5 *2%*	1 *1%*	5 *3%*	10 *3%*	- -	14 *3%*	10 *2%*	3 *8%* V	1 *4%*	* *3%*
4	**19** ***4%*** **E**	10 *4%*	9 *3%*	15 *7%* AE	4 *1%*	11 *4%*	8 *4%*	- -	6 *7%*	2 *2%*	4 *5%*	4 *5%*	3 *2%*	6 *3%*	7 *3%*	6 *5%*	8 *5%*	11 *3%*	3 *4%*	16 *4%*	15 *3%*	1 *4%*	2 *6%*	1 *11%* AV
5	**45** ***9%***	23 *9%*	22 *8%*	23 *11%*	22 *7%*	23 *8%*	22 *10%*	5 *10%*	4 *4%*	6 *9%*	7 *8%*	11 *14%* I	13 *10%*	12 *6%*	16 *8%*	17 *16%* AOP	12 *7%*	33 *10%*	9 *11%*	36 *8%*	38 *9%*	4 *11%*	2 *6%*	1 *13%*
6	**39** ***8%*** **t**	16 *7%*	23 *9%*	15 *7%*	24 *8%*	17 *6%*	21 *10%*	7 *14%*	8 *8%*	3 *3%*	3 *4%*	12 *15%* AJKM	7 *5%*	14 *7%*	16 *8%*	9 *8%*	11 *6%*	28 *8%*	5 *6%*	34 *8%*	30 *7%*	4 *10%*	4 *13%*	1 *10%*
7	**84** ***16%***	40 *16%*	44 *17%*	40 *20%*	44 *14%*	55 *19%*	29 *13%*	8 *16%*	16 *17%*	13 *17%*	15 *18%*	14 *18%*	17 *14%*	31 *16%*	33 *16%*	19 *17%*	33 *19%*	50 *15%*	16 *20%*	68 *16%*	76 *17%*	3 *9%*	4 *14%*	1 *8%*
8	**110** ***22%*** **DM**	53 *21%*	57 *22%*	30 *15%*	80 *26%* AD	59 *21%*	51 *23%*	13 *25%*	25 *26%*	19 *25%*	17 *20%*	19 *23%*	18 *15%*	35 *18%*	56 *27%*	19 *18%*	36 *21%*	74 *22%*	18 *23%*	92 *21%*	93 *21%*	8 *21%*	6 *22%*	3 *28%*
9	**103** ***20%*** **DLX** **ar**	45 *18%*	58 *22%*	28 *14%*	75 *25%* AD	59 *20%*	44 *20%*	5 *10%*	23 *24%* L	11 *14%*	25 *29%* AHJ L	9 *11%*	30 *25%* L	46 *24%*	38 *18%*	19 *17%*	38 *22%*	65 *19%*	15 *19%*	88 *20%*	92 *21%* X	7 *19%*	2 *7%*	2 *18%*
Highest rating 10	**46** ***9%*** **DS**	28 *11%*	18 *7%*	12 *6%*	34 *11%*	32 *11%*	13 *6%*	1 *2%*	10 *10%*	13 *18%* AHL	7 *9%*	4 *5%*	10 *8%*	18 *10%*	20 *10%*	7 *7%*	22 *13%*	24 *7%*	7 *10%*	39 *9%*	39 *9%*	5 *12%*	2 *6%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**28** ***6%*** **EIc**	15 *6%*	14 *5%*	17 *9%* AE	11 *4%*	11 *4%*	17 *8%*	3 *5%*	- -	6 *8%* I	4 *4%*	2 *3%*	14 *11%* AIL	11 *6%*	10 *5%*	7 *6%*	6 *4%*	22 *6%*	1 *2%*	27 *6%*	24 *6%*	1 *2%*	3 *10%*	* *4%*
1-3 (Net)	**36** ***7%*** **EZci**	17 *7%*	18 *7%*	23 *12%* AE	12 *4%*	20 *7%*	16 *7%*	9 *18%* AIJK	3 *3%*	2 *3%*	4 *5%*	6 *7%*	12 *10%*	18 *9%*	11 *5%*	7 *6%*	8 *4%*	28 *8%*	3 *5%*	32 *7%*	26 *6%*	5 *12%*	4 *16%* AV	1 *6%*
4-6 (Net)	**103** ***20%*** **EZf**	49 *20%*	53 *20%*	52 *26%* AE	50 *16%*	51 *18%*	51 *23%*	12 *23%*	18 *19%*	10 *14%*	14 *16%*	27 *33%* AJK M	22 *18%*	32 *17%*	38 *19%*	32 *29%* AOP	31 *18%*	72 *21%*	16 *21%*	87 *20%*	83 *19%*	9 *24%*	7 *25%*	3 *34%* AV
7-10 (Net)	**342** ***67%*** **DGQ** **SXadr**	165 *67%*	177 *68%*	109 *54%*	233 *76%* AD	205 *71%* AG	137 *62%*	28 *54%*	74 *78%* AHL M	55 *75%* HL	65 *75%* HL	46 *57%*	75 *61%*	131 *68%*	147 *71%* Q	64 *59%*	129 *74%* AS	214 *64%*	55 *72%*	287 *66%*	300 *69%* X	23 *61%*	14 *49%*	5 *56%*
9-10 (Net)	**149** ***29%*** **DHL** **Xar**	73 *30%*	76 *29%*	39 *20%*	109 *36%* AD	91 *32%*	57 *26%*	7 *13%*	33 *35%* HL	24 *32%* HL	32 *38%* HL	13 *16%*	41 *33%* HL	65 *34%*	58 *28%*	26 *24%*	60 *35%*	89 *27%*	22 *29%*	127 *29%*	132 *30%* X	12 *31%* X	4 *13%*	2 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297
Lowest rating 1	**6** ***1%***	4 *1%*	2 *4%*	- -	2 *1%*	4 *2%*	1 *1%*	2 *2%*	4 *1%*	- -	* *	6 *2%*
2	**15** **3%** **Ec**	10 *2%*	4 *6%*	1 *8%*	2 *1%*	8 *3%*	5 *10%* Ac	3 *2%*	11 *4%*	1 *3%*	1 *1%*	13 *4%*
3	**14** **3%**	11 *3%*	3 *5%*	- -	5 *2%*	7 *3%*	3 *6%*	4 *3%*	9 *3%*	2 *5%*	1 *1%*	12 *3%*
4	**19** ***4%*** **E**	17 *4%*	2 *3%*	* *2%*	10 *5%*	9 *4%*	- -	2 *1%*	16 *5%*	1 *4%*	3 *2%*	16 *4%*
5	**45** ***9%***	34 *8%*	10 *16%*	1 *4%*	15 *7%*	27 *11%*	3 *7%*	11 *9%*	27 *8%*	3 *8%*	10 *8%*	33 *9%*
6	**39** ***8%*** **t**	28 *7%*	9 *13%*	2 *16%*	14 *7%*	19 *8%*	4 *9%*	8 *7%*	28 *9%*	2 *6%*	14 *10%*	25 *7%*
7	**84** ***16%***	70 *16%*	11 *17%*	2 *12%*	34 *16%*	37 *15%*	11 *23%*	20 *17%*	48 *15%*	8 *23%*	16 *12%*	66 *18%*
8	**110** ***22%*** **DM**	93 *22%*	12 *19%*	5 *33%*	51 *24%*	50 *21%*	9 *19%*	20 *17%*	76 *24%*	6 *17%*	38 *28%*	72 *20%*
9	**103** ***20%*** **DLXar**	97 *23%* Aa	5 *8%*	1 *6%*	56 *26%* Ad	40 *17%*	6 *13%*	33 *28%* A	59 *18%*	6 *18%*	29 *21%*	70 *19%*
Highest rating 10	**46** ***9%*** **DS**	42 *10%*	3 *5%*	1 *8%*	23 *11%*	20 *8%*	2 *4%*	9 *7%*	31 *10%*	2 *5%*	16 *12%*	29 *8%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	1 *2%*	- -	- -	1 *2%*	- -	1 *3%*	- -	2 *7%* Aoq tu	2 *3%*	- -	- -	* *3%* t
2	1 *2%*	1 *4%*	1 *3%*	- -	3 *7%*	1 *4%*	1 *2%*	2 *5%*	2 *4%*	2 *2%*	1 *2%*	- -
3	3 *8%* nqu	- -	1 *4%*	- -	- -	3 *10%*	- -	1 *4%*	5 *9%* Au	1 *2%*	- -	* *3%* u
4	1 *4%*	- -	2 *4%*	4 *7%* t	1 *1%*	- -	6 *12%* At	2 *6%* t	1 *3%*	- -	1 *2%*	1 *11%* Aotu
5	4 *11%*	5 *21%*	3 *9%*	9 *16%* t	7 *14%*	1 *3%*	3 *6%*	2 *6%*	2 *5%*	3 *4%*	5 *8%*	1 *13%*
6	4 *10%* t	1 *3%*	7 *19%* At	3 *6%*	4 *8%* t	1 *3%*	3 *6%*	4 *13%* t	3 *5%*	- -	9 *14%* t	1 *10%* t
7	3 *9%*	5 *20%*	6 *17%*	10 *19%*	8 *16%*	3 *11%*	8 *16%*	4 *14%*	9 *18%*	17 *21%*	10 *16%*	1 *8%*
8	8 *21%*	3 *11%*	9 *23%*	8 *15%*	11 *23%*	10 *38%*	13 *24%*	6 *22%*	12 *24%*	14 *18%*	13 *22%*	3 *28%*
9	7 *19%*	8 *32%*	4 *12%*	9 *17%*	10 *21%*	4 *17%*	11 *21%*	2 *7%*	10 *21%*	21 *27%* r	13 *22%* r	2 *18%*
Highest rating 10	5 *12%*	- -	3 *8%*	6 *11%*	3 *6%*	- -	4 *8%*	2 *6%*	4 *8%*	14 *17%* A	5 *9%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**28** ***6%*** **Elc**	23 *5%*	2 *4%*	2 *12%*	5 *2%*	19 *8%* c	3 *7%*	9 *7%*	14 *4%*	4 *12%*	6 *5%*	22 *6%*	1 *2%*	2 *9%*	1 *3%*	4 *7%*	2 *4%*	3 *10%*	3 *6%*	3 *10%* s	- -	7 *8%*	3 *5%*	* *4%*
1-3 (Net)	**36** ***7%*** **EZci**	25 *6%*	10 *15%* AZ	1 *8%*	9 *4%*	19 *8%*	8 *17%* Ac	9 *7%*	24 *7%*	3 *8%*	3 *2%*	31 *8%* i	5 *12%*	1 *4%*	3 *7%*	1 *2%*	3 *7%*	4 *17%*	1 *2%*	4 *16%* Anqtu	8 *16%* Anqtu	3 *4%*	1 *2%*	1 *6%*
4-6 (Net)	**103** ***20%*** **EZt**	79 *18%*	21 *32%* AZ	3 *23%*	39 *18%*	55 *23%*	8 *16%*	20 *17%*	70 *22%*	6 *18%*	27 *20%*	74 *20%*	9 *24%* t	6 *23%*	12 *31%* t	16 *29%* t	11 *23%* t	2 *6%*	13 *23%* t	7 *25%* t	6 *13%*	3 *4%*	15 *25%* t	3 *34%* Ast
7-10 (Net)	**342** ***67%*** **DGQSX adr**	301 *71%* Aa	32 *49%*	9 *58%*	163 *76%* Ad e	147 *61%*	29 *60%*	82 *69%*	214 *66%*	21 *63%*	99 *73%*	237 *65%*	23 *61%*	16 *64%*	22 *59%*	33 *61%*	33 *66%*	17 *66%*	37 *69%*	14 *49%*	35 *71%* r	66 *84%* Ak mnrv	42 *68%*	5 *56%*
9-10 (Net)	**149** ***29%*** **DHLXa r**	138 *32%* Aa	8 *13%*	2 *13%*	78 *36%* Ad e	60 *25%*	9 *18%*	42 *35%*	90 *28%*	8 *23%*	45 *33%*	99 *27%*	12 *31%* r	8 *32%*	7 *19%*	15 *27%*	14 *28%*	4 *17%*	16 *29%*	4 *13%*	14 *29%*	35 *45%* Am rv	19 *31%* r	2 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**6** ***1%*** **B**	* *	2 *2%*	- -	- -	- -	1 *4%*	4 *3%* B	1 *1%*	1 *2%*	1 *1%*	3 *3%*	- -	- -	- -	1 *2%*	- -	2 *2%*	2 *2%*	- -	2 *2%*
2	**15** ***3%*** **B**	3 *1%*	3 *4%*	- -	* *2%*	4 *25%*	1 *4%*	3 *3%*	4 *3%*	2 *5%*	5 *6%* M	3 *2%*	- -	1 *11%*	* *1%*	1 *3%*	2 *3%*	2 *2%*	2 *2%*	1 *1%*	1 *2%*
3	**14** ***3%***	8 *3%*	4 *5%*	- -	- -	- -	- -	3 *2%*	1 *1%*	1 *3%*	4 *5%*	4 *3%*	4 *4%*	- -	- -	- -	- -	3 *3%*	1 *1%*	3 *6%*	3 *4%*
4	**19** ***4%***	10 *4%*	4 *5%*	- -	- -	- -	1 *7%*	4 *3%*	5 *3%*	2 *5%*	5 *6%*	4 *3%*	2 *2%*	- -	1 *2%*	* *1%*	6 *11%* APS	3 *3%*	2 *2%*	- -	4 *6%*
5	**45** ***9%***	20 *8%*	8 *10%*	* *7%*	1 *7%*	- -	4 *19%*	13 *10%*	14 *10%*	4 *9%*	4 *5%*	9 *8%*	5 *5%*	- -	9 *31%*	6 *12%*	5 *8%*	13 *12%*	12 *12%*	1 *2%*	3 *5%*
6	**39** ***8%***	14 *6%*	4 *5%*	1 *29%*	2 *11%*	4 *21%*	3 *17%*	10 *8%*	8 *6%*	3 *8%*	8 *9%*	5 *4%*	9 *10%*	- -	6 *20%*	1 *3%*	6 *11%*	9 *8%*	7 *8%*	3 *5%*	4 *7%*
7	**84** ***16%***	47 *19%*	11 *13%*	1 *30%*	2 *10%*	3 *15%*	1 *4%*	19 *15%*	26 *20%*	3 *8%*	13 *16%*	18 *15%*	15 *16%*	4 *34%*	3 *12%*	10 *19%*	5 *9%*	17 *16%*	13 *13%*	17 *28%*	12 *18%*
8	**110** ***22%*** **HM**	62 *25%* H	16 *20%*	- -	4 *22%*	3 *19%*	6 *30%*	19 *15%*	28 *21%*	11 *27%* M	26 *31%* AM	27 *23%*	10 *11%*	3 *24%*	5 *16%*	11 *21%*	15 *27%*	23 *22%*	20 *21%*	15 *25%*	16 *25%*
9	**103** ***20%***	42 *17%*	20 *25%*	- -	7 *35%*	1 *8%*	1 *6%*	31 *25%*	26 *20%*	6 *15%*	11 *13%*	24 *21%*	30 *33%* AK	1 *11%*	3 *11%*	10 *20%*	12 *20%*	21 *20%*	26 *27%*	9 *14%*	12 *18%*
Highest rating 10	**46** ***9%*** **K**	28 *11%*	4 *4%*	2 *33%*	2 *11%*	1 *4%*	2 *8%*	9 *7%*	10 *7%*	3 *8%*	2 *2%*	17 *15%* AK	11 *12%* K	1 *5%*	2 *5%*	8 *16%*	5 *9%*	11 *11%*	7 *7%*	7 *11%*	7 *10%*
Don't know	**28** ***6%***	11 *4%*	5 *7%*	- -	* *2%*	1 *7%*	- -	10 *8%*	9 *7%*	4 *9%*	5 *6%*	4 *3%*	5 *6%*	2 *16%*	* *1%*	1 *3%*	2 *3%*	3 *3%*	5 *5%*	5 *8%*	1 *2%*
1-3 (Net)	**36** ***7%*** **B**	11 *4%*	9 *11%*	- -	* *2%*	4 *25%*	2 *8%*	10 *8%*	6 *5%*	4 *10%*	10 *12%*	10 *9%*	4 *4%*	1 *11%*	* *1%*	2 *5%*	2 *3%*	6 *6%*	5 *5%*	4 *7%*	5 *9%*
4-6 (Net)	**103** ***20%***	43 *18%*	16 *20%*	2 *36%*	3 *18%*	4 *21%*	8 *44%*	26 *21%*	26 *20%*	9 *22%*	17 *20%*	18 *15%*	16 *18%*	- -	15 *53%*	8 *16%*	17 *30%*	24 *23%*	21 *22%*	5 *7%*	11 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**342** ***67%***	179 *73%* AH	51 *63%*	3 *64%*	15 *78%*	8 *46%*	9 *49%*	77 *63%*	90 *69%*	23 *59%*	53 *63%*	86 *73%*	67 *73%*	10 *74%*	13 *45%*	39 *76%*	37 *64%*	73 *68%*	65 *68%*	48 *78%*	46 *72%*
9-10 (Net)	**149** ***29%*** **K**	70 *29%*	24 *30%*	2 *33%*	9 *46%*	2 *12%*	3 *14%*	40 *32%*	36 *28%*	9 *23%*	13 *16%*	42 *35%* K	42 *45%* AI JK	2 *16%*	5 *17%*	18 *36%*	17 *29%*	32 *30%*	33 *34%*	16 *25%*	18 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**27** ***2%*** **CZcg**	19 *2%*	8 *1%*	14 *2%*	13 *1%*	11 *1%*	16 *2%*	3 *1%*	2 *1%*	1 *1%*	5 *2%*	7 *3%*	9 *2%*	4 *1%*	12 *1%*	11 *2%*	3 *1%*	24 *2%*	4 *2%*	23 *1%*	25 *2%*	1 *1%*	1 *1%*	* *
2	**21** ***1%*** **EZc**	13 *1%*	9 *1%*	17 *2%* AE	4 *	8 *1%*	13 *1%*	3 *1%*	2 *1%*	3 *1%*	5 *2%*	3 *1%*	6 *1%*	4 *1%*	12 *1%*	6 *1%*	6 *1%*	15 *1%*	- -	21 *1%*	15 *1%*	2 *1%*	4 *4%* AV	* *1%*
3	**53** ***3%*** **EMXZ r**	29 *3%*	24 *3%*	36 *5%* AE	16 *2%*	24 *3%*	29 *3%*	12 *6%* ALM	14 *5%* M	6 *2%*	9 *3%*	5 *2%*	7 *2%*	15 *4%*	26 *3%*	11 *2%*	12 *2%*	41 *3%*	7 *4%*	46 *3%*	43 *3%*	7 *5%* X	* *	2 *3%* X
4	**60** ***3%*** **LPZ**	24 *3%*	36 *4%*	30 *4%*	30 *3%*	34 *4%*	25 *3%*	14 *7%* AKL	9 *3%*	11 *4%* L	8 *3%*	2 *1%*	17 *4%* L	24 *6%* AP	19 *2%*	17 *4%*	15 *3%*	44 *4%*	8 *5%*	52 *3%*	48 *3%*	5 *3%*	4 *5%*	3 *5%*
5	**165** ***10%*** **EZc**	91 *10%*	74 *9%*	89 *12%* AE	76 *8%*	77 *10%*	88 *9%*	23 *11%*	21 *8%*	26 *11%*	25 *8%*	28 *10%*	43 *10%*	33 *8%*	72 *9%*	59 *12%* AOP	45 *9%*	120 *10%*	17 *10%*	148 *10%*	137 *10%*	15 *9%*	8 *8%*	6 *11%*
6	**255** ***15%*** **SZ**	143 *16%*	112 *13%*	110 *14%*	145 *15%*	119 *15%*	136 *14%*	34 *17%*	50 *18%*	36 *15%*	51 *17%*	32 *12%*	52 *12%*	65 *15%*	129 *16%*	61 *13%*	92 *18%* AS	162 *13%*	19 *11%*	236 *15%*	217 *15%*	19 *12%*	12 *13%*	6 *12%*
7	**319** ***18%***	155 *18%*	164 *19%*	131 *17%*	188 *19%*	147 *19%*	172 *18%*	32 *16%*	55 *20%*	47 *19%*	62 *21%*	52 *19%*	71 *16%*	90 *21%*	146 *18%*	83 *17%*	99 *19%*	219 *18%*	36 *21%*	283 *18%*	258 *18%*	29 *18%*	20 *20%*	13 *23%*
8	**375** ***22%*** **a**	175 *20%*	201 *23%*	161 *21%*	214 *22%*	179 *23%*	196 *21%*	41 *20%*	55 *20%*	48 *20%*	64 *21%*	58 *21%*	111 *25%* A	84 *20%*	185 *22%*	106 *22%*	96 *19%*	280 *23%*	40 *23%*	335 *21%*	310 *22%*	35 *22%*	20 *21%*	11 *19%*
9	**237** ***14%*** **Dab em**	109 *13%*	127 *15%*	78 *10%*	158 *16%* AD	98 *12%*	139 *15%*	18 *9%*	38 *13%*	28 *12%*	41 *14%*	56 *20%* AHI JKM	56 *13%*	60 *14%*	117 *14%*	58 *12%*	65 *13%*	172 *14%*	25 *15%*	211 *14%*	189 *13%*	28 *18%*	12 *13%*	7 *13%*
Highest rating 10	**157** ***9%*** **DSe j**	84 *10%*	74 *9%*	54 *7%*	103 *11%* AD	66 *8%*	92 *10%*	17 *8%*	32 *11%*	23 *10%*	26 *8%*	19 *7%*	40 *9%*	33 *8%*	78 *9%*	47 *10%*	63 *12%* AS	95 *8%*	16 *9%*	141 *9%*	125 *9%*	14 *9%*	11 *11%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**64** ***4%*** **EIg**	34 *4%*	30 *4%*	44 *6%* AE	20 *2%*	26 *3%*	39 *4%*	7 *4%*	3 *1%*	12 *5%* I	8 *3%*	12 *4%* I	24 *5%* I	12 *3%*	34 *4%*	18 *4%*	14 *3%*	51 *4%*	2 *1%*	61 *4%*	57 *4%*	2 *1%*	4 *4%*	1 *2%*
1-3 (Net)	**101** ***6%*** **EZc**	61 *7%*	40 *5%*	68 *9%* AE	33 *3%*	44 *6%*	57 *6%*	17 *9%*	18 *6%*	11 *4%*	19 *6%*	15 *5%*	21 *5%*	24 *6%*	49 *6%*	28 *6%*	21 *4%*	80 *7%*	11 *6%*	90 *6%*	83 *6%*	11 *7%*	5 *5%*	2 *4%*
4-6 (Net)	**479** ***28%*** **Zc**	257 *29%*	222 *26%*	229 *30%*	251 *26%*	230 *29%*	250 *26%*	70 *35%* ALM	80 *28%*	72 *30%*	83 *28%*	62 *23%*	112 *26%*	122 *29%*	220 *27%*	137 *29%*	152 *30%*	327 *27%*	44 *25%*	435 *28%*	402 *28%*	39 *25%*	24 *25%*	15 *27%*
7-10 (Net)	**1088** ***63%*** **BDH** **abdep**	523 *60%*	565 *66%* AB	424 *55%*	664 *69%* AD	490 *62%*	598 *63%*	107 *53%*	180 *64%* H	147 *61%*	192 *63%* H	184 *68%* H	278 *64%* H	266 *63%*	526 *63%*	294 *62%*	323 *63%*	766 *63%*	117 *67%*	970 *62%*	882 *62%*	105 *67%*	63 *66%*	37 *67%*
9-10 (Net)	**394** ***23%*** **Dab** **efjm**	193 *22%*	201 *23%*	133 *17%*	262 *27%* AD	164 *21%*	230 *24%*	35 *17%*	70 *25%*	52 *22%*	67 *22%*	75 *27%* H	97 *22%*	93 *22%*	195 *24%*	105 *22%*	128 *25%*	266 *22%*	41 *24%*	353 *23%*	315 *22%*	42 *27%*	23 *24%*	14 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Lowest rating 1	**27** ***2%*** **CZcg**	13 *1%*	6 *2%*	8 *8%* AZa	1 *	16 *2%* c	10 *5%* Acd	10 *2%*	11 *1%*	2 *2%*	8 *2%*	19 *1%*
2	**21** ***1%*** **EZc**	11 *1%*	8 *3%* AZ	3 *3%* Z	2 *	10 *1%*	8 *4%* Acd	5 *1%*	13 *1%*	2 *2%*	2 *	18 *1%*
3	**53** ***3%*** **EMXZr**	35 *3%*	11 *4%*	6 *7%* AZ	16 *3%*	25 *3%*	11 *5%*	11 *3%*	30 *3%*	4 *3%*	8 *2%*	44 *3%*
4	**60** ***3%*** **LPZ**	40 *3%*	15 *6%* AZ	4 *5%*	16 *3%*	34 *4%*	9 *4%*	10 *2%*	46 *4%* A	1 *1%*	11 *3%*	49 *4%*
5	**165** ***10%*** **EZc**	114 *8%*	36 *14%* AZ	15 *16%* Z	30 *5%*	100 *11%* c	33 *16%* Ac	36 *8%*	109 *10%*	13 *10%*	42 *10%*	119 *9%*
6	**255** ***15%*** **SZ**	189 *14%*	55 *21%* AZb	10 *11%*	80 *14%*	141 *15%*	30 *14%*	70 *17%*	158 *15%*	12 *9%*	57 *14%*	192 *15%*
7	**319** ***18%***	252 *18%*	52 *20%*	14 *15%*	96 *17%*	175 *19%*	45 *21%*	79 *19%*	194 *18%*	18 *15%*	66 *16%*	248 *19%*
8	**375** ***22%*** **a**	324 *23%* Aa	32 *12%*	19 *21%*	140 *25%*	190 *20%*	42 *20%*	100 *24%*	217 *20%*	30 *24%*	80 *20%*	289 *22%*
9	**237** ***14%*** **Dabem**	215 *16%* Aab	17 *7%*	4 *5%*	102 *18%* Ade	118 *13%* e	13 *6%*	46 *11%*	160 *15%*	22 *18%*	56 *14%*	173 *13%*
Highest rating 10	**157** ***9%*** **DSej**	134 *10%*	17 *7%*	6 *6%*	73 *13%* Ade	76 *8%*	8 *4%*	33 *8%*	104 *10%*	10 *8%*	53 *13%* Aj	103 *8%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	1 *1%*	2 *3%*	1 *	7 *3%*	1 *1%*	2 *2%*	6 *4%*	1 *1%*	2 *1%*	3 *1%*	2 *1%*	* *
2	2 *1%*	2 *2%* u	3 *2%* u	1 *1%*	3 *2%*	2 *2%*	- -	4 *4%* Anq su	- -	4 *2%*	- -	* *1%*
3	7 *5%* r	4 *5%*	6 *4%*	3 *1%*	7 *5%* r	4 *4%*	4 *3%*	* *	6 *4%*	3 *2%*	5 *2%*	2 *3%* r
4	5 *3%*	3 *4%*	7 *5%*	6 *3%*	4 *3%*	3 *3%*	7 *5%*	4 *5%*	4 *2%*	8 *4%*	6 *2%*	3 *5%*
5	15 *9%*	11 *14%* q	8 *6%*	24 *11%*	13 *8%*	20 *19%* Akmoq rtu	8 *5%*	8 *8%*	19 *11%*	14 *7%*	21 *9%*	6 *11%*
6	19 *12%*	9 *12%*	21 *16%*	23 *11%*	27 *17%*	15 *14%*	19 *13%*	12 *13%*	25 *15%*	27 *14%*	51 *22%* Aknqr v	6 *12%*
7	29 *18%*	14 *17%*	27 *21%*	41 *19%*	36 *23%*	15 *14%*	25 *17%*	20 *20%*	32 *19%*	33 *18%*	36 *16%*	13 *23%*
8	35 *22%*	12 *15%*	37 *29%* lo	52 *25%*	28 *18%*	20 *19%*	39 *26%*	20 *21%*	31 *18%*	40 *21%*	49 *22%*	11 *19%*
9	28 *18%* m	16 *20%* m	10 *8%*	31 *14%*	23 *14%*	13 *12%*	22 *15%*	12 *13%*	21 *12%*	27 *14%*	28 *12%*	7 *13%*
Highest rating 10	14 *9%*	5 *6%*	6 *4%*	14 *7%*	10 *7%*	8 *7%*	18 *12%*	11 *11%* m	19 *11%*	26 *14%* mn	20 *9%*	7 *13%* mn

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**64** ***4%*** **Elg**	50 *4%*	10 *4%*	4 *5%*	16 *3%*	44 *5%* A	5 *2%*	19 *5%*	29 *3%*	9 *8%* Ag	19 *5%*	45 *3%*	2 *1%*	1 *2%*	6 *5%*	12 *6%* k	5 *3%*	4 *4%*	2 *1%*	4 *4%*	10 *6%* k	5 *3%*	11 *5%*	1 *2%*
1-3 (Net)	**101** ***6%*** **EZc**	59 *4%*	24 *9%* AZ	17 *18%* AZa	19 *3%*	52 *6%*	28 *13%* Acd	26 *6%*	55 *5%*	8 *6%*	18 *4%*	81 *6%*	11 *7%*	8 *10%* u	9 *7%*	11 *5%*	12 *7%*	8 *8%*	10 *7%*	5 *5%*	8 *5%*	10 *5%*	7 *3%*	2 *4%*
4-6 (Net)	**479** ***28%*** **Zc**	344 *25%*	107 *41%* AZ	29 *31%*	126 *22%*	276 *30%* c	72 *34%* c	116 *28%*	312 *29%*	26 *21%*	110 *27%*	360 *28%*	39 *25%*	23 *30%*	35 *27%*	52 *25%*	44 *28%*	39 *36%* q	34 *23%*	24 *25%*	48 *29%*	49 *26%*	77 *34%* q	15 *27%*
7-10 (Net)	**1088** ***63%*** **BDHab dep**	925 *67%* Aab	119 *46%*	43 *46%*	412 *72%* Ad e	559 *60%* e	109 *51%*	258 *62%*	675 *63%*	80 *65%*	256 *63%*	813 *63%*	105 *67%* p	47 *59%*	80 *62%*	138 *65%*	97 *61%*	56 *52%*	103 *69%* p	63 *66%* p	102 *61%*	126 *66%* p	133 *58%*	37 *67%* p
9-10 (Net)	**394** ***23%*** **Dabef jm**	349 *25%* Aab	35 *13%*	10 *11%*	175 *31%* Ad e	194 *21%* e	22 *10%*	79 *19%*	264 *25%* Af	32 *26%*	109 *27%* Aj	276 *21%*	42 *27%* m	21 *26%* m	15 *12%*	45 *21%*	33 *21%*	21 *19%*	39 *26%* m	23 *24%* m	40 *24%* m	53 *28%* m	48 *21%*	14 *26%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**27** ***2%***	7 *1%*	8 *3%*	- -	2 *2%*	- -	1 *1%*	8 *2%*	5 *1%*	3 *2%*	6 *1%*	5 *1%*	2 *2%*	1 *2%*	5 *3%*	3 *2%* S	9 *4%* AS	6 *2%*	- -	- -	4 *3%* S
2	**21** ***1%***	11 *1%*	2 *1%*	- -	2 *2%*	1 *3%*	1 *1%*	5 *1%*	5 *1%*	3 *1%*	5 *1%*	7 *2%*	* *	* *1%*	1 *1%*	2 *1%*	2 *1%*	5 *1%*	1 *	3 *1%*	* *
3	**53** ***3%*** **Q**	20 *3%*	11 *3%*	4 *17%*	4 *5%*	4 *9%* ABH	2 *2%*	8 *2%*	11 *3%*	3 *1%*	14 *4%*	12 *4%*	4 *3%*	1 *3%*	7 *4%*	6 *3%* Q	1 *	13 *3%* Q	5 *2%*	4 *2%*	7 *4%* Q
4	**60** ***3%*** **P**	29 *4%*	12 *4%*	- -	2 *2%*	2 *4%*	3 *3%*	13 *3%*	14 *3%*	8 *4%*	16 *4%*	10 *3%*	7 *5%*	1 *2%*	4 *3%*	1 *1%*	4 *2%*	15 *4%* P	11 *4%* P	9 *4%*	8 *5%* P
5	**165** ***10%***	66 *9%*	25 *8%*	3 *11%*	10 *12%*	3 *7%*	8 *9%*	49 *11%*	36 *8%*	19 *9%*	36 *9%*	37 *11%*	11 *7%*	3 *8%*	23 *13%* I	21 *11%*	24 *11%*	29 *8%*	19 *7%*	21 *9%*	15 *9%*
6	**255** ***15%***	104 *14%*	50 *17%*	3 *12%*	17 *20%*	8 *16%*	13 *14%*	60 *13%*	64 *14%*	20 *10%*	70 *18%* J	52 *15%*	24 *16%*	4 *11%*	19 *11%*	28 *15%*	31 *14%*	59 *16%*	41 *14%*	40 *18%*	20 *13%*
7	**319** ***18%***	137 *19%*	57 *19%*	3 *13%*	13 *16%*	6 *12%*	23 *25%*	79 *18%*	79 *18%*	35 *17%*	85 *22%*	60 *18%*	28 *19%*	4 *13%*	28 *16%*	32 *17%*	38 *17%*	73 *20%*	54 *19%*	40 *18%*	33 *21%*
8	**375** ***22%*** **E**	152 *21%*	75 *25%* E	4 *16%*	12 *14%*	13 *28%*	16 *17%*	103 *23%* E	88 *20%*	50 *25%* M	80 *20%*	88 *26%* AIM	22 *15%*	7 *21%*	40 *23%*	39 *21%*	62 *27%* ARU	69 *19%*	80 *28%* ARU	45 *21%*	27 *17%*
9	**237** ***14%*** **CJ**	113 *15%* C	28 *9%*	1 *5%*	11 *13%*	6 *13%*	15 *16%*	62 *14%*	79 *18%* AJKL	16 *8%*	49 *12%*	37 *11%*	27 *18%* J	6 *18%*	20 *12%*	23 *13%*	32 *14%*	51 *14%*	44 *15%*	31 *14%*	23 *14%*
Highest rating 10	**157** ***9%*** **KL**	76 *10%*	23 *8%*	4 *18%*	8 *10%*	1 *3%*	10 *11%*	35 *8%*	51 *11%* KL	24 *12%* KL	24 *6%*	16 *5%*	20 *14%* KL	2 *6%*	19 *11%* L	24 *13%*	18 *8%*	37 *10%*	24 *8%*	19 *9%*	16 *10%*
Don't know	**64** ***4%***	22 *3%*	11 *4%*	2 *8%*	3 *4%*	2 *5%*	1 *1%*	23 *5%*	14 *3%*	18 *9%* AIKLMO	8 *2%*	12 *4%*	2 *1%*	5 *14%* AIKLMO	6 *3%*	8 *4%*	5 *2%*	15 *4%*	7 *2%*	8 *4%*	7 *5%*
1-3 (Net)	**101** ***6%*** **S**	39 *5%*	21 *7%*	4 *17%*	8 *9%*	5 *11%*	4 *4%*	21 *5%*	21 *5%*	9 *4%*	25 *6%*	24 *7%*	7 *5%*	2 *6%*	13 *7%*	11 *6%* S	12 *6%*	24 *6%* S	6 *2%*	7 *3%*	11 *7%* S
4-6 (Net)	**479** ***28%***	199 *27%*	87 *29%*	5 *23%*	29 *34%*	13 *28%*	25 *27%*	121 *27%*	115 *26%*	47 *24%*	121 *31%*	99 *29%*	42 *28%*	7 *21%*	47 *27%*	50 *27%*	59 *26%*	103 *28%*	70 *25%*	69 *32%*	43 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1088** ***63%*** **E**	479 *65%* E	183 *61%*	12 *52%*	45 *53%*	27 *56%*	64 *69%* E	278 *63%*	297 *66%*	126 *63%*	237 *60%*	201 *60%*	96 *66%*	20 *58%*	107 *62%*	118 *63%*	151 *67%*	231 *62%*	201 *71%* AR	135 *62%*	98 *61%*
9-10 (Net)	**394** ***23%*** **CKL**	189 *26%* AC	51 *17%*	5 *23%*	20 *23%*	8 *16%*	25 *27%* C	96 *22%*	130 *29%* AJKL	41 *20%*	72 *18%*	53 *16%*	47 *32%* AJ KL	9 *25%*	39 *23%*	47 *25%*	51 *22%*	89 *24%*	67 *24%*	50 *23%*	38 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**21** **2%** **CZc**	18 3% AC	3 *	10 2%	10 1%	11 2%	9 1%	4 2%	1 *	* *	8 4% AIJ	2 1%	6 3%	8 2%	7 1%	5 2%	5 1%	15 2%	3 2%	17 2%	18 2%	2 1%	1 1%	* 1%
2	**29** **2%** **EZci**	18 3%	11 2%	19 4% AE	10 1%	16 3%	13 2%	7 4%	2 1%	4 2%	4 2%	6 3%	7 3%	7 2%	16 3%	7 3%	6 2%	23 3%	- -	29 3% A	21 2%	4 4%	4 6% AV	* 1%
3	**20** **2%** **C**	16 3% AC	4 1%	11 2%	9 1%	8 1%	12 2%	4 2%	10 4% AKL	2 1%	1 *	1 *	3 1%	4 1%	13 2%	3 1%	4 1%	16 2%	- -	20 2% A	17 2%	2 2%	1 1%	1 2%
4	**45** **4%**	19 3%	26 5%	24 5%	22 3%	26 5%	19 3%	5 3%	12 5%	7 3%	6 3%	6 4%	10 4%	12 3%	21 4%	12 5%	12 3%	33 4%	5 4%	40 4%	38 4%	1 1%	2 4%	3 9% AVW
5	**123** **10%** **EPR** **Zc**	63 10%	61 10%	66 14% AE	57 8%	57 10%	66 10%	23 14%	24 11%	15 7%	21 10%	19 12%	22 10%	43 12%	46 8%	34 13% P	29 8%	95 12% AR	12 8%	112 11%	101 10%	12 11%	7 11%	4 10%
6	**150** **13%** **Zi**	79 13%	71 12%	59 13%	91 13%	76 14%	74 12%	23 14%	19 9%	30 15%	28 13%	21 13%	28 12%	42 12%	76 14%	32 12%	50 13%	100 12%	14 10%	136 13%	127 13%	10 10%	8 12%	5 16%
7	**232** **20%** **b**	112 19%	120 21%	83 18%	149 21%	101 18%	132 21%	36 21%	49 22%	38 19%	39 18%	35 22%	35 16%	69 19%	108 19%	56 21%	85 22%	148 18%	26 18%	207 20%	184 19%	29 28% AVX	11 16%	8 25%
8	**258** **22%** **DQd**	129 21%	129 22%	84 18%	174 24% AD	115 21%	143 23%	34 21%	54 24%	49 25%	44 21%	31 19%	46 20%	75 21%	142 25% AQ	40 15%	93 24%	165 21%	36 26%	222 21%	218 22%	22 21%	13 19%	5 15%
9	**150** **13%** **DUa** **bef**	73 12%	77 13%	38 8%	113 16% AD	72 13%	79 12%	18 11%	28 13%	27 14%	35 16%	18 11%	25 11%	55 15%	63 11%	33 12%	49 13%	102 13%	27 19% U	123 12%	124 13%	14 14%	8 12%	4 11%
Highest rating 10	**87** **7%** **j**	38 6%	48 8%	31 7%	55 8%	44 8%	42 7%	6 4%	16 7%	17 8%	14 7%	11 7%	23 10% H	29 8%	34 6%	23 9%	34 9%	53 7%	12 8%	75 7%	74 8%	6 6%	5 8%	2 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**69** ***6%*** **EFORg**	35 *6%*	34 *6%*	38 *8%* AE	31 *4%*	24 *4%*	46 *7%*	8 *5%*	7 *3%*	10 *5%*	12 *6%*	11 *7%*	21 *9%* AI	12 *3%*	34 *6%*	22 *8%* AO	14 *4%*	55 *7%* AR	6 *4%*	63 *6%*	57 *6%*	3 *3%*	8 *11%* AVW	2 *6%*
1-3 (Net)	**69** ***6%*** **CEZc**	52 *9%* AC	18 *3%*	40 *9%* AE	30 *4%*	36 *6%*	34 *5%*	14 *9%*	12 *6%*	7 *3%*	12 *6%*	8 *5%*	16 *7%*	19 *5%*	36 *6%*	14 *5%*	16 *4%*	54 *7%*	3 *2%*	66 *6%* A	56 *6%*	8 *7%*	5 *8%*	1 *4%*
4-6 (Net)	**318** ***27%*** **EZci**	161 *27%*	158 *27%*	149 *32%* AE	170 *24%*	159 *29%*	159 *25%*	51 *30%*	55 *25%*	52 *26%*	55 *26%*	46 *29%*	60 *26%*	97 *27%*	143 *26%*	78 *29%*	90 *24%*	228 *28%*	31 *22%*	287 *28%*	266 *27%*	23 *22%*	18 *27%*	12 *35%* W
7-10 (Net)	**727** ***61%*** **DSUabej**	353 *59%*	374 *64%*	236 *51%*	491 *68%* AD	332 *60%*	396 *62%*	94 *56%*	147 *66%*	130 *66%*	131 *62%*	95 *60%*	130 *57%*	228 *64%*	346 *62%*	152 *57%*	260 *68%* AS	468 *58%*	101 *71%* AU	626 *60%*	601 *61%*	71 *68%* X	37 *54%*	19 *56%*
9-10 (Net)	**237** ***20%*** **DUaefjp**	112 *19%*	125 *21%*	69 *15%*	168 *23%* AD	116 *21%*	121 *19%*	24 *14%*	44 *20%*	43 *22%*	49 *23%*	29 *18%*	49 *22%*	84 *24%* P	97 *17%*	56 *21%*	82 *22%*	155 *19%*	39 *28%*	198 *19%*	198 *20%*	20 *19%*	13 *19%*	5 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**21** **2%** **CZc**	10 1%	1 1%	9 15% AZa	1 *	10 2% c	9 8% Acd	8 3%	9 1%	3 3%	7 3%	13 1%	2 1%	1 2%	2 2%	1 1%	1 1%	- -	4 4%	1 1%	4 4%	4 3%	1 1%	* 1%
2	**29** **2%** **EZci**	18 2%	5 4%	5 9% AZ	6 1%	13 2%	8 7% Acd	5 2%	18 2%	3 3%	1 *	26 3% i	4 4%	2 4%	1 1%	7 5%	2 2%	2 4%	3 3%	4 6% Amt u	1 1%	1 1%	1 1%	* 1%
3	**20** **2%** **C**	15 2%	3 2%	2 3%	8 2%	9 1%	3 2%	4 1%	14 2%	2 2%	6 2%	14 2%	2 2%	- -	5 5% A	2 1%	5 5% A	1 2%	- -	1 1%	1 1%	1 1%	1 1%	1 2%
4	**45** **4%**	34 4%	7 5%	4 6%	12 3%	29 5%	3 3%	13 5%	29 4%	2 2%	7 2%	36 4%	1 1%	1 2%	7 7% k	4 3%	2 2%	4 5%	7 7%	2 4%	6 5%	4 3%	5 3%	3 9% Aknotu
5	**123** **10%** **EPRZc**	88 9%	31 20% AZ	5 8%	36 8%	69 11%	18 15% c	33 12%	76 10%	8 9%	25 9%	96 11%	12 11%	8 14%	12 12%	21 15%	10 10%	7 9%	8 9%	7 11%	8 8%	16 10%	11 7%	4 10%
6	**150** **13%** **Zi**	114 12%	29 19% AZ	8 13%	58 13%	73 12%	19 16%	34 12%	98 13%	6 7%	22 8%	124 14% Ai	10 10%	8 14%	13 14%	17 12%	11 11%	8 12%	11 12%	8 12%	20 18%	20 13%	18 12%	5 16%
7	**232** **20%** **b**	204 21% Ab	24 16%	5 8%	91 20%	121 20%	17 14%	50 18%	145 20%	16 18%	64 23%	166 19%	29 28% Amn qrt	15 26%	14 14%	23 16%	22 21%	13 19%	12 12%	11 16%	23 21%	26 17%	37 24% q	8 25% q
8	**258** **22%** **DQd**	222 23%	27 18%	9 16%	118 26% Ad	115 19%	23 20%	63 23%	149 20%	21 23%	58 21%	198 22%	22 21%	10 17%	19 20%	35 25%	23 23%	22 32% v	17 18%	13 19%	20 19%	38 24%	33 22%	5 15%
9	**150** **13%** **DUabe** **f**	138 14% Aab	11 7%	2 3%	70 15% e	74 12% e	6 5%	24 9%	106 15% Af	13 14%	42 15%	105 12%	14 14%	5 8%	11 12%	15 11%	12 12%	4 5%	19 20% Ap s	8 12%	9 8%	28 18% p	21 14%	4 11%
Highest rating 10	**87** **7%** **j**	73 7%	7 5%	6 11%	35 8%	44 7%	7 6%	19 7%	54 7%	8 9%	28 10%	56 6%	6 6%	6 11%	6 6%	8 6%	5 5%	2 3%	10 10%	5 8%	7 6%	14 9%	16 10%	2 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**69** ***6%*** **EFORg**	58 *6%*	6 *4%*	5 *9%*	20 *4%*	43 *7%*	4 *3%*	24 *9%* g	29 *4%*	7 *8%*	16 *6%*	53 *6%*	3 *3%*	1 *2%*	5 *5%*	10 *7%*	8 *8%*	7 *9%*	4 *5%*	8 *11%* Akl t	9 *8%*	5 *3%*	8 *6%*	2 *6%*
1-3 (Net)	**69** ***6%*** **CEZc**	43 *4%*	10 *7%*	15 *26%* AZa	14 *3%*	33 *5%*	20 *17%* Acd	18 *6%*	41 *6%*	8 *9%*	15 *5%*	53 *6%*	8 *7%*	3 *6%*	7 *7%*	9 *7%*	8 *8%*	4 *6%*	6 *7%*	5 *8%* u	7 *6%*	7 *4%*	4 *2%*	1 *4%*
4-6 (Net)	**318** ***27%*** **EZci**	236 *24%*	66 *44%* AZb	16 *27%*	106 *23%*	170 *28%*	40 *34%* c	80 *29%*	203 *28%*	17 *19%*	54 *19%*	256 *29%* Ai	23 *22%*	17 *29%*	32 *34%*	42 *29%*	23 *23%*	19 *26%*	26 *27%*	18 *27%*	34 *31%*	40 *25%*	34 *22%*	12 *35%* ku
7-10 (Net)	**727** ***61%*** **DSUab** **ej**	636 *65%* Aab	69 *46%*	22 *37%*	315 *69%* Ad e	354 *59%* e	53 *45%*	156 *56%*	453 *62%*	58 *64%*	191 *69%* Aj	525 *59%*	71 *68%* mr	36 *63%*	51 *53%*	82 *57%*	62 *61%*	41 *59%*	58 *61%*	37 *54%*	60 *55%*	105 *67%* r	106 *70%* Amnrs v	19 *56%*
9-10 (Net)	**237** ***20%*** **DUaef** **jp**	211 *22%* Aa	18 *12%*	8 *14%*	105 *23%* e	118 *20%*	13 *11%*	43 *16%*	160 *22%* f	21 *23%*	70 *25%* Aj	161 *18%*	20 *19%*	11 *20%*	17 *18%*	24 *16%*	17 *17%*	6 *8%*	29 *31%* An opsv	13 *19%* p	16 *15%*	42 *27%* p	36 *24%* p	5 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**21** ***2%***	9 *2%*	5 *2%*	- -	1 *2%*	1 *3%*	* *1%*	4 *2%*	5 *2%*	2 *2%*	6 *2%*	2 *1%*	3 *3%*	- -	2 *3%*	2 *2%*	4 *2%*	2 *1%*	1 *1%*	5 *3%*	3 *2%*
2	**29** ***2%*** **S**	13 *2%*	9 *4%*	- -	* *	- -	1 *1%*	6 *3%*	7 *2%*	5 *5%*	5 *2%*	8 *3%*	1 *1%*	- -	2 *3%*	* *	3 *2%*	7 *3%* S	* *	5 *3%*	1 *1%*
3	**20** ***2%***	9 *2%*	5 *2%*	- -	2 *4%*	1 *3%*	* *	3 *1%*	4 *1%*	* *	6 *2%*	5 *2%*	3 *2%*	- -	3 *3%*	1 *1%*	2 *1%*	8 *3%*	2 *1%*	3 *2%*	1 *1%*
4	**45** ***4%***	23 *4%*	6 *3%*	- -	3 *5%*	1 *2%*	1 *1%*	12 *5%*	11 *4%*	4 *3%*	13 *4%*	8 *3%*	5 *4%*	1 *6%*	4 *5%*	2 *2%*	9 *5%*	10 *4%*	8 *4%*	9 *5%*	3 *2%*
5	**123** ***10%***	58 *11%*	23 *11%*	1 *4%*	6 *13%*	4 *10%*	9 *14%*	21 *9%*	28 *9%*	9 *8%*	36 *13%*	21 *8%*	10 *8%*	2 *14%*	16 *22%* AIJL M	10 *10%*	19 *12%*	24 *10%*	22 *11%*	13 *8%*	12 *8%*
6	**150** ***13%***	74 *13%*	22 *10%*	6 *30%*	7 *14%*	3 *8%*	9 *14%*	29 *12%*	40 *14%*	10 *8%*	38 *13%*	38 *14%*	16 *12%*	1 *9%*	7 *10%*	9 *10%*	19 *12%*	27 *11%*	27 *13%*	14 *8%*	30 *22%* APQR
7	**232** ***20%***	106 *19%*	46 *21%*	5 *28%*	8 *16%*	9 *22%*	19 *28%* H	40 *17%*	59 *20%*	29 *25%*	47 *17%*	60 *22%*	22 *17%*	2 *10%*	13 *18%*	19 *20%*	39 *24%*	52 *21%*	41 *20%*	37 *22%*	28 *20%*
8	**258** ***22%*** **GO**	119 *21%* G	51 *24%* G	4 *19%*	8 *16%*	15 *36%* ABEG	6 *9%*	54 *23%* G	51 *18%*	25 *21%* O	84 *30%* AILO	56 *21%* O	28 *22%* O	5 *31%*	7 *10%*	17 *18%*	29 *18%*	58 *23%*	54 *26%*	35 *21%*	31 *22%*
9	**150** ***13%*** **J**	86 *16%* AC	17 *8%*	- -	8 *16%*	3 *6%*	8 *12%*	28 *12%*	43 *15%* J	5 *4%*	30 *11%*	40 *15%* J	22 *17%* J	3 *21%*	7 *9%*	12 *13%*	19 *12%*	30 *12%*	33 *16%*	25 *15%*	18 *13%*
Highest rating 10	**87** ***7%*** **K**	38 *7%*	16 *7%*	2 *8%*	3 *5%*	2 *4%*	10 *15%* ABH	17 *7%*	21 *7%*	14 *12%* KL	10 *3%*	15 *6%*	17 *13%* AKL	- -	8 *11%* K	11 *12%*	9 *5%*	22 *9%*	12 *6%*	16 *9%*	8 *6%*
Don't know	**69** ***6%*** **BMS**	19 *3%*	17 *8%* B	2 *10%*	5 *10%* B	3 *7%*	3 *5%*	21 *9%* AB	21 *7%* M	14 *12%* AKM	10 *3%*	16 *6%* M	- -	1 *9%*	5 *7%* M	11 *12%* ARSU	11 *7%*	12 *5%*	5 *2%*	8 *5%*	5 *4%*
1-3 (Net)	**69** ***6%*** **S**	30 *5%*	18 *9%*	- -	3 *6%*	2 *6%*	1 *2%*	14 *6%*	15 *5%*	8 *6%*	17 *6%*	15 *6%*	7 *6%*	- -	7 *10%*	3 *3%*	9 *5%*	17 *7%* S	4 *2%*	13 *8%*	6 *4%*
4-6 (Net)	**318** ***27%***	155 *28%*	50 *23%*	6 *35%*	16 *32%*	8 *20%*	19 *29%*	63 *26%*	79 *27%*	23 *19%*	86 *30%* J	67 *25%*	31 *24%*	5 *29%*	27 *37%* J	21 *22%*	47 *29%*	61 *24%*	56 *28%*	36 *21%*	44 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**727** ***61%*** **O**	349 *63%*	130 *60%*	10 *55%*	27 *52%*	29 *68%*	43 *65%*	139 *59%*	175 *60%*	74 *62%*	171 *60%*	172 *64%* O	89 *70%* O	10 *62%*	35 *47%*	59 *63%*	96 *59%*	163 *64%*	140 *68%* A	113 *66%*	84 *61%*
9-10 (Net)	**237** ***20%*** **K**	124 *22%*	33 *15%*	2 *8%*	11 *21%*	4 *10%*	18 *27%* CF	45 *19%*	65 *22%* K	19 *16%*	40 *14%*	55 *20%*	39 *31%* AJ KL	3 *21%*	15 *20%*	23 *25%*	28 *17%*	52 *21%*	45 *22%*	41 *24%*	26 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**20** ***2%*** **EZci**	11 *3%*	9 *2%*	13 *5%* AE	6 *1%*	8 *2%*	11 *3%*	2 *2%*	2 *1%*	1 *1%*	6 *5%* J	2 *1%*	7 *4%*	5 *2%*	7 *2%*	8 *4%*	4 *1%*	15 *3%*	2 *2%*	18 *2%*	18 *3%*	1 *1%*	1 *2%*	- -
2	**30** ***4%*** **ER**	16 *4%*	13 *3%*	17 *6%* AE	13 *2%*	13 *3%*	17 *4%*	2 *2%*	3 *2%*	5 *3%*	3 *2%*	6 *4%*	11 *7%* AI	4 *2%*	16 *4%*	10 *5%*	4 *1%*	25 *5%* AR	- -	30 *4%* A	20 *3%*	5 *6%*	4 *8%* AV	2 *6%*
3	**23** ***3%*** **Ec**	13 *3%*	10 *2%*	15 *5%* AE	8 *1%*	13 *3%*	9 *2%*	5 *5%*	3 *2%*	8 *6%* A	3 *2%*	2 *1%*	3 *2%*	4 *2%*	13 *3%*	6 *3%*	8 *3%*	14 *3%*	1 *1%*	21 *3%*	18 *3%*	3 *4%*	1 *2%*	* *1%*
4	**40** ***5%*** **EKU**	24 *6%*	17 *4%*	21 *7%* AE	19 *4%*	20 *5%*	21 *5%*	6 *7%*	6 *4%*	9 *6%* K	2 *1%*	12 *9%* AK	6 *3%*	10 *5%*	15 *3%*	16 *7%* AP	11 *4%*	29 *6%*	10 *10%* U	30 *4%*	36 *5%*	1 *1%*	2 *5%*	1 *4%*
5	**96** ***12%*** **c**	45 *11%*	51 *12%*	40 *14%*	56 *10%*	53 *13%*	43 *10%*	12 *13%*	17 *10%*	18 *13%*	13 *10%*	19 *14%*	18 *10%*	26 *13%*	43 *10%*	26 *12%*	36 *12%*	60 *11%*	5 *5%*	91 *12%* A	76 *11%*	9 *11%*	7 *15%*	4 *16%*
6	**110** ***13%*** **OZ**	56 *14%*	54 *13%*	30 *11%*	79 *15%*	55 *14%*	55 *13%*	9 *10%*	27 *16%*	15 *11%*	21 *16%*	18 *13%*	19 *11%*	18 *9%*	58 *14%*	34 *16%* O	37 *12%*	73 *14%*	17 *17%*	92 *13%*	90 *13%*	11 *13%*	7 *14%*	3 *10%*
7	**167** ***20%*** **b**	76 *19%*	90 *21%*	48 *17%*	119 *22%*	77 *19%*	90 *21%*	25 *27%* M	38 *23%*	23 *17%*	29 *22%*	26 *19%*	25 *15%*	38 *18%*	91 *22%*	38 *18%*	68 *22%*	98 *19%*	20 *20%*	147 *20%*	130 *19%*	24 *29%* AVX	6 *14%*	6 *24%*
8	**151** ***18%*** **DQX** **fr**	68 *16%*	84 *20%*	34 *12%*	118 *22%* AD	70 *18%*	81 *19%*	15 *17%*	31 *18%*	28 *20%*	25 *19%*	18 *13%*	34 *20%*	52 *25%* AP Q	72 *17%*	27 *13%*	63 *21%*	88 *17%*	19 *19%*	133 *18%*	132 *19%* X	11 *13%*	5 *10%*	4 *15%*
9	**78** ***9%*** **DMe**	39 *10%*	39 *9%*	11 *4%*	67 *12%* AD	32 *8%*	46 *11%*	9 *10%*	21 *13%* M	16 *12%* M	9 *7%*	16 *12%* M	6 *4%*	15 *7%*	43 *10%*	20 *9%*	33 *11%*	45 *9%*	13 *13%*	65 *9%*	58 *9%*	14 *16%* AV	4 *8%*	3 *11%*
Highest rating 10	**59** ***7%***	27 *6%*	33 *8%*	20 *7%*	40 *7%*	32 *8%*	27 *6%*	2 *2%*	15 *9%*	9 *6%*	10 *8%*	5 *3%*	20 *12%* AH L	21 *10%*	27 *6%*	12 *6%*	25 *8%*	34 *6%*	6 *6%*	53 *7%*	50 *7%*	3 *4%*	3 *7%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

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Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**60** ***7%*** **CEIW cgk**	37 *9%*	23 *5%*	38 *13%* AE	22 *4%*	24 *6%*	36 *8%*	5 *6%*	5 *3%*	6 *5%*	10 *8%*	13 *10%* I	21 *12%* AIJ	12 *6%*	31 *7%*	16 *8%*	15 *5%*	44 *8%*	6 *6%*	54 *7%*	51 *7%* W	2 *2%*	7 *15%* AVWY	1 *2%*
1-3 (Net)	**72** ***9%*** **ERZ ci**	40 *10%*	32 *8%*	45 *16%* AE	26 *5%*	34 *9%*	37 *9%*	9 *9%*	8 *5%*	13 *10%*	12 *9%*	9 *7%*	21 *12%* I	13 *6%*	36 *9%*	23 *11%*	17 *5%*	55 *10%* AR	3 *3%*	69 *9%* A	56 *8%*	9 *11%*	6 *12%*	2 *7%*
4-6 (Net)	**246** ***30%*** **c**	125 *30%*	121 *29%*	91 *32%*	155 *28%*	128 *32%*	118 *27%*	27 *29%*	50 *30%*	41 *30%*	37 *28%*	49 *36%*	43 *25%*	54 *27%*	116 *28%*	76 *36%* AP	84 *28%*	162 *31%*	32 *33%*	214 *29%*	201 *30%*	21 *26%*	16 *34%*	8 *31%*
7-10 (Net)	**456** ***55%*** **DQS Xabdef r**	210 *51%*	246 *58%* A	112 *39%*	343 *63%* AD	212 *53%*	244 *56%*	52 *56%*	105 *63%* ALM	75 *55%*	74 *56%*	65 *48%*	85 *50%*	125 *61%* AQ	234 *56%* Q	96 *45%*	190 *62%* AS	266 *50%*	57 *58%*	398 *54%*	371 *55%* X	51 *62%* X	18 *39%*	16 *60%* X
9-10 (Net)	**138** ***17%*** **Dae s**	66 *16%*	72 *17%*	31 *11%*	107 *20%* AD	64 *16%*	73 *17%*	11 *12%*	36 *22%*	25 *18%*	19 *14%*	21 *15%*	26 *15%*	36 *17%*	70 *17%*	32 *15%*	58 *19%*	80 *15%*	19 *19%*	118 *16%*	108 *16%*	17 *20%*	7 *15%*	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**20** ***2%*** **EZci**	9 *1%*	7 *7%* AZ	3 *8%* AZ	1 *	13 *3%* c	5 *6%* Ac	9 *5%*	10 *2%*	1 *2%*	1 *	18 *3%* Ai	1 *1%*	1 *3%*	2 *3%*	- -	3 *4%*	1 *2%*	3 *5%* nu	1 *2%*	6 *6%* nu	3 *2%*	- -	- -
2	**30** ***4%*** **ER**	21 *3%*	4 *4%*	5 *12%* AZ	8 *2%*	13 *3%*	8 *10%* Acd	8 *4%*	19 *4%*	1 *2%*	6 *2%*	22 *4%*	5 *6%*	3 *7%*	1 *1%*	6 *5%*	2 *3%*	2 *5%*	3 *4%*	4 *8%* Atu	2 *2%*	1 *1%*	1 *1%*	2 *6%* tu
3	**23** ***3%*** **Ec**	16 *2%*	3 *3%*	3 *9%* AZ	4 *1%*	12 *3%*	6 *7%* Ac	5 *3%*	14 *3%*	3 *5%*	4 *2%*	19 *3%*	3 *4%*	2 *5%*	2 *4%*	2 *2%*	1 *2%*	2 *6%*	2 *2%*	1 *2%*	3 *4%*	1 *1%*	3 *3%*	* *1%*
4	**40** ***5%*** **EKU**	33 *5%*	6 *6%*	1 *3%*	13 *4%*	20 *5%*	6 *7%*	14 *7%*	23 *4%*	3 *5%*	13 *6%*	26 *4%*	1 *1%*	- -	5 *9%* k	5 *5%*	4 *5%*	1 *1%*	4 *6%*	2 *5%*	6 *7%*	7 *7%*	4 *4%*	1 *4%*
5	**96** ***12%*** **c**	80 *12%*	14 *14%*	2 *5%*	29 *9%*	57 *14%* c	9 *11%*	15 *8%*	62 *12%*	9 *14%*	24 *10%*	71 *12%*	9 *11%*	11 *29%* Akn oqstu	7 *12%*	11 *10%*	7 *10%*	10 *22%* Aq	2 *3%*	7 *15%* q	9 *10%*	10 *9%*	9 *9%*	4 *16%* q
6	**110** ***13%*** **OZ**	82 *12%*	20 *21%* AZ	7 *18%*	35 *10%*	61 *15%*	14 *17%*	33 *18%*	63 *12%*	4 *7%*	30 *13%*	77 *13%*	11 *13%*	3 *8%*	8 *15%*	15 *14%*	7 *9%*	4 *9%*	12 *19%*	7 *14%*	6 *7%*	15 *14%*	18 *18%*	3 *10%*
7	**167** ***20%*** **b**	148 *21%* b	17 *17%*	2 *5%*	79 *24%*	77 *19%*	11 *14%*	30 *16%*	106 *20%*	16 *26%*	43 *19%*	120 *20%*	24 *29%* Apr u	6 *16%*	9 *16%*	21 *20%*	17 *23%*	4 *10%*	9 *14%*	6 *14%*	26 *29%* pr	22 *21%*	15 *15%*	6 *24%* p
8	**151** ***18%*** **DQXfr**	132 *19%*	13 *13%*	6 *15%*	76 *23%* Ad	66 *16%*	10 *12%*	22 *12%*	112 *21%* Af	9 *14%*	45 *20%*	104 *18%*	11 *13%*	7 *18%*	12 *21%*	23 *22%* r	12 *16%*	10 *23%*	13 *20%*	5 *10%*	18 *20%*	18 *17%*	20 *20%*	4 *15%*
9	**78** ***9%*** **DMe**	70 *10%*	6 *6%*	3 *7%*	43 *13%* Ade	32 *8%*	2 *3%*	18 *10%*	49 *9%*	6 *9%*	28 *12%*	48 *8%*	14 *16%* Ams	3 *7%*	2 *4%*	11 *10%*	4 *6%*	3 *6%*	7 *11%*	4 *8%*	4 *4%*	11 *10%*	14 *14%*	3 *11%*
Highest rating 10	**59** ***7%***	54 *8%*	3 *3%*	3 *6%*	31 *9%*	25 *6%*	3 *3%*	13 *7%*	40 *8%*	4 *6%*	21 *9%*	39 *7%*	3 *4%*	3 *7%*	3 *5%*	3 *3%*	7 *9%*	5 *12%*	2 *4%*	3 *7%*	3 *3%*	14 *13%* Ak ns	11 *11%* n	3 *10%* ns

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**60** ***7%*** **CEIWcg** **k**	48 *7%*	5 *5%*	5 *12%*	15 *5%*	36 *9%* c	6 *8%*	20 *11%* g	28 *5%*	7 *11%*	17 *7%*	42 *7%*	2 *2%*	- -	6 *10%* k	10 *9%* k	9 *12%* klv	2 *5%*	8 *12%* kl	7 *15%* Akl tuv	8 *8%*	4 *4%*	5 *5%*	1 *2%*
1-3 (Net)	**72** ***9%*** **ERZci**	46 *7%*	14 *14%* Z	11 *29%* AZ	14 *4%*	38 *9%* c	19 *24%* Acd	22 *12%*	43 *8%*	5 *9%*	10 *5%*	59 *10%* Ai	9 *11%*	5 *14%* u	4 *8%*	7 *7%*	6 *9%*	5 *13%*	7 *11%*	6 *12%* u	11 *12%*	5 *5%*	4 *4%*	2 *7%*
4-6 (Net)	**246** ***30%*** **c**	195 *28%*	41 *41%* AZ	10 *26%*	77 *23%*	137 *33%* Ac	29 *36%* c	62 *33%*	148 *28%*	16 *26%*	66 *29%*	174 *30%*	21 *26%*	14 *37%*	20 *36%*	32 *30%*	18 *24%*	14 *33%*	18 *28%*	16 *34%*	22 *24%*	32 *30%*	31 *31%*	8 *31%*
7-10 (Net)	**456** ***55%*** **DQSXa** **bdefr**	404 *58%* Aab	39 *39%*	13 *33%*	229 *68%* Ad e	201 *49%* e	26 *32%*	83 *44%*	307 *58%* Af	34 *55%*	138 *60%*	311 *53%*	51 *62%* r	19 *49%*	26 *46%*	58 *55%* r	40 *55%*	22 *50%*	31 *48%*	18 *39%*	50 *56%* r	65 *62%* r	60 *60%* r	16 *60%* r
9-10 (Net)	**138** ***17%*** **Daes**	124 *18%* Aa	9 *9%*	5 *13%*	75 *22%* Ad e	58 *14%*	5 *6%*	31 *17%*	89 *17%*	9 *15%*	49 *21%* Aj	87 *15%*	17 *20%* s	5 *14%*	5 *9%*	14 *13%*	11 *15%*	8 *18%*	9 *15%*	7 *15%*	6 *7%*	25 *24%* ms	25 *25%* Ams	5 *21%* s

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**20** ***2%***	6 *2%*	3 *2%*	- -	2 *6%* B	- -	1 *1%*	7 *4%*	5 *2%*	5 *5%*	3 *1%*	4 *3%*	- -	- -	3 *4%*	2 *2%*	6 *5%*	3 *1%*	1 *1%*	3 *3%*	4 *5%*
2	**30** ***4%***	11 *3%*	6 *4%*	- -	- -	- -	2 *4%*	11 *6%*	7 *3%*	7 *7%*	5 *3%*	4 *3%*	2 *3%*	- -	4 *6%*	2 *3%*	6 *5%*	7 *4%*	2 *1%*	2 *2%*	- -
3	**23** ***3%***	9 *3%*	4 *2%*	- -	3 *7%* A	2 *8%*	1 *2%*	4 *2%*	8 *4%*	1 *1%*	6 *3%*	4 *2%*	2 *2%*	- -	1 *1%*	- -	4 *3%*	4 *2%*	2 *2%*	4 *4%*	4 *5%* P
4	**40** ***5%*** I	15 *4%*	10 *6%*	1 *8%*	1 *3%*	1 *4%*	2 *3%*	10 *6%*	5 *2%*	6 *6%*	13 *7%* I	9 *6%*	3 *3%*	- -	5 *7%*	5 *5%*	5 *4%*	8 *4%*	3 *3%*	5 *5%*	6 *8%*
5	**96** ***12%***	46 *13%*	18 *11%*	2 *17%*	3 *8%*	2 *8%*	5 *10%*	19 *11%*	23 *10%*	10 *11%*	23 *12%*	20 *13%*	8 *9%*	1 *11%*	9 *14%*	8 *9%*	17 *13%*	25 *13%*	12 *10%*	10 *9%*	10 *12%*
6	**110** ***13%*** L	45 *12%*	21 *13%*	2 *12%*	8 *19%*	5 *20%*	7 *14%*	22 *12%*	31 *14%*	10 *11%*	33 *17%* L	12 *8%*	13 *16%*	1 *10%*	8 *13%*	12 *13%*	21 *16%*	21 *11%*	19 *15%*	14 *13%*	8 *11%*
7	**167** ***20%*** H	84 *23%* H	32 *20%*	1 *7%*	6 *16%*	4 *19%*	15 *28%* H	25 *14%*	51 *23%*	16 *17%*	45 *23%*	31 *19%*	14 *17%*	1 *6%*	8 *12%*	17 *18%*	24 *19%*	47 *24%*	30 *23%*	17 *16%*	17 *22%*
8	**151** ***18%*** G	68 *18%* G	30 *19%*	1 *7%*	5 *13%*	4 *18%*	4 *8%*	39 *22%* G	35 *16%*	16 *16%*	32 *17%*	44 *28%* AIKMO	12 *15%*	3 *32%*	9 *14%*	17 *18%*	23 *18%*	30 *16%*	27 *21%*	24 *23%*	12 *15%*
9	**78** ***9%*** H	40 *11%* H	16 *10%* H	1 *8%*	6 *16%* H	3 *12%*	7 *13%* H	5 *3%*	21 *10%*	9 *9%*	15 *8%*	11 *7%*	15 *18%* AK LO	2 *19%*	4 *6%*	11 *12%*	11 *8%*	23 *12%*	16 *12%*	9 *8%*	3 *4%*
Highest rating 10	**59** ***7%*** K	24 *7%*	8 *5%*	4 *28%*	1 *2%*	1 *3%*	7 *14%* ABCE	14 *8%*	23 *10%* KL	8 *8%* K	3 *2%*	5 *3%*	12 *15%* AKL	- -	7 *11%* KL	8 *8%*	5 *4%*	14 *7%*	11 *8%*	9 *8%*	8 *11%*
Don't know	**60** ***7%*** GM	20 *5%*	11 *7%*	2 *13%*	4 *11%* G	2 *9%*	1 *1%*	20 *11%* ABG	13 *6%*	9 *10%* M	13 *7%*	13 *8%* M	1 *1%*	2 *23%*	7 *11%* M	11 *12%* QS	6 *5%*	13 *7%*	5 *4%*	7 *7%*	6 *8%*
1-3 (Net)	**72** ***9%***	26 *7%*	13 *8%*	- -	5 *13%*	2 *8%*	4 *8%*	22 *12%*	20 *9%*	13 *13%*	14 *7%*	13 *8%*	4 *5%*	- -	7 *11%*	5 *5%*	16 *12%* S	14 *7%*	5 *4%*	9 *9%*	8 *10%*
4-6 (Net)	**246** ***30%***	107 *29%*	49 *31%*	5 *37%*	12 *30%*	7 *31%*	15 *28%*	52 *29%*	59 *27%*	27 *27%*	70 *36%* A	42 *26%*	23 *28%*	2 *21%*	23 *34%*	24 *26%*	43 *33%*	53 *27%*	35 *27%*	29 *28%*	24 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**456** ***55%*** **H**	216 *58%* H	86 *54%*	7 *50%*	18 *46%*	12 *52%*	33 *63%* H	84 *47%*	130 *58%* O	49 *50%*	96 *50%*	91 *58%*	54 *65%* KO	6 *57%*	29 *43%*	52 *56%*	64 *50%*	114 *59%*	84 *65%* AQ	58 *56%*	40 *51%*
9-10 (Net)	**138** ***17%*** **HKL**	64 *17%*	24 *15%*	5 *36%*	7 *18%*	3 *15%*	14 *27%* AH	20 *11%*	44 *20%* KL	17 *17%*	19 *10%*	17 *11%*	27 *33%* AI JKLO	2 *19%*	11 *17%*	18 *20%*	16 *12%*	37 *19%*	26 *20%*	17 *17%*	11 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**51** ***2%*** **Zcj**	31 *3%*	20 *2%*	30 *3%*	21 *2%*	31 *3%*	20 *2%*	2 *1%*	3 *1%*	11 *4%*	11 *3%*	8 *2%*	16 *3%*	16 *3%*	22 *2%*	13 *2%*	12 *2%*	39 *3%*	2 *1%*	49 *3%*	41 *2%*	5 *3%*	4 *3%*	1 *1%*
2	**53** ***3%*** **EZc**	23 *2%*	29 *3%*	32 *4%* AE	20 *2%*	26 *3%*	26 *3%*	5 *3%*	9 *4%*	4 *1%*	6 *2%*	9 *3%*	19 *3%*	16 *3%*	20 *2%*	16 *3%*	10 *2%*	42 *3%*	1 *1%*	51 *3%* A	38 *2%*	8 *5%* AV	5 *4%*	1 *2%*
3	**42** ***2%*** **XZr**	20 *2%*	22 *2%*	21 *2%*	21 *2%*	20 *2%*	22 *2%*	3 *1%*	4 *1%*	7 *2%*	5 *1%*	7 *2%*	17 *3%*	9 *2%*	14 *1%*	19 *4%* AOP	7 *1%*	35 *2%*	5 *3%*	36 *2%*	31 *2%*	8 *4%* AVX	* *	3 *4%* AVX
4	**76** ***4%*** **EZ**	35 *3%*	41 *4%*	47 *5%* AE	29 *3%*	33 *3%*	43 *4%*	4 *2%*	15 *6%*	9 *3%*	16 *4%*	10 *3%*	22 *4%*	23 *4%*	28 *3%*	25 *5%*	24 *4%*	53 *3%*	11 *6%*	66 *4%*	62 *4%*	4 *3%*	7 *6%* A	2 *3%*
5	**159** ***8%*** **EOWZ** **ck**	81 *8%*	78 *8%*	103 *11%* AE	56 *5%*	83 *8%*	76 *7%*	17 *8%*	20 *7%*	21 *7%*	23 *6%*	23 *7%*	55 *9%*	32 *5%*	79 *8%* O	48 *9%* O	36 *7%*	123 *8%*	11 *6%*	148 *8%*	134 *8%* W	7 *4%*	10 *9%* W	8 *14%* AVW
6	**184** ***9%*** **FMSZ** **c**	94 *9%*	90 *9%*	87 *10%*	96 *8%*	74 *7%*	110 *11%* AF	28 *13%* M	21 *8%*	36 *12%* M	33 *9%*	29 *9%*	37 *6%*	48 *8%*	86 *9%*	49 *10%*	61 *11%* AS	123 *8%*	20 *10%*	164 *9%*	155 *9%*	15 *8%*	7 *6%*	7 *11%*
7	**323** ***16%*** **MYv**	170 *17%*	153 *15%*	150 *16%*	173 *15%*	159 *16%*	164 *16%*	41 *20%* M	47 *18%* M	54 *18%* M	65 *18%* M	48 *14%*	69 *12%*	98 *16%*	149 *16%*	76 *15%*	94 *18%*	229 *15%*	26 *14%*	297 *16%*	274 *16%* Y	26 *15%*	17 *15%*	5 *9%*
8	**444** ***22%*** **abe**	210 *21%*	235 *23%*	208 *23%*	237 *21%*	229 *22%*	216 *21%*	47 *22%*	54 *20%*	60 *20%*	80 *22%*	68 *21%*	135 *23%*	132 *22%*	201 *21%*	111 *22%*	104 *19%*	340 *22%*	48 *25%*	397 *21%*	370 *22%*	38 *22%*	24 *21%*	12 *21%*
9	**379** ***18%*** **DJQ** **abe**	177 *17%*	202 *20%*	112 *12%*	267 *23%* AD	190 *19%*	189 *18%*	35 *17%*	49 *19%*	38 *13%*	71 *19%* J	76 *23%* AJ	110 *19%* J	134 *22%* AQ	179 *19%* Q	66 *13%*	93 *17%*	286 *19%*	39 *20%*	339 *18%*	318 *19%*	30 *17%*	21 *18%*	9 *16%*
Highest rating 10	**275** ***13%*** **Dab** **e**	145 *14%*	130 *13%*	86 *9%*	188 *17%* AD	150 *15%*	124 *12%*	23 *11%*	31 *12%*	41 *14%*	47 *13%*	45 *14%*	87 *15%*	84 *14%*	125 *13%*	65 *13%*	79 *15%*	196 *13%*	25 *13%*	250 *13%*	222 *13%*	25 *15%*	19 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**67** ***3%*** **EF**	35 *3%*	32 *3%*	40 *4%* AE	27 *2%*	21 *2%*	46 *4%* AF	4 *2%*	13 *5%*	16 *6%* AKL	9 *2%*	6 *2%*	18 *3%*	15 *2%*	28 *3%*	24 *5%* AO	17 *3%*	49 *3%*	5 *3%*	62 *3%*	56 *3%*	7 *4%*	2 *1%*	2 *4%*
1-3 (Net)	**145** ***7%*** **EZc**	74 *7%*	71 *7%*	83 *9%* AE	62 *5%*	77 *8%*	68 *7%*	10 *5%*	16 *6%*	21 *7%*	22 *6%*	24 *7%*	52 *9%*	41 *7%*	57 *6%*	47 *9%* AP	29 *5%*	117 *8%*	9 *4%*	136 *7%*	111 *7%*	21 *12%* AV	9 *8%*	4 *7%*
4-6 (Net)	**418** ***20%*** **EQW** **Zck**	209 *21%*	209 *20%*	237 *26%* AE	182 *16%*	190 *19%*	229 *22%*	49 *24%*	55 *21%*	66 *22%*	71 *20%*	63 *19%*	114 *19%*	103 *17%*	194 *21%*	122 *24%* AO	120 *22%*	298 *20%*	42 *22%*	377 *20%*	352 *21%*	26 *15%*	25 *21%*	17 *29%* AVW
7-10 (Net)	**1421** ***69%*** **DGQ** **Yabefm** **v**	701 *69%*	719 *70%*	556 *61%*	865 *76%* AD	728 *72%* AG	693 *67%*	146 *70%*	181 *68%*	193 *65%*	263 *72%*	237 *72%*	402 *68%*	447 *74%* AQ	654 *70%* Q	318 *62%*	370 *69%*	1050 *69%*	137 *71%*	1283 *69%*	1185 *70%* Y	120 *69%*	81 *70%*	35 *60%*
9-10 (Net)	**654** ***32%*** **DQa** **be**	322 *32%*	331 *32%*	198 *22%*	455 *40%* AD	340 *33%*	313 *30%*	57 *27%*	80 *30%*	79 *27%*	118 *32%*	121 *37%* AHJ	197 *34%*	217 *36%* AQ	305 *33%* Q	131 *26%*	172 *32%*	481 *32%*	63 *33%*	589 *32%*	540 *32%*	56 *32%*	40 *34%*	17 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**51** ***2%*** **Zcj**	16 *1%*	11 *4%* Z	24 *21%* AZa	2 *	25 *2%* c	23 *9%* Acd	14 *3%*	26 *2%*	7 *5%*	17 *4%*	33 *2%*	5 *3%*	2 *2%*	3 *2%*	9 *4%*	3 *2%*	6 *4%*	5 *2%*	4 *3%*	3 *2%*	5 *2%*	5 *2%*	1 *1%*
2	**53** ***3%*** **EZc**	21 *1%*	19 *7%* AZ	12 *10%* AZ	9 *1%*	24 *2%*	19 *8%* Acd	16 *3%*	33 *3%*	2 *1%*	7 *2%*	43 *3%*	8 *5%* Ao	1 *1%*	3 *2%*	6 *3%*	1 *1%*	2 *2%*	8 *4%*	5 *4%* o	5 *3%*	4 *2%*	7 *2%*	1 *2%*
3	**42** ***2%*** **XZr**	26 *2%*	8 *3%*	7 *6%* AZ	10 *2%*	22 *2%*	9 *4%*	15 *3%*	23 *2%*	1 *	8 *2%*	30 *2%*	8 *4%* Ars	5 *6%* Ars	4 *3%* s	3 *1%*	2 *1%*	1 *1%*	3 *1%*	* *	- -	7 *3%* s	6 *2%*	3 *4%* Ars
4	**76** ***4%*** **EZ**	48 *3%*	20 *7%* AZ	8 *7%* Z	17 *3%*	39 *3%*	20 *8%* Acd	21 *4%*	43 *4%*	4 *3%*	21 *5%*	56 *4%*	4 *3%*	3 *4%*	14 *9%* Akn oqstu	7 *3%*	3 *2%*	7 *5%*	5 *3%*	7 *6%* Aos	3 *2%*	9 *4%*	10 *3%*	2 *3%*
5	**159** ***8%*** **EOWZck**	106 *6%*	41 *14%* AZ	11 *9%*	31 *5%*	101 *9%* c	25 *10%* c	55 *10%* Ag	83 *7%*	12 *8%*	31 *7%*	125 *8%*	7 *4%*	9 *12%* k	18 *12%* ku	16 *7%*	18 *10%* k	13 *10%* k	15 *7%*	10 *9%* k	14 *7%*	15 *6%*	16 *6%*	8 *14%* Aknqstu
6	**184** ***9%*** **FMSZc**	133 *8%*	37 *13%* AZ	13 *11%*	41 *7%*	112 *10%* c	28 *11%* c	45 *9%*	113 *9%*	12 *8%*	50 *11%*	131 *8%*	15 *8%*	5 *6%*	15 *10%*	15 *7%*	18 *11%*	11 *9%*	26 *13%* r	7 *6%*	17 *8%*	18 *7%*	30 *10%*	7 *11%*
7	**323** ***16%*** **MYv**	257 *16%*	50 *17%*	16 *14%*	99 *16%*	188 *16%*	36 *14%*	71 *14%*	207 *17%*	23 *15%*	58 *13%*	261 *17%*	26 *15%*	17 *22%* v	22 *15%*	32 *15%*	26 *15%*	17 *13%*	35 *17%* v	17 *15%*	35 *17%*	38 *15%*	53 *18%* v	5 *9%*
8	**444** ***22%*** **abe**	390 *24%* Aab	40 *14%*	13 *11%*	157 *25%* Ae	240 *21%*	39 *16%*	115 *22%*	260 *21%*	34 *22%*	87 *20%*	344 *22%*	38 *22%*	11 *14%*	28 *18%*	58 *26%* l	35 *20%*	26 *20%*	36 *18%*	24 *21%*	55 *27%* l	62 *25%*	59 *20%*	12 *21%*
9	**379** ***18%*** **DJQab e**	345 *21%* Aab	26 *9%*	8 *7%*	144 *23%* Ad e	206 *18%* e	24 *9%*	86 *16%*	237 *19%*	32 *21%*	81 *19%*	291 *19%*	30 *17%*	16 *20%*	23 *16%*	40 *18%*	42 *25%*	22 *16%*	34 *17%*	21 *18%*	35 *18%*	48 *19%*	58 *20%*	9 *16%*
Highest rating 10	**275** ***13%*** **Dabe**	244 *15%* Aab	27 *9%* b	4 *3%*	104 *17%* Ae	147 *13%*	22 *9%*	65 *13%*	162 *13%*	23 *15%*	68 *16%*	204 *13%*	25 *15%*	7 *9%*	13 *9%*	25 *11%*	21 *12%*	16 *12%*	28 *14%*	19 *16%* m	25 *13%*	38 *15%*	47 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**67** **3%** **EF**	50 *3%*	13 *4%*	1 *1%*	19 *3%*	36 *3%*	7 *3%*	20 *4%*	40 *3%*	5 *3%*	10 *2%*	55 *3%*	7 *4%*	3 *3%*	6 *4%*	9 *4%*	2 *1%*	11 *8%* Aortu	7 *3%*	2 *1%*	8 *4%*	6 *2%*	4 *1%*	2 *4%*
1-3 (Net)	**145** ***7%*** **EZc**	62 *4%*	39 *13%* AZ	42 *36%* AZa	21 *3%*	71 *6%* c	51 *20%* Acd	45 *9%*	83 *7%*	10 *6%*	32 *7%*	106 *7%*	21 *12%* Aosu	7 *9%*	11 *7%*	19 *8%*	6 *3%*	9 *7%*	15 *8%*	9 *8%*	8 *4%*	17 *7%*	18 *6%*	4 *7%*
4-6 (Net)	**418** ***20%*** **EOWZc** **k**	288 *18%*	99 *34%* AZ	32 *28%* Z	89 *14%*	253 *22%* Ac	72 *29%* Acd	121 *23%*	239 *19%*	28 *18%*	102 *23%*	312 *20%*	26 *15%*	18 *22%*	47 *31%* Ak nrstu	38 *17%*	39 *23%*	31 *24%*	46 *23%*	25 *21%*	34 *17%*	42 *17%*	56 *19%*	17 *29%* Aknstu
7-10 (Net)	**1421** ***69%*** **DGQYa** **befmv**	1236 *76%* Aab	142 *49%* b	41 *35%*	503 *80%* Ad e	781 *68%* e	120 *48%*	337 *65%*	867 *71%* f	112 *73%*	295 *67%*	1100 *70%*	120 *69%* m	51 *65%*	86 *57%*	155 *70%* m	125 *73%* mv	81 *61%*	133 *66%*	81 *70%* m	151 *75%* mpv	185 *74%* mp v	218 *73%* mpv	35 *60%*
9-10 (Net)	**654** ***32%*** **DQabe**	589 *36%* Aab	52 *18%*	12 *10%*	248 *39%* Ad e	354 *31%* e	45 *18%*	151 *29%*	399 *33%*	54 *35%*	150 *34%*	496 *32%*	56 *32%*	23 *30%*	36 *24%*	65 *30%*	64 *37%* m	38 *29%*	62 *31%*	40 *34%*	61 *30%*	85 *34%*	106 *36%* m	17 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**51** ***2%*** **I**	21 *3%*	9 *3%*	2 *6%*	3 *4%*	1 *2%*	1 *1%*	13 *2%*	4 *1%*	8 *4%* I	13 *3%* I	12 *3%*	6 *3%* I	1 *1%*	7 *4%* I	4 *2%*	2 *1%*	13 *3%*	5 *2%*	10 *4%*	4 *2%*
2	**53** ***3%***	20 *2%*	6 *2%*	1 *4%*	3 *4%*	- -	3 *3%*	18 *3%*	11 *2%*	7 *3%*	13 *3%*	11 *2%*	4 *2%*	1 *3%*	6 *3%*	8 *4%*	8 *3%*	8 *2%*	6 *2%*	7 *3%*	3 *2%*
3	**42** ***2%***	12 *1%*	4 *1%*	- -	2 *2%*	1 *2%*	3 *3%*	20 *3%* AB	12 *2%*	4 *2%*	8 *2%*	12 *3%*	* *	- -	6 *3%* M	8 *5%* ARU	4 *2%*	6 *1%*	6 *2%*	4 *2%*	2 *1%*
4	**76** ***4%***	29 *3%*	16 *5%*	* *1%*	5 *5%*	- -	5 *5%*	21 *4%*	12 *3%*	5 *2%*	20 *5%*	18 *4%*	5 *3%*	2 *5%*	11 *6%* I	6 *3%*	11 *4%*	12 *3%*	16 *5%*	11 *4%*	6 *3%*
5	**159** ***8%*** **GM**	58 *7%*	26 *7%*	2 *7%*	6 *7%*	3 *5%*	3 *3%*	62 *10%* ABG	39 *8%* M	24 *11%* M	34 *8%* M	32 *7%* M	4 *2%*	7 *16%* ALM	16 *8%* M	17 *9%*	23 *9%*	34 *8%*	20 *6%*	15 *6%*	11 *5%*
6	**184** ***9%*** **H**	75 *9%*	34 *10%*	4 *14%*	15 *17%* ABGH	11 *21%* ABCGH	8 *8%*	37 *6%*	38 *8%*	18 *8%*	49 *11%*	38 *8%*	16 *8%*	6 *14%*	19 *10%*	20 *11%*	26 *10%*	36 *8%*	28 *8%*	29 *11%*	11 *5%*
7	**323** ***16%*** **H**	130 *15%*	75 *22%* ABH	1 *4%*	11 *13%*	12 *22%*	16 *16%*	78 *13%*	74 *16%*	34 *16%*	78 *18%*	71 *15%*	33 *17%*	8 *18%*	24 *12%*	28 *15%*	38 *15%*	66 *15%*	47 *14%*	42 *15%*	37 *18%*
8	**444** ***22%***	190 *23%*	71 *20%*	4 *14%*	18 *21%*	10 *19%*	17 *17%*	135 *23%*	118 *25%*	44 *21%*	84 *19%*	95 *20%*	48 *24%*	9 *19%*	46 *24%*	37 *20%*	58 *23%*	109 *25%*	68 *20%*	56 *21%*	44 *21%*
9	**379** ***18%*** **NO**	158 *19%*	62 *18%*	7 *25%*	12 *14%*	9 *16%*	23 *23%*	108 *18%*	92 *19%* NO	37 *17%* N	81 *19%* NO	98 *21%* NO	44 *22%* NO	2 *5%*	21 *11%*	25 *14%*	42 *17%*	86 *20%*	82 *24%* AP	54 *20%*	47 *22%* P
Highest rating 10	**275** ***13%*** **CK**	123 *15%* C	31 *9%*	7 *26%*	9 *10%*	4 *7%*	14 *14%*	87 *15%* C	62 *13%*	28 *13%*	44 *10%*	75 *16%* K	34 *17%* K	5 *10%*	25 *13%*	27 *14%*	32 *13%*	55 *12%*	51 *15%*	37 *14%*	36 *18%*
Don't know	**67** ***3%*** **Q**	26 *3%*	11 *3%*	- -	4 *4%*	3 *6%*	6 *6%*	17 *3%*	15 *3%*	8 *4%*	12 *3%*	12 *2%*	4 *2%*	4 *9%* AKLM	11 *6%* AL	7 *4%* Q	1 *	13 *3%* Q	14 *4%* Q	5 *2%*	6 *3%* Q
1-3 (Net)	**145** ***7%***	53 *6%*	20 *6%*	3 *10%*	9 *10%*	2 *4%*	7 *7%*	51 *9%*	27 *6%*	18 *8%*	33 *8%*	35 *7%*	11 *5%*	2 *4%*	19 *10%* I	20 *11%* ASU	15 *6%*	27 *6%*	17 *5%*	22 *8%*	9 *4%*
4-6 (Net)	**418** ***20%*** **MU**	162 *19%*	76 *22%*	6 *21%*	25 *29%* ABGH	14 *26%*	16 *16%*	120 *20%*	90 *19%*	46 *21%* M	103 *24%* M	89 *19%*	25 *13%*	16 *34%* AILM	47 *24%* M	42 *23%* U	60 *24%* U	83 *19%*	63 *18%*	55 *20%*	28 *13%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1421** ***69%*** **ENOP**	601 *71%* E	239 *69%* E	19 *69%*	50 *57%*	35 *65%*	70 *70%* E	408 *68%* E	347 *72%* NO	144 *66%*	287 *66%*	339 *71%* NO	159 *80%* AJ KLNO	24 *52%*	116 *60%*	117 *63%*	170 *69%*	316 *72%* P	248 *72%* P	188 *70%*	164 *79%* APQ
9-10 (Net)	**654** ***32%*** **ENO**	281 *33%* E	93 *27%*	14 *51%*	21 *24%*	12 *23%*	37 *37%* E	195 *33%*	155 *32%* NO	65 *30%*	125 *29%*	173 *36%* AKNO	78 *39%* AK NO	7 *15%*	46 *24%*	52 *28%*	74 *30%*	141 *32%*	133 *39%* APQ	90 *34%*	83 *40%* APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**18** ***2%*** **EZg**	8 *2%*	10 *2%*	14 *3%* AE	4 *1%*	11 *2%*	7 *1%*	- -	- -	1 *1%*	2 *1%*	4 *2%*	10 *3%*	8 *2%*	6 *1%*	4 *2%*	2 *1%*	16 *2%*	2 *2%*	15 *2%*	14 *2%*	2 *2%*	2 *3%*	* *1%*
2	**25** ***2%*** **EZc**	11 *2%*	14 *3%*	20 *4%* AE	5 *1%*	16 *3%*	9 *2%*	2 *3%*	4 *3%*	2 *1%*	2 *1%*	5 *3%*	10 *3%*	5 *1%*	7 *2%*	12 *5%* AOP	3 *1%*	22 *3%*	1 *1%*	23 *2%*	21 *2%*	2 *3%*	1 *2%*	- -
3	**17** ***2%***	9 *2%*	8 *2%*	7 *2%*	10 *2%*	11 *2%*	6 *1%*	2 *3%*	3 *2%*	3 *2%*	2 *1%*	4 *2%*	4 *1%*	4 *1%*	8 *2%*	5 *2%*	3 *1%*	14 *2%*	1 *1%*	16 *2%*	16 *2%*	- -	- -	1 *4%* WX
4	**43** ***4%*** **OZ**	24 *5%*	18 *3%*	25 *5%*	18 *3%*	17 *3%*	26 *5%*	5 *6%*	9 *6%*	2 *1%*	12 *7%* AJL	4 *2%*	12 *3%*	8 *2%*	26 *6%* O	9 *4%*	14 *6%*	28 *3%*	3 *3%*	40 *4%*	35 *4%*	3 *3%*	5 *7%* A	1 *3%*
5	**77** ***7%*** **CEKZ**	47 *9%*	30 *5%*	44 *9%* AE	32 *5%*	45 *8%*	32 *7%*	11 *14%* K	8 *6%*	9 *6%*	5 *3%*	13 *7%*	31 *8%* K	20 *5%*	38 *8%*	18 *8%*	12 *5%*	65 *8%*	8 *8%*	69 *7%*	66 *7%*	4 *4%*	4 *6%*	3 *16%* AVWX
6	**120** ***11%*** **UXjr**	59 *11%*	61 *11%*	53 *11%*	68 *11%*	65 *11%*	55 *11%*	15 *18%* M	17 *12%*	17 *13%*	20 *12%*	18 *10%*	32 *9%*	41 *10%*	50 *11%*	30 *13%*	34 *14%*	86 *10%*	19 *19%* U	101 *10%*	103 *11%*	11 *13%*	4 *5%*	3 *13%*
7	**151** ***14%*** **GMU**	68 *13%*	83 *15%*	67 *14%*	84 *14%*	97 *17%* AG	54 *11%*	17 *21%* M	20 *14%*	24 *18%* M	30 *18%* M	21 *12%*	38 *10%*	55 *14%*	61 *13%*	35 *15%*	40 *16%*	111 *14%*	21 *20%*	130 *13%*	126 *14%*	11 *13%*	11 *17%*	4 *18%*
8	**206** ***19%*** **e**	99 *19%*	107 *20%*	90 *19%*	116 *19%*	105 *18%*	101 *21%*	11 *14%*	28 *19%*	30 *22%*	29 *17%*	29 *16%*	79 *22%*	85 *22%*	76 *17%*	45 *20%*	42 *17%*	164 *20%*	20 *20%*	186 *19%*	173 *19%*	18 *21%*	11 *17%*	4 *18%*
9	**216** ***20%*** **DJQ Xabru**	100 *19%*	116 *21%*	61 *13%*	155 *26%* AD	118 *20%*	98 *20%*	12 *15%*	34 *24%* J	18 *13%*	32 *19%*	46 *26%* AJ	74 *20%*	102 *26%* AP Q	87 *19%* Q	27 *12%*	51 *20%*	165 *20%*	12 *12%*	204 *21%* A	183 *20%* X	24 *27%* XY	8 *12%*	3 *13%*
Highest rating 10	**131** ***12%*** **Dam**	71 *13%*	60 *11%*	45 *10%*	86 *14%* AD	76 *13%*	55 *11%*	4 *5%*	16 *11%*	21 *15%* H	23 *13%*	21 *12%*	47 *13%*	46 *12%*	63 *14%*	22 *10%*	36 *14%*	95 *12%*	14 *13%*	117 *12%*	108 *12%*	9 *10%*	12 *19%* AV	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**71** ***7%*** **EFc**	35 *7%*	36 *7%*	46 *10%* AE	25 *4%*	27 *5%*	44 *9%* AF	2 *3%*	5 *3%*	9 *7%*	14 *8%*	12 *7%*	29 *8%*	19 *5%*	32 *7%*	20 *9%* O	14 *6%*	57 *7%*	2 *2%*	70 *7%* A	60 *7%*	3 *3%*	8 *12%* AVW	1 *4%*
1-3 (Net)	**60** ***6%*** **EZc**	27 *5%*	32 *6%*	40 *9%* AE	19 *3%*	38 *6%*	21 *4%*	4 *5%*	7 *5%*	6 *4%*	5 *3%*	13 *8%*	24 *7%*	18 *5%*	21 *5%*	21 *9%* AOP	9 *3%*	51 *6%*	5 *4%*	55 *6%*	51 *6%*	4 *5%*	3 *5%*	1 *6%*
4-6 (Net)	**240** ***22%*** **EOU** **Zj**	130 *24%*	110 *20%*	122 *26%* AE	118 *19%*	127 *22%*	113 *23%*	30 *38%* AJK LM	34 *24%*	28 *21%*	37 *22%*	35 *20%*	74 *20%*	69 *17%*	114 *25%* O	57 *25%* O	61 *24%*	179 *22%*	30 *29%*	209 *22%*	203 *22%*	18 *21%*	12 *19%*	7 *33%* AX
7-10 (Net)	**705** ***66%*** **DQa** **be**	339 *64%*	366 *67%*	263 *56%*	442 *73%* AD	396 *67%*	308 *63%*	44 *54%*	98 *68%*	93 *68%*	114 *67%*	118 *66%*	238 *65%*	287 *73%* AP Q	287 *63%*	129 *57%*	168 *67%*	536 *65%*	67 *65%*	637 *66%*	590 *65%*	61 *71%*	41 *64%*	12 *58%*
9-10 (Net)	**348** ***32%*** **DHQ** **abe**	171 *32%*	177 *33%*	107 *23%*	241 *40%* AD	194 *33%*	154 *32%*	16 *19%*	50 *35%* H	39 *29%*	55 *32%*	68 *38%* H	121 *33%* H	148 *38%* AQ	151 *33%* Q	49 *22%*	87 *35%*	261 *32%*	26 *25%*	322 *33%*	291 *32%*	32 *38%*	20 *30%*	5 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**18** ***2%*** **EZg**	6 *1%*	3 *3%*	7 *17%* AZa	2 *1%*	10 *2%*	5 *4%* Ac	10 *4%* Ag	6 *1%*	- -	5 *2%*	12 *2%*	2 *2%*	1 *2%*	- -	4 *3%*	1 *2%*	- -	3 *3%*	2 *3%*	1 *1%*	2 *1%*	1 *1%*	* *1%*
2	**25** ***2%*** **EZc**	9 *1%*	12 *9%* AZ	4 *10%* AZ	3 *1%*	11 *2%*	11 *9%* Acd	5 *2%*	17 *3%*	2 *3%*	3 *1%*	20 *3%*	2 *3%*	1 *1%*	3 *4%*	3 *2%*	1 *2%*	3 *4%*	3 *3%*	1 *2%*	4 *4%*	1 *	3 *2%*	- -
3	**17** ***2%***	12 *1%*	4 *3%*	1 *2%*	6 *2%*	8 *1%*	2 *2%*	4 *1%*	12 *2%*	- -	4 *2%*	11 *1%*	- -	3 *7%* Akrs t	3 *3%*	2 *2%*	1 *2%*	- -	2 *2%*	- -	- -	2 *1%*	4 *2%*	1 *4%* kprs
4	**43** ***4%*** **OZ**	27 *3%*	12 *9%* AZ	4 *10%* Z	10 *3%*	21 *4%*	11 *9%* Acd	10 *4%*	24 *4%*	6 *9%*	12 *5%*	31 *4%*	3 *3%*	1 *3%*	3 *4%*	8 *6%*	1 *2%*	1 *2%*	3 *3%*	5 *7%* At	8 *7%*	3 *2%*	6 *4%*	1 *3%*
5	**77** ***7%*** **CEKZ**	55 *6%*	17 *13%* AZ	4 *10%*	20 *6%*	41 *7%*	15 *12%*	22 *8%*	47 *7%*	3 *5%*	20 *8%*	55 *7%*	4 *4%*	4 *10%*	13 *17%* Akp qrst	9 *8%*	8 *9%*	1 *1%*	4 *4%*	4 *6%*	5 *5%*	7 *5%*	15 *9%*	3 *16%* Akpqrst
6	**120** ***11%*** **UXjr**	99 *11%*	17 *13%*	4 *8%*	43 *12%*	61 *10%*	15 *12%*	28 *10%*	72 *11%*	11 *14%*	40 *16%* Aj	78 *10%*	11 *13%*	3 *8%*	10 *13%*	15 *12%*	8 *10%*	8 *14%*	10 *10%*	4 *5%*	11 *10%*	15 *10%*	22 *13%*	3 *13%*
7	**151** ***14%*** **GMU**	125 *14%*	19 *14%*	7 *17%*	54 *15%*	83 *14%*	13 *11%*	35 *13%*	100 *16%*	6 *9%*	31 *12%*	120 *15%*	11 *13%*	6 *16%*	12 *16%*	9 *8%*	10 *12%*	8 *13%*	11 *11%*	11 *17%* n	9 *8%*	34 *23%* An qs	27 *16%*	4 *18%* n
8	**206** ***19%*** **e**	182 *20%*	19 *15%*	4 *9%*	74 *21%* e	111 *19%*	15 *12%*	54 *19%*	126 *20%*	11 *15%*	43 *17%*	153 *19%*	18 *21%*	6 *16%*	15 *19%*	24 *20%*	17 *22%*	11 *19%*	21 *20%*	11 *17%*	26 *24%*	20 *14%*	34 *20%*	4 *18%*
9	**216** ***20%*** **DJQXa bru**	208 *23%* Aab	8 *7%*	1 *1%*	71 *20%*	127 *22%*	17 *14%*	51 *18%*	129 *20%*	21 *28%*	55 *22%*	156 *19%*	24 *27%* ruv	9 *23%*	13 *17%*	27 *22%*	19 *24%* r	14 *25%*	23 *23%*	8 *12%*	23 *21%*	32 *22%*	23 *13%*	3 *13%*
Highest rating 10	**131** ***12%*** **Dam**	122 *14%* Aab	7 *5%*	1 *2%*	54 *15%*	66 *11%*	11 *9%*	35 *13%*	76 *12%*	10 *14%*	24 *10%*	106 *13%*	9 *10%*	3 *8%*	3 *4%*	12 *10%*	7 *8%*	9 *16%* m	15 *14%*	12 *19%* Am o	11 *10%*	26 *18%* m	22 *13%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665
Don't know	**71** **7%** **EFc**	54 *6%*	11 *8%*	6 *14%* Z	13 *4%*	46 *8%* c	10 *8%*	24 *9%*	36 *6%*	3 *4%*	11 *5%*	59 *7%*
1-3 (Net)	**60** **6%** **EZc**	27 *3%*	19 *15%* AZ	13 *28%* AZ	11 *3%*	29 *5%*	19 *15%* Acd	19 *7%*	36 *6%*	2 *3%*	12 *5%*	44 *5%*
4-6 (Net)	**240** **22%** **EOUZj**	181 *20%*	46 *36%* AZ	13 *28%*	74 *21%*	123 *21%*	41 *32%* Acd	60 *22%*	143 *22%*	20 *28%*	72 *29%* Aj	163 *20%*
7-10 (Net)	**705** **66%** **DQabe**	636 *71%* Aab	53 *41%*	13 *30%*	254 *72%* Ae	386 *66%* e	57 *45%*	174 *63%*	431 *67%*	48 *66%*	152 *62%*	535 *67%*
9-10 (Net)	**348** **32%** **DHQab** **e**	330 *37%* Aab	15 *12%*	2 *4%*	125 *35%* e	192 *33%* e	28 *22%*	85 *31%*	205 *32%*	31 *42%*	78 *32%*	262 *33%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	3 *3%*	2 *5%*	2 *2%*	9 *7%*	6 *8%*	3 *6%*	7 *7%*	8 *12%* Akmt	11 *10%*	4 *3%*	16 *9%*	1 *4%*
1-3 (Net)	4 *5%*	4 *11%*	6 *7%*	8 *7%*	4 *5%*	3 *4%*	9 *9%*	3 *5%*	5 *5%*	4 *3%*	8 *4%*	1 *6%*
4-6 (Net)	18 *21%*	8 *21%*	26 *34%* Aqrt	31 *26%*	17 *21%*	10 *17%*	17 *17%*	12 *19%*	24 *22%*	25 *17%*	43 *25%*	7 *33%* Aqrt
7-10 (Net)	61 *71%*	25 *63%*	43 *56%*	71 *59%*	52 *66%*	43 *73%*	69 *67%*	41 *64%*	69 *64%*	111 *77%* Amnruv	105 *61%*	12 *58%*
9-10 (Net)	32 *38%* m	13 *31%*	16 *21%*	38 *32%*	25 *32%*	24 *40%* m	38 *37%* m	20 *30%*	34 *32%*	58 *40%* muv	45 *26%*	5 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**18**	4	5	-	1	-	-	8	1	3	2	1	5	*	4	1	2	3	1	1	2
	2%	*1%*	*3%*	-	*3%*	-	-	*2%*	*	*3%*	*1%*	*1%*	*4%*	*1%*	*5%*	*1%*	*2%*	*1%*	*1%*	*1%*	*2%*
										I			IL		AIL						
2	**25**	8	1	-	1	1	1	13	5	6	4	4	1	1	3	6	3	5	-	2	1
	2%	*2%*	*	-	*2%*	*6%*	*2%*	*4%*	*2%*	*6%*	*2%*	*2%*	*1%*	*5%*	*3%*	*6%*	*2%*	*2%*	-	*1%*	*1%*
								A		ALM						ASU					
3	**17**	7	2	-	1	1	1	6	2	3	3	4	1	1	3	2	2	2	2	1	3
	2%	*2%*	*1%*	-	*2%*	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	*3%*	*3%*	*3%*	*2%*	*1%*	*1%*	*1%*	*2%*
4	**43**	17	9	2	2	-	1	12	12	3	10	6	1	1	8	4	3	7	14	2	1
	4%	*4%*	*7%*	*9%*	*5%*	-	*2%*	*3%*	*5%*	*3%*	*5%*	*2%*	*1%*	*4%*	*9%*	*4%*	*3%*	*3%*	*8%*	*1%*	*1%*
	MU								M		M				ALM				AU		
5	**77**	23	15	-	3	1	2	32	23	9	19	12	7	2	4	16	9	16	8	8	2
	7%	*5%*	*11%*	-	*8%*	*5%*	*4%*	*9%*	*9%*	*10%*	*9%*	*5%*	*5%*	*8%*	*4%*	*19%*	*7%*	*7%*	*4%*	*6%*	*2%*
	U															AQRSU		U			
6	**120**	54	14	4	7	5	5	31	32	12	20	33	11	2	11	8	23	15	16	21	16
	11%	*12%*	*10%*	*20%*	*16%*	*21%*	*15%*	*8%*	*13%*	*13%*	*10%*	*13%*	*8%*	*6%*	*13%*	*9%*	*18%*	*7%*	*9%*	*15%*	*12%*
	HR																ARS				
7	**151**	76	21	2	7	2	2	40	37	14	34	30	17	7	12	11	18	31	18	24	23
	14%	*17%*	*14%*	*10%*	*18%*	*10%*	*7%*	*11%*	*14%*	*16%*	*17%*	*12%*	*12%*	*23%*	*14%*	*13%*	*14%*	*15%*	*10%*	*17%*	*18%*
	H	AH																			
8	**206**	75	26	1	8	5	7	84	49	13	33	54	36	5	17	14	25	39	40	25	25
	19%	*17%*	*18%*	*3%*	*21%*	*20%*	*20%*	*23%*	*19%*	*14%*	*16%*	*21%*	*24%*	*17%*	*19%*	*16%*	*20%*	*18%*	*22%*	*18%*	*19%*
								A													
9	**216**	91	31	7	5	3	10	68	50	13	49	59	36	1	7	8	19	51	46	25	36
	20%	*21%*	*22%*	*35%*	*13%*	*12%*	*29%*	*18%*	*20%*	*14%*	*24%*	*23%*	*24%*	*5%*	*8%*	*9%*	*15%*	*24%*	*26%*	*18%*	*27%*
	OP								O		O	O	O					P	PQ		APQ
Highest rating 10	**131**	64	9	3	2	5	1	48	22	5	21	40	28	3	12	7	19	26	21	26	17
	12%	*14%*	*6%*	*17%*	*4%*	*19%*	*3%*	*13%*	*9%*	*6%*	*10%*	*16%*	*18%*	*9%*	*14%*	*9%*	*15%*	*12%*	*12%*	*18%*	*13%*
	C	CG										IJ	AIJ								
													K								
Don't know	**71**	21	12	1	3	1	5	28	20	11	10	11	7	5	7	9	5	20	12	4	5
	7%	*5%*	*8%*	*7%*	*8%*	*4%*	*15%*	*7%*	*8%*	*12%*	*5%*	*4%*	*4%*	*18%*	*8%*	*11%*	*4%*	*9%*	*7%*	*3%*	*4%*
							AB			KLM											
1-3 (Net)	**60**	18	7	-	3	2	1	27	8	12	9	10	8	3	10	9	7	10	3	5	6
	6%	*4%*	*5%*	-	*7%*	*9%*	*4%*	*7%*	*3%*	*13%*	*5%*	*4%*	*5%*	*10%*	*11%*	*10%*	*5%*	*5%*	*2%*	*3%*	*5%*
	S									AIKL					AIL	S					
4-6 (Net)	**240**	95	38	6	12	7	8	75	68	24	49	51	20	5	23	27	35	38	38	32	19
	22%	*21%*	*27%*	*28%*	*29%*	*26%*	*22%*	*20%*	*27%*	*26%*	*24%*	*20%*	*13%*	*18%*	*26%*	*32%*	*27%*	*18%*	*22%*	*22%*	*15%*
	MU								M	M	M				M	ARU	RU				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**705** ***66%*** **JOP**	306 *70%* A	87 *60%*	13 *65%*	22 *56%*	15 *61%*	21 *59%*	240 *65%*	157 *62%*	45 *49%*	136 *67%* J	184 *72%* AIJO	116 *77%* AI JKO	15 *54%*	48 *55%*	41 *47%*	81 *63%* P	149 *69%* P	124 *70%* P	100 *71%*	102 *77%* APQ
9-10 (Net)	**348** ***32%*** **EJOP**	155 *35%* E	40 *28%*	11 *52%*	7 *18%*	8 *31%*	12 *33%*	116 *31%*	72 *28%*	18 *20%*	69 *34%* J	99 *39%* AIJO	63 *42%* AI JO	4 *14%*	19 *22%*	15 *18%*	38 *30%*	78 *36%* P	67 *38%* P	51 *37%*	53 *40%* P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**13** ***2%*** **Fc**	6 *2%*	7 *2%*	8 *3%*	4 *1%*	3 *1%*	10 *3%*	3 *2%*	1 *1%*	2 *2%*	5 *7%* AI	* *	1 *1%*	3 *2%*	4 *1%*	5 *3%*	2 *1%*	11 *3%*	3 *3%*	10 *2%*	10 *2%*	1 *1%*	2 *7%* AV	1 *5%*
2	**18** ***3%*** **EZi**	11 *3%*	7 *2%*	13 *5%* AE	5 *1%*	10 *3%*	8 *2%*	1 *	2 *2%*	2 *2%*	2 *3%*	5 *8%* AHI	5 *8%* AHI J	5 *3%*	6 *2%*	6 *4%*	3 *1%*	14 *4%*	- -	18 *3%* A	16 *3%*	1 *3%*	- -	* *3%*
3	**25** ***4%***	10 *3%*	14 *4%*	10 *4%*	15 *4%*	11 *4%*	14 *4%*	7 *5%*	6 *4%*	4 *3%*	* *	4 *6%*	3 *5%*	7 *3%*	12 *4%*	6 *4%*	7 *3%*	18 *5%*	8 *6%*	17 *3%*	20 *4%*	4 *7%*	- -	1 *8%* X
4	**40** ***6%***	14 *4%*	26 *8%*	19 *7%*	21 *6%*	17 *6%*	22 *7%*	14 *9%*	11 *7%*	5 *4%*	5 *6%*	2 *3%*	3 *5%*	14 *7%*	16 *6%*	9 *6%*	15 *6%*	24 *6%*	8 *6%*	32 *6%*	33 *6%*	5 *9%*	1 *3%*	1 *5%*
5	**72** ***11%*** **cu**	42 *14%*	29 *9%*	36 *13%*	36 *10%*	35 *12%*	36 *11%*	22 *15%*	18 *12%*	11 *9%*	4 *6%*	9 *14%*	7 *10%*	17 *9%*	37 *13%*	18 *12%*	28 *11%*	44 *11%*	15 *12%*	57 *11%*	63 *11%*	5 *11%*	2 *9%*	1 *8%*
6	**85** ***13%***	48 *15%*	37 *11%*	32 *12%*	53 *14%*	42 *14%*	43 *13%*	22 *15%*	20 *13%*	21 *17%*	8 *11%*	7 *10%*	8 *12%*	22 *11%*	39 *13%*	24 *17%*	34 *13%*	51 *13%*	12 *10%*	72 *14%*	72 *13%*	8 *15%*	3 *12%*	2 *11%*
7	**92** ***14%*** **M**	42 *14%*	50 *15%*	30 *11%*	62 *17%*	46 *15%*	46 *14%*	25 *17%* M	21 *13%* M	23 *19%* M	12 *16%* M	9 *14%* M	1 *2%*	23 *12%*	49 *17%*	20 *14%*	34 *13%*	58 *15%*	21 *17%*	70 *14%*	77 *14%*	8 *15%*	3 *12%*	3 *22%*
8	**108** ***17%*** **FU**	54 *17%*	54 *17%*	36 *13%*	72 *20%*	38 *13%*	70 *21%* AF	29 *20%*	31 *20%*	19 *16%*	9 *12%*	7 *10%*	13 *19%*	36 *18%*	54 *18%*	18 *13%*	47 *19%*	61 *16%*	30 *24%*	78 *15%*	95 *17%*	6 *12%*	4 *17%*	3 *17%*
9	**75** ***12%*** **Xdj** **r**	38 *12%*	37 *11%*	27 *10%*	48 *13%*	40 *13%*	36 *11%*	13 *9%*	25 *16%*	12 *10%*	8 *10%*	6 *9%*	11 *16%*	23 *12%*	32 *11%*	20 *14%*	38 *15%*	37 *10%*	10 *8%*	65 *13%*	68 *12%*	6 *12%*	1 *3%*	1 *5%*
Highest rating 10	**49** ***8%*** **Sn**	24 *8%*	25 *8%*	18 *7%*	32 *9%*	27 *9%*	22 *7%*	5 *3%*	13 *8%*	12 *10%*	8 *11%*	5 *7%*	6 *9%*	24 *12%* APQ	18 *6%*	7 *5%*	29 *11%* AS	21 *5%*	13 *10%*	36 *7%*	40 *7%*	6 *13%*	1 *6%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**61** ***10%*** **EITW cgik**	22 *7%*	39 *12%* A	41 *15%* AE	20 *5%*	33 *11%*	28 *8%*	8 *5%*	7 *5%*	10 *8%*	14 *19%* AHI J	13 *20%* AHI J	9 *13%* I	23 *12%*	27 *9%*	10 *7%*	18 *7%*	44 *11%*	4 *4%*	57 *11%* AT	51 *9%*	1 *2%*	8 *30%* AVWY	1 *5%*
1-3 (Net)	**55** ***9%*** **ERZc**	27 *9%*	28 *9%*	32 *12%* AE	24 *6%*	23 *8%*	32 *10%*	11 *7%*	9 *6%*	8 *7%*	8 *10%*	9 *14%*	9 *13%*	15 *8%*	22 *7%*	17 *12%*	12 *5%*	43 *11%* AR	11 *9%*	44 *9%*	45 *8%*	6 *11%*	2 *7%*	3 *16%* A
4-6 (Net)	**196** ***31%*** **t**	104 *33%*	92 *28%*	86 *32%*	110 *30%*	94 *31%*	102 *30%*	57 *39%* K	48 *31%*	37 *30%*	18 *23%*	18 *26%*	19 *27%*	54 *27%*	92 *31%*	50 *35%*	77 *30%*	119 *31%*	35 *28%*	161 *31%*	168 *31%*	18 *35%*	6 *25%*	4 *24%*
7-10 (Net)	**325** ***51%*** **DSU adefm**	159 *51%*	166 *51%*	111 *41%*	213 *58%* AD	151 *50%*	173 *52%*	72 *49%*	90 *58%* L	67 *55%*	38 *49%*	27 *40%*	32 *46%*	107 *54%*	152 *52%*	66 *46%*	148 *58%* AS	177 *46%*	75 *60%*	250 *49%*	280 *51%*	26 *52%*	10 *38%*	9 *54%*
9-10 (Net)	**125** ***20%*** **HSX dfjnr**	63 *20%*	62 *19%*	45 *17%*	80 *22%*	67 *22%*	58 *17%*	18 *12%*	38 *25%* H	24 *20%*	16 *21%*	11 *16%*	17 *25%* H	48 *24%*	50 *17%*	27 *19%*	67 *26%* AS	58 *15%*	23 *19%*	101 *20%*	108 *20%*	12 *24%* X	2 *9%*	2 *15%*

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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**13** ***2%*** **Fc**	10 *2%*	* *1%*	3 *15%*	2 *	9 *3%* c	2 *5%* c	4 *4%*	7 *2%*	1 *2%*	3 *2%*	10 *2%*	1 *1%*	- -	3 *6%*	2 *2%*	- -	1 *4%*	- -	2 *7%* Aot	1 *3%*	2 *1%*	1 *1%*	1 *5%* o
2	**18** ***3%*** **EZi**	9 *2%*	7 *8%* AZ	- -	6 *2%*	9 *3%*	3 *6%*	4 *4%*	10 *2%*	3 *5%*	* *	17 *4%* i	1 *3%*	- -	4 *8%* An	- -	1 *1%*	1 *4%*	- -	- -	4 *7%*	4 *3%*	3 *3%*	* *3%*
3	**25** ***4%***	20 *4%*	3 *3%*	2 *10%*	9 *3%*	11 *4%*	3 *6%*	4 *4%*	18 *4%*	2 *4%*	8 *5%*	17 *4%*	4 *7%*	1 *3%*	3 *6%*	2 *3%*	3 *5%*	- -	2 *4%*	- -	1 *3%*	4 *3%*	3 *4%*	1 *8%* r
4	**40** ***6%***	35 *7%*	5 *5%*	- -	18 *6%*	17 *6%*	4 *11%*	7 *7%*	28 *6%*	3 *5%*	8 *5%*	31 *7%*	5 *9%*	- -	4 *8%*	3 *5%*	4 *5%*	3 *12%*	7 *16%* Ast	1 *3%*	1 *2%*	5 *4%*	6 *7%*	1 *5%*
5	**72** ***11%*** **cu**	58 *11%*	12 *13%*	2 *11%*	27 *9%*	39 *14%*	6 *13%*	13 *13%*	48 *11%*	8 *12%*	20 *12%*	52 *11%*	5 *11%*	- -	4 *10%*	13 *19%* tu	14 *20%* Atu	3 *11%*	7 *16%* u	2 *9%*	10 *17%* tu	8 *6%*	3 *4%*	1 *8%*
6	**85** ***13%***	70 *13%*	14 *15%*	1 *9%*	42 *13%*	33 *12%*	8 *20%*	10 *11%*	61 *14%*	11 *17%*	24 *15%*	60 *13%*	8 *15%*	5 *27%*	7 *14%*	12 *18%*	10 *14%*	5 *19%*	5 *11%*	3 *12%*	3 *6%*	13 *10%*	12 *14%*	2 *11%*
7	**92** ***14%*** **M**	78 *15%*	12 *13%*	2 *10%*	56 *18%* A	33 *12%*	3 *6%*	14 *15%*	64 *14%*	10 *16%*	22 *14%*	69 *15%*	8 *15%*	3 *17%*	3 *7%*	16 *23%* m	7 *10%*	4 *13%*	3 *6%*	3 *12%*	6 *11%*	25 *19%*	11 *14%*	3 *22%* mq
8	**108** ***17%*** **FU**	95 *18%*	12 *13%*	1 *7%*	66 *21%* A	38 *14%*	3 *7%*	12 *13%*	76 *17%*	10 *17%*	22 *14%*	86 *18%*	6 *12%*	1 *7%*	5 *11%*	12 *17%*	12 *17%*	4 *13%*	7 *15%*	4 *17%*	11 *18%*	32 *24%* A	11 *14%*	3 *17%*
9	**75** ***12%*** **Xdjr**	67 *13%*	6 *7%*	2 *14%*	51 *16%* Ad	20 *7%*	4 *10%*	7 *7%*	60 *13%*	6 *9%*	27 *17%* Aj	48 *10%*	6 *12%*	3 *17%*	7 *16%*	4 *6%*	9 *13%*	4 *16%*	8 *19%* r	1 *3%*	8 *14%*	12 *9%*	12 *14%*	1 *5%*
Highest rating 10	**49** ***8%*** **Sn**	40 *8%*	6 *6%*	3 *19%*	26 *8%*	21 *8%*	2 *4%*	4 *4%*	40 *9%*	5 *8%*	18 *12%*	31 *7%*	6 *13%* mn	- -	- -	- -	7 *10%* n	2 *8%*	4 *9%* n	1 *6%* n	2 *4%*	15 *12%* mn	10 *12%* mn	2 *11%* mn

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**61** ***10%*** **EITWcg ik**	46 *9%*	14 *15%*	1 *4%*	13 *4%*	42 *15%* Ac	5 *11%*	17 *18%* Ag	35 *8%*	4 *6%*	7 *4%*	54 *11%* Ai	1 *2%*	6 *30%*	6 *14%* k	5 *7%*	3 *4%*	- -	2 *4%*	8 *30%* Ak noqtu v	8 *15%* k	11 *8%*	10 *13%* k	1 *5%*
1-3 (Net)	**55** ***9%*** **ERZc**	39 *7%*	11 *12%*	4 *26%*	16 *5%*	29 *11%* c	7 *17%* c	12 *12%*	35 *8%*	6 *10%*	11 *7%*	43 *9%*	6 *11%*	1 *3%*	9 *21%* Ano qt	4 *6%*	4 *6%*	2 *8%*	2 *4%*	2 *7%*	7 *12%*	10 *8%*	7 *8%*	3 *16%* Anq
4-6 (Net)	**196** ***31%*** **t**	162 *31%*	30 *33%*	3 *19%*	86 *27%*	90 *33%*	18 *43%*	29 *31%*	137 *31%*	21 *34%*	52 *32%*	143 *30%*	18 *35%* t	5 *27%*	15 *32%*	29 *41%* t	28 *40%* t	12 *42%*	19 *43%* t	6 *25%*	14 *25%*	26 *20%*	21 *25%*	4 *24%*
7-10 (Net)	**325** ***51%*** **DSUad efm**	280 *53%* Aa	36 *40%*	8 *51%*	198 *63%* Ad e	113 *41%*	12 *28%*	38 *39%*	241 *54%* f	31 *50%*	89 *56%*	234 *49%*	26 *52%*	8 *41%*	15 *33%*	32 *46%*	35 *50%*	14 *50%*	22 *49%*	10 *38%*	27 *48%*	83 *64%* Am nr	44 *54%*	9 *54%*
9-10 (Net)	**125** ***20%*** **HSXdf jnr**	107 *20%*	12 *13%*	5 *33%*	77 *24%* Ad	42 *15%*	6 *15%*	11 *11%*	100 *22%* Af	10 *17%*	46 *29%* Aj	79 *17%*	12 *24%* nr	3 *17%*	7 *16%*	4 *6%*	16 *23%* n	7 *24%*	12 *27%* nr	2 *9%*	11 *19%*	27 *21%* n	21 *26%* nr	2 *15%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**13** ***2%***	4 *1%*	5 *4%*	1 *13%*	2 *10%* ABFH	- -	- -	1 *1%*	5 *3%*	2 *4%* L	4 *3%*	- -	1 *1%*	- -	1 *2%*	2 *4%* S	3 *4%*	2 *1%*	- -	1 *1%*	2 *3%*
2	**18** ***3%***	11 *3%*	- -	- -	1 *3%*	- -	* *1%*	6 *8%* ABC	3 *2%*	3 *6%* K	* *	6 *4%*	2 *3%*	- -	3 *7%* K	2 *3%*	3 *4%*	4 *3%*	- -	3 *4%*	1 *2%*
3	**25** ***4%***	13 *4%*	1 *1%*	- -	- -	5 *14%* ABC	3 *11%* ABC	3 *4%*	3 *2%*	3 *6%*	7 *5%*	4 *3%*	4 *5%*	2 *15%*	1 *3%*	2 *3%*	2 *3%*	8 *6%*	1 *1%*	3 *4%*	5 *6%*
4	**40** ***6%***	20 *6%*	9 *8%*	2 *23%*	2 *7%*	3 *7%*	* *1%*	5 *6%*	9 *5%*	- -	15 *11%* J	10 *7%*	2 *3%*	- -	2 *5%*	3 *6%*	4 *5%*	8 *6%*	7 *5%*	10 *13%*	5 *6%*
5	**72** ***11%*** **M**	40 *11%*	11 *10%*	2 *24%*	1 *6%*	6 *15%*	2 *10%*	9 *11%*	21 *12%*	4 *7%*	17 *13%*	20 *14%* M	3 *4%*	1 *9%*	5 *12%*	5 *9%*	13 *15%*	13 *10%*	13 *11%*	11 *15%*	7 *9%*
6	**85** ***13%***	48 *13%*	16 *14%*	2 *24%*	2 *10%*	6 *16%*	2 *8%*	9 *12%*	30 *18%*	4 *8%*	22 *16%*	15 *11%*	7 *9%*	1 *7%*	5 *13%*	10 *19%*	13 *15%*	16 *13%*	16 *13%*	6 *8%*	10 *12%*
7	**92** ***14%*** **H**	60 *17%* H	17 *15%*	- -	2 *9%*	5 *14%*	3 *13%*	4 *5%*	25 *15%*	8 *16%*	25 *18%*	17 *13%*	10 *12%*	- -	7 *16%*	7 *14%*	13 *15%*	22 *17%*	18 *15%*	7 *9%*	11 *15%*
8	**108** ***17%***	64 *18%*	16 *14%*	- -	1 *6%*	8 *20%*	5 *20%*	14 *17%*	28 *17%*	7 *14%*	22 *16%*	23 *17%*	18 *22%*	1 *8%*	8 *19%*	4 *8%*	13 *15%*	27 *21%*	22 *18%*	10 *13%*	15 *20%*
9	**75** ***12%*** **K**	38 *11%*	16 *14%*	- -	7 *33%* ABCFGH	3 *8%*	2 *7%*	9 *12%*	18 *10%*	13 *24%* AIKO	7 *5%*	18 *13%*	16 *20%* AK O	1 *11%*	2 *5%*	7 *13%*	9 *10%*	14 *10%*	22 *18%*	10 *14%*	8 *10%*
Highest rating 10	**49** ***8%***	29 *8%*	9 *8%*	- -	- -	1 *2%*	5 *18%* AEF	7 *9%*	10 *6%*	3 *5%*	8 *6%*	9 *6%*	13 *16%* AI KL	2 *21%*	5 *11%*	6 *12%*	5 *6%*	11 *8%*	13 *11%*	5 *7%*	6 *8%*
Don't know	**61** ***10%***	27 *8%*	13 *12%*	1 *16%*	3 *16%*	2 *5%*	2 *9%*	12 *15%* B	18 *11%*	6 *11%*	11 *8%*	16 *11%*	4 *5%*	3 *29%*	4 *9%*	4 *8%*	7 *8%*	7 *5%*	11 *9%*	7 *10%*	7 *10%*
1-3 (Net)	**55** ***9%*** **S**	28 *8%*	5 *5%*	1 *13%*	3 *13%*	5 *14%*	3 *12%*	10 *13%*	11 *7%*	8 *15%*	11 *8%*	10 *7%*	8 *9%*	2 *15%*	5 *13%*	5 *10%* S	9 *10%* S	13 *10%* S	1 *1%*	8 *10%*	8 *10%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**196** ***31%*** **JM**	108 *30%*	36 *32%*	6 *71%*	5 *24%*	15 *38%*	5 *19%*	23 *29%*	60 *35%* JM	8 *16%*	54 *39%* AJM	45 *33%* JM	12 *15%*	2 *17%*	12 *29%*	18 *34%*	30 *35%*	38 *29%*	36 *29%*	27 *36%*	22 *28%*
7-10 (Net)	**325** ***51%***	191 *54%*	57 *52%*	- -	10 *48%*	17 *44%*	15 *59%*	34 *43%*	81 *47%*	32 *59%*	61 *45%*	68 *49%*	57 *71%* AI KLO	4 *39%*	21 *50%*	25 *47%*	39 *46%*	73 *56%*	76 *61%* A	32 *44%*	41 *52%*
9-10 (Net)	**125** ***20%*** **K**	67 *19%*	25 *22%*	- -	7 *33%* F	4 *10%*	6 *26%*	16 *20%*	28 *16%*	16 *29%* K	15 *11%*	27 *19%*	29 *36%* AI KLO	4 *32%*	6 *15%*	13 *25%*	14 *16%*	24 *19%*	36 *29%* A	16 *21%*	14 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**5** ***1%***	2 *1%*	3 *1%*	2 *1%*	4 *1%*	5 *2%*	* *	1 *1%*	* *	1 *2%*	- -	1 *1%*	2 *2%*	1 *1%*	2 *1%*	2 *1%*	2 *1%*	4 *1%*	- -	5 *1%*	3 *1%*	1 *1%*	1 *5%* AV	* *3%*
2	**10** ***2%*** **Zc**	5 *2%*	6 *2%*	6 *3%*	4 *1%*	8 *3%*	2 *1%*	1 *2%*	1 *1%*	2 *3%*	1 *1%*	1 *2%*	3 *3%*	6 *3%*	1 *1%*	3 *3%*	3 *1%*	8 *2%*	1 *1%*	9 *2%*	7 *2%*	3 *7%* AV	1 *2%*	- -
3	**4** ***1%*** **E**	3 *1%*	2 *1%*	4 *2%*	1 *	2 *1%*	2 *1%*	- -	1 *1%*	- -	- -	2 *3%*	2 *1%*	1 *1%*	1 *	3 *2%*	1 *	4 *1%*	- -	4 *1%*	4 *1%*	- -	- -	1 *6%* AVWX
4	**14** ***3%***	8 *3%*	6 *2%*	8 *4%*	6 *2%*	7 *3%*	7 *3%*	3 *6%*	3 *3%*	2 *3%*	2 *2%*	3 *4%*	2 *2%*	5 *3%*	4 *2%*	5 *4%*	7 *4%*	7 *2%*	1 *1%*	13 *3%*	11 *3%*	2 *4%*	1 *4%*	- -
5	**45** ***9%*** **EOZc**	22 *9%*	22 *9%*	25 *12%* AE	19 *6%*	28 *10%*	17 *8%*	10 *18%* AIK	3 *3%*	5 *7%*	4 *4%*	9 *11%*	15 *12%* I	8 *4%*	22 *11%* O	14 *13%* O	10 *6%*	35 *10%*	7 *9%*	37 *9%*	38 *9%*	2 *5%*	4 *13%*	1 *15%*
6	**58** ***11%***	29 *12%*	29 *11%*	24 *12%*	34 *11%*	29 *10%*	29 *13%*	12 *24%* AKL M	15 *16%*	7 *9%*	7 *8%*	6 *8%*	11 *9%*	18 *9%*	25 *12%*	15 *14%*	23 *13%*	35 *10%*	9 *12%*	49 *11%*	51 *12%*	5 *13%*	1 *5%*	1 *11%*
7	**80** ***16%*** **MU**	39 *16%*	41 *16%*	34 *17%*	46 *15%*	52 *18%*	28 *13%*	11 *21%* M	19 *20%* M	12 *16%* M	20 *23%* M	12 *15%*	7 *6%*	28 *15%*	36 *17%*	16 *15%*	28 *16%*	52 *16%*	21 *28%* AU	59 *14%*	69 *16%*	5 *13%*	4 *15%*	2 *21%*
8	**94** ***19%*** **Fa**	49 *20%*	45 *17%*	33 *16%*	62 *20%*	42 *15%*	52 *24%* AF	7 *14%*	16 *17%*	17 *23%*	20 *23%*	14 *17%*	21 *17%*	42 *22%*	36 *17%*	16 *15%*	37 *21%*	57 *17%*	18 *23%*	77 *18%*	82 *19%*	6 *15%*	6 *23%*	1 *7%*
9	**91** ***18%*** **BDX** **ejr**	34 *14%*	57 *22%* AB	24 *12%*	67 *22%* AD	54 *19%*	37 *17%*	5 *10%*	23 *25%*	13 *17%*	14 *16%*	18 *22%*	19 *15%*	36 *19%*	38 *18%*	17 *15%*	33 *19%*	58 *17%*	10 *13%*	81 *19%*	75 *17%* X	12 *32%* AVX	1 *5%*	3 *30%* X
Highest rating 10	**57** ***11%*** **DQg** **s**	32 *13%*	25 *9%*	14 *7%*	43 *14%* AD	35 *12%*	22 *10%*	1 *3%*	13 *14%*	10 *14%*	11 *13%*	6 *8%*	15 *12%*	26 *13%*	25 *12%*	7 *6%*	24 *14%*	33 *10%*	7 *9%*	51 *12%*	53 *12%*	2 *6%*	2 *7%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

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Table 48

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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**49** ***10%*** **EIRc i**	23 *9%*	26 *10%*	29 *14%* AE	20 *7%*	25 *9%*	24 *11%*	1 *3%*	1 *1%*	5 *7%*	8 *9%* I	8 *10%* I	25 *20%* AH IJ	19 *10%*	17 *8%*	13 *12%*	7 *4%*	42 *13%* AR	3 *4%*	46 *11%* A	41 *10%*	1 *2%*	6 *21%* AVW	1 *6%*
1-3 (Net)	**20** ***4%*** **Zc**	10 *4%*	10 *4%*	12 *6%*	8 *3%*	15 *5%*	5 *2%*	2 *3%*	2 *2%*	3 *4%*	1 *1%*	5 *6%*	7 *6%*	9 *5%*	4 *2%*	7 *6%*	5 *3%*	15 *5%*	1 *1%*	19 *4%*	14 *3%*	3 *9%*	2 *7%*	1 *9%*
4-6 (Net)	**117** ***23%*** **EOZ c**	60 *24%*	57 *22%*	57 *28%* AE	60 *19%*	64 *22%*	53 *24%*	25 *47%* AIJ KLM	21 *22%*	14 *19%*	13 *15%*	18 *22%*	28 *22%*	32 *17%*	51 *25%*	34 *31%* AO	40 *23%*	77 *23%*	17 *22%*	100 *23%*	100 *23%*	9 *22%*	6 *22%*	2 *25%*
7-10 (Net)	**323** ***63%*** **DHM QSUXad er**	155 *63%*	168 *64%*	104 *52%*	218 *71%* AD	184 *64%*	139 *63%*	24 *47%*	71 *74%* AHM	51 *70%* HM	64 *75%* AHM	50 *62%*	63 *51%*	132 *69%* Q	135 *65%* Q	56 *51%*	121 *70%*	201 *60%*	55 *72%*	268 *62%*	278 *64%* X	25 *66%*	14 *50%*	6 *60%*
9-10 (Net)	**148** ***29%*** **DHQ Xejr**	67 *27%*	82 *31%*	38 *19%*	110 *36%* AD	90 *31%*	59 *27%*	6 *12%*	36 *38%* H	23 *31%* H	25 *29%*	24 *30%* H	34 *28%*	62 *32%*	63 *30%*	24 *22%*	57 *33%*	92 *27%*	16 *21%*	132 *31%*	128 *29%* X	14 *38%* X	3 *12%*	3 *33%* X

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**5** ***1%***	3 *1%*	2 *4%* Z	- -	* *	4 *2%*	1 *1%*	1 *1%*	3 *1%*	1 *3%*	* *	4 *1%*	1 *1%*	- -	- -	- -	- -	- -	- -	1 *5%* Au	2 *4%*	1 *1%*	- -	* *3%*
2	**10** ***2%*** **Zc**	3 *1%*	6 *9%* AZ	2 *13%*	1 *1%*	5 *2%*	4 *9%* Acd	1 *1%*	8 *2%*	2 *6%*	2 *2%*	7 *2%*	3 *7%* At	- -	3 *8%* At	- -	- -	1 *5%*	- -	1 *2%*	1 *3%*	- -	1 *2%*	- -
3	**4** ***1%*** **E**	3 *1%*	2 *3%*	- -	1 *	2 *1%*	1 *2%*	2 *1%*	3 *1%*	- -	2 *1%*	3 *1%*	- -	1 *3%*	2 *5%* A	- -	- -	- -	- -	- -	- -	- -	1 *2%*	1 *6%* Aknoqrst
4	**14** ***3%***	12 *3%*	1 *2%*	1 *8%*	7 *3%*	3 *1%*	3 *7%* d	4 *3%*	7 *2%*	2 *5%*	4 *3%*	11 *3%*	2 *4%*	2 *10%*	1 *4%*	3 *5%*	- -	1 *3%*	1 *2%*	1 *4%*	1 *2%*	2 *2%*	- -	- -
5	**45** ***9%*** **EOZc**	30 *7%*	10 *16%* Z	4 *27%*	9 *4%*	28 *12%* c	8 *17%* c	11 *9%*	28 *9%*	1 *4%*	15 *11%*	28 *8%*	2 *5%*	2 *7%*	7 *18%*	4 *8%*	9 *18%*	- -	2 *4%*	4 *13%*	6 *12%*	5 *6%*	3 *5%*	1 *15%*
6	**58** ***11%***	45 *11%*	10 *15%*	4 *24%*	23 *11%*	30 *12%*	6 *12%*	11 *9%*	37 *11%*	7 *19%*	15 *11%*	43 *12%*	5 *13%*	3 *13%*	3 *8%*	7 *14%*	5 *10%*	7 *27%*	6 *11%*	1 *5%*	5 *11%*	6 *7%*	8 *13%*	1 *11%*
7	**80** ***16%*** **MU**	72 *17%*	7 *11%*	1 *8%*	33 *15%*	40 *17%*	7 *14%*	12 *10%*	63 *20%* Af	4 *12%*	14 *10%*	66 *18%* A	5 *13%*	6 *24%*	6 *15%*	10 *19%*	11 *22%* s	1 *6%*	8 *15%*	4 *15%*	3 *5%*	15 *20%*	9 *15%*	2 *21%* s
8	**94** ***19%*** **Fa**	89 *21%* Aa	2 *3%*	2 *14%*	51 *24%* Ad	36 *15%*	7 *14%*	19 *16%*	61 *19%*	8 *25%*	28 *20%*	65 *18%*	6 *15%*	3 *13%*	5 *12%*	8 *15%*	7 *14%*	6 *24%*	12 *22%*	6 *23%*	15 *30%* v	18 *22%*	10 *16%*	1 *7%*
9	**91** ***18%*** **BDXejr**	81 *19%*	10 *15%*	- -	47 *22%* e	41 *17%*	3 *6%*	21 *18%*	58 *18%*	4 *13%*	34 *25%* Aj	57 *16%*	12 *32%* Ar	4 *17%*	5 *13%*	10 *18%*	8 *15%*	3 *10%*	12 *22%* r	1 *5%*	8 *16%*	13 *16%*	13 *22%* r	3 *30%* r
Highest rating 10	**57** ***11%*** **DQgs**	53 *12%*	4 *7%*	- -	32 *15%* e	24 *10%*	1 *3%*	21 *18%* Ag	28 *9%*	2 *5%*	18 *13%*	37 *10%*	2 *6%*	1 *5%*	4 *10%*	5 *9%*	6 *13%* s	5 *21%*	6 *11%* s	2 *7%* s	- -	17 *22%* Ak sv	8 *14%* s	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**49** ***10%*** **EIRci**	37 *9%*	10 *15%*	1 *6%*	12 *6%*	28 *12%* c	7 *15%* c	17 *14%*	27 *8%*	3 *8%*	5 *4%*	43 *12%* Ai	1 *2%*	2 *9%*	3 *9%*	7 *13%*	4 *7%*	1 *5%*	6 *12%*	6 *21%* Ak t	8 *17%* kt	3 *3%*	7 *11%*	1 *6%*
1-3 (Net)	**20** ***4%*** **Zc**	8 *2%*	10 *16%* AZ	2 *13%*	2 *1%*	11 *5%* c	6 *12%* Ac	3 *3%*	13 *4%*	3 *9%*	4 *3%*	14 *4%*	3 *9%* noq	1 *3%*	5 *13%* Ano qt	- -	- -	1 *5%*	- -	2 *7%* noq	4 *7%*	1 *1%*	3 *5%*	1 *9%* noqt
4-6 (Net)	**117** ***23%*** **EOZc**	87 *20%*	21 *33%* Z	9 *59%*	39 *18%*	61 *25%*	17 *36%* Ac	26 *21%*	72 *22%*	9 *28%*	33 *24%*	82 *22%*	9 *22%*	8 *30%*	11 *29%*	14 *27%*	14 *28%*	8 *30%*	10 *18%*	6 *22%*	12 *25%*	12 *15%*	11 *18%*	2 *25%*
7-10 (Net)	**323** ***63%*** **DHMQS** **UXader**	295 *69%* Aa	23 *36%*	3 *22%*	163 *75%* Ad e	140 *58%* e	18 *37%*	74 *62%*	210 *65%*	19 *55%*	93 *69%*	225 *62%*	25 *66%*	15 *58%*	19 *49%*	32 *61%*	32 *64%*	15 *60%*	38 *70%* r	14 *50%*	25 *51%*	63 *80%* Am nrsv	40 *66%*	6 *60%*
9-10 (Net)	**148** ***29%*** **DHQXe** **jr**	134 *31%* A	14 *22%*	- -	79 *37%* Ad e	64 *27%* e	5 *9%*	43 *36%*	87 *27%*	6 *18%*	51 *38%* Aj	94 *26%*	14 *38%* rs	5 *21%*	9 *23%*	15 *27%*	14 *28%*	8 *30%*	18 *33%* r	3 *12%*	8 *16%*	30 *38%* rs	22 *36%* rs	3 *33%* r

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**5** ***1%***	2 *1%*	1 *1%*	- -	1 *3%*	- -	- -	2 *2%*	* *	2 *4%* L	2 *3%*	- -	1 *1%*	- -	- -	- -	- -	* *	2 *2%*	- -	1 *2%*
2	**10** ***2%***	6 *2%*	1 *1%*	- -	- -	1 *6%*	- -	2 *2%*	2 *1%*	2 *6%*	2 *2%*	2 *2%*	1 *1%*	1 *11%*	- -	- -	- -	3 *3%*	1 *1%*	2 *3%*	2 *4%*
3	**4** ***1%***	1 *1%*	1 *1%*	- -	1 *4%*	- -	- -	2 *1%*	1 *	- -	1 *2%*	1 *1%*	- -	- -	2 *6%*	2 *3%*	- -	1 *1%*	- -	- -	- -
4	**14** ***3%***	6 *2%*	2 *2%*	- -	1 *5%*	1 *5%*	1 *8%*	3 *3%*	1 *1%*	1 *2%*	6 *7%* IL	1 *1%*	2 *2%*	1 *6%*	3 *11%*	3 *5%*	2 *3%*	1 *1%*	2 *2%*	2 *4%*	2 *4%*
5	**45** ***9%*** **M**	15 *6%*	10 *12%*	* *7%*	1 *6%*	4 *23%*	1 *7%*	13 *10%*	12 *9%* M	6 *16%* M	10 *12%* M	10 *8%* M	- -	1 *9%*	4 *15%*	9 *17%* AU	4 *7%*	10 *10%*	7 *8%*	1 *2%*	3 *5%*
6	**58** ***11%*** **M**	26 *11%*	7 *9%*	1 *30%*	3 *14%*	4 *20%*	3 *16%*	14 *11%*	26 *20%* ALM	6 *14%* M	12 *14%* M	8 *7%*	3 *3%*	- -	2 *8%*	3 *6%*	11 *19%*	20 *18%* A	9 *9%*	5 *9%*	7 *10%*
7	**80** ***16%*** **H**	54 *22%* AH	11 *14%*	- -	3 *15%*	2 *10%*	2 *9%*	8 *7%*	24 *18%*	5 *12%*	15 *18%*	16 *14%*	16 *18%*	2 *12%*	2 *7%*	9 *18%*	11 *20%*	11 *10%*	14 *14%*	11 *18%*	10 *16%*
8	**94** ***19%***	46 *19%*	17 *21%*	- -	2 *9%*	4 *23%*	3 *15%*	23 *18%*	24 *18%*	4 *10%*	16 *19%*	21 *17%*	20 *22%*	5 *39%*	4 *15%*	7 *14%*	10 *17%*	23 *22%*	17 *18%*	10 *16%*	17 *27%*
9	**91** ***18%***	47 *19%*	10 *12%*	- -	6 *32%*	1 *8%*	5 *28%*	21 *17%*	20 *15%*	7 *19%*	11 *13%*	29 *24%*	22 *24%*	- -	2 *8%*	11 *22%*	7 *12%*	18 *17%*	21 *22%*	13 *20%*	13 *20%*
Highest rating 10	**57** ***11%***	31 *13%*	8 *11%*	- -	2 *10%*	1 *4%*	2 *8%*	14 *11%*	11 *8%*	2 *5%*	5 *6%*	18 *15%*	15 *16%*	1 *11%*	5 *18%*	5 *9%*	7 *12%*	13 *12%*	14 *14%*	11 *18%*	6 *10%*
Don't know	**49** ***10%*** **B**	10 *4%*	13 *16%* B	3 *62%*	* *2%*	- -	2 *9%*	21 *17%* AB	11 *8%*	5 *12%*	4 *5%*	13 *11%*	11 *12%*	2 *12%*	4 *13%*	3 *5%*	6 *10%*	7 *7%*	10 *11%*	6 *9%*	3 *4%*
1-3 (Net)	**20** ***4%***	9 *4%*	2 *3%*	- -	1 *7%*	1 *6%*	- -	6 *5%*	2 *2%*	4 *11%* IL	5 *6%*	3 *2%*	2 *2%*	1 *11%*	2 *6%*	2 *3%*	- -	4 *4%*	3 *3%*	2 *3%*	3 *5%*
4-6 (Net)	**117** ***23%*** **M**	47 *19%*	19 *23%*	2 *38%*	5 *25%*	9 *48%*	6 *30%*	30 *24%*	40 *30%* ALM	13 *32%* M	28 *33%* ALM	19 *16%* M	4 *5%*	2 *16%*	10 *34%*	14 *28%*	16 *28%*	31 *29%*	18 *19%*	9 *15%*	12 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**323** ***63%*** **HJ**	178 *73%* ACH	47 *58%*	- -	12 *65%*	8 *45%*	12 *61%*	66 *53%*	78 *60%*	18 *45%*	47 *56%*	83 *70%* J	74 *81%* AI JK	8 *61%*	14 *48%*	32 *63%*	36 *62%*	65 *61%*	65 *68%*	45 *73%*	46 *72%*
9-10 (Net)	**148** ***29%*** **K**	78 *32%*	18 *23%*	- -	8 *42%*	2 *12%*	7 *36%*	35 *29%*	30 *23%*	9 *23%*	16 *19%*	47 *39%* AIK	37 *41%* AI K	1 *11%*	8 *26%*	16 *31%*	14 *24%*	31 *29%*	34 *36%*	24 *38%*	19 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**25** ***1%*** **Zcgj**	16 *2%*	9 *1%*	15 *2%*	10 *1%*	12 *1%*	13 *1%*	2 *1%*	3 *1%*	4 *2%*	2 *1%*	5 *2%*	9 *2%*	4 *1%*	12 *1%*	8 *2%*	5 *1%*	20 *2%*	3 *2%*	22 *1%*	20 *1%*	2 *1%*	2 *2%*	- -
2	**21** ***1%*** **EQVZ**	10 *1%*	11 *1%*	17 *2%* AE	4 *	10 *1%*	11 *1%*	2 *1%*	6 *2%*	4 *1%*	2 *1%*	2 *1%*	5 *1%*	9 *2%* Q	10 *1%*	2 *	5 *1%*	16 *1%*	2 *1%*	19 *1%*	12 *1%*	6 *4%* AV	3 *3%* V	1 *1%*
3	**23** ***1%*** **R**	14 *2%*	10 *1%*	9 *1%*	14 *1%*	12 *2%*	11 *1%*	5 *2%*	2 *1%*	4 *1%*	1 *	5 *2%*	7 *2%*	6 *1%*	10 *1%*	8 *2%*	2 *	22 *2%* AR	2 *1%*	22 *1%*	17 *1%*	4 *3%*	2 *2%*	1 *2%*
4	**49** ***3%*** **E**	25 *3%*	24 *3%*	31 *4%* AE	18 *2%*	18 *2%*	31 *3%*	7 *4%*	3 *1%*	5 *2%*	11 *4%*	6 *2%*	16 *4%*	14 *3%*	21 *3%*	14 *3%*	13 *3%*	36 *3%*	4 *2%*	45 *3%*	39 *3%*	4 *2%*	6 *6%* AV	1 *2%*
5	**184** ***11%*** **EWZck**	100 *11%*	84 *10%*	120 *16%* AE	65 *7%*	80 *10%*	105 *11%*	27 *14%*	32 *11%*	27 *11%*	30 *10%*	22 *8%*	46 *11%*	36 *9%*	86 *10%*	62 *13%* AO	62 *12%*	123 *10%*	20 *12%*	164 *11%*	160 *11%* W	9 *6%*	9 *10%*	6 *10%*
6	**227** ***13%*** **Ynv**	105 *12%*	122 *14%*	108 *14%*	119 *12%*	112 *14%*	115 *12%*	31 *15%*	40 *14%*	37 *15%*	40 *13%*	32 *12%*	48 *11%*	54 *13%*	111 *13%*	61 *13%*	55 *11%*	172 *14%*	25 *15%*	202 *13%*	189 *13%* Y	22 *14%* Y	12 *12%*	4 *6%*
7	**301** ***17%***	145 *17%*	156 *18%*	126 *16%*	175 *18%*	139 *18%*	162 *17%*	47 *23%* L	51 *18%*	42 *17%*	55 *18%*	36 *13%*	70 *16%*	75 *18%*	142 *17%*	84 *18%*	92 *18%*	209 *17%*	35 *20%*	265 *17%*	246 *17%*	29 *18%*	15 *16%*	10 *19%*
8	**363** ***21%*** **IXaer**	183 *21%*	180 *21%*	148 *19%*	216 *22%*	169 *21%*	195 *21%*	34 *17%*	44 *16%*	52 *22%*	72 *24%* I	68 *25%* I	93 *21%*	90 *21%*	182 *22%*	91 *19%*	99 *19%*	264 *22%*	34 *19%*	330 *21%*	293 *21%*	40 *26%* X	14 *15%*	15 *27%* AVX
9	**264** ***15%*** **DQadfs**	127 *15%*	137 *16%*	80 *10%*	184 *19%* AD	117 *15%*	147 *16%*	21 *10%*	51 *18%* H	30 *12%*	48 *16%*	50 *18%* H	65 *15%*	70 *16%*	134 *16%*	60 *13%*	88 *17%*	176 *14%*	28 *16%*	235 *15%*	216 *15%*	22 *14%*	17 *18%*	8 *14%*
Highest rating 10	**195** ***11%*** **Dbe**	109 *13%*	85 *10%*	58 *8%*	137 *14%* AD	87 *11%*	108 *11%*	14 *7%*	31 *11%*	26 *11%*	30 *10%*	39 *14%* H	55 *13%*	46 *11%*	87 *11%*	60 *13%*	62 *12%*	132 *11%*	16 *10%*	178 *11%*	162 *11%*	13 *8%*	13 *13%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**81** ***5%*** **E**	40 *5%*	41 *5%*	54 *7%* AE	27 *3%*	35 *4%*	46 *5%*	12 *6%*	16 *6%*	12 *5%*	11 *4%*	8 *3%*	22 *5%*	19 *5%*	33 *4%*	29 *6%*	26 *5%*	55 *5%*	4 *2%*	77 *5%* A	69 *5%*	6 *4%*	3 *4%*	2 *4%*
1-3 (Net)	**69** ***4%*** **EKRV** **Zco**	40 *5%*	29 *3%*	41 *5%* AE	28 *3%*	34 *4%*	35 *4%*	8 *4%*	11 *4%*	11 *4%*	5 *2%*	12 *4%*	21 *5%* K	19 *4%*	32 *4%*	18 *4%*	12 *2%*	57 *5%* AR	7 *4%*	62 *4%*	48 *3%*	12 *8%* AV	7 *7%* AV	2 *4%*
4-6 (Net)	**460** ***27%*** **EYZ** **cv**	231 *26%*	229 *27%*	258 *34%* AE	202 *21%*	210 *27%*	250 *27%*	66 *33%* L	75 *27%*	68 *28%*	81 *27%*	59 *22%*	111 *25%*	105 *25%*	219 *26%*	137 *29%*	130 *26%*	330 *27%*	50 *29%*	410 *26%*	389 *27%* Y	35 *22%*	27 *28%* Y	10 *18%*
7-10 (Net)	**1123** ***65%*** **DHa** **befm**	565 *65%*	558 *65%*	412 *54%*	711 *73%* AD	511 *65%*	612 *65%*	115 *57%*	177 *63%*	149 *62%*	205 *68%* H	193 *71%* AHJ	282 *65%*	281 *66%*	546 *66%*	295 *62%*	342 *67%*	781 *64%*	113 *65%*	1008 *65%*	917 *64%*	105 *66%*	60 *62%*	41 *74%* AVX
9-10 (Net)	**459** ***26%*** **DHa** **bdefm**	236 *27%*	222 *26%*	138 *18%*	321 *33%* AD	203 *26%*	255 *27%*	34 *17%*	82 *29%* H	55 *23%*	78 *26%* H	89 *33%* AHJ	119 *27%* H	116 *27%*	222 *27%*	120 *25%*	150 *29%*	308 *25%*	44 *25%*	414 *27%*	378 *27%*	35 *23%*	30 *31%*	15 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Lowest rating 1	**25** ***1%*** **Zcgj**	9 *1%*	7 *3%* Z	9 *10%* AZa	- -	11 *1%* c	14 *6%* Acd	12 *3%* Ag	8 *1%*	2 *2%*	11 *3%* Aj	12 *1%*
2	**21** ***1%*** **EQVZ**	12 *1%*	8 *3%* AZ	1 *1%*	3 *	14 *2%*	4 *2%*	4 *1%*	14 *1%*	1 *1%*	1 *	20 *2%*
3	**23** ***1%*** **R**	15 *1%*	6 *2%*	2 *2%*	5 *1%*	15 *2%*	2 *1%*	3 *1%*	16 *2%*	3 *2%*	6 *1%*	15 *1%*
4	**49** ***3%*** **E**	35 *3%*	11 *4%*	3 *3%*	10 *2%*	28 *3%*	10 *5%* c	14 *3%*	29 *3%*	5 *4%*	9 *2%*	37 *3%*
5	**184** ***11%*** **EWZck**	123 *9%*	40 *16%* AZ	21 *23%* AZ	36 *6%*	108 *12%* c	37 *17%* Acd	52 *12%*	109 *10%*	12 *10%*	46 *11%*	135 *10%*
6	**227** ***13%*** **Ynv**	169 *12%*	45 *17%* AZ	11 *12%*	67 *12%*	123 *13%*	35 *16%*	55 *13%*	133 *12%*	19 *15%*	61 *15%*	163 *13%*
7	**301** ***17%***	234 *17%*	51 *19%*	17 *18%*	95 *17%*	159 *17%*	44 *20%*	73 *17%*	196 *18%*	15 *12%*	66 *16%*	235 *18%*
8	**363** ***21%*** **IXaer**	308 *22%* Aa	40 *16%*	15 *16%*	129 *23%* e	203 *22%* e	27 *13%*	88 *21%*	221 *21%*	28 *22%*	75 *19%*	279 *21%*
9	**264** ***15%*** **DQadf s**	238 *17%* Aab	18 *7%*	8 *8%*	115 *20%* Ad e	123 *13%*	24 *11%*	46 *11%*	178 *17%* f	20 *16%*	61 *15%*	197 *15%*
Highest rating 10	**195** ***11%*** **Dbe**	172 *13%* Aab	20 *8%* b	1 *2%*	88 *15%* Ad e	97 *10%* e	9 *4%*	46 *11%*	123 *12%*	12 *10%*	52 *13%*	140 *11%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	2 *1%*	1 *1%*	2 *2%*	7 *3%* As	1 *1%*	1 *1%*	3 *2%*	2 *2%* s	- -	1 *1%*	3 *1%*	- -
2	6 *4%* Aou	- -	2 *2%*	2 *1%*	- -	- -	2 *1%*	3 *3%* ou	2 *1%*	3 *2%*	- -	1 *1%* u
3	4 *3%* n	2 *2%*	1 *1%*	- -	- -	1 *1%*	1 *1%*	2 *2%* n	- -	2 *1%*	9 *4%* Anos	1 *2%* nos
4	4 *2%*	3 *4%*	9 *7%* Au	5 *2%*	4 *2%*	5 *5%*	2 *2%*	6 *6%* Au	3 *2%*	4 *2%*	4 *2%*	1 *2%*
5	9 *6%*	9 *11%*	22 *17%* Ak u	26 *12%* k	23 *15%* k	10 *10%*	13 *9%*	9 *10%*	14 *9%*	21 *11%*	20 *9%*	6 *10%*
6	22 *14%* nv	12 *15%*	18 *14%* n	15 *7%*	18 *12%*	17 *16%* nv	25 *17%* nv	12 *12%*	24 *15%* nv	27 *14%* nv	33 *15%* nv	4 *6%*
7	29 *18%*	15 *19%*	27 *21%*	29 *14%*	32 *21%*	20 *19%*	23 *15%*	15 *16%*	33 *19%*	31 *17%*	36 *16%*	10 *19%*
8	40 *26%* or	13 *16%*	22 *17%*	58 *27%* Aor	25 *16%*	19 *18%*	30 *20%*	14 *15%*	41 *24%*	38 *20%*	48 *21%*	15 *27%* Amor
9	22 *14%*	16 *20%* s	12 *10%*	36 *17%*	34 *22%* Amps	12 *11%*	22 *15%*	17 *18%* ms	15 *9%*	34 *18%* s	35 *15%*	8 *14%*
Highest rating 10	13 *8%*	6 *7%*	7 *6%*	27 *12%*	13 *8%*	11 *10%*	20 *13%*	13 *13%* m	25 *15%* m	23 *12%*	30 *13%* m	7 *13%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Don't know	**81** ***5%*** **E**	63 *5%*	12 *5%*	5 *6%*	24 *4%*	48 *5%*	8 *4%*	27 *6%*	43 *4%*	6 *5%*	15 *4%*	66 *5%*
1-3 (Net)	**69** ***4%*** **EKRVZc o**	35 *3%*	21 *8%* AZ	13 *13%* AZ	8 *1%*	40 *4%* c	20 *9%* Acd	19 *4%*	38 *4%*	6 *5%*	18 *5%*	47 *4%*
4-6 (Net)	**460** ***27%*** **EYZcv**	327 *24%*	97 *37%* AZ	35 *38%* AZ	114 *20%*	259 *28%* c	82 *38%* Acd	121 *29%*	271 *25%*	36 *29%*	116 *29%*	335 *26%*
7-10 (Net)	**1123** ***65%*** **DHabe fm**	953 *69%* Aab	129 *50%*	40 *43%*	428 *75%* Ad e	583 *63%* e	104 *49%*	253 *60%*	719 *67%* Af	75 *61%*	253 *63%*	851 *66%*
9-10 (Net)	**459** ***26%*** **DHabd efm**	411 *30%* Aab	38 *15%*	9 *10%*	203 *35%* Ad e	221 *24%* e	34 *16%*	92 *22%*	301 *28%* f	33 *26%*	112 *28%*	337 *26%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	6 *4%*	4 *5%*	6 *5%*	9 *4%*	6 *4%*	11 *11%* Aknrt	7 *5%*	3 *4%*	11 *6%*	4 *2%*	11 *5%*	2 *4%*
1-3 (Net)	12 *8%* Aos	3 *3%*	5 *4%*	10 *5%*	1 *1%*	3 *2%*	6 *4%*	7 *7%* Aos	2 *1%*	7 *4%*	12 *5%* o	2 *4%* o
4-6 (Net)	35 *22%*	24 *30%*	49 *38%* Ak nsuv	45 *21%*	45 *29%* v	32 *30%* v	41 *27%*	27 *28%* v	42 *25%*	53 *28%*	58 *25%*	10 *18%*
7-10 (Net)	105 *66%* m	49 *61%*	69 *53%*	150 *70%* mp	105 *66%* m	61 *57%*	95 *64%*	60 *62%*	114 *68%* m	126 *66%* m	149 *65%* m	41 *74%* Ampr
9-10 (Net)	35 *23%*	21 *27%*	20 *15%*	63 *29%* m	47 *30%* m	23 *21%*	42 *28%* m	30 *31%* m	41 *24%*	57 *30%* m	65 *28%* m	15 *28%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**25** *1%*	6 *1%*	5 *2%*	- -	2 *2%*	2 *4%* B	1 *2%*	8 *2%*	6 *1%*	2 *1%*	7 *2%*	4 *1%*	3 *2%*	* *1%*	2 *1%*	4 *2%* S	4 *2%* S	7 *2%* S	- -	- -	- -
2	**21** *1%*	13 *2%*	- -	- -	* *	- -	1 *2%* C	6 *1%*	3 *1%*	3 *1%*	5 *1%*	5 *2%*	2 *1%*	- -	3 *2%*	* *	3 *1%*	2 *1%*	1 *	3 *2%*	4 *3%* P
3	**23** *1%*	10 *1%*	4 *1%*	- -	1 *1%*	3 *6%* ABCH	1 *1%*	6 *1%*	5 *1%*	1 *1%*	8 *2%*	4 *1%*	1 *1%*	- -	4 *2%*	2 *1%*	2 *1%*	4 *1%*	1 *1%*	6 *3%*	3 *2%*
4	**49** *3%*	17 *2%*	7 *2%*	2 *10%*	2 *2%*	2 *3%*	3 *3%*	16 *4%*	7 *2%*	3 *2%*	12 *3%*	15 *4%* I	3 *2%*	- -	8 *5%* I	4 *2%*	8 *4%*	8 *2%*	9 *3%*	6 *3%*	6 *4%*
5	**184** *11%*	69 *9%*	39 *13%*	3 *11%*	8 *10%*	9 *18%*	8 *9%*	48 *11%*	39 *9%*	25 *12%*	43 *11%*	36 *11%*	10 *7%*	7 *19%* IM	23 *14%*	20 *11%*	25 *11%*	30 *8%*	27 *10%*	14 *6%*	18 *11%*
6	**227** *13%* G	102 *14%* G	38 *13%* G	4 *15%*	14 *17%* G	10 *20%* G	5 *5%*	54 *12%* G	55 *12%*	22 *11%*	54 *14%*	50 *15%*	18 *12%*	5 *16%*	21 *12%*	28 *15%*	34 *15%*	44 *12%*	44 *16%*	28 *13%*	21 *13%*
7	**301** *17%*	129 *17%*	59 *19%*	- -	17 *21%*	9 *19%*	16 *17%*	71 *16%*	76 *17%*	35 *17%*	76 *19%*	59 *18%*	23 *16%*	8 *22%*	25 *14%*	33 *18%*	37 *16%*	76 *20%* S	39 *14%*	32 *14%*	28 *17%*
8	**363** *21%*	161 *22%*	65 *21%*	4 *16%*	12 *14%*	6 *13%*	18 *20%*	98 *22%*	101 *23%*	37 *18%*	85 *22%*	64 *19%*	32 *22%*	5 *14%*	38 *22%*	32 *17%*	47 *21%*	82 *22%*	72 *25%* PU	64 *29%*	25 *15%*
9	**264** *15%* O	115 *16%*	46 *15%*	3 *11%*	13 *15%*	4 *8%*	19 *20%*	65 *15%*	83 *19%* AO	27 *13%*	59 *15%* O	52 *16%* O	25 *17%* O	3 *10%*	15 *9%*	27 *14%*	36 *16%*	56 *15%*	51 *18%*	37 *17%*	21 *13%*
Highest rating 10	**195** *11%* K	84 *11%*	22 *7%*	7 *31%*	12 *14%* C	2 *5%*	14 *15%* C	54 *12%*	54 *12%*	29 *15%* KL	31 *8%*	28 *8%*	26 *18%* AKL	2 *5%*	23 *13%* K	27 *15%* S	28 *13%*	48 *13%*	23 *8%*	20 *9%*	25 *16%* S
Don't know	**81** *5%* Q	33 *4%*	17 *6%*	1 *5%*	3 *4%*	2 *4%*	6 *6%*	19 *4%*	17 *4%*	17 *8%* AIKM	13 *3%*	16 *5%*	2 *2%*	5 *14%* AIKLM	10 *6%*	9 *5%*	3 *1%*	16 *4%*	15 *5%* Q	9 *4%*	9 *6%* Q
1-3 (Net)	**69** *4%* S	29 *4%*	9 *3%*	- -	3 *4%*	5 *10%* AC	4 *4%*	20 *4%*	14 *3%*	5 *3%*	19 *5%*	14 *4%*	6 *4%*	* *1%*	9 *5%*	6 *3%*	9 *4%* S	13 *4%*	3 *1%*	9 *4%*	8 *5%* S
4-6 (Net)	**460** *27%* GIR	188 *25%*	85 *28%* G	8 *37%*	24 *28%* G	20 *42%* ABGH	16 *17%*	118 *27%* G	102 *23%*	50 *25%*	109 *28%*	101 *30%* I	31 *22%*	12 *35%*	52 *30%*	52 *28%*	67 *30%* R	82 *22%*	81 *28%*	48 *22%*	44 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1123**	489	192	13	54	21	67	286	313	128	250	204	106	17	101	119	147	262	185	153	98
	65%	*66%*	*63%*	*58%*	*64%*	*44%*	*73%*	*65%*	*70%*	*64%*	*64%*	*61%*	*72%*	*50%*	*58%*	*64%*	*65%*	*70%*	*65%*	*70%*	*62%*
	F	F	F		F		F	F	ALNO				LNO					A			
9-10 (Net)	**459**	199	68	10	25	6	33	118	136	56	90	81	51	5	38	54	64	105	75	57	46
	26%	*27%*	*23%*	*42%*	*29%*	*13%*	*36%*	*27%*	*31%*	*28%*	*23%*	*24%*	*35%*	*14%*	*22%*	*29%*	*28%*	*28%*	*26%*	*26%*	*29%*
	F	F			F		ACF	F	AKNO				AK LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**19** ***2%*** **Zcg**	13 *2%*	6 *1%*	8 *2%*	10 *1%*	12 *2%*	7 *1%*	4 *2%*	2 *1%*	- -	4 *2%*	2 *1%*	7 *3%* J	9 *2%*	7 *1%*	3 *1%*	3 *1%*	15 *2%*	3 *2%*	16 *1%*	16 *2%*	* *	3 *4%* AVW	- -
2	**23** ***2%*** **CZ**	18 *3%* C	6 *1%*	12 *3%*	11 *2%*	14 *3%*	10 *1%*	5 *3%*	2 *1%*	6 *3%*	1 *1%*	4 *3%*	3 *1%*	9 *3%*	8 *1%*	6 *2%*	9 *2%*	15 *2%*	1 *1%*	22 *2%*	20 *2%*	3 *3%*	* *1%*	* *1%*
3	**21** ***2%*** **GMZ**	12 *2%*	9 *1%*	10 *2%*	10 *1%*	14 *3%*	6 *1%*	2 *1%*	5 *2%*	1 *	5 *2%* M	8 *5%* AJM	* *	7 *2%*	9 *2%*	5 *2%*	6 *2%*	14 *2%*	1 *1%*	19 *2%*	16 *2%*	2 *2%*	2 *3%*	1 *3%*
4	**40** ***3%*** **Oc**	20 *3%*	20 *3%*	16 *4%*	23 *3%*	13 *2%*	26 *4%*	11 *7%*	6 *3%*	5 *3%*	7 *3%*	3 *2%*	7 *3%*	4 *1%*	22 *4%* O	13 *5%* O	12 *3%*	28 *3%*	5 *4%*	35 *3%*	34 *4%*	3 *3%*	1 *2%*	2 *5%*
5	**110** ***9%*** **Ec**	52 *9%*	58 *10%*	60 *13%* AE	49 *7%*	46 *8%*	64 *10%*	23 *14%*	19 *9%*	14 *7%*	19 *9%*	16 *10%*	20 *9%*	28 *8%*	53 *9%*	29 *11%*	36 *10%*	74 *9%*	9 *6%*	101 *10%*	93 *9%*	6 *5%*	8 *12%*	3 *10%*
6	**146** ***12%*** **EJ**	82 *14%*	63 *11%*	74 *16%* AE	71 *10%*	66 *12%*	80 *13%*	24 *14%* J	32 *14%* J	14 *7%*	35 *17%* J	18 *11%*	23 *10%*	46 *13%*	62 *11%*	38 *14%*	40 *11%*	106 *13%*	20 *14%*	126 *12%*	118 *12%*	14 *13%*	10 *15%*	4 *12%*
7	**209** ***18%*** **MQS** **Ufn**	92 *15%*	117 *20%* AB	78 *17%*	131 *18%*	97 *18%*	112 *18%*	30 *18%*	47 *21%* M	43 *22%* M	38 *18%*	24 *15%*	26 *11%*	58 *16%*	113 *20%* Q	37 *14%*	84 *22%* AS	124 *15%*	32 *23%*	177 *17%*	174 *18%*	20 *20%*	8 *12%*	6 *19%*
8	**227** ***19%*** **Dep**	102 *17%*	125 *21%*	70 *15%*	157 *22%* AD	100 *18%*	126 *20%*	28 *17%*	42 *19%*	44 *22%*	41 *19%*	26 *17%*	45 *20%*	79 *22%*	102 *18%*	46 *17%*	71 *19%*	156 *19%*	27 *19%*	199 *19%*	182 *19%*	23 *22%*	15 *22%*	7 *21%*
9	**191** ***16%*** **DUY** **emv**	102 *17%*	89 *15%*	47 *10%*	144 *20%* AD	91 *17%*	100 *16%*	18 *11%*	34 *15%*	36 *18%*	40 *19%*	29 *18%*	35 *16%*	58 *16%*	97 *17%*	36 *13%*	64 *17%*	127 *16%*	30 *22%*	161 *15%*	160 *16%*	21 *20%* XY	7 *10%*	3 *9%*
Highest rating 10	**96** ***8%*** **DGTa**	55 *9%*	41 *7%*	24 *5%*	72 *10%* AD	54 *10%* G	41 *6%*	8 *5%*	14 *7%*	19 *9%*	11 *5%*	15 *9%*	29 *13%* AHI K	30 *8%*	42 *8%*	24 *9%*	30 *8%*	66 *8%*	1 *1%*	94 *9%* AT	84 *9%*	4 *4%*	5 *7%*	3 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**104** ***9%*** **EK**	53 *9%*	51 *9%*	62 *13%* AE	42 *6%*	41 *7%*	63 *10%*	15 *9%*	18 *8%*	17 *8%*	9 *4%*	15 *10%*	30 *13%* AK	28 *8%*	43 *8%*	31 *12%* A	24 *6%*	80 *10%*	10 *7%*	94 *9%*	82 *8%*	10 *9%*	8 *12%*	4 *12%*
1-3 (Net)	**63** ***5%*** **CGZco**	43 *7%* AC	20 *3%*	31 *7%*	32 *4%*	40 *7%* AG	23 *4%*	11 *7%*	9 *4%*	7 *4%*	11 *5%*	14 *9%*	10 *5%*	26 *7%*	24 *4%*	13 *5%*	18 *5%*	44 *6%*	6 *4%*	57 *5%*	51 *5%*	5 *5%*	5 *8%*	1 *4%*
4-6 (Net)	**295** ***25%*** **EJc**	154 *26%*	141 *24%*	151 *33%* AE	144 *20%*	126 *23%*	170 *27%*	57 *34%* AJM	56 *26%* J	33 *17%*	61 *29%* J	37 *23%*	50 *22%*	78 *22%*	137 *25%*	80 *30%* AO	88 *23%*	207 *26%*	34 *24%*	261 *25%*	245 *25%*	22 *21%*	19 *29%*	9 *26%*
7-10 (Net)	**723** ***61%*** **DHQSXabemr**	351 *58%*	371 *64%*	219 *47%*	504 *70%* AD	344 *62%*	379 *60%*	84 *50%*	138 *62%* H	142 *71%* AHLM	130 *62%*	93 *58%*	135 *60%*	225 *63%* Q	355 *63%* Q	142 *53%*	249 *66%* AS	474 *59%*	91 *65%*	631 *61%*	601 *61%* X	68 *65%* X	34 *51%*	19 *58%*
9-10 (Net)	**287** ***24%*** **DHXajr**	157 *26%*	129 *22%*	71 *15%*	215 *30%* AD	146 *27%*	141 *22%*	26 *15%*	48 *22%*	54 *27%* H	51 *24%*	43 *27%* H	64 *28%* H	87 *25%*	139 *25%*	60 *22%*	94 *25%*	193 *24%*	32 *22%*	255 *24%*	244 *25%*	25 *24%*	12 *17%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**19** ***2%*** **Zcg**	11 *1%*	3 *2%*	5 *8%* AZ	1 *	8 *1%*	10 *8%* Acd	10 *4%* Ag	4 *1%*	5 *5%* Ag	7 *2%*	12 *1%*	* *	- -	2 *2%*	1 *1%*	- -	2 *3%*	4 *4%*	3 *4%* Ako	1 *1%*	2 *1%*	3 *2%*	- -
2	**23** ***2%*** **CZ**	13 *1%*	5 *3%*	5 *9%* AZ	6 *1%*	10 *2%*	6 *5%* Acd	5 *2%*	15 *2%*	2 *2%*	4 *1%*	19 *2%*	3 *3%* u	- -	4 *4%* u	7 *5%* Aou	- -	2 *3%*	- -	* *1%*	4 *3%*	4 *2%*	- -	* *1%*
3	**21** ***2%*** **GMZ**	11 *1%*	7 *4%* AZ	3 *5%* AZ	4 *1%*	14 *2%*	3 *2%*	6 *2%*	13 *2%*	* *	3 *1%*	17 *2%*	2 *2%*	2 *3%*	1 *1%*	3 *2%*	- -	- -	- -	2 *3%*	5 *4%*	2 *2%*	2 *2%*	1 *3%* oq
4	**40** ***3%*** **Oc**	30 *3%*	8 *5%*	1 *2%*	8 *2%*	25 *4%* c	7 *6%* c	14 *5%*	18 *3%*	5 *6%*	11 *4%*	28 *3%*	3 *3%*	6 *10%* Aorsu	4 *5%*	4 *3%*	- -	4 *5%* o	4 *4%*	1 *2%*	2 *2%*	6 *4%*	4 *3%*	2 *5%* o
5	**110** ***9%*** **Ec**	83 *8%*	21 *14%*	7 *11%*	31 *7%*	59 *10%*	19 *16%* Ac	28 *10%*	71 *10%*	4 *5%*	21 *8%*	87 *10%*	6 *5%*	4 *6%*	15 *15%* ks	16 *11%*	12 *12%*	8 *11%*	9 *9%*	8 *12%* s	5 *4%*	11 *7%*	13 *9%*	3 *10%*
6	**146** ***12%*** **EJ**	118 *12%*	19 *13%*	9 *15%*	52 *11%*	82 *14%*	12 *10%*	35 *12%*	91 *13%*	9 *10%*	35 *13%*	108 *12%*	14 *13%*	9 *16%*	8 *9%*	20 *14%*	7 *7%*	13 *18%* o	9 *9%*	10 *15%*	14 *13%*	19 *12%*	19 *12%*	4 *12%*
7	**209** ***18%*** **MQSUfn**	174 *18%*	24 *16%*	11 *19%*	86 *19%*	102 *17%*	18 *15%*	37 *13%*	136 *19%*	23 *25%* f	39 *14%*	170 *19%* A	20 *20%* n	10 *17%*	16 *17%*	14 *10%*	20 *20%*	16 *22%* n	17 *17%*	8 *12%*	22 *20%*	34 *22%* n	26 *17%*	6 *19%*
8	**227** ***19%*** **Dep**	196 *20%*	25 *16%*	6 *10%*	104 *23%* Ae	108 *18%*	13 *11%*	45 *16%*	144 *20%*	12 *14%*	53 *19%*	169 *19%*	23 *22%* p	9 *16%*	16 *17%* p	31 *22%* p	18 *18%* p	4 *6%*	19 *21%* p	15 *22%* p	21 *19%* p	31 *20%* p	31 *21%* p	7 *21%* p
9	**191** ***16%*** **DUYemv**	169 *17%* Aa	16 *10%*	6 *11%*	87 *19%* Ae	92 *15%*	10 *9%*	51 *18%*	115 *16%*	14 *15%*	55 *20%*	132 *15%*	21 *20%* mrv	9 *15%*	8 *8%*	24 *17%*	25 *25%* Amrv	13 *19%*	17 *18%*	7 *10%*	14 *12%*	27 *17%*	24 *16%*	3 *9%*
Highest rating 10	**96** ***8%*** **DGTa**	87 *9%* Aa	6 *4%*	3 *5%*	40 *9%*	47 *8%*	9 *8%*	24 *8%*	57 *8%*	7 *8%*	25 *9%*	67 *8%*	4 *4%*	5 *9%*	7 *7%*	13 *9%*	7 *7%*	2 *2%*	9 *10%*	5 *7%*	12 *11%*	13 *9%*	16 *11%* k	3 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**104** ***9%*** **EK**	82 *8%*	18 *12%*	2 *3%*	36 *8%*	55 *9%*	11 *9%*	24 *9%*	61 *8%*	8 *9%*	23 *8%*	79 *9%*	10 *9%*	4 *7%*	13 *13%* t	9 *6%*	12 *12%* t	7 *10%*	7 *7%*	8 *12%* t	11 *10%*	7 *4%*	13 *8%*	4 *12%* t
1-3 (Net)	**63** ***5%*** **CGZco**	35 *4%*	15 *10%* AZ	13 *22%* AZa	11 *2%*	31 *5%* c	18 *16%* Acd	21 *7%*	32 *4%*	7 *8%*	13 *5%*	47 *5%*	5 *5%* o	2 *3%*	7 *8%* o	11 *8%* o	- -	4 *6%* o	4 *4%*	5 *8%* o	9 *8%* o	8 *5%* o	6 *4%*	1 *4%* o
4-6 (Net)	**295** ***25%*** **EJc**	231 *24%*	48 *32%*	17 *29%*	91 *20%*	165 *28%* c	37 *32%* c	77 *28%*	181 *25%*	19 *21%*	67 *24%*	223 *25%*	22 *21%*	18 *33%*	28 *29%*	40 *28%*	19 *19%*	25 *35%* os	22 *23%*	19 *29%*	21 *19%*	36 *23%*	36 *24%*	9 *26%*
7-10 (Net)	**723** ***61%*** **DHQSX abemr**	626 *64%* Aab	70 *46%*	27 *45%*	317 *70%* Ad e	349 *58%* e	50 *43%*	156 *56%*	453 *62%*	55 *62%*	173 *63%*	538 *61%*	68 *65%* mr	33 *57%*	47 *50%*	83 *58%*	70 *69%* mpr	35 *49%*	62 *66%* r	34 *51%*	69 *63%*	105 *67%* mp r	97 *64%* r	19 *58%*
9-10 (Net)	**287** ***24%*** **DHXaj r**	256 *26%* Aa	21 *14%*	9 *16%*	127 *28%* Ae	139 *23%*	19 *17%*	75 *27%*	172 *24%*	21 *23%*	81 *29%* Aj	199 *22%*	25 *24%*	14 *24%*	14 *15%*	37 *26%*	32 *31%* mrv	15 *21%*	26 *28%*	12 *17%*	25 *23%*	40 *26%*	41 *27%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**19** ***2%***	7 *1%*	4 *2%*	- -	1 *2%*	- -	* *1%*	7 *3%*	4 *1%*	1 *1%*	7 *2%*	1 *	3 *3%*	- -	2 *3%*	1 *1%*	3 *2%*	3 *1%*	- -	5 *3%*	1 *1%*
2	**23** ***2%***	11 *2%*	6 *3%*	- -	- -	- -	2 *4%*	4 *2%*	6 *2%*	3 *3%*	4 *2%*	7 *3%*	1 *1%*	- -	1 *1%*	1 *1%*	4 *2%*	6 *2%*	2 *1%*	3 *2%*	1 *1%*
3	**21** ***2%***	8 *1%*	6 *3%*	- -	2 *3%*	1 *3%*	2 *2%*	2 *1%*	3 *1%*	- -	5 *2%*	8 *3%*	2 *2%*	- -	2 *3%*	3 *3%* Q	* *	3 *1%*	3 *1%*	5 *3%*	2 *2%*
4	**40** ***3%*** **BL**	9 *2%*	14 *6%* AB	- -	3 *7%* B	1 *2%*	4 *5%* B	8 *4%*	8 *3%*	3 *3%*	17 *6%* AL	3 *1%*	3 *2%*	- -	5 *7%* L	3 *4%*	8 *5%*	5 *2%*	11 *5%*	6 *4%*	2 *1%*
5	**110** ***9%***	47 *8%*	23 *11%*	2 *13%*	4 *7%*	6 *15%*	7 *11%*	20 *8%*	29 *10%*	9 *8%*	31 *11%*	19 *7%*	9 *7%*	1 *9%*	11 *15%* L	11 *11%*	14 *9%*	19 *7%*	17 *8%*	14 *9%*	13 *9%*
6	**146** ***12%***	67 *12%*	25 *12%*	5 *26%*	8 *16%*	11 *25%* ABCGH	7 *10%*	24 *10%*	38 *13%*	14 *12%*	39 *14%*	26 *10%*	15 *12%*	6 *40%*	7 *10%*	11 *12%*	23 *14%*	25 *10%*	26 *13%*	19 *11%*	18 *13%*
7	**209** ***18%*** **EHO**	122 *22%* AEH	42 *20%* EH	1 *7%*	2 *5%*	6 *15%*	9 *13%*	27 *11%*	41 *14%*	23 *20%*	57 *20%* O	54 *20%* O	25 *20%*	2 *10%*	7 *9%*	14 *15%*	25 *16%*	52 *20%*	41 *20%*	23 *14%*	30 *22%*
8	**227** ***19%*** **F**	118 *21%* F	39 *18%* F	4 *22%*	11 *21%* F	2 *4%*	9 *13%*	44 *19%* F	58 *20%*	22 *18%*	44 *16%*	62 *23%* K	27 *22%*	3 *19%*	11 *14%*	15 *16%*	32 *20%*	48 *19%*	37 *18%*	49 *29%*	22 *16%*
9	**191** ***16%***	87 *16%*	29 *13%*	- -	11 *21%*	9 *20%*	16 *23%* C	40 *17%*	55 *19%*	16 *14%*	41 *15%*	41 *15%*	24 *19%*	2 *14%*	9 *12%*	13 *13%*	29 *18%*	50 *20%*	35 *17%*	26 *15%*	23 *16%*
Highest rating 10	**96** ***8%***	46 *8%*	9 *4%*	2 *8%*	2 *4%*	2 *5%*	6 *10%*	27 *12%* AC	20 *7%*	12 *10%*	18 *6%*	23 *9%*	16 *13%*	- -	7 *9%*	8 *8%*	15 *9%*	23 *9%*	18 *9%*	9 *5%*	13 *10%*
Don't know	**104** ***9%*** **BM**	30 *6%*	18 *8%*	4 *24%*	8 *15%* B	5 *11%*	6 *9%*	33 *14%* AB	27 *9%* M	15 *13%* M	20 *7%* M	25 *9%* M	1 *1%*	1 *9%*	13 *17%* AKM	15 *16%* AQRS	9 *5%*	19 *8%*	16 *8%*	10 *6%*	12 *9%*
1-3 (Net)	**63** ***5%*** **S**	26 *5%*	16 *7%*	- -	2 *5%*	1 *3%*	4 *6%*	13 *5%*	13 *5%*	4 *4%*	16 *6%*	17 *6%*	7 *5%*	- -	5 *7%*	5 *5%*	7 *4%*	11 *4%*	5 *2%*	13 *8%*	5 *4%*
4-6 (Net)	**295** ***25%*** **LR**	123 *22%*	62 *29%*	7 *39%*	15 *30%*	18 *42%* ABH	17 *26%*	52 *22%*	75 *26%* L	26 *22%*	87 *31%* AL	48 *18%*	26 *21%*	8 *49%*	24 *32%* L	25 *27%*	46 *28%*	49 *19%*	53 *26%*	40 *24%*	33 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**723** ***61%*** **FO**	373 *67%* ACEFH	119 *55%*	7 *37%*	26 *51%*	19 *44%*	39 *59%*	139 *59%*	175 *60%* O	73 *61%* O	161 *57%*	180 *67%* KO	93 *73%* AI KO	7 *42%*	33 *44%*	49 *53%*	101 *62%*	173 *68%* AP	131 *64%*	106 *63%*	89 *64%*
9-10 (Net)	**287** ***24%***	134 *24%*	38 *18%*	2 *8%*	13 *25%*	11 *26%*	22 *33%* C	68 *29%* C	75 *26%*	28 *24%*	59 *21%*	64 *24%*	40 *32%* K	2 *14%*	16 *21%*	20 *22%*	44 *27%*	73 *29%*	53 *26%*	35 *20%*	36 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**7** ***1%*** **g**	4 *1%*	3 *1%*	5 *2%*	2 *	2 *1%*	5 *1%*	- -	* *	- -	3 *2%*	1 *1%*	2 *1%*	1 *	3 *1%*	4 *2%*	- -	7 *1%*	- -	7 *1%*	4 *1%*	1 *1%*	2 *5%* AV	- -
2	**20** ***2%*** **ERUZ** **c**	9 *2%*	11 *3%*	13 *5%* AE	7 *1%*	8 *2%*	12 *3%*	3 *3%*	2 *1%*	6 *4%* K	* *	4 *3%*	5 *3%*	7 *4%*	5 *1%*	7 *3%*	3 *1%*	17 *3%*	6 *6%*	14 *2%*	15 *2%*	4 *4%*	1 *2%*	1 *3%*
3	**18** ***2%***	12 *3%*	7 *2%*	10 *3%*	9 *2%*	11 *3%*	7 *2%*	* *	4 *3%*	* *	3 *2%*	8 *6%* AJ	3 *2%*	4 *2%*	9 *2%*	5 *2%*	4 *1%*	14 *3%*	- -	18 *2%*	14 *2%*	3 *4%*	1 *1%*	1 *3%*
4	**27** ***3%***	13 *3%*	14 *3%*	11 *4%*	16 *3%*	11 *3%*	16 *4%*	4 *4%*	5 *3%*	5 *4%*	5 *3%*	4 *3%*	6 *3%*	8 *4%*	11 *3%*	8 *4%*	9 *3%*	19 *4%*	2 *2%*	25 *3%*	21 *3%*	4 *4%*	2 *4%*	1 *3%*
5	**103** ***12%*** **EYc** **v**	49 *12%*	53 *13%*	49 *17%* AE	54 *10%*	48 *12%*	54 *12%*	17 *19%*	19 *11%*	22 *16%*	15 *11%*	13 *10%*	16 *9%*	22 *11%*	55 *13%*	26 *12%*	41 *13%*	62 *12%*	10 *10%*	93 *13%*	89 *13%* Y	6 *7%*	6 *14%*	1 *4%*
6	**106** ***13%***	54 *13%*	52 *12%*	36 *12%*	70 *13%*	53 *13%*	53 *12%*	11 *12%*	26 *15%*	16 *12%*	23 *17%*	15 *11%*	17 *10%*	23 *11%*	59 *14%*	24 *11%*	46 *15%*	60 *11%*	13 *13%*	93 *13%*	87 *13%*	9 *11%*	6 *12%*	4 *16%*
7	**122** ***15%*** **D**	59 *14%*	63 *15%*	32 *11%*	90 *17%* D	54 *14%*	68 *16%*	14 *16%*	28 *17%*	20 *14%*	20 *15%*	15 *11%*	25 *15%*	28 *14%*	60 *15%*	34 *16%*	45 *15%*	77 *15%*	13 *13%*	109 *15%*	99 *15%*	15 *18%*	5 *10%*	4 *14%*
8	**146** ***17%*** **Qae** **il**	68 *17%*	77 *18%*	49 *17%*	97 *18%*	71 *18%*	74 *17%*	15 *16%*	24 *14%*	23 *17%*	29 *22%*	28 *20%*	27 *16%*	42 *21%*	74 *18%*	28 *13%*	57 *19%*	89 *17%*	20 *21%*	125 *17%*	113 *17%*	19 *23%*	8 *17%*	6 *22%*
9	**111** ***13%*** **Da**	54 *13%*	57 *14%*	19 *7%*	92 *17%* AD	57 *14%*	54 *13%*	10 *11%*	28 *17%*	22 *16%*	15 *11%*	19 *14%*	18 *11%*	29 *14%*	55 *13%*	27 *13%*	47 *15%*	65 *12%*	13 *13%*	99 *13%*	93 *14%*	10 *12%*	5 *10%*	4 *15%*
Highest rating 10	**96** ***11%*** **Ddj**	50 *12%*	46 *11%*	21 *7%*	75 *14%* AD	44 *11%*	52 *12%*	7 *7%*	24 *15%*	10 *7%*	14 *11%*	16 *12%*	24 *14%*	24 *12%*	50 *12%*	22 *10%*	40 *13%*	56 *11%*	15 *15%*	81 *11%*	82 *12%*	6 *8%*	4 *8%*	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**77** **9%** **EIRc**	39 9%	39 9%	44 15% AE	33 6%	37 9%	40 9%	11 12%	8 5%	12 9%	8 6%	12 9%	26 16% AIK	16 8%	35 8%	27 13% A	15 5%	62 12% AR	7 7%	70 10%	62 9%	6 7%	7 16% AVW	2 7%
1-3 (Net)	**45** **5%** **ERZc** **g**	25 6%	20 5%	27 10% AE	18 3%	21 5%	24 6%	3 4%	7 4%	6 5%	6 4%	13 10% A	10 6%	12 6%	17 4%	16 7%	7 2%	38 7% AR	6 6%	40 5%	32 5%	8 9%	4 8%	2 6%
4-6 (Net)	**236** **28%** **EZ**	117 28%	119 28%	96 33% AE	140 26%	113 28%	123 28%	32 35%	49 29%	43 31%	42 32%	32 23%	39 23%	53 26%	125 30%	59 28%	95 31%	140 27%	25 25%	211 29%	197 29%	19 23%	14 30%	6 23%
7-10 (Net)	**475** **57%** **DXa** **bder**	231 56%	244 58%	120 42%	355 65% AD	227 57%	248 57%	46 50%	104 62%	75 55%	77 58%	78 58%	95 56%	123 60%	240 58%	111 52%	189 62%	286 54%	61 62%	414 56%	387 57%	50 61% X	21 46%	17 64% X
9-10 (Net)	**207** **25%** **Dab** **dj**	104 25%	103 24%	40 14%	168 31% AD	101 25%	106 24%	17 18%	52 31% H	32 23%	29 22%	35 26%	43 25%	53 26%	105 25%	49 23%	86 28%	121 23%	28 28%	180 24%	175 26%	16 20%	9 18%	7 28%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**7** ***1%*** **g**	4 *1%*	1 *1%*	2 *5%* AZ	- -	4 *1%*	4 *4%* Acd	5 *3%* Ag	1 *	1 *2%*	3 *1%*	4 *1%*
2	**20** ***2%*** **ERUZc**	9 *1%*	8 *8%* AZ	3 *8%* AZ	2 *1%*	14 *3%* c	3 *4%* c	7 *3%*	10 *2%*	4 *6%*	8 *3%*	11 *2%*
3	**18** ***2%***	13 *2%*	4 *4%*	2 *5%*	4 *1%*	11 *3%*	2 *3%*	6 *3%*	9 *2%*	1 *1%*	4 *2%*	13 *2%*
4	**27** ***3%***	21 *3%*	3 *3%*	3 *8%*	12 *3%*	13 *3%*	3 *4%*	9 *5%*	17 *3%*	1 *1%*	9 *4%*	17 *3%*
5	**103** ***12%*** **EYcv**	78 *11%*	17 *17%*	8 *21%*	31 *9%*	52 *13%*	20 *25%* Acd	20 *11%*	71 *14%*	6 *10%*	28 *12%*	73 *12%*
6	**106** ***13%***	83 *12%*	19 *19%*	4 *10%*	47 *14%*	52 *13%*	7 *8%*	18 *10%*	71 *14%*	5 *8%*	26 *11%*	80 *14%*
7	**122** ***15%*** **D**	96 *14%*	18 *19%*	8 *20%*	47 *14%*	57 *14%*	17 *22%*	24 *13%*	79 *15%*	7 *12%*	31 *13%*	89 *15%*
8	**146** ***17%*** **Qaeil**	135 *20%* Aa	7 *7%*	3 *8%*	63 *19%* e	76 *19%* e	5 *6%*	26 *14%*	94 *18%*	15 *25%*	26 *11%*	114 *19%* Ai
9	**111** ***13%*** **Da**	104 *15%* Aa	5 *5%*	3 *7%*	56 *17%* A	47 *11%*	8 *10%*	20 *11%*	76 *15%*	9 *14%*	36 *15%*	76 *13%*
Highest rating 10	**96** ***11%*** **Ddj**	86 *12%*	8 *8%*	1 *4%*	55 *16%* Ad	35 *9%*	6 *7%*	27 *15%*	53 *10%*	7 *11%*	42 *18%* Aj	53 *9%*

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	1 *1%*	- -	1 *1%*	1 *1%*	- -	- -	- -	2 *5%* Aou	1 *1%*	2 *2%*	- -	- -
2	4 *4%*	1 *3%*	3 *5%*	3 *3%*	1 *2%*	- -	2 *3%*	1 *2%*	- -	4 *4%*	1 *1%*	1 *3%* s
3	3 *4%*	2 *6%* o	1 *2%*	3 *2%*	- -	1 *1%*	- -	1 *1%*	3 *4%*	1 *1%*	2 *2%*	1 *3%*
4	4 *4%*	2 *5%*	3 *4%*	5 *5%*	- -	1 *2%*	4 *6%*	2 *4%*	2 *2%*	4 *4%*	1 *1%*	1 *3%*
5	6 *7%*	9 *23%* Akv	12 *21%* kv	14 *13%*	9 *13%*	6 *14%*	6 *9%*	6 *14%*	10 *11%*	11 *11%*	12 *12%*	1 *4%*
6	9 *11%*	3 *8%*	7 *12%*	11 *10%*	11 *15%*	7 *17%*	6 *10%*	6 *12%*	12 *13%*	21 *20%* Au	8 *8%*	4 *16%*
7	15 *18%*	8 *20%*	11 *19%*	11 *10%*	10 *14%*	6 *13%*	6 *10%*	5 *10%*	18 *20%*	14 *13%*	15 *15%*	4 *14%*
8	19 *23%* l	1 *4%*	7 *12%*	18 *17%*	10 *14%*	11 *26%* l	15 *23%* l	8 *17%* l	16 *17%*	17 *16%*	17 *17%*	6 *22%* l
9	10 *12%*	7 *18%*	5 *9%*	21 *19%*	8 *12%*	3 *7%*	13 *20%*	5 *10%*	7 *8%*	14 *13%*	15 *15%*	4 *15%*
Highest rating 10	6 *8%*	4 *11%*	2 *4%*	12 *11%*	14 *20%* Akmq	3 *7%*	2 *4%*	4 *8%*	13 *15%*	14 *13%*	16 *16%* mq	3 *13%* q

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**77** **9%** **EIRc**	65 *9%*	9 *9%*	2 *4%*	18 *5%*	50 *12%* Ac	6 *8%*	24 *13%*	42 *8%*	7 *11%*	20 *9%*	56 *10%*	6 *7%*	1 *2%*	6 *10%*	7 *7%*	8 *12%*	5 *13%*	10 *16%* t	7 *16%* Ak lnt	9 *10%*	4 *4%*	11 *11%*	2 *7%*
1-3 (Net)	**45** **5%** **ERZcg**	26 *4%*	12 *12%* AZ	7 *18%* AZ	6 *2%*	29 *7%* c	9 *11%* Ac	18 *9%* Ag	20 *4%*	6 *9%*	14 *6%*	29 *5%*	8 *9%* o	3 *9%*	4 *7%*	7 *6%*	1 *2%*	1 *1%*	2 *3%*	4 *8%*	4 *5%*	7 *6%*	4 *4%*	2 *6%*
4-6 (Net)	**236** **28%** **EZ**	182 *26%*	39 *39%* AZ	15 *39%*	90 *27%*	116 *28%*	29 *37%*	48 *26%*	160 *30%*	12 *19%*	62 *27%*	169 *29%*	19 *23%*	14 *36%*	21 *38%*	30 *28%*	20 *28%*	14 *32%*	16 *25%*	14 *30%*	23 *25%*	37 *35%*	22 *22%*	6 *23%*
7-10 (Net)	**475** **57%** **DXabd** **er**	421 *61%* Aab	39 *39%*	15 *39%*	222 *66%* Ad e	216 *53%*	35 *44%*	97 *52%*	303 *58%*	38 *61%*	135 *58%*	332 *57%*	50 *61%* r	20 *53%*	25 *45%*	62 *58%*	43 *59%*	23 *54%*	36 *56%*	21 *46%*	54 *60%*	58 *55%*	63 *63%* mr	17 *64%* mr
9-10 (Net)	**207** **25%** **Dabdj**	190 *27%* Aab	13 *13%*	4 *11%*	111 *33%* Ad e	82 *20%*	13 *17%*	47 *25%*	130 *25%*	15 *24%*	78 *34%* Aj	128 *22%*	16 *20%*	11 *29%*	8 *14%*	33 *31%* m	23 *31%* m	6 *14%*	15 *24%*	9 *18%*	20 *22%*	28 *26%*	31 *31%* m	7 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**7** ***1%*** **B**	* *	- -	- -	2 *6%* ABC	- -	1 *1%*	3 *2%* B	2 *1%*	- -	3 *2%*	1 *	- -	- -	2 *2%*	2 *3%*	1 *1%*	1 *	- -	1 *1%*	- -
2	**20** ***2%***	9 *3%*	4 *2%*	1 *8%*	- -	- -	1 *2%*	5 *3%*	3 *1%*	1 *1%*	8 *4%*	4 *2%*	1 *1%*	- -	4 *5%* I	2 *3%*	4 *4%*	4 *2%*	- -	4 *4%*	3 *4%* S
3	**18** ***2%*** **I**	6 *2%*	5 *3%*	- -	2 *6%*	- -	1 *2%*	4 *2%*	1 *	1 *1%*	2 *1%*	8 *5%* AIK	3 *4%* I	- -	4 *5%* IK	1 *1%*	4 *3%*	5 *3%*	1 *1%*	3 *3%*	1 *2%*
4	**27** ***3%***	8 *2%*	8 *5%*	- -	1 *2%*	2 *10%*	1 *3%*	7 *4%*	6 *3%*	2 *2%*	10 *5%*	4 *2%*	2 *2%*	- -	4 *6%*	3 *3%*	6 *5%*	4 *2%*	6 *5%*	4 *4%*	1 *2%*
5	**103** ***12%***	43 *12%*	28 *18%* G	2 *14%*	4 *11%*	4 *16%*	3 *6%*	19 *11%*	31 *14%*	16 *16%*	22 *11%*	17 *11%*	8 *10%*	1 *10%*	8 *12%*	13 *14%*	9 *7%*	20 *10%*	17 *13%*	10 *10%*	19 *24%* AQR
6	**106** ***13%***	57 *15%*	16 *10%*	* *3%*	6 *15%*	1 *6%*	8 *15%*	18 *10%*	26 *12%*	12 *12%*	23 *12%*	17 *11%*	18 *22%* AI L	2 *16%*	8 *12%*	6 *7%*	14 *11%*	24 *12%*	16 *13%*	15 *14%*	14 *18%* P
7	**122** ***15%*** **EO**	58 *16%* E	28 *17%* E	* *2%*	2 *5%*	6 *25%*	6 *11%*	23 *13%*	40 *18%* O	18 *18%* O	28 *14%* O	23 *15%* O	10 *12%*	* *5%*	3 *4%*	13 *14%*	24 *19%*	28 *15%*	20 *15%*	18 *17%*	8 *10%*
8	**146** ***17%***	67 *18%*	31 *20%*	3 *22%*	6 *15%*	5 *20%*	8 *16%*	25 *14%*	35 *16%*	23 *23%*	31 *16%*	35 *22%*	11 *14%*	2 *25%*	9 *13%*	12 *13%*	24 *19%*	36 *19%*	28 *22%*	18 *18%*	10 *13%*
9	**111** ***13%***	55 *15%*	12 *8%*	- -	8 *21%* C	3 *11%*	9 *18%* C	24 *13%*	34 *15%*	7 *7%*	30 *16%*	20 *13%*	13 *16%*	2 *22%*	4 *6%*	14 *15%*	19 *15%*	28 *14%*	18 *14%*	14 *13%*	7 *9%*
Highest rating 10	**96** ***11%***	42 *11%*	14 *9%*	4 *30%*	1 *4%*	2 *7%*	11 *22%* ABCE	22 *12%*	25 *11%*	14 *14%*	19 *10%*	13 *8%*	12 *15%*	- -	13 *19%* AL	15 *16%*	12 *9%*	28 *14%*	14 *11%*	10 *9%*	8 *11%*
Don't know	**77** ***9%*** **B**	24 *6%*	13 *8%*	3 *21%*	6 *15%* B	1 *6%*	3 *6%*	28 *16%* ABG	19 *9%*	6 *6%*	19 *10%*	17 *11%*	3 *3%*	2 *23%*	10 *15%* M	10 *10%*	9 *7%*	17 *9%*	8 *6%*	7 *6%*	6 *8%*
1-3 (Net)	**45** ***5%*** **IS**	16 *4%*	8 *5%*	1 *8%*	5 *12%* AB	- -	3 *5%*	12 *7%*	5 *2%*	2 *2%*	12 *6%*	12 *8%* I	5 *6%*	- -	9 *13%* AIJ	6 *7%* S	10 *7%* S	10 *5%*	1 *1%*	8 *8%*	4 *6%*
4-6 (Net)	**236** ***28%***	107 *29%*	52 *33%*	2 *17%*	11 *28%*	7 *32%*	12 *23%*	43 *25%*	63 *28%*	29 *30%*	54 *28%*	38 *24%*	28 *34%*	3 *26%*	19 *29%*	22 *24%*	29 *23%*	47 *24%*	39 *30%*	30 *28%*	34 *44%* APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**475** ***57%*** **OU**	222 *60%* E	85 *54%*	8 *54%*	18 *45%*	14 *63%*	34 *65%* E	94 *53%*	134 *60%* O	61 *62%* O	108 *56%*	91 *57%* O	47 *57%*	5 *51%*	28 *42%*	54 *59%*	80 *62%* U	120 *62%* U	81 *62%* U	60 *57%*	34 *43%*
9-10 (Net)	**207** ***25%*** **C**	97 *26%* C	26 *17%*	4 *30%*	10 *24%*	4 *18%*	21 *39%* ABCH	46 *26%*	59 *27%*	21 *21%*	49 *25%*	33 *21%*	26 *31%*	2 *22%*	17 *25%*	29 *32%*	32 *25%*	56 *29%*	33 *25%*	24 *23%*	16 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**21** ***1%*** **Zj**	15 *1%*	6 *1%*	11 *1%*	10 *1%*	12 *1%*	9 *1%*	2 *1%*	3 *1%*	5 *2%*	3 *1%*	3 *1%*	6 *1%*	3 *1%*	9 *1%*	9 *2%*	6 *1%*	15 *1%*	2 *1%*	19 *1%*	16 *1%*	2 *1%*	2 *1%*	1 *2%*
2	**19** ***1%*** **EUZd**	11 *1%*	8 *1%*	13 *1%* E	6 *1%*	8 *1%*	11 *1%*	3 *1%*	2 *1%*	2 *1%*	3 *1%*	4 *1%*	5 *1%*	4 *1%*	6 *1%*	9 *2%* A	5 *1%*	14 *1%*	4 *2%*	15 *1%*	13 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**49** ***2%*** **LZ**	27 *3%*	22 *2%*	29 *3%*	21 *2%*	20 *2%*	29 *3%*	4 *2%*	7 *3%*	8 *3%*	14 *4%* L	3 *1%*	13 *2%*	16 *3%*	21 *2%*	13 *3%*	16 *3%*	33 *2%*	5 *3%*	44 *2%*	40 *2%*	6 *3%*	3 *2%*	1 *2%*
4	**67** ***3%*** **Zf**	29 *3%*	38 *4%*	38 *4%*	29 *3%*	33 *3%*	34 *3%*	11 *5%*	8 *3%*	10 *3%*	11 *3%*	10 *3%*	18 *3%*	13 *2%*	32 *3%*	22 *4%* O	19 *3%*	48 *3%*	7 *4%*	60 *3%*	55 *3%*	6 *3%*	4 *4%*	2 *4%*
5	**174** ***8%*** **EZc**	79 *8%*	94 *9%*	100 *11%* AE	73 *6%*	83 *8%*	91 *9%*	11 *5%*	27 *10%*	31 *10%*	27 *7%*	31 *9%*	47 *8%*	41 *7%*	81 *9%*	52 *10%* O	47 *9%*	127 *8%*	16 *8%*	157 *8%*	145 *9%*	10 *6%*	12 *10%*	7 *12%* W
6	**254** ***12%*** **K**	127 *12%*	127 *12%*	112 *12%*	142 *12%*	120 *12%*	134 *13%*	33 *16%* K	40 *15%* K	35 *12%*	33 *9%*	45 *14%*	68 *12%*	73 *12%*	110 *12%*	70 *14%*	73 *14%*	180 *12%*	22 *11%*	231 *12%*	206 *12%*	25 *15%*	14 *12%*	8 *14%*
7	**392** ***19%*** **GLh**	193 *19%*	200 *19%*	169 *18%*	223 *20%*	215 *21%* AG	177 *17%*	45 *21%*	42 *16%*	78 *26%* AIL M	72 *20%*	46 *14%*	109 *19%*	131 *22%* Q	177 *19%*	84 *17%*	103 *19%*	289 *19%*	41 *22%*	351 *19%*	320 *19%*	38 *22%*	24 *20%*	11 *18%*
8	**457** ***22%*** **Qbe**	223 *22%*	234 *23%*	191 *21%*	265 *23%*	236 *23%*	221 *21%*	46 *22%*	52 *19%*	53 *18%*	87 *24%*	83 *25%* J	136 *23%*	139 *23%*	219 *23%*	97 *19%*	108 *20%*	349 *23%*	43 *22%*	413 *22%*	378 *22%*	40 *23%*	24 *20%*	15 *26%*
9	**291** ***14%*** **DQa bd**	149 *15%*	143 *14%*	109 *12%*	182 *16%* AD	139 *14%*	152 *15%*	20 *9%*	43 *16%*	36 *12%*	58 *16%*	54 *16%* H	81 *14%*	93 *15%*	139 *15%*	59 *11%*	85 *16%*	206 *14%*	23 *12%*	268 *14%*	247 *15%*	23 *13%*	15 *13%*	6 *10%*
Highest rating 10	**208** ***10%*** **DRY abejv**	110 *11%*	98 *10%*	69 *7%*	140 *12%* AD	101 *10%*	108 *10%*	21 *10%*	21 *8%*	23 *8%*	41 *11%*	34 *10%*	69 *12%*	71 *12%*	86 *9%*	52 *10%*	41 *8%*	167 *11%* AR	21 *11%*	187 *10%*	184 *11%* Y	11 *6%*	10 *9%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**118** ***6%*** **EOs**	58 *6%*	60 *6%*	75 *8%* AE	44 *4%*	49 *5%*	69 *7%*	13 *6%*	21 *8%*	16 *5%*	17 *5%*	17 *5%*	35 *6%*	21 *3%*	52 *6%*	45 *9%* AOP	33 *6%*	85 *6%*	7 *4%*	111 *6%*	98 *6%*	10 *6%*	7 *6%*	4 *7%*
1-3 (Net)	**90** ***4%*** **EZdu**	53 *5%*	37 *4%*	53 *6%* AE	37 *3%*	40 *4%*	49 *5%*	9 *4%*	12 *5%*	14 *5%*	20 *5%*	10 *3%*	24 *4%*	23 *4%*	36 *4%*	31 *6%* A	27 *5%*	62 *4%*	11 *6%*	78 *4%*	70 *4%*	11 *6%*	6 *5%*	3 *4%*
4-6 (Net)	**495** ***24%*** **EKO** **Zc**	235 *23%*	260 *25%*	250 *27%* AE	245 *22%*	235 *23%*	259 *25%*	55 *26%*	75 *28%* K	75 *25%*	70 *19%*	86 *26%* K	133 *23%*	127 *21%*	224 *24%*	144 *28%* AO	139 *26%*	356 *23%*	45 *24%*	449 *24%*	406 *24%*	41 *24%*	31 *27%*	17 *29%*
7-10 (Net)	**1348** ***66%*** **DIQ** **aben**	674 *66%*	674 *65%*	538 *59%*	811 *71%* AD	691 *68%*	658 *64%*	131 *63%*	158 *59%*	190 *64%*	258 *71%* AI	217 *66%*	395 *67%* I	434 *72%* AQ	621 *67%* Q	291 *57%*	338 *63%*	1011 *67%*	129 *67%*	1219 *66%*	1129 *66%*	112 *65%*	73 *62%*	34 *59%*
9-10 (Net)	**499** ***24%*** **DYa** **bdejv**	259 *25%*	241 *23%*	177 *19%*	322 *28%* AD	240 *24%*	259 *25%*	41 *20%*	64 *24%*	59 *20%*	99 *27%*	87 *27%*	150 *26%*	164 *27%* Q	225 *24%*	110 *22%*	126 *24%*	373 *25%*	44 *23%*	455 *24%*	432 *25%* Y	34 *19%*	25 *22%*	9 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Lowest rating 1	**21** ***1%*** **Zj**	6 ***	6 *2%* Z	9 *8%* AZa	3 ***	9 *1%*	9 *4%* Acd	10 *2%* A	11 *1%*	* ***	12 *3%* Aj	10 *1%*
2	**19** ***1%*** **EUZd**	7 ***	5 *2%* Z	7 *6%* AZa	7 *1%*	6 *1%*	7 *3%* Ad	3 *1%*	10 *1%*	1 *1%*	5 *1%*	14 *1%*
3	**49** ***2%*** **LZ**	31 *2%*	9 *3%*	9 *8%* AZa	12 *2%*	25 *2%*	13 *5%* Acd	8 *1%*	32 *3%*	5 *3%*	9 *2%*	41 *3%*
4	**67** ***3%*** **Zf**	37 *2%*	25 *9%* AZ	6 *5%*	15 *2%*	37 *3%*	15 *6%* Acd	10 *2%*	47 *4%*	7 *5%*	14 *3%*	52 *3%*
5	**174** ***8%*** **EZc**	114 *7%*	42 *14%* AZ	19 *16%* AZ	38 *6%*	119 *10%* Ac	16 *6%*	54 *10%*	102 *8%*	10 *6%*	49 *11%* A	124 *8%*
6	**254** ***12%*** **K**	190 *12%*	47 *16%*	14 *12%*	79 *12%*	135 *12%*	37 *15%*	61 *12%*	138 *11%*	28 *18%* g	46 *10%*	200 *13%*
7	**392** ***19%*** **GLh**	308 *19%*	61 *21%*	21 *18%*	108 *17%*	222 *19%*	54 *21%*	103 *20%*	242 *20%* h	18 *12%*	71 *16%*	315 *20%*
8	**457** ***22%*** **Qbe**	387 *24%* Ab	57 *20%* b	12 *10%*	134 *21%*	273 *24%* e	39 *16%*	121 *23%*	270 *22%*	34 *22%*	84 *19%*	365 *23%*
9	**291** ***14%*** **DQabd**	270 *16%* Aab	13 *5%*	8 *7%*	114 *18%* Ad	142 *12%*	34 *13%*	72 *14%*	181 *15%*	22 *14%*	67 *15%*	215 *14%*
Highest rating 10	**208** ***10%*** **DRYab ejv**	197 *12%* Aab	9 *3%*	3 *3%*	93 *15%* Ade	107 *9%* e	8 *3%*	52 *10%*	116 *9%*	23 *15%*	62 *14%* Aj	143 *9%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	2 *1%*	- -	2 *1%*	4 *2%*	- -	1 *1%*	5 *2%*	2 *1%*	- -	4 *2%*	1 ***	1 *2%* os
2	3 *2%*	- -	3 *2%*	1 ***	2 *1%*	- -	- -	2 *2%*	3 *2%*	3 *1%*	1 ***	1 *1%*
3	6 *3%* u	3 *4%*	4 *2%*	6 *3%*	6 *3%* u	4 *3%*	8 *4%* u	3 *2%*	4 *2%*	3 *1%*	2 *1%*	1 *2%*
4	6 *3%*	3 *4%*	6 *4%*	4 *2%*	3 *2%*	4 *3%*	10 *5%*	4 *4%*	11 *5%*	7 *3%*	7 *2%*	2 *4%*
5	10 *6%*	8 *10%*	10 *6%*	26 *12%* ko	8 *5%*	12 *9%*	15 *7%*	12 *10%* o	20 *10%*	18 *7%*	29 *10%*	7 *12%* ko
6	25 *15%*	12 *15%*	21 *14%*	31 *14%*	25 *14%*	15 *11%*	22 *11%*	14 *12%*	20 *10%*	32 *13%*	29 *10%*	8 *14%*
7	38 *22%* n	15 *19%*	38 *25%* nq	31 *14%*	42 *25%* n	22 *16%*	31 *16%*	24 *20%*	38 *19%*	42 *17%*	61 *21%*	11 *18%*
8	40 *23%*	16 *21%*	24 *16%*	50 *23%*	35 *20%*	29 *22%*	57 *28%* m	24 *20%*	46 *23%*	59 *23%*	61 *21%*	15 *26%* m
9	23 *13%*	14 *17%*	19 *13%*	25 *11%*	29 *17%*	21 *16%*	25 *12%*	15 *13%*	29 *15%*	39 *16%*	47 *16%*	6 *10%*
Highest rating 10	11 *6%*	3 *4%*	14 *9%*	21 *10%*	13 *8%*	15 *11%*	15 *8%*	10 *9%*	26 *13%* lv	31 *13%* kl v	46 *16%* Akloqr v	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**118** ***6%*** **EOs**	90 *6%*	18 *6%*	9 *8%*	28 *4%*	67 *6%*	19 *8%*	29 *6%*	79 *6%*	7 *4%*	21 *5%*	93 *6%*	10 *6%*	5 *7%*	10 *7%* s	22 *10%* Asu	9 *5%*	10 *8%* s	13 *7%* s	7 *6%* s	4 *2%*	12 *5%*	12 *4%*	4 *7%* s
1-3 (Net)	**90** ***4%*** **EZdu**	43 *3%*	20 *7%* AZ	26 *22%* AZa	21 *3%*	40 *4%*	28 *11%* Acd	21 *4%*	53 *4%*	6 *4%*	25 *6%*	65 *4%*	11 *6%* u	3 *4%*	8 *6%* u	11 *5%* u	8 *5%*	5 *4%*	13 *6%* u	6 *5%* u	8 *4%*	10 *4%*	5 *2%*	3 *4%* u
4-6 (Net)	**495** ***24%*** **EKOZc**	341 *21%*	114 *39%* AZ	38 *32%* AZ	132 *21%*	291 *26%* c	68 *27%*	125 *24%*	288 *23%*	45 *29%*	108 *25%*	376 *24%*	41 *24%*	23 *29%*	37 *24%*	61 *28%*	36 *21%*	30 *23%*	46 *23%*	31 *27%*	51 *25%*	57 *23%*	65 *22%*	17 *29%*
7-10 (Net)	**1348** ***66%*** **DIQab en**	1161 *71%* Aab	140 *48%*	44 *38%*	450 *71%* Ad e	743 *65%* e	135 *54%*	347 *66%*	808 *66%*	97 *63%*	284 *65%*	1039 *66%*	112 *65%*	48 *61%*	95 *63%*	127 *57%*	119 *70%* n	87 *66%*	128 *64%*	73 *62%*	139 *69%* n	171 *68%* n	215 *72%* Anrv	34 *59%*
9-10 (Net)	**499** ***24%*** **DYabd ejv**	466 *29%* Aab	22 *7%*	11 *10%*	207 *33%* Ad e	249 *22%*	42 *17%*	124 *24%*	297 *24%*	45 *29%*	130 *30%* Aj	358 *23%*	34 *19%*	17 *21%*	33 *22%*	46 *21%*	42 *25%* v	36 *27%* v	40 *20%*	25 *22%*	55 *27%* v	70 *28%* kv	93 *31%* Aknqr v	9 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 52

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**21** ***1%*** **L**	8 *1%*	3 *1%*	- -	2 *2%*	1 *2%*	2 *2%*	5 *1%*	2 *	3 *1%*	7 *2%* L	1 *	3 *2%* L	* *1%*	4 *2%* IL	4 *2%* S	5 *2%* S	4 *1%*	- -	1 *	1 *
2	**19** ***1%***	6 *1%*	5 *1%*	- -	2 *3%*	1 *2%*	- -	4 *1%*	4 *1%*	3 *2%*	5 *1%*	4 *1%*	1 *1%*	* *1%*	1 *1%*	2 *1%*	2 *1%*	3 *1%*	3 *1%*	5 *2%*	1 *1%*
3	**49** ***2%***	19 *2%*	8 *2%*	- -	4 *5%*	- -	3 *3%*	14 *2%*	16 *3%*	7 *3%*	10 *2%*	10 *2%*	1 *1%*	- -	5 *3%*	7 *4%*	7 *3%*	16 *4%*	7 *2%*	6 *2%*	4 *2%*
4	**67** ***3%***	26 *3%*	10 *3%*	- -	4 *5%*	4 *8%*	3 *3%*	19 *3%*	16 *3%*	8 *4%*	8 *2%*	19 *4%*	9 *4%*	- -	8 *4%*	5 *2%*	12 *5%*	14 *3%*	11 *3%*	8 *3%*	4 *2%*
5	**174** ***8%*** **R**	78 *9%*	26 *8%*	1 *2%*	13 *15%* ACFGH	1 *3%*	6 *7%*	48 *8%*	42 *9%*	18 *8%*	48 *11%* LM	31 *6%*	10 *5%*	6 *12%*	18 *9%*	16 *8%*	23 *9%*	25 *6%*	27 *8%*	31 *11%*	12 *6%*
6	**254** ***12%***	104 *12%*	50 *14%*	4 *15%*	10 *11%*	7 *13%*	15 *15%*	63 *11%*	52 *11%*	28 *13%*	51 *12%*	62 *13%*	25 *13%*	7 *16%*	25 *13%*	24 *13%*	36 *15%*	54 *12%*	41 *12%*	33 *12%*	27 *13%*
7	**392** ***19%***	163 *19%*	64 *18%*	6 *23%*	17 *20%*	13 *24%*	16 *16%*	113 *19%*	97 *20%*	39 *18%*	92 *21%*	83 *18%*	32 *16%*	13 *28%*	35 *18%*	39 *21%*	40 *16%*	79 *18%*	62 *18%*	57 *21%*	41 *20%*
8	**457** ***22%*** **E**	180 *21%* E	87 *25%* E	5 *18%*	10 *12%*	13 *24%*	21 *22%* E	141 *24%* E	99 *21%*	40 *19%*	97 *22%*	121 *26%*	51 *26%*	12 *25%*	36 *18%*	35 *19%*	53 *22%*	107 *24%*	83 *24%*	54 *20%*	47 *22%*
9	**291** ***14%***	124 *15%*	46 *13%*	5 *19%*	11 *13%*	6 *11%*	11 *11%*	87 *15%*	64 *13%*	25 *12%*	59 *14%*	81 *17%* O	38 *19%* O	3 *7%*	19 *10%*	23 *12%*	35 *14%*	56 *13%*	63 *18%* A	35 *13%*	35 *17%*
Highest rating 10	**208** ***10%***	88 *10%*	25 *7%*	7 *24%*	6 *7%*	7 *13%*	11 *11%*	65 *11%*	57 *12%*	24 *11%*	38 *9%*	41 *9%*	27 *14%*	2 *3%*	17 *9%*	19 *10%*	22 *9%*	56 *13%*	31 *9%*	30 *11%*	23 *11%*
Don't know	**118** ***6%*** **M**	44 *5%*	21 *6%*	- -	7 *8%* F	- -	10 *10%* ABF	36 *6%*	28 *6%* M	21 *10%* AKLM	20 *5%* M	22 *5%* M	1 *1%*	3 *6%* M	24 *12%* AIKLM	13 *7%*	9 *4%*	25 *6%*	17 *5%*	11 *4%*	13 *6%*
1-3 (Net)	**90** ***4%***	34 *4%*	16 *5%*	- -	8 *9%* ABH	2 *5%*	5 *5%*	24 *4%*	22 *5%*	14 *6%*	22 *5%*	14 *3%*	6 *3%*	1 *2%*	11 *6%*	13 *7%* S	14 *6%*	23 *5%*	9 *3%*	11 *4%*	6 *3%*
4-6 (Net)	**495** ***24%***	208 *25%*	87 *25%*	5 *17%*	27 *32%* H	13 *24%*	24 *25%*	130 *22%*	111 *23%*	54 *25%*	107 *25%*	111 *23%*	44 *22%*	13 *28%*	51 *27%*	44 *24%*	72 *29%* R	93 *21%*	78 *23%*	71 *27%*	43 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1348** ***66%*** **EO**	555 *66%* E	222 *64%* E	24 *83%*	45 *51%*	38 *71%* E	59 *60%*	406 *68%* E	317 *66%* O	128 *59%*	286 *66%* O	328 *69%* JO	149 *75%* AJ KO	29 *64%*	107 *55%*	116 *62%*	151 *61%*	298 *68%*	238 *70%*	175 *65%*	145 *70%*
9-10 (Net)	**499** ***24%*** **N**	212 *25%*	71 *21%*	12 *43%*	17 *20%*	13 *23%*	22 *22%*	152 *26%*	121 *25%* N	49 *23%*	97 *22%*	123 *26%* N	65 *33%* AJ KNO	5 *11%*	36 *19%*	42 *22%*	58 *23%*	112 *25%*	94 *27%*	65 *24%*	58 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**4** ***** **Z**	1 *	2 *	2 1%	1 *	2 *	1 *	- -	- -	1 1%	1 1%	* *	1 *	1 *	1 *	1 1%	1 *	2 *	- -	4 *	3 *	- -	* *	* 1%
2	**5** *****	5 1% C	- -	4 1%	1 *	1 *	4 1%	- -	- -	- -	2 1%	1 1%	2 *	- -	3 1%	2 1%	- -	5 1%	- -	5 1%	4 *	- -	1 1%	- -
3	**18** **2%** **Zj**	12 2%	6 1%	9 2%	9 2%	8 1%	10 2%	4 5% L	3 2%	2 2%	3 2%	1 *	6 2%	5 1%	7 2%	6 3%	3 1%	15 2%	3 3%	15 2%	15 2%	2 2%	1 2%	* 2%
4	**26** **2%** **OUZf**	12 2%	14 3%	17 4%	10 2%	13 2%	13 3%	10 12% AIJK LM	6 4%	3 2%	2 1%	1 1%	4 1%	3 1%	15 3% O	8 4% O	5 2%	21 3%	6 6%	21 2%	24 3%	- -	2 3%	1 3% W
5	**64** **6%** **ELZj**	28 5%	36 7%	39 8% AE	24 4%	29 5%	34 7%	4 5%	13 9% L	10 7% L	8 5%	4 2%	24 7% L	20 5%	20 4%	24 11% AOP	20 8%	44 5%	5 5%	58 6%	49 5%	7 8%	5 8%	2 12% AV
6	**101** **9%** **EUZ**	44 8%	56 10%	56 12% AE	45 7%	61 10%	39 8%	13 16% M	14 10%	17 12%	17 10%	14 8%	26 7%	39 10%	32 7%	30 13% AP	32 13%	69 8%	16 15%	85 9%	86 10%	6 7%	4 7%	4 18% AVWX
7	**173** **16%** **M**	97 18%	76 14%	78 17%	94 16%	106 18%	67 14%	24 30% AJM	25 17%	19 14%	31 18%	32 18% M	41 11%	54 14%	86 19%	32 14%	39 16%	133 16%	14 14%	158 16%	144 16%	18 21% X	6 10%	4 21% X
8	**258** **24%** **HQi**	126 24%	132 24%	116 25%	142 24%	137 23%	121 25%	10 12%	40 27% H	31 22%	35 21%	42 23%	101 28% H	100 25% Q	116 26% Q	41 18%	58 23%	200 24%	18 18%	240 25%	213 24%	19 23%	21 32% A	5 25%
9	**236** **22%** **DHQ** **abe**	115 22%	121 22%	80 17%	156 26% AD	139 24%	97 20%	7 9%	26 18%	30 22% H	42 24% H	46 26% H	86 23% H	106 27% AQ	94 21%	36 16%	51 20%	185 22%	25 24%	211 22%	199 22%	21 25%	13 20%	3 13%
Highest rating 10	**163** **15%** **DYa** **dgv**	76 14%	86 16%	47 10%	115 19% AD	79 13%	84 17%	6 7%	15 10%	22 16%	27 16%	31 17%	61 17%	58 15%	66 15%	38 17%	38 15%	125 15%	16 16%	146 15%	143 16% Y	10 11%	9 14% Y	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**29** ***3%*** **E**	16 *3%*	13 *2%*	23 *5%* AE	6 *1%*	12 *2%*	16 *3%*	4 *4%*	3 *2%*	1 *1%*	3 *2%*	5 *3%*	13 *3%*	7 *2%*	13 *3%*	9 *4%*	5 *2%*	24 *3%*	- -	29 *3%* A	24 *3%*	3 *3%*	2 *3%*	* *1%*
1-3 (Net)	**27** ***2%*** **CZj**	18 *3%*	8 *2%*	15 *3%*	12 *2%*	11 *2%*	15 *3%*	4 *5%*	3 *2%*	3 *3%*	6 *3%*	3 *1%*	9 *2%*	6 *2%*	11 *3%*	9 *4%*	5 *2%*	22 *3%*	3 *3%*	24 *2%*	22 *2%*	2 *2%*	2 *3%*	1 *3%*
4-6 (Net)	**191** ***18%*** **ELS** **UZ**	84 *16%*	106 *20%*	111 *24%* AE	79 *13%*	104 *18%*	87 *18%*	27 *33%* AKL M	33 *23%* L	30 *22%* L	27 *16%*	19 *11%*	55 *15%*	61 *16%*	67 *15%*	62 *27%* AOP	57 *22%* S	134 *16%*	27 *26%*	164 *17%*	159 *18%*	13 *15%*	11 *18%*	7 *33%* AVWX
7-10 (Net)	**829** ***77%*** **DHQ** **Yabv**	413 *78%*	416 *77%*	322 *68%*	507 *84%* AD	461 *78%*	368 *76%*	47 *58%*	105 *73%* H	102 *74%* H	135 *79%* H	151 *85%* AHI J	289 *79%* H	318 *81%* AQ	362 *80%* Q	147 *65%*	186 *74%*	643 *78%*	74 *71%*	755 *78%*	699 *77%* Y	68 *80%* Y	49 *76%*	13 *63%*
9-10 (Net)	**398** ***37%*** **DHI** **Yabev**	191 *36%*	208 *38%*	128 *27%*	271 *45%* AD	218 *37%*	180 *37%*	12 *15%*	41 *28%*	52 *38%* H	69 *40%* HI	77 *43%* HI	147 *40%* HI	164 *42%* AQ	161 *35%*	73 *32%*	89 *35%*	310 *38%*	41 *40%*	357 *37%*	342 *38%* Y	31 *36%* Y	22 *34%* Y	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**4** ***** **Z**	1 *	1 1%	1 3% AZ	1 *	2 *	* *	2 1%	1 *	- -	1 1%	2 *	- -	- -	- -	- -	- -	- -	1 1%	* *	- -	2 1%	- -	* 1% u
2	**5** *****	4 *	1 1%	1 1%	1 *	3 1%	1 1%	2 1%	3 *	- -	- -	5 1%	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	2 2%	- -	1 1%	- -
3	**18** **2%** **Zj**	11 1%	3 2%	4 9% AZ	3 1%	11 2%	4 3%	6 2%	9 1%	3 4%	10 4% Aj	8 1%	2 2%	1 2%	1 1%	1 1%	1 2%	- -	4 4% u	1 2% u	4 3% u	3 2%	- -	* 2% u
4	**26** **2%** **OUZf**	16 2%	9 7% AZ	2 4%	5 1%	16 3%	6 4%	2 1%	21 3% f	3 4%	2 1%	24 3%	- -	- -	2 3%	2 1%	4 5% k	2 4%	2 2%	2 3%	1 1%	8 5% Ak	3 2%	1 3% k
5	**64** **6%** **ELZj**	45 5%	14 11% AZ	4 10%	22 6%	34 6%	8 6%	15 5%	41 6%	4 5%	22 9% Aj	39 5%	7 8% t	3 8%	5 6%	7 6%	4 5%	3 5%	6 5%	5 8% t	8 8%	3 2%	9 5%	2 12% At
6	**101** **9%** **EUZ**	69 8%	21 16% AZ	10 23% AZ	34 10%	50 9%	14 11%	26 9%	59 9%	9 12%	21 9%	79 10%	6 7%	2 5%	8 10%	20 17% Akrs	8 10%	3 6%	11 11%	4 7%	4 4%	15 10%	14 8%	4 18% Aklprsu
7	**173** **16%** **M**	142 16%	24 19%	5 12%	58 16%	85 15%	27 21%	40 14%	117 18% h	6 8%	40 16%	130 16%	18 21% nqr	7 19%	17 22% qr	13 11%	19 24% nqr	10 17%	10 10%	6 10%	18 17%	23 16%	26 15%	4 21% qr
8	**258** **24%** **HQi**	219 24%	30 23%	9 20%	74 21%	151 26%	29 23%	59 21%	154 24%	19 25%	46 19%	204 26% i	19 23%	8 19%	17 22%	36 30% ot	13 16%	12 20%	28 27%	21 32% Ao t	28 26%	26 18%	46 27%	5 25%
9	**236** **22%** **DHQab** **e**	215 24% Aab	17 13%	4 9%	76 22%	141 24% e	18 14%	65 23%	142 22%	14 19%	48 19%	178 22%	21 25%	13 33% v	15 19%	22 19%	18 23%	18 31% v	19 18%	13 20%	25 23%	35 24%	34 20%	3 13%
Highest rating 10	**163** **15%** **DYadg** **v**	156 17% Aa	3 3%	3 7%	72 21% Ad e	75 13%	15 12%	51 18%	83 13%	16 22%	48 19%	111 14%	10 11%	6 15%	9 12%	12 10%	10 13%	8 14%	17 16% v	9 14% v	18 16% v	29 20% v	34 20% v	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**29** **3%** **E**	21 *2%*	7 *5%*	1 *2%*	6 *2%*	17 *3%*	5 *4%*	11 *4%*	15 *2%*	1 *2%*	9 *3%*	20 *3%*	3 *3%*	- -	2 *3%*	5 *4%*	1 *2%*	2 *3%*	6 *5%*	2 *3%*	1 *1%*	1 *1%*	5 *3%*	* *1%*
1-3 (Net)	**27** **2%** **CZj**	17 *2%*	5 *4%*	6 *13%* AZa	5 *2%*	16 *3%*	5 *4%*	9 *3%*	13 *2%*	3 *4%*	11 *5%* Aj	15 *2%*	2 *2%*	1 *2%*	2 *2%*	2 *2%*	1 *2%*	- -	6 *5%* u	2 *3%*	6 *5%* u	5 *3%*	1 *1%*	1 *3%*
4-6 (Net)	**191** ***18%*** **ELSUZ**	129 *14%*	44 *34%* AZ	17 *37%* AZ	60 *17%*	99 *17%*	28 *22%*	43 *16%*	121 *19%*	15 *21%*	46 *19%*	142 *18%*	13 *15%*	5 *13%*	15 *20%*	29 *24%*	17 *21%*	9 *15%*	19 *18%*	11 *18%*	14 *12%*	26 *18%*	26 *15%*	7 *33%* Aklpqrstu
7-10 (Net)	**829** ***77%*** **DHQYa** **bv**	731 *81%* Aab	74 *57%*	21 *48%*	280 *79%*	452 *77%*	89 *70%*	215 *77%*	495 *77%*	54 *73%*	181 *73%*	624 *78%*	68 *80%* v	34 *86%* v	58 *75%*	83 *70%*	61 *76%*	48 *82%* v	73 *71%*	49 *76%*	88 *81%* v	113 *78%* v	140 *81%* nv	13 *63%*
9-10 (Net)	**398** ***37%*** **DHIYa** **bev**	371 *41%* Aab	20 *16%*	7 *16%*	148 *42%* Ae	216 *37%* e	33 *26%*	115 *42%*	225 *35%*	29 *40%*	96 *39%*	290 *36%*	31 *36%* v	19 *48%* nv	24 *31%*	34 *29%*	29 *36%* v	26 *45%* v	36 *35%* v	22 *34%* v	42 *39%* v	64 *44%* nv	68 *39%* v	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**4** *****	2 *	- -	- -	* 1%	- -	- -	1 *	* *	- -	- -	- -	1 1%	- -	2 3% AIKL	* *	1 1%	* *	- -	- -	1 1%
2	**5** *****	- -	2 2% B	- -	- -	- -	- -	2 1%	2 1%	2 2% L	1 *	- -	- -	- -	1 1%	- -	1 1%	3 1%	- -	- -	- -
3	**18** **2%**	8 2%	4 2%	- -	2 4%	1 3%	- -	5 1%	3 1%	3 4%	3 1%	3 1%	3 2%	* 1%	2 2%	3 3%	2 1%	5 2%	1 1%	1 1%	1 1%
4	**26** **2%**	10 2%	2 1%	2 10%	2 4%	5 20%	- -	5 1%	12 5% AL	1 1%	3 2%	3 1%	4 3%	- -	3 3%	2 3%	3 2%	1 1%	2 1%	6 4%	3 2%
5	**64** **6%** **M**	25 6%	8 5%	- -	4 10%	2 7%	1 2%	25 7%	18 7% M	7 8% M	15 7% M	8 3%	2 2%	1 4%	10 12% ALM	9 11% A	12 9%	10 5%	11 6%	5 4%	5 4%
6	**101** **9%** **H**	52 12% AH	12 9%	2 9%	5 12%	3 10%	2 6%	25 7%	26 10%	8 9%	20 10%	24 9%	16 11%	* 2%	6 6%	9 10%	16 12%	14 7%	13 7%	18 13%	13 10%
7	**173** **16%** **H**	84 19% AH	23 16%	2 9%	8 21%	1 4%	9 25% H	45 12%	48 19%	13 14%	37 18%	43 17%	16 11%	7 26%	8 10%	19 22%	19 15%	30 14%	31 17%	24 17%	16 12%
8	**258** **24%** **Q**	96 22%	31 21%	6 28%	6 16%	8 30%	9 24%	103 28% A	50 20%	21 23%	59 29% I	62 24%	35 23%	8 27%	24 27%	16 18%	19 15%	58 27% Q	40 23%	42 30%	31 23%
9	**236** **22%** **KP**	90 21%	37 26%	5 22%	7 17%	3 10%	9 25%	85 23%	51 20%	18 20%	33 16%	70 27% AKO	39 26% K	9 32%	14 16%	9 10%	29 23% P	44 20% P	46 26% P	26 19%	43 32% APR
Highest rating 10	**163** **15%** **E**	62 14%	23 16%	4 22%	2 5%	3 11%	5 15%	63 17% E	36 14%	12 13%	30 15%	41 16%	32 21%	1 4%	9 11%	14 17%	23 18%	38 18%	32 18%	18 13%	18 14%
Don't know	**29** **3%** **L**	10 2%	2 2%	- -	4 10% ABCH	1 4%	1 3%	10 3%	7 3%	5 6% L	3 1%	1 1%	3 2%	1 4%	8 9% AIKLM	4 5% S	3 2%	12 5% AS	1 1%	- -	1 1%
1-3 (Net)	**27** **2%**	10 2%	6 4%	- -	2 5%	1 3%	- -	8 2%	5 2%	5 6% L	3 2%	3 1%	4 3%	* 1%	5 6% AL	3 4%	4 3%	9 4%	1 1%	1 1%	2 1%
4-6 (Net)	**191** **18%** **R**	87 20%	22 15%	4 19%	10 26% G	9 37%	3 8%	55 15%	56 22% L	16 18%	38 19%	35 14%	22 15%	1 5%	19 21%	21 24% R	30 24% R	25 12%	26 14%	28 20%	22 16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
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Single-coded

		Working status							Education							Household income					
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Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**829**	334	114	16	24	14	32	296	184	65	159	216	121	25	56	58	91	170	149	111	108
	77%	*76%*	*79%*	*81%*	*59%*	*55%*	*89%*	*80%*	*73%*	*71%*	*78%*	*85%*	*81%*	*89%*	*64%*	*67%*	*71%*	*79%*	*84%*	*79%*	*81%*
	EOP	E	E				BE	E			O	AIJO	O					P	APQ		P
9-10 (Net)	**398**	153	60	9	9	5	14	148	87	31	63	111	71	10	23	23	52	82	78	44	61
	37%	*35%*	*42%*	*44%*	*22%*	*21%*	*40%*	*40%*	*34%*	*34%*	*31%*	*43%*	*47%*	*36%*	*27%*	*27%*	*41%*	*38%*	*44%*	*32%*	*46%*
	EOP		E					E				AKO	AI KO				P		P		AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**18** **3%** **OZc**	10 3%	8 2%	8 3%	10 3%	6 2%	11 3%	9 6% I	1 1%	4 3%	2 2%	2 2%	1 1%	2 1%	12 4%	4 3%	4 2%	13 3%	4 3%	14 3%	15 3%	- -	2 7% W	1 6% W
2	**16** **3%**	9 3%	7 2%	6 2%	11 3%	4 1%	12 4%	5 3%	1 1%	5 4%	1 1%	1 2%	3 4%	4 2%	8 3%	4 3%	6 2%	10 3%	- -	16 3% A	12 2%	4 8% AV	- -	- -
3	**19** **3%** **Z**	8 2%	11 3%	10 4%	9 2%	6 2%	13 4%	3 2%	5 3%	2 1%	5 6%	1 2%	3 5%	4 2%	5 2%	9 7% AOP	6 2%	13 3%	- -	19 4% A	14 3%	4 7%	1 3%	* 1%
4	**37** **6%** **c**	23 7%	14 4%	19 7%	18 5%	20 7%	17 5%	13 9%	7 5%	3 3%	6 8%	5 7%	2 3%	6 3%	22 8%	9 6%	11 4%	26 7%	4 3%	33 6%	29 5%	6 11% X	- -	2 12% X
5	**64** **10%**	34 11%	30 9%	29 11%	34 9%	33 11%	31 9%	10 7%	17 11%	12 10%	6 8%	9 14%	9 13%	22 11%	25 9%	16 11%	22 9%	42 11%	12 10%	51 10%	50 9%	8 15%	3 12%	3 16%
6	**114** **18%**	57 18%	57 17%	49 18%	65 18%	56 18%	58 17%	29 19%	35 23% L	23 19%	11 14%	7 11%	10 14%	37 18%	57 19%	20 14%	48 19%	66 17%	27 22%	87 17%	96 18%	10 20%	3 11%	5 30% AVX
7	**106** **17%** **MOW** **dk**	48 15%	58 18%	40 15%	66 18%	54 18%	52 16%	23 16%	27 18% M	27 22% M	14 19% M	10 15%	4 7%	22 11%	63 21% AO	21 14%	47 18%	60 16%	23 18%	84 16%	94 17% W	3 7%	7 25% W	2 13%
8	**98** **15%** **U**	47 15%	52 16%	35 13%	63 17%	46 15%	53 16%	27 18%	18 12%	15 12%	9 11%	14 20%	17 24% AI JK	36 18%	37 13%	26 18%	35 14%	63 16%	28 22%	71 14%	87 16%	7 13%	3 12%	1 9%
9	**62** **10%** **SXYa** **rv**	26 8%	37 11%	21 8%	41 11%	30 10%	32 10%	13 9%	17 11%	13 11%	9 12%	5 7%	6 9%	27 14% A	24 8%	11 7%	33 13%	30 8%	15 12%	48 9%	56 10% Y	6 12% Y	* 2%	- -
Highest rating 10	**48** **7%** **D**	25 8%	22 7%	10 4%	37 10% AD	22 7%	25 8%	7 5%	19 12% AH	7 6%	5 6%	3 4%	7 10%	21 11%	18 6%	8 6%	25 10%	23 6%	11 9%	37 7%	42 8%	3 6%	1 4%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**55** ***9%*** **ETWck**	25 *8%*	30 *9%*	43 *16%* AE	12 *3%*	26 *9%*	30 *9%*	10 *7%*	7 *5%*	10 *8%*	10 *13%* I	10 *16%* AI	8 *11%*	19 *9%*	20 *7%*	16 *11%*	18 *7%*	38 *10%*	2 *2%*	53 *10%* AT	48 *9%*	1 *1%*	6 *24%* AVWY	1 *5%*
1-3 (Net)	**53** ***8%*** **FOZc**	26 *8%*	26 *8%*	24 *9%*	29 *8%*	16 *5%*	37 *11%* AF	17 *12%*	7 *4%*	11 *9%*	7 *10%*	4 *6%*	7 *10%*	10 *5%*	26 *9%*	17 *12%* O	16 *6%*	36 *10%*	4 *3%*	49 *10%* A	42 *8%*	7 *15%*	3 *10%*	1 *8%*
4-6 (Net)	**214** ***34%*** **q**	114 *37%*	100 *31%*	97 *36%*	117 *32%*	108 *36%*	106 *32%*	52 *35%*	60 *39%*	38 *32%*	23 *30%*	21 *31%*	20 *30%*	65 *32%*	105 *36%*	45 *31%*	81 *32%*	134 *35%*	43 *34%*	171 *33%*	176 *32%*	23 *46%* AVX	6 *22%*	9 *58%* AVX
7-10 (Net)	**315** ***49%*** **DSU Yadefnv**	146 *47%*	169 *52%*	107 *39%*	208 *57%* AD	152 *50%*	162 *49%*	69 *47%*	81 *52%*	62 *51%*	37 *47%*	31 *47%*	34 *49%*	106 *53%*	142 *49%*	65 *45%*	139 *55%* S	176 *46%*	76 *61%* AU	239 *47%*	280 *51%* Y	19 *38%*	11 *43%*	5 *29%*
9-10 (Net)	**110** ***17%*** **DSX Yaefrv**	51 *16%*	59 *18%*	31 *12%*	79 *21%* AD	52 *17%*	58 *17%*	20 *13%*	36 *23%* A	20 *17%*	14 *18%*	8 *11%*	13 *19%*	49 *24%* AP Q	43 *15%*	19 *13%*	57 *23%* AS	53 *14%*	25 *20%*	85 *17%*	98 *18%* XY	9 *18%*	1 *5%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**18** **3%** **OZc**	10 2%	5 5%	3 15%	1 *	14 5% Ac	3 7% c	5 5%	9 2%	3 4%	8 5%	10 2%	- -	- -	1 1%	2 3%	3 4%	1 4%	- -	2 7% kq	3 5%	3 2%	2 2%	1 6% kq
2	**16** **3%**	13 2%	3 3%	- -	6 2%	7 3%	3 6%	4 4%	10 2%	3 5%	3 2%	13 3%	4 8% Aot	- -	1 3%	2 4%	- -	2 8%	- -	- -	1 2%	1 1%	5 6%	- -
3	**19** **3%** **Z**	11 2%	4 5%	3 21%	6 2%	11 4%	2 4%	3 3%	12 3%	- -	3 2%	16 3%	4 7%	1 7%	- -	2 2%	4 6%	- -	- -	1 3%	3 6%	3 2%	2 2%	* 1%
4	**37** **6%** **c**	30 6%	6 6%	1 6%	12 4%	22 8% c	3 7%	8 8%	23 5%	6 10%	6 4%	31 7%	6 11% qrs	1 5%	5 12% qrs	6 9%	2 3%	2 9%	- -	- -	- -	7 5%	6 7%	2 12% oqrs
5	**64** **10%**	49 9%	14 15%	1 3%	24 8%	33 12%	4 10%	9 10%	44 10%	5 7%	21 13%	41 9%	8 15% t	- -	3 7%	9 13%	9 13%	2 8%	4 8%	3 12%	7 12%	7 6%	9 11%	3 16% t
6	**114** **18%**	90 17%	19 21%	4 25%	56 18%	45 17%	11 26%	22 23%	77 17%	12 19%	31 19%	83 18%	10 20%	2 12%	9 19%	17 25%	12 17%	8 28%	4 8%	3 11%	8 14%	21 16%	15 19%	5 30% Aqrt
7	**106** **17%** **MOWdk**	93 18%	13 14%	* 2%	66 21% Ad	36 13%	4 11%	12 13%	79 18%	7 11%	22 14%	83 17%	3 7%	9 46%	8 18%	11 17%	15 22% k	2 6%	10 22% k	7 25% ku	11 20%	18 14%	9 12%	2 13%
8	**98** **15%** **U**	84 16%	11 12%	3 21%	54 17%	40 14%	3 7%	12 13%	74 17%	8 13%	25 15%	74 16%	7 13%	1 7%	3 7%	6 9%	12 17%	3 10%	12 28% Am nv	3 12%	8 14%	29 23% Am n	12 15%	1 9%
9	**62** **10%** **SXYar** **v**	61 11% Aa	2 2%	- -	38 12% e	25 9%	- -	6 7%	45 10%	10 15%	12 8%	50 11%	6 12% v	1 4%	6 13%	4 6%	4 6%	7 25%	5 11%	* 2%	4 7%	14 11% v	11 13% v	- -
Highest rating 10	**48** **7%** **D**	44 8%	4 4%	- -	34 11% Ade	14 5%	- -	3 3%	37 8%	4 6%	18 11%	30 6%	3 6%	- -	1 2%	2 3%	5 8%	- -	4 10%	1 4%	5 8%	20 16% Amn	5 6%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**55** ***9%*** **ETWck**	43 *8%*	11 *12%*	1 *8%*	15 *5%*	28 *10%* c	10 *23%* Acd	11 *12%*	36 *8%*	6 *9%*	11 *7%*	45 *9%*	1 *1%*	4 *20%*	8 *18%* Ak of	7 *10%*	3 *4%*	1 *2%*	6 *12%* k	6 *24%* Ak notuv	7 *13%* k	6 *5%*	6 *7%*	1 *5%*
1-3 (Net)	**53** ***8%*** **FOZc**	34 *7%*	12 *14%* Z	6 *36%*	14 *4%*	32 *12%* Ac	7 *17%* c	11 *12%*	31 *7%*	5 *9%*	14 *9%*	38 *8%*	7 *15%* qt	1 *7%*	2 *4%*	6 *9%*	7 *10%*	3 *11%*	- -	3 *10%* q	7 *13%* q	7 *5%*	8 *10%*	1 *8%* q
4-6 (Net)	**214** ***34%*** **q**	169 *32%*	39 *42%*	6 *34%*	93 *29%*	101 *37%*	18 *43%*	39 *41%*	144 *32%*	22 *36%*	57 *36%*	156 *33%*	23 *46%* Aqr st	3 *17%*	17 *38%* q	33 *47%* Aqrst	22 *33%*	12 *45%*	7 *16%*	6 *22%*	15 *26%*	35 *27%*	30 *37%* q	9 *58%* Aoqrstu
7-10 (Net)	**315** ***49%*** **DSUYa defnv**	282 *53%* Aa	29 *32%*	4 *23%*	192 *61%* Ad e	114 *41%* e	8 *18%*	34 *36%*	235 *53%* Af	29 *46%*	77 *48%*	237 *50%*	19 *38%*	11 *57%*	18 *40%*	23 *34%*	37 *53%* v	11 *41%*	32 *71%* Ak mnruv	11 *43%*	28 *49%*	82 *63%* Ak mnruv	38 *46%*	5 *29%*
9-10 (Net)	**110** ***17%*** **DSXYa efrv**	104 *20%* Aa	6 *6%*	- -	71 *23%* Ad e	39 *14%* e	- -	10 *10%*	83 *18%*	14 *22%*	30 *19%*	80 *17%*	9 *18%*	1 *4%*	7 *14%*	6 *9%*	9 *14%*	7 *25%*	9 *21%*	1 *5%*	9 *15%*	35 *27%* An rv	16 *19%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**18**	9	2	-	2	3	1	1	5	4	7	-	1	-	1	1	5	5	1	1	2
	3%	*2%*	*2%*	-	*8%*	*7%*	*4%*	*2%*	*3%*	*8%* AL	*5%* L	-	*1%*	-	*2%*	*2%*	*5%*	*4%*	*1%*	*1%*	*2%*
2	**16**	9	3	-	1	1	-	3	7	-	1	5	1	-	1	2	2	3	2	3	4
	3%	*2%*	*3%*	-	*3%*	*2%*	-	*4%*	*4%*	-	*1%*	*4%*	*1%*	-	*3%*	*3%*	*3%*	*3%*	*1%*	*4%*	*5%*
3	**19**	7	3	-	1	1	3	3	4	2	3	6	-	1	2	2	5	1	3	2	-
	3%	*2%*	*3%*	-	*6%*	*3%*	*12%* ABC	*4%*	*2%*	*4%*	*2%*	*5%*	-	*7%*	*5%*	*4%*	*6%* R	*1%*	*3%*	*3%*	-
4	**37**	16	10	2	2	3	1	4	15	3	11	5	2	-	1	3	2	11	5	7	3
	6%	*4%*	*9%*	*23%*	*11%*	*7%*	*3%*	*5%*	*9%*	*6%*	*8%*	*4%*	*2%*	-	*3%*	*6%*	*3%*	*8%*	*4%*	*9%*	*4%*
5	**64**	44	8	-	1	1	1	9	21	1	14	14	5	3	6	3	14	11	12	11	7
	10% J	*12%*	*7%*	-	*5%*	*3%*	*3%*	*11%*	*12%* J	*2%*	*10%*	*10%*	*6%*	*22%*	*15%* J	*6%*	*16%*	*9%*	*10%*	*16%*	*9%*
6	**114**	67	22	2	1	7	4	12	25	2	27	37	14	1	7	14	10	22	28	12	13
	18% EJ	*19%* E	*20%*	*24%*	*4%*	*17%*	*15%*	*15%*	*15%* J	*3%*	*19%* J	*27%* AIJ	*17%* J	*11%*	*16%* J	*27%* Q	*12%*	*17%*	*22%*	*16%*	*17%*
7	**106**	60	19	1	4	7	6	9	25	16	26	22	8	2	7	7	15	21	27	7	8
	17%	*17%*	*17%*	*13%*	*17%*	*18%*	*22%*	*12%*	*15%*	*30%* AIM	*19%*	*16%*	*10%*	*16%*	*17%*	*14%*	*18%*	*16%*	*22%*	*10%*	*11%*
8	**98**	52	14	1	4	7	3	17	29	6	24	14	17	1	7	6	14	27	10	10	14
	15% S	*15%*	*13%*	*16%*	*18%*	*19%*	*12%*	*22%*	*17%*	*12%*	*18%*	*10%*	*21%*	*8%*	*17%*	*12%*	*16%*	*21%* S	*8%*	*14%*	*18%*
9	**62**	38	9	-	2	6	3	4	14	9	10	12	12	1	3	3	4	10	17	10	13
	10%	*11%*	*8%*	-	*9%*	*15%*	*13%*	*5%*	*8%*	*17%*	*8%*	*8%*	*15%*	*12%*	*8%*	*5%*	*4%*	*8%*	*14%* Q	*13%*	*16%* Q
Highest rating 10	**48**	29	8	2	1	3	-	5	9	2	5	14	14	1	2	7	5	11	9	4	8
	7%	*8%*	*7%*	*24%*	*7%*	*8%*	-	*6%*	*5%*	*4%*	*4%*	*10%*	*18%* AIJ K	*8%*	*5%*	*12%*	*5%*	*9%*	*7%*	*6%*	*10%*
Don't know	**55**	23	14	-	2	1	4	11	16	8	10	8	8	2	4	5	10	8	10	6	5
	9%	*7%*	*13%*	-	*12%*	*2%*	*15%* F	*14%* B	*9%*	*15%*	*7%*	*6%*	*10%*	*15%*	*9%*	*9%*	*11%*	*6%*	*8%*	*8%*	*7%*
1-3 (Net)	**53**	25	9	-	4	5	4	7	17	7	11	12	2	1	4	5	12	9	6	6	6
	8%	*7%*	*8%*	-	*17%* B	*12%*	*16%*	*9%*	*10%*	*12%*	*8%*	*8%*	*3%*	*7%*	*10%*	*9%*	*14%* S	*7%*	*5%*	*9%*	*8%*
4-6 (Net)	**214**	127	39	4	4	11	5	25	60	6	52	56	20	4	14	21	26	44	45	30	23
	34% J	*36%*	*35%*	*47%*	*20%*	*27%*	*21%*	*31%*	*35%* J	*11%*	*38%* J	*41%* JM	*25%*	*34%*	*34%* J	*39%*	*30%*	*34%*	*36%*	*41%*	*30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**315** ***49%***	179 *51%*	50 *45%*	4 *53%*	11 *52%*	24 *60%*	12 *47%*	36 *45%*	77 *45%*	34 *62%* IL	65 *47%*	62 *45%*	50 *63%* AI L	5 *44%*	20 *47%*	23 *44%*	37 *44%*	69 *53%*	63 *51%*	32 *43%*	43 *56%*
9-10 (Net)	**110** ***17%***	67 *19%*	16 *15%*	2 *24%*	3 *16%*	9 *23%*	3 *13%*	9 *12%*	23 *14%*	11 *21%*	15 *11%*	26 *19%*	26 *32%* AI KO	2 *21%*	5 *13%*	9 *18%*	8 *10%*	21 *16%*	26 *21%*	14 *19%*	21 *27%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** *****	1 *	1 *	1 *	1 *	1 *	1 *	1 1%	- -	1 2%	- -	- -	- -	1 1%	* *	1 1%	2 1%	- -	- -	2 *	2 *	- -	- -	* 3%
2	**2** *****	1 *	1 *	1 *	1 *	2 1%	- -	1 2%	- -	- -	- -	- -	1 1%	1 *	- -	1 1%	1 *	1 *	1 1%	1 *	1 *	1 2% AV	- -	- -
3	**4** **1%**	2 1%	2 1%	2 1%	3 1%	1 *	3 2%	1 2%	1 1%	- -	- -	2 2%	1 1%	2 1%	- -	2 2%	2 1%	3 1%	- -	4 1%	3 1%	1 3%	* 2%	- -
4	**20** **4%** **E**	12 5%	8 3%	16 8% AE	5 1%	10 4%	10 5%	4 7%	5 5%	2 3%	3 3%	3 4%	3 3%	9 5%	6 3%	5 5%	7 4%	13 4%	- -	20 5% A	17 4%	2 6%	* 2%	1 6%
5	**29** **6%** **Zf**	15 6%	15 6%	11 6%	18 6%	15 5%	14 6%	5 10%	7 8%	5 7%	4 4%	4 5%	3 3%	8 4%	11 5%	11 10%	11 6%	18 6%	4 5%	25 6%	22 5%	3 7%	4 15% AV	1 9%
6	**48** **9%** **M**	26 11%	22 8%	24 12%	24 8%	24 8%	24 11%	10 18% M	10 11%	9 13%	9 10%	6 7%	5 4%	13 7%	26 13%	9 8%	22 12%	27 8%	7 9%	41 10%	41 9%	5 13%	1 3%	2 19% X
7	**57** **11%** **t**	22 9%	35 14%	25 12%	32 11%	34 12%	23 10%	6 12%	18 19% AJL	5 7%	10 12%	6 7%	12 10%	17 9%	24 11%	16 15%	19 11%	38 11%	7 9%	50 12%	47 11%	4 11%	4 14%	2 17%
8	**100** **20%** **U**	50 20%	50 19%	39 19%	61 20%	52 18%	48 22%	12 24%	17 18%	12 16%	17 20%	16 20%	26 21%	44 23%	33 16%	23 21%	37 22%	63 19%	21 28%	79 18%	85 20%	8 21%	5 19%	2 22%
9	**117** **23%** **DYa** **v**	57 23%	60 23%	37 18%	81 26%	71 25%	46 21%	7 13%	26 28%	18 24%	16 19%	20 25%	31 25%	51 27%	44 21%	22 20%	45 26%	73 22%	19 24%	99 23%	107 25% Y	6 15%	4 15%	* 5%
Highest rating 10	**113** **22%** **HIQ** **Rg**	52 21%	62 24%	39 19%	75 24%	71 25%	42 19%	4 7%	9 10%	18 24% HI	27 31% HI	22 27% HI	34 28% HI	41 21%	56 27% Q	17 15%	24 14%	89 27% AR	17 22%	97 22%	97 22%	9 23%	7 25%	1 11%
Don't know	**15** **3%**	9 4%	5 2%	8 4%	6 2%	6 2%	9 4%	1 3%	1 1%	3 4%	1 1%	2 3%	6 5%	4 2%	7 3%	4 3%	3 2%	12 4%	1 1%	14 3%	12 3%	- -	2 6%	1 8% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
1-3 (Net)	**8** ***2%*** **P**	4 *2%*	5 *2%*	3 *2%*	5 *2%*	4 *1%*	4 *2%*	3 *5%*	1 *1%*	1 *2%*	- -	2 *2%*	2 *2%*	4 *2%*	* *	4 *4%* P	5 *3%*	4 *1%*	1 *1%*	7 *2%*	5 *1%*	2 *6%* V	* *2%*	* *3%*
4-6 (Net)	**98** ***19%*** **EMf**	53 *22%*	44 *17%*	51 *25%* AE	47 *15%*	49 *17%*	49 *22%*	19 *36%* AKL M	23 *24%* M	17 *23%* M	15 *18%*	13 *16%*	12 *10%*	31 *16%*	43 *21%*	24 *22%*	40 *23%*	58 *17%*	11 *15%*	87 *20%*	79 *18%*	10 *26%*	5 *20%*	3 *34%* AV
7-10 (Net)	**388** ***76%*** **DHY** **v**	180 *73%*	207 *79%*	140 *69%*	248 *81%* AD	229 *80%*	159 *72%*	29 *56%*	70 *74%*	52 *71%*	70 *81%* H	63 *79%* H	103 *84%* AH	153 *80%*	157 *76%*	78 *71%*	126 *73%*	262 *78%*	64 *84%*	324 *75%*	336 *78%* Y	26 *69%*	20 *72%*	5 *55%*
9-10 (Net)	**231** ***45%*** **DGH** **QYaev**	109 *44%*	122 *46%*	76 *37%*	155 *51%* AD	143 *50%* G	88 *40%*	11 *20%*	35 *37%*	35 *48%* H	43 *49%* H	42 *52%* H	65 *53%* HI	92 *48%* Q	100 *48%* Q	39 *36%*	69 *40%*	161 *48%*	35 *46%*	196 *45%*	204 *47%* Y	14 *38%*	11 *40%* Y	1 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**2** *****	1 *	1 2%	- -	- -	2 1%	- -	- -	2 1%	- -	* *	2 *	- -	- -	- -	- -	- -	1 3%	- -	- -	- -	1 1%	- -	* 3%
2	**2** *****	1 *	1 1%	- -	1 *	1 *	- -	2 1% g	- -	- -	- -	2 *	1 2% A	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -
3	**4** **1%**	3 1%	1 2%	- -	2 1%	3 1%	- -	- -	4 1%	- -	- -	4 1%	1 3%	2 7%	- -	- -	- -	- -	1 2%	* 2%	- -	- -	- -	- -
4	**20** **4%** **E**	19 4%	2 2%	- -	8 4%	10 4%	2 4%	6 5%	11 3%	2 7%	4 3%	16 4%	2 6%	2 6%	1 4%	4 8%	- -	1 5%	2 4%	* 2%	2 5%	2 3%	1 2%	1 6% o
5	**29** **6%** **Zf**	18 4%	9 14% AZ	3 20%	10 5%	16 7%	3 7%	2 2%	25 8% Af	- -	9 7%	20 5%	3 7%	1 5%	2 4%	3 6%	6 12% u	2 8%	3 5%	4 15% Atu	2 4%	2 3%	1 1%	1 9% u
6	**48** **9%** **M**	42 10%	7 10%	- -	22 10%	22 9%	4 9%	7 6%	34 11%	3 9%	13 10%	35 10%	5 13%	2 8%	5 14%	5 10%	5 9%	5 19%	2 4%	1 3%	6 12%	5 6%	5 9%	2 19% qrt
7	**57** **11%** **t**	43 10%	12 18%	3 18%	22 10%	20 8%	14 29% Acd	11 9%	35 11%	8 23%	14 10%	43 12%	4 11% t	3 11%	7 18% t	8 14% t	4 9%	3 13%	7 12% t	4 14% t	4 7%	1 1%	11 19% t	2 17% t
8	**100** **20%** **U**	85 20%	10 15%	3 18%	43 20%	46 19%	10 20%	24 20%	66 21%	3 10%	27 20%	70 19%	8 21%	4 17%	8 20%	7 13%	14 28%	- -	5 10%	5 19%	10 20%	23 30% Aq	14 22%	2 22%
9	**117** **23%** **DYav**	107 25% Aa	5 8%	5 31%	62 29% Ad	47 20%	9 18%	20 17%	83 26%	7 20%	36 26%	80 22%	6 15%	7 26%	4 11%	14 26% v	14 29% v	6 24%	20 37% Ak mruv	4 15%	14 28% v	20 25% v	9 15%	* 5%
Highest rating 10	**113** **22%** **HIQRg**	96 22%	16 24%	2 11%	42 19%	65 27% Ae	5 11%	43 36% Ag	51 16%	10 28%	27 20%	81 22%	9 23%	5 19%	9 23%	11 20%	6 12%	5 18%	14 26%	7 25%	10 19%	22 28%	17 29%	1 11%
Don't know	**15** **3%**	12 3%	2 3%	* 2%	4 2%	8 3%	1 3%	5 4%	9 3%	1 2%	5 3%	10 3%	- -	- -	3 7%	2 3%	1 2%	3 10%	- -	2 6% q	1 3%	1 1%	2 4%	1 8% kqt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
1-3 (Net)	**8** ***2%*** **P**	5 *1%*	3 *5%*	- -	2 *1%*	6 *2%*	- -	2 *1%*	6 *2%*	- -	* *	8 *2%*	2 *6%*	2 *7%*	- -	- -	- -	1 *3%*	1 *2%*	* *2%*	- -	2 *2%*	- -	* *3%*
4-6 (Net)	**98** ***19%*** **EMf**	78 *18%*	17 *26%*	3 *20%*	40 *19%*	48 *20%*	9 *19%*	15 *12%*	71 *22%* f	6 *16%*	26 *20%*	71 *19%*	10 *26%*	5 *20%*	8 *22%*	13 *24%*	10 *21%*	8 *32%*	7 *13%*	5 *20%*	11 *22%*	10 *12%*	7 *12%*	3 *34%* Aqtu
7-10 (Net)	**388** ***76%*** **DHYv**	332 *78%*	43 *66%*	12 *78%*	168 *78%*	178 *74%*	38 *78%*	98 *82%*	236 *73%*	28 *81%*	104 *77%*	275 *76%*	26 *69%*	18 *73%*	27 *72%*	39 *73%*	38 *77%* v	14 *55%*	45 *85%* v	20 *72%*	37 *75%*	66 *84%* v	51 *84%* v	5 *55%*
9-10 (Net)	**231** ***45%*** **DGHQY** **aev**	203 *48%* Aa	21 *33%*	6 *42%*	104 *48%* e	112 *47%* e	14 *29%*	63 *53%*	135 *42%*	16 *48%*	63 *46%*	162 *44%*	14 *38%*	11 *45%*	13 *34%*	24 *45%* v	20 *40%* v	11 *42%*	33 *62%* Ak mrv	11 *40%* v	23 *48%* v	42 *53%* v	26 *44%* v	1 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	1 1%	- -	- -	- -	- -	1 4%	- -	* *	1 2%	- -	- -	1 1%	- -	- -	1 2%	- -	* *	- -	- -	1 2%
2	**2** *****	- -	- -	- -	- -	1 5%	- -	1 1%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
3	**4** **1%**	* *	2 3%	- -	1 4%	- -	- -	1 1%	2 1%	- -	2 2%	1 1%	- -	- -	- -	1 2%	1 2%	- -	1 1%	1 2%	- -
4	**20** **4%**	12 5%	1 2%	- -	1 3%	1 7%	1 6%	4 3%	6 5%	1 1%	6 7%	4 3%	2 3%	- -	2 6%	- -	2 3%	1 1%	8 8% R	1 2%	3 5%
5	**29** **6%**	15 6%	5 7%	2 33%	3 15%	- -	1 6%	3 3%	10 7%	3 7%	7 9%	3 2%	3 3%	- -	4 13%	1 2%	5 9%	8 7%	8 9%	1 2%	3 4%
6	**48** **9%** **H**	25 10%	12 15% H	- -	* 2%	4 22%	1 4%	6 5%	20 15% AM	3 8%	8 10%	12 10%	4 4%	2 11%	1 3%	5 9%	7 13%	10 10%	5 5%	4 6%	10 15% S
7	**57** **11%** **L**	32 13%	6 7%	* 7%	3 15%	3 16%	- -	13 11%	19 14% L	5 14%	12 14%	6 5%	8 9%	3 23%	3 9%	8 16%	6 10%	13 12%	12 12%	6 10%	3 5%
8	**100** **20%**	44 18%	19 24%	1 30%	2 13%	4 21%	6 31%	24 19%	22 17%	6 15%	16 19%	26 22%	19 21%	4 27%	7 24%	13 25%	6 11%	19 18%	20 21%	17 27%	10 16%
9	**117** **23%**	56 23%	15 19%	- -	4 21%	5 27%	5 28%	32 26%	27 21%	11 29%	17 21%	28 23%	27 30%	1 11%	5 18%	11 22%	12 21%	27 25%	17 17%	11 18%	26 41% APQS
Highest rating 10	**113** **22%**	53 22%	17 21%	1 29%	5 26%	1 3%	4 21%	33 26%	23 18%	7 18%	14 17%	37 32% AIK	22 24%	3 22%	6 21%	10 19%	15 25%	24 23%	23 24%	20 31%	8 12%
Don't know	**15** **3%**	6 2%	2 2%	- -	* 2%	- -	* 1%	7 5%	3 2%	2 6%	1 1%	1 1%	5 5%	1 6%	2 7%	2 4%	3 5%	2 2%	3 3%	1 1%	1 1%
1-3 (Net)	**8** **2%**	2 1%	2 3%	- -	1 4%	1 5%	1 4%	2 2%	2 1%	1 2%	3 3%	2 2%	1 1%	- -	- -	2 4%	1 2%	1 1%	1 1%	1 2%	1 2%
4-6 (Net)	**98** **19%** **HM**	52 21% H	19 24% H	2 33%	4 20%	5 29%	3 15%	13 11%	35 27% ALM	6 16%	21 25% M	18 15%	9 10%	2 11%	6 21%	6 11%	14 25%	19 18%	21 21%	6 10%	15 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**388**	184	58	3	14	12	15	102	91	30	60	97	77	11	21	42	39	84	71	54	47
	76%	*76%*	*71%*	*67%*	*75%*	*66%*	*80%*	*82%*	*70%*	*76%*	*71%*	*82%* I	*84%* I	*82%*	*72%*	*81%*	*68%*	*79%*	*74%*	*87%*	*73%*
9-10 (Net)	**231**	109	32	1	9	5	9	65	50	18	32	65	49	4	11	21	27	51	40	31	34
	45%	*45%*	*40%*	*29%*	*47%*	*30%*	*49%*	*52%*	*38%*	*47%*	*38%*	*55%* AIK	*54%* I	*33%*	*39%*	*41%*	*47%*	*48%*	*41%*	*49%*	*53%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**36**	28	9	23	13	17	19	7	5	4	7	5	7	6	18	12	12	24	2	34	33	1	1	1
	2%	*3%*	*1%*	*3%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*2%*	*	*1%*	*1%*
	CEZg	AC		AE																				
2	**41**	21	20	22	19	13	27	7	9	2	13	3	7	7	22	12	8	33	8	33	34	3	2	1
	2%	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*1%*	*4%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	*5%*	*2%*	*2%*	*2%*	*2%*	*2%*
	UZ										AJLM													
3	**83**	47	35	45	37	28	55	6	14	20	20	6	17	27	39	16	30	53	10	72	68	9	3	4
	5%	*5%*	*4%*	*6%*	*4%*	*4%*	*6%*	*3%*	*5%*	*8%*	*7%*	*2%*	*4%*	*6%*	*5%*	*3%*	*6%*	*4%*	*6%*	*5%*	*5%*	*5%*	*3%*	*7%*
	FLZ						AF			AHLM	L			Q										
4	**133**	69	63	73	60	72	61	23	20	19	22	20	29	31	64	38	33	100	12	121	109	12	8	3
	8%	*8%*	*7%*	*9%*	*6%*	*9%*	*6%*	*11%*	*7%*	*8%*	*7%*	*7%*	*7%*	*7%*	*8%*	*8%*	*6%*	*8%*	*7%*	*8%*	*8%*	*8%*	*8%*	*6%*
	EGZc			AE																				
5	**229**	111	117	128	100	115	114	19	30	33	36	40	71	51	100	78	69	159	19	210	182	23	15	8
	13%	*13%*	*14%*	*17%*	*10%*	*15%*	*12%*	*9%*	*11%*	*14%*	*12%*	*15%*	*16%*	*12%*	*12%*	*16%*	*14%*	*13%*	*11%*	*13%*	*13%*	*15%*	*16%*	*15%*
	EZc			AE									AH			AP								
6	**267**	122	145	107	160	122	145	35	37	41	57	38	58	66	133	68	84	183	26	241	211	28	19	8
	15%	*14%*	*17%*	*14%*	*17%*	*15%*	*15%*	*17%*	*13%*	*17%*	*19%*	*14%*	*13%*	*16%*	*16%*	*14%*	*16%*	*15%*	*15%*	*15%*	*15%*	*18%*	*20%*	*15%*
7	**322**	170	152	114	207	143	179	36	45	45	45	63	88	87	166	68	87	235	33	287	273	29	12	9
	19%	*19%*	*18%*	*15%*	*21%*	*18%*	*19%*	*18%*	*16%*	*18%*	*15%*	*23%*	*20%*	*21%*	*20%*	*14%*	*17%*	*19%*	*19%*	*18%*	*19%*	*18%*	*12%*	*16%*
	DQXar				AD							K		Q	Q						X			
8	**249**	118	131	89	160	126	123	25	39	29	40	40	76	64	114	71	65	183	24	223	201	21	18	9
	14%	*14%*	*15%*	*12%*	*17%*	*16%*	*13%*	*12%*	*14%*	*12%*	*13%*	*15%*	*17%*	*15%*	*14%*	*15%*	*13%*	*15%*	*14%*	*14%*	*14%*	*13%*	*19%*	*16%*
	Dabe				AD								A											
9	**139**	78	61	40	99	63	76	17	27	17	23	26	28	34	66	39	46	93	20	119	119	10	6	4
	8%	*9%*	*7%*	*5%*	*10%*	*8%*	*8%*	*9%*	*10%*	*7%*	*8%*	*9%*	*6%*	*8%*	*8%*	*8%*	*9%*	*8%*	*12%*	*8%*	*8%*	*6%*	*6%*	*8%*
	DUadef				AD																			
Highest rating 10	**90**	43	47	24	67	42	48	6	28	16	16	6	18	26	42	22	41	49	11	79	77	7	3	3
	5%	*5%*	*6%*	*3%*	*7%*	*5%*	*5%*	*3%*	*10%*	*7%*	*5%*	*2%*	*4%*	*6%*	*5%*	*5%*	*8%*	*4%*	*6%*	*5%*	*5%*	*5%*	*3%*	*5%*
	DLSem				AD				AHKLM	L							AS							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**146** ***8%*** **EFOc**	68 *8%*	78 *9%*	101 *13%* AE	45 *5%*	48 *6%*	98 *10%* AF	20 *10%*	25 *9%*	16 *7%*	23 *8%*	25 *9%*	37 *9%*	23 *6%*	67 *8%*	55 *12%* AOP	34 *7%*	111 *9%*	8 *5%*	138 *9%* A	118 *8%*	14 *9%*	9 *9%*	5 *9%*
1-3 (Net)	**159** ***9%*** **CEF** **LZ**	96 *11%* AC	63 *7%*	90 *12%* AE	69 *7%*	58 *7%*	101 *11%* AF	20 *10%*	28 *10%*	25 *11%* L	40 *13%* ALM	15 *5%*	31 *7%*	41 *10%*	79 *10%*	39 *8%*	49 *10%*	110 *9%*	20 *12%*	139 *9%*	135 *9%*	13 *8%*	6 *7%*	6 *10%*
4-6 (Net)	**628** ***36%*** **EGZ** **c**	302 *35%*	326 *38%*	308 *40%* AE	320 *33%*	309 *39%* AG	319 *34%*	77 *38%*	87 *31%*	94 *39%*	115 *38%*	98 *36%*	158 *36%*	148 *35%*	296 *36%*	184 *38%*	186 *36%*	443 *36%*	56 *33%*	572 *37%*	502 *35%*	64 *41%*	42 *44%* AV	20 *36%*
7-10 (Net)	**800** ***46%*** **DQU** **abde**	409 *47%*	391 *46%*	267 *35%*	533 *55%* AD	374 *47%*	425 *45%*	85 *42%*	140 *50%*	106 *44%*	124 *41%*	135 *50%*	210 *48%*	212 *50%* Q	388 *47%*	200 *42%*	240 *47%*	559 *46%*	89 *51%*	709 *46%*	669 *47%*	67 *42%*	39 *40%*	25 *45%*
9-10 (Net)	**229** ***13%*** **DSU** **adef**	121 *14%*	108 *13%*	63 *8%*	166 *17%* AD	105 *13%*	124 *13%*	23 *12%*	55 *20%* AHK LM	33 *14%*	39 *13%*	32 *12%*	46 *11%*	60 *14%*	107 *13%*	61 *13%*	88 *17%* AS	141 *12%*	31 *18%*	198 *13%*	196 *14%*	17 *11%*	9 *9%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**36** ***2%*** **CEZg**	19 *1%*	9 *3%* Z	8 *9%* AZ	7 *1%*	20 *2%*	9 *4%* Ac	12 *3%*	16 *2%*	1 *1%*	10 *3%*	25 *2%*	1 *	1 *1%*	4 *3%*	5 *2%*	2 *1%*	6 *5%* Aku	6 *4%* k	1 *1%*	4 *2%*	4 *2%*	2 *1%*	1 *1%*
2	**41** ***2%*** **UZ**	23 *2%*	13 *5%* AZ	5 *6%* Z	10 *2%*	28 *3%*	3 *1%*	11 *3%*	27 *2%*	2 *2%*	8 *2%*	32 *2%*	3 *2%*	2 *3%*	4 *3%*	3 *2%*	4 *3%*	3 *3%*	4 *2%*	2 *2%*	1 *1%*	4 *2%*	9 *4%*	1 *2%*
3	**83** ***5%*** **FLZ**	57 *4%*	14 *5%*	12 *12%* AZa	24 *4%*	36 *4%*	21 *10%* Acd	14 *3%*	57 *5%*	2 *1%*	13 *3%*	68 *5%*	9 *5%*	6 *7%*	8 *6%*	17 *8%* s	6 *4%*	6 *6%*	4 *3%*	3 *3%*	4 *2%*	7 *4%*	9 *4%*	4 *7%*
4	**133** ***8%*** **EGZc**	93 *7%*	30 *12%* AZ	9 *10%*	28 *5%*	80 *9%* c	24 *11%* Ac	33 *8%*	78 *7%*	10 *8%*	28 *7%*	104 *8%*	12 *8%*	7 *9%*	7 *6%*	10 *5%*	11 *7%*	8 *7%*	15 *10%*	8 *8%*	20 *12%* n	17 *9%*	14 *6%*	3 *6%*
5	**229** ***13%*** **EZc**	163 *12%*	49 *19%* AZ	16 *17%*	53 *9%*	139 *15%* Ac	37 *17%* c	58 *14%*	150 *14%*	9 *8%*	56 *14%*	165 *13%*	23 *15%*	9 *12%*	15 *11%*	32 *15%*	20 *13%*	13 *12%*	16 *11%*	15 *16%*	25 *15%*	24 *12%*	29 *13%*	8 *15%*
6	**267** ***15%***	199 *14%*	52 *20%* AZ	15 *16%*	79 *14%*	149 *16%*	37 *17%*	61 *15%*	159 *15%*	29 *24%* Afg	54 *13%*	209 *16%*	28 *18%*	14 *18%*	21 *16%*	25 *12%*	24 *15%*	19 *17%*	24 *16%*	19 *20%* n	25 *15%*	27 *14%*	33 *14%*	8 *15%*
7	**322** ***19%*** **DQXar**	280 *20%* Aab	32 *12%*	10 *11%*	108 *19%*	175 *19%*	37 *17%*	86 *21%*	190 *18%*	22 *18%*	74 *18%*	244 *19%*	29 *18%*	10 *12%*	33 *26%* lp r	34 *16%*	28 *18%*	13 *13%*	29 *19%*	12 *12%*	47 *28%* Aln prtv	32 *17%*	46 *20%* r	9 *16%*
8	**249** ***14%*** **Dabe**	221 *16%* Aab	26 *10%* b	2 *2%*	98 *17%* Ae	130 *14%* e	17 *8%*	65 *16%*	148 *14%*	18 *15%*	67 *17%*	177 *14%*	21 *13%*	14 *17%*	12 *9%*	29 *14%*	28 *18%* ms	15 *14%*	26 *17%*	18 *19%* ms	16 *9%*	29 *15%*	32 *14%*	9 *16%*
9	**139** ***8%*** **DUadef**	130 *9%* Aa	6 *2%*	4 *4%*	82 *14%* Ade	47 *5%*	8 *4%*	21 *5%*	100 *9%* Af	8 *7%*	35 *9%*	100 *8%*	10 *6%*	6 *8%*	12 *9%*	19 *9%*	15 *9%*	7 *6%*	12 *8%*	6 *6%*	10 *6%*	18 *9%*	21 *9%*	4 *8%*
Highest rating 10	**90** ***5%*** **DLSem**	79 *6%*	8 *3%*	4 *4%*	50 *9%* Ade	39 *4%* e	1 *	16 *4%*	60 *6%*	10 *8%* f	29 *7%*	60 *5%*	7 *5%* m	1 *1%*	1 *1%*	11 *5%* m	8 *5%*	6 *6%* m	5 *4%*	3 *3%*	7 *4%*	19 *10%* Alm r	18 *8%* lm	3 *5%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**146** ***8%*** **EFOc**	114 *8%*	22 *9%*	9 *10%*	35 *6%*	87 *9%* c	20 *9%*	42 *10%*	87 *8%*	10 *8%*	29 *7%*	113 *9%*	14 *9%*	9 *12%*	14 *10%*	29 *14%* Aoqstu	10 *6%*	11 *11%*	9 *6%*	9 *9%*	9 *5%*	11 *6%*	15 *7%*	5 *9%*
1-3 (Net)	**159** ***9%*** **CEFLZ**	99 *7%*	35 *13%* AZ	25 *27%* AZa	41 *7%*	85 *9%*	33 *15%* Acd	37 *9%*	99 *9%*	5 *4%*	31 *8%*	125 *10%*	13 *8%*	9 *11%*	16 *12%*	25 *12%*	13 *8%*	15 *14%* s	14 *9%*	6 *7%*	9 *5%*	15 *8%*	21 *9%*	6 *10%*
4-6 (Net)	**628** ***36%*** **EGZc**	456 *33%*	131 *50%* AZ	40 *43%*	160 *28%*	367 *39%* Ac	99 *46%* Ac	152 *36%*	388 *36%*	49 *39%*	138 *34%*	478 *37%*	64 *41%*	31 *39%*	43 *33%*	67 *31%*	55 *35%*	39 *37%*	55 *37%*	42 *44%* An u	70 *42%*	67 *35%*	75 *33%*	20 *36%*
7-10 (Net)	**800** ***46%*** **DQUab de**	709 *51%* Aab	71 *27%*	19 *20%*	337 *59%* Ad e	391 *42%* e	63 *29%*	188 *45%*	497 *46%*	59 *48%*	205 *51%* A	582 *45%*	67 *42%*	30 *38%*	57 *44%*	93 *44%*	79 *50%*	42 *39%*	72 *48%*	39 *40%*	80 *47%*	97 *51%*	118 *51%* r	25 *45%*
9-10 (Net)	**229** ***13%*** **DSUad ef**	208 *15%* Aa	14 *5%*	7 *8%*	132 *23%* Ade	87 *9%* e	9 *4%*	36 *9%*	159 *15%* Af	19 *15%*	64 *16%*	161 *12%*	17 *11%*	7 *9%*	13 *10%*	30 *14%*	23 *14%*	13 *12%*	17 *12%*	9 *9%*	18 *10%*	36 *19%* Ak mr	39 *17%* r	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**36** ***2%*** **S**	15 *2%*	7 *2%*	2 *9%*	2 *3%*	1 *3%*	4 *4%* H	6 *1%*	4 *1%*	8 *4%* I	11 *3%*	5 *2%*	2 *2%*	1 *3%*	4 *3%*	4 *2%*	5 *2%*	9 *2%* S	1 *	8 *4%*	1 *1%*
2	**41** ***2%*** **H**	21 *3%*	8 *3%*	- -	3 *4%* H	2 *5%* H	1 *1%*	5 *1%*	7 *2%*	3 *2%*	10 *3%*	14 *4%* A	2 *2%*	- -	4 *2%*	3 *2%*	7 *3%*	6 *2%*	6 *2%*	6 *3%*	7 *4%*
3	**83** ***5%***	32 *4%*	26 *8%* ABH	1 *5%*	3 *4%*	- -	5 *5%*	16 *4%*	17 *4%*	4 *2%*	16 *4%*	31 *9%* AIJKO	7 *5%*	2 *6%*	3 *2%*	9 *5%*	12 *5%*	14 *4%*	14 *5%*	13 *6%*	10 *6%*
4	**133** ***8%***	61 *8%*	14 *5%*	3 *13%*	9 *10%* C	8 *16%* ACH	8 *9%*	29 *7%*	26 *6%*	14 *7%*	41 *10%* AI	29 *9%*	6 *4%*	2 *6%*	12 *7%*	12 *6%*	17 *7%*	32 *9%*	17 *6%*	19 *8%*	16 *10%*
5	**229** ***13%*** **F**	100 *14%* F	30 *10%*	1 *6%*	13 *15%* F	1 *1%*	12 *13%* F	72 *16%* ACF	64 *14%*	31 *16%*	46 *12%*	35 *10%*	17 *12%*	7 *21%*	26 *15%*	17 *9%*	36 *16%* P	43 *12%*	34 *12%*	27 *12%*	25 *16%*
6	**267** ***15%***	102 *14%*	59 *20%*	3 *11%*	12 *15%*	10 *21%*	13 *14%*	68 *15%*	63 *14%*	23 *12%*	73 *19%*	56 *17%*	19 *13%*	7 *21%*	25 *15%*	34 *18%*	28 *12%*	59 *16%*	56 *20%* Q	27 *12%*	18 *12%*
7	**322** ***19%***	121 *16%*	60 *20%*	6 *26%*	15 *17%*	13 *27%*	13 *14%*	94 *21%* B	80 *18%*	31 *16%*	74 *19%*	73 *22%*	25 *17%*	6 *19%*	32 *18%*	31 *17%*	47 *21%*	62 *17%*	65 *23%*	42 *19%*	24 *15%*
8	**249** ***14%***	102 *14%*	45 *15%*	1 *5%*	9 *11%*	6 *12%*	12 *13%*	73 *17%*	77 *17%*	25 *12%*	55 *14%*	42 *13%*	24 *16%*	3 *7%*	24 *14%*	26 *14%*	35 *15%*	51 *14%*	44 *15%*	32 *15%*	22 *14%*
9	**139** ***8%*** **HL**	76 *10%* AH	21 *7%*	2 *10%*	4 *5%*	3 *6%*	6 *7%*	26 *6%*	44 *10%* L	23 *11%* L	25 *6%*	15 *4%*	19 *13%* AKL	3 *8%*	11 *6%*	21 *11%*	17 *8%*	39 *11%*	19 *7%*	14 *6%*	10 *6%*
Highest rating 10	**90** ***5%***	51 *7%* ACH	7 *2%*	2 *7%*	4 *5%*	1 *1%*	9 *9%* ACH	17 *4%*	30 *7%* K	8 *4%*	13 *3%*	13 *4%*	18 *12%* AIJ KLNO	- -	7 *4%*	9 *5%*	9 *4%*	28 *7%*	13 *4%*	11 *5%*	12 *8%*
Don't know	**146** ***8%***	57 *8%*	26 *8%*	2 *8%*	10 *11%*	4 *8%*	10 *11%*	37 *8%*	32 *7%*	31 *15%* AIKLM	28 *7%*	22 *7%*	6 *4%*	3 *9%*	24 *14%* AIKL M	20 *11%*	13 *6%*	28 *8%*	16 *6%*	20 *9%*	14 *9%*
1-3 (Net)	**159** ***9%*** **HI**	67 *9%*	40 *13%* AH	3 *14%*	9 *10%*	4 *8%*	10 *10%*	26 *6%*	29 *6%*	15 *8%*	37 *9%*	50 *15%* AIJKO	12 *8%*	3 *9%*	12 *7%*	16 *9%*	25 *11%*	30 *8%*	21 *7%*	28 *13%*	18 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
4-6 (Net)	**628** ***36%***	263 *36%*	103 *34%*	7 *30%*	34 *40%*	18 *38%*	33 *36%*	169 *38%*	154 *35%*	69 *34%*	160 *41%* M	120 *36%*	42 *29%*	17 *48%* M	63 *37%*	63 *34%*	81 *36%*	134 *36%*	107 *38%*	72 *33%*	59 *37%*
7-10 (Net)	**800** ***46%***	351 *47%*	133 *44%*	11 *48%*	32 *38%*	22 *46%*	40 *43%*	211 *47%*	232 *52%* AKLNO	86 *43%*	167 *43%*	143 *43%*	86 *59%* AJ KLNO	12 *34%*	73 *42%*	88 *47%*	107 *47%*	181 *48%*	140 *49%*	100 *46%*	68 *43%*
9-10 (Net)	**229** ***13%*** **HKL**	127 *17%* ACEH	28 *9%*	4 *17%*	8 *10%*	3 *7%*	15 *16%* H	43 *10%*	74 *17%* AKLO	30 *15%* L	38 *10%*	28 *8%*	37 *25%* AIJ KLNO	3 *8%*	18 *10%*	30 *16%*	26 *11%*	67 *18%* AQS	32 *11%*	25 *11%*	22 *14%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** ***1%*** **EZg**	9 *2%*	4 *1%*	10 *2%* AE	3 *	4 *1%*	9 *1%*	4 *2%*	2 *1%*	1 *	2 *1%*	3 *2%*	2 *1%*	2 *1%*	6 *1%*	5 *2%*	4 *1%*	9 *1%*	1 *1%*	12 *1%*	11 *1%*	1 *1%*	1 *2%*	- -
2	**21** ***2%*** **FOZ**	11 *2%*	9 *2%*	11 *2%*	10 *1%*	5 *1%*	16 *3%* F	6 *4%*	7 *3%*	1 *1%*	2 *1%*	1 *1%*	4 *2%*	1 *	13 *2%* O	7 *3%* O	5 *1%*	16 *2%*	3 *2%*	18 *2%*	17 *2%*	2 *2%*	1 *2%*	* *1%*
3	**34** ***3%*** **Zc**	22 *4%*	12 *2%*	15 *3%*	19 *3%*	18 *3%*	16 *2%*	3 *2%*	8 *4%*	4 *2%*	11 *5%* L	2 *1%*	7 *3%*	11 *3%*	12 *2%*	11 *4%*	9 *2%*	25 *3%*	3 *2%*	30 *3%*	26 *3%*	4 *4%*	2 *3%*	1 *4%*
4	**65** ***5%*** **E**	33 *5%*	32 *5%*	35 *8%* AE	30 *4%*	32 *6%*	33 *5%*	13 *8%*	11 *5%*	10 *5%*	9 *4%*	10 *6%*	12 *5%*	15 *4%*	31 *6%*	18 *7%*	20 *5%*	45 *6%*	4 *3%*	60 *6%*	55 *6%*	5 *4%*	2 *3%*	3 *9%* X
5	**113** ***10%*** **EZc** **i**	59 *10%*	53 *9%*	57 *12%* AE	55 *8%*	57 *10%*	56 *9%*	20 *12%*	19 *9%*	19 *10%*	22 *11%*	14 *8%*	18 *8%*	37 *10%*	51 *9%*	25 *9%*	39 *10%*	74 *9%*	16 *11%*	97 *9%*	90 *9%*	11 *10%*	9 *13%*	4 *12%*
6	**167** ***14%*** **p**	78 *13%*	90 *15%*	61 *13%*	106 *15%*	80 *15%*	88 *14%*	16 *10%*	32 *14%*	32 *16%*	38 *18%* H	23 *14%*	27 *12%*	63 *18%* A	71 *13%*	34 *13%*	51 *13%*	117 *15%*	21 *15%*	147 *14%*	134 *14%*	17 *16%*	12 *17%*	5 *16%*
7	**220** ***19%*** **M**	108 *18%*	112 *19%*	85 *18%*	135 *19%*	103 *19%*	117 *18%*	41 *24%* IM	31 *14%*	47 *24%* IM	40 *19%*	30 *19%*	31 *14%*	62 *18%*	115 *21%*	41 *16%*	73 *19%*	147 *18%*	21 *15%*	199 *19%*	180 *18%*	22 *21%*	11 *16%*	7 *22%*
8	**255** ***22%*** **Qe**	133 *22%*	122 *21%*	95 *21%*	160 *22%*	133 *24%*	122 *19%*	24 *15%*	52 *23%*	41 *21%*	42 *20%*	35 *22%*	61 *27%* AH	85 *24%* Q	126 *22%*	44 *16%*	87 *23%*	168 *21%*	35 *25%*	220 *21%*	207 *21%*	26 *25%*	15 *22%*	6 *19%*
9	**151** ***13%*** **DYa** **v**	66 *11%*	85 *15%*	32 *7%*	118 *16%* AD	70 *13%*	81 *13%*	16 *10%*	40 *18%* AHK	26 *13%*	21 *10%*	20 *12%*	29 *13%*	45 *13%*	66 *12%*	40 *15%*	58 *15%*	93 *12%*	23 *16%*	128 *12%*	132 *13%*	10 *10%*	6 *9%*	2 *6%*
Highest rating 10	**72** ***6%*** **Fadj**	39 *6%*	33 *6%*	22 *5%*	50 *7%*	25 *4%*	48 *8%* F	12 *7%*	10 *5%*	7 *4%*	14 *7%*	11 *7%*	18 *8%*	20 *6%*	37 *7%*	15 *6%*	19 *5%*	53 *7%*	10 *7%*	62 *6%*	63 *6%*	3 *3%*	5 *7%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**74** ***6%*** **EFc**	42 *7%*	32 *5%*	39 *8%* AE	35 *5%*	24 *4%*	50 *8%* AF	13 *8%*	9 *4%*	10 *5%*	12 *5%*	13 *8%*	18 *8%*	15 *4%*	33 *6%*	27 *10%* AOP	16 *4%*	58 *7%*	4 *3%*	70 *7%* A	65 *7%*	4 *4%*	3 *5%*	2 *5%*
1-3 (Net)	**67** ***6%*** **CEZc**	42 *7%*	25 *4%*	36 *8%* AE	32 *4%*	26 *5%*	41 *6%*	12 *7%*	16 *7%*	6 *3%*	14 *7%*	5 *3%*	13 *6%*	14 *4%*	30 *5%*	23 *9%* AO	17 *5%*	50 *6%*	7 *5%*	60 *6%*	54 *5%*	7 *7%*	5 *7%*	2 *5%*
4-6 (Net)	**345** ***29%*** **EZc**	170 *28%*	175 *30%*	154 *33%* AE	191 *27%*	169 *31%*	176 *28%*	49 *29%*	62 *28%*	62 *31%*	69 *33%*	46 *29%*	56 *25%*	115 *32%*	153 *27%*	77 *29%*	109 *29%*	236 *29%*	41 *29%*	304 *29%*	278 *28%*	32 *31%*	22 *33%*	12 *37%*
7-10 (Net)	**698** ***59%*** **DQa bdn**	346 *58%*	352 *60%*	235 *51%*	463 *64%* AD	331 *60%*	367 *58%*	93 *56%*	133 *60%*	121 *61%*	116 *55%*	96 *60%*	138 *61%*	212 *60%*	344 *61%* Q	140 *53%*	237 *62%*	461 *57%*	89 *63%*	609 *58%*	582 *59%*	61 *58%*	37 *55%*	18 *53%*
9-10 (Net)	**223** ***19%*** **Dab dj**	105 *17%*	118 *20%*	55 *12%*	168 *23%* AD	95 *17%*	128 *20%*	28 *17%*	50 *23%*	33 *16%*	35 *16%*	31 *19%*	47 *21%*	65 *18%*	103 *18%*	55 *21%*	77 *20%*	146 *18%*	33 *23%*	190 *18%*	195 *20%*	13 *13%*	11 *17%*	4 *12%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** ***1%*** **EZg**	7 *1%*	2 *1%*	4 *6%* AZ	5 *1%*	4 *1%*	4 *3%* d	6 *2%* g	2 *	- -	- -	13 *1%*	1 *1%*	- -	2 *2%*	- -	- -	4 *5%* Anotu	1 *1%*	1 *2%*	3 *3%*	1 *1%*	- -	- -
2	**21** ***2%*** **FOZ**	11 *1%*	5 *4%* Z	4 *7%* AZ	7 *1%*	11 *2%*	3 *3%*	5 *2%*	13 *2%*	2 *2%*	4 *1%*	17 *2%*	2 *2%*	1 *2%*	2 *2%*	2 *2%*	2 *2%*	1 *2%*	3 *3%*	1 *2%*	- -	3 *2%*	3 *2%*	* *1%*
3	**34** ***3%*** **Zc**	16 *2%*	9 *6%* AZ	8 *14%* AZ	5 *1%*	19 *3%* c	9 *8%* Acd	7 *3%*	22 *3%*	1 *1%*	11 *4%*	22 *3%*	4 *4%*	1 *2%*	4 *5%*	5 *4%*	1 *1%*	5 *7%* u	3 *4%*	2 *3%*	1 *1%*	2 *1%*	2 *1%*	1 *4%*
4	**65** ***5%*** **E**	50 *5%*	11 *7%*	4 *6%*	20 *4%*	41 *7%* A	3 *3%*	15 *6%*	39 *5%*	8 *9%*	16 *6%*	49 *6%*	5 *4%*	3 *5%*	7 *7%*	7 *5%*	4 *4%*	10 *14%* Aknoq rtu	3 *3%*	2 *3%*	9 *8%*	7 *4%*	7 *5%*	3 *9%* r
5	**113** ***10%*** **EZci**	78 *8%*	26 *17%* AZ	8 *14%*	29 *6%*	64 *11%* c	18 *16%* Ac	25 *9%*	73 *10%*	9 *10%*	17 *6%*	92 *10%* i	11 *10%*	8 *13%*	4 *4%*	17 *12%*	10 *10%*	7 *10%*	8 *8%*	9 *13%* m	7 *7%*	18 *11%*	11 *7%*	4 *12%* m
6	**167** ***14%*** **p**	131 *13%*	26 *17%*	10 *18%*	64 *14%*	86 *14%*	17 *14%*	43 *15%*	106 *15%*	8 *9%*	40 *14%*	124 *14%*	17 *16%* p	6 *10%*	17 *18%* p	29 *20%* Ap	12 *12%*	3 *4%*	10 *10%*	12 *17%* p	17 *16%* p	23 *15%* p	18 *12%*	5 *16%* p
7	**220** ***19%*** **M**	185 *19%*	29 *19%*	5 *9%*	89 *20%*	98 *16%*	29 *24%*	52 *19%*	134 *18%*	12 *14%*	53 *19%*	165 *19%*	22 *21%*	10 *18%*	23 *24%*	22 *15%*	18 *17%*	12 *17%*	11 *12%*	11 *16%*	27 *25%*	23 *15%*	34 *22%*	7 *22%*
8	**255** ***22%*** **Qe**	222 *23%* A	26 *17%*	7 *12%*	101 *22%* e	138 *23%* e	15 *13%*	58 *21%*	153 *21%*	21 *23%*	53 *19%*	193 *22%*	26 *25%*	13 *24%*	19 *20%*	24 *17%*	19 *19%*	11 *16%*	27 *28%*	15 *22%*	25 *23%*	33 *21%*	35 *23%*	6 *19%*
9	**151** ***13%*** **DYav**	139 *14%* Aa	8 *5%*	4 *6%*	77 *17%* Ad e	65 *11%*	8 *7%*	27 *10%*	97 *13%*	15 *17%*	40 *15%*	109 *12%*	10 *10%*	8 *14%*	9 *10%*	16 *11%*	19 *19%* sv	9 *13%*	12 *13%*	6 *9%*	8 *7%*	33 *21%* Ak mnrsv	19 *12%*	2 *6%*
Highest rating 10	**72** ***6%*** **Fadj**	70 *7%* Aa	1 *1%*	1 *2%*	39 *9%* Ad	27 *4%*	6 *5%*	19 *7%*	42 *6%*	8 *9%*	26 *9%* Aj	45 *5%*	3 *3%*	1 *2%*	2 *3%*	8 *6%*	10 *10%* k	3 *5%*	11 *11%* km	5 *7%*	8 *8%*	6 *4%*	12 *8%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**74** ***6%*** **EFc**	63 *6%*	6 *4%*	4 *7%*	18 *4%*	47 *8%* c	5 *4%*	21 *7%*	43 *6%*	6 *7%*	16 *6%*	57 *6%*	4 *4%*	6 *10%*	6 *6%*	12 *9%*	7 *7%*	5 *7%*	6 *6%*	3 *5%*	4 *4%*	8 *5%*	11 *7%*	2 *5%*
1-3 (Net)	**67** ***6%*** **CEZc**	35 *4%*	17 *11%* AZ	16 *27%* AZa	17 *4%*	34 *6%*	16 *14%* Acd	18 *7%*	38 *5%*	3 *3%*	15 *5%*	53 *6%*	7 *7%*	2 *4%*	8 *9%*	8 *5%*	3 *3%*	10 *14%* Aotu	7 *8%*	5 *7%*	5 *4%*	6 *4%*	5 *3%*	2 *5%*
4-6 (Net)	**345** ***29%*** **EZc**	259 *27%*	63 *42%* AZ	22 *38%*	114 *25%*	191 *32%* Ac	38 *33%*	83 *30%*	218 *30%*	25 *28%*	72 *26%*	265 *30%*	32 *31%*	16 *28%*	28 *29%*	53 *37%* Aqu	25 *25%*	20 *28%*	20 *21%*	22 *33%*	33 *30%*	47 *30%*	36 *24%*	12 *37%* qu
7-10 (Net)	**698** ***59%*** **DQabd** **n**	617 *63%* Aab	64 *43%*	17 *28%*	306 *67%* Ad e	328 *55%*	58 *50%*	156 *56%*	427 *59%*	56 *62%*	173 *63%*	512 *58%*	61 *58%*	32 *57%*	53 *56%*	70 *49%*	65 *65%* n	36 *51%*	61 *64%* n	37 *55%*	68 *62%*	95 *61%*	100 *66%* n	18 *53%*
9-10 (Net)	**223** ***19%*** **Dabdj**	210 *22%* Aab	9 *6%*	5 *8%*	116 *26%* Ad e	92 *15%*	14 *12%*	46 *17%*	140 *19%*	23 *26%*	66 *24%* Aj	154 *17%*	13 *13%*	9 *16%*	12 *12%*	24 *17%*	28 *28%* Akmsv	13 *18%*	23 *24%* k	11 *17%*	16 *14%*	39 *25%* km v	31 *21%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13**	6	2	-	1	-	2	2	-	4	4	1	1	-	3	1	4	2	-	4	-
	1%	*1%*	*1%*	-	*1%*	-	*3%* A	*1%*	-	*3%* AIL	*1%*	*	*1%*	-	*4%* AIL	*2%*	*3%* S	*1%*	-	*2%*	-
2	**21**	8	7	-	2	-	1	4	4	1	4	7	1	-	4	2	2	4	4	1	3
	2%	*1%*	*3%*	-	*3%*	-	*1%*	*2%*	*1%*	*1%*	*1%*	*3%*	*1%*	-	*6%* AIK	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*
3	**34**	13	10	-	4	1	1	6	11	5	6	6	6	-	*	3	5	9	3	1	5
	3%	*2%*	*4%*	-	*7%* ABGH	*3%*	*1%*	*2%*	*4%*	*4%*	*2%*	*2%*	*5%*	-	*1%*	*3%*	*3%*	*3%*	*2%*	*	*4%*
4	**65**	29	10	*	3	3	5	14	16	4	22	11	3	2	6	7	6	13	12	15	6
	5%	*5%*	*5%*	*2%*	*5%*	*7%*	*8%*	*6%*	*5%*	*3%*	*8%*	*4%*	*2%*	*12%*	*8%*	*7%*	*3%*	*5%*	*6%*	*9%*	*5%*
5	**113**	52	23	1	7	4	7	20	18	8	40	28	6	3	8	4	13	24	19	14	14
	10% I	*9%*	*11%*	*5%*	*14%*	*10%*	*10%*	*8%*	*6%*	*7%*	*14%* AIM	*10%*	*5%*	*16%*	*11%*	*5%*	*8%*	*9%*	*9%*	*8%*	*10%*
6	**167**	80	27	3	7	7	12	32	35	20	34	46	18	3	10	16	30	29	31	20	20
	14%	*14%*	*12%*	*14%*	*13%*	*17%*	*19%*	*13%*	*12%*	*17%*	*12%*	*17%*	*14%*	*21%*	*13%*	*17%*	*18%*	*12%*	*15%*	*12%*	*14%*
7	**220**	116	33	9	9	12	9	33	66	19	56	45	25	2	7	13	29	55	39	33	28
	19% HO	*21%* H	*15%*	*47%*	*17%*	*27%* H	*13%*	*14%*	*23%* O	*16%*	*20%*	*17%*	*20%*	*14%*	*10%*	*14%*	*18%*	*22%*	*19%*	*19%*	*20%*
8	**255**	122	45	3	8	7	9	61	62	18	59	64	34	4	14	17	32	57	42	47	30
	22%	*22%*	*21%*	*14%*	*16%*	*17%*	*13%*	*26%* G	*21%*	*15%*	*21%*	*24%*	*26%*	*25%*	*18%*	*19%*	*20%*	*23%*	*21%*	*28%*	*22%*
9	**151**	72	30	1	6	5	10	27	37	18	29	36	25	1	4	15	17	30	36	18	19
	13%	*13%*	*14%*	*7%*	*11%*	*12%*	*14%*	*12%*	*13%*	*15%*	*10%*	*13%*	*20%* AKO	*5%*	*6%*	*16%*	*10%*	*12%*	*17%*	*11%*	*13%*
Highest rating 10	**72**	28	15	2	2	2	5	19	20	11	16	12	7	1	5	9	16	14	9	10	6
	6%	*5%*	*7%*	*10%*	*4%*	*4%*	*7%*	*8%*	*7%*	*9%*	*6%*	*4%*	*6%*	*4%*	*6%*	*10%*	*10%*	*6%*	*4%*	*6%*	*4%*
Don't know	**74**	28	14	-	5	2	7	19	21	11	14	14	*	*	13	6	10	15	10	8	9
	6% M	*5%*	*6%*	-	*9%*	*4%*	*11%* B	*8%*	*7%* M	*10%* M	*5%* M	*5%* M	*	*3%*	*18%* AIKLM	*6%*	*6%*	*6%*	*5%*	*4%*	*6%*
1-3 (Net)	**67**	26	19	-	6	1	4	12	14	10	13	14	8	-	7	7	11	15	8	5	8
	6%	*5%*	*9%*	-	*12%* ABH	*3%*	*5%*	*5%*	*5%*	*8%*	*5%*	*5%*	*7%*	-	*10%*	*7%*	*7%*	*6%*	*4%*	*3%*	*6%*
4-6 (Net)	**345**	160	60	4	16	14	24	66	69	32	96	85	28	8	24	27	48	66	61	49	40
	29% I	*29%*	*28%*	*22%*	*32%*	*33%*	*36%*	*28%*	*24%*	*27%*	*34%* IM	*32%*	*22%*	*49%*	*32%*	*28%*	*30%*	*26%*	*30%*	*29%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**698** ***59%*** **EGO**	338 *61%* EG	123 *57%*	14 *78%*	24 *47%*	26 *60%*	32 *48%*	140 *59%*	185 *64%* O	66 *55%*	161 *57%* O	157 *58%* O	91 *71%* AJ KLO	8 *48%*	30 *40%*	55 *58%*	93 *57%*	156 *62%*	125 *61%*	108 *64%*	82 *59%*
9-10 (Net)	**223** ***19%***	100 *18%*	45 *21%*	3 *17%*	8 *15%*	7 *16%*	15 *22%*	46 *20%*	57 *20%*	29 *24%*	46 *16%*	47 *18%*	32 *25%* KO	1 *9%*	9 *12%*	24 *26%*	32 *20%*	45 *18%*	44 *22%*	28 *16%*	24 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**17** ***2%*** **Zg**	10 *2%*	7 *2%*	7 *3%*	9 *2%*	8 *2%*	9 *2%*	1 *1%*	3 *2%*	1 *1%*	3 *3%*	1 *1%*	7 *4%*	3 *1%*	6 *2%*	7 *4%*	4 *1%*	12 *2%*	- -	17 *2%*	15 *2%*	- -	1 *3%*	- -
2	**27** ***3%*** **Zc**	12 *3%*	15 *3%*	11 *4%*	15 *3%*	13 *3%*	14 *3%*	7 *7%*	7 *4%*	4 *3%*	3 *2%*	2 *2%*	3 *2%*	6 *3%*	15 *4%*	6 *3%*	9 *3%*	17 *3%*	6 *6%*	21 *3%*	24 *3%*	2 *2%*	- -	1 *4%* X
3	**41** ***5%*** **Zd**	24 *6%*	17 *4%*	17 *6%*	24 *4%*	18 *5%*	23 *5%*	2 *2%*	4 *3%*	7 *5%*	11 *8%*	8 *6%*	10 *6%*	9 *5%*	18 *4%*	14 *6%*	11 *4%*	30 *6%*	2 *2%*	39 *5%*	35 *5%*	4 *5%*	1 *2%*	1 *5%*
4	**42** ***5%*** **E**	25 *6%*	17 *4%*	22 *8%* AE	20 *4%*	19 *5%*	23 *5%*	9 *9%*	6 *4%*	9 *7%*	6 *5%*	6 *4%*	7 *4%*	8 *4%*	20 *5%*	15 *7%*	14 *5%*	28 *5%*	5 *5%*	37 *5%*	31 *5%*	7 *8%*	2 *5%*	2 *7%*
5	**110** ***13%*** **E**	49 *12%*	61 *14%*	53 *19%* AE	56 *10%*	55 *14%*	55 *13%*	13 *14%*	16 *10%*	17 *13%*	18 *13%*	22 *16%*	24 *14%*	33 *16%*	52 *12%*	25 *12%*	31 *10%*	79 *15%*	12 *12%*	98 *13%*	84 *12%*	13 *16%*	9 *19%*	3 *13%*
6	**110** ***13%***	53 *13%*	57 *13%*	33 *11%*	77 *14%*	49 *12%*	61 *14%*	10 *11%*	22 *13%*	22 *16%*	15 *11%*	18 *13%*	23 *13%*	22 *11%*	60 *14%*	28 *13%*	40 *13%*	70 *13%*	13 *13%*	97 *13%*	80 *12%*	17 *21%* AV	8 *17%*	4 *17%*
7	**144** ***17%*** **t**	70 *17%*	74 *18%*	40 *14%*	105 *19%*	76 *19%*	69 *16%*	23 *25%*	26 *16%*	22 *16%*	22 *16%*	27 *20%*	25 *15%*	37 *18%*	73 *18%*	34 *16%*	50 *16%*	94 *18%*	19 *19%*	126 *17%*	119 *18%*	15 *18%*	6 *14%*	4 *15%*
8	**146** ***17%*** **S**	68 *16%*	78 *19%*	40 *14%*	105 *19%*	79 *20%*	67 *15%*	9 *9%*	37 *22%* H	26 *19%*	29 *22%* H	21 *16%*	24 *14%*	37 *18%*	75 *18%*	32 *15%*	68 *22%* AS	78 *15%*	13 *13%*	133 *18%*	122 *18%*	12 *14%*	8 *17%*	5 *18%*
9	**83** ***10%*** **DSU** **adfjs**	46 *11%*	38 *9%*	15 *5%*	69 *13%* AD	35 *9%*	49 *11%*	10 *11%*	22 *13%*	12 *9%*	10 *7%*	12 *9%*	17 *10%*	23 *11%*	44 *11%*	16 *8%*	41 *13%* AS	43 *8%*	22 *23%* AU	61 *8%*	71 *10%*	8 *9%*	3 *7%*	2 *6%*
Highest rating 10	**57** ***7%*** **Wek**	27 *7%*	30 *7%*	17 *6%*	40 *7%*	26 *7%*	31 *7%*	1 *2%*	14 *8%*	6 *5%*	10 *7%*	8 *6%*	17 *10%* H	18 *9%*	23 *5%*	16 *7%*	19 *6%*	37 *7%*	7 *7%*	50 *7%*	50 *7%* W	1 *1%*	4 *8%* W	2 *7%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**57** ***7%*** **Ec**	27 *7%*	30 *7%*	32 *11%* AE	25 *5%*	22 *6%*	35 *8%*	8 *9%*	10 *6%*	9 *6%*	7 *5%*	9 *7%*	15 *9%*	9 *4%*	30 *7%*	19 *9%*	19 *6%*	39 *7%*	1 *1%*	56 *8%* A	48 *7%*	4 *5%*	4 *8%*	2 *7%*
1-3 (Net)	**84** ***10%*** **Zc**	46 *11%*	38 *9%*	35 *12%*	49 *9%*	38 *10%*	46 *11%*	9 *10%*	15 *9%*	12 *9%*	17 *13%*	12 *9%*	20 *12%*	18 *9%*	40 *10%*	27 *13%*	25 *8%*	60 *11%*	7 *8%*	77 *10%*	74 *11%*	6 *7%*	2 *5%*	2 *9%*
4-6 (Net)	**262** ***31%*** **EVq**	128 *31%*	134 *32%*	108 *38%* AE	154 *28%*	123 *31%*	139 *32%*	32 *35%*	44 *26%*	49 *36%*	39 *29%*	46 *34%*	53 *31%*	62 *30%*	131 *32%*	68 *32%*	85 *28%*	177 *34%*	30 *30%*	232 *32%*	196 *29%*	37 *45%* AV	19 *41%* AV	10 *38%*
7-10 (Net)	**430** ***52%*** **DSU** **abe**	211 *51%*	219 *52%*	112 *39%*	319 *58%* AD	215 *54%*	215 *50%*	43 *47%*	99 *59%*	67 *50%*	70 *53%*	69 *51%*	82 *48%*	116 *57%* Q	215 *52%*	98 *46%*	178 *58%* AS	252 *48%*	60 *61%*	370 *50%*	361 *53%*	35 *43%*	21 *46%*	12 *46%*
9-10 (Net)	**140** ***17%*** **DUa** **djs**	73 *18%*	67 *16%*	31 *11%*	108 *20%* AD	61 *15%*	79 *18%*	11 *12%*	36 *22%*	19 *14%*	19 *15%*	21 *15%*	33 *20%*	41 *20%*	67 *16%*	32 *15%*	60 *20%*	80 *15%*	29 *29%* AU	111 *15%*	121 *18%*	9 *11%*	7 *15%*	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**17** ***2%*** **Zg**	8 *1%*	3 *4%*	5 *12%* AZ	3 *1%*	9 *2%*	5 *7%* Acd	8 *4%* Ag	7 *1%*	1 *1%*	6 *3%*	10 *2%*	- -	- -	1 *1%*	1 *1%*	3 *4%*	2 *3%*	3 *4%*	1 *3%* u	3 *3%*	3 *3%*	- -	- -
2	**27** ***3%*** **Zc**	17 *2%*	5 *5%*	4 *10%* AZ	1 *	23 *6%* Ac	3 *3%* c	3 *2%*	21 *4%*	2 *4%*	6 *2%*	21 *4%*	2 *2%*	1 *3%*	3 *6%*	3 *2%*	1 *1%*	1 *2%*	5 *7%* r	- -	3 *3%*	5 *5%*	2 *2%*	1 *4%* r
3	**41** ***5%*** **Zd**	24 *3%*	8 *8%* Z	9 *23%* AZa	16 *5%*	14 *3%*	12 *15%* Acd	13 *7%*	24 *5%*	2 *3%*	12 *5%*	28 *5%*	4 *5%*	2 *6%*	2 *3%*	4 *4%*	5 *6%*	7 *15%* Anqrt	1 *2%*	1 *2%*	5 *6%*	3 *3%*	7 *7%*	1 *5%*
4	**42** ***5%*** **E**	36 *5%*	4 *4%*	1 *4%*	17 *5%*	19 *5%*	6 *8%*	12 *6%*	25 *5%*	3 *5%*	12 *5%*	30 *5%*	7 *8%* q	1 *2%*	4 *7%*	8 *7%*	3 *4%*	4 *8%* q	- -	2 *5%* q	4 *4%*	4 *4%*	4 *4%*	2 *7%* q
5	**110** ***13%*** **E**	87 *12%*	22 *22%* AZb	1 *3%*	34 *10%*	62 *15%*	11 *14%*	18 *10%*	73 *14%*	7 *12%*	29 *12%*	80 *14%*	13 *16%*	7 *19%*	8 *14%*	13 *12%*	8 *11%*	6 *14%*	7 *11%*	9 *19%* tu	18 *20%*	9 *8%*	9 *9%*	3 *13%*
6	**110** ***13%***	90 *13%*	15 *16%*	5 *12%*	46 *14%*	53 *13%*	10 *13%*	27 *14%*	61 *12%*	10 *15%*	37 *16%*	70 *12%*	17 *21%* Ano pq	8 *21%* np	13 *23%* nop q	9 *8%*	5 *8%*	1 *3%*	5 *7%*	8 *17%* p	14 *15%*	15 *15%*	11 *11%*	4 *17%* p
7	**144** ***17%*** **t**	125 *18%*	15 *15%*	5 *12%*	60 *18%*	73 *18%*	12 *15%*	38 *20%*	89 *17%*	9 *14%*	30 *13%*	111 *19%*	15 *18%*	5 *12%*	10 *18%*	22 *21%* t	14 *20%* t	8 *17%*	13 *20%*	6 *14%*	21 *23%* t	9 *8%*	18 *18%*	4 *15%*
8	**146** ***17%*** **S**	131 *19%* A	12 *12%*	3 *8%*	64 *19%*	74 *18%*	8 *10%*	30 *16%*	92 *17%*	12 *19%*	34 *14%*	107 *18%*	12 *14%*	6 *17%*	7 *12%*	22 *20%*	13 *18%*	6 *13%*	15 *24%*	8 *17%*	16 *17%*	19 *18%*	18 *18%*	5 *18%*
9	**83** ***10%*** **DSUad fjs**	78 *11%* Aa	4 *4%*	2 *5%*	51 *15%* Ad	26 *6%*	7 *9%*	9 *5%*	64 *12%* Af	5 *8%*	34 *15%* Aj	49 *8%*	8 *9%*	8 *21%* Anqs v	4 *8%*	7 *7%*	11 *15%* s	2 *5%*	3 *4%*	3 *7%*	2 *2%*	20 *19%* An qrsv	14 *14%* s	2 *6%*
Highest rating 10	**57** ***7%*** **Wek**	54 *8%* A	3 *3%*	- -	31 *9%* e	25 *6%*	1 *1%*	16 *9%*	34 *7%*	6 *10%*	20 *9%*	35 *6%*	1 *1%*	- -	1 *2%*	8 *8%*	4 *6%*	2 *6%*	4 *6%*	4 *8%* k	5 *5%*	14 *13%* Ak lm	12 *12%* klm	2 *7%* kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**57** ***7%*** **Ec**	44 *6%*	7 *8%*	4 *11%*	14 *4%*	34 *8%* c	5 *6%*	12 *7%*	35 *7%*	6 *9%*	13 *5%*	45 *8%*	4 *5%*	- -	4 *8%*	10 *10%*	6 *8%*	5 *12%* ls	10 *15%* Als t	4 *8%*	2 *2%*	5 *5%*	6 *6%*	2 *7%* l
1-3 (Net)	**84** ***10%*** **Zc**	49 *7%*	17 *17%* AZ	18 *45%* AZa	19 *6%*	45 *11%* c	20 *25%* Acd	24 *13%*	52 *10%*	5 *8%*	23 *10%*	60 *10%*	6 *7%*	3 *8%*	5 *10%*	8 *8%*	9 *12%*	9 *21%* Aknr	9 *13%*	2 *5%*	11 *13%*	11 *10%*	9 *9%*	2 *9%*
4-6 (Net)	**262** ***31%*** **EVq**	213 *31%*	42 *42%* AZb	7 *19%*	97 *29%*	135 *33%*	27 *35%*	57 *30%*	159 *30%*	20 *32%*	78 *34%*	180 *31%*	37 *45%* Ano pqtu	16 *42%* oqu	24 *43%* oq u	29 *27%*	16 *22%*	11 *25%*	12 *19%*	19 *41%* Ao qu	35 *39%* q	28 *27%*	24 *24%*	10 *38%* oq
7-10 (Net)	**430** ***52%*** **DSUab e**	387 *56%* Aab	33 *33%*	10 *25%*	205 *61%* Ad e	197 *48%* e	27 *34%*	94 *50%*	279 *53%*	31 *51%*	118 *51%*	302 *52%*	35 *43%*	19 *49%*	22 *39%*	59 *56%*	42 *58%*	18 *42%*	34 *53%*	21 *46%*	43 *47%*	62 *58%* km	62 *62%* kmr	12 *46%*
9-10 (Net)	**140** ***17%*** **DUadj s**	132 *19%* Aab	6 *6%*	2 *5%*	81 *24%* Ad e	51 *12%*	8 *10%*	25 *14%*	98 *19%*	11 *18%*	54 *23%* Aj	84 *14%*	9 *11%*	8 *21%* s	5 *10%*	15 *14%*	15 *21%* s	5 *11%*	6 *10%*	7 *15%*	6 *7%*	34 *32%* Ak mnpqr sv	26 *26%* Akmqs	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**17** ***2%***	4 *1%*	- -	- -	2 *5%* BC	- -	3 *6%* ABC	7 *4%* ABC	3 *2%*	3 *4%*	3 *1%*	1 *	1 *1%*	- -	5 *8%* AIKL	3 *3%*	4 *3%*	2 *1%*	1 *1%*	5 *4%*	- -
2	**27** ***3%***	15 *4%*	5 *3%*	- -	1 *2%*	- -	1 *3%*	4 *2%*	5 *2%*	3 *3%*	8 *4%*	5 *3%*	4 *5%*	- -	1 *2%*	2 *2%*	3 *2%*	3 *2%*	3 *3%*	5 *5%*	3 *4%*
3	**41** ***5%*** **B**	12 *3%*	11 *7%*	1 *8%*	4 *10%* B	1 *4%*	3 *5%*	10 *6%*	12 *5%*	5 *5%*	4 *2%*	11 *7%*	5 *6%*	1 *10%*	4 *6%*	4 *4%*	7 *6%*	10 *5%*	4 *3%*	3 *3%*	6 *8%*
4	**42** ***5%***	17 *5%*	8 *5%*	2 *17%*	2 *6%*	1 *6%*	2 *5%*	8 *5%*	8 *4%*	4 *4%*	16 *8%*	9 *6%*	2 *3%*	- -	1 *2%*	8 *9%* R	3 *3%*	5 *3%*	8 *6%*	5 *5%*	6 *7%*
5	**110** ***13%***	43 *12%*	26 *17%*	2 *15%*	3 *9%*	5 *22%*	4 *8%*	25 *14%*	24 *11%*	16 *16%*	28 *15%*	16 *10%*	9 *11%*	4 *41%*	12 *18%*	7 *7%*	23 *18%* PS	25 *13%*	9 *7%*	14 *13%*	11 *15%*
6	**110** ***13%***	45 *12%*	23 *15%*	- -	7 *18%*	4 *16%*	7 *14%*	24 *14%*	31 *14%*	14 *14%*	30 *15%*	16 *10%*	8 *9%*	2 *21%*	9 *14%*	16 *17%*	18 *14%*	30 *16%*	16 *13%*	11 *11%*	5 *6%*
7	**144** ***17%***	67 *18%*	27 *17%*	* *3%*	8 *20%*	5 *20%*	8 *16%*	29 *17%*	40 *18%*	19 *19%*	34 *17%*	31 *20%*	12 *15%*	1 *11%*	8 *12%*	13 *14%*	26 *20%*	33 *17%*	28 *22%*	19 *18%*	13 *17%*
8	**146** ***17%*** **E**	80 *22%* AEG	25 *16%*	2 *18%*	3 *8%*	1 *6%*	5 *10%*	28 *16%*	42 *19%*	12 *12%*	34 *18%*	35 *22%* O	16 *19%*	1 *8%*	6 *10%*	14 *16%*	17 *13%*	37 *19%*	26 *20%*	23 *22%*	12 *15%*
9	**83** ***10%*** **K**	34 *9%*	17 *11%*	4 *26%*	2 *5%*	4 *16%*	8 *16%*	15 *8%*	28 *13%* K	6 *6%*	11 *6%*	16 *10%*	15 *18%* AJK	1 *9%*	6 *9%*	13 *14%*	14 *11%*	17 *9%*	16 *12%*	5 *5%*	7 *9%*
Highest rating 10	**57** ***7%***	27 *7%*	6 *4%*	2 *13%*	2 *6%*	- -	5 *9%*	15 *8%*	17 *8%*	6 *6%*	11 *6%*	7 *4%*	11 *13%* L	- -	4 *6%*	7 *8%*	8 *6%*	16 *8%*	6 *4%*	8 *8%*	8 *10%*
Don't know	**57** ***7%*** **M**	24 *7%*	10 *6%*	- -	5 *12%*	2 *9%*	5 *9%*	12 *7%*	12 *6%*	9 *10%* M	14 *7%* M	12 *8%* M	* *1%*	- -	9 *14%* AIM	6 *6%*	4 *3%*	16 *8%*	11 *9%*	6 *6%*	7 *9%*
1-3 (Net)	**84** ***10%***	31 *8%*	15 *10%*	1 *8%*	7 *18%* AB	1 *4%*	7 *14%*	21 *12%*	20 *9%*	11 *11%*	15 *8%*	16 *10%*	10 *12%*	1 *10%*	11 *16%*	8 *9%*	15 *11%*	16 *8%*	8 *6%*	13 *13%*	9 *12%*
4-6 (Net)	**262** ***31%***	105 *28%*	58 *37%*	4 *32%*	13 *33%*	10 *44%*	14 *27%*	57 *32%*	63 *28%*	34 *35%*	74 *38%* ALM	41 *26%*	19 *23%*	6 *61%*	23 *34%*	31 *33%*	44 *34%*	61 *31%*	34 *26%*	30 *29%*	22 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**430** ***52%*** **EO**	209 *57%* AE	75 *48%*	8 *60%*	15 *38%*	10 *43%*	27 *51%*	87 *49%*	126 *57%* O	43 *44%*	90 *47%*	89 *56%* O	53 *65%* AJ KO	3 *28%*	24 *36%*	47 *51%*	65 *51%*	103 *53%*	76 *59%*	55 *53%*	40 *51%*
9-10 (Net)	**140** ***17%*** **K**	61 *17%*	23 *14%*	5 *39%*	4 *10%*	4 *16%*	13 *25%* E	29 *17%*	45 *20%* K	12 *13%*	22 *12%*	23 *14%*	25 *31%* AJK LO	1 *9%*	10 *15%*	20 *21%*	22 *17%*	33 *17%*	21 *17%*	13 *13%*	15 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**47** ***2%*** **GPZcg**	28 *3%*	19 *2%*	20 *2%*	28 *2%*	34 *3%* AG	14 *1%*	3 *2%*	3 *1%*	5 *2%*	8 *2%*	6 *2%*	24 *4%* AI	17 *3%*	13 *1%*	17 *3%* P	8 *1%*	40 *3%*	5 *3%*	42 *2%*	41 *2%*	2 *1%*	4 *3%*	1 *2%*
2	**35** ***2%*** **Z**	15 *1%*	20 *2%*	19 *2%*	16 *1%*	18 *2%*	17 *2%*	4 *2%*	2 *1%*	3 *1%*	9 *3%*	2 *1%*	15 *3%*	12 *2%*	12 *1%*	11 *2%*	4 *1%*	31 *2%*	1 *1%*	34 *2%*	27 *2%*	3 *2%*	1 *1%*	3 *5%* AVWX
3	**57** ***3%*** **LZ**	26 *3%*	31 *3%*	31 *3%*	26 *2%*	27 *3%*	30 *3%*	10 *5%* L	10 *4%* L	6 *2%*	13 *3%*	4 *1%*	14 *2%*	17 *3%*	27 *3%*	13 *2%*	16 *3%*	40 *3%*	5 *2%*	52 *3%*	50 *3%*	5 *3%*	1 *1%*	* *
4	**64** ***3%*** **GUZs**	30 *3%*	34 *3%*	33 *4%*	31 *3%*	41 *4%* G	23 *2%*	10 *5%*	5 *2%*	12 *4%*	10 *3%*	5 *2%*	22 *4%*	16 *3%*	23 *2%*	25 *5%* AP	10 *2%*	54 *4%*	11 *6%*	53 *3%*	57 *3%*	4 *2%*	3 *2%*	1 *2%*
5	**133** ***7%*** **ERZc**	61 *6%*	72 *7%*	81 *9%* AE	52 *5%*	74 *7%*	59 *6%*	10 *5%*	20 *7%*	20 *7%*	21 *6%*	19 *6%*	43 *7%*	41 *7%*	54 *6%*	39 *8%*	24 *5%*	109 *7%* A	10 *5%*	123 *7%*	114 *7%*	9 *5%*	6 *5%*	5 *8%*
6	**206** ***10%*** **Z**	105 *10%*	101 *10%*	99 *11%*	107 *9%*	97 *10%*	109 *11%*	25 *12%*	33 *12%*	37 *13%*	29 *8%*	29 *9%*	54 *9%*	49 *8%*	99 *11%*	58 *11%*	49 *9%*	157 *10%*	21 *11%*	185 *10%*	168 *10%*	22 *13%* Y	12 *10%*	4 *6%*
7	**324** ***16%*** **SUi**	168 *16%*	156 *15%*	136 *15%*	188 *17%*	155 *15%*	169 *16%*	34 *16%*	49 *18%*	51 *17%*	58 *16%*	51 *16%*	81 *14%*	98 *16%*	148 *16%*	78 *15%*	104 *19%* AS	220 *15%*	39 *20%*	285 *15%*	270 *16%*	24 *14%*	19 *17%*	11 *19%*
8	**452** ***22%*** **DMQab**	227 *22%*	224 *22%*	182 *20%*	269 *24%*	215 *21%*	237 *23%*	44 *21%*	54 *20%*	64 *22%*	96 *26%* M	89 *27%* AM	104 *18%*	135 *22%* Q	228 *24%* AQ	87 *17%*	130 *24%*	321 *21%*	44 *23%*	407 *22%*	372 *22%*	40 *23%*	24 *21%*	15 *26%*
9	**338** ***16%*** **Dabef**	155 *15%*	183 *18%*	129 *14%*	209 *18%* AD	150 *15%*	188 *18%*	37 *18%*	45 *17%*	47 *16%*	61 *17%*	55 *17%*	93 *16%*	99 *16%*	160 *17%*	79 *15%*	97 *18%*	241 *16%*	27 *14%*	310 *17%*	272 *16%*	36 *21%*	21 *18%*	9 *16%*
Highest rating 10	**225** ***11%*** **Dabd**	112 *11%*	113 *11%*	82 *9%*	143 *13%* AD	97 *10%*	128 *12%*	20 *10%*	35 *13%*	27 *9%*	30 *8%*	48 *15%* AJK	64 *11%*	71 *12%*	93 *10%*	61 *12%*	60 *11%*	165 *11%*	14 *7%*	211 *11%* A	192 *11%*	16 *9%*	12 *10%*	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**170** ***8%*** **EGIc** **iIn**	93 *9%*	77 *7%*	103 *11%* AE	67 *6%*	109 *11%* AG	61 *6%*	11 *5%*	11 *4%*	24 *8%*	30 *8%*	22 *7%*	72 *12%* AHI L	50 *8%*	76 *8%*	44 *9%*	33 *6%*	137 *9%*	14 *7%*	156 *8%*	139 *8%*	13 *8%*	13 *11%*	4 *7%*
1-3 (Net)	**139** ***7%*** **LZcg** **j**	69 *7%*	70 *7%*	70 *8%*	69 *6%*	79 *8%*	61 *6%*	17 *8%* L	15 *5%*	14 *5%*	29 *8%* L	11 *3%*	53 *9%* AJL	46 *8%*	52 *6%*	41 *8%*	28 *5%*	111 *7%*	11 *6%*	128 *7%*	119 *7%*	10 *6%*	6 *5%*	4 *8%*
4-6 (Net)	**403** ***20%*** **ERZ** **c**	196 *19%*	207 *20%*	214 *23%* AE	190 *17%*	212 *21%*	192 *19%*	45 *21%*	57 *21%*	70 *24%* KL	60 *16%*	52 *16%*	119 *20%*	106 *18%*	176 *19%*	121 *24%* AOP	84 *16%*	320 *21%* AR	43 *22%*	361 *19%*	338 *20%*	35 *20%*	20 *17%*	9 *16%*
7-10 (Net)	**1338** ***65%*** **DFM** **QSabe**	662 *65%*	676 *66%*	529 *58%*	809 *71%* AD	617 *61%*	721 *70%* AF	136 *65%*	183 *69%* M	189 *64%*	245 *67%* M	243 *74%* AJM	342 *58%*	403 *67%* Q	628 *67%* Q	305 *60%*	391 *73%* AS	947 *63%*	125 *65%*	1213 *65%*	1106 *65%*	116 *67%*	77 *66%*	40 *69%*
9-10 (Net)	**563** ***27%*** **DFa** **bde**	267 *26%*	296 *29%*	211 *23%*	352 *31%* AD	247 *24%*	316 *31%* AF	58 *28%*	80 *30%*	74 *25%*	91 *25%*	103 *31%*	157 *27%*	170 *28%*	253 *27%*	140 *27%*	157 *29%*	406 *27%*	41 *21%*	521 *28%* A	464 *27%*	52 *30%*	33 *28%*	14 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - AkImnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**47** ***2%*** **GPZcg**	12 *1%*	11 *4%* Z	24 *21%* AZa	3 *1%*	23 *2%* c	21 *8%* Acd	19 *4%* g	18 *1%*	3 *2%*	15 *3%*	33 *2%*	2 *1%*	4 *5%*	5 *3%*	6 *3%*	3 *2%*	1 *1%*	5 *2%*	4 *3%*	6 *3%*	3 *1%*	7 *2%*	1 *2%*
2	**35** ***2%*** **Z**	16 *1%*	12 *4%* AZ	7 *6%* AZ	8 *1%*	19 *2%*	8 *3%*	11 *2%*	21 *2%*	3 *2%*	12 *3%*	23 *1%*	3 *2%*	1 *1%*	5 *3%* o	4 *2%*	- -	3 *2%*	4 *2%*	1 *1%*	2 *1%*	3 *1%*	6 *2%*	3 *5%* Akorstu
3	**57** ***3%*** **LZ**	32 *2%*	18 *6%* AZ	7 *6%* AZ	16 *2%*	27 *2%*	13 *5%* Acd	14 *3%*	32 *3%*	5 *3%*	16 *4%*	39 *2%*	5 *3%*	1 *2%*	6 *4%*	6 *3%*	5 *3%*	2 *1%*	6 *3%*	1 *1%*	9 *5%*	7 *3%*	7 *2%*	* *
4	**64** ***3%*** **GUZs**	40 *2%*	19 *6%* AZ	5 *4%*	16 *3%*	35 *3%*	13 *5%*	20 *4%*	38 *3%*	4 *3%*	18 *4%*	46 *3%*	4 *2%*	4 *5%* s	5 *3%* s	12 *6%* s	3 *2%*	6 *5%* s	6 *3%* s	3 *2%* s	- -	12 *5%* s	9 *3%* s	1 *2%* s
5	**133** ***7%*** **ERZc**	90 *6%*	36 *12%* AZ	7 *6%*	21 *3%*	85 *7%* c	27 *11%* Ac	37 *7%*	77 *6%*	12 *8%*	28 *6%*	101 *6%*	9 *5%*	1 *1%*	13 *9%* l	28 *13%* Akloqr stu	7 *4%*	12 *9%* l	9 *4%*	6 *5%*	12 *6%*	13 *5%*	20 *7%*	5 *8%* l
6	**206** ***10%*** **Z**	148 *9%*	45 *15%* AZ	11 *10%*	63 *10%*	109 *10%*	29 *12%*	56 *11%*	119 *10%*	12 *8%*	53 *12%*	149 *9%*	22 *13%* v	11 *14%*	17 *11%*	21 *10%*	28 *16%* Apstv	9 *7%*	17 *9%*	12 *10%*	17 *8%*	18 *7%*	29 *10%*	4 *6%*
7	**324** ***16%*** **SUi**	261 *16%*	49 *17%*	12 *11%*	93 *15%*	190 *17%*	37 *15%*	81 *16%*	193 *16%*	29 *19%*	50 *11%*	268 *17%* Ai	24 *14%*	10 *13%*	15 *10%*	34 *15%*	32 *18%*	20 *15%*	35 *18%*	19 *17%*	33 *17%*	47 *19%* m	44 *15%*	11 *19%* m
8	**452** ***22%*** **DMQab**	392 *24%* Aab	42 *14%*	16 *14%*	150 *24%* e	251 *22%*	43 *17%*	114 *22%*	277 *23%*	27 *17%*	105 *24%*	336 *21%*	40 *23%*	24 *31%* pt	34 *23%*	45 *21%*	44 *25%*	20 *15%*	44 *22%*	24 *21%*	45 *22%*	47 *19%*	69 *23%*	15 *26%* p
9	**338** ***16%*** **Dabef**	301 *18%* Aab	26 *9%*	11 *10%*	126 *20%* Ae	186 *16%* e	22 *9%*	68 *13%*	223 *18%* Af	25 *16%*	67 *15%*	267 *17%*	36 *21%* n	16 *21%*	22 *15%*	27 *12%*	29 *17%*	28 *21%*	30 *15%*	21 *18%*	37 *18%*	41 *16%*	42 *14%*	9 *16%*
Highest rating 10	**225** ***11%*** **Dabd**	211 *13%* Aab	10 *4%*	4 *3%*	101 *16%* Ade	105 *9%*	19 *8%*	63 *12%*	133 *11%*	16 *10%*	51 *12%*	167 *11%*	16 *9%*	5 *6%*	16 *11%*	28 *13%*	12 *7%*	13 *10%*	24 *12%*	12 *10%*	25 *12%*	32 *13%*	37 *13%*	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**170** ***8%*** **EGlcil n**	131 *8%*	25 *9%*	12 *10%*	35 *6%*	112 *10%* Ac	17 *7%*	39 *7%*	98 *8%*	18 *12%*	24 *6%*	143 *9%* Ai	13 *8%*	1 *2%*	11 *8%*	9 *4%*	10 *6%*	19 *14%* Alno	19 *10%* In	13 *11%* In	15 *8%*	28 *11%* In	28 *9%* In	4 *7%* I
1-3 (Net)	**139** ***7%*** **LZcgj**	61 *4%*	40 *14%* AZ	38 *32%* AZa	27 *4%*	69 *6%*	42 *17%* Acd	44 *8%*	71 *6%*	11 *7%*	42 *10%* Aj	94 *6%*	10 *6%*	6 *7%*	16 *11%*	17 *8%*	8 *5%*	6 *4%*	15 *8%*	6 *5%*	18 *9%*	13 *5%*	20 *7%*	4 *8%*
4-6 (Net)	**403** ***20%*** **ERZc**	279 *17%*	99 *34%* AZb	24 *20%*	99 *16%*	229 *20%* c	70 *28%* Acd	113 *22%*	234 *19%*	28 *18%*	99 *23%*	296 *19%*	35 *20%*	16 *20%*	35 *23%*	62 *28%* Aqrst uv	38 *22%*	27 *20%*	32 *16%*	20 *17%*	29 *14%*	43 *17%*	58 *19%*	9 *16%*
7-10 (Net)	**1338** ***65%*** **DFMQS abe**	1165 *71%* Aab	127 *44%*	43 *37%*	470 *75%* Ad e	731 *64%* e	121 *48%*	327 *62%*	826 *67%* A	96 *63%*	273 *62%*	1039 *66%*	116 *67%*	56 *71%*	87 *58%*	134 *61%*	116 *67%*	81 *61%*	134 *67%*	77 *66%*	140 *69%*	167 *67%*	192 *65%*	40 *69%*
9-10 (Net)	**563** ***27%*** **DFabd e**	512 *31%* Aab	36 *12%*	15 *13%*	227 *36%* Ad e	290 *25%* e	41 *16%*	131 *25%*	356 *29%*	41 *27%*	118 *27%*	434 *28%*	52 *30%*	21 *27%*	38 *25%*	55 *25%*	40 *24%*	41 *31%*	54 *27%*	33 *28%*	62 *31%*	73 *29%*	79 *27%*	14 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**47**	18	4	-	4	1	*	20	7	5	9	12	6	1	6	7	10	9	4	3	5
	2%	*2%*	*1%*	-	*4%* CG	*2%*	*1%*	*3%*	*2%*	*2%*	*2%*	*3%*	*3%*	*2%*	*3%*	*4%* S	*4%* S	*2%*	*1%*	*1%*	*2%*
2	**35**	11	4	-	3	1	*	15	12	3	4	9	1	-	5	2	3	10	5	4	1
	2%	*1%*	*1%*	-	*4%*	*2%*	*	*3%*	*3%*	*1%*	*1%*	*2%*	*1%*	-	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*
3	**57**	27	10	-	4	2	2	12	9	11	11	10	8	2	6	5	3	18	7	7	6
	3%	*3%*	*3%*	-	*4%*	*3%*	*2%*	*2%*	*2%*	*5%* I	*3%*	*2%*	*4%*	*4%*	*3%*	*3%*	*1%*	*4%* Q	*2%*	*3%*	*3%*
4	**64**	25	5	*	4	3	3	24	10	6	19	16	3	6	5	10	6	12	6	10	5
	3%	*3%*	*2%*	*1%*	*4%*	*6%* C	*3%*	*4%*	*2%*	*3%*	*4%*	*3%*	*2%* A	*13%* IJKLMO	*3%*	*5%* S	*2%*	*3%*	*2%*	*4%*	*2%*
5	**133**	53	16	2	7	5	8	42	25	16	31	29	8	2	19	11	21	27	14	21	6
	7%	*6%*	*5%*	*7%*	*8%*	*10%*	*8%*	*7%*	*5%*	*7%*	*7%*	*6%*	*4%*	*4%*	*10%* IM	*6%*	*8%* SU	*6%*	*4%*	*8%*	*3%*
6	**206**	80	30	5	13	11	10	58	54	17	44	47	15	7	21	26	39	40	30	21	16
	10%	*9%*	*9%*	*18%*	*15%*	*20%* ABCH	*10%*	*10%*	*11%*	*8%*	*10%*	*10%*	*8%*	*15%*	*11%*	*14%*	*16%* ARSU	*9%*	*9%*	*8%*	*8%*
7	**324**	126	82	4	9	6	17	80	74	36	74	73	30	8	29	22	31	73	66	45	26
	16%	*15%*	*24%* ABEH	*13%*	*10%*	*11%*	*17%*	*13%*	*15%*	*17%*	*17%*	*15%*	*15%*	*16%*	*15%*	*12%*	*13%*	*17%*	*19%* PQ	*17%*	*12%*
8	**452**	202	76	5	17	12	23	116	110	42	103	115	50	1	31	39	56	92	91	67	45
	22% NO	*24%*	*22%*	*19%*	*20%*	*22%*	*23%*	*19%*	*23%* N	*19%* N	*24%* NO	*24%* NO	*25%* NO	*3%*	*16%* N	*21%*	*23%*	*21%*	*27%* A	*25%*	*22%*
9	**338**	139	65	5	10	7	15	98	82	38	69	78	36	5	31	22	44	80	52	51	44
	16%	*16%*	*19%*	*16%*	*12%*	*12%*	*15%*	*16%*	*17%*	*17%*	*16%*	*16%*	*18%*	*10%*	*16%*	*12%*	*18%*	*18%*	*15%*	*19%*	*21%* P
Highest rating 10	**225**	97	34	7	9	4	13	60	58	29	37	43	28	6	21	26	20	41	38	24	32
	11%	*12%*	*10%*	*26%*	*10%*	*8%*	*13%*	*10%*	*12%*	*13%*	*9%*	*9%*	*14%* K	*13%*	*11%*	*14%*	*8%*	*9%*	*11%*	*9%*	*15%* QR
Don't know	**170**	64	18	-	7	2	8	70	37	15	35	42	13	9	20	16	13	35	30	17	20
	8%	*8%*	*5%*	-	*9%*	*4%*	*8%*	*12%* ABC	*8%*	*7%*	*8%*	*9%*	*6%*	*20%* AIJKLM	*10%*	*9%*	*5%*	*8%*	*9%*	*6%*	*10%*
1-3 (Net)	**139**	56	19	-	11	4	3	47	28	18	24	31	15	3	17	15	16	38	16	14	13
	7%	*7%*	*5%*	-	*12%* ABCG	*7%*	*3%*	*8%*	*6%*	*8%*	*5%*	*7%*	*8%*	*7%*	*9%*	*8%*	*6%*	*9%* S	*5%*	*5%*	*6%*
4-6 (Net)	**403**	158	51	7	23	19	21	124	89	38	94	92	27	15	44	47	66	79	49	52	28
	20% CMSU	*19%*	*15%*	*26%*	*27%* C	*36%* ABCH	*21%*	*21%*	*19%*	*18%*	*22%* M	*19%*	*14%*	*32%* AIJM	*23%* M	*25%* SU	*27%* ARSU	*18%*	*14%*	*19%*	*13%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1338** ***65%*** **EHNOP**	564 *67%* EFH	258 *75%* ABEFH	21 *74%*	46 *53%*	28 *53%*	68 *68%* E	354 *60%*	324 *68%* NO	145 *67%* N	283 *65%* N	310 *65%* N	144 *72%* AN O	19 *42%*	112 *58%*	109 *58%*	151 *61%*	286 *65%*	248 *72%* APQ	186 *69%*	147 *71%* P
9-10 (Net)	**563** ***27%***	236 *28%*	100 *29%*	12 *42%*	19 *22%*	11 *20%*	28 *28%*	158 *27%*	140 *29%*	67 *31%*	106 *24%*	121 *26%*	65 *32%*	10 *22%*	52 *27%*	49 *26%*	64 *26%*	121 *28%*	91 *26%*	74 *28%*	76 *37%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**46** ***4%*** **Zcg**	27 *5%*	19 *4%*	23 *5%*	23 *4%*	26 *4%*	20 *4%*	7 *8%* I	2 *1%*	4 *3%*	8 *4%*	9 *5%*	17 *5%*	15 *4%*	20 *4%*	11 *5%*	6 *2%*	40 *5%*	4 *4%*	42 *4%*	40 *4%*	1 *1%*	4 *7%* W	1 *4%*
2	**35** ***3%*** **ERZ**	17 *3%*	18 *3%*	24 *5%* AE	12 *2%*	17 *3%*	18 *4%*	* *	1 *	1 *1%*	9 *5%* IJ	9 *5%* IJ	16 *4%* I	10 *3%*	17 *4%*	8 *3%*	3 *1%*	32 *4%*	- -	35 *4%* A	29 *3%*	3 *3%*	2 *3%*	2 *8%*
3	**43** ***4%*** **Z**	20 *4%*	23 *4%*	21 *4%*	22 *4%*	25 *4%*	18 *4%*	5 *6%*	6 *4%*	7 *5%*	9 *5%*	3 *2%*	13 *4%*	16 *4%*	14 *3%*	13 *6%*	11 *4%*	32 *4%*	2 *2%*	40 *4%*	38 *4%*	2 *2%*	2 *3%*	2 *7%*
4	**53** ***5%*** **Zs**	26 *5%*	28 *5%*	23 *5%*	30 *5%*	35 *6%*	19 *4%*	7 *8%*	7 *5%*	6 *4%*	6 *4%*	8 *5%*	19 *5%*	19 *5%*	20 *4%*	15 *6%*	9 *4%*	44 *5%*	5 *5%*	48 *5%*	45 *5%*	5 *5%*	2 *3%*	1 *7%*
5	**95** ***9%*** **EZc**	45 *8%*	50 *9%*	54 *12%* AE	40 *7%*	51 *9%*	44 *9%*	10 *12%*	11 *8%*	13 *10%*	18 *11%*	11 *6%*	32 *9%*	28 *7%*	40 *9%*	28 *12%* AO	18 *7%*	77 *9%*	6 *6%*	89 *9%*	79 *9%*	9 *10%*	4 *6%*	3 *15%* X
6	**130** ***12%*** **D**	71 *13%*	59 *11%*	45 *9%*	85 *14%* AD	75 *13%*	55 *11%*	9 *12%*	23 *16%*	11 *8%*	20 *12%*	28 *16%*	38 *10%*	54 *14%*	45 *10%*	31 *14%*	30 *12%*	100 *12%*	14 *14%*	116 *12%*	107 *12%*	14 *16%*	7 *11%*	3 *13%*
7	**152** ***14%*** **MQS**	67 *13%*	85 *16%*	57 *12%*	95 *16%*	80 *14%*	72 *15%*	21 *25%* AM	28 *20%* M	20 *15%* M	27 *16%* M	29 *16%* M	28 *8%*	55 *14%*	76 *17%* Q	20 *9%*	47 *19%* AS	105 *13%*	18 *17%*	134 *14%*	125 *14%*	15 *17%*	9 *14%*	3 *16%*
8	**182** ***17%*** **a**	91 *17%*	92 *17%*	82 *17%*	101 *17%*	87 *15%*	95 *20%*	12 *15%*	19 *13%*	30 *22%* K	21 *13%*	32 *18%*	68 *19%*	74 *19%*	73 *16%*	35 *15%*	48 *19%*	135 *16%*	18 *18%*	164 *17%*	150 *17%*	19 *22%*	10 *15%*	4 *17%*
9	**116** ***11%*** **DSb**	54 *10%*	62 *11%*	33 *7%*	83 *14%* AD	64 *11%*	52 *11%*	3 *4%*	20 *14%* H	19 *14%* H	18 *11%*	16 *9%*	39 *11%*	54 *14%* AP	40 *9%*	22 *10%*	39 *15%* AS	77 *9%*	15 *14%*	101 *10%*	99 *11%*	8 *9%*	7 *11%*	1 *7%*
Highest rating 10	**85** ***8%*** **DYad** **jv**	46 *9%*	38 *7%*	24 *5%*	61 *10%* AD	46 *8%*	38 *8%*	4 *4%*	14 *10%*	16 *12%*	12 *7%*	17 *9%*	23 *6%*	33 *8%*	40 *9%*	12 *5%*	25 *10%*	60 *7%*	12 *11%*	73 *8%*	73 *8%* Y	5 *5%*	7 *11%* Y	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**138** ***13%*** **EHO** **Rcgln**	69 *13%*	69 *13%*	85 *18%* AE	53 *9%*	83 *14%*	55 *11%*	3 *4%*	12 *9%*	10 *8%*	22 *13%*	16 *9%*	74 *20%* AHI JL	36 *9%*	69 *15%* O	33 *14%*	17 *7%*	121 *15%* AR	10 *9%*	128 *13%*	119 *13%*	7 *8%*	11 *17%* WY	1 *6%*
1-3 (Net)	**124** ***12%*** **EIZ** **cg**	64 *12%*	60 *11%*	68 *14%* AE	56 *9%*	68 *11%*	57 *12%*	12 *15%*	9 *6%*	12 *9%*	25 *15%* I	21 *12%*	46 *13%*	41 *10%*	51 *11%*	32 *14%*	20 *8%*	104 *13%*	7 *7%*	117 *12%*	107 *12%*	6 *7%*	8 *12%*	4 *18%* W
4-6 (Net)	**278** ***26%*** **Z**	141 *27%*	137 *25%*	122 *26%*	156 *26%*	161 *27%*	117 *24%*	26 *32%*	41 *29%*	30 *22%*	45 *26%*	48 *27%*	89 *24%*	100 *25%*	104 *23%*	74 *32%* AP	57 *23%*	221 *27%*	25 *24%*	253 *26%*	231 *26%*	27 *31%*	13 *20%*	7 *35%* X
7-10 (Net)	**535** ***50%*** **DMQ** **SUabde**	258 *49%*	277 *51%*	196 *42%*	339 *56%* AD	278 *47%*	257 *53%*	40 *49%*	82 *57%* M	84 *62%* AKM	79 *46%*	93 *52%*	157 *43%*	216 *55%* AQ	229 *51%* Q	90 *39%*	158 *63%* AS	377 *46%*	62 *60%*	473 *49%*	447 *49%*	47 *54%*	33 *51%*	8 *41%*
9-10 (Net)	**201** ***19%*** **DHS** **UYabdv**	100 *19%*	101 *19%*	58 *12%*	143 *24%* AD	110 *19%*	91 *19%*	7 *8%*	34 *24%* H	34 *25%* HM	31 *18%*	33 *19%*	61 *17%*	87 *22%* AQ	79 *18%*	34 *15%*	64 *25%* AS	137 *17%*	26 *25%*	175 *18%*	172 *19%* Y	13 *15%*	14 *22%* Y	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**46** ***4%*** **Zcg**	27 *3%*	7 *6%*	12 *28%* AZa	8 *2%*	26 *4%*	12 *10%* Acd	19 *7%* Ag	21 *3%*	2 *3%*	12 *5%*	31 *4%*	1 *1%*	5 *13%* Akmo u	2 *3%*	4 *4%*	2 *3%*	2 *3%*	8 *8%* k	4 *7%* k	6 *5%*	6 *4%*	5 *3%*	1 *4%*
2	**35** ***3%*** **ERZ**	24 *3%*	8 *6%* Z	2 *4%*	8 *2%*	21 *4%*	7 *5%*	10 *4%*	19 *3%*	3 *4%*	6 *2%*	28 *3%*	3 *3%*	1 *3%*	3 *4%*	5 *4%*	1 *1%*	4 *7%* t	8 *8%* Atu	2 *3%*	4 *3%*	1 *1%*	2 *1%*	2 *8%* otu
3	**43** ***4%*** **Z**	28 *3%*	10 *8%* AZ	4 *10%* Z	14 *4%*	22 *4%*	7 *6%*	14 *5%*	21 *3%*	2 *3%*	11 *4%*	31 *4%*	2 *2%*	3 *6%*	3 *4%*	5 *4%*	3 *3%*	- -	8 *8%*	2 *3%*	2 *2%*	5 *4%*	9 *5%*	2 *7%* p
4	**53** ***5%*** **Zs**	35 *4%*	17 *13%* AZ	1 *3%*	15 *4%*	24 *4%*	15 *11%* Acd	11 *4%*	36 *6%*	2 *3%*	11 *4%*	42 *5%*	5 *5%* s	3 *8%* s	2 *3%*	13 *11%* Arsu	5 *7%* s	2 *4%*	5 *5%*	2 *3%*	- -	9 *6%* s	5 *3%*	1 *7%* s
5	**95** ***9%*** **EZc**	70 *8%*	22 *17%* AZ	3 *6%*	20 *6%*	61 *10%* c	13 *10%*	25 *9%*	55 *9%*	8 *11%*	22 *9%*	68 *9%*	9 *10%*	1 *2%*	16 *20%* Aln oqrt	9 *8%*	5 *7%*	6 *10%*	7 *7%*	4 *6%*	10 *9%*	7 *5%*	18 *10%*	3 *15%* lrt
6	**130** ***12%*** **D**	115 *13%*	9 *7%*	6 *14%*	48 *14%*	68 *12%*	12 *10%*	28 *10%*	80 *12%*	12 *16%*	29 *12%*	98 *12%*	14 *16%* q	4 *11%*	12 *15%*	13 *11%*	12 *15%*	8 *13%*	7 *6%*	7 *11%*	13 *12%*	18 *12%*	21 *12%*	3 *13%*
7	**152** ***14%*** **MQS**	132 *15%*	15 *12%*	4 *9%*	54 *15%*	81 *14%*	16 *12%*	32 *12%*	103 *16%*	6 *8%*	33 *13%*	114 *14%*	15 *17%*	8 *20%*	5 *7%*	25 *21%* mt	17 *22%* mt	7 *12%*	10 *10%*	9 *14%*	15 *14%*	15 *10%*	22 *13%*	3 *16%*
8	**182** ***17%*** **a**	167 *19%* Aa	10 *8%*	5 *12%*	69 *20%*	97 *17%*	14 *11%*	44 *16%*	111 *17%*	14 *19%*	40 *16%*	140 *17%*	19 *22%*	5 *11%*	15 *19%*	22 *18%*	12 *14%*	12 *20%*	13 *13%*	10 *15%*	21 *19%*	23 *16%*	29 *17%*	4 *17%*
9	**116** ***11%*** **DSb**	108 *12%* Ab	8 *6%*	- -	46 *13%*	61 *10%*	8 *6%*	23 *8%*	76 *12%*	13 *17%* f	23 *9%*	91 *11%*	8 *9%*	7 *19%*	7 *9%*	9 *7%*	5 *7%*	9 *16%*	7 *7%*	7 *11%*	17 *16%*	19 *13%*	18 *11%*	1 *7%*
Highest rating 10	**85** ***8%*** **DYadjv**	81 *9%* Aa	4 *3%*	- -	45 *13%* Ad	32 *6%*	8 *6%*	24 *9%*	56 *9%*	3 *4%*	33 *13%* Aj	51 *6%*	5 *5%*	3 *7%*	4 *5%*	8 *7%*	5 *6%*	1 *2%*	13 *13%* pv	7 *11%* pv	7 *6%*	21 *14%* Akp v	12 *7%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**138** ***13%*** **EHORcgln**	111 *12%*	19 *14%*	6 *14%*	26 *7%*	91 *16%* Ac	14 *11%*	47 *17%* Ag	67 *10%*	9 *13%*	28 *11%*	107 *13%*	7 *8%*	1 *1%*	9 *11%*	7 *6%*	12 *16%* l	8 *14%*	15 *15%* l	11 *17%* kl nv	15 *14%*	21 *14%* l	30 *17%* klnv	1 *6%*
1-3 (Net)	**124** ***12%*** **EIZcg**	79 *9%*	26 *20%* AZ	18 *41%* AZa	29 *8%*	69 *12%*	26 *21%* Acd	43 *15%* Ag	61 *9%*	7 *10%*	28 *11%*	90 *11%*	6 *7%*	9 *22%* kot	8 *11%*	13 *11%*	6 *7%*	6 *10%*	24 *23%* Ak nostu	8 *12%*	12 *11%*	12 *9%*	16 *10%*	4 *18%* kot
4-6 (Net)	**278** ***26%*** **Z**	220 *25%*	47 *37%* AZ	11 *24%*	83 *24%*	153 *26%*	40 *32%*	65 *23%*	171 *27%*	22 *30%*	62 *25%*	209 *26%*	27 *31%*	8 *21%*	30 *38%* Aq rst	36 *30%*	23 *28%*	15 *26%*	19 *18%*	13 *20%*	23 *21%*	34 *23%*	44 *25%*	7 *35%* qr
7-10 (Net)	**535** ***50%*** **DMQSUabde**	488 *54%* Aab	37 *29%*	9 *21%*	214 *61%* Ad e	271 *46%*	46 *37%*	123 *44%*	346 *54%* Af	35 *47%*	129 *52%*	396 *49%*	47 *54%*	23 *56%*	31 *40%*	63 *53%*	39 *49%*	29 *50%*	45 *43%*	33 *51%*	59 *54%*	78 *53%*	82 *48%*	8 *41%*
9-10 (Net)	**201** ***19%*** **DHSUYabdv**	189 *21%* Aab	12 *9%*	- -	91 *26%* Ad e	93 *16%*	16 *13%*	47 *17%*	132 *20%*	15 *21%*	56 *23%*	142 *18%*	13 *15%*	10 *26%* v	10 *14%*	16 *14%*	10 *13%*	10 *18%*	21 *20%*	14 *22%* v	24 *22%* v	40 *28%* Ak mnov	30 *18%*	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**46**	21	9	-	2	1	-	13	9	6	7	5	8	4	7	6	7	12	4	4	6
	4%	*5%*	*7%*	-	*4%*	*6%*	-	*4%*	*3%*	*7%*	*4%*	*2%*	*6%*	*13%*	*8%*	*7%*	*5%*	*6%*	*2%*	*3%*	*4%*
	L									L					L						
2	**35**	11	4	-	1	*	1	18	6	8	6	4	2	-	7	*	6	6	5	5	3
	3%	*2%*	*3%*	-	*2%*	*1%*	*3%*	*5%*	*3%*	*9%*	*3%*	*2%*	*1%*	-	*8%*	*	*5%*	*3%*	*3%*	*3%*	*2%*
								A		AILM					AILM						
3	**43**	15	8	-	3	2	1	14	13	5	5	12	7	1	1	8	4	9	4	9	4
	4%	*3%*	*6%*	-	*7%*	*7%*	*3%*	*4%*	*5%*	*5%*	*2%*	*5%*	*5%*	*3%*	*1%*	*10%*	*3%*	*4%*	*2%*	*7%*	*3%*
																ASU					
4	**53**	18	5	4	3	3	1	20	16	2	13	11	4	3	4	7	6	13	7	3	7
	5%	*4%*	*4%*	*18%*	*7%*	*10%*	*2%*	*5%*	*6%*	*3%*	*7%*	*4%*	*3%*	*10%*	*5%*	*9%*	*5%*	*6%*	*4%*	*2%*	*5%*
5	**95**	30	14	2	8	3	3	36	19	8	23	19	11	1	12	11	14	13	14	16	5
	9%	*7%*	*10%*	*9%*	*20%*	*12%*	*8%*	*10%*	*8%*	*8%*	*11%*	*8%*	*7%*	*4%*	*14%*	*12%*	*11%*	*6%*	*8%*	*11%*	*4%*
	U				ABH											U	U				
6	**130**	66	15	1	6	2	5	35	25	12	32	34	18	2	8	10	22	18	25	13	26
	12%	*15%*	*11%*	*3%*	*15%*	*8%*	*14%*	*10%*	*10%*	*13%*	*16%*	*13%*	*12%*	*7%*	*9%*	*11%*	*17%*	*9%*	*14%*	*9%*	*20%*
		AH															R				AR
7	**152**	69	31	5	4	6	4	33	46	9	25	43	18	2	9	6	17	33	32	22	16
	14%	*16%*	*22%*	*24%*	*10%*	*24%*	*11%*	*9%*	*18%*	*10%*	*12%*	*17%*	*12%*	*8%*	*10%*	*7%*	*14%*	*15%*	*18%*	*16%*	*12%*
	HP	H	AH																P		
8	**182**	73	21	5	4	5	9	66	42	11	42	39	32	2	14	7	16	41	39	25	19
	17%	*16%*	*15%*	*22%*	*11%*	*19%*	*26%*	*18%*	*17%*	*12%*	*21%*	*15%*	*21%*	*6%*	*16%*	*8%*	*12%*	*19%*	*22%*	*18%*	*14%*
	P																	P	PQ		
9	**116**	55	12	-	3	1	6	39	27	7	17	30	24	2	8	7	14	23	21	14	23
	11%	*12%*	*8%*	-	*7%*	*4%*	*18%*	*11%*	*11%*	*8%*	*8%*	*12%*	*16%*	*7%*	*9%*	*8%*	*11%*	*10%*	*12%*	*10%*	*17%*
																					A
Highest rating 10	**85**	46	9	3	1	2	1	23	20	9	11	19	17	1	7	6	11	17	13	13	14
	8%	*11%*	*6%*	*14%*	*2%*	*8%*	*4%*	*6%*	*8%*	*10%*	*6%*	*7%*	*11%*	*5%*	*8%*	*7%*	*8%*	*8%*	*8%*	*9%*	*10%*
		AH																			
Don't know	**138**	37	15	2	6	-	4	73	29	14	21	40	11	10	12	18	11	32	14	16	11
	13%	*8%*	*10%*	*10%*	*16%*	-	*12%*	*20%*	*11%*	*15%*	*10%*	*15%*	*7%*	*36%*	*13%*	*21%*	*9%*	*15%*	*8%*	*12%*	*8%*
	BM							ABC				M				AQSU					
1-3 (Net)	**124**	47	21	-	5	4	2	45	28	19	19	21	17	5	14	14	17	26	12	18	12
	12%	*11%*	*15%*	-	*13%*	*14%*	*6%*	*12%*	*11%*	*21%*	*9%*	*8%*	*12%*	*17%*	*17%*	*17%*	*13%*	*12%*	*7%*	*13%*	*9%*
										AIKL					L	S					
4-6 (Net)	**278**	114	35	6	17	8	8	91	60	22	68	64	32	6	24	28	43	44	46	32	38
	26%	*26%*	*24%*	*30%*	*42%*	*30%*	*23%*	*25%*	*24%*	*24%*	*34%*	*25%*	*21%*	*21%*	*28%*	*32%*	*33%*	*20%*	*26%*	*23%*	*29%*
					ABCH						AIM					R	R				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**535** ***50%*** **EHP**	243 *55%* AEH	73 *51%* E	12 *60%*	12 *29%*	14 *56%*	21 *58%* E	161 *44%*	136 *54%* J	37 *40%*	95 *47%*	131 *51%*	90 *60%* AJ KO	7 *26%*	37 *43%*	26 *30%*	57 *45%* P	113 *52%* P	104 *59%* APQ	75 *53%*	71 *54%* P
9-10 (Net)	**201** ***19%***	101 *23%* AEH	20 *14%*	3 *14%*	3 *8%*	3 *12%*	8 *22%*	62 *17%*	48 *19%*	16 *18%*	28 *14%*	49 *19%*	40 *27%* AK	4 *12%*	15 *17%*	13 *15%*	24 *19%*	40 *18%*	34 *19%*	28 *20%*	36 *27%* AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**16** ***3%***	8 *3%*	8 *2%*	8 *3%*	9 *2%*	6 *2%*	10 *3%*	5 *4%*	1 *1%*	2 *2%*	2 *3%*	3 *5%*	2 *3%*	4 *2%*	7 *2%*	4 *3%*	2 *1%*	14 *4%*	2 *2%*	14 *3%*	13 *2%*	1 *2%*	1 *5%*	1 *5%*
2	**23** ***4%***	11 *3%*	13 *4%*	10 *4%*	14 *4%*	11 *4%*	12 *4%*	5 *4%*	3 *2%*	6 *5%*	3 *4%*	2 *3%*	5 *7%*	5 *3%*	10 *3%*	9 *6%*	7 *3%*	17 *4%*	2 *1%*	22 *4%*	19 *4%*	2 *4%*	- -	2 *12%* AVX
3	**25** ***4%*** **Zg**	13 *4%*	12 *4%*	11 *4%*	14 *4%*	15 *5%*	10 *3%*	3 *2%*	4 *3%*	2 *1%*	2 *3%*	6 *9%* AHJ	8 *11%* AHI JK	7 *4%*	10 *3%*	8 *5%*	5 *2%*	20 *5%*	4 *3%*	21 *4%*	20 *4%*	2 *3%*	1 *5%*	2 *13%* AVW
4	**34** ***5%*** **E**	18 *6%*	16 *5%*	21 *8%* E	13 *4%*	14 *5%*	20 *6%*	7 *5%*	9 *6%*	9 *7%*	3 *4%*	5 *7%*	2 *3%*	9 *4%*	18 *6%*	8 *5%*	15 *6%*	19 *5%*	3 *3%*	31 *6%*	28 *5%*	4 *9%*	1 *4%*	1 *6%*
5	**85** ***13%*** **Zg**	45 *15%*	39 *12%*	43 *16%*	42 *11%*	39 *13%*	46 *14%*	29 *20%* A	19 *12%*	12 *10%*	9 *12%*	8 *11%*	8 *12%*	19 *10%*	44 *15%*	21 *15%*	28 *11%*	57 *15%*	16 *13%*	69 *13%*	71 *13%*	9 *18%*	2 *8%*	3 *18%*
6	**76** ***12%*** **Dj**	36 *12%*	40 *12%*	23 *9%*	52 *14%*	34 *11%*	42 *12%*	18 *12%*	19 *12%*	15 *12%*	9 *12%*	8 *12%*	7 *10%*	23 *12%*	39 *13%*	13 *9%*	33 *13%*	43 *11%*	12 *10%*	64 *12%*	64 *12%*	8 *15%*	3 *12%*	1 *6%*
7	**101** ***16%*** **MUs**	47 *15%*	54 *17%*	40 *15%*	62 *17%*	48 *16%*	54 *16%*	26 *17%* M	28 *18%* M	22 *18%* M	14 *18%* M	8 *12%*	4 *5%*	37 *18%*	44 *15%*	21 *14%*	49 *19%*	53 *14%*	27 *22%*	74 *15%*	85 *16%*	8 *17%*	5 *19%*	3 *18%*
8	**98** ***15%*** **SYv**	43 *14%*	55 *17%*	33 *12%*	65 *18%*	44 *15%*	54 *16%*	18 *12%*	26 *17%*	21 *17%*	13 *17%*	11 *17%*	9 *13%*	34 *17%*	45 *15%*	20 *14%*	49 *19%* S	49 *13%*	17 *14%*	81 *16%*	87 *16%* Y	7 *14%*	4 *14%*	* *3%*
9	**72** ***11%*** **DUe f**	38 *12%*	34 *10%*	20 *7%*	52 *14%* AD	31 *10%*	41 *12%*	22 *15%*	25 *16%*	9 *8%*	6 *8%*	4 *6%*	6 *8%*	20 *10%*	40 *14%*	12 *9%*	29 *11%*	43 *11%*	21 *17%*	51 *10%*	60 *11%*	9 *18%* X	1 *5%*	2 *11%*
Highest rating 10	**42** ***7%*** **LPUd**	18 *6%*	24 *7%*	18 *7%*	24 *7%*	18 *6%*	24 *7%*	7 *5%*	16 *10%* L	11 *9%* L	4 *5%*	* *1%*	4 *5%*	16 *8%*	12 *4%*	14 *10%* P	22 *9%*	20 *5%*	13 *10%*	30 *6%*	40 *7%* W	- -	1 *5%* W	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**64** ***10%*** **EGI RWck**	33 *11%*	30 *9%*	44 *16%* AE	19 *5%*	41 *14%* AG	23 *7%*	7 *5%*	5 *3%*	12 *10%* I	11 *15%* HI	12 *18%* AHI	15 *22%* AH IJ	24 *12%*	25 *8%*	15 *10%*	15 *6%*	49 *13%* AR	9 *7%*	55 *11%*	56 *10%* W	1 *1%*	6 *23%* AVWY	1 *6%*
1-3 (Net)	**65** ***10%*** **IRc g**	31 *10%*	33 *10%*	29 *11%*	36 *10%*	32 *11%*	32 *10%*	13 *9%*	9 *6%*	10 *8%*	7 *9%*	11 *17%* I	15 *22%* AHI J	17 *8%*	27 *9%*	20 *14%*	14 *6%*	50 *13%* AR	8 *6%*	57 *11%* A	53 *10%*	5 *9%*	2 *10%*	5 *29%* AVWX
4-6 (Net)	**195** ***31%***	100 *32%*	95 *29%*	87 *32%*	108 *29%*	87 *29%*	108 *32%*	55 *37%*	47 *30%*	36 *29%*	21 *27%*	20 *30%*	16 *24%*	52 *26%*	102 *35%*	42 *29%*	76 *30%*	119 *31%*	31 *25%*	164 *32%*	163 *30%*	21 *42%*	6 *24%*	5 *30%*
7-10 (Net)	**314** ***49%*** **DLM SUYade fv**	147 *47%*	167 *51%*	111 *41%*	203 *55%* AD	142 *47%*	172 *51%*	73 *49%* M	94 *61%* ALM	64 *52%* LM	37 *48%*	24 *36%*	22 *32%*	107 *54%*	140 *48%*	67 *46%*	148 *58%* AS	166 *43%*	78 *62%* AU	236 *46%*	273 *50%*	24 *48%*	11 *43%*	6 *35%*
9-10 (Net)	**114** ***18%*** **DLU df**	57 *18%*	58 *18%*	38 *14%*	76 *21%*	50 *16%*	65 *19%*	29 *20%* L	41 *26%* AKL M	21 *17%*	10 *13%*	5 *7%*	9 *13%*	36 *18%*	52 *18%*	26 *18%*	51 *20%*	64 *17%*	34 *27%* AU	81 *16%*	101 *18%*	9 *18%*	3 *10%*	2 *14%*

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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**16** ***3%***	14 *3%*	1 *1%*	1 *5%*	5 *2%*	9 *3%*	2 *4%*	4 *4%*	8 *2%*	2 *4%*	5 *3%*	11 *2%*	1 *2%*	- -	- -	4 *6%*	1 *1%*	2 *6%*	- -	1 *5%*	3 *5%*	1 *1%*	2 *3%*	1 *5%*
2	**23** ***4%***	21 *4%*	2 *2%*	1 *6%*	7 *2%*	15 *6%*	1 *3%*	2 *2%*	17 *4%*	2 *3%*	5 *3%*	17 *4%*	2 *4%*	1 *5%*	2 *4%*	3 *4%*	1 *1%*	- -	3 *7%*	- -	3 *6%*	4 *3%*	3 *4%*	2 *12%* Aort
3	**25** ***4%*** **Zg**	15 *3%*	9 *10%* AZ	2 *9%*	8 *3%*	14 *5%*	2 *6%*	5 *5%*	11 *2%*	5 *7%*	7 *4%*	18 *4%*	2 *3%*	- -	3 *7%*	2 *3%*	2 *3%*	- -	3 *8%*	1 *5%*	- -	4 *3%*	5 *7%*	2 *13%* Aknost
4	**34** ***5%*** **E**	31 *6%*	3 *4%*	- -	17 *5%*	18 *6%*	- -	4 *4%*	20 *5%*	8 *12%* Ag	5 *3%*	29 *6%*	4 *9%* o	2 *12%*	- -	4 *5%*	- -	2 *9%*	7 *17%* Amo tu	1 *4%*	3 *5%*	6 *5%*	3 *4%*	1 *6%* mo
5	**85** ***13%*** **Zg**	59 *11%*	23 *25%* AZ	2 *11%*	36 *11%*	39 *14%*	10 *22%*	24 *25%* Ag	49 *11%*	7 *11%*	17 *11%*	67 *14%*	9 *18%*	2 *10%*	9 *20%*	14 *20%*	11 *16%*	2 *9%*	3 *7%*	2 *8%*	6 *10%*	12 *9%*	11 *14%*	3 *18%*
6	**76** ***12%*** **Dj**	63 *12%*	12 *13%*	- -	40 *13%*	29 *10%*	6 *15%*	9 *9%*	58 *13%*	6 *9%*	29 *18%* Aj	47 *10%*	8 *15%*	1 *6%*	7 *16%*	12 *17%*	6 *9%*	5 *17%*	4 *9%*	3 *12%*	6 *11%*	12 *9%*	10 *13%*	1 *6%*
7	**101** ***16%*** **MUs**	91 *17%*	7 *8%*	3 *17%*	62 *20%* Ae	37 *13%*	3 *6%*	11 *11%*	77 *17%*	10 *16%*	20 *13%*	82 *17%*	8 *17%*	7 *36%*	3 *7%*	10 *15%*	18 *27%* Amqs	5 *19%*	2 *4%*	5 *19%* qs	3 *5%*	25 *20%* qs	11 *13%*	3 *18%* qs
8	**98** ***15%*** **SYv**	87 *17%*	7 *8%*	3 *20%*	53 *17%*	40 *15%*	5 *12%*	14 *14%*	69 *15%*	11 *17%*	23 *15%*	74 *16%*	7 *14%*	4 *20%*	8 *19%* v	8 *11%*	9 *13%*	5 *18%*	9 *21%* v	4 *14%*	12 *20%* v	21 *17%* v	11 *13%*	* *3%*
9	**72** ***11%*** **DUef**	61 *12%*	11 *12%*	- -	48 *15%* Ade	24 *9%*	- -	3 *3%*	64 *14%* Af	4 *6%*	21 *13%*	51 *11%*	9 *18%* r	1 *4%*	4 *9%*	5 *8%*	9 *12%*	5 *17%*	6 *13%*	1 *5%*	6 *11%*	16 *12%*	8 *10%*	2 *11%*
Highest rating 10	**42** ***7%*** **LPUd**	36 *7%*	1 *2%*	5 *29%*	25 *8%*	10 *4%*	5 *12%* d	4 *4%*	35 *8%*	3 *4%*	17 *10%*	26 *5%*	- -	- -	1 *2%*	4 *5%*	9 *13%* k	- -	1 *3%*	1 *5%* k	7 *12%* k	16 *13%* Ak	3 *4%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372
Don't know	**64** ***10%*** **EGIRWck**	49 *9%*	14 *16%*	* *2%*	13 *4%*	40 *14%* Ac	8 *20%* c	17 *17%* Ag	38 *9%*	5 *9%*	9 *6%*	53 *11%*
1-3 (Net)	**65** ***10%*** **IRcg**	50 *9%*	12 *13%*	3 *20%*	21 *7%*	39 *14%* Ac	5 *12%*	11 *12%*	37 *8%*	9 *14%*	18 *11%*	46 *10%*
4-6 (Net)	**195** ***31%***	154 *29%*	38 *42%* AZ	2 *11%*	92 *29%*	85 *31%*	16 *38%*	36 *38%*	127 *28%*	21 *33%*	51 *32%*	143 *30%*
7-10 (Net)	**314** ***49%*** **DLMSU Yadefv**	276 *52%* Aa	27 *30%*	11 *67%*	188 *60%* Ad e	111 *40%*	13 *31%*	31 *33%*	244 *55%* Af	27 *44%*	81 *51%*	233 *49%*
9-10 (Net)	**114** ***18%*** **DLUdf**	97 *18%*	12 *14%*	5 *29%*	73 *23%* Ad	34 *12%*	5 *12%*	7 *7%*	98 *22%* Af	6 *10%*	38 *24%*	77 *16%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	1 *1%*	1 *7%*	8 *17%* k	4 *5%*	4 *6%*	2 *6%*	5 *11%*	6 *23%* Ak notv	8 *14%* k	12 *9%*	13 *16%* k	1 *6%*
1-3 (Net)	5 *9%*	1 *5%*	5 *11%*	9 *13%*	4 *5%*	2 *6%*	7 *15%*	2 *10%*	6 *11%*	9 *7%*	11 *13%*	5 *29%* Akmnorstu
4-6 (Net)	21 *42%* t	6 *28%*	16 *35%*	30 *43%* t	17 *25%*	9 *34%*	15 *33%*	6 *24%*	15 *26%*	30 *23%*	25 *30%*	5 *30%*
7-10 (Net)	24 *48%*	12 *60%*	17 *37%*	27 *39%*	44 *64%* Amnqr uv	15 *53%*	18 *41%*	11 *43%*	27 *48%*	79 *61%* Am nqruv	33 *40%*	6 *35%*
9-10 (Net)	9 *18%*	1 *4%*	5 *11%*	9 *13%*	17 *25%*	5 *17%*	7 *16%*	3 *10%*	13 *23%*	32 *25%* r	11 *14%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**16**	6	2	1	2	3	1	2	3	2	7	-	1	-	2	2	4	4	2	1	1
	3%	*2%*	*2%*	*13%*	*9%* ABC	*7%* B	*3%*	*3%*	*2%*	*4%* L	*5%* L	-	*1%*	-	*5%* L	*3%*	*5%*	*3%*	*2%*	*2%*	*1%*
2	**23**	13	4	-	1	-	1	4	7	2	2	8	1	1	-	3	1	4	4	3	4
	4%	*4%*	*3%*	-	*7%*	-	*4%*	*5%*	*4%*	*4%*	*2%*	*6%*	*2%*	*9%*	-	*5%*	*1%*	*3%*	*3%*	*4%*	*5%*
3	**25**	8	3	2	1	2	1	8	10	1	4	3	3	1	2	4	2	5	4	4	3
	4% B	*2%*	*2%*	*24%*	*5%*	*6%*	*3%*	*10%* ABC	*6%*	*1%*	*3%*	*2%*	*4%*	*7%*	*4%*	*7%*	*2%*	*4%*	*3%*	*5%*	*4%*
4	**34**	20	7	-	1	3	1	3	11	3	10	7	1	-	3	*	10	8	6	3	6
	5%	*6%*	*6%*	-	*4%*	*9%*	*5%*	*3%*	*6%*	*5%*	*7%*	*5%*	*1%*	-	*8%*	*1%*	*11%* AP	*6%*	*5%*	*4%*	*7%*
5	**85**	48	18	-	3	1	2	12	22	3	22	21	7	-	10	9	14	15	16	11	8
	13%	*14%*	*16%*	-	*15%*	*4%*	*8%*	*15%*	*13%*	*5%*	*16%*	*15%*	*9%*	-	*23%* JM	*17%*	*16%*	*11%*	*13%*	*14%*	*11%*
6	**76**	48	7	4	3	4	6	5	20	5	20	18	10	1	1	6	9	20	19	9	9
	12%	*14%*	*6%*	*47%*	*13%*	*10%*	*25%* ACH	*6%*	*12%*	*9%*	*15%*	*13%*	*12%*	*7%*	*3%*	*11%*	*10%*	*15%*	*15%*	*12%*	*12%*
7	**101**	55	28	-	-	9	3	6	25	9	25	24	11	1	5	9	13	20	17	13	8
	16% EH	*16%* E	*25%* AEH	-	-	*23%* EH	*12%*	*7%*	*15%*	*17%*	*18%*	*18%*	*14%*	*8%*	*11%*	*17%*	*15%*	*15%*	*14%*	*18%*	*10%*
8	**98**	61	15	1	2	5	4	11	22	11	23	19	12	2	9	7	9	16	24	9	20
	15%	*17%*	*14%*	*16%*	*10%*	*11%*	*15%*	*13%*	*13%*	*21%*	*17%*	*13%*	*15%*	*22%*	*21%*	*12%*	*10%*	*12%*	*19%*	*12%*	*25%* AQR
9	**72**	41	15	-	4	5	3	5	18	8	11	15	18	1	2	2	11	20	16	10	9
	11%	*11%*	*14%*	-	*18%* H	*13%*	*12%*	*6%*	*11%*	*15%*	*8%*	*11%*	*22%* AIK O	*8%*	*4%*	*5%*	*13%*	*16%*	*13%*	*13%*	*11%*
Highest rating 10	**42**	26	7	-	1	5	-	4	12	2	5	11	10	-	2	8	3	10	9	4	5
	7%	*7%*	*6%*	-	*4%*	*12%*	-	*5%*	*7%*	*4%*	*4%*	*8%*	*12%* K	-	*5%*	*14%* AQ	*4%*	*7%*	*7%*	*5%*	*6%*
Don't know	**64**	29	7	-	3	2	3	20	20	8	7	12	7	5	6	4	10	9	8	7	6
	10% K	*8%*	*6%*	-	*15%*	*5%*	*13%*	*25%* ABCF	*12%*	*15%* K	*5%*	*9%*	*8%*	*40%*	*14%*	*8%*	*12%*	*7%*	*7%*	*10%*	*7%*
1-3 (Net)	**65**	27	8	3	4	5	3	15	21	5	14	11	6	2	4	8	6	13	10	8	8
	10% B	*8%*	*7%*	*37%*	*21%* ABC	*13%*	*10%*	*18%* ABC	*12%*	*9%*	*10%*	*8%*	*7%*	*15%*	*10%*	*15%*	*7%*	*10%*	*8%*	*10%*	*11%*
4-6 (Net)	**195**	116	31	4	7	9	10	20	53	10	53	46	18	1	14	15	32	43	41	23	23
	31%	*33%*	*28%*	*47%*	*32%*	*22%*	*38%*	*25%*	*31%*	*19%*	*38%* JM	*33%*	*22%*	*7%*	*34%*	*29%*	*38%*	*33%*	*33%*	*31%*	*30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**314** ***49%*** **H**	183 *52%* EH	65 *59%* EH	1 *16%*	7 *33%*	24 *60%* EH	10 *38%*	25 *31%*	77 *45%*	31 *57%*	64 *47%*	69 *50%*	50 *63%* AI O	4 *37%*	18 *42%*	25 *48%*	36 *43%*	65 *50%*	66 *53%*	36 *49%*	41 *52%*
9-10 (Net)	**114** ***18%*** **K**	67 *19%*	22 *20%*	- -	5 *22%*	10 *25%*	3 *12%*	8 *11%*	30 *18%*	10 *19%*	16 *11%*	26 *19%*	28 *34%* AIK LO	1 *8%*	4 *10%*	10 *19%*	14 *17%*	30 *23%*	25 *20%*	14 *19%*	13 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**11** **2%** **Z**	6 2%	5 2%	2 1%	9 3%	9 3%	2 1%	- -	- -	3 4%	* *	2 2%	6 5%	6 3%	3 2%	1 1%	3 2%	8 2%	- -	11 2%	6 1%	2 5%	2 7% AV	* 5%
2	**14** **3%**	6 2%	8 3%	9 4%	5 2%	8 3%	6 3%	2 4%	2 2%	- -	2 3%	2 2%	6 5%	7 4%	4 2%	3 3%	3 2%	11 3%	1 1%	13 3%	9 2%	1 4%	2 7% AV	1 8% AV
3	**21** **4%**	12 5%	9 4%	12 6%	9 3%	14 5%	7 3%	1 2%	3 3%	2 3%	8 9% A	3 4%	4 3%	11 6%	4 2%	6 6%	6 3%	15 5%	2 3%	19 4%	18 4%	2 5%	2 5%	- -
4	**29** **6%**	13 5%	15 6%	15 7%	14 5%	15 5%	13 6%	5 10%	7 8%	1 1%	6 6%	2 3%	8 6%	9 5%	13 6%	7 6%	8 5%	21 6%	3 4%	25 6%	22 5%	4 11%	2 6%	* 4%
5	**59** **12%** **OZc**	27 11%	32 12%	30 15%	29 10%	37 13%	22 10%	6 11%	9 9%	3 5%	14 16% J	16 20% AJM	11 9%	13 7%	25 12%	22 20% AO	18 10%	41 12%	6 8%	52 12%	46 11%	9 23% AVX	1 5%	2 21% X
6	**59** **12%**	33 13%	26 10%	21 10%	38 12%	30 10%	29 13%	10 19%	14 14%	5 7%	9 11%	10 12%	11 9%	22 11%	27 13%	9 9%	19 11%	40 12%	13 17%	46 11%	52 12%	3 8%	3 10%	1 9%
7	**68** **13%** **D**	27 11%	41 16%	19 9%	49 16%	38 13%	30 14%	5 10%	18 19%	11 14%	7 9%	13 17%	14 11%	21 11%	33 16%	15 14%	27 15%	41 12%	10 13%	58 13%	60 14%	4 10%	3 9%	2 22%
8	**81** **16%** **C**	48 19%	33 13%	30 15%	51 16%	39 13%	42 19%	9 17%	8 9%	19 25% Al	12 14%	14 17%	20 16%	36 19%	26 13%	19 17%	31 18%	50 15%	16 20%	65 15%	72 17%	4 11%	3 13%	1 14%
9	**61** **12%** **DLS** **U**	27 11%	34 13%	15 7%	47 15% AD	29 10%	32 14%	8 15% L	22 23% ALM	8 11%	10 11%	3 4%	10 8%	23 12%	28 14%	10 9%	32 18% AS	30 9%	14 18%	47 11%	52 12%	6 16%	3 11%	* 3%
Highest rating 10	**48** **10%** **Wadk**	20 8%	29 11%	15 8%	33 11%	31 11%	17 8%	2 4%	13 13%	12 17% L	6 7%	4 5%	11 9%	25 13%	16 8%	7 6%	18 11%	30 9%	7 10%	41 10%	45 10% W	- -	3 9% W	* 5% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**58** ***11%*** **EIR** **cg**	27 *11%*	31 *12%*	35 *17%* AE	23 *8%*	37 *13%*	21 *9%*	4 *7%* I	- -	9 *13%* I	11 *13%* I	11 *13%* I	23 *19%* AI	20 *10%*	28 *13%*	11 *10%*	9 *5%*	49 *15%* AR	3 *4%*	55 *13%* A	50 *12%*	3 *7%*	5 *17%*	1 *9%*
1-3 (Net)	**46** ***9%*** **Z**	23 *10%*	22 *8%*	23 *11%*	23 *7%*	31 *11%*	15 *7%*	3 *6%*	5 *5%*	5 *7%*	10 *12%*	7 *9%*	15 *12%*	24 *12%* P	12 *6%*	11 *10%*	12 *7%*	34 *10%*	4 *5%*	42 *10%*	34 *8%*	5 *13%*	5 *20%* AV	1 *13%*
4-6 (Net)	**146** ***29%*** **JOc**	74 *30%*	72 *28%*	65 *32%*	81 *27%*	83 *29%*	63 *29%*	21 *40%* J	30 *31%* J	9 *13%*	29 *34%* J	28 *35%* J	29 *24%*	44 *23%*	64 *31%*	38 *34%* O	45 *26%*	101 *30%*	23 *30%*	124 *29%*	121 *28%*	16 *42%* AX	6 *21%*	3 *34%*
7-10 (Net)	**259** ***51%*** **DSU** **ade**	122 *50%*	136 *52%*	80 *39%*	179 *58%* AD	137 *48%*	122 *55%*	24 *47%*	60 *63%* AKL M	49 *67%* AKL M	35 *41%*	34 *43%*	55 *45%*	104 *54%*	103 *50%*	51 *47%*	108 *62%* AS	151 *45%*	47 *62%*	212 *49%*	229 *53%*	14 *37%*	12 *42%*	4 *43%*
9-10 (Net)	**110** ***22%*** **DLS** **ade**	47 *19%*	63 *24%*	30 *15%*	80 *26%* AD	61 *21%*	49 *22%*	10 *20%*	34 *36%* AKL M	20 *28%* L	16 *19%*	7 *9%*	21 *18%*	48 *25%*	44 *21%*	17 *16%*	50 *29%* AS	60 *18%*	21 *28%*	88 *20%*	97 *22%*	6 *16%*	6 *20%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**11** ***2%*** **Z**	4 *1%*	5 *7%* AZ	2 *12%*	3 *1%*	7 *3%*	* *1%*	2 *2%*	4 *1%*	2 *7%*	4 *3%*	7 *2%*	2 *5%*	1 *5%*	- -	2 *3%*	- -	- -	- -	2 *7%* Aoq	1 *2%*	1 *1%*	1 *2%*	* *5%* oq
2	**14** ***3%***	10 *2%*	- -	3 *23%*	5 *2%*	6 *3%*	3 *6%*	4 *4%*	9 *3%*	- -	2 *1%*	11 *3%*	1 *4%*	1 *5%*	1 *3%*	- -	- -	- -	3 *5%*	2 *7%* Ano	2 *5%*	1 *1%*	1 *2%*	1 *8%* Anot
3	**21** ***4%***	17 *4%*	3 *5%*	1 *8%*	6 *3%*	10 *4%*	5 *10%* c	6 *5%*	13 *4%*	- -	3 *2%*	17 *5%*	2 *5%*	1 *3%*	2 *5%*	7 *13%* Aqs	1 *2%*	- -	- -	2 *5%*	- -	2 *3%*	5 *8%*	- -
4	**29** ***6%***	21 *5%*	7 *11%*	- -	8 *4%*	12 *5%*	8 *17%* Acd	6 *5%*	19 *6%*	2 *6%*	6 *5%*	22 *6%*	4 *11%*	3 *10%*	- -	2 *3%*	1 *2%*	1 *5%*	5 *9%*	2 *6%*	3 *5%*	6 *7%*	3 *4%*	* *4%*
5	**59** ***12%*** **OZc**	43 *10%*	15 *22%* AZ	1 *8%*	17 *8%*	34 *14%*	8 *16%*	14 *12%*	32 *10%*	7 *21%*	16 *12%*	42 *12%*	9 *23%* Amnr t	1 *6%*	2 *6%*	3 *6%*	5 *10%*	5 *20%*	6 *12%*	1 *5%*	9 *18%*	6 *8%*	8 *13%*	2 *21%* mnr
6	**59** ***12%***	51 *12%*	6 *10%*	1 *9%*	25 *11%*	26 *11%*	7 *14%*	10 *8%*	41 *13%*	4 *12%*	20 *14%*	38 *10%*	3 *8%*	- -	4 *10%*	11 *20%* t	12 *25%* Atu	4 *18%*	6 *11%*	3 *10%*	7 *14%*	4 *5%*	4 *7%*	1 *9%*
7	**68** ***13%*** **D**	60 *14%*	5 *8%*	2 *16%*	34 *16%*	28 *12%*	6 *13%*	13 *11%*	47 *15%*	4 *12%*	14 *10%*	54 *15%*	4 *10%*	7 *28%*	9 *24%* s	6 *12%*	10 *20%*	5 *21%*	6 *10%*	3 *9%*	2 *5%*	7 *9%*	7 *12%*	2 *22%* s
8	**81** ***16%*** **C**	71 *17%*	8 *13%*	2 *14%*	38 *18%*	38 *16%*	5 *10%*	20 *16%*	55 *17%*	2 *7%*	24 *17%*	56 *15%*	4 *11%*	5 *18%*	6 *15%*	5 *10%*	8 *16%*	4 *16%*	8 *15%*	3 *13%*	8 *16%*	15 *19%*	13 *22%*	1 *14%*
9	**61** ***12%*** **DLSU**	56 *13%*	4 *6%*	1 *5%*	35 *16%* Ad	22 *9%*	3 *5%*	13 *11%*	44 *14%*	5 *14%*	18 *13%*	43 *12%*	6 *16%*	3 *12%*	3 *8%*	5 *10%*	8 *15%*	2 *7%*	8 *16%*	3 *11%*	5 *10%*	13 *17%*	5 *8%*	* *3%*
Highest rating 10	**48** ***10%*** **Wadk**	47 *11%* Aa	1 *2%*	1 *5%*	34 *16%* Ade	14 *6%*	1 *2%*	13 *11%*	30 *9%*	3 *8%*	19 *14%*	29 *8%*	- -	3 *12%*	3 *9%*	3 *5%*	4 *7%*	- -	7 *13%* k	3 *9%* k	4 *8%*	18 *23%* Akn u	4 *6%*	* *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**58** ***11%*** **EIRcg**	46 *11%*	10 *16%*	- -	10 *5%*	43 *18%* Ac	3 *7%*	19 *16%* g	28 *9%*	4 *13%*	11 *8%*	44 *12%*	3 *7%*	- -	8 *21%* ot	9 *17%*	2 *3%*	3 *13%*	5 *9%*	5 *17%* ot	8 *17%*	5 *6%*	10 *17%*	1 *9%*
1-3 (Net)	**46** ***9%*** **Z**	31 *7%*	8 *12%*	6 *42%*	13 *6%*	24 *10%*	8 *17%* c	13 *11%*	27 *8%*	2 *7%*	8 *6%*	36 *10%*	5 *13%*	3 *13%*	3 *8%*	9 *17%* o	1 *2%*	- -	3 *5%*	5 *20%* Aoqt	3 *7%*	4 *6%*	7 *12%*	1 *13%* o
4-6 (Net)	**146** ***29%*** **JOc**	116 *27%*	28 *43%* AZ	2 *17%*	50 *23%*	72 *30%*	23 *47%* Acd	29 *25%*	92 *29%*	13 *39%*	42 *31%*	102 *28%*	16 *42%* Amrt	4 *16%*	6 *16%*	16 *29%*	18 *37%*	11 *43%*	17 *32%*	6 *21%*	18 *37%*	16 *21%*	15 *24%*	3 *34%*
7-10 (Net)	**259** ***51%*** **DSUade**	234 *55%* Aa	18 *28%*	6 *41%*	142 *66%* Ade	102 *42%*	15 *30%*	58 *49%*	176 *55%*	14 *41%*	75 *55%*	182 *50%*	14 *37%*	18 *71%*	21 *55%*	20 *37%*	29 *58%*	11 *44%*	29 *54%*	12 *42%*	19 *38%*	53 *68%* Aknrsuv	29 *48%*	4 *43%*
9-10 (Net)	**110** ***22%*** **DLSade**	103 *24%* Aa	5 *8%*	2 *11%*	70 *32%* Ade	36 *15%*	3 *7%*	26 *21%*	74 *23%*	8 *22%*	37 *27%*	72 *20%*	6 *16%*	6 *24%*	6 *17%*	8 *15%*	11 *23%*	2 *7%*	15 *29%*	6 *20%*	8 *17%*	31 *40%* Akmnrsuv	9 *14%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**11** **2%**	4 2%	1 1%	- -	* 1%	- -	- -	6 5% A	* *	- -	5 6% AI	3 3%	2 3%	- -	- -	- -	- -	4 4%	3 3%	1 2%	2 3%
2	**14** **3%**	4 1%	2 2%	- -	- -	2 12%	1 5%	5 4%	5 4%	- -	2 2%	1 1%	4 4%	- -	1 2%	2 3%	2 4%	3 3%	- -	1 2%	3 5% S
3	**21** **4%**	10 4%	1 1%	- -	3 13%	1 5%	1 7%	5 4%	6 4%	1 3%	2 2%	7 6%	3 3%	1 7%	2 7%	5 10% S	2 4%	5 5%	1 1%	3 4%	3 5%
4	**29** **6%** M	15 6%	3 4%	- -	1 4%	1 7%	2 8%	7 5%	6 5%	1 3%	11 13% AILM	5 5%	- -	4 28%	1 3%	2 4%	4 8%	4 4%	9 9%	3 5%	2 3%
5	**59** **12%**	29 12%	7 9%	* 7%	4 22%	2 11%	1 5%	16 13%	14 11%	5 13%	12 14%	13 11%	5 6%	- -	9 31%	8 15%	10 18% S	13 12%	6 6%	6 9%	7 11%
6	**59** **12%**	29 12%	11 14%	- -	2 9%	3 18%	2 9%	12 10%	18 13%	5 13%	13 15%	10 9%	10 11%	- -	3 10%	4 7%	5 9%	13 12%	18 19% A	5 8%	8 12%
7	**68** **13%**	32 13%	17 22% H	1 29%	2 10%	2 13%	2 8%	12 10%	21 16%	10 26% AM	13 16%	13 11%	9 10%	1 5%	1 3%	7 13%	7 13%	16 15%	17 17%	8 13%	7 10%
8	**81** **16%**	37 15%	14 17%	1 30%	1 7%	2 13%	6 31%	19 15%	20 15%	6 15%	9 10%	17 15%	19 21%	4 29%	6 22%	8 16%	12 20%	14 13%	19 20%	8 12%	10 16%
9	**61** **12%**	37 15%	5 6%	- -	5 25%	2 9%	3 13%	10 8%	20 16%	3 7%	7 8%	16 14%	15 16%	- -	* 1%	6 12%	5 9%	14 13%	8 9%	8 13%	12 19%
Highest rating 10	**48** **10%**	26 11%	7 9%	- -	1 6%	2 13%	1 4%	11 9%	12 9%	4 11%	4 5%	12 10%	14 16% K	- -	2 7%	5 10%	3 6%	8 7%	7 8%	11 17%	6 10%
Don't know	**58** **11%**	22 9%	12 14%	2 33%	* 2%	- -	2 9%	21 17% AB	10 7%	4 10%	7 8%	20 17% I	9 10%	4 31%	4 14%	5 10%	7 12%	12 12%	8 9%	9 15%	4 6%
1-3 (Net)	**46** **9%**	18 7%	4 5%	- -	3 15%	3 17%	2 11%	16 13%	11 9%	1 3%	8 10%	12 10%	9 10%	1 7%	3 10%	7 13% S	4 7%	13 12%	3 3%	5 8%	8 13% S
4-6 (Net)	**146** **29%** M	72 30%	22 27%	* 7%	7 35%	6 36%	4 22%	35 28%	38 29%	11 29%	36 42% ALM	28 24%	16 17%	4 28%	12 43%	13 26%	20 34%	30 28%	33 34%	13 22%	16 26%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**259** ***51%*** **HK**	132 *54%* H	43 *54%*	3 *60%*	9 *49%*	8 *47%*	11 *57%*	52 *42%*	73 *55%* K	23 *59%*	33 *39%*	58 *49%*	57 *62%* AK	5 *34%*	10 *34%*	26 *51%*	27 *47%*	52 *49%*	52 *54%*	34 *55%*	35 *55%*
9-10 (Net)	**110** ***22%***	63 *26%* A	12 *15%*	- -	6 *31%*	4 *21%*	3 *17%*	21 *17%*	32 *25%*	7 *18%*	11 *13%*	28 *23%*	29 *32%* AK	- -	2 *9%*	11 *22%*	8 *14%*	21 *20%*	16 *16%*	19 *30%*	19 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**30** ***2%*** **CGZc g**	22 *3%* AC	8 *1%*	9 *1%*	21 *2%*	20 *3%* AG	9 *1%*	1 *	2 *1%*	4 *2%*	8 *3%*	5 *2%*	10 *2%*	7 *2%*	13 *2%*	10 *2%*	6 *1%*	23 *2%*	5 *3%*	25 *2%*	26 *2%*	3 *2%*	1 *1%*	1 *1%*
2	**30** ***2%*** **Z**	19 *2%*	11 *1%*	15 *2%*	15 *2%*	17 *2%*	13 *1%*	1 *1%*	4 *1%*	3 *1%*	7 *2%*	4 *2%*	10 *2%*	11 *3%*	12 *1%*	7 *2%*	7 *1%*	24 *2%*	- -	30 *2%* A	25 *2%*	2 *1%*	1 *1%*	2 *4%* AX
3	**25** ***1%*** **ERZc**	14 *2%*	11 *1%*	17 *2%* E	9 *1%*	14 *2%*	11 *1%*	4 *2%*	3 *1%*	- -	4 *1%*	3 *1%*	11 *3%* AJ	3 *1%*	13 *2%*	9 *2%*	2 *	23 *2%* AR	1 *1%*	24 *2%*	20 *1%*	4 *3%*	1 *1%*	* *
4	**46** ***3%*** **EZc**	17 *2%*	30 *3%*	29 *4%* AE	18 *2%*	26 *3%*	20 *2%*	5 *2%*	7 *2%*	4 *2%*	9 *3%*	8 *3%*	13 *3%*	11 *3%*	21 *3%*	14 *3%*	10 *2%*	36 *3%*	2 *1%*	45 *3%*	36 *3%*	6 *4%*	4 *4%*	1 *2%*
5	**127** ***7%*** **EUZc q**	59 *7%*	68 *8%*	70 *9%* AE	57 *6%*	65 *8%*	61 *7%*	20 *10%*	24 *8%*	18 *8%*	18 *6%*	13 *5%*	34 *8%*	33 *8%*	59 *7%*	35 *7%*	34 *7%*	93 *8%*	22 *13%* AU	105 *7%*	102 *7%*	13 *8%*	9 *10%*	3 *5%*
6	**179** ***10%*** **LMQ SUZ**	98 *11%*	82 *10%*	71 *9%*	108 *11%*	82 *10%*	98 *10%*	26 *13%* L	29 *10%*	35 *15%* ALM	37 *12%* L	18 *7%*	34 *8%*	49 *12%*	93 *11%*	37 *8%*	65 *13%*	114 *9%*	25 *15%*	154 *10%*	153 *11%*	13 *8%*	9 *9%*	4 *7%*
7	**308** ***18%*** **KQ**	143 *16%*	165 *19%*	133 *17%*	175 *18%*	145 *18%*	163 *17%*	46 *23%* KM	48 *17%*	55 *23%* AKM	40 *13%*	53 *20%*	66 *15%*	87 *21%* Q	155 *19%* Q	65 *14%*	101 *20%*	207 *17%*	25 *14%*	283 *18%*	250 *18%*	31 *19%*	16 *16%*	12 *21%*
8	**381** ***22%*** **H**	195 *22%*	185 *22%*	162 *21%*	219 *23%*	157 *20%*	224 *24%*	31 *15%*	59 *21%*	56 *23%*	78 *26%* H	65 *24%* H	91 *21%*	100 *23%*	175 *21%*	106 *22%*	108 *21%*	273 *22%*	33 *19%*	347 *22%*	317 *22%*	36 *23%*	18 *18%*	10 *19%*
9	**272** ***16%*** **Jab dem**	125 *14%*	147 *17%*	109 *14%*	164 *17%*	121 *15%*	152 *16%*	36 *18%* J	53 *19%* J	20 *8%*	47 *15%* J	46 *17%* J	71 *16%* J	62 *15%*	125 *15%*	85 *18%*	80 *16%*	193 *16%*	30 *17%*	242 *16%*	219 *15%*	27 *17%*	16 *16%*	11 *20%*
Highest rating 10	**240** ***14%*** **FHO abdeo**	134 *15%*	106 *12%*	93 *12%*	147 *15%*	86 *11%*	154 *16%* AF	17 *8%*	46 *16%* H	33 *14%*	45 *15%*	43 *16%* H	57 *13%*	41 *10%*	115 *14%*	85 *18%* AO	80 *16%*	160 *13%*	14 *8%*	226 *15%* A	200 *14%*	16 *10%*	15 *16%*	8 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**94** ***5%*** **EGIR** **Ucn**	49 *6%*	44 *5%*	59 *8%* AE	35 *4%*	56 *7%* AG	38 *4%*	15 *7%* I	5 *2%*	12 *5%*	11 *4%*	13 *5%*	37 *9%* AIK	21 *5%*	48 *6%*	24 *5%*	16 *3%*	77 *6%* AR	17 *10%* U	76 *5%*	75 *5%*	8 *5%*	7 *8%*	4 *6%*
1-3 (Net)	**86** ***5%*** **CGRZ** **cg**	55 *6%* AC	30 *4%*	41 *5%*	45 *5%*	51 *6%* AG	34 *4%*	6 *3%*	9 *3%*	7 *3%*	19 *6%*	13 *5%*	32 *7%* AIJ	20 *5%*	38 *5%*	27 *6%*	15 *3%*	70 *6%* AR	6 *4%*	79 *5%*	71 *5%*	9 *6%*	2 *2%*	3 *6%*
4-6 (Net)	**353** ***20%*** **LUY** **Zcuv**	173 *20%*	179 *21%*	169 *22%*	184 *19%*	174 *22%*	179 *19%*	51 *26%* L	59 *21%*	58 *24%* L	63 *21%*	39 *14%*	81 *19%*	93 *22%*	173 *21%*	87 *18%*	110 *21%*	243 *20%*	49 *28%* AU	304 *20%*	291 *20%* Y	32 *20%*	23 *23%* Y	7 *13%*
7-10 (Net)	**1201** ***69%*** **DFT** **abdehs**	597 *68%*	604 *70%*	497 *65%*	705 *73%* AD	509 *64%*	693 *73%* AF	129 *64%*	207 *74%* M	164 *68%*	209 *69%*	207 *76%* AHM	285 *66%*	290 *68%*	570 *69%*	341 *71%*	369 *72%*	832 *68%*	102 *59%*	1099 *71%* AT	987 *69%*	109 *69%*	64 *67%*	41 *75%*
9-10 (Net)	**512** ***30%*** **DFJ** **Oabde**	259 *30%*	253 *30%*	202 *26%*	310 *32%* AD	207 *26%*	306 *32%* AF	52 *26%*	99 *35%* AJ	52 *22%*	91 *30%* J	89 *33%* J	128 *29%* J	103 *24%*	240 *29%*	170 *36%* AOP	160 *31%*	352 *29%*	44 *25%*	469 *30%*	420 *29%*	43 *27%*	31 *32%*	19 *35%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Lowest rating 1	**30** ***2%*** **CGZcg**	9 *1%*	6 *2%* Z	15 *16%* AZa	- -	19 *2%* c	11 *5%* Acd	12 *3%* g	9 *1%*	4 *3%*	10 *3%*	19 *1%*
2	**30** ***2%*** **Z**	19 *1%*	8 *3%*	4 *4%*	5 *1%*	17 *2%*	6 *3%* c	8 *2%*	19 *2%*	1 *1%*	10 *2%*	20 *2%*
3	**25** ***1%*** **ERZc**	15 *1%*	7 *3%*	3 *4%* Z	4 *1%*	16 *2%*	6 *3%* c	9 *2%*	13 *1%*	3 *2%*	5 *1%*	20 *2%*
4	**46** ***3%*** **EZc**	31 *2%*	9 *4%*	6 *7%* AZ	9 *2%*	27 *3%*	11 *5%* Ac	11 *3%*	28 *3%*	5 *4%*	14 *3%*	32 *2%*
5	**127** ***7%*** **EUZcq**	82 *6%*	37 *14%* AZ	8 *8%*	19 *3%*	82 *9%* Ac	23 *11%* c	31 *7%*	80 *7%*	10 *8%*	24 *6%*	101 *8%*
6	**179** ***10%*** **LMQSUZ**	121 *9%*	51 *20%* AZb	7 *8%*	62 *11%*	88 *9%*	28 *13%*	33 *8%*	119 *11%*	16 *13%*	47 *12%*	131 *10%*
7	**308** ***18%*** **KQ**	252 *18%*	37 *14%*	18 *19%*	96 *17%*	170 *18%*	40 *19%*	83 *20%*	180 *17%*	19 *15%*	59 *15%*	244 *19%*
8	**381** ***22%*** **H**	316 *23%*	49 *19%*	15 *16%*	126 *22%*	211 *23%*	41 *19%*	100 *24%*	235 *22%*	22 *18%*	88 *22%*	286 *22%*
9	**272** ***16%*** **Jabdem**	243 *18%* Aab	23 *9%*	6 *6%*	122 *21%* Ade	126 *14%*	19 *9%*	56 *13%*	186 *17%* A	14 *12%*	66 *16%*	199 *15%*
Highest rating 10	**240** ***14%*** **FHOabdeo**	218 *16%* Aab	17 *6%*	4 *5%*	116 *20%* Ade	110 *12%* e	13 *6%*	60 *14%*	145 *14%*	18 *14%*	64 *16%*	170 *13%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	3 *2%*	1 *2%*	- -	5 *2%*	1 *	1 *1%*	7 *5%* Amot	1 *1%*	4 *3%*	1 *1%*	6 *2%*	1 *1%*
2	2 *1%*	1 *1%*	6 *4%* A	3 *1%*	1 *1%*	4 *4%*	3 *2%*	1 *1%*	4 *3%*	2 *1%*	3 *1%*	2 *4%* Aortu
3	4 *3%*	- -	3 *2%*	2 *1%*	3 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *3%*	3 *1%*	2 *1%*	* *
4	6 *4%*	1 *2%*	4 *3%*	7 *3%*	1 *1%*	2 *2%*	8 *5%* o	4 *4%* o	2 *1%*	5 *3%*	4 *2%*	1 *2%*
5	13 *8%*	5 *7%*	13 *10%* q	19 *9%* q	10 *6%*	7 *6%*	4 *3%*	9 *10%* q	14 *8%*	18 *9%* q	13 *6%*	3 *5%*
6	13 *8%*	7 *9%*	7 *6%*	19 *9%*	21 *13%*	9 *9%*	12 *8%*	9 *9%*	31 *18%* Akmnqruv	31 *16%* Akmquv	15 *7%*	4 *7%*
7	31 *19%*	18 *23%* t	32 *25%* st	39 *18%*	30 *19%*	19 *17%*	26 *18%*	16 *16%*	23 *14%*	23 *12%*	40 *18%*	12 *21%* t
8	36 *23%*	16 *20%*	31 *24%*	44 *21%*	39 *25%*	19 *17%*	32 *22%*	18 *18%*	32 *19%*	42 *22%*	62 *27%*	10 *19%*
9	27 *17%* m	16 *20%* m	9 *7%*	36 *17%* m	32 *20%* mu	18 *17%* m	25 *17%* m	16 *16%* m	22 *13%*	33 *17%* m	28 *12%*	11 *20%* mu
Highest rating 10	16 *10%*	10 *12%*	21 *16%* o	35 *16%* o	11 *7%*	21 *19%* ko	25 *17%* o	15 *16%* o	21 *12%*	21 *11%*	36 *16%* o	8 *15%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Don't know	**94** ***5%*** **EGIRUcn**	72 *5%*	15 *6%*	7 *7%*	15 *3%*	63 *7%* Ac	15 *7%* c	18 *4%*	57 *5%*	12 *10%* f	16 *4%*	76 *6%*
1-3 (Net)	**86** ***5%*** **CGRZcg**	43 *3%*	20 *8%* AZ	22 *24%* AZa	9 *2%*	52 *6%* c	23 *11%* Acd	29 *7%* g	41 *4%*	8 *6%*	25 *6%*	59 *5%*
4-6 (Net)	**353** ***20%*** **LUYZcuv**	234 *17%*	98 *38%* AZb	21 *23%*	90 *16%*	197 *21%* c	62 *29%* Acd	75 *18%*	228 *21%*	31 *25%*	85 *21%*	265 *20%*
7-10 (Net)	**1201** ***69%*** **DFTabdehs**	1030 *75%* Aab	127 *49%*	43 *46%*	459 *80%* Ade	618 *66%* e	114 *53%*	298 *71%* h	745 *70%* h	73 *59%*	277 *69%*	899 *69%*
9-10 (Net)	**512** ***30%*** **DFJOabde**	461 *33%* Aab	40 *15%*	10 *11%*	237 *41%* Ade	236 *25%* e	33 *15%*	115 *28%*	331 *31%*	32 *26%*	130 *32%*	369 *28%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	8 *5%*	4 *4%*	4 *3%*	5 *2%*	8 *5%*	7 *6%*	5 *4%*	7 *8%* n	9 *5%*	12 *6%*	21 *9%* Amn	4 *6%* n
1-3 (Net)	9 *6%*	2 *3%*	9 *7%*	10 *5%*	5 *3%*	6 *5%*	11 *7%*	2 *2%*	14 *8%* r	6 *3%*	10 *4%*	3 *6%*
4-6 (Net)	32 *20%*	14 *18%*	25 *19%*	45 *21%*	32 *20%*	18 *17%*	24 *16%*	23 *23%* uv	47 *28%* Aquv	54 *28%* Aquv	32 *14%*	7 *13%*
7-10 (Net)	109 *69%*	60 *75%* s	92 *71%* s	154 *72%* s	113 *72%* s	77 *71%*	109 *73%* s	64 *67%*	98 *58%*	118 *62%*	166 *73%* s	41 *75%* st
9-10 (Net)	43 *27%*	26 *32%*	29 *23%*	71 *33%*	44 *28%*	39 *37%* m	50 *34%*	31 *32%*	43 *26%*	53 *28%*	64 *28%*	19 *35%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**30**	16	4	-	2	1	1	6	3	5	5	12	3	-	*	3	8	6	3	4	4
	2%	*2%*	*1%*	-	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*4%* AIO	*2%*	-	*	*1%*	*4%* A	*2%*	*1%*	*2%*	*2%*
2	**30**	11	3	2	1	1	-	12	9	2	6	8	1	1	3	3	2	8	3	4	2
	2%	*1%*	*1%*	*9%*	*1%*	*2%*	-	*3%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*
3	**25**	8	3	-	1	2	-	12	3	5	4	6	3	*	4	4	2	7	5	1	3
	1%	*1%*	*1%*	-	*1%*	*5%* BCG	-	*3%* AB	*1%*	*3%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*	*2%*
4	**46**	20	6	-	3	2	2	13	12	4	14	12	2	*	3	12	5	8	4	5	4
	3%	*3%*	*2%*	-	*4%*	*4%*	*2%*	*3%*	*3%*	*2%*	*3%*	*4%*	*1%*	*1%*	*2%*	*7%* AQRS	*2%*	*2%*	*1%*	*2%*	*3%*
5	**127**	62	19	1	7	2	3	32	17	19	36	24	11	*	17	10	18	28	19	18	8
	7% I	*8%*	*6%*	*3%*	*8%*	*5%*	*3%*	*7%*	*4%*	*10%* I	*9%* I	*7%*	*7%*	*1%*	*10%* I	*5%*	*8%*	*8%*	*7%*	*8%*	*5%*
6	**179**	88	32	3	7	4	10	35	48	16	38	42	15	8	14	11	24	45	26	24	15
	10% HP	*12%* H	*11%*	*14%*	*9%*	*8%*	*11%*	*8%*	*11%*	*8%*	*10%*	*12%*	*10%*	*22%* AJKO	*8%*	*6%*	*11%*	*12%* P	*9%*	*11%*	*9%*
7	**308**	133	67	1	9	9	16	73	71	32	83	65	28	9	22	34	37	63	56	48	25
	18% E	*18%*	*22%* E	*6%*	*11%*	*19%*	*17%*	*16%*	*16%*	*16%*	*21%* O	*19%*	*19%*	*25%*	*13%*	*18%*	*16%*	*17%*	*20%*	*22%*	*16%*
8	**381**	145	77	8	19	14	23	94	93	37	104	74	24	5	45	43	52	77	66	47	36
	22%	*20%*	*26%*	*34%*	*23%*	*29%*	*25%*	*21%*	*21%*	*19%*	*26%* AM	*22%*	*16%*	*13%*	*26%* M	*23%*	*23%*	*21%*	*23%*	*22%*	*23%*
9	**272**	122	42	1	16	4	18	70	83	36	54	41	28	3	26	28	39	50	54	38	31
	16%	*17%*	*14%*	*2%*	*18%*	*8%*	*19%*	*16%*	*19%* L	*18%*	*14%*	*12%*	*19%*	*9%*	*15%*	*15%*	*17%*	*13%*	*19%*	*17%*	*19%*
Highest rating 10	**240**	102	39	5	15	5	16	57	81	35	31	36	24	2	30	30	30	62	38	25	18
	14% K	*14%*	*13%*	*23%*	*18%*	*11%*	*17%*	*13%*	*18%* AKL	*17%* K	*8%*	*11%*	*16%* K	*6%*	*17%* KL	*16%*	*13%*	*17%*	*13%*	*11%*	*11%*
Don't know	**94**	31	10	2	5	3	3	39	27	10	17	16	9	7	8	9	9	20	11	5	14
	5%	*4%*	*3%*	*8%*	*6%*	*6%*	*3%*	*9%* ABC	*6%*	*5%*	*4%*	*5%*	*6%* A	*20%* IJKLMO	*5%*	*5%*	*4%*	*5%*	*4%*	*2%*	*9%* S
1-3 (Net)	**86**	35	10	2	4	4	1	30	15	12	15	26	7	1	8	9	13	20	10	9	8
	5%	*5%*	*3%*	*9%*	*4%*	*9%* G	*1%*	*7%* AG	*3%*	*6%*	*4%*	*8%* AIK	*5%*	*3%*	*4%*	*5%*	*6%*	*5%*	*4%*	*4%*	*5%*
4-6 (Net)	**353**	171	57	4	17	8	15	80	76	39	88	78	28	8	34	33	47	81	50	47	27
	20%	*23%* A	*19%*	*17%*	*20%*	*17%*	*16%*	*18%*	*17%*	*19%*	*22%*	*23%*	*19%*	*24%*	*20%*	*18%*	*21%*	*22%*	*18%*	*21%*	*17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1201** ***69%*** **LN**	502 *68%*	225 *75%* H	15 *66%*	59 *70%*	32 *67%*	73 *79%* ABH	294 *66%*	328 *74%* ALN	139 *70%*	272 *69%*	215 *64%*	103 *70%*	19 *53%*	122 *71%* N	135 *72%*	158 *70%*	252 *68%*	213 *75%* A	158 *72%*	109 *69%*
9-10 (Net)	**512** ***30%*** **KL**	224 *30%*	81 *27%*	6 *26%*	31 *36%* F	9 *19%*	34 *37%* F	127 *29%*	165 *37%* AKLN	71 *35%* KLN	85 *22%*	77 *23%*	51 *35%* KL N	5 *15%*	56 *32%* KLN	58 *31%*	68 *30%*	112 *30%*	92 *32%*	63 *29%*	48 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**28** ***2%*** **JPRU** **Zcgj**	16 *3%*	12 *2%*	10 *2%*	18 *2%*	16 *3%*	12 *2%*	4 *2%*	3 *1%*	1 *	7 *3%* J	3 *2%*	11 *5%* AIJ	10 *3%*	7 *1%*	11 *4%* AP	1 *	27 *3%* AR	6 *5%*	22 *2%*	24 *2%*	1 *1%*	3 *4%*	1 *2%*
2	**33** ***3%***	16 *3%*	17 *3%*	18 *4%*	15 *2%*	11 *2%*	22 *3%*	7 *4%*	4 *2%*	3 *1%*	4 *2%*	4 *3%*	12 *5%* AJ	12 *3%*	15 *3%*	6 *2%*	6 *2%*	27 *3%*	- -	33 *3%* A	28 *3%*	2 *2%*	2 *3%*	1 *3%*
3	**35** ***3%*** **G**	17 *3%*	18 *3%*	12 *3%*	23 *3%*	28 *5%* AG	7 *1%*	1 *1%*	4 *2%*	5 *2%*	8 *4%*	3 *2%*	14 *6%* AHI	13 *4%*	16 *3%*	6 *2%*	7 *2%*	28 *3%*	- -	35 *3%* A	28 *3%*	5 *5%* X	- -	2 *6%* X
4	**69** ***6%*** **Zu**	36 *6%*	33 *6%*	28 *6%*	41 *6%*	36 *6%*	33 *5%*	13 *8%*	12 *5%*	12 *6%*	14 *7%*	8 *5%*	11 *5%*	20 *6%*	29 *5%*	20 *7%*	22 *6%*	47 *6%*	7 *5%*	62 *6%*	54 *6%*	10 *9%*	3 *5%*	1 *4%*
5	**114** ***10%*** **ER**	52 *9%*	62 *11%*	59 *13%* AE	54 *8%*	55 *10%*	59 *9%*	15 *9%*	21 *10%*	18 *9%*	18 *8%*	19 *12%*	22 *10%*	29 *8%*	56 *10%*	29 *11%*	26 *7%*	87 *11%* A	11 *8%*	103 *10%*	95 *10%*	7 *7%*	7 *10%*	4 *13%*
6	**162** ***14%***	76 *13%*	85 *15%*	51 *11%*	110 *15%*	76 *14%*	86 *14%*	22 *13%*	25 *12%*	38 *19%* AM	32 *15%*	19 *12%*	26 *11%*	44 *12%*	84 *15%*	34 *13%*	56 *15%*	106 *13%*	21 *15%*	141 *14%*	131 *13%*	19 *19%*	8 *11%*	4 *11%*
7	**229** ***19%*** **Mi**	124 *21%*	105 *18%*	95 *21%*	133 *18%*	100 *18%*	128 *20%*	33 *20%*	46 *21%* M	44 *22%* M	40 *19%*	36 *22%* M	30 *13%*	69 *19%*	116 *21%*	43 *16%*	76 *20%*	153 *19%*	29 *21%*	199 *19%*	193 *20%*	16 *15%*	13 *19%*	7 *21%*
8	**211** ***18%*** **SUe** **fs**	114 *19%*	96 *17%*	77 *17%*	134 *19%*	100 *18%*	110 *17%*	33 *20%*	51 *23%* M	36 *18%*	37 *17%*	23 *14%*	32 *14%*	61 *17%*	105 *19%*	44 *17%*	82 *22%* AS	128 *16%*	35 *24%*	176 *17%*	170 *17%*	23 *22%*	13 *19%*	5 *15%*
9	**119** ***10%*** **DMS**	58 *10%*	61 *10%*	23 *5%*	96 *13%* AD	48 *9%*	70 *11%*	17 *10%* M	28 *13%* M	23 *11%* M	24 *11%* M	18 *11%* M	9 *4%*	46 *13%* P	45 *8%*	28 *10%*	55 *15%* AS	63 *8%*	18 *13%*	100 *10%*	96 *10%*	14 *13%*	5 *8%*	3 *10%*
Highest rating 10	**76** ***6%*** **dj**	35 *6%*	41 *7%*	29 *6%*	47 *7%*	30 *6%*	46 *7%*	10 *6%*	17 *8%*	14 *7%*	11 *5%*	11 *7%*	14 *6%*	21 *6%*	33 *6%*	22 *8%*	29 *8%*	47 *6%*	8 *6%*	68 *7%*	67 *7%*	3 *3%*	4 *6%*	2 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**110** ***9%*** **EIJR** **Wcgk**	56 *9%*	54 *9%*	60 *13%* AE	50 *7%*	49 *9%*	61 *10%*	12 *7%*	10 *4%*	7 *3%*	17 *8%*	18 *11%* IJ	46 *20%* AHI JKL	32 *9%*	53 *9%*	24 *9%*	18 *5%*	92 *11%* AR	6 *4%*	104 *10%* A	92 *9%* W	4 *4%*	10 *15%* AVW	3 *10%*
1-3 (Net)	**96** ***8%*** **GJRZ** **cgo**	50 *8%*	46 *8%*	40 *9%*	56 *8%*	55 *10%*	41 *7%*	12 *7%*	11 *5%*	8 *4%*	19 *9%*	10 *6%*	37 *16%* AH IJKL	34 *10%*	38 *7%*	23 *9%*	15 *4%*	81 *10%* AR	6 *5%*	90 *9%* A	79 *8%*	9 *8%*	5 *7%*	4 *11%*
4-6 (Net)	**344** ***29%***	164 *27%*	180 *31%*	139 *30%*	205 *28%*	167 *30%*	178 *28%*	50 *30%*	58 *26%*	67 *34%*	64 *30%*	46 *29%*	59 *26%*	93 *26%*	169 *30%*	83 *31%*	104 *28%*	240 *30%*	39 *27%*	306 *29%*	280 *29%*	36 *35%*	18 *27%*	10 *29%*
7-10 (Net)	**634** ***54%*** **DMS** **Uabdef**	331 *55%*	303 *52%*	224 *48%*	410 *57%* AD	279 *51%*	355 *56%*	93 *55%* M	142 *64%* AKM	116 *59%* M	112 *53%* M	87 *54%* M	85 *37%*	197 *55%*	300 *54%*	137 *51%*	242 *64%* AS	392 *49%*	91 *64%* AU	544 *52%*	527 *54%*	56 *53%*	35 *51%*	17 *51%*
9-10 (Net)	**195** ***16%*** **DMS** **adej**	93 *15%*	102 *17%*	52 *11%*	143 *20%* AD	79 *14%*	116 *18%*	27 *16%*	45 *21%* M	36 *18%* M	35 *17%*	28 *18%*	23 *10%*	67 *19%*	78 *14%*	50 *19%*	84 *22%* AS	111 *14%*	27 *19%*	168 *16%*	163 *17%*	17 *17%*	10 *14%*	5 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736
Lowest rating 1	**28** ***2%*** **JPRUZc gj**	13 *1%*	6 *4%*	8 *14%* AZa	2 *	17 *3%* c	9 *8%* Acd	12 *4%* Ag	7 *1%*	6 *7%* Ag	14 *5%* Aj	14 *2%*
2	**33** ***3%***	23 *2%*	5 *4%*	4 *7%*	12 *3%*	17 *3%*	3 *2%*	7 *3%*	18 *2%*	3 *4%*	7 *2%*	26 *3%*
3	**35** ***3%*** **G**	26 *3%*	7 *4%*	2 *4%*	8 *2%*	16 *3%*	11 *9%* Acd	12 *4%*	22 *3%*	1 *1%*	5 *2%*	28 *3%*
4	**69** ***6%*** **Zu**	45 *5%*	16 *11%* AZ	8 *13%* AZ	24 *5%*	34 *6%*	11 *9%*	21 *8%*	39 *5%*	4 *5%*	14 *5%*	51 *6%*
5	**114** ***10%*** **ER**	94 *10%*	18 *12%*	2 *4%*	33 *7%*	61 *10%*	19 *16%* Ac	32 *12%*	67 *9%*	5 *6%*	24 *9%*	88 *10%*
6	**162** ***14%***	134 *14%*	23 *16%*	4 *7%*	60 *13%*	87 *14%*	14 *12%*	32 *12%*	98 *14%*	10 *11%*	37 *13%*	124 *14%*
7	**229** ***19%*** **Mi**	193 *20%*	27 *18%*	9 *15%*	96 *21%*	112 *19%*	17 *14%*	54 *19%*	145 *20%*	15 *17%*	32 *11%*	190 *21%* Ai
8	**211** ***18%*** **SUefs**	183 *19%*	19 *12%*	8 *14%*	99 *22%* Ae	101 *17%* e	8 *7%*	30 *11%*	153 *21%* Af	10 *12%*	64 *23%* Aj	146 *16%*
9	**119** ***10%*** **DMS**	105 *11%*	8 *6%*	5 *8%*	58 *13%* Ae	54 *9%*	6 *5%*	19 *7%*	81 *11%*	11 *13%*	33 *12%*	85 *10%*
Highest rating 10	**76** ***6%*** **dj**	68 *7%*	6 *4%*	2 *3%*	43 *9%* Ade	30 *5%*	3 *3%*	20 *7%*	41 *6%*	12 *13%* Ag	27 *10%* Aj	48 *5%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	1 *1%*	2 *3%*	1 *1%*	4 *3%*	- -	2 *3%*	5 *5%*	3 *4%* o	2 *2%*	3 *2%*	4 *3%*	1 *2%*
2	2 *2%*	2 *3%*	2 *2%*	7 *5%* u	- -	2 *3%* u	4 *4%* u	2 *3%* u	9 *8%* Aotu	2 *1%*	- -	1 *3%* ou
3	5 *5%* rt	3 *6%* rt	3 *3%*	3 *2%*	2 *2%*	- -	7 *8%* Anp rtu	- -	6 *6%* rt	1 *	3 *2%*	2 *6%* nprt
4	10 *9%* ou	5 *9%* u	5 *5%*	9 *6%* u	2 *2%*	7 *9%* u	6 *7%* u	3 *5%*	8 *7%* u	10 *6%* u	2 *1%*	1 *4%*
5	7 *7%*	7 *13%*	15 *16%* np	10 *7%*	14 *14%*	3 *4%*	6 *6%*	7 *10%*	9 *8%*	13 *8%*	19 *12%*	4 *13%* p
6	19 *19%* l	3 *6%*	9 *9%*	28 *20%* l	14 *14%*	9 *12%*	13 *14%*	8 *11%*	14 *12%*	19 *12%*	22 *15%*	4 *11%*
7	16 *15%*	13 *24%*	23 *24%*	31 *22%*	18 *18%*	8 *11%*	13 *13%*	13 *19%*	29 *26%* p	27 *17%*	32 *21%*	7 *21%*
8	23 *22%* s	8 *14%*	18 *19%* s	21 *15%*	21 *21%* s	20 *28%* Anqs	12 *13%*	13 *19%* s	8 *8%*	35 *22%* s	28 *18%* s	5 *15%*
9	14 *13%* s	7 *13%*	5 *6%*	9 *6%*	13 *13%*	8 *12%*	11 *11%*	5 *8%*	5 *5%*	20 *12%*	19 *12%*	3 *10%*
Highest rating 10	3 *3%*	3 *5%*	6 *6%*	11 *7%*	6 *6%*	3 *5%*	6 *6%*	4 *6%*	14 *13%* Aku	13 *8%*	6 *4%*	2 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
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Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**110** ***9%*** **EIJRWcgk**	89 *9%*	15 *10%*	6 *10%*	21 *5%*	71 *12%* Ac	16 *14%* c	39 *14%* Ag	55 *8%*	11 *12%*	20 *7%*	87 *10%*	4 *4%*	2 *4%*	8 *8%*	11 *8%*	11 *11%*	9 *13%* k	12 *13%* k	10 *15%* Akls	6 *6%*	15 *9%*	18 *12%* k	3 *10%*
1-3 (Net)	**96** ***8%*** **GJRZcgo**	63 *6%*	18 *12%* Z	15 *25%* AZa	22 *5%*	51 *8%* c	23 *19%* Acd	30 *11%* g	46 *6%*	11 *12%*	25 *9%*	68 *8%*	9 *8%* o	7 *12%* ot	6 *6%*	14 *10%* o	2 *2%*	4 *6%*	16 *17%* Amortu	5 *7%*	17 *16%* Aotu	6 *4%*	7 *4%*	4 *11%* ot
4-6 (Net)	**344** ***29%***	272 *28%*	57 *38%* AZ	14 *24%*	117 *26%*	183 *30%*	44 *38%* c	86 *31%*	204 *28%*	19 *21%*	75 *27%*	263 *30%*	36 *35%*	16 *28%*	29 *30%*	47 *33%*	31 *30%*	18 *26%*	25 *27%*	18 *27%*	30 *27%*	42 *27%*	43 *28%*	10 *29%*
7-10 (Net)	**634** ***54%*** **DMSUabdef**	549 *56%* Aab	61 *40%*	24 *40%*	295 *65%* Ade	296 *49%* e	34 *29%*	123 *44%*	420 *58%* Af	49 *55%*	156 *56%*	469 *53%*	56 *53%*	31 *55%*	52 *55%*	72 *50%*	57 *57%*	39 *55%*	41 *44%*	35 *51%*	56 *51%*	94 *60%* q	84 *55%*	17 *51%*
9-10 (Net)	**195** ***16%*** **DMSadej**	174 *18%* Aa	15 *10%*	6 *11%*	101 *22%* Ade	83 *14%*	9 *8%*	39 *14%*	122 *17%*	23 *26%* Af	60 *22%* Aj	133 *15%*	17 *17%*	10 *18%*	11 *12%*	19 *13%*	18 *18%*	11 *16%*	16 *17%*	10 *14%*	19 *17%*	32 *21%*	25 *16%*	5 *15%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**28**	9	6	-	3	-	*	9	8	-	9	7	3	-	2	4	6	5	1	6	1
	2%	2%	3%	-	6%	-	1%	4%	3%	-	3%	3%	3%	-	3%	5%	4%	2%	*	3%	1%
	S				B											S	S				
2	**33**	11	10	2	1	*	-	9	10	5	4	11	2	-	1	1	1	7	3	5	3
	3%	2%	4%	11%	2%	1%	-	4%	3%	4%	2%	4%	2%	-	1%	1%	1%	3%	2%	3%	2%
3	**35**	10	7	-	3	1	1	14	8	3	7	8	5	-	3	6	1	8	7	3	6
	3%	2%	3%	-	5%	2%	1%	6%	3%	3%	2%	3%	4%	-	3%	6%	*	3%	4%	2%	4%
	BQ				B			AB								AQ					Q
4	**69**	32	7	-	5	5	5	14	6	6	22	23	3	2	7	5	11	12	12	11	7
	6%	6%	3%	-	9%	12%	8%	6%	2%	5%	8%	9%	2%	11%	9%	6%	7%	5%	6%	6%	5%
	I					C					I	IM			IM						
5	**114**	52	19	2	6	5	9	21	23	13	38	19	10	2	9	8	17	26	19	19	8
	10%	9%	9%	10%	11%	11%	14%	9%	8%	11%	13%	7%	8%	13%	13%	9%	10%	10%	9%	11%	5%
											AL										
6	**162**	86	21	2	9	7	10	27	42	15	46	32	14	6	8	8	27	32	32	19	28
	14%	15%	10%	10%	17%	16%	15%	12%	14%	13%	16%	12%	11%	35%	11%	9%	17%	13%	16%	11%	20%
																					AP
7	**229**	109	62	5	4	6	7	35	66	17	46	58	27	-	14	19	30	44	44	34	25
	19%	20%	29%	27%	8%	14%	11%	15%	23%	14%	16%	22%	21%	-	19%	20%	19%	17%	22%	20%	18%
	EGH	E	ABEGH																		
8	**211**	107	36	2	9	9	10	37	53	22	51	49	24	4	7	10	33	54	42	31	17
	18%	19%	17%	13%	18%	20%	15%	16%	18%	19%	18%	18%	19%	23%	9%	10%	20%	21%	21%	18%	12%
	OP																P	P	P		
9	**119**	63	22	1	6	6	11	10	32	12	21	19	25	-	8	13	17	22	17	21	21
	10%	11%	10%	3%	12%	13%	16%	4%	11%	10%	8%	7%	20%	-	11%	14%	11%	9%	8%	12%	15%
	H	H	H		H	H	AH						AIK								
													L								
Highest rating 10	**76**	38	15	2	*	2	7	13	26	12	11	12	8	-	6	9	8	18	12	9	10
	6%	7%	7%	8%	1%	4%	10%	5%	9%	10%	4%	5%	6%	-	9%	10%	5%	7%	6%	5%	7%
	E						E		K	KL											
Don't know	**110**	36	10	3	6	3	6	46	18	13	28	32	6	3	10	10	11	26	14	13	14
	9%	6%	4%	17%	11%	7%	9%	20%	6%	11%	10%	12%	5%	18%	13%	11%	7%	10%	7%	8%	10%
	BCI							ABCG				IM			IM						
1-3 (Net)	**96**	30	23	2	7	1	1	32	25	8	19	26	11	-	5	11	8	20	11	13	9
	8%	5%	11%	11%	13%	2%	2%	14%	9%	7%	7%	10%	8%	-	7%	12%	5%	8%	5%	8%	7%
	BG		BG		BG			ABFG								QS					
4-6 (Net)	**344**	170	48	4	19	17	25	63	70	34	106	73	26	10	24	22	55	71	63	49	43
	29%	31%	22%	20%	37%	40%	37%	27%	24%	29%	37%	27%	21%	59%	32%	23%	34%	28%	31%	29%	31%
	IM				C	C	C				AILM										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**634** ***54%*** **EHK**	318 *57%* AEH	135 *63%* AEH	9 *52%*	20 *39%*	22 *51%*	35 *52%*	95 *40%*	177 *61%* AKLO	64 *53%*	130 *46%*	138 *51%*	84 *66%* AK LO	4 *23%*	35 *47%*	51 *54%*	89 *55%*	137 *54%*	116 *57%*	95 *56%*	73 *52%*
9-10 (Net)	**195** ***16%*** **HKL**	102 *18%* H	37 *17%* H	2 *11%*	7 *13%*	7 *17%*	18 *26%* AEH	23 *10%*	58 *20%* KL	25 *21%* KL	33 *11%*	31 *12%*	34 *26%* AKL	- -	15 *20%*	23 *24%* A	26 *16%*	39 *15%*	29 *14%*	30 *18%*	31 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**31** ***4%*** **JZc**	16 *4%*	15 *4%*	14 *5%*	18 *3%*	14 *4%*	17 *4%*	2 *2%*	5 *3%*	1 *1%*	8 *6%* J	5 *4%*	10 *6%* J	8 *4%*	13 *3%*	10 *5%*	6 *2%*	25 *5%*	2 *2%*	29 *4%*	25 *4%*	2 *2%*	3 *6%*	1 *4%*
2	**37** ***4%*** **EZ**	19 *5%*	18 *4%*	22 *8%* AE	15 *3%*	19 *5%*	19 *4%*	4 *4%*	4 *2%*	7 *5%*	6 *5%*	8 *6%*	8 *5%*	6 *3%*	22 *5%*	9 *4%*	10 *3%*	27 *5%*	- -	37 *5%* A	28 *4%*	5 *6%*	2 *5%*	2 *6%*
3	**47** ***6%*** **GRXZ** **cgr**	21 *5%*	26 *6%*	17 *6%*	29 *5%*	31 *8%* AG	16 *4%*	7 *7%*	4 *3%*	5 *4%*	8 *6%*	7 *5%*	15 *9%* AI	12 *6%*	23 *6%*	12 *6%*	9 *3%*	37 *7%* AR	4 *4%*	43 *6%*	39 *6%* X	6 *7%* X	- -	3 *10%* X
4	**44** ***5%*** **P**	18 *4%*	26 *6%*	18 *6%*	26 *5%*	25 *6%*	18 *4%*	6 *7%*	6 *4%*	6 *5%*	9 *7%*	8 *6%*	8 *5%*	11 *5%*	14 *3%*	19 *9%* AP	12 *4%*	32 *6%*	4 *4%*	40 *5%*	32 *5%*	8 *10%* AV	2 *4%*	2 *6%*
5	**102** ***12%***	44 *11%*	58 *14%*	42 *15%*	60 *11%*	41 *10%*	61 *14%*	9 *10%*	16 *10%*	25 *19%* AIM	15 *12%*	22 *16%*	14 *8%*	26 *13%*	48 *11%*	28 *13%*	30 *10%*	72 *14%*	13 *13%*	89 *12%*	82 *12%*	11 *13%*	6 *13%*	3 *11%*
6	**103** ***12%*** **U**	50 *12%*	52 *12%*	28 *10%*	74 *14%*	53 *13%*	49 *11%*	14 *15%*	19 *11%*	17 *13%*	19 *15%*	13 *10%*	20 *12%*	22 *11%*	55 *13%*	26 *12%*	43 *14%*	60 *11%*	21 *21%* AU	81 *11%*	83 *12%*	10 *12%*	7 *14%*	3 *11%*
7	**151** ***18%*** **SXr**	81 *20%*	70 *17%*	46 *16%*	105 *19%*	68 *17%*	83 *19%*	24 *26%* JM	39 *23%* M	19 *14%*	26 *20%*	20 *14%*	24 *14%*	37 *18%*	82 *20%*	31 *15%*	69 *22%* AS	83 *16%*	14 *14%*	137 *19%*	129 *19%* X	13 *16%*	4 *8%*	5 *20%* X
8	**115** ***14%*** **DMa** **efu**	56 *14%*	58 *14%*	27 *9%*	87 *16%* AD	61 *15%*	54 *12%*	12 *13%*	19 *12%*	26 *19%* M	17 *13%*	25 *18%* M	15 *9%*	35 *17%*	53 *13%*	27 *13%*	49 *16%*	65 *12%*	15 *15%*	99 *14%*	89 *13%*	14 *16%*	9 *19%*	3 *13%*
9	**63** ***8%*** **DFMS** **Udf**	31 *8%*	31 *7%*	11 *4%*	52 *9%* AD	21 *5%*	42 *10%* AF	6 *6%*	20 *12%* M	16 *11%* M	6 *5%*	11 *8%* M	5 *3%*	13 *6%*	34 *8%*	16 *8%*	31 *10%*	32 *6%*	12 *12%*	51 *7%*	48 *7%*	8 *10%*	4 *10%*	2 *7%*
Highest rating 10	**67** ***8%*** **DJdj**	34 *8%*	33 *8%*	16 *5%*	51 *9%*	26 *7%*	40 *9%*	3 *3%*	26 *16%* AHJK L	5 *4%*	10 *7%*	6 *4%*	17 *10%*	16 *8%*	33 *8%*	18 *8%*	31 *10%*	36 *7%*	7 *8%*	59 *8%*	58 *9%*	3 *4%*	4 *8%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**74** ***9%*** **EIR** **Wcgk**	40 *10%*	34 *8%*	47 *16%* AE	27 *5%*	39 *10%*	35 *8%*	6 *6%*	8 *4%*	7 *5%*	7 *6%*	11 *8%*	35 *21%* AHI JKL	18 *9%*	40 *10%*	16 *7%*	17 *6%*	57 *11%* AR	6 *6%*	68 *9%*	65 *10%* W	2 *3%*	6 *13%* W	1 *5%*
1-3 (Net)	**115** ***14%*** **EIR** **Zcg**	56 *14%*	59 *14%*	53 *18%* AE	63 *11%*	63 *16%*	52 *12%*	13 *14%*	14 *8%*	13 *10%*	22 *17%* I	20 *15%*	33 *20%* AI J	26 *13%*	58 *14%*	32 *15%*	26 *8%*	89 *17%* AR	6 *6%*	110 *15%* AT	92 *14%*	13 *16%*	5 *11%*	5 *20%*
4-6 (Net)	**249** ***30%*** **U**	113 *27%*	136 *32%*	88 *31%*	161 *29%*	120 *30%*	129 *30%*	29 *31%*	42 *25%*	49 *36%* M	44 *33%*	43 *32%*	42 *25%*	59 *29%*	117 *28%*	72 *34%*	84 *28%*	164 *31%*	39 *39%*	210 *29%*	198 *29%*	29 *35%*	14 *31%*	7 *28%*
7-10 (Net)	**395** ***47%*** **DMS** **abdef**	203 *49%*	192 *46%*	100 *35%*	295 *54%* AD	176 *44%*	219 *50%*	45 *49%*	105 *63%* AJK LM	66 *49%* M	59 *44%*	61 *45%*	59 *35%*	101 *49%*	201 *48%*	93 *44%*	179 *58%* AS	216 *41%*	48 *49%*	347 *47%*	323 *48%*	39 *47%*	21 *45%*	12 *46%*
9-10 (Net)	**129** ***16%*** **DFS** **dfjs**	65 *16%*	64 *15%*	27 *9%*	103 *19%* AD	47 *12%*	83 *19%* AF	8 *9%*	46 *27%* AHJ KLM	21 *15%*	16 *12%*	17 *13%*	21 *13%*	29 *14%*	67 *16%*	34 *16%*	61 *20%* AS	68 *13%*	19 *19%*	110 *15%*	106 *16%*	12 *14%*	8 *18%*	4 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**31** ***4%*** **JZc**	14 *2%*	12 *12%* AZ	6 *15%* AZ	5 *2%*	17 *4%*	9 *11%* Acd	12 *7%* Ag	15 *3%*	1 *2%*	9 *4%*	22 *4%*
2	**37** ***4%*** **EZ**	26 *4%*	9 *9%* AZ	3 *7%*	15 *5%*	20 *5%*	2 *3%*	6 *3%*	25 *5%*	1 *2%*	7 *3%*	28 *5%*
3	**47** ***6%*** **GRXZcg r**	33 *5%*	5 *6%*	8 *20%* AZa	10 *3%*	26 *6%*	11 *14%* Acd	17 *9%* Ag	21 *4%*	7 *11%* g	11 *5%*	34 *6%*
4	**44** ***5%*** **P**	36 *5%*	6 *6%*	2 *4%*	12 *3%*	29 *7%*	4 *4%*	10 *5%*	25 *5%*	6 *10%*	8 *4%*	34 *6%*
5	**102** ***12%***	83 *12%*	17 *17%*	3 *6%*	37 *11%*	51 *12%*	14 *17%*	26 *14%*	57 *11%*	7 *12%*	24 *10%*	77 *13%*
6	**103** ***12%*** **U**	86 *12%*	10 *10%*	6 *16%*	43 *13%*	47 *11%*	10 *13%*	23 *12%*	65 *12%*	6 *10%*	28 *12%*	71 *12%*
7	**151** ***18%*** **SXr**	127 *18%*	22 *22%* b	3 *6%*	60 *18%*	81 *20%*	11 *13%*	35 *19%*	101 *19%*	6 *10%*	41 *18%*	107 *18%*
8	**115** ***14%*** **DMaef u**	109 *16%* Aa	2 *2%*	4 *10%* a	54 *16%* e	56 *14%* e	3 *4%*	12 *7%*	84 *16%* Af	12 *20%* f	34 *15%*	78 *13%*
9	**63** ***8%*** **DFMSUd f**	55 *8%*	6 *6%*	2 *5%*	39 *12%* Ad	18 *4%*	5 *7%*	7 *4%*	48 *9%* Af	2 *4%*	22 *9%*	41 *7%*
Highest rating 10	**67** ***8%*** **DJdj**	61 *9%*	4 *4%*	1 *2%*	43 *13%* Ade	21 *5%*	3 *3%*	11 *6%*	47 *9%*	5 *7%*	28 *12%* Aj	38 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	2 *2%*	1 *4%*	1 *2%*	2 *2%*	- -	2 *6%*	4 *7%*	3 *6%* o	7 *8%* o	2 *2%*	5 *5%*	1 *4%* o
2	5 *6%* t	4 *9%* t	1 *2%*	4 *4%*	2 *3%*	2 *6%*	5 *7%* t	2 *5%* t	7 *7%* t	* *	3 *3%*	2 *6%* t
3	6 *7%* r	1 *3%*	4 *7%*	5 *5%*	4 *6%*	1 *2%*	4 *6%*	- -	7 *8%* r	5 *5%*	7 *7%* r	3 *10%* r
4	8 *10%* Am	4 *11%* m	- -	5 *5%*	2 *3%*	1 *3%*	4 *7%*	2 *4%*	5 *5%*	7 *6%*	4 *4%*	2 *6%* m
5	11 *13%*	5 *12%*	10 *19%*	10 *10%*	13 *18%*	2 *5%*	5 *7%*	6 *13%*	11 *12%*	11 *10%*	15 *15%*	3 *11%*
6	10 *12%*	4 *10%*	8 *14%*	14 *13%*	6 *8%*	7 *15%*	8 *13%*	7 *14%*	11 *12%*	15 *14%*	11 *11%*	3 *11%*
7	13 *16%*	5 *14%*	13 *23%* r	22 *21%* r	17 *23%* r	6 *14%*	8 *13%*	4 *8%*	21 *24%* r	17 *16%*	19 *19%*	5 *20%* r
8	14 *16%* u	6 *15%*	10 *18%* u	13 *13%*	8 *11%*	11 *25%* u	9 *14%*	9 *19%* u	13 *14%*	13 *12%*	6 *6%*	3 *13%*
9	8 *10%*	6 *16%* ms	2 *3%*	6 *5%*	9 *12%*	2 *5%*	6 *9%*	4 *10%*	3 *3%*	8 *7%*	7 *7%*	2 *7%*
Highest rating 10	3 *4%*	1 *2%*	3 *5%*	12 *12%*	3 *5%*	2 *4%*	2 *4%*	4 *8%*	3 *3%*	22 *21%* Akl mopqrs uv	9 *9%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**74** ***9%*** **EIRWcg k**	63 *9%*	6 *6%*	3 *8%*	18 *5%*	46 *11%* Ac	8 *11%*	27 *14%* Ag	36 *7%*	8 *13%*	18 *8%*	55 *9%*	2 *3%*	1 *2%*	5 *9%*	12 *11%* k	8 *11%* k	7 *16%* ks	9 *15%* ks	6 *13%* kls	3 *3%*	6 *6%*	14 *14%* ks	1 *5%*
1-3 (Net)	**115** ***14%*** **EIRZc g**	73 *11%*	26 *26%* AZ	17 *42%* AZ	31 *9%*	63 *15%* c	22 *27%* Acd	36 *19%* Ag	61 *12%*	10 *15%*	28 *12%*	85 *14%*	13 *16%*	6 *16%*	6 *10%*	11 *10%*	6 *9%*	6 *14%*	12 *19%*	5 *11%*	21 *23%* Anot	8 *7%*	16 *16%*	5 *20%* ot
4-6 (Net)	**249** ***30%*** **U**	205 *30%*	33 *33%*	10 *26%*	91 *27%*	127 *31%*	28 *35%*	59 *32%*	147 *28%*	19 *31%*	60 *26%*	183 *31%*	29 *35%*	13 *34%*	18 *32%*	30 *28%*	21 *29%*	10 *23%*	17 *27%*	14 *31%*	27 *30%*	32 *31%*	29 *29%*	7 *28%*
7-10 (Net)	**395** ***47%*** **DMSab def**	352 *51%* Aab	34 *34%*	9 *24%*	196 *58%* Ad e	176 *43%* e	22 *27%*	65 *35%*	281 *53%* Af	25 *40%*	125 *54%* Aj	264 *45%*	39 *47%*	19 *48%*	27 *49%*	53 *50%*	37 *51%*	21 *48%*	26 *40%*	21 *45%*	40 *44%*	60 *56%*	41 *41%*	12 *46%*
9-10 (Net)	**129** ***16%*** **DFSdf js**	116 *17%*	10 *10%*	3 *7%*	82 *24%* Ad e	39 *10%*	8 *10%*	18 *9%*	96 *18%* Af	7 *11%*	50 *22%* Aj	79 *13%*	12 *14%*	7 *18%*	4 *8%*	18 *17%*	12 *17%*	4 *9%*	8 *13%*	8 *18%* s	6 *6%*	30 *28%* Ak mpsv	17 *16%*	4 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**31**	14	3	-	1	1	2	11	10	3	8	8	1	-	2	2	9	7	3	5	3
	4%	*4%*	*2%*	-	*3%*	*4%*	*3%*	*6%*	*5%*	*3%*	*4%*	*5%*	*1%*	-	*2%*	*3%*	*7%*	*4%*	*2%*	*5%*	*4%*
2	**37**	17	6	-	1	*	2	10	8	9	8	6	2	-	4	2	5	7	5	10	2
	4%	*5%*	*4%*	-	*3%*	*2%*	*3%*	*6%*	*4%*	*9%*	*4%*	*4%*	*3%*	-	*6%*	*2%*	*4%*	*3%*	*4%*	*9%*	*3%*
3	**47**	14	13	2	1	3	4	10	14	7	11	9	1	-	2	6	7	14	6	5	6
	6%	*4%*	*8%*	*11%*	*3%*	*14%*	*7%*	*6%*	*6%*	*7%*	*6%*	*6%*	*1%*	-	*3%*	*6%*	*5%*	*7%*	*4%*	*5%*	*7%*
4	**44**	18	5	-	5	2	3	10	14	5	11	7	2	*	5	4	9	11	2	2	3
	5%	*5%*	*3%*	-	*12%* ABC	*11%*	*6%*	*6%*	*6%*	*5%*	*6%*	*4%*	*2%*	*5%*	*7%*	*4%*	*7%*	*6%*	*2%*	*2%*	*4%*
5	**102**	49	21	*	6	2	6	18	22	23	27	15	9	-	6	9	17	26	14	14	11
	12%	*13%*	*13%*	*2%*	*16%*	*10%*	*10%*	*10%*	*10%*	*23%* AILO	*14%*	*9%*	*11%*	-	*8%*	*10%*	*13%*	*13%*	*11%*	*14%*	*14%*
6	**103**	46	15	2	6	3	6	24	31	13	24	17	7	4	5	12	14	24	14	13	11
	12%	*13%*	*10%*	*14%*	*15%*	*13%*	*12%*	*14%*	*14%*	*14%*	*13%*	*11%*	*9%*	*37%*	*8%*	*13%*	*11%*	*12%*	*11%*	*12%*	*14%*
7	**151**	65	45	1	4	3	5	28	39	11	37	33	17	1	13	13	27	33	31	16	12
	18%	*18%*	*29%* ABEGH	*7%*	*10%*	*14%*	*10%*	*16%*	*18%*	*11%*	*19%*	*21%*	*21%*	*10%*	*19%*	*15%*	*21%*	*17%*	*24%*	*15%*	*16%*
8	**115**	57	25	*	8	2	5	17	24	10	31	26	15	1	6	15	11	22	21	19	12
	14%	*15%*	*16%*	*3%*	*19%*	*10%*	*10%*	*10%*	*11%*	*10%*	*16%*	*17%*	*18%*	*12%*	*9%*	*17%*	*8%*	*11%*	*17%*	*18%*	*16%*
9	**63**	32	16	1	2	1	7	4	26	5	13	9	8	-	2	10	12	14	14	5	3
	8%	*9%*	*10%*	*4%*	*5%*	*6%*	*13%*	*2%*	*12%*	*5%*	*7%*	*5%*	*10%*	-	*3%*	*11%*	*10%*	*7%*	*11%*	*5%*	*4%*
	H	H	H				H		A												
Highest rating 10	**67**	34	3	4	1	2	8	14	22	4	6	6	15	-	12	10	8	15	8	10	9
	8%	*9%*	*2%*	*28%*	*2%*	*10%*	*16%*	*8%*	*10%*	*4%*	*3%*	*4%*	*19%*	-	*18%*	*11%*	*6%*	*8%*	*7%*	*9%*	*11%*
	CK	C					ACE	C	KL				AJK L		AJKL						
Don't know	**74**	22	6	4	4	1	5	31	11	8	16	21	4	4	10	8	10	22	11	5	6
	9%	*6%*	*4%*	*31%*	*11%*	*6%*	*9%*	*18%*	*5%*	*8%*	*8%*	*13%*	*5%*	*35%*	*15%*	*9%*	*8%*	*11%*	*8%*	*5%*	*7%*
	BCI							ABC				I			IM						
1-3 (Net)	**115**	45	22	2	4	5	7	31	33	19	27	23	5	-	8	10	20	28	13	20	11
	14%	*12%*	*14%*	*11%*	*10%*	*20%*	*14%*	*17%*	*15%*	*19%*	*14%*	*15%*	*6%*	-	*12%*	*11%*	*16%*	*14%*	*10%*	*19%*	*14%*
	M									M											
4-6 (Net)	**249**	113	41	2	17	8	15	52	67	41	62	39	18	4	16	25	40	61	30	30	25
	30%	*31%*	*26%*	*16%*	*43%* AC	*34%*	*29%*	*29%*	*30%*	*42%* ALMO	*32%*	*25%*	*22%*	*42%*	*24%*	*27%*	*31%*	*31%*	*23%*	*28%*	*32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**395** ***47%*** **HJ**	188 *51%* EH	90 *57%* AEH	6 *42%*	14 *36%*	9 *40%*	25 *48%*	63 *35%*	111 *50%* J	30 *30%*	88 *45%* J	74 *47%* J	55 *67%* AI JKLO	2 *22%*	33 *49%* J	49 *53%*	58 *45%*	84 *43%*	75 *58%* AR	50 *48%*	37 *47%*
9-10 (Net)	**129** ***16%*** **HKL**	66 *18%* H	20 *12%*	4 *32%*	3 *7%*	4 *16%*	15 *28%* ACEH	18 *10%*	48 *22%* AJKL	9 *10%*	19 *10%*	15 *9%*	23 *28%* AJK L	- -	14 *21%* KL	20 *22%*	20 *16%*	29 *15%*	22 *17%*	15 *14%*	12 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**41** ***2%*** **RUZ**	22 *2%*	20 *2%*	21 *2%*	21 *2%*	24 *2%*	17 *2%*	5 *2%*	4 *1%*	4 *1%*	5 *1%*	6 *2%*	18 *3%*	16 *3%*	14 *1%*	11 *2%*	5 *1%*	36 *2%*	8 *4%*	34 *2%*	35 *2%*	4 *2%*	1 *1%*	1 *2%*
2	**55** ***3%*** **ELZc**	25 *2%*	30 *3%*	36 *4%* AE	19 *2%*	26 *3%*	28 *3%*	2 *1%*	6 *2%*	3 *1%*	14 *4%* L	3 *1%*	27 *5%* AJL	11 *2%*	26 *3%*	18 *4%*	11 *2%*	44 *3%*	1 *1%*	54 *3%* A	45 *3%*	5 *3%*	4 *3%*	2 *3%*
3	**74** ***4%*** **EZ**	45 *4%*	29 *3%*	45 *5%* AE	29 *3%*	40 *4%*	34 *3%*	10 *5%*	8 *3%*	14 *5%*	9 *2%*	8 *2%*	26 *4%*	23 *4%*	28 *3%*	23 *4%*	15 *3%*	59 *4%*	8 *4%*	67 *4%*	59 *3%*	8 *5%*	5 *4%*	2 *4%*
4	**107** ***5%*** **E**	54 *5%*	53 *5%*	62 *7%* AE	45 *4%*	46 *5%*	61 *6%*	17 *8%* K	13 *5%*	19 *6%*	12 *3%*	16 *5%*	30 *5%*	24 *4%*	56 *6%*	27 *5%*	23 *4%*	84 *6%*	9 *5%*	99 *5%*	93 *5%*	7 *4%*	4 *3%*	3 *6%*
5	**213** ***10%*** **EKZc h**	95 *9%*	118 *11%*	125 *14%* AE	89 *8%*	108 *11%*	105 *10%*	19 *9%*	27 *10%*	31 *10%*	27 *7%*	40 *12%* K	69 *12%* K	63 *10%*	90 *10%*	60 *12%*	43 *8%*	170 *11%*	24 *13%*	189 *10%*	174 *10%*	14 *8%*	19 *16%* AVW	6 *10%*
6	**271** ***13%*** **MOf**	122 *12%*	149 *14%*	114 *12%*	157 *14%*	128 *13%*	143 *14%*	31 *15%*	36 *14%*	46 *16%* M	59 *16%* M	45 *14%*	55 *9%*	64 *11%*	134 *14%*	73 *14%*	79 *15%*	193 *13%*	24 *12%*	247 *13%*	219 *13%*	28 *16%*	15 *13%*	9 *15%*
7	**389** ***19%*** **MUb I**	185 *18%*	205 *20%*	162 *18%*	228 *20%*	196 *19%*	193 *19%*	46 *22%*	56 *21%*	65 *22%* M	75 *21%*	57 *17%*	91 *16%*	124 *21%*	173 *18%*	91 *18%*	112 *21%*	277 *18%*	47 *24%*	343 *18%*	326 *19%*	35 *20%*	18 *15%*	11 *20%*
8	**379** ***18%*** **Tae f**	198 *19%*	181 *18%*	152 *17%*	227 *20%*	195 *19%*	184 *18%*	29 *14%*	48 *18%*	45 *15%*	76 *21%*	73 *22%* HJ	109 *19%*	133 *22%* AP Q	162 *17%*	85 *17%*	104 *19%*	275 *18%*	19 *10%*	360 *19%* AT	313 *18%*	34 *20%*	23 *20%*	9 *15%*
9	**238** ***12%*** **DQa bde**	128 *13%*	110 *11%*	74 *8%*	164 *14%* AD	128 *13%*	110 *11%*	30 *14%*	38 *14%*	31 *11%*	42 *11%*	35 *11%*	63 *11%*	59 *10%*	134 *14%* AOQ	46 *9%*	75 *14%*	163 *11%*	22 *12%*	214 *12%*	202 *12%*	17 *10%*	13 *11%*	5 *9%*
Highest rating 10	**139** ***7%*** **Dade**	68 *7%*	71 *7%*	45 *5%*	94 *8%* AD	67 *7%*	73 *7%*	11 *5%*	21 *8%*	20 *7%*	27 *7%*	20 *6%*	40 *7%*	44 *7%*	54 *6%*	42 *8%*	39 *7%*	100 *7%*	18 *9%*	121 *7%*	114 *7%*	14 *8%*	9 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**144** ***7%*** **EFI**	78 *8%*	66 *6%*	81 *9%* AE	63 *6%*	57 *6%*	86 *8%* AF	10 *5%*	9 *3%*	17 *6%*	21 *6%*	27 *8%* I	60 *10%* AHI JK	44 *7%*	64 *7%*	35 *7%*	30 *6%*	114 *7%*	13 *7%*	131 *7%*	123 *7%*	8 *4%*	6 *5%*	7 *13%* AVWX
1-3 (Net)	**170** ***8%*** **ELRZ** **c**	92 *9%*	78 *8%*	101 *11%* AE	69 *6%*	91 *9%*	80 *8%*	17 *8%*	18 *7%*	21 *7%*	27 *8%*	17 *5%*	70 *12%* AIJ KL	51 *8%*	68 *7%*	52 *10%*	31 *6%*	139 *9%* AR	16 *8%*	154 *8%*	139 *8%*	17 *10%*	9 *8%*	5 *8%*
4-6 (Net)	**591** ***29%*** **BEO** **Zc**	271 *27%*	320 *31%* AB	300 *33%* AE	291 *26%*	282 *28%*	310 *30%*	67 *32%*	76 *29%*	96 *33%*	97 *27%*	101 *31%*	154 *26%*	151 *25%*	280 *30%*	160 *31%* O	145 *27%*	447 *30%*	57 *29%*	535 *29%*	486 *29%*	49 *28%*	38 *32%*	18 *31%*
7-10 (Net)	**1146** ***56%*** **DMQ** **SYabde** **fv**	579 *57%*	567 *55%*	433 *47%*	713 *63%* AD	586 *58%*	559 *54%*	115 *55%*	163 *61%* M	161 *54%*	219 *60%* M	184 *56%*	303 *52%*	360 *59%* AQ	521 *56%*	263 *52%*	331 *62%* AS	815 *54%*	107 *55%*	1038 *56%*	954 *56%* Y	100 *57%*	64 *55%*	28 *48%*
9-10 (Net)	**377** ***18%*** **DYa** **bdev**	196 *19%*	181 *18%*	119 *13%*	258 *23%* AD	195 *19%*	182 *18%*	41 *20%*	59 *22%*	51 *17%*	69 *19%*	55 *17%*	102 *17%*	102 *17%*	187 *20%*	87 *17%*	114 *21%*	263 *17%*	41 *21%*	335 *18%*	316 *19%*	31 *18%*	23 *19%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**41** ***2%*** **RUZ**	16 *1%*	8 *3%* Z	18 *15%* AZa	7 *1%*	19 *2%*	16 *6%* Acd	11 *2%*	21 *2%*	7 *5%* g	14 *3%*	27 *2%*	4 *2%*	2 *3%*	4 *3%*	2 *1%*	2 *1%*	2 *2%*	6 *3%*	1 *1%*	3 *2%*	6 *2%*	8 *3%*	1 *2%*
2	**55** ***3%*** **ELZc**	26 *2%*	17 *6%* AZ	12 *10%* AZ	5 *1%*	31 *3%* c	18 *7%* Acd	14 *3%*	32 *3%*	7 *4%*	11 *2%*	44 *3%*	5 *3%*	4 *5%*	2 *1%*	3 *1%*	2 *1%*	3 *3%*	10 *5%* no	4 *3%*	8 *4%*	5 *2%*	8 *3%*	2 *3%*
3	**74** ***4%*** **EZ**	43 *3%*	22 *7%* AZ	9 *8%* AZ	16 *2%*	47 *4%*	11 *4%*	22 *4%*	42 *3%*	6 *4%*	9 *2%*	61 *4%*	8 *5%*	6 *8%* s	7 *5%*	7 *3%*	4 *3%*	4 *3%*	7 *4%*	5 *4%*	3 *1%*	12 *5%*	8 *3%*	2 *4%*
4	**107** ***5%*** **E**	77 *5%*	22 *8%*	8 *7%*	23 *4%*	58 *5%*	25 *10%* Acd	36 *7%*	62 *5%*	7 *4%*	25 *6%*	82 *5%*	7 *4%*	4 *5%*	13 *9%*	13 *6%*	8 *4%*	10 *8%*	11 *6%*	4 *3%*	13 *6%*	10 *4%*	12 *4%*	3 *6%*
5	**213** ***10%*** **EKZch**	145 *9%*	52 *18%* AZ	16 *13%*	43 *7%*	139 *12%* Ac	32 *13%* c	69 *13%* Ah	123 *10%* h	5 *3%*	47 *11%*	164 *10%*	14 *8%*	7 *8%*	14 *9%*	32 *14%* o	11 *7%*	12 *9%*	18 *9%*	19 *16%* Ak oq	21 *11%*	26 *10%*	34 *11%*	6 *10%*
6	**271** ***13%*** **MOf**	205 *13%*	49 *17%*	17 *15%*	72 *11%*	161 *14%*	33 *13%*	55 *10%*	168 *14%*	22 *15%*	53 *12%*	214 *14%*	28 *16%*	11 *13%*	23 *15%*	21 *10%*	32 *19%* An	13 *10%*	22 *11%*	15 *13%*	25 *13%*	29 *11%*	43 *14%*	9 *15%*
7	**389** ***19%*** **MUbl**	328 *20%* Ab	52 *18%* b	8 *7%*	109 *17%*	226 *20%*	48 *19%*	104 *20%*	228 *19%*	29 *19%*	74 *17%*	307 *20%*	35 *20%* l	6 *8%*	29 *19%* l	39 *17%*	41 *24%* lu	26 *20%* l	45 *23%* l	18 *15%*	45 *23%* l	50 *20%* l	45 *15%*	11 *20%* l
8	**379** ***18%*** **Taef**	335 *21%* Aa	29 *10%*	15 *13%*	144 *23%* Ad e	203 *18%*	31 *12%*	77 *15%*	237 *19%* f	34 *22%*	86 *20%*	286 *18%*	34 *20%*	17 *22%*	22 *15%*	57 *26%* Amqtu v	34 *20%*	23 *18%*	31 *16%*	23 *20%*	36 *18%*	39 *15%*	53 *18%*	9 *15%*
9	**238** ***12%*** **DQabd e**	218 *13%* Aab	14 *5%*	5 *4%*	102 *16%* Ad e	116 *10%* e	14 *6%*	52 *10%*	152 *12%*	18 *12%*	60 *14%*	170 *11%*	17 *10%*	15 *19%* nv	19 *12%*	21 *9%*	18 *10%*	14 *11%*	27 *14%*	13 *11%*	23 *11%*	30 *12%*	36 *12%*	5 *9%*
Highest rating 10	**139** ***7%*** **Dade**	130 *8%* Aab	7 *2%*	3 *2%*	69 *11%* Ade	61 *5%*	7 *3%*	35 *7%*	89 *7%*	10 *7%*	33 *8%*	103 *7%*	14 *8%*	3 *3%*	9 *6%*	16 *7%*	10 *6%*	10 *8%*	9 *4%*	9 *8%*	13 *6%*	26 *11%* Aqv	19 *6%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**144** ***7%*** **EFI**	112 *7%*	21 *7%*	7 *6%*	41 *6%*	82 *7%*	16 *6%*	48 *9%* Ag	76 *6%*	10 *7%*	26 *6%*	115 *7%*	8 *4%*	5 *6%*	10 *7%*	11 *5%*	10 *6%*	12 *9%*	13 *7%*	6 *5%*	10 *5%*	19 *7%*	32 *11%* Aknrs	7 *13%* Aknoqrs
1-3 (Net)	**170** ***8%*** **ELRZc**	85 *5%*	46 *16%* AZ	39 *33%* AZa	28 *4%*	97 *9%* c	45 *18%* Acd	47 *9%*	94 *8%*	19 *13%*	34 *8%*	132 *8%*	17 *10%*	12 *15%* Ano	12 *8%*	12 *5%*	8 *5%*	10 *8%*	24 *12%* no	9 *8%*	14 *7%*	23 *9%*	24 *8%*	5 *8%*
4-6 (Net)	**591** ***29%*** **BEOZc**	427 *26%*	124 *42%* AZ	40 *34%*	139 *22%*	357 *31%* Ac	90 *36%* Ac	159 *31%*	353 *29%*	34 *22%*	125 *29%*	459 *29%*	49 *28%*	21 *26%*	50 *33%*	66 *30%*	51 *30%*	36 *27%*	51 *25%*	38 *32%*	60 *30%*	64 *26%*	89 *30%*	18 *31%*
7-10 (Net)	**1146** ***56%*** **DMQSY abdefv**	1011 *62%* Aab	101 *35%*	31 *26%*	424 *67%* Ad e	605 *53%* e	100 *40%*	268 *51%*	706 *57%* f	90 *59%*	254 *58%*	866 *55%*	100 *57%*	41 *52%*	78 *52%*	132 *60%* v	103 *60%* v	74 *56%*	113 *56%*	64 *55%*	117 *58%*	145 *58%*	152 *51%*	28 *48%*
9-10 (Net)	**377** ***18%*** **DYabd ev**	348 *21%* Aab	21 *7%*	8 *7%*	171 *27%* Ad e	177 *15%* e	22 *9%*	86 *16%*	241 *20%*	28 *18%*	94 *21%*	273 *17%*	31 *18%*	18 *22%*	27 *18%*	36 *16%*	28 *16%*	24 *18%*	36 *18%*	23 *19%*	36 *18%*	56 *23%* v	54 *18%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**41**	8	7	-	4	2	2	18	3	4	14	12	4	1	4	4	6	3	2	6	3
	2%	*1%*	*2%*	-	*4%*	*5%*	*2%*	*3%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*	*2%*
	BIR				B	B		AB			I	I									
2	**55**	19	4	3	3	-	3	23	11	8	10	7	4	1	14	5	6	8	10	7	6
	3%	*2%*	*1%*	*9%*	*4%*	-	*3%*	*4%*	*2%*	*4%*	*2%*	*1%*	*2%*	*3%*	*7%*	*2%*	*3%*	*2%*	*3%*	*3%*	*3%*
								AC							AIKLM						
3	**74**	30	9	-	4	-	4	27	19	6	13	20	6	5	7	8	8	19	5	8	5
	4%	*4%*	*3%*	-	*5%*	-	*4%*	*4%*	*4%*	*3%*	*3%*	*4%*	*3%*	*10%*	*4%*	*4%*	*3%*	*4%*	*1%*	*3%*	*2%*
	S													AJKM		S		S			
4	**107**	45	19	1	6	3	4	29	22	26	22	16	4	5	10	10	16	19	23	7	12
	5%	*5%*	*6%*	*3%*	*7%*	*6%*	*4%*	*5%*	*5%*	*12%*	*5%*	*3%*	*2%*	*10%*	*5%*	*5%*	*7%*	*4%*	*7%*	*3%*	*6%*
	M									AIKLMO				LM							
5	**213**	81	28	2	10	7	9	76	44	17	45	51	23	5	27	19	33	42	32	31	20
	10%	*10%*	*8%*	*6%*	*11%*	*12%*	*10%*	*13%*	*9%*	*8%*	*10%*	*11%*	*11%*	*12%*	*14%*	*10%*	*13%*	*9%*	*9%*	*12%*	*9%*
								A													
6	**271**	112	58	2	17	11	16	54	58	27	66	64	26	4	22	29	38	59	47	34	24
	13%	*13%*	*17%*	*8%*	*20%*	*21%*	*16%*	*9%*	*12%*	*13%*	*15%*	*14%*	*13%*	*8%*	*11%*	*15%*	*15%*	*13%*	*14%*	*13%*	*12%*
	H	H	H		AH	H	H														
7	**389**	165	79	6	17	9	20	94	101	43	81	88	35	4	35	33	33	93	73	55	47
	19%	*20%*	*23%*	*21%*	*20%*	*16%*	*20%*	*16%*	*21%*	*20%*	*19%*	*19%*	*18%*	*9%*	*18%*	*18%*	*13%*	*21%*	*21%*	*20%*	*22%*
	HQ		H															Q	Q		Q
8	**379**	164	61	5	9	5	19	116	102	27	78	99	33	11	28	29	40	86	66	55	39
	18%	*20%*	*18%*	*16%*	*10%*	*10%*	*19%*	*19%*	*21%*	*13%*	*18%*	*21%*	*17%*	*24%*	*15%*	*16%*	*16%*	*20%*	*19%*	*20%*	*19%*
	EJ	E					E	E	J			J									
9	**238**	114	33	4	6	12	7	64	60	26	53	55	29	1	15	29	33	46	33	36	28
	12%	*14%*	*9%*	*13%*	*6%*	*22%*	*7%*	*11%*	*12%*	*12%*	*12%*	*11%*	*14%*	*2%*	*8%*	*15%*	*13%*	*11%*	*10%*	*13%*	*13%*
	N	AEG				ACEGH			N		N		NO								
Highest rating 10	**139**	64	18	5	5	2	9	36	31	10	20	29	27	1	18	10	18	34	26	15	13
	7%	*8%*	*5%*	*18%*	*6%*	*4%*	*9%*	*6%*	*6%*	*5%*	*5%*	*6%*	*14%*	*3%*	*10%*	*5%*	*7%*	*8%*	*7%*	*6%*	*6%*
													ALJ KLN		K						
Don't know	**144**	40	28	2	6	3	7	59	29	20	32	34	9	8	12	11	16	30	27	15	13
	7%	*5%*	*8%*	*6%*	*7%*	*5%*	*7%*	*10%*	*6%*	*9%*	*7%*	*7%*	*4%*	*18%*	*6%*	*6%*	*6%*	*7%*	*8%*	*6%*	*6%*
	B							AB						AIKLMO							
1-3 (Net)	**170**	57	21	3	11	2	9	68	32	18	36	39	13	7	25	17	20	31	17	22	14
	8%	*7%*	*6%*	*9%*	*13%*	*5%*	*9%*	*11%*	*7%*	*8%*	*8%*	*8%*	*7%*	*15%*	*13%*	*9%*	*8%*	*7%*	*5%*	*8%*	*7%*
	S				BC			ABC						I	AIM						
4-6 (Net)	**591**	238	106	5	33	21	29	159	125	71	134	132	52	14	60	58	87	119	102	72	55
	29%	*28%*	*31%*	*17%*	*38%*	*39%*	*29%*	*27%*	*26%*	*33%*	*31%*	*28%*	*26%*	*30%*	*31%*	*31%*	*35%*	*27%*	*30%*	*27%*	*27%*
					ABH												AR				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1146** ***56%*** **EHN**	507 *60%* AEH	191 *55%* E	19 *68%*	37 *42%*	28 *52%*	55 *55%* E	310 *52%*	293 *61%* AJKNO	107 *49%*	233 *54%* N	271 *57%* N	125 *63%* JN O	17 *37%*	96 *50%*	101 *54%*	123 *50%*	259 *59%* Q	197 *58%*	161 *60%*	125 *60%* Q
9-10 (Net)	**377** ***18%*** **N**	177 *21%* ACE	50 *15%*	9 *31%*	11 *12%*	14 *26%* E	16 *16%*	100 *17%*	91 *19%* N	36 *17%* N	73 *17%* N	84 *18%* N	56 *28%* AIJ KLNO	2 *4%*	33 *17%* N	39 *21%*	50 *20%*	81 *18%*	58 *17%*	51 *19%*	40 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**20** ***2%*** **Zc**	11 *2%*	9 *2%*	11 *2%*	9 *2%*	14 *2%*	6 *1%*	- -	- -	* *	2 *1%*	5 *3%*	13 *4%* AIJ	9 *2%*	6 *1%*	5 *2%*	1 *	19 *2%*	2 *2%*	18 *2%*	16 *2%*	3 *4%*	1 *1%*	* *1%*
2	**35** ***3%*** **EOZ**	20 *4%*	16 *3%*	24 *5%* AE	11 *2%*	18 *3%*	17 *4%*	3 *4%*	3 *2%*	2 *2%*	6 *4%*	3 *2%*	18 *5%*	7 *2%*	17 *4%*	11 *5%* O	5 *2%*	30 *4%*	1 *1%*	34 *4%*	29 *3%*	2 *3%*	2 *4%*	1 *6%*
3	**57** ***5%*** **ERZc**	30 *6%*	26 *5%*	36 *8%* AE	21 *3%*	30 *5%*	27 *5%*	3 *4%*	5 *4%*	6 *4%*	4 *3%*	10 *6%*	28 *8%* AK	16 *4%*	27 *6%*	14 *6%*	6 *2%*	51 *6%* AR	6 *6%*	50 *5%*	46 *5%*	6 *7%*	3 *4%*	2 *8%*
4	**53** ***5%*** **Eu**	30 *6%*	22 *4%*	31 *7%* E	22 *4%*	22 *4%*	31 *6%*	10 *12%* AIK	3 *2%*	5 *4%*	6 *3%*	11 *6%*	18 *5%*	18 *5%*	23 *5%*	12 *5%*	8 *3%*	45 *5%*	3 *3%*	50 *5%*	42 *5%*	5 *6%*	3 *5%*	3 *13%* AVX
5	**141** ***13%*** **E**	62 *12%*	79 *15%*	78 *17%* AE	63 *10%*	73 *12%*	68 *14%*	10 *12%*	17 *12%*	16 *12%*	17 *10%*	24 *13%*	57 *16%*	50 *13%*	59 *13%*	33 *14%*	28 *11%*	112 *14%*	10 *9%*	131 *13%*	114 *13%*	13 *15%*	12 *18%*	2 *8%*
6	**132** ***12%*** **D**	73 *14%*	58 *11%*	38 *8%*	94 *16%* AD	65 *11%*	67 *14%*	16 *20%* M	24 *17%* M	17 *12%*	21 *12%*	18 *10%*	36 *10%*	43 *11%*	57 *13%*	31 *14%*	37 *15%*	94 *11%*	11 *11%*	121 *12%*	113 *12%*	10 *12%*	6 *10%*	2 *11%*
7	**199** ***19%*** **GMU** **u**	87 *16%*	112 *21%*	94 *20%*	105 *17%*	128 *22%* AG	71 *15%*	14 *17%*	32 *22%*	30 *22%*	33 *19%*	37 *21%*	54 *15%*	78 *20%*	75 *17%*	45 *20%*	50 *20%*	149 *18%*	27 *26%*	172 *18%*	162 *18%*	22 *25%*	11 *17%*	4 *21%*
8	**186** ***17%*** **f**	89 *17%*	96 *18%*	72 *15%*	114 *19%*	110 *19%*	76 *16%*	14 *17%*	23 *16%*	24 *17%*	40 *23%* AM	31 *17%*	55 *15%*	78 *20%*	70 *15%*	38 *17%*	36 *14%*	150 *18%*	12 *12%*	173 *18%*	159 *18%*	11 *13%*	11 *18%*	4 *20%*
9	**112** ***10%*** **DMQ** **SUe**	55 *10%*	56 *10%*	30 *6%*	81 *13%* AD	62 *11%*	50 *10%*	6 *7%*	21 *14%* M	20 *14%* M	25 *15%* M	14 *8%*	26 *7%*	48 *12%* Q	51 *11%* Q	12 *5%*	49 *20%* AS	62 *8%*	19 *19%* AU	93 *10%*	97 *11%*	8 *9%*	6 *10%*	1 *6%*
Highest rating 10	**63** ***6%*** **Sdej**	33 *6%*	30 *5%*	20 *4%*	43 *7%*	34 *6%*	28 *6%*	3 *4%*	10 *7%*	11 *8%*	11 *7%*	9 *5%*	19 *5%*	21 *5%*	29 *6%*	12 *5%*	23 *9%* AS	40 *5%*	7 *6%*	56 *6%*	53 *6%*	4 *5%*	6 *9%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**79** ***7%*** **FKRW gkn**	41 *8%*	38 *7%*	37 *8%*	41 *7%*	33 *6%*	46 *9%* AF	2 *3%*	7 *5%*	7 *5%*	5 *3%*	17 *9%* K	42 *11%* AIJ K	25 *6%*	39 *9%*	14 *6%*	9 *3%*	70 *9%* AR	5 *5%*	74 *8%*	72 *8%* W	2 *2%*	4 *6%*	1 *4%*
1-3 (Net)	**112** ***10%*** **ERZ c**	61 *11%*	51 *9%*	71 *15%* AE	41 *7%*	62 *10%*	50 *10%*	6 *8%*	8 *6%*	8 *6%*	13 *7%*	18 *10%*	59 *16%* AIJ K	31 *8%*	50 *11%*	31 *13%* O	12 *5%*	100 *12%* AR	10 *9%*	102 *11%*	92 *10%*	11 *13%*	6 *9%*	3 *15%*
4-6 (Net)	**325** ***30%*** **F**	165 *31%*	160 *29%*	147 *31%*	178 *30%*	160 *27%*	165 *34%* AF	35 *44%* AJK M	44 *30%*	38 *28%*	44 *26%*	53 *30%*	111 *30%*	111 *28%*	138 *31%*	76 *33%*	74 *29%*	251 *30%*	24 *23%*	301 *31%*	269 *30%*	28 *32%*	21 *33%*	7 *32%*
7-10 (Net)	**559** ***52%*** **DGM SUabe**	265 *50%*	294 *54%*	216 *46%*	343 *57%* AD	334 *57%* AG	225 *46%*	37 *45%*	85 *59%* M	84 *61%* AHM	109 *64%* AHL M	91 *51%*	154 *42%*	226 *57%* AP Q	226 *50%*	107 *47%*	158 *63%* AS	401 *49%*	66 *63%*	494 *51%*	471 *52%*	45 *52%*	34 *53%*	10 *48%*
9-10 (Net)	**175** ***16%*** **DMQ SUYabd ejv**	88 *17%*	86 *16%*	51 *11%*	124 *21%* AD	96 *16%*	78 *16%*	9 *11%*	31 *21%* M	30 *22%* LM	37 *21%* M	23 *13%*	45 *12%*	70 *18%* Q	80 *18%* Q	24 *11%*	72 *29%* AS	102 *12%*	26 *25%* U	149 *15%*	149 *17%*	12 *14%*	12 *18%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**20** **2%** **Zc**	9 1%	4 3%	7 17% AZa	1 *	10 2%	9 7% Acd	10 4% Ag	8 1%	- -	5 2%	15 2%	3 4% n	2 6% n	- -	- -	2 2%	1 2%	5 5% n	1 1%	3 3%	1 1%	2 1%	* 1%
2	**35** **3%** **EOZ**	23 3%	10 8% AZ	2 4%	8 2%	21 4%	7 5%	11 4%	20 3%	2 3%	7 3%	28 3%	2 3%	2 5%	2 3%	6 5%	1 2%	1 2%	5 5%	2 4%	3 2%	2 2%	7 4%	1 6%
3	**57** **5%** **ERZc**	34 4%	14 11% AZ	7 16% AZ	7 2%	37 6% c	13 10% Ac	17 6%	32 5%	7 9%	10 4%	44 5%	6 7%	2 5%	5 6%	6 5%	4 4%	3 5%	3 3%	3 4%	7 6%	5 4%	12 7%	2 8%
4	**53** **5%** **Eu**	44 5%	7 5%	2 5%	11 3%	30 5%	11 9% c	13 5%	30 5%	5 6%	8 3%	43 5%	5 6% u	1 2%	6 8% u	5 4%	2 2%	6 10% u	8 7% u	3 5%	6 5%	7 5%	2 1%	3 13% Alnortu
5	**141** **13%** **E**	110 12%	28 21% AZ	4 8%	40 11%	80 14%	20 16%	39 14%	89 14%	6 8%	35 14%	102 13%	13 15%	6 15%	8 11%	17 14%	6 8%	5 8%	12 12%	12 18%	14 13%	15 11%	30 17%	2 8%
6	**132** **12%** **D**	108 12%	16 13%	8 17%	47 13%	65 11%	17 13%	26 9%	86 13%	9 12%	34 14%	96 12%	10 12%	3 9%	14 18% n	7 6%	13 16% n	7 12%	13 12%	6 10%	14 13%	22 15% n	19 11%	2 11%
7	**199** **19%** **GMUu**	175 19%	16 12%	7 17%	60 17%	116 20%	21 17%	51 18%	111 17%	19 26%	38 15%	156 20%	22 25% u	8 21%	18 23% u	31 26% u	17 22% u	9 16%	17 17%	11 17%	19 17%	25 17%	18 10%	4 21% u
8	**186** **17%** **f**	166 19% A	15 12%	5 10%	70 20%	97 17%	18 14%	35 13%	123 19% f	12 16%	33 13%	149 19%	11 13%	7 17%	11 14%	28 24%	15 19%	10 17%	17 17%	11 18%	13 12%	21 14%	38 22%	4 20%
9	**112** **10%** **DMQSU** **e**	103 11% A	7 6%	1 3%	55 16% Ade	54 9% e	2 1%	26 9%	73 11%	4 5%	34 14%	76 9%	8 9%	6 14%	4 5%	10 8%	11 14%	10 17% m	11 11%	6 10%	10 9%	18 13%	17 10%	1 6%
Highest rating 10	**63** **6%** **Sdej**	60 7% A	3 2%	- -	35 10% Ade	26 4%	2 1%	19 7%	40 6%	4 5%	23 9% Aj	37 5%	4 5%	1 4%	2 3%	6 5%	5 6%	2 4%	4 4%	6 9%	7 7%	15 11% Av	10 6%	* 1%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**79**	67	9	2	20	48	7	32	32	7	19	56	2	1	8	3	3	4	9	4	13	13	18	1
	7%	*7%*	*7%*	*4%*	*6%*	*8%*	*5%*	*11%*	*5%*	*10%*	*8%*	*7%*	*2%*	*3%*	*10%*	*2%*	*4%*	*7%*	*9%*	*6%*	*12%*	*9%*	*10%*	*4%*
	FKRWgkn							Ag							kn						kn	kn	kn	
1-3 (Net)	**112**	66	28	16	15	68	29	38	60	9	22	87	11	7	7	13	7	5	13	6	12	9	21	3
	10%	*7%*	*22%*	*36%*	*4%*	*12%*	*23%*	*14%*	*9%*	*12%*	*9%*	*11%*	*13%*	*16%*	*8%*	*11%*	*8%*	*8%*	*12%*	*9%*	*11%*	*6%*	*12%*	*15%*
	ERZc		AZ	AZ		c	Acd																	t
4-6 (Net)	**325**	261	50	13	97	175	48	78	205	19	77	240	28	10	28	29	21	18	32	21	34	44	51	7
	30%	*29%*	*39%*	*30%*	*28%*	*30%*	*38%*	*28%*	*32%*	*26%*	*31%*	*30%*	*32%*	*25%*	*37%*	*25%*	*27%*	*31%*	*31%*	*33%*	*32%*	*31%*	*30%*	*32%*
	F		AZ				c																	
7-10 (Net)	**559**	504	41	13	220	293	43	131	347	38	129	418	45	22	35	75	48	31	49	34	49	79	82	10
	52%	*56%*	*32%*	*29%*	*62%*	*50%*	*34%*	*47%*	*54%*	*52%*	*52%*	*52%*	*52%*	*56%*	*45%*	*63%*	*61%*	*53%*	*48%*	*53%*	*45%*	*54%*	*48%*	*48%*
	DGMSUabe	Aab			Ade	e										Amsu								
9-10 (Net)	**175**	163	10	1	90	80	3	45	114	7	58	113	12	7	6	15	16	12	15	12	17	33	27	1
	16%	*18%*	*8%*	*3%*	*25%*	*14%*	*3%*	*16%*	*18%*	*10%*	*23%*	*14%*	*14%*	*18%*	*8%*	*13%*	*20%*	*21%*	*14%*	*18%*	*16%*	*23%*	*16%*	*7%*
	DMQSUYabdej v	Aab	e		Ad	e			v		Aj									m		Am		

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**20** ***2%*** **BI**	2 *1%*	2 *2%*	- -	2 *4%* B	- -	1 *2%*	13 *4%* AB	1 *	5 *6%* AI	3 *1%*	5 *2%*	3 *2%*	1 *4%*	2 *2%*	2 *2%*	3 *2%*	2 *1%*	- -	3 *2%*	1 *1%*
2	**35** ***3%*** **B**	8 *2%*	5 *4%*	3 *12%*	1 *2%*	1 *3%*	2 *6%* B	16 *4%* B	8 *3%*	3 *3%*	6 *3%*	6 *3%*	2 *2%*	4 *13%*	7 *8%* ALM	6 *7%* QRS	1 *1%*	3 *1%*	3 *2%*	5 *3%*	5 *4%*
3	**57** ***5%*** **B**	14 *3%*	9 *6%*	- -	1 *1%*	3 *11%*	2 *7%*	28 *8%* AB	13 *5%*	10 *10%* AL	12 *6%*	9 *3%*	6 *4%*	2 *7%*	6 *7%*	6 *7%*	8 *6%*	12 *6%*	5 *3%*	6 *4%*	4 *3%*
4	**53** ***5%***	22 *5%*	8 *5%*	1 *3%*	3 *6%*	1 *5%*	1 *3%*	18 *5%*	12 *5%*	7 *7%*	16 *8%* L	7 *3%*	6 *4%*	1 *3%*	3 *4%*	3 *4%*	5 *4%*	11 *5%*	14 *8%*	3 *2%*	5 *4%*
5	**141** ***13%*** **C**	58 *13%* C	7 *5%*	4 *21%*	9 *22%* CG	3 *11%*	1 *4%*	58 *16%* CG	33 *13%*	13 *15%*	26 *13%*	33 *13%*	14 *9%*	4 *13%*	16 *18%*	12 *14%*	20 *16%*	25 *12%*	19 *11%*	21 *15%*	17 *13%*
6	**132** ***12%*** **H**	56 *13%*	28 *19%* AH	1 *7%*	4 *11%*	3 *14%*	7 *18%* H	32 *9%*	40 *16%*	8 *9%*	26 *13%*	31 *12%*	17 *11%*	2 *8%*	7 *8%*	19 *22%* AS	19 *15%*	28 *13%*	18 *10%*	15 *11%*	19 *14%*
7	**199** ***19%***	93 *21%*	23 *16%*	3 *17%*	7 *19%*	5 *18%*	6 *18%*	61 *16%*	48 *19%*	15 *16%*	36 *18%*	51 *20%*	26 *17%*	4 *14%*	17 *20%*	12 *14%*	23 *18%*	45 *21%*	37 *21%*	28 *20%*	25 *19%*
8	**186** ***17%*** **HJ**	85 *19%*	29 *20%*	2 *9%*	10 *25%*	3 *10%*	6 *17%*	52 *14%*	47 *18%*	8 *9%*	36 *17%*	55 *22%* J	25 *16%*	3 *10%*	13 *15%*	9 *10%*	17 *13%*	35 *16%*	35 *20%*	26 *19%*	29 *22%* P
9	**112** ***10%*** **H**	56 *13%* H	16 *11%*	1 *7%*	3 *7%*	6 *23%*	3 *10%*	26 *7%*	23 *9%*	8 *9%*	21 *10%*	24 *9%*	30 *20%* AIJ KLO	1 *5%*	4 *5%*	5 *6%*	15 *12%*	25 *12%*	23 *13%*	19 *13%*	15 *12%*
Highest rating 10	**63** ***6%***	31 *7%*	7 *5%*	3 *14%*	1 *2%*	- -	2 *5%*	20 *5%*	14 *5%*	9 *10%* K	6 *3%*	13 *5%*	15 *10%* AK	1 *4%*	4 *4%*	4 *5%*	12 *9%*	13 *6%*	12 *7%*	3 *2%*	6 *5%*
Don't know	**79** ***7%*** **B**	16 *4%*	10 *7%*	2 *10%*	- -	1 *4%*	4 *11%* BE	46 *12%* ABE	16 *6%*	5 *6%*	16 *8%*	21 *8%*	6 *4%*	6 *20%*	9 *10%*	8 *10%*	6 *5%*	18 *9%*	11 *6%*	12 *9%*	5 *4%*
1-3 (Net)	**112** ***10%*** **BS**	24 *5%*	16 *11%* B	3 *12%*	3 *8%*	4 *14%*	5 *15%* B	57 *15%* AB	21 *8%*	18 *19%* AIKLM	20 *10%*	20 *8%*	12 *8%*	7 *24%*	14 *16%* IL	14 *16%* RS	12 *9%*	16 *7%*	8 *4%*	14 *10%*	11 *8%*
4-6 (Net)	**325** ***30%***	136 *31%*	43 *30%*	6 *31%*	16 *39%*	7 *30%*	9 *25%*	108 *29%*	85 *34%*	28 *31%*	68 *34%*	70 *28%*	37 *25%*	7 *24%*	26 *30%*	34 *39%*	44 *35%*	64 *30%*	51 *29%*	39 *28%*	41 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**559** ***52%*** **HP**	265 *60%* AH	75 *52%*	9 *47%*	21 *53%*	13 *52%*	17 *49%*	159 *43%*	131 *52%*	40 *44%*	98 *48%*	144 *56%* O	96 *64%* AI JKO	9 *32%*	38 *43%*	30 *35%*	66 *52%* P	117 *54%* P	107 *61%* AP	76 *54%*	76 *57%* P
9-10 (Net)	**175** ***16%*** **H**	87 *20%* AH	23 *16%*	4 *20%*	4 *10%*	6 *23%*	5 *14%*	46 *12%*	37 *15%*	18 *19%*	27 *13%*	37 *15%*	45 *30%* AIK LO	3 *9%*	8 *9%*	9 *11%*	27 *21%*	38 *17%*	35 *20%*	22 *15%*	22 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**9** ***1%*** **C**	8 *2%*	1 *	5 *2%*	4 *1%*	5 *1%*	5 *1%*	- -	1 *	1 *1%*	1 *1%*	3 *5%* AHI	3 *4%* HI	2 *1%*	3 *1%*	2 *2%*	2 *1%*	7 *2%*	- -	9 *2%*	8 *1%*	- -	* *1%*	1 *5%* AW
2	**13** ***2%*** **E**	7 *2%*	6 *2%*	10 *4%* E	3 *1%*	8 *3%*	5 *1%*	1 *	1 *	2 *2%*	5 *7%* AHI	3 *4%*	1 *2%*	3 *2%*	7 *2%*	3 *2%*	7 *3%*	6 *2%*	3 *3%*	10 *2%*	9 *2%*	2 *4%*	* *2%*	1 *6%* AV
3	**34** ***5%*** **EFZ**	18 *6%*	16 *5%*	22 *8%* AE	12 *3%*	10 *3%*	24 *7%* F	9 *6%*	4 *3%*	5 *4%*	7 *9%* I	3 *5%*	6 *9%* I	8 *4%*	13 *4%*	14 *10%* AOP	10 *4%*	24 *6%*	1 *1%*	33 *6%* A	31 *6%*	2 *4%*	1 *3%*	1 *5%*
4	**38** ***6%*** **C**	26 *8%* AC	11 *4%*	17 *6%*	20 *6%*	19 *6%*	19 *6%*	11 *7%*	10 *6%*	3 *3%*	4 *5%*	6 *9%*	4 *6%*	13 *6%*	18 *6%*	8 *5%*	11 *4%*	27 *7%*	6 *4%*	32 *6%*	36 *7%*	1 *1%*	- -	1 *9%* WX
5	**80** ***13%***	40 *13%*	40 *12%*	38 *14%*	42 *11%*	44 *14%*	36 *11%*	19 *13%*	17 *11%*	14 *12%*	8 *10%*	13 *19%*	9 *13%*	19 *9%*	38 *13%*	23 *16%*	35 *14%*	45 *12%*	17 *14%*	63 *12%*	66 *12%*	7 *14%*	3 *11%*	3 *21%*
6	**78** ***12%*** **T**	37 *12%*	41 *13%*	36 *13%*	42 *11%*	32 *11%*	46 *14%*	17 *12%*	22 *14%*	19 *15%*	9 *11%*	5 *7%*	7 *10%*	27 *14%*	33 *11%*	17 *12%*	27 *11%*	51 *13%*	4 *4%*	74 *14%* AT	63 *12%*	9 *18%*	4 *16%*	1 *8%*
7	**117** ***18%*** **Ui**	50 *16%*	66 *20%*	42 *16%*	75 *20%*	55 *18%*	62 *18%*	35 *24%* L	32 *20%*	21 *17%*	11 *15%*	7 *10%*	11 *16%*	30 *15%*	67 *23%* AQ	19 *14%*	45 *18%*	72 *19%*	38 *31%* AU	79 *15%*	99 *18%*	11 *21%*	5 *18%*	3 *18%*
8	**93** ***15%*** **Dah** **j**	48 *15%*	45 *14%*	21 *8%*	72 *20%* AD	44 *15%*	49 *15%*	21 *14%*	27 *17%*	14 *12%*	11 *14%*	10 *15%*	10 *14%*	31 *16%*	42 *14%*	20 *14%*	37 *15%*	56 *15%*	20 *16%*	72 *14%*	77 *14%*	10 *19%*	6 *21%*	1 *7%*
9	**91** ***14%*** **Sae**	40 *13%*	51 *16%*	33 *12%*	58 *16%*	43 *14%*	48 *14%*	22 *15%*	22 *14%*	26 *22%* ALM	11 *14%*	4 *7%*	5 *7%*	33 *17%*	36 *12%*	22 *15%*	48 *19%* AS	42 *11%*	21 *17%*	69 *14%*	81 *15%*	7 *13%*	2 *7%*	1 *8%*
Highest rating 10	**39** ***6%*** **MU**	18 *6%*	21 *7%*	12 *5%*	27 *7%*	21 *7%*	19 *6%*	7 *5%*	17 *11%* ALM	11 *9%* M	3 *4%*	1 *2%*	- -	14 *7%*	19 *7%*	6 *4%*	19 *8%*	20 *5%*	13 *11%*	26 *5%*	34 *6%*	2 *4%*	2 *6%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**46** ***7%*** **EITc**	19 *6%*	27 *8%*	34 *13%* AE	12 *3%*	23 *8%*	23 *7%*	6 *4%*	3 *2%*	5 *4%*	8 *10%* I	12 *18%* AHI J	12 *18%* AHI J	19 *9%*	17 *6%*	10 *7%*	12 *5%*	34 *9%*	- -	46 *9%* AT	41 *7%*	1 *1%*	4 *14%* W	1 *7%*
1-3 (Net)	**56** ***9%*** **EIZ** **cg**	33 *11%*	23 *7%*	37 *14%* AE	19 *5%*	22 *7%*	34 *10%*	9 *6%*	5 *3%*	9 *7%*	13 *17%* AHI J	9 *13%* I	10 *15%* I	13 *7%*	23 *8%*	19 *13%* A	19 *7%*	38 *10%*	5 *4%*	51 *10%* A	48 *9%*	4 *8%*	2 *6%*	3 *17%* A
4-6 (Net)	**196** ***31%***	103 *33%*	92 *28%*	91 *34%*	104 *28%*	95 *31%*	101 *30%*	47 *32%*	48 *31%*	36 *30%*	20 *26%*	24 *36%*	20 *30%*	59 *29%*	89 *30%*	48 *33%*	74 *29%*	122 *32%*	27 *22%*	168 *33%* A	166 *30%*	17 *33%*	7 *28%*	6 *38%*
7-10 (Net)	**339** ***53%*** **DLM** **SUYade** **fv**	156 *50%*	184 *56%*	108 *40%*	231 *63%* AD	162 *54%*	177 *53%*	85 *58%* LM	97 *63%* AKL M	72 *59%* LM	36 *47%*	22 *33%*	26 *38%*	109 *55%*	164 *56%*	67 *47%*	150 *59%* AS	190 *49%*	93 *75%* AU	246 *48%*	291 *53%*	29 *58%*	14 *53%*	6 *38%*
9-10 (Net)	**130** ***20%*** **LMS** **Uaef**	57 *18%*	72 *22%*	45 *17%*	84 *23%*	63 *21%*	67 *20%*	29 *19%* M	39 *25%* LM	37 *30%* ALM	14 *18%*	6 *9%*	5 *7%*	47 *24%*	55 *19%*	28 *19%*	68 *27%* AS	62 *16%*	34 *28%*	95 *19%*	115 *21%*	9 *18%*	4 *13%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**9** ***1%*** **C**	5 *1%*	2 *3%*	1 *9%*	2 *1%*	3 *1%*	4 *8%* Acd	4 *4%* Ag	4 *1%*	1 *1%*	1 *1%*	7 *2%*	- -	- -	1 *3%*	2 *3%*	1 *1%*	- -	- -	* *1%*	1 *2%*	1 *1%*	2 *3%*	1 *5%* Akt
2	**13** ***2%*** **E**	10 *2%*	2 *3%*	- -	4 *1%*	8 *3%*	- -	3 *3%*	6 *1%*	3 *4%*	1 *1%*	12 *2%*	2 *4%*	- -	- -	- -	2 *3%*	1 *4%*	- -	* *2%*	2 *4%*	3 *2%*	1 *1%*	1 *6%* Amnqu
3	**34** ***5%*** **EFZ**	23 *4%*	9 *10%*	3 *15%*	12 *4%*	13 *5%*	8 *19%* Acd	7 *7%*	21 *5%*	4 *7%*	10 *6%*	24 *5%*	2 *4%*	1 *3%*	4 *8%*	5 *7%*	3 *4%*	5 *18%*	1 *3%*	1 *3%*	2 *3%*	3 *3%*	7 *9%*	1 *5%*
4	**38** ***6%*** **C**	33 *6%*	5 *6%*	- -	16 *5%*	18 *6%*	3 *6%*	6 *6%*	26 *6%*	5 *8%*	9 *6%*	29 *6%*	1 *1%*	- -	5 *11%*	4 *6%*	4 *5%*	1 *5%*	4 *9%*	- -	3 *5%*	5 *4%*	10 *12%* Akr	1 *9%* kr
5	**80** ***13%***	63 *12%*	16 *17%*	1 *5%*	39 *13%*	35 *13%*	5 *12%*	9 *9%*	61 *14%*	8 *13%*	22 *14%*	57 *12%*	7 *14%*	1 *7%*	5 *10%*	9 *13%*	11 *17%*	4 *14%*	4 *10%*	3 *11%*	10 *18%*	14 *11%*	7 *9%*	3 *21%* u
6	**78** ***12%*** **T**	60 *11%*	15 *17%*	2 *12%*	31 *10%*	41 *15%*	6 *14%*	17 *18%*	52 *12%*	6 *10%*	16 *10%*	60 *13%*	9 *18%*	3 *14%*	7 *15%*	10 *15%*	8 *12%*	1 *4%*	7 *15%*	4 *16%*	4 *6%*	12 *9%*	11 *14%*	1 *8%*
7	**117** ***18%*** **Ui**	95 *18%*	19 *20%*	3 *18%*	63 *20%*	47 *17%*	7 *16%*	17 *18%*	81 *18%*	14 *23%*	20 *12%*	97 *20%* i	11 *21%*	1 *6%*	6 *14%*	14 *21%*	10 *14%*	5 *17%*	3 *8%*	5 *18%*	10 *17%*	39 *30%* Ao qu	11 *13%*	3 *18%*
8	**93** ***15%*** **Dahj**	87 *16%* Aa	6 *7%*	* *2%*	55 *18%*	35 *13%*	3 *7%*	13 *14%* h	73 *16%* h	1 *2%*	34 *21%* Aj	59 *12%*	10 *19%*	2 *10%*	4 *10%*	9 *13%*	14 *20%*	3 *12%*	12 *26%* uv	6 *21%*	6 *11%*	18 *14%*	8 *9%*	1 *7%*
9	**91** ***14%*** **Sae**	84 *16%* Aa	1 *1%*	4 *27%*	55 *17%* Ae	34 *12%*	1 *3%*	8 *8%*	67 *15%*	7 *12%*	20 *13%*	70 *15%*	7 *13%*	6 *30%*	9 *20%*	8 *11%*	8 *11%*	3 *12%*	3 *6%*	2 *7%*	14 *25%* Aqr	17 *13%*	13 *16%*	1 *8%*
Highest rating 10	**39** ***6%*** **MU**	32 *6%*	6 *6%*	2 *11%*	23 *7%*	14 *5%*	2 *4%*	3 *3%*	25 *6%*	11 *18%* Afg	14 *9%*	25 *5%*	2 *4%*	3 *17%*	- -	3 *4%*	5 *7%*	1 *3%*	5 *11%* m	2 *6%*	1 *2%*	11 *9%*	4 *5%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**46** ***7%*** **EITc**	37 *7%*	9 *10%*	- -	13 *4%*	26 *9%* c	5 *12%*	10 *10%*	31 *7%*	1 *2%*	12 *8%*	34 *7%*	1 *1%*	3 *13%*	4 *10%*	4 *5%*	3 *4%*	3 *11%*	6 *12%* k	4 *14%* k	4 *7%*	7 *5%*	7 *9%*	1 *7%*
1-3 (Net)	**56** ***9%*** **EIZcg**	38 *7%*	14 *15%* Z	4 *24%*	19 *6%*	25 *9%*	12 *27%* Acd	14 *15%* g	31 *7%*	8 *12%*	12 *7%*	43 *9%*	4 *8%*	1 *3%*	5 *11%*	7 *10%*	6 *9%*	6 *22%*	1 *3%*	2 *6%*	5 *8%*	7 *5%*	10 *13%*	3 *17%* Aqt
4-6 (Net)	**196** ***31%***	156 *30%*	36 *40%*	3 *17%*	86 *27%*	94 *34%*	14 *32%*	31 *32%*	139 *31%*	19 *31%*	48 *30%*	146 *31%*	17 *33%*	4 *21%*	17 *36%*	24 *35%*	23 *34%*	6 *23%*	15 *33%*	7 *28%*	17 *29%*	31 *24%*	28 *35%*	6 *38%*
7-10 (Net)	**339** ***53%*** **DLMSU** **Yadefv**	297 *56%* Aa	32 *35%*	10 *58%*	196 *62%* Ad e	130 *47%*	13 *30%*	41 *43%*	246 *55%* f	34 *55%*	88 *55%*	251 *53%*	29 *58%*	13 *63%*	20 *43%*	34 *50%*	37 *53%*	12 *45%*	23 *51%*	14 *53%*	31 *55%*	85 *66%* Am uv	36 *44%*	6 *38%*
9-10 (Net)	**130** ***20%*** **LMSUa** **ef**	116 *22%* a	7 *8%*	6 *38%*	78 *25%* Ae	48 *17%*	3 *7%*	11 *11%*	93 *21%* f	19 *30%* f	34 *21%*	96 *20%*	9 *18%*	9 *47%*	9 *20%*	11 *16%*	13 *19%*	4 *15%*	8 *17%*	4 *13%*	15 *27%*	28 *22%*	18 *21%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**9** ***1%***	3 *1%*	1 *1%*	1 *13%*	* *1%*	- -	- -	5 *6%* ABC	1 *1%*	1 *1%*	3 *2%*	1 *1%*	1 *1%*	- -	2 *5%* AI	2 *4%*	2 *3%*	1 *1%*	1 *1%*	- -	1 *2%*
2	**13** ***2%***	9 *3%*	1 *1%*	- -	1 *3%*	- -	1 *6%*	1 *1%*	3 *2%*	2 *4%*	1 *1%*	5 *4%*	- -	- -	1 *2%*	1 *2%*	2 *3%*	3 *2%*	1 *1%*	1 *2%*	3 *4%*
3	**34** ***5%*** **B**	12 *3%*	9 *8%*	- -	4 *19%* ABFG	1 *4%*	1 *2%*	8 *10%* B	11 *7%*	3 *5%*	11 *8%* M	6 *5%*	* *	2 *18%*	1 *2%*	2 *4%*	2 *3%*	9 *7%*	3 *3%*	1 *1%*	4 *5%*
4	**38** ***6%***	20 *6%*	6 *6%*	4 *47%*	1 *4%*	3 *6%*	- -	5 *6%*	16 *9%*	1 *2%*	10 *7%*	6 *4%*	4 *5%*	1 *9%*	1 *2%*	2 *4%*	2 *2%*	4 *3%*	9 *7%*	5 *7%*	8 *10%*
5	**80** ***13%*** **JU**	48 *14%*	12 *11%*	2 *24%*	3 *12%*	3 *7%*	2 *7%*	11 *14%*	32 *19%* AJK	2 *3%*	12 *8%*	17 *12%*	9 *11%*	1 *9%*	6 *14%*	7 *14%*	14 *16%* U	18 *13%*	13 *10%*	14 *18%*	3 *4%*
6	**78** ***12%***	46 *13%*	14 *12%*	- -	1 *4%*	6 *14%*	4 *17%*	7 *9%*	15 *9%*	8 *14%*	21 *15%*	17 *12%*	7 *9%*	2 *21%*	7 *16%*	9 *16%*	14 *17%*	16 *12%*	13 *11%*	11 *14%*	6 *8%*
7	**117** ***18%***	68 *19%*	23 *21%*	- -	2 *10%*	4 *10%*	7 *29%*	13 *16%*	27 *16%*	5 *10%*	30 *22%*	32 *23%*	11 *13%*	- -	11 *27%* J	7 *14%*	15 *18%*	25 *20%*	29 *23%*	12 *17%*	16 *20%*
8	**93** ***15%***	52 *15%*	17 *15%*	- -	1 *5%*	5 *14%*	4 *18%*	13 *16%*	22 *13%*	10 *19%*	17 *12%*	20 *15%*	17 *21%*	2 *20%*	4 *11%*	7 *13%*	11 *13%*	23 *18%*	17 *13%*	7 *9%*	18 *23%*
9	**91** ***14%*** **H**	48 *13%*	18 *16%*	- -	5 *24%* H	12 *30%* ABH	3 *12%*	5 *6%*	22 *13%*	11 *20%*	15 *11%*	20 *15%*	16 *20%*	- -	6 *14%*	8 *16%*	8 *9%*	19 *14%*	22 *18%*	14 *19%*	8 *10%*
Highest rating 10	**39** ***6%*** **CH**	33 *9%* ACH	1 *1%*	- -	1 *6%* H	4 *10%* CH	- -	- -	7 *4%*	5 *10%* O	8 *6%*	6 *4%*	12 *15%* AIL O	1 *8%*	- -	5 *10%*	6 *8%*	7 *5%*	6 *5%*	8 *10%*	5 *6%*
Don't know	**46** ***7%*** **B**	16 *4%*	10 *9%*	1 *16%*	2 *12%*	2 *5%*	2 *9%*	12 *16%* AB	13 *8%*	7 *12%*	9 *6%*	8 *5%*	4 *5%*	2 *15%*	4 *9%*	2 *3%*	8 *9%*	6 *4%*	12 *9%*	2 *2%*	5 *7%*
1-3 (Net)	**56** ***9%*** **M**	24 *7%*	10 *9%*	1 *13%*	5 *23%* ABCF	1 *4%*	2 *8%*	13 *16%* AB	16 *9%*	5 *10%*	15 *11%* M	13 *9%*	2 *2%*	2 *18%*	4 *9%*	5 *9%*	7 *8%*	14 *11%*	5 *4%*	2 *3%*	8 *11%*
4-6 (Net)	**196** ***31%***	114 *32%*	32 *28%*	6 *71%*	4 *20%*	11 *28%*	6 *24%*	23 *29%*	63 *37%* J	11 *19%*	43 *31%*	40 *29%*	20 *25%*	4 *38%*	13 *31%*	18 *35%*	30 *35%*	37 *28%*	35 *28%*	29 *40%*	18 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**339** ***53%*** **HI**	201 *57%* H	59 *53%*	- -	9 *44%*	25 *64%* H	15 *58%*	31 *39%*	78 *46%*	32 *59%*	71 *51%*	78 *57%*	55 *68%* AI K	3 *28%*	22 *51%*	28 *52%*	41 *48%*	74 *57%*	73 *59%*	41 *55%*	46 *60%*
9-10 (Net)	**130** ***20%*** **H**	80 *23%* H	19 *17%*	- -	6 *30%* H	16 *40%* ABCGH	3 *12%*	5 *6%*	29 *17%*	16 *30%*	23 *17%*	26 *19%*	28 *34%* AIK LO	1 *8%*	6 *14%*	13 *26%*	14 *16%*	25 *19%*	28 *22%*	21 *29%*	12 *16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**16** ***3%*** **G**	9 *4%*	7 *3%*	9 *4%*	7 *2%*	13 *5%*	3 *1%*	- -	- -	2 *3%*	2 *3%*	6 *7%* AI	6 *5%*	9 *5%*	3 *1%*	4 *4%*	3 *2%*	14 *4%*	- -	16 *4%*	14 *3%*	- -	2 *8%* W	* *3%*
2	**16** ***3%*** **c**	8 *3%*	8 *3%*	8 *4%*	8 *3%*	10 *4%*	6 *3%*	- -	2 *2%*	3 *4%*	4 *5%*	2 *2%*	5 *4%*	3 *2%*	9 *4%*	4 *4%*	3 *2%*	13 *4%*	- -	16 *4%*	10 *2%*	4 *11%* AV	* *1%*	1 *10%* AV
3	**30** ***6%*** **ERc**	17 *7%*	13 *5%*	19 *9%* AE	11 *4%*	17 *6%*	13 *6%*	5 *9%*	1 *2%*	2 *2%*	2 *2%*	6 *8%*	14 *11%* AIJK	13 *7%*	9 *5%*	8 *7%*	4 *3%*	26 *8%* AR	5 *7%*	25 *6%*	25 *6%*	3 *9%*	1 *4%*	1 *9%*
4	**33** ***6%*** **c**	13 *5%*	19 *7%*	15 *8%*	17 *6%*	17 *6%*	15 *7%*	6 *12%*	3 *3%*	2 *3%*	6 *6%*	6 *8%*	9 *8%*	11 *6%*	12 *6%*	10 *9%*	9 *5%*	23 *7%*	- -	33 *8%* AT	26 *6%*	3 *9%*	2 *9%*	1 *11%*
5	**72** ***14%*** **OUZ**	30 *12%*	42 *16%*	36 *18%*	37 *12%*	43 *15%*	30 *13%*	11 *21%*	10 *11%*	8 *11%*	10 *12%*	18 *22%* A	15 *12%*	19 *10%*	29 *14%*	24 *22%* AO	22 *13%*	51 *15%*	17 *22%*	56 *13%*	61 *14%*	6 *17%*	4 *13%*	1 *13%*
6	**68** ***13%*** **Tc**	34 *14%*	33 *13%*	24 *12%*	43 *14%*	31 *11%*	36 *17%*	8 *16%*	14 *15%*	8 *11%*	13 *16%*	11 *14%*	12 *10%*	26 *14%*	27 *13%*	14 *13%*	21 *12%*	47 *14%*	3 *4%*	64 *15%* AT	57 *13%*	6 *16%*	3 *12%*	1 *15%*
7	**65** ***13%***	26 *10%*	39 *15%*	24 *12%*	41 *14%*	38 *13%*	27 *12%*	6 *11%*	16 *17%*	12 *16%*	10 *11%*	8 *10%*	14 *11%*	18 *10%*	36 *17%* AO	11 *10%*	27 *16%*	38 *11%*	9 *12%*	56 *13%*	59 *14%*	2 *6%*	4 *13%*	1 *10%*
8	**63** ***12%***	33 *14%*	30 *12%*	25 *12%*	38 *13%*	32 *11%*	31 *14%*	7 *14%*	13 *14%*	10 *14%*	13 *15%*	10 *13%*	10 *8%*	32 *17%* AP	19 *9%*	13 *12%*	22 *13%*	42 *12%*	10 *13%*	53 *12%*	55 *13%*	3 *8%*	4 *16%*	1 *12%*
9	**67** ***13%*** **DLM** **SUads**	33 *13%*	34 *13%*	11 *6%*	55 *18%* AD	39 *13%*	28 *13%*	7 *14%*	23 *24%* ALM	10 *14%*	14 *16%* M	5 *6%*	8 *6%*	26 *14%*	28 *14%*	12 *11%*	36 *21%* AS	30 *9%*	22 *28%* AU	45 *10%*	58 *13%*	6 *16%*	2 *6%*	1 *6%*
Highest rating 10	**34** ***7%*** **LSdj**	19 *8%*	15 *6%*	10 *5%*	24 *8%*	20 *7%*	15 *7%*	1 *3%*	12 *13%* AL	9 *12%* L	4 *5%*	1 *1%*	7 *6%*	15 *8%*	14 *7%*	5 *5%*	19 *11%* AS	16 *5%*	6 *7%*	29 *7%*	33 *8%*	- -	1 *4%*	* *5%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**44** ***9%*** **IQRc** **g**	23 *9%*	21 *8%*	21 *10%*	23 *8%*	27 *9%*	17 *8%*	- -	- -	7 *9%* I	8 *10%* HI	7 *9%* I	22 *18%* AHI	18 *9%*	22 *10%*	4 *4%*	7 *4%*	37 *11%* AR	5 *6%*	39 *9%*	37 *8%*	3 *8%*	4 *13%*	1 *7%*
1-3 (Net)	**62** ***12%*** **EIR** **c**	35 *14%*	28 *11%*	36 *18%* AE	26 *9%*	41 *14%*	21 *10%*	5 *9%*	3 *3%*	7 *10%*	8 *9%*	14 *17%* I	25 *20%* AI K	25 *13%*	21 *10%*	16 *15%*	11 *6%*	52 *15%* AR	5 *7%*	57 *13%*	49 *11%*	8 *20%*	4 *13%*	2 *22%*
4-6 (Net)	**173** ***34%*** **Zc**	78 *31%*	95 *36%*	75 *37%*	98 *32%*	91 *32%*	81 *37%*	25 *49%* IJM	28 *29%*	18 *25%*	29 *34%*	35 *44%* J	37 *30%*	57 *30%*	68 *33%*	48 *44%* AO	52 *30%*	121 *36%*	20 *26%*	152 *35%*	143 *33%*	16 *42%*	10 *35%*	4 *38%*
7-10 (Net)	**230** ***45%*** **DLM** **SUWadj** **k**	111 *45%*	119 *45%*	71 *35%*	159 *52%* AD	129 *45%*	101 *46%*	22 *42%*	64 *67%* AHK LM	41 *56%* LM	41 *47%* LM	24 *30%*	39 *32%*	91 *48%*	97 *47%*	41 *38%*	104 *60%* AS	126 *37%*	47 *61%* AU	183 *42%*	204 *47%* W	12 *30%*	11 *39%*	3 *33%*
9-10 (Net)	**101** ***20%*** **DLM** **SUads**	52 *21%*	49 *19%*	22 *11%*	79 *26%* AD	58 *20%*	43 *19%*	9 *17%*	35 *37%* AHK LM	19 *26%* LM	18 *21%* L	6 *7%*	15 *12%*	41 *21%*	43 *21%*	18 *16%*	55 *32%* AS	46 *14%*	27 *36%* AU	74 *17%*	91 *21%*	6 *16%*	3 *10%*	1 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**16** ***3%*** **G**	12 *3%*	4 *7%*	- -	4 *2%*	11 *5%*	1 *3%*	4 *4%*	7 *2%*	4 *11%*	3 *2%*	14 *4%*	- -	1 *5%*	1 *3%*	1 *2%*	- -	- -	1 *3%*	2 *8%* ko	3 *6%*	1 *1%*	5 *9%* A	* *3%*
2	**16** ***3%*** **c**	13 *3%*	2 *4%*	1 *5%*	2 *1%*	11 *4%*	3 *6%*	3 *3%*	9 *3%*	2 *6%*	3 *2%*	11 *3%*	4 *11%* Amtu	- -	- -	2 *4%*	1 *2%*	1 *5%*	1 *2%*	* *1%*	5 *10%* Atu	- -	- -	1 *10%* Amtu
3	**30** ***6%*** **ERc**	25 *6%*	4 *6%*	1 *10%*	6 *3%*	22 *9%* Ac	2 *4%*	10 *8%*	18 *6%*	2 *7%*	6 *4%*	22 *6%*	3 *9%* s	5 *20%*	3 *9%*	2 *4%*	2 *3%*	5 *18%*	3 *5%*	1 *4%*	- -	4 *5%*	1 *2%*	1 *9%* s
4	**33** ***6%*** **c**	25 *6%*	6 *9%*	2 *12%*	8 *4%*	21 *9%* c	4 *8%*	6 *5%*	19 *6%*	3 *7%*	10 *7%*	23 *6%*	3 *9%*	1 *3%*	2 *5%*	3 *5%*	1 *1%*	3 *12%*	8 *15%* Aot	2 *9%*	3 *6%*	2 *3%*	4 *6%*	1 *11%* o
5	**72** ***14%*** **OUZ**	53 *12%*	14 *22%*	5 *35%*	28 *13%*	36 *15%*	8 *17%*	13 *11%*	46 *14%*	5 *14%*	14 *11%*	56 *15%*	6 *17%*	2 *8%*	8 *22%*	14 *27%* Aq	7 *14%*	2 *7%*	5 *9%*	4 *13%*	4 *9%*	11 *13%*	8 *13%*	1 *13%*
6	**68** ***13%*** **Tc**	57 *13%*	10 *15%*	1 *8%*	20 *9%*	40 *17%* c	7 *14%*	14 *11%*	45 *14%*	4 *12%*	17 *13%*	49 *14%*	6 *16%*	2 *7%*	6 *15%*	8 *15%*	7 *14%*	4 *14%*	5 *10%*	3 *12%*	10 *20%*	6 *7%*	11 *18%*	1 *15%*
7	**65** ***13%***	55 *13%*	8 *12%*	2 *13%*	32 *15%*	25 *10%*	7 *15%*	13 *11%*	42 *13%*	8 *22%*	23 *17%*	42 *11%*	2 *6%*	2 *10%*	7 *19%*	2 *4%*	8 *17%*	5 *18%*	12 *23%* Aknu	4 *13%*	9 *19%*	8 *10%*	4 *6%*	1 *10%*
8	**63** ***12%***	58 *13%*	5 *7%*	1 *8%*	33 *15%*	23 *10%*	7 *15%*	13 *11%*	46 *14%*	1 *4%*	19 *14%*	44 *12%*	3 *8%*	4 *15%*	2 *6%*	6 *11%*	11 *23%*	1 *5%*	4 *8%*	4 *16%*	7 *14%*	9 *12%*	10 *17%*	1 *12%*
9	**67** ***13%*** **DLMSUads**	63 *15%* Aa	2 *3%*	1 *9%*	46 *21%* Ad	15 *6%*	5 *10%*	11 *9%*	50 *16%*	3 *8%*	17 *13%*	49 *14%*	6 *16%* s	6 *25%*	3 *9%*	8 *14%* s	8 *16%* s	3 *13%*	8 *15%* s	2 *6%*	- -	16 *21%* rs	5 *8%*	1 *6%* s
Highest rating 10	**34** ***7%*** **LSdj**	32 *7%*	3 *4%*	- -	24 *11%* Ad	9 *4%*	1 *2%*	9 *7%*	26 *8%*	- -	16 *12%* Aj	18 *5%*	- -	1 *3%*	1 *2%*	5 *9%*	4 *7%*	1 *5%*	2 *4%*	1 *4%*	1 *3%*	12 *15%* Ak	6 *10%*	* *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**44** ***9%*** **IQRcg**	36 *8%*	7 *11%*	- -	11 *5%*	28 *12%* Ac	2 *4%*	24 *20%* Ag	15 *5%*	3 *9%*	7 *5%*	35 *10%*	3 *8%*	1 *4%*	4 *12%*	3 *6%*	1 *2%*	1 *5%*	3 *6%*	4 *13%* o	7 *14%*	9 *12%*	7 *12%*	1 *7%*
1-3 (Net)	**62** ***12%*** **EIRc**	49 *12%*	11 *16%*	2 *15%*	12 *6%*	43 *18%* Ac	6 *13%*	17 *15%*	34 *11%*	8 *24%*	11 *8%*	47 *13%*	8 *20%* ot	6 *26%*	5 *12%*	5 *9%*	3 *5%*	6 *23%*	5 *10%*	4 *13%*	8 *16%*	5 *7%*	7 *11%*	2 *22%* ot
4-6 (Net)	**173** ***34%*** **Zc**	135 *32%*	30 *46%* AZ	8 *54%*	56 *26%*	97 *40%* Ac	19 *40%*	33 *27%*	109 *34%*	11 *33%*	41 *31%*	128 *35%*	16 *42%*	5 *18%*	16 *41%*	25 *47%* t	15 *30%*	8 *32%*	18 *33%*	10 *35%*	17 *35%*	19 *24%*	22 *36%*	4 *38%*
7-10 (Net)	**230** ***45%*** **DLMSU** **Wadjk**	207 *48%* Aa	17 *27%*	5 *31%*	136 *63%* Ad e	72 *30%*	21 *43%*	45 *38%*	164 *51%* Af	12 *34%*	76 *56%* Aj	153 *42%*	12 *30%*	13 *53%*	13 *35%*	20 *38%*	32 *64%* Akmnr suv	10 *41%*	27 *51%*	11 *39%*	18 *36%*	45 *58%* Ak mrsv	25 *41%*	3 *33%*
9-10 (Net)	**101** ***20%*** **DLMSU** **ads**	95 *22%* Aa	5 *7%*	1 *9%*	71 *33%* Ad e	24 *10%*	6 *13%*	20 *17%*	76 *24%* A	3 *8%*	34 *25%*	67 *18%*	6 *16%* s	7 *28%*	4 *11%*	12 *23%* s	12 *24%* s	5 *18%*	11 *20%* s	3 *10%*	1 *3%*	28 *36%* Ak mrsuv	11 *18%* s	1 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**16**	5	2	-	1	-	1	7	3	-	5	4	4	-	*	2	-	5	2	4	3
	3%	*2%*	*3%*	-	*6%*	-	*4%*	*6%*	*2%*	-	*6%*	*4%*	*5%*	-	*1%*	*3%*	-	*5%*	*2%*	*7%*	*4%*
2	**16**	6	3	-	*	-	1	6	2	2	1	6	1	1	2	1	*	5	3	3	3
	3%	*3%*	*3%*	-	*2%*	-	*4%*	*5%*	*1%*	*6%*	*1%*	*5%*	*1%*	*9%*	*7%*	*2%*	*	*4%*	*3%*	*5%*	*5%*
3	**30**	8	3	-	*	5	1	13	9	3	5	5	3	-	5	2	3	3	5	4	5
	6%	*3%*	*4%*	-	*2%*	*27%*	*4%*	*10%*	*7%*	*7%*	*6%*	*4%*	*3%*	-	*16%*	*5%*	*5%*	*2%*	*5%*	*6%*	*8%*
	B							AB													
4	**33**	12	4	-	1	3	1	12	12	2	8	7	2	-	2	2	6	8	4	2	5
	6%	*5%*	*5%*	-	*8%*	*15%*	*6%*	*9%*	*9%*	*4%*	*10%*	*6%*	*2%*	-	*7%*	*5%*	*11%*	*7%*	*4%*	*3%*	*8%*
5	**72**	39	8	2	3	3	2	16	21	4	14	14	10	3	6	10	7	14	17	8	6
	14%	*16%*	*10%*	*36%*	*15%*	*18%*	*9%*	*13%*	*16%*	*9%*	*16%*	*12%*	*11%*	*24%*	*22%*	*20%*	*12%*	*13%*	*18%*	*13%*	*9%*
6	**68**	35	9	1	3	1	6	12	22	7	5	19	10	-	3	13	6	12	13	6	10
	13%	*14%*	*11%*	*30%*	*17%*	*5%*	*29%*	*10%*	*17%*	*17%*	*6%*	*16%*	*11%*	-	*11%*	*25%*	*10%*	*11%*	*14%*	*9%*	*16%*
									K							AR					
7	**65**	35	10	-	1	1	2	15	20	7	15	10	10	-	3	4	7	23	14	5	6
	13%	*14%*	*13%*	-	*6%*	*8%*	*11%*	*13%*	*15%*	*17%*	*17%*	*8%*	*11%*	-	*12%*	*9%*	*13%*	*21%*	*15%*	*8%*	*9%*
																		A			
8	**63**	32	13	-	2	1	3	11	10	8	12	18	8	3	4	5	6	8	12	13	6
	12%	*13%*	*17%*	-	*13%*	*8%*	*17%*	*9%*	*8%*	*20%*	*15%*	*15%*	*9%*	*23%*	*14%*	*9%*	*11%*	*7%*	*13%*	*20%*	*10%*
9	**67**	34	18	-	5	3	2	6	14	4	9	16	20	2	1	5	11	16	13	6	11
	13%	*14%*	*22%*	-	*26%*	*15%*	*12%*	*5%*	*11%*	*10%*	*11%*	*14%*	*22%*	*16%*	*5%*	*10%*	*19%*	*15%*	*13%*	*9%*	*17%*
	H	H	H										A								
Highest rating 10	**34**	22	3	2	1	1	-	7	10	1	3	5	14	-	1	5	7	5	3	6	5
	7%	*9%*	*4%*	*33%*	*3%*	*4%*	-	*5%*	*8%*	*2%*	*4%*	*4%*	*16%*	-	*3%*	*9%*	*12%*	*5%*	*4%*	*10%*	*8%*
													AJK								
													L								
Don't know	**44**	16	6	-	*	-	1	20	8	3	8	14	7	4	1	2	5	10	9	6	4
	9%	*7%*	*8%*	-	*2%*	-	*5%*	*16%*	*6%*	*7%*	*9%*	*12%*	*8%*	*28%*	*3%*	*3%*	*8%*	*10%*	*10%*	*10%*	*6%*
								AB													
1-3 (Net)	**62**	19	8	-	2	5	2	26	13	5	11	16	9	1	7	5	3	12	10	11	11
	12%	*8%*	*10%*	-	*10%*	*27%*	*11%*	*21%*	*10%*	*14%*	*13%*	*13%*	*10%*	*9%*	*24%*	*10%*	*5%*	*11%*	*10%*	*18%*	*18%*
	B							AB													Q
4-6 (Net)	**173**	86	21	3	7	7	8	40	55	12	27	40	23	3	12	25	20	33	34	16	21
	34%	*35%*	*26%*	*67%*	*39%*	*38%*	*43%*	*32%*	*42%*	*30%*	*32%*	*34%*	*25%*	*24%*	*40%*	*50%*	*34%*	*31%*	*36%*	*25%*	*33%*
									AM							AR					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**230** ***45%*** **H**	122 *50%* H	45 *55%* H	2 *33%*	9 *48%*	6 *35%*	8 *40%*	39 *31%*	55 *42%*	19 *49%*	39 *46%*	49 *41%*	52 *58%* AI L	5 *39%*	10 *33%*	19 *37%*	31 *53%*	51 *48%*	42 *44%*	29 *47%*	28 *44%*
9-10 (Net)	**101** ***20%*** **H**	55 *23%* H	21 *26%* H	2 *33%*	5 *29%*	3 *19%*	2 *12%*	12 *10%*	25 *19%*	5 *12%*	12 *14%*	21 *18%*	34 *37%* AI JKL	2 *16%*	2 *8%*	10 *19%*	17 *30%*	20 *19%*	16 *17%*	12 *19%*	16 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**36** ***2%*** **CGJZ** **cg**	25 *3%* C	11 *1%*	18 *2%*	18 *2%*	24 *3%* AG	12 *1%*	1 *1%*	5 *2%*	1 *	8 *3%* J	6 *2%*	14 *3%* J	11 *3%*	14 *2%*	11 *2%*	6 *1%*	30 *2%*	2 *1%*	34 *2%*	29 *2%*	5 *3%*	1 *1%*	1 *2%*
2	**38** ***2%*** **EZc**	20 *2%*	18 *2%*	25 *3%* AE	13 *1%*	16 *2%*	22 *2%*	5 *2%*	4 *2%*	4 *2%*	6 *2%*	6 *2%*	14 *3%*	6 *1%*	19 *2%*	13 *3%*	7 *1%*	31 *3%*	- -	38 *2%* A	32 *2%*	3 *2%*	2 *2%*	2 *3%*
3	**85** ***5%*** **Eci**	46 *5%*	39 *5%*	55 *7%* AE	30 *3%*	42 *5%*	43 *5%*	9 *5%*	11 *4%*	12 *5%*	14 *5%*	12 *4%*	27 *6%*	24 *6%*	44 *5%*	17 *4%*	19 *4%*	66 *5%*	6 *4%*	78 *5%*	69 *5%*	10 *7%*	3 *3%*	3 *5%*
4	**106** ***6%*** **CEFZ**	65 *7%* AC	40 *5%*	72 *9%* AE	33 *3%*	36 *5%*	70 *7%* AF	20 *10%* IJ	11 *4%*	9 *4%*	24 *8%* J	18 *7%*	24 *6%*	18 *4%*	52 *6%*	35 *7%*	24 *5%*	82 *7%*	11 *6%*	95 *6%*	83 *6%*	13 *8%*	6 *6%*	4 *7%*
5	**218** ***13%*** **RZc**	107 *12%*	111 *13%*	109 *14%*	109 *11%*	110 *14%*	107 *11%*	24 *12%*	36 *13%*	32 *13%*	30 *10%*	38 *14%*	58 *13%*	45 *11%*	100 *12%*	72 *15%* AO	49 *10%*	169 *14%* AR	19 *11%*	198 *13%*	166 *12%*	25 *16%*	18 *19%* AV	8 *15%*
6	**256** ***15%*** **L**	116 *13%*	141 *16%*	108 *14%*	148 *15%*	112 *14%*	144 *15%*	36 *18%* L	51 *18%* L	38 *16%*	44 *15%*	27 *10%*	60 *14%*	60 *14%*	131 *16%*	64 *13%*	87 *17%*	169 *14%*	20 *12%*	236 *15%*	213 *15%*	25 *16%*	12 *13%*	6 *10%*
7	**307** ***18%*** **bel** **q**	156 *18%*	151 *18%*	120 *16%*	187 *19%*	153 *19%*	154 *16%*	37 *18%*	55 *20%*	52 *22%* M	50 *16%*	48 *18%*	65 *15%*	75 *18%*	154 *19%*	78 *16%*	105 *21%*	202 *17%*	33 *19%*	274 *18%*	250 *18%*	29 *18%*	19 *19%*	10 *17%*
8	**273** ***16%*** **Dab** **e**	135 *15%*	138 *16%*	97 *13%*	176 *18%* AD	134 *17%*	139 *15%*	26 *13%*	34 *12%*	38 *16%*	46 *15%*	55 *20%* AI	73 *17%*	87 *20%* AP Q	121 *15%*	66 *14%*	75 *15%*	199 *16%*	24 *14%*	249 *16%*	228 *16%*	26 *16%*	12 *12%*	8 *14%*
9	**173** ***10%*** **DSU** **adef**	84 *10%*	89 *10%*	47 *6%*	126 *13%* AD	76 *10%*	97 *10%*	19 *9%*	34 *12%*	24 *10%*	40 *13%* M	23 *9%*	33 *8%*	37 *9%*	87 *10%*	49 *10%*	72 *14%* AS	102 *8%*	25 *14%*	148 *9%*	142 *10%*	15 *9%*	12 *12%*	5 *9%*
Highest rating 10	**111** ***6%*** **DUWa** **bdek**	57 *6%*	55 *6%*	34 *4%*	78 *8%* AD	48 *6%*	63 *7%*	13 *7%*	24 *9%*	15 *6%*	21 *7%*	17 *6%*	22 *5%*	26 *6%*	51 *6%*	34 *7%*	37 *7%*	74 *6%*	17 *10%*	94 *6%*	98 *7%* W	1 *1%*	9 *9%* W	3 *5%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**130** ***7%*** **EFcn**	64 *7%*	65 *8%*	79 *10%* AE	51 *5%*	38 *5%*	92 *10%* AF	12 *6%*	13 *5%*	18 *7%*	19 *6%*	22 *8%*	46 *10%* AI	35 *8%*	56 *7%*	38 *8%*	31 *6%*	99 *8%*	15 *9%*	113 *7%*	112 *8%*	6 *4%*	4 *4%*	8 *14%* AVWX
1-3 (Net)	**159** ***9%*** **ERZ** **c**	91 *10%*	68 *8%*	98 *13%* AE	61 *6%*	82 *10%*	77 *8%*	15 *8%*	21 *7%*	17 *7%*	28 *9%*	24 *9%*	54 *12%* AI J	41 *10%*	77 *9%*	41 *9%*	32 *6%*	127 *10%* AR	9 *5%*	150 *10%* A	131 *9%*	18 *11%*	5 *6%*	5 *10%*
4-6 (Net)	**579** ***33%*** **EOZ** **c**	288 *33%*	291 *34%*	289 *38%* AE	290 *30%*	258 *33%*	321 *34%*	80 *39%*	98 *35%*	78 *32%*	99 *33%*	83 *31%*	142 *33%*	124 *29%*	284 *34%*	172 *36%* O	160 *31%*	420 *34%*	51 *29%*	529 *34%*	462 *32%*	63 *40%*	37 *38%*	18 *32%*
7-10 (Net)	**865** ***50%*** **DMS** **Uabdef**	432 *49%*	433 *50%*	299 *39%*	566 *58%* AD	411 *52%*	453 *48%*	95 *47%*	148 *53%* M	129 *54%* M	156 *52%*	143 *53%* M	193 *44%*	225 *53%*	413 *50%*	226 *47%*	288 *56%* AS	577 *47%*	99 *57%*	765 *49%*	719 *50%*	71 *45%*	51 *53%*	25 *45%*
9-10 (Net)	**285** ***16%*** **DMS** **UWabde** **fk**	141 *16%*	144 *17%*	81 *11%*	204 *21%* AD	124 *16%*	161 *17%*	32 *16%*	59 *21%* M	39 *16%*	60 *20%* M	40 *15%*	55 *13%*	63 *15%*	138 *17%*	83 *17%*	108 *21%* AS	176 *14%*	42 *24%* AU	242 *16%*	240 *17%* W	16 *10%*	21 *21%* W	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**36** ***2%*** **CGJZcg**	17 *1%*	6 *2%*	13 *14%* AZa	3 *1%*	18 *2%*	14 *7%* Acd	13 *3%* g	16 *1%*	- -	13 *3%*	23 *2%*	5 *3%* n	2 *3%*	3 *3%*	1 *	4 *3%*	3 *3%*	4 *2%*	1 *1%*	5 *3%*	2 *1%*	6 *3%*	1 *2%*
2	**38** ***2%*** **EZc**	17 *1%*	14 *5%* AZ	7 *8%* AZ	3 *1%*	17 *2%*	17 *8%* Acd	14 *3%*	20 *2%*	1 *	12 *3%*	26 *2%*	3 *2%*	1 *2%*	- -	5 *2%*	2 *1%*	3 *2%*	9 *6%* Akm os	2 *2%*	2 *1%*	4 *2%*	7 *3%*	2 *3%* m
3	**85** ***5%*** **Eci**	62 *4%*	20 *8%* A	3 *3%*	18 *3%*	48 *5%*	19 *9%* Ac	18 *4%*	55 *5%*	5 *4%*	11 *3%*	71 *5%* i	10 *7%*	4 *5%*	6 *4%*	9 *4%*	5 *3%*	6 *5%*	5 *4%*	3 *3%*	13 *7%*	7 *4%*	14 *6%*	3 *5%*
4	**106** ***6%*** **CEFZ**	74 *5%*	24 *9%* AZ	8 *8%*	26 *5%*	58 *6%*	19 *9%* c	32 *8%*	65 *6%*	5 *4%*	17 *4%*	87 *7%*	13 *8%*	9 *11%* nt	9 *7%*	8 *4%*	7 *5%*	9 *9%*	8 *5%*	6 *6%*	10 *6%*	6 *3%*	16 *7%*	4 *7%*
5	**218** ***13%*** **RZc**	144 *10%*	49 *19%* AZ	23 *25%* AZ	42 *7%*	137 *15%* Ac	38 *18%* Ac	59 *14%*	132 *12%*	15 *13%*	50 *13%*	162 *12%*	25 *16%* ou	10 *12%*	18 *14%*	28 *13%*	12 *8%*	12 *11%*	14 *9%*	18 *19%* Ao qu	28 *17%* o	23 *12%*	21 *9%*	8 *15%* o
6	**256** ***15%*** **L**	201 *15%*	41 *16%*	14 *15%*	77 *13%*	142 *15%*	34 *16%*	55 *13%*	163 *15%*	19 *15%*	59 *15%*	195 *15%*	25 *16%*	10 *13%*	24 *18%*	36 *17%*	30 *19%* v	16 *15%*	19 *13%*	12 *13%*	21 *12%*	23 *12%*	34 *15%*	6 *10%*
7	**307** ***18%*** **belq**	260 *19%* Ab	39 *15%*	8 *8%*	93 *16%*	185 *20%* Ae	25 *12%*	66 *16%*	185 *17%*	27 *22%*	69 *17%*	232 *18%*	29 *18%* q	7 *9%*	27 *21%* lq	43 *20%* lq	32 *20%* lq	16 *15%*	13 *9%*	19 *19%* lq	33 *20%* q	44 *23%* lq	35 *15%*	10 *17%* q
8	**273** ***16%*** **Dabe**	245 *18%* Aab	22 *9%*	5 *6%*	118 *21%* Ad e	132 *14%*	20 *9%*	68 *16%*	171 *16%*	20 *16%*	71 *18%*	198 *15%*	26 *16%*	15 *18%*	21 *16%*	41 *19%*	31 *20%*	13 *12%*	30 *20%*	12 *12%*	22 *13%*	25 *13%*	30 *13%*	8 *14%*
9	**173** ***10%*** **DSUad ef**	152 *11%* Aa	15 *6%*	7 *7%*	98 *17%* Ade	63 *7%*	11 *5%*	27 *7%*	123 *11%* Af	15 *12%*	42 *10%*	125 *10%*	15 *9%*	9 *12%*	6 *5%*	21 *10%*	11 *7%*	13 *12%*	22 *15%* m	12 *12%* m	13 *8%*	22 *12%*	25 *11%*	5 *9%*
Highest rating 10	**111** ***6%*** **DUWabd ek**	106 *8%* Aab	4 *2%*	1 *1%*	63 *11%* Ade	45 *5%* e	3 *1%*	22 *5%*	72 *7%*	10 *8%*	37 *9%* Aj	74 *6%*	1 *1%*	6 *8%* k	8 *6%* k	14 *6%* k	14 *9%* k	3 *3%*	11 *7%* k	9 *9%* kp	7 *4%*	19 *10%* kp	17 *7%* k	3 *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**130** ***7%*** **EFcn**	99 *7%*	25 *10%*	5 *5%*	31 *5%*	85 *9%* Ac	15 *7%*	45 *11%* Ag	71 *7%*	7 *6%*	22 *5%*	106 *8%*	6 *4%*	7 *8%*	6 *5%*	8 *4%*	10 *6%*	13 *13%* kmnr	13 *9%*	4 *4%*	15 *9%*	16 *8%*	25 *11%* knr	8 *14%* Akmnor
1-3 (Net)	**159** ***9%*** **ERZc**	96 *7%*	39 *15%* AZ	23 *25%* AZa	24 *4%*	83 *9%* c	50 *24%* Acd	46 *11%* h	91 *8%*	5 *4%*	36 *9%*	120 *9%*	18 *11%*	8 *10%*	9 *7%*	15 *7%*	11 *7%*	11 *10%*	18 *12%*	5 *6%*	19 *11%*	12 *7%*	27 *12%*	5 *10%*
4-6 (Net)	**579** ***33%*** **EOZc**	419 *30%*	115 *44%* AZ	45 *48%* AZ	145 *25%*	337 *36%* Ac	91 *43%* Ac	146 *35%*	360 *34%*	39 *32%*	127 *32%*	443 *34%*	63 *40%* qt	28 *36%*	51 *40%* t	72 *34%*	49 *31%*	38 *35%*	41 *28%*	37 *38%* t	59 *35%*	52 *27%*	71 *31%*	18 *32%*
7-10 (Net)	**865** ***50%*** **DMSUa bdef**	763 *55%* Aab	81 *31%*	21 *22%*	372 *65%* Ad e	425 *46%* e	58 *27%*	183 *44%*	549 *51%* f	71 *58%* f	218 *54%*	630 *49%*	71 *45%*	37 *46%*	63 *49%*	118 *55%* p	88 *56%*	45 *42%*	76 *51%*	51 *53%*	76 *45%*	110 *58%* kp sv	106 *46%*	25 *45%*
9-10 (Net)	**285** ***16%*** **DMSUW abdefk**	258 *19%* Aab	19 *7%*	7 *8%*	161 *28%* Ad e	109 *12%* e	13 *6%*	49 *12%*	194 *18%* Af	25 *20%* f	78 *19%*	200 *15%*	16 *10%*	15 *19%*	15 *11%*	34 *16%*	25 *16%*	16 *15%*	33 *22%* km	21 *21%* km s	21 *12%*	41 *22%* km s	41 *18%* k	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**36** ***2%*** **I**	10 *1%*	4 *1%*	2 *9%*	3 *4%* B	1 *3%*	2 *2%*	13 *3%*	4 *1%*	3 *1%*	10 *3%*	9 *3%*	2 *2%*	1 *2%*	8 *4%* AI	5 *2%*	6 *3%*	4 *1%*	4 *2%*	5 *2%*	1 *1%*
2	**38** ***2%*** **S**	15 *2%*	5 *2%*	- -	2 *3%*	1 *3%*	3 *3%*	12 *3%*	8 *2%*	5 *3%*	9 *2%*	9 *3%*	1 *1%*	1 *4%*	4 *2%*	6 *3%* S	8 *3%* S	4 *1%*	1 *	4 *2%*	3 *2%*
3	**85** ***5%*** **GQ**	31 *4%* G	12 *4%* G	1 *5%*	4 *5%* G	4 *9%* G	- -	31 *7%* ABG	19 *4%*	6 *3%*	22 *6%*	19 *6%*	5 *3%*	4 *10%*	9 *5%*	8 *4%*	4 *2%*	24 *6%* QS	7 *3%*	10 *5%*	9 *5%*
4	**106** ***6%***	40 *5%*	23 *7%*	5 *21%*	5 *6%*	3 *7%*	7 *8%*	23 *5%*	24 *5%*	7 *3%*	32 *8%* J	19 *6%*	7 *4%*	1 *4%*	15 *9%* J	12 *6%*	14 *6%*	15 *4%*	20 *7%*	10 *5%*	13 *8%*
5	**218** ***13%***	95 *13%*	29 *10%*	* *1%*	16 *19%* ACG	4 *9%*	9 *9%*	64 *15%*	52 *12%*	26 *13%*	49 *12%*	39 *12%*	15 *10%*	5 *15%*	32 *19%* AILM	23 *12%*	36 *16%* S	52 *14%*	25 *9%*	31 *14%*	20 *13%*
6	**256** ***15%***	105 *14%*	56 *19%* H	4 *16%*	13 *16%*	9 *18%*	14 *15%*	55 *13%*	61 *14%*	30 *15%*	60 *15%*	56 *17%*	21 *15%*	3 *8%*	23 *13%*	23 *13%*	33 *14%*	61 *16%*	53 *19%*	26 *12%*	19 *12%*
7	**307** ***18%*** **O**	136 *18%*	61 *20%*	3 *12%*	13 *16%*	6 *12%*	17 *18%*	71 *16%*	86 *19%* O	37 *19%*	80 *20%* O	57 *17%*	22 *15%*	3 *8%*	21 *12%*	33 *18%*	31 *14%*	70 *19%*	54 *19%*	43 *20%*	32 *20%*
8	**273** ***16%***	121 *16%*	45 *15%*	- -	9 *10%*	7 *15%*	15 *16%*	77 *17%*	80 *18%*	28 *14%*	50 *13%*	61 *18%*	22 *15%*	5 *15%*	25 *15%*	30 *16%*	36 *16%*	56 *15%*	53 *19%*	40 *18%*	18 *11%*
9	**173** ***10%*** **H**	93 *13%* AH	25 *8%*	4 *16%*	7 *9%*	8 *16%* H	8 *9%*	28 *6%*	49 *11%*	19 *10%*	37 *9%*	29 *9%*	25 *17%* AKL O	2 *7%*	12 *7%*	19 *10%*	27 *12%*	39 *10%*	30 *11%*	28 *13%*	13 *8%*
Highest rating 10	**111** ***6%*** **L**	52 *7%*	18 *6%*	3 *15%*	5 *6%*	2 *4%*	8 *9%*	23 *5%*	36 *8%* L	13 *7%*	18 *5%*	12 *4%*	17 *11%* AKL N	- -	13 *8%*	19 *10%* A	18 *8%*	23 *6%*	17 *6%*	4 *2%*	15 *9%*
Don't know	**130** ***7%*** **B**	41 *6%*	26 *8%*	1 *5%*	6 *7%*	2 *4%*	10 *11%* B	45 *10%* AB	26 *6%*	26 *13%* AIKO	24 *6%*	26 *8%*	9 *6%* A	9 *27%* IJKLMO	10 *6%*	9 *5%*	14 *6%*	26 *7%*	19 *7%*	17 *8%*	16 *10%*
1-3 (Net)	**159** ***9%*** **S**	56 *8%*	21 *7%*	3 *14%*	10 *12%*	7 *14%*	5 *5%*	57 *13%* ABCG	32 *7%*	14 *7%*	41 *11%*	37 *11%*	8 *5%*	6 *16%* M	21 *12%* IM	19 *10%* S	17 *8%*	32 *9%*	13 *5%*	20 *9%*	13 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
4-6 (Net)	**579** ***33%***	240 *32%*	108 *36%*	9 *38%*	35 *41%*	16 *34%*	30 *32%*	142 *32%*	137 *31%*	63 *31%*	141 *36%*	114 *34%*	43 *29%*	9 *27%*	70 *41%* AIM	58 *31%*	83 *37%*	128 *34%*	98 *34%*	68 *31%*	53 *33%*
7-10 (Net)	**865** ***50%*** **EHNO**	402 *54%* AEH	148 *49%*	10 *43%*	34 *40%*	23 *47%*	49 *52%*	200 *45%*	251 *56%* AKLNO	97 *48%* N	186 *47%*	159 *47%*	86 *59%* AK LNO	10 *30%*	71 *41%*	100 *54%*	113 *50%*	187 *50%*	154 *54%*	115 *52%*	78 *49%*
9-10 (Net)	**285** ***16%*** **HL**	145 *20%* AH	42 *14%*	7 *31%*	12 *14%*	10 *20%*	17 *18%*	51 *12%*	85 *19%* L	32 *16%*	55 *14%*	41 *12%*	42 *29%* AIJ KLNO	2 *7%*	25 *15%*	38 *20%*	45 *20%*	62 *17%*	47 *16%*	32 *15%*	28 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**18** ***2%*** **RUZcg**	13 *2%*	5 *1%*	9 *2%*	10 *1%*	12 *2%*	7 *1%*	2 *1%*	2 *1%*	- -	3 *1%*	1 *	10 *4%* AIJL	9 *3%*	4 *1%*	5 *2%*	1 *	17 *2%* AR	5 *3%*	14 *1%*	17 *2%*	1 *1%*	1 *1%*	- -
2	**21** ***2%*** **Zc**	10 *2%*	11 *2%*	12 *3%*	9 *1%*	7 *1%*	14 *2%*	3 *2%*	4 *2%*	- -	5 *2%* J	2 *1%*	7 *3%* J	4 *1%*	9 *2%*	8 *3%*	6 *2%*	15 *2%*	1 *1%*	20 *2%*	18 *2%*	1 *1%*	2 *3%*	- -
3	**47** ***4%*** **EIZ**	30 *5%*	17 *3%*	25 *5%*	21 *3%*	24 *4%*	22 *4%*	6 *4%*	2 *1%*	7 *3%*	7 *3%*	9 *6%* I	15 *7%* AI	9 *3%*	25 *4%*	12 *5%*	11 *3%*	35 *4%*	5 *4%*	41 *4%*	39 *4%*	3 *3%*	2 *4%*	2 *6%*
4	**64** ***5%*** **EO**	39 *7%*	24 *4%*	34 *7%* AE	29 *4%*	29 *5%*	34 *5%*	11 *6%*	11 *5%*	7 *4%*	13 *6%*	8 *5%*	14 *6%*	9 *3%*	31 *5%*	23 *9%* AO	23 *6%*	40 *5%*	6 *4%*	58 *6%*	52 *5%*	7 *6%*	3 *5%*	2 *6%*
5	**129** ***11%*** **EZ**	65 *11%*	64 *11%*	65 *14%* AE	64 *9%*	60 *11%*	69 *11%*	17 *10%*	23 *10%*	17 *9%*	24 *11%*	22 *14%*	26 *12%*	38 *11%*	56 *10%*	35 *13%*	36 *10%*	92 *11%*	16 *11%*	113 *11%*	108 *11%*	9 *8%*	8 *12%*	4 *12%*
6	**138** ***12%*** **cq**	74 *12%*	63 *11%*	48 *10%*	89 *12%*	69 *12%*	69 *11%*	27 *16%* K	23 *10%*	27 *13%*	18 *8%*	15 *10%*	28 *12%*	49 *14%*	60 *11%*	28 *11%*	34 *9%*	104 *13%*	14 *10%*	124 *12%*	114 *12%*	13 *12%*	7 *11%*	4 *12%*
7	**247** ***21%*** **U**	117 *20%*	130 *22%*	90 *20%*	157 *22%*	120 *22%*	128 *20%*	43 *26%* M	42 *19%*	46 *23%*	52 *25%* M	28 *17%*	37 *16%*	69 *19%*	123 *22%*	54 *20%*	87 *23%*	160 *20%*	38 *27%*	210 *20%*	198 *20%*	25 *24%*	16 *24%*	8 *24%*
8	**232** ***20%*** **DMX abdr**	115 *19%*	117 *20%*	77 *17%*	156 *22%*	106 *19%*	126 *20%*	24 *14%*	55 *25%* AHM	52 *26%* AHM	40 *19%*	30 *19%*	31 *14%*	77 *22%*	111 *20%*	42 *16%*	86 *23%*	147 *18%*	23 *16%*	209 *20%*	192 *20%*	25 *24%* X	9 *13%*	7 *20%*
9	**139** ***12%*** **DMS abefm**	69 *12%*	70 *12%*	39 *9%*	99 *14%* AD	63 *11%*	76 *12%*	23 *14%* M	42 *19%* AJL M	21 *11%*	25 *12%* M	15 *9%*	13 *6%*	39 *11%*	73 *13%*	26 *10%*	63 *17%* AS	76 *9%*	20 *14%*	119 *11%*	115 *12%*	14 *13%*	7 *10%*	3 *9%*
Highest rating 10	**66** ***6%***	26 *4%*	40 *7%*	23 *5%*	43 *6%*	29 *5%*	37 *6%*	9 *6%*	14 *6%*	13 *6%*	11 *5%*	10 *6%*	9 *4%*	20 *6%*	34 *6%*	12 *4%*	20 *5%*	46 *6%*	9 *6%*	57 *5%*	56 *6%*	4 *4%*	5 *7%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**84** ***7%*** **HIRcg**	42 *7%*	42 *7%*	39 *8%*	44 *6%*	31 *6%*	52 *8%*	2 *1%*	2 *1%*	9 *5%* I	14 *6%* HI	21 *13%* AHI JK	35 *16%* AHI JK	31 *9%*	33 *6%*	19 *7%*	11 *3%*	72 *9%* AR	6 *4%*	77 *7%*	70 *7%*	4 *4%*	7 *11%* W	2 *6%*
1-3 (Net)	**86** ***7%*** **CEIJ RZcg**	53 *9%*	33 *6%*	46 *10%* AE	40 *6%*	43 *8%*	43 *7%*	12 *7%*	8 *4%*	7 *3%*	15 *7%*	12 *8%*	32 *14%* AIJ K	22 *6%*	39 *7%*	25 *9%*	19 *5%*	68 *8%* AR	11 *8%*	75 *7%*	74 *8%*	5 *5%*	5 *8%*	2 *6%*
4-6 (Net)	**330** ***28%*** **EZc**	178 *30%*	152 *26%*	148 *32%* AE	182 *25%*	158 *29%*	172 *27%*	54 *32%*	58 *26%*	51 *26%*	54 *26%*	45 *28%*	69 *30%*	96 *27%*	146 *26%*	87 *33%* A	94 *25%*	236 *29%*	35 *25%*	295 *28%*	274 *28%*	28 *27%*	18 *27%*	10 *30%*
7-10 (Net)	**684** ***58%*** **BDM QSabdefp**	328 *55%*	357 *61%* AB	230 *50%*	454 *63%* AD	318 *58%*	367 *58%*	99 *59%* M	153 *69%* ALM	132 *66%* ALM	128 *61%* M	82 *51%* M	90 *40%*	206 *58%*	341 *61%* Q	135 *51%*	256 *67%* AS	429 *53%*	89 *63%*	595 *57%*	561 *57%*	68 *65%*	37 *54%*	20 *58%*
9-10 (Net)	**205** ***17%*** **DMS abef**	95 *16%*	110 *19%*	63 *14%*	142 *20%* AD	92 *17%*	113 *18%*	32 *19%* M	55 *25%* ALM	34 *17%* M	36 *17%* M	24 *15%*	22 *10%*	60 *17%*	107 *19%*	38 *14%*	83 *22%* AS	122 *15%*	29 *20%*	176 *17%*	171 *17%*	18 *17%*	12 *17%*	5 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**18** ***2%*** **RUZcg**	11 *1%*	2 *2%*	5 *9%* AZa	- -	9 *2%* c	9 *8%* Acd	8 *3%* g	5 *1%*	2 *3%*	7 *3%*	11 *1%*	1 *1%*	- -	1 *1%*	1 *	3 *3%*	- -	4 *4%*	1 *1%*	4 *3%*	3 *2%*	2 *1%*	- -
2	**21** ***2%*** **Zc**	9 *1%*	7 *5%* AZ	5 *8%* AZ	2 *	14 *2%* c	5 *4%* c	3 *1%*	12 *2%*	3 *4%*	6 *2%*	15 *2%*	1 *1%*	4 *8%* Akmn otuv	- -	2 *2%*	1 *1%*	2 *3%*	3 *3%*	2 *3%*	4 *3%*	1 *1%*	1 *1%*	- -
3	**47** ***4%*** **EIZ**	30 *3%*	12 *8%* AZ	5 *9%* Z	12 *3%*	29 *5%*	6 *5%*	12 *4%*	26 *4%*	2 *3%*	5 *2%*	39 *4%*	3 *3%*	3 *5%*	4 *4%*	5 *3%*	1 *1%*	9 *13%* Aknor tu	4 *5%*	2 *4%*	7 *6%*	2 *1%*	5 *3%*	2 *6%* ot
4	**64** ***5%*** **EO**	50 *5%*	7 *4%*	7 *11%*	21 *5%*	26 *4%*	14 *12%* Acd	18 *6%*	40 *5%*	3 *4%*	16 *6%*	47 *5%*	7 *6%*	3 *5%*	3 *4%*	10 *7%*	2 *2%*	5 *7%*	8 *8%*	3 *5%*	5 *4%*	9 *6%*	7 *5%*	2 *6%*
5	**129** ***11%*** **EZ**	92 *10%*	27 *18%* AZ	10 *17%*	41 *9%*	75 *13%*	11 *10%*	34 *12%*	81 *11%*	9 *10%*	27 *10%*	97 *11%*	9 *8%*	3 *6%*	9 *10%*	20 *14%*	13 *13%*	7 *9%*	11 *11%*	8 *12%*	13 *12%*	16 *10%*	17 *11%*	4 *12%*
6	**138** ***12%*** **cq**	107 *11%*	26 *17%* A	5 *8%*	41 *9%*	78 *13%*	19 *16%* c	36 *13%*	82 *11%*	7 *8%*	34 *12%*	103 *12%*	13 *12%*	8 *14%*	15 *16%* qs	19 *13%*	9 *9%*	10 *15%* q	4 *4%*	7 *11%*	6 *6%*	22 *14%* q	20 *13%* q	4 *12%* q
7	**247** ***21%*** **U**	203 *21%*	30 *20%*	14 *24%*	102 *22%*	120 *20%*	23 *20%*	57 *20%*	151 *21%*	21 *23%*	53 *19%*	188 *21%*	25 *24%*	12 *21%*	22 *23%*	30 *21%*	23 *23%*	14 *20%*	15 *16%*	16 *24%*	22 *21%*	32 *20%*	27 *18%*	8 *24%*
8	**232** ***20%*** **DMXab dr**	212 *22%* Aab	18 *12%*	2 *4%*	111 *24%* Ad e	102 *17%*	17 *15%*	43 *15%*	154 *21%*	16 *17%*	55 *20%*	174 *20%*	25 *24%* qr	7 *13%*	24 *25%* qr	34 *24%* r	22 *22%*	10 *14%*	12 *12%*	9 *13%*	26 *24%*	29 *19%*	29 *19%*	7 *20%*
9	**139** ***12%*** **DMSab efm**	128 *13%* Aab	10 *6%*	1 *2%*	71 *16%* Ad e	61 *10%*	6 *5%*	18 *7%*	99 *14%* Af	14 *15%* f	34 *12%*	103 *12%*	14 *13%* m	9 *17%* mps	3 *4%*	11 *8%*	15 *15%* mps	3 *4%*	21 *22%* Am nprsv	7 *10%*	6 *5%*	27 *17%* mn ps	19 *12%* m	3 *9%*
Highest rating 10	**66** ***6%***	61 *6%* A	3 *2%*	1 *2%*	34 *7%*	29 *5%*	3 *2%*	18 *6%*	38 *5%*	8 *9%*	21 *8%*	45 *5%*	4 *4%*	3 *5%*	8 *9%*	6 *4%*	3 *3%*	4 *5%*	6 *6%*	5 *7%*	8 *7%*	7 *4%*	12 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**84** ***7%*** **HIRcg**	70 *7%*	9 *6%*	3 *5%*	20 *4%*	55 *9%* Ac	5 *4%*	31 *11%* Ag	39 *5%*	5 *5%*	18 *6%*	65 *7%*	4 *4%*	4 *7%*	4 *4%*	6 *4%*	10 *10%*	7 *10%*	8 *8%*	7 *11%* kn	9 *8%*	9 *6%*	13 *9%*	2 *6%*
1-3 (Net)	**86** ***7%*** **CEIJRZ cg**	50 *5%*	21 *14%* AZ	15 *26%* AZ	14 *3%*	52 *9%* c	20 *17%* Acd	23 *8%*	43 *6%*	8 *9%*	19 *7%*	65 *7%*	5 *5%*	7 *13%* t	5 *6%*	7 *5%*	5 *5%*	11 *15%* Akno tu	11 *11%*	5 *8%*	14 *13%* t	6 *4%*	8 *5%*	2 *6%*
4-6 (Net)	**330** ***28%*** **EZc**	250 *26%*	59 *39%* AZ	21 *36%*	104 *23%*	179 *30%* c	44 *38%* Ac	88 *32%*	202 *28%*	19 *21%*	78 *28%*	247 *28%*	28 *27%*	14 *25%*	28 *30%*	49 *34%*	24 *24%*	22 *31%*	23 *24%*	18 *27%*	24 *22%*	46 *29%*	44 *29%*	10 *30%*
7-10 (Net)	**684** ***58%*** **BDMQS abdefp**	604 *62%* Aab	62 *41%*	19 *32%*	317 *70%* Ad e	313 *52%*	48 *41%*	135 *49%*	441 *61%* Af	58 *64%* f	162 *59%*	510 *58%*	68 *65%* p	31 *55%*	58 *61%* p	81 *57%*	62 *62%* p	30 *43%*	54 *57%*	37 *54%*	63 *57%*	95 *60%* p	86 *57%*	20 *58%*
9-10 (Net)	**205** ***17%*** **DMSab ef**	189 *19%* Aab	13 *9%*	3 *5%*	105 *23%* Ad e	91 *15%* e	8 *7%*	36 *13%*	136 *19%* f	21 *24%* f	54 *20%*	148 *17%*	18 *17%*	12 *21%*	12 *12%*	17 *12%*	18 *18%*	7 *10%*	27 *29%* Am npsv	12 *17%*	14 *13%*	34 *22%*	31 *20%*	5 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**18** ***2%*** **BI**	2 *	7 3% B	- -	2 3% B	- -	- -	8 3% AB	1 *	2 2%	6 2%	4 2%	2 2%	- -	4 5% AI	* *	5 3% R	1 *	3 2%	3 2%	1 1%
2	**21** ***2%***	6 1%	4 2%	- -	1 1%	1 2%	2 3%	8 3% B	4 2%	* *	6 2%	7 3%	1 1%	- -	2 3%	2 2%	2 1%	8 3%	3 2%	4 2%	- -
3	**47** ***4%*** **B**	11 2%	12 6% B	- -	2 4%	2 4%	2 2%	18 8% AB	11 4%	5 4%	8 3%	15 6%	3 3%	- -	5 6%	4 4%	5 3%	11 4%	3 2%	7 4%	6 5%
4	**64** ***5%*** **B**	21 4%	10 5%	1 6%	4 8%	5 12% B	6 9% B	16 7%	15 5%	6 5%	22 8%	10 4%	5 4%	2 15%	4 6%	8 9% U	11 7%	11 4%	13 6%	7 4%	4 3%
5	**129** ***11%*** **L**	68 12%	22 10%	1 6%	8 16%	2 4%	5 8%	23 10%	31 11%	15 12%	33 12%	19 7%	13 10%	3 17%	15 20% AIL	11 12%	21 13%	26 10%	21 10%	17 10%	14 10%
6	**138** ***12%***	57 10%	25 12%	3 18%	9 17%	7 17%	6 10%	30 13%	28 10%	11 10%	31 11%	40 15%	15 12%	3 18%	10 13%	12 13%	15 9%	28 11%	30 15%	16 10%	16 11%
7	**247** ***21%*** **HLP**	117 21%	50 23%	5 29%	11 21%	14 32% H	14 21%	37 16%	79 27% AJLO	20 17%	65 23%	43 16%	29 22%	2 15%	9 12%	12 13%	34 21%	59 23% P	44 22%	38 23%	25 18%
8	**232** ***20%*** **H**	121 22% H	48 22%	3 17%	6 12%	6 14%	14 21%	34 14%	55 19%	30 25%	45 16%	66 24% AK	23 18%	3 16%	11 15%	22 23%	30 19%	46 18%	47 23%	37 22%	24 17%
9	**139** ***12%*** **HJ**	84 15% AH	24 11%	- -	6 11%	4 10%	6 9%	15 7%	40 14% J	6 5%	42 15% J	25 9%	20 16% J	1 4%	5 7%	14 15%	15 9%	29 12%	17 8%	20 12%	26 19% AQS
Highest rating 10	**66** ***6%*** **C**	40 7% AC	2 1%	3 18%	2 3%	1 2%	6 9% C	11 5%	11 4%	15 13% AIKL	9 3%	15 6%	12 10% IK	- -	3 4%	5 5%	11 7%	14 6%	11 5%	8 5%	10 7%
Don't know	**84** ***7%*** **B**	25 5%	11 5%	1 7%	2 5%	1 3%	5 8%	38 16% ABCEF	16 5%	9 8%	17 6%	26 10%	5 4%	2 16%	8 10%	3 3%	12 7%	19 7%	12 6%	11 6%	12 9%
1-3 (Net)	**86** ***7%*** **B**	19 3%	23 11% B	- -	4 9% B	3 6%	4 6%	34 14% ABG	16 5%	7 6%	20 7%	27 10%	6 5%	- -	10 14% AIM	6 6%	12 8%	20 8%	10 5%	15 9%	7 5%
4-6 (Net)	**330** ***28%***	146 26%	58 27%	5 29%	21 41% ABC	14 33%	18 27%	68 29%	74 25%	32 27%	86 30%	68 25%	32 25%	8 50%	29 39% AIL	31 34%	48 29%	65 26%	64 31%	40 24%	33 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**684** ***58%*** **EHO**	363 *66%* AEH	124 *58%* H	12 *64%*	24 *46%*	25 *58%* H	40 *60%* H	97 *41%*	185 *64%* AO	70 *59%* O	161 *57%* O	149 *55%* O	84 *66%* O	6 *35%*	28 *38%*	53 *57%*	91 *56%*	149 *59%*	119 *58%*	104 *61%*	86 *62%*
9-10 (Net)	**205** ***17%*** **H**	125 *23%* ACH	26 *12%*	3 *18%*	7 *14%*	5 *12%*	12 *18%*	26 *11%*	51 *18%*	21 *18%*	51 *18%*	40 *15%*	32 *25%* ALO	1 *4%*	8 *11%*	19 *20%*	26 *16%*	44 *17%*	28 *14%*	29 *17%*	36 *26%* AS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**22** ***3%*** **Zcg**	11 *3%*	11 *3%*	11 *4%*	11 *2%*	14 *4%*	8 *2%*	2 *3%*	3 *2%*	- -	5 *4%* J	3 *2%*	9 *5%* AJ	9 *4%*	8 *2%*	5 *3%*	5 *2%*	17 *3%*	2 *3%*	20 *3%*	21 *3%*	- -	* *1%*	* *1%*
2	**37** ***4%*** **EZ**	19 *5%*	18 *4%*	21 *7%* AE	16 *3%*	20 *5%*	17 *4%*	4 *4%*	6 *4%*	4 *3%*	7 *5%*	4 *3%*	11 *7%*	5 *3%*	17 *4%*	14 *7%* A	10 *3%*	27 *5%*	- -	37 *5%* A	28 *4%*	5 *6%*	3 *7%*	1 *5%*
3	**37** ***4%*** **Rc**	20 *5%*	16 *4%*	16 *6%*	21 *4%*	17 *4%*	19 *4%*	3 *3%*	3 *2%*	4 *3%*	5 *4%*	10 *7%* I	13 *7%* I	6 *3%*	24 *6%*	7 *3%*	7 *2%*	30 *6%* AR	- -	37 *5%* A	30 *4%*	6 *7%*	1 *1%*	1 *3%*
4	**67** ***8%*** **GZc**	37 *9%*	30 *7%*	29 *10%*	38 *7%*	41 *10%* AG	26 *6%*	11 *12%* I	7 *4%*	11 *8%*	10 *8%*	11 *8%*	16 *9%*	11 *5%*	30 *7%*	26 *12%* AOP	17 *6%*	50 *9%*	2 *2%*	65 *9%* A	56 *8%*	5 *6%*	5 *10%*	1 *5%*
5	**82** ***10%***	38 *9%*	44 *11%*	32 *11%*	51 *9%*	43 *11%*	40 *9%*	6 *7%*	12 *7%*	16 *12%*	13 *10%*	18 *13%*	16 *10%*	14 *7%*	48 *12%*	20 *9%*	31 *10%*	52 *10%*	14 *14%*	69 *9%*	61 *9%*	10 *12%*	7 *15%*	5 *18%* AV
6	**134** ***16%*** **Yv**	60 *15%*	74 *18%*	43 *15%*	91 *17%*	62 *16%*	72 *17%*	20 *22%*	30 *18%*	25 *18%*	18 *13%*	18 *14%*	23 *14%*	29 *14%*	65 *16%*	39 *19%*	50 *16%*	84 *16%*	16 *16%*	118 *16%*	110 *16%* Y	17 *20%* Y	5 *11%*	2 *7%*
7	**127** ***15%***	61 *15%*	66 *16%*	34 *12%*	93 *17%*	57 *14%*	70 *16%*	14 *15%*	29 *17%*	22 *16%*	24 *18%*	19 *14%*	19 *11%*	28 *14%*	66 *16%*	32 *15%*	53 *17%*	74 *14%*	13 *13%*	114 *16%*	103 *15%*	12 *14%*	7 *15%*	6 *21%*
8	**119** ***14%*** **MQU** **dfpq**	65 *16%*	54 *13%*	32 *11%*	87 *16%*	62 *16%*	57 *13%*	21 *22%* M	26 *15%*	20 *14%*	20 *15%*	18 *13%*	15 *9%*	38 *19%* Q	65 *16%* Q	16 *8%*	46 *15%*	73 *14%*	21 *21%*	98 *13%*	96 *14%*	13 *16%*	6 *12%*	4 *17%*
9	**79** ***9%*** **DFMS** **Ude**	38 *9%*	41 *10%*	13 *4%*	66 *12%* AD	27 *7%*	52 *12%* AF	6 *7%*	23 *14%* M	15 *11%* M	13 *10%*	13 *9%*	8 *5%*	29 *14%* AP	32 *8%*	18 *9%*	43 *14%* AS	36 *7%*	15 *15%*	64 *9%*	64 *9%*	11 *13%* X	2 *4%*	3 *10%*
Highest rating 10	**47** ***6%*** **SWjk**	20 *5%*	27 *6%*	15 *5%*	32 *6%*	24 *6%*	23 *5%*	- -	18 *11%* AHL	8 *6%* H	7 *5%*	4 *3%*	9 *6%* H	14 *7%*	20 *5%*	13 *6%*	26 *9%* AS	20 *4%*	6 *6%*	41 *6%*	41 *6%* W	- -	4 *9%* W	2 *7%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**82** ***10%*** **ERc**	42 *10%*	41 *10%*	41 *14%* AE	41 *8%*	31 *8%*	52 *12%*	5 *5%*	10 *6%*	11 *8%*	10 *8%*	17 *12%*	30 *18%* AH IJK	21 *10%*	41 *10%*	20 *10%*	18 *6%*	65 *12%* AR	11 *11%*	72 *10%*	69 *10%*	5 *6%*	7 *15%* W	2 *6%*
1-3 (Net)	**96** ***11%*** **EJR** **TZcg**	51 *12%*	45 *11%*	48 *17%* AE	47 *9%*	51 *13%*	44 *10%*	9 *10%*	12 *7%*	8 *6%*	17 *13%*	17 *13%*	33 *19%* AI J	20 *10%*	48 *12%*	27 *13%*	22 *7%*	73 *14%* AR	2 *3%*	93 *13%* AT	79 *12%*	10 *13%*	4 *9%*	3 *10%*
4-6 (Net)	**283** ***34%*** **Oc**	134 *33%*	149 *35%*	103 *36%*	180 *33%*	145 *36%*	138 *32%*	37 *40%*	50 *30%*	51 *38%*	41 *31%*	48 *35%*	56 *33%*	54 *27%*	143 *34%*	85 *40%* AO	98 *32%*	185 *35%*	32 *32%*	251 *34%*	226 *33%*	32 *39%*	17 *36%*	8 *29%*
7-10 (Net)	**372** ***45%*** **DMQ** **SUabde** **f**	185 *45%*	188 *44%*	94 *33%*	278 *51%* AD	171 *43%*	202 *46%*	41 *45%* M	97 *58%* ALM	65 *48%* M	64 *48%* M	53 *39%*	52 *30%*	109 *53%* AQ	183 *44%*	80 *38%*	169 *55%* AS	204 *39%*	54 *55%*	318 *43%*	305 *45%*	35 *43%*	18 *40%*	14 *54%*
9-10 (Net)	**126** ***15%*** **DSd** **e**	58 *14%*	68 *16%*	28 *10%*	98 *18%* AD	51 *13%*	75 *17%*	6 *7%*	42 *25%* AHL M	23 *17%*	20 *15%*	17 *12%*	17 *10%*	42 *21%* AP	52 *13%*	31 *15%*	69 *22%* AS	57 *11%*	20 *20%*	105 *14%*	105 *15%*	11 *13%*	6 *13%*	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**22** **3%** **Zcg**	12 2%	4 4%	5 13% AZ	1 *	14 3% c	7 8% Ac	11 6% Ag	6 1%	2 4%	5 2%	17 3%
2	**37** **4%** **EZ**	22 3%	10 10% AZ	4 11% AZ	10 3%	23 6%	4 5%	10 5%	23 4%	3 5%	8 4%	28 5%
3	**37** **4%** **Rc**	26 4%	7 7%	3 8%	6 2%	21 5% c	10 12% Acd	11 6%	20 4%	1 1%	6 3%	29 5%
4	**67** **8%** **GZc**	49 7%	10 11%	8 19% AZ	15 4%	37 9% c	15 18% Acd	17 9%	39 7%	5 9%	22 10%	44 8%
5	**82** **10%**	64 9%	16 16%	3 8%	29 9%	45 11%	7 9%	20 11%	50 9%	8 13%	18 8%	62 11%
6	**134** **16%** **Yv**	116 17%	11 12%	6 16%	50 15%	68 17%	15 19%	29 15%	89 17%	8 13%	39 17%	94 16%
7	**127** **15%**	112 16%	13 13%	3 8%	63 19% Ae	56 14%	6 8%	26 14%	78 15%	11 18%	29 12%	95 16%
8	**119** **14%** **MQUdf** **pq**	108 16% A	9 9%	3 7%	66 20% Ad e	47 11%	7 8%	17 9%	84 16% f	11 17%	35 15%	83 14%
9	**79** **9%** **DFMSU** **de**	73 11% A	5 5%	1 1%	48 14% Ade	30 7% e	1 1%	13 7%	57 11%	4 7%	21 9%	56 10%
Highest rating 10	**47** **6%** **SWjk**	42 6%	3 4%	1 4%	25 7%	21 5%	1 1%	9 5%	33 6%	3 5%	23 10% Aj	23 4%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	- -	- -	- -	- -	5 7% Akn	- -	4 6% kn	* 1%	6 6% kn	4 4%	3 3%	* 1%
2	5 6% t	5 13% Anstu	3 6%	3 2%	4 6%	1 2%	7 10% Ast	3 7% t	1 1%	1 1%	3 3%	1 5% t
3	6 7% t	1 2%	4 8% t	5 4%	1 1%	4 9% t	1 2%	1 1%	10 11% Aort	1 1%	3 3%	1 3%
4	5 6%	5 13%	5 10%	12 11%	4 6%	2 4%	6 9%	5 10%	8 8%	6 5%	8 8%	1 5%
5	10 12%	2 5%	5 9%	10 9%	5 7%	3 8%	5 8%	7 15%	10 11%	8 7%	13 13%	5 18% Aot
6	17 20% v	3 9%	7 12%	26 24% Arv	12 16%	8 19%	7 10%	5 11%	12 14%	16 15%	19 19%	2 7%
7	12 14%	5 12%	9 17%	14 13%	11 15%	11 25%	11 18%	7 15%	17 19%	12 11%	13 13%	6 21%
8	13 16% pq	6 15% p	8 15% p	17 16% p	16 22% pq	- -	3 5%	6 12% p	9 10%	23 21% pq	15 15% p	4 17% pq
9	11 13% r	9 22% Anorsu	4 8%	7 7%	6 8%	4 9%	10 16% rs	2 4%	4 5%	11 11%	8 8%	3 10%	
Highest rating 10	- -	- -	5 9% k	6 5% k	4 5% k	1 2%	2 4%	4 9% kl	3 4%	16 15% Akl npqsu	4 4%	2 7% kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**82** ***10%*** **ERc**	69 *10%*	10 *10%*	1 *3%*	24 *7%*	48 *12%*	8 *10%*	24 *13%*	47 *9%*	5 *8%*	25 *11%*	56 *10%*	5 *6%*	3 *8%*	4 *7%*	9 *8%*	6 *8%*	9 *21%* Ak	9 *13%*	7 *15%* k	11 *12%*	9 *8%*	10 *10%*	2 *6%*
1-3 (Net)	**96** ***11%*** **EJRTZc g**	61 *9%*	22 *22%* AZ	13 *33%* AZ	17 *5%*	58 *14%* Ac	20 *26%* Acd	32 *17%* Ag	49 *9%*	6 *10%*	20 *8%*	73 *12%*	10 *13%*	6 *15%*	8 *14%*	7 *7%*	10 *14%*	5 *11%*	11 *18%* t	4 *9%*	16 *18%* nt	6 *5%*	9 *9%*	3 *10%*
4-6 (Net)	**283** ***34%*** **Oc**	228 *33%*	38 *38%*	17 *44%*	93 *28%*	150 *37%* c	37 *46%* Ac	66 *35%*	178 *34%*	22 *35%*	79 *34%*	199 *34%*	32 *39%*	11 *28%*	18 *31%*	47 *44%* Aqt	21 *29%*	14 *31%*	17 *27%*	17 *36%*	30 *33%*	29 *28%*	39 *39%*	8 *29%*
7-10 (Net)	**372** ***45%*** **DMQSU abdef**	335 *48%* Aab	30 *30%*	8 *20%*	202 *60%* Ad e	155 *38%* e	14 *18%*	65 *35%*	252 *48%* Af	30 *48%*	108 *46%*	258 *44%*	35 *43%*	19 *49%*	27 *48%*	43 *41%*	36 *49%*	16 *36%*	27 *42%*	18 *40%*	34 *37%*	62 *59%* Ak nprsu	41 *41%*	14 *54%* s
9-10 (Net)	**126** ***15%*** **DSde**	115 *17%* A	9 *9%*	2 *5%*	73 *22%* Ad e	51 *12%* e	2 *2%*	22 *12%*	90 *17%*	8 *12%*	44 *19%*	80 *14%*	11 *13%*	9 *22%*	9 *16%*	13 *12%*	9 *13%*	5 *11%*	13 *20%*	6 *13%*	8 *8%*	27 *26%* Ak nrsu	13 *13%*	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**22**	7	2	-	2	-	2	9	5	4	6	5	-	-	3	1	7	-	1	7	3
	3%	2%	2%	-	4%	-	3%	5%	2%	4%	3%	3%	-	-	4%	1%	5%	-	1%	7%	4%
	R							A									R				R
2	**37**	15	3	1	3	-	2	13	8	7	9	6	*	1	6	4	7	10	5	4	1
	4%	4%	2%	8%	8%	-	4%	7%	3%	7%	4%	4%	*	12%	10%	5%	6%	5%	4%	4%	1%
					C			AC		M					AM						
3	**37**	13	6	-	2	-	1	15	6	8	7	10	4	1	1	2	4	11	4	4	4
	4%	4%	4%	-	4%	-	3%	8%	3%	8%	3%	7%	5%	13%	1%	2%	3%	6%	3%	4%	6%
								AB													
4	**67**	24	17	-	7	2	3	14	22	9	14	12	4	1	4	10	9	20	10	3	5
	8%	6%	11%	-	17%	10%	6%	8%	10%	9%	7%	7%	5%	6%	5%	11%	7%	10%	8%	3%	7%
					ABGH																
5	**82**	43	11	2	2	4	5	15	20	10	27	14	5	-	7	9	16	20	14	10	4
	10%	12%	7%	12%	5%	17%	9%	9%	9%	11%	14%	9%	5%	-	10%	10%	12%	10%	11%	10%	6%
6	**134**	54	27	2	6	5	13	27	36	12	33	24	13	3	12	13	18	31	21	17	11
	16%	15%	17%	14%	15%	22%	24%	16%	16%	12%	17%	15%	16%	26%	19%	14%	14%	16%	17%	16%	14%
							B														
7	**127**	68	27	1	6	1	6	17	38	15	37	17	10	2	8	13	20	28	20	17	17
	15%	19%	17%	10%	16%	4%	12%	9%	17%	15%	19%	11%	12%	24%	13%	14%	16%	14%	16%	17%	22%
	H	AH									L										
8	**119**	60	24	3	5	5	4	18	35	12	23	34	11	-	5	16	9	21	20	21	11
	14%	16%	15%	20%	14%	23%	8%	10%	16%	12%	12%	21%	13%	-	8%	17%	7%	11%	16%	20%	14%
	Q											AKO				Q			Q		
9	**79**	36	21	1	4	4	7	6	28	5	12	11	19	1	4	13	18	17	14	6	7
	9%	10%	13%	4%	9%	17%	14%	3%	12%	5%	6%	7%	23%	9%	5%	14%	14%	9%	11%	6%	9%
	H	H	H				H		K				AIJ								
													KLO								
Highest rating 10	**47**	24	4	2	1	-	5	12	11	7	5	3	13	-	6	3	10	13	5	5	8
	6%	7%	3%	11%	1%	-	9%	7%	5%	7%	3%	2%	15%	-	10%	3%	8%	7%	4%	5%	10%
	L									L			AIK		KL						
													L								
Don't know	**82**	25	16	3	2	1	4	31	14	10	21	22	4	1	10	8	10	24	14	9	5
	10%	7%	10%	21%	6%	6%	8%	17%	6%	10%	11%	14%	5%	10%	15%	8%	8%	12%	11%	8%	7%
	BI							ABE				I			I						
1-3 (Net)	**96**	35	11	1	7	-	5	37	19	18	21	22	4	3	10	7	18	21	10	15	9
	11%	9%	7%	8%	17%	-	10%	21%	8%	18%	11%	14%	5%	25%	15%	7%	14%	11%	7%	15%	11%
					C			ABC		AIM											
4-6 (Net)	**283**	121	55	4	15	11	21	57	78	32	74	50	22	3	23	33	42	71	45	31	21
	34%	33%	35%	26%	37%	50%	39%	32%	35%	32%	38%	31%	27%	32%	34%	35%	33%	36%	35%	29%	27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**372** ***45%*** **H**	188 *51%* AH	76 *48%* H	6 *45%*	16 *40%*	10 *44%*	22 *43%*	53 *30%*	112 *50%* KO	39 *39%*	76 *40%*	65 *41%*	52 *64%* AJ KLO	3 *32%*	24 *36%*	45 *49%*	57 *45%*	79 *41%*	60 *47%*	50 *48%*	43 *55%* R
9-10 (Net)	**126** ***15%*** **HKL**	60 *16%*	25 *16%*	2 *15%*	4 *11%*	4 *17%*	12 *23%* H	18 *10%*	39 *17%* KL	12 *12%*	17 *9%*	14 *9%*	32 *38%* AIJ KLO	1 *9%*	10 *15%*	16 *17%*	28 *22%* A	30 *16%*	19 *15%*	11 *11%*	15 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**47** ***2%*** **KPZd g**	29 *3%*	18 *2%*	26 *3%*	21 *2%*	27 *3%*	20 *2%*	4 *2%*	3 *1%*	5 *2%*	2 *1%*	10 *3%* K	23 *4%* AIK	20 *3%* P	14 *1%*	14 *3%*	6 *1%*	41 *3%*	4 *2%*	43 *2%*	35 *2%*	6 *3%*	5 *4%* AV	1 *2%*
2	**57** ***3%*** **EZc**	31 *3%*	27 *3%*	43 *5%* AE	15 *1%*	36 *4%*	22 *2%*	2 *1%*	6 *2%*	11 *4%*	8 *2%*	6 *2%*	25 *4%* AH	17 *3%*	22 *2%*	19 *4%*	12 *2%*	46 *3%*	* *	57 *3%* A	42 *2%*	11 *6%* AVY	4 *4%*	1 *1%*
3	**63** ***3%*** **EPZc**	32 *3%*	31 *3%*	38 *4%* AE	25 *2%*	33 *3%*	30 *3%*	5 *2%*	5 *2%*	7 *2%*	15 *4%*	13 *4%*	18 *3%*	24 *4%* P	19 *2%*	21 *4%* P	15 *3%*	48 *3%*	8 *4%*	55 *3%*	45 *3%*	10 *5%* AV	5 *4%*	3 *6%* V
4	**105** ***5%*** **OZ**	56 *6%*	49 *5%*	53 *6%*	52 *5%*	45 *4%*	60 *6%*	16 *7%*	17 *6%*	14 *5%*	22 *6%*	14 *4%*	24 *4%*	21 *3%*	54 *6%*	30 *6%*	26 *5%*	80 *5%*	8 *4%*	98 *5%*	88 *5%*	9 *5%*	6 *5%*	3 *5%*
5	**191** ***9%*** **Eo**	92 *9%*	99 *10%*	104 *11%* AE	87 *8%*	83 *8%*	109 *11%*	17 *8%*	32 *12%*	29 *10%*	27 *7%*	32 *10%*	55 *9%*	48 *8%*	85 *9%*	58 *11%*	52 *10%*	139 *9%*	17 *9%*	174 *9%*	157 *9%*	16 *9%*	12 *10%*	7 *11%*
6	**247** ***12%*** **Zs**	108 *11%*	139 *14%*	123 *13%*	125 *11%*	130 *13%*	118 *11%*	22 *11%*	30 *11%*	40 *13%*	50 *14%*	40 *12%*	66 *11%*	69 *11%*	117 *12%*	62 *12%*	62 *12%*	185 *12%*	26 *14%*	221 *12%*	198 *12%*	23 *13%*	15 *12%*	12 *20%* AVX
7	**375** ***18%***	183 *18%*	192 *19%*	157 *17%*	218 *19%*	190 *19%*	186 *18%*	54 *26%* AKL M	50 *19%*	59 *20%*	63 *17%*	54 *16%*	96 *16%*	114 *19%*	171 *18%*	90 *18%*	103 *19%*	272 *18%*	24 *12%*	351 *19%* A	305 *18%*	39 *23%*	20 *17%*	11 *18%*
8	**365** ***18%*** **abe**	199 *19%*	166 *16%*	148 *16%*	217 *19%*	186 *18%*	179 *17%*	31 *15%*	49 *18%*	45 *15%*	67 *18%*	70 *21%*	102 *17%*	113 *19%*	170 *18%*	80 *16%*	94 *17%*	271 *18%*	33 *17%*	332 *18%*	305 *18%*	28 *16%*	19 *16%*	13 *22%*
9	**260** ***13%*** **DUY abev**	122 *12%*	138 *13%*	79 *9%*	181 *16%* AD	119 *12%*	141 *14%*	24 *11%*	37 *14%*	38 *13%*	47 *13%*	39 *12%*	75 *13%*	84 *14%*	117 *13%*	58 *11%*	81 *15%*	179 *12%*	33 *17%*	226 *12%*	220 *13%*	23 *13%*	12 *10%*	4 *8%*
Highest rating 10	**154** ***7%*** **DUad**	76 *7%*	77 *7%*	49 *5%*	105 *9%* AD	85 *8%*	69 *7%*	14 *7%*	23 *9%*	22 *7%*	31 *8%*	21 *6%*	43 *7%*	46 *8%*	71 *8%*	37 *7%*	45 *8%*	109 *7%*	24 *13%* AU	129 *7%*	132 *8%*	7 *4%*	11 *10%* W	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**186** ***9%*** **WYcg kIv**	91 *9%*	95 *9%*	97 *11%*	90 *8%*	84 *8%*	103 *10%*	20 *10%*	16 *6%*	27 *9%*	32 *9%*	31 *10%*	59 *10%*	51 *8%*	93 *10%*	43 *8%*	41 *8%*	145 *10%*	16 *8%*	171 *9%*	174 *10%* AWY	3 *2%*	8 *7%* W	1 *2%*
1-3 (Net)	**167** ***8%*** **EPVZ cg**	92 *9%*	75 *7%*	106 *12%* AE	61 *5%*	95 *9%*	72 *7%*	11 *5%*	13 *5%*	22 *7%*	26 *7%*	29 *9%*	66 *11%* AH IK	60 *10%* P	54 *6%*	53 *10%* AP	33 *6%*	135 *9%*	12 *6%*	155 *8%*	122 *7%*	26 *15%* AV	14 *12%* AV	5 *9%*
4-6 (Net)	**544** ***27%*** **EOZ t**	256 *25%*	288 *28%*	280 *31%* AE	264 *23%*	257 *25%*	287 *28%*	55 *26%*	78 *29%*	82 *28%*	99 *27%*	85 *26%*	145 *25%*	138 *23%*	256 *27%*	150 *29%* O	140 *26%*	404 *27%*	51 *27%*	493 *27%*	443 *26%*	48 *28%*	32 *27%*	21 *36%* AV
7-10 (Net)	**1153** ***56%*** **DQS abefm**	581 *57%*	572 *56%*	433 *47%*	720 *63%* AD	580 *57%*	574 *55%*	123 *59%*	159 *60%*	164 *55%*	208 *57%*	184 *56%*	315 *54%*	357 *59%* Q	530 *57%*	264 *52%*	323 *60%*	830 *55%*	113 *59%*	1039 *56%*	963 *57%*	97 *56%*	62 *53%*	31 *53%*
9-10 (Net)	**413** ***20%*** **DSU Yabdev**	199 *19%*	215 *21%*	128 *14%*	285 *25%* AD	204 *20%*	210 *20%*	38 *18%*	60 *23%*	60 *20%*	78 *21%*	60 *18%*	117 *20%*	130 *22%*	189 *20%*	94 *18%*	126 *23%* AS	287 *19%*	57 *29%* AU	356 *19%*	352 *21%* Y	31 *18%*	23 *20%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**47** **2%** **KPZdg**	19 1%	7 2%	21 18% AZa	9 1%	17 1%	21 8% Acd	15 3%	20 2%	7 4%	12 3%	32 2%	6 3%	1 1%	3 2%	5 2%	1 1%	3 2%	6 3%	5 4% Aot	10 5% Aot	2 1%	5 2%	1 2%
2	**57** **3%** **EZc**	30 2%	13 4% Z	14 12% AZa	8 1%	34 3% c	15 6% Acd	21 4%	32 3%	2 1%	8 2%	48 3%	11 6% Astu v	6 8% Aost uv	10 7% Ast uv	6 3%	3 2%	2 2%	5 3%	4 4% tu	4 2%	2 1%	3 1%	1 1%
3	**63** **3%** **EPZc**	40 2%	14 5% Z	7 6% Z	12 2%	38 3%	12 5% c	21 4%	33 3%	8 5%	13 3%	49 3%	10 5% As	2 2%	6 4%	8 4%	3 2%	3 2%	6 3%	5 4% s	2 1%	8 3%	8 3%	3 6% s
4	**105** **5%** **OZ**	70 4%	27 9% AZ	8 7%	28 4%	52 5%	25 10% Acd	26 5%	68 6%	7 4%	28 6%	77 5%	9 5%	2 3%	5 3%	13 6%	9 5%	14 11% Amtu	10 5%	6 5%	9 5%	11 4%	14 5%	3 5%
5	**191** **9%** **Eo**	144 9%	36 12%	10 9%	52 8%	118 10%	18 7%	45 9%	119 10%	7 5%	42 9%	147 9%	16 9% o	15 19% Ako qtu	22 15% Ao qt	23 10% o	6 4%	14 11% o	11 5%	12 10% o	19 10%	17 7%	29 10% o	7 11% oq
6	**247** **12%** **Zs**	175 11%	57 20% AZ	15 13%	77 12%	138 12%	30 12%	65 12%	147 12%	20 13%	47 11%	195 12%	23 13% s	14 17% s	23 15% s	30 13% s	24 14% s	10 8%	25 13%	15 12%	13 7%	23 9%	37 12%	12 20% Aprstu
7	**375** **18%**	312 19%	48 16%	16 13%	112 18%	216 19%	44 17%	93 18%	232 19%	25 16%	68 16%	302 19%	39 23%	16 21%	21 14%	39 18%	32 18%	23 18%	29 15%	20 17%	36 18%	57 23%	51 17%	11 18%
8	**365** **18%** **abe**	333 20% Aab	24 8%	7 6%	129 20% e	197 17%	32 13%	79 15%	233 19%	29 19%	77 18%	279 18%	28 16%	9 11%	27 18%	43 19%	42 24% Altu	22 16%	36 18%	19 16%	46 23%	37 15%	44 15%	13 22% l
9	**260** **13%** **DUYab** **ev**	233 14% Aab	20 7%	7 6%	98 15% Ae	143 13% e	18 7%	65 12%	154 13%	22 14%	61 14%	194 12%	23 13%	9 12%	15 10%	23 10%	16 9%	16 12%	36 18% An orv	12 10%	28 14%	35 14%	41 14%	4 8%
Highest rating 10	**154** **7%** **DUad**	136 8% Aa	12 4%	5 4%	69 11% Ad	68 6%	16 6%	35 7%	93 8%	15 10%	36 8%	117 7%	7 4%	3 4%	6 4%	15 7%	10 6%	9 7%	12 6%	11 10% km	17 8%	32 13% Akl mnoqv	27 9%	3 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Don't know	**186** ***9%*** **WYcgkl v**	143 *9%*	35 *12%*	6 *6%*	38 *6%*	121 *11%* Ac	19 *8%*	59 *11%* g	96 *8%*	13 *8%*	46 *11%*	134 *9%*
1-3 (Net)	**167** ***8%*** **EPVZcg**	89 *5%*	34 *12%* AZ	42 *36%* AZa	28 *5%*	89 *8%* c	48 *19%* Acd	56 *11%* Ag	85 *7%*	16 *10%*	33 *8%*	129 *8%*
4-6 (Net)	**544** ***27%*** **EOZt**	389 *24%*	120 *41%* AZb	34 *29%*	157 *25%*	308 *27%*	73 *29%*	136 *26%*	334 *27%*	34 *22%*	117 *27%*	419 *27%*
7-10 (Net)	**1153** ***56%*** **DQSab efm**	1014 *62%* Aab	103 *35%*	34 *29%*	408 *65%* Ad e	624 *55%* e	110 *44%*	272 *52%*	713 *58%* f	91 *59%*	242 *55%*	891 *57%*
9-10 (Net)	**413** ***20%*** **DSUYa bdev**	369 *23%* Aab	31 *11%*	12 *10%*	167 *26%* Ad e	211 *18%*	34 *14%*	100 *19%*	248 *20%*	37 *24%*	97 *22%*	311 *20%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	3 *2%*	2 *2%*	12 *8%* kv	18 *8%* kv	24 *14%* Aklrv	16 *12%* klv	22 *11%* klv	8 *7%* k	17 *8%* kv	26 *10%* kl v	38 *13%* Aklv	1 *2%*
1-3 (Net)	26 *15%* Ano pstu	9 *11%*	18 *12%* otu	18 *8%*	8 *5%*	8 *6%*	18 *9%*	14 *12%* Aot u	16 *8%*	12 *5%*	16 *5%*	5 *9%*
4-6 (Net)	48 *28%*	31 *39%* Aoq st	50 *34%* st	66 *30%* t	40 *23%*	39 *29%*	46 *23%*	32 *27%*	42 *21%*	51 *20%*	79 *27%*	21 *36%* Aoqstu
7-10 (Net)	97 *56%*	38 *48%*	69 *46%*	120 *54%*	100 *58%* m	70 *53%*	114 *57%*	62 *53%*	127 *63%* lm	162 *65%* Al mnrv	164 *55%*	31 *53%*
9-10 (Net)	31 *18%*	13 *16%*	21 *14%*	38 *17%*	26 *15%*	25 *19%*	48 *24%* mv	23 *20%*	45 *23%* v	67 *27%* Ak mnov	68 *23%* mv	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**47** ***2%*** **BIRS**	11 *1%*	7 *2%*	2 *7%*	6 *7%* ABCG	- -	1 *1%*	21 *3%* AB	4 *1%*	10 *4%* I	10 *2%*	13 *3%* I	3 *2%*	1 *1%*	6 *3%* I	5 *3%*	9 *4%* RS	4 *1%*	2 *1%*	8 *3%*	5 *2%*
2	**57** ***3%*** **L**	25 *3%*	5 *2%*	- -	1 *2%*	1 *2%*	1 *1%*	24 *4%* A	15 *3%*	9 *4%* L	12 *3%*	6 *1%*	7 *3%*	1 *3%*	8 *4%* L	4 *2%*	7 *3%*	12 *3%*	9 *3%*	4 *1%*	6 *3%*
3	**63** ***3%***	22 *3%*	8 *2%*	1 *5%*	3 *4%*	2 *4%*	5 *5%*	20 *3%*	13 *3%*	6 *3%*	8 *2%*	20 *4%*	4 *2%*	2 *4%*	11 *6%* AIK	5 *3%*	6 *3%*	10 *2%*	16 *5%*	8 *3%*	6 *3%*
4	**105** ***5%*** **S**	43 *5%*	28 *8%* AH	- -	6 *7%*	2 *5%*	3 *3%*	23 *4%*	25 *5%*	14 *7%*	21 *5%*	24 *5%*	8 *4%*	* *1%*	11 *6%*	9 *5%*	17 *7%* SU	25 *6%*	9 *3%*	18 *7%*	5 *2%*
5	**191** ***9%***	73 *9%*	32 *9%*	5 *19%*	9 *11%*	2 *4%*	12 *12%*	59 *10%*	45 *9%*	16 *7%*	47 *11%*	40 *8%*	17 *9%*	3 *8%*	23 *12%*	27 *15%* AR	22 *9%*	31 *7%*	33 *9%*	30 *11%*	18 *9%*
6	**247** ***12%***	112 *13%*	29 *8%*	2 *6%*	12 *13%*	10 *19%* C	14 *14%*	69 *12%*	47 *10%*	18 *8%*	63 *14%* IJ	56 *12%*	25 *13%*	11 *24%* AIJL	24 *12%*	22 *12%*	28 *11%*	57 *13%*	48 *14%*	24 *9%*	30 *14%*
7	**375** ***18%***	165 *20%* G	68 *20%*	4 *13%*	17 *19%*	9 *17%*	12 *12%*	101 *17%*	89 *19%*	41 *19%*	83 *19%*	90 *19%*	29 *14%*	8 *16%*	32 *17%*	28 *15%*	49 *20%*	74 *17%*	65 *19%*	50 *19%*	32 *15%*
8	**365** ***18%*** **E**	142 *17%*	77 *22%* E	4 *12%*	9 *11%*	10 *18%*	23 *24%* E	100 *17%*	100 *21%* O	38 *17%*	80 *18%*	77 *16%*	36 *18%*	8 *18%*	26 *13%*	29 *16%*	41 *17%*	93 *21%* U	67 *20%*	47 *18%*	27 *13%*
9	**260** ***13%***	114 *14%*	40 *12%*	1 *5%*	12 *13%*	7 *13%*	9 *9%*	76 *13%*	62 *13%*	25 *12%*	48 *11%*	70 *15%*	28 *14%*	3 *7%*	23 *12%*	20 *11%*	39 *16%*	54 *12%*	45 *13%*	37 *14%*	39 *19%* AP
Highest rating 10	**154** ***7%*** **K**	74 *9%*	17 *5%*	5 *19%*	4 *5%*	4 *7%*	7 *7%*	42 *7%*	36 *8%*	14 *6%*	19 *4%*	33 *7%*	29 *15%* AIJ KL	4 *8%*	18 *9%* K	14 *8%*	16 *6%*	28 *6%*	27 *8%*	22 *8%*	20 *10%*
Don't know	**186** ***9%*** **BQS**	62 *7%*	35 *10%*	4 *14%*	7 *8%*	6 *11%*	12 *12%*	60 *10%*	42 *9%*	27 *12%* O	44 *10%*	44 *9%*	13 *6%*	5 *10%*	11 *6%*	22 *12%* QS	10 *4%*	51 *12%* QS	21 *6%*	22 *8%*	20 *10%* Q
1-3 (Net)	**167** ***8%***	59 *7%*	20 *6%*	3 *12%*	11 *12%* BC	3 *6%*	7 *7%*	65 *11%* ABC	32 *7%*	24 *11%*	30 *7%*	39 *8%*	14 *7%*	4 *8%*	25 *13%* AIK	14 *8%*	23 *9%*	27 *6%*	27 *8%*	20 *7%*	17 *8%*
4-6 (Net)	**544** ***27%***	227 *27%*	89 *26%*	7 *25%*	27 *31%*	15 *28%*	29 *29%*	151 *25%*	117 *24%*	48 *22%*	131 *30%*	121 *25%*	51 *25%*	15 *32%*	57 *30%*	58 *31%*	68 *28%*	113 *26%*	90 *26%*	71 *26%*	52 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1153** ***56%*** **P**	495 *59%* E	202 *58%*	14 *50%*	42 *48%*	30 *55%*	52 *52%*	319 *54%*	288 *60%* KO	117 *54%*	230 *53%*	270 *57%*	122 *61%*	23 *50%*	100 *52%*	92 *49%*	145 *59%* P	249 *57%*	205 *60%* P	156 *58%*	117 *57%*
9-10 (Net)	**413** ***20%*** **K**	188 *22%*	58 *17%*	7 *24%*	16 *18%*	11 *20%*	16 *17%*	118 *20%*	99 *21%*	39 *18%*	67 *15%*	103 *22%* K	57 *28%* AI JK	7 *16%*	41 *21%*	35 *19%*	55 *22%*	82 *19%*	73 *21%*	59 *22%*	59 *28%* APR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 74

Q15_6_2. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**30** ***3%*** **ERZ**	14 *3%*	16 *3%*	21 *4%* AE	10 *2%*	16 *3%*	14 *3%*	3 *3%*	1 *1%*	4 *3%*	2 *1%*	8 *4%*	13 *4%*	13 *3%*	11 *2%*	7 *3%*	1 *1%*	29 *4%* AR	3 *3%*	27 *3%*	24 *3%*	2 *2%*	4 *6%*	1 *4%*
2	**32** ***3%*** **EZci**	14 *3%*	18 *3%*	22 *5%* AE	10 *2%*	20 *3%*	12 *2%*	- -	2 *1%*	4 *3%*	5 *3%*	8 *4%*	13 *4%*	10 *3%*	10 *2%*	12 *5%* A	4 *2%*	28 *3%*	* *	32 *3%*	28 *3%*	3 *3%*	1 *2%*	- -
3	**49** ***5%*** **JR**	22 *4%*	27 *5%*	29 *6%*	21 *3%*	29 *5%*	20 *4%*	5 *6%* J	6 *4%*	1 *1%*	10 *6%* J	10 *5%* J	18 *5%* J	15 *4%*	22 *5%*	13 *6%*	5 *2%*	45 *5%* AR	2 *2%*	47 *5%*	36 *4%*	7 *8%*	4 *6%*	2 *11%* AV
4	**63** ***6%*** **Z**	32 *6%*	31 *6%*	32 *7%*	30 *5%*	39 *7%*	24 *5%*	8 *10%*	13 *9%* M	7 *5%*	11 *6%*	10 *5%*	15 *4%*	23 *6%*	26 *6%*	13 *6%*	15 *6%*	48 *6%*	7 *7%*	56 *6%*	53 *6%*	5 *5%*	3 *4%*	2 *11%*
5	**119** ***11%*** **Eg**	63 *12%*	56 *10%*	69 *15%* AE	50 *8%*	61 *10%*	58 *12%*	7 *8%*	11 *7%*	16 *12%*	23 *14%*	12 *7%*	51 *14%* L	44 *11%*	44 *10%*	31 *13%*	26 *11%*	93 *11%*	7 *7%*	112 *12%*	98 *11%*	11 *13%*	7 *11%*	3 *13%*
6	**152** ***14%*** **D**	72 *13%*	80 *15%*	53 *11%*	99 *16%* AD	89 *15%*	63 *13%*	15 *19%*	22 *15%*	20 *15%*	25 *14%*	24 *13%*	45 *12%*	52 *13%*	64 *14%*	36 *16%*	43 *17%*	109 *13%*	19 *18%*	133 *14%*	132 *15%*	11 *13%*	6 *9%*	3 *16%*
7	**168** ***16%***	78 *15%*	90 *17%*	68 *14%*	100 *17%*	95 *16%*	73 *15%*	15 *19%*	22 *15%*	28 *21%*	21 *12%*	28 *16%*	53 *15%*	64 *16%*	69 *15%*	35 *15%*	43 *17%*	125 *15%*	17 *16%*	152 *16%*	134 *15%*	20 *24%* AV	12 *19%*	2 *11%*
8	**162** ***15%*** **Dam**	91 *17%*	71 *13%*	54 *12%*	108 *18%* AD	93 *16%*	70 *14%*	12 *15%*	25 *17%*	24 *18%*	20 *12%*	29 *16%*	52 *14%*	59 *15%*	69 *15%*	33 *15%*	43 *17%*	120 *15%*	16 *16%*	146 *15%*	134 *15%*	13 *16%*	11 *17%*	4 *21%*
9	**98** ***9%*** **DLUa en**	46 *9%*	52 *9%*	28 *6%*	70 *12%* AD	60 *10%*	38 *8%*	7 *8%*	24 *17%* AJLM	11 *8%*	20 *12%* L	6 *3%*	30 *8%*	46 *12%* AQ	36 *8%*	15 *7%*	28 *11%*	70 *8%*	14 *14%*	83 *9%*	82 *9%*	8 *9%*	6 *9%*	2 *9%*
Highest rating 10	**67** ***6%*** **DU**	31 *6%*	35 *6%*	20 *4%*	47 *8%* AD	30 *5%*	36 *7%*	5 *6%*	11 *8%*	7 *5%*	11 *6%*	11 *6%*	21 *6%*	20 *5%*	34 *7%*	13 *6%*	22 *9%*	44 *5%*	12 *12%*	55 *6%*	55 *6%*	5 *6%*	7 *10%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 74

Q15_6_2. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**135** ***13%*** **EFI WXYckr v**	68 *13%*	67 *12%*	76 *16%* AE	59 *10%*	57 *10%*	77 *16%* AF	4 *5%*	7 *5%*	14 *10%*	23 *13%* I	32 *18%* AHI	54 *15%* HI	46 *12%*	67 *15%*	21 *9%*	22 *9%*	113 *14%* A	6 *5%*	129 *13%* A	129 *14%* AWXY	1 *1%*	4 *7%* W	* *2%*
1-3 (Net)	**112** ***10%*** **ERZc**	50 *9%*	62 *11%*	71 *15%* AE	41 *7%*	65 *11%*	47 *10%*	7 *9%*	9 *6%*	8 *6%*	18 *10%*	25 *14%* IJ	44 *12%*	38 *10%*	43 *9%*	31 *14%*	10 *4%*	102 *12%* AR	6 *6%*	106 *11%*	88 *10%*	11 *13%*	9 *14%*	3 *14%*
4-6 (Net)	**333** ***31%*** **Zt**	166 *31%*	167 *31%*	154 *33%*	179 *30%*	188 *32%*	145 *30%*	30 *38%*	46 *32%*	43 *31%*	58 *34%*	46 *26%*	111 *30%*	120 *30%*	134 *30%*	79 *35%*	84 *33%*	250 *30%*	33 *32%*	300 *31%*	283 *31%*	27 *31%*	16 *24%*	8 *40%* X
7-10 (Net)	**495** ***46%*** **DSU abdef**	247 *46%*	248 *46%*	170 *36%*	325 *54%* AD	278 *47%*	217 *45%*	39 *48%*	82 *57%* AKL M	71 *52%*	72 *42%*	75 *42%*	156 *43%*	189 *48%*	208 *46%*	96 *42%*	136 *54%* AS	359 *44%*	59 *57%*	436 *45%*	404 *45%*	47 *54%*	35 *55%* AV	9 *43%*
9-10 (Net)	**164** ***15%*** **DLS Ubden**	77 *15%*	87 *16%*	47 *10%*	117 *19%* AD	90 *15%*	74 *15%*	11 *14%*	35 *25%* AJL M	18 *13%*	31 *18%* L	17 *10%*	51 *14%*	66 *17%*	70 *15%*	29 *13%*	50 *20%* AS	114 *14%*	26 *26%* AU	138 *14%*	137 *15%*	13 *15%*	12 *19%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 74

Q15_6_2. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**30** **3%** **ERZ**	19 2%	3 2%	9 19% AZa	7 2%	14 2%	8 6% Ac	8 3%	14 2%	2 3%	8 3%	22 3%	2 2%	2 4%	3 4%	1 1%	1 1%	- -	6 6% t	4 6% nt	8 8% Antu	1 *	3 2%	1 4% t
2	**32** **3%** **EZci**	20 2%	7 5%	5 11% AZ	5 1%	21 4%	6 5% c	15 5% A	17 3%	- -	3 1%	29 4%	3 3%	2 6% q	3 4%	2 2%	1 2%	1 2%	- -	1 2%	7 7% q	4 3%	6 4%	- -
3	**49** **5%** **JR**	38 4%	8 7%	3 6%	10 3%	34 6%	5 4%	16 6%	28 4%	4 6%	14 6%	34 4%	7 8% ps	2 5%	4 5%	9 7% s	2 2%	- -	6 6%	4 6% ps	1 1%	6 4%	7 4%	2 11% Aopsu
4	**63** **6%** **Z**	41 5%	16 13% AZ	5 12% Z	18 5%	28 5%	15 12% Acd	17 6%	35 5%	7 9%	17 7%	45 6%	5 5%	4 9%	4 5%	12 10%	4 4%	6 10%	6 6%	3 4%	4 4%	6 4%	8 5%	2 11% st
5	**119** **11%** **Eg**	95 11%	22 17% AZ	2 5%	30 9%	77 13% A	12 10%	36 13%	59 9%	10 13%	18 7%	98 12%	11 13%	6 14%	12 16%	15 13%	5 6%	9 16%	10 9%	7 11%	10 9%	10 7%	22 13%	3 13%
6	**152** **14%** **D**	128 14%	18 14%	6 13%	56 16%	78 13%	17 13%	33 12%	99 15%	10 14%	39 16%	108 13%	11 13%	6 15%	13 17%	17 14%	11 14%	10 16%	22 22% Art	6 9%	18 17%	14 10%	20 12%	3 16%
7	**168** **16%**	145 16%	15 12%	7 17%	52 15%	90 15%	25 20%	41 15%	102 16%	11 15%	36 15%	129 16%	20 24% Anq	5 12%	12 15%	12 10%	20 24% Anq	9 15%	9 8%	12 19% q	16 15%	26 18%	26 15%	2 11%
8	**162** **15%** **Dam**	149 17% Aa	9 7%	4 9%	63 18%	84 14%	14 11%	33 12%	111 17% A	7 10%	38 15%	122 15%	13 16%	5 13%	5 6%	27 23% Amt	14 18% m	10 17%	13 13%	11 17% m	15 14%	17 12%	26 15%	4 21% m
9	**98** **9%** **DLUae** **n**	93 10% Aab	5 4%	- -	46 13% Ade	47 8%	4 3%	23 8%	64 10%	6 8%	25 10%	71 9%	8 9%	2 4%	7 9%	4 3%	5 7%	5 9%	10 10%	6 9%	7 7%	27 19% Aln orsu	15 8%	2 9%
Highest rating 10	**67** **6%** **DU**	59 7%	7 6%	- -	35 10% Ade	29 5%	3 2%	15 6%	43 7%	5 6%	21 8%	43 5%	5 6%	2 5%	5 6%	4 4%	5 7%	3 6%	5 5%	7 10% nu	7 7%	16 11% Anu	7 4%	* 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 74

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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665
Don't know	**135** ***13%*** **EFIWX** **Yckrv**	112 *12%*	19 *15%*	3 *7%*	30 *9%*	82 *14%* c	17 *14%*	41 *15%*	74 *11%*	11 *16%*	28 *11%*	101 *13%*
1-3 (Net)	**112** ***10%*** **ERZc**	77 *9%*	18 *14%*	16 *37%* AZa	22 *6%*	69 *12%* c	20 *15%* c	39 *14%* Ag	58 *9%*	6 *9%*	25 *10%*	85 *11%*
4-6 (Net)	**333** ***31%*** **Zt**	263 *29%*	56 *44%* AZ	14 *31%*	104 *30%*	183 *31%*	44 *35%*	86 *31%*	193 *30%*	27 *36%*	75 *30%*	251 *31%*
7-10 (Net)	**495** ***46%*** **DSUab** **def**	446 *50%* Aab	36 *28%*	11 *26%*	196 *56%* Ad e	250 *43%*	46 *36%*	112 *40%*	319 *50%* Af	29 *39%*	120 *48%*	364 *45%*
9-10 (Net)	**164** ***15%*** **DLSUb** **den**	152 *17%* Aab	12 *9%*	- -	82 *23%* Ad e	76 *13%* e	7 *6%*	39 *14%*	107 *17%*	11 *15%*	45 *18%*	114 *14%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	1 *1%*	5 *12%* k	11 *14%* kv	17 *14%* kv	13 *16%* kv	5 *8%*	16 *16%* kv	4 *7%* k	14 *13%* k	18 *13%* kv	31 *18%* Akrv	* *2%*
1-3 (Net)	11 *13%* p	6 *15%* p	10 *13%*	12 *10%*	4 *5%*	1 *2%*	12 *12%*	9 *14%* op	16 *15%* op	10 *7%*	17 *10%*	3 *14%* op
4-6 (Net)	27 *31%*	15 *38%* t	29 *37%* t	43 *36%* t	19 *24%*	25 *43%* ort	38 *37%* t	16 *24%*	33 *30%*	30 *21%*	51 *29%*	8 *40%* ort
7-10 (Net)	47 *54%* lmn q	14 *34%*	28 *36%*	48 *40%*	45 *56%* lmnq	28 *47%*	37 *36%*	35 *55%* Al mnq	45 *42%*	87 *60%* Al mnqsu v	73 *43%*	9 *43%*
9-10 (Net)	13 *15%*	4 *10%*	11 *14%*	8 *7%*	11 *13%*	9 *15%*	15 *15%*	12 *19%* n	15 *13%*	43 *30%* Ak lmnoq suv	21 *12%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**30**	9	6	-	2	-	*	13	4	7	6	7	4	*	3	3	5	4	-	6	4
	3%	*2%*	*4%*	-	*6%*	-	*1%*	*3%*	*1%*	*7%*	*3%*	*3%*	*3%*	*1%*	*3%*	*3%*	*4%*	*2%*	-	*4%*	*3%*
	S									AI						S	S				S
2	**32**	10	2	1	3	-	-	16	8	4	4	3	5	2	6	3	3	4	6	-	7
	3%	*2%*	*2%*	*7%*	*6%*	-	-	*4%*	*3%*	*4%*	*2%*	*1%*	*3%*	*9%*	*7%*	*4%*	*3%*	*2%*	*3%*	-	*5%*
															AKL						
3	**49**	17	5	*	1	2	2	21	10	6	6	15	4	-	8	3	7	11	4	7	4
	5%	*4%*	*3%*	*2%*	*3%*	*7%*	*7%*	*6%*	*4%*	*6%*	*3%*	*6%*	*3%*	-	*9%*	*4%*	*6%*	*5%*	*2%*	*5%*	*3%*
															AKM						
4	**63**	28	12	2	2	1	3	14	15	3	15	13	9	-	4	8	7	9	10	9	5
	6%	*6%*	*9%*	*10%*	*5%*	*5%*	*8%*	*4%*	*6%*	*4%*	*8%*	*5%*	*6%*	-	*5%*	*9%*	*6%*	*4%*	*6%*	*6%*	*4%*
	H																				
5	**119**	46	11	4	3	4	3	47	35	9	19	34	14	4	5	11	11	24	20	16	16
	11%	*11%*	*8%*	*19%*	*7%*	*17%*	*8%*	*13%*	*14%*	*10%*	*9%*	*13%*	*10%*	*14%*	*5%*	*12%*	*8%*	*11%*	*12%*	*11%*	*12%*
									O												
6	**152**	65	24	-	7	4	7	45	37	22	32	30	17	5	9	14	20	31	26	17	21
	14%	*15%*	*17%*	-	*17%*	*15%*	*19%*	*12%*	*14%*	*24%*	*16%*	*12%*	*11%*	*19%*	*10%*	*16%*	*16%*	*15%*	*15%*	*12%*	*16%*
										ALMO											
7	**168**	68	26	3	9	3	5	55	49	14	31	39	20	3	10	15	23	29	41	21	14
	16%	*15%*	*18%*	*15%*	*23%*	*11%*	*14%*	*15%*	*19%*	*15%*	*15%*	*15%*	*13%*	*12%*	*12%*	*17%*	*18%*	*13%*	*23%*	*15%*	*11%*
																			ARU		
8	**162**	68	21	5	4	5	7	53	39	11	26	40	28	6	13	7	16	37	26	30	21
	15%	*15%*	*15%*	*24%*	*10%*	*21%*	*19%*	*14%*	*15%*	*12%*	*13%*	*16%*	*19%*	*20%*	*15%*	*8%*	*12%*	*17%*	*15%*	*21%*	*16%*
	P																				
9	**98**	50	9	2	3	2	4	27	17	*	21	26	22	1	11	3	15	17	16	15	19
	9%	*11%*	*7%*	*8%*	*8%*	*8%*	*10%*	*7%*	*7%*	*1%*	*10%*	*10%*	*14%*	*2%*	*13%*	*4%*	*12%*	*8%*	*9%*	*11%*	*14%*
	J								J		J	J	AIJ		J						P
Highest rating 10	**67**	28	9	1	1	2	2	23	12	4	13	14	11	3	9	8	12	9	10	10	7
	6%	*6%*	*6%*	*6%*	*4%*	*7%*	*6%*	*6%*	*5%*	*5%*	*6%*	*6%*	*7%*	*12%*	*10%*	*10%*	*9%*	*4%*	*5%*	*7%*	*6%*
Don't know	**135**	49	18	2	4	2	3	57	28	11	30	36	17	3	9	11	8	41	17	11	14
	13%	*11%*	*13%*	*10%*	*10%*	*7%*	*8%*	*15%*	*11%*	*13%*	*15%*	*14%*	*11%*	*12%*	*11%*	*12%*	*6%*	*19%*	*9%*	*8%*	*11%*
	Q							A										AQS			
1-3 (Net)	**112**	37	13	2	6	2	3	50	22	16	16	25	13	3	17	9	16	20	10	12	14
	10%	*8%*	*9%*	*8%*	*16%*	*7%*	*7%*	*14%*	*9%*	*18%*	*8%*	*10%*	*9%*	*10%*	*19%*	*11%*	*12%*	*9%*	*6%*	*9%*	*11%*
	S							AB		AIK					AIKL M						
4-6 (Net)	**333**	140	48	6	12	9	12	106	87	34	66	77	40	9	18	33	38	65	57	41	43
	31%	*32%*	*33%*	*29%*	*29%*	*38%*	*35%*	*29%*	*34%*	*37%*	*32%*	*30%*	*27%*	*33%*	*21%*	*38%*	*30%*	*30%*	*32%*	*29%*	*32%*
	O								O	O											

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**495** ***46%*** **J**	214 *49%*	65 *45%*	11 *53%*	18 *45%*	12 *48%*	17 *49%*	157 *43%*	117 *46%* J	30 *33%*	91 *45%*	118 *46%*	80 *53%* J	13 *45%*	43 *49%* J	33 *39%*	66 *51%*	91 *42%*	93 *52%* P	76 *54%*	61 *46%*
9-10 (Net)	**164** ***15%*** **J**	78 *18%*	19 *13%*	3 *14%*	5 *12%*	4 *16%*	6 *16%*	50 *14%*	29 *12%*	5 *5%*	34 *17%* J	40 *16%* J	32 *21%* AI J	4 *14%*	20 *23%* IJ	12 *14%*	27 *21%* R	26 *12%*	26 *14%*	25 *18%*	26 *20%*

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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**19** ***3%*** **GPRg**	10 *3%*	9 *3%*	9 *3%*	10 *3%*	13 *4%*	5 *2%*	2 *1%*	1 *1%*	3 *3%*	3 *4%*	3 *5%*	6 *9%* AHI	8 *4%* P	2 *1%*	8 *5%* P	1 *	18 *5%* AR	1 *1%*	18 *3%*	16 *3%*	1 *1%*	1 *5%*	1 *5%*
2	**12** ***2%*** **CZ**	9 *3%*	3 *1%*	7 *3%*	5 *1%*	6 *2%*	6 *2%*	1 *	2 *1%*	3 *3%*	* *	2 *3%*	4 *6%* AH	4 *2%*	3 *1%*	4 *3%*	1 *1%*	10 *3%*	- -	12 *2%*	10 *2%*	1 *3%*	- -	1 *3%*
3	**32** ***5%*** **R**	18 *6%*	14 *4%*	17 *6%*	15 *4%*	18 *6%*	14 *4%*	8 *6%*	5 *3%*	3 *3%*	5 *6%*	5 *8%*	5 *8%*	6 *3%*	14 *5%*	13 *9%* AO	7 *3%*	25 *7%*	7 *5%*	25 *5%*	28 *5%*	2 *5%*	1 *6%*	1 *5%*
4	**47** ***7%*** **g**	27 *9%*	20 *6%*	22 *8%*	24 *7%*	16 *5%*	31 *9%*	11 *8%*	10 *6%*	11 *9%*	5 *6%*	6 *8%*	5 *7%*	10 *5%*	21 *7%*	15 *11%*	19 *7%*	28 *7%*	4 *3%*	43 *8%* A	39 *7%*	3 *6%*	1 *5%*	3 *17%* AV
5	**80** ***13%*** **QXcr**	42 *14%*	38 *12%*	37 *13%*	43 *12%*	30 *10%*	50 *15%*	22 *15%*	22 *14%*	12 *10%*	9 *11%*	11 *17%*	4 *6%*	18 *9%*	51 *17%* AOQ	11 *8%*	31 *12%*	49 *13%*	16 *13%*	64 *12%*	68 *12%* X	9 *17%* X	* *1%*	3 *18%* X
6	**90** ***14%***	48 *15%*	42 *13%*	30 *11%*	59 *16%*	41 *14%*	49 *15%*	27 *18%*	18 *12%*	18 *15%*	10 *13%*	11 *16%*	7 *10%*	30 *15%*	42 *14%*	17 *12%*	34 *14%*	55 *14%*	10 *8%*	79 *16%* A	72 *13%*	10 *21%*	4 *17%*	3 *18%*
7	**115** ***18%*** **U**	50 *16%*	65 *20%*	53 *20%*	62 *17%*	64 *21%*	52 *15%*	39 *27%* AJL M	28 *18%*	15 *12%*	16 *21%*	8 *12%*	9 *12%*	36 *18%*	51 *18%*	28 *20%*	48 *19%*	68 *18%*	31 *25%*	84 *16%*	98 *18%*	8 *17%*	6 *23%*	3 *17%*
8	**83** ***13%*** **Un**	39 *12%*	44 *14%*	34 *12%*	49 *13%*	34 *11%*	49 *15%*	21 *14%*	22 *14%*	20 *16%*	7 *9%*	4 *6%*	9 *13%*	32 *16%*	35 *12%*	15 *11%*	39 *16%*	43 *11%*	23 *19%*	59 *12%*	73 *13%*	7 *14%*	2 *6%*	1 *8%*
9	**53** ***8%*** **DLSYdjv**	25 *8%*	28 *9%*	8 *3%*	45 *12%* AD	28 *9%*	24 *7%*	7 *5%*	25 *16%* AHK LM	12 *10%* L	4 *6%*	1 *1%*	3 *5%*	19 *9%*	25 *9%*	9 *6%*	33 *13%* AS	19 *5%*	10 *8%*	43 *8%*	47 *9%* Y	4 *7%*	2 *7%*	- -
Highest rating 10	**41** ***6%*** **BLU**	13 *4%*	28 *9%* AB	13 *5%*	29 *8%*	22 *7%*	19 *6%*	5 *3%*	9 *6%*	12 *10%* L	8 *11%* L	* *1%*	6 *9%* L	12 *6%*	19 *6%*	11 *7%*	22 *9%*	19 *5%*	17 *13%* AU	25 *5%*	38 *7%*	1 *3%*	1 *4%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**66** ***10%*** **EHRc**	31 *10%*	35 *11%*	41 *15%* AE	25 *7%*	30 *10%*	36 *11%*	6 *4%*	12 *8%*	13 *10%*	10 *13%* H	15 *23%* AHIJ	10 *15%* H	24 *12%*	30 *10%*	12 *8%*	18 *7%*	48 *13%* R	6 *5%*	60 *12%* A	55 *10%*	3 *6%*	7 *26%* AVWY	1 *6%*
1-3 (Net)	**63** ***10%*** **GPR**	37 *12%*	26 *8%*	33 *12%*	30 *8%*	38 *12%*	25 *7%*	11 *7%*	9 *6%*	10 *8%*	8 *10%*	11 *16%* I	15 *22%* AHIJ	18 *9%*	18 *6%*	25 *17%* AOP	9 *4%*	53 *14%* AR	8 *6%*	55 *11%*	53 *10%*	4 *9%*	3 *10%*	2 *13%*
4-6 (Net)	**216** ***34%*** **FMgt**	116 *37%*	100 *31%*	89 *33%*	127 *35%*	86 *29%*	130 *39%* AF	59 *40%* M	49 *32%*	40 *33%*	24 *31%*	28 *41%* M	16 *23%*	58 *29%*	114 *39%*	43 *30%*	84 *33%*	132 *35%*	30 *24%*	186 *36%* AT	179 *33%*	22 *44%* X	6 *23%*	8 *53%* AVX
7-10 (Net)	**292** ***46%*** **BDL SUYadfnv**	127 *41%*	165 *51%* AB	107 *40%*	185 *51%* AD	148 *49%*	145 *43%*	72 *49%* L	85 *55%* AL	59 *49%* L	35 *46%* L	13 *20%*	27 *40%* L	99 *50%*	131 *45%*	63 *44%*	143 *56%* AS	150 *39%*	81 *65%* AU	211 *41%*	257 *47%* Y	20 *41%*	11 *41%*	5 *29%*
9-10 (Net)	**94** ***15%*** **DHLSUYejv**	38 *12%*	56 *17%*	21 *8%*	74 *20%* AD	50 *17%*	44 *13%*	12 *8%*	35 *22%* AHL	24 *20%* HL	13 *16%* L	1 *2%*	10 *14%* L	30 *15%*	44 *15%*	20 *14%*	56 *22%* AS	39 *10%*	27 *21%*	67 *13%*	85 *16%* Y	5 *10%*	3 *12%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**19** **3%** **GPRg**	15 3%	3 3%	1 5%	5 2%	11 4%	2 4%	5 5%	7 1%	3 5%	1 1%	17 4%	1 1%	- -	1 2%	3 4%	1 2%	- -	2 4%	1 5% t	8 13% Akotu	1 *	1 1%	1 5% t
2	**12** **2%** **CZ**	6 1%	5 5% Z	1 5%	5 1%	5 2%	3 6%	1 1%	9 2%	1 1%	1 1%	10 2%	1 3%	- -	2 5%	- -	1 2%	- -	- -	- -	1 1%	1 1%	4 5%	1 3% n
3	**32** **5%** **R**	25 5%	6 7%	1 3%	15 5%	12 4%	3 8%	2 2%	24 5%	5 8%	11 7%	21 4%	2 5%	1 3%	3 6%	5 7%	3 4%	1 4%	1 3%	1 6% s	- -	7 5%	8 9% s	1 5% s
4	**47** **7%** **g**	39 7%	8 9%	- -	19 6%	24 9%	4 9%	9 10%	23 5%	10 17% Ag	10 6%	37 8%	3 6%	1 4%	5 10%	3 5%	3 4%	5 18%	8 17% Atu	1 5%	7 12%	4 3%	4 5%	3 17% Anotu
5	**80** **13%** **QXcr**	63 12%	14 15%	2 13%	28 9%	43 16% c	8 18%	15 16%	55 12%	7 11%	20 13%	59 13%	9 17% rt	2 11%	9 19% rt	17 24% Artu	11 16% r	3 10%	5 11%	* 1%	6 11%	9 7%	6 7%	3 18% rt
6	**90** **14%**	70 13%	17 19%	3 16%	51 16%	37 14%	2 4%	19 20%	55 12%	10 16%	24 15%	64 14%	10 21% s	2 12%	5 12%	19 28% Aqst	9 13%	6 21%	3 8%	4 17%	3 6%	13 10%	10 13%	3 18% s
7	**115** **18%** **U**	102 19%	9 10%	4 25%	67 21%	41 15%	7 17%	18 19%	83 19%	10 16%	28 18%	87 18%	8 17%	4 19%	4 9%	7 10%	18 25%	4 13%	7 16%	6 23%	11 20%	32 25% mn	11 14%	3 17%
8	**83** **13%** **Un**	74 14%	7 7%	2 12%	44 14%	33 12%	6 14%	7 7%	63 14%	9 15%	17 11%	65 14%	7 14%	2 10%	7 15%	3 4%	11 17% n	4 16%	6 13%	2 6%	6 11%	18 14%	15 19% n	1 8%
9	**53** **8%** **DLSYdjv**	50 10% A	2 3%	- -	39 12% Ade	14 5%	- -	4 4%	43 10%	4 6%	21 13% Aj	31 7%	4 7%	1 7%	2 3%	5 7%	8 11%	4 13%	3 8%	2 7%	6 11%	15 12% v	3 4%	- -
Highest rating 10	**41** **6%** **BLU**	35 7%	4 5%	1 8%	22 7%	19 7%	- -	5 5%	34 8%	1 2%	11 7%	30 6%	1 3%	2 11%	3 7%	- -	2 3%	1 5%	4 8% n	1 4%	1 2%	18 14% Akno	7 8% n	1 4% n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**66** ***10%*** **EHRc**	49 *9%*	15 *17%*	2 *12%*	19 *6%*	37 *13%* c	8 *19%* c	10 *10%*	51 *12%*	3 *4%*	14 *9%*	52 *11%*	3 *6%*	5 *23%*	6 *12%*	7 *11%*	2 *3%*	- -	5 *12%*	7 *26%* Ak notv	7 *12%*	11 *9%*	12 *15%* o	1 *6%*
1-3 (Net)	**63** ***10%*** **GPR**	46 *9%*	14 *15%*	2 *13%*	25 *8%*	27 *10%*	8 *18%*	8 *8%*	40 *9%*	9 *14%*	14 *9%*	48 *10%*	4 *9%*	1 *3%*	6 *13%*	8 *11%*	5 *8%*	1 *4%*	3 *7%*	3 *10%*	8 *15%*	8 *6%*	13 *16%*	2 *13%*
4-6 (Net)	**216** ***34%*** **FMgt**	172 *33%*	39 *43%*	5 *29%*	98 *31%*	104 *38%*	13 *32%*	44 *46%* Ag	133 *30%*	27 *44%*	54 *34%*	160 *34%*	22 *44%* rtu	5 *27%*	19 *42%* t	39 *56%* Aorst u	23 *33%*	14 *49%*	16 *36%*	6 *23%*	17 *30%*	26 *20%*	20 *25%*	8 *53%* Arstu
7-10 (Net)	**292** ***46%*** **BDLSU** **Yadfnv**	261 *49%* Aa	23 *25%*	8 *46%*	172 *55%* Ad e	107 *39%*	13 *31%*	34 *36%*	223 *50%* Af	24 *38%*	78 *49%*	214 *45%*	20 *41%* n	10 *47%*	15 *33%*	15 *22%*	39 *56%* mnv	13 *47%*	20 *45%* n	11 *41%* n	25 *44%* n	84 *64%* Ak mnrsu v	36 *44%* n	5 *29%*
9-10 (Net)	**94** ***15%*** **DHLSU** **Yejv**	85 *16%*	7 *8%*	1 *8%*	61 *19%* Ad e	33 *12%* e	- -	9 *10%*	77 *17%* A	5 *7%*	33 *21%* Aj	61 *13%*	5 *10%*	4 *18%*	5 *10%*	5 *7%*	10 *14%*	5 *18%*	7 *16%*	3 *12%*	7 *13%*	33 *25%* Ak nv	10 *12%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**19**	7	1	3	3	-	-	5	4	3	3	2	4	1	1	3	4	5	-	3	3
	3%	*2%*	*1%*	*37%*	*14%* ABCFG	-	-	*6%* BC	*2%*	*5%*	*2%*	*2%*	*5%*	*13%*	*3%*	*6%* S	*5%* S	*4%*	-	*4%*	*4%* S
2	**12**	6	-	-	1	-	*	5	2	1	1	4	1	1	3	1	1	1	1	2	1
	2%	*2%*	-	-	*3%*	-	*1%*	*6%* ABC	*1%*	*1%*	*	*3%*	*1%*	*7%*	*7%* AIK	*1%*	*2%*	*1%*	*1%*	*2%*	*2%*
3	**32**	18	4	-	1	2	1	6	11	1	7	6	4	-	2	1	4	8	5	5	2
	5%	*5%*	*3%*	-	*3%*	*6%*	*5%*	*7%*	*7%*	*2%*	*5%*	*4%*	*5%*	-	*4%*	*1%*	*5%*	*6%*	*4%*	*7%*	*2%*
4	**47**	22	6	2	3	4	3	6	20	3	8	9	2	1	3	4	7	12	6	5	9
	7%	*6%*	*5%*	*24%*	*15%*	*10%*	*13%*	*8%*	*12%* AM	*6%*	*6%*	*7%*	*2%*	*9%*	*8%*	*8%*	*8%*	*9%*	*5%*	*7%*	*11%*
5	**80**	44	19	2	1	4	2	7	23	4	23	24	2	2	3	5	11	14	27	6	5
	13% M	*12%*	*17%*	*23%*	*5%*	*11%*	*10%*	*9%*	*13%* M	*7%*	*17%* M	*17%* M	*2%*	*16%*	*6%*	*10%*	*13%*	*11%*	*21%* AU	*9%*	*6%*
6	**90**	48	17	-	5	7	4	9	23	6	27	19	7	1	6	9	17	21	16	9	9
	14%	*14%*	*16%*	-	*22%*	*18%*	*17%*	*11%*	*14%*	*10%*	*20%*	*14%*	*9%*	*8%*	*15%*	*17%*	*20%*	*16%*	*13%*	*13%*	*12%*
7	**115**	71	20	-	1	8	5	10	33	8	25	29	12	1	6	5	17	20	16	14	21
	18%	*20%*	*18%*	-	*6%*	*20%*	*20%*	*13%*	*20%*	*14%*	*18%*	*21%*	*15%*	*7%*	*15%*	*10%*	*20%*	*15%*	*13%*	*18%*	*27%* PS
8	**83**	42	18	-	1	8	3	10	20	9	16	16	13	4	6	6	5	20	21	5	9
	13%	*12%*	*17%*	-	*7%*	*20%*	*13%*	*12%*	*12%*	*17%*	*12%*	*12%*	*16%*	*32%*	*14%*	*12%*	*6%*	*15%*	*17%* Q	*6%*	*12%*
9	**53**	39	6	-	3	1	2	2	9	6	9	11	15	-	2	7	6	10	8	13	5
	8% H	*11%* AH	*5%*	-	*12%* H	*4%*	*8%*	*2%*	*5%*	*12%*	*6%*	*8%*	*18%* AIK L	-	*5%*	*14%*	*7%*	*8%*	*6%*	*18%*	*6%*
Highest rating 10	**41**	23	6	-	1	3	2	6	8	5	5	7	13	-	5	3	7	9	9	6	6
	6%	*7%*	*5%*	-	*4%*	*8%*	*7%*	*8%*	*5%*	*9%*	*4%*	*5%*	*16%* AIK L	-	*11%*	*6%*	*9%*	*7%*	*7%*	*8%*	*7%*
Don't know	**66**	31	15	1	2	1	2	14	18	9	14	11	8	1	5	8	6	11	17	6	8
	10%	*9%*	*13%*	*16%*	*9%*	*3%*	*6%*	*18%* ABF	*10%*	*17%*	*10%*	*8%*	*9%*	*9%*	*12%*	*15%*	*7%*	*8%*	*13%*	*8%*	*10%*
1-3 (Net)	**63**	32	4	3	4	2	1	15	16	5	10	12	10	2	6	4	9	13	6	9	7
	10%	*9%*	*4%*	*37%*	*19%* C	*6%*	*6%*	*20%* ABC	*10%*	*9%*	*7%*	*9%*	*12%*	*20%*	*14%*	*8%*	*11%*	*10%*	*5%*	*13%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**216** ***34%*** **M**	114 *32%*	42 *38%*	4 *47%*	9 *42%*	15 *39%*	10 *40%*	22 *28%*	66 *39%* M	12 *23%*	58 *42%* AJM	52 *38%* M	11 *14%*	4 *32%*	12 *29%*	19 *36%*	35 *41%*	48 *36%*	49 *39%*	21 *29%*	22 *29%*
7-10 (Net)	**292** ***46%*** **H**	176 *50%* EH	50 *45%*	- -	6 *30%*	20 *51%*	12 *48%*	28 *35%*	70 *41%*	28 *52%*	55 *40%*	63 *46%*	52 *65%* AI KLO	4 *39%*	19 *45%*	22 *41%*	35 *41%*	59 *45%*	54 *43%*	38 *51%*	41 *53%*
9-10 (Net)	**94** ***15%***	63 *18%* A	12 *11%*	- -	3 *16%*	5 *12%*	4 *15%*	8 *10%*	17 *10%*	11 *20%*	14 *10%*	18 *13%*	27 *34%* AIK L	- -	7 *16%*	10 *19%*	13 *15%*	19 *15%*	16 *13%*	19 *26%*	10 *14%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 76

Q15_6_4. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**11** **2%**	4 2%	7 3%	6 3%	5 2%	7 3%	4 2%	3 6%	1 1%	1 2%	- -	1 2%	5 4%	6 3%	3 1%	2 2%	3 2%	9 3%	- -	11 3%	9 2%	1 3%	* 1%	1 6%
2	**22** **4%** **EZc**	12 5%	9 4%	15 7% AE	7 2%	16 5%	6 3%	2 3%	- -	4 5% I	3 3%	7 9% I	6 5% I	6 3%	10 5%	6 5%	4 2%	17 5%	2 2%	20 5%	17 4%	1 3%	3 10% A	- -
3	**25** **5%** **R**	12 5%	12 5%	13 6%	12 4%	15 5%	10 4%	- -	3 3%	3 4%	4 4%	6 7%	10 8%	7 4%	10 5%	8 7%	3 2%	22 7% AR	- -	25 6% A	21 5%	1 2%	1 5%	2 20% AVWX
4	**19** **4%**	7 3%	13 5%	10 5%	9 3%	8 3%	11 5%	2 4%	7 7% M	2 2%	4 4%	4 5%	1 1%	8 4%	5 3%	6 6%	9 5%	11 3%	4 6%	15 4%	15 4%	3 9%	- -	1 8% X
5	**57** **11%** **t**	27 11%	30 11%	26 13%	31 10%	32 11%	26 12%	9 17%	8 8%	7 10%	12 14%	8 10%	13 11%	19 10%	26 12%	12 11%	19 11%	38 11%	6 7%	52 12%	51 12%	4 11%	2 6%	1 9%
6	**62** **12%** **i**	28 11%	35 13%	29 14%	33 11%	32 11%	30 14%	9 17%	8 8%	9 13%	14 16%	9 11%	14 11%	25 13%	21 10%	16 14%	21 12%	41 12%	9 12%	53 12%	50 12%	7 18%	4 13%	2 17%
7	**73** **14%** **U**	42 17%	31 12%	26 13%	47 15%	43 15%	30 14%	7 13%	17 18%	13 17%	7 8%	16 19%	14 11%	24 13%	32 15%	16 15%	27 16%	46 14%	17 23%	55 13%	57 13%	9 23%	5 19%	1 13%
8	**67** **13%** **DYj** **v**	30 12%	37 14%	15 7%	51 17% AD	30 10%	37 17%	3 6%	17 18%	7 9%	12 14%	12 15%	16 13%	22 12%	28 14%	16 14%	22 12%	45 13%	9 11%	58 13%	62 14% Y	2 4%	3 11%	- -
9	**58** **11%** **DLSd**	22 9%	36 14%	16 8%	43 14%	37 13%	21 10%	10 19% LM	20 21% ALM	10 14% L	8 10% L	1 1%	9 7%	26 14%	23 11%	9 8%	30 17% AS	29 9%	12 16%	46 11%	49 11%	5 14%	2 9%	2 16%
Highest rating 10	**45** **9%** **DSU**	23 9%	22 8%	10 5%	35 11% AD	27 9%	18 8%	2 5%	13 14% L	9 12%	9 11%	3 4%	8 6%	20 11%	18 9%	7 6%	25 15% AS	19 6%	12 16%	33 8%	39 9%	3 9%	2 9%	* 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**70** ***14%*** **EIR** **c**	40 *16%*	30 *12%*	37 *18%* AE	33 *11%*	41 *14%*	29 *13%*	5 *10%*	2 *2%*	8 *12%* I	13 *15%* I	14 *17%* I	27 *22%* AI	27 *14%*	30 *15%*	12 *11%*	12 *7%*	58 *17%* AR	6 *7%*	64 *15%* A	62 *14%*	2 *5%*	5 *18%* W	1 *8%*
1-3 (Net)	**57** ***11%*** **EIR** **TZco**	29 *12%*	29 *11%*	34 *17%* AE	23 *8%*	38 *13%*	19 *9%*	4 *9%*	3 *4%*	8 *11%*	6 *7%*	14 *17%* I	21 *17%* AI	19 *10%*	23 *11%*	16 *14%*	9 *5%*	48 *14%* AR	2 *2%*	56 *13%* AT	48 *11%*	3 *8%*	4 *16%*	2 *26%* AVW
4-6 (Net)	**139** ***27%*** **if**	62 *25%*	77 *29%*	65 *32%*	74 *24%*	72 *25%*	67 *30%*	20 *38%*	22 *23%*	18 *25%*	30 *35%*	21 *26%*	28 *23%*	52 *27%*	52 *25%*	34 *31%*	49 *28%*	90 *27%*	19 *25%*	120 *28%*	116 *27%*	14 *38%*	5 *19%*	3 *35%*
7-10 (Net)	**242** ***48%*** **DMS** **Uadjm**	116 *47%*	126 *48%*	66 *33%*	176 *57%* AD	137 *47%*	106 *48%*	23 *43%*	68 *71%* AHJ KLM	38 *52%*	37 *42%*	31 *39%*	46 *37%*	93 *48%*	102 *49%*	48 *43%*	103 *60%* AS	139 *41%*	50 *66%* AU	192 *44%*	207 *48%*	19 *49%*	13 *47%*	3 *32%*
9-10 (Net)	**103** ***20%*** **DLM** **SUdm**	45 *18%*	58 *22%*	25 *12%*	78 *25%* AD	64 *22%*	39 *18%*	12 *24%* L	34 *35%* AKL M	19 *26%* LM	18 *21%* L	4 *5%*	16 *13%*	46 *24%* Q	41 *20%*	16 *14%*	55 *32%* AS	48 *14%*	24 *32%* AU	79 *18%*	88 *20%*	9 *22%*	5 *17%*	2 *19%*

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Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**11** ***2%***	8 *2%*	3 *5%*	- -	4 *2%*	6 *3%*	1 *2%*	2 *1%*	5 *2%*	3 *10%*	* *	10 *3%*	1 *3%*	- -	- -	- -	- -	3 *11%*	1 *2%*	* *1%*	4 *9%* Au	1 *1%*	- -	1 *6%* mnou
2	**22** ***4%*** **EZc**	12 *3%*	7 *12%* AZ	2 *12%*	1 *	17 *7%* Ac	3 *7%* c	6 *5%*	14 *4%*	- -	7 *5%*	13 *4%*	1 *3%*	3 *12%*	2 *5%*	4 *7%*	- -	- -	- -	3 *10%* Aoq	2 *3%*	3 *4%*	4 *6%*	- -
3	**25** ***5%*** **R**	17 *4%*	7 *11%* AZ	* *2%*	6 *3%*	14 *6%*	4 *9%*	5 *4%*	15 *5%*	3 *9%*	5 *4%*	18 *5%*	1 *2%*	2 *8%*	2 *6%*	4 *7%*	- -	2 *10%*	2 *4%*	1 *5%*	- -	* *1%*	8 *13%* Aost	2 *20%* Akoqrst
4	**19** ***4%***	16 *4%*	2 *3%*	1 *5%*	6 *3%*	7 *3%*	6 *12%* Acd	4 *3%*	12 *4%*	4 *11%*	5 *3%*	14 *4%*	3 *9%* t	1 *3%*	1 *2%*	3 *6%*	2 *4%*	- -	3 *5%*	- -	1 *2%*	1 *1%*	3 *5%*	1 *8%* rt
5	**57** ***11%*** **t**	43 *10%*	10 *15%*	4 *28%*	21 *10%*	29 *12%*	7 *14%*	15 *13%*	33 *10%*	3 *8%*	12 *9%*	46 *13%*	4 *11%*	4 *17%*	5 *12%*	8 *15%*	8 *17%* t	4 *15%*	4 *7%*	2 *6%*	9 *18%* t	3 *4%*	7 *11%*	1 *9%*
6	**62** ***12%*** **i**	55 *13%*	6 *10%*	1 *8%*	28 *13%*	30 *12%*	4 *9%*	16 *13%*	38 *12%*	2 *6%*	9 *7%*	52 *14%* Ai	7 *18%*	1 *5%*	7 *19%*	6 *10%*	3 *7%*	2 *6%*	12 *22%*	4 *13%*	4 *7%*	6 *8%*	9 *15%*	2 *17%*
7	**73** ***14%*** **U**	63 *15%*	7 *11%*	2 *16%*	30 *14%*	35 *14%*	8 *16%*	15 *12%*	51 *16%*	4 *11%*	22 *16%*	50 *14%*	9 *23%* u	5 *21%*	5 *14%*	6 *12%*	9 *18%*	3 *11%*	4 *8%*	5 *19%* u	9 *19%*	12 *15%*	3 *5%*	1 *13%*
8	**67** ***13%*** **DYjv**	61 *14%*	5 *8%*	1 *6%*	39 *18%* Ad	24 *10%*	3 *7%*	19 *16%*	44 *14%*	2 *5%*	26 *19%* Aj	38 *11%*	2 *4%*	3 *10%*	3 *8%*	9 *16%*	14 *28%* Akmqt v	4 *17%*	5 *10%*	3 *11%*	6 *12%*	8 *10%*	10 *17%* v	- -
9	**58** ***11%*** **DLSd**	52 *12%*	5 *7%*	2 *12%*	36 *17%* Ad	18 *7%*	5 *11%*	14 *12%*	38 *12%*	4 *12%*	19 *14%*	38 *10%*	5 *14%*	3 *11%*	1 *3%*	5 *9%*	6 *13%*	2 *9%*	9 *17%*	2 *9%*	3 *7%*	14 *18%* m	5 *8%*	2 *16%* m
Highest rating 10	**45** ***9%*** **DSU**	41 *10%*	4 *5%*	- -	29 *14%* Ade	15 *6%*	1 *2%*	6 *5%*	32 *10%*	2 *5%*	14 *10%*	31 *8%*	3 *9%*	1 *5%*	- -	2 *3%*	2 *5%*	3 *11%*	3 *6%*	2 *9%* m	3 *6%*	19 *25%* Amn oqrsuv	5 *8%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**70** ***14%*** **EIRc**	59 *14%*	8 *12%*	2 *11%*	15 *7%*	47 *19%* Ac	6 *12%*	18 *15%*	40 *12%*	8 *23%*	17 *13%*	53 *15%*	2 *5%*	2 *9%*	12 *31%* Ak ofu	7 *14%*	4 *7%*	2 *9%*	10 *19%*	5 *18%* k	8 *17%*	10 *13%*	7 *11%*	1 *8%*
1-3 (Net)	**57** ***11%*** **EIRTZc** **o**	37 *9%*	18 *28%* AZ	2 *14%*	11 *5%*	37 *15%* Ac	9 *18%* c	13 *11%*	34 *11%*	7 *19%*	12 *9%*	42 *11%*	3 *8%*	5 *19%*	4 *12%* o	8 *15%* o	- -	5 *21%*	3 *5%*	4 *16%* o	6 *12%* o	5 *6%*	11 *19%* o	2 *26%* Akoqt
4-6 (Net)	**139** ***27%*** **it**	114 *27%*	18 *28%*	6 *42%*	56 *26%*	66 *27%*	17 *35%*	34 *29%*	84 *26%*	8 *24%*	25 *19%*	112 *31%* Ai	14 *38%* t	6 *25%*	13 *33%* t	17 *31%* t	14 *28%*	5 *21%*	18 *34%* t	5 *19%*	13 *27%*	10 *13%*	19 *32%* t	3 *35%* t
7-10 (Net)	**242** ***48%*** **DMSUa** **djm**	217 *51%* Aa	21 *32%*	5 *33%*	135 *62%* Ad e	91 *38%*	17 *35%*	54 *45%*	165 *51%*	12 *34%*	81 *60%* Aj	157 *43%*	19 *49%* m	12 *48%*	9 *24%*	22 *41%*	32 *65%* Amnqu v	12 *49%*	22 *41%*	13 *47%* m	21 *44%*	54 *68%* Am nqrsu v	23 *38%*	3 *32%*
9-10 (Net)	**103** ***20%*** **DLMSU** **dm**	93 *22%*	8 *13%*	2 *12%*	65 *30%* Ad e	32 *13%*	6 *12%*	20 *17%*	70 *22%*	6 *18%*	33 *24%*	69 *19%*	9 *22%* m	4 *16%*	1 *3%*	7 *13%*	9 *18%*	5 *21%*	12 *23%* m	5 *17%* m	6 *13%*	34 *43%* Ak mnoqr suv	10 *16%*	2 *19%* m

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**11** ***2%***	5 *2%*	1 *2%*	- -	- -	- -	- -	5 *4%*	3 *3%*	- -	2 *2%*	4 *3%*	1 *1%*	- -	1 *3%*	* *1%*	1 *2%*	2 *2%*	* *	1 *2%*	3 *5%*
2	**22** ***4%***	7 *3%*	2 *2%*	1 *29%*	3 *14%*	1 *6%*	- -	8 *6%*	5 *4%*	2 *4%*	5 *6%*	2 *1%*	3 *3%*	3 *21%*	3 *10%*	3 *7%*	4 *7%*	2 *2%*	7 *7%*	- -	2 *3%*
3	**25** ***5%***	12 *5%*	2 *2%*	* *7%*	- -	- -	2 *9%*	9 *7%*	6 *4%*	3 *7%*	5 *6%*	9 *8%* M	1 *1%*	- -	1 *4%*	3 *6%*	2 *3%*	7 *7%*	7 *7%*	2 *4%*	- -
4	**19** ***4%***	7 *3%*	4 *5%*	- -	2 *12%*	2 *13%*	2 *12%*	2 *1%*	7 *5%*	1 *4%*	3 *4%*	6 *5%*	1 *2%*	- -	1 *2%*	1 *1%*	2 *3%*	1 *1%*	3 *3%*	3 *5%*	5 *8%* R
5	**57** ***11%*** **Q**	29 *12%*	8 *11%*	- -	2 *10%*	1 *7%*	1 *6%*	15 *13%*	18 *13%*	5 *12%*	9 *11%*	11 *10%*	8 *8%*	- -	7 *25%*	10 *19%* Q	2 *3%*	13 *12%*	11 *12%*	11 *18%*	8 *12%*
6	**62** ***12%***	28 *12%*	10 *12%*	- -	3 *18%*	4 *20%*	1 *7%*	16 *13%*	20 *15%*	5 *14%*	14 *17%*	11 *10%*	7 *8%*	2 *11%*	2 *6%*	4 *8%*	8 *14%*	12 *11%*	12 *13%*	8 *13%*	7 *11%*
7	**73** ***14%***	39 *16%*	13 *16%*	- -	3 *16%*	1 *5%*	2 *11%*	15 *12%*	21 *16%*	5 *12%*	10 *11%*	16 *13%*	16 *17%*	2 *13%*	4 *13%*	6 *12%*	13 *23%*	16 *15%*	13 *14%*	5 *8%*	7 *11%*
8	**67** ***13%***	30 *12%*	15 *18%*	2 *33%*	1 *8%*	- -	5 *24%*	14 *11%*	20 *16%*	7 *17%*	13 *16%*	11 *9%*	10 *11%*	2 *18%*	3 *11%*	7 *13%*	7 *12%*	14 *13%*	20 *21%* A	5 *8%*	8 *12%*
9	**58** ***11%*** **H**	33 *13%* H	8 *10%*	1 *30%*	3 *16%*	4 *23%*	3 *13%*	7 *5%*	11 *8%*	4 *11%*	8 *10%*	21 *18%* AI	12 *13%*	- -	2 *7%*	5 *10%*	8 *14%*	10 *9%*	11 *11%*	5 *8%*	12 *19%*
Highest rating 10	**45** ***9%*** **K**	26 *11%*	7 *8%*	- -	1 *5%*	2 *10%*	2 *9%*	8 *6%*	9 *7%*	1 *3%*	1 *1%*	10 *8%*	20 *22%* AI JKL	2 *12%*	2 *8%*	5 *10%*	7 *11%*	10 *9%*	5 *5%*	10 *17%*	7 *11%*
Don't know	**70** ***14%***	27 *11%*	12 *15%*	- -	* *1%*	3 *16%*	2 *8%*	26 *21%* AB	12 *9%*	7 *18%*	14 *16%*	18 *15%*	12 *14%*	3 *25%*	3 *11%*	7 *14%*	5 *9%*	21 *20%* S	8 *8%*	10 *17%*	5 *8%*
1-3 (Net)	**57** ***11%***	24 *10%*	5 *6%*	2 *36%*	3 *14%*	1 *6%*	2 *9%*	22 *17%* ABC	14 *11%*	4 *11%*	12 *14%*	15 *13%*	5 *5%*	3 *21%*	5 *18%*	7 *13%*	7 *11%*	11 *10%*	14 *14%*	4 *6%*	5 *8%*
4-6 (Net)	**139** ***27%*** **M**	64 *26%*	22 *27%*	- -	7 *40%*	7 *40%*	5 *26%*	33 *27%*	45 *34%* M	11 *29%*	26 *31%*	28 *24%*	16 *18%*	2 *11%*	10 *33%*	15 *29%*	11 *20%*	26 *24%*	26 *28%*	23 *36%*	20 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**242** ***48%*** **H**	129 *53%* H	41 *51%* H	3 *64%*	8 *45%*	7 *38%*	11 *57%*	43 *35%*	61 *46%*	17 *42%*	33 *39%*	57 *48%*	58 *63%* AI JK	6 *42%*	11 *39%*	23 *44%*	35 *60%*	49 *46%*	48 *50%*	25 *41%*	34 *53%*
9-10 (Net)	**103** ***20%*** **HK**	59 *24%* H	14 *18%*	1 *30%*	4 *21%*	6 *33%*	4 *23%*	14 *12%*	19 *15%*	5 *14%*	10 *11%*	31 *26%* IK	32 *35%* AI JK	2 *12%*	4 *15%*	10 *19%*	14 *25%*	20 *19%*	15 *16%*	16 *25%*	19 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**30** ***2%*** **Zg**	20 *2%*	10 *1%*	16 *2%*	13 *1%*	16 *2%*	14 *1%*	3 *1%*	3 *1%*	1 *1%*	2 *1%*	7 *2%*	14 *3%* AJK	10 *2%*	11 *1%*	9 *2%*	4 *1%*	26 *2%*	2 *1%*	27 *2%*	28 *2%*	- -	1 *1%*	1 *1%* W
2	**54** ***3%*** **EIZc i**	32 *4%*	22 *3%*	37 *5%* AE	17 *2%*	27 *3%*	27 *3%*	6 *3%*	2 *1%*	11 *5%* I	5 *2%*	12 *4%* I	17 *4%* I	17 *4%*	23 *3%*	13 *3%*	13 *3%*	40 *3%*	3 *2%*	50 *3%*	47 *3%*	3 *2%*	3 *3%*	1 *2%*
3	**38** ***2%*** **ERZ**	20 *2%*	18 *2%*	23 *3%* AE	14 *1%*	18 *2%*	20 *2%*	6 *3%*	1 *1%*	2 *1%*	11 *4%* IJ	8 *3%* I	9 *2%*	10 *2%*	14 *2%*	13 *3%*	5 *1%*	33 *3%* A	6 *3%*	32 *2%*	29 *2%*	2 *2%*	6 *6%* AVWY	1 *2%*
4	**68** ***4%*** **WZck u**	30 *3%*	38 *4%*	35 *5%*	32 *3%*	29 *4%*	38 *4%*	14 *7%*	15 *5%*	6 *3%*	8 *3%*	9 *3%*	16 *4%*	16 *4%*	27 *3%*	25 *5%*	16 *3%*	52 *4%*	7 *4%*	61 *4%*	59 *4%* W	1 *1%*	6 *6%* W	2 *3%*
5	**173** ***10%*** **EOZ c**	94 *11%*	78 *9%*	103 *13%* AE	70 *7%*	76 *10%*	97 *10%*	25 *12%*	33 *12%*	25 *10%*	23 *8%*	21 *8%*	46 *11%*	29 *7%*	90 *11%* O	54 *11%* O	52 *10%*	120 *10%*	21 *12%*	152 *10%*	138 *10%*	15 *9%*	12 *12%*	8 *15%* AV
6	**214** ***12%*** **Z**	108 *12%*	106 *12%*	104 *14%*	110 *11%*	92 *12%*	121 *13%*	32 *16%* L	33 *12%*	38 *16%* L	39 *13%*	25 *9%*	47 *11%*	56 *13%*	104 *13%*	53 *11%*	64 *13%*	150 *12%*	24 *14%*	189 *12%*	173 *12%*	19 *12%*	14 *15%*	7 *13%*
7	**321** ***19%*** **DS**	156 *18%*	165 *19%*	118 *15%*	203 *21%* AD	162 *20%*	160 *17%*	43 *21%*	55 *20%*	57 *24%* ALM	52 *17%*	43 *16%*	70 *16%*	97 *23%* APQ	145 *18%*	79 *16%*	112 *22%* AS	209 *17%*	30 *17%*	291 *19%*	259 *18%*	36 *23%*	15 *15%*	12 *22%*
8	**298** ***17%*** **Ha**	145 *17%*	153 *18%*	123 *16%*	175 *18%*	145 *18%*	153 *16%*	22 *11%*	39 *14%*	40 *16%*	69 *23%* AHIM	56 *21%* H	71 *16%*	62 *15%*	153 *18%*	82 *17%*	73 *14%*	225 *18%*	18 *11%*	280 *18%* A	237 *17%*	37 *23%* AVX	14 *14%*	10 *19%*
9	**222** ***13%*** **Dab e**	109 *12%*	113 *13%*	67 *9%*	155 *16%* AD	102 *13%*	120 *13%*	18 *9%*	41 *14%*	26 *11%*	34 *11%*	44 *16%* H	59 *13%*	53 *12%*	109 *13%*	60 *13%*	77 *15%*	145 *12%*	25 *14%*	196 *13%*	177 *12%*	25 *16%*	14 *14%*	7 *12%*
Highest rating 10	**162** ***9%*** **deo**	85 *10%*	77 *9%*	61 *8%*	100 *10%*	66 *8%*	95 *10%*	12 *6%*	37 *13%* AHJM	17 *7%*	35 *12%*	26 *9%*	35 *8%*	33 *8%*	79 *10%*	50 *10%*	59 *11%*	103 *8%*	18 *10%*	144 *9%*	132 *9%*	17 *11%*	9 *9%*	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**154** ***9%*** **FWXY** **cgkrv**	76 *9%*	79 *9%*	76 *10%*	78 *8%*	56 *7%*	99 *10%* AF	21 *10%*	21 *8%*	18 *7%*	22 *7%*	22 *8%*	51 *12%* A	41 *10%*	73 *9%*	40 *8%*	34 *7%*	121 *10%* A	19 *11%*	135 *9%*	145 *10%* AWXY	3 *2%*	5 *5%*	2 *4%*
1-3 (Net)	**121** ***7%*** **EIRW** **Zcgk**	72 *8%*	50 *6%*	77 *10%* AE	44 *5%*	61 *8%*	60 *6%*	14 *7%* I	6 *2%*	14 *6%*	19 *6%* I	27 *10%* I	41 *9%* AI	37 *9%*	49 *6%*	36 *7%*	23 *4%*	99 *8%* AR	11 *7%*	110 *7%*	104 *7%*	5 *3%*	9 *10%* W	2 *4%*
4-6 (Net)	**454** ***26%*** **ELZ** **cu**	232 *27%*	222 *26%*	242 *32%* AE	212 *22%*	198 *25%*	256 *27%*	71 *35%* AKL M	80 *29%* L	68 *28%* L	71 *23%*	55 *20%*	109 *25%*	102 *24%*	221 *27%*	132 *28%*	132 *26%*	322 *26%*	52 *30%*	402 *26%*	370 *26%*	35 *22%*	32 *33%* AW	17 *31%*
7-10 (Net)	**1003** ***58%*** **DHS** **abdefo**	496 *57%*	508 *59%*	370 *48%*	633 *65%* AD	475 *60%*	528 *56%*	95 *47%*	172 *61%* H	141 *58%* H	192 *63%* AHM	169 *62%* HM	235 *54%*	245 *58%*	487 *59%*	271 *57%*	321 *63%* AS	682 *56%*	91 *53%*	911 *58%*	805 *57%*	114 *73%* AVXY	51 *53%*	34 *60%*
9-10 (Net)	**384** ***22%*** **DHS** **abdefo**	194 *22%*	190 *22%*	128 *17%*	255 *26%* AD	168 *21%*	216 *23%*	30 *15%*	77 *28%* AHJ	44 *18%*	70 *23%* H	70 *26%* H	93 *21%*	85 *20%*	188 *23%*	111 *23%*	136 *27%* AS	248 *20%*	43 *25%*	340 *22%*	309 *22%*	42 *26%*	22 *23%*	11 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**30** ***2%*** **Zg**	18 *1%*	5 *2%*	7 *7%* AZa	5 *1%*	15 *2%*	10 *5%* Acd	13 *3%* Ag	8 *1%*	5 *4%* g	9 *2%*	21 *2%*	- -	- -	2 *1%*	2 *1%*	2 *1%*	3 *3%* kt	6 *4%* kt	1 *1%*	6 *3%* kt	- -	8 *3%* kt	1 *1%* kt
2	**54** ***3%*** **EIZci**	34 *2%*	11 *4%*	9 *9%* AZ	10 *2%*	28 *3%*	13 *6%* Acd	14 *3%*	34 *3%*	3 *3%*	4 *1%*	46 *4%* i	3 *2%*	4 *6%* q	8 *6%* q	4 *2%*	4 *2%*	2 *2%*	1 *1%*	3 *3%*	7 *4%*	6 *3%*	12 *5%*	1 *2%*
3	**38** ***2%*** **ERZ**	25 *2%*	7 *3%*	6 *7%* AZ	9 *2%*	25 *3%*	5 *2%*	14 *3%*	20 *2%*	1 *1%*	9 *2%*	29 *2%*	2 *2%*	2 *2%*	3 *3%*	6 *3%*	5 *3%*	1 *1%*	2 *1%*	6 *6%* Akp qsuv	1 *1%*	6 *3%*	3 *1%*	1 *2%*
4	**68** ***4%*** **WZcku**	44 *3%*	17 *6%* AZ	7 *7%*	14 *2%*	37 *4%*	17 *8%* Acd	13 *3%*	48 *4%*	4 *4%*	18 *5%*	48 *4%*	1 *1%*	5 *6%* ku	3 *2%*	10 *5%* ku	6 *4%* u	15 *14%* Akmno qtuv	5 *3%*	6 *6%* ku	11 *6%* ku	4 *2%*	1 *	2 *3%* u
5	**173** ***10%*** **EOZc**	125 *9%*	37 *14%* AZ	11 *12%*	41 *7%*	108 *12%* Ac	23 *11%*	49 *12%*	103 *10%*	9 *7%*	37 *9%*	134 *10%*	15 *9%*	10 *13%*	20 *15%* tu	20 *9%*	15 *10%*	11 *10%*	13 *9%*	12 *12%*	18 *11%*	13 *7%*	17 *8%*	8 *15%* Afu
6	**214** ***12%*** **Z**	157 *11%*	44 *17%* AZ	13 *14%*	71 *12%*	107 *12%*	32 *15%*	40 *10%*	136 *13%*	25 *20%* Afg	39 *10%*	172 *13%*	19 *12%*	14 *18%*	16 *12%*	22 *10%*	22 *14%*	10 *9%*	13 *9%*	14 *15%*	24 *14%*	28 *15%*	24 *10%*	7 *13%*
7	**321** ***19%*** **DS**	261 *19%*	49 *19%*	10 *11%*	101 *18%*	179 *19%*	38 *18%*	77 *18%*	197 *18%*	24 *20%*	71 *18%*	245 *19%*	36 *23%*	14 *17%*	24 *18%*	34 *16%*	29 *19%*	15 *14%*	35 *23%*	15 *15%*	34 *20%*	36 *19%*	39 *17%*	12 *22%*
8	**298** ***17%*** **Ha**	253 *18%* Aa	32 *12%*	13 *14%*	105 *18%*	159 *17%*	33 *15%*	70 *17%*	192 *18%*	13 *11%*	74 *18%*	216 *17%*	37 *23%* Aqr t	13 *16%*	24 *19%*	49 *23%* Aqrt	23 *15%*	15 *14%*	20 *13%*	14 *14%*	26 *15%*	22 *12%*	45 *20%*	10 *19%*
9	**222** ***13%*** **Dabe**	201 *15%* Aab	19 *7%*	2 *2%*	88 *15%* Ae	112 *12%*	18 *8%*	43 *10%*	141 *13%*	19 *16%*	55 *14%*	164 *13%*	25 *16%*	9 *11%*	16 *12%*	30 *14%*	15 *9%*	14 *13%*	28 *19%* ou	14 *14%*	20 *12%*	26 *14%*	20 *9%*	7 *12%*
Highest rating 10	**162** ***9%*** **deo**	139 *10%*	17 *6%*	5 *6%*	90 *16%* Ade	60 *6%*	11 *5%*	34 *8%*	110 *10%*	9 *7%*	48 *12%*	112 *9%*	17 *11%* o	4 *5%*	8 *6%*	19 *9%*	7 *4%*	10 *9%*	13 *9%*	9 *9%*	11 *7%*	31 *16%* Al mosv	29 *13%* o	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**154** ***9%*** **FWXYcg krv**	121 *9%*	24 *9%*	10 *11%*	36 *6%*	102 *11%* Ac	15 *7%*	51 *12%* Ag	81 *8%*	9 *8%*	39 *10%*	113 *9%*	3 *2%*	5 *6%*	7 *5%*	16 *7%* k	29 *18%* Aklmn rstv	13 *12%* krv	15 *10%* k	5 *5%*	11 *6%* k	19 *10%* k	32 *14%* Akmrsv	2 *4%*
1-3 (Net)	**121** ***7%*** **EIRWZc gk**	77 *6%*	22 *9%*	22 *23%* AZa	24 *4%*	67 *7%* c	28 *13%* Acd	42 *10%* Ag	62 *6%*	9 *8%*	22 *5%*	95 *7%*	5 *3%*	6 *8%*	13 *10%* k	13 *6%*	11 *7%*	5 *5%*	9 *6%*	9 *10%* k	14 *8%*	12 *6%*	22 *10%* k	2 *4%*
4-6 (Net)	**454** ***26%*** **ELZcu**	326 *24%*	97 *37%* AZ	31 *33%*	127 *22%*	251 *27%*	73 *34%* Ac	102 *24%*	287 *27%*	38 *31%*	94 *23%*	354 *27%*	35 *22%*	29 *37%* Akq tu	39 *30%* u	53 *25%*	44 *28%*	35 *33%* qu	31 *21%*	32 *33%* Ak qu	53 *31%* u	45 *24%*	42 *18%*	17 *31%* qu
7-10 (Net)	**1003** ***58%*** **DHSab defo**	854 *62%* Aab	117 *45%*	31 *33%*	386 *67%* Ad e	509 *55%* e	99 *46%*	224 *53%*	641 *60%* f	67 *54%*	248 *61%*	737 *57%*	114 *73%* Alm noprst uv	39 *50%*	71 *55%*	133 *62%* o	74 *47%*	53 *50%*	95 *64%* o	51 *53%*	91 *54%*	115 *60%* o	133 *58%*	34 *60%* o
9-10 (Net)	**384** ***22%*** **DHSab defo**	340 *25%* Aab	35 *14%*	8 *8%*	179 *31%* Ad e	171 *18%*	29 *14%*	76 *18%*	251 *23%* f	29 *23%*	103 *25%*	276 *21%*	42 *26%* o	13 *16%*	23 *18%*	49 *23%* o	22 *14%*	24 *22%*	41 *27%* o	22 *23%* o	31 *18%*	57 *30%* Al mos	49 *21%*	11 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**30**	8	8	-	1	-	1	12	2	4	6	9	2	2	5	1	8	2	1	4	5
	2%	*1%*	*3%*	-	*2%*	-	*1%*	*3%*	*	*2%*	*2%*	*3%*	*2%*	*5%*	*3%*	*	*4%*	*1%*	*	*2%*	*3%*
	I											I		I	I		APRS				
2	**54**	19	12	-	2	1	1	19	8	6	12	12	4	2	11	4	6	5	10	8	5
	3%	*3%*	*4%*	-	*2%*	*3%*	*1%*	*4%*	*2%*	*3%*	*3%*	*3%*	*3%*	*5%*	*7%*	*2%*	*3%*	*1%*	*3%*	*3%*	*3%*
	IR														AI						
3	**38**	17	4	-	2	2	2	11	7	3	7	10	3	*	6	5	3	10	4	4	3
	2%	*2%*	*1%*	-	*2%*	*4%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*4%*	*3%*	*1%*	*3%*	*1%*	*2%*	*2%*
4	**68**	25	11	*	4	7	4	17	15	7	12	19	5	1	8	9	7	10	13	8	6
	4%	*3%*	*4%*	*1%*	*4%*	*14%*	*5%*	*4%*	*3%*	*3%*	*3%*	*6%*	*3%*	*2%*	*4%*	*5%*	*3%*	*3%*	*5%*	*4%*	*3%*
						ABCEH															
5	**173**	66	35	6	8	3	10	45	41	24	43	31	10	2	20	21	30	31	28	17	18
	10%	*9%*	*12%*	*28%*	*9%*	*5%*	*11%*	*10%*	*9%*	*12%*	*11%*	*9%*	*7%*	*6%*	*12%*	*11%*	*13%*	*8%*	*10%*	*8%*	*11%*
6	**214**	107	30	3	8	5	15	45	41	24	56	42	21	7	22	16	28	59	35	27	12
	12%	*14%*	*10%*	*11%*	*9%*	*11%*	*16%*	*10%*	*9%*	*12%*	*14%*	*13%*	*14%*	*19%*	*12%*	*9%*	*12%*	*16%*	*12%*	*12%*	*8%*
	I	AH									I							APU			
7	**321**	143	63	2	14	6	13	79	89	30	69	74	29	6	23	33	40	68	46	44	39
	19%	*19%*	*21%*	*10%*	*16%*	*13%*	*14%*	*18%*	*20%*	*15%*	*18%*	*22%*	*20%*	*16%*	*13%*	*18%*	*18%*	*18%*	*16%*	*20%*	*24%*
												O									
8	**298**	129	47	5	16	10	17	74	91	28	74	45	19	6	37	37	33	62	56	47	20
	17%	*17%*	*15%*	*24%*	*19%*	*21%*	*18%*	*17%*	*20%*	*14%*	*19%*	*13%*	*13%*	*17%*	*22%*	*20%*	*15%*	*17%*	*20%*	*21%*	*12%*
									L						L						
9	**222**	92	38	*	15	5	11	61	62	24	53	51	16	2	12	21	39	53	41	22	22
	13%	*12%*	*13%*	*2%*	*17%*	*10%*	*11%*	*14%*	*14%*	*12%*	*14%*	*15%*	*11%*	*7%*	*7%*	*11%*	*17%*	*14%*	*15%*	*10%*	*13%*
	O								O		O	O					A				
Highest rating 10	**162**	82	23	2	8	5	10	32	54	24	20	16	23	3	19	20	22	29	33	16	18
	9%	*11%*	*8%*	*10%*	*9%*	*10%*	*11%*	*7%*	*12%*	*12%*	*5%*	*5%*	*16%*	*10%*	*11%*	*11%*	*10%*	*8%*	*11%*	*8%*	*11%*
	KL	H							AKL	KL			AK		KL						
													L								
Don't know	**154**	50	33	3	8	4	9	48	36	26	39	27	14	4	9	19	9	43	17	22	13
	9%	*7%*	*11%*	*13%*	*10%*	*8%*	*9%*	*11%*	*8%*	*13%*	*10%*	*8%*	*10%*	*13%*	*5%*	*10%*	*4%*	*12%*	*6%*	*10%*	*8%*
	BQ							B		O						Q		QS			
1-3 (Net)	**121**	44	24	-	5	4	3	42	17	14	25	31	9	4	22	10	17	18	15	16	12
	7%	*6%*	*8%*	-	*5%*	*7%*	*4%*	*9%*	*4%*	*7%*	*6%*	*9%*	*6%*	*11%*	*13%*	*5%*	*8%*	*5%*	*5%*	*7%*	*8%*
	I							ABG				I			AIK						
4-6 (Net)	**454**	198	75	9	19	15	30	108	98	54	112	92	36	10	50	47	65	100	76	52	35
	26%	*27%*	*25%*	*41%*	*23%*	*30%*	*32%*	*24%*	*22%*	*27%*	*28%*	*27%*	*25%*	*28%*	*29%*	*25%*	*29%*	*27%*	*27%*	*24%*	*22%*
	I										I										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1003** ***58%***	446 *60%*	171 *57%*	11 *46%*	53 *62%*	26 *55%*	51 *55%*	246 *55%*	296 *66%* AJKLNO	106 *53%*	216 *55%*	186 *55%*	86 *59%*	17 *49%*	92 *53%*	111 *59%*	135 *60%*	212 *57%*	176 *62%*	130 *59%*	98 *62%*
9-10 (Net)	**384** ***22%***	174 *24%*	61 *20%*	3 *12%*	22 *26%*	10 *20%*	21 *23%*	93 *21%*	116 *26%* AKO	48 *24%*	74 *19%*	67 *20%*	38 *26%*	6 *16%*	31 *18%*	41 *22%*	62 *27%*	82 *22%*	74 *26%*	39 *18%*	40 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**37** **3%** **EGJZ** **g**	22 4%	15 3%	23 5% AE	14 2%	26 5% AG	12 2%	5 3%	3 1%	2 1%	7 3%	6 4%	13 6% AIJ	12 3%	16 3%	9 3%	7 2%	30 4%	3 2%	34 3%	30 3%	2 2%	4 6% A	1 2%
2	**47** **4%** **E**	27 5%	20 3%	31 7% AE	16 2%	21 4%	26 4%	6 4%	4 2%	8 4%	9 4%	13 8% AIM	6 3%	12 3%	23 4%	12 4%	9 2%	38 5%	3 2%	44 4%	38 4%	7 6%	2 3%	1 2%
3	**41** **4%** **i**	20 3%	21 4%	19 4%	23 3%	26 5%	16 3%	6 4%	5 2%	5 3%	5 3%	10 7% A	9 4%	12 3%	18 3%	12 4%	11 3%	30 4%	1 1%	40 4% A	30 3%	4 4%	6 9% AV	1 4%
4	**74** **6%** **JUZc** **u**	45 7%	30 5%	37 8%	37 5%	36 7%	38 6%	9 5%	19 9% J	5 3%	22 10% AJ	8 5%	12 5%	16 4%	34 6%	24 9% AO	26 7%	48 6%	16 11%	59 6%	58 6%	12 11% AVY	4 6%	1 3%
5	**153** **13%** **ETZ** **c**	71 12%	82 14%	79 17% AE	74 10%	67 12%	86 13%	24 14%	21 10%	22 11%	31 15%	25 16%	29 13%	44 12%	76 14%	32 12%	43 11%	110 14%	9 6%	144 14% AT	119 12%	20 19% V	8 11%	7 21% AVX
6	**153** **13%** **DMQ**	79 13%	74 13%	47 10%	106 15% AD	75 14%	78 12%	30 18% LM	33 15% M	36 18% ALM	26 12%	13 8%	15 7%	45 13%	83 15% Q	26 10%	57 15%	96 12%	17 12%	136 13%	127 13%	13 12%	8 12%	6 18%
7	**190** **16%**	88 15%	102 18%	69 15%	121 17%	93 17%	98 15%	26 15%	36 16%	38 19%	31 15%	29 18%	32 14%	63 18%	78 14%	49 18%	65 17%	126 16%	26 18%	165 16%	156 16%	17 16%	10 15%	7 22%
8	**173** **15%** **DLb** **df**	94 16%	78 13%	51 11%	122 17% AD	78 14%	95 15%	18 10%	42 19% L	36 18% L	35 17% L	8 5%	35 15% L	48 13%	91 16%	34 13%	65 17%	108 13%	26 18%	147 14%	147 15%	13 12%	8 12%	5 15%
9	**93** **8%** **DSde**	44 7%	50 9%	20 4%	73 10% AD	47 9%	46 7%	12 7%	26 12% ALM	18 9%	15 7%	9 6%	13 6%	39 11% AP	34 6%	21 8%	49 13% AS	45 6%	16 11%	77 7%	77 8%	8 7%	7 10%	1 4%
Highest rating 10	**52** **4%** **DFUd**	30 5%	22 4%	13 3%	39 5% D	15 3%	37 6% AF	8 5%	17 8% AJK	6 3%	6 3%	6 4%	9 4%	14 4%	23 4%	15 6%	21 6%	31 4%	12 8%	41 4%	45 5%	3 3%	2 3%	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**169** ***14%*** **FIR WYckv**	81 *13%*	88 *15%*	74 *16%*	95 *13%*	66 *12%*	104 *16%* F	24 *14%* I	15 *7%*	24 *12%*	23 *11%*	31 *20%* IK	53 *23%* AH IJK	53 *15%*	83 *15%*	34 *13%*	27 *7%*	142 *18%* AR	13 *9%*	156 *15%* A	151 *15%* WY	8 *7%*	9 *13%*	2 *5%*
1-3 (Net)	**125** ***11%*** **EGI RZcgio t**	69 *12%*	56 *10%*	73 *16%* AE	53 *7%*	72 *13%* AG	53 *8%*	18 *11%*	13 *6%*	15 *7%*	22 *10%*	30 *19%* AIJ K	29 *13%* I	36 *10%*	58 *10%*	32 *12%*	27 *7%*	98 *12%* AR	8 *6%*	117 *11%* A	98 *10%*	12 *12%*	12 *18%* AVY	3 *8%*
4-6 (Net)	**381** ***32%*** **MZc i**	195 *32%*	186 *32%*	163 *35%*	218 *30%*	179 *33%*	202 *32%*	62 *37%* M	73 *33%*	63 *32%*	80 *38%* M	47 *29%*	56 *25%*	105 *30%*	193 *35%*	82 *31%*	126 *33%*	255 *32%*	41 *29%*	340 *33%*	303 *31%*	44 *42%* AVX	19 *28%*	14 *42%* AVX
7-10 (Net)	**509** ***43%*** **DLS Uabdef j**	256 *43%*	253 *43%*	152 *33%*	356 *49%* AD	233 *42%*	276 *43%*	64 *38%*	121 *55%* AHK LM	97 *49%* L	86 *41%*	52 *33%*	89 *39%*	163 *46%*	226 *40%*	118 *44%*	199 *52%* AS	310 *38%*	79 *56%* AU	430 *41%*	426 *44%*	40 *39%*	27 *41%*	15 *45%*
9-10 (Net)	**145** ***12%*** **DSU ade**	74 *12%*	72 *12%*	33 *7%*	112 *16%* AD	62 *11%*	83 *13%*	21 *12%*	43 *20%* AJK LM	23 *12%*	21 *10%*	15 *10%*	22 *10%*	53 *15%*	57 *10%*	36 *13%*	70 *18%* AS	76 *9%*	27 *19%* AU	118 *11%*	123 *13%*	11 *10%*	9 *13%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**37** ***3%*** **EGJZg**	23 *2%*	4 *3%*	10 *17%* AZa	9 *2%*	15 *2%*	13 *11%* Acd	16 *6%* Ag	10 *1%*	5 *5%* g	8 *3%*	28 *3%*	2 *2%*	- -	4 *4%* t	3 *2%*	2 *2%*	3 *4%* t	5 *5%* t	4 *6%* Alt	9 *8%* At	- -	5 *3%*	1 *2%* t
2	**47** ***4%*** **E**	34 *3%*	9 *6%*	4 *7%*	12 *3%*	29 *5%*	6 *5%*	16 *6%*	25 *3%*	4 *4%*	8 *3%*	36 *4%*	7 *6%* q	3 *5%*	6 *6%* q	6 *4%*	1 *1%*	1 *1%*	- -	2 *3%*	7 *6%* q	4 *3%*	10 *7%* q	1 *2%*
3	**41** ***4%*** **i**	31 *3%*	5 *3%*	5 *9%* AZ	12 *3%*	22 *4%*	7 *6%*	10 *3%*	24 *3%*	5 *6%*	3 *1%*	36 *4%* i	4 *4%*	2 *4%*	2 *2%*	11 *8%* Aot	- -	2 *3%*	3 *3%*	6 *9%* Amo t	4 *4%*	1 *1%*	5 *3%*	1 *4%* o
4	**74** ***6%*** **JUZcu**	51 *5%*	16 *11%* AZ	7 *12%* Z	17 *4%*	44 *7%* c	12 *10%* c	16 *6%*	51 *7%*	2 *2%*	19 *7%*	53 *6%*	12 *11%* Amu v	6 *10%* u	2 *2%*	9 *6%*	5 *5%*	9 *12%* mu	7 *7%*	4 *6%*	5 *5%*	12 *7%*	3 *2%*	1 *3%*
5	**153** ***13%*** **ETZc**	114 *12%*	32 *21%* AZ	8 *13%*	47 *10%*	89 *15%* c	17 *15%*	45 *16%*	92 *13%*	7 *8%*	30 *11%*	118 *13%*	20 *19%* t	12 *20%*	15 *16%*	21 *15%*	9 *9%*	7 *10%*	14 *14%*	8 *11%*	10 *9%*	14 *9%*	17 *11%*	7 *21%* Aorstu
6	**153** ***13%*** **DMQ**	128 *13%*	21 *14%*	5 *8%*	63 *14%*	72 *12%*	15 *13%*	28 *10%*	99 *14%*	15 *16%*	26 *9%*	126 *14%* A	13 *12%*	5 *10%*	15 *16%*	13 *9%*	18 *18%*	13 *19%*	9 *10%*	8 *12%*	15 *14%*	18 *12%*	19 *12%*	6 *18%* n
7	**190** ***16%***	169 *17%* A	16 *11%*	5 *8%*	74 *16%*	104 *17%*	12 *10%*	44 *16%*	118 *16%*	8 *8%*	48 *18%*	140 *16%*	17 *16%*	9 *15%*	17 *18%*	29 *20%*	16 *16%*	8 *11%*	13 *13%*	10 *15%*	19 *17%*	19 *12%*	28 *18%*	7 *22%* t
8	**173** ***15%*** **DLbdf**	154 *16%* Ab	16 *10%*	3 *5%*	86 *19%* Ad	74 *12%*	13 *11%*	23 *8%*	120 *17%* Af	14 *16%*	49 *18%*	122 *14%*	13 *12%*	4 *8%*	11 *12%*	20 *14%*	13 *13%*	10 *15%*	21 *22%*	8 *12%*	11 *10%*	34 *21%* Al s	22 *15%*	5 *15%*
9	**93** ***8%*** **DSde**	86 *9%* A	6 *4%*	1 *2%*	54 *12%* Ade	36 *6%*	3 *2%*	18 *7%*	60 *8%*	11 *12%*	31 *11%* Aj	62 *7%*	8 *7%*	5 *8%*	8 *8%*	9 *6%*	7 *7%*	3 *5%*	5 *5%*	7 *10%*	10 *9%*	22 *14%* Aqu v	9 *6%*	1 *4%*
Highest rating 10	**52** ***4%*** **DFUd**	48 *5%*	3 *2%*	1 *2%*	37 *8%* Ade	14 *2%*	1 *1%*	12 *4%*	31 *4%*	6 *7%*	13 *5%*	38 *4%*	3 *3%*	2 *3%*	5 *5%*	5 *4%*	7 *7%*	3 *4%*	1 *1%*	2 *3%*	2 *2%*	14 *9%* Aq	6 *4%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**169** ***14%*** **FIRWY ckv**	136 *14%*	23 *15%*	9 *16%*	45 *10%*	101 *17%* Ac	18 *16%*	50 *18%*	95 *13%*	13 *14%*	41 *15%*	127 *14%*	8 *7%*	9 *16%*	10 *11%*	17 *12%*	22 *22%* Aktv	11 *16%* v	19 *20%* kv	9 *13%*	17 *16%* v	18 *11%*	27 *18%* kv	2 *5%*
1-3 (Net)	**125** ***11%*** **EGIRZc giot**	87 *9%*	19 *12%*	20 *33%* AZa	33 *7%*	65 *11%*	25 *22%* Acd	42 *15%* Ag	59 *8%*	14 *15%* g	20 *7%*	100 *11%*	12 *12%* ot	5 *10%*	11 *12%* ot	20 *14%* ot	3 *3%*	6 *8%*	7 *8%*	12 *18%* Ao qtv	19 *18%* Aot	6 *4%*	20 *13%* ot	3 *8%*
4-6 (Net)	**381** ***32%*** **MZci**	293 *30%*	68 *45%* AZ	20 *33%*	126 *28%*	206 *34%* c	45 *38%* c	89 *32%*	242 *33%*	24 *26%*	74 *27%*	297 *33%*	44 *42%* Ars tu	23 *40%*	32 *34%*	44 *30%*	33 *32%*	29 *41%* u	30 *31%*	19 *28%*	30 *28%*	44 *28%*	39 *26%*	14 *42%* Arstu
7-10 (Net)	**509** ***43%*** **DLSUa bdefj**	457 *47%* Aab	41 *27%*	11 *18%*	251 *55%* Ad e	229 *38%* e	28 *24%*	97 *35%*	330 *45%* Af	39 *44%*	141 *51%* Aj	362 *41%*	40 *39%*	20 *35%*	41 *43%*	63 *44%*	42 *42%*	24 *35%*	39 *41%*	27 *41%*	42 *39%*	89 *57%* Ak lopqr su	66 *43%*	15 *45%*
9-10 (Net)	**145** ***12%*** **DSUad e**	134 *14%* Aa	9 *6%*	2 *4%*	91 *20%* Ade	50 *8%*	4 *3%*	30 *11%*	92 *13%*	17 *19%*	44 *16%*	100 *11%*	11 *10%*	6 *11%*	12 *13%*	15 *10%*	14 *14%*	6 *9%*	6 *6%*	9 *13%*	12 *11%*	36 *23%* Ak npqsu v	15 *10%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**37**	15	7	-	2	1	1	11	5	6	13	7	3	-	3	1	9	5	1	9	3
	3%	3%	3%	-	4%	3%	1%	5%	2%	5%	5%	2%	3%	-	4%	2%	6%	2%	*	5%	2%
	S																S				
2	**47**	16	14	2	3	-	1	11	12	7	9	7	4	-	7	4	5	9	13	3	4
	4%	3%	7%	9%	5%	-	1%	5%	4%	6%	3%	3%	3%	-	10%	4%	3%	4%	6%	2%	3%
			B												AKL						
3	**41**	17	8	-	1	2	2	11	9	3	5	13	6	1	3	3	6	10	5	5	6
	4%	3%	4%	-	1%	5%	3%	5%	3%	3%	2%	5%	5%	6%	4%	3%	4%	4%	2%	3%	4%
4	**74**	40	12	-	3	2	5	13	16	7	23	16	5	1	6	5	7	16	12	7	12
	6%	7%	5%	-	6%	4%	8%	6%	5%	6%	8%	6%	4%	8%	8%	5%	4%	6%	6%	4%	9%
5	**153**	68	29	-	9	6	8	33	33	14	43	32	15	4	11	15	25	30	26	22	17
	13%	12%	14%	-	17%	13%	11%	14%	11%	12%	15%	12%	12%	25%	15%	16%	15%	12%	13%	13%	12%
6	**153**	81	23	7	6	9	8	20	37	15	41	36	16	3	4	11	15	30	30	29	21
	13%	15%	11%	36%	11%	20%	12%	8%	13%	12%	14%	13%	13%	21%	5%	12%	9%	12%	15%	17%	15%
	HO	H				H					O										
7	**190**	90	42	*	10	5	12	31	47	23	41	52	15	2	11	14	26	36	48	28	18
	16%	16%	20%	2%	20%	11%	18%	13%	16%	19%	15%	19%	12%	10%	14%	15%	16%	14%	23%	16%	13%
																			ARU		
8	**173**	87	32	4	2	7	10	32	43	16	42	33	29	3	6	10	31	42	29	25	17
	15%	16%	15%	20%	4%	15%	15%	13%	15%	14%	15%	12%	23%	21%	8%	10%	19%	17%	14%	14%	12%
	E	E	E				E	E					AL								
													O								
9	**93**	55	11	-	6	-	8	13	25	7	20	23	12	1	5	9	15	17	16	13	17
	8%	10%	5%	-	12%	-	12%	5%	9%	6%	7%	9%	10%	3%	7%	10%	9%	7%	8%	8%	12%
		AFH			FH		CFH														
Highest rating 10	**52**	27	9	-	2	4	3	8	20	3	6	8	11	-	5	8	10	13	5	4	7
	4%	5%	4%	-	3%	9%	4%	3%	7%	2%	2%	3%	9%	-	7%	8%	6%	5%	2%	3%	5%
	K								AKL				AJK		K	AS					
													L								
Don't know	**169**	56	27	6	8	9	9	54	43	18	41	43	10	1	13	13	15	45	20	24	17
	14%	10%	13%	34%	16%	20%	14%	23%	15%	15%	15%	16%	8%	6%	18%	14%	9%	18%	10%	14%	12%
	BMQ							ABC							M			QS			
1-3 (Net)	**125**	49	30	2	5	4	4	33	27	16	27	27	14	1	13	8	20	24	19	18	14
	11%	9%	14%	9%	10%	8%	5%	14%	9%	14%	10%	10%	11%	6%	18%	9%	12%	10%	9%	10%	10%
								BG							AI						
4-6 (Net)	**381**	189	64	7	18	16	21	66	86	35	106	85	37	9	21	32	47	76	68	58	50
	32%	34%	30%	36%	35%	37%	32%	28%	30%	30%	37%	31%	29%	54%	28%	34%	29%	30%	33%	34%	36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**509** ***43%*** **H**	259 *47%* AH	94 *44%*	4 *21%*	20 *39%*	15 *35%*	33 *49%* H	83 *35%*	135 *46%*	49 *41%*	109 *38%*	116 *43%*	67 *53%* AK O	5 *34%*	27 *36%*	41 *43%*	81 *50%*	107 *42%*	98 *48%*	70 *41%*	59 *42%*
9-10 (Net)	**145** ***12%*** **H**	82 *15%* AH	20 *9%*	- -	8 *15%*	4 *9%*	11 *16%*	20 *9%*	45 *15%* K	10 *8%*	25 *9%*	31 *11%*	23 *18%* JK	1 *3%*	11 *14%*	17 *18%*	24 *15%*	29 *12%*	21 *10%*	18 *10%*	24 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**26** ***3%*** **ERZg**	13 *3%*	13 *3%*	14 *5%* AE	11 *2%*	14 *4%*	11 *3%*	- -	2 *1%*	2 *2%*	5 *4%*	5 *4%*	12 *7%* AHI J	8 *4%*	10 *2%*	8 *4%*	4 *1%*	22 *4%* AR	- -	26 *4%* A	19 *3%*	2 *3%*	4 *8%* AV	1 *3%*
2	**37** ***4%*** **EZg**	14 *3%*	23 *6%*	25 *9%* AE	11 *2%*	20 *5%*	17 *4%*	4 *4%*	3 *2%*	7 *5%*	8 *6%*	10 *8%* I	5 *3%*	9 *4%*	12 *3%*	16 *8%* AP	9 *3%*	28 *5%*	4 *4%*	33 *4%*	29 *4%*	4 *5%*	2 *5%*	1 *4%*
3	**42** ***5%*** **Ct**	28 *7%* C	14 *3%*	17 *6%*	26 *5%*	26 *7%*	16 *4%*	5 *5%*	7 *4%*	4 *3%*	5 *4%*	8 *6%*	14 *8%*	8 *4%*	21 *5%*	14 *6%*	10 *3%*	33 *6%*	1 *1%*	42 *6%* A	30 *4%*	7 *8%*	4 *9%*	2 *7%*
4	**48** ***6%*** **j**	28 *7%*	21 *5%*	23 *8%*	26 *5%*	26 *6%*	23 *5%*	3 *3%*	10 *6%*	8 *6%*	10 *7%*	10 *7%*	9 *5%*	6 *3%*	28 *7%*	14 *6%*	21 *7%*	28 *5%*	1 *1%*	47 *6%* A	33 *5%*	10 *12%* AV	3 *7%*	2 *9%*
5	**110** ***13%*** **Bc**	41 *10%*	69 *16%* AB	42 *15%*	68 *12%*	56 *14%*	54 *12%*	14 *15%*	19 *11%*	18 *13%*	15 *12%*	25 *18%*	20 *12%*	20 *10%*	66 *16%*	24 *12%*	37 *12%*	73 *14%*	12 *12%*	98 *13%*	88 *13%*	11 *14%*	6 *13%*	5 *19%*
6	**101** ***12%*** **LXi** **r**	51 *12%*	50 *12%*	44 *15%* AE	57 *10%*	48 *12%*	53 *12%*	10 *10%*	21 *12%*	26 *19%* AL	17 *13%*	8 *6%*	20 *12%*	25 *12%*	48 *12%*	28 *13%*	38 *12%*	63 *12%*	17 *17%*	84 *11%*	82 *12%* X	13 *16%* X	2 *4%*	4 *15%* X
7	**108** ***13%*** **DMS** **ep**	47 *11%*	61 *14%*	24 *8%*	84 *15%* AD	48 *12%*	60 *14%*	18 *19%* M	26 *15%* M	21 *15%* M	18 *13%*	14 *11%*	12 *7%*	31 *15%*	48 *12%*	28 *13%*	50 *16%*	58 *11%*	15 *15%*	93 *13%*	88 *13%*	9 *11%*	7 *16%*	3 *12%*
8	**127** ***15%*** **DQS** **Ydv**	69 *17%*	58 *14%*	27 *10%*	100 *18%* AD	64 *16%*	63 *14%*	17 *19%*	29 *17%*	20 *14%*	23 *17%*	15 *11%*	23 *13%*	35 *17%*	68 *16%*	23 *11%*	60 *19%* AS	67 *13%*	20 *20%*	107 *15%*	109 *16%* Y	8 *10%*	8 *17%*	2 *7%*
9	**71** ***8%*** **DKSj**	39 *9%*	32 *8%*	14 *5%*	56 *10%* AD	27 *7%*	43 *10%*	8 *8%*	27 *16%* AKLM	11 *8%*	5 *4%*	10 *7%*	10 *6%*	16 *8%*	35 *8%*	20 *9%*	35 *11%* S	36 *7%*	9 *10%*	61 *8%*	58 *9%*	8 *10%*	2 *5%*	2 *9%*
Highest rating 10	**51** ***6%*** **Dd**	27 *7%*	24 *6%*	9 *3%*	42 *8%* AD	28 *7%*	23 *5%*	3 *3%*	19 *11%* AJL	4 *3%*	10 *8%*	5 *4%*	11 *6%*	17 *9%*	24 *6%*	10 *5%*	23 *7%*	29 *5%*	8 *8%*	44 *6%*	46 *7%*	2 *3%*	2 *4%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**112** ***13%*** **FIR** **c**	55 *13%*	57 *14%*	47 *16%*	65 *12%*	41 *10%*	71 *16%* AF	13 *14%* I	7 *4%*	15 *11%* I	17 *13%* I	25 *19%* I	35 *21%* AI J	28 *14%*	56 *13%*	28 *13%*	22 *7%*	90 *17%* AR	12 *12%*	100 *14%*	97 *14%*	7 *9%*	6 *13%*	2 *8%*
1-3 (Net)	**105** ***13%*** **EGI** **RTZcgt**	55 *13%*	50 *12%*	56 *20%* AE	49 *9%*	61 *15%* G	45 *10%*	8 *9%*	11 *7%*	13 *10%*	19 *14%*	24 *17%* I	31 *18%* AI	24 *12%*	43 *10%*	38 *18%* AP	22 *7%*	83 *16%* AR	5 *5%*	101 *14%* AT	78 *11%*	13 *16%*	10 *22%* AV	4 *15%*
4-6 (Net)	**259** ***31%*** **EOc** **u**	120 *29%*	139 *33%*	109 *38%* AE	150 *28%*	129 *32%*	130 *30%*	26 *28%*	49 *29%*	52 *38%*	42 *31%*	42 *31%*	48 *28%*	51 *25%*	142 *34%* O	66 *31%*	96 *31%*	164 *31%*	30 *31%*	229 *31%*	202 *30%*	34 *42%* AVX	11 *24%*	11 *43%* AVX
7-10 (Net)	**357** ***43%*** **DLM** **SUabde** **f**	182 *44%*	175 *41%*	75 *26%*	282 *52%* AD	168 *42%*	189 *44%*	45 *49%* LM	101 *60%* AJK LM	55 *41%*	56 *42%*	44 *33%*	56 *33%*	100 *49%* Q	175 *42%*	81 *38%*	166 *54%* AS	190 *36%*	52 *53%*	305 *42%*	301 *44%*	28 *33%*	19 *41%*	9 *33%*
9-10 (Net)	**122** ***15%*** **DSd** **ej**	66 *16%*	56 *13%*	23 *8%*	99 *18%* AD	55 *14%*	67 *15%*	10 *11%*	46 *27%* AHJ KLM	15 *11%*	15 *11%*	15 *11%*	21 *12%*	33 *16%*	59 *14%*	30 *14%*	57 *19%* AS	65 *12%*	17 *17%*	105 *14%*	104 *15%*	10 *12%*	4 *9%*	4 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**26** ***3%*** **ERZg**	15 *2%*	6 *6%* Z	5 *12%* AZ	6 *2%*	10 *2%*	9 *12%* Acd	13 *7%* Ag	9 *2%*	- -	5 *2%*	20 *3%*
2	**37** ***4%*** **EZg**	23 *3%*	10 *10%* AZ	4 *11%* Z	11 *3%*	20 *5%*	6 *8%*	16 *9%* Ag	17 *3%*	2 *3%*	8 *3%*	28 *5%*
3	**42** ***5%*** **Ct**	32 *5%*	6 *6%*	5 *12%*	15 *4%*	21 *5%*	7 *9%*	9 *5%*	26 *5%*	5 *9%*	7 *3%*	32 *5%*
4	**48** ***6%*** **j**	36 *5%*	6 *6%*	6 *14%* AZ	16 *5%*	25 *6%*	8 *10%*	13 *7%*	30 *6%*	3 *5%*	20 *9%*	27 *5%*
5	**110** ***13%*** **Bc**	88 *13%*	18 *19%*	3 *9%*	30 *9%*	69 *17%* Ac	10 *13%*	22 *12%*	70 *13%*	6 *10%*	26 *11%*	82 *14%*
6	**101** ***12%*** **LXir**	88 *13%*	9 *9%*	4 *9%*	37 *11%*	56 *14%*	7 *9%*	19 *10%*	67 *13%*	5 *9%*	18 *8%*	80 *14%* i
7	**108** ***13%*** **DMSep**	95 *14%*	12 *12%*	1 *4%*	49 *15%* e	54 *13%* e	4 *5%*	17 *9%*	80 *15%* Af	10 *16%*	27 *12%*	81 *14%*
8	**127** ***15%*** **DQSYd** **v**	112 *16%*	10 *10%*	4 *11%*	68 *20%* Ad	48 *12%*	11 *13%*	24 *13%*	80 *15%*	8 *13%*	37 *16%*	87 *15%*
9	**71** ***8%*** **DKSj**	62 *9%*	7 *7%*	2 *5%*	40 *12%* Ade	28 *7%*	3 *3%*	12 *7%*	47 *9%*	10 *16%*	33 *14%* Aj	38 *6%*
Highest rating 10	**51** ***6%*** **Dd**	48 *7%*	2 *2%*	1 *3%*	35 *11%* Ade	15 *4%*	1 *2%*	12 *7%*	35 *7%*	4 *6%*	17 *7%*	34 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	2 *3%*	- -	2 *4%*	2 *2%*	2 *3%*	- -	3 *4%*	4 *8%* Ant	8 *9%* At	- -	2 *2%*	1 *3%* t
2	4 *5%*	6 *15%* Anps tu	4 *6%*	3 *3%*	5 *7%* t	1 *1%*	3 *5%*	2 *5%*	2 *2%*	1 *1%*	4 *4%*	1 *4%*
3	7 *8%* ot	1 *1%*	1 *2%*	9 *8%* ot	- -	2 *3%*	3 *5%* t	4 *9%* ot	6 *6%* t	- -	8 *8%* ot	2 *7%* ot
4	10 *12%* Amot u	1 *3%*	1 *1%*	8 *7%*	2 *3%*	8 *19%* Almoq stu	2 *4%*	3 *7%*	4 *4%*	2 *2%*	4 *4%*	2 *9%* mt
5	11 *14%*	11 *28%* Anp u	12 *22%* pu	12 *11%*	9 *13%*	2 *4%*	8 *12%*	6 *13%*	12 *14%*	14 *13%*	8 *8%*	5 *19%* pu
6	13 *16%* lr	1 *2%*	14 *25%* Al qru	16 *15%* r	8 *12%*	6 *13%*	6 *9%*	2 *4%*	10 *11%*	12 *12%*	9 *9%*	4 *15%* lr
7	9 *11%* p	3 *7%*	6 *11%*	18 *17%* p	12 *16%* p	- -	8 *13%* p	7 *16%* p	12 *13%* p	18 *17%* p	12 *12%* p	3 *12%* p
8	8 *10%*	6 *16%*	7 *13%*	16 *15%*	9 *12%*	12 *27%* kqv	5 *8%*	8 *17%*	18 *20%*	21 *20%* v	15 *15%*	2 *7%*
9	8 *10%*	5 *14%*	4 *7%*	5 *5%*	7 *9%*	3 *6%*	6 *9%*	2 *5%*	6 *7%*	10 *10%*	11 *11%*	2 *9%*
Highest rating 10	2 *3%*	1 *2%*	2 *3%*	3 *3%*	5 *7%*	2 *4%*	1 *2%*	2 *4%*	5 *6%*	18 *17%* Akl mnqr	9 *9%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**112** ***13%*** **FIRc**	93 *13%*	13 *13%*	4 *10%*	28 *8%*	67 *16%* Ac	12 *16%*	31 *17%*	64 *12%*	9 *15%*	34 *15%*	77 *13%*	7 *9%*	4 *10%*	3 *6%*	15 *14%*	13 *18%*	9 *21%* m	19 *29%* Ak lmnrs tv	6 *13%*	7 *8%*	9 *9%*	17 *17%*	2 *8%*
1-3 (Net)	**105** ***13%*** **EGIRT** **Zcgt**	70 *10%*	22 *22%* AZ	14 *35%* AZ	32 *9%*	50 *12%*	23 *29%* Acd	38 *20%* Ag	52 *10%*	7 *12%*	20 *9%*	79 *14%*	13 *16%* t	6 *17%* t	7 *12%* t	14 *13%* t	7 *10%* t	2 *5%*	9 *14%* t	10 *22%* Ao pt	16 *18%* t	1 *1%*	15 *15%* t	4 *15%* t
4-6 (Net)	**259** ***31%*** **EOcu**	213 *31%*	34 *34%*	13 *32%*	83 *25%*	150 *36%* Ac	26 *32%*	53 *28%*	167 *32%*	14 *23%*	64 *28%*	189 *32%*	34 *42%* Art u	13 *33%*	27 *48%* Ao qrstu	35 *33%*	19 *27%*	16 *37%*	16 *25%*	11 *24%*	26 *29%*	28 *27%*	21 *21%*	11 *43%* Aoqrtu
7-10 (Net)	**357** ***43%*** **DLMSU** **abdef**	317 *46%* Aab	30 *31%*	9 *23%*	193 *57%* Ad e	145 *35%*	19 *23%*	65 *35%*	242 *46%* Af	31 *50%*	113 *49%*	241 *41%*	28 *33%*	15 *40%*	19 *34%*	42 *40%*	32 *45%*	16 *37%*	21 *32%*	19 *41%*	41 *45%*	67 *63%* Ak lmnop qrsuv	47 *47%*	9 *33%*
9-10 (Net)	**122** ***15%*** **DSdej**	110 *16%* A	8 *8%*	3 *8%*	76 *23%* Ad e	42 *10%*	4 *5%*	24 *13%*	82 *16%*	13 *21%*	50 *21%* Aj	72 *12%*	10 *12%*	6 *16%*	6 *10%*	8 *8%*	12 *17%*	4 *10%*	7 *11%*	4 *9%*	12 *13%*	28 *27%* Ak mnqr	21 *21%* nr	4 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**26** ***3%***	8 *2%*	3 *2%*	- -	2 *5%*	- -	1 *2%*	12 *7%* AB	5 *2%*	8 *8%* AILM	7 *4%*	3 *2%*	- -	- -	3 *5%*	1 *2%*	10 *8%* APRS	3 *1%*	- -	8 *7%*	2 *2%*
2	**37** ***4%***	17 *5%*	7 *5%*	3 *20%*	3 *8%*	- -	1 *1%*	6 *3%*	6 *3%*	7 *7%*	6 *3%*	6 *4%*	4 *5%*	- -	7 *11%* AIK	6 *7%*	5 *4%*	5 *3%*	5 *4%*	2 *2%*	7 *9%* R
3	**42** ***5%***	13 *4%*	10 *6%*	- -	2 *4%*	2 *9%*	3 *6%*	13 *7%*	16 *7%*	4 *4%*	8 *4%*	7 *5%*	4 *5%*	- -	3 *5%*	3 *4%*	6 *5%*	16 *8%* A	7 *5%*	3 *3%*	3 *4%*
4	**48** ***6%***	24 *7%*	4 *2%*	2 *14%*	3 *8%*	- -	4 *8%*	11 *6%*	14 *6%*	5 *5%*	12 *6%*	10 *6%*	3 *4%*	- -	4 *6%*	6 *6%*	9 *7%*	11 *6%*	4 *3%*	8 *8%*	4 *6%*
5	**110** ***13%*** **M**	40 *11%*	30 *19%* B	1 *4%*	6 *16%*	3 *12%*	5 *10%*	25 *14%*	33 *15%* M	11 *11%*	25 *13%*	26 *16%* M	4 *5%*	- -	11 *16%* M	13 *14%*	17 *13%*	20 *10%*	22 *17%*	11 *11%*	12 *16%*
6	**101** ***12%*** **O**	46 *13%*	17 *11%*	* *3%*	2 *6%*	4 *17%*	7 *14%*	23 *13%*	26 *12%* O	14 *14%* O	27 *14%* O	16 *10%*	11 *13%* O	5 *48%*	2 *3%*	10 *11%*	18 *14%*	21 *11%*	15 *12%*	15 *14%*	7 *9%*
7	**108** ***13%*** **H**	55 *15%* H	27 *17%* H	* *3%*	5 *13%* H	5 *22%*	7 *13%* H	9 *5%*	28 *13%*	9 *9%*	28 *14%*	21 *14%*	15 *18%*	1 *9%*	7 *10%*	7 *7%*	17 *13%*	29 *15%*	21 *16%*	9 *9%*	12 *16%*
8	**127** ***15%***	61 *16%*	25 *16%*	5 *35%*	5 *13%*	4 *18%*	7 *14%*	20 *11%*	36 *16%*	15 *15%*	27 *14%*	30 *19%* O	15 *18%*	* *5%*	5 *8%*	15 *17%*	17 *13%*	29 *15%*	23 *18%*	21 *20%*	12 *16%*
9	**71** ***8%***	37 *10%*	11 *7%*	- -	3 *7%*	2 *8%*	8 *15%* AH	11 *6%*	18 *8%*	11 *11%*	14 *7%*	14 *9%*	8 *10%*	1 *6%*	5 *8%*	9 *9%*	12 *9%*	16 *8%*	13 *10%*	11 *10%*	3 *3%*
Highest rating 10	**51** ***6%*** **LS**	31 *8%* A	5 *3%*	- -	1 *2%*	1 *3%*	3 *5%*	11 *6%*	18 *8%* L	4 *4%*	7 *4%*	3 *2%*	12 *14%* AJK L	- -	7 *11%* KL	8 *9%* S	8 *6%*	10 *5%*	3 *2%*	4 *4%*	11 *14%* ARS
Don't know	**112** ***13%*** **BQU**	37 *10%*	20 *13%*	3 *21%*	8 *19%*	2 *10%*	5 *10%*	36 *20%* AB	23 *10%*	12 *12%*	32 *17%*	23 *14%*	7 *9%*	3 *33%*	12 *18%*	14 *15%*	10 *8%*	34 *17%* QU	16 *13%*	14 *13%*	4 *5%*
1-3 (Net)	**105** ***13%***	38 *10%*	20 *13%*	3 *20%*	7 *17%*	2 *9%*	5 *9%*	31 *17%* AB	27 *12%*	19 *20%*	22 *11%*	16 *10%*	8 *9%*	- -	13 *20%*	11 *12%*	21 *16%*	24 *12%*	12 *9%*	12 *12%*	12 *15%*
4-6 (Net)	**259** ***31%***	110 *30%*	51 *32%*	3 *21%*	12 *30%*	7 *29%*	17 *33%*	59 *33%*	72 *33%*	29 *30%*	64 *33%*	52 *33%*	17 *21%*	5 *48%*	17 *26%*	29 *31%*	43 *34%*	52 *27%*	42 *32%*	34 *33%*	24 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**357** ***43%*** **H**	183 *50%* AEH	67 *42%* H	5 *38%*	13 *34%*	12 *52%*	25 *48%* H	51 *29%*	100 *45%*	38 *38%*	75 *39%*	68 *43%*	50 *60%* AI JKLO	2 *20%*	24 *36%*	39 *42%*	54 *42%*	84 *43%*	60 *46%*	44 *42%*	38 *49%*
9-10 (Net)	**122** ***15%***	68 *18%* AC	16 *10%*	- -	3 *8%*	3 *11%*	11 *21%* C	22 *12%*	36 *16%*	15 *15%*	21 *11%*	16 *10%*	20 *24%* AKL	1 *6%*	12 *19%*	17 *18%*	20 *15%*	26 *13%*	16 *12%*	14 *14%*	14 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**18** ***1%*** **Zcdj**	11 *1%*	8 *1%*	11 *1%*	7 *1%*	10 *1%*	9 *1%*	- -	2 *1%*	2 *1%*	6 *2%*	1 *	8 *1%*	5 *1%*	6 *1%*	7 *1%*	2 *	16 *1%*	2 *1%*	16 *1%*	14 *1%*	2 *1%*	1 *1%*	2 *3%* AV
2	**36** ***2%*** **Zc**	24 *2%*	13 *1%*	21 *2%*	15 *1%*	21 *2%*	15 *1%*	- -	2 *1%*	6 *2%*	5 *1%*	3 *1%*	19 *3%* AH	12 *2%*	12 *1%*	12 *2%*	7 *1%*	29 *2%*	1 *1%*	35 *2%*	29 *2%*	4 *3%*	1 *1%*	1 *1%*
3	**43** ***2%*** **ERZd**	22 *2%*	21 *2%*	29 *3%* AE	15 *1%*	17 *2%*	26 *3%*	5 *2%*	4 *2%*	6 *2%*	6 *2%*	10 *3%*	12 *2%*	10 *2%*	22 *2%*	12 *2%*	4 *1%*	40 *3%* AR	4 *2%*	39 *2%*	35 *2%*	4 *2%*	4 *3%*	* *1%*
4	**84** ***4%*** **RZ**	49 *5%*	36 *3%*	45 *5%*	39 *3%*	49 *5%*	36 *3%*	7 *3%*	12 *5%*	9 *3%*	15 *4%*	15 *5%*	27 *5%*	31 *5%*	33 *4%*	20 *4%*	11 *2%*	74 *5%* AR	12 *6%*	73 *4%*	70 *4%*	4 *2%*	8 *7%* AVW	2 *3%*
5	**177** ***9%*** **BEZcu**	73 *7%*	104 *10%* AB	105 *11%* AE	72 *6%*	89 *9%*	88 *9%*	23 *11%*	25 *10%*	30 *10%*	25 *7%*	23 *7%*	51 *9%*	48 *8%*	75 *8%*	53 *10%*	50 *9%*	127 *8%*	17 *9%*	160 *9%*	144 *8%*	10 *6%*	14 *12%* W	9 *16%* AVW
6	**254** ***12%*** **EUZ**	115 *11%*	139 *13%*	130 *14%* AE	123 *11%*	119 *12%*	135 *13%*	34 *16%*	37 *14%*	43 *14%*	38 *10%*	40 *12%*	62 *11%*	80 *13%*	104 *11%*	69 *14%*	78 *14%*	176 *12%*	36 *19%* AU	218 *12%*	213 *13%*	22 *13%*	12 *10%*	6 *11%*
7	**379** ***18%*** **i**	197 *19%*	182 *18%*	166 *18%*	213 *19%*	176 *17%*	203 *20%*	35 *17%*	53 *20%*	62 *21%*	76 *21%*	51 *16%*	102 *17%*	105 *17%*	185 *20%*	89 *17%*	106 *20%*	273 *18%*	27 *14%*	352 *19%* A	314 *18%*	34 *19%*	18 *16%*	13 *23%*
8	**450** ***22%*** **IQT** **t**	222 *22%*	227 *22%*	189 *21%*	261 *23%*	230 *23%*	219 *21%*	40 *19%*	44 *17%*	67 *23%*	95 *26%* I	78 *24%* I	125 *21%*	128 *21%*	228 *24%* AQ	94 *18%*	110 *20%*	340 *22%*	23 *12%*	426 *23%* AT	357 *21%*	55 *32%* AVXY	25 *21%*	13 *22%*
9	**296** ***14%*** **DJS** **abef**	157 *15%*	139 *13%*	81 *9%*	215 *19%* AD	142 *14%*	153 *15%*	32 *15%*	51 *19%* AJK	27 *9%*	45 *12%*	61 *19%* AJK	80 *14%*	100 *16%*	125 *13%*	71 *14%*	95 *18%* AS	201 *13%*	29 *15%*	266 *14%*	249 *15%*	23 *13%*	15 *13%*	9 *16%*
Highest rating 10	**196** ***10%*** **DYab** **dev**	93 *9%*	103 *10%*	59 *6%*	136 *12%* AD	107 *11%*	88 *9%*	21 *10%*	22 *8%*	27 *9%*	35 *9%*	31 *9%*	59 *10%*	61 *10%*	92 *10%*	43 *8%*	51 *10%*	144 *10%*	24 *12%*	172 *9%*	169 *10%* Y	12 *7%*	13 *11%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**118** ***6%*** **EUWY** **Zckiv**	57 *6%*	61 *6%*	80 *9%* AE	38 *3%*	56 *6%*	62 *6%*	12 *6%*	12 *5%*	16 *6%*	20 *5%*	16 *5%*	42 *7%*	26 *4%*	53 *6%*	40 *8%* AO	24 *4%*	94 *6%*	17 *9%*	101 *5%*	109 *6%* AWY	4 *2%*	4 *4%*	1 *1%*
1-3 (Net)	**98** ***5%*** **ERZc** **d**	56 *6%*	42 *4%*	61 *7%* AE	37 *3%*	47 *5%*	51 *5%*	5 *2%*	8 *3%*	15 *5%*	17 *5%*	15 *4%*	39 *7%* AH	27 *4%*	40 *4%*	31 *6%*	13 *2%*	85 *6%* AR	8 *4%*	90 *5%*	78 *5%*	10 *6%*	6 *6%*	3 *5%*
4-6 (Net)	**515** ***25%*** **EUZ** **c**	237 *23%*	278 *27%*	280 *31%* AE	235 *21%*	256 *25%*	259 *25%*	64 *31%* K	75 *28%*	82 *28%*	77 *21%*	77 *24%*	139 *24%*	159 *26%*	212 *23%*	143 *28%* P	138 *26%*	377 *25%*	65 *34%* AU	450 *24%*	427 *25%*	36 *21%*	34 *29%* W	17 *30%* W
7-10 (Net)	**1320** ***64%*** **DQT** **abdef**	669 *66%*	651 *63%*	495 *54%*	825 *73%* AD	656 *65%*	664 *64%*	129 *62%*	170 *64%*	183 *62%*	251 *69%*	221 *67%*	367 *63%*	393 *65%* Q	629 *67%* AQ	297 *58%*	362 *67%*	958 *63%*	103 *53%*	1216 *65%* AT	1088 *64%*	123 *71%* AX	71 *61%*	37 *64%*
9-10 (Net)	**491** ***24%*** **DJS** **abdef**	249 *24%*	242 *23%*	140 *15%*	351 *31%* AD	250 *25%*	242 *23%*	54 *26%*	73 *28%* J	54 *18%*	79 *22%*	92 *28%* J	140 *24%*	161 *27%*	216 *23%*	114 *22%*	146 *27%*	345 *23%*	52 *27%*	438 *24%*	417 *25%*	34 *20%*	29 *24%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**18** ***1%*** **Zcdj**	5 *	2 *1%*	11 *10%* AZa	1 *	4 *	13 *5%* Acd	5 *1%*	12 *1%*	2 *1%*	8 *2%* Aj	10 *1%*	2 *1%*	- -	1 *1%*	1 *	- -	1 *1%*	2 *1%*	1 *1%*	2 *1%*	3 *1%*	4 *1%*	2 *3%* Ano
2	**36** ***2%*** **Zc**	12 *1%*	15 *5%* AZ	9 *8%* AZ	3 *	20 *2%* c	13 *5%* Acd	11 *2%*	23 *2%*	1 *1%*	7 *2%*	27 *2%*	4 *3%*	3 *4%*	6 *4%* Asu	4 *2%*	3 *2%*	1 *	4 *2%*	1 *1%*	1 *1%*	4 *2%*	3 *1%*	1 *1%*
3	**43** ***2%*** **ERZd**	25 *2%*	10 *4%* Z	8 *7%* AZ	9 *1%*	18 *2%*	17 *7%* Acd	11 *2%*	24 *2%*	5 *3%*	11 *2%*	33 *2%*	4 *2%*	- -	3 *2%*	2 *1%*	6 *4%*	6 *4%* u	4 *2%*	4 *3%* u	7 *3%*	5 *2%*	3 *1%*	* *1%*
4	**84** ***4%*** **RZ**	57 *3%*	21 *7%* AZ	6 *5%*	20 *3%*	51 *4%*	14 *6%*	27 *5%*	42 *3%*	8 *5%*	18 *4%*	64 *4%*	4 *2%*	4 *6%*	9 *6%*	10 *5%*	7 *4%*	8 *6%*	6 *3%*	8 *7%* Aks u	5 *2%*	12 *5%*	9 *3%*	2 *3%*
5	**177** ***9%*** **BEZcu**	118 *7%*	46 *16%* AZ	13 *11%*	39 *6%*	115 *10%* Ac	21 *8%*	44 *8%*	106 *9%*	17 *11%*	36 *8%*	135 *9%*	10 *6%*	8 *10%*	10 *7%*	23 *10%* u	12 *7%*	9 *7%*	28 *14%* Ak ou	14 *12%* ku	20 *10%* u	21 *8%*	13 *4%*	9 *16%* Akmoptu
6	**254** ***12%*** **EUZ**	188 *11%*	46 *16%*	19 *16%*	68 *11%*	152 *13%*	30 *12%*	71 *14%*	151 *12%*	14 *9%*	54 *12%*	197 *13%*	22 *13%*	9 *12%*	24 *16%*	32 *14%*	19 *11%*	15 *11%*	17 *9%*	12 *10%*	25 *13%*	29 *12%*	43 *14%*	6 *11%*
7	**379** ***18%*** **i**	312 *19%*	49 *17%*	17 *15%*	118 *19%*	204 *18%*	49 *20%*	93 *18%*	233 *19%*	26 *17%*	62 *14%*	306 *19%* i	34 *19%*	19 *25%*	26 *18%*	36 *16%*	25 *15%*	25 *19%*	34 *17%*	18 *16%*	43 *21%*	42 *17%*	64 *22%*	13 *23%*
8	**450** ***22%*** **IQJT**	377 *23%* Ab	54 *18%*	17 *15%*	141 *22%*	254 *22%*	51 *20%*	116 *22%*	260 *21%*	37 *24%*	100 *23%*	342 *22%*	55 *32%* Almoqrtv	11 *15%*	29 *20%*	58 *26%* t	32 *19%*	29 *22%*	39 *20%*	25 *21%*	49 *25%* t	37 *15%*	72 *24%* t	13 *22%*
9	**296** ***14%*** **DJSabef**	274 *17%* Aab	15 *5%*	6 *5%*	118 *19%* Ade	155 *14%* e	20 *8%*	54 *10%*	204 *17%* Af	20 *13%*	75 *17%*	216 *14%*	23 *13%*	17 *21%* n	21 *14%*	23 *10%*	30 *17%*	19 *14%*	27 *13%*	15 *13%*	25 *12%*	47 *19%* n	41 *14%*	9 *16%*
Highest rating 10	**196** ***10%*** **DYabdev**	187 *11%* Aab	7 *2%*	1 *1%*	94 *15%* Ade	92 *8%* e	8 *3%*	52 *10%*	105 *9%*	20 *13%*	47 *11%*	145 *9%*	12 *7%*	7 *9%*	10 *7%*	18 *8%*	18 *11%* v	13 *10%* v	23 *11%* v	13 *11%* v	19 *10%* v	30 *12%* v	30 *10%* v	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**118** ***6%*** **EUWYZc** **klv**	82 *5%*	26 *9%* AZ	7 *6%*	20 *3%*	76 *7%* c	14 *6%*	38 *7%*	69 *6%*	5 *3%*	20 *5%*	95 *6%*	4 *2%*	- -	9 *6%* l	15 *7%* klv	19 *11%* Aklrsu v	8 *6%* l	15 *7%* klv	4 *4%*	5 *2%*	22 *9%* kls v	16 *5%*	1 *1%*
1-3 (Net)	**98** ***5%*** **ERZcd**	41 *2%*	28 *10%* AZ	29 *25%* AZa	13 *2%*	42 *4%*	43 *17%* Acd	26 *5%*	59 *5%*	8 *5%*	26 *6%*	70 *4%*	10 *6%*	3 *4%*	11 *7%*	7 *3%*	9 *5%*	7 *6%*	11 *5%*	6 *6%*	10 *5%*	12 *5%*	9 *3%*	3 *5%*
4-6 (Net)	**515** ***25%*** **EUZc**	362 *22%*	113 *39%* AZ	39 *33%* Z	127 *20%*	318 *28%* Ac	64 *26%*	142 *27%*	299 *24%*	38 *25%*	108 *25%*	397 *25%*	36 *21%*	21 *27%*	43 *29%*	65 *29%*	38 *22%*	32 *24%*	51 *26%*	34 *29%* k	50 *25%*	62 *25%*	64 *22%*	17 *30%* k
7-10 (Net)	**1320** ***64%*** **DQTab** **def**	1150 *70%* Aab	125 *43%*	42 *36%*	471 *75%* Ad e	705 *62%* e	128 *51%*	316 *60%*	802 *65%*	103 *67%*	284 *65%*	1010 *64%*	123 *71%* Amn r	55 *69%*	86 *58%*	134 *60%*	106 *62%*	86 *65%*	123 *62%*	71 *61%*	137 *68%*	155 *62%*	208 *70%* m	37 *64%*
9-10 (Net)	**491** ***24%*** **DJSab** **def**	461 *28%* Aab	22 *7%*	8 *6%*	212 *34%* Ad e	246 *22%* e	28 *11%*	107 *20%*	309 *25%* f	40 *26%*	122 *28%* Aj	362 *23%*	34 *20%*	24 *30%* n	31 *21%*	40 *18%*	48 *28%* n	32 *24%*	50 *25%*	29 *24%*	44 *22%*	76 *30%* Ak nv	72 *24%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**18** ***1%***	8 *1%*	3 *1%*	- -	2 *2%*	- -	1 *1%*	5 *1%*	5 *1%*	1 *1%*	4 *1%*	4 *1%*	2 *1%*	- -	2 *1%*	2 *1%*	1 *1%*	2 *	1 *	5 *2%*	- -
2	**36** ***2%***	13 *2%*	2 *1%*	- -	4 *4%* ABCG	- -	* *	17 *3%* AC	8 *2%*	3 *1%*	5 *1%*	11 *2%*	4 *2%*	- -	6 *3%*	3 *2%*	6 *2%*	8 *2%*	5 *2%*	* *	7 *3%*
3	**43** ***2%***	15 *2%*	7 *2%*	2 *6%*	1 *1%*	2 *4%*	2 *2%*	14 *2%*	9 *2%*	7 *3%*	6 *1%*	10 *2%*	4 *2%*	- -	7 *4%*	7 *4%* S	3 *1%*	12 *3%*	3 *1%*	5 *2%*	4 *2%*
4	**84** ***4%*** **R**	31 *4%*	17 *5%*	2 *7%*	4 *5%*	1 *3%*	3 *3%*	26 *4%*	17 *4%*	12 *6%*	15 *3%*	25 *5%*	4 *2%*	3 *7%*	9 *5%*	7 *4%*	15 *6%* R	8 *2%*	16 *5%* R	13 *5%*	9 *4%*
5	**177** ***9%*** **R**	66 *8%*	37 *11%*	* *1%*	9 *10%*	5 *9%*	9 *9%*	51 *9%*	47 *10%*	11 *5%*	31 *7%*	41 *9%*	13 *6%*	7 *15%* J	23 *12%* J	16 *8%*	26 *11%* R	26 *6%*	33 *10%*	20 *8%*	12 *6%*
6	**254** ***12%*** **U**	93 *11%*	49 *14%*	3 *11%*	16 *19%* ABGH	14 *27%* ABCGH	8 *8%*	70 *12%*	56 *12%*	26 *12%*	58 *13%*	65 *14%*	20 *10%*	8 *16%*	20 *11%*	22 *12%*	34 *14%* U	59 *13%* U	42 *12%*	29 *11%*	14 *7%*
7	**379** ***18%*** **H**	167 *20%* H	74 *21%* H	5 *16%*	15 *18%*	8 *15%*	20 *20%*	90 *15%*	83 *17%*	40 *18%*	92 *21%*	88 *19%*	30 *15%*	8 *18%*	36 *19%*	34 *18%*	47 *19%*	101 *23%* AS	56 *16%*	54 *20%*	35 *17%*
8	**450** ***22%*** **O**	187 *22%*	63 *18%*	8 *29%*	20 *23%*	8 *15%*	27 *27%* C	137 *23%*	108 *23%* O	48 *22%*	101 *23%* O	106 *22%* O	45 *23%*	9 *20%*	28 *15%*	37 *20%*	44 *18%*	97 *22%*	82 *24%*	61 *23%*	45 *22%*
9	**296** ***14%*** **E**	130 *15%* E	50 *14%*	2 *5%*	6 *7%*	6 *12%*	13 *13%*	89 *15%* E	79 *17%*	27 *13%*	59 *14%*	58 *12%*	46 *23%* AJK LNO	3 *7%*	24 *12%*	26 *14%*	38 *16%*	64 *15%*	57 *17%*	37 *14%*	46 *22%* AR
Highest rating 10	**196** ***10%***	94 *11%* C	22 *6%*	5 *19%*	5 *6%*	5 *10%*	11 *11%*	53 *9%*	39 *8%*	21 *10%*	37 *8%*	52 *11%*	22 *11%*	1 *2%*	23 *12%* N	20 *11%*	20 *8%*	41 *9%*	35 *10%*	30 *11%*	20 *10%*
Don't know	**118** ***6%*** **L**	38 *4%*	22 *6%*	2 *6%*	3 *4%*	3 *6%*	6 *6%*	44 *7%* B	28 *6%*	19 *9%* L	27 *6%* L	14 *3%*	10 *5%*	7 *16%* AIKLMO	13 *7%* L	12 *7%*	10 *4%*	20 *4%*	12 *4%*	15 *5%*	16 *8%* S
1-3 (Net)	**98** ***5%***	36 *4%*	12 *3%*	2 *6%*	7 *8%*	2 *4%*	3 *3%*	36 *6%*	21 *4%*	11 *5%*	15 *4%*	24 *5%*	9 *5%*	- -	16 *8%* AK	11 *6%*	11 *4%*	22 *5%*	9 *3%*	10 *4%*	11 *5%*
4-6 (Net)	**515** ***25%*** **BMU**	190 *23%*	103 *30%* BG	5 *18%*	30 *34%* ABGH	21 *38%* ABGH	20 *20%*	147 *25%*	120 *25%*	50 *23%*	103 *24%*	132 *28%* M	37 *18%*	18 *38%* JKM	52 *27%*	46 *24%*	75 *31%* ARU	93 *21%*	91 *27%* U	63 *23%*	35 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1320** ***64%*** **EN**	579 *69%* ACEFH	209 *60%*	20 *69%*	47 *54%*	28 *51%*	71 *71%* CEF	368 *62%*	310 *65%* N	137 *63%* N	289 *66%* N	304 *64%* N	143 *72%* AN O	21 *46%*	112 *58%*	117 *63%*	151 *61%*	304 *69%* AQ	230 *67%*	182 *68%*	145 *70%*
9-10 (Net)	**491** ***24%*** **EN**	225 *27%* AE	71 *21%*	7 *25%*	12 *13%*	12 *22%*	23 *24%* E	142 *24%* E	118 *25%* N	48 *22%* N	96 *22%* N	110 *23%* N	67 *34%* AIJ KLN	4 *8%*	47 *25%* N	47 *25%*	59 *24%*	105 *24%*	91 *27%*	67 *25%*	66 *32%* A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**12** ***1%*** **Z**	5 *1%*	7 *1%*	8 *2%*	3 *1%*	6 *1%*	5 *1%*	- -	- -	1 *1%*	3 *1%*	* *	7 *2%*	3 *1%*	5 *1%*	3 *1%*	1 *	10 *1%*	2 *2%*	9 *1%*	8 *1%*	2 *3%*	1 *2%*	* *2%*
2	**18** ***2%*** **EZc**	10 *2%*	8 *1%*	12 *3%*	6 *1%*	9 *1%*	9 *2%*	2 *2%*	* *	3 *2%*	2 *1%*	2 *1%*	10 *3%*	7 *2%*	5 *1%*	7 *3%*	3 *1%*	15 *2%*	1 *1%*	17 *2%*	15 *2%*	1 *1%*	1 *2%*	1 *3%*
3	**34** ***3%*** **CEZc i**	24 *5%* AC	10 *2%*	22 *5%* AE	12 *2%*	24 *4%*	10 *2%*	6 *8%* AIJM	1 *1%*	2 *1%*	9 *5%*	9 *5%*	8 *2%*	13 *3%*	15 *3%*	6 *3%*	5 *2%*	29 *4%*	3 *3%*	31 *3%*	27 *3%*	2 *3%*	4 *6%*	1 *4%*
4	**48** ***4%*** **CZfn**	32 *6%* AC	15 *3%*	26 *6%*	21 *4%*	27 *5%*	21 *4%*	4 *5%*	8 *6%*	6 *5%*	7 *4%*	8 *4%*	15 *4%*	12 *3%*	25 *5%*	10 *5%*	9 *4%*	39 *5%*	2 *2%*	45 *5%*	39 *4%*	2 *3%*	5 *7%*	2 *8%*
5	**91** ***8%***	43 *8%*	48 *9%*	50 *11%*	41 *7%*	55 *9%*	36 *7%*	5 *7%*	14 *10%*	6 *5%*	11 *7%*	20 *11%* J	34 *9%*	27 *7%*	31 *7%*	33 *14%* AOP	14 *6%*	77 *9%*	4 *4%*	87 *9%* A	76 *8%*	6 *6%*	6 *9%*	4 *19%* AVWX
6	**148** ***14%*** **U**	65 *12%*	84 *15%*	66 *14%*	83 *14%*	82 *14%*	67 *14%*	13 *16%*	18 *13%*	26 *19%*	24 *14%*	22 *12%*	46 *13%*	64 *16%*	55 *12%*	29 *13%*	41 *16%*	107 *13%*	23 *22%* U	126 *13%*	124 *14%*	12 *14%*	8 *13%*	4 *19%*
7	**204** ***19%*** **M**	104 *20%*	100 *18%*	77 *16%*	126 *21%*	109 *18%*	95 *20%*	27 *33%* AJK M	28 *20%*	26 *19%*	32 *18%*	38 *21%*	53 *14%*	77 *20%*	84 *19%*	41 *18%*	48 *19%*	156 *19%*	23 *22%*	181 *19%*	169 *19%*	18 *21%*	12 *18%*	5 *23%*
8	**221** ***21%*** **H**	96 *18%*	125 *23%*	98 *21%*	123 *20%*	123 *21%*	98 *20%*	6 *8%*	27 *19%*	32 *23%* H	34 *20%* H	35 *19%* H	88 *24%* H	91 *23%*	90 *20%*	39 *17%*	50 *20%*	171 *21%*	15 *15%*	206 *21%*	181 *20%*	26 *30%* AVX	11 *18%*	3 *17%*
9	**150** ***14%*** **Dabj**	78 *15%*	72 *13%*	41 *9%*	109 *18%* AD	85 *14%*	65 *13%*	10 *13%*	30 *21%* AM	16 *12%*	28 *16%*	21 *12%*	44 *12%*	59 *15%*	67 *15%*	23 *10%*	45 *18%*	106 *13%*	18 *18%*	132 *14%*	133 *15%*	10 *12%*	6 *9%*	1 *6%*
Highest rating 10	**75** ***7%*** **DYagev**	33 *6%*	42 *8%*	23 *5%*	52 *9%* AD	36 *6%*	39 *8%*	4 *5%*	8 *5%*	13 *10%*	10 *6%*	13 *8%*	27 *7%*	22 *6%*	38 *8%*	16 *7%*	22 *9%*	53 *6%*	9 *8%*	67 *7%*	65 *7%* Y	2 *2%*	8 *12%* AWY	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**74** ***7%*** **EOYcv**	41 *8%*	33 *6%*	48 *10%* AE	26 *4%*	32 *6%*	41 *8%*	3 *3%*	9 *6%*	4 *3%*	13 *8%*	11 *6%*	34 *9%* AJ	16 *4%*	38 *8%* O	20 *9%* O	13 *5%*	60 *7%*	4 *4%*	70 *7%*	67 *7%* Y	4 *5%*	3 *4%*	- -
1-3 (Net)	**64** ***6%*** **EIZcu**	39 *7%*	25 *5%*	43 *9%* AE	22 *4%*	40 *7%*	24 *5%*	8 *10%* I	2 *1%*	6 *4%*	13 *8%* I	11 *6%* I	25 *7%* I	23 *6%*	25 *6%*	16 *7%*	10 *4%*	54 *7%*	6 *6%*	58 *6%*	50 *6%*	6 *7%*	7 *10%* AV	2 *9%*
4-6 (Net)	**287** ***27%*** **EZ**	140 *26%*	147 *27%*	142 *30%* AE	145 *24%*	163 *28%*	124 *25%*	22 *27%*	40 *28%*	38 *28%*	42 *25%*	49 *28%*	95 *26%*	103 *26%*	111 *25%*	73 *32%* A	64 *26%*	223 *27%*	29 *28%*	258 *27%*	240 *27%*	20 *23%*	18 *29%*	9 *45%* AVWX
7-10 (Net)	**650** ***60%*** **DQYabev**	312 *59%*	339 *62%*	239 *51%*	411 *68%* AD	353 *60%*	297 *61%*	48 *59%*	93 *65%*	88 *64%*	103 *60%*	107 *60%*	212 *58%*	250 *64%* Q	279 *62%* Q	120 *53%*	164 *65%*	486 *59%*	65 *62%*	586 *60%*	548 *61%* Y	56 *65%* Y	37 *57%*	9 *46%*
9-10 (Net)	**225** ***21%*** **DSYabdejmv**	111 *21%*	114 *21%*	64 *14%*	161 *27%* AD	122 *21%*	104 *21%*	15 *18%*	38 *26%*	30 *22%*	37 *22%*	35 *20%*	71 *20%*	81 *21%*	105 *23%*	39 *17%*	67 *26%* AS	159 *19%*	27 *26%*	199 *20%*	198 *22%* Y	12 *14%*	14 *21%* Y	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665
Lowest rating 1	**12** ***1%*** **Z**	6 *1%*	2 *2%*	4 *9%* AZa	2 *1%*	6 *1%*	4 *3%* c	6 *2%*	5 *1%*	- -	4 *2%*	7 *1%*
2	**18** ***2%*** **EZc**	11 *1%*	5 *4%* AZ	2 *5%* Z	1 *	11 *2%* c	6 *5%* Ac	8 *3%*	10 *2%*	- -	5 *2%*	13 *2%*
3	**34** ***3%*** **CEZci**	24 *3%*	6 *5%*	5 *10%* AZ	5 *1%*	14 *2%*	15 *12%* Acd	11 *4%*	19 *3%*	3 *5%*	3 *1%*	31 *4%* i
4	**48** ***4%*** **CZfn**	34 *4%*	10 *8%* Z	4 *8%*	16 *4%*	27 *5%*	5 *4%*	6 *2%*	31 *5%*	4 *6%*	12 *5%*	33 *4%*
5	**91** ***8%***	69 *8%*	17 *13%*	5 *10%*	24 *7%*	57 *10%*	8 *7%*	33 *12%* Ag	47 *7%*	3 *4%*	20 *8%*	68 *8%*
6	**148** ***14%*** **U**	120 *13%*	23 *17%*	6 *14%*	49 *14%*	81 *14%*	17 *13%*	32 *11%*	97 *15%*	9 *13%*	36 *15%*	112 *14%*
7	**204** ***19%*** **M**	172 *19%*	24 *19%*	7 *16%*	72 *20%*	110 *19%*	19 *15%*	45 *16%*	131 *20%*	11 *15%*	39 *16%*	158 *20%*
8	**221** ***21%*** **H**	193 *22%*	21 *16%*	6 *13%*	66 *19%*	126 *21%*	28 *22%*	54 *19%*	130 *20%*	20 *27%*	40 *16%*	173 *22%*
9	**150** ***14%*** **Dabj**	144 *16%* Aab	6 *5%*	1 *1%*	64 *18%* Ad e	75 *13%*	11 *9%*	34 *12%*	100 *16%*	10 *13%*	51 *21%* Aj	96 *12%*
Highest rating 10	**75** ***7%*** **DYaegv**	72 *8%* Aa	2 *2%*	1 *2%*	41 *12%* Ade	33 *6%*	2 *1%*	27 *10%* g	35 *5%*	9 *12%*	19 *8%*	54 *7%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	2 *3%* u	- -	- -	- -	- -	- -	3 *3%* u	1 *2%* u	1 *1%*	3 *2%*	- -	* *2%* nu
2	1 *1%*	3 *8%* Aqst u	3 *4%*	4 *3%*	1 *1%*	1 *1%*	- -	1 *2%*	1 *1%*	2 *1%*	1 *1%*	1 *3%* q
3	2 *3%*	- -	1 *2%*	1 *1%*	5 *6%*	2 *4%*	4 *4%*	4 *6%* nu	7 *6%*	4 *3%*	2 *1%*	1 *4%*
4	2 *3%*	1 *2%*	8 *10%* Ant	- -	3 *4%*	2 *3%*	6 *6%* n	5 *7%* n	6 *6%* n	4 *3%*	10 *6%* n	2 *8%* n
5	6 *6%*	2 *5%*	8 *10%*	14 *12%*	4 *6%*	6 *9%*	8 *8%*	6 *9%*	5 *5%*	13 *9%*	16 *9%*	4 *19%* Akloqrstu
6	12 *14%*	7 *17%*	13 *17%*	18 *15%*	11 *14%*	8 *15%*	12 *12%*	8 *13%*	12 *11%*	21 *15%*	21 *12%*	4 *19%*
7	18 *21%*	10 *26%*	24 *30%* An optu	18 *15%*	12 *16%*	8 *13%*	18 *18%*	12 *18%*	30 *28%* Ant	21 *14%*	28 *17%*	5 *23%*
8	26 *30%* Amr t	6 *15%*	10 *13%*	33 *28%* mt	19 *24%*	12 *21%*	19 *18%*	11 *18%*	19 *17%*	23 *16%*	40 *23%*	3 *17%*
9	10 *12%*	8 *20%* m	5 *6%*	13 *11%*	13 *16%*	13 *22%* mrv	19 *19%* m	6 *9%*	15 *14%*	25 *18%* m	22 *13%*	1 *6%*
Highest rating 10	2 *2%*	2 *5%*	2 *3%*	9 *8%*	6 *8%*	3 *5%*	7 *7%*	8 *12%* Akm v	9 *8%*	13 *9%* kv	14 *8%* v	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**74** ***7%*** **EOYcv**	55 *6%*	13 *10%*	5 *11%*	13 *4%*	44 *8%* c	12 *9%* c	21 *8%*	41 *6%*	4 *6%*	18 *7%*	55 *7%*	4 *5%*	1 *3%*	4 *5%*	10 *8%*	6 *7%*	3 *6%*	6 *6%*	3 *4%*	3 *3%*	15 *11%* v	18 *10%* v	- -
1-3 (Net)	**64** ***6%*** **ElZcu**	40 *4%*	13 *10%* AZ	11 *24%* AZa	7 *2%*	31 *5%* c	25 *20%* Acd	26 *9%* Ag	34 *5%*	3 *5%*	11 *5%*	51 *6%*	6 *7%*	3 *8%*	4 *6%*	5 *4%*	6 *7%*	3 *5%*	7 *7%*	7 *10%* Au	9 *8%* u	9 *6%*	4 *2%*	2 *9%* u
4-6 (Net)	**287** ***27%*** **EZ**	222 *25%*	49 *38%* AZ	15 *33%*	88 *25%*	165 *28%*	30 *24%*	71 *26%*	174 *27%*	17 *23%*	69 *28%*	213 *27%*	20 *23%*	10 *24%*	29 *37%* s	32 *27%*	18 *23%*	16 *27%*	26 *26%*	18 *29%*	24 *22%*	39 *27%*	46 *27%* A	9 *45%* klnoqrstu
7-10 (Net)	**650** ***60%*** **DQYab** **ev**	581 *65%* Aab	54 *42%*	14 *32%*	243 *69%* Ad e	344 *59%* e	60 *47%*	160 *58%*	395 *61%*	49 *67%*	150 *61%*	482 *60%*	56 *65%* v	26 *66%*	40 *52%*	73 *61%*	50 *63%*	36 *62%*	63 *61%*	37 *57%*	73 *67%* v	82 *56%*	104 *61%*	9 *46%*
9-10 (Net)	**225** ***21%*** **DSYab** **dejmv**	216 *24%* Aab	8 *6%*	1 *3%*	104 *30%* Ad e	108 *19%* e	13 *10%*	61 *22%*	135 *21%*	18 *25%*	70 *28%* Aj	150 *19%*	12 *14%*	10 *25%* mv	7 *9%*	22 *18%* v	19 *23%* mv	16 *28%* mv	26 *25%* mv	14 *21%* mv	24 *22%* mv	39 *27%* km v	36 *21%* mv	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 81

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**12** ***1%***	3 *1%*	2 *2%*	- -	1 *2%*	- -	- -	5 *1%*	2 *1%*	2 *2%*	1 *	* *	3 *2%*	- -	3 *3%* L	1 *1%*	1 *1%*	* *	- -	2 *2%*	1 *1%*
2	**18** ***2%***	3 *1%*	1 *1%*	- -	1 *2%*	1 *4%*	1 *2%*	11 *3%* AB	3 *1%*	2 *2%*	1 *1%*	5 *2%*	2 *1%*	1 *3%*	4 *5%* AK	2 *3%* S	6 *5%* AS	2 *1%*	- -	1 *1%*	3 *2%*
3	**34** ***3%***	9 *2%*	10 *7%* AB	- -	- -	4 *15%*	1 *3%*	10 *3%*	9 *3%*	3 *3%*	8 *4%*	8 *3%*	3 *2%*	- -	3 *3%*	1 *2%*	3 *2%*	4 *2%*	4 *3%*	5 *3%*	7 *5%*
4	**48** ***4%***	17 *4%*	7 *5%*	2 *12%*	2 *5%*	2 *9%*	1 *4%*	15 *4%*	10 *4%*	6 *6%*	7 *4%*	13 *5%*	3 *2%*	3 *10%*	4 *5%*	7 *8%*	4 *3%*	7 *3%*	7 *4%*	6 *4%*	3 *3%*
5	**91** ***8%***	35 *8%*	11 *8%*	- -	6 *14%*	* *2%*	3 *9%*	35 *10%*	23 *9%*	8 *9%*	18 *9%*	19 *7%*	10 *7%*	4 *16%*	7 *8%*	12 *14%*	13 *10%*	18 *8%*	14 *8%*	10 *7%*	10 *7%*
6	**148** ***14%***	68 *15%*	13 *9%*	6 *31%*	5 *14%*	2 *8%*	6 *17%*	47 *13%*	36 *14%*	10 *11%*	24 *12%*	44 *17%*	20 *13%*	4 *15%*	10 *12%*	14 *16%*	17 *14%*	26 *12%*	24 *14%*	19 *14%*	24 *18%*
7	**204** ***19%*** **H**	91 *21%* H	31 *22%*	6 *30%*	10 *25%* H	7 *27%*	7 *21%*	51 *14%*	42 *17%*	23 *25%*	50 *25%* AL	41 *16%*	30 *20%*	3 *9%*	15 *18%*	15 *17%*	27 *21%*	41 *19%*	37 *21%*	21 *15%*	27 *20%*
8	**221** ***21%***	86 *20%*	35 *24%*	4 *21%*	7 *18%*	1 *2%*	7 *18%*	82 *22%*	59 *23%*	14 *15%*	46 *23%*	56 *22%*	24 *16%*	7 *24%*	14 *16%*	14 *16%*	23 *18%*	46 *21%*	36 *21%*	26 *19%*	26 *20%*
9	**150** ***14%*** **P**	72 *16%*	19 *13%*	- -	4 *10%*	4 *14%*	5 *13%*	48 *13%*	39 *15%*	9 *10%*	19 *10%*	35 *14%*	39 *26%* AU KLO	1 *5%*	8 *10%*	6 *7%*	11 *9%*	37 *17%* PQ	36 *21%* APQ	29 *21%*	22 *17%* P
Highest rating 10	**75** ***7%***	32 *7%*	6 *4%*	1 *6%*	1 *2%*	4 *16%*	2 *5%*	29 *8%*	15 *6%*	7 *8%*	12 *6%*	19 *8%*	8 *5%*	3 *10%*	10 *11%*	6 *7%*	13 *10%* U	17 *8%*	11 *6%*	11 *8%*	4 *3%*
Don't know	**74** ***7%***	22 *5%*	10 *7%*	- -	3 *7%*	1 *4%*	3 *8%*	35 *10%* AB	16 *6%*	8 *9%*	16 *8%*	14 *6%*	9 *6%*	2 *8%*	8 *9%*	8 *9%*	8 *6%*	16 *7%*	6 *4%*	9 *7%*	5 *4%*
1-3 (Net)	**64** ***6%*** **B**	16 *4%*	13 *9%* B	- -	2 *4%*	5 *19%*	2 *5%*	27 *7%* B	14 *6%*	7 *8%*	11 *5%*	14 *6%*	8 *5%*	1 *3%*	10 *11%* A	4 *5%*	10 *8%*	7 *3%*	4 *3%*	8 *6%*	11 *8%* S
4-6 (Net)	**287** ***27%***	121 *27%*	31 *21%*	9 *43%*	13 *33%*	5 *18%*	11 *31%*	98 *27%*	69 *27%*	24 *26%*	49 *24%*	76 *30%*	33 *22%*	11 *41%*	22 *25%*	33 *38%* ARS	35 *27%*	51 *24%*	45 *25%*	35 *25%*	37 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**650**	281	91	12	22	15	20	209	154	53	128	151	100	14	48	41	75	142	121	88	79
	60% **P**	*64%*	*63%*	*57%*	*55%*	*59%*	*57%*	*57%*	*61%*	*58%*	*63%*	*59%*	*67%*	*48%*	*55%*	*47%*	*59%*	*66%* P	*68%* AP	*63%*	*60%*
9-10 (Net)	**225**	104	25	1	5	7	6	77	53	16	32	54	47	4	18	12	24	55	47	40	26
	21%	*24%*	*17%*	*6%*	*12%*	*30%*	*18%*	*21%*	*21%*	*18%*	*16%*	*21%*	*31%* AI JKL	*15%*	*21%*	*14%*	*19%*	*25%* P	*27%* P	*29%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**6** ***1%*** **C**	5 *2%*	1 *	3 *1%*	3 *1%*	4 *1%*	2 *1%*	- -	1 *	* *	1 *1%*	2 *2%*	3 *4%* AH	2 *1%*	1 *	2 *1%*	1 *	5 *1%*	- -	6 *1%*	4 *1%*	- -	1 *3%*	1 *5%* AVW
2	**13** ***2%***	8 *2%*	5 *2%*	7 *3%*	6 *2%*	7 *2%*	6 *2%*	3 *2%*	2 *1%*	2 *2%*	* *	3 *4%*	2 *3%*	4 *2%*	3 *1%*	5 *4%*	3 *1%*	10 *2%*	3 *2%*	10 *2%*	10 *2%*	2 *3%*	1 *4%*	* *3%*
3	**32** ***5%*** **ORc**	17 *5%*	15 *5%*	15 *5%*	17 *5%*	13 *4%*	18 *5%*	11 *8%*	3 *2%*	5 *4%*	4 *5%*	3 *5%*	5 *8%*	3 *2%*	21 *7%* O	8 *5%*	6 *3%*	25 *7%* AR	6 *5%*	26 *5%*	29 *5%*	2 *3%*	- -	1 *6%*
4	**42** ***7%*** **CT**	29 *9%* AC	14 *4%*	20 *7%*	22 *6%*	15 *5%*	27 *8%*	6 *4%*	10 *7%*	8 *6%*	5 *6%*	7 *11%*	6 *8%*	12 *6%*	18 *6%*	13 *9%*	15 *6%*	27 *7%*	2 *2%*	40 *8%* AT	34 *6%*	6 *11%*	2 *6%*	1 *7%*
5	**59** ***9%*** **BEct**	20 *6%*	39 *12%* AB	36 *13%* AE	23 *6%*	27 *9%*	32 *9%*	13 *9%*	15 *9%*	9 *8%*	7 *9%*	9 *14%*	6 *8%*	12 *6%*	25 *9%*	22 *15%* AO	26 *10%*	33 *9%*	10 *8%*	49 *10%*	47 *9%*	6 *12%*	4 *14%*	2 *16%*
6	**102** ***16%*** **L**	56 *18%*	46 *14%*	38 *14%*	63 *17%*	48 *16%*	54 *16%*	28 *19%* L	25 *16%* L	20 *16%* L	19 *25%* ALM	3 *4%*	7 *10%*	33 *16%*	51 *18%*	17 *12%*	35 *14%*	66 *17%*	21 *17%*	80 *16%*	89 *16%*	5 *10%*	4 *14%*	4 *23%*
7	**111** ***17%***	49 *16%*	62 *19%*	42 *16%*	69 *19%*	61 *20%*	50 *15%*	27 *18%*	27 *17%*	26 *21%* K	7 *9%*	10 *16%*	14 *20%*	32 *16%*	58 *20%*	22 *15%*	47 *19%*	64 *17%*	26 *21%*	85 *17%*	94 *17%*	9 *18%*	5 *21%*	2 *14%*
8	**99** ***16%*** **Xr**	46 *15%*	53 *16%*	36 *13%*	63 *17%*	37 *12%*	62 *19%*	27 *18%*	25 *16%*	16 *13%*	9 *12%*	12 *17%*	10 *15%*	35 *18%*	39 *13%*	25 *18%*	40 *16%*	59 *15%*	23 *18%*	77 *15%*	87 *16%* X	10 *20%* X	1 *3%*	1 *9%*
9	**70** ***11%*** **DLSUf**	28 *9%*	42 *13%*	16 *6%*	54 *15%* AD	28 *9%*	41 *12%*	16 *11%*	22 *14%* L	15 *12%*	10 *13%*	2 *3%*	4 *6%*	24 *12%*	33 *11%*	13 *9%*	39 *15%* AS	31 *8%*	19 *16%*	50 *10%*	58 *11%*	8 *16%*	1 *6%*	2 *11%*
Highest rating 10	**47** ***7%*** **CSj**	30 *10%* C	17 *5%*	18 *7%*	29 *8%*	26 *9%*	21 *6%*	9 *6%*	16 *11%* L	11 *9%*	4 *5%*	1 *2%*	5 *7%*	15 *8%*	26 *9%*	6 *4%*	27 *11%* AS	20 *5%*	12 *9%*	35 *7%*	44 *8%*	1 *2%*	2 *8%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**57** ***9%*** **ERTc**	24 *8%*	33 *10%*	39 *14%* AE	18 *5%*	34 *11%*	23 *7%*	7 *5%*	8 *5%*	9 *7%*	10 *13%* H	15 *22%* AHI J	8 *11%*	27 *14%* AP	19 *7%*	10 *7%*	13 *5%*	43 *11%* AR	3 *3%*	53 *10%* AT	49 *9%*	2 *3%*	6 *21%* AVWY	1 *6%*
1-3 (Net)	**50** ***8%*** **IRc**	30 *10%*	21 *6%*	25 *9%*	25 *7%*	24 *8%*	26 *8%*	15 *10%*	6 *4%*	8 *6%*	5 *6%*	7 *11%* I	10 *14%* AI	10 *5%*	24 *8%*	15 *10%*	10 *4%*	40 *10%* AR	8 *7%*	42 *8%*	43 *8%*	3 *7%*	2 *7%*	2 *14%*
4-6 (Net)	**203** ***32%*** **gt**	104 *33%*	98 *30%*	94 *35%*	108 *30%*	91 *30%*	112 *33%*	47 *32%*	50 *32%*	37 *30%*	31 *40%*	19 *28%*	18 *27%*	57 *28%*	94 *32%*	52 *36%*	77 *30%*	126 *33%*	33 *27%*	169 *33%*	169 *31%*	17 *34%*	9 *34%*	7 *45%* AV
7-10 (Net)	**328** ***51%*** **DKL** **SUXYad** **efrv**	153 *49%*	174 *54%*	113 *42%*	215 *59%* AD	153 *51%*	174 *52%*	80 *54%*	90 *58%* KL	68 *56%* KL	31 *40%*	26 *38%*	33 *48%*	105 *53%*	155 *53%*	67 *47%*	154 *61%* AS	174 *45%*	80 *64%* AU	248 *48%*	283 *52%* Y	29 *57%* Y	10 *38%*	6 *36%*
9-10 (Net)	**117** ***18%*** **DLS** **Uf**	58 *19%*	59 *18%*	34 *13%*	83 *23%* AD	55 *18%*	62 *19%*	25 *17%* L	38 *25%* AL	26 *22%* L	14 *19%* L	4 *5%*	9 *13%*	39 *19%*	59 *20%*	20 *14%*	66 *26%* AS	51 *13%*	31 *25%*	86 *17%*	102 *19%*	9 *18%*	4 *14%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**6** ***1%*** **C**	4 *1%*	1 *1%*	1 *5%*	2 *1%*	3 *1%*	1 *3%*	1 *1%*	2 *	3 *4%* Ag	* *	6 *1%*	- -	- -	- -	1 *1%*	1 *2%*	- -	2 *4%* t	1 *3%* t	- -	- -	- -	1 *5%* Akstu
2	**13** ***2%***	9 *2%*	2 *2%*	1 *6%*	5 *2%*	6 *2%*	2 *5%*	2 *2%*	9 *2%*	2 *2%*	2 *1%*	10 *2%*	2 *3%*	- -	4 *9%* Aou	1 *1%*	- -	- -	- -	1 *4%* u	1 *2%*	4 *3%*	- -	* *3%* u
3	**32** ***5%*** **ORc**	23 *4%*	5 *6%*	4 *23%*	9 *3%*	16 *6%*	6 *14%* Ac	2 *3%*	18 *4%*	8 *12%* Afg	9 *6%*	23 *5%*	2 *3%*	- -	2 *5%*	3 *4%*	4 *6%*	4 *15%*	2 *4%*	- -	5 *9%*	3 *3%*	6 *7%*	1 *6%*
4	**42** ***7%*** **CT**	33 *6%*	9 *10%*	1 *3%*	18 *6%*	16 *6%*	8 *18%* Acd	11 *12%* g	25 *6%*	5 *8%*	11 *7%*	31 *6%*	6 *11%* o	1 *3%*	4 *9%* o	6 *9%* o	- -	2 *6%*	2 *4%*	2 *6%* o	2 *3%*	8 *6%*	10 *12%* o	1 *7%* o
5	**59** ***9%*** **BEct**	46 *9%*	13 *14%*	1 *4%*	16 *5%*	38 *14%* Ac	4 *8%*	13 *14%*	39 *9%*	4 *6%*	21 *13%*	38 *8%*	6 *12%* t	2 *9%*	4 *10%*	11 *16%* t	10 *14%* t	1 *4%*	4 *8%*	4 *14%* t	2 *4%*	4 *3%*	9 *11%* t	2 *16%* st
6	**102** ***16%*** **L**	83 *16%*	17 *18%*	1 *5%*	56 *18%*	42 *15%*	3 *8%*	17 *18%*	64 *14%*	13 *21%*	22 *14%*	78 *16%*	5 *10%*	5 *23%*	8 *18%*	17 *24%* u	12 *17%*	7 *24%*	8 *17%*	4 *14%*	8 *14%*	18 *14%*	8 *9%*	4 *23%* u
7	**111** ***17%***	100 *19%* A	11 *12%*	* *2%*	63 *20%*	44 *16%*	4 *9%*	18 *19%*	79 *18%*	10 *15%*	21 *13%*	90 *19%*	9 *18%*	8 *41%*	8 *18%*	11 *15%*	13 *19%*	6 *20%*	5 *11%*	5 *21%*	12 *21%*	25 *19%*	7 *9%*	2 *14%*
8	**99** ***16%*** **Xr**	87 *16%*	10 *11%*	2 *14%*	60 *19%* A	36 *13%*	3 *7%*	12 *13%*	78 *17%*	6 *10%*	29 *18%*	70 *15%*	10 *20%* r	- -	5 *10%*	11 *16%*	12 *18%* r	4 *16%*	10 *22%* r	1 *3%*	14 *24%* r	20 *15%* r	12 *14%*	1 *9%*
9	**70** ***11%*** **DLSUf**	62 *12%*	4 *4%*	4 *22%*	38 *12%*	29 *10%*	3 *6%*	4 *4%*	58 *13%* Af	5 *9%*	15 *9%*	55 *12%*	8 *16%*	2 *10%*	4 *8%*	5 *7%*	6 *9%*	3 *11%*	4 *10%*	1 *6%*	6 *10%*	17 *13%*	11 *14%*	2 *11%*
Highest rating 10	**47** ***7%*** **CSj**	38 *7%*	8 *9%*	1 *4%*	32 *10%* Ad	14 *5%*	1 *2%*	4 *4%*	38 *9%*	3 *5%*	19 *12%* Aj	28 *6%*	1 *2%*	1 *7%*	- -	2 *3%*	7 *10%*	- -	4 *9%*	2 *8%* m	1 *2%*	21 *16%* Akm nsv	8 *9%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

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Table 82

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Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**57** ***9%*** **ERTc**	43 *8%*	12 *13%*	2 *11%*	15 *5%*	31 *11%* c	8 *20%* Ac	11 *11%*	38 *8%*	5 *8%*	10 *7%*	46 *10%*	2 *3%*	1 *7%*	6 *12%*	3 *4%*	3 *5%*	1 *4%*	5 *11%*	6 *21%* Ak notv	6 *11%*	11 *8%*	12 *15%* k	1 *6%*
1-3 (Net)	**50** ***8%*** **IRc**	37 *7%*	8 *9%*	6 *34%*	16 *5%*	24 *9%*	10 *23%* Acd	6 *6%*	29 *6%*	12 *19%* Afg	11 *7%*	38 *8%*	3 *7%*	- -	6 *14%*	5 *7%*	5 *8%*	4 *15%*	3 *8%*	2 *7%*	6 *10%*	7 *5%*	6 *7%*	2 *14%*
4-6 (Net)	**203** ***32%*** **gf**	162 *31%*	38 *42%*	2 *12%*	90 *29%*	96 *35%*	14 *34%*	42 *43%* Ag	127 *28%*	21 *35%*	54 *34%*	147 *31%*	17 *34%*	7 *35%*	17 *37%*	34 *48%* Ast	21 *31%*	9 *34%*	13 *30%*	9 *34%*	12 *21%*	29 *23%*	26 *32%*	7 *45%* Ast
7-10 (Net)	**328** ***51%*** **DKLSU** **XYadef** rv	287 *54%* Aa	33 *36%* e	7 *42%*	194 *62%* Ad	123 *45%* e	10 *24%*	38 *40%*	253 *57%* Afh	24 *39%*	83 *52%*	243 *51%*	29 *57%* v	12 *58%*	17 *37%*	28 *40%*	39 *56%* v	13 *46%*	23 *51%*	10 *38%*	33 *57%* v	82 *63%* Am nr uv	38 *46%*	6 *36%*
9-10 (Net)	**117** ***18%*** **DLSUf**	100 *19%*	12 *13%*	4 *26%*	70 *22%* Ae	43 *16%*	3 *7%*	8 *8%*	96 *22%* Af	9 *14%*	34 *21%*	83 *17%*	9 *18%*	3 *17%*	4 *8%*	6 *9%*	13 *19%*	3 *11%*	8 *18%*	4 *14%*	7 *12%*	38 *29%* Am nsv	19 *23%* n	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**6**	*	1	3	*	-	-	1	1	1	2	-	2	-	1	1	1	1	-	-	2
	1%	*	*1%*	*37%*	*1%*	-	-	*2%*	*1%*	*1%*	*1%*	-	*2%*	-	*2%*	*2%*	*1%*	*1%*	-	-	*2%*
	B							B													
2	**13**	5	3	-	2	-	*	3	5	-	1	3	2	-	1	2	2	2	-	2	2
	2%	*2%*	*2%*	-	*8%*	-	*1%*	*4%*	*3%*	-	*1%*	*2%*	*3%*	-	*2%*	*3%*	*2%*	*2%*	-	*2%*	*3%*
					AB																
3	**32**	14	3	2	-	7	2	5	6	2	10	7	3	1	2	3	1	8	3	3	5
	5%	*4%*	*2%*	*24%*	-	*18%*	*6%*	*6%*	*4%*	*4%*	*7%*	*5%*	*4%*	*7%*	*5%*	*6%*	*1%*	*6%*	*2%*	*4%*	*6%*
						ABCE															
4	**42**	22	4	-	3	1	4	7	12	2	10	8	2	1	5	3	6	8	13	6	2
	7%	*6%*	*4%*	-	*16%*	*4%*	*16%*	*9%*	*7%*	*4%*	*8%*	*6%*	*2%*	*7%*	*12%*	*6%*	*7%*	*6%*	*10%*	*9%*	*3%*
					ABC		AC								M						
5	**59**	35	10	-	2	2	3	7	19	1	15	13	4	1	6	8	7	12	12	5	4
	9%	*10%*	*9%*	-	*8%*	*4%*	*11%*	*9%*	*11%*	*2%*	*11%*	*10%*	*5%*	*9%*	*14%*	*15%*	*8%*	*10%*	*9%*	*7%*	*5%*
															J						
6	**102**	52	26	2	2	8	3	8	39	1	26	18	9	-	7	7	17	29	19	10	10
	16%	*15%*	*23%*	*23%*	*9%*	*20%*	*14%*	*11%*	*23%*	*3%*	*19%*	*13%*	*11%*	-	*17%*	*13%*	*20%*	*22%*	*15%*	*13%*	*13%*
	J		H						AJM		J				J						
7	**111**	65	17	-	2	6	4	17	27	14	19	30	12	2	7	6	19	16	20	15	17
	17%	*18%*	*15%*	-	*11%*	*15%*	*17%*	*21%*	*16%*	*27%*	*14%*	*21%*	*15%*	*20%*	*18%*	*12%*	*22%*	*12%*	*16%*	*21%*	*22%*
8	**99**	54	21	-	4	6	4	11	23	11	24	17	15	1	8	10	13	24	20	7	10
	16%	*15%*	*19%*	-	*18%*	*15%*	*16%*	*13%*	*14%*	*20%*	*18%*	*12%*	*19%*	*8%*	*19%*	*18%*	*15%*	*18%*	*16%*	*10%*	*13%*
9	**70**	47	11	-	3	5	2	3	17	9	12	16	14	1	-	4	5	15	22	10	11
	11%	*13%*	*10%*	-	*14%*	*12%*	*8%*	*3%*	*10%*	*16%*	*9%*	*12%*	*17%*	*12%*	-	*7%*	*6%*	*11%*	*17%*	*13%*	*14%*
	HO	H			H				O	O		O	O						AQ		
Highest rating 10	**47**	30	7	-	1	4	1	5	7	5	6	15	12	1	1	6	8	8	8	6	7
	7%	*8%*	*6%*	-	*3%*	*10%*	*3%*	*6%*	*4%*	*8%*	*5%*	*11%*	*15%*	*8%*	*3%*	*11%*	*10%*	*6%*	*7%*	*9%*	*8%*
												I	AIK								
Don't know	**57**	29	9	1	3	1	2	12	14	8	12	10	5	3	3	4	6	7	9	8	9
	9%	*8%*	*8%*	*16%*	*12%*	*2%*	*8%*	*15%*	*8%*	*15%*	*9%*	*7%*	*7%*	*29%*	*8%*	*7%*	*7%*	*5%*	*7%*	*11%*	*11%*
								AF													
1-3 (Net)	**50**	19	6	5	2	7	2	9	12	3	12	11	7	1	4	6	4	11	3	5	9
	8%	*5%*	*6%*	*61%*	*9%*	*18%*	*7%*	*12%*	*7%*	*6%*	*9%*	*8%*	*9%*	*7%*	*10%*	*11%*	*5%*	*9%*	*2%*	*7%*	*11%*
	BS					ABC		B								S					S
4-6 (Net)	**203**	110	40	2	7	11	10	23	70	5	51	40	15	2	18	18	30	49	43	22	16
	32%	*31%*	*36%*	*23%*	*33%*	*28%*	*41%*	*29%*	*41%*	*9%*	*37%*	*29%*	*18%*	*17%*	*43%*	*34%*	*35%*	*38%*	*34%*	*29%*	*20%*
	JMU								AJM		JM	J			JM			U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**328** ***51%*** **I**	196 *55%* A	56 *50%*	- -	9 *46%*	20 *52%*	11 *44%*	35 *44%*	74 *44%*	38 *71%* AIKO	62 *45%*	77 *56%*	53 *66%* AI KO	5 *48%*	17 *40%*	25 *48%*	45 *52%*	63 *49%*	70 *56%*	39 *53%*	44 *57%*
9-10 (Net)	**117** ***18%*** **HO**	77 *22%* AH	18 *16%*	- -	3 *16%*	9 *22%*	3 *11%*	7 *9%*	24 *14%*	13 *24%* O	19 *13%*	31 *22%* O	26 *32%* AI KO	2 *21%*	1 *3%*	10 *18%*	13 *16%*	23 *18%*	30 *24%*	16 *22%*	17 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

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Table 83

Q15_7_4. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**8** **2%** **Z**	4 2%	4 1%	4 2%	4 1%	6 2%	2 1%	- -	- -	4 6% Al	1 1%	2 2%	1 1%	2 1%	4 2%	2 2%	4 2%	4 1%	- -	8 2%	7 2%	- -	1 3%	* 3%
2	**13** **3%** **Zc**	9 4%	5 2%	7 4%	6 2%	7 2%	6 3%	2 4%	1 1%	1 2%	- -	4 5%	5 4%	7 4%	5 2%	1 1%	3 1%	11 3%	- -	13 3%	11 2%	1 3%	1 5%	* 4%
3	**22** **4%** **EZci**	14 6%	8 3%	17 9% AE	5 2%	16 6%	6 3%	3 5%	1 1%	3 4%	6 7%	5 7%	5 4%	12 6%	6 3%	5 4%	5 3%	18 5%	3 3%	20 5%	17 4%	3 9%	2 7%	* 3%
4	**15** **3%** **E**	9 3%	6 2%	10 5% E	5 2%	7 3%	7 3%	1 3%	1 1%	- -	4 4%	3 4%	6 5%	4 2%	4 2%	7 7% AOP	3 2%	11 3%	1 1%	14 3%	11 3%	1 3%	2 7%	1 6%
5	**48** **9%** **EJO**	24 10%	24 9%	28 14% AE	20 7%	28 10%	20 9%	3 6%	13 14% J	2 2%	9 11%	9 11%	12 10%	11 6%	18 9%	19 17% AOP	16 9%	32 9%	6 8%	41 10%	39 9%	3 8%	3 11%	2 22% AV
6	**73** **14%** **t**	37 15%	36 14%	24 12%	49 16%	35 12%	38 17%	8 14%	15 15%	14 19%	10 12%	8 10%	18 15%	26 14%	34 17%	13 11%	23 13%	50 15%	12 16%	61 14%	60 14%	8 22%	3 12%	1 15%
7	**90** **18%** **B**	34 14%	56 21% AB	31 15%	60 19%	54 19%	36 16%	6 12%	19 20%	12 16%	18 21%	20 24% M	15 13%	32 17%	39 19%	19 17%	32 19%	58 17%	17 22%	73 17%	76 18%	8 20%	5 19%	1 11%
8	**86** **17%** **IT**	46 19%	40 15%	32 16%	54 18%	48 17%	38 17%	10 19%	9 9%	13 18%	16 19%	14 17%	24 20%	37 19%	28 14%	21 19%	26 15%	60 18%	5 6%	82 19% AT	75 17%	5 14%	4 15%	2 19%
9	**80** **16%** **DMQ** **UXar**	37 15%	43 16%	19 9%	61 20% AD	43 15%	37 17%	12 23% M	23 24% ALM	13 17%	13 15%	8 11%	11 9%	30 16%	41 20% Q	9 8%	34 20%	46 14%	25 33% AU	55 13%	74 17% X	4 11%	1 5%	1 9%
Highest rating 10	**38** **7%** **S**	21 8%	17 7%	15 7%	23 7%	24 8%	14 6%	4 8%	11 11%	5 7%	6 7%	4 5%	8 7%	14 7%	18 8%	6 5%	19 11% S	18 5%	5 7%	32 8%	33 8%	2 5%	2 9%	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 83

Q15_7_4. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**35** ***7%***	12 *5%*	23 *9%*	15 *7%*	20 *7%*	19 *7%*	16 *7%*	2 *5%*	3 *3%*	6 *9%*	3 *3%*	4 *5%*	17 *14%* AIK	16 *8%*	11 *5%*	9 *8%*	9 *5%*	27 *8%*	2 *3%*	33 *8%*	30 *7%*	2 *5%*	2 *8%*	1 *9%*
1-3 (Net)	**44** ***9%*** **EIZ** **c**	27 *11%*	16 *6%*	29 *14%* AE	15 *5%*	29 *10%*	15 *7%*	5 *10%*	2 *2%*	8 *12%* I	7 *8%*	11 *13%* I	11 *9%*	21 *11%*	15 *7%*	8 *7%*	11 *6%*	33 *10%*	3 *3%*	41 *10%* A	34 *8%*	4 *11%*	4 *16%*	1 *10%*
4-6 (Net)	**136** ***27%*** **ct**	69 *28%*	67 *25%*	62 *31%*	74 *24%*	70 *24%*	65 *30%*	12 *23%*	28 *30%*	16 *22%*	23 *27%*	20 *25%*	36 *29%*	41 *22%*	56 *27%*	39 *35%* AO	42 *24%*	94 *28%*	20 *26%*	116 *27%*	111 *26%*	13 *34%*	8 *29%*	4 *42%* AV
7-10 (Net)	**294** ***58%*** **DMQ** **SUYdes** **v**	138 *56%*	156 *59%*	97 *48%*	197 *64%* AD	169 *59%*	125 *57%*	32 *63%*	61 *65%* M	42 *58%*	53 *62%*	45 *57%*	59 *48%*	114 *59%*	126 *61%*	55 *50%*	111 *64%*	183 *54%*	52 *68%*	242 *56%*	258 *60%* Y	19 *50%*	13 *48%*	4 *38%*
9-10 (Net)	**118** ***23%*** **DMQ** **SUYaev**	58 *23%*	60 *23%*	34 *17%*	84 *27%* AD	67 *23%*	51 *23%*	16 *31%* M	34 *36%* ALM	18 *24%*	19 *22%*	12 *15%*	19 *16%*	45 *23%* Q	58 *28%* Q	15 *14%*	53 *31%* AS	65 *19%*	31 *40%* AU	87 *20%*	107 *25%* Y	6 *16%*	4 *14%*	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**8** ***2%*** **Z**	3 *1%*	4 *6%* AZ	2 *12%*	- -	6 *3%* c	2 *3%* c	1 *1%*	3 *1%*	2 *6%*	2 *1%*	6 *2%*	- -	1 *4%*	- -	2 *3%*	- -	- -	- -	1 *3%*	2 *4%*	2 *3%*	- -	* *3%*
2	**13** ***3%*** **Zc**	8 *2%*	6 *9%* AZ	- -	2 *1%*	8 *3%*	4 *8%* Ac	1 *1%*	10 *3%*	1 *4%*	3 *2%*	9 *3%*	1 *3%*	1 *5%*	4 *9%* Aq	1 *2%*	- -	1 *5%*	- -	1 *5%*	- -	2 *3%*	1 *2%*	* *4%* q
3	**22** ***4%*** **EZci**	14 *3%*	5 *7%*	3 *23%*	3 *1%*	11 *5%*	8 *17%* Acd	3 *3%*	16 *5%*	3 *9%*	1 *1%*	21 *6%* Ai	3 *9%*	- -	1 *3%*	3 *5%*	4 *9%*	1 *3%*	3 *5%*	2 *7%*	2 *4%*	2 *2%*	1 *2%*	* *3%*
4	**15** ***3%*** **E**	12 *3%*	2 *4%*	* *2%*	4 *2%*	10 *4%*	1 *1%*	5 *4%*	7 *2%*	1 *3%*	4 *3%*	10 *3%*	1 *3%*	- -	3 *7%*	1 *2%*	1 *1%*	- -	3 *5%*	2 *7%*	- -	1 *2%*	3 *4%*	1 *6%* s
5	**48** ***9%*** **EJO**	40 *9%*	7 *10%*	1 *5%*	14 *6%*	27 *11%*	5 *11%*	12 *10%*	30 *9%*	1 *2%*	16 *12%*	30 *8%*	3 *8%*	3 *13%*	2 *4%*	4 *8%*	4 *8%*	- -	7 *13%*	3 *11%*	10 *20%* A	6 *8%*	4 *6%*	2 *22%* Amtu
6	**73** ***14%*** **t**	64 *15%*	7 *11%*	3 *17%*	29 *13%*	36 *15%*	8 *16%*	20 *16%*	44 *14%*	3 *8%*	17 *13%*	53 *15%*	8 *22%* tu	4 *17%*	7 *19%* t	10 *19%* t	9 *17%*	5 *18%*	7 *13%*	3 *12%*	11 *22%* tu	4 *5%*	3 *6%*	1 *15%*
7	**90** ***18%*** **B**	71 *17%*	16 *25%*	3 *18%*	42 *20%*	41 *17%*	6 *13%*	16 *13%*	60 *19%*	6 *18%*	23 *17%*	67 *18%*	8 *20%*	6 *25%*	6 *15%*	8 *16%*	12 *25%* q	7 *29%*	4 *7%*	5 *19%*	5 *11%*	10 *13%*	17 *28%* q	1 *11%*
8	**86** ***17%*** **IT**	74 *17%*	10 *16%*	1 *6%*	42 *19%*	35 *15%*	8 *17%*	26 *22%*	53 *17%*	3 *8%*	22 *16%*	62 *17%*	5 *14%*	5 *21%*	8 *20%*	10 *19%*	9 *19%*	5 *18%*	11 *20%*	4 *15%*	6 *13%*	11 *14%*	10 *16%*	2 *19%*
9	**80** ***16%*** **DMQUX** **ar**	75 *17%* Aa	4 *7%*	1 *9%*	43 *20%*	33 *14%*	4 *9%*	12 *10%*	60 *19%*	6 *19%*	27 *20%*	52 *14%*	4 *11%*	4 *15%*	2 *6%*	10 *20%*	3 *6%*	2 *6%*	13 *24%* mor	1 *5%*	5 *10%*	23 *30%* Ak morsv	11 *19%*	1 *9%*
Highest rating 10	**38** ***7%*** **S**	34 *8%*	3 *5%*	- -	23 *11%* e	14 *6%*	* *1%*	11 *9%*	21 *7%*	5 *13%*	9 *7%*	28 *8%*	2 *5%*	- -	2 *6%*	1 *2%*	5 *10%*	1 *6%*	1 *2%*	2 *9%*	3 *6%*	10 *13%*	9 *15%* Anq	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**35** ***7%***	32 *8%*	1 *1%*	1 *8%*	15 *7%*	17 *7%*	2 *5%*	12 *10%*	17 *5%*	3 *10%*	11 *8%*	24 *7%*	2 *5%*	- -	4 *11%*	2 *4%*	2 *5%*	4 *15%*	5 *10%*	2 *8%*	5 *10%*	6 *8%*	1 *2%*	1 *9%*
1-3 (Net)	**44** ***9%*** **EIZc**	25 *6%*	14 *21%* AZ	5 *35%*	4 *2%*	26 *11%* c	14 *28%* Acd	5 *4%*	29 *9%*	6 *19%*	6 *4%*	36 *10%*	4 *11%*	2 *10%*	5 *12%*	5 *10%*	4 *9%*	2 *8%*	3 *5%*	4 *16%* u	4 *8%*	6 *8%*	3 *4%*	1 *10%*
4-6 (Net)	**136** ***27%*** **ct**	116 *27%*	16 *24%*	4 *24%*	46 *22%*	73 *30%*	13 *28%*	37 *31%*	82 *25%*	4 *13%*	37 *28%*	93 *26%*	13 *34%* t	7 *29%*	11 *30%*	15 *29%*	13 *27%*	5 *18%*	17 *32%* t	8 *29%*	20 *41%* Atu	12 *15%*	10 *16%*	4 *42%* Atu
7-10 (Net)	**294** ***58%*** **DMQSU** **Ydesv**	254 *59%*	34 *53%*	5 *33%*	150 *69%* Ad e	124 *52%*	19 *40%*	65 *54%*	194 *60%*	20 *58%*	81 *60%*	209 *58%*	19 *50%*	15 *61%*	18 *47%*	30 *57%*	30 *60%*	15 *59%*	29 *53%*	13 *48%*	20 *40%*	55 *70%* Ak mrsv	47 *77%* Akmnq rsv	4 *38%*
9-10 (Net)	**118** ***23%*** **DMQSU** **Yaev**	109 *25%* Aa	8 *12%*	1 *9%*	65 *30%* Ad e	48 *20%*	5 *9%*	23 *19%*	81 *25%*	11 *32%*	36 *27%*	81 *22%*	6 *16%*	4 *15%*	4 *12%*	12 *22%*	8 *16%*	3 *11%*	14 *27%*	4 *14%*	8 *17%*	33 *42%* Ak mnors v	20 *34%* mrv	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**8** ***2%***	5 *2%*	2 *2%*	- -	- -	- -	- -	1 *1%*	2 *2%*	- -	5 *6%* AL	- -	1 *1%*	- -	- -	1 *3%*	- -	2 *2%*	2 *2%*	1 *2%*	1 *2%*
2	**13** ***3%***	5 *2%*	2 *3%*	- -	- -	2 *13%*	- -	4 *3%*	2 *2%*	- -	5 *6%*	4 *3%*	2 *2%*	- -	1 *3%*	- -	2 *4%*	3 *3%*	5 *5%*	1 *2%*	2 *2%*
3	**22** ***4%*** **S**	10 *4%*	3 *4%*	* *7%*	- -	3 *15%*	1 *4%*	5 *4%*	5 *4%*	3 *7%*	5 *6%*	9 *8%*	1 *1%*	- -	- -	* *1%*	1 *1%*	4 *4%*	* *	3 *5%*	7 *10%* APS
4	**15** ***3%*** **B**	2 *1%*	3 *4%*	- -	1 *4%*	1 *5%*	2 *13%*	6 *5%* B	3 *3%*	4 *9%* AM	2 *2%*	4 *3%*	1 *1%*	- -	1 *4%*	2 *5%*	2 *4%*	2 *2%*	1 *1%*	- -	2 *3%*
5	**48** ***9%***	23 *10%*	6 *7%*	- -	3 *18%*	1 *3%*	2 *10%*	13 *10%*	14 *10%*	2 *5%*	9 *11%*	7 *6%*	5 *6%*	2 *16%*	9 *29%*	6 *13%*	8 *14%*	10 *9%*	6 *7%*	4 *6%*	3 *5%*
6	**73** ***14%***	32 *13%*	14 *17%*	- -	5 *29%*	1 *8%*	1 *8%*	19 *15%*	20 *15%*	7 *18%*	17 *20%* M	19 *16%*	7 *7%*	1 *11%*	2 *6%*	10 *19%*	8 *15%*	12 *12%*	13 *13%*	15 *24%*	9 *14%*
7	**90** ***18%***	47 *19%*	17 *21%*	- -	1 *5%*	3 *16%*	4 *21%*	18 *15%*	21 *16%*	8 *19%*	20 *24%* L	14 *12%*	16 *18%*	4 *29%*	6 *21%*	8 *16%*	9 *16%*	27 *25%*	19 *20%*	5 *8%*	12 *18%*
8	**86** ***17%***	41 *17%*	15 *19%*	1 *30%*	3 *15%*	2 *14%*	3 *15%*	21 *17%*	30 *23%* K	4 *9%*	9 *11%*	21 *18%*	17 *19%*	1 *5%*	4 *15%*	8 *17%*	10 *18%*	16 *15%*	15 *16%*	12 *19%*	9 *14%*
9	**80** ***16%*** **H**	45 *18%* H	11 *13%*	3 *62%*	3 *18%*	3 *17%*	5 *24%*	11 *9%*	18 *14%*	4 *11%*	8 *10%*	22 *18%*	24 *26%* AI K	1 *11%*	2 *9%*	5 *9%*	7 *13%*	18 *17%*	24 *25%* AP	11 *17%*	14 *22%*
Highest rating 10	**38** ***7%*** **K**	25 *10%* A	2 *2%*	- -	1 *7%*	1 *4%*	* *2%*	8 *7%*	8 *6%*	3 *8%*	1 *1%*	11 *9%* K	10 *11%* K	2 *12%*	3 *10%*	4 *9%*	5 *8%*	6 *6%*	5 *5%*	10 *16%*	2 *3%*
Don't know	**35** ***7%*** **B**	9 *4%*	6 *8%*	- -	1 *4%*	1 *6%*	1 *5%*	17 *14%* AB	8 *6%*	5 *13%*	4 *5%*	7 *6%*	7 *8%*	2 *16%*	1 *3%*	5 *9%*	4 *7%*	7 *7%*	6 *6%*	1 *2%*	4 *6%*
1-3 (Net)	**44** ***9%***	20 *8%*	7 *9%*	* *7%*	- -	5 *28%*	1 *4%*	11 *9%*	9 *7%*	3 *7%*	14 *17%* AIM	13 *11%*	4 *4%*	- -	1 *3%*	2 *3%*	3 *5%*	9 *8%*	7 *7%*	5 *8%*	9 *14%*
4-6 (Net)	**136** ***27%*** **M**	57 *24%*	23 *28%*	- -	10 *51%*	3 *16%*	6 *30%*	37 *30%*	37 *28%* M	13 *33%* M	27 *32%* M	30 *25%*	13 *14%*	4 *27%*	12 *40%*	18 *36%*	19 *33%*	24 *22%*	20 *21%*	18 *29%*	14 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Q15_7_4. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

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	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**294** ***58%*** **HK**	158 *65%* AH	44 *55%*	4 *93%*	8 *44%*	9 *50%*	12 *61%*	59 *47%*	77 *58%*	19 *47%*	38 *46%*	68 *57%*	67 *74%* AI JKL	8 *58%*	16 *54%*	26 *51%*	32 *55%*	67 *62%*	63 *66%*	37 *60%*	37 *58%*
9-10 (Net)	**118** ***23%*** **HK**	70 *29%* AH	12 *15%*	3 *62%*	5 *24%*	4 *20%*	5 *25%*	19 *16%*	26 *20%*	7 *19%*	9 *11%*	33 *28%* K	34 *37%* AI K	3 *23%*	5 *18%*	9 *18%*	12 *21%*	24 *23%*	29 *30%*	21 *34%*	16 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**14** ***1%*** **VZg**	10 *1%*	4 *	8 *1%*	7 *1%*	10 *1%*	4 *	- -	- -	1 *	5 *1%*	4 *1%*	4 *1%*	3 *1%*	8 *1%*	3 *1%*	2 *	12 *1%*	2 *1%*	12 *1%*	6 *	6 *4%* AV	1 *1%*	1 *1%*
2	**35** ***2%*** **EGZc**	20 *2%*	15 *2%*	23 *3%* AE	12 *1%*	22 *3%*	13 *1%*	2 *1%*	2 *1%*	6 *3%*	6 *2%*	6 *2%*	13 *3%*	12 *3%*	12 *1%*	11 *2%*	9 *2%*	27 *2%*	- -	35 *2%* A	29 *2%*	6 *4%* X	* *	1 *1%*
3	**54** ***3%*** **CEKR Z**	39 *4%* AC	15 *2%*	38 *5%* AE	16 *2%*	27 *3%*	27 *3%*	10 *5%* K	6 *2%*	6 *2%*	3 *1%*	11 *4%* K	18 *4%* K	14 *3%*	25 *3%*	16 *3%*	5 *1%*	49 *4%* AR	8 *5%*	46 *3%*	44 *3%*	7 *5%*	3 *3%*	* *1%*
4	**68** ***4%***	28 *3%*	41 *5%*	36 *5%*	32 *3%*	34 *4%*	34 *4%*	6 *3%*	12 *4%*	14 *6%*	10 *3%*	7 *3%*	19 *4%*	22 *5%*	25 *3%*	21 *4%*	19 *4%*	49 *4%*	9 *5%*	59 *4%*	54 *4%*	6 *4%*	6 *6%*	3 *5%*
5	**178** ***10%*** **EZc**	88 *10%*	91 *11%*	94 *12%* AE	85 *9%*	86 *11%*	93 *10%*	26 *13%*	35 *13%*	27 *11%*	24 *8%*	20 *7%*	46 *10%*	48 *11%*	73 *9%*	57 *12%*	58 *11%*	120 *10%*	15 *9%*	163 *10%*	146 *10%*	10 *6%*	14 *14%* W	8 *15%* AW
6	**255** ***15%*** **Oc**	135 *15%*	120 *14%*	124 *16%*	132 *14%*	124 *16%*	131 *14%*	35 *17%*	31 *11%*	42 *17%*	42 *14%*	45 *16%*	60 *14%*	49 *12%*	139 *17%* O	68 *14%*	70 *14%*	186 *15%*	32 *18%*	224 *14%*	208 *15%*	20 *13%*	16 *17%*	11 *19%*
7	**318** ***18%*** **FMa**	155 *18%*	163 *19%*	129 *17%*	189 *20%*	126 *16%*	192 *20%* AF	47 *23%* M	47 *17%*	42 *18%*	69 *23%* AM	49 *18%*	64 *15%*	79 *19%*	158 *19%*	81 *17%*	97 *19%*	222 *18%*	26 *15%*	292 *19%*	252 *18%*	36 *23%*	17 *18%*	13 *24%*
8	**357** ***21%*** **GHb e**	168 *19%*	189 *22%*	150 *20%*	207 *21%*	182 *23%* AG	175 *19%*	27 *14%*	59 *21%*	43 *18%*	69 *23%* H	62 *23%* H	96 *22%* H	92 *22%*	168 *20%*	97 *20%*	101 *20%*	256 *21%*	34 *19%*	322 *21%*	302 *21%*	29 *18%*	16 *17%*	9 *17%*
9	**223** ***13%*** **DFS ade**	107 *12%*	116 *13%*	59 *8%*	164 *17%* AD	83 *11%*	140 *15%* AF	26 *13%*	48 *17%* AJ	25 *10%*	39 *13%*	34 *12%*	51 *12%*	52 *12%*	114 *14%*	56 *12%*	82 *16%* AS	140 *11%*	17 *10%*	205 *13%*	184 *13%*	24 *15%*	10 *10%*	5 *9%*
Highest rating 10	**119** ***7%*** **DUad ej**	65 *7%*	55 *6%*	36 *5%*	83 *9%* AD	47 *6%*	72 *8%*	10 *5%*	21 *8%*	21 *9%*	23 *8%*	21 *8%*	23 *5%*	26 *6%*	49 *6%*	44 *9%* AP	43 *8%*	76 *6%*	18 *10%*	101 *7%*	98 *7%*	10 *7%*	8 *8%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**110** ***6%*** **EWcg kl**	60 *7%*	50 *6%*	69 *9%* AE	41 *4%*	47 *6%*	63 *7%*	13 *6%*	17 *6%*	14 *6%*	12 *4%*	14 *5%*	40 *9%* AK	26 *6%*	58 *7%*	26 *5%*	24 *5%*	86 *7%*	13 *7%*	96 *6%*	102 *7%* AWY	3 *2%*	4 *4%*	2 *3%*
1-3 (Net)	**104** ***6%*** **CEGI RZcdg**	70 *8%* AC	34 *4%*	69 *9%* AE	35 *4%*	60 *8%* AG	44 *5%*	12 *6%*	9 *3%*	13 *5%*	14 *5%*	21 *8%* I	36 *8%* AI	29 *7%*	45 *5%*	30 *6%*	16 *3%*	88 *7%* AR	10 *6%*	94 *6%*	78 *5%*	20 *12%* AVXY	5 *5%*	2 *3%*
4-6 (Net)	**502** ***29%*** **EZc**	251 *29%*	251 *29%*	253 *33%* AE	249 *26%*	244 *31%*	258 *27%*	67 *33%*	79 *28%*	83 *34%* K	76 *25%*	72 *26%*	125 *29%*	120 *28%*	237 *29%*	145 *30%*	146 *29%*	356 *29%*	56 *32%*	446 *29%*	408 *29%*	36 *23%*	36 *38%* AVW	21 *39%* AVW
7-10 (Net)	**1017** ***59%*** **DFM Sabdef**	494 *56%*	523 *61%*	374 *49%*	643 *66%* AD	438 *56%*	579 *61%* AF	110 *54%*	175 *63%* M	132 *55%*	200 *66%* AHJ M	165 *61%*	235 *54%*	249 *59%*	489 *59%*	277 *58%*	323 *63%* AS	694 *57%*	95 *55%*	921 *59%*	835 *59%*	99 *63%*	51 *53%*	31 *55%*
9-10 (Net)	**342** ***20%*** **DFS abdej**	172 *20%*	170 *20%*	95 *12%*	247 *25%* AD	130 *17%*	212 *22%* AF	36 *18%*	69 *25%* AM	46 *19%*	62 *20%*	55 *20%*	74 *17%*	79 *19%*	164 *20%*	100 *21%*	125 *25%* AS	216 *18%*	35 *20%*	307 *20%*	282 *20%*	34 *22%*	18 *19%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**14** ***1%*** **VZg**	7 *1%*	1 *	6 *6%* AZa	3 *	5 *1%*	7 *3%* Acd	6 *2%* g	5 *	1 *1%*	4 *1%*	10 *1%*	6 *4%* Amno su	- -	- -	- -	- -	1 *1%*	2 *1%*	1 *1%*	- -	2 *1%*	1 *	1 *1%* n
2	**35** ***2%*** **EGZc**	16 *1%*	8 *3%* Z	11 *12%* AZa	5 *1%*	16 *2%*	13 *6%* Acd	15 *3%* Ag	18 *2%*	1 *1%*	9 *2%*	25 *2%*	6 *4%* r	3 *4%*	3 *2%*	3 *1%*	3 *2%*	2 *1%*	8 *5%* Anr st	* *	2 *1%*	2 *1%*	3 *1%*	1 *1%*
3	**54** ***3%*** **CEKRZ**	36 *3%*	12 *4%*	6 *7%* Z	13 *2%*	25 *3%*	16 *8%* Acd	13 *3%*	31 *3%*	7 *6%*	9 *2%*	45 *3%*	7 *5%* q	1 *1%*	4 *3%*	4 *2%*	10 *6%* Aqv	5 *5%* q	- -	3 *3%* q	10 *6%* qv	4 *2%*	6 *2%*	* *1%*
4	**68** ***4%***	51 *4%*	13 *5%*	5 *5%*	15 *3%*	42 *5%*	11 *5%*	14 *3%*	42 *4%*	4 *4%*	18 *5%*	48 *4%*	6 *4%*	3 *4%*	8 *6%*	7 *3%*	4 *2%*	4 *4%*	3 *2%*	6 *6%* q	4 *2%*	11 *6%*	9 *4%*	3 *5%*
5	**178** ***10%*** **EZc**	109 *8%*	56 *22%* AZ	14 *15%* Z	36 *6%*	114 *12%* Ac	28 *13%* c	37 *9%*	118 *11%*	17 *13%*	44 *11%*	131 *10%*	10 *6%*	11 *14%*	12 *9%*	25 *12%*	15 *10%*	19 *17%* Aktu	13 *9%*	14 *14%* ku	20 *12%*	16 *8%*	15 *6%*	8 *15%* Aktu
6	**255** ***15%*** **Oc**	191 *14%*	52 *20%* AZ	12 *13%*	64 *11%*	153 *16%* c	37 *17%* c	74 *18%*	147 *14%*	15 *12%*	52 *13%*	198 *15%*	20 *13%*	11 *14%*	25 *19%*	29 *14%*	20 *13%*	15 *14%*	21 *14%*	16 *17%*	20 *12%*	23 *12%*	43 *19%*	11 *19%*
7	**318** ***18%*** **FMa**	270 *20%* Aa	32 *12%*	16 *17%*	104 *18%*	169 *18%*	42 *20%*	71 *17%*	216 *20%* A	15 *12%*	61 *15%*	251 *19%*	36 *23%* p	19 *24%* p	24 *19%*	39 *18%*	29 *18%*	12 *11%*	21 *14%*	17 *18%*	31 *18%*	37 *20%*	40 *18%*	13 *24%* pq
8	**357** ***21%*** **GHbe**	303 *22%* Ab	46 *18%*	8 *9%*	128 *22%* e	193 *21%* e	29 *13%*	78 *19%*	226 *21%*	24 *19%*	81 *20%*	269 *21%*	29 *18%*	14 *18%*	20 *16%*	52 *24%*	31 *19%*	21 *20%*	35 *24%*	16 *17%*	44 *26%*	36 *19%*	50 *22%*	9 *17%*
9	**223** ***13%*** **DFSad e**	204 *15%* Aab	13 *5%*	6 *7%*	115 *20%* Ad e	92 *10%*	13 *6%*	46 *11%*	142 *13%*	18 *15%*	61 *15%*	161 *12%*	24 *15%*	11 *14%*	15 *12%*	25 *12%*	20 *13%*	16 *15%*	25 *17%*	10 *10%*	16 *10%*	24 *13%*	31 *14%*	5 *9%*
Highest rating 10	**119** ***7%*** **DUadej**	109 *8%* Aa	8 *3%*	2 *2%*	69 *12%* Ade	46 *5%*	4 *2%*	31 *7%*	68 *6%*	14 *12%*	44 *11%* Aj	73 *6%*	10 *7%*	4 *5%*	10 *8%*	13 *6%*	10 *6%*	5 *5%*	14 *9%*	8 *8%*	11 *6%*	18 *10%*	14 *6%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077
Don't know	**110** ***6%*** **EWcgkl**	83 *6%*	20 *8%*	6 *7%*	21 *4%*	76 *8%* Ac	13 *6%*	35 *8%* g	56 *5%*	6 *5%*	19 *5%*	88 *7%*
1-3 (Net)	**104** ***6%*** **CEGIRZ cdg**	60 *4%*	20 *8%* Z	24 *25%* AZa	20 *4%*	46 *5%*	36 *17%* Acd	34 *8%* g	54 *5%*	9 *7%*	22 *6%*	80 *6%*
4-6 (Net)	**502** ***29%*** **EZc**	350 *25%*	120 *46%* AZb	31 *33%*	115 *20%*	309 *33%* Ac	76 *36%* Ac	125 *30%*	308 *29%*	36 *30%*	114 *28%*	377 *29%*
7-10 (Net)	**1017** ***59%*** **DFMSa bdef**	885 *64%* Aab	99 *38%*	32 *35%*	416 *73%* Ad e	500 *54%* e	88 *41%*	225 *54%*	653 *61%* Af	72 *58%*	247 *61%*	753 *58%*
9-10 (Net)	**342** ***20%*** **DFSab dej**	313 *23%* Aab	21 *8%*	8 *9%*	184 *32%* Ad e	138 *15%* e	17 *8%*	77 *18%*	210 *20%*	33 *26%*	105 *26%* Aj	233 *18%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	3 *2%*	1 *1%*	8 *7%* k	16 *8%* kl	16 *10%* klv	8 *7%* k	8 *5%*	4 *4%*	11 *7%* k	17 *9%* kl	16 *7%* k	2 *3%*
1-3 (Net)	20 *12%* Amnr tuv	4 *5%*	7 *5%*	7 *3%*	13 *8%*	8 *7%*	10 *7%*	5 *5%*	12 *7%*	8 *4%*	10 *4%*	2 *3%*
4-6 (Net)	36 *23%*	26 *33%*	45 *35%* k	62 *29%*	39 *25%*	38 *36%* k	37 *25%*	36 *38%* Ak oqst	44 *26%*	50 *26%*	67 *29%*	21 *39%* Akoqst
7-10 (Net)	99 *63%* p	49 *61%*	69 *54%*	129 *60%*	89 *57%*	53 *50%*	94 *63%*	51 *53%*	101 *60%*	115 *61%*	135 *59%*	31 *55%*
9-10 (Net)	34 *22%*	16 *20%*	25 *19%*	38 *18%*	30 *19%*	21 *19%*	38 *26%* v	18 *19%*	27 *16%*	42 *22%*	45 *20%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**14** ***1%***	7 *1%*	3 *1%*	- -	1 *1%*	- -	- -	3 *1%*	4 *1%*	1 *	5 *1%*	* *	2 *2%*	- -	1 *1%*	1 *	1 *	1 *	1 *	4 *2%*	1 *1%*
2	**35** ***2%***	16 *2%*	3 *1%*	- -	2 *3%*	* *1%*	- -	14 *3%*	9 *2%*	1 *	6 *1%*	12 *4%* AJ	2 *1%*	1 *2%*	5 *3%*	2 *1%*	7 *3%*	8 *2%*	2 *1%*	3 *1%*	6 *4%* S
3	**54** ***3%***	19 *3%*	10 *3%*	- -	2 *2%*	4 *8%* ABG	1 *1%*	18 *4%*	10 *2%*	5 *3%*	6 *2%*	14 *4%*	5 *3%*	- -	13 *7%* AIJK	5 *3%*	7 *3%*	13 *4%*	10 *4%*	6 *3%*	4 *3%*
4	**68** ***4%***	33 *4%*	12 *4%*	- -	2 *3%*	2 *3%*	4 *4%*	15 *3%*	17 *4%*	7 *4%*	18 *5%*	16 *5%*	6 *4%*	- -	5 *3%*	7 *4%*	10 *4%*	12 *3%*	12 *4%*	8 *4%*	5 *3%*
5	**178** ***10%***	73 *10%*	30 *10%*	3 *11%*	8 *9%*	4 *8%*	10 *11%*	51 *12%*	43 *10%*	17 *8%*	43 *11%*	34 *10%*	12 *8%*	4 *13%*	23 *13%*	18 *10%*	22 *10%*	38 *10%*	32 *11%*	23 *10%*	13 *8%*
6	**255** ***15%***	110 *15%*	45 *15%*	2 *11%*	12 *14%*	6 *13%*	16 *17%*	64 *15%*	70 *16%*	40 *20%* KM	50 *13%*	49 *15%*	15 *10%*	9 *26%* KMO	21 *12%*	22 *12%*	35 *16%*	68 *18%* S	33 *12%*	27 *12%*	18 *12%*
7	**318** ***18%*** **HJN**	140 *19%*	63 *21%*	5 *24%*	17 *20%*	15 *31%* AGH	13 *14%*	65 *15%*	83 *19%* N	25 *12%*	83 *21%* JN	66 *20%* N	24 *17%*	1 *4%*	35 *21%* JN	33 *18%*	48 *21%*	58 *16%*	52 *18%*	48 *22%*	37 *23%*
8	**357** ***21%***	144 *19%*	63 *21%*	4 *18%*	18 *21%*	6 *12%*	19 *20%*	103 *23%*	89 *20%*	42 *21%*	87 *22%*	74 *22%*	29 *20%*	8 *23%*	26 *15%*	40 *21%*	48 *21%*	71 *19%*	79 *28%* ARU	39 *18%*	27 *17%*
9	**223** ***13%***	100 *14%*	35 *12%*	3 *15%*	11 *13%*	6 *13%*	17 *18%* H	49 *11%*	67 *15%*	27 *13%*	43 *11%*	42 *12%*	25 *17%* O	3 *8%*	16 *9%*	23 *12%*	26 *11%*	50 *13%*	44 *15%*	33 *15%*	19 *12%*
Highest rating 10	**119** ***7%*** **S**	59 *8%*	17 *5%*	2 *8%*	8 *10%*	3 *6%*	7 *8%*	23 *5%*	34 *8%*	14 *7%*	19 *5%*	15 *5%*	16 *11%* KL	1 *3%*	19 *11%* AKL	25 *13%* AQRS	15 *7%*	28 *8%* S	8 *3%*	14 *7%*	15 *9%* S
Don't know	**110** ***6%*** **IL**	37 *5%*	22 *7%*	3 *13%*	2 *3%*	2 *5%*	6 *7%*	37 *8%* ABE	19 *4%*	22 *11%* AILO	32 *8%* IL	12 *4%*	9 *6%*	8 *22%* AIKLMO	8 *5%*	10 *5%*	8 *4%*	25 *7%*	11 *4%*	14 *7%*	14 *9%*
1-3 (Net)	**104** ***6%*** **G**	43 *6%* G	16 *5%*	- -	5 *6%* G	4 *9%* G	1 *1%*	35 *8%* G	24 *5%*	7 *4%*	17 *4%*	27 *8%*	9 *6%*	1 *2%*	19 *11%* AIJK	8 *5%*	15 *7%*	23 *6%*	14 *5%*	12 *6%*	11 *7%*
4-6 (Net)	**502** ***29%***	216 *29%*	87 *29%*	5 *22%*	23 *27%*	11 *24%*	30 *32%*	131 *29%*	130 *29%*	63 *32%*	111 *28%*	99 *30%*	33 *23%*	13 *38%*	48 *28%*	47 *25%*	67 *30%*	118 *32%*	77 *27%*	57 *26%*	37 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1017** ***59%*** **HN**	443 *60%*	178 *59%*	15 *65%*	55 *64%*	30 *62%*	56 *60%*	241 *54%*	273 *61%* N	108 *54%*	232 *59%* N	197 *59%* N	95 *65%* N	13 *38%*	97 *56%*	121 *65%* R	136 *60%*	207 *56%*	183 *64%* R	135 *61%*	98 *61%*
9-10 (Net)	**342** ***20%*** **HK**	159 *22%* H	52 *17%*	5 *23%*	20 *23%*	9 *19%*	24 *26%* H	73 *16%*	101 *23%* K	41 *21%*	62 *16%*	57 *17%*	41 *28%* AK LN	4 *11%*	35 *20%*	48 *26%* A	41 *18%*	78 *21%*	52 *18%*	48 *22%*	34 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** ***1%*** **Zc**	9 *1%*	5 *1%*	6 *1%*	7 *1%*	8 *1%*	5 *1%*	* *	2 *1%*	2 *1%*	5 *2%*	2 *1%*	3 *1%*	3 *1%*	7 *1%*	3 *1%*	4 *1%*	9 *1%*	2 *2%*	11 *1%*	9 *1%*	3 *2%*	1 *1%*	* *1%*
2	**37** ***3%*** **Eci**	24 *4%*	14 *2%*	22 *5%* AE	15 *2%*	22 *4%*	15 *2%*	2 *1%*	7 *3%*	7 *3%*	6 *3%*	5 *3%*	10 *4%*	14 *4%*	17 *3%*	7 *2%*	10 *3%*	28 *3%*	3 *2%*	35 *3%*	28 *3%*	6 *5%*	3 *4%*	* *1%*
3	**35** ***3%*** **CZc**	24 *4%* C	11 *2%*	17 *4%*	18 *3%*	21 *4%*	14 *2%*	5 *3%*	5 *2%*	4 *2%*	4 *2%*	11 *7%* AIK	6 *3%*	13 *4%*	16 *3%*	6 *2%*	7 *2%*	28 *3%*	- -	35 *3%* A	26 *3%*	3 *3%*	4 *6%* AV	1 *4%*
4	**66** ***6%*** **CERZ o**	44 *7%* AC	22 *4%*	38 *8%* AE	28 *4%*	24 *4%*	42 *7%*	11 *6%*	11 *5%*	9 *4%*	15 *7%*	9 *6%*	11 *5%*	15 *4%*	36 *6%*	15 *6%*	13 *3%*	54 *7%* AR	8 *6%*	59 *6%*	52 *5%*	5 *5%*	5 *8%*	4 *11%* AV
5	**125** ***11%*** **E**	68 *11%*	57 *10%*	61 *13%* AE	65 *9%*	54 *10%*	71 *11%*	22 *13%*	21 *9%*	28 *14%* K	16 *8%*	19 *12%*	19 *8%*	34 *9%*	57 *10%*	35 *13%*	46 *12%*	79 *10%*	13 *9%*	113 *11%*	104 *11%*	12 *12%*	5 *7%*	4 *12%*
6	**183** ***15%*** **BQ**	79 *13%*	104 *18%* AB	84 *18%*	99 *14%*	91 *16%*	92 *14%*	30 *18%*	36 *16%*	31 *16%*	38 *18%*	22 *14%*	27 *12%*	70 *20%* AQ	83 *15%*	30 *11%*	59 *16%*	124 *15%*	20 *14%*	163 *16%*	152 *15%*	13 *13%*	12 *17%*	6 *18%*
7	**220** ***19%***	99 *16%*	121 *21%*	83 *18%*	137 *19%*	99 *18%*	121 *19%*	33 *20%*	41 *18%*	32 *16%*	46 *22%*	25 *16%*	43 *19%*	60 *17%*	110 *20%*	49 *18%*	69 *18%*	151 *19%*	22 *16%*	198 *19%*	178 *18%*	25 *24%*	10 *14%*	6 *19%*
8	**203** ***17%*** **De**	102 *17%*	102 *17%*	56 *12%*	147 *20%* AD	102 *19%*	101 *16%*	27 *16%*	30 *13%*	39 *20%*	37 *18%*	28 *18%*	42 *19%*	62 *17%*	99 *18%*	42 *16%*	61 *16%*	142 *18%*	29 *21%*	174 *17%*	163 *17%*	20 *19%*	15 *22%*	5 *16%*
9	**140** ***12%*** **DMS Udfj**	66 *11%*	73 *13%*	25 *5%*	114 *16%* AD	69 *13%*	71 *11%*	22 *13%*	43 *19%* AKL M	28 *14%* M	16 *8%*	16 *10%*	15 *7%*	43 *12%*	63 *11%*	33 *13%*	71 *19%* AS	69 *9%*	30 *22%* AU	109 *10%*	118 *12%*	13 *13%*	5 *8%*	4 *11%*
Highest rating 10	**62** ***5%*** **DWad gk**	36 *6%*	26 *4%*	17 *4%*	45 *6%*	23 *4%*	39 *6%*	8 *5%*	13 *6%*	8 *4%*	12 *5%*	7 *5%*	15 *7%*	19 *5%*	26 *5%*	17 *6%*	21 *5%*	41 *5%*	8 *6%*	54 *5%*	59 *6%* W	1 *1%*	2 *3%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**100** ***8%*** **ERWck**	50 *8%*	49 *8%*	54 *12%* AE	45 *6%*	37 *7%*	63 *10%*	7 *4%*	14 *6%*	11 *5%*	16 *8%*	16 *10%*	36 *16%* AHIJK	24 *7%*	46 *8%*	29 *11%*	20 *5%*	80 *10%* AR	6 *4%*	94 *9%* A	88 *9%* W	3 *2%*	7 *10%* W	2 *6%*
1-3 (Net)	**85** ***7%*** **CEGZc**	56 *9%* AC	29 *5%*	45 *10%* AE	41 *6%*	51 *9%* AG	34 *5%*	7 *4%*	14 *6%*	13 *6%*	15 *7%*	18 *11%*	19 *8%*	30 *8%*	40 *7%*	16 *6%*	20 *5%*	65 *8%*	5 *3%*	80 *8%* A	64 *7%*	12 *11%*	7 *11%*	2 *6%*
4-6 (Net)	**374** ***32%*** **EMZci**	191 *32%*	184 *31%*	183 *39%* AE	192 *27%*	169 *31%*	206 *32%*	63 *38%* M	68 *31%*	68 *34%*	69 *32%*	50 *31%*	57 *25%*	119 *33%*	176 *31%*	80 *30%*	118 *31%*	256 *32%*	40 *29%*	334 *32%*	308 *31%*	31 *30%*	22 *32%*	14 *41%* A
7-10 (Net)	**625** ***53%*** **DSUabdej**	303 *50%*	322 *55%*	181 *39%*	444 *61%* AD	293 *53%*	332 *52%*	90 *54%*	125 *57%*	107 *54%*	111 *53%*	77 *48%*	114 *51%*	184 *52%*	298 *53%*	142 *53%*	221 *58%* AS	404 *50%*	90 *64%* AU	535 *51%*	518 *53%*	59 *57%*	31 *47%*	16 *47%*
9-10 (Net)	**202** ***17%*** **DSUXadjr**	103 *17%*	99 *17%*	42 *9%*	160 *22%* AD	92 *17%*	110 *17%*	30 *18%*	55 *25%* AKLM	36 *18%*	28 *13%*	23 *14%*	30 *13%*	63 *18%*	89 *16%*	50 *19%*	92 *24%* AS	110 *14%*	39 *27%* AU	163 *16%*	176 *18%*	14 *13%*	7 *11%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** **1%** **Zc**	5 *	3 2% Z	5 9% AZa	1 *	4 1%	8 7% Acd	6 2%	7 1%	- -	3 1%	10 1%	3 2%	- -	- -	2 1%	- -	2 3%	4 4% A	1 1%	- -	1 1%	1 1%	* 1%
2	**37** **3%** **Eci**	29 3%	5 3%	3 6%	7 1%	19 3%	10 9% Acd	15 5% A	20 3%	1 1%	2 1%	34 4% Ai	6 5%	2 4%	2 3%	2 2%	2 2%	4 5%	5 5%	3 4%	4 4%	4 2%	2 2%	* 1%
3	**35** **3%** **CZc**	22 2%	5 4%	8 13% AZa	5 1%	16 3%	14 12% Acd	7 2%	20 3%	6 7% Ag	7 3%	27 3%	3 3%	2 4%	1 1%	3 2%	9 9% Amnptu	1 1%	2 3%	4 6% Atu	3 3%	2 2%	2 1%	1 4%
4	**66** **6%** **CERZo**	42 4%	21 14% AZ	4 6%	21 5%	40 7%	5 4%	16 6%	39 5%	6 6%	11 4%	54 6%	5 5%	4 7% o	6 6%	6 4%	1 1%	6 8% o	2 2%	5 8% ot	12 11% Aoqt	4 2%	12 8% o	4 11% Anoqt
5	**125** **11%** **E**	99 10%	20 13%	7 12%	44 10%	67 11%	14 12%	31 11%	76 10%	8 9%	29 11%	94 11%	12 12%	8 14%	8 8%	28 19% Amoqru	8 7%	8 11%	6 7%	5 7%	12 11%	16 10%	11 7%	4 12%
6	**183** **15%** **BQ**	148 15%	28 19%	6 11%	60 13%	102 17%	16 14%	40 14%	110 15%	16 18%	33 12%	147 17%	13 13%	7 13%	23 25% Ak st	20 14%	19 19%	13 18%	16 17%	12 17%	9 8%	21 13%	24 16%	6 18% s
7	**220** **19%**	186 19%	24 16%	9 15%	83 18%	116 19%	20 17%	50 18%	141 19%	16 18%	39 14%	178 20% A	25 24%	12 22%	18 19%	25 17%	13 13%	14 19%	17 18%	10 14%	20 18%	29 19%	31 20%	6 19%
8	**203** **17%** **De**	178 18% A	20 13%	5 8%	90 20% e	101 17%	11 9%	40 14%	134 18%	14 16%	58 21%	142 16%	20 19%	7 12%	14 15%	22 15%	17 17%	10 15%	13 14%	15 22%	20 18%	29 18%	31 20%	5 16%
9	**140** **12%** **DMSUd** **fj**	122 13%	11 7%	6 10%	83 18% Ade	46 8%	11 9%	23 8%	98 14% Af	10 11%	55 20% Aj	85 10%	13 13%	8 15%	10 10%	18 13%	11 11%	7 10%	13 14%	5 8%	8 7%	32 20% Ars u	11 7%	4 11%
Highest rating 10	**62** **5%** **DWadgk**	59 6% Aa	2 1%	1 2%	39 9% Ade	22 4%	2 1%	21 7% g	29 4%	7 8%	13 5%	46 5%	1 1%	3 5%	5 5%	2 2%	8 8% kn	3 5%	8 9% kn	2 3%	8 7% k	8 5%	13 8% kn	* 1%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**100** ***8%*** **ERWck**	82 *8%*	11 *7%*	5 *8%*	22 *5%*	67 *11%* Ac	7 *6%*	30 *11%*	52 *7%*	5 *6%*	26 *9%*	71 *8%*	3 *2%*	3 *5%*	7 *8%*	15 *10%* k	12 *12%* k	4 *6%*	7 *8%*	7 *10%* k	13 *12%* k	11 *7%*	15 *10%* k	2 *6%*
1-3 (Net)	**85** ***7%*** **CEGZc**	55 *6%*	13 *9%*	16 *28%* AZa	14 *3%*	39 *7%* c	31 *27%* Acd	28 *10%*	47 *6%*	8 *9%*	13 *5%*	71 *8%*	12 *11%* u	4 *8%*	4 *4%*	8 *5%*	11 *11%* u	6 *8%*	11 *12%* u	7 *11%* tu	7 *7%*	7 *5%*	6 *4%*	2 *6%*
4-6 (Net)	**374** ***32%*** **EMZci**	289 *30%*	68 *45%* AZb	17 *29%*	125 *28%*	209 *35%* Ac	35 *30%*	87 *31%*	226 *31%*	29 *33%*	72 *26%*	294 *33%* i	31 *30%*	19 *34%*	37 *39%*	53 *37%*	27 *27%*	26 *37%*	25 *26%*	22 *32%*	33 *31%*	40 *26%*	46 *30%*	14 *41%* Aoqt
7-10 (Net)	**625** ***53%*** **DSUab** **dej**	546 *56%* Aab	58 *38%*	21 *35%*	294 *65%* Ad e	284 *47%*	44 *38%*	133 *48%*	402 *55%* Af	48 *53%*	166 *60%* Aj	451 *51%*	59 *57%*	30 *53%*	46 *49%*	67 *47%*	50 *49%*	34 *49%*	52 *54%*	31 *47%*	56 *51%*	98 *63%* An rv	85 *56%*	16 *47%*
9-10 (Net)	**202** ***17%*** **DSUXa** **djr**	181 *19%* Aa	13 *9%*	7 *12%*	122 *27%* Ad e	67 *11%*	13 *11%*	43 *16%*	128 *18%*	17 *19%*	68 *25%* Aj	131 *15%*	14 *13%*	11 *19%*	15 *16%*	21 *14%*	19 *19%*	10 *15%*	22 *23%* r	7 *11%*	16 *14%*	40 *25%* Ak nrv	24 *15%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13**	7	2	-	1	*	*	2	4	-	4	1	2	-	1	1	*	2	2	4	-
	1%	*1%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*2%*	-	*2%*	*	*2%*	-	*1%*	*2%*	*	*1%*	*1%*	*2%*	-
2	**37**	21	5	-	*	1	1	9	7	-	10	13	3	-	4	2	6	12	4	3	6
	3%	*4%*	*2%*	-	*1%*	*3%*	*1%*	*4%*	*2%*	-	*3%*	*5%* J	*3%*	-	*5%* J	*2%*	*4%*	*5%*	*2%*	*2%*	*4%*
3	**35**	11	11	-	2	-	2	9	5	5	6	12	3	1	3	2	5	9	2	3	3
	3%	*2%*	*5%*	-	*4%*	-	*3%*	*4%*	*2%*	*4%*	*2%*	*4%*	*2%*	*5%*	*5%*	*2%*	*3%*	*3%*	*1%*	*2%*	*3%*
4	**66**	31	17	2	1	-	4	11	9	6	20	18	5	-	8	3	8	9	24	1	9
	6% I	*6%*	*8%*	*13%*	*3%*	-	*6%*	*5%*	*3%*	*5%*	*7%*	*7%*	*4%*	-	*11%* AI	*3%*	*5%*	*4%*	*12%* APQR	*1%*	*6%*
5	**125**	52	33	2	9	3	4	22	34	12	31	27	9	1	10	14	21	30	15	20	9
	11%	*9%*	*16%* G	*10%*	*17%* BG	*8%*	*6%*	*9%*	*12%*	*10%*	*11%*	*10%*	*7%*	*8%*	*13%*	*15%*	*13%*	*12%*	*7%*	*12%*	*7%*
6	**183**	97	23	3	5	10	8	37	50	14	43	45	19	5	7	10	25	30	34	33	25
	15%	*17%*	*11%*	*15%*	*9%*	*22%*	*13%*	*16%*	*17%*	*12%*	*15%*	*16%*	*15%*	*29%*	*9%*	*10%*	*16%*	*12%*	*17%*	*20%*	*18%*
7	**220**	106	40	3	6	12	16	36	65	25	56	42	20	2	9	17	31	37	34	36	30
	19%	*19%*	*19%*	*18%*	*12%*	*28%*	*23%*	*15%*	*22%*	*21%*	*20%*	*16%*	*15%*	*15%*	*13%*	*19%*	*19%*	*15%*	*17%*	*21%*	*21%*
8	**203**	88	34	2	11	11	14	43	48	24	42	55	21	3	11	13	21	44	49	31	24
	17%	*16%*	*16%*	*13%*	*22%*	*26%*	*20%*	*18%*	*16%*	*20%*	*15%*	*20%*	*16%*	*22%*	*14%*	*14%*	*13%*	*17%*	*24%* APQ	*18%*	*17%*
9	**140**	77	23	2	8	3	9	18	27	11	36	26	30	2	8	17	20	37	26	20	15
	12% H	*14%* H	*11%*	*8%*	*15%*	*6%*	*13%*	*8%*	*9%*	*9%*	*13%*	*10%*	*24%* AI JKLO	*13%*	*10%*	*18%*	*13%*	*15%*	*13%*	*12%*	*10%*
Highest rating 10	**62**	32	11	-	1	2	5	12	16	7	10	12	12	-	4	6	8	20	5	5	8
	5%	*6%*	*5%*	-	*2%*	*4%*	*8%*	*5%*	*6%*	*6%*	*4%*	*5%*	*9%* K	-	*6%*	*7%*	*5%*	*8%* S	*2%*	*3%*	*6%*
Don't know	**100**	30	16	4	6	1	4	38	25	16	27	19	3	1	10	9	15	22	8	14	11
	8% BMS	*6%*	*7%*	*23%*	*12%* B	*2%*	*6%*	*16%* ABCFG	*8%* M	*13%* M	*9%* M	*7%*	*2%*	*9%*	*13%* M	*10%*	*9%*	*9%*	*4%*	*8%*	*8%*
1-3 (Net)	**85**	39	18	-	3	2	3	20	17	5	20	26	8	1	8	5	12	23	9	9	9
	7%	*7%*	*9%*	-	*7%*	*4%*	*4%*	*9%*	*6%*	*4%*	*7%*	*10%*	*7%*	*5%*	*11%*	*5%*	*8%*	*9%*	*4%*	*5%*	*7%*
4-6 (Net)	**374**	180	73	7	15	13	17	69	93	32	93	90	34	6	25	26	55	70	73	54	44
	32%	*33%*	*34%*	*38%*	*30%*	*30%*	*25%*	*29%*	*32%*	*27%*	*33%*	*33%*	*26%*	*37%*	*33%*	*28%*	*34%*	*28%*	*36%*	*32%*	*31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**625** ***53%*** **H**	304 *55%* H	108 *50%*	7 *39%*	26 *52%*	28 *64%* H	43 *65%* ACH	109 *46%*	156 *54%*	67 *56%*	144 *51%*	135 *50%*	82 *65%* AK LO	8 *49%*	32 *43%*	53 *57%*	81 *50%*	139 *55%*	114 *56%*	92 *54%*	76 *54%*
9-10 (Net)	**202** ***17%*** **H**	109 *20%* AH	34 *16%*	2 *8%*	9 *17%*	4 *10%*	14 *21%*	30 *13%*	43 *15%*	18 *15%*	46 *16%*	39 *14%*	42 *33%* AI JKLO	2 *13%*	12 *16%*	23 *25%* A	29 *18%*	57 *23%* A	31 *15%*	25 *15%*	23 *16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**16** ***2%*** **Zg**	9 *2%*	7 *2%*	9 *3%*	7 *1%*	5 *1%*	11 *2%*	- -	1 *	4 *3%*	3 *2%*	2 *2%*	7 *4%* AI	4 *2%*	7 *2%*	5 *2%*	3 *1%*	13 *2%*	- -	16 *2%*	12 *2%*	2 *2%*	2 *3%*	1 *2%*
2	**20** ***2%*** **GZc**	12 *3%*	8 *2%*	10 *3%*	10 *2%*	15 *4%* AG	4 *1%*	- -	1 *1%*	3 *2%*	3 *2%*	5 *4%*	8 *5%* I	3 *2%*	9 *2%*	7 *3%*	3 *1%*	16 *3%*	- -	20 *3%*	18 *3%*	- -	1 *2%*	* *1%*
3	**34** ***4%*** **ER**	19 *5%*	16 *4%*	19 *7%* AE	15 *3%*	19 *5%*	15 *3%*	3 *3%*	4 *2%*	5 *4%*	6 *5%*	10 *7%*	6 *4%*	12 *6%*	14 *3%*	9 *4%*	4 *1%*	30 *6%* AR	2 *2%*	32 *4%*	25 *4%*	5 *7%*	3 *7%*	1 *3%*
4	**56** ***7%*** **Cco**	35 *9%*	21 *5%*	26 *9%*	30 *6%*	29 *7%*	27 *6%*	9 *10%*	6 *4%*	10 *8%*	9 *7%*	9 *6%*	12 *7%*	8 *4%*	34 *8%*	14 *7%*	14 *5%*	42 *8%*	7 *7%*	49 *7%*	43 *6%*	6 *8%*	4 *9%*	3 *12%*
5	**93** ***11%*** **Ec**	37 *9%*	56 *13%*	46 *16%* AE	46 *9%*	42 *11%*	50 *12%*	8 *9%*	18 *11%*	20 *14%*	14 *11%*	19 *14%*	14 *8%*	17 *9%*	46 *11%*	29 *14%*	37 *12%*	55 *11%*	8 *8%*	85 *12%*	69 *10%*	13 *15%*	6 *13%*	4 *16%*
6	**123** ***15%*** **L**	58 *14%*	65 *15%*	39 *14%*	84 *15%*	63 *16%*	60 *14%*	27 *30%* AIK LM	22 *13%*	24 *17%* L	21 *16%*	11 *8%*	17 *10%*	35 *17%*	61 *15%*	27 *13%*	47 *15%*	76 *14%*	14 *15%*	108 *15%*	101 *15%*	10 *13%*	7 *15%*	4 *16%*
7	**135** ***16%*** **D**	63 *15%*	72 *17%*	35 *12%*	100 *18%* D	63 *16%*	72 *17%*	12 *13%*	28 *17%*	18 *13%*	25 *19%*	27 *20%*	25 *14%*	38 *19%*	61 *15%*	35 *16%*	50 *16%*	85 *16%*	19 *19%*	116 *16%*	112 *17%*	11 *14%*	6 *12%*	5 *20%*
8	**132** ***16%*** **Dd**	66 *16%*	66 *16%*	34 *12%*	98 *18%* D	64 *16%*	68 *16%*	17 *18%*	31 *19%*	25 *18%*	14 *10%*	18 *13%*	27 *16%*	32 *15%*	65 *16%*	36 *17%*	54 *18%*	78 *15%*	13 *13%*	119 *16%*	106 *16%*	14 *17%*	8 *17%*	4 *15%*
9	**98** ***12%*** **DSU** **adj**	50 *12%*	48 *11%*	15 *5%*	83 *15%* AD	41 *10%*	57 *13%*	8 *8%*	34 *20%* AHJL M	10 *8%*	19 *14%*	12 *9%*	15 *9%*	24 *12%*	50 *12%*	24 *11%*	49 *16%* AS	49 *9%*	24 *24%* AU	74 *10%*	79 *12%*	13 *16%*	3 *6%*	3 *10%*
Highest rating 10	**52** ***6%*** **d**	24 *6%*	28 *7%*	14 *5%*	38 *7%*	23 *6%*	29 *7%*	2 *3%*	15 *9%*	8 *6%*	9 *7%*	6 *4%*	12 *7%*	14 *7%*	26 *6%*	12 *6%*	24 *8%*	28 *5%*	6 *6%*	46 *6%*	46 *7%*	2 *3%*	3 *7%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**75** ***9%*** **EIY** **cgv**	39 *10%*	35 *8%*	39 *14%* AE	35 *6%*	33 *8%*	42 *10%*	6 *6%*	8 *5%*	9 *6%*	9 *7%*	16 *12%* I	27 *16%* AIJ K	16 *8%*	44 *11%*	14 *7%*	21 *7%*	54 *10%*	6 *6%*	69 *9%*	66 *10%*	5 *6%*	3 *7%*	1 *3%*
1-3 (Net)	**71** ***8%*** **EIR** **TZcg**	39 *10%*	31 *7%*	38 *13%* AE	33 *6%*	40 *10%*	30 *7%*	3 *3%*	6 *3%*	12 *9%*	11 *9%*	17 *13%* HI	21 *12%* HI	19 *9%*	30 *7%*	21 *10%*	11 *4%*	60 *11%* AR	2 *2%*	69 *9%* AT	55 *8%*	8 *9%*	6 *13%*	2 *7%*
4-6 (Net)	**271** ***33%*** **EMc**	130 *32%*	142 *34%*	111 *39%* AE	160 *29%*	134 *34%*	137 *32%*	45 *48%* AIL M	46 *28%*	54 *40%* IM	44 *34%*	39 *29%*	43 *25%*	61 *30%*	140 *34%*	71 *33%*	98 *32%*	173 *33%*	30 *30%*	242 *33%*	213 *31%*	29 *36%*	18 *38%*	11 *44%* AV
7-10 (Net)	**417** ***50%*** **DSU** **adej**	203 *49%*	214 *51%*	99 *35%*	318 *58%* AD	191 *48%*	226 *52%*	39 *42%*	108 *64%* AHJ KLM	61 *45%*	67 *51%*	63 *46%*	79 *46%*	108 *53%*	202 *48%*	106 *50%*	177 *58%* AS	240 *46%*	62 *62%* AU	355 *48%*	344 *51%*	41 *50%*	20 *42%*	12 *47%*
9-10 (Net)	**150** ***18%*** **DSU** **adej**	74 *18%*	76 *18%*	30 *10%*	120 *22%* AD	65 *16%*	85 *20%*	10 *11%*	48 *29%* AHJ LM	18 *13%*	28 *21%*	18 *13%*	27 *16%*	39 *19%*	76 *18%*	35 *17%*	73 *24%* AS	77 *15%*	30 *30%* AU	120 *16%*	125 *18%*	15 *19%*	6 *13%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**16** ***2%*** **Zg**	7 *1%*	4 *4%* Z	5 *14%* AZ	3 *1%*	6 *1%*	8 *9%* Acd	9 *5%* Ag	6 *1%*	1 *2%*	4 *2%*	11 *2%*	2 *2%*	1 *3%*	1 *1%*	1 *1%*	1 *2%*	2 *4%*	4 *6%* At	2 *3%* t	2 *2%*	- -	1 *1%*	1 *2%* t
2	**20** ***2%*** **GZc**	13 *2%*	5 *5%*	2 *5%*	2 *1%*	13 *3%* c	5 *6%* Ac	9 *5%* Ag	9 *2%*	1 *1%*	5 *2%*	15 *3%*	- -	2 *6%* k	1 *2%*	2 *2%*	2 *3%*	1 *1%*	2 *3%*	1 *2%*	2 *2%*	2 *2%*	4 *4%*	* *1%*
3	**34** ***4%*** **ER**	24 *3%*	5 *5%*	5 *12%* AZ	9 *3%*	15 *4%*	10 *13%* Acd	6 *3%*	22 *4%*	4 *6%*	6 *3%*	27 *5%*	5 *7%* u	2 *5%* u	1 *1%*	4 *3%*	7 *10%* Au	1 *2%*	3 *4%*	3 *7%* u	4 *5%*	4 *4%*	- -	1 *3%* u
4	**56** ***7%*** **Cco**	45 *6%*	11 *11%*	1 *2%*	15 *4%*	39 *9%* Ac	3 *3%*	11 *6%*	36 *7%*	7 *12%*	16 *7%*	38 *6%*	6 *8%*	1 *1%*	9 *15%* Aln ou	4 *4%*	1 *1%*	3 *8%*	4 *5%*	4 *9%* o	8 *9%* o	9 *9%*	4 *4%*	3 *12%* lno
5	**93** ***11%*** **Ec**	73 *11%*	15 *15%*	4 *11%*	28 *8%*	53 *13%*	9 *11%*	15 *8%*	65 *12%*	5 *8%*	21 *9%*	71 *12%*	13 *15%* t	11 *27%* Ano stu	9 *15%*	9 *8%*	6 *8%*	5 *11%*	7 *11%*	6 *13%*	8 *8%*	6 *5%*	11 *11%*	4 *16%* t
6	**123** ***15%*** **L**	99 *14%*	19 *19%*	4 *11%*	43 *13%*	66 *16%*	14 *17%*	32 *17%*	70 *13%*	6 *10%*	30 *13%*	91 *15%*	10 *13%*	4 *10%*	14 *24%* u	22 *21%*	10 *14%*	6 *13%*	10 *15%*	7 *15%*	12 *14%*	14 *13%*	10 *10%*	4 *16%*
7	**135** ***16%*** **D**	114 *16%*	15 *15%*	6 *15%*	57 *17%*	67 *16%*	9 *11%*	33 *17%*	85 *16%*	11 *17%*	34 *15%*	98 *17%*	11 *14%*	5 *12%*	4 *7%*	19 *18%*	11 *16%*	4 *9%*	7 *11%*	6 *12%*	19 *21%*	21 *20%*	22 *22%* m	5 *20%* m
8	**132** ***16%*** **Dd**	119 *17%* A	11 *11%*	2 *6%*	72 *21%* Ad	51 *12%*	9 *12%*	21 *11%*	91 *17%*	13 *22%*	40 *17%*	90 *15%*	14 *17%*	7 *18%*	7 *13%*	19 *18%*	8 *11%*	9 *20%*	8 *12%*	8 *17%*	14 *16%*	15 *14%*	19 *19%*	4 *15%*
9	**98** ***12%*** **DSUad j**	88 *13%* a	5 *5%*	4 *11%*	58 *17%* Ade	35 *8%*	5 *7%*	16 *8%*	73 *14%* A	4 *6%*	42 *18%* Aj	54 *9%*	13 *16%*	5 *13%*	6 *11%*	9 *9%*	10 *14%*	5 *12%*	7 *11%*	3 *6%*	7 *8%*	18 *17%*	11 *11%*	3 *10%*
Highest rating 10	**52** ***6%*** **d**	48 *7%*	2 *2%*	2 *5%*	33 *10%* Ad	17 *4%*	2 *3%*	15 *8%*	31 *6%*	5 *7%*	15 *7%*	37 *6%*	2 *3%*	2 *5%*	4 *8%*	3 *3%*	5 *6%*	3 *6%*	1 *2%*	3 *7%*	5 *6%*	14 *13%* Ak nqv	10 *10%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**75** **9%** **EIYcgv**	63 *9%*	7 *7%*	3 *8%*	17 *5%*	49 *12%* Ac	7 *8%*	20 *11%*	39 *7%*	5 *8%*	20 *9%*	55 *9%*	5 *6%*	- -	1 *2%*	15 *14%* lmtv	12 *16%* Aklmt v	6 *14%* l	12 *18%* Akl mtv	3 *7%*	8 *9%*	4 *4%*	8 *8%*	1 *3%*
1-3 (Net)	**71** ***8%*** **EIRTZc** **g**	44 *6%*	15 *15%* AZ	12 *31%* AZa	13 *4%*	34 *8%* c	22 *28%* Acd	24 *13%* Ag	36 *7%*	6 *9%*	15 *6%*	54 *9%*	8 *9%*	5 *13%*	2 *4%*	6 *6%*	10 *14%*	3 *7%*	9 *14%*	6 *13%*	8 *9%*	6 *5%*	5 *5%*	2 *7%*
4-6 (Net)	**271** **33%** **EMc**	217 *31%*	45 *45%* AZb	9 *24%*	85 *25%*	159 *39%* Ac	25 *32%*	59 *32%*	171 *33%*	19 *30%*	66 *29%*	199 *34%*	29 *36%*	15 *39%*	31 *55%* Ak nopqs tu	35 *33%*	16 *23%*	14 *32%*	20 *32%*	18 *38%* o	28 *31%*	28 *27%*	25 *25%*	11 *44%* Aotu
7-10 (Net)	**417** ***50%*** **DSUad** **ej**	369 *53%* Aa	33 *33%*	15 *37%*	220 *66%* Ad e	170 *41%*	25 *32%*	84 *45%*	280 *53%* A	33 *53%*	131 *57%* Aj	278 *47%*	41 *50%*	19 *48%*	22 *39%*	51 *48%*	34 *47%*	21 *47%*	23 *36%*	20 *42%*	46 *51%*	67 *64%* Am noqrv	62 *62%* Amqr	12 *47%*
9-10 (Net)	**150** ***18%*** **DSUad** **ej**	136 *20%* Aa	7 *7%*	6 *16%*	91 *27%* Ad e	52 *13%*	7 *9%*	31 *16%*	103 *20%*	9 *14%*	57 *25%* Aj	91 *15%*	15 *19%*	7 *18%*	11 *19%*	12 *11%*	14 *20%*	8 *18%*	8 *13%*	6 *13%*	12 *14%*	32 *30%* An qrsv	21 *21%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**16** ***2%***	5 *1%*	1 *	- -	2 *5%* C	- -	2 *3%*	7 *4%* ABC	3 *1%*	2 *2%*	6 *3%*	2 *2%*	- -	- -	3 *5%*	1 *1%*	4 *3%*	2 *1%*	1 *1%*	4 *3%*	1 *1%*
2	**20** ***2%***	8 *2%*	2 *1%*	- -	1 *3%*	- -	- -	8 *5%* A	3 *1%*	3 *3%*	4 *2%*	6 *4%*	1 *1%*	1 *10%*	2 *4%*	2 *2%*	6 *5%* S	3 *1%*	* *	2 *2%*	4 *6%* S
3	**34** ***4%***	12 *3%*	11 *7%*	* *2%*	2 *4%*	- -	1 *3%*	8 *4%*	7 *3%*	7 *8%* M	8 *4%*	11 *7%* M	- -	- -	1 *1%*	3 *4%*	5 *4%*	9 *5%*	6 *5%*	- -	4 *5%*
4	**56** ***7%***	24 *6%*	15 *9%*	* *3%*	2 *6%*	3 *14%*	3 *6%*	9 *5%*	9 *4%*	12 *12%* IM	18 *10%* I	7 *5%*	2 *2%*	2 *23%*	5 *8%*	3 *3%*	11 *9%*	9 *4%*	11 *9%*	5 *5%*	8 *10%*
5	**93** ***11%***	42 *11%*	18 *11%*	- -	5 *14%*	1 *5%*	5 *10%*	21 *12%*	29 *13%*	12 *12%*	22 *11%*	13 *8%*	8 *10%*	- -	6 *9%*	13 *14%*	14 *11%*	16 *8%*	14 *11%*	16 *16%*	8 *11%*
6	**123** ***15%*** G	62 *17%* G	24 *15%*	2 *17%*	4 *9%*	6 *28%*	3 *5%*	21 *12%*	36 *16%*	10 *10%*	30 *15%*	28 *18%*	11 *13%*	- -	8 *12%*	9 *10%*	17 *13%*	30 *15%*	19 *15%*	14 *13%*	10 *13%*
7	**135** ***16%***	60 *16%*	32 *20%*	2 *11%*	5 *14%*	1 *6%*	10 *19%*	24 *13%*	39 *18%*	13 *13%*	32 *16%*	28 *18%*	12 *15%*	2 *15%*	8 *12%*	11 *12%*	21 *17%*	36 *18%*	15 *11%*	16 *16%*	15 *19%*
8	**132** ***16%***	54 *15%*	20 *12%*	6 *44%*	9 *23%*	5 *21%*	11 *21%*	27 *15%*	46 *21%* A	13 *13%*	25 *13%*	22 *14%*	14 *17%*	3 *33%*	9 *14%*	20 *22%*	16 *12%*	34 *18%*	28 *22%*	15 *14%*	10 *12%*
9	**98** ***12%***	47 *13%*	17 *11%*	- -	4 *11%*	5 *23%*	9 *18%* H	15 *8%*	19 *8%*	8 *8%*	23 *12%*	20 *13%*	19 *23%* AIJ K	1 *9%*	7 *11%*	17 *18%*	12 *10%*	23 *12%*	17 *13%*	16 *16%*	7 *9%*
Highest rating 10	**52** ***6%*** K	25 *7%*	7 *5%*	- -	2 *4%*	1 *3%*	5 *9%*	13 *7%*	16 *7%*	6 *7%*	6 *3%*	5 *3%*	11 *13%* AKL	- -	7 *10%* KL	9 *10%*	8 *6%*	16 *8%*	6 *4%*	6 *6%*	4 *5%*
Don't know	**75** ***9%***	29 *8%*	12 *8%*	3 *23%*	3 *8%*	- -	3 *6%*	23 *13%* A	15 *7%*	12 *12%*	19 *10%*	14 *9%*	4 *5%*	1 *10%*	9 *14%*	4 *4%*	14 *11%*	18 *9%*	12 *9%*	10 *9%*	6 *8%*
1-3 (Net)	**71** ***8%*** M	25 *7%*	14 *9%*	* *2%*	5 *12%*	- -	3 *6%*	24 *13%* AB	13 *6%*	12 *12%* M	18 *9%* M	20 *12%* IM	1 *1%*	1 *10%*	6 *10%* M	6 *7%*	15 *12%*	14 *7%*	7 *6%*	6 *6%*	9 *12%*
4-6 (Net)	**271** ***33%*** G	128 *35%* G	56 *36%* G	3 *20%*	11 *29%*	11 *46%*	11 *20%*	51 *29%*	74 *34%*	33 *34%*	70 *36%*	49 *31%*	21 *26%*	2 *23%*	19 *29%*	24 *26%*	42 *33%*	55 *28%*	44 *34%*	35 *34%*	26 *33%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**417** ***50%***	187 *51%*	76 *48%*	8 *55%*	20 *52%*	12 *54%*	35 *67%* ABCH	79 *44%*	120 *54%*	40 *41%*	86 *44%*	76 *48%*	56 *68%* AJ KLO	6 *57%*	32 *48%*	58 *63%* AQU	57 *45%*	108 *56%*	65 *51%*	53 *51%*	36 *46%*
9-10 (Net)	**150** ***18%***	72 *20%*	24 *15%*	- -	6 *15%*	6 *26%*	14 *27%* H	28 *16%*	35 *16%*	15 *15%*	29 *15%*	25 *16%*	30 *36%* AIJ KL	1 *9%*	14 *22%*	26 *28%* AQU	20 *16%*	39 *20%*	23 *17%*	22 *22%*	11 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**18** ***1%*** **UZc**	12 *1%*	6 *1%*	9 *1%*	10 *1%*	10 *1%*	9 *1%*	2 *1%*	2 *1%*	2 *1%*	3 *1%*	2 *1%*	6 *1%*	6 *1%*	7 *1%*	5 *1%*	4 *1%*	15 *1%*	5 *2%*	14 *1%*	12 *1%*	3 *2%*	2 *2%*	1 *1%*
2	**27** ***1%*** **EZ**	15 *1%*	12 *1%*	20 *2%* AE	7 *1%*	15 *1%*	12 *1%*	1 *1%*	4 *1%*	4 *1%*	4 *1%*	2 *1%*	12 *2%*	9 *2%*	8 *1%*	9 *2%*	7 *1%*	20 *1%*	1 *1%*	26 *1%*	24 *1%*	1 *	1 *1%*	2 *3%* AW
3	**49** ***2%*** **EKZ**	27 *3%*	22 *2%*	30 *3%* AE	19 *2%*	24 *2%*	25 *2%*	5 *2%*	8 *3%* K	8 *3%*	3 *1%*	8 *2%*	18 *3%* K	11 *2%*	18 *2%*	20 *4%* AOP	11 *2%*	38 *3%*	7 *4%*	41 *2%*	41 *2%*	3 *2%*	3 *3%*	2 *3%*
4	**61** ***3%*** **CGZ**	38 *4%*	23 *2%*	35 *4%*	27 *2%*	39 *4%* G	22 *2%*	2 *1%*	7 *3%*	13 *4%* H	17 *5%* H	9 *3%*	15 *2%*	26 *4%* A	23 *2%*	13 *2%*	17 *3%*	44 *3%*	6 *3%*	55 *3%*	52 *3%*	2 *1%*	6 *5%* W	2 *3%*
5	**198** ***10%*** **BEZc**	83 *8%*	115 *11%* AB	123 *13%* AE	74 *7%*	94 *9%*	104 *10%*	22 *11%*	25 *10%*	28 *10%*	25 *7%*	30 *9%*	66 *11%* K	59 *10%*	77 *8%*	61 *12%* AP	44 *8%*	154 *10%*	14 *7%*	184 *10%*	160 *9%*	17 *10%*	10 *9%*	10 *18%* AVWX
6	**276** ***13%*** **Zci p**	148 *15%*	128 *12%*	121 *13%*	155 *14%*	133 *13%*	143 *14%*	30 *14%*	38 *14%*	51 *17%*	43 *12%*	43 *13%*	72 *12%*	70 *12%*	137 *15%*	69 *13%*	78 *15%*	198 *13%*	27 *14%*	249 *13%*	220 *13%*	30 *17%*	18 *15%*	7 *13%*
7	**402** ***20%*** **m**	199 *20%*	202 *20%*	164 *18%*	237 *21%*	192 *19%*	210 *20%*	44 *21%*	53 *20%*	58 *20%*	73 *20%*	56 *17%*	118 *20%*	121 *20%*	176 *19%*	105 *20%*	115 *21%*	286 *19%*	34 *18%*	368 *20%*	336 *20%*	34 *20%*	20 *17%*	12 *21%*
8	**475** ***23%*** **JMQ abef**	229 *22%*	246 *24%*	205 *22%*	270 *24%*	246 *24%*	229 *22%*	55 *26%*	54 *20%*	54 *18%*	106 *29%* AIJ M	93 *28%* AIJ M	113 *19%*	147 *24%* Q	239 *26%* AQ	88 *17%*	120 *22%*	355 *23%*	34 *18%*	441 *24%* A	397 *23%*	38 *22%*	26 *23%*	14 *25%*
9	**252** ***12%*** **DMU Yabev**	122 *12%*	130 *13%*	74 *8%*	178 *16%* AD	121 *12%*	130 *13%*	23 *11%*	45 *17%* AKM	40 *14%*	38 *10%*	49 *15%* M	57 *10%*	74 *12%*	119 *13%*	59 *12%*	78 *14%*	174 *12%*	33 *17%*	218 *12%*	209 *12%* Y	26 *15%* Y	13 *11%*	4 *6%*
Highest rating 10	**176** ***9%*** **DUYa dv**	88 *9%*	88 *9%*	64 *7%*	112 *10%* AD	78 *8%*	97 *9%*	19 *9%*	23 *9%*	24 *8%*	33 *9%*	21 *7%*	54 *9%*	60 *10%*	69 *7%*	47 *9%*	46 *9%*	130 *9%*	23 *12%*	153 *8%*	153 *9%* Y	10 *6%*	11 *10%* Y	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**117** ***6%*** **EIOR** **cg**	58 *6%*	59 *6%*	71 *8%* AE	46 *4%*	63 *6%*	54 *5%*	7 *3%*	7 *3%*	13 *4%*	19 *5%*	16 *5%*	55 *9%* AHI JKL	22 *4%*	60 *6%* O	35 *7%* O	17 *3%*	100 *7%* AR	8 *4%*	109 *6%*	99 *6%*	10 *6%*	6 *5%*	2 *3%*
1-3 (Net)	**95** ***5%*** **EZc**	54 *5%*	40 *4%*	59 *6%* AE	36 *3%*	49 *5%*	45 *4%*	8 *4%*	14 *5%*	14 *5%*	9 *3%*	12 *4%*	37 *6%* AK	26 *4%*	34 *4%*	35 *7%* AP	22 *4%*	73 *5%*	13 *7%*	81 *4%*	77 *5%*	6 *4%*	6 *5%*	4 *8%*
4-6 (Net)	**535** ***26%*** **EZc** **i**	269 *26%*	265 *26%*	279 *30%* AE	256 *23%*	266 *26%*	269 *26%*	54 *26%*	70 *26%*	92 *31%* K	85 *23%*	81 *25%*	153 *26%*	155 *26%*	236 *25%*	143 *28%*	139 *26%*	396 *26%*	46 *24%*	488 *26%*	432 *25%*	50 *28%*	34 *29%*	19 *33%* AV
7-10 (Net)	**1305** ***64%*** **DMQ** **Yabdef** **v**	638 *63%*	667 *65%*	507 *55%*	798 *70%* AD	638 *63%*	667 *64%*	140 *67%*	175 *66%*	177 *60%*	251 *69%* AJM	219 *67%* M	342 *58%*	402 *66%* Q	603 *65%* Q	299 *58%*	359 *67%*	946 *62%*	125 *65%*	1179 *63%*	1094 *64%* Y	108 *62%*	70 *60%*	32 *56%*
9-10 (Net)	**428** ***21%*** **DUY** **abdev**	210 *21%*	218 *21%*	138 *15%*	290 *26%* AD	200 *20%*	228 *22%*	42 *20%*	68 *26%* M	64 *22%*	71 *20%*	70 *21%*	112 *19%*	134 *22%*	188 *20%*	106 *21%*	123 *23%*	304 *20%*	56 *29%* AU	370 *20%*	362 *21%* Y	36 *21%* Y	24 *21%* Y	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**18** ***1%*** **UZc**	6 *	4 *2%* Z	9 *7%* AZa	1 *	10 *1%*	8 *3%* Acd	9 *2%* g	7 *1%*	2 *2%*	8 *2%*	11 *1%*	3 *2%*	- -	2 *1%*	2 *1%*	- -	- -	4 *2%*	2 *2%* osu	- -	5 *2%*	1 *	1 *1%* os
2	**27** ***1%*** **EZ**	13 *1%*	7 *2%* Z	7 *6%* AZ	4 *1%*	13 *1%*	11 *4%* Acd	7 *1%*	17 *1%*	2 *1%*	6 *1%*	21 *1%*	1 *	1 *1%*	3 *2%*	4 *2%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *2%*	5 *2%*	2 *3%* Akoqs
3	**49** ***2%*** **EKZ**	29 *2%*	12 *4%* Z	8 *7%* AZ	14 *2%*	24 *2%*	12 *5%* Ad	13 *2%*	28 *2%*	3 *2%*	13 *3%*	35 *2%*	3 *2%*	2 *3%*	7 *4%*	5 *2%*	3 *2%*	3 *2%*	6 *3%*	3 *3%*	3 *2%*	7 *3%*	4 *1%*	2 *3%*
4	**61** ***3%*** **CGZ**	36 *2%*	11 *4%*	14 *12%* AZa	15 *2%*	33 *3%*	13 *5%* Ac	16 *3%*	36 *3%*	4 *3%*	9 *2%*	51 *3%*	2 *1%*	2 *2%*	4 *3%*	6 *3%*	5 *3%*	3 *2%*	6 *3%*	6 *5%* k	11 *5%*	7 *3%*	8 *3%*	2 *3%*
5	**198** ***10%*** **BEZc**	134 *8%*	47 *16%* AZ	16 *14%*	35 *6%*	136 *12%* Ac	25 *10%* c	47 *9%*	115 *9%*	11 *7%*	43 *10%*	149 *9%*	17 *10%*	10 *12%*	21 *14%* ou	22 *10%*	11 *6%*	18 *13%*	16 *8%*	10 *9%*	20 *10%*	21 *9%*	21 *7%*	10 *18%* Aknoqrstu
6	**276** ***13%*** **Zcip**	197 *12%*	64 *22%* AZb	13 *11%*	66 *10%*	158 *14%*	49 *20%* Acd	77 *15%*	171 *14%*	18 *12%*	44 *10%*	226 *14%* Al	30 *17%* pt	10 *13%*	21 *14%*	31 *14%* p	24 *14%*	8 *6%*	34 *17%* p	18 *15%* p	24 *12%*	26 *11%*	42 *14%* p	7 *13%*
7	**402** ***20%*** **m**	327 *20%*	54 *18%*	19 *16%*	131 *21%*	222 *19%*	45 *18%*	101 *19%*	238 *19%*	32 *21%*	77 *18%*	321 *20%*	34 *20%*	15 *19%*	18 *12%*	41 *18%*	36 *21%*	31 *24%* m	38 *19%*	20 *17%*	49 *24%* m	45 *18%*	62 *21%* m	12 *21%* m
8	**475** ***23%*** **JMQab ef**	415 *25%* Aab	44 *15%*	16 *14%*	164 *26%* e	258 *23%*	45 *18%*	104 *20%*	304 *25%* f	28 *18%*	106 *24%*	357 *23%*	38 *22%*	18 *23%*	33 *22%*	54 *25%*	39 *23%*	29 *22%*	43 *22%*	26 *23%*	41 *20%*	68 *27%*	72 *24%*	14 *25%*
9	**252** ***12%*** **DMUYa bev**	229 *14%* Aab	18 *6%*	4 *3%*	101 *16%* Ad e	136 *12%* e	13 *5%*	56 *11%*	154 *13%*	27 *17%*	63 *14%*	183 *12%*	26 *15%* qv	13 *17%* qv	24 *16%* qv	26 *12%*	26 *15%* qv	21 *16%* qv	15 *7%*	13 *11%*	20 *10%*	30 *12%*	34 *11%*	4 *6%*
Highest rating 10	**176** ***9%*** **DUYad v**	162 *10%* Aa	7 *2%*	6 *5%*	88 *14%* Ade	72 *6%*	15 *6%*	45 *9%*	102 *8%*	18 *12%*	45 *10%*	129 *8%*	10 *6%*	3 *4%*	10 *7%*	17 *7%*	16 *9%*	12 *9%*	22 *11%* v	11 *10%* v	22 *11%* v	23 *9%*	28 *9%* v	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**117** ***6%*** **EIORcg**	86 *5%*	24 *8%*	6 *5%*	14 *2%*	79 *7%* Ac	15 *6%* c	48 *9%* Ag	55 *4%*	8 *5%*	24 *5%*	90 *6%*	10 *6%*	5 *7%*	7 *5%*	14 *6%*	10 *6%*	5 *4%*	14 *7%*	6 *5%*	10 *5%*	12 *5%*	20 *7%*	2 *3%*
1-3 (Net)	**95** ***5%*** **EZc**	48 *3%*	23 *8%* AZ	24 *20%* AZa	18 *3%*	46 *4%*	30 *12%* Acd	28 *5%*	53 *4%*	7 *5%*	27 *6%*	67 *4%*	6 *4%*	3 *4%*	11 *7%*	11 *5%*	4 *3%*	6 *4%*	10 *5%*	6 *5%*	5 *2%*	18 *7%* s	10 *3%*	4 *8%* osu
4-6 (Net)	**535** ***26%*** **EZci**	367 *22%*	122 *42%* AZ	43 *36%* AZ	116 *18%*	327 *29%* Ac	87 *35%* Ac	141 *27%*	322 *26%*	33 *21%*	96 *22%*	426 *27%* i	50 *28%*	21 *27%*	46 *31%*	59 *27%*	40 *23%*	29 *22%*	57 *28%*	34 *29%*	55 *27%*	55 *22%*	71 *24%*	19 *33%* Aoptu
7-10 (Net)	**1305** ***64%*** **DMQYa bdefv**	1135 *69%* Aab	123 *42%*	45 *38%*	483 *77%* Ad e	689 *60%* e	118 *47%*	306 *59%*	799 *65%* f	106 *68%*	291 *66%*	990 *63%*	108 *62%*	49 *62%*	86 *57%*	138 *62%*	118 *68%* v	93 *70%* mv	119 *59%*	70 *60%*	132 *65%*	165 *66%* v	196 *66%* v	32 *56%*
9-10 (Net)	**428** ***21%*** **DUYab dev**	392 *24%* Aab	25 *9%*	10 *8%*	188 *30%* Ad e	208 *18%* e	28 *11%*	102 *19%*	257 *21%*	45 *29%* Afg	109 *25%* Aj	311 *20%*	36 *21%* v	16 *21%* v	34 *23%* v	43 *19%* v	42 *24%* v	33 *25%* v	37 *19%* v	24 *21%* v	42 *21%* v	53 *21%* v	62 *21%* v	6 *10%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**18**	7	6	-	1	-	1	4	2	2	7	1	4	-	2	1	3	3	2	3	1
	1%	*1%*	*2%*	-	*1%*	-	*1%*	*1%*	*	*1%*	*2%* L	*	*2%* L	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*
2	**27**	10	1	-	3	1	2	10	8	1	4	7	3	1	2	1	1	6	1	4	5
	1%	*1%*	*	-	*3%* C	*2%*	*2%* C	*2%*	*2%*	*1%*	*1%*	*1%*	*2%*	*3%*	*1%*	*1%*	*	*1%*	*	*1%*	*2%*
3	**49**	13	12	-	3	1	2	18	5	12	8	14	4	1	5	9	8	11	3	9	4
	2% BI	*2%*	*3%*	-	*3%*	*2%*	*2%*	*3%*	*1%*	*6%* AIK	*2%*	*3%*	*2%*	*2%*	*3%*	*5%* AS	*3%*	*2%*	*1%*	*3%*	*2%*
4	**61**	30	9	1	5	*	2	14	14	6	19	6	7	1	7	5	6	10	14	8	8
	3% L	*4%*	*3%*	*3%*	*6%* H	*	*2%*	*2%*	*3%*	*3%*	*4%* L	*1%*	*3%*	*3%*	*4%*	*3%*	*3%*	*2%*	*4%*	*3%*	*4%*
5	**198**	79	27	3	6	6	9	67	39	20	38	57	14	4	23	20	28	38	30	27	12
	10%	*9%*	*8%*	*12%*	*7%*	*11%*	*9%*	*11%*	*8%*	*9%*	*9%*	*12%*	*7%*	*10%*	*12%*	*11%*	*11%*	*9%*	*9%*	*10%*	*6%*
6	**276**	115	43	-	18	7	13	81	65	28	61	67	20	9	23	32	39	58	41	28	26
	13%	*14%*	*12%*	-	*20%* AC	*14%*	*13%*	*14%*	*14%*	*13%*	*14%*	*14%*	*10%*	*20%*	*12%*	*17%*	*16%*	*13%*	*12%*	*10%*	*13%*
7	**402**	150	79	6	19	15	18	115	90	47	79	92	42	9	42	36	50	102	63	51	36
	20%	*18%*	*23%*	*22%*	*21%*	*29%*	*18%*	*19%*	*19%*	*22%*	*18%*	*19%*	*21%*	*19%*	*22%*	*20%*	*20%*	*23%*	*18%*	*19%*	*17%*
8	**475**	205	100	5	11	12	24	117	119	40	130	113	39	10	23	34	45	94	103	77	52
	23% EHO	*24%* E	*29%* AEH	*18%*	*13%*	*23%*	*25%* E	*20%*	*25%* O	*18%*	*30%* AJMO	*24%* O	*20%* O	*22%*	*12%*	*18%*	*18%*	*21%*	*30%* APQR	*28%*	*25%*
9	**252**	121	39	1	12	1	12	65	64	26	44	58	35	2	23	24	38	54	55	31	19
	12% F	*14%* AF	*11%*	*4%*	*14%* F	*3%*	*12%*	*11%*	*13%*	*12%*	*10%*	*12%*	*18%* AKN	*4%*	*12%*	*13%*	*15%*	*12%*	*16%* AU	*11%*	*9%*
Highest rating 10	**176**	81	18	5	5	7	9	51	43	17	28	40	28	1	17	12	20	42	21	17	30
	9% C	*10%* C	*5%*	*18%*	*6%*	*12%*	*9%*	*9%*	*9%*	*8%*	*6%*	*8%*	*14%* AKL N	*3%*	*9%*	*6%*	*8%*	*10%*	*6%*	*6%*	*14%* APS
Don't know	**117**	31	13	6	4	2	7	53	30	17	16	19	3	7	25	12	8	20	9	15	14
	6% BMS	*4%*	*4%*	*23%*	*5%*	*4%*	*7%*	*9%* ABC	*6%* M	*8%* KLM	*4%*	*4%*	*2%*	*15%* AIKLM	*13%* AIKLM	*6%* S	*3%*	*5%*	*3%*	*6%*	*7%* S
1-3 (Net)	**95**	30	19	-	6	2	6	32	16	15	19	22	11	2	10	12	12	21	6	16	9
	5% S	*4%*	*5%*	-	*7%*	*4%*	*6%*	*5%*	*3%*	*7%* I	*4%*	*5%*	*5%*	*5%*	*5%*	*6%* S	*5%* S	*5%* S	*2%*	*6%*	*4%*
4-6 (Net)	**535**	224	78	4	29	14	24	162	118	54	119	131	41	15	54	56	73	106	85	62	47
	26%	*27%*	*23%*	*15%*	*33%* C	*25%*	*24%*	*27%*	*25%*	*25%*	*27%*	*28%*	*20%*	*32%*	*28%*	*30%*	*30%*	*24%*	*25%*	*23%*	*23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1305** ***64%*** **EHNO**	557 *66%* EH	236 *68%* EH	18 *62%*	47 *54%*	36 *66%*	63 *64%*	348 *58%*	316 *66%* NO	130 *60%*	281 *65%* NO	303 *64%* NO	145 *73%* AJ LNO	22 *48%*	105 *54%*	107 *57%*	153 *62%*	291 *66%* P	242 *71%* APQ	176 *65%*	137 *66%*
9-10 (Net)	**428** ***21%*** **KN**	203 *24%* AC	57 *16%*	6 *22%*	17 *20%*	8 *15%*	21 *21%*	116 *20%*	107 *22%* KN	43 *20%* N	72 *17%*	98 *21%* N	63 *32%* AIJ KLNO	3 *7%*	40 *21%* N	36 *19%*	58 *24%*	96 *22%*	76 *22%*	48 *18%*	49 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**7** ***1%*** **UZg**	4 *1%*	3 *1%*	3 *1%*	4 *1%*	6 *1%*	1 *	- -	- -	2 *1%*	2 *1%*	1 *	3 *1%*	3 *1%*	2 *	2 *1%*	1 *	6 *1%*	2 *2%*	5 *	5 *1%*	- -	2 *2%* AV	* *1%*
2	**7** ***1%*** **C**	6 *1%*	1 *	5 *1%*	2 *	3 *1%*	4 *1%*	1 *2%*	1 *	- -	1 *1%*	1 *	3 *1%*	1 *	5 *1%*	1 *1%*	1 *	7 *1%*	- -	7 *1%*	6 *1%*	- -	1 *1%*	1 *3%* W
3	**36** ***3%*** **EF**	17 *3%*	19 *3%*	27 *6%* AE	9 *1%*	12 *2%*	24 *5%* AF	3 *4%*	4 *3%*	3 *2%*	4 *2%*	6 *4%*	15 *4%*	12 *3%*	10 *2%*	13 *6%* AP	7 *3%*	29 *3%*	2 *2%*	34 *3%*	32 *3%*	1 *1%*	2 *4%*	1 *5%*
4	**44** ***4%*** **Zd**	26 *5%*	18 *3%*	25 *5%*	19 *3%*	26 *4%*	18 *4%*	5 *6%*	5 *3%*	7 *5%*	6 *4%*	9 *5%*	12 *3%*	18 *5%*	15 *3%*	11 *5%*	10 *4%*	34 *4%*	- -	44 *5%* A	37 *4%*	2 *2%*	3 *5%*	1 *6%*
5	**105** ***10%*** **EZ**	49 *9%*	55 *10%*	61 *13%* AE	43 *7%*	64 *11%*	41 *8%*	11 *13%*	10 *7%*	14 *10%*	15 *9%*	16 *9%*	39 *11%*	37 *9%*	40 *9%*	27 *12%*	17 *7%*	88 *11%*	3 *3%*	101 *10%* A	89 *10%*	7 *8%*	6 *9%*	3 *15%*
6	**133** ***12%***	62 *12%*	71 *13%*	54 *11%*	80 *13%*	72 *12%*	62 *13%*	14 *17%*	22 *16%*	15 *11%*	17 *10%*	23 *13%*	42 *12%*	44 *11%*	63 *14%*	26 *11%*	35 *14%*	98 *12%*	17 *16%*	117 *12%*	106 *12%*	18 *21%* AVX	6 *9%*	3 *14%*
7	**211** ***20%*** **MU**	101 *19%*	110 *20%*	83 *18%*	128 *21%*	120 *20%*	91 *19%*	17 *22%*	37 *26%* M	31 *23%*	40 *23%* M	30 *17%*	56 *15%*	78 *20%*	94 *21%*	38 *17%*	59 *24%*	152 *18%*	32 *31%* AU	179 *18%*	174 *19%*	19 *22%*	13 *20%*	5 *24%*
8	**230** ***21%*** **afi**	109 *21%*	121 *22%*	90 *19%*	140 *23%*	126 *21%*	105 *22%*	18 *22%*	25 *17%*	22 *16%*	39 *23%*	53 *30%* AIJ M	74 *20%*	97 *25%*	90 *20%*	43 *19%*	54 *21%*	177 *21%*	16 *15%*	215 *22%*	198 *22%*	13 *15%*	15 *22%*	5 *25%*
9	**135** ***13%*** **DYa** **bv**	73 *14%*	62 *11%*	45 *10%*	90 *15%* AD	81 *14%*	54 *11%*	8 *9%*	25 *17%*	25 *18%* AM	20 *12%*	19 *11%*	39 *11%*	56 *14%*	47 *10%*	32 *14%*	35 *14%*	100 *12%*	14 *13%*	121 *12%*	105 *12%*	21 *25%* AVXY	7 *12%*	1 *4%*
Highest rating 10	**103** ***10%*** **DUW** **Ydkv**	55 *10%*	48 *9%*	35 *7%*	68 *11%* D	48 *8%*	55 *11%*	2 *3%*	11 *7%*	16 *12%* H	20 *12%*	15 *8%*	39 *11%*	36 *9%*	52 *11%*	15 *7%*	26 *10%*	78 *9%*	15 *14%*	88 *9%*	94 *10%* WY	3 *3%*	7 *10%* WY	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**63**	28	36	42	21	32	32	1	4	2	6	7	43	10	34	20	7	56	3	60	57	2	4	*
	6%	*5%*	*7%*	*9%*	*3%*	*5%*	*7%*	*1%*	*3%*	*1%*	*4%*	*4%*	*12%*	*2%*	*8%*	*9%*	*3%*	*7%*	*3%*	*6%*	*6%*	*3%*	*6%*	*1%*
	EJOR			AE									AHI		O	AO		AR						
	cg												JKL											
1-3 (Net)	**50**	27	23	36	15	21	29	5	5	4	7	8	21	17	17	16	9	41	4	46	43	1	5	2
	5%	*5%*	*4%*	*8%*	*2%*	*4%*	*6%*	*6%*	*3%*	*3%*	*4%*	*4%*	*6%*	*4%*	*4%*	*7%*	*3%*	*5%*	*4%*	*5%*	*5%*	*1%*	*7%*	*9%*
	EZ			AE												A							W	W
4-6 (Net)	**282**	137	144	140	142	161	121	30	37	36	38	47	93	99	119	64	62	220	20	262	232	27	15	7
	26%	*26%*	*27%*	*30%*	*23%*	*27%*	*25%*	*37%*	*26%*	*26%*	*22%*	*26%*	*26%*	*25%*	*26%*	*28%*	*25%*	*27%*	*19%*	*27%*	*26%*	*32%*	*23%*	*36%*
	EZ			AE				K																
7-10 (Net)	**680**	339	341	253	427	375	305	45	97	94	119	117	208	268	283	128	174	506	76	603	572	56	41	11
	63%	*64%*	*63%*	*54%*	*71%*	*64%*	*63%*	*56%*	*68%*	*69%*	*70%*	*66%*	*57%*	*68%*	*63%*	*56%*	*69%*	*61%*	*74%*	*62%*	*63%*	*65%*	*64%*	*54%*
	DMQ				AD				M	M	M			AQ										
	SUabe																							
9-10 (Net)	**238**	129	109	80	158	129	109	10	36	41	40	34	77	92	99	47	60	178	29	209	199	24	14	1
	22%	*24%*	*20%*	*17%*	*26%*	*22%*	*22%*	*12%*	*25%*	*30%*	*23%*	*19%*	*21%*	*24%*	*22%*	*21%*	*24%*	*22%*	*28%*	*22%*	*22%*	*28%*	*22%*	*5%*
	DYa				AD					AHL											Y	Y	Y	
	bdev									M														

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**7** ***1%*** **UZg**	1 *	2 *2%* Z	4 *10%* AZa	- -	3 *1%*	4 *3%* Acd	5 *2%* Ag	1 *	- -	3 *1%*	4 *	- -	- -	- -	- -	- -	- -	2 *2%*	2 *2%* Au	- -	3 *2%*	- -	* *1%* u
2	**7** ***1%*** **C**	5 *1%*	1 *	1 *3%*	2 *	2 *	3 *3%* Ad	2 *1%*	4 *1%*	1 *2%*	1 *1%*	6 *1%*	- -	- -	1 *1%*	2 *2%*	1 *1%*	1 *2%*	- -	1 *1%*	- -	1 *	- -	1 *3%* kqsu
3	**36** ***3%*** **EF**	26 *3%*	8 *6%*	2 *4%*	11 *3%*	18 *3%*	6 *5%*	12 *4%*	18 *3%*	2 *3%*	10 *4%*	26 *3%*	1 *1%*	2 *5%*	5 *7%*	2 *2%*	2 *3%*	- -	5 *5%*	2 *4%*	3 *3%*	5 *4%*	7 *4%*	1 *5%* p
4	**44** ***4%*** **Zd**	29 *3%*	10 *7%* Z	5 *12%* AZ	16 *5%*	17 *3%*	11 *8%* Ad	9 *3%*	29 *5%*	3 *4%*	8 *3%*	35 *4%*	2 *2%*	3 *6%*	5 *6%* n	1 *1%*	1 *1%*	3 *4%*	7 *6%* n	3 *5%* n	10 *9%* Anu	6 *4%*	2 *1%*	1 *6%* nu
5	**105** ***10%*** **EZ**	71 *8%*	27 *21%* AZ	6 *14%*	26 *7%*	61 *11%*	16 *13%*	29 *10%*	58 *9%*	6 *8%*	25 *10%*	77 *10%*	7 *8%*	6 *16%*	15 *19%* Ak oqst	15 *12%*	4 *5%*	8 *13%*	5 *5%*	6 *9%*	8 *7%*	12 *8%*	17 *10%*	3 *15%* oq
6	**133** ***12%***	107 *12%*	17 *13%*	8 *18%*	36 *10%*	75 *13%*	22 *17%*	32 *12%*	86 *13%*	6 *8%*	31 *13%*	100 *12%*	18 *21%* Ampr tu	4 *9%*	6 *8%*	14 *11%*	13 *16%*	5 *8%*	18 *17%*	6 *9%*	17 *16%*	12 *8%*	19 *11%*	3 *14%*
7	**211** ***20%*** **MU**	179 *20%*	22 *17%*	8 *17%*	73 *21%*	116 *20%*	19 *15%*	51 *18%*	126 *20%*	12 *16%*	43 *17%*	163 *20%*	19 *22%*	4 *11%*	14 *18%*	25 *21%*	23 *28%* lpq	6 *10%*	13 *13%*	13 *20%*	24 *22%*	28 *19%*	37 *22%*	5 *24%*
8	**230** ***21%*** **afi**	209 *23%* Aa	17 *13%*	4 *10%*	71 *20%*	139 *24%* e	19 *15%*	47 *17%*	151 *23%* f	21 *28%*	40 *16%*	181 *23%*	13 *15%*	12 *31%* k	17 *22%*	28 *23%*	16 *21%*	14 *25%*	26 *25%*	15 *22%*	18 *16%*	28 *19%*	39 *23%*	5 *25%*
9	**135** ***13%*** **DYabv**	130 *15%* Aab	5 *4%*	- -	58 *16%* Ad e	67 *11%*	10 *8%*	33 *12%*	82 *13%*	13 *17%*	39 *16%*	95 *12%*	21 *25%* Amn oqrsuv	4 *10%*	6 *8%*	13 *11%*	10 *12%*	7 *12%*	12 *11%*	7 *12%*	14 *13%*	26 *18%* uv	13 *8%*	1 *4%*
Highest rating 10	**103** ***10%*** **DUWYd kv**	95 *11%* A	7 *5%*	2 *3%*	56 *16%* Ade	39 *7%*	9 *7%*	31 *11%*	61 *9%*	6 *8%*	30 *12%*	70 *9%*	3 *3%*	2 *6%*	5 *7%*	12 *10%*	4 *5%*	11 *20%* Akmo v	10 *10%*	7 *10%* kv	11 *10%*	19 *13%* kv	19 *11%* kv	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**63** ***6%*** **EJORcg**	47 *5%*	13 *10%* Z	3 *7%*	4 *1%*	47 *8%* Ac	8 *7%* c	27 *10%* Ag	29 *4%*	4 *5%*	17 *7%*	45 *6%*	2 *3%*	2 *6%*	4 *5%*	8 *7%*	6 *8%*	4 *6%*	6 *6%*	4 *6%*	4 *3%*	6 *4%*	18 *10%* Ak	* *1%*
1-3 (Net)	**50** ***5%*** **EZ**	32 *4%*	11 *8%* Z	8 *17%* AZ	13 *4%*	24 *4%*	13 *11%* Acd	19 *7%*	23 *4%*	3 *5%*	15 *6%*	36 *4%*	1 *1%*	2 *5%*	6 *8%* k	4 *4%*	3 *4%*	1 *2%*	7 *7%* k	5 *7%* k	3 *3%*	9 *6%*	7 *4%*	2 *9%* k
4-6 (Net)	**282** ***26%*** **EZ**	206 *23%*	54 *42%* AZ	20 *45%* AZ	78 *22%*	153 *26%*	49 *39%* Acd	70 *25%*	173 *27%*	15 *21%*	64 *26%*	212 *26%*	27 *32%*	12 *31%*	25 *33%*	29 *24%*	18 *23%*	15 *25%*	30 *29%*	15 *23%*	35 *32%*	30 *21%*	39 *22%*	7 *36%* tu
7-10 (Net)	**680** ***63%*** **DMQSU abe**	613 *68%* Aab	51 *40%*	14 *31%*	257 *73%* Ad e	361 *62%* e	56 *44%*	162 *58%*	420 *65%*	51 *70%*	152 *61%*	509 *63%*	56 *65%*	23 *58%*	41 *54%*	78 *65%*	53 *66%*	39 *67%*	60 *59%*	41 *64%*	67 *62%*	101 *70%* mv	109 *63%*	11 *54%*
9-10 (Net)	**238** ***22%*** **DYabd ev**	225 *25%* Aab	11 *9%*	2 *3%*	114 *32%* Ad e	106 *18%*	18 *14%*	64 *23%*	142 *22%*	19 *26%*	69 *28%* Aj	165 *21%*	24 *28%* mv	6 *16%*	11 *14%*	25 *21%* v	14 *17%*	18 *32%* mv	22 *21%* v	14 *22%* v	25 *23%* v	45 *31%* Am ouv	32 *19%* v	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

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Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**7** ***1%***	3 *1%*	3 *2%* H	- -	* *1%*	- -	- -	* *	1 *	- -	1 *1%*	- -	3 *2%* L	- -	1 *1%*	1 *1%*	1 *1%*	1 *	- -	1 *1%*	1 *1%*
2	**7** ***1%***	1 *	1 *	- -	- -	1 *5%*	- -	4 *1%*	6 *2%* A	- -	- -	2 *1%*	- -	- -	- -	1 *1%*	- -	4 *2%*	1 *1%*	- -	1 *1%*
3	**36** ***3%*** **BI**	8 *2%*	7 *5%*	1 *3%*	1 *3%*	1 *3%*	2 *6%*	16 *4%*	3 *1%*	4 *4%*	8 *4%*	5 *2%*	5 *4%*	3 *12%*	7 *8%* AIL	4 *5%* R	6 *5%*	2 *1%*	2 *1%*	7 *5%*	7 *5%* R
4	**44** ***4%***	23 *5%*	3 *2%*	* *2%*	2 *6%*	1 *4%*	1 *2%*	13 *4%*	8 *3%*	8 *8%*	9 *4%*	8 *3%*	6 *4%*	* *1%*	4 *5%*	4 *5%*	3 *3%*	9 *4%*	10 *5%*	3 *2%*	4 *3%*
5	**105** ***10%***	39 *9%*	14 *10%*	2 *9%*	4 *11%*	5 *19%*	2 *5%*	39 *11%*	29 *11%*	10 *11%*	18 *9%*	24 *9%*	11 *7%*	1 *5%*	10 *12%*	13 *15%* U	16 *13%*	20 *9%*	14 *8%*	15 *11%*	8 *6%*
6	**133** ***12%***	55 *12%*	19 *13%*	- -	8 *20%*	4 *14%*	4 *13%*	43 *12%*	32 *13%*	20 *22%* AKMO	20 *10%*	36 *14%*	17 *11%*	3 *9%*	7 *8%*	9 *10%*	17 *13%*	34 *16%*	17 *10%*	12 *9%*	17 *13%*
7	**211** ***20%***	95 *21%*	28 *20%*	7 *33%*	9 *22%*	3 *14%*	8 *22%*	61 *17%*	51 *20%*	12 *13%*	38 *19%*	63 *25%* AJ	25 *17%*	8 *29%*	13 *15%*	19 *22%*	23 *18%*	40 *18%*	45 *25%*	28 *20%*	23 *18%*
8	**230** ***21%*** **O**	90 *20%*	44 *30%* ABH	1 *7%*	7 *19%*	5 *20%*	9 *25%*	74 *20%*	57 *23%*	16 *17%*	58 *28%* AO	53 *21%*	30 *20%*	4 *15%*	11 *13%*	16 *18%*	20 *15%*	49 *23%*	44 *25%*	36 *26%*	28 *21%*
9	**135** ***13%*** **J**	69 *16%* AC	10 *7%*	- -	6 *15%*	2 *7%*	5 *14%*	43 *12%*	31 *12%*	5 *5%*	26 *13%*	40 *16%* J	24 *16%* J	3 *11%*	7 *8%*	8 *9%*	22 *17%*	22 *10%*	26 *15%*	15 *11%*	25 *19%* AR
Highest rating 10	**103** ***10%*** **E**	47 *11%* E	13 *9%*	5 *23%*	* *1%*	1 *6%*	1 *2%*	36 *10%* E	23 *9%*	8 *9%*	14 *7%*	18 *7%*	28 *19%* AIK L	1 *4%*	10 *12%*	5 *6%*	12 *9%*	23 *10%*	16 *9%*	15 *11%*	14 *10%*
Don't know	**63** ***6%*** **BLMS**	11 *2%*	3 *2%*	5 *23%*	1 *2%*	2 *7%*	4 *11%* BC	38 *10%* ABC	13 *5%* M	10 *11%* LM	12 *6%* M	7 *3%*	1 *1%*	4 *14%*	16 *18%* AIKLM	6 *7%* S	7 *5%* S	12 *6%* S	2 *1%*	7 *5%*	4 *3%*
1-3 (Net)	**50** ***5%*** **B**	13 *3%*	10 *7%*	1 *3%*	2 *4%*	2 *9%*	2 *6%*	20 *5%*	10 *4%*	4 *4%*	9 *5%*	7 *3%*	9 *6%*	3 *12%*	8 *9%* L	6 *7%* S	7 *5%*	7 *3%*	3 *2%*	8 *6%*	8 *6%*
4-6 (Net)	**282** ***26%***	117 *26%*	37 *25%*	2 *11%*	15 *37%*	10 *38%*	7 *19%*	96 *26%*	68 *27%*	37 *41%* AIKLMO	48 *23%*	67 *26%*	33 *22%*	4 *15%*	22 *25%*	26 *30%*	37 *29%*	64 *29%*	41 *23%*	30 *22%*	30 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**680** ***63%*** **HJO**	300 *68%* AH	94 *66%*	13 *64%*	23 *57%*	12 *46%*	23 *64%*	215 *58%*	162 *64%* JO	40 *44%*	135 *66%* JO	174 *68%* JO	107 *71%* AJ O	17 *58%*	42 *48%*	48 *56%*	77 *60%*	133 *62%*	130 *74%* APQR	94 *67%*	90 *68%*
9-10 (Net)	**238** ***22%***	116 *26%* AC	23 *16%*	5 *23%*	6 *16%*	3 *12%*	6 *17%*	79 *21%*	54 *21%*	13 *14%*	39 *19%*	59 *23%*	52 *35%* AI JKLO	4 *15%*	17 *19%*	13 *15%*	34 *27%*	45 *21%*	42 *24%*	30 *22%*	39 *29%* P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**5** ***1%***	3 *1%*	2 *1%*	* *	5 *1%*	1 *	5 *1%*	- -	2 *1%*	* *	1 *1%*	* *	2 *3%* AH	- -	4 *1%*	1 *1%*	2 *1%*	4 *1%*	- -	5 *1%*	4 *1%*	- -	* *1%*	1 *5%* AVW
2	**14** ***2%*** **g**	9 *3%*	5 *1%*	7 *3%*	7 *2%*	8 *3%*	5 *2%*	2 *2%*	4 *3%*	1 *1%*	2 *3%*	4 *6%*	* *1%*	2 *1%*	6 *2%*	4 *3%*	2 *1%*	11 *3%*	- -	14 *3%* A	11 *2%*	1 *1%*	- -	2 *10%* AVWX
3	**21** ***3%***	9 *3%*	12 *4%*	13 *5%*	9 *2%*	9 *3%*	12 *4%*	4 *3%*	5 *3%*	3 *2%*	2 *3%*	3 *5%*	4 *6%*	8 *4%*	6 *2%*	7 *5%*	8 *3%*	13 *3%*	4 *3%*	17 *3%*	16 *3%*	3 *6%*	1 *4%*	1 *6%*
4	**29** ***5%*** **R**	15 *5%*	14 *4%*	8 *3%*	21 *6%*	16 *5%*	13 *4%*	6 *4%*	7 *5%*	6 *5%*	4 *5%*	2 *4%*	3 *5%*	10 *5%*	14 *5%*	5 *4%*	5 *2%*	24 *6%* AR	7 *6%*	22 *4%*	25 *5%*	2 *4%*	* *1%*	1 *9%*
5	**65** ***10%*** **EUZ**	28 *9%*	38 *12%*	37 *14%* AE	28 *8%*	32 *11%*	33 *10%*	15 *10%*	12 *8%*	13 *11%*	6 *8%*	12 *17%* I	8 *11%*	14 *7%*	24 *8%*	27 *19%* AOP	23 *9%*	42 *11%*	18 *14%*	47 *9%*	58 *11%*	2 *4%*	2 *9%*	3 *17%* W
6	**83** ***13%*** **g**	41 *13%*	42 *13%*	36 *13%*	47 *13%*	40 *13%*	42 *13%*	25 *17%*	22 *14%*	13 *11%*	10 *13%*	4 *6%*	9 *13%*	24 *12%*	42 *14%*	16 *11%*	34 *13%*	49 *13%*	8 *6%*	75 *15%* A	67 *12%*	7 *14%*	6 *24%* AV	3 *17%*
7	**132** ***21%*** **MOS U**	72 *23%*	59 *18%*	51 *19%*	81 *22%*	64 *21%*	68 *20%*	36 *24%* M	32 *21%*	28 *23%* M	19 *24%*	9 *13%*	8 *11%*	30 *15%*	78 *26%* AO Q	24 *16%*	64 *25%* AS	67 *18%*	36 *29%* U	95 *19%*	113 *21%*	13 *26%*	4 *16%*	2 *10%*
8	**123** ***19%*** **Fe**	53 *17%*	70 *21%*	47 *17%*	76 *21%*	47 *15%*	76 *23%* AF	29 *19%*	31 *20%*	23 *19%*	14 *18%*	12 *18%*	14 *20%*	48 *24%*	52 *18%*	22 *15%*	54 *21%*	69 *18%*	26 *21%*	96 *19%*	105 *19%*	12 *23%*	4 *13%*	3 *16%*
9	**80** ***13%*** **De**	40 *13%*	40 *12%*	21 *8%*	59 *16%* AD	38 *13%*	42 *12%*	20 *14%*	21 *13%*	18 *15%*	5 *7%*	9 *13%*	6 *9%*	27 *14%*	37 *13%*	16 *11%*	34 *13%*	46 *12%*	16 *13%*	63 *12%*	67 *12%*	9 *17%*	3 *12%*	1 *5%*
Highest rating 10	**49** ***8%*** **ad**	23 *7%*	25 *8%*	20 *7%*	29 *8%*	30 *10%*	19 *6%*	8 *6%*	16 *10%* L	11 *9%*	5 *6%*	1 *2%*	7 *11%* L	18 *9%*	20 *7%*	11 *8%*	20 *8%*	29 *8%*	6 *5%*	42 *8%*	44 *8%*	2 *5%*	1 *5%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**38** ***6%*** **EHIP Rc**	18 *6%*	20 *6%*	32 *12%* AE	6 *2%*	18 *6%*	20 *6%*	2 *2%*	3 *2%*	5 *4%*	10 *12%* AHI J	11 *16%* AHI J	7 *11%* HI	18 *9%* P	10 *3%*	10 *7%*	8 *3%*	30 *8%* AR	3 *2%*	35 *7%* A	34 *6%*	1 *1%*	4 *14%* AVWY	* *1%*
1-3 (Net)	**40** ***6%***	22 *7%*	19 *6%*	20 *7%*	20 *6%*	18 *6%*	22 *7%*	6 *4%*	11 *7%*	4 *3%*	5 *7%*	7 *11%* J	7 *10%*	10 *5%*	16 *6%*	12 *9%*	12 *5%*	28 *7%*	4 *3%*	36 *7%*	32 *6%*	4 *7%*	1 *5%*	3 *21%* AVWX
4-6 (Net)	**177** ***28%*** **Zcg**	84 *27%*	93 *29%*	81 *30%*	96 *26%*	88 *29%*	88 *26%*	46 *31%*	41 *27%*	32 *26%*	20 *26%*	18 *27%*	20 *29%*	48 *24%*	80 *27%*	49 *34%*	62 *24%*	115 *30%*	33 *27%*	144 *28%*	150 *28%*	11 *21%*	9 *34%*	7 *43%* AVW
7-10 (Net)	**382** ***60%*** **DLQ SUYaef mnv**	188 *60%*	194 *60%*	138 *51%*	244 *67%* AD	178 *59%*	204 *61%*	93 *63%* L	100 *65%* L	81 *67%* LM	43 *55%*	31 *46%*	35 *50%*	123 *62%* Q	187 *64%* Q	73 *51%*	171 *67%* AS	211 *55%*	85 *68%*	297 *58%*	329 *60%* Y	36 *71%* XY	12 *47%*	6 *35%*
9-10 (Net)	**128** ***20%*** **DYa ev**	63 *20%*	65 *20%*	41 *15%*	88 *24%* AD	68 *22%*	60 *18%*	29 *20%*	37 *24%*	29 *24%*	10 *13%*	10 *15%*	14 *20%*	45 *22%*	57 *19%*	27 *19%*	53 *21%*	75 *20%*	23 *18%*	106 *21%*	111 *20%*	11 *22%*	5 *17%*	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**5** ***1%***	4 *1%*	- -	2 *11%*	2 *1%*	1 *	2 *4%* Ad	1 *1%*	4 *1%*	- -	* *	4 *1%*	- -	- -	- -	- -	- -	1 *4%*	- -	* *1%*	1 *2%*	1 *1%*	1 *2%*	1 *5%* Aknot
2	**14** ***2%*** **g**	11 *2%*	3 *3%*	- -	6 *2%*	7 *2%*	1 *3%*	4 *4%*	6 *1%*	3 *4%*	4 *2%*	10 *2%*	1 *1%*	1 *3%*	1 *2%*	1 *1%*	1 *2%*	1 *5%*	- -	- -	- -	2 *1%*	4 *5%*	2 *10%* Aknoqrst
3	**21** ***3%***	17 *3%*	4 *4%*	1 *5%*	9 *3%*	7 *3%*	4 *10%* Acd	4 *4%*	15 *3%*	1 *2%*	3 *2%*	18 *4%*	3 *6%*	- -	3 *7%*	3 *4%*	2 *3%*	2 *7%*	1 *3%*	1 *4%*	- -	3 *2%*	2 *3%*	1 *6%* s
4	**29** ***5%*** **R**	23 *4%*	4 *5%*	1 *6%*	12 *4%*	11 *4%*	6 *14%* Acd	4 *4%*	22 *5%*	3 *4%*	7 *4%*	22 *5%*	2 *4%*	- -	4 *9%*	5 *7%*	4 *6%*	1 *3%*	2 *4%*	* *1%*	2 *4%*	5 *4%*	2 *3%*	1 *9%*
5	**65** ***10%*** **EUZ**	47 *9%*	17 *18%* AZ	1 *7%*	25 *8%*	28 *10%*	9 *21%* Ac	12 *12%*	41 *9%*	9 *14%*	18 *11%*	47 *10%*	2 *4%*	1 *6%*	5 *11%*	10 *14%*	10 *15%*	5 *17%*	3 *7%*	2 *9%*	4 *7%*	16 *12%*	5 *6%*	3 *17%* ku
6	**83** ***13%*** **g**	65 *12%*	16 *17%*	2 *13%*	35 *11%*	38 *14%*	9 *21%*	19 *20%* Ag	49 *11%*	10 *17%*	23 *14%*	59 *13%*	7 *14%*	5 *25%*	5 *12%*	16 *23%* At	7 *10%*	2 *8%*	7 *15%*	6 *24%* Astu	4 *8%*	11 *9%*	8 *10%*	3 *17%*
7	**132** ***21%*** **MOSU**	111 *21%*	16 *18%*	4 *23%*	77 *24%* Ae	51 *19%*	3 *8%*	12 *13%*	102 *23%* f	10 *16%*	36 *23%*	95 *20%*	13 *26%*	6 *32%*	6 *13%*	11 *15%*	22 *32%* Av	2 *8%*	8 *19%*	4 *16%*	11 *19%*	30 *23%*	16 *20%*	2 *10%*
8	**123** ***19%*** **Fe**	107 *20%*	12 *13%*	3 *20%*	73 *23%* Ae	47 *17%*	3 *7%*	18 *19%*	86 *19%*	14 *22%*	27 *17%*	96 *20%*	12 *23%*	4 *18%*	9 *21%*	11 *15%*	7 *10%*	8 *30%*	12 *26%*	4 *13%*	11 *19%*	29 *23%*	14 *17%*	3 *16%*
9	**80** ***13%*** **De**	71 *13%*	8 *8%*	1 *6%*	34 *11%*	45 *16%* Ae	1 *2%*	7 *7%*	63 *14%*	6 *9%*	24 *15%*	56 *12%*	9 *17%*	2 *10%*	2 *5%*	5 *7%*	8 *11%*	5 *18%*	8 *18%*	3 *12%*	10 *17%*	13 *10%*	14 *17%*	1 *5%*
Highest rating 10	**49** ***8%*** **ad**	45 *9%* a	1 *1%*	1 *8%*	34 *11%* Ad	12 *4%*	1 *3%*	5 *5%*	38 *9%*	4 *7%*	11 *7%*	37 *8%*	2 *5%*	- -	2 *4%*	6 *8%*	5 *7%*	- -	2 *4%*	1 *5%*	7 *13%*	15 *12%*	7 *9%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**38**	27	10	-	6	26	3	10	22	2	7	31	1	1	7	4	3	-	2	4	6	5	7	*
	6%	*5%*	*11%*	-	*2%*	*9%*	*7%*	*10%*	*5%*	*4%*	*5%*	*6%*	*1%*	*7%*	*15%*	*5%*	*4%*	-	*4%*	*14%*	*10%*	*3%*	*8%*	*1%*
	EHIPRc					Ac									Akt v					Ak tv				
1-3 (Net)	**40**	31	7	3	18	15	7	9	24	4	7	32	4	1	4	4	3	4	1	1	1	6	8	3
	6%	*6%*	*7%*	*16%*	*6%*	*6%*	*17%*	*9%*	*5%*	*7%*	*4%*	*7%*	*7%*	*3%*	*9%*	*5%*	*5%*	*16%*	*3%*	*5%*	*2%*	*5%*	*9%*	*21%*
							Acd																	Aknoqrst
4-6 (Net)	**177**	136	37	4	72	77	24	35	111	22	47	128	11	6	15	30	21	8	12	9	11	32	16	7
	28%	*26%*	*40%*	*26%*	*23%*	*28%*	*56%*	*37%*	*25%*	*35%*	*29%*	*27%*	*21%*	*31%*	*32%*	*44%*	*31%*	*27%*	*27%*	*34%*	*19%*	*25%*	*19%*	*43%*
	Zcg		AZ				Acd	g								Akstu								Akstu
7-10 (Net)	**382**	335	37	10	217	156	8	42	289	34	98	284	36	12	20	32	42	16	30	12	39	87	52	6
	60%	*63%*	*41%*	*58%*	*69%*	*57%*	*19%*	*44%*	*65%*	*54%*	*62%*	*60%*	*71%*	*59%*	*43%*	*46%*	*61%*	*57%*	*66%*	*47%*	*69%*	*67%*	*63%*	*35%*
	DLQSU	Aa			Ad	e			Af				mnr				v		v		mnr	mn	v	
	Yaefmn v		e			v			v													r v		
9-10 (Net)	**128**	116	9	2	68	57	2	12	101	10	36	93	11	2	4	11	12	5	10	5	17	28	22	1
	20%	*22%*	*10%*	*14%*	*22%*	*21%*	*5%*	*13%*	*23%*	*16%*	*22%*	*20%*	*22%*	*10%*	*9%*	*15%*	*18%*	*18%*	*21%*	*17%*	*31%*	*22%*	*27%*	*9%*
	DYaev	Aa			e	e			Af												mv		mv	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**5**	2	1	-	*	-	-	2	*	-	2	2	-	-	2	1	2	*	-	1	-
	1%	*1%*	*1%*	-	*1%*	-	-	*3%*	*	-	*1%*	*1%*	-	-	*4%* AI	*2%*	*2%*	*	-	*1%*	-
2	**14**	5	2	1	1	1	1	3	8	1	2	1	1	-	-	1	2	2	4	1	-
	2%	*1%*	*2%*	*13%*	*7%* B	*3%*	*2%*	*3%*	*5%* A	*3%*	*2%*	*1%*	*1%*	-	-	*2%*	*3%*	*1%*	*3%*	*2%*	-
3	**21**	8	1	-	1	4	2	4	3	2	4	4	4	2	1	1	2	7	4	2	2
	3%	*2%*	*1%*	-	*7%*	*10%* ABC	*8%* C	*5%*	*2%*	*5%*	*3%*	*3%*	*5%*	*15%*	*3%*	*2%*	*2%*	*5%*	*3%*	*3%*	*3%*
4	**29**	17	2	2	1	-	1	5	11	2	6	8	-	-	2	2	3	4	12	1	5
	5%	*5%*	*2%*	*23%*	*7%*	-	*4%*	*6%*	*6%* M	*5%*	*5%*	*5%*	-	-	*4%*	*3%*	*3%*	*3%*	*9%* A	*1%*	*6%*
5	**65**	38	11	2	1	2	2	8	15	5	16	15	5	1	9	6	15	15	6	12	2
	10% S	*11%*	*10%*	*24%*	*7%*	*5%*	*8%*	*11%*	*9%*	*9%*	*11%*	*11%*	*6%*	*9%*	*21%* AIM	*12%*	*17%* ASU	*11%*	*5%*	*16%*	*3%*
6	**83**	43	17	2	4	5	2	9	28	4	21	18	6	1	3	10	9	18	18	10	8
	13%	*12%*	*15%*	*24%*	*21%*	*13%*	*8%*	*12%*	*16%*	*8%*	*15%*	*13%*	*8%*	*11%*	*7%*	*19%*	*10%*	*13%*	*14%*	*13%*	*10%*
7	**132**	84	27	-	2	5	5	8	35	10	29	34	16	1	7	12	19	24	26	18	14
	21% H	*24%* H	*24%* H	-	*10%*	*13%*	*22%*	*10%*	*21%*	*18%*	*21%*	*25%*	*20%*	*7%*	*16%*	*22%*	*22%*	*18%*	*21%*	*25%*	*18%*
8	**123**	62	25	-	3	12	5	16	35	10	29	20	19	1	9	10	12	29	27	8	18
	19%	*18%*	*23%*	-	*13%*	*30%*	*20%*	*20%*	*20%*	*18%*	*21%*	*14%*	*24%*	*12%*	*21%*	*19%*	*14%*	*23%*	*21%*	*10%*	*23%*
9	**80**	50	9	-	2	7	4	7	16	13	14	21	13	1	1	3	10	19	14	9	17
	13%	*14%*	*8%*	-	*10%*	*18%*	*15%*	*9%*	*9%*	*23%* AIKO	*10%*	*15%* O	*16%*	*13%*	*3%*	*5%*	*12%*	*15%*	*11%*	*12%*	*22%* AP
Highest rating 10	**49**	30	6	-	1	3	-	8	9	5	8	9	12	2	4	5	6	8	8	11	8
	8%	*9%*	*6%*	-	*4%*	*8%*	-	*10%*	*5%*	*9%*	*6%*	*6%*	*15%* AI	*16%*	*9%*	*9%*	*7%*	*6%*	*7%*	*16%*	*10%*
Don't know	**38**	13	9	1	3	-	3	9	11	2	7	7	4	2	5	2	6	4	7	1	4
	6% B	*4%*	*8%*	*16%*	*13%* BF	-	*12%* BF	*11%* ABF	*7%*	*3%*	*5%*	*5%*	*5%*	*15%*	*12%*	*4%*	*7%*	*3%*	*6%*	*2%*	*6%*
1-3 (Net)	**40**	15	4	1	3	5	3	9	11	4	7	7	5	2	3	3	6	9	7	4	2
	6% B	*4%*	*4%*	*13%*	*15%* BC	*13%* B	*10%*	*11%* AB	*6%*	*7%*	*5%*	*5%*	*7%*	*15%*	*7%*	*7%*	*7%*	*7%*	*6%*	*6%*	*3%*
4-6 (Net)	**177**	98	31	6	7	7	5	22	54	12	43	40	11	2	13	18	26	37	35	22	15
	28% M	*28%*	*28%*	*71%*	*35%*	*18%*	*21%*	*28%*	*32%* M	*21%*	*31%* M	*29%* M	*14%*	*21%*	*32%* M	*34%*	*31%*	*28%*	*28%*	*30%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
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Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**382** ***60%*** **EH**	227 *64%* AEH	68 *61%* E	- -	8 *37%*	27 *69%* EH	14 *57%*	39 *49%*	94 *55%*	37 *68%*	80 *59%*	84 *61%*	60 *75%* AI KO	6 *49%*	21 *49%*	29 *55%*	47 *55%*	81 *62%*	75 *60%*	46 *62%*	56 *72%*
9-10 (Net)	**128** ***20%*** **I**	81 *23%*	15 *14%*	- -	3 *14%*	10 *26%*	4 *15%*	15 *19%*	25 *14%*	18 *32%* AIKO	23 *17%*	30 *22%*	25 *31%* AI KO	3 *29%*	5 *12%*	7 *14%*	16 *19%*	27 *21%*	22 *18%*	20 *27%*	24 *32%* AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**3** ***1%*** **Z**	2 *1%*	1 *	1 *1%*	2 *1%*	1 *	2 *1%*	- -	- -	1 *1%*	1 *1%*	1 *1%*	* *	2 *1%*	- -	1 *1%*	2 *1%*	1 *	- -	3 *1%*	2 *	1 *2%*	* *1%*	- -
2	**6** ***1%*** **Z**	2 *1%*	3 *1%*	4 *2%*	1 *	3 *1%*	2 *1%*	3 *5%* A	1 *1%*	* *	- -	- -	1 *1%*	1 *1%*	2 *1%*	2 *2%*	1 *1%*	4 *1%*	1 *2%*	4 *1%*	5 *1%*	- -	- -	1 *9%* AVWX
3	**11** ***2%*** **d**	6 *2%*	5 *2%*	7 *4%*	3 *1%*	6 *2%*	5 *2%*	3 *5%*	1 *1%*	- -	4 *5%*	1 *1%*	1 *1%*	6 *3%*	1 *	4 *4%* P	5 *3%*	6 *2%*	1 *1%*	10 *2%*	10 *2%*	1 *1%*	- -	- -
4	**15** ***3%*** **V**	9 *4%*	6 *2%*	8 *4%*	8 *2%*	9 *3%*	6 *3%*	2 *3%*	4 *4%*	2 *2%*	1 *2%*	3 *4%*	3 *3%*	7 *4%*	4 *2%*	4 *4%*	4 *2%*	11 *3%*	1 *1%*	14 *3%*	9 *2%*	5 *12%* AV	2 *6%*	- -
5	**50** ***10%*** **Ej**	17 *7%*	32 *12%*	30 *15%* AE	20 *7%*	28 *10%*	21 *10%*	9 *17%* I	5 *5%*	7 *10%*	5 *6%*	9 *11%*	15 *12%*	19 *10%*	16 *8%*	15 *13%*	15 *8%*	35 *11%*	7 *10%*	43 *10%*	41 *10%*	4 *11%*	2 *8%*	2 *23%* AV
6	**58** ***11%*** **Jf**	25 *10%*	33 *12%*	26 *13%*	32 *10%*	32 *11%*	25 *11%*	9 *18%* J	11 *12%*	3 *4%*	13 *15%* J	8 *10%*	13 *11%*	21 *11%*	23 *11%*	13 *12%*	18 *11%*	39 *12%*	6 *8%*	52 *12%*	51 *12%*	1 *2%*	4 *14%* W	2 *20%* W
7	**81** ***16%***	42 *17%*	39 *15%*	34 *17%*	47 *15%*	51 *18%*	30 *13%*	8 *15%*	17 *18%*	8 *10%*	18 *21%*	13 *16%*	17 *14%*	31 *16%*	34 *17%*	15 *14%*	29 *17%*	52 *16%*	15 *20%*	66 *15%*	68 *16%*	7 *18%*	4 *16%*	2 *16%*
8	**123** ***24%***	62 *25%*	61 *23%*	47 *23%*	77 *25%*	68 *24%*	55 *25%*	9 *17%*	23 *24%*	22 *30%*	23 *27%*	23 *28%*	24 *19%*	49 *26%*	48 *23%*	26 *24%*	44 *26%*	79 *24%*	19 *25%*	104 *24%*	109 *25%*	6 *16%*	7 *24%*	1 *10%*
9	**78** ***15%*** **DSae**	38 *15%*	40 *15%*	14 *7%*	64 *21%* AD	47 *16%*	31 *14%*	4 *7%*	21 *22%* HM	19 *26%* AHL M	13 *15%*	10 *12%*	12 *10%*	28 *15%*	35 *17%*	15 *14%*	39 *23%* AS	39 *12%*	16 *20%*	62 *14%*	64 *15%*	10 *27%* AVX	3 *10%*	1 *8%*
Highest rating 10	**51** ***10%***	27 *11%*	25 *10%*	16 *8%*	36 *12%*	23 *8%*	29 *13%*	6 *11%*	10 *10%*	8 *11%*	7 *8%*	4 *6%*	17 *14%*	22 *11%*	22 *11%*	8 *7%*	14 *8%*	38 *11%*	8 *10%*	44 *10%*	46 *11%*	2 *5%*	3 *10%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**33** ***6%*** **KORc**	16 *6%*	17 *7%*	17 *8%*	16 *5%*	18 *6%*	15 *7%*	1 *1%*	2 *2%*	4 *5%*	* *	8 *10%* K	19 *15%* AHI JK	5 *3%*	22 *10%* AO	6 *6%*	2 *1%*	31 *9%* AR	1 *2%*	32 *7%* A	27 *6%*	2 *5%*	3 *11%*	1 *8%*
1-3 (Net)	**19** ***4%*** **EPZi**	11 *4%*	9 *3%*	13 *6%* AE	7 *2%*	10 *4%*	9 *4%*	6 *11%* AM	3 *3%*	1 *2%*	5 *6%*	2 *3%*	3 *2%*	9 *5%*	3 *1%*	7 *7%* P	8 *5%*	11 *3%*	2 *3%*	17 *4%*	17 *4%*	1 *3%*	* *1%*	1 *9%*
4-6 (Net)	**123** ***24%*** **Et**	51 *21%*	71 *27%*	63 *31%* AE	59 *19%*	70 *24%*	53 *24%*	20 *38%* J	20 *21%*	12 *16%*	20 *23%*	20 *25%*	31 *26%*	47 *25%*	43 *21%*	32 *29%*	37 *21%*	85 *25%*	15 *19%*	108 *25%*	101 *23%*	10 *25%*	8 *28%*	4 *43%* AV
7-10 (Net)	**334** ***66%*** **DHM** **SUYav**	169 *68%*	165 *63%*	109 *54%*	224 *73%* AD	190 *66%*	144 *65%*	26 *50%*	71 *74%* HM	56 *77%* AHM	61 *71%* H	50 *63%*	69 *57%*	130 *68%*	139 *67%*	65 *59%*	126 *73%* AS	208 *62%*	58 *76%*	275 *64%*	288 *66%* Y	25 *67%* Y	17 *60%*	4 *41%*
9-10 (Net)	**129** ***25%*** **Dae**	64 *26%*	65 *25%*	29 *14%*	100 *33%* AD	70 *24%*	59 *27%*	9 *18%*	31 *32%* L	27 *37%* AL	20 *23%*	14 *18%*	28 *23%*	50 *26%*	57 *27%*	23 *21%*	53 *31%*	76 *23%*	23 *31%*	106 *25%*	110 *25%*	12 *32%*	6 *20%*	1 *14%*

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21st May - 17th June, 1st - 30th October

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**3** ***1%*** **Z**	1 *	2 3% AZ	- -	- -	3 1%	- -	1 1%	2 1%	- -	- -	3 1%	1 2%	1 4%	- -	- -	- -	- -	- -	* 1%	- -	1 1%	- -	- -
2	**6** ***1%*** **Z**	3 1%	3 5% AZ	- -	1 *	2 1%	3 6% Acd	- -	4 1%	1 4%	1 1%	5 1%	- -	1 2%	- -	- -	1 3%	1 5%	- -	- -	- -	- -	1 2%	1 9% Akmnqrst
3	**11** ***2%*** **d**	7 2%	4 6%	- -	4 2%	1 1%	5 10% Acd	3 3%	5 2%	1 3%	- -	11 3%	1 1%	- -	1 4%	1 1%	1 3%	1 5%	1 2%	- -	1 3%	3 4%	- -	- -
4	**15** ***3%*** **V**	12 3%	1 1%	3 19%	3 1%	8 4%	4 8% c	2 2%	13 4%	1 2%	4 3%	10 3%	5 12% Anstu	1 5%	3 8%	1 1%	1 1%	- -	2 5%	2 6% u	- -	1 1%	- -	- -
5	**50** ***10%*** **Ej**	40 9%	9 14%	1 4%	18 8%	26 11%	5 10%	14 11%	30 9%	3 9%	19 14%	29 8%	4 11%	4 16%	3 7%	3 6%	4 8%	2 7%	9 17% t	2 8%	7 14%	3 4%	7 12%	2 23% Amnt
6	**58** ***11%*** **Jf**	47 11%	8 12%	2 16%	26 12%	28 11%	4 8%	7 6%	41 13%	6 17%	10 8%	47 13%	1 2%	4 16%	7 17% k	7 13%	6 12%	3 11%	7 13%	4 14% k	6 12%	5 7%	6 10%	2 20% kt
7	**81** ***16%***	63 15%	15 23%	2 16%	32 15%	37 15%	11 23%	21 17%	53 17%	2 7%	19 14%	59 16%	7 18%	3 14%	6 15%	12 22%	5 11%	8 30%	6 12%	4 16%	7 13%	11 14%	10 17%	2 16%
8	**123** ***24%***	105 25%	11 17%	6 39%	51 24%	60 25%	10 21%	24 20%	75 23%	11 34%	34 25%	89 24%	6 16%	4 17%	11 29%	14 27%	15 30%	4 14%	8 14%	7 24%	17 36% qv	22 27%	14 24%	1 10%
9	**78** ***15%*** **DSae**	74 17% Aa	3 5%	1 5%	44 20% Ae	32 13%	2 4%	20 17%	53 16%	3 7%	24 18%	54 15%	10 27% Amnrs	4 17%	3 7%	5 10%	12 24% s	3 13%	11 20%	3 10%	2 5%	14 18%	10 16%	1 8%
Highest rating 10	**51** ***10%***	49 11%	3 4%	- -	31 14% Ad	19 8%	2 4%	17 14%	30 9%	2 5%	17 13%	32 9%	2 5%	2 8%	2 4%	7 12%	2 5%	3 10%	5 9%	3 10%	4 9%	14 18% A	7 12%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**33** ***6%*** **KORc**	27 *6%*	6 *10%*	- -	6 *3%*	24 *10%* Ac	2 *5%*	11 *9%*	16 *5%*	4 *13%*	7 *5%*	25 *7%*	2 *5%*	- -	4 *10%*	4 *8%*	2 *3%*	1 *5%*	4 *8%*	3 *11%*	4 *8%*	4 *5%*	4 *7%*	1 *8%*
1-3 (Net)	**19** ***4%*** **EPZi**	11 *3%*	9 *13%* AZ	- -	5 *2%*	6 *3%*	8 *16%* Acd	4 *4%*	11 *4%*	2 *7%*	1 *1%*	19 *5%* Ai	1 *3%*	2 *7%*	1 *4%*	1 *1%*	3 *6%*	2 *10%*	1 *2%*	* *1%*	1 *3%*	4 *5%*	1 *2%*	1 *9%*
4-6 (Net)	**123** ***24%*** **Et**	99 *23%*	18 *27%*	6 *39%*	47 *22%*	63 *26%*	13 *26%*	23 *19%*	84 *26%*	9 *27%*	33 *25%*	87 *24%*	10 *25%*	9 *37%*	12 *32%* t	10 *20%*	10 *21%*	5 *18%*	19 *35%* t	8 *28%* t	13 *26%*	9 *12%*	13 *22%*	4 *43%* Antu
7-10 (Net)	**334** ***66%*** **DHMSU** **Yav**	291 *68%* Aa	32 *50%*	9 *61%*	157 *73%* Ad e	148 *61%*	26 *53%*	81 *68%*	211 *65%*	18 *53%*	94 *70%*	233 *64%*	25 *67%* v	14 *56%*	21 *55%*	38 *71%* v	35 *70%* v	17 *67%*	30 *55%*	17 *60%*	31 *63%*	61 *78%* Am qrv	42 *68%* v	4 *41%*
9-10 (Net)	**129** ***25%*** **Dae**	123 *29%* Aa	6 *9%*	1 *5%*	74 *34%* Ad e	51 *21%*	4 *9%*	37 *31%*	83 *26%*	4 *12%*	41 *31%*	86 *24%*	12 *32%* m	6 *26%*	4 *11%*	12 *22%*	14 *29%*	6 *23%*	16 *29%*	6 *20%*	7 *14%*	28 *36%* Am sv	17 *28%*	1 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**3**	2	1	-	-	-	-	*	1	-	-	-	2	-	-	1	-	-	-	-	2
	1%	*1%*	*1%*	-	-	-	-	*	*1%*	-	-	-	*2%*	-	-	*3%*	-	-	-	-	*3%*
2	**6**	*	1	-	-	3	1	1	4	-	1	-	-	1	-	-	1	1	1	-	-
	1%	*	*1%*	-	-	*16%*	*3%*	*1%*	*3%*	-	*1%*	-	-	*11%*	-	-	*1%*	*1%*	*1%*	-	-
	B																				
3	**11**	5	1	1	1	1	1	1	1	2	5	3	-	-	-	1	-	-	1	3	1
	2%	*2%*	*2%*	*30%*	*3%*	*5%*	*4%*	*1%*	*1%*	*4%*	*6%*	*2%*	-	-	-	*3%*	-	-	*1%*	*5%*	*1%*
											AM										
4	**15**	6	4	-	*	1	-	4	5	2	2	4	1	-	1	1	2	2	4	2	3
	3%	*3%*	*4%*	-	*2%*	*6%*	-	*3%*	*4%*	*4%*	*2%*	*4%*	*1%*	-	*4%*	*2%*	*4%*	*1%*	*4%*	*3%*	*5%*
5	**50**	18	10	*	2	4	1	16	15	3	8	12	4	1	6	6	4	12	9	5	6
	10%	*7%*	*12%*	*7%*	*10%*	*20%*	*4%*	*13%*	*11%*	*8%*	*9%*	*10%*	*5%*	*9%*	*20%*	*13%*	*7%*	*11%*	*9%*	*8%*	*10%*
6	**58**	31	9	-	3	2	2	11	19	8	9	10	8	-	3	7	13	11	8	13	1
	11%	*13%*	*11%*	-	*15%*	*11%*	*11%*	*9%*	*15%*	*20%*	*11%*	*9%*	*9%*	-	*9%*	*13%*	*22%*	*10%*	*9%*	*20%*	*2%*
	U															U	ASU				
7	**81**	42	15	-	1	2	3	19	22	3	16	17	16	3	4	6	6	22	17	6	15
	16%	*17%*	*18%*	-	*7%*	*9%*	*13%*	*15%*	*17%*	*8%*	*19%*	*14%*	*18%*	*25%*	*14%*	*12%*	*11%*	*20%*	*18%*	*10%*	*24%*
8	**123**	68	12	-	4	4	5	30	23	5	29	33	20	3	10	8	11	26	21	17	23
	24%	*28%*	*15%*	-	*21%*	*22%*	*28%*	*24%*	*18%*	*13%*	*35%*	*28%*	*22%*	*22%*	*34%*	*15%*	*19%*	*25%*	*22%*	*27%*	*35%*
											AIJ										P
9	**78**	37	20	1	6	-	3	11	23	7	10	18	19	-	-	13	12	11	18	8	8
	15%	*15%*	*25%*	*29%*	*34%*	-	*13%*	*9%*	*18%*	*17%*	*12%*	*16%*	*21%*	-	-	*26%*	*21%*	*10%*	*19%*	*12%*	*13%*
	H		AH													AR					
Highest rating 10	**51**	26	2	2	2	2	3	16	12	4	1	14	17	1	3	4	6	14	12	5	4
	10%	*11%*	*2%*	*33%*	*8%*	*12%*	*15%*	*13%*	*9%*	*9%*	*1%*	*11%*	*19%*	*5%*	*10%*	*7%*	*10%*	*13%*	*13%*	*9%*	*7%*
	CK	C						C	K	K		K	AK								
Don't know	**33**	10	6	-	-	-	2	15	5	6	4	7	4	4	3	3	3	9	3	3	1
	6%	*4%*	*8%*	-	-	-	*9%*	*12%*	*4%*	*16%*	*5%*	*6%*	*4%*	*28%*	*9%*	*7%*	*6%*	*8%*	*4%*	*4%*	*1%*
								AB		AIM											
1-3 (Net)	**19**	7	3	1	1	4	1	3	6	2	6	3	2	1	-	3	1	1	3	3	2
	4%	*3%*	*4%*	*30%*	*3%*	*20%*	*7%*	*2%*	*5%*	*4%*	*7%*	*2%*	*2%*	*11%*	-	*5%*	*1%*	*1%*	*3%*	*5%*	*4%*
4-6 (Net)	**123**	55	22	*	5	7	3	30	39	12	19	27	13	1	9	14	19	24	21	20	11
	24%	*23%*	*28%*	*7%*	*27%*	*37%*	*16%*	*24%*	*30%*	*32%*	*22%*	*23%*	*14%*	*9%*	*33%*	*28%*	*32%*	*22%*	*22%*	*32%*	*17%*
	M								M	M											

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**334** ***66%*** **J**	172 *71%* A	49 *61%*	3 *62%*	13 *70%*	8 *42%*	13 *69%*	76 *61%*	81 *62%*	19 *48%*	56 *67%*	81 *69%* J	72 *79%* AI J	7 *52%*	17 *58%*	31 *60%*	35 *61%*	73 *69%*	69 *72%*	36 *58%*	50 *78%* AP
9-10 (Net)	**129** ***25%*** **K**	62 *26%*	22 *27%*	3 *62%*	8 *42%*	2 *12%*	5 *28%*	27 *22%*	36 *27%* K	10 *27%*	11 *13%*	32 *27%* K	36 *40%* AK	1 *5%*	3 *10%*	17 *33%*	18 *31%*	25 *23%*	31 *32%*	13 *21%*	12 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 91

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**18** ***1%*** **CUZcg**	15 *2%* AC	3 *	11 *1%*	8 *1%*	12 *1%*	7 *1%*	1 *	3 *1%*	2 *1%*	3 *1%*	5 *2%*	4 *1%*	5 *1%*	8 *1%*	5 *1%*	6 *1%*	12 *1%*	4 *3%*	14 *1%*	17 *1%*	1 *	1 *1%*	* *
2	**21** ***1%*** **EZcg**	11 *1%*	10 *1%*	14 *2%*	7 *1%*	10 *1%*	12 *1%*	3 *1%*	2 *1%*	5 *2%*	3 *1%*	2 *1%*	7 *2%*	3 *1%*	13 *2%*	6 *1%*	8 *2%*	13 *1%*	- -	21 *1%*	17 *1%*	2 *1%*	1 *1%*	1 *2%*
3	**39** ***2%*** **EKZd**	24 *3%*	15 *2%*	26 *3%* AE	13 *1%*	17 *2%*	22 *2%*	4 *2%*	7 *3%* K	8 *3%* K	1 *	8 *3%* K	11 *2%* K	9 *2%*	16 *2%*	14 *3%*	9 *2%*	30 *2%*	3 *2%*	36 *2%*	32 *2%*	5 *3%*	1 *1%*	2 *3%*
4	**72** ***4%*** **Eq**	36 *4%*	36 *4%*	42 *5%* AE	30 *3%*	28 *4%*	44 *5%*	7 *4%*	11 *4%*	8 *3%*	18 *6%* L	7 *2%*	21 *5%*	17 *4%*	35 *4%*	20 *4%*	25 *5%*	47 *4%*	9 *5%*	63 *4%*	51 *4%*	12 *8%* AV	6 *6%*	3 *6%*
5	**219** ***13%*** **EGRZc**	119 *14%*	101 *12%*	115 *15%* AE	105 *11%*	117 *15%* AG	103 *11%*	25 *12%*	29 *11%*	33 *14%*	33 *11%*	31 *12%*	67 *15%*	51 *12%*	100 *12%*	67 *14%*	47 *9%*	172 *14%* AR	20 *11%*	200 *13%*	173 *12%*	23 *15%*	11 *11%*	12 *22%* AVX
6	**270** ***16%*** **Uc**	142 *16%*	128 *15%*	129 *17%*	141 *15%*	122 *15%*	148 *16%*	43 *21%* IM	36 *13%*	36 *15%*	56 *18%*	41 *15%*	58 *13%*	62 *15%*	132 *16%*	76 *16%*	76 *15%*	194 *16%*	35 *20%*	234 *15%*	214 *15%*	31 *20%*	15 *15%*	9 *17%*
7	**354** ***20%*** **B**	160 *18%*	194 *23%* AB	146 *19%*	208 *22%*	168 *21%*	186 *20%*	44 *22%*	61 *22%*	53 *22%*	61 *20%*	54 *20%*	82 *19%*	82 *19%*	182 *22%*	90 *19%*	108 *21%*	246 *20%*	34 *19%*	319 *20%*	292 *20%*	35 *22%*	18 *19%*	9 *16%*
8	**344** ***20%*** **DQWabek**	175 *20%*	169 *20%*	132 *17%*	212 *22%* AD	149 *19%*	195 *21%*	43 *21%*	57 *20%*	47 *19%*	60 *20%*	63 *23%*	74 *17%*	105 *25%* AQ	163 *20%*	76 *16%*	106 *21%*	238 *19%*	29 *17%*	314 *20%*	297 *21%* W	20 *13%*	17 *18%*	9 *17%*
9	**171** ***10%*** **DUabdes**	80 *9%*	91 *11%*	45 *6%*	126 *13%* AD	67 *8%*	105 *11%*	14 *7%*	35 *13%*	23 *9%*	31 *10%*	27 *10%*	41 *10%*	44 *10%*	78 *9%*	48 *10%*	59 *12%*	112 *9%*	24 *14%*	147 *9%*	140 *10%*	17 *11%*	10 *11%*	3 *6%*
Highest rating 10	**121** ***7%*** **DSWadejk**	61 *7%*	61 *7%*	42 *5%*	79 *8%* D	52 *7%*	70 *7%*	10 *5%*	27 *10%*	19 *8%*	22 *7%*	17 *6%*	26 *6%*	30 *7%*	50 *6%*	42 *9%*	46 *9%*	75 *6%*	10 *6%*	111 *7%*	104 *7%* W	4 *2%*	9 *10%* W	4 *7%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 91

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**103** ***6%*** **EJOR ceg**	53 *6%*	50 *6%*	63 *8%* AE	40 *4%*	50 *6%*	53 *6%*	8 *4%*	11 *4%*	7 *3%*	16 *5%*	17 *6%*	44 *10%* AHI JK	15 *4%*	53 *6%*	35 *7%* O	19 *4%*	84 *7%* AR	4 *3%*	98 *6%* A	86 *6%*	7 *5%*	7 *7%*	2 *4%*
1-3 (Net)	**79** ***5%*** **CEKZ**	50 *6%* AC	29 *3%*	51 *7%* AE	28 *3%*	39 *5%*	40 *4%*	8 *4%*	12 *4%*	15 *6%* K	7 *2%*	15 *6%* K	22 *5%*	18 *4%*	37 *4%*	24 *5%*	24 *5%*	55 *4%*	7 *4%*	71 *5%*	65 *5%*	7 *5%*	3 *3%*	3 *6%*
4-6 (Net)	**561** ***32%*** **EVZ c**	296 *34%*	265 *31%*	286 *37%* AE	275 *28%*	266 *34%*	294 *31%*	75 *37%*	77 *27%*	77 *32%*	107 *35%*	79 *29%*	146 *34%*	130 *31%*	267 *32%*	163 *34%*	148 *29%*	413 *34%*	64 *37%*	497 *32%*	439 *31%*	66 *42%* AV	31 *33%*	24 *44%* AVX
7-10 (Net)	**991** ***57%*** **BDM QSWYab dekv**	476 *54%*	515 *60%* AB	365 *48%*	626 *65%* AD	435 *55%*	556 *59%*	111 *55%*	180 *64%* AM	142 *59%*	174 *57%*	161 *59%* M	223 *51%*	262 *62%* AQ	473 *57%*	256 *53%*	319 *63%* AS	671 *55%*	98 *56%*	891 *57%*	833 *59%* WY	76 *48%*	55 *57%* Y	26 *46%*
9-10 (Net)	**293** ***17%*** **DSa bdes**	141 *16%*	152 *18%*	87 *11%*	206 *21%* AD	118 *15%*	174 *18%*	24 *12%*	63 *22%* AHM	42 *17%*	53 *17%*	44 *16%*	67 *15%*	74 *18%*	128 *15%*	90 *19%*	105 *21%* AS	187 *15%*	35 *20%*	258 *17%*	245 *17%*	21 *13%*	19 *20%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**18** ***1%*** **CUZcg**	6 *	4 *2%*	8 *9%* AZa	2 *	9 *1%*	8 *4%* Acd	10 *2%* Ag	7 *1%*	- -	4 *1%*	14 *1%*	1 *	- -	3 *2%* u	4 *2%*	- -	2 *2%* u	4 *2%* u	1 *1%*	1 *	3 *1%*	- -	* *
2	**21** ***1%*** **EZcg**	12 *1%*	3 *1%*	6 *7%* AZa	2 *	13 *1%*	6 *3%* c	8 *2%*	9 *1%*	2 *2%*	3 *1%*	18 *1%*	2 *1%*	- -	1 *1%*	5 *2%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	1 *1%*	2 *1%*	4 *2%*	1 *2%*
3	**39** ***2%*** **EKZd**	24 *2%*	13 *5%* AZ	2 *2%*	17 *3%*	14 *2%*	8 *4%*	9 *2%*	25 *2%*	- -	10 *3%*	29 *2%*	5 *3%* q	2 *2%*	4 *3%* q	4 *2%*	1 *1%*	- -	- -	1 *1%*	5 *3%*	5 *2%*	10 *5%* Apq	2 *3%* pq
4	**72** ***4%*** **Eq**	55 *4%*	11 *4%*	5 *6%*	17 *3%*	42 *5%*	13 *6%*	15 *3%*	49 *5%*	4 *4%*	17 *4%*	54 *4%*	12 *8%* Amqu	6 *7%* q	3 *2%*	10 *5%* q	9 *6%* q	3 *2%*	- -	6 *6%* q	8 *5%* q	8 *4%* q	5 *2%*	3 *6%* q
5	**219** ***13%*** **EGRZc**	139 *10%*	57 *22%* AZ	24 *25%* AZ	38 *7%*	135 *15%* Ac	46 *21%* Acd	49 *12%*	137 *13%*	18 *15%*	49 *12%*	164 *13%*	23 *15%*	11 *14%*	14 *11%*	24 *11%*	21 *13%*	21 *20%* Atu	19 *13%*	11 *11%*	21 *12%*	18 *9%*	24 *11%*	12 *22%* Amnoqrstu
6	**270** ***16%*** **Uc**	207 *15%*	52 *20%* Ab	9 *10%*	74 *13%*	151 *16%*	41 *19%*	64 *15%*	172 *16%*	20 *17%*	58 *14%*	209 *16%*	31 *20%* p	13 *16%*	23 *17%*	29 *13%*	24 *15%*	10 *10%*	23 *16%*	15 *15%*	21 *13%*	36 *19%*	35 *15%*	9 *17%*
7	**354** ***20%*** **B**	288 *21%*	46 *18%*	20 *21%*	121 *21%*	185 *20%*	43 *20%*	93 *22%*	203 *19%*	28 *23%*	84 *21%*	268 *21%*	35 *22%*	14 *18%*	29 *23%*	47 *22%*	28 *18%*	25 *24%*	35 *23%*	18 *19%*	31 *19%*	35 *19%*	45 *20%*	9 *16%*
8	**344** ***20%*** **DQWab ek**	300 *22%* Aab	35 *14%*	9 *10%*	130 *23%* e	181 *19%*	31 *14%*	72 *17%*	228 *21%*	18 *15%*	81 *20%*	258 *20%*	20 *13%*	18 *23%*	25 *19%*	43 *20%*	36 *23%* k	14 *14%*	30 *20%*	17 *18%*	47 *28%* Akp tv	32 *17%*	51 *22%* k	9 *17%*
9	**171** ***10%*** **DUabd es**	159 *12%* Aab	11 *4%*	1 *1%*	90 *16%* Ade	72 *8%*	8 *4%*	33 *8%*	113 *11%*	13 *11%*	38 *9%*	125 *10%*	17 *11%* s	8 *10%*	8 *6%*	24 *11%* s	17 *11%* s	16 *15%* sv	16 *11%* s	10 *11%* s	6 *4%*	28 *15%* msu v	17 *8%*	3 *6%*
Highest rating 10	**121** ***7%*** **DSWade jk**	108 *8%* Aa	8 *3%*	5 *6%*	68 *12%* Ade	46 *5%*	8 *4%*	27 *6%*	76 *7%*	11 *9%*	39 *10%* Aj	80 *6%*	4 *2%*	3 *4%*	10 *8%* k	9 *4%*	10 *6%*	8 *8%*	16 *11%* kn	9 *10%* kn	10 *6%*	16 *8%* k	23 *10%* kn	4 *7%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**103** ***6%*** **EJORceg**	79 *6%*	20 *8%*	4 *4%*	14 *2%*	81 *9%* Ace	5 *2%*	38 *9%* Ag	51 *5%*	7 *6%*	20 *5%*	81 *6%*	7 *5%*	4 *5%*	9 *7%*	15 *7%*	9 *6%*	5 *5%*	6 *4%*	7 *7%*	17 *10%*	7 *4%*	14 *6%*	2 *4%*
1-3 (Net)	**79** ***5%*** **CEKZ**	43 *3%*	20 *8%* AZ	16 *17%* AZa	21 *4%*	36 *4%*	21 *10%* Acd	28 *7%* Agh	40 *4%*	2 *2%*	17 *4%*	61 *5%*	7 *5%*	2 *2%*	8 *6%* o	13 *6%* o	2 *1%*	5 *4%*	5 *3%*	3 *3%*	7 *4%*	9 *5%*	14 *6%* o	3 *6%* o
4-6 (Net)	**561** ***32%*** **EVZc**	401 *29%*	120 *46%* AZ	38 *41%* Z	129 *23%*	329 *35%* Ac	99 *46%* Acd	128 *31%*	359 *34%*	43 *35%*	123 *31%*	427 *33%*	66 *42%* Amnqsu	30 *38%*	39 *30%*	62 *29%*	54 *34%*	34 *32%*	42 *28%*	31 *33%*	50 *30%*	62 *33%*	64 *28%*	24 *44%* Amnqrstu
7-10 (Net)	**991** ***57%*** **BDMQS WYabde** kv	855 *62%* Aab	99 *38%* e	35 *37%*	409 *72%* Ad	484 *52%* e	89 *42%*	225 *54%*	621 *58%*	71 *58%*	242 *60%*	731 *56%*	76 *48%*	44 *55%*	73 *56%*	123 *58%* v	92 *58%* v	63 *59%* v	96 *65%* kv	55 *57%* v	95 *56%*	111 *59%* v	136 *60%* kv	26 *46%*
9-10 (Net)	**293** ***17%*** **DSabdes**	267 *19%* Aab	18 *7%*	7 *7%*	158 *28%* Ade	118 *13%* e	16 *7%*	60 *14%*	190 *18%*	25 *20%*	77 *19%*	205 *16%*	21 *13%*	11 *14%*	18 *14%*	33 *16%*	27 *17%*	24 *22%* s	32 *21%* s	19 *20%* s	16 *10%*	43 *23%* ksv	40 *17%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**18**	9	4	-	*	1	1	3	3	2	8	2	2	-	1	1	5	3	2	2	-
	1%	*1%*	*1%*	-	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	-	*1%*	*	*2%*	*1%*	*1%*	*1%*	-
2	**21**	9	*	-	2	3	1	6	6	-	7	3	*	-	4	1	-	6	3	2	1
	1%	*1%*	*	-	*2%* C	*6%* ABCH	*1%*	*1%*	*1%*	-	*2%*	*1%*	*	-	*3%* J	*	-	*2%*	*1%*	*1%*	*1%*
3	**39**	13	12	-	1	-	1	12	15	7	9	7	-	1	1	4	4	8	11	5	2
	2%	*2%*	*4%*	-	*1%*	-	*1%*	*3%*	*3%* M	*3%* M	*2%*	*2%*	-	*3%*	*1%*	*2%*	*2%*	*2%*	*4%*	*2%*	*1%*
4	**72**	25	15	2	1	2	5	22	13	6	19	18	6	1	8	8	7	19	8	11	4
	4%	*3%*	*5%*	*10%*	*2%*	*3%*	*5%*	*5%*	*3%*	*3%*	*5%*	*5%*	*4%*	*4%*	*5%*	*4%*	*3%*	*5%*	*3%*	*5%*	*2%*
5	**219**	91	33	4	10	10	8	64	54	23	52	43	15	4	26	24	31	47	27	24	26
	13%	*12%*	*11%*	*17%*	*12%*	*21%* G	*8%*	*14%*	*12%*	*12%*	*13%*	*13%*	*10%*	*11%*	*15%*	*13%*	*14%*	*13%*	*9%*	*11%*	*16%*
6	**270**	113	49	1	18	7	15	65	65	27	69	54	20	10	25	22	39	66	39	32	22
	16%	*15%*	*16%*	*6%*	*21%*	*15%*	*16%*	*15%*	*15%*	*13%*	*18%*	*16%*	*13%*	*29%* AIJMO	*14%*	*12%*	*17%*	*18%*	*14%*	*15%*	*14%*
7	**354**	154	71	1	12	11	22	83	84	40	94	74	23	6	34	39	48	71	76	47	18
	20% U	*21%*	*23%*	*6%*	*14%*	*23%*	*24%*	*19%*	*19%*	*20%*	*24%*	*22%*	*15%*	*17%*	*20%*	*21%* U	*21%* U	*19%*	*27%* ARU	*22%*	*11%*
8	**344**	151	66	6	14	11	16	80	107	41	74	62	36	6	20	41	40	68	65	50	41
	20% O	*20%*	*22%*	*26%*	*16%*	*24%*	*17%*	*18%*	*24%* AO	*20%* O	*19%* O	*18%*	*25%* O	*17%*	*12%*	*22%*	*18%*	*18%*	*23%*	*23%*	*26%*
9	**171**	78	25	-	11	2	9	45	42	19	27	38	24	2	19	21	29	32	32	21	17
	10% K	*11%*	*8%*	-	*14%*	*5%*	*10%*	*10%*	*9%*	*9%*	*7%*	*11%*	*16%* AIK	*5%*	*11%*	*11%*	*13%*	*9%*	*11%*	*10%*	*11%*
Highest rating 10	**121**	68	15	2	7	1	7	22	39	17	19	17	15	1	13	13	19	31	10	13	17
	7% S	*9%* AH	*5%*	*7%*	*8%*	*1%*	*8%*	*5%*	*9%* K	*8%*	*5%*	*5%*	*10%* K	*2%*	*7%*	*7%*	*9%* S	*8%* S	*3%*	*6%*	*10%* S
Don't know	**103**	29	12	6	7	-	8	41	20	20	15	18	5	4	21	13	5	22	9	13	12
	6% BQ	*4%*	*4%*	*28%*	*8%* BF	-	*8%* BF	*9%* ABCF	*5%*	*10%* AIKM	*4%*	*5%*	*3%*	*12%* K	*12%* AIKLM	*7%* Q	*2%*	*6%* Q	*3%*	*6%*	*8%* Q
1-3 (Net)	**79**	31	16	-	4	4	3	21	24	8	24	12	3	1	7	6	9	18	16	9	3
	5%	*4%*	*5%*	-	*5%*	*7%*	*3%*	*5%*	*5%*	*4%*	*6%*	*4%*	*2%*	*3%*	*4%*	*3%*	*4%*	*5%*	*6%*	*4%*	*2%*
4-6 (Net)	**561**	228	97	8	30	19	28	151	132	56	140	115	41	15	59	54	77	132	74	67	51
	32% S	*31%*	*32%*	*33%*	*35%*	*40%*	*30%*	*34%*	*29%*	*28%*	*36%*	*34%*	*28%*	*44%*	*34%*	*29%*	*34%*	*35%* S	*26%*	*31%*	*32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**991** ***57%*** **HO**	451 *61%* AH	177 *59%*	9 *39%*	44 *52%*	25 *53%*	55 *59%*	230 *52%*	271 *61%* NO	116 *58%*	213 *54%*	190 *57%*	98 *67%* AK NO	14 *41%*	86 *50%*	114 *61%*	136 *60%*	201 *54%*	184 *65%* AR	131 *60%*	93 *58%*
9-10 (Net)	**293** ***17%*** **K**	146 *20%* ACF	40 *13%*	2 *7%*	18 *21%* F	3 *7%*	16 *18%*	67 *15%*	81 *18%* K	36 *18%*	46 *12%*	54 *16%*	39 *27%* AIK LN	3 *7%*	32 *18%* K	34 *18%*	48 *21%*	63 *17%*	42 *15%*	34 *15%*	34 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**10** ***1%*** **UZgj**	7 *1%*	2 *	4 *1%*	6 *1%*	5 *1%*	5 *1%*	2 *1%*	2 *1%*	- -	1 *	* *	5 *2%*	5 *1%*	3 *1%*	2 *1%*	2 *	8 *1%*	5 *3%* AU	5 *	9 *1%*	- -	1 *1%*	- -
2	**13** ***1%*** **EZ**	10 *2%*	3 *1%*	10 *2%* AE	3 *	5 *1%*	8 *1%*	2 *1%*	3 *1%*	2 *1%*	4 *2%*	- -	3 *1%*	3 *1%*	6 *1%*	4 *2%*	6 *1%*	8 *1%*	2 *1%*	11 *1%*	10 *1%*	2 *1%*	1 *1%*	1 *2%*
3	**21** ***2%*** **E**	11 *2%*	9 *2%*	16 *3%* AE	5 *1%*	7 *1%*	14 *2%*	2 *1%*	2 *1%*	4 *2%*	2 *1%*	6 *4%* AI	5 *2%*	6 *2%*	7 *1%*	8 *3%*	5 *1%*	16 *2%*	1 *1%*	20 *2%*	17 *2%*	1 *1%*	3 *4%*	1 *3%*
4	**45** ***4%*** **BGP**	15 *2%*	30 *5%* AB	22 *5%*	23 *3%*	28 *5%* AG	17 *3%*	9 *5%*	11 *5%*	4 *2%*	6 *3%*	5 *3%*	10 *4%*	19 *5%* P	13 *2%*	12 *5%*	15 *4%*	30 *4%*	4 *3%*	41 *4%*	42 *4%*	2 *2%*	1 *2%*	1 *2%*
5	**112** ***9%*** **EUZ c**	59 *10%*	54 *9%*	73 *16%* AE	40 *6%*	56 *10%*	56 *9%*	21 *13%*	20 *9%*	13 *6%*	21 *10%*	17 *11%*	20 *9%*	28 *8%*	49 *9%*	35 *13%* AO	27 *7%*	86 *11%*	19 *13%*	94 *9%*	90 *9%*	10 *10%*	7 *11%*	5 *14%*
6	**151** ***13%*** **Mu**	83 *14%*	69 *12%*	58 *13%*	93 *13%*	67 *12%*	85 *13%*	31 *19%* ALM	30 *13%* M	29 *14%* M	33 *16%* M	16 *10%*	13 *6%*	45 *13%*	80 *14%*	26 *10%*	56 *15%*	96 *12%*	15 *11%*	136 *13%*	117 *12%*	18 *17%*	10 *14%*	7 *21%* AV
7	**242** ***20%*** **Oi**	123 *21%*	119 *20%*	87 *19%*	156 *22%*	116 *21%*	126 *20%*	40 *24%*	39 *17%*	46 *23%*	35 *17%*	37 *23%*	46 *20%*	59 *17%*	130 *23%* O	53 *20%*	76 *20%*	166 *21%*	31 *22%*	211 *20%*	194 *20%*	24 *23%*	18 *26%*	7 *20%*
8	**236** ***20%*** **DQe**	110 *18%*	126 *22%*	70 *15%*	166 *23%* AD	114 *21%*	121 *19%*	26 *15%*	45 *20%*	50 *25%* H	40 *19%*	31 *19%*	43 *19%*	80 *22%* Q	119 *21%* Q	35 *13%*	87 *23%*	149 *18%*	25 *18%*	210 *20%*	196 *20%*	19 *18%*	13 *20%*	7 *20%*
9	**171** ***14%*** **DFb dej**	84 *14%*	86 *15%*	49 *11%*	121 *17%* AD	64 *12%*	106 *17%* AF	18 *11%*	41 *19%*	25 *13%*	39 *19%*	20 *13%*	28 *12%*	62 *17%*	71 *13%*	37 *14%*	63 *17%*	108 *13%*	22 *15%*	149 *14%*	145 *15%*	17 *16%*	6 *9%*	3 *9%*
Highest rating 10	**104** ***9%*** **aj**	60 *10%*	45 *8%*	31 *7%*	73 *10%*	43 *8%*	61 *10%*	11 *7%*	24 *11%*	20 *10%*	17 *8%*	13 *8%*	19 *8%*	36 *10%*	44 *8%*	25 *9%*	36 *9%*	69 *9%*	8 *6%*	97 *9%*	93 *10%*	5 *5%*	3 *5%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**78** ***7%*** **EIJO** **Rcg**	38 *6%*	40 *7%*	42 *9%* AE	36 *5%*	42 *8%*	36 *6%*	5 *3%*	6 *3%*	6 *3%*	13 *6%*	14 *9%* HIJ	35 *15%* AHI JK	14 *4%*	36 *6%*	28 *11%* AOP	9 *2%*	69 *9%* AR	9 *7%*	69 *7%*	66 *7%*	7 *6%*	5 *7%*	1 *2%*
1-3 (Net)	**44** ***4%*** **CEZc** **g**	29 *5%*	15 *3%*	30 *6%* AE	14 *2%*	17 *3%*	27 *4%*	6 *4%*	6 *3%*	6 *3%*	7 *3%*	7 *4%*	12 *6%*	14 *4%*	16 *3%*	14 *5%*	12 *3%*	32 *4%*	8 *5%*	36 *3%*	36 *4%*	2 *2%*	4 *6%*	2 *5%*
4-6 (Net)	**309** ***26%*** **EMZ** **u**	156 *26%*	152 *26%*	153 *33%* AE	156 *22%*	152 *28%*	157 *25%*	62 *37%* AJL M	60 *27%*	46 *23%*	61 *29%* M	38 *24%*	43 *19%*	92 *26%*	142 *25%*	73 *28%*	97 *26%*	212 *26%*	38 *27%*	271 *26%*	249 *25%*	30 *28%*	18 *27%*	12 *36%* AV
7-10 (Net)	**753** ***64%*** **DQS** **abe**	377 *63%*	376 *64%*	238 *51%*	516 *71%* AD	338 *62%*	415 *65%*	95 *57%*	149 *67%*	141 *71%* AHM	131 *62%*	102 *64%*	136 *60%*	237 *66%* Q	365 *65%* Q	150 *56%*	262 *69%* AS	492 *61%*	87 *61%*	667 *64%*	628 *64%*	66 *63%*	40 *60%*	19 *57%*
9-10 (Net)	**275** ***23%*** **DFX** **abdjr**	144 *24%*	131 *22%*	81 *17%*	194 *27%* AD	108 *20%*	167 *26%* AF	29 *17%*	65 *29%* AH	45 *23%*	56 *27%*	33 *21%*	47 *21%*	98 *27%* AP	116 *21%*	62 *23%*	99 *26%*	177 *22%*	30 *21%*	245 *24%*	238 *24%* X	22 *21%*	9 *14%*	6 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**10** ***1%*** **UZgj**	4 * -	- - -	5 *8%* AZa	- - -	6 *1%*	4 *3%* Ac	7 *3%* Ag	* * *	2 *3%* g	5 *2%* j	4 * *	- - -	- - -	2 *2%*	1 *1%*	- - -	- - -	4 *4%* Au	1 *1%*	- - -	3 *2%*	- - -	- - -
2	**13** ***1%*** **EZ**	7 *1%*	3 *2%*	4 *7%* AZ	3 *1%*	7 *1%*	3 *3%* c	2 *1%*	9 *1%*	2 *3%*	3 *1%*	11 *1%*	2 *1%*	1 *1%*	- - -	3 *2%*	1 *1%*	3 *5%* Au	- - -	1 *1%*	1 *1%*	1 *1%*	- - -	1 *2%* u
3	**21** ***2%*** **E**	14 *1%*	5 *4%*	2 *3%*	6 *1%*	8 *1%*	6 *5%* Acd	7 *2%*	10 *1%*	- - -	3 *1%*	18 *2%*	1 *1%*	2 *3%*	2 *2%*	3 *2%*	- - -	- - -	2 *2%*	3 *4%* o	2 *2%*	2 *1%*	3 *2%*	1 *3%* o
4	**45** ***4%*** **BGP**	39 *4%*	5 *3%*	1 *3%*	18 *4%*	22 *4%*	5 *4%*	9 *3%*	29 *4%*	5 *5%*	11 *4%*	34 *4%*	2 *2%*	- - -	1 *1%*	6 *4%*	3 *3%*	6 *8%*	2 *3%*	1 *2%*	9 *8%* Akm	7 *5%*	7 *5%*	1 *2%*
5	**112** ***9%*** **EUZc**	73 *8%*	29 *19%* AZ	11 *18%* AZ	31 *7%*	65 *11%* c	16 *14%* c	24 *9%*	76 *10%*	7 *8%*	25 *9%*	87 *10%*	10 *10%*	11 *20%* Aqst u	9 *9%*	18 *13%* su	12 *12%*	9 *13%*	7 *8%*	7 *11%*	5 *4%*	11 *7%*	8 *5%*	5 *14%* su
6	**151** ***13%*** **Mu**	119 *12%*	28 *18%* A	5 *8%*	60 *13%*	74 *12%*	16 *14%*	31 *11%*	104 *14%*	11 *12%*	36 *13%*	113 *13%*	18 *17%* u	8 *14%*	16 *17%* u	16 *11%*	15 *15%* u	6 *9%*	9 *9%*	10 *14%* u	17 *15%* u	21 *14%* u	8 *5%*	7 *21%* Anpqu
7	**242** ***20%*** **Oi**	202 *21%*	25 *17%*	16 *26%*	87 *19%*	124 *21%*	29 *24%*	57 *20%*	135 *19%*	23 *26%*	40 *14%*	199 *22%* Ai	24 *23%*	9 *15%*	18 *19%*	21 *15%*	17 *17%*	14 *20%*	16 *17%*	18 *26%* n	24 *22%*	36 *23%*	38 *25%*	7 *20%*
8	**236** ***20%*** **DQe**	204 *21%*	26 *17%*	6 *10%*	86 *19%* e	136 *23%* Ae	12 *10%*	48 *17%*	161 *22%* A	12 *14%*	47 *17%*	184 *21%*	19 *18%*	13 *23%*	21 *22%*	29 *20%*	22 *22%*	13 *19%*	22 *24%*	13 *20%*	21 *19%*	27 *17%*	28 *18%*	7 *20%*
9	**171** ***14%*** **DFbdej**	154 *16%* Ab	15 *10%*	2 *3%*	91 *20%* Ade	70 *12%*	9 *8%*	37 *13%*	107 *15%*	11 *12%*	55 *20%* Aj	112 *13%*	17 *16%*	7 *12%*	14 *15%*	23 *16%*	16 *16%*	11 *15%*	16 *17%*	6 *9%*	9 *9%*	20 *13%*	29 *19%* rsv	3 *9%*
Highest rating 10	**104** ***9%*** **aj**	95 *10%* Aa	4 *3%*	5 *8%*	51 *11%* Ad	43 *7%*	10 *9%*	23 *8%*	60 *8%*	15 *17%* Afg	35 *12%* Aj	67 *8%*	5 *5%*	4 *8%*	7 *7%*	11 *8%*	6 *6%*	4 *6%*	9 *10%*	3 *5%*	13 *12%*	19 *12%*	19 *13%* kr	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**78** ***7%*** **EIJORcg**	63 *7%*	11 *7%*	4 *6%*	21 *5%*	46 *8%*	8 *6%*	34 *12%* Agh	35 *5%*	2 *2%*	17 *6%*	58 *7%*	7 *6%*	2 *3%*	4 *5%*	12 *9%*	8 *8%*	4 *5%*	8 *8%*	5 *7%*	8 *7%*	9 *5%*	11 *8%*	1 *2%*
1-3 (Net)	**44** ***4%*** **CEZcg**	25 *3%*	8 *5%*	11 *18%* AZa	9 *2%*	21 *4%*	13 *11%* Acd	16 *6%* g	19 *3%*	5 *6%*	11 *4%*	33 *4%*	2 *2%*	3 *5%*	4 *4%*	6 *4%*	1 *1%*	3 *5%*	6 *6%*	4 *6%* o	4 *3%*	7 *4%*	3 *2%*	2 *5%*
4-6 (Net)	**309** ***26%*** **EMZu**	230 *24%*	61 *41%* AZ	17 *28%*	109 *24%*	160 *27%*	37 *32%*	64 *23%*	208 *29%* A	22 *25%*	72 *26%*	233 *26%*	30 *28%* u	19 *34%* u	26 *28%* u	40 *28%* u	30 *30%* u	21 *30%* u	18 *19%*	18 *27%* u	30 *28%* u	40 *25%*	23 *15%*	12 *36%* Aqu
7-10 (Net)	**753** ***64%*** **DQSabe**	655 *67%* Aab	70 *47%*	28 *47%*	316 *69%* Ade	373 *62%* e	59 *51%*	164 *59%*	464 *64%*	61 *68%*	176 *64%*	563 *63%*	66 *63%*	33 *59%*	60 *64%*	84 *59%*	62 *61%*	42 *60%*	63 *66%*	40 *60%*	67 *62%*	102 *65%*	114 *75%* Aklno prsv	19 *57%*
9-10 (Net)	**275** ***23%*** **DFXabdjr**	249 *26%* Aab	19 *13%*	7 *11%*	143 *31%* Ade	113 *19%*	19 *16%*	60 *21%*	167 *23%*	26 *28%*	89 *32%* Aj	180 *20%*	22 *21%*	11 *20%*	21 *22%*	34 *24%*	22 *22%*	14 *21%*	25 *26%* r	9 *14%*	23 *21%*	39 *25%* r	48 *32%* Arv	6 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**10** ***1%***	2 *	5 2%	- -	* 1%	- -	- -	2 1%	1 *	- -	5 2% L	- -	2 2%	- -	1 2%	1 1%	2 1%	- -	- -	2 1%	- -
2	**13** ***1%***	8 1%	- -	- -	1 1%	1 3% C	1 1%	3 1%	3 1%	2 2%	5 2%	2 1%	1 1%	- -	* *	* *	1 *	2 1%	3 1%	2 1%	3 2%
3	**21** ***2%***	6 1%	8 4%	1 3%	1 1%	- -	1 2%	5 2%	6 2%	3 3%	2 1%	6 2%	2 2%	- -	1 2%	3 3% U	4 3%	5 2%	1 1%	3 2%	- -
4	**45** ***4%***	24 4%	4 2%	- -	2 3%	3 7%	2 2%	11 4%	13 4%	1 1%	9 3%	10 4%	6 5%	1 6%	4 6% J	4 4%	5 3%	7 3%	9 4%	5 3%	7 5%
5	**112** ***9%***	56 10%	20 9%	- -	5 9%	4 10%	8 11%	20 8%	29 10%	12 10%	29 10%	19 7%	6 5%	4 23%	12 16% LM	9 9%	23 14% AU	25 10%	21 10%	10 6%	9 6%
6	**151** ***13%*** **HO**	73 13%	27 13%	5 29%	10 20% H	9 20% H	8 12%	19 8%	41 14% O	13 11%	37 13%	34 12%	19 15%	3 20%	4 5%	11 12%	13 8%	32 13%	21 11%	28 16%	23 17% Q
7	**242** ***20%*** **M**	112 20%	42 20%	6 32%	9 17%	11 25%	17 25%	45 19%	58 20% M	28 24% M	67 24% M	59 22% M	14 11%	3 16%	13 18%	19 20%	33 20%	58 23%	50 25%	33 19%	22 16%
8	**236** ***20%***	107 19%	53 25%	2 12%	8 15%	7 15%	11 16%	47 20%	50 17%	22 18%	55 19%	70 26% AIO	26 20%	3 20%	9 12%	16 17%	28 17%	44 17%	44 21%	45 26%	27 19%
9	**171** ***14%***	88 16% F	34 16%	1 6%	7 13%	2 4%	13 19% F	26 11%	46 16%	12 10%	36 13%	35 13%	31 24% AJ KLO	2 12%	9 12%	13 14%	25 15%	37 15%	41 20% A	16 9%	23 16%
Highest rating 10	**104** ***9%*** **C**	58 11% C	10 5%	2 8%	4 9%	5 11%	6 9%	20 8%	25 9%	13 11%	20 7%	18 7%	19 15% AKL	- -	8 10%	11 11%	13 8%	30 12% S	10 5%	16 9%	16 11% S
Don't know	**78** ***7%*** **BGMS**	18 3%	12 6%	2 10%	5 10% BG	3 6%	1 1%	38 16% ABCG	17 6% M	12 10% M	17 6% M	16 6% M	1 1%	* 3%	13 18% AIKLM	8 8% S	16 10% S	13 5%	4 2%	10 6%	10 7% S
1-3 (Net)	**44** ***4%***	17 3%	12 6%	1 3%	2 3%	1 3%	2 3%	10 4%	9 3%	5 5%	13 4%	8 3%	5 4%	- -	3 4%	4 4%	7 5%	7 3%	4 2%	8 5%	3 2%
4-6 (Net)	**309** ***26%*** **H**	153 28%	51 24%	5 29%	17 33% H	16 36% H	17 26%	50 21%	84 29%	26 22%	75 26%	62 23%	31 24%	8 50%	20 27%	24 25%	41 25%	64 25%	51 25%	43 25%	39 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**753** ***64%*** **O**	366 *66%*	139 *65%*	11 *58%*	28 *54%*	24 *55%*	47 *70%* E	139 *59%*	179 *62%*	75 *63%*	179 *63%*	183 *68%* O	90 *70%* O	8 *48%*	39 *52%*	58 *62%*	98 *60%*	169 *67%*	145 *71%* A	109 *64%*	87 *62%*
9-10 (Net)	**275** ***23%***	146 *26%* AH	43 *20%*	3 *15%*	11 *22%*	6 *15%*	19 *29%*	46 *20%*	71 *25%*	25 *21%*	56 *20%*	53 *20%*	50 *39%* AI JKLO	2 *12%*	16 *22%*	23 *25%*	38 *23%*	68 *27%*	51 *25%*	31 *19%*	38 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**8** ***1%*** **FUZcg**	5 *1%*	4 *1%*	3 *1%*	5 *1%*	1 *	7 *2%*	3 *3%*	1 *1%*	- -	1 *1%*	1 *1%*	2 *1%*	2 *1%*	3 *1%*	3 *1%*	1 *	7 *1%*	2 *3%*	6 *1%*	6 *1%*	* *	1 *1%*	1 *2%*
2	**16** ***2%*** **EZg**	5 *1%*	10 *2%*	10 *3%* E	6 *1%*	6 *2%*	10 *2%*	2 *3%*	2 *1%*	3 *2%*	1 *1%*	1 *	7 *4%* A	3 *2%*	4 *1%*	8 *4%* AP	5 *2%*	11 *2%*	- -	16 *2%*	12 *2%*	1 *1%*	2 *5%* A	1 *3%*
3	**27** ***3%*** **E**	17 *4%*	10 *2%*	17 *6%* AE	11 *2%*	11 *3%*	16 *4%*	- -	7 *4%*	3 *2%*	3 *2%*	6 *4%*	9 *5%*	7 *3%*	10 *2%*	10 *5%*	6 *2%*	21 *4%*	3 *3%*	24 *3%*	22 *3%*	3 *4%*	1 *2%*	1 *3%*
4	**36** ***4%*** **RZ**	15 *4%*	21 *5%*	15 *5%*	21 *4%*	22 *6%*	14 *3%*	10 *11%* AIK	3 *2%*	5 *4%*	3 *3%*	8 *6%*	6 *4%*	8 *4%*	17 *4%*	11 *5%*	7 *2%*	29 *6%* AR	3 *3%*	33 *4%*	29 *4%*	2 *2%*	3 *7%*	2 *7%*
5	**97** ***12%*** **EOc**	41 *10%*	56 *13%*	45 *16%* AE	53 *10%*	46 *12%*	52 *12%*	12 *13%*	14 *9%*	17 *13%*	12 *9%*	23 *17%* AI	19 *11%*	14 *7%*	50 *12%*	33 *15%* AO	29 *9%*	68 *13%*	13 *13%*	84 *11%*	74 *11%*	11 *13%*	9 *18%* AV	4 *15%*
6	**106** ***13%*** **LMS**	58 *14%*	47 *11%*	39 *14%*	66 *12%*	46 *11%*	60 *14%*	14 *16%* L	22 *13%*	25 *19%* ALM	24 *18%* LM	8 *6%*	12 *7%*	27 *13%*	55 *13%*	24 *11%*	51 *17%* AS	55 *10%*	8 *8%*	97 *13%*	80 *12%*	15 *19%*	6 *13%*	5 *18%*
7	**188** ***23%***	100 *24%*	88 *21%*	57 *20%*	131 *24%*	91 *23%*	97 *22%*	25 *27%*	40 *24%*	28 *21%*	34 *26%*	29 *22%*	32 *19%*	50 *24%*	98 *24%*	40 *19%*	75 *24%*	113 *21%*	25 *25%*	163 *22%*	158 *23%*	17 *21%*	8 *18%*	4 *15%*
8	**147** ***18%*** **DQe**	76 *18%*	71 *17%*	35 *12%*	111 *20%* AD	70 *18%*	77 *18%*	18 *19%*	31 *19%*	26 *19%*	21 *16%*	26 *19%*	26 *15%*	38 *19%*	79 *19%*	29 *14%*	62 *20%*	85 *16%*	18 *18%*	129 *18%*	118 *17%*	16 *19%*	9 *19%*	4 *15%*
9	**86** ***10%*** **Dj**	41 *10%*	45 *11%*	20 *7%*	67 *12%* AD	44 *11%*	43 *10%*	4 *5%*	25 *15%* H	15 *11%*	15 *11%*	12 *9%*	16 *9%*	28 *14%*	36 *9%*	23 *11%*	37 *12%*	49 *9%*	14 *14%*	73 *10%*	68 *10%*	11 *14%*	3 *6%*	4 *14%*
Highest rating 10	**67** ***8%*** **Hadm**	31 *7%*	36 *9%*	17 *6%*	50 *9%*	29 *7%*	38 *9%*	- -	17 *10%* H	11 *8%* H	11 *9%* H	11 *8%* H	17 *10%* H	19 *9%*	32 *8%*	15 *7%*	25 *8%*	42 *8%*	7 *7%*	60 *8%*	59 *9%*	4 *4%*	3 *7%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**56** ***7%*** **EJRg**	22 *5%*	34 *8%*	30 *11%* AE	25 *5%*	32 *8%*	23 *5%*	4 *4%*	6 *3%*	3 *2%*	7 *5%*	11 *8%* J	25 *15%* AHI JK	8 *4%*	32 *8%*	16 *8%*	9 *3%*	47 *9%* AR	6 *6%*	50 *7%*	50 *7%*	3 *4%*	2 *4%*	1 *3%*
1-3 (Net)	**51** ***6%*** **EPZg**	27 *7%*	24 *6%*	29 *10%* AE	22 *4%*	18 *5%*	33 *8%*	5 *6%*	10 *6%*	6 *4%*	5 *4%*	7 *5%*	18 *10%* AK	12 *6%*	17 *4%*	21 *10%* AP	12 *4%*	39 *7%*	6 *6%*	45 *6%*	41 *6%*	4 *5%*	4 *8%*	2 *7%*
4-6 (Net)	**239** ***29%*** **EMc**	115 *28%*	124 *29%*	99 *34%* AE	140 *26%*	114 *29%*	125 *29%*	36 *39%* IM	39 *24%*	48 *35%* IM	39 *30%*	39 *29%*	37 *22%*	49 *24%*	122 *29%*	67 *32%*	86 *28%*	152 *29%*	24 *25%*	214 *29%*	183 *27%*	27 *33%*	18 *38%* AV	10 *39%* AV
7-10 (Net)	**488** ***59%*** **DQS be**	248 *60%*	240 *57%*	129 *45%*	359 *66%* AD	234 *59%*	254 *58%*	47 *51%*	112 *67%* AHM	79 *58%*	81 *61%*	78 *58%*	90 *53%*	135 *66%* AQ	245 *59%*	108 *51%*	199 *65%* AS	289 *55%*	63 *64%*	425 *58%*	404 *60%*	48 *58%*	23 *50%*	13 *50%*
9-10 (Net)	**153** ***18%*** **DHe jm**	72 *17%*	82 *19%*	36 *13%*	117 *21%* AD	73 *18%*	80 *18%*	4 *5%*	41 *25%* AH	26 *19%* H	26 *20%* H	23 *17%* H	33 *19%* H	47 *23%*	68 *16%*	39 *18%*	62 *20%*	91 *17%*	21 *21%*	132 *18%*	127 *19%*	15 *18%*	6 *13%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	851	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	833	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	696	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	8 1% FUZcg	4 1%	- -	4 10% AZa	1 *	4 1%	3 4% Ac	3 2%	2 *	2 4% Ag	4 2%	5 1%
2	16 2% EZg	10 1%	5 5% AZ	1 2%	4 1%	8 2%	4 4%	8 4% Ag	5 1%	3 4%	4 2%	12 2%
3	27 3% E	19 3%	5 5%	3 8%	12 4%	10 2%	5 7% d	7 4%	15 3%	- -	11 5%	16 3%
4	36 4% RZ	23 3%	8 8% Z	5 14% AZ	10 3%	18 4%	7 9% c	5 3%	26 5%	1 1%	8 3%	27 5%
5	97 12% EOc	79 11%	13 13%	5 13%	27 8%	59 14% Ac	12 15%	17 9%	68 13%	5 8%	23 10%	74 13%
6	106 13% LMS	88 13%	14 14%	3 8%	40 12%	52 13%	14 17%	22 12%	67 13%	8 13%	30 13%	74 13%
7	188 23%	155 22%	24 25%	8 20%	76 23%	93 23%	16 21%	39 21%	119 23%	13 21%	51 22%	132 23%
8	147 18% DQe	130 19%	14 14%	3 7%	69 20% e	70 17%	7 8%	30 16%	102 19%	11 18%	35 15%	112 19%
9	86 10% Dj	74 11%	10 10%	2 6%	42 13%	41 10%	4 5%	22 12%	58 11%	5 8%	31 13%	50 9%
Highest rating 10	67 8% Hadm	63 9% Aa	3 3%	1 4%	40 12% Ade	24 6%	3 4%	11 6%	45 9%	6 10%	22 9%	44 8%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	* *	- -	- -	- -	- -	- -	1 2%	1 1%	1 1%	4 4% A	- -	1 2% nu
2	1 1%	2 5%	- -	2 2%	2 3%	1 3%	- -	2 5% A	2 3%	1 1%	1 1%	1 3%
3	3 4% n	4 9% An	5 9% Ant	- -	2 3%	2 4%	1 2%	1 2%	2 3%	2 2%	4 4%	1 3% n
4	2 2%	- -	3 5%	7 7%	3 4%	1 3%	2 2%	3 7%	7 8%	3 3%	3 3%	2 7% l
5	11 13%	11 29% Akmn stu	5 8%	7 7%	10 14%	5 11%	11 17%	9 18% An tu	10 11%	9 8%	7 7%	4 15%
6	15 19%	2 6%	7 12%	15 14%	9 12%	10 24% ls	6 9%	6 13%	8 9%	11 10%	12 12%	5 18%
7	17 21%	5 12%	16 28%	30 28%	13 17%	5 11%	11 17%	8 18%	26 29%	20 19%	34 34% Alopq rtv	4 15%
8	16 19%	4 10%	14 25%	15 15%	17 23%	4 9%	13 20%	9 19%	16 18%	19 18%	15 15%	4 15%
9	11 14%	6 16%	4 7%	10 9%	9 13%	7 15%	4 7%	3 6%	5 5%	14 14%	9 9%	4 14% s
Highest rating 10	4 4%	3 8% m	- -	9 9% m	4 5%	5 12% m	7 11% m	3 7% m	5 6%	15 14% Ak m	10 10% m	2 6% m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**56** ***7%*** **EJRg**	47 *7%*	4 *4%*	4 *9%*	15 *5%*	33 *8%*	5 *6%*	25 *13%* Ag	17 *3%*	8 *13%* g	13 *6%*	41 *7%*	3 *4%*	2 *4%*	2 *4%*	10 *10%*	4 *5%*	4 *8%*	9 *13%* k	2 *4%*	7 *8%*	7 *7%*	5 *5%*	1 *3%*
1-3 (Net)	**51** ***6%*** **EPZg**	33 *5%*	10 *10%* Z	8 *20%* AZ	17 *5%*	22 *5%*	12 *15%* Acd	18 *10%* Ag	22 *4%*	5 *8%*	18 *8%*	33 *6%*	4 *5%*	5 *14%* n	5 *9%*	2 *2%*	4 *6%*	3 *7%*	3 *4%*	4 *8%*	5 *6%*	7 *7%*	5 *5%*	2 *7%*
4-6 (Net)	**239** ***29%*** **EMc**	190 *27%*	35 *35%*	14 *34%*	76 *23%*	129 *31%* c	33 *42%* Ac	43 *23%*	162 *31%*	14 *22%*	61 *26%*	174 *30%*	27 *33%*	14 *35%*	15 *26%*	29 *28%*	22 *30%*	17 *38%*	18 *28%*	18 *38%* Atu	25 *28%*	22 *21%*	22 *21%*	10 *39%* Atu
7-10 (Net)	**488** ***59%*** **DQSbe**	423 *61%* Ab	51 *51%*	14 *36%*	227 *68%* Ade	227 *55%* e	30 *38%*	101 *54%*	324 *62%* A	35 *56%*	139 *60%*	339 *58%*	48 *58%*	18 *47%*	34 *60%*	64 *60%*	43 *59%*	20 *47%*	35 *55%*	23 *50%*	53 *58%*	69 *66%* rv	68 *68%* lprv	13 *50%*
9-10 (Net)	**153** ***18%*** **DHejm**	137 *20%* A	12 *12%*	4 *9%*	82 *25%* Ade	64 *16%*	7 *8%*	32 *17%*	103 *20%*	11 *18%*	53 *23%* j	94 *16%*	15 *18%*	9 *24%* m	4 *7%*	19 *18%*	13 *18%*	12 *27%* m	11 *17%*	6 *13%*	10 *11%*	29 *28%* Amrs	19 *19%*	5 *20%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**8** ***1%***	3 *1%*	2 *2%*	- -	1 *2%*	- -	1 *1%*	2 *1%*	1 *	- -	5 *3%* A	- -	1 *1%*	- -	1 *2%*	2 *2%*	2 *2%*	- -	- -	4 *4%*	- -
2	**16** ***2%***	3 *1%*	- -	- -	1 *3%* C	1 *6%*	2 *4%* BC	8 *4%* ABC	2 *1%*	4 *4%*	4 *2%*	3 *2%*	- -	1 *10%*	2 *4%*	1 *1%*	4 *3%*	3 *2%*	- -	2 *2%*	2 *3%*
3	**27** ***3%*** **B**	4 *1%*	8 *5%* B	2 *17%*	2 *6%* B	- -	3 *6%* B	8 *4%* B	7 *3%*	7 *7%* L	7 *3%*	3 *2%*	1 *2%*	- -	2 *3%*	7 *7%* AU	3 *2%*	6 *3%*	5 *4%*	2 *2%*	- -
4	**36** ***4%***	15 *4%*	7 *5%*	1 *4%*	2 *6%*	3 *13%*	1 *2%*	6 *3%*	10 *5%*	4 *4%*	9 *4%*	6 *4%*	2 *3%*	- -	4 *6%*	5 *5%*	5 *4%*	8 *4%*	3 *2%*	2 *2%*	4 *5%*
5	**97** ***12%***	42 *11%*	29 *18%* AH	* *3%*	4 *9%*	2 *8%*	4 *7%*	16 *9%*	27 *12%*	13 *13%*	25 *13%*	16 *10%*	6 *7%*	1 *10%*	8 *12%*	12 *13%*	18 *14%*	24 *12%*	12 *9%*	6 *5%*	13 *17%*
6	**106** ***13%*** **O**	53 *14%*	18 *11%*	2 *14%*	9 *22%* AH	3 *14%*	6 *11%*	16 *9%*	31 *14%* O	12 *12%*	25 *13%* O	23 *14%* O	9 *11%*	3 *34%*	2 *3%*	11 *12%*	16 *12%*	23 *12%*	15 *11%*	14 *13%*	10 *12%*
7	**188** ***23%*** **O**	90 *24%*	34 *21%*	2 *15%*	6 *15%*	5 *21%*	12 *23%*	39 *22%*	48 *22%* O	20 *21%*	50 *26%* O	45 *28%* O	16 *19%*	3 *28%*	7 *10%*	19 *20%*	22 *17%*	43 *22%*	40 *31%* AQ	25 *24%*	20 *26%*
8	**147** ***18%***	69 *19%*	27 *17%*	2 *15%*	6 *14%*	5 *22%*	9 *17%*	29 *16%*	37 *17%*	18 *18%*	34 *17%*	31 *20%*	17 *21%*	1 *6%*	10 *15%*	11 *12%*	22 *17%*	31 *16%*	28 *22%*	30 *28%*	10 *12%*
9	**86** ***10%*** **K**	43 *12%*	13 *8%*	1 *8%*	6 *14%*	2 *10%*	6 *11%*	16 *9%*	25 *11%* K	9 *9%*	9 *5%*	15 *10%*	17 *21%* AI JKL	1 *12%*	10 *15%* K	18 *20%* AR	17 *13%*	18 *9%*	14 *11%*	3 *3%*	7 *9%*
Highest rating 10	**67** ***8%***	31 *8%*	13 *8%*	2 *11%*	1 *3%*	1 *3%*	7 *13%*	13 *7%*	23 *10%* L	5 *5%*	11 *6%*	7 *4%*	11 *14%* KL	- -	8 *12%* L	3 *4%*	8 *6%*	23 *12%* P	8 *6%*	9 *8%*	8 *10%*
Don't know	**56** ***7%*** **BM**	16 *4%*	8 *5%*	2 *13%*	2 *6%*	1 *3%*	2 *4%*	25 *14%* ABCG	10 *5%*	7 *7%*	15 *8%*	11 *7%*	1 *1%*	- -	12 *18%* AIJKL M	4 *4%*	11 *9%* S	15 *8%*	3 *2%*	7 *7%*	4 *5%*
1-3 (Net)	**51** ***6%*** **B**	10 *3%*	10 *7%*	2 *17%*	4 *11%* B	1 *6%*	6 *12%* AB	17 *9%* AB	10 *5%*	11 *11%* L	16 *8%*	6 *4%*	2 *3%*	1 *10%*	6 *8%*	9 *10%*	9 *7%*	9 *4%*	5 *4%*	9 *9%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
4-6 (Net)	**239** ***29%*** **H**	110 *30%*	54 *34%* H	3 *21%*	14 *36%* GH	8 *36%*	10 *20%*	38 *22%*	69 *31%*	29 *29%*	59 *31%*	44 *28%*	18 *21%*	4 *44%*	14 *21%*	28 *30%*	39 *30%*	55 *28%*	30 *23%*	22 *21%*	27 *34%*
7-10 (Net)	**488** ***59%***	233 *63%* AE	86 *55%*	7 *49%*	18 *47%*	13 *56%*	34 *64%*	97 *55%*	133 *60%*	52 *53%*	103 *53%*	98 *62%*	61 *75%* AI JKO	5 *46%*	35 *52%*	51 *56%*	68 *54%*	116 *59%*	91 *71%* APQ	67 *64%*	45 *58%*
9-10 (Net)	**153** ***18%*** **K**	74 *20%*	25 *16%*	3 *19%*	7 *17%*	3 *13%*	13 *24%*	29 *16%*	48 *22%* K	14 *14%*	20 *10%*	22 *14%*	29 *35%* AI JKL	1 *12%*	18 *27%* JKL	21 *23%*	25 *19%*	41 *21%*	23 *17%*	12 *11%*	15 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**34** *2%* **CZcj**	23 *2%*	11 *1%*	20 *2%*	14 *1%*	19 *2%*	15 *1%*	- -	1 *	6 *2%*	4 *1%*	9 *3%* HI	14 *2%* I	6 *1%*	15 *2%*	13 *3%*	5 *1%*	29 *2%*	4 *2%*	30 *2%*	24 *1%*	5 *3%*	4 *3%* AV	1 *3%*
2	**36** *2%* **Z**	19 *2%*	17 *2%*	22 *2%*	14 *1%*	22 *2%*	14 *1%*	1 *	3 *1%*	6 *2%*	5 *1%*	7 *2%*	14 *2%*	8 *1%*	18 *2%*	9 *2%*	10 *2%*	26 *2%*	3 *2%*	32 *2%*	27 *2%*	7 *4%* AVY	2 *2%*	* *
3	**40** *2%* **ERZ**	21 *2%*	19 *2%*	26 *3%* AE	14 *1%*	23 *2%*	18 *2%*	5 *3%*	3 *1%*	3 *1%*	8 *2%*	7 *2%*	14 *2%*	12 *2%*	13 *1%*	15 *3%*	4 *1%*	36 *2%* AR	4 *2%*	36 *2%*	29 *2%*	7 *4%* AV	3 *2%*	1 *1%*
4	**73** *4%* **KZj**	35 *3%*	38 *4%*	36 *4%*	37 *3%*	38 *4%*	35 *3%*	13 *6%* K	15 *6%* K	13 *4%*	6 *2%*	8 *3%*	18 *3%*	21 *4%*	29 *3%*	23 *4%*	20 *4%*	53 *4%*	10 *5%*	63 *3%*	63 *4%*	4 *2%*	4 *3%*	2 *4%*
5	**144** *7%* **EZci**	74 *7%*	71 *7%*	85 *9%* AE	60 *5%*	74 *7%*	70 *7%*	11 *5%*	15 *6%*	25 *8%*	23 *6%*	21 *6%*	49 *8%*	49 *8%*	57 *6%*	38 *7%*	31 *6%*	114 *8%*	11 *6%*	133 *7%*	119 *7%*	8 *4%*	13 *11%* AVW	4 *7%*
6	**213** *10%* **FMZ**	100 *10%*	113 *11%*	109 *12%*	104 *9%*	90 *9%*	123 *12%* AF	33 *16%* ALM	32 *12%*	38 *13%* M	36 *10%*	29 *9%*	45 *8%*	55 *9%*	105 *11%*	53 *10%*	50 *9%*	163 *11%*	22 *11%*	191 *10%*	173 *10%*	26 *15%* AVY	10 *9%*	4 *6%*
7	**358** *17%* **LM**	180 *18%*	178 *17%*	163 *18%*	195 *17%*	187 *18%*	171 *17%*	36 *17%*	58 *22%* LM	60 *20%* L	75 *21%* LM	43 *13%*	86 *15%*	96 *16%*	164 *18%*	96 *19%*	107 *20%*	251 *17%*	35 *18%*	324 *17%*	298 *17%*	33 *19%*	18 *15%*	10 *17%*
8	**443** *22%* **Jb**	228 *22%*	215 *21%*	205 *22%*	238 *21%*	216 *21%*	227 *22%*	48 *23%*	56 *21%*	50 *17%*	85 *23%*	79 *24%* J	125 *21%*	140 *23%*	200 *21%*	103 *20%*	124 *23%*	319 *21%*	40 *21%*	403 *22%*	374 *22%*	34 *20%*	20 *17%*	15 *26%* X
9	**363** *18%* **Dab eu**	167 *16%*	197 *19%*	120 *13%*	243 *21%* AD	188 *19%*	175 *17%*	29 *14%*	39 *15%*	47 *16%*	67 *18%*	75 *23%* AHI J	107 *18%*	107 *18%*	173 *19%*	83 *16%*	90 *17%*	273 *18%*	35 *18%*	328 *18%*	304 *18%*	30 *17%*	17 *14%*	13 *22%* X
Highest rating 10	**261** *13%* **Dab dej**	136 *13%*	125 *12%*	79 *9%*	182 *16%* AD	130 *13%*	131 *13%*	23 *11%*	31 *12%*	30 *10%*	39 *11%*	37 *11%*	99 *17%* AJ KL	85 *14%*	120 *13%*	57 *11%*	63 *12%*	198 *13%*	24 *13%*	237 *13%*	218 *13%*	17 *9%*	21 *18%* AVWY	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**85** ***4%*** **EFMS**	38 *4%*	47 *5%*	51 *6%* AE	34 *3%*	28 *3%*	57 *6%* AF	10 *5%*	14 *5%*	18 *6%* M	16 *4%*	12 *4%*	16 *3%*	25 *4%*	38 *4%*	22 *4%*	34 *6%* AS	52 *3%*	4 *2%*	81 *4%*	74 *4%*	4 *2%*	6 *5%*	2 *4%*
1-3 (Net)	**110** ***5%*** **EIRV** **Zc**	63 *6%*	47 *5%*	68 *7%* AE	42 *4%*	64 *6%*	46 *4%*	6 *3%*	6 *2%*	15 *5%*	17 *5%*	23 *7%* I	41 *7%* I	27 *4%*	46 *5%*	37 *7%* A	19 *3%*	91 *6%* AR	12 *6%*	98 *5%*	80 *5%*	19 *11%* AVY	9 *7%*	2 *4%*
4-6 (Net)	**430** ***21%*** **EZc**	208 *20%*	222 *22%*	229 *25%* AE	201 *18%*	203 *20%*	227 *22%*	57 *27%* KLM	62 *23%*	76 *26%* AKL M	65 *18%*	59 *18%*	112 *19%*	125 *21%*	191 *21%*	113 *22%*	100 *19%*	330 *22%*	43 *22%*	388 *21%*	355 *21%*	38 *22%*	27 *23%*	10 *17%*
7-10 (Net)	**1426** ***70%*** **DJa** **be**	711 *70%*	715 *69%*	567 *62%*	859 *76%* AD	721 *71%*	704 *68%*	135 *65%*	184 *69%*	188 *63%*	266 *73%* J	235 *72%* J	417 *71%* J	427 *71%*	657 *70%*	339 *66%*	385 *72%*	1041 *69%*	134 *70%*	1291 *69%*	1194 *70%*	114 *65%*	75 *64%*	44 *75%* WX
9-10 (Net)	**625** ***30%*** **Dab** **ej**	303 *30%*	322 *31%*	200 *22%*	425 *37%* AD	318 *31%*	306 *30%*	52 *25%*	70 *26%*	78 *26%*	106 *29%*	113 *34%* HJ	206 *35%* AH IJ	192 *32%*	293 *31%*	140 *27%*	153 *29%*	472 *31%*	59 *31%*	565 *30%*	522 *31%*	46 *27%*	37 *32%*	19 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**34** ***2%*** **CZcj**	8 *1%*	10 *3%* AZ	16 *13%* AZa	3 *	13 *1%*	18 *7%* Acd	9 *2%*	19 *2%*	4 *2%*	13 *3%* Aj	20 *1%*	5 *3%*	- -	3 *2%*	5 *2%*	2 *1%*	1 *1%*	4 *2%*	4 *3%* At	2 *1%*	2 *1%*	5 *2%*	1 *3%*
2	**36** ***2%*** **Z**	18 *1%*	8 *3%* Z	9 *8%* AZa	7 *1%*	17 *2%*	11 *4%* Acd	12 *2%*	21 *2%*	1 *1%*	8 *2%*	26 *2%*	7 *4%* Anv	1 *1%*	3 *2%*	2 *1%*	2 *1%*	1 *1%*	5 *2%*	2 *2%*	5 *2%*	4 *2%*	4 *1%*	* *
3	**40** ***2%*** **ERZ**	18 *1%*	17 *6%* AZ	6 *5%* AZ	7 *1%*	20 *2%*	13 *5%* Acd	15 *3%*	21 *2%*	3 *2%*	8 *2%*	32 *2%*	7 *4%* Aos	1 *1%*	9 *6%* Aoq su	5 *2%*	- -	2 *1%*	3 *2%*	3 *2%* o	1 *	5 *2%*	4 *1%*	1 *1%*
4	**73** ***4%*** **KZj**	49 *3%*	12 *4%*	12 *10%* AZa	18 *3%*	37 *3%*	17 *7%* Acd	21 *4%*	47 *4%*	1 *1%*	21 *5%*	48 *3%*	4 *2%*	1 *1%*	6 *4%*	6 *3%*	7 *4%*	6 *4%*	4 *2%*	4 *3%*	9 *4%*	14 *5%*	11 *4%*	2 *4%*
5	**144** ***7%*** **EZci**	93 *6%*	32 *11%* AZ	20 *17%* AZ	30 *5%*	95 *8%* Ac	19 *8%*	45 *9%*	82 *7%*	9 *6%*	21 *5%*	120 *8%*	8 *4%*	8 *10%*	12 *8%*	19 *8%*	6 *3%*	5 *4%*	14 *7%*	13 *11%* Ako p	13 *7%*	19 *8%*	22 *7%*	4 *7%*
6	**213** ***10%*** **FMZ**	153 *9%*	49 *17%* AZb	9 *8%*	59 *9%*	121 *11%*	30 *12%*	52 *10%*	129 *10%*	16 *10%*	40 *9%*	169 *11%*	26 *15%* Aqv	9 *11%*	15 *10%*	21 *10%*	22 *13%*	15 *12%*	13 *6%*	10 *9%*	17 *8%*	28 *11%*	33 *11%*	4 *6%*
7	**358** ***17%*** **LM**	279 *17%*	61 *21%*	18 *16%*	109 *17%*	195 *17%*	46 *19%*	106 *20%*	204 *17%*	22 *14%*	68 *16%*	287 *18%*	33 *19%*	11 *14%*	24 *16%*	32 *14%*	37 *22%*	18 *14%*	33 *16%*	18 *15%*	46 *23%*	45 *18%*	52 *17%*	10 *17%*
8	**443** ***22%*** **Jb**	377 *23%* Ab	51 *17%*	14 *12%*	141 *22%*	251 *22%*	43 *17%*	99 *19%*	281 *23%*	33 *21%*	91 *21%*	343 *22%*	34 *20%*	19 *24%*	32 *22%*	53 *24%*	40 *23%*	27 *20%*	40 *20%*	20 *17%*	36 *18%*	50 *20%*	77 *26%* r	15 *26%* r
9	**363** ***18%*** **Dabeu**	333 *20%* Aab	20 *7%*	9 *8%*	123 *19%* e	213 *19%* e	24 *10%*	80 *15%*	228 *19%*	37 *24%* f	84 *19%*	271 *17%*	30 *17%*	20 *25%* u	27 *18%*	39 *18%*	31 *18%*	26 *20%*	44 *22%* u	17 *14%*	34 *17%*	44 *18%*	39 *13%*	13 *22%* ru
Highest rating 10	**261** ***13%*** **Dabde** **j**	239 *15%* Aab	20 *7%*	3 *3%*	112 *18%* Ad e	128 *11%*	21 *8%*	64 *12%*	152 *12%*	23 *15%*	73 *17%* Aj	184 *12%*	17 *9%*	7 *9%*	17 *11%*	27 *12%*	22 *13%*	18 *14%*	26 *13%*	21 *18%* Ak v	27 *14%*	31 *12%*	43 *14%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**85** ***4%*** **EFMS**	68 *4%*	13 *5%*	1 *1%*	22 *3%*	52 *5%*	8 *3%*	21 *4%*	46 *4%*	6 *4%*	12 *3%*	71 *5%*	4 *2%*	3 *3%*	2 *1%*	13 *6%* m	3 *1%*	13 *10%* Akmotu	14 *7%* kmo	6 *5%* m	11 *5%*	8 *3%*	8 *3%*	2 *4%*
1-3 (Net)	**110** ***5%*** **EIRVZc**	44 *3%*	35 *12%* AZ	31 *26%* AZa	17 *3%*	51 *4%*	42 *17%* Acd	36 *7%*	61 *5%*	8 *5%*	29 *7%*	78 *5%*	19 *11%* Alnopstuv	2 *3%*	15 *10%* Aopsu	11 *5%*	4 *2%*	4 *3%*	12 *6%*	9 *7%* o	8 *4%*	11 *4%*	13 *4%*	2 *4%*
4-6 (Net)	**430** ***21%*** **EZc**	295 *18%*	93 *32%* AZ	41 *35%* AZ	107 *17%*	253 *22%* c	66 *26%* Ac	118 *23%*	257 *21%*	26 *17%*	81 *19%*	337 *21%*	38 *22%*	17 *22%*	33 *22%*	46 *21%*	35 *20%*	27 *20%*	31 *16%*	27 *23%*	39 *19%*	61 *24%*	66 *22%*	10 *17%*
7-10 (Net)	**1426** ***70%*** **DJabe**	1228 *75%* Aab	151 *52%* b	45 *38%*	485 *77%* Ade	786 *69%* e	135 *54%*	348 *67%*	864 *70%*	115 *75%*	316 *72%*	1086 *69%*	114 *65%*	57 *72%*	100 *67%*	151 *68%*	130 *76%* kr	90 *68%*	142 *71%*	75 *64%*	144 *71%*	170 *68%*	210 *71%*	44 *75%* kr
9-10 (Net)	**625** ***30%*** **Dabej**	572 *35%* Aab	40 *14%*	12 *11%*	235 *37%* Ade	341 *30%* e	45 *18%*	144 *28%*	379 *31%*	60 *39%* Af	157 *36%* Aj	456 *29%*	46 *27%*	27 *34%*	43 *29%*	66 *30%*	53 *31%*	45 *34%*	70 *35%*	37 *32%*	62 *31%*	76 *30%*	81 *27%*	19 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**34**	7	7	-	6	-	1	14	3	6	10	8	2	2	4	5	6	7	-	2	1
	2%	*1%*	*2%*	-	*6%*	-	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*4%*	*2%*	*3%*	*3%*	*2%*	-	*1%*	*
	BIS				ABCGH			B		I	I			I		S	S	S			
2	**36**	18	3	-	2	1	1	11	7	5	5	6	5	2	5	1	5	7	2	7	3
	2%	*2%*	*1%*	-	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*1%*	*1%*	*3%*	*5%*	*3%*	*1%*	*2%*	*2%*	*1%*	*3%*	*1%*
3	**40**	18	2	-	2	1	1	16	10	3	5	13	3	-	6	3	3	10	5	5	4
	2%	*2%*	*1%*	-	*2%*	*2%*	*1%*	*3%*	*2%*	*1%*	*1%*	*3%*	*2%*	-	*3%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*
4	**73**	27	12	2	3	3	5	22	19	13	18	10	5	-	9	9	10	18	10	7	6
	4%	*3%*	*3%*	*6%*	*3%*	*6%*	*5%*	*4%*	*4%*	*6%*	*4%*	*2%*	*2%*	-	*5%*	*5%*	*4%*	*4%*	*3%*	*3%*	*3%*
										L											
5	**144**	54	24	3	7	5	6	46	25	9	33	46	16	2	14	14	15	26	23	22	19
	7%	*6%*	*7%*	*12%*	*8%*	*9%*	*6%*	*8%*	*5%*	*4%*	*7%*	*10%*	*8%*	*4%*	*7%*	*8%*	*6%*	*6%*	*7%*	*8%*	*9%*
												AIJ									
6	**213**	101	34	2	15	8	10	43	37	23	62	45	20	2	22	24	18	49	32	28	21
	10%	*12%*	*10%*	*8%*	*17%*	*15%*	*10%*	*7%*	*8%*	*11%*	*14%*	*9%*	*10%*	*4%*	*11%*	*13%*	*7%*	*11%*	*9%*	*11%*	*10%*
	HI	H			ACH						AIL										
7	**358**	158	61	2	18	8	22	89	96	37	76	75	31	11	31	35	49	73	57	47	37
	17%	*19%*	*18%*	*8%*	*21%*	*15%*	*22%*	*15%*	*20%*	*17%*	*18%*	*16%*	*15%*	*24%*	*16%*	*19%*	*20%*	*17%*	*17%*	*18%*	*18%*
							H														
8	**443**	171	90	6	19	10	18	130	93	44	97	122	39	11	36	34	55	96	78	63	45
	22%	*20%*	*26%*	*21%*	*21%*	*19%*	*18%*	*22%*	*19%*	*21%*	*22%*	*26%*	*19%*	*24%*	*18%*	*18%*	*23%*	*22%*	*23%*	*24%*	*22%*
												AI									
9	**363**	147	72	5	8	8	15	108	116	32	72	63	46	9	23	24	50	78	70	48	35
	18%	*18%*	*21%*	*16%*	*9%*	*14%*	*15%*	*18%*	*24%*	*15%*	*17%*	*13%*	*23%*	*19%*	*12%*	*13%*	*20%*	*18%*	*20%*	*18%*	*17%*
	ELO	E	E					E	AJKLO				LO						P		
Highest rating 10	**261**	108	25	8	5	5	14	96	56	36	37	63	29	5	35	26	29	60	48	30	28
	13%	*13%*	*7%*	*29%*	*6%*	*9%*	*14%*	*16%*	*12%*	*17%*	*9%*	*13%*	*15%*	*10%*	*18%*	*14%*	*12%*	*14%*	*14%*	*11%*	*13%*
	CEK	CE					CE	ACE		K		K	K		AIK						
Don't know	**85**	33	16	-	3	5	7	21	18	7	20	24	5	3	9	10	6	14	16	9	8
	4%	*4%*	*5%*	-	*4%*	*10%*	*7%*	*4%*	*4%*	*3%*	*5%*	*5%*	*2%*	*6%*	*5%*	*5%*	*3%*	*3%*	*5%*	*3%*	*4%*
						H															
1-3 (Net)	**110**	43	12	-	10	2	3	41	19	13	20	27	10	4	15	9	13	25	8	15	8
	5%	*5%*	*4%*	-	*11%*	*3%*	*3%*	*7%*	*4%*	*6%*	*5%*	*6%*	*5%*	*9%*	*8%*	*5%*	*5%*	*6%*	*2%*	*5%*	*4%*
	S				ABCG										I			S			
4-6 (Net)	**430**	182	69	7	24	16	21	111	80	46	112	101	40	4	45	47	43	92	65	58	47
	21%	*22%*	*20%*	*25%*	*28%*	*30%*	*21%*	*19%*	*17%*	*21%*	*26%*	*21%*	*20%*	*8%*	*23%*	*25%*	*17%*	*21%*	*19%*	*22%*	*23%*
	IN				H						AIN	N			N	Q					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1426**	583	249	21	50	31	69	423	361	150	283	323	144	36	124	120	183	307	254	188	145
	70%	*69%*	*72%*	*75%*	*58%*	*57%*	*70%*	*71%*	*75%*	*70%*	*65%*	*68%*	*72%*	*77%*	*64%*	*64%*	*75%*	*70%*	*74%*	*70%*	*70%*
	EK	E	EF					EF	AKLO								P		P		
9-10 (Net)	**625**	255	97	13	14	13	29	204	172	69	109	126	75	13	57	50	79	138	118	78	63
	30%	*30%*	*28%*	*46%*	*16%*	*24%*	*30%*	*34%*	*36%*	*32%*	*25%*	*26%*	*38%*	*28%*	*30%*	*27%*	*32%*	*31%*	*35%*	*29%*	*30%*
	EK	E	E				E	AE	AKL				AK L								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**23** ***1%*** **CZc**	17 *2%*	6 *1%*	14 *2%*	9 *1%*	11 *1%*	12 *1%*	- -	3 *1%*	4 *2%*	3 *1%*	5 *2%*	8 *2%*	5 *1%*	10 *1%*	9 *2%*	3 *1%*	20 *2%*	4 *2%*	19 *1%*	19 *1%*	2 *1%*	2 *2%*	1 *2%*
2	**26** ***1%*** **EGQZ**	15 *2%*	11 *1%*	17 *2%* AE	9 *1%*	17 *2%* G	8 *1%*	1 *	7 *2%*	2 *1%*	2 *1%*	9 *3%* AHKM	4 *1%*	10 *2%* Q	13 *2%*	3 *1%*	5 *1%*	20 *2%*	1 *	25 *2%*	19 *1%*	4 *2%*	2 *2%*	- -
3	**29** ***2%*** **d**	15 *2%*	15 *2%*	17 *2%*	13 *1%*	18 *2%*	11 *1%*	8 *4%* AIL	2 *1%*	4 *2%*	3 *1%*	3 *1%*	9 *2%*	7 *2%*	14 *2%*	9 *2%*	7 *1%*	22 *2%*	3 *2%*	26 *2%*	25 *2%*	3 *2%*	1 *1%*	* *
4	**55** ***3%*** **Ec**	25 *3%*	30 *4%*	35 *5%* AE	20 *2%*	24 *3%*	30 *3%*	8 *4%*	10 *4%*	10 *4%*	4 *1%*	6 *2%*	16 *4%*	14 *3%*	23 *3%*	17 *4%*	16 *3%*	39 *3%*	5 *3%*	50 *3%*	48 *3%*	3 *2%*	3 *3%*	1 *2%*
5	**168** ***10%*** **UZ**	97 *11%*	71 *8%*	84 *11%*	85 *9%*	76 *10%*	92 *10%*	33 *17%* AILM	19 *7%*	25 *10%*	31 *10%*	23 *8%*	38 *9%*	45 *11%*	81 *10%*	42 *9%*	46 *9%*	122 *10%*	30 *18%* AU	138 *9%*	142 *10%*	9 *6%*	12 *13%* W	5 *9%*
6	**184** ***11%*** **Yfv**	90 *10%*	94 *11%*	81 *11%*	103 *11%*	84 *11%*	100 *11%*	24 *12%*	36 *13%*	35 *15%* ALM	31 *10%*	22 *8%*	35 *8%*	49 *12%*	84 *10%*	51 *11%*	59 *12%*	125 *10%*	15 *9%*	169 *11%*	153 *11%* Y	18 *11%* Y	11 *11%*	3 *5%*
7	**319** ***18%*** **LU**	156 *18%*	164 *19%*	136 *18%*	183 *19%*	147 *19%*	173 *18%*	48 *24%* LM	60 *21%* L	39 *16%*	69 *23%* ALM	36 *13%*	66 *15%*	83 *20%*	154 *19%*	82 *17%*	108 *21%*	211 *17%*	40 *23%*	279 *18%*	255 *18%*	37 *23%*	20 *20%*	9 *16%*
8	**368** ***21%*** **c**	179 *20%*	189 *22%*	175 *23%*	194 *20%*	178 *23%*	190 *20%*	32 *16%*	54 *19%*	48 *20%*	66 *22%*	69 *25%* H	99 *23%*	78 *18%*	179 *22%*	110 *23%*	102 *20%*	266 *22%*	32 *18%*	337 *22%*	302 *21%*	36 *23%*	15 *16%*	15 *27%* AX
9	**284** ***16%*** **Dab efjmu**	133 *15%*	150 *18%*	94 *12%*	190 *20%* AD	122 *15%*	162 *17%*	23 *11%*	48 *17%*	39 *16%*	47 *15%*	55 *20%* H	72 *17%*	62 *15%*	149 *18%*	72 *15%*	84 *16%*	200 *16%*	24 *14%*	257 *17%*	228 *16%*	30 *19%*	11 *12%*	14 *25%* AVX
Highest rating 10	**187** ***11%*** **CDa bde**	111 *13%* AC	76 *9%*	61 *8%*	126 *13%* AD	82 *10%*	105 *11%*	16 *8%*	31 *11%*	24 *10%*	32 *10%*	28 *10%*	56 *13%*	41 *10%*	86 *10%*	59 *12%*	54 *11%*	133 *11%*	14 *8%*	173 *11%*	152 *11%*	13 *8%*	15 *15%* AW	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**90** ***5%*** **EFWg** **iK**	38 *4%*	52 *6%*	53 *7%* AE	37 *4%*	29 *4%*	60 *6%* AF	7 *3%*	11 *4%*	10 *4%*	15 *5%*	16 *6%*	31 *7%*	30 *7%*	36 *4%*	24 *5%*	24 *5%*	66 *5%*	5 *3%*	85 *5%* A	80 *6%* W	3 *2%*	5 *6%* W	1 *3%*
1-3 (Net)	**78** ***4%*** **EGZc**	46 *5%*	32 *4%*	48 *6%* AE	30 *3%*	47 *6%* AG	31 *3%*	9 *5%*	12 *4%*	10 *4%*	8 *3%*	17 *6%*	21 *5%*	21 *5%*	36 *4%*	20 *4%*	16 *3%*	62 *5%*	8 *5%*	70 *4%*	63 *4%*	9 *6%*	5 *5%*	1 *2%*
4-6 (Net)	**407** ***24%*** **EUY** **Zv**	212 *24%*	195 *23%*	199 *26%* AE	208 *22%*	185 *23%*	223 *24%*	66 *33%* AIK LM	65 *23%*	70 *29%* ALM	66 *22%*	51 *19%*	89 *21%*	108 *26%*	189 *23%*	111 *23%*	122 *24%*	286 *23%*	51 *29%*	357 *23%*	344 *24%* Y	30 *19%*	25 *26%* Y	8 *15%*
7-10 (Net)	**1158** ***67%*** **DHO** **abep**	579 *66%*	579 *68%*	466 *61%*	692 *72%* AD	528 *67%*	630 *67%*	119 *59%*	192 *69%*	151 *63%*	214 *71%* H	188 *69%*	294 *68%*	265 *62%*	569 *69%* O	324 *68%*	348 *68%*	810 *66%*	110 *64%*	1046 *67%*	937 *66%*	116 *73%* AVX	61 *63%*	45 *80%* AVX
9-10 (Net)	**470** ***27%*** **DHa** **bej**	244 *28%*	226 *26%*	154 *20%*	316 *33%* AD	203 *26%*	267 *28%*	39 *19%*	78 *28%*	64 *26%*	78 *26%*	83 *30%* H	128 *29%* H	103 *24%*	236 *28%*	132 *28%*	138 *27%*	332 *27%*	38 *22%*	430 *28%*	380 *27%*	43 *27%*	26 *27%*	21 *37%* AVWX

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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**23** ***1%*** **CZc**	9 *1%*	10 *4%* AZ	5 *5%* AZ	1 *	13 *1%* c	9 *4%* Acd	6 *2%*	12 *1%*	2 *2%*	8 *2%*	14 *1%*	2 *1%*	- -	1 *1%*	2 *1%*	1 *1%*	4 *4%* A	4 *3%*	2 *2%*	1 *	2 *1%*	3 *1%*	1 *2%*
2	**26** ***1%*** **EGQZ**	16 *1%*	3 *1%*	8 *8%* AZa	5 *1%*	12 *1%*	7 *3%* Ac	3 *1%*	20 *2%*	* *	2 *1%*	22 *2%*	4 *2%*	- -	3 *3%*	3 *1%*	3 *2%*	- -	- -	2 *2%* q	3 *2%*	3 *2%*	5 *2%*	- -
3	**29** ***2%*** **d**	19 *1%*	5 *2%*	5 *5%* AZ	11 *2%*	10 *1%*	9 *4%* Ad	8 *2%*	19 *2%*	3 *2%*	6 *1%*	21 *2%*	3 *2%*	1 *1%*	3 *2%*	2 *1%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	4 *3%*	5 *3%*	5 *2%*	* *
4	**55** ***3%*** **Ec**	38 *3%*	10 *4%*	7 *8%* AZ	11 *2%*	29 *3%*	14 *6%* Acd	21 *5%* Ag	27 *2%*	7 *6%*	9 *2%*	45 *3%*	3 *2%*	1 *1%*	7 *5%*	8 *4%*	3 *2%*	2 *2%*	4 *3%*	3 *3%*	5 *3%*	11 *6%*	8 *4%*	1 *2%*
5	**168** ***10%*** **UZ**	109 *8%*	43 *17%* AZ	16 *18%* AZ	50 *9%*	94 *10%*	23 *11%*	38 *9%*	112 *10%*	9 *7%*	36 *9%*	128 *10%*	9 *6%*	14 *18%* Akqu	11 *8%*	19 *9%*	17 *11%*	12 *11%*	11 *7%*	12 *13%* ku	20 *12%*	25 *13%* ku	14 *6%*	5 *9%*
6	**184** ***11%*** **Yfv**	137 *10%*	41 *16%* AZb	6 *7%*	65 *11%*	95 *10%*	25 *12%*	32 *8%*	124 *12%* f	17 *14%*	44 *11%*	138 *11%*	18 *11%* v	7 *9%*	24 *18%* Antv	19 *9%*	15 *10%*	11 *11%*	16 *11%*	11 *11%*	20 *12%*	16 *8%*	24 *11%*	3 *5%*
7	**319** ***18%*** **LU**	251 *18%*	52 *20%*	15 *16%*	101 *18%*	164 *18%*	47 *22%*	87 *21%*	183 *17%*	20 *16%*	65 *16%*	250 *19%*	37 *23%* lpq	8 *10%*	24 *18%*	34 *16%*	35 *22%* l	14 *13%*	21 *14%*	20 *20%*	34 *20%*	40 *21%*	45 *20%*	9 *16%*
8	**368** ***21%*** **c**	301 *22%*	47 *18%*	20 *22%*	100 *17%*	222 *24%* Ac	45 *21%*	94 *23%*	232 *22%*	25 *21%*	82 *20%*	277 *21%*	36 *23%*	20 *26%*	26 *20%*	47 *22%*	27 *17%*	23 *21%*	43 *29%* Aort	15 *16%*	31 *18%*	31 *16%*	53 *23%*	15 *27%* Aort
9	**284** ***16%*** **Dabefjmu**	256 *19%* Aab	20 *8%*	8 *8%*	115 *20%* Ae	148 *16%* e	18 *9%*	54 *13%*	183 *17%*	24 *19%*	83 *21%* Aj	195 *15%*	30 *19%* msu	19 *25%* mprsu	12 *9%*	49 *23%* Amprsu	32 *20%* msu	12 *12%*	30 *20%* msu	11 *12%*	17 *10%*	31 *17%*	25 *11%*	14 *25%* Amprsu
Highest rating 10	**187** ***11%*** **CDabde**	168 *12%* Aab	16 *6%*	2 *3%*	90 *16%* Ade	85 *9%*	12 *6%*	45 *11%*	118 *11%*	14 *11%*	54 *13%*	131 *10%*	13 *8%*	3 *4%*	14 *11%*	22 *10%*	14 *9%*	12 *12%*	15 *10%*	15 *15%* Akl	18 *10%*	19 *10%*	35 *15%* l	7 *12%* l

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**90** ***5%*** **EFWgik**	75 *5%*	13 *5%*	1 *1%*	24 *4%*	57 *6%*	7 *3%*	30 *7%* Ag	42 *4%*	3 *2%*	13 *3%*	76 *6%* i	3 *2%*	5 *6%*	5 *4%*	8 *4%*	9 *6%*	15 *14%* Akmno qrtuv	4 *3%*	5 *6%* k	16 *9%* Aknq tv	7 *3%*	12 *5%*	1 *3%*
1-3 (Net)	**78** ***4%*** **EGZc**	43 *3%*	17 *7%* Z	17 *19%* AZa	17 *3%*	35 *4%*	25 *12%* Acd	17 *4%*	51 *5%*	5 *4%*	17 *4%*	58 *4%*	9 *6%*	1 *1%*	7 *6%*	7 *3%*	6 *4%*	6 *5%*	6 *4%*	5 *5%*	8 *5%*	10 *5%*	13 *6%*	1 *2%*
4-6 (Net)	**407** ***24%*** **EUYZv**	284 *21%*	94 *36%* AZ	30 *32%* Z	126 *22%*	218 *23%*	61 *29%*	92 *22%*	262 *24%*	33 *27%*	89 *22%*	312 *24%*	30 *19%*	22 *28%* v	41 *32%* Ak uv	46 *22%*	35 *23%*	25 *24%*	31 *21%*	25 *26%* v	45 *27%* v	51 *27%* v	46 *20%*	8 *15%*
7-10 (Net)	**1158** ***67%*** **DHOab ep**	976 *71%* Aab	135 *52%*	46 *49%*	406 *71%* Ae	619 *67%* e	122 *57%*	280 *67%*	716 *67%*	83 *67%*	284 *71%*	854 *66%*	116 *73%* Amp rs	52 *65%*	76 *59%*	152 *71%* mps	108 *68%*	61 *57%*	109 *73%* mp s	61 *63%*	100 *59%*	122 *64%*	158 *69%*	45 *80%* Almoprstu
9-10 (Net)	**470** ***27%*** **DHabe j**	424 *31%* Aab	36 *14%*	10 *11%*	204 *36%* Ad e	233 *25%* e	30 *14%*	99 *24%*	301 *28%*	37 *30%*	137 *34%* Aj	326 *25%*	43 *27%*	23 *29%*	26 *20%*	71 *33%* ms	46 *29%*	25 *23%*	44 *30%*	26 *27%*	35 *21%*	51 *27%*	60 *26%*	21 *37%* Akmprstu

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**23** *1%*	8 *1%*	5 *2%*	- -	3 *3%*	- -	1 *1%*	7 *2%*	3 *1%*	4 *2%*	6 *2%*	6 *2%*	2 *2%*	1 *3%*	2 *1%*	2 *1%*	4 *2%* S	5 *1%*	- -	1 *	3 *2%*
2	**26** *1%*	16 *2%*	4 *1%*	- -	1 *1%*	1 *2%*	- -	5 *1%*	5 *1%*	2 *1%*	5 *1%*	8 *2%*	2 *2%*	- -	4 *2%*	1 *	5 *2%*	5 *1%*	1 *	7 *3%*	2 *1%*
3	**29** *2%*	10 *1%*	2 *1%*	- -	* *	3 *7%* ABCE	3 *3%* C	11 *2%*	7 *2%*	4 *2%*	8 *2%*	5 *2%*	- -	- -	5 *3%* M	2 *1%*	5 *2%*	7 *2%*	4 *1%*	3 *2%*	- -
4	**55** *3%*	23 *3%*	3 *1%*	* *1%*	4 *5%* C	6 *12%* ABCH	4 *4%*	14 *3%*	8 *2%*	9 *4%*	17 *4%* I	5 *2%*	5 *4%*	1 *3%*	9 *5%* IL	3 *2%*	9 *4%*	17 *4%*	9 *3%*	4 *2%*	2 *1%*
5	**168** *10%*	68 *9%*	42 *14%* AG	2 *10%*	8 *9%*	2 *5%*	6 *6%*	40 *9%*	36 *8%*	16 *8%*	40 *10%*	43 *13%* I	14 *9%*	2 *6%*	17 *10%*	18 *10%*	24 *10%*	33 *9%*	27 *9%*	20 *9%*	19 *12%*
6	**184** *11%* HQ	90 *12%* H	24 *8%*	4 *17%*	11 *13%*	6 *12%*	15 *16%* CH	35 *8%*	44 *10%*	19 *10%*	49 *12%*	37 *11%*	14 *10%*	2 *5%*	17 *10%*	24 *13%* Q	13 *6%*	38 *10%*	35 *12%* Q	25 *11%*	21 *13%* Q
7	**319** *18%* HO	147 *20%*	63 *21%*	3 *15%*	13 *15%*	12 *24%*	13 *14%*	68 *15%*	69 *16%*	41 *21%* O	83 *21%* O	65 *19%*	31 *21%*	7 *20%*	21 *12%*	29 *16%*	47 *21%*	71 *19%*	56 *20%*	39 *18%*	32 *20%*
8	**368** *21%*	142 *19%*	75 *25%*	1 *2%*	18 *21%*	12 *25%*	19 *20%*	102 *23%*	108 *24%* K	40 *20%*	69 *18%*	73 *22%*	30 *21%*	8 *24%*	39 *23%*	37 *20%*	51 *22%*	73 *20%*	69 *24%*	49 *22%*	31 *20%*
9	**284** *16%* J	122 *17%*	49 *16%*	4 *16%*	10 *12%*	4 *9%*	19 *21%*	74 *17%*	91 *20%* AJO	20 *10%*	68 *17%* J	54 *16%*	22 *15%*	5 *16%*	21 *12%*	31 *16%*	35 *15%*	60 *16%*	50 *18%*	41 *19%*	21 *13%*
Highest rating 10	**187** *11%* CFKL	84 *11%* CF	20 *7%*	7 *29%*	13 *15%* CF	* *1%*	9 *9%*	55 *12%* CF	53 *12%* L	31 *15%* AKL	31 *8%*	22 *7%*	17 *12%*	2 *5%*	31 *18%* AKL	25 *13%* S	27 *12%*	48 *13%* S	21 *7%*	12 *6%*	19 *12%*
Don't know	**90** *5%* B	28 *4%*	15 *5%*	2 *8%*	4 *5%*	2 *3%*	5 *6%*	33 *7%* AB	21 *5%*	14 *7%*	17 *4%*	17 *5%*	9 *6%*	6 *17%* AIKLMO	5 *3%*	15 *8%* Q	6 *3%*	16 *4%*	12 *4%*	17 *8%*	9 *6%*
1-3 (Net)	**78** *4%* S	34 *5%*	11 *4%*	- -	3 *4%*	4 *9%*	4 *4%*	22 *5%*	15 *3%*	9 *5%*	19 *5%*	18 *5%*	5 *3%*	1 *3%*	11 *6%*	5 *2%*	14 *6%* S	17 *5%*	5 *2%*	11 *5%*	5 *3%*
4-6 (Net)	**407** *24%* HI	181 *25%*	69 *23%*	7 *29%*	23 *27%*	14 *28%*	24 *26%*	89 *20%*	89 *20%*	44 *22%*	106 *27%* I	86 *26%*	33 *23%*	5 *15%*	43 *25%*	45 *24%*	46 *20%*	88 *24%*	71 *25%*	49 *22%*	42 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1158** ***67%***	496 *67%*	207 *68%*	14 *63%*	54 *63%*	29 *59%*	60 *64%*	299 *67%*	321 *72%* AKL	133 *66%*	250 *64%*	214 *64%*	100 *68%*	23 *65%*	113 *66%*	122 *65%*	160 *71%*	252 *68%*	196 *69%*	142 *65%*	104 *65%*
9-10 (Net)	**470** ***27%*** **F**	206 *28%* F	69 *23%*	10 *45%*	23 *27%* F	5 *10%*	28 *30%* F	129 *29%* F	144 *32%* AKL	51 *26%*	98 *25%*	76 *23%*	39 *27%*	7 *21%*	52 *30%*	55 *30%*	62 *28%*	108 *29%*	71 *25%*	54 *25%*	40 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**12** ***1%*** **CZj**	10 *1%* C	2 *	3 *	9 *1%*	9 *1%*	3 *	- -	1 *	2 *1%*	4 *1%*	1 *	4 *1%*	4 *1%*	2 *	5 *1%* P	3 *1%*	9 *1%*	2 *1%*	9 *1%*	11 *1%*	- -	* *	1 *1%* W
2	**27** ***1%*** **EZc**	11 *1%*	16 *2%*	19 *2%* AE	8 *1%*	14 *1%*	13 *1%*	- -	3 *1%*	6 *2%*	3 *1%*	2 *1%*	12 *2%*	3 *1%*	8 *1%*	15 *3%* AOP	7 *1%*	20 *1%*	5 *2%*	22 *1%*	19 *1%*	4 *2%*	2 *2%*	1 *2%*
3	**27** ***1%*** **CZ**	20 *2%* AC	7 *1%*	14 *2%*	13 *1%*	12 *1%*	15 *1%*	4 *2%*	4 *2%*	1 *1%*	2 *1%*	4 *1%*	11 *2%*	9 *2%*	8 *1%*	9 *2%*	5 *1%*	22 *1%*	2 *1%*	25 *1%*	21 *1%*	2 *1%*	2 *2%*	1 *2%*
4	**58** ***3%*** **EZf**	27 *3%*	31 *3%*	35 *4%* AE	24 *2%*	33 *3%*	25 *2%*	9 *4%*	6 *2%*	10 *3%*	11 *3%*	7 *2%*	16 *3%*	15 *2%*	27 *3%*	17 *3%*	10 *2%*	49 *3%*	7 *3%*	52 *3%*	47 *3%*	6 *4%*	4 *4%*	1 *1%*
5	**121** ***6%*** **EKZc**	65 *6%*	56 *5%*	71 *8%* AE	50 *4%*	59 *6%*	62 *6%*	16 *8%*	17 *7%*	20 *7%*	13 *3%*	17 *5%*	38 *6%*	27 *4%*	54 *6%*	40 *8%* AO	22 *4%*	99 *7%*	11 *6%*	110 *6%*	100 *6%*	10 *6%*	7 *6%*	5 *8%*
6	**209** ***10%*** **MSU Z**	102 *10%*	107 *10%*	104 *11%*	105 *9%*	107 *11%*	102 *10%*	22 *11%*	41 *15%* AKM	37 *13%* M	34 *9%*	32 *10%*	44 *7%*	62 *10%*	83 *9%*	64 *12%* AP	69 *13%* AS	140 *9%*	30 *16%* U	179 *10%*	171 *10%*	22 *13%*	9 *8%*	7 *12%*
7	**347** ***17%*** **M**	166 *16%*	181 *18%*	172 *19%*	175 *15%*	172 *17%*	175 *17%*	46 *22%* M	50 *19%*	55 *19%* M	65 *18%*	52 *16%*	78 *13%*	94 *15%*	163 *17%*	89 *17%*	101 *19%*	246 *16%*	36 *19%*	311 *17%*	286 *17%*	30 *17%*	21 *18%*	10 *18%*
8	**499** ***24%*** **ITa be**	248 *24%*	251 *24%*	229 *25%*	270 *24%*	244 *24%*	255 *25%*	43 *21%*	50 *19%*	71 *24%*	102 *28%* I	72 *22%*	161 *27%* I	164 *27%* Q	225 *24%*	109 *21%*	116 *22%*	383 *25%*	31 *16%*	468 *25%* AT	404 *24%*	46 *26%*	34 *29%*	16 *27%*
9	**427** ***21%*** **DQa bef**	210 *21%*	217 *21%*	154 *17%*	273 *24%* AD	221 *22%*	206 *20%*	44 *21%*	58 *22%*	59 *20%*	63 *17%*	84 *25%* AK	119 *20%*	127 *21%* Q	223 *24%* AQ	77 *15%*	127 *24%*	300 *20%*	40 *21%*	386 *21%*	364 *21%*	33 *19%*	19 *16%*	11 *19%*
Highest rating 10	**299** ***15%*** **DJa bde**	147 *14%*	152 *15%*	101 *11%*	198 *17%* AD	135 *13%*	163 *16%*	23 *11%*	35 *13%*	29 *10%*	64 *17%* J	51 *15%* J	97 *17%* J	94 *15%*	126 *14%*	79 *15%*	70 *13%*	228 *15%*	26 *14%*	272 *15%*	255 *15%*	20 *12%*	18 *15%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**26** ***1%***	15 *1%*	11 *1%*	15 *2%*	11 *1%*	12 *1%*	14 *1%*	1 *1%*	1 *	5 *2%*	4 *1%*	8 *3%* AI	6 *1%*	6 *1%*	14 *1%*	6 *1%*	6 *1%*	20 *1%*	3 *2%*	22 *1%*	25 *1%*	1 *	* *	- -
1-3 (Net)	**65** ***3%*** **PZcd**	40 *4%*	25 *2%*	35 *4%*	30 *3%*	34 *3%*	31 *3%*	4 *2%*	8 *3%*	10 *3%*	9 *2%*	7 *2%*	27 *5%* A	17 *3%*	18 *2%*	30 *6%* AOP	15 *3%*	50 *3%*	8 *4%*	57 *3%*	51 *3%*	7 *4%*	4 *4%*	3 *5%*
4-6 (Net)	**389** ***19%*** **EUZ** **cs**	195 *19%*	194 *19%*	209 *23%* AE	179 *16%*	199 *20%*	190 *18%*	47 *23%*	64 *24%* AKL M	66 *22%* K	57 *16%*	56 *17%*	98 *17%*	104 *17%*	164 *18%*	121 *24%* AOP	101 *19%*	288 *19%*	47 *25%*	341 *18%*	318 *19%*	38 *22%*	20 *17%*	12 *21%*
7-10 (Net)	**1572** ***77%*** **DQa** **be**	770 *76%*	801 *78%*	656 *72%*	916 *81%* AD	771 *76%*	800 *77%*	157 *75%*	193 *73%*	215 *73%*	294 *81%* IJ	258 *78%*	455 *78%*	478 *79%* Q	737 *79%* AQ	354 *69%*	415 *77%*	1157 *76%*	133 *69%*	1437 *77%* AT	1309 *77%*	128 *74%*	92 *79%*	43 *74%*
9-10 (Net)	**726** ***35%*** **DJQ** **abef**	356 *35%*	369 *36%*	255 *28%*	471 *41%* AD	356 *35%*	370 *36%*	67 *32%*	93 *35%*	88 *30%*	127 *35%*	134 *41%* AJ	217 *37%*	221 *36%* Q	349 *37%* Q	156 *31%*	198 *37%*	528 *35%*	67 *35%*	658 *35%*	619 *36%*	53 *31%*	37 *31%*	17 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Lowest rating 1	**12** ***1%*** **CZj**	- -	2 *1%* Z	10 *9%* AZa	1 *	4 *	7 *3%* Acd	6 *1%*	4 *	2 *1%*	6 *1%* Aj	6 *
2	**27** ***1%*** **EZc**	5 *	8 *3%* Z	13 *11%* AZa	1 *	11 *1%*	14 *6%* Acd	5 *1%*	18 *1%*	3 *2%*	7 *1%*	19 *1%*
3	**27** ***1%*** **CZ**	16 *1%*	2 *1%*	8 *7%* AZa	6 *1%*	12 *1%*	9 *3%* Acd	9 *2%*	12 *1%*	3 *2%*	7 *2%*	19 *1%*
4	**58** ***3%*** **EZf**	28 *2%*	19 *7%* AZ	11 *9%* AZ	15 *2%*	26 *2%*	17 *7%* Acd	8 *1%*	44 *4%* Af	4 *3%*	19 *4%*	39 *2%*
5	**121** ***6%*** **EKZc**	68 *4%*	37 *13%* AZ	16 *14%* AZ	24 *4%*	74 *6%* c	22 *9%* c	44 *8%* Ag	62 *5%*	10 *6%*	26 *6%*	90 *6%*
6	**209** ***10%*** **MSUZ**	119 *7%*	74 *25%* AZb	16 *14%* Z	54 *9%*	119 *10%*	33 *13%*	56 *11%*	125 *10%*	8 *5%*	44 *10%*	163 *10%*
7	**347** ***17%*** **M**	281 *17%*	49 *17%*	14 *12%*	95 *15%*	200 *18%*	48 *19%*	87 *17%*	217 *18%*	20 *13%*	63 *14%*	281 *18%*
8	**499** ***24%*** **ITabe**	430 *26%* Aab	53 *18%*	16 *13%*	150 *24%*	292 *26%* e	47 *19%*	139 *27%*	284 *23%*	39 *25%*	92 *21%*	393 *25%*
9	**427** ***21%*** **DQabe f**	391 *24%* Aab	26 *9%*	10 *9%*	148 *23%* e	244 *21%* e	32 *13%*	88 *17%*	274 *22%* f	34 *22%*	96 *22%*	323 *21%*
Highest rating 10	**299** ***15%*** **DJabd e**	280 *17%* Aab	16 *5%*	3 *3%*	133 *21%* Ad e	145 *13%* e	19 *7%*	70 *13%*	174 *14%*	30 *19%*	76 *17%*	218 *14%*

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	- -	1 *2%*	- -	- -	- -	- -	4 *2%* A	* *	- -	2 *1%*	3 *1%*	1 *1%* kns
2	4 *2%*	1 *1%*	3 *2%*	2 *1%*	2 *1%*	1 *1%*	1 *1%*	2 *2%*	1 *	5 *2%*	2 *1%*	1 *2%*
3	2 *1%*	1 *2%*	3 *2%*	3 *1%*	2 *1%*	2 *2%*	1 *1%*	2 *2%*	1 *1%*	6 *2%*	3 *1%*	1 *2%*
4	6 *4%*	3 *4%*	4 *3%*	7 *3%*	2 *1%*	3 *3%*	12 *6%* Aos v	4 *4%* s	1 *1%*	6 *3%*	9 *3%*	1 *1%*
5	10 *6%*	6 *8%*	18 *12%* Anq tu	9 *4%*	12 *7%*	12 *9%*	7 *4%*	7 *6%*	11 *5%*	13 *5%*	12 *4%*	5 *8%*
6	22 *13%* s	10 *13%*	11 *8%*	36 *16%* Amqrs u	24 *14%* s	11 *8%*	15 *7%*	9 *8%*	13 *6%*	25 *10%*	26 *9%*	7 *12%*
7	30 *17%*	11 *14%*	32 *21%*	33 *15%*	32 *19%*	18 *13%*	33 *17%*	21 *18%*	36 *18%*	45 *18%*	46 *15%*	10 *18%*
8	46 *26%*	12 *15%*	29 *20%*	49 *22%*	41 *24%*	26 *19%*	57 *28%* l	34 *29%* lm	63 *31%* Alm pt	53 *21%*	74 *25%*	16 *27%* l
9	33 *19%*	24 *31%* Akm rt	27 *18%*	43 *19%*	37 *21%*	36 *27%* rt	43 *22%*	19 *16%*	39 *20%*	43 *17%*	71 *24%*	11 *19%*
Highest rating 10	20 *12%*	8 *10%*	20 *13%*	32 *15%*	19 *11%*	21 *16%*	26 *13%*	18 *15%*	34 *17%*	46 *18%* v	50 *17%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**26** ***1%***	18 *1%*	7 *2%*	- -	4 *1%*	15 *1%*	3 *1%*	10 *2%*	13 *1%*	2 *1%*	4 *1%*	21 *1%*	1 *	1 *1%*	3 *2%*	7 *3%* A	1 *	3 *2%*	1 *	* *	2 *1%*	6 *2%*	2 *1%*	- -
1-3 (Net)	**65** ***3%*** **PZcd**	22 *1%*	12 *4%* Z	31 *26%* AZa	8 *1%*	26 *2%*	30 *12%* Acd	20 *4%*	35 *3%*	7 *5%*	19 *4%*	44 *3%*	7 *4%*	4 *5%*	6 *4%*	5 *2%*	4 *2%*	4 *3%*	7 *3%*	4 *4%*	2 *1%*	13 *5%* s	7 *3%*	3 *5%* s
4-6 (Net)	**389** ***19%*** **EUZcs**	214 *13%*	131 *45%* AZ	43 *37%* AZ	93 *15%*	219 *19%* c	72 *29%* Acd	108 *21%*	232 *19%*	22 *14%*	88 *20%*	292 *19%*	38 *22%* s	19 *25%* s	33 *22%* s	52 *24%* su	38 *22%* s	26 *19%*	34 *17%*	20 *17%*	25 *13%*	44 *18%*	47 *16%*	12 *21%* s
7-10 (Net)	**1572** ***77%*** **DQabe**	1382 *85%* Aab	144 *49%* b	43 *37%*	526 *83%* Ad e	881 *77%* e	145 *58%*	385 *74%*	949 *77%*	123 *80%*	327 *75%*	1215 *77%*	128 *74%*	55 *70%*	108 *72%*	157 *71%*	129 *75%*	100 *76%*	159 *79%*	92 *79%*	172 *85%* Akl mnotv	187 *75%*	241 *81%* In	43 *74%*
9-10 (Net)	**726** ***35%*** **DJQab** **ef**	671 *41%* Aab	41 *14%*	13 *11%*	281 *45%* Ad e	389 *34%* e	51 *20%*	158 *30%*	448 *36%* f	64 *41%* f	172 *39%*	541 *34%*	53 *31%*	32 *41%*	47 *31%*	75 *34%*	55 *32%*	57 *43%* krv	69 *34%*	37 *31%*	73 *36%*	89 *36%*	121 *41%* krv	17 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**12**	3	3	-	3	-	1	2	1	1	3	2	3	-	2	2	4	1	-	1	1
	1%	*	1%	-	3% ABH	-	1%	*	*	*	1%	1%	2% I	-	1%	1%	2% ARS	*	-	*	*
2	**27**	9	1	-	3	-	2	12	8	1	4	3	2	1	7	5	5	4	2	5	-
	1%	1%	*	-	3% BC	-	2%	2%	2%	*	1%	1%	1%	2%	4% AJKL	3% U	2%	1%	1%	2%	-
3	**27**	7	6	-	2	1	1	9	6	2	7	4	4	1	3	4	3	3	7	4	2
	1%	1%	2%	-	2%	2%	1%	2%	1%	1%	2%	1%	2%	3%	2%	2%	1%	1%	2%	2%	1%
4	**58**	23	10	-	5	2	1	18	13	9	14	11	3	1	6	5	5	15	6	7	8
	3%	3%	3%	-	6% G	3%	1%	3%	3%	4%	3%	2%	1%	3%	3%	3%	2%	4%	2%	2%	4%
5	**121**	52	13	-	6	4	6	40	27	14	23	30	8	3	17	12	22	24	15	13	8
	6%	6%	4%	-	7%	8%	6%	7%	6%	7%	5%	6%	4%	6%	9%	6%	9% ASU	5%	4%	5%	4%
6	**209**	87	45	2	11	7	12	46	46	25	48	40	15	10	22	21	24	52	30	23	17
	10% **H**	10%	13% H	8%	12%	14%	12%	8%	10%	12%	11%	8%	8%	22% AIKLM	11%	11%	10%	12%	9%	9%	8%
7	**347**	149	74	4	18	11	14	76	89	30	90	73	31	6	28	29	40	81	53	44	32
	17% **H**	18% H	22% H	13%	21% H	21%	14%	13%	19%	14%	21% A	15%	16%	12%	14%	15%	16%	18%	16%	16%	15%
8	**499**	193	89	7	15	13	25	158	113	39	102	133	48	12	50	44	55	92	96	70	42
	24% **J**	23%	26%	24%	17%	24%	26%	26% E	24%	18%	23%	28% J	24%	26%	26%	24%	23%	21%	28% R	26%	20%
9	**427**	183	64	5	13	8	23	131	100	60	88	100	46	8	25	31	58	98	80	57	56
	21% **O**	22%	19%	18%	14%	15%	23%	22%	21% O	28% AO	20% O	21% O	23% O	18%	13%	17%	23%	22%	23%	21%	27% AP
Highest rating 10	**299**	124	39	10	12	6	13	94	70	31	49	76	40	3	29	31	29	63	52	41	42
	15% **K**	15%	11%	37%	14%	11%	13%	16%	15%	14%	11%	16%	20% AK	7%	15%	17%	12%	14%	15%	15%	20% AQ
Don't know	**26**	12	2	-	*	1	2	8	7	5	7	2	-	1	3	3	1	6	2	5	-
	1%	1%	*	-	*	3%	2%	1%	1%	2%	2%	*	-	2% M	2%	1%	1%	1%	1%	2%	-
1-3 (Net)	**65**	19	10	-	7	1	4	24	15	4	14	10	9	2	12	10	11	7	9	10	3
	3%	2%	3%	-	9% ABCH	2%	4%	4%	3%	2%	3%	2%	5%	4%	6% AJL	6% RU	5% R	2%	3%	4%	2%
4-6 (Net)	**389**	162	68	2	21	13	18	104	86	48	86	81	26	14	45	38	51	91	51	43	32
	19% **M**	19%	20%	8%	24%	25%	19%	18%	18%	22% M	20%	17%	13%	30% LM	23% M	20%	21%	21%	15%	16%	15%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1572** ***77%*** **ENO**	649 *77%* E	267 *77%* E	26 *92%*	58 *67%*	38 *70%*	75 *76%*	459 *77%* E	372 *78%* NO	159 *74%*	328 *76%*	382 *80%* ANO	165 *83%* JN O	29 *63%*	132 *68%*	136 *73%*	183 *74%*	334 *76%*	280 *82%* APQ	212 *79%*	172 *83%* APQ
9-10 (Net)	**726** ***35%*** **O**	307 *37%*	104 *30%*	16 *55%*	25 *29%*	14 *25%*	36 *36%*	225 *38%* C	170 *35%*	91 *42%* KNO	137 *31%*	176 *37%* O	85 *43%* AK NO	12 *25%*	54 *28%*	63 *34%*	87 *35%*	162 *37%*	131 *38%*	97 *36%*	98 *47%* APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**6** ***1%*** **UZ**	4 *1%*	2 *	2 *	4 *1%*	6 *1%* G	- -	- -	- -	1 *1%*	2 *1%*	* *	3 *1%*	3 *1%*	- -	3 *1%* P	2 *1%*	4 *1%*	2 *2%*	4 *	6 *1%*	- -	* *	- -
2	**5** * **Z**	2 *	3 *1%*	4 *1%*	1 *	3 *1%*	2 *	- -	1 *	1 *1%*	1 *	- -	3 *1%*	1 *	1 *	3 *1%*	2 *1%*	4 *	- -	5 *1%*	4 *	- -	1 *1%*	1 *3%* AVW
3	**20** ***2%*** **d**	13 *2%*	8 *1%*	13 *3%*	7 *1%*	8 *1%*	12 *2%*	3 *3%*	6 *4%*	1 *1%*	2 *1%*	2 *1%*	6 *2%*	9 *2%*	8 *2%*	3 *1%*	5 *2%*	15 *2%*	4 *4%*	16 *2%*	17 *2%*	2 *3%*	* *	1 *5%* AVX
4	**31** ***3%*** **Zj**	18 *3%*	13 *2%*	16 *3%*	15 *3%*	14 *2%*	17 *3%*	6 *8%* ALM	5 *4%*	4 *3%*	4 *3%*	2 *1%*	9 *2%*	9 *2%*	12 *3%*	10 *5%*	8 *3%*	23 *3%*	- -	31 *3%* A	24 *3%*	2 *3%*	3 *4%*	2 *8%* AV
5	**79** ***7%*** **EOZ**	38 *7%*	41 *8%*	52 *11%* AE	27 *4%*	45 *8%*	34 *7%*	12 *15%* AKLM	11 *8%*	9 *6%*	10 *6%*	10 *6%*	27 *7%*	18 *5%*	33 *7%*	27 *12%* AO	17 *7%*	62 *8%*	4 *4%*	75 *8%*	67 *7%*	6 *7%*	4 *6%*	3 *13%*
6	**103** ***10%*** **MUZ**	43 *8%*	60 *11%*	46 *10%*	58 *10%*	65 *11%*	39 *8%*	14 *18%* AKM	19 *13%* M	19 *14%* M	13 *8%*	20 *11%* M	18 *5%*	41 *10%*	39 *9%*	23 *10%*	28 *11%*	75 *9%*	16 *16%*	87 *9%*	91 *10%*	6 *7%*	5 *7%*	1 *7%*
7	**165** ***15%*** **EM**	89 *17%*	76 *14%*	86 *18%* AE	79 *13%*	93 *16%*	72 *15%*	10 *12%*	19 *13%*	27 *20%* M	36 *21%* M	29 *17%*	44 *12%*	50 *13%*	72 *16%*	42 *18%*	42 *17%*	122 *15%*	19 *19%*	145 *15%*	134 *15%*	16 *19%*	11 *17%*	4 *20%*
8	**237** ***22%*** **J**	106 *20%*	131 *24%*	118 *25%* AE	119 *20%*	128 *22%*	109 *22%*	13 *17%*	32 *22%* J	17 *12%*	35 *21%*	37 *21%*	103 *28%* AJ	96 *25%*	91 *20%*	49 *21%*	48 *19%*	189 *23%*	19 *19%*	218 *22%*	197 *22%*	20 *23%*	15 *24%*	5 *23%*
9	**241** ***22%*** **DHQ** **Sab**	123 *23%*	118 *22%*	70 *15%*	170 *28%* AD	132 *22%*	108 *22%*	10 *12%*	35 *24%*	36 *26%* H	35 *20%*	47 *26%* H	79 *22%*	96 *24%* Q	116 *26%* Q	29 *13%*	68 *27%*	172 *21%*	20 *19%*	221 *23%*	206 *23%*	19 *22%*	12 *19%*	3 *17%*
Highest rating 10	**176** ***16%*** **DRY** **bv**	89 *17%*	86 *16%*	59 *13%*	117 *19%* AD	88 *15%*	87 *18%*	12 *15%*	15 *11%*	22 *16%*	33 *19%*	26 *15%*	68 *19%*	68 *17%*	73 *16%*	35 *15%*	30 *12%*	146 *18%* AR	19 *18%*	157 *16%*	149 *16%* Y	14 *16%* Y	13 *20%* Y	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**12** ***1%*** **O**	6 *1%*	6 *1%*	5 *1%*	8 *1%*	6 *1%*	6 *1%*	- -	1 *1%*	- -	1 *1%*	4 *2%*	6 *2%*	* *	8 *2%* O	4 *2%* O	1 *	11 *1%*	- -	12 *1%*	11 *1%*	1 *1%*	1 *1%*	- -
1-3 (Net)	**32** ***3%*** **UZd**	19 *4%*	12 *2%*	19 *4%*	13 *2%*	17 *3%*	14 *3%*	3 *3%*	6 *4%*	3 *3%*	4 *3%*	3 *2%*	12 *3%*	13 *3%*	10 *2%*	9 *4%*	9 *4%*	23 *3%*	6 *6%*	25 *3%*	26 *3%*	2 *3%*	1 *2%*	2 *8%* AVX
4-6 (Net)	**213** ***20%*** **EMZ** **j**	99 *19%*	114 *21%*	114 *24%* AE	99 *16%*	124 *21%*	89 *18%*	33 *41%* AIJ KLM	35 *25%* M	32 *23%* M	27 *16%*	33 *18%*	54 *15%*	68 *17%*	84 *19%*	61 *27%* AOP	54 *21%*	159 *19%*	21 *20%*	193 *20%*	182 *20%*	14 *17%*	11 *17%*	6 *29%*
7-10 (Net)	**818** ***76%*** **DHQ** **Yabeio** **v**	407 *77%*	411 *76%*	334 *71%*	484 *80%* AD	442 *75%*	376 *77%*	45 *56%*	101 *70%*	101 *74%* H	138 *81%* H	139 *78%* H	294 *80%* AH I	311 *79%* Q	352 *78%* Q	154 *68%*	188 *75%*	630 *76%*	77 *74%*	741 *76%*	685 *76%* Y	69 *80%* Y	51 *79%* Y	13 *63%*
9-10 (Net)	**416** ***39%*** **DQY** **abev**	212 *40%*	204 *38%*	129 *27%*	287 *48%* AD	221 *37%*	196 *40%*	22 *27%*	50 *35%*	58 *42%* H	67 *39%*	73 *41%*	147 *40%*	164 *42%* Q	189 *42%* Q	64 *28%*	98 *39%*	318 *39%*	38 *37%*	378 *39%*	354 *39%* Y	33 *38%* Y	25 *39%* Y	4 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665
Lowest rating 1	**6** ***1%*** **UZ**	1 *	1 *1%*	4 *10%* AZa	1 *	3 *	3 *2%*	4 *1%*	2 *	- -	3 *1%*	3 *
2	**5** * **Z**	2 *	3 *2%* AZ	1 *1%*	1 *	4 *1%*	1 *	2 *1%*	4 *1%*	- -	1 *	4 *1%*
3	**20** ***2%*** **d**	16 *2%*	2 *2%*	2 *4%*	10 *3%* d	5 *1%*	6 *5%* Ad	5 *2%*	15 *2%*	- -	4 *2%*	16 *2%*
4	**31** ***3%*** **Zj**	20 *2%*	6 *5%*	5 *11%* AZ	11 *3%*	13 *2%*	5 *4%*	7 *2%*	19 *3%*	3 *4%*	13 *5%* Aj	16 *2%*
5	**79** ***7%*** **EOZ**	51 *6%*	19 *15%* AZ	9 *20%* AZ	27 *8%*	37 *6%*	14 *11%*	24 *9%*	50 *8%*	1 *2%*	23 *9%*	54 *7%*
6	**103** ***10%*** **MUZ**	71 *8%*	26 *20%* AZ	6 *13%*	34 *10%*	53 *9%*	16 *13%*	26 *9%*	56 *9%*	11 *15%*	25 *10%*	76 *9%*
7	**165** ***15%*** **EM**	133 *15%*	24 *18%*	7 *15%*	49 *14%*	91 *16%*	21 *17%*	36 *13%*	109 *17%*	11 *15%*	31 *13%*	133 *17%*
8	**237** ***22%*** **J**	201 *22%*	25 *20%*	9 *21%*	69 *20%*	143 *24%*	23 *18%*	66 *24%*	139 *22%*	14 *20%*	43 *17%*	188 *23%*
9	**241** ***22%*** **DHQSab**	231 *26%* Aab	8 *6%*	1 *3%*	78 *22%*	141 *24%*	20 *16%*	56 *20%*	145 *23%*	20 *27%*	64 *26%*	167 *21%*
Highest rating 10	**176** ***16%*** **DRYbv**	161 *18%* Aab	13 *10%*	1 *2%*	71 *20%* A	87 *15%*	16 *12%*	49 *18%*	99 *15%*	13 *17%*	34 *14%*	138 *17%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	- -	1 *2%*	- -	1 *1%*	- -	- -	2 *2%*	* *	- -	2 *1%*	- -	- -
2	- -	- -	2 *3%* Au	1 *	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	1 *3%* Akoqsu
3	2 *3%*	1 *3%*	2 *3%*	- -	3 *3%*	1 *2%*	4 *4%*	* *	2 *2%*	1 *1%*	2 *1%*	1 *5%* Anrtu
4	2 *3%*	1 *1%*	2 *2%*	- -	3 *4%* n	4 *6%* nt	5 *5%* n	3 *4%* nt	1 *1%*	1 *1%*	8 *5%* n	2 *8%* Amnst
5	6 *7%*	4 *10%* p	7 *10%* p	14 *12%* pt	10 *12%* pt	- -	8 *8%*	4 *6%*	9 *8%*	6 *4%*	9 *5%*	3 *13%* ptu
6	6 *7%*	4 *10%*	6 *8%*	13 *11%*	11 *13%* q	6 *11%*	4 *4%*	5 *7%*	12 *11%*	20 *13%* q	15 *9%*	1 *7%*
7	16 *19%*	7 *17%*	14 *19%*	13 *11%*	16 *20%* s	12 *20%*	15 *14%*	11 *17%*	9 *9%*	24 *16%*	24 *14%*	4 *20%* s
8	20 *23%*	8 *20%*	14 *18%*	32 *27%*	14 *17%*	10 *18%*	29 *28%*	15 *24%*	20 *18%*	29 *20%*	42 *24%*	5 *23%*
9	19 *22%*	10 *26%*	19 *25%*	30 *25%*	15 *19%*	15 *25%*	22 *21%*	12 *19%*	31 *28%*	26 *18%*	38 *22%*	3 *17%*
Highest rating 10	14 *16%* v	4 *9%*	8 *10%*	15 *13%*	8 *10%*	8 *14%*	13 *12%*	13 *20%* v	25 *23%* v	35 *24%* Amnoqv	33 *19%* v	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
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Single-coded

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Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665
Don't know	**12** ***1%*** **O**	11 *1%*	2 *1%*	- -	1 *	8 *1%*	2 *2%*	5 *2%*	6 *1%*	1 *1%*	6 *2%*	6 *1%*
1-3 (Net)	**32** ***3%*** **UZd**	19 *2%*	6 *5%*	7 *15%* AZa	11 *3%*	12 *2%*	9 *7%* Ad	10 *4%*	21 *3%*	- -	9 *3%*	23 *3%*
4-6 (Net)	**213** ***20%*** **EMZj**	142 *16%*	51 *40%* AZ	20 *44%* AZ	72 *21%*	103 *18%*	36 *28%* Ad	56 *20%*	126 *19%*	15 *21%*	61 *25%* Aj	146 *18%*
7-10 (Net)	**818** ***76%*** **DHQYa beiov**	726 *81%* Aab	70 *54%*	18 *41%*	267 *76%* e	462 *79%* Ae	80 *63%*	206 *74%*	493 *76%*	58 *78%*	172 *69%*	626 *78%* Ai
9-10 (Net)	**416** ***39%*** **DQYab ev**	392 *44%* Aab	21 *16%*	2 *5%*	149 *42%* e	228 *39%* e	35 *28%*	104 *38%*	244 *38%*	32 *44%*	98 *40%*	305 *38%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	1 *1%*	- -	2 *2%*	2 *1%*	1 *1%*	2 *4%*	1 *1%*	1 *1%*	- -	1 *1%*	2 *1%*	- -
1-3 (Net)	2 *3%*	2 *6%*	5 *6%* u	1 *1%*	3 *3%*	1 *2%*	6 *6%* u	1 *2%*	2 *2%*	4 *3%*	2 *1%*	2 *8%* Anrsu
4-6 (Net)	14 *17%*	9 *22%*	15 *20%*	27 *22%*	24 *30%* A	10 *17%*	18 *17%*	11 *17%*	22 *20%*	26 *18%*	32 *19%*	6 *29%*
7-10 (Net)	69 *80%* ov	29 *73%*	56 *72%*	90 *75%*	53 *66%*	45 *77%*	78 *75%*	51 *79%* v	85 *78%* v	114 *78%* v	136 *79%* ov	13 *63%*
9-10 (Net)	33 *38%* v	14 *35%*	27 *35%*	45 *38%* v	23 *29%*	23 *40%* v	34 *33%*	25 *39%* v	55 *51%* Aoq v	61 *42%* v	71 *41%* v	4 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**6** *1%*	2 *	2 *2%*	- -	1 *3%* ABH	- -	- -	1 *	- -	2 *2%*	- -	- -	3 *2%* AIL	- -	1 *1%*	2 *2%* AR	1 *1%*	- -	- -	- -	1 *1%*
2	**5** *	1 *	1 *	- -	- -	- -	- -	4 *1%*	1 *	- -	1 *	- -	1 *1%*	- -	3 *3%* AIKL	1 *1%*	2 *2%*	1 *1%*	- -	- -	1 *1%*
3	**20** *2%*	6 *1%*	5 *3%*	- -	- -	3 *10%*	* *1%*	7 *2%*	5 *2%*	5 *5%*	2 *1%*	3 *1%*	2 *1%*	1 *4%*	1 *1%*	2 *2%*	1 *1%*	3 *1%*	5 *3%*	2 *1%*	2 *2%*
4	**31** *3%*	13 *3%*	5 *3%*	- -	2 *4%*	2 *9%*	1 *2%*	8 *2%*	11 *4%*	3 *3%*	9 *4%*	4 *1%*	2 *2%*	- -	2 *2%*	6 *7%* AR	5 *4%*	4 *2%*	5 *3%*	1 *	4 *3%*
5	**79** *7%* K	31 *7%*	11 *8%*	1 *7%*	3 *9%*	1 *5%*	1 *4%*	30 *8%*	27 *11%* AK	4 *5%*	8 *4%*	15 *6%*	8 *5%*	3 *10%*	13 *14%* AJKL M	12 *14%* ASU	11 *9%*	15 *7%*	6 *4%*	12 *8%*	7 *5%*
6	**103** *10%* H	50 *11%* H	16 *11%*	4 *19%*	6 *15%* H	4 *16%*	3 *9%*	21 *6%*	29 *12%*	10 *11%*	24 *12%*	18 *7%*	12 *8%*	1 *5%*	8 *10%*	7 *9%*	18 *14%*	19 *9%*	12 *7%*	14 *10%*	15 *11%*
7	**165** *15%* U	78 *18%*	22 *16%*	* *2%*	8 *20%*	4 *14%*	6 *16%*	47 *13%*	43 *17%*	18 *20%*	30 *15%*	37 *14%*	15 *10%*	5 *19%*	16 *18%*	9 *11%*	19 *15%*	43 *20%* U	36 *21%* U	18 *13%*	12 *9%*
8	**237** *22%* S	87 *20%*	27 *19%*	5 *22%*	9 *22%*	7 *27%*	6 *17%*	97 *26%* AB	49 *19%*	16 *18%*	55 *27%*	55 *21%*	35 *23%*	7 *23%*	20 *22%*	15 *18%*	21 *17%*	46 *21%*	25 *14%*	40 *28%*	31 *24%*
9	**241** *22%* O	91 *21%*	42 *29%*	4 *18%*	7 *17%*	1 *4%*	13 *38%* ABEH	83 *22%*	53 *21%*	22 *24%* O	43 *21%*	72 *28%* AO	39 *26%* O	3 *10%*	10 *11%*	16 *19%*	30 *23%*	46 *21%*	60 *34%* APRU	32 *23%*	30 *23%*
Highest rating 10	**176** *16%* C	82 *19%* C	12 *8%*	7 *33%*	3 *8%*	4 *15%*	4 *12%*	65 *17%* C	32 *13%*	8 *9%*	32 *16%*	51 *20%* IJ	32 *21%* IJ	7 *24%*	13 *15%*	13 *16%*	21 *16%*	37 *17%*	25 *14%*	22 *16%*	29 *22%*
Don't know	**12** *1%* B	* *	2 *1%*	- -	1 *2%* B	- -	1 *2%* B	8 *2%* AB	4 *1%*	3 *3%* LM	2 *1%*	1 *	- -	1 *4%*	2 *2%*	3 *3%* Q	- -	4 *2%*	1 *1%*	- -	* *
1-3 (Net)	**32** *3%*	9 *2%*	7 *5%*	- -	1 *3%*	3 *10%*	* *1%*	11 *3%*	5 *2%*	6 *7%* KL	3 *1%*	3 *1%*	6 *4%*	1 *4%*	5 *6%* KL	4 *5%*	4 *3%*	4 *2%*	5 *3%*	2 *1%*	4 *3%*
4-6 (Net)	**213** *20%* HLS	94 *21%*	32 *22%*	5 *26%*	11 *28%* H	8 *30%*	5 *15%*	58 *16%*	68 *27%* ALM	18 *19%*	40 *20%*	37 *14%*	23 *15%*	4 *15%*	23 *26%* L	25 *29%* ARS	33 *26%* S	38 *17%*	23 *13%*	26 *19%*	26 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**818**	337	103	15	27	15	29	292	176	65	159	215	121	22	58	54	90	171	147	112	102
	76%	*77%*	*72%*	*74%*	*67%*	*60%*	*82%*	*79%*	*70%*	*70%*	*78%*	*84%*	*81%*	*77%*	*66%*	*62%*	*71%*	*79%*	*83%*	*80%*	*77%*
	IOP										O	AIJO	IO					P	APQ		P
9-10 (Net)	**416**	172	54	10	10	5	18	148	84	30	74	123	71	10	22	29	51	82	86	55	59
	39%	*39%*	*37%*	*50%*	*25%*	*19%*	*50%*	*40%*	*33%*	*33%*	*37%*	*48%*	*47%*	*35%*	*26%*	*34%*	*40%*	*38%*	*48%*	*39%*	*44%*
	EO						E	E				AIJKO	AI JO						AP		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**3** ***	3 *1%*	- -	2 *1%*	1 ***	2 *1%*	1 ***	- -	1 ***	- -	- -	2 *3%* A	1 *1%*	1 ***	1 ***	2 *1%*	1 ***	2 *1%*	- -	3 *1%*	1 ***	1 *2%*	* *1%*	1 *3%* AV
2	**13** ***2%*** **E**	7 *2%*	7 *2%*	11 *4%* AE	3 *1%*	6 *2%*	7 *2%*	- -	1 *1%*	5 *4%* H	2 *2%*	1 *2%*	4 *6%* AHI	5 *2%*	4 *1%*	5 *4%*	6 *2%*	8 *2%*	- -	13 *3%* A	13 *2%*	- -	- -	1 *5%* W
3	**20** ***3%*** **Oc**	12 *4%*	7 *2%*	8 *3%*	12 *3%*	6 *2%*	13 *4%*	2 *1%*	3 *2%*	3 *3%*	4 *5%*	4 *5%*	4 *6%* H	2 *1%*	11 *4%*	7 *5%* O	7 *3%*	13 *3%*	3 *3%*	17 *3%*	16 *3%*	1 *2%*	1 *5%*	1 *9%* AV
4	**21** ***3%*** **Zcg**	10 *3%*	11 *3%*	13 *5%*	8 *2%*	8 *3%*	13 *4%*	6 *4%*	5 *3%*	4 *3%*	* *	4 *5%*	2 *4%*	6 *3%*	7 *2%*	8 *6%*	8 *3%*	13 *4%*	3 *2%*	18 *4%*	15 *3%*	3 *7%*	1 *4%*	2 *11%* AV
5	**70** ***11%*** **Xr**	40 *13%*	30 *9%*	35 *13%*	35 *10%*	34 *11%*	36 *11%*	19 *13%*	18 *11%*	12 *10%*	3 *4%*	7 *11%*	10 *15%* K	22 *11%*	30 *10%*	18 *13%*	22 *9%*	48 *13%*	11 *9%*	59 *12%*	57 *10%* X	11 *22%* AVX	- -	2 *12%* X
6	**98** ***15%*** **M**	41 *13%*	57 *17%*	38 *14%*	59 *16%*	46 *15%*	52 *15%*	23 *16%*	31 *20%* M	18 *15%*	10 *13%*	11 *16%*	4 *6%*	31 *16%*	51 *17%*	16 *11%*	43 *17%*	55 *14%*	20 *16%*	78 *15%*	81 *15%*	8 *16%*	6 *25%*	2 *14%*
7	**112** ***18%*** **Le**	57 *18%*	56 *17%*	42 *16%*	70 *19%*	54 *18%*	59 *17%*	31 *21%* L	27 *17%*	26 *22%* LM	16 *21%*	5 *8%*	7 *10%*	30 *15%*	58 *20%*	23 *16%*	44 *17%*	69 *18%*	25 *20%*	87 *17%*	100 *18%*	7 *14%*	3 *13%*	2 *13%*
8	**116** ***18%*** **DU**	62 *20%*	54 *17%*	38 *14%*	78 *21%* D	45 *15%*	71 *21%*	30 *20%*	30 *19%*	25 *21%*	10 *13%*	11 *16%*	11 *16%*	36 *18%*	60 *20%*	21 *15%*	48 *19%*	68 *18%*	32 *25%*	85 *17%*	101 *18%*	6 *13%*	7 *26%*	3 *17%*
9	**94** ***15%*** **GYv**	41 *13%*	53 *16%*	36 *13%*	58 *16%*	56 *18%* AG	38 *11%*	25 *17%*	19 *12%*	13 *11%*	17 *22%*	10 *14%*	10 *15%*	36 *18%*	36 *12%*	23 *16%*	41 *16%*	53 *14%*	18 *14%*	77 *15%*	83 *15%* Y	9 *17%* Y	2 *7%*	1 *3%*
Highest rating 10	**52** ***8%*** **a**	23 *7%*	29 *9%*	19 *7%*	33 *9%*	25 *8%*	27 *8%*	8 *5%*	17 *11%*	11 *9%*	6 *7%*	4 *6%*	6 *9%*	17 *8%*	24 *8%*	11 *8%*	26 *10%*	27 *7%*	13 *11%*	39 *8%*	46 *8%*	3 *5%*	2 *8%*	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**37** ***6%*** **ET**	16 *5%*	21 *7%*	28 *10%* AE	9 *3%*	19 *6%*	18 *5%*	4 *3%*	4 *2%*	3 *2%*	9 *12%* AHI J	9 *13%* AHI J	9 *13%* AHI J	15 *7%*	12 *4%*	10 *7%*	9 *4%*	28 *7%*	1 *1%*	36 *7%* AT	32 *6%*	1 *3%*	3 *12%*	1 *4%*
1-3 (Net)	**36** ***6%*** **H**	22 *7%*	14 *4%*	21 *8%*	15 *4%*	15 *5%*	21 *6%*	2 *1%*	5 *3%*	8 *7%* H	6 *8%* H	6 *10%* H	9 *13%* AHI	8 *4%*	15 *5%*	14 *10%* AO	13 *5%*	23 *6%*	3 *3%*	33 *6%*	30 *6%*	2 *3%*	2 *6%*	3 *17%* AVW
4-6 (Net)	**189** ***30%*** **Kt**	91 *29%*	98 *30%*	86 *32%*	103 *28%*	88 *29%*	101 *30%*	48 *32%* K	54 *35%* K	35 *28%*	14 *18%*	22 *33%* K	17 *25%*	59 *29%*	89 *30%*	42 *29%*	73 *29%*	116 *30%*	33 *26%*	156 *30%*	153 *28%*	23 *45%* AV	7 *29%*	6 *37%*
7-10 (Net)	**375** ***59%*** **DLU** **Yaenv**	183 *59%*	192 *59%*	136 *50%*	239 *65%* AD	180 *60%*	195 *58%*	95 *64%* L	92 *60%*	76 *62%* L	49 *63%* L	30 *45%*	34 *49%*	118 *59%*	178 *61%*	78 *54%*	159 *63%*	216 *56%*	88 *70%* AU	287 *56%*	330 *61%* Y	25 *49%*	14 *53%*	7 *42%*
9-10 (Net)	**146** ***23%*** **Gaf**	64 *21%*	82 *25%*	56 *21%*	91 *25%*	81 *27%*	65 *19%*	33 *22%*	36 *23%*	24 *20%*	23 *29%*	13 *20%*	16 *24%*	53 *26%*	60 *20%*	34 *24%*	67 *26%*	79 *21%*	31 *25%*	115 *22%*	129 *24%*	11 *22%*	4 *15%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**3** *****	1 *	- -	1 9%	1 *	1 *	1 4% Acd	1 1%	1 *	1 2% g	1 *	2 *	1 2%	- -	- -	- -	1 1%	- -	- -	* 1%	- -	1 1%	- -	1 3% Anu
2	**13** **2%** **E**	9 2%	4 4%	- -	7 2%	6 2%	* 1%	2 2%	10 2%	- -	2 1%	12 2%	- -	- -	2 5%	1 1%	1 1%	- -	1 3%	- -	- -	6 4%	2 3%	1 5% ks
3	**20** **3%** **Oc**	16 3%	1 1%	3 15%	5 2%	10 4%	4 10% Ac	3 3%	15 3%	* *	5 3%	14 3%	1 2%	1 3%	1 2%	7 10% A	1 2%	1 4%	- -	1 5%	1 2%	3 3%	1 2%	1 9% Aqu
4	**21** **3%** **Zcg**	14 3%	7 8% Z	1 3%	5 1%	11 4%	6 13% Acd	6 6% g	10 2%	5 7% g	3 2%	18 4%	3 7% ot	- -	6 12% Aot	3 5%	- -	1 5%	1 2%	1 4%	1 2%	1 1%	2 2%	2 11% Aostu
5	**70** **11%** **Xr**	53 10%	15 17%	2 13%	28 9%	34 13%	6 15%	14 14%	48 11%	7 12%	21 13%	47 10%	11 22% Ars t	2 11%	4 9%	11 16% r	10 14% r	1 5%	6 13% r	- -	4 7%	9 7%	10 12% r	2 12% r
6	**98** **15%** **M**	81 15%	14 16%	1 9%	48 15%	40 15%	9 22%	12 13%	68 15%	13 21%	28 18%	68 14%	8 16%	3 17%	7 16%	12 18%	9 13%	7 25%	3 7%	6 25% qt	10 18%	13 10%	15 19%	2 14%
7	**112** **18%** **Le**	99 19%	12 13%	2 10%	62 20% e	49 18% e	1 3%	22 23%	75 17%	9 15%	27 17%	85 18%	7 14%	2 11%	6 14%	10 15%	14 20%	5 19%	11 24%	3 13%	9 16%	31 24%	11 14%	2 13%
8	**116** **18%** **DU**	95 18%	20 22%	1 8%	65 21%	48 18%	4 8%	15 15%	88 20%	6 9%	22 14%	94 20%	6 13%	5 23%	9 19%	9 13%	16 24%	3 11%	10 22%	7 26%	13 23%	24 18%	12 15%	3 17%
9	**94** **15%** **GYv**	84 16%	9 10%	1 8%	48 15%	41 15%	4 8%	8 8%	75 17% f	6 10%	26 16%	68 14%	9 17% v	6 29%	5 10%	9 13%	11 16%	6 22%	5 12%	2 7%	10 17%	17 13%	15 19% v	1 3%
Highest rating 10	**52** **8%** **a**	48 9% a	1 2%	3 19%	33 10%	16 6%	2 4%	6 6%	36 8%	8 13%	16 10%	36 8%	3 5%	- -	- -	4 5%	5 8%	1 2%	3 7%	2 8% m	4 7%	23 18% Akm n	7 9%	1 9% m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**37** **6%** **ET**	28 5%	8 9%	1 6%	13 4%	18 7%	5 12% c	8 8%	22 5%	6 9%	7 5%	30 6%	1 3%	1 7%	6 13% of	4 5%	1 1%	2 8%	5 11% t	3 12% of	5 9%	3 2%	5 6%	1 4%
1-3 (Net)	**36** **6%** **H**	26 5%	5 5%	4 24%	13 4%	16 6%	6 14% Ac	5 6%	26 6%	2 3%	7 5%	28 6%	2 3%	1 3%	3 6%	7 11%	3 4%	1 4%	1 3%	2 6%	1 2%	10 7%	4 4%	3 17% Akoqsu
4-6 (Net)	**189** **30%** **Kt**	148 28%	37 40% AZ	4 25%	81 26%	85 31%	21 50% Acd	32 34%	125 28%	25 41%	53 33%	134 28%	23 45% Aqt	6 28%	17 37% t	27 38% t	19 27%	10 36%	10 22%	7 29%	15 26%	23 18%	27 33% t	6 37% t
7-10 (Net)	**375** **59%** **DLUYa** **env**	326 62% Aa	42 46%	7 45%	208 66% Ad e	154 56% e	10 24%	50 52%	273 61%	29 47%	92 58%	283 60%	25 49%	13 63%	20 43%	32 46%	47 68% mnv	15 53%	29 64%	14 53%	36 63%	94 72% Ak mnruv	46 56%	7 42%
9-10 (Net)	**146** **23%** **Gaf**	132 25% Aa	10 11%	4 27%	81 26%	57 21%	5 13%	14 14%	111 25% f	14 23%	42 27%	104 22%	11 22%	6 29%	5 10%	12 18%	16 23%	7 24%	8 19%	4 15%	13 24%	40 30% mv	22 27%	2 12%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**3**	1	1	-	*	-	-	1	-	1	1	-	-	-	1	1	1	-	-	-	1
	*	*	1%	-	1%	-	-	2%	-	1%	1%	-	-	-	2%	2%	1%	-	-	-	1%
2	**13**	7	2	-	-	-	*	4	3	-	*	3	2	1	3	2	1	1	1	2	3
	2%	2%	1%	-	-	-	1%	6% A	2%	-	*	2%	3%	9%	8% AIJK	5%	1%	1%	1%	3%	4%
3	**20**	9	2	-	1	2	2	4	6	1	4	3	2	1	3	1	2	4	3	5	1
	3%	2%	2%	-	3%	4%	8%	6%	4%	1%	3%	3%	3%	7%	6%	3%	2%	3%	3%	7%	1%
4	**21**	9	4	-	1	2	1	4	8	2	5	4	*	-	2	1	3	1	7	3	-
	3%	2%	4%	-	6%	6%	5%	4%	5%	4%	4%	3%	*	-	4%	3%	4%	1%	5%	4%	-
5	**70**	39	11	2	3	5	3	7	27	3	14	15	6	-	5	11	9	11	17	7	5
	11%	11%	10%	24%	15%	14%	10%	9%	16%	5%	10%	11%	7%	-	13%	21% ARU	11%	9%	13%	10%	6%
6	**98**	61	19	2	1	3	3	9	24	5	25	27	10	1	5	7	13	26	12	9	17
	15%	17%	17%	24%	7%	9%	10%	11%	14%	9%	18%	20%	13%	7%	12%	12%	15%	20% S	9%	13%	23% S
7	**112**	66	18	3	3	10	6	7	28	13	31	24	12	-	5	9	16	26	19	6	14
	18% H	19% H	16%	36%	14%	25% H	25% H	9%	16%	23%	23%	17%	15%	-	11%	17%	18%	20%	15%	8%	18%
8	**116**	70	21	-	3	6	5	12	28	17	22	24	13	3	10	4	16	29	23	21	12
	18% P	20%	19%	-	13%	14%	18%	16%	16%	31% AIK	16%	17%	16%	22%	23%	8%	19%	22% P	18%	28%	16%
9	**94**	54	14	1	5	6	3	11	25	9	19	18	18	1	4	6	11	14	27	9	12
	15%	15%	13%	16%	23%	16%	13%	13%	15%	16%	14%	13%	23%	11%	9%	12%	13%	11%	22% AR	12%	16%
Highest rating 10	**52**	30	10	-	1	5	-	7	12	1	7	13	13	3	3	6	7	13	10	7	7
	8%	8%	9%	-	3%	13%	-	9%	7%	2%	5%	9%	16% AJK	28%	8%	12%	9%	10%	8%	9%	9%
Don't know	**37**	10	9	-	3	-	2	12	10	4	8	8	4	2	1	4	5	5	6	4	4
	6% B	3%	8% B	-	14% ABF	-	9%	15% ABF	6%	7%	6%	6%	5%	15%	3%	7%	6%	4%	5%	5%	6%
1-3 (Net)	**36**	17	4	-	1	2	2	10	9	1	6	6	5	2	7	5	4	6	4	7	5
	6%	5%	4%	-	4%	4%	9%	13% ABC	5%	2%	4%	4%	6%	15%	16% AIJKL	9%	5%	4%	4%	10%	7%
4-6 (Net)	**189**	109	34	4	6	11	6	19	59	10	44	46	17	1	12	19	26	38	35	20	22
	30%	31%	31%	49%	28%	28%	25%	24%	34% JM	18%	32%	33%	20%	7%	29%	35%	30%	29%	28%	27%	29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**375** ***59%*** **H**	218 *62%* H	63 *57%*	4 *51%*	11 *53%*	27 *68%* H	14 *56%*	37 *47%*	93 *55%*	39 *72%* I	80 *58%*	78 *56%*	56 *69%*	7 *62%*	22 *52%*	26 *49%*	50 *59%*	82 *63%*	79 *63%*	43 *58%*	46 *59%*
9-10 (Net)	**146** ***23%***	83 *24%*	24 *22%*	1 *16%*	5 *26%*	12 *29%*	3 *13%*	18 *22%*	37 *22%*	10 *18%*	26 *19%*	31 *22%*	31 *38%* AI JKLO	4 *39%*	7 *17%*	12 *24%*	18 *21%*	27 *21%*	37 *30%*	16 *22%*	19 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**1** *****	- -	1 1%	- -	1 *	1 *	* *	- -	* *	- -	- -	- -	1 1%	1 1%	- -	- -	* *	1 *	- -	1 *	- -	1 2% AV	* 2% V	- -
2	**6** **1%** **Z**	3 1%	2 1%	2 1%	4 1%	3 1%	3 1%	1 3%	1 1%	1 2%	1 1%	2 3%	- -	1 1%	2 1%	3 2%	3 2%	3 1%	- -	6 1%	4 1%	1 3%	- -	1 6% AVX
3	**8** **2%**	5 2%	3 1%	4 2%	5 2%	4 1%	4 2%	2 4%	3 3%	1 1%	- -	2 2%	2 1%	2 1%	3 2%	3 3%	2 1%	6 2%	2 3%	6 1%	7 2%	1 2%	- -	1 9% AVX
4	**16** **3%**	11 4%	5 2%	9 4%	7 2%	6 2%	10 4%	5 10% AM	2 2%	3 5%	2 2%	1 1%	2 2%	5 3%	6 3%	4 4%	3 2%	12 4%	2 3%	13 3%	12 3%	1 1%	2 8% AV	1 8%
5	**36** **7%** **EPZ**	14 6%	23 9%	24 12% AE	12 4%	19 7%	17 8%	6 12%	8 8%	2 3%	5 5%	8 10%	7 6%	14 8%	8 4%	14 12% AP	15 8%	22 6%	6 7%	31 7%	34 8%	- -	2 6%	* 2%
6	**44** **9%** **MSf**	17 7%	26 10%	22 11%	21 7%	23 8%	21 9%	5 10%	14 15% AM	7 10%	8 9%	5 6%	4 3%	13 7%	21 10%	10 9%	23 13% AS	21 6%	8 10%	36 8%	34 8%	6 16%	2 9%	1 11%
7	**66** **13%** **Uf**	38 15%	28 11%	32 16%	34 11%	36 13%	30 14%	8 15%	14 14%	7 9%	15 17%	12 15%	12 10%	26 14%	28 13%	13 11%	20 11%	47 14%	17 22% AU	49 11%	55 13%	5 13%	5 16%	1 16%
8	**101** **20%**	43 18%	57 22%	43 22%	57 19%	48 17%	53 24%	13 25%	17 18%	12 16%	16 19%	17 21%	26 21%	37 19%	35 17%	29 26% A	35 20%	66 20%	16 20%	85 20%	87 20%	8 20%	4 15%	2 23%
9	**135** **27%** **DQa**	66 27%	69 26%	33 16%	102 33% AD	85 29%	51 23%	7 14%	28 29%	21 28%	22 25%	16 20%	42 34% AH L	52 27%	63 30% Q	21 19%	45 26%	90 27%	15 19%	121 28%	117 27%	11 28%	7 24%	1 12%
Highest rating 10	**83** **16%** **DGI** **g**	43 17%	41 15%	25 12%	58 19%	58 20% AG	25 12%	4 8%	8 9%	17 23% I	18 21% I	16 20%	20 16%	35 18%	36 17%	12 11%	25 14%	58 17%	10 13%	73 17%	74 17%	4 12%	3 13%	1 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**12** ***2%***	6 *3%*	6 *2%*	8 *4%*	4 *1%*	6 *2%*	6 *3%*	- -	1 *1%*	3 *4%*	* *1%*	2 *3%*	7 *5%* A	4 *2%*	6 *3%*	2 *2%*	3 *2%*	10 *3%*	1 *1%*	12 *3%*	9 *2%*	1 *2%*	2 *7%* AV	* *4%*
1-3 (Net)	**15** ***3%*** **Zc**	8 *3%*	7 *3%*	5 *3%*	10 *3%*	7 *3%*	8 *4%*	3 *6%*	4 *4%*	2 *2%*	1 *1%*	4 *5%*	3 *2%*	5 *2%*	5 *2%*	6 *5%*	6 *3%*	10 *3%*	2 *3%*	13 *3%*	11 *2%*	3 *7%*	* *2%*	1 *15%* AVX
4-6 (Net)	**96** ***19%*** **EMZ**	42 *17%*	54 *21%*	56 *27%* AE	40 *13%*	48 *17%*	47 *21%*	16 *32%* AM	24 *25%* M	13 *18%*	14 *17%*	14 *18%*	14 *11%*	33 *17%*	35 *17%*	28 *25%* A	41 *24%*	55 *16%*	16 *21%*	80 *18%*	81 *19%*	7 *17%*	6 *23%*	2 *21%*
7-10 (Net)	**385** ***76%*** **DQY** **av**	190 *77%*	195 *74%*	133 *66%*	252 *82%* AD	226 *78%*	159 *72%*	32 *62%*	67 *70%*	56 *76%*	71 *82%* H	60 *75%*	100 *81%* H	150 *78%* Q	161 *78%*	75 *68%*	124 *72%*	261 *78%*	57 *75%*	328 *76%*	333 *77%* Y	28 *73%*	19 *68%*	6 *60%*
9-10 (Net)	**218** ***43%*** **DGH** **QYaeov**	109 *44%*	109 *42%*	58 *29%*	161 *52%* AD	142 *49%* AG	76 *35%*	11 *22%*	36 *38%*	37 *51%* H	40 *47%* H	32 *40%*	62 *50%* H	87 *46%* Q	98 *47%* Q	33 *30%*	70 *40%*	149 *44%*	25 *32%*	194 *45%* A	191 *44%* Y	15 *40%*	10 *37%*	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297
Lowest rating 1	**1** *****	* *	1 1% 	- -	* *	1 *	- -	1 1%	* *	- -	- -	1 *
2	**6** **1%** **Z**	2 *	4 6% AZ	- -	1 *	4 2%	1 2%	- -	6 2%	- -	3 2%	3 1%
3	**8** **2%**	5 1%	2 4%	1 6%	1 1%	6 3%	1 2%	4 3%	4 1%	* 1%	2 1%	6 2%
4	**16** **3%**	11 2%	4 7%	1 3%	6 3%	5 2%	4 9% Ad	4 3%	10 3%	1 4%	2 1%	13 4%
5	**36** **7%** **EPZ**	23 5%	9 15% AZ	4 24%	15 7%	18 7%	4 9%	8 7%	26 8%	1 3%	9 7%	27 7%
6	**44** **9%** **MSf**	34 8%	10 15%	1 4%	22 10%	19 8%	3 6%	5 4%	27 8%	9 27%	9 7%	33 9%
7	**66** **13%** **Uf**	54 13%	8 12%	4 27%	25 12%	29 12%	12 24% Acd	9 7%	54 17% Af	2 5%	19 14%	47 13%
8	**101** **20%**	89 21%	8 13%	3 19%	43 20%	45 19%	11 22%	27 22%	61 19%	4 12%	28 21%	72 20%
9	**135** **27%** **DQa**	127 30% Aa	8 12%	- -	64 30%	62 26%	8 16%	31 26%	84 26%	7 21%	37 27%	96 26%
Highest rating 10	**83** **16%** **DGIg**	71 17%	10 15%	3 17%	32 15%	46 19%	5 11%	27 23% g	43 13%	9 26%	22 16%	57 16%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	1 2% A	- -	- -	- -	- -	- -	- -	* 2%	- -	- -	- -	- -
2	1 3%	1 4%	1 3%	1 1%	- -	- -	- -	- -	- -	1 2%	- -	1 6% Aoqrsu
3	1 2%	1 2%	1 2%	- -	- -	1 4%	- -	- -	1 2%	3 4%	- -	1 9% Anoqru
4	1 1%	- -	3 8%	2 3%	2 5%	1 5%	1 2%	2 8% Ast	- -	* 1%	2 3%	1 8% st
5	- -	6 24%	1 3%	3 6%	6 12% k	3 11%	5 10%	2 6%	3 7%	4 5%	3 4%	* 2%
6	6 16%	1 4%	2 7%	6 12%	4 8%	1 4%	6 11%	2 9%	5 11%	4 5%	4 6%	1 11%
7	5 13%	1 3%	8 21%	6 11%	6 13%	7 27%	7 13%	5 16%	3 5%	9 12%	9 14%	1 16%
8	8 20%	3 10%	5 13%	11 20%	16 32%	1 6%	11 21%	4 15%	10 21%	19 24%	11 18%	2 23%
9	11 28%	11 44%	10 25%	16 31%	10 21%	6 23%	11 21%	7 24%	17 34%	20 25%	16 26%	1 12%
Highest rating 10	4 12%	2 8%	4 12%	9 16%	3 6%	3 10%	12 23% o	3 13%	8 17%	17 22% o	16 27% Ao	1 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**12** ***2%***	12 *3%*	- -	- -	6 *3%*	6 *2%*	- -	4 *4%*	8 *3%*	- -	4 *3%*	8 *2%*	1 *2%*	- -	3 *7%* t	- -	2 *4%*	3 *10%*	- -	2 *7%* Anq t	1 *2%*	- -	1 *2%*	* *4%* nqt
1-3 (Net)	**15** ***3%*** **Zc**	7 *2%*	7 *12%* AZ	1 *6%*	2 *1%*	11 *5%* c	2 *4%*	5 *4%*	10 *3%*	* *1%*	5 *4%*	10 *3%*	3 *7%* u	2 *7%*	2 *5%*	1 *1%*	- -	1 *4%*	- -	* *2%*	1 *2%*	5 *6%*	- -	1 *15%* Anoqrsu
4-6 (Net)	**96** ***19%*** **EMZ**	67 *16%*	24 *36%* AZ	5 *32%*	43 *20%*	42 *17%*	11 *23%*	17 *14%*	63 *20%*	12 *34%*	20 *15%*	73 *20%*	7 *17%*	7 *28%*	7 *18%*	11 *21%*	13 *26%*	5 *20%*	12 *23%*	6 *23%*	9 *18%*	9 *11%*	8 *13%*	2 *21%*
7-10 (Net)	**385** ***76%*** **DQYav**	340 *80%* Aa	34 *52%*	9 *63%*	164 *76%*	182 *76%*	35 *73%*	93 *78%*	241 *75%*	22 *65%*	106 *78%*	272 *75%*	28 *73%*	17 *65%*	27 *71%*	42 *78%*	35 *71%*	17 *66%*	41 *77%*	19 *68%*	38 *78%*	65 *83%* v	52 *85%* rv	6 *60%*
9-10 (Net)	**218** ***43%*** **DGHQY** **aeov**	197 *46%* Aa	18 *28%*	3 *17%*	96 *44%* e	108 *45%* e	13 *27%*	58 *48%*	126 *39%*	16 *48%*	59 *43%*	153 *42%*	15 *40%*	13 *52%*	14 *37%*	25 *47%* v	13 *27%*	9 *33%*	23 *43%*	10 *37%*	25 *51%* ov	37 *47%* v	32 *53%* ov	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**1** *****	* *	- -	- -	- -	- -	- -	1 1%	- -	- -	* 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
2	**6** **1%**	3 1%	3 3%	- -	- -	- -	- -	1 *	3 2%	- -	1 2%	- -	1 1%	- -	1 2%	2 3%	- -	2 2%	1 1%	- -	1 2%
3	**8** **2%**	3 1%	- -	- -	1 4%	2 10%	1 3%	2 1%	4 3%	1 2%	1 2%	2 1%	- -	- -	- -	- -	2 4%	2 2%	1 1%	- -	- -
4	**16** **3%** **L**	6 3%	4 5%	- -	1 3%	1 7%	2 13%	1 1%	7 5% L	2 6% L	5 6% L	* *	* *	- -	1 4%	- -	3 5%	1 1%	8 8% ARU	2 4%	- -
5	**36** **7%**	16 6%	6 7%	- -	2 10%	3 16%	2 11%	8 7%	12 9%	5 13%	4 5%	5 4%	4 5%	* 2%	5 19%	6 12%	3 6%	8 7%	5 5%	4 6%	4 6%
6	**44** **9%** **H**	31 13% AH	7 9%	* 7%	- -	- -	1 5%	5 4%	18 14% AL	3 7%	7 8%	7 6%	5 6%	- -	3 10%	5 9%	5 8%	12 11%	6 6%	2 4%	6 10%
7	**66** **13%**	37 15%	8 10%	- -	* 2%	5 26%	2 13%	14 11%	13 10%	6 16%	14 16%	16 14%	9 10%	3 22%	4 13%	3 7%	6 11%	16 15%	13 14%	4 6%	8 12%
8	**101** **20%**	40 16%	21 27%	3 60%	3 17%	4 20%	5 27%	25 20%	27 20%	5 13%	18 22%	20 17%	17 19%	6 41%	7 25%	8 15%	9 16%	26 24%	16 16%	15 24%	12 19%
9	**135** **27%**	62 25%	17 21%	- -	7 38%	3 17%	5 27%	41 34% A	26 20%	12 30%	23 27%	37 31%	32 35% I	1 11%	4 14%	15 29%	20 34%	25 24%	26 27%	21 34%	16 25%
Highest rating 10	**83** **16%**	42 17%	13 16%	2 33%	5 26%	1 4%	* 2%	20 17%	16 12%	5 12%	8 10%	29 24% AIK	19 21%	3 23%	3 11%	12 23%	7 12%	14 13%	16 17%	12 19%	16 26%
Don't know	**12** **2%**	4 2%	2 2%	- -	- -	- -	- -	7 5% A	5 4%	- -	2 2%	2 2%	2 3%	- -	1 3%	1 1%	2 4%	1 1%	4 4%	2 3%	* 1%
1-3 (Net)	**15** **3%**	6 3%	3 3%	- -	1 4%	2 10%	1 3%	3 3%	7 5%	1 2%	3 4%	2 2%	1 1%	- -	1 2%	2 3%	2 4%	5 5%	2 2%	- -	1 2%
4-6 (Net)	**96** **19%** **HL**	53 22% H	17 21%	* 7%	2 13%	4 23%	6 29%	14 11%	37 28% ALM	10 26% L	16 19%	12 10%	10 11%	* 2%	10 33%	11 22%	11 19%	20 19%	19 20%	8 13%	10 16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**385** ***76%*** **I**	181 *74%*	60 *74%*	4 *93%*	16 *83%*	12 *67%*	13 *68%*	100 *81%*	82 *62%*	28 *72%*	63 *75%*	102 *86%* AI	78 *85%* AI	13 *98%*	18 *63%*	38 *74%*	42 *73%*	80 *75%*	71 *74%*	52 *84%*	52 *82%*
9-10 (Net)	**218** ***43%*** **I**	104 *43%*	30 *37%*	2 *33%*	12 *64%*	4 *21%*	5 *28%*	62 *50%*	42 *32%*	17 *42%*	31 *37%*	66 *55%* AIK	51 *56%* AI K	5 *34%*	7 *25%*	27 *52%*	27 *47%*	39 *37%*	42 *44%*	33 *53%*	32 *50%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**15** ***1%*** **GZcg**	10 *1%*	5 *1%*	4 *1%*	10 *1%*	12 *2%* AG	3 *	- -	2 *1%*	3 *1%*	3 *1%*	4 *1%*	4 *1%*	2 *1%*	10 *1%*	3 *1%*	2 *	12 *1%*	2 *1%*	13 *1%*	12 *1%*	2 *1%*	1 *1%*	- -
2	**20** ***1%*** **CZd**	15 *2%* C	5 *1%*	12 *2%*	7 *1%*	12 *1%*	8 *1%*	- -	3 *1%*	5 *2%*	4 *1%*	2 *1%*	6 *1%*	11 *3%* APQ	6 *1%*	3 *1%*	5 *1%*	15 *1%*	3 *2%*	17 *1%*	15 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**32** ***2%*** **UZ**	15 *2%*	17 *2%*	18 *2%*	15 *2%*	18 *2%*	14 *1%*	- -	6 *2%*	3 *1%*	9 *3%* HL	1 *1%*	13 *3%* HL	13 *3%* P	10 *1%*	10 *2%*	12 *2%*	20 *2%*	7 *4%*	25 *2%*	26 *2%*	4 *3%*	1 *1%*	1 *2%*
4	**55** ***3%*** **EZ**	27 *3%*	28 *3%*	35 *5%* AE	21 *2%*	21 *3%*	34 *4%*	11 *5%*	14 *5%*	6 *3%*	7 *2%*	6 *2%*	11 *3%*	15 *4%*	25 *3%*	16 *3%*	15 *3%*	41 *3%*	4 *2%*	51 *3%*	45 *3%*	4 *3%*	4 *4%*	2 *4%*
5	**153** ***9%*** **EUZ**	81 *9%*	72 *8%*	81 *11%* AE	71 *7%*	75 *10%*	77 *8%*	26 *13%* M	32 *12%*	21 *9%*	24 *8%*	19 *7%*	30 *7%*	35 *8%*	76 *9%*	41 *9%*	47 *9%*	106 *9%*	24 *14%*	129 *8%*	128 *9%*	12 *8%*	9 *9%*	4 *7%*
6	**233** ***13%*** **Ebc i**	108 *12%*	125 *15%*	127 *17%* AE	106 *11%*	113 *14%*	120 *13%*	27 *13%*	32 *11%*	34 *14%*	41 *14%*	47 *17%*	52 *12%*	53 *13%*	118 *14%*	61 *13%*	71 *14%*	162 *13%*	25 *15%*	208 *13%*	180 *13%*	33 *21%* AV	13 *13%*	8 *14%*
7	**369** ***21%***	183 *21%*	186 *22%*	176 *23%*	193 *20%*	165 *21%*	204 *22%*	54 *27%* L	56 *20%*	57 *24%*	59 *19%*	47 *17%*	96 *22%*	92 *22%*	172 *21%*	105 *22%*	107 *21%*	262 *21%*	33 *19%*	336 *22%*	299 *21%*	39 *25%* Y	23 *23%*	9 *15%*
8	**390** ***23%*** **ae**	184 *21%*	206 *24%*	159 *21%*	231 *24%*	180 *23%*	210 *22%*	46 *23%*	52 *18%*	55 *23%*	68 *22%*	58 *21%*	111 *26%* I	96 *23%*	189 *23%*	105 *22%*	112 *22%*	278 *23%*	35 *20%*	355 *23%*	324 *23%*	29 *18%*	21 *22%*	17 *30%* AVW
9	**257** ***15%*** **Dab efm**	139 *16%*	119 *14%*	79 *10%*	178 *18%* AD	115 *15%*	142 *15%*	25 *12%*	44 *16%*	32 *13%*	48 *16%*	47 *17%*	61 *14%*	61 *14%*	128 *15%*	67 *14%*	78 *15%*	179 *15%*	25 *14%*	231 *15%*	213 *15%*	23 *14%*	11 *12%*	11 *19%*
Highest rating 10	**192** ***11%*** **DFW abdejk**	105 *12%*	88 *10%*	65 *9%*	127 *13%* AD	73 *9%*	120 *13%* AF	13 *6%*	37 *13%* H	22 *9%*	39 *13%* H	33 *12%*	48 *11%*	43 *10%*	87 *11%*	62 *13%*	61 *12%*	131 *11%*	13 *7%*	179 *11%* A	166 *12%* W	9 *6%*	12 *13%* W	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**17** ***1%***	9 *1%*	8 *1%*	8 *1%*	9 *1%*	5 *1%*	12 *1%*	- -	1 *	2 *1%*	3 *1%*	8 *3%* AHIM	3 *1%*	3 *1%*	9 *1%*	5 *1%*	2 *	15 *1%*	2 *1%*	14 *1%*	16 *1%*	- -	* *	* *
1-3 (Net)	**67** ***4%*** **GHUZ cd**	40 *5%*	27 *3%*	34 *4%*	33 *3%*	42 *5%* AG	25 *3%*	- -	12 *4%* H	11 *5%* H	15 *5%* H	7 *3%* H	22 *5%* H	26 *6%* APQ	25 *3%*	16 *3%*	20 *4%*	47 *4%*	12 *7%*	55 *4%*	53 *4%*	9 *6%*	4 *4%*	2 *3%*
4-6 (Net)	**441** ***25%*** **EMU Zcis**	216 *25%*	225 *26%*	243 *32%* AE	198 *20%*	210 *27%*	231 *24%*	64 *32%* M	79 *28%*	61 *25%*	72 *24%*	72 *26%*	94 *22%*	103 *24%*	219 *26%*	118 *25%*	132 *26%*	309 *25%*	53 *31%*	388 *25%*	353 *25%*	49 *31%*	25 *26%*	14 *25%*
7-10 (Net)	**1208** ***70%*** **DWa bek**	610 *70%*	598 *70%*	480 *63%*	728 *75%* AD	532 *67%*	676 *72%*	138 *68%*	189 *68%*	166 *69%*	213 *70%*	186 *68%*	317 *73%*	292 *69%*	576 *69%*	339 *71%*	357 *70%*	851 *70%*	106 *61%*	1101 *71%* AT	1001 *70%*	100 *63%*	67 *70%*	40 *72%*
9-10 (Net)	**449** ***26%*** **DHa bdefj**	243 *28%*	206 *24%*	144 *19%*	305 *32%* AD	187 *24%*	262 *28%*	38 *19%*	81 *29%* H	54 *22%*	87 *29%* H	80 *29%* H	109 *25%*	104 *25%*	216 *26%*	129 *27%*	138 *27%*	311 *25%*	38 *22%*	410 *26%*	379 *27%*	32 *20%*	24 *25%*	15 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**15** ***1%*** **GZcg**	7 *1%*	1 *	7 *7%* AZa	- -	7 *1%*	6 *3%* Acd	5 *1%*	4 *	1 *	7 *2%*	8 *1%*	2 *1%*	1 *1%*	2 *2%*	2 *1%*	- -	- -	2 *1%*	1 *1%*	2 *1%*	3 *1%*	1 *	- -
2	**20** ***1%*** **CZd**	8 *1%*	7 *3%* AZ	5 *5%* AZ	7 *1%*	5 *1%*	7 *3%* Ad	5 *1%*	14 *1%*	1 *1%*	3 *1%*	16 *1%*	3 *2%*	1 *1%*	2 *2%*	- -	- -	3 *3%* n	1 *1%*	2 *2%* n	4 *3%* n	1 *	2 *1%*	1 *1%* n
3	**32** ***2%*** **UZ**	17 *1%*	6 *2%*	10 *10%* AZa	6 *1%*	14 *1%*	13 *6%* Acd	5 *1%*	24 *2%*	2 *2%*	9 *2%*	22 *2%*	4 *3%*	- -	1 *1%*	3 *1%*	3 *2%*	2 *2%*	1 *1%*	1 *1%*	4 *2%*	9 *5%* A	3 *1%*	1 *2%*
4	**55** ***3%*** **EZ**	34 *2%*	13 *5%*	9 *9%* AZ	15 *3%*	30 *3%*	11 *5%*	11 *3%*	36 *3%*	4 *3%*	14 *4%*	39 *3%*	4 *3%*	3 *4%*	4 *3%*	6 *3%*	4 *2%*	8 *7%* Aqs	1 *1%*	4 *4%*	3 *1%*	5 *3%*	11 *5%*	2 *4%* q
5	**153** ***9%*** **EUZ**	96 *7%*	42 *16%* AZ	15 *16%* AZ	39 *7%*	82 *9%*	32 *15%* Acd	47 *11%*	87 *8%*	13 *11%*	37 *9%*	114 *9%*	12 *8%*	9 *12%*	17 *13%* s	21 *10%*	16 *10%*	12 *12%*	11 *7%*	9 *9%*	7 *4%*	19 *10%*	16 *7%*	4 *7%*
6	**233** ***13%*** **Ebci**	173 *13%*	54 *21%* AZb	5 *6%*	51 *9%*	144 *15%* Ac	37 *17%* c	54 *13%*	140 *13%*	14 *11%*	35 *9%*	196 *15%* Ai	33 *21%* Aop stu	10 *12%*	16 *12%*	28 *13%*	19 *12%*	7 *7%*	28 *19%* p	13 *13%*	20 *12%*	22 *11%*	29 *13%*	8 *14%*
7	**369** ***21%***	286 *21%*	62 *24%*	21 *23%*	117 *20%*	201 *22%*	45 *21%*	91 *22%*	229 *21%*	25 *21%*	78 *19%*	289 *22%*	39 *25%* v	13 *17%*	28 *21%*	42 *20%*	38 *24%*	25 *23%*	24 *16%*	23 *23%*	46 *27%* qv	40 *21%*	43 *19%*	9 *15%*
8	**390** ***23%*** **ae**	331 *24%* Aa	45 *17%*	14 *15%*	136 *24%* e	216 *23%* e	34 *16%*	106 *25%*	237 *22%*	29 *24%*	94 *23%*	287 *22%*	29 *18%*	19 *23%*	30 *23%*	49 *23%*	42 *26%*	17 *16%*	34 *23%*	21 *22%*	38 *23%*	42 *22%*	54 *24%*	17 *30%* Akp
9	**257** ***15%*** **Dabef** **m**	238 *17%* Aab	16 *6%*	3 *3%*	103 *18%* Ae	134 *14%* e	19 *9%*	44 *11%*	175 *16%* Af	16 *13%*	62 *15%*	188 *14%*	23 *14%*	17 *21%* m	9 *7%*	39 *18%* m	19 *12%*	11 *11%*	28 *19%* m	11 *12%*	22 *13%*	27 *14%*	41 *18%* m	11 *19%* m
Highest rating 10	**192** ***11%*** **DFWab** **dejk**	174 *13%* Aab	14 *5%*	3 *3%*	98 *17%* Ade	84 *9%* e	9 *4%*	43 *10%*	117 *11%*	17 *14%*	58 *14%* Aj	130 *10%*	9 *6%*	5 *6%*	19 *14%* k	21 *10%*	14 *9%*	18 *17%* klv	18 *12%*	12 *13%* k	20 *12%*	24 *12%* k	27 *12%* k	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**17** ***1%***	13 *1%*	2 *1%*	2 *2%*	2 *	13 *1%*	2 *1%*	8 *2%*	8 *1%*	1 *1%*	7 *2%*	10 *1%*	- -	1 *2%*	1 *1%*	4 *2%*	3 *2%*	2 *2%*	- -	* *	2 *1%*	1 *	2 *1%*	* *
1-3 (Net)	**67** ***4%*** **GHUZcd**	32 *2%*	14 *5%* Z	21 *22%* AZa	13 *2%*	27 *3%*	26 *12%* Acd	15 *4%*	41 *4%*	4 *3%*	18 *4%*	46 *4%*	9 *6%*	2 *2%*	6 *5%*	4 *2%*	3 *2%*	5 *5%*	5 *3%*	4 *4%*	10 *6%*	12 *6%*	6 *3%*	2 *3%*
4-6 (Net)	**441** ***25%*** **EMUZc is**	303 *22%*	108 *42%* AZ	29 *31%*	104 *18%*	256 *27%* c	79 *37%* Acd	112 *27%*	263 *25%*	31 *25%*	86 *21%*	348 *27%* i	49 *31%* s	23 *28%*	37 *28%*	55 *26%*	39 *25%*	28 *26%*	40 *27%*	25 *26%*	30 *18%*	46 *24%*	56 *24%*	14 *25%*
7-10 (Net)	**1208** ***70%*** **DWabe k**	1029 *75%* Aab	136 *52%*	42 *45%*	454 *79%* Ad e	635 *68%* e	107 *50%*	284 *68%*	758 *71%*	88 *71%*	292 *73%*	895 *69%*	100 *63%*	54 *68%*	85 *66%*	151 *71%*	113 *72%*	72 *67%*	104 *70%*	67 *70%*	126 *75%* k	132 *69%*	165 *72%*	40 *72%*
9-10 (Net)	**449** ***26%*** **DHabd efj**	413 *30%* Aab	30 *11%*	6 *6%*	201 *35%* Ad e	218 *23%* e	28 *13%*	87 *21%*	292 *27%* f	33 *27%*	120 *30%*	319 *25%*	32 *20%*	22 *28%*	28 *22%*	60 *28%*	33 *21%*	29 *27%*	46 *31%* k	24 *25%*	42 *25%*	50 *26%*	68 *30%* k	15 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**15**	5	4	2	1	-	*	2	3	2	1	6	2	-	2	3	4	1	1	-	-
	1%	*1%*	*1%*	*9%*	*1%*	-	*1%*	*	*1%*	*1%*	*	*2%*	*2%*	-	*1%*	*2%*	*2%*	*	*	-	-
2	**20**	11	2	-	*	-	1	5	7	1	7	3	1	*	1	*	3	4	4	3	3
	1%	*2%*	*1%*	-	*1%*	-	*1%*	*1%*	*2%*	*	*2%*	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*2%*	*2%*	*2%*
3	**32**	14	4	-	2	-	3	10	4	-	2	16	4	1	6	6	4	5	4	3	5
	2%	*2%*	*1%*	-	*2%*	-	*3%*	*2%*	*1%*	-	*	*5%*	*3%*	*3%*	*3%*	*3%*	*2%*	*1%*	*1%*	*1%*	*3%*
	K											AIJK	JK	J	IJK						
4	**55**	30	6	1	4	4	*	12	11	4	20	6	6	1	7	3	6	9	10	8	5
	3%	*4%*	*2%*	*3%*	*4%*	*7%*	*	*3%*	*2%*	*2%*	*5%*	*2%*	*4%*	*3%*	*4%*	*1%*	*3%*	*2%*	*4%*	*4%*	*3%*
	G	G			G	CG					AL										
5	**153**	62	36	4	7	6	5	34	32	14	35	38	11	6	16	16	21	32	22	19	15
	9%	*8%*	*12%*	*17%*	*8%*	*13%*	*5%*	*8%*	*7%*	*7%*	*9%*	*11%*	*8%*	*17%*	*9%*	*8%*	*9%*	*9%*	*8%*	*9%*	*9%*
														I							
6	**233**	99	47	2	10	9	13	53	60	24	64	42	13	7	22	23	28	60	35	28	17
	13%	*13%*	*15%*	*8%*	*12%*	*19%*	*14%*	*12%*	*13%*	*12%*	*16%*	*13%*	*9%*	*19%*	*13%*	*12%*	*12%*	*16%*	*12%*	*13%*	*11%*
											M										
7	**369**	152	78	4	15	9	13	97	81	49	92	70	40	3	34	36	50	82	56	46	28
	21%	*21%*	*26%*	*19%*	*17%*	*19%*	*14%*	*22%*	*18%*	*25%*	*23%*	*21%*	*27%*	*8%*	*20%*	*19%*	*22%*	*22%*	*20%*	*21%*	*18%*
			G							N	N		IN								
8	**390**	163	55	3	21	12	22	113	110	36	84	84	24	11	41	43	51	67	81	51	38
	23%	*22%*	*18%*	*13%*	*24%*	*26%*	*24%*	*26%*	*25%*	*18%*	*21%*	*25%*	*16%*	*32%*	*24%*	*23%*	*23%*	*18%*	*28%*	*23%*	*24%*
	R							C						M					AR		
9	**257**	111	40	1	12	7	21	65	80	28	63	43	22	3	19	27	34	60	47	39	18
	15%	*15%*	*13%*	*5%*	*14%*	*14%*	*22%*	*15%*	*18%*	*14%*	*16%*	*13%*	*15%*	*9%*	*11%*	*14%*	*15%*	*16%*	*16%*	*18%*	*11%*
							AC		AO												
Highest rating 10	**192**	86	29	4	12	1	13	47	58	36	23	25	24	2	23	26	23	51	23	19	27
	11%	*12%*	*9%*	*18%*	*14%*	*1%*	*14%*	*11%*	*13%*	*18%*	*6%*	*8%*	*16%*	*6%*	*14%*	*14%*	*10%*	*14%*	*8%*	*9%*	*17%*
	FKL	F			F		F		KL	AKL			KL		KL						AS
Don't know	**17**	4	3	2	1	-	1	5	2	7	2	3	-	1	2	5	2	2	1	2	2
	1%	*1%*	*1%*	*8%*	*1%*	-	*2%*	*1%*	*	*3%*	*	*1%*	-	*3%*	*1%*	*2%*	*1%*	*	*	*1%*	*1%*
										AIKM				M		AR					
1-3 (Net)	**67**	31	10	2	4	-	4	16	14	2	9	24	7	1	8	9	11	10	9	6	8
	4%	*4%*	*3%*	*9%*	*4%*	-	*4%*	*4%*	*3%*	*1%*	*2%*	*7%*	*5%*	*4%*	*5%*	*5%*	*5%*	*3%*	*3%*	*3%*	*5%*
	J											AIJK	J		J						
4-6 (Net)	**441**	191	88	7	21	19	18	98	103	42	119	86	30	14	45	41	55	101	67	56	38
	25%	*26%*	*29%*	*28%*	*25%*	*39%*	*19%*	*22%*	*23%*	*21%*	*30%*	*26%*	*21%*	*39%*	*26%*	*22%*	*24%*	*27%*	*23%*	*25%*	*24%*
						AGH					AIJM			IJM							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1208** ***70%*** **N**	513 *69%*	202 *67%*	13 *55%*	59 *69%*	29 *61%*	70 *75%*	323 *73%*	328 *73%* LN	149 *75%* N	262 *67%*	222 *66%*	109 *74%* N	19 *54%*	117 *68%*	132 *71%*	158 *70%*	260 *70%*	207 *73%*	155 *71%*	112 *70%*
9-10 (Net)	**449** ***26%*** **L**	198 *27%*	69 *23%*	5 *23%*	24 *28%*	7 *16%*	34 *36%* ABCFH	112 *25%*	138 *31%* AKLN	64 *32%* KLN	86 *22%*	68 *20%*	45 *31%* L	5 *14%*	42 *24%*	53 *28%*	57 *25%*	111 *30%*	70 *25%*	58 *27%*	46 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**10** ***1%*** **PUZg** **j**	6 *1%*	3 *1%*	4 *1%*	6 *1%*	6 *1%*	3 *1%*	2 *1%*	- -	2 *1%*	1 *	1 *1%*	3 *1%*	6 *2%* P	* *	3 *1%* P	- -	10 *1%*	6 *4%* AU	3 *	9 *1%*	- -	1 *2%*	- -
2	**14** ***1%*** **Z**	9 *2%*	4 *1%*	8 *2%*	5 *1%*	6 *1%*	8 *1%*	- -	4 *2%*	5 *2%*	3 *1%*	- -	3 *1%*	4 *1%*	7 *1%*	2 *1%*	6 *2%*	8 *1%*	1 *1%*	12 *1%*	12 *1%*	- -	1 *2%*	- -
3	**26** ***2%*** **Zj**	18 *3%*	8 *1%*	9 *2%*	17 *2%*	13 *2%*	13 *2%*	1 *1%*	4 *2%*	5 *2%*	4 *2%*	8 *5%* AH	3 *1%*	4 *1%*	15 *3%*	7 *3%*	6 *1%*	20 *3%*	1 *1%*	25 *2%*	22 *2%*	2 *2%*	1 *2%*	* *1%*
4	**42** ***4%*** **EPZc**	19 *3%*	23 *4%*	27 *6%* AE	15 *2%*	22 *4%*	20 *3%*	12 *7%* AIJ	4 *2%*	3 *2%*	9 *4%*	4 *3%*	10 *4%*	16 *4%*	12 *2%*	15 *6%* AP	9 *2%*	33 *4%*	6 *5%*	36 *3%*	36 *4%*	2 *2%*	3 *4%*	1 *4%*
5	**100** ***8%*** **Ecgu**	53 *9%*	47 *8%*	59 *13%* AE	40 *6%*	42 *8%*	57 *9%*	16 *10%*	15 *7%*	13 *6%*	27 *13%* AJ	11 *7%*	18 *8%*	25 *7%*	48 *9%*	26 *10%*	31 *8%*	69 *9%*	9 *6%*	91 *9%*	82 *8%*	7 *7%*	6 *9%*	5 *15%* AV
6	**155** ***13%*** **Ei**	74 *12%*	81 *14%*	73 *16%* AE	81 *11%*	78 *14%*	76 *12%*	22 *13%*	27 *12%*	29 *14%*	29 *14%*	25 *16%*	22 *10%*	40 *11%*	69 *12%*	45 *17%* AO	53 *14%*	102 *13%*	19 *14%*	135 *13%*	126 *13%*	17 *16%*	9 *13%*	3 *9%*
7	**268** ***23%*** **MQ**	142 *24%*	126 *22%*	111 *24%*	156 *22%*	118 *21%*	150 *24%*	43 *25%*	61 *28%* M	44 *22%*	45 *21%*	37 *23%*	38 *17%*	78 *22%*	142 *25%* Q	47 *18%*	95 *25%*	173 *21%*	38 *27%*	230 *22%*	216 *22%*	26 *25%*	16 *24%*	9 *27%*
8	**257** ***22%*** **Qbf**	119 *20%*	138 *24%*	89 *19%*	168 *23%*	132 *24%*	125 *20%*	27 *16%*	39 *18%*	55 *28%* AHI	41 *20%*	35 *22%*	60 *26%* HI	96 *27%* AP Q	115 *21%*	46 *17%*	71 *19%*	186 *23%*	23 *16%*	234 *22%* A	208 *21%*	26 *25%*	15 *22%*	8 *23%*
9	**176** ***15%*** **Dae** **j**	94 *16%*	82 *14%*	35 *8%*	141 *20%* AD	82 *15%*	94 *15%*	26 *16%*	40 *18%*	24 *12%*	29 *14%*	23 *15%*	34 *15%*	56 *16%*	81 *15%*	39 *15%*	68 *18%*	109 *13%*	19 *13%*	157 *15%*	150 *15%*	14 *14%*	7 *11%*	4 *13%*
Highest rating 10	**117** ***10%*** **adeg**	54 *9%*	62 *11%*	35 *8%*	81 *11%*	44 *8%*	73 *11%*	15 *9%*	21 *10%*	19 *10%*	18 *9%*	13 *8%*	29 *13%*	28 *8%*	56 *10%*	32 *12%*	37 *10%*	80 *10%*	16 *11%*	100 *10%*	99 *10%*	9 *9%*	6 *9%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**21** ***2%***	13 *2%*	8 *1%*	11 *2%*	10 *1%*	6 *1%*	14 *2%*	2 *1%*	5 *2%*	1 *1%*	6 *3%*	2 *1%*	5 *2%*	4 *1%*	13 *2%*	4 *2%*	5 *1%*	16 *2%*	2 *1%*	19 *2%*	18 *2%*	1 *	2 *3%*	- -
1-3 (Net)	**49** ***4%*** **CZcj**	34 *6%* AC	16 *3%*	21 *5%*	28 *4%*	25 *5%*	24 *4%*	4 *2%*	8 *4%*	12 *6%*	8 *4%*	9 *6%*	9 *4%*	14 *4%*	23 *4%*	11 *4%*	11 *3%*	38 *5%*	9 *6%*	40 *4%*	43 *4%*	2 *2%*	4 *6%*	* *1%*
4-6 (Net)	**296** ***25%*** **EZc u**	145 *24%*	151 *26%*	160 *35%* AE	137 *19%*	143 *26%*	154 *24%*	50 *30%*	46 *21%*	45 *23%*	64 *30%* I	41 *25%*	50 *22%*	80 *22%*	129 *23%*	87 *33%* AOP	92 *24%*	204 *25%*	35 *25%*	262 *25%*	244 *25%*	26 *25%*	17 *26%*	9 *28%*
7-10 (Net)	**818** ***69%*** **DQa ben**	409 *68%*	409 *70%*	271 *59%*	547 *76%* AD	376 *68%*	442 *70%*	111 *67%*	162 *73%* K	141 *71%*	133 *63%*	108 *68%*	161 *71%*	258 *72%* Q	395 *71%* Q	164 *62%*	271 *71%*	547 *68%*	96 *68%*	722 *69%*	674 *69%*	76 *73%*	45 *66%*	24 *71%*
9-10 (Net)	**293** ***25%*** **Dab dej**	148 *25%*	145 *25%*	71 *15%*	222 *31%* AD	127 *23%*	167 *26%*	42 *25%*	61 *28%*	43 *22%*	47 *22%*	37 *23%*	64 *28%*	84 *24%*	138 *25%*	71 *27%*	105 *28%*	188 *23%*	35 *25%*	258 *25%*	250 *26%*	23 *22%*	13 *20%*	7 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**10** ***1%*** **PUZgj**	4 *	2 *1%*	4 *6%* AZ	- -	5 *1%*	4 *4%* Acd	4 *2%* g	2 *	3 *3%* Ag	5 *2%* j	4 *	- -	1 *1%*	- -	- -	- -	1 *2%*	2 *2%*	1 *2%*	1 *1%*	3 *2%*	- -	- -
2	**14** ***1%*** **Z**	6 *1%*	4 *3%* Z	3 *5%* AZ	2 *	6 *1%*	4 *4%* Acd	2 *1%*	11 *2%*	- -	4 *1%*	10 *1%*	- -	1 *1%*	1 *1%*	- -	- -	- -	- -	1 *2%*	5 *4%* An	5 *3%*	1 *1%*	- -
3	**26** ***2%*** **Zj**	13 *1%*	7 *4%* Z	7 *11%* AZ	8 *2%*	11 *2%*	7 *6%* Acd	7 *2%*	14 *2%*	1 *1%*	11 *4%* Aj	14 *2%*	2 *2%*	- -	1 *1%*	5 *3%*	1 *1%*	- -	1 *1%*	1 *2%*	4 *4%*	4 *2%*	7 *4%*	* *1%*
4	**42** ***4%*** **EPZc**	28 *3%*	8 *5%*	6 *10%* AZ	8 *2%*	27 *5%* c	6 *5%* c	8 *3%*	31 *4%*	1 *1%*	12 *4%*	29 *3%*	2 *2%*	3 *5%*	4 *4%*	8 *5%*	3 *3%*	3 *4%*	4 *4%*	3 *4%*	5 *4%*	4 *3%*	3 *2%*	1 *4%*
5	**100** ***8%*** **Ecgu**	74 *8%*	18 *12%*	7 *12%*	26 *6%*	51 *9%*	21 *18%* Acd	35 *12%* Ag	51 *7%*	10 *11%*	23 *8%*	76 *9%*	7 *7%*	7 *12%* u	9 *9%*	16 *11%* u	7 *7%*	8 *11%*	7 *7%*	6 *9%*	14 *13%* u	8 *5%*	6 *4%*	5 *15%* Atu
6	**155** ***13%*** **Ei**	119 *12%*	28 *19%* AZ	7 *12%*	52 *11%*	83 *14%*	19 *17%*	36 *13%*	93 *13%*	11 *13%*	22 *8%*	130 *15%* Ai	17 *16%*	7 *12%*	9 *9%*	23 *16%*	19 *19%*	9 *13%*	12 *13%*	9 *13%*	11 *10%*	21 *13%*	15 *10%*	3 *9%*
7	**268** ***23%*** **MQ**	224 *23%*	33 *22%*	11 *19%*	108 *24%*	136 *23%*	20 *17%*	61 *22%*	169 *23%*	18 *20%*	53 *19%*	211 *24%*	26 *25%* l	6 *11%*	22 *23%*	25 *17%*	30 *30%* ln	21 *30%* l	16 *17%*	16 *24%*	22 *20%*	34 *22%*	40 *26%* l	9 *27%* l
8	**257** ***22%*** **Qbf**	218 *22%* b	34 *22%* b	5 *8%*	96 *21%*	141 *23%*	20 *17%*	47 *17%*	169 *23%* f	21 *23%*	55 *20%*	198 *22%*	26 *25%*	14 *24%*	25 *26%*	28 *19%*	14 *14%*	14 *20%*	21 *22%*	15 *22%*	26 *24%*	37 *24%*	29 *19%*	8 *23%*
9	**176** ***15%*** **Daej**	164 *17%* Aab	9 *6%*	4 *6%*	84 *19%* Ae	83 *14%* e	7 *6%*	38 *14%*	116 *16%*	12 *13%*	52 *19%* j	118 *13%*	14 *14%*	15 *26%* Amp rs	10 *11%*	21 *15%*	19 *19%*	7 *10%*	19 *20%*	7 *11%*	12 *11%*	21 *13%*	27 *18%*	4 *13%*
Highest rating 10	**117** ***10%*** **adeg**	108 *11%* Aa	6 *4%*	3 *5%*	64 *14%* Ade	48 *8%*	5 *4%*	33 *12%*	58 *8%*	12 *14%*	33 *12%*	83 *9%*	9 *9%*	3 *5%*	12 *13%*	12 *8%*	9 *9%*	7 *10%*	12 *12%*	6 *9%*	11 *10%*	15 *10%*	18 *12%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**21**	16	2	2	7	9	1	6	12	-	7	14	1	1	2	6	-	-	1	2	-	4	4	-
	2%	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	-	*2%*	*2%*	*	*2%*	*2%*	*4%*	-	-	*1%*	*3%*	-	*3%*	*3%*	-
1-3 (Net)	**49**	22	13	14	10	22	16	13	27	4	20	28	2	1	2	5	1	1	3	4	9	12	8	*
	4%	*2%*	*9%*	*23%*	*2%*	*4%*	*14%*	*5%*	*4%*	*5%*	*7%*	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*4%*	*6%*	*9%*	*7%*	*5%*	*1%*
	CZcj		AZ	AZa			Acd				Aj									o	o	o		
4-6 (Net)	**296**	221	55	21	86	161	47	79	175	22	57	235	26	17	22	47	28	20	22	17	30	34	25	9
	25%	*23%*	*36%*	*35%*	*19%*	*27%*	*40%*	*28%*	*24%*	*25%*	*21%*	*27%*	*25%*	*30%*	*23%*	*33%*	*28%*	*28%*	*24%*	*26%*	*27%*	*22%*	*16%*	*28%*
	EZcu		AZ	Z		c	Acd									Au	u							u
7-10 (Net)	**818**	714	81	23	352	407	53	180	512	63	192	610	76	37	69	86	72	49	68	45	70	107	115	24
	69%	*73%*	*54%*	*38%*	*77%*	*68%*	*45%*	*65%*	*71%*	*71%*	*70%*	*69%*	*73%*	*66%*	*73%*	*60%*	*71%*	*70%*	*72%*	*66%*	*64%*	*68%*	*76%*	*71%*
	DQabe	Aab			Ad	e							n										n	
	n				e																			
9-10 (Net)	**293**	272	14	6	148	131	12	71	174	25	84	201	23	17	22	33	28	14	31	13	23	36	46	7
	25%	*28%*	*10%*	*11%*	*33%*	*22%*	*10%*	*26%*	*24%*	*27%*	*31%*	*23%*	*22%*	*31%*	*24%*	*23%*	*28%*	*20%*	*32%*	*20%*	*21%*	*23%*	*30%*	*21%*
	Dabde	Aab			Ad	e					Aj													
	j				e																			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**10**	2	5	-	1	-	-	1	2	-	2	1	2	-	2	1	2	1	-	2	-
	1%	*	2%	-	2% B	-	-	1%	1%	-	1%	*	2%	-	3% AL	1%	1%	1%	-	1%	-
2	**14**	8	3	-	-	-	-	3	1	2	2	4	4	-	1	-	-	5	-	4	1
	1%	1%	2%	-	-	-	-	1%	*	2%	1%	2%	3% I	-	1%	-	-	2%	-	2%	1%
3	**26**	10	7	-	1	-	3	6	6	3	7	7	-	1	2	*	5	9	4	5	1
	2%	2%	3%	-	2%	-	4%	2%	2%	3%	2%	2%	-	6%	2%	*	3%	3%	2%	3%	1%
4	**42**	20	-	-	5	5	3	10	8	4	13	8	2	1	5	5	7	8	6	4	4
	4%	4%	-	-	9% ABC	11% ABC	4% C	4% C	3%	4%	5%	3%	1%	8%	6%	5%	5%	3%	3%	2%	3%
5	**100**	44	22	4	7	2	4	17	24	11	24	27	5	1	7	11	12	20	10	15	11
	8%	8%	10%	23%	13%	4%	7%	7%	8%	9%	8%	10%	4%	9%	10%	12% S	8%	8%	5%	9%	8%
6	**155**	70	27	5	5	8	11	29	37	16	47	26	14	5	9	16	22	29	28	19	17
	13%	13%	13%	26%	9%	17%	16%	12%	13%	14%	16% L	10%	11%	29%	13%	17%	13%	12%	14%	11%	12%
7	**268**	127	58	5	10	12	14	41	67	27	75	54	26	3	16	14	38	54	50	42	31
	23% **HP**	23%	27% H	26%	20%	28%	21%	17%	23%	23%	26%	20%	20%	19%	21%	15%	23%	21%	24%	25%	22%
8	**257**	124	43	1	7	10	11	61	61	21	52	76	31	3	13	15	31	47	57	41	31
	22%	22%	20%	7%	14%	23%	16%	26% E	21%	17%	18%	28% AJK	24%	18%	17%	16%	19%	19%	28% APR	24%	22%
9	**176**	87	23	-	12	4	13	37	41	14	42	42	27	2	8	16	20	44	33	22	30
	15%	16%	11%	-	23% C	9%	20%	16%	14%	12%	15%	16%	21%	11%	11%	17%	12%	17%	16%	13%	22% AQ
Highest rating 10	**117**	53	20	3	4	3	8	26	34	19	17	20	17	-	9	11	21	35	13	14	10
	10% **K**	10%	9%	18%	7%	7%	12%	11%	12% K	16% AKL	6%	7%	13% K	-	12%	12%	13%	14% AS	7%	9%	7%
Don't know	**21**	9	6	-	-	-	-	5	8	2	3	5	-	-	3	5	3	2	3	1	3
	2%	2%	3%	-	-	-	-	2%	3%	2%	1%	2%	-	-	3%	5% AR	2%	1%	1%	1%	2%
1-3 (Net)	**49**	20	15	-	2	-	3	10	9	5	11	12	6	1	5	1	8	15	4	11	2
	4%	4%	7%	-	4%	-	4%	4%	3%	4%	4%	4%	5%	6%	7%	1%	5%	6%	2%	7%	2%
4-6 (Net)	**296**	133	50	9	16	14	18	56	69	31	83	61	21	7	21	32	41	57	44	38	32
	25% **M**	24%	23%	49%	31%	33%	27%	24%	24%	26%	29% M	23%	17%	45%	28%	34% ARS	26%	22%	21%	22%	23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**818** ***69%*** **P**	391 *71%*	144 *67%*	9 *51%*	33 *64%*	29 *67%*	46 *69%*	165 *70%*	204 *70%*	81 *68%*	186 *66%*	192 *71%*	100 *79%* AK O	8 *48%*	46 *62%*	56 *60%*	110 *68%*	180 *71%* P	153 *75%* P	119 *70%*	102 *73%* P
9-10 (Net)	**293** ***25%***	140 *25%*	43 *20%*	3 *18%*	16 *30%*	7 *16%*	21 *32%* C	63 *27%*	75 *26%*	33 *28%*	59 *21%*	62 *23%*	44 *34%* AK L	2 *11%*	17 *23%*	27 *29%*	41 *25%*	79 *31%* A	47 *23%*	36 *21%*	41 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**7** ***1%*** **UZg**	3 *1%*	3 *1%*	3 *1%*	4 *1%*	3 *1%*	4 *1%*	2 *3%*	- -	* *	1 *1%*	1 *1%*	1 *1%*	3 *2%*	1 *	3 *1%*	* *	6 *1%*	2 *3%*	4 *1%*	6 *1%*	- -	1 *2%*	- -
2	**14** ***2%*** **Zc**	6 *2%*	8 *2%*	8 *3%*	6 *1%*	7 *2%*	7 *2%*	1 *1%*	3 *2%*	2 *2%*	2 *1%*	1 *1%*	6 *4%*	2 *1%*	4 *1%*	8 *4%* AP	4 *1%*	10 *2%*	1 *1%*	13 *2%*	12 *2%*	1 *1%*	1 *2%*	1 *2%*
3	**27** ***3%*** **EIZi**	16 *4%*	11 *3%*	17 *6%* AE	9 *2%*	12 *3%*	14 *3%*	4 *4%*	1 *	4 *3%*	7 *5%* I	8 *6%* I	3 *2%*	7 *3%*	16 *4%*	4 *2%*	5 *2%*	22 *4%*	- -	27 *4%* A	21 *3%*	4 *5%*	1 *2%*	* *2%*
4	**27** ***3%*** **Z**	11 *3%*	16 *4%*	9 *3%*	18 *3%*	13 *3%*	14 *3%*	7 *8%* AJKL	8 *5%*	2 *1%*	1 *1%*	2 *1%*	7 *4%*	6 *3%*	14 *3%*	7 *3%*	10 *3%*	17 *3%*	4 *4%*	23 *3%*	21 *3%*	1 *2%*	3 *6%*	2 *6%*
5	**87** ***10%*** **EZ**	42 *10%*	45 *11%*	54 *19%* AE	33 *6%*	46 *12%*	41 *9%*	10 *11%*	16 *9%*	9 *7%*	21 *16%* J	12 *9%*	20 *12%*	15 *8%*	46 *11%*	26 *12%*	24 *8%*	64 *12%*	11 *11%*	76 *10%*	70 *10%*	10 *12%*	5 *11%*	2 *9%*
6	**126** ***15%*** **MS**	62 *15%*	64 *15%*	46 *16%*	80 *15%*	57 *14%*	69 *16%*	13 *15%*	30 *18%* M	34 *25%* AKL M	19 *14%*	13 *10%*	16 *9%*	38 *19%*	57 *14%*	31 *15%*	59 *19%* AS	67 *13%*	19 *19%*	107 *15%*	99 *15%*	14 *17%*	9 *18%*	4 *15%*
7	**148** ***18%*** **Gn**	81 *20%*	68 *16%*	47 *16%*	101 *19%*	85 *21%* AG	64 *15%*	23 *25%* M	30 *18%*	25 *18%*	25 *19%*	24 *18%*	21 *13%*	35 *17%*	77 *18%*	36 *17%*	59 *19%*	89 *17%*	18 *18%*	130 *18%*	119 *18%*	17 *21%*	9 *19%*	3 *13%*
8	**166** ***20%*** **IRI**	78 *19%*	88 *21%*	49 *17%*	117 *21%*	75 *19%*	91 *21%*	12 *13%*	21 *12%*	29 *21%*	24 *18%*	35 *26%* HI	44 *26%* AH I	38 *19%*	85 *20%*	42 *20%*	46 *15%*	119 *23%* AR	14 *14%*	151 *21%*	133 *20%*	17 *21%*	8 *17%*	8 *29%* AVX
9	**119** ***14%*** **DMS** **ae**	60 *14%*	59 *14%*	17 *6%*	102 *19%* AD	47 *12%*	72 *17%*	14 *15%*	33 *20%* KM	20 *15%*	14 *10%*	24 *18%* M	15 *9%*	27 *13%*	64 *15%*	28 *13%*	62 *20%* AS	57 *11%*	18 *18%*	101 *14%*	99 *15%*	11 *14%*	6 *12%*	3 *13%*
Highest rating 10	**88** ***11%*** **Wek**	39 *10%*	49 *12%*	22 *8%*	66 *12%*	41 *10%*	47 *11%*	4 *5%*	26 *15%* HL	11 *8%*	15 *11%*	9 *7%*	23 *14%*	27 *13%*	37 *9%*	24 *11%*	34 *11%*	54 *10%*	8 *8%*	80 *11%*	78 *11%* W	3 *4%*	4 *9%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**25** **3%** **ER**	14 3%	11 3%	14 5% AE	11 2%	12 3%	13 3%	1 1%	1 1%	- -	4 3% J	5 4% J	12 7% AIJ	5 2%	16 4%	4 2%	3 1%	22 4% AR	3 3%	22 3%	21 3%	3 4%	* 1%	- -
1-3 (Net)	**47** **6%** **EIRZ** **c**	25 6%	22 5%	28 10% AE	19 3%	22 6%	25 6%	7 7%	4 2%	7 5%	9 7%	10 8% I	11 6%	12 6%	21 5%	14 7%	9 3%	38 7% AR	4 4%	44 6%	38 6%	5 6%	3 7%	1 4%
4-6 (Net)	**240** **29%** **ELZ**	115 28%	125 30%	109 38% AE	131 24%	116 29%	124 28%	31 33% L	54 32% L	45 33% L	41 31%	27 20%	43 25%	60 29%	117 28%	63 30%	92 30%	147 28%	34 34%	206 28%	190 28%	25 31%	16 35%	8 30%
7-10 (Net)	**521** **63%** **Dab** **e**	258 63%	264 63%	135 47%	386 71% AD	247 62%	274 63%	53 58%	109 65%	84 62%	78 59%	93 69%	104 61%	127 62%	262 63%	131 62%	202 66%	320 61%	58 59%	463 63%	428 63%	49 60%	26 57%	17 66%
9-10 (Net)	**207** **25%** **DSa** **dem**	99 24%	108 26%	40 14%	168 31% AD	88 22%	119 27%	18 20%	58 35% AHJ KM	31 22%	29 22%	33 25%	38 22%	54 27%	101 24%	53 25%	96 31% AS	111 21%	26 26%	181 25%	177 26%	15 18%	10 21%	6 23%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**7** ***1%*** **UZg**	3 *	* *	3 *8%* AZa	1 *	4 *1%*	2 *2%*	3 *2%* g	1 *	2 *4%* Ag	3 *1%*	4 *1%*
2	**14** ***2%*** **Zc**	8 *1%*	3 *3%*	3 *7%* AZ	2 *1%*	8 *2%*	5 *6%* Ac	6 *3%*	8 *2%*	- -	5 *2%*	9 *2%*
3	**27** ***3%*** **EIZi**	16 *2%*	7 *8%* AZ	3 *7%*	6 *2%*	17 *4%*	3 *4%*	4 *2%*	15 *3%*	- -	3 *1%*	23 *4%*
4	**27** ***3%*** **Z**	15 *2%*	4 *4%*	8 *21%* AZa	8 *2%*	12 *3%*	8 *10%* Acd	4 *2%*	19 *4%*	3 *6%*	7 *3%*	18 *3%*
5	**87** ***10%*** **EZ**	64 *9%*	16 *16%* Z	8 *19%* Z	27 *8%*	46 *11%*	13 *16%* c	23 *12%*	53 *10%*	7 *11%*	21 *9%*	65 *11%*
6	**126** ***15%*** **MS**	106 *15%*	18 *18%*	2 *5%*	49 *14%*	63 *15%*	14 *17%*	30 *16%*	79 *15%*	9 *15%*	37 *16%*	87 *15%*
7	**148** ***18%*** **Gn**	126 *18%*	18 *18%*	4 *11%*	58 *17%*	81 *20%*	9 *11%*	30 *16%*	92 *18%*	12 *19%*	36 *15%*	111 *19%*
8	**166** ***20%*** **IRI**	144 *21%*	18 *18%*	3 *8%*	64 *19%*	82 *20%*	20 *25%*	32 *17%*	111 *21%*	11 *18%*	50 *22%*	111 *19%*
9	**119** ***14%*** **DMSae**	109 *16%* Aa	7 *7%*	2 *6%*	65 *19%* Ad e	49 *12%*	5 *7%*	25 *13%*	80 *15%*	8 *13%*	34 *15%*	82 *14%*
Highest rating 10	**88** ***11%*** **Wek**	80 *12%*	5 *5%*	3 *6%*	51 *15%* Ade	34 *8%*	2 *3%*	20 *11%*	55 *10%*	9 *14%*	29 *12%*	59 *10%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	1 *2%*	- -	4 *4%* A	- -	- -
2	1 *1%*	2 *5%* n	- -	- -	2 *3%*	1 *2%*	- -	1 *2%*	2 *2%*	3 *3%*	2 *2%*	1 *2%* n
3	4 *5%*	- -	2 *3%*	4 *4%*	3 *4%*	2 *5%*	1 *2%*	1 *2%*	7 *8%*	1 *1%*	1 *1%*	* *2%*
4	1 *2%*	- -	- -	2 *2%*	4 *6%*	3 *8%* s	3 *4%*	3 *6%* ms	- -	4 *4%*	5 *5%*	2 *6%* ms
5	10 *12%*	8 *21%* Au	5 *8%*	15 *14%*	7 *9%*	5 *12%*	6 *10%*	5 *11%*	8 *8%*	10 *10%*	6 *6%*	2 *9%*
6	14 *17%*	7 *19%*	13 *23%* t	21 *19%*	7 *10%*	8 *19%*	10 *15%*	9 *18%*	13 *14%*	9 *9%*	11 *11%*	4 *15%*
7	17 *21%* n	8 *20%*	17 *30%* Anp v	9 *9%*	13 *18%*	4 *10%*	10 *16%*	9 *19%* n	15 *17%*	22 *21%* n	19 *19%*	3 *13%*
8	17 *21%* l	2 *6%*	11 *20%*	19 *18%*	13 *18%*	9 *20%*	15 *23%* l	8 *17%*	23 *26%* l	20 *19%*	20 *20%*	8 *29%* Alr
9	11 *14%*	10 *27%* Amqt	4 *7%*	22 *21%* m	12 *17%*	4 *9%*	6 *10%*	6 *12%*	12 *13%*	12 *11%*	16 *16%*	3 *13%*
Highest rating 10	3 *4%*	1 *2%*	3 *5%*	8 *8%*	9 *12%*	5 *11%*	9 *13%*	4 *9%*	9 *10%*	20 *19%* Ak lmn	15 *15%* k	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**25** **3%** **ER**	21 *3%*	2 *2%*	- -	6 *2%*	16 *4%*	1 *1%*	10 *5%* A	13 *2%*	- -	7 *3%*	18 *3%*	3 *4%*	- -	2 *3%*	6 *5%*	2 *2%*	2 *4%*	4 *6%*	* *1%*	2 *2%*	1 *1%*	3 *3%*	- -
1-3 (Net)	**47** **6%** **EIRZc**	27 *4%*	11 *11%* AZ	9 *22%* AZ	9 *3%*	29 *7%* c	9 *12%* Ac	14 *7%*	23 *4%*	2 *4%*	11 *5%*	35 *6%*	5 *6%*	2 *5%*	2 *3%*	5 *5%*	6 *8%*	3 *7%*	1 *2%*	3 *7%*	9 *10%*	8 *8%*	3 *3%*	1 *4%*
4-6 (Net)	**240** **29%** **ELZ**	184 *27%*	38 *38%* AZ	18 *45%* AZ	83 *25%*	120 *29%*	34 *43%* Acd	57 *30%*	151 *29%*	19 *31%*	65 *28%*	170 *29%*	25 *31%*	15 *40%*	18 *31%*	37 *35%*	18 *25%*	17 *39%*	19 *29%*	16 *35%*	21 *23%*	23 *22%*	23 *23%*	8 *30%*
7-10 (Net)	**521** **63%** **Dabe**	460 *66%* Aab	48 *48%*	13 *32%*	237 *71%* Ad e	247 *60%* e	35 *45%*	106 *57%*	338 *64%*	40 *65%*	149 *64%*	363 *62%*	49 *60%*	21 *56%*	35 *62%*	59 *55%*	47 *65%*	22 *51%*	41 *63%*	26 *57%*	60 *66%*	73 *69%*	70 *70%* n	17 *66%*
9-10 (Net)	**207** **25%** **DSade** **m**	190 *27%* Aa	12 *12%*	5 *13%*	116 *35%* Ad e	84 *20%* e	7 *9%*	45 *24%*	135 *26%*	17 *27%*	63 *27%*	141 *24%*	15 *18%*	11 *30%*	7 *12%*	30 *28%* m	21 *29%* m	9 *20%*	15 *23%*	10 *21%*	21 *23%*	32 *30%* m	31 *31%* m	6 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**7**	1	2	-	1	-	-	2	*	1	2	1	-	-	2	2	1	*	-	2	-
	1%	*	2%	-	2%	-	-	1%	*	1%	1%	*	-	-	3% AI	2%	1%	*	-	2%	-
2	**14**	4	1	-	1	-	3	6	1	2	5	2	1	-	3	1	4	1	1	5	-
	2%	1%	1%	-	1%	-	5% ABC	3%	1%	2%	3%	1%	1%	-	5% I	1%	3%	1%	1%	5%	-
3	**27**	10	9	-	1	-	*	6	6	6	7	4	3	-	1	*	6	7	3	5	4
	3%	3%	6%	-	3%	-	1%	3%	3%	6%	3%	2%	4%	-	2%	*	5%	3%	2%	5%	5%
4	**27**	8	4	-	3	4	3	5	7	4	9	3	2	-	1	3	3	9	3	4	1
	3%	2%	2%	-	8% AB	16%	6%	3%	3%	4%	4%	2%	3%	-	2%	4%	2%	5%	2%	3%	2%
5	**87**	40	10	-	5	3	4	24	22	10	24	18	6	1	6	12	18	15	8	7	13
	10%	11%	7%	-	14%	14%	7%	13%	10%	11%	13%	11%	7%	10%	10%	13%	14% S	8%	6%	7%	16% S
6	**126**	63	26	4	3	4	5	20	32	15	31	26	11	2	8	13	19	24	22	14	17
	15%	17%	16%	30%	8%	17%	10%	12%	15%	16%	16%	16%	13%	16%	12%	14%	15%	13%	17%	14%	21%
7	**148**	71	36	1	7	4	9	19	42	21	34	22	16	2	10	10	18	40	34	16	11
	18%	19%	23%	10%	18%	17%	18%	11%	19%	21%	18%	14%	20%	20%	15%	10%	14%	21%	26%	15%	14%
	HP	H	H															P	APQ		
8	**166**	68	27	2	7	4	9	48	45	11	45	33	13	3	15	17	27	44	19	27	6
	20%	18%	17%	11%	18%	18%	18%	27%	20%	12%	24%	21%	16%	28%	23%	18%	21%	23%	15%	26%	8%
	JU							AB			J						U	U			
9	**119**	55	27	-	7	2	11	16	29	13	21	36	14	1	4	16	18	28	26	13	15
	14%	15%	17%	-	19%	8%	21%	9%	13%	14%	11%	23%	17%	12%	7%	18%	14%	14%	20%	12%	19%
	H						H					AIKO									
Highest rating 10	**88**	40	12	5	3	1	8	20	31	10	8	10	16	-	12	14	13	21	10	10	9
	11%	11%	7%	36%	8%	3%	14%	11%	14%	10%	4%	6%	20%	-	18%	16%	10%	11%	8%	10%	11%
	K								KL				AKL		AKL						
Don't know	**25**	8	3	2	-	1	-	11	7	4	6	5	-	1	2	4	2	4	4	2	3
	3%	2%	2%	13%	-	6%	-	6%	3%	4%	3%	3%	-	12%	3%	5%	1%	2%	3%	2%	3%
								AB													
1-3 (Net)	**47**	15	13	-	3	-	3	14	8	9	14	6	4	-	6	3	11	8	4	12	4
	6%	4%	8%	-	7%	-	6%	8%	3%	9%	7%	4%	5%	-	10%	4%	9%	4%	3%	12%	5%
										I					I						
4-6 (Net)	**240**	112	40	4	12	11	12	49	61	30	64	46	19	3	16	28	39	48	33	25	31
	29%	30%	25%	30%	30%	47%	23%	28%	27%	30%	33%	29%	23%	27%	24%	30%	31%	25%	25%	24%	39% R

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**521** ***63%***	234 *63%*	102 *65%*	8 *57%*	25 *63%*	11 *47%*	38 *72%*	103 *58%*	147 *66%*	56 *57%*	109 *56%*	101 *64%*	60 *73%* K	6 *61%*	41 *63%*	57 *62%*	76 *59%*	134 *69%* U	89 *69%* U	65 *63%*	41 *53%*
9-10 (Net)	**207** ***25%*** K	95 *26%*	39 *24%*	5 *36%*	10 *26%*	3 *11%*	19 *36%* AH	36 *21%*	60 *27%* K	24 *24%*	29 *15%*	46 *29%* K	30 *37%* AK	1 *12%*	16 *25%*	31 *33%*	31 *24%*	49 *25%*	36 *28%*	23 *22%*	24 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**26** ***1%*** **Zcd**	15 *1%*	11 *1%*	14 *1%*	12 *1%*	17 *2%*	9 *1%*	- -	2 *1%*	4 *1%*	6 *2%*	2 *1%*	12 *2%*	9 *2%*	8 *1%*	9 *2%*	4 *1%*	21 *1%*	3 *2%*	22 *1%*	22 *1%*	1 *1%*	2 *2%*	1 *2%*
2	**41** ***2%*** **ELZc**	20 *2%*	22 *2%*	29 *3%* AE	12 *1%*	21 *2%*	20 *2%*	3 *2%*	5 *2%*	8 *3%* L	11 *3%* L	1 *	13 *2%* L	11 *2%*	16 *2%*	14 *3%*	12 *2%*	30 *2%*	7 *4%*	35 *2%*	30 *2%*	5 *3%*	5 *5%* AV	1 *1%*
3	**67** ***3%*** **EZc**	31 *3%*	36 *3%*	43 *5%* AE	24 *2%*	40 *4%*	27 *3%*	6 *3%*	8 *3%*	16 *5%* M	14 *4%*	10 *3%*	13 *2%*	21 *3%*	28 *3%*	18 *4%*	23 *4%*	44 *3%*	4 *2%*	63 *3%*	57 *3%*	6 *4%*	2 *2%*	2 *3%*
4	**93** ***5%*** **CEKR Z**	58 *6%* AC	35 *3%*	53 *6%* AE	40 *4%*	54 *5%*	39 *4%*	10 *5%*	17 *6%* K	13 *4%*	7 *2%*	13 *4%*	33 *6%* K	23 *4%*	48 *5%*	22 *4%*	13 *2%*	80 *5%* AR	6 *3%*	87 *5%*	78 *5%*	5 *3%*	8 *7%* W	2 *3%*
5	**247** ***12%*** **EZc**	119 *12%*	129 *12%*	143 *16%* AE	104 *9%*	109 *11%*	139 *13%*	31 *15%*	31 *11%*	37 *13%*	37 *10%*	35 *11%*	76 *13%*	65 *11%*	118 *13%*	64 *13%*	59 *11%*	188 *12%*	20 *10%*	227 *12%*	205 *12%*	20 *11%*	12 *11%*	11 *18%* AVX
6	**307** ***15%*** **d**	152 *15%*	155 *15%*	137 *15%*	170 *15%*	157 *15%*	150 *15%*	38 *18%*	43 *16%*	50 *17%*	46 *13%*	51 *16%*	79 *13%*	93 *15%*	141 *15%*	73 *14%*	84 *16%*	223 *15%*	29 *15%*	278 *15%*	241 *14%*	35 *20%* AV	20 *17%*	11 *19%*
7	**389** ***19%*** **ci**	176 *17%*	213 *21%*	161 *18%*	228 *20%*	193 *19%*	196 *19%*	38 *18%*	39 *15%*	58 *20%*	85 *23%* AI	63 *19%*	106 *18%*	122 *20%*	178 *19%*	88 *17%*	105 *20%*	284 *19%*	30 *16%*	359 *19%*	323 *19%*	37 *21%*	21 *18%*	9 *16%*
8	**410** ***20%*** **DJa bef**	199 *20%*	211 *20%*	157 *17%*	253 *22%* AD	208 *21%*	202 *19%*	41 *20%*	54 *20%*	40 *14%*	76 *21%* J	86 *26%* AJM	113 *19%*	133 *22%*	182 *20%*	95 *19%*	105 *20%*	306 *20%*	38 *20%*	372 *20%*	350 *21%*	28 *16%*	22 *19%*	10 *18%*
9	**218** ***11%*** **DFS Uabde**	111 *11%*	107 *10%*	80 *9%*	138 *12%* AD	93 *9%*	125 *12%*	24 *12%*	35 *13%*	34 *11%*	37 *10%*	32 *10%*	55 *9%*	69 *11%*	101 *11%*	49 *10%*	71 *13%* S	148 *10%*	31 *16%* AU	186 *10%*	185 *11%*	17 *10%*	9 *8%*	7 *12%*
Highest rating 10	**122** ***6%*** **DLYa delv**	67 *7%*	56 *5%*	35 *4%*	87 *8%* AD	62 *6%*	60 *6%*	7 *4%*	19 *7%*	21 *7%*	22 *6%*	11 *3%*	43 *7%* L	36 *6%*	52 *6%*	34 *7%*	38 *7%*	84 *6%*	14 *7%*	108 *6%*	100 *6%* Y	13 *7%* Y	9 *8%* Y	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**130** ***6%*** **ORZcg**	74 *7%*	56 *5%*	63 *7%*	67 *6%*	61 *6%*	68 *7%*	10 *5%*	14 *5%*	16 *5%*	24 *7%*	23 *7%*	43 *7%*	23 *4%*	61 *6%* O	45 *9%* AO	23 *4%*	107 *7%* AR	9 *5%*	120 *6%*	113 *7%*	7 *4%*	6 *5%*	4 *7%*
1-3 (Net)	**134** ***7%*** **EGLZc**	65 *6%*	69 *7%*	86 *9%* AE	48 *4%*	78 *8%* G	56 *5%*	10 *5%*	15 *6%*	27 *9%* L	31 *8%* L	13 *4%*	38 *6%*	41 *7%*	52 *6%*	41 *8%*	39 *7%*	95 *6%*	15 *8%*	119 *6%*	109 *6%*	12 *7%*	9 *8%*	4 *7%*
4-6 (Net)	**647** ***32%*** **EKZh**	328 *32%*	319 *31%*	333 *36%* AE	314 *28%*	319 *31%*	328 *32%*	78 *37%* K	90 *34%* K	99 *34%* K	91 *25%*	100 *30%*	189 *32%* K	181 *30%*	307 *33%*	159 *31%*	156 *29%*	491 *32%*	55 *29%*	592 *32%*	524 *31%*	60 *34%*	40 *35%*	23 *40%* AV
7-10 (Net)	**1140** ***56%*** **DYabefv**	553 *54%*	587 *57%*	434 *47%*	707 *62%* AD	557 *55%*	583 *56%*	111 *53%*	146 *55%*	153 *52%*	219 *60%* J	193 *59%*	317 *54%*	360 *59%* AQ	513 *55%*	266 *52%*	318 *59%*	822 *54%*	114 *59%*	1025 *55%*	957 *56%* Y	95 *54%*	61 *52%*	27 *47%*
9-10 (Net)	**341** ***17%*** **DSUabden**	177 *17%*	163 *16%*	115 *13%*	225 *20%* AD	155 *15%*	185 *18%*	32 *15%*	54 *20%* L	55 *19%*	59 *16%*	44 *13%*	98 *17%*	105 *17%*	153 *16%*	83 *16%*	109 *20%* AS	232 *15%*	46 *24%* AU	294 *16%*	285 *17%*	30 *17%*	18 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Lowest rating 1	**26** ***1%*** **Zcd**	3 ***	8 *3%* AZ	15 *13%* AZa	1 ***	9 *1%*	15 *6%* Acd	10 *2%*	12 *1%*	3 *2%*	9 *2%*	16 *1%*
2	**41** ***2%*** **ELZc**	17 *1%*	10 *3%* Z	15 *13%* AZa	5 *1%*	19 *2%*	16 *7%* Acd	13 *2%*	25 *2%*	4 *2%*	14 *3%*	27 *2%*
3	**67** ***3%*** **EZc**	34 *2%*	23 *8%* AZ	10 *8%* AZ	9 *1%*	43 *4%* c	14 *6%* Ac	15 *3%*	40 *3%*	7 *5%*	11 *3%*	54 *3%*
4	**93** ***5%*** **CEKRZ**	64 *4%*	24 *8%* AZ	5 *4%*	23 *4%*	47 *4%*	22 *9%* Acd	24 *5%*	59 *5%*	3 *2%*	30 *7%* Aj	63 *4%*
5	**247** ***12%*** **EZc**	180 *11%*	54 *18%* AZ	13 *11%*	55 *9%*	162 *14%* Ac	29 *12%*	66 *13%*	146 *12%*	13 *8%*	51 *12%*	191 *12%*
6	**307** ***15%*** **d**	234 *14%*	51 *17%*	20 *17%*	104 *17%*	152 *13%*	44 *18%*	86 *16%*	184 *15%*	18 *11%*	58 *13%*	240 *15%*
7	**389** ***19%*** **ci**	331 *20%* Aa	43 *15%*	15 *13%*	99 *16%*	240 *21%* Ac	45 *18%*	101 *19%*	222 *18%*	27 *18%*	62 *14%*	319 *20%* Ai
8	**410** ***20%*** **DJabe f**	373 *23%* Aab	27 *9%*	11 *9%*	146 *23%* Ae	230 *20%* e	33 *13%*	87 *17%*	256 *21%*	35 *22%*	96 *22%*	310 *20%*
9	**218** ***11%*** **DFSUa bde**	202 *12%* Aab	14 *5%*	2 *2%*	107 *17%* Ade	95 *8%*	14 *6%*	52 *10%*	138 *11%*	18 *12%*	47 *11%*	167 *11%*
Highest rating 10	**122** ***6%*** **DLYade iv**	111 *7%* Aa	9 *3%*	3 *2%*	62 *10%* Ade	56 *5%* e	4 *2%*	29 *5%*	79 *6%*	13 *8%*	33 *7%*	87 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	1 *1%*	2 *2%* n	1 *1%*	- -	1 *1%*	1 *1%*	5 *2%* n	2 *2%* n	1 ***	5 *2%*	5 *2%*	1 *2%* n
2	5 *3%* u	- -	6 *4%* u	2 *1%*	2 *1%*	5 *4%* u	4 *2%*	5 *5%* Aln osu	2 *1%*	8 *3%* u	1 ***	1 *1%*
3	6 *4%*	4 *4%*	8 *6%*	6 *3%*	5 *3%*	6 *5%*	8 *4%*	2 *2%*	5 *2%*	6 *2%*	9 *3%*	2 *3%*
4	5 *3%*	5 *6%*	11 *8%*	9 *4%*	6 *3%*	10 *7%*	9 *5%*	8 *7%* ks	6 *3%*	9 *4%*	14 *5%*	2 *3%*
5	20 *11%*	11 *14%*	12 *8%*	42 *19%* Akmqr u	20 *11%*	16 *12%*	16 *8%*	12 *11%*	28 *14%*	30 *12%*	30 *10%*	11 *18%* Amqru
6	35 *20%* Ant	11 *14%*	18 *12%*	28 *13%*	26 *15%*	17 *13%*	36 *18%*	20 *17%*	26 *13%*	28 *11%*	51 *17%*	11 *19%* t
7	37 *21%*	15 *19%*	29 *19%*	46 *21%*	37 *21%*	22 *17%*	34 *17%*	21 *18%*	34 *17%*	47 *19%*	59 *20%*	9 *16%*
8	28 *16%*	19 *25%*	24 *16%*	52 *23%*	33 *19%*	25 *19%*	38 *19%*	22 *19%*	51 *25%* k	47 *19%*	61 *20%*	10 *18%*
9	17 *10%*	9 *12%*	15 *10%*	17 *8%*	22 *13%*	12 *9%*	19 *10%*	9 *8%*	22 *11%*	35 *14%*	33 *11%*	7 *12%*
Highest rating 10	13 *7%* Iv	- -	4 *3%*	7 *3%*	9 *5%*	7 *5%*	16 *8%* Iv	9 *8%* Inv	16 *8%* Iv	19 *8%* Iv	21 *7%* Iv	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**130** ***6%*** **ORZcg**	87 *5%*	32 *11%* AZ	8 *7%*	19 *3%*	88 *8%* Ac	13 *5%*	41 *8%*	66 *5%*	15 *10%*	28 *6%*	99 *6%*	7 *4%*	3 *4%*	20 *13%* Akl nrstu	13 *6%*	12 *7%*	12 *9%*	15 *7%*	6 *5%*	10 *5%*	16 *6%*	13 *5%*	4 *7%*
1-3 (Net)	**134** ***7%*** **EGLZc**	53 *3%*	40 *14%* AZ	40 *34%* AZa	15 *2%*	71 *6%* c	46 *18%* Acd	38 *7%*	77 *6%*	13 *9%*	34 *8%*	98 *6%*	12 *7%*	5 *7%*	15 *10%* ns	8 *4%*	8 *4%*	12 *9%*	17 *9%*	9 *8%*	8 *4%*	19 *8%*	15 *5%*	4 *7%*
4-6 (Net)	**647** ***32%*** **EKZh**	479 *29%*	129 *44%* AZb	38 *32%*	183 *29%*	361 *32%*	96 *38%* Ac	176 *34%* h	390 *32%* h	34 *22%*	139 *32%*	494 *31%*	60 *34%*	27 *34%*	42 *28%*	78 *35%*	52 *30%*	43 *32%*	61 *30%*	40 *35%*	60 *30%*	67 *27%*	94 *32%*	23 *40%* Amt
7-10 (Net)	**1140** ***56%*** **DYabe** **fv**	1016 *62%* Aab	92 *31%*	31 *27%*	415 *66%* Ad e	621 *54%* e	96 *38%*	268 *51%*	695 *57%*	92 *60%*	238 *54%*	883 *56%*	95 *54%*	44 *55%*	73 *48%*	122 *55%*	101 *59%* v	65 *49%*	107 *54%*	61 *52%*	124 *62%* mv	148 *59%* v	174 *59%* v	27 *47%*
9-10 (Net)	**341** ***17%*** **DSUab** **den**	313 *19%* Aab	22 *8%*	5 *4%*	170 *27%* Ad e	151 *13%* e	18 *7%*	80 *15%*	217 *18%*	31 *20%*	79 *18%*	254 *16%*	30 *17%*	9 *12%*	19 *13%*	24 *11%*	31 *18%*	19 *14%*	35 *18%*	18 *16%*	39 *19%* n	54 *22%* n	54 *18%* n	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**26** **1%**	8 1%	4 1%	- -	3 4% AB	- -	1 1%	10 2%	2 *	2 1%	9 2%	6 1%	3 2%	1 1%	2 1%	3 1% S	6 3% S	3 1%	- -	3 1%	3 1% S
2	**41** **2%**	21 2%	2 1%	2 6%	1 1%	1 2%	2 2%	13 2%	7 2%	2 1%	9 2%	8 2%	5 3%	3 6%	6 3%	2 1%	6 2%	11 2%	7 2%	5 2%	3 1%
3	**67** **3%** H	37 4% ACH	5 1%	- -	8 9% ABCH	1 2%	4 4%	12 2%	11 2%	4 2%	16 4%	17 4%	5 3%	1 2%	13 7% AIJ	4 2%	10 4%	11 2%	15 4%	10 4%	8 4%
4	**93** **5%**	33 4%	14 4%	- -	5 6%	2 3%	2 3%	36 6% A	26 5%	10 5%	19 4%	18 4%	6 3%	3 6%	10 5%	6 3%	15 6%	18 4%	21 6%	11 4%	5 2%
5	**247** **12%**	96 11%	48 14%	4 13%	9 10%	8 14%	11 11%	73 12%	53 11%	30 14%	60 14%	51 11%	19 10%	9 20%	23 12%	30 16%	26 11%	47 11%	36 10%	34 13%	21 10%
6	**307** **15%** H	128 15%	56 16%	2 6%	15 18%	14 26% ABH	18 18%	74 12%	67 14%	32 15%	74 17%	76 16%	28 14%	6 13%	23 12%	20 11%	31 12%	76 17% P	53 16%	43 16%	33 16%
7	**389** **19%** I	150 18%	72 21%	7 25%	15 17%	14 25%	21 21%	110 19%	75 16%	48 22%	75 17%	109 23% AIN	39 20%	4 9%	39 20%	38 20%	45 18%	77 18%	65 19%	55 20%	41 20%
8	**410** **20%**	173 21%	74 21%	3 11%	13 15%	6 11%	19 19%	123 21%	118 25% AJMO	37 17%	84 19%	96 20%	34 17%	8 18%	33 17%	35 19%	48 20%	98 22%	82 24%	49 18%	39 19%
9	**218** **11%**	101 12%	37 11%	6 20%	7 8%	3 5%	9 9%	56 9%	47 10%	27 13%	46 11%	42 9%	34 17% AIK LO	4 9%	16 8%	20 11%	28 11%	48 11%	28 8%	32 12%	31 15% S
Highest rating 10	**122** **6%**	53 6%	12 3%	5 19%	4 4%	2 3%	8 8% C	39 7%	35 7%	9 4%	18 4%	26 5%	20 10% AJK	* 1%	12 6%	15 8%	16 6%	24 5%	23 7%	15 6%	10 5%
Don't know	**130** **6%** MS	43 5%	22 6%	- -	7 9%	4 8%	4 4%	49 8% AB	37 8% M	15 7%	24 6%	26 5%	6 3%	7 15% AKLM	15 8% M	15 8% S	15 6%	26 6%	12 4%	13 5%	12 6%
1-3 (Net)	**134** **7%** CI	66 8% C	11 3%	2 6%	12 13% ABCH	2 4%	7 7%	35 6%	21 4%	8 4%	33 8%	32 7%	14 7%	4 9%	21 11% AIJ	8 5%	22 9%	24 6%	22 6%	18 7%	14 7%
4-6 (Net)	**647** **32%**	257 31%	118 34%	5 19%	29 34%	23 43%	31 31%	183 31%	146 30%	72 33%	153 35%	145 30%	54 27%	18 39%	56 29%	56 30%	72 29%	142 32%	110 32%	88 33%	59 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1140** ***56%*** **EN**	477 *57%* E	194 *56%* E	21 *75%*	39 *44%*	24 *45%*	57 *58%* E	328 *55%* E	275 *57%* N	121 *56%* N	224 *51%*	272 *57%* N	126 *63%* AK NO	17 *38%*	101 *52%*	107 *58%*	137 *56%*	247 *56%*	199 *58%*	151 *56%*	122 *59%*
9-10 (Net)	**341** ***17%***	154 *18%*	48 *14%*	11 *39%*	11 *12%*	4 *8%*	17 *17%*	95 *16%*	82 *17%*	36 *17%*	64 *15%*	68 *14%*	54 *27%* AI JKLNO	5 *10%*	29 *15%*	35 *19%*	44 *18%*	72 *16%*	51 *15%*	48 *18%*	42 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**14** ***1%*** **GZ**	7 *1%*	7 *1%*	9 *2%*	5 *1%*	12 *2%* AG	2 *	- -	* *	1 *1%*	4 *3%*	2 *1%*	6 *2%*	7 *2%*	3 *1%*	4 *2%*	2 *1%*	12 *2%*	2 *2%*	12 *1%*	12 *1%*	- -	2 *3%*	* *2%*
2	**20** ***2%*** **EZ**	10 *2%*	10 *2%*	16 *3%* AE	4 *1%*	12 *2%*	8 *2%*	3 *4%* L	2 *1%*	2 *1%*	6 *3%* L	- -	7 *2%*	5 *1%*	8 *2%*	6 *3%*	3 *1%*	17 *2%*	2 *2%*	18 *2%*	17 *2%*	- -	1 *2%*	1 *4%* W
3	**22** ***2%*** **EZ**	8 *1%*	14 *3%*	18 *4%* AE	4 *1%*	9 *2%*	13 *3%*	1 *1%*	2 *1%*	5 *3%*	3 *2%*	4 *2%*	8 *2%*	8 *2%*	6 *1%*	9 *4%* AP	6 *2%*	17 *2%*	1 *1%*	21 *2%*	20 *2%*	- -	1 *2%*	1 *4%* W
4	**45** ***4%*** **K**	26 *5%*	20 *4%*	24 *5%*	21 *3%*	21 *3%*	25 *5%*	11 *14%* AIJK LM	7 *5%* K	6 *4%*	1 *1%*	7 *4%*	12 *3%*	15 *4%*	22 *5%*	8 *3%*	9 *4%*	36 *4%*	3 *3%*	42 *4%*	36 *4%*	5 *6%*	3 *5%*	1 *4%*
5	**108** ***10%*** **BEZ**	39 *7%*	69 *13%* AB	64 *14%* AE	44 *7%*	55 *9%*	53 *11%*	8 *10%*	21 *15%* K	16 *12%*	12 *7%*	16 *9%*	35 *10%*	37 *9%*	44 *10%*	27 *12%*	25 *10%*	83 *10%*	13 *12%*	96 *10%*	91 *10%*	6 *7%*	8 *12%*	4 *18%* AW
6	**133** ***12%*** **Mn**	71 *13%*	62 *11%*	58 *12%*	75 *12%*	79 *13%*	55 *11%*	19 *24%* AJK M	20 *14%*	17 *12%*	21 *12%*	25 *14%*	31 *9%*	53 *13%*	56 *12%*	25 *11%*	33 *13%*	101 *12%*	17 *17%*	116 *12%*	106 *12%*	16 *18%*	9 *14%*	3 *15%*
7	**219** ***20%*** **i**	111 *21%*	108 *20%*	93 *20%*	126 *21%*	127 *21%*	93 *19%*	15 *19%*	23 *16%*	32 *23%*	50 *30%* AIL M	30 *17%*	70 *19%*	84 *21%*	83 *18%*	51 *22%*	58 *23%*	161 *20%*	26 *25%*	193 *20%*	179 *20%*	21 *25%*	13 *21%*	5 *25%*
8	**244** ***23%*** **abe**	121 *23%*	123 *23%*	93 *20%*	151 *25%*	135 *23%*	108 *22%*	14 *17%*	30 *21%*	22 *16%*	41 *24%*	56 *31%* AHJ M	81 *22%*	95 *24%*	101 *22%*	47 *21%*	53 *21%*	191 *23%*	23 *22%*	221 *23%*	208 *23%*	20 *23%*	12 *18%*	4 *18%*
9	**151** ***14%*** **DHa** **b**	75 *14%*	77 *14%*	53 *11%*	99 *16%* AD	81 *14%*	71 *15%*	4 *5%*	24 *17%* H	23 *17%* H	15 *9%*	23 *13%*	62 *17%* HK	57 *15%*	68 *15%*	26 *11%*	36 *14%*	116 *14%*	10 *9%*	142 *15%*	133 *15%*	11 *13%*	6 *10%*	2 *7%*
Highest rating 10	**65** ***6%*** **Ddej**	34 *6%*	31 *6%*	14 *3%*	51 *8%* AD	36 *6%*	29 *6%*	4 *4%*	10 *7%*	8 *6%*	8 *5%*	7 *4%*	28 *8%*	24 *6%*	31 *7%*	11 *5%*	19 *7%*	46 *6%*	5 *5%*	60 *6%*	54 *6%*	5 *6%*	5 *8%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**53** ***5%*** **Oc**	30 *6%*	23 *4%*	29 *6%*	24 *4%*	22 *4%*	30 *6%*	1 *1%*	4 *3%*	5 *4%*	9 *5%*	9 *5%*	24 *7%*	8 *2%*	30 *7%* O	14 *6%* O	9 *4%*	44 *5%*	2 *1%*	51 *5%*	46 *5%*	1 *2%*	4 *7%*	* *2%*
1-3 (Net)	**56** ***5%*** **EWZck**	25 *5%*	31 *6%*	43 *9%* AE	14 *2%*	34 *6%*	23 *5%*	4 *5%*	4 *3%*	8 *6%*	13 *8%*	6 *3%*	22 *6%*	19 *5%*	17 *4%*	19 *9%* AP	10 *4%*	46 *6%*	5 *5%*	51 *5%*	50 *6%* W	- -	4 *7%* W	2 *10%* W
4-6 (Net)	**287** ***27%*** **EKMZ**	136 *26%*	151 *28%*	147 *31%* AE	140 *23%*	154 *26%*	133 *27%*	39 *48%* AJK LM	49 *34%* KM	39 *28%*	34 *20%*	48 *27%*	79 *22%*	105 *27%*	122 *27%*	60 *26%*	67 *27%*	220 *27%*	33 *32%*	254 *26%*	232 *26%*	27 *32%*	20 *30%*	7 *36%*
7-10 (Net)	**679** ***63%*** **DHabem**	340 *64%*	339 *62%*	253 *54%*	426 *71%* AD	379 *64%*	301 *62%*	37 *46%*	87 *61%*	85 *62%* H	115 *67%* H	115 *65%* H	241 *66%* H	260 *66%*	283 *62%*	135 *59%*	166 *66%*	514 *62%*	64 *62%*	615 *63%*	575 *64%*	57 *67%*	36 *56%*	11 *52%*
9-10 (Net)	**216** ***20%*** **DHKYabdev**	108 *20%*	108 *20%*	67 *14%*	149 *25%* AD	117 *20%*	100 *20%*	7 *9%*	35 *24%* HK	31 *23%* H	23 *14%*	30 *17%*	90 *25%* AH KL	81 *21%*	99 *22%*	37 *16%*	54 *22%*	162 *20%*	15 *14%*	202 *21%*	187 *21%* Y	16 *19%*	11 *17%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**14** ***1%*** **GZ**	2 *	4 *3%* Z	8 *19%* AZa	1 *	6 *1%*	7 *5%* Acd	6 *2%*	6 *1%*	1 *2%*	6 *2%*	9 *1%*	- -	2 *5%* s	- -	1 *1%*	1 *1%*	- -	4 *3%*	2 *3%*	- -	2 *1%*	3 *2%*	* *2%*
2	**20** ***2%*** **EZ**	11 *1%*	5 *4%* Z	4 *8%* AZ	4 *1%*	8 *1%*	8 *6%* Acd	10 *4%* Ag	9 *1%*	1 *2%*	7 *3%*	13 *2%*	- -	- -	1 *1%*	2 *2%*	4 *5%* ks	3 *5%* ks	3 *3%*	1 *2%*	- -	2 *1%*	1 *1%*	1 *4%* ksu
3	**22** ***2%*** **EZ**	11 *1%*	9 *7%* AZ	2 *4%*	6 *2%*	14 *2%*	2 *2%*	4 *2%*	16 *2%*	1 *2%*	3 *1%*	20 *2%*	- -	1 *2%*	4 *5%* k	1 *1%*	- -	- -	3 *3%*	1 *2%*	3 *3%*	4 *3%*	4 *3%*	1 *4%* ko
4	**45** ***4%*** **K**	35 *4%*	8 *6%*	1 *3%*	15 *4%*	22 *4%*	7 *6%*	10 *4%*	29 *5%*	5 *7%*	13 *5%*	31 *4%*	5 *6%*	- -	6 *8%*	4 *3%*	3 *4%*	3 *5%*	5 *4%*	3 *5%*	5 *4%*	7 *5%*	4 *2%*	1 *4%*
5	**108** ***10%*** **BEZ**	79 *9%*	22 *17%* AZ	7 *17%*	30 *8%*	59 *10%*	19 *15%* c	27 *10%*	67 *10%*	5 *7%*	27 *11%*	79 *10%*	6 *7%*	5 *13%*	7 *10%*	14 *11%*	5 *6%*	4 *7%*	13 *12%*	8 *12%*	11 *10%*	11 *8%*	19 *11%*	4 *18%* Akot
6	**133** ***12%*** **Mn**	105 *12%*	23 *18%*	6 *14%*	42 *12%*	75 *13%*	13 *10%*	37 *13%*	78 *12%*	5 *7%*	33 *13%*	97 *12%*	16 *18%* n	4 *9%*	11 *14%*	6 *5%*	8 *10%*	6 *11%*	10 *9%*	9 *14%* n	10 *9%*	23 *16%* n	29 *17%* n	3 *15%* n
7	**219** ***20%*** **i**	184 *20%*	25 *19%*	9 *21%*	70 *20%*	117 *20%*	32 *25%*	54 *19%*	130 *20%*	18 *24%*	34 *14%*	180 *23%* Ai	21 *25%*	13 *32%*	15 *19%*	25 *21%*	22 *28%*	8 *14%*	18 *17%*	13 *21%*	19 *17%*	28 *19%*	33 *19%*	5 *25%*
8	**244** ***23%*** **abe**	224 *25%* Aab	15 *12%*	3 *7%*	78 *22%*	146 *25%* e	18 *14%*	55 *20%*	150 *23%*	19 *26%*	54 *22%*	184 *23%*	20 *23%*	7 *18%*	12 *16%*	41 *35%* Amoqr tuv	14 *18%*	16 *27%*	20 *20%*	12 *18%*	32 *30%*	30 *20%*	35 *21%*	4 *18%*
9	**151** ***14%*** **DHab**	147 *16%* Aab	2 *2%*	1 *3%*	61 *17%*	76 *13%*	14 *11%*	36 *13%*	96 *15%*	8 *11%*	31 *13%*	114 *14%*	11 *13%*	7 *18%*	10 *13%*	15 *13%*	15 *19%*	6 *11%*	17 *17%*	6 *10%*	19 *17%*	20 *14%*	23 *13%*	2 *7%*
Highest rating 10	**65** ***6%*** **Ddej**	60 *7%*	4 *3%*	1 *2%*	36 *10%* Ade	27 *5%*	2 *2%*	20 *7%*	38 *6%*	5 *6%*	26 *11%* Aj	38 *5%*	5 *6%*	1 *3%*	2 *3%*	4 *3%*	5 *7%*	4 *7%*	5 *5%*	5 *8%*	8 *7%*	13 *9%*	13 *7%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**53** ***5%*** **Oc**	39 *4%*	12 *9%* AZ	1 *2%*	9 *3%*	36 *6%* c	4 *3%*	18 *7%*	27 *4%*	5 *6%*	14 *6%*	37 *5%*	1 *2%*	- -	10 *12%* Akl ostu	6 *5%*	2 *2%*	7 *12%* Aklos	6 *6%*	4 *7%*	2 *2%*	6 *4%*	7 *4%*	* *2%*
1-3 (Net)	**56** ***5%*** **EWZck**	24 *3%*	18 *14%* AZ	14 *31%* AZa	11 *3%*	28 *5%*	17 *13%* Acd	20 *7%*	30 *5%*	4 *5%*	15 *6%*	41 *5%*	- -	3 *7%* k	5 *6%* k	5 *4%*	5 *6%* k	3 *5%* k	10 *9%* k	4 *7%* k	3 *3%*	8 *5%* k	9 *5%* k	2 *10%* k
4-6 (Net)	**287** ***27%*** **EKMZ**	219 *24%*	53 *41%* AZ	15 *34%*	87 *25%*	155 *27%*	40 *31%*	74 *27%*	174 *27%*	15 *21%*	72 *29%*	208 *26%*	27 *32%*	9 *23%*	24 *31%*	23 *20%*	16 *20%*	13 *23%*	27 *26%*	20 *30%*	26 *24%*	42 *29%*	52 *31%*	7 *36%* no
7-10 (Net)	**679** ***63%*** **DHabe m**	616 *69%* Aab	46 *36%*	15 *33%*	245 *70%* Ad e	365 *63%*	66 *52%*	165 *59%*	414 *64%*	50 *68%*	146 *59%*	516 *64%*	57 *67%* m	28 *71%*	39 *50%*	85 *71%* mrv	57 *71%* mrv	35 *60%*	60 *59%*	36 *56%*	77 *71%* mrv	90 *62%*	103 *60%*	11 *52%*
9-10 (Net)	**216** ***20%*** **DHKYa bdev**	208 *23%* Aab	6 *5%*	2 *5%*	97 *28%* Ad e	102 *17%*	16 *13%*	57 *20%*	134 *21%*	13 *17%*	58 *23%*	152 *19%*	16 *19%*	8 *21%*	12 *16%*	19 *16%*	20 *26%* v	11 *18%*	22 *21%*	11 *17%*	26 *24%* v	32 *22%* v	36 *21%* v	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**14**	6	3	-	1	-	-	4	1	3	4	1	3	*	1	1	1	1	1	*	2
	1%	1%	2%	-	3%	-	-	1%	*	4% IL	2%	*	2%	1%	1%	1%	1%	1%	1%	*	1%
2	**20**	11	2	-	-	-	-	7	2	2	3	3	2	2	5	2	3	6	2	2	1
	2%	2%	1%	-	-	-	-	2%	1%	2%	1%	1%	2%	8%	6% AIKL	3%	3%	3%	1%	2%	1%
3	**22**	9	2	-	2	1	*	9	3	-	5	4	2	1	6	4	2	2	3	3	5
	2%	2%	1%	-	4%	3%	1%	2%	1%	-	3%	2%	2%	3%	6% AIJL	5% R	2%	1%	2%	2%	4%
4	**45**	18	7	-	3	2	1	14	16	5	8	6	6	1	3	2	8	4	15	6	2
	4%	4%	5%	-	7%	9%	2%	4%	6% L	5%	4%	2%	4%	2%	4%	2%	6% U	2%	8% ARU	4%	1%
5	**108**	47	9	4	5	5	2	37	17	12	23	24	13	6	12	14	14	19	7	19	17
	10% S	11%	6%	17%	14%	19%	6%	10%	7%	13%	11%	9%	9%	20%	14% I	17% AS	11% S	9%	4%	13%	13% S
6	**133**	61	17	5	8	4	7	31	32	13	24	33	17	5	9	8	20	21	19	15	21
	12% H	14% H	12%	26%	20% H	15%	19% H	8%	13%	14%	12%	13%	12%	16%	11%	9%	15%	10%	11%	11%	16%
7	**219**	89	36	4	5	4	8	73	57	16	40	60	31	2	14	16	28	51	42	22	28
	20%	20%	25%	21%	12%	15%	23%	20%	22%	17%	19%	24%	20%	5%	16%	18%	22%	24%	24%	16%	21%
8	**244**	97	31	1	9	5	11	89	63	16	57	55	34	7	13	16	14	57	49	44	26
	23% Q	22%	21%	7%	24%	22%	31%	24%	25%	18%	28% O	22%	22%	23%	14%	19%	11%	27% Q	27% Q	31%	20%
9	**151**	64	23	5	2	1	4	52	30	13	23	43	26	3	12	8	23	24	25	18	23
	14%	15%	16%	22%	6%	4%	11%	14%	12%	15%	11%	17%	17%	9%	14%	9%	18%	11%	14%	13%	18%
Highest rating 10	**65**	25	6	1	2	2	1	28	16	5	9	16	13	1	5	9	8	13	11	8	6
	6%	6%	4%	6%	6%	7%	3%	8%	6%	5%	4%	6%	9%	4%	6%	10%	7%	6%	6%	5%	5%
Don't know	**53**	15	7	-	2	1	2	26	17	7	9	9	2	2	6	7	6	17	4	2	1
	5% MU	3%	5%	-	4%	4%	4%	7% AB	7% M	8% M	5%	4%	1%	8%	7% M	8% SU	5%	8% ASU	2%	2%	1%
1-3 (Net)	**56**	25	7	-	3	1	*	20	6	5	12	9	8	3	12	7	7	9	6	6	8
	5% I	6%	5%	-	7%	3%	1%	6%	2%	6%	6%	3%	5%	12%	14% AIKLM	8%	5%	4%	3%	4%	6%
4-6 (Net)	**287**	125	34	9	16	11	10	82	66	29	54	63	37	11	25	23	41	44	41	41	40
	27% HR	28%	23%	43%	41% ACH	44%	27%	22%	26%	32%	27%	25%	25%	38%	29%	27%	33% R	20%	23%	29%	30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**679** ***63%*** **EO**	275 *62%* E	96 *67%* E	11 *57%*	19 *47%*	12 *49%*	24 *68%*	241 *65%* E	165 *65%* O	50 *55%*	128 *63%*	174 *68%* JO	103 *69%* JO	12 *41%*	45 *51%*	49 *57%*	73 *57%*	145 *67%*	126 *71%* APQ	92 *66%*	84 *63%*
9-10 (Net)	**216** ***20%***	89 *20%*	29 *20%*	6 *28%*	5 *12%*	3 *12%*	5 *14%*	80 *22%*	45 *18%*	18 *20%*	31 *15%*	59 *23%*	39 *26%* K	4 *13%*	18 *20%*	17 *19%*	31 *24%*	37 *17%*	36 *20%*	26 *18%*	30 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**5** ***1%***	4 *1%*	1 *	3 *1%*	1 *	2 *1%*	3 *1%*	- -	1 *	2 *2%*	- -	1 *1%*	1 *2%*	- -	3 *1%*	2 *2%*	1 *1%*	3 *1%*	- -	5 *1%*	4 *1%*	- -	* *1%*	1 *3%* AV
2	**13** ***2%*** **E**	5 *2%*	7 *2%*	9 *3%* E	3 *1%*	3 *1%*	9 *3%*	4 *2%*	1 *	1 *1%*	3 *4%* I	- -	4 *6%* AIJ	5 *2%*	3 *1%*	5 *3%*	4 *2%*	8 *2%*	3 *3%*	9 *2%*	11 *2%*	- -	1 *4%*	1 *5%* W
3	**22** ***3%***	11 *3%*	11 *3%*	11 *4%*	11 *3%*	9 *3%*	13 *4%*	4 *3%*	6 *4%*	3 *3%*	2 *3%*	3 *5%*	3 *4%*	6 *3%*	12 *4%*	5 *3%*	8 *3%*	14 *4%*	3 *2%*	19 *4%*	18 *3%*	2 *5%*	1 *3%*	1 *3%*
4	**32** ***5%*** **j**	21 *7%*	12 *4%*	11 *4%*	21 *6%*	14 *4%*	19 *6%*	8 *5%*	5 *3%*	7 *6%*	5 *7%*	6 *9%*	2 *2%*	8 *4%*	17 *6%*	7 *5%*	13 *5%*	19 *5%*	3 *2%*	30 *6%* A	27 *5%*	3 *6%*	* *2%*	2 *10%*
5	**74** ***12%*** **O**	40 *13%*	33 *10%*	37 *14%*	37 *10%*	31 *10%*	42 *13%*	22 *15%*	18 *12%*	11 *9%*	6 *8%*	9 *13%*	7 *11%*	15 *7%*	32 *11%*	27 *19%* AOP	25 *10%*	49 *13%*	15 *12%*	59 *11%*	58 *11%*	8 *17%*	3 *13%*	3 *21%* AV
6	**87** ***14%*** **MQZ**	45 *15%*	42 *13%*	31 *11%*	56 *15%*	39 *13%*	48 *14%*	21 *14%* M	22 *14%* M	21 *17%* M	13 *17%* M	7 *10%*	3 *4%*	28 *14%*	48 *16%* Q	11 *8%*	36 *14%*	51 *13%*	16 *13%*	71 *14%*	73 *13%*	6 *12%*	6 *21%*	2 *14%*
7	**109** ***17%*** **QUh**	49 *16%*	60 *18%*	42 *16%*	67 *18%*	51 *17%*	58 *17%*	34 *23%*	29 *19%*	16 *13%*	12 *16%*	7 *11%*	11 *16%*	35 *18%*	56 *19%*	17 *12%*	42 *17%*	67 *17%*	30 *24%*	80 *16%*	88 *16%*	15 *30%* AVY	5 *18%*	1 *9%*
8	**105** ***16%*** **a**	49 *16%*	56 *17%*	45 *17%*	60 *16%*	49 *16%*	56 *17%*	28 *19%*	29 *19%*	20 *16%*	8 *10%*	10 *16%*	10 *15%*	33 *17%*	44 *15%*	28 *19%*	40 *16%*	65 *17%*	23 *18%*	82 *16%*	91 *17%*	6 *12%*	3 *13%*	4 *24%*
9	**98** ***15%*** **DXY** **arv**	47 *15%*	50 *15%*	27 *10%*	71 *19%* AD	51 *17%*	46 *14%*	21 *14%*	28 *18%*	26 *21%* K	6 *8%*	8 *12%*	9 *13%*	34 *17%*	40 *14%*	24 *17%*	47 *19%*	50 *13%*	23 *18%*	75 *15%*	88 *16%* Y	8 *16%* Y	1 *5%*	* *1%*
Highest rating 10	**34** ***5%*** **GHS**	16 *5%*	18 *6%*	10 *4%*	24 *7%*	23 *8%* G	12 *4%*	1 *1%*	10 *6%* H	10 *8%* HL	8 *11%* AHL	* *1%*	5 *7%* H	15 *8%*	14 *5%*	5 *3%*	20 *8%*	15 *4%*	4 *3%*	30 *6%*	31 *6%*	1 *2%*	2 *6%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**58** ***9%*** **EHIWckt**	24 *8%*	35 *11%*	44 *16%* AE	14 *4%*	31 *10%*	28 *8%*	5 *4%*	6 *4%*	5 *4%*	13 *17%* AHIJ	15 *22%* AHIJ	14 *20%* AHIJ	20 *10%*	25 *9%*	13 *9%*	16 *6%*	42 *11%*	6 *5%*	52 *10%* A	53 *10%* W	1 *1%*	4 *14%* W	1 *5%*
1-3 (Net)	**39** ***6%*** **EZg**	20 *6%*	19 *6%*	24 *9%* AE	16 *4%*	14 *5%*	26 *8%*	8 *5%*	7 *5%*	6 *5%*	6 *7%*	4 *6%*	8 *12%* A	11 *5%*	17 *6%*	12 *8%*	14 *5%*	26 *7%*	6 *5%*	34 *7%*	33 *6%*	2 *5%*	2 *8%*	2 *12%*
4-6 (Net)	**193** ***30%*** **MZ**	106 *34%*	87 *27%*	79 *29%*	114 *31%*	84 *28%*	109 *33%*	51 *34%* M	45 *29%*	39 *32%* M	24 *32%*	22 *32%* M	12 *17%*	51 *26%*	96 *33%*	45 *31%*	74 *29%*	119 *31%*	33 *27%*	160 *31%*	159 *29%*	17 *35%*	9 *36%*	7 *45%* AV
7-10 (Net)	**346** ***54%*** **DLUYav**	162 *52%*	185 *57%*	124 *46%*	222 *61%* AD	174 *58%*	172 *51%*	84 *56%* L	96 *62%* AKL	71 *58%* L	34 *44%*	26 *39%*	35 *51%*	117 *59%*	154 *53%*	74 *51%*	150 *59%*	197 *51%*	80 *64%*	267 *52%*	299 *55%* Y	30 *60%* Y	11 *42%*	6 *38%*
9-10 (Net)	**132** ***21%*** **DGSYav**	64 *20%*	69 *21%*	37 *14%*	96 *26%* AD	74 *24%*	58 *17%*	22 *15%*	38 *25%*	35 *29%* AHL	15 *19%*	8 *12%*	14 *20%*	49 *25%*	54 *18%*	29 *20%*	67 *26%* AS	65 *17%*	27 *22%*	105 *21%*	119 *22%* Y	9 *18%*	3 *11%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**5** ***1%***	3 *	1 *1%*	1 *9%*	1 *	2 *1%*	1 *4%* c	1 *1%*	3 *1%*	1 *1%*	2 *1%*	3 *1%*	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	* *1%*	- -	1 *1%*	1 *1%*	1 *3%* A
2	**13** ***2%*** **E**	10 *2%*	3 *3%*	- -	7 *2%*	6 *2%*	- -	5 *5%*	7 *1%*	1 *2%*	3 *2%*	9 *2%*	- -	- -	2 *5%*	- -	1 *1%*	1 *4%*	1 *3%*	1 *4%*	- -	3 *2%*	3 *3%*	1 *5%* kns
3	**22** ***3%***	15 *3%*	4 *4%*	2 *15%*	8 *3%*	9 *3%*	4 *8%*	4 *4%*	11 *2%*	3 *4%*	3 *2%*	19 *4%*	2 *5%*	- -	5 *10%* As	2 *3%*	2 *3%*	- -	1 *2%*	1 *3%*	- -	5 *4%*	4 *4%*	1 *3%*
4	**32** ***5%*** **j**	23 *4%*	10 *11%* AZ	- -	13 *4%*	16 *6%*	3 *8%*	6 *6%*	22 *5%*	4 *6%*	13 *8%*	18 *4%*	3 *6%*	- -	6 *13%* As	3 *5%*	3 *4%*	3 *12%*	1 *2%*	* *2%*	1 *2%*	7 *5%*	3 *4%*	2 *10%* s
5	**74** ***12%*** **O**	57 *11%*	15 *16%*	2 *9%*	34 *11%*	33 *12%*	7 *16%*	11 *12%*	47 *10%*	14 *23%* Ag	19 *12%*	54 *11%*	8 *17%*	3 *16%*	5 *11%*	15 *21%* Atu	9 *12%*	5 *17%*	3 *7%*	3 *13%*	4 *8%*	9 *7%*	5 *7%*	3 *21%* Aqstu
6	**87** ***14%*** **MQZ**	63 *12%*	22 *24%* AZ	2 *13%*	45 *14%*	39 *14%*	3 *6%*	8 *8%*	65 *15%*	7 *11%*	21 *13%*	65 *14%*	6 *12%*	3 *17%*	3 *8%*	11 *16%*	12 *18%*	5 *18%*	5 *12%*	6 *21%*	9 *16%*	14 *11%*	9 *11%*	2 *14%*
7	**109** ***17%*** **QUh**	95 *18%*	9 *10%*	6 *34%*	62 *20%*	38 *14%*	9 *22%*	17 *18%*	83 *19%*	4 *7%*	27 *17%*	80 *17%*	15 *30%* Amq v	3 *16%*	3 *8%*	12 *17%*	12 *18%*	2 *7%*	4 *9%*	5 *18%*	10 *17%*	28 *21%*	14 *18%*	1 *9%*
8	**105** ***16%*** **a**	98 *19%* Aa	6 *7%*	- -	53 *17%*	46 *17%*	4 *10%*	16 *17%*	70 *16%*	13 *21%*	24 *15%*	81 *17%*	6 *12%*	4 *20%*	7 *16%*	5 *8%*	15 *22%* n	3 *11%*	11 *26%* n	3 *13%*	13 *23%* n	19 *14%*	13 *16%*	4 *24%* n
9	**98** ***15%*** **DXYar** **v**	89 *17%* a	6 *6%*	3 *19%*	55 *18%*	37 *14%*	5 *13%*	12 *13%*	73 *16%*	8 *12%*	24 *15%*	74 *16%*	8 *16%* v	3 *14%*	7 *16%* v	10 *15%* v	8 *12%*	5 *17%*	5 *11%*	1 *5%*	9 *15%*	24 *19%* rv	17 *21%* rv	* *1%*
Highest rating 10	**34** ***5%*** **GHS**	31 *6%*	3 *3%*	- -	20 *6%*	15 *5%*	- -	2 *2%*	30 *7%*	2 *4%*	10 *6%*	25 *5%*	1 *2%*	1 *5%*	- -	4 *6%*	2 *3%*	1 *3%*	3 *6%*	2 *6%*	3 *6%*	15 *11%* Akm	3 *4%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**58** **9%** **EHIWck t**	44 *8%*	14 *15%*	- -	17 *5%*	33 *12%* c	6 *14%* c	12 *13%*	36 *8%*	5 *8%*	14 *9%*	44 *9%*	1 *1%*	2 *12%*	6 *14%* kt	6 *9%*	4 *6%*	3 *10%*	10 *23%* Ak otv	4 *14%* kt	7 *13%* kt	5 *4%*	9 *11%* k	1 *5%*
1-3 (Net)	**39** **6%** **EZg**	28 *5%*	7 *8%*	4 *24%*	16 *5%*	18 *6%*	5 *12%*	10 *11%* g	20 *5%*	4 *7%*	8 *5%*	31 *7%*	2 *5%*	- -	7 *15%* As	3 *4%*	3 *5%*	1 *4%*	2 *5%*	2 *8%* s	- -	10 *7%*	7 *9%*	2 *12%* s
4-6 (Net)	**193** **30%** **MZ**	143 *27%*	46 *51%* AZ	4 *23%*	92 *29%*	88 *32%*	13 *30%*	26 *27%*	134 *30%*	25 *41%*	53 *33%*	138 *29%*	17 *35%*	7 *33%*	15 *32%*	29 *42%* qtu	24 *35%*	13 *47%*	9 *20%*	9 *36%*	15 *26%*	30 *23%*	17 *21%*	7 *45%* Aqtu
7-10 (Net)	**346** ***54%*** **DLUYa v**	313 *59%* Aa	24 *27%*	9 *53%*	189 *60%* Ad	136 *50%*	19 *44%*	47 *49%*	256 *57%*	27 *44%*	84 *53%*	261 *55%*	30 *60%* v	11 *55%*	18 *39%*	31 *45%*	37 *54%*	11 *38%*	23 *52%*	11 *42%*	35 *61%* v	85 *66%* Am nrv	48 *59%* v	6 *38%*
9-10 (Net)	**132** ***21%*** **DGSYa v**	120 *23%* Aa	9 *10%*	3 *19%*	75 *24%*	52 *19%*	5 *13%*	14 *15%*	103 *23%*	10 *16%*	33 *21%*	99 *21%*	9 *18%*	4 *19%*	7 *16%*	14 *20%*	10 *14%*	6 *20%*	8 *17%*	3 *11%*	12 *21%*	39 *30%* Ao rv	21 *25%* v	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**5** ***1%***	1 *	1 1%	- -	* 1%	- -	1 3% B	2 3% B	2 1%	1 1%	1 *	1 1%	- -	- -	1 2%	1 2%	1 1%	1 1%	1 1%	- -	1 1%
2	**13** ***2%*** **B**	2 1%	6 6% AB	- -	- -	- -	- -	4 5% AB	4 2%	1 2%	3 2%	- -	1 2%	- -	3 6% L	2 4%	1 1%	3 2%	1 1%	1 2%	2 3%
3	**22** ***3%***	10 3%	2 2%	- -	2 10% ABC	4 10%	1 3%	3 4%	6 3%	2 3%	3 3%	7 5%	1 2%	2 15%	1 3%	2 4%	3 4%	7 5%	1 1%	3 4%	1 1%
4	**32** ***5%***	22 6%	2 2%	- -	1 6%	- -	3 10% CF	4 5%	15 9% A	2 4%	7 5%	5 3%	1 1%	- -	3 7%	3 6%	6 7%	6 4%	6 5%	3 4%	3 4%
5	**74** ***12%*** **B**	31 9%	21 19% B	6 71%	3 13%	3 7%	3 13%	7 9%	23 13%	5 10%	19 14%	15 11%	4 5%	- -	7 16% M	11 21% AU	11 13%	15 12%	12 10%	10 13%	4 5%
6	**87** ***14%*** **H**	56 16% H	19 17% H	- -	1 4%	3 7%	5 18% H	4 5%	27 16% J	3 5%	13 9%	26 18% J	13 16%	1 7%	5 11%	6 11%	13 15%	18 14%	19 16%	9 12%	15 19%
7	**109** ***17%***	67 19%	13 11%	1 13%	2 10%	10 25%	5 20%	11 14%	22 13%	11 21%	26 19%	31 22%	12 15%	- -	6 14%	6 11%	13 15%	15 11%	30 24% R	14 19%	12 16%
8	**105** ***16%***	63 18%	15 14%	- -	4 21%	9 22%	2 8%	11 14%	28 17%	5 9%	31 23%	22 16%	8 10%	2 22%	7 16%	7 12%	10 12%	27 21%	20 16%	12 16%	15 19%
9	**98** ***15%***	57 16%	17 15%	- -	4 19%	6 16%	3 12%	11 14%	24 14%	9 17%	18 13%	17 12%	24 29% AI KLO	3 24%	3 6%	8 16%	14 16%	26 20%	14 11%	11 15%	13 17%
Highest rating 10	**34** ***5%***	24 7%	3 3%	- -	- -	2 5%	- -	5 6%	5 3%	6 11% IL	7 5%	3 2%	9 11% AI L	2 16%	3 7%	3 6%	5 5%	4 3%	7 6%	7 10%	6 8%
Don't know	**58** ***9%*** **B**	20 6%	12 11%	1 16%	3 15% B	3 9%	3 12%	16 21% AB	16 9%	9 16%	10 7%	11 8%	7 8%	2 15%	4 11%	4 7%	8 10%	8 6%	13 10%	4 6%	6 7%
1-3 (Net)	**39** ***6%*** **B**	14 4%	9 8%	- -	2 12% B	4 10%	2 7%	9 11% AB	11 7%	4 7%	7 5%	7 5%	3 3%	2 15%	5 11%	5 10%	5 6%	11 8%	4 3%	4 6%	4 5%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**193** ***30%*** **FH**	109 *31%* FH	42 *38%* FH	6 *71%*	5 *24%*	6 *14%*	10 *41%* FH	15 *19%*	65 *38%* AJM	10 *18%*	39 *28%*	46 *33%*	18 *23%*	1 *7%*	15 *35%*	20 *38%*	30 *35%*	40 *30%*	38 *30%*	22 *29%*	22 *28%*
7-10 (Net)	**346** ***54%*** **I**	212 *60%* ACG	48 *43%*	1 *13%*	10 *50%*	27 *68%* CG	10 *40%*	39 *49%*	79 *46%*	32 *59%*	83 *60%* I	74 *54%*	53 *66%* IO	7 *62%*	18 *44%*	24 *45%*	42 *49%*	72 *55%*	71 *57%*	44 *59%*	46 *59%*
9-10 (Net)	**132** ***21%***	81 *23%*	20 *18%*	- -	4 *19%*	8 *21%*	3 *12%*	16 *20%*	28 *17%*	16 *29%* L	25 *18%*	21 *15%*	33 *41%* AI KLO	5 *40%*	5 *13%*	11 *21%*	19 *22%*	30 *23%*	20 *16%*	19 *25%*	19 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** ***** ****	1 *	1 *	- -	2 1%	1 *	1 *	- -	- -	- -	- -	1 1%	1 1%	1 *	- -	1 1%	1 1%	1 *	- -	2 *	1 *	1 2% V	- -	- -
2	**6** **1%** **FV**	2 1%	4 1%	4 2%	2 1%	1 *	5 2%	1 2%	2 2%	- -	* 1%	2 2%	1 1%	2 1%	3 2%	1 1%	1 *	6 2%	- -	6 1%	3 1%	1 3%	1 5% AV	1 9% AV
3	**12** **2%** **EZ**	6 3%	6 2%	9 4% E	4 1%	7 3%	5 2%	1 2%	4 4%	* *	2 3%	1 1%	4 3%	6 3%	4 2%	3 3%	5 3%	7 2%	2 3%	10 2%	10 2%	1 3%	* 1%	* 5%
4	**14** **3%** **Sc**	7 3%	7 3%	9 4%	5 2%	10 4%	4 2%	1 2%	4 4% M	4 6% M	3 3%	2 2%	- -	8 4%	4 2%	3 2%	8 5%	6 2%	2 2%	13 3%	12 3%	1 1%	1 4%	1 6%
5	**41** **8%** **Z**	15 6%	26 10%	21 10%	20 6%	20 7%	21 9%	7 14% K	9 10%	7 9%	3 3%	7 9%	8 6%	11 6%	21 10%	9 8%	17 10%	24 7%	9 12%	32 7%	34 8%	4 9%	2 9%	1 5%
6	**60** **12%**	24 10%	36 14%	27 14%	33 11%	36 13%	24 11%	14 26% AIJL M	8 9%	7 10%	12 13%	5 7%	14 11%	29 15%	20 10%	11 10%	21 12%	39 12%	9 11%	52 12%	51 12%	4 10%	4 16%	1 6%
7	**84** **17%** **M**	44 18%	40 15%	35 17%	49 16%	43 15%	41 19%	8 15%	13 13%	14 20%	23 26% AIM	14 17%	13 10%	28 15%	38 18%	18 16%	32 19%	52 15%	15 20%	69 16%	73 17%	4 11%	4 15%	3 33% AVW
8	**115** **23%** **Jm**	58 24%	56 21%	47 23%	67 22%	64 22%	50 23%	11 21%	21 23%	9 13%	19 22%	28 35% AJM	26 21%	39 20%	50 24%	26 24%	33 19%	82 24%	15 20%	99 23%	95 22%	12 31%	6 23%	1 12%
9	**90** **18%** **DXa** **er**	43 17%	46 18%	19 10%	70 23% AD	53 18%	36 16%	7 14%	19 20%	16 21%	13 15%	11 14%	23 19%	37 19%	34 17%	18 17%	33 19%	56 17%	15 20%	74 17%	82 19% X	6 15%	1 4%	1 9%
Highest rating 10	**58** **11%** **D**	33 13%	25 10%	13 6%	45 15% AD	35 12%	22 10%	1 3%	12 13%	10 14%	11 12%	5 6%	18 15% H	26 14%	21 10%	10 9%	19 11%	38 11%	7 10%	50 12%	49 11%	4 11%	3 11%	1 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**28** ***5%*** **EKR**	13 *5%*	14 *5%*	18 *9%* AE	9 *3%*	17 *6%*	11 *5%*	1 *1%*	2 *3%*	5 *7%*	1 *1%*	4 *5%*	15 *12%* AIK	6 *3%*	12 *6%*	10 *9%* O	2 *1%*	25 *8%* AR	2 *2%*	26 *6%*	23 *5%*	1 *2%*	3 *12%* AV	* *4%*
1-3 (Net)	**20** ***4%*** **Z**	10 *4%*	11 *4%*	12 *6%*	8 *3%*	9 *3%*	11 *5%*	2 *4%*	5 *5%*	* *	3 *3%*	4 *5%*	6 *5%*	8 *4%*	7 *4%*	5 *4%*	7 *4%*	14 *4%*	2 *3%*	18 *4%*	14 *3%*	3 *8%*	2 *6%*	1 *14%* AV
4-6 (Net)	**115** ***23%*** **EZ**	46 *18%*	69 *26%* A	57 *28%* AE	57 *19%*	66 *23%*	48 *22%*	22 *42%* AIK LM	22 *23%*	18 *25%*	17 *20%*	14 *18%*	22 *18%*	48 *25%*	44 *21%*	23 *21%*	47 *27%*	68 *20%*	19 *25%*	96 *22%*	97 *22%*	8 *21%*	8 *29%*	2 *18%*
7-10 (Net)	**346** ***68%*** **DHX** **ar**	178 *72%*	168 *64%*	114 *57%*	232 *76%* AD	196 *68%*	150 *68%*	27 *53%*	66 *69%*	50 *68%*	66 *76%* H	58 *73%* H	79 *65%*	130 *68%*	143 *69%*	73 *66%*	118 *68%*	228 *68%*	53 *69%*	293 *68%*	299 *69%* X	26 *69%*	15 *52%*	6 *65%*
9-10 (Net)	**147** ***29%*** **DXa** **er**	76 *31%*	72 *27%*	32 *16%*	115 *38%* AD	89 *31%*	59 *27%*	8 *16%*	31 *33%*	26 *36%* H	24 *28%*	16 *21%*	41 *34%*	63 *33%*	55 *27%*	29 *26%*	53 *31%*	94 *28%*	23 *30%*	125 *29%*	131 *30%* X	10 *26%*	4 *15%*	2 *19%*

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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**2** *****	- -	2 3% AZ	- -	- -	2 1%	- -	1 1%	1 *	- -	- -	2 1%	1 2%	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**6** **1%** **FV**	5 1%	1 1%	- -	1 *	5 2%	1 2%	1 1%	5 2%	- -	1 1%	5 1%	1 3%	- -	- -	- -	- -	1 4%	1 2%	1 5% Au	- -	1 1%	- -	1 9% Amnostu
3	**12** **2%** **EZ**	7 2%	5 7% AZ	* 2%	5 2%	6 2%	2 4%	4 4%	8 2%	- -	3 2%	8 2%	1 3%	1 3%	2 4%	2 3%	1 2%	- -	1 2%	* 1%	- -	3 4%	1 2%	* 5% s
4	**14** **3%** **Sc**	9 2%	3 4%	2 15%	1 *	9 4% c	4 9% Ac	2 2%	10 3%	* 1%	3 2%	11 3%	1 1%	- -	3 8%	3 6%	- -	1 4%	1 3%	1 4%	- -	1 1%	2 4%	1 6% os
5	**41** **8%** **Z**	28 7%	10 15% Z	3 19%	12 6%	25 10%	3 7%	7 6%	29 9%	4 12%	12 9%	28 8%	4 9%	4 15%	3 9%	6 11%	7 15% t	4 14%	4 7%	2 9%	2 4%	2 2%	3 4%	1 5%
6	**60** **12%**	50 12%	10 15%	* 2%	26 12%	26 11%	7 15%	10 8%	41 13%	4 11%	13 10%	45 12%	4 10%	2 10%	4 10%	6 12%	7 14%	3 10%	9 17%	4 16%	7 14%	8 11%	5 8%	1 6%
7	**84** **17%** **M**	68 16%	11 17%	5 35%	32 15%	41 17%	12 24%	26 22%	46 14%	7 19%	20 15%	62 17%	4 11%	2 9%	5 14%	8 15%	9 18%	2 9%	11 21%	4 15%	13 27% t	8 10%	13 22%	3 33% Akt
8	**115** **23%** **Jm**	99 23%	12 18%	3 22%	49 23%	51 21%	12 25%	25 21%	76 23%	6 19%	32 24%	81 22%	12 31% m	6 25%	3 7%	13 25%	13 27% m	9 34%	13 24%	6 23%	13 26%	15 20%	10 17%	1 12%
9	**90** **18%** **DXaer**	85 20% Aa	4 6%	1 5%	52 24% Ad e	35 15%	2 4%	20 17%	58 18%	2 7%	26 20%	60 17%	6 15%	7 30%	8 21% r	10 18% r	10 20% r	1 5%	6 11%	1 4%	7 15%	20 25% r	12 20% r	1 9%
Highest rating 10	**58** **11%** **D**	52 12%	6 9%	- -	31 15%	25 10%	2 4%	15 12%	33 10%	7 20%	21 15%	37 10%	4 11%	1 5%	4 11%	2 4%	2 4%	4 17%	4 8%	3 11%	4 9%	17 21% An o	11 17% n	1 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**28** ***5%*** **EKR**	24 *6%*	3 *5%*	- -	7 *3%*	16 *6%*	3 *7%*	9 *7%*	14 *4%*	4 *11%*	4 *3%*	23 *6%*	1 *2%*	- -	6 *15%* Ao	3 *6%*	1 *2%*	1 *3%*	3 *5%*	3 *12%* Ao	3 *5%*	4 *4%*	3 *5%*	* *4%*
1-3 (Net)	**20** ***4%*** **Z**	12 *3%*	8 *12%* AZ	* *2%*	5 *2%*	12 *5%*	3 *6%*	6 *5%*	14 *4%*	- -	4 *3%*	16 *4%*	3 *8%*	2 *8%*	2 *4%*	2 *3%*	1 *2%*	1 *4%*	2 *4%*	2 *6%*	- -	4 *5%*	1 *2%*	1 *14%* Anosu
4-6 (Net)	**115** ***23%*** **EZ**	87 *20%*	22 *34%* AZ	5 *36%*	39 *18%*	60 *25%*	15 *31%*	19 *16%*	81 *25%*	8 *24%*	28 *21%*	85 *23%*	8 *21%*	6 *25%*	10 *27%*	15 *28%*	14 *28%*	7 *29%*	14 *27%*	8 *29%* t	9 *18%*	11 *14%*	10 *16%*	2 *18%*
7-10 (Net)	**346** ***68%*** **DHXar**	304 *71%* Aa	32 *49%*	9 *62%*	164 *76%* Ad e	152 *63%*	27 *56%*	86 *72%*	213 *66%*	22 *65%*	100 *74%*	239 *66%*	26 *69%*	17 *68%*	20 *54%*	33 *62%*	34 *68%*	17 *65%*	34 *64%*	15 *52%*	37 *77%* r	60 *76%* mr	47 *77%* mr	6 *65%*
9-10 (Net)	**147** ***29%*** **DXaer**	137 *32%* Aa	9 *15%*	1 *5%*	84 *39%* Ad e	60 *25%* e	4 *8%*	35 *29%*	91 *28%*	9 *27%*	47 *35%*	96 *27%*	10 *26%*	9 *34%*	12 *32%*	12 *22%*	12 *24%*	6 *22%*	10 *19%*	4 *15%*	12 *24%*	37 *47%* Ak noqrs v	23 *38%* r	2 *19%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	- -	1 2%	- -	1 1%	- -	- -	- -
2	**6** **1%**	1 1%	2 3%	- -	- -	1 6%	- -	1 1%	3 2%	- -	1 2%	2 2%	* *	- -	- -	- -	1 2%	1 1%	3 3%	- -	1 2%
3	**12** **2%**	5 2%	- -	- -	2 9%	2 13%	* 1%	3 3%	4 3%	- -	3 4%	4 3%	2 2%	- -	- -	1 2%	1 2%	4 3%	* *	3 5%	1 2%
4	**14** **3%**	9 4%	3 4%	- -	1 3%	- -	1 4%	1 1%	2 1%	2 4%	5 6%	4 4%	1 1%	- -	1 2%	- -	* *	2 2%	7 7% A	- -	4 7%
5	**41** **8%**	22 9%	3 4%	- -	2 8%	2 12%	3 17%	9 7%	11 8%	3 8%	8 9%	6 5%	4 4%	2 12%	8 27%	5 9%	4 6%	10 9%	8 8%	5 8%	2 3%
6	**60** **12%** **R**	32 13%	7 9%	- -	1 7%	5 27%	2 10%	13 10%	22 17% M	1 3%	9 11%	15 13%	6 6%	1 11%	5 17%	5 9%	8 14%	6 5%	13 13%	5 8%	12 18% R
7	**84** **17%**	41 17%	19 23%	3 70%	1 5%	2 13%	3 14%	16 13%	27 21%	7 17%	17 20%	16 13%	13 15%	2 18%	2 6%	7 13%	15 26%	22 20%	13 13%	9 15%	10 16%
8	**115** **23%**	57 23%	16 20%	1 30%	3 17%	3 18%	4 21%	29 24%	27 20%	10 24%	21 25%	27 22%	20 22%	5 39%	6 19%	11 21%	13 22%	26 24%	22 23%	20 31%	9 14%
9	**90** **18%**	43 18%	16 20%	- -	6 30%	1 6%	5 24%	19 15%	19 15%	5 13%	11 13%	27 23%	24 26% A	1 5%	3 10%	9 18%	8 15%	23 21%	15 16%	11 18%	14 22%
Highest rating 10	**58** **11%**	28 12%	8 10%	- -	4 19%	1 4%	- -	17 14%	12 9%	4 10%	7 8%	14 12%	19 20% AIK	- -	3 9%	9 17%	4 6%	11 10%	14 15%	7 11%	8 13%
Don't know	**28** **5%** **B**	6 3%	4 4%	- -	* 2%	- -	2 8%	16 13% AB	5 4%	8 21% AIKLM	3 3%	3 3%	3 3%	2 16%	3 9%	4 8%	4 7%	3 3%	2 2%	3 4%	2 4%
1-3 (Net)	**20** **4%**	6 3%	4 4%	- -	2 9%	3 19%	* 1%	5 4%	7 5%	- -	4 5%	7 6%	2 2%	- -	- -	2 4%	2 3%	5 5%	3 3%	3 5%	3 4%
4-6 (Net)	**115** **23%** **M**	62 26%	14 17%	- -	3 19%	7 40%	6 31%	22 18%	35 26% M	6 15%	22 26% M	25 21%	10 11%	3 23%	13 46%	9 18%	12 20%	17 16%	28 29%	10 16%	18 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**346** ***68%***	169 *69%*	59 *74%*	5 *100%*	13 *70%*	7 *41%*	11 *60%*	80 *65%*	84 *64%*	25 *64%*	55 *66%*	83 *70%*	76 *83%* AI JK	8 *62%*	13 *45%*	36 *70%*	40 *69%*	81 *76%*	64 *66%*	47 *75%*	41 *64%*
9-10 (Net)	**147** ***29%***	71 *29%*	24 *30%*	- -	9 *49%*	2 *10%*	5 *24%*	36 *29%*	31 *23%*	9 *23%*	18 *21%*	41 *35%*	42 *46%* AIJ K	1 *5%*	6 *20%*	18 *35%*	12 *21%*	33 *31%*	29 *30%*	18 *29%*	22 *35%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**26** ***2%*** **GZcg**	16 *2%*	11 *1%*	13 *2%*	13 *1%*	17 *2%*	9 *1%*	2 *1%*	4 *1%*	1 *	5 *2%*	3 *1%*	11 *3%*	8 *2%*	14 *2%*	5 *1%*	4 *1%*	22 *2%*	4 *3%*	22 *1%*	23 *2%*	2 *1%*	1 *1%*	* *1%*
2	**38** ***2%*** **EZc**	25 *3%*	13 *2%*	28 *4%* AE	10 *1%*	19 *2%*	19 *2%*	3 *1%*	5 *2%*	7 *3%*	8 *3%*	5 *2%*	9 *2%*	9 *2%*	14 *2%*	15 *3%*	11 *2%*	27 *2%*	5 *3%*	32 *2%*	31 *2%*	3 *2%*	3 *3%*	1 *2%*
3	**43** ***2%*** **EZc**	17 *2%*	26 *3%*	27 *4%* AE	16 *2%*	26 *3%*	17 *2%*	4 *2%*	4 *2%*	7 *3%*	6 *2%*	13 *5%* AI	9 *2%*	15 *3%*	14 *2%*	14 *3%*	10 *2%*	33 *3%*	1 *	42 *3%* A	29 *2%*	10 *6%* AV	2 *2%*	2 *3%*
4	**87** ***5%*** **UZ**	50 *6%*	37 *4%*	47 *6%*	40 *4%*	36 *5%*	50 *5%*	18 *9%* AKM	14 *5%*	14 *6%*	12 *4%*	12 *4%*	18 *4%*	23 *5%*	43 *5%*	21 *4%*	23 *5%*	63 *5%*	14 *8%*	73 *5%*	73 *5%*	5 *3%*	6 *7%*	2 *4%*
5	**226** ***13%*** **EZc**	113 *13%*	112 *13%*	135 *18%* AE	91 *9%*	93 *12%*	133 *14%*	25 *13%*	39 *14%*	31 *13%*	37 *12%*	32 *12%*	61 *14%*	45 *10%*	107 *13%*	74 *16%* AO	58 *11%*	168 *14%*	25 *14%*	201 *13%*	176 *12%*	21 *13%*	17 *18%* AV	11 *21%* AV
6	**305** ***18%*** **BQb c**	134 *15%*	171 *20%* AB	136 *18%*	169 *17%*	133 *17%*	172 *18%*	39 *19%*	41 *15%*	49 *20%*	57 *19%*	49 *18%*	71 *16%*	92 *22%* AQ	147 *18%*	67 *14%*	95 *19%*	211 *17%*	33 *19%*	272 *17%*	247 *17%*	33 *21%*	17 *17%*	9 *16%*
7	**341** ***20%*** **DGa e**	173 *20%*	169 *20%*	129 *17%*	213 *22%* AD	179 *23%* AG	163 *17%*	45 *23%*	47 *17%*	50 *21%*	64 *21%*	51 *19%*	84 *19%*	98 *23%*	158 *19%*	85 *18%*	104 *20%*	237 *19%*	39 *23%*	301 *19%*	282 *20%*	30 *19%*	19 *19%*	10 *19%*
8	**319** ***18%*** **Oe**	152 *17%*	167 *19%*	124 *16%*	194 *20%*	139 *18%*	180 *19%*	38 *19%*	52 *19%*	37 *15%*	51 *17%*	60 *22%*	81 *19%*	58 *14%*	168 *20%* O	92 *19%* O	95 *19%*	224 *18%*	20 *12%*	298 *19%* A	266 *19%*	31 *20%*	14 *14%*	8 *14%*
9	**143** ***8%*** **DFSW abdefk**	83 *9%*	60 *7%*	35 *5%*	108 *11%* AD	51 *6%*	91 *10%* AF	15 *7%*	35 *13%* ALM	20 *8%*	25 *8%*	18 *7%*	30 *7%*	36 *8%*	63 *8%*	44 *9%*	57 *11%* AS	86 *7%*	13 *8%*	128 *8%*	124 *9%* W	7 *4%*	8 *8%*	4 *8%*
Highest rating 10	**98** ***6%*** **DSde**	55 *6%*	43 *5%*	28 *4%*	69 *7%* AD	49 *6%*	49 *5%*	6 *3%*	24 *9%* HLM	17 *7%*	22 *7%* L	9 *3%*	19 *4%*	24 *6%*	45 *5%*	29 *6%*	40 *8%* AS	58 *5%*	12 *7%*	85 *5%*	79 *6%*	12 *7%*	5 *5%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**109** ***6%*** **EHRW Zcgk**	58 *7%*	51 *6%*	63 *8%* AE	46 *5%*	49 *6%*	60 *6%*	5 *2%*	15 *5%*	8 *3%*	17 *6%*	20 *8%* H	43 *10%* AHI JK	18 *4%*	57 *7%*	32 *7%*	14 *3%*	94 *8%* AR	6 *3%*	103 *7%* A	93 *7%*	5 *3%*	6 *6%*	5 *8%* W
1-3 (Net)	**107** ***6%*** **EGZc**	58 *7%*	49 *6%*	68 *9%* AE	39 *4%*	62 *8%* AG	45 *5%*	9 *5%*	13 *5%*	15 *6%*	19 *6%*	21 *8%*	29 *7%*	31 *7%*	41 *5%*	34 *7%*	24 *5%*	82 *7%*	11 *6%*	96 *6%*	83 *6%*	15 *9%*	5 *5%*	4 *6%*
4-6 (Net)	**618** ***36%*** **EUc iq**	297 *34%*	320 *37%*	318 *42%* AE	300 *31%*	262 *33%*	356 *38%*	82 *41%*	93 *33%*	93 *39%*	105 *35%*	93 *34%*	150 *34%*	159 *38%*	296 *36%*	162 *34%*	175 *34%*	442 *36%*	72 *42%*	546 *35%*	496 *35%*	59 *37%*	40 *42%*	23 *41%*
7-10 (Net)	**900** ***52%*** **DSY abdefm pv**	462 *53%*	438 *51%*	316 *41%*	584 *60%* AD	417 *53%*	483 *51%*	105 *52%*	158 *57%*	124 *52%*	162 *53%*	138 *51%*	213 *49%*	216 *51%*	435 *52%*	249 *52%*	296 *58%* AS	604 *49%*	85 *49%*	813 *52%*	751 *53%* Y	80 *51%*	45 *47%*	24 *44%*
9-10 (Net)	**240** ***14%*** **CDL Sabdef**	138 *16%* AC	102 *12%*	63 *8%*	177 *18%* AD	100 *13%*	140 *15%*	22 *11%*	59 *21%* AHL M	37 *15%*	47 *16%*	27 *10%*	48 *11%*	59 *14%*	108 *13%*	72 *15%*	97 *19%* AS	144 *12%*	26 *15%*	214 *14%*	203 *14%*	18 *12%*	13 *13%*	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**26** ***2%*** **GZcg**	11 *1%*	8 *3%* Z	7 *8%* AZ	1 *	16 *2%* c	9 *4%* Acd	8 *2%*	9 *1%*	3 *2%*	9 *2%*	17 *1%*	2 *1%*	1 *1%*	3 *3%*	3 *1%*	2 *1%*	2 *2%*	4 *2%*	1 *1%*	2 *1%*	2 *1%*	5 *2%*	* *1%*
2	**38** ***2%*** **EZc**	18 *1%*	10 *4%* Z	10 *10%* AZa	6 *1%*	18 *2%*	12 *6%* Acd	10 *2%*	23 *2%*	4 *3%*	12 *3%*	25 *2%*	3 *2%*	- -	3 *2%*	2 *1%*	1 *1%*	6 *6%* Alnou	5 *4%*	3 *3%*	6 *3%*	4 *2%*	3 *1%*	1 *2%*
3	**43** ***2%*** **EZc**	19 *1%*	16 *6%* AZ	7 *8%* AZ	5 *1%*	23 *3%* c	15 *7%* Acd	9 *2%*	28 *3%*	2 *2%*	9 *2%*	33 *3%*	10 *6%* Amop qu	3 *3%*	1 *1%*	7 *3%*	1 *1%*	- -	2 *1%*	2 *2%*	7 *4%*	5 *2%*	5 *2%*	2 *3%* op
4	**87** ***5%*** **UZ**	60 *4%*	21 *8%* AZ	6 *6%*	22 *4%*	41 *4%*	23 *11%* Acd	26 *6%*	54 *5%*	3 *2%*	18 *5%*	67 *5%*	5 *3%*	4 *5%*	11 *8%* q	7 *3%*	12 *7%*	7 *7%*	3 *2%*	6 *7%* q	8 *5%*	13 *7%*	9 *4%*	2 *4%*
5	**226** ***13%*** **EZc**	157 *11%*	52 *20%* AZ	16 *17%*	49 *9%*	144 *15%* Ac	31 *15%* c	48 *11%*	147 *14%*	19 *15%*	44 *11%*	177 *14%*	21 *13%*	15 *19%* qt	14 *11%*	37 *17%* qt	20 *12%*	17 *16%*	12 *8%*	17 *18%* Aq st	16 *10%*	16 *8%*	29 *13%*	11 *21%* Amqstu
6	**305** ***18%*** **BQbc**	260 *19%* Ab	36 *14%*	8 *9%*	85 *15%*	171 *18%*	45 *21%* c	78 *19%*	182 *17%*	17 *14%*	63 *16%*	238 *18%*	33 *21%*	9 *12%*	27 *21%*	30 *14%*	27 *17%*	22 *21%*	24 *16%*	17 *17%*	34 *20%*	30 *16%*	43 *19%*	9 *16%*
7	**341** ***20%*** **DGae**	293 *21%* Aa	36 *14%*	12 *13%*	119 *21%* e	191 *21%* e	28 *13%*	84 *20%*	215 *20%*	20 *16%*	67 *17%*	266 *20%*	30 *19%*	17 *21%*	18 *14%*	47 *22%*	39 *25%* m	16 *15%*	31 *21%*	19 *19%*	29 *17%*	40 *21%*	45 *20%*	10 *19%*
8	**319** ***18%*** **Oe**	270 *20%* A	37 *14%*	11 *12%*	132 *23%* Ad e	159 *17%*	26 *12%*	72 *17%*	202 *19%*	23 *19%*	86 *21%*	232 *18%*	31 *20%*	14 *17%*	23 *18%*	45 *21%*	30 *19%*	13 *12%*	29 *19%*	14 *14%*	32 *19%*	39 *20%*	42 *18%*	8 *14%*
9	**143** ***8%*** **DFSWab defk**	131 *9%* Aab	11 *4%*	1 *1%*	81 *14%* Ade	50 *5%*	9 *4%*	22 *5%*	95 *9%* f	17 *14%* Af	36 *9%*	103 *8%*	7 *4%*	9 *12%* k	8 *7%*	16 *8%*	12 *8%*	6 *6%*	24 *16%* Akm npst	8 *8%*	12 *7%*	15 *8%*	20 *9%*	4 *8%*
Highest rating 10	**98** ***6%*** **DSde**	85 *6%*	9 *3%*	4 *4%*	60 *10%* Ade	35 *4%*	3 *1%*	18 *4%*	67 *6%*	8 *6%*	27 *7%*	68 *5%*	12 *7%*	4 *5%*	4 *3%*	9 *4%*	6 *4%*	7 *7%*	6 *4%*	5 *5%*	10 *6%*	18 *9%*	15 *7%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**109** ***6%*** **EHRWZc gk**	74 *5%*	23 *9%* Z	11 *12%* AZ	12 *2%*	81 *9%* Ac	12 *6%* c	43 *10%* Ag	49 *5%*	8 *6%*	33 *8%*	74 *6%*	5 *3%*	3 *4%*	17 *13%* Akn otu	11 *5%*	9 *5%*	10 *9%* k	9 *6%*	6 *6%*	13 *8%*	9 *5%*	14 *6%*	5 *8%* k
1-3 (Net)	**107** ***6%*** **EGZc**	49 *4%*	34 *13%* AZ	24 *26%* AZa	12 *2%*	57 *6%* c	36 *17%* Acd	27 *6%*	60 *6%*	9 *7%*	29 *7%*	75 *6%*	15 *9%* o	4 *5%*	7 *6%*	12 *6%*	4 *2%*	9 *8%* o	10 *7%*	5 *5%*	14 *8%* o	11 *6%*	13 *5%*	4 *6%* o
4-6 (Net)	**618** ***36%*** **EUciq**	477 *35%*	109 *42%* AZ	30 *32%*	156 *27%*	356 *38%* Ac	100 *47%* Acd	152 *36%*	383 *36%*	39 *31%*	125 *31%*	481 *37%* i	59 *37%*	29 *36%*	52 *40%* q	74 *35%*	58 *37%*	46 *43%* q	40 *27%*	40 *42%* qt	58 *35%*	58 *31%*	80 *35%*	23 *41%* q
7-10 (Net)	**900** ***52%*** **DSYab defmpv**	779 *57%* Aab	93 *36%*	29 *30%*	392 *69%* Ad e	436 *47%* e	66 *31%*	197 *47%*	579 *54%* Af	69 *56%*	216 *54%*	669 *51%*	80 *51%*	44 *55%*	54 *42%*	117 *55%* mpv	87 *55%* mp	42 *40%*	90 *60%* mp rv	45 *47%*	83 *49%*	111 *58%* mp rv	123 *54%* p	24 *44%*
9-10 (Net)	**240** ***14%*** **CDLSa bdef**	216 *16%* Aab	20 *8%*	5 *5%*	141 *25%* Ade	85 *9%*	12 *6%*	40 *10%*	162 *15%* f	25 *20%* f	63 *16%*	171 *13%*	18 *12%*	13 *17%*	12 *10%*	25 *12%*	18 *12%*	13 *12%*	30 *20%* Ak mv	13 *13%*	22 *13%*	33 *17%*	35 *15%*	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

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Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**26** ***2%***	8 *1%*	3 *1%*	2 *9%*	1 *1%*	2 *5%* B	2 *2%*	9 *2%*	5 *1%*	2 *1%*	8 *2%*	7 *2%*	2 *2%*	* *1%*	2 *1%*	4 *2%*	5 *2%*	3 *1%*	1 *	4 *2%*	1 *1%*
2	**38** ***2%***	19 *3%*	3 *1%*	- -	1 *1%*	3 *6%* C	2 *2%*	10 *2%*	7 *2%*	2 *1%*	12 *3%*	8 *2%*	1 *	3 *8%* AIJLM	5 *3%*	3 *2%*	8 *4%*	10 *3%*	3 *1%*	3 *1%*	7 *4%* S
3	**43** ***2%***	17 *2%*	9 *3%*	- -	6 *7%* ABH	- -	3 *3%*	8 *2%*	8 *2%*	4 *2%*	14 *4%*	10 *3%*	5 *3%*	- -	2 *1%*	2 *1%*	3 *1%*	7 *2%*	6 *2%*	8 *4%*	2 *1%*
4	**87** ***5%***	41 *6%*	13 *4%*	- -	4 *5%*	3 *6%*	4 *5%*	22 *5%*	17 *4%*	7 *3%*	25 *6%*	18 *5%*	9 *6%*	1 *4%*	10 *6%*	8 *4%*	15 *6%*	11 *3%*	19 *7%* R	6 *3%*	12 *7%* R
5	**226** ***13%***	85 *11%*	39 *13%*	3 *13%*	16 *19%* B	6 *12%*	13 *14%*	65 *15%*	52 *12%*	19 *10%*	50 *13%*	45 *13%*	18 *12%*	7 *19%*	34 *20%* AIJK	25 *13%*	32 *14%*	46 *12%*	31 *11%*	34 *15%*	13 *8%*
6	**305** ***18%*** **EO**	132 *18%* E	64 *21%* E	5 *20%*	7 *8%*	10 *21%* E	13 *14%*	74 *17%* E	75 *17%*	34 *17%*	79 *20%* O	63 *19%* O	25 *17%*	8 *24%*	20 *11%*	26 *14%*	35 *15%*	74 *20%*	59 *21%*	41 *19%*	27 *17%*
7	**341** ***20%***	137 *19%*	65 *22%*	1 *6%*	14 *17%*	15 *30%*	19 *21%*	89 *20%*	79 *18%*	39 *20%*	73 *19%*	79 *24%*	32 *22%*	4 *13%*	33 *19%*	32 *17%*	37 *16%*	75 *20%*	62 *22%*	48 *22%*	39 *24%*
8	**319** ***18%*** **M**	140 *19%*	52 *17%*	9 *37%*	19 *22%*	6 *13%*	16 *17%*	77 *17%*	100 *22%* ALM	37 *19%*	75 *19%* M	52 *16%*	16 *11%*	5 *15%*	33 *19%* M	44 *24%* AU	45 *20%*	69 *19%*	60 *21%* U	34 *16%*	20 *12%*
9	**143** ***8%***	71 *10%*	21 *7%*	1 *5%*	7 *9%*	1 *2%*	12 *13%* FH	30 *7%*	44 *10%*	21 *11%*	28 *7%*	19 *6%*	17 *11%*	2 *4%*	11 *7%*	19 *10%*	21 *9%*	29 *8%*	18 *6%*	21 *10%*	14 *9%*
Highest rating 10	**98** ***6%*** **K**	52 *7%* H	12 *4%*	2 *10%*	5 *6%*	2 *4%*	5 *5%*	18 *4%*	34 *8%* KL	10 *5%*	11 *3%*	12 *4%*	19 *13%* AJK LNO	- -	9 *5%*	14 *8%*	10 *5%*	28 *7%*	13 *5%*	9 *4%*	10 *6%*
Don't know	**109** ***6%***	37 *5%*	21 *7%*	- -	5 *6%*	- -	3 *3%*	42 *10%* ABFG	25 *6%*	24 *12%* AIKM	17 *4%*	23 *7%*	3 *2%*	4 *12%* M	12 *7%*	10 *5%*	16 *7%*	20 *5%*	11 *4%*	11 *5%*	15 *9%* S
1-3 (Net)	**107** ***6%*** **S**	44 *6%*	15 *5%*	2 *9%*	7 *8%*	5 *11%*	7 *8%*	26 *6%*	19 *4%*	8 *4%*	34 *9%* AI	24 *7%*	8 *5%*	3 *9%*	9 *5%*	9 *5%*	16 *7%*	21 *6%*	9 *3%*	14 *7%*	10 *6%*
4-6 (Net)	**618** ***36%***	257 *35%*	116 *38%*	8 *33%*	27 *32%*	19 *39%*	31 *33%*	160 *36%*	145 *32%*	60 *30%*	153 *39%*	125 *37%*	52 *35%*	16 *47%*	64 *37%*	59 *31%*	81 *36%*	131 *35%*	109 *38%*	81 *37%*	52 *33%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**900** ***52%*** **N**	400 *54%*	151 *50%*	13 *58%*	46 *54%*	24 *50%*	52 *56%*	214 *48%*	258 *58%* AKLN	108 *54%* N	187 *48%*	163 *49%*	83 *57%* N	11 *32%*	87 *51%*	109 *59%*	113 *50%*	202 *54%*	154 *54%*	113 *52%*	83 *52%*
9-10 (Net)	**240** ***14%*** **HKL**	123 *17%* AH	33 *11%*	3 *15%*	13 *15%*	3 *7%*	17 *18%* H	48 *11%*	78 *17%* AKL	32 *16%* L	39 *10%*	32 *9%*	36 *25%* AKL NO	2 *4%*	21 *12%*	33 *18%* S	31 *14%*	57 *15%*	32 *11%*	30 *14%*	24 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** ***1%*** **Zcdg**	9 *2%*	4 *1%*	3 *1%*	10 *1%*	9 *2%*	4 *1%*	- -	1 *	1 *	3 *1%*	* *	8 *4%* AHI JL	5 *1%*	6 *1%*	2 *1%*	2 *	12 *1%*	2 *2%*	11 *1%*	12 *1%*	- -	1 *2%*	- -
2	**16** ***1%*** **EUZ**	8 *1%*	8 *1%*	13 *3%* AE	3 *	6 *1%*	10 *2%*	3 *2%*	1 *	5 *3%*	4 *2%*	- -	4 *2%*	6 *2%*	4 *1%*	6 *2%* P	6 *1%*	10 *1%*	6 *5%* AU	9 *1%*	13 *1%*	* *	2 *3%* A	* *1%*
3	**26** ***2%*** **CEZj**	18 *3%*	8 *1%*	16 *3%* AE	10 *1%*	11 *2%*	15 *2%*	7 *4%*	2 *1%*	5 *2%*	4 *2%*	4 *2%*	4 *2%*	14 *4%* AP	8 *1%*	5 *2%*	8 *2%*	18 *2%*	2 *2%*	24 *2%*	20 *2%*	4 *4%*	1 *1%*	1 *3%*
4	**38** ***3%*** **EUZ**	19 *3%*	19 *3%*	26 *6%* AE	12 *2%*	17 *3%*	21 *3%*	7 *4%*	6 *3%*	4 *2%*	9 *4%*	3 *2%*	8 *4%*	10 *3%*	19 *3%*	8 *3%*	9 *2%*	29 *4%*	9 *6%*	29 *3%*	34 *3%* W	- -	2 *3%* W	2 *5%* W
5	**109** ***9%*** **EZ**	53 *9%*	56 *10%*	58 *12%* AE	52 *7%*	46 *8%*	63 *10%*	16 *9%*	26 *12%*	14 *7%*	14 *7%*	22 *13%* K	17 *7%*	26 *7%*	44 *8%*	39 *15%* AOP	32 *9%*	77 *10%*	10 *7%*	99 *9%*	84 *9%*	13 *13%*	7 *11%*	4 *13%*
6	**174** ***15%*** **Qit**	85 *14%*	90 *15%*	74 *16%*	100 *14%*	79 *14%*	96 *15%*	32 *19%* L	33 *15%*	28 *14%*	34 *16%*	16 *10%*	31 *14%*	58 *16%*	88 *16%*	28 *11%*	64 *17%*	110 *14%*	23 *16%*	151 *15%*	139 *14%*	16 *15%*	14 *21%* AV	5 *14%*
7	**206** ***17%*** **Xr**	99 *16%*	107 *18%*	82 *18%*	124 *17%*	109 *20%*	97 *15%*	31 *19%*	37 *17%*	44 *22%* L	33 *16%*	21 *13%*	39 *17%*	52 *15%*	97 *17%*	56 *21%* O	60 *16%*	146 *18%*	27 *19%*	179 *17%*	167 *17%*	24 *23%* X	7 *11%*	8 *24%* X
8	**236** ***20%*** **ab**	110 *18%*	126 *22%*	84 *18%*	152 *21%*	108 *20%*	128 *20%*	34 *20%*	34 *16%*	44 *22%*	46 *22%*	40 *25%* I	38 *17%*	69 *20%*	121 *22%*	44 *17%*	79 *21%*	157 *19%*	23 *16%*	213 *20%*	195 *20%*	20 *19%*	14 *21%*	7 *20%*
9	**197** ***17%*** **DQX ars**	95 *16%*	103 *18%*	46 *10%*	151 *21%* AD	94 *17%*	103 *16%*	23 *14%*	40 *18%*	33 *17%*	33 *15%*	28 *17%*	41 *18%*	71 *20%* Q	94 *17%*	33 *12%*	70 *18%*	128 *16%*	23 *16%*	174 *17%*	175 *18%* X	13 *12%*	6 *10%*	4 *12%*
Highest rating 10	**91** ***8%*** **DSad e**	54 *9%*	37 *6%*	20 *4%*	71 *10%* AD	39 *7%*	52 *8%*	9 *5%*	30 *13%* AHJM	12 *6%*	15 *7%*	12 *7%*	15 *6%*	33 *9%*	34 *6%*	25 *9%*	39 *10%* AS	52 *6%*	9 *7%*	82 *8%*	73 *7%*	11 *11%*	5 *8%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**77** ***6%*** **CEOR Zcg**	49 *8%* AC	27 *5%*	41 *9%* AE	36 *5%*	32 *6%*	44 *7%*	5 *3%*	11 *5%*	8 *4%*	16 *7%*	15 *10%* H	21 *9%* H	13 *4%*	43 *8%* O	21 *8%* O	10 *3%*	67 *8%* AR	5 *4%*	71 *7%*	67 *7%*	3 *3%*	5 *8%*	1 *4%*
1-3 (Net)	**55** ***5%*** **CEIP UZcj**	36 *6%* C	19 *3%*	32 *7%* AE	23 *3%*	26 *5%*	29 *5%*	10 *6%*	4 *2%*	11 *5%*	11 *5%*	4 *2%*	16 *7%* I	24 *7%* AP	17 *3%*	13 *5%*	15 *4%*	40 *5%*	11 *8%*	44 *4%*	44 *5%*	5 *5%*	5 *7%*	1 *4%*
4-6 (Net)	**322** ***27%*** **EZt**	157 *26%*	165 *28%*	158 *34%* AE	164 *23%*	142 *26%*	180 *28%*	55 *33%*	65 *29%*	47 *24%*	58 *27%*	41 *25%*	56 *25%*	94 *26%*	152 *27%*	76 *28%*	106 *28%*	216 *27%*	42 *30%*	279 *27%*	257 *26%*	30 *28%*	24 *36%* AV	11 *31%*
7-10 (Net)	**731** ***62%*** **DXa befr**	359 *60%*	372 *64%*	232 *50%*	499 *69%* AD	350 *64%*	381 *60%*	97 *58%*	141 *64%*	132 *67%*	127 *60%*	100 *63%*	133 *59%*	225 *63%*	346 *62%*	157 *59%*	249 *66%*	482 *60%*	83 *58%*	648 *62%*	609 *62%* X	67 *64%* X	33 *50%*	21 *61%*
9-10 (Net)	**289** ***24%*** **DSa bdes**	149 *25%*	140 *24%*	66 *14%*	222 *31%* AD	133 *24%*	156 *25%*	32 *19%*	69 *31%* AH	44 *22%*	48 *23%*	39 *24%*	56 *25%*	103 *29%* AQ	128 *23%*	57 *21%*	109 *29%* AS	180 *22%*	32 *23%*	256 *25%*	247 *25%*	24 *23%*	12 *17%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** ***1%*** **Zcdg**	3 *	1 *1%*	9 *16%* AZa	1 *	1 *	12 *10%* Acd	7 *3%* Ag	4 *1%*	1 *1%*	6 *2%*	7 *1%*	- -	- -	1 *1%*	- -	1 *1%*	1 *1%*	5 *5%* Akn	1 *2%*	1 *1%*	2 *1%*	1 *1%*	- -
2	**16** ***1%*** **EUZ**	9 *1%*	4 *2%*	3 *5%* AZ	4 *1%*	7 *1%*	3 *3%*	6 *2%*	10 *1%*	* *1%*	4 *2%*	12 *1%*	* *	- -	- -	1 *1%*	- -	1 *2%*	3 *3%*	2 *3%* Amou	3 *2%*	4 *3%*	- -	* *1%*
3	**26** ***2%*** **CEZj**	12 *1%*	11 *7%* AZ	4 *6%* Z	5 *1%*	14 *2%*	7 *6%* Acd	5 *2%*	16 *2%*	4 *4%*	10 *4%*	14 *2%*	4 *4%*	3 *5%*	1 *1%*	1 *1%*	4 *4%*	4 *5%*	1 *1%*	1 *1%*	1 *1%*	2 *2%*	1 *1%*	1 *3%*
4	**38** ***3%*** **EUZ**	26 *3%*	7 *4%*	5 *9%* AZ	12 *3%*	20 *3%*	6 *5%*	6 *2%*	27 *4%*	4 *4%*	6 *2%*	32 *4%*	- -	- -	4 *4%* k	11 *7%* Aku	5 *5%* k	1 *2%*	1 *1%*	2 *3%* k	2 *2%*	7 *5%* k	3 *2%*	2 *5%* k
5	**109** ***9%*** **EZ**	78 *8%*	28 *18%* AZb	3 *5%*	33 *7%*	63 *11%*	13 *11%*	32 *12%*	63 *9%*	8 *9%*	27 *10%*	82 *9%*	13 *13%*	6 *10%*	11 *11%*	14 *10%*	7 *7%*	7 *10%*	6 *6%*	7 *11%*	11 *10%*	13 *8%*	10 *6%*	4 *13%*
6	**174** ***15%*** **Qit**	146 *15%*	21 *14%*	7 *12%*	72 *16%*	79 *13%*	23 *19%*	42 *15%*	105 *14%*	17 *18%*	29 *11%*	141 *16%*	16 *15%* t	6 *10%*	11 *12%*	22 *15%* t	12 *12%*	10 *14%*	15 *16%* t	14 *21%* At	26 *24%* At	9 *6%*	28 *18%* t	5 *14%* t
7	**206** ***17%*** **Xr**	159 *16%*	33 *22%*	14 *24%*	69 *15%*	114 *19%*	18 *15%*	46 *17%*	125 *17%*	12 *14%*	37 *13%*	168 *19%* Ai	24 *23%* rt	12 *21%*	17 *18%*	25 *18%*	21 *21%*	11 *15%*	19 *20%*	7 *11%*	14 *13%*	19 *12%*	28 *19%*	8 *24%* rst
8	**236** ***20%*** **ab**	215 *22%* Aab	17 *12%*	3 *6%*	96 *21%*	121 *20%*	19 *16%*	47 *17%*	153 *21%*	16 *17%*	61 *22%*	170 *19%*	20 *19%*	9 *16%*	17 *18%*	27 *19%*	19 *19%*	14 *20%*	13 *14%*	14 *21%*	28 *26%*	37 *24%*	31 *20%*	7 *20%*
9	**197** ***17%*** **DQXars**	182 *19%* Aab	11 *7%*	4 *7%*	94 *21%* Ade	91 *15%*	12 *10%*	40 *14%*	132 *18%*	16 *18%*	50 *18%*	142 *16%*	13 *12%*	15 *26%* krsv	16 *17%*	24 *17%*	13 *13%*	11 *15%*	23 *24%* krs	6 *10%*	9 *8%*	37 *24%* Akrsv	27 *18%*	4 *12%*
Highest rating 10	**91** ***8%*** **DSade**	88 *9%* Aa	3 *2%*	1 *1%*	56 *12%* Ade	35 *6%* e	1 *1%*	16 *6%*	57 *8%*	10 *11%*	25 *9%*	64 *7%*	11 *11%* q	4 *7%*	6 *6%*	9 *6%*	10 *10%*	4 *5%*	3 *3%*	5 *8%*	6 *5%*	18 *12%* q	13 *9%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**77** **6%** **CEORZcg**	54 6%	16 11% AZ	5 9%	13 3%	55 9% Ac	5 4%	30 11% Agh	35 5%	3 3%	20 7%	55 6%	3 3%	2 4%	11 12% k	8 6%	7 7%	7 10% k	6 6%	5 8%	8 8%	7 4%	10 6%	1 4%
1-3 (Net)	**55** **5%** **CEIPUZcj**	24 2%	16 10% AZ	16 27% AZa	10 2%	22 4%	22 19% Acd	18 7%	29 4%	6 6%	20 7% Aj	32 4%	5 5%	3 5%	3 3%	3 2%	5 5%	6 9% nu	9 9% nu	5 7% nu	5 5%	9 6%	2 2%	1 4%
4-6 (Net)	**322** **27%** **EZt**	251 26%	55 37% AZ	16 26%	118 26%	162 27%	41 35%	80 29%	195 27%	28 31%	62 23%	255 29%	30 28%	11 20%	26 27%	46 32% t	25 24%	18 25%	22 24%	24 36% At	39 36% t	30 19%	40 26%	11 31% t
7-10 (Net)	**731** **62%** **DXabefr**	644 66% Aab	64 42%	23 38%	315 69% Ade	361 60% e	49 42%	149 54%	466 64% Af	53 59%	173 63%	545 61%	67 64% r	40 71% rs	55 59%	86 60%	63 63%	39 56%	58 61%	33 50%	57 52%	111 71% Ars	100 65% r	21 61%
9-10 (Net)	**289** **24%** **DSabdes**	270 28% Aab	14 9%	5 8%	149 33% Ade	126 21% e	13 11%	56 20%	188 26%	25 28%	75 27%	206 23%	24 23%	19 34% rsv	22 23%	33 23%	24 24%	14 20%	25 27% s	12 17%	15 14%	55 35% Aknprsv	40 26% s	6 18%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13** ***1%***	4 *1%*	2 *1%*	- -	* *1%*	- -	1 *1%*	6 *3%* AB	- -	1 *1%*	3 *1%*	3 *1%*	4 *3%* I	- -	2 *3%* I	* *	4 *3%* S	1 *1%*	- -	2 *1%*	1 *1%*
2	**16** ***1%***	7 *1%*	1 *	- -	* *1%*	2 *4%*	2 *3%*	4 *1%*	2 *1%*	* *	6 *2%*	2 *1%*	3 *2%*	2 *13%*	* *1%*	* *	4 *2%*	4 *2%*	1 *1%*	- -	2 *1%*
3	**26** ***2%***	8 *1%*	7 *3%*	- -	4 *7%* ABH	2 *6%*	1 *1%*	5 *2%*	4 *1%*	1 *1%*	10 *4%*	7 *3%*	1 *1%*	- -	3 *4%*	2 *2%*	- -	6 *2%*	4 *2%*	4 *2%*	4 *3%*
4	**38** ***3%***	21 *4%*	5 *2%*	- -	1 *1%*	1 *2%*	2 *3%*	9 *4%*	9 *3%*	4 *3%*	6 *2%*	10 *4%*	3 *3%*	- -	4 *5%*	4 *4%*	7 *4%*	5 *2%*	3 *1%*	4 *2%*	8 *5%*
5	**109** ***9%*** L	49 *9%*	23 *11%*	1 *3%*	8 *15%*	4 *8%*	5 *8%*	20 *9%*	20 *7%*	15 *12%* L	32 *11%* L	15 *6%*	11 *9%*	4 *27%*	11 *15%* IL	13 *13%*	13 *8%*	24 *10%*	20 *10%*	15 *9%*	9 *6%*
6	**174** ***15%*** E	79 *14%* E	36 *17%* E	7 *38%*	3 *6%*	9 *22%* E	10 *14%*	31 *13%*	48 *17%*	12 *10%*	43 *15%*	47 *17%*	14 *11%*	3 *16%*	8 *11%*	10 *11%*	29 *18%*	32 *12%*	38 *18%*	28 *16%*	18 *13%*
7	**206** ***17%***	95 *17%*	34 *16%*	4 *22%*	9 *18%*	7 *16%*	16 *24%*	42 *18%*	49 *17%*	23 *19%*	61 *21%* M	43 *16%*	15 *11%*	- -	15 *20%*	14 *14%*	30 *18%*	40 *16%*	37 *18%*	28 *16%*	21 *15%*
8	**236** ***20%***	116 *21%*	41 *19%*	2 *12%*	9 *18%*	9 *20%*	14 *20%*	45 *19%*	59 *20%*	26 *22%*	55 *20%*	61 *23%*	20 *15%*	2 *14%*	12 *17%*	18 *19%*	32 *19%*	53 *21%*	45 *22%*	41 *24%*	23 *17%*
9	**197** ***17%*** K	95 *17%*	38 *18%*	4 *24%*	8 *15%*	6 *15%*	10 *15%*	36 *15%*	48 *17%*	16 *14%*	35 *12%*	53 *19%* K	34 *27%* AI JKO	4 *22%*	7 *10%*	19 *20%*	25 *15%*	46 *18%*	36 *17%*	26 *15%*	27 *20%*
Highest rating 10	**91** ***8%*** L	48 *9%*	15 *7%*	- -	5 *9%*	3 *6%*	7 *11%*	14 *6%*	26 *9%* L	12 *10%* L	17 *6%*	12 *4%*	19 *15%* AKL	1 *5%*	4 *5%*	9 *9%*	10 *6%*	26 *10%*	11 *5%*	10 *6%*	18 *13%* AS
Don't know	**77** ***6%*** G	33 *6%*	14 *6%*	- -	4 *9%* G	1 *2%*	1 *1%*	24 *10%* ABG	25 *8%*	8 *6%*	16 *6%*	17 *6%*	4 *3%*	* *3%*	7 *10%*	7 *7%*	9 *6%*	16 *6%*	10 *5%*	13 *7%*	8 *6%*
1-3 (Net)	**55** ***5%*** I	19 *3%*	10 *5%*	- -	4 *9%* B	4 *9%*	3 *5%*	15 *6%*	6 *2%*	3 *3%*	18 *7%* I	12 *4%*	8 *6%*	2 *13%*	5 *7%* I	3 *3%*	8 *5%*	11 *4%*	5 *2%*	6 *3%*	7 *5%*
4-6 (Net)	**322** ***27%***	148 *27%*	64 *30%*	8 *42%*	11 *22%*	14 *32%*	17 *25%*	60 *25%*	76 *26%*	31 *26%*	82 *29%*	73 *27%*	28 *22%*	7 *42%*	23 *31%*	26 *28%*	49 *30%*	61 *24%*	61 *30%*	46 *27%*	34 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**731**	353	128	11	31	24	46	137	183	78	168	168	87	7	39	58	97	164	129	105	90
	62%	*64%*	*59%*	*58%*	*61%*	*57%*	*69%*	*58%*	*63%*	*65%*	*59%*	*62%*	*68%* O	*42%*	*52%*	*62%*	*59%*	*65%*	*63%*	*62%*	*64%*
9-10 (Net)	**289**	142	53	4	13	9	17	50	75	28	52	64	53	4	11	27	35	72	47	36	45
	24%	*26%*	*25%*	*24%*	*25%*	*21%*	*25%*	*21%*	*26%* K	*24%*	*18%*	*24%*	*42%* AI JKLO	*28%*	*15%*	*29%*	*21%*	*28%*	*23%*	*21%*	*33%* AQ
	KO																				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**13** ***2%*** **Z**	7 *2%*	6 *1%*	4 *1%*	9 *2%*	5 *1%*	8 *2%*	3 *4%*	2 *1%*	1 *1%*	1 *1%*	* *	6 *4%* A	4 *2%*	6 *1%*	4 *2%*	2 *1%*	11 *2%*	2 *3%*	10 *1%*	12 *2%*	- -	1 *2%*	- -
2	**22** ***3%*** **P**	9 *2%*	13 *3%*	11 *4%*	10 *2%*	11 *3%*	10 *2%*	1 *1%*	7 *4%*	3 *2%*	3 *2%*	1 *1%*	6 *4%*	8 *4%* P	4 *1%*	9 *4%* P	8 *3%*	14 *3%*	3 *3%*	19 *3%*	19 *3%*	* *	1 *3%*	1 *3%*
3	**27** ***3%*** **Z**	13 *3%*	14 *3%*	14 *5%*	13 *2%*	11 *3%*	16 *4%*	6 *6%*	6 *4%*	3 *3%*	3 *2%*	6 *4%*	3 *2%*	11 *5%*	10 *2%*	6 *3%*	6 *2%*	21 *4%*	5 *5%*	22 *3%*	19 *3%*	5 *6%*	2 *4%*	1 *3%*
4	**40** ***5%***	20 *5%*	21 *5%*	20 *7%*	21 *4%*	21 *5%*	20 *5%*	5 *5%*	9 *5%*	10 *7%*	6 *5%*	4 *3%*	6 *3%*	9 *4%*	21 *5%*	11 *5%*	15 *5%*	25 *5%*	4 *4%*	36 *5%*	33 *5%*	4 *4%*	3 *6%*	1 *5%*
5	**78** ***9%*** **Ec**	45 *11%*	33 *8%*	41 *14%* AE	36 *7%*	36 *9%*	41 *10%*	10 *11%*	13 *8%*	15 *11%*	10 *8%*	16 *12%*	13 *8%*	13 *7%*	43 *10%*	21 *10%*	27 *9%*	50 *10%*	7 *7%*	71 *10%*	61 *9%*	7 *9%*	5 *11%*	5 *18%* AV
6	**107** ***13%*** **L**	49 *12%*	58 *14%*	46 *16%*	61 *11%*	53 *13%*	55 *13%*	11 *12%*	24 *14%*	19 *14%*	23 *17%* L	9 *7%*	21 *13%*	23 *11%*	47 *11%*	37 *17%* AP	43 *14%*	64 *12%*	17 *17%*	90 *12%*	82 *12%*	13 *16%*	9 *19%*	3 *12%*
7	**165** ***20%*** **D**	80 *19%*	85 *20%*	46 *16%*	119 *22%*	84 *21%*	81 *19%*	23 *25%*	36 *22%*	25 *18%*	25 *19%*	24 *17%*	32 *19%*	48 *23%*	75 *18%*	42 *20%*	62 *20%*	103 *20%*	19 *20%*	145 *20%*	133 *20%*	21 *26%*	7 *16%*	4 *13%*
8	**158** ***19%*** **DIQ**	78 *19%*	80 *19%*	37 *13%*	121 *22%* AD	82 *21%*	76 *17%*	16 *17%*	17 *10%*	31 *23%* I	27 *20%* I	34 *25%* I	34 *20%* I	43 *21%*	84 *20%*	30 *14%*	58 *19%*	100 *19%*	15 *15%*	143 *20%*	130 *19%*	13 *16%*	8 *18%*	6 *22%*
9	**101** ***12%*** **DMS** **ad**	46 *11%*	55 *13%*	20 *7%*	81 *15%* AD	42 *10%*	59 *14%*	10 *11%*	32 *19%* AJM	13 *10%*	16 *12%*	18 *13%*	12 *7%*	22 *11%*	57 *14%*	22 *10%*	53 *17%* AS	48 *9%*	16 *16%*	85 *12%*	82 *12%*	12 *15%*	4 *8%*	2 *9%*
Highest rating 10	**60** ***7%*** **Hd**	30 *7%*	30 *7%*	14 *5%*	46 *8%*	28 *7%*	32 *7%*	- -	15 *9%* H	10 *7%* H	10 *7%* H	10 *7%* H	16 *9%* H	14 *7%*	33 *8%*	13 *6%*	24 *8%*	36 *7%*	4 *4%*	56 *8%*	50 *7%*	3 *4%*	4 *8%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

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Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**63** ***8%*** **ERc**	34 *8%*	29 *7%*	35 *12%* AE	28 *5%*	26 *7%*	37 *9%*	7 *8%*	7 *4%*	6 *4%*	9 *7%*	14 *11%* I	20 *12%* AIJ	10 *5%*	35 *8%*	18 *9%*	8 *3%*	55 *11%* AR	7 *7%*	56 *8%*	57 *8%*	2 *3%*	3 *7%*	1 *3%*
1-3 (Net)	**61** ***7%*** **EPZ**	29 *7%*	32 *8%*	29 *10%* AE	32 *6%*	27 *7%*	34 *8%*	10 *10%*	15 *9%*	7 *5%*	7 *5%*	7 *5%*	16 *9%*	23 *11%* AP	20 *5%*	18 *9%*	16 *5%*	46 *9%*	11 *11%*	51 *7%*	50 *7%*	6 *7%*	4 *8%*	2 *7%*
4-6 (Net)	**225** ***27%*** **Ec**	114 *28%*	111 *26%*	107 *37%* AE	119 *22%*	109 *27%*	116 *27%*	26 *28%*	45 *27%*	45 *33%*	39 *30%*	29 *22%*	41 *24%*	45 *22%*	112 *27%*	68 *32%* AO	85 *28%*	140 *27%*	28 *29%*	197 *27%*	175 *26%*	24 *29%*	17 *36%*	9 *35%*
7-10 (Net)	**483** ***58%*** **DQS** **abdep**	234 *57%*	249 *59%*	116 *41%*	367 *67%* AD	236 *59%*	248 *57%*	49 *53%*	100 *60%*	78 *57%*	77 *58%*	85 *63%*	94 *55%*	126 *62%* Q	249 *60%* Q	107 *50%*	197 *64%* AS	286 *54%*	53 *54%*	430 *59%*	395 *58%*	50 *61%*	23 *50%*	15 *55%*
9-10 (Net)	**160** ***19%*** **DSa** **d**	76 *18%*	85 *20%*	34 *12%*	127 *23%* AD	69 *17%*	91 *21%*	10 *11%*	47 *28%* AHJ M	23 *17%*	26 *19%*	27 *20%*	28 *16%*	35 *17%*	90 *22%*	35 *17%*	77 *25%* AS	83 *16%*	19 *19%*	141 *19%*	132 *20%*	16 *19%*	7 *16%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**13** ***2%*** **Z**	6 *1%*	2 *2%*	6 *14%* AZa	2 *1%*	3 *1%*	8 *10%* Acd	5 *3%*	5 *1%*	2 *4%*	5 *2%*	8 *1%*	- -	- -	1 *2%*	- -	1 *1%*	2 *3%*	3 *4%*	1 *2%*	1 *1%*	5 *5%* A	- -	- -
2	**22** ***3%*** **P**	15 *2%*	4 *4%*	3 *7%*	7 *2%*	11 *3%*	3 *4%*	6 *3%*	13 *3%*	1 *2%*	7 *3%*	14 *2%*	* *	2 *5%*	- -	2 *2%*	4 *6%*	1 *3%*	1 *2%*	1 *3%*	1 *1%*	5 *5%*	2 *2%*	1 *3%*
3	**27** ***3%*** **Z**	17 *2%*	5 *5%*	4 *11%* AZ	8 *2%*	11 *3%*	8 *9%* Acd	8 *4%*	16 *3%*	2 *3%*	7 *3%*	18 *3%*	5 *6%* t	1 *2%*	6 *11%* Aqs tu	3 *3%*	4 *5%*	2 *6%*	- -	2 *4%*	1 *1%*	1 *1%*	1 *1%*	1 *3%*
4	**40** ***5%***	31 *4%*	7 *7%*	2 *6%*	10 *3%*	22 *5%*	8 *10%* c	6 *3%*	29 *6%*	3 *5%*	9 *4%*	30 *5%*	4 *4%*	2 *4%*	4 *8%*	5 *5%*	4 *5%*	3 *7%*	3 *4%*	3 *6%*	1 *1%*	5 *5%*	6 *6%*	1 *5%*
5	**78** ***9%*** **Ec**	60 *9%*	14 *14%*	4 *10%*	21 *6%*	49 *12%* Ac	7 *9%*	16 *9%*	51 *10%*	7 *12%*	19 *8%*	58 *10%*	7 *9%*	6 *16%*	4 *7%*	13 *12%*	4 *5%*	3 *8%*	6 *10%*	5 *11%*	10 *11%*	8 *8%*	6 *6%*	5 *18%* Aotu
6	**107** ***13%*** **L**	91 *13%*	11 *11%*	4 *11%*	41 *12%*	54 *13%*	11 *14%*	28 *15%*	63 *12%*	9 *14%*	28 *12%*	77 *13%*	13 *16%* m	4 *9%*	2 *4%*	16 *15%*	5 *7%*	8 *19%* m	7 *11%*	9 *19%* mo	15 *16%*	14 *13%*	11 *11%*	3 *12%*
7	**165** ***20%*** **D**	135 *19%*	24 *25%*	6 *15%*	78 *23%* e	76 *19%*	10 *12%*	35 *19%*	97 *18%*	16 *26%*	43 *18%*	120 *21%*	21 *26%*	6 *15%*	17 *30%* v	20 *19%*	17 *23%*	5 *13%*	10 *15%*	7 *16%*	21 *23%*	18 *17%*	19 *19%*	4 *13%*
8	**158** ***19%*** **DIQ**	142 *20%* A	12 *12%*	4 *11%*	64 *19%*	82 *20%*	12 *15%*	30 *16%*	109 *21%*	8 *13%*	43 *19%*	111 *19%*	13 *16%*	9 *23%*	9 *15%*	19 *18%*	16 *22%*	5 *12%*	13 *20%*	8 *18%*	21 *23%*	15 *14%*	23 *23%*	6 *22%*
9	**101** ***12%*** **DMSad**	95 *14%* Aa	3 *3%*	3 *7%*	55 *16%* Ad	38 *9%*	8 *10%*	20 *11%*	73 *14%*	4 *6%*	32 *14%*	66 *11%*	12 *15%*	6 *16%*	4 *8%*	15 *14%*	14 *19%* s	4 *9%*	5 *8%*	4 *8%*	6 *6%*	16 *15%*	12 *12%*	2 *9%*
Highest rating 10	**60** ***7%*** **Hd**	54 *8%*	4 *4%*	2 *5%*	37 *11%* Ade	21 *5%*	2 *3%*	13 *7%*	36 *7%*	7 *11%*	18 *8%*	40 *7%*	3 *4%*	1 *2%*	3 *5%*	6 *6%*	2 *2%*	3 *6%*	3 *5%*	4 *8%*	7 *8%*	13 *12%* o	13 *13%* Ako	3 *10%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**63** ***8%*** **ERc**	47 *7%*	13 *13%* AZ	1 *3%*	12 *4%*	44 *11%* Ac	4 *5%*	20 *11%*	33 *6%*	3 *5%*	20 *9%*	43 *7%*	2 *3%*	2 *6%*	6 *10%*	7 *6%*	3 *4%*	6 *15%* k	13 *20%* Akn ortuv	3 *7%*	8 *8%*	6 *6%*	6 *6%*	1 *3%*
1-3 (Net)	**61** ***7%*** **EPZ**	37 *5%*	11 *12%* Z	13 *33%* AZa	18 *5%*	26 *6%*	18 *23%* Acd	18 *10%*	34 *6%*	6 *9%*	19 *8%*	40 *7%*	6 *7%*	3 *7%*	7 *13%* su	6 *5%*	9 *12%*	5 *12%*	4 *6%*	4 *8%*	3 *3%*	11 *10%*	4 *4%*	2 *7%*
4-6 (Net)	**225** ***27%*** **Ec**	183 *26%*	32 *32%*	11 *27%*	72 *22%*	125 *30%* c	26 *32%*	51 *27%*	143 *27%*	19 *30%*	56 *24%*	165 *28%*	24 *29%*	12 *30%*	11 *19%*	33 *31%*	13 *18%*	15 *34%*	17 *26%*	17 *36%* mo	26 *28%*	27 *26%*	23 *23%*	9 *35%* mo
7-10 (Net)	**483** ***58%*** **DQSab dep**	426 *61%* Aab	43 *43%*	15 *37%*	233 *70%* Ad e	217 *53%*	32 *40%*	98 *52%*	315 *60%*	35 *56%*	136 *59%*	338 *58%*	50 *61%* p	22 *57%*	32 *58%*	61 *57%*	48 *66%* pr	17 *39%*	31 *48%*	23 *50%*	55 *60%*	61 *58%*	67 *67%* pqr	15 *55%*
9-10 (Net)	**160** ***19%*** **DSad**	149 *22%* Aa	7 *7%*	5 *12%*	92 *27%* Ad e	58 *14%*	10 *13%*	33 *18%*	109 *21%*	11 *17%*	50 *22%*	107 *18%*	16 *19%*	7 *19%*	7 *13%*	22 *20%*	15 *21%*	6 *15%*	8 *13%*	7 *16%*	13 *14%*	28 *27%*	25 *25%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**13** ***2%***	2 *1%*	2 *2%*	- -	* *1%*	- -	2 *3%*	6 *4%* AB	- -	2 *2%* I	5 *3%* I	2 *1%*	1 *1%*	- -	3 *4%* I	1 *1%*	4 *3%*	2 *1%*	- -	4 *3%*	1 *1%*
2	**22** ***3%***	9 *2%*	1 *1%*	- -	* *1%*	- -	4 *8%* ABC	6 *4%*	3 *2%*	6 *6%* L	6 *3%*	1 *1%*	2 *2%*	2 *23%*	1 *2%*	3 *4%*	4 *3%*	2 *1%*	2 *2%*	4 *4%*	2 *3%*
3	**27** ***3%***	10 *3%*	6 *4%*	- -	6 *15%* ABCGH	3 *11%*	* *	2 *1%*	7 *3%*	1 *1%*	7 *4%*	9 *6%*	2 *2%*	- -	1 *2%*	2 *2%*	3 *2%*	8 *4%*	7 *5%*	2 *2%*	1 *2%*
4	**40** ***5%***	21 *6%*	8 *5%*	2 *14%*	1 *4%*	1 *4%*	* *1%*	7 *4%*	9 *4%*	1 *1%*	9 *5%*	12 *7%* J	3 *4%*	- -	5 *7%* J	5 *6%*	4 *3%*	7 *4%*	9 *7%*	5 *5%*	5 *7%*
5	**78** ***9%***	28 *7%*	20 *13%*	1 *4%*	5 *12%*	4 *16%*	6 *11%*	15 *9%*	16 *7%*	15 *15%* IM	18 *9%*	11 *7%*	4 *5%*	3 *26%*	12 *19%* AILM	9 *10%*	10 *8%*	21 *11%*	8 *6%*	9 *8%*	6 *8%*
6	**107** ***13%*** L	51 *14%*	16 *10%*	1 *10%*	4 *11%*	4 *19%*	7 *14%*	23 *13%*	40 *18%* AL	12 *13%*	26 *14%*	11 *7%*	11 *13%*	1 *6%*	6 *10%*	14 *15%*	15 *12%*	22 *11%*	20 *16%*	11 *10%*	10 *13%*
7	**165** ***20%***	80 *22%*	33 *21%*	1 *8%*	5 *13%*	3 *12%*	8 *16%*	35 *20%*	41 *19%*	16 *16%*	41 *21%*	37 *23%*	17 *21%*	2 *16%*	11 *17%*	12 *13%*	33 *26%* P	39 *20%*	26 *20%*	16 *16%*	19 *25%*
8	**158** ***19%*** M	66 *18%*	27 *17%*	1 *7%*	8 *19%*	4 *19%*	14 *26%*	38 *21%*	50 *23%* M	14 *14%*	38 *20%* M	36 *23%* M	7 *9%*	2 *18%*	11 *16%*	17 *19%*	18 *14%*	40 *21%*	24 *19%*	28 *26%*	8 *10%*
9	**101** ***12%*** H	51 *14%* H	22 *14%*	3 *21%*	5 *13%*	1 *6%*	6 *12%*	12 *7%*	18 *8%*	17 *17%* I	19 *10%*	24 *15%*	16 *19%* I	* *4%*	7 *10%*	17 *18%*	13 *10%*	27 *14%*	18 *14%*	10 *10%*	7 *8%*
Highest rating 10	**60** ***7%*** L	30 *8%*	8 *5%*	4 *28%*	1 *3%*	1 *3%*	4 *7%*	12 *7%*	22 *10%* KL	7 *7%* L	8 *4%*	2 *1%*	15 *19%* AJK LO	1 *9%*	4 *5%*	7 *7%*	11 *9%*	16 *8%*	6 *4%*	6 *6%*	10 *13%* S
Don't know	**63** ***8%***	21 *6%*	14 *9%*	1 *8%*	3 *8%*	2 *9%*	1 *2%*	21 *12%* ABG	15 *7%*	9 *9%*	15 *8%*	14 *9%*	4 *5%*	- -	6 *9%*	5 *5%*	12 *9%*	11 *5%*	9 *7%*	9 *9%*	7 *10%*
1-3 (Net)	**61** ***7%***	22 *6%*	10 *6%*	- -	7 *17%* ABC	3 *11%*	6 *11%*	15 *8%*	10 *5%*	9 *9%*	19 *10%*	12 *8%*	4 *5%*	2 *23%*	5 *7%*	6 *7%*	11 *8%*	11 *6%*	9 *7%*	10 *10%*	5 *6%*
4-6 (Net)	**225** ***27%***	99 *27%*	45 *28%*	4 *27%*	11 *27%*	9 *40%*	14 *26%*	44 *25%*	65 *29%*	28 *28%*	53 *27%*	33 *21%*	18 *22%*	3 *32%*	23 *35%* L	28 *31%*	29 *23%*	50 *26%*	37 *29%*	25 *24%*	22 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**483** ***58%***	227 *62%*	90 *57%*	9 *64%*	19 *48%*	9 *40%*	32 *61%*	97 *55%*	132 *60%*	53 *54%*	106 *55%*	99 *62%*	56 *68%* O	5 *46%*	32 *48%*	53 *57%*	76 *60%*	123 *63%*	73 *57%*	60 *58%*	44 *56%*
9-10 (Net)	**160** ***19%*** **H**	81 *22%* H	29 *19%*	7 *49%*	6 *16%*	2 *9%*	10 *19%*	24 *14%*	41 *18%*	23 *24%*	27 *14%*	25 *16%*	31 *38%* AI KLO	1 *12%*	10 *15%*	24 *26%*	25 *19%*	44 *22%*	23 *18%*	16 *16%*	17 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**41** ***2%*** **CUZc j**	30 *3%* AC	10 *1%*	17 *2%*	24 *2%*	26 *3%*	15 *1%*	5 *3%*	4 *2%*	7 *2%*	11 *3%*	3 *1%*	11 *2%*	13 *2%*	16 *2%*	12 *2%*	11 *2%*	30 *2%*	8 *4%*	33 *2%*	34 *2%*	3 *2%*	3 *3%*	1 *2%*
2	**47** ***2%*** **EZc**	22 *2%*	25 *2%*	34 *4%* AE	13 *1%*	23 *2%*	24 *2%*	4 *2%*	9 *3%*	5 *2%*	7 *2%*	6 *2%*	16 *3%*	12 *2%*	17 *2%*	18 *4%* AP	12 *2%*	35 *2%*	4 *2%*	44 *2%*	35 *2%*	4 *3%*	8 *7%* AVWY	* *1%*
3	**65** ***3%*** **EMZ**	34 *3%*	32 *3%*	42 *5%* AE	23 *2%*	35 *3%*	31 *3%*	11 *5%* M	11 *4%* M	11 *4%* M	12 *3%* M	12 *4%* M	7 *1%*	21 *4%*	26 *3%*	18 *3%*	18 *3%*	47 *3%*	10 *5%*	56 *3%*	53 *3%*	6 *4%*	3 *3%*	3 *5%*
4	**98** ***5%*** **Zc**	47 *5%*	51 *5%*	46 *5%*	51 *5%*	58 *6%*	40 *4%*	16 *7%* K	12 *4%*	16 *5%*	11 *3%*	19 *6%*	25 *4%*	24 *4%*	43 *5%*	30 *6%*	22 *4%*	76 *5%*	8 *4%*	89 *5%*	75 *4%*	15 *9%* AVX	4 *3%*	4 *6%*
5	**279** ***14%*** **EOZ c**	151 *15%*	128 *12%*	151 *16%* AE	128 *11%*	143 *14%*	136 *13%*	32 *15%*	33 *12%*	40 *14%*	45 *12%*	38 *12%*	91 *16%*	66 *11%*	140 *15%* O	73 *14%*	68 *13%*	211 *14%*	24 *12%*	255 *14%*	232 *14%*	19 *11%*	17 *15%*	11 *18%* W
6	**288** ***14%*** **MQc**	143 *14%*	145 *14%*	135 *15%*	153 *13%*	137 *13%*	151 *15%*	26 *12%*	43 *16%*	46 *15%*	57 *16%*	52 *16%* M	65 *11%*	93 *15%* Q	141 *15%* Q	54 *11%*	78 *15%*	210 *14%*	25 *13%*	263 *14%*	230 *14%*	33 *19%* AV	17 *14%*	9 *15%*
7	**373** ***18%*** **Wab ek**	174 *17%*	199 *19%*	156 *17%*	217 *19%*	183 *18%*	190 *18%*	43 *20%*	48 *18%*	57 *19%*	65 *18%*	53 *16%*	107 *18%*	121 *20%*	155 *17%*	95 *19%*	106 *20%*	267 *18%*	30 *15%*	343 *18%*	315 *19%* W	21 *12%*	25 *21%* W	12 *21%* W
8	**376** ***18%*** **DXa befr**	174 *17%*	202 *20%*	147 *16%*	229 *20%* AD	191 *19%*	185 *18%*	35 *17%*	40 *15%*	55 *18%*	70 *19%*	64 *20%*	113 *19%*	120 *20%*	174 *19%*	82 *16%*	101 *19%*	275 *18%*	39 *20%*	337 *18%*	318 *19%* X	31 *18%*	15 *13%*	12 *21%* X
9	**216** ***11%*** **DYa bdv**	108 *11%*	109 *11%*	76 *8%*	141 *12%* AD	103 *10%*	113 *11%*	20 *9%*	33 *12%*	25 *8%*	40 *11%*	40 *12%*	59 *10%*	74 *12%*	89 *10%*	54 *10%*	59 *11%*	157 *10%*	21 *11%*	195 *10%*	186 *11%* Y	20 *11%* Y	8 *7%*	3 *5%*
Highest rating 10	**142** ***7%*** **Ddj**	67 *7%*	75 *7%*	45 *5%*	97 *9%* AD	66 *7%*	76 *7%*	11 *5%*	23 *8%*	22 *7%*	25 *7%*	21 *6%*	41 *7%*	37 *6%*	70 *7%*	35 *7%*	45 *8%*	97 *6%*	15 *8%*	127 *7%*	120 *7%*	10 *6%*	10 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**126** ***6%*** **FORZ** **cg**	71 *7%*	55 *5%*	67 *7%*	59 *5%*	51 *5%*	75 *7%*	7 *4%*	12 *4%*	13 *4%*	21 *6%*	21 *6%*	52 *9%* AHI J	25 *4%*	62 *7%*	40 *8%* O	18 *3%*	108 *7%* AR	9 *5%*	117 *6%*	105 *6%*	12 *7%*	7 *6%*	2 *3%*
1-3 (Net)	**153** ***7%*** **EUZc**	86 *8%*	68 *7%*	93 *10%* AE	60 *5%*	84 *8%*	70 *7%*	21 *10%*	24 *9%*	24 *8%*	30 *8%*	21 *6%*	34 *6%*	46 *8%*	59 *6%*	48 *9%* AP	41 *8%*	112 *7%*	21 *11%*	132 *7%*	121 *7%*	14 *8%*	14 *12%* AV	4 *7%*
4-6 (Net)	**665** ***32%*** **EZc**	341 *33%*	323 *31%*	332 *36%* AE	332 *29%*	338 *33%*	327 *32%*	73 *35%*	87 *33%*	101 *34%*	112 *31%*	110 *33%*	180 *31%*	183 *30%*	324 *35%*	157 *31%*	167 *31%*	497 *33%*	57 *30%*	607 *33%*	537 *32%*	67 *38%*	38 *32%*	23 *39%* V
7-10 (Net)	**1107** ***54%*** **BDS** **Wabdek** **m**	522 *51%*	585 *57%* AB	423 *46%*	684 *60%* AD	544 *53%*	564 *54%*	108 *51%*	143 *54%*	158 *53%*	201 *55%*	178 *54%*	320 *55%*	351 *58%* AP Q	488 *52%*	266 *52%*	311 *58%*	796 *53%*	104 *54%*	1002 *54%*	939 *55%* W	81 *47%*	58 *49%*	29 *50%*
9-10 (Net)	**358** ***17%*** **DYa** **bdejv**	175 *17%*	184 *18%*	120 *13%*	238 *21%* AD	169 *17%*	189 *18%*	30 *15%*	55 *21%*	47 *16%*	66 *18%*	61 *18%*	100 *17%*	110 *18%*	159 *17%*	89 *17%*	104 *19%*	254 *17%*	36 *19%*	322 *17%*	306 *18%* Y	30 *17%* Y	18 *15%*	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**41** ***2%*** **CUZcj**	8 *1%*	12 *4%* AZ	20 *17%* AZa	4 *1%*	19 *2%*	17 *7%* Acd	13 *2%*	22 *2%*	1 *1%*	13 *3%*	25 *2%*	3 *2%*	1 *1%*	2 *2%*	6 *3%*	1 *1%*	2 *1%*	7 *4%*	3 *3%*	3 *2%*	8 *3%*	4 *1%*	1 *2%*
2	**47** ***2%*** **EZc**	20 *1%*	13 *4%* AZ	15 *13%* AZa	8 *1%*	28 *2%*	11 *4%* c	11 *2%*	32 *3%*	3 *2%*	7 *2%*	37 *2%*	4 *3%* o	1 *1%*	7 *5%* oq	5 *2%*	- -	3 *2%*	1 *1%*	8 *7%* Akl nopqt uv	7 *3%* o	4 *2%*	7 *2%*	* *1%*
3	**65** ***3%*** **EMZ**	44 *3%*	17 *6%* AZ	4 *3%*	17 *3%*	39 *3%*	9 *4%*	16 *3%*	41 *3%*	4 *2%*	15 *3%*	50 *3%*	6 *4%*	2 *3%*	6 *4%*	5 *2%*	5 *3%*	6 *5%*	5 *3%*	3 *3%*	6 *3%*	10 *4%*	7 *2%*	3 *5%*
4	**98** ***5%*** **Zc**	62 *4%*	27 *9%* AZ	9 *7%*	16 *3%*	58 *5%* c	22 *9%* Acd	24 *5%*	57 *5%*	9 *6%*	21 *5%*	77 *5%*	15 *9%* Artu	2 *3%*	11 *7%* u	13 *6%*	12 *7%* u	5 *4%*	8 *4%*	4 *3%*	8 *4%*	9 *4%*	8 *3%*	4 *6%*
5	**279** ***14%*** **EOZc**	197 *12%*	65 *22%* AZ	17 *14%*	63 *10%*	173 *15%* Ac	40 *16%* c	75 *14%*	162 *13%*	23 *15%*	54 *12%*	218 *14%*	19 *11%*	16 *21%* ko	17 *12%*	32 *14%*	18 *10%*	25 *19%*	25 *13%*	17 *15%*	27 *13%*	32 *13%*	40 *13%*	11 *18%* ko
6	**288** ***14%*** **MQc**	227 *14%*	43 *15%*	18 *15%*	67 *11%*	180 *16%* Ac	38 *15%*	69 *13%*	168 *14%*	24 *15%*	54 *12%*	228 *14%*	33 *19%* Alpq t	5 *7%*	25 *17%*	36 *16%*	22 *13%*	11 *8%*	22 *11%*	17 *14%*	35 *17%* lp	27 *11%*	47 *16%*	9 *15%*
7	**373** ***18%*** **Wabek**	325 *20%* Aab	36 *12%*	12 *10%*	128 *20%* e	210 *18%* e	28 *11%*	99 *19%*	229 *19%*	26 *17%*	68 *16%*	299 *19%*	21 *12%*	23 *29%* Akm nsu	19 *12%*	31 *14%*	42 *24%* kmn	25 *19%*	46 *23%* km n	25 *21%* km n	33 *16%*	45 *18%*	53 *18%*	12 *21%* km
8	**376** ***18%*** **DXabe fr**	335 *20%* Aab	29 *10%*	12 *10%*	144 *23%* Ad e	198 *17%*	33 *13%*	77 *15%*	243 *20%* f	25 *16%*	75 *17%*	297 *19%*	31 *18%*	12 *15%*	29 *19%*	49 *22%* r	32 *18%*	22 *16%*	35 *17%*	15 *13%*	39 *19%*	44 *17%*	57 *19%*	12 *21%* r
9	**216** ***11%*** **DYabd v**	202 *12%* Aab	13 *4%*	1 *1%*	97 *15%* Ade	101 *9%*	18 *7%*	57 *11%*	122 *10%*	25 *16%* Ag	45 *10%*	164 *10%*	20 *11%* v	11 *14%* v	14 *10%*	22 *10%*	19 *11%*	19 *14%* rv	17 *8%*	8 *7%*	17 *8%*	32 *13%* v	35 *12%* v	3 *5%*
Highest rating 10	**142** ***7%*** **Ddj**	126 *8%* A	13 *4%*	3 *3%*	68 *11%* Ade	62 *5%*	12 *5%*	31 *6%*	92 *8%*	5 *3%*	54 *12%* Aj	86 *5%*	10 *6%*	4 *5%*	5 *4%*	13 *6%*	11 *7%*	8 *6%*	16 *8%*	10 *8%*	15 *7%*	26 *11%* Amv	21 *7%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

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21st May - 17th June, 1st - 30th October

Table 115

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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Don't know	**126** ***6%*** **FORZcg**	89 *5%*	25 *9%* Z	7 *6%*	20 *3%*	74 *6%* c	21 *9%* c	49 *9%* Ag	60 *5%*	9 *6%*	33 *7%*	93 *6%*
1-3 (Net)	**153** ***7%*** **EUZc**	72 *4%*	42 *14%* AZ	38 *33%* AZa	29 *5%*	86 *7%* c	37 *15%* Acd	40 *8%*	95 *8%*	8 *5%*	35 *8%*	112 *7%*
4-6 (Net)	**665** ***32%*** **EZc**	486 *30%*	134 *46%* AZ	43 *37%*	146 *23%*	411 *36%* Ac	100 *40%* Ac	168 *32%*	388 *32%*	56 *36%*	129 *29%*	522 *33%*
7-10 (Net)	**1107** ***54%*** **BDSWa** **bdekm**	988 *60%* Aab	91 *31%*	28 *24%*	437 *69%* Ad e	571 *50%* e	91 *37%*	265 *51%*	686 *56%*	81 *53%*	241 *55%*	845 *54%*
9-10 (Net)	**358** ***17%*** **DYabd** **ejv**	328 *20%* Aab	25 *9%*	5 *4%*	165 *26%* Ad e	163 *14%*	30 *12%*	88 *17%*	214 *17%*	31 *20%*	98 *22%* Aj	250 *16%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	12 *7%*	1 *2%*	14 *9%* l	9 *4%*	10 *6%*	8 *6%*	19 *10%* lv	7 *6%*	12 *6%*	13 *5%*	19 *6%*	2 *3%*
1-3 (Net)	14 *8%*	4 *4%*	16 *11%* o	16 *7%*	6 *3%*	10 *8%*	14 *7%*	14 *12%* Aou	15 *8%*	22 *9%* o	18 *6%*	4 *7%*
4-6 (Net)	67 *38%* qt	24 *30%*	53 *35%*	80 *36%*	52 *30%*	40 *30%*	55 *27%*	38 *32%*	70 *35%*	68 *27%*	95 *32%*	23 *39%* qt
7-10 (Net)	81 *47%*	50 *64%* kmr	67 *45%*	115 *52%*	103 *60%* kmr	74 *56%*	113 *56%*	58 *49%*	104 *51%*	147 *59%* km	166 *56%*	29 *50%*
9-10 (Net)	30 *17%* v	15 *19%* v	20 *13%*	35 *16%* v	30 *18%* v	27 *20%* v	32 *16%*	18 *15%*	32 *16%*	58 *23%* Am rv	56 *19%* v	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**41**	18	6	-	4	1	2	9	4	2	12	12	4	1	5	4	7	7	5	5	8
	2%	2%	2%	-	5%	2%	2%	2%	1%	1%	3%	3%	2%	2%	3%	2%	3%	2%	2%	2%	4%
	I				AH						I	I									
2	**47**	17	8	-	2	1	3	16	7	4	11	12	8	*	4	5	5	10	3	7	3
	2%	2%	2%	-	2%	2%	3%	3%	2%	2%	3%	3%	4%	1%	2%	3%	2%	2%	1%	3%	2%
3	**65**	29	12	2	4	7	3	9	12	10	19	14	7	1	2	6	8	14	9	5	7
	3%	3%	4%	6%	4%	12%	3%	2%	3%	5%	4%	3%	3%	2%	1%	3%	3%	3%	3%	2%	4%
	H	H			H	ABCGH				O	O										
4	**98**	42	13	-	8	4	4	26	17	10	30	20	7	3	10	9	4	18	16	26	7
	5%	5%	4%	-	9%	8%	4%	4%	4%	4%	7%	4%	3%	7%	5%	5%	2%	4%	5%	10%	3%
	Q				ACH						AI										
5	**279**	110	46	1	13	4	14	90	69	28	66	64	13	8	30	21	40	63	53	31	23
	14%	13%	13%	3%	15%	8%	14%	15%	14%	13%	15%	13%	6%	17%	16%	11%	16%	14%	15%	12%	11%
	M								M	M	M	M		M	M						
6	**288**	121	57	3	10	12	15	70	63	31	59	79	21	9	23	28	32	78	41	37	31
	14%	14%	16%	12%	12%	22%	15%	12%	13%	14%	13%	17%	11%	20%	12%	15%	13%	18%	12%	14%	15%
	H					H												AS			
7	**373**	147	72	7	13	10	17	106	91	42	73	82	43	6	36	29	40	77	65	54	41
	18%	18%	21%	25%	15%	18%	18%	18%	19%	19%	17%	17%	22%	13%	19%	16%	16%	18%	19%	20%	20%
8	**376**	164	57	4	14	3	20	114	84	38	67	92	46	9	37	30	46	67	78	57	32
	18%	19%	16%	16%	16%	6%	20%	19%	18%	17%	15%	19%	23%	20%	19%	16%	19%	15%	23%	21%	15%
	F	F					F	F					K						AR		
9	**216**	99	33	1	7	3	8	66	60	22	51	48	26	1	7	17	29	47	42	28	29
	11%	12%	10%	5%	8%	5%	8%	11%	13%	10%	12%	10%	13%	3%	4%	9%	12%	11%	12%	10%	14%
	O								O	O	O	O	O								
Highest rating 10	**142**	60	20	6	4	6	6	40	41	17	23	26	19	*	16	21	21	29	16	16	16
	7%	7%	6%	20%	5%	12%	6%	7%	8%	8%	5%	5%	9%	1%	8%	11%	9%	7%	5%	6%	8%
																AS					
Don´t know	**126**	35	22	4	7	2	7	49	30	13	23	26	6	7	21	18	15	28	15	3	11
	6%	4%	6%	14%	9%	4%	7%	8%	6%	6%	5%	6%	3%	14%	11%	10%	6%	6%	4%	1%	5%
	B				B			AB						AIKLM	AIKL M	AS					
1-3 (Net)	**153**	64	26	2	10	9	8	35	23	16	43	38	18	2	12	15	20	31	17	17	18
	7%	8%	8%	6%	12%	17%	8%	6%	5%	8%	10%	8%	9%	5%	6%	8%	8%	7%	5%	6%	9%
	I				H	ABCH					I		I								
4-6 (Net)	**665**	273	116	4	31	21	33	187	149	68	154	163	41	20	64	58	75	159	110	94	61
	32%	32%	34%	15%	36%	38%	33%	31%	31%	32%	36%	34%	20%	44%	33%	31%	31%	36%	32%	35%	29%
	M								M	M	M	M		M	M						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1107** ***54%*** **EKN**	470 *56%* EF	182 *53%*	18 *65%*	38 *44%*	22 *41%*	51 *52%*	325 *55%* E	277 *58%* KN	118 *55%* N	214 *49%*	247 *52%*	134 *67%* AI JKLNO	17 *36%*	96 *50%*	96 *52%*	136 *55%*	220 *50%*	200 *58%* R	155 *58%*	118 *57%*
9-10 (Net)	**358** ***17%*** **NO**	159 *19%*	53 *15%*	7 *24%*	11 *13%*	9 *17%*	14 *14%*	105 *18%*	101 *21%* ALNO	39 *18%* N	74 *17%* N	73 *15%* N	45 *23%* LNO	2 *4%*	23 *12%*	38 *20%*	50 *20%*	76 *17%*	58 *17%*	44 *16%*	45 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**16** ***1%*** **Z**	11 *2%*	5 *1%*	6 *1%*	9 *2%*	8 *1%*	7 *2%*	2 *2%*	- -	4 *3%*	5 *3%*	1 *	4 *1%*	4 *1%*	5 *1%*	6 *3%*	4 *2%*	12 *1%*	1 *1%*	15 *1%*	13 *1%*	- -	2 *3%*	1 *4%* W
2	**17** ***2%*** **Z**	5 *1%*	12 *2%*	10 *2%*	7 *1%*	9 *1%*	8 *2%*	1 *2%*	3 *2%*	- -	3 *2%*	3 *2%*	7 *2%*	4 *1%*	7 *2%*	5 *2%*	1 *1%*	16 *2%*	- -	17 *2%*	14 *2%*	- -	3 *5%* AVW	- -
3	**32** ***3%*** **CEZc**	25 *5%* AC	7 *1%*	22 *5%* AE	10 *2%*	18 *3%*	13 *3%*	5 *6%*	3 *2%*	4 *3%*	6 *4%*	4 *2%*	9 *3%*	16 *4%*	10 *2%*	6 *2%*	8 *3%*	24 *3%*	3 *3%*	29 *3%*	25 *3%*	3 *4%*	1 *2%*	1 *7%*
4	**50** ***5%*** **MOf**	29 *5%*	21 *4%*	27 *6%*	23 *4%*	31 *5%*	19 *4%*	11 *14%* AKLM	8 *6%*	8 *6%*	5 *3%*	8 *4%*	10 *3%*	9 *2%*	28 *6%* O	12 *5%*	12 *5%*	38 *5%*	7 *7%*	43 *4%*	40 *4%*	7 *8%* X	1 *2%*	1 *5%*
5	**118** ***11%*** **Eg**	52 *10%*	66 *12%*	73 *15%* AE	46 *8%*	67 *11%*	52 *11%*	15 *18%*	14 *10%*	11 *8%*	17 *10%*	18 *10%*	43 *12%*	39 *10%*	44 *10%*	36 *16%* AOP	23 *9%*	96 *12%*	8 *8%*	110 *11%*	91 *10%*	14 *16%*	10 *15%*	4 *18%* V
6	**143** ***13%*** **Z**	68 *13%*	74 *14%*	62 *13%*	81 *13%*	83 *14%*	60 *12%*	10 *12%*	23 *16%*	22 *16%*	23 *14%*	21 *12%*	43 *12%*	57 *15%*	62 *14%*	24 *10%*	37 *15%*	105 *13%*	16 *15%*	127 *13%*	115 *13%*	14 *17%*	9 *14%*	4 *19%*
7	**181** ***17%*** **Me**	93 *17%*	89 *16%*	84 *18%*	97 *16%*	107 *18%*	74 *15%*	11 *14%*	31 *21%* M	27 *20%*	32 *19%*	32 *18%*	48 *13%*	61 *16%*	84 *18%*	35 *15%*	50 *20%*	132 *16%*	21 *21%*	160 *16%*	155 *17%*	11 *13%*	10 *16%*	4 *22%*
8	**223** ***21%*** **Dae**	101 *19%*	121 *22%*	78 *17%*	145 *24%* AD	114 *19%*	109 *22%*	14 *17%*	24 *16%*	27 *20%*	36 *21%*	39 *22%*	83 *23%*	86 *22%*	96 *21%*	41 *18%*	54 *21%*	169 *21%*	24 *24%*	198 *20%*	190 *21%*	17 *19%*	14 *21%*	2 *11%*
9	**153** ***14%*** **DXa r**	80 *15%*	73 *13%*	44 *9%*	109 *18%* AD	83 *14%*	71 *15%*	7 *8%*	23 *16%*	16 *12%*	25 *15%*	27 *15%*	55 *15%*	70 *18%* AP	52 *11%*	31 *14%*	36 *14%*	117 *14%*	16 *15%*	138 *14%*	138 *15%* X	8 *9%*	5 *8%*	2 *9%*
Highest rating 10	**91** ***9%*** **dm**	38 *7%*	54 *10%*	36 *8%*	56 *9%*	50 *9%*	41 *8%*	5 *6%*	11 *8%*	14 *11%*	13 *8%*	14 *8%*	34 *9%*	36 *9%*	39 *9%*	16 *7%*	22 *9%*	69 *8%*	7 *7%*	84 *9%*	77 *9%*	7 *9%*	6 *10%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**51** ***5%*** **EFJO RZc**	30 *6%*	22 *4%*	30 *6%* AE	21 *3%*	19 *3%*	32 *7%* AF	1 *2%*	4 *3%*	2 *1%*	5 *3%*	12 *6%* J	27 *7%* AJ	11 *3%*	25 *5%*	16 *7%* O	5 *2%*	46 *6%* AR	- -	51 *5%* A	44 *5%*	4 *5%*	2 *4%*	* *2%*
1-3 (Net)	**64** ***6%*** **CEZc**	41 *8%* AC	23 *4%*	38 *8%* AE	26 *4%*	35 *6%*	29 *6%*	8 *10%*	6 *4%*	8 *6%*	14 *8%*	8 *4%*	20 *6%*	24 *6%*	23 *5%*	17 *7%*	13 *5%*	51 *6%*	4 *4%*	60 *6%*	52 *6%*	3 *4%*	6 *10%* A	2 *11%*
4-6 (Net)	**311** ***29%*** **EVZ c**	149 *28%*	162 *30%*	161 *34%* AE	149 *25%*	180 *31%*	130 *27%*	35 *44%* AKL M	45 *31%*	42 *31%*	45 *26%*	47 *26%*	96 *26%*	105 *27%*	135 *30%*	71 *31%*	72 *29%*	239 *29%*	31 *30%*	280 *29%*	247 *27%*	35 *41%* AV	20 *31%*	9 *43%* AV
7-10 (Net)	**649** ***60%*** **DHQ WYabek v**	312 *59%*	337 *62%*	241 *51%*	407 *67%* AD	354 *60%*	295 *61%*	36 *44%*	89 *62%* H	84 *62%* H	107 *62%* H	112 *63%* H	221 *61%* H	253 *64%* Q	271 *60%*	124 *54%*	162 *64%*	487 *59%*	68 *66%*	580 *60%*	561 *62%* WY	44 *51%*	35 *55%*	9 *44%*
9-10 (Net)	**245** ***23%*** **DYa bdv**	118 *22%*	127 *23%*	80 *17%*	165 *27%* AD	133 *23%*	112 *23%*	11 *14%*	35 *24%*	30 *22%*	38 *22%*	40 *23%*	90 *25%*	106 *27%* AP	91 *20%*	48 *21%*	59 *23%*	186 *23%*	23 *22%*	222 *23%*	215 *24%* Y	16 *18%*	12 *18%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**16** ***1%*** **Z**	6 *1%*	4 *3%* Z	5 *12%* AZa	2 *	10 *2%*	4 *3%* c	7 *3%*	7 *1%*	- -	5 *2%*	10 *1%*	- -	1 *2%*	- -	2 *2%*	1 *1%*	1 *1%*	3 *3%*	2 *3%*	1 *1%*	2 *1%*	2 *1%*	1 *4%* km
2	**17** ***2%*** **Z**	9 *1%*	5 *4%* Z	3 *7%* AZ	4 *1%*	12 *2%*	- -	3 *1%*	12 *2%*	2 *2%*	3 *1%*	11 *1%*	- -	- -	2 *3%*	- -	1 *2%*	1 *2%*	1 *1%*	3 *5%* Akn t	4 *3%*	1 *1%*	4 *2%*	- -
3	**32** ***3%*** **CEZc**	19 *2%*	7 *5%*	6 *14%* AZ	3 *1%*	22 *4%* c	5 *4%* c	11 *4%*	20 *3%*	* *1%*	10 *4%*	22 *3%*	3 *4%*	- -	3 *3%*	3 *2%*	4 *4%*	- -	4 *4%*	1 *2%*	8 *7%* Au	4 *3%*	1 *1%*	1 *7%* lpu
4	**50** ***5%*** **MOf**	39 *4%*	9 *7%*	2 *5%*	18 *5%*	24 *4%*	8 *6%*	7 *2%*	36 *6%*	4 *6%*	10 *4%*	39 *5%*	7 *8%* qr	2 *5%*	5 *6%* q	5 *4%*	4 *5%* q	3 *6%* q	-	1 *2%*	5 *4%*	10 *7%* q	6 *4%*	1 *5%* q
5	**118** ***11%*** **Eg**	96 *11%*	17 *14%*	4 *10%*	29 *8%*	69 *12%*	19 *15%* c	35 *13%*	60 *9%*	13 *17%*	24 *10%*	89 *11%*	14 *16%* no	8 *21%* no	8 *10%*	8 *7%*	4 *5%*	9 *16%* o	12 *12%*	10 *15%* no	11 *10%*	14 *10%*	17 *10%*	4 *18%* no
6	**143** ***13%*** **Z**	101 *11%*	36 *28%* AZb	5 *11%*	39 *11%*	72 *12%*	29 *23%* Acd	38 *14%*	89 *14%*	6 *8%*	35 *14%*	102 *13%*	14 *17%*	2 *6%*	10 *13%*	22 *18%*	9 *12%*	5 *9%*	12 *11%*	9 *14%*	10 *9%*	19 *13%*	27 *16%*	4 *19%* l
7	**181** ***17%*** **Me**	159 *18%*	16 *12%*	6 *13%*	56 *16%*	112 *19%* Ae	13 *10%*	40 *14%*	114 *18%*	12 *16%*	31 *13%*	147 *18%* A	11 *13%*	8 *20%*	14 *18%*	20 *17%*	22 *27%* Aksu	7 *12%*	22 *21%*	10 *16%*	14 *13%*	25 *17%*	24 *14%*	4 *22%*
8	**223** ***21%*** **Dae**	206 *23%* Aa	10 *8%*	7 *15%*	85 *24%* e	120 *21%*	16 *12%*	46 *16%*	142 *22%*	17 *23%*	46 *19%*	172 *21%*	17 *19%*	6 *14%*	15 *20%*	29 *24%*	13 *17%*	17 *29%* v	22 *21%*	14 *21%*	22 *20%*	31 *21%*	35 *20%*	2 *11%*
9	**153** ***14%*** **DXar**	142 *16%* Aa	9 *7%*	2 *5%*	64 *18%* Ad	73 *13%*	16 *13%*	38 *13%*	93 *14%*	15 *20%*	34 *14%*	113 *14%*	8 *9%*	8 *21%* r	11 *15%*	23 *19%* r	18 *22%* kpr	4 *8%*	12 *12%*	5 *8%*	15 *13%*	17 *12%*	29 *17%* r	2 *9%*
Highest rating 10	**91** ***9%*** **dm**	86 *10%* Ab	5 *4%*	- -	46 *13%* Ad	38 *7%*	8 *6%*	33 *12%* Ag	48 *7%*	4 *5%*	30 *12%* Aj	61 *8%*	7 *9%*	5 *12%* m	2 *2%*	4 *3%*	2 *3%*	10 *17%* mnoqv	5 *5%*	6 *10%* mn	14 *13%* mno	20 *14%* Amn ov	15 *9%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**51** ***5%*** **EFJORZ c**	34 *4%*	12 *10%* AZ	3 *7%*	6 *2%*	31 *5%* c	9 *7%* c	20 *7%* Ag	25 *4%*	1 *1%*	18 *7%*	33 *4%*	4 *5%*	- -	8 *11%* Aot	4 *4%*	1 *2%*	1 *2%*	10 *10%* Aot	2 *4%*	6 *6%*	2 *1%*	11 *6%*	* *2%*
1-3 (Net)	**64** ***6%*** **CEZc**	34 *4%*	15 *12%* AZ	15 *33%* AZa	9 *3%*	44 *8%* Ac	9 *7%* c	21 *8%*	38 *6%*	2 *3%*	19 *8%*	43 *5%*	3 *4%*	1 *2%*	5 *6%*	5 *4%*	6 *8%*	2 *3%*	8 *7%*	6 *10%* A	12 *11%*	7 *5%*	7 *4%*	2 *11%* u
4-6 (Net)	**311** ***29%*** **EVZc**	235 *26%*	62 *48%* AZb	12 *27%*	86 *24%*	165 *28%*	56 *44%* Acd	80 *29%*	185 *29%*	23 *32%*	70 *28%*	231 *29%*	35 *41%* Aoq s	12 *31%*	22 *29%*	34 *29%*	17 *22%*	18 *30%*	24 *23%*	20 *31%*	26 *24%*	43 *30%*	50 *29%*	9 *43%* Aoqs
7-10 (Net)	**649** ***60%*** **DHQWY abekv**	594 *66%* Aab	40 *31%*	15 *33%*	251 *71%* Ad e	344 *59%* e	52 *41%*	156 *56%*	397 *62%*	47 *64%*	142 *57%*	494 *62%*	44 *51%*	27 *67%* v	42 *54%*	76 *64%* v	55 *69%* kv	38 *65%* v	62 *60%*	35 *55%*	65 *60%*	93 *64%* v	104 *60%* v	9 *44%*
9-10 (Net)	**245** ***23%*** **DYabd v**	229 *25%* Aab	14 *11%*	2 *5%*	110 *31%* Ad e	112 *19%*	24 *19%*	70 *25%*	140 *22%*	18 *25%*	64 *26%*	174 *22%*	16 *18%*	13 *33%* v	13 *17%*	27 *23%*	20 *25%*	14 *24%*	18 *17%*	12 *18%*	29 *26%*	37 *26%* v	44 *26%* v	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**16**	10	1	-	1	-	-	4	2	2	4	3	1	1	3	4	2	4	1	-	4
	1%	*2%*	*1%*	-	*3%*	-	-	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*4%*	*3%*	*5%* AS	*2%*	*2%*	*1%*	-	*3%*
2	**17**	5	3	-	-	-	-	10	2	3	4	3	1	*	4	1	2	4	1	1	3
	2%	*1%*	*2%*	-	-	-	-	*3%*	*1%*	*3%*	*2%*	*1%*	*1%*	*1%*	*4%* I	*2%*	*2%*	*2%*	*1%*	*1%*	*2%*
3	**32**	13	5	-	2	4	*	7	8	2	9	6	5	1	1	1	4	4	6	5	5
	3%	*3%*	*4%*	-	*4%*	*17%*	*1%*	*2%*	*3%*	*2%*	*4%*	*2%*	*3%*	*4%*	*1%*	*1%*	*3%*	*2%*	*3%*	*3%*	*4%*
4	**50**	29	6	-	4	2	-	10	11	6	17	9	2	1	5	5	4	10	8	9	4
	5%	*7%*	*4%*	-	*9%*	*7%*	-	*3%*	*4%*	*6%*	*8%*	*4%*	*1%*	*2%*	*5%*	*5%*	*3%*	*5%*	*5%*	*6%*	*3%*
	HM	AH			GH						ALM										
5	**118**	37	17	2	8	4	6	44	25	11	27	27	9	4	15	18	15	20	12	15	11
	11%	*8%*	*12%*	*11%*	*19%*	*17%*	*17%*	*12%*	*10%*	*12%*	*13%*	*10%*	*6%*	*12%*	*17%*	*20%*	*12%*	*9%*	*7%*	*11%*	*9%*
	BM				B						M				M	ARSU					
6	**143**	64	15	5	7	*	6	46	34	10	27	27	25	4	14	8	18	30	32	22	17
	13%	*14%*	*10%*	*24%*	*18%*	*2%*	*17%*	*12%*	*13%*	*11%*	*14%*	*10%*	*17%*	*14%*	*16%*	*9%*	*14%*	*14%*	*18%*	*16%*	*13%*
7	**181**	91	21	1	8	6	8	48	50	21	29	46	23	5	8	8	15	43	27	20	30
	17%	*21%*	*14%*	*5%*	*19%*	*22%*	*21%*	*13%*	*20%*	*23%*	*14%*	*18%*	*15%*	*17%*	*9%*	*9%*	*12%*	*20%*	*15%*	*15%*	*23%*
	HOP	AH							O	O								P			PQ
8	**223**	80	43	5	4	4	5	82	46	9	42	69	33	4	17	13	27	44	42	36	20
	21%	*18%*	*30%*	*27%*	*9%*	*16%*	*14%*	*22%*	*18%*	*10%*	*21%*	*27%*	*22%*	*13%*	*20%*	*15%*	*21%*	*21%*	*24%*	*25%*	*15%*
	EJ		ABE					E			J	AIJ	J								
9	**153**	67	16	1	4	2	6	56	44	13	21	36	28	3	8	13	22	24	29	22	25
	14%	*15%*	*11%*	*7%*	*10%*	*9%*	*18%*	*15%*	*17%*	*14%*	*11%*	*14%*	*19%*	*11%*	*9%*	*15%*	*17%*	*11%*	*16%*	*15%*	*19%*
													K								
Highest rating 10	**91**	40	7	3	3	2	1	36	22	10	15	17	18	3	7	8	12	18	14	10	13
	9%	*9%*	*5%*	*16%*	*7%*	*7%*	*4%*	*10%*	*9%*	*11%*	*7%*	*6%*	*12%*	*9%*	*8%*	*10%*	*9%*	*8%*	*8%*	*7%*	*10%*
Don't know	**51**	6	11	2	1	1	3	28	10	5	8	14	4	4	7	8	6	15	5	1	-
	5%	*1%*	*7%*	*10%*	*1%*	*4%*	*8%*	*8%*	*4%*	*5%*	*4%*	*5%*	*3%*	*13%*	*8%*	*9%*	*5%*	*7%*	*3%*	*1%*	-
	BU		B				B	AB								SU	U	U			
1-3 (Net)	**64**	28	9	-	3	4	*	20	12	7	16	12	8	2	8	6	8	11	8	6	11
	6%	*6%*	*6%*	-	*7%*	*17%*	*1%*	*6%*	*5%*	*7%*	*8%*	*5%*	*5%*	*9%*	*9%*	*8%*	*7%*	*5%*	*5%*	*4%*	*9%*
4-6 (Net)	**311**	130	38	7	19	6	12	99	70	27	72	63	36	8	34	30	37	60	52	46	32
	29%	*29%*	*26%*	*35%*	*47%*	*25%*	*34%*	*27%*	*28%*	*29%*	*35%*	*24%*	*24%*	*29%*	*38%*	*35%*	*29%*	*28%*	*30%*	*33%*	*24%*
					ABCH						ALM				ALM						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**649** ***60%*** **EKOP**	277 *63%* E	87 *60%*	11 *54%*	18 *45%*	14 *55%*	21 *58%*	222 *60%*	162 *64%* KO	53 *58%*	107 *53%*	167 *65%* KO	103 *68%* KO	14 *50%*	40 *45%*	42 *49%*	76 *60%*	129 *60%*	111 *63%* P	88 *62%*	89 *67%* P
9-10 (Net)	**245** ***23%***	106 *24%*	23 *16%*	5 *23%*	7 *17%*	4 *17%*	8 *22%*	92 *25%*	66 *26%*	23 *25%*	36 *18%*	52 *20%*	46 *31%* AK LO	6 *20%*	15 *17%*	22 *25%*	34 *27%*	42 *20%*	42 *24%*	32 *23%*	38 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**3** ***** *1%*	3 *1%*	1 ***	1 ***	2 *1%*	1 ***	3 *1%*	- -	- -	* *	- -	* *	3 *4%* AHI	* *	2 *1%*	1 *1%*	* *	3 *1%*	- -	3 *1%*	2 ***	- -	* *1%*	1 *3%* AV
2	**12** ***2%*** **Z**	8 *2%*	5 *1%*	6 *2%*	6 *2%*	6 *2%*	6 *2%*	4 *3%*	4 *2%*	* *	* *1%*	2 *3%*	2 *3%*	1 *1%*	8 *3%*	3 *2%*	7 *3%*	5 *1%*	- -	12 *2%*	11 *2%*	- -	- -	1 *8%* AVWX
3	**24** ***4%*** **O**	13 *4%*	11 *3%*	11 *4%*	12 *3%*	11 *4%*	13 *4%*	6 *4%*	5 *3%*	2 *2%*	5 *7%*	2 *3%*	4 *6%*	2 *1%*	12 *4%*	9 *7%* AO	6 *2%*	18 *5%*	5 *4%*	19 *4%*	21 *4%*	1 *3%*	1 *2%*	1 *6%*
4	**37** ***6%***	19 *6%*	18 *5%*	19 *7%*	18 *5%*	15 *5%*	21 *6%*	8 *5%*	10 *6%*	8 *7%*	2 *2%*	7 *10%*	2 *3%*	12 *6%*	14 *5%*	11 *8%*	13 *5%*	24 *6%*	4 *3%*	33 *6%*	33 *6%*	3 *5%*	- -	1 *4%*
5	**75** ***12%*** **Ect** **u**	37 *12%*	38 *12%*	41 *15%* AE	34 *9%*	34 *11%*	41 *12%*	19 *13%*	21 *13%*	12 *10%*	6 *8%*	10 *15%*	8 *12%*	16 *8%*	39 *13%*	20 *14%*	30 *12%*	45 *12%*	12 *10%*	63 *12%*	61 *11%*	6 *11%*	4 *15%*	4 *27%* AVW
6	**88** ***14%*** **M**	41 *13%*	47 *14%*	28 *10%*	60 *16%*	34 *11%*	53 *16%*	24 *16%* M	27 *18%* M	15 *13%*	13 *17%* M	5 *7%*	3 *5%*	35 *18%* Q	39 *13%*	14 *10%*	34 *14%*	53 *14%*	13 *11%*	74 *15%*	73 *13%*	7 *14%*	6 *22%*	2 *13%*
7	**121** ***19%*** **Ud**	66 *21%*	56 *17%*	53 *20%*	68 *19%*	53 *18%*	68 *20%*	26 *17%*	27 *18%*	30 *24%*	16 *20%*	9 *14%*	13 *20%*	30 *15%*	65 *22%*	25 *18%*	54 *21%*	67 *17%*	34 *27%* U	87 *17%*	102 *19%*	12 *24%*	5 *18%*	3 *17%*
8	**118** ***18%*** **GYa** **v**	52 *17%*	65 *20%*	47 *17%*	70 *19%*	67 *22%* AG	51 *15%*	30 *20%*	27 *18%*	22 *18%*	9 *12%*	16 *24%*	13 *19%*	44 *22%*	50 *17%*	24 *17%*	43 *17%*	75 *20%*	27 *21%*	91 *18%*	101 *19%* Y	11 *22%* Y	4 *16%*	1 *4%*
9	**74** ***12%*** **DLMU**	29 *9%*	45 *14%*	21 *8%*	53 *15%* AD	37 *12%*	37 *11%*	24 *16%* LM	18 *12%* LM	15 *12%* LM	13 *17%* LM	2 *3%*	2 *3%*	26 *13%*	35 *12%*	13 *9%*	35 *14%*	39 *10%*	20 *16%*	54 *11%*	65 *12%*	7 *14%*	2 *6%*	1 *5%*
Highest rating 10	**49** ***8%*** **D**	26 *8%*	23 *7%*	14 *5%*	35 *10%*	26 *9%*	23 *7%*	5 *3%*	11 *7%*	11 *9%*	7 *9%*	5 *8%*	10 *14%* AH	17 *9%*	19 *6%*	13 *9%*	22 *9%*	27 *7%*	9 *7%*	40 *8%*	44 *8%*	2 *5%*	1 *6%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**36** ***6%*** **ETc**	18 *6%*	18 *6%*	30 *11%* AE	7 *2%*	17 *6%*	19 *6%*	3 *2%*	4 *3%*	6 *5%*	6 *8%*	9 *13%* AHI	7 *11%* HI	15 *8%*	12 *4%*	9 *6%*	9 *3%*	27 *7%*	1 *1%*	35 *7%* AT	31 *6%*	1 *1%*	4 *14%* AVW	1 *4%*
1-3 (Net)	**39** ***6%*** **JO**	23 *7%*	16 *5%*	18 *7%*	21 *6%*	17 *6%*	22 *7%*	10 *7%*	8 *5%*	3 *2%*	6 *7%*	4 *6%*	9 *13%* AJ	4 *2%*	21 *7%* O	14 *9%* O	13 *5%*	26 *7%*	5 *4%*	34 *7%*	34 *6%*	1 *3%*	1 *3%*	3 *18%* AVWX
4-6 (Net)	**199** ***31%*** **MZ**	97 *31%*	103 *32%*	88 *33%*	111 *30%*	84 *28%*	115 *34%*	51 *34%*	58 *37%* M	35 *29%*	20 *26%*	22 *33%*	14 *20%*	63 *32%*	92 *31%*	45 *31%*	77 *31%*	122 *32%*	29 *23%*	170 *33%* A	167 *31%*	15 *30%*	10 *37%*	7 *44%* A
7-10 (Net)	**362** ***57%*** **DUY** **anv**	174 *56%*	189 *58%*	135 *50%*	228 *62%* AD	184 *61%*	179 *53%*	85 *57%*	84 *54%*	78 *64%* L	45 *58%*	32 *48%*	39 *56%*	117 *59%*	168 *57%*	76 *53%*	154 *61%*	208 *54%*	90 *72%* AU	272 *53%*	312 *57%* Y	33 *66%* XY	12 *46%*	5 *34%*
9-10 (Net)	**124** ***19%*** **De**	56 *18%*	68 *21%*	35 *13%*	89 *24%* AD	64 *21%*	60 *18%*	29 *19%*	30 *19%*	26 *21%*	20 *26%* L	7 *10%*	12 *17%*	43 *22%*	54 *18%*	26 *18%*	57 *23%*	66 *17%*	29 *23%*	94 *18%*	109 *20%*	10 *19%*	3 *12%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**3** ***	3 *1%*	- -	* *2%*	1 ***	1 ***	1 *3%*	1 *1%*	2 ***	- -	* ***	2 ***	- -	- -	- -	- -	- -	- -	- -	* *1%*	1 *2%*	- -	1 *2%*	1 *3%* Anot
2	**12** ***2%*** **Z**	6 *1%*	5 *5%* Z	1 *3%*	4 *1%*	6 *2%*	1 *2%*	4 *4%*	7 *2%*	1 *1%*	4 *3%*	8 *2%*	- -	- -	- -	- -	1 *2%*	- -	- -	- -	2 *4%*	3 *3%*	4 *5%*	1 *8%* Akmnqr
3	**24** ***4%*** **O**	20 *4%*	2 *2%*	2 *14%*	9 *3%*	11 *4%*	2 *5%*	5 *5%*	16 *4%*	2 *3%*	6 *4%*	18 *4%*	1 *3%*	- -	3 *6%*	3 *4%*	4 *6%*	1 *4%*	- -	1 *2%*	3 *5%*	5 *4%*	3 *4%*	1 *6%* q
4	**37** ***6%***	29 *6%*	7 *8%*	- -	17 *5%*	15 *5%*	5 *11%*	4 *4%*	26 *6%*	5 *7%*	9 *5%*	28 *6%*	3 *5%*	1 *5%*	5 *12%* r	2 *2%*	4 *5%*	1 *4%*	5 *11%*	- -	2 *3%*	8 *6%*	6 *8%*	1 *4%*
5	**75** ***12%*** **Ectu**	58 *11%*	15 *16%*	3 *16%*	25 *8%*	43 *16%* Ac	5 *13%*	14 *14%*	50 *11%*	8 *12%*	19 *12%*	56 *12%*	6 *11%*	3 *16%*	9 *20%* qt u	17 *24%* Aqtu	9 *13%*	4 *13%*	1 *2%*	4 *15%* qt u	8 *14%*	7 *6%*	3 *4%*	4 *27%* Akqtu
6	**88** ***14%*** **M**	67 *13%*	18 *20%*	3 *18%*	46 *15%*	35 *13%*	6 *15%*	12 *12%*	65 *15%*	8 *12%*	25 *16%*	62 *13%*	7 *14%*	2 *8%*	3 *7%*	15 *22%* s	8 *11%*	4 *15%*	4 *8%*	6 *22%* ms	3 *6%*	24 *19%*	10 *13%*	2 *13%*
7	**121** ***19%*** **Ud**	105 *20%*	13 *14%*	3 *20%*	70 *22%* d	40 *14%*	11 *26%*	21 *22%*	82 *18%*	13 *21%*	28 *17%*	92 *19%*	12 *24%* u	5 *23%*	6 *12%*	9 *14%*	14 *20%*	5 *19%*	12 *26%* u	5 *18%*	12 *20%*	31 *24%* u	8 *10%*	3 *17%*
8	**118** ***18%*** **GYav**	111 *21%* Aa	5 *5%*	2 *11%*	61 *19%*	53 *19%*	4 *10%*	14 *15%*	83 *19%*	13 *22%*	32 *20%*	85 *18%*	11 *22%* v	6 *31%*	9 *19%*	11 *16%*	15 *22%* v	6 *21%*	7 *16%*	4 *16%*	10 *18%*	21 *16%*	16 *19%* v	1 *4%*
9	**74** ***12%*** **DLMU**	62 *12%*	11 *12%*	1 *7%*	44 *14%*	28 *10%*	3 *6%*	8 *8%*	54 *12%*	8 *12%*	15 *9%*	60 *13%*	7 *14%*	1 *4%*	5 *10%*	5 *8%*	9 *13%*	3 *12%*	5 *11%*	2 *6%*	8 *14%*	14 *11%*	14 *17%*	1 *5%*
Highest rating 10	**49** ***8%*** **D**	43 *8%*	4 *5%*	1 *8%*	25 *8%*	24 *9%*	- -	4 *5%*	38 *9%*	3 *5%*	15 *9%*	34 *7%*	2 *5%*	1 *5%*	- -	5 *7%*	3 *5%*	3 *13%*	8 *18%* Akm o	1 *6%*	3 *4%*	12 *9%*	9 *11%* m	1 *7%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**36** ***6%*** **ETc**	25 *5%*	10 *11%* AZ	- -	11 *4%*	19 *7%*	4 *10%*	8 *8%*	23 *5%*	2 *4%*	6 *4%*	30 *6%*	1 *1%*	1 *7%*	6 *14%* Ako t	3 *4%*	2 *2%*	- -	3 *6%*	4 *14%* Ako t	5 *9%*	4 *3%*	7 *9%*	1 *4%*
1-3 (Net)	**39** ***6%*** **JO**	29 *5%*	6 *7%*	3 *19%*	14 *5%*	18 *6%*	4 *10%*	10 *11%*	25 *6%*	3 *4%*	11 *7%*	28 *6%*	1 *3%*	- -	3 *6%*	3 *4%*	5 *8%*	1 *4%*	- -	1 *3%*	6 *11%*	8 *6%*	8 *10%*	3 *18%* Aknqrt
4-6 (Net)	**199** ***31%*** **MZ**	153 *29%*	41 *45%* AZ	6 *34%*	89 *28%*	93 *34%*	16 *38%*	30 *31%*	141 *32%*	20 *32%*	53 *33%*	145 *31%*	15 *30%*	6 *30%*	18 *39%*	33 *48%* Aqstu	21 *30%*	9 *32%*	10 *22%*	10 *37%*	13 *23%*	39 *30%*	20 *24%*	7 *44%* Aqsu
7-10 (Net)	**362** ***57%*** **DUYan v**	321 *61%* Aa	34 *37%*	8 *46%*	200 *64%* Ad e	144 *53%*	18 *42%*	48 *50%*	257 *58%*	37 *59%*	90 *56%*	272 *57%*	33 *66%* mnr v	13 *64%*	19 *42%*	30 *44%*	42 *61%* v	18 *64%*	32 *72%* mn rv	12 *46%*	33 *57%* v	79 *61%* v	47 *57%* v	5 *34%*
9-10 (Net)	**124** ***19%*** **De**	105 *20%*	16 *17%*	3 *16%*	69 *22%* e	52 *19%*	3 *6%*	13 *13%*	92 *21%*	11 *17%*	30 *19%*	94 *20%*	10 *19%*	2 *10%*	5 *10%*	10 *14%*	13 *18%*	7 *24%*	13 *30%* m	3 *12%*	11 *19%*	26 *20%*	23 *28%* m	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**3** *****	* *	- -	- -	* 1%	- -	- -	3 3% AB	* *	- -	- -	1 1%	* *	- -	2 4% AIK	1 2%	1 2%	* *	- -	- -	- -
2	**12** **2%**	6 2%	3 3%	- -	- -	- -	* 2%	3 3%	1 1%	2 4%	5 3%	3 2%	- -	- -	1 3%	1 1%	1 1%	6 5% A	1 1%	1 1%	- -
3	**24** **4%**	12 3%	2 2%	- -	1 5%	2 6%	2 7%	5 7%	12 7% AM	1 1%	4 3%	6 4%	- -	1 7%	1 3%	3 6%	2 2%	3 2%	2 2%	4 6%	5 7%
4	**37** **6%**	22 6%	7 6%	- -	2 11% F	* 1%	2 8%	4 5%	13 7%	2 5%	8 6%	5 4%	3 4%	- -	3 8%	4 7%	7 8%	4 3%	9 8%	8 10%	1 1%
5	**75** **12%**	39 11%	21 19%	- -	1 6%	3 9%	1 5%	9 12%	24 14%	3 6%	17 12%	17 12%	6 8%	2 18%	5 12%	10 18%	13 15%	19 15%	12 9%	6 8%	7 9%
6	**88** **14%** **H**	58 16% H	11 10%	- -	2 11%	7 17%	4 17%	5 7%	20 12%	4 8%	24 18%	21 15%	15 18%	1 7%	3 7%	6 12%	9 11%	24 18%	11 9%	11 14%	15 20%
7	**121** **19%**	61 17%	24 21%	5 60%	4 20%	9 24%	4 15%	15 18%	30 18%	11 20%	33 24%	27 20%	11 13%	- -	9 21%	8 15%	16 19%	23 18%	28 22%	16 21%	10 13%
8	**118** **18%**	69 19%	17 15%	1 16%	3 16%	6 16%	6 24%	15 19%	32 19%	14 25%	19 14%	29 21%	11 13%	4 37%	9 22%	10 19%	17 20%	18 14%	31 25% R	8 11%	13 17%
9	**74** **12%** **HO**	44 12% H	16 15% H	- -	2 11%	8 20% H	2 7%	2 3%	18 11%	7 12%	12 9%	20 14% O	17 21% AKO	- -	1 2%	3 5%	10 12%	17 13%	18 14%	9 12%	12 15%
Highest rating 10	**49** **8%**	28 8%	6 5%	2 24%	2 8%	3 8%	1 3%	8 10%	10 6%	5 9%	9 7%	7 5%	13 16% AI L	2 16%	3 8%	6 11%	4 5%	13 10%	4 3%	9 12%	11 14% S
Don't know	**36** **6%**	16 5%	5 4%	- -	2 10% F	- -	3 12% F	10 13% ABCF	10 6%	5 10%	5 4%	4 3%	5 7%	2 15%	5 11% L	2 4%	5 5%	5 4%	8 7%	3 4%	3 4%
1-3 (Net)	**39** **6%** **M**	18 5%	5 5%	- -	1 7%	2 6%	2 8%	10 13% AB	13 8% M	3 5%	9 6%	9 7%	* *	1 7%	4 10% M	5 10%	4 5%	9 7%	3 3%	5 7%	5 7%
4-6 (Net)	**199** **31%** J	119 33%	39 35%	- -	6 28%	10 26%	8 30%	18 23%	57 33%	10 18%	50 36% J	43 31%	24 30%	3 25%	11 27%	19 37%	29 34%	46 35%	32 26%	24 33%	24 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**362**	202	62	8	11	27	12	40	90	36	74	83	51	6	22	26	48	71	81	41	46
	57%	*57%*	*56%*	*100%*	*55%*	*68%*	*50%*	*50%*	*53%*	*67%*	*54%*	*60%*	*63%*	*52%*	*52%*	*50%*	*56%*	*54%*	*65%*	*55%*	*59%*
9-10 (Net)	**124**	72	22	2	4	11	3	10	28	12	22	27	30	2	4	8	14	29	22	17	22
	19%	*20%*	*20%*	*24%*	*19%*	*28%*	*10%*	*13%*	*16%*	*21%*	*16%*	*19%*	*37%* AI KLO	*16%*	*10%*	*16%*	*17%*	*23%*	*17%*	*23%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**3** ***1%*** **V**	- -	3 *1%*	1 *	2 *1%*	2 *1%*	1 *1%*	1 *2%*	- -	2 *2%*	- -	- -	* *	2 *1%*	1 *	- -	2 *1%*	1 *	- -	3 *1%*	1 *	1 *3%* V	* *1%*	1 *6%* AV
2	**6** ***1%*** **Z**	3 *1%*	3 *1%*	4 *2%*	3 *1%*	3 *1%*	3 *2%*	1 *2%*	1 *1%*	- -	* *1%*	2 *3%*	1 *1%*	2 *1%*	1 *1%*	3 *3%*	3 *2%*	3 *1%*	1 *1%*	5 *1%*	4 *1%*	1 *3%*	1 *4%*	- -
3	**14** ***3%*** **CZc**	12 *5%* AC	2 *1%*	8 *4%*	7 *2%*	8 *3%*	6 *3%*	2 *5%*	2 *3%*	2 *2%*	4 *4%*	1 *2%*	3 *2%*	5 *3%*	7 *4%*	2 *1%*	5 *3%*	9 *3%*	- -	14 *3%*	10 *2%*	2 *5%*	1 *4%*	1 *12%* AV
4	**12** ***2%***	7 *3%*	5 *2%*	6 *3%*	6 *2%*	7 *2%*	5 *2%*	3 *6%*	1 *2%*	2 *2%*	1 *1%*	3 *4%*	2 *1%*	2 *1%*	7 *3%*	2 *2%*	4 *2%*	8 *2%*	2 *2%*	10 *2%*	8 *2%*	3 *9%* AV	- -	* *3%*
5	**62** ***12%*** **EZ**	30 *12%*	32 *12%*	35 *17%* AE	27 *9%*	33 *12%*	29 *13%*	10 *19%*	12 *12%*	8 *11%*	6 *7%*	11 *14%*	15 *12%*	21 *11%*	22 *11%*	18 *17%*	16 *9%*	46 *14%*	7 *9%*	55 *13%*	52 *12%*	4 *10%*	4 *15%*	2 *18%*
6	**49** ***10%*** **E**	24 *10%*	26 *10%*	29 *14%* AE	21 *7%*	28 *10%*	22 *10%*	8 *14%*	8 *8%*	8 *11%*	17 *20%* AILM	3 *4%*	7 *5%*	27 *14%* AP	14 *7%*	8 *8%*	22 *12%*	28 *8%*	9 *12%*	40 *9%*	41 *10%*	3 *8%*	4 *16%*	1 *7%*
7	**75** ***15%*** **U**	34 *14%*	41 *16%*	33 *16%*	42 *14%*	48 *17%*	27 *12%*	8 *15%*	17 *18%*	15 *20%*	7 *8%*	13 *16%*	16 *13%*	26 *13%*	26 *13%*	23 *21%* A	30 *17%*	45 *14%*	19 *25%* AU	56 *13%*	64 *15%*	6 *17%*	2 *8%*	2 *24%* X
8	**88** ***17%***	40 *16%*	48 *18%*	32 *16%*	56 *18%*	45 *16%*	43 *19%*	4 *8%*	20 *21%*	14 *19%*	16 *18%*	14 *18%*	20 *16%*	30 *16%*	40 *19%*	18 *16%*	34 *20%*	54 *16%*	9 *12%*	79 *18%*	79 *18%*	3 *7%*	6 *20%*	1 *8%*
9	**100** ***20%*** **Du**	48 *20%*	52 *20%*	23 *12%*	76 *25%* AD	55 *19%*	45 *20%*	6 *11%*	25 *26%* J	9 *12%*	18 *21%*	22 *28%* J	21 *17%*	39 *20%*	45 *22%*	15 *14%*	33 *19%*	67 *20%*	17 *22%*	83 *19%*	89 *20%*	7 *19%*	3 *11%*	1 *13%*
Highest rating 10	**67** ***13%*** **Djo**	32 *13%*	35 *14%*	17 *8%*	51 *16%* AD	46 *16%*	22 *10%*	7 *14%*	9 *9%*	10 *13%*	15 *17%*	7 *9%*	20 *16%*	27 *14%*	28 *13%*	13 *12%*	20 *12%*	47 *14%*	12 *15%*	56 *13%*	57 *13%*	6 *15%*	4 *13%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**31** ***6%*** **IR**	17 *7%*	14 *5%*	16 *8%*	15 *5%*	14 *5%*	17 *8%*	2 *4%*	- -	6 *8%* I	3 *3%*	3 *3%*	18 *15%* AIK L	9 *5%*	15 *7%*	7 *7%*	5 *3%*	27 *8%* AR	1 *1%*	31 *7%* A	26 *6%*	2 *6%*	2 *8%*	* *4%*
1-3 (Net)	**24** ***5%*** **VZc**	15 *6%*	8 *3%*	12 *6%*	12 *4%*	13 *4%*	11 *5%*	4 *9%*	4 *4%*	3 *5%*	4 *5%*	3 *4%*	5 *4%*	10 *5%*	9 *4%*	4 *4%*	10 *6%*	14 *4%*	1 *1%*	23 *5%*	15 *4%*	4 *10%* V	3 *9%* V	2 *18%* AV
4-6 (Net)	**123** ***24%*** **EZ**	60 *24%*	63 *24%*	70 *34%* AE	54 *18%*	68 *24%*	56 *25%*	20 *39%* AM	21 *22%*	18 *24%*	24 *28%*	17 *22%*	24 *19%*	51 *27%*	43 *21%*	29 *26%*	42 *24%*	82 *24%*	18 *24%*	105 *24%*	102 *24%*	10 *26%*	8 *30%*	3 *28%*
7-10 (Net)	**330** ***65%*** **DHU** **Xaer**	154 *62%*	176 *67%*	105 *52%*	225 *74%* AD	193 *67%*	137 *62%*	25 *48%*	71 *74%* H	47 *64%*	55 *64%*	57 *71%* H	76 *62%*	121 *63%*	140 *67%*	69 *63%*	117 *67%*	213 *64%*	57 *74%*	273 *63%*	289 *67%* X	22 *57%*	15 *52%*	5 *51%*
9-10 (Net)	**167** ***33%*** **Dae** **j**	80 *32%*	87 *33%*	40 *20%*	127 *41%* AD	101 *35%*	67 *30%*	13 *25%*	33 *35%*	18 *25%*	33 *38%*	29 *37%*	41 *33%*	66 *34%*	73 *35%*	28 *26%*	53 *30%*	114 *34%*	29 *38%*	138 *32%*	146 *34%*	13 *33%*	7 *24%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**3** ***1%*** **V**	2 ***	1 *2%*	- -	1 *1%*	2 *1%*	* *1%*	* ***	2 *1%*	- -	* ***	3 *1%*	1 *3%*	- -	- -	- -	- -	- -	- -	* *1%*	- -	1 *1%*	- -	1 *6%* Amnoqsu
2	**6** ***1%*** **Z**	3 *1%*	3 *5%* AZ	- -	1 ***	4 *2%*	1 *2%*	2 *1%*	4 *1%*	- -	1 *1%*	5 *1%*	1 *3%*	1 *4%*	- -	- -	- -	1 *4%*	- -	1 *4%*	1 *3%*	1 *1%*	- -	- -
3	**14** ***3%*** **CZc**	8 *2%*	6 *9%* AZ	1 *3%*	2 *1%*	8 *3%*	4 *9%* Ac	5 *4%*	9 *3%*	* *1%*	2 *2%*	11 *3%*	2 *5%*	- -	4 *11%* Aqt u	1 *2%*	1 *2%*	- -	- -	1 *4%*	3 *6%*	1 *1%*	- -	1 *12%* Anoqtu
4	**12** ***2%***	8 *2%*	1 *2%*	3 *21%*	4 *2%*	6 *3%*	2 *5%*	3 *2%*	8 *3%*	1 *3%*	6 *4%*	6 *2%*	3 *9%* Aqu	1 *4%*	3 *7%*	1 *1%*	- -	1 *3%*	- -	- -	- -	3 *4%*	- -	* *3%* u
5	**62** ***12%*** **EZ**	45 *10%*	16 *25%* AZ	1 *10%*	21 *10%*	33 *14%*	7 *15%*	18 *15%*	37 *12%*	3 *8%*	14 *10%*	46 *13%*	4 *10%*	5 *20%*	4 *11%*	5 *9%*	8 *16%*	5 *21%*	2 *5%*	4 *15%*	8 *17%*	8 *10%*	7 *11%*	2 *18%* q
6	**49** ***10%*** **E**	43 *10%*	5 *7%*	1 *8%*	20 *9%*	18 *8%*	10 *20%* Ad	9 *8%*	29 *9%*	6 *17%*	8 *6%*	42 *12%*	3 *8%*	1 *5%*	2 *7%*	3 *6%*	3 *5%*	5 *20%*	9 *17%*	4 *16%*	5 *9%*	7 *9%*	6 *10%*	1 *7%*
7	**75** ***15%*** **U**	59 *14%*	10 *16%*	6 *39%*	29 *14%*	37 *15%*	8 *17%*	20 *16%*	39 *12%*	9 *27%*	18 *13%*	57 *16%*	6 *17%*	3 *13%*	4 *11%*	16 *30%* Arstu	11 *21%*	- -	10 *19%*	2 *8%*	5 *11%*	8 *10%*	7 *11%*	2 *24%* r
8	**88** ***17%***	80 *19%*	7 *10%*	1 *6%*	49 *23%* Ad	33 *14%*	6 *12%*	15 *12%*	63 *19%*	3 *10%*	23 *17%*	63 *17%*	3 *7%*	5 *21%*	4 *9%*	7 *13%*	12 *25%* k	6 *25%*	5 *10%*	6 *20%*	11 *22%*	13 *17%*	15 *25%* k	1 *8%*
9	**100** ***20%*** **Du**	92 *22%* A	8 *12%*	- -	46 *21%*	50 *21%*	4 *9%*	20 *17%*	72 *22%*	4 *11%*	30 *22%*	68 *19%*	7 *19%*	5 *19%*	8 *20%*	18 *33%* Aru	14 *29%* u	3 *12%*	14 *25%* u	3 *11%*	8 *16%*	16 *20%*	4 *7%*	1 *13%*
Highest rating 10	**67** ***13%*** **Djo**	60 *14%*	5 *8%*	2 *13%*	32 *15%*	32 *13%*	4 *8%*	15 *13%*	40 *13%*	6 *18%*	24 *18%*	40 *11%*	6 *15%* o	3 *13%*	4 *12%*	2 *4%*	1 *2%*	1 *5%*	7 *13%*	4 *13%* o	3 *6%*	20 *25%* An os	15 *25%* Anos	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**31** ***6%*** **IR**	28 *6%*	3 *4%*	- -	11 *5%*	17 *7%*	1 *3%*	12 *10%*	18 *6%*	2 *5%*	10 *8%*	21 *6%*	2 *6%*	- -	4 *12%* ot	1 *3%*	- -	3 *10%*	6 *11%* ot	2 *8%* o	5 *10%*	1 *2%*	6 *10%*	* *4%*
1-3 (Net)	**24** ***5%*** **VZc**	13 *3%*	10 *15%* AZ	1 *3%*	4 *2%*	14 *6%* c	6 *12%* Ac	7 *6%*	16 *5%*	* *1%*	3 *2%*	19 *5%*	4 *10%* qu	1 *4%*	4 *11%* qu	1 *2%*	1 *2%*	1 *4%*	- -	3 *9%* qu	4 *9%* u	3 *4%*	- -	2 *18%* Anoqtu
4-6 (Net)	**123** ***24%*** **EZ**	95 *22%*	22 *34%*	6 *38%*	45 *21%*	58 *24%*	19 *40%* Acd	30 *25%*	74 *23%*	9 *28%*	27 *20%*	94 *26%*	10 *26%*	7 *29%*	10 *25%*	9 *16%*	10 *21%*	11 *44%*	12 *22%*	8 *30%*	13 *26%*	18 *23%*	13 *22%*	3 *28%*
7-10 (Net)	**330** ***65%*** **DHUXa er**	292 *68%* Aa	30 *46%*	9 *58%*	156 *72%* Ae	151 *63%* e	22 *46%*	70 *59%*	214 *67%*	23 *66%*	94 *70%*	229 *63%*	22 *57%*	17 *66%*	20 *52%*	42 *79%* Akmrs v	38 *77%* mrv	11 *42%*	36 *67%*	15 *52%*	27 *55%*	57 *72%* rv	42 *69%*	5 *51%*
9-10 (Net)	**167** ***33%*** **Daej**	152 *36%* Aa	13 *20%*	2 *13%*	78 *36%* e	81 *34%* e	8 *17%*	35 *30%*	112 *35%*	10 *30%*	54 *40%*	108 *30%*	13 *33%*	8 *32%*	12 *32%*	19 *37%*	15 *31%*	4 *17%*	21 *39%*	7 *24%*	11 *22%*	35 *45%* Ar sv	20 *33%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**3**	2	1	-	-	-	-	*	*	-	1	-	1	-	*	-	-	1	-	1	1
	1%	1%	1%	-	-	-	-	*	*	-	1%	-	1%	-	1%	-	-	1%	-	2%	2%
2	**6**	2	2	-	-	1	-	1	2	1	1	1	-	-	-	1	-	1	2	-	*
	1%	1%	3%	-	-	5%	-	1%	2%	3%	2%	1%	-	-	-	2%	-	1%	2%	-	1%
3	**14**	8	1	-	2	2	*	2	6	2	-	6	1	-	-	2	2	2	4	1	3
	3%	3%	1%	-	8%	11%	1%	2%	4%	4%	-	5%	1%	-	-	3%	3%	2%	4%	1%	4%
4	**12**	7	1	-	-	-	1	2	2	1	3	2	1	-	2	1	2	2	4	-	3
	2%	3%	1%	-	-	-	6%	2%	2%	3%	4%	2%	1%	-	8%	2%	3%	2%	4%	-	4%
5	**62**	28	8	*	3	1	5	17	18	5	10	14	6	2	7	7	7	14	9	10	5
	12%	12%	10%	7%	15%	7%	24%	14%	14%	13%	12%	11%	6%	13%	25%	14%	12%	13%	10%	17%	8%
6	**49**	31	6	-	*	4	*	8	13	5	11	11	8	1	*	1	1	8	5	9	12
	10%	13%	7%	-	1%	25%	3%	6%	10%	12%	13%	9%	9%	6%	1%	3%	2%	8%	5%	15%	19%
	Q																				APQS
7	**75**	36	12	3	2	5	2	15	23	4	14	15	12	2	4	4	11	17	15	9	6
	15%	15%	15%	64%	12%	28%	8%	12%	18%	10%	17%	13%	13%	11%	12%	8%	20%	16%	16%	15%	9%
8	**88**	43	21	-	2	-	3	19	24	6	12	20	15	6	5	13	9	16	19	7	13
	17%	18%	26%	-	9%	-	14%	15%	18%	15%	15%	17%	17%	46%	16%	25%	15%	15%	20%	11%	21%
9	**100**	47	17	-	7	1	5	23	26	7	12	23	26	1	5	8	9	27	25	8	14
	20%	19%	21%	-	36%	8%	28%	18%	20%	17%	15%	20%	28%	5%	18%	16%	15%	25%	26%	13%	22%
													AK								
Highest rating 10	**67**	34	7	1	3	3	1	19	10	2	16	18	16	-	4	10	12	14	8	15	7
	13%	14%	8%	29%	16%	17%	5%	15%	8%	6%	19%	15%	18%	-	14%	20%	21%	13%	8%	24%	11%
	I										I		I				S				
Don't know	**31**	7	5	-	1	-	2	17	6	7	3	7	4	2	1	3	5	5	6	2	-
	6%	3%	6%	-	3%	-	11%	14%	5%	17%	3%	6%	5%	18%	5%	6%	9%	4%	6%	3%	-
	B							AB		AIKM							U				
1-3 (Net)	**24**	11	4	-	2	3	*	4	8	3	3	8	2	-	*	3	2	4	6	2	4
	5%	5%	5%	-	8%	15%	1%	3%	6%	8%	3%	6%	2%	-	1%	5%	3%	4%	6%	3%	7%
4-6 (Net)	**123**	66	15	*	3	6	6	27	34	11	24	26	15	3	10	10	9	24	18	20	20
	24%	27%	18%	7%	16%	32%	33%	22%	26%	27%	28%	22%	17%	20%	35%	19%	16%	23%	19%	32%	31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**330** ***65%*** **J**	160 *65%*	57 *70%*	4 *93%*	14 *73%*	9 *53%*	11 *55%*	76 *61%*	83 *63%*	19 *48%*	55 *66%*	77 *65%*	69 *76%* AJ	8 *62%*	17 *60%*	35 *69%*	41 *71%*	74 *69%*	67 *70%*	38 *62%*	40 *62%*
9-10 (Net)	**167** ***33%***	81 *33%*	23 *29%*	1 *29%*	10 *52%*	4 *25%*	6 *33%*	42 *34%*	36 *28%*	9 *23%*	29 *34%*	41 *35%*	42 *46%* AIJ	1 *5%*	9 *32%*	18 *36%*	21 *36%*	40 *38%*	33 *34%*	23 *37%*	21 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**44** **3%** **CGIZ** **cg**	38 4% AC	7 1%	17 2%	27 3%	29 4% AG	16 2%	5 3%	2 1%	5 2%	14 4% AI	8 3%	11 2%	14 3%	23 3%	8 2%	9 2%	36 3%	6 4%	38 2%	35 2%	7 5%	1 2%	* 1%
2	**34** **2%** **Eci**	21 2%	13 1%	24 3% AE	10 1%	11 1%	23 2%	5 2%	8 3%	1 1%	2 1%	8 3% K	10 2%	6 1%	15 2%	13 3%	10 2%	24 2%	- -	34 2% A	29 2%	2 1%	3 3%	* 1%
3	**69** **4%** **EPZc** **n**	35 4%	33 4%	41 5% AE	28 3%	34 4%	34 4%	12 6%	8 3%	10 4%	12 4%	14 5%	13 3%	27 6% AP	20 2%	22 5%	17 3%	52 4%	9 5%	60 4%	56 4%	6 4%	4 4%	2 3%
4	**82** **5%** **Zc**	41 5%	41 5%	45 6%	37 4%	40 5%	42 4%	8 4%	13 5%	15 6%	12 4%	14 5%	20 5%	17 4%	37 4%	29 6%	22 4%	60 5%	7 4%	75 5%	65 5%	9 6%	5 5%	3 6%
5	**261** **15%** **EJW** **Zck**	124 14%	137 16%	149 19% AE	113 12%	122 15%	140 15%	38 19% J	41 15%	25 10%	39 13%	37 14%	81 19% AJ	64 15%	127 15%	71 15%	73 14%	189 15%	25 15%	236 15%	216 15% W	15 9%	19 20% W	12 22% AVW
6	**270** **16%**	138 16%	132 15%	119 16%	150 16%	121 15%	149 16%	39 19%	44 16%	43 18%	43 14%	44 16%	57 13%	75 18%	131 16%	64 13%	69 14%	200 16%	29 17%	240 15%	212 15%	32 20%	17 18%	8 15%
7	**319** **18%** **Dbe**	151 17%	168 20%	123 16%	196 20% AD	150 19%	169 18%	32 16%	50 18%	50 21%	56 19%	50 18%	81 19%	79 19%	163 20%	76 16%	101 20%	218 18%	28 16%	291 19%	261 18%	31 20%	15 15%	12 22%
8	**290** **17%** **Dad** **es**	140 16%	150 17%	111 14%	179 19% AD	134 17%	156 17%	35 17%	43 15%	43 18%	51 17%	45 16%	74 17%	64 15%	147 18%	80 17%	91 18%	199 16%	31 18%	259 17%	244 17%	25 16%	13 14%	8 14%
9	**161** **9%** **DMSU** **abdef**	80 9%	81 9%	41 5%	120 12% AD	65 8%	96 10%	12 6%	35 13% HM	26 11% M	35 12% M	27 10%	26 6%	40 9%	71 9%	51 11%	70 14% AS	91 7%	23 13%	138 9%	136 10%	14 9%	7 7%	5 8%
Highest rating 10	**89** **5%** **Ddej** **m**	46 5%	43 5%	29 4%	60 6% D	39 5%	50 5%	6 3%	23 8% AHLM	12 5%	24 8% AHLM	9 3%	16 4%	24 6%	42 5%	24 5%	30 6%	59 5%	8 5%	81 5%	75 5%	6 4%	6 6%	2 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**113** ***7%*** **EORcg**	60 *7%*	53 *6%*	65 *9%* AE	48 *5%*	43 *5%*	70 *7%*	11 *5%*	13 *5%*	11 *4%*	15 *5%*	17 *6%*	46 *11%* AIJK	17 *4%*	55 *7%*	41 *9%* AO	17 *3%*	96 *8%* AR	6 *4%*	106 *7%*	95 *7%*	10 *6%*	6 *6%*	3 *5%*
1-3 (Net)	**147** ***8%*** **CEZc**	94 *11%* AC	53 *6%*	83 *11%* AE	64 *7%*	75 *9%*	73 *8%*	22 *11%*	18 *6%*	16 *7%*	27 *9%*	30 *11%*	34 *8%*	47 *11%* P	58 *7%*	42 *9%*	35 *7%*	112 *9%*	15 *9%*	132 *8%*	120 *8%*	16 *10%*	8 *8%*	3 *5%*
4-6 (Net)	**614** ***35%*** **EZci**	303 *35%*	310 *36%*	314 *41%* AE	300 *31%*	283 *36%*	331 *35%*	84 *42%* K	98 *35%*	83 *34%*	95 *31%*	95 *35%*	159 *36%*	155 *37%*	295 *36%*	164 *34%*	164 *32%*	449 *37%*	62 *36%*	551 *35%*	493 *35%*	56 *35%*	41 *43%* AV	24 *43%* AV
7-10 (Net)	**859** ***50%*** **DHMSXabdefr**	417 *48%*	442 *52%*	304 *40%*	555 *57%* AD	389 *49%*	471 *50%*	84 *42%*	151 *54%* HM	132 *55%* HM	165 *55%* HM	131 *48%*	197 *45%*	206 *49%*	421 *51%*	231 *48%*	293 *57%* AS	566 *46%*	90 *52%*	768 *49%*	716 *50%*	76 *48%*	41 *42%*	26 *47%*
9-10 (Net)	**250** ***14%*** **DHMSabdefj**	126 *14%*	124 *14%*	70 *9%*	180 *19%* AD	105 *13%*	146 *15%*	18 *9%*	58 *21%* AHLM	38 *16%* M	59 *19%* AHM	36 *13%*	42 *10%*	64 *15%*	112 *14%*	74 *16%*	100 *20%* AS	150 *12%*	31 *18%*	219 *14%*	210 *15%*	20 *13%*	13 *13%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**44** ***3%*** **CGIZcg**	16 *1%*	11 *4%* Z	18 *19%* AZa	4 *1%*	19 *2%*	20 *9%* Acd	14 *3%*	21 *2%*	3 *2%*	14 *3%*	28 *2%*	7 *5%*	1 *1%*	2 *2%*	5 *3%*	3 *2%*	4 *4%*	6 *4%*	1 *2%*	3 *2%*	7 *4%*	3 *1%*	* *1%*
2	**34** ***2%*** **Eci**	23 *2%*	9 *4%*	2 *3%*	6 *1%*	25 *3%* Ac	3 *1%*	7 *2%*	17 *2%*	4 *3%*	2 *	29 *2%* i	2 *1%*	1 *1%*	4 *3%* oq	4 *2%*	- -	3 *3%*	- -	3 *3%* oq	7 *4%* oq	5 *3%*	6 *2%*	* *1%*
3	**69** ***4%*** **EPZcn**	44 *3%*	16 *6%* Z	9 *9%* AZ	11 *2%*	43 *5%* c	15 *7%* Ac	14 *3%*	49 *5%*	2 *2%*	12 *3%*	56 *4%*	6 *4%* n	2 *3%*	8 *6%* n	2 *1%*	5 *3%*	4 *3%*	3 *2%*	4 *4%* n	9 *5%* n	10 *5%* n	14 *6%* n	2 *3%*
4	**82** ***5%*** **Zc**	57 *4%*	18 *7%*	7 *7%*	17 *3%*	51 *5%* c	14 *7%* c	16 *4%*	57 *5%*	3 *3%*	14 *4%*	66 *5%*	9 *6%*	7 *9%* q	6 *5%*	16 *7%* q	8 *5%*	4 *4%*	3 *2%*	5 *5%*	5 *3%*	9 *5%*	8 *3%*	3 *6%*
5	**261** ***15%*** **EJWZc** **k**	192 *14%*	50 *19%* Z	19 *20%*	63 *11%*	153 *16%* c	43 *20%* c	81 *19%* Ag	150 *14%*	16 *13%*	55 *14%*	202 *16%*	15 *9%*	12 *15%*	21 *17%*	28 *13%*	25 *16%*	21 *19%* k	24 *16%*	19 *20%* k	25 *15%*	27 *14%*	31 *14%*	12 *22%* Aknu
6	**270** ***16%***	207 *15%*	50 *19%*	13 *14%*	74 *13%*	153 *16%*	42 *20%* c	67 *16%*	163 *15%*	24 *19%*	56 *14%*	210 *16%*	32 *20%* t	8 *10%*	21 *16%*	32 *15%*	29 *18%*	15 *14%*	21 *14%*	17 *18%* t	38 *22%* Ait u	19 *10%*	29 *13%*	8 *15%*
7	**319** ***18%*** **Dbe**	273 *20%* Ab	38 *15%*	8 *9%*	95 *17%*	191 *21%* Ae	27 *13%*	79 *19%*	203 *19%*	23 *19%*	76 *19%*	240 *18%*	31 *20%*	14 *18%*	21 *16%*	35 *17%*	33 *21%*	14 *13%*	34 *23%*	15 *15%*	32 *19%*	37 *20%*	41 *18%*	12 *22%*
8	**290** ***17%*** **Dades**	255 *19%* Aa	26 *10%*	10 *10%*	135 *24%* Ad e	135 *14%*	20 *9%*	57 *14%*	191 *18%*	22 *18%*	72 *18%*	214 *16%*	25 *16%*	16 *20%* s	18 *14%*	49 *23%* Ars	24 *15%*	19 *18%*	29 *20%* s	13 *14%*	16 *9%*	29 *15%*	46 *20%* s	8 *14%*
9	**161** ***9%*** **DMSUa** **bdef**	149 *11%* Aab	10 *4%*	2 *2%*	95 *17%* Ade	56 *6%*	9 *4%*	24 *6%*	105 *10%* f	14 *11%*	42 *10%*	116 *9%*	14 *9%*	15 *19%* Akn qrsuv	14 *11%*	18 *8%*	20 *13%*	10 *9%*	9 *6%*	7 *7%*	13 *8%*	18 *10%*	18 *8%*	5 *8%*
Highest rating 10	**89** ***5%*** **Ddejm**	79 *6%* A	9 *3%*	1 *1%*	52 *9%* Ade	34 *4%*	2 *1%*	15 *4%*	61 *6%*	5 *4%*	28 *7%*	57 *4%*	6 *4%*	2 *2%*	1 *1%*	11 *5%* m	3 *2%*	5 *5%*	8 *5%* m	6 *6%* mo	9 *5%* m	21 *11%* Akl mov	15 *7%* m	2 *4%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**113** ***7%*** **EORcg**	82 *6%*	23 *9%*	6 *6%*	20 *3%*	71 *8%* c	19 *9%* c	45 *11%* Ag	54 *5%*	7 *6%*	33 *8%*	79 *6%*	10 *6%*	2 *3%*	13 *10%* t	13 *6%*	7 *5%*	9 *8%*	12 *8%*	6 *6%*	12 *7%*	7 *4%*	19 *8%*	3 *5%*
1-3 (Net)	**147** ***8%*** **CEZc**	82 *6%*	36 *14%* AZ	29 *31%* AZa	21 *4%*	87 *9%* c	37 *17%* Acd	36 *9%*	86 *8%*	9 *7%*	28 *7%*	114 *9%*	16 *10%*	4 *5%*	15 *11%* n	11 *5%*	8 *5%*	10 *10%*	9 *6%*	8 *8%*	19 *11%* n	22 *12%* no	23 *10%*	3 *5%*
4-6 (Net)	**614** ***35%*** **EZci**	456 *33%*	119 *46%* AZ	39 *41%*	154 *27%*	357 *38%* Ac	99 *46%* Acd	163 *39%*	370 *35%*	43 *35%*	125 *31%*	478 *37%* i	56 *35%*	27 *34%*	48 *37%*	77 *36%*	63 *40%*	40 *37%*	48 *32%*	41 *43%* At u	67 *40%*	56 *29%*	68 *30%*	24 *43%* Atu
7-10 (Net)	**859** ***50%*** **DHMSX** **abdefr**	757 *55%* Aab	82 *32%*	21 *22%*	378 *66%* Ad e	416 *45%* e	58 *27%*	175 *42%*	561 *52%* Af	64 *52%*	217 *54%*	627 *48%*	76 *48%*	47 *59%* mrs	53 *41%*	113 *53%* m	80 *51%*	48 *45%*	80 *54%*	41 *42%*	70 *42%*	105 *55%* mr s	120 *52%*	26 *47%*
9-10 (Net)	**250** ***14%*** **DHMSa** **bdefj**	228 *17%* Aab	19 *7%*	3 *3%*	148 *26%* Ad e	90 *10%*	11 *5%*	39 *9%*	167 *16%* f	19 *15%*	70 *17%*	173 *13%*	20 *13%*	17 *21%*	15 *11%*	29 *14%*	23 *15%*	15 *14%*	17 *12%*	13 *13%*	22 *13%*	39 *20%* A	33 *14%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**44** ***3%*** **I**	23 *3%*	8 *3%*	- -	2 *2%*	1 *2%*	* *1%*	9 *2%*	5 *1%*	2 *1%*	17 *4%* AIJ	12 *4%* I	4 *3%*	3 *8%* IJO	2 *1%*	3 *1%*	7 *3%*	5 *1%*	5 *2%*	8 *4%*	9 *6%* AR
2	**34** ***2%***	10 *1%*	8 *3%*	- -	1 *1%*	1 *3%*	4 *4%*	10 *2%*	4 *1%*	6 *3%*	13 *3%* I	6 *2%*	1 *1%*	1 *3%*	3 *2%*	3 *1%*	3 *1%*	8 *2%*	4 *1%*	7 *3%*	1 *1%*
3	**69** ***4%***	28 *4%*	13 *4%*	- -	4 *5%*	6 *13%* ABCH	4 *5%*	13 *3%*	14 *3%*	3 *2%*	17 *4%*	15 *4%*	12 *8%* AIJ	- -	7 *4%*	7 *4%*	5 *2%*	10 *3%*	8 *3%*	8 *4%*	12 *7%* QRS
4	**82** ***5%***	33 *4%*	15 *5%*	- -	4 *5%*	2 *5%*	3 *4%*	25 *6%*	16 *4%*	6 *3%*	25 *6%* M	19 *6%*	2 *2%*	1 *3%*	13 *7%* IM	4 *2%*	9 *4%*	22 *6%*	16 *6%*	15 *7%*	4 *2%*
5	**261** ***15%*** **G**	97 *13%*	48 *16%*	3 *13%*	12 *14%*	11 *23%* G	8 *8%*	83 *19%* ABG	78 *17%*	28 *14%*	55 *14%*	50 *15%*	16 *11%*	8 *22%*	26 *15%*	28 *15%*	32 *14%*	50 *13%*	48 *17%*	29 *13%*	22 *14%*
6	**270** ***16%***	117 *16%*	51 *17%*	5 *22%*	12 *15%*	10 *21%*	12 *13%*	62 *14%*	66 *15%*	32 *16%*	57 *15%*	62 *19%*	23 *16%*	7 *21%*	20 *12%*	24 *13%*	37 *16%*	63 *17%*	50 *18%*	29 *13%*	25 *16%*
7	**319** ***18%***	135 *18%*	55 *18%*	4 *16%*	15 *18%*	4 *8%*	24 *26%* AF	82 *19%*	80 *18%*	45 *22%*	80 *20%*	60 *18%*	22 *15%*	6 *16%*	26 *15%*	28 *15%*	35 *16%*	78 *21%*	56 *20%*	45 *21%*	25 *15%*
8	**290** ***17%*** **N**	128 *17%*	44 *14%*	4 *18%*	14 *17%*	6 *13%*	15 *16%*	79 *18%*	77 *17%* N	31 *15%* N	68 *17%* N	51 *15%* N	23 *16%* N	- -	39 *22%* AN	30 *16%*	49 *22%* A	57 *15%*	45 *16%*	41 *19%*	23 *14%*
9	**161** ***9%*** **H**	86 *12%* AH	26 *9%*	1 *5%*	9 *11%* H	2 *5%*	12 *13%* H	25 *6%*	56 *13%* AKO	17 *9%*	31 *8%*	27 *8%*	17 *12%*	2 *5%*	10 *6%*	27 *14%* AR	23 *10%*	28 *7%*	31 *11%*	26 *12%*	16 *10%*
Highest rating 10	**89** ***5%*** **HK**	50 *7%* AH	12 *4%*	2 *10%*	4 *5%*	2 *4%*	5 *5%*	14 *3%*	27 *6%* K	11 *5%*	10 *2%*	14 *4%*	18 *12%* AIJ KLNO	- -	9 *5%*	15 *8%*	13 *6%*	22 *6%*	10 *4%*	7 *3%*	14 *9%* AS
Don't know	**113** ***7%*** **B**	30 *4%*	23 *7%*	4 *17%*	7 *8%*	1 *2%*	7 *7%*	41 *9%* AB	23 *5%*	20 *10%* IK	20 *5%*	19 *6%*	6 *4%*	8 *22%* AIJKLM	18 *10%* AIK	17 *9%* S	14 *6%*	29 *8%*	10 *4%*	4 *2%*	10 *6%*
1-3 (Net)	**147** ***8%*** **I**	62 *8%*	29 *10%*	- -	7 *8%*	9 *18%* ABH	8 *9%*	32 *7%*	24 *5%*	11 *5%*	47 *12%* AIJ	33 *10%* I	17 *12%* IJ	4 *11%*	11 *7%*	13 *7%*	14 *6%*	24 *6%*	16 *6%*	23 *11%*	22 *14%* AQRS
4-6 (Net)	**614** ***35%*** **G**	247 *33%*	114 *38%* G	8 *34%*	28 *33%*	24 *49%* BG	23 *25%*	169 *38%* G	160 *36%*	66 *33%*	137 *35%*	131 *39%*	42 *29%*	16 *46%*	59 *34%*	57 *31%*	78 *35%*	136 *36%*	114 *40%* P	73 *33%*	51 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**859** ***50%*** **FHN**	399 *54%* ACFH	136 *45%*	11 *48%*	43 *51%* F	15 *30%*	55 *59%* ACFH	201 *45%*	240 *54%* LN	104 *52%* N	188 *48%* N	152 *45%* N	81 *55%* N	7 *21%*	84 *49%* N	100 *53%*	120 *53%*	185 *50%*	143 *50%*	118 *54%*	77 *49%*
9-10 (Net)	**250** ***14%*** **HK**	136 *18%* AH	38 *12%*	3 *15%*	13 *16%* H	4 *9%*	16 *18%* H	39 *9%*	83 *19%* AKLO	28 *14%*	40 *10%*	41 *12%*	35 *24%* AJK LNO	2 *5%*	19 *11%*	42 *22%* ARS	35 *16%*	50 *13%*	41 *14%*	32 *15%*	30 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**21** ***2%*** **CZcg**	18 *3%* AC	3 *	8 *2%*	12 *2%*	13 *2%*	8 *1%*	1 *1%*	2 *1%*	2 *1%*	6 *3%*	2 *2%*	7 *3%*	7 *2%*	9 *2%*	5 *2%*	3 *1%*	17 *2%*	3 *2%*	17 *2%*	18 *2%*	1 *1%*	1 *2%*	* *1%*
2	**13** ***1%*** **C**	11 *2%* C	2 *	9 *2%*	5 *1%*	5 *1%*	8 *1%*	2 *1%*	2 *1%*	1 *1%*	1 *	5 *3%* A	2 *1%*	5 *1%*	5 *1%*	3 *1%*	2 *1%*	11 *1%*	1 *1%*	12 *1%*	9 *1%*	2 *2%*	2 *3%* AV	- -
3	**30** ***3%*** **Zc**	18 *3%*	12 *2%*	14 *3%*	16 *2%*	15 *3%*	15 *2%*	6 *4%*	9 *4%*	2 *1%*	5 *2%*	3 *2%*	5 *2%*	7 *2%*	18 *3%*	6 *2%*	10 *3%*	20 *2%*	5 *4%*	25 *2%*	23 *2%*	5 *5%*	1 *1%*	1 *2%*
4	**60** ***5%*** **EWk**	30 *5%*	30 *5%*	34 *7%* AE	27 *4%*	30 *5%*	30 *5%*	12 *7%*	10 *4%*	13 *6%*	7 *3%*	6 *4%*	13 *6%*	21 *6%*	21 *4%*	18 *7%*	13 *3%*	47 *6%*	6 *4%*	55 *5%*	55 *6%* W	1 *1%*	2 *3%*	2 *7%* W
5	**133** ***11%*** **EZc**	65 *11%*	69 *12%*	79 *17%* AE	54 *8%*	63 *12%*	70 *11%*	20 *12%*	19 *9%*	18 *9%*	22 *10%*	15 *9%*	40 *18%* AI JKL	39 *11%*	59 *11%*	35 *13%*	39 *10%*	95 *12%*	12 *9%*	121 *12%*	106 *11%*	11 *10%*	9 *13%*	8 *24%* AVWX
6	**157** ***13%*** **Mq**	74 *12%*	83 *14%*	66 *14%*	91 *13%*	68 *12%*	89 *14%*	28 *17%* M	35 *16%* M	24 *12%*	28 *13%*	22 *14%*	19 *8%*	45 *13%*	69 *12%*	42 *16%*	54 *14%*	103 *13%*	23 *16%*	134 *13%*	122 *13%*	19 *18%*	11 *17%*	4 *12%*
7	**232** ***20%*** **Oi**	106 *18%*	126 *22%*	86 *18%*	146 *20%*	105 *19%*	127 *20%*	31 *18%*	50 *23%*	47 *23%* M	39 *19%*	31 *19%*	34 *15%*	56 *16%*	121 *22%* O	54 *20%*	81 *21%*	150 *19%*	30 *21%*	202 *19%*	192 *20%*	19 *19%*	14 *20%*	7 *20%*
8	**229** ***19%*** **QYe** **v**	103 *17%*	126 *22%*	80 *17%*	149 *21%*	112 *20%*	117 *18%*	37 *22%*	38 *17%*	41 *21%*	42 *20%*	28 *18%*	42 *19%*	72 *20%*	118 *21%* Q	39 *15%*	65 *17%*	164 *20%*	33 *23%*	196 *19%*	195 *20%* Y	17 *17%*	13 *19%*	4 *11%*
9	**167** ***14%*** **DSX** **abefjr** **s**	92 *15%*	75 *13%*	30 *6%*	138 *19%* AD	84 *15%*	83 *13%*	16 *9%*	34 *16%*	31 *16%*	30 *14%*	24 *15%*	32 *14%*	68 *19%* AP Q	68 *12%*	32 *12%*	73 *19%* AS	94 *12%*	20 *14%*	147 *14%*	142 *14%* X	18 *17%* X	4 *5%*	4 *13%* X
Highest rating 10	**81** ***7%*** **a**	47 *8%*	34 *6%*	26 *6%*	55 *8%*	31 *6%*	50 *8%*	8 *5%*	17 *8%*	11 *5%*	16 *8%*	13 *8%*	16 *7%*	24 *7%*	38 *7%*	19 *7%*	29 *8%*	52 *6%*	4 *3%*	77 *7%* A	63 *6%*	8 *7%*	8 *12%* AV	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**60** ***5%*** **EIRc g**	38 *6%*	23 *4%*	33 *7%* AE	28 *4%*	24 *4%*	37 *6%*	7 *4%*	4 *2%*	9 *4%*	13 *6%* I	11 *7%* I	17 *7%* I	13 *4%*	33 *6%*	14 *5%*	10 *3%*	51 *6%* AR	4 *3%*	57 *5%*	53 *5%*	3 *3%*	3 *5%*	1 *2%*
1-3 (Net)	**64** ***5%*** **CZc**	47 *8%* AC	17 *3%*	31 *7%*	33 *5%*	33 *6%*	31 *5%*	9 *5%*	13 *6%*	5 *3%*	13 *6%*	10 *6%*	14 *6%*	19 *5%*	32 *6%*	13 *5%*	16 *4%*	48 *6%*	10 *7%*	54 *5%*	50 *5%*	8 *8%*	4 *6%*	1 *3%*
4-6 (Net)	**351** ***30%*** **EZc q**	168 *28%*	182 *31%*	179 *39%* AE	172 *24%*	161 *29%*	189 *30%*	60 *36%*	64 *29%*	55 *28%*	57 *27%*	43 *27%*	72 *32%*	105 *30%*	150 *27%*	95 *36%* AP	105 *28%*	245 *30%*	41 *29%*	310 *30%*	283 *29%*	31 *29%*	22 *33%*	15 *44%* AVW
7-10 (Net)	**709** ***60%*** **DQS abdefs**	348 *58%*	362 *62%*	221 *48%*	488 *68%* AD	332 *60%*	377 *59%*	92 *55%*	140 *63%*	130 *65%* M	128 *61%*	96 *60%*	124 *55%*	220 *62%*	345 *62%* Q	144 *54%*	249 *66%* AS	461 *57%*	87 *62%*	622 *60%*	591 *60%*	62 *60%*	38 *56%*	17 *52%*
9-10 (Net)	**248** ***21%*** **DSa bdejs**	139 *23%*	109 *19%*	55 *12%*	193 *27%* AD	115 *21%*	133 *21%*	24 *14%*	51 *23%*	42 *21%*	47 *22%*	37 *23%*	48 *21%*	92 *26%* AP	106 *19%*	51 *19%*	102 *27%* AS	147 *18%*	25 *17%*	224 *21%*	204 *21%*	25 *24%*	12 *17%*	7 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736
Lowest rating 1	**21** ***2%*** **CZcg**	6 *1%*	7 *5%* AZ	7 *13%* AZ	1 *	8 *1%*	10 *9%* Acd	9 *3%* g	8 *1%*	2 *2%*	8 *3%*	12 *1%*
2	**13** ***1%*** **C**	10 *1%*	3 *2%*	1 *2%*	3 *1%*	9 *1%*	1 *1%*	2 *1%*	8 *1%*	1 *1%*	3 *1%*	9 *1%*
3	**30** ***3%*** **Zc**	18 *2%*	7 *5%* Z	5 *8%* AZ	6 *1%*	20 *3%* c	4 *3%*	4 *2%*	20 *3%*	3 *3%*	3 *1%*	25 *3%*
4	**60** ***5%*** **EWk**	47 *5%*	10 *7%*	3 *5%*	20 *4%*	36 *6%*	4 *4%*	14 *5%*	41 *6%*	4 *5%*	12 *4%*	47 *5%*
5	**133** ***11%*** **EZc**	98 *10%*	24 *16%* Z	11 *19%*	32 *7%*	75 *13%* c	25 *21%* Acd	37 *13%*	80 *11%*	10 *11%*	23 *8%*	106 *12%*
6	**157** ***13%*** **Mq**	122 *13%*	28 *18%*	8 *13%*	50 *11%*	90 *15%*	16 *14%*	44 *16%*	95 *13%*	10 *11%*	45 *16%*	110 *12%*
7	**232** ***20%*** **Oi**	194 *20%*	29 *19%*	9 *15%*	93 *20%*	110 *18%*	25 *22%*	55 *20%*	139 *19%*	17 *19%*	41 *15%*	189 *21%* Ai
8	**229** ***19%*** **QYev**	200 *21%* A	22 *15%*	7 *11%*	110 *24%* Ad e	108 *18%* e	9 *8%*	43 *15%*	144 *20%*	21 *23%*	50 *18%*	177 *20%*
9	**167** ***14%*** **DSXab efjrs**	158 *16%* Aab	7 *5%*	2 *4%*	84 *18%* Ad e	76 *13%*	8 *7%*	28 *10%*	116 *16%* Af	12 *13%*	54 *19%* Aj	111 *12%*
Highest rating 10	**81** ***7%*** **a**	76 *8%* Aa	3 *2%*	1 *2%*	42 *9%* Ad	34 *6%*	5 *4%*	19 *7%*	48 *7%*	5 *6%*	24 *9%*	54 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	1 *1%*	1 *2%*	2 *3%*	3 *2%*	3 *3%*	- -	5 *5%* A	1 *2%*	1 *1%*	2 *1%*	1 *1%*	* *1%*
2	2 *2%*	1 *1%*	1 *1%*	1 *1%*	- -	2 *3%*	- -	2 *3%* Ao	2 *2%*	1 *1%*	1 *1%*	- -
3	5 *5%* u	- -	2 *2%*	2 *2%*	4 *4%*	- -	2 *2%*	1 *1%*	3 *3%*	9 *6%* Au	1 *1%*	1 *2%*
4	1 *1%*	2 *4%*	6 *6%* k	12 *8%* ku	3 *3%*	4 *5%*	5 *5%*	2 *3%*	12 *11%* Akru	8 *5%*	3 *2%*	2 *7%* ku
5	11 *10%*	6 *11%*	8 *8%*	20 *14%*	12 *12%*	13 *18%* q	5 *6%*	9 *13%*	11 *10%*	16 *10%*	15 *10%* Ak	8 *24%* lmnoqrstu
6	19 *18%* q	9 *16%* q	17 *18%* q	19 *13%*	11 *11%*	8 *12%*	5 *5%*	11 *17%* q	13 *12%*	21 *13%*	19 *13%*	4 *12%*
7	19 *19%*	11 *20%*	22 *23%*	21 *14%*	30 *30%* Anu	17 *25%*	18 *19%*	14 *20%*	23 *21%*	30 *19%*	20 *13%*	7 *20%*
8	17 *17%*	8 *13%*	20 *21%*	35 *25%* v	14 *14%*	9 *13%*	23 *24%* v	13 *19%*	18 *17%*	27 *17%*	41 *27%* Aopv	4 *11%*
9	18 *17%* rs	15 *27%* Amnr s	8 *8%*	18 *13%*	14 *14%*	10 *15%*	19 *20%* mrs	4 *5%*	5 *5%*	26 *16%* rs	26 *17%* rs	4 *13%* rs
Highest rating 10	8 *7%*	2 *4%*	5 *6%*	5 *4%*	5 *5%*	2 *3%*	9 *10%*	8 *12%* An	7 *6%*	13 *8%*	13 *9%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**60** ***5%*** **EIRcg**	44 *5%*	11 *7%*	5 *8%*	14 *3%*	35 *6%*	9 *7%*	23 *8%* Ag	27 *4%*	5 *6%*	13 *5%*	47 *5%*	3 *3%*	1 *2%*	4 *4%*	7 *5%*	5 *5%*	4 *6%*	4 *4%*	3 *5%*	14 *12%* Aktv	4 *3%*	10 *7%*	1 *2%*
1-3 (Net)	**64** ***5%*** **CZc**	33 *3%*	17 *11%* AZ	14 *23%* AZa	10 *2%*	37 *6%* c	16 *13%* Acd	15 *5%*	36 *5%*	6 *6%*	15 *5%*	46 *5%*	8 *8%* u	2 *3%*	6 *6%*	6 *4%*	6 *6%*	2 *3%*	6 *7%*	4 *6%*	6 *6%*	12 *8%*	4 *2%*	1 *3%*
4-6 (Net)	**351** ***30%*** **EZcq**	267 *27%*	62 *41%* AZ	22 *37%*	102 *22%*	201 *33%* Ac	45 *38%* c	95 *34%*	215 *30%*	24 *27%*	80 *29%*	263 *30%*	31 *29%* q	17 *31%*	30 *32%* q	51 *35%* q	27 *26%*	25 *35%* q	15 *16%*	22 *33%* q	36 *33%* q	45 *29%*	38 *25%*	15 *44%* Akoqtu
7-10 (Net)	**709** ***60%*** **DQSab defs**	629 *65%* Aab	61 *41%*	19 *32%*	328 *72%* Ad e	328 *55%* e	48 *41%*	145 *52%*	448 *62%* f	55 *61%*	169 *61%*	530 *60%*	62 *60%*	37 *65%*	55 *58%*	80 *56%*	63 *63%*	39 *55%*	69 *73%* An prsv	38 *56%*	53 *49%*	95 *61%*	100 *66%* sv	17 *52%*
9-10 (Net)	**248** ***21%*** **DSabd ejs**	235 *24%* Aab	10 *7%*	3 *6%*	126 *28%* Ad e	110 *18%*	13 *11%*	47 *17%*	165 *23%*	17 *19%*	78 *28%* Aj	164 *19%*	25 *24%* s	18 *31%* mns	13 *14%*	24 *17%*	19 *19%*	13 *18%*	28 *30%* mn s	12 *17%*	12 *11%*	39 *25%* s	39 *26%* s	7 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**21**	10	4	-	*	1	1	5	1	-	7	6	3	1	2	*	4	3	1	3	2
	2%	2%	2%	-	1%	2%	1%	2%	1%	-	3%	2%	2%	7%	3% I	*	3%	1%	1%	2%	2%
2	**13**	4	3	-	1	1	1	3	3	3	2	2	1	1	1	1	1	4	1	3	1
	1%	1%	2%	-	1%	2%	1%	1%	1%	3%	1%	1%	*	6%	2%	1%	1%	1%	*	2%	1%
3	**30**	17	3	-	2	3	1	3	8	-	4	11	4	-	3	3	2	7	2	4	7
	3%	3%	2%	-	4%	6%	1%	1%	3%	-	1%	4% J	3%	-	5% J	3%	1%	3%	1%	3%	5%
4	**60**	25	13	-	5	1	3	13	16	6	19	10	4	-	5	2	5	19	8	12	5
	5%	5%	6%	-	9%	2%	4%	6%	5%	5%	7%	4%	3%	-	7%	3%	3%	7%	4%	7%	4%
5	**133**	48	24	3	4	10	6	40	28	15	34	26	11	3	14	15	17	30	21	15	14
	11% B	9%	11%	15%	8%	22% ABE	9%	17% AB	10%	13%	12%	10%	9%	20%	18% I	16%	11%	12%	10%	9%	10%
6	**157**	76	26	2	8	7	14	25	41	19	46	33	10	3	5	12	23	30	34	21	12
	13%	14%	12%	12%	15%	15%	21% AH	10%	14%	16%	16% MO	12%	8%	16%	7%	12%	14%	12%	17% U	12%	8%
7	**232**	113	41	6	11	7	14	39	62	26	63	51	18	2	9	18	30	52	37	33	32
	20%	21%	19%	35%	22%	16%	20%	16%	21%	22%	22%	19%	14%	15%	12%	19%	18%	21%	18%	19%	23%
8	**229**	112	39	4	8	7	13	48	41	19	55	71	26	3	14	13	35	38	49	39	26
	19% I	20%	18%	19%	15%	16%	19%	20%	14%	16%	19%	26% AIJ	20%	17%	19%	14%	21%	15%	24% R	23%	19%
9	**167**	90	33	2	8	4	7	24	50	11	28	35	37	1	6	15	22	37	36	25	23
	14% HK	16% H	16%	8%	15%	10%	10%	10%	17% KO	10%	10%	13%	29% AIJ KLO	9%	8%	16%	13%	15%	18%	15%	17%
Highest rating 10	**81**	40	10	-	3	2	7	19	21	12	17	11	10	1	9	8	16	20	9	6	12
	7%	7%	5%	-	6%	6%	11%	8%	7%	10% L	6%	4%	8%	5%	12% L	8%	10%	8%	4%	4%	8%
Don't know	**60**	19	17	2	2	1	1	18	20	6	10	14	5	*	6	7	8	13	5	8	4
	5% B	4%	8% B	10%	4%	3%	2%	7% B	7%	5%	3%	5%	4%	3%	8%	7%	5%	5%	3%	5%	3%
1-3 (Net)	**64**	31	11	-	3	5	2	12	12	3	13	19	7	2	7	4	7	14	4	11	10
	5% S	6%	5%	-	6%	11%	4%	5%	4%	3%	5%	7%	5%	13%	10%	5%	5%	6%	2%	6%	7% S
4-6 (Net)	**351**	148	63	5	16	17	23	78	84	41	99	69	25	6	24	29	45	78	63	47	31
	30% M	27%	29%	27%	32%	40%	35%	33%	29%	34% M	35% ALM	26%	20%	37%	32%	31%	28%	31%	31%	28%	22%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**709** ***60%***	354 *64%* AFH	124 *58%*	12 *63%*	30 *59%*	20 *47%*	40 *59%*	129 *55%*	174 *60%*	69 *58%*	162 *57%*	167 *62%*	91 *71%* AI JKO	8 *47%*	38 *51%*	54 *57%*	102 *63%*	148 *58%*	131 *64%*	104 *61%*	94 *67%*
9-10 (Net)	**248** ***21%*** K	129 *23%*	44 *20%*	2 *8%*	11 *21%*	7 *15%*	14 *20%*	43 *18%*	70 *24%* K	24 *20%*	44 *16%*	46 *17%*	47 *37%* AI JKLO	2 *14%*	15 *20%*	23 *24%*	37 *23%*	57 *23%*	45 *22%*	32 *19%*	35 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**12** ***1%*** **Zc**	8 *2%*	4 *1%*	6 *2%*	6 *1%*	7 *2%*	5 *1%*	1 *1%*	1 *	1 *1%*	2 *2%*	2 *2%*	4 *2%*	4 *2%*	6 *1%*	2 *1%*	1 *	10 *2%*	- -	12 *2%*	8 *1%*	2 *2%*	1 *3%*	* *1%*
2	**21** ***2%*** **ER**	12 *3%*	9 *2%*	12 *4%* E	9 *2%*	9 *2%*	12 *3%*	3 *3%*	3 *2%*	1 *1%*	2 *2%*	5 *4%*	7 *4%*	6 *3%*	8 *2%*	6 *3%*	2 *1%*	19 *4%* AR	2 *3%*	18 *2%*	18 *3%*	1 *1%*	1 *3%*	1 *3%*
3	**23** ***3%*** **Zc**	13 *3%*	10 *2%*	11 *4%*	12 *2%*	14 *4%*	9 *2%*	3 *3%*	3 *2%*	1 *1%*	4 *3%*	3 *2%*	8 *5%*	5 *2%*	13 *3%*	5 *2%*	8 *2%*	15 *3%*	1 *1%*	22 *3%*	18 *3%*	3 *4%*	* *1%*	1 *2%*
4	**43** ***5%*** **Eu**	18 *4%*	25 *6%*	27 *9%* AE	16 *3%*	21 *5%*	22 *5%*	7 *8%*	6 *4%*	9 *7%*	7 *5%*	5 *4%*	9 *5%*	6 *3%*	22 *5%*	14 *7%*	12 *4%*	31 *6%*	5 *6%*	38 *5%*	35 *5%*	3 *4%*	4 *8%*	1 *3%*
5	**107** ***13%*** **Ec**	55 *13%*	52 *12%*	57 *20%* AE	50 *9%*	49 *12%*	57 *13%*	13 *15%*	16 *9%*	22 *16%*	13 *10%*	16 *12%*	27 *16%*	21 *10%*	54 *13%*	32 *15%*	34 *11%*	73 *14%*	10 *10%*	97 *13%*	83 *12%*	10 *12%*	8 *17%*	6 *24%* AVW
6	**98** ***12%*** **Ug**	45 *11%*	54 *13%*	39 *13%*	60 *11%*	42 *11%*	56 *13%*	11 *12%*	26 *15%*	14 *10%*	15 *11%*	17 *13%*	16 *9%*	22 *11%*	46 *11%*	31 *14%*	36 *12%*	62 *12%*	17 *18%*	81 *11%*	74 *11%*	11 *14%*	9 *20%* AV	4 *14%*
7	**152** ***18%*** **DMe**	74 *18%*	78 *19%*	39 *13%*	114 *21%* AD	78 *20%*	74 *17%*	19 *21%*	37 *22%* M	28 *21%*	27 *21%* M	21 *16%*	20 *12%*	36 *18%*	75 *18%*	39 *19%*	63 *20%*	90 *17%*	15 *15%*	137 *19%*	126 *19%*	17 *21%*	6 *14%*	3 *11%*
8	**147** ***18%*** **DIQ** **a**	66 *16%*	81 *19%*	38 *13%*	108 *20%* AD	71 *18%*	76 *17%*	19 *20%*	19 *11%*	31 *23%* I	24 *18%*	25 *19%*	29 *17%*	45 *22%* Q	76 *18%*	26 *12%*	55 *18%*	91 *17%*	21 *21%*	126 *17%*	118 *17%*	16 *19%*	8 *17%*	5 *17%*
9	**109** ***13%*** **DSX** **adr**	57 *14%*	52 *12%*	21 *7%*	87 *16%* AD	52 *13%*	57 *13%*	8 *9%*	29 *18%*	14 *10%*	21 *16%*	19 *14%*	17 *10%*	29 *14%*	50 *12%*	30 *14%*	55 *18%* AS	54 *10%*	12 *12%*	97 *13%*	95 *14%* X	9 *11%* X	1 *2%*	3 *12%* X
Highest rating 10	**80** ***10%*** **Dfm**	40 *10%*	40 *9%*	17 *6%*	63 *12%* AD	39 *10%*	41 *9%*	4 *4%*	25 *15%* AH	10 *7%*	12 *9%*	12 *9%*	16 *9%*	22 *11%*	41 *10%*	16 *8%*	35 *12%*	44 *8%*	11 *11%*	69 *9%*	66 *10%*	7 *8%*	5 *10%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**42** ***5%*** **IRZc g**	26 *6%*	17 *4%*	21 *7%*	22 *4%*	17 *4%*	25 *6%*	3 *3%*	3 *2%*	3 *2%*	6 *4%*	9 *7%*	18 *11%* AIJ	7 *3%*	24 *6%*	11 *5%*	6 *2%*	37 *7%* AR	4 *4%*	39 *5%*	36 *5%*	4 *4%*	2 *4%*	1 *2%*
1-3 (Net)	**55** ***7%*** **EJRZ c**	32 *8%*	24 *6%*	29 *10%* AE	26 *5%*	30 *7%*	26 *6%*	7 *8%*	7 *4%*	4 *3%*	8 *6%*	10 *8%*	19 *11%* AIJ	16 *8%*	27 *6%*	13 *6%*	11 *3%*	45 *9%* AR	4 *4%*	52 *7%*	44 *7%*	6 *8%*	3 *7%*	2 *7%*
4-6 (Net)	**248** ***30%*** **Ecu**	117 *29%*	131 *31%*	122 *43%* AE	126 *23%*	112 *28%*	136 *31%*	32 *34%*	48 *28%*	46 *34%*	34 *26%*	38 *28%*	51 *30%*	49 *24%*	123 *29%*	77 *36%* AO	83 *27%*	166 *31%*	33 *33%*	215 *29%*	193 *28%*	24 *29%*	21 *45%* AVW	11 *41%* AV
7-10 (Net)	**487** ***58%*** **DMQ SXabde fr**	236 *57%*	251 *60%*	115 *40%*	372 *68%* AD	239 *60%*	248 *57%*	50 *55%*	110 *66%* M	83 *61%* M	84 *64%* M	78 *57%*	81 *48%*	133 *65%* AQ	243 *58%*	111 *52%*	208 *68%* AS	280 *53%*	59 *59%*	428 *58%*	405 *60%* X	49 *59%* X	20 *44%*	13 *50%*
9-10 (Net)	**188** ***23%*** **DSX ademr**	97 *23%*	92 *22%*	38 *13%*	150 *28%* AD	90 *23%*	98 *23%*	13 *14%*	55 *33%* AHJ M	24 *18%*	33 *25%*	31 *23%*	33 *19%*	51 *25%*	91 *22%*	46 *22%*	90 *29%* AS	99 *19%*	23 *23%*	165 *23%*	161 *24%* X	16 *19%*	6 *13%*	6 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**12** ***1%*** **Zc**	3 *	7 *7%* AZ	3 *6%* AZ	1 *	5 *1%*	6 *7%* Acd	5 *3%*	5 *1%*	1 *1%*	1 *	11 *2%*	2 *2%*	- -	1 *2%*	1 *1%*	3 *4%*	- -	1 *2%*	1 *3%* u	1 *1%*	1 *1%*	- -	* *1%*
2	**21** ***2%*** **ER**	16 *2%*	3 *3%*	1 *4%*	7 *2%*	11 *3%*	2 *3%*	6 *3%*	9 *2%*	2 *4%*	7 *3%*	12 *2%*	1 *1%*	1 *3%*	- -	3 *3%*	1 *2%*	1 *2%*	- -	1 *3%*	6 *6%*	3 *3%*	2 *2%*	1 *3%*
3	**23** ***3%*** **Zc**	13 *2%*	6 *6%* AZ	4 *10%* AZ	3 *1%*	14 *3%* c	5 *6%* c	6 *3%*	15 *3%*	* *1%*	4 *2%*	17 *3%*	3 *4%*	1 *4%*	4 *6%*	2 *2%*	1 *1%*	1 *1%*	- -	* *1%*	5 *6%*	2 *2%*	3 *3%*	1 *2%*
4	**43** ***5%*** **Eu**	33 *5%*	7 *7%*	3 *8%*	12 *4%*	25 *6%*	6 *7%*	6 *3%*	33 *6%*	2 *3%*	10 *5%*	30 *5%*	3 *4%*	1 *2%*	8 *15%* Akt uv	6 *6%*	4 *6%*	3 *8%* u	3 *5%*	4 *8%* u	4 *5%*	4 *4%*	1 *1%*	1 *3%*
5	**107** ***13%*** **Ec**	86 *12%*	14 *14%*	7 *19%*	27 *8%*	60 *15%* c	17 *21%* Ac	24 *13%*	69 *13%*	7 *11%*	22 *9%*	81 *14%*	10 *12%*	9 *24%* Au	6 *11%*	14 *13%*	9 *13%*	9 *20%*	7 *11%*	8 *17%*	9 *10%*	11 *11%*	8 *8%*	6 *24%* Aknqstu
6	**98** ***12%*** **Ug**	83 *12%*	10 *10%*	6 *14%*	35 *10%*	48 *12%*	14 *18%*	29 *15%*	52 *10%*	6 *9%*	27 *12%*	71 *12%*	11 *14%*	2 *4%*	5 *9%*	15 *14%*	12 *16%*	5 *11%*	6 *10%*	9 *20%* Al	9 *10%*	11 *11%*	10 *10%*	4 *14%*
7	**152** ***18%*** **DMe**	127 *18%*	20 *20%*	5 *13%*	66 *20%* e	79 *19%* e	7 *9%*	27 *14%*	95 *18%*	16 *26%*	49 *21%*	102 *17%*	17 *21%*	9 *24%*	12 *22%*	21 *20%*	11 *16%*	5 *12%*	9 *13%*	6 *14%*	17 *19%*	18 *17%*	23 *23%*	3 *11%*
8	**147** ***18%*** **DIQa**	134 *19%* Aa	10 *10%*	3 *7%*	73 *22%* Ae	66 *16%*	8 *10%*	31 *16%*	99 *19%*	10 *17%*	35 *15%*	111 *19%*	16 *19%*	5 *12%*	13 *22%*	19 *18%*	10 *14%*	9 *20%*	16 *25%*	8 *17%*	11 *12%*	18 *17%*	18 *18%*	5 *17%*
9	**109** ***13%*** **DSXad r**	99 *14%* Aa	6 *6%*	4 *9%*	59 *18%* Ad e	44 *11%*	6 *8%*	26 *14%*	72 *14%*	6 *9%*	32 *14%*	74 *13%*	9 *11%* r	10 *25%* Amnr	5 *8%*	11 *10%*	10 *14%* r	7 *16%* r	6 *10%*	1 *2%*	9 *10%*	17 *16%* r	20 *20%* r	3 *12%* r
Highest rating 10	**80** ***10%*** **Dfm**	71 *10%*	6 *6%*	2 *6%*	41 *12%*	35 *8%*	4 *5%*	10 *5%*	59 *11%* f	8 *13%*	31 *13%* Aj	48 *8%*	7 *8%*	1 *2%*	1 *1%*	10 *9%*	8 *11%*	1 *3%*	7 *12%*	5 *10%* m	10 *11%*	19 *18%* Alm p	8 *8%*	2 *9%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**42** ***5%*** **IRZcg**	28 *4%*	10 *11%* AZ	2 *4%*	10 *3%*	24 *6%*	5 *6%*	16 *9%* Ag	18 *3%*	4 *6%*	13 *6%*	29 *5%*	4 *4%*	- -	2 *3%*	4 *4%*	3 *4%*	3 *8%* t	8 *13%* Alt	2 *4%*	8 *9%* t	1 *1%*	6 *6%*	1 *2%*
1-3 (Net)	**55** ***7%*** **EJRZc**	32 *5%*	16 *16%* AZ	8 *20%* AZ	12 *4%*	30 *7%* c	13 *17%* Acd	18 *9%*	29 *6%*	4 *6%*	12 *5%*	40 *7%*	6 *8%*	2 *6%*	5 *8%*	7 *6%*	5 *6%*	1 *3%*	1 *2%*	3 *7%*	12 *13%*	7 *6%*	5 *5%*	2 *7%*
4-6 (Net)	**248** ***30%*** **Ecu**	201 *29%*	31 *31%*	16 *41%*	74 *22%*	133 *32%* c	37 *47%* Acd	59 *32%*	154 *29%*	14 *23%*	60 *26%*	182 *31%*	24 *29%*	12 *30%*	19 *35%*	35 *33%* u	25 *35%* u	17 *38%* u	17 *26%*	21 *45%* Ak qstu	23 *25%*	26 *25%*	19 *19%*	11 *41%* Astu
7-10 (Net)	**487** ***58%*** **DMQSX** **abdefr**	432 *62%* Aab	42 *42%*	14 *35%*	239 *71%* Ad e	224 *54%* e	24 *30%*	94 *50%*	324 *62%* Af	40 *65%*	147 *63%*	334 *57%*	49 *59%* r	24 *63%*	30 *54%*	61 *57%*	40 *55%*	22 *51%*	38 *59%*	20 *44%*	48 *53%*	72 *68%* rv	70 *70%* Arsv	13 *50%*
9-10 (Net)	**188** ***23%*** **DSXad** **emr**	170 *25%* Aa	12 *13%*	6 *15%*	100 *30%* Ad e	78 *19%*	10 *12%*	36 *19%*	131 *25%*	14 *22%*	63 *27%*	121 *21%*	16 *19%*	10 *27%* m	5 *10%*	21 *20%*	18 *25%* m	8 *19%*	14 *21%*	6 *13%*	20 *22%*	36 *34%* Ak mnr	28 *28%* mr	6 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**12** ***1%***	5 *1%*	3 *2%*	- -	* *1%*	- -	- -	4 *2%*	- -	1 *1%*	6 *3%* I	3 *2%*	* *	- -	2 *2%* I	* *	3 *3%*	1 *1%*	- -	2 *2%*	2 *3%*
2	**21** ***2%***	5 *1%*	6 *4%*	- -	- -	- -	1 *2%*	8 *5%* AB	4 *2%*	5 *5%*	4 *2%*	3 *2%*	- -	1 *10%*	4 *6%* M	1 *2%*	4 *3%*	5 *3%*	* *	8 *8%*	- -
3	**23** ***3%*** **B**	5 *1%*	5 *3%*	- -	1 *2%*	1 *7%*	3 *5%* B	7 *4%*	8 *4%*	4 *5%*	4 *2%*	6 *4%*	- -	- -	* *	1 *2%*	7 *6%*	8 *4%*	2 *2%*	2 *1%*	2 *3%*
4	**43** ***5%***	15 *4%*	12 *8%*	- -	4 *10%*	2 *7%*	2 *3%*	9 *5%*	9 *4%*	7 *7%* M	13 *7%* M	9 *6%*	- -	- -	5 *8%* M	7 *8%*	3 *2%*	7 *4%*	8 *6%*	5 *5%*	4 *6%*
5	**107** ***13%*** **Q**	43 *12%*	17 *10%*	3 *23%*	5 *14%*	6 *25%*	5 *9%*	28 *16%*	26 *12%*	12 *13%*	28 *15%*	15 *10%*	10 *12%*	2 *16%*	11 *16%*	15 *16%* Q	8 *6%*	23 *12%*	16 *13%*	16 *15%*	5 *7%*
6	**98** ***12%***	48 *13%*	20 *13%*	2 *11%*	4 *9%*	1 *3%*	6 *12%*	18 *10%*	24 *11%*	17 *18%*	22 *12%*	18 *12%*	8 *10%*	2 *21%*	7 *10%*	9 *10%*	19 *15%*	17 *9%*	18 *14%*	9 *8%*	14 *18%*
7	**152** ***18%*** **HP**	81 *22%* AH	29 *18%*	1 *7%*	6 *16%*	2 *8%*	11 *20%*	23 *13%*	40 *18%*	16 *16%*	46 *24%* A	30 *19%*	12 *14%*	- -	9 *13%*	9 *10%*	28 *22%* P	47 *24%* AP	23 *18%*	15 *14%*	14 *18%*
8	**147** ***18%***	63 *17%*	22 *14%*	1 *10%*	9 *22%*	6 *27%*	14 *27%* AC	32 *18%*	42 *19%*	12 *12%*	32 *17%*	36 *23%*	11 *13%*	3 *28%*	10 *16%*	15 *16%*	23 *18%*	35 *18%*	27 *21%*	20 *19%*	10 *12%*
9	**109** ***13%***	55 *15%*	22 *14%*	1 *8%*	7 *17%*	5 *20%*	3 *7%*	16 *9%*	31 *14%*	11 *12%*	19 *10%*	17 *11%*	24 *29%* AIJ KLO	* *4%*	6 *9%*	15 *16%*	17 *13%*	24 *12%*	21 *16%*	16 *16%*	9 *11%*
Highest rating 10	**80** ***10%*** **K**	39 *11%*	14 *9%*	4 *28%*	1 *3%*	1 *3%*	8 *14%* E	13 *7%*	30 *14%* AKL	7 *7%*	10 *5%*	10 *6%*	15 *18%* AJK L	1 *9%*	7 *10%*	12 *13%*	10 *7%*	17 *9%*	12 *9%*	9 *8%*	12 *16%*
Don't know	**42** ***5%*** **B**	10 *3%*	8 *5%*	2 *13%*	2 *6%*	- -	1 *1%*	19 *11%* ABG	8 *3%*	6 *6%*	8 *4%*	12 *7%*	2 *3%*	1 *12%*	6 *9%*	6 *7%*	7 *6%*	11 *6%*	2 *2%*	4 *4%*	5 *7%*
1-3 (Net)	**55** ***7%*** **BMS**	15 *4%*	14 *9%*	- -	1 *3%*	1 *7%*	4 *7%*	19 *11%* AB	12 *5%*	10 *10%* M	14 *7%* M	13 *8%* M	* *	1 *10%*	6 *9%* M	3 *3%*	14 *11%* APS	14 *7%*	2 *2%*	11 *11%*	4 *6%*
4-6 (Net)	**248** ***30%***	106 *29%*	49 *31%*	5 *34%*	13 *33%*	8 *36%*	13 *24%*	55 *31%*	59 *27%*	37 *37%*	63 *33%*	42 *27%*	18 *22%*	4 *37%*	23 *34%*	31 *34%*	29 *23%*	47 *24%*	43 *33%*	29 *28%*	23 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**487** ***58%*** **HJ**	237 *64%* AH	87 *55%*	7 *53%*	23 *58%*	13 *58%*	36 *68%* H	84 *48%*	143 *65%* AJO	46 *47%*	107 *56%*	92 *58%*	62 *75%* AJ KLO	4 *40%*	32 *48%*	52 *56%*	77 *60%*	123 *63%*	82 *64%*	60 *57%*	45 *58%*
9-10 (Net)	**188** ***23%*** **HK**	94 *25%* H	36 *23%*	5 *36%*	8 *20%*	5 *23%*	11 *21%*	29 *17%*	61 *28%* KL	18 *19%*	29 *15%*	26 *17%*	39 *47%* AI JKLO	1 *12%*	13 *19%*	28 *30%*	26 *20%*	40 *21%*	32 *25%*	25 *24%*	21 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**14** ***1%*** **Zc**	9 *1%*	4 *	8 *1%*	5 *	9 *1%*	5 *	- -	1 *1%*	2 *1%*	5 *1%*	1 *	5 *1%*	2 *	4 *	7 *1%* AP	4 *1%*	9 *1%*	1 *1%*	12 *1%*	11 *1%*	1 *1%*	1 *	1 *1%*
2	**31** ***2%*** **EUZ**	20 *2%*	11 *1%*	24 *3%* AE	8 *1%*	17 *2%*	14 *1%*	4 *2%*	4 *1%*	4 *1%*	4 *1%*	4 *1%*	13 *2%*	12 *2%*	8 *1%*	11 *2%*	6 *1%*	25 *2%*	6 *3%*	25 *1%*	24 *1%*	3 *2%*	3 *3%*	1 *2%*
3	**45** ***2%*** **EUZd**	24 *2%*	21 *2%*	28 *3%* AE	16 *1%*	24 *2%*	20 *2%*	6 *3%*	5 *2%*	12 *4%* AM	8 *2%*	5 *2%*	7 *1%*	8 *1%*	18 *2%*	18 *4%* AO	11 *2%*	33 *2%*	9 *5%*	36 *2%*	38 *2%*	3 *2%*	2 *1%*	2 *3%*
4	**61** ***3%*** **EKZ**	34 *3%*	26 *3%*	41 *4%* AE	20 *2%*	33 *3%*	28 *3%*	10 *5%* K	8 *3%*	8 *3%*	5 *1%*	9 *3%*	22 *4%* K	15 *3%*	24 *3%*	21 *4%*	17 *3%*	44 *3%*	4 *2%*	57 *3%*	52 *3%*	2 *1%*	6 *5%* AWY	1 *1%*
5	**162** ***8%*** **EUZ**	92 *9%*	69 *7%*	99 *11%* AE	63 *6%*	81 *8%*	80 *8%*	19 *9%*	27 *10%*	25 *8%*	28 *8%*	22 *7%*	41 *7%*	45 *7%*	78 *8%*	39 *8%*	37 *7%*	125 *8%*	23 *12%*	138 *7%*	137 *8%*	8 *5%*	8 *7%*	8 *13%* AVWX
6	**206** ***10%*** **KZc**	98 *10%*	108 *10%*	94 *10%*	113 *10%*	97 *9%*	110 *11%*	15 *7%*	36 *14%* K	35 *12%* K	25 *7%*	37 *11%*	58 *10%*	65 *11%*	87 *9%*	53 *10%*	59 *11%*	147 *10%*	18 *9%*	188 *10%*	169 *10%*	20 *12%*	12 *10%*	5 *8%*
7	**365** ***18%***	176 *17%*	189 *18%*	158 *17%*	207 *18%*	178 *18%*	187 *18%*	39 *19%*	46 *17%*	76 *26%* AIK LM	58 *16%*	58 *18%*	89 *15%*	103 *17%*	175 *19%*	87 *17%*	98 *18%*	267 *18%*	28 *14%*	337 *18%*	294 *17%*	39 *23%* X	17 *15%*	15 *25%* AVX
8	**487** ***24%*** **Qab ef**	228 *22%*	259 *25%*	215 *23%*	272 *24%*	258 *25%*	229 *22%*	42 *20%*	54 *20%*	56 *19%*	108 *30%* AHI JM	94 *28%* AIJ	133 *23%*	142 *23%*	241 *26%* Q	104 *20%*	123 *23%*	363 *24%*	34 *18%*	453 *24%* A	400 *23%*	45 *26%*	28 *24%*	13 *22%*
9	**339** ***17%*** **DJa be**	160 *16%*	179 *17%*	108 *12%*	231 *20%* AD	173 *17%*	166 *16%*	41 *20%* J	44 *16%*	35 *12%*	61 *17%*	54 *16%*	104 *18%* J	113 *19%*	151 *16%*	75 *15%*	94 *17%*	245 *16%*	32 *17%*	305 *16%*	282 *17%*	32 *19%*	17 *15%*	7 *12%*
Highest rating 10	**210** ***10%*** **DFL abdejo**	100 *10%*	111 *11%*	67 *7%*	143 *13%* AD	88 *9%*	122 *12%* AF	16 *8%*	32 *12%* L	25 *9%*	45 *12%* L	22 *7%*	69 *12%* L	69 *11%*	88 *9%*	53 *10%*	62 *12%*	148 *10%*	21 *11%*	189 *10%*	180 *11%*	11 *7%*	15 *13%* W	4 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**132** ***6%*** **CEIZ** **cg**	79 *8%* AC	54 *5%*	73 *8%* AE	59 *5%*	59 *6%*	73 *7%*	17 *8%*	9 *3%*	17 *6%*	18 *5%*	23 *7%*	47 *8%* I	30 *5%*	58 *6%*	43 *8%* AO	26 *5%*	107 *7%*	16 *8%*	116 *6%*	115 *7%*	8 *5%*	7 *6%*	2 *4%*
1-3 (Net)	**89** ***4%*** **EUZc** **dn**	53 *5%*	36 *4%*	60 *7%* AE	29 *3%*	50 *5%*	40 *4%*	10 *5%*	10 *4%*	18 *6%*	17 *5%*	10 *3%*	25 *4%*	23 *4%*	31 *3%*	36 *7%* AOP	22 *4%*	68 *4%*	16 *8%* AU	74 *4%*	73 *4%*	7 *4%*	5 *4%*	4 *7%*
4-6 (Net)	**429** ***21%*** **EKZ** **c**	225 *22%*	204 *20%*	234 *26%* AE	195 *17%*	210 *21%*	218 *21%*	43 *21%*	71 *27%* AK	68 *23%* K	58 *16%*	68 *21%*	120 *20%*	125 *21%*	189 *20%*	113 *22%*	113 *21%*	316 *21%*	46 *24%*	383 *21%*	359 *21%*	30 *17%*	27 *23%*	13 *23%*
7-10 (Net)	**1401** ***68%*** **BDQ** **Tabef**	663 *65%*	738 *72%* AB	548 *60%*	852 *75%* AD	696 *69%*	704 *68%*	138 *66%*	175 *66%*	193 *65%*	272 *75%* AIJ M	228 *69%*	394 *67%*	428 *71%* Q	655 *70%* Q	318 *62%*	377 *70%*	1024 *68%*	115 *60%*	1285 *69%* AT	1156 *68%*	128 *74%*	78 *67%*	38 *66%*
9-10 (Net)	**549** ***27%*** **DJY** **abdev**	260 *25%*	289 *28%*	175 *19%*	374 *33%* AD	260 *26%*	289 *28%*	57 *27%*	75 *28%* J	61 *21%*	106 *29%* J	77 *23%*	173 *29%* J	182 *30%* A	239 *26%*	128 *25%*	156 *29%*	393 *26%*	53 *28%*	495 *27%*	462 *27%* Y	44 *25%*	32 *28%* Y	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Lowest rating 1	**14** ***1%*** **Zc**	1 *	2 *1%* Z	9 *8%* AZa	* *	4 *	8 *3%* Acd	2 *	10 *1%*	2 *1%*	5 *1%*	9 *1%*
2	**31** ***2%*** **EUZ**	13 *1%*	7 *3%* Z	11 *9%* AZa	5 *1%*	16 *1%*	10 *4%* Acd	9 *2%*	21 *2%*	1 *1%*	5 *1%*	27 *2%*
3	**45** ***2%*** **EUZd**	18 *1%*	17 *6%* AZ	10 *8%* AZ	12 *2%*	15 *1%*	17 *7%* Acd	14 *3%*	25 *2%*	4 *3%*	8 *2%*	34 *2%*
4	**61** ***3%*** **EKZ**	39 *2%*	17 *6%* AZ	5 *4%*	14 *2%*	35 *3%*	12 *5%*	20 *4%* h	38 *3%*	- -	12 *3%*	47 *3%*
5	**162** ***8%*** **EUZ**	105 *6%*	45 *15%* AZ	11 *10%*	44 *7%*	92 *8%*	22 *9%*	47 *9%*	102 *8%*	6 *4%*	40 *9%*	117 *7%*
6	**206** ***10%*** **KZc**	147 *9%*	44 *15%* AZ	14 *12%*	41 *7%*	128 *11%* c	34 *14%* c	55 *11%*	116 *9%*	15 *10%*	44 *10%*	159 *10%*
7	**365** ***18%***	293 *18%*	55 *19%*	16 *14%*	109 *17%*	205 *18%*	50 *20%*	91 *17%*	213 *17%*	32 *21%*	71 *16%*	291 *18%*
8	**487** ***24%*** **Qabef**	422 *26%* Aab	49 *17%*	15 *13%*	147 *23%* e	291 *25%* e	39 *16%*	96 *18%*	313 *25%* Af	34 *22%*	88 *20%*	388 *25%*
9	**339** ***17%*** **DJabe**	313 *19%* Aab	16 *6%*	9 *8%*	137 *22%* Ad e	181 *16%* e	19 *8%*	71 *14%*	215 *17%*	32 *21%*	74 *17%*	257 *16%*
Highest rating 10	**210** ***10%*** **DFLab dejo**	196 *12%* Aab	9 *3%*	5 *5%*	94 *15%* Ade	100 *9%*	14 *6%*	63 *12%*	116 *9%*	18 *12%*	61 *14%* Aj	146 *9%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	1 *1%*	1 *1%*	2 *1%*	- -	- -	- -	1 *1%*	1 *	1 *	3 *1%*	3 *1%*	1 *1%* no
2	3 *2%*	1 *1%*	2 *1%*	- -	1 *1%*	5 *4%* Ant	5 *3%* n	3 *3%* n	4 *2%*	2 *1%*	4 *1%*	1 *2%* n
3	3 *2%*	2 *2%*	6 *4%* u	3 *1%*	8 *4%* u	3 *2%*	4 *2%*	2 *1%*	2 *1%*	8 *3%*	2 *1%*	2 *3%* u
4	2 *1%*	- -	5 *3%*	5 *2%*	4 *2%*	4 *3%*	11 *5%* k	6 *5%* Akl v	4 *2%*	13 *5%* Akv	7 *2%*	1 *1%*
5	8 *5%*	9 *11%* q	11 *8%*	24 *11%* kq	14 *8%*	10 *8%*	8 *4%*	8 *7%*	15 *7%*	23 *9%*	22 *8%*	8 *13%* Akqru
6	20 *12%*	6 *7%*	15 *10%*	24 *11%*	23 *14%*	15 *11%*	14 *7%*	12 *10%*	17 *9%*	23 *9%*	33 *11%*	5 *8%*
7	39 *23%* r	11 *15%*	21 *14%*	39 *18%*	26 *15%*	20 *15%*	39 *20%*	17 *15%*	40 *20%*	44 *18%*	53 *18%*	15 *25%* Amopr
8	45 *26%*	22 *27%*	40 *27%*	48 *22%*	39 *23%*	26 *19%*	52 *26%*	28 *24%*	48 *24%*	49 *20%*	76 *26%*	13 *22%*
9	32 *19%*	17 *21%*	17 *11%*	44 *20%*	36 *21%* mv	25 *19%*	31 *16%*	17 *15%*	33 *16%*	34 *14%*	46 *15%*	7 *12%*
Highest rating 10	11 *7%*	6 *8%*	16 *11%*	20 *9%*	8 *5%*	14 *11%*	19 *10%*	15 *13%* ko	28 *14%* ko	34 *14%* ko	35 *12%* o	4 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**132** ***6%*** **CEIZcg**	87 *5%*	31 *10%* AZ	11 *9%*	28 *4%*	74 *6%*	24 *10%* Ac	55 *11%* Ag	61 *5%*	9 *6%*	31 *7%*	98 *6%*	8 *5%*	5 *6%*	15 *10%*	15 *7%*	12 *7%*	10 *8%*	15 *8%*	7 *6%*	9 *4%*	17 *7%*	17 *6%*	2 *4%*
1-3 (Net)	**89** ***4%*** **EUZcdn**	32 *2%*	26 *9%* AZ	30 *25%* AZa	17 *3%*	35 *3%*	36 *14%* Acd	24 *5%*	55 *5%*	8 *5%*	17 *4%*	70 *4%*	7 *4%*	4 *5%*	9 *6%* n	3 *1%*	9 *5%*	9 *7%* n	11 *5%*	5 *4%*	7 *4%*	12 *5%*	9 *3%*	4 *7%* nu
4-6 (Net)	**429** ***21%*** **EKZc**	292 *18%*	105 *36%* AZ	31 *26%* Z	99 *16%*	255 *22%* c	67 *27%* Ac	122 *23%* h	255 *21%*	21 *14%*	96 *22%*	323 *21%*	30 *17%*	15 *19%*	31 *21%*	52 *24%*	41 *24%*	29 *22%*	33 *16%*	27 *23%*	36 *18%*	59 *24%*	62 *21%*	13 *23%*
7-10 (Net)	**1401** ***68%*** **BDQTa bef**	1224 *75%* Aab	130 *44%*	46 *39%*	487 *77%* Ad e	777 *68%* e	123 *49%*	321 *61%*	857 *70%* f	116 *75%* f	294 *67%*	1082 *69%*	128 *74%* m	56 *71%*	94 *63%*	151 *68%*	110 *64%*	84 *64%*	141 *71%*	78 *67%*	149 *74%*	162 *65%*	209 *70%*	38 *66%*
9-10 (Net)	**549** ***27%*** **DJYab dev**	509 *31%* Aab	25 *9%*	14 *12%*	231 *37%* Ad e	281 *25%* e	34 *13%*	134 *26%*	331 *27%*	50 *32%*	135 *31%* Aj	404 *26%*	44 *25%*	23 *29%*	33 *22%*	63 *29%* v	44 *26%*	39 *29%*	50 *25%*	32 *28%* v	61 *30%* v	68 *27%*	80 *27%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**14**	5	1	-	4	-	-	5	3	1	3	3	-	*	3	4	3	1	1	2	-
	1%	*1%*	*	-	*4%* ABCGH	-	-	*1%*	*1%*	*	*1%*	*1%*	-	*1%*	*2%*	*2%* AR	*1%*	*	*	*1%*	-
2	**31**	13	5	-	1	3	1	8	5	6	6	1	5	-	8	3	2	7	6	2	3
	2% L	*2%*	*1%*	-	*2%*	*5%* ABH	*1%*	*1%*	*1%*	*3%* L	*1%*	*	*3%* L	-	*4%* AIKL	*2%*	*1%*	*1%*	*2%*	*1%*	*1%*
3	**45**	18	7	-	5	3	4	8	15	4	9	10	3	1	3	5	5	10	9	3	3
	2%	*2%*	*2%*	-	*5%* AH	*5%*	*4%*	*1%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*3%*	*2%*	*2%*	*3%*	*1%*	*1%*
4	**61**	23	8	*	2	-	3	24	10	6	16	9	4	2	12	8	11	9	6	6	7
	3%	*3%*	*2%*	*1%*	*3%*	-	*3%*	*4%*	*2%*	*3%*	*4%*	*2%*	*2%*	*4%*	*6%* AIL	*4%*	*4%*	*2%*	*2%*	*2%*	*3%*
5	**162**	72	28	1	5	2	7	46	40	15	33	38	9	7	18	14	18	40	23	23	11
	8%	*9%*	*8%*	*2%*	*6%*	*4%*	*7%*	*8%*	*8%*	*7%*	*8%*	*8%*	*4%*	*16%* M	*10%*	*7%*	*7%*	*9%*	*7%*	*9%*	*5%*
6	**206**	82	33	3	10	5	10	64	39	18	46	57	18	3	23	15	26	51	25	32	23
	10%	*10%*	*9%*	*10%*	*12%*	*9%*	*10%*	*11%*	*8%*	*8%*	*11%*	*12%*	*9%*	*6%*	*12%*	*8%*	*11%*	*12%*	*7%*	*12%*	*11%*
7	**365**	160	70	3	16	16	18	83	89	41	83	74	38	8	33	27	43	75	63	55	39
	18% H	*19%* H	*20%* H	*10%*	*19%*	*29%* AH	*19%*	*14%*	*19%*	*19%*	*19%*	*16%*	*19%*	*18%*	*17%*	*15%*	*18%*	*17%*	*19%*	*20%*	*19%*
8	**487**	201	84	9	17	7	26	142	109	61	105	115	45	12	39	38	69	99	96	64	42
	24%	*24%*	*24%*	*33%*	*19%*	*14%*	*26%*	*24%*	*23%*	*28%*	*24%*	*24%*	*22%*	*25%*	*20%*	*20%*	*28%*	*23%*	*28%*	*24%*	*20%*
9	**339**	136	65	3	10	9	14	101	92	30	75	91	30	2	17	30	41	74	61	43	39
	17% NO	*16%*	*19%*	*11%*	*11%*	*18%*	*14%*	*17%*	*19%* NO	*14%*	*17%* NO	*19%* NO	*15%*	*5%*	*9%*	*16%*	*17%*	*17%*	*18%*	*16%*	*19%*
Highest rating 10	**210**	90	25	8	8	3	12	65	47	20	25	54	38	2	24	28	20	42	36	30	27
	10% K	*11%*	*7%*	*27%*	*10%*	*5%*	*12%*	*11%*	*10%* K	*9%*	*6%*	*11%* K	*19%* AIJ KLN	*3%*	*12%* K	*15%* AQ	*8%*	*10%*	*10%*	*11%*	*13%*
Don't know	**132**	42	21	2	8	6	4	50	29	14	35	22	9	9	14	14	10	30	17	8	13
	6% B	*5%*	*6%*	*6%*	*9%*	*10%*	*4%*	*8%* AB	*6%*	*7%*	*8%*	*5%*	*5%* A	*20%* IJKLMO	*7%*	*8%*	*4%*	*7%*	*5%*	*3%*	*6%*
1-3 (Net)	**89**	36	12	-	10	6	5	21	23	11	18	14	8	1	14	12	9	18	16	7	6
	4%	*4%*	*4%*	-	*11%* ABCH	*10%* ACH	*5%*	*4%*	*5%*	*5%*	*4%*	*3%*	*4%*	*3%*	*7%* L	*6%*	*4%*	*4%*	*5%*	*3%*	*3%*
4-6 (Net)	**429**	177	69	4	18	7	21	133	90	39	95	104	31	12	53	37	54	100	54	61	41
	21% S	*21%*	*20%*	*13%*	*21%*	*14%*	*21%*	*22%*	*19%*	*18%*	*22%*	*22%*	*16%*	*26%*	*27%* AIJM	*20%*	*22%*	*23%* S	*16%*	*23%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1401** ***68%*** **ENO**	587 *70%* E	244 *71%* E	23 *80%*	52 *59%*	35 *66%*	70 *71%*	391 *66%*	336 *70%* NO	152 *70%* NO	288 *66%*	334 *70%* NO	150 *75%* AK NO	24 *51%*	113 *59%*	124 *66%*	173 *70%*	291 *66%*	256 *75%* AR	192 *71%*	148 *71%*
9-10 (Net)	**549** ***27%*** **N**	226 *27%*	90 *26%*	11 *38%*	18 *21%*	12 *22%*	26 *26%*	166 *28%*	139 *29%* NO	50 *23%* N	99 *23%* N	146 *31%* AKNO	68 *34%* AJK NO	4 *9%*	40 *21%*	58 *31%*	61 *25%*	116 *26%*	96 *28%*	73 *27%*	67 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**4** *** **Z**	3 *1%*	1 ***	3 *1%*	1 ***	4 *1%*	- -	- -	- -	* *	3 *2%* A	* *	1 ***	- -	2 ***	2 *1%* O	1 ***	3 ***	- -	4 ***	3 ***	* *	* *	* *1%*
2	**10** ***1%*** **Zg**	5 *1%*	6 *1%*	7 *2%*	3 *1%*	4 *1%*	6 *1%*	2 *3%*	1 ***	1 *1%*	1 *1%*	1 *1%*	4 *1%*	1 ***	4 *1%*	5 *2%* O	2 *1%*	8 *1%*	1 *1%*	10 *1%*	8 *1%*	2 *2%*	- -	1 *4%* AVX
3	**23** ***2%*** **CZd**	18 *3%* AC	6 *1%*	14 *3%*	10 *2%*	9 *1%*	15 *3%*	* *	5 *3%*	6 *5%* K	* *	2 *1%*	9 *3%*	9 *2%*	10 *2%*	5 *2%*	9 *4%*	14 *2%*	- -	23 *2%*	20 *2%*	- -	2 *2%*	2 *8%* AVW
4	**39** ***4%*** **EZ**	24 *4%*	15 *3%*	24 *5%* AE	15 *2%*	21 *4%*	18 *4%*	4 *5%*	4 *3%*	4 *3%*	5 *3%*	12 *7%* AM	9 *3%*	16 *4%*	15 *3%*	7 *3%*	7 *3%*	31 *4%*	3 *3%*	36 *4%*	34 *4%*	3 *3%*	2 *3%*	* *1%*
5	**95** ***9%*** **EOZc**	45 *9%*	49 *9%*	60 *13%* AE	35 *6%*	49 *8%*	46 *9%*	9 *11%*	12 *9%*	13 *9%*	18 *10%*	10 *6%*	33 *9%*	22 *6%*	40 *9%*	33 *14%* AOP	22 *9%*	72 *9%*	7 *7%*	87 *9%*	83 *9%*	4 *4%*	6 *9%*	3 *13%* W
6	**121** ***11%*** **Xqr**	55 *10%*	66 *12%*	54 *11%*	68 *11%*	66 *11%*	56 *11%*	7 *9%*	17 *11%*	20 *15%*	13 *8%*	22 *13%*	43 *12%*	49 *13%*	45 *10%*	26 *11%*	33 *13%*	88 *11%*	14 *13%*	108 *11%*	99 *11%*	14 *16%* X	4 *6%*	4 *21%* AVX
7	**192** ***18%*** **GOUm**	89 *17%*	102 *19%*	89 *19%*	102 *17%*	119 *20%* G	73 *15%*	22 *27%* M	26 *18%*	21 *16%*	31 *18%*	37 *21%*	54 *15%*	56 *14%*	81 *18%*	54 *24%* AO	41 *16%*	150 *18%*	29 *28%* AU	162 *17%*	159 *18%*	16 *18%*	12 *19%*	4 *21%*
8	**251** ***23%*** **Qaf**	119 *22%*	132 *24%*	99 *21%*	152 *25%*	136 *23%*	115 *24%*	12 *15%*	34 *23%*	36 *27%*	46 *27%*	42 *24%*	81 *22%*	113 *29%* AP Q	100 *22%*	38 *17%*	55 *22%*	196 *24%*	22 *22%*	228 *24%*	210 *23%*	21 *24%*	16 *25%*	4 *18%*
9	**173** ***16%*** **DGJQabe**	80 *15%*	92 *17%*	50 *11%*	123 *20%* AD	107 *18%*	65 *13%*	11 *13%*	28 *19%*	14 *10%*	23 *14%*	28 *16%*	70 *19%* J	77 *20%* AQ	71 *16%*	24 *11%*	44 *18%*	128 *16%*	12 *11%*	161 *17%*	147 *16%*	15 *17%*	10 *15%*	2 *8%*
Highest rating 10	**102** ***10%*** **DYev**	56 *11%*	46 *8%*	30 *6%*	72 *12%* AD	49 *8%*	53 *11%*	8 *10%*	14 *10%*	18 *13%* L	20 *12%*	10 *6%*	32 *9%*	33 *8%*	52 *11%*	17 *8%*	26 *10%*	76 *9%*	11 *11%*	91 *9%*	85 *9%* Y	7 *8%*	10 *15%* AVY	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 123

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**65** ***6%*** **EFOZ g**	37 *7%*	28 *5%*	42 *9%* AE	23 *4%*	25 *4%*	39 *8%* AF	5 *6%*	4 *3%*	4 *3%*	10 *6%*	13 *7%*	29 *8%* I	15 *4%*	33 *7%*	17 *7%*	10 *4%*	55 *7%*	4 *4%*	60 *6%*	56 *6%*	4 *5%*	4 *6%*	* *2%*
1-3 (Net)	**38** ***4%*** **CEZd**	25 *5%* C	13 *2%*	24 *5%* AE	14 *2%*	17 *3%*	21 *4%*	3 *3%*	5 *4%*	8 *6%*	4 *2%*	4 *2%*	15 *4%*	10 *3%*	16 *3%*	12 *5%*	13 *5%*	25 *3%*	1 *1%*	37 *4%*	31 *3%*	3 *3%*	2 *3%*	3 *13%* AVWX
4-6 (Net)	**255** ***24%*** **EZc**	124 *23%*	131 *24%*	137 *29%* AE	118 *19%*	135 *23%*	120 *25%*	20 *25%*	33 *23%*	36 *26%*	36 *21%*	44 *25%*	85 *23%*	88 *22%*	100 *22%*	66 *29%* A	63 *25%*	192 *23%*	24 *23%*	231 *24%*	216 *24%*	21 *24%*	11 *17%*	7 *35%* AVX
7-10 (Net)	**717** ***67%*** **DGQ Yabefm v**	345 *65%*	372 *68%*	268 *57%*	450 *74%* AD	411 *70%* AG	306 *63%*	53 *66%*	101 *70%*	89 *65%*	120 *70%*	117 *66%*	237 *65%*	280 *71%* AQ	304 *67%* Q	134 *59%*	167 *66%*	551 *67%*	74 *72%*	643 *66%*	600 *66%* Y	59 *68%* Y	48 *74%* Y	10 *49%*
9-10 (Net)	**275** ***26%*** **DQY abev**	137 *26%*	138 *25%*	80 *17%*	195 *32%* AD	156 *27%*	118 *24%*	19 *23%*	42 *29%*	31 *23%*	43 *25%*	38 *21%*	102 *28%*	110 *28%* Q	123 *27%* Q	42 *18%*	70 *28%*	205 *25%*	23 *22%*	252 *26%*	232 *26%* Y	22 *25%* Y	20 *30%* Y	2 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**4** *** **Z**	1 ***	- -	3 *6%* AZa	1 ***	1 ***	2 *1%*	1 ***	3 ***	- -	3 *1%*	2 ***	* ***	1 *2%*	- -	1 *1%*	- -	- -	- -	* ***	- -	- -	2 *1%*	* *1%*
2	**10** ***1%*** **Zg**	5 *1%*	2 *2%*	3 *7%* AZ	3 *1%*	4 *1%*	2 *2%*	6 *2%* Ag	3 ***	1 *2%*	2 *1%*	8 *1%*	2 *2%* u	- -	1 *1%*	- -	- -	1 *2%*	2 *2%*	- -	- -	3 *2%*	- -	1 *4%* Anorsu
3	**23** ***2%*** **CZd**	13 *1%*	4 *3%*	7 *15%* AZa	8 *2%*	8 *1%*	8 *6%* Ad	7 *2%*	16 *2%*	- -	5 *2%*	19 *2%*	- -	- -	3 *4%* u	1 *1%*	6 *8%* Akntu	1 *2%*	5 *5%* ku	2 *2%* u	2 *2%*	1 *1%*	- -	2 *8%* Akntu
4	**39** ***4%*** **EZ**	26 *3%*	12 *9%* AZ	* *1%*	8 *2%*	21 *4%*	10 *8%* Ac	14 *5%*	23 *4%*	1 *1%*	10 *4%*	25 *3%*	3 *3%*	- -	4 *5%*	2 *2%*	3 *3%*	4 *6%*	11 *11%* Anr tu	2 *3%*	5 *5%*	2 *1%*	4 *3%*	* *1%*
5	**95** ***9%*** **EOZc**	62 *7%*	26 *20%* AZ	6 *14%*	18 *5%*	55 *9%* c	19 *15%* Ac	24 *9%*	58 *9%*	8 *11%*	25 *10%*	69 *9%*	4 *4%*	5 *13%*	12 *15%* ks	14 *11%*	6 *7%*	7 *12%*	9 *8%*	6 *9%*	5 *5%*	10 *7%*	15 *9%*	3 *13%* ks
6	**121** ***11%*** **Xqr**	96 *11%*	20 *15%*	4 *9%*	35 *10%*	72 *12%*	14 *11%*	30 *11%*	76 *12%*	8 *10%*	32 *13%*	89 *11%*	14 *16%* qr	4 *9%*	10 *13%* q	14 *12%* q	8 *10%*	4 *7%*	3 *2%*	4 *6%*	13 *12%* q	14 *10%*	30 *17%* Aqr	4 *21%* Apqrt
7	**192** ***18%*** **GOUm**	166 *18%*	20 *16%*	5 *12%*	63 *18%*	105 *18%*	21 *17%*	47 *17%*	117 *18%*	13 *17%*	42 *17%*	143 *18%*	16 *18%* m	6 *14%*	6 *7%*	23 *20%* m	12 *14%*	9 *15%*	18 *18%*	12 *19%* m	20 *18%*	38 *26%* Am	28 *16%*	4 *21%* m
8	**251** ***23%*** **Qaf**	220 *25%* a	21 *16%*	10 *23%*	85 *24%*	139 *24%*	26 *20%*	50 *18%*	155 *24%*	22 *30%* f	48 *19%*	197 *25%*	21 *24%*	10 *26%*	13 *17%*	30 *25%*	23 *28%*	8 *14%*	26 *25%*	16 *25%*	29 *26%*	29 *20%*	42 *24%*	4 *18%*
9	**173** ***16%*** **DGJQa be**	169 *19%* Aab	3 *3%*	1 *1%*	63 *18%* e	100 *17%* e	9 *7%*	40 *15%*	113 *17%*	7 *9%*	41 *16%*	128 *16%*	15 *17%*	10 *25%* v	15 *19%*	20 *16%*	17 *21%*	14 *23%*	14 *14%*	10 *15%*	13 *12%*	24 *17%*	21 *12%*	2 *8%*
Highest rating 10	**102** ***10%*** **DYev**	94 *10%* A	7 *6%*	1 *2%*	52 *15%* Ade	46 *8%* e	3 *2%*	33 *12%*	54 *8%*	7 *9%*	29 *12%*	71 *9%*	7 *8%*	3 *7%*	7 *9%*	10 *8%*	5 *6%*	4 *7%*	5 *5%*	10 *15%* Aq v	14 *13%* v	20 *14%* v	17 *10%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**65** ***6%*** **EFOZg**	45 *5%*	13 *10%* AZ	5 *11%*	16 *5%*	32 *6%*	13 *10%* c	26 *9%* Ag	28 *4%*	7 *10%*	12 *5%*	51 *6%*	4 *5%*	1 *3%*	7 *9%*	5 *5%*	2 *2%*	6 *10%*	10 *10%*	4 *6%*	8 *7%*	4 *3%*	13 *8%*	* *2%*
1-3 (Net)	**38** ***4%*** **CEZd**	20 *2%*	6 *5%*	12 *28%* AZa	12 *3%*	13 *2%*	12 *10%* Acd	14 *5%*	22 *3%*	1 *2%*	10 *4%*	28 *4%*	3 *3%*	1 *2%*	4 *5%*	2 *2%*	6 *8%* u	3 *5%*	8 *7%* u	2 *3%*	2 *2%*	4 *3%*	2 *1%*	3 *13%* Aklnrstu
4-6 (Net)	**255** ***24%*** **EZc**	184 *21%*	58 *45%* AZb	11 *24%*	61 *17%*	148 *25%* c	43 *34%* Ac	68 *25%*	156 *24%*	17 *23%*	67 *27%*	183 *23%*	21 *24%*	9 *22%*	26 *34%* rt	29 *25%*	16 *20%*	15 *25%*	22 *21%*	11 *17%*	23 *22%*	26 *18%*	50 *29%* rt	7 *35%* Aort
7-10 (Net)	**717** ***67%*** **DGQYa befmv**	649 *72%* Aab	52 *40%*	17 *38%*	263 *75%* Ad e	391 *67%* e	59 *46%*	170 *61%*	439 *68%*	48 *66%*	159 *64%*	539 *67%*	59 *68%* mv	29 *73%* mv	40 *52%*	83 *69%* mv	56 *70%* mv	35 *60%*	63 *62%*	48 *74%* mv	75 *69%* mv	111 *77%* Am pquv	107 *62%*	10 *49%*
9-10 (Net)	**275** ***26%*** **DQYab ev**	263 *29%* Aab	11 *8%*	1 *3%*	116 *33%* Ad e	147 *25%* e	12 *9%*	73 *26%*	167 *26%*	14 *19%*	70 *28%*	200 *25%*	22 *25%* v	13 *33%* v	21 *28%* v	29 *25%* v	22 *27%* v	18 *30%* v	19 *19%*	20 *30%* v	27 *25%* v	44 *31%* v	38 *22%* v	2 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**4** *****	2 *	- -	- -	2 4% ABCH	- -	- -	1 *	* *	2 2%	2 1%	- -	- -	- -	1 1%	2 3% ARS	- -	* *	- -	- -	- -
2	**10** **1%**	3 1%	1 *	- -	- -	2 10%	- -	4 1%	2 1%	2 2% L	1 *	- -	2 1%	- -	4 4% AIKL	- -	2 1%	1 *	1 1%	- -	2 2%
3	**23** **2%**	10 2%	2 2%	- -	1 2%	- -	- -	10 3%	6 3%	2 3%	8 4% M	2 1%	* *	1 3%	2 3%	4 5% R	3 2%	2 1%	6 3%	2 1%	3 2%
4	**39** **4%**	15 3%	9 6%	- -	1 3%	- -	2 6%	12 3%	7 3%	6 7% M	7 3%	8 3%	2 1%	1 4%	8 9% AILM	5 5%	6 5%	6 3%	6 3%	1 1%	3 2%
5	**95** **9%** **G**	40 9%	7 5%	4 21%	7 17% CG	3 14%	* 1%	34 9%	35 14% AKLM	6 7%	12 6%	18 7%	8 6%	3 9%	13 15% AKLM	13 15%	13 10%	16 8%	16 9%	6 4%	12 9%
6	**121** **11%**	44 10%	15 10%	4 17%	4 11%	5 19%	10 27% ABCH	41 11%	31 12%	10 11%	23 11%	25 10%	18 12%	2 7%	12 13%	9 10%	11 8%	30 14%	19 11%	17 12%	14 10%
7	**192** **18%** **GH**	94 21% AGH	28 19% G	2 12%	7 18%	5 22%	2 5%	53 14%	57 23% A	15 17%	34 17%	40 16%	25 16%	5 18%	16 18%	12 14%	33 26% APU	44 20%	32 18%	27 19%	18 13%
8	**251** **23%** **IO**	106 24%	34 23%	5 26%	7 18%	3 10%	7 21%	88 24%	41 16%	25 27% IO	53 26% IO	71 28% IO	41 27% IO	8 30%	11 13%	13 15%	29 22%	41 19%	41 23%	41 29%	40 30% PR
9	**173** **16%** **O**	65 15%	29 20%	- -	4 10%	2 10%	7 20%	65 18%	40 16% O	11 12%	31 15% O	54 21% AO	28 19% O	1 4%	5 6%	9 10%	14 11%	40 18%	35 20%	27 19%	22 17%
Highest rating 10	**102** **10%**	47 11%	8 5%	5 24%	2 6%	3 12%	5 14%	33 9%	18 7%	8 9%	19 9%	29 11%	19 13%	1 4%	8 9%	14 16% A	16 12%	18 9%	14 8%	13 9%	12 9%
Don't know	**65** **6%** **BQ**	15 3%	12 9% B	- -	5 12% B	1 4%	3 7%	29 8% B	16 6%	5 5%	15 7%	9 4%	6 4%	6 21%	9 10% L	6 7% Q	1 1%	17 8% Q	7 4%	7 5%	7 5%
1-3 (Net)	**38** **4%** **L**	15 3%	3 2%	- -	2 6%	2 10%	- -	15 4%	8 3%	6 6% L	10 5% L	2 1%	3 2%	1 3%	7 8% ALM	7 8% AR	5 4%	3 2%	7 4%	2 1%	5 4%
4-6 (Net)	**255** **24%**	98 22%	30 21%	8 38%	12 30%	8 33%	12 33%	86 23%	73 29% LM	22 24%	42 20%	50 20%	28 19%	6 20%	32 37% AKLM	26 30%	30 23%	52 24%	41 23%	24 17%	29 22%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**717** ***67%*** **EOP**	312 *71%* AE	99 *69%*	13 *62%*	21 *52%*	14 *54%*	21 *59%*	239 *65%*	156 *62%* O	59 *64%* O	137 *67%* O	194 *76%* AIO	113 *75%* AI O	16 *56%*	40 *45%*	48 *56%*	91 *72%* P	144 *67%*	122 *69%* P	108 *77%*	93 *70%* P
9-10 (Net)	**275** ***26%*** **O**	112 *25%*	37 *26%*	5 *24%*	6 *16%*	5 *22%*	12 *33%*	97 *26%*	58 *23%*	19 *20%*	50 *25%*	83 *32%* AIO	48 *32%* O	2 *8%*	13 *14%*	23 *26%*	30 *24%*	58 *27%*	49 *28%*	40 *29%*	35 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**4** ***1%*** **C**	4 *1%*	* *	1 *	3 *1%*	1 *	3 *1%*	- -	1 *	* *	- -	1 *1%*	2 *3%* AH	- -	2 *1%*	2 *1%*	1 *	3 *1%*	- -	4 *1%*	3 *1%*	- -	* *1%*	1 *5%* AVW
2	**12** ***2%***	8 *3%*	4 *1%*	8 *3%*	4 *1%*	4 *1%*	8 *2%*	1 *1%*	3 *2%*	4 *3%*	* *	1 *2%*	3 *4%*	3 *1%*	6 *2%*	3 *2%*	4 *2%*	8 *2%*	- -	12 *2%* A	9 *2%*	1 *3%*	* *2%*	1 *5%*
3	**18** ***3%*** **E**	12 *4%*	7 *2%*	14 *5%* AE	5 *1%*	9 *3%*	9 *3%*	6 *4%*	2 *1%*	5 *4%*	1 *1%*	1 *1%*	4 *6%* I	5 *3%*	5 *2%*	8 *6%* AP	6 *2%*	12 *3%*	2 *1%*	17 *3%*	18 *3%*	- -	- -	1 *4%*
4	**28** ***4%*** **ClOg** **j**	20 *6%* C	8 *3%*	14 *5%*	15 *4%*	13 *4%*	15 *5%*	7 *5%*	2 *1%*	4 *3%*	4 *5%*	8 *13%* AIJ	3 *5%*	4 *2%*	16 *6%*	8 *6%*	12 *5%*	16 *4%*	2 *2%*	26 *5%*	24 *4%*	1 *3%*	1 *2%*	2 *14%* AVWX
5	**77** ***12%*** **UZc** **m**	40 *13%*	37 *11%*	40 *15%*	37 *10%*	30 *10%*	47 *14%*	21 *14%*	24 *16%*	12 *10%*	9 *12%*	4 *7%*	7 *10%*	21 *10%*	39 *13%*	17 *12%*	30 *12%*	47 *12%*	24 *19%* U	53 *10%*	67 *12%*	5 *11%*	3 *11%*	2 *11%*
6	**88** ***14%***	36 *11%*	53 *16%*	30 *11%*	58 *16%*	43 *14%*	46 *14%*	18 *12%*	25 *16%*	19 *16%*	13 *17%*	8 *13%*	4 *7%*	31 *16%*	38 *13%*	18 *12%*	41 *16%*	47 *12%*	18 *15%*	70 *14%*	77 *14%*	6 *11%*	2 *9%*	3 *16%*
7	**104** ***16%*** **Uau**	41 *13%*	62 *19%*	37 *14%*	66 *18%*	44 *15%*	59 *18%*	27 *18%*	27 *18%*	20 *16%*	10 *13%*	10 *15%*	9 *13%*	31 *16%*	51 *17%*	21 *15%*	46 *18%*	57 *15%*	27 *22%*	77 *15%*	83 *15%*	13 *26%* AV	6 *22%*	2 *13%*
8	**114** ***18%*** **R**	64 *21%*	51 *16%*	45 *16%*	70 *19%*	53 *17%*	62 *18%*	29 *20%*	25 *16%*	26 *22%*	9 *12%*	13 *19%*	12 *18%*	34 *17%*	58 *20%*	22 *15%*	33 *13%*	81 *21%* AR	23 *18%*	92 *18%*	97 *18%*	11 *22%*	4 *15%*	2 *15%*
9	**87** ***14%*** **ef**	37 *12%*	50 *15%*	29 *11%*	58 *16%*	49 *16%*	38 *11%*	20 *13%*	28 *18%*	12 *10%*	9 *12%*	8 *12%*	10 *14%*	26 *13%*	41 *14%*	19 *13%*	38 *15%*	49 *13%*	17 *13%*	70 *14%*	79 *14%*	4 *9%*	2 *9%*	1 *9%*
Highest rating 10	**51** ***8%*** **LPS**	24 *8%*	27 *8%*	19 *7%*	32 *9%*	27 *9%*	24 *7%*	8 *5%*	14 *9%* L	11 *9%* L	12 *15%* AHL	* *1%*	5 *7%*	23 *12%* AP	15 *5%*	13 *9%*	30 *12%* AS	21 *5%*	10 *8%*	42 *8%*	44 *8%*	4 *9%*	2 *8%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**53** ***8%*** **EIRT Zct**	25 *8%*	28 *8%*	35 *13%* AE	18 *5%*	29 *10%*	24 *7%*	11 *7%*	3 *2%*	9 *7%*	9 *12%* I	11 *17%* AI	9 *13%* I	21 *10%*	20 *7%*	12 *8%*	11 *4%*	42 *11%* AR	3 *2%*	50 *10%* AT	43 *8%*	3 *6%*	5 *21%* AVWY	1 *4%*
1-3 (Net)	**35** ***5%*** **CEZ**	24 *8%* C	11 *3%*	22 *8%* AE	12 *3%*	15 *5%*	20 *6%*	8 *5%*	5 *3%*	9 *7%*	1 *2%*	3 *4%*	9 *13%* AIK	8 *4%*	13 *5%*	13 *9%* AO	11 *5%*	23 *6%*	2 *1%*	33 *6%* A	30 *6%*	1 *3%*	1 *3%*	2 *14%* AVWX
4-6 (Net)	**194** ***30%*** **Z**	96 *31%*	98 *30%*	84 *31%*	110 *30%*	85 *28%*	108 *32%*	46 *31%*	51 *33%*	35 *29%*	26 *34%*	21 *32%*	15 *22%*	56 *28%*	94 *32%*	43 *30%*	83 *33%*	110 *29%*	44 *36%*	149 *29%*	169 *31%*	13 *25%*	6 *22%*	7 *41%* X
7-10 (Net)	**356** ***56%*** **DYa ev**	167 *54%*	189 *58%*	130 *48%*	226 *62%* AD	173 *57%*	183 *55%*	84 *57%*	95 *61%*	69 *57%*	41 *52%*	32 *47%*	36 *52%*	115 *58%*	166 *57%*	75 *53%*	148 *58%*	208 *54%*	76 *61%*	280 *55%*	302 *56%*	33 *66%* Y	14 *54%*	7 *41%*
9-10 (Net)	**138** ***22%*** **Sae m**	61 *20%*	77 *24%*	48 *18%*	90 *25%*	76 *25%*	62 *19%*	28 *19%*	43 *28%* L	23 *19%*	21 *27%*	9 *13%*	15 *21%*	50 *25%*	56 *19%*	32 *22%*	69 *27%* AS	69 *18%*	26 *21%*	112 *22%*	123 *23%*	9 *18%*	5 *17%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**4** ***1%*** **C**	3 *1%*	- -	1 *5%*	1 *	1 *	2 *4%* Acd	1 *1%*	2 *	1 *1%*	* *	3 *1%*	- -	- -	- -	- -	1 *1%*	- -	- -	* *1%*	1 *2%*	- -	1 *2%*	1 *5%* Aknt
2	**12** ***2%***	9 *2%*	2 *2%*	1 *4%*	5 *2%*	5 *2%*	1 *2%*	1 *1%*	9 *2%*	1 *2%*	3 *2%*	10 *2%*	1 *3%*	- -	- -	1 *1%*	1 *1%*	1 *5%*	- -	* *2%*	- -	5 *4%*	1 *1%*	1 *5%* s
3	**18** ***3%*** **E**	12 *2%*	6 *6%*	1 *5%*	9 *3%*	4 *1%*	3 *8%* d	4 *4%*	11 *2%*	3 *5%*	4 *3%*	14 *3%*	- -	- -	5 *11%* Akn su	- -	6 *9%* Aknu	- -	1 *3%*	- -	- -	5 *4%*	- -	1 *4%* nu
4	**28** ***4%*** **CIOgj**	21 *4%*	7 *7%*	1 *3%*	12 *4%*	14 *5%*	2 *5%*	8 *9%* Ag	14 *3%*	2 *3%*	13 *8%* Aj	15 *3%*	1 *3%*	- -	5 *11%* o	3 *5%*	- -	1 *4%*	1 *2%*	1 *2%*	4 *7%*	4 *3%*	6 *8%* o	2 *14%* Akoqrt
5	**77** ***12%*** **UZcm**	56 *11%*	20 *22%* AZ	1 *6%*	29 *9%*	39 *14%*	7 *17%*	14 *14%*	52 *12%*	9 *14%*	12 *7%*	64 *14%*	5 *11%*	2 *11%*	1 *2%*	18 *25%* Amqst u	13 *19%* m	4 *16%*	3 *8%*	3 *11%*	4 *6%*	14 *11%*	8 *10%*	2 *11%* m
6	**88** ***14%***	70 *13%*	13 *15%*	4 *26%*	44 *14%*	35 *13%*	9 *21%*	11 *12%*	66 *15%*	5 *8%*	25 *15%*	63 *13%*	6 *11%*	5 *23%*	6 *13%*	12 *17%*	8 *12%*	5 *18%*	3 *8%*	2 *9%*	11 *20%*	16 *12%*	12 *14%*	3 *16%*
7	**104** ***16%*** **Uau**	96 *18%* Aa	6 *7%*	2 *10%*	60 *19%*	40 *15%*	3 *8%*	21 *22%*	70 *16%*	9 *14%*	30 *19%*	74 *16%*	13 *26%* Au	4 *17%*	6 *14%*	10 *14%*	13 *19%* u	5 *17%*	8 *19%* u	6 *22%* u	8 *14%*	25 *19%* u	4 *5%*	2 *13%*
8	**114** ***18%*** **R**	99 *19%*	12 *13%*	3 *19%*	60 *19%*	49 *18%*	5 *12%*	12 *12%*	85 *19%*	13 *20%*	25 *15%*	90 *19%*	11 *22%*	2 *12%*	10 *22%*	8 *11%*	9 *14%*	4 *15%*	10 *22%*	4 *15%*	12 *20%*	23 *17%*	19 *23%*	2 *15%*
9	**87** ***14%*** **ef**	79 *15%*	8 *9%*	* *2%*	54 *17%* Ae	33 *12%* e	- -	6 *6%*	66 *15%* f	11 *17%*	27 *17%*	60 *13%*	4 *9%*	4 *20%*	3 *7%*	9 *13%*	12 *17%*	6 *21%*	9 *19%*	2 *9%*	7 *12%*	16 *12%*	13 *16%*	1 *9%*
Highest rating 10	**51** ***8%*** **LPS**	47 *9%*	3 *3%*	1 *8%*	27 *8%*	23 *9%*	1 *3%*	7 *8%*	38 *9%*	2 *4%*	14 *9%*	37 *8%*	4 *9%*	2 *11%*	- -	4 *6%*	2 *3%*	- -	5 *12%* m	2 *8%* m	4 *7%*	19 *14%* Amo	7 *9%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**53** ***8%*** **EIRTZc t**	37 *7%*	14 *15%* AZ	2 *11%*	13 *4%*	30 *11%* c	8 *19%* Ac	9 *10%*	32 *7%*	7 *11%*	7 *5%*	45 *10%*	3 *6%*	1 *7%*	9 *21%* Aotv	5 *8%*	3 *4%*	1 *4%*	4 *8%*	5 *21%* Aknotv	7 *12%* t	3 *2%*	10 *12%* t	1 *4%*
1-3 (Net)	**35** ***5%*** **CEZ**	24 *4%*	8 *8%*	2 *14%*	16 *5%*	10 *4%*	6 *14%* Acd	7 *7%*	22 *5%*	5 *8%*	7 *4%*	27 *6%*	1 *3%*	- -	5 *11%* n	1 *1%*	8 *11%* n	1 *5%*	1 *3%*	1 *3%*	1 *2%*	11 *8%*	2 *3%*	2 *14%* Aknqrsu
4-6 (Net)	**194** ***30%*** **Z**	147 *28%*	40 *44%* AZ	6 *35%*	85 *27%*	89 *32%*	18 *43%* c	34 *35%*	133 *30%*	16 *25%*	50 *31%*	142 *30%*	13 *25%*	7 *33%*	11 *25%*	33 *47%* Akmqrt	22 *31%*	10 *38%*	7 *17%*	6 *22%*	19 *33%*	34 *26%*	26 *32%*	7 *41%* qr
7-10 (Net)	**356** ***56%*** **DYaev**	320 *61%* Aa	29 *32%*	7 *40%*	200 *64%* Ade	146 *53%* e	10 *23%*	46 *48%*	260 *58%*	34 *55%*	95 *60%*	260 *55%*	33 *66%* mnv	12 *60%*	20 *43%*	31 *44%*	37 *54%*	15 *53%*	32 *72%* Amnv	14 *54%*	31 *54%*	82 *63%* mnv	44 *53%*	7 *41%*
9-10 (Net)	**138** ***22%*** **Saem**	126 *24%* Aa	11 *12%*	2 *10%*	80 *26%* Ae	57 *21%* e	1 *3%*	13 *14%*	104 *23%*	13 *21%*	41 *26%*	97 *20%*	9 *18%*	6 *30%*	3 *7%*	13 *19%*	14 *21%*	6 *21%*	14 *32%* m	5 *17%*	11 *20%*	35 *27%* m	20 *25%* m	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**4**	*	1	-	*	-	-	3	*	1	1	1	-	-	2	1	2	*	-	-	-
	1%	*	1%	-	1%	-	-	4%	*	1%	*	1%	-	-	4%	2%	3%	*	-	-	-
	B							AB							AI		A				
2	**12**	5	2	-	-	1	1	3	5	-	*	5	-	-	1	1	*	2	3	1	1
	2%	2%	1%	-	-	3%	4%	3%	3%	-	*	4%	-	-	3%	3%	1%	2%	2%	1%	1%
3	**18**	11	3	-	-	-	1	4	2	-	5	2	2	2	5	4	1	-	5	-	2
	3%	3%	3%	-	-	-	3%	5%	1%	-	4%	2%	2%	15%	12%	8%	1%	-	4%	-	3%
															AIJKL M	AR					
4	**28**	15	4	-	2	2	2	4	13	3	7	3	1	-	1	4	8	5	5	3	2
	4%	4%	4%	-	9%	4%	7%	4%	8%	5%	5%	3%	2%	-	3%	8%	9%	4%	4%	4%	3%
																	A				
5	**77**	39	15	4	3	6	2	8	19	2	19	22	10	-	6	5	8	21	12	12	6
	12%	11%	14%	47%	13%	14%	9%	11%	11%	3%	14%	16%	12%	-	14%	9%	10%	16%	9%	16%	8%
												J									
6	**88**	49	20	1	3	5	3	7	32	7	23	10	11	1	5	8	10	22	10	11	14
	14%	14%	18%	13%	15%	13%	12%	8%	19%	12%	17%	7%	13%	8%	11%	16%	11%	17%	8%	15%	18%
	L								L		L										
7	**104**	57	19	-	2	9	5	12	28	13	19	25	14	1	4	8	17	18	28	9	8
	16%	16%	17%	-	9%	22%	20%	15%	16%	23%	14%	18%	17%	7%	9%	14%	20%	14%	22%	12%	11%
8	**114**	66	19	2	6	7	4	11	26	8	25	31	12	4	9	4	16	22	25	16	16
	18%	19%	17%	24%	27%	18%	14%	14%	15%	14%	18%	22%	14%	33%	22%	8%	19%	17%	20%	21%	21%
	P																				
9	**87**	54	10	-	2	8	3	9	21	9	20	20	12	-	5	7	10	21	21	10	11
	14%	15%	9%	-	10%	20%	12%	12%	12%	16%	14%	15%	15%	-	12%	14%	12%	16%	17%	13%	14%
Highest rating 10	**51**	33	10	-	-	2	1	5	10	6	9	8	16	1	2	4	5	14	8	6	9
	8%	9%	9%	-	-	5%	5%	6%	6%	10%	7%	5%	20%	8%	4%	8%	6%	11%	7%	9%	12%
													AIK LO								
Don't know	**53**	23	8	1	3	-	3	13	14	7	10	11	4	3	3	6	7	5	9	6	7
	8%	7%	7%	16%	16%	-	14%	17%	8%	14%	7%	8%	5%	29%	6%	11%	9%	4%	7%	8%	9%
					F		F	ABF													
1-3 (Net)	**35**	17	5	-	*	1	2	10	7	1	6	9	2	2	8	7	4	3	8	1	3
	5%	5%	4%	-	1%	3%	7%	12%	4%	1%	4%	6%	2%	15%	19%	13%	5%	2%	6%	1%	4%
								AB							AIJK LM	AR					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**194** ***30%*** **S**	104 *29%*	40 *36%*	5 *60%*	8 *37%*	13 *32%*	7 *28%*	18 *23%*	64 *37%* AJ	11 *21%*	49 *36%*	35 *26%*	22 *27%*	1 *8%*	12 *28%*	17 *32%*	26 *30%*	47 *36%* S	27 *22%*	26 *36%*	23 *29%*
7-10 (Net)	**356** ***56%***	211 *60%*	58 *52%*	2 *24%*	9 *46%*	26 *65%*	13 *51%*	38 *48%*	85 *50%*	35 *65%*	73 *53%*	83 *60%*	53 *66%* IO	6 *49%*	20 *47%*	23 *44%*	48 *56%*	75 *57%*	82 *65%* AP	41 *55%*	45 *57%*
9-10 (Net)	**138** ***22%***	88 *25%*	20 *18%*	- -	2 *10%*	10 *25%*	4 *17%*	15 *18%*	32 *19%*	15 *27%*	29 *21%*	28 *20%*	28 *35%* AIL O	1 *8%*	7 *16%*	12 *22%*	15 *18%*	35 *27%*	29 *23%*	16 *22%*	20 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**1** ***** *	1 *	* *	1 *	* *	1 *	- -	- -	- -	* *	- -	- -	1 1%	- -	* *	1 1%	* *	1 *	- -	1 *	1 *	- -	- -	* 3% AV
2	**8** **2%** **Z**	6 2%	2 1%	3 1%	5 2%	4 1%	4 2%	3 6%	1 1%	1 1%	- -	2 3%	1 1%	2 1%	3 1%	3 2%	4 2%	3 1%	1 1%	7 2%	5 1%	2 6% AV	- -	1 6% AVX
3	**13** **3%** **j**	9 4%	4 2%	4 2%	9 3%	5 2%	8 4%	- -	6 6%	1 1%	3 3%	1 1%	3 2%	5 3%	6 3%	2 2%	6 3%	7 2%	2 3%	11 3%	9 2%	3 7% AV	1 4%	* 3%
4	**22** **4%** **EO**	14 6%	8 3%	16 8% AE	6 2%	13 4%	10 4%	- -	4 4%	4 6%	4 4%	4 5%	7 6%	4 2%	12 6%	7 6%	6 4%	16 5%	2 2%	21 5%	18 4%	1 3%	2 8%	1 5%
5	**47** **9%** **ESUWk**	16 7%	31 12%	26 13% AE	21 7%	26 9%	21 10%	6 11%	9 9%	7 10%	10 12%	8 10%	7 6%	18 9%	20 10%	10 9%	25 14% AS	22 7%	16 21% AU	31 7%	43 10% W	- -	3 10% W	2 17% W
6	**61** **12%**	32 13%	29 11%	24 12%	37 12%	33 11%	28 13%	11 21% JK	12 13%	4 6%	6 7%	12 15%	16 13%	20 10%	29 14%	12 11%	15 9%	46 14%	9 12%	52 12%	48 11%	8 22% AV	3 11%	2 17%
7	**74** **15%** **t**	40 16%	34 13%	26 13%	48 16%	45 16%	29 13%	6 11%	18 19%	8 11%	17 20%	10 12%	16 13%	24 13%	30 15%	19 17%	23 14%	50 15%	11 15%	63 15%	64 15%	4 11%	4 15%	2 17%
8	**104** **20%** **Yv**	42 17%	62 24%	42 21%	62 20%	62 22%	42 19%	11 22%	15 15%	21 29%	17 20%	19 23%	21 18%	43 22%	37 18%	24 22%	32 18%	72 22%	16 21%	88 20%	91 21% Y	7 19%	5 20%	* 4%
9	**99** **19%** **Da**	40 16%	58 22%	29 14%	70 23% AD	52 18%	46 21%	7 14%	23 24%	16 21%	14 17%	15 19%	23 19%	37 20%	43 21%	18 16%	38 22%	61 18%	11 15%	87 20%	85 20%	8 20%	4 16%	2 19%
Highest rating 10	**44** **9%** **D**	25 10%	19 7%	9 4%	35 12% AD	30 10%	14 6%	3 5%	8 9%	6 8%	11 13%	4 5%	12 10%	24 12% A	12 6%	8 7%	20 11%	24 7%	6 8%	38 9%	39 9%	3 7%	2 7%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**35** ***7%*** **EIRc**	22 *9%*	14 *5%*	24 *12%* AE	12 *4%*	17 *6%*	18 *8%*	5 *9%* I	- -	5 *7%* I	4 *5%* I	6 *7%* I	15 *13%* AI	15 *8%*	14 *7%*	7 *6%*	5 *3%*	30 *9%* AR	2 *2%*	34 *8%*	31 *7%*	1 *4%*	3 *10%*	* *4%*
1-3 (Net)	**22** ***4%*** **CZ**	16 *6%*	6 *2%*	8 *4%*	14 *5%*	10 *3%*	12 *6%*	3 *6%*	6 *6%*	2 *3%*	3 *3%*	3 *4%*	5 *4%*	7 *4%*	9 *4%*	6 *6%*	10 *6%*	12 *4%*	3 *4%*	19 *4%*	15 *3%*	5 *13%* AV	1 *4%*	1 *12%* AV
4-6 (Net)	**130** ***26%*** **EUZ c**	62 *25%*	68 *26%*	66 *33%* AE	64 *21%*	71 *25%*	59 *27%*	17 *33%*	25 *26%*	16 *22%*	20 *23%*	24 *30%*	30 *24%*	41 *21%*	61 *30%*	28 *26%*	46 *26%*	85 *25%*	27 *36%*	103 *24%*	109 *25%*	10 *25%*	8 *29%*	4 *39%*
7-10 (Net)	**321** ***63%*** **DYa v**	147 *60%*	173 *66%*	105 *52%*	216 *70%* AD	189 *66%*	131 *60%*	27 *53%*	64 *68%*	50 *69%*	59 *69%*	47 *59%*	73 *59%*	128 *67%*	123 *59%*	69 *63%*	112 *65%*	208 *62%*	45 *58%*	276 *64%*	279 *64%* Y	22 *58%*	16 *57%*	4 *45%*
9-10 (Net)	**143** ***28%*** **Dae**	65 *26%*	77 *30%*	37 *18%*	106 *34%* AD	82 *29%*	60 *27%*	10 *19%*	31 *33%*	22 *30%*	25 *29%*	19 *24%*	36 *29%*	61 *32%*	56 *27%*	26 *23%*	57 *33%*	86 *26%*	18 *23%*	125 *29%*	124 *29%*	11 *28%*	6 *22%*	2 *25%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**1** *****	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 3%	* *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	* 3% At
2	**8** **2%** **Z**	3 1%	3 5% Z	1 8%	1 1%	5 2%	1 3%	2 1%	5 1%	1 4%	- -	8 2%	2 6% A	1 4%	- -	- -	- -	2 8%	- -	- -	- -	2 2%	- -	1 6% Amnoqrsu
3	**13** **3%** **j**	10 2%	3 5%	- -	6 3%	3 1%	3 7% d	5 4%	8 2%	- -	6 4%	4 1%	3 7% A	- -	2 6%	2 3%	- -	- -	- -	1 4%	- -	3 4%	2 2%	* 3%
4	**22** **4%** **EO**	17 4%	4 6%	1 8%	8 4%	9 4%	5 10%	5 4%	17 5%	- -	4 3%	16 4%	1 3%	- -	2 6% t	3 6%	3 7% t	3 13%	4 7% t	2 8% tu	2 4%	- -	- -	1 5% tu
5	**47** **9%** **ESUWk**	34 8%	9 14%	4 24%	14 6%	28 12%	5 10%	11 9%	27 8%	3 10%	10 7%	37 10%	- -	5 19%	2 4%	5 10%	7 14% k	1 6%	3 5%	3 10% k	3 7%	10 13% k	6 11% k	2 17% km
6	**61** **12%**	48 11%	10 15%	3 18%	22 10%	33 14%	5 10%	16 14%	38 12%	4 12%	15 11%	46 13%	8 22% Aot	1 5%	4 10%	6 11%	2 3%	1 4%	13 24% Ao t	3 11%	6 12%	7 9%	9 14%	2 17% o
7	**74** **15%** **t**	61 14%	11 17%	2 14%	31 14%	33 14%	11 22%	16 13%	47 15%	5 16%	26 19%	47 13%	4 11%	5 21%	6 16%	10 19% t	9 18% t	4 17%	7 14%	4 15%	9 19% t	4 5%	8 14%	2 17% t
8	**104** **20%** **Yv**	95 22%	7 11%	2 17%	46 21%	50 21%	8 16%	25 21%	66 21%	6 19%	25 18%	79 22%	7 19%	6 25%	6 17%	9 17%	14 27% v	4 15%	10 19%	5 20%	8 17%	17 21%	16 27% v	* 4%
9	**99** **19%** **Da**	92 22% Aa	6 9%	1 3%	54 25% Ad e	40 17%	5 10%	17 14%	70 22%	5 15%	27 20%	68 19%	8 20%	5 21%	6 16%	13 25%	12 24%	5 21%	10 18%	4 16%	8 16%	15 19%	11 18%	2 19%
Highest rating 10	**44** **9%** **D**	39 9%	5 8%	- -	25 12%	18 7%	1 3%	13 11%	26 8%	4 11%	15 11%	28 8%	3 7%	1 5%	2 4%	2 3%	2 5%	3 10%	4 7%	2 7%	3 7%	16 20% An o	6 10%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**35** ***7%*** **EIRc**	26 *6%*	7 *10%*	1 *8%*	8 *4%*	21 *9%*	4 *9%*	11 *9%*	19 *6%*	4 *11%*	7 *5%*	28 *8%*	1 *4%*	- -	8 *20%* Akn ou	3 *5%*	1 *2%*	1 *5%*	3 *5%*	3 *10%*	8 *16%* Ao	5 *6%*	2 *4%*	* *4%*
1-3 (Net)	**22** ***4%*** **CZ**	14 *3%*	6 *10%* AZ	1 *8%*	8 *4%*	9 *4%*	5 *10%*	7 *6%*	12 *4%*	2 *7%*	6 *4%*	13 *4%*	5 *13%* Aoqu	1 *4%*	2 *6%*	2 *3%*	- -	2 *8%*	- -	1 *4%*	1 *2%*	5 *7%*	2 *2%*	1 *12%* Aoqsu
4-6 (Net)	**130** ***26%*** **EUZc**	99 *23%*	23 *36%* Z	7 *50%*	44 *21%*	70 *29%*	15 *30%*	32 *27%*	82 *26%*	7 *22%*	29 *22%*	99 *27%*	10 *25%*	6 *24%*	8 *21%*	15 *28%*	12 *24%*	6 *23%*	20 *37%*	8 *29%*	11 *23%*	17 *21%*	15 *25%*	4 *39%*
7-10 (Net)	**321** ***63%*** **DYav**	287 *67%* Aa	28 *44%*	5 *34%*	155 *72%* Ad e	140 *58%*	25 *52%*	70 *59%*	209 *65%*	20 *60%*	93 *69%*	223 *61%*	22 *58%*	18 *72%*	20 *53%*	34 *64%*	37 *74%* v	16 *64%*	31 *58%*	16 *57%*	29 *59%*	52 *66%*	42 *69%* v	4 *45%*
9-10 (Net)	**143** ***28%*** **Dae**	132 *31%* Aa	11 *17%*	1 *3%*	79 *37%* Ad e	58 *24%*	6 *13%*	30 *25%*	95 *30%*	9 *25%*	43 *31%*	96 *27%*	11 *28%*	7 *26%*	8 *20%*	15 *28%*	14 *29%*	8 *31%*	13 *25%*	6 *22%*	11 *23%*	31 *39%* A	17 *28%*	2 *25%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**1**	*	-	-	-	-	-	1	*	-	1	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	-	-	-	1%	*	-	1%	-	-	-	-	-	-	*	-	-	-
2	**8**	2	2	-	-	2	1	1	3	1	1	1	2	-	-	2	-	1	1	-	2
	2%	1%	2%	-	-	12%	4%	1%	2%	2%	1%	1%	2%	-	-	4%	-	1%	1%	-	3%
3	**13**	4	8	-	1	-	-	*	5	-	2	2	4	-	-	-	1	6	4	-	2
	3%	1%	10%	-	5%	-	-	*	3%	-	2%	2%	5%	-	-	-	2%	6%	4%	-	3%
	H		ABH																		
4	**22**	12	1	-	-	2	1	7	6	5	2	5	2	-	3	2	3	4	4	1	3
	4%	5%	1%	-	-	9%	7%	5%	4%	13%	2%	4%	2%	-	11%	4%	4%	4%	4%	2%	5%
										AKM											
5	**47**	26	8	*	3	1	2	7	14	1	8	11	7	1	5	2	5	7	11	4	7
	9%	11%	10%	7%	15%	8%	8%	6%	11%	3%	9%	9%	7%	11%	19%	4%	9%	6%	12%	6%	11%
6	**61**	30	9	-	2	2	4	14	15	4	14	16	7	3	1	4	12	17	5	7	7
	12%	12%	12%	-	10%	13%	21%	11%	11%	11%	17%	14%	8%	21%	3%	8%	21%	16%	5%	11%	11%
	S																AS	S			
7	**74**	43	9	1	1	-	1	18	13	10	20	15	11	-	5	8	7	15	15	12	9
	15%	18%	12%	29%	8%	-	5%	14%	10%	24%	24%	12%	12%	-	18%	16%	11%	14%	15%	19%	14%
										I	AI										
8	**104**	54	12	-	4	4	5	25	30	7	16	18	25	4	4	9	11	27	17	15	13
	20%	22%	16%	-	22%	25%	23%	20%	23%	17%	19%	15%	27%	34%	13%	18%	20%	25%	18%	24%	21%
9	**99**	49	16	-	6	1	5	22	27	8	10	34	16	1	3	13	11	18	21	12	12
	19%	20%	20%	-	29%	6%	26%	18%	21%	19%	12%	28%	18%	5%	12%	26%	19%	17%	22%	19%	19%
												AK									
Highest rating 10	**44**	16	9	3	1	1	*	14	11	-	4	12	15	-	2	6	5	5	11	8	5
	9%	7%	11%	64%	6%	4%	2%	11%	9%	-	5%	10%	16%	-	6%	11%	8%	5%	12%	12%	8%
													AJK								
Don't know	**35**	8	6	-	1	4	1	16	7	4	7	4	3	4	5	5	3	6	7	5	4
	7%	3%	7%	-	5%	23%	4%	13%	6%	11%	8%	4%	4%	30%	18%	9%	6%	6%	7%	7%	5%
	B							AB													
1-3 (Net)	**22**	6	10	-	1	2	1	2	8	1	4	3	6	-	-	2	1	8	5	-	4
	4%	2%	12%	-	5%	12%	4%	2%	6%	2%	4%	3%	7%	-	-	4%	2%	7%	6%	-	6%
			ABH																		
4-6 (Net)	**130**	68	18	*	5	5	7	27	35	10	24	32	15	4	10	9	20	28	20	12	17
	26%	28%	23%	7%	25%	30%	36%	22%	26%	26%	28%	27%	17%	32%	33%	17%	35%	26%	21%	19%	27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**321**	162	47	4	12	6	11	78	82	24	50	79	66	5	14	36	34	65	64	46	39
	63%	*67%*	*58%*	*93%*	*65%*	*35%*	*56%*	*63%*	*62%*	*60%*	*60%*	*67%*	*72%*	*38%*	*49%*	*70%*	*58%*	*61%*	*66%*	*74%*	*61%*
9-10 (Net)	**143**	66	25	3	7	2	5	36	39	8	14	46	31	1	5	19	16	23	32	19	17
	28%	*27%*	*31%*	*64%*	*36%*	*10%*	*27%*	*29%*	*30%*	*19%*	*17%*	*39%*	*34%*	*5%*	*17%*	*37%*	*27%*	*22%*	*33%*	*31%*	*27%*
	K											AK	K								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**5** *** **CEZc**	5 *1%* C	- -	3 ***	2 ***	2 ***	3 ***	- -	1 ***	- -	1 ***	1 ***	2 ***	1 ***	2 ***	1 ***	1 ***	4 ***	- -	5 ***	3 ***	1 *1%*	1 *1%*	- -
2	**22** *1%* **CEZc**	18 *2%* AC	4 ***	16 *2%* AE	6 *1%*	12 *1%*	10 *1%*	4 *2%*	* ***	5 *2%* I	5 *2%*	1 *1%*	5 *1%*	4 *1%*	11 *1%*	7 *1%*	6 *1%*	16 *1%*	4 *2%*	18 *1%*	16 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**37** *2%* **Zd**	21 *2%*	16 *2%*	22 *3%*	15 *2%*	14 *2%*	23 *2%*	4 *2%*	6 *2%*	6 *3%*	4 *1%*	6 *2%*	12 *3%*	11 *3%*	14 *2%*	12 *3%*	9 *2%*	28 *2%*	6 *3%*	31 *2%*	31 *2%*	3 *2%*	1 *1%*	2 *4%*
4	**60** *3%* **EUZ**	28 *3%*	31 *4%*	37 *5%* AE	23 *2%*	32 *4%*	28 *3%*	13 *7%* AJKL	12 *4%*	5 *2%*	5 *2%*	7 *2%*	18 *4%*	19 *4%*	25 *3%*	16 *3%*	16 *3%*	44 *4%*	13 *7%* AU	47 *3%*	51 *4%*	2 *2%*	6 *6%* WY	1 *1%*
5	**164** *9%* **EOZ chu**	90 *10%*	74 *9%*	99 *13%* AE	64 *7%*	66 *8%*	98 *10%*	21 *10%*	29 *10%*	24 *10%*	28 *9%*	22 *8%*	39 *9%*	28 *7%*	81 *10%*	54 *11%* O	54 *11%*	110 *9%*	17 *10%*	147 *9%*	133 *9%*	10 *6%*	14 *15%* AVW	6 *12%*
6	**255** *15%* **UZ**	136 *16%*	119 *14%*	117 *15%*	138 *14%*	120 *15%*	135 *14%*	34 *17%*	42 *15%*	38 *16%*	44 *15%*	44 *16%*	54 *13%*	58 *14%*	132 *16%*	65 *14%*	77 *15%*	178 *15%*	33 *19%*	222 *14%*	215 *15%*	22 *14%*	11 *12%*	7 *12%*
7	**340** *20%* **BQb**	153 *18%*	187 *22%* AB	141 *18%*	200 *21%*	159 *20%*	182 *19%*	42 *21%*	56 *20%*	62 *26%* ALM	60 *20%*	48 *18%*	73 *17%*	91 *21%*	171 *21%*	78 *16%*	112 *22%*	228 *19%*	28 *16%*	312 *20%*	270 *19%*	44 *28%* AVX	14 *15%*	12 *21%*
8	**350** *20%* **abe f**	165 *19%*	186 *22%*	147 *19%*	203 *21%*	164 *21%*	186 *20%*	32 *16%*	52 *19%*	41 *17%*	70 *23%*	62 *23%*	93 *21%*	94 *22%*	166 *20%*	91 *19%*	99 *19%*	251 *21%*	29 *17%*	321 *21%*	283 *20%*	33 *21%*	19 *20%*	15 *27%* AV
9	**228** *13%* **Dae m**	110 *13%*	118 *14%*	70 *9%*	158 *16%* AD	113 *14%*	115 *12%*	21 *11%*	39 *14%*	29 *12%*	43 *14%*	45 *16%*	53 *12%*	57 *14%*	108 *13%*	63 *13%*	66 *13%*	163 *13%*	15 *9%*	212 *14%* A	188 *13%*	22 *14%*	12 *12%*	6 *11%*
Highest rating 10	**165** *10%* **DFY abdejv**	88 *10%*	77 *9%*	50 *7%*	115 *12%* AD	62 *8%*	103 *11%* F	16 *8%*	31 *11%*	21 *9%*	33 *11%*	18 *7%*	45 *10%*	38 *9%*	66 *8%*	61 *13%* AP	52 *10%*	113 *9%*	16 *9%*	149 *10%*	141 *10%* Y	11 *7%*	11 *11%* Y	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**107** ***6%*** **EKRW Zcgk**	61 *7%*	46 *5%*	63 *8%* AE	44 *4%*	47 *6%*	60 *6%*	13 *7%*	12 *4%*	11 *4%*	10 *3%*	19 *7%* K	42 *10%* AIJ K	22 *5%*	53 *6%*	31 *6%*	20 *4%*	87 *7%* AR	12 *7%*	94 *6%*	93 *7%*	4 *3%*	6 *6%*	3 *6%*
1-3 (Net)	**64** ***4%*** **CEZc**	45 *5%* AC	19 *2%*	41 *5%* AE	23 *2%*	27 *3%*	37 *4%*	8 *4%*	7 *3%*	12 *5%*	10 *3%*	8 *3%*	19 *4%*	17 *4%*	27 *3%*	20 *4%*	16 *3%*	48 *4%*	10 *6%*	54 *3%*	49 *3%*	8 *5%*	4 *4%*	3 *5%*
4-6 (Net)	**478** ***28%*** **EUZ c**	254 *29%*	225 *26%*	254 *33%* AE	225 *23%*	217 *28%*	261 *28%*	69 *34%*	83 *30%*	67 *28%*	77 *25%*	73 *27%*	111 *26%*	105 *25%*	239 *29%*	135 *28%*	146 *29%*	332 *27%*	63 *36%* AU	416 *27%*	399 *28%*	34 *22%*	31 *33%* W	14 *25%*
7-10 (Net)	**1084** ***63%*** **BDT abefmp**	515 *59%*	569 *66%* AB	407 *53%*	677 *70%* AD	498 *63%*	586 *62%*	111 *55%*	178 *64%*	152 *63%*	206 *68%* AHM	173 *64%*	263 *60%*	280 *66%*	511 *62%*	292 *61%*	328 *64%*	756 *62%*	89 *51%*	994 *64%* AT	882 *62%*	111 *71%* AVX	55 *57%*	35 *64%*
9-10 (Net)	**393** ***23%*** **DYa bdev**	198 *23%*	196 *23%*	120 *16%*	274 *28%* AD	175 *22%*	218 *23%*	37 *18%*	70 *25%*	50 *21%*	76 *25%*	63 *23%*	98 *22%*	96 *23%*	174 *21%*	124 *26%* A	117 *23%*	276 *23%*	32 *18%*	361 *23%*	329 *23%* Y	34 *21%*	22 *23%*	9 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**5** ***	3 ***	- -	2 *2%* AZa	- -	3 ***	2 *1%*	2 *1%*	1 ***	1 *1%*	1 ***	3 ***	1 *1%*	- -	- -	- -	1 *1%*	1 *1%*	- -	1 *1%*	- -	- -	1 *1%*	- -
2	**22** ***1%*** **CEZc**	8 *1%*	8 *3%* AZ	5 *6%* AZ	1 ***	13 *1%* c	7 *3%* Ac	3 *1%*	17 *2%*	2 *2%*	2 ***	18 *1%*	3 *2%* u	1 *1%*	- -	1 *1%*	1 *1%*	8 *7%* Amnoq stuv	2 *1%*	2 *2%* su	- -	3 *2%*	- -	1 *1%* u
3	**37** ***2%*** **Zd**	22 *2%*	9 *4%*	6 *6%* AZ	10 *2%*	12 *1%*	15 *7%* Acd	10 *2%*	24 *2%*	* *	9 *2%*	28 *2%*	3 *2%*	3 *3%* q	5 *4%* q	3 *1%*	3 *2%*	2 *2%*	- -	1 *1%*	6 *3%*	6 *3%*	3 *1%*	2 *4%* q
4	**60** ***3%*** **EUZ**	34 *2%*	13 *5%* Z	13 *14%* AZa	15 *3%*	31 *3%*	14 *7%* Acd	15 *4%*	36 *3%*	4 *3%*	11 *3%*	47 *4%*	2 *2%*	1 *1%*	4 *3%*	5 *2%*	10 *6%* k	4 *4%*	4 *3%*	6 *6%* kv	3 *2%*	13 *7%* Akv	7 *3%*	1 *1%*
5	**164** ***9%*** **EOZchu**	105 *8%*	46 *18%* AZ	13 *14%* Z	38 *7%*	96 *10%* c	29 *14%* Ac	47 *11%* h	103 *10%* h	4 *3%*	41 *10%*	121 *9%*	10 *6%*	10 *13%*	11 *9%*	23 *11%*	15 *9%*	11 *10%*	17 *11%*	14 *15%* Aku	14 *8%*	20 *11%*	12 *5%*	6 *12%* u
6	**255** ***15%*** **UZ**	184 *13%*	52 *20%* AZ	18 *19%*	77 *13%*	131 *14%*	47 *22%* Acd	60 *14%*	161 *15%*	20 *16%*	63 *16%*	188 *14%*	22 *14%*	5 *7%*	26 *20%* lt	28 *13%*	32 *20%* lt	19 *17%*	21 *14%*	11 *12%*	25 *15%*	21 *11%*	38 *17%* l	7 *12%*
7	**340** ***20%*** **BQb**	286 *21%* Ab	48 *19%* b	6 *7%*	109 *19%*	191 *21%*	36 *17%*	83 *20%*	213 *20%*	20 *16%*	66 *16%*	268 *21%*	44 *28%* Almoprt	13 *16%*	20 *16%*	41 *19%*	26 *17%*	13 *12%*	35 *23%* p	14 *15%*	42 *25%* pr	33 *17%*	48 *21%*	12 *21%*
8	**350** ***20%*** **abef**	305 *22%* Aab	35 *13%*	10 *11%*	120 *21%* e	201 *22%* e	23 *11%*	70 *17%*	226 *21%*	32 *26%* f	77 *19%*	266 *20%*	33 *21%*	19 *24%*	26 *20%*	42 *20%*	31 *20%*	16 *15%*	24 *16%*	19 *20%*	40 *24%*	38 *20%*	44 *19%*	15 *27%* Apq
9	**228** ***13%*** **Daem**	205 *15%* Aa	16 *6%*	8 *8%*	100 *18%* Ade	111 *12%*	16 *8%*	44 *11%*	146 *14%*	18 *15%*	49 *12%*	174 *13%*	22 *14%*	16 *20%* ms	9 *7%*	47 *22%* Ampqr stuv	24 *15%* m	11 *10%*	18 *12%*	12 *12%*	15 *9%*	23 *12%*	26 *11%*	6 *11%*
Highest rating 10	**165** ***10%*** **DFYab dejv**	151 *11%* Aab	11 *4%*	2 *2%*	86 *15%* Ade	73 *8%* e	5 *2%*	43 *10%*	97 *9%*	13 *10%*	54 *13%* Aj	109 *8%*	11 *7%*	8 *11%*	12 *9%*	15 *7%*	9 *6%*	13 *12%* v	19 *13%* v	11 *11%* v	14 *8%*	24 *12%* v	27 *12%* v	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**107** ***6%*** **EKRWZc gk**	74 *5%*	21 *8%*	11 *12%* AZ	17 *3%*	68 *7%* Ac	21 *10%* Ac	42 *10%* Ag	46 *4%*	9 *7%*	30 *7%*	76 *6%*	4 *3%*	4 *5%*	16 *12%* Akn ost	9 *4%*	6 *4%*	10 *9%* k	10 *6%*	6 *6%*	9 *5%*	9 *5%*	21 *9%* k	3 *6%*
1-3 (Net)	**64** ***4%*** **CEZc**	33 *2%*	18 *7%* AZ	13 *14%* AZ	11 *2%*	28 *3%*	23 *11%* Acd	16 *4%*	43 *4%*	4 *3%*	13 *3%*	49 *4%*	8 *5%*	4 *5%*	5 *4%*	4 *2%*	5 *3%*	11 *10%* Anoqu	2 *1%*	4 *4%*	6 *3%*	10 *5%*	5 *2%*	3 *5%* q
4-6 (Net)	**478** ***28%*** **EUZc**	323 *23%*	111 *43%* AZ	44 *47%* AZ	129 *23%*	258 *28%* c	90 *42%* Acd	122 *29%*	300 *28%*	28 *23%*	115 *29%*	357 *27%*	34 *22%*	16 *20%*	41 *32%*	56 *26%*	56 *36%* Akl	34 *32%*	42 *28%*	31 *33%* k	42 *25%*	54 *28%*	58 *25%*	14 *25%*
7-10 (Net)	**1084** ***63%*** **BDTab efmp**	947 *69%* Aab	110 *42%* b	26 *27%*	416 *73%* Ad e	576 *62%* e	80 *38%*	240 *57%*	682 *64%* f	83 *67%*	245 *61%*	816 *63%*	111 *71%* Amo pr	56 *70%* mp	67 *52%*	145 *68%* mpr	90 *57%*	53 *49%*	96 *65%* p	55 *57%*	112 *66%* mp	117 *62%*	145 *63%* p	35 *64%* p
9-10 (Net)	**393** ***23%*** **DYabd ev**	356 *26%* Aab	27 *10%*	10 *10%*	187 *33%* Ad e	184 *20%* e	21 *10%*	87 *21%*	243 *23%*	31 *25%*	102 *25%*	282 *22%*	34 *21%*	24 *30%* msv	21 *16%*	62 *29%* Amsv	33 *21%*	24 *22%*	37 *25%*	22 *23%*	29 *17%*	46 *24%*	53 *23%*	9 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**5** *****	1 *	1 *	- -	1 1%	- -	1 1%	1 *	1 *	- -	- -	1 *	- -	1 3% AIJKM	2 1%	1 1%	1 1%	- -	1 *	1 1%	- -
2	**22** **1%**	15 2% AC	- -	- -	* 1%	1 3% C	1 1%	4 1%	8 2%	3 2%	4 1%	3 1%	2 1%	- -	3 2%	2 1%	2 1%	8 2%	3 1%	2 1%	1 1%
3	**37** **2%** **B**	8 1%	12 4% B	- -	2 3%	* 1%	4 4% B	10 2%	9 2%	5 3%	9 2%	5 2%	4 2%	- -	5 3%	7 4% R	5 2%	4 1%	9 3%	2 1%	3 2%
4	**60** **3%**	20 3%	8 3%	- -	3 4%	7 14% ABCEGH	3 3%	18 4%	12 3%	3 2%	20 5%	13 4%	4 3%	1 3%	7 4%	9 5%	6 2%	12 3%	8 3%	8 4%	7 4%
5	**164** **9%** **J**	74 10%	28 9%	4 16%	8 10%	5 10%	5 6%	41 9%	48 11% J	10 5%	37 9%	31 9%	9 6%	4 12%	23 13% J	23 12%	24 11%	37 10%	20 7%	18 8%	10 6%
6	**255** **15%** **P**	103 14%	48 16%	6 27%	11 13%	11 22%	15 16%	61 14%	53 12%	29 15%	59 15%	63 19% AI	22 15%	2 6%	25 15%	17 9%	25 11%	58 16% P	43 15%	32 15%	26 16%
7	**340** **20%**	161 22%	60 20%	2 10%	13 15%	13 28%	14 15%	76 17%	90 20%	43 21%	75 19%	68 20%	25 17%	9 25%	29 17%	31 16%	52 23%	81 22%	60 21%	39 18%	35 22%
8	**350** **20%** **F**	154 21% F	56 18% F	2 8%	16 18% F	3 6%	19 20% F	101 23% F	96 22%	38 19%	88 22%	64 19%	26 18%	7 20%	31 18%	33 18%	47 21%	63 17%	65 23%	62 28%	27 17%
9	**228** **13%**	92 12%	50 16%	1 5%	13 15%	6 11%	12 13%	55 12%	67 15%	24 12%	58 15%	43 13%	19 13%	3 8%	15 9%	30 16%	27 12%	52 14%	34 12%	34 15%	20 12%
Highest rating 10	**165** **10%** **K**	72 10%	23 8%	6 26%	12 14% F	1 1%	14 15% ACFH	37 8%	46 10% K	22 11% K	19 5%	25 8%	28 19% AIJ KLN	1 2%	24 14% KL	22 12%	26 12%	37 10%	22 8%	14 7%	21 13%
Don't know	**107** **6%** **I**	37 5%	17 6%	2 8%	6 7%	2 4%	5 5%	39 9% AB	16 4%	23 11% AIKL	23 6%	19 6%	8 6%	7 21% AIKLMO	10 6%	13 7%	10 4%	20 5%	18 6%	7 3%	10 6%
1-3 (Net)	**64** **4%**	25 3%	14 5%	- -	3 4%	2 4%	6 6%	15 3%	18 4%	9 4%	13 3%	9 3%	5 4%	1 3%	9 5%	10 5%	9 4%	13 3%	13 5%	5 2%	4 2%
4-6 (Net)	**478** **28%**	197 27%	84 28%	10 43%	22 26%	22 46% ABCEGH	23 25%	120 27%	114 25%	43 21%	115 29%	107 32% J	35 24%	7 21%	55 32% J	49 26%	55 24%	107 29%	71 25%	58 26%	42 27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1084** ***63%*** **F**	479 *65%* F	189 *62%*	11 *50%*	53 *63%*	22 *47%*	60 *64%* F	269 *61%*	299 *67%* AO	126 *63%*	240 *61%*	201 *60%*	98 *67%*	19 *55%*	99 *57%*	115 *62%*	153 *67%*	233 *63%*	182 *64%*	149 *68%*	103 *65%*
9-10 (Net)	**393** ***23%***	164 *22%*	73 *24%*	7 *31%*	25 *29%* F	6 *13%*	26 *28%* F	92 *21%*	113 *25%*	45 *23%*	76 *19%*	69 *20%*	47 *32%* AK LN	4 *10%*	39 *23%*	52 *28%*	53 *23%*	89 *24%*	56 *20%*	48 *22%*	41 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**6** ***1%*** **Z**	4 *1%*	2 *	4 *1%*	2 *	4 *1%*	2 *	1 *	* *	- -	3 *1%*	* *	2 *1%*	3 *1%*	2 *	2 *1%*	1 *	5 *1%*	- -	6 *1%*	5 *1%*	- -	1 *1%*	- -
2	**16** ***1%*** **CEZc**	12 *2%*	4 *1%*	11 *2%* E	5 *1%*	9 *2%*	7 *1%*	3 *2%*	1 *	6 *3%* I	3 *2%*	1 *1%*	1 *1%*	4 *1%*	8 *1%*	4 *2%*	4 *1%*	12 *2%*	1 *1%*	14 *1%*	13 *1%*	2 *2%*	1 *2%*	* *
3	**30** ***3%*** **EZ**	17 *3%*	12 *2%*	20 *4%* AE	10 *1%*	12 *2%*	17 *3%*	2 *1%*	5 *2%*	4 *2%*	9 *4%*	2 *2%*	8 *3%*	12 *3%*	11 *2%*	7 *3%*	6 *2%*	24 *3%*	2 *1%*	28 *3%*	24 *2%*	4 *4%*	* *1%*	1 *3%*
4	**42** ***4%*** **KU**	15 *3%*	26 *5%*	21 *4%*	21 *3%*	25 *4%*	17 *3%*	13 *8%* AIKM	6 *3%*	8 *4%*	2 *1%*	7 *5%* K	6 *3%*	13 *4%*	19 *3%*	10 *4%*	12 *3%*	29 *4%*	10 *7%*	32 *3%*	35 *4%*	1 *1%*	4 *5%*	1 *4%*
5	**100** ***8%*** **O**	48 *8%*	52 *9%*	44 *9%*	56 *8%*	43 *8%*	57 *9%*	18 *11%*	24 *11%*	15 *7%*	18 *8%*	9 *6%*	16 *7%*	20 *6%*	51 *9%*	29 *11%* O	39 *10%*	61 *8%*	13 *9%*	87 *8%*	82 *8%*	6 *6%*	8 *12%*	4 *12%*
6	**167** ***14%*** **m**	83 *14%*	84 *14%*	74 *16%*	92 *13%*	82 *15%*	85 *13%*	29 *17%*	26 *12%*	23 *12%*	32 *15%*	27 *17%*	30 *13%*	44 *12%*	80 *14%*	42 *16%*	45 *12%*	121 *15%*	25 *18%*	141 *14%*	136 *14%*	18 *17%*	8 *11%*	5 *15%*
7	**211** ***18%***	107 *18%*	103 *18%*	84 *18%*	127 *18%*	88 *16%*	123 *19%*	27 *16%*	41 *19%*	44 *22%* M	38 *18%*	27 *17%*	32 *14%*	68 *19%*	100 *18%*	43 *16%*	73 *19%*	138 *17%*	18 *12%*	193 *19%* A	163 *17%*	29 *27%* AV	13 *19%*	6 *19%*
8	**240** ***20%*** **BDI** **a**	105 *17%*	134 *23%* AB	79 *17%*	161 *22%* D	118 *22%*	121 *19%*	33 *20%*	33 *15%*	41 *20%*	43 *21%*	35 *22%*	55 *24%* I	82 *23%*	104 *19%*	53 *20%*	68 *18%*	172 *21%*	22 *16%*	217 *21%*	195 *20%*	22 *21%*	16 *24%*	7 *21%*
9	**182** ***15%*** **DQS** **Xabefm** **r**	93 *15%*	89 *15%*	53 *11%*	129 *18%* AD	91 *17%*	90 *14%*	18 *11%*	51 *23%* AHK LM	33 *17%*	29 *13%*	23 *14%*	28 *12%*	54 *15%*	99 *18%* Q	29 *11%*	80 *21%* AS	102 *13%*	27 *19%*	154 *15%*	156 *16%* X	13 *13%*	6 *9%*	6 *18%* X
Highest rating 10	**93** ***8%*** **DYjv**	52 *9%*	41 *7%*	26 *6%*	67 *9%* D	36 *7%*	56 *9%*	14 *8%*	21 *9%*	13 *7%*	19 *9%*	7 *4%*	19 *8%*	32 *9%*	37 *7%*	23 *9%*	32 *8%*	61 *8%*	12 *9%*	80 *8%*	82 *8%* Y	4 *4%*	6 *9%* Y	1 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**99** ***8%*** **CRZ** **cg**	64 *11%* AC	36 *6%*	47 *10%*	52 *7%*	41 *7%*	58 *9%*	10 *6%*	13 *6%*	12 *6%*	15 *7%*	20 *13%* IJ	29 *13%* AHI J	26 *7%*	49 *9%*	24 *9%*	20 *5%*	79 *10%* AR	10 *7%*	89 *9%*	86 *9%*	6 *5%*	5 *7%*	3 *8%*
1-3 (Net)	**52** ***4%*** **CEZc**	34 *6%*	18 *3%*	35 *8%* AE	17 *2%*	25 *5%*	27 *4%*	6 *3%*	6 *3%*	10 *5%*	15 *7%*	4 *3%*	11 *5%*	18 *5%*	20 *4%*	14 *5%*	10 *3%*	42 *5%*	3 *2%*	49 *5%*	42 *4%*	6 *5%*	3 *4%*	1 *4%*
4-6 (Net)	**309** ***26%*** **EOU** **Z**	146 *24%*	162 *28%*	139 *30%* AE	170 *24%*	150 *27%*	159 *25%*	60 *36%* AJK M	55 *25%*	46 *23%*	52 *25%*	43 *27%*	53 *23%*	77 *22%*	150 *27%*	81 *30%* O	97 *25%*	212 *26%*	49 *34%*	260 *25%*	254 *26%*	25 *24%*	19 *29%*	10 *30%*
7-10 (Net)	**725** ***61%*** **DQS** **abef**	357 *59%*	368 *63%*	242 *52%*	483 *67%* AD	334 *61%*	391 *62%*	92 *55%*	146 *66%*	131 *66%*	129 *61%*	93 *58%*	133 *59%*	236 *66%* AQ	340 *61%*	149 *56%*	252 *67%* AS	472 *59%*	80 *56%*	645 *62%*	596 *61%*	68 *65%*	41 *60%*	20 *58%*
9-10 (Net)	**274** ***23%*** **DSa** **bdef**	144 *24%*	130 *22%*	79 *17%*	195 *27%* AD	128 *23%*	147 *23%*	32 *19%*	72 *33%* AHK LM	46 *23%*	47 *22%*	30 *19%*	47 *21%*	86 *24%*	136 *24%*	53 *20%*	112 *29%* AS	163 *20%*	40 *28%*	235 *22%*	239 *24%*	18 *17%*	12 *17%*	6 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736
Lowest rating 1	**6** ***1%*** **Z**	2 *	3 *2%* Z	2 *3%* Z	2 *	3 *	2 *1%*	1 *	2 *	2 *2%* Ag	1 *	5 *1%*
2	**16** ***1%*** **CEZc**	6 *1%*	4 *3%* Z	5 *9%* AZ	1 *	10 *2%* c	5 *5%* Ac	4 *1%*	10 *1%*	1 *1%*	2 *1%*	14 *2%*
3	**30** ***3%*** **EZ**	19 *2%*	7 *4%*	4 *6%*	7 *2%*	12 *2%*	9 *8%* Acd	10 *4%*	18 *2%*	2 *2%*	7 *2%*	23 *3%*
4	**42** ***4%*** **KU**	30 *3%*	7 *4%*	5 *8%*	16 *4%*	17 *3%*	7 *6%*	6 *2%*	33 *5%* A	* *1%*	7 *3%*	33 *4%*
5	**100** ***8%*** **O**	75 *8%*	22 *14%* AZ	3 *5%*	35 *8%*	53 *9%*	12 *10%*	22 *8%*	60 *8%*	12 *13%*	29 *10%*	67 *8%*
6	**167** ***14%*** **m**	133 *14%*	28 *18%*	6 *10%*	56 *12%*	88 *15%*	22 *19%*	51 *18%* Ag	92 *13%*	12 *13%*	37 *14%*	128 *14%*
7	**211** ***18%***	174 *18%*	29 *20%*	8 *13%*	90 *20%*	105 *17%*	15 *13%*	51 *19%*	131 *18%*	13 *15%*	50 *18%*	160 *18%*
8	**240** ***20%*** **BDIa**	209 *21%* Aa	20 *14%*	10 *18%*	81 *18%*	140 *23%* Ae	16 *13%*	48 *17%*	153 *21%*	19 *21%*	51 *19%*	181 *20%*
9	**182** ***15%*** **DQSXa befmr**	171 *18%* Aab	8 *5%*	2 *4%*	93 *20%* Ad e	79 *13%*	9 *7%*	25 *9%*	127 *17%* Af	16 *17%* f	40 *14%*	139 *16%*
Highest rating 10	**93** ***8%*** **DYjv**	82 *8%*	7 *5%*	3 *5%*	50 *11%* Ade	38 *6%*	5 *4%*	24 *9%*	54 *7%*	7 *8%*	31 *11%* Aj	60 *7%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	1 *1%*	2 *2%*	- -	1 *1%*	- -
2	2 *2%*	- -	- -	- -	2 *2%*	4 *6%* Amntu	3 *3%*	1 *2%* n	1 *1%*	1 *1%*	1 *1%*	* *
3	4 *4%*	- -	2 *3%*	2 *2%*	2 *2%*	- -	3 *3%*	* *1%*	7 *7%* Aru	6 *4%*	1 *1%*	1 *3%*
4	1 *1%*	1 *2%*	1 *1%*	5 *3%*	5 *5%*	3 *4%*	2 *2%*	4 *5%*	1 *1%*	10 *6%*	7 *5%*	1 *4%*
5	6 *6%*	9 *15%* u	14 *15%* ku	9 *7%*	7 *7%*	7 *10%*	7 *7%*	8 *12%* u	6 *5%*	18 *12%* u	6 *4%*	4 *12%* u
6	18 *17%* m	8 *15%*	5 *6%*	29 *20%* Amt	15 *14%*	9 *13%*	12 *13%*	8 *11%*	17 *16%* m	15 *9%*	25 *16%* m	5 *15%* m
7	29 *27%* Altu	5 *10%*	16 *17%*	26 *18%*	20 *20%*	13 *19%*	20 *21%*	13 *19%*	20 *18%*	20 *13%*	22 *14%*	6 *19%*
8	22 *21%*	14 *26%*	27 *28%* o	28 *20%*	14 *14%*	15 *22%*	14 *15%*	16 *24%*	22 *21%*	28 *18%*	32 *21%*	7 *21%*
9	13 *13%*	13 *23%* mpr	6 *7%*	24 *17%* m	21 *21%* mpr	6 *8%*	16 *17%*	6 *9%*	20 *18%* m	31 *20%* mr	19 *13%*	6 *18%* mr
Highest rating 10	4 *4%*	3 *6%*	7 *7%*	10 *7%*	4 *4%*	8 *11%* v	9 *9%*	6 *9%* v	3 *3%*	20 *13%* Akosv	17 *11%* ksv	1 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**99** ***8%*** **CRZcg**	71 *7%*	16 *11%*	12 *20%* AZ	24 *5%*	54 *9%* c	16 *14%* Ac	36 *13%* Ag	46 *6%*	6 *6%*	21 *8%*	76 *9%*	6 *5%*	2 *4%*	16 *17%* Akl npt	9 *6%*	10 *10%*	4 *5%*	10 *10%*	5 *7%*	9 *8%*	8 *5%*	20 *13%* t	3 *8%*
1-3 (Net)	**52** ***4%*** **CEZc**	28 *3%*	13 *9%* AZ	11 *18%* AZ	10 *2%*	25 *4%*	16 *14%* Acd	15 *5%*	29 *4%*	5 *6%*	10 *4%*	42 *5%*	6 *5%*	- -	2 *3%*	3 *2%*	4 *4%*	5 *7%*	6 *6%*	3 *4%*	11 *10%* Alnu	7 *4%*	4 *3%*	1 *4%*
4-6 (Net)	**309** ***26%*** **EOUZ**	239 *25%*	56 *37%* AZ	14 *23%*	107 *23%*	159 *27%*	41 *35%* Ac	79 *28%*	185 *26%*	24 *27%*	74 *27%*	228 *26%*	25 *24%*	18 *32%*	20 *21%*	43 *30%*	27 *27%*	19 *27%*	21 *22%*	19 *29%*	25 *22%*	43 *27%*	39 *25%*	10 *30%*
7-10 (Net)	**725** ***61%*** **DQSab ef**	636 *65%* Aab	65 *43%*	23 *39%*	314 *69%* Ad e	362 *60%* e	44 *37%*	149 *54%*	465 *64%* Af	55 *61%*	171 *62%*	541 *61%*	68 *65%*	36 *64%*	56 *60%*	88 *61%*	60 *60%*	42 *60%*	59 *62%*	41 *60%*	65 *60%*	99 *63%*	90 *59%*	20 *58%*
9-10 (Net)	**274** ***23%*** **DSabd ef**	254 *26%* Aab	15 *10%*	5 *9%*	143 *31%* Ad e	118 *20%*	13 *11%*	49 *18%*	181 *25%* f	23 *25%*	71 *26%*	199 *22%*	18 *17%*	16 *29%*	14 *14%*	34 *24%*	26 *26%*	14 *19%*	25 *26%*	12 *17%*	23 *21%*	51 *33%* Ak mrv	37 *24%*	6 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**6**	3	-	-	*	-	1	2	2	1	2	1	-	-	*	*	*	1	-	3	-
	1%	*1%*	-	-	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*	-	-	*	*	*	*	-	*1%*	-
2	**16**	9	1	-	2	3	1	1	4	3	6	1	1	-	1	1	3	4	1	2	2
	1%	*2%*	*	-	*3%* C	*6%* ABCH	*1%*	*1%*	*1%*	*2%*	*2%*	*	*1%*	-	*1%*	*1%*	*2%*	*1%*	*1%*	*1%*	*1%*
3	**30**	12	6	-	2	2	1	8	6	3	12	3	2	1	2	1	3	7	6	3	3
	3%	*2%*	*3%*	-	*4%*	*4%*	*1%*	*3%*	*2%*	*2%*	*4%* L	*1%*	*2%*	*6%*	*3%*	*1%*	*2%*	*3%*	*3%*	*2%*	*2%*
4	**42**	19	6	-	2	6	2	7	9	5	11	11	2	1	4	2	10	8	5	4	4
	4%	*3%*	*3%*	-	*3%*	*13%* ABCGH	*3%*	*3%*	*3%*	*4%*	*4%*	*4%*	*1%*	*6%*	*5%*	*2%*	*6%*	*3%*	*3%*	*2%*	*3%*
5	**100**	42	21	3	9	1	7	18	29	4	28	20	8	1	10	12	12	24	16	16	7
	8% J	*8%*	*10%*	*15%*	*18%* ABFH	*3%*	*10%*	*7%*	*10%* J	*3%*	*10%* J	*7%*	*6%*	*4%*	*13%* J	*13%* U	*7%*	*9%*	*8%*	*9%*	*5%*
6	**167**	75	34	1	7	6	8	35	49	14	37	38	17	2	10	13	29	37	23	21	22
	14%	*14%*	*16%*	*7%*	*13%*	*14%*	*13%*	*15%*	*17%*	*12%*	*13%*	*14%*	*13%*	*10%*	*14%*	*14%*	*18%*	*15%*	*11%*	*13%*	*16%*
7	**211**	105	42	6	6	7	12	32	43	26	55	54	22	3	7	12	29	39	42	38	20
	18% HO	*19%*	*20%*	*31%*	*12%*	*17%*	*18%*	*13%*	*15%*	*22%* O	*19%* O	*20%* O	*17%*	*19%*	*9%*	*13%*	*18%*	*15%*	*20%*	*22%*	*14%*
8	**240**	109	42	3	9	7	12	57	52	21	54	58	30	6	18	15	28	56	54	32	28
	20%	*20%*	*20%*	*14%*	*19%*	*16%*	*18%*	*24%*	*18%*	*18%*	*19%*	*21%*	*23%*	*37%*	*24%*	*16%*	*17%*	*22%*	*26%* A	*19%*	*20%*
9	**182**	101	32	-	5	5	11	29	44	19	41	49	21	1	7	15	24	38	31	32	27
	15%	*18%* AH	*15%*	-	*9%*	*12%*	*16%*	*12%*	*15%*	*16%*	*15%*	*18%*	*17%*	*7%*	*9%*	*16%*	*15%*	*15%*	*15%*	*19%*	*20%*
Highest rating 10	**93**	45	13	2	5	3	9	17	28	14	10	14	21	-	5	9	13	24	13	12	11
	8% K	*8%*	*6%*	*8%*	*10%*	*6%*	*13%*	*7%*	*10%* K	*12%* KL	*3%*	*5%*	*16%* AKL	-	*7%*	*9%*	*8%*	*9%*	*7%*	*7%*	*8%*
Don't know	**99**	33	19	4	5	4	4	31	24	9	27	22	4	2	10	13	10	17	13	8	15
	8% BM	*6%*	*9%*	*23%*	*10%*	*9%*	*5%*	*13%* AB	*8%*	*8%*	*10%* M	*8%*	*3%*	*11%*	*14%* M	*14%* AQRS	*6%*	*7%*	*6%*	*5%*	*11%*
1-3 (Net)	**52**	24	7	-	4	4	2	11	12	6	21	5	3	1	4	3	6	11	7	7	4
	4% L	*4%*	*3%*	-	*7%*	*10%*	*4%*	*5%*	*4%*	*5%*	*7%* AL	*2%*	*3%*	*6%*	*5%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*
4-6 (Net)	**309**	136	61	4	17	13	17	60	86	23	76	68	26	3	24	27	52	68	44	41	33
	26%	*25%*	*28%*	*22%*	*34%*	*30%*	*26%*	*25%*	*30%* J	*19%*	*27%*	*25%*	*21%*	*19%*	*32%* J	*29%*	*32%*	*27%*	*22%*	*24%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**725** ***61%*** **EO**	361 *65%* AEH	129 *60%*	10 *54%*	25 *49%*	22 *52%*	44 *65%*	134 *57%*	168 *58%*	81 *68%* O	160 *56%*	174 *65%* O	93 *73%* AI KO	10 *63%*	37 *49%*	51 *54%*	94 *58%*	156 *62%*	140 *69%* AP	114 *67%*	86 *62%*
9-10 (Net)	**274** ***23%*** **K**	146 *26%* AH	44 *21%*	2 *8%*	10 *19%*	8 *18%*	19 *28%*	46 *19%*	72 *25%*	33 *28%* K	51 *18%*	63 *23%*	42 *33%* AKO	1 *7%*	12 *16%*	24 *25%*	38 *23%*	62 *24%*	45 *22%*	45 *26%*	38 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**11** ***1%*** **Zg**	7 *2%*	5 *1%*	7 *2%*	4 *1%*	5 *1%*	6 *1%*	2 *2%*	2 *1%*	1 *1%*	1 *1%*	1 *1%*	3 *2%*	3 *1%*	6 *1%*	3 *1%*	2 *1%*	9 *2%*	- -	11 *2%*	10 *2%*	- -	1 *2%*	- -
2	**19** ***2%*** **EZc**	9 *2%*	10 *2%*	13 *5%* AE	6 *1%*	7 *2%*	11 *3%*	3 *4%*	2 *1%*	3 *2%*	4 *3%*	* *	6 *3%*	6 *3%*	6 *1%*	6 *3%*	5 *2%*	14 *3%*	2 *3%*	16 *2%*	16 *2%*	* *	2 *4%*	1 *4%* W
3	**17** ***2%*** **EP**	9 *2%*	8 *2%*	12 *4%* AE	6 *1%*	9 *2%*	9 *2%*	2 *2%*	3 *2%*	3 *2%*	1 *1%*	4 *3%*	5 *3%*	7 *3%* P	3 *1%*	8 *4%* P	5 *2%*	13 *2%*	- -	17 *2%*	13 *2%*	3 *4%*	1 *2%*	* *1%*
4	**45** ***5%*** **Zc**	20 *5%*	26 *6%*	18 *6%*	28 *5%*	21 *5%*	24 *6%*	9 *9%*	8 *5%*	6 *5%*	6 *5%*	9 *7%*	7 *4%*	8 *4%*	23 *6%*	14 *7%*	11 *3%*	35 *7%*	6 *6%*	40 *5%*	37 *5%*	5 *7%*	2 *5%*	1 *2%*
5	**89** ***11%*** **EZc**	39 *10%*	49 *12%*	40 *14%* AE	48 *9%*	44 *11%*	44 *10%*	10 *11%*	20 *12%*	17 *13%*	10 *8%*	10 *8%*	21 *12%*	16 *8%*	45 *11%*	27 *13%*	35 *11%*	54 *10%*	14 *14%*	75 *10%*	64 *9%*	13 *16%*	8 *17%* AV	3 *13%*
6	**94** ***11%*** **f**	44 *11%*	51 *12%*	36 *12%*	58 *11%*	45 *11%*	49 *11%*	4 *5%*	25 *15%* HM	20 *14%* H	20 *15%* HM	13 *10%*	12 *7%*	18 *9%*	54 *13%*	23 *11%*	39 *13%*	55 *11%*	14 *14%*	80 *11%*	75 *11%*	9 *11%*	6 *12%*	4 *16%*
7	**147** ***18%***	74 *18%*	73 *17%*	45 *16%*	102 *19%*	75 *19%*	72 *17%*	26 *28%* AIL M	27 *16%*	24 *18%*	24 *18%*	22 *16%*	24 *14%*	46 *23%*	67 *16%*	35 *16%*	61 *20%*	86 *16%*	16 *16%*	131 *18%*	117 *17%*	19 *23%*	6 *13%*	5 *20%*
8	**155** ***19%*** **Dae**	82 *20%*	73 *17%*	42 *15%*	113 *21%* D	76 *19%*	79 *18%*	18 *19%*	25 *15%*	26 *19%*	25 *19%*	29 *21%*	32 *19%*	45 *22%*	70 *17%*	39 *18%*	53 *17%*	101 *19%*	20 *20%*	135 *18%*	125 *18%*	14 *17%*	10 *22%*	5 *21%*
9	**117** ***14%*** **DQX** **dr**	59 *14%*	58 *14%*	25 *9%*	92 *17%* AD	59 *15%*	58 *13%*	10 *11%*	30 *18%*	15 *11%*	15 *12%*	27 *20%*	20 *12%*	25 *12%*	71 *17%* AQ	21 *10%*	51 *17%*	65 *12%*	16 *16%*	101 *14%*	101 *15%* X	9 *11%*	3 *7%*	3 *12%*
Highest rating 10	**74** ***9%*** **Dj**	32 *8%*	42 *10%*	16 *6%*	58 *11%* AD	33 *8%*	41 *9%*	3 *3%*	22 *13%* H	9 *7%*	15 *11%* H	8 *6%*	17 *10%*	18 *9%*	39 *9%*	17 *8%*	34 *11%*	39 *7%*	9 *9%*	65 *9%*	63 *9%*	4 *5%*	5 *10%*	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**66** ***8%*** **EIRY** **cgv**	38 *9%*	28 *7%*	34 *12%* AE	32 *6%*	25 *6%*	41 *9%*	5 *6%*	4 *2%*	12 *9%* I	9 *7%*	12 *9%* I	24 *14%* AI	13 *6%*	33 *8%*	20 *10%*	10 *3%*	56 *11%* AR	2 *2%*	64 *9%* A	57 *8%* Y	5 *6%*	3 *7%*	* *2%*
1-3 (Net)	**47** ***6%*** **EPZc** **g**	24 *6%*	23 *5%*	32 *11%* AE	16 *3%*	21 *5%*	26 *6%*	7 *8%*	7 *4%*	7 *5%*	7 *5%*	5 *4%*	14 *8%*	15 *8%* P	15 *4%*	16 *8%* P	12 *4%*	35 *7%*	2 *3%*	45 *6%*	39 *6%*	4 *4%*	3 *7%*	1 *6%*
4-6 (Net)	**228** ***27%*** **EOZ** **c**	103 *25%*	126 *30%*	94 *33%* AE	135 *25%*	110 *28%*	118 *27%*	23 *25%*	53 *31%*	43 *32%*	37 *28%*	33 *24%*	40 *23%*	42 *20%*	122 *29%* O	64 *30%* O	85 *28%*	144 *27%*	33 *34%*	195 *27%*	176 *26%*	28 *34%*	16 *34%*	8 *32%*
7-10 (Net)	**492** ***59%*** **DQS** **abde**	246 *60%*	246 *58%*	128 *44%*	364 *67%* AD	242 *61%*	250 *57%*	57 *62%*	104 *62%*	74 *54%*	80 *60%*	85 *63%*	92 *54%*	134 *66%* AQ	246 *59%*	111 *53%*	200 *65%* AS	291 *55%*	61 *62%*	431 *59%*	406 *60%*	46 *56%*	24 *51%*	16 *61%*
9-10 (Net)	**190** ***23%*** **DQS** **adem**	90 *22%*	100 *24%*	41 *14%*	149 *27%* AD	91 *23%*	99 *23%*	13 *14%*	52 *31%* AHJ	24 *18%*	31 *23%*	35 *26%*	36 *21%*	43 *21%*	109 *26%* Q	38 *18%*	86 *28%* AS	105 *20%*	25 *25%*	165 *23%*	164 *24%*	13 *16%*	8 *17%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**11** ***1%*** **Zg**	6 *1%*	5 *5%* AZ	* *1%*	6 *2%*	5 *1%*	* *	5 *3%* g	2 *	3 *5%* g	- -	11 *2%*	- -	- -	- -	2 *2%*	3 *4%*	2 *5%* t	- -	1 *2%*	2 *2%*	- -	1 *1%*	- -
2	**19** ***2%*** **EZc**	12 *2%*	2 *2%*	6 *14%* AZa	2 *1%*	11 *3%*	5 *7%* Ac	5 *3%*	11 *2%*	2 *4%*	8 *4%*	11 *2%*	* *	1 *3%*	- -	1 *1%*	4 *5%*	- -	3 *4%*	2 *4%*	- -	6 *5%*	1 *1%*	1 *4%* kms
3	**17** ***2%*** **EP**	12 *2%*	4 *4%*	1 *3%*	3 *1%*	8 *2%*	6 *7%* Acd	6 *3%*	10 *2%*	- -	4 *2%*	13 *2%*	3 *4%*	- -	1 *2%*	1 *1%*	1 *1%*	- -	2 *4%*	1 *2%*	3 *4%*	2 *1%*	3 *3%*	* *1%*
4	**45** ***5%*** **Zc**	28 *4%*	10 *10%* AZ	7 *17%* AZ	10 *3%*	24 *6%*	10 *13%* Acd	14 *7%*	27 *5%*	- -	10 *4%*	34 *6%*	5 *7%*	1 *1%*	4 *7%*	8 *8%*	2 *3%*	7 *17%* Alotu v	3 *5%*	2 *5%*	5 *6%*	5 *5%*	2 *2%*	1 *2%*
5	**89** ***11%*** **EZc**	66 *10%*	18 *19%* AZ	4 *11%*	23 *7%*	52 *13%* c	13 *17%* c	18 *10%*	57 *11%*	9 *14%*	24 *11%*	62 *11%*	13 *16%*	6 *16%*	5 *9%*	9 *8%*	8 *12%*	4 *9%*	5 *8%*	8 *17%* A	8 *9%*	10 *9%*	9 *9%*	3 *13%*
6	**94** ***11%*** **f**	84 *12%*	7 *7%*	3 *8%*	36 *11%*	52 *13%*	6 *7%*	12 *7%*	64 *12%*	8 *13%*	27 *12%*	66 *11%*	9 *11%*	3 *7%*	6 *10%*	12 *12%*	8 *11%*	5 *12%*	6 *10%*	6 *12%*	13 *15%*	9 *8%*	13 *13%*	4 *16%*
7	**147** ***18%***	118 *17%*	25 *26%* AZ	4 *11%*	67 *20%*	70 *17%*	10 *12%*	34 *18%*	98 *19%*	9 *14%*	37 *16%*	109 *19%*	19 *23%* n	7 *18%*	12 *22%*	12 *11%*	16 *22%*	8 *18%*	8 *13%*	6 *13%*	16 *18%*	16 *15%*	22 *22%*	5 *20%*
8	**155** ***19%*** **Dae**	146 *21%* Aa	4 *4%*	4 *11%*	69 *21%* e	79 *19%* e	6 *8%*	26 *14%*	110 *21%* Af	7 *12%*	41 *18%*	110 *19%*	14 *17%*	8 *20%*	12 *21%*	22 *20%*	11 *15%*	6 *14%*	14 *22%*	10 *22%*	15 *17%*	20 *19%*	18 *18%*	5 *21%*
9	**117** ***14%*** **DQXdr**	106 *15%* A	9 *9%*	2 *5%*	63 *19%* Ad	46 *11%*	7 *9%*	23 *13%*	71 *13%*	12 *19%*	29 *12%*	84 *14%*	9 *11%*	8 *22%* mqr	3 *6%*	24 *22%* Amqr	10 *14%*	4 *10%*	5 *7%*	3 *7%*	14 *15%*	21 *20%* mr	12 *12%*	3 *12%*
Highest rating 10	**74** ***9%*** **Dj**	65 *9%*	5 *5%*	4 *10%*	41 *12%* Ad	30 *7%*	4 *4%*	18 *9%*	48 *9%*	6 *10%*	33 *14%* Aj	40 *7%*	4 *5%*	2 *5%*	2 *3%*	10 *10%*	7 *10%*	4 *9%*	9 *13%* s	5 *10%* s	2 *2%*	14 *14%* s	12 *12%* s	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**66** **8%** **EIRYcg v**	51 *7%*	10 *10%*	3 *9%*	15 *4%*	34 *8%*	13 *16%* Ac	25 *13%* Ag	28 *5%*	5 *8%*	18 *8%*	47 *8%*	5 *6%*	3 *8%*	11 *20%* Akn ortv	6 *6%*	2 *3%*	3 *7%*	10 *15%* otv	3 *7%*	11 *12%* v	4 *3%*	8 *8%*	* *2%*
1-3 (Net)	**47** **6%** **EPZcg**	30 *4%*	10 *10%* AZ	7 *18%* AZ	12 *3%*	24 *6%*	11 *14%* Acd	17 *9%* Ag	23 *4%*	5 *9%*	12 *5%*	35 *6%*	4 *4%*	1 *3%*	1 *2%*	4 *4%*	7 *10%*	2 *5%*	5 *8%*	3 *7%*	5 *6%*	7 *7%*	5 *5%*	1 *6%*
4-6 (Net)	**228** **27%** **EOZc**	179 *26%*	36 *36%* Z	14 *36%*	69 *21%*	129 *31%* Ac	29 *37%* c	45 *24%*	148 *28%*	17 *28%*	61 *26%*	161 *28%*	28 *34%*	9 *24%*	15 *27%*	29 *28%*	18 *25%*	16 *37%*	14 *22%*	16 *34%*	27 *30%*	23 *22%*	24 *24%*	8 *32%*
7-10 (Net)	**492** **59%** **DQSab de**	434 *63%* Aab	43 *44%*	15 *37%*	240 *72%* Ad e	225 *55%* e	27 *33%*	101 *54%*	326 *62%* A	34 *56%*	140 *60%*	343 *59%*	46 *56%*	25 *65%*	29 *52%*	67 *63%*	44 *61%*	22 *51%*	36 *55%*	24 *51%*	47 *52%*	71 *67%* r	64 *64%*	16 *61%*
9-10 (Net)	**190** **23%** **DQSad em**	170 *25%* Aa	14 *14%*	6 *15%*	104 *31%* Ad e	76 *18%*	11 *14%*	41 *22%*	119 *23%*	18 *30%*	61 *27%*	124 *21%*	13 *16%*	10 *27%* m	5 *9%*	34 *32%* Akmr	18 *24%* m	8 *19%*	13 *20%*	8 *17%*	16 *18%*	35 *33%* Ak mrs	24 *24%* m	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**11** ***1%***	3 *1%*	2 *1%*	- -	2 *4%* B	- -	2 *3%*	3 *2%*	3 *1%*	3 *3%*	5 *3%*	- -	- -	- -	* *	1 *1%*	2 *2%*	4 *2%*	- -	3 *3%*	- -
2	**19** ***2%***	8 *2%*	2 *2%*	1 *7%*	1 *4%*	- -	- -	6 *3%*	2 *1%*	4 *4%*	6 *3%*	4 *3%*	- -	- -	3 *5%* I	3 *4%*	3 *2%*	1 *1%*	2 *1%*	5 *5%*	3 *3%*
3	**17** ***2%***	4 *1%*	4 *3%*	- -	1 *3%*	- -	1 *1%*	7 *4%* B	5 *2%*	3 *4%*	3 *2%*	5 *3%*	* *	- -	- -	1 *1%*	3 *3%*	2 *1%*	3 *2%*	1 *1%*	1 *1%*
4	**45** ***5%*** **B**	13 *3%*	14 *9%* B	- -	4 *11%* B	5 *20%*	3 *5%*	8 *5%*	9 *4%*	7 *7%*	11 *5%*	11 *7%*	2 *2%*	1 *6%*	5 *8%*	6 *6%*	10 *8%*	13 *7%*	6 *5%*	4 *4%*	1 *1%*
5	**89** ***11%***	38 *10%*	18 *12%*	3 *20%*	4 *9%*	4 *16%*	5 *10%*	17 *10%*	20 *9%*	7 *7%*	24 *12%*	15 *10%*	9 *11%*	- -	11 *17%*	13 *14%*	13 *10%*	20 *10%*	8 *7%*	14 *13%*	11 *14%*
6	**94** ***11%***	50 *13%*	16 *10%*	* *3%*	4 *10%*	4 *15%*	5 *9%*	16 *9%*	27 *12%*	16 *16%*	19 *10%*	19 *12%*	7 *8%*	2 *24%*	4 *7%*	6 *7%*	14 *11%*	23 *12%*	20 *15%*	10 *10%*	10 *13%*
7	**147** ***18%*** **OP**	73 *20%*	26 *17%*	- -	5 *14%*	3 *12%*	11 *21%*	29 *16%*	46 *21%* O	13 *13%*	40 *21%* O	27 *17%*	14 *17%*	2 *23%*	5 *8%*	9 *9%*	23 *18%*	35 *18%*	27 *21%* P	18 *17%*	9 *11%*
8	**155** ***19%***	74 *20%*	28 *18%*	* *3%*	7 *18%*	4 *18%*	10 *20%*	31 *17%*	35 *16%*	19 *20%*	38 *20%*	28 *18%*	21 *26%*	1 *14%*	11 *17%*	19 *20%*	20 *16%*	36 *18%*	25 *20%*	19 *18%*	21 *27%*
9	**117** ***14%***	52 *14%*	25 *16%*	2 *17%*	6 *16%*	2 *9%*	7 *14%*	21 *12%*	36 *16%*	9 *9%*	22 *11%*	27 *17%*	14 *17%*	1 *11%*	7 *11%*	17 *19%*	16 *12%*	29 *15%*	22 *17%*	15 *14%*	8 *10%*
Highest rating 10	**74** ***9%*** **K**	34 *9%*	11 *7%*	5 *32%*	1 *4%*	1 *3%*	7 *14%*	15 *9%*	25 *11%* K	9 *9%*	8 *4%*	10 *6%*	12 *15%* K	- -	9 *14%* K	11 *11%*	13 *10%*	18 *9%*	8 *6%*	10 *10%*	7 *10%*
Don't know	**66** ***8%***	22 *6%*	11 *7%*	2 *18%*	3 *7%*	1 *6%*	2 *3%*	24 *14%* ABG	14 *6%*	9 *9%*	19 *10%*	10 *7%*	4 *4%*	2 *23%*	9 *13%*	7 *7%*	10 *8%*	14 *7%*	9 *7%*	6 *6%*	6 *8%*
1-3 (Net)	**47** ***6%*** **M**	15 *4%*	8 *5%*	1 *7%*	4 *11%* B	- -	2 *4%*	16 *9%* AB	10 *5%*	10 *10%* M	14 *7%* M	9 *6%*	* *	- -	4 *6%*	6 *6%*	8 *6%*	7 *4%*	4 *3%*	9 *9%*	4 *5%*
4-6 (Net)	**228** ***27%***	100 *27%*	48 *30%*	3 *23%*	12 *30%*	12 *51%*	13 *24%*	41 *23%*	57 *26%*	30 *30%*	53 *28%*	45 *29%*	17 *21%*	3 *30%*	21 *31%*	25 *27%*	38 *30%*	56 *29%*	34 *26%*	28 *26%*	23 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**492** *59%*	232 *63%*	91 *57%*	7 *52%*	20 *52%*	10 *43%*	36 *69%* H	96 *54%*	141 *64%*	50 *51%*	107 *55%*	93 *59%*	61 *74%* AJ KLO	5 *48%*	33 *50%*	55 *60%*	72 *56%*	117 *60%*	82 *64%*	62 *59%*	45 *58%*
9-10 (Net)	**190** *23%* K	85 *23%*	37 *23%*	7 *49%*	8 *20%*	3 *12%*	15 *28%*	37 *21%*	60 *27%* K	18 *18%*	29 *15%*	38 *24%*	26 *32%* K	1 *11%*	17 *26%*	28 *30%*	29 *22%*	47 *24%*	30 *23%*	25 *24%*	15 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**36** ***2%*** **GZc**	20 *2%*	16 *2%*	20 *2%*	16 *1%*	27 *3%* AG	9 *1%*	1 *	3 *1%*	6 *2%*	7 *2%*	3 *1%*	15 *3%*	12 *2%*	10 *1%*	14 *3%* AP	7 *1%*	29 *2%*	5 *3%*	30 *2%*	24 *1%*	6 *3%*	4 *4%* AV	2 *3%*
2	**54** ***3%*** **EPZc**	27 *3%*	28 *3%*	35 *4%* AE	19 *2%*	31 *3%*	24 *2%*	1 *1%*	9 *3%*	9 *3%*	9 *2%*	5 *1%*	22 *4%*	18 *3%*	15 *2%*	22 *4%* AP	17 *3%*	37 *2%*	3 *1%*	51 *3%*	46 *3%*	3 *2%*	4 *3%*	1 *2%*
3	**71** ***3%*** **EZs**	33 *3%*	38 *4%*	46 *5%* AE	24 *2%*	37 *4%*	33 *3%*	10 *5%*	11 *4%*	6 *2%*	7 *2%*	13 *4%*	23 *4%*	15 *2%*	41 *4%*	14 *3%*	13 *3%*	57 *4%*	5 *3%*	65 *4%*	53 *3%*	7 *4%*	7 *6%* AV	3 *5%*
4	**67** ***3%*** **c**	30 *3%*	37 *4%*	34 *4%*	33 *3%*	37 *4%*	30 *3%*	7 *3%*	9 *3%*	14 *5%*	9 *3%*	8 *3%*	19 *3%*	18 *3%*	28 *3%*	20 *4%*	17 *3%*	50 *3%*	5 *2%*	62 *3%*	48 *3%*	11 *6%* AV	5 *5%*	2 *4%*
5	**198** ***10%*** **EZc**	101 *10%*	97 *9%*	119 *13%* AE	79 *7%*	109 *11%*	90 *9%*	19 *9%*	21 *8%*	24 *8%*	44 *12%*	33 *10%*	56 *10%*	47 *8%*	88 *9%*	64 *12%* AO	46 *9%*	152 *10%*	18 *9%*	181 *10%*	173 *10%*	12 *7%*	7 *6%*	7 *12%* X
6	**261** ***13%*** **Zc**	132 *13%*	129 *12%*	122 *13%*	139 *12%*	128 *13%*	133 *13%*	38 *18%* AKL	32 *12%*	42 *14%*	41 *11%*	36 *11%*	71 *12%*	94 *15%* AP	104 *11%*	63 *12%*	75 *14%*	186 *12%*	26 *14%*	235 *13%*	213 *13%*	25 *14%*	14 *12%*	9 *15%*
7	**405** ***20%*** **Hbg** **i**	200 *20%*	205 *20%*	176 *19%*	228 *20%*	210 *21%*	195 *19%*	26 *12%*	52 *20%*	72 *24%* HL	84 *23%* H	56 *17%*	115 *20%* H	116 *19%*	186 *20%*	102 *20%*	117 *22%*	287 *19%*	30 *15%*	375 *20%*	328 *19%*	45 *26%* AV	21 *18%*	10 *18%*
8	**439** ***21%*** **DQa** **be**	223 *22%*	216 *21%*	176 *19%*	264 *23%* D	206 *20%*	233 *23%*	57 *27%* M	51 *19%*	56 *19%*	73 *20%*	87 *27%* AIJ M	114 *19%*	135 *22%* Q	216 *23%* Q	87 *17%*	102 *19%*	337 *22%*	40 *21%*	400 *22%*	367 *22%*	31 *18%*	26 *22%*	15 *26%*
9	**273** ***13%*** **DYa** **betv**	130 *13%*	144 *14%*	103 *11%*	171 *15%* AD	127 *12%*	147 *14%*	25 *12%*	38 *14%*	35 *12%*	53 *15%*	50 *15%*	72 *12%*	86 *14%*	127 *14%*	59 *12%*	79 *15%*	194 *13%*	28 *14%*	245 *13%*	235 *14%* Y	22 *13%*	12 *11%*	4 *7%*
Highest rating 10	**166** ***8%*** **DUYa** **bdejv**	77 *8%*	89 *9%*	46 *5%*	120 *11%* AD	71 *7%*	95 *9%*	14 *7%*	27 *10%*	20 *7%*	28 *8%*	24 *7%*	54 *9%*	53 *9%*	75 *8%*	39 *8%*	47 *9%*	120 *8%*	25 *13%* U	142 *8%*	145 *9%* Y	9 *5%*	11 *9%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

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Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**81** ***4%*** **Oc**	48 *5%*	33 *3%*	39 *4%*	42 *4%*	35 *3%*	46 *4%*	10 *5%*	11 *4%*	12 *4%*	9 *3%*	14 *4%*	25 *4%*	12 *2%*	43 *5%* O	26 *5%* O	16 *3%*	65 *4%*	9 *5%*	72 *4%*	71 *4%*	3 *2%*	4 *3%*	4 *6%* W
1-3 (Net)	**161** ***8%*** **EGZc**	79 *8%*	81 *8%*	101 *11%* AE	60 *5%*	94 *9%* AG	66 *6%*	13 *6%*	24 *9%*	21 *7%*	23 *6%*	21 *6%*	60 *10%* A	45 *7%*	66 *7%*	50 *10%* A	38 *7%*	123 *8%*	14 *7%*	147 *8%*	124 *7%*	16 *9%*	16 *13%* AV	5 *9%*
4-6 (Net)	**526** ***26%*** **EZc**	264 *26%*	262 *25%*	275 *30%* AE	251 *22%*	273 *27%*	253 *24%*	64 *31%*	63 *24%*	81 *27%*	94 *26%*	78 *24%*	146 *25%*	158 *26%*	221 *24%*	147 *29%* P	138 *26%*	388 *26%*	48 *25%*	478 *26%*	434 *25%*	48 *27%*	26 *23%*	18 *31%*
7-10 (Net)	**1284** ***63%*** **DQY** **abdev**	629 *62%*	654 *63%*	501 *55%*	783 *69%* AD	613 *60%*	670 *65%*	122 *59%*	168 *63%*	182 *62%*	239 *65%*	217 *66%*	355 *61%*	390 *64%* Q	604 *65%* Q	288 *56%*	345 *64%*	939 *62%*	122 *63%*	1161 *62%*	1074 *63%* Y	107 *62%*	71 *61%*	31 *54%*
9-10 (Net)	**440** ***21%*** **DFU** **Yabdej** **v**	207 *20%*	233 *23%*	149 *16%*	291 *26%* AD	198 *19%*	242 *23%* AF	39 *19%*	65 *25%*	55 *18%*	81 *22%*	73 *22%*	126 *21%*	139 *23%*	202 *22%*	99 *19%*	126 *23%*	314 *21%*	53 *27%*	386 *21%*	380 *22%* Y	31 *18%* Y	24 *20%* Y	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**36** **2%** **GZc**	9 1%	8 3% Z	19 16% AZa	2 *	15 1%	17 7% Acd	15 3% Ag	16 1%	4 2%	12 3%	22 1%	6 3% m	1 1%	- -	4 2%	1 1%	1 1%	6 3%	4 4% Amo	2 1%	4 2%	5 2%	2 3% m
2	**54** **3%** **EPZc**	18 1%	22 8% AZ	14 12% AZ	9 1%	30 3%	15 6% Acd	12 2%	37 3%	2 1%	16 4%	37 2%	3 2%	5 7% Aot	5 3%	5 2%	1 1%	3 2%	9 4% ot	4 3% o	7 3%	2 1%	9 3%	1 2%
3	**71** **3%** **EZs**	35 2%	22 8% AZ	14 12% AZ	15 2%	39 3%	16 7% Acd	18 3%	44 4%	5 3%	12 3%	55 3%	7 4% s	4 6% s	9 6% s	9 4% s	7 4% s	4 3% s	6 3% s	7 6% As	- -	7 3%	8 3% s	3 5% s
4	**67** **3%** **c**	48 3%	10 4%	9 7% AZ	11 2%	40 3%	15 6% Ac	16 3%	45 4%	1 1%	9 2%	57 4%	11 6% Au	1 1%	4 2%	7 3%	5 3%	3 2%	11 5% u	5 5% u	4 2%	9 3%	4 1%	2 4%
5	**198** **10%** **EZc**	127 8%	60 21% AZb	11 9%	36 6%	136 12% Ac	25 10% c	60 12%	111 9%	14 9%	51 12%	146 9%	12 7%	6 8%	18 12%	31 14% Akqr	19 11%	16 12%	14 7%	7 6%	18 9%	25 10%	25 8%	7 12% r
6	**261** **13%** **Zc**	195 12%	50 17% AZ	15 13%	65 10%	155 14%	33 13%	58 11%	167 14%	20 13%	50 11%	208 13%	25 14%	13 16%	19 13%	23 10%	19 11%	17 13%	23 12%	14 12%	27 13%	33 13%	38 13%	9 15%
7	**405** **20%** **Hbgi**	347 21% Aab	44 15%	12 10%	124 20%	217 19%	55 22%	116 22% g	219 18%	32 21%	69 16%	330 21% Ai	45 26% Apq	18 23%	27 18%	41 19%	48 28% Apqru v	18 13%	33 17%	21 18%	41 20%	47 19%	56 19%	10 18%
8	**439** **21%** **DQabe**	392 24% Aab	35 12%	12 10%	161 26% Ad e	236 21%	40 16%	107 20%	265 22%	32 21%	97 22%	336 21%	31 18%	15 19%	34 23%	49 22%	28 16%	31 24%	44 22%	26 22%	45 22%	48 19%	72 24%	15 26% o
9	**273** **13%** **DYabe** **tv**	251 15% Aab	17 6%	5 4%	107 17% Ae	152 13% e	13 5%	69 13%	164 13%	21 14%	56 13%	208 13%	22 13%	10 12%	19 13%	31 14% v	29 17% tv	23 17% tv	26 13%	12 11%	30 15% v	21 9%	44 15% v	4 7%
Highest rating 10	**166** **8%** **DUYab** **dejv**	156 10% Aab	8 3%	2 2%	87 14% Ade	71 6%	9 4%	32 6%	112 9%	18 12% f	50 11% Aj	112 7%	9 5%	4 5%	11 8%	10 5%	8 5%	9 7%	17 9%	11 9% nv	20 10% v	38 15% Akl nov	26 9% v	2 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 129

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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307
Don't know	**81** ***4%*** **Oc**	58 *4%*	15 *5%*	6 *5%*	14 *2%*	51 *4%* c	11 *4%*	21 *4%*	50 *4%*	4 *2%*	18 *4%*	62 *4%*
1-3 (Net)	**161** ***8%*** **EGZc**	61 *4%*	52 *18%* AZ	46 *40%* AZa	26 *4%*	85 *7%* c	48 *19%* Acd	44 *8%*	96 *8%*	11 *7%*	39 *9%*	114 *7%*
4-6 (Net)	**526** ***26%*** **EZc**	370 *23%*	121 *41%* AZb	34 *29%*	112 *18%*	330 *29%* Ac	73 *29%* c	134 *26%*	323 *26%*	36 *23%*	110 *25%*	411 *26%*
7-10 (Net)	**1284** ***63%*** **DQYab dev**	1146 *70%* Aab	105 *36%*	31 *26%*	479 *76%* Ad e	675 *59%* e	117 *47%*	323 *62%*	760 *62%*	104 *67%*	271 *62%*	986 *63%*
9-10 (Net)	**440** ***21%*** **DFUYa bdejv**	407 *25%* Aab	25 *9%*	7 *6%*	193 *31%* Ad e	223 *20%* e	22 *9%*	101 *19%*	276 *22%*	39 *26%*	106 *24%*	320 *20%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	3 *2%*	1 *2%*	4 *2%*	11 *5%*	6 *3%*	6 *5%*	11 *5%*	4 *3%*	6 *3%*	16 *6%* k	10 *3%*	4 *6%* k
1-3 (Net)	16 *9%*	11 *14%* ost	13 *9%*	17 *8%*	9 *5%*	8 *6%*	21 *10%*	16 *13%* Aop stu	9 *5%*	13 *5%*	22 *8%*	5 *9%*
4-6 (Net)	48 *27%*	20 *25%*	41 *28%*	61 *28%*	43 *25%*	37 *28%*	48 *24%*	26 *23%*	50 *25%*	67 *27%*	67 *23%*	18 *31%*
7-10 (Net)	107 *62%*	47 *59%*	91 *61%*	132 *60%*	113 *66%* v	82 *62%*	121 *60%*	71 *61%*	137 *68%* v	154 *62%*	198 *67%* v	31 *54%*
9-10 (Net)	31 *18%* v	14 *18%*	30 *20%* v	41 *19%* v	38 *22%* v	32 *24%* v	44 *22%* v	24 *20%* v	51 *25%* v	59 *24%* v	71 *24%* v	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**36**	10	4	-	4	1	2	14	4	3	8	8	5	1	7	5	6	10	-	4	2
	2%	1%	1%	-	5%	2%	2%	2%	1%	1%	2%	2%	2%	1%	4%	3%	2%	2%	-	2%	1%
	S				ABC										AI	S	S	S			
2	**54**	23	6	2	5	-	2	17	14	10	7	6	7	1	9	3	6	12	8	5	6
	3%	3%	2%	6%	5%	-	2%	3%	3%	5%	2%	1%	3%	3%	5%	2%	2%	3%	2%	2%	3%
	L				C					KL					KL						
3	**71**	24	11	-	5	3	3	25	10	7	19	16	7	4	7	4	11	15	8	9	9
	3%	3%	3%	-	6%	5%	3%	4%	2%	3%	4%	3%	3%	9%	3%	2%	4%	3%	2%	4%	4%
														AI							
4	**67**	30	9	-	2	1	3	22	16	4	21	10	4	3	8	9	10	11	10	10	7
	3%	4%	3%	-	3%	2%	3%	4%	3%	2%	5%	2%	2%	7%	4%	5%	4%	3%	3%	4%	3%
5	**198**	84	27	1	17	3	7	60	41	24	49	48	8	9	18	21	23	40	30	36	9
	10%	10%	8%	3%	19%	5%	7%	10%	9%	11%	11%	10%	4%	19%	9%	11%	9%	9%	9%	13%	4%
	MU				ABCFGH					M	M	M		AIM	M	U					
6	**261**	114	40	-	9	14	11	73	51	26	67	57	28	4	25	22	28	53	47	33	31
	13%	14%	12%	-	11%	26%	11%	12%	11%	12%	15%	12%	14%	9%	13%	12%	11%	12%	14%	12%	15%
						ABCEGH															
7	**405**	158	85	9	13	5	21	113	105	37	77	99	39	5	42	43	48	95	61	51	39
	20%	19%	25%	32%	15%	9%	21%	19%	22%	17%	18%	21%	20%	12%	22%	23%	20%	22%	18%	19%	19%
			EF																		
8	**439**	176	87	8	15	13	22	119	113	41	84	122	40	9	30	32	47	90	93	50	50
	21%	21%	25%	27%	18%	25%	22%	20%	24%	19%	19%	26%	20%	20%	16%	17%	19%	20%	27%	19%	24%
	O								O			AKO							APQ		
9	**273**	121	37	4	8	9	17	78	69	32	57	61	30	5	17	24	39	59	52	40	29
	13%	14%	11%	15%	9%	16%	17%	13%	14%	15%	13%	13%	15%	11%	9%	13%	16%	13%	15%	15%	14%
Highest rating 10	**166**	79	19	5	4	3	9	48	33	19	32	39	26	1	14	17	18	36	25	25	19
	8%	9%	5%	17%	4%	6%	9%	8%	7%	9%	7%	8%	13%	3%	7%	9%	7%	8%	7%	9%	9%
													AIK								
Don't know	**81**	21	22	-	5	3	4	26	22	12	14	8	5	3	17	7	9	19	8	5	7
	4%	3%	6%	-	5%	5%	4%	4%	5%	6%	3%	2%	3%	6%	9%	4%	4%	4%	2%	2%	4%
	BL		B						L	L					AIKLM						
1-3 (Net)	**161**	58	21	2	14	4	6	56	28	20	34	30	19	6	23	11	23	37	16	19	17
	8%	7%	6%	6%	16%	7%	6%	9%	6%	9%	8%	6%	9%	13%	12%	6%	9%	8%	5%	7%	8%
	S				ABCGH										AIL		S				
4-6 (Net)	**526**	228	76	1	28	17	21	154	109	55	137	115	40	16	51	52	61	104	87	79	47
	26%	27%	22%	3%	33%	32%	21%	26%	23%	25%	31%	24%	20%	35%	26%	28%	25%	24%	25%	29%	23%
					CG						AILM			M							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1284** ***63%*** **EKNO**	534 *63%* E	227 *66%* E	26 *91%*	40 *46%*	30 *56%*	68 *68%* E	358 *60%* E	320 *67%* AKNO	129 *60%*	250 *57%*	321 *68%* AKNO	136 *68%* KN O	21 *46%*	103 *53%*	116 *62%*	153 *62%*	279 *64%*	232 *68%*	167 *62%*	136 *65%*
9-10 (Net)	**440** ***21%*** **CE**	200 *24%* CE	56 *16%*	9 *31%*	12 *14%*	12 *22%*	25 *25%* CE	126 *21%*	102 *21%*	51 *24%*	89 *20%*	100 *21%*	56 *28%* AO	6 *14%*	31 *16%*	41 *22%*	57 *23%*	94 *21%*	78 *23%*	66 *24%*	47 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**17** **2%** **GZcg**	8 1%	9 2%	10 2%	6 1%	14 2% G	3 1%	1 1%	- -	1 1%	2 1%	2 1%	10 3% A	6 2%	4 1%	6 3%	3 1%	13 2%	3 3%	13 1%	12 1%	1 2%	3 4% AV	1 3%
2	**22** **2%** **Zd**	10 2%	12 2%	13 3%	9 1%	14 2%	8 2%	3 4%	3 2%	3 2%	3 1%	3 2%	7 2%	6 2%	8 2%	7 3%	6 2%	16 2%	1 1%	21 2%	17 2%	2 2%	2 3%	1 4%
3	**29** **3%** **EZ**	14 3%	15 3%	23 5% AE	6 1%	13 2%	16 3%	4 5%	2 2%	3 2%	5 3%	4 2%	12 3%	9 2%	14 3%	6 2%	6 2%	23 3%	- -	29 3% A	23 3%	2 2%	3 5%	1 5%
4	**37** **3%**	20 4%	17 3%	21 4%	16 3%	16 3%	22 4%	11 13% AIJK LM	5 3%	3 3%	5 3%	6 3%	7 2%	13 3%	9 2%	15 6% AP	6 2%	31 4%	5 5%	32 3%	29 3%	5 6%	2 3%	1 4%
5	**85** **8%** **EZc**	37 7%	49 9%	55 12% AE	31 5%	50 8%	36 7%	4 5%	13 9%	10 7%	12 7%	12 7%	35 10%	29 7%	26 6%	30 13% AOP	17 7%	68 8%	8 8%	77 8%	72 8%	5 6%	5 8%	3 16% AVW
6	**114** **11%** **M**	58 11%	55 10%	51 11%	63 10%	62 11%	51 11%	13 16% M	23 16% M	14 10%	24 14% M	17 9%	24 6%	38 10%	49 11%	26 12%	34 13%	80 10%	14 13%	100 10%	94 10%	8 10%	7 11%	4 21% AVW
7	**179** **17%**	89 17%	90 16%	81 17%	97 16%	101 17%	78 16%	16 19%	19 13%	32 24% AIK	23 14%	31 17%	58 16%	63 16%	74 16%	40 18%	42 17%	137 17%	23 22%	156 16%	147 16%	21 24% AX	8 12%	3 16%
8	**249** **23%** **T**	121 23%	128 24%	107 23%	142 24%	131 22%	118 24%	14 17%	30 21%	29 22%	49 29%	42 23%	85 23%	95 24%	110 24%	43 19%	53 21%	196 24%	14 13%	235 24% AT	211 23%	22 25%	13 20%	4 18%
9	**187** **17%** **DQY** **aefuv**	97 18%	91 17%	53 11%	134 22% AD	111 19%	77 16%	10 13%	35 24% K	23 17%	21 12%	35 20%	64 17%	79 20% Q	83 18% Q	26 11%	50 20%	137 17%	21 20%	166 17%	161 18% Y	13 15%	12 19% Y	1 7%
Highest rating 10	**121** **11%** **DYa** **bdov**	55 10%	66 12%	38 8%	83 14% AD	61 10%	60 12%	3 4%	11 8%	15 11%	25 14% H	20 11%	48 13% H	45 11%	56 12%	20 9%	26 10%	95 12%	12 11%	109 11%	107 12% Y	6 7%	7 12% Y	* 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**36** ***3%***	23 *4%*	13 *2%*	18 *4%*	18 *3%*	18 *3%*	18 *4%*	2 *2%*	4 *3%*	4 *3%*	3 *2%*	7 *4%*	16 *4%*	8 *2%*	18 *4%*	9 *4%*	8 *3%*	27 *3%*	3 *3%*	33 *3%*	31 *3%*	2 *2%*	2 *3%*	1 *3%*
1-3 (Net)	**67** ***6%*** **EZ**	32 *6%*	36 *7%*	46 *10%* AE	21 *3%*	40 *7%*	27 *6%*	8 *10%*	5 *4%*	7 *5%*	9 *5%*	9 *5%*	29 *8%*	22 *6%*	26 *6%*	18 *8%*	16 *6%*	52 *6%*	4 *4%*	63 *7%*	52 *6%*	5 *6%*	7 *12%* AV	3 *13%* AV
4-6 (Net)	**236** ***22%*** **EMZ** **c**	115 *22%*	121 *22%*	127 *27%* AE	109 *18%*	128 *22%*	108 *22%*	28 *35%* AJL M	41 *28%* M	27 *20%*	40 *23%*	35 *19%*	66 *18%*	80 *20%*	85 *19%*	71 *31%* AOP	57 *23%*	179 *22%*	27 *26%*	209 *22%*	195 *22%*	19 *22%*	14 *22%*	9 *42%* AVWX
7-10 (Net)	**736** ***68%*** **DHQ** **Yabv**	362 *68%*	374 *69%*	280 *59%*	456 *76%* AD	403 *69%*	333 *68%*	43 *53%*	94 *65%*	99 *73%* H	118 *69%* H	128 *72%* H	255 *70%* H	282 *72%* Q	323 *71%* Q	129 *57%*	171 *68%*	565 *69%*	69 *67%*	667 *69%*	626 *69%* Y	60 *70%* Y	40 *63%* Y	9 *43%*
9-10 (Net)	**308** ***29%*** **DHQ** **Yabeuv**	152 *29%*	156 *29%*	92 *19%*	217 *36%* AD	172 *29%*	137 *28%*	13 *17%*	45 *32%* H	37 *27%*	46 *27%*	55 *31%* H	112 *31%* H	124 *31%* Q	139 *31%* Q	46 *20%*	76 *30%*	232 *28%*	33 *32%*	276 *28%*	268 *30%* Y	18 *21%*	20 *31%* Y	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**17** **2%** **GZcg**	5 1%	2 2%	9 20% AZa	2 *	9 2%	6 5% Acd	7 2%	5 1%	2 3%	7 3%	9 1%	1 2%	2 5% n	- -	- -	1 1%	- -	3 3%	3 4% An	1 1%	2 1%	2 1%	1 3% mn
2	**22** **2%** **Zd**	12 1%	5 4%	5 11% AZ	10 3% d	5 1%	6 5% d	7 3%	11 2%	- -	4 2%	17 2%	2 2%	2 4% u	2 3% u	2 2%	3 3% u	- -	6 5% Au	2 3% u	1 1%	2 1%	- -	1 4% pu
3	**29** **3%** **EZ**	15 2%	12 9% AZ	2 4%	8 2%	17 3%	4 3%	9 3%	16 3%	2 3%	5 2%	23 3%	2 2%	1 3%	6 8% Ans t	1 *	3 4%	2 4%	4 4%	3 5% ns	- -	2 1%	4 2%	1 5% ns
4	**37** **3%**	33 4%	1 1%	3 6% a	12 3%	22 4%	3 2%	11 4%	23 4%	1 2%	10 4%	26 3%	5 6% o	1 2%	2 3%	2 2%	- -	3 6%	4 4%	2 3%	7 7% o	5 4%	4 2%	1 4% o
5	**85** **8%** **EZc**	56 6%	27 21% AZb	3 6%	19 5%	54 9%	11 9%	22 8%	49 8%	8 10%	26 10%	57 7%	5 6%	6 16%	4 6%	13 11%	4 5%	5 9%	5 5%	5 8%	6 5%	11 8%	17 10%	3 16% Akmoqs
6	**114** **11%** **M**	89 10%	19 15%	6 13%	28 8%	69 12%	15 12%	23 8%	74 11%	7 10%	27 11%	83 10%	8 10%	3 8%	11 15%	11 9%	10 12%	3 5%	11 11%	7 11%	11 10%	15 11%	18 10%	4 21% Aknptu
7	**179** **17%**	149 17%	23 18%	5 11%	50 14%	100 17%	24 19%	49 18%	106 16%	11 16%	38 15%	140 17%	21 24% Ar	7 17%	13 17%	20 17%	19 24% r	8 14%	15 14%	8 12%	14 13%	22 15%	31 18%	3 16%
8	**249** **23%** **T**	214 24%	25 19%	9 20%	83 24%	130 22%	35 27%	67 24%	149 23%	17 23%	46 19%	199 25% A	22 25%	6 14%	15 19%	30 25%	17 21%	15 25%	23 23%	13 20%	29 26%	24 17%	53 31% Aft	4 18%
9	**187** **17%** **DQYae** **fuv**	180 20% Aa	4 3%	4 8%	62 18% e	114 19% e	10 8%	34 12%	116 18% f	15 21%	43 17%	138 17%	13 15%	11 28% uv	17 22% uv	23 19%	18 22% uv	10 17%	14 14%	12 19% uv	22 21% uv	29 20% uv	17 10%	1 7%
Highest rating 10	**121** **11%** **DYabd** **ov**	116 13% Aab	5 4%	- -	66 19% Ade	46 8%	9 7%	40 15%	70 11%	8 11%	32 13%	84 11%	6 7%	1 3%	6 7%	14 12% o	2 3%	10 17% ov	13 12% o	7 12% ov	17 16% ov	27 18% Ak lmov	18 10%	* 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**36** ***3%***	29 *3%*	6 *5%*	- -	12 *3%*	18 *3%*	2 *2%*	8 *3%*	25 *4%*	1 *1%*	9 *4%*	25 *3%*	2 *2%*	- -	1 *2%*	5 *4%*	4 *5%* s	2 *3%*	5 *4%*	2 *3%* s	- -	6 *4%*	8 *5%*	1 *3%* s
1-3 (Net)	**67** ***6%*** **EZ**	32 *4%*	19 *15%* AZ	16 *35%* AZa	19 *6%*	31 *5%*	16 *13%* Acd	23 *8%*	33 *5%*	5 *6%*	16 *6%*	49 *6%*	5 *6%*	5 *12%* nsu	8 *11%* nsu	3 *2%*	6 *8%*	2 *4%*	13 *13%* An stu	7 *12%* Ans tu	3 *2%*	6 *4%*	6 *4%*	3 *13%* Anstu
4-6 (Net)	**236** ***22%*** **EMZc**	177 *20%*	47 *37%* AZ	11 *26%*	59 *17%*	145 *26%* Ac	29 *23%*	56 *20%*	146 *23%*	16 *22%*	63 *26%*	166 *21%*	19 *22%*	10 *26%*	18 *23%*	26 *22%*	14 *17%*	12 *20%*	20 *20%*	14 *22%*	24 *22%*	32 *22%*	39 *22%* Ak	9 *42%* mnopqrstu
7-10 (Net)	**736** ***68%*** **DHQYa** **bv**	659 *73%* Aab	56 *44%*	17 *39%*	261 *74%* Ad e	390 *67%*	79 *62%*	191 *69%*	441 *68%*	51 *70%*	159 *64%*	562 *70%*	60 *70%* v	25 *62%*	50 *65%* v	86 *72%* v	55 *70%* v	43 *73%* v	65 *63%* v	40 *63%* v	82 *76%* v	101 *70%* v	119 *69%* v	9 *43%*
9-10 (Net)	**308** ***29%*** **DHQYa** **beuv**	296 *33%* Aab	9 *7%*	4 *8%*	128 *36%* Ad e	160 *27%* e	20 *15%*	74 *27%*	186 *29%*	23 *32%*	75 *30%*	223 *28%*	18 *21%*	12 *31%* v	22 *29%* v	36 *30%* v	20 *25%* v	20 *34%* v	27 *26%* v	20 *31%* v	40 *37%* kuv	56 *38%* Ak uv	35 *20%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**17** **2%**	3 1%	3 2%	- -	2 4% B	- -	- -	9 2%	2 1%	1 1%	2 1%	2 1%	5 3%	- -	5 6% AIKL	2 2%	2 1%	4 2%	* *	- -	2 1%
2	**22** **2%**	10 2%	2 1%	- -	* 1%	2 8%	- -	7 2%	3 1%	4 5% L	4 2%	2 1%	2 2%	1 4%	4 5% L	3 3%	3 3%	1 1%	1 1%	1 1%	3 3%
3	**29** **3%**	9 2%	4 3%	- -	2 4%	1 4%	* 1%	13 4%	9 3%	1 1%	6 3%	4 2%	2 1%	- -	5 6% L	3 3%	5 4%	3 2%	4 2%	2 2%	5 4%
4	**37** **3%**	16 4%	9 6%	- -	2 5%	* 1%	1 2%	9 2%	7 3%	8 8% AILM	6 3%	6 2%	2 2%	3 10%	4 5%	4 4%	6 4%	7 3%	4 2%	4 3%	7 5%
5	**85** **8%** **C**	34 8% C	1 1%	1 3%	6 14% C	3 12%	5 14% C	37 10% C	22 9%	8 9%	16 8%	16 6%	6 4%	4 14%	12 13% M	8 10%	9 7%	20 9%	10 6%	13 10%	5 4%
6	**114** **11%** **H**	51 12%	21 15% H	* 2%	7 19% H	3 11%	3 10%	27 7%	30 12%	13 14%	23 11%	26 10%	12 8%	2 8%	7 9%	12 14%	10 8%	22 10%	19 11%	17 12%	13 9%
7	**179** **17%**	74 17%	18 13%	7 33%	7 18%	7 28%	8 23%	57 16%	41 16%	18 20%	38 19%	41 16%	24 16%	4 13%	13 15%	17 19%	27 21% U	33 15%	29 17%	20 14%	14 11%
8	**249** **23%** **JP**	103 23%	41 28%	1 7%	7 18%	4 17%	9 25%	84 23%	68 27% J	13 14%	56 27% J	63 25%	32 21%	3 11%	14 16%	11 12%	23 18%	56 26% P	36 20%	35 25%	42 32% APQS
9	**187** **17%**	75 17%	27 19%	6 31%	4 9%	3 13%	8 23%	65 18%	43 17%	14 15%	27 13%	57 22% AKO	30 20%	7 24%	10 11%	17 20%	20 16%	36 17%	46 26% AQR	28 20%	24 18%
Highest rating 10	**121** **11%** **G**	54 12% G	13 9%	5 24%	2 5%	1 3%	* 1%	46 13% G	22 9%	8 9%	20 10%	33 13%	26 17% AI O	3 10%	6 7%	6 8%	19 15%	22 10%	21 12%	18 13%	17 13%
Don't know	**36** **3%**	13 3%	5 3%	- -	2 4%	1 4%	1 3%	15 4%	7 3%	4 4%	4 2%	4 2%	9 6% L	1 4%	6 7% L	3 4%	3 3%	11 5% U	4 2%	1 1%	1 1%
1-3 (Net)	**67** **6%** **L**	22 5%	9 6%	- -	3 9%	3 12%	* 1%	30 8%	14 5%	6 7%	13 6%	8 3%	9 6%	1 4%	15 17% AIJKL M	7 9%	10 8%	8 4%	6 3%	3 2%	10 8%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
4-6 (Net)	**236** ***22%*** **M**	101 *23%*	32 *22%*	1 *4%*	15 *37%* ABH	6 *23%*	9 *25%*	73 *20%*	58 *23%* M	29 *31%* ALM	46 *22%*	49 *19%*	21 *14%*	9 *33%*	23 *27%* M	24 *28%*	25 *20%*	50 *23%*	34 *19%*	34 *24%*	24 *18%*
7-10 (Net)	**736** ***68%*** **EJO**	305 *69%* E	99 *69%* E	19 *96%*	20 *50%*	15 *61%*	25 *72%* E	252 *68%* E	174 *69%* O	53 *58%*	141 *69%* O	194 *76%* AJO	111 *74%* JO	17 *59%*	44 *50%*	51 *60%*	88 *69%*	146 *68%*	133 *75%* P	101 *72%*	98 *73%* P
9-10 (Net)	**308** ***29%*** **EO**	128 *29%* E	40 *28%*	11 *55%*	6 *14%*	4 *16%*	8 *23%*	111 *30%* E	65 *26%*	22 *24%*	47 *23%*	90 *35%* AIKO	56 *37%* AI KO	10 *34%*	16 *18%*	24 *28%*	38 *30%*	58 *27%*	67 *38%* AR	46 *33%*	41 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**4** ***1%***	1 *	2 1%	2 1%	2 *	3 1%	1 *	1 1%	1 1%	* *	- -	1 1%	- -	1 *	2 1%	1 1%	2 1%	2 *	1 1%	3 1%	2 *	- -	1 5% AV	1 5% AVW
2	**20** ***3%***	8 3%	11 4%	11 4%	9 2%	8 3%	11 3%	2 1%	2 1%	6 5%	6 8% AHIL	- -	3 5%	5 3%	10 3%	4 3%	7 3%	12 3%	2 2%	17 3%	17 3%	2 3%	- -	1 8% AX
3	**28** ***4%*** **E**	16 5%	12 4%	19 7% AE	8 2%	14 5%	14 4%	7 5%	4 2%	6 5%	3 4%	5 7%	4 5%	8 4%	9 3%	10 7%	10 4%	18 5%	3 3%	24 5%	22 4%	4 9%	1 5%	* 3%
4	**36** ***6%***	18 6%	18 6%	21 8%	15 4%	19 6%	17 5%	12 8%	11 7%	5 5%	3 4%	4 5%	1 2%	7 3%	19 6%	10 7%	16 6%	20 5%	9 7%	28 5%	31 6%	3 6%	1 2%	2 12% AX
5	**75** ***12%*** **F**	41 13%	34 10%	38 14%	38 10%	25 8%	50 15% AF	18 12%	20 13%	15 12%	8 11%	8 12%	7 11%	22 11%	33 11%	21 15%	32 12%	44 11%	13 10%	62 12%	64 12%	8 15%	2 7%	3 16%
6	**83** ***13%*** **DRu**	37 12%	46 14%	24 9%	59 16% AD	44 15%	39 12%	20 13%	22 15%	16 13%	11 14%	5 8%	9 13%	27 13%	40 14%	16 11%	21 8%	62 16% AR	16 13%	67 13%	72 13%	6 11%	4 14%	2 12%
7	**96** ***15%***	45 15%	51 16%	35 13%	62 17%	45 15%	52 15%	26 17%	24 15%	20 17%	12 16%	7 11%	7 10%	29 15%	48 16%	18 13%	45 18%	52 13%	21 16%	76 15%	83 15%	6 11%	6 21%	2 12%
8	**116** ***18%*** **KU**	60 19%	57 17%	41 15%	76 21%	52 17%	64 19%	33 22% K	27 17%	22 18%	7 10%	16 24% K	11 16%	32 16%	64 22%	20 14%	44 17%	73 19%	34 27% AU	83 16%	102 19%	8 17%	5 19%	1 9%
9	**75** ***12%*** **adf**	38 12%	37 11%	30 11%	45 12%	34 11%	41 12%	17 12%	20 13%	15 12%	5 7%	10 14%	8 12%	23 12%	32 11%	19 13%	35 14%	40 10%	13 11%	62 12%	65 12%	8 15%	1 5%	1 7%
Highest rating 10	**55** ***9%*** **DL**	25 8%	30 9%	15 6%	40 11% AD	31 10%	24 7%	6 4%	16 10%	13 10%	10 13% HL	1 2%	9 13% HL	24 12%	21 7%	9 7%	28 11%	27 7%	11 9%	44 9%	48 9%	4 8%	1 6%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**49** ***8%*** **EJTcg**	22 *7%*	27 *8%*	36 *13%* AE	13 *4%*	26 *9%*	23 *7%*	6 *4%*	7 *5%*	4 *3%*	12 *15%* AHIJ	10 *16%* AHIJ	10 *15%* AHIJ	21 *11%* P	15 *5%*	13 *9%*	14 *6%*	35 *9%*	3 *2%*	47 *9%* AT	41 *8%*	2 *5%*	4 *16%* AVW	2 *9%*
1-3 (Net)	**51** ***8%*** **EZc**	25 *8%*	25 *8%*	32 *12%* AE	19 *5%*	25 *8%*	26 *8%*	10 *7%*	7 *5%*	12 *10%*	9 *12%*	6 *8%*	7 *10%*	15 *7%*	21 *7%*	15 *10%*	19 *8%*	32 *8%*	6 *5%*	44 *9%*	40 *7%*	6 *12%*	2 *10%*	3 *16%* AV
4-6 (Net)	**195** ***31%***	96 *31%*	99 *30%*	83 *31%*	112 *31%*	89 *29%*	106 *32%*	50 *34%*	53 *35%*	36 *30%*	22 *28%*	16 *25%*	17 *25%*	55 *28%*	92 *31%*	48 *34%*	68 *27%*	126 *33%*	38 *30%*	157 *31%*	166 *30%*	16 *32%*	6 *24%*	6 *40%*
7-10 (Net)	**343** ***54%*** **DSU Yadefmnv**	168 *54%*	174 *54%*	120 *44%*	222 *61%* AD	162 *54%*	180 *54%*	83 *56%*	86 *56%*	70 *57%*	35 *45%*	34 *51%*	34 *50%*	109 *54%*	165 *56%*	68 *47%*	152 *60%* AS	191 *50%*	79 *63%*	264 *52%*	298 *55%* Y	26 *52%*	13 *51%*	6 *35%*
9-10 (Net)	**130** ***20%*** **Sadf**	63 *20%*	66 *20%*	45 *17%*	85 *23%*	66 *22%*	64 *19%*	24 *16%*	36 *23%*	27 *23%*	15 *20%*	11 *16%*	17 *24%*	48 *24%*	53 *18%*	29 *20%*	63 *25%* AS	66 *17%*	24 *19%*	105 *21%*	113 *21%*	12 *24%*	3 *10%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**4** ***1%***	2 ***	- -	1 *5%*	- -	2 *1%*	1 *2%* c	1 *1%*	2 ***	1 *1%*	* ***	3 *1%*	- -	- -	- -	- -	1 *1%*	- -	- -	1 *5%* Antu	- -	1 *1%*	- -	1 *5%* Aknstu
2	**20** ***3%***	13 *2%*	6 *6%*	1 *6%*	5 *2%*	11 *4%*	2 *5%*	2 *2%*	16 *4%*	- -	2 *1%*	16 *3%*	2 *3%*	- -	6 *14%* Anoqrtu	1 *1%*	1 *1%*	1 *4%*	- -	- -	2 *4%*	3 *3%*	2 *3%*	1 *8%* Anoqr
3	**28** ***4%*** **E**	21 *4%*	5 *6%*	2 *9%*	8 *3%*	16 *6%*	4 *8%*	6 *6%*	18 *4%*	1 *2%*	8 *5%*	20 *4%*	4 *9%* s	1 *3%*	6 *13%* Ast	4 *5%*	3 *4%*	- -	1 *3%*	1 *5%*	- -	4 *3%*	3 *3%*	* *3%*
4	**36** ***6%***	31 *6%*	6 *6%*	- -	16 *5%*	20 *7%*	1 *3%*	6 *7%*	20 *4%*	7 *11%* g	8 *5%*	28 *6%*	3 *6%*	1 *4%*	- -	3 *4%*	2 *3%*	- -	3 *7%*	1 *2%*	3 *5%*	12 *9%*	7 *9%*	2 *12%* Amor
5	**75** ***12%*** **F**	57 *11%*	16 *18%*	2 *9%*	32 *10%*	34 *12%*	8 *20%*	11 *12%*	53 *12%*	7 *11%*	23 *14%*	51 *11%*	8 *15%*	4 *17%*	8 *18%*	8 *11%*	12 *18%*	2 *9%*	2 *4%*	2 *7%*	4 *7%*	15 *11%*	9 *11%*	3 *16%*
6	**83** ***13%*** **DRu**	65 *12%*	16 *18%*	2 *13%*	39 *13%*	35 *13%*	7 *16%*	15 *16%*	58 *13%*	6 *9%*	26 *16%*	56 *12%*	6 *11%*	4 *18%*	7 *14%* u	22 *32%* Akostuv	8 *12%*	2 *7%*	8 *17%* u	4 *14%* u	6 *10%*	13 *10%*	3 *3%*	2 *12%* u
7	**96** ***15%***	82 *16%*	11 *12%*	3 *17%*	57 *18%*	35 *13%*	4 *9%*	16 *17%*	66 *15%*	9 *15%*	27 *17%*	70 *15%*	6 *11%*	3 *16%*	4 *8%*	10 *14%*	13 *19%*	7 *25%*	6 *13%*	6 *21%*	16 *27%* Amu	18 *14%*	8 *9%*	2 *12%*
8	**116** ***18%*** **KU**	104 *20%*	10 *11%*	3 *18%*	60 *19%*	52 *19%*	4 *9%*	14 *14%*	83 *19%*	14 *23%*	24 *15%*	92 *19%*	8 *17%*	1 *6%*	7 *15%*	8 *11%*	17 *24%*	6 *23%*	9 *20%*	5 *19%*	10 *18%*	25 *19%*	18 *23%*	1 *9%*
9	**75** ***12%*** **adf**	71 *14%* Aa	4 *4%*	- -	50 *16%* Ad	21 *8%*	4 *9%*	5 *5%*	61 *14%* Af	5 *8%*	19 *12%*	56 *12%*	8 *15%*	3 *17%*	3 *8%*	3 *4%*	9 *13%*	7 *24%*	8 *17%*	1 *5%*	7 *12%*	11 *9%*	14 *17%* n	1 *7%*
Highest rating 10	**55** ***9%*** **DL**	47 *9%*	5 *6%*	2 *14%*	32 *10%*	21 *8%*	2 *4%*	6 *6%*	42 *10%*	6 *10%*	13 *8%*	42 *9%*	4 *8%*	1 *5%*	1 *2%*	4 *6%*	2 *3%*	- -	4 *8%*	1 *6%*	6 *11%*	21 *16%* Amo	9 *11%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**49** ***8%*** **EJTcg**	36 *7%*	12 *14%* Z	1 *8%*	13 *4%*	29 *10%* c	6 *15%* c	14 *15%* Ag	27 *6%*	6 *9%*	9 *6%*	40 *8%*	2 *5%*	3 *14%*	3 *8%*	7 *11%*	2 *3%*	2 *9%*	5 *11%*	4 *16%* Akot	3 *6%*	6 *5%*	9 *11%*	2 *9%*
1-3 (Net)	**51** ***8%*** **EZc**	35 *7%*	11 *12%*	3 *20%*	14 *4%*	29 *11%* c	6 *15%* c	9 *9%*	36 *8%*	2 *3%*	10 *7%*	40 *8%*	6 *12%*	1 *3%*	12 *27%* Anoqstu	5 *7%*	4 *6%*	1 *4%*	1 *3%*	2 *10%*	2 *4%*	8 *7%*	5 *6%*	3 *16%* Aqst
4-6 (Net)	**195** ***31%***	153 *29%*	38 *42%* AZ	4 *22%*	87 *28%*	88 *32%*	16 *38%*	33 *35%*	131 *29%*	19 *31%*	56 *35%*	136 *29%*	16 *32%*	8 *39%*	15 *32%*	32 *47%* Arsu	22 *33%*	4 *16%*	13 *29%*	6 *24%*	12 *22%*	40 *31%*	19 *23%*	6 *40%*
7-10 (Net)	**343** ***54%*** **DSUYa defmnv**	305 *58%* Aa	30 *33%*	8 *50%*	200 *64%* Ade	129 *47%*	14 *32%*	40 *42%*	253 *57%* f	35 *57%*	83 *52%*	260 *55%*	26 *52%*	9 *44%*	15 *33%*	25 *36%*	40 *58%* mnv	20 *72%*	26 *58%* mv	13 *51%*	39 *68%* Amnv	76 *58%* mnv	49 *60%* mnv	6 *35%*
9-10 (Net)	**130** ***20%*** **Sadf**	118 *22%* Aa	9 *10%*	2 *14%*	82 *26%* Ad	42 *15%*	6 *13%*	11 *11%*	104 *23%* Af	12 *19%*	32 *20%*	98 *21%*	12 *24%*	4 *22%*	5 *10%*	7 *11%*	11 *16%*	7 *24%*	11 *25%*	3 *10%*	13 *23%*	32 *25%* n	23 *28%* mnr	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**4**	2	1	-	*	-	-	1	*	1	1	1	1	-	*	*	2	*	-	1	-
	1%	*1%*	*1%*	-	*1%*	-	-	*1%*	*	*1%*	*	*1%*	*1%*	-	*1%*	*1%*	*3%* A	*	-	*1%*	-
2	**20**	12	3	-	-	1	1	3	6	1	3	6	1	2	1	2	1	2	1	5	5
	3%	*3%*	*2%*	-	-	*2%*	*4%*	*4%*	*4%*	*2%*	*2%*	*4%*	*1%*	*16%*	*2%*	*3%*	*1%*	*2%*	*1%*	*6%*	*7%* S
3	**28**	13	4	-	2	3	2	4	10	2	4	5	3	1	3	5	3	4	4	7	*
	4%	*4%*	*3%*	-	*10%*	*7%*	*8%*	*5%*	*6%*	*4%*	*3%*	*3%*	*4%*	*7%*	*7%*	*9%* U	*4%*	*3%*	*3%*	*9%*	*1%*
4	**36**	24	5	-	1	3	-	2	9	3	15	5	*	1	2	1	8	9	4	5	2
	6% M	*7%*	*5%*	-	*7%*	*8%*	-	*2%*	*5%*	*6%*	*11%* AM	*4%*	*	*9%*	*4%*	*2%*	*9%*	*7%*	*4%*	*6%*	*3%*
5	**75**	41	15	2	2	4	2	9	19	2	20	16	10	-	8	7	7	19	19	7	5
	12%	*12%*	*14%*	*23%*	*9%*	*11%*	*9%*	*11%*	*11%*	*3%*	*15%* J	*12%*	*13%*	-	*18%* J	*13%*	*8%*	*15%*	*15%*	*10%*	*7%*
6	**83**	49	13	-	1	7	2	11	30	7	18	14	11	-	4	7	13	17	12	13	8
	13%	*14%*	*11%*	-	*6%*	*17%*	*10%*	*14%*	*18%*	*13%*	*13%*	*10%*	*14%*	-	*8%*	*14%*	*16%*	*13%*	*10%*	*18%*	*11%*
7	**96**	53	13	3	3	8	7	9	25	7	22	25	7	1	9	7	12	17	25	7	12
	15%	*15%*	*12%*	*37%*	*13%*	*19%*	*29%* ACH	*12%*	*15%*	*12%*	*16%*	*18%*	*8%*	*13%*	*21%*	*13%*	*14%*	*13%*	*20%*	*9%*	*15%*
8	**116**	64	27	-	2	6	6	12	29	10	26	31	9	-	9	11	17	23	19	11	20
	18%	*18%*	*24%*	-	*12%*	*14%*	*24%*	*15%*	*17%*	*19%*	*19%*	*23%*	*11%*	-	*21%*	*21%*	*20%*	*18%*	*15%*	*15%*	*26%*
9	**75**	46	12	-	5	4	-	7	18	13	12	16	12	4	-	6	7	17	21	9	9
	12% GO	*13%* G	*11%*	-	*26%* ABCGH	*10%*	-	*9%*	*10%* O	*24%* AIKO	*9%*	*12%* O	*15%* O	*31%*	-	*11%*	*8%*	*13%*	*17%*	*12%*	*12%*
Highest rating 10	**55**	32	8	2	1	4	2	7	9	5	9	9	20	1	3	4	8	11	12	8	9
	9%	*9%*	*7%*	*24%*	*3%*	*10%*	*6%*	*9%*	*5%*	*9%*	*6%*	*6%*	*25%* AIJ KLO	*8%*	*8%*	*7%*	*10%*	*9%*	*10%*	*10%*	*11%*
Don't know	**49**	18	11	1	3	*	2	14	15	4	7	11	7	2	4	3	6	10	7	3	6
	8% B	*5%*	*10%*	*16%*	*13%* F	*1%*	*9%*	*18%* ABF	*9%*	*7%*	*5%*	*8%*	*8%*	*15%*	*10%*	*5%*	*7%*	*7%*	*5%*	*4%*	*8%*
1-3 (Net)	**51**	26	7	-	2	4	3	8	16	4	8	12	5	3	4	7	7	7	5	12	6
	8%	*7%*	*6%*	-	*11%*	*10%*	*12%*	*10%*	*10%*	*7%*	*6%*	*8%*	*6%*	*23%*	*9%*	*13%* S	*8%*	*5%*	*4%*	*16%*	*8%*
4-6 (Net)	**195**	114	33	2	5	14	5	21	58	12	53	35	22	1	13	15	29	46	36	25	16
	31%	*32%*	*30%*	*23%*	*22%*	*36%*	*19%*	*27%*	*34%*	*22%*	*39%* AL	*25%*	*27%*	*9%*	*31%*	*29%*	*34%*	*35%*	*28%*	*34%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**343**	196	60	5	11	21	15	35	81	35	69	81	47	6	21	28	44	68	78	34	50
	54%	*55%*	*54%*	*61%*	*53%*	*53%*	*59%*	*45%*	*47%*	*64%*	*51%*	*59%*	*59%*	*52%*	*50%*	*52%*	*52%*	*53%*	*62%*	*46%*	*64%*
9-10 (Net)	**130**	79	20	2	6	8	2	14	27	18	21	25	32	4	3	10	15	29	34	17	18
	20%	*22%*	*18%*	*24%*	*29%*	*20%*	*6%*	*18%*	*16%*	*33%*	*15%*	*18%*	*40%*	*39%*	*8%*	*18%*	*17%*	*22%*	*27%*	*23%*	*23%*
	GO	G			G					AIKLO			AI KLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** *****	1 1%	1 *	* *	2 1%	1 *	1 1%	- -	- -	- -	- -	1 1%	1 1%	1 *	- -	1 1%	1 1%	1 *	- -	2 1%	1 *	1 2% V	* 1%	- -
2	**7** **1%** **V**	5 2%	1 1%	4 2%	3 1%	4 1%	3 1%	2 3%	1 1%	2 3%	- -	3 3%	- -	2 1%	2 1%	3 3%	4 2%	3 1%	1 1%	6 1%	3 1%	2 6% AV	1 3%	1 9% AV
3	**8** **2%**	3 1%	5 2%	6 3%	3 1%	5 2%	4 2%	2 5%	2 2%	* *	* 1%	1 1%	2 2%	4 2%	3 2%	1 1%	2 1%	7 2%	1 2%	7 2%	5 1%	3 7% AV	* 2%	* 3%
4	**10** **2%**	6 2%	4 2%	6 3%	4 1%	7 2%	3 1%	1 1%	2 2%	2 2%	2 2%	3 4%	1 1%	5 3%	3 2%	1 1%	3 2%	7 2%	- -	10 2%	6 1%	1 2%	2 9% AV	* 3%
5	**38** **7%** **KO**	17 7%	21 8%	18 9%	20 6%	21 7%	16 7%	12 24% AIJK L	5 5%	2 2%	1 1%	3 4%	14 12% JK	5 3%	16 8%	16 15% AO	9 5%	28 8%	7 9%	30 7%	34 8%	1 3%	1 4%	1 8%
6	**54** **11%** **PZ**	26 10%	28 11%	27 13%	27 9%	31 11%	23 11%	3 6%	15 15%	7 9%	14 16%	7 9%	9 7%	29 15% AP	14 7%	11 10%	19 11%	34 10%	7 10%	46 11%	45 10%	5 14%	2 6%	2 17%
7	**81** **16%** **FMS** **UWk**	34 14%	46 18%	40 20%	41 13%	35 12%	46 21% AF	13 24% M	18 19%	9 12%	21 25% ALM	9 11%	11 9%	26 14%	33 16%	21 19%	40 23% AS	40 12%	25 32% AU	56 13%	75 17% W	1 3%	3 10%	1 16% W
8	**97** **19%** **d**	47 19%	50 19%	35 17%	62 20%	57 20%	40 18%	9 17%	19 20%	18 25%	13 15%	22 27% M	17 14%	34 18%	42 20%	20 19%	35 20%	61 18%	12 16%	84 19%	80 18%	9 23%	7 25%	1 10%
9	**106** **21%** **DHa** **c**	56 23%	50 19%	30 15%	76 25% AD	68 24%	38 17%	3 6%	18 19%	20 28% H	14 16%	19 23% H	32 26% H	41 21%	48 23%	17 16%	31 18%	75 22%	8 11%	98 23% A	91 21%	9 23%	4 16%	2 17%
Highest rating 10	**89** **17%** **Deg**	40 16%	49 19%	25 13%	63 21% AD	49 17%	40 18%	6 11%	14 15%	11 15%	21 25%	12 15%	25 20%	41 21% Q	35 17%	13 12%	26 15%	63 19%	14 18%	75 17%	79 18%	5 12%	4 15%	1 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**18** ***3%*** **c**	11 *5%*	6 *2%*	11 *6%*	7 *2%*	11 *4%*	6 *3%*	2 *3%*	2 *2%*	3 *4%*	- -	1 *1%*	10 *8%* AK	4 *2%*	10 *5%*	4 *4%*	3 *2%*	15 *4%*	1 *1%*	17 *4%*	13 *3%*	1 *4%*	3 *9%* AV	1 *7%*
1-3 (Net)	**18** ***3%*** **VZc**	10 *4%*	8 *3%*	10 *5%*	8 *3%*	9 *3%*	8 *4%*	4 *8%* K	3 *3%*	2 *3%*	* *1%*	4 *6%*	4 *3%*	7 *4%*	5 *2%*	6 *5%*	6 *4%*	11 *3%*	2 *3%*	15 *4%*	9 *2%*	6 *15%* AV	2 *6%*	1 *12%* AV
4-6 (Net)	**101** ***20%*** **EZ**	48 *20%*	53 *20%*	51 *25%* AE	50 *16%*	58 *20%*	43 *19%*	16 *30%* J	21 *23%*	10 *13%*	16 *19%*	13 *16%*	25 *20%*	40 *21%*	33 *16%*	28 *26%*	32 *18%*	69 *21%*	15 *19%*	87 *20%*	86 *20%*	7 *19%*	5 *19%*	3 *29%*
7-10 (Net)	**372** ***73%*** **DHQ** **Yav**	177 *72%*	195 *74%*	130 *64%*	242 *79%* AD	209 *72%*	163 *74%*	30 *58%*	69 *73%*	58 *79%* H	69 *80%* H	61 *77%*	84 *69%*	141 *74%*	159 *77%* Q	72 *65%*	132 *76%*	240 *72%*	59 *77%*	313 *72%*	325 *75%* Y	24 *62%*	18 *66%*	5 *53%*
9-10 (Net)	**195** ***38%*** **DHQ** **ae**	96 *39%*	99 *38%*	55 *27%*	139 *46%* AD	117 *41%*	78 *35%*	9 *17%*	33 *34%*	31 *43%* H	35 *41%* H	31 *38%* H	56 *46%* H	81 *42%* Q	83 *40%* Q	30 *27%*	57 *33%*	138 *41%*	22 *29%*	173 *40%* A	170 *39%*	13 *35%*	8 *30%*	3 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297
Lowest rating 1	**2** ***	- -	2 *3%* AZ	* *2%*	- -	2 *1%*	- -	1 *1%*	1 *	- -	* *	2 *1%*
2	**7** ***1%*** **V**	4 *1%*	1 *2%*	1 *8%*	2 *1%*	2 *1%*	3 *5%* Ac	1 *1%*	6 *2%*	- -	1 *1%*	5 *2%*
3	**8** ***2%***	5 *1%*	3 *4%*	1 *5%*	1 *1%*	3 *1%*	4 *8%* Acd	3 *3%*	5 *2%*	- -	* *	6 *2%*
4	**10** ***2%***	7 *2%*	2 *4%*	1 *3%*	3 *1%*	6 *3%*	1 *1%*	1 *1%*	8 *3%*	1 *3%*	2 *2%*	7 *2%*
5	**38** ***7%*** **KO**	32 *7%*	5 *8%*	1 *4%*	14 *7%*	23 *10%*	* *1%*	13 *11%*	19 *6%*	4 *12%*	10 *8%*	26 *7%*
6	**54** ***11%*** **PZ**	35 *8%*	16 *25%* AZ	3 *22%*	20 *9%*	25 *10%*	9 *18%*	11 *9%*	38 *12%*	2 *6%*	12 *9%*	40 *11%*
7	**81** ***16%*** **FMSUWk**	65 *15%*	10 *15%*	4 *25%*	33 *15%*	37 *15%*	8 *17%*	13 *11%*	62 *19%* A	4 *11%*	21 *16%*	59 *16%*
8	**97** ***19%*** **d**	86 *20%*	9 *14%*	2 *12%*	55 *26%* Ad	31 *13%*	10 *20%*	19 *16%*	57 *18%*	8 *25%*	34 *25%*	61 *17%*
9	**106** ***21%*** **DHac**	99 *23%* Aa	6 *9%*	1 *5%*	34 *16%*	62 *26%* Ac	8 *17%*	25 *21%*	68 *21%*	5 *14%*	26 *19%*	78 *21%*
Highest rating 10	**89** ***17%*** **Deg**	81 *19%*	7 *11%*	1 *5%*	51 *24%* Ade	35 *15%*	3 *6%*	30 *25%* Ag	46 *14%*	8 *22%*	24 *18%*	64 *18%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	1 *2%*	1 *4%*	- -	- -	- -	- -	- -	* *1%*	- -	- -	- -	- -
2	2 *6%* A	- -	1 *3%*	- -	- -	1 *3%*	- -	1 *3%*	- -	1 *1%*	- -	1 *9%* Anoqstu
3	3 *7%* Au	- -	1 *4%*	- -	1 *3%*	- -	1 *2%*	* *2%*	- -	1 *1%*	- -	* *3%*
4	1 *2%*	1 *3%*	- -	1 *1%*	2 *3%*	- -	1 *2%*	2 *9%* Amst	- -	- -	3 *4%*	* *3%* t
5	1 *3%*	6 *23%*	3 *8%*	2 *4%*	6 *11%*	3 *12%*	4 *7%*	1 *4%*	4 *7%*	6 *8%*	1 *2%*	1 *8%*
6	5 *14%*	1 *5%*	6 *15%*	8 *15%*	3 *6%*	4 *15%*	6 *10%*	2 *6%*	6 *11%*	6 *8%*	6 *10%*	2 *17%*
7	1 *3%*	3 *13%*	6 *15%*	10 *18%* k	13 *26%* k	2 *6%*	10 *18%* k	3 *10%*	6 *12%*	15 *19%* k	12 *19%* k	1 *16%* k
8	9 *23%*	3 *14%*	7 *20%*	9 *17%*	11 *23%*	6 *24%*	10 *19%*	7 *25%*	13 *27%*	10 *13%*	9 *15%*	1 *10%*
9	9 *23%*	7 *26%*	10 *25%*	15 *28%*	9 *19%*	5 *21%*	7 *13%*	4 *16%*	10 *21%*	19 *25%*	9 *15%*	2 *17%*
Highest rating 10	5 *12%*	3 *12%*	4 *10%*	6 *11%*	4 *8%*	4 *16%*	11 *21%*	4 *15%*	7 *15%*	19 *24%* o	20 *33%* Akmnorv	1 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**18** **3%** **c**	14 *3%*	3 *4%*	1 *8%*	2 *1%*	13 *5%* c	3 *6%* c	3 *2%*	11 *4%*	3 *8%*	3 *2%*	15 *4%*	1 *4%*	- -	- -	3 *5%*	1 *2%*	1 *3%*	4 *8%*	3 *9%* Amt	3 *5%*	1 *1%*	1 *1%*	1 *7%* m
1-3 (Net)	**18** **3%** **VZc**	10 *2%*	6 *9%* AZ	2 *15%*	3 *1%*	8 *3%*	6 *13%* Acd	5 *4%*	12 *4%*	- -	2 *1%*	13 *4%*	6 *15%* Anqs tu	1 *4%*	3 *7%*	- -	1 *3%*	1 *3%*	1 *2%*	2 *6%* nu	- -	2 *2%*	- -	1 *12%* Anqstu
4-6 (Net)	**101** **20%** **EZ**	73 *17%*	24 *37%* AZ	4 *30%*	37 *17%*	54 *22%*	9 *20%*	24 *20%*	65 *20%*	7 *21%*	24 *18%*	73 *20%*	7 *19%*	8 *31%*	9 *23%*	11 *21%*	10 *20%*	7 *27%*	10 *19%*	5 *19%*	9 *19%*	12 *16%*	10 *17%*	3 *29%*
7-10 (Net)	**372** **73%** **DHQYa** **v**	331 *77%* Aa	33 *50%*	7 *47%*	173 *81%* Ad e	166 *69%*	29 *61%*	88 *73%*	233 *72%*	24 *71%*	106 *78%*	263 *72%*	24 *62%*	16 *64%*	27 *70%*	40 *74%*	37 *75%* v	17 *67%*	38 *71%*	18 *66%*	37 *76%* v	64 *81%* kv	50 *82%* kv	5 *53%*
9-10 (Net)	**195** **38%** **DHQae**	180 *42%* Aa	13 *21%*	2 *11%*	85 *39%* e	97 *40%* e	11 *23%*	55 *46%*	114 *36%*	12 *36%*	50 *37%*	142 *39%*	13 *35%*	10 *38%*	14 *36%*	21 *39%*	13 *27%*	9 *37%*	18 *34%*	8 *30%*	18 *36%*	39 *49%* o	29 *48%*	3 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	- -	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	1 1%	- -	- -	- -	1 3% A	- -	1 1%	- -	- -	- -
2	**7** **1%**	3 1%	2 2%	- -	* 2%	1 5%	1 4%	- -	2 1%	1 2%	1 2%	* *	2 3%	- -	* 1%	1 2%	- -	1 1%	1 1%	- -	2 4%
3	**8** **2%**	3 1%	1 2%	- -	- -	2 14%	1 4%	1 1%	4 3%	- -	2 2%	1 1%	- -	- -	2 7%	- -	2 3%	1 1%	1 1%	- -	* 1%
4	**10** **2%**	7 3%	1 1%	- -	1 4%	- -	- -	1 1%	2 2%	- -	5 6% AM	2 2%	- -	- -	1 2%	2 3%	1 2%	1 1%	1 1%	1 2%	2 3%
5	**38** **7%** **BMU**	7 3%	8 10% B	* 7%	2 12%	2 14%	3 16%	15 12% AB	14 11% M	2 4%	8 9% M	9 8% M	- -	* 2%	5 18%	5 9% U	7 12% U	12 12% U	7 7%	4 6%	- -
6	**54** **11%**	32 13%	5 7%	- -	2 9%	3 16%	* 1%	11 9%	10 8%	5 14%	8 10%	16 14%	10 11%	1 11%	2 6%	4 9%	2 4%	11 10%	11 11%	6 9%	10 16%
7	**81** **16%** **H**	39 16%	16 20%	1 30%	2 10%	5 30%	5 28%	11 9%	28 21%	4 11%	12 14%	13 11%	13 15%	4 28%	6 19%	9 17%	14 24%	15 15%	12 13%	5 8%	11 18%
8	**97** **19%**	52 21%	19 24%	- -	2 11%	1 3%	4 21%	19 15%	22 16%	10 24%	20 24%	25 21%	13 15%	2 16%	4 14%	8 16%	11 19%	26 25%	16 17%	14 23%	12 19%
9	**106** **21%**	52 21%	12 15%	2 33%	5 27%	- -	3 18%	32 26%	27 20%	6 16%	16 20%	25 21%	27 30% A	2 15%	3 9%	9 18%	11 19%	18 17%	25 26%	19 30%	16 24%
Highest rating 10	**89** **17%**	44 18%	13 16%	1 29%	4 21%	3 18%	2 9%	22 18%	21 16%	7 18%	9 11%	24 20%	22 24% K	2 12%	4 14%	10 20%	8 14%	18 17%	19 20%	12 20%	9 15%
Don't know	**18** **3%**	5 2%	2 3%	- -	1 3%	- -	- -	10 8% AB	1 1%	4 11% AIL	3 3%	2 2%	3 3%	2 16%	3 9%	2 3%	1 2%	2 2%	2 2%	1 1%	1 1%
1-3 (Net)	**18** **3%**	6 2%	4 5%	- -	* 2%	3 19%	1 8%	3 2%	6 5%	1 2%	3 4%	2 2%	2 3%	- -	2 8%	2 4%	2 3%	3 3%	2 2%	- -	3 5%
4-6 (Net)	**101** **20%** **M**	46 19%	14 17%	* 7%	5 25%	5 30%	3 17%	27 22%	26 20%	7 18%	21 24% M	28 23% M	10 11%	2 13%	8 26%	11 21%	11 18%	24 23%	18 19%	11 17%	12 19%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**372**	187	60	4	13	9	15	84	97	27	58	87	76	9	16	36	44	78	73	50	48
	73%	*77%*	*75%*	*93%*	*70%*	*52%*	*76%*	*68%*	*74%*	*69%*	*68%*	*73%*	*83%* AK	*71%*	*57%*	*71%*	*77%*	*73%*	*76%*	*81%*	*75%*
9-10 (Net)	**195**	96	25	3	9	3	5	54	48	13	26	48	49	4	7	20	19	36	45	31	25
	38%	*39%*	*31%*	*62%*	*48%*	*18%*	*27%*	*43%*	*36%*	*34%*	*31%*	*41%*	*54%* AI K	*28%*	*23%*	*39%*	*33%*	*34%*	*47%*	*50%*	*39%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**45** **3%** **GZc**	26 3%	19 2%	20 3%	25 3%	27 3%	17 2%	5 2%	5 2%	3 1%	8 3%	7 3%	16 4%	12 3%	19 2%	13 3%	8 2%	37 3%	3 2%	42 3%	37 3%	5 3%	2 2%	1 1%
2	**52** **3%** **EGZc** **t**	21 2%	30 4%	34 4% AE	18 2%	35 4% AG	17 2%	3 1%	7 2%	7 3%	9 3%	8 3%	17 4%	14 3%	21 3%	17 4%	9 2%	42 3%	5 3%	47 3%	41 3%	7 4%	3 3%	1 2%
3	**69** **4%** **EZc**	40 5%	29 3%	48 6% AE	21 2%	32 4%	37 4%	11 5%	10 4%	14 6%	7 2%	11 4%	17 4%	19 4%	31 4%	19 4%	24 5%	45 4%	7 4%	63 4%	50 4%	11 7% AV	6 6%	2 4%
4	**93** **5%** **Eci**	50 6%	43 5%	52 7% AE	41 4%	42 5%	51 5%	7 3%	16 6%	17 7%	10 3%	16 6%	26 6%	18 4%	45 5%	30 6%	19 4%	74 6%	4 2%	89 6% A	73 5%	12 8%	5 6%	2 4%
5	**230** **13%** **EZc**	123 14%	107 12%	144 19% AE	86 9%	110 14%	121 13%	39 19% AJM	34 12%	26 11%	43 14%	35 13%	54 12%	47 11%	112 14%	71 15%	57 11%	173 14%	23 14%	207 13%	191 13%	18 12%	12 13%	9 16%
6	**278** **16%** **c**	131 15%	147 17%	117 15%	162 17%	135 17%	144 15%	28 14%	36 13%	44 18%	65 22% AHI LM	38 14%	68 16%	72 17%	139 17%	66 14%	74 15%	204 17%	31 18%	248 16%	229 16%	27 17%	13 14%	9 17%
7	**321** **19%** **DSU** **d**	160 18%	161 19%	122 16%	198 20% AD	135 17%	186 20%	42 21%	60 21%	48 20%	47 16%	52 19%	71 16%	91 21%	152 18%	78 16%	116 23% AS	205 17%	44 25%	277 18%	259 18%	29 18%	22 23%	10 19%
8	**288** **17%** **DFX** **aber**	134 15%	155 18%	95 12%	194 20% AD	114 15%	174 18% AF	35 17%	48 17%	36 15%	53 18%	47 17%	70 16%	70 17%	145 17%	73 15%	98 19%	191 16%	26 15%	261 17%	242 17% X	26 16%	10 11%	10 18% X
9	**172** **10%** **Dad** **e**	83 10%	89 10%	52 7%	120 12% AD	77 10%	95 10%	11 6%	34 12% H	19 8%	34 11%	33 12% H	40 9%	38 9%	85 10%	50 10%	52 10%	120 10%	15 9%	157 10%	144 10%	12 8%	13 13%	4 7%
Highest rating 10	**102** **6%** **DSad** **e**	61 7%	41 5%	32 4%	70 7% AD	44 6%	58 6%	8 4%	23 8%	15 6%	19 6%	12 4%	25 6%	24 6%	40 5%	38 8% AP	40 8%	63 5%	10 6%	92 6%	85 6%	7 5%	8 8%	2 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**82** ***5%*** **EIKR** **c**	45 *5%*	37 *4%*	49 *6%* AE	33 *3%*	38 *5%*	44 *5%*	13 *6%* IK	6 *2%*	10 *4%*	7 *2%*	14 *5%*	32 *7%* AIK	19 *4%*	42 *5%*	21 *4%*	12 *2%*	70 *6%* AR	5 *3%*	75 *5%*	71 *5%*	4 *2%*	2 *2%*	5 *9%* AVWX
1-3 (Net)	**166** ***10%*** **EGZ** **c**	88 *10%*	78 *9%*	102 *13%* AE	64 *7%*	95 *12%* AG	71 *8%*	18 *9%*	22 *8%*	25 *10%*	25 *8%*	27 *10%*	51 *12%*	45 *11%*	71 *9%*	50 *10%*	41 *8%*	125 *10%*	15 *8%*	151 *10%*	129 *9%*	23 *14%* AVY	11 *11%*	4 *7%*
4-6 (Net)	**602** ***35%*** **ERZ** **c**	304 *35%*	298 *35%*	313 *41%* AE	289 *30%*	286 *36%*	316 *33%*	73 *36%*	87 *31%*	87 *36%*	118 *39%*	88 *32%*	148 *34%*	137 *32%*	296 *36%*	168 *35%*	151 *30%*	450 *37%* AR	58 *33%*	544 *35%*	494 *35%*	57 *36%*	31 *32%*	21 *37%*
7-10 (Net)	**884** ***51%*** **DFS** **abdef**	438 *50%*	446 *52%*	301 *39%*	582 *60%* AD	370 *47%*	513 *54%* AF	97 *48%*	166 *59%* AHJ M	119 *49%*	153 *51%*	144 *53%*	205 *47%*	223 *53%*	421 *51%*	240 *50%*	305 *60%* AS	578 *47%*	96 *55%*	787 *51%*	731 *51%*	74 *47%*	52 *54%*	26 *48%*
9-10 (Net)	**274** ***16%*** **DHY** **abdev**	144 *17%*	130 *15%*	84 *11%*	190 *20%* AD	121 *15%*	153 *16%*	20 *10%*	58 *21%* AH	35 *14%*	53 *17%* H	45 *17%*	65 *15%*	62 *15%*	125 *15%*	88 *18%*	92 *18%*	183 *15%*	25 *15%*	249 *16%*	229 *16%*	20 *12%*	20 *21%* AWY	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**45** ***3%*** **GZc**	17 *1%*	11 *4%* Z	17 *18%* AZa	2 *	27 *3%* c	15 *7%* Acd	14 *3%*	21 *2%*	3 *2%*	13 *3%*	30 *2%*	5 *3%*	2 *3%*	2 *2%*	3 *2%*	4 *3%*	3 *3%*	5 *3%*	2 *2%*	6 *4%*	4 *2%*	6 *3%*	1 *1%*
2	**52** ***3%*** **EGZct**	24 *2%*	18 *7%* AZ	10 *11%* AZ	7 *1%*	30 *3%* c	15 *7%* Acd	11 *3%*	30 *3%*	4 *3%*	7 *2%*	44 *3%*	7 *4%* t	4 *6%* t	4 *3%* t	3 *1%*	4 *3%*	3 *3%* t	7 *5%* t	3 *3%* t	8 *5%* t	- -	8 *3%* t	1 *2%* t
3	**69** ***4%*** **EZc**	41 *3%*	18 *7%* AZ	10 *10%* AZ	10 *2%*	40 *4%* c	19 *9%* Acd	18 *4%*	45 *4%*	1 *1%*	18 *5%*	50 *4%*	11 *7%* Aos	6 *7%* o	6 *4%*	9 *4%*	2 *1%*	6 *6%*	6 *4%*	6 *6%* o	4 *2%*	6 *3%*	7 *3%*	2 *4%*
4	**93** ***5%*** **Eci**	70 *5%*	17 *7%*	5 *6%*	20 *4%*	56 *6%*	16 *8%* c	27 *7%*	56 *5%*	3 *2%*	10 *2%*	80 *6%* Ai	12 *8%*	6 *8%*	9 *7%*	8 *4%*	8 *5%*	5 *5%*	8 *5%*	5 *6%*	9 *5%*	10 *5%*	10 *4%*	2 *4%*
5	**230** ***13%*** **EZc**	161 *12%*	60 *23%* AZb	9 *10%*	55 *10%*	146 *16%* Ac	27 *13%*	55 *13%*	151 *14%*	14 *11%*	53 *13%*	176 *14%*	18 *12%*	9 *11%*	22 *17%*	33 *15%*	23 *14%*	15 *14%*	19 *12%*	12 *13%*	20 *12%*	20 *10%*	32 *14%*	9 *16%*
6	**278** ***16%*** **c**	220 *16%*	43 *17%*	14 *15%*	71 *12%*	164 *18%* c	39 *18%* c	72 *17%*	159 *15%*	24 *20%*	67 *17%*	204 *16%*	27 *17%*	13 *17%*	25 *19%*	26 *12%*	28 *18%*	20 *19%*	22 *15%*	13 *14%*	28 *17%*	25 *13%*	42 *18%*	9 *17%*
7	**321** ***19%*** **DSUd**	272 *20%* A	38 *15%*	11 *12%*	124 *22%* Ad	151 *16%*	43 *20%*	69 *16%*	201 *19%*	31 *25%*	69 *17%*	247 *19%*	29 *18%*	13 *16%*	18 *14%*	44 *20%*	36 *23%*	15 *14%*	20 *14%*	22 *23%* mq	35 *21%*	44 *23%*	36 *16%*	10 *19%*
8	**288** ***17%*** **DFXab er**	260 *19%* Aab	26 *10%* b	1 *2%*	116 *20%* Ae	151 *16%* e	16 *7%*	70 *17%*	185 *17%*	15 *12%*	74 *18%*	209 *16%*	26 *16%*	13 *16%*	18 *14%*	41 *19%* r	24 *15%*	22 *21%* r	26 *17%*	10 *11%*	30 *18%*	31 *16%*	36 *16%*	10 *18%* r
9	**172** ***10%*** **Dade**	157 *11%* Aa	9 *3%*	6 *6%*	86 *15%* Ade	77 *8%* e	9 *4%*	35 *8%*	114 *11%*	15 *12%*	47 *12%*	123 *9%*	12 *8%*	10 *12%*	16 *12%*	26 *12%*	16 *10%*	10 *9%*	16 *11%*	13 *13%*	12 *7%*	19 *10%*	19 *8%*	4 *7%*
Highest rating 10	**102** ***6%*** **DSade**	95 *7%* Aa	6 *2%*	1 *2%*	64 *11%* Ade	37 *4%* e	2 *1%*	18 *4%*	67 *6%*	10 *8%*	28 *7%*	72 *6%*	7 *5%*	1 *1%*	5 *4%*	9 *4%*	5 *3%*	5 *4%*	12 *8%*	8 *8%* lo	10 *6%*	19 *10%* Alo v	19 *8%* o	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**82** ***5%*** **EIKRc**	61 *4%*	12 *5%*	8 *8%*	17 *3%*	51 *6%* c	13 *6%*	29 *7%* Ag	42 *4%*	3 *2%*	17 *4%*	64 *5%*	4 *2%*	3 *3%*	5 *4%*	12 *5%*	9 *6%*	3 *3%*	8 *6%*	2 *2%*	6 *4%*	11 *6%*	14 *6%*	5 *9%* Akpr
1-3 (Net)	**166** ***10%*** **EGZc**	82 *6%*	48 *18%* AZ	37 *39%* AZa	19 *3%*	97 *10%* c	49 *23%* Acd	44 *10%*	96 *9%*	8 *7%*	38 *10%*	124 *10%*	23 *14%* Ano tv	13 *16%* not	12 *9%*	15 *7%*	10 *6%*	13 *12%*	18 *12%*	11 *11%*	18 *11%*	11 *6%*	20 *9%*	4 *7%*
4-6 (Net)	**602** ***35%*** **ERZc**	451 *33%*	121 *47%* AZb	29 *31%*	146 *26%*	366 *39%* Ac	83 *39%* c	155 *37%*	365 *34%*	41 *33%*	129 *32%*	460 *35%*	57 *36%*	28 *36%*	56 *43%* nt	67 *31%*	58 *37%*	40 *38%*	49 *33%*	31 *32%*	57 *34%*	55 *29%*	84 *37%*	21 *37%*
7-10 (Net)	**884** ***51%*** **DFSab** **def**	784 *57%* Aab	79 *30%*	20 *21%*	390 *68%* Ad e	416 *45%* e	69 *32%*	192 *46%*	567 *53%* f	71 *58%* f	218 *54%*	650 *50%*	74 *47%*	36 *45%*	57 *44%*	120 *56%* m	81 *51%*	51 *48%*	74 *50%*	52 *54%*	88 *52%*	113 *60%* Ak mv	111 *48%*	26 *48%*
9-10 (Net)	**274** ***16%*** **DHYab** **dev**	252 *18%* Aab	15 *6%*	7 *8%*	150 *26%* Ad e	114 *12%* e	10 *5%*	53 *13%*	181 *17%*	25 *21%* f	75 *19%*	194 *15%*	20 *12%*	11 *13%*	20 *16%*	35 *17%*	21 *13%*	14 *13%*	28 *19%*	20 *21%* Ak v	22 *13%*	39 *20%* v	39 *17%*	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**45** ***3%***	14 *2%*	6 *2%*	2 *9%*	4 *4%*	1 *2%*	3 *3%*	16 *4%*	7 *2%*	6 *3%*	10 *3%*	13 *4%*	2 *2%*	1 *3%*	6 *3%*	6 *3%*	7 *3%*	9 *2%*	3 *1%*	5 *2%*	3 *2%*
2	**52** ***3%***	23 *3%*	6 *2%*	- -	5 *6%* CG	3 *6%*	1 *1%*	15 *3%*	8 *2%*	4 *2%*	12 *3%*	14 *4%*	4 *2%*	1 *3%*	9 *5%* I	3 *1%*	7 *3%*	10 *3%*	3 *1%*	7 *3%*	10 *6%* APS
3	**69** ***4%***	28 *4%*	13 *4%*	- -	4 *4%*	3 *6%*	5 *6%*	17 *4%*	14 *3%*	7 *4%*	21 *5%*	12 *4%*	6 *4%*	1 *4%*	7 *4%*	6 *3%*	5 *2%*	16 *4%*	16 *6%*	7 *3%*	7 *5%*
4	**93** ***5%***	35 *5%*	22 *7%*	1 *3%*	4 *5%*	* *1%*	3 *3%*	28 *6%*	16 *4%*	9 *5%*	29 *7%* I	17 *5%*	7 *5%* A	6 *18%* IJKLMO	8 *5%*	11 *6%*	14 *6%*	15 *4%*	9 *3%*	18 *8%*	9 *6%*
5	**230** ***13%*** **GM**	104 *14%* G	35 *11%*	2 *10%*	9 *11%*	9 *18%* G	7 *7%*	65 *15%* G	52 *12%*	22 *11%*	57 *15%*	48 *14%*	11 *7%*	6 *18%*	31 *18%* M	29 *16%*	34 *15%*	41 *11%*	42 *15%*	32 *15%*	13 *8%*
6	**278** ***16%*** **GK**	125 *17%* G	48 *16%*	5 *23%*	18 *21%* G	6 *13%*	8 *9%*	68 *15%*	79 *18%*	27 *14%*	49 *13%*	66 *20%* KO	29 *20%*	6 *19%*	20 *12%*	25 *14%*	38 *17%*	65 *17%*	50 *18%*	33 *15%*	24 *15%*
7	**321** ***19%*** **H**	149 *20%* E	59 *20%*	3 *12%*	10 *12%*	11 *23%*	21 *22%* E	68 *15%*	87 *19%*	35 *18%*	86 *22%* N	53 *16%*	28 *19%*	2 *7%*	30 *17%*	33 *18%*	40 *18%*	76 *20%*	52 *18%*	43 *20%*	31 *19%*
8	**288** ***17%***	111 *15%*	61 *20%*	3 *13%*	14 *16%*	8 *16%*	20 *21%*	73 *16%*	76 *17%*	43 *21%* MO	67 *17%*	60 *18%*	18 *12%*	4 *10%*	21 *12%*	29 *16%*	33 *14%*	58 *15%*	66 *23%* AQRU	37 *17%*	22 *14%*
9	**172** ***10%***	73 *10%*	27 *9%*	3 *12%*	9 *11%*	3 *5%*	13 *14%*	45 *10%*	59 *13%* AKNO	21 *10%*	32 *8%*	32 *10%*	14 *10%*	- -	13 *7%*	21 *11%*	28 *12%*	39 *10%*	24 *8%*	22 *10%*	15 *9%*
Highest rating 10	**102** ***6%*** **L**	57 *8%* ACH	10 *3%*	2 *10%*	4 *5%*	1 *1%*	9 *9%* CH	20 *4%*	31 *7%* L	10 *5%*	17 *4%*	10 *3%*	21 *14%* AIJ KLN	- -	13 *8%* L	16 *9%* S	11 *5%*	29 *8%* S	9 *3%*	10 *4%*	17 *11%* AS
Don't know	**82** ***5%*** **B**	22 *3%*	16 *5%*	2 *8%*	4 *5%*	4 *8%*	4 *4%*	30 *7%* AB	15 *3%*	16 *8%* IKL	14 *3%*	10 *3%*	7 *5%*	6 *17%* AIKLM	15 *9%* AIKL	8 *4%*	9 *4%*	15 *4%*	10 *3%*	4 *2%*	9 *5%*
1-3 (Net)	**166** ***10%*** **I**	64 *9%*	25 *8%*	2 *9%*	12 *14%*	7 *14%*	9 *10%*	48 *11%*	29 *7%*	17 *9%*	43 *11%* I	39 *12%* I	12 *8%*	3 *10%*	22 *13%* I	14 *8%*	19 *9%*	35 *9%*	23 *8%*	19 *9%*	21 *13%*
4-6 (Net)	**602** ***35%*** **G**	264 *36%* G	105 *35%* G	8 *36%*	31 *37%* G	15 *32%*	18 *19%*	160 *36%* G	148 *33%*	59 *29%*	135 *34%*	132 *39%* J	47 *32%*	19 *55%* AIJKMO	59 *34%*	66 *35%*	86 *38%*	121 *32%*	101 *36%*	84 *38%*	46 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**884** ***51%*** **HN**	388 *53%* H	157 *52%*	11 *47%*	37 *44%*	22 *47%*	62 *67%* ABCEFH	206 *46%*	254 *57%* ALNO	109 *54%* N	201 *51%* N	155 *46%* N	81 *55%* N	6 *17%*	77 *44%* N	98 *53%*	112 *50%*	202 *54%*	151 *53%*	111 *51%*	84 *53%*
9-10 (Net)	**274** ***16%*** **N**	129 *18%*	37 *12%*	5 *22%*	14 *16%*	3 *7%*	22 *23%* ACFH	64 *15%*	91 *20%* AKLN	30 *15%* N	49 *12%* N	41 *12%* N	35 *24%* AKL N	- -	26 *15%* N	36 *20%* S	39 *17%*	68 *18%* S	33 *12%*	32 *14%*	32 *20%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**18** ***1%*** **CGZc g**	13 *2%*	5 *1%*	7 *2%*	10 *1%*	13 *2%* AG	4 *1%*	3 *2%*	2 *1%*	1 *1%*	3 *1%*	3 *2%*	7 *3%*	6 *2%*	6 *1%*	6 *2%*	3 *1%*	15 *2%*	4 *3%*	14 *1%*	14 *1%*	- -	3 *5%* AVWY	- -
2	**19** ***2%*** **EZ**	10 *2%*	9 *2%*	13 *3%* AE	7 *1%*	12 *2%*	7 *1%*	1 *1%*	4 *2%*	6 *3%*	3 *1%*	3 *2%*	3 *1%*	6 *2%*	5 *1%*	9 *3%* AP	7 *2%*	12 *1%*	1 *1%*	18 *2%*	12 *1%*	4 *4%* AV	2 *4%* V	* *1%*
3	**35** ***3%*** **EZ**	21 *4%*	14 *2%*	24 *5%* AE	12 *2%*	17 *3%*	18 *3%*	5 *3%*	9 *4%*	5 *3%*	8 *4%*	1 *1%*	8 *3%*	10 *3%*	18 *3%*	6 *2%*	9 *2%*	26 *3%*	1 *1%*	34 *3%*	25 *3%*	5 *4%*	3 *4%*	3 *8%* AV
4	**57** ***5%*** **EGIc**	28 *5%*	29 *5%*	31 *7%* AE	27 *4%*	35 *6%* AG	22 *3%*	13 *8%* I	4 *2%*	8 *4%*	11 *5%*	7 *4%*	13 *6%* I	14 *4%*	26 *5%*	18 *7%*	16 *4%*	41 *5%*	8 *6%*	49 *5%*	49 *5%*	5 *4%*	3 *5%*	1 *3%*
5	**112** ***9%*** **EMZc**	55 *9%*	57 *10%*	62 *13%* AE	51 *7%*	56 *10%*	57 *9%*	19 *11%* M	23 *11%*	15 *8%*	25 *12%* M	17 *11%* M	12 *5%*	28 *8%*	59 *10%*	26 *10%*	38 *10%*	74 *9%*	15 *10%*	98 *9%*	96 *10%*	6 *6%*	5 *7%*	5 *14%* W
6	**141** ***12%*** **j**	73 *12%*	68 *12%*	45 *10%*	96 *13%*	60 *11%*	80 *13%*	21 *13%*	32 *14%*	23 *11%*	26 *13%*	12 *8%*	26 *12%*	41 *12%*	67 *12%*	33 *12%*	45 *12%*	95 *12%*	21 *15%*	120 *11%*	118 *12%*	11 *11%*	7 *10%*	5 *14%*
7	**218** ***18%*** **EMV di**	99 *16%*	119 *20%*	100 *22%* AE	117 *16%*	101 *18%*	117 *18%*	37 *22%*	44 *20%*	39 *20%*	37 *18%*	30 *19%*	31 *14%*	60 *17%*	104 *19%*	53 *20%*	73 *19%*	145 *18%*	27 *19%*	190 *18%*	165 *17%*	31 *30%* AV	14 *21%*	7 *20%*
8	**239** ***20%*** **Ibi**	109 *18%*	129 *22%*	82 *18%*	157 *22%*	103 *19%*	136 *21%*	31 *18%*	31 *14%*	49 *25%* I	39 *18%*	43 *27%* AI	46 *21%*	71 *20%*	120 *21%*	47 *18%*	67 *18%*	171 *21%*	20 *14%*	219 *21%* A	204 *21%*	15 *14%*	12 *17%*	8 *23%*
9	**186** ***16%*** **DQS Yabev**	104 *17%*	82 *14%*	44 *10%*	142 *20%* AD	98 *18%*	88 *14%*	22 *13%*	40 *18%*	36 *18%*	31 *15%*	18 *11%*	41 *18%*	73 *21%* AP Q	82 *15%*	31 *12%*	73 *19%* S	114 *14%*	22 *16%*	164 *16%*	159 *16%* Y	16 *15%*	9 *13%*	2 *7%*
Highest rating 10	**111** ***9%*** **DFU ad**	58 *10%*	53 *9%*	30 *6%*	82 *11%* AD	38 *7%*	73 *12%* AF	10 *6%*	24 *11%*	13 *7%*	20 *9%*	15 *9%*	29 *13%*	36 *10%*	49 *9%*	27 *10%*	38 *10%*	74 *9%*	20 *14%*	92 *9%*	93 *10%*	10 *9%*	6 *10%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**48** ***4%*** **E**	30 *5%*	18 *3%*	26 *6%* AE	21 *3%*	16 *3%*	31 *5%*	6 *4%*	9 *4%*	3 *2%*	8 *4%*	10 *6%* J	11 *5%*	10 *3%*	25 *5%*	12 *4%*	10 *3%*	37 *5%*	2 *1%*	45 *4%* A	42 *4%*	1 *1%*	3 *4%*	1 *3%*
1-3 (Net)	**72** ***6%*** **EGZc**	44 *7%*	28 *5%*	43 *9%* AE	29 *4%*	42 *8%* G	30 *5%*	8 *5%*	14 *6%*	12 *6%*	13 *6%*	7 *5%*	17 *8%*	22 *6%*	28 *5%*	21 *8%*	20 *5%*	53 *7%*	7 *5%*	66 *6%*	52 *5%*	9 *8%*	9 *13%* AV	3 *9%*
4-6 (Net)	**310** ***26%*** **Zcj**	156 *26%*	154 *26%*	137 *30%* A	173 *24%*	151 *27%*	159 *25%*	54 *32%*	59 *27%*	46 *23%*	63 *30%*	37 *23%*	51 *23%*	83 *23%*	151 *27%*	76 *29%*	99 *26%*	211 *26%*	44 *31%*	267 *26%*	263 *27%*	22 *21%*	15 *22%*	10 *31%*
7-10 (Net)	**754** ***64%*** **Dab de**	370 *62%*	384 *66%*	256 *55%*	498 *69%* AD	340 *62%*	414 *65%*	99 *59%*	139 *63%*	137 *69%*	127 *60%*	106 *66%*	146 *65%*	241 *68%* Q	355 *63%*	158 *59%*	250 *66%*	504 *63%*	89 *63%*	665 *64%*	622 *64%*	72 *69%*	41 *61%*	19 *57%*
9-10 (Net)	**298** ***25%*** **DSY abdejv**	163 *27%*	135 *23%*	74 *16%*	224 *31%* AD	137 *25%*	161 *25%*	32 *19%*	64 *29%*	49 *25%*	51 *24%*	33 *21%*	69 *31%* HL	109 *31%* AP Q	131 *23%*	58 *22%*	110 *29%*	188 *23%*	42 *30%*	256 *25%*	252 *26%* Y	26 *25%*	15 *23%*	5 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736
Lowest rating 1	**18** ***1%*** **CGZcg**	6 *1%*	3 *2%*	9 *16%* AZa	1 *	8 *1%*	9 *8%* Acd	8 *3%* Ag	6 *1%*	2 *2%*	5 *2%*	12 *1%*
2	**19** ***2%*** **EZ**	9 *1%*	7 *5%* AZ	3 *5%* AZ	3 *1%*	10 *2%*	4 *4%* c	4 *2%*	12 *2%*	2 *2%*	4 *1%*	16 *2%*
3	**35** ***3%*** **EZ**	24 *2%*	7 *5%*	5 *8%* AZ	9 *2%*	21 *4%*	4 *4%*	8 *3%*	21 *3%*	4 *4%*	5 *2%*	29 *3%*
4	**57** ***5%*** **EGIc**	43 *4%*	8 *5%*	6 *11%* Z	12 *3%*	38 *6%* Ac	7 *6%*	16 *6%*	37 *5%*	1 *1%*	13 *5%*	41 *5%*
5	**112** ***9%*** **EMZc**	81 *8%*	26 *17%* AZ	5 *9%*	29 *6%*	71 *12%* Ac	12 *10%*	28 *10%*	74 *10%*	7 *8%*	30 *11%*	81 *9%*
6	**141** ***12%*** **j**	113 *12%*	20 *13%*	7 *11%*	45 *10%*	81 *13%*	14 *12%*	27 *10%*	85 *12%*	13 *15%*	43 *15%* j	95 *11%*
7	**218** ***18%*** **EMVdi**	176 *18%*	35 *23%*	7 *12%*	98 *21%* d	91 *15%*	26 *22%*	44 *16%*	144 *20%*	12 *14%*	38 *14%*	176 *20%* Ai
8	**239** ***20%*** **Ibi**	207 *21%* b	27 *18%*	5 *8%*	92 *20%*	122 *20%*	22 *19%*	71 *25%* Ag	137 *19%*	15 *16%*	43 *16%*	192 *22%* Ai
9	**186** ***16%*** **DQSYa bev**	177 *18%* Aab	7 *5%*	3 *4%*	86 *19%* Ae	95 *16%* e	5 *4%*	36 *13%*	120 *17%*	19 *22%*	54 *20%*	131 *15%*
Highest rating 10	**111** ***9%*** **DFUad**	103 *11%* Aa	4 *3%*	4 *7%*	65 *14%* Ade	39 *7%*	7 *6%*	25 *9%*	62 *9%*	14 *15%*	31 *11%*	78 *9%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	- -	- -	- -	3 *2%*	1 *1%*	1 *1%*	4 *4%*	3 *5%* Akm v	1 *1%*	2 *1%*	4 *2%*	- -
2	4 *4%* Au	2 *4%* u	1 *1%*	1 *1%*	- -	2 *3%* u	1 *1%*	2 *4%* ou	4 *3%*	1 *1%*	- -	* *1%*
3	5 *4%*	- -	6 *6%* u	3 *2%*	3 *3%*	2 *2%*	1 *1%*	3 *4%*	6 *5%*	3 *2%*	2 *1%*	3 *8%* Alnqtu
4	5 *4%*	3 *5%*	5 *5%*	9 *7%*	1 *1%*	4 *6%*	6 *6%*	3 *5%*	4 *3%*	11 *7%* o	6 *4%*	1 *3%*
5	6 *6%*	6 *10%*	13 *14%*	18 *12%*	11 *11%*	7 *10%*	5 *6%*	5 *7%*	8 *7%*	17 *11%*	12 *8%*	5 *14%* k
6	11 *11%*	10 *18%*	10 *11%*	16 *11%*	12 *12%*	8 *11%*	10 *11%*	7 *10%*	10 *9%*	17 *11%*	25 *16%*	5 *14%*
7	31 *30%* Almnptu	8 *15%*	13 *14%*	24 *16%*	33 *33%* Almnpqstu	9 *13%*	17 *18%*	14 *21%*	19 *18%*	19 *12%*	23 *15%*	7 *20%*
8	15 *14%*	7 *13%*	24 *25%*	28 *20%*	17 *17%*	20 *28%* k	19 *20%*	12 *17%*	25 *23%*	32 *20%*	33 *22%*	8 *23%*
9	16 *15%*	15 *27%* Aruv	14 *15%*	22 *15%*	13 *13%*	11 *15%*	20 *21%* v	9 *13%*	19 *17%*	25 *16%*	21 *14%*	2 *7%*
Highest rating 10	10 *9%*	4 *6%*	6 *6%*	8 *5%*	7 *7%*	5 *7%*	10 *11%*	6 *10%*	12 *11%*	25 *16%* Amn	17 *11%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**48** ***4%*** **E**	34 *4%*	8 *5%*	5 *8%*	17 *4%*	23 *4%*	7 *6%*	11 *4%*	27 *4%*	1 *1%*	11 *4%*	36 *4%*	1 *1%*	1 *3%*	2 *2%*	13 *9%* Ak	3 *3%*	2 *3%*	2 *2%*	3 *4%*	3 *3%*	7 *4%*	9 *6%*	1 *3%*
1-3 (Net)	**72** ***6%*** **EGZc**	39 *4%*	17 *11%* AZ	17 *29%* AZa	14 *3%*	39 *7%* c	18 *15%* Acd	21 *7%*	40 *5%*	7 *8%*	13 *5%*	57 *6%*	9 *8%*	2 *4%*	7 *8%*	7 *5%*	4 *4%*	5 *7%*	5 *6%*	9 *13%* Anotu	10 *9%*	6 *4%*	5 *4%*	3 *9%*
4-6 (Net)	**310** ***26%*** **Zcj**	238 *24%*	54 *36%* AZ	19 *31%*	85 *19%*	190 *32%* Ac	33 *28%* c	71 *26%*	196 *27%*	22 *24%*	86 *31%* j	217 *24%*	22 *21%*	19 *33%*	28 *30%*	43 *30%*	24 *24%*	19 *26%*	22 *23%*	15 *22%*	21 *19%*	44 *28%*	44 *29%*	10 *31%*
7-10 (Net)	**754** ***64%*** **Dabde**	663 *68%* Aab	72 *48%*	19 *32%*	340 *75%* Ade	347 *58%*	59 *51%*	175 *63%*	463 *64%*	60 *67%*	166 *60%*	577 *65%*	72 *69%*	35 *61%*	57 *60%*	81 *57%*	70 *70%*	45 *63%*	65 *69%*	41 *61%*	75 *68%*	100 *64%*	94 *62%*	19 *57%*
9-10 (Net)	**298** ***25%*** **DSYab dejv**	280 *29%* Aab	11 *7%*	7 *12%*	151 *33%* Ade	134 *22%* e	11 *9%*	61 *22%*	182 *25%*	33 *37%* Afg	85 *31%* Aj	208 *24%*	26 *25%*	19 *33%* v	20 *21%*	30 *21%*	20 *20%*	15 *22%*	30 *32%* v	15 *23%*	31 *28%* v	50 *32%* v	38 *25%* v	5 *14%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**18** *1%*	5 *1%*	3 *2%*	- -	1 *3%*	- -	1 *2%*	7 *3%* B	1 *1%*	3 *2%*	2 *1%*	4 *2%*	3 *3%*	* *3%*	3 *4%* IK	3 *3%*	3 *2%*	5 *2%*	1 *1%*	1 *1%*	1 *1%*
2	**19** *2%*	10 *2%*	1 *1%*	- -	3 *5%* ACH	- -	2 *4%*	3 *1%*	5 *2%*	2 *2%*	2 *1%*	3 *1%*	4 *3%*	- -	3 *4%*	1 *1%*	- -	6 *2%*	1 *1%*	2 *1%*	4 *3%*
3	**35** *3%* Q	17 *3%*	6 *3%*	- -	3 *5%*	1 *3%*	2 *3%*	7 *3%*	10 *3%*	3 *2%*	7 *3%*	8 *3%*	2 *2%*	- -	5 *6%*	1 *1%*	* *	14 *6%* AQ	7 *3%* Q	2 *1%*	3 *2%*
4	**57** *5%*	27 *5%*	7 *3%*	- -	3 *5%*	2 *5%*	5 *7%*	13 *6%*	14 *5%*	4 *4%*	15 *5%*	12 *4%*	1 *1%*	5 *29%*	6 *8%* M	7 *7%*	15 *9%* ARS	8 *3%*	7 *3%*	9 *5%*	7 *5%*
5	**112** *9%* U	53 *10%*	17 *8%*	1 *5%*	8 *15%*	10 *24%* ABCGH	4 *6%*	19 *8%*	27 *9%*	12 *10%*	35 *12%*	22 *8%*	8 *6%*	1 *8%*	8 *10%*	6 *6%*	16 *10%*	24 *9%*	25 *12%* U	17 *10%*	6 *4%*
6	**141** *12%* M	66 *12%*	24 *11%*	3 *18%*	3 *5%*	7 *15%*	10 *15%*	28 *12%*	35 *12%*	12 *10%*	39 *14%* M	35 *13%* M	7 *5%*	3 *16%*	8 *11%*	12 *12%*	25 *15%*	29 *11%*	18 *9%*	21 *12%*	21 *15%*
7	**218** *18%* HM	108 *20%*	35 *16%*	8 *44%*	12 *24%* H	9 *21%*	11 *17%*	33 *14%*	53 *18%*	22 *19%*	66 *23%* AM	48 *18%*	13 *10%*	3 *16%*	12 *16%*	20 *21%*	29 *18%*	38 *15%*	40 *20%*	35 *21%*	23 *16%*
8	**239** *20%*	108 *20%*	51 *24%*	3 *14%*	8 *16%*	4 *10%*	15 *22%*	49 *21%*	55 *19%*	24 *20%*	54 *19%*	65 *24%*	26 *20%*	3 *20%*	11 *15%*	16 *17%*	32 *19%*	55 *22%*	45 *22%*	25 *15%*	33 *24%*
9	**186** *16%* K	99 *18%*	27 *13%*	2 *8%*	6 *12%*	5 *11%*	8 *12%*	40 *17%*	52 *18%* KO	14 *12%*	32 *11%*	50 *18%* KO	30 *24%* AJK O	1 *9%*	6 *8%*	17 *18%*	20 *13%*	33 *13%*	41 *20%*	33 *19%*	25 *18%*
Highest rating 10	**111** *9%* L	43 *8%*	29 *13%* B	2 *10%*	3 *6%*	5 *11%*	5 *7%*	26 *11%*	26 *9%*	15 *13%* L	24 *8%*	15 *6%*	26 *20%* AIK LO	- -	6 *8%*	10 *10%*	15 *9%*	31 *12%*	15 *7%*	16 *10%*	14 *10%*
Don't know	**48** *4%*	17 *3%*	14 *6%*	- -	2 *3%*	1 *2%*	3 *4%*	12 *5%*	12 *4%*	8 *6%*	7 *2%*	6 *2%*	7 *6%*	- -	8 *10%* AKL	2 *2%*	7 *4%*	11 *4%*	3 *2%*	7 *4%*	3 *2%*
1-3 (Net)	**72** *6%* Q	32 *6%*	11 *5%*	- -	7 *13%* ABC	1 *3%*	6 *9%*	17 *7%*	16 *5%*	8 *7%*	12 *4%*	16 *6%*	9 *7%*	* *3%*	11 *14%* AIKL	4 *5%*	4 *2%*	25 *10%* AQ	10 *5%*	5 *3%*	8 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
4-6 (Net)	**310** ***26%*** **M**	146 *26%*	49 *23%*	4 *23%*	13 *26%*	19 *44%* ABCH	19 *28%*	59 *25%*	76 *26%* M	28 *24%* M	89 *31%* AM	69 *26%* M	16 *12%*	8 *53%*	21 *28%* M	24 *26%*	56 *34%* AR	60 *24%*	50 *25%*	48 *28%*	33 *24%*
7-10 (Net)	**754** ***64%*** **O**	359 *65%*	141 *66%*	14 *77%*	30 *58%*	22 *52%*	40 *59%*	148 *63%*	185 *64%* O	75 *63%* O	176 *62%* O	179 *66%* O	95 *75%* AK O	7 *44%*	35 *47%*	64 *68%*	96 *59%*	157 *62%*	141 *69%*	109 *64%*	95 *68%*
9-10 (Net)	**298** ***25%*** **K**	142 *26%*	55 *26%*	3 *18%*	9 *18%*	9 *21%*	13 *20%*	66 *28%*	77 *27%*	29 *25%*	56 *20%*	65 *24%*	56 *44%* AIJ KLO	1 *9%*	12 *16%*	27 *29%*	35 *22%*	64 *25%*	56 *27%*	49 *29%*	39 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**21** ***3%*** **IZcg**	8 *2%*	13 *3%*	11 *4%*	10 *2%*	14 *4%*	7 *2%*	2 *2%*	* *	2 *2%*	4 *3%*	2 *2%*	11 *6%* AI	8 *4%*	9 *2%*	4 *2%*	5 *2%*	16 *3%*	- -	21 *3%* A	18 *3%*	1 *1%*	2 *5%*	* *1%*
2	**23** ***3%*** **E**	7 *2%*	16 *4%*	16 *6%* AE	7 *1%*	8 *2%*	15 *3%*	4 *4%*	8 *5%*	2 *2%*	4 *3%*	1 *1%*	5 *3%*	5 *2%*	9 *2%*	9 *4%*	5 *2%*	18 *3%*	4 *4%*	19 *3%*	17 *2%*	1 *2%*	3 *7%* AV	2 *7%* AV
3	**36** ***4%*** **CEZ**	24 *6%* C	11 *3%*	24 *8%* AE	12 *2%*	16 *4%*	20 *4%*	5 *5%*	9 *5%*	5 *3%*	4 *3%*	5 *4%*	9 *5%*	9 *4%*	17 *4%*	10 *5%*	13 *4%*	23 *4%*	6 *6%*	30 *4%*	27 *4%*	5 *6%*	2 *5%*	2 *6%*
4	**49** ***6%*** **c**	19 *5%*	29 *7%*	21 *7%*	28 *5%*	26 *6%*	23 *5%*	7 *7%*	8 *5%*	9 *7%*	9 *7%*	6 *5%*	9 *5%*	13 *6%*	22 *5%*	14 *6%*	21 *7%*	28 *5%*	2 *2%*	47 *6%* A	40 *6%*	5 *6%*	3 *7%*	1 *2%*
5	**81** ***10%*** **EOc**	39 *10%*	41 *10%*	42 *14%* AE	39 *7%*	38 *10%*	43 *10%*	8 *9%*	13 *8%*	17 *12%*	14 *11%*	13 *9%*	16 *9%*	11 *5%*	50 *12%* O	20 *9%*	33 *11%*	48 *9%*	9 *10%*	71 *10%*	61 *9%*	10 *12%*	6 *12%*	4 *14%*
6	**114** ***14%*** **LU**	55 *13%*	59 *14%*	37 *13%*	77 *14%*	65 *16%*	49 *11%*	17 *19%* L	20 *12%*	24 *17%* L	22 *17%* L	11 *8%*	20 *12%*	30 *15%*	53 *13%*	31 *15%*	32 *11%*	82 *16%*	20 *20%*	94 *13%*	90 *13%*	12 *14%*	9 *19%*	4 *16%*
7	**143** ***17%***	72 *17%*	71 *17%*	41 *14%*	102 *19%*	66 *17%*	77 *18%*	18 *20%*	25 *15%*	25 *18%*	15 *12%*	32 *24%* AK	28 *16%*	38 *19%*	61 *15%*	44 *21%*	56 *18%*	87 *17%*	19 *19%*	124 *17%*	112 *17%*	20 *25%* A	7 *15%*	4 *14%*
8	**148** ***18%*** **DQa** **o**	77 *19%*	71 *17%*	35 *12%*	112 *21%* AD	77 *19%*	71 *16%*	16 *18%*	27 *16%*	27 *20%*	27 *20%*	29 *21%*	22 *13%*	37 *18%*	84 *20%* Q	26 *12%*	54 *17%*	94 *18%*	11 *11%*	137 *19%* A	124 *18%*	12 *14%*	8 *16%*	4 *16%*
9	**110** ***13%*** **DSa** **dej**	58 *14%*	52 *12%*	26 *9%*	84 *15%* AD	47 *12%*	63 *15%*	10 *11%*	36 *22%* AJM	12 *9%*	17 *13%*	20 *15%*	15 *9%*	28 *14%*	55 *13%*	27 *13%*	56 *18%* AS	54 *10%*	18 *18%*	92 *13%*	89 *13%*	14 *17%*	3 *7%*	4 *14%*
Highest rating 10	**68** ***8%*** **Hd**	27 *7%*	41 *10%*	17 *6%*	51 *9%*	31 *8%*	38 *9%*	1 *2%*	17 *10%* H	10 *7%*	13 *10%* H	6 *4%*	21 *13%* AHL	18 *9%*	30 *7%*	20 *9%*	26 *8%*	43 *8%*	7 *7%*	62 *8%*	62 *9%*	3 *3%*	2 *4%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**41** ***5%*** **FRWck**	24 *6%*	17 *4%*	19 *6%*	22 *4%*	10 *3%*	31 *7%* AF	4 *4%*	3 *2%*	4 *3%*	5 *4%*	11 *8%* I	15 *9%* AIJ	7 *3%*	26 *6%*	8 *4%*	6 *2%*	34 *7%* AR	3 *3%*	38 *5%*	38 *6%* W	* *	1 *3%*	1 *4%*
1-3 (Net)	**80** ***10%*** **EZc**	40 *10%*	40 *10%*	50 *17%* AE	30 *5%*	39 *10%*	41 *9%*	11 *11%*	17 *10%*	9 *7%*	11 *8%*	8 *6%*	25 *15%* AJL	21 *11%*	35 *8%*	24 *11%*	22 *7%*	58 *11%*	10 *10%*	70 *10%*	61 *9%*	7 *9%*	8 *16%* AV	4 *14%*
4-6 (Net)	**243** ***29%*** **EZc**	114 *28%*	129 *31%*	99 *35%* AE	144 *26%*	129 *32%*	115 *26%*	32 *35%*	41 *25%*	50 *37%* AIL	45 *34%* L	30 *22%*	45 *26%*	54 *27%*	125 *30%*	64 *30%*	86 *28%*	157 *30%*	31 *32%*	212 *29%*	191 *28%*	26 *31%*	18 *38%*	8 *32%*
7-10 (Net)	**469** ***56%*** **DSXabder**	234 *57%*	235 *56%*	120 *42%*	350 *64%* AD	220 *55%*	249 *57%*	46 *50%*	106 *63%* M	73 *54%*	72 *54%*	87 *64%* M	86 *50%*	121 *59%*	231 *55%*	116 *55%*	191 *62%* AS	278 *53%*	54 *55%*	415 *57%*	387 *57%* X	49 *59%* X	20 *43%*	13 *50%*
9-10 (Net)	**178** ***21%*** **DSXader**	85 *21%*	93 *22%*	43 *15%*	135 *25%* AD	77 *19%*	101 *23%*	11 *12%*	54 *32%* AHJLM	22 *16%*	30 *22%*	26 *19%*	37 *22%*	46 *23%*	86 *21%*	46 *22%*	81 *27%* AS	97 *18%*	25 *25%*	154 *21%*	151 *22%* X	17 *20%*	5 *12%*	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487
Lowest rating 1	**21** ***3%*** **IZcg**	8 *1%*	5 *5%* Z	7 *19%* AZa	2 *1%*	11 *3%*	8 *10%* Acd	12 *6%* Ag	9 *2%*	* *1%*	2 *1%*	17 *3%*
2	**23** ***3%*** **E**	17 *2%*	7 *7%* AZ	- -	5 *2%*	15 *4%*	3 *3%*	3 *2%*	16 *3%*	3 *5%*	5 *2%*	17 *3%*
3	**36** ***4%*** **CEZ**	24 *3%*	8 *8%* Z	4 *10%* Z	13 *4%*	14 *3%*	7 *9%* Ad	6 *3%*	22 *4%*	4 *7%*	9 *4%*	25 *4%*
4	**49** ***6%*** **c**	38 *5%*	7 *7%*	4 *10%*	11 *3%*	33 *8%* Ac	4 *5%*	8 *4%*	33 *6%*	2 *3%*	11 *5%*	36 *6%*
5	**81** ***10%*** **EOc**	63 *9%*	14 *14%*	4 *10%*	22 *7%*	48 *12%* c	9 *11%*	16 *9%*	48 *9%*	10 *16%*	22 *9%*	59 *10%*
6	**114** ***14%*** **LU**	90 *13%*	19 *20%*	4 *11%*	39 *12%*	63 *15%*	10 *13%*	27 *15%*	69 *13%*	5 *8%*	29 *12%*	81 *14%*
7	**143** ***17%***	122 *18%*	16 *16%*	5 *13%*	59 *18%*	70 *17%*	14 *17%*	36 *19%*	86 *16%*	10 *15%*	42 *18%*	100 *17%*
8	**148** ***18%*** **DQao**	137 *20%* Aa	8 *8%*	3 *7%*	68 *20%*	65 *16%*	14 *18%*	38 *20%*	99 *19%*	6 *10%*	41 *18%*	103 *18%*
9	**110** ***13%*** **DSadej**	101 *15%* Aa	7 *7%*	2 *5%*	64 *19%* Ade	43 *10%*	4 *4%*	16 *9%*	79 *15%* f	12 *20%* f	40 *17%* Aj	68 *12%*
Highest rating 10	**68** ***8%*** **Hd**	61 *9%*	4 *4%*	4 *9%*	40 *12%* Ad	25 *6%*	3 *4%*	14 *8%*	40 *8%*	9 *14%*	22 *10%*	46 *8%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	1 *1%*	- -	- -	- -	4 *5%* n	1 *2%*	4 *6%* n	2 *5%* n	4 *4%*	3 *2%*	3 *3%*	* *1%*
2	1 *2%*	2 *5%*	- -	2 *2%*	3 *4%*	1 *2%*	2 *3%*	3 *7%* Am	2 *3%*	2 *2%*	3 *3%*	2 *7%* Amn
3	5 *6%*	1 *2%*	4 *7%* u	4 *4%*	3 *5%*	1 *3%*	1 *2%*	2 *5%*	6 *7%*	5 *5%*	1 *1%*	2 *6%* u
4	5 *6%*	3 *8%*	3 *5%*	8 *7%*	2 *3%*	5 *11%*	5 *8%*	3 *7%*	7 *7%*	5 *5%*	3 *3%*	1 *2%*
5	10 *12%*	6 *16%*	7 *13%*	10 *9%*	6 *8%*	5 *11%*	3 *4%*	6 *12%*	7 *8%*	8 *8%*	9 *9%*	4 *14%* q
6	12 *14%*	4 *10%*	10 *18%*	16 *15%*	12 *17%*	6 *13%*	9 *14%*	9 *19%*	9 *10%*	12 *11%*	12 *12%*	4 *16%*
7	20 *25%* Ant	5 *13%*	13 *23%*	13 *13%*	13 *18%*	4 *10%*	9 *14%*	7 *15%*	17 *19%*	12 *12%*	24 *24%* t	4 *14%*
8	12 *14%*	6 *16%*	11 *20%*	22 *20%* o	6 *8%*	13 *30%* o	14 *21%*	8 *16%*	16 *18%*	23 *22%* o	14 *14%*	4 *16%*
9	14 *17%*	9 *24%* mnqr	4 *7%*	10 *9%*	16 *23%* Amnqr	5 *12%*	5 *8%*	3 *7%*	11 *12%*	15 *14%*	14 *14%*	4 *14%*
Highest rating 10	3 *3%*	1 *3%*	2 *4%*	9 *9%*	2 *3%*	3 *6%*	6 *9%*	2 *4%*	7 *8%*	17 *16%* Akor	15 *15%* Akor	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**41** ***5%*** **FRWck**	33 *5%*	4 *4%*	3 *7%*	10 *3%*	25 *6%*	3 *4%*	10 *5%*	25 *5%*	1 *1%*	8 *4%*	33 *6%*	* *	1 *4%*	2 *3%*	13 *12%* Akprtu	5 *6%* k	- -	7 *11%* k	1 *3%*	4 *4%*	4 *4%*	3 *3%*	1 *4%*
1-3 (Net)	**80** ***10%*** **EZc**	49 *7%*	20 *20%* AZ	11 *29%* AZ	21 *6%*	40 *10%*	18 *22%* Acd	21 *11%*	47 *9%*	7 *12%*	17 *7%*	60 *10%*	7 *9%*	3 *7%*	4 *7%*	6 *5%*	10 *13%*	3 *7%*	7 *11%*	8 *16%* Anu	12 *13%*	10 *10%*	7 *7%*	4 *14%* n
4-6 (Net)	**243** ***29%*** **EZc**	191 *28%*	40 *41%* AZ	12 *30%*	73 *22%*	144 *35%* Ac	23 *29%*	52 *28%*	150 *29%*	17 *27%*	61 *26%*	177 *30%*	26 *31%*	13 *34%*	20 *36%*	34 *32%*	20 *28%*	15 *35%*	17 *26%*	18 *38%* u	23 *25%*	25 *24%*	24 *23%*	8 *32%*
7-10 (Net)	**469** ***56%*** **DSXabder**	421 *61%* Aab	35 *35%*	13 *34%*	231 *69%* Ade	203 *49%*	35 *44%*	104 *56%*	304 *58%*	37 *59%*	145 *63%* Aj	317 *54%*	49 *59%* r	21 *55%*	30 *53%*	54 *51%*	38 *52%*	25 *58%*	33 *52%*	20 *43%*	52 *57%*	67 *63%* r	67 *67%* Anrv	13 *50%*
9-10 (Net)	**178** ***21%*** **DSXader**	162 *23%* Aa	11 *11%*	6 *14%*	104 *31%* Ade	68 *16%*	7 *9%*	30 *16%*	119 *23%*	21 *34%* Af	63 *27%* Aj	114 *19%*	17 *20%*	10 *26%*	6 *11%*	19 *18%*	19 *26%* r	8 *18%*	11 *17%*	5 *12%*	18 *20%*	31 *30%* mr	29 *29%* mr	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**21** ***3%***	6 *2%*	2 *1%*	- -	2 *5%*	- -	1 *2%*	10 *6%* AB	5 *2%*	4 *4%*	3 *2%*	5 *3%*	- -	- -	4 *5%* M	1 *1%*	4 *3%*	6 *3%*	1 *1%*	3 *3%*	3 *4%*
2	**23** ***3%***	12 *3%*	3 *2%*	- -	1 *2%*	- -	2 *4%*	5 *3%*	4 *2%*	3 *3%*	7 *4%*	4 *2%*	1 *1%*	1 *10%*	4 *7%* I	2 *3%*	4 *3%*	4 *2%*	2 *2%*	7 *6%*	2 *3%*
3	**36** ***4%*** **B**	7 *2%*	6 *4%*	* *3%*	4 *11%* AB	3 *13%*	6 *11%* AB	9 *5%*	8 *4%*	7 *7%*	8 *4%*	6 *4%*	5 *6%*	- -	1 *2%*	3 *3%*	5 *4%*	13 *6%*	3 *3%*	1 *1%*	2 *2%*
4	**49** ***6%*** **G**	22 *6%* G	14 *9%* G	- -	2 *6%* G	1 *4%*	- -	9 *5%*	9 *4%*	2 *2%*	11 *5%*	14 *9%*	4 *5%*	1 *11%*	6 *9%*	3 *3%*	7 *5%*	7 *3%*	7 *5%*	10 *9%*	10 *13%* APR
5	**81** ***10%***	34 *9%*	16 *10%*	1 *4%*	4 *9%*	3 *13%*	6 *11%*	17 *10%*	23 *11%*	10 *10%*	23 *12%*	13 *8%*	3 *4%*	1 *10%*	7 *11%*	9 *10%*	11 *9%*	22 *11%*	16 *12%* U	10 *9%*	2 *3%*
6	**114** ***14%***	58 *16%*	16 *10%*	2 *16%*	6 *14%*	3 *13%*	5 *9%*	24 *14%*	29 *13%*	15 *15%*	25 *13%*	27 *17%*	8 *10%*	1 *11%*	8 *12%*	13 *15%*	22 *17%*	24 *12%*	19 *15%*	9 *8%*	12 *15%*
7	**143** ***17%*** **O**	57 *16%*	34 *21%*	2 *17%*	5 *13%*	6 *26%*	10 *19%*	28 *16%*	38 *17%*	23 *23%* O	36 *18%* O	23 *15%*	17 *20%* O	2 *20%*	5 *8%*	13 *14%*	24 *19%*	39 *20%*	20 *16%*	18 *17%*	9 *12%*
8	**148** ***18%***	79 *21%* AC	20 *13%*	* *3%*	7 *17%*	3 *12%*	10 *18%*	29 *16%*	42 *19%*	12 *12%*	39 *20%*	31 *19%*	13 *16%*	2 *17%*	9 *14%*	13 *15%*	23 *18%*	33 *17%*	29 *22%*	18 *18%*	14 *18%*
9	**110** ***13%***	52 *14%*	22 *14%*	1 *8%*	6 *16%*	2 *8%*	9 *17%*	18 *10%*	31 *14%*	11 *11%*	21 *11%*	22 *14%*	14 *17%*	1 *9%*	9 *14%*	20 *21%* AQR	12 *9%*	21 *11%*	25 *19%* Q	12 *11%*	14 *18%*
Highest rating 10	**68** ***8%***	30 *8%*	12 *8%*	5 *36%*	1 *4%*	1 *3%*	4 *7%*	15 *8%*	21 *9%*	6 *6%*	12 *6%*	7 *4%*	14 *17%* AKL	- -	7 *11%*	10 *11%* S	8 *6%*	20 *11%* S	5 *4%*	12 *12%*	7 *9%*
Don't know	**41** ***5%*** **B**	10 *3%*	12 *8%* B	2 *13%*	1 *3%*	2 *9%*	* *	13 *8%* BG	12 *6%*	7 *7%*	7 *4%*	5 *3%*	3 *3%*	1 *12%*	5 *8%*	5 *5%*	8 *6%*	7 *3%*	2 *2%*	6 *6%*	3 *4%*
1-3 (Net)	**80** ***10%*** **B**	26 *7%*	12 *7%*	* *3%*	7 *18%* ABC	3 *13%*	9 *17%* ABC	24 *13%* B	16 *7%*	13 *13%*	19 *10%*	15 *10%*	6 *7%*	1 *10%*	9 *14%*	6 *7%*	13 *10%*	22 *11%*	7 *5%*	10 *10%*	7 *8%*
4-6 (Net)	**243** ***29%***	115 *31%*	46 *29%*	3 *20%*	11 *29%*	7 *30%*	11 *20%*	50 *28%*	61 *27%*	27 *27%*	58 *30%*	55 *35%* M	16 *19%*	3 *32%*	21 *31%*	26 *28%*	40 *31%*	52 *27%*	42 *32%*	28 *27%*	24 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**469** ***56%***	219 *59%*	88 *56%*	9 *64%*	20 *50%*	11 *49%*	33 *62%*	90 *51%*	132 *60%*	52 *52%*	108 *56%*	83 *52%*	58 *70%* AJ KLO	5 *45%*	31 *47%*	56 *60%*	67 *52%*	114 *58%*	78 *61%*	60 *58%*	44 *56%*
9-10 (Net)	**178** ***21%***	82 *22%*	35 *22%*	6 *44%*	8 *19%*	2 *11%*	13 *25%*	33 *18%*	52 *24%*	17 *17%*	34 *17%*	29 *18%*	28 *34%* AJK L	1 *9%*	17 *25%*	30 *32%* AQ	20 *15%*	41 *21%*	29 *23%*	24 *23%*	20 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**31** ***1%*** **GZc**	16 *1%*	15 *1%*	16 *1%*	16 *1%*	24 *2%* AG	8 *1%*	2 *1%*	2 *	2 *	10 *2%* J	5 *1%*	11 *2%*	9 *1%*	15 *1%*	8 *1%*	5 *1%*	26 *1%*	2 *1%*	29 *1%*	27 *1%*	3 *1%*	* *	1 *2%*
2	**38** ***1%*** **EUZ**	16 *1%*	22 *1%*	25 *2%* AE	13 *1%*	16 *1%*	21 *1%*	1 *	8 *2%*	9 *2%*	6 *1%*	6 *1%*	8 *1%*	13 *2%*	13 *1%*	12 *2%*	13 *2%*	25 *1%*	8 *3%*	29 *1%*	33 *1%*	1 *	2 *1%*	2 *2%* W
3	**63** ***2%*** **EJRZ cd**	26 *2%*	37 *2%*	42 *3%* AE	21 *1%*	33 *2%*	31 *2%*	16 *4%* AJL	10 *2%*	4 *1%*	8 *2%*	5 *1%*	19 *3%* J	12 *2%*	31 *2%*	20 *3%*	10 *1%*	53 *3%*	7 *2%*	56 *2%*	52 *2%*	7 *3%*	2 *1%*	2 *3%*
4	**105** ***4%*** **Zfs**	50 *4%*	56 *4%*	58 *4%*	47 *3%*	57 *4%*	48 *3%*	12 *3%*	18 *4%*	20 *5%*	20 *4%*	10 *3%*	25 *4%*	38 *5%*	48 *3%*	20 *3%*	22 *3%*	83 *4%*	15 *4%*	90 *4%*	86 *4%*	11 *5%*	5 *4%*	3 *3%*
5	**293** ***10%*** **EOU WZck**	134 *10%*	159 *10%*	179 *13%* AE	114 *8%*	135 *10%*	159 *11%*	56 *14%* ALM	57 *12%*	41 *9%*	46 *9%*	34 *8%*	59 *9%*	63 *8%*	139 *10%*	91 *13%* AO	80 *10%*	213 *10%*	44 *13%*	249 *10%*	257 *11%* W	15 *6%*	11 *7%*	10 *12%* W
6	**482** ***17%*** **KM**	231 *17%*	251 *17%*	222 *16%*	259 *17%*	212 *15%*	270 *18%*	97 *24%* AKL M	88 *19%* KM	86 *20%* KM	66 *13%*	66 *16%* M	79 *12%*	137 *17%*	243 *18%*	103 *15%*	154 *19%*	328 *16%*	63 *19%*	419 *17%*	414 *17%*	30 *13%*	27 *18%*	12 *14%*
7	**636** ***22%*** **Db**	298 *22%*	338 *22%*	276 *20%*	359 *24%*	324 *24%*	312 *21%*	95 *24%*	101 *22%*	98 *23%*	112 *23%*	91 *22%*	139 *21%*	161 *21%*	315 *23%*	160 *23%*	175 *21%*	461 *22%*	74 *22%*	562 *22%*	524 *22%*	60 *26%*	33 *22%*	19 *22%*
8	**609** ***21%*** **Qab e**	276 *21%*	333 *22%*	285 *21%*	324 *21%*	278 *20%*	332 *22%*	68 *17%*	92 *20%*	91 *21%*	103 *21%*	93 *23%*	162 *24%* H	195 *25%* AP Q	286 *21%*	126 *18%*	179 *22%*	430 *21%*	56 *17%*	552 *22%* A	497 *21%*	63 *27%* AV	29 *20%*	20 *22%*
9	**306** ***11%*** **DHa be**	143 *11%*	163 *11%*	111 *8%*	196 *13%* AD	160 *12%*	147 *10%*	27 *7%*	44 *9%*	39 *9%*	57 *12%* H	57 *14%* AHJ	82 *12%* H	90 *12%*	143 *10%*	73 *10%*	84 *10%*	223 *11%*	31 *9%*	274 *11%*	254 *11%*	23 *10%*	19 *13%*	11 *13%*
Highest rating 10	**221** ***8%*** **DHae jm**	116 *9%*	106 *7%*	83 *6%*	139 *9%* AD	107 *8%*	114 *8%*	17 *4%*	32 *7%*	34 *8%*	49 *10%* HL	23 *6%*	67 *10%* AHL	48 *6%*	110 *8%*	63 *9%* O	68 *8%*	153 *7%*	32 *10%*	189 *7%*	184 *8%*	18 *8%*	14 *9%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**80** ***3%*** **EZcg**	40 *3%*	40 *3%*	53 *4%* AE	27 *2%*	33 *2%*	47 *3%*	6 *1%*	12 *3%*	13 *3%*	15 *3%*	15 *4%*	20 *3%*	16 *2%*	39 *3%*	25 *4%*	25 *3%*	55 *3%*	4 *1%*	77 *3%* A	68 *3%*	4 *2%*	6 *4%*	2 *3%*
1-3 (Net)	**132** ***5%*** **EZcd**	58 *4%*	74 *5%*	83 *6%* AE	49 *3%*	73 *5%*	60 *4%*	20 *5%*	20 *4%*	14 *3%*	24 *5%*	16 *4%*	38 *6%*	34 *4%*	58 *4%*	40 *6%*	28 *3%*	104 *5%*	18 *5%*	115 *5%*	112 *5%*	11 *5%*	4 *3%*	6 *6%*
4-6 (Net)	**880** ***31%*** **EMU** **WZcik**	414 *31%*	466 *31%*	460 *34%* AE	421 *28%*	403 *29%*	476 *32%*	166 *42%* AJK LM	163 *35%* AKL M	146 *34%* KM	132 *27%*	111 *27%*	163 *24%*	237 *30%*	430 *31%*	214 *30%*	257 *31%*	624 *30%*	122 *36%*	758 *30%*	757 *32%* W	56 *24%*	43 *29%*	25 *29%*
7-10 (Net)	**1773** ***62%*** **DHa** **befl**	832 *62%*	940 *62%*	755 *56%*	1018 *67%* AD	868 *63%*	904 *61%*	207 *52%*	269 *58%*	261 *60%* H	320 *65%* HI	265 *65%* H	450 *67%* AH IJ	495 *63%*	854 *62%*	422 *60%*	506 *62%*	1266 *62%*	193 *57%*	1577 *62%* A	1459 *61%*	164 *70%* AV	95 *64%*	55 *62%*
9-10 (Net)	**528** ***18%*** **DHa** **bem**	259 *19%*	269 *18%*	194 *14%*	334 *22%* AD	267 *19%*	261 *18%*	44 *11%*	76 *16%*	72 *17%* H	106 *22%* H	80 *20%* H	149 *22%* AH IJ	139 *18%*	252 *18%*	136 *19%*	152 *19%*	376 *18%*	63 *19%*	463 *18%*	438 *18%*	41 *17%*	32 *22%*	16 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**31** ***1%*** **GZc**	3 *	5 *1%* Z	23 *11%* AZa	- -	12 *1%* c	19 *5%* Acd	8 *1%*	15 *1%*	2 *1%*	12 *2%* Aj	20 *1%*	3 *1%*	1 *1%*	2 *1%*	5 *1%*	1 *1%*	3 *2%*	5 *2%*	* *	3 *1%*	3 *1%*	4 *1%*	1 *2%*
2	**38** ***1%*** **EUZ**	17 *1%*	9 *2%*	12 *6%* AZa	6 *1%*	16 *1%*	14 *4%* Acd	8 *1%*	26 *2%*	3 *1%*	4 *1%*	32 *1%*	1 *	3 *2%*	4 *2%*	5 *2%*	4 *2%*	2 *1%*	2 *1%*	2 *1%*	7 *3%* k	2 *1%*	3 *1%*	2 *2%* k
3	**63** ***2%*** **EJRZcd**	26 *1%*	21 *4%* AZ	17 *8%* AZa	11 *1%*	27 *2%*	25 *7%* Acd	18 *3%*	33 *2%*	8 *3%*	13 *2%*	50 *2%*	7 *3%* n	2 *1%*	8 *4%* n	2 *1%*	7 *3%*	3 *1%*	4 *2%*	2 *1%*	7 *3%*	10 *3%*	9 *2%*	2 *3%* n
4	**105** ***4%*** **Zfs**	52 *2%*	29 *6%* AZ	25 *12%* AZa	25 *3%*	52 *3%*	26 *7%* Acd	17 *2%*	80 *5%* Af	8 *3%*	22 *4%*	82 *4%*	11 *5%* qs	3 *2%*	13 *6%* qs	16 *5%* qs	13 *5%* qs	7 *4%* s	4 *2%*	5 *4%* s	1 *1%*	18 *5%* qs	12 *3%*	3 *3%* s
5	**293** ***10%*** **EOUWZc k**	150 *7%*	110 *22%* AZ	32 *16%* AZ	61 *7%*	172 *11%* c	55 *15%* Ac	89 *13%* Ag	167 *10%*	26 *11%*	52 *9%*	237 *11%*	15 *6%*	24 *21%* Akn oqrstu	30 *14%* knr u	25 *8%*	26 *10%*	28 *15%* knru	25 *10%*	11 *7%*	28 *10%*	43 *12%* k	29 *7%*	10 *12%* ku
6	**482** ***17%*** **KM**	347 *16%*	106 *21%* AZb	26 *13%*	127 *15%*	280 *17%*	67 *18%*	117 *17%*	284 *16%*	40 *16%*	87 *15%*	382 *17%*	30 *13%*	21 *18%*	32 *15%*	67 *21%* kv	43 *17%*	28 *15%*	39 *15%*	27 *18%*	43 *16%*	67 *18%*	71 *18%*	12 *14%*
7	**636** ***22%*** **Db**	510 *24%* Ab	97 *19%*	26 *13%*	174 *21%*	381 *24%* Ae	70 *19%*	149 *22%*	389 *23%*	45 *18%*	130 *22%*	497 *22%*	60 *26%* qt	22 *19%*	65 *29%* Aq t	72 *22%*	57 *23%*	39 *21%*	45 *17%*	33 *22%*	65 *24%*	68 *18%*	92 *23%*	19 *22%*
8	**609** ***21%*** **Qabe**	523 *24%* Aab	70 *14%* b	14 *7%*	221 *26%* Ad e	328 *20%* e	55 *15%*	140 *20%*	371 *22%*	62 *26%*	130 *22%*	464 *21%*	63 *27%* Amn ot	21 *19%*	35 *16%*	54 *17%*	42 *17%*	44 *23%*	64 *25%* mn	29 *20%*	64 *24%*	71 *19%*	101 *25%* mno	20 *22%*
9	**306** ***11%*** **DHabe**	283 *13%* Aab	15 *3%*	8 *4%*	111 *13%* Ae	168 *10%* e	24 *6%*	63 *9%*	193 *11%*	28 *11%*	65 *11%*	237 *11%*	23 *10%*	12 *11%*	16 *7%*	38 *12%*	32 *13%*	22 *12%*	33 *13%*	19 *13%*	22 *8%*	42 *11%*	38 *10%*	11 *13%* m
Highest rating 10	**221** ***8%*** **DHaejm**	195 *9%* Aab	17 *3%*	8 *4%*	87 *10%* Ade	120 *7%* e	14 *4%*	52 *8%*	128 *7%*	15 *6%*	59 *10%* Aj	155 *7%*	18 *8%*	4 *3%*	8 *4%*	28 *8%* m	18 *7%*	9 *5%*	28 *11%* lm	14 *9%* lm	21 *8%*	35 *9%* m	34 *8%* m	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**80** ***3%*** **EZcg**	41 *2%*	21 *4%* Z	10 *5%* Z	14 *2%*	50 *3%*	7 *2%*	31 *5%* Ag	37 *2%*	6 *3%*	21 *3%*	59 *3%*	4 *2%*	3 *3%*	8 *4%*	13 *4%*	5 *2%*	3 *1%*	9 *3%*	6 *4%*	7 *3%*	10 *3%*	9 *2%*	2 *3%*
1-3 (Net)	**132** ***5%*** **EZcd**	46 *2%*	34 *7%* AZ	52 *26%* AZa	17 *2%*	56 *3%*	58 *15%* Acd	34 *5%*	73 *4%*	13 *5%*	29 *5%*	102 *5%*	11 *5%*	5 *5%*	14 *6%*	12 *4%*	12 *5%*	8 *4%*	11 *4%*	4 *3%*	17 *6%*	15 *4%*	17 *4%*	6 *6%*
4-6 (Net)	**880** ***31%*** **EMUWZ cik**	549 *26%*	245 *49%* AZ	83 *41%* AZ	212 *25%*	504 *31%* c	148 *39%* Acd	223 *32%*	530 *31%*	74 *30%*	161 *27%*	700 *32%*	56 *24%*	48 *41%* Akq rsuv	75 *34%* k	109 *33%* k	82 *33%* k	63 *33%* k	68 *26%*	43 *29%*	72 *27%*	129 *35%* k	112 *28%*	25 *29%*
7-10 (Net)	**1773** ***62%*** **DHabe fl**	1511 *70%* Aab	199 *40%* b	56 *28%*	593 *71%* Ad e	997 *62%* e	163 *43%*	405 *58%*	1081 *63%*	150 *62%*	384 *65%*	1353 *61%*	164 *70%* Alm not	59 *51%*	124 *56%*	191 *59%*	148 *60%*	114 *61%*	170 *66%* l	95 *64%* l	172 *64%* l	216 *58%*	266 *66%* lm	55 *62%*
9-10 (Net)	**528** ***18%*** **DHabe m**	479 *22%* Aab	32 *6%*	16 *8%*	198 *24%* Ad e	288 *18%* e	38 *10%*	116 *17%*	321 *19%*	43 *18%*	124 *21%*	392 *18%*	41 *17%* m	16 *14%*	23 *11%*	66 *20%* m	49 *20%* m	31 *17%*	61 *24%* m	32 *22%* m	43 *16%*	76 *21%* m	72 *18%* m	16 *19%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**31** ***1%***	13 *1%*	5 *1%*	- -	3 *3%*	1 *1%*	* *	9 *1%*	5 *1%*	2 *1%*	7 *1%*	7 *1%*	4 *2%*	- -	7 *3%* AI	1 *	10 *3%* APRS	5 *1%*	1 *	3 *1%*	2 *1%*
2	**38** ***1%***	17 *1%*	7 *1%*	- -	3 *2%*	- -	2 *1%*	8 *1%*	9 *1%*	6 *2%*	4 *1%*	11 *2%*	2 *1%*	2 *3%*	3 *1%*	6 *2%*	4 *1%*	5 *1%*	3 *1%*	7 *2%*	4 *1%*
3	**63** ***2%*** **B**	16 *1%*	11 *2%*	1 *3%*	7 *6%* ABCG	6 *6%* AB	2 *2%*	19 *3%* B	14 *2%*	8 *3%*	16 *2%*	11 *2%*	5 *2%*	1 *2%*	8 *3%*	10 *4%* QS	3 *1%*	12 *2%*	6 *1%*	9 *2%*	5 *2%*
4	**105** ***4%***	48 *4%*	20 *4%*	7 *16%*	4 *3%*	2 *2%*	4 *3%*	20 *3%*	17 *3%*	8 *3%*	28 *4%*	30 *5%*	12 *5%*	2 *3%*	6 *2%*	11 *4%*	7 *2%*	26 *4%*	14 *3%*	14 *4%*	16 *5%* Q
5	**293** ***10%*** **M**	127 *10%*	70 *14%* AH	1 *2%*	15 *11%*	8 *7%*	11 *8%*	60 *9%*	75 *11%* M	27 *9%*	68 *10%* M	69 *11%* M	13 *5%*	5 *8%*	34 *13%* M	35 *12%*	44 *13%* R	48 *8%*	48 *10%*	36 *10%*	23 *8%*
6	**482** ***17%*** **HJQ**	229 *18%* H	77 *15%*	5 *12%*	19 *14%*	29 *27%* ABCEH	37 *25%* ABCEH	87 *13%*	112 *16%*	36 *12%*	128 *19%* J	115 *17%*	39 *16%*	14 *21%*	36 *14%*	43 *15%*	44 *13%*	106 *18%* Q	78 *17%*	64 *17%*	55 *19%*
7	**636** ***22%*** **U**	266 *21%*	117 *23%*	15 *35%*	33 *24%*	30 *28%*	35 *24%*	139 *21%*	157 *23%*	69 *24%*	157 *24%*	133 *20%*	56 *23%*	11 *17%*	53 *21%*	59 *21%*	99 *29%* APRS U	122 *21%*	100 *21%*	87 *24%*	50 *17%*
8	**609** ***21%*** **GP**	260 *21%* G	112 *22%* G	4 *11%*	23 *17%*	15 *14%*	20 *14%*	174 *26%* ABEFG	129 *19%*	68 *23%*	131 *20%*	153 *23%*	60 *24%*	18 *27%*	50 *20%*	45 *16%*	67 *19%*	136 *23%* P	128 *27%* APQ	71 *19%*	64 *22%*
9	**306** ***11%***	142 *11%*	53 *10%*	3 *8%*	11 *8%*	7 *7%*	14 *10%*	75 *11%*	84 *12%*	29 *10%*	70 *11%*	65 *10%*	32 *13%*	3 *4%*	22 *9%*	34 *12%*	30 *9%*	62 *11%*	52 *11%*	51 *14%*	41 *14%* Q
Highest rating 10	**221** ***8%*** **CK**	102 *8%* C	25 *5%*	3 *8%*	10 *8%*	4 *4%*	14 *10%* C	62 *9%* C	61 *9%* K	24 *8%*	32 *5%*	51 *8%*	21 *8%*	4 *6%*	27 *11%* K	24 *9%*	29 *9%*	49 *8%*	34 *7%*	20 *5%*	25 *9%*
Don't know	**80** ***3%***	30 *2%*	13 *3%*	2 *5%*	5 *4%*	4 *4%*	4 *3%*	21 *3%*	18 *3%*	13 *4%* M	18 *3%*	15 *2%*	2 *1%*	5 *8%* AIKLM	9 *4%*	12 *4%*	6 *2%*	11 *2%*	10 *2%*	9 *2%*	7 *2%*
1-3 (Net)	**132** ***5%*** **S**	47 *4%*	23 *5%*	1 *3%*	13 *10%* ABCGH	7 *7%*	5 *3%*	36 *5%*	29 *4%*	16 *5%*	27 *4%*	28 *4%*	11 *5%*	3 *5%*	18 *7%* A	17 *6%* S	18 *5%* S	22 *4%*	10 *2%*	19 *5%*	11 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**880**	404	167	13	39	39	53	167	204	71	224	215	65	21	75	89	95	180	140	113	94
	31%	*32%*	*33%*	*31%*	*29%*	*36%*	*36%*	*25%*	*30%*	*24%*	*34%*	*33%*	*26%*	*32%*	*30%*	*32%*	*28%*	*31%*	*30%*	*31%*	*32%*
	HJ	H	H			H	H				JM	J									
7-10 (Net)	**1773**	771	308	26	77	57	84	450	431	190	390	402	169	36	151	163	225	368	315	230	181
	62%	*62%*	*60%*	*62%*	*57%*	*53%*	*58%*	*67%*	*63%*	*66%*	*59%*	*61%*	*68%*	*55%*	*60%*	*58%*	*65%*	*63%*	*66%*	*62%*	*62%*
								ABCEFG					K						AP		
9-10 (Net)	**528**	244	79	7	21	11	28	137	145	54	102	116	53	7	48	59	59	111	86	72	67
	18%	*20%*	*15%*	*16%*	*16%*	*11%*	*20%*	*20%*	*21%*	*19%*	*16%*	*18%*	*21%*	*10%*	*19%*	*21%*	*17%*	*19%*	*18%*	*19%*	*23%*
	FK	F						F	AKN				N								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57** ***2%*** **JZcd j**	22 *2%*	35 *2%*	34 *3%*	23 *2%*	31 *2%*	26 *2%*	6 *2%*	11 *2%*	3 *1%*	17 *3%* AJ	8 *2%*	12 *2%*	15 *2%*	26 *2%*	16 *2%*	16 *2%*	41 *2%*	5 *2%*	52 *2%*	43 *2%*	9 *4%* AV	3 *2%*	2 *2%*
2	**47** ***2%*** **EZc**	26 *2%*	21 *1%*	34 *2%* AE	13 *1%*	27 *2%*	20 *1%*	6 *1%*	7 *2%*	9 *2%*	3 *1%*	10 *2%* K	12 *2%*	14 *2%*	18 *1%*	15 *2%*	14 *2%*	33 *2%*	4 *1%*	43 *2%*	37 *2%*	5 *2%*	4 *2%*	1 *1%*
3	**80** ***3%*** **EZc**	39 *3%*	41 *3%*	50 *4%* AE	30 *2%*	44 *3%*	36 *2%*	13 *3%*	16 *3%*	13 *3%*	13 *3%*	10 *3%*	15 *2%*	18 *2%*	43 *3%*	19 *3%*	21 *3%*	59 *3%*	6 *2%*	74 *3%*	70 *3%*	6 *3%*	3 *2%*	1 *1%*
4	**125** ***4%*** **GYZc v**	54 *4%*	71 *5%*	69 *5%*	56 *4%*	72 *5%* G	53 *4%*	21 *5%*	16 *3%*	17 *4%*	15 *3%*	26 *6%* K	30 *4%*	41 *5%*	53 *4%*	31 *4%*	36 *4%*	89 *4%*	16 *5%*	109 *4%*	105 *4%* Y	9 *4%*	10 *7%* Y	1 *1%*
5	**330** ***12%*** **EOZ cq**	163 *12%*	167 *11%*	194 *14%* AE	136 *9%*	145 *11%*	184 *12%*	45 *11%*	57 *12%*	59 *14%*	51 *10%*	38 *9%*	79 *12%*	70 *9%*	175 *13%* O	85 *12%*	91 *11%*	239 *12%*	39 *12%*	291 *12%*	277 *12%*	22 *9%*	15 *10%*	16 *18%* AVWX
6	**446** ***16%*** **MU**	211 *16%*	234 *15%*	211 *16%*	235 *16%*	195 *14%*	250 *17%*	89 *22%* AKL M	76 *16%* M	81 *19%* M	68 *14%*	55 *13%*	78 *12%*	112 *14%*	218 *16%*	116 *17%*	138 *17%*	308 *15%*	64 *19%*	382 *15%*	383 *16%*	31 *13%*	21 *14%*	11 *13%*
7	**544** ***19%*** **Bbs**	229 *17%*	315 *21%* AB	260 *19%*	283 *19%*	271 *20%*	273 *18%*	84 *21%*	89 *19%*	84 *19%*	97 *20%*	67 *16%*	123 *18%*	162 *21%*	257 *19%*	124 *18%*	149 *18%*	394 *19%*	67 *20%*	476 *19%*	452 *19%*	50 *21%*	27 *18%*	15 *17%*
8	**581** ***20%*** **abe**	277 *21%*	304 *20%*	261 *19%*	320 *21%*	273 *20%*	308 *21%*	76 *19%*	86 *19%*	75 *17%*	104 *21%*	89 *22%*	150 *22%*	174 *22%*	274 *20%*	132 *19%*	166 *20%*	415 *20%*	70 *21%*	510 *20%*	480 *20%*	58 *25%* X	26 *17%*	17 *20%*
9	**352** ***12%*** **DGH Qabeh**	164 *12%*	188 *12%*	112 *8%*	240 *16%* AD	190 *14%* AG	162 *11%*	32 *8%*	51 *11%*	46 *11%*	72 *15%* H	58 *14%* H	93 *14%* H	106 *14%* Q	180 *13%* Q	64 *9%*	103 *13%*	249 *12%*	35 *10%*	317 *13%*	295 *12%*	26 *11%*	20 *14%*	10 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**211** ***7%*** **CDab dejm**	117 *9%* AC	94 *6%*	66 *5%*	145 *10%* AD	104 *8%*	106 *7%*	21 *5%*	30 *6%*	30 *7%*	33 *7%*	34 *8%*	63 *9%* AH	52 *7%*	95 *7%*	64 *9%* A	53 *6%*	158 *8%*	22 *7%*	188 *7%*	176 *7%*	12 *5%*	14 *10%* W	8 *9%*
Don't know	**94** ***3%*** **EFZ**	44 *3%*	50 *3%*	61 *4%* AE	33 *2%*	24 *2%*	69 *5%* AF	5 *1%*	25 *5%* AHM	16 *4%*	18 *4%*	12 *3%*	17 *3%*	19 *2%*	40 *3%*	35 *5%* AOP	30 *4%*	63 *3%*	9 *3%*	84 *3%*	78 *3%*	6 *2%*	5 *3%*	5 *5%*
1-3 (Net)	**184** ***6%*** **EGZc**	87 *6%*	97 *6%*	118 *9%* AE	66 *4%*	102 *7%*	82 *5%*	25 *6%*	34 *7%*	25 *6%*	33 *7%*	28 *7%*	39 *6%*	47 *6%*	87 *6%*	50 *7%*	51 *6%*	133 *7%*	15 *4%*	169 *7%* A	150 *6%*	20 *9%*	10 *7%*	4 *4%*
4-6 (Net)	**901** ***31%*** **EKM OZc**	428 *32%*	473 *31%*	474 *35%* AE	427 *28%*	413 *30%*	487 *33%*	155 *39%* AKL M	149 *32%*	158 *36%* AKL M	134 *27%*	119 *29%*	187 *28%*	222 *28%*	447 *32%*	232 *33%*	265 *32%*	636 *31%*	119 *35%*	782 *31%*	764 *32%*	62 *26%*	46 *31%*	29 *33%*
7-10 (Net)	**1687** ***59%*** **DJQ abem**	786 *58%*	901 *59%*	699 *52%*	989 *65%* AD	838 *61%*	849 *57%*	213 *54%*	256 *55%*	235 *54%*	306 *62%* HIJ	248 *61%*	429 *64%* AH IJ	494 *63%* AQ	807 *58%*	385 *55%*	471 *58%*	1217 *59%*	194 *58%*	1491 *59%*	1403 *59%*	146 *63%*	87 *59%*	51 *58%*
9-10 (Net)	**562** ***20%*** **DGH abejm**	281 *21%*	282 *19%*	177 *13%*	385 *25%* AD	294 *21%* AG	268 *18%*	53 *13%*	80 *17%*	76 *18%*	105 *21%* H	92 *23%* H	156 *23%* AH IJ	157 *20%*	275 *20%*	128 *18%*	156 *19%*	407 *20%*	57 *17%*	505 *20%*	471 *20%*	38 *16%*	35 *23%* W	18 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57** ***2%*** **JZcdj**	12 *1%*	16 *3%* Z	29 *14%* AZa	3 *	24 *1%* c	29 *8%* Acd	16 *2%*	32 *2%*	4 *2%*	19 *3%* Aj	37 *2%*	9 *4%* Ast	3 *2%*	7 *3%* s	7 *2%*	3 *1%*	5 *3%*	6 *2%*	3 *2%*	1 *	4 *1%*	7 *2%*	2 *2%*
2	**47** ***2%*** **EZc**	14 *1%*	22 *4%* AZ	11 *6%* AZ	1 *	26 *2%* c	20 *5%* Acd	13 *2%*	30 *2%*	4 *2%*	8 *1%*	36 *2%*	5 *2%*	2 *2%*	3 *1%*	8 *3%*	1 *	2 *1%*	2 *1%*	4 *2%* o	8 *3%* o	4 *1%*	7 *2%*	1 *1%*
3	**80** ***3%*** **EZc**	34 *2%*	21 *4%* Z	22 *11%* AZa	8 *1%*	44 *3%* c	25 *7%* Acd	19 *3%*	47 *3%*	9 *4%*	10 *2%*	69 *3%*	6 *3%*	4 *4%*	14 *6%* Aqr tuv	9 *3%*	10 *4%*	6 *3%*	5 *2%*	3 *2%*	8 *3%*	7 *2%*	8 *2%*	1 *1%*
4	**125** ***4%*** **GYZcv**	60 *3%*	38 *8%* AZ	26 *13%* AZa	19 *2%*	70 *4%* c	35 *9%* Acd	29 *4%*	73 *4%*	12 *5%*	23 *4%*	100 *5%*	9 *4%*	4 *4%*	16 *7%* Aop v	11 *3%*	7 *3%*	4 *2%*	16 *6%* v	10 *7%* opv	8 *3%*	18 *5%* v	19 *5%*	1 *1%*
5	**330** ***12%*** **EOZcq**	202 *9%*	96 *19%* AZ	30 *15%* Z	63 *8%*	204 *13%* Ac	59 *16%* Ac	97 *14%* Ag	184 *11%*	26 *11%*	68 *11%*	255 *12%*	22 *9%*	16 *13%* q	35 *16%* kq t	37 *11%*	42 *17%* Akqrt	20 *10%*	17 *7%*	15 *10%*	31 *12%*	34 *9%*	45 *11%*	16 *18%* Aknpqrstu
6	**446** ***16%*** **MU**	319 *15%*	100 *20%* AZb	25 *12%*	121 *14%*	261 *16%*	57 *15%*	99 *14%*	271 *16%*	41 *17%*	95 *16%*	342 *15%*	31 *13%*	23 *19%*	30 *14%*	55 *17%*	34 *14%*	35 *19%*	33 *13%*	21 *14%*	47 *18%*	61 *16%*	65 *16%*	11 *13%*
7	**544** ***19%*** **Bbs**	438 *20%* Aab	78 *16%*	26 *13%*	166 *20%*	306 *19%*	64 *17%*	117 *17%*	342 *20%*	49 *20%*	103 *17%*	434 *20%*	50 *21%* s	25 *22%* s	42 *19%* s	51 *16%*	45 *18%*	37 *20%* s	57 *22%* s	27 *18%* s	30 *11%*	82 *22%* s	83 *21%* s	15 *17%*
8	**581** ***20%*** **abe**	512 *24%* Aab	56 *11%*	12 *6%*	212 *25%* Ad e	321 *20%* e	43 *11%*	149 *22%*	334 *19%*	57 *24%*	103 *17%*	468 *21%*	58 *25%* ru	19 *16%*	39 *18%*	69 *21%*	48 *19%*	32 *17%*	62 *24%*	26 *17%*	67 *25%*	74 *20%*	72 *18%*	17 *20%*
9	**352** ***12%*** **DGHQa beh**	309 *14%* Aab	34 *7%*	7 *4%*	126 *15%* Ae	196 *12%* e	27 *7%*	75 *11%*	234 *14%* Ah	18 *7%*	83 *14%*	258 *12%*	26 *11%*	11 *9%*	19 *9%*	44 *13%*	37 *15%*	24 *13%*	32 *12%*	20 *14%*	30 *11%*	44 *12%*	55 *14%*	10 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**211** ***7%*** **CDabde jm**	188 *9%* Aab	15 *3%*	6 *3%*	97 *12%* Ade	100 *6%* e	12 *3%*	45 *6%*	129 *7%*	18 *8%*	63 *11%* Aj	140 *6%*	12 *5%*	5 *4%*	7 *3%*	20 *6%*	17 *7%*	15 *8%*	19 *8%*	14 *10%* km	28 *10%* km	31 *8%* m	34 *8%* m	8 *9%* m
Don't know	**94** ***3%*** **EFZ**	57 *3%*	22 *4%*	7 *4%*	21 *3%*	54 *3%*	6 *2%*	34 *5%* Ag	47 *3%*	5 *2%*	18 *3%*	75 *3%*	6 *2%*	5 *4%*	7 *3%*	15 *5%*	5 *2%*	8 *4%*	10 *4%*	5 *3%*	8 *3%*	12 *3%*	8 *2%*	5 *5%* ou
1-3 (Net)	**184** ***6%*** **EGZc**	61 *3%*	58 *12%* AZ	62 *31%* AZa	11 *1%*	94 *6%* c	74 *20%* Acd	47 *7%*	108 *6%*	18 *7%*	37 *6%*	142 *6%*	20 *9%* t	9 *8%*	24 *11%* Aqt uv	23 *7%*	14 *6%*	13 *7%*	12 *5%*	10 *7%*	17 *7%*	14 *4%*	22 *6%*	4 *4%*
4-6 (Net)	**901** ***31%*** **EKMOZ c**	581 *27%*	235 *47%* AZ	81 *40%* AZ	203 *24%*	535 *33%* Ac	151 *40%* Acd	226 *33%*	527 *31%*	78 *32%*	186 *31%*	697 *31%*	62 *26%*	42 *36%*	82 *37%* kq	103 *32%*	83 *34%*	59 *31%*	66 *25%*	46 *31%*	87 *32%*	113 *31%*	129 *32%*	29 *33%*
7-10 (Net)	**1687** ***59%*** **DJQab em**	1447 *67%* Aab	184 *37%* b	51 *25%*	601 *72%* Ad e	924 *58%* e	145 *39%*	386 *56%*	1039 *60%*	143 *59%*	353 *59%*	1301 *59%*	146 *63%* m	59 *51%*	107 *49%*	184 *56%*	146 *59%* m	108 *58%*	170 *66%* Al mn	87 *59%* m	155 *58%*	230 *62%* m	243 *60%* m	51 *58%*
9-10 (Net)	**562** ***20%*** **DGHab ejm**	497 *23%* Aab	50 *10%*	13 *7%*	223 *27%* Ad e	296 *18%* e	38 *10%*	119 *17%*	363 *21%* Afh	36 *15%*	147 *25%* Aj	399 *18%*	38 *16%*	16 *14%*	26 *12%*	64 *20%* m	54 *22%* m	39 *21%* m	51 *20%* m	35 *23%* kl m	58 *22%* m	74 *20%* m	88 *22%* m	18 *21%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57** ***2%***	23 *2%*	12 *2%*	2 *4%*	6 *4%* ABGH	2 *2%*	1 *1%*	11 *2%*	12 *2%*	7 *3%*	14 *2%*	12 *2%*	4 *2%*	1 *1%*	6 *2%*	5 *2%*	8 *2%*	14 *2%*	4 *1%*	6 *2%*	7 *2%*
2	**47** ***2%***	21 *2%*	5 *1%*	3 *6%*	5 *3%* CF	- -	2 *1%*	12 *2%*	6 *1%*	7 *2%*	8 *1%*	16 *2%* I	3 *1%*	1 *2%*	6 *3%*	8 *3%* S	3 *1%*	13 *2%*	3 *1%*	5 *1%*	4 *2%*
3	**80** ***3%*** **R**	40 *3%*	16 *3%*	1 *3%*	2 *1%*	1 *1%*	6 *4%*	14 *2%*	18 *3%*	5 *2%*	26 *4%*	16 *2%*	6 *2%*	4 *6%*	5 *2%*	8 *3%*	6 *2%*	9 *1%*	12 *3%*	17 *5%*	7 *2%*
4	**125** ***4%***	56 *4%*	23 *4%*	1 *2%*	5 *4%*	5 *4%*	6 *4%*	29 *4%*	25 *4%*	7 *2%*	36 *6%*	33 *5%*	12 *5%*	1 *2%*	10 *4%*	9 *3%*	14 *4%*	19 *3%*	21 *4%*	13 *3%*	17 *6%*
5	**330** ***12%*** **GU**	138 *11%*	67 *13%* G	4 *9%*	14 *10%*	14 *13%*	10 *7%*	83 *12%* G	73 *11%*	41 *14%* M	83 *13%*	71 *11%*	19 *7%*	10 *15%*	32 *13%*	31 *11%*	45 *13%* U	66 *11%*	46 *10%*	47 *13%*	22 *8%*
6	**446** ***16%*** **HM**	186 *15%*	98 *19%* H	8 *19%*	24 *18%*	26 *24%* ABGH	21 *14%*	83 *12%*	106 *16%*	38 *13%*	115 *17%* M	104 *16%*	26 *10%*	13 *19%*	45 *18%* M	61 *22%* AQU	48 *14%*	92 *16%*	74 *16%*	49 *13%*	41 *14%*
7	**544** ***19%***	243 *19%*	92 *18%*	3 *7%*	28 *21%*	22 *21%*	26 *18%*	130 *19%*	131 *19%*	55 *19%*	111 *17%*	132 *20%*	57 *23%*	11 *17%*	45 *18%*	44 *16%*	69 *20%*	108 *19%*	98 *21%*	71 *19%*	65 *22%*
8	**581** ***20%*** **EO**	259 *21%* E	102 *20%*	7 *16%*	18 *14%*	16 *15%*	30 *21%*	148 *22%* E	146 *21%*	61 *21%*	147 *22%* O	132 *20%*	46 *19%*	10 *16%*	39 *15%*	53 *19%*	67 *19%*	117 *20%*	98 *21%*	77 *21%*	57 *20%*
9	**352** ***12%***	155 *12%*	54 *11%*	4 *10%*	15 *11%*	12 *11%*	20 *14%*	91 *14%*	91 *13%*	34 *12%*	65 *10%*	85 *13%*	46 *19%* AJ KO	6 *10%*	22 *9%*	26 *9%*	46 *13%*	74 *13%*	71 *15%* P	55 *15%*	40 *14%*
Highest rating 10	**211** ***7%*** **C**	94 *8%*	23 *4%*	8 *19%*	11 *8%*	4 *3%*	15 *11%* CF	56 *8%* C	50 *7%*	25 *9%*	36 *5%*	42 *6%*	24 *10%* K	3 *5%*	29 *12%* AIKL	28 *10%*	30 *9%*	55 *9%*	28 *6%*	21 *6%*	24 *8%*
Don't know	**94** ***3%***	35 *3%*	21 *4%*	2 *5%*	6 *4%*	5 *5%*	8 *6%* BH	17 *2%*	24 *4%*	10 *3%*	18 *3%*	17 *3%*	6 *2%*	5 *7%*	14 *5%* AL	10 *4%*	9 *3%*	13 *2%*	18 *4%*	12 *3%*	6 *2%*
1-3 (Net)	**184** ***6%*** **S**	85 *7%*	32 *6%*	6 *13%*	12 *9%* F	3 *3%*	9 *6%*	37 *5%*	36 *5%*	19 *7%*	48 *7%*	45 *7%*	13 *5%*	6 *9%*	17 *7%*	21 *7%*	17 *5%*	36 *6%*	19 *4%*	27 *7%*	19 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**901** ***31%*** **M**	380 *30%*	187 *37%* ABGH	13 *30%*	43 *32%*	45 *42%* ABGH	37 *25%*	196 *29%*	204 *30%*	85 *30%*	234 *36%* AIM	208 *31%* M	56 *23%*	24 *36%* M	87 *34%* M	100 *36%*	107 *31%*	178 *31%*	141 *30%*	108 *29%*	81 *28%*
7-10 (Net)	**1687** ***59%*** **CK**	751 *60%* C	271 *53%*	22 *52%*	73 *55%*	54 *51%*	91 *63%* C	425 *63%* ACEF	418 *61%* KNO	175 *60%*	359 *54%*	390 *59%*	172 *70%* AI JKLNO	32 *48%*	135 *53%*	150 *53%*	211 *61%*	354 *61%* P	295 *62%* P	224 *60%*	187 *64%* P
9-10 (Net)	**562** ***20%*** **CK**	249 *20%*	77 *15%*	12 *30%*	26 *20%*	16 *15%*	35 *24%* C	147 *22%* C	141 *21%* K	58 *20%*	101 *15%*	127 *19%*	69 *28%* AI KLN	10 *15%*	52 *20%*	53 *19%*	75 *22%*	129 *22%*	99 *21%*	76 *20%*	64 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**24** ***1%*** **OZ**	11 *1%*	13 *1%*	14 *1%*	10 *1%*	11 *1%*	13 *1%*	3 *1%*	6 *1%*	1 *	5 *1%*	5 *1%*	5 *1%*	1 *	10 *1%*	13 *2%* AOP	6 *1%*	18 *1%*	- -	24 *1%* A	18 *1%*	4 *2%*	2 *1%*	1 *1%*
2	**25** ***1%*** **Zc**	14 *1%*	12 *1%*	14 *1%*	11 *1%*	13 *1%*	12 *1%*	- -	9 *2%* AHL	5 *1%*	5 *1%*	1 *	6 *1%*	3 *	16 *1%*	7 *1%*	8 *1%*	17 *1%*	3 *1%*	22 *1%*	18 *1%*	5 *2%* AV	1 *1%*	1 *1%*
3	**76** ***3%*** **ELUZ** **c**	35 *3%*	41 *3%*	48 *4%* AE	28 *2%*	33 *2%*	42 *3%*	16 *4%* L	9 *2%*	18 *4%* L	13 *3%*	4 *1%*	16 *2%*	18 *2%*	35 *3%*	23 *3%*	20 *3%*	56 *3%*	20 *6%* AU	56 *2%*	66 *3%*	5 *2%*	3 *2%*	2 *3%*
4	**126** ***4%*** **LZc**	51 *4%*	75 *5%*	61 *4%*	66 *4%*	63 *5%*	64 *4%*	33 *8%* AJLM	23 *5%*	13 *3%*	23 *5%*	10 *2%*	25 *4%*	34 *4%*	58 *4%*	34 *5%*	36 *4%*	91 *4%*	13 *4%*	113 *4%*	102 *4%*	12 *5%*	7 *4%*	5 *6%*
5	**352** ***12%*** **EKM** **OZcq**	170 *13%*	182 *12%*	204 *15%* AE	148 *10%*	162 *12%*	191 *13%*	63 *16%* KM	65 *14%* K	59 *14%*	45 *9%*	53 *13%*	67 *10%*	72 *9%*	186 *13%* O	94 *13%* O	109 *13%*	243 *12%*	42 *13%*	310 *12%*	297 *12%*	24 *10%*	19 *13%*	12 *14%*
6	**480** ***17%*** **MSU** **bfu**	221 *16%*	259 *17%*	218 *16%*	262 *17%*	219 *16%*	261 *18%*	82 *21%* M	80 *17%*	79 *18%* M	89 *18%* M	63 *16%*	87 *13%*	135 *17%*	233 *17%*	112 *16%*	163 *20%* AS	317 *15%*	78 *23%* AU	402 *16%*	402 *17%*	40 *17%*	22 *15%*	16 *18%*
7	**616** ***21%*** **Qan**	291 *22%*	324 *21%*	281 *21%*	335 *22%*	304 *22%*	312 *21%*	76 *19%*	94 *20%*	104 *24%*	105 *21%*	89 *22%*	148 *22%*	195 *25%* AQ	296 *21%*	125 *18%*	162 *20%*	454 *22%*	71 *21%*	543 *22%*	507 *21%*	59 *25%* Y	35 *23%*	16 *18%*
8	**562** ***20%*** **HQR** **abe**	246 *18%*	316 *21%*	248 *18%*	314 *21%*	286 *21%*	276 *19%*	59 *15%*	81 *17%*	78 *18%*	91 *19%*	94 *23%* H	159 *24%* AH IJ	168 *21%* Q	273 *20%*	121 *17%*	137 *17%*	425 *21%* AR	53 *16%*	509 *20%* A	472 *20%*	48 *21%*	25 *17%*	18 *20%*
9	**258** ***9%*** **DHab** **e**	124 *9%*	134 *9%*	82 *6%*	176 *12%* AD	138 *10%*	119 *8%*	19 *5%*	40 *9%* H	32 *7%*	47 *9%* H	44 *11%* H	76 *11%* AH J	78 *10%*	119 *9%*	59 *8%*	71 *9%*	187 *9%*	27 *8%*	231 *9%*	220 *9%*	16 *7%*	14 *9%*	8 *9%*
Highest rating 10	**161** ***6%*** **CDab** **dej**	88 *7%*	73 *5%*	54 *4%*	108 *7%* AD	77 *6%*	84 *6%*	17 *4%*	19 *4%*	23 *5%*	37 *8%* I	20 *5%*	45 *7%*	44 *6%*	78 *6%*	40 *6%*	46 *6%*	115 *6%*	13 *4%*	148 *6%*	140 *6%*	8 *3%*	10 *7%*	3 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**185** ***6%*** **EFOZ** **cs**	94 *7%*	91 *6%*	127 *9%* AE	57 *4%*	71 *5%*	113 *8%* AF	31 *8%*	37 *8%*	23 *5%*	32 *6%*	24 *6%*	38 *6%*	33 *4%*	76 *6%*	75 *11%* AOP	57 *7%*	128 *6%*	17 *5%*	168 *7%*	153 *6%*	13 *6%*	11 *7%*	7 *8%*
1-3 (Net)	**126** ***4%*** **EOUZ** **c**	59 *4%*	66 *4%*	77 *6%* AE	49 *3%*	57 *4%*	67 *5%*	19 *5%*	24 *5%*	23 *5%* L	22 *5%*	10 *3%*	27 *4%*	22 *3%*	61 *4%*	42 *6%* AO	35 *4%*	91 *4%*	23 *7%*	103 *4%*	102 *4%*	14 *6%*	6 *4%*	4 *4%*
4-6 (Net)	**958** ***33%*** **EMS** **UZcu**	442 *33%*	517 *34%*	483 *36%* AE	475 *31%*	443 *32%*	515 *35%*	178 *45%* AIJ KLM	167 *36%* M	151 *35%* M	157 *32%*	126 *31%*	179 *27%*	241 *31%*	477 *35%*	240 *34%*	308 *38%* AS	650 *32%*	133 *39%*	826 *33%*	801 *33%*	76 *33%*	48 *32%*	33 *37%*
7-10 (Net)	**1597** ***56%*** **DGH** **IQRTYa** **bemnv**	750 *56%*	847 *56%*	664 *49%*	933 *62%* AD	806 *58%* AG	792 *53%*	171 *43%*	235 *51%* H	237 *55%* H	280 *57%* H	247 *61%* AHI	428 *64%* AH IJK	485 *62%* AP Q	766 *56%* Q	344 *49%*	417 *51%*	1180 *58%* AR	164 *49%*	1431 *57%* AT	1339 *56%*	131 *56%*	83 *56%*	44 *50%*
9-10 (Net)	**419** ***15%*** **DHW** **abdejk**	213 *16%*	207 *14%*	135 *10%*	284 *19%* AD	216 *16%*	203 *14%*	35 *9%*	60 *13%*	55 *13%*	84 *17%* H	64 *16%* H	121 *18%* AH IJ	122 *16%*	197 *14%*	99 *14%*	117 *14%*	302 *15%*	40 *12%*	379 *15%*	361 *15%* W	24 *10%*	24 *16%* W	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

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Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**24** ***1%*** **OZ**	7 *	6 1% Z	11 6% AZa	4 *	11 1%	9 2% Acd	9 1%	13 1%	* *	6 1%	17 1%	4 2%	- -	2 1%	2 1%	1 *	4 2%	1 1%	2 1%	1 *	4 1%	2 *	1 1%
2	**25** ***1%*** **Zc**	5 *	10 2% AZ	10 5% AZ	- -	17 1% c	8 2% Ac	4 1%	18 1%	3 1%	5 1%	20 1%	5 2% A	1 1%	3 1%	4 1%	1 *	1 *	2 1%	1 1%	1 *	4 1%	2 *	1 1%
3	**76** ***3%*** **ELUZc**	35 2%	22 4% AZ	19 9% AZa	13 2%	44 3%	18 5% Ac	17 2%	48 3%	5 2%	13 2%	62 3%	5 2%	4 3%	3 2%	9 3%	11 4%	8 4%	6 2%	3 2%	5 2%	12 3%	7 2%	2 3%
4	**126** ***4%*** **LZc**	71 3%	29 6% Z	26 13% AZa	24 3%	66 4%	35 9% Acd	40 6%	72 4%	6 3%	28 5%	97 4%	12 5%	4 4%	20 9% Ano stu	10 3%	9 4%	11 6%	14 5%	7 4%	10 4%	11 3%	14 3%	5 6%
5	**352** ***12%*** **EKMOZ** **cq**	206 10%	102 20% AZ	44 22% AZ	78 9%	198 12% c	71 19% Acd	88 13%	205 12%	35 14%	68 11%	277 13%	24 10%	21 18% pq	24 11%	48 15% q	36 14% q	16 9%	18 7%	19 13% q	45 17% kpq	40 11%	50 12%	12 14% q
6	**480** ***17%*** **MSUbf** **u**	351 16% b	108 22% AZb	18 9%	148 18%	266 17%	60 16%	94 14%	308 18% f	43 18%	100 17%	374 17%	40 17%	21 18%	45 20% u	61 19% u	37 15%	36 19%	42 16%	22 15%	35 13%	74 20% su	51 13%	16 18%
7	**616** ***21%*** **Qan**	493 23% Aa	89 18%	34 17%	172 21%	361 22%	73 20%	161 23%	367 21%	43 17%	122 21%	481 22%	59 25% mnv	27 23%	38 17%	47 15%	62 25% n	35 18%	55 21%	35 23% n	58 22%	82 22% n	102 25% mnv	16 18%
8	**562** ***20%*** **HQRab** **e**	479 22% Aab	65 13%	17 8%	185 22% e	320 20% e	51 14%	141 20%	324 19%	53 22%	117 20%	426 19%	48 21%	16 14%	42 19%	65 20%	42 17%	39 21%	51 20%	25 17%	59 22%	70 19%	89 22%	18 20%
9	**258** ***9%*** **DHabe**	230 11% Aab	22 4%	3 1%	101 12% Ade	136 8%	20 5%	51 7%	162 9%	25 10%	53 9%	200 9%	16 7%	10 9%	14 7%	31 10%	24 10%	19 10%	32 12% k	14 9%	26 10%	26 7%	38 9%	8 9%
Highest rating 10	**161** ***6%*** **CDabde** **j**	156 7% Aab	5 1%	1 *	80 10% Ade	74 5% e	6 2%	40 6%	93 5%	19 8%	53 9% Aj	107 5%	8 3%	4 3%	11 5%	15 5%	11 4%	5 3%	12 5%	10 7%	20 8%	30 8% kp	31 8% kp	3 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**185** ***6%*** **EFOZcs**	114 *5%*	42 *8%* Z	19 *9%* Z	33 *4%*	112 *7%* c	24 *6%*	49 *7%*	113 *7%*	11 *4%*	29 *5%*	154 *7%*	13 *6%*	9 *8%*	17 *8%* s	32 *10%* Astu	13 *5%*	14 *7%*	24 *9%* su	11 *7%* s	8 *3%*	18 *5%*	19 *5%*	7 *8%* s
1-3 (Net)	**126** ***4%*** **EOUZc**	47 *2%*	38 *8%* AZ	40 *20%* AZa	17 *2%*	73 *5%* c	35 *9%* Acd	29 *4%*	79 *5%*	9 *4%*	25 *4%*	100 *4%*	14 *6%*	5 *4%*	9 *4%*	15 *5%*	13 *5%*	13 *7%* u	9 *4%*	6 *4%*	8 *3%*	19 *5%*	11 *3%*	4 *4%*
4-6 (Net)	**958** ***33%*** **EMSUZ** **cu**	627 *29%*	240 *48%* AZ	89 *44%* AZ	249 *30%*	531 *33%*	167 *44%* Acd	222 *32%*	585 *34%*	84 *35%*	196 *33%*	748 *34%*	76 *33%*	46 *39%* u	89 *40%* Aq u	119 *37%* u	82 *33%*	64 *34%*	75 *29%*	48 *32%*	89 *33%*	124 *34%*	114 *28%*	33 *37%* u
7-10 (Net)	**1597** ***56%*** **DGHIQ** **RTYabe** mn **v**	1358 *63%* Aab	180 *36%* b e	54 *27%*	538 *64%* Ad	890 *55%* e	151 *40%*	393 *57%*	946 *55%* v	140 *57%*	345 *58%*	1213 *55%*	131 *56%*	56 *49%*	105 *48%*	159 *49%*	139 *56%*	97 *52%*	150 *58%* mn	83 *56%*	164 *61%* lmn	209 *56%*	259 *64%* Aklmn p rv	44 *50%*
9-10 (Net)	**419** ***15%*** **DHWab** **dejk**	386 *18%* Aab	26 *5%*	4 *2%*	181 *22%* Ad e	209 *13%* e	26 *7%*	91 *13%*	254 *15%*	44 *18%*	106 *18%* Aj	306 *14%*	24 *10%*	14 *12%*	26 *12%*	47 *14%*	35 *14%*	24 *13%*	44 *17%* k	24 *16%* k	47 *17%* k	56 *15%*	68 *17%* k	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**24** ***1%***	13 *1%*	- -	- -	2 *1%* C	- -	4 *3%* AC	6 *1%*	6 *1%*	3 *1%*	5 *1%*	2 *	2 *1%*	* *	6 *2%* AKL	5 *2%* SU	5 *1%*	5 *1%*	1 *	4 *1%*	- -
2	**25** ***1%***	14 *1%*	3 *1%*	- -	3 *2%*	- -	1 *1%*	6 *1%*	3 *1%*	4 *1%*	8 *1%*	7 *1%*	- -	- -	3 *1%*	3 *1%*	2 *	10 *2%*	4 *1%*	2 *	4 *1%*
3	**76** ***3%***	30 *2%*	15 *3%*	4 *11%*	5 *4%*	2 *2%*	2 *2%*	18 *3%*	20 *3%*	7 *2%*	19 *3%*	19 *3%*	3 *1%*	2 *3%*	5 *2%*	8 *3%*	13 *4%*	20 *3%*	7 *2%*	3 *1%*	5 *2%*
4	**126** ***4%*** **J**	45 *4%*	19 *4%*	4 *11%*	9 *7%* H	13 *12%* ABCH	12 *9%* ABCH	23 *3%*	36 *5%* J	3 *1%*	31 *5%* J	30 *5%* J	9 *4%*	1 *2%*	16 *6%* J	14 *5%*	21 *6%*	23 *4%*	18 *4%*	14 *4%*	12 *4%*
5	**352** ***12%*** **HM**	149 *12%*	86 *17%* ABGH	4 *10%*	16 *12%*	16 *15%*	13 *9%*	67 *10%*	80 *12%*	36 *12%*	79 *12%*	89 *14%* M	17 *7%*	11 *17%* M	40 *16%* M	35 *13%*	48 *14%*	59 *10%*	55 *12%*	59 *16%*	30 *10%*
6	**480** ***17%*** **H**	210 *17%*	93 *18%*	9 *20%*	24 *18%*	20 *18%*	30 *20%* H	96 *14%*	120 *18%*	41 *14%*	121 *18%*	115 *17%*	32 *13%*	12 *18%*	37 *15%*	43 *15%*	50 *15%*	109 *19%*	89 *19%*	61 *16%*	49 *17%*
7	**616** ***21%*** **R**	280 *22%*	104 *20%*	4 *9%*	25 *19%*	27 *25%*	28 *19%*	149 *22%*	142 *21%*	65 *22%*	154 *23%*	131 *20%*	59 *24%*	18 *27%*	44 *18%*	56 *20%*	75 *22%*	101 *17%*	105 *22%*	92 *25%*	72 *25%* R
8	**562** ***20%***	235 *19%*	99 *19%*	4 *9%*	21 *16%*	17 *16%*	23 *16%*	165 *24%* ABEG	125 *18%*	45 *15%*	141 *21%*	128 *19%*	67 *27%* AI JLO	11 *17%*	43 *17%*	54 *19%*	64 *19%*	127 *22%*	98 *21%*	65 *18%*	54 *19%*
9	**258** ***9%*** **EFKO**	111 *9%* EF	45 *9%*	6 *15%*	6 *4%*	3 *3%*	13 *9%*	73 *11%* EF	69 *10%* KO	38 *13%* AKO	33 *5%*	69 *11%* KO	29 *12%* KO	5 *8%*	14 *5%*	22 *8%*	36 *11%*	60 *10%*	49 *10%*	33 *9%*	21 *7%*
Highest rating 10	**161** ***6%*** **C**	86 *7%* AC	15 *3%*	4 *10%*	10 *7%* C	2 *2%*	7 *5%*	37 *5%*	44 *6%*	16 *5%*	27 *4%*	39 *6%*	20 *8%* K	2 *3%*	14 *5%*	18 *6%*	16 *5%*	37 *6%*	23 *5%*	21 *6%*	24 *8%*
Don't know	**185** ***6%*** **L**	79 *6%*	34 *7%*	2 *5%*	15 *11%* ABH	7 *7%*	12 *9%*	36 *5%*	36 *5%*	32 *11%* AIKLM	41 *6%*	30 *5%*	9 *4%*	3 *4%*	32 *12%* AIKLM	24 *8%* Q	14 *4%*	32 *5%*	24 *5%*	17 *5%*	20 *7%*
1-3 (Net)	**126** ***4%***	56 *4%*	17 *3%*	4 *11%*	9 *7%*	2 *2%*	7 *5%*	30 *4%*	30 *4%*	14 *5%*	32 *5%*	28 *4%*	5 *2%*	2 *4%*	14 *6%*	15 *5%*	20 *6%* S	34 *6%* S	12 *3%*	9 *2%*	10 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**958** ***33%*** **HJM**	404 *32%* H	198 *39%* ABH	17 *40%*	49 *36%* H	49 *46%* ABH	55 *38%* H	186 *28%*	236 *35%* M	80 *28%*	231 *35%* JM	234 *35%* JM	59 *24%*	24 *37%* M	93 *37%* JM	92 *33%*	119 *35%*	191 *33%*	163 *34%*	134 *36%*	91 *31%*
7-10 (Net)	**1597** ***56%*** **EFGO**	712 *57%* EFG	262 *51%*	19 *44%*	61 *46%*	49 *46%*	70 *49%*	423 *63%* ABCEFG	380 *56%* O	163 *56%* O	356 *54%* O	367 *56%* O	175 *71%* AI JKLNO	36 *55%*	114 *45%*	150 *53%*	191 *56%*	325 *56%*	275 *58%*	212 *57%*	173 *59%*
9-10 (Net)	**419** ***15%*** **FK**	197 *16%* F	60 *12%*	11 *26%*	16 *12%*	6 *5%*	20 *14%* F	110 *16%* F	113 *17%* KO	53 *18%* KO	60 *9%*	108 *16%* KO	49 *20%* AK O	7 *11%*	27 *11%*	40 *14%*	52 *15%*	96 *17%*	73 *15%*	55 *15%*	46 *16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57** ***2%*** **GLUZ cgj**	27 *2%*	30 *2%*	21 *2%*	35 *2%*	40 *3%* AG	16 *1%*	6 *2%*	5 *1%*	7 *2%*	15 *3%* L	2 *1%*	21 *3%* AL	12 *1%*	29 *2%*	15 *2%*	11 *1%*	46 *2%*	12 *3%*	45 *2%*	46 *2%*	3 *1%*	4 *3%*	2 *3%*
2	**64** ***2%*** **GJRZ c**	29 *2%*	35 *2%*	34 *3%*	30 *2%*	40 *3%* AG	22 *1%*	11 *3%* J	13 *3%* J	2 *1%*	12 *2%* J	9 *2%*	17 *2%* J	15 *2%*	29 *2%*	20 *3%*	10 *1%*	54 *3%* AR	5 *2%*	59 *2%*	53 *2%*	4 *2%*	3 *2%*	4 *4%* AVW
3	**60** ***2%*** **GRZc**	28 *2%*	32 *2%*	24 *2%*	36 *2%*	40 *3%* AG	20 *1%*	3 *1%*	11 *2%*	6 *1%*	10 *2%*	8 *2%*	22 *3%* AH	16 *2%*	26 *2%*	18 *3%*	8 *1%*	52 *3%* AR	2 *1%*	58 *2%* A	53 *2%*	3 *1%*	1 *1%*	2 *3%*
4	**107** ***4%*** **UZc**	44 *3%*	63 *4%*	53 *4%*	55 *4%*	52 *4%*	55 *4%*	20 *5%*	15 *3%*	18 *4%*	22 *4%*	13 *3%*	20 *3%*	33 *4%*	53 *4%*	21 *3%*	29 *4%*	78 *4%*	18 *5%*	89 *4%*	96 *4%*	6 *3%*	3 *2%*	2 *2%*
5	**298** ***10%*** **EUZ c**	129 *10%*	170 *11%*	169 *13%* AE	129 *9%*	152 *11%*	146 *10%*	45 *11%*	43 *9%*	58 *13%* A	48 *10%*	39 *10%*	65 *10%*	83 *11%*	143 *10%*	72 *10%*	85 *10%*	214 *10%*	45 *13%*	253 *10%*	254 *11%*	19 *8%*	14 *9%*	10 *12%*
6	**406** ***14%*** **FMZ**	193 *14%*	213 *14%*	191 *14%*	215 *14%*	174 *13%*	233 *16%* AF	71 *18%* LM	84 *18%* AKL M	64 *15%*	62 *13%*	49 *12%*	76 *11%*	109 *14%*	202 *15%*	95 *14%*	123 *15%*	283 *14%*	57 *17%*	350 *14%*	329 *14%*	43 *18%*	23 *16%*	12 *14%*
7	**620** ***22%*** **bd**	274 *20%*	346 *23%*	272 *20%*	348 *23%*	301 *22%*	320 *21%*	98 *25%*	96 *21%*	107 *25%* M	96 *20%*	94 *23%*	129 *19%*	177 *23%*	300 *22%*	142 *20%*	187 *23%*	433 *21%*	80 *24%*	541 *21%*	508 *21%*	64 *28%* AVX	28 *19%*	19 *22%*
8	**561** ***20%*** **CFY abemv**	287 *21%* C	274 *18%*	260 *19%*	301 *20%*	242 *18%*	320 *22%* AF	75 *19%*	93 *20%*	75 *17%*	99 *20%*	89 *22%*	129 *19%*	158 *20%*	280 *20%*	123 *17%*	166 *20%*	395 *19%*	61 *18%*	500 *20%*	474 *20%* Y	44 *19%* Y	32 *22%* Y	11 *12%*
9	**283** ***10%*** **DHa bef**	131 *10%*	152 *10%*	105 *8%*	178 *12%* AD	127 *9%*	156 *10%*	23 *6%*	47 *10%* H	44 *10%*	56 *11%* H	45 *11%* H	68 *10%* H	85 *11%*	131 *9%*	67 *10%*	89 *11%*	194 *9%*	26 *8%*	257 *10%*	241 *10%*	21 *9%*	12 *8%*	9 *11%*
Highest rating 10	**193** ***7%*** **FOab de**	98 *7%*	96 *6%*	80 *6%*	113 *7%*	73 *5%*	120 *8%* AF	22 *5%*	33 *7%*	26 *6%*	37 *7%*	30 *7%*	47 *7%*	34 *4%*	89 *6%*	70 *10%* AOP	59 *7%*	134 *7%*	15 *5%*	178 *7%* A	157 *7%*	15 *6%*	14 *10%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**216** ***8%*** **EGIZ c**	106 *8%*	110 *7%*	143 *11%* AE	73 *5%*	136 *10%* AG	79 *5%*	24 *6%*	22 *5%*	28 *6%*	34 *7%*	29 *7%*	79 *12%* AHI JKL	59 *8%*	98 *7%*	59 *8%*	50 *6%*	166 *8%*	16 *5%*	199 *8%* A	184 *8%*	11 *5%*	12 *8%*	8 *9%* W
1-3 (Net)	**180** ***6%*** **GJRZ cg**	83 *6%*	97 *6%*	79 *6%*	101 *7%*	120 *9%* AG	59 *4%*	21 *5%*	30 *6%*	15 *3%*	37 *8%* J	19 *5%*	59 *9%* AJL	43 *6%*	84 *6%*	53 *8%*	28 *3%*	152 *7%* AR	19 *6%*	161 *6%*	153 *6%*	10 *4%*	9 *6%*	9 *10%* AVW
4-6 (Net)	**812** ***28%*** **EMU Zcgp**	366 *27%*	446 *29%*	413 *31%* AE	399 *26%*	378 *27%*	434 *29%*	136 *34%* AKL M	143 *31%* M	139 *32%* LM	132 *27%*	102 *25%*	160 *24%*	225 *29%*	398 *29%*	189 *27%*	237 *29%*	575 *28%*	120 *36%* AU	692 *27%*	679 *28%*	68 *29%*	41 *27%*	24 *28%*
7-10 (Net)	**1658** ***58%*** **DFS abdef**	790 *59%*	868 *57%*	717 *53%*	941 *62%* AD	743 *54%*	915 *62%* AF	218 *55%*	270 *58%*	252 *58%*	288 *59%*	258 *63%* AHM	373 *56%*	454 *58%*	800 *58%*	401 *57%*	502 *61%* AS	1156 *56%*	182 *54%*	1475 *58%*	1380 *58%*	144 *62%*	86 *58%*	47 *53%*
9-10 (Net)	**476** ***17%*** **DFH abde**	228 *17%*	248 *16%*	185 *14%*	292 *19%* AD	201 *15%*	276 *19%* AF	45 *11%*	80 *17%* H	69 *16%*	93 *19%* H	75 *18%* H	115 *17%* H	120 *15%*	220 *16%*	137 *20%* AO	148 *18%*	328 *16%*	42 *12%*	435 *17%* A	398 *17%*	35 *15%*	26 *18%*	17 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57** ***2%*** **GLUZcg j**	16 *1%*	12 *2%* Z	29 *14%* AZa	4 *	29 *2%* c	23 *6%* Acd	22 *3%* Ag	22 *1%*	5 *2%*	23 *4%* Aj	31 *1%*	3 *1%*	4 *3%*	3 *1%*	10 *3%*	3 *1%*	1 *	8 *3%*	4 *3%* p	6 *2%*	7 *2%*	6 *1%*	2 *3%* p
2	**64** ***2%*** **GJRZc**	24 *1%*	17 *3%* Z	21 *10%* AZa	6 *1%*	34 *2%* c	24 *6%* Acd	17 *3%*	34 *2%*	9 *4%*	11 *2%*	51 *2%*	4 *2%*	3 *3%*	5 *2%*	3 *1%*	6 *2%*	7 *3%*	5 *2%*	3 *2%*	10 *4%*	6 *1%*	10 *2%*	4 *4%* Aknt
3	**60** ***2%*** **GRZc**	22 *1%*	21 *4%* AZ	17 *8%* AZa	5 *1%*	30 *2%* c	23 *6%* Acd	13 *2%*	39 *2%*	4 *2%*	9 *2%*	48 *2%*	3 *1%*	2 *2%*	8 *4%*	5 *2%*	5 *2%*	3 *1%*	5 *2%*	1 *1%*	6 *2%*	6 *2%*	14 *4%*	2 *3%*
4	**107** ***4%*** **UZc**	62 *3%*	27 *5%* Z	18 *9%* AZ	19 *2%*	60 *4%*	28 *7%* Acd	31 *4%*	58 *3%*	15 *6%*	20 *3%*	86 *4%*	6 *3%*	7 *6%*	11 *5%*	8 *3%*	6 *3%*	5 *3%*	10 *4%*	3 *2%*	8 *3%*	20 *5%*	20 *5%*	2 *2%*
5	**298** ***10%*** **EUZc**	172 *8%*	98 *20%* AZ	26 *13%* Z	64 *8%*	182 *11%* c	47 *13%* c	85 *12%*	163 *9%*	31 *13%*	66 *11%*	228 *10%*	19 *8%*	16 *13%*	31 *14%* q	43 *13%*	21 *9%*	16 *8%*	20 *8%*	14 *9%*	24 *9%*	44 *12%*	41 *10%*	10 *12%*
6	**406** ***14%*** **FMZ**	285 *13%*	99 *20%* AZb	23 *11%*	103 *12%*	242 *15%*	55 *15%*	97 *14%*	238 *14%*	34 *14%*	82 *14%*	317 *14%*	43 *18%* p	19 *16%*	31 *14%*	58 *18%* p	35 *14%*	18 *10%*	33 *13%*	23 *16%*	31 *12%*	48 *13%*	54 *13%*	12 *14%*
7	**620** ***22%*** **bd**	497 *23%* Ab	98 *20%* b	23 *11%*	211 *25%* Ad	323 *20%*	78 *21%*	149 *21%*	389 *23%*	47 *19%*	114 *19%*	494 *22%*	64 *28%* Anr u	23 *20%*	48 *22%*	57 *18%*	67 *27%* nu	50 *27%* nu	56 *22%*	28 *19%*	58 *22%*	76 *21%*	75 *19%*	19 *22%*
8	**561** ***20%*** **CFYab emv**	485 *23%* Aab	58 *12%*	16 *8%*	187 *22%* Ae	329 *20%* e	41 *11%*	126 *18%*	356 *21%*	41 *17%*	115 *19%*	436 *20%*	44 *19%* v	24 *20%*	31 *14%*	66 *20%* v	47 *19%*	41 *22%* v	57 *22%* mv	32 *22%* mv	52 *20%* v	76 *21%* v	81 *20%* v	11 *12%*
9	**283** ***10%*** **DHabe f**	267 *12%* Aab	11 *2%*	6 *3%*	116 *14%* Ade	147 *9%* e	16 *4%*	54 *8%*	180 *10%*	20 *8%*	69 *12%*	209 *9%*	21 *9%*	11 *9%*	26 *12%*	29 *9%*	27 *11%*	18 *10%*	24 *9%*	12 *8%*	34 *13%*	34 *9%*	39 *10%*	9 *11%*
Highest rating 10	**193** ***7%*** **FOabde**	180 *8%* Aab	10 *2%*	4 *2%*	85 *10%* Ade	91 *6%*	14 *4%*	46 *7%*	115 *7%*	20 *8%*	48 *8%*	142 *6%*	15 *6%*	4 *3%*	12 *6%*	24 *7%*	12 *5%*	14 *7%*	20 *8%*	14 *10%* lt	22 *8%*	20 *5%*	29 *7%*	8 *9%* l

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
		Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**216** ***8%*** **EGIZc**	137 *6%*	48 *10%* Z	20 *10%*	37 *4%*	138 *9%* Ac	26 *7%*	54 *8%*	127 *7%*	18 *7%*	37 *6%*	173 *8%*	11 *5%*	5 *4%*	13 *6%*	22 *7%*	19 *8%*	16 *9%*	21 *8%*	12 *8%*	18 *7%*	35 *9%* k	36 *9%*	8 *9%* k
1-3 (Net)	**180** ***6%*** **GJRZcg**	62 *3%*	50 *10%* AZ	67 *33%* AZa	14 *2%*	93 *6%* c	70 *19%* Acd	53 *8%*	95 *5%*	18 *7%*	44 *7%*	129 *6%*	10 *4%*	9 *8%*	16 *7%*	18 *6%*	14 *6%*	10 *5%*	17 *7%*	9 *6%*	21 *8%*	18 *5%*	30 *7%*	9 *10%* Akt
4-6 (Net)	**812** ***28%*** **EMUZc** **gp**	520 *24%*	223 *45%* AZb	67 *33%* Z	187 *22%*	484 *30%* Ac	131 *35%* Ac	212 *31%*	459 *27%*	80 *33%*	167 *28%*	631 *28%*	68 *29%*	42 *36%* pqs	73 *33%* ps	109 *34%* pqs	63 *25%*	39 *21%*	62 *24%*	41 *27%*	63 *24%*	111 *30%* p	115 *29%*	24 *28%*
7-10 (Net)	**1658** ***58%*** **DFSab** **def**	1428 *67%* Aab	177 *35%* b	48 *24%*	599 *72%* Ad e	891 *55%* e	149 *40%*	374 *54%*	1041 *60%* Afh	128 *52%*	346 *58%*	1281 *58%*	144 *62%*	61 *52%*	117 *53%*	176 *54%*	152 *61%*	123 *65%* lmnt uv	157 *61%*	86 *58%*	166 *62%*	206 *56%*	222 *55%*	47 *53%*
9-10 (Net)	**476** ***17%*** **DFHab** **de**	446 *21%* Aab	21 *4%*	9 *5%*	201 *24%* Ad e	238 *15%* e	31 *8%*	100 *14%*	296 *17%*	40 *16%*	117 *20%* Aj	351 *16%*	35 *15%*	14 *12%*	39 *18%*	53 *16%*	39 *16%*	32 *17%*	44 *17%*	26 *18%*	56 *21%*	53 *14%*	67 *17%*	17 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57**	30	5	-	5	1	1	14	9	4	13	18	7	-	5	7	9	14	5	10	4
	2%	*2%*	*1%*	-	*4%* C	*1%*	*1%*	*2%*	*1%*	*1%*	*2%*	*3%*	*3%*	-	*2%*	*3%*	*3%*	*2%*	*1%*	*3%*	*1%*
2	**64**	28	8	-	5	3	*	19	14	8	12	15	2	3	10	7	7	15	7	12	4
	2%	*2%*	*2%*	-	*4%*	*3%*	*	*3%*	*2%*	*3%*	*2%*	*2%*	*1%*	*4%*	*4%*	*2%*	*2%*	*3%*	*1%*	*3%*	*1%*
	G				G			G							M						
3	**60**	28	5	2	5	2	1	19	12	5	12	10	8	3	7	8	4	17	5	7	4
	2%	*2%*	*1%*	*4%*	*4%*	*2%*	*	*3%*	*2%*	*2%*	*2%*	*2%*	*3%*	*5%*	*3%*	*3%*	*1%*	*3%*	*1%*	*2%*	*1%*
					CG									L							
4	**107**	53	18	2	8	5	3	17	22	13	31	25	5	7	5	13	15	22	18	11	10
	4%	*4%*	*4%*	*4%*	*6%*	*5%*	*2%*	*3%*	*3%*	*4%*	*5%*	*4%*	*2%*	*10%*	*2%*	*5%*	*4%*	*4%*	*4%*	*3%*	*3%*
					H									AILMO							
5	**298**	130	53	7	10	12	15	71	60	32	68	74	22	8	31	32	36	49	45	42	24
	10%	*10%*	*10%*	*16%*	*8%*	*11%*	*10%*	*10%*	*9%*	*11%*	*10%*	*11%*	*9%*	*12%*	*12%*	*12%*	*11%*	*8%*	*9%*	*11%*	*8%*
6	**406**	180	76	5	16	24	27	79	87	27	110	101	30	11	39	31	66	82	60	39	54
	14%	*14%*	*15%*	*13%*	*12%*	*23%*	*18%*	*12%*	*13%*	*9%*	*17%*	*15%*	*12%*	*17%*	*15%*	*11%*	*19%*	*14%*	*13%*	*10%*	*18%*
	HJ					ABEH	H				J	J			J		APS				P
7	**620**	271	128	7	20	25	27	142	138	68	155	157	56	9	34	59	71	136	120	84	57
	22%	*22%*	*25%*	*17%*	*15%*	*24%*	*18%*	*21%*	*20%*	*23%*	*24%*	*24%*	*23%*	*14%*	*14%*	*21%*	*21%*	*23%*	*25%*	*23%*	*19%*
	EO	E	E						O	O	O	O	O								
8	**561**	248	100	6	32	18	29	129	157	52	123	121	54	9	44	55	67	103	100	82	61
	20%	*20%*	*20%*	*14%*	*24%*	*17%*	*20%*	*19%*	*23%*	*18%*	*19%*	*18%*	*22%*	*14%*	*17%*	*20%*	*20%*	*18%*	*21%*	*22%*	*21%*
									A												
9	**283**	115	70	3	12	5	14	63	72	39	61	57	33	2	19	25	30	69	55	43	29
	10%	*9%*	*14%*	*8%*	*9%*	*4%*	*10%*	*9%*	*11%*	*14%*	*9%*	*9%*	*13%*	*4%*	*7%*	*9%*	*9%*	*12%*	*12%*	*12%*	*10%*
			ABFH							ALNO			NO								
Highest rating 10	**193**	94	23	6	10	2	17	42	63	25	28	30	17	3	27	23	20	43	26	19	25
	7%	*8%*	*4%*	*14%*	*8%*	*2%*	*12%*	*6%*	*9%*	*8%*	*4%*	*5%*	*7%*	*5%*	*11%*	*8%*	*6%*	*7%*	*6%*	*5%*	*8%*
	KL	F			F		ACFH		AKL	KL					AKL						
Don't know	**216**	73	26	5	10	10	11	81	47	18	46	51	13	10	31	21	18	33	33	24	22
	8%	*6%*	*5%*	*11%*	*7%*	*10%*	*7%*	*12%*	*7%*	*6%*	*7%*	*8%*	*5%*	*15%*	*12%*	*7%*	*5%*	*6%*	*7%*	*6%*	*8%*
	B							ABC						AIJKM	AIJKL M						
1-3 (Net)	**180**	86	18	2	15	6	2	51	35	17	37	43	17	6	22	22	20	47	17	28	12
	6%	*7%*	*3%*	*4%*	*11%*	*5%*	*2%*	*8%*	*5%*	*6%*	*6%*	*7%*	*7%*	*9%*	*9%*	*8%*	*6%*	*8%*	*4%*	*8%*	*4%*
	CGS	CG			ABCG			CG								S		SU			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**812**	364	147	14	35	41	45	166	169	72	209	199	57	25	76	77	118	152	123	92	88
	28%	*29%*	*29%*	*33%*	*26%*	*39%*	*31%*	*25%*	*25%*	*25%*	*32%*	*30%*	*23%*	*39%*	*30%*	*27%*	*34%*	*26%*	*26%*	*25%*	*30%*
	HI					ABEH					IM	I		IJM			ARS				
7-10 (Net)	**1658**	728	321	22	74	50	87	376	430	183	368	365	161	25	124	162	189	350	301	228	172
	58%	*58%*	*63%*	*52%*	*55%*	*46%*	*60%*	*56%*	*63%*	*63%*	*56%*	*55%*	*65%*	*38%*	*49%*	*58%*	*55%*	*60%*	*64%*	*61%*	*59%*
	FNO	F	FH				F		AKLNO	LNO	N	N	AK LNO						AQ		
9-10 (Net)	**476**	209	93	9	22	7	31	105	135	64	89	87	50	6	46	48	51	111	81	62	54
	17%	*17%*	*18%*	*22%*	*17%*	*6%*	*22%*	*16%*	*20%*	*22%*	*14%*	*13%*	*20%*	*9%*	*18%*	*17%*	*15%*	*19%*	*17%*	*17%*	*18%*
	FKL	F	F		F		F	F	AKLN	AKLN			KLN								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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21st May - 17th June, 1st - 30th October

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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**50** **2%** **Zcgj**	24 2%	26 2%	22 2%	28 2%	28 2%	22 1%	5 1%	6 1%	4 1%	13 3%	6 2%	16 2%	10 1%	19 1%	21 3% AOP	9 1%	42 2%	9 3%	41 2%	40 2%	6 3%	1 1%	2 3%
2	**65** **2%** **EWZc gk**	26 2%	39 3%	47 4% AE	17 1%	34 2%	31 2%	8 2%	7 1%	6 1%	11 2%	9 2%	25 4% AIJ	18 2%	30 2%	16 2%	13 2%	52 3%	1 *	63 3% A	57 2% W	1 *	4 3% W	3 3% W
3	**86** **3%** **CZc**	50 4%	37 2%	50 4%	36 2%	41 3%	45 3%	14 3%	12 3%	13 3%	16 3%	9 2%	23 3%	23 3%	43 3%	20 3%	22 3%	65 3%	4 1%	83 3% A	70 3%	10 4%	3 2%	4 4%
4	**153** **5%** **ETZc**	77 6%	77 5%	88 7% AE	65 4%	78 6%	74 5%	16 4%	22 5%	19 4%	17 4%	28 7% K	51 8% AHJ K	31 4%	78 6%	44 6%	33 4%	121 6%	4 1%	149 6% AT	123 5%	17 7%	8 5%	5 6%
5	**431** **15%** **EUZ c**	205 15%	226 15%	247 18% AE	184 12%	194 14%	237 16%	72 18%	69 15%	57 13%	70 14%	55 14%	107 16%	100 13%	215 16%	115 16%	104 13%	327 16% A	73 22% AU	358 14%	360 15%	30 13%	27 18%	14 16%
6	**503** **18%** **D**	230 17%	273 18%	208 15%	295 19% AD	239 17%	264 18%	72 18%	91 20%	94 22% ALM	86 17%	60 15%	100 15%	139 18%	244 18%	118 17%	159 19%	343 17%	61 18%	442 17%	418 17%	46 20%	24 16%	15 16%
7	**578** **20%** **MSb e**	267 20%	311 20%	259 19%	319 21%	293 21%	285 19%	88 22% M	103 22% M	100 23% M	96 20%	82 20%	108 16%	156 20%	290 21%	132 19%	185 23%	393 19%	68 20%	510 20%	474 20%	55 24%	33 22%	15 17%
8	**473** **17%** **Dab e**	218 16%	255 17%	191 14%	282 19% AD	232 17%	241 16%	67 17%	68 15%	66 15%	102 21% AIJ M	67 16%	103 15%	156 20% AP Q	215 16%	102 15%	123 15%	350 17%	51 15%	421 17%	400 17%	35 15%	24 17%	14 16%
9	**212** **7%** **DSab ef**	106 8%	106 7%	71 5%	142 9% AD	95 7%	117 8%	28 7%	40 9%	28 6%	39 8%	34 8%	45 7%	63 8%	100 7%	48 7%	82 10% AS	130 6%	29 9%	183 7%	175 7%	21 9%	10 7%	6 7%
Highest rating 10	**131** **5%** **HWab dek**	59 4%	73 5%	51 4%	81 5%	69 5%	63 4%	4 1%	31 7% AH	23 5% H	21 4% H	24 6% H	28 4% H	30 4%	62 4%	40 6%	45 6%	86 4%	13 4%	119 5%	116 5%	5 2%	8 5%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**183** ***6%*** **EIKW Zck**	85 *6%*	98 *6%*	118 *9%* AE	65 *4%*	75 *5%*	108 *7%*	24 *6%*	15 *3%*	25 *6%*	20 *4%*	33 *8%* IK	65 *10%* AIJ K	55 *7%*	83 *6%*	45 *6%*	41 *5%*	142 *7%*	25 *7%*	157 *6%*	163 *7%* W	7 *3%*	6 *4%*	8 *9%* WX
1-3 (Net)	**201** ***7%*** **ERZc g**	99 *7%*	102 *7%*	120 *9%* AE	82 *5%*	103 *7%*	98 *7%*	27 *7%*	24 *5%*	23 *5%*	39 *8%*	24 *6%*	64 *10%* AIJ L	51 *6%*	93 *7%*	58 *8%*	43 *5%*	158 *8%* AR	14 *4%*	188 *7%* A	167 *7%*	17 *7%*	8 *6%*	9 *10%* A
4-6 (Net)	**1087** ***38%*** **EOZ c**	511 *38%*	576 *38%*	543 *40%* AE	544 *36%*	511 *37%*	574 *39%*	160 *40%*	183 *39%*	169 *39%*	173 *35%*	144 *35%*	258 *38%*	271 *35%*	537 *39%*	277 *40%*	296 *36%*	791 *39%*	138 *41%*	949 *38%*	901 *38%*	93 *40%*	59 *40%*	34 *38%*
7-10 (Net)	**1395** ***49%*** **DMS Yabdef jv**	650 *48%*	745 *49%*	571 *42%*	823 *54%* AD	688 *50%*	707 *48%*	187 *47%*	242 *52%* M	217 *50%* M	259 *53%* M	206 *51%* M	284 *42%*	405 *52%* Q	667 *48%*	321 *46%*	436 *53%* AS	959 *47%*	160 *48%*	1233 *49%*	1165 *49%*	117 *50%*	75 *51%*	38 *43%*
9-10 (Net)	**344** ***12%*** **DHS abdef**	164 *12%*	179 *12%*	121 *9%*	222 *15%* AD	163 *12%*	180 *12%*	32 *8%*	71 *15%* AHM	50 *12%*	60 *12%*	57 *14%* H	73 *11%*	93 *12%*	162 *12%*	87 *12%*	127 *16%* AS	216 *11%*	42 *12%*	302 *12%*	291 *12%*	27 *11%*	18 *12%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**50** ***2%*** **Zcgj**	14 *1%*	11 *2%* Z	25 *12%* AZa	2 *	25 *2%* c	24 *6%* Acd	20 *3%* Ag	22 *1%*	4 *2%*	18 *3%* Aj	32 *1%*	6 *3%* n	1 *1%*	1 *	2 *1%*	4 *1%*	3 *1%*	6 *2%*	1 *1%*	6 *2%*	9 *2%*	9 *2%*	2 *3%* mn
2	**65** ***2%*** **EWZcgk**	28 *1%*	18 *4%* Z	19 *9%* AZa	9 *1%*	31 *2%*	24 *6%* Acd	19 *3%*	31 *2%*	11 *4%* Ag	9 *2%*	56 *3%*	1 *	4 *4%* k	6 *3%*	9 *3%* k	5 *2%*	6 *3%* k	7 *3%* k	4 *3%* k	9 *3%* k	6 *1%*	5 *1%*	3 *3%* k
3	**86** ***3%*** **CZc**	38 *2%*	31 *6%* AZ	16 *8%* AZ	16 *2%*	46 *3%*	23 *6%* Acd	23 *3%*	49 *3%*	7 *3%*	13 *2%*	68 *3%*	10 *4%*	4 *3%*	8 *4%*	14 *4%*	10 *4%*	4 *2%*	8 *3%*	3 *2%*	8 *3%*	6 *2%*	8 *2%*	4 *4%* t
4	**153** ***5%*** **ETZc**	93 *4%*	42 *8%* AZ	19 *9%* AZ	23 *3%*	95 *6%* c	35 *9%* Acd	42 *6%*	96 *6%*	12 *5%*	22 *4%*	128 *6%*	17 *7%* nt	11 *9%* mnt	7 *3%*	10 *3%*	10 *4%*	13 *7%*	11 *4%*	8 *5%*	22 *8%* mnt	12 *3%*	27 *7%* t	5 *6%*
5	**431** ***15%*** **EUZc**	264 *12%*	117 *23%* AZ	49 *24%* AZ	95 *11%*	257 *16%* c	73 *19%* Ac	115 *17%*	249 *14%*	36 *15%*	88 *15%*	336 *15%*	30 *13%*	26 *23%* Ako qs	38 *17%*	49 *15%*	30 *12%*	28 *15%*	32 *12%*	27 *18%*	35 *13%*	58 *16%*	63 *16%*	14 *16%*
6	**503** ***18%*** **D**	383 *18%*	89 *18%*	27 *13%*	127 *15%*	286 *18%*	77 *20%* c	120 *17%*	303 *18%*	45 *18%*	101 *17%*	396 *18%*	46 *20%*	15 *13%*	41 *19%*	55 *17%*	42 *17%*	39 *21%*	41 *16%*	24 *16%*	45 *17%*	70 *19%*	71 *18%*	15 *16%*
7	**578** ***20%*** **MSbe**	469 *22%* Aab	86 *17%*	23 *11%*	177 *21%*	333 *21%*	61 *16%*	128 *18%*	355 *21%*	44 *18%*	122 *21%*	442 *20%*	55 *24%* u	17 *15%*	45 *20%*	70 *21%*	59 *24%*	39 *21%*	59 *23%*	33 *22%*	45 *17%*	73 *20%*	68 *17%*	15 *17%*
8	**473** ***17%*** **Dabe**	416 *19%* Aab	47 *9%* b	9 *4%*	189 *23%* Ad e	248 *15%* e	32 *8%*	98 *14%*	302 *18%*	40 *16%*	107 *18%*	354 *16%*	35 *15%*	18 *15%*	30 *14%*	73 *22%* Akmtu	45 *18%*	31 *16%*	42 *16%*	24 *17%*	51 *19%*	50 *13%*	61 *15%*	14 *16%*
9	**212** ***7%*** **DSabef**	201 *9%* Aab	9 *2%*	2 *1%*	90 *11%* Ade	112 *7%* e	7 *2%*	35 *5%*	137 *8%* f	25 *10%* f	46 *8%*	159 *7%*	21 *9%* p	8 *7%*	18 *8%*	18 *5%*	17 *7%*	7 *4%*	19 *7%*	10 *7%*	18 *7%*	33 *9%* p	38 *9%* p	6 *7%*
Highest rating 10	**131** ***5%*** **HWabde** **k**	119 *6%* Aab	9 *2%*	2 *1%*	75 *9%* Ade	51 *3%* e	3 *1%*	30 *4%*	80 *5%*	12 *5%*	37 *6%* Aj	92 *4%*	5 *2%*	5 *4%*	13 *6%* k	11 *3%*	10 *4%*	7 *4%*	11 *4%*	8 *5%*	16 *6%* k	26 *7%* Akv	17 *4%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**183** **6%** **EIKWZck**	122 *6%*	41 *8%*	12 *6%*	33 *4%*	123 *8%* Ac	19 *5%*	62 *9%* Agh	98 *6%*	10 *4%*	30 *5%*	150 *7%*	7 *3%*	7 *6%*	13 *6%*	15 *5%*	17 *7%*	12 *6%*	23 *9%* kr	6 *4%*	13 *5%*	28 *8%* k	34 *9%* kr	8 *9%* knr
1-3 (Net)	**201** **7%** **ERZcg**	80 *4%*	60 *12%* AZ	59 *29%* AZa	27 *3%*	102 *6%* c	70 *19%* Acd	62 *9%* Ag	102 *6%*	22 *9%*	40 *7%*	156 *7%*	17 *7%*	9 *8%*	15 *7%*	24 *7%*	19 *8%*	13 *7%*	21 *8%*	8 *6%*	24 *9%*	20 *5%*	23 *6%*	9 *10%* Atu
4-6 (Net)	**1087** **38%** **EOZc**	740 *34%*	248 *50%* AZ	94 *47%* AZ	245 *29%*	638 *40%* Ac	185 *49%* Acd	277 *40%*	649 *38%*	92 *38%*	212 *36%*	861 *39%*	93 *40%*	52 *45%* oq	86 *39%*	114 *35%*	82 *33%*	80 *43%*	84 *32%*	59 *40%*	102 *38%*	139 *38%*	162 *40%*	34 *38%*
7-10 (Net)	**1395** **49%** **DMSYabdefjv**	1206 *56%* Aab	150 *30%* b	36 *18%*	531 *64%* Ade	744 *46%* e	102 *27%*	292 *42%*	873 *51%* Af	120 *49%*	312 *53%* Aj	1048 *47%*	117 *50%*	47 *41%*	106 *48%*	171 *53%* lv	130 *53%* v	83 *44%*	131 *51%*	75 *51%*	130 *48%*	183 *49%*	184 *46%*	38 *43%*
9-10 (Net)	**344** **12%** **DHSabdef**	321 *15%* Aab	17 *3%*	5 *2%*	166 *20%* Ade	164 *10%* e	10 *3%*	66 *9%*	217 *13%*	36 *15%* f	84 *14%*	252 *11%*	27 *11%*	12 *11%*	31 *14%*	29 *9%*	26 *11%*	14 *7%*	30 *12%*	18 *12%*	34 *13%*	59 *16%* Anpv	55 *14%* p	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**50** ***2%*** **BS**	14 *1%*	10 *2%*	- -	5 *4%* BF	- -	4 *3%*	17 *3%* B	10 *1%*	5 *2%*	11 *2%*	11 *2%*	4 *2%*	1 *2%*	8 *3%*	7 *3%* S	11 *3%* RSU	7 *1%*	2 *	5 *1%*	1 *
2	**65** ***2%***	24 *2%*	13 *2%*	- -	2 *1%*	1 *1%*	1 *1%*	24 *4%* AB	17 *2%*	6 *2%*	15 *2%*	11 *2%*	3 *1%*	2 *4%*	11 *4%* ALM	5 *2%*	7 *2%*	9 *2%*	15 *3%*	7 *2%*	3 *1%*
3	**86** ***3%***	38 *3%*	9 *2%*	4 *11%*	7 *5%* C	3 *3%*	2 *1%*	23 *3%*	26 *4%*	5 *2%*	20 *3%*	19 *3%*	5 *2%*	5 *7%* JM	6 *2%*	9 *3%*	7 *2%*	20 *3%*	12 *3%*	8 *2%*	10 *3%*
4	**153** ***5%*** **B**	52 *4%*	29 *6%*	4 *9%*	9 *7%*	4 *4%*	5 *3%*	51 *8%* ABG	33 *5%*	17 *6%*	30 *4%*	39 *6%*	7 *3%*	7 *11%* AIKM	20 *8%* KM	16 *6%*	20 *6%*	28 *5%*	20 *4%*	21 *6%*	10 *3%*
5	**431** ***15%***	169 *13%*	82 *16%*	8 *19%*	22 *17%*	20 *19%*	19 *13%*	111 *17%*	98 *14%*	38 *13%*	108 *16%*	88 *13%*	32 *13%*	12 *19%*	52 *20%* AIJL M	49 *18%*	57 *17%*	76 *13%*	72 *15%*	59 *16%*	39 *13%*
6	**503** ***18%*** **H**	227 *18%* H	94 *18%*	8 *19%*	24 *18%*	21 *20%*	35 *24%* AH	94 *14%*	114 *17%*	42 *15%*	124 *19%*	127 *19%*	42 *17%*	7 *10%*	42 *17%*	50 *18%*	61 *18%*	124 *21%* A	87 *18%*	53 *14%*	53 *18%*
7	**578** ***20%***	275 *22%* H	102 *20%*	4 *9%*	24 *18%*	29 *28%* GH	25 *17%*	120 *18%*	134 *20%*	51 *18%*	148 *22%*	145 *22%*	45 *18%*	9 *13%*	46 *18%*	47 *17%*	60 *17%*	125 *21%*	105 *22%*	78 *21%*	69 *24%*
8	**473** ***17%*** **O**	223 *18%* F	83 *16%*	1 *3%*	24 *18%*	10 *10%*	26 *18%*	106 *16%*	118 *17%* O	61 *21%* AO	107 *16%* O	105 *16%* O	49 *20%* O	8 *11%*	24 *10%*	49 *17%*	67 *19%*	83 *14%*	82 *17%*	75 *20%*	46 *16%*
9	**212** ***7%***	101 *8%*	39 *8%*	5 *11%*	7 *5%*	7 *7%*	15 *10%* H	39 *6%*	56 *8%*	22 *8%*	40 *6%*	46 *7%*	30 *12%* AKL NO	1 *2%*	17 *7%*	20 *7%*	22 *6%*	44 *8%*	37 *8%*	30 *8%*	19 *7%*
Highest rating 10	**131** ***5%*** **K**	73 *6%* AF	17 *3%*	3 *8%*	5 *3%*	1 *1%*	5 *3%*	27 *4%*	44 *6%* AKL	12 *4%*	18 *3%*	24 *4%*	16 *6%* K	3 *5%*	13 *5%*	9 *3%*	15 *4%*	39 *7%* AS	16 *3%*	18 *5%*	17 *6%*
Don't know	**183** ***6%*** **BI**	55 *4%*	35 *7%*	5 *12%*	6 *5%*	9 *9%*	10 *7%*	62 *9%* AB	32 *5%*	28 *10%* AIK	38 *6%*	44 *7%*	16 *7%*	10 *16%* AIKLMO	15 *6%*	19 *7%*	18 *5%*	26 *5%*	25 *5%*	18 *5%*	26 *9%* R
1-3 (Net)	**201** ***7%***	76 *6%*	32 *6%*	4 *11%*	13 *10%*	5 *4%*	7 *5%*	64 *9%* ABG	52 *8%*	17 *6%*	46 *7%*	42 *6%*	11 *5%*	8 *13%* M	25 *10%* M	21 *8%*	24 *7%*	35 *6%*	29 *6%*	20 *5%*	14 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1087**	447	204	20	56	45	58	256	245	97	262	254	80	27	114	115	138	228	179	132	102
	38%	*36%*	*40%*	*47%*	*42%*	*42%*	*40%*	*38%*	*36%*	*34%*	*40%*	*38%*	*32%*	*41%*	*45%*	*41%*	*40%*	*39%*	*38%*	*36%*	*35%*
															AIJM						
7-10 (Net)	**1395**	673	241	13	59	48	70	292	352	147	314	320	140	21	100	126	163	291	241	201	151
	49%	*54%*	*47%*	*31%*	*44%*	*45%*	*48%*	*43%*	*52%*	*51%*	*48%*	*48%*	*57%*	*31%*	*39%*	*45%*	*47%*	*50%*	*51%*	*54%*	*51%*
	HNO	ACEH							NO	NO	NO	NO	AK								
													NO								
9-10 (Net)	**344**	175	56	8	11	8	19	67	100	34	58	70	46	5	30	30	37	83	54	48	36
	12%	*14%*	*11%*	*19%*	*8%*	*8%*	*13%*	*10%*	*15%*	*12%*	*9%*	*11%*	*19%*	*7%*	*12%*	*11%*	*11%*	*14%*	*11%*	*13%*	*12%*
	HK	AEH							AKL				AJK								
													LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**59** ***2%*** **GZcg**	33 *2%*	26 *2%*	32 *2%*	27 *2%*	36 *3%*	22 *2%*	8 *2%*	7 *1%*	6 *1%*	10 *2%*	8 *2%*	21 *3%* A	16 *2%*	22 *2%*	21 *3%* AP	14 *2%*	45 *2%*	6 *2%*	53 *2%*	50 *2%*	3 *1%*	4 *3%*	2 *3%*
2	**69** ***2%*** **EGTZ ct**	37 *3%*	31 *2%*	42 *3%* AE	27 *2%*	42 *3%*	27 *2%*	4 *1%*	10 *2%*	14 *3%*	9 *2%*	9 *2%*	23 *3%* H	20 *3%*	29 *2%*	20 *3%*	19 *2%*	50 *2%*	* *	69 *3%* AT	53 *2%*	9 *4%*	5 *3%*	3 *3%*
3	**112** ***4%*** **EZc**	48 *4%*	63 *4%*	66 *5%* AE	45 *3%*	56 *4%*	56 *4%*	16 *4%*	13 *3%*	17 *4%*	20 *4%*	22 *5%*	23 *3%*	31 *4%*	57 *4%*	24 *3%*	28 *3%*	84 *4%*	13 *4%*	99 *4%*	85 *4%*	15 *6%* AV	6 *4%*	5 *6%* AV
4	**151** ***5%*** **Zc**	69 *5%*	83 *5%*	82 *6%*	69 *5%*	63 *5%*	88 *6%*	26 *6%*	24 *5%*	19 *4%*	27 *5%*	18 *4%*	37 *6%*	42 *5%*	71 *5%*	39 *6%*	36 *4%*	115 *6%*	12 *3%*	139 *6%*	123 *5%*	17 *7%*	8 *6%*	3 *3%*
5	**403** ***14%*** **BEZ cq**	166 *12%*	238 *16%* AB	236 *17%* AE	168 *11%*	196 *14%*	208 *14%*	56 *14%*	59 *13%*	63 *14%*	66 *13%*	59 *14%*	101 *15%*	101 *13%*	198 *14%*	104 *15%*	106 *13%*	298 *15%*	40 *12%*	363 *14%*	331 *14%*	26 *11%*	27 *18%* AVW	19 *21%* AVW
6	**472** ***16%*** **MUb**	222 *17%*	250 *16%*	212 *16%*	260 *17%*	229 *17%*	243 *16%*	82 *20%* M	93 *20%* AM	73 *17%* M	81 *17%*	61 *15%*	82 *12%*	134 *17%*	226 *16%*	112 *16%*	147 *18%*	325 *16%*	73 *22%* AU	400 *16%*	383 *16%*	55 *23%* AVXY	22 *15%*	12 *14%*
7	**553** ***19%*** **Dab e**	249 *19%*	304 *20%*	230 *17%*	323 *21%* AD	264 *19%*	288 *19%*	91 *23%*	83 *18%*	90 *21%*	95 *19%*	74 *18%*	120 *18%*	151 *19%*	275 *20%*	126 *18%*	164 *20%*	389 *19%*	71 *21%*	482 *19%*	462 *19%*	48 *21%*	25 *17%*	18 *20%*
8	**453** ***16%*** **Hab e**	231 *17%*	223 *15%*	197 *15%*	257 *17%*	224 *16%*	229 *15%*	43 *11%*	73 *16%*	66 *15%*	77 *16%*	74 *18%* H	120 *18%* H	124 *16%*	225 *16%*	104 *15%*	131 *16%*	322 *16%*	59 *18%*	393 *16%*	387 *16%*	34 *15%*	19 *13%*	14 *16%*
9	**200** ***7%*** **Dabd ems**	99 *7%*	102 *7%*	57 *4%*	143 *9%* AD	84 *6%*	116 *8%*	29 *7%*	37 *8%*	31 *7%*	30 *6%*	32 *8%*	42 *6%*	54 *7%*	93 *7%*	53 *8%*	60 *7%*	140 *7%*	21 *6%*	180 *7%*	170 *7%*	14 *6%*	12 *8%*	4 *4%*
Highest rating 10	**133** ***5%*** **DOad**	72 *5%*	61 *4%*	43 *3%*	90 *6%* AD	71 *5%*	62 *4%*	11 *3%*	23 *5%*	18 *4%*	29 *6%*	17 *4%*	35 *5%*	26 *3%*	68 *5%*	38 *5%* O	47 *6%*	85 *4%*	13 *4%*	119 *5%*	113 *5%*	9 *4%*	7 *5%*	4 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**260** ***9%*** **EWYZ cgknv**	119 *9%*	141 *9%*	155 *11%* AE	106 *7%*	112 *8%*	148 *10%*	33 *8%*	41 *9%*	39 *9%*	47 *10%*	33 *8%*	67 *10%*	84 *11%*	117 *8%*	59 *8%*	65 *8%*	195 *10%*	30 *9%*	229 *9%*	240 *10%* AWY	5 *2%*	11 *8%* W	5 *5%* W
1-3 (Net)	**239** ***8%*** **EGZc gf**	119 *9%*	121 *8%*	141 *10%* AE	99 *7%*	134 *10%* AG	105 *7%*	28 *7%*	30 *6%*	36 *8%*	39 *8%*	39 *10%*	67 *10%*	66 *8%*	108 *8%*	66 *9%*	60 *7%*	179 *9%*	19 *6%*	221 *9%* A	187 *8%*	26 *11%*	15 *10%*	10 *12%* AV
4-6 (Net)	**1027** ***36%*** **EZc qu**	457 *34%*	570 *37%*	529 *39%* AE	497 *33%*	488 *35%*	539 *36%*	163 *41%* M	176 *38%*	154 *36%*	174 *35%*	138 *34%*	221 *33%*	277 *35%*	495 *36%*	255 *36%*	289 *35%*	738 *36%*	124 *37%*	902 *36%*	837 *35%*	98 *42%* AV	58 *39%*	34 *39%*
7-10 (Net)	**1339** ***47%*** **Dab defim**	650 *48%*	689 *45%*	527 *39%*	813 *54%* AD	643 *47%*	695 *47%*	174 *44%*	216 *47%*	204 *47%*	231 *47%*	197 *48%*	317 *47%*	355 *45%*	661 *48%*	321 *46%*	403 *49%*	937 *46%*	164 *49%*	1175 *46%*	1132 *47%*	105 *45%*	63 *43%*	39 *44%*
9-10 (Net)	**333** ***12%*** **Dab de**	170 *13%*	163 *11%*	100 *7%*	233 *15%* AD	155 *11%*	178 *12%*	39 *10%*	60 *13%*	49 *11%*	59 *12%*	49 *12%*	76 *11%*	80 *10%*	161 *12%*	92 *13%*	107 *13%*	226 *11%*	34 *10%*	299 *12%*	283 *12%*	23 *10%*	19 *13%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 141

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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**59** **2%** **GZcg**	25 1%	11 2%	23 11% AZa	8 1%	29 2%	23 6% Acd	21 3% g	24 1%	7 3%	17 3%	40 2%	3 1%	5 4% o	4 2%	6 2%	1 *	6 3% o	7 3% o	4 3% o	10 4% o	4 1%	7 2%	2 3% o
2	**69** **2%** **EGTZct**	26 1%	20 4% AZ	23 11% AZa	5 1%	33 2% c	30 8% Acd	22 3%	41 2%	4 2%	11 2%	54 2%	9 4% t	4 3% t	7 3% t	10 3% t	5 2%	5 2%	3 1%	5 3% t	11 4% t	2 *	7 2%	3 3% t
3	**112** **4%** **EZc**	59 3%	32 6% AZ	21 10% AZ	14 2%	68 4% c	29 8% Acd	32 5%	60 3%	12 5%	20 3%	90 4%	15 6% Apstu	4 3%	15 7% Apstu	16 5%	15 6% st	4 2%	8 3%	6 4%	5 2%	7 2%	12 3%	5 6% Apstu
4	**151** **5%** **Zc**	88 4%	41 8% AZ	22 11% AZ	29 3%	79 5%	41 11% Acd	38 5%	90 5%	17 7%	31 5%	117 5%	17 7%	9 8%	10 5%	17 5%	13 5%	13 7%	15 6%	8 6%	12 5%	13 4%	21 5%	3 3%
5	**403** **14%** **BEZcq**	268 12%	106 21% AZb	28 14%	89 11%	252 16% Ac	54 14%	106 15%	240 14%	32 13%	70 12%	324 15%	26 11%	27 24% Akoqtu	34 16%	50 16% q	26 11%	36 19% koqtu	23 9%	27 18% Akoqtu	45 17% q	43 12%	45 11%	19 21% Akoqtu
6	**472** **16%** **MUb**	343 16% b	108 22% AZb	21 10%	135 16%	273 17%	59 16%	103 15%	290 17%	42 17%	93 16%	372 17%	55 23% Apqrsuv	19 16%	42 19%	61 19%	40 16%	27 15%	36 14%	22 15%	36 13%	64 17%	58 14%	12 14%
7	**553** **19%** **Dabe**	468 22% Aab	66 13%	16 8%	194 23% Ade	300 19% e	52 14%	129 19%	344 20%	41 17%	120 20%	421 19%	48 21%	21 18%	39 18%	57 18%	49 20%	32 17%	48 19%	25 17%	50 19%	78 21%	88 22%	18 20%
8	**453** **16%** **Habe**	397 19% Aab	41 8%	13 7%	161 19% Ae	258 16% e	31 8%	100 14%	286 17%	40 17%	102 17%	343 15%	34 15%	10 9%	31 14%	62 19% l	37 15%	27 15%	52 20% lr	19 13%	51 19% l	53 14%	63 16%	14 16%
9	**200** **7%** **Dabdems**	185 9% Aab	11 2%	5 2%	86 10% Ade	96 6%	16 4%	43 6%	128 7%	13 5%	43 7%	155 7%	14 6%	9 7%	7 3%	18 6%	23 9% msv	18 9% ms	23 9% ms	12 8% ms	8 3%	36 10% msv	30 7% ms	4 4%
Highest rating 10	**133** **5%** **DOad**	119 6% Aa	7 1%	6 3%	62 7% Ade	60 4%	10 3%	28 4%	84 5%	12 5%	37 6%	94 4%	9 4%	3 2%	11 5%	10 3%	6 3%	6 3%	9 4%	7 5%	21 8% Ano	26 7% o	21 5%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**260** ***9%*** **EWYZcg knv**	169 *8%*	57 *11%* Z	25 *12%* Z	54 *6%*	158 *10%* c	32 *9%*	72 *10%*	135 *8%*	24 *10%*	51 *9%*	204 *9%*	5 *2%*	6 *5%*	21 *10%* k	18 *6%* k	33 *13%* Aklnsv	14 *7%* k	33 *13%* kln sv	11 *8%* k	18 *7%* k	44 *12%* kn v	52 *13%* Aklnrs v	5 *5%* k
1-3 (Net)	**239** ***8%*** **EGZcgt**	110 *5%*	62 *12%* AZ	67 *33%* AZa	27 *3%*	129 *8%* c	82 *22%* Acd	75 *11%* Ag	125 *7%*	24 *10%*	48 *8%*	184 *8%*	26 *11%* tu	12 *11%* t	26 *12%* tu	32 *10%* t	20 *8%* t	14 *7%*	18 *7%*	15 *10%* t	26 *10%* t	13 *4%*	26 *6%*	10 *12%* Atu
4-6 (Net)	**1027** ***36%*** **EZcqu**	699 *33%*	254 *51%* AZb	71 *35%*	253 *30%*	605 *38%* Ac	153 *41%* Ac	247 *36%*	620 *36%*	90 *37%*	193 *32%*	813 *37%*	98 *42%* Aoq tu	55 *48%* Aoq stu	86 *39%* q	128 *39%* qu	79 *32%*	77 *41%* qu	74 *29%*	58 *39%* qu	94 *35%*	120 *32%*	124 *31%*	34 *39%* qu
7-10 (Net)	**1339** ***47%*** **Dabde flm**	1168 *54%* Aab	126 *25%*	40 *20%*	503 *60%* Ad e	714 *44%* e	108 *29%*	298 *43%*	842 *49%* Af	106 *44%*	302 *51%* Aj	1014 *46%*	105 *45%*	42 *36%*	87 *39%*	148 *45%*	116 *47%*	83 *44%*	132 *51%* lm	63 *43%*	130 *49%* l	193 *52%* lm r	201 *50%* lm	39 *44%*
9-10 (Net)	**333** ***12%*** **Dabde**	303 *14%* Aab	18 *4%*	11 *5%*	148 *18%* Ad e	156 *10%*	26 *7%*	70 *10%*	212 *12%*	25 *10%*	80 *13%*	249 *11%*	23 *10%*	11 *10%*	17 *8%*	28 *9%*	30 *12%*	23 *12%*	32 *12%*	19 *13%*	29 *11%*	62 *17%* Ak mnv	50 *13%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**59** *2%* S	18 *1%*	9 *2%*	2 *5%*	7 *5%* ABC	1 *1%*	2 *2%*	18 *3%*	8 *1%*	9 *3%*	13 *2%*	15 *2%*	5 *2%*	1 *2%*	7 *3%*	7 *2%* S	12 *4%* RS	7 *1%*	2 *	8 *2%*	8 *3%* S
2	**69** *2%*	31 *3%*	13 *3%*	* *1%*	3 *2%*	- -	3 *2%*	19 *3%*	16 *2%*	9 *3%*	15 *2%*	16 *2%*	2 *1%*	2 *2%*	9 *4%* M	6 *2%*	8 *2%*	14 *2%*	10 *2%*	11 *3%*	8 *3%*
3	**112** *4%*	58 *5%*	12 *2%*	2 *4%*	3 *3%*	6 *6%*	2 *2%*	28 *4%*	18 *3%*	13 *4%*	26 *4%*	33 *5%* I	10 *4%*	4 *7%*	8 *3%*	11 *4%*	9 *3%*	24 *4%*	26 *6%*	9 *2%*	7 *3%*
4	**151** *5%* BJ	48 *4%*	38 *7%* B	- -	8 *6%*	11 *10%* AB	10 *7%*	37 *5%*	34 *5%* J	6 *2%*	35 *5%* J	37 *6%* J	16 *7%* J	4 *6%*	16 *6%* J	14 *5%*	17 *5%*	22 *4%*	23 *5%*	21 *6%*	17 *6%*
5	**403** *14%*	174 *14%*	69 *13%*	9 *21%*	18 *14%*	14 *13%*	22 *15%*	98 *14%*	99 *15%*	40 *14%*	101 *15%*	83 *13%*	25 *10%*	8 *12%*	47 *19%* ALM	42 *15%*	44 *13%*	66 *11%*	64 *14%*	59 *16%*	45 *15%*
6	**472** *16%* H	234 *19%* ACH	71 *14%*	3 *7%*	24 *18%*	24 *23%* CH	22 *15%*	94 *14%*	99 *15%*	41 *14%*	117 *18%*	115 *17%*	48 *19%*	15 *23%*	35 *14%*	49 *17%*	64 *19%*	115 *20%* AU	77 *16%*	66 *18%*	39 *13%*
7	**553** *19%*	240 *19%*	120 *24%* AFH	5 *12%*	24 *18%*	15 *14%*	28 *20%*	120 *18%*	135 *20%*	67 *23%* O	136 *21%*	119 *18%*	41 *16%*	15 *22%*	39 *15%*	50 *18%*	76 *22%*	118 *20%*	95 *20%*	65 *17%*	50 *17%*
8	**453** *16%*	191 *15%*	77 *15%*	8 *18%*	17 *12%*	18 *17%*	22 *15%*	121 *18%*	124 *18%*	47 *16%*	98 *15%*	106 *16%*	33 *13%*	6 *9%*	39 *15%*	37 *13%*	54 *16%*	96 *16%*	85 *18%*	66 *18%*	40 *14%*
9	**200** *7%*	96 *8%*	35 *7%*	2 *6%*	10 *8%*	3 *3%*	14 *10%* F	39 *6%*	55 *8%*	21 *7%*	36 *5%*	51 *8%*	21 *9%*	3 *4%*	14 *5%*	18 *6%*	28 *8%*	42 *7%*	35 *7%*	27 *7%*	27 *9%*
Highest rating 10	**133** *5%* K	72 *6%* AC	14 *3%*	6 *14%*	3 *3%*	1 *1%*	5 *3%*	32 *5%*	34 *5%*	12 *4%*	18 *3%*	22 *3%*	22 *9%* AIJ KL	4 *6%*	20 *8%* AKL	15 *5%*	17 *5%*	26 *5%*	23 *5%*	12 *3%*	20 *7%*
Don't know	**260** *9%* BQ	89 *7%*	54 *10%*	6 *14%*	15 *11%*	13 *12%*	14 *10%*	70 *10%* B	58 *8%*	25 *9%*	64 *10%*	62 *9%*	25 *10%*	5 *7%*	19 *8%*	31 *11%* QS	15 *5%*	51 *9%* Q	32 *7%*	29 *8%*	33 *11%* Q
1-3 (Net)	**239** *8%* I	108 *9%*	34 *7%*	4 *9%*	14 *10%*	8 *7%*	8 *5%*	65 *10%*	42 *6%*	31 *11%* I	55 *8%*	64 *10%* I	17 *7%*	7 *11%*	24 *10%*	24 *9%*	29 *9%*	45 *8%*	39 *8%*	28 *7%*	23 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1027** ***36%*** **J**	456 *36%*	177 *35%*	12 *27%*	51 *38%*	49 *46%* AH	54 *37%*	228 *34%*	233 *34%*	86 *30%*	254 *38%* J	235 *36%*	90 *36%*	27 *41%*	98 *39%* J	104 *37%*	124 *36%*	203 *35%*	165 *35%*	145 *39%*	101 *34%*
7-10 (Net)	**1339** ***47%*** **F**	599 *48%* F	247 *48%* F	21 *49%*	55 *41%*	37 *35%*	69 *48%* F	312 *46%* F	348 *51%* AK	147 *51%*	287 *44%*	298 *45%*	116 *47%*	27 *41%*	111 *44%*	121 *43%*	175 *51%*	283 *49%*	239 *50%*	169 *46%*	137 *47%*
9-10 (Net)	**333** ***12%*** **FK**	168 *13%* AF	49 *10%*	8 *19%*	14 *10%*	4 *4%*	19 *13%* F	71 *11%* F	89 *13%* K	33 *11%*	53 *8%*	73 *11%*	43 *18%* AK L	7 *10%*	34 *13%* K	33 *12%*	44 *13%*	69 *12%*	58 *12%*	39 *10%*	47 *16%* A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**21** ***1%*** **RZcd**	10 *1%*	10 *1%*	9 *1%*	12 *1%*	14 *1%*	7 *	- -	2 *	1 *	6 *1%* H	1 *	10 *1%* AH	5 *1%*	9 *1%*	7 *1%*	1 *	19 *1%*	2 *1%*	19 *1%*	17 *1%*	2 *1%*	1 *1%*	1 *1%*
2	**38** ***1%*** **EPZc**	21 *2%*	17 *1%*	28 *2%* AE	10 *1%*	17 *1%*	22 *1%*	3 *1%*	6 *1%*	5 *1%*	3 *1%*	4 *1%*	15 *2%* AK	16 *2%* P	8 *1%*	14 *2%* P	12 *1%*	26 *1%*	3 *1%*	35 *1%*	27 *1%*	8 *3%* AV	1 *1%*	2 *2%*
3	**80** ***3%*** **EIRZc**	39 *3%*	41 *3%*	52 *4%* AE	29 *2%*	36 *3%*	45 *3%*	14 *4%* I	5 *1%*	12 *3%*	7 *1%*	18 *4%* IK	24 *4%* IK	27 *3%*	31 *2%*	22 *3%*	12 *1%*	68 *3%* AR	10 *3%*	70 *3%*	63 *3%*	8 *3%*	6 *4%*	3 *4%*
4	**111** ***4%*** **GZc**	61 *5%*	50 *3%*	58 *4%*	53 *4%*	65 *5%* G	46 *3%*	12 *3%*	15 *3%*	22 *5%*	22 *5%*	16 *4%*	24 *4%*	22 *3%*	55 *4%*	34 *5%*	28 *3%*	83 *4%*	5 *1%*	106 *4%* A	87 *4%*	14 *6%*	5 *4%*	5 *5%*
5	**363** ***13%*** **EKWZck**	165 *12%*	198 *13%*	208 *15%* AE	156 *10%*	168 *12%*	196 *13%*	48 *12%*	81 *18%* AKLM	58 *13%*	47 *10%*	49 *12%*	80 *12%*	90 *11%*	176 *13%*	97 *14%*	108 *13%*	255 *12%*	49 *15%*	314 *12%*	309 *13%* W	17 *7%*	21 *14%* W	17 *19%* AVW
6	**496** ***17%*** **Mc**	214 *16%*	282 *19%*	238 *18%*	258 *17%*	245 *18%*	251 *17%*	98 *24%* AKLM	86 *19%* M	88 *20%* KLM	73 *15%*	58 *14%*	93 *14%*	144 *18%*	246 *18%*	106 *15%*	137 *17%*	359 *18%*	56 *17%*	440 *17%*	404 *17%*	51 *22%* AVY	29 *19%*	12 *14%*
7	**598** ***21%*** **befo**	291 *22%*	307 *20%*	274 *20%*	324 *21%*	283 *21%*	314 *21%*	88 *22%*	87 *19%*	94 *22%*	111 *23%*	90 *22%*	129 *19%*	172 *22%*	286 *21%*	140 *20%*	163 *20%*	435 *21%*	73 *22%*	524 *21%*	495 *21%*	55 *23%*	29 *20%*	19 *21%*
8	**577** ***20%*** **DJQabem**	268 *20%*	309 *20%*	240 *18%*	336 *22%* AD	290 *21%*	287 *19%*	81 *20%*	80 *17%*	70 *16%*	115 *23%* IJ	91 *22%* J	140 *21%*	156 *20%*	296 *21%* Q	123 *17%*	160 *20%*	416 *20%*	62 *18%*	515 *20%*	484 *20%*	48 *21%*	27 *18%*	17 *20%*
9	**245** ***9%*** **DSabe**	109 *8%*	136 *9%*	75 *6%*	170 *11%* AD	108 *8%*	136 *9%*	27 *7%*	47 *10%*	30 *7%*	43 *9%*	37 *9%*	61 *9%*	73 *9%*	107 *8%*	65 *9%*	88 *11%* AS	157 *8%*	30 *9%*	214 *8%*	211 *9%*	18 *8%*	10 *7%*	6 *6%*
Highest rating 10	**161** ***6%*** **DHabde**	84 *6%*	77 *5%*	54 *4%*	107 *7%* AD	71 *5%*	91 *6%*	11 *3%*	30 *6%* H	26 *6%*	32 *7%* H	19 *5%*	43 *6%* H	35 *4%*	80 *6%*	46 *7%*	57 *7%*	104 *5%*	23 *7%*	138 *5%*	140 *6%*	8 *4%*	10 *7%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**175** ***6%*** **EWZc gk**	83 *6%*	92 *6%*	115 *9%* AE	60 *4%*	81 *6%*	94 *6%*	17 *4%*	24 *5%*	27 *6%*	30 *6%*	23 *6%*	54 *8%* AH	42 *5%*	85 *6%*	48 *7%*	50 *6%*	125 *6%*	23 *7%*	152 *6%*	159 *7%* W	5 *2%*	8 *5%* W	3 *4%*
1-3 (Net)	**140** ***5%*** **EPRZ cg**	71 *5%*	69 *5%*	89 *7%* AE	51 *3%*	67 *5%*	73 *5%*	18 *4%*	14 *3%*	19 *4%*	17 *3%*	24 *6%*	49 *7%* AIK	49 *6%* P	49 *4%*	42 *6%* P	26 *3%*	114 *6%* AR	15 *5%*	124 *5%*	108 *4%*	18 *8%* AV	8 *5%*	6 *7%*
4-6 (Net)	**970** ***34%*** **EKM Zcqu**	439 *33%*	531 *35%*	504 *37%* AE	466 *31%*	477 *35%*	493 *33%*	157 *39%* AKL M	182 *39%* AKL M	168 *39%* AKL M	143 *29%*	123 *30%*	196 *29%*	256 *33%*	477 *35%*	237 *34%*	273 *33%*	698 *34%*	110 *33%*	860 *34%*	799 *33%*	82 *35%*	55 *37%*	34 *39%*
7-10 (Net)	**1581** ***55%*** **Dab def**	752 *56%*	829 *54%*	643 *48%*	938 *62%* AD	752 *55%*	828 *56%*	207 *52%*	244 *52%*	220 *51%*	302 *61%* AHI J	237 *58%* J	372 *55%*	435 *56%*	770 *56%*	374 *53%*	468 *57%*	1112 *54%*	188 *56%*	1391 *55%*	1329 *55%*	129 *55%*	77 *52%*	45 *51%*
9-10 (Net)	**406** ***14%*** **DHS Yabdef jv**	193 *14%*	213 *14%*	129 *10%*	277 *18%* AD	179 *13%*	227 *15%*	38 *10%*	77 *17%* H	56 *13%*	75 *15%* H	56 *14%*	104 *15%* H	108 *14%*	187 *14%*	111 *16%*	145 *18%* AS	261 *13%*	53 *16%*	352 *14%*	350 *15%* Y	26 *11%*	21 *14%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**21** ***1%*** **RZcd**	5 *	3 *1%*	13 *6%* AZa	1 *	7 *	14 *4%* Acd	8 *1%*	11 *1%*	1 *1%*	6 *1%*	15 *1%*	2 *1%*	2 *2%*	1 *	3 *1%*	- -	1 *1%*	4 *1%*	1 *1%*	2 *1%*	1 *	4 *1%*	1 *1%*
2	**38** ***1%*** **EPZc**	15 *1%*	13 *3%* AZ	11 *5%* AZ	4 *	23 *1%* c	11 *3%* Ac	13 *2%*	20 *1%*	5 *2%*	12 *2%*	25 *1%*	8 *3%* Aopt u	2 *2%*	6 *3%* p	4 *1%*	1 *	- -	2 *1%*	1 *1%*	4 *2%*	4 *1%*	4 *1%*	2 *2%* op
3	**80** ***3%*** **EIRZc**	41 *2%*	21 *4%* Z	17 *8%* AZa	11 *1%*	40 *2%*	28 *7%* Acd	23 *3%*	41 *2%*	9 *4%*	11 *2%*	68 *3%*	8 *3%*	- -	9 *4%* l	4 *1%*	6 *2%*	10 *5%* lnqu	4 *1%*	6 *4%* ln	13 *5%* lnu	12 *3%*	6 *1%*	3 *4%* lnu
4	**111** ***4%*** **GZc**	70 *3%*	17 *4%*	23 *11%* AZa	21 *2%*	61 *4%*	27 *7%* Acd	30 *4%*	59 *3%*	12 *5%*	27 *4%*	80 *4%*	14 *6%*	6 *5%*	10 *4%*	9 *3%*	10 *4%*	9 *5%*	7 *3%*	5 *4%*	14 *5%*	11 *3%*	12 *3%*	5 *5%*
5	**363** ***13%*** **EKWZc** **k**	206 *10%*	114 *23%* AZ	41 *20%* AZ	76 *9%*	223 *14%* c	61 *16%* Ac	93 *13%*	215 *13%*	30 *12%*	69 *12%*	287 *13%*	17 *7%*	24 *21%* Akq tu	32 *15%* k	48 *15%* k	40 *16%* kt	24 *13%*	26 *10%*	21 *14%* k	36 *14%* k	36 *10%*	43 *11%*	17 *19%* Akqtu
6	**496** ***17%*** **Mc**	355 *17%*	108 *22%* AZ	31 *15%*	124 *15%*	284 *18%*	77 *20%* c	123 *18%*	296 *17%*	45 *19%*	102 *17%*	385 *17%*	51 *22%* Aqs uv	20 *17%*	44 *20%*	65 *20%*	48 *19%*	32 *17%*	36 *14%*	29 *19%*	36 *14%*	63 *17%*	60 *15%*	12 *14%*
7	**598** ***21%*** **befo**	477 *22%* Ab	92 *18%*	28 *14%*	179 *21%*	351 *22%* e	61 *16%*	125 *18%*	381 *22%* f	48 *20%*	111 *19%*	475 *21%*	55 *23%* o	24 *21%*	50 *23%*	57 *18%*	38 *15%*	44 *24%*	46 *18%*	29 *20%*	51 *19%*	80 *22%*	104 *26%* Anoq	19 *21%*
8	**577** ***20%*** **DJQab** **em**	499 *23%* Aab	66 *13%* b	11 *6%*	210 *25%* Ad e	305 *19%*	58 *15%*	137 *20%*	351 *20%*	49 *20%*	124 *21%*	444 *20%*	48 *21%*	18 *15%*	32 *14%*	72 *22%* m	50 *20%*	40 *21%*	66 *25%* mt	27 *18%*	63 *23%* m	65 *17%*	79 *20%*	17 *20%*
9	**245** ***9%*** **DSabe**	222 *10%* Aab	17 *3%*	6 *3%*	101 *12%* Ade	128 *8%* e	15 *4%*	48 *7%*	156 *9%*	22 *9%*	62 *10%*	176 *8%*	18 *8%*	13 *11%*	13 *6%*	21 *6%*	17 *7%*	14 *8%*	29 *11%*	10 *7%*	20 *7%*	47 *13%* Amn orv	36 *9%*	6 *6%*
Highest rating 10	**161** ***6%*** **DHabde**	154 *7%* Aab	5 *1%*	2 *1%*	88 *11%* Ade	69 *4%* e	4 *1%*	33 *5%*	102 *6%*	13 *5%*	41 *7%*	117 *5%*	8 *4%*	3 *2%*	12 *6%*	17 *5%*	21 *8%* kv	6 *3%*	17 *7%*	10 *7%*	17 *7%*	21 *6%*	25 *6%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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21st May - 17th June, 1st - 30th October

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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**175** **6%** **EWZcgk**	102 *5%*	43 *9%* AZ	19 *9%* Z	22 *3%*	115 *7%* Ac	22 *6%* c	59 *8%* Agh	90 *5%*	10 *4%*	31 *5%*	142 *6%*	5 *2%*	3 *3%*	11 *5%*	26 *8%* k	18 *7%* k	7 *4%*	22 *9%* kv	8 *5%* k	10 *4%*	32 *9%* ksv	30 *8%* k	3 *4%*
1-3 (Net)	**140** **5%** **EPRZcg**	61 *3%*	37 *7%* AZ	41 *20%* AZa	15 *2%*	70 *4%* c	52 *14%* Acd	44 *6%* g	72 *4%*	15 *6%*	30 *5%*	108 *5%*	18 *8%* Anou	4 *3%*	16 *7%* o	11 *3%*	7 *3%*	11 *6%*	9 *4%*	8 *5%*	20 *7%* ou	16 *4%*	13 *3%*	6 *7%* nou
4-6 (Net)	**970** **34%** **EKMZc** **qu**	631 *29%*	239 *48%* AZ	96 *47%* AZ	220 *26%*	568 *35%* c	166 *44%* Acd	247 *36%*	570 *33%*	87 *36%*	197 *33%*	752 *34%*	82 *35%*	50 *43%* Aqt u	86 *39%* qt u	121 *37%* qu	98 *39%* qtu	65 *34%*	69 *27%*	55 *37%* qu	87 *32%*	110 *30%*	115 *29%*	34 *39%* qtu
7-10 (Net)	**1581** **55%** **Dabde** **f**	1352 *63%* Aab	180 *36%* b	47 *23%*	578 *69%* Ad e	853 *53%* e	137 *36%*	343 *49%*	990 *58%* Af	132 *54%*	337 *57%*	1212 *55%*	129 *55%*	58 *50%*	108 *49%*	167 *51%*	126 *51%*	105 *56%*	158 *61%* mn ov	77 *52%*	151 *56%*	213 *57%*	244 *61%* Amnor v	45 *51%*
9-10 (Net)	**406** **14%** **DHSYa** **bdefjv**	376 *18%* Aab	22 *4%*	8 *4%*	189 *23%* Ad e	197 *12%* e	18 *5%*	81 *12%*	257 *15%*	35 *14%*	102 *17%* Aj	293 *13%*	26 *11%*	16 *14%*	26 *12%*	38 *12%*	38 *15%*	21 *11%*	46 *18%* v	21 *14%*	37 *14%*	68 *18%* Ak nv	61 *15%*	9 *10%*

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*** small base**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**21**	8	3	2	2	-	1	5	2	2	5	6	3	-	3	2	2	3	3	3	2
	1%	*1%*	*1%*	*5%*	*2%*	-	*	*1%*	*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*
2	**38**	15	3	-	3	1	-	15	6	2	8	12	3	-	8	6	8	5	5	1	6
	1%	*1%*	*1%*	-	*3%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	-	*3%*	*2%*	*2%*	*1%*	*1%*	*	*2%*
					G			AG							AI						
3	**80**	35	19	-	2	2	3	21	13	8	14	23	9	2	11	9	8	17	7	13	5
	3%	*3%*	*4%*	-	*1%*	*1%*	*2%*	*3%*	*2%*	*3%*	*2%*	*4%*	*4%*	*3%*	*4%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*
4	**111**	44	27	-	6	3	2	29	35	10	15	25	7	3	16	11	18	21	15	12	7
	4%	*4%*	*5%*	-	*4%*	*3%*	*2%*	*4%*	*5%*	*3%*	*2%*	*4%*	*3%*	*5%*	*6%*	*4%*	*5%*	*4%*	*3%*	*3%*	*2%*
	K								K						K						
5	**363**	143	81	3	16	15	21	84	71	38	95	90	24	11	32	41	46	63	57	52	29
	13%	*11%*	*16%*	*7%*	*12%*	*14%*	*15%*	*12%*	*10%*	*13%*	*14%*	*14%*	*10%*	*16%*	*13%*	*15%*	*13%*	*11%*	*12%*	*14%*	*10%*
			B																		
6	**496**	222	74	14	24	34	28	100	123	41	124	117	34	11	43	48	50	106	88	59	50
	17%	*18%*	*14%*	*32%*	*18%*	*32%*	*19%*	*15%*	*18%*	*14%*	*19%*	*18%*	*14%*	*17%*	*17%*	*17%*	*14%*	*18%*	*19%*	*16%*	*17%*
	H					ABCEGH															
7	**598**	266	109	6	32	20	30	136	127	55	151	143	52	18	51	54	78	125	96	83	65
	21%	*21%*	*21%*	*14%*	*24%*	*19%*	*21%*	*20%*	*19%*	*19%*	*23%*	*22%*	*21%*	*27%*	*20%*	*19%*	*23%*	*21%*	*20%*	*22%*	*22%*
8	**577**	274	93	8	20	18	25	138	151	64	127	139	47	9	39	45	76	113	106	78	62
	20%	*22%*	*18%*	*20%*	*15%*	*17%*	*17%*	*20%*	*22%*	*22%*	*19%*	*21%*	*19%*	*13%*	*15%*	*16%*	*22%*	*19%*	*22%*	*21%*	*21%*
	O	E							O										P		
9	**245**	99	48	1	16	7	11	62	62	32	48	47	40	2	13	29	28	59	59	29	23
	9%	*8%*	*9%*	*3%*	*12%*	*7%*	*8%*	*9%*	*9%*	*11%*	*7%*	*7%*	*16%*	*3%*	*5%*	*10%*	*8%*	*10%*	*13%*	*8%*	*8%*
	O									O			AIK						A		
													LNO								
Highest rating 10	**161**	82	20	5	7	1	13	33	50	16	27	31	16	2	17	22	15	42	14	24	20
	6%	*7%*	*4%*	*11%*	*5%*	*1%*	*9%*	*5%*	*7%*	*6%*	*4%*	*5%*	*7%*	*4%*	*7%*	*8%*	*4%*	*7%*	*3%*	*6%*	*7%*
	FS	F			F		ACFH		AK							S		S			S
Don't know	**175**	64	35	4	6	6	10	51	39	21	46	26	12	8	23	15	16	25	23	18	24
	6%	*5%*	*7%*	*9%*	*4%*	*6%*	*7%*	*8%*	*6%*	*7%*	*7%*	*4%*	*5%*	*12%*	*9%*	*5%*	*5%*	*4%*	*5%*	*5%*	*8%*
	L							B			L			LM	AL						R
1-3 (Net)	**140**	58	25	2	7	3	4	41	21	12	26	42	16	2	21	17	17	25	16	17	14
	5%	*5%*	*5%*	*5%*	*6%*	*3%*	*2%*	*6%*	*3%*	*4%*	*4%*	*6%*	*6%*	*3%*	*8%*	*6%*	*5%*	*4%*	*3%*	*4%*	*5%*
	I											I	I		AIK						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**970**	409	182	17	46	52	52	213	230	89	234	232	65	25	90	100	114	191	160	123	85
	34%	*33%*	*36%*	*39%*	*35%*	*48%*	*36%*	*32%*	*34%*	*31%*	*36%*	*35%*	*26%*	*39%*	*36%*	*36%*	*33%*	*33%*	*34%*	*33%*	*29%*
	M					ABCEGH			M		M	M			M						
7-10 (Net)	**1581**	721	270	20	75	46	80	369	391	167	353	360	155	31	119	149	197	340	275	214	171
	55%	*58%*	*53%*	*47%*	*56%*	*43%*	*55%*	*55%*	*57%*	*58%*	*53%*	*55%*	*63%*	*47%*	*47%*	*53%*	*57%*	*58%*	*58%*	*58%*	*58%*
	FO	AF						F	O	O			AK LNO								
9-10 (Net)	**406**	181	68	6	23	8	25	95	112	49	74	78	56	4	30	50	42	101	74	53	43
	14%	*15%*	*13%*	*14%*	*17%*	*7%*	*17%*	*14%*	*16%*	*17%*	*11%*	*12%*	*23%*	*7%*	*12%*	*18%*	*12%*	*17%*	*16%*	*14%*	*15%*
	FK				F		F		KLN	KN			AIK LNO					A			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**27** ***1%*** **Zc**	13 *1%*	15 *1%*	10 *1%*	18 *1%*	16 *1%*	12 *1%*	3 *1%*	5 *1%*	3 *1%*	6 *1%*	1 *	9 *1%*	6 *1%*	13 *1%*	9 *1%*	9 *1%*	19 *1%*	3 *1%*	24 *1%*	23 *1%*	2 *1%*	1 *1%*	1 *1%*
2	**36** ***1%*** **EZc**	16 *1%*	20 *1%*	27 *2%* AE	9 *1%*	17 *1%*	19 *1%*	2 *1%*	7 *2%*	5 *1%*	8 *2%*	4 *1%*	9 *1%*	6 *1%*	15 *1%*	15 *2%* AO	14 *2%*	22 *1%*	5 *1%*	31 *1%*	25 *1%*	8 *3%* AV	3 *2%*	1 *1%*
3	**65** ***2%*** **EZc**	38 *3%*	28 *2%*	42 *3%* AE	23 *2%*	34 *2%*	32 *2%*	11 *3%*	9 *2%*	5 *1%*	8 *2%*	13 *3%*	20 *3%*	21 *3%*	24 *2%*	21 *3%*	13 *2%*	52 *3%*	8 *2%*	58 *2%*	51 *2%*	7 *3%*	4 *2%*	4 *4%* AV
4	**95** ***3%*** **EWZc** **kq**	48 *4%*	46 *3%*	57 *4%* AE	37 *2%*	51 *4%*	43 *3%*	17 *4%*	11 *2%*	13 *3%*	19 *4%*	9 *2%*	25 *4%*	26 *3%*	43 *3%*	25 *4%*	22 *3%*	72 *4%*	9 *3%*	85 *3%*	84 *3%* W	2 *1%*	6 *4%* W	3 *3%* W
5	**338** ***12%*** **BEU** **Zcu**	137 *10%*	201 *13%* AB	211 *16%* AE	126 *8%*	174 *13%*	164 *11%*	46 *12%*	57 *12%*	59 *14%*	46 *9%*	43 *10%*	87 *13%*	84 *11%*	151 *11%*	102 *15%* AOP	90 *11%*	248 *12%*	52 *15%*	286 *11%*	270 *11%*	32 *14%*	18 *12%*	17 *19%* AVX
6	**508** ***18%*** **MQZ**	243 *18%*	265 *17%*	230 *17%*	278 *18%*	228 *17%*	279 *19%*	90 *23%* ALM	93 *20%* M	80 *18%* M	92 *19%* M	62 *15%*	90 *13%*	130 *17%*	272 *20%* AQ	106 *15%*	150 *18%*	358 *17%*	60 *18%*	448 *18%*	433 *18%*	36 *15%*	24 *17%*	14 *16%*
7	**651** ***23%*** **Sab** **e**	301 *22%*	350 *23%*	285 *21%*	366 *24%*	312 *23%*	339 *23%*	103 *26%*	108 *23%*	109 *25%*	98 *20%*	96 *24%*	138 *21%*	181 *23%*	324 *23%*	146 *21%*	210 *26%* AS	442 *22%*	74 *22%*	577 *23%*	531 *22%*	67 *28%* AV	34 *23%*	20 *23%*
8	**537** ***19%*** **DQa** **bef**	256 *19%*	281 *18%*	226 *17%*	311 *21%* AD	245 *18%*	291 *20%*	73 *18%*	80 *17%*	80 *19%*	96 *19%*	91 *22%*	117 *18%*	169 *22%* AQ	254 *18%*	113 *16%*	148 *18%*	389 *19%*	54 *16%*	482 *19%*	448 *19%*	41 *18%*	31 *21%*	16 *18%*
9	**274** ***10%*** **Dab** **e**	130 *10%*	145 *10%*	94 *7%*	180 *12%* AD	134 *10%*	141 *9%*	26 *6%*	48 *10%*	41 *9%*	63 *13%* AHM	38 *9%*	59 *9%*	84 *11%*	129 *9%*	60 *9%*	87 *11%*	187 *9%*	37 *11%*	237 *9%*	240 *10%*	19 *8%*	9 *6%*	6 *7%*
Highest rating 10	**164** ***6%*** **DHYa** **dejv**	79 *6%*	85 *6%*	64 *5%*	100 *7%*	76 *5%*	89 *6%*	12 *3%*	31 *7%* H	22 *5%*	32 *7%* H	22 *6%*	45 *7%* H	41 *5%*	72 *5%*	51 *7%* A	43 *5%*	121 *6%*	22 *7%*	142 *6%*	144 *6%*	9 *4%*	9 *6%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**170** ***6%*** **EIOR** **Zcg**	84 *6%*	86 *6%*	104 *8%* AE	66 *4%*	91 *7%*	78 *5%*	16 *4%*	16 *3%*	17 *4%*	23 *5%*	27 *7%* I	71 *11%* AHI JKL	34 *4%*	83 *6%*	53 *8%* AO	31 *4%*	139 *7%* AR	13 *4%*	157 *6%* A	147 *6%*	11 *5%*	9 *6%*	4 *4%*
1-3 (Net)	**129** ***4%*** **EZc**	66 *5%*	63 *4%*	79 *6%* AE	50 *3%*	66 *5%*	63 *4%*	16 *4%*	21 *5%*	13 *3%*	23 *5%*	18 *4%*	38 *6%*	33 *4%*	52 *4%*	44 *6%* AP	36 *4%*	93 *5%*	16 *5%*	113 *4%*	99 *4%*	17 *7%* AV	8 *5%*	5 *6%*
4-6 (Net)	**940** ***33%*** **ELZ** **c**	429 *32%*	511 *34%*	499 *37%* AE	442 *29%*	453 *33%*	486 *33%*	154 *39%* ALM	161 *35%*	152 *35%* L	157 *32%*	115 *28%*	202 *30%*	241 *31%*	466 *34%*	234 *33%*	262 *32%*	678 *33%*	121 *36%*	819 *32%*	787 *33%*	70 *30%*	49 *33%*	34 *39%* AW
7-10 (Net)	**1627** ***57%*** **DQa** **befn**	766 *57%*	861 *57%*	669 *50%*	957 *63%* AD	767 *56%*	860 *58%*	213 *53%*	266 *57%*	252 *58%*	289 *59%*	247 *61%* M	360 *54%*	475 *61%* AQ	780 *56%*	370 *53%*	488 *60%*	1139 *56%*	187 *56%*	1437 *57%*	1362 *57%*	136 *58%*	83 *56%*	45 *51%*
9-10 (Net)	**438** ***15%*** **DHY** **abdejl** **v**	209 *16%*	230 *15%*	158 *12%*	280 *19%* AD	209 *15%*	229 *15%*	37 *9%*	79 *17%* H	63 *14%*	95 *19%* AH	60 *15%* H	104 *16%* H	125 *16%*	202 *15%*	111 *16%*	130 *16%*	308 *15%*	60 *18%*	379 *15%*	383 *16%* Y	28 *12%*	18 *12%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**27** ***1%*** **Zc**	4 *	7 *1%* Z	16 *8%* AZa	2 *	12 *1%*	12 *3%* Acd	11 *2%*	12 *1%*	4 *2%*	6 *1%*	20 *1%*	2 *1%*	2 *2%*	2 *1%*	3 *1%*	1 *	4 *2%*	4 *1%*	1 *1%*	1 *	5 *1%*	2 *	1 *1%*
2	**36** ***1%*** **EZc**	14 *1%*	10 *2%* Z	12 *6%* AZa	3 *	20 *1%*	12 *3%* Acd	11 *2%*	22 *1%*	2 *1%*	7 *1%*	29 *1%*	8 *3%* Amoq tu	1 *1%*	1 *1%*	8 *2%*	1 *	4 *2%*	1 *	3 *2%*	4 *2%*	3 *1%*	2 *1%*	1 *1%*
3	**65** ***2%*** **EZc**	29 *1%*	18 *4%* Z	19 *9%* AZa	9 *1%*	32 *2%*	23 *6%* Acd	16 *2%*	37 *2%*	3 *1%*	20 *3%*	45 *2%*	7 *3%* q	2 *1%*	8 *4%* q	13 *4%* qt	4 *2%*	5 *3%*	1 *	4 *2%*	6 *2%*	4 *1%*	9 *2%*	4 *4%* Aqt
4	**95** ***3%*** **EWZckq**	48 *2%*	30 *6%* AZ	16 *8%* AZ	17 *2%*	48 *3%*	27 *7%* Acd	25 *4%*	55 *3%*	10 *4%*	12 *2%*	81 *4%*	2 *1%*	3 *3%*	14 *6%* Akq	10 *3%*	8 *3%*	6 *3%*	2 *1%*	6 *4%* kq	11 *4%* kq	14 *4%* kq	16 *4%* kq	3 *3%* kq
5	**338** ***12%*** **BEUZc u**	211 *10%*	90 *18%* AZ	37 *18%* AZ	69 *8%*	203 *13%* c	61 *16%* Ac	90 *13%*	192 *11%*	37 *15%*	58 *10%*	272 *12%*	32 *14%* u	16 *14%*	32 *14%* u	34 *10%*	35 *14%* u	14 *8%*	29 *11%*	18 *12%*	28 *11%*	49 *13%* u	31 *8%*	17 *19%* Anpqrsu
6	**508** ***18%*** **MQZ**	354 *17%*	120 *24%* AZb	32 *16%*	136 *16%*	282 *18%*	81 *22%* c	123 *18%*	311 *18%*	36 *15%*	105 *18%*	397 *18%*	36 *15%*	23 *19%*	38 *17%*	72 *22%* Aks	40 *16%*	36 *19%*	50 *19%*	24 *17%*	37 *14%*	63 *17%*	74 *18%*	14 *16%*
7	**651** ***23%*** **Sabe**	526 *25%* Aab	95 *19%*	27 *13%*	203 *24%* e	379 *24%* e	62 *17%*	141 *20%*	415 *24%* h	43 *18%*	123 *21%*	517 *23%*	67 *28%* Amn pq	30 *26%*	44 *20%*	66 *20%*	62 *25%*	35 *19%*	46 *18%*	34 *23%*	71 *27%* q	79 *21%*	97 *24%*	20 *23%*
8	**537** ***19%*** **DQabe f**	465 *22%* Aab	57 *11%*	14 *7%*	186 *22%* Ae	299 *19%* e	48 *13%*	105 *15%*	329 *19%* f	60 *24%* Af	115 *19%*	412 *19%*	41 *18%*	21 *18%*	39 *18%*	56 *17%*	39 *16%*	36 *19%*	65 *25%* An otu	31 *21%*	57 *21%*	64 *17%*	71 *18%*	16 *18%*
9	**274** ***10%*** **Dabe**	249 *12%* Aab	16 *3%*	9 *4%*	111 *13%* Ade	143 *9%* e	19 *5%*	68 *10%*	162 *9%*	25 *10%*	65 *11%*	199 *9%*	19 *8%*	7 *6%*	19 *9%*	27 *8%*	28 *11%*	27 *14%* Alrv	24 *9%*	9 *6%*	22 *8%*	41 *11%*	46 *11%* r	6 *7%*
Highest rating 10	**164** ***6%*** **DHYade jv**	146 *7%* Aa	11 *2%*	7 *3%*	82 *10%* Ade	69 *4%*	11 *3%*	37 *5%*	105 *6%*	14 *6%*	48 *8%* Aj	112 *5%*	9 *4%*	3 *2%*	12 *5%*	11 *3%*	14 *5%*	16 *9%* nv	16 *6%*	9 *6%*	16 *6%*	30 *8%* knv	27 *7%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**170** ***6%*** **EIORZc g**	100 *5%*	45 *9%* AZ	14 *7%*	17 *2%*	118 *7%* Ac	18 *5%* c	65 *9%* Agh	81 *5%*	10 *4%*	34 *6%*	132 *6%*	11 *5%*	8 *7%*	12 *5%*	25 *8%* p	16 *6%*	5 *2%*	20 *8%* p	9 *6%*	15 *6%*	18 *5%*	27 *7%*	4 *4%*
1-3 (Net)	**129** ***4%*** **EZc**	47 *2%*	35 *7%* AZ	47 *23%* AZa	14 *2%*	64 *4%* c	48 *13%* Acd	37 *5%*	71 *4%*	9 *4%*	34 *6%*	94 *4%*	17 *7%* Aoqt u	5 *4%*	11 *5%*	24 *7%* Aoqtu	6 *2%*	12 *7%* o	6 *2%*	8 *5%*	11 *4%*	12 *3%*	13 *3%*	5 *6%* oq
4-6 (Net)	**940** ***33%*** **ELZc**	613 *29%*	240 *48%* AZ	84 *42%* AZ	222 *27%*	534 *33%* c	170 *45%* Acd	238 *34%*	558 *32%*	83 *34%*	175 *29%*	749 *34%*	70 *30%*	42 *36%*	84 *38%* s	116 *36%*	83 *34%*	56 *30%*	81 *32%*	49 *33%*	76 *29%*	126 *34%*	122 *30%*	34 *39%* Aksu
7-10 (Net)	**1627** ***57%*** **DQabe fn**	1386 *65%* Aab	179 *36%*	57 *28%*	583 *70%* Ad e	891 *55%* e	141 *37%*	352 *51%*	1011 *59%* Af	142 *58%*	352 *59%*	1239 *56%*	136 *58%* n	61 *52%*	113 *51%*	160 *49%*	143 *58%*	114 *61%* n	151 *58%*	83 *56%*	166 *62%* mnv	214 *58%*	241 *60%* nv	45 *51%*
9-10 (Net)	**438** ***15%*** **DHYab dejlv**	395 *18%* Aab	27 *5%*	16 *8%*	194 *23%* Ad e	212 *13%* e	31 *8%*	105 *15%*	267 *16%*	39 *16%*	114 *19%* Aj	311 *14%*	28 *12%*	9 *8%*	30 *14%*	38 *12%*	42 *17%* lv	43 *23%* Aklm nrsv	39 *15%*	18 *12%*	37 *14%*	71 *19%* kl nrv	73 *18%* lnv	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**27**	14	4	-	2	1	1	6	4	3	5	7	5	-	4	2	5	4	4	3	1
	1%	*1%*	*1%*	-	*2%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	-	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*
2	**36**	12	8	2	5	-	-	9	15	2	9	7	-	1	3	6	3	14	2	1	7
	1%	*1%*	*2%*	*4%*	*4%*	-	-	*1%*	*2%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*2%*	*1%*	*2%*	*	*	*2%*
					ABFGH				AM									AS			S
3	**65**	24	10	1	3	3	3	20	13	10	13	16	5	3	6	5	11	12	5	8	5
	2%	*2%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*5%*	*3%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*
	S																S				
4	**95**	45	10	-	8	3	4	24	22	9	20	26	8	1	9	9	13	21	13	11	6
	3%	*4%*	*2%*	-	*6%*	*3%*	*3%*	*4%*	*3%*	*3%*	*3%*	*4%*	*3%*	*2%*	*3%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*
					C																
5	**338**	141	65	2	10	11	22	87	70	40	90	72	19	9	36	35	53	57	56	43	31
	12%	*11%*	*13%*	*5%*	*8%*	*10%*	*15%*	*13%*	*10%*	*14%*	*14%*	*11%*	*8%*	*13%*	*14%*	*12%*	*15%*	*10%*	*12%*	*11%*	*11%*
							E			M	M				M		AR				
6	**508**	235	88	10	23	30	30	92	124	39	129	113	43	17	40	55	62	113	73	60	55
	18%	*19%*	*17%*	*24%*	*17%*	*28%*	*20%*	*14%*	*18%*	*13%*	*20%*	*17%*	*17%*	*26%*	*16%*	*20%*	*18%*	*20%*	*15%*	*16%*	*19%*
	H	H				ABCEH	H				J			J							
7	**651**	294	128	4	30	28	25	143	149	67	154	165	57	11	48	66	70	130	121	93	60
	23%	*23%*	*25%*	*9%*	*22%*	*26%*	*17%*	*21%*	*22%*	*23%*	*23%*	*25%*	*23%*	*17%*	*19%*	*23%*	*20%*	*22%*	*26%*	*25%*	*21%*
			G																		
8	**537**	232	104	5	24	15	33	124	130	54	127	135	37	13	37	42	60	106	117	72	64
	19%	*19%*	*20%*	*11%*	*18%*	*14%*	*23%*	*18%*	*19%*	*19%*	*19%*	*21%*	*15%*	*19%*	*15%*	*15%*	*17%*	*18%*	*25%*	*19%*	*22%*
																			APQR		P
9	**274**	131	46	6	10	7	11	64	63	31	61	61	38	4	18	22	41	59	45	40	32
	10%	*11%*	*9%*	*14%*	*7%*	*6%*	*7%*	*9%*	*9%*	*11%*	*9%*	*9%*	*15%*	*5%*	*7%*	*8%*	*12%*	*10%*	*10%*	*11%*	*11%*
													AIK LNO								
Highest rating 10	**164**	79	20	2	10	3	10	40	50	17	28	24	23	1	19	15	13	41	23	22	19
	6%	*6%*	*4%*	*4%*	*8%*	*2%*	*7%*	*6%*	*7%*	*6%*	*4%*	*4%*	*9%*	*2%*	*7%*	*5%*	*4%*	*7%*	*5%*	*6%*	*6%*
	L								KL				AKL		L						
Don't know	**170**	44	27	11	7	8	6	66	42	19	23	34	12	6	34	25	14	25	15	18	14
	6%	*4%*	*5%*	*27%*	*5%*	*7%*	*4%*	*10%*	*6%*	*7%*	*4%*	*5%*	*5%*	*9%*	*13%*	*9%*	*4%*	*4%*	*3%*	*5%*	*5%*
	BKS							ABCG	K					K	AIJKL M	AQRS					
1-3 (Net)	**129**	50	22	3	11	4	4	35	31	14	27	29	10	4	13	12	19	30	10	12	13
	4%	*4%*	*4%*	*7%*	*8%*	*3%*	*3%*	*5%*	*5%*	*5%*	*4%*	*4%*	*4%*	*6%*	*5%*	*4%*	*5%*	*5%*	*2%*	*3%*	*5%*
	S				ABG												S	S			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**940** ***33%***	421 *34%*	164 *32%*	12 *29%*	41 *31%*	44 *41%* H	56 *39%* H	203 *30%*	216 *32%*	87 *30%*	240 *36%* M	212 *32%*	70 *28%*	27 *41%*	84 *33%*	99 *35%*	127 *37%*	191 *33%*	142 *30%*	114 *31%*	91 *31%*
7-10 (Net)	**1627** ***57%*** **NO**	736 *59%* F	298 *58%*	16 *38%*	75 *56%*	51 *48%*	79 *54%*	371 *55%*	392 *58%* NO	169 *59%* NO	370 *56%* O	385 *58%* NO	155 *63%* NO	29 *44%*	122 *48%*	144 *51%*	184 *53%*	336 *58%*	306 *65%* APQR	227 *61%*	175 *60%*
9-10 (Net)	**438** ***15%***	210 *17%* F	66 *13%*	7 *18%*	20 *15%*	9 *9%*	21 *14%*	104 *15%*	113 *17%*	48 *17%*	89 *13%*	85 *13%*	61 *25%* AIJ KLNO	5 *8%*	36 *14%*	37 *13%*	54 *16%*	100 *17%*	68 *14%*	62 *17%*	50 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2780**	1290	1490	1323	1457	1306	1473	313	435	440	489	426	677	751	1172	855	757	2023	208	2570	1944	274	283	279
Base (weighted)	**2768**	1271	1497	1295	1473	1331	1436	378	438	417	473	395	668	761	1323	682	776	1992	321	2445	2314	225	145	84
Effective Base	**2295**	1022	1275	1094	1202	1090	1205	256	357	369	402	352	576	649	980	706	630	1666	187	2147	1768	253	263	250
Lowest rating 1	**49** ***2%*** **Zc**	23 *2%*	26 *2%*	24 *2%*	26 *2%*	30 *2%*	19 *1%*	2 *1%*	4 *1%*	7 *2%*	12 *3%* H	9 *2%*	14 *2%*	12 *2%*	24 *2%*	13 *2%*	10 *1%*	39 *2%*	9 *3%*	41 *2%*	40 *2%*	3 *1%*	5 *3%* AV	1 *1%*
2	**55** ***2%*** **EYZv**	21 *2%*	33 *2%*	37 *3%* AE	18 *1%*	28 *2%*	26 *2%*	7 *2%*	13 *3%*	7 *2%*	9 *2%*	8 *2%*	10 *1%*	13 *2%*	29 *2%*	13 *2%*	20 *3%*	35 *2%*	4 *1%*	51 *2%*	41 *2%* Y	8 *4%* AVY	5 *3%* Y	- -
3	**64** ***2%*** **Zc**	25 *2%*	39 *3%*	33 *3%*	31 *2%*	37 *3%*	27 *2%*	5 *1%*	9 *2%*	9 *2%*	9 *2%*	10 *3%*	22 *3%*	18 *2%*	29 *2%*	17 *2%*	13 *2%*	52 *3%*	3 *1%*	61 *3%* A	50 *2%*	8 *4%*	4 *3%*	2 *2%*
4	**115** ***4%*** **Zc**	47 *4%*	68 *5%*	61 *5%*	55 *4%*	57 *4%*	58 *4%*	16 *4%*	21 *5%*	15 *4%*	21 *4%*	17 *4%*	24 *4%*	31 *4%*	54 *4%*	30 *4%*	28 *4%*	88 *4%*	5 *2%*	110 *5%* A	92 *4%*	13 *6%*	8 *6%*	3 *4%*
5	**290** ***10%*** **KUZ**	140 *11%*	150 *10%*	152 *12%*	138 *9%*	141 *11%*	149 *10%*	52 *14%* KL	52 *12%* K	49 *12%*	36 *8%*	33 *8%*	68 *10%*	70 *9%*	136 *10%*	83 *12%*	75 *10%*	215 *11%*	53 *16%* AU	237 *10%*	248 *11%*	18 *8%*	14 *10%*	11 *13%*
6	**388** ***14%*** **FMQ** **Zbq**	172 *14%*	216 *14%*	192 *15%*	196 *13%*	161 *12%*	227 *16%* AF	78 *21%* AKL M	73 *17%* M	65 *16%* M	56 *12%*	57 *14%* M	58 *9%*	115 *15%*	194 *15%*	79 *12%*	121 *16%*	267 *13%*	48 *15%*	341 *14%*	326 *14%*	34 *15%*	19 *13%*	10 *11%*
7	**552** ***20%*** **LMU** **b**	250 *20%*	302 *20%*	257 *20%*	295 *20%*	273 *21%*	277 *19%*	95 *25%* ALM	89 *20%* L	91 *22%* LM	117 *25%* ALM	47 *12%*	112 *17%*	153 *20%*	262 *20%*	136 *20%*	162 *21%*	389 *20%*	78 *24%*	474 *19%*	454 *20%*	56 *25%* A	26 *18%*	16 *19%*
8	**550** ***20%*** **HXa** **ber**	250 *20%*	299 *20%*	244 *19%*	305 *21%*	277 *21%*	273 *19%*	53 *14%*	82 *19%*	67 *16%*	90 *19%*	103 *26%* AHI JK	154 *23%* AH J	146 *19%*	271 *21%*	132 *19%*	151 *19%*	399 *20%*	54 *17%*	495 *20%*	465 *20%*	42 *19%*	22 *15%*	20 *24%* X
9	**336** ***12%*** **Dab** **ef**	159 *12%*	178 *12%*	113 *9%*	224 *15%* AD	161 *12%*	175 *12%*	35 *9%*	40 *9%*	53 *13%*	48 *10%*	59 *15%* HI	101 *15%* AH IK	109 *14%* AQ	157 *12%*	69 *10%*	92 *12%*	244 *12%*	35 *11%*	300 *12%*	285 *12%*	26 *12%*	15 *10%*	11 *13%*
Highest rating 10	**217** ***8%*** **CDH** **OWabd** **kl**	124 *10%* AC	94 *6%*	84 *6%*	134 *9%* AD	103 *8%*	114 *8%*	17 *5%*	29 *7%*	25 *6%*	46 *10%* H	33 *8%*	66 *10%* AHJ	45 *6%*	105 *8%*	68 *10%* AO	55 *7%*	162 *8%*	22 *7%*	196 *8%*	179 *8%*	11 *5%*	19 *13%* AVW	8 *10%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2768**	1271	1497	1295	1473	1331	1436	378	438	417	473	395	668	761	1323	682	776	1992	321	2445	2314	225	145	84
Effective Base	**2295**	1022	1275	1094	1202	1090	1205	256	357	369	402	352	576	649	980	706	630	1666	187	2147	1768	253	263	250
Don't know	**151** ***5%*** **EZcim**	60 *5%*	92 *6%*	100 *8%* AE	52 *4%*	62 *5%*	89 *6%*	16 *4%*	24 *6%*	27 *7%*	28 *6%*	17 *4%*	39 *6%*	48 *6%*	61 *5%*	42 *6%*	50 *6%*	102 *5%*	12 *4%*	140 *6%* A	134 *6%*	6 *3%*	8 *6%*	3 *3%*
1-3 (Net)	**168** ***6%*** **EGZco**	70 *5%*	98 *7%*	93 *7%* AE	75 *5%*	96 *7%* AG	72 *5%*	14 *4%*	26 *6%*	24 *6%*	30 *6%*	28 *7%*	46 *7%*	43 *6%*	82 *6%*	43 *6%*	42 *5%*	126 *6%*	16 *5%*	152 *6%*	131 *6%*	20 *9%* VY	14 *9%* AVY	3 *4%*
4-6 (Net)	**794** ***29%*** **EKMUZcq**	359 *28%*	435 *29%*	405 *31%* AE	389 *26%*	359 *27%*	435 *30%*	146 *39%* AJKLM	146 *33%* AKM	129 *31%* KM	113 *24%*	108 *27%*	150 *23%*	216 *28%*	384 *29%*	192 *28%*	224 *29%*	570 *29%*	106 *33%*	688 *28%*	665 *29%*	64 *29%*	41 *28%*	23 *28%*
7-10 (Net)	**1655** ***60%*** **DHIabe**	782 *62%*	872 *58%*	697 *54%*	957 *65%* AD	814 *61%*	840 *58%*	201 *53%*	241 *55%*	236 *57%*	301 *64%* HIJ	242 *61%* H	433 *65%* AHIJ	454 *60%*	795 *60%*	405 *59%*	460 *59%*	1194 *60%*	188 *59%*	1464 *60%*	1383 *60%*	134 *60%*	82 *57%*	55 *65%* X
9-10 (Net)	**554** ***20%*** **CDHIabe**	282 *22%* AC	271 *18%*	196 *15%*	357 *24%* AD	264 *20%*	289 *20%*	53 *14%*	70 *16%*	78 *19%*	94 *20%* H	92 *23%* HI	167 *25%* AHIJ	155 *20%*	262 *20%*	137 *20%*	147 *19%*	406 *20%*	56 *18%*	496 *20%*	464 *20%*	37 *16%*	34 *23%* W	19 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2780**	2094	470	201	787	1568	378	706	1645	221	604	2107	274	103	190	261	210	155	210	283	203	293	319	279
Base (weighted)	**2768**	2090	477	187	813	1550	362	676	1661	228	578	2134	225	111*	210	310	236	181	253	145	263	359	391	84
Effective Base	**2295**	1730	386	168	648	1298	313	578	1366	183	491	1753	253	92	173	241	187	144	194	263	185	263	294	250
Lowest rating 1	**49** ***2%*** **Zc**	17 *1%*	12 *3%* Z	20 *10%* AZa	7 *1%*	22 *1%*	20 *6%* Acd	13 *2%*	24 *1%*	4 *2%*	17 *3%* Aj	32 *1%*	3 *1%*	2 *2%*	5 *2%*	3 *1%*	1 *1%*	3 *2%*	8 *3%*	5 *3%* Anot	5 *2%*	4 *1%*	8 *2%*	1 *1%*
2	**55** ***2%*** **EYZv**	22 *1%*	12 *2%* Z	21 *11%* AZa	10 *1%*	25 *2%*	18 *5%* Acd	12 *2%*	33 *2%*	7 *3%*	10 *2%*	44 *2%*	8 *4%* Apqv	1 *1%*	7 *3%* qv	8 *3%* v	4 *2%*	1 *	1 *	5 *3%* pqv	6 *2%*	6 *2%*	8 *2%*	- -
3	**64** ***2%*** **Zc**	22 *1%*	23 *5%* AZ	20 *11%* AZa	4 *	36 *2%* c	25 *7%* Acd	20 *3%*	39 *2%*	3 *1%*	11 *2%*	52 *2%*	8 *4%* o	- -	10 *5%* Alot	7 *2%*	1 *1%*	2 *1%*	6 *2%*	4 *3%*	7 *3%*	5 *1%*	11 *3%*	2 *2%*
4	**115** ***4%*** **Zc**	62 *3%*	33 *7%* AZ	21 *11%* AZ	21 *3%*	64 *4%*	31 *8%* Acd	32 *5%*	65 *4%*	10 *5%*	21 *4%*	92 *4%*	13 *6%*	3 *2%*	13 *6%* s	12 *4%*	9 *4%*	12 *7%* s	9 *3%*	8 *6%* s	5 *2%*	15 *4%*	14 *4%*	3 *4%*
5	**290** ***10%*** **KUZ**	178 *9%*	80 *17%* AZ	30 *16%* AZ	73 *9%*	167 *11%*	45 *12%*	65 *10%*	188 *11%*	21 *9%*	59 *10%*	227 *11%*	18 *8%*	16 *15%* u	24 *11%*	27 *9%*	35 *15%* Aknsu	22 *12%*	23 *9%*	14 *10%*	22 *8%*	47 *13%* u	31 *8%*	11 *13%*
6	**388** ***14%*** **FMQZbq**	267 *13%* b	107 *23%* AZb	14 *7%*	111 *14%*	218 *14%*	51 *14%*	107 *16%*	217 *13%*	31 *13%*	83 *14%*	297 *14%*	34 *15%* q	18 *16%* q	31 *15%*	47 *15%* q	26 *11%*	22 *12%*	22 *9%*	19 *13%*	51 *19%* Aoqv	51 *14%*	58 *15%* q	10 *11%*
7	**552** ***20%*** **LMUb**	437 *21%* Ab	92 *19%* b	22 *12%*	175 *22%*	304 *20%*	66 *18%*	132 *19%*	341 *21%*	44 *19%*	111 *19%*	428 *20%*	56 *25%* Aps	18 *16%*	46 *22%*	56 *18%*	54 *23%*	27 *15%*	56 *22%*	26 *18%*	44 *17%*	77 *21%*	77 *20%*	16 *19%*
8	**550** ***20%*** **HXaber**	484 *23%* Aab	50 *10%*	15 *8%*	175 *21%* e	326 *21%* e	45 *12%*	130 *19%*	342 *21%*	42 *19%*	109 *19%*	422 *20%*	42 *19%*	24 *22%*	38 *18%*	69 *22%* r	50 *21%*	37 *20%*	54 *21%*	22 *15%*	41 *15%*	73 *20%*	81 *21%*	20 *24%* rs
9	**336** ***12%*** **Dabef**	304 *15%* Aab	22 *5%*	8 *4%*	124 *15%* Ae	187 *12%* e	20 *5%*	64 *10%*	212 *13%* f	34 *15%* f	83 *14%*	249 *12%*	26 *12%*	21 *19%* mrt	19 *9%*	42 *13%*	33 *14%*	24 *13%*	38 *15%* t	15 *10%*	35 *13%*	32 *9%*	42 *11%*	11 *13%*
Highest rating 10	**217** ***8%*** **CDHOWabdkl**	198 *9%* Aab	13 *3%*	6 *3%*	92 *11%* Ade	105 *7%*	20 *5%*	60 *9%*	121 *7%*	17 *7%*	54 *9%*	161 *8%*	11 *5%*	2 *2%*	14 *7%*	23 *7%*	16 *7%*	12 *6%*	20 *8%*	19 *13%* Aklmnopqt	27 *10%* kl	26 *7%*	40 *10%* kl	8 *10%* kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2768**	2090	477	187	813	1550	362	676	1661	228	578	2134
Effective Base	**2295**	1730	386	168	648	1298	313	578	1366	183	491	1753
Don't know	**151** ***5%*** **EZcim**	99 *5%*	32 *7%*	13 *7%*	22 *3%*	96 *6%* c	21 *6%* c	40 *6%*	79 *5%*	14 *6%*	20 *3%*	131 *6%* Ai
1-3 (Net)	**168** ***6%*** **EGZco**	61 *3%*	47 *10%* AZ	60 *32%* AZa	21 *3%*	83 *5%* c	63 *18%* Acd	45 *7%*	96 *6%*	15 *6%*	37 *6%*	127 *6%*
4-6 (Net)	**794** ***29%*** **EKMUZ cq**	507 *24%*	221 *46%* AZb	64 *34%* Z	205 *25%*	449 *29%*	127 *35%* Acd	204 *30%*	470 *28%*	63 *27%*	163 *28%*	616 *29%*
7-10 (Net)	**1655** ***60%*** **DHIab e**	1423 *68%* Aab	177 *37%* b	50 *27%*	566 *70%* Ad e	923 *60%* e	150 *42%*	387 *57%*	1016 *61%*	137 *60%*	358 *62%*	1260 *59%*
9-10 (Net)	**554** ***20%*** **CDHIa be**	502 *24%* Aab	36 *7%*	14 *7%*	216 *27%* Ad e	293 *19%* e	39 *11%*	125 *18%*	332 *20%*	51 *22%*	138 *24%* Aj	411 *19%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	225	111*	210	310	236	181	253	145	263	359	391	84
Effective Base	253	92	173	241	187	144	194	263	185	263	294	250
Don't know	6 *3%*	5 *5%*	4 *2%*	16 *5%*	7 *3%*	19 *10%* Akmno v	18 *7%* km	8 *6%* m	21 *8%* kmo	23 *7%* m	21 *5%*	3 *3%*
1-3 (Net)	20 *9%* optv	3 *3%*	21 *10%* Alo ptv	19 *6%*	7 *3%*	6 *3%*	15 *6%*	14 *9%* Alo ptv	18 *7%*	15 *4%*	27 *7%* o	3 *4%*
4-6 (Net)	64 *29%*	37 *34%* q	68 *32%* q	86 *28%*	70 *30%*	57 *31%* q	53 *21%*	41 *28%*	78 *29%*	113 *32%* q	103 *26%*	23 *28%*
7-10 (Net)	134 *60%*	65 *59%*	117 *56%*	189 *61%*	153 *65%*	99 *55%*	167 *66%* mp rs	82 *57%*	147 *56%*	207 *58%*	240 *61%*	55 *65%* mprs
9-10 (Net)	37 *16%*	23 *21%*	33 *15%*	65 *21%*	49 *21%*	35 *20%*	58 *23%*	34 *23%* km t	62 *24%* t	58 *16%*	82 *21%*	19 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2780**	1130	361	29	206	109	203	742	687	275	612	606	227	71	293	337	349	554	433	342	247
Base (weighted)	**2768**	1187	495	42**	131	103*	141	670	651	283	636	630	246	64*	249	274	323	572	459	357	281
Effective Base	**2295**	968	313	24	169	92	171	645	552	232	506	507	197	59	240	260	286	459	365	290	219
Lowest rating 1	**49** ***2%*** **S**	18 *2%*	11 *2%*	- -	6 *5%* ABGH	1 *1%*	1 *1%*	12 *2%*	9 *1%*	2 *1%*	11 *2%*	16 *2%*	5 *2%*	1 *2%*	6 *2%*	5 *2%*	8 *3%* S	9 *2%*	2 *	1 *	10 *4%* AS
2	**55** ***2%***	34 *3%* AH	7 *2%*	- -	2 *2%*	2 *2%*	1 *1%*	8 *1%*	14 *2%*	3 *1%*	10 *2%*	14 *2%*	4 *2%*	3 *5%* J	6 *2%*	6 *2%*	3 *1%*	9 *2%*	5 *1%*	13 *4%*	6 *2%*
3	**64** ***2%*** **S**	25 *2%*	5 *1%*	- -	4 *3%*	2 *2%*	4 *3%*	24 *4%* AC	12 *2%*	11 *4%*	12 *2%*	12 *2%*	6 *2%*	2 *3%*	9 *4%*	6 *2%*	9 *3%*	16 *3%*	4 *1%*	9 *3%*	5 *2%*
4	**115** ***4%***	52 *4%*	17 *3%*	4 *10%*	2 *2%*	6 *6%*	9 *6%*	26 *4%*	22 *3%*	12 *4%*	29 *5%*	27 *4%*	9 *4%*	2 *4%*	13 *5%*	9 *3%*	10 *3%*	24 *4%*	28 *6%* U	13 *4%*	5 *2%*
5	**290** ***10%***	108 *9%*	61 *12%*	4 *11%*	17 *13%*	17 *16%* B	15 *10%*	69 *10%*	63 *10%*	30 *10%*	70 *11%*	67 *11%*	21 *8%*	7 *11%*	33 *13%*	41 *15%* ARSU	32 *10%*	56 *10%*	37 *8%*	34 *10%*	25 *9%*
6	**388** ***14%*** **HO**	189 *16%* AH	77 *16%* H	12 *28%*	17 *13%*	13 *13%*	23 *17%* H	57 *9%*	103 *16%* NO	34 *12%*	111 *18%* ALMNO	82 *13%*	28 *11%*	4 *6%*	24 *10%*	36 *13%*	44 *14%*	87 *15%*	67 *15%*	50 *14%*	36 *13%*
7	**552** ***20%***	266 *22%* AH	90 *18%*	5 *11%*	26 *20%*	24 *24%*	24 *17%*	117 *17%*	123 *19%*	49 *17%*	138 *22%*	133 *21%*	52 *21%*	14 *22%*	40 *16%*	50 *18%*	68 *21%*	115 *20%*	91 *20%*	73 *20%*	67 *24%*
8	**550** ***20%*** **B**	206 *17%*	112 *23%* B	5 *12%*	23 *18%*	17 *17%*	30 *21%*	157 *23%* AB	121 *19%*	67 *24%*	113 *18%*	131 *21%*	52 *21%*	14 *21%*	52 *21%*	54 *20%*	69 *21%*	102 *18%*	106 *23%*	81 *23%*	53 *19%*
9	**336** ***12%***	132 *11%*	66 *13%* F	1 *3%*	12 *10%*	6 *6%*	17 *12%*	102 *15%* ABF	84 *13%*	37 *13%*	72 *11%*	76 *12%*	39 *16%* O	5 *8%*	21 *9%*	27 *10%*	40 *12%*	78 *14%*	79 *17%* APU	36 *10%*	28 *10%*
Highest rating 10	**217** ***8%*** **CKS**	102 *9%* C	23 *5%*	9 *21%*	11 *8%*	4 *4%*	8 *6%*	60 *9%* C	68 *10%* AKL	27 *10%* K	33 *5%*	40 *6%*	16 *7%*	4 *6%*	29 *12%* AKL	24 *9%* S	30 *9%* S	49 *8%* S	20 *4%*	28 *8%*	26 *9%* S
Don't know	**151** ***5%*** **Q**	56 *5%*	25 *5%*	2 *5%*	10 *7%*	10 *10%* B	9 *6%*	39 *6%*	32 *5%*	11 *4%*	37 *6%*	34 *5%*	14 *6%*	7 *12%* AIJ	16 *6%*	16 *6%*	10 *3%*	28 *5%*	19 *4%*	17 *5%*	20 *7%* Q
1-3 (Net)	**168** ***6%*** **S**	77 *6%*	24 *5%*	- -	12 *9%*	5 *5%*	6 *5%*	43 *6%*	35 *5%*	16 *6%*	34 *5%*	41 *7%*	15 *6%*	6 *10%*	21 *9%*	17 *6%* S	20 *6%* S	34 *6%* S	11 *2%*	24 *7%*	21 *7%* S
4-6 (Net)	**794** ***29%*** **H**	348 *29%* H	155 *31%* H	20 *48%*	37 *28%*	36 *35%* H	46 *33%* H	151 *23%*	189 *29%*	76 *27%*	210 *33%* AM	175 *28%*	58 *23%*	14 *21%*	71 *28%*	87 *32%*	86 *27%*	167 *29%*	132 *29%*	98 *27%*	66 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2768**	1187	495	42**	131	103*	141	670	651	283	636	630	246	64*	249	274	323	572	459	357	281
Effective Base	**2295**	968	313	24	169	92	171	645	552	232	506	507	197	59	240	260	286	459	365	290	219
7-10 (Net)	**1655** ***60%*** **FK**	706 *59%*	291 *59%*	20 *47%*	72 *55%*	51 *50%*	79 *56%*	436 *65%* ABEFG	396 *61%*	180 *64%* K	355 *56%*	379 *60%*	159 *65%* K	37 *58%*	141 *57%*	155 *56%*	207 *64%*	343 *60%*	296 *64%* AP	219 *61%*	173 *62%*
9-10 (Net)	**554** ***20%*** **FK**	234 *20%* F	89 *18%* F	10 *25%*	23 *18%*	10 *9%*	25 *18%*	162 *24%* ABCF	152 *23%* AKL	64 *23%* K	105 *17%*	116 *18%*	55 *22%*	9 *14%*	50 *20%*	51 *18%*	70 *22%*	126 *22%*	99 *22%*	65 *18%*	54 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**25** *1%* **DGZcj**	14 *1%*	11 *1%*	6 *	19 *1%* AD	19 *1%* AG	6 *	- -	2 *	2 *	8 *2%* H	4 *1%*	9 *1%* H	6 *1%*	11 *1%*	8 *1%*	5 *1%*	20 *1%*	4 *1%*	21 *1%*	22 *1%*	2 *1%*	* *	1 *1%*
2	**20** *1%* **Zc**	12 *1%*	8 *1%*	13 *1%*	7 *	13 *1%*	7 *	3 *1%*	3 *1%*	5 *1%*	3 *1%*	* *	6 *1%*	5 *1%*	7 *1%*	8 *1%*	5 *1%*	14 *1%*	4 *1%*	16 *1%*	17 *1%*	1 *	2 *1%*	1 *1%*
3	**43** *2%* **BZd**	11 *1%*	32 *2%* AB	24 *2%*	20 *1%*	18 *1%*	25 *2%*	7 *2%*	3 *1%*	5 *1%*	6 *1%*	11 *3%* I	12 *2%*	16 *2%*	17 *1%*	10 *1%*	10 *1%*	33 *2%*	7 *2%*	36 *1%*	37 *2%*	2 *1%*	2 *1%*	1 *1%*
4	**87** *3%* **EZcs**	39 *3%*	48 *3%*	51 *4%* E	36 *2%*	48 *3%*	38 *3%*	13 *3%*	15 *3%*	11 *3%*	16 *3%*	12 *3%*	19 *3%*	20 *3%*	44 *3%*	23 *3%*	18 *2%*	69 *3%*	13 *4%*	74 *3%*	74 *3%*	7 *3%*	2 *1%*	3 *4%*
5	**285** *10%* **EZc**	138 *10%*	147 *10%*	168 *12%* AE	117 *8%*	136 *10%*	149 *10%*	44 *11%*	76 *16%* AJKLM	38 *9%*	40 *8%*	31 *8%*	55 *8%*	63 *8%*	140 *10%*	82 *12%* O	93 *11%*	192 *9%*	34 *10%*	250 *10%*	230 *10%*	25 *11%*	17 *12%*	12 *14%* AV
6	**461** *16%* **BMUZ**	189 *14%*	272 *18%* AB	224 *17%*	237 *16%*	219 *16%*	243 *16%*	89 *22%* AIKLM	72 *16%*	91 *21%* AKLM	76 *15%*	51 *13%*	83 *12%*	122 *16%*	231 *17%*	109 *16%*	139 *17%*	322 *16%*	79 *23%* AU	382 *15%*	389 *16%*	37 *16%*	23 *15%*	13 *14%*
7	**684** *24%* **bein**	327 *24%*	358 *24%*	339 *25%*	346 *23%*	349 *25%*	335 *23%*	99 *25%*	105 *23%*	112 *26%*	121 *25%*	100 *25%*	148 *22%*	203 *26%*	317 *23%*	163 *23%*	188 *23%*	496 *24%*	82 *24%*	602 *24%*	556 *23%*	70 *30%* AV	38 *25%*	21 *24%*
8	**631** *22%* **Tabel**	315 *23%*	316 *21%*	286 *21%*	345 *23%*	280 *20%*	351 *24%*	72 *18%*	92 *20%*	88 *20%*	115 *24%*	97 *24%*	167 *25%* H	179 *23%*	310 *22%*	141 *20%*	176 *22%*	455 *22%*	52 *16%*	578 *23%* AT	533 *22%*	47 *20%*	30 *20%*	22 *24%*
9	**330** *12%* **DTabdef**	152 *11%*	177 *12%*	114 *8%*	216 *14%* AD	165 *12%*	165 *11%*	41 *10%*	48 *10%*	44 *10%*	51 *10%*	53 *13%*	94 *14%* A	100 *13%*	161 *12%*	69 *10%*	100 *12%*	230 *11%*	19 *6%*	310 *12%* AT	275 *11%*	29 *12%*	15 *10%*	10 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**227** ***8%*** **DWYa bejkv**	117 *9%*	109 *7%*	83 *6%*	143 *9%* AD	99 *7%*	127 *9%*	22 *5%*	39 *8%*	32 *7%*	44 *9%*	29 *7%*	60 *9%*	51 *7%*	111 *8%*	65 *9%*	65 *8%*	162 *8%*	31 *9%*	196 *8%*	199 *8%* WY	9 *4%*	15 *10%* WY	4 *4%*
Don't know	**73** ***3%*** **EZc**	30 *2%*	43 *3%*	44 *3%* AE	29 *2%*	32 *2%*	41 *3%*	9 *2%*	10 *2%*	7 *2%*	10 *2%*	18 *4%* AJ	19 *3%*	17 *2%*	33 *2%*	23 *3%*	17 *2%*	55 *3%*	12 *4%*	61 *2%*	62 *3%*	5 *2%*	4 *3%*	1 *1%*
1-3 (Net)	**88** ***3%*** **Zcdj**	38 *3%*	51 *3%*	43 *3%*	46 *3%*	50 *4%*	38 *3%*	10 *2%*	8 *2%*	12 *3%*	18 *4%*	15 *4%*	26 *4%* I	28 *4%*	34 *2%*	26 *4%*	21 *3%*	67 *3%*	14 *4%*	74 *3%*	76 *3%*	5 *2%*	4 *3%*	3 *3%*
4-6 (Net)	**833** ***29%*** **ELM** **OUZcs**	366 *27%*	467 *31%*	443 *33%* AE	390 *26%*	402 *29%*	430 *29%*	146 *37%* AKL M	163 *35%* AKL M	140 *32%* LM	132 *27%*	95 *23%*	157 *23%*	204 *26%*	414 *30%*	214 *31%*	249 *31%*	584 *28%*	126 *37%* AU	707 *28%*	693 *29%*	69 *30%*	42 *29%*	28 *32%*
7-10 (Net)	**1872** ***65%*** **CDH Tabef**	912 *68%* AC	960 *63%*	822 *61%*	1050 *69%* AD	894 *65%*	978 *66%*	234 *59%*	283 *61%*	276 *64%*	331 *67%* H	280 *69%* HI	469 *70%* AH IJ	533 *68%* Q	898 *65%*	439 *63%*	530 *65%*	1342 *66%*	184 *55%*	1686 *67%* AT	1564 *65%*	155 *66%*	97 *66%*	56 *64%*
9-10 (Net)	**556** ***19%*** **Dab defj**	270 *20%*	287 *19%*	197 *15%*	360 *24%* AD	265 *19%*	292 *20%*	62 *16%*	87 *19%*	76 *18%*	95 *19%*	83 *20%*	154 *23%* AH J	151 *19%*	271 *20%*	134 *19%*	165 *20%*	392 *19%*	50 *15%*	506 *20%* A	475 *20%*	38 *16%*	30 *20%*	14 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**25** ***1%*** **DGZcj**	1 *	2 *	22 *11%* AZa	- -	10 *1%* c	15 *4%* Acd	8 *1%*	13 *1%*	3 *1%*	12 *2%* Aj	11 *	2 *1%*	2 *2%*	1 *	2 *1%*	2 *1%*	- -	2 *1%*	* *	3 *1%*	4 *1%*	5 *1%*	1 *1%*
2	**20** ***1%*** **Zc**	3 *	8 *2%* AZ	8 *4%* AZ	- -	9 *1%* c	10 *3%* Acd	4 *1%*	13 *1%*	3 *1%*	4 *1%*	14 *1%*	1 *	1 *1%*	2 *1%*	1 *	1 *	5 *2%* Anq	- -	2 *1%* q	2 *1%*	2 *1%*	4 *1%*	1 *1%*
3	**43** ***2%*** **BZd**	9 *	17 *3%* AZ	18 *9%* AZa	8 *1%*	13 *1%*	22 *6%* Acd	8 *1%*	24 *1%*	4 *2%*	8 *1%*	34 *2%*	2 *1%*	1 *1%*	4 *2%*	8 *3%* p	4 *2%*	- -	2 *1%*	2 *1%*	7 *3%*	5 *1%*	5 *1%*	1 *1%* p
4	**87** ***3%*** **EZcs**	31 *1%*	28 *6%* AZ	28 *14%* AZa	11 *1%*	44 *3%* c	32 *8%* Acd	26 *4%*	46 *3%*	10 *4%*	22 *4%*	64 *3%*	7 *3%*	3 *2%*	12 *6%* Ars	8 *3%*	6 *3%*	7 *4%* s	5 *2%*	2 *1%*	2 *1%*	17 *5%* rs	13 *3%* s	3 *4%* s
5	**285** ***10%*** **EZc**	141 *7%*	102 *20%* AZ	42 *21%* AZ	46 *6%*	171 *11%* c	61 *16%* Acd	80 *12%*	170 *10%*	24 *10%*	66 *11%*	215 *10%*	25 *11%*	17 *15%* qs	35 *16%* Ap qstu	35 *11%*	25 *10%*	16 *9%*	18 *7%*	17 *12%*	19 *7%*	31 *8%*	34 *8%*	12 *14%* Aqstu
6	**461** ***16%*** **BMUZ**	318 *15%*	115 *23%* AZb	25 *13%*	120 *14%*	267 *17%*	70 *19%*	120 *17%*	269 *16%*	42 *17%*	96 *16%*	357 *16%*	37 *16%*	22 *19%*	28 *13%*	51 *16%*	47 *19%*	31 *17%*	40 *16%*	23 *15%*	40 *15%*	65 *17%*	66 *16%*	13 *14%*
7	**684** ***24%*** **bein**	555 *26%* Ab	108 *22%* b	21 *10%*	204 *24%*	398 *25%* e	71 *19%*	159 *23%*	422 *25%*	48 *19%*	114 *19%*	560 *25%* Ai	70 *30%* Anu	29 *25%*	53 *24%*	60 *18%*	71 *29%* nu	40 *22%*	71 *27%* nu	38 *25%* n	65 *24%*	88 *24%*	80 *20%*	21 *24%*
8	**631** ***22%*** **Tabel**	548 *26%* Aab	69 *14%* b	14 *7%*	203 *24%* e	372 *23%* e	50 *13%*	148 *21%*	364 *21%*	58 *24%*	114 *19%*	499 *23%*	47 *20%*	15 *13%*	43 *19%*	89 *27%* Alot	47 *19%*	49 *26%* l	57 *22%*	30 *20%*	76 *28%* Akl mort	72 *19%*	85 *21%*	22 *24%* l
9	**330** ***12%*** **DTabd ef**	298 *14%* Aab	20 *4%*	9 *5%*	133 *16%* Ad e	164 *10%*	30 *8%*	63 *9%*	223 *13%* Af	26 *11%*	79 *13%*	244 *11%*	29 *12%*	15 *13%*	22 *10%*	36 *11%*	24 *10%*	19 *10%*	32 *12%*	15 *10%*	28 *10%*	39 *11%*	60 *15%* A	10 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**227** ***8%*** **DWYab ejkv**	205 *10%* Aab	14 *3%*	8 *4%*	101 *12%* Ade	117 *7%* e	9 *2%*	50 *7%*	137 *8%*	21 *9%*	68 *11%* Aj	157 *7%*	9 *4%*	6 *5%*	15 *7%*	26 *8%*	18 *7%*	17 *9%* k	21 *8%*	15 *10%* kv	23 *8%* k	33 *9%* k	40 *10%* kv	4 *4%*
Don't know	**73** ***3%*** **EZc**	37 *2%*	17 *3%* Z	8 *4%* Z	11 *1%*	41 *3%*	7 *2%*	27 *4%* Ag	40 *2%*	4 *2%*	10 *2%*	61 *3%*	5 *2%*	4 *4%*	6 *3%*	11 *3%*	2 *1%*	2 *1%*	9 *4%*	4 *3%*	5 *2%*	14 *4%* o	10 *2%*	1 *1%*
1-3 (Net)	**88** ***3%*** **Zcdj**	13 *1%*	27 *5%* AZ	48 *24%* AZa	8 *1%*	33 *2%*	46 *12%* Acd	20 *3%*	50 *3%*	10 *4%*	25 *4%*	59 *3%*	5 *2%*	5 *4%*	7 *3%*	11 *3%*	7 *3%*	5 *2%*	5 *2%*	4 *3%*	12 *4%*	11 *3%*	14 *3%*	3 *3%*
4-6 (Net)	**833** ***29%*** **ELMOU Zcs**	491 *23%*	245 *49%* AZ	95 *47%* AZ	177 *21%*	482 *30%* c	163 *43%* Acd	226 *33%* Ag	485 *28%*	77 *31%*	185 *31%*	635 *29%*	69 *30%*	41 *36%* s	75 *34%* qs	94 *29%*	78 *32%* s	55 *29%*	63 *25%*	42 *29%*	60 *23%*	113 *31%*	113 *28%*	28 *32%* s
7-10 (Net)	**1872** ***65%*** **CDHTa bef**	1606 *75%* Aab	211 *42%* b	52 *26%*	641 *77%* Ad e	1050 *65%* e	160 *43%*	419 *61%*	1147 *67%* f	153 *63%*	375 *63%*	1460 *66%*	155 *66%*	66 *57%*	132 *60%*	210 *65%*	160 *65%*	126 *67%*	181 *70%* lm	97 *66%*	191 *71%* lm	232 *63%*	266 *66%*	56 *64%*
9-10 (Net)	**556** ***19%*** **Dabde fj**	503 *23%* Aab	34 *7%*	17 *8%*	234 *28%* Ad e	281 *17%* e	39 *10%*	113 *16%*	360 *21%* Af	48 *19%*	147 *25%* Aj	400 *18%*	38 *16%*	21 *18%*	37 *17%*	62 *19%*	43 *17%*	37 *20%*	53 *21%*	30 *20%*	50 *19%*	72 *19%*	100 *25%* Akmov	14 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**25** ***1%***	8 *1%*	4 *1%*	- -	3 *2%*	- -	1 *1%*	8 *1%*	6 *1%*	2 *1%*	2 *	6 *1%*	3 *1%*	- -	6 *2%* AK	6 *2%* ASU	3 *1%*	5 *1%*	2 *	4 *1%*	- -
2	**20** ***1%***	8 *1%*	* *	- -	4 *3%* ABCH	1 *1%*	1 *	6 *1%*	5 *1%*	* *	5 *1%*	5 *1%*	1 *	* *	4 *2%*	1 *	5 *2%*	8 *1%*	4 *1%*	1 *	- -
3	**43** ***2%***	15 *1%*	11 *2%*	- -	4 *3%*	4 *4%*	1 *1%*	8 *1%*	12 *2%*	* *	8 *1%*	11 *2%*	7 *3%* J	1 *1%*	3 *1%*	6 *2%*	5 *2%*	6 *1%*	3 *1%*	1 *	6 *2%*
4	**87** ***3%***	41 *3%*	13 *2%*	- -	7 *5%*	2 *2%*	2 *1%*	23 *3%*	22 *3%*	7 *2%*	26 *4%*	14 *2%*	5 *2%*	2 *3%*	11 *4%*	12 *4%* U	10 *3%*	12 *2%*	13 *3%*	10 *3%*	3 *1%*
5	**285** ***10%*** **IMR**	134 *11%*	54 *11%*	4 *9%*	13 *10%*	12 *11%*	11 *8%*	57 *8%*	51 *8%*	28 *10%*	86 *13%* AIM	67 *10%* M	14 *5%*	12 *18%* AIM	27 *11%*	37 *13%* R	36 *10%*	44 *7%*	42 *9%*	47 *13%*	27 *9%*
6	**461** ***16%*** **H**	204 *16%*	83 *16%*	5 *12%*	24 *18%*	29 *27%* ABCH	30 *20%* H	87 *13%*	114 *17%*	38 *13%*	113 *17%*	105 *16%*	35 *14%*	10 *15%*	42 *16%*	41 *15%*	47 *14%*	105 *18%*	67 *14%*	50 *13%*	59 *20%*
7	**684** ***24%***	300 *24%*	134 *26%*	14 *34%*	25 *18%*	22 *21%*	29 *20%*	161 *24%*	174 *25%*	61 *21%*	158 *24%*	169 *26%*	54 *22%*	19 *29%*	49 *19%*	60 *21%*	88 *26%*	147 *25%*	135 *28%* APU	87 *23%*	57 *19%*
8	**631** ***22%***	272 *22%*	114 *22%*	8 *18%*	25 *18%*	17 *16%*	35 *24%*	161 *24%*	133 *19%*	70 *24%*	138 *21%*	164 *25%* I	61 *25%*	10 *15%*	53 *21%*	53 *19%*	70 *20%*	128 *22%*	113 *24%*	90 *24%*	67 *23%*
9	**330** ***12%***	132 *11%*	60 *12%*	3 *7%*	14 *11%*	12 *11%*	18 *12%*	91 *14%*	89 *13%* L	44 *15%* LO	71 *11%*	61 *9%*	36 *15%* LO	7 *11%*	21 *8%*	28 *10%*	44 *13%*	73 *13%*	54 *11%*	46 *12%*	40 *14%*
Highest rating 10	**227** ***8%*** **CFK**	115 *9%* CF	25 *5%*	7 *16%*	13 *10%* CF	2 *2%*	14 *10%* CF	51 *8%* F	61 *9%* K	28 *10%* K	35 *5%*	47 *7%*	25 *10%* K	2 *3%*	27 *11%* K	30 *11%*	27 *8%*	46 *8%*	33 *7%*	25 *7%*	30 *10%*
Don't know	**73** ***3%*** **B**	22 *2%*	13 *3%*	2 *5%*	4 *3%*	6 *5%* B	4 *3%*	22 *3%* B	14 *2%*	10 *3%*	18 *3%*	11 *2%*	5 *2%*	3 *5%*	11 *4%* L	8 *3%*	7 *2%*	9 *2%*	7 *1%*	11 *3%*	3 *1%*
1-3 (Net)	**88** ***3%*** **J**	32 *3%*	16 *3%*	- -	10 *8%* ABCGH	5 *5%*	3 *2%*	21 *3%*	23 *3%*	3 *1%*	14 *2%*	22 *3%*	11 *5%* J	1 *2%*	13 *5%* JK	12 *4%*	14 *4%*	18 *3%*	10 *2%*	6 *2%*	6 *2%*
4-6 (Net)	**833** ***29%*** **HM**	379 *30%* H	150 *29%*	9 *20%*	43 *32%* H	43 *40%* ABCH	42 *29%*	167 *25%*	187 *27%*	73 *25%*	225 *34%* AIJLM	186 *28%*	54 *22%*	24 *36%* M	79 *31%* M	91 *32%*	94 *27%*	161 *28%*	123 *26%*	108 *29%*	90 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
7-10 (Net)	**1872** ***65%*** **EFKO**	819 *65%* EF	332 *65%* F	32 *75%*	76 *57%*	53 *50%*	95 *66%* F	464 *69%* AEF	457 *67%* KO	203 *70%* KO	402 *61%*	441 *67%* K	177 *72%* KNO	38 *58%*	151 *60%*	170 *61%*	229 *67%*	393 *68%*	335 *71%* AP	247 *67%*	194 *66%*
9-10 (Net)	**556** ***19%*** **KL**	247 *20%*	85 *17%*	10 *23%*	27 *20%*	13 *13%*	32 *22%*	143 *21%*	151 *22%* KL	72 *25%* AKL	106 *16%*	108 *16%*	62 *25%* AKL	9 *14%*	49 *19%*	58 *21%*	71 *21%*	119 *20%*	87 *18%*	71 *19%*	70 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**32** ***1%*** **GIRZ cj**	15 *1%*	17 *1%*	16 *1%*	16 *1%*	24 *2%* AG	8 *1%*	1 *	- -	4 *1%*	9 *2%* I	2 *1%*	16 *2%* AHIL	7 *1%*	15 *1%*	10 *1%*	4 *	28 *1%*	3 *1%*	29 *1%*	29 *1%*	2 *1%*	1 *1%*	1 *1%*
2	**46** ***2%*** **EUZc**	25 *2%*	20 *1%*	29 *2%*	17 *1%*	21 *2%*	25 *2%*	3 *1%*	6 *1%*	8 *2%*	10 *2%*	10 *2%*	9 *1%*	11 *1%*	19 *1%*	16 *2%*	12 *2%*	34 *2%*	11 *3%*	35 *1%*	36 *2%*	4 *2%*	4 *3%*	2 *2%*
3	**98** ***3%*** **EGTZ cn**	43 *3%*	55 *4%*	63 *5%* AE	35 *2%*	57 *4%*	40 *3%*	10 *2%*	18 *4%*	18 *4%*	15 *3%*	16 *4%*	21 *3%*	28 *4%*	41 *3%*	29 *4%*	28 *3%*	70 *3%*	3 *1%*	94 *4%* AT	77 *3%*	13 *6%* A	4 *3%*	3 *4%*
4	**131** ***5%*** **EZ**	72 *5%*	58 *4%*	80 *6%* AE	51 *3%*	70 *5%*	61 *4%*	28 *7%* AI	17 *4%*	19 *4%*	20 *4%*	15 *4%*	32 *5%*	30 *4%*	71 *5%*	30 *4%*	31 *4%*	100 *5%*	20 *6%*	110 *4%*	111 *5%*	10 *4%*	6 *4%*	4 *5%*
5	**368** ***13%*** **BEO UZcu**	152 *11%*	216 *14%* AB	222 *16%* AE	146 *10%*	176 *13%*	192 *13%*	61 *15%*	65 *14%*	49 *11%*	63 *13%*	48 *12%*	83 *12%*	71 *9%*	192 *14%* O	105 *15%* AO	91 *11%*	277 *14%*	53 *16%*	315 *12%*	300 *13%*	30 *13%*	19 *13%*	20 *23%* AVWX
6	**540** ***19%*** **MQbs**	265 *20%*	275 *18%*	248 *18%*	292 *19%*	244 *18%*	296 *20%*	91 *23%* KM	89 *19%*	110 *25%* AIK LM	77 *16%*	74 *18%*	99 *15%*	161 *21%* Q	269 *19%* Q	111 *16%*	171 *21%*	369 *18%*	65 *19%*	475 *19%*	449 *19%*	49 *21%*	29 *20%*	13 *14%*
7	**622** ***22%*** **Dabe**	272 *20%*	350 *23%*	264 *20%*	358 *24%* AD	310 *23%*	311 *21%*	100 *25%* L	93 *20%*	93 *21%*	115 *23%*	75 *18%*	146 *22%*	186 *24%*	294 *21%*	142 *20%*	184 *23%*	438 *21%*	72 *21%*	550 *22%*	512 *21%*	55 *24%*	37 *25%*	18 *20%*
8	**491** ***17%*** **DJQabe**	234 *17%*	258 *17%*	203 *15%*	288 *19%* AD	235 *17%*	256 *17%*	53 *13%*	88 *19%* J	57 *13%*	80 *16%*	90 *22%* AHJK	122 *18%* J	153 *20%* Q	233 *17%*	104 *15%*	138 *17%*	353 *17%*	50 *15%*	439 *17%*	421 *18%*	34 *15%*	22 *15%*	14 *16%*
9	**223** ***8%*** **Dabde**	108 *8%*	115 *8%*	80 *6%*	144 *9%* AD	101 *7%*	122 *8%*	28 *7%*	36 *8%*	27 *6%*	45 *9%*	40 *10%*	47 *7%*	62 *8%*	103 *7%*	58 *8%*	73 *9%*	150 *7%*	24 *7%*	199 *8%*	187 *8%*	21 *9%*	10 *7%*	5 *6%*
Highest rating 10	**125** ***4%*** **DLYadev**	63 *5%*	63 *4%*	40 *3%*	85 *6%* AD	56 *4%*	69 *5%*	9 *2%*	25 *5%* HL	21 *5%*	23 *5%*	10 *2%*	37 *6%* HL	30 *4%*	60 *4%*	35 *5%*	43 *5%*	82 *4%*	14 *4%*	111 *4%*	108 *5%*	8 *3%*	8 *5%* Y	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**189** ***7%*** **EHWZ** **cgk**	95 *7%*	94 *6%*	107 *8%* AE	82 *5%*	83 *6%*	107 *7%*	15 *4%*	27 *6%*	29 *7%*	33 *7%*	28 *7%*	58 *9%* AH	44 *6%*	84 *6%*	61 *9%* AOP	42 *5%*	148 *7%*	20 *6%*	170 *7%*	165 *7%* W	8 *4%*	9 *6%*	7 *8%* W
1-3 (Net)	**176** ***6%*** **EGHZ** **cn**	84 *6%*	92 *6%*	108 *8%* AE	68 *5%*	102 *7%* AG	73 *5%*	13 *3%*	25 *5%*	29 *7%*	34 *7%* H	28 *7%* H	46 *7%* H	46 *6%*	74 *5%*	55 *8%* AP	44 *5%*	132 *6%*	17 *5%*	159 *6%*	142 *6%*	19 *8%*	9 *6%*	5 *6%*
4-6 (Net)	**1039** ***36%*** **EMU** **Zci**	489 *36%*	550 *36%*	550 *41%* AE	489 *32%*	490 *36%*	549 *37%*	180 *45%* AIK LM	170 *37%*	178 *41%* AKL M	160 *33%*	137 *34%*	215 *32%*	262 *33%*	532 *39%* AO	246 *35%*	292 *36%*	747 *36%*	139 *41%*	900 *36%*	860 *36%*	88 *38%*	54 *36%*	37 *42%* A
7-10 (Net)	**1461** ***51%*** **DJY** **abdefp** **v**	676 *50%*	785 *52%*	586 *43%*	875 *58%* AD	703 *51%*	758 *51%*	190 *48%*	242 *52%*	199 *46%*	263 *54%* J	215 *53%*	353 *53%* J	430 *55%* AP Q	691 *50%*	339 *48%*	439 *54%*	1023 *50%*	161 *48%*	1299 *51%*	1228 *51%* Y	118 *51%*	76 *52%*	39 *44%*
9-10 (Net)	**349** ***12%*** **DSY** **abdejv**	171 *13%*	177 *12%*	120 *9%*	229 *15%* AD	158 *11%*	191 *13%*	37 *9%*	62 *13%*	48 *11%*	68 *14%*	49 *12%*	84 *13%*	91 *12%*	164 *12%*	93 *13%*	117 *14%* S	232 *11%*	39 *11%*	310 *12%*	295 *12%*	29 *12%*	18 *12%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**32** ***1%*** **GIRZcj**	5 *	8 *2%* Z	20 *10%* AZa	2 *	14 *1%*	16 *4%* Acd	11 *2%*	16 *1%*	3 *1%*	14 *2%* Aj	19 *1%*	2 *1%*	3 *3%*	1 *1%*	2 *1%*	1 *	1 *1%*	7 *3%* A	1 *1%*	2 *1%*	5 *1%*	7 *2%*	1 *1%*
2	**46** ***2%*** **EUZc**	14 *1%*	14 *3%* Z	19 *9%* AZa	1 *	24 *2%* c	21 *5%* Acd	11 *2%*	31 *2%*	3 *1%*	12 *2%*	31 *1%*	4 *2%*	1 *1%*	4 *2%*	4 *1%*	4 *2%*	5 *3%*	4 *1%*	4 *3%*	4 *1%*	3 *1%*	7 *2%*	2 *2%*
3	**98** ***3%*** **EGTZcn**	39 *2%*	32 *6%* AZ	27 *14%* AZa	7 *1%*	48 *3%* c	42 *11%* Acd	29 *4%*	51 *3%*	9 *4%*	17 *3%*	79 *4%*	13 *6%* Anq	3 *2%*	15 *7%* Anq u	4 *1%*	10 *4%* n	9 *5%* nq	4 *1%*	4 *3%*	11 *4%* n	11 *3%*	10 *3%*	3 *4%* n
4	**131** ***5%*** **EZ**	68 *3%*	42 *8%* AZ	21 *10%* AZ	34 *4%*	65 *4%*	31 *8%* Acd	37 *5%*	71 *4%*	16 *6%*	26 *4%*	103 *5%*	10 *4%*	2 *2%*	10 *4%*	16 *5%*	24 *10%* Aklqrs tu	10 *5%*	11 *4%*	6 *4%*	8 *3%*	14 *4%*	17 *4%*	4 *5%*
5	**368** ***13%*** **BEOUZ** **cu**	225 *10%*	110 *22%* AZ	33 *16%* Z	66 *8%*	236 *15%* Ac	64 *17%* Ac	93 *13%*	224 *13%*	26 *11%*	67 *11%*	297 *13%*	30 *13%*	24 *21%* Amo qtu	25 *11%*	51 *16%* ou	21 *9%*	29 *16%* ou	31 *12%*	19 *13%*	38 *14%* u	46 *12%*	34 *8%* A	20 *23%* kmnoqrstu
6	**540** ***19%*** **MQbs**	419 *20%* b	93 *19%*	26 *13%*	154 *18%*	303 *19%*	76 *20%*	131 *19%*	322 *19%*	49 *20%*	100 *17%*	431 *19%*	49 *21%* s	17 *15%*	35 *16%*	70 *22%* sv	48 *19%*	45 *24%* sv	41 *16%*	29 *20%*	34 *13%*	67 *18%*	92 *23%* sv	13 *14%*
7	**622** ***22%*** **Dabe**	511 *24%* Aab	79 *16%*	26 *13%*	191 *23%* e	365 *23%* e	54 *14%*	135 *19%*	387 *22%*	45 *18%*	128 *22%*	483 *22%*	55 *24%* p	23 *20%*	52 *24%*	73 *23%*	48 *19%*	29 *15%*	52 *20%*	37 *25%* p	70 *26%* p	90 *24%* p	75 *19%*	18 *20%*
8	**491** ***17%*** **DJQab** **e**	437 *20%* Aab	51 *10%* b	3 *2%*	180 *22%* Ad e	274 *17%* e	35 *9%*	108 *16%*	301 *17%*	41 *17%*	105 *18%*	377 *17%*	34 *15%*	23 *20%*	33 *15%*	59 *18%*	41 *17%*	26 *14%*	53 *20%*	22 *15%*	48 *18%*	64 *17%*	73 *18%*	14 *16%*
9	**223** ***8%*** **Dabde**	211 *10%* Aab	8 *2%*	4 *2%*	107 *13%* Ade	100 *6%*	16 *4%*	47 *7%*	143 *8%*	21 *9%*	51 *9%*	164 *7%*	21 *9%*	6 *5%*	14 *7%*	20 *6%*	22 *9%*	22 *12%*	17 *7%*	10 *7%*	22 *8%*	30 *8%*	34 *8%*	5 *6%*
Highest rating 10	**125** ***4%*** **DLYade** **v**	114 *5%* Aab	8 *2%*	4 *2%*	73 *9%* Ade	50 *3%* e	3 *1%*	29 *4%*	78 *5%*	12 *5%*	35 *6%*	88 *4%*	8 *3%*	5 *4%*	9 *4%*	12 *4%*	8 *3%*	4 *2%*	13 *5%*	8 *5%* v	16 *6%*	18 *5%*	22 *6%* v	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**189** ***7%*** **EHWZcg k**	104 *5%*	55 *11%* AZ	20 *10%* Z	22 *3%*	127 *8%* Ac	20 *5%* c	63 *9%* Ag	97 *6%*	18 *8%*	40 *7%*	144 *7%*	8 *4%*	9 *8%*	22 *10%* knp	13 *4%*	20 *8%* k	8 *4%*	26 *10%* knp	9 *6%*	14 *5%*	22 *6%*	31 *8%* k	7 *8%* k
1-3 (Net)	**176** ***6%*** **EGHZcn**	57 *3%*	53 *11%* AZ	66 *33%* AZa	10 *1%*	87 *5%* c	78 *21%* Acd	50 *7%*	98 *6%*	15 *6%*	42 *7%*	129 *6%*	19 *8%* n	6 *6%*	20 *9%* n	10 *3%*	15 *6%*	16 *8%* n	14 *5%*	9 *6%*	17 *6%*	19 *5%*	25 *6%*	5 *6%*
4-6 (Net)	**1039** ***36%*** **EMUZc i**	712 *33%*	245 *49%* AZb	80 *40%*	254 *30%*	603 *38%* c	171 *45%* Acd	261 *38%*	618 *36%*	91 *37%*	193 *32%*	831 *38%* Ai	88 *38%*	43 *37%*	70 *32%*	137 *42%* Amqs	93 *38%*	84 *45%* Amqs t	83 *32%*	54 *36%*	80 *30%*	126 *34%*	143 *36%*	37 *42%* Amqs
7-10 (Net)	**1461** ***51%*** **DJYab defpv**	1274 *59%* Aab	146 *29%* b	37 *18%*	551 *66%* Ad e	789 *49%* e	107 *28%*	318 *46%*	909 *53%* Af	120 *49%*	319 *54%*	1110 *50%*	118 *51%*	57 *49%*	108 *49%*	165 *51%*	119 *48%*	81 *43%*	135 *52%*	76 *52%*	157 *58%* Aop v	202 *55%* pv	204 *51%*	39 *44%*
9-10 (Net)	**349** ***12%*** **DSYab dejv**	325 *15%* Aab	16 *3%*	7 *4%*	179 *21%* Ade	150 *9%* e	18 *5%*	76 *11%*	221 *13%*	33 *14%*	86 *14%*	251 *11%*	29 *12%*	10 *9%*	24 *11%*	32 *10%*	30 *12%*	26 *14%*	30 *12%*	18 *12%*	38 *14%*	48 *13%*	57 *14%* v	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

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Base: All watching at least one channel asked about, regularly or occasionally
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**32**	10	2	-	4	1	1	14	5	4	5	10	2	*	6	5	7	4	2	1	4
	1%	*1%*	*	-	*3%* ABC	*1%*	*1%*	*2%* ABC	*1%*	*1%*	*1%*	*2%*	*1%*	*	*2%*	*2%*	*2%*	*1%*	*	*	*1%*
2	**46**	19	8	-	3	1	3	11	11	4	11	7	3	2	8	4	11	14	5	4	3
	2%	*2%*	*2%*	-	*2%*	*1%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*3%* AL	*1%*	*3%* A	*2%*	*1%*	*1%*	*1%*
3	**98**	50	17	-	7	4	1	20	16	10	26	21	10	3	11	9	12	10	21	17	11
	3% **GR**	*4%* G	*3%*	-	*5%* G	*3%*	*1%*	*3%*	*2%*	*4%*	*4%*	*3%*	*4%*	*4%*	*5%*	*3%*	*4%*	*2%*	*4%* R	*5%*	*4%*
4	**131**	52	12	4	8	12	6	36	39	4	33	26	10	3	16	9	21	34	19	9	11
	5% **CJ**	*4%*	*2%*	*11%*	*6%* C	*11%* ABCGH	*4%*	*5%* C	*6%* J	*1%*	*5%* J	*4%*	*4%*	*5%*	*6%* J	*3%*	*6%*	*6%*	*4%*	*3%*	*4%*
5	**368**	163	68	6	18	15	17	80	75	43	103	80	18	14	33	51	41	65	45	52	31
	13% **MS**	*13%*	*13%*	*14%*	*14%*	*14%*	*12%*	*12%*	*11%*	*15%* M	*16%* AIM	*12%* M	*7%*	*22%* AILM	*13%* M	*18%* AQRS U	*12%*	*11%*	*9%*	*14%*	*10%*
6	**540**	241	113	8	18	26	31	103	138	50	114	147	39	13	37	52	59	117	98	70	59
	19% **H**	*19%* H	*22%* EH	*19%*	*13%*	*24%* EH	*21%*	*15%*	*20%*	*17%*	*17%*	*22%* AKO	*16%*	*20%*	*15%*	*19%*	*17%*	*20%*	*21%*	*19%*	*20%*
7	**622**	260	127	8	27	23	30	147	147	56	158	146	56	7	50	57	78	123	111	82	71
	22% **N**	*21%*	*25%*	*20%*	*20%*	*21%*	*20%*	*22%*	*22%* N	*19%*	*24%* N	*22%* N	*23%* N	*11%*	*20%*	*20%*	*23%*	*21%*	*23%*	*22%*	*24%*
8	**491**	217	83	6	19	12	26	128	126	51	114	100	49	12	38	34	56	110	99	66	46
	17% **P**	*17%*	*16%*	*15%*	*14%*	*11%*	*18%*	*19%*	*19%*	*18%*	*17%*	*15%*	*20%*	*18%*	*15%*	*12%*	*16%*	*19%* P	*21%* AP	*18%*	*16%*
9	**223**	103	41	1	11	5	13	49	50	31	49	58	21	3	10	21	31	47	42	39	19
	8% **O**	*8%*	*8%*	*3%*	*8%*	*5%*	*9%*	*7%*	*7%*	*11%* O	*7%*	*9%* O	*8%*	*5%*	*4%*	*8%*	*9%*	*8%*	*9%*	*10%*	*7%*
Highest rating 10	**125**	69	9	4	7	3	8	25	34	13	18	18	25	1	16	20	9	29	16	10	20
	4% **CKL**	*6%* AC	*2%*	*10%*	*5%* C	*3%*	*6%* C	*4%*	*5%* KL	*4%*	*3%*	*3%*	*10%* AIJ KLN	*2%*	*6%* KL	*7%* AQS	*3%*	*5%*	*3%*	*3%*	*7%* Q
Don't know	**189**	67	30	4	12	6	9	61	40	24	29	46	14	7	29	19	20	28	15	22	18
	7% **BKS**	*5%*	*6%*	*9%*	*9%*	*5%*	*6%*	*9%* AB	*6%*	*8%* K	*4%*	*7%*	*6%*	*11%* K	*11%* AIKLM	*7%* S	*6%*	*5%*	*3%*	*6%*	*6%*
1-3 (Net)	**176**	78	27	-	14	5	6	45	32	18	41	38	15	4	25	18	30	28	29	22	18
	6%	*6%*	*5%*	-	*11%* ABCG	*5%*	*4%*	*7%*	*5%*	*6%*	*6%*	*6%*	*6%*	*7%*	*10%* AIL	*6%*	*9%* R	*5%*	*6%*	*6%*	*6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1039**	457	194	18	44	53	54	219	252	97	250	253	67	31	86	112	121	216	162	131	101
	36%	*37%*	*38%*	*44%*	*33%*	*49%*	*37%*	*33%*	*37%*	*33%*	*38%*	*38%*	*27%*	*46%*	*34%*	*40%*	*35%*	*37%*	*34%*	*35%*	*34%*
	HM					ABCEGH			M		M	M		M					AP		
7-10 (Net)	**1461**	649	260	20	64	43	77	349	358	150	339	322	152	24	114	132	174	309	268	196	156
	51%	*52%*	*51%*	*47%*	*47%*	*40%*	*53%*	*52%*	*53%*	*52%*	*51%*	*49%*	*61%*	*36%*	*45%*	*47%*	*51%*	*53%*	*57%*	*53%*	*53%*
	FNO	F					F	F	NO	N	N		AI JKLNO						AP		
9-10 (Net)	**349**	172	50	5	18	8	21	74	84	43	67	76	46	4	26	41	41	76	58	48	39
	12%	*14%*	*10%*	*13%*	*14%*	*8%*	*14%*	*11%*	*12%*	*15%*	*10%*	*12%*	*19%*	*7%*	*10%*	*15%*	*12%*	*13%*	*12%*	*13%*	*13%*
		A											AIK LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57** **2%** **GZc**	34 3%	23 2%	27 2%	30 2%	36 3% AG	21 1%	9 2%	7 1%	6 1%	15 3%	5 1%	16 2%	17 2%	23 2%	18 3%	15 2%	42 2%	9 3%	49 2%	46 2%	5 2%	3 2%	3 4%
2	**54** **2%** **Zc**	23 2%	31 2%	33 2%	21 1%	30 2%	24 2%	5 1%	13 3%	5 1%	7 1%	10 3%	14 2%	11 1%	25 2%	17 2%	11 1%	43 2%	3 1%	51 2%	42 2%	4 2%	7 5% AVY	1 1%
3	**93** **3%** **EGXZ** **cr**	44 3%	50 3%	58 4% AE	36 2%	55 4%	39 3%	23 6% AJKM	16 3%	11 2%	11 2%	19 5% M	14 2%	30 4%	37 3%	27 4%	24 3%	70 3%	11 3%	82 3%	78 3%	11 5% X	2 1%	3 3%
4	**163** **6%** **EUZc**	75 6%	87 6%	95 7% AE	67 4%	74 5%	88 6%	33 8% M	26 6%	27 6%	24 5%	23 6%	29 4%	42 5%	82 6%	38 5%	47 6%	115 6%	26 8%	136 5%	136 6%	14 6%	9 6%	4 4%
5	**444** **15%** **ELW** **Zck**	196 15%	248 16%	247 18% AE	197 13%	203 15%	241 16%	67 17%	82 18% JL	54 12%	74 15%	48 12%	120 18% JL	110 14%	232 17%	101 14%	115 14%	329 16%	53 16%	391 15%	373 16% W	24 10%	25 17% W	21 24% AVWX
6	**495** **17%** **M**	224 17%	271 18%	229 17%	266 18%	222 16%	273 18%	73 18% M	79 17%	94 22% AM	92 19% M	72 18% M	84 13%	134 17%	244 18%	117 17%	142 17%	353 17%	59 18%	435 17%	418 17%	38 16%	26 18%	13 15%
7	**568** **20%** **DQa** **be**	261 19%	307 20%	244 18%	324 21% AD	293 21%	275 18%	75 19%	86 19%	106 24% AIL	94 19%	68 17%	140 21%	170 22% Q	278 20%	120 17%	179 22%	389 19%	70 21%	499 20%	468 20%	52 22%	31 21%	17 20%
8	**460** **16%** **DXa** **bdelr**	221 16%	238 16%	174 13%	286 19% AD	231 17%	228 15%	56 14%	79 17%	63 14%	71 15%	76 19%	114 17%	132 17%	219 16%	106 15%	142 17%	317 15%	50 15%	408 16%	392 16%	36 16%	17 12%	13 15%
9	**208** **7%** **Dabd** **e**	103 8%	105 7%	76 6%	132 9% AD	103 8%	104 7%	28 7%	32 7%	28 6%	42 9%	39 9% M	38 6%	60 8%	87 6%	61 9%	63 8%	145 7%	28 8%	179 7%	170 7%	27 11% AVXY	7 4%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**117** ***4%*** **DWab dek**	61 *5%*	56 *4%*	37 *3%*	81 *5%* AD	55 *4%*	62 *4%*	10 *3%*	18 *4%*	14 *3%*	28 *6%*	15 *4%*	33 *5%*	26 *3%*	58 *4%*	34 *5%*	38 *5%*	79 *4%*	12 *3%*	106 *4%*	103 *4%* W	3 *1%*	9 *6%* W	2 *2%*
Don't know	**206** ***7%*** **EFRZ cgp**	102 *8%*	105 *7%*	132 *10%* AE	74 *5%*	74 *5%*	132 *9%* AF	19 *5%*	27 *6%*	26 *6%*	33 *7%*	33 *8%*	69 *10%* AHI JK	48 *6%*	95 *7%*	63 *9%* AO	40 *5%*	166 *8%* AR	15 *4%*	191 *8%* A	170 *7%*	18 *8%*	13 *9%*	6 *7%*
1-3 (Net)	**205** ***7%*** **EGZc**	101 *8%*	104 *7%*	118 *9%* AE	87 *6%*	121 *9%* AG	84 *6%*	37 *9%* J	35 *8%*	21 *5%*	34 *7%*	34 *8%*	44 *7%*	58 *7%*	85 *6%*	62 *9%* AP	50 *6%*	155 *8%*	23 *7%*	182 *7%*	166 *7%*	21 *9%*	12 *8%*	7 *8%*
4-6 (Net)	**1102** ***38%*** **EFM WZcik**	495 *37%*	607 *40%*	572 *42%* AE	530 *35%*	499 *36%*	602 *40%* AF	173 *43%* LM	187 *40%*	176 *40%*	190 *39%*	144 *35%*	233 *35%*	287 *37%*	559 *40%*	256 *37%*	304 *37%*	798 *39%*	139 *41%*	962 *38%*	927 *39%*	76 *33%*	60 *41%*	38 *44%* W
7-10 (Net)	**1352** ***47%*** **DGS abdefj m**	647 *48%*	705 *46%*	530 *39%*	823 *54%* AD	683 *50%* AG	669 *45%*	170 *43%*	215 *46%*	211 *49%*	235 *48%*	197 *48%*	325 *48%*	389 *50%*	642 *47%*	320 *46%*	423 *52%* AS	930 *45%*	160 *47%*	1192 *47%*	1133 *47%*	119 *51%*	64 *43%*	37 *42%*
9-10 (Net)	**325** ***11%*** **DYa bdev**	164 *12%*	160 *11%*	112 *8%*	212 *14%* AD	159 *12%*	166 *11%*	39 *10%*	50 *11%*	42 *10%*	70 *14%* A	53 *13%*	71 *11%*	86 *11%*	145 *10%*	94 *13%* A	101 *12%*	224 *11%*	40 *12%*	285 *11%*	273 *11%*	30 *13%*	15 *10%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57** **2%** **GZc**	14 1%	15 3% Z	28 14% AZa	2 *	29 2% c	26 7% Acd	16 2%	34 2%	2 1%	18 3%	39 2%	5 2%	2 2%	2 1%	5 2%	4 2%	5 2%	7 3%	3 2%	6 2%	8 2%	6 2%	3 4%
2	**54** **2%** **Zc**	16 1%	20 4% AZ	18 9% AZa	7 1%	29 2%	16 4% Acd	12 2%	34 2%	6 2%	6 1%	45 2%	4 2%	1 1%	4 2%	4 1%	2 1%	5 3%	3 1%	7 5% Aln oqtv	7 3%	5 1%	11 3%	1 1%
3	**93** **3%** **EGXZcr**	39 2%	34 7% AZ	19 10% AZ	4 *	62 4% c	23 6% Ac	18 3%	59 3%	9 4%	16 3%	76 3%	11 5% r	2 2%	8 4%	12 4%	9 3%	7 4%	4 2%	2 1%	9 3%	15 4%	12 3%	3 3%
4	**163** **6%** **EUZc**	92 4%	43 9% AZ	27 13% AZ	31 4%	94 6% c	37 10% Acd	34 5%	105 6%	11 4%	33 5%	129 6%	14 6%	4 3%	26 12% Akl npqrst uv	19 6%	19 8%	9 5%	12 5%	9 6%	12 4%	15 4%	19 5%	4 4%
5	**444** **15%** **ELWZc k**	296 14%	114 23% AZ	33 16%	82 10%	289 18% Ac	71 19% c	117 17%	267 15%	36 15%	85 14%	348 16%	24 10%	28 24% Akn qtu	35 16%	46 14%	39 16%	31 16%	36 14%	25 17% k	48 18% k	57 15%	53 13%	21 24% Akmnoqrtu
6	**495** **17%** **M**	366 17%	102 20% b	26 13%	141 17%	276 17%	72 19%	122 18%	289 17%	47 19%	88 15%	398 18%	38 16%	17 15%	44 20%	68 21%	39 16%	38 20%	39 15%	26 18%	40 15%	65 18%	68 17%	13 15%
7	**568** **20%** **DQabe**	479 22% Aab	67 13%	20 10%	185 22% e	319 20% e	55 14%	121 18%	364 21%	39 16%	119 20%	442 20%	52 22%	30 26% n	37 17%	52 16%	51 21%	41 22%	46 18%	31 21%	47 17%	79 21%	85 21%	17 20%
8	**460** **16%** **DXabd elr**	412 19% Aab	36 7%	11 5%	200 24% Ad e	228 14% e	30 8%	103 15%	273 16%	52 21% Afg	107 18%	341 15%	36 16%	10 9%	28 13%	67 21% Almpr t	39 16%	23 12%	50 19% lr	17 12%	49 18% l	51 14%	75 19% lr	13 15%
9	**208** **7%** **Dabde**	192 9% Aab	16 3% b	* *	94 11% Ade	98 6%	15 4%	50 7%	128 7%	14 6%	49 8%	154 7%	27 11% Amr sv	13 11% mr	9 4%	22 7%	20 8%	13 7%	21 8%	7 4%	13 5%	30 8%	28 7%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**117** ***4%*** **DWabde k**	112 *5%* Aab	4 *1%*	2 *1%*	67 *8%* Ade	47 *3%* e	4 *1%*	23 *3%*	74 *4%*	12 *5%*	32 *5%*	83 *4%*	3 *1%*	2 *1%*	8 *4%*	9 *3%*	13 *5%* k	12 *7%* k	11 *4%*	9 *6%* k	13 *5%*	16 *4%*	18 *4%*	2 *2%*
Don`t know	**206** ***7%*** **EFRZcg p**	128 *6%*	48 *10%* AZ	18 *9%*	24 *3%*	134 *8%* Ac	28 *7%* c	76 *11%* Ag	95 *6%*	17 *7%*	43 *7%*	160 *7%*	18 *8%* p	7 *6%*	18 *8%* p	21 *7%*	12 *5%*	4 *2%*	29 *11%* Aop	13 *9%* p	23 *9%* p	28 *8%* p	28 *7%*	6 *7%* p
1-3 (Net)	**205** ***7%*** **EGZc**	69 *3%*	69 *14%* AZ	65 *32%* AZa	13 *2%*	120 *7%* c	64 *17%* Acd	46 *7%*	127 *7%*	16 *7%*	40 *7%*	160 *7%*	21 *9%*	5 *4%*	15 *7%*	21 *6%*	15 *6%*	16 *9%*	15 *6%*	12 *8%*	22 *8%*	28 *8%*	30 *7%*	7 *8%*
4-6 (Net)	**1102** ***38%*** **EFMWZ cik**	754 *35%*	259 *52%* AZb	86 *42%*	254 *30%*	659 *41%* Ac	181 *48%* Acd	274 *40%*	660 *38%*	93 *38%*	205 *35%*	875 *39%* i	76 *33%*	49 *43%*	105 *48%* Ak qstu	132 *41%*	97 *39%*	78 *42%*	86 *33%*	60 *41%*	101 *38%*	138 *37%*	140 *35%*	38 *44%* kqu
7-10 (Net)	**1352** ***47%*** **DGSab defjm**	1195 *56%* Aab	122 *25%* b	33 *17%*	546 *65%* Ad e	693 *43%* e	104 *28%*	298 *43%*	839 *49%* f	117 *48%*	307 *52%* Aj	1019 *46%*	119 *51%* m	55 *48%*	82 *37%*	150 *46%*	124 *50%* m	89 *47%*	128 *50%* m	64 *43%*	122 *46%*	176 *48%* m	206 *51%* mv	37 *42%*
9-10 (Net)	**325** ***11%*** **DYabd ev**	303 *14%* Aab	19 *4%*	2 *1%*	161 *19%* Ade	145 *9%* e	18 *5%*	74 *11%*	203 *12%*	26 *11%*	81 *14%*	236 *11%*	30 *13%*	14 *12%*	17 *8%*	31 *10%*	34 *14%*	25 *13%*	33 *13%*	15 *10%*	26 *10%*	46 *12%*	46 *11%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57** **2%** I	21 2%	11 2%	- -	5 4%	3 3%	3 2%	14 2%	7 1%	5 2%	16 2%	18 3% I	5 2%	1 2%	6 2%	5 2%	9 3%	9 2%	7 1%	5 1%	11 4%
2	**54** **2%**	23 2%	12 2%	- -	2 1%	2 1%	1 1%	14 2%	8 1%	6 2%	17 3%	11 2%	4 2%	1 1%	8 3%	4 1%	6 2%	12 2%	10 2%	7 2%	2 1%
3	**93** **3%** HQ	48 4%	15 3%	3 6%	5 4%	6 5%	3 2%	14 2%	23 3%	7 2%	24 4%	22 3%	11 4%	2 3%	4 1%	6 2%	4 1%	16 3%	10 2%	14 4%	14 5% Q
4	**163** **6%**	69 6%	30 6%	- -	8 6%	15 14% ABCEGH	8 6%	32 5%	30 4%	17 6%	48 7% I	39 6%	13 5%	3 5%	13 5%	19 7%	18 5%	27 5%	24 5%	23 6%	18 6%
5	**444** **15%** U	179 14%	83 16%	8 19%	19 14%	25 23% ABG	16 11%	114 17% G	102 15%	35 12%	104 16%	110 17%	29 12%	13 19%	47 19% JM	51 18% U	56 16%	95 16%	69 15%	58 16%	32 11%
6	**495** **17%** H	231 18% H	98 19% H	8 18%	24 18%	13 12%	32 22% FH	90 13%	116 17%	47 16%	108 16%	132 20%	40 16%	13 20%	36 14%	41 15%	67 20%	109 19%	84 18%	62 17%	54 18%
7	**568** **20%** M	249 20%	94 18%	3 7%	26 19%	16 15%	37 26% AF	143 21%	137 20%	58 20%	150 23% M	129 20%	36 14%	14 22%	43 17%	50 18%	61 18%	115 20%	108 23%	79 21%	64 22%
8	**460** **16%**	195 16%	92 18%	9 21%	19 14%	12 11%	21 14%	112 17%	105 15%	54 19% N	96 15%	101 15%	54 22% AIK LN	5 8%	43 17%	36 13%	60 17%	96 17%	91 19% PU	66 18%	38 13%
9	**208** **7%** L	102 8%	28 6%	4 11%	11 8%	8 7%	9 6%	45 7%	68 10% AKLO	27 9% LO	38 6%	33 5%	28 11% AKL NO	2 3%	11 5%	28 10% R	33 10%	35 6%	33 7%	23 6%	24 8%
Highest rating 10	**117** **4%** LQ	63 5% AC	12 2%	3 8%	4 3%	2 2%	6 4%	27 4%	39 6% AKL	17 6% KL	19 3%	17 3%	11 4%	2 4%	11 5%	14 5% Q	7 2%	31 5% Q	13 3%	16 4%	20 7% AQS
Don't know	**206** **7%** B	70 6%	37 7%	4 10%	12 9%	6 6%	8 6%	68 10% AB	45 7%	16 6%	39 6%	48 7%	17 7%	9 14% AIJK	32 12% AIJK L	28 10% RS	23 7%	34 6%	25 5%	17 5%	16 6%
1-3 (Net)	**205** **7%**	93 7%	38 7%	3 6%	12 9%	10 9%	7 5%	42 6%	38 6%	17 6%	57 9% I	50 8%	20 8%	4 6%	17 7%	15 5%	19 5%	37 6%	27 6%	26 7%	26 9%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1102** ***38%*** **H**	479 *38%*	211 *41%*	15 *37%*	50 *38%*	53 *50%* ABEH	56 *39%*	237 *35%*	249 *37%*	99 *34%*	260 *39%*	281 *43%* AIJM	82 *33%*	29 *44%*	96 *38%*	111 *39%*	142 *41%*	231 *40%*	178 *37%*	144 *39%*	104 *35%*
7-10 (Net)	**1352** ***47%*** **FL**	609 *49%* F	226 *44%*	20 *47%*	59 *44%*	37 *35%*	73 *51%* F	328 *49%* F	350 *51%* ALNO	156 *54%* AKLNO	303 *46%*	280 *42%*	129 *52%* LN O	24 *36%*	108 *43%*	128 *46%*	160 *47%*	278 *48%*	245 *52%*	184 *50%*	147 *50%*
9-10 (Net)	**325** ***11%*** **CKL**	165 *13%* AC	40 *8%*	8 *19%*	14 *11%*	9 *9%*	16 *11%*	72 *11%*	107 *16%* AKLNO	44 *15%* KLO	57 *9%*	50 *8%*	39 *16%* AKL O	4 *6%*	23 *9%*	42 *15%* AS	40 *12%*	67 *11%*	45 *10%*	39 *11%*	45 *15%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**17** ***1%*** **Zc**	8 *1%*	9 *1%*	9 *1%*	8 *1%*	11 *1%*	6 *	- -	2 *	1 *	6 *1%*	1 *	7 *1%*	3 *	6 *	8 *1%*	3 *	14 *1%*	1 *	16 *1%*	12 *	4 *2%* AV	1 *1%*	* *
2	**39** ***1%*** **EUZc**	18 *1%*	21 *1%*	29 *2%* AE	10 *1%*	22 *2%*	18 *1%*	6 *2%*	3 *1%*	9 *2%*	7 *1%*	5 *1%*	9 *1%*	9 *1%*	20 *1%*	10 *1%*	12 *1%*	28 *1%*	10 *3%* U	29 *1%*	36 *2%*	1 *	2 *1%*	1 *1%*
3	**59** ***2%*** **Zd**	27 *2%*	32 *2%*	33 *2%*	26 *2%*	34 *2%*	25 *2%*	9 *2%*	16 *3%* J	4 *1%*	7 *1%*	10 *2%*	14 *2%*	12 *2%*	27 *2%*	20 *3%*	16 *2%*	43 *2%*	10 *3%*	49 *2%*	49 *2%*	4 *2%*	1 *1%*	4 *5%* AVWX
4	**105** ***4%*** **EUZc**	47 *4%*	58 *4%*	68 *5%* AE	37 *2%*	52 *4%*	53 *4%*	24 *6%* AM	15 *3%*	16 *4%*	16 *3%*	16 *4%*	19 *3%*	27 *3%*	55 *4%*	23 *3%*	25 *3%*	80 *4%*	24 *7%* AU	81 *3%*	92 *4%*	4 *2%*	6 *4%*	4 *4%*
5	**327** ***11%*** **EZc**	151 *11%*	176 *12%*	185 *14%* AE	142 *9%*	141 *10%*	186 *12%*	45 *11%*	59 *13%*	54 *13%*	62 *13%*	42 *10%*	65 *10%*	75 *10%*	169 *12%*	83 *12%*	108 *13%*	220 *11%*	38 *11%*	290 *11%*	277 *12%*	20 *9%*	16 *11%*	14 *16%* AVW
6	**454** ***16%*** **Mc**	210 *16%*	245 *16%*	226 *17%*	228 *15%*	204 *15%*	250 *17%*	85 *21%* AKL M	77 *17%*	80 *18%* M	72 *15%*	56 *14%*	85 *13%*	113 *14%*	224 *16%*	117 *17%*	129 *16%*	325 *16%*	51 *15%*	403 *16%*	375 *16%*	42 *18%*	24 *16%*	14 *16%*
7	**611** ***21%*** **DGQ** **bfn**	279 *21%*	332 *22%*	262 *19%*	348 *23%* AD	324 *24%* AG	286 *19%*	90 *23%*	98 *21%*	97 *22%*	95 *19%*	84 *21%*	146 *22%*	168 *22%*	310 *22%*	132 *19%*	171 *21%*	440 *21%*	81 *24%*	529 *21%*	505 *21%*	52 *22%*	34 *23%*	19 *22%*
8	**602** ***21%*** **Xab** **er**	268 *20%*	333 *22%*	274 *20%*	327 *22%*	287 *21%*	315 *21%*	72 *18%*	96 *21%*	87 *20%*	109 *22%*	101 *25%* H	138 *20%*	188 *24%* AQ	280 *20%*	133 *19%*	176 *22%*	426 *21%*	53 *16%*	547 *22%* A	504 *21%* X	59 *25%* X	22 *15%*	17 *19%*
9	**291** ***10%*** **Dab** **e**	138 *10%*	153 *10%*	95 *7%*	196 *13%* AD	138 *10%*	152 *10%*	33 *8%*	48 *10%*	39 *9%*	52 *11%*	43 *11%*	75 *11%*	90 *12%*	132 *10%*	68 *10%*	91 *11%*	200 *10%*	31 *9%*	260 *10%*	239 *10%*	26 *11%*	17 *11%*	9 *10%*
Highest rating 10	**174** ***6%*** **CDYa** **bdejv**	96 *7%* AC	78 *5%*	59 *4%*	115 *8%* AD	81 *6%*	93 *6%*	16 *4%*	30 *6%*	22 *5%*	39 *8%* H	20 *5%*	48 *7%*	42 *5%*	79 *6%*	53 *8%* A	48 *6%*	126 *6%*	16 *5%*	158 *6%*	148 *6%*	8 *3%*	15 *10%* AVWY	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**186** ***7%*** **CERZ** **cg**	102 *8%* C	84 *6%*	111 *8%* AE	76 *5%*	83 *6%*	103 *7%*	18 *4%*	21 *4%*	26 *6%*	26 *5%*	30 *7%*	66 *10%* AHI JK	53 *7%*	78 *6%*	54 *8%*	38 *5%*	148 *7%* AR	21 *6%*	164 *6%*	158 *7%*	13 *5%*	12 *8%*	4 *5%*
1-3 (Net)	**116** ***4%*** **EUZc** **d**	54 *4%*	62 *4%*	71 *5%* AE	45 *3%*	66 *5%*	49 *3%*	16 *4%*	21 *5%*	14 *3%*	20 *4%*	15 *4%*	30 *4%*	24 *3%*	54 *4%*	38 *5%* AO	31 *4%*	85 *4%*	21 *6%*	94 *4%*	97 *4%*	9 *4%*	4 *3%*	5 *6%*
4-6 (Net)	**887** ***31%*** **EFM** **OZc**	408 *30%*	479 *31%*	479 *35%* AE	408 *27%*	397 *29%*	488 *33%* AF	154 *39%* AKL M	152 *33%* M	150 *34%* LM	150 *30%*	113 *28%*	168 *25%*	216 *28%*	448 *32%* O	224 *32%*	262 *32%*	625 *30%*	113 *34%*	774 *31%*	744 *31%*	66 *28%*	45 *30%*	32 *36%*
7-10 (Net)	**1677** ***59%*** **DQa** **bdefm**	781 *58%*	896 *59%*	691 *51%*	986 *65%* AD	830 *60%*	846 *57%*	211 *53%*	271 *58%*	245 *56%*	295 *60%*	248 *61%* H	407 *61%* H	489 *63%* AQ	801 *58%*	386 *55%*	485 *59%*	1192 *58%*	181 *54%*	1495 *59%* A	1396 *58%*	145 *62%*	87 *59%*	48 *54%*
9-10 (Net)	**465** ***16%*** **Dab** **de**	234 *17%*	231 *15%*	154 *11%*	311 *21%* AD	219 *16%*	246 *17%*	49 *12%*	77 *17%*	61 *14%*	91 *19%* H	63 *16%*	123 *18%* H	132 *17%*	211 *15%*	121 *17%*	139 *17%*	326 *16%*	47 *14%*	418 *17%*	387 *16%*	34 *15%*	32 *21%* AVWY	12 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**17** ***1%*** **Zc**	4 *	4 *1%* Z	9 *5%* AZa	* *	11 *1%*	6 *2%* Ac	7 *1%*	8 *	2 *1%*	5 *1%*	13 *1%*	4 *2%* Aoq	2 *2%*	2 *1%*	1 *	- -	1 *	- -	1 *1%*	1 *	3 *1%*	3 *1%*	* *
2	**39** ***1%*** **EUZc**	14 *1%*	9 *2%* Z	17 *8%* AZa	4 *1%*	18 *1%*	17 *4%* Acd	11 *2%*	23 *1%*	5 *2%*	9 *1%*	29 *1%*	1 *	2 *2%* n	3 *1%*	- -	7 *3%* kn	4 *2%* n	3 *1%*	2 *1%* n	5 *2%* n	6 *2%* n	5 *1%*	1 *1%*
3	**59** ***2%*** **Zd**	23 *1%*	16 *3%* Z	19 *9%* AZa	11 *1%*	25 *2%*	22 *6%* Acd	20 *3%*	29 *2%*	5 *2%*	13 *2%*	46 *2%*	4 *2%*	- -	7 *3%*	5 *2%*	11 *4%* Alqrsu	4 *2%*	2 *1%*	1 *1%*	2 *1%*	13 *3%*	5 *1%*	4 *5%* Aklnqrsu
4	**105** ***4%*** **EUZc**	57 *3%*	36 *7%* AZ	12 *6%* Z	20 *2%*	62 *4%*	22 *6%* Ac	25 *4%*	66 *4%*	7 *3%*	18 *3%*	87 *4%*	4 *2%*	3 *3%*	9 *4%*	16 *5%* k	10 *4%*	11 *6%* ks	8 *3%*	6 *4%*	4 *2%*	21 *6%* ksu	10 *2%*	4 *4%*
5	**327** ***11%*** **EZc**	185 *9%*	110 *22%* AZ	32 *16%* Z	71 *8%*	191 *12%* c	60 *16%* Acd	92 *13%*	191 *11%*	25 *10%*	67 *11%*	251 *11%*	20 *9%*	20 *17%* kq	24 *11%*	38 *12%*	28 *11%*	21 *11%*	22 *8%*	16 *11%*	37 *14%*	40 *11%*	46 *11%*	14 *16%* Akq
6	**454** ***16%*** **Mc**	328 *15%*	95 *19%*	27 *13%*	104 *12%*	273 *17%* c	71 *19%* c	112 *16%*	266 *15%*	42 *17%*	105 *18%*	343 *15%*	42 *18%*	12 *10%*	46 *21%* lpu	62 *19%* l	40 *16%*	24 *13%*	39 *15%*	24 *16%*	42 *16%*	54 *15%*	56 *14%*	14 *16%*
7	**611** ***21%*** **DGQbfn**	478 *22%* b	101 *20%*	31 *15%*	183 *22%*	348 *22%*	70 *19%*	125 *18%*	395 *23%* Af	53 *22%*	114 *19%*	487 *22%*	52 *22%* n	20 *17%*	43 *20%*	49 *15%*	51 *21%*	43 *23%*	59 *23%* n	34 *23%* n	62 *23%* n	79 *21%*	99 *25%* n	19 *22%*
8	**602** ***21%*** **Xaber**	528 *25%* Aab	54 *11%*	20 *10%*	213 *25%* Ade	331 *21%* e	53 *14%*	127 *18%*	365 *21%*	48 *20%*	115 *19%*	473 *21%*	59 *25%* r	29 *25%* r	41 *19%*	71 *22%* r	53 *21%*	41 *22%*	52 *20%*	22 *15%*	66 *25%* r	72 *19%*	78 *19%*	17 *19%*
9	**291** ***10%*** **Dabe**	269 *13%* Aab	16 *3%*	6 *3%*	122 *15%* Ade	150 *9%* e	14 *4%*	67 *10%*	183 *11%*	25 *10%*	61 *10%*	223 *10%*	26 *11%*	15 *13%*	17 *7%*	36 *11%*	25 *10%*	16 *8%*	32 *12%*	17 *11%*	20 *7%*	38 *10%*	42 *10%*	9 *10%*
Highest rating 10	**174** ***6%*** **CDYabdejv**	159 *7%* Aab	11 *2%*	4 *2%*	87 *10%* Ade	78 *5%*	9 *2%*	38 *6%*	109 *6%*	14 *6%*	50 *8%* Aj	119 *5%*	8 *3%*	5 *4%*	10 *5%*	22 *7%*	9 *4%*	16 *9%* kv	16 *6%*	15 *10%* Akmov	19 *7%*	26 *7%*	25 *6%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**186** ***7%*** **CERZcg**	104 *5%*	45 *9%* AZ	26 *13%* AZ	21 *3%*	120 *7%* Ac	31 *8%* c	68 *10%* Ag	87 *5%*	17 *7%*	38 *6%*	145 *7%*	13 *5%*	10 *8%*	19 *9%* s	23 *7%*	13 *5%*	8 *4%*	24 *9%* s	12 *8%*	10 *4%*	18 *5%*	33 *8%* s	4 *5%*
1-3 (Net)	**116** ***4%*** **EUZcd**	40 *2%*	29 *6%* AZ	45 *22%* AZa	15 *2%*	54 *3%*	45 *12%* Acd	38 *5%* Ag	60 *3%*	12 *5%*	27 *5%*	87 *4%*	9 *4%*	4 *3%*	11 *5%*	6 *2%*	18 *7%* Anqru	9 *5%*	6 *2%*	4 *3%*	8 *3%*	22 *6%* n	13 *3%*	5 *6%* nq
4-6 (Net)	**887** ***31%*** **EFMOZ c**	569 *27%*	242 *48%* AZb	71 *35%* Z	195 *23%*	525 *33%* Ac	154 *41%* Acd	229 *33%*	524 *30%*	75 *31%*	189 *32%*	680 *31%*	66 *28%*	34 *29%*	79 *36%* q	117 *36%* qu	78 *31%*	56 *30%*	68 *26%*	45 *30%*	84 *31%*	116 *31%*	113 *28%*	32 *36%* qu
7-10 (Net)	**1677** ***59%*** **DQabd efm**	1433 *67%* Aab	183 *37%*	60 *30%*	605 *72%* Ad e	907 *56%* e	146 *39%*	358 *52%*	1051 *61%* Af	140 *57%*	341 *57%*	1302 *59%*	145 *62%* m	68 *59%*	111 *50%*	179 *55%*	138 *56%*	115 *62%* m	160 *62%* m	87 *59%*	166 *62%* m	215 *58%*	244 *61%* m	48 *54%*
9-10 (Net)	**465** ***16%*** **Dabde**	428 *20%* Aab	27 *6%*	10 *5%*	209 *25%* Ad e	228 *14%* e	23 *6%*	106 *15%*	291 *17%*	39 *16%*	112 *19%*	342 *15%*	34 *15%*	19 *17%*	27 *12%*	58 *18%*	34 *14%*	32 *17%*	48 *19%*	32 *21%* Ak mosv	38 *14%*	64 *17%*	66 *16%*	12 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**17**	6	1	-	4	-	-	6	2	2	-	6	1	*	6	5	3	3	1	1	-
	1%	*	*	-	*3%*	-	-	*1%*	*	*1%*	-	*1%*	*	*	*2%*	*2%*	*1%*	*1%*	*	*	-
					ABCGH							K			AIK	ASU					
2	**39**	20	7	-	2	1	1	7	7	4	13	4	5	-	5	2	5	11	3	6	1
	1%	*2%*	*1%*	-	*2%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*2%*	-	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*
											L										
3	**59**	21	11	-	5	4	4	14	15	3	18	9	7	2	5	6	9	6	10	10	2
	2%	*2%*	*2%*	-	*4%*	*4%*	*3%*	*2%*	*2%*	*1%*	*3%*	*1%*	*3%*	*3%*	*2%*	*2%*	*3%*	*1%*	*2%*	*3%*	*1%*
4	**105**	50	18	5	5	4	5	19	33	7	21	23	8	2	11	18	11	14	10	12	11
	4%	*4%*	*4%*	*11%*	*4%*	*3%*	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	*3%*	*3%*	*4%*	*6%*	*3%*	*2%*	*2%*	*3%*	*4%*
																ARS					
5	**327**	143	61	6	17	14	12	74	64	28	88	72	17	17	39	39	38	61	57	37	29
	11%	*11%*	*12%*	*13%*	*13%*	*14%*	*8%*	*11%*	*9%*	*10%*	*13%*	*11%*	*7%*	*26%*	*15%*	*14%*	*11%*	*10%*	*12%*	*10%*	*10%*
	M										IM		A	IJKLMO	AIM						
6	**454**	210	70	5	22	25	34	89	122	33	106	117	27	5	41	40	65	102	70	42	56
	16%	*17%*	*14%*	*13%*	*16%*	*23%*	*23%*	*13%*	*18%*	*11%*	*16%*	*18%*	*11%*	*8%*	*16%*	*14%*	*19%*	*18%*	*15%*	*11%*	*19%*
	HJM					ACH	ABCH		JM			JM									
7	**611**	261	122	8	25	25	30	140	152	55	142	153	50	8	48	44	70	140	100	92	56
	21%	*21%*	*24%*	*19%*	*19%*	*23%*	*20%*	*21%*	*22%*	*19%*	*22%*	*23%*	*20%*	*12%*	*19%*	*16%*	*20%*	*24%*	*21%*	*25%*	*19%*
	P											N						P			
8	**602**	269	108	7	25	17	26	150	132	77	136	142	53	15	46	54	73	110	121	91	67
	21%	*22%*	*21%*	*16%*	*19%*	*16%*	*18%*	*22%*	*19%*	*27%*	*21%*	*21%*	*21%*	*23%*	*18%*	*19%*	*21%*	*19%*	*26%*	*25%*	*23%*
										AIO									AR		
9	**291**	122	60	2	12	8	18	70	74	34	66	64	39	1	12	30	34	60	57	42	30
	10%	*10%*	*12%*	*6%*	*9%*	*7%*	*12%*	*10%*	*11%*	*12%*	*10%*	*10%*	*16%*	*2%*	*5%*	*11%*	*10%*	*10%*	*12%*	*11%*	*10%*
	NO								NO	NO	NO	NO	AKL NO								
Highest rating 10	**174**	80	21	6	10	6	8	43	51	22	28	28	22	4	21	20	20	42	24	23	23
	6%	*6%*	*4%*	*14%*	*8%*	*5%*	*6%*	*6%*	*7%*	*7%*	*4%*	*4%*	*9%*	*6%*	*8%*	*7%*	*6%*	*7%*	*5%*	*6%*	*8%*
	KL								KL				KL		KL						
Don't know	**186**	70	31	4	8	3	8	62	30	24	41	41	19	11	20	24	16	33	21	16	19
	7%	*6%*	*6%*	*9%*	*6%*	*3%*	*6%*	*9%*	*4%*	*8%*	*6%*	*6%*	*8%*	*17%*	*8%*	*9%*	*5%*	*6%*	*4%*	*4%*	*6%*
	I							ABF		I			A	IJKLMO		QS					
1-3 (Net)	**116**	47	19	-	11	5	5	28	24	9	31	19	13	2	16	12	17	20	14	17	3
	4%	*4%*	*4%*	-	*8%*	*5%*	*4%*	*4%*	*4%*	*3%*	*5%*	*3%*	*5%*	*3%*	*6%*	*4%*	*5%*	*3%*	*3%*	*5%*	*1%*
	U				ABCH										AL	U	U				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**887** ***31%*** **HJM**	403 *32%* H	150 *29%*	16 *37%*	43 *32%*	43 *40%* ACH	50 *35%* H	182 *27%*	219 *32%* JM	68 *24%*	215 *33%* JM	213 *32%* JM	52 *21%*	25 *38%* JM	90 *36%* JM	97 *34%*	114 *33%*	177 *30%*	137 *29%*	90 *24%*	96 *33%*
7-10 (Net)	**1677** ***59%*** **NOP**	732 *58%*	311 *61%*	23 *54%*	72 *54%*	55 *52%*	81 *56%*	402 *60%*	408 *60%* NO	188 *65%* AKNO	373 *57%* N	386 *59%* NO	164 *66%* AK NO	28 *42%*	127 *50%*	148 *53%*	197 *57%*	352 *61%* P	302 *64%* AP	248 *67%*	176 *60%*
9-10 (Net)	**465** ***16%***	202 *16%*	81 *16%*	8 *19%*	22 *16%*	13 *13%*	26 *18%*	113 *17%*	125 *18%* LN	56 *19%* N	94 *14%*	91 *14%*	61 *25%* AKL NO	5 *7%*	33 *13%*	50 *18%*	54 *16%*	101 *17%*	81 *17%*	64 *17%*	53 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**51** ***2%*** **GRZc**	18 *1%*	32 *2%*	26 *2%*	25 *2%*	36 *3%* AG	14 *1%*	6 *1%*	5 *1%*	3 *1%*	11 *2%*	4 *1%*	21 *3%* AJL	13 *2%*	18 *1%*	19 *3%* AP	7 *1%*	44 *2%* AR	5 *2%*	46 *2%*	38 *2%*	6 *3%*	4 *3%*	2 *3%*
2	**65** ***2%*** **EGZc**	25 *2%*	40 *3%*	42 *3%* AE	23 *2%*	40 *3%* G	25 *2%*	7 *2%*	15 *3%*	8 *2%*	7 *2%*	10 *3%*	17 *3%*	17 *2%*	31 *2%*	16 *2%*	20 *2%*	45 *2%*	11 *3%*	54 *2%*	54 *2%*	4 *2%*	6 *4%* Y	1 *1%*
3	**113** ***4%*** **EZcs**	51 *4%*	62 *4%*	70 *5%* AE	43 *3%*	54 *4%*	58 *4%*	15 *4%*	20 *4%*	13 *3%*	20 *4%*	18 *4%*	27 *4%*	22 *3%*	63 *5%*	27 *4%*	33 *4%*	80 *4%*	9 *3%*	104 *4%*	90 *4%*	12 *5%*	7 *5%*	5 *5%*
4	**137** ***5%*** **EZc**	62 *5%*	75 *5%*	89 *7%* AE	49 *3%*	70 *5%*	67 *4%*	25 *6%*	19 *4%*	23 *5%*	27 *5%*	19 *5%*	25 *4%*	39 *5%*	61 *4%*	37 *5%*	30 *4%*	108 *5%*	9 *3%*	128 *5%* A	114 *5%*	13 *6%*	5 *4%*	5 *5%*
5	**352** ***12%*** **EOZ cu**	163 *12%*	189 *12%*	196 *15%* AE	155 *10%*	156 *11%*	195 *13%*	62 *15%*	63 *14%*	52 *12%*	56 *12%*	42 *10%*	76 *11%*	78 *10%*	182 *13%* O	92 *13%*	107 *13%*	244 *12%*	46 *14%*	306 *12%*	296 *12%*	23 *10%*	19 *13%*	15 *17%* AW
6	**487** ***17%*** **UYb v**	229 *17%*	258 *17%*	217 *16%*	270 *18%*	244 *18%*	243 *16%*	85 *21%* ALM	86 *18%*	85 *20%* LM	76 *16%*	58 *14%*	97 *14%*	139 *18%*	237 *17%*	112 *16%*	147 *18%*	341 *17%*	71 *21%*	416 *16%*	417 *17%*	38 *16%*	21 *14%*	11 *13%*
7	**604** ***21%*** **LPa be**	282 *21%*	322 *21%*	267 *20%*	337 *22%*	296 *22%*	308 *21%*	84 *21%*	97 *21%*	107 *25%* L	109 *22%*	69 *17%*	139 *21%*	191 *24%* AP	263 *19%*	149 *21%*	176 *22%*	428 *21%*	69 *20%*	536 *21%*	494 *21%*	56 *24%*	36 *24%*	19 *21%*
8	**528** ***18%*** **JQa bde**	254 *19%*	274 *18%*	238 *18%*	290 *19%*	232 *17%*	296 *20%*	57 *14%*	81 *17%*	62 *14%*	92 *19%*	106 *26%* AHI JKM	129 *19%*	146 *19%*	271 *20%* Q	110 *16%*	147 *18%*	380 *19%*	50 *15%*	477 *19%* A	447 *19%*	43 *18%*	23 *16%*	15 *17%*
9	**251** ***9%*** **Dabd ejs**	110 *8%*	140 *9%*	89 *7%*	162 *11%* AD	125 *9%*	125 *8%*	27 *7%*	40 *9%*	41 *9%*	46 *9%*	41 *10%*	56 *8%*	84 *11%* A	111 *8%*	56 *8%*	83 *10%*	168 *8%*	31 *9%*	220 *9%*	211 *9%*	22 *9%*	13 *9%*	6 *6%*
Highest rating 10	**151** ***5%*** **DHOa bdejo**	82 *6%*	69 *5%*	48 *4%*	102 *7%* AD	69 *5%*	82 *6%*	11 *3%*	23 *5%*	24 *5%*	26 *5%*	21 *5%*	46 *7%* H	28 *4%*	78 *6%*	44 *6%* O	40 *5%*	110 *5%*	19 *6%*	132 *5%*	131 *5%*	7 *3%*	10 *7%* WY	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**128** ***4%*** **Zc**	68 *5%*	60 *4%*	69 *5%*	59 *4%*	54 *4%*	73 *5%*	20 *5%*	15 *3%*	17 *4%*	20 *4%*	18 *5%*	38 *6%*	25 *3%*	64 *5%*	39 *6%* O	26 *3%*	101 *5%*	18 *5%*	110 *4%*	105 *4%*	10 *4%*	5 *3%*	8 *9%* AVWX
1-3 (Net)	**228** ***8%*** **EGZc** **t**	94 *7%*	134 *9%*	137 *10%* AE	91 *6%*	130 *9%* AG	97 *7%*	27 *7%*	41 *9%*	24 *6%*	39 *8%*	32 *8%*	65 *10%* J	52 *7%*	113 *8%*	63 *9%*	60 *7%*	168 *8%*	25 *7%*	203 *8%*	182 *8%*	22 *9%*	17 *11%* AV	8 *9%*
4-6 (Net)	**976** ***34%*** **ELM** **Zc**	454 *34%*	522 *34%*	502 *37%* AE	474 *31%*	471 *34%*	506 *34%*	172 *43%* AKL M	168 *36%* LM	160 *37%* LM	160 *33%*	119 *29%*	198 *30%*	255 *33%*	480 *35%*	241 *34%*	284 *35%*	693 *34%*	126 *37%*	849 *34%*	827 *35%*	73 *31%*	45 *30%*	31 *35%*
7-10 (Net)	**1533** ***54%*** **DHY** **abdev**	728 *54%*	805 *53%*	642 *48%*	891 *59%* AD	722 *52%*	811 *55%*	179 *45%*	240 *52%*	234 *54%* H	273 *56%* H	238 *58%* AH	370 *55%* H	449 *57%* AP Q	723 *52%*	359 *51%*	447 *55%*	1086 *53%*	168 *50%*	1364 *54%*	1282 *54%* Y	128 *55%*	82 *55%*	41 *47%*
9-10 (Net)	**401** ***14%*** **DHY** **abdejm** **v**	192 *14%*	209 *14%*	137 *10%*	264 *17%* AD	194 *14%*	207 *14%*	38 *10%*	63 *13%*	65 *15%* H	72 *15%*	62 *15%* H	102 *15%* H	112 *14%*	189 *14%*	100 *14%*	123 *15%*	278 *14%*	50 *15%*	352 *14%*	342 *14%* Y	29 *12%*	23 *15%* Y	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**51** ***2%*** **GRZc**	9 *	14 *3%* Z	28 *14%* AZa	4 *1%*	25 *2%* c	21 *6%* Acd	17 *2%*	25 *1%*	5 *2%*	16 *3%*	33 *1%*	6 *3%* m	3 *2%* m	- -	6 *2%*	2 *1%*	1 *1%*	5 *2%*	4 *3%* m	9 *3%* m	5 *1%*	8 *2%*	2 *3%* mo
2	**65** ***2%*** **EGZc**	17 *1%*	27 *6%* AZ	19 *9%* AZ	3 *	44 *3%* c	14 *4%* c	18 *3%*	40 *2%*	3 *1%*	7 *1%*	57 *3%*	4 *2%*	4 *3%*	9 *4%* t	5 *2%*	4 *1%*	5 *3%*	7 *3%*	6 *4%* tv	8 *3%*	3 *1%*	10 *2%*	1 *1%*
3	**113** ***4%*** **EZcs**	43 *2%*	37 *7%* AZ	33 *16%* AZa	17 *2%*	62 *4%* c	34 *9%* Acd	28 *4%*	70 *4%*	9 *4%*	22 *4%*	87 *4%*	12 *5%* s	6 *5%* s	15 *7%* s	10 *3%* s	13 *5%* s	8 *4%* s	13 *5%* s	7 *5%* s	1 *	11 *3%* s	13 *3%* s	5 *5%* s
4	**137** ***5%*** **EZc**	73 *3%*	36 *7%* AZ	28 *14%* AZa	24 *3%*	74 *5%*	37 *10%* Acd	30 *4%*	83 *5%*	12 *5%*	19 *3%*	115 *5%*	13 *6%*	4 *3%*	15 *7%* p	21 *7%* p	12 *5%*	4 *2%*	8 *3%*	5 *4%*	14 *5%*	13 *4%*	23 *6%*	5 *5%*
5	**352** ***12%*** **EOZcu**	209 *10%*	115 *23%* AZb	28 *14%*	66 *8%*	212 *13%* c	68 *18%* Acd	99 *14%*	203 *12%*	33 *14%*	76 *13%*	270 *12%*	23 *10%*	21 *18%* ku	26 *12%*	39 *12%*	40 *16%* ku	27 *15%*	27 *10%*	19 *13%*	30 *11%*	50 *13%*	35 *9%*	15 *17%* Akqu
6	**487** ***17%*** **UYbv**	374 *17%* b	97 *19%* b	16 *8%*	122 *15%*	294 *18%* c	67 *18%*	116 *17%*	295 *17%*	43 *18%*	97 *16%*	379 *17%*	38 *16%*	19 *16%*	47 *21%* v	60 *18%*	37 *15%*	39 *21%* v	43 *17%*	21 *14%*	44 *16%*	57 *15%*	72 *18%*	11 *13%*
7	**604** ***21%*** **LPabe**	496 *23%* Aab	85 *17%* b	17 *9%*	192 *23%* e	354 *22%* e	47 *13%*	127 *18%*	378 *22%*	42 *17%*	124 *21%*	473 *21%*	56 *24%*	24 *21%*	37 *17%*	63 *19%*	51 *21%*	36 *19%*	45 *18%*	36 *24%*	60 *22%*	85 *23%*	92 *23%*	19 *21%*
8	**528** ***18%*** **JQabd e**	473 *22%* Aab	36 *7%*	17 *8%*	198 *24%* Ad e	272 *17%*	53 *14%*	133 *19%*	310 *18%*	50 *21%*	99 *17%*	423 *19%*	43 *18%*	16 *14%*	45 *21%*	59 *18%*	48 *19%*	30 *16%*	55 *22%*	23 *16%*	64 *24%* Alr t	59 *16%*	69 *17%*	15 *17%*
9	**251** ***9%*** **Dabde js**	235 *11%* Aab	11 *2%*	4 *2%*	108 *13%* Ade	124 *8%*	18 *5%*	50 *7%*	160 *9%*	21 *9%*	67 *11%* Aj	178 *8%*	22 *9%* s	11 *9%*	11 *5%*	29 *9%* s	26 *10%* s	24 *13%* msv	22 *9%*	13 *9%* s	11 *4%*	39 *11%* ms	37 *9%* s	6 *6%*
Highest rating 10	**151** ***5%*** **DHOabd ejo**	141 *7%* Aab	8 *2%*	1 *1%*	80 *10%* Ade	67 *4%* e	4 *1%*	41 *6%*	83 *5%*	17 *7%*	45 *8%* Aj	100 *5%*	7 *3%*	3 *2%*	9 *4%*	16 *5%*	5 *2%*	7 *4%*	17 *7%* o	10 *7%* kov	23 *8%* kov	28 *8%* kov	24 *6%* o	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811
Don't know	**128** ***4%*** **Zc**	76 *4%*	32 *6%* AZ	10 *5%*	21 *3%*	79 *5%* c	13 *3%*	35 *5%*	73 *4%*	8 *3%*	23 *4%*	101 *5%*
1-3 (Net)	**228** ***8%*** **EGZct**	69 *3%*	78 *16%* AZ	80 *40%* AZa	24 *3%*	131 *8%* c	69 *18%* Acd	63 *9%*	136 *8%*	17 *7%*	45 *8%*	176 *8%*
4-6 (Net)	**976** ***34%*** **ELMZc**	656 *31%*	247 *50%* AZb	72 *36%*	213 *25%*	580 *36%* Ac	172 *46%* Acd	244 *35%*	582 *34%*	88 *36%*	192 *32%*	764 *35%*
7-10 (Net)	**1533** ***54%*** **DHYab dev**	1345 *63%* Aab	141 *28%* b	40 *20%*	578 *69%* Ad e	816 *51%* e	122 *33%*	351 *51%*	931 *54%*	130 *53%*	334 *56%*	1173 *53%*
9-10 (Net)	**401** ***14%*** **DHYab dejmv**	376 *18%* Aab	20 *4%*	6 *3%*	188 *22%* Ad e	190 *12%* e	22 *6%*	91 *13%*	243 *14%*	38 *15%*	112 *19%* Aj	278 *13%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	10 *4%*	6 *5%*	6 *3%*	15 *5%*	11 *4%*	6 *3%*	16 *6%* s	5 *3%*	5 *2%*	20 *6%* s	20 *5%*	8 *9%* Akmnoprsu
1-3 (Net)	22 *9%* t	12 *11%*	23 *10%* t	22 *7%*	19 *7%*	15 *8%*	24 *9%*	17 *11%* At	18 *7%*	18 *5%*	31 *8%*	8 *9%* t
4-6 (Net)	73 *31%*	44 *38%*	88 *40%* qr	121 *37%*	89 *36%*	70 *37%*	78 *30%*	45 *30%*	87 *33%*	120 *32%*	130 *32%*	31 *35%*
7-10 (Net)	128 *55%*	54 *46%*	103 *47%*	168 *52%*	130 *52%*	97 *52%*	139 *54%*	82 *55%*	158 *59%* lmv	211 *57%* mv	222 *55%*	41 *47%*
9-10 (Net)	29 *12%*	14 *12%*	20 *9%*	45 *14%*	31 *12%*	32 *17%* mv	39 *15%*	23 *15%* mv	34 *13%*	67 *18%* Am v	61 *15%* v	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**51** ***2%*** **B**	13 *1%*	7 *1%*	- -	6 *5%* ABC	1 *1%*	2 *2%*	20 *3%* AB	9 *1%*	6 *2%*	8 *1%*	11 *2%*	7 *3%*	* *	10 *4%* AIKL	9 *3%* S	8 *2%*	11 *2%*	3 *1%*	4 *1%*	2 *1%*
2	**65** ***2%***	29 *2%*	10 *2%*	- -	2 *2%*	4 *4%*	1 *1%*	18 *3%*	14 *2%*	7 *2%*	13 *2%*	13 *2%*	6 *2%*	2 *3%*	9 *4%*	6 *2%*	5 *2%*	9 *2%*	12 *3%*	7 *2%*	11 *4%*
3	**113** ***4%***	53 *4%*	21 *4%*	- -	7 *5%*	5 *5%*	4 *3%*	23 *3%*	19 *3%*	12 *4%*	27 *4%*	31 *5%*	9 *4%*	4 *6%*	11 *4%*	9 *3%*	11 *3%*	20 *4%*	19 *4%*	20 *5%*	11 *4%*
4	**137** ***5%***	57 *5%*	22 *4%*	6 *15%*	10 *7%*	7 *6%*	7 *5%*	28 *4%*	26 *4%*	11 *4%*	41 *6%*	36 *5%*	7 *3%*	6 *9%* M	10 *4%*	16 *6%*	17 *5%*	24 *4%*	15 *3%*	12 *3%*	12 *4%*
5	**352** ***12%***	147 *12%*	71 *14%*	5 *12%*	18 *14%*	20 *19%* H	17 *12%*	74 *11%*	77 *11%*	38 *13%*	89 *14%*	79 *12%*	20 *8%*	13 *19%* M	34 *13%*	47 *17%* ARSU	45 *13%*	65 *11%*	48 *10%*	47 *13%*	31 *11%*
6	**487** ***17%***	209 *17%*	98 *19%*	4 *9%*	18 *14%*	22 *20%*	28 *20%*	108 *16%*	112 *16%*	44 *15%*	121 *18%*	126 *19%*	35 *14%*	7 *11%*	39 *15%*	43 *15%*	59 *17%*	105 *18%*	93 *20%*	67 *18%*	52 *18%*
7	**604** ***21%***	283 *23%*	93 *18%*	6 *14%*	25 *19%*	22 *20%*	27 *19%*	148 *22%*	155 *23%*	54 *19%*	150 *23%*	130 *20%*	51 *21%*	17 *26%*	45 *18%*	49 *18%*	73 *21%*	123 *21%*	96 *20%*	83 *22%*	68 *23%*
8	**528** ***18%*** **F**	223 *18%*	106 *21%* F	8 *19%*	19 *14%*	11 *11%*	26 *18%*	134 *20%* F	129 *19%*	57 *20%*	115 *17%*	132 *20%*	47 *19%*	7 *10%*	42 *16%*	51 *18%*	61 *18%*	113 *19%*	99 *21%*	66 *18%*	52 *18%*
9	**251** ***9%***	121 *10%*	34 *7%*	6 *13%*	11 *8%*	8 *8%*	17 *11%*	55 *8%*	69 *10%*	28 *10%*	47 *7%*	60 *9%*	27 *11%*	5 *7%*	16 *6%*	17 *6%*	37 *11%*	50 *9%*	54 *11%* P	40 *11%*	25 *8%*
Highest rating 10	**151** ***5%*** **FKL**	75 *6%* F	23 *5%*	4 *9%*	9 *7%* F	1 *1%*	7 *5%*	31 *5%*	44 *7%* KL	20 *7%* L	24 *4%*	22 *3%*	26 *11%* AKL NO	1 *2%*	13 *5%*	19 *7%*	15 *4%*	40 *7%*	19 *4%*	14 *4%*	18 *6%*
Don't know	**128** ***4%*** **B**	42 *3%*	26 *5%*	4 *9%*	8 *6%*	5 *5%*	8 *5%*	36 *5%* B	27 *4%*	14 *5%*	24 *4%*	22 *3%*	13 *5%*	3 *5%*	24 *9%* AIKL	16 *6%*	13 *4%*	21 *4%*	15 *3%*	12 *3%*	11 *4%*
1-3 (Net)	**228** ***8%***	95 *8%*	38 *7%*	- -	16 *12%* G	11 *10%*	8 *5%*	61 *9%*	42 *6%*	24 *8%*	48 *7%*	55 *8%*	22 *9%*	6 *10%*	30 *12%* AIK	24 *8%*	24 *7%*	40 *7%*	35 *7%*	31 *8%*	24 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**976** ***34%*** **M**	413 *33%*	192 *37%* H	15 *36%*	46 *35%*	48 *45%* ABH	53 *36%*	210 *31%*	215 *32%*	92 *32%*	252 *38%* AIM	240 *36%* M	62 *25%*	26 *40%* M	83 *33%*	106 *38%*	121 *35%*	194 *33%*	156 *33%*	127 *34%*	95 *32%*
7-10 (Net)	**1533** ***54%*** **FO**	702 *56%* AEF	256 *50%*	23 *55%*	64 *48%*	42 *39%*	77 *53%* F	368 *55%* F	397 *58%* AKLO	159 *55%* O	335 *51%*	343 *52%*	151 *61%* AK LNO	30 *46%*	116 *46%*	136 *48%*	186 *54%*	326 *56%* P	268 *57%* P	202 *54%*	163 *56%*
9-10 (Net)	**401** ***14%*** **K**	196 *16%* C	57 *11%*	9 *22%*	20 *15%*	9 *8%*	24 *16%*	86 *13%*	113 *17%* AKL	47 *16%* K	71 *11%*	82 *12%*	53 *21%* AK LNO	6 *10%*	29 *11%*	36 *13%*	52 *15%*	91 *16%*	73 *15%*	53 *14%*	43 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**47** ***2%*** **EZcd u**	19 *1%*	28 *2%*	34 *2%* AE	14 *1%*	29 *2%*	18 *1%*	6 *1%*	6 *1%*	12 *2%*	11 *2%*	6 *1%*	7 *1%*	11 *1%*	20 *1%*	17 *2%*	11 *1%*	37 *2%*	4 *1%*	44 *2%*	38 *1%*	6 *2%*	2 *1%*	2 *2%*
2	**43** ***1%*** **EKPZ d**	19 *1%*	24 *2%*	30 *2%* AE	13 *1%*	21 *1%*	23 *1%*	7 *2%*	9 *2%*	12 *2%* AKM	2 *	7 *1%*	6 *1%*	14 *2%*	13 *1%*	16 *2%* P	14 *2%*	30 *1%*	8 *2%*	35 *1%*	36 *1%*	6 *2%*	1 *1%*	1 *1%*
3	**55** ***2%*** **EZ**	30 *2%*	25 *2%*	47 *3%* AE	9 *1%*	29 *2%*	26 *2%*	11 *3%*	15 *3%* K	6 *1%*	4 *1%*	6 *1%*	13 *2%*	18 *2%*	22 *1%*	15 *2%*	14 *2%*	41 *2%*	6 *2%*	49 *2%*	43 *2%*	8 *3%*	3 *2%*	2 *2%*
4	**90** ***3%*** **OUZ**	48 *3%*	42 *3%*	48 *3%*	41 *3%*	46 *3%*	44 *3%*	12 *3%*	28 *5%* AKM	14 *3%*	11 *2%*	12 *3%*	13 *2%*	15 *2%*	49 *3%*	25 *3%*	27 *3%*	63 *3%*	17 *4%*	73 *3%*	80 *3%*	4 *2%*	2 *1%*	3 *3%*
5	**258** ***8%*** **LOZc**	122 *8%*	136 *9%*	131 *9%*	127 *8%*	128 *8%*	130 *8%*	47 *11%* L	46 *9%* L	54 *11%* ALM	40 *8%*	21 *5%*	49 *7%*	47 *6%*	132 *9%* O	78 *10%* AO	76 *8%*	182 *8%*	39 *10%*	219 *8%*	223 *8%*	14 *6%*	12 *8%*	9 *9%*
6	**407** ***13%*** **DFM OSUq**	205 *13%*	202 *13%*	157 *10%*	250 *16%* AD	169 *11%*	238 *15%* AF	95 *22%* AIJ KLM	84 *16%* LM	74 *15%* LM	68 *13%* M	44 *10%* M	43 *6%*	91 *11%*	223 *15%* AO	93 *12%*	139 *15%* AS	268 *12%*	75 *19%* AU	332 *12%*	338 *13%*	35 *14%*	22 *14%*	12 *12%*
7	**511** ***16%*** **Yhv**	246 *16%*	264 *17%*	231 *15%*	279 *17%*	265 *17%*	246 *15%*	83 *19%*	82 *15%*	95 *19%*	75 *14%*	74 *17%*	102 *15%*	122 *14%*	267 *18%*	122 *16%*	156 *17%*	355 *16%*	71 *17%*	440 *16%*	430 *16%* Y	47 *19%* Y	24 *15%*	11 *11%*
8	**620** ***20%*** **b**	300 *20%*	320 *20%*	283 *18%*	337 *21%*	312 *20%*	308 *19%*	74 *17%*	101 *19%*	90 *18%*	121 *23%* H	84 *19%*	151 *22%*	194 *23%* AP Q	283 *19%*	143 *18%*	185 *21%*	435 *20%*	71 *18%*	547 *20%*	509 *19%*	58 *23%*	35 *22%*	18 *19%*
9	**427** ***14%*** **DHQ Ta**	206 *13%*	221 *14%*	181 *12%*	245 *15%* AD	219 *14%*	207 *13%*	36 *8%*	64 *12%*	56 *11%*	74 *14%* H	81 *19%* AHI J	114 *17%* AH IJ	128 *15%* Q	206 *14%*	90 *12%*	108 *12%*	319 *14%*	37 *9%*	389 *14%* AT	359 *14%*	38 *15%*	17 *11%*	13 *14%*
Highest rating 10	**596** ***19%*** **EHI JPWak**	295 *19%*	300 *19%*	340 *22%* AE	256 *16%*	281 *18%*	313 *20%*	58 *13%*	77 *14%*	78 *16%*	112 *21%* HIJ	94 *22%* HIJ	177 *26%* AH IJ	190 *23%* AP	252 *17%*	154 *20%*	153 *17%*	443 *20%*	64 *16%*	532 *20%* A	502 *19%* W	32 *13%*	36 *23%* W	25 *26%* AVW

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**74** ***2%*** **EZcd gs**	44 *3%*	30 *2%*	48 *3%* AE	25 *2%*	34 *2%*	40 *2%*	9 *2%*	19 *3%*	10 *2%*	14 *3%*	10 *2%*	12 *2%*	12 *1%*	33 *2%*	28 *4%* AO	18 *2%*	55 *2%*	13 *3%*	61 *2%*	67 *3%*	2 *1%*	3 *2%*	1 *1%*
1-3 (Net)	**146** ***5%*** **EPZc du**	69 *4%*	77 *5%*	110 *7%* AE	36 *2%*	79 *5%*	67 *4%*	24 *5%*	31 *6%*	30 *6%* K	17 *3%*	18 *4%*	26 *4%*	43 *5%*	55 *4%*	48 *6%* AP	39 *4%*	107 *5%*	18 *5%*	128 *5%*	117 *4%*	19 *8%* AVX	6 *4%*	4 *4%*
4-6 (Net)	**754** ***24%*** **DFL MOSUZq**	375 *24%*	379 *24%*	336 *22%*	418 *26%* AD	342 *22%*	412 *26%* AF	154 *35%* AKL M	158 *30%* AKL M	142 *28%* AKL M	119 *22%* M	77 *18%*	105 *15%*	153 *18%*	405 *27%* AO	196 *25%* O	242 *27%* AS	513 *23%*	131 *32%* AU	623 *23%*	641 *24%*	54 *21%*	36 *23%*	24 *25%*
7-10 (Net)	**2153** ***69%*** **HIJ QTabeh**	1048 *68%*	1105 *69%*	1036 *68%*	1117 *70%*	1077 *70%*	1075 *67%*	251 *57%*	324 *61%*	319 *64%*	382 *72%* HIJ	333 *76%* AHI J	544 *79%* AH IJK	635 *75%* AP Q	1007 *67%*	509 *65%*	602 *67%*	1551 *70%*	243 *60%*	1908 *70%* AT	1801 *69%*	175 *70%*	112 *71%*	66 *70%*
9-10 (Net)	**1022** ***33%*** **HIJ PRTa**	501 *33%*	521 *33%*	521 *34%*	501 *31%*	501 *33%*	521 *33%*	94 *22%*	141 *27%*	135 *27%*	186 *35%* HIJ	176 *40%* AHI J	291 *42%* AH IJK	319 *38%* AP Q	458 *30%*	244 *31%*	261 *29%*	762 *34%* AR	101 *25%*	921 *34%* AT	861 *33%*	70 *28%*	53 *34%*	38 *40%* AVW

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**47** ***2%*** **EZcdu**	7 *	11 *2%* Z	14 *6%* AZa	5 *1%*	17 *1%*	10 *2%* cd	14 *2%*	23 *1%*	5 *2%*	10 *2%*	35 *1%*	6 *2%* pu	4 *3%* pu	6 *2%* pu	8 *2%* pu	6 *2%* pu	- -	3 *1%*	2 *1%*	7 *2%* pu	4 *1%*	1 *	2 *2%* pu
2	**43** ***1%*** **EKPZd**	10 *	13 *3%* AZ	10 *4%* AZ	6 *1%*	14 *1%*	11 *3%* Acd	10 *1%*	22 *1%*	6 *2%*	6 *1%*	37 *2%*	6 *2%* u	4 *3%* u	3 *1%*	3 *1%*	4 *1%*	5 *2%*	7 *2%* u	1 *1%*	3 *1%*	6 *1%*	2 *	1 *1%*
3	**55** ***2%*** **EZ**	27 *1%*	15 *3%* Z	9 *4%* AZ	11 *1%*	29 *2%*	11 *3%*	12 *2%*	37 *2%*	4 *1%*	6 *1%*	48 *2%*	8 *3%*	1 *1%*	9 *4%*	5 *1%*	4 *1%*	2 *1%*	4 *1%*	3 *2%*	8 *3%*	5 *1%*	6 *1%*	2 *2%*
4	**90** ***3%*** **OUZ**	42 *2%*	24 *5%* AZ	17 *7%* AZ	18 *2%*	45 *3%*	16 *4%*	18 *2%*	61 *3%*	8 *3%*	23 *4%*	65 *3%*	4 *2%*	- -	13 *5%* Akl r	8 *2%*	14 *5%* klr	7 *3%*	5 *2%*	2 *1%*	8 *3%*	13 *3%*	13 *3%*	3 *3%* l
5	**258** ***8%*** **LOZc**	124 *6%*	76 *14%* AZ	40 *17%* AZ	48 *6%*	140 *8%* c	48 *12%* Acd	57 *8%*	161 *9%*	26 *9%*	55 *9%*	200 *8%*	14 *6%*	9 *7%*	29 *12%* kq	30 *9%*	18 *6%*	22 *10%*	16 *6%*	12 *8%*	24 *9%*	42 *10%* k	32 *7%*	9 *9%*
6	**407** ***13%*** **DFMOS** **Uq**	277 *13%*	87 *16%* AZ	27 *12%*	123 *14%*	213 *13%*	45 *11%*	92 *12%*	241 *13%*	49 *17%*	89 *14%*	312 *13%*	35 *14%* q	24 *19%* mqsu	22 *9%*	54 *16%* mqs	44 *16%* mq	36 *16%* mqs	22 *8%*	22 *14%* q	26 *9%*	59 *15%* q	50 *11%*	12 *12%*
7	**511** ***16%*** **Yhv**	370 *17%*	92 *17%*	26 *12%*	151 *18%*	279 *17%*	59 *15%*	118 *16%*	318 *17%* h	32 *11%*	115 *18%*	393 *16%*	47 *19%* v	22 *18%*	38 *15%*	54 *16%*	48 *17%*	28 *13%*	49 *17%*	24 *15%*	43 *15%*	68 *17%*	81 *18%* v	11 *11%*
8	**620** ***20%*** **b**	501 *23%* Aab	91 *17%* b	16 *7%*	199 *23%* Ae	341 *20%*	67 *17%*	133 *18%*	378 *20%*	63 *22%*	116 *18%*	487 *20%*	58 *23%* t	21 *17%*	47 *19%*	63 *18%*	51 *18%*	54 *25%* t	58 *20%*	35 *22%*	63 *23%*	68 *17%*	84 *19%*	18 *19%*
9	**427** ***14%*** **DHQTa**	358 *16%* Aab	38 *7%*	23 *10%*	122 *14%*	232 *14%*	59 *15%*	108 *15%*	254 *14%*	31 *10%*	77 *12%*	338 *14%*	38 *15%*	16 *13%*	26 *10%*	49 *14%*	41 *15%*	25 *12%*	40 *14%*	17 *11%*	36 *13%*	56 *14%*	69 *16%*	13 *14%*
Highest rating 10	**596** ***19%*** **EHIJP** **Wak**	469 *21%* Aa	68 *13%*	39 *17%*	162 *19%*	340 *20%*	71 *18%*	151 *21%*	344 *18%*	54 *18%*	116 *18%*	464 *19%*	32 *13%*	20 *16%*	50 *20%* k	65 *19%*	41 *15%*	31 *14%*	69 *25%* Ak opt	36 *23%* ko p	62 *22%* k	71 *18%*	92 *21%* k	25 *26%* Aklnopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Don't know	**74** ***2%*** **EZcdgs**	27 *1%*	12 *2%*	8 *3%* Z	10 *1%*	28 *2%*	5 *1%*	24 *3%* g	28 *1%*	15 *5%* Ag	17 *3%*	57 *2%*
1-3 (Net)	**146** ***5%*** **EPZcdu**	45 *2%*	40 *8%* AZ	33 *14%* AZa	22 *3%*	59 *4%*	32 *8%* Acd	35 *5%*	82 *4%*	15 *5%*	22 *4%*	121 *5%*
4-6 (Net)	**754** ***24%*** **DFLMO SUZq**	443 *20%*	186 *35%* AZ	84 *37%* AZ	188 *22%*	398 *24%*	109 *27%*	167 *23%*	463 *25%*	83 *28%*	167 *27%*	577 *24%*
7-10 (Net)	**2153** ***69%*** **HIJQT abeh**	1698 *77%* Aab	288 *55%* b	104 *46%*	633 *74%* Ae	1192 *71%* Ae	255 *64%*	510 *69%* h	1294 *69%* h	179 *62%*	424 *67%*	1682 *69%*
9-10 (Net)	**1022** ***33%*** **HIJPR Ta**	827 *37%* Aab	105 *20%*	62 *27%* a	283 *33%*	572 *34%*	130 *32%*	259 *35%*	598 *32%*	84 *29%*	193 *31%*	803 *33%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	2 *1%*	4 *3%* s	8 *3%* s	7 *2%* s	10 *3%* s	8 *4%* ks	8 *3%* s	3 *2%* s	- -	14 *3%* ks	9 *2%* s	1 *1%* s
1-3 (Net)	19 *8%* Aprt u	9 *7%* u	17 *7%* u	16 *5%*	14 *5%* u	7 *3%*	14 *5%* u	6 *4%*	18 *6%* u	15 *4%*	8 *2%*	4 *4%*
4-6 (Net)	54 *21%*	33 *26%* q	64 *26%* q	91 *26%* q	76 *27%* q	65 *30%* kqu	43 *15%*	36 *23%* q	59 *21%*	115 *28%* q	95 *22%*	24 *25%* q
7-10 (Net)	175 *70%*	80 *64%*	161 *64%*	231 *67%*	182 *65%*	139 *63%*	217 *77%* Almnopt	112 *71%*	204 *73%*	262 *65%*	326 *74%* Almnopt	66 *70%*
9-10 (Net)	70 *28%*	37 *29%*	76 *30%*	114 *33%*	82 *29%*	57 *26%*	110 *39%* Akop	53 *34%*	98 *35%*	127 *31%*	161 *37%* kp	38 *40%* Akmopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**47**	22	5	-	6	4	2	9	11	6	7	11	2	2	8	7	8	11	5	3	2
	2%	*2%*	*1%*	-	*4%*	*4%*	*1%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*	*1%*	*1%*
					ABCH	C															
2	**43**	28	4	-	5	-	1	6	10	2	7	13	5	2	5	7	6	5	8	3	4
	1%	*2%*	*1%*	-	*3%*	-	*	*1%*	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*	*1%*
		A			ACH																
3	**55**	17	14	3	5	5	2	11	9	5	13	13	5	2	8	5	3	11	8	2	9
	2%	*1%*	*2%*	*6%*	*3%*	*4%*	*1%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*
	B				B	B															
4	**90**	45	14	2	4	6	6	13	24	7	25	17	2	1	13	9	14	18	10	14	5
	3%	*3%*	*3%*	*4%*	*3%*	*5%*	*3%*	*2%*	*3%*	*2%*	*3%*	*2%*	*1%*	*1%*	*4%*	*3%*	*4%*	*3%*	*2%*	*3%*	*2%*
	M					H			M		M				M						
5	**258**	120	51	1	13	12	14	46	54	24	71	50	23	10	26	37	31	48	44	33	16
	8%	*9%*	*9%*	*3%*	*9%*	*10%*	*9%*	*7%*	*7%*	*7%*	*10%*	*7%*	*9%*	*12%*	*9%*	*12%*	*8%*	*8%*	*9%*	*8%*	*5%*
																AU					
6	**407**	190	85	8	17	26	30	51	105	29	117	85	29	12	30	52	47	93	68	53	36
	13%	*13%*	*15%*	*18%*	*11%*	*22%*	*19%*	*7%*	*15%*	*9%*	*16%*	*12%*	*11%*	*15%*	*10%*	*16%*	*13%*	*15%*	*13%*	*13%*	*12%*
	HJ	H	H			ABEH	AEH		J		AJLO										
7	**511**	235	105	8	26	16	21	100	127	66	114	117	36	11	38	37	80	102	91	64	46
	16%	*17%*	*19%*	*18%*	*17%*	*13%*	*13%*	*14%*	*18%*	*21%*	*16%*	*17%*	*13%*	*13%*	*13%*	*12%*	*22%*	*16%*	*17%*	*16%*	*15%*
	P									MO							APRU		P		
8	**620**	277	101	9	28	21	34	151	143	62	135	146	56	18	56	64	66	130	111	95	57
	20%	*20%*	*18%*	*19%*	*18%*	*17%*	*21%*	*22%*	*20%*	*19%*	*19%*	*21%*	*21%*	*22%*	*20%*	*20%*	*18%*	*21%*	*21%*	*24%*	*18%*
9	**427**	193	73	5	15	8	19	114	85	50	102	102	40	7	39	38	48	86	81	55	58
	14%	*14%*	*13%*	*10%*	*10%*	*7%*	*12%*	*16%*	*12%*	*15%*	*14%*	*14%*	*15%*	*9%*	*14%*	*12%*	*13%*	*14%*	*16%*	*14%*	*19%*
	F	F						AEF													AP
Highest rating 10	**596**	250	83	8	27	20	29	179	139	63	122	143	65	13	50	51	57	119	80	71	73
	19%	*18%*	*15%*	*18%*	*17%*	*16%*	*18%*	*26%*	*19%*	*19%*	*17%*	*20%*	*24%*	*15%*	*17%*	*16%*	*15%*	*19%*	*15%*	*18%*	*23%*
	CS							ABCEFG					AK								PQS
Don't know	**74**	30	15	2	9	4	2	12	17	10	12	10	3	6	13	12	9	8	14	6	5
	2%	*2%*	*3%*	*4%*	*6%*	*3%*	*1%*	*2%*	*2%*	*3%*	*2%*	*1%*	*1%*	*7%*	*5%*	*4%*	*3%*	*1%*	*3%*	*1%*	*2%*
					ABGH									AIKLM	AKLM	R					
1-3 (Net)	**146**	68	22	3	16	9	4	25	30	12	28	37	12	5	21	19	18	26	22	8	16
	5%	*5%*	*4%*	*6%*	*10%*	*7%*	*3%*	*4%*	*4%*	*4%*	*4%*	*5%*	*5%*	*6%*	*7%*	*6%*	*5%*	*4%*	*4%*	*2%*	*5%*
					ABCGH										AK						
4-6 (Net)	**754**	355	150	11	34	45	49	110	182	60	212	152	54	23	68	98	92	159	123	100	57
	24%	*25%*	*27%*	*25%*	*22%*	*37%*	*31%*	*16%*	*25%*	*19%*	*29%*	*21%*	*20%*	*28%*	*24%*	*31%*	*25%*	*25%*	*24%*	*25%*	*18%*
	HJU	H	H		H	ABEH	AEH		J		AJLM					ASU		U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**2153** ***69%*** **EFKP**	955 *68%* F	362 *66%* F	30 *65%*	95 *62%*	64 *53%*	103 *65%* F	544 *79%* ABCEFG	493 *68%*	240 *75%* AKNO	473 *65%*	509 *72%* KNO	197 *74%* KN O	49 *59%*	183 *64%*	189 *60%*	251 *68%* P	437 *69%* P	364 *70%* P	286 *72%*	234 *75%* AP
9-10 (Net)	**1022** ***33%*** **F**	443 *31%*	156 *28%*	13 *28%*	42 *27%*	28 *23%*	48 *30%*	293 *42%* ABCEFG	224 *31%*	112 *35%*	224 *31%*	245 *35%*	105 *39%* AI KN	20 *24%*	89 *31%*	89 *28%*	105 *28%*	205 *33%*	162 *31%*	127 *32%*	131 *42%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**39** ***1%*** **Zdg**	15 *1%*	24 *2%*	25 *2%*	14 *1%*	25 *2%*	14 *1%*	10 *2%*	4 *1%*	9 *2%*	7 *1%*	5 *1%*	5 *1%*	8 *1%*	19 *1%*	12 *2%*	7 *1%*	32 *1%*	4 *1%*	35 *1%*	29 *1%*	7 *3%* AV	1 *1%*	2 *2%*
2	**34** ***1%*** **VZc**	14 *1%*	20 *1%*	21 *1%*	13 *1%*	19 *1%*	15 *1%*	4 *1%*	7 *1%*	6 *1%*	5 *1%*	8 *2%*	4 *1%*	5 *1%*	20 *1%*	8 *1%*	11 *1%*	23 *1%*	3 *1%*	31 *1%*	22 *1%*	9 *4%* AV	2 *1%*	1 *1%*
3	**47** ***2%*** **EZc**	26 *2%*	22 *1%*	32 *2%* AE	15 *1%*	27 *2%*	20 *1%*	7 *2%*	14 *3%* AM	6 *1%*	9 *2%*	5 *1%*	5 *1%*	12 *1%*	20 *1%*	16 *2%*	15 *2%*	32 *1%*	5 *1%*	43 *2%*	37 *1%*	7 *3%*	2 *1%*	1 *1%*
4	**72** ***2%*** **Z**	33 *2%*	38 *2%*	38 *2%*	34 *2%*	36 *2%*	36 *2%*	15 *3%*	10 *2%*	10 *2%*	12 *2%*	11 *3%*	14 *2%*	20 *2%*	32 *2%*	19 *2%*	24 *3%*	48 *2%*	4 *1%*	67 *2%* A	58 *2%*	6 *3%*	5 *3%*	3 *3%*
5	**249** ***8%*** **LMOU** **Zu**	133 *9%*	116 *7%*	138 *9%*	111 *7%*	112 *7%*	137 *9%*	47 *11%* LM	52 *10%* LM	49 *10%* LM	40 *8%*	23 *5%*	39 *6%*	40 *5%*	132 *9%* O	78 *10%* AO	78 *9%*	171 *8%*	48 *12%* AU	201 *7%*	215 *8%*	16 *6%*	8 *5%*	10 *11%* X
6	**319** ***10%*** **DFL** **MSUWef** **ks**	161 *10%*	158 *10%*	124 *8%*	195 *12%* AD	132 *9%*	187 *12%* AF	64 *15%* AKL M	85 *16%* AKL M	60 *12%* LM	48 *9%* L	22 *5%*	41 *6%*	90 *11%*	152 *10%*	77 *10%*	118 *13%* AS	201 *9%*	68 *17%* AU	251 *9%*	282 *11%* W	16 *6%*	14 *9%*	7 *7%*
7	**416** ***13%*** **DMU**	210 *14%*	205 *13%*	164 *11%*	252 *16%* AD	198 *13%*	217 *14%*	91 *21%* AIK LM	71 *13%*	80 *16%* KLM	59 *11%*	46 *10%*	69 *10%*	97 *12%*	223 *15%* AO	95 *12%*	137 *15%*	278 *13%*	73 *18%* AU	342 *13%*	351 *13%*	31 *12%*	21 *14%*	12 *12%*
8	**525** ***17%*** **ab**	253 *16%*	272 *17%*	257 *17%*	268 *17%*	257 *17%*	268 *17%*	58 *13%*	89 *17%*	84 *17%*	95 *18%*	79 *18%*	119 *17%*	140 *17%*	246 *16%*	138 *18%*	164 *18%*	360 *16%*	75 *19%*	447 *16%*	439 *17%*	48 *19%*	22 *14%*	16 *17%*
9	**403** ***13%*** **DIa**	184 *12%*	219 *14%*	140 *9%*	263 *16%* AD	196 *13%*	207 *13%*	46 *11%*	49 *9%*	65 *13%*	68 *13%*	63 *14%* I	113 *16%* AH I	114 *14%*	199 *13%*	89 *11%*	102 *11%*	302 *14%*	38 *9%*	365 *13%* A	321 *12%*	49 *20%* AVY	23 *15%*	10 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**933** ***30%*** **EGH IJPRTW cgkot**	459 *30%*	474 *30%*	528 *34%* AE	405 *25%*	489 *32%* AG	444 *28%*	86 *20%*	121 *23%*	117 *23%*	173 *33%* HIJ	165 *38%* AHI J	270 *39%* AH IJK	310 *37%* AP Q	409 *27%*	214 *27%*	225 *25%*	708 *32%* AR	63 *15%*	870 *32%* AT	794 *30%* W	56 *22%*	54 *35%* W	30 *31%* W
Don't know	**90** ***3%*** **EMOU Zcdegs**	47 *3%*	43 *3%*	64 *4%* AE	26 *2%*	41 *3%*	49 *3%*	9 *2%*	30 *6%* AHLM	15 *3%* M	17 *3%* M	11 *3%*	7 *1%*	9 *1%*	48 *3%* O	34 *4%* AO	20 *2%*	70 *3%*	23 *6%* AU	67 *2%*	79 *3%*	4 *2%*	4 *3%*	2 *3%*
1-3 (Net)	**120** ***4%*** **EGMV Zcd**	55 *4%*	66 *4%*	78 *5%* AE	43 *3%*	71 *5%* G	50 *3%*	21 *5%* M	25 *5%* M	21 *4%* M	21 *4%*	18 *4%*	14 *2%*	24 *3%*	59 *4%*	37 *5%*	33 *4%*	88 *4%*	11 *3%*	109 *4%*	88 *3%*	23 *9%* AVX	5 *3%*	5 *5%*
4-6 (Net)	**640** ***20%*** **FLM OSUWZf ks**	327 *21%*	313 *20%*	299 *20%*	340 *21%*	280 *18%*	360 *23%* AF	126 *29%* AKL M	146 *28%* AKL M	118 *24%* LM	100 *19%* LM	56 *13%*	94 *14%*	150 *18%*	316 *21%*	174 *22%* O	220 *24%* AS	420 *19%*	120 *30%* AU	520 *19%*	555 *21%* W	38 *15%*	27 *17%*	20 *22%* W
7-10 (Net)	**2277** ***73%*** **HIQ RTabhl mot**	1107 *72%*	1170 *74%*	1089 *71%*	1188 *74%*	1140 *74%*	1136 *71%*	281 *64%*	330 *62%*	346 *69%* I	395 *74%* HI	352 *81%* AHI JK	572 *83%* AH IJK	661 *78%* AP Q	1077 *72%*	537 *69%*	628 *70%*	1649 *74%* AR	250 *62%*	2025 *74%* AT	1904 *73%*	185 *74%*	120 *77%*	67 *71%*
9-10 (Net)	**1336** ***43%*** **GHI JPQRTa cot**	644 *42%*	693 *44%*	668 *44%*	668 *42%*	685 *45%* G	651 *41%*	133 *30%*	170 *32%*	182 *36%*	241 *45%* HIJ	228 *52%* AHI JK	383 *56%* AH IJK	424 *50%* AP Q	608 *40%*	303 *39%*	327 *36%*	1010 *45%* AR	101 *25%*	1235 *45%* AT	1114 *42%*	105 *42%*	77 *49%* AV	40 *42%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	3125	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	3127	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	2581	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	39 1% Zdg	8 *	9 2% Z	13 6% AZa	7 1%	12 1%	11 3% Acd	14 2% g	15 1%	7 2% g	5 1%	32 1%
2	34 1% VZc	6 *	9 2% Z	10 4% AZ	2 *	14 1%	7 2% c	7 1%	20 1%	6 2%	6 1%	26 1%
3	47 2% EZc	19 1%	8 2%	14 6% AZa	6 1%	19 1%	11 3% Acd	11 1%	26 1%	8 3%	11 2%	36 1%
4	72 2% Z	40 2%	19 4% Z	8 3%	17 2%	40 2%	10 2%	14 2%	43 2%	9 3%	12 2%	59 2%
5	249 8% LMOUZu	130 6%	77 15% AZb	19 8%	54 6%	140 8%	33 8%	59 8%	155 8%	24 8%	52 8%	194 8%
6	319 10% DFLMS UWefks	226 10%	67 13% b	15 7%	117 14% Ade	158 9%	26 6%	51 7%	217 12% Af	28 10%	79 13% Aj	236 10%
7	416 13% DMU	309 14%	72 14%	25 11%	143 17% Ad e	216 13%	45 11%	89 12%	264 14%	39 13%	77 12%	335 14%
8	525 17% ab	424 19% Aab	61 12%	27 12%	165 19% Ae	290 17%	56 14%	117 16%	317 17%	49 17%	96 15%	420 17%
9	403 13% Dla	331 15% Aa	42 8%	23 10%	125 15%	221 13%	44 11%	87 12%	257 14%	28 10%	89 14%	307 13%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	7 3% A	1 1%	7 3%	4 1%	4 2%	1 *	2 1%	1 1%	2 1%	4 1%	4 1%	2 2% p
2	9 4% Anop qtu	5 4% Anop qtu	3 1%	- -	2 1%	- -	1 *	2 1% n	5 2% n	2 1%	4 1%	1 1% np
3	7 3% su	2 2%	12 5% Anq rstu	3 1%	7 2%	3 1%	2 1%	2 1%	1 *	6 1%	2 *	1 1%
4	6 3%	2 2%	7 3%	5 1%	5 2%	2 1%	5 2%	5 3%	7 2%	12 3%	13 3%	3 3% p
5	16 6%	12 10%	32 13% Akq ru	27 8%	31 11% ru	17 8%	17 6%	8 5%	20 7%	38 9% u	21 5%	10 11% qru
6	16 6%	18 14% ks	20 8%	47 14% ksv	35 12% ks	26 12% ks	28 10%	14 9%	14 5%	55 13% ksv	40 9%	7 7%
7	31 12%	18 14%	37 15%	41 12%	38 14%	24 11%	33 12%	21 14%	31 11%	60 15%	69 16%	12 12%
8	48 19% m	17 13%	30 12%	56 16%	49 17%	44 20% m	56 20% m	22 14%	51 18%	73 18%	63 14%	16 17%
9	49 20% Amn oqtuv	14 12%	25 10%	40 12%	34 12%	35 16%	33 12%	23 15%	39 14%	43 10%	58 13%	10 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Highest rating 10	**933** **30%** **EGHIJ PRTWcg ko t**	688 31% A	143 27%	70 31%	208 24%	534 32% Ac	153 38% Acd	258 35% Agh t t	514 28%	80 27%	187 30%	719 30%
Don't know	**90** **3%** **EMOUZc degs**	30 1%	18 3% Z	5 2%	10 1%	33 2%	4 1%	30 4% g	39 2%	14 5% g	16 3%	72 3%
1-3 (Net)	**120** **4%** **EGMVZc d**	34 2%	27 5% Z	36 16% AZa	15 2%	45 3%	30 7% Acd	32 4%	61 3%	20 7% Ag	22 3%	94 4%
4-6 (Net)	**640** **20%** **FLMOS UWZfks**	396 18%	163 31% AZb	42 18%	188 22%	337 20%	68 17%	124 17%	415 22% Af	61 21%	143 23%	489 20%
7-10 (Net)	**2277** **73%** **HIQRT abhlmo t**	1752 79% Aab	318 60%	145 64%	641 75%	1262 75% A	298 74%	552 75% h	1352 72%	195 67%	449 71%	1781 73%
9-10 (Net)	**1336** **43%** **GHIJP QRTaco t**	1019 46% Aa	185 35%	93 41%	332 39%	756 45% Ac	197 49% Ac	345 47% Agh t	771 41%	108 37%	276 44%	1026 42%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	56 22%	31 25%	68 27%	111 32% kot	67 24%	58 27%	99 35% ko	54 35% ko	109 39% Akl mo pt	99 24%	152 35% Akot	30 31% kt
Don't know	4 2%	5 4% s	9 4% s	11 3% s	10 4% s	9 4% s	6 2%	4 3% s	1 *	17 4% s	11 2%	2 3% s
1-3 (Net)	23 9% Anop qrstu	8 6% npq	21 8% Anp qrstu	7 2%	13 4%	4 2%	5 2%	5 3%	9 3%	12 3%	10 2%	5 5% npqu
4-6 (Net)	38 15%	32 26% ks	59 24% ks	79 23% ks	71 25% kqrsu	44 20%	49 18%	27 17%	42 15%	104 26% Ak qrsu	74 17%	20 22% k
7-10 (Net)	185 74% m	80 64%	161 64%	248 72%	187 67%	162 74% m	221 79% Al mot v	120 77% lm o t	230 82% Akl mnot v	273 67% v	342 78% Almot	67 71%
9-10 (Net)	105 42%	45 36%	93 37%	151 44% t	100 36%	93 43%	132 47% mo	77 49% Al mo t	148 53% Akl mot v	141 35%	210 48% Almot	40 42%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**39** ***1%***	12 *1%*	9 *2%*	- -	4 *3%* ABH	6 *5%* ABCH	2 *2%*	6 *1%*	9 *1%*	3 *1%*	8 *1%*	9 *1%*	1 *	2 *2%*	7 *2%*	6 *2%*	8 *2%* R	4 *1%*	6 *1%*	4 *1%*	4 *1%*
2	**34** ***1%***	21 *1%*	4 *1%*	- -	4 *3%* ACGH	1 *	- -	5 *1%*	5 *1%*	2 *1%*	12 *2%*	7 *1%*	2 *1%*	- -	5 *2%*	2 *1%*	6 *2%*	8 *1%*	6 *1%*	2 *	2 *1%*
3	**47** ***2%***	28 *2%*	7 *1%*	1 *2%*	3 *2%*	2 *2%*	1 *1%*	6 *1%*	11 *2%*	2 *1%*	14 *2%*	9 *1%*	2 *1%*	2 *2%*	7 *2%*	5 *2%*	4 *1%*	5 *1%*	8 *2%*	11 *3%*	1 *
4	**72** ***2%***	36 *3%*	10 *2%*	1 *1%*	6 *4%*	4 *3%*	2 *1%*	14 *2%*	15 *2%*	4 *1%*	29 *4%* AJL	10 *1%*	6 *2%*	1 *1%*	7 *3%*	7 *2%*	9 *2%*	11 *2%*	12 *2%*	3 *1%*	9 *3%*
5	**249** ***8%***	120 *9%*	43 *8%*	4 *9%*	9 *6%*	14 *12%* H	14 *9%*	44 *6%*	57 *8%*	31 *10%*	55 *8%*	52 *7%*	20 *7%*	5 *6%*	26 *9%*	29 *9%*	42 *11%* AU	55 *9%*	43 *8%*	27 *7%*	15 *5%*
6	**319** ***10%*** **H**	152 *11%* H	70 *13%* EH	2 *5%*	11 *7%*	20 *16%* AEH	23 *15%* AEH	40 *6%*	75 *10%*	34 *11%*	91 *13%* AM	65 *9%*	18 *7%*	11 *13%*	25 *9%*	43 *13%*	43 *12%*	67 *11%*	49 *9%*	36 *9%*	33 *10%*
7	**416** ***13%*** **HU**	186 *13%*	84 *15%* H	7 *16%*	26 *17%* H	18 *15%*	20 *13%*	74 *11%*	113 *16%*	38 *12%*	90 *12%*	83 *12%*	42 *16%*	10 *13%*	37 *13%*	44 *14%* U	53 *14%* U	83 *13%*	79 *15%* U	54 *13%*	26 *8%*
8	**525** ***17%***	246 *17%*	91 *17%*	5 *11%*	23 *15%*	14 *12%*	27 *17%*	119 *17%*	129 *18%*	55 *17%*	118 *16%*	123 *17%*	39 *15%*	16 *19%*	46 *16%*	52 *16%*	64 *17%*	109 *17%*	88 *17%*	64 *16%*	56 *18%*
9	**403** ***13%*** **B**	160 *11%*	73 *13%*	4 *9%*	18 *12%*	14 *12%*	24 *15%*	110 *16%* AB	102 *14%*	38 *12%*	84 *12%*	98 *14%*	43 *16%* N	5 *6%*	31 *11%*	42 *13%*	46 *12%*	93 *15%* U	73 *14%*	67 *17%*	30 *10%*
Highest rating 10	**933** ***30%*** **FIPQ**	399 *28%*	141 *26%*	19 *42%*	42 *27%*	24 *20%*	40 *25%*	267 *39%* ABCEFG	189 *26%*	108 *34%* I	207 *29%*	238 *34%* AIO	91 *34%* I	24 *28%*	74 *26%*	78 *25%*	79 *21%*	178 *28%* Q	139 *27%*	129 *32%*	131 *42%* APQRS
Don't know	**90** ***3%*** **H**	48 *3%* H	17 *3%* H	2 *4%*	8 *5%* AH	3 *2%*	5 *3%* H	6 *1%*	16 *2%*	6 *2%*	18 *2%*	13 *2%*	4 *1%*	8 *10%* AIJKLM	21 *7%* AIJKL M	8 *2%*	14 *4%*	17 *3%*	19 *4%*	4 *1%*	5 *2%*
1-3 (Net)	**120** ***4%*** **H**	60 *4%* H	20 *4%*	1 *2%*	11 *7%* ACGH	9 *8%* AGH	3 *2%*	16 *2%*	26 *4%*	8 *2%*	34 *5%*	25 *4%*	6 *2%*	3 *4%*	18 *6%* AJM	13 *4%*	18 *5%*	17 *3%*	19 *4%*	16 *4%*	7 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**640** ***20%*** **H**	308 *22%* H	122 *22%* H	7 *15%*	26 *17%*	38 *32%* ABCEH	39 *25%* H	99 *14%*	147 *20%*	69 *21%*	175 *24%* ALM	128 *18%*	43 *16%*	17 *20%*	58 *20%*	79 *25%* A	95 *26%* AU	132 *21%*	104 *20%*	66 *17%*	57 *18%*
7-10 (Net)	**2277** ***73%*** **BFKOQ**	991 *70%* F	389 *71%* F	36 *78%*	108 *70%* F	71 *58%*	111 *70%* F	571 *83%* ABCEFG	534 *74%* O	238 *74%* O	499 *69%*	541 *77%* AKNO	215 *80%* AK NO	55 *66%*	188 *66%*	217 *68%*	242 *65%*	464 *74%* Q	380 *73%* Q	313 *78%*	243 *78%* PQ
9-10 (Net)	**1336** ***43%*** **BFOQ**	560 *40%*	214 *39%*	24 *51%*	60 *39%*	38 *31%*	64 *40%*	377 *55%* ABCEFG	292 *40%*	146 *45%* O	291 *40%*	335 *47%* AIKNO	134 *50%* AI KNO	29 *35%*	105 *37%*	120 *38%*	125 *34%*	272 *43%* Q	212 *41%*	196 *49%*	161 *51%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**73** ***2%*** **EOZcgu**	37 *2%*	37 *2%*	48 *3%* AE	25 *2%*	38 *2%*	35 *2%*	13 *3%*	10 *2%*	16 *3%*	11 *2%*	7 *2%*	16 *2%*	7 *1%*	35 *2%* O	32 *4%* AOP	19 *2%*	54 *2%*	6 *2%*	67 *2%*	57 *2%*	10 *4%*	5 *3%*	2 *3%*
2	**44** ***1%*** **OZc**	21 *1%*	23 *1%*	23 *2%*	21 *1%*	18 *1%*	26 *2%*	5 *1%*	18 *3%* AJLM	3 *1%*	8 *2%*	4 *1%*	5 *1%*	6 *1%*	22 *1%*	16 *2%* O	10 *1%*	34 *2%*	3 *1%*	41 *1%*	33 *1%*	7 *3%* AVX	1 *1%*	2 *2%*
3	**93** ***3%*** **ELUYZcv**	45 *3%*	48 *3%*	61 *4%* AE	32 *2%*	44 *3%*	49 *3%*	28 *6%* AIKLM	14 *3%*	16 *3%* L	11 *2%*	4 *1%*	19 *3%*	18 *2%*	43 *3%*	32 *4%* AO	32 *4%*	61 *3%*	22 *5%* AU	71 *3%*	77 *3%* Y	10 *4%* Y	6 *4%* Y	1 *1%*
4	**117** ***4%*** **MZf**	61 *4%*	56 *4%*	61 *4%*	55 *3%*	50 *3%*	66 *4%*	36 *8%* AIJKLM	20 *4%*	19 *4%*	14 *3%*	12 *3%*	16 *2%*	25 *3%*	56 *4%*	36 *5%*	31 *3%*	86 *4%*	20 *5%*	97 *4%*	99 *4%*	11 *4%*	4 *2%*	3 *3%*
5	**311** ***10%*** **MSWZk**	162 *11%*	149 *9%*	152 *10%*	159 *10%*	145 *9%*	166 *10%*	48 *11%* M	67 *13%* AM	59 *12%* M	50 *9%*	37 *9%*	48 *7%*	73 *9%*	150 *10%*	87 *11%*	110 *12%* AS	201 *9%*	42 *10%*	268 *10%*	268 *10%* W	13 *5%*	15 *9%*	15 *16%* AVWX
6	**435** ***14%*** **DMUs**	222 *14%*	213 *13%*	168 *11%*	267 *17%* AD	200 *13%*	234 *15%*	80 *18%* ALM	90 *17%* ALM	74 *15%* M	71 *13%*	52 *12%*	67 *10%*	105 *12%*	221 *15%*	109 *14%*	141 *16%*	294 *13%*	71 *18%*	363 *13%*	367 *14%*	35 *14%*	18 *12%*	14 *15%*
7	**539** ***17%*** **e**	263 *17%*	276 *17%*	245 *16%*	295 *18%*	261 *17%*	279 *17%*	88 *20%*	93 *17%*	91 *18%*	94 *18%*	68 *16%*	107 *16%*	143 *17%*	274 *18%*	121 *16%*	167 *19%*	372 *17%*	64 *16%*	474 *17%*	448 *17%*	49 *20%*	27 *17%*	16 *17%*
8	**583** ***19%*** **BHIYabiv**	257 *17%*	326 *20%* AB	279 *18%*	303 *19%*	291 *19%*	292 *18%*	57 *13%*	73 *14%*	96 *19%* HI	107 *20%* HI	102 *23%* AHI	149 *22%* AHI	183 *22%* AP	261 *17%*	139 *18%*	149 *17%*	433 *19%*	60 *15%*	522 *19%* A	491 *19%* Y	55 *22%* Y	25 *16%*	11 *12%*
9	**319** ***10%*** **DHQaf**	149 *10%*	170 *11%*	136 *9%*	183 *11%* AD	166 *11%*	153 *10%*	30 *7%*	61 *12%* H	40 *8%*	44 *8%*	51 *12%* H	92 *13%* AHJK	102 *12%* Q	154 *10%*	62 *8%*	81 *9%*	239 *11%*	33 *8%*	286 *11%*	263 *10%*	29 *12%*	19 *12%*	8 *9%*

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21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**460** ***15%*** **EHI** **QWabgk** **lop**	238 *15%*	222 *14%*	260 *17%* AE	200 *13%*	244 *16%*	216 *14%*	27 *6%*	49 *9%*	61 *12%* H	98 *18%* AHI J	80 *18%* AHI J	144 *21%* AH IJ	163 *19%* AP Q	210 *14%*	88 *11%*	118 *13%*	342 *15%*	51 *13%*	409 *15%*	392 *15%* W	21 *8%*	29 *19%* AW	17 *18%* W
Don't know	**154** ***5%*** **EMOU** **Zcds**	82 *5%*	72 *4%*	96 *6%* AE	58 *4%*	76 *5%*	77 *5%*	26 *6%*	36 *7%* M	25 *5%*	23 *4%*	20 *5%*	23 *3%*	19 *2%*	74 *5%* O	60 *8%* AOP	43 *5%*	111 *5%*	32 *8%* AU	122 *4%*	132 *5%*	9 *4%*	8 *5%*	5 *5%*
1-3 (Net)	**210** ***7%*** **ELOZ** **ctu**	102 *7%*	108 *7%*	133 *9%* AE	77 *5%*	99 *6%*	110 *7%*	46 *10%* AKLM	43 *8%* L	35 *7%* L	30 *6%*	15 *3%*	41 *6%*	30 *4%*	100 *7%* O	79 *10%* AOP	62 *7%*	148 *7%*	31 *8%*	179 *7%*	167 *6%*	27 *11%* AVY	11 *7%*	5 *6%*
4-6 (Net)	**862** ***28%*** **DLM** **OSUZf**	444 *29%*	418 *26%*	381 *25%*	481 *30%* AD	395 *26%*	467 *29%* AF	164 *38%* AJK LM	178 *33%* AKL M	153 *30%* LM	135 *25%* M	101 *23%*	131 *19%*	203 *24%*	428 *29%* O	231 *30%* O	282 *31%* AS	581 *26%*	134 *33%* AU	728 *27%*	734 *28%*	60 *24%*	37 *24%*	31 *33%* AWX
7-10 (Net)	**1901** ***61%*** **GHI** **QRTabe** **p**	907 *59%*	994 *62%*	920 *60%*	981 *61%*	961 *63%* AG	940 *59%*	202 *46%*	276 *52%*	288 *57%* H	344 *65%* HIJ	301 *69%* AHI J	492 *72%* AH IJK	591 *70%* AP Q	898 *60%* Q	410 *52%*	515 *57%*	1386 *62%* AR	208 *51%*	1691 *62%* AT	1593 *61%*	154 *62%*	100 *64%* Y	53 *56%*
9-10 (Net)	**779** ***25%*** **GHI** **JQRWab** **ko**	387 *25%*	392 *25%*	397 *26%*	382 *24%*	410 *27%* AG	369 *23%*	57 *13%*	110 *21%* H	101 *20%* H	142 *27%* HIJ	131 *30%* AHI J	237 *34%* AH IJK	265 *31%* AP Q	364 *24%* Q	149 *19%*	198 *22%*	581 *26%* AR	84 *21%*	695 *26%* A	655 *25%*	50 *20%*	48 *31%* AVW	26 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	3125	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	3127	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	2581	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	73 2% EOZcgu	26 1%	14 3% Z	19 8% AZa	12 1%	33 2%	14 3% c	22 3%	33 2%	8 3%	21 3%	52 2%
2	44 1% OZc	15 1%	16 3% AZ	9 4% AZ	3 *	24 1% c	12 3% Acd	7 1%	29 2%	5 2%	8 1%	35 1%
3	93 3% ELUYZc v	37 2%	26 5% AZ	18 8% AZ	8 1%	49 3% c	22 6% Acd	18 2%	55 3%	14 5%	20 3%	73 3%
4	117 4% MZf	61 3%	30 6% AZ	18 8% AZ	27 3%	56 3%	23 6% Acd	18 2%	81 4% f	10 3%	19 3%	98 4%
5	311 10% MSWZk	199 9%	71 14% AZ	28 12%	80 9%	170 10%	47 12%	75 10%	185 10%	30 10%	68 11%	234 10%
6	435 14% DMUs	297 13%	96 18% AZb	26 12%	131 15%	231 14%	56 14%	86 12%	280 15% f	41 14%	95 15%	333 14%
7	539 17% e	397 18%	92 18%	35 15%	172 20% Ae	296 18%	54 14%	133 18%	329 18%	43 15%	104 17%	425 17%
8	583 19% BHIYa biv	474 21% Aab	72 14%	23 10%	159 19%	332 20%	73 18%	151 20%	335 18%	46 16%	99 16%	469 19%
9	319 10% DHQaf	265 12% Aa	34 6%	17 7%	115 13% Ad e	161 10%	35 9%	60 8%	210 11% Af	27 9%	74 12%	241 10%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	10 4% tu	5 4% u	7 3% u	11 3% u	7 2% u	8 4% u	6 2% u	5 3% u	7 2% u	5 1%	1 *	2 3% u
2	7 3% Aortu	1 1%	3 1%	8 2%	1 *	6 3% otu	8 3% otu	1 1%	2 1%	2 1%	2 1%	2 2% otu
3	10 4% tv	6 5% tv	10 4%	9 3%	14 5% tv	9 4%	8 3%	6 4% tv	5 2%	5 1%	11 2%	1 1%
4	11 4%	3 2%	11 4%	12 4%	16 6%	10 4%	11 4%	4 2%	11 4%	13 3%	13 3%	3 3%
5	13 5%	17 14% k	29 11% k	32 9%	23 8%	29 13% kq	20 7%	15 9%	40 14% Akqu	42 10% k	37 8%	15 16% Aknoqrtu
6	35 14%	20 16%	28 11%	62 18% Amrs	45 16% s	27 12%	34 12%	18 12%	26 9%	68 17% s	58 13%	14 15%
7	49 20% n	21 17%	45 18%	45 13%	56 20% n	35 16%	52 18%	27 17%	42 15%	76 19%	76 17%	16 17%
8	55 22% v	21 17%	41 16%	67 19% v	46 16%	39 18%	61 22% v	25 16%	57 20% v	66 16%	93 21% v	11 12%
9	29 12%	15 12%	25 10%	35 10%	29 10%	22 10%	29 10%	19 12% t	25 9%	31 8%	53 12%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Highest rating 10	**460** ***15%*** **EHIQW abgklo** p	371 *17%* Aab	47 *9%*	22 *10%*	129 *15%*	257 *15%*	50 *12%*	133 *18%* Ag	241 *13%*	44 *15%*	97 *15%*	349 *14%*
Don't know	**154** ***5%*** **EMOUZc ds**	70 *3%*	28 *5%* Z	14 *6%* Z	21 *2%*	68 *4%*	15 *4%*	34 *5%*	89 *5%*	23 *8%* Ag	25 *4%*	127 *5%*
1-3 (Net)	**210** ***7%*** **ELOZct u**	78 *4%*	56 *11%* AZ	46 *20%* AZa	22 *3%*	106 *6%* c	48 *12%* Acd	48 *6%*	117 *6%*	27 *9%*	49 *8%*	160 *7%*
4-6 (Net)	**862** ***28%*** **DLMOS UZf**	557 *25%*	197 *38%* AZ	72 *32%* Z	237 *28%*	456 *27%*	126 *31%*	179 *24%*	546 *29%* Af	81 *28%*	182 *29%*	665 *27%*
7-10 (Net)	**1901** ***61%*** **GHIQR Tabep**	1508 *68%* Aab	244 *47%*	97 *42%*	574 *67%* Ad e	1046 *62%* e	212 *53%*	477 *65%* Agh	1115 *60%*	161 *55%*	375 *59%*	1484 *61%*
9-10 (Net)	**779** ***25%*** **GHIJQ RWabko**	636 *29%* Aab	81 *15%*	39 *17%*	243 *28%* Ae	418 *25%*	85 *21%*	193 *26%*	451 *24%*	72 *25%*	172 *27%*	590 *24%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	21 *8%*	9 *7%*	35 *14%*	47 *14%*	26 *9%*	21 *10%*	39 *14%*	29 *19%* Ak lo p	62 *22%* Akl mnop q	75 *19%* Ak lo p	78 *18%* klop	17 *18%* klop
Don't know	9 *4%*	7 *6%*	18 *7%* s	16 *5%*	19 *7%* s	14 *6%* s	13 *5%*	8 *5%* s	5 *2%*	23 *6%* s	16 *4%*	5 *5%* s
1-3 (Net)	27 *11%* Ast uv	12 *10%* tu	19 *8%* tu	28 *8%* tu	22 *8%* tu	22 *10%* stu	22 *8%* tu	11 *7%* tu	13 *5%*	13 *3%*	14 *3%*	5 *6%*
4-6 (Net)	60 *24%*	40 *32%*	67 *27%*	107 *31%*	83 *30%*	65 *30%*	64 *23%*	37 *24%*	77 *27%*	123 *30%*	108 *25%*	31 *33%* Akqru
7-10 (Net)	154 *62%*	66 *53%*	145 *58%*	193 *56%*	157 *56%*	117 *54%*	181 *64%* lp v	100 *64%* lp v	186 *66%* lno pv	248 *61%*	300 *69%* Almno pv	53 *56%*
9-10 (Net)	50 *20%*	24 *19%*	59 *24%*	82 *24%*	55 *19%*	43 *20%*	69 *24%*	48 *31%* Ak lop	87 *31%* Akl op	106 *26%*	131 *30%* Aklop	26 *27%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**73** ***2%*** **C**	29 *2%*	4 *1%*	- -	13 *8%* ABCGH	4 *4%* C	4 *3%*	18 *3%* C	10 *1%*	11 *3%*	16 *2%*	12 *2%*	2 *1%*	3 *3%*	20 *7%* AIKLM	14 *5%* ARSU	11 *3%*	11 *2%*	8 *1%*	4 *1%*	3 *1%*
2	**44** ***1%***	20 *1%*	6 *1%*	1 *1%*	2 *2%*	2 *2%*	7 *4%* ABCH	5 *1%*	10 *1%*	7 *2%*	11 *1%*	8 *1%*	2 *1%*	- -	7 *2%*	5 *2%*	1 *	15 *2%* AQ	11 *2%*	4 *1%*	2 *1%*
3	**93** ***3%***	36 *3%*	18 *3%*	1 *1%*	4 *3%*	7 *6%*	8 *5%*	19 *3%*	21 *3%*	5 *2%*	26 *4%*	21 *3%*	3 *1%*	2 *2%*	14 *5%* AJM	14 *4%*	17 *5%*	18 *3%*	13 *3%*	6 *1%*	8 *2%*
4	**117** ***4%*** **H**	55 *4%* H	22 *4%*	6 *13%*	5 *3%*	9 *7%* H	6 *4%*	14 *2%*	30 *4%*	9 *3%*	28 *4%*	31 *4%*	4 *2%*	3 *4%*	12 *4%*	17 *5%*	20 *5%* R	17 *3%*	14 *3%*	14 *4%*	13 *4%*
5	**311** ***10%*** **HM**	145 *10%* H	70 *13%* H	3 *7%*	16 *11%*	12 *10%*	15 *10%*	49 *7%*	85 *12%* LM	30 *9%*	88 *12%* ALM	55 *8%*	15 *6%*	7 *8%*	29 *10%*	44 *14%* ARSU	41 *11%*	55 *9%*	45 *9%*	52 *13%*	21 *7%*
6	**435** ***14%*** **H**	209 *15%* H	83 *15%* H	7 *14%*	20 *13%*	21 *17%* H	26 *16%* H	70 *10%*	103 *14%*	41 *13%*	121 *17%* AM	92 *13%*	27 *10%*	14 *17%*	34 *12%*	40 *12%*	57 *15%*	99 *16%*	77 *15%*	57 *14%*	42 *13%*
7	**539** ***17%***	251 *18%*	97 *18%*	3 *6%*	33 *21%*	22 *18%*	27 *17%*	107 *16%*	144 *20%* O	54 *17%*	124 *17%*	111 *16%*	51 *19%*	12 *15%*	39 *14%*	49 *15%*	67 *18%*	112 *18%*	107 *20%* U	72 *18%*	43 *14%*
8	**583** ***19%*** **G**	252 *18%*	109 *20%* G	2 *4%*	24 *16%*	15 *12%*	20 *13%*	160 *23%* ABEFG	130 *18%*	51 *16%*	125 *17%*	163 *23%* AIJKO	53 *20%*	18 *22%*	43 *15%*	53 *17%*	62 *17%*	124 *20%*	85 *16%*	85 *21%*	66 *21%*
9	**319** ***10%*** **E**	129 *9%* E	54 *10%* E	10 *21%*	7 *4%*	15 *13%* E	17 *11%* E	88 *13%* ABE	69 *10%*	27 *8%*	72 *10%*	79 *11%*	42 *16%* ALJ KNO	5 *7%*	25 *9%*	28 *9%*	39 *11%*	68 *11%*	58 *11%*	40 *10%*	33 *11%*
Highest rating 10	**460** ***15%*** **CEFKQ**	211 *15%* CEF	56 *10%*	12 *25%*	15 *9%*	8 *6%*	19 *12%*	140 *20%* ABCEFG	96 *13%*	57 *18%* KO	86 *12%*	117 *16%* KO	57 *21%* AI KO	13 *16%*	32 *11%*	37 *12%*	39 *10%*	86 *14%*	73 *14%*	58 *14%*	63 *20%* APQRS
Don't know	**154** ***5%*** **HL**	71 *5%* H	29 *5%*	3 *7%*	14 *9%* ABH	6 *5%*	10 *6%* H	20 *3%*	25 *4%*	31 *10%* AIKLM	28 *4%*	20 *3%*	11 *4%*	5 *6%*	30 *10%* AIKLM	17 *5%*	16 *4%*	25 *4%*	31 *6%*	8 *2%*	17 *6%*
1-3 (Net)	**210** ***7%*** **M**	85 *6%*	29 *5%*	1 *3%*	20 *13%* ABCH	13 *11%* BC	18 *12%* ABCH	43 *6%*	41 *6%*	23 *7%* M	53 *7%* M	40 *6%*	8 *3%*	5 *6%*	41 *14%* AIJK LMN	33 *10%* ASU	30 *8%*	44 *7%*	32 *6%*	14 *4%*	13 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**862**	408	174	16	41	42	47	134	218	79	237	178	47	24	76	100	117	170	136	123	76
	28%	*29%*	*32%*	*35%*	*27%*	*34%*	*30%*	*19%*	*30%*	*25%*	*33%*	*25%*	*17%*	*29%*	*27%*	*32%*	*32%*	*27%*	*26%*	*31%*	*24%*
	HM	H	H		H	H	H		M		AJLM	M		M	M						
7-10 (Net)	**1901**	842	316	26	79	60	83	495	439	189	407	469	202	49	139	167	207	391	323	254	205
	61%	*60%*	*58%*	*56%*	*51%*	*49%*	*53%*	*72%*	*61%*	*59%*	*56%*	*66%*	*76%*	*59%*	*49%*	*53%*	*56%*	*62%*	*62%*	*64%*	*66%*
	EFGKOP	EF						ABCEFG	O	O	O	AIJKO	AI JKLNO					P	P		PQ
9-10 (Net)	**779**	340	111	21	21	23	36	228	165	84	158	195	99	19	56	65	78	155	131	97	96
	25%	*24%*	*20%*	*46%*	*14%*	*19%*	*23%*	*33%*	*23%*	*26%*	*22%*	*28%*	*37%*	*22%*	*20%*	*21%*	*21%*	*25%*	*25%*	*24%*	*31%*
	CEKO	E					E	ABCEFG				KO	AI JKLNO								APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**180** ***6%*** **EGIL** **Zcg**	89 *6%*	91 *6%*	106 *7%* AE	74 *5%*	128 *8%* AG	52 *3%*	28 *6%*	19 *4%*	34 *7%* IL	33 *6%* L	14 *3%*	53 *8%* AIL	48 *6%*	84 *6%*	48 *6%*	40 *4%*	140 *6%*	22 *5%*	158 *6%*	151 *6%*	11 *4%*	10 *7%*	8 *8%*
2	**73** ***2%*** **Zc**	39 *3%*	34 *2%*	37 *2%*	36 *2%*	33 *2%*	40 *2%*	8 *2%*	21 *4%* A	9 *2%*	10 *2%*	12 *3%*	14 *2%*	17 *2%*	35 *2%*	21 *3%*	23 *3%*	50 *2%*	3 *1%*	70 *3%* A	59 *2%*	6 *3%*	5 *3%*	2 *2%*
3	**104** ***3%*** **GRZc**	56 *4%*	48 *3%*	54 *4%*	50 *3%*	71 *5%* AG	33 *2%*	8 *2%*	21 *4%*	13 *3%*	25 *5%* H	17 *4%*	21 *3%*	32 *4%*	39 *3%*	34 *4%* P	16 *2%*	89 *4%* AR	13 *3%*	91 *3%*	90 *3%*	9 *4%*	4 *3%*	2 *2%*
4	**130** ***4%*** **MZc**	68 *4%*	62 *4%*	60 *4%*	70 *4%*	58 *4%*	71 *4%*	29 *7%* AM	27 *5%* M	23 *5%*	18 *3%*	16 *4%*	17 *2%*	33 *4%*	69 *5%*	28 *4%*	43 *5%*	87 *4%*	14 *3%*	117 *4%*	111 *4%*	8 *3%*	7 *4%*	4 *4%*
5	**336** ***11%*** **EUZ** **cq**	168 *11%*	169 *11%*	183 *12%* AE	153 *10%*	183 *12%*	154 *10%*	67 *15%* AIK LM	55 *10%*	54 *11%*	53 *10%*	40 *9%*	67 *10%*	85 *10%*	177 *12%*	75 *10%*	93 *10%*	243 *11%*	58 *14%* U	278 *10%*	284 *11%*	22 *9%*	16 *11%*	14 *15%* AVW
6	**427** ***14%*** **DFK** **LMSUbf**	199 *13%*	229 *14%*	167 *11%*	260 *16%* AD	177 *12%*	251 *16%* AF	86 *20%* AKL M	97 *18%* AKL M	85 *17%* AKL M	57 *11%*	42 *10%*	60 *9%*	115 *14%*	212 *14%*	101 *13%*	145 *16%* AS	282 *13%*	73 *18%* AU	355 *13%*	360 *14%*	39 *16%*	16 *10%*	12 *13%*
7	**525** ***17%*** **Dbe**	254 *17%*	271 *17%*	232 *15%*	293 *18%* AD	279 *18%*	246 *15%*	87 *20%*	89 *17%*	87 *17%*	79 *15%*	73 *17%*	111 *16%*	140 *17%*	266 *18%*	119 *15%*	147 *16%*	378 *17%*	70 *17%*	455 *17%*	436 *17%*	49 *19%*	27 *17%*	14 *15%*
8	**528** ***17%*** **FYa** **bmv**	262 *17%*	266 *17%*	246 *16%*	282 *18%*	232 *15%*	295 *19%* AF	59 *14%*	84 *16%*	72 *14%*	93 *17%*	86 *20%* HJ	133 *19%* HJ	154 *18%*	240 *16%*	134 *17%*	157 *17%*	371 *17%*	58 *14%*	469 *17%*	438 *17%*	51 *20%* Y	28 *18%*	11 *12%*
9	**298** ***10%*** **Hafh**	137 *9%*	162 *10%*	141 *9%*	157 *10%*	132 *9%*	166 *10%*	25 *6%*	41 *8%*	43 *9%*	64 *12%* AHI	54 *12%* AHI	71 *10%* H	93 *11%*	134 *9%*	70 *9%*	92 *10%*	206 *9%*	34 *8%*	265 *10%*	250 *10%*	29 *11%*	11 *7%*	9 *9%*
Highest rating 10	**371** ***12%*** **EFH** **Ta**	178 *12%*	193 *12%*	201 *13%* AE	170 *11%*	142 *9%*	229 *14%* AF	20 *5%*	51 *10%* H	54 *11%* H	77 *14%* HI	68 *16%* AHI J	101 *15%* AH I	88 *10%*	166 *11%*	116 *15%* AOP	105 *12%*	266 *12%*	32 *8%*	339 *12%* AT	310 *12%*	23 *9%*	25 *16%* AVW	13 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**153** ***5%*** **EGUW** **Zck**	86 *6%*	68 *4%*	101 *7%* AE	53 *3%*	96 *6%* AG	57 *4%*	20 *5%*	27 *5%*	27 *5%*	25 *5%*	17 *4%*	38 *5%*	39 *5%*	78 *5%*	36 *5%*	38 *4%*	115 *5%*	29 *7%*	123 *5%*	137 *5%* W	4 *2%*	7 *4%*	5 *6%* W
1-3 (Net)	**358** ***11%*** **EGR** **Zcg**	184 *12%*	173 *11%*	197 *13%* AE	160 *10%*	232 *15%* AG	125 *8%*	44 *10%*	60 *11%*	56 *11%*	67 *13%*	43 *10%*	88 *13%*	97 *12%*	158 *11%*	103 *13%*	79 *9%*	278 *12%* AR	38 *9%*	319 *12%*	300 *11%*	26 *11%*	20 *13%*	11 *12%*
4-6 (Net)	**894** ***29%*** **KLM** **QUZcf**	434 *28%*	460 *29%*	411 *27%*	483 *30%*	418 *27%*	475 *30%*	182 *42%* AIJ KLM	180 *34%* AKL M	162 *32%* KLM	128 *24%*	97 *22%*	144 *21%*	233 *28%*	458 *31%* Q	203 *26%*	282 *31%*	612 *28%*	145 *36%* AU	749 *28%*	756 *29%*	69 *27%*	39 *25%*	30 *32%*
7-10 (Net)	**1722** ***55%*** **FHI** **Tabehm**	831 *54%*	892 *56%*	821 *54%*	902 *56%*	786 *51%*	937 *59%* AF	191 *44%*	265 *50%*	256 *51%* H	313 *59%* HIJ	281 *64%* AHI J	417 *61%* AH IJ	475 *56%*	806 *54%*	439 *56%*	502 *56%*	1221 *55%*	194 *48%*	1528 *56%* AT	1433 *55%*	151 *60%* Y	91 *58%*	48 *50%*
9-10 (Net)	**669** ***21%*** **FHI** **Tabh**	315 *20%*	355 *22%*	343 *22%*	327 *20%*	274 *18%*	395 *25%* AF	45 *10%*	92 *17%* H	97 *19%* H	141 *27%* AHI J	122 *28%* AHI J	172 *25%* AH IJ	181 *21%*	301 *20%*	187 *24%* AP	197 *22%*	472 *21%*	66 *16%*	604 *22%* AT	560 *21%*	51 *20%*	36 *23%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	**180** ***6%*** **EGILZcg**	73 *3%*	30 *6%* Z	49 *21%* AZa	22 *3%*	86 *5%* c	44 *11%* Acd	57 *8%* Ag	77 *4%*	26 *9%* Ag	45 *7%*	130 *5%*
2	**73** ***2%*** **Zc**	30 *1%*	16 *3%* Z	17 *8%* AZa	5 *1%*	32 *2%* c	24 *6%* Acd	13 *2%*	50 *3%*	5 *2%*	13 *2%*	57 *2%*
3	**104** ***3%*** **GRZc**	59 *3%*	28 *5%* AZ	11 *5%*	16 *2%*	64 *4%* c	17 *4%* c	22 *3%*	67 *4%*	7 *3%*	20 *3%*	83 *3%*
4	**130** ***4%*** **MZc**	74 *3%*	26 *5%*	20 *9%* AZ	21 *2%*	73 *4%* c	24 *6%* c	31 *4%*	69 *4%*	18 *6%*	21 *3%*	105 *4%*
5	**336** ***11%*** **EUZcq**	199 *9%*	90 *17%* AZ	31 *14%* Z	68 *8%*	196 *12%* c	49 *12%* c	78 *11%*	196 *10%*	45 *15%* Ag	59 *9%*	272 *11%*
6	**427** ***14%*** **DFKLMSUbf**	295 *13%* b	102 *19%* AZb	16 *7%*	126 *15%*	235 *14%*	48 *12%*	75 *10%*	280 *15%* Af	41 *14%*	91 *14%*	330 *14%*
7	**525** ***17%*** **Dbe**	411 *19%* Ab	80 *15%* b	21 *9%*	165 *19%* Ae	297 *18%* e	46 *12%*	134 *18%*	315 *17%*	40 *14%*	105 *17%*	415 *17%*
8	**528** ***17%*** **FYabmv**	440 *20%* Aab	59 *11%*	17 *7%*	186 *22%* Ade	266 *16%*	62 *15%*	136 *18%*	310 *17%*	42 *14%*	101 *16%*	411 *17%*
9	**298** ***10%*** **Hafh**	248 *11%* Aab	29 *5%*	15 *6%*	101 *12%* Ad	148 *9%*	37 *9%*	54 *7%*	198 *11%* Afh	17 *6%*	62 *10%*	231 *9%*
Highest rating 10	**371** ***12%*** **EFHTa**	310 *14%* Aab	33 *6%*	19 *8%*	123 *14%* Ae	195 *12%*	36 *9%*	102 *14%*	215 *12%*	30 *10%*	87 *14%*	277 *11%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	11 *4%*	8 *7%*	17 *7%*	12 *4%*	12 *4%*	22 *10%* Akno tu	30 *11%* Akn ostu	10 *7%*	14 *5%*	18 *4%*	16 *4%*	8 *8%* ntu
2	6 *3%*	3 *3%*	9 *3%*	6 *2%*	3 *1%*	7 *3%*	7 *2%*	5 *3%*	8 *3%*	7 *2%*	9 *2%*	2 *2%*
3	9 *4%*	5 *4%*	9 *4%*	11 *3%*	6 *2%*	12 *5%*	9 *3%*	4 *3%*	10 *4%*	12 *3%*	16 *4%*	2 *2%*
4	8 *3%*	7 *6%*	14 *6%*	15 *4%*	11 *4%*	7 *3%*	15 *5%*	7 *4%*	16 *6%*	15 *4%*	11 *3%*	4 *4%*
5	22 *9%*	12 *9%*	31 *13%* q	41 *12%* q	32 *11%*	20 *9%*	17 *6%*	16 *11%*	26 *9%*	53 *13%* q	52 *12%* q	14 *15%* Akpqs
6	39 *16%*	20 *16%*	37 *15%*	49 *14%*	42 *15%*	28 *13%*	38 *13%*	16 *10%*	32 *11%*	63 *15%*	53 *12%*	12 *13%*
7	49 *19%*	16 *13%*	41 *16%*	60 *17%*	51 *18%*	30 *14%*	50 *18%*	27 *17%*	45 *16%*	74 *18%*	69 *16%*	14 *15%*
8	51 *20%* lmv	13 *11%*	29 *12%*	60 *18%*	48 *17%*	35 *16%*	45 *16%*	28 *18%*	54 *19%* mv	62 *15%*	90 *21%* lmv	11 *12%*
9	29 *11%*	18 *14%* rs	21 *9%*	33 *10%*	27 *10%*	25 *11%*	27 *10%*	11 *7%*	19 *7%*	37 *9%*	43 *10%*	9 *9%*
Highest rating 10	23 *9%*	16 *13%*	28 *11%*	43 *13%*	24 *9%*	22 *10%*	31 *11%*	25 *16%* Ak ot	48 *17%* Akot	37 *9%*	59 *13%*	13 *14%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**153** ***5%*** **EGUWZck**	75 *3%*	33 *6%* Z	12 *5%*	20 *2%*	83 *5%* c	15 *4%*	35 *5%*	90 *5%*	20 *7%*	27 *4%*	127 *5%*	4 *2%*	5 *4%*	13 *5%* k	14 *4%*	24 *9%* Akns	13 *6%* k	12 *4%*	7 *4%*	9 *3%*	28 *7%* k	20 *5%*	5 *6%* k
1-3 (Net)	**358** ***11%*** **EGRZcg**	162 *7%*	74 *14%* Z	77 *34%* AZa	43 *5%*	182 *11%* c	84 *21%* Acd	92 *12%*	194 *10%*	39 *13%*	78 *12%*	269 *11%*	26 *11%*	17 *13%*	35 *14%* o	30 *9%*	22 *8%*	41 *19%* Akno tu	46 *16%* An otu	20 *13%*	33 *12%*	36 *9%*	41 *9%*	11 *12%*
4-6 (Net)	**894** ***29%*** **KLMQU Zcf**	567 *26%*	218 *41%* AZb	67 *29%*	215 *25%*	504 *30%* c	120 *30%*	184 *25%*	545 *29%* f	103 *35%* Af	170 *27%*	706 *29%*	69 *27%*	39 *31%*	82 *33%*	105 *30%*	84 *30%*	54 *25%*	70 *25%*	39 *25%*	74 *26%*	132 *32%*	116 *27%*	30 *32%*
7-10 (Net)	**1722** ***55%*** **FHITa behm**	1408 *64%* Aab	201 *38%*	72 *31%*	576 *67%* Ad e	906 *54%* e	181 *45%*	426 *58%* h	1039 *56%* h	129 *44%*	355 *56%*	1334 *55%*	151 *60%* mtv	64 *51%*	120 *48%*	197 *57%* m	151 *54%*	111 *51%*	154 *55%*	91 *58%* m	166 *59%* m	210 *52%*	260 *60%* mv	48 *50%*
9-10 (Net)	**669** ***21%*** **FHITa bh**	557 *25%* Aab	62 *12%*	34 *15%*	224 *26%* Ad e	343 *20%*	73 *18%*	156 *21%*	414 *22%* h	47 *16%*	149 *24%*	508 *21%*	51 *20%*	34 *27%* f	49 *20%*	77 *22%*	52 *18%*	47 *21%*	59 *21%*	36 *23%*	67 *24%*	74 *18%*	101 *23%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**180** ***6%*** **C**	84 *6%* C	16 *3%*	- -	12 *8%* C	9 *8%* C	6 *4%*	52 *8%* AC	36 *5%*	15 *5%*	45 *6%*	39 *6%*	13 *5%*	8 *9%*	21 *7%*	16 *5%*	26 *7%*	33 *5%*	24 *5%*	28 *7%*	11 *3%*
2	**73** ***2%***	35 *2%*	10 *2%*	4 *9%*	6 *4%* G	2 *2%*	1 *1%*	15 *2%*	13 *2%*	7 *2%*	23 *3%*	17 *2%*	6 *2%*	2 *3%*	4 *1%*	8 *3%*	7 *2%*	20 *3%*	8 *2%*	11 *3%*	6 *2%*
3	**104** ***3%*** **CI**	60 *4%* AC	8 *2%*	1 *2%*	9 *6%* C	2 *1%*	3 *2%*	21 *3%*	14 *2%*	8 *3%*	31 *4%* I	24 *3%*	13 *5%* I	4 *5%*	8 *3%*	10 *3%*	9 *2%*	23 *4%*	12 *2%*	15 *4%*	11 *3%*
4	**130** ***4%*** **H**	58 *4%*	24 *4%*	6 *14%*	9 *6%* H	11 *9%* ABGH	5 *3%*	18 *3%*	31 *4%*	12 *4%*	35 *5%*	35 *5%*	6 *2%*	3 *4%*	9 *3%*	14 *4%*	13 *4%*	23 *4%*	24 *5%*	21 *5%*	17 *5%*
5	**336** ***11%*** **E**	153 *11%* E	69 *13%* E	5 *10%*	9 *6%*	15 *13%*	17 *11%*	67 *10%*	65 *9%*	28 *9%*	88 *12%*	77 *11%*	29 *11%*	14 *17%* IJ	34 *12%*	42 *13%*	40 *11%*	57 *9%*	55 *11%*	45 *11%*	35 *11%*
6	**427** ***14%*** **HJ**	206 *15%* H	88 *16%* H	3 *5%*	21 *13%* H	27 *22%* ABH	26 *16%* H	58 *8%*	101 *14%*	31 *10%*	115 *16%* J	111 *16%* J	30 *11%*	8 *10%*	31 *11%*	33 *10%*	66 *18%* AP	83 *13%*	79 *15%*	52 *13%*	46 *15%*
7	**525** ***17%*** **U**	238 *17%*	103 *19%*	5 *12%*	20 *13%*	19 *15%*	20 *12%*	120 *17%*	129 *18%*	57 *18%*	120 *17%*	121 *17%*	48 *18%*	11 *13%*	39 *14%*	57 *18%*	59 *16%*	116 *18%* U	107 *21%* AU	62 *16%*	38 *12%*
8	**528** ***17%*** **B**	213 *15%*	102 *19%*	2 *5%*	27 *17%*	17 *14%*	28 *18%*	138 *20%* AB	111 *15%*	57 *18%*	119 *16%*	125 *18%*	45 *17%*	14 *17%*	55 *19%*	56 *18%*	66 *18%*	104 *16%*	81 *15%*	71 *18%*	61 *20%*
9	**298** ***10%*** **O**	134 *10%*	58 *11%*	3 *7%*	12 *8%*	7 *6%*	17 *11%*	67 *10%*	94 *13%* AKLNO	37 *11%* NO	61 *8%* O	60 *8%* O	33 *12%* NO	3 *3%*	12 *4%*	29 *9%*	28 *8%*	69 *11%*	44 *8%*	49 *12%*	30 *9%*
Highest rating 10	**371** ***12%*** **FKL**	162 *12%* F	51 *9%* F	11 *23%*	18 *12%* F	4 *3%*	27 *17%* ABCF	98 *14%* ACF	101 *14%* KL	55 *17%* AKL	63 *9%*	62 *9%*	31 *12%*	8 *10%*	49 *17%* AKL	39 *12%*	41 *11%*	81 *13%*	58 *11%*	35 *9%*	40 *13%*
Don't know	**153** ***5%***	63 *4%*	19 *3%*	6 *12%*	12 *8%* C	8 *7%*	7 *5%*	39 *6%*	28 *4%*	15 *5%*	26 *4%*	37 *5%*	14 *5%*	7 *9%* IK	23 *8%* AIK	14 *4%*	15 *4%*	22 *4%*	29 *5%*	11 *3%*	18 *6%*
1-3 (Net)	**358** ***11%*** **CGIS**	179 *13%* CG	35 *6%*	5 *11%*	26 *17%* ACG	14 *11%*	11 *7%*	88 *13%* CG	63 *9%*	30 *9%*	99 *14%* I	80 *11%*	32 *12%*	14 *17%* I	34 *12%*	34 *11%*	41 *11%*	76 *12%*	45 *9%*	54 *13%*	28 *9%*
4-6 (Net)	**894** ***29%*** **HJ**	418 *30%* H	181 *33%* H	14 *30%*	39 *25%*	53 *44%* ABCEGH	47 *30%* H	142 *21%*	197 *27%*	71 *22%*	238 *33%* AIJM	222 *31%* JM	65 *24%*	25 *30%*	75 *26%*	88 *28%*	119 *32%* R	162 *26%*	159 *30%*	117 *29%*	97 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1722**	747	314	21	77	47	92	423	435	206	363	368	157	36	154	181	195	370	290	217	169
	55%	*53%*	*57%*	*46%*	*50%*	*39%*	*58%*	*61%*	*60%*	*64%*	*50%*	*52%*	*59%*	*44%*	*54%*	*57%*	*53%*	*59%*	*55%*	*54%*	*54%*
	FKN	F	F				F	ABEF	AKLN	AKLNO			KN								
9-10 (Net)	**669**	296	109	14	31	11	45	165	195	92	124	122	64	11	61	69	70	150	102	84	70
	21%	*21%*	*20%*	*30%*	*20%*	*9%*	*28%*	*24%*	*27%*	*28%*	*17%*	*17%*	*24%*	*14%*	*21%*	*22%*	*19%*	*24%*	*20%*	*21%*	*22%*
	FKL	F	F		F		ABCF	F	AKLN	AKLN			KL								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**76** ***2%*** **IZcg**	32 *2%*	43 *3%*	45 *3%*	31 *2%*	43 *3%*	32 *2%*	11 *3%*	5 *1%*	10 *2%*	14 *3%* I	13 *3%* I	24 *3%* I	14 *2%*	33 *2%*	29 *4%* AOP	15 *2%*	61 *3%*	9 *2%*	67 *2%*	58 *2%*	9 *3%*	5 *3%*	4 *4%* AV
2	**61** ***2%*** **Zcd**	31 *2%*	30 *2%*	34 *2%*	26 *2%*	30 *2%*	30 *2%*	6 *1%*	9 *2%*	10 *2%*	8 *1%*	12 *3%*	17 *2%*	22 *3%*	20 *1%*	18 *2%*	14 *2%*	47 *2%*	2 *1%*	58 *2%* A	53 *2%*	4 *2%*	2 *1%*	2 *2%*
3	**87** ***3%*** **HRZc**	50 *3%*	37 *2%*	44 *3%*	43 *3%*	50 *3%*	37 *2%*	3 *1%*	14 *3%*	12 *2%*	12 *2%*	8 *2%*	37 *5%* AHI JKL	23 *3%*	40 *3%*	24 *3%*	16 *2%*	71 *3%*	7 *2%*	80 *3%*	74 *3%*	7 *3%*	3 *2%*	2 *2%*
4	**131** ***4%*** **Z**	69 *5%*	62 *4%*	74 *5%*	57 *4%*	70 *5%*	60 *4%*	21 *5%*	21 *4%*	19 *4%*	23 *4%*	19 *4%*	28 *4%*	27 *3%*	69 *5%*	35 *4%*	28 *3%*	102 *5%*	20 *5%*	111 *4%*	109 *4%*	16 *6%* XY	3 *2%*	2 *2%*
5	**383** ***12%*** **FKL OZc**	185 *12%*	197 *12%*	196 *13%*	187 *12%*	157 *10%*	226 *14%* AF	73 *17%* AJK L	85 *16%* AJK L	56 *11%*	49 *9%*	37 *8%*	83 *12%*	83 *10%*	184 *12%*	116 *15%* AO	104 *12%*	279 *13%*	55 *14%*	327 *12%*	317 *12%*	33 *13%*	17 *11%*	16 *17%* AVX
6	**472** ***15%*** **DFK MS**	230 *15%*	242 *15%*	176 *12%*	296 *19%* AD	204 *13%*	268 *17%* AF	94 *21%* AKL M	85 *16%* K	89 *18%* KM	58 *11%*	62 *14%*	83 *12%*	126 *15%*	236 *16%*	110 *14%*	156 *17%*	317 *14%*	71 *18%*	401 *15%*	392 *15%*	40 *16%*	26 *16%*	15 *15%*
7	**580** ***19%*** **MSb**	278 *18%*	302 *19%*	264 *17%*	316 *20%*	292 *19%*	288 *18%*	89 *20%*	98 *18%*	110 *22%* LM	108 *20%* M	69 *16%*	107 *16%*	156 *18%*	295 *20%*	129 *16%*	189 *21%* S	391 *18%*	70 *17%*	510 *19%*	491 *19%*	46 *18%*	29 *19%*	15 *16%*
8	**541** ***17%*** **Hat**	270 *18%*	271 *17%*	261 *17%*	280 *18%*	270 *18%*	270 *17%*	57 *13%*	88 *17%*	79 *16%*	94 *18%*	91 *21%* H	133 *19%* H	168 *20%* AQ	253 *17%*	119 *15%*	154 *17%*	387 *17%*	56 *14%*	484 *18%* A	453 *17%*	46 *18%*	28 *18%*	14 *15%*
9	**319** ***10%*** **aj**	144 *9%*	176 *11%*	144 *9%*	175 *11%*	168 *11%*	151 *9%*	37 *8%*	57 *11%*	47 *9%*	65 *12%*	48 *11%*	66 *10%*	97 *11%*	152 *10%*	70 *9%*	101 *11%*	218 *10%*	45 *11%*	274 *10%*	270 *10%*	25 *10%*	15 *10%*	9 *9%*
Highest rating 10	**342** ***11%*** **EGH IWk**	173 *11%*	169 *11%*	205 *13%* AE	137 *9%*	191 *12%* AG	151 *9%*	27 *6%*	44 *8%*	49 *10%*	84 *16%* AHI J	55 *13%* HI	84 *12%* HI	101 *12%*	151 *10%*	90 *12%*	91 *10%*	251 *11%*	33 *8%*	309 *11%* A	287 *11%*	19 *7%*	24 *15%* AVW	13 *13%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
Prepared by GfK

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**136** ***4%*** **EUZc eis**	74 *5%*	62 *4%*	87 *6%* AE	49 *3%*	56 *4%*	80 *5%*	21 *5%*	25 *5%*	21 *4%*	18 *3%*	23 *5%*	27 *4%*	28 *3%*	67 *4%*	41 *5%*	33 *4%*	103 *5%*	36 *9%* AU	99 *4%*	122 *5%*	6 *2%*	5 *3%*	4 *4%*
1-3 (Net)	**224** ***7%*** **RZc**	113 *7%*	110 *7%*	123 *8%*	101 *6%*	124 *8%*	100 *6%*	20 *5%*	28 *5%*	32 *6%*	33 *6%*	34 *8%*	77 *11%* AHI JK	59 *7%*	94 *6%*	71 *9%* AP	45 *5%*	179 *8%* AR	18 *4%*	206 *8%* A	185 *7%*	20 *8%*	10 *6%*	8 *9%*
4-6 (Net)	**986** ***32%*** **DFK LOUZq**	484 *32%*	501 *31%*	445 *29%*	540 *34%* AD	431 *28%*	553 *35%* AF	187 *43%* AJK LM	192 *36%* AKL M	164 *33%* K	131 *25%*	118 *27%*	194 *28%*	236 *28%*	489 *33%* O	261 *33%* O	288 *32%*	697 *31%*	147 *36%*	839 *31%*	818 *31%*	89 *36%*	45 *29%*	33 *35%*
7-10 (Net)	**1782** ***57%*** **GHQ Tabh**	864 *56%*	918 *58%*	875 *57%*	907 *57%*	922 *60%* AG	860 *54%*	209 *48%*	287 *54%*	285 *57%* H	350 *66%* AHI JM	263 *60%* H	389 *57%* H	521 *62%* AP Q	851 *57%*	408 *52%*	535 *59%*	1247 *56%*	204 *50%*	1577 *58%* AT	1501 *57%*	135 *54%*	96 *61%* Y	50 *53%*
9-10 (Net)	**661** ***21%*** **EGH aj**	316 *21%*	345 *22%*	350 *23%* AE	311 *20%*	360 *23%* AG	302 *19%*	63 *15%*	100 *19%*	96 *19%*	148 *28%* AHI JM	104 *24%* H	149 *22%* H	198 *23%*	302 *20%*	160 *21%*	193 *21%*	468 *21%*	78 *19%*	583 *21%*	557 *21%*	44 *18%*	39 *25%* W	21 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**76** ***2%*** **IZcg**	32 *1%*	18 *3%* Z	13 *6%* AZ	5 *1%*	42 *3%* c	15 *4%* c	22 *3%*	36 *2%*	13 *4%* Ag	21 *3%*	53 *2%*	9 *3%*	6 *5%*	5 *2%*	8 *2%*	8 *3%*	4 *2%*	4 *1%*	5 *3%*	7 *3%*	9 *2%*	7 *2%*	4 *4%* Aqu
2	**61** ***2%*** **Zcd**	21 *1%*	14 *3%* Z	19 *9%* AZa	5 *1%*	22 *1%*	26 *7%* Acd	13 *2%*	31 *2%*	8 *3%*	11 *2%*	48 *2%*	4 *2%*	5 *4%* u	6 *2%*	7 *2%*	5 *2%*	5 *2%*	11 *4%* Au	2 *1%*	4 *1%*	6 *1%*	3 *1%*	2 *2%*
3	**87** ***3%*** **HRZc**	49 *2%*	20 *4%*	11 *5%* Z	11 *1%*	49 *3%* c	18 *4%* c	21 *3%*	53 *3%*	5 *2%*	15 *2%*	66 *3%*	7 *3%*	4 *3%*	9 *4%*	5 *2%*	9 *3%*	10 *4%*	5 *2%*	3 *2%*	5 *2%*	10 *2%*	17 *4%*	2 *2%*
4	**131** ***4%*** **Z**	75 *3%*	33 *6%* AZ	18 *8%* AZ	38 *4%*	61 *4%*	21 *5%*	27 *4%*	89 *5%*	10 *4%*	34 *5%*	94 *4%*	16 *6%* rv	9 *7%* r	7 *3%*	17 *5%*	11 *4%*	7 *3%*	9 *3%*	3 *2%*	11 *4%*	20 *5%*	17 *4%*	2 *2%*
5	**383** ***12%*** **FKLOZ c**	227 *10%*	98 *19%* AZ	32 *14%*	83 *10%*	224 *13%* c	45 *11%*	88 *12%*	226 *12%*	45 *15%*	65 *10%*	313 *13%*	33 *13%*	19 *15%*	34 *14%*	49 *14%* q	30 *11%*	29 *13%*	24 *8%*	17 *11%*	30 *11%*	45 *11%*	58 *13%*	16 *17%* Aoqrst
6	**472** ***15%*** **DFKMS**	333 *15%*	101 *19%* AZb	26 *11%*	133 *16%*	265 *16%*	56 *14%*	104 *14%*	286 *15%*	46 *16%*	90 *14%*	380 *16%*	40 *16%*	16 *13%*	39 *15%*	49 *14%*	47 *17%*	26 *12%*	31 *11%*	26 *16%*	49 *17%*	75 *19%* q	59 *14%*	15 *15%*
7	**580** ***19%*** **MSb**	450 *20%* Ab	85 *16%*	28 *12%*	187 *22%* Ae	314 *19%*	62 *15%*	136 *18%*	358 *19%*	42 *14%*	126 *20%*	442 *18%*	46 *18%*	16 *13%*	42 *17%*	54 *16%*	56 *20%*	53 *24%* Alnu v	64 *23%* l	29 *19%*	48 *17%*	84 *21%*	73 *17%*	15 *16%*
8	**541** ***17%*** **Hat**	440 *20%* Aab	59 *11%*	29 *13%*	162 *19%*	291 *17%*	70 *18%*	117 *16%*	322 *17%*	56 *19%*	100 *16%*	430 *18%*	46 *18%*	24 *19%*	49 *20%* t	69 *20%* t	39 *14%*	37 *17%*	53 *19%*	28 *18%*	48 *17%*	52 *13%*	82 *19%* t	14 *15%*
9	**319** ***10%*** **aj**	266 *12%* Aa	26 *5%*	20 *9%*	111 *13%* Ad e	162 *10%*	32 *8%*	79 *11%*	194 *10%*	22 *7%*	75 *12%*	233 *10%*	25 *10%*	14 *12%*	17 *7%*	41 *12%* p	35 *12%* mp	13 *6%*	29 *10%*	15 *10%*	30 *11%*	42 *10%*	49 *11%*	9 *9%*
Highest rating 10	**342** ***11%*** **EGHIW k**	257 *12%*	44 *8%*	24 *11%*	104 *12%*	173 *10%*	46 *11%*	94 *13%*	201 *11%*	26 *9%*	75 *12%*	261 *11%*	19 *7%*	8 *7%*	25 *10%*	35 *10%*	24 *9%*	23 *11%*	33 *12%*	24 *15%* Ak lot	45 *16%* Aklo t	38 *9%*	56 *13%* k	13 *13%* kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**136** ***4%*** **EUZceis**	63 *3%*	29 *5%* Z	7 *3%*	15 *2%*	72 *4%* c	9 *2%*	36 *5%*	72 *4%*	18 *6%*	18 *3%*	117 *5%* Ai	6 *2%*	4 *3%*	17 *7%* ks	11 *3%*	15 *5%* s	12 *5%* s	18 *6%* ks	5 *3%*	4 *1%*	24 *6%* ks	17 *4%*	4 *4%*
1-3 (Net)	**224** ***7%*** **RZc**	101 *5%*	51 *10%* AZ	44 *19%* AZa	21 *2%*	114 *7%* c	60 *15%* Acd	56 *8%*	119 *6%*	26 *9%*	47 *7%*	167 *7%*	20 *8%*	15 *12%*	20 *8%*	20 *6%*	23 *8%*	18 *8%*	21 *7%*	10 *6%*	16 *6%*	25 *6%*	27 *6%*	8 *9%*
4-6 (Net)	**986** ***32%*** **DFKLOUZq**	635 *29%*	232 *44%* AZb	76 *33%*	254 *30%*	551 *33%*	123 *31%*	219 *30%*	601 *32%*	102 *35%*	190 *30%*	787 *32%*	89 *36%* q	44 *35%* q	80 *32%* q	115 *33%* q	89 *31%* q	62 *28%*	64 *23%*	45 *29%*	90 *32%* q	140 *35%* q	134 *31%* q	33 *35%* q
7-10 (Net)	**1782** ***57%*** **GHQTabh**	1413 *64%* Aab	214 *41%*	101 *44%*	564 *66%* Ade	940 *56%*	210 *52%*	425 *58%* h	1075 *58%* h	146 *50%*	376 *60%*	1366 *56%*	135 *54%*	62 *50%*	133 *53%*	199 *58%*	155 *55%*	127 *58%*	179 *64%* Ak lmtv	96 *61%* lt v	171 *61%*	217 *53%*	259 *59%*	50 *53%*
9-10 (Net)	**661** ***21%*** **EGHaj**	523 *24%* Aa	70 *13%*	44 *19%* a	215 *25%* Ade	334 *20%*	78 *19%*	173 *23%* h	395 *21%*	48 *17%*	150 *24%*	494 *20%*	44 *18%*	23 *18%*	42 *17%*	75 *22%*	59 *21%*	36 *17%*	62 *22%*	39 *25%* km p	75 *27%* kmp	81 *20%*	104 *24%*	21 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**76** ***2%*** **BS**	20 *1%*	11 *2%*	- -	10 *7%* ABC	3 *2%*	5 *3%*	26 *4%* AB	10 *1%*	12 *4%* I	16 *2%*	15 *2%*	4 *2%*	3 *4%*	15 *5%* AIKLM	10 *3%* S	15 *4%* SU	12 *2%*	5 *1%*	6 *2%*	4 *1%*
2	**61** ***2%***	27 *2%*	11 *2%*	- -	3 *2%*	1 *1%*	3 *2%*	16 *2%*	9 *1%*	4 *1%*	18 *2%*	19 *3%*	2 *1%*	3 *4%*	4 *1%*	8 *2%*	7 *2%*	10 *2%*	7 *1%*	9 *2%*	8 *3%*
3	**87** ***3%***	33 *2%*	11 *2%*	6 *13%*	7 *5%* BCFG	- -	1 *1%*	29 *4%* ABFG	26 *4%*	12 *4%*	17 *2%*	14 *2%*	6 *2%*	4 *5%*	7 *2%*	8 *2%*	11 *3%*	27 *4%* A	12 *2%*	12 *3%*	7 *2%*
4	**131** ***4%***	58 *4%*	22 *4%*	2 *5%*	9 *6%*	5 *4%*	6 *3%*	29 *4%*	27 *4%*	10 *3%*	42 *6%* AL	23 *3%*	12 *4%*	4 *5%*	13 *4%*	17 *5%*	11 *3%*	29 *5%*	14 *3%*	14 *3%*	16 *5%*
5	**383** ***12%***	162 *12%*	77 *14%*	3 *8%*	18 *12%*	21 *17%*	21 *13%*	80 *12%*	80 *11%*	32 *10%*	92 *13%*	87 *12%*	28 *11%*	14 *17%*	48 *17%* AIJM	41 *13%*	49 *13%*	69 *11%*	77 *15%* U	52 *13%*	26 *8%*
6	**472** ***15%*** **HJ**	204 *14%*	91 *17%* H	5 *12%*	27 *18%* H	31 *25%* ABCH	30 *19%* H	83 *12%*	109 *15%* J	29 *9%*	119 *16%* J	118 *17%* J	45 *17%* J	12 *15%*	39 *14%*	51 *16%*	62 *17%*	101 *16%*	78 *15%*	61 *15%*	41 *13%*
7	**580** ***19%*** **NP**	293 *21%* AH	97 *18%*	9 *20%*	24 *16%*	18 *15%*	26 *16%*	114 *16%*	131 *18%*	71 *22%* N	137 *19%* N	146 *21%* N	43 *16%*	8 *9%*	45 *16%*	46 *14%*	75 *20%*	124 *20%*	103 *20%*	82 *20%*	59 *19%*
8	**541** ***17%*** **E**	246 *17%* E	104 *19%* EF	1 *3%*	16 *11%*	13 *10%*	21 *13%*	139 *20%* AEFG	131 *18%*	48 *15%*	124 *17%*	122 *17%*	59 *22%* J	12 *14%*	43 *15%*	43 *13%*	60 *16%*	104 *17%*	106 *20%* P	73 *18%*	63 *20%* P
9	**319** ***10%*** **O**	150 *11%*	58 *11%*	5 *10%*	11 *7%*	13 *11%*	18 *12%*	64 *9%*	93 *13%* AKNO	39 *12%* NO	63 *9%*	68 *10%*	31 *12%* N	3 *4%*	19 *7%*	41 *13%*	37 *10%*	59 *9%*	57 *11%*	46 *12%*	27 *9%*
Highest rating 10	**342** ***11%*** **CQS**	167 *12%* C	41 *7%*	9 *19%*	15 *10%*	7 *6%*	18 *11%*	85 *12%* C	90 *12%*	41 *13%*	68 *9%*	67 *10%*	27 *10%*	7 *9%*	40 *14%* K	34 *11%*	29 *8%*	73 *12%*	41 *8%*	39 *10%*	47 *15%* AQS
Don't know	**136** ***4%*** **BI**	48 *3%*	25 *5%*	5 *10%*	13 *8%* ABH	10 *8%* B	9 *6%*	27 *4%*	17 *2%*	22 *7%* AI	30 *4%*	29 *4%*	9 *3%*	11 *14%* AIKLMO	13 *5%*	20 *6%*	15 *4%*	23 *4%*	21 *4%*	6 *1%*	14 *5%*
1-3 (Net)	**224** ***7%*** **BS**	80 *6%*	33 *6%*	6 *13%*	21 *13%* ABCFG	4 *3%*	9 *6%*	71 *10%* ABCF	46 *6%*	28 *9%*	50 *7%*	47 *7%*	13 *5%*	11 *13%* AIKLM	26 *9%*	25 *8%*	32 *9%* S	48 *8%*	25 *5%*	27 *7%*	19 *6%*
4-6 (Net)	**986** ***32%*** **HJ**	424 *30%*	190 *35%* H	11 *25%*	54 *35%* H	57 *47%* ABCH	57 *36%* H	193 *28%*	215 *30%* J	72 *22%*	253 *35%* AJ	227 *32%* J	84 *32%* J	31 *37%* J	100 *35%* J	110 *34%* U	123 *33%*	199 *32%*	169 *32%*	127 *32%*	83 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1782** ***57%*** **EFNOP**	856 *61%* ACEFG	300 *55%* EF	24 *52%*	67 *43%*	51 *42%*	83 *53%*	401 *58%* EF	445 *62%* AKNO	199 *62%* KNO	392 *54%* N	403 *57%* N	161 *60%* N	30 *36%*	146 *51%* N	163 *51%*	200 *54%*	360 *57%*	307 *59%* P	240 *60%*	195 *63%* PQ
9-10 (Net)	**661** ***21%*** **K**	317 *23%*	99 *18%*	13 *29%*	26 *17%*	21 *17%*	36 *23%*	149 *22%*	183 *25%* AKLN	80 *25%* KN	131 *18%*	135 *19%*	58 *22%*	10 *13%*	58 *20%*	74 *23%*	66 *18%*	132 *21%*	98 *19%*	86 *21%*	73 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**74** ***2%*** **GZcd**	36 *2%*	37 *2%*	42 *3%*	31 *2%*	46 *3%* AG	28 *2%*	12 *3%*	12 *2%*	13 *3%*	16 *3%*	7 *1%*	14 *2%*	16 *2%*	31 *2%*	26 *3%* A	19 *2%*	55 *2%*	10 *2%*	64 *2%*	59 *2%*	7 *3%*	6 *4%*	1 *2%*
2	**77** ***2%*** **EGZc** **t**	36 *2%*	41 *3%*	53 *3%* AE	25 *2%*	48 *3%* AG	29 *2%*	13 *3%*	17 *3%*	10 *2%*	12 *2%*	6 *1%*	19 *3%*	20 *2%*	35 *2%*	22 *3%*	15 *2%*	62 *3%*	6 *2%*	71 *3%*	60 *2%*	9 *4%*	5 *4%*	2 *2%*
3	**100** ***3%*** **Zc**	48 *3%*	52 *3%*	54 *4%*	45 *3%*	53 *3%*	47 *3%*	13 *3%*	16 *3%*	11 *2%*	18 *3%*	17 *4%*	24 *3%*	27 *3%*	43 *3%*	30 *4%*	24 *3%*	75 *3%*	14 *3%*	85 *3%*	85 *3%*	8 *3%*	4 *2%*	2 *2%*
4	**124** ***4%*** **L**	66 *4%*	58 *4%*	61 *4%*	62 *4%*	65 *4%*	58 *4%*	32 *7%* AIKL M	20 *4%*	20 *4%*	21 *4%*	8 *2%*	22 *3%*	31 *4%*	58 *4%*	35 *4%*	40 *4%*	83 *4%*	10 *2%*	114 *4%* A	104 *4%*	12 *5%*	6 *4%*	3 *3%*
5	**343** ***11%*** **KWZ** **k**	163 *11%*	180 *11%*	173 *11%*	170 *11%*	154 *10%*	189 *12%*	69 *16%* AKL M	74 *14%* AKL M	54 *11%*	41 *8%*	41 *9%*	64 *9%*	88 *10%*	174 *12%*	81 *10%*	108 *12%*	235 *11%*	48 *12%*	295 *11%*	302 *11%* W	12 *5%*	13 *8%*	16 *16%* AVWX
6	**425** ***14%*** **DMS** **U**	200 *13%*	225 *14%*	177 *12%*	248 *16%* AD	199 *13%*	226 *14%*	72 *16%* M	81 *15%* M	84 *17%* ALM	68 *13%*	52 *12%*	68 *10%*	115 *14%*	213 *14%*	97 *12%*	142 *16%* AS	283 *13%*	78 *19%* AU	347 *13%*	364 *14%*	34 *14%*	17 *11%*	9 *10%*
7	**534** ***17%*** **Ybe** **v**	266 *17%*	268 *17%*	240 *16%*	294 *18%*	261 *17%*	272 *17%*	80 *18%*	95 *18%*	92 *18%*	92 *17%*	70 *16%*	106 *15%*	147 *17%*	268 *18%*	119 *15%*	162 *18%*	373 *17%*	65 *16%*	469 *17%*	452 *17%* Y	48 *19%* Y	24 *15%*	11 *11%*
8	**537** ***17%*** **lab** **t**	257 *17%*	280 *18%*	240 *16%*	296 *19%*	249 *16%*	288 *18%*	59 *13%*	70 *13%*	88 *18%*	87 *16%*	97 *22%* AHI K	137 *20%* AH I	137 *16%*	271 *18%*	129 *17%*	148 *16%*	388 *17%*	61 *15%*	474 *17%*	441 *17%*	56 *22%* AVY	26 *17%*	13 *14%*
9	**322** ***10%*** **Dam**	162 *11%*	161 *10%*	130 *8%*	193 *12%* AD	157 *10%*	166 *10%*	39 *9%*	55 *10%*	39 *8%*	59 *11%*	39 *9%*	91 *13%* AJ L	92 *11%*	150 *10%*	80 *10%*	88 *10%*	234 *11%*	34 *8%*	288 *11%*	264 *10%*	28 *11%*	20 *13%*	10 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**404** ***13%*** **EHP** **TVajo**	200 *13%*	204 *13%*	240 *16%* AE	163 *10%*	210 *14%*	193 *12%*	24 *5%*	55 *10%* H	59 *12%* H	79 *15%* HI	78 *18%* AHI J	110 *16%* AH I	119 *14%*	171 *11%*	114 *15%* P	102 *11%*	302 *14%*	35 *9%*	369 *14%* AT	317 *12%*	33 *13%*	29 *19%* AV	25 *26%* AVWX
Don't know	**188** ***6%*** **EUWY** **Zciksv**	101 *7%*	87 *5%*	119 *8%* AE	69 *4%*	89 *6%*	99 *6%*	26 *6%*	37 *7%*	32 *6%*	40 *8%* M	21 *5%*	32 *5%*	52 *6%*	86 *6%*	50 *6%*	52 *6%*	137 *6%*	44 *11%* AU	145 *5%*	176 *7%* AWY	3 *1%*	6 *4%* W	2 *2%*
1-3 (Net)	**250** ***8%*** **EGZc**	120 *8%*	130 *8%*	149 *10%* AE	101 *6%*	147 *10%* AG	103 *6%*	38 *9%*	45 *8%*	34 *7%*	46 *9%*	30 *7%*	57 *8%*	63 *8%*	109 *7%*	78 *10%* AP	59 *7%*	191 *9%*	30 *8%*	220 *8%*	205 *8%*	24 *10%*	15 *10%*	6 *6%*
4-6 (Net)	**891** ***29%*** **KLM** **SUWXZk** **qr**	429 *28%*	462 *29%*	411 *27%*	480 *30%*	418 *27%*	473 *30%*	172 *39%* AJK LM	175 *33%* AKL M	159 *32%* KLM	130 *24%*	101 *23%*	154 *22%*	234 *28%*	445 *30%*	212 *27%*	290 *32%* AS	602 *27%*	136 *34%*	755 *28%*	770 *29%* WX	58 *23%*	36 *23%*	28 *29%*
7-10 (Net)	**1797** ***57%*** **HIT** **Vabep**	885 *58%*	913 *57%*	850 *56%*	947 *59%*	877 *57%*	919 *58%*	201 *46%*	274 *52%*	277 *55%* H	316 *59%* HI	285 *65%* AHI J	444 *65%* AH IJ	494 *59%*	860 *57%*	441 *57%*	500 *56%*	1297 *58%*	195 *48%*	1600 *59%* AT	1475 *56%*	165 *66%* AV	99 *63%* AV	59 *62%*
9-10 (Net)	**726** ***23%*** **HJT** **Vajmp**	362 *24%*	365 *23%*	370 *24%*	356 *22%*	367 *24%*	359 *23%*	62 *14%*	110 *21%* H	98 *20%*	137 *26%* HJ	117 *27%* HIJ	201 *29%* AH IJ	210 *25%*	321 *21%*	194 *25%*	190 *21%*	536 *24%*	69 *17%*	657 *24%* AT	581 *22%*	61 *24%*	49 *32%* AV	35 *37%* AVW

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Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**74** ***2%*** **GZcd**	26 *1%*	13 *2%* Z	14 *6%* AZa	8 *1%*	27 *2%*	17 *4%* Acd	17 *2%*	42 *2%*	10 *3%*	18 *3%*	54 *2%*	7 *3%*	6 *5%* not	6 *2%*	5 *1%*	2 *1%*	9 *4%* ot	6 *2%*	6 *4%* ot	11 *4%* ot	4 *1%*	9 *2%*	1 *2%*
2	**77** ***2%*** **EGZct**	27 *1%*	23 *4%* AZ	22 *10%* AZa	7 *1%*	39 *2%* c	26 *7%* Acd	19 *3%*	42 *2%*	8 *3%*	12 *2%*	64 *3%*	9 *4%* t	3 *3%*	10 *4%* t	12 *4%* t	5 *2%*	7 *3%* t	4 *2%*	5 *4%* t	8 *3%*	3 *1%*	7 *2%*	2 *2%*
3	**100** ***3%*** **Zc**	56 *3%*	25 *5%* AZ	13 *6%* AZ	16 *2%*	54 *3%*	22 *5%* Acd	24 *3%*	59 *3%*	6 *2%*	23 *4%*	73 *3%*	8 *3%*	3 *3%*	9 *3%*	13 *4%*	9 *3%*	12 *5%* q	5 *2%*	4 *2%*	6 *2%*	14 *4%*	14 *3%*	2 *2%*
4	**124** ***4%*** **L**	78 *4%*	27 *5%*	13 *6%*	38 *4%*	59 *4%*	22 *6%*	26 *4%*	79 *4%*	14 *5%*	23 *4%*	99 *4%*	12 *5%*	3 *2%*	11 *4%*	10 *3%*	10 *3%*	11 *5%*	6 *2%*	6 *4%*	12 *4%*	18 *4%*	24 *5%*	3 *3%*
5	**343** ***11%*** **KWZk**	202 *9%*	101 *19%* AZb	26 *11%*	82 *10%*	201 *12%*	40 *10%*	76 *10%*	217 *12%*	28 *10%*	70 *11%*	268 *11%*	12 *5%*	27 *21%* Akn oqrtu	33 *13%* k	28 *8%*	24 *9%*	31 *14%* knq	22 *8%*	13 *8%*	47 *17%* Akn oqru	45 *11%* k	46 *10%* k	16 *16%* Aknoqrtu
6	**425** ***14%*** **DMSU**	300 *14%*	81 *15%*	23 *10%*	110 *13%*	244 *15%*	48 *12%*	103 *14%*	256 *14%*	41 *14%*	79 *13%*	336 *14%*	34 *14%*	12 *10%*	31 *12%*	53 *16%*	49 *17%* v	29 *13%*	36 *13%*	17 *11%*	34 *12%*	62 *15%*	58 *13%*	9 *10%*
7	**534** ***17%*** **Ybev**	413 *19%* Ab	85 *16%* b	22 *9%*	189 *22%* Ad e	272 *16%*	52 *13%*	117 *16%*	329 *18%*	46 *16%*	107 *17%*	419 *17%*	48 *19%* pv	23 *18%*	53 *21%* ps v	61 *18%* v	52 *18%* v	26 *12%*	44 *16%*	24 *15%*	39 *14%*	82 *20%* pv	72 *16%*	11 *11%*
8	**537** ***17%*** **labt**	440 *20%* Aab	54 *10%*	25 *11%*	156 *18%*	303 *18%*	58 *14%*	134 *18%*	315 *17%*	48 *17%*	103 *16%*	426 *17%*	56 *22%* Ast v	20 *16%*	39 *16%*	66 *19%*	50 *18%*	41 *19%*	53 *19%*	26 *17%*	41 *14%*	54 *13%*	79 *18%*	13 *14%*
9	**322** ***10%*** **Dam**	269 *12%* Aa	27 *5%*	22 *10%* a	113 *13%* Ad	165 *10%*	38 *9%*	75 *10%*	192 *10%*	29 *10%*	66 *11%*	254 *10%*	28 *11%* m	10 *8%*	12 *5%*	32 *9%*	31 *11%* m	18 *8%*	52 *18%* Ak lmnop stuv	20 *13%* m	27 *10%*	38 *9%*	43 *10%* m	10 *11%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**404** ***13%*** **EHPTV ajo**	309 *14%* Aa	47 *9%*	32 *14%*	104 *12%*	221 *13%*	61 *15%*	103 *14%*	234 *13%*	35 *12%*	102 *16%* Aj	289 *12%*	33 *13%*	15 *12%*	29 *12%*	46 *13%*	23 *8%*	19 *8%*	30 *11%*	29 *19%* Am opqt	48 *17%* op	50 *12%*	58 *13%* Akl	25 *26%* mnopqrstu
Don't know	**188** ***6%*** **EUWYZc iksv**	93 *4%*	41 *8%* Z	16 *7%*	31 *4%*	91 *5%*	17 *4%*	42 *6%*	102 *5%*	26 *9%* g	27 *4%*	157 *6%*	3 *1%*	3 *2%*	18 *7%* ksv	16 *5%* k	27 *10%* Aklnrs v	15 *7%* k	24 *8%* kls v	6 *4%* k	8 *3%*	36 *9%* Akl nrsv	30 *7%* ksv	2 *2%*
1-3 (Net)	**250** ***8%*** **EGZc**	110 *5%*	62 *12%* AZ	49 *21%* AZa	32 *4%*	119 *7%* c	65 *16%* Acd	60 *8%*	143 *8%*	24 *8%*	53 *8%*	190 *8%*	24 *10%* t	13 *11%*	24 *10%*	31 *9%*	16 *6%*	29 *13%* Aoqtu v	15 *5%*	15 *10%* t	25 *9%*	22 *5%*	29 *7%*	6 *6%*
4-6 (Net)	**891** ***29%*** **KLMSU WXZkqr**	580 *26%*	209 *40%* AZb	62 *27%*	229 *27%*	505 *30%*	111 *28%*	205 *28%*	552 *30%*	83 *28%*	172 *27%*	703 *29%*	58 *23%*	42 *34%* kqr	74 *30%*	92 *27%*	83 *29%*	71 *33%* kqr	64 *23%*	36 *23%*	93 *33%* kqr	124 *31%* kq r	127 *29%*	28 *29%*
7-10 (Net)	**1797** ***57%*** **HITVa bep**	1430 *65%* Aab	213 *41%*	102 *44%*	562 *66%* Ad e	961 *57%*	209 *52%*	429 *58%*	1070 *57%*	158 *54%*	379 *60%*	1387 *57%*	165 *66%* Alm opstu	67 *54%*	133 *53%*	206 *60%* p	155 *55%*	104 *47%*	178 *63%* mp	99 *63%* Am pt	155 *55%*	224 *55%*	251 *57%* p	59 *62%* p
9-10 (Net)	**726** ***23%*** **HJTVa jmp**	578 *26%* Aa	74 *14%*	54 *24%* a	217 *25%*	386 *23%*	99 *25%*	179 *24%*	425 *23%*	64 *22%*	169 *27%* Aj	542 *22%*	61 *24%* m	25 *20%*	41 *16%*	79 *23%*	54 *19%*	37 *17%*	81 *29%* Am op	49 *32%* Al mnopt u	76 *27%* mp	88 *22%*	100 *23%* A	35 *37%* klmnopstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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21st May - 17th June, 1st - 30th October

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**74** ***2%*** **C**	32 *2%*	4 *1%*	2 *4%*	11 *7%* ABCGH	5 *4%* C	3 *2%*	17 *3%* C	15 *2%*	7 *2%*	18 *2%*	15 *2%*	6 *2%*	2 *3%*	11 *4%*	13 *4%* ARSU	14 *4%* SU	11 *2%*	6 *1%*	7 *2%*	3 *1%*
2	**77** ***2%*** **G**	38 *3%* G	8 *2%*	5 *10%*	5 *3%* G	4 *3%* G	* *	16 *2%* G	24 *3%* K	8 *2%*	11 *1%*	23 *3%* K	4 *1%*	2 *3%*	4 *2%*	13 *4%* QS	5 *1%*	15 *2%*	7 *1%*	10 *2%*	6 *2%*
3	**100** ***3%*** **E**	47 *3%* E	21 *4%* E	2 *4%*	1 *1%*	3 *2%*	4 *2%*	22 *3%*	18 *3%*	9 *3%*	25 *3%*	26 *4%*	7 *3%*	4 *4%*	10 *3%*	8 *3%*	13 *3%*	22 *3%*	22 *4%*	14 *3%*	9 *3%*
4	**124** ***4%***	49 *4%*	26 *5%*	2 *5%*	7 *4%*	8 *6%*	5 *3%*	26 *4%*	36 *5%*	9 *3%*	36 *5%*	20 *3%*	5 *2%*	3 *3%*	13 *5%*	10 *3%*	15 *4%*	20 *3%*	22 *4%*	17 *4%*	17 *5%*
5	**343** ***11%***	157 *11%*	61 *11%*	2 *5%*	16 *11%*	24 *20%* ABCEGH	15 *10%*	68 *10%*	79 *11%*	31 *10%*	87 *12%*	80 *11%*	27 *10%*	7 *8%*	32 *11%*	49 *15%* A	44 *12%*	67 *11%*	59 *11%*	36 *9%*	32 *10%*
6	**425** ***14%*** **HIJ**	205 *15%* H	75 *14%*	3 *6%*	21 *14%*	21 *17%*	25 *16%*	75 *11%*	74 *10%*	30 *9%*	117 *16%* AIJ	116 *16%* AIJ	32 *12%*	16 *19%* IJ	37 *13%*	35 *11%*	53 *14%*	91 *14%*	85 *16%* P	59 *15%*	40 *13%*
7	**534** ***17%*** **E**	242 *17%*	104 *19%* E	12 *26%*	18 *12%*	19 *16%*	30 *19%* E	109 *16%*	129 *18%*	70 *22%* ALO	121 *17%*	112 *16%*	49 *18%*	15 *18%*	39 *14%*	51 *16%*	65 *18%*	114 *18%*	91 *17%*	62 *16%*	52 *17%*
8	**537** ***17%*** **F**	233 *17%*	94 *17%*	4 *9%*	21 *14%*	12 *10%*	28 *17%*	145 *21%* ABEF	142 *20%* N	51 *16%*	127 *17%*	119 *17%*	41 *15%*	8 *10%*	47 *16%*	56 *18%*	65 *17%*	111 *18%*	89 *17%*	85 *21%*	50 *16%*
9	**322** ***10%*** **K**	135 *10%*	66 *12%*	5 *10%*	14 *9%*	10 *9%*	13 *8%*	80 *12%*	80 *11%*	35 *11%*	57 *8%*	78 *11%*	43 *16%* AIK NO	5 *6%*	24 *8%*	29 *9%*	39 *11%*	69 *11%*	57 *11%*	38 *9%*	36 *11%*
Highest rating 10	**404** ***13%*** **F**	185 *13%* F	56 *10%*	8 *17%*	24 *15%* F	7 *5%*	22 *14%* F	103 *15%* CF	94 *13%*	51 *16%* L	84 *12%*	77 *11%*	38 *14%*	13 *16%*	47 *16%* KL	34 *11%*	42 *11%*	81 *13%*	55 *11%*	51 *13%*	46 *15%*
Don't know	**188** ***6%*** **H**	84 *6%*	34 *6%*	2 *4%*	15 *10%* ABH	10 *8%*	13 *8%* H	31 *4%*	32 *4%*	21 *6%*	44 *6%*	41 *6%*	15 *6%*	8 *10%* I	21 *7%*	19 *6%*	15 *4%*	30 *5%*	29 *6%*	22 *6%*	22 *7%*
1-3 (Net)	**250** ***8%*** **G**	117 *8%* G	34 *6%*	8 *18%*	17 *11%* CG	11 *9%*	7 *4%*	56 *8%*	57 *8%*	24 *8%*	53 *7%*	64 *9%*	17 *6%*	8 *10%*	26 *9%*	35 *11%* ASU	32 *9%*	47 *7%*	35 *7%*	30 *8%*	18 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**891** ***29%*** **HJ**	411 *29%* H	162 *30%*	7 *16%*	44 *29%*	52 *43%* ABCEGH	46 *29%*	168 *24%*	188 *26%*	70 *22%*	240 *33%* AIJM	215 *30%* J	65 *24%*	26 *31%*	82 *29%*	93 *29%*	112 *30%*	179 *28%*	167 *32%*	111 *28%*	88 *28%*
7-10 (Net)	**1797** ***57%*** **EFK**	795 *57%* F	319 *58%* F	28 *62%*	77 *50%*	48 *40%*	93 *59%* F	437 *63%* ABEF	445 *62%* AKLN	207 *64%* AKLNO	388 *54%*	386 *55%*	171 *64%* AK LNO	41 *50%*	156 *55%*	170 *54%*	211 *57%*	375 *60%*	292 *56%*	236 *59%*	184 *59%*
9-10 (Net)	**726** ***23%*** **FK**	320 *23%* F	121 *22%*	13 *27%*	38 *25%* F	17 *14%*	35 *22%*	183 *27%* AF	173 *24%*	85 *27%* K	141 *19%*	155 *22%*	82 *31%* AK L	18 *22%*	71 *25%*	63 *20%*	81 *22%*	150 *24%*	112 *21%*	89 *22%*	82 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**66** ***2%*** **EZcd g**	32 *2%*	34 *2%*	46 *3%* AE	20 *1%*	39 *3%*	28 *2%*	12 *3%*	9 *2%*	8 *2%*	15 *3%*	8 *2%*	14 *2%*	17 *2%*	33 *2%*	17 *2%*	12 *1%*	54 *2%*	9 *2%*	57 *2%*	53 *2%*	7 *3%*	4 *3%*	2 *2%*
2	**37** ***1%*** **Zd**	18 *1%*	19 *1%*	23 *2%*	14 *1%*	21 *1%*	17 *1%*	5 *1%*	11 *2%*	4 *1%*	6 *1%*	3 *1%*	8 *1%*	7 *1%*	17 *1%*	14 *2%*	9 *1%*	29 *1%*	1 *	36 *1%* A	27 *1%*	8 *3%* AV	1 *1%*	1 *1%*
3	**70** ***2%*** **Zc**	39 *3%*	31 *2%*	37 *2%*	33 *2%*	34 *2%*	36 *2%*	15 *3%*	11 *2%*	8 *2%*	10 *2%*	12 *3%*	14 *2%*	17 *2%*	26 *2%*	27 *3%* AP	16 *2%*	54 *2%*	9 *2%*	61 *2%*	57 *2%*	8 *3%*	3 *2%*	1 *1%*
4	**101** ***3%*** **MZcf**	57 *4%*	45 *3%*	48 *3%*	54 *3%*	58 *4%*	43 *3%*	19 *4%* M	21 *4%* M	25 *5%* AKM	13 *2%*	12 *3%*	12 *2%*	19 *2%*	55 *4%*	27 *4%*	36 *4%*	66 *3%*	9 *2%*	92 *3%*	78 *3%*	10 *4%*	7 *5%*	5 *6%* AV
5	**335** ***11%*** **EKM UWZkq**	153 *10%*	182 *11%*	190 *12%* AE	145 *9%*	163 *11%*	172 *11%*	67 *15%* AKL M	75 *14%* AKL M	62 *12%* KLM	38 *7%*	35 *8%*	58 *8%*	87 *10%*	161 *11%*	86 *11%*	106 *12%*	229 *10%*	57 *14%*	278 *10%*	284 *11%* W	15 *6%*	17 *11%* W	19 *20%* AVWX
6	**431** ***14%*** **DMX r**	202 *13%*	230 *14%*	179 *12%*	253 *16%* AD	195 *13%*	236 *15%*	76 *17%* LM	77 *14%* M	84 *17%* LM	77 *14%* M	49 *11%*	69 *10%*	121 *14%*	210 *14%*	101 *13%*	140 *15%*	292 *13%*	57 *14%*	375 *14%*	371 *14%* X	36 *14%* X	13 *9%*	10 *11%*
7	**574** ***18%*** **MYb env**	300 *20%*	275 *17%*	269 *18%*	306 *19%*	281 *18%*	294 *18%*	103 *23%* AJM	107 *20%*	83 *17%*	98 *18%*	77 *18%*	106 *15%*	151 *18%*	284 *19%*	139 *18%*	177 *20%*	397 *18%*	79 *19%*	495 *18%*	476 *18%* Y	57 *23%* Y	31 *20%* Y	11 *12%*
8	**612** ***20%*** **BHI QRabm**	273 *18%*	340 *21%* AB	293 *19%*	319 *20%*	318 *21%*	293 *18%*	65 *15%*	86 *16%*	92 *18%*	113 *21%* H	95 *22%* HI	162 *24%* AH IJ	178 *21%* Q	305 *20%* Q	129 *17%*	147 *16%*	466 *21%* AR	69 *17%*	542 *20%*	520 *20%*	50 *20%*	26 *17%*	16 *17%*
9	**348** ***11%*** **DHS ap**	173 *11%*	175 *11%*	144 *9%*	204 *13%* AD	157 *10%*	191 *12%*	29 *7%*	64 *12%* H	55 *11%* H	61 *12%* H	58 *13%* H	80 *12%* H	107 *13%*	154 *10%*	85 *11%*	120 *13%* AS	228 *10%*	42 *10%*	306 *11%*	294 *11%*	28 *11%*	13 *9%*	12 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**420** ***13%*** **HIT** **a**	219 *14%*	202 *13%*	220 *14%*	200 *13%*	200 *13%*	221 *14%*	32 *7%*	42 *8%*	58 *12%* H	83 *16%* HI	71 *16%* HI	135 *20%* AH IJ	117 *14%*	198 *13%*	106 *14%*	108 *12%*	313 *14%*	36 *9%*	384 *14%* AT	345 *13%*	27 *11%*	34 *22%* AVWY	14 *15%*
Don't know	**130** ***4%*** **EOUW** **Zcegks**	72 *5%*	59 *4%*	82 *5%* AE	48 *3%*	67 *4%*	64 *4%*	15 *3%*	28 *5%*	22 *4%*	18 *3%*	17 *4%*	30 *4%*	24 *3%*	58 *4%*	49 *6%* AOP	31 *3%*	100 *4%*	37 *9%* AU	93 *3%*	119 *5%* W	4 *2%*	5 *3%*	3 *3%*
1-3 (Net)	**174** ***6%*** **ERZc** **d**	89 *6%*	85 *5%*	106 *7%* AE	68 *4%*	93 *6%*	80 *5%*	32 *7%*	31 *6%*	20 *4%*	31 *6%*	23 *5%*	36 *5%*	41 *5%*	76 *5%*	57 *7%* AOP	37 *4%*	137 *6%* AR	19 *5%*	154 *6%*	138 *5%*	23 *9%* AVY	9 *6%*	4 *4%*
4-6 (Net)	**868** ***28%*** **KLM** **SZcq**	411 *27%*	457 *29%*	416 *27%*	452 *28%*	416 *27%*	452 *28%*	162 *37%* AKL M	173 *33%* AKL M	171 *34%* AKL M	128 *24%*	96 *22%*	138 *20%*	227 *27%*	426 *28%*	215 *28%*	281 *31%* AS	587 *26%*	123 *30%*	745 *27%*	734 *28%*	61 *24%*	38 *24%*	35 *36%* AVWX
7-10 (Net)	**1955** ***63%*** **DHI** **JQTYab** **ov**	964 *63%*	991 *62%*	926 *61%*	1029 *64%* AD	956 *62%*	998 *63%*	228 *52%*	299 *56%*	289 *58%*	356 *67%* AHI J	301 *69%* AHI J	483 *70%* AH IJ	553 *66%* Q	940 *63%*	460 *59%*	552 *61%*	1403 *63%*	226 *56%*	1727 *64%* AT	1635 *62%*	161 *65%*	105 *67%* Y	54 *57%*
9-10 (Net)	**768** ***25%*** **HIT** **ap**	391 *26%*	377 *24%*	364 *24%*	405 *25%*	357 *23%*	411 *26%*	61 *14%*	106 *20%* H	113 *23%* H	144 *27%* HI	129 *29%* AHI J	215 *31%* AH IJ	223 *26%*	352 *23%*	191 *25%*	228 *25%*	540 *24%*	78 *19%*	690 *25%* AT	639 *24%*	55 *22%*	48 *31%* AVW	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**66** ***2%*** **EZcdg**	21 *1%*	16 *3%* Z	15 *6%* AZ	10 *1%*	27 *2%*	14 *4%* cd	21 *3%*	30 *2%*	8 *3%*	12 *2%*	53 *2%*	7 *3%*	3 *2%*	6 *2%*	9 *3%*	4 *1%*	5 *2%*	5 *2%*	4 *3%*	8 *3%*	4 *1%*	9 *2%*	2 *2%*
2	**37** ***1%*** **Zd**	11 *1%*	10 *2%* Z	8 *3%* AZ	6 *1%*	12 *1%*	10 *2%* Acd	7 *1%*	22 *1%*	4 *1%*	6 *1%*	31 *1%*	8 *3%* Aptu	3 *2%* t	6 *2%* t	5 *1%*	3 *1%*	1 *	4 *1%*	1 *1%*	3 *1%*	1 *	2 *1%*	1 *1%*
3	**70** ***2%*** **Zc**	29 *1%*	25 *5%* AZ	13 *6%* AZ	9 *1%*	33 *2%*	23 *6%* Acd	14 *2%*	43 *2%*	5 *2%*	15 *2%*	53 *2%*	8 *3%*	1 *1%*	7 *3%*	8 *2%*	6 *2%*	3 *1%*	4 *2%*	3 *2%*	7 *2%*	10 *2%*	12 *3%*	1 *1%*
4	**101** ***3%*** **MZcf**	52 *2%*	22 *4%* Z	22 *10%* AZa	18 *2%*	60 *4%*	18 *4%* c	15 *2%*	61 *3%*	17 *6%* Af	24 *4%*	74 *3%*	10 *4%*	2 *2%*	6 *2%*	9 *3%*	6 *2%*	14 *6%* Anoqt u	5 *2%*	7 *5%*	13 *5%*	11 *3%*	12 *3%*	5 *6%* Anoqtu
5	**335** ***11%*** **EKMUWZ** **kq**	199 *9%*	91 *17%* AZ	27 *12%*	75 *9%*	198 *12%* c	39 *10%*	93 *13%* h	202 *11%*	21 *7%*	58 *9%*	269 *11%*	15 *6%*	18 *14%* kq	33 *13%* kq	39 *11%* kq	32 *12%* kq	16 *7%*	11 *4%*	17 *11%* kq	31 *11%* q	51 *13%* kq	52 *12%* kq	19 *20%* Akmnopqrs tu
6	**431** ***14%*** **DMXr**	303 *14%*	84 *16%*	26 *12%*	119 *14%*	235 *14%*	56 *14%*	96 *13%*	261 *14%*	48 *16%*	97 *15%*	331 *14%*	36 *14%* r	15 *12%*	27 *11%*	62 *18%* Amrsu v	50 *18%* mrsv	37 *17%* r	42 *15%* r	13 *9%*	30 *11%*	54 *13%*	54 *12%*	10 *11%*
7	**574** ***18%*** **MYben** **v**	421 *19%* b	100 *19%*	30 *13%*	176 *21%* e	307 *18%*	58 *14%*	128 *17%*	363 *19%*	47 *16%*	125 *20%*	442 *18%*	57 *23%* nv	29 *23%* nv	54 *22%* nv	45 *13%*	54 *19%* v	38 *17%*	49 *17%*	31 *20%* nv	55 *19%* v	75 *18%* v	77 *18%*	11 *12%*
8	**612** ***20%*** **BHIQR** **abm**	497 *22%* Aab	71 *14%*	25 *11%*	183 *21%* e	345 *21%* e	64 *16%*	137 *19%*	359 *19%*	64 *22%*	108 *17%*	493 *20%*	50 *20%*	24 *19%*	35 *14%*	66 *19%*	45 *16%*	58 *26%* Amor uv	75 *27%* Am oruv	26 *17%*	61 *22%* m	79 *19%*	78 *18%*	16 *17%*
9	**348** ***11%*** **DHSap**	284 *13%* Aab	40 *8%*	18 *8%*	113 *13%* A	180 *11%*	45 *11%*	70 *10%*	220 *12%*	36 *12%*	74 *12%*	266 *11%*	28 *11%*	18 *14%* p	24 *10%*	44 *13%* p	24 *9%*	13 *6%*	38 *14%* p	13 *9%*	29 *10%*	45 *11%*	60 *14%* p	12 *13%* p

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Highest rating 10	**420** ***13%*** **HITa**	336 *15%* Aa	37 *7%*	34 *15%* a	133 *16%* d	208 *12%*	66 *17%* d	113 *15%*	240 *13%*	31 *11%*	90 *14%*	318 *13%*
Don't know	**130** ***4%*** **EOUWZc egks**	59 *3%*	30 *6%* Z	10 *5%*	11 *1%*	72 *4%* c	8 *2%*	43 *6%* Ag	66 *4%*	12 *4%*	22 *3%*	108 *4%*
1-3 (Net)	**174** ***6%*** **ERZcd**	62 *3%*	50 *10%* AZ	35 *15%* AZa	25 *3%*	72 *4%*	46 *12%* Acd	41 *6%*	95 *5%*	17 *6%*	34 *5%*	137 *6%*
4-6 (Net)	**868** ***28%*** **KLMSZ cq**	553 *25%*	196 *37%* AZ	76 *33%* Z	212 *25%*	493 *29%* Ac	113 *28%*	203 *28%*	524 *28%*	85 *29%*	178 *28%*	674 *28%*
7-10 (Net)	**1955** ***63%*** **DHIJQ TYabov**	1539 *70%* Aab	249 *47%*	107 *47%*	605 *71%* Ad e	1039 *62%*	233 *58%*	449 *61%*	1182 *63%*	177 *61%*	397 *63%*	1518 *62%*
9-10 (Net)	**768** ***25%*** **HITap**	621 *28%* Aa	77 *15%*	52 *23%* a	246 *29%* Ad	388 *23%*	111 *28%*	184 *25%*	460 *25%*	67 *23%*	164 *26%*	583 *24%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	27 *11%*	10 *8%*	39 *16%* l	46 *13%*	34 *12%*	27 *12%*	33 *12%*	34 *22%* Ak lnopq stuv	42 *15%*	49 *12%*	66 *15%*	14 *15%* l
Don't know	4 *2%*	3 *2%*	12 *5%* ks	13 *4%* s	24 *8%* Aklnpr suv	7 *3%*	15 *5%* ks	5 *3%*	2 *1%*	28 *7%* Akr sv	16 *4%* s	3 *3%*
1-3 (Net)	23 *9%* Aopq tv	7 *6%*	19 *8%*	21 *6%*	12 *4%*	8 *4%*	13 *5%*	9 *6%*	19 *7%*	15 *4%*	23 *5%*	4 *4%*
4-6 (Net)	61 *24%*	35 *28%*	66 *26%*	110 *32%* q	89 *31%* q	68 *31%* q	59 *21%*	38 *24%*	74 *26%*	116 *29%* q	118 *27%*	35 *36%* Akmqrstu
7-10 (Net)	161 *65%* o	80 *64%*	153 *61%*	201 *58%*	157 *56%*	136 *62%*	195 *69%* An otv	105 *67%* no v	186 *66%* ov	247 *61%*	280 *64%*	54 *57%*
9-10 (Net)	55 *22%*	28 *22%*	63 *25%*	90 *26%*	58 *21%*	40 *18%*	72 *25%*	48 *31%* Ak opt	71 *25%*	93 *23%*	125 *29%* op	27 *28%* op

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**66** ***2%*** **I**	28 *2%*	8 *1%*	3 *6%*	6 *4%* ACG	7 *5%* ABCGH	1 *1%*	14 *2%*	6 *1%*	8 *3%* I	16 *2%* I	14 *2%*	9 *4%* I	4 *4%* I	10 *3%* I	6 *2%*	7 *2%*	9 *1%*	7 *1%*	7 *2%*	5 *1%*
2	**37** ***1%***	18 *1%*	4 *1%*	- -	3 *2%*	- -	1 *	11 *2%*	8 *1%*	2 *	12 *2%*	10 *1%*	2 *1%*	1 *2%*	3 *1%*	4 *1%*	10 *3%* AS	7 *1%*	3 *1%*	2 *1%*	3 *1%*
3	**70** ***2%***	34 *2%*	13 *2%*	1 *3%*	2 *1%*	1 *1%*	5 *3%*	13 *2%*	16 *2%*	6 *2%*	21 *3%*	9 *1%*	7 *3%*	3 *3%*	7 *2%*	11 *4%*	9 *2%*	14 *2%*	8 *1%*	11 *3%*	7 *2%*
4	**101** ***3%***	49 *3%*	19 *3%*	- -	8 *5%* H	7 *6%* H	4 *3%*	15 *2%*	28 *4%* M	15 *5%* M	22 *3%*	20 *3%*	3 *1%*	5 *6%* M	9 *3%*	15 *5%* U	15 *4%*	26 *4%* U	15 *3%*	12 *3%*	4 *1%*
5	**335** ***11%*** **H**	151 *11%*	72 *13%* H	1 *3%*	22 *14%* H	11 *9%*	20 *12%*	58 *8%*	68 *9%*	33 *10%*	83 *11%*	85 *12%*	26 *10%*	6 *8%*	32 *11%*	44 *14%* R	47 *13%*	58 *9%*	56 *11%*	32 *8%*	28 *9%*
6	**431** ***14%*** **H**	202 *14%* H	84 *15%* H	8 *17%*	15 *10%*	25 *21%* AEH	26 *16%* H	72 *10%*	108 *15%*	33 *10%*	108 *15%*	105 *15%*	29 *11%*	10 *12%*	37 *13%*	37 *12%*	49 *13%*	81 *13%*	86 *17%*	63 *16%*	39 *12%*
7	**574** ***18%*** **H**	261 *19%*	115 *21%* H	7 *14%*	28 *18%*	25 *20%*	30 *19%*	109 *16%*	120 *17%*	56 *17%*	152 *21%*	123 *17%*	51 *19%*	20 *24%*	49 *17%*	57 *18%*	78 *21%*	127 *20%*	88 *17%*	70 *17%*	63 *20%*
8	**612** ***20%*** **KP**	271 *19%*	98 *18%*	7 *16%*	27 *17%*	18 *15%*	27 *17%*	164 *24%* ABCF	161 *22%* K	58 *18%*	121 *17%*	152 *22%* K	54 *20%*	12 *14%*	52 *18%*	48 *15%*	63 *17%*	125 *20%*	106 *20%*	114 *28%*	55 *18%*
9	**348** ***11%*** **NO**	148 *11%*	69 *13%*	6 *13%*	15 *9%*	12 *10%*	19 *12%*	79 *11%*	77 *11%*	39 *12%* N	82 *11%*	87 *12%* NO	39 *15%* NO	3 *4%*	21 *7%*	37 *12%*	35 *10%*	69 *11%*	70 *13%*	44 *11%*	35 *11%*
Highest rating 10	**420** ***13%*** **CK**	188 *13%* C	43 *8%*	10 *21%*	19 *12%*	11 *9%*	20 *13%*	129 *19%* ABCEFG	102 *14%*	55 *17%* K	80 *11%*	86 *12%*	39 *15%*	11 *13%*	45 *16%* K	43 *13%*	42 *11%*	84 *13%*	64 *12%*	38 *10%*	62 *20%* APQRS
Don't know	**130** ***4%*** **L**	56 *4%*	23 *4%*	4 *8%*	9 *6%*	5 *4%*	5 *3%*	28 *4%*	28 *4%*	17 *5%* L	30 *4%*	16 *2%*	7 *3%*	8 *10%* AIKLM	21 *7%* AILM	15 *5%*	15 *4%*	31 *5%*	18 *3%*	6 *2%*	13 *4%*
1-3 (Net)	**174** ***6%*** **S**	81 *6%*	25 *5%*	4 *9%*	12 *8%*	8 *6%*	7 *4%*	37 *5%*	30 *4%*	16 *5%*	49 *7%* I	33 *5%*	19 *7%*	8 *9%* I	20 *7%*	22 *7%* S	26 *7%* S	29 *5%*	18 *3%*	20 *5%*	15 *5%*
4-6 (Net)	**868** ***28%*** **HM**	402 *29%* H	175 *32%* H	9 *20%*	45 *29%* H	43 *36%* H	50 *31%* H	144 *21%*	204 *28%*	82 *25%*	213 *29%* M	210 *30%* M	58 *22%*	21 *25%*	78 *27%*	96 *30%* U	111 *30%* U	165 *26%*	158 *30%* U	107 *27%*	70 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1955** ***63%***	868 *62%*	326 *59%*	29 *63%*	88 *57%*	65 *54%*	97 *61%*	482 *70%* ABCEFG	460 *64%*	208 *65%*	434 *60%*	448 *63%*	184 *69%* AK NO	46 *55%*	167 *59%*	185 *58%*	218 *59%*	405 *64%*	329 *63%*	265 *66%*	214 *69%* APQ
9-10 (Net)	**768** ***25%***	336 *24%*	113 *21%*	16 *34%*	33 *22%*	23 *19%*	39 *25%*	209 *30%* ABCEF	179 *25%*	94 *29%* KN	161 *22%*	173 *24%*	79 *29%* KN	14 *17%*	66 *23%*	80 *25%*	77 *21%*	154 *24%*	134 *26%*	82 *21%*	97 *31%* AQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**80** ***3%*** **GIOZ** **cj**	33 *2%*	48 *3%*	38 *2%*	43 *3%*	55 *4%* AG	25 *2%*	12 *3%*	6 *1%*	10 *2%*	19 *4%* I	7 *2%*	26 *4%* AIL	11 *1%*	46 *3%* O	23 *3%* O	18 *2%*	62 *3%*	4 *1%*	77 *3%* A	65 *2%*	8 *3%*	6 *4%*	2 *2%*
2	**64** ***2%*** **BEGZ** **c**	22 *1%*	41 *3%* AB	41 *3%* AE	23 *1%*	40 *3%*	24 *2%*	8 *2%*	6 *1%*	10 *2%*	19 *4%* AIL	5 *1%*	16 *2%*	20 *2%*	24 *2%*	20 *3%*	17 *2%*	47 *2%*	5 *1%*	59 *2%*	49 *2%*	11 *4%* AV	3 *2%*	2 *2%*
3	**71** ***2%*** **GJRV** **Zcf**	41 *3%*	31 *2%*	39 *3%*	32 *2%*	44 *3%*	28 *2%*	6 *1%*	16 *3%* J	2 *	9 *2%* J	15 *3%* J	23 *3%* J	18 *2%*	27 *2%*	26 *3%* AP	10 *1%*	61 *3%* AR	8 *2%*	63 *2%*	51 *2%*	12 *5%* AV	5 *3%*	3 *3%*
4	**124** ***4%*** **DZc**	58 *4%*	66 *4%*	47 *3%*	77 *5%* AD	68 *4%*	56 *4%*	19 *4%*	17 *3%*	22 *4%*	18 *3%*	15 *3%*	33 *5%*	29 *3%*	58 *4%*	37 *5%*	29 *3%*	95 *4%*	17 *4%*	107 *4%*	108 *4%*	9 *3%*	4 *3%*	3 *3%*
5	**323** ***10%*** **OZc**	150 *10%*	173 *11%*	175 *11%*	149 *9%*	168 *11%*	155 *10%*	36 *8%*	71 *13%* AHL	57 *11%*	49 *9%*	37 *8%*	73 *11%*	70 *8%*	150 *10%*	104 *13%* AOP	101 *11%*	222 *10%*	43 *11%*	280 *10%*	272 *10%*	20 *8%*	17 *11%*	14 *15%* AVW
6	**437** ***14%*** **DFM**	227 *15%*	210 *13%*	181 *12%*	255 *16%* AD	183 *12%*	253 *16%* AF	79 *18%* AM	87 *16%* M	76 *15%* M	69 *13%*	56 *13%*	69 *10%*	119 *14%*	214 *14%*	104 *13%*	140 *16%*	296 *13%*	67 *17%*	370 *14%*	377 *14%*	31 *13%*	18 *11%*	11 *11%*
7	**548** ***18%*** **Qab** **e**	273 *18%*	276 *17%*	246 *16%*	302 *19%*	280 *18%*	268 *17%*	90 *21%* M	106 *20%*	87 *17%*	82 *15%*	78 *18%*	105 *15%*	143 *17%*	290 *19%* AQ	116 *15%*	170 *19%*	378 *17%*	68 *17%*	480 *18%*	448 *17%*	58 *23%* AVX	25 *16%*	17 *18%*
8	**586** ***19%*** **abi**	285 *19%*	302 *19%*	303 *20%*	284 *18%*	271 *18%*	315 *20%*	73 *17%*	84 *16%*	84 *17%*	104 *20%*	106 *24%* AHI J	135 *20%*	164 *19%*	290 *19%*	131 *17%*	148 *16%*	439 *20%*	68 *17%*	517 *19%*	492 *19%*	45 *18%*	30 *19%*	20 *21%*
9	**356** ***11%*** **DSY** **adv**	176 *11%*	180 *11%*	146 *10%*	211 *13%* AD	172 *11%*	185 *12%*	54 *12%*	56 *11%*	63 *13%*	58 *11%*	53 *12%*	72 *10%*	123 *15%* AP Q	153 *10%*	80 *10%*	123 *14%* AS	233 *10%*	42 *10%*	314 *12%*	298 *11%*	35 *14%* Y	16 *10%*	7 *7%*
Highest rating 10	**417** ***13%*** **EWa** **k**	205 *13%*	212 *13%*	245 *16%* AE	172 *11%*	188 *12%*	229 *14%*	46 *10%*	60 *11%*	71 *14%*	89 *17%* AHI L	51 *12%*	101 *15%*	136 *16%* AP	181 *12%*	101 *13%*	121 *13%*	296 *13%*	58 *14%*	360 *13%*	359 *14%* W	17 *7%*	28 *18%* AW	13 *14%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**119** ***4%*** **EORU WZcgk**	65 *4%*	53 *3%*	70 *5%* AE	49 *3%*	64 *4%*	55 *3%*	14 *3%*	20 *4%*	18 *4%*	16 *3%*	16 *4%*	34 *5%*	12 *1%*	68 *5%* O	39 *5%* AO	24 *3%*	95 *4%*	25 *6%* U	94 *3%*	106 *4%* W	4 *2%*	5 *3%*	3 *4%*
1-3 (Net)	**216** ***7%*** **GJRV Zcdt**	96 *6%*	120 *8%*	118 *8%*	98 *6%*	138 *9%* AG	77 *5%*	25 *6%*	29 *5%*	22 *4%*	48 *9%* IJ	26 *6%*	65 *9%* AIJ	49 *6%*	97 *6%*	70 *9%* AOP	45 *5%*	170 *8%* AR	17 *4%*	199 *7%* A	165 *6%*	31 *13%* AVY	13 *8%*	6 *7%*
4-6 (Net)	**884** ***28%*** **DZc**	435 *28%*	450 *28%*	403 *26%*	482 *30%* AD	419 *27%*	464 *29%*	135 *31%*	175 *33%* AKL M	156 *31%* LM	136 *26%*	108 *25%*	175 *25%*	218 *26%*	422 *28%*	244 *31%* AO	270 *30%*	614 *28%*	127 *31%*	757 *28%*	757 *29%*	60 *24%*	39 *25%*	28 *29%*
7-10 (Net)	**1908** ***61%*** **Qabel**	939 *61%*	969 *61%*	940 *61%*	968 *61%*	911 *59%*	998 *63%*	263 *60%*	307 *58%*	305 *61%*	332 *62%*	287 *66%* AI	413 *60%*	565 *67%* AP Q	913 *61%* Q	428 *55%*	561 *62%*	1347 *60%*	236 *58%*	1670 *61%*	1598 *61%*	155 *62%*	98 *63%*	57 *60%*
9-10 (Net)	**773** ***25%*** **Pad**	382 *25%*	392 *25%*	391 *26%*	383 *24%*	359 *23%*	414 *26%*	100 *23%*	117 *22%*	133 *27%*	147 *28%*	104 *24%*	173 *25%*	258 *31%* AP Q	333 *22%*	181 *23%*	244 *27%*	530 *24%*	100 *25%*	674 *25%*	657 *25%*	52 *21%*	44 *28%* W	20 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**80** **3%** **GIOZcj**	28 1%	17 3% Z	23 10% AZa	8 1%	36 2%	22 6% Acd	24 3%	40 2%	7 2%	27 4% Aj	52 2%	8 3% t	3 2%	6 2%	11 3%	7 2%	8 4%	3 1%	6 4% qt	14 5% Aqt	4 1%	9 2%	2 2%
2	**64** **2%** **BEGZc**	20 1%	13 3% Z	21 9% AZa	7 1%	28 2%	16 4% Acd	22 3%	33 2%	5 2%	7 1%	56 2%	11 4% An	4 3%	5 2%	3 1%	6 2%	5 2%	5 2%	3 2%	6 2%	8 2%	8 2%	2 2%
3	**71** **2%** **GJRVZc** **f**	27 1%	22 4% AZ	16 7% AZ	9 1%	36 2%	19 5% Acd	9 1%	53 3% Af	6 2%	16 3%	52 2%	12 5% Aostu	5 4% t	5 2%	11 3% t	5 2%	8 4% stu	6 2%	5 3% t	2 1%	4 1%	5 1%	3 3% st
4	**124** **4%** **DZc**	74 3%	31 6% AZ	14 6% Z	19 2%	71 4% c	26 6% Ac	27 4%	70 4%	14 5%	30 5%	91 4%	9 3%	2 1%	9 3%	8 2%	14 5%	16 8% Alnqrv	8 3%	4 3%	12 4%	19 5%	21 5%	3 3%
5	**323** **10%** **OZc**	185 8%	88 17% AZ	32 14% Z	68 8%	189 11% c	44 11%	84 11%	186 10%	27 9%	58 9%	258 11%	20 8%	17 14%	29 11%	33 10%	25 9%	26 12%	25 9%	17 11%	34 12%	42 10%	41 9%	14 15% Aknoqu
6	**437** **14%** **DFM**	293 13%	105 20% AZb	22 10%	116 14%	236 14%	63 16%	102 14%	276 15%	32 11%	95 15%	337 14%	31 13%	26 21% prv	38 15%	54 16% p	43 15%	20 9%	42 15%	18 11%	36 13%	56 14%	63 14%	11 11%
7	**548** **18%** **Qabe**	441 20% Aab	68 13%	21 9%	181 21% Ae	297 18% e	50 12%	118 16%	333 18%	50 17%	112 18%	428 18%	58 23% Apru	21 17%	51 20%	59 17%	47 17%	32 14%	52 19%	25 16%	48 17%	72 18%	67 15%	17 18%
8	**586** **19%** **abi**	476 22% Aab	67 13%	25 11%	168 20%	337 20% e	61 15%	131 18%	366 20%	54 18%	97 15%	477 20% i	45 18%	15 12%	34 14%	63 18%	50 18%	52 24% lm	55 19%	30 19%	49 17%	71 18%	103 24% Alm	20 21% lm
9	**356** **11%** **DSYad** **v**	290 13% Aa	38 7%	21 9%	133 16% Ad	165 10%	49 12%	73 10%	219 12%	37 13%	71 11%	275 11%	35 14% v	17 13%	26 10%	36 11%	37 13%	26 12%	29 10%	16 10%	29 10%	46 11%	52 12%	7 7%
Highest rating 10	**417** **13%** **EWak**	324 15% Aa	51 10%	23 10%	135 16% Ae	218 13%	42 11%	111 15%	232 12%	45 15%	97 15%	313 13%	17 7%	11 9%	35 14% k	47 14% k	34 12% k	22 10%	42 15% k	28 18% Akp	46 16% k	67 17% kp	55 13% k	13 14% k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Don't know	**119** ***4%*** **EORUWZ cgk**	54 *2%*	24 *5%* Z	9 *4%*	10 *1%*	64 *4%* c	9 *2%*	37 *5%* g	59 *3%*	14 *5%*	21 *3%*	98 *4%*
1-3 (Net)	**216** ***7%*** **GJRVZc dt**	75 *3%*	52 *10%* AZ	61 *26%* AZa	24 *3%*	100 *6%* c	58 *14%* Acd	54 *7%*	127 *7%*	18 *6%*	50 *8%*	159 *7%*
4-6 (Net)	**884** ***28%*** **DZc**	552 *25%*	225 *43%* AZb	68 *30%*	202 *24%*	496 *30%* c	132 *33%* Ac	214 *29%*	531 *28%*	73 *25%*	183 *29%*	687 *28%*
7-10 (Net)	**1908** ***61%*** **Qabel**	1531 *69%* Aab	224 *43%*	90 *40%*	617 *72%* Ad e	1017 *61%* e	202 *50%*	432 *59%*	1150 *62%*	186 *64%*	376 *60%*	1493 *61%*
9-10 (Net)	**773** ***25%*** **Pad**	614 *28%* Aab	89 *17%*	44 *19%*	268 *31%* Ad e	383 *23%*	91 *23%*	184 *25%*	451 *24%*	82 *28%*	168 *27%*	589 *24%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	4 *2%*	5 *4%*	13 *5%* k	18 *5%* k	14 *5%* k	5 *2%*	15 *5%* k	5 *3%*	7 *2%*	17 *4%*	13 *3%*	3 *4%*
1-3 (Net)	31 *13%* Amno qtuv	11 *9%* t	16 *6%*	26 *7%*	17 *6%*	21 *10%* t	13 *5%*	13 *8%* t	22 *8%*	16 *4%*	22 *5%*	6 *7%*
4-6 (Net)	60 *24%*	44 *36%* kr	75 *30%*	95 *28%*	83 *29%*	62 *28%*	75 *27%*	39 *25%*	81 *29%*	116 *29%*	125 *29%*	28 *29%*
7-10 (Net)	155 *62%*	64 *51%*	146 *58%*	205 *60%*	168 *60%*	131 *60%*	178 *63%* l	98 *63%* l	171 *61%*	257 *63%* l	277 *63%* l	57 *60%*
9-10 (Net)	52 *21%*	28 *23%*	61 *24%*	83 *24%*	71 *25%*	48 *22%*	71 *25%*	44 *28%* k	75 *27%*	114 *28%* k	107 *24%*	20 *21%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**80** ***3%*** **C**	30 *2%*	3 *1%*	2 *4%*	8 *5%* ABCG	7 *6%* ABCG	2 *1%*	30 *4%* ABCG	20 *3%*	7 *2%*	17 *2%*	15 *2%*	4 *1%*	4 *5%*	13 *4%* A	14 *4%* ASU	9 *2%*	16 *3%*	10 *2%*	6 *2%*	3 *1%*
2	**64** ***2%***	30 *2%*	7 *1%*	1 *1%*	6 *4%* C	2 *1%*	2 *1%*	17 *2%*	18 *2%*	4 *1%*	12 *2%*	13 *2%*	7 *3%*	2 *2%*	7 *3%*	11 *3%* RS	13 *3%* RS	7 *1%*	5 *1%*	9 *2%*	9 *3%*
3	**71** ***2%*** **S**	29 *2%*	13 *2%*	- -	4 *3%*	2 *1%*	3 *2%*	21 *3%*	17 *2%*	7 *2%*	20 *3%*	14 *2%*	4 *2%*	2 *2%*	8 *3%*	8 *3%* S	5 *1%*	26 *4%* AQS	4 *1%*	8 *2%*	8 *3%* S
4	**124** ***4%***	52 *4%*	19 *4%*	4 *8%*	7 *4%*	3 *3%*	7 *4%*	32 *5%*	32 *4%*	14 *4%*	30 *4%*	32 *5%*	5 *2%*	- -	11 *4%*	13 *4%*	25 *7%* ASU	24 *4%*	18 *3%*	14 *4%*	6 *2%*
5	**323** ***10%*** **U**	150 *11%*	53 *10%*	5 *11%*	17 *11%*	12 *10%*	18 *11%*	68 *10%*	85 *12%*	27 *8%*	77 *11%*	66 *9%*	25 *9%*	7 *9%*	33 *12%*	47 *15%* ARU	41 *11%* U	54 *9%*	55 *10%*	46 *11%*	19 *6%*
6	**437** ***14%*** **H**	185 *13%*	102 *19%* ABH	5 *10%*	24 *15%* H	23 *19%* H	29 *18%* H	70 *10%*	105 *15%*	38 *12%*	119 *16%* L	86 *12%*	33 *12%*	15 *19%*	38 *13%*	49 *15%*	50 *14%*	103 *16%*	75 *14%*	60 *15%*	40 *13%*
7	**548** ***18%*** **O**	270 *19%* AH	93 *17%*	8 *17%*	25 *16%*	22 *18%*	26 *16%*	105 *15%*	132 *18%* O	60 *19%* O	128 *18%* O	137 *19%* O	44 *17%*	12 *15%*	35 *12%*	54 *17%*	74 *20%*	106 *17%*	102 *20%*	72 *18%*	55 *18%*
8	**586** ***19%*** **P**	249 *18%*	116 *21%*	5 *12%*	25 *16%*	19 *15%*	29 *18%*	144 *21%*	130 *18%*	68 *21%*	140 *19%*	124 *18%*	43 *16%*	22 *27%* M	55 *19%*	46 *15%*	62 *17%*	116 *18%*	112 *21%* P	89 *22%*	48 *15%*
9	**356** ***11%*** **NO**	164 *12%*	61 *11%*	6 *13%*	16 *11%*	13 *11%*	17 *11%*	80 *12%*	79 *11%* N	36 *11%* N	70 *10%*	101 *14%* AKNO	46 *17%* AIK NO	2 *3%*	22 *8%*	33 *10%*	43 *12%*	77 *12%*	66 *13%*	41 *10%*	50 *16%* A
Highest rating 10	**417** ***13%*** **EP**	206 *15%* E	65 *12%*	3 *5%*	11 *7%*	14 *11%*	21 *13%*	98 *14%* E	87 *12%*	44 *14%*	91 *13%*	102 *14%*	50 *19%* AI KO	9 *11%*	32 *11%*	28 *9%*	37 *10%*	87 *14%* P	58 *11%*	47 *12%*	68 *22%* APQRS
Don't know	**119** ***4%*** **LR**	43 *3%*	16 *3%*	9 *19%*	13 *8%* ABCGH	5 *4%*	5 *3%*	28 *4%*	19 *3%*	18 *6%* IKL	19 *3%*	17 *2%*	7 *2%*	7 *8%* IKLM	30 *11%* AIJKL M	15 *5%* R	11 *3%*	14 *2%*	19 *4%*	7 *2%*	6 *2%*
1-3 (Net)	**216** ***7%*** **CS**	89 *6%*	23 *4%*	2 *5%*	17 *11%* ABCG	10 *8%*	7 *5%*	67 *10%* ABCG	55 *8%*	17 *5%*	50 *7%*	42 *6%*	15 *6%*	7 *9%*	28 *10%* AL	32 *10%* AS	27 *7%* S	49 *8%* S	18 *3%*	24 *6%*	20 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**884** ***28%*** **HU**	386 *27%*	175 *32%* H	13 *29%*	47 *31%*	39 *32%*	53 *34%* H	170 *25%*	221 *31%* M	79 *25%*	227 *31%* JM	184 *26%*	62 *23%*	23 *27%*	82 *29%*	109 *34%* AU	116 *31%* U	181 *29%* U	148 *28%* U	120 *30%*	66 *21%*
7-10 (Net)	**1908** ***61%*** **EOP**	889 *63%* AE	335 *61%* E	22 *47%*	77 *50%*	67 *55%*	93 *59%*	426 *62%* E	427 *59%* O	207 *64%* O	429 *59%* O	464 *66%* AIKO	184 *69%* AI KNO	46 *56%*	145 *51%*	161 *51%*	216 *59%*	386 *61%* P	338 *65%* P	249 *62%*	220 *71%* APQR
9-10 (Net)	**773** ***25%*** **ENOP**	370 *26%* E	126 *23%*	8 *18%*	28 *18%*	27 *22%*	38 *24%*	177 *26%* E	166 *23%*	79 *25%*	161 *22%*	203 *29%* AIKNO	96 *36%* AI JKLNO	12 *14%*	55 *19%*	61 *19%*	81 *22%*	164 *26%* P	124 *24%*	88 *22%*	117 *38%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**61** ***2%*** **GOZcd**	26 *2%*	35 *2%*	33 *2%*	28 *2%*	39 *3%* AG	21 *1%*	8 *2%*	5 *1%*	10 *2%*	17 *3%* AI	10 *2%*	11 *2%*	7 *1%*	36 *2%* O	18 *2%* O	18 *2%*	43 *2%*	5 *1%*	56 *2%*	50 *2%*	6 *2%*	3 *2%*	1 *1%*
2	**65** ***2%*** **EGZq**	29 *2%*	36 *2%*	48 *3%* AE	17 *1%*	41 *3%* AG	23 *1%*	11 *3%*	18 *3%* AM	10 *2%*	11 *2%*	6 *1%*	8 *1%*	19 *2%*	34 *2%*	12 *1%*	22 *2%*	42 *2%*	9 *2%*	55 *2%*	52 *2%*	8 *3%*	4 *3%*	1 *1%*
3	**61** ***2%*** **EZcdh**	31 *2%*	30 *2%*	40 *3%* AE	22 *1%*	31 *2%*	30 *2%*	5 *1%*	16 *3%*	6 *1%*	9 *2%*	11 *2%*	15 *2%*	16 *2%*	24 *2%*	21 *3%*	14 *2%*	47 *2%*	3 *1%*	58 *2%* A	50 *2%*	7 *3%*	3 *2%*	2 *2%*
4	**91** ***3%*** **MZ**	44 *3%*	46 *3%*	43 *3%*	48 *3%*	44 *3%*	46 *3%*	19 *4%* M	18 *3%* M	12 *2%*	16 *3%*	17 *4%* M	9 *1%*	27 *3%*	44 *3%*	20 *3%*	24 *3%*	67 *3%*	6 *2%*	84 *3%* A	74 *3%*	9 *3%*	3 *2%*	5 *6%* AVX
5	**277** ***9%*** **OUZc**	129 *8%*	147 *9%*	152 *10%*	124 *8%*	128 *8%*	149 *9%*	47 *11%* L	63 *12%* AKLM	48 *10%*	35 *7%*	28 *6%*	56 *8%*	60 *7%*	140 *9%*	76 *10%*	85 *9%*	192 *9%*	45 *11%*	231 *9%*	237 *9%*	19 *7%*	12 *8%*	9 *9%*
6	**397** ***13%*** **DLMSUZq**	203 *13%*	194 *12%*	151 *10%*	246 *15%* AD	177 *12%*	219 *14%*	97 *22%* AIKLM	77 *15%* LM	83 *16%* AKLM	63 *12%* M	35 *8%*	42 *6%*	96 *11%*	205 *14%*	96 *12%*	136 *15%* AS	260 *12%*	70 *17%* AU	327 *12%*	346 *13%*	23 *9%*	18 *12%*	10 *10%*
7	**505** ***16%*** **Ybev**	239 *16%*	266 *17%*	227 *15%*	278 *17%*	267 *17%*	238 *15%*	83 *19%* M	90 *17%*	87 *17%*	86 *16%*	64 *15%*	94 *14%*	153 *18%*	223 *15%*	128 *16%*	153 *17%*	352 *16%*	76 *19%*	429 *16%*	426 *16%* Y	48 *19%* Y	23 *15%* Y	8 *8%*
8	**565** ***18%*** **abei**	275 *18%*	290 *18%*	266 *17%*	299 *19%*	273 *18%*	292 *18%*	64 *15%*	84 *16%*	81 *16%*	98 *18%*	92 *21%* H	146 *21%* AHIJ	157 *19%*	276 *18%*	131 *17%*	155 *17%*	410 *18%*	64 *16%*	500 *18%*	469 *18%*	52 *21%*	26 *17%*	18 *19%*
9	**436** ***14%*** **DHQaff**	206 *13%*	230 *14%*	189 *12%*	247 *15%* AD	204 *13%*	232 *15%*	44 *10%*	64 *12%*	58 *12%*	78 *15%*	59 *13%*	133 *19%* AHIJKL	139 *16%* AQ	206 *14%*	90 *12%*	115 *13%*	320 *14%*	52 *13%*	382 *14%*	363 *14%*	41 *16%*	18 *11%*	14 *15%*
Highest rating 10	**538** ***17%*** **EHIRTWakp**	276 *18%*	262 *16%*	300 *20%* AE	239 *15%*	271 *18%*	268 *17%*	46 *11%*	68 *13%*	74 *15%*	98 *18%* HI	99 *23%* AHIJ	153 *22%* AHIJ	147 *17%*	248 *17%*	144 *18%*	133 *15%*	405 *18%* AR	50 *12%*	488 *18%* AT	442 *17%*	32 *13%*	40 *25%* AVW	25 *26%* AVW

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
Prepared by GfK

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**132** ***4%*** **CEMO** **Zcd**	77 *5%* C	55 *3%*	83 *5%* AE	49 *3%*	57 *4%*	75 *5%*	13 *3%*	28 *5%* M	31 *6%* AHM	22 *4%*	18 *4%*	19 *3%*	23 *3%*	65 *4%*	44 *6%* AO	44 *5%*	88 *4%*	23 *6%*	109 *4%*	118 *4%*	7 *3%*	5 *3%*	3 *3%*
1-3 (Net)	**187** ***6%*** **EGZc** **dgq**	86 *6%*	101 *6%*	120 *8%* AE	66 *4%*	112 *7%* AG	75 *5%*	24 *5%*	38 *7%*	26 *5%*	37 *7%*	27 *6%*	34 *5%*	42 *5%*	94 *6%*	50 *6%*	54 *6%*	132 *6%*	17 *4%*	169 *6%*	152 *6%*	20 *8%* Y	11 *7%*	4 *4%*
4-6 (Net)	**764** ***24%*** **DLM** **OSUZ**	377 *25%*	388 *24%*	346 *23%*	418 *26%* AD	349 *23%*	414 *26%*	163 *37%* AIJ KLM	158 *30%* AKL M	143 *28%* AKL M	114 *21%* M	80 *18%*	107 *16%*	182 *22%*	389 *26%* O	192 *25%*	245 *27%* AS	519 *23%*	121 *30%* AU	643 *24%*	656 *25%*	50 *20%*	34 *22%*	24 *25%*
7-10 (Net)	**2044** ***65%*** **HIJ** **Rabem**	995 *65%*	1049 *66%*	981 *64%*	1063 *67%*	1015 *66%*	1029 *65%*	238 *54%*	307 *58%*	301 *60%*	360 *68%* HIJ	313 *72%* AHI J	526 *77%* AH IJK	596 *71%* AP Q	953 *64%*	494 *63%*	557 *62%*	1487 *67%* AR	243 *60%*	1799 *66%* A	1700 *65%*	172 *69%*	107 *68%*	65 *68%*
9-10 (Net)	**974** ***31%*** **HIJ** **RTajpt**	482 *31%*	492 *31%*	489 *32%*	485 *30%*	474 *31%*	499 *31%*	90 *21%*	133 *25%*	132 *26%*	176 *33%* HIJ	157 *36%* AHI J	286 *42%* AH IJK	286 *34%*	454 *30%*	234 *30%*	248 *28%*	725 *33%* AR	103 *25%*	870 *32%* AT	805 *31%*	73 *29%*	57 *37%* AV	39 *41%* AVW

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**61** ***2%*** **GOZcd**	19 *1%*	10 *2%*	15 *7%* AZa	7 *1%*	21 *1%*	17 *4%* Acd	17 *2%*	30 *2%*	7 *2%*	14 *2%*	45 *2%*	6 *2%*	7 *5%* Anoq tu	6 *3%*	6 *2%*	2 *1%*	4 *2%*	2 *1%*	3 *2%*	10 *4%*	5 *1%*	7 *2%*	1 *1%*
2	**65** ***2%*** **EGZq**	25 *1%*	18 *3%* Z	18 *8%* AZa	11 *1%*	32 *2%*	16 *4%* Acd	19 *3%*	33 *2%*	9 *3%*	10 *2%*	54 *2%*	8 *3%* qu	2 *2%*	8 *3%* q	7 *2%* q	5 *2%*	11 *5%* Aquv	- -	4 *3%* q	7 *2%* q	9 *2%* q	4 *1%*	1 *1%*
3	**61** ***2%*** **EZcdh**	26 *1%*	14 *3%* Z	16 *7%* AZa	7 *1%*	24 *1%*	23 *6%* Acd	22 *3%* Ah	32 *2%*	1 *	8 *1%*	52 *2%*	7 *3%* s	1 *1%*	10 *4%* Aoq s	5 *1%*	3 *1%*	8 *4%* qs	2 *1%*	3 *2%*	1 *	7 *2%*	12 *3%* s	2 *2%*
4	**91** ***3%*** **MZ**	48 *2%*	26 *5%* AZ	11 *5%* Z	18 *2%*	51 *3%*	16 *4%*	16 *2%*	60 *3%*	12 *4%*	19 *3%*	71 *3%*	9 *3%* l	- -	7 *3%*	8 *2%*	10 *4%*	4 *2%*	7 *3%*	3 *2%*	16 *6%* Alp	11 *3%*	11 *2%*	5 *6%* Alnpru
5	**277** ***9%*** **OUZc**	163 *7%*	65 *12%* AZ	26 *12%* Z	59 *7%*	155 *9%*	35 *9%*	70 *9%*	157 *8%*	30 *10%*	53 *8%*	219 *9%*	19 *7%*	16 *13%* s	24 *10%*	34 *10%*	26 *9%*	21 *10%*	29 *10%*	12 *8%*	16 *6%*	34 *8%*	37 *8%*	9 *9%*
6	**397** ***13%*** **DLMSU Zq**	260 *12%*	98 *19%* AZb	25 *11%*	121 *14%*	212 *13%*	49 *12%*	77 *10%*	250 *13%*	34 *12%*	82 *13%*	309 *13%*	23 *9%*	13 *11%*	43 *17%* kq v	55 *16%* kq	41 *15%* q	24 *11%*	23 *8%*	18 *12%*	34 *12%*	54 *13%*	59 *13%*	10 *10%*
7	**505** ***16%*** **Ybev**	381 *17%* Ab	89 *17%* b	24 *11%*	176 *21%* Ad e	262 *16%*	50 *12%*	107 *14%*	327 *18%* A	45 *15%*	108 *17%*	387 *16%*	48 *19%* v	21 *17%* v	37 *15%* v	50 *14%* v	46 *16%* v	27 *12%*	46 *16%* v	23 *15%* v	44 *15%* v	87 *21%* An pv	69 *16%* v	8 *8%*
8	**565** ***18%*** **abei**	455 *21%* Aab	73 *14%* b	19 *8%*	170 *20%* e	320 *19%* e	54 *13%*	154 *21%* Ag	317 *17%*	48 *16%*	95 *15%*	460 *19%* Ai	52 *21%*	24 *19%*	38 *15%*	50 *14%*	52 *18%*	59 *27%* Amno rstu	63 *22%* ns	26 *17%*	41 *15%*	73 *18%*	69 *16%*	18 *19%*
9	**436** ***14%*** **DHQaf t**	350 *16%* Aa	50 *9%*	29 *13%*	127 *15%*	240 *14%*	56 *14%*	83 *11%*	275 *15%* f	42 *14%*	96 *15%*	330 *14%*	41 *16%* t	19 *15%*	27 *11%*	49 *14%*	39 *14%*	26 *12%*	49 *18%* t	18 *11%*	43 *15%*	42 *10%*	68 *16%*	14 *15%*
Highest rating 10	**538** ***17%*** **EHIRT Wakp**	434 *20%* Aa	56 *11%*	34 *15%*	146 *17%*	304 *18%*	71 *18%*	144 *19%*	312 *17%*	42 *14%*	122 *19%*	401 *16%*	32 *13%*	16 *13%*	39 *16%*	71 *20%* kp	43 *15%*	20 *9%*	44 *16%*	40 *25%* Ak lmopq t	63 *22%* Akp t	59 *14%*	87 *20%* kp	25 *26%* Aklmopqt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Don't know	**132** ***4%*** **CEMOZcd**	51 *2%*	27 *5%* Z	11 *5%* Z	12 *1%*	54 *3%* c	14 *3%* c	29 *4%*	74 *4%*	23 *8%* Afg	23 *4%*	108 *4%*
1-3 (Net)	**187** ***6%*** **EGZcdgq**	71 *3%*	42 *8%* Z	49 *21%* AZa	25 *3%*	77 *5%*	56 *14%* Acd	58 *8%* Ag	95 *5%*	17 *6%*	32 *5%*	151 *6%*
4-6 (Net)	**764** ***24%*** **DLMOSUZ**	471 *21%*	189 *36%* AZb	63 *27%* Z	198 *23%*	419 *25%*	100 *25%*	163 *22%*	467 *25%*	75 *26%*	154 *24%*	600 *25%*
7-10 (Net)	**2044** ***65%*** **HIJRabem**	1620 *73%* Aab	268 *51%*	107 *47%*	619 *72%* Ade	1126 *67%* Ae	231 *58%*	488 *66%*	1231 *66%*	176 *60%*	421 *67%*	1577 *65%*
9-10 (Net)	**974** ***31%*** **HIJRTajpt**	784 *35%* Aab	106 *20%*	63 *28%* a	272 *32%*	544 *32%*	128 *32%*	227 *31%*	587 *31%*	83 *29%*	218 *35%* j	730 *30%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	7 *3%*	6 *5%*	10 *4%*	11 *3%*	13 *5%*	16 *7%* ks	15 *5%*	5 *3%*	6 *2%*	27 *7%* Aksv	15 *3%*	3 *3%*
1-3 (Net)	20 *8%* oqv	10 *8%* q	24 *10%* Aoqtv	18 *5%* q	10 *4%*	23 *11%* Anoqtuv	5 *2%*	11 *7%* q	18 *6%* q	21 *5%* q	23 *5%* q	4 *4%*
4-6 (Net)	50 *20%*	29 *23%*	74 *30%* kqr	97 *28%* k	78 *28%* k	48 *22%*	60 *21%*	34 *22%*	66 *23%*	99 *24%*	106 *24%*	24 *25%*
7-10 (Net)	172 *69%* m	80 *64%*	142 *57%*	219 *64%*	180 *64%*	132 *60%*	202 *72%* Amp	107 *68%* m	191 *68%* m	261 *64%*	293 *67%* m	65 *68%* m
9-10 (Net)	73 *29%* p	35 *28%*	66 *27%*	120 *35%* pt	83 *29%*	46 *21%*	94 *33%* pt	57 *37%* Ampt	106 *38%* Ampt	101 *25%*	155 *35%* mpt	39 *41%* Aklmopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**61**	24	7	-	10	5	2	13	12	4	18	16	2	2	7	9	13	8	8	4	8
	2%	*2%*	*1%*	-	*7%*	*4%*	*1%*	*2%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*3%*	*4%*	*1%*	*1%*	*1%*	*3%*
					ABCGH												AR				
2	**65**	44	8	-	*	4	1	8	16	7	13	14	8	1	7	2	8	13	10	15	8
	2%	*3%*	*1%*	-	*	*3%*	*1%*	*1%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*4%*	*3%*
	H	AEH																			
3	**61**	31	7	1	3	1	4	15	10	8	16	7	9	2	10	8	7	14	4	8	3
	2%	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*1%*	*2%*	*2%*	*1%*	*3%*	*2%*	*3%*	*2%*	*2%*	*2%*	*1%*	*2%*	*1%*
	S												L		IL						
4	**91**	48	14	2	5	5	5	12	22	10	26	15	9	3	5	8	8	18	17	12	8
	3%	*3%*	*2%*	*5%*	*3%*	*4%*	*3%*	*2%*	*3%*	*3%*	*4%*	*2%*	*3%*	*4%*	*2%*	*3%*	*2%*	*3%*	*3%*	*3%*	*2%*
	H	H																			
5	**277**	120	57	4	16	18	18	44	48	26	70	70	27	6	28	46	42	50	31	32	17
	9%	*9%*	*10%*	*8%*	*10%*	*15%*	*11%*	*6%*	*7%*	*8%*	*10%*	*10%*	*10%*	*7%*	*10%*	*14%*	*11%*	*8%*	*6%*	*8%*	*5%*
	HISU		H		H	ABH	H					I				ARSU	SU				
6	**397**	185	87	9	19	21	26	49	94	39	122	87	23	6	26	36	43	98	83	42	35
	13%	*13%*	*16%*	*20%*	*13%*	*18%*	*16%*	*7%*	*13%*	*12%*	*17%*	*12%*	*9%*	*7%*	*9%*	*11%*	*12%*	*16%*	*16%*	*11%*	*11%*
	H	H	H		H	H	H				ALMNO							A	A		
7	**505**	257	82	5	24	22	19	96	124	50	119	117	43	16	35	48	67	102	76	66	57
	16%	*18%*	*15%*	*10%*	*15%*	*18%*	*12%*	*14%*	*17%*	*16%*	*16%*	*17%*	*16%*	*19%*	*12%*	*15%*	*18%*	*16%*	*15%*	*17%*	*18%*
		AGH																			
8	**565**	223	103	3	27	16	34	159	130	61	110	151	46	14	50	55	63	107	114	77	56
	18%	*16%*	*19%*	*6%*	*17%*	*13%*	*22%*	*23%*	*18%*	*19%*	*15%*	*21%*	*17%*	*17%*	*17%*	*17%*	*17%*	*17%*	*22%*	*19%*	*18%*
	BK						B	ABF				AK							A		
9	**436**	169	95	7	13	11	20	121	107	41	102	91	49	9	37	31	57	87	93	61	42
	14%	*12%*	*17%*	*14%*	*8%*	*9%*	*13%*	*18%*	*15%*	*13%*	*14%*	*13%*	*18%*	*11%*	*13%*	*10%*	*15%*	*14%*	*18%*	*15%*	*14%*
	BEP		BEF					ABEF					AL				P		AP		
Highest rating 10	**538**	245	66	12	27	9	23	155	137	63	109	111	43	15	59	55	52	113	63	68	68
	17%	*17%*	*12%*	*27%*	*17%*	*8%*	*15%*	*22%*	*19%*	*20%*	*15%*	*16%*	*16%*	*18%*	*21%*	*17%*	*14%*	*18%*	*12%*	*17%*	*22%*
	CFS	CF			F			ABCFG							K	S		S			AQS
Don't know	**132**	62	23	3	10	9	5	19	24	14	20	28	10	9	22	20	10	20	24	14	10
	4%	*4%*	*4%*	*7%*	*6%*	*7%*	*3%*	*3%*	*3%*	*4%*	*3%*	*4%*	*4%*	*10%*	*8%*	*6%*	*3%*	*3%*	*5%*	*3%*	*3%*
	HK				H	H								AIJKLM	AIKL	QR					
1-3 (Net)	**187**	98	22	1	14	10	7	35	38	18	48	37	18	5	23	19	28	35	21	28	19
	6%	*7%*	*4%*	*2%*	*9%*	*8%*	*4%*	*5%*	*5%*	*6%*	*7%*	*5%*	*7%*	*6%*	*8%*	*6%*	*8%*	*5%*	*4%*	*7%*	*6%*
		C			C												S				
4-6 (Net)	**764**	353	158	16	41	44	49	105	164	74	218	173	58	15	59	90	93	166	131	86	60
	24%	*25%*	*29%*	*34%*	*26%*	*36%*	*31%*	*15%*	*23%*	*23%*	*30%*	*24%*	*22%*	*18%*	*21%*	*28%*	*25%*	*26%*	*25%*	*21%*	*19%*
	HU	H	AH		H	ABH	AH				AIJLMNO					U		U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**2044** ***65%*** **EFKP**	894 *64%* F	346 *63%* F	26 *57%*	90 *58%*	58 *48%*	97 *61%* F	532 *77%* ABCEFG	498 *69%* AK	216 *67%*	439 *61%*	470 *66%* K	181 *68%*	54 *65%*	181 *63%*	188 *59%*	238 *64%*	409 *65%*	346 *66%*	272 *68%*	223 *72%* AP
9-10 (Net)	**974** ***31%*** **F**	413 *29%* F	162 *29%* F	19 *41%*	39 *26%*	21 *17%*	43 *27%* F	276 *40%* ABCEFG	244 *34%*	104 *32%*	211 *29%*	202 *29%*	92 *34%*	24 *29%*	96 *34%*	86 *27%*	109 *30%*	200 *32%*	156 *30%*	129 *32%*	110 *35%* P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**25** ***1%*** **GZcd**	14 *1%*	11 *1%*	13 *1%*	12 *1%*	18 *1%* AG	6 *	2 *1%*	2 *	4 *1%*	5 *1%*	1 *	10 *1%*	5 *1%*	9 *1%*	11 *1%* A	3 *	22 *1%*	5 *1%*	19 *1%*	18 *1%*	4 *1%*	2 *1%*	1 *1%*
2	**22** ***1%*** **Zc**	9 *1%*	13 *1%*	14 *1%*	8 *1%*	10 *1%*	12 *1%*	6 *1%*	6 *1%*	4 *1%*	1 *	1 *	4 *1%*	5 *1%*	8 *1%*	8 *1%*	7 *1%*	15 *1%*	4 *1%*	18 *1%*	18 *1%*	3 *1%*	- -	- -
3	**54** ***2%*** **EMUX** **Zcir**	29 *2%*	25 *2%*	36 *2%* AE	17 *1%*	30 *2%*	23 *1%*	6 *1%*	10 *2%* M	15 *3%* AM	7 *1%* M	13 *3%* AM	2 *	9 *1%*	27 *2%*	17 *2%*	17 *2%*	36 *2%*	12 *3%*	42 *2%*	44 *2%*	8 *3%* AX	* *	1 *1%*
4	**78** ***3%*** **Z**	42 *3%*	36 *2%*	37 *2%*	41 *3%*	41 *3%*	37 *2%*	15 *3%*	18 *3%*	9 *2%*	10 *2%*	6 *1%*	19 *3%*	17 *2%*	36 *2%*	26 *3%*	20 *2%*	58 *3%*	12 *3%*	66 *2%*	67 *3%*	6 *3%*	2 *1%*	3 *3%*
5	**207** ***7%*** **ELMO** **UZc**	92 *6%*	115 *7%*	124 *8%* AE	83 *5%*	98 *6%*	109 *7%*	39 *9%* LM	56 *11%* AKLM	40 *8%* LM	33 *6%* M	16 *4%*	23 *3%*	34 *4%*	107 *7%* O	65 *8%* AO	67 *7%*	140 *6%*	43 *11%* AU	164 *6%*	178 *7%*	13 *5%*	8 *5%*	9 *9%* X
6	**356** ***11%*** **LMS** **Ub**	185 *12%*	171 *11%*	160 *10%*	196 *12%*	163 *11%*	193 *12%*	80 *18%* AKL M	75 *14%* KLM	69 *14%* LM	52 *10%*	36 *8%*	44 *6%*	98 *12%*	163 *11%*	95 *12%*	123 *14%* AS	233 *10%*	74 *18%* AU	281 *10%*	307 *12%*	23 *9%*	16 *10%*	10 *11%*
7	**523** ***17%*** **MOS**	253 *16%*	270 *17%*	248 *16%*	275 *17%*	267 *17%*	256 *16%*	102 *23%* AIL M	90 *17%* M	89 *18%* M	97 *18%* M	59 *13%*	86 *13%*	116 *14%*	272 *18%* O	136 *17%* O	175 *19%* AS	349 *16%*	71 *17%*	453 *17%*	432 *16%*	47 *19%*	29 *19%*	14 *15%*
8	**666** ***21%*** **Qb**	323 *21%*	343 *22%*	330 *22%*	336 *21%*	304 *20%*	361 *23%*	80 *18%*	109 *21%*	103 *20%*	117 *22%*	98 *22%*	159 *23%*	204 *24%* AQ	315 *21%*	145 *19%*	183 *20%*	483 *22%*	71 *17%*	593 *22%* A	552 *21%*	61 *24%*	32 *20%*	21 *23%*
9	**510** ***16%*** **DHQ** **Tat**	233 *15%*	278 *17%*	202 *13%*	308 *19%* AD	250 *16%*	261 *16%*	44 *10%*	70 *13%*	71 *14%*	73 *14%*	103 *24%* AHI JK	149 *22%* AH IJK	164 *19%* AQ	250 *17%* Q	96 *12%*	130 *14%*	381 *17%*	38 *9%*	472 *17%* AT	414 *16%*	57 *23%* AVY	26 *17%*	13 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**608** ***19%*** **EHI** **TWagkp**	311 *20%*	298 *19%*	326 *21%* AE	282 *18%*	309 *20%*	300 *19%*	48 *11%*	77 *14%*	88 *18%* H	128 *24%* AHI J	92 *21%* HI	176 *26%* AH IJ	179 *21%*	273 *18%*	156 *20%*	158 *18%*	450 *20%*	59 *15%*	549 *20%* AT	528 *20%* W	21 *8%*	39 *25%* AW	21 *22%* W
Don't know	**78** ***2%*** **OUZc** **dg**	46 *3%*	32 *2%*	40 *3%*	38 *2%*	41 *3%*	37 *2%*	14 *3%*	18 *3%*	9 *2%*	11 *2%*	11 *3%*	15 *2%*	12 *1%*	40 *3%*	26 *3%* O	18 *2%*	60 *3%*	16 *4%*	62 *2%*	67 *3%*	8 *3%*	3 *2%*	1 *1%*
1-3 (Net)	**100** ***3%*** **EUXZ** **cdr**	52 *3%*	48 *3%*	63 *4%* AE	37 *2%*	59 *4%*	41 *3%*	15 *3%*	18 *3%*	23 *5%* M	13 *2%*	15 *4%*	16 *2%*	20 *2%*	44 *3%*	36 *5%* AO	27 *3%*	73 *3%*	21 *5%*	79 *3%*	81 *3%*	15 *6%* AVXY	2 *1%*	2 *2%*
4-6 (Net)	**641** ***21%*** **LMO** **SUZs**	318 *21%*	323 *20%*	322 *21%*	320 *20%*	303 *20%*	339 *21%*	134 *31%* AJK LM	150 *28%* AKL M	118 *24%* KLM	95 *18%* M	58 *13%*	86 *13%*	149 *18%*	306 *20%*	186 *24%* AO	210 *23%* AS	431 *19%*	130 *32%* AU	511 *19%*	552 *21%*	42 *17%*	26 *16%*	22 *23%*
7-10 (Net)	**2308** ***74%*** **HIJ** **QTabmt**	1119 *73%*	1189 *75%*	1106 *72%*	1202 *75%*	1130 *74%*	1177 *74%*	274 *63%*	346 *65%*	350 *70%* H	415 *78%* AHI J	352 *81%* AHI J	570 *83%* AH IJK	663 *79%* AP Q	1110 *74%* Q	533 *68%*	646 *72%*	1662 *75%*	239 *59%*	2067 *76%* AT	1927 *73%*	185 *74%*	126 *81%* AV	70 *74%*
9-10 (Net)	**1119** ***36%*** **HIQ** **RTaot**	543 *35%*	575 *36%*	528 *35%*	591 *37%*	558 *36%*	560 *35%*	92 *21%*	147 *28%* H	159 *32%* H	201 *38%* HI	195 *45%* AHI JK	325 *47%* AH IJK	343 *41%* AP Q	523 *35%*	252 *32%*	288 *32%*	830 *37%* AR	97 *24%*	1022 *38%* AT	942 *36%*	77 *31%*	65 *41%* AW	34 *36%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	3125	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	3127	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	2581	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	25 1% GZcd	2 *	2 *	12 5% AZa	2 *	6 *	8 2% Acd	11 1% Ag	10 1%	3 1%	8 1%	15 1%
2	22 1% Zc	4 *	5 1% Z	3 1% Z	- -	8 1%	4 1% c	4 *	10 1%	8 3% Afg	8 1%	13 1%
3	54 2% EMUXZc ir	9 *	23 4% AZ	15 6% AZ	4 *	22 1%	22 5% Acd	11 1%	32 2%	4 1%	5 1%	48 2%
4	78 3% Z	38 2%	19 4% Z	15 7% AZ	18 2%	33 2%	17 4% Acd	18 2%	51 3%	7 2%	23 4%	54 2%
5	207 7% ELMOUZ c	94 4%	68 13% AZ	21 9% Z	41 5%	117 7% c	23 6%	46 6%	128 7%	27 9%	36 6%	166 7%
6	356 11% LMSUb	247 11% b	89 17% AZb	10 4%	102 12%	202 12%	39 10%	80 11%	236 13% A	29 10%	81 13%	268 11%
7	523 17% MOS	389 18%	86 16%	32 14%	160 19%	282 17%	58 14%	112 15%	329 18%	49 17%	97 15%	422 17%
8	666 21% Qb	520 24% Aab	97 18%	30 13%	211 25% Ae	356 21%	72 18%	153 21%	392 21%	63 22%	120 19%	532 22%
9	510 16% DHQTa t	413 19% Aa	52 10%	32 14%	149 17%	286 17%	61 15%	111 15%	314 17%	39 13%	107 17%	393 16%

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	4 1% u	2 1% u	6 2% Apu	2 *	2 1%	- -	2 1%	2 1% u	2 1%	4 1%	- -	1 1% pu
2	3 1%	4 3% Amno qrsuv	- -	2 *	- -	2 1%	1 *	- -	1 *	6 2%	3 1%	- -
3	8 3% Aqr	1 1%	9 4% Aqr u	4 1%	8 3% r	3 1%	2 1%	* *	3 1%	8 2%	5 1%	1 1%
4	6 3%	2 1%	7 3%	8 2%	5 2%	3 1%	7 3%	2 1%	5 2%	16 4%	13 3%	3 3%
5	13 5%	14 11% Aknr su	24 9% ns	17 5%	15 5%	20 9%	18 6%	8 5%	11 4%	35 9% s	24 6%	9 9% nrs
6	23 9%	17 14%	26 10%	45 13%	45 16% Aks	21 10%	36 13%	16 10%	21 7%	48 12%	47 11%	10 11%
7	47 19%	18 14%	39 16%	62 18%	54 19%	33 15%	43 15%	29 19%	49 18%	74 18%	60 14%	14 15%
8	61 24%	21 17%	46 19%	69 20%	65 23%	67 30% Almn rstu	62 22%	32 20%	59 21%	77 19%	85 20%	21 23%
9	57 23% Amn oqtv	27 22% oqt	37 15%	52 15%	35 12%	35 16%	36 13%	26 17%	50 18%	47 12%	95 22% Anoqt v	13 14%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Highest rating 10	**608** ***19%*** **EHITW agkp**	472 *21%* Aa	66 *13%*	49 *22%* a	161 *19%*	331 *20%*	88 *22%*	165 *22%* Ag	331 *18%*	53 *18%*	133 *21%*	459 *19%*
Don't know	**78** ***2%*** **OUZcdg**	25 *1%*	17 *3%* Z	9 *4%* Z	7 *1%*	31 *2%* s	8 *2%*	27 *4%* Ag	33 *2%*	10 *3%*	13 *2%*	65 *3%*
1-3 (Net)	**100** ***3%*** **EUXZcd r**	15 *1%*	31 *6%* AZ	30 *13%* AZa	5 *1%*	37 *2%* c	34 *8%* Acd	25 *3%*	53 *3%*	15 *5%*	20 *3%*	76 *3%*
4-6 (Net)	**641** ***21%*** **LMOSU Zs**	379 *17%*	176 *34%* AZb	47 *20%*	161 *19%*	353 *21%*	80 *20%*	143 *19%*	416 *22%* A	62 *21%*	140 *22%*	489 *20%*
7-10 (Net)	**2308** ***74%*** **HIJQT abmt**	1794 *81%* Aab	301 *57%*	143 *63%*	681 *80%* Ad e	1255 *75%* e	279 *69%*	541 *73%*	1366 *73%*	205 *70%*	457 *72%*	1807 *74%*
9-10 (Net)	**1119** ***36%*** **HIQRT aot**	886 *40%* Aa	118 *23%*	81 *36%* a	310 *36%*	617 *37%*	149 *37%*	277 *38%*	645 *35%*	93 *32%*	240 *38%*	853 *35%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	21 *8%*	17 *13%*	46 *18%* k	78 *23%* klp	45 *16%* k	29 *13%*	66 *23%* kl p	39 *25%* Ak lopt	78 *28%* Akl mopt	74 *18%* k	94 *22%* kp	21 *22%* klp
Don't know	8 *3%*	3 *2%*	10 *4%* s	6 *2%*	7 *3%*	6 *3%*	7 *3%*	3 *2%*	2 *1%*	15 *4%* s	11 *3%*	1 *1%*
1-3 (Net)	15 *6%* Anqr suv	6 *5%* r	15 *6%* Anq rsu	7 *2%*	10 *4%*	5 *2%*	5 *2%*	2 *1%*	6 *2%*	18 *4%* ru	8 *2%*	2 *2%*
4-6 (Net)	42 *17%*	33 *26%* krs	57 *23%* s	70 *20%* s	65 *23%* s	44 *20%*	61 *22%* s	26 *16%*	37 *13%*	100 *25%* kr s	85 *19%*	22 *23%* s
7-10 (Net)	185 *74%*	83 *66%*	169 *68%*	262 *76%* mt	200 *71%*	164 *75%*	207 *74%*	126 *81%* Al mot	236 *84%* Akl mnopqt uv	273 *67%*	334 *76%* lmt	70 *74%*
9-10 (Net)	77 *31%*	44 *35%*	84 *33%*	131 *38%* ot	80 *28%*	64 *29%*	102 *36%*	65 *41%* Ak opt	127 *45%* Akm opt	122 *30%*	189 *43%* Akmop t	34 *36%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q17_10. Rating on statement - It shows well-made high-quality programmes
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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**25** ***1%*** **B**	5 *	3 1%	- -	4 3% ABC	3 3% ABC	2 1%	8 1% B	2 *	2 1%	3 *	6 1%	2 1%	2 2% I	7 2% AIK	7 2% ARSU	4 1%	2 *	1 *	1 *	- -
2	**22** ***1%***	10 1%	2 *	- -	4 3% ABCGH	2 2%	- -	4 1%	3 *	1 *	9 1%	3 *	3 1%	1 1%	2 1%	2 *	3 1%	3 *	3 1%	6 1%	- -
3	**54** ***2%*** **H**	33 2% AH	10 2%	- -	3 2%	4 3% GH	* *	4 1%	16 2%	3 1%	15 2%	9 1%	3 1%	2 2%	4 2%	8 3% U	7 2%	12 2%	8 2%	5 1%	1 *
4	**78** ***3%***	39 3%	7 1%	1 1%	5 4%	1 1%	3 2%	21 3%	20 3%	5 2%	20 3%	18 3%	4 2%	2 3%	8 3%	13 4%	7 2%	16 3%	11 2%	6 1%	8 2%
5	**207** ***7%*** **H**	115 8% AH	37 7% H	3 6%	9 6%	9 8% H	10 6%	24 3%	37 5%	22 7%	49 7%	46 6%	15 6%	10 12% I	28 10% AI	23 7%	38 10% ARU	34 5%	35 7%	26 6%	17 5%
6	**356** ***11%*** **H**	165 12% H	82 15% AH	5 10%	18 12% H	23 19% ABH	19 12% H	44 6%	92 13%	27 8%	109 15% AJLMO	66 9%	25 9%	8 10%	26 9%	42 13%	40 11%	79 13%	58 11%	44 11%	33 10%
7	**523** ***17%*** **HM**	237 17%	110 20% H	5 10%	29 19%	21 17%	25 16%	97 14%	138 19% M	55 17% M	131 18% M	118 17% M	27 10%	12 14%	40 14%	53 17%	76 21% U	131 21% AU	90 17%	53 13%	40 13%
8	**666** ***21%***	286 20%	122 22%	8 17%	29 19%	24 20%	38 24%	159 23%	147 20%	74 23%	136 19%	172 24% AK	61 23%	17 21%	56 20%	57 18%	65 17%	118 19%	128 25% PQR	106 27%	64 21%
9	**510** ***16%*** **EP**	210 15%	77 14%	11 24%	17 11%	13 10%	26 17%	156 23% ABCEF	123 17%	56 18%	102 14%	111 16%	67 25% AI JKLNO	9 11%	42 15%	36 11%	60 16%	101 16%	100 19% P	83 21%	56 18% P
Highest rating 10	**608** ***19%*** **CQS**	277 20%	86 16%	12 27%	27 17%	17 14%	33 21%	157 23% ACF	136 19%	66 21%	127 18%	146 21%	56 21%	15 18%	60 21%	67 21% QS	54 15%	126 20%	79 15%	65 16%	89 28% AQRS
Don't know	**78** ***2%*** **I**	31 2%	12 2%	2 4%	9 6% ABCGH	4 4%	2 1%	17 3%	8 1%	9 3%	25 3% I	11 2%	3 1%	5 6% AILM	12 4% IL	8 3%	15 4% AR	9 1%	10 2%	4 1%	5 2%
1-3 (Net)	**100** ***3%*** **U**	47 3%	15 3%	- -	11 7% ABCGH	9 7% ABCGH	2 1%	16 2%	21 3%	6 2%	27 4%	18 3%	8 3%	4 5%	14 5%	17 5% ARSU	14 4% U	17 3% U	12 2%	11 3%	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**641** ***21%*** **H**	319 *23%* AH	127 *23%* H	8 *18%*	32 *21%* H	33 *28%* H	32 *20%* H	90 *13%*	149 *21%*	54 *17%*	178 *25%* AJLM	130 *18%*	44 *17%*	20 *24%*	62 *22%*	78 *25%*	86 *23%*	129 *20%*	105 *20%*	76 *19%*	57 *18%*
7-10 (Net)	**2308** ***74%*** **BEFKNPQ**	1010 *72%* F	395 *72%* F	36 *78%*	102 *66%*	74 *61%*	122 *77%* EF	568 *82%* ABCEF	544 *75%* KN	252 *78%* KNO	495 *68%*	547 *77%* AKNO	212 *79%* KNO	53 *64%*	198 *69%*	214 *67%*	255 *69%*	476 *76%* PQ	397 *76%* PQ	308 *77%*	249 *80%* APQ
9-10 (Net)	**1119** ***36%*** **CEFKQ**	487 *35%* F	162 *30%*	23 *50%*	44 *29%*	30 *25%*	59 *37%* F	313 *45%* ABCEFG	259 *36%*	123 *38%*	229 *32%*	257 *36%*	123 *46%* AI KLNO	24 *29%*	102 *36%*	104 *33%*	114 *31%*	227 *36%*	179 *34%*	148 *37%*	144 *46%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**51** ***2%*** **GIRZ cdg**	23 *1%*	29 *2%*	31 *2%*	20 *1%*	36 *2%* AG	15 *1%*	6 *1%*	3 *	8 *2%*	9 *2%*	4 *1%*	21 *3%* AIL	12 *1%*	19 *1%*	20 *3%* AP	5 *1%*	46 *2%* AR	9 *2%*	42 *2%*	40 *2%*	6 *2%*	3 *2%*	2 *3%*
2	**50** ***2%*** **EZcd**	25 *2%*	25 *2%*	32 *2%*	18 *1%*	25 *2%*	25 *2%*	7 *2%*	9 *2%*	12 *2%*	8 *2%*	4 *1%*	10 *1%*	12 *1%*	22 *1%*	16 *2%*	19 *2%*	31 *1%*	4 *1%*	46 *2%*	39 *1%*	7 *3%*	2 *1%*	2 *2%*
3	**77** ***2%*** **Zcd**	37 *2%*	40 *3%*	41 *3%*	36 *2%*	44 *3%*	33 *2%*	8 *2%*	15 *3%*	14 *3%*	13 *3%*	12 *3%*	15 *2%*	20 *2%*	35 *2%*	23 *3%*	21 *2%*	56 *3%*	14 *3%*	63 *2%*	60 *2%*	11 *5%* AV	4 *2%*	2 *2%*
4	**109** ***3%*** **UZq**	56 *4%*	53 *3%*	62 *4%*	46 *3%*	53 *3%*	56 *4%*	26 *6%* AJKL M	22 *4%*	15 *3%*	16 *3%*	12 *3%*	18 *3%*	24 *3%*	56 *4%*	29 *4%*	25 *3%*	84 *4%*	23 *6%* U	85 *3%*	93 *4%*	10 *4%*	3 *2%*	3 *3%*
5	**293** ***9%*** **ELOU WZcku**	140 *9%*	153 *10%*	168 *11%* AE	125 *8%*	159 *10%*	135 *8%*	50 *11%* L	51 *10%*	62 *12%* ALM	46 *9%*	27 *6%*	57 *8%*	57 *7%*	152 *10%* O	84 *11%* O	86 *10%*	207 *9%*	50 *12%*	244 *9%*	248 *9%*	15 *6%*	13 *9%*	17 *17%* AVWX
6	**449** ***14%*** **DFM St**	218 *14%*	231 *14%*	175 *11%*	274 *17%* AD	183 *12%*	265 *17%* AF	85 *19%* AKL M	90 *17%* KLM	81 *16%* M	65 *12%*	51 *12%*	76 *11%*	124 *15%*	217 *14%*	107 *14%*	150 *17%* AS	299 *13%*	59 *15%*	390 *14%*	377 *14%*	39 *16%*	22 *14%*	11 *11%*
7	**591** ***19%*** **MQU e**	269 *18%*	321 *20%*	276 *18%*	315 *20%*	302 *20%*	289 *18%*	85 *20%*	112 *21%* M	88 *18%*	119 *22%* AM	77 *18%*	110 *16%*	165 *20%*	300 *20%* Q	126 *16%*	185 *21%*	406 *18%*	89 *22%*	501 *18%*	499 *19%*	47 *19%*	28 *18%*	17 *17%*
8	**628** ***20%*** **DTa bo**	316 *21%*	312 *20%*	282 *18%*	346 *22%* AD	306 *20%*	321 *20%*	75 *17%*	97 *18%*	94 *19%*	92 *17%*	111 *25%* AHI JK	159 *23%* AH K	160 *19%*	321 *21%*	146 *19%*	165 *18%*	462 *21%*	47 *12%*	578 *21%* AT	521 *20%*	61 *24%* Y	30 *19%*	15 *16%*
9	**352** ***11%*** **Pab**	175 *11%*	177 *11%*	160 *10%*	192 *12%*	166 *11%*	186 *12%*	40 *9%*	54 *10%*	47 *9%*	60 *11%*	65 *15%* AHI J	87 *13%*	131 *16%* APQ	130 *9%*	90 *12%* P	96 *11%*	256 *11%*	39 *10%*	313 *12%*	299 *11%*	27 *11%*	15 *9%*	11 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**366** ***12%*** **EWa dko**	186 *12%*	180 *11%*	215 *14%* AE	151 *9%*	174 *11%*	191 *12%*	39 *9%*	50 *9%*	54 *11%*	79 *15%* AHI	49 *11%*	94 *14%* HI	111 *13%*	170 *11%*	86 *11%*	112 *12%*	254 *11%*	39 *10%*	327 *12%*	305 *12%* W	17 *7%*	34 *22%* AVWY	11 *12%* W
Don't know	**162** ***5%*** **OUXZ crs**	91 *6%*	71 *4%*	88 *6%*	74 *5%*	85 *6%*	77 *5%*	16 *4%*	29 *6%*	26 *5%*	26 *5%*	24 *5%*	40 *6%*	29 *3%*	79 *5%*	53 *7%* AO	35 *4%*	126 *6%*	31 *8%*	131 *5%*	144 *5%* X	9 *4%*	4 *2%*	5 *5%*
1-3 (Net)	**178** ***6%*** **EGZc dgu**	84 *5%*	94 *6%*	104 *7%* AE	74 *5%*	105 *7%* AG	73 *5%*	21 *5%*	26 *5%*	34 *7%*	31 *6%*	20 *5%*	47 *7%*	43 *5%*	76 *5%*	59 *8%* AP	46 *5%*	132 *6%*	28 *7%*	150 *6%*	139 *5%*	24 *10%* AV	8 *5%*	6 *7%*
4-6 (Net)	**851** ***27%*** **LMO UZc**	414 *27%*	437 *27%*	405 *26%*	445 *28%*	395 *26%*	456 *29%*	162 *37%* AKL M	164 *31%* KLM	158 *32%* AKL M	126 *24%*	90 *21%*	151 *22%*	205 *24%*	425 *28%*	221 *28%*	261 *29%*	590 *26%*	132 *33%* U	719 *26%*	719 *27%*	64 *26%*	37 *24%*	30 *32%* X
7-10 (Net)	**1937** ***62%*** **HJQ TYabem opv**	946 *62%*	991 *62%*	933 *61%*	1003 *63%*	948 *62%*	988 *62%*	239 *55%*	313 *59%*	283 *56%*	350 *66%* HIJ	303 *69%* AHI J	450 *65%* AH IJ	567 *67%* AP Q	921 *61%*	448 *57%*	558 *62%*	1378 *62%*	215 *53%*	1720 *63%* AT	1624 *62%*	152 *61%*	107 *68%* AVY	53 *56%*
9-10 (Net)	**718** ***23%*** **HPW abk**	361 *23%*	358 *22%*	375 *25%*	343 *21%*	340 *22%*	377 *24%*	79 *18%*	104 *20%*	101 *20%*	139 *26%* HIJ	115 *26%* HIJ	181 *26%* AH IJ	242 *29%* AP Q	301 *20%*	176 *23%*	208 *23%*	510 *23%*	78 *19%*	640 *24%* A	604 *23%* W	44 *17%*	48 *31%* AVWY	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**51** **2%** **GIRZcd g**	13 1%	7 1%	18 8% AZa	3 *	19 1%	15 4% Acd	19 3% Ag	22 1%	4 2%	12 2%	36 1%	6 2% u	2 2%	6 3% u	7 2%	5 2%	4 2%	6 2%	3 2%	4 2%	3 1%	2 1%	2 3% tu
2	**50** **2%** **EZcd**	17 1%	12 2% Z	13 6% AZa	4 *	18 1%	17 4% Acd	15 2%	26 1%	6 2%	9 1%	40 2%	7 3% n	3 2%	4 2%	1 *	6 2%	8 3% nq	2 1%	2 1%	4 1%	7 2%	4 1%	2 2% n
3	**77** **2%** **Zcd**	31 1%	20 4% Z	19 8% AZa	10 1%	29 2%	30 7% Acd	18 2%	43 2%	7 2%	19 3%	55 2%	11 5% Astu	2 2%	5 2%	8 2%	13 4% su	11 5% Astu	7 2%	4 2%	2 1%	7 2%	6 1%	2 2%
4	**109** **3%** **UZq**	52 2%	33 6% AZ	16 7% AZ	24 3%	49 3%	26 6% Acd	20 3%	63 3%	19 6% Afg	16 3%	90 4%	10 4% q	5 4% q	14 5% qr	8 2%	10 4% q	12 6% qr	2 1%	3 2%	8 3%	22 5% qr	13 3%	3 3% q
5	**293** **9%** **ELOUWZ cku**	164 7%	88 17% AZb	21 9%	47 6%	194 12% Ace	31 8%	68 9%	187 10%	25 9%	51 8%	237 10%	15 6%	19 15% ku	21 8%	37 11% u	32 11% ku	20 9%	27 10%	13 9%	28 10%	39 10%	25 6% Ak	17 17% mnopqrstu
6	**449** **14%** **DFMSt**	321 15%	82 16%	27 12%	121 14%	253 15%	56 14%	94 13%	276 15%	40 14%	96 15%	347 14%	39 16% t	16 13%	40 16%	58 17% st	38 14%	39 18% st	41 14%	22 14%	28 10%	42 10%	75 17% stv	11 11%
7	**591** **19%** **MQUe**	459 21% Ab	88 17%	32 14%	187 22% Ae	330 20% e	50 12%	126 17%	382 20% Ah	43 15%	117 19%	467 19%	47 19%	27 21%	36 14%	58 17%	58 21%	35 16%	54 19%	28 18%	42 15%	99 24% Am npsv	90 21%	17 17%
8	**628** **20%** **DTabo**	501 23% Aab	75 14%	33 15%	200 23% Ad	327 20%	75 19%	155 21%	357 19%	59 20%	124 20%	491 20%	61 24% lot v	17 14%	52 21%	81 24% lotv	41 15%	39 18%	61 22%	30 19%	76 27% Alo prtuv	67 17%	86 20%	15 16%
9	**352** **11%** **Pab**	289 13% Aab	45 8%	11 5%	107 13%	191 11%	43 11%	75 10%	218 12%	36 12%	69 11%	275 11%	27 11%	15 12%	22 9%	34 10%	38 13%	18 8%	34 12%	15 9%	33 12%	45 11%	61 14%	11 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**366** ***12%*** **EWadk o**	288 *13%* Aa	38 *7%*	26 *11%*	134 *16%* Ad e	176 *10%*	42 *11%*	97 *13%*	209 *11%*	33 *11%*	80 *13%*	275 *11%*	17 *7%*	13 *10%*	27 *11%*	38 *11%*	19 *7%*	27 *12%* k	30 *11%*	34 *22%* Ak lmnop qtuv	51 *18%* Akm noqt	46 *11%*	54 *12%* ko	11 *12%* ko
Don't know	**162** ***5%*** **OUXZcr s**	78 *4%*	37 *7%* Z	14 *6%*	16 *2%*	89 *5%* c	16 *4%* c	50 *7%* Ag	85 *5%*	19 *6%*	37 *6%*	123 *5%*	9 *4%*	8 *6%* s	23 *9%* Akn prsu	14 *4%*	21 *7%* rs	7 *3%*	19 *7%* rs	4 *2%*	4 *1%*	29 *7%* rs	20 *5%*	5 *5%* s
1-3 (Net)	**178** ***6%*** **EGZcdg u**	61 *3%*	39 *7%* Z	50 *22%* AZa	17 *2%*	67 *4%* c	62 *16%* Acd	52 *7%* g	91 *5%*	17 *6%*	40 *6%*	132 *5%*	24 *10%* Anst u	7 *5%*	15 *6%*	16 *5%*	24 *8%* stu	22 *10%* Anstu	14 *5%*	8 *5%*	11 *4%*	17 *4%*	13 *3%*	6 *7%* u
4-6 (Net)	**851** ***27%*** **LMOUZ c**	537 *24%*	202 *39%* AZb	63 *27%*	192 *22%*	497 *30%* Ac	113 *28%* c	182 *25%*	525 *28%*	84 *29%*	163 *26%*	674 *28%*	64 *26%*	40 *32%*	74 *30%*	103 *30%*	81 *29%*	71 *32%* s	70 *25%*	37 *24%*	65 *23%*	103 *25%*	113 *26%*	30 *32%* rs
7-10 (Net)	**1937** ***62%*** **HJQTY abemop** v	1537 *69%* Aab	247 *47%* e	102 *45%*	629 *74%* Ad	1024 *61%* e	210 *52%*	452 *61%*	1166 *62%*	171 *59%*	390 *62%*	1508 *62%*	152 *61%*	71 *57%*	138 *55%*	211 *61%*	156 *55%*	119 *54%*	178 *63%*	107 *68%* Al mop v	202 *72%* Akl mnop v	258 *64%* p	291 *67%* mopv	53 *56%*
9-10 (Net)	**718** ***23%*** **HPWab k**	577 *26%* Aab	83 *16%*	37 *16%*	241 *28%* Ad e	367 *22%*	85 *21%*	172 *23%*	426 *23%*	69 *24%*	149 *24%*	550 *23%*	44 *17%*	27 *22%*	49 *20%*	72 *21%*	56 *20%*	45 *21%*	64 *23%*	48 *31%* Ak mnopq tv	84 *30%* Akm nop	91 *22%*	115 *26%* k	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**51** ***2%*** **BCRS**	14 *1%*	2 *	- -	7 *5%* ABCG	5 *4%* ABC	2 *1%*	20 *3%* ABC	9 *1%*	5 *2%*	8 *1%*	10 *1%*	5 *2%*	2 *2%*	11 *4%* AIKL	15 *5%* ARSU	8 *2%* RS	4 *1%*	2 *	2 *1%*	3 *1%*
2	**50** ***2%*** **S**	27 *2%*	8 *1%*	- -	3 *2%*	1 *1%*	2 *1%*	10 *1%*	9 *1%*	3 *1%*	13 *2%*	12 *2%*	4 *2%*	1 *1%*	6 *2%*	6 *2%* S	5 *1%*	14 *2%* S	1 *	11 *3%*	2 *1%*
3	**77** ***2%***	38 *3%*	9 *2%*	- -	6 *4%*	5 *4%*	4 *3%*	14 *2%*	17 *2%*	5 *1%*	22 *3%*	14 *2%*	11 *4%*	1 *1%*	8 *3%*	6 *2%*	13 *4%*	15 *2%*	10 *2%*	10 *3%*	7 *2%*
4	**109** ***3%***	48 *3%*	14 *3%*	3 *6%*	8 *5%*	7 *6%*	8 *5%*	22 *3%*	29 *4%*	9 *3%*	21 *3%*	25 *3%*	6 *2%*	5 *6%*	13 *5%*	12 *4%*	13 *4%*	20 *3%*	18 *3%*	11 *3%*	8 *2%*
5	**293** ***9%*** **U**	137 *10%*	54 *10%*	4 *8%*	16 *11%*	18 *14%* GH	11 *7%*	54 *8%*	59 *8%*	25 *8%*	84 *12%* AI	61 *9%*	19 *7%*	12 *15%* M	32 *11%*	37 *11%* U	40 *11%* U	51 *8%*	51 *10%*	42 *11%*	18 *6%*
6	**449** ***14%*** **H**	202 *14%*	85 *15%*	12 *26%*	22 *14%*	17 *14%*	31 *20%* AH	81 *12%*	106 *15%*	34 *11%*	114 *16%*	112 *16%* J	36 *14%*	10 *12%*	34 *12%*	50 *16%*	54 *15%*	92 *15%*	83 *16%*	57 *14%*	51 *16%*
7	**591** ***19%*** **O**	274 *19%*	117 *21%* G	2 *4%*	27 *17%*	26 *21%*	22 *14%*	124 *18%*	158 *22%* AO	58 *18%* O	137 *19%* O	152 *22%* O	42 *16%*	11 *13%*	33 *12%*	55 *17%*	78 *21%*	136 *22%*	104 *20%*	75 *19%*	56 *18%*
8	**628** ***20%*** **FP**	277 *20%*	112 *20%*	15 *32%*	25 *16%*	15 *13%*	27 *17%*	156 *23%* F	133 *18%*	77 *24%* M	146 *20%*	146 *21%*	44 *16%*	17 *21%*	61 *21%*	48 *15%*	71 *19%*	144 *23%* P	121 *23%* P	81 *20%*	58 *18%*
9	**352** ***11%*** **O**	150 *11%*	63 *11%*	1 *3%*	13 *9%*	12 *10%*	24 *15%*	89 *13%*	86 *12%* O	40 *12%* O	75 *10%*	73 *10%*	51 *19%* AIJ KLNO	7 *8%*	20 *7%*	34 *11%*	45 *12%*	58 *9%*	64 *12%*	53 *13%*	46 *15%* R
Highest rating 10	**366** ***12%*** **Q**	175 *12%*	62 *11%*	6 *13%*	13 *8%*	9 *7%*	20 *13%*	81 *12%*	84 *12%*	43 *13%*	82 *11%*	71 *10%*	40 *15%* L	8 *9%*	38 *13%*	38 *12%* Q	27 *7%*	67 *11%*	49 *9%*	43 *11%*	52 *17%* AQRS
Don't know	**162** ***5%*** **K**	65 *5%*	23 *4%*	4 *8%*	15 *10%* ABC	7 *5%*	8 *5%*	40 *6%*	33 *5%*	23 *7%* KM	24 *3%*	32 *5%*	8 *3%*	10 *11%* AIKLM	28 *10%* AIKLM	18 *6%*	16 *4%*	27 *4%*	19 *4%*	14 *3%*	13 *4%*
1-3 (Net)	**178** ***6%*** **CS**	80 *6%*	19 *3%*	- -	16 *10%* ABCG	12 *10%* C	8 *5%*	45 *6%* C	35 *5%*	13 *4%*	43 *6%*	36 *5%*	20 *8%*	4 *4%*	25 *9%* AIJL	27 *8%* ASU	27 *7%* S	33 *5%* S	13 *3%*	24 *6%*	12 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**851** ***27%*** **HJ**	386 *27%* H	153 *28%*	18 *40%*	46 *30%* H	41 *34%* H	49 *31%* H	157 *23%*	194 *27%*	69 *21%*	218 *30%* JM	197 *28%* J	61 *23%*	28 *33%* J	79 *28%*	98 *31%*	107 *29%*	163 *26%*	152 *29%*	110 *28%*	77 *25%*
7-10 (Net)	**1937** ***62%*** **EFNOP**	877 *62%* EF	354 *64%* EF	24 *52%*	78 *50%*	62 *51%*	93 *59%*	450 *65%* EF	461 *64%* NO	217 *67%* NO	439 *61%*	442 *63%* NO	178 *66%* NO	42 *51%*	153 *54%*	174 *55%*	221 *60%*	406 *64%* P	338 *65%* P	252 *63%*	211 *68%* P
9-10 (Net)	**718** ***23%*** **E**	325 *23%*	125 *23%*	7 *16%*	26 *17%*	21 *17%*	44 *28%* EF	170 *25%* E	170 *24%*	82 *26%*	157 *22%*	143 *20%*	92 *34%* AI JKLNO	14 *17%*	59 *21%*	72 *23%*	71 *19%*	126 *20%*	114 *22%*	96 *24%*	98 *31%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**71** ***2%*** **CRZcu**	44 *3%* C	27 *2%*	36 *2%*	34 *2%*	41 *3%*	30 *2%*	10 *2%*	8 *2%*	14 *3%*	15 *3%*	6 *1%*	18 *3%*	17 *2%*	30 *2%*	24 *3%*	11 *1%*	60 *3%* AR	13 *3%*	58 *2%*	56 *2%*	6 *3%*	5 *3%*	3 *3%*
2	**71** ***2%*** **YZcov**	28 *2%*	42 *3%*	43 *3%*	28 *2%*	39 *3%*	32 *2%*	12 *3%*	12 *2%*	9 *2%*	13 *2%*	8 *2%*	17 *2%*	23 *3%*	29 *2%*	19 *2%*	17 *2%*	54 *2%*	5 *1%*	66 *2%*	55 *2%*	12 *5%* AVY	4 *2%*	1 *1%*
3	**97** ***3%*** **Zc**	49 *3%*	48 *3%*	54 *4%*	42 *3%*	53 *3%*	43 *3%*	19 *4%*	17 *3%*	15 *3%*	11 *2%*	20 *5%* KM	15 *2%*	25 *3%*	44 *3%*	28 *4%*	27 *3%*	69 *3%*	14 *4%*	82 *3%*	83 *3%*	9 *3%*	3 *2%*	3 *3%*
4	**133** ***4%*** **OUZf**	65 *4%*	68 *4%*	74 *5%*	59 *4%*	62 *4%*	71 *4%*	32 *7%* AIJL M	20 *4%*	18 *4%*	22 *4%*	16 *4%*	26 *4%*	23 *3%*	65 *4%*	45 *6%* AO	39 *4%*	94 *4%*	24 *6%*	110 *4%*	107 *4%*	15 *6%*	7 *4%*	4 *4%*
5	**423** ***14%*** **ELOZci**	201 *13%*	222 *14%*	230 *15%* AE	192 *12%*	201 *13%*	221 *14%*	60 *14%*	86 *16%* L	71 *14%*	76 *14%* L	42 *10%*	88 *13%*	88 *10%*	223 *15%* O	112 *14%* O	123 *14%*	300 *13%*	59 *15%*	363 *13%*	355 *14%*	28 *11%*	20 *13%*	19 *20%* AVWX
6	**423** ***14%*** **MSt**	224 *15%*	199 *13%*	195 *13%*	228 *14%*	192 *13%*	231 *14%*	80 *18%* AKL M	94 *18%* AKL M	68 *14%* M	65 *12%*	54 *12%*	62 *9%*	106 *13%*	217 *14%*	100 *13%*	147 *16%* AS	276 *12%*	50 *12%*	372 *14%*	362 *14%*	25 *10%*	24 *15%*	13 *13%*
7	**563** ***18%*** **Dbe**	256 *17%*	307 *19%*	243 *16%*	319 *20%* AD	280 *18%*	281 *18%*	80 *18%*	86 *16%*	106 *21%*	106 *20%*	70 *16%*	115 *17%*	166 *20%*	268 *18%*	129 *16%*	166 *18%*	397 *18%*	80 *20%*	482 *18%*	477 *18%*	42 *17%*	28 *18%*	15 *15%*
8	**596** ***19%*** **DKQabl**	287 *19%*	309 *19%*	256 *17%*	340 *21%* AD	293 *19%*	303 *19%*	70 *16%*	87 *16%*	87 *17%*	83 *16%*	108 *25%* AHI JK	161 *23%* AH IJK	188 *22%* AP Q	277 *18%*	129 *16%*	160 *18%*	436 *20%*	63 *16%*	532 *20%* A	500 *19%*	55 *22%* X	24 *15%*	18 *19%*
9	**294** ***9%*** **a**	145 *9%*	148 *9%*	128 *8%*	166 *10%*	148 *10%*	146 *9%*	39 *9%*	53 *10%*	45 *9%*	50 *9%*	43 *10%*	64 *9%*	93 *11%*	131 *9%*	69 *9%*	90 *10%*	204 *9%*	37 *9%*	257 *9%*	240 *9%*	31 *12%*	14 *9%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**256** ***8%*** **EHd**	130 *8%*	126 *8%*	147 *10%* AE	110 *7%*	130 *8%*	126 *8%*	16 *4%*	39 *7%* H	38 *8%* H	54 *10%* H	45 *10%* H	65 *9%* H	74 *9%*	115 *8%*	67 *9%*	83 *9%*	173 *8%*	28 *7%*	229 *8%*	219 *8%*	14 *6%*	15 *9%*	8 *9%*
Don't know	**201** ***6%*** **EORZ** **cg**	105 *7%*	96 *6%*	123 *8%* AE	79 *5%*	92 *6%*	110 *7%*	21 *5%*	30 *6%*	32 *6%*	38 *7%*	25 *6%*	57 *8%* AH	40 *5%*	102 *7%*	59 *8%* O	39 *4%*	163 *7%* AR	32 *8%*	169 *6%*	172 *7%*	12 *5%*	13 *8%*	5 *5%*
1-3 (Net)	**238** ***8%*** **EGZc** **g**	122 *8%*	116 *7%*	134 *9%* AE	105 *7%*	133 *9%* G	105 *7%*	41 *9%*	37 *7%*	37 *7%*	39 *7%*	35 *8%*	50 *7%*	64 *8%*	103 *7%*	71 *9%*	55 *6%*	183 *8%*	32 *8%*	206 *8%*	194 *7%*	27 *11%* A	12 *8%*	6 *6%*
4-6 (Net)	**979** ***31%*** **LMO** **SZc**	490 *32%*	489 *31%*	500 *33%*	479 *30%*	456 *30%*	523 *33%*	172 *39%* AJK LM	200 *38%* AJK LM	157 *31%* M	163 *31%*	112 *26%*	175 *26%*	218 *26%*	504 *34%* AO	257 *33%* O	308 *34%* AS	671 *30%*	133 *33%*	845 *31%*	824 *31%*	69 *27%*	51 *33%*	36 *38%* AVW
7-10 (Net)	**1708** ***55%*** **DHI** **Qabdem**	818 *53%*	890 *56%*	774 *51%*	934 *59%* AD	851 *56%*	856 *54%*	205 *47%*	265 *50%*	276 *55%* H	293 *55%* H	266 *61%* AHI	404 *59%* AH I	522 *62%* AP Q	791 *53%*	394 *50%*	498 *55%*	1210 *54%*	208 *51%*	1499 *55%*	1436 *55%*	143 *57%*	81 *52%*	49 *51%*
9-10 (Net)	**550** ***18%*** **Had** **jp**	275 *18%*	275 *17%*	274 *18%*	276 *17%*	278 *18%*	272 *17%*	55 *13%*	92 *17%*	83 *17%*	104 *19%* H	88 *20%* H	129 *19%* H	168 *20%*	246 *16%*	136 *17%*	173 *19%*	377 *17%*	65 *16%*	485 *18%*	459 *17%*	45 *18%*	29 *18%*	16 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	3125	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	3127	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	2581	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	71 2% CRZcu	17 1%	18 3% Z	20 9% AZa	4 *	31 2% c	20 5% Acd	23 3%	34 2%	6 2%	15 2%	52 2%
2	71 2% YZcov	34 2%	15 3%	10 4% AZ	4 1%	39 2% c	14 3% c	11 1%	42 2%	10 3%	9 1%	57 2%
3	97 3% Zc	43 2%	28 5% AZ	19 8% AZ	11 1%	48 3% c	26 6% Acd	18 2%	50 3%	13 4%	17 3%	78 3%
4	133 4% OUZf	70 3%	36 7% AZ	19 8% AZ	27 3%	80 5%	20 5%	20 3%	92 5% f	13 4%	30 5%	100 4%
5	423 14% ELOZc i	268 12%	102 19% AZ	32 14%	78 9%	271 16% Ac	55 14% c	100 14%	266 14%	32 11%	69 11%	346 14%
6	423 14% MSt	299 13%	81 15%	29 13%	116 14%	227 14%	64 16%	97 13%	247 13%	42 14%	88 14%	330 14%
7	563 18% Dbe	437 20% Ab	83 16%	25 11%	193 23% Ad e	300 18% e	44 11%	121 16%	364 19% A	46 16%	114 18%	445 18%
8	596 19% DKQab l	493 22% Aab	58 11%	31 14%	199 23% Ad e	317 19%	64 16%	142 19%	344 18%	62 21%	116 18%	464 19%
9	294 9% a	249 11% Aa	25 5%	17 7%	112 13% Ade	145 9%	33 8%	71 10%	186 10%	23 8%	68 11%	220 9%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	6 3%	2 2%	10 4% u	6 2%	3 1%	8 4% u	13 5% Aos u	5 3% su	3 1%	9 2%	3 1%	3 3% u
2	12 5% Anot v	5 4% o	5 2%	5 1%	1 *	5 2% o	8 3% o	4 2% o	10 4% ov	5 1%	11 2% o	1 1%
3	9 3%	2 2%	9 4%	10 3%	12 4%	10 4%	4 1%	3 2%	7 2%	16 4%	14 3%	3 3%
4	15 6% u	2 2%	19 7% Aln u	10 3%	13 5%	10 5%	13 5%	7 4%	10 3%	19 5%	11 2%	4 4%
5	28 11%	28 23% Akn oqrstu	36 14%	43 12%	38 13%	39 18% q	26 9%	20 13%	37 13%	55 13%	53 12%	19 20% Aknoqrstu
6	25 10%	17 14%	35 14%	66 19% Akst	44 16% t	35 16% t	40 14%	24 15% t	27 10%	39 10%	59 13%	13 13%
7	42 17%	25 20%	45 18%	49 14%	64 23% Anqv	37 17%	39 14%	28 18%	51 18%	88 22% nq	79 18%	15 15%
8	55 22% Ir	13 10%	38 15%	75 22% l	46 16%	42 19%	55 20% l	24 15%	50 18%	76 19% l	105 24% Almor	18 19% l
9	31 12% p	14 11%	18 7%	42 12% p	21 8%	12 5%	33 12% p	14 9%	29 10%	34 8%	37 8%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**256** ***8%*** **EHd**	200 *9%* A	34 *7%*	13 *6%*	94 *11%* Ad	113 *7%*	36 *9%*	70 *9%*	149 *8%*	21 *7%*	62 *10%*	186 *8%*	14 *6%*	12 *10%*	16 *7%*	23 *7%*	21 *7%*	13 *6%*	26 *9%*	15 *9%*	40 *14%* Akmn optu	30 *7%*	38 *9%*	8 *9%*
Don't know	**201** ***6%*** **EORZcg**	103 *5%*	44 *8%* Z	14 *6%*	17 *2%*	107 *6%* c	26 *6%* c	64 *9%* Ag	94 *5%*	24 *8%* g	42 *7%*	159 *7%*	12 *5%*	3 *2%*	19 *8%*	17 *5%*	18 *7%*	8 *3%*	24 *9%* lp	13 *8%* lp	18 *6%*	36 *9%* lp	29 *7%*	5 *5%*
1-3 (Net)	**238** ***8%*** **EGZcg**	94 *4%*	61 *12%* AZ	49 *22%* AZa	19 *2%*	118 *7%* c	59 *15%* Acd	52 *7%*	127 *7%*	28 *10%*	41 *7%*	187 *8%*	27 *11%* Anou	9 *7%*	23 *9%*	20 *6%*	16 *6%*	23 *10%*	25 *9%*	12 *8%*	20 *7%*	30 *7%*	27 *6%*	6 *6%*
4-6 (Net)	**979** ***31%*** **LMOSZ** **c**	637 *29%*	220 *42%* AZ	80 *35%*	220 *26%*	577 *34%* Ac	139 *35%* c	217 *29%*	604 *32%*	87 *30%*	187 *30%*	775 *32%*	69 *27%*	48 *38%* kst u	90 *36%* ks t	119 *35%*	95 *34%*	84 *38%* Akqs tu	79 *28%*	51 *33%*	74 *26%*	113 *28%*	122 *28%*	36 *38%* Akqstu
7-10 (Net)	**1708** ***55%*** **DHIQa** **bdem**	1379 *62%* Aab	201 *38%*	85 *37%*	598 *70%* Ad e	875 *52%* e	177 *44%*	404 *55%*	1043 *56%*	152 *52%*	360 *57%*	1315 *54%*	143 *57%* m	65 *52%*	117 *47%*	189 *55%*	152 *54%*	104 *48%*	153 *54%*	81 *52%*	169 *60%* mp	228 *56%* m	259 *59%* mp	49 *51%*
9-10 (Net)	**550** ***18%*** **Hadjp**	449 *20%* Aab	60 *11%*	29 *13%*	206 *24%* Ad e	258 *15%*	69 *17%*	141 *19%*	335 *18%*	44 *15%*	130 *21%* Aj	406 *17%*	45 *18%*	27 *21%* p	35 *14%*	64 *19%* p	42 *15%*	25 *11%*	59 *21%* p	29 *18%* p	69 *25%* Amo ptu	64 *16%*	75 *17%*	16 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**71** ***2%*** **BIS**	23 *2%*	12 *2%*	- -	7 *4%* AB	5 *4%* B	5 *3%*	19 *3%*	9 *1%*	6 *2%*	15 *2%*	20 *3%* I	7 *3%*	4 *5%* I	9 *3%*	12 *4%* S	9 *3%* S	14 *2%* S	2 *	5 *1%*	9 *3%* S
2	**71** ***2%***	35 *3%*	11 *2%*	- -	5 *3%*	3 *3%*	2 *1%*	15 *2%*	16 *2%*	6 *2%*	18 *2%*	19 *3%*	5 *2%*	2 *3%*	4 *2%*	7 *2%*	3 *1%*	16 *3%*	11 *2%*	9 *2%*	6 *2%*
3	**97** ***3%*** **J**	49 *3%*	18 *3%*	1 *2%*	5 *3%*	7 *5%* G	2 *1%*	16 *2%*	16 *2%*	2 *1%*	32 *4%* AIJ	25 *4%* J	9 *3%* J	1 *1%*	11 *4%* J	10 *3%*	8 *2%*	12 *2%*	16 *3%*	23 *6%*	7 *2%*
4	**133** ***4%*** **BS**	48 *3%*	34 *6%* BH	3 *7%*	8 *5%*	9 *7%* BH	9 *5%*	22 *3%*	23 *3%*	14 *4%*	37 *5%*	31 *4%*	11 *4%*	4 *4%*	14 *5%*	21 *7%* AS	20 *6%* S	32 *5%* S	12 *2%*	14 *4%*	11 *4%*
5	**423** ***14%***	192 *14%*	74 *13%*	5 *12%*	20 *13%*	24 *20%* H	21 *13%*	87 *13%*	82 *11%*	33 *10%*	121 *17%* AIJM	97 *14%*	27 *10%*	17 *20%* IJM	44 *15%*	50 *16%*	48 *13%*	79 *13%*	75 *14%*	53 *13%*	39 *13%*
6	**423** ***14%*** **HO**	190 *14%*	94 *17%* AH	3 *6%*	18 *11%*	18 *15%*	28 *18%* H	73 *11%*	109 *15%* O	49 *15%* O	105 *14%* O	94 *13%* O	29 *11%*	10 *13%*	25 *9%*	44 *14%*	56 *15%*	89 *14%*	86 *16%*	56 *14%*	44 *14%*
7	**563** ***18%***	270 *19%*	88 *16%*	10 *22%*	29 *19%*	19 *16%*	26 *17%*	120 *17%*	160 *22%* AKMO	60 *19%*	119 *16%*	125 *18%*	40 *15%*	14 *16%*	43 *15%*	47 *15%*	75 *20%*	123 *19%*	95 *18%*	75 *19%*	46 *15%*
8	**596** ***19%*** **EF**	259 *18%* F	107 *19%* F	9 *19%*	21 *13%*	12 *10%*	32 *20%* F	156 *23%* ABEF	134 *19%*	53 *17%*	142 *20%*	137 *19%*	60 *22%*	15 *18%*	53 *19%*	51 *16%*	75 *20%*	128 *20%*	104 *20%*	76 *19%*	61 *20%*
9	**294** ***9%*** **N**	133 *9%*	48 *9%*	5 *10%*	15 *10%*	12 *10%*	12 *8%*	70 *10%*	69 *10%* N	38 *12%* N	60 *8%* N	60 *9%* N	41 *15%* AIK LNO	* *	25 *9%* N	28 *9%*	32 *9%*	50 *8%*	54 *10%*	46 *12%*	35 *11%*
Highest rating 10	**256** ***8%*** **KQ**	125 *9%*	34 *6%*	6 *13%*	10 *7%*	7 *6%*	15 *10%*	60 *9%*	63 *9%*	37 *12%* AK	42 *6%*	57 *8%*	25 *9%*	7 *9%*	23 *8%*	25 *8%*	18 *5%*	53 *8%*	32 *6%*	30 *7%*	34 *11%* QS
Don't know	**201** ***6%*** **K**	84 *6%*	29 *5%*	4 *9%*	17 *11%* ABCFG	5 *4%*	7 *4%*	55 *8%*	42 *6%*	23 *7%*	34 *5%*	41 *6%*	13 *5%*	9 *11%* K	34 *12%* AIKLM	22 *7%*	23 *6%*	34 *5%*	35 *7%*	11 *3%*	20 *6%*
1-3 (Net)	**238** ***8%*** **IJ**	107 *8%*	41 *7%*	1 *2%*	16 *11%* G	15 *12%* G	8 *5%*	50 *7%*	41 *6%*	14 *4%*	65 *9%* IJ	64 *9%* IJ	22 *8%*	7 *8%*	25 *9%*	29 *9%*	21 *6%*	42 *7%*	29 *6%*	37 *9%*	22 *7%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**979** ***31%*** **HM**	430 *31%*	202 *37%* ABH	12 *25%*	46 *30%*	51 *42%* ABEH	58 *36%* H	182 *26%*	214 *30%*	95 *30%*	263 *36%* AIMO	222 *31%*	67 *25%*	31 *37%* M	83 *29%*	115 *36%* A	125 *34%*	200 *32%*	173 *33%*	123 *31%*	94 *30%*
7-10 (Net)	**1708** ***55%*** **FKNP**	786 *56%* F	277 *50%*	29 *64%*	75 *49%*	50 *41%*	86 *54%* F	405 *59%* ACEF	426 *59%* AKNO	189 *59%* KN	363 *50%*	380 *54%*	166 *62%* AK LNO	36 *43%*	143 *50%*	152 *48%*	200 *54%*	354 *56%* P	285 *55%*	228 *57%*	176 *56%* P
9-10 (Net)	**550** ***18%*** **KQ**	257 *18%*	82 *15%*	10 *23%*	25 *16%*	18 *15%*	27 *17%*	129 *19%*	132 *18%* N	75 *23%* AKLN	102 *14%*	117 *17%*	66 *25%* AIK LNO	8 *9%*	48 *17%*	53 *17%*	50 *14%*	103 *16%*	86 *16%*	76 *19%*	69 *22%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**38** ***1%*** **EGUZ d**	19 *1%*	19 *1%*	25 *2%*	13 *1%*	26 *2%* G	12 *1%*	7 *2%*	7 *1%*	8 *2%*	3 *1%*	3 *1%*	10 *1%*	9 *1%*	17 *1%*	12 *2%*	7 *1%*	31 *1%*	10 *3%* U	28 *1%*	30 *1%*	4 *2%*	2 *1%*	2 *2%*
2	**43** ***1%*** **EZc**	24 *2%*	19 *1%*	29 *2%* AE	14 *1%*	23 *2%*	20 *1%*	6 *1%*	16 *3%* AJKL M	4 *1%*	6 *1%*	3 *1%*	8 *1%*	7 *1%*	21 *1%*	15 *2%*	18 *2%*	26 *1%*	8 *2%*	35 *1%*	37 *1%*	4 *2%*	1 *1%*	1 *1%*
3	**54** ***2%*** **Zd**	25 *2%*	29 *2%*	28 *2%*	26 *2%*	33 *2%*	21 *1%*	9 *2%*	8 *2%*	8 *2%*	8 *1%*	9 *2%*	13 *2%*	12 *1%*	27 *2%*	15 *2%*	16 *2%*	38 *2%*	10 *2%*	44 *2%*	45 *2%*	3 *1%*	3 *2%*	3 *3%*
4	**85** ***3%*** **RUZd n**	49 *3%*	37 *2%*	50 *3%*	35 *2%*	43 *3%*	42 *3%*	22 *5%* AJKM	19 *4%*	11 *2%*	11 *2%*	10 *2%*	12 *2%*	23 *3%*	43 *3%*	20 *3%*	12 *1%*	73 *3%* AR	19 *5%*	67 *2%*	73 *3%*	6 *2%*	4 *3%*	3 *3%*
5	**284** ***9%*** **ELMO UZsu**	144 *9%*	141 *9%*	170 *11%* AE	114 *7%*	134 *9%*	150 *9%*	54 *12%* ALM	64 *12%* ALM	52 *10%* LM	53 *10%* M	27 *6%*	34 *5%*	53 *6%*	142 *9%* O	89 *11%* AO	95 *11%*	189 *9%*	48 *12%*	237 *9%*	240 *9%*	21 *9%*	11 *7%*	12 *12%* AX
6	**396** ***13%*** **DLM SUYv**	179 *12%*	218 *14%*	171 *11%*	225 *14%* AD	174 *11%*	222 *14%* AF	82 *19%* AKL M	82 *15%* LM	73 *15%* LM	65 *12%*	36 *8%*	59 *9%*	101 *12%*	198 *13%*	97 *12%*	138 *15%* AS	258 *12%*	67 *17%* U	329 *12%*	339 *13%* Y	32 *13%*	19 *12%*	7 *8%*
7	**576** ***18%*** **Kb**	273 *18%*	302 *19%*	264 *17%*	312 *20%*	290 *19%*	286 *18%*	89 *20%* K	104 *20%* K	110 *22%* AK	75 *14%*	77 *18%*	121 *18%*	159 *19%*	281 *19%*	135 *17%*	171 *19%*	405 *18%*	74 *18%*	502 *18%*	482 *18%*	45 *18%*	31 *20%*	17 *18%*
8	**658** ***21%*** **IQT ab**	328 *21%*	329 *21%*	319 *21%*	338 *21%*	326 *21%*	331 *21%*	86 *20%*	85 *16%*	98 *19%*	119 *22%* I	114 *26%* AHI J	155 *23%* I	195 *23%* Q	325 *22%* Q	136 *17%*	189 *21%*	469 *21%*	63 *16%*	592 *22%* AT	542 *21%*	66 *27%* AVX	28 *18%*	21 *22%*
9	**416** ***13%*** **DHJ Xart**	189 *12%*	227 *14%*	162 *11%*	254 *16%* AD	200 *13%*	216 *14%*	32 *7%*	58 *11%*	51 *10%*	73 *14%* H	71 *16%* HIJ	131 *19%* AH IJK	131 *16%* A	189 *13%*	97 *12%*	108 *12%*	308 *14%*	43 *11%*	373 *14%* A	355 *14%* X	37 *15%* X	13 *8%*	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**428** ***14%*** **HTW ajko**	219 *14%*	209 *13%*	228 *15%*	199 *12%*	212 *14%*	216 *14%*	34 *8%*	62 *12%*	58 *12%*	96 *18%* AHI J	66 *15%* H	112 *16%* AH IJ	124 *15%*	184 *12%*	120 *15%* P	111 *12%*	316 *14%*	34 *8%*	394 *14%* AT	356 *14%* W	21 *8%*	37 *24%* AVWY	14 *15%* W
Don't know	**149** ***5%*** **CUZc gs**	87 *6%* C	63 *4%*	84 *5%*	66 *4%*	72 *5%*	77 *5%*	18 *4%*	27 *5%*	29 *6%*	24 *4%*	21 *5%*	32 *5%*	29 *3%*	74 *5%*	44 *6%* O	37 *4%*	113 *5%*	30 *7%* AU	119 *4%*	128 *5%*	10 *4%*	7 *4%*	5 *5%*
1-3 (Net)	**135** ***4%*** **EGUZ cd**	68 *4%*	67 *4%*	82 *5%* AE	53 *3%*	82 *5%* AG	53 *3%*	22 *5%*	31 *6%*	20 *4%*	17 *3%*	15 *3%*	30 *4%*	28 *3%*	65 *4%*	43 *5%* O	41 *5%*	95 *4%*	28 *7%* AU	107 *4%*	112 *4%*	12 *5%*	6 *4%*	5 *5%*
4-6 (Net)	**766** ***24%*** **LMO SUZ**	371 *24%*	395 *25%*	392 *26%*	374 *23%*	350 *23%*	414 *26%*	157 *36%* AJK LM	165 *31%* AKL M	136 *27%* LM	129 *24%* LM	73 *17%*	106 *15%*	177 *21%*	382 *25%* O	206 *26%* O	245 *27%* AS	520 *23%*	133 *33%* AU	632 *23%*	651 *25%*	59 *24%*	34 *22%*	22 *23%*
7-10 (Net)	**2077** ***66%*** **DHI QTabem t**	1009 *66%*	1068 *67%*	973 *64%*	1104 *69%* AD	1027 *67%*	1050 *66%*	240 *55%*	309 *58%*	317 *63%* H	363 *68%* HI	329 *75%* AHI JK	519 *76%* AH IJK	609 *72%* AP Q	979 *65%*	488 *63%*	578 *64%*	1499 *67%*	214 *53%*	1861 *68%* AT	1735 *66%*	169 *68%*	110 *70%*	63 *67%*
9-10 (Net)	**844** ***27%*** **HIJ PTaot**	408 *27%*	436 *27%*	390 *26%*	453 *28%*	411 *27%*	432 *27%*	65 *15%*	120 *23%* H	109 *22%* H	169 *32%* AHI J	137 *31%* AHI J	243 *35%* AH IJ	255 *30%* AP	372 *25%*	217 *28%*	219 *24%*	625 *28%*	77 *19%*	767 *28%* AT	711 *27%*	58 *23%*	50 *32%* AW	25 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Lowest rating 1	**38** ***1%*** **EGUZd**	7 *	6 *1%* Z	10 *4%* AZa	7 *1%*	7 *	9 *2%* Acd	9 *1%*	19 *1%*	4 *1%*	10 *2%*	26 *1%*
2	**43** ***1%*** **EZc**	13 *1%*	14 *3%* AZ	8 *4%* AZ	3 *	20 *1%*	12 *3%* Acd	10 *1%*	26 *1%*	6 *2%*	8 *1%*	34 *1%*
3	**54** ***2%*** **Zd**	19 *1%*	15 *3%* Z	18 *8%* AZa	11 *1%*	18 *1%*	24 *6%* Acd	15 *2%*	29 *2%*	5 *2%*	13 *2%*	40 *2%*
4	**85** ***3%*** **RUZdn**	37 *2%*	28 *5%* AZ	11 *5%* AZ	20 *2%*	36 *2%*	20 *5%* Acd	17 *2%*	52 *3%*	13 *4%*	16 *3%*	66 *3%*
5	**284** ***9%*** **ELMOUZ su**	153 *7%*	76 *14%* AZ	28 *12%* Z	66 *8%*	153 *9%*	34 *8%*	63 *9%*	181 *10%*	30 *10%*	47 *8%*	233 *10%*
6	**396** ***13%*** **DLMSU Yv**	284 *13%*	79 *15%* b	20 *9%*	113 *13%*	222 *13%*	46 *12%*	83 *11%*	243 *13%*	32 *11%*	91 *14%*	298 *12%*
7	**576** ***18%*** **Kb**	440 *20%* Ab	90 *17%*	29 *13%*	161 *19%*	328 *20%*	61 *15%*	118 *16%*	350 *19%*	62 *21%*	112 *18%*	456 *19%*
8	**658** ***21%*** **IQTab**	526 *24%* Aab	87 *16%*	27 *12%*	186 *22%*	378 *23%* A	72 *18%*	164 *22%*	393 *21%*	55 *19%*	116 *18%*	527 *22%*
9	**416** ***13%*** **DHJXa rt**	338 *15%* Aa	46 *9%*	28 *12%*	134 *16%* A	219 *13%*	55 *14%*	99 *13%*	257 *14%*	28 *10%*	80 *13%*	329 *14%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	4 *2%* u	2 *2%*	5 *2%* u	5 *1%*	6 *2%* u	2 *1%*	4 *1%*	2 *1%*	2 *1%*	4 *1%*	1 *	2 *2%* u
2	4 *2%*	5 *4%* Anqr u	5 *2%* n	1 *	4 *1%*	6 *3%* nq	1 *	1 *1%*	5 *2%*	5 *1%*	5 *1%*	1 *1%*
3	3 *1%*	2 *2%*	6 *2%*	2 *	6 *2%*	7 *3%* nqs	1 *	3 *2%*	1 *	11 *3%* n	8 *2%*	3 *3%* nqs
4	6 *2%*	1 *1%*	8 *3%* n	3 *1%*	10 *4%* n	13 *6%* Anqu	6 *2%*	4 *3%*	10 *4%* n	11 *3%*	10 *2%*	3 *3%*
5	21 *9%*	17 *14%* su	22 *9%*	39 *11%* su	30 *11%* s	19 *8%*	20 *7%*	11 *7%*	14 *5%*	53 *13%* Aqr su	27 *6%*	12 *12%* Aqrsu
6	32 *13%*	13 *10%*	37 *15%* v	53 *15%* v	33 *12%*	23 *10%*	34 *12%*	19 *12%*	29 *10%*	55 *14%* v	63 *14%* v	7 *8%*
7	45 *18%*	21 *17%*	37 *15%*	58 *17%*	59 *21%*	38 *17%*	53 *19%*	31 *20%*	56 *20%*	75 *18%*	85 *19%*	17 *18%*
8	66 *27%* Amnr	23 *19%*	45 *18%*	59 *17%*	62 *22%*	54 *25%*	56 *20%*	28 *18%*	64 *23%*	90 *22%*	88 *20%*	21 *22%*
9	37 *15%* r	16 *13%*	27 *11%*	52 *15%* rt	30 *11%*	22 *10%*	54 *19%* Amo prtv	13 *8%*	39 *14%*	39 *10%*	76 *17%* Amoprt	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Highest rating 10	**428** ***14%*** **HTWaj ko**	334 *15%* Aa	50 *10%*	30 *13%*	145 *17%* Ad	213 *13%*	54 *14%*	113 *15%*	243 *13%*	35 *12%*	105 *17%* Aj	311 *13%*
Don't know	**149** ***5%*** **CUZcgs**	62 *3%*	35 *7%* Z	18 *8%* AZ	8 *1%*	83 *5%* c	14 *4%* c	45 *6%* g	73 *4%*	22 *8%* Ag	33 *5%*	115 *5%*
1-3 (Net)	**135** ***4%*** **EGUZcd**	40 *2%*	35 *7%* AZ	36 *16%* AZa	20 *2%*	44 *3%*	45 *11%* Acd	34 *5%*	75 *4%*	15 *5%*	31 *5%*	101 *4%*
4-6 (Net)	**766** ***24%*** **LMOSUZ**	474 *21%*	182 *35%* AZb	59 *26%*	199 *23%*	411 *25%*	100 *25%*	164 *22%*	476 *26%*	75 *26%*	155 *25%*	597 *24%*
7-10 (Net)	**2077** ***66%*** **DHIQT abemt**	1638 *74%* Aab	273 *52%*	115 *50%*	626 *73%* Ad e	1139 *68%* e	242 *60%*	494 *67%*	1244 *67%*	180 *62%*	412 *65%*	1624 *67%*
9-10 (Net)	**844** ***27%*** **HIJPT aot**	672 *30%* Aa	96 *18%*	58 *25%* a	279 *33%* Ad	432 *26%*	109 *27%*	212 *29%* h	501 *27%*	63 *22%*	185 *29%*	641 *26%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	21 *8%*	16 *13%*	35 *14%*	57 *17%* ko	24 *9%*	25 *12%*	39 *14%*	37 *24%* Ak lmnop qtuv	59 *21%* Ako ptu	45 *11%*	55 *13%*	14 *15%* ko
Don't know	10 *4%* s	8 *6%* s	22 *9%* Akp rsu	16 *5%* s	17 *6%* s	8 *4%*	15 *5%* s	7 *4%* s	3 *1%*	19 *5%* s	20 *5%* s	5 *5%* s
1-3 (Net)	12 *5%*	10 *8%* nqsu	17 *7%* nqu	7 *2%*	17 *6%* nq	16 *7%* nqsu	6 *2%*	6 *4%*	8 *3%*	20 *5%*	13 *3%*	5 *5%* nq
4-6 (Net)	59 *24%*	31 *25%*	68 *27%*	95 *27%* s	73 *26%*	55 *25%*	59 *21%*	34 *22%*	53 *19%*	119 *29%* Aq rs	99 *23%*	22 *23%*
7-10 (Net)	169 *68%* m	77 *61%*	143 *57%*	227 *66%*	175 *62%*	140 *64%*	201 *72%* mo t	110 *70%* mt	218 *78%* Akl mnoptv	249 *61%*	305 *70%* mt	63 *67%* m
9-10 (Net)	58 *23%*	32 *26%*	62 *25%*	110 *32%* kopt	54 *19%*	47 *22%*	92 *33%* Ak opt	50 *32%* Ak opt	98 *35%* Akm opt	84 *21%*	131 *30%* opt	25 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

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21st May - 17th June, 1st - 30th October

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Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**38**	14	3	-	4	8	1	8	5	2	9	9	5	2	7	8	3	3	3	4	1
	1%	*1%*	*1%*	-	*3%*	*6%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*	*
					ABC	ABCGH									I	RS					
2	**43**	26	4	-	3	-	3	7	10	3	14	4	1	1	9	5	7	10	4	8	1
	1%	*2%*	*1%*	-	*2%*	-	*2%*	*1%*	*1%*	*1%*	*2%*	*1%*	*	*1%*	*3%*	*1%*	*2%*	*2%*	*1%*	*2%*	*
	L										L				ALM						
3	**54**	32	5	-	5	1	1	10	11	3	14	12	6	2	7	4	9	6	5	11	3
	2%	*2%*	*1%*	-	*3%*	*1%*	*	*2%*	*2%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*3%*	*1%*
					CG																
4	**85**	38	15	-	8	7	4	14	23	8	30	12	4	*	6	7	13	20	11	6	7
	3%	*3%*	*3%*	-	*5%*	*6%*	*3%*	*2%*	*3%*	*3%*	*4%*	*2%*	*2%*	*1%*	*2%*	*2%*	*4%*	*3%*	*2%*	*1%*	*2%*
					ABH	AH					AL										
5	**284**	136	58	4	15	17	14	39	49	27	71	77	11	18	31	42	33	51	54	23	29
	9%	*10%*	*11%*	*9%*	*10%*	*14%*	*9%*	*6%*	*7%*	*8%*	*10%*	*11%*	*4%*	*21%*	*11%*	*13%*	*9%*	*8%*	*10%*	*6%*	*9%*
	HIM	H	H		H	H					M	IM	A	IJKLMO	IM	AR					
6	**396**	174	86	5	20	22	28	61	85	34	112	83	38	5	36	41	55	83	75	44	32
	13%	*12%*	*16%*	*11%*	*13%*	*18%*	*18%*	*9%*	*12%*	*11%*	*15%*	*12%*	*14%*	*7%*	*12%*	*13%*	*15%*	*13%*	*14%*	*11%*	*10%*
	H	H	H			H	ABH				AN										
7	**576**	248	113	6	24	26	30	129	146	56	126	140	54	9	44	54	73	126	97	69	61
	18%	*18%*	*21%*	*13%*	*16%*	*22%*	*19%*	*19%*	*20%*	*17%*	*17%*	*20%*	*20%*	*11%*	*16%*	*17%*	*20%*	*20%*	*19%*	*17%*	*20%*
									N												
8	**658**	312	117	5	25	16	25	157	164	70	145	150	51	23	53	58	71	135	124	113	62
	21%	*22%*	*21%*	*11%*	*16%*	*14%*	*16%*	*23%*	*23%*	*22%*	*20%*	*21%*	*19%*	*27%*	*19%*	*18%*	*19%*	*21%*	*24%*	*28%*	*20%*
		EF						EFG													
9	**416**	167	66	7	12	8	24	132	99	41	93	100	51	5	27	31	52	84	65	64	43
	13%	*12%*	*12%*	*15%*	*8%*	*7%*	*15%*	*19%*	*14%*	*13%*	*13%*	*14%*	*19%*	*6%*	*9%*	*10%*	*14%*	*13%*	*12%*	*16%*	*14%*
	EFO						EF	ABCEF					AKN								
													O								
Highest rating 10	**428**	197	59	14	25	10	21	101	100	56	84	96	37	9	46	48	36	81	62	52	62
	14%	*14%*	*11%*	*31%*	*16%*	*8%*	*13%*	*15%*	*14%*	*17%*	*12%*	*14%*	*14%*	*11%*	*16%*	*15%*	*10%*	*13%*	*12%*	*13%*	*20%*
	Q				F					K						Q					AQRS
Don't know	**149**	64	24	4	14	5	7	33	29	23	29	25	9	9	21	20	17	29	21	6	9
	5%	*5%*	*4%*	*8%*	*9%*	*4%*	*4%*	*5%*	*4%*	*7%*	*4%*	*4%*	*4%*	*10%*	*7%*	*6%*	*4%*	*5%*	*4%*	*2%*	*3%*
					ABCH					IL				AIKLM	AIKL						
1-3 (Net)	**135**	72	12	-	12	9	5	26	26	7	36	25	12	5	22	17	20	20	13	23	5
	4%	*5%*	*2%*	-	*8%*	*7%*	*3%*	*4%*	*4%*	*2%*	*5%*	*4%*	*5%*	*6%*	*8%*	*5%*	*5%*	*3%*	*2%*	*6%*	*2%*
	CSU	C			ACGH	C									AIJL	SU	SU				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**766** ***24%*** **H**	348 *25%* H	159 *29%* AH	10 *21%*	43 *28%* H	46 *38%* ABH	47 *29%* H	113 *16%*	157 *22%*	70 *22%*	213 *29%* AIJM	171 *24%*	53 *20%*	24 *28%*	72 *25%*	90 *28%*	101 *27%*	155 *25%*	140 *27%*	72 *18%*	69 *22%*
7-10 (Net)	**2077** ***66%*** **EFKNOP**	924 *66%* EF	354 *65%* EF	33 *71%*	85 *55%*	61 *50%*	101 *64%* F	520 *75%* ABCEFG	510 *71%* AKNO	222 *69%* KNO	447 *62%*	486 *69%* KNO	193 *72%* KN O	46 *55%*	170 *60%*	191 *60%*	233 *63%*	426 *68%* P	349 *67%*	298 *75%*	229 *73%* APQ
9-10 (Net)	**844** ***27%*** **CF**	364 *26%* F	124 *23%*	21 *46%*	37 *24%*	18 *15%*	45 *29%* F	234 *34%* ABCEF	200 *28%*	96 *30%* N	176 *24%*	196 *28%*	88 *33%* AK N	14 *17%*	73 *25%*	79 *25%*	88 *24%*	166 *26%*	127 *24%*	116 *29%*	105 *34%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**59** **2%** **EGLZ** **cdg**	24 2%	34 2%	37 2%	22 1%	42 3% AG	17 1%	9 2%	5 1%	11 2%	9 2%	3 1%	22 3% AIL	12 1%	23 2%	24 3% AOP	10 1%	49 2%	11 3%	48 2%	45 2%	7 3%	3 2%	3 3%
2	**67** **2%** **Zc**	29 2%	38 2%	40 3%	27 2%	41 3%	26 2%	10 2%	12 2%	10 2%	11 2%	6 1%	18 3%	14 2%	36 2%	18 2%	18 2%	49 2%	8 2%	59 2%	57 2%	7 3%	2 1%	2 2%
3	**86** **3%** **EVZc** **u**	50 3%	36 2%	55 4% AE	31 2%	41 3%	46 3%	13 3%	19 4%	9 2%	17 3%	14 3%	14 2%	19 2%	40 3%	27 4%	26 3%	60 3%	7 2%	79 3%	63 2%	18 7% AVX	2 1%	3 4%
4	**96** **3%** **LUZ**	46 3%	50 3%	51 3%	45 3%	44 3%	52 3%	23 5% ALM	19 4% L	15 3%	19 4% L	5 1%	16 2%	18 2%	52 3%	26 3%	29 3%	67 3%	21 5% U	75 3%	81 3%	4 1%	8 5% AVW	3 3%
5	**295** **9%** **ELOW** **XZckr**	139 9%	156 10%	172 11% AE	122 8%	145 9%	149 9%	47 11%	56 11%	47 9%	43 8%	30 7%	72 10% L	59 7%	138 9%	98 13% AOP	85 9%	209 9%	39 10%	256 9%	261 10% WX	12 5%	7 5%	14 15% AVWX
6	**419** **13%** **DMS** **b**	212 14%	207 13%	176 11%	243 15% AD	204 13%	215 13%	77 18% AM	73 14% M	77 15% M	68 13%	60 14% M	63 9%	101 12%	208 14%	110 14%	144 16% AS	275 12%	61 15%	358 13%	352 13%	34 14%	21 14%	11 12%
7	**586** **19%** **DL**	265 17%	321 20%	263 17%	323 20% AD	300 20%	286 18%	96 22% L	111 21% L	101 20% L	99 19%	62 14%	116 17%	169 20%	279 19%	138 18%	181 20%	405 18%	74 18%	511 19%	482 18%	56 22%	34 21%	15 16%
8	**592** **19%** **Hab**	297 19%	295 19%	280 18%	313 20%	278 18%	315 20%	64 15%	94 18%	90 18%	95 18%	106 24% AHI JK	143 21% H	160 19%	296 20%	135 17%	153 17%	440 20%	66 16%	525 19%	503 19%	46 18%	24 16%	20 21%
9	**385** **12%** **DQa** **t**	177 12%	207 13%	161 11%	224 14% AD	172 11%	213 13%	48 11%	59 11%	56 11%	66 12%	69 16% AI	86 13%	137 16% AP Q	174 12%	73 9%	108 12%	277 12%	35 9%	350 13% AT	319 12%	39 16% Y	19 12%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**406** ***13%*** **EHW** **ako**	215 *14%*	191 *12%*	219 *14%* AE	187 *12%*	193 *13%*	212 *13%*	30 *7%*	55 *10%*	62 *12%* H	84 *16%* HI	65 *15%* H	109 *16%* AH I	133 *16%* AP Q	186 *12%*	87 *11%*	116 *13%*	290 *13%*	52 *13%*	354 *13%*	346 *13%* W	20 *8%*	30 *19%* AVWY	9 *10%*
Don't know	**136** ***4%*** **COUZ** **cgs**	80 *5%* AC	56 *3%*	77 *5%*	59 *4%*	73 *5%*	63 *4%*	21 *5%*	29 *5%*	23 *5%*	22 *4%*	17 *4%*	25 *4%*	23 *3%*	69 *5%* O	43 *6%* AO	31 *3%*	105 *5%*	32 *8%* AU	104 *4%*	117 *4%*	7 *3%*	5 *3%*	7 *7%* AVWX
1-3 (Net)	**212** ***7%*** **EGOV** **Zcdgt**	104 *7%*	109 *7%*	132 *9%* AE	81 *5%*	123 *8%* AG	89 *6%*	32 *7%*	35 *7%*	31 *6%*	37 *7%*	23 *5%*	55 *8%*	44 *5%*	99 *7%*	69 *9%* AO	55 *6%*	158 *7%*	26 *7%*	186 *7%*	165 *6%*	32 *13%* AVX	8 *5%*	8 *8%*
4-6 (Net)	**810** ***26%*** **LMO** **SUWZck**	396 *26%*	413 *26%*	399 *26%*	410 *26%*	394 *26%*	416 *26%*	147 *34%* AKL M	148 *28%* LM	139 *28%* LM	130 *24%*	95 *22%*	152 *22%*	177 *21%*	397 *26%* O	235 *30%* AO	258 *29%* AS	552 *25%*	121 *30%*	689 *25%*	695 *26%* W	50 *20%*	37 *24%*	28 *29%* W
7-10 (Net)	**1969** ***63%*** **DHQ** **TYabev**	955 *62%*	1014 *64%*	922 *60%*	1046 *66%* AD	943 *62%*	1025 *64%*	238 *54%*	319 *60%*	309 *62%* H	344 *65%* H	303 *69%* AHI J	455 *66%* HI	599 *71%* AP Q	935 *62%* Q	433 *55%*	557 *62%*	1411 *63%*	226 *56%*	1740 *64%* AT	1649 *63%* Y	161 *64%* Y	106 *68%* Y	52 *55%*
9-10 (Net)	**790** ***25%*** **HIQ** **Yabeov**	392 *26%*	398 *25%*	380 *25%*	410 *26%*	365 *24%*	424 *27%*	78 *18%*	114 *21%*	118 *24%*	150 *28%* HI	135 *31%* AHI J	196 *28%* AH I	270 *32%* AP Q	360 *24%*	159 *20%*	224 *25%*	567 *25%*	86 *21%*	704 *26%* A	665 *25%* Y	60 *24%*	48 *31%* AVY	17 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**59** ***2%*** **EGLZcd g**	13 *1%*	13 *2%* Z	18 *8%* AZa	7 *1%*	23 *1%*	13 *3%* Acd	22 *3%* Ag	22 *1%*	8 *3%*	13 *2%*	43 *2%*	7 *3%* t	2 *2%*	4 *2%*	5 *2%*	7 *3%*	3 *1%*	11 *4%* Atu	3 *2%*	6 *2%*	3 *1%*	4 *1%*	3 *3%* tu
2	**67** ***2%*** **Zc**	20 *1%*	19 *4%* AZ	18 *8%* AZa	2 *	35 *2%* c	18 *5%* Acd	18 *2%*	45 *2%*	3 *1%*	10 *2%*	57 *2%*	7 *3%*	6 *4%* st	5 *2%*	5 *1%*	8 *3%*	10 *5%* Anst	5 *2%*	2 *1%*	2 *1%*	5 *1%*	11 *3%*	2 *2%*
3	**86** ***3%*** **EVZcu**	32 *1%*	24 *5%* AZ	21 *9%* AZa	12 *1%*	38 *2%*	27 *7%* Acd	22 *3%*	45 *2%*	10 *3%*	12 *2%*	73 *3%*	18 *7%* Anop qrstu	5 *4%* u	14 *6%* Aqr stu	11 *3%*	8 *3%*	4 *2%*	5 *2%*	2 *1%*	5 *2%*	8 *2%*	4 *1%*	3 *4%* u
4	**96** ***3%*** **LUZ**	48 *2%*	22 *4%* Z	17 *7%* AZ	23 *3%*	49 *3%*	14 *4%*	15 *2%*	69 *4%* Af	8 *3%*	18 *3%*	75 *3%*	4 *1%*	4 *3%*	7 *3%*	8 *2%*	7 *3%*	5 *2%*	7 *2%*	8 *5%* Akn	12 *4%*	18 *4%* k	12 *3%*	3 *3%*
5	**295** ***9%*** **ELOWXZ ckr**	160 *7%*	91 *17%* AZ	29 *13%* Z	54 *6%*	175 *10%* c	49 *12%* c	75 *10%*	183 *10%*	21 *7%*	60 *10%*	227 *9%*	12 *5%*	15 *12%* kr	27 *11%* kr	39 *11%* kr	34 *12%* kr	24 *11%* kr	21 *7%*	7 *5%*	30 *11%* kr	40 *10%* kr	32 *7%*	14 *15%* Akqru
6	**419** ***13%*** **DMSb**	305 *14%* b	88 *17%* Ab	13 *6%*	108 *13%*	247 *15%* A	45 *11%*	84 *11%*	264 *14%*	40 *14%*	99 *16%*	315 *13%*	34 *14%*	18 *14%*	35 *14%*	41 *12%*	35 *13%*	34 *15%*	39 *14%*	21 *14%*	33 *12%*	52 *13%*	66 *15%*	11 *12%*
7	**586** ***19%*** **DL**	443 *20%* Ab	89 *17%*	33 *14%*	184 *22%* Ae	310 *18%*	65 *16%*	128 *17%*	365 *20%*	47 *16%*	107 *17%*	475 *19%*	56 *22%* msu	29 *24%* mu	35 *14%*	66 *19%*	54 *19%*	44 *20%*	56 *20%*	34 *21%* mu	42 *15%*	89 *22%* mu	66 *15%*	15 *16%*
8	**592** ***19%*** **Hab**	477 *22%* Aab	77 *15%*	25 *11%*	172 *20%*	328 *20%*	78 *19%*	143 *19%*	350 *19%*	64 *22%*	120 *19%*	459 *19%*	46 *18%*	17 *14%*	42 *17%*	67 *19%*	62 *22%*	36 *16%*	49 *17%*	24 *16%*	57 *20%*	73 *18%*	100 *23%* lr	20 *21%*
9	**385** ***12%*** **DQat**	318 *14%* Aab	33 *6%*	20 *9%*	139 *16%* Ad e	195 *12%*	38 *9%*	83 *11%*	226 *12%*	38 *13%*	88 *14%*	290 *12%*	39 *16%* otv	15 *12%*	36 *15%* t	52 *15%* tv	27 *10%*	26 *12%*	41 *14%* t	19 *12%*	35 *13%*	33 *8%*	54 *12%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**406** ***13%*** **EHWak o**	337 *15%* Aa	35 *7%*	23 *10%*	138 *16%* Ad e	210 *13%*	42 *10%*	107 *14%*	231 *12%*	37 *13%*	83 *13%*	308 *13%*	20 *8%*	10 *8%*	33 *13%*	37 *11%*	21 *8%*	23 *10%*	38 *13%*	30 *19%* Ak lnopv	55 *19%* Akl nopv	64 *16%* kl ov	66 *15%* ko	9 *10%*
Don't know	**136** ***4%*** **COUZcg s**	59 *3%*	33 *6%* AZ	10 *5%*	15 *2%*	66 *4%* c	13 *3%*	40 *5%*	68 *4%*	16 *6%*	20 *3%*	115 *5%*	7 *3%*	4 *3%*	12 *5%*	14 *4%*	17 *6%* s	11 *5%* s	11 *4%*	5 *3%*	4 *1%*	23 *6%* s	22 *5%* s	7 *7%* Akrs
1-3 (Net)	**212** ***7%*** **EGOVZc dgt**	66 *3%*	56 *11%* AZ	58 *25%* AZa	21 *2%*	96 *6%* c	58 *14%* Acd	62 *8%* g	111 *6%*	20 *7%*	35 *6%*	173 *7%*	32 *13%* Anr stu	13 *10%* tu	23 *9%* tu	21 *6%*	23 *8%* t	17 *8%*	21 *7%*	8 *5%*	13 *5%*	15 *4%*	19 *4%*	8 *8%* tu
4-6 (Net)	**810** ***26%*** **LMOSU WZck**	513 *23%*	202 *38%* AZb	59 *26%*	185 *22%*	472 *28%* Ac	108 *27%*	174 *24%*	516 *28%* A	69 *24%*	176 *28%*	616 *25%*	50 *20%*	37 *30%* k	68 *27%*	88 *26%*	77 *27%*	62 *28%* k	66 *24%*	37 *24%*	75 *27%*	110 *27%* k	111 *25%*	28 *29%* k
7-10 (Net)	**1969** ***63%*** **DHQTY abev**	1575 *71%* Aab	235 *45%*	101 *44%*	633 *74%* Ad e	1042 *62%* e	222 *55%*	461 *63%*	1172 *63%*	186 *64%*	398 *63%*	1533 *63%*	161 *64%* v	71 *57%*	147 *59%*	222 *64%* v	164 *58%*	129 *59%*	183 *65%* v	106 *68%* lm ov	189 *67%* v	258 *63%* v	286 *65%* v	52 *55%*
9-10 (Net)	**790** ***25%*** **HIQYa beov**	655 *30%* Aab	69 *13%*	43 *19%*	277 *32%* Ad e	405 *24%*	80 *20%*	190 *26%*	457 *24%*	75 *26%*	172 *27%*	598 *25%*	60 *24%*	24 *20%*	70 *28%* ov	89 *26%* ov	48 *17%*	49 *22%*	78 *28%* ov	48 *31%* Al optv	90 *32%* Alo ptv	96 *24%*	120 *27%* ov	17 *18%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**59** ***2%*** **B**	17 *1%*	5 *1%*	- -	5 *3%* BC	4 *3%*	6 *3%* BC	23 *3%* ABC	17 *2%*	7 *2%*	9 *1%*	10 *1%*	4 *1%*	2 *2%*	11 *4%* AKL	12 *4%* ARSU	7 *2%*	9 *1%*	7 *1%*	5 *1%*	2 *1%*
2	**67** ***2%***	35 *2%*	7 *1%*	- -	3 *2%*	4 *4%* G	1 *	17 *3%*	10 *1%*	5 *2%*	18 *2%*	13 *2%*	6 *2%*	3 *4%*	12 *4%* AI	6 *2%*	8 *2%*	12 *2%*	10 *2%*	11 *3%*	6 *2%*
3	**86** ***3%***	36 *3%*	17 *3%*	- -	9 *6%* ABH	6 *5%* H	5 *3%*	14 *2%*	18 *3%*	10 *3%*	21 *3%*	19 *3%*	8 *3%*	3 *4%*	7 *2%*	15 *5%* AR	11 *3%*	11 *2%*	17 *3%*	11 *3%*	6 *2%*
4	**96** ***3%*** **HM**	43 *3%*	18 *3%*	5 *10%*	7 *5%* H	7 *6%* H	3 *2%*	13 *2%*	21 *3%*	9 *3%*	28 *4%* M	23 *3%* M	2 *1%*	3 *4%* M	10 *3%* M	15 *5%*	17 *4%*	15 *2%*	11 *2%*	8 *2%*	8 *3%*
5	**295** ***9%***	122 *9%*	50 *9%*	5 *11%*	15 *10%*	12 *10%*	19 *12%*	72 *10%*	64 *9%*	23 *7%*	78 *11%*	57 *8%*	18 *7%*	14 *17%* AIJLM	38 *13%* AIJL M	38 *12%* U	38 *10%*	55 *9%*	54 *10%*	27 *7%*	20 *7%*
6	**419** ***13%*** **H**	182 *13%*	98 *18%* ABEH	3 *6%*	16 *11%*	21 *17%*	24 *15%*	75 *11%*	109 *15%* M	45 *14%*	100 *14%*	97 *14%*	24 *9%*	7 *8%*	34 *12%*	47 *15%*	62 *17%*	87 *14%*	66 *13%*	58 *15%*	37 *12%*
7	**586** ***19%***	296 *21%* AGH	91 *16%*	5 *12%*	31 *20%*	23 *19%*	23 *15%*	116 *17%*	141 *19%*	50 *15%*	139 *19%*	141 *20%*	53 *20%*	18 *22%*	44 *15%*	47 *15%*	73 *20%*	135 *21%* P	102 *20%*	72 *18%*	55 *18%*
8	**592** ***19%*** **E**	252 *18%*	116 *21%* E	8 *17%*	20 *13%*	19 *16%*	30 *19%*	149 *22%* E	139 *19%*	63 *20%*	144 *20%*	141 *20%*	42 *16%*	16 *20%*	47 *16%*	49 *16%*	60 *16%*	128 *20%*	105 *20%*	87 *22%*	54 *17%*
9	**385** ***12%*** **N**	165 *12%*	74 *13%*	4 *9%*	18 *11%*	9 *7%*	19 *12%*	96 *14%*	87 *12%* N	44 *14%* N	83 *11%* N	93 *13%* N	48 *18%* AIK NO	3 *4%*	27 *10%*	35 *11%*	44 *12%*	75 *12%*	85 *16%* AP	47 *12%*	52 *17%* A
Highest rating 10	**406** ***13%*** **CS**	204 *14%* ACF	51 *9%*	13 *28%*	16 *11%*	9 *8%*	21 *13%*	91 *13%*	89 *12%*	48 *15%*	84 *12%*	91 *13%*	52 *19%* AIK LNO	8 *9%*	32 *11%*	38 *12%*	36 *10%*	81 *13%* S	44 *8%*	63 *16%*	58 *19%* APQRS
Don't know	**136** ***4%***	56 *4%*	23 *4%*	4 *8%*	13 *9%* ABCH	7 *5%*	7 *5%*	26 *4%*	28 *4%*	18 *6%*	22 *3%*	22 *3%*	12 *4%*	6 *7%*	25 *9%* AIKL	16 *5%*	15 *4%*	23 *4%*	20 *4%*	10 *2%*	14 *4%*
1-3 (Net)	**212** ***7%***	87 *6%*	29 *5%*	- -	17 *11%* ABC	15 *12%* ABC	12 *7%*	53 *8%*	45 *6%*	21 *7%*	48 *7%*	42 *6%*	17 *7%*	8 *9%*	29 *10%* AIL	32 *10%* ARU	26 *7%*	33 *5%*	35 *7%*	26 *7%*	14 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**810** ***26%*** **M**	347 *25%*	166 *30%* ABH	12 *27%*	39 *25%*	40 *33%* H	46 *29%*	160 *23%*	194 *27%* M	78 *24%* M	206 *28%* M	176 *25%* M	44 *17%*	24 *29%* M	81 *29%* M	100 *31%* ARU	117 *32%* ARU	157 *25%*	131 *25%*	94 *23%*	66 *21%*
7-10 (Net)	**1969** ***63%*** **EFOPQ**	916 *65%* AEF	331 *60%* F	30 *65%*	85 *55%*	60 *50%*	93 *59%*	452 *65%* EF	456 *63%* O	204 *64%* O	449 *62%* O	466 *66%* O	194 *73%* AI JKNO	46 *55%*	150 *52%*	169 *53%*	212 *57%*	418 *66%* PQ	336 *64%* P	270 *68%*	219 *70%* APQ
9-10 (Net)	**790** ***25%*** **FN**	368 *26%* F	125 *23%*	17 *37%*	34 *22%*	18 *15%*	40 *25%* F	188 *27%* F	176 *24%* N	92 *29%* NO	167 *23%* N	184 *26%* N	99 *37%* AI JKLNO	11 *13%*	59 *21%*	73 *23%*	80 *22%*	156 *25%*	129 *25%*	110 *28%*	110 *35%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 164

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C (WALES ONLY) and Channels 4 and 5 how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2984**	1465	1519	1438	1546	1414	1569	335	487	482	531	457	692	810	1255	917	829	2155	241	2741	2101	292	297	294
Base (weighted)	**2987**	1466	1521	1420	1567	1459	1528	403	494	466	514	427	682	825	1433	727	856	2132	366	2619	2505	242	152	89
Effective Base	**2465**	1169	1299	1189	1276	1181	1284	273	402	403	436	379	589	702	1052	758	691	1775	217	2287	1908	268	274	263
Very satisfied	**561** ***19%*** **DSa bdefj**	280 *19%*	281 *18%*	202 *14%*	359 *23%* AD	257 *18%*	304 *20%*	70 *17%*	112 *23%* AM	85 *18%*	95 *19%*	81 *19%*	118 *17%*	163 *20%*	275 *19%*	123 *17%*	198 *23%* AS	363 *17%*	57 *16%*	503 *19%*	469 *19%*	39 *16%*	34 *22%*	20 *23%* W
Quite satisfied	**1652** ***55%*** **Qab ei**	819 *56%*	832 *55%*	801 *56%*	851 *54%*	782 *54%*	869 *57%*	224 *55%*	266 *54%*	256 *55%*	276 *54%*	230 *54%*	399 *58%*	476 *58%* Q	795 *56%*	378 *52%*	447 *52%*	1205 *57%* A	206 *56%*	1445 *55%*	1388 *55%*	138 *57%*	78 *51%*	48 *54%*
Neither satisfied nor dissatisfied	**525** ***18%*** **EUZ bct**	242 *16%*	283 *19%*	284 *20%* AE	241 *15%*	270 *18%*	255 *17%*	88 *22%* AM	83 *17%*	80 *17%*	89 *17%*	82 *19%*	102 *15%*	131 *16%*	249 *17%*	145 *20%* AO	144 *17%*	382 *18%*	80 *22%*	445 *17%*	449 *18%*	37 *15%*	26 *17%*	13 *14%*
Quite dissatisfied	**172** ***6%*** **GZac d**	85 *6%*	87 *6%*	91 *6%*	82 *5%*	103 *7%* AG	68 *4%*	14 *3%*	21 *4%*	29 *6%*	35 *7%*	27 *6%*	48 *7%* H	40 *5%*	80 *6%*	53 *7%* AO	42 *5%*	130 *6%*	13 *4%*	159 *6%* A	139 *6%*	19 *8%*	10 *7%*	4 *5%*
Very dissatisfied	**56** ***2%*** **GZac dj**	29 *2%*	27 *2%*	27 *2%*	29 *2%*	38 *3%* AG	18 *1%*	4 *1%*	8 *2%*	14 *3%* L	14 *3%* L	4 *1%*	13 *2%*	11 *1%*	23 *2%*	22 *3%* AOP	15 *2%*	41 *2%*	6 *2%*	50 *2%*	44 *2%*	6 *3%*	3 *2%*	3 *4%* AV
Don´t know	**21** ***1%*** **EZcd**	11 *1%*	10 *1%*	15 *1%* E	6 *	8 *1%*	13 *1%*	4 *1%*	4 *1%*	2 *	4 *1%*	3 *1%*	3 *	4 *1%*	10 *1%*	6 *1%*	9 *1%*	12 *1%*	4 *1%*	17 *1%*	17 *1%*	3 *1%*	1 *	* *
Satisfied (Net)	**2213** ***74%*** **DFQ abefm**	1099 *75%*	1113 *73%*	1003 *71%*	1210 *77%* AD	1040 *71%*	1173 *77%* AF	293 *73%*	378 *76%*	342 *73%*	371 *72%*	311 *73%*	517 *76%*	639 *77%* AQ	1071 *75%* Q	501 *69%*	645 *75%*	1568 *74%*	263 *72%*	1948 *74%*	1856 *74%*	176 *73%*	112 *74%*	68 *77%*
Dissatisfied (Net)	**229** ***8%*** **GHZa cdj**	114 *8%*	115 *8%*	118 *8%*	110 *7%*	141 *10%* AG	86 *6%*	18 *4%*	28 *6%*	43 *9%* H	49 *10%* HI	31 *7%*	60 *9%* H	51 *6%*	103 *7%*	75 *10%* AOP	58 *7%*	171 *8%*	19 *5%*	210 *8%* A	183 *7%*	25 *10%*	13 *9%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 164

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C (WALES ONLY) and Channels 4 and 5 how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2984**	2202	516	246	826	1681	419	749	1768	244	646	2265	292	111	211	280	237	172	222	297	209	318	341	294
Base (weighted)	**2987**	2213	525	229	854	1676	401	716	1800	253	614	2315	242	119*	236	335	269	201	268	152	274	385	419	89
Effective Base	**2465**	1820	425	204	681	1391	347	612	1470	203	525	1887	268	100	192	257	212	159	205	274	190	285	314	263
Very satisfied	**561** ***19%*** **DSabd efj**	561 *25%* Aab	- -	- -	305 *36%* Ad e	246 *15%* e	8 *2%*	103 *14%*	368 *20%* Af	51 *20%*	150 *24%* Aj	404 *17%*	39 *16%*	20 *16%*	45 *19%*	65 *19%*	43 *16%*	31 *16%*	46 *17%*	34 *22%*	53 *19%*	82 *21%*	83 *20%*	20 *23%* k
Quite satisfied	**1652** ***55%*** **Qabei**	1652 *75%* Aab	- -	- -	490 *57%* e	1009 *60%* Ae	129 *32%*	399 *56%*	996 *55%*	133 *53%*	293 *48%*	1321 *57%* Ai	138 *57%*	65 *55%*	115 *49%*	187 *56%*	152 *57%*	126 *63%* Amrs	150 *56%*	78 *51%*	138 *51%*	227 *59%* m	227 *54%*	48 *54%*
Neither satisfied nor dissatisfied	**525** ***18%*** **EUZbct**	- -	525 *100%* AZb	- -	51 *6%*	341 *20%* Ac	119 *30%* Acd	138 *19%*	296 *16%*	52 *20%*	108 *18%*	408 *18%*	37 *15%*	28 *24%* ptv	56 *24%* Ak ptv	57 *17%*	51 *19%*	25 *13%*	45 *17%*	26 *17%*	58 *21%* pt	50 *13%*	78 *19%*	13 *14%*
Quite dissatisfied	**172** ***6%*** **GZacd**	- -	- -	172 *75%* AZa	8 *1%*	62 *4%* c	100 *25%* Acd	56 *8%* Agh	97 *5%*	8 *3%*	40 *7%*	129 *6%*	19 *8%* t	4 *4%*	13 *6%*	20 *6%*	14 *5%*	12 *6%*	21 *8%* t	10 *7%*	21 *8%*	14 *4%*	20 *5%*	4 *5%*
Very dissatisfied	**56** ***2%*** **GZacdj**	- -	- -	56 *25%* AZa	- -	14 *1%* c	42 *10%* Acd	13 *2%*	33 *2%*	7 *3%*	21 *3%* Aj	35 *1%*	6 *3%* q	2 *2%*	5 *2%*	6 *2%*	8 *3%* q	6 *3%*	1 *	3 *2%*	2 *1%*	6 *2%*	8 *2%*	3 *4%* Aqs
Don´t know	**21** ***1%*** **EZcd**	- -	- -	- -	- -	5 *	2 *1%* c	6 *1%*	10 *1%*	3 *1%*	2 *	18 *1%*	3 *1%*	- -	2 *1%*	1 *	1 *	- -	5 *2%*	1 *	1 *	5 *1%*	3 *1%*	* *
Satisfied (Net)	**2213** ***74%*** **DFQa befm**	2213 *100%* Aab	- -	- -	795 *93%* Ad e	1254 *75%* e	137 *34%*	503 *70%*	1364 *76%* Af	183 *73%*	443 *72%*	1725 *75%*	176 *73%*	85 *71%*	159 *68%*	251 *75%*	195 *73%*	158 *79%* m	197 *73%*	112 *74%*	191 *70%*	309 *80%* Ak mos	310 *74%*	68 *77%* m
Dissatisfied (Net)	**229** ***8%*** **GHZacd j**	- -	- -	229 *100%* AZa	8 *1%*	76 *5%* c	142 *35%* Acd	69 *10%* A	129 *7%*	15 *6%*	61 *10%* Aj	164 *7%*	25 *10%* t	6 *5%*	18 *8%*	26 *8%*	22 *8%*	18 *9%*	22 *8%*	13 *9%*	22 *8%*	20 *5%*	28 *7%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2984**	1244	384	32	225	117	218	764	738	298	655	655	241	79	309	362	376	589	465	368	268
Base (weighted)	**2987**	1330	526	44**	142	111*	150	686	705	306	684	684	263	71*	264	295	349	610	492	392	306
Effective Base	**2465**	1069	334	26	185	99	184	663	590	251	544	550	210	66	253	278	307	489	393	314	238
Very satisfied	**561** ***19%*** **N**	257 *19%*	104 *20%*	13 *29%*	25 *18%*	19 *17%*	30 *20%*	113 *17%*	161 *23%* AKLNO	53 *17%* N	113 *17%* N	110 *16%*	72 *27%* AJK LNO	5 *7%*	43 *16%*	67 *23%*	76 *22%*	103 *17%*	90 *18%*	84 *21%*	72 *23%* R
Quite satisfied	**1652** ***55%*** **EP**	730 *55%* E	292 *55%*	20 *45%*	66 *47%*	57 *52%*	86 *57%*	400 *58%* E	373 *53%*	185 *60%* IMO	394 *58%* O	396 *58%* MO	131 *50%*	37 *51%*	132 *50%*	140 *47%*	185 *53%*	349 *57%* P	293 *60%* P	223 *57%*	179 *59%* P
Neither satisfied nor dissatisfied	**525** ***18%*** **U**	235 *18%*	88 *17%*	10 *23%*	32 *23%*	21 *19%*	24 *16%*	114 *17%*	124 *18%*	47 *15%*	117 *17%*	119 *17%*	37 *14%* A	24 *33%* IJKLMO	54 *20%*	56 *19%* U	56 *16%*	118 *19%* U	75 *15%*	58 *15%*	34 *11%*
Quite dissatisfied	**172** ***6%*** **I**	73 *5%*	33 *6%*	1 *3%*	8 *6%*	9 *8%*	5 *4%*	43 *6%*	29 *4%*	16 *5%*	45 *7%*	37 *5%*	17 *6%*	3 *4%*	26 *10%* AIJL	21 *7%*	21 *6%*	30 *5%*	22 *5%*	19 *5%*	18 *6%*
Very dissatisfied	**56** ***2%***	25 *2%*	5 *1%*	- -	9 *6%* ABCGH	2 *2%*	3 *2%*	12 *2%*	12 *2%*	5 *1%*	12 *2%*	14 *2%*	3 *1%*	3 *4%*	8 *3%*	10 *3%* U	10 *3%*	8 *1%*	10 *2%*	5 *1%*	2 *1%*
Don´t know	**21** ***1%***	9 *1%*	4 *1%*	- -	1 *1%*	1 *1%*	2 *2%*	3 *	6 *1%*	- -	3 *	9 *1%*	2 *1%*	- -	1 *	1 *1%*	3 *1%*	2 *	1 *	4 *1%*	1 *
Satisfied (Net)	**2213** ***74%*** **ENO**	988 *74%* E	395 *75%* E	33 *74%*	92 *65%*	77 *69%*	115 *77%* E	514 *75%* E	535 *76%* NO	238 *78%* NO	508 *74%* NO	505 *74%* NO	204 *77%* NO	42 *59%*	175 *66%*	206 *70%*	260 *75%*	453 *74%*	384 *78%* P	308 *78%*	251 *82%* APQR
Dissatisfied (Net)	**229** ***8%*** **I**	98 *7%*	38 *7%*	1 *3%*	17 *12%* ABG	11 *10%*	9 *6%*	55 *8%*	40 *6%*	21 *7%*	56 *8%*	51 *7%*	20 *8%*	6 *8%*	34 *13%* AIJK L	31 *10%* R	31 *9%*	37 *6%*	32 *7%*	23 *6%*	20 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2984**	1465	1519	1438	1546	1414	1569	335	487	482	531	457	692	810	1255	917	829	2155	241	2741	2101	292	297	294
Base (weighted)	**2987**	1466	1521	1420	1567	1459	1528	403	494	466	514	427	682	825	1433	727	856	2132	366	2619	2505	242	152	89
Effective Base	**2465**	1169	1299	1189	1276	1181	1284	273	402	403	436	379	589	702	1052	758	691	1775	217	2287	1908	268	274	263
A lot more satisfied	**214** ***7%*** **DFKM Sabdef jq**	115 *8%*	99 *6%*	64 *5%*	149 *10%* AD	84 *6%*	129 *8%* AF	30 *7%*	63 *13%* AHJK LM	38 *8%* KM	24 *5%*	25 *6%*	34 *5%*	68 *8%*	102 *7%*	43 *6%*	100 *12%* AS	113 *5%*	28 *8%*	184 *7%*	178 *7%*	16 *6%*	13 *9%*	7 *8%*
A little more satisfied	**640** ***21%*** **DMQ SUXabd efr**	309 *21%*	331 *22%*	263 *19%*	377 *24%* AD	288 *20%*	352 *23%* AF	135 *33%* AJK LM	136 *27%* AJK LM	93 *20%* M	101 *20%* M	77 *18%*	99 *15%*	190 *23%* Q	314 *22%*	135 *19%*	213 *25%* AS	427 *20%*	110 *30%* AU	531 *20%*	549 *22%*	48 *20%*	26 *17%*	18 *20%*
Same satisfaction	**1676** ***56%*** **EGH IRWbce ikt**	815 *56%*	862 *57%*	847 *60%* AE	829 *53%*	856 *59%* AG	820 *54%*	195 *48%*	236 *48%*	270 *58%* HI	315 *61%* AHI	250 *59%* HI	411 *60%* AH I	444 *54%*	830 *58%*	400 *55%*	443 *52%*	1233 *58%* AR	191 *52%*	1484 *57%* A	1414 *56%* W	120 *50%*	91 *60%* W	52 *58%*
A little less satisfied	**311** ***10%*** **HIP RTZcdg jt**	152 *10%*	159 *10%*	164 *12%*	147 *9%*	154 *11%*	157 *10%*	26 *6%*	37 *8%*	45 *10%*	52 *10%*	52 *12%* HI	99 *15%* AH IJK	91 *11%*	125 *9%*	95 *13%* AP	61 *7%*	250 *12%* AR	23 *6%*	288 *11%* AT	250 *10%*	38 *16%* AVY	15 *10%*	8 *9%*
A lot less satisfied	**90** ***3%*** **GZcd gj**	46 *3%*	45 *3%*	47 *3%*	43 *3%*	54 *4%* G	36 *2%*	7 *2%*	11 *2%*	12 *3%*	16 *3%*	14 *3%*	29 *4%*	18 *2%*	35 *2%*	37 *5%* AOP	26 *3%*	64 *3%*	4 *1%*	86 *3%* A	69 *3%*	15 *6%* AVX	3 *2%*	4 *4%*
Don´t know	**56** ***2%*** **EZcd en**	30 *2%*	26 *2%*	35 *2%*	22 *1%*	22 *2%*	34 *2%*	12 *3%*	11 *2%*	8 *2%*	6 *1%*	9 *2%*	10 *2%*	14 *2%*	26 *2%*	16 *2%*	12 *1%*	44 *2%*	10 *3%*	46 *2%*	46 *2%*	5 *2%*	4 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2984**	2202	516	246	826	1681	419	749	1768	244	646	2265	292	111	211	280	237	172	222	297	209	318	341	294
Base (weighted)	**2987**	2213	525	229	854	1676	401	716	1800	253	614	2315	242	119*	236	335	269	201	268	152	274	385	419	89
Effective Base	**2465**	1820	425	204	681	1391	347	612	1470	203	525	1887	268	100	192	257	212	159	205	274	190	285	314	263
A lot more satisfied	**214** ***7%*** **DFKMS abdefj** q	211 *10%* Aab	2 *	- -	214 *25%* Ade	- -	- -	36 *5%*	149 *8%* Af	15 *6%*	81 *13%* Aj	132 *6%*	16 *6%*	5 *4%*	15 *6%*	22 *7%*	17 *6%*	9 *5%*	10 *4%*	13 *9%* q	23 *8%*	50 *13%* Akl mnopq u	26 *6%*	7 *8%* q
A little more satisfied	**640** ***21%*** **DMQSU Xabdef** r	584 *26%* Aab	49 *9%* b	8 *3%*	640 *75%* Ade	- -	- -	115 *16%*	421 *23%* Af	70 *28%* Af	124 *20%*	501 *22%*	48 *20%*	22 *19%*	53 *22%*	63 *19%*	58 *22%*	52 *26%* r	61 *23%*	26 *17%*	51 *19%*	96 *25%* r	92 *22%*	18 *20%*
Same satisfaction	**1676** ***56%*** **EGHIR Wbceik** t	1254 *57%* b	341 *65%* AZb	76 *33%*	- -	1676 *100%* Ace	- -	418 *58%* h	991 *55%*	127 *50%*	287 *47%*	1359 *59%* Ai	120 *50%*	78 *65%* kt	126 *53%*	208 *62%* Akt	151 *56%*	109 *54%*	151 *56%*	91 *60%* kt	151 *55%*	195 *51%*	245 *58%* k	52 *58%*
A little less satisfied	**311** ***10%*** **HIPRTZ cdgjt**	126 *6%*	107 *20%* AZ	77 *34%* AZa	- -	- -	311 *78%* Acd	97 *14%* Ag	167 *9%*	27 *11%*	80 *13%* Aj	219 *9%*	38 *16%* Altu v	9 *7%*	28 *12%* t	34 *10%*	27 *10%*	19 *9%*	33 *12%* t	15 *10%*	35 *13%* t	25 *7%*	42 *10%*	8 *9%*
A lot less satisfied	**90** ***3%*** **GZcdgj**	11 *	13 *2%* Z	65 *29%* AZa	- -	- -	90 *22%* Acd	33 *5%* Ag	41 *2%*	9 *4%*	28 *5%* Aj	61 *3%*	15 *6%* Anrt u	3 *3%*	6 *3%*	7 *2%*	7 *3%*	10 *5%* t	8 *3%*	3 *2%*	11 *4%*	6 *2%*	10 *2%*	4 *4%* t
Don´t know	**56** ***2%*** **EZcden**	27 *1%*	14 *3%* Z	2 *1%*	- -	- -	- -	17 *2%*	32 *2%*	4 *2%*	14 *2%*	42 *2%*	5 *2%* n	2 *2%*	8 *3%* nu	1 *	9 *3%* nu	2 *1%*	5 *2%*	4 *2%* n	3 *1%*	12 *3%* n	4 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2984**	1244	384	32	225	117	218	764	738	298	655	655	241	79	309	362	376	589	465	368	268
Base (weighted)	**2987**	1330	526	44**	142	111*	150	686	705	306	684	684	263	71*	264	295	349	610	492	392	306
Effective Base	**2465**	1069	334	26	185	99	184	663	590	251	544	550	210	66	253	278	307	489	393	314	238
A lot more satisfied	**214** ***7%*** **H**	118 *9%* AEH	36 *7%*	5 *12%*	6 *4%*	7 *7%*	13 *9%* H	27 *4%*	71 *10%* AJKLO	15 *5%*	38 *5%*	37 *5%*	38 *14%* AJK LNO	3 *4%*	11 *4%*	28 *10%*	28 *8%*	46 *8%*	29 *6%*	28 *7%*	30 *10%*
A little more satisfied	**640** ***21%*** **HNO**	295 *22%* H	130 *25%* H	14 *31%*	29 *21%*	38 *35%* ABCEGH	31 *21%*	103 *15%*	163 *23%* NO	75 *24%* NO	156 *23%* NO	140 *20%* NO	61 *23%* NO	7 *9%*	37 *14%*	67 *23%*	81 *23%*	126 *21%*	107 *22%*	89 *23%*	76 *25%*
Same satisfaction	**1676** ***56%*** **P**	747 *56%*	280 *53%*	20 *44%*	74 *52%*	53 *48%*	84 *56%*	418 *61%* ABCEF	381 *54%*	170 *55%*	392 *57%*	396 *58%*	132 *50%*	46 *64%* M	154 *58%*	149 *51%*	179 *51%*	348 *57%*	293 *59%* PQ	228 *58%*	168 *55%*
A little less satisfied	**311** ***10%*** **B**	114 *9%*	57 *11%*	6 *12%*	20 *14%* B	7 *6%*	12 *8%*	96 *14%* ABFG	65 *9%*	29 *10%*	67 *10%*	74 *11%*	23 *9%*	13 *18%* AIKM	40 *15%* AIKM	33 *11%*	34 *10%*	76 *12%* U	45 *9%*	27 *7%*	21 *7%*
A lot less satisfied	**90** ***3%*** **R**	32 *2%*	14 *3%*	- -	8 *5%* AB	2 *2%*	4 *2%*	31 *4%* AB	14 *2%*	13 *4%*	19 *3%*	22 *3%*	5 *2%*	1 *2%*	16 *6%* AIKM	14 *5%* RS	19 *5%* ARS	7 *1%*	9 *2%*	13 *3%*	9 *3%*
Don´t know	**56** ***2%*** **U**	24 *2%*	9 *2%*	- -	5 *3%*	2 *2%*	7 *4%* ABCH	10 *2%*	10 *1%*	5 *2%*	13 *2%*	16 *2%*	5 *2%*	2 *2%*	7 *2%*	4 *1%*	8 *2%* U	7 *1%*	9 *2%*	8 *2%*	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**195**	93	102	49	146	81	114	13	81	70	25	6	-	62	96	37	195	-	21	174	133	28	16	18
Base (weighted)	**201**	104*	98*	51*	151	84*	117*	14**	89*	67*	25**	7**	-**	67*	102*	31*	201	-**	33**	169	163	25**	7**	6**
Effective Base	**166**	78	89	42	124	71	95	11	71	58	21	5	-	56	79	32	166	-	20	149	123	27	15	15
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**2** ***1%***	2 *2%*	- -	2 *4%* E	- -	1 *2%*	1 *1%*	- -	2 *2%*	* *	- -	- -	- -	1 *2%*	1 *1%*	* *1%*	2 *1%*	- -	- -	2 *1%*	1 *1%*	1 *2%*	* *3%*	- -
3	**2** ***1%***	2 *2%*	1 *1%*	1 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *6%*	1 *1%*	1 *1%*	* *2%*	- -	- -	1 *1%*	1 *1%*	1 *2%*	2 *1%*	- -	- -	2 *1%*	1 *	- -	1 *18%*	* *7%*
4	**10** ***5%*** **IZc**	6 *6%*	4 *4%*	3 *5%*	8 *5%*	6 *7%*	4 *4%*	2 *12%*	1 *1%*	4 *7%*	2 *7%*	2 *26%*	- -	5 *7%*	4 *4%*	2 *7%*	10 *5%*	- -	- -	10 *6%*	10 *6%*	- -	1 *7%*	* *3%*
5	**15** ***8%***	10 *10%*	5 *5%*	4 *8%*	12 *8%*	5 *6%*	11 *9%*	- -	4 *4%*	10 *15%* AI	1 *3%*	* *6%*	- -	3 *5%*	10 *10%*	2 *6%*	15 *8%*	- -	2 *6%*	13 *8%*	12 *8%*	3 *10%*	* *5%*	- -
6	**42** ***21%*** **c**	16 *15%*	27 *27%* A	11 *21%*	32 *21%*	15 *18%*	27 *23%*	5 *39%*	16 *18%*	16 *23%*	4 *17%*	1 *15%*	- -	11 *16%*	24 *23%*	7 *24%*	42 *21%*	- -	9 *28%*	33 *20%*	36 *22%*	5 *19%*	- -	1 *18%*
7	**50** ***25%***	27 *27%*	23 *23%*	9 *17%*	41 *27%*	19 *23%*	31 *26%*	3 *24%*	18 *20%*	18 *28%*	9 *36%*	1 *19%*	- -	19 *29%*	25 *24%*	6 *20%*	50 *25%*	- -	10 *29%*	40 *24%*	35 *22%*	11 *42%*	3 *37%*	1 *19%*
8	**22** ***11%*** **g**	7 *7%*	15 *16%*	10 *19%*	13 *8%*	13 *16%*	9 *8%*	1 *10%*	9 *11%*	9 *13%*	3 *12%*	- -	- -	7 *10%*	9 *9%*	6 *18%*	22 *11%*	- -	4 *13%*	18 *11%*	18 *11%*	2 *10%*	1 *19%*	* *5%*
9	**30** ***15%***	18 *17%*	12 *12%*	6 *11%*	24 *16%*	14 *16%*	16 *14%*	1 *9%*	17 *19%*	5 *8%*	4 *18%*	2 *35%*	- -	11 *17%*	15 *15%*	3 *10%*	30 *15%*	- -	4 *11%*	26 *16%*	25 *15%*	4 *16%*	- -	1 *18%*
Highest rating 10	**23** ***11%*** **dj**	13 *12%*	10 *10%*	7 *13%*	16 *11%*	10 *12%*	13 *11%*	- -	18 *20%* AJ	3 *5%*	1 *5%*	- -	- -	9 *13%*	11 *11%*	3 *8%*	23 *11%*	- -	2 *6%*	21 *12%*	20 *13%*	- -	1 *11%*	2 *28%*
Don't know	**4** ***2%*** **U**	2 *2%*	1 *1%*	- -	4 *2%*	- -	4 *3%*	- -	3 *4%*	* *	- -	- -	- -	- -	2 *2%*	1 *5%*	4 *2%*	- -	2 *6%*	1 *1%*	3 *2%*	- -	- -	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**201**	104*	98*	51*	151	84*	117*	14**	89*	67*	25**	7**	-**	67*	102*	31*	201	-**	33**	169	163	25**	7**	6**
Effective Base	**166**	78	89	42	124	71	95	11	71	58	21	5	-	56	79	32	166	-	20	149	123	27	15	15
1-3 (Net)	**5** ***2%***	4 *4%*	1 *1%*	3 *6%*	2 *1%*	2 *3%*	2 *2%*	1 *6%*	3 *3%*	1 *1%*	* *2%*	- -	- -	2 *3%*	2 *2%*	1 *3%*	5 *2%*	- -	- -	5 *3%*	2 *1%*	1 *2%*	2 *21%*	* *7%*
4-6 (Net)	**68** ***34%*** **IZc**	32 *31%*	36 *37%*	17 *34%*	51 *34%*	26 *31%*	42 *36%*	7 *52%*	21 *24%*	30 *45%* AI	7 *27%*	3 *46%*	- -	19 *28%*	38 *37%*	11 *36%*	68 *34%*	- -	11 *35%*	57 *34%*	58 *36%*	7 *29%*	1 *12%*	1 *21%*
7-10 (Net)	**125** ***62%***	65 *63%*	60 *61%*	31 *61%*	94 *63%*	56 *66%*	69 *59%*	6 *43%*	62 *70%*	36 *54%*	18 *71%*	4 *54%*	- -	47 *69%*	61 *59%*	18 *56%*	125 *62%*	- -	19 *59%*	106 *63%*	99 *61%*	17 *68%*	5 *67%*	4 *70%*
9-10 (Net)	**53** ***26%*** **Jd**	31 *30%*	22 *23%*	12 *24%*	41 *27%*	23 *28%*	29 *25%*	1 *9%*	35 *39%* AJ	9 *13%*	6 *23%*	2 *35%*	- -	20 *30%*	27 *26%*	6 *18%*	53 *26%*	- -	6 *17%*	47 *28%*	45 *28%*	4 *16%*	1 *11%*	3 *46%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**195**	161	20	13	113	65	16	26	132	15	57	136	28	10	13	12	15	10	9	16	14	32	18	18
Base (weighted)	**201**	166	21**	14**	116*	69*	16**	24**	137	19**	57*	142	25**	12**	17**	14**	19**	12**	10**	7**	19**	39**	21**	6**
Effective Base	**166**	137	17	11	97	54	14	22	113	13	47	117	27	9	12	11	14	9	8	15	13	29	17	15
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**2** ***1%***	2 *1%*	- -	- -	2 *2%*	- -	* *2%*	* *1%*	2 *1%*	- -	* *	2 *1%*	1 *2%*	- -	1 *8%*	- -	- -	- -	- -	* *3%*	- -	- -	- -	- -
3	**2** ***1%***	2 *1%*	* *2%*	- -	1 *	2 *3%*	- -	- -	2 *1%*	1 *4%*	- -	2 *2%*	- -	1 *6%*	- -	- -	- -	- -	- -	1 *18%*	- -	- -	- -	* *7%*
4	**10** ***5%*** **IZc**	4 *3%*	1 *7%*	5 *33%*	3 *2%*	6 *8%*	2 *13%*	- -	6 *4%*	2 *9%*	3 *5%*	7 *5%*	- -	- -	- -	2 *13%*	- -	1 *7%*	- -	1 *7%*	6 *31%*	- -	1 *6%*	* *3%*
5	**15** ***8%***	12 *7%*	3 *14%*	- -	7 *6%*	6 *8%*	2 *12%*	2 *8%*	7 *5%*	2 *10%*	5 *9%*	10 *7%*	3 *10%*	2 *19%*	1 *5%*	1 *8%*	2 *10%*	4 *37%*	2 *18%*	* *5%*	- -	- -	- -	- -
6	**42** ***21%*** **c**	31 *19%*	10 *47%*	1 *9%*	16 *14%*	20 *29%* c	6 *40%*	6 *23%*	27 *20%*	7 *35%*	10 *17%*	31 *22%*	5 *19%*	5 *44%*	4 *25%*	5 *39%*	4 *20%*	4 *36%*	2 *22%*	- -	2 *11%*	2 *5%*	7 *33%*	1 *18%*
7	**50** ***25%***	45 *27%*	2 *9%*	4 *25%*	30 *26%*	17 *25%*	2 *14%*	5 *21%*	39 *28%*	- -	12 *21%*	38 *27%*	11 *42%*	3 *21%*	4 *25%*	1 *8%*	6 *30%*	- -	2 *22%*	3 *37%*	3 *14%*	11 *28%*	6 *29%*	1 *19%*
8	**22** ***11%*** **g**	20 *12%*	1 *5%*	1 *10%*	14 *12%*	8 *12%*	- -	7 *29%*	11 *8%*	3 *18%*	3 *5%*	19 *13%*	2 *10%*	1 *9%*	- -	1 *7%*	3 *14%*	- -	1 *14%*	1 *19%*	4 *19%*	6 *16%*	2 *10%*	* *5%*
9	**30** ***15%***	28 *17%*	2 *11%*	- -	22 *19%*	8 *11%*	- -	4 *17%*	22 *16%*	1 *7%*	9 *15%*	21 *15%*	4 *16%*	- -	5 *27%*	1 *8%*	4 *21%*	1 *7%*	2 *23%*	- -	4 *19%*	5 *13%*	3 *16%*	1 *18%*
Highest rating 10	**23** ***11%*** **dj**	18 *11%*	1 *6%*	3 *22%*	17 *15%* d	3 *4%*	3 *20%*	- -	20 *14%*	3 *18%*	12 *21%* Aj	11 *8%*	- -	- -	2 *10%*	1 *7%*	1 *5%*	2 *13%*	- -	1 *11%*	1 *7%*	13 *33%*	1 *6%*	2 *28%*
Don't know	**4** ***2%*** **U**	3 *2%*	- -	- -	3 *3%*	* *	- -	* *1%*	3 *2%*	- -	4 *6%* Aj	- -	- -	- -	- -	1 *9%*	- -	- -	- -	- -	- -	2 *5%*	- -	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**201**	166	21**	14**	116*	69*	16**	24**	137	19**	57*	142	25**	12**	17**	14**	19**	12**	10**	7**	19**	39**	21**	6**
Effective Base	**166**	137	17	11	97	54	14	22	113	13	47	117	27	9	12	11	14	9	8	15	13	29	17	15
1-3 (Net)	**5** ***2%***	4 *3%*	* *2%*	- -	2 *2%*	2 *3%*	* *2%*	* *1%*	4 *3%*	1 *4%*	* *	4 *3%*	1 *2%*	1 *6%*	1 *8%*	- -	- -	- -	- -	2 *21%*	- -	- -	- -	* *7%*
4-6 (Net)	**68** ***34%*** **IZc**	48 *29%*	14 *67%*	6 *43%*	26 *22%*	31 *45%* Ac	10 *65%*	7 *31%*	40 *29%*	10 *54%*	18 *31%*	49 *35%*	7 *29%*	8 *63%*	5 *30%*	8 *61%*	6 *30%*	9 *80%*	4 *40%*	1 *12%*	8 *42%*	2 *5%*	8 *39%*	1 *21%*
7-10 (Net)	**125** ***62%***	111 *67%* A	6 *31%*	8 *57%*	84 *72%* Ad	36 *52%*	5 *34%*	16 *67%*	91 *66%*	8 *42%*	36 *62%*	88 *62%*	17 *68%*	4 *30%*	10 *62%*	4 *30%*	13 *70%*	2 *20%*	6 *60%*	5 *67%*	11 *58%*	35 *89%*	13 *61%*	4 *70%*
9-10 (Net)	**53** ***26%*** **Jd**	46 *28%*	4 *17%*	3 *22%*	39 *34%* Ad	10 *15%*	3 *20%*	4 *17%*	41 *30%*	5 *25%*	21 *36%*	32 *23%*	4 *16%*	- -	6 *37%*	2 *15%*	5 *25%*	2 *20%*	2 *23%*	1 *11%*	5 *26%*	18 *46%*	4 *21%*	3 *46%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**195**	118	35	1	5	8	26	2	46	13	48	48	34	-	5	19	25	42	33	31	34
Base (weighted)	**201**	124	47*	2**	3**	7**	17**	2**	42*	15**	50*	48*	41*	-**	4**	20**	23**	43*	36**	34*	36*
Effective Base	**166**	105	31	1	4	7	22	2	39	12	41	39	31	-	5	16	22	34	28	27	30
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**2** ***1%***	1 *1%*	- -	- -	* *10%*	- -	1 *4%*	- -	1 *2%*	- -	1 *3%*	- -	- -	- -	- -	- -	* *1%*	- -	1 *4%*	1 *2%*	- -
3	**2** ***1%***	2 *1%*	- -	- -	- -	- -	1 *4%*	- -	* *1%*	- -	2 *3%*	- -	1 *1%*	- -	- -	- -	2 *7%*	- -	- -	- -	1 *1%*
4	**10** ***5%***	5 *4%*	3 *6%*	- -	- -	1 *17%*	1 *7%*	- -	4 *10%*	2 *11%*	3 *6%*	1 *3%*	- -	- -	- -	2 *10%*	- -	* *	2 *6%*	4 *12%*	2 *5%*
5	**15** ***8%***	9 *7%*	2 *5%*	2 *100%*	* *15%*	- -	2 *9%*	- -	3 *8%*	2 *13%*	3 *7%*	5 *10%*	2 *5%*	- -	- -	- -	6 *26%*	- -	1 *3%*	5 *16%*	2 *6%*
6	**42** ***21%***	22 *17%*	14 *29%*	- -	1 *29%*	2 *31%*	3 *19%*	1 *56%*	5 *11%*	2 *14%*	11 *23%*	14 *29%*	8 *19%*	- -	3 *59%*	4 *18%*	3 *11%*	15 *36%* A	5 *13%*	3 *9%*	12 *34%*
7	**50** ***25%***	33 *26%*	10 *22%*	- -	- -	2 *33%*	4 *24%*	1 *44%*	11 *27%*	6 *38%*	13 *27%*	11 *23%*	9 *22%*	- -	- -	5 *28%*	3 *14%*	12 *27%*	13 *36%*	6 *19%*	7 *19%*
8	**22** ***11%***	15 *12%*	5 *11%*	- -	- -	1 *19%*	1 *8%*	- -	5 *12%*	3 *18%*	4 *9%*	7 *15%*	2 *5%*	- -	1 *27%*	1 *6%*	3 *13%*	5 *12%*	4 *11%*	4 *12%*	4 *11%*
9	**30** ***15%***	23 *19%*	4 *8%*	- -	- -	- -	3 *19%*	- -	7 *17%*	- -	4 *9%*	9 *19%*	8 *19%*	- -	1 *14%*	4 *18%*	4 *17%*	4 *9%*	7 *19%*	6 *16%*	4 *11%*
Highest rating 10	**23** ***11%*** L	15 *12%*	6 *12%*	- -	1 *47%*	- -	1 *5%*	- -	4 *9%*	1 *6%*	7 *15%*	1 *2%*	10 *24%* AL	- -	- -	2 *12%*	2 *10%*	5 *11%*	3 *9%*	5 *15%*	5 *13%*
Don't know	**4** ***2%***	- -	3 *7%* AB	- -	- -	- -	* *1%*	- -	1 *3%*	- -	- -	- -	2 *5%*	- -	- -	1 *7%*	- -	2 *5%*	- -	- -	- -
1-3 (Net)	**5** ***2%***	3 *2%*	- -	- -	* *10%*	- -	1 *8%*	- -	1 *3%*	- -	3 *6%*	- -	1 *1%*	- -	- -	- -	2 *8%*	- -	1 *4%*	1 *2%*	1 *1%*
4-6 (Net)	**68** ***34%***	36 *29%*	19 *40%*	2 *100%*	1 *43%*	3 *48%*	6 *35%*	1 *56%*	12 *29%*	6 *38%*	18 *35%*	20 *42%*	10 *24%*	- -	3 *59%*	6 *29%*	9 *38%*	16 *36%*	8 *21%*	13 *37%*	16 *45%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**201**	124	47*	2**	3**	7**	17**	2**	42*	15**	50*	48*	41*	-**	4**	20**	23**	43*	36**	34*	36*
Effective Base	**166**	105	31	1	4	7	22	2	39	12	41	39	31	-	5	16	22	34	28	27	30
7-10 (Net)	**125**	86	25	-	1	4	9	1	27	9	30	28	29	-	2	13	13	25	27	21	19
	62%	*69%* A	*52%*	-	*47%*	*52%*	*56%*	*44%*	*64%*	*62%*	*59%*	*58%*	*70%*	-	*41%*	*64%*	*55%*	*59%*	*75%*	*61%*	*54%*
9-10 (Net)	**53**	38	9	-	1	-	4	-	11	1	12	10	18	-	1	6	6	9	10	11	9
	26%	*31%*	*20%*	-	*47%*	-	*24%*	-	*26%*	*6%*	*24%*	*21%*	*43%* A	-	*14%*	*30%*	*28%*	*20%*	*28%*	*31%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**285**	128	157	109	176	124	161	24	100	98	51	10	2	94	128	63	285	-	43	242	205	27	26	27
Base (weighted)	**304**	148	156	115*	189	134	169	29**	109*	100*	51*	13**	2**	96*	149	59*	304	-**	66*	238	257	24**	14**	9**
Effective Base	**240**	108	133	95	146	109	131	19	84	84	43	10	2	82	107	54	240	-	40	204	188	26	25	24
Lowest rating 1	**3** ***1%***	1 *	2 2%	2 1%	1 1%	2 1%	1 1%	- -	1 1%	1 1%	2 3%	- -	- -	- -	2 1%	1 1%	3 1%	- -	2 2%	1 1%	2 1%	- -	- -	1 6%
2	**3** ***1%***	2 2%	1 1%	2 1%	2 1%	3 2%	1 *	- -	1 1%	2 2%	- -	1 8%	- -	1 1%	2 2%	- -	3 1%	- -	2 3%	2 1%	3 1%	- -	- -	1 6%
3	**4** ***1%*** **Z**	1 *	3 2%	2 2%	2 1%	3 2%	* *	- -	1 1%	2 2%	- -	- -	- -	- -	3 2%	1 2%	4 1%	- -	2 3%	2 1%	3 1%	- -	- -	* 4%
4	**9** ***3%***	5 3%	3 2%	2 2%	7 3%	3 2%	6 3%	2 7%	4 4%	2 2%	1 1%	- -	- -	2 2%	7 5%	- -	9 3%	- -	- -	9 4%	7 3%	- -	2 13%	- -
5	**20** ***7%***	9 6%	11 7%	5 4%	15 8%	10 8%	10 6%	3 11%	6 5%	8 8%	1 2%	1 9%	1 43%	9 9%	6 4%	5 9%	20 7%	- -	- -	20 8% A	17 7%	- -	2 13%	1 8%
6	**44** ***15%*** **g**	23 16%	21 13%	21 18%	23 12%	24 18%	20 12%	4 15%	18 17%	12 13%	7 15%	2 12%	- -	13 14%	24 16%	7 12%	44 15%	- -	7 11%	37 16%	41 16%	1 3%	2 17%	1 7%
7	**58** ***19%***	28 19%	30 19%	18 16%	40 21%	25 19%	33 20%	10 36%	16 14%	25 25%	7 15%	- -	- -	14 15%	30 20%	14 24%	58 19%	- -	14 22%	44 18%	47 18%	6 27%	3 20%	2 18%
8	**67** ***22%***	34 23%	33 21%	24 21%	43 23%	27 20%	40 24%	5 17%	22 20%	21 21%	14 28%	3 27%	1 57%	19 20%	38 26%	10 17%	67 22%	- -	15 23%	52 22%	55 22%	7 31%	2 15%	2 26%
9	**54** ***18%*** **P**	26 18%	28 18%	17 15%	37 20%	19 14%	35 21%	3 10%	21 19%	16 16%	12 23%	3 20%	- -	24 25% AP	17 11%	13 21%	54 18%	- -	14 21%	40 17%	47 18%	5 19%	1 7%	2 18%
Highest rating 10	**35** ***11%*** **a**	16 11%	19 12%	18 15%	17 9%	14 11%	21 12%	1 5%	20 18% AK	8 8%	2 5%	3 23%	- -	10 10%	18 12%	7 12%	35 11%	- -	9 13%	26 11%	30 12%	3 13%	2 12%	* 3%
Don't know	**7** ***2%*** **g**	3 2%	5 3%	5 4%	3 1%	4 3%	3 2%	- -	1 1%	2 2%	4 9% AI	- -	- -	4 4%	2 2%	1 2%	7 2%	- -	1 2%	6 3%	5 2%	2 7%	* 3%	* 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**304**	148	156	115*	189	134	169	29**	109*	100*	51*	13**	2**	96*	149	59*	304	-**	66*	238	257	24**	14**	9**
Effective Base	**240**	108	133	95	146	109	131	19	84	84	43	10	2	82	107	54	240	-	40	204	188	26	25	24
1-3 (Net)	**10** ***3%*** **GUZc**	3 *2%*	6 *4%*	5 *5%*	5 *2%*	8 *6%*	2 *1%*	- -	2 *2%*	5 *5%*	2 *3%*	1 *8%*	- -	1 *1%*	7 *5%*	2 *3%*	10 *3%*	- -	5 *8%*	5 *2%*	8 *3%*	- -	- -	1 *16%*
4-6 (Net)	**73** ***24%*** **Tj**	37 *25%*	35 *23%*	28 *24%*	45 *24%*	37 *28%*	35 *21%*	10 *33%*	28 *26%*	22 *23%*	9 *18%*	3 *22%*	1 *43%*	24 *25%*	36 *24%*	13 *21%*	73 *24%*	- -	7 *11%*	65 *27%* AT	65 *25%*	1 *3%*	6 *43%*	1 *15%*
7-10 (Net)	**214** ***70%*** **Faf**	104 *71%*	109 *70%*	77 *67%*	137 *72%*	85 *64%*	128 *76%* AF	20 *67%*	78 *72%*	70 *70%*	36 *71%*	9 *70%*	1 *57%*	67 *70%*	103 *70%*	44 *73%*	214 *70%*	- -	52 *79%*	162 *68%*	179 *70%*	22 *90%*	7 *54%*	6 *65%*
9-10 (Net)	**89** ***29%*** **a**	42 *29%*	46 *30%*	34 *30%*	54 *29%*	33 *25%*	56 *33%*	4 *15%*	41 *37%* A	24 *24%*	14 *27%*	5 *43%*	- -	34 *35%*	35 *24%*	19 *33%*	89 *29%*	- -	23 *34%*	66 *28%*	76 *30%*	8 *33%*	3 *19%*	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**285**	224	37	15	121	126	28	49	189	20	62	221
Base (weighted)	**304**	238	40*	15**	135	132	26**	53*	201	23**	72*	230
Effective Base	**240**	188	31	13	102	106	23	40	161	16	51	188
Lowest rating 1	**3** ***1%***	- -	2 *4%* Z	1 *4%*	- -	2 *1%*	1 *2%*	2 *5%* Ag	1 *	- -	1 *2%*	2 *1%*
2	**3** ***1%***	2 *1%*	- -	2 *11%*	- -	2 *1%*	2 *6%*	- -	3 *2%*	- -	- -	3 *1%*
3	**4** ***1%*** **Z**	1 *	- -	2 *13%*	1 *	- -	2 *8%*	2 *3%*	1 *	1 *4%*	1 *1%*	3 *1%*
4	**9** ***3%***	6 *3%*	2 *6%*	- -	4 *3%*	5 *4%*	- -	* *1%*	6 *3%*	1 *4%*	3 *4%*	5 *2%*
5	**20** ***7%***	13 *6%*	4 *10%*	3 *17%*	9 *7%*	5 *4%*	6 *22%*	4 *7%*	16 *8%*	- -	7 *9%*	13 *6%*
6	**44** ***15%*** **g**	31 *13%*	9 *22%*	4 *30%*	20 *15%*	22 *16%*	2 *9%*	13 *25%* g	21 *10%*	5 *20%*	15 *21%*	29 *13%*
7	**58** ***19%***	45 *19%*	8 *20%*	1 *8%*	26 *19%*	25 *19%*	4 *14%*	5 *10%*	43 *21%*	4 *16%*	17 *24%*	40 *17%*
8	**67** ***22%***	56 *24%*	10 *26%*	* *3%*	29 *21%*	33 *25%*	5 *18%*	11 *20%*	47 *23%*	4 *17%*	12 *17%*	55 *24%*
9	**54** ***18%*** **P**	48 *20%*	2 *6%*	1 *5%*	27 *20%*	21 *16%*	4 *14%*	8 *15%*	40 *20%*	4 *18%*	10 *14%*	44 *19%*
Highest rating 10	**35** ***11%*** **a**	31 *13%* a	- -	1 *9%*	17 *13%*	14 *10%*	2 *7%*	7 *12%*	22 *11%*	4 *17%*	5 *6%*	30 *13%*
Don't know	**7** ***2%*** **g**	5 *2%*	2 *6%*	- -	2 *1%*	5 *4%*	* *1%*	2 *3%*	1 *1%*	1 *3%*	1 *1%*	6 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	27	13	17	31	28	20	17	26	19	35	25	27
Base (weighted)	24**	14**	18**	40**	38**	21**	22**	14**	26**	47*	32**	9**
Effective Base	26	12	15	29	25	19	16	25	17	32	23	24
Lowest rating 1	- -	- -	- -	- -	- -	- -	- -	- -	1 *3%*	2 *4%*	- -	1 *6%*
2	- -	- -	- -	- -	3 *7%*	- -	- -	- -	- -	- -	- -	1 *6%*
3	- -	- -	- -	- -	2 *5%*	- -	- -	- -	- -	1 *2%*	1 *2%*	* *4%*
4	- -	- -	2 *9%*	- -	- -	- -	1 *7%*	2 *13%*	2 *10%*	1 *2%*	- -	- -
5	- -	1 *9%*	1 *7%*	1 *2%*	- -	6 *29%*	3 *15%*	2 *13%*	- -	2 *4%*	3 *8%*	1 *8%*
6	1 *3%*	2 *16%*	4 *22%*	10 *25%*	5 *12%*	4 *20%*	2 *10%*	2 *17%*	6 *25%*	3 *6%*	4 *12%*	1 *7%*
7	6 *27%*	1 *6%*	1 *7%*	9 *22%*	9 *23%*	3 *15%*	4 *20%*	3 *20%*	5 *18%*	11 *23%*	5 *15%*	2 *18%*
8	7 *31%*	5 *34%*	4 *21%*	11 *27%*	8 *22%*	3 *12%*	6 *29%*	2 *15%*	3 *11%*	7 *14%*	10 *30%*	2 *26%*
9	5 *19%*	4 *27%*	4 *22%*	4 *11%*	5 *12%*	5 *23%*	1 *3%*	1 *7%*	4 *14%*	12 *26%*	8 *25%*	2 *18%*
Highest rating 10	3 *13%*	1 *7%*	1 *7%*	5 *13%*	6 *17%*	- -	3 *15%*	2 *12%*	4 *16%*	9 *18%*	- -	* *3%*
Don't know	2 *7%*	- -	1 *4%*	- -	1 *2%*	- -	- -	* *3%*	1 *4%*	- -	2 *7%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**304**	238	40*	15**	135	132	26**	53*	201	23**	72*	230	24**	14**	18**	40**	38**	21**	22**	14**	26**	47*	32**	9**
Effective Base	**240**	188	31	13	102	106	23	40	161	16	51	188	26	12	15	29	25	19	16	25	17	32	23	24
1-3 (Net)	**10** ***3%*** **GUZc**	2 *1%*	2 *4%*	4 *28%*	1 *	3 *3%*	4 *16%*	4 *8%*	5 *2%*	1 *4%*	2 *3%*	8 *3%*	- -	- -	- -	- -	4 *12%*	- -	- -	- -	1 *3%*	3 *5%*	1 *2%*	1 *16%*
4-6 (Net)	**73** ***24%*** **Tj**	50 *21%*	15 *38%* Z	7 *47%*	33 *25%*	31 *24%*	8 *30%*	17 *32%*	43 *22%*	5 *24%*	25 *35%* j	48 *21%*	1 *3%*	4 *26%*	7 *38%*	11 *27%*	5 *12%*	11 *49%*	7 *32%*	6 *43%*	9 *34%*	6 *13%*	6 *20%*	1 *15%*
7-10 (Net)	**214** ***70%*** **Faf**	180 *76%* Aa	21 *52%*	4 *26%*	99 *73%*	92 *70%*	14 *52%*	30 *57%*	152 *76%* Af	16 *68%*	44 *62%*	168 *73%*	22 *90%*	11 *74%*	10 *58%*	29 *73%*	28 *74%*	11 *51%*	15 *68%*	7 *54%*	15 *58%*	38 *82%*	22 *70%*	6 *65%*
9-10 (Net)	**89** ***29%*** **a**	79 *33%* Aa	2 *6%*	2 *14%*	44 *32%*	35 *26%*	5 *20%*	15 *27%*	63 *31%*	8 *35%*	15 *20%*	74 *32%*	8 *33%*	5 *34%*	5 *29%*	9 *24%*	11 *29%*	5 *23%*	4 *19%*	3 *19%*	8 *29%*	21 *45%* A	8 *25%*	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**285**	177	55	2	10	4	34	3	61	23	57	79	49	5	10	26	27	51	57	55	39
Base (weighted)	**304**	191	73*	3**	7**	3**	24**	3**	65*	26**	63*	78*	56*	5**	9**	29**	31**	57*	61*	54*	45*
Effective Base	**240**	155	47	2	10	3	29	3	50	20	49	65	43	4	9	23	23	41	47	46	36
Lowest rating 1	**3**	2	1	-	1	-	-	-	-	-	-	1	2	-	1	1	1	-	-	2	-
	1%	*1%*	*1%*	-	*11%*	-	-	-	-	-	-	*1%*	*3%*	-	*9%*	*3%*	*2%*	-	-	*3%*	-
2	**3**	3	1	-	-	-	-	-	-	-	1	-	1	-	2	-	1	2	1	-	-
	1%	*1%*	*1%*	-	-	-	-	-	-	-	*1%*	-	*2%*	-	*18%*	-	*2%*	*3%*	*2%*	-	-
3	**4**	3	*	-	1	-	-	-	1	-	-	3	-	-	-	-	2	*	-	2	-
	1%	*1%*	*	-	*9%*	-	-	-	*1%*	-	-	*4%*	-	-	-	-	*6%*	*1%*	-	*3%*	-
4	**9**	5	2	-	-	1	-	-	1	1	4	2	-	-	-	1	1	2	1	3	-
	3%	*2%*	*3%*	-	-	*50%*	-	-	*2%*	*5%*	*6%*	*2%*	-	-	-	*4%*	*3%*	*4%*	*2%*	*6%*	-
5	**20**	12	4	-	-	-	3	1	3	1	6	5	3	-	1	3	2	2	5	5	2
	7%	*6%*	*5%*	-	-	-	*14%*	*32%*	*5%*	*4%*	*10%*	*7%*	*5%*	-	*13%*	*10%*	*8%*	*3%*	*8%*	*10%*	*3%*
6	**44**	30	11	-	-	*	3	-	11	4	13	9	5	1	2	4	2	13	6	5	9
	15%	*15%*	*15%*	-	-	*16%*	*14%*	-	*16%*	*14%*	*21%*	*11%*	*8%*	*24%*	*24%*	*13%*	*8%*	*23%*	*10%*	*9%*	*21%*
7	**58**	37	14	1	1	-	4	1	16	8	13	15	6	-	1	6	8	10	12	10	5
	19%	*19%*	*19%*	*49%*	*10%*	-	*18%*	*26%*	*25%*	*29%*	*20%*	*19%*	*11%*	-	*7%*	*20%*	*26%*	*17%*	*20%*	*19%*	*12%*
8	**67**	46	12	1	1	1	5	1	15	7	10	22	10	2	1	6	6	11	19	9	13
	22%	*24%*	*17%*	*51%*	*11%*	*34%*	*20%*	*42%*	*24%*	*25%*	*17%*	*29%*	*18%*	*35%*	*8%*	*22%*	*19%*	*20%*	*30%*	*16%*	*28%*
9	**54**	29	17	-	2	-	6	-	9	2	6	15	19	-	1	6	5	8	8	14	8
	18%	*15%*	*23%*	-	*35%*	-	*24%*	-	*14%*	*9%*	*10%*	*20%*	*34%* AIK	-	*8%*	*22%*	*16%*	*14%*	*13%*	*26%*	*19%*
Highest rating 10	**35**	21	11	-	1	-	2	-	7	3	9	4	10	1	1	1	4	8	6	3	7
	11%	*11%*	*16%*	-	*13%*	-	*7%*	-	*10%*	*10%*	*14%*	*5%*	*17%*	*30%*	*12%*	*3%*	*13%*	*15%*	*10%*	*5%*	*17%*
Don't know	**7**	6	-	-	1	-	1	-	2	1	1	3	1	*	-	1	-	-	3	1	*
	2%	*3%*	-	-	*11%*	-	*3%*	-	*3%*	*3%*	*2%*	*3%*	*1%*	*10%*	-	*2%*	-	-	*5%*	*3%*	*1%*
1-3 (Net)	**10**	7	1	-	1	-	-	-	1	-	1	4	3	-	2	1	3	2	1	3	-
	3%	*4%*	*2%*	-	*20%*	-	-	-	*1%*	-	*1%*	*4%*	*5%*	-	*27%*	*3%*	*9%*	*4%*	*2%*	*6%*	-
4-6 (Net)	**73**	46	17	-	-	2	7	1	15	6	23	16	8	1	3	8	5	18	12	13	11
	24%	*24%*	*23%*	-	-	*66%*	*28%*	*32%*	*23%*	*23%*	*37%* ALM	*20%*	*14%*	*24%*	*37%*	*27%*	*18%*	*31%*	*19%*	*24%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**304**	191	73*	3**	7**	3**	24**	3**	65*	26**	63*	78*	56*	5**	9**	29**	31**	57*	61*	54*	45*
Effective Base	**240**	155	47	2	10	3	29	3	50	20	49	65	43	4	9	23	23	41	47	46	36
7-10 (Net)	**214**	132	55	3	5	1	16	2	48	19	38	57	45	3	3	19	22	37	45	36	34
	70%	*69%*	*75%*	*100%*	*69%*	*34%*	*69%*	*68%*	*73%*	*73%*	*61%*	*72%*	*80%* K	*66%*	*36%*	*68%*	*73%*	*66%*	*74%*	*67%*	*75%*
9-10 (Net)	**89**	49	28	-	3	-	7	-	16	5	15	20	29	1	2	7	9	16	14	17	16
	29%	*26%*	*39%*	-	*48%*	-	*31%*	-	*24%*	*19%*	*24%*	*25%*	*52%* AI KL	*30%*	*20%*	*26%*	*29%*	*29%*	*23%*	*31%*	*35%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**389**	193	196	164	225	136	253	50	164	123	39	11	2	123	175	91	389	-	54	335	275	29	32	53
Base (weighted)	**394**	206	188	173	221	144	251	58*	166	113*	42*	13**	2**	123	194	77*	394	-**	79*	316	334	26**	17**	17*
Effective Base	**321**	157	167	141	180	117	205	41	139	99	32	10	2	106	143	76	321	-	51	275	252	27	30	47
Lowest rating 1	**2** ***1%*** **j**	1 *1%*	1 *	- -	2 *1%*	1 *1%*	1 *	- -	1 *1%*	- -	1 *2%*	- -	- -	- -	1 *1%*	1 *1%*	2 *1%*	- -	- -	2 *1%*	1 *	- -	- -	1 *7%* AV
2	**2** *	2 *1%*	- -	- -	2 *1%*	- -	2 *1%*	2 *3%* A	- -	- -	- -	- -	- -	- -	2 *1%*	- -	2 *	- -	- -	2 *1%*	2 *1%*	- -	- -	- -
3	**7** ***2%*** **UZ**	2 *1%*	4 *2%*	4 *2%*	3 *1%*	3 *2%*	3 *1%*	- -	5 *3%*	- -	2 *5%* J	- -	- -	2 *1%*	4 *2%*	1 *2%*	7 *2%*	- -	4 *5%*	3 *1%*	6 *2%*	- -	- -	1 *5%*
4	**7** ***2%***	4 *2%*	3 *1%*	2 *1%*	4 *2%*	1 *1%*	5 *2%*	2 *4%*	4 *2%*	1 *1%*	- -	- -	- -	4 *4%*	1 *1%*	1 *2%*	7 *2%*	- -	- -	7 *2%*	5 *2%*	- -	1 *5%*	1 *4%*
5	**19** ***5%***	7 *4%*	11 *6%*	8 *5%*	11 *5%*	9 *6%*	9 *4%*	1 *1%*	10 *6%*	6 *5%*	- -	2 *12%*	- -	5 *4%*	10 *5%*	4 *5%*	19 *5%*	- -	5 *7%*	13 *4%*	16 *5%*	1 *4%*	- -	1 *7%*
6	**56** ***14%*** **Yv**	31 *15%*	25 *13%*	20 *12%*	36 *16%*	26 *18%*	30 *12%*	14 *23%*	22 *13%*	15 *13%*	3 *6%*	3 *21%*	- -	19 *15%*	22 *11%*	15 *19%*	56 *14%*	- -	12 *15%*	44 *14%*	50 *15%* Y	3 *10%*	3 *19%*	1 *4%*
7	**84** ***21%***	42 *20%*	42 *22%*	37 *21%*	47 *21%*	33 *23%*	51 *20%*	13 *22%*	33 *20%*	27 *24%*	11 *25%*	- -	- -	29 *24%*	35 *18%*	20 *26%*	84 *21%*	- -	13 *17%*	70 *22%*	71 *21%*	5 *20%*	4 *23%*	4 *22%*
8	**80** ***20%*** **I**	45 *22%*	35 *18%*	37 *22%*	42 *19%*	24 *17%*	56 *22%*	14 *23%*	23 *14%*	32 *28%* AI	10 *24%*	- -	1 *60%*	24 *19%*	45 *23%*	10 *14%*	80 *20%*	- -	19 *24%*	61 *19%*	69 *21%*	7 *25%*	* *3%*	3 *19%*
9	**80** ***20%***	41 *20%*	39 *21%*	30 *17%*	50 *23%*	27 *19%*	53 *21%*	9 *15%*	39 *23%*	18 *16%*	9 *21%*	5 *36%*	1 *40%*	26 *21%*	42 *22%*	13 *16%*	80 *20%*	- -	14 *17%*	67 *21%*	65 *19%*	9 *34%*	2 *14%*	4 *24%*
Highest rating 10	**55** ***14%*** **E**	29 *14%*	26 *14%*	32 *19%* AE	23 *10%*	18 *12%*	37 *15%*	4 *7%*	27 *17%*	12 *11%*	7 *17%*	4 *31%*	- -	15 *12%*	30 *15%*	10 *13%*	55 *14%*	- -	9 *12%*	46 *14%*	45 *14%*	2 *7%*	6 *37%*	2 *9%*
Don't know	**4** ***1%*** **U**	1 *1%*	2 *1%*	2 *1%*	1 *1%*	1 *1%*	2 *1%*	- -	2 *1%*	1 *1%*	- -	- -	- -	- -	2 *1%*	1 *2%*	4 *1%*	- -	2 *3%*	1 *	4 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**394**	206	188	173	221	144	251	58*	166	113*	42*	13**	2**	123	194	77*	394	-**	79*	316	334	26**	17**	17*
Effective Base	**321**	157	167	141	180	117	205	41	139	99	32	10	2	106	143	76	321	-	51	275	252	27	30	47
1-3 (Net)	**10** ***3%*** **Z**	5 *3%*	5 *3%*	4 *2%*	7 *3%*	4 *3%*	6 *2%*	2 *3%*	6 *3%*	- -	3 *7%* J	- -	- -	2 *1%*	7 *3%*	2 *3%*	10 *3%*	- -	4 *5%*	7 *2%*	8 *3%*	- -	- -	2 *11%* AV
4-6 (Net)	**82** ***21%*** **K**	43 *21%*	39 *21%*	31 *18%*	51 *23%*	36 *25%*	45 *18%*	17 *29%* K	36 *22%* K	22 *20%*	3 *6%*	4 *33%*	- -	28 *23%*	34 *17%*	20 *26%*	82 *21%*	- -	18 *22%*	64 *20%*	72 *21%*	3 *13%*	4 *24%*	2 *15%*
7-10 (Net)	**299** ***76%***	157 *76%*	142 *75%*	137 *79%*	162 *73%*	101 *71%*	197 *79%*	40 *68%*	122 *74%*	90 *79%*	37 *87%*	9 *67%*	2 *100%*	94 *76%*	152 *78%*	53 *69%*	299 *76%*	- -	55 *70%*	244 *77%*	251 *75%*	23 *87%*	13 *76%*	13 *74%*
9-10 (Net)	**135** ***34%*** **e**	70 *34%*	65 *35%*	62 *36%*	73 *33%*	45 *31%*	91 *36%*	13 *23%*	66 *40%* HJ	31 *27%*	16 *38%*	9 *67%*	1 *40%*	41 *33%*	72 *37%*	23 *30%*	135 *34%*	-	23 *29%*	112 *36%*	110 *33%*	11 *41%*	8 *51%*	6 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	389	308	48	22	157	179	40	59	254	37	71	312
Base (weighted)	394	313	46*	24**	159	185	37*	57*	263	37*	74*	316
Effective Base	321	256	39	18	127	151	31	46	214	30	56	260
Lowest rating 1	2 1% j	- -	- -	2 9%	- -	- -	2 5% Acd	- -	2 1%	- -	1 2%	1 *
2	2 *	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 2% j	- -
3	7 2% UZ	3 1%	- -	4 16%	2 1%	3 2%	2 5%	1 2%	5 2%	* 1%	1 2%	5 2%
4	7 2%	5 2%	1 2%	1 2%	2 2%	2 1%	3 8% Ad	2 3%	5 2%	1 2%	1 2%	6 2%
5	19 5%	12 4%	4 9%	3 11%	6 4%	10 6%	3 7%	3 5%	13 5%	1 3%	1 1%	17 5%
6	56 14% Yv	43 14%	8 17%	4 16%	28 18%	22 12%	4 11%	6 11%	40 15%	7 18%	14 19%	42 13%
7	84 21%	66 21%	8 17%	7 28%	26 16%	41 22%	12 31%	10 17%	53 20%	8 23%	11 15%	71 23%
8	80 20% I	66 21%	10 22%	3 13%	31 19%	44 24%	5 14%	15 27%	47 18%	10 27%	17 23%	62 20%
9	80 20%	67 21%	10 22%	* 1%	36 23%	38 21%	4 10%	10 17%	57 22%	4 11%	15 20%	65 20%
Highest rating 10	55 14% E	49 16%	5 10%	1 4%	28 18%	23 13%	3 9%	6 11%	39 15%	6 16%	10 14%	44 14%
Don't know	4 1% U	1 *	- -	- -	1 *	1 *	- -	4 6% Ag	- -	- -	- -	4 1%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	29	18	29	27	31	25	20	32	18	58	49	53
Base (weighted)	26**	21**	32**	32**	38**	28**	25**	17**	24**	75*	59*	17*
Effective Base	27	17	27	25	28	23	18	30	16	54	45	47
Lowest rating 1	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	- -	- -	1 7% Atu
2	- -	2 8%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
3	- -	- -	1 3%	2 6%	1 3%	- -	- -	- -	- -	2 2%	- -	1 5% u
4	- -	- -	1 4%	1 2%	- -	1 4%	- -	1 5%	- -	2 2%	1 1%	1 4%
5	1 4%	1 5%	2 7%	2 6%	5 13%	1 3%	2 9%	- -	- -	1 2%	2 4%	1 7%
6	3 10%	4 21%	4 11%	6 19%	1 4%	5 17%	3 10%	3 19%	5 22%	12 16%	10 17%	1 4%
7	5 20%	1 6%	7 21%	6 19%	7 17%	7 26%	5 20%	4 23%	7 31%	16 21%	14 25%	4 22%
8	7 25%	5 23%	8 25%	3 9%	14 37%	7 25%	6 26%	* 3%	4 17%	9 12%	12 21%	3 19%
9	9 34%	7 33%	6 19%	3 10%	4 9%	5 17%	7 27%	2 14%	4 15%	17 22%	13 22%	4 24%
Highest rating 10	2 7%	1 5%	1 3%	8 25%	6 16%	2 8%	2 8%	6 37%	3 15%	17 23% Au	4 7%	2 9%
Don't know	- -	- -	2 7%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**394**	313	46*	24**	159	185	37*	57*	263	37*	74*	316	26**	21**	32**	32**	38**	28**	25**	17**	24**	75*	59*	17*
Effective Base	**321**	256	39	18	127	151	31	46	214	30	56	260	27	17	27	25	28	23	18	30	16	54	45	47
1-3 (Net)	**10** **3%** **Z**	3 *1%*	- -	6 *25%*	2 *1%*	3 *2%*	4 *10%* Acd	1 *2%*	9 *3%*	* *1%*	4 *6%*	6 *2%*	- -	2 *8%*	1 *3%*	3 *9%*	1 *3%*	- -	- -	- -	- -	2 *2%*	- -	2 *11%* Atu
4-6 (Net)	**82** ***21%*** **K**	60 *19%*	14 *29%*	7 *30%*	36 *23%*	34 *18%*	10 *27%*	11 *20%*	58 *22%*	8 *23%*	16 *22%*	65 *21%*	3 *13%*	5 *25%*	7 *22%*	9 *27%*	6 *17%*	7 *24%*	5 *19%*	4 *24%*	5 *22%*	15 *19%*	13 *22%*	2 *15%*
7-10 (Net)	**299** ***76%***	248 *79%* A	33 *71%*	11 *46%*	121 *76%*	147 *80%*	24 *63%*	41 *72%*	196 *75%*	28 *77%*	53 *72%*	241 *76%*	23 *87%*	14 *67%*	22 *68%*	20 *64%*	30 *80%*	22 *76%*	20 *81%*	13 *76%*	19 *78%*	59 *78%*	44 *76%*	13 *74%*
9-10 (Net)	**135** ***34%*** **e**	116 *37%* A	15 *32%*	1 *6%*	64 *40%* e	62 *34%*	7 *18%*	16 *28%*	96 *37%*	10 *27%*	25 *34%*	108 *34%*	11 *41%*	8 *38%*	7 *22%*	11 *35%*	10 *25%*	7 *25%*	9 *35%*	8 *51%*	7 *30%*	34 *45%*	17 *30%*	6 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	389	211	77	1	16	8	75	1	83	38	98	102	49	5	14	34	46	74	74	68	49
Base (weighted)	394	220	101*	1**	11**	6**	54*	1**	78*	40*	103*	104*	54*	4**	11**	30**	46*	77*	80*	67*	53*
Effective Base	321	180	68	1	15	6	62	1	66	34	80	84	43	4	11	26	38	59	62	57	42
Lowest rating 1	2 1%	- -	1 1%	- -	1 8%	- -	- -	- -	- -	1 2%	1 1%	1 1%	- -	- -	- -	1 3%	1 2%	- -	- -	- -	- -
2	2 *	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	2 4% A	- -	- -	- -	- -
3	7 2%	5 2%	2 2%	- -	- -	- -	- -	- -	3 3%	* 1%	3 3%	* *	- -	- -	- -	2 5%	- -	* *	- -	- -	4 7% AS
4	7 2%	2 1%	3 3%	- -	1 6%	* 6%	1 2%	- -	1 2%	- -	4 3%	2 2%	- -	- -	- -	- -	* 1%	1 2%	2 3%	2 3%	- -
5	19 5% I	10 5%	7 7%	- -	- -	* 4%	2 3%	- -	* *	4 10% I	5 5%	7 7% I	* 1%	- -	2 14%	1 5%	4 9%	6 7%	1 1%	4 6%	1 2%
6	56 14%	33 15%	17 16%	- -	1 5%	- -	6 12%	- -	11 14%	6 15%	20 19%	12 11%	5 9%	1 23%	2 21%	4 15%	8 17%	10 13%	13 16%	12 17%	6 12%
7	84 21%	47 21%	20 20%	- -	2 14%	4 60%	12 21%	- -	15 19%	9 22%	18 18%	28 27%	12 23%	1 29%	1 7%	4 12%	8 18%	12 16%	21 27%	13 20%	9 16%
8	80 20%	38 17%	20 20%	1 100%	3 30%	2 31%	14 26%	1 100%	20 26% J	3 8%	19 18%	25 24%	9 17%	2 39%	1 10%	11 37%	11 24%	12 16%	16 20%	14 20%	8 16%
9	80 20%	45 21%	21 21%	- -	2 15%	- -	12 23%	- -	19 24%	11 28%	14 14%	19 18%	15 28%	- -	2 21%	6 19%	7 15%	20 26%	17 21%	9 14%	16 29%
Highest rating 10	55 14%	36 16%	11 11%	- -	2 15%	- -	7 12%	- -	9 12%	5 12%	15 15%	11 10%	12 23%	* 9%	2 21%	1 5%	4 8%	15 19%	7 9%	13 19%	10 18%
Don't know	4 1%	2 1%	- -	- -	1 6%	- -	1 1%	- -	- -	1 2%	2 2%	- -	- -	- -	1 5%	- -	1 3%	- -	1 2%	- -	- -
1-3 (Net)	10 3%	7 3%	3 3%	- -	1 8%	- -	- -	- -	3 3%	1 3%	6 5%	1 1%	- -	- -	- -	3 9%	3 6%	* *	- -	- -	4 7% S
4-6 (Net)	82 21% M	45 20%	26 26%	- -	1 11%	1 9%	9 17%	- -	12 16%	10 25%	29 28% M	21 20%	5 9%	1 23%	4 36%	6 19%	12 27%	17 22%	16 20%	17 26%	7 14%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**394**	220	101*	1**	11**	6**	54*	1**	78*	40*	103*	104*	54*	4**	11**	30**	46*	77*	80*	67*	53*
Effective Base	**321**	180	68	1	15	6	62	1	66	34	80	84	43	4	11	26	38	59	62	57	42
7-10 (Net)	**299** ***76%*** **K**	166 *75%*	72 *72%*	1 *100%*	8 *74%*	5 *91%*	44 *82%*	1 *100%*	63 *81%* K	28 *70%*	67 *65%*	82 *79%* K	49 *91%* AJ K	3 *77%*	7 *59%*	21 *72%*	30 *64%*	59 *77%*	62 *78%*	49 *74%*	42 *79%*
9-10 (Net)	**135** ***34%***	81 *37%*	32 *32%*	- -	3 *31%*	- -	19 *35%*	- -	28 *35%*	16 *39%*	30 *29%*	29 *28%*	28 *51%* AKL	* *9%*	5 *42%*	7 *23%*	11 *23%*	35 *46%* AQ	25 *31%*	22 *33%*	25 *47%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 169

Q22ii. And how would you rate the following channels combined on that statement that is Channel 5, CBBC and CBeebies - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**552**	260	292	229	323	212	340	60	208	182	83	16	3	171	250	131	552	-	78	474	397	50	44	61
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Lowest rating 1	**3** ***1%***	1 *	2 *1%*	2 *1%*	1 *	2 *1%*	1 *	- -	1 *	1 *	2 *2%*	- -	- -	- -	2 *1%*	1 *1%*	3 *1%*	- -	2 *1%*	1 *	2 *	- -	- -	1 *3%* AV
2	**3** *	2 *1%*	1 *	- -	3 *1%*	1 *	2 *	2 *2%*	1 *	- -	- -	- -	- -	- -	3 *1%*	- -	3 *	- -	- -	3 *1%*	3 *1%*	- -	- -	- -
3	**12** ***2%*** **Zc**	8 *3%*	4 *1%*	6 *2%*	6 *2%*	8 *3%*	4 *1%*	1 *1%*	4 *2%*	4 *2%*	1 *1%*	1 *6%*	1 *31%*	5 *3%*	3 *1%*	3 *3%*	12 *2%*	- -	2 *1%*	10 *2%*	10 *2%*	- -	1 *2%*	1 *4%*
4	**19** ***3%*** **Zc**	8 *3%*	11 *4%*	10 *4%*	9 *3%*	8 *3%*	12 *3%*	2 *3%*	8 *3%*	7 *4%*	3 *4%*	- -	- -	5 *3%*	11 *4%*	3 *3%*	19 *3%*	- -	5 *4%*	14 *3%*	18 *4%*	1 *2%*	- -	* *2%*
5	**36** ***6%*** **Zt**	18 *6%*	19 *6%*	10 *4%*	26 *8%*	9 *4%*	27 *8%*	4 *5%*	16 *7%*	10 *6%*	5 *6%*	2 *9%*	- -	10 *6%*	18 *6%*	8 *7%*	36 *6%*	- -	8 *7%*	28 *6%*	30 *6%*	2 *4%*	2 *7%*	3 *16%* AVW
6	**96** ***17%***	50 *18%*	46 *16%*	35 *14%*	61 *19%*	45 *20%*	51 *15%*	18 *26%* K	34 *15%*	32 *18%*	8 *10%*	4 *20%*	- -	24 *14%*	51 *18%*	21 *18%*	96 *17%*	- -	16 *14%*	80 *17%*	82 *17%*	6 *14%*	4 *19%*	3 *14%*
7	**139** ***24%***	68 *24%*	71 *25%*	52 *21%*	87 *26%*	60 *26%*	79 *23%*	22 *32%*	44 *20%*	47 *26%*	22 *26%*	3 *15%*	- -	49 *28%*	60 *21%*	30 *26%*	139 *24%*	- -	27 *24%*	111 *24%*	115 *24%*	15 *32%*	5 *24%*	4 *21%*
8	**114** ***20%*** **Q**	57 *20%*	56 *19%*	51 *21%*	62 *19%*	39 *17%*	75 *21%*	11 *15%*	46 *21%*	32 *18%*	19 *23%*	6 *29%*	1 *42%*	33 *19%*	66 *23%* Q	15 *13%*	114 *20%*	- -	24 *21%*	90 *19%*	97 *20%*	11 *24%*	3 *12%*	3 *15%*
9	**64** ***11%*** **e**	31 *11%*	33 *11%*	29 *12%*	35 *11%*	24 *11%*	40 *11%*	8 *11%*	21 *10%*	22 *12%*	8 *10%*	3 *15%*	1 *27%*	26 *15%* P	23 *8%*	15 *13%*	64 *11%*	- -	7 *6%*	57 *12%* A	50 *10%*	8 *18%*	3 *12%*	3 *16%*
Highest rating 10	**69** ***12%*** **Wdk**	34 *12%*	35 *12%*	36 *15%*	33 *10%*	25 *11%*	45 *13%*	3 *4%*	39 *18%* AH	20 *11%*	7 *8%*	1 *7%*	- -	16 *9%*	36 *13%*	17 *15%*	69 *12%*	-	18 *16%*	51 *11%*	63 *13%* W	1 *2%*	4 *18%* W	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Don't know	**21** ***4%*** **Ecg**	11 *4%*	10 *4%*	16 *6%* AE	5 *2%*	7 *3%*	14 *4%*	* *	6 *3%*	6 *3%*	9 *11%* AHIJ	- -	- -	6 *4%*	11 *4%*	4 *3%*	21 *4%*	- -	5 *4%*	16 *4%*	17 *4%*	2 *5%*	1 *6%*	1 *3%*
1-3 (Net)	**17** ***3%*** **Zc**	10 *3%*	7 *3%*	8 *3%*	10 *3%*	10 *5%*	7 *2%*	2 *3%*	6 *3%*	5 *3%*	3 *3%*	1 *6%*	1 *31%*	5 *3%*	8 *3%*	4 *4%*	17 *3%*	- -	3 *3%*	14 *3%*	15 *3%*	- -	1 *2%*	1 *7%* W
4-6 (Net)	**152** ***26%*** **j**	76 *27%*	75 *26%*	55 *22%*	97 *29%*	62 *27%*	90 *26%*	24 *34%*	57 *26%*	48 *27%*	16 *19%*	5 *29%*	- -	40 *23%*	79 *28%*	33 *28%*	152 *26%*	- -	29 *26%*	122 *26%*	130 *27%*	9 *20%*	6 *26%*	6 *33%*
7-10 (Net)	**385** ***67%*** **ei**	190 *66%*	195 *68%*	168 *68%*	217 *66%*	147 *65%*	238 *68%*	44 *62%*	150 *69%*	121 *67%*	57 *67%*	12 *66%*	2 *69%*	124 *71%*	185 *65%*	77 *66%*	385 *67%*	- -	76 *67%*	310 *67%*	324 *67%*	35 *76%* Y	15 *66%*	11 *58%*
9-10 (Net)	**133** ***23%***	65 *23%*	68 *23%*	65 *26%*	68 *21%*	48 *21%*	84 *24%*	11 *15%*	60 *27%*	42 *23%*	15 *18%*	4 *21%*	1 *27%*	42 *24%*	59 *21%*	32 *27%*	133 *23%*	- -	25 *22%*	108 *23%*	113 *23%*	9 *20%*	7 *30%*	4 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**552**	427	76	32	224	254	54	85	369	45	108	438	50	23	42	49	46	36	33	44	34	72	62	61
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Lowest rating 1	**3** ***1%***	- -	2 *2%* Z	1 *2%*	- -	2 *1%*	1 *1%*	2 *3%* Ag	1 *	- -	1 *1%*	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	2 *2%*	- -	1 *3%* A
2	**3** *	- -	- -	- -	- -	- -	- -	- -	3 *1%*	- -	2 *1%*	1 *	- -	2 *6%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -
3	**12** ***2%*** **Zc**	5 *1%*	1 *2%*	6 *16%*	1 *	4 *1%*	7 *13%* Acd	1 *2%*	10 *3%*	* *1%*	2 *2%*	10 *2%*	- -	- -	1 *3%*	1 *1%*	3 *5%*	- -	- -	1 *2%*	3 *6%*	3 *3%*	- -	1 *4%* u
4	**19** ***3%*** **Zc**	10 *2%*	2 *3%*	6 *17%*	3 *1%*	9 *3%*	4 *7%* c	4 *4%*	14 *4%*	1 *1%*	5 *5%*	14 *3%*	1 *2%*	1 *3%*	1 *2%*	2 *3%*	3 *5%*	3 *8%*	- -	- -	1 *3%*	4 *4%*	3 *4%*	* *2%*
5	**36** ***6%*** **Zt**	21 *5%*	11 *14%* AZ	4 *11%*	13 *6%*	15 *6%*	8 *14%* Acd	2 *2%*	31 *8%* A	2 *3%*	9 *8%*	27 *6%*	2 *4%*	1 *4%*	6 *14%* nt	1 *1%*	4 *6%* t	4 *9%* t	6 *13%* nt	2 *7%* t	3 *6%* t	-	6 *8%* t	3 *16%* Aknt
6	**96** ***17%***	77 *17%*	14 *18%*	4 *12%*	45 *19%*	43 *16%*	7 *12%*	13 *15%*	65 *17%*	10 *20%*	27 *23%*	69 *15%*	6 *14%*	8 *31%*	5 *10%*	19 *31%* Amou	7 *12%*	8 *19%*	6 *13%*	4 *19%*	7 *16%*	15 *17%*	7 *10%*	3 *14%*
7	**139** ***24%***	107 *24%*	18 *23%*	10 *29%*	47 *20%*	72 *27%*	15 *28%*	19 *22%*	87 *22%*	13 *26%*	19 *17%*	119 *26%*	15 *32%* m	1 *3%*	6 *13%*	12 *20%*	18 *32%*	13 *31%*	12 *28%*	5 *24%*	8 *18%*	20 *22%*	24 *32%* m	4 *21%*
8	**114** ***20%*** **Q**	100 *22%* A	11 *14%*	2 *4%*	56 *24%* e	53 *20%*	5 *9%*	21 *25%*	75 *19%*	13 *26%*	23 *20%*	90 *20%*	11 *24%*	7 *26%*	16 *34%* An opr	7 *11%*	8 *14%*	5 *13%*	14 *33%* nr	3 *12%*	9 *19%*	17 *18%*	14 *19%*	3 *15%*
9	**64** ***11%*** **e**	50 *11%*	11 *14%*	2 *5%*	26 *11%* e	36 *13%* e	* *	10 *12%*	45 *12%*	5 *9%*	6 *5%*	57 *13%* A	8 *18%* o	6 *23%*	3 *6%*	6 *10%*	2 *3%*	4 *10%*	2 *4%*	3 *12%*	10 *22%* Aoq	7 *8%*	10 *13%*	3 *16%* o
Highest rating 10	**69** ***12%*** **Wdk**	61 *14%*	5 *7%*	1 *2%*	37 *16%* Ad	22 *8%*	7 *14%*	8 *9%*	50 *13%*	5 *11%*	16 *14%*	51 *11%*	1 *2%*	1 *4%*	3 *6%*	13 *21%* ku	12 *21%* ksu	4 *10%*	3 *8%*	4 *18%* ku	2 *5%*	20 *22%* Akm suv	4 *6%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Don't know	**21** **4%** **Ecg**	13 3%	3 4%	1 3%	4 2%	13 5%	1 2%	5 6%	9 2%	1 1%	4 4%	17 4%	2 5%	- -	5 12% At	1 2%	1 2%	1 1%	- -	1 6%	1 3%	2 2%	6 8%	1 3%
1-3 (Net)	**17** **3%** **Zc**	5 1%	3 4%	6 17%	1 *	5 2%	8 14% Acd	4 5%	13 3%	* 1%	5 4%	13 3%	- -	2 6%	1 3%	1 1%	3 5%	- -	- -	1 2%	4 8% u	5 6%	- -	1 7% kpqu
4-6 (Net)	**152** **26%** **j**	109 24%	27 35%	14 40%	61 26%	67 25%	18 33%	19 22%	110 28%	13 25%	42 36% Aj	110 24%	9 20%	10 38%	12 26%	22 36%	14 24%	15 35%	11 27%	6 26%	12 25%	19 21%	16 21%	6 33%
7-10 (Net)	**385** **67%** **ei**	317 71% Aa	45 57%	14 40%	167 72% e	182 68% e	28 51%	57 67%	258 66%	37 73%	64 56%	317 69% Al	35 76% v	15 56%	28 60%	38 61%	41 70%	26 63%	31 73%	15 66%	29 64%	65 71%	53 70%	11 58%
9-10 (Net)	**133** **23%**	110 25%	16 21%	2 7%	64 27%	57 21%	8 14%	17 21%	96 25%	10 20%	23 20%	108 24%	9 20%	7 27%	6 12%	19 31%	14 24%	8 20%	5 12%	7 30% m	12 27%	28 31% m	14 19%	4 22%

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**552**	311	113	3	20	11	89	5	124	49	132	144	70	10	22	52	63	104	108	98	68
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
Lowest rating 1	**3**	2	1	-	1	-	-	-	-	-	-	1	2	-	1	1	1	-	-	2	-
	1%	*	*	-	*6%*	-	-	-	-	-	-	*	*2%*	-	*4%*	*2%*	*1%*	-	-	*2%*	-
2	**3**	3	-	-	-	-	-	-	-	-	2	1	-	-	-	-	2	-	-	1	-
	*	*1%*	-	-	-	-	-	-	-	-	*1%*	*1%*	-	-	-	-	*3%* A	-	-	*1%*	-
3	**12**	6	3	-	1	1	-	1	2	1	2	3	1	-	3	2	1	2	5	1	*
	2%	*2%*	*2%*	-	*7%*	*9%*	-	*19%*	*1%*	*3%*	*2%*	*2%*	*1%*	-	*14%*	*4%*	*1%*	*2%*	*4%*	*1%*	*1%*
4	**19**	13	5	-	1	-	1	-	3	1	8	7	1	-	-	-	4	2	1	4	5
	3%	*4%*	*3%*	-	*5%*	-	*1%*	-	*2%*	*2%*	*5%*	*5%*	*1%*	-	-	-	*6%*	*2%*	*1%*	*4%*	*7%* S
5	**36**	14	16	-	-	1	5	-	5	5	13	5	6	-	3	1	6	10	5	8	4
	6% B	*4%*	*11%* B	-	-	*13%*	*9%*	-	*4%*	*10%*	*9%*	*3%*	*8%*	-	*15%*	*3%*	*8%*	*9%*	*4%*	*8%*	*5%*
6	**96**	54	25	2	1	3	9	2	21	6	28	24	11	2	4	10	11	21	18	19	10
	17%	*16%*	*17%*	*40%*	*10%*	*33%*	*14%*	*38%*	*17%*	*11%*	*20%*	*16%*	*14%*	*24%*	*20%*	*20%*	*17%*	*18%*	*16%*	*19%*	*14%*
7	**139**	80	35	3	1	4	16	1	36	16	33	33	17	2	1	11	17	23	28	21	23
	24%	*24%*	*23%*	*60%*	*8%*	*40%*	*26%*	*17%*	*29%*	*30%*	*23%*	*22%*	*22%*	*28%*	*8%*	*23%*	*27%*	*21%*	*24%*	*21%*	*31%*
8	**114**	67	27	-	4	*	14	1	24	12	19	42	12	2	2	9	16	20	27	19	10
	20%	*20%*	*18%*	-	*30%*	*5%*	*22%*	*26%*	*19%*	*22%*	*14%*	*28%* AK	*16%*	*22%*	*10%*	*19%*	*24%*	*18%*	*24%*	*19%*	*14%*
9	**64**	38	15	-	1	-	9	-	18	9	10	15	10	-	1	5	2	13	15	11	9
	11% Q	*12%*	*10%*	-	*7%*	-	*15%*	-	*14%*	*16%*	*7%*	*10%*	*13%*	-	*7%*	*10%*	*3%*	*12%*	*13%* Q	*11%*	*12%*
Highest rating 10	**69**	41	20	-	2	-	7	-	13	3	22	12	14	1	3	9	3	19	10	11	10
	12%	*12%*	*13%*	-	*14%*	-	*10%*	-	*11%*	*6%*	*16%*	*8%*	*18%* L	*16%*	*17%*	*18%*	*5%*	*17%* Q	*9%*	*11%*	*14%*
Don't know	**21**	14	3	-	2	-	2	-	3	-	5	7	4	1	1	1	4	2	6	3	3
	4%	*4%*	*2%*	-	*15%*	-	*3%*	-	*2%*	-	*4%*	*5%*	*5%*	*9%*	*5%*	*3%*	*6%*	*2%*	*5%*	*3%*	*4%*
1-3 (Net)	**17**	10	4	-	2	1	-	1	2	1	4	4	3	-	3	3	3	2	5	4	*
	3%	*3%*	*2%*	-	*12%*	*9%*	-	*19%*	*1%*	*3%*	*3%*	*3%*	*3%*	-	*18%*	*5%*	*5%*	*2%*	*4%*	*4%*	*1%*
4-6 (Net)	**152**	80	47	2	2	4	15	2	28	12	49	36	18	2	7	11	20	33	25	31	20
	26%	*24%*	*31%*	*40%*	*15%*	*46%*	*23%*	*38%*	*23%*	*23%*	*34%* A	*24%*	*23%*	*24%*	*35%*	*23%*	*31%*	*29%*	*21%*	*31%*	*26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 169

Q22ii. And how would you rate the following channels combined on that statement that is Channel 5, CBBC and CBeebies - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
7-10 (Net)	**385** ***67%***	225 *68%*	96 *64%*	3 *60%*	8 *59%*	4 *45%*	47 *73%*	2 *43%*	91 *74%* K	40 *74%*	84 *59%*	102 *69%*	54 *68%*	6 *67%*	8 *42%*	33 *69%*	38 *59%*	76 *67%*	81 *69%*	62 *62%*	53 *70%*
9-10 (Net)	**133** ***23%*** **Q**	79 *24%*	35 *23%*	- -	3 *21%*	- -	16 *25%*	- -	31 *25%*	12 *23%*	32 *23%*	27 *18%*	24 *31%*	1 *16%*	5 *24%*	13 *27%* Q	5 *8%*	33 *29%* Q	25 *22%* Q	23 *23%*	19 *25%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**552**	260	292	229	323	212	340	60	208	182	83	16	3	171	250	131	552	-	78	474	397	50	44	61
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Not at all important 1	**4** ***1%*** **j**	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *2%*	- -	1 *	2 *2%*	- -	- -	- -	3 *1%*	1 *1%*	4 *1%*	- -	2 *1%*	2 *1%*	4 *1%*	- -	- -	- -
2	**2** *	1 *	1 *	- -	2 *1%*	1 *	1 *	- -	1 *1%*	- -	- -	- -	1 *31%*	1 *	1 *	- -	2 *	- -	- -	2 *	2 *	- -	- -	- -
3	**9** ***2%*** **G**	7 *2%*	3 *1%*	4 *2%*	5 *2%*	7 *3%* G	2 *1%*	1 *1%*	2 *1%*	5 *3%*	1 *1%*	1 *6%*	- -	5 *3%*	2 *1%*	3 *3%*	9 *2%*	- -	2 *1%*	8 *2%*	8 *2%*	- -	- -	1 *7%* AVW
4	**26** ***5%*** **Zj**	12 *4%*	14 *5%*	8 *3%*	18 *5%*	9 *4%*	17 *5%*	6 *8%*	10 *4%*	6 *3%*	5 *6%*	- -	- -	5 *3%*	13 *5%*	8 *7%*	26 *5%*	- -	6 *6%*	20 *4%*	25 *5%*	- -	1 *2%*	* *2%*
5	**33** ***6%*** **CD**	25 *9%* AC	8 *3%*	7 *3%*	26 *8%* AD	11 *5%*	22 *6%*	7 *10%*	13 *6%*	8 *4%*	3 *4%*	2 *9%*	- -	8 *5%*	19 *7%*	6 *5%*	33 *6%*	- -	8 *8%*	24 *5%*	25 *5%*	4 *8%*	2 *10%*	1 *8%*
6	**94** ***16%*** **D**	49 *17%*	45 *16%*	30 *12%*	64 *19%* AD	42 *19%*	51 *15%*	6 *8%*	47 *22%* AH	29 *16%*	10 *12%*	2 *8%*	- -	30 *17%*	45 *16%*	19 *16%*	94 *16%*	- -	24 *21%*	70 *15%*	83 *17%*	5 *10%*	2 *11%*	3 *17%*
7	**101** ***18%*** **Dd**	53 *19%*	48 *17%*	31 *12%*	71 *21%* AD	39 *17%*	63 *18%*	14 *20%*	34 *16%*	37 *20%*	12 *14%*	5 *26%*	- -	35 *20%*	43 *15%*	24 *20%*	101 *18%*	- -	19 *17%*	82 *18%*	88 *18%*	5 *11%*	6 *25%*	3 *13%*
8	**111** ***19%*** **n**	50 *18%*	61 *21%*	57 *23%*	54 *16%*	45 *20%*	66 *19%*	18 *25%*	35 *16%*	34 *19%*	21 *25%*	2 *12%*	1 *42%*	32 *18%*	62 *22%*	17 *15%*	111 *19%*	- -	21 *18%*	91 *20%*	88 *18%*	17 *37%* AVX	2 *11%*	4 *20%*
9	**75** ***13%*** **hi**	37 *13%*	39 *13%*	32 *13%*	43 *13%*	28 *12%*	47 *14%*	7 *11%*	26 *12%*	25 *14%*	13 *15%*	3 *19%*	1 *27%*	25 *14%*	37 *13%*	13 *11%*	75 *13%*	- -	11 *10%*	64 *14%*	60 *12%*	9 *20%*	2 *11%*	4 *19%*
Extremely important 10	**107** ***19%*** **E**	49 *17%*	57 *20%*	67 *27%* AE	40 *12%*	38 *17%*	69 *20%*	8 *12%*	46 *21%*	33 *18%*	16 *19%*	4 *21%*	- -	33 *19%*	52 *18%*	22 *19%*	107 *19%*	- -	16 *14%*	90 *20%*	91 *19%*	6 *14%*	7 *29%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Don't know	**12** ***2%*** **Bg**	2 *1%*	11 *4%* AB	8 *3%*	4 *1%*	4 *2%*	8 *2%*	2 *3%*	5 *2%*	4 *2%*	2 *3%*	- -	- -	2 *1%*	6 *2%*	4 *4%*	12 *2%*	- -	3 *3%*	9 *2%*	12 *2%*	- -	* *2%*	* *1%*
1-3 (Net)	**16** ***3%*** **Zd**	9 *3%*	6 *2%*	6 *2%*	10 *3%*	10 *4%*	6 *2%*	3 *4%*	3 *1%*	6 *3%*	3 *3%*	1 *6%*	1 *31%*	6 *3%*	6 *2%*	4 *3%*	16 *3%*	- -	3 *3%*	12 *3%*	14 *3%*	- -	- -	1 *7%* W
4-6 (Net)	**153** ***27%*** **DUZ j**	86 *30%*	67 *23%*	45 *18%*	108 *33%* AD	63 *28%*	90 *26%*	19 *27%*	70 *32%* A	42 *24%*	18 *21%*	3 *17%*	- -	43 *24%*	77 *27%*	33 *28%*	153 *27%*	- -	39 *35%*	114 *25%*	134 *27%*	8 *18%*	5 *23%*	5 *27%*
7-10 (Net)	**395** ***69%*** **Eim**	190 *66%*	204 *71%*	187 *76%* AE	207 *63%*	150 *66%*	245 *70%*	47 *67%*	141 *64%*	128 *71%*	62 *73%*	15 *77%*	2 *69%*	124 *71%*	194 *68%*	76 *65%*	395 *69%*	- -	67 *60%*	327 *71%* A	327 *67%*	37 *82%* AV	17 *75%*	13 *66%*
9-10 (Net)	**182** ***32%*** **E**	86 *30%*	96 *33%*	99 *40%* AE	83 *25%*	66 *29%*	116 *33%*	16 *22%*	72 *33%*	58 *32%*	29 *34%*	7 *39%*	1 *27%*	57 *33%*	89 *32%*	35 *30%*	182 *32%*	- -	27 *24%*	155 *33%* A	151 *31%*	16 *34%*	9 *40%*	6 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**552**	427	76	32	224	254	54	85	369	45	108	438	50	23	42	49	46	36	33	44	34	72	62	61
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Not at all important 1	**4** ***1%*** **j**	- -	2 *2%* Z	- -	- -	2 *1%*	- -	2 *3%* g	2 *	- -	2 *2%*	2 *	- -	2 *6%*	- -	- -	- -	- -	- -	- -	1 *2%*	2 *2%*	- -	- -
2	**2** *	1 *	- -	1 *3%*	- -	- -	1 *2%*	- -	2 *1%*	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	1 *2%*	- -
3	**9** ***2%*** **G**	5 *1%*	* *	4 *11%*	3 *1%*	2 *1%*	5 *9%* Acd	1 *2%*	7 *2%*	1 *2%*	2 *2%*	7 *2%*	- -	- -	1 *3%*	1 *1%*	3 *5%*	- -	- -	- -	1 *3%*	1 *1%*	1 *1%*	1 *7%* Akpqtu
4	**26** ***5%*** **Zj**	14 *3%*	5 *6%*	6 *16%*	6 *3%*	10 *4%*	7 *12%* Acd	3 *3%*	18 *5%*	2 *3%*	10 *9%* Aj	16 *3%*	- -	- -	3 *7%*	2 *3%*	5 *9%*	1 *2%*	- -	1 *2%*	3 *6%*	6 *7%*	5 *6%*	* *2%*
5	**33** ***6%*** **CD**	23 *5%*	7 *9%*	2 *6%*	15 *6%*	14 *5%*	3 *6%*	4 *4%*	24 *6%*	3 *7%*	10 *9%*	23 *5%*	4 *8%*	2 *9%*	2 *4%*	5 *9%*	4 *6%*	3 *6%*	1 *3%*	2 *10%*	3 *6%*	4 *4%*	2 *3%*	1 *8%*
6	**94** ***16%*** **D**	71 *16%*	15 *19%*	6 *18%*	40 *17%*	45 *17%*	6 *11%*	8 *10%*	65 *17%*	13 *25%* f	25 *22%*	68 *15%*	5 *10%*	5 *19%*	12 *26%* o	16 *27%* o	5 *9%*	6 *15%*	12 *28%* o	2 *11%*	5 *11%*	12 *14%*	9 *13%*	3 *17%*
7	**101** ***18%*** **Dd**	84 *19%*	12 *15%*	5 *14%*	55 *23%* Ad	37 *14%*	8 *15%*	15 *18%*	68 *18%*	9 *18%*	19 *17%*	81 *18%*	5 *11%*	3 *9%*	7 *14%*	9 *15%*	16 *28%*	9 *21%*	5 *12%*	6 *25%*	9 *19%*	17 *19%*	14 *19%*	3 *13%*
8	**111** ***19%*** **n**	93 *21%*	14 *18%*	4 *11%*	43 *19%*	59 *22%*	7 *14%*	21 *25%*	70 *18%*	9 *18%*	18 *16%*	93 *20%*	17 *37%* Amn orst	8 *29%*	8 *17%*	4 *7%*	9 *15%*	13 *31%* nrt	9 *21%*	2 *11%*	6 *13%*	12 *13%*	20 *26%* n	4 *20%* n
9	**75** ***13%*** **hi**	58 *13%*	11 *14%*	4 *11%*	26 *11%*	38 *14%*	9 *17%*	9 *10%*	58 *15%* h	1 *3%*	8 *7%*	67 *15%*	9 *20%*	2 *9%*	4 *9%*	7 *12%*	7 *12%*	4 *10%*	4 *10%*	2 *11%*	10 *23%*	10 *11%*	10 *14%*	4 *19%*
Extremely important 10	**107** ***19%*** **E**	88 *20%*	12 *16%*	3 *8%*	43 *19%*	53 *20%*	7 *14%*	15 *18%*	70 *18%*	11 *22%*	20 *17%*	85 *19%*	6 *14%*	5 *19%*	5 *10%*	15 *25%*	9 *16%*	6 *14%*	10 *23%*	7 *29%* ms	4 *9%*	24 *27%*	13 *17%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Don't know	**12** ***2%*** **Bg**	8 *2%*	1 *1%*	1 *4%*	2 *1%*	8 *3%*	- -	6 *7%* Ag	4 *1%*	1 *1%*	* *	12 *3%*	- -	- -	4 *9%* Ako tu	1 *2%*	- -	- -	2 *4%*	* *2%*	4 *8%* Au	1 *1%*	- -	* *1%*
1-3 (Net)	**16** ***3%*** **Zd**	6 *1%*	2 *2%*	5 *14%*	3 *1%*	3 *1%*	6 *11%* Acd	4 *5%*	11 *3%*	1 *2%*	4 *4%*	11 *2%*	- -	2 *6%*	1 *3%*	1 *1%*	3 *5%*	- -	- -	- -	2 *5%*	3 *4%*	2 *2%*	1 *7%* kpq
4-6 (Net)	**153** ***27%*** **DUZj**	107 *24%*	26 *34%*	14 *39%*	61 *26%*	68 *26%*	16 *30%*	14 *17%*	107 *28%*	18 *35%* f	45 *40%* Aj	107 *23%*	8 *18%*	8 *28%*	17 *37%*	24 *39%* k	14 *24%*	10 *24%*	13 *31%*	5 *23%*	10 *23%*	22 *25%*	16 *21%*	5 *27%*
7-10 (Net)	**395** ***69%*** **Eim**	323 *73%* A	49 *63%*	15 *43%*	167 *72%*	188 *70%*	32 *59%*	60 *71%*	267 *69%*	31 *61%*	65 *56%*	325 *71%* Ai	37 *82%* Amn	18 *66%*	24 *51%*	36 *58%*	41 *71%*	32 *76%* m	27 *65%*	17 *75%* m	29 *64%*	64 *70%*	57 *76%* m	13 *66%*
9-10 (Net)	**182** ***32%*** **E**	146 *33%*	23 *30%*	7 *19%*	69 *30%*	91 *34%*	17 *31%*	24 *28%*	129 *33%*	13 *25%*	27 *24%*	152 *33%*	16 *34%*	7 *27%*	9 *19%*	23 *37%*	16 *28%*	10 *24%*	14 *33%*	9 *40%* m	15 *32%*	35 *38%* m	23 *31%*	6 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**552**	311	113	3	20	11	89	5	124	49	132	144	70	10	22	52	63	104	108	98	68
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
Not at all important 1	**4** ***1%***	3 *1%*	- -	- -	1 *6%*	- -	- -	- -	- -	- -	2 *1%*	- -	2 *2%*	- -	1 *4%*	1 *2%*	2 *3%*	- -	- -	2 *2%*	- -
2	**2** ***	- -	1 *1%*	- -	- -	- -	- -	1 *19%*	- -	- -	1 *1%*	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	1 *1%*	- -
3	**9** ***2%***	6 *2%*	2 *1%*	- -	2 *11%*	* *2%*	- -	- -	1 *1%*	1 *2%*	1 *1%*	2 *2%*	1 *2%*	- -	3 *14%*	1 *2%*	1 *1%*	3 *2%*	2 *2%*	2 *2%*	- -
4	**26** ***5%***	15 *4%*	8 *5%*	1 *30%*	- -	1 *13%*	1 *2%*	- -	8 *7%*	1 *2%*	8 *5%*	7 *4%*	2 *3%*	- -	- -	5 *11%* AS	2 *3%*	8 *8%* S	1 *1%*	1 *1%*	4 *6%*
5	**33** ***6%***	17 *5%*	8 *5%*	2 *40%*	- -	2 *26%*	4 *6%*	- -	8 *6%* M	4 *8%* M	7 *5%*	10 *7%* M	- -	- -	3 *18%*	2 *3%*	9 *14%* ASU	8 *7%*	4 *3%*	5 *5%*	2 *3%*
6	**94** ***16%***	56 *17%*	29 *19%*	- -	1 *6%*	* *5%*	7 *11%*	1 *16%*	21 *17%*	6 *12%*	33 *24%* AL	18 *12%*	13 *16%*	3 *33%*	- -	7 *15%*	8 *13%*	18 *16%*	23 *20%*	23 *23%*	11 *14%*
7	**101** ***18%***	60 *18%*	21 *14%*	1 *30%*	3 *21%*	1 *10%*	14 *22%*	1 *22%*	31 *25%* A	7 *13%*	24 *17%*	23 *16%*	13 *16%*	2 *23%*	2 *9%*	17 *36%* ARS	16 *24%* R	12 *11%*	19 *16%*	11 *11%*	15 *20%*
8	**111** ***19%*** P	61 *18%*	32 *21%*	- -	3 *24%*	2 *17%*	12 *18%*	2 *43%*	20 *16%*	9 *17%*	23 *16%*	33 *22%*	19 *24%*	2 *19%*	5 *24%*	3 *7%*	14 *21%*	15 *14%*	31 *27%* PR	23 *23%*	11 *15%*
9	**75** ***13%*** Q	44 *13%*	16 *11%*	- -	2 *13%*	1 *7%*	13 *21%* A	- -	15 *12%*	9 *17%*	14 *10%*	26 *18%*	8 *11%*	- -	3 *15%*	6 *13%*	2 *3%*	20 *18%* Q	12 *10%*	17 *17%*	14 *18%* Q
Extremely important 10	**107** ***19%***	65 *20%*	28 *18%*	- -	1 *8%*	2 *20%*	11 *18%*	- -	17 *14%*	14 *26%*	26 *18%*	25 *17%*	20 *26%*	2 *20%*	3 *16%*	5 *10%*	8 *13%*	24 *22%*	18 *16%*	15 *15%*	19 *25%*
Don't know	**12** ***2%***	4 *1%*	6 *4%*	- -	1 *10%*	- -	1 *2%*	- -	3 *2%*	2 *4%*	3 *2%*	4 *3%*	- -	* *5%*	- -	* *	4 *6%*	3 *2%*	5 *4%*	- -	- -
1-3 (Net)	**16** ***3%***	9 *3%*	3 *2%*	- -	2 *17%*	* *2%*	- -	1 *19%*	1 *1%*	1 *2%*	4 *3%*	3 *2%*	3 *4%*	- -	3 *18%*	2 *4%*	3 *4%*	3 *2%*	3 *3%*	5 *5%*	- -
4-6 (Net)	**153** ***27%***	87 *26%*	45 *30%*	3 *70%*	1 *6%*	4 *44%*	12 *19%*	1 *16%*	37 *30%*	12 *22%*	48 *34%* AM	34 *23%*	15 *19%*	3 *33%*	3 *18%*	14 *29%*	19 *29%*	35 *31%*	28 *24%*	29 *29%*	17 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
7-10 (Net)	**395**	229	96	1	9	5	50	3	83	39	86	108	60	5	12	32	40	72	80	66	59
	69%	*70%*	*64%*	*30%*	*67%*	*54%*	*79%*	*65%*	*67%*	*72%*	*60%*	*72%*	*77%*	*62%*	*64%*	*66%*	*61%*	*64%*	*69%*	*66%*	*78%*
	K						AC						K								
9-10 (Net)	**182**	109	43	-	3	2	24	-	32	23	40	51	29	2	6	11	10	45	30	32	32
	32%	*33%*	*29%*	*-*	*22%*	*27%*	*38%*	*-*	*26%*	*42%*	*28%*	*34%*	*36%*	*20%*	*31%*	*24%*	*16%*	*40%*	*26%*	*32%*	*43%*
	Q																	QS			AQS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**86**	41	45	23	63	48	38	4	23	34	23	2	-	31	37	18	86	-	18	68	65	8	4	9
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
Lowest rating 1	**1** ***2%***	1 *3%*	- -	1 *6%*	- -	1 *3%*	- -	- -	- -	- -	1 *6%*	- -	- -	1 *4%*	- -	- -	1 *2%*	- -	- -	1 *2%*	1 *2%*	- -	- -	- -
2	**2** ***2%*** **Z**	1 *3%*	* *1%*	* *1%*	1 *2%*	1 *3%*	* *1%*	- -	- -	2 *6%*	- -	- -	- -	1 *4%*	- -	* *2%*	2 *2%*	- -	- -	2 *3%*	1 *2%*	- -	* *26%*	- -
3	**1** ***1%***	* *1%*	* *1%*	- -	1 *1%*	1 *1%*	- -	- -	- -	* *1%*	* *2%*	- -	- -	* *1%*	* *1%*	- -	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	1 *28%*
4	**5** ***5%*** **cg**	- -	5 *11%* AB	2 *8%*	3 *4%*	- -	5 *12%* F	- -	2 *7%*	3 *10%*	- -	- -	- -	1 *4%*	4 *8%*	- -	5 *5%*	- -	2 *6%*	3 *5%*	4 *5%*	1 *11%*	- -	- -
5	**7** ***7%***	4 *7%*	3 *8%*	2 *7%*	5 *7%*	4 *8%*	3 *7%*	- -	1 *4%*	4 *11%*	2 *10%*	- -	- -	1 *4%*	4 *9%*	2 *11%*	7 *7%*	- -	1 *4%*	6 *9%*	7 *8%*	- -	* *20%*	- -
6	**23** ***23%*** **U**	14 *26%*	9 *20%*	6 *23%*	17 *24%*	9 *16%*	14 *33%*	2 *23%*	9 *30%*	6 *18%*	5 *20%*	1 *53%*	- -	9 *25%*	10 *22%*	4 *25%*	23 *23%*	- -	11 *37%*	11 *17%*	22 *25%*	- -	* *26%*	1 *21%*
7	**19** ***20%*** **U**	11 *21%*	8 *19%*	5 *20%*	14 *20%*	11 *20%*	9 *21%*	4 *60%*	4 *12%*	6 *18%*	5 *20%*	1 *47%*	- -	3 *7%*	12 *27%*	5 *31%*	19 *20%*	- -	10 *32%*	10 *15%*	18 *21%*	1 *10%*	- -	* *19%*
8	**18** ***19%***	11 *21%*	8 *17%*	6 *23%*	13 *18%*	12 *22%*	7 *15%*	- -	5 *16%*	5 *14%*	9 *36%*	- -	- -	9 *26%*	8 *18%*	1 *7%*	18 *19%*	- -	4 *12%*	15 *22%*	14 *16%*	5 *62%*	- -	* *11%*
9	**8** ***9%***	4 *8%*	4 *10%*	- -	8 *12%*	6 *12%*	2 *5%*	1 *18%*	5 *15%*	2 *7%*	* *1%*	- -	- -	6 *16%*	2 *4%*	1 *5%*	8 *9%*	- -	3 *8%*	6 *9%*	7 *8%*	1 *17%*	- -	* *11%*
Highest rating 10	**10** ***11%*** **j**	5 *10%*	5 *11%*	2 *7%*	9 *12%*	8 *14%*	3 *6%*	- -	5 *17%*	4 *12%*	1 *5%*	- -	- -	2 *6%*	5 *11%*	3 *19%*	10 *11%*	- -	- -	10 *16%* A	10 *11%*	- -	* *29%*	* *10%*
Don't know	**1** ***1%***	- -	1 *3%*	1 *4%*	- -	1 *2%*	- -	- -	- -	1 *3%*	- -	- -	- -	1 *3%*	- -	- -	1 *1%*	- -	- -	1 *2%*	1 *1%*	- -	- -	- -
1-3 (Net)	**4** ***4%*** **c**	3 *7%*	1 *1%*	2 *7%*	2 *3%*	4 *7%*	* *1%*	- -	- -	2 *6%*	2 *8%*	- -	- -	3 *9%*	* *1%*	* *2%*	4 *4%*	- -	- -	4 *6%*	3 *3%*	- -	* *26%*	1 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
4-6 (Net)	**35** ***36%*** **FU**	17 *33%*	17 *39%*	10 *38%*	25 *35%*	13 *24%*	22 *52%* AF	2 *23%*	12 *40%*	13 *39%*	7 *30%*	1 *53%*	- -	11 *32%*	18 *39%*	6 *36%*	35 *36%*	- -	14 *48%*	20 *31%*	33 *38%*	1 *11%*	1 *46%*	1 *21%*
7-10 (Net)	**57** ***59%***	31 *60%*	26 *57%*	13 *50%*	44 *62%*	37 *68%*	20 *47%*	5 *77%*	18 *60%*	17 *51%*	15 *63%*	1 *47%*	- -	20 *56%*	27 *60%*	10 *62%*	57 *59%*	- -	16 *52%*	41 *62%*	48 *57%*	7 *89%*	* *29%*	1 *51%*
9-10 (Net)	**19** ***19%*** **j**	9 *18%*	9 *21%*	2 *7%*	17 *24%*	14 *26%*	5 *11%*	1 *18%*	10 *32%*	6 *19%*	2 *6%*	- -	- -	8 *22%*	7 *15%*	4 *24%*	19 *19%*	- -	3 *8%*	16 *25%* A	17 *19%*	1 *17%*	* *29%*	1 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**86**	74	8	3	55	24	7	10	62	5	25	61
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51
Lowest rating 1	**1** ***2%***	1 *2%* -	- - -	- - -	- - -	1 *5%* -	- - -	- - -	1 *2%* -	- - -	- - -	1 *2%* -
2	**2** ***2%*** **Z**	* * -	- - -	1 *39%* -	- - -	* *1%* -	1 *19%* -	- - -	2 *3%* -	- - -	- - -	2 *3%* -
3	**1** ***1%***	* * -	* *5%* -	- - -	* * -	* *1%* -	- - -	- - -	1 *1%* -	- - -	- - -	1 *1%* -
4	**5** ***5%*** **cg**	5 *6%* -	- - -	- - -	1 *2%* -	2 *7%* -	2 *27%* -	2 *25%* -	1 *1%* -	2 *25%* -	- - -	5 *7%* -
5	**7** ***7%***	5 *7%* -	2 *18%* -	- - -	3 *5%* -	4 *13%* -	* *3%* -	* *3%* -	4 *6%* -	1 *8%* -	2 *7%* -	5 *7%* -
6	**23** ***23%*** **U**	19 *23%* -	3 *33%* -	1 *25%* -	14 *23%* -	5 *20%* -	3 *36%* -	3 *30%* -	16 *22%* -	2 *25%* -	5 *21%* -	17 *24%* -
7	**19** ***20%*** **U**	16 *20%* -	3 *33%* -	- - -	18 *30%* A	1 *4%* -	- - -	1 *10%* -	15 *21%* -	2 *24%* -	7 *27%* -	13 *18%* -
8	**18** ***19%***	18 *22%* -	- - -	- - -	11 *17%* -	7 *24%* -	1 *15%* -	- - -	16 *22%* -	1 *17%* -	2 *7%* -	17 *23%* -
9	**8** ***9%***	7 *9%* -	1 *11%* -	- - -	5 *8%* -	4 *14%* -	- - -	- - -	8 *10%* -	- - -	3 *12%* -	5 *7%* -
Highest rating 10	**10** ***11%*** **j**	9 *11%* -	- - -	1 *36%* -	9 *15%* -	1 *5%* -	- - -	2 *20%* -	9 *12%* -	- - -	6 *26%* -	4 *5%* -
Don't know	**1** ***1%***	- - -	- - -	- - -	- - -	1 *4%* -	- - -	1 *13%* -	- - -	- - -	- - -	1 *2%* -
1-3 (Net)	**4** ***4%*** **c**	2 *3%* -	* *5%* -	1 *39%* -	* * -	2 *8%* -	1 *19%* -	- - -	4 *5%* -	- - -	- - -	4 *6%* -

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	8	5	4	10	7	2	4	4	6	19	8	9
Base (weighted)	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	8	5	4	9	7	2	4	4	6	18	6	9
Lowest rating 1	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 *18%* -	- - -	- - -	- - -
2	- - -	- - -	- - -	- - -	- - -	- - -	- - -	* *26%* -	1 *19%* -	- - -	- - -	- - -
3	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 *28%* -
4	1 *11%* -	- - -	1 *25%* -	2 *15%* -	- - -	1 *42%* -	- - -	- - -	- - -	- - -	- - -	- - -
5	- - -	1 *22%* -	1 *20%* -	- - -	- - -	- - -	- - -	* *20%* -	- - -	2 *9%* -	2 *21%* -	- - -
6	- - -	1 *20%* -	- - -	4 *36%* -	3 *31%* -	2 *58%* -	2 *33%* -	* *26%* -	2 *31%* -	5 *19%* -	2 *18%* -	1 *21%* -
7	1 *10%* -	1 *22%* -	2 *55%* -	1 *9%* -	2 *21%* -	- - -	2 *44%* -	- - -	- - -	4 *15%* -	5 *53%* -	* *19%* -
8	5 *62%* -	- - -	- - -	4 *30%* -	4 *34%* -	- - -	- - -	- - -	1 *15%* -	5 *19%* -	- - -	* *11%* -
9	1 *17%* -	1 *22%* -	- - -	- - -	2 *14%* -	- - -	- - -	- - -	- - -	3 *13%* -	1 *8%* -	* *11%* -
Highest rating 10	- - -	1 *15%* -	- - -	1 *10%* -	- - -	- - -	- - -	* *29%* -	1 *17%* -	6 *25%* -	- - -	* *10%* -
Don't know	- - -	- - -	- - -	- - -	- - -	- - -	1 *23%* -	- - -	- - -	- - -	- - -	- - -
1-3 (Net)	- - -	- - -	- - -	- - -	- - -	- - -	- - -	* *26%* -	3 *37%* -	- - -	- - -	1 *28%* -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51	8	5	4	9	7	2	4	4	6	18	6	9
4-6 (Net)	**35** ***36%*** **FU**	29 *35%*	5 *51%*	1 *25%*	18 *30%*	11 *40%*	5 *66%*	5 *57%*	22 *30%*	4 *58%*	7 *27%*	28 *39%*	1 *11%*	3 *42%*	2 *45%*	6 *51%*	3 *31%*	3 *100%*	2 *33%*	1 *46%*	2 *31%*	7 *28%*	4 *40%*	1 *21%*
7-10 (Net)	**57** ***59%***	51 *62%*	4 *44%*	1 *36%*	42 *69%* A	13 *48%*	1 *15%*	3 *30%*	47 *65%*	3 *42%*	18 *73%*	39 *54%*	7 *89%*	4 *58%*	2 *55%*	6 *49%*	8 *69%*	- -	2 *44%*	* *29%*	3 *32%*	18 *72%*	6 *60%*	1 *51%*
9-10 (Net)	**19** ***19%*** **j**	16 *20%*	1 *11%*	1 *36%*	14 *22%*	5 *19%*	- -	2 *20%*	16 *22%*	- -	10 *38%*	9 *13%*	1 *17%*	2 *37%*	- -	1 *10%*	2 *14%*	- -	- -	* *29%*	1 *17%*	9 *38%*	1 *8%*	1 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**86**	56	12	1	5	3	7	2	26	7	13	20	19	1	-	6	14	17	16	15	11
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
Lowest rating 1	**1**	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
	2%	*2%*	-	-	-	-	-	-	*6%*	-	-	-	-	-	-	-	-	-	-	*9%*	-
2	**2**	1	-	-	*	-	-	-	-	-	-	2	-	-	-	-	-	*	-	1	-
	2%	*2%*	-	-	*13%*	-	-	-	-	-	-	*7%*	-	-	-	-	-	*2%*	-	*9%*	-
3	**1**	1	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-
	1%	*1%*	-	-	-	-	-	-	*2%*	-	-	-	*1%*	-	-	-	-	-	-	*2%*	-
4	**5**	4	1	-	-	-	-	-	2	-	-	1	1	1	-	-	-	-	2	2	1
	5%	*6%*	*7%*	-	-	-	-	-	*8%*	-	-	*3%*	*6%*	*100%*	-	-	-	-	*9%*	*13%*	*8%*
5	**7**	4	2	-	1	-	1	-	5	-	-	2	-	-	-	-	1	-	-	2	1
	7%	*6%*	*8%*	-	*35%*	-	*17%*	-	*19%*	-	-	*9%*	-	-	-	-	*7%*	-	-	*12%*	*10%*
6	**23**	15	1	2	1	2	2	-	4	4	2	9	5	-	-	1	8	3	5	5	1
	23%	*24%*	*6%*	*100%*	*38%*	*69%*	*35%*	-	*14%*	*38%*	*17%*	*35%*	*19%*	-	-	*11%*	*50%*	*19%*	*23%*	*26%*	*12%*
7	**19**	10	8	-	-	1	*	1	7	3	4	3	2	-	-	1	2	6	7	*	1
	20%	*15%*	*41%*	-	-	*31%*	*4%*	*50%*	*26%*	*36%*	*30%*	*14%*	*10%*	-	-	*23%*	*13%*	*35%*	*34%*	*1%*	*9%*
8	**18**	13	5	-	-	-	-	1	2	2	4	5	5	-	-	-	2	4	5	3	3
	19%	*21%*	*24%*	-	-	-	-	*50%*	*9%*	*16%*	*35%*	*21%*	*22%*	-	-	-	*14%*	*24%*	*22%*	*20%*	*21%*
9	**8**	6	-	-	-	-	2	-	1	-	-	3	5	-	-	-	1	2	1	2	2
	9%	*10%*	-	-	-	-	*44%*	-	*4%*	-	-	*11%*	*19%*	-	-	-	*8%*	*12%*	*6%*	*9%*	*17%*
Highest rating 10	**10**	7	3	-	*	-	-	-	3	1	1	*	5	-	-	4	1	1	1	-	3
	11%	*11%*	*14%*	-	*14%*	-	-	-	*12%*	*10%*	*8%*	*1%*	*22%*	-	-	*66%*	*8%*	*8%*	*6%*	-	*23%*
Don't know	**1**	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	1%	*2%*	-	-	-	-	-	-	-	-	*10%*	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**4**	4	-	-	*	-	-	-	2	-	-	2	*	-	-	-	-	*	-	3	-
	4%	*6%*	-	-	*13%*	-	-	-	*7%*	-	-	*7%*	*1%*	-	-	-	-	*2%*	-	*19%*	-
4-6 (Net)	**35**	22	4	2	2	2	2	-	10	4	2	12	6	1	-	1	9	3	7	9	4
	36%	*35%*	*21%*	*100%*	*73%*	*69%*	*52%*	-	*41%*	*38%*	*17%*	*47%*	*25%*	*100%*	-	*11%*	*56%*	*19%*	*32%*	*51%*	*30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
7-10 (Net)	**57**	37	15	-	*	1	2	2	13	6	9	12	17	-	-	5	7	13	14	5	9
	59%	*57%*	*79%*	-	*14%*	*31%*	*48%*	*100%*	*52%*	*62%*	*73%*	*46%*	*74%*	-	-	*89%*	*44%*	*79%*	*68%*	*30%*	*70%*
9-10 (Net)	**19**	14	3	-	*	-	2	-	4	1	1	3	10	-	-	4	3	3	2	2	5
	19%	*21%*	*14%*	-	*14%*	-	*44%*	-	*16%*	*10%*	*8%*	*12%*	*41%*	-	-	*66%*	*16%*	*20%*	*12%*	*9%*	*40%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**86**	41	45	23	63	48	38	4	23	34	23	2	-	31	37	18	86	-	18	68	65	8	4	9
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
2	* *	- -	* 1%	* 1%	- -	- -	* 1%	- -	- -	* 1%	- -	- -	- -	- -	- -	* 2%	* *	- -	- -	* *	- -	- -	* 26%	- -
3	* *	* 1%	- -	- -	* 1%	* 1%	- -	- -	- -	- -	* 2%	- -	- -	- -	* 1%	- -	* *	- -	- -	* 1%	- -	- -	- -	* 16%
4	**5** **6%** **Zc**	1 3%	4 9%	- -	5 8%	2 5%	3 7%	- -	2 7%	2 8%	1 4%	- -	- -	1 4%	3 7%	1 6%	5 6%	- -	2 6%	3 5%	5 6%	- -	- -	- -
5	**7** **7%** **Z**	6 11%	1 2%	* 1%	7 9%	3 6%	4 8%	- -	2 7%	5 14%	* 1%	- -	- -	2 4%	4 8%	2 10%	7 7%	- -	3 11%	4 5%	6 7%	- -	* 20%	1 21%
6	**26** **27%** **U**	14 28%	11 25%	9 34%	17 24%	17 31%	9 21%	6 82%	6 20%	10 30%	3 13%	1 53%	- -	6 15%	14 32%	6 37%	26 27%	- -	12 39%	14 21%	23 27%	2 26%	* 26%	1 22%
7	**14** **14%**	7 14%	6 14%	4 14%	10 14%	6 11%	8 19%	- -	4 12%	2 6%	8 34%	- -	- -	6 18%	6 12%	2 12%	14 14%	- -	2 5%	12 19% A	11 13%	2 32%	- -	1 31%
8	**21** **22%**	12 22%	10 22%	9 36%	12 17%	13 24%	8 20%	- -	6 22%	7 22%	7 27%	1 47%	- -	12 33%	8 17%	2 12%	21 22%	- -	5 16%	17 25%	19 23%	2 25%	- -	- -
9	**13** **13%** **Uj**	8 15%	5 12%	- -	13 18%	6 12%	7 16%	1 18%	6 20%	3 8%	3 13%	- -	- -	6 17%	7 16%	- -	13 13%	- -	7 23%	6 9%	12 14%	1 17%	- -	- -
Extremely important 10	**10** **10%** **Zj**	3 5%	7 15%	3 13%	6 9%	6 12%	3 8%	- -	4 13%	4 11%	2 8%	- -	- -	3 9%	3 8%	3 19%	10 10%	- -	- -	10 15% A	9 11%	- -	* 29%	* 10%
1-3 (Net)	**1** **1%**	* 1%	* 1%	* 1%	* 1%	* 1%	* 1%	- -	- -	* 1%	* 2%	- -	- -	- -	* 1%	* 2%	1 1%	- -	- -	1 1%	- -	- -	* 26%	* 16%
4-6 (Net)	**38** **39%** **U**	22 42%	16 36%	9 35%	29 41%	22 41%	15 36%	6 82%	10 33%	17 51%	4 17%	1 53%	- -	9 24%	21 46%	8 54%	38 39%	- -	17 56%	21 31%	34 40%	2 26%	1 46%	1 43%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
7-10 (Net)	**58** ***60%***	29 *57%*	28 *63%*	16 *63%*	42 *59%*	31 *58%*	26 *63%*	1 *18%*	20 *67%*	16 *48%*	20 *81%*	1 *47%*	- -	27 *76%*	24 *53%*	7 *44%*	58 *60%*	- -	13 *44%*	44 *67%* A	51 *60%*	6 *74%*	* *29%*	1 *41%*
9-10 (Net)	**23** ***23%*** **j**	10 *20%*	12 *27%*	3 *13%*	19 *27%*	13 *23%*	10 *24%*	1 *18%*	10 *33%*	6 *19%*	5 *21%*	- -	- -	9 *25%*	10 *23%*	3 *19%*	23 *23%*	- -	7 *23%*	15 *24%*	21 *24%*	1 *17%*	* *29%*	* *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**86**	74	8	3	55	24	7	10	62	5	25	61
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51
2	*****	*	-	-	-	*	-	-	*	-	-	*
	*****	*	-	-	-	1%	-	-	*	-	-	*
3	*****	-	*	-	-	*	-	-	*	-	-	*
	*****	-	5%	-	-	1%	-	-	1%	-	-	1%
4	**5**	3	-	2	1	2	2	-	3	2	1	4
	6%	4%	-	64%	2%	7%	31%	-	5%	25%	4%	6%
	Zc											
5	**7**	4	3	-	3	4	*	1	5	1	1	6
	7%	5%	33%	-	4%	15%	3%	12%	7%	8%	5%	8%
	Z											
6	**26**	23	1	-	18	4	3	4	18	2	5	20
	27%	28%	12%	-	30%	16%	39%	44%	24%	25%	21%	29%
	U											
7	**14**	14	-	-	8	5	1	1	11	-	3	11
	14%	17%	-	-	13%	18%	10%	9%	15%	-	11%	16%
8	**21**	20	2	-	18	2	1	1	16	3	2	19
	22%	24%	21%	-	29%	9%	17%	15%	22%	42%	10%	27%
9	**13**	13	-	-	8	5	-	-	13	-	7	6
	13%	16%	-	-	13%	18%	-	-	18%	-	28%	8%
	Uj											
Extremely important 10	**10**	6	3	1	6	4	-	2	6	-	5	4
	10%	7%	29%	36%	9%	14%	-	20%	9%	-	22%	6%
	Zj											
1-3 (Net)	**1**	*	*	-	-	1	-	-	1	-	-	1
	1%	*	5%	-	-	3%	-	-	1%	-	-	1%
4-6 (Net)	**38**	30	4	2	22	10	6	5	26	4	7	30
	39%	37%	45%	64%	35%	38%	73%	55%	36%	58%	29%	43%
	U											

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	8	5	4	10	7	2	4	4	6	19	8	9
Base (weighted)	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	8	5	4	9	7	2	4	4	6	18	6	9
2	-	-	-	-	-	-	-	*	-	-	-	-
	-	-	-	-	-	-	-	26%	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-	*
	-	-	-	-	-	-	-	-	-	-	-	16%
4	-	-	1	2	-	-	-	-	2	-	-	-
	-	-	25%	15%	-	-	-	-	31%	-	-	-
5	-	1	-	-	2	-	-	*	-	1	1	1
	-	22%	-	-	18%	-	-	20%	-	5%	13%	21%
6	2	1	1	3	1	2	1	*	-	9	4	1
	26%	20%	20%	27%	13%	58%	23%	26%	-	35%	42%	22%
7	2	-	1	3	1	-	1	-	2	2	1	1
	32%	-	23%	27%	10%	-	22%	-	19%	6%	11%	31%
8	2	1	1	3	3	1	3	-	3	3	2	-
	25%	22%	32%	21%	24%	42%	55%	-	33%	12%	19%	-
9	1	2	-	-	4	-	-	-	-	6	-	-
	17%	37%	-	-	34%	-	-	-	-	23%	-	-
Extremely important 10	-	-	-	1	-	-	-	*	1	5	2	*
	-	-	-	10%	-	-	-	29%	17%	19%	15%	10%
1-3 (Net)	-	-	-	-	-	-	-	*	-	-	-	*
	-	-	-	-	-	-	-	26%	-	-	-	16%
4-6 (Net)	2	3	2	5	3	2	1	1	2	10	6	1
	26%	42%	45%	42%	31%	58%	23%	46%	31%	40%	55%	43%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51
7-10 (Net)	**58**	52	4	1	39	16	2	4	46	3	17	40
	60%	*63%*	*50%*	*36%*	*65%*	*59%*	*27%*	*45%*	*63%*	*42%*	*71%*	*56%*
9-10 (Net)	**23**	19	3	1	14	9	-	2	19	-	12	10
	23%	*23%*	*29%*	*36%*	*22%*	*33%*	-	*20%*	*26%*	-	*50%*	*14%*
	j											

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	8	5	4	9	7	2	4	4	6	18	6	9
7-10 (Net)	6	4	2	7	8	1	4	*	5	15	5	1
	74%	*58%*	*55%*	*58%*	*69%*	*42%*	*77%*	*29%*	*69%*	*60%*	*45%*	*41%*
9-10 (Net)	1	2	-	1	4	-	-	*	1	10	2	*
	17%	*37%*	-	*10%*	*34%*	-	-	*29%*	*17%*	*42%*	*15%*	*10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**86**	56	12	1	5	3	7	2	26	7	13	20	19	1	-	6	14	17	16	15	11
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
2	* / *	- / -	- / -	- / -	* / 13%	- / -	- / -	- / -	- / -	- / -	- / -	* / 1%	- / -	- / -	- / -	- / -	- / -	* / 2%	- / -	- / -	- / -
3	* / *	* / 1%	- / -	- / -	- / -	- / -	- / -	- / -	* / 2%	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -
4	**5 / 6%**	4 / 7%	- / -	- / -	1 / 38%	- / -	- / -	- / -	3 / 12%	- / -	- / -	1 / 6%	- / -	1 / 100%	- / -	- / -	1 / 6%	- / -	2 / 9%	1 / 9%	1 / 8%
5	**7 / 7%**	5 / 8%	- / -	- / -	1 / 35%	- / -	1 / 21%	- / -	2 / 9%	1 / 8%	* / 2%	4 / 14%	- / -	- / -	- / -	- / -	3 / 19%	1 / 3%	- / -	2 / 12%	1 / 10%
6	**26 / 27%**	13 / 21%	5 / 28%	2 / 100%	- / -	3 / 100%	1 / 31%	1 / 50%	3 / 14%	1 / 13%	5 / 39%	12 / 47%	4 / 19%	- / -	- / -	1 / 11%	5 / 32%	6 / 36%	5 / 24%	3 / 19%	1 / 12%
7	**14 / 14%**	12 / 18%	1 / 6%	- / -	- / -	- / -	* / 4%	1 / 50%	6 / 23%	1 / 11%	1 / 9%	3 / 10%	4 / 15%	- / -	- / -	- / -	2 / 13%	3 / 18%	2 / 11%	4 / 21%	1 / 10%
8	**21 / 22%**	17 / 26%	4 / 20%	- / -	- / -	- / -	1 / 17%	- / -	6 / 23%	3 / 33%	5 / 42%	3 / 10%	5 / 21%	- / -	- / -	1 / 23%	4 / 22%	3 / 19%	4 / 21%	5 / 30%	4 / 29%
9	**13 / 13%**	7 / 11%	5 / 24%	- / -	- / -	- / -	1 / 27%	- / -	- / -	3 / 34%	1 / 8%	3 / 11%	6 / 25%	- / -	- / -	1 / 17%	1 / 8%	1 / 8%	7 / 34%	2 / 9%	1 / 7%
Extremely important 10	**10 / 10%**	5 / 8%	4 / 22%	- / -	* / 14%	- / -	- / -	- / -	5 / 18%	- / -	- / -	* / 1%	5 / 20%	- / -	- / -	3 / 49%	- / -	2 / 14%	- / -	- / -	3 / 23%
1-3 (Net)	**1 / 1%**	* / 1%	- / -	- / -	* / 13%	- / -	- / -	- / -	* / 2%	- / -	- / -	* / 1%	- / -	- / -	- / -	- / -	- / -	* / 2%	- / -	- / -	- / -
4-6 (Net)	**38 / 39%**	23 / 36%	5 / 28%	2 / 100%	2 / 73%	3 / 100%	2 / 52%	1 / 50%	9 / 34%	2 / 21%	5 / 41%	17 / 67%	4 / 19%	1 / 100%	- / -	1 / 11%	9 / 56%	7 / 39%	7 / 34%	7 / 39%	4 / 30%
7-10 (Net)	**58 / 60%**	41 / 64%	14 / 72%	- / -	* / 14%	- / -	2 / 48%	1 / 50%	16 / 64%	7 / 79%	7 / 59%	8 / 32%	19 / 81%	- / -	- / -	5 / 89%	7 / 44%	10 / 59%	14 / 66%	10 / 61%	9 / 70%
9-10 (Net)	**23 / 23%**	12 / 19%	9 / 46%	- / -	* / 14%	- / -	1 / 27%	- / -	5 / 18%	3 / 34%	1 / 8%	3 / 12%	11 / 46%	- / -	- / -	4 / 66%	1 / 8%	4 / 22%	7 / 34%	2 / 9%	4 / 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**143** ***5%*** **ELMO UZcdfg in**	76 *5%*	67 *4%*	102 *7%* AE	41 *3%*	69 *5%*	74 *5%*	34 *8%* AKLM	39 *7%* AKLM	30 *6%* LM	22 *4%* M	11 *3%*	7 *1%*	18 *2%*	72 *5%* O	53 *7%* AO	39 *4%*	104 *5%*	33 *8%* AU	110 *4%*	117 *4%*	12 *5%*	7 *4%*	7 *7%* A
1	**17** ***1%*** **Z**	11 *1%*	6 *	8 *1%*	9 *1%*	11 *1%*	6 *	5 *1%* K	4 *1%*	1 *	* *	2 *1%*	3 *	2 *	10 *1%*	5 *1%*	4 *	13 *1%*	1 *	16 *1%*	14 *1%*	* *	2 *1%*	* *
2	**7** * **DGZ**	3 *	4 *	1 *	6 *	6 *	1 *	- -	2 *	1 *	2 *	1 *	1 *	3 *	2 *	2 *	3 *	4 *	- -	7 *	7 *	- -	- -	- -
3	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
5	**68** ***2%*** **EGLM OZcf**	35 *2%*	33 *2%*	43 *3%* AE	25 *2%*	44 *3%* AG	24 *2%*	19 *4%* AKLM	14 *3%* LM	17 *3%* LM	10 *2%*	3 *1%*	5 *1%*	11 *1%*	35 *2%*	22 *3%* O	23 *3%*	45 *2%*	6 *2%*	62 *2%*	59 *2%*	4 *1%*	2 *2%*	3 *3%*
7	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
8	**2** *	* *	2 *	1 *	1 *	1 *	1 *	- -	2 *	* *	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	1 *	- -	* *
10	**162** ***5%*** **LMSZ cf**	77 *5%*	86 *5%*	91 *6%*	72 *4%*	75 *5%*	88 *6%*	36 *8%* AKLM	46 *9%* AKLM	36 *7%* ALM	24 *5%* LM	7 *2%*	12 *2%*	34 *4%*	81 *5%*	46 *6%*	59 *7%*	104 *5%*	26 *6%*	136 *5%*	128 *5%*	15 *6%*	5 *3%*	15 *16%* AVWX
15	**37** ***1%*** **f**	21 *1%*	16 *1%*	19 *1%*	18 *1%*	19 *1%*	19 *1%*	10 *2%*	8 *1%*	3 *1%*	8 *1%*	3 *1%*	7 *1%*	13 *2%*	19 *1%*	5 *1%*	11 *1%*	26 *1%*	6 *2%*	31 *1%*	32 *1%*	3 *1%*	2 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
20	**261** ***8%*** **LMQS UWfk**	134 *9%*	128 *8%*	130 *8%*	132 *8%*	122 *8%*	139 *9%*	55 *13%* ALM	81 *15%* AJKL M	43 *9%* LM	44 *8%* M	22 *5%* M	16 *2%*	71 *8%* Q	149 *10%* AQ	41 *5%*	101 *11%* AS	160 *7%*	49 *12%* AU	212 *8%*	228 *9%* W	12 *5%*	12 *8%*	9 *9%* W
23	**2** *****	- -	2 *	- -	2 *	2 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	2 *	- -	- -	- -
25	**107** ***3%*** **DGMf**	45 *3%*	62 *4%*	39 *3%*	68 *4%* AD	65 *4%* AG	42 *3%*	21 *5%* M	25 *5%* M	18 *4%* M	18 *3%* M	17 *4%* M	9 *1%*	25 *3%*	60 *4%*	22 *3%*	36 *4%*	71 *3%*	15 *4%*	92 *3%*	88 *3%*	9 *3%*	5 *4%*	5 *5%*
26	***** *****	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* * AV
27	**4** ***** **j**	3 *	1 *	- -	4 *	2 *	2 *	- -	- -	- -	- -	4 *1%* AIJK M	- -	1 *	3 *	- -	1 *	3 *	- -	4 *	4 *	- -	- -	- -
28	**1** *****	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
30	**244** ***8%*** **MSUb fn**	121 *8%*	123 *8%*	127 *8%*	117 *7%*	119 *8%*	124 *8%*	49 *11%* AKL M	55 *10%* ALM	45 *9%* M	37 *7%*	25 *6%*	33 *5%*	57 *7%*	126 *8%*	60 *8%*	94 *10%* AS	150 *7%*	49 *12%* AU	195 *7%*	198 *8%*	23 *9%*	15 *10%*	7 *7%*
33	**20** ***1%***	5 *	14 *1%*	11 *1%*	9 *1%*	12 *1%*	8 *	2 *1%*	5 *1%* M	5 *1%* LM	7 *1%* LM	- -	- -	10 *1%* AQ	7 *	2 *	9 *1%*	11 *	1 *	18 *1%*	19 *1%*	- -	1 *	* *
34	**2** *****	1 *	1 *	- -	2 *	2 *	- -	- -	1 *	1 *	- -	- -	- -	2 *	- -	- -	1 *	1 *	- -	2 *	2 *	- -	- -	- -
35	**54** ***2%*** **DQYe fhv**	31 *2%*	23 *1%*	10 *1%*	44 *3%* AD	31 *2%*	23 *1%*	10 *2%*	9 *2%*	12 *2%*	11 *2%*	6 *1%*	7 *1%*	20 *2%* Q	29 *2%* Q	5 *1%*	21 *2%*	33 *1%*	11 *3%*	43 *2%*	44 *2%*	6 *3%*	3 *2%*	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
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36	* *	- -	* *	- -	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	* * AV	- -
38	**3 * U**	1 *	2 *	- -	3 *	- -	3 *	- -	2 *	- -	- -	1 *	- -	3 * AP	- -	- -	2 *	1 *	2 *	1 *	3 *	- -	- -	- -
39	**1 ***	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 * AV	- -
40	**241 8% MSfi**	110 7%	131 8%	122 8%	119 7%	115 7%	126 8%	39 9% M	52 10% M	43 9% M	51 10% M	27 6%	29 4%	69 8%	121 8%	51 7%	92 10% AS	149 7%	36 9%	204 7%	191 7%	31 13% AVY	13 9%	5 6%
44	**1 ***	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
45	**30 1% D**	17 1%	13 1%	9 1%	21 1%	14 1%	15 1%	3 1%	5 1%	5 1%	6 1%	3 1%	7 1%	8 1%	10 1%	11 1%	11 1%	19 1%	6 2%	23 1%	24 1%	2 1%	3 2% AV	* 1%
48	**2 ***	- -	2 *	- -	2 *	2 *	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	- -	2 *	1 *	- -	1 * AV	- -
49	**1 ***	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
50	**387 12% Lbfh**	176 11%	210 13%	189 12%	198 12%	195 13%	192 12%	55 13%	64 12%	81 16% AKL	60 11%	41 9%	86 13%	106 13%	178 12%	103 13%	112 12%	275 12%	54 13%	332 12%	328 12%	29 12%	18 12%	12 12%
52	**1 ***	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
55	**24** ***1%***	13 *1%*	11 *1%*	8 *1%*	15 *1%*	13 *1%*	11 *1%*	1 *	4 *1%*	3 *1%*	4 *1%*	5 *1%*	6 *1%*	6 *1%*	10 *1%*	8 *1%*	7 *1%*	17 *1%*	4 *1%*	20 *1%*	23 *1%*	- -	- -	1 *1%* WX
60	**218** ***7%*** **Qa**	97 *6%*	121 *8%*	98 *6%*	120 *8%*	100 *6%*	118 *7%*	30 *7%*	26 *5%*	30 *6%*	43 *8%*	40 *9%* I	49 *7%*	68 *8%* Q	106 *7%*	43 *6%*	54 *6%*	164 *7%*	34 *8%*	183 *7%*	185 *7%*	16 *6%*	12 *7%*	5 *6%*
62	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
65	**36** ***1%***	14 *1%*	22 *1%*	12 *1%*	24 *1%*	20 *1%*	16 *1%*	3 *1%*	2 *	3 *1%*	7 *1%*	9 *2%* IJ	11 *2%*	13 *1%*	15 *1%*	8 *1%*	8 *1%*	27 *1%*	1 *	34 *1%*	31 *1%*	2 *1%*	2 *1%*	* *
67	* *	* *	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	* *	- -	- -	* * AV	- -
69	**1** *	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	- -	1 * AV	- -
70	**188** ***6%*** **ITq**	98 *6%*	90 *6%*	95 *6%*	94 *6%*	90 *6%*	99 *6%*	20 *5%*	21 *4%*	26 *5%*	32 *6%*	42 *10%* AHIJ	49 *7%* I	58 *7%*	89 *6%*	41 *5%*	56 *6%*	133 *6%*	12 *3%*	176 *6%* AT	155 *6%*	19 *8%*	9 *5%*	6 *6%*
75	**92** ***3%*** **IRg**	39 *3%*	52 *3%*	42 *3%*	50 *3%*	44 *3%*	48 *3%*	6 *1%*	4 *1%*	11 *2%*	14 *3%* I	22 *5%* AHIJ	36 *5%* AHI JK	21 *3%*	46 *3%*	25 *3%*	13 *1%*	79 *4%* AR	6 *2%*	86 *3%* A	80 *3%*	5 *2%*	4 *3%*	3 *3%*
76	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
78	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
79	* *	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* * AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
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Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
80	**211** ***7%*** **DHIJ RTat**	116 *8%*	96 *6%*	86 *6%*	126 *8%* AD	99 *6%*	112 *7%*	14 *3%*	14 *3%*	23 *5%*	45 *9%* HIJ	44 *10%* AHI J	71 *10%* AHI J	59 *7%*	91 *6%*	60 *8%*	35 *4%*	176 *8%* AR	13 *3%*	198 *7%* AT	182 *7%*	18 *7%*	7 *4%*	4 *4%*
82	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
85	**24** ***1%***	9 *1%*	15 *1%*	7 *	17 *1%*	12 *1%*	13 *1%*	1 *	- -	1 *	8 *1%* IJ	4 *1%* I	11 *2%* AIJ	10 *1%*	11 *1%*	4 *	4 *	21 *1%*	- -	24 *1%* A	22 *1%*	1 *	1 *1%*	1 *1%*
88	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
89	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
90	**137** ***4%*** **IQTg ot**	59 *4%*	78 *5%*	60 *4%*	77 *5%*	61 *4%*	76 *5%*	12 *3%*	11 *2%*	16 *3%*	27 *5%* I	25 *6%* I	46 *7%* AHI J	46 *5%* Q	68 *5%*	23 *3%*	29 *3%*	108 *5%*	4 *1%*	133 *5%* AT	118 *4%*	7 *3%*	8 *5%*	4 *4%*
92	**2** *	2 *	- -	- -	2 *	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
95	**40** ***1%*** **Dlg**	21 *1%*	18 *1%*	8 *1%*	31 *2%* AD	25 *2%*	15 *1%*	2 *	1 *	4 *1%*	4 *1%*	9 *2%* I	20 *3%* AHI JK	13 *2%*	18 *1%*	9 *1%*	6 *1%*	34 *2%*	2 *	38 *1%* A	36 *1%*	- -	2 *1%* W	2 *2%* W
96	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
98	**10** * **CEPg**	8 *1%*	2 *	8 *1%* E	1 *	3 *	7 *	- -	1 *	1 *	1 *	2 *	4 *1%*	5 *1%* P	* *	4 *1%* P	* *	9 *	- -	10 *	8 *	2 *1%*	* *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
99	**7** ***	4 ***	4 ***	1 ***	6 ***	5 ***	2 ***	- -	- -	1 ***	4 *1%* A	1 ***	2 ***	1 ***	4 ***	2 ***	1 ***	6 ***	- -	7 ***	7 ***	- -	* ***	- -
100	**330** ***11%*** **EHI PRYcgt v**	177 *12%*	153 *10%*	196 *13%* AE	134 *8%*	144 *9%*	186 *12%*	7 *2%*	31 *6%* H	42 *8%* H	43 *8%* H	56 *13%* HIJ K	151 *22%* AH IJKL	82 *10%*	128 *9%*	120 *15%* AOP	64 *7%*	266 *12%* AR	33 *8%*	297 *11%* A	279 *11%* Y	26 *10%* Y	20 *13%* Y	5 *6%*

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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
0	**143** ***5%*** **ELMOUZ cdfgin**	17 *1%*	15 *3%* Z	8 *3%* Z	10 *1%*	17 *1%*	11 *3%* d	23 *3%*	61 *3%*	47 *16%* Afg	19 *3%*	122 *5%* i	12 *5%* n	9 *7%* n	12 *5%* n	5 *2%*	9 *3%*	18 *8%* Anoqs	7 *3%*	7 *4%* n	8 *3%*	25 *6%* n	24 *5%* n	7 *7%* Anoqs
1	**17** ***1%*** **Z**	1 *	5 *1%* Z	7 *3%* AZa	- -	8 *	5 *1%* c	3 *	7 *	2 *1%*	4 *1%*	13 *1%*	* *	- -	3 *1%*	4 *1%*	- -	- -	- -	2 *1%* oq	1 *	1 *	6 *1%* A	* *
2	**7** * **DGZ**	1 *	2 *	4 *2%* AZ	1 *	2 *	4 *1%* Ad	1 *	5 *	- -	3 *1%*	4 *	- -	- -	2 *1%*	- -	1 *	- -	- -	- -	1 *	3 *1%*	- -	- -
3	**1** *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**68** ***2%*** **EGLMOZ cf**	19 *1%*	23 *4%* AZ	21 *9%* AZa	5 *1%*	41 *2%* c	13 *3%* c	6 *1%*	48 *3%* f	6 *2%*	15 *2%*	51 *2%*	4 *1%*	4 *3%*	4 *2%*	7 *2%*	7 *3%*	10 *5%* Atu	6 *2%*	2 *2%*	9 *3%*	5 *1%*	6 *1%*	3 *3%*
7	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
8	**2** *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	* *
10	**162** ***5%*** **LMSZcf**	87 *4%*	39 *7%* AZ	30 *13%* AZa	30 *4%*	81 *5%*	39 *10%* Acd	18 *2%*	114 *6%* Af	19 *6%* f	37 *6%*	122 *5%*	15 *6%*	8 *6%*	10 *4%*	22 *6%*	19 *7%*	16 *8%* rs	11 *4%*	5 *3%*	8 *3%*	18 *4%*	16 *4%* Akl	15 *16%* mnopqrstu
15	**37** ***1%*** **f**	27 *1%*	8 *2%*	2 *1%*	9 *1%*	23 *1%*	4 *1%*	2 *	29 *2%* Af	2 *1%*	9 *1%*	26 *1%*	3 *1%*	1 *1%*	4 *2%*	5 *1%*	2 *1%*	- -	5 *2%*	2 *1%*	3 *1%*	4 *1%*	9 *2%*	1 *1%*

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
20	**261** ***8%*** **LMQSUW fk**	187 *8%*	40 *8%*	29 *13%* AZa	74 *9%*	142 *8%*	40 *10%*	23 *3%*	176 *9%* Af	37 *13%* Af	51 *8%*	207 *8%*	12 *5%*	7 *6%*	22 *9%*	25 *7%*	23 *8%*	20 *9%*	24 *8%*	12 *8%*	23 *8%*	52 *13%* Akn ru	32 *7%*	9 *9%* k
23	**2** *****	- -	- -	1 *1%* AZ	1 *	- -	- -	- -	2 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	2 *1%* A	- -	- -	- -	- -	- -
25	**107** ***3%*** **DGMf**	80 *4%*	20 *4%*	4 *2%*	29 *3%*	61 *4%*	13 *3%*	6 *1%*	84 *5%* Af	6 *2%*	29 *5%*	77 *3%*	9 *3%*	3 *3%*	5 *2%*	8 *2%*	9 *3%*	9 *4%*	14 *5%* s	5 *4%*	4 *1%*	24 *6%* Amn su	11 *3%*	5 *5%* s
26	***** *****	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
27	**4** ***** **j**	3 *	1 *	- -	1 *	3 *	- -	2 *	2 *	- -	3 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	2 *	1 *	- -
28	**1** *****	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
30	**244** ***8%*** **MSUbfn**	188 *9%* Ab	45 *9%* b	9 *4%*	87 *10%* Ade	128 *8%*	26 *6%*	31 *4%*	168 *9%* Af	28 *10%* f	48 *8%*	196 *8%*	23 *9%* n	7 *6%*	15 *6%*	16 *5%*	21 *8%*	17 *8%*	22 *8%*	15 *10%* nu	22 *8%*	53 *13%* Alm nouv	25 *6%*	7 *7%*
33	**20** ***1%***	14 *1%*	5 *1%*	1 *	8 *1%*	10 *1%*	1 *	3 *	15 *1%*	1 *	5 *1%*	14 *1%*	- -	1 *1%*	1 *	3 *1%*	- -	1 *	3 *1%*	1 *	3 *1%*	4 *1%*	1 *	* *
34	**2** *****	1 *	1 *	- -	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
35	**54** ***2%*** **DQYefh v**	45 *2%*	5 *1%*	3 *1%*	19 *2%* e	32 *2%*	2 *	5 *1%*	46 *2%* Afh	- -	14 *2%*	40 *2%*	6 *3%*	- -	5 *2%*	6 *2%*	3 *1%*	3 *1%*	7 *3%*	3 *2%*	6 *2%*	8 *2%*	7 *2%*	* *

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36	*****	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-
	*****	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	-	-
																				A				
38	**3**	3	-	-	2	1	-	-	3	-	-	3	-	-	-	-	-	1	-	-	-	2	-	-
	*****	*	-	-	*	*	-	-	*	-	-	*	-	-	-	-	-	*1%*	-	-	-	*	-	-
	U																							
39	**1**	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-
	*****	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-
																				A				
40	**241**	173	46	18	66	142	28	38	159	15	35	204	31	14	14	30	24	10	13	13	13	32	40	5
	8%	*8%*	*9%*	*8%*	*8%*	*8%*	*7%*	*5%*	*9%*	*5%*	*5%*	*8%*	*13%*	*11%*	*6%*	*9%*	*8%*	*5%*	*5%*	*9%*	*5%*	*8%*	*9%*	*6%*
	MSfi								f			Ai	Amp qsv	pqs										
44	**1**	-	-	1	-	-	1	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-
	*****	-	-	*1%*	-	-	*	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-
				AZ			Ad						A											
45	**30**	22	6	1	9	16	4	5	19	4	6	24	2	-	-	3	1	1	6	3	3	5	5	*
	1%	*1%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	*	*	*2%*	*2%*	*1%*	*1%*	*1%*	*1%*
	D																		m	Am				
48	**2**	-	1	1	-	-	2	1	-	-	2	-	-	-	-	-	-	-	-	1	-	1	-	-
	*****	-	*	*	-	-	*	*	-	-	*	-	-	-	-	-	-	-	-	*	-	*	-	-
				Z			Ad				j									A				
49	**1**	1	-	-	-	1	-	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-
	*****	*	-	-	-	*	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-
													A											
50	**387**	287	80	14	116	216	44	70	284	21	86	296	29	13	46	33	51	22	31	18	33	56	42	12
	12%	*13%*	*15%*	*6%*	*14%*	*13%*	*11%*	*9%*	*15%*	*7%*	*14%*	*12%*	*12%*	*10%*	*18%*	*10%*	*18%*	*10%*	*11%*	*12%*	*12%*	*14%*	*10%*	*12%*
	Lbfh	b	b						Afh						Ak npqu		Aknpq u							
52	**1**	-	1	-	-	1	-	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-
	*****	-	*	-	-	*	-	*	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-
													A											

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
55	**24** ***1%***	23 *1%* A	1 *	- -	8 *1%*	15 *1%*	* *	2 *	17 *1%*	2 *1%*	6 *1%*	18 *1%*	- -	- -	1 *	6 *2%*	1 *	2 *1%*	8 *3%* Akm orstu	- -	1 *	1 *	3 *1%*	1 *1%* kr
60	**218** ***7%*** **Qa**	183 *8%* Aab	24 *5%*	8 *4%*	59 *7%*	131 *8%*	24 *6%*	43 *6%*	139 *7%*	16 *5%*	33 *5%*	182 *7%*	16 *6%*	10 *8%*	14 *6%*	29 *8%*	25 *9%* t	13 *6%*	23 *8%*	12 *7%*	19 *7%*	18 *5%*	32 *7%*	5 *6%*
62	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
65	**36** ***1%***	31 *1%* A	4 *1%*	- -	14 *2%*	18 *1%*	3 *1%*	8 *1%*	26 *1%*	- -	8 *1%*	28 *1%*	2 *1%*	2 *1%*	1 *	7 *2%*	3 *1%*	4 *2%*	3 *1%*	2 *1%*	3 *1%*	4 *1%*	4 *1%*	* *
67	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
69	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	1 *	- -	- -
70	**188** ***6%*** **ITq**	155 *7%* Aa	23 *4%*	8 *3%*	58 *7%*	106 *6%*	21 *5%*	38 *5%*	119 *6%*	19 *7%*	34 *5%*	150 *6%*	19 *8%* oq	6 *5%*	24 *10%* Aop qt	21 *6%*	10 *4%*	8 *4%*	8 *3%*	9 *5%*	25 *9%* opq	20 *5%*	33 *8%* q	6 *6%*
75	**92** ***3%*** **IRg**	71 *3%*	15 *3%*	6 *3%*	34 *4%*	46 *3%*	12 *3%*	34 *5%* Ag	45 *2%*	8 *3%*	22 *4%*	67 *3%*	5 *2%*	5 *4%*	8 *3%*	11 *3%*	10 *3%*	7 *3%*	10 *4%*	4 *3%*	11 *4%*	9 *2%*	11 *2%*	3 *3%*
76	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
78	**1** *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
79	* *	* *	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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21st May - 17th June, 1st - 30th October

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BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
80	**211** ***7%*** **DHIJRT** **at**	176 *8%* Aa	21 *4%*	13 *6%*	71 *8%*	110 *7%*	25 *6%*	63 *9%* Ag	112 *6%*	19 *7%*	44 *7%*	158 *6%*
82	**1** *****	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
85	**24** ***1%***	19 *1%*	4 *1%*	- -	8 *1%*	12 *1%*	2 *	11 *1%* Ag	10 *1%*	1 *	7 *1%*	17 *1%*
88	**1** *****	- -	- -	1 * AZ	- -	1 *	- -	1 *	- -	- -	- -	1 *
89	**1** *****	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -
90	**137** ***4%*** **IQTgot**	107 *5%*	20 *4%*	10 *4%*	44 *5%*	75 *4%*	17 *4%*	57 *8%* Agh	59 *3%*	11 *4%*	24 *4%*	109 *4%*
92	**2** *****	2 *	- -	- -	- -	2 *	- -	- -	2 *	- -	2 * Aj	- -
95	**40** ***1%*** **DIg**	35 *2%* A	5 *1%*	- -	13 *2%*	22 *1%*	3 *1%*	19 *3%* Ag	16 *1%*	3 *1%*	4 *1%*	32 *1%*
96	**1** *****	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -
98	**10** ***** **CEPg**	5 *	3 *1%*	2 *1%*	- -	8 *	2 *	3 *	3 *	2 *1%* g	4 *1%*	6 *

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
80	18 *7%*	9 *7%*	14 *6%*	30 *9%* t	20 *7%*	16 *7%*	17 *6%*	7 *4%*	21 *7%*	17 *4%*	39 *9%* rtv	4 *4%*
82	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -
85	1 *	- -	3 *1%*	3 *1%*	1 *	3 *1%*	2 *1%*	1 *1%*	5 *2%*	1 *	4 *1%*	1 *1%*
88	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
89	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
90	7 *3%*	7 *6%* of	11 *4%* o	16 *5%* o	3 *1%*	10 *5%* o	14 *5%* o	8 *5%* ot	23 *8%* Akot	8 *2%*	26 *6%* of	4 *4%* o
92	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -
95	- -	3 *3%* k	2 *1%*	5 *1%*	1 *	4 *2%*	2 *1%*	2 *1%* k	5 *2%* k	2 *	12 *3%* Akot	2 *2%* k
96	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
98	2 *1%*	- -	- -	1 *	- -	- -	1 *	* *	4 *1%* At	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
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99	**7** *****	3 *	3 *	2 *1%*	- -	3 *	5 *1%* Acd	5 *1%* Ag	2 *	- -	1 *	4 *	- -	- -	1 *1%*	2 *	1 *	- -	- -	* *	1 *	1 *	1 *	- -
100	**330** ***11%*** **EHIPR** **Ycgtv**	236 *11%*	58 *11%*	26 *11%*	73 *9%*	193 *12%* c	50 *12%*	216 *29%* Agh	82 *4%*	22 *7%* g	69 *11%*	253 *10%*	26 *10%* v	15 *12%*	27 *11%* v	44 *13%* tv	32 *11%* v	24 *11%*	40 *14%* tv	20 *13%* tv	24 *9%*	28 *7%*	44 *10%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**143** ***5%*** **HI**	78 *6%* AH	22 *4%* H	2 *4%*	15 *10%* ABCGH	12 *10%* ACH	6 *4%* H	8 *1%*	17 *2%*	19 *6%* I	37 *5%* I	27 *4%*	6 *2%*	10 *12%* AIKLM	23 *8%* AILM	21 *7%* U	20 *5%*	28 *4%*	22 *4%*	7 *2%*	8 *3%*
1	**17** ***1%***	6 *	3 *1%*	- -	2 *1%*	2 *2%*	1 *	3 *	1 *	- -	6 *1%*	3 *	2 *1%*	1 *1%* J	4 *1%* AIJ	4 *1%* A	5 *1%* A	3 *	2 *	- -	- -
2	**7** *	4 *	1 *	- -	1 *1%*	- -	- -	1 *	3 *	- -	2 *	1 *	1 *	- -	- -	1 *	3 *1%* AR	- -	1 *	1 *	- -
3	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
5	**68** ***2%*** **HI**	35 *2%* H	11 *2%*	3 *6%*	6 *4%* H	4 *4%* H	3 *2%*	6 *1%*	9 *1%*	11 *3%* I	22 *3%* I	16 *2%*	3 *1%*	2 *3%*	5 *2%*	6 *2%*	12 *3%*	14 *2%*	8 *1%*	4 *1%*	7 *2%*
7	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
8	**2** *	1 *	- -	- -	* *	1 *1%*	- -	- -	1 *	- -	* *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *
10	**162** ***5%*** **HM**	98 *7%* AH	26 *5%* H	1 *2%*	8 *5%* H	8 *7%* H	9 *6%* H	12 *2%*	28 *4%*	16 *5%*	46 *6%* M	51 *7%* AIM	6 *2%*	4 *5%*	12 *4%*	17 *5%*	15 *4%*	29 *5%*	29 *6%*	21 *5%*	21 *7%*
15	**37** ***1%***	22 *2%*	7 *1%*	- -	1 *	2 *2%*	1 *	4 *1%*	3 *	9 *3%* AIL	12 *2%*	6 *1%*	4 *1%*	1 *2%*	2 *1%*	2 *1%*	1 *	6 *1%*	15 *3%* APQR	6 *2%*	6 *2%* Q
20	**261** ***8%*** **HO**	144 *10%* AH	59 *11%* H	3 *7%*	10 *7%* H	18 *15%* AEGH	10 *6%* H	16 *2%*	47 *7%*	28 *9%* O	75 *10%* IO	59 *8%* O	28 *10%* O	10 *12%* O	12 *4%*	22 *7%*	33 *9%*	40 *6%*	48 *9%*	44 *11%*	32 *10%*
23	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -
25	**107** ***3%*** **H**	61 *4%* AH	17 *3%*	- -	7 *5%* H	2 *2%*	7 *5%* H	13 *2%*	36 *5%* AO	8 *2%*	21 *3%*	25 *3%*	13 *5%* O	* *1%*	4 *1%*	8 *2%*	15 *4%*	21 *3%*	15 *3%*	16 *4%*	16 *5%*
26	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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27	**4** ***	- -	2 *	1 *3%*	1 *1%* BH	- -	- -	- -	1 *	2 *	- -	- -	1 *1%*	- -	- -	- -	- -	3 *	- -	- -	1 *
28	**1** *	- -	- -	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
30	**244** ***8%*** **HOS**	133 *9%* AH	43 *8%* H	5 *10%*	9 *6%*	13 *10%* H	9 *5%*	33 *5%*	61 *8%* O	16 *5%*	71 *10%* JO	56 *8%*	24 *9%*	3 *4%*	13 *5%*	16 *5%*	24 *6%*	65 *10%* APS	23 *4%*	46 *11%*	28 *9%* S
33	**20** ***1%*** **H**	12 *1%* H	5 *1%* H	- -	2 *1%* H	- -	1 *1%* H	- -	6 *1%*	2 *1%*	5 *1%*	2 *	5 *2%* ALO	- -	- -	2 *1%*	- -	5 *1%*	2 *	5 *1%*	4 *1%*
34	**2** *	2 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *
35	**54** ***2%***	33 *2%* A	6 *1%*	- -	2 *1%*	3 *3%*	1 *1%*	9 *1%*	13 *2%*	6 *2%*	15 *2%*	11 *1%*	9 *3%* O	- -	1 *	5 *2%*	5 *1%*	11 *2%*	14 *3%*	5 *1%*	9 *3%*
36	* *	- -	- -	- -	* * AB	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -
38	**3** *	3 *	- -	- -	- -	- -	- -	- -	2 *	- -	1 *	- -	- -	- -	- -	2 *1%* A	- -	- -	- -	- -	1 *
39	**1** *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -
40	**241** ***8%*** **H**	134 *10%* AH	37 *7%*	1 *3%*	12 *8%* H	12 *10%* H	13 *8%* H	30 *4%*	65 *9%* JO	16 *5%*	56 *8%*	56 *8%*	27 *10%* JO	5 *6%*	14 *5%*	17 *5%*	19 *5%*	50 *8%*	45 *9%*	40 *10%*	31 *10%* PQ
44	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	1 * A
45	**30** ***1%***	12 *1%*	5 *1%*	- -	1 *1%*	3 *2%*	2 *1%*	7 *1%*	10 *1%*	3 *1%*	4 *1%*	9 *1%*	1 *	1 *1%*	2 *1%*	* *	5 *1%*	10 *2%* P	3 *1%*	5 *1%*	1 *
48	**2** *	- -	1 *	- -	1 *1%* ABH	- -	- -	- -	- -	- -	- -	1 *	- -	1 *1%* AIK	- -	- -	1 *	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
49	**1** ***	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	1 *
50	**387** ***12%***	161 *11%*	71 *13%*	7 *15%*	23 *15%*	16 *13%*	22 *14%*	86 *12%*	109 *15%* A	43 *13%*	82 *11%*	80 *11%*	26 *10%*	11 *13%*	34 *12%*	47 *15%*	43 *12%*	72 *11%*	64 *12%*	51 *13%*	35 *11%*
52	**1** ***	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
55	**24** ***1%***	14 *1%*	2 *	- -	1 *1%*	- -	1 *	6 *1%*	5 *1%*	4 *1%*	5 *1%*	7 *1%*	- -	- -	1 *	2 *1%*	3 *1%*	4 *1%*	10 *2%* AU	2 *1%*	* *
60	**218** ***7%*** **P**	85 *6%*	54 *10%* AB	4 *9%*	9 *6%*	11 *9%*	8 *5%*	47 *7%*	54 *7%*	18 *6%*	66 *9%* A	45 *6%*	13 *5%*	4 *5%*	16 *5%*	13 *4%*	31 *8%* P	51 *8%* P	33 *6%*	32 *8%*	26 *8%* P
62	**1** ***	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
65	**36** ***1%***	14 *1%*	5 *1%*	2 *4%*	2 *2%*	* *	1 *1%*	11 *2%*	6 *1%*	2 *1%*	6 *1%*	13 *2%*	4 *2%*	- -	5 *2%*	4 *1%*	6 *2%*	8 *1%*	8 *1%*	3 *1%*	4 *1%*
67	* *	- -	- -	- -	* * A	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -
69	**1** ***	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *1%* AIL	- -	- -	- -	- -	1 *	- -	- -
70	**188** ***6%*** **R**	73 *5%*	46 *8%* BF	- -	7 *5%*	3 *2%*	10 *6%*	49 *7%*	40 *6%*	24 *7%*	42 *6%*	45 *6%*	21 *8%*	1 *2%*	15 *5%*	16 *5%*	21 *6%*	24 *4%*	36 *7%* R	19 *5%*	21 *7%*
75	**92** ***3%*** **BK**	30 *2%*	14 *3%*	5 *10%*	2 *1%*	3 *3%*	3 *2%*	35 *5%* ABCE	32 *4%* AK	12 *4%*	12 *2%*	21 *3%*	5 *2%*	3 *3%*	6 *2%*	8 *2%*	7 *2%*	20 *3%*	18 *4%*	11 *3%*	9 *3%*
76	**1** ***	- -	- -	- -	- -	- -	1 * AB	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
78	**1** ***	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
79	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
80	**211** ***7%*** **B**	70 *5%*	40 *7%*	5 *11%*	9 *6%*	3 *2%*	13 *8%* F	72 *10%* ABEF	46 *6%*	22 *7%*	40 *5%*	45 *6%*	23 *9%*	4 *4%*	33 *11%* AIKL	27 *9%* QU	17 *5%*	44 *7%*	41 *8%* U	29 *7%*	12 *4%*
82	**1** ***	- -	- -	- -	- -	- -	- -	1 ***	1 ***	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 ***	- -	- -
85	**24** ***1%***	7 ***	1 ***	- -	1 *1%*	* ***	2 *1%*	13 *2%* ABC	5 *1%*	4 *1%*	3 ***	4 *1%*	3 *1%*	1 *1%*	3 *1%*	2 *1%*	3 *1%*	5 *1%*	7 *1%*	4 *1%*	2 *1%*
88	**1** ***	- -	- -	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	- -	- -	- -	- -
89	**1** ***	- -	- -	- -	- -	- -	- -	1 ***	1 ***	- -	- -	- -	- -	- -	- -	1 *** A	- -	- -	- -	- -	- -
90	**137** ***4%*** **KP**	51 *4%*	25 *5%*	2 *4%*	5 *3%*	3 *3%*	5 *3%*	46 *7%* AB	34 *5%* K	12 *4%*	19 *3%*	39 *6%* K	16 *6%* K	1 *1%*	16 *6%* K	7 *2%*	21 *6%* PU	34 *5%* PU	23 *4%*	15 *4%*	7 *2%*
92	**2** ***	- -	- -	- -	- -	- -	1 *1%* AB	1 ***	1 ***	- -	1 ***	- -	- -	- -	- -	- -	- -	- -	2 *** A	- -	- -
95	**40** ***1%*** **B**	5 ***	6 *1%*	* *1%*	4 *3%* BG	- -	- -	24 *3%* ABCFG	9 *1%*	3 *1%*	9 *1%*	13 *2%*	2 *1%*	* ***	2 *1%*	4 *1%*	5 *1%*	8 *1%*	5 *1%*	7 *2%*	3 *1%*
96	**1** ***	- -	- -	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	- -	- -	- -	1 ***
98	**10** ***	4 ***	1 ***	- -	2 *1%* A	- -	- -	3 ***	3 ***	- -	1 ***	2 ***	1 ***	1 *1%* J	2 *1%*	2 *1%*	1 ***	2 ***	1 ***	- -	2 *1%*
99	**7** ***	2 ***	2 ***	- -	- -	- -	2 *1%* AB	2 ***	1 ***	- -	1 ***	4 ***	2 *1%*	- -	- -	1 ***	1 ***	3 ***	2 ***	- -	- -
100	**330** ***11%*** **BCFKMU**	105 *7%* F	37 *7%* F	5 *11%*	10 *7%* F	1 *1%*	25 *16%* ABCEF	146 *21%* ABCEF	69 *10%*	43 *13%* KM	59 *8%*	66 *9%*	17 *6%*	18 *21%* AIKLM	58 *20%* AIJK LM	56 *18%* ARSU	48 *13%* SU	69 *11%* U	41 *8%*	24 *6%*	17 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**670** ***21%*** **EFK** **RZcgt**	333 *22%*	337 *21%*	385 *25%* AE	286 *18%*	292 *19%*	377 *24%* AF	106 *24%* K	100 *19%*	107 *21%*	94 *18%*	82 *19%*	180 *26%* AI KL	164 *19%*	305 *20%*	200 *26%* AOP	148 *16%*	522 *23%* AR	84 *21%*	587 *22%*	577 *22%*	42 *17%*	34 *22%*	17 *18%*
1	**15** ***** **CZcg** **j**	12 *1%* AC	3 *	9 *1%*	7 *	9 *1%*	6 *	2 *	2 *	4 *1%*	4 *1%*	1 *	3 *	4 *1%*	5 *	5 *1%*	4 *	11 *1%*	- -	15 *1%*	14 *1%*	- -	1 *1%*	1 *1%*
2	**8** ***** **Z**	5 *	3 *	6 *	2 *	3 *	5 *	- -	3 *	1 *	- -	2 *	2 *	5 *1%* P	2 *	1 *	2 *	6 *	- -	8 *	5 *	3 *1%* AV	* *	- -
3	**6** *****	4 *	2 *	1 *	5 *	5 *	1 *	- -	2 *	1 *	- -	- -	2 *	1 *	4 *	1 *	1 *	5 *	- -	6 *	6 *	- -	- -	- -
4	**1** *****	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
5	**129** ***4%*** **DQoq**	59 *4%*	70 *4%*	47 *3%*	82 *5%* AD	59 *4%*	70 *4%*	29 *7%* AI	16 *3%*	19 *4%*	19 *4%*	21 *5%*	26 *4%*	43 *5%* Q	63 *4%*	23 *3%*	33 *4%*	96 *4%*	9 *2%*	120 *4%* A	111 *4%*	7 *3%*	7 *4%*	5 *5%*
7	**1** *****	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
8	**1** *****	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
9	**1** *****	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
10	**311** ***10%*** **QTg**	138 *9%*	174 *11%*	135 *9%*	176 *11%*	138 *9%*	173 *11%*	60 *14%* ALM	54 *10%*	49 *10%*	55 *10%*	34 *8%*	59 *9%*	98 *12%* Q	159 *11%* Q	53 *7%*	92 *10%*	220 *10%*	21 *5%*	290 *11%* AT	253 *10%*	28 *11%*	18 *11%*	13 *14%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
11	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
12	**3** * **U**	1 *	2 *	1 *	2 *	1 *	2 *	- -	2 *	- -	- -	- -	1 *	2 *	- -	1 *	2 *	1 *	2 *	1 *	2 *	- -	1 *	- -
14	**1** *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
15	**74** ***2%***	40 *3%*	34 *2%*	31 *2%*	44 *3%*	39 *3%*	35 *2%*	10 *2%*	7 *1%*	14 *3%*	14 *3%*	14 *3%*	15 *2%*	21 *3%*	36 *2%*	17 *2%*	20 *2%*	54 *2%*	9 *2%*	65 *2%*	65 *2%*	6 *2%*	2 *1%*	2 *2%*
20	**355** ***11%*** **S**	182 *12%*	173 *11%*	174 *11%*	181 *11%*	161 *11%*	194 *12%*	61 *14%*	61 *11%*	56 *11%*	59 *11%*	52 *12%*	67 *10%*	104 *12%*	160 *11%*	90 *12%*	123 *14%* AS	232 *10%*	50 *12%*	305 *11%*	291 *11%*	31 *12%*	21 *13%*	12 *13%*
22	**2** *	2 *	1 *	1 *	2 *	2 *	- -	- -	- -	2 *	- -	1 *	- -	1 *	2 *	- -	- -	2 *	- -	2 *	2 *	1 *	- -	- -
24	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
25	**189** ***6%*** **UWbek**	87 *6%*	102 *6%*	80 *5%*	109 *7%*	92 *6%*	97 *6%*	36 *8%* K	31 *6%*	26 *5%*	24 *5%*	33 *7%*	39 *6%*	40 *5%*	101 *7%*	47 *6%*	51 *6%*	138 *6%*	36 *9%* U	153 *6%*	171 *7%* W	8 *3%*	6 *4%*	4 *4%*
27	* *	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* * AV
28	**2** *	* *	1 *	- -	2 *	2 *	- -	1 *	* *	- -	- -	- -	- -	1 *	- -	* *	- -	2 *	- -	2 *	1 *	- -	* *	- -
29	**2** *	2 *	* *	1 *	1 *	- -	2 *	- -	- -	* *	- -	1 *	1 *	1 *	* *	1 *	* *	2 *	- -	2 *	1 *	1 *	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
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Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
30	**297** ***9%*** **QUh**	149 *10%*	147 *9%*	140 *9%*	157 *10%*	143 *9%*	154 *10%*	44 *10%*	64 *12%* AJK	39 *8%*	43 *8%*	48 *11%*	59 *9%*	91 *11%* Q	145 *10%*	60 *8%*	85 *9%*	212 *10%*	55 *14%* AU	241 *9%*	244 *9%*	31 *13%*	13 *9%*	8 *8%*
32	**2** *****	1 *	1 *	- -	2 *	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	2 *	1 *	1 * AV	- -	- -
33	**19** ***1%*** **GQ**	6 *	13 *1%*	8 *1%*	11 *1%*	14 *1%*	6 *	4 *1%* M	5 *1%* M	5 *1%* LM	5 *1%* M	- -	- -	11 *1%* AQ	8 *1%*	1 *	7 *1%*	12 *1%*	3 *1%*	16 *1%*	19 *1%*	- -	1 *	* *
34	**5** *****	- -	5 *	2 *	2 *	3 *	1 *	1 *	1 *	- -	2 *	- -	- -	1 *	2 *	1 *	2 *	2 *	- -	5 *	5 *	- -	- -	- -
35	**58** ***2%*** **d**	28 *2%*	30 *2%*	22 *1%*	37 *2%*	29 *2%*	29 *2%*	7 *2%*	13 *2%*	9 *2%*	8 *1%*	10 *2%*	12 *2%*	17 *2%*	23 *2%*	18 *2%*	20 *2%*	39 *2%*	11 *3%*	47 *2%*	50 *2%*	5 *2%*	3 *2%*	1 *1%*
36	***** *****	- -	* *	- -	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	* * AV	- -
38	**1** *****	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
39	**1** *****	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 * A	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
40	**230** ***7%*** **Dfh**	100 *6%*	131 *8%*	93 *6%*	137 *9%* AD	120 *8%*	110 *7%*	23 *5%*	48 *9%*	36 *7%*	43 *8%*	31 *7%*	49 *7%*	76 *9%* A	102 *7%*	52 *7%*	77 *9%*	153 *7%*	27 *7%*	202 *7%*	191 *7%*	25 *10%*	9 *6%*	5 *6%*
44	***** *****	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	* * AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
45	**33** ***1%*** **S**	19 *1%*	14 *1%*	14 *1%*	18 *1%*	15 *1%*	18 *1%*	5 *1%*	3 *1%*	5 *1%*	8 *2%*	4 *1%*	8 *1%*	8 *1%*	15 *1%*	9 *1%*	15 *2%*	18 *1%*	3 *1%*	30 *1%*	27 *1%*	6 *2%* AX	* *	* *
46	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
49	**1** *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
50	**253** ***8%*** **fh**	119 *8%*	134 *8%*	126 *8%*	127 *8%*	136 *9%*	117 *7%*	23 *5%*	42 *8%*	45 *9%*	46 *9%*	33 *8%*	64 *9%* H	57 *7%*	121 *8%*	75 *10%* O	77 *9%*	176 *8%*	30 *7%*	223 *8%*	207 *8%*	23 *9%*	15 *10%*	8 *8%*
51	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
52	**1** *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 * AV	- -
55	**15** * **DGj**	8 *	8 *	2 *	13 *1%* AD	12 *1%* G	3 *	- -	4 *1%*	2 *	2 *	1 *	6 *1%*	5 *1%*	6 *	4 *1%*	1 *	14 *1%*	- -	15 *1%*	13 *1%*	- -	2 *1%*	1 *1%*
60	**107** ***3%*** **GHSc** **s**	51 *3%*	55 *3%*	62 *4%*	44 *3%*	68 *4%* AG	39 *2%*	6 *1%*	23 *4%* H	22 *4%* H	22 *4%* H	13 *3%*	21 *3%*	27 *3%*	54 *4%*	25 *3%*	42 *5%* AS	65 *3%*	8 *2%*	98 *4%*	88 *3%*	10 *4%*	6 *4%*	3 *3%*
65	**22** ***1%*** **Qfi**	11 *1%*	11 *1%*	7 *	15 *1%*	14 *1%*	9 *1%*	2 *	2 *	2 *	10 *2%* AI	3 *1%*	4 *1%*	4 *	18 *1%* AQ	1 *	8 *1%*	14 *1%*	2 *	21 *1%*	16 *1%*	1 *	4 *3%* AVW	1 *1%*
69	**1** *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
70	**81** ***3%*** **c**	40 *3%*	41 *3%*	48 *3%*	33 *2%*	38 *2%*	43 *3%*	5 *1%*	10 *2%*	12 *2%*	22 *4%* AH	12 *3%*	20 *3%*	16 *2%*	41 *3%*	24 *3%*	23 *3%*	58 *3%*	9 *2%*	72 *3%*	66 *3%*	5 *2%*	5 *3%*	4 *5%* A

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 174

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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
73	**2** ***	2 ***	- -	- -	2 ***	2 ***	- -	- -	- -	- -	- -	2 *** A	- -	- -	2 ***	- -	- -	2 ***	- -	2 ***	2 ***	- -	- -	- -
75	**30** ***1%*** **f**	12 *1%*	19 *1%*	11 *1%*	20 *1%*	20 *1%*	11 *1%*	1 ***	3 *1%*	5 *1%*	8 *1%*	10 *2%* AHIM	4 *1%*	6 *1%*	18 *1%*	6 *1%*	6 *1%*	25 *1%*	4 *1%*	26 *1%*	26 *1%*	1 ***	1 *1%*	2 *2%* AVW
80	**68** ***2%*** **Uh**	40 *3%*	29 *2%*	40 *3%*	28 *2%*	41 *3%*	28 *2%*	4 *1%*	11 *2%*	10 *2%*	19 *4%* AH	9 *2%*	16 *2%*	13 *2%*	40 *3%*	15 *2%*	23 *3%*	45 *2%*	15 *4%*	53 *2%*	58 *2%*	3 *1%*	5 *3%*	2 *3%*
85	**12** ***	9 *1%*	4 ***	8 *1%*	4 ***	7 ***	5 ***	- -	3 *1%*	1 ***	3 *1%*	2 *1%*	3 ***	2 ***	8 *1%*	2 ***	3 ***	10 ***	3 *1%*	9 ***	12 ***	1 ***	- -	- -
87	**1** ***	1 ***	- -	1 ***	- -	- -	1 ***	- -	1 ***	- -	- -	- -	- -	1 ***	- -	- -	- -	1 ***	- -	1 ***	1 ***	- -	- -	- -
89	***** ******	- -	* ***	- -	* ***	* ***	- -	- -	- -	- -	* ***	- -	- -	- -	* ***	- -	- -	* ***	- -	* ***	- -	- -	- -	* *** AV
90	**37** ***1%*** **OZc**	20 *1%*	17 *1%*	19 *1%*	18 *1%*	20 *1%*	17 *1%*	4 *1%*	5 *1%*	11 *2%*	5 *1%*	4 *1%*	8 *1%*	4 ***	20 *1%*	13 *2%* O	12 *1%*	25 *1%*	7 *2%*	30 *1%*	30 *1%*	2 *1%*	1 ***	4 *4%* AVWX
94	**1** ***	1 ***	- -	- -	1 ***	1 ***	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	1 ***	- -	1 ***	- -	1 ***	1 ***	- -	- -	- -
95	**13** ****** **Z**	9 *1%*	5 ***	8 *1%*	5 ***	10 *1%*	3 ***	- -	1 ***	3 *1%*	5 *1%*	1 ***	2 ***	3 ***	7 ***	3 ***	5 *1%*	8 ***	1 ***	12 ***	12 ***	1 ***	* ***	* *1%*
98	**4** ***	2 ***	1 ***	1 ***	3 ***	3 ***	1 ***	- -	1 ***	- -	1 ***	1 ***	1 ***	2 ***	- -	2 ***	2 ***	2 ***	- -	4 ***	4 ***	- -	- -	- -
99	**4** ***	3 ***	1 ***	1 ***	3 ***	4 ***	* ***	- -	- -	1 ***	* ***	- -	3 *** A	- -	2 ***	2 ***	1 ***	4 ***	- -	4 ***	4 ***	* ***	- -	- -

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Base: All respondents
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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
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Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
100	**52** ***2%*** **EMOU** **Zcd**	31 *2%*	21 *1%*	43 *3%* AE	9 *1%*	21 *1%*	31 *2%*	3 *1%*	13 *2%* M	14 *3%* AHM	8 *2%*	9 *2%*	5 *1%*	7 *1%*	21 *1%*	25 *3%* AOP	14 *2%*	38 *2%*	17 *4%* AU	35 *1%*	44 *2%*	5 *2%*	2 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 174

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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
0	**670** ***21%*** **EFKRZ cgt**	451 *20%*	103 *20%*	43 *19%*	157 *18%*	348 *21%*	88 *22%*	279 *38%* Ag	205 *11%*	124 *42%* Ag	121 *19%*	538 *22%*	42 *17%*	30 *24%*	68 *27%* Ak tuv	70 *20%*	67 *24%* t	60 *28%* Aktu v	67 *24%* t	34 *22%*	67 *24%* t	63 *16%*	85 *19%*	17 *18%*
1	**15** *** **CZcgj**	5 *	8 *2%* AZ	3 *1%* Z	* *	10 *1%*	5 *1%* Ac	6 *1%* g	4 *	2 *1%*	7 *1%* j	7 *	- -	- -	- -	3 *1%*	- -	- -	- -	1 *1%*	7 *3%* Akmo pqt	1 *	3 *1%*	1 *1%*
2	**8** *** **Z**	3 *	3 *1%*	* *	- -	7 *	- -	1 *	4 *	1 *	1 *	7 *	3 *1%* At	- -	- -	- -	- -	- -	1 *	* *	1 *1%*	- -	2 *	- -
3	**6** ***	4 *	2 *	- -	2 *	3 *	- -	- -	3 *	- -	2 *	3 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	2 *1%*	- -	- -
4	**1** ***	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**129** ***4%*** **DQoq**	94 *4%*	19 *4%*	14 *6%*	44 *5%*	66 *4%*	15 *4%*	26 *4%*	67 *4%*	20 *7%* Afg	25 *4%*	99 *4%*	7 *3%*	8 *6%* oq	11 *4%* o	19 *6%* oq	3 *1%*	11 *5%* oq	4 *1%*	7 *4%* oq	16 *6%* oq	13 *3%*	25 *6%* oq	5 *5%* oq
7	**1** ***	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
8	**1** ***	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -
9	**1** ***	1 *	- -	- -	- -	- -	1 * d	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *1%* A	- -	- -	- -	- -	- -	- -
10	**311** ***10%*** **QTg**	247 *11%* A	43 *8%*	16 *7%*	103 *12%* A	165 *10%*	36 *9%*	65 *9%*	161 *9%*	47 *16%* Afg	59 *9%*	243 *10%*	28 *11%*	14 *11%*	25 *10%*	28 *8%*	22 *8%*	20 *9%*	26 *9%*	18 *11%*	30 *11%*	37 *9%*	51 *12%*	13 *14%* Ano

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
11	**1** *****	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
12	**3** ***** **U**	2 *	- -	1 *	2 *	1 *	- -	1 *	2 *	- -	- -	3 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	2 1% A	- -	- -
14	**1** *****	- -	1 * Z	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -
15	**74** ***2%***	53 *2%*	16 *3%*	4 *2%*	20 *2%*	43 *3%*	9 *2%*	19 *3%*	47 *2%*	5 *2%*	11 *2%*	62 *3%*	6 *2%*	- -	3 *1%*	6 *2%*	10 *4%*	9 *4%* lm	6 *2%*	2 *1%*	14 *5%* Almr	8 *2%*	8 *2%*	2 *2%*
20	**355** ***11%*** **S**	273 *12%* A	55 *10%*	21 *9%*	112 *13%*	192 *11%*	44 *11%*	70 *10%*	226 *12%*	32 *11%*	78 *12%*	270 *11%*	31 *12%*	16 *13%*	29 *12%*	46 *13%* o	21 *8%*	18 *8%*	33 *12%*	21 *13%* o	24 *8%*	48 *12%*	57 *13%* o	12 *13%* o
22	**2** *****	2 *	1 *	- -	2 *	- -	1 *	- -	2 *	- -	2 * j	- -	1 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -
24	**1** *****	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
25	**189** ***6%*** **UWbek**	143 *6%* b	35 *7%* b	6 *2%*	66 *8%* Ae	103 *6%*	15 *4%*	33 *5%*	124 *7%*	18 *6%*	42 *7%*	143 *6%*	8 *3%*	7 *5%*	13 *5%*	23 *7%*	19 *7%*	12 *6%*	26 *9%* kru v	6 *4%*	17 *6%*	35 *9%* Akr v	21 *5%*	4 *4%*
27	***** *****	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
28	**2** *****	- -	- -	* *	- -	* *	- -	* *	1 *	- -	1 *	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	1 *	- -	- -
29	**2** *****	1 *	1 *	- -	* *	1 *	1 *	1 *	1 *	- -	- -	2 *	1 *	- -	- -	- -	- -	1 *1%* A	- -	- -	- -	- -	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 174

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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
30	**297** **9%** **QUh**	227 10% A	51 10%	15 7%	99 12% Ad	149 9%	38 10%	56 8%	212 11% Afh	13 4%	51 8%	243 10%	31 13% npu	9 7%	27 11%	25 7%	29 10%	14 7%	24 8%	13 9%	28 10%	56 14% Anp uv	32 7%	8 8%
32	**2** *	1 *	1 *	- -	1 *	1 *	- -	- -	2 *	- -	2 * Aj	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
33	**19** **1%** **GQ**	11 *	8 1% AZ	1 *	7 1%	11 1%	1 *	3 *	16 1%	- -	7 1%	12 1%	- -	- -	1 *	2 1%	- -	- -	2 1%	1 *	3 1%	6 1%	4 1%	* *
34	**5** *	3 *	- -	1 1%	5 1% Ad	- -	- -	1 *	2 *	1 *	2 *	2 *	- -	- -	- -	1 *	- -	1 *	2 1% A	- -	- -	- -	- -	- -
35	**58** **2%** **d**	46 2%	8 2%	4 2%	27 3% Ad	21 1%	8 2%	7 1%	45 2% Afh	1 *	16 3%	42 2%	5 2%	2 1%	3 1%	9 3%	6 2%	2 1%	4 1%	3 2%	5 2%	11 3%	7 2%	1 1%
36	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
38	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
39	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
40	**230** **7%** **Dfh**	176 8%	35 7%	16 7%	66 8%	135 8%	24 6%	32 4%	183 10% Afh	7 2%	54 9%	174 7%	25 10% mq	12 9%	11 4%	33 10% m	21 8%	17 8%	14 5%	9 6%	22 8%	30 7%	31 7%	5 6%
44	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
45	**33** ***1%*** **S**	23 *1%*	9 *2%*	1 *1%*	6 *1%*	22 *1%*	2 *1%*	3 *	29 *2%* Af	- -	9 *1%*	23 *1%*	6 *2%* Aor	1 *1%*	4 *2%*	4 *1%*	- -	3 *1%*	4 *2%*	* *	1 *	3 *1%*	7 *2%*	* *
46	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
49	**1** *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
50	**253** ***8%*** **fh**	187 *8%*	41 *8%*	16 *7%*	74 *9%*	130 *8%*	36 *9%*	46 *6%*	186 *10%* Afh	10 *3%*	51 *8%*	198 *8%*	23 *9%*	8 *6%*	22 *9%*	19 *6%*	33 *12%* Anpu	11 *5%*	28 *10%*	15 *10%*	18 *6%*	38 *9%*	29 *7%*	8 *8%*
51	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
52	**1** *	- -	- -	1 * AZ	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -
55	**15** * **DGj**	11 *	4 *1%*	* *	4 *	8 *	3 *1%*	2 *	12 *1%*	- -	8 *1%* Aj	7 *	- -	- -	- -	2 *1%*	1 *	1 *1%*	3 *1%*	2 *1%* t	4 *1%*	- -	2 *	1 *1%* t
60	**107** ***3%*** **GHScs**	74 *3%*	15 *3%*	18 *8%* AZa	15 *2%*	69 *4%* Ac	22 *6%* Ac	22 *3%*	72 *4%*	5 *2%*	20 *3%*	86 *4%*	10 *4%* s	6 *5%* s	9 *4%*	22 *6%* Apst	11 *4%* s	4 *2%*	8 *3%*	6 *4%* s	2 *1%*	7 *2%*	17 *4%* s	3 *3%* s
65	**22** ***1%*** **Qfi**	13 *1%*	5 *1%*	2 *1%*	4 *	15 *1%*	3 *1%*	1 *	20 *1%* Af	- -	* *	22 *1%* Ai	1 *	- -	4 *2%* n	- -	1 *	2 *1%*	3 *1%*	4 *3%* Akn otu	3 *1%*	1 *	3 *1%*	1 *1%* n
69	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
70	**81** ***3%*** **c**	56 *3%*	16 *3%*	8 *3%*	11 *1%*	57 *3%* Ac	11 *3%*	13 *2%*	62 *3%* A	3 *1%*	14 *2%*	66 *3%*	5 *2%*	3 *2%*	6 *2%*	9 *3%*	9 *3%*	5 *2%*	12 *4%*	5 *3%*	4 *2%*	9 *2%*	8 *2%*	4 *5%* Asu

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73	**2** ***** **OZc**	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	2 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 * A	- -	- -
75	**30** ***1%*** **f**	23 *1%*	6 *1%*	2 *1%*	6 *1%*	19 *1%*	6 *1%*	2 *	28 *2%* Af	- -	7 *1%*	24 *1%*	1 *	3 *2%* m	- -	1 *	5 *2%*	4 *2%*	3 *1%*	1 *1%*	4 *1%*	2 *	4 *1%*	2 *2%* Akmnt
80	**68** ***2%*** **Uh**	43 *2%*	11 *2%*	9 *4%*	12 *1%*	43 *3%*	7 *2%*	15 *2%* h	49 *3%* h	- -	13 *2%*	52 *2%*	3 *1%*	2 *2%*	5 *2%*	9 *3%*	6 *2%*	3 *1%*	2 *1%*	5 *3%*	4 *1%*	13 *3%*	12 *3%*	2 *3%*
85	**12** *****	7 *	2 *	2 *1%*	2 *	7 *	2 *1%*	- -	12 *1%* Af	- -	3 *	9 *	1 *	- -	1 *	1 *	- -	2 *1%*	1 *1%*	- -	- -	2 *	6 *1%* A	- -
87	**1** *****	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
89	***** *****	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
90	**37** ***1%*** **OZc**	11 *1%*	15 *3%* AZ	8 *3%* AZ	4 *	21 *1%*	7 *2%* c	8 *1%*	29 *2%* A	- -	8 *1%*	28 *1%*	2 *1%*	1 *1%*	2 *1%*	4 *1%*	9 *3%* Arstu	5 *3%* s	3 *1%*	1 *	- -	3 *1%*	3 *1%*	4 *4%* Akmnqrstu
94	**1** *****	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
95	**13** ***** **Z**	4 *	1 *	6 *3%* AZa	- -	9 *1%* c	1 *	2 *	11 *1%*	- -	4 *1%*	8 *	1 *	1 *1%*	1 *	- -	2 *1%*	3 *2%* Anu	4 *1%* Au	* *	- -	1 *	- -	* *1%* u
98	**4** *****	- -	- -	4 *2%* AZa	- -	- -	4 *1%* Acd	1 *	3 *	- -	1 *	3 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -
99	**4** *****	- -	2 * Z	2 *1%* AZ	- -	2 *	2 *	1 *	3 *	- -	1 *	4 *	* *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	3 *1%* A	- -

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100	**52**	6	8	4	2	7	9	17	31	1	5	45	5	4	3	2	-	7	-	2	3	10	15	1
	2%	*	*2%*	*2%*	*	*	*2%*	*2%*	*2%*	*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	-	*3%*	-	*1%*	*1%*	*3%*	*3%*	*1%*
	EMOUZcd		Z	Z			cd	h					oq	oq				noq				oq	Anoq	oq

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**670** ***21%*** **CMU**	287 *20%*	92 *17%*	17 *37%*	30 *20%*	26 *22%*	42 *26%* C	177 *26%* ABC	146 *20%*	78 *24%* M	135 *19%*	155 *22%*	43 *16%*	28 *33%* AIKLM	82 *29%* AIKL M	88 *28%* ASU	81 *22%*	151 *24%* SU	95 *18%*	68 *17%*	50 *16%*
1	**15** *	6 *	3 *1%*	- -	3 *2%* ABH	1 *1%*	1 *1%*	2 *	2 *	- -	5 *1%*	2 *	2 *1%*	1 *1%* J	3 *1%*	6 *2%* ARU	3 *1%*	2 *	4 *1%*	- -	- -
2	**8** *	5 *	1 *	- -	- -	- -	- -	2 *	1 *	- -	3 *	2 *	2 *1%*	- -	- -	- -	1 *	* *	- -	- -	5 *2%* APRS
3	**6** *	2 *	1 *	- -	- -	- -	- -	2 *	4 *1%*	- -	2 *	- -	- -	- -	- -	1 *	2 *1%*	- -	1 *	- -	- -
4	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
5	**129** ***4%*** **BR**	45 *3%*	28 *5%*	3 *7%*	8 *5%*	4 *4%*	10 *6%* B	31 *5%*	27 *4%*	10 *3%*	34 *5%*	38 *5%*	13 *5%*	* *	7 *2%*	10 *3%*	25 *7%* AR	16 *3%*	22 *4%*	20 *5%*	17 *5%*
7	**1** *	- -	- -	- -	- -	- -	1 *1%* ABH	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
8	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
9	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
10	**311** ***10%*** **H**	150 *11%*	62 *11%*	2 *5%*	12 *8%*	17 *14%* H	13 *8%*	55 *8%*	63 *9%*	24 *8%*	77 *11%*	89 *13%* AIJ	30 *11%*	5 *6%*	23 *8%*	22 *7%*	37 *10%*	70 *11%*	59 *11%*	41 *10%*	32 *10%*
11	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *1%* AIKL	- -	- -	- -	- -	1 *	- -	- -
12	**3** *	2 *	- -	- -	- -	- -	- -	1 *	2 *	- -	- -	1 *	1 *	- -	- -	2 *1%* A	- -	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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14	**1** *****	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
15	**74** ***2%***	40 *3%*	12 *2%*	- -	1 *1%*	2 *1%*	1 *	19 *3%*	13 *2%*	8 *3%*	18 *2%*	20 *3%*	10 *4%*	1 *1%*	5 *2%*	8 *3%*	6 *2%*	12 *2%*	16 *3%*	7 *2%*	11 *3%*
20	**355** ***11%***	151 *11%*	72 *13%*	7 *15%*	18 *11%*	23 *19%* ABGH	14 *9%*	70 *10%*	76 *10%*	39 *12%*	86 *12%*	87 *12%*	36 *13%* N	4 *5%*	27 *9%*	40 *12%*	35 *9%*	77 *12%*	62 *12%*	48 *12%*	30 *10%*
22	**2** *****	2 *	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	- -	- -	2 * A	- -	1 *	- -	- -	- -
24	**1** *****	- -	- -	- -	- -	- -	1 * AB	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
25	**189** ***6%***	71 *5%*	44 *8%* B	2 *4%*	7 *5%*	12 *10%* B	9 *6%*	44 *6%*	64 *9%* AKLO	23 *7%*	36 *5%*	35 *5%*	16 *6%*	4 *4%*	11 *4%*	16 *5%*	20 *6%*	36 *6%*	32 *6%*	30 *8%*	11 *4%*
27	***** *****	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -
28	**2** *****	1 *	- -	- -	* *	- -	- -	- -	* *	- -	1 *	- -	- -	- -	- -	* *	- -	- -	1 *	- -	- -
29	**2** *****	1 *	- -	- -	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
30	**297** ***9%*** **EN**	139 *10%*	63 *11%* E	- -	9 *6%*	10 *9%*	15 *10%*	60 *9%*	76 *10%* N	27 *8%*	71 *10%* N	61 *9%*	32 *12%* N	2 *3%*	24 *8%*	22 *7%*	46 *12%* PR	47 *7%*	60 *11%* PR	35 *9%*	29 *9%*
32	**2** *****	1 *	- -	- -	1 *1%* ABH	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
33	**19** ***1%*** **H**	14 *1%* AH	4 *1%*	- -	1 *1%* H	- -	1 *1%* H	- -	6 *1%*	2 *1%*	4 *1%*	2 *	5 *2%* ALO	- -	- -	2 *1%*	- -	5 *1%*	2 *	5 *1%*	4 *1%*
34	**5** *****	2 *	1 *	- -	1 *1%* H	- -	- -	- -	1 *	1 *	2 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *
35	**58** ***2%***	23 *2%*	14 *3%*	- -	3 *2%*	1 *1%*	3 *2%*	13 *2%*	14 *2%*	6 *2%*	11 *2%*	16 *2%*	6 *2%*	- -	5 *2%*	10 *3%*	10 *3%*	10 *2%*	12 *2%*	7 *2%*	6 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
36	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	-
					AB																
38	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-
39	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-
40	**230**	122	39	4	9	8	8	40	52	23	55	63	20	6	9	11	19	54	40	36	36
	7%	*9%*	*7%*	*10%*	*6%*	*6%*	*5%*	*6%*	*7%*	*7%*	*8%*	*9%*	*7%*	*8%*	*3%*	*3%*	*5%*	*9%*	*8%*	*9%*	*12%*
	OP	AH							O	O	O	O	O					P	P		APQ
44	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-
	*	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-
45	**33**	16	2	-	1	4	1	8	6	5	9	7	2	2	2	1	5	7	6	4	4
	1%	*1%*	*	-	*1%*	*3%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	*2%*	*1%*	*	*1%*	*1%*	*1%*	*1%*	*1%*
						C															
46	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	-	*1%*	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-
						AB															
49	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-
	*	-	-	-	*1%*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-
					ABH											A					
50	**253**	102	43	4	14	9	16	65	66	34	55	42	21	10	25	27	30	57	31	31	25
	8%	*7%*	*8%*	*8%*	*9%*	*7%*	*10%*	*9%*	*9%*	*11%*	*8%*	*6%*	*8%*	*12%*	*9%*	*9%*	*8%*	*9%*	*6%*	*8%*	*8%*
	L								L	L				L							
51	1	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*
															A						
52	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	-	-	-	-	-	-	*1%*	-	-	*	-	-	-	-
														AIKL							
55	**15**	7	4	-	-	-	-	4	2	5	4	1	-	-	4	-	1	7	1	1	1
	*	*1%*	*1%*	-	-	-	-	*1%*	*	*2%*	*1%*	*	-	-	*1%*	-	*	*1%*	*	*	*
										AIL					IL			A			
60	**107**	54	11	3	11	-	5	23	27	7	31	19	11	1	9	11	9	15	14	28	12
	3%	*4%*	*2%*	*7%*	*7%*	-	*3%*	*3%*	*4%*	*2%*	*4%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*2%*	*3%*	*7%*	*4%*
		F			ABCFH																
65	**22**	15	3	-	1	-	-	4	8	3	5	4	1	-	1	1	1	4	7	3	3
	1%	*1%*	*	-	*	-	-	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	*	*	*	*1%*	*1%*	*1%*	*1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
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Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
69	**1** ***** *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * AB	- - *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*
70	**81** ***3%*** **M**	31 *2%*	17 *3%*	3 *7%*	5 *3%*	2 *1%*	6 *4%*	18 *3%*	27 *4%* AM	8 *3%*	18 *2%*	17 *2%*	1 *1%*	2 *2%*	7 *3%*	7 *2%*	4 *1%*	21 *3%* Q	12 *2%*	10 *3%*	9 *3%*
73	**2** ***** *-*	- - *-*	2 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	2 * A	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	2 * *-*	- - *-*	- - *-*	- - *-*
75	**30** ***1%***	17 *1%*	* * *-*	- - *-*	4 *2%* AC	* * *-*	2 *1%* C	7 *1%*	13 *2%* A	2 *1%*	4 *1%*	6 *1%*	3 *1%*	* *1%*	1 * *-*	5 *2%*	3 *1%*	4 *1%*	5 *1%*	5 *1%*	6 *2%*
80	**68** ***2%*** **I**	37 *3%*	10 *2%*	- - *-*	2 *1%*	* * *-*	3 *2%*	16 *2%*	8 *1%*	3 *1%*	19 *3%*	14 *2%*	5 *2%*	7 *8%* AIJKLM	12 *4%* AIJ	6 *2%*	13 *3%*	10 *2%*	8 *2%*	12 *3%*	7 *2%*
85	**12** ***** *-*	9 *1%*	- - *-*	- - *-*	1 *1%* C	- - *-*	- - *-*	1 * *-*	- - *-*	2 *1%* I	6 *1%* I	4 *1%*	- - *-*	- - *-*	- - *-*	1 * *-*	1 * *-*	1 * *-*	4 *1%*	1 * *-*	2 *1%*
87	**1** ***** *-*	1 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*
89	***** ***** *-*	* * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	* * *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	* * *-*
90	**37** ***1%***	17 *1%*	5 *1%*	- - *-*	3 *2%*	2 *1%*	2 *1%*	8 *1%*	5 *1%*	2 *1%*	9 *1%*	7 *1%*	3 *1%*	4 *4%* AIJKL	7 *2%* I	5 *2%*	7 *2%*	6 *1%*	4 *1%*	3 *1%*	2 *1%*
94	**1** ***** *-*	- - *-*	- - *-*	- - *-*	1 * ABH	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	- - *-*	- - *-*
95	**13** ***** *-*	6 * *-*	2 * *-*	- - *-*	1 *1%* *-*	- - *-*	1 *1%* *-*	3 * *-*	2 * *-*	1 * *-*	2 * *-*	5 *1%* *-*	2 *1%* *-*	1 *1%* *-*	1 * *-*	3 *1%* *-*	2 * *-*	3 * *-*	4 *1%* *-*	- - *-*	1 * *-*
98	**4** ***** *-*	2 * *-*	- - *-*	- - *-*	- - *-*	- - *-*	1 * *-*	1 * *-*	- - *-*	- - *-*	2 * *-*	1 * *-*	1 * *-*	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	2 * *-*	1 * *-*	- - *-*
99	**4** ***** *-*	- - *-*	- - *-*	- - *-*	1 *1%* B	- - *-*	- - *-*	3 * AB	- - *-*	- - *-*	1 * *-*	- - *-*	- - *-*	- - *-*	3 *1%* AIKL	1 * *-*	- - *-*	3 * A	- - *-*	- - *-*	- - *-*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
100	**52**	25	13	-	6	-	3	5	6	6	12	6	2	4	15	7	8	6	9	3	1
	2%	*2%*	*2%*	-	*4%*	-	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*5%*	*5%*	*2%*	*2%*	*1%*	*2%*	*1%*	*
	HI		H		ABFH									AILM	AIJKL M						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**1344** ***43%*** **GHI JPRTcg ht**	680 *44%*	664 *42%*	674 *44%*	670 *42%*	690 *45%* AG	654 *41%*	64 *15%*	104 *20%*	158 *32%* HI	240 *45%* HIJ	250 *57%* AHI JK	527 *77%* AH IJKL	338 *40%*	610 *41%*	396 *51%* AOP	256 *28%*	1088 *49%* AR	132 *33%*	1211 *45%* AT	1131 *43%*	103 *41%*	71 *45%*	39 *41%*
1	**20** ***1%*** **Cc**	15 *1%* AC	5 *	10 *1%*	10 *1%*	10 *1%*	9 *1%*	1 *	1 *	2 *	7 *1%* A	5 *1%*	4 *1%*	6 *1%*	7 *	7 *1%*	2 *	18 *1%*	- -	20 *1%* A	17 *1%*	1 *	1 *	1 *1%*
2	**1** *	* *	1 *	- -	1 *	1 *	* *	- -	- -	* *	- -	1 *	- -	- -	* *	1 *	- -	1 *	- -	1 *	1 *	- -	- -	* * AV
3	**2** *	- -	2 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	2 *	- -	- -	1 *	1 *	- -	2 *	1 *	- -	1 *	- -
5	**86** ***3%*** **HWk**	38 *2%*	48 *3%*	39 *3%*	47 *3%*	48 *3%*	38 *2%*	5 *1%*	8 *1%*	16 *3%* H	18 *3%* H	17 *4%* HI	22 *3%* H	26 *3%*	36 *2%*	24 *3%*	24 *3%*	61 *3%*	8 *2%*	78 *3%*	76 *3%* W	2 *1%*	6 *4%* W	2 *2%*
10	**261** ***8%*** **MSaf ht**	141 *9%*	120 *8%*	131 *9%*	130 *8%*	118 *8%*	143 *9%*	25 *6%*	44 *8%*	48 *10%* M	53 *10%* HM	50 *11%* AHM	39 *6%*	70 *8%*	135 *9%*	56 *7%*	93 *10%* AS	168 *8%*	22 *6%*	239 *9%* A	215 *8%*	27 *11%*	12 *8%*	7 *8%*
11	**1** *	1 *	* *	- -	1 *	1 *	* *	- -	* *	- -	- -	1 *	- -	- -	1 *	* *	* *	1 *	- -	1 *	- -	1 * AV	- -	* * V
12	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
15	**53** ***2%*** **MQSf**	24 *2%*	29 *2%*	26 *2%*	27 *2%*	22 *1%*	31 *2%*	2 *	9 *2%*	10 *2%* M	16 *3%* AHM	11 *3%* HM	5 *1%*	15 *2%*	32 *2%* Q	6 *1%*	23 *3%* AS	30 *1%*	4 *1%*	49 *2%*	47 *2%*	4 *2%*	1 *1%*	1 *1%*
20	**239** ***8%*** **BLMQ SUbef**	99 *6%*	140 *9%* AB	115 *7%*	124 *8%*	130 *8%*	109 *7%*	36 *8%* M	59 *11%* ALM	47 *9%* LM	43 *8%* M	22 *5%*	32 *5%*	71 *8%*	120 *8%*	47 *6%*	95 *11%* AS	144 *6%*	41 *10%*	198 *7%*	200 *8%*	23 *9%*	10 *6%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
22	**1** *****	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
23	**2** *****	2 *	- -	- -	2 *	2 *	- -	- -	- -	2 * A	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
25	**104** ***3%*** **CMSU** **f**	62 *4%*	42 *3%*	47 *3%*	57 *4%*	50 *3%*	54 *3%*	24 *5%* AM	17 *3%*	25 *5%* AM	15 *3%*	11 *3%*	12 *2%*	33 *4%*	44 *3%*	27 *4%*	40 *4%* S	64 *3%*	19 *5%*	85 *3%*	92 *3%*	6 *3%*	3 *2%*	3 *4%*
27	**1** *****	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
28	**1** *****	- -	1 *	1 *	* *	* *	1 *	* *	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	1 *	- -	1 * V	* * AV	- -
30	**179** ***6%*** **LMPS** **f**	88 *6%*	91 *6%*	77 *5%*	102 *6%*	77 *5%*	102 *6%*	17 *4%*	58 *11%* AHKL M	39 *8%* AHLM	35 *6%* LM	14 *3%*	16 *2%*	61 *7%* AP	70 *5%*	49 *6%*	84 *9%* AS	96 *4%*	29 *7%*	150 *6%*	152 *6%*	13 *5%*	10 *6%*	4 *4%*
32	**3** ***** **U**	- -	3 *	- -	3 *	3 *	- -	3 *1%* A	- -	- -	- -	- -	- -	1 *	2 *	- -	- -	3 *	2 * U	1 *	3 *	- -	- -	- -
33	**6** *****	2 *	3 *	1 *	5 *	3 *	2 *	- -	2 *	1 *	1 *	1 *	- -	3 *	1 *	1 *	2 *	3 *	- -	6 *	6 *	- -	- -	- -
34	**15** ***** **Q**	5 *	10 *1%*	8 *1%*	7 *	10 *1%*	6 *	2 *1%*	4 *1%* M	4 *1%* M	5 *1%* M	- -	- -	8 *1%* AQ	6 *	1 *	6 *1%*	9 *	1 *	14 *1%*	14 *1%*	- -	1 *	* *
35	**25** ***1%***	13 *1%*	12 *1%*	9 *1%*	16 *1%*	7 *	18 *1%*	2 *	5 *1%*	8 *2%* AM	6 *1%*	2 *	2 *	5 *1%*	9 *1%*	11 *1%* A	6 *1%*	19 *1%*	2 *	23 *1%*	22 *1%*	2 *1%*	1 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
40	**139** ***4%*** **MSUd fm**	62 *4%*	77 *5%*	63 *4%*	76 *5%*	70 *5%*	69 *4%*	37 *8%* AJKL M	34 *6%* AM	21 *4%* M	24 *4%* M	19 *4%* M	5 *1%*	38 *5%*	73 *5%*	28 *4%*	52 *6%* AS	87 *4%*	25 *6%*	114 *4%*	119 *5%*	8 *3%*	9 *5%*	3 *4%*
41	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
42	**1** *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
43	**2** *	- -	2 *	- -	2 *	2 *	- -	1 *	- -	- -	1 *	- -	- -	- -	2 *	- -	2 * S	- -	- -	2 *	1 *	1 *	- -	- -
45	**16** ***1%*** **CPS**	13 *1%* C	4 *	5 *	12 *1%*	6 *	10 *1%*	5 *1%*	6 *1%* L	1 *	3 *1%*	- -	2 *	14 *2%* APQ	1 *	1 *	9 *1%*	8 *	3 *1%*	13 *	13 *1%*	2 *1%*	1 *	- -
46	**2** *	- -	2 *	2 *	- -	2 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	2 *	- -	2 *	1 *	1 *	- -	- -
47	**1** *	- -	1 *	- -	1 *	1 *	* *	- -	* *	1 *	- -	- -	- -	1 *	- -	- -	* *	1 *	- -	1 *	1 *	- -	- -	* * A
49	**2** *	1 *	* *	1 *	* *	- -	2 *	- -	- -	1 *	- -	* *	- -	1 *	- -	* *	1 *	* *	- -	2 *	1 *	- -	- -	* *
50	**197** ***6%*** **DFKL MQUf**	95 *6%*	102 *6%*	81 *5%*	116 *7%* AD	76 *5%*	121 *8%* AF	56 *13%* AJK LM	69 *13%* AJKL M	35 *7%* LM	21 *4%* M	10 *2%*	6 *1%*	48 *6%*	118 *8%* AQ	30 *4%*	64 *7%*	132 *6%*	53 *13%* AU	143 *5%*	161 *6%*	21 *8%*	9 *6%*	6 *6%*
55	**3** * **V**	1 *	3 *	1 *	3 *	1 *	3 *	1 *	* *	- -	- -	2 *	- -	* *	1 *	2 *	* *	3 *	1 *	3 *	1 *	2 *1%* AV	1 * V	* * V
60	**113** ***4%*** **KLMU f**	48 *3%*	66 *4%*	60 *4%*	54 *3%*	50 *3%*	64 *4%*	46 *10%* AIJK LM	27 *5%* KLM	21 *4%* LM	10 *2%* M	7 *2%*	3 *	24 *3%*	66 *4%*	23 *3%*	40 *4%*	74 *3%*	24 *6%* AU	89 *3%*	88 *3%*	16 *6%* AV	6 *4%*	4 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
64	**2** **•**	- -	2 •	- -	2 •	2 •	- -	- -	- -	- -	- -	2 • A	- -	- -	2 •	- -	- -	2 •	- -	2 •	2 •	- -	- -	- -
65	**6** **•**	3 •	3 •	2 •	4 •	5 •	1 •	1 •	1 •	1 •	1 •	1 •	1 •	3 •	3 •	- -	2 •	4 •	- -	6 •	5 •	- -	1 1%	- -
70	**73** **2%** **LMQfg**	31 2%	42 3%	35 2%	38 2%	31 2%	41 3%	22 5% ALM	18 3% LM	16 3% LM	13 2% LM	- -	4 1%	16 2%	46 3% AQ	11 1%	28 3%	45 2%	11 3%	62 2%	62 2%	4 2%	5 4% Y	1 1%
75	**17** **1%** **S**	5 •	12 1%	12 1%	5 •	5 •	12 1%	6 1% M	4 1% M	6 1% M	1 •	1 •	- -	9 1% A	6 •	3 •	9 1%	8 •	4 1%	14 1%	16 1%	- -	1 •	1 1% W
78	**1** **•**	- -	1 •	- -	1 •	1 •	- -	- -	- -	- -	1 •	- -	- -	- -	- -	1 •	1 •	- -	- -	1 •	1 •	- -	- -	- -
80	**55** **2%** **EMQcf**	27 2%	28 2%	36 2% AE	19 1%	25 2%	29 2%	24 6% AJKLM	14 3% KLM	9 2% M	4 1%	3 1%	1 •	17 2%	30 2%	8 1%	15 2%	40 2%	3 1%	52 2%	44 2%	4 2%	2 1%	5 5% AVWX
85	**13** **•** **Z**	7 •	6 •	6 •	7 •	7 •	6 •	4 1% M	4 1% M	5 1% AKLM	- -	- -	- -	4 1%	5 •	3 •	5 1%	8 •	- -	13 •	10 •	1 •	- -	2 2% AVWX
90	**40** **1%** **MZf**	19 1%	20 1%	25 2%	14 1%	18 1%	21 1%	14 3% AKLM	11 2% KLM	8 2%	2 •	2 •	3 •	9 1%	18 1%	13 2%	10 1%	29 1%	5 1%	35 1%	33 1%	1 •	1 1%	4 4% AVWX
93	**1** **•**	1 •	- -	1 •	- -	1 •	- -	- -	- -	1 • A	- -	- -	- -	1 •	- -	- -	- -	1 •	- -	1 •	1 •	- -	- -	- -
94	**1** **•**	1 •	- -	1 •	- -	- -	1 •	- -	1 •	- -	- -	- -	- -	- -	1 •	- -	- -	1 •	- -	1 •	- -	- -	1 1% AV	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
95	**16** ***1%*** **Z**	8 *1%*	8 *1%*	10 *1%*	6 *	11 *1%*	5 *	6 *1%* KLM	8 *1%* AKLM	3 *1%*	- -	- -	- -	3 *	9 *1%*	4 *1%*	6 *1%*	10 *	1 *	15 *1%*	13 *	1 *	1 *1%*	1 *1%*
98	**4** *	3 *	* *	1 *	3 *	1 *	3 *	2 *	1 *	* *	- -	1 *	- -	- -	3 *	1 *	3 *	1 *	- -	4 *	3 *	- -	- -	* *
99	**4** * **Z**	1 *	3 *	3 *	1 *	4 *	- -	4 *1%* AM	1 *	- -	- -	- -	- -	1 *	2 *	1 *	- -	4 *	1 *	3 *	3 *	- -	1 *1%* AV	- -
100	**71** ***2%*** **LMOU Zacdef gn**	34 *2%*	36 *2%*	43 *3%*	27 *2%*	37 *2%*	33 *2%*	27 *6%* AJKL M	19 *4%* LM	11 *2%* LM	10 *2%* M	2 *	2 *	8 *1%*	37 *2%* O	26 *3%* AO	17 *2%*	54 *2%*	15 *4%*	56 *2%*	60 *2%*	4 *2%*	3 *2%*	4 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 175

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TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
0	**1344** **43%** **GHIJP RTcght**	948 *43%*	225 *43%*	117 *51%* AZ a	280 *33%*	789 *47%* Ac	201 *50%* Ac	530 *72%* Agh	706 *38%* h	64 *22%*	282 *45%*	1024 *42%*
1	**20** ***1%*** **Cc**	12 *1%*	4 *1%*	3 *1%*	* *	10 *1%*	9 *2%* Acd	8 *1%*	9 *	1 *	6 *1%*	14 *1%*
2	**1** *	* *	1 *	- -	* *	- -	1 *	- -	* *	- -	1 *	* *
3	**2** *	2 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	2 *
5	**86** **3%** **HWk**	59 *3%*	18 *3%*	6 *3%*	20 *2%*	58 *3%* Ae	5 *1%*	14 *2%*	62 *3%* A	5 *2%*	13 *2%*	72 *3%*
10	**261** ***8%*** **MSafh t**	213 *10%* Aa	29 *6%*	15 *6%*	97 *11%* Ade	131 *8%*	23 *6%*	37 *5%*	187 *10%* Afh	14 *5%*	46 *7%*	208 *9%*
11	**1** *	* *	- -	1 *1%* AZ	* *	- -	1 * d	- -	1 *	- -	* *	1 *
12	**1** *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
15	**53** ***2%*** **MQSf**	46 *2%* A	4 *1%*	3 *1%*	21 *2%*	25 *1%*	6 *1%*	4 *1%*	38 *2%* f	2 *1%*	13 *2%*	39 *2%*
20	**239** ***8%*** **BLMQSU bef**	191 *9%* Ab	36 *7%* b	6 *3%*	88 *10%* Ade	125 *7%*	19 *5%*	38 *5%*	162 *9%* Af	17 *6%*	37 *6%*	200 *8%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
0	103 *41%* t	58 *47%* t	110 *44%* t	150 *43%* t	126 *45%* t	95 *44%* t	126 *45%* t	71 *45%* t	120 *43%* t	130 *32%*	215 *49%* At	39 *41%* t
1	1 *	- -	1 *1%*	3 *1%*	3 *1%*	1 *1%*	- -	1 *	7 *2%* Aqtu	1 *	1 *	1 *1%* q
2	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	* * A
3	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -
5	2 *1%*	4 *3%*	7 *3%*	12 *4%* k	8 *3%*	3 *1%*	5 *2%*	6 *4%* k	10 *4%* k	10 *2%*	17 *4%* k	2 *2%*
10	27 *11%* t	10 *8%*	19 *7%*	33 *10%* t	24 *8%*	23 *10%* t	25 *9%*	12 *8%*	28 *10%* t	19 *5%*	34 *8%*	7 *8%*
11	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
12	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
15	4 *2%*	1 *1%*	1 *	10 *3%* m	5 *2%*	7 *3%* m	5 *2%*	1 *1%*	4 *2%*	5 *1%*	9 *2%*	1 *1%*
20	23 *9%* ps	10 *8%*	26 *10%* ps	32 *9%* ps	24 *9%*	9 *4%*	24 *9%*	10 *6%*	12 *4%*	30 *7%*	32 *7%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
22	**1** ***** **CMSUf**	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
23	**2** *****	2 *	- -	- -	2 *	- -	- -	- -	2 *	- -	2 * j	- -	- -	- -	- -	2 * A	- -	- -	- -	- -	- -	- -	- -	- -
25	**104** **3%** **CMSUf**	80 *4%*	19 *4%*	5 *2%*	39 *5%* A	54 *3%*	10 *3%*	13 *2%*	79 *4%* Af	6 *2%*	25 *4%*	77 *3%*	6 *3%*	6 *5%*	7 *3%*	12 *3%*	8 *3%*	5 *2%*	9 *3%*	3 *2%*	10 *4%*	22 *5%* Ar	13 *3%*	3 *4%*
27	**1** *****	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
28	**1** *****	* *	1 *	- -	- -	1 *	- -	1 *	* *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
30	**179** **6%** **LMPSf**	143 *6%* A	24 *5%*	8 *3%*	76 *9%* Ade	84 *5%*	15 *4%*	15 *2%*	131 *7%* Af	23 *8%* f	31 *5%*	148 *6%*	13 *5%*	8 *6%*	13 *5%*	23 *7%*	12 *4%*	8 *4%*	16 *6%*	10 *6%*	12 *4%*	35 *9%* Aop v	26 *6%*	4 *4%*
32	**3** ***** **U**	- -	2 * Z	- -	- -	2 *	- -	- -	3 *	- -	3 *1%* Aj	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	2 *	- -
33	**6** *****	5 *	1 *	- -	3 *	2 *	- -	- -	5 *	1 *	2 *	3 *	- -	- -	- -	- -	- -	2 *1%* A	1 *	- -	- -	1 *	1 *	- -
34	**15** ***** **Q**	10 *	5 *1%*	1 *	6 *1%*	8 *	1 *	3 *	12 *1%*	- -	4 *1%*	11 *	- -	- -	1 *	2 *1%*	- -	- -	2 *1%*	1 *	3 *1%*	4 *1%*	1 *	* *
35	**25** ***1%***	22 *1%*	3 *1%*	* *	11 *1%*	11 *1%*	3 *1%*	2 *	20 *1%*	1 *	4 *1%*	21 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *	4 *1%*	- -	4 *2%*	1 *	4 *2%*	4 *1%*	2 *	1 *1%*

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21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
40	**139** **4%** **MSUdfm**	93 4%	36 7% AZ	7 3%	50 6% Ad	62 4%	22 6%	18 2%	96 5% Af	9 3%	26 4%	111 5%	8 3%	4 3%	4 1%	13 4%	15 5% m	12 5% m	16 6% m	9 5% m	17 6% m	24 6% m	15 3%	3 4%
41	**1** *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
42	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
43	**2** *	1 *	- -	1 1% AZ	1 *	1 *	- -	- -	2 *	- -	2 * Aj	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -
45	**16** **1%** **CPS**	14 1%	2 *	- -	9 1%	6 *	2 *	1 *	15 1% A	- -	1 *	15 1%	2 1%	- -	- -	- -	2 1%	1 *	1 *	1 *	2 1%	7 2% An	1 *	- -
46	**2** *	2 *	- -	- -	2 *	- -	- -	1 *	1 *	- -	- -	2 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
47	**1** *	1 *	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	1 1% A	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
49	**2** *	* *	1 *	- -	* *	1 *	- -	- -	1 *	* *	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	* *
50	**197** **6%** **DFKLMQ** **Uf**	143 6%	36 7%	10 4%	65 8%	103 6%	19 5%	19 3%	131 7% f	30 10% Af	46 7%	150 6%	21 8% Insu	3 3%	16 6%	15 4%	22 8%	11 5%	17 6%	9 6%	10 3%	48 12% Almnpqrsuv	19 4%	6 6%
55	**3** * **V**	2 *	- -	1 *	1 *	- -	2 * d	1 *	3 *	- -	1 *	2 *	2 1% A	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	* *
60	**113** **4%** **KLMUf**	79 4%	21 4%	10 4%	35 4%	58 3%	16 4%	7 1%	68 4% f	17 6% f	22 3%	91 4%	16 6% Anopqsu	8 6%	15 6% Anoq	7 2%	6 2%	5 2%	6 2%	6 4%	7 2%	22 5% n	13 3%	4 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
64	**2** *•*	- -	- -	2 *1%* AZ	- -	- -	2 *•* Ad	- -	- -	- -	- -	2 *•*	- -	- -	- -	2 *•* A	- -	- -	- -	- -	- -	- -	- -	- -
65	**6** *•*	5 *•*	* *•	- -	- -	6 *•*	- -	- -	4 *•*	1 *•*	1 *•*	5 *•*	- -	- -	1 *•*	1 *•*	- -	- -	1 *•*	1 *1%*	- -	2 *•*	- -	- -
70	**73** ***2%*** **LMQfg**	47 *2%*	12 *2%*	11 *5%* AZ	13 *1%*	41 *2%*	16 *4%* Ac	4 *1%*	34 *2%* f	21 *7%* Afg	19 *3%*	52 *2%*	4 *2%*	2 *2%*	6 *3%*	8 *2%*	3 *1%*	10 *5%* Aouv	8 *3%*	5 *4%* ov	7 *2%*	11 *3%*	7 *2%*	1 *1%*
75	**17** ***1%*** **S**	9 *•*	7 *1%* AZ	2 *1%*	4 *•*	9 *1%*	5 *1%*	1 *•*	7 *•*	5 *2%* Afg	4 *1%*	14 *1%*	- -	- -	1 *1%*	1 *•*	- -	4 *2%*	1 *•*	1 *•*	1 *1%*	4 *1%*	4 *1%*	1 *1%* ko
78	**1** *•*	- -	- -	1 *•* AZ	- -	- -	1 *•*	- -	1 *•*	- -	1 *•*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *•*	- -	- -	- -
80	**55** ***2%*** **EMQcf**	39 *2%*	11 *2%*	4 *2%*	8 *1%*	35 *2%*	9 *2%*	7 *1%*	31 *2%*	13 *4%* Afg	8 *1%*	46 *2%*	4 *2%*	2 *2%*	3 *1%*	4 *1%*	6 *2%*	5 *2%*	3 *1%*	2 *1%*	6 *2%*	8 *2%*	6 *1%* A	5 *5%* kmnoqrstu
85	**13** *•* **Z**	5 *•*	2 *•*	2 *1%*	- -	6 *•*	1 *•*	1 *•*	6 *•*	1 *•*	2 *•*	11 *•*	1 *•*	- -	3 *1%*	1 *•*	- -	3 *1%* tu	2 *1%*	- -	1 *1%*	- -	- -	2 *2%* Akortu
90	**40** ***1%*** **MZf**	22 *1%*	10 *2%*	7 *3%* AZ	9 *1%*	23 *1%*	7 *2%*	3 *•*	17 *1%*	13 *4%* Afg	9 *1%*	30 *1%*	1 *•*	3 *3%*	4 *2%*	5 *1%*	1 *•*	4 *2%*	1 *•*	1 *1%*	7 *2%*	4 *1%*	3 *1%*	4 *4%* Aknoqrtu
93	**1** *•*	- -	- -	- -	- -	- -	- -	- -	1 *•*	- -	- -	1 *•*	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%* A	- -	- -	- -
94	**1** *•*	- -	- -	1 *•* AZ	- -	1 *•*	- -	- -	1 *•*	- -	1 *•*	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%* A	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 175

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Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
95	**16** ***1%*** **Z**	6 *	6 *1%* Z	4 *2%* AZ	3 *	9 *1%*	3 *1%*	3 *	9 *	* *	3 *	13 *1%*	1 *	- -	1 *	- -	4 *1%*	1 *1%*	- -	1 *1%*	2 *1%*	3 *1%*	2 *	1 *1%* nq
98	**4** *	- -	3 *1%* AZ	1 * Z	- -	3 *	1 *	* *	1 *	1 *	2 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	2 *	* *
99	**4** * **Z**	1 *	- -	1 *1%* Z	- -	2 *	- -	2 * g	- -	1 * g	1 *	4 *	- -	- -	2 *1%* A	- -	- -	- -	- -	1 *1%* A	- -	- -	1 *	- -
100	**71** ***2%*** **LMOUZa cdefgn**	9 *	5 *1%*	1 *	8 *1%*	6 *	1 *	3 *	12 *1%*	46 *16%* Afg	11 *2%*	59 *2%*	4 *2%*	5 *4%* n	7 *3%*	2 *1%*	9 *3%* n	10 *5%* An	5 *2%*	3 *2%*	5 *2%*	9 *2%*	9 *2%*	4 *4%* n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**1344** ***43%*** **BCFKLMU**	443 *31%* F	208 *38%* BF	20 *43%*	69 *45%* BF	17 *14%*	71 *45%* BF	515 *74%* ABCEFG	320 *44%* KM	152 *47%* KLM	244 *34%*	279 *39%* K	96 *36%*	53 *64%* AIJKLM	196 *69%* AIJK LM	162 *51%* ASU	175 *47%* U	278 *44%* U	211 *40%* U	140 *35%*	86 *27%*
1	**20** ***1%***	7 *1%*	1 *	- -	4 *2%* ABCH	- -	3 *2%* ABC	4 *1%*	6 *1%*	* *	6 *1%*	3 *	- -	1 *1%*	2 *1%*	4 *1%*	1 *	5 *1%*	3 *1%*	- -	2 *1%*
2	**1** *	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	- -	- -	* *	1 *	- -	- -	- -	* *	- -	1 *	- -	- -	- -
3	**2** *	- -	- -	1 *3%*	- -	- -	- -	1 *	- -	- -	- -	1 *	1 *1%* A	- -	- -	- -	- -	1 *	- -	- -	1 * A
5	**86** ***3%***	38 *3%*	17 *3%*	* *1%*	3 *2%*	* *	1 *1%*	26 *4%*	24 *3%*	7 *2%*	15 *2%*	26 *4%*	6 *2%*	- -	9 *3%*	4 *1%*	10 *3%*	17 *3%*	15 *3%*	11 *3%*	12 *4%*
10	**261** ***8%*** **H**	140 *10%* AH	36 *7%*	- -	12 *8%*	9 *7%*	21 *13%* ACH	44 *6%*	64 *9%*	28 *9%*	70 *10%*	52 *7%*	18 *7%*	7 *8%*	22 *8%*	20 *6%*	32 *9%*	46 *7%*	45 *9%*	49 *12%*	29 *9%*
11	**1** *	1 *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	1 * A	- -	- -	- -	- -	* *	- -	- -	1 * A
12	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
15	**53** ***2%*** **HOQR**	26 *2%*	15 *3%* H	- -	2 *1%*	- -	4 *3%* H	6 *1%*	9 *1%*	10 *3%* O	12 *2%*	15 *2%* O	5 *2%*	1 *1%*	1 *	4 *1%*	1 *	4 *1%*	20 *4%* AQR	7 *2%*	9 *3%* QR
20	**239** ***8%*** **HO**	129 *9%* AGH	44 *8%* H	6 *13%*	9 *6%*	10 *8%*	7 *4%*	34 *5%*	60 *8%* O	19 *6%*	65 *9%* O	53 *7%* O	27 *10%* O	3 *4%*	8 *3%*	18 *6%*	27 *7%*	49 *8%*	39 *7%*	37 *9%*	36 *11%* AP
22	**1** *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
23	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	2 * A	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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25	**104** ***3%*** **HJ**	43 *3%*	28 *5%* H	3 *6%*	4 *3%*	7 *6%* H	5 *3%*	14 *2%*	27 *4%* J	4 *1%*	25 *4%*	27 *4%* J	13 *5%* J	1 *1%*	7 *3%*	13 *4%*	11 *3%*	14 *2%*	16 *3%*	17 *4%*	11 *4%*
27	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -
28	**1** *	1 *	- -	- -	* *	- -	- -	- -	1 *	- -	* *	- -	- -	- -	- -	- -	1 *	- -	- -	* *	- -
30	**179** ***6%*** **HQ**	99 *7%* AH	41 *8%* H	2 *4%*	6 *4%*	8 *6%* H	7 *4%*	16 *2%*	38 *5%*	20 *6%*	49 *7%*	36 *5%*	25 *9%* AIL NO	1 *1%*	11 *4%*	17 *5%*	11 *3%*	45 *7%* Q	37 *7%* Q	21 *5%*	25 *8%* Q
32	**3** *	3 *	- -	- -	- -	- -	- -	- -	2 *	- -	1 *	- -	- -	- -	- -	- -	- -	2 *	1 *	- -	- -
33	**6** *	3 *	1 *	- -	1 *1%* H	- -	- -	- -	2 *	- -	2 *	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	4 *1%* A
34	**15** *	10 *1%* H	4 *1%*	- -	1 *1%* H	- -	1 *1%* H	- -	3 *	2 *1%*	4 *1%*	2 *	4 *2%* A	- -	- -	2 *1%*	- -	3 *	1 *	5 *1%*	3 *1%*
35	**25** ***1%***	15 *1%*	3 *1%*	2 *4%*	* *	- -	2 *1%*	3 *	6 *1%*	1 *	9 *1%*	7 *1%*	2 *1%*	- -	- -	4 *1%*	3 *1%*	11 *2%* A	3 *1%*	1 *	3 *1%*
40	**139** ***4%*** **HO**	73 *5%* H	25 *5%* H	2 *5%*	9 *6%* H	10 *8%* AH	11 *7%* H	8 *1%*	34 *5%* O	11 *3%*	41 *6%* O	38 *5%* O	10 *4%*	1 *1%*	4 *1%*	9 *3%*	11 *3%*	30 *5%*	28 *5%*	23 *6%*	15 *5%*
41	**1** *	- -	- -	- -	1 *1%* ABH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
42	**1** *	- -	- -	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
43	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
45	**16** ***1%***	9 *1%*	4 *1%*	- -	- -	2 *1%*	- -	2 *	- -	1 *	4 *1%*	6 *1%* I	5 *2%* AI	- -	1 *	- -	2 *1%*	3 *1%*	1 *	5 *1%*	4 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
46	**2** ***	1 ***	- -	- -	- -	1 *1%*	- -	- -	1 ***	1 ***	- -	- -	- -	- -	- -	1 ***	- -	- -	1 ***	- -	- -
47	**1** ***	1 ***	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *** A	- -	- -	- -	- -	- -	1 ***	** ***	- -
49	**2** ***	1 ***	- -	- -	- -	- -	** ***	- -	- -	- -	1 ***	- -	- -	- -	** ***	** ***	- -	- -	1 ***	- -	- -
50	**197** ***6%*** **HO**	119 *8%* AH	39 *7%* H	4 *10%*	9 *6%* H	11 *9%* H	8 *5%* H	7 *1%*	45 *6%* O	24 *7%* O	52 *7%* O	44 *6%* O	19 *7%* O	4 *4%*	8 *3%*	15 *5%*	28 *8%*	39 *6%*	31 *6%*	33 *8%*	20 *6%*
55	**3** ***	1 ***	1 ***	- -	- -	1 ***	1 *1%* H	- -	2 ***	- -	1 ***	- -	- -	- -	1 ***	1 ***	1 ***	1 ***	1 ***	- -	- -
60	**113** ***4%*** **HO**	55 *4%* H	30 *5%* H	1 *2%*	4 *2%* H	17 *14%* ABCEGH	3 *2%* H	3 ***	18 *2%*	6 *2%*	35 *5%* IJO	33 *5%* IJO	15 *6%* IJO	3 *4%* O	2 *1%*	9 *3%*	13 *3%*	20 *3%*	17 *3%*	19 *5%*	12 *4%*
64	**2** ***	- -	2 ***	- -	- -	- -	- -	- -	- -	- -	- -	2 ***	- -	- -	- -	- -	2 *** A	- -	- -	- -	- -
65	**6** ***	3 ***	- -	- -	- -	1 *1%*	- -	2 ***	3 ***	- -	- -	3 ***	- -	- -	- -	- -	** ***	1 ***	1 ***	** ***	3 *1%* A
70	**73** ***2%*** **HO**	40 *3%* H	19 *3%* H	- -	2 *1%*	8 *6%* ABEGH	2 *1%*	2 ***	15 *2%* O	11 *3%* O	22 *3%* O	17 *2%* O	7 *3%* O	** ***	1 ***	4 *1%*	10 *3%*	15 *2%*	17 *3%*	3 *1%*	13 *4%* AP
75	**17** ***1%***	9 *1%* H	5 *1%* H	- -	2 *1%* H	- -	1 *1%* H	- -	5 *1%*	2 *1%*	4 *1%*	6 *1%*	- -	- -	1 ***	- -	3 *1%*	2 ***	1 ***	7 *2%*	2 *1%*
78	**1** ***	- -	- -	- -	1 *1%* ABH	- -	- -	- -	1 ***	- -	- -	- -	- -	- -	- -	- -	1 ***	- -	- -	- -	- -
80	**55** ***2%*** **H**	37 *3%* AH	10 *2%* H	- -	1 *1%*	5 *4%* H	2 *1%* H	1 ***	13 *2%*	7 *2%*	14 *2%*	18 *3%*	1 ***	- -	2 *1%*	1 ***	4 *1%*	14 *2%* P	14 *3%* P	5 *1%*	7 *2%*
85	**13** ***	7 *1%*	- -	- -	1 *1%* H	2 *2%* ACH	3 *2%* ACH	- -	2 ***	** ***	4 *1%*	3 ***	1 ***	1 *2%* JO	- -	3 *1%*	1 ***	1 ***	3 *1%*	1 ***	1 ***

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
90	**40** ***1%*** **H**	26 *2%* AH	4 *1%*	3 *6%*	1 *1%*	1 *1%*	1 *1%*	3 *	4 *1%*	2 *1%*	15 *2%* I	13 *2%* I	3 *1%*	1 *1%*	2 *1%*	6 *2%*	4 *1%*	5 *1%*	4 *1%*	8 *2%*	5 *1%*
93	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
94	**1** *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	1 *	- -	- -	- -	- -
95	**16** ***1%***	10 *1%* H	3 *	- -	2 *1%* H	2 *1%* H	- -	- -	4 *1%*	4 *1%*	5 *1%*	1 *	1 *	- -	* *	* *	5 *1%* A	2 *	2 *	* *	3 *1%*
98	**4** *	2 *	* *	- -	1 *1%* H	1 *1%* H	- -	- -	- -	- -	3 *	* *	- -	- -	1 *	2 *1%* A	2 *1%*	- -	- -	- -	- -
99	**4** *	3 *	- -	- -	- -	1 *1%* ACH	- -	- -	1 *	- -	- -	1 *	1 *	1 *1%* AJKL	- -	1 *	1 *	- -	- -	- -	- -
100	**71** ***2%*** **H**	41 *3%* H	6 *1%*	2 *4%*	8 *5%* ACH	9 *7%* ABCGH	3 *2%* H	3 *	9 *1%*	10 *3%*	16 *2%*	18 *3%*	2 *1%*	5 *6%* AIM	8 *3%*	13 *4%* ASU	9 *3%*	18 *3%*	8 *1%*	4 *1%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 176

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below
Base: All respondents
Multi-coded

	Summary Table		
	BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined	Any other broadcast TV (e.g. Sky channels, channels on Freeview)	TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base (un-weighted)	3125	3125	3125
Base (weighted)	3127	3127	3127
Effective Base	2581	2581	2581
None	143 *5%*	670 *21%*	1344 *43%*
1%-10%	259 *8%*	473 *15%*	369 *12%*
11%-20%	299 *10%*	434 *14%*	295 *9%*
21%-30%	359 *11%*	492 *16%*	288 *9%*
31%-40%	321 *10%*	317 *10%*	188 *6%*
41%-50%	420 *13%*	288 *9%*	222 *7%*
51%-60%	242 *8%*	124 *4%*	117 *4%*
61%-70%	226 *7%*	104 *3%*	80 *3%*
71%-80%	305 *10%*	100 *3%*	74 *2%*
81%-90%	164 *5%*	51 *2%*	52 *2%*
91%-100%	389 *12%*	74 *2%*	97 *3%*
Mean	50.7	27.7	21.6

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Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2449**	1193	1256	1149	1300	1197	1252	280	421	404	454	384	506	664	1054	730	726	1723	209	2238	1707	252	234	256
Base (weighted)	**2457**	1202	1255	1146	1311	1240	1217	331	432	394	439	355	506	680	1195	581	752	1705	322	2133	2049	208	122	78
Effective Base	**2020**	951	1072	947	1073	996	1025	226	350	337	374	315	432	576	880	601	607	1414	189	1865	1551	232	217	227
`Free to air´ channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **DJO** **RTgjt**	809 *67%*	831 *66%*	667 *58%*	973 *74%* AD	835 *67%*	805 *66%*	213 *64%*	288 *67%* J	234 *59%*	309 *71%* J	252 *71%* J	344 *68%* J	431 *63%*	820 *69%* O	388 *67%*	469 *62%*	1171 *69%* AR	166 *52%*	1472 *69%* AT	1365 *67%*	144 *69%*	81 *66%*	51 *65%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **MQS** **Yaefiv**	687 *57%*	688 *55%*	664 *58%*	711 *54%*	705 *57%*	670 *55%*	176 *53%*	252 *58%* M	236 *60%* M	257 *59%* M	193 *54%*	260 *51%*	411 *61%* AQ	663 *55%*	301 *52%*	482 *64%* AS	893 *52%*	166 *52%*	1209 *57%* A	1140 *56%*	127 *61%* Y	69 *57%*	38 *49%*
Other	**38** ***2%*** **CEUZ** **c**	28 *2%* AC	10 *1%*	35 *3%* AE	3 *	20 *2%*	18 *2%*	8 *2%*	8 *2%*	8 *2%*	8 *2%*	4 *1%*	3 *1%*	7 *1%*	22 *2%*	9 *2%*	14 *2%*	25 *1%*	13 *4%* AU	25 *1%*	26 *1%*	8 *4%* AV	2 *2%*	2 *2%*
Don't know	**2** *	- -	2 *	- -	2 *	- -	2 *	- -	* *	- -	- -	* *	1 *	- -	* *	1 *	- -	2 *	- -	2 *	1 *	- -	* *	* *
No answer/not stated	**24** ***1%*** **B**	6 *	18 *1%* AB	15 *1%*	9 *1%*	9 *1%*	14 *1%*	3 *1%*	3 *1%*	6 *2%*	7 *2%* M	2 *1%*	1 *	10 *1%*	9 *1%*	5 *1%*	8 *1%*	15 *1%*	4 *1%*	20 *1%*	23 *1%*	1 *	* *	- -
No/None	**42** ***2%*** **ELUW** **ik**	20 *2%*	22 *2%*	41 *4%* AE	1 *	20 *2%*	22 *2%*	6 *2%*	5 *1%*	10 *3%* L	7 *2%*	2 *	13 *3%* L	13 *2%*	13 *1%*	16 *3%* AP	12 *2%*	30 *2%*	12 *4%* AU	30 *1%*	40 *2%* WY	-	2 *1%* W	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2449**	1749	415	197	674	1326	330	482	1635	156	530	1855
Base (weighted)	**2457**	1761	422	186	697	1329	313	459	1662	168	509	1899
Effective Base	**2020**	1442	344	162	556	1092	277	392	1358	130	432	1543
`Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **DJORT gjt**	1205 *68%* A	277 *66%*	123 *66%*	480 *69%*	879 *66%*	227 *72%* Ad	423 *92%* Agh	964 *58%*	111 *66%*	372 *73%* Aj	1233 *65%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **MQSYa efiv**	1012 *57%* Aa	214 *51%*	100 *54%*	389 *56%*	765 *58%* e	156 *50%*	36 *8%*	1204 *72%* Afh	88 *52%* f	253 *50%*	1101 *58%* Ai
Other	**38** ***2%*** **CEUZc**	15 *1%*	10 *2%* Z	5 *3%* Z	5 *1%*	19 *1%*	6 *2%*	5 *1%*	22 *1%*	3 *2%*	3 *1%*	35 *2%*
Don't know	**2** ***	2 ***	- -	- -	2 ***	- -	- -	- -	1 ***	* ***	- -	2 ***
No answer/not stated	**24** ***1%*** **B**	13 *1%*	9 *2%* AZ	1 *1%*	3 ***	14 *1%*	4 *1%*	2 ***	12 *1%*	2 *1%*	6 *1%*	17 *1%*
No/None	**42** ***2%*** **ELUWik**	30 *2%*	4 *1%*	3 *2%*	13 *2%*	22 *2%*	3 *1%*	10 *2%*	27 *2%*	5 *3%*	3 *1%*	36 *2%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	252	89	163	225	188	135	177	234	163	283	284	256
Base (weighted)	208	95*	182	274	214	158	215	122	214	343	353	78
Effective Base	232	81	149	206	168	124	166	217	148	253	261	227
`Free to air' channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	144 *69%* t	67 *70%* t	124 *68%* t	186 *68%* t	151 *71%* t	103 *65%*	147 *68%* t	81 *66%*	142 *67%*	199 *58%*	245 *70%* t	51 *65%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	127 *61%* mov	57 *60%*	88 *48%*	165 *60%* mov	106 *49%*	96 *60%* mv	123 *57%*	69 *57%*	120 *56%*	182 *53%*	204 *58%*	38 *49%*
Other	8 *4%* Amnq s	1 *1%*	- -	1 ***	5 *2%*	8 *5%* Amnqs tu	1 *1%*	2 *2%* m	1 ***	4 *1%*	5 *2%*	2 *2%* mns
Don't know	- -	- -	1 *1%* A	- -	- -	- -	- -	* ***	- -	- -	- -	* ***
No answer/not stated	1 ***	1 *1%*	1 ***	3 *1%*	3 *1%*	1 ***	4 *2%*	* ***	1 *1%*	5 *1%*	4 *1%*	- -
No/None	- -	2 *2%* k	7 *4%* kuv	4 *1%*	8 *4%* kuv	1 *1%*	1 *1%*	2 *1%* k	2 *1%*	13 *4%* Akq uv	2 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2449**	1054	335	22	200	100	168	570	608	242	562	526	205	62	233	286	308	469	400	311	230
Base (weighted)	**2457**	1121	457	29**	124	95*	116	515	577	244	590	552	224	56*	203	229	289	480	427	332	262
Effective Base	**2020**	904	291	17	165	84	142	496	487	200	468	444	177	51	188	219	253	385	339	267	204
`Free to air´ channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **O**	740 *66%*	308 *67%*	15 *53%*	86 *70%*	65 *68%*	74 *63%*	352 *68%*	406 *70%* LO	168 *69%* O	391 *66%*	351 *64%*	163 *73%* LO	36 *65%*	120 *59%*	154 *67%*	202 *70%*	337 *70%*	291 *68%*	213 *64%*	164 *62%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **HPQ**	650 *58%* H	258 *56%*	21 *73%*	64 *52%*	49 *52%*	71 *61%* H	261 *51%*	304 *53%*	134 *55%*	361 *61%* AINO	322 *58%* N	119 *53%*	24 *43%*	105 *52%*	109 *48%*	128 *44%*	257 *54%* Q	252 *59%* PQ	217 *65%*	180 *69%* APQRS
Other	**38** ***2%*** **C**	28 *2%* ACH	1 *	- -	1 *1%*	2 *3%* C	1 *1%*	4 *1%*	5 *1%*	6 *2%*	10 *2%*	9 *2%*	2 *1%*	4 *8%* AIKLMO	3 *1%*	2 *1%*	6 *2%*	5 *1%*	8 *2%*	10 *3%*	2 *1%*
Don't know	**2** * -	- -	- -	- -	- -	- -	1 * B	1 *	1 *	- -	* *	- -	- -	- -	* *	1 *1%* A	- -	- -	* *	- -	- -
No answer/not stated	**24** ***1%***	14 *1%*	4 *1%*	- -	2 *1%*	- -	1 *1%*	2 *	3 *1%*	* *	10 *2%*	8 *1%*	3 *1%*	- -	- -	1 *	1 *	2 *	6 *1%*	1 *	9 *4%* APQR
No/None	**42** ***2%***	18 *2%*	6 *1%*	- -	1 *1%*	3 *3%*	1 *1%*	13 *3%*	7 *1%*	2 *1%*	5 *1%*	14 *2%*	6 *3%*	- -	7 *4%* AIJK	5 *2%* U	5 *2%*	5 *1%*	7 *2%*	6 *2%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Yes	**2928** ***94%*** **DMQ** **SUfi**	1433 *93%*	1495 *94%*	1355 *89%*	1574 *99%* AD	1445 *94%*	1483 *93%*	425 *97%* AM	519 *98%* AM	484 *97%* AM	520 *98%* ALM	416 *95%* M	564 *82%*	823 *98%* AQ	1440 *96%* AQ	664 *85%*	883 *98%* AS	2045 *92%*	390 *96%*	2536 *93%*	2469 *94%*	228 *91%*	145 *93%*	87 *91%*
No	**193** ***6%*** **EHIJ** **KOPRTZ** **cghj**	101 *7%*	93 *6%*	172 *11%* AE	22 *1%*	83 *5%*	110 *7%*	11 *2%*	12 *2%*	17 *3%*	11 *2%*	21 *5%* IK	122 *18%* AHI JKL	21 *2%*	59 *4%*	114 *15%* AOP	17 *2%*	177 *8%* AR	13 *3%*	180 *7%* AT	152 *6%*	22 *9%*	11 *7%*	8 *9%*
Don´t know	**5** ***** **Z**	1 *	4 *	4 *	1 *	4 *	1 *	1 *	1 *	* *	2 *	- -	1 *	- -	2 *	3 * A	1 *	4 *	1 *	4 *	5 *	- -	* *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Yes	**2928** ***94%*** **DMQSU** **fi**	2088 *94%* A	483 *92%*	209 *92%*	824 *96%* Ad e	1558 *93%*	369 *92%*	610 *83%*	1801 *96%* Af	292 *100%* Afg	564 *90%*	2306 *95%* Ai	228 *91%*	118 *94%*	238 *95%*	318 *92%*	258 *92%*	207 *95%*	259 *92%*	145 *93%*	268 *95%*	385 *95%*	418 *96%* kv	87 *91%*
No	**193** ***6%*** **EHIJKO** **PRTZcg** hj	123 *6%*	41 *8%*	19 *8%*	30 *4%*	117 *7%* c	32 *8%* c	126 *17%* Agh	65 *3%* h	- -	66 *10%* Aj	125 *5%*	22 *9%* u	7 *6%*	12 *5%*	27 *8%*	20 *7%*	12 *5%*	22 *8%*	11 *7%*	13 *5%*	21 *5%*	19 *4%*	8 *9%* u
Don´t know	**5** *** **Z**	1 *	1 *	- -	- -	2 *	- -	1 *	2 *	- -	- -	5 *	- -	- -	- -	- -	3 *1%* A	- -	- -	* *	- -	1 *	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

	Total (A)	Working status: Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	Education: GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Household income: Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Yes	**2928** ***94%*** **HNOP**	1362 *97%* AEH	538 *98%* AEH	46 *99%*	140 *91%* H	119 *98%* AEH	152 *96%* EH	571 *83%*	677 *94%* NO	300 *93%* NO	709 *98%* AIJNO	690 *98%* AIJNO	260 *97%* AN O	71 *85%* O	208 *73%*	269 *85%*	337 *91%* P	602 *95%* PQ	511 *98%* APQ	391 *98%*	310 *99%* APQR
No	**193** ***6%*** **BCFKLM** S **U**	43 *3%*	11 *2%*	1 *1%*	11 *7%* BC F	2 *2%*	6 *4%*	119 *17%* ABCEF G	44 *6%* K L	20 *6%* K L	17 *2%*	16 *2%*	8 *3%*	12 *15%* AIJKL M	76 *27%* AIJ K LMN	48 *15%* AQRS U	32 *9%* RS U	29 *5%* U	11 *2%*	8 *2%*	2 *1%*
Don´t know	**5** *	2 *	- -	- -	2 *1%* ABCH	- -	- -	1 *	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	* *	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2883**	1390	1493	1330	1553	1380	1502	354	514	499	531	438	547	803	1256	822	860	2023	259	2622	2049	275	277	282
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
BBC iPlayer	**1395** ***48%*** **BDI QRTabf q**	640 *45%*	755 *51%* AB	543 *40%*	852 *54%* AD	705 *49%*	689 *46%*	211 *50%* I	205 *40%*	218 *45%*	272 *52%* AIJ	206 *50%* I	281 *50%* I	442 *54%* AQ	707 *49%* Q	245 *37%*	388 *44%*	1007 *49%* AR	151 *39%*	1243 *49%* AT	1159 *47%*	118 *52%* Y	81 *56%* AVY	37 *42%*
BBC Three (now available only online)	**207** ***7%*** **DLMS Udfj**	111 *8%*	96 *6%*	70 *5%*	137 *9%* AD	99 *7%*	109 *7%*	55 *13%* AJKL M	46 *9%* LM	40 *8%* LM	36 *7%* M	17 *4%*	13 *2%*	67 *8%*	103 *7%*	37 *6%*	91 *10%* AS	116 *6%*	40 *10%* U	168 *7%*	182 *7%*	12 *5%*	9 *6%*	4 *5%*
BBC iPlayer Kids	**170** ***6%*** **DFKL MQSUXb defr**	80 *6%*	90 *6%*	63 *5%*	107 *7%* AD	57 *4%*	113 *8%* AF	28 *7%* KLM	62 *12%* AHK LM	48 *10%* AKLM	17 *3%* M	8 *2%*	6 *1%*	65 *8%* APQ	76 *5%*	29 *4%*	139 *16%* AS	30 *1%*	36 *9%* AU	134 *5%*	148 *6%* X	14 *6%* X	3 *2%*	5 *6%* X
ITV Hub or ITV Hub+ (formerly ITV player)	**805** ***27%*** **DIQ TWYabe fkotv**	376 *26%*	429 *29%*	254 *19%*	551 *35%* AD	375 *26%*	430 *29%*	128 *30%* I	121 *23%*	134 *28%*	146 *28%*	124 *30%* I	151 *27%*	238 *29%* Q	432 *30%* AQ	135 *20%*	244 *28%*	560 *27%*	71 *18%*	733 *29%* AT	695 *28%* WY	43 *19%*	50 *35%* AVWY	16 *19%*
STV Player	**62** ***2%*** **SVXY mnoqrs tuv**	36 *2%*	27 *2%*	24 *2%*	39 *2%*	28 *2%*	34 *2%*	9 *2%*	10 *2%*	15 *3%*	10 *2%*	10 *2%*	8 *1%*	15 *2%*	32 *2%*	15 *2%*	28 *3%* AS	34 *2%*	3 *1%*	59 *2%* A	- -	62 *27%* AVXY	- -	- -
S4C Clic	**38** ***1%*** **DGLM QSdfj**	23 *2%*	16 *1%*	5 *	33 *2%* AD	25 *2%*	13 *1%*	4 *1%*	18 *4%* AHKL M	10 *2%* LM	3 *1%*	1 *	2 *	21 *3%* APQ	16 *1%* Q	1 *	27 *3%* AS	11 *1%*	6 *2%*	32 *1%*	27 *1%*	5 *2%*	7 *5%* AVY	- -
All 4 (formerly 4OD)	**600** ***21%*** **DMQ Tabefj**	298 *21%*	302 *20%*	164 *12%*	436 *28%* AD	288 *20%*	313 *21%*	100 *23%* M	127 *24%* AM	100 *21%* M	106 *20%*	81 *19%*	87 *16%*	200 *24%* AQ	305 *21%* Q	94 *14%*	199 *22%*	402 *20%*	57 *15%*	543 *21%* AT	513 *21%*	36 *16%*	36 *25%* WY	15 *17%*
My5 (formerly Demand 5)	**350** ***12%*** **DGQ bdfj**	166 *12%*	184 *12%*	66 *5%*	284 *18%* AD	193 *13%* AG	157 *11%*	42 *10%*	62 *12%*	71 *15%*	60 *11%*	53 *13%*	63 *11%*	94 *11%*	198 *14%* AQ	58 *9%*	120 *14%*	229 *11%*	34 *9%*	315 *12%* A	290 *12%*	25 *11%*	25 *18%* AVWY	9 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
Netflix	**1149** ***39%*** **FKL MQSUbe fu**	533 *37%*	616 *41%* AB	556 *41%*	593 *38%*	512 *35%*	636 *43%* AF	303 *71%* AJ KLM	285 *55%* AJK LM	226 *47%* AKL M	176 *34%* LM	92 *22%* M	67 *12%*	336 *41%* Q	600 *42%* AQ	212 *32%*	428 *48%* AS	722 *35%*	168 *43%*	980 *39%*	958 *39%*	100 *44%* X	50 *35%*	41 *47%* AVX
Amazon Prime/Amazon Video	**625** ***21%*** **KMQ Sf**	301 *21%*	324 *22%*	272 *20%*	353 *22%*	301 *21%*	323 *22%*	131 *31%* AKL M	156 *30%* AKL M	128 *26%* AKL M	84 *16%* M	76 *18%* M	51 *9%*	222 *27%* AP Q	303 *21%* Q	99 *15%*	234 *26%* AS	391 *19%*	86 *22%*	539 *21%*	531 *22%*	51 *22%*	27 *19%*	16 *19%*
Now TV	**280** ***10%*** **DMQ Sdfu**	145 *10%*	135 *9%*	74 *5%*	205 *13%* AD	138 *10%*	142 *10%*	75 *18%* AJK LM	73 *14%* AKL M	47 *10%* M	39 *8%* M	29 *7%* M	17 *3%*	78 *10%*	156 *11%* Q	46 *7%*	110 *12%* AS	170 *8%*	36 *9%*	244 *10%*	238 *10%*	23 *10%*	12 *8%*	7 *8%*
Sky On Demand (Sky Go)	**452** ***15%*** **CMQ SVadef h**	249 *17%* AC	203 *14%*	204 *15%*	248 *16%*	228 *16%*	224 *15%*	73 *17%* M	99 *19%* AM	75 *16%* M	85 *16%* M	67 *16%* M	54 *10%*	143 *17%* Q	240 *17%* Q	69 *10%*	178 *20%* AS	275 *13%*	47 *12%*	405 *16%* A	359 *15%*	52 *23%* AV	27 *19%*	14 *16%*
UKTV Play	**123** ***4%*** **DQfj**	65 *5%*	58 *4%*	33 *2%*	90 *6%* AD	71 *5%*	52 *4%*	15 *4%*	22 *4%*	25 *5%*	24 *5%*	17 *4%*	20 *4%*	36 *4%*	69 *5%*	19 *3%*	44 *5%*	80 *4%*	15 *4%*	109 *4%*	108 *4%*	7 *3%*	6 *4%*	2 *3%*
Disney Life	**67** ***2%*** **DKLM SUadef**	34 *2%*	33 *2%*	16 *1%*	51 *3%* AD	25 *2%*	42 *3%*	15 *4%* KLM	29 *6%* AKLM	16 *3%* KLM	2 *	1 *	3 *1%*	27 *3%* A	29 *2%*	11 *2%*	53 *6%* AS	14 *1%*	17 *4%* AU	50 *2%*	56 *2%*	7 *3%*	2 *1%*	2 *2%*
Virgin TV Catch-up/Virgin Media Anywhere	**211** ***7%*** **DFSd fhjs**	114 *8%*	97 *6%*	68 *5%*	143 *9%* AD	88 *6%*	122 *8%* AF	30 *7%*	51 *10%* ALM	40 *8%*	35 *7%*	21 *5%*	35 *6%*	68 *8%*	99 *7%*	44 *7%*	83 *9%* AS	127 *6%*	29 *8%*	181 *7%*	180 *7%*	20 *9%*	7 *5%*	4 *5%*
Hayu	**44** ***1%*** **DFKL MSf**	24 *2%*	19 *1%*	8 *1%*	36 *2%* AD	13 *1%*	31 *2%* AF	20 *5%* AJKL M	16 *3%* AJKL M	5 *1%*	1 *	- -	2 *	11 *1%*	25 *2%*	7 *1%*	21 *2%* AS	23 *1%*	7 *2%*	36 *1%*	38 *2%*	5 *2%* X	- -	1 *1%*
A BBC YouTube Channel	**183** ***6%*** **DMQS bdefj**	90 *6%*	93 *6%*	51 *4%*	132 *8%* AD	99 *7%*	85 *6%*	45 *11%* AKLM	47 *9%* AKLM	33 *7%* M	26 *5%* M	20 *5%*	13 *2%*	61 *7%* Q	99 *7%* Q	23 *3%*	72 *8%* AS	111 *5%*	32 *8%*	151 *6%*	154 *6%*	16 *7%*	9 *6%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
Other YouTube Channel	**333** ***11%*** **GMfj**	170 *12%*	164 *11%*	149 *11%*	185 *12%*	188 *13%* AG	145 *10%*	82 *19%* AIJ KLM	71 *14%* LM	59 *12%* M	56 *11%* M	35 *8%*	31 *5%*	106 *13%*	159 *11%*	69 *10%*	117 *13%*	216 *11%*	51 *13%*	283 *11%*	271 *11%*	29 *13%*	21 *15%*	12 *13%*
Other	**47** ***2%*** **GWZcgk**	23 *2%*	24 *2%*	26 *2%*	21 *1%*	37 *3%* AG	10 *1%*	3 *1%*	9 *2%*	10 *2%*	14 *3%* AHM	6 *1%*	5 *1%*	9 *1%*	28 *2%*	10 *1%*	18 *2%*	29 *1%*	7 *2%*	40 *2%*	44 *2%* W	- -	1 *	2 *3%* WX
None of these	**666** ***23%*** **EHIORUWYZcghkv**	335 *23%*	331 *22%*	387 *29%* AE	279 *18%*	339 *23%*	327 *22%*	28 *7%*	83 *16%* H	94 *19%* H	124 *24%* HI	131 *31%* AHI JK	207 *37%* AH IJK	136 *17%*	308 *21%* O	222 *33%* AOP	150 *17%*	516 *25%* AR	107 *27%*	559 *22%*	582 *24%* WY	39 *17%*	30 *21%*	15 *18%*
Don´t know	**27** ***1%***	13 *1%*	14 *1%*	15 *1%*	12 *1%*	18 *1%*	9 *1%*	5 *1%*	8 *1%*	2 *	3 *1%*	4 *1%*	5 *1%*	8 *1%*	13 *1%*	6 *1%*	6 *1%*	21 *1%*	2 *	25 *1%*	23 *1%*	1 *	1 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**2883**	2044	471	222	792	1533	379	609	1762	282	584	2230
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862
BBC iPlayer	**1395** ***48%*** **BDIQR Tabfq**	1110 *53%* Aab	199 *41%*	73 *35%*	431 *52%* Ae	770 *49%*	168 *46%*	262 *43%*	834 *46%*	149 *51%* f	252 *45%*	1120 *49%*
BBC Three (now available only online)	**207** ***7%*** **DLMSUd fj**	164 *8%* A	28 *6%*	14 *7%*	100 *12%* Ade	77 *5%*	26 *7%*	27 *4%*	147 *8%* Af	15 *5%*	63 *11%* Aj	143 *6%*
BBC iPlayer Kids	**170** ***6%*** **DFKLMQ SUXbde** fr	147 *7%* Aab	19 *4%* b	1 *1%*	81 *10%* Ade	75 *5%* e	8 *2%*	12 *2%*	119 *7%* Af	25 *8%* f	43 *8%*	124 *5%*
ITV Hub or ITV Hub+ (formerly ITV player)	**805** ***27%*** **DIQTW Yabefk** ot **v**	658 *31%* Aab	103 *21%* e	35 *17%*	289 *35%* Ad	422 *27%*	81 *22%* v tv	131 *21%*	483 *27%* f	87 *30%* f	176 *31%* A	619 *27%*
STV Player	**62** ***2%*** **SVXYmn oqrstu** v	56 *3%* Aa	4 *1%*	2 *1%*	24 *3%*	28 *2%*	9 *3%*	7 *1%*	43 *2%*	5 *2%*	14 *2%*	47 *2%*
S4C Clic	**38** ***1%*** **DGLMQS dfj**	35 *2%* A	3 *1%*	- -	31 *4%* Ade	6 *	1 *	1 *	32 *2%* Af	4 *1%* f	20 *4%* Aj	18 *1%*
All 4 (formerly 4OD)	**600** ***21%*** **DMQTa befj**	504 *24%* Aab	67 *14%*	27 *13%*	219 *27%* Ad e	323 *21%* e	55 *15%*	92 *15%*	347 *19%* f	66 *23%* f	139 *25%* Aj	451 *20%*
My5 (formerly Demand 5)	**350** ***12%*** **DGQbd fj**	285 *14%* Aab	47 *10%*	15 *7%*	146 *18%* Ad e	166 *11%*	33 *9%*	44 *7%*	223 *12%* f	34 *12%* f	98 *17%* Aj	249 *11%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	275	106	212	263	224	175	214	277	205	316	334	282
Base (weighted)	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	253	96	193	242	201	162	197	256	187	284	307	252
BBC iPlayer	118 *52%* oqv	54 *46%*	101 *42%*	164 *51%* oqv	107 *41%*	100 *48%*	99 *38%*	81 *56%* Am oqtv	131 *49%* q	176 *46%*	227 *54%* Amoqt v	37 *42%*
BBC Three (now available only online)	12 *5%*	9 *8%*	12 *5%*	21 *7%*	17 *6%*	12 *6%*	18 *7%*	9 *6%*	29 *11%* Akm uv	41 *11%* Akm uv	24 *6%*	4 *5%*
BBC iPlayer Kids	14 *6%* r	10 *8%* r	12 *5%*	16 *5%*	22 *9%* rs	10 *5%*	12 *5%*	3 *2%*	9 *3%*	36 *9%* Ars	22 *5%*	5 *6%* r
ITV Hub or ITV Hub+ (formerly ITV player)	43 *19%*	40 *34%* kot	75 *31%* ko	121 *38%* Akopq s tv	55 *21%*	51 *25%*	66 *25%*	50 *35%* Ak opq tv	71 *27%*	77 *20%*	139 *33%* Akotv	16 *19%*
STV Player	62 *27%* Almn opqrst u v	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
S4C Clic	5 *2%*	4 *3%* mnqu v	1 *	1 *	4 *1%*	2 *1%*	1 *	7 *5%* Amn opqsu v	1 *1%*	11 *3%* Amn quv	2 *	- -
All 4 (formerly 4OD)	36 *16%*	23 *19%*	49 *20%*	83 *26%* Akotv	46 *18%*	41 *20%*	48 *19%*	36 *25%* kv	57 *21%*	69 *18%*	98 *23%* k	15 *17%*
My5 (formerly Demand 5)	25 *11%*	13 *11%*	21 *9%*	54 *17%* Amoqt	26 *10%*	28 *13%*	26 *10%*	25 *18%* Ak moqst v	29 *11%*	42 *11%*	51 *12%*	9 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862
Netflix	**1149** **39%** **FKLMQ SUbefu**	834 40% b	193 40%	67 32%	365 44% Ad e	597 38%	122 33%	120 20%	719 40% f	166 57% Afg	200 36%	934 41% Ai
Amazon Prime/Amazon Video	**625** **21%** **KMQSf**	439 21%	109 22%	43 21%	200 24% Ad	311 20%	72 20%	46 8%	403 22% f	92 32% Afg	130 23%	488 21%
Now TV	**280** **10%** **DMQSd fu**	205 10%	46 10%	17 8%	102 12% Ad	123 8%	40 11%	25 4%	167 9% f	40 14% Afg	68 12% Aj	207 9%
Sky On Demand (Sky Go)	**452** **15%** **CMQSV adefh**	366 18% Aab	56 12%	23 11%	179 22% Ad e	217 14%	43 12%	2 *	427 24% Afh	15 5% f	93 16%	354 15%
UKTV Play	**123** **4%** **DQfj**	106 5% Aab	12 3%	3 2%	52 6% Ade	58 4%	10 3%	15 3%	75 4%	14 5%	36 6% Aj	84 4%
Disney Life	**67** **2%** **DKLMSU adef**	58 3% Aab	3 1%	1 *	39 5% Ade	20 1%	3 1%	4 1%	53 3% Af	7 3% f	14 3%	53 2%
Virgin TV Catch-up/Virgin Media Anywhere	**211** **7%** **DFSdfh js**	157 8%	26 5%	18 8%	81 10% Ad	90 6%	25 7%	4 1%	198 11% Afh	5 2%	56 10% Aj	151 7%
Hayu	**44** **1%** **DFKLMS f**	34 2%	7 1%	1 1%	21 3% Ad	17 1%	4 1%	3 *	25 1%	9 3% Af	11 2%	33 1%
A BBC YouTube Channel	**183** **6%** **DMQSbd efj**	145 7% Ab	34 7% b	5 2%	93 11% Ade	78 5%	10 3%	18 3%	130 7% Af	21 7% f	59 10% Aj	122 5%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	253	96	193	242	201	162	197	256	187	284	307	252
Netflix	100 44% ru	47 40%	98 41% u	127 40% u	91 35%	82 40% u	96 37%	50 35%	109 40% u	181 47% Ao qru	125 30%	41 47% Aoqru
Amazon Prime/Amazon Video	51 22%	19 16%	44 18%	65 20%	48 19%	45 22%	41 16%	27 19%	67 25% q	97 25% q	105 25% q	16 19%
Now TV	23 10%	12 10%	17 7%	43 13% Amu	23 9%	19 9%	26 10%	12 8%	33 12% u	40 10%	26 6%	7 8%
Sky On Demand (Sky Go)	52 23% Amn pqstu	16 13%	30 13%	45 14%	45 18%	25 12%	37 14%	27 19%	38 14%	58 15%	65 16%	14 16%
UKTV Play	7 3%	6 5%	6 2%	16 5%	16 6% q	8 4%	6 2%	6 4%	17 6%	15 4%	19 5%	2 3%
Disney Life	7 3% q	3 3%	5 2%	5 2%	7 3%	4 2%	1 *	2 1%	3 1%	23 6% Amn pqrsu	4 1%	2 2% q
Virgin TV Catch-up/Virgin Media Anywhere	20 9% s	8 7%	14 6%	39 12% Amprsu v	22 9% s	12 6%	17 7%	7 5%	8 3%	37 10% rsv	24 6%	4 5%
Hayu	5 2% r	1 1%	1 *	5 1%	6 2% r	2 1%	5 2%	- -	5 2%	8 2% r	5 1%	1 1%
A BBC YouTube Channel	16 7%	8 7%	19 8%	20 6%	19 7%	8 4%	14 5%	9 6%	11 4%	36 9% Aps u	17 4%	5 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862	253	96	193	242	201	162	197	256	187	284	307	252
Other YouTube Channel	**333** ***11%*** **GMfj**	237 *11%*	58 *12%*	27 *13%*	109 *13%*	169 *11%*	43 *12%*	51 *8%*	212 *12%* f	40 *14%* f	83 *15%* Aj	245 *11%*	29 *13%*	11 *9%*	19 *8%*	38 *12%*	27 *11%*	18 *8%*	22 *9%*	21 *15%* mp qu	38 *14%*	59 *15%* Amp qu	40 *9%*	12 *13%*
Other	**47** ***2%*** **GWZcgk**	26 *1%*	4 *1%*	7 *3%* Za	3 *	24 *2%* c	10 *3%* c	10 *2%*	21 *1%*	8 *3%* g	14 *2%*	32 *1%*	- -	4 *3%* kr	5 *2%* k	6 *2%* k	3 *1%*	4 *2%* k	5 *2%* k	1 *	2 *1%*	7 *2%* k	7 *2%*	2 *3%* kr
None of these	**666** ***23%*** **EHIOR** **UWYZcg** hk **v**	423 *20%*	127 *26%* Z	61 *29%* AZ	120 *15%*	389 *25%* Ac	93 *25%* c v	245 *40%* Agh	375 *21%* h	35 *12%*	124 *22%*	521 *23%*	39 *17%*	19 *16%*	64 *27%* kl	63 *20%*	69 *27%* klv	51 *24%*	76 *30%* Ak lnr tv	30 *21%*	59 *22%*	79 *21%*	102 *24%* k	15 *18%*
Don´t know	**27** ***1%***	15 *1%*	7 *1%*	4 *2%*	9 *1%*	10 *1%*	6 *2%*	6 *1%*	15 *1%*	6 *2%*	5 *1%*	22 *1%*	1 *	- -	6 *3%* Atu	4 *1%*	6 *2%* Atu	1 *1%*	1 *1%*	1 *1%*	1 *	1 *	2 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2883**	1273	392	32	222	125	222	617	700	291	675	661	239	77	228	318	354	582	480	366	271
Base (weighted)	**2928**	1362	538	46**	140	119	152	571	677	300	709	690	260	71*	208	269	337	602	511	391	310
Effective Base	**2390**	1095	341	26	183	105	188	543	561	245	563	555	208	64	186	246	292	482	407	312	241
BBC iPlayer	**1395** ***48%*** **EGJNOPQ**	639 *47%* G	267 *50%* EG	31 *69%*	57 *41%*	66 *55%* EG	58 *38%*	277 *48%* G	351 *52%* AJNO	113 *38%* O	332 *47%* JNO	386 *56%* AJKNO	138 *53%* JN O	24 *34%*	47 *23%*	93 *35%*	123 *37%*	311 *52%* PQ	254 *50%* PQ	229 *59%*	167 *54%* APQ
BBC Three (now available only online)	**207** ***7%*** **EH**	113 *8%* AEH	39 *7%* H	7 *16%*	5 *3%*	21 *18%* ABCEGH	10 *7%* H	12 *2%*	46 *7%*	14 *5%*	56 *8%* O	44 *6%*	37 *14%* AIJ KLNO	3 *5%*	8 *4%*	19 *7%*	16 *5%*	56 *9%* AQ	35 *7%*	26 *7%*	36 *12%* AQS
BBC iPlayer Kids	**170** ***6%*** **HO**	93 *7%* H	42 *8%* H	2 *4%*	5 *4%* H	4 *3%*	17 *11%* ABEFH	7 *1%*	36 *5%*	16 *5%*	35 *5%*	44 *6%* O	31 *12%* AIJ KLO	4 *5%*	5 *2%*	12 *4%*	18 *5%*	33 *6%*	36 *7%*	30 *8%*	20 *6%*
ITV Hub or ITV Hub+ (formerly ITV player)	**805** ***27%*** **OPQ**	359 *26%*	163 *30%*	22 *49%*	34 *24%*	39 *32%*	40 *26%*	148 *26%*	200 *30%* O	77 *26%* O	201 *28%* O	206 *30%* O	77 *30%* O	13 *18%*	29 *14%*	59 *22%*	73 *22%*	178 *30%* PQ	156 *30%* PQ	124 *32%*	110 *36%* APQ
STV Player	**62** ***2%***	39 *3%* A	7 *1%*	- -	3 *2%*	3 *2%*	2 *2%*	9 *2%*	11 *2%*	5 *2%*	15 *2%*	19 *3%*	8 *3%*	1 *2%*	2 *1%*	3 *1%*	8 *2%*	12 *2%*	15 *3%*	16 *4%*	5 *2%*
S4C Clic	**38** ***1%*** **H**	31 *2%* ACEH	3 *	- -	- -	2 *2%*	1 *	2 *	7 *1%*	2 *1%*	7 *1%*	7 *1%*	16 *6%* AIJ KLNO	- -	1 *	6 *2%*	5 *1%*	8 *1%*	7 *1%*	6 *2%*	6 *2%*
All 4 (formerly 4OD)	**600** ***21%*** **HNOQ**	287 *21%* H	116 *22%*	15 *34%*	27 *19%*	25 *21%*	37 *24%* H	94 *16%*	137 *20%* NO	51 *17%* O	155 *22%* NO	168 *24%* AJNO	72 *28%* AI JNO	7 *10%*	10 *5%*	46 *17%*	49 *15%*	133 *22%* Q	122 *24%* PQ	104 *27%*	93 *30%* APQR
My5 (formerly Demand 5)	**350** ***12%*** **O**	163 *12%*	68 *13%*	9 *19%*	20 *14%*	11 *9%*	19 *13%*	60 *11%*	99 *15%* ANO	32 *11%* O	85 *12%* O	85 *12%* O	34 *13%* O	3 *5%*	10 *5%*	32 *12%*	44 *13%*	93 *15%* A	63 *12%*	55 *14%*	38 *12%*
Netflix	**1149** ***39%*** **HJNOPR**	633 *46%* AEGH	231 *43%* H	22 *48%*	50 *36%* H	84 *70%* ABCEGH	55 *36%* H	75 *13%*	244 *36%* O	99 *33%* O	339 *48%* AIJMNO	304 *44%* AIJNO	99 *38%* NO	17 *24%*	41 *20%*	85 *32%*	132 *39%*	213 *35%*	213 *42%* P	168 *43%*	157 *51%* APQRS
Amazon Prime/Amazon Video	**625** ***21%*** **HIOPQ**	356 *26%* ACH	94 *17%* H	9 *20%*	30 *21%* H	45 *38%* ABCEGH	33 *22%* H	58 *10%*	103 *15%*	52 *17%*	170 *24%* IJO	174 *25%* AIJO	88 *34%* AI JKLNO	12 *16%*	23 *11%*	40 *15%*	51 *15%*	124 *21%*	102 *20%*	104 *27%*	110 *36%* APQRS
Now TV	**280** ***10%*** **HNO**	163 *12%* AH	57 *11%* H	2 *4%*	10 *7%* H	18 *15%* AEH	15 *10%* H	14 *2%*	70 *10%* NO	20 *7%* N	67 *9%* NO	83 *12%* AJNO	33 *13%* JNO	- -	5 *3%*	22 *8%*	38 *11%*	69 *11%*	48 *9%*	47 *12%*	35 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2928**	1362	538	46**	140	119	152	571	677	300	709	690	260	71*	208	269	337	602	511	391	310
Effective Base	**2390**	1095	341	26	183	105	188	543	561	245	563	555	208	64	186	246	292	482	407	312	241
Sky On Demand (Sky Go)	**452** ***15%*** **EHOPQ**	262 *19%* AEGH	83 *15%* H	6 *14%*	14 *10%*	16 *13%*	19 *12%*	53 *9%*	112 *17%* O	38 *13%*	127 *18%* O	102 *15%*	40 *15%*	7 *11%*	21 *10%*	20 *7%*	28 *8%*	85 *14%* PQ	74 *14%* PQ	89 *23%*	86 *28%* APQRS
UKTV Play	**123** ***4%*** **O**	65 *5%*	20 *4%*	4 *10%*	6 *4%*	8 *7%* G	3 *2%*	17 *3%*	26 *4%* O	9 *3%*	36 *5%* O	34 *5%* O	17 *6%* NO	- -	1 *1%*	12 *5%*	11 *3%*	34 *6%*	18 *4%*	18 *5%*	12 *4%*
Disney Life	**67** ***2%*** **H**	46 *3%* AH	12 *2%* H	- -	1 *1%*	3 *2%* H	3 *2%* H	1 *	15 *2%*	3 *1%*	13 *2%*	13 *2%*	20 *8%* AIJ KLNO	- -	3 *1%*	7 *2%*	8 *2%*	16 *3%*	12 *2%*	9 *2%*	12 *4%*
Virgin TV Catch-up/Virgin Media Anywhere	**211** ***7%*** **O**	95 *7%*	41 *8%*	1 *2%*	10 *7%*	10 *8%*	12 *8%*	41 *7%*	41 *6%*	15 *5%*	63 *9%* O	49 *7%*	32 *12%* AIJ LNO	2 *3%*	8 *4%*	24 *9%*	19 *6%*	43 *7%*	43 *8%*	37 *9%*	25 *8%*
Hayu	**44** ***1%*** **H**	23 *2%* H	12 *2%* H	- -	1 *1%* H	4 *4%* H	3 *2%* H	- -	13 *2%*	3 *1%*	12 *2%*	6 *1%*	8 *3%* ALO	1 *1%*	- -	4 *1%*	8 *2%*	11 *2%*	8 *2%*	3 *1%*	5 *2%*
A BBC YouTube Channel	**183** ***6%*** **GH**	102 *7%* AGH	34 *6%* H	6 *13%*	5 *4%*	18 *15%* ABCEGH	4 *2%*	15 *3%*	35 *5%*	15 *5%*	59 *8%* AIL	34 *5%*	28 *11%* AIJ LO	2 *3%*	9 *4%*	15 *6%*	21 *6%*	33 *5%*	34 *7%*	29 *7%*	22 *7%*
Other YouTube Channel	**333** ***11%*** **HO**	179 *13%* AH	55 *10%* H	6 *13%*	18 *13%* H	31 *26%* ABCEGH	15 *10%* H	30 *5%*	80 *12%*	31 *10%*	103 *15%* ALNO	72 *10%*	29 *11%*	4 *5%*	14 *7%*	23 *8%*	35 *10%*	67 *11%*	59 *11%*	47 *12%*	40 *13%*
Other	**47** ***2%*** **P**	28 *2%*	9 *2%*	1 *2%*	4 *3%* H	- -	1 *1%*	5 *1%*	9 *1%*	6 *2%*	14 *2%*	11 *2%*	4 *2%*	2 *3%*	2 *1%*	* *	4 *1%*	13 *2%* P	9 *2%*	5 *1%*	6 *2%*
None of these	**666** ***23%*** **BFKLU**	247 *18%* F	109 *20%* F	6 *13%*	35 *25%* BF	10 *9%*	45 *29%* ABCF	215 *38%* ABCEFG	145 *21%*	79 *26%* KL	140 *20%*	116 *17%*	54 *21%*	24 *34%* AIKLM	104 *50%* AIJK LMN	85 *32%* ARSU	99 *29%* ASU	143 *24%* U	108 *21%* U	59 *15%*	35 *11%*
Don´t know	**27** ***1%***	14 *1%*	6 *1%*	- -	1 *1%*	- -	1 *	5 *1%*	7 *1%*	5 *2%*	5 *1%*	6 *1%*	* *	1 *1%*	2 *1%*	2 *1%*	2 *	4 *1%*	- -	3 *1%*	2 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1347**	612	735	523	824	664	682	175	203	222	275	210	262	426	620	300	368	979	94	1252	942	143	150	112
Base (weighted)	**1395**	640	755	543	852	705	689	211	205	218	272	206	281	442	707	245	388	1007	151*	1243	1159	118	81	37*
Effective Base	**1130**	494	638	447	683	564	565	140	170	189	230	181	228	372	523	249	311	819	86	1060	862	134	140	98
A few times a day	**68** ***5%*** **LSYd uv**	39 *6%*	29 *4%*	26 *5%*	43 *5%*	33 *5%*	35 *5%*	18 *9%* AKLM	15 *7%* L	13 *6%*	10 *4%*	4 *2%*	9 *3%*	27 *6%*	28 *4%*	13 *5%*	33 *9%* AS	35 *4%*	10 *7%*	58 *5%*	63 *5%*	3 *3%*	2 *3%*	* *1%*
At least once every day	**154** ***11%*** **MSU d**	74 *12%*	81 *11%*	65 *12%*	89 *10%*	76 *11%*	79 *11%*	32 *15%* KM	25 *12%*	32 *15%* KM	22 *8%*	24 *12%*	20 *7%*	49 *11%*	74 *11%*	31 *13%*	61 *16%* AS	94 *9%*	26 *17%* U	128 *10%*	127 *11%*	12 *10%*	11 *13%*	5 *13%*
About two or three times a week	**353** ***25%*** **EHb p**	151 *24%*	202 *27%*	160 *30%* AE	193 *23%*	190 *27%*	164 *24%*	38 *18%*	63 *31%* H	52 *24%*	76 *28%* H	54 *26%*	70 *25%*	124 *28%*	166 *23%*	63 *26%*	111 *29%*	243 *24%*	33 *22%*	320 *26%*	285 *25%*	35 *30%*	23 *28%*	10 *27%*
At least once a week	**407** ***29%*** **Rc**	181 *28%*	226 *30%*	148 *27%*	259 *30%*	213 *30%*	193 *28%*	54 *26%*	53 *26%*	65 *30%*	86 *31%*	71 *34%*	79 *28%*	118 *27%*	221 *31%*	67 *28%*	95 *24%*	312 *31%* AR	42 *28%*	365 *29%*	336 *29%*	37 *31%*	24 *29%*	10 *28%*
At least once a month	**293** ***21%*** **CFc**	153 *24%* AC	141 *19%*	100 *18%*	194 *23%*	127 *18%*	166 *24%* AF	45 *21%*	35 *17%*	39 *18%*	62 *23%*	42 *20%*	71 *25%* I	90 *20%*	156 *22%*	48 *20%*	69 *18%*	225 *22%*	31 *20%*	263 *21%*	249 *21%*	21 *18%*	16 *20%*	7 *19%*
At least once every three months	**100** ***7%*** **LRZ**	39 *6%*	61 *8%*	37 *7%*	63 *7%*	56 *8%*	44 *6%*	19 *9%*	14 *7%*	14 *6%*	17 *6%*	8 *4%*	29 *10%* AL	30 *7%*	54 *8%*	16 *7%*	16 *4%*	84 *8%* AR	8 *5%*	92 *7%*	84 *7%*	8 *7%*	3 *4%*	4 *12%* X
Don´t know/can´t remember	**18** ***1%*** **Bj**	4 *1%*	15 *2%* AB	7 *1%*	11 *1%*	10 *1%*	8 *1%*	5 *2%*	1 *1%*	4 *2%*	* *	4 *2%*	4 *2%*	4 *1%*	8 *1%*	7 *3%* A	4 *1%*	14 *1%*	2 *1%*	17 *1%*	15 *1%*	1 *1%*	2 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1347**	1071	189	76	413	740	167	250	804	138	251	1072
Base (weighted)	**1395**	1110	199	73*	431	770	168	262	834	149	252	1120
Effective Base	**1130**	902	154	64	342	628	138	212	677	114	205	905
A few times a day	**68** ***5%*** **LSYduv**	55 *5%*	9 *5%*	3 *4%*	33 *8%* Ad	25 *3%*	9 *6%*	11 *4%*	49 *6%*	6 *4%*	18 *7%*	50 *4%*
At least once every day	**154** ***11%*** **MSUd**	125 *11%*	26 *13%*	3 *5%*	84 *20%* Ade	54 *7%*	13 *7%*	23 *9%*	84 *10%*	30 *20%* Afg	38 *15%*	117 *10%*
About two or three times a week	**353** ***25%*** **EHbp**	304 *27%* Ab	40 *20%*	10 *14%*	116 *27%*	193 *25%*	41 *24%*	64 *25%*	202 *24%*	44 *29%*	57 *23%*	285 *25%*
At least once a week	**407** ***29%*** **Rc**	324 *29%*	50 *25%*	31 *42%* AZ a	103 *24%*	252 *33%* Ac	46 *27%*	64 *25%*	255 *31%*	39 *26%*	67 *27%*	333 *30%*
At least once a month	**293** ***21%*** **CFc**	228 *21%*	46 *23%*	15 *21%*	71 *16%*	183 *24%* Ac	35 *21%*	73 *28%* Agh	168 *20%*	23 *15%*	44 *17%*	247 *22%*
At least once every three months	**100** ***7%*** **LRZ**	63 *6%*	26 *13%* AZ	8 *11%*	22 *5%*	54 *7%*	20 *12%* Acd	20 *8%*	66 *8%*	6 *4%*	21 *9%*	78 *7%*
Don´t know/can´t remember	**18** ***1%*** **Bj**	12 *1%*	2 *1%*	3 *4%* Z	3 *1%*	11 *1%*	4 *2%*	6 *2%*	10 *1%*	2 *1%*	7 *3%* j	10 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	143	46	91	133	93	84	80	150	98	138	179	112
Base (weighted)	118	54*	101*	164	107*	100*	99*	81	131*	176	227	37*
Effective Base	134	41	82	123	84	79	74	140	89	125	167	98
A few times a day	3 *3%*	2 *3%*	4 *4%*	6 *4%*	12 *11%* Aknqru v	5 *5%* q	- -	2 *3%*	12 *9%* kqu v	17 *10%* Akq ruv	4 *2%*	* *1%*
At least once every day	12 *10%*	6 *11%*	8 *8%*	19 *12%*	14 *13%*	8 *8%*	9 *9%*	11 *13%*	13 *10%*	27 *15%*	24 *10%*	5 *13%*
About two or three times a week	35 *30%* p	14 *26%*	34 *34%* pt	50 *30%* p	29 *27%* p	13 *13%*	25 *25%*	23 *28%* p	31 *23%*	37 *21%*	53 *23%*	10 *27%* p
At least once a week	37 *31%*	13 *24%*	28 *27%*	50 *31%*	26 *24%*	36 *36%*	40 *40%* Aost	24 *29%*	34 *26%*	46 *26%*	65 *28%*	10 *28%*
At least once a month	21 *18%*	15 *28%*	19 *19%*	28 *17%*	17 *15%*	26 *26%*	19 *19%*	16 *20%*	31 *23%*	39 *22%*	55 *24%*	7 *19%*
At least once every three months	8 *7%*	5 *8%*	8 *8%*	5 *3%*	8 *7%*	10 *10%*	6 *6%*	3 *4%*	10 *7%*	10 *6%*	23 *10%* n	4 *12%* nr
Don´t know/can´t remember	1 *1%*	- -	- -	5 *3%*	2 *2%*	3 *3%*	- -	2 *2%*	2 *1%*	1 *	4 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1347**	601	196	20	81	69	88	292	347	112	315	365	127	26	52	104	134	290	242	215	148
Base (weighted)	**1395**	639	267	31**	57*	66*	58*	277	351	113*	332	386	138	24**	47*	93*	123	311	254	229	167
Effective Base	**1130**	522	169	17	68	58	73	262	285	98	258	307	113	22	47	82	113	239	205	183	130
A few times a day	**68** ***5%***	33 *5%*	12 *4%*	1 *4%*	2 *3%*	4 *7%*	5 *9%*	10 *4%*	24 *7%* K	7 *6%*	9 *3%*	14 *4%*	12 *9%* AKL	- -	2 *4%*	5 *5%*	9 *7%*	14 *4%*	14 *6%*	6 *2%*	9 *5%*
At least once every day	**154** ***11%*** **H**	88 *14%* AH	24 *9%*	3 *10%*	5 *10%*	10 *16%* H	4 *7%*	19 *7%*	43 *12%*	13 *11%*	33 *10%*	41 *11%*	16 *11%*	2 *6%*	7 *16%*	16 *18%* AS	15 *12%*	32 *10%*	23 *9%*	23 *10%*	21 *12%*
About two or three times a week	**353** ***25%*** **P**	173 *27%*	70 *26%*	9 *28%*	11 *19%*	11 *17%*	13 *23%*	66 *24%*	86 *24%*	31 *27%*	83 *25%*	107 *28%*	30 *22%*	7 *29%*	10 *21%*	14 *16%*	25 *20%*	90 *29%* P	63 *25%*	59 *26%*	42 *25%*
At least once a week	**407** ***29%***	189 *30%*	81 *30%*	5 *17%*	21 *37%*	14 *21%*	19 *33%*	78 *28%*	95 *27%*	31 *27%*	102 *31%*	109 *28%*	41 *30%*	8 *35%*	18 *38%*	28 *30%*	37 *30%*	85 *27%*	91 *36%* A	59 *26%*	49 *29%*
At least once a month	**293** ***21%*** **B**	106 *17%*	61 *23%*	9 *28%*	12 *20%*	19 *29%* B	14 *25%*	72 *26%* AB	76 *22%*	16 *14%*	74 *22%*	88 *23%*	27 *19%*	4 *18%*	8 *16%*	21 *23%*	26 *21%*	62 *20%*	47 *19%*	53 *23%*	35 *21%*
At least once every three months	**100** ***7%***	44 *7%*	13 *5%*	4 *11%*	5 *9%*	4 *7%*	2 *3%*	28 *10%* AG	22 *6%*	14 *12%*	26 *8%*	24 *6%*	10 *7%*	2 *9%*	2 *3%*	5 *5%*	10 *8%*	24 *8%*	15 *6%*	25 *11%*	11 *7%*
Don´t know/can´t remember	**18** ***1%***	5 *1%*	6 *2%*	- -	1 *2%*	2 *3%*	1 *1%*	4 *1%*	5 *1%*	3 *3%*	3 *1%*	3 *1%*	3 *2%*	1 *3%*	* *1%*	3 *4%* S	1 *1%*	4 *1%*	1 *	4 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 181

A3a_2. How often in the past 3 months have you watched programmes using these services?
BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**186**	89	97	61	125	88	98	44	41	38	34	17	12	63	82	41	78	108	26	160	140	15	17	14
Base (weighted)	**207**	111*	96*	70*	137	99*	109*	55*	46*	40*	36**	17**	13**	67*	103*	37*	91*	116*	40**	168	182	12**	9**	4**
Effective Base	**156**	74	85	51	105	76	80	36	34	34	28	15	10	55	69	35	66	90	24	133	128	14	16	13
A few times a day	**16** ***8%*** **Uj**	8 *7%*	8 *8%*	3 *5%*	13 *9%*	6 *6%*	10 *9%*	4 *7%*	9 *20%* A	2 *6%*	1 *3%*	- -	- -	7 *11%*	9 *9%*	- -	10 *11%*	7 *6%*	6 *16%*	10 *6%*	14 *7%*	2 *18%*	* *5%*	* *7%*
At least once every day	**20** ***10%*** **DUd**	11 *10%*	9 *9%*	2 *3%*	18 *13%*	14 *14%*	7 *6%*	6 *11%*	3 *6%*	10 *24%* AI	* *1%*	1 *7%*	- -	9 *13%*	9 *9%*	3 *7%*	12 *13%*	8 *7%*	8 *20%*	12 *7%*	16 *9%*	1 *5%*	2 *25%*	1 *28%*
About two or three times a week	**30** ***14%***	15 *13%*	15 *16%*	7 *10%*	23 *17%*	15 *15%*	15 *14%*	10 *19%*	7 *15%*	3 *8%*	4 *10%*	2 *12%*	3 *27%*	8 *12%*	14 *14%*	8 *21%*	15 *17%*	15 *13%*	4 *10%*	26 *15%*	26 *14%*	1 *10%*	1 *16%*	2 *35%*
At least once a week	**58** ***28%*** **j**	35 *31%*	23 *24%*	20 *29%*	38 *27%*	30 *30%*	28 *26%*	10 *18%*	13 *28%*	11 *27%*	17 *46%*	4 *22%*	4 *29%*	14 *21%*	34 *33%*	9 *25%*	28 *31%*	30 *25%*	4 *10%*	53 *32%* A	51 *28%*	4 *37%*	2 *20%*	1 *14%*
At least once a month	**54** ***26%*** **ci**	28 *26%*	26 *27%*	21 *30%*	33 *24%*	26 *26%*	28 *26%*	14 *25%*	13 *28%*	10 *24%*	8 *21%*	5 *30%*	5 *39%*	18 *27%*	27 *26%*	9 *25%*	20 *22%*	34 *30%*	9 *23%*	45 *27%*	49 *27%*	3 *29%*	1 *16%*	* *10%*
At least once every three months	**19** ***9%*** **FR**	7 *6%*	13 *13%*	9 *13%*	10 *7%*	5 *5%*	15 *14%*	7 *13%*	1 *2%*	4 *11%*	3 *8%*	4 *22%*	1 *4%*	7 *11%*	6 *6%*	6 *17%*	4 *4%*	16 *13%* R	4 *10%*	15 *9%*	18 *10%*	- -	1 *17%*	* *6%*
Don´t know/can´t remember	**10** ***5%*** **EUc**	7 *6%*	3 *3%*	7 *10%* AE	3 *2%*	4 *5%*	5 *5%*	5 *8%*	- -	- -	4 *11%*	1 *7%*	- -	4 *6%*	4 *4%*	2 *5%*	3 *3%*	7 *6%*	5 *11%*	5 *3%*	10 *5%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**186**	147	24	14	89	73	22	25	128	12	57	128
Base (weighted)	**207**	164	28**	14**	100*	77*	26**	27**	147	15**	63*	143
Effective Base	**156**	124	19	12	73	61	20	21	108	10	47	108
A few times a day	**16** ***8%*** **Uj**	15 *9%*	1 *5%*	- -	14 *14%* Ad	3 *3%*	- -	1 *4%*	15 *10%*	- -	10 *17%* Aj	6 *4%*
At least once every day	**20** ***10%*** **DUd**	18 *11%*	* *2%*	2 *11%*	16 *16%* Ad	3 *4%*	1 *5%*	1 *4%*	16 *11%*	1 *4%*	6 *10%*	14 *10%*
About two or three times a week	**30** ***14%***	25 *16%*	3 *11%*	1 *10%*	16 *16%*	13 *17%*	1 *5%*	2 *6%*	20 *14%*	3 *17%*	9 *14%*	21 *15%*
At least once a week	**58** ***28%*** **j**	46 *28%*	8 *27%*	4 *30%*	29 *29%*	20 *26%*	8 *31%*	7 *28%*	40 *27%*	6 *37%*	24 *38%* j	32 *22%*
At least once a month	**54** ***26%*** **ci**	39 *24%*	9 *34%*	5 *38%*	16 *16%*	30 *39%* Ac	8 *30%*	8 *31%*	36 *25%*	5 *36%*	8 *12%*	47 *33%* Ai
At least once every three months	**19** ***9%*** **FR**	15 *9%*	3 *11%*	2 *12%*	7 *7%*	7 *9%*	5 *20%*	7 *27%*	11 *7%*	1 *6%*	3 *4%*	17 *12%*
Don´t know/can´t remember	**10** ***5%*** **EUc**	6 *3%*	3 *10%*	- -	1 *1%*	2 *3%*	3 *10%*	- -	8 *6%*	- -	3 *5%*	6 *5%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	15	8	11	16	13	9	13	17	19	32	19	14
Base (weighted)	12**	9**	12**	21**	17**	12**	18**	9**	29**	41**	24**	4**
Effective Base	14	8	10	15	12	8	12	16	18	29	17	13
A few times a day	2 *18%*	1 *10%*	- -	1 *5%*	3 *16%*	- -	- -	* *5%*	3 *9%*	6 *16%*	- -	* *7%*
At least once every day	1 *5%*	4 *42%*	- -	- -	1 *7%*	- -	2 *9%*	2 *25%*	1 *3%*	8 *19%*	1 *2%*	1 *28%*
About two or three times a week	1 *10%*	2 *25%*	3 *22%*	7 *31%*	- -	1 *11%*	- -	1 *16%*	2 *8%*	9 *23%*	2 *6%*	2 *35%*
At least once a week	4 *37%*	1 *11%*	1 *6%*	7 *31%*	5 *32%*	3 *24%*	10 *59%*	2 *20%*	9 *31%*	7 *17%*	8 *32%*	1 *14%*
At least once a month	3 *29%*	1 *13%*	9 *72%*	6 *27%*	3 *17%*	6 *49%*	2 *14%*	1 *16%*	8 *28%*	5 *11%*	10 *41%*	* *10%*
At least once every three months	- -	- -	- -	- -	2 *10%*	2 *16%*	2 *11%*	1 *17%*	5 *16%*	4 *11%*	3 *13%*	* *6%*
Don´t know/can´t remember	- -	- -	- -	1 *6%*	3 *18%*	- -	1 *7%*	- -	1 *5%*	1 *3%*	1 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 181

A3a_2. How often in the past 3 months have you watched programmes using these services?
BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**186**	100	26	5	7	22	12	14	44	12	50	36	31	3	9	20	17	49	33	23	27
Base (weighted)	**207**	113*	39**	7**	5**	21**	10**	12**	46*	14**	56*	44*	37**	3**	8**	19**	16**	56*	35**	26*	36**
Effective Base	**156**	87	22	4	6	19	11	13	33	11	45	30	27	3	8	16	14	41	26	19	25
A few times a day	**16**	7	6	-	-	2	1	-	3	-	1	3	7	-	1	1	-	7	3	2	3
	8%	*6%*	*15%*	-	-	*10%*	*12%*	-	*7%*	-	*2%*	*8%*	*20%*	-	*15%*	*4%*	-	*13%*	*9%*	*8%*	*10%*
At least once every day	**20**	15	1	-	-	2	2	-	3	*	3	5	6	-	2	3	5	4	1	3	4
	10%	*13%*	*3%*	-	-	*11%*	*19%*	-	*7%*	*3%*	*6%*	*12%*	*16%*	-	*23%*	*17%*	*29%*	*7%*	*2%*	*12%*	*12%*
About two or three times a week	**30**	17	4	*	1	3	1	4	11	2	8	4	3	-	2	2	3	6	12	5	1
	14%	*15%*	*11%*	*5%*	*15%*	*15%*	*9%*	*32%*	*25%*	*14%*	*14%*	*9%*	*9%*	-	*25%*	*13%*	*16%*	*12%*	*32%*	*18%*	*4%*
At least once a week	**58**	32	10	4	2	6	2	1	6	7	17	16	9	-	2	10	4	15	4	10	10
	28%	*28%*	*27%*	*51%*	*50%*	*26%*	*23%*	*8%*	*14%*	*49%*	*31%*	*36%*	*25%*	-	*20%*	*55%*	*23%*	*27%*	*11%*	*38%*	*28%*
	I											I									
At least once a month	**54**	27	13	3	*	3	3	5	12	5	14	10	9	3	*	1	4	19	9	4	12
	26%	*24%*	*34%*	*44%*	*4%*	*12%*	*30%*	*42%*	*26%*	*33%*	*25%*	*23%*	*26%*	*100%*	*6%*	*4%*	*26%*	*35%*	*26%*	*15%*	*32%*
At least once every three months	**19**	10	3	-	1	3	1	2	7	-	6	4	1	-	1	1	1	4	5	3	4
	9%	*9%*	*7%*	-	*31%*	*12%*	*8%*	*18%*	*15%*	-	*10%*	*10%*	*4%*	-	*11%*	*7%*	*7%*	*7%*	*13%*	*10%*	*11%*
Don´t know/can´t remember	**10**	6	1	-	-	3	-	-	3	-	6	1	-	-	-	-	-	-	3	-	1
	5%	*5%*	*3%*	-	-	*13%*	-	-	*5%*	-	*11%*	*3%*	-	-	-	-	-	-	*7%*	-	*4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**159**	70	89	61	98	54	105	22	56	51	17	7	6	63	62	34	129	30	22	137	120	18	6	15
Base (weighted)	**170**	80*	90*	63*	107*	57*	113*	28**	62*	48*	17**	8**	6**	65*	76*	29**	139	30**	36**	134	148	14**	3**	5**
Effective Base	**134**	57	78	54	80	46	88	18	48	43	14	6	5	56	52	29	110	24	21	117	109	17	6	14
A few times a day	**32** ***19%*** **DUdj**	17 *22%*	14 *16%*	6 *9%*	26 *25%* AD	10 *18%*	22 *19%*	7 *26%*	14 *23%*	9 *19%*	* *2%*	1 *15%*	- -	11 *16%*	15 *20%*	6 *22%*	32 *23%* A	* *1%*	12 *34%*	20 *15%*	28 *19%*	2 *16%*	1 *28%*	1 *13%*
At least once every day	**36** ***21%***	20 *25%*	16 *18%*	12 *19%*	25 *23%*	12 *21%*	25 *22%*	2 *8%*	15 *25%*	13 *26%*	4 *23%*	2 *20%*	1 *10%*	15 *23%*	16 *21%*	5 *18%*	32 *23%*	4 *14%*	6 *16%*	30 *23%*	32 *22%*	2 *16%*	1 *52%*	1 *17%*
About two or three times a week	**33** ***19%***	19 *24%*	14 *15%*	16 *26%*	17 *16%*	9 *16%*	24 *21%*	6 *22%*	10 *16%*	11 *23%*	5 *32%*	- -	* *6%*	12 *18%*	17 *23%*	4 *14%*	29 *21%*	4 *14%*	4 *10%*	29 *22%*	25 *17%*	6 *45%*	1 *19%*	1 *21%*
At least once a week	**28** ***16%***	11 *13%*	17 *19%*	12 *19%*	16 *15%*	11 *20%*	17 *15%*	2 *6%*	16 *26%* A	5 *11%*	2 *11%*	2 *19%*	1 *20%*	10 *15%*	10 *13%*	8 *28%*	23 *16%*	5 *17%*	6 *16%*	22 *16%*	26 *17%*	2 *12%*	- -	* *9%*
At least once a month	**25** ***15%***	12 *14%*	13 *15%*	8 *13%*	17 *16%*	8 *14%*	17 *15%*	6 *20%*	6 *9%*	6 *13%*	1 *9%*	4 *45%*	2 *36%*	11 *17%*	11 *14%*	3 *9%*	17 *13%*	7 *24%*	6 *18%*	18 *14%*	23 *16%*	1 *6%*	- -	1 *14%*
At least once every three months	**9** ***5%*** **BR**	1 *1%*	9 *10%* AB	5 *8%*	4 *4%*	3 *6%*	6 *5%*	2 *8%*	- -	2 *5%*	3 *16%*	- -	2 *28%*	5 *8%*	4 *5%*	- -	5 *4%*	4 *13%*	- -	9 *7%*	7 *5%*	1 *6%*	- -	1 *19%*
Don´t know/can´t remember	**6** ***4%*** **BR**	* *	6 *7%*	4 *7%*	2 *2%*	3 *6%*	3 *3%*	3 *10%*	1 *2%*	1 *2%*	1 *7%*	- -	- -	1 *2%*	2 *3%*	3 *9%*	2 *1%*	5 *16%*	2 *5%*	5 *3%*	6 *4%*	- -	- -	* *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**159**	137	18	2	75	70	10	12	111	21	36	120	18	9	11	13	16	7	10	6	8	28	18	15
Base (weighted)	**170**	147	19**	1**	81*	75*	8**	12**	119*	25**	43**	124	14**	10**	12**	16**	22**	10**	12**	3**	9**	36**	22**	5**
Effective Base	**134**	116	15	2	61	61	9	9	93	19	30	102	17	9	10	12	14	7	9	6	8	25	16	14
A few times a day	**32** ***19%*** **DUdj**	27 *18%*	4 *20%*	- -	25 *31%* Ad	4 *6%*	1 *13%*	3 *27%*	24 *20%*	5 *18%*	13 *31%*	18 *15%*	2 *16%*	2 *24%*	2 *17%*	- -	7 *30%*	2 *22%*	- -	1 *28%*	2 *23%*	9 *24%*	4 *19%*	1 *13%*
At least once every day	**36** ***21%***	35 *24%*	1 *5%*	* *36%*	17 *20%*	18 *24%*	1 *11%*	2 *17%*	29 *24%*	4 *15%*	9 *21%*	27 *22%*	2 *16%*	3 *30%*	4 *29%*	4 *24%*	5 *22%*	- -	1 *6%*	1 *52%*	4 *41%*	9 *25%*	3 *16%*	1 *17%*
About two or three times a week	**33** ***19%***	30 *21%*	3 *15%*	- -	18 *22%*	14 *19%*	1 *10%*	4 *31%*	21 *18%*	3 *11%*	8 *20%*	23 *19%*	6 *45%*	3 *35%*	5 *37%*	3 *16%*	3 *15%*	1 *13%*	3 *24%*	1 *19%*	- -	3 *8%*	4 *19%*	1 *21%*
At least once a week	**28** ***16%***	22 *15%*	4 *22%*	1 *64%*	8 *10%*	18 *25%* Ac	- -	3 *22%*	15 *13%*	8 *33%*	3 *7%*	24 *20%*	2 *12%*	- -	1 *8%*	4 *24%*	4 *16%*	4 *37%*	4 *31%*	- -	1 *8%*	7 *20%*	2 *11%*	* *9%*
At least once a month	**25** ***15%***	20 *14%*	5 *26%*	- -	11 *13%*	11 *15%*	3 *39%*	* *3%*	16 *13%*	5 *19%*	5 *12%*	19 *15%*	1 *6%*	1 *11%*	1 *8%*	4 *27%*	2 *9%*	- -	3 *23%*	- -	1 *14%*	7 *21%*	4 *17%*	1 *14%*
At least once every three months	**9** ***5%*** **BR**	9 *6%*	- -	- -	2 *3%*	7 *9%*	- -	- -	8 *7%*	- -	2 *6%*	7 *5%*	1 *6%*	- -	- -	1 *8%*	- -	3 *28%*	- -	- -	- -	1 *2%*	3 *12%*	1 *19%*
Don´t know/can´t remember	**6** ***4%*** **BR**	4 *3%*	2 *11%*	- -	1 *1%*	1 *2%*	2 *27%*	- -	5 *5%*	1 *3%*	2 *4%*	5 *4%*	- -	- -	- -	- -	2 *8%*	- -	2 *16%*	- -	1 *14%*	- -	1 *5%*	* *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**159**	89	28	1	9	4	20	8	32	12	32	45	27	3	7	12	18	30	31	29	19
Base (weighted)	**170**	93*	42**	2**	5**	4**	17**	7**	36**	16**	35**	44*	31**	4**	5**	12**	18**	33**	36**	30*	20**
Effective Base	**134**	78	25	1	7	4	18	7	26	11	27	37	25	3	6	10	16	25	25	25	17
A few times a day	**32**	18	10	-	*	-	4	-	10	2	4	5	9	1	1	5	2	10	6	4	3
	19%	*19%*	*24%*	-	*5%*	-	*21%*	-	*27%*	*14%*	*12%*	*11%*	*28%*	*38%*	*13%*	*43%*	*13%*	*30%*	*17%*	*12%*	*13%*
At least once every day	**36**	24	5	-	-	-	6	1	3	4	6	11	10	-	1	1	6	4	9	8	5
	21%	*26%*	*13%*	-	-	-	*38%*	*9%*	*9%*	*27%*	*19%*	*26%*	*32%*	-	*24%*	*9%*	*33%*	*12%*	*27%*	*26%*	*25%*
About two or three times a week	**33**	19	11	-	2	-	1	*	8	4	6	8	5	-	2	*	3	6	11	7	1
	19%	*20%*	*26%*	-	*37%*	-	*6%*	*5%*	*24%*	*25%*	*17%*	*18%*	*15%*	-	*47%*	*3%*	*15%*	*20%*	*30%*	*23%*	*4%*
At least once a week	**28**	14	6	-	1	-	4	3	6	3	4	8	5	1	1	3	3	6	2	4	5
	16%	*15%*	*14%*	-	*23%*	-	*25%*	*41%*	*17%*	*17%*	*12%*	*19%*	*15%*	*32%*	*16%*	*24%*	*18%*	*18%*	*7%*	*13%*	*25%*
At least once a month	**25**	10	8	-	1	1	2	3	7	1	8	8	1	-	-	2	3	3	4	5	4
	15%	*11%*	*18%*	-	*20%*	*28%*	*9%*	*45%*	*19%*	*8%*	*22%*	*18%*	*3%*	-	-	*20%*	*17%*	*8%*	*11%*	*17%*	*20%*
At least once every three months	**9**	3	2	2	-	2	-	-	2	-	3	2	1	1	-	-	1	3	3	*	2
	5%	*4%*	*5%*	*100%*	-	*45%*	-	-	*5%*	-	*10%*	*5%*	*3%*	*30%*	-	-	*3%*	*8%*	*9%*	*1%*	*12%*
Don´t know/can´t remember	**6**	5	-	-	1	1	-	-	-	1	3	1	1	-	-	-	-	1	-	2	*
	4%	*5%*	-	-	*15%*	*27%*	-	-	-	*8%*	*8%*	*2%*	*4%*	-	-	-	-	*4%*	-	*7%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**771**	342	429	238	533	349	422	107	117	135	152	125	135	232	371	168	233	538	44	726	570	51	95	55
Base (weighted)	**805**	376	429	254	551	375	430	128*	121*	134	146	124	151	238	432	135	244	560	71*	733	695	43*	50*	16*
Effective Base	**643**	273	376	203	440	298	346	85	97	112	125	111	119	203	311	141	189	455	39	613	518	46	89	49
A few times a day	**41** ***5%*** **CKLM Sdju**	25 *7%*	16 *4%*	12 *5%*	29 *5%*	17 *5%*	24 *6%*	12 *9%* KLM	17 *14%* AKLM	8 *6%* KL	2 *1%*	1 *1%*	2 *2%*	18 *8%*	17 *4%*	6 *4%*	25 *10%* AS	16 *3%*	5 *7%*	36 *5%*	37 *5%*	3 *6%*	1 *2%*	* *2%*
At least once every day	**75** ***9%*** **OUu**	34 *9%*	41 *10%*	20 *8%*	55 *10%*	32 *8%*	43 *10%*	10 *8%*	13 *11%*	20 *15%* AK	10 *7%*	9 *7%*	13 *8%*	11 *4%*	49 *11%* O	16 *11%* O	31 *12%*	44 *8%*	10 *15%*	64 *9%*	58 *8%*	7 *15%*	8 *16%* AV	2 *13%*
About two or three times a week	**166** ***21%*** **M**	70 *19%*	96 *22%*	58 *23%*	108 *20%*	78 *21%*	88 *20%*	20 *16%*	35 *29%* AHM	27 *21%*	29 *20%*	34 *27%* M	20 *13%*	51 *21%*	83 *19%*	32 *24%*	55 *22%*	111 *20%*	13 *18%*	152 *21%*	144 *21%*	5 *12%*	12 *24%*	4 *27%*
At least once a week	**234** ***29%*** **QYc iv**	120 *32%*	114 *27%*	85 *34%*	149 *27%*	107 *29%*	127 *30%*	40 *32%*	31 *25%*	29 *22%*	50 *34%* J	42 *33%*	42 *28%*	61 *26%*	144 *33%* AQ	29 *22%*	64 *26%*	170 *30%*	16 *22%*	219 *30%*	207 *30%* Y	11 *26%*	14 *27%*	2 *15%*
At least once a month	**207** ***26%*** **IUn**	99 *26%*	109 *25%*	55 *22%*	152 *28%*	100 *27%*	107 *25%*	37 *29%* I	19 *16%*	35 *26%*	43 *29%* I	29 *23%*	45 *30%* I	69 *29%*	105 *24%*	33 *25%*	54 *22%*	153 *27%*	26 *37%*	181 *25%*	179 *26%*	12 *28%*	11 *22%*	5 *30%*
At least once every three months	**66** ***8%*** **n**	25 *7%*	41 *10%*	18 *7%*	47 *9%*	32 *9%*	33 *8%*	7 *6%*	4 *4%*	12 *9%*	12 *8%*	8 *7%*	21 *14%* AI	24 *10%*	27 *6%*	14 *10%*	15 *6%*	51 *9%*	1 *1%*	65 *9%* A	55 *8%*	4 *10%*	4 *9%*	2 *13%*
Don´t know/can´t remember	**17** ***2%*** **BR**	3 *1%*	13 *3%* AB	6 *2%*	11 *2%*	9 *2%*	8 *2%*	2 *1%*	2 *2%*	2 *2%*	* *	2 *1%*	8 *5%* AK	4 *2%*	7 *2%*	5 *4%*	1 *	15 *3%*	- -	17 *2%*	15 *2%*	1 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**771**	632	94	35	279	401	77	125	466	81	172	590	51	36	65	96	51	42	57	95	51	65	107	55
Base (weighted)	**805**	658	103*	35**	289	422	81*	131	483	87*	176	619	43*	40*	75*	121*	55*	51*	66*	50*	71*	77*	139*	16*
Effective Base	**643**	530	76	30	225	343	65	106	388	69	140	495	46	31	59	90	46	39	54	89	46	60	96	49
A few times a day	**41** ***5%*** **CKLMSd** **ju**	36 *5%*	3 *3%*	- -	33 *11%* Ad	4 *1%*	3 *3%*	4 *3%*	34 *7%* A	2 *2%*	17 *9%* Aj	24 *4%*	3 *6%* qu	3 *7%* u	4 *6%* u	2 *2%*	5 *9%* nqu	1 *2%*	- -	1 *2%* u	10 *14%* Anq ru	11 *15%* Anp qruv	- -	* *2%* u
At least once every day	**75** ***9%*** **OUu**	63 *10%*	9 *8%*	2 *6%*	35 *12%*	34 *8%*	6 *7%*	12 *9%*	43 *9%*	9 *11%*	22 *13%*	52 *8%*	7 *15%* ou	4 *9%*	12 *16%* ou	10 *8%*	1 *2%*	7 *14%* ou	4 *7%*	8 *16%* Aou	5 *8%*	9 *12%*	5 *4%*	2 *13%* ou
About two or three times a week	**166** ***21%*** **M**	134 *20%*	28 *27%*	2 *7%*	63 *22%*	82 *20%*	16 *20%*	26 *19%*	98 *20%*	17 *20%*	43 *24%*	121 *20%*	5 *12%*	8 *20%*	19 *25%*	27 *22%*	12 *21%*	9 *18%*	11 *17%*	12 *24%*	13 *18%*	15 *19%*	29 *21%*	4 *27%*
At least once a week	**234** ***29%*** **QYciv**	195 *30%*	22 *22%*	16 *46%*	70 *24%*	141 *33%* Ac	20 *25%*	36 *28%*	146 *30%*	28 *32%*	34 *19%*	197 *32%* Ai	11 *26%*	12 *30%*	19 *25%*	55 *45%* Akmpr stuv	16 *28%*	11 *22%*	19 *29%*	14 *27%*	18 *26%*	14 *19%*	42 *30%*	2 *15%*
At least once a month	**207** ***26%*** **lUn**	169 *26%*	26 *25%*	10 *28%*	68 *24%*	110 *26%*	26 *33%*	34 *26%*	121 *25%*	25 *28%*	41 *23%*	162 *26%*	12 *28%*	10 *26%*	16 *21%*	17 *14%*	17 *32%* n	17 *34%* n	23 *35%* n	11 *22%*	17 *24%*	21 *28%* n	40 *29%* n	5 *30%* n
At least once every three months	**66** ***8%*** **n**	48 *7%*	13 *13%*	3 *9%*	16 *5%*	38 *9%*	9 *11%*	16 *12%*	33 *7%*	4 *4%*	15 *8%*	50 *8%*	4 *10%* n	3 *8%*	4 *5%*	3 *2%*	3 *6%*	2 *5%*	8 *12%* n	4 *9%* n	7 *10%*	6 *8%*	18 *13%* n	2 *13%* n
Don´t know/can´t remember	**17** ***2%*** **BR**	13 *2%*	2 *2%*	1 *3%*	4 *1%*	13 *3%*	- -	4 *3%*	8 *2%*	2 *3%*	4 *2%*	12 *2%*	1 *3%*	- -	1 *2%*	6 *5%* A	1 *2%*	3 *5%*	- -	- -	- -	- -	4 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**771**	334	113	15	50	43	64	152	196	76	185	196	71	14	32	62	79	169	144	116	96
Base (weighted)	**805**	359	163*	22**	34*	39*	40*	148	200	77*	201	206	77*	13**	29**	59*	73*	178	156	124*	110*
Effective Base	**643**	294	97	13	41	37	55	138	159	65	155	162	63	13	28	50	67	135	119	100	85
A few times a day	**41** ***5%*** **H**	16 *4%*	12 *7%* H	2 *10%*	1 *4%*	3 *9%* H	4 *10%* H	2 *2%*	12 *6%*	1 *1%*	7 *3%*	8 *4%*	12 *16%* AIJ KL	- -	1 *2%*	8 *13%* AQRS	1 *1%*	6 *3%*	6 *4%*	6 *5%*	9 *8%*
At least once every day	**75** ***9%*** **M**	40 *11%*	17 *10%*	1 *5%*	1 *3%*	3 *7%*	3 *7%*	10 *7%*	26 *13%* M	7 *10%* M	17 *8%* M	18 *8%* M	1 *1%*	2 *18%*	4 *13%*	5 *9%*	15 *21%* ARSU	14 *8%*	15 *10%*	5 *4%*	10 *9%*
About two or three times a week	**166** ***21%*** **LU**	84 *23%*	27 *16%*	5 *22%*	7 *21%*	7 *18%*	10 *24%*	27 *18%*	49 *25%* L	27 *35%* ALM	46 *23%* L	24 *12%*	12 *15%*	3 *22%*	5 *17%*	11 *18%*	21 *29%* U	41 *23%*	36 *23%*	23 *18%*	14 *13%*
At least once a week	**234** ***29%***	106 *30%*	54 *33%*	5 *23%*	6 *18%*	11 *29%*	11 *28%*	41 *27%*	51 *25%*	19 *25%*	72 *36%* AIM	62 *30%*	17 *21%*	4 *29%*	11 *39%*	12 *20%*	18 *25%*	50 *28%*	49 *31%*	37 *30%*	36 *33%*
At least once a month	**207** ***26%***	88 *25%*	43 *26%*	8 *34%*	14 *40%* ABG	9 *25%*	6 *15%*	40 *27%*	46 *23%*	17 *22%*	45 *22%*	65 *32%*	26 *33%*	2 *14%*	6 *21%*	17 *28%*	13 *18%*	41 *23%*	44 *29%*	36 *29%*	31 *28%*
At least once every three months	**66** ***8%*** **BS**	19 *5%*	10 *6%*	1 *6%*	5 *13%* B	5 *14%* B	6 *14%* B	20 *13%* AB	14 *7%*	4 *5%*	11 *6%*	25 *12%* AK	10 *13%*	1 *10%*	* *1%*	5 *8%*	3 *3%*	21 *12%* S	6 *4%*	16 *13%*	7 *7%*
Don´t know/can´t remember	**17** ***2%***	6 *2%*	2 *1%*	- -	* *1%*	- -	- -	8 *6%* AB	2 *1%*	2 *3%*	4 *2%*	5 *3%*	1 *1%*	1 *7%*	2 *6%*	2 *3%* S	1 *2%*	6 *3%*	- -	2 *2%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 184

A3a_5. How often in the past 3 months have you watched programmes using these services?
STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**74**	42	32	27	47	35	39	11	10	18	13	13	9	18	34	22	31	43	3	71	-	74	-	-
Base (weighted)	**62***	36*	27*	24**	39*	28*	34*	9**	10**	15**	10**	10**	8**	15**	32*	15**	28**	34*	3**	59*	-**	62*	-**	-**
Effective Base	**69**	38	31	25	44	33	36	10	10	17	12	12	8	18	32	20	29	40	3	67	-	69	-	-
A few times a day	**4** ***6%***	2 *6%*	2 *6%*	1 *3%*	3 *8%*	2 *5%*	2 *6%*	1 *9%*	1 *16%*	1 *5%*	- -	- -	1 *8%*	2 *15%*	1 *2%*	1 *6%*	2 *8%*	1 *4%*	- -	4 *6%*	- -	4 *6%*	- -	- -
At least once every day	**9** ***14%***	5 *14%*	4 *14%*	2 *9%*	7 *17%*	6 *20%*	3 *9%*	1 *11%*	1 *9%*	1 *7%*	3 *28%*	2 *21%*	1 *10%*	3 *18%*	4 *12%*	2 *14%*	5 *16%*	4 *12%*	- -	9 *15%*	- -	9 *14%*	- -	- -
About two or three times a week	**10** ***15%*** **U**	7 *20%*	2 *9%*	2 *10%*	7 *19%*	3 *9%*	7 *20%*	1 *6%*	3 *37%*	2 *14%*	1 *11%*	2 *23%*	- -	- -	7 *21%*	3 *19%*	4 *15%*	5 *15%*	2 *55%*	8 *13%*	- -	10 *15%*	- -	- -
At least once a week	**24** ***38%*** **E**	13 *37%*	11 *41%*	14 *61%*	9 *25%*	12 *41%*	12 *36%*	5 *54%*	3 *30%*	3 *23%*	3 *32%*	3 *32%*	6 *74%*	6 *43%*	10 *31%*	8 *51%*	9 *31%*	15 *45%*	- -	24 *41%*	- -	24 *38%*	- -	- -
At least once a month	**12** ***19%*** **g**	6 *17%*	6 *21%*	3 *14%*	8 *22%*	4 *15%*	8 *23%*	1 *7%*	1 *9%*	6 *41%*	1 *10%*	2 *25%*	1 *8%*	3 *19%*	8 *26%*	1 *4%*	6 *23%*	5 *15%*	1 *45%*	10 *17%*	- -	12 *19%*	- -	- -
At least once every three months	**5** ***8%***	2 *6%*	2 *9%*	1 *4%*	4 *10%*	3 *10%*	2 *6%*	1 *13%*	- -	1 *10%*	2 *20%*	- -	- -	1 *5%*	3 *9%*	1 *7%*	2 *6%*	3 *9%*	- -	5 *8%*	- -	5 *8%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**74**	65	6	3	30	31	12	9	51	6	19	53	74	-	-	-	-	-	-	-	-	-	-	-
Base (weighted)	**62***	56*	4**	2**	24**	28**	9**	7**	43*	5**	14**	47*	62*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Effective Base	**69**	61	6	3	28	29	11	8	48	5	18	50	69	-	-	-	-	-	-	-	-	-	-	-
A few times a day	**4** ***6%***	4 *7%*	- -	- -	4 *15%*	- -	- -	- -	3 *7%*	- -	1 *10%*	2 *5%*	4 *6%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
At least once every day	**9** ***14%***	9 *16%*	- -	- -	6 *24%*	3 *10%*	- -	1 *16%*	7 *17%*	- -	4 *27%*	5 *10%*	9 *14%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
About two or three times a week	**10** ***15%*** **U**	8 *15%*	1 *17%*	* *19%*	3 *14%*	6 *21%*	* *4%*	1 *16%*	8 *18%*	1 *14%*	2 *13%*	6 *14%*	10 *15%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
At least once a week	**24** ***38%*** **E**	21 *38%*	2 *43%*	1 *44%*	7 *28%*	11 *38%*	6 *61%*	4 *49%*	19 *44%*	1 *14%*	3 *25%*	20 *43%*	24 *38%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
At least once a month	**12** ***19%*** **g**	10 *18%*	1 *25%*	1 *37%*	3 *12%*	6 *20%*	3 *35%*	1 *19%*	3 *7%*	4 *72%*	2 *17%*	9 *20%*	12 *19%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
At least once every three months	**5** ***8%***	4 *7%*	1 *16%*	- -	2 *8%*	3 *10%*	- -	- -	3 *7%*	- -	1 *8%*	4 *8%*	5 *8%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**74**	43	6	-	5	4	4	12	13	6	18	23	10	2	2	4	10	14	17	18	6
Base (weighted)	**62***	39*	7**	-**	3**	3**	2**	9**	11**	5**	15**	19**	8**	1**	2**	3**	8**	12**	15**	16*	5**
Effective Base	**69**	42	6	-	5	4	4	11	13	5	17	21	10	2	2	3	9	13	16	17	6
A few times a day	**4**	2	-	-	-	-	1	1	1	-	-	1	1	-	-	-	-	-	2	1	1
	6%	*6%*	-	-	-	-	*26%*	*7%*	*13%*	-	-	*7%*	*11%*	-	-	-	-	-	*15%*	*4%*	*18%*
At least once every day	**9**	6	-	-	1	-	-	2	4	-	1	1	2	1	-	-	2	1	2	3	1
	14%	*15%*	-	-	*23%*	-	-	*26%*	*36%*	-	*5%*	*3%*	*28%*	*68%*	-	-	*25%*	*7%*	*12%*	*19%*	*20%*
About two or three times a week	**10**	7	-	-	*	1	*	1	1	-	4	5	-	-	-	-	1	2	3	3	-
	15%	*19%*	-	-	*16%*	*23%*	*16%*	*8%*	*7%*	-	*28%*	*24%*	-	-	-	-	*12%*	*20%*	*20%*	*17%*	-
At least once a week	**24**	12	6	-	1	1	-	4	5	3	4	6	4	*	1	2	4	6	4	5	1
	38%	*32%*	*80%*	-	*45%*	*28%*	-	*42%*	*44%*	*68%*	*28%*	*30%*	*43%*	*32%*	*78%*	*62%*	*54%*	*49%*	*24%*	*30%*	*15%*
At least once a month	**12**	8	1	-	-	1	1	1	-	1	4	6	1	-	-	-	1	2	2	5	2
	19%	*20%*	*20%*	-	-	*23%*	*29%*	*16%*	-	*19%*	*25%*	*33%*	*9%*	-	-	-	*9%*	*19%*	*15%*	*30%*	*31%*
At least once every three months	**5**	3	-	-	*	1	1	-	-	1	2	1	1	-	*	1	-	1	2	-	1
	8%	*8%*	-	-	*16%*	*25%*	*28%*	-	-	*13%*	*15%*	*3%*	*10%*	-	*22%*	*38%*	-	*5%*	*14%*	-	*16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**40**	20	20	8	32	25	15	6	17	9	3	2	3	23	16	1	25	15	4	36	22	6	12	-
Base (weighted)	**38***	23**	16**	5**	33**	25**	13**	4**	18**	10**	3**	1**	2**	21**	16**	1**	27**	11**	6**	32*	27**	5**	7**	-**
Effective Base	**35**	18	18	7	29	22	13	5	15	9	3	2	3	20	14	1	23	13	4	32	21	6	11	-
A few times a day	**12** ***31%***	8 *35%*	4 *24%*	1 *11%*	11 *34%*	8 *30%*	4 *32%*	1 *13%*	10 *55%*	1 *11%*	- -	- -	- -	5 *23%*	7 *42%*	- -	11 *41%*	1 *5%*	2 *32%*	10 *30%*	11 *39%*	1 *12%*	1 *8%*	- -
At least once every day	**7** ***17%***	4 *18%*	3 *17%*	* *8%*	6 *19%*	4 *17%*	2 *17%*	1 *23%*	3 *16%*	2 *19%*	- -	* *35%*	* *26%*	4 *20%*	2 *15%*	- -	4 *15%*	3 *22%*	1 *21%*	5 *16%*	2 *9%*	3 *59%*	1 *21%*	- -
About two or three times a week	**8** ***22%*** **U**	6 *26%*	3 *16%*	1 *11%*	8 *24%*	8 *31%*	1 *4%*	- -	3 *17%*	5 *47%*	- -	- -	1 *39%*	6 *30%*	1 *8%*	1 *100%*	6 *23%*	2 *19%*	3 *47%*	6 *17%*	7 *27%*	1 *13%*	1 *9%*	- -
At least once a week	**5** ***13%***	* *2%*	5 *30%*	* *9%*	5 *14%*	2 *9%*	3 *22%*	1 *20%*	1 *8%*	1 *11%*	1 *33%*	1 *65%*	- -	2 *9%*	3 *19%*	- -	1 *5%*	4 *32%*	- -	5 *16%*	3 *11%*	1 *16%*	1 *21%*	- -
At least once a month	**4** ***10%***	2 *9%*	2 *10%*	1 *10%*	3 *10%*	2 *7%*	2 *14%*	2 *44%*	- -	1 *13%*	1 *18%*	- -	- -	2 *8%*	2 *12%*	- -	3 *10%*	1 *10%*	- -	4 *11%*	2 *9%*	- -	1 *20%*	- -
At least once every three months	**1** ***2%***	1 *3%*	- -	1 *14%*	- -	- -	1 *6%*	- -	1 *4%*	- -	- -	- -	- -	- -	1 *5%*	- -	- -	1 *7%*	- -	1 *2%*	- -	- -	1 *12%*	- -
Don´t know/can´t remember	**2** ***5%*** **Z**	1 *6%*	1 *4%*	2 *38%*	- -	1 *6%*	1 *4%*	- -	- -	- -	1 *49%*	- -	1 *36%*	2 *10%*	- -	- -	1 *5%*	1 *5%*	- -	2 *6%*	1 *5%*	- -	1 *9%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**40**	36	4	-	30	9	1	1	32	5	19	21
Base (weighted)	**38***	35*	3**	-**	31**	6**	1**	1**	32**	4**	20**	18**
Effective Base	**35**	31	3	-	26	8	1	1	28	5	17	17
A few times a day	**12** ***31%***	12 *34%*	- -	- -	12 *39%*	- -	- -	- -	12 *37%*	- -	8 *40%*	4 *21%*
At least once every day	**7** ***17%***	7 *19%*	- -	- -	5 *17%*	2 *25%*	- -	- -	5 *17%*	1 *19%*	6 *29%*	1 *5%*
About two or three times a week	**8** ***22%*** **U**	8 *24%*	- -	- -	8 *28%*	- -	- -	- -	8 *26%*	- -	4 *18%*	5 *26%*
At least once a week	**5** ***13%***	4 *10%*	1 *43%*	- -	2 *7%*	3 *46%*	- -	- -	4 *13%*	1 *27%*	2 *10%*	3 *17%*
At least once a month	**4** ***10%***	3 *9%*	1 *15%*	- -	2 *8%*	1 *21%*	- -	- -	2 *7%*	1 *34%*	- -	4 *20%*
At least once every three months	**1** ***2%***	1 *2%*	- -	- -	1 *2%*	- -	- -	- -	- -	1 *20%*	1 *4%*	- -
Don´t know/can´t remember	**2** ***5%*** **Z**	1 *2%*	1 *42%*	- -	- -	1 *9%*	1 *100%*	1 *100%*	- -	- -	- -	2 *11%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	6	3	1	1	2	1	1	12	1	10	2	-
Base (weighted)	5**	4**	1**	1**	4**	2**	1**	7**	1**	11**	2**	-**
Effective Base	6	3	1	1	2	1	1	11	1	10	2	-
A few times a day	1 *12%*	1 *30%*	- -	- -	4 *100%*	- -	- -	1 *8%*	- -	6 *52%*	- -	- -
At least once every day	3 *59%*	1 *35%*	- -	- -	- -	- -	- -	1 *21%*	- -	1 *9%*	- -	- -
About two or three times a week	1 *13%*	1 *35%*	1 *100%*	- -	- -	2 *100%*	- -	1 *9%*	- -	3 *30%*	- -	- -
At least once a week	1 *16%*	- -	- -	- -	- -	- -	1 *100%*	1 *21%*	- -	1 *9%*	1 *46%*	- -
At least once a month	- -	- -	- -	1 *100%*	- -	- -	- -	1 *20%*	- -	- -	1 *54%*	- -
At least once every three months	- -	- -	- -	- -	- -	- -	- -	1 *12%*	- -	- -	- -	- -
Don´t know/can´t remember	- -	- -	- -	- -	- -	- -	- -	1 *9%*	1 *100%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**40**	30	2	-	-	3	1	4	8	1	6	10	14	-	1	5	5	8	8	7	5
Base (weighted)	**38***	31**	3**	-**	-**	2**	1**	2**	7**	2**	7**	7**	16**	-**	1**	6**	5**	8**	7**	6*	6**
Effective Base	**35**	28	2	-	-	2	1	4	7	1	5	9	13	-	1	4	4	7	7	6	4
A few times a day	**12** ***31%***	9 *29%*	2 *77%*	- -	- -	- -	1 *100%*	- -	1 *9%*	2 *100%*	2 *30%*	1 *8%*	7 *45%*	- -	- -	3 *49%*	- -	3 *34%*	2 *24%*	2 *27%*	3 *47%*
At least once every day	**7** ***17%***	6 *19%*	- -	- -	- -	- -	- -	1 *41%*	2 *22%*	- -	- -	2 *33%*	3 *18%*	- -	- -	- -	1 *16%*	2 *30%*	2 *32%*	* *7%*	1 *17%*
About two or three times a week	**8** ***22%***	7 *23%*	1 *23%*	- -	- -	- -	- -	1 *31%*	2 *36%*	- -	- -	1 *17%*	5 *30%*	- -	- -	3 *42%*	3 *57%*	- -	2 *22%*	1 *17%*	- -
At least once a week	**5** ***13%***	4 *13%*	- -	- -	- -	1 *44%*	- -	- -	2 *33%*	- -	1 *20%*	* *7%*	1 *7%*	- -	- -	- -	* *11%*	3 *36%*	2 *22%*	- -	- -
At least once a month	**4** ***10%***	3 *8%*	- -	- -	- -	1 *56%*	- -	- -	- -	- -	2 *29%*	2 *25%*	- -	- -	- -	- -	1 *17%*	- -	- -	2 *38%*	1 *9%*
At least once every three months	**1** ***2%***	1 *2%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *11%*	- -	- -	- -	- -	- -	- -	- -	1 *12%*	- -
Don´t know/can´t remember	**2** ***5%***	1 *5%*	- -	- -	- -	- -	- -	1 *28%*	- -	- -	1 *22%*	- -	- -	- -	1 *100%*	1 *9%*	- -	- -	- -	- -	1 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 186

A3a_7. How often in the past 3 months have you watched programmes using these services?
All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**577**	270	307	160	417	272	305	84	119	106	106	83	79	195	263	118	189	388	34	543	418	45	66	48
Base (weighted)	**599**	297	302	163	436	286	313	100*	127*	98*	106*	81*	87*	200	304	94*	199	400	57*	542	512	36*	36*	15*
Effective Base	**480**	217	267	133	347	233	247	68	100	90	86	71	70	172	218	98	158	322	31	458	380	41	62	39
A few times a day	**26** ***4%*** **j**	14 *5%*	12 *4%*	6 *4%*	20 *5%*	14 *5%*	12 *4%*	6 *6%*	9 *7%*	4 *4%*	3 *3%*	1 *1%*	3 *3%*	15 *7%* AP	8 *3%*	3 *3%*	12 *6%*	14 *3%*	3 *5%*	23 *4%*	24 *5%*	1 *4%*	- -	- -
At least once every day	**50** ***8%*** **KMS** **Uad**	30 *10%*	20 *7%*	15 *9%*	35 *8%*	20 *7%*	31 *10%*	9 *9%*	20 *16%* AKM	11 *11%* KM	2 *2%*	6 *8%*	2 *2%*	13 *7%*	30 *10%*	6 *6%*	28 *14%* AS	22 *5%*	11 *19%* AU	39 *7%*	41 *8%*	3 *9%*	3 *9%*	3 *19%* AV
About two or three times a week	**101** ***17%*** **EK**	43 *14%*	58 *19%*	40 *25%* AE	61 *14%*	46 *16%*	54 *17%*	23 *23%* K	23 *18%*	17 *17%*	10 *9%*	17 *21%* K	11 *13%*	35 *18%*	47 *15%*	19 *20%*	35 *18%*	66 *16%*	11 *20%*	89 *17%*	83 *16%*	4 *11%*	10 *28%* AVW	4 *24%*
At least once a week	**179** ***30%*** **ORc**	96 *32%*	83 *27%*	39 *24%*	140 *32%*	91 *32%*	87 *28%*	35 *35%*	31 *24%*	29 *29%*	33 *31%*	25 *31%*	26 *30%*	48 *24%*	97 *32%*	33 *35%*	43 *22%*	135 *34%* AR	16 *27%*	163 *30%*	155 *30%*	11 *30%*	9 *25%*	4 *26%*
At least once a month	**182** ***30%*** **gn**	90 *30%*	92 *30%*	49 *30%*	133 *30%*	80 *28%*	101 *32%*	21 *21%*	34 *27%*	31 *31%*	46 *44%* AHI	24 *30%*	26 *30%*	61 *30%*	96 *32%*	25 *27%*	71 *36%*	110 *28%*	14 *25%*	167 *31%*	153 *30%*	15 *40%*	11 *32%*	3 *20%*
At least once every three months	**53** ***9%*** **HRXr**	23 *8%*	29 *10%*	11 *7%*	41 *9%*	31 *11%*	22 *7%*	3 *3%*	9 *7%*	7 *7%*	11 *10%*	6 *8%*	17 *19%* AH IJL	24 *12%*	22 *7%*	7 *7%*	8 *4%*	44 *11%* AR	2 *4%*	50 *9%*	49 *9%* X	2 *6%*	* *1%*	2 *11%* X
Don´t know/can´t remember	**9** ***2%***	2 *1%*	7 *2%*	3 *2%*	6 *1%*	4 *1%*	5 *2%*	3 *3%*	1 *1%*	* *	- -	2 *3%*	3 *3%*	3 *2%*	4 *1%*	2 *2%*	* *	9 *2%*	- -	9 *2%*	8 *1%*	- -	2 *5%* A	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**577**	481	66	28	210	304	59	90	326	65	131	437	45	20	41	66	40	33	40	66	43	57	78	48
Base (weighted)	**599**	503	67*	27**	219	322	55*	91*	347	66*	139	450	36*	23**	47*	83*	46*	41*	48*	36*	57*	69*	98*	15*
Effective Base	**480**	404	50	24	174	257	46	72	275	53	106	366	41	18	36	61	36	31	37	62	39	52	71	39
A few times a day	**26** ***4%*** **j**	25 *5%*	1 *1%*	- -	16 *7%* Ad	10 *3%*	- -	6 *7%*	17 *5%*	3 *4%*	11 *8%* Aj	14 *3%*	1 *4%*	2 *7%*	- -	2 *3%*	1 *3%*	1 *3%*	- -	- -	6 *11%* Aqr u	10 *14%* Amn qruv	1 *1%*	- -
At least once every day	**50** ***8%*** **KMSUa** **d**	49 *10%* Aa	- -	1 *3%*	36 *17%* Ade	11 *4%*	2 *4%*	4 *4%*	37 *11%* A	6 *10%*	13 *10%*	37 *8%*	3 *9%* m	5 *21%*	- -	8 *9%*	4 *8%*	3 *7%*	3 *7%*	3 *9%* m	4 *7%*	10 *14%* m	4 *4%*	3 *19%* Amu
About two or three times a week	**101** ***17%*** **EK**	85 *17%*	10 *15%*	4 *15%*	47 *21%* A	46 *14%*	6 *11%*	11 *12%*	53 *15%*	12 *18%*	28 *20%*	71 *16%*	4 *11%*	3 *14%*	6 *13%*	16 *20%*	7 *16%*	4 *10%*	5 *11%*	10 *28%* Ak pq	12 *21%*	14 *20%*	15 *15%*	4 *24%*
At least once a week	**179** ***30%*** **ORc**	142 *28%*	26 *39%*	9 *35%*	48 *22%*	109 *34%* Ac	20 *36%*	28 *31%*	106 *31%*	18 *27%*	35 *25%*	142 *32%*	11 *30%*	8 *34%*	21 *44%* pt u	34 *41%* Aptu	15 *33%*	7 *18%*	11 *24%*	9 *25%*	20 *36%*	15 *21%*	23 *24%*	4 *26%*
At least once a month	**182** ***30%*** **gn**	150 *30%*	22 *32%*	10 *37%*	55 *25%*	105 *33%*	21 *38%*	33 *37%*	93 *27%*	23 *36%*	36 *26%*	141 *31%*	15 *40%* ns	3 *13%*	16 *34%* n	13 *16%*	14 *30%*	22 *55%* Anrs tv	25 *51%* An stv	11 *32%* n	11 *19%*	15 *22%*	34 *35%* n	3 *20%*
At least once every three months	**53** ***9%*** **HRXr**	42 *8%*	8 *12%*	3 *10%*	12 *6%*	34 *10%*	7 *12%*	7 *7%*	37 *11%*	4 *6%*	13 *9%*	38 *9%*	2 *6%*	3 *11%*	3 *7%*	6 *7%*	4 *9%*	3 *7%*	3 *7%*	* *1%*	4 *6%*	6 *8%*	17 *17%* Ar	2 *11%* r
Don´t know/can´t remember	**9** ***2%***	9 *2%*	- -	- -	3 *2%*	6 *2%*	- -	2 *2%*	4 *1%*	- -	1 *1%*	7 *2%*	- -	- -	1 *3%*	3 *4%*	- -	- -	- -	2 *5%* A	- -	- -	3 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 186

A3a_7. How often in the past 3 months have you watched programmes using these services?
All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**577**	268	80	9	40	29	51	100	134	52	144	160	64	9	13	47	56	132	110	97	77
Base (weighted)	**599**	285	116*	15**	27*	25**	37*	94*	136	51*	155	168	72*	7**	10**	46*	49*	133	122*	102*	93*
Effective Base	**480**	233	70	8	33	24	45	88	109	44	119	134	58	8	11	37	46	108	92	81	69
A few times a day	**26** ***4%*** **K**	15 *5%*	4 *3%*	- -	- -	1 *5%*	2 *5%*	4 *4%*	5 *4%* K	2 *4%* K	- -	8 *5%* K	10 *14%* AIK L	- -	- -	1 *3%*	2 *3%*	4 *3%*	7 *6%*	1 *1%*	8 *9%*
At least once every day	**50** ***8%*** **H**	28 *10%* H	15 *13%* H	1 *7%*	* *1%*	4 *16%*	2 *5%*	* *	19 *14%* AKL	6 *12%*	9 *6%*	10 *6%*	5 *7%*	1 *15%*	- -	9 *19%* ARSU	8 *15%* S	9 *7%*	5 *4%*	9 *9%*	6 *6%*
About two or three times a week	**101** ***17%*** **U**	48 *17%*	23 *20%*	4 *23%*	5 *17%*	4 *17%*	3 *9%*	14 *15%*	27 *20%*	11 *22%*	26 *17%*	22 *13%*	11 *16%*	2 *22%*	2 *19%*	7 *15%*	15 *30%* ARU	20 *15%*	30 *24%* AU	13 *13%*	6 *6%*
At least once a week	**179** ***30%***	84 *29%*	33 *29%*	4 *25%*	13 *48%* ABH	6 *24%*	12 *33%*	26 *28%*	40 *30%*	16 *32%*	51 *33%*	48 *28%*	20 *28%*	1 *9%*	3 *25%*	11 *24%*	15 *31%*	43 *32%*	35 *28%*	26 *26%*	31 *33%*
At least once a month	**182** ***30%*** **IQ**	84 *29%*	35 *30%*	6 *37%*	5 *20%*	7 *29%*	14 *37%*	31 *33%*	30 *22%*	13 *26%*	55 *35%* I	59 *35%* I	20 *28%*	2 *28%*	3 *27%*	13 *28%*	7 *15%*	50 *38%* Q	34 *28%*	35 *34%*	30 *33%* Q
At least once every three months	**53** ***9%***	23 *8%*	4 *3%*	1 *9%*	4 *14%* C	1 *5%*	5 *12%* C	15 *16%* AC	13 *10%*	2 *5%*	10 *7%*	19 *11%*	6 *8%*	2 *26%*	* *4%*	3 *6%*	2 *4%*	6 *5%*	10 *8%*	16 *16%*	10 *11%*
Don´t know/can´t remember	**9** ***2%***	3 *1%*	2 *1%*	- -	- -	1 *4%*	- -	4 *4%*	* *	- -	4 *3%*	2 *1%*	- -	- -	3 *26%*	2 *5%* RS	1 *3%*	- -	- -	2 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**344**	153	191	65	279	191	153	38	60	72	63	55	56	91	177	76	115	229	23	321	235	30	49	30
Base (weighted)	**350**	166	184	66*	284	193	157	42*	62*	71*	60*	53*	63*	94*	198	58*	120*	229	34**	315	290	25**	25*	9**
Effective Base	**285**	124	163	55	230	161	124	31	49	59	50	48	49	79	148	63	93	192	22	265	216	28	46	26
A few times a day	**23** ***7%*** **Sd**	14 *8%*	9 *5%*	4 *6%*	19 *7%*	11 *6%*	12 *8%*	5 *12%* KM	12 *19%* AKLM	5 *8%* KM	- -	1 *2%*	- -	11 *12%* AP	9 *5%*	3 *5%*	19 *16%* AS	4 *2%*	5 *14%*	18 *6%*	21 *7%*	1 *4%*	* *2%*	1 *12%*
At least once every day	**36** ***10%*** **SUd**	20 *12%*	16 *9%*	4 *6%*	32 *11%*	20 *10%*	16 *10%*	4 *9%*	12 *20%* AKM	11 *15%*	2 *4%*	4 *7%*	4 *6%*	7 *7%*	20 *10%*	9 *16%*	19 *16%* AS	17 *7%*	9 *26%*	27 *9%*	30 *10%*	3 *10%*	2 *8%*	2 *19%*
About two or three times a week	**60** ***17%***	30 *18%*	30 *16%*	14 *22%*	45 *16%*	31 *16%*	29 *18%*	9 *21%*	9 *15%*	14 *20%*	10 *17%*	11 *20%*	7 *11%*	20 *21%*	31 *16%*	9 *15%*	25 *20%*	35 *15%*	6 *17%*	54 *17%*	50 *17%*	3 *10%*	4 *17%*	3 *37%*
At least once a week	**105** ***30%*** **G**	50 *30%*	55 *30%*	17 *26%*	88 *31%*	67 *35%* AG	38 *24%*	8 *19%*	13 *22%*	15 *22%*	22 *36%*	20 *37%*	27 *43%* AH IJ	29 *31%*	60 *30%*	16 *28%*	28 *23%*	77 *34%*	9 *25%*	96 *31%*	86 *30%*	9 *35%*	9 *37%*	1 *9%*
At least once a month	**72** ***21%*** **Oc**	33 *20%*	40 *21%*	12 *18%*	60 *21%*	34 *18%*	38 *24%*	7 *17%*	11 *18%*	18 *26%*	17 *28%*	9 *17%*	10 *17%*	12 *13%*	50 *25%* O	10 *18%*	21 *17%*	51 *22%*	5 *14%*	67 *21%*	58 *20%*	7 *30%*	6 *23%*	1 *11%*
At least once every three months	**43** ***12%*** **R**	18 *11%*	25 *14%*	10 *15%*	33 *12%*	23 *12%*	21 *13%*	7 *18%*	3 *5%*	7 *9%*	7 *11%*	8 *14%*	12 *19%* I	14 *15%*	22 *11%*	8 *14%*	7 *5%*	37 *16%* AR	- -	43 *14%* A	38 *13%*	2 *8%*	2 *8%*	1 *12%*
Don´t know/can´t remember	**10** ***3%*** **BEc**	1 *	9 *5%* AB	5 *7%* E	5 *2%*	6 *3%*	4 *2%*	2 *5%*	1 *2%*	- -	2 *4%*	1 *2%*	3 *5%*	1 *1%*	6 *3%*	2 *4%*	3 *2%*	7 *3%*	2 *5%*	8 *3%*	8 *3%*	1 *3%*	1 *5%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**344**	278	49	15	142	159	37	45	214	33	101	240	30	12	19	42	23	22	21	49	23	31	42	30
Base (weighted)	**350**	285	47*	15**	146	166	33**	44*	223	34**	98*	249	25**	13**	21**	54*	26**	28**	26**	25*	29**	42**	51*	9**
Effective Base	**285**	232	38	13	117	135	29	34	183	26	81	202	28	12	18	40	21	20	19	46	21	28	38	26
A few times a day	**23** ***7%*** **Sd**	21 *7%*	1 *2%*	1 *7%*	17 *12%* Ad	5 *3%*	1 *3%*	- -	21 *10%* A	2 *5%*	9 *9%*	14 *6%*	1 *4%*	3 *25%*	- -	1 *2%*	3 *12%*	2 *7%*	- -	* *2%*	1 *3%*	10 *24%*	- -	1 *12%*
At least once every day	**36** ***10%*** **SUd**	31 *11%*	5 *10%*	- -	23 *16%* Ad	10 *6%*	3 *9%*	2 *4%*	30 *13%* A	1 *2%*	14 *14%*	22 *9%*	3 *10%*	3 *27%*	1 *5%*	5 *10%*	2 *6%*	3 *12%*	3 *12%*	2 *8%*	2 *7%*	7 *16%*	3 *6%*	2 *19%*
About two or three times a week	**60** ***17%***	49 *17%*	8 *16%*	3 *23%*	31 *21%*	25 *15%*	4 *13%*	4 *10%*	39 *17%*	7 *21%*	23 *23%*	37 *15%*	3 *10%*	1 *9%*	2 *9%*	15 *28%*	4 *17%*	1 *5%*	7 *26%*	4 *17%*	8 *26%*	4 *9%*	8 *15%*	3 *37%*
At least once a week	**105** ***30%*** **G**	80 *28%*	18 *39%*	6 *43%*	41 *28%*	51 *31%*	12 *36%*	15 *35%*	62 *28%*	11 *32%*	25 *25%*	79 *32%*	9 *35%*	3 *21%*	12 *55%*	14 *25%*	10 *38%*	2 *6%*	6 *23%*	9 *37%*	9 *29%*	12 *28%*	20 *39%*	1 *9%*
At least once a month	**72** ***21%*** **Oc**	59 *21%*	11 *24%*	2 *15%*	20 *14%*	43 *26%* Ac	8 *24%*	12 *28%*	40 *18%*	9 *26%*	16 *17%*	54 *22%*	7 *30%*	- -	3 *15%*	10 *18%*	5 *17%*	13 *46%*	6 *22%*	6 *23%*	5 *16%*	3 *7%*	14 *28%*	1 *11%*
At least once every three months	**43** ***12%*** **R**	35 *12%*	3 *7%*	2 *12%*	13 *9%*	24 *14%*	4 *14%*	6 *14%*	27 *12%*	4 *12%*	10 *10%*	33 *13%*	2 *8%*	2 *18%*	3 *16%*	6 *11%*	2 *6%*	7 *24%*	5 *18%*	2 *8%*	5 *18%*	5 *12%*	4 *8%*	1 *12%*
Don´t know/can´t remember	**10** ***3%*** **BEc**	9 *3%*	1 *1%*	- -	1 *	9 *5%* Ac	- -	4 *9%* Ag	4 *2%*	1 *2%*	1 *2%*	8 *3%*	1 *3%*	- -	- -	3 *6%*	1 *4%*	- -	- -	1 *5%*	- -	2 *4%*	2 *4%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**344**	154	47	6	31	13	29	64	105	31	77	83	30	4	13	33	48	92	64	50	30
Base (weighted)	**350**	163	68*	9**	20**	11**	19**	60*	99*	32**	85*	85*	34**	3**	10**	32**	44*	93*	63*	55*	38**
Effective Base	**285**	132	42	5	25	11	25	57	85	28	63	70	26	4	11	26	39	75	54	43	27
A few times a day	**23** ***7%*** **H**	14 *9%* H	5 *7%*	- -	- -	1 *12%*	3 *15%*	- -	5 *5%*	3 *8%*	2 *3%*	5 *6%*	8 *23%*	- -	- -	4 *12%*	2 *5%*	4 *5%*	3 *6%*	2 *4%*	5 *13%*
At least once every day	**36** ***10%***	24 *15%* AH	6 *9%*	- -	2 *11%*	- -	1 *6%*	3 *4%*	17 *17%* A	4 *13%*	6 *7%*	6 *8%*	3 *9%*	- -	- -	6 *18%*	7 *15%*	11 *12%*	3 *5%*	4 *7%*	3 *7%*
About two or three times a week	**60** ***17%***	30 *19%*	13 *19%*	2 *22%*	2 *9%*	2 *21%*	2 *11%*	8 *13%*	17 *17%*	6 *20%*	15 *17%*	13 *16%*	7 *21%*	* *14%*	1 *12%*	6 *20%*	10 *23%*	12 *13%*	13 *21%*	12 *23%*	2 *5%*
At least once a week	**105** ***30%***	43 *26%*	28 *41%*	- -	8 *39%*	1 *12%*	4 *20%*	22 *36%*	34 *34%*	9 *29%*	34 *40%*	22 *26%*	4 *13%*	- -	2 *16%*	3 *11%*	8 *19%*	34 *36%*	19 *30%*	17 *30%*	17 *45%*
At least once a month	**72** ***21%*** **I**	33 *20%*	9 *13%*	5 *63%*	3 *16%*	2 *22%*	6 *29%*	13 *22%*	13 *13%*	6 *19%*	16 *18%*	26 *31%* AI	8 *23%*	- -	3 *31%*	6 *19%*	11 *24%*	21 *22%*	16 *25%*	9 *16%*	7 *19%*
At least once every three months	**43** ***12%*** **B**	13 *8%*	6 *8%*	1 *16%*	4 *22%*	4 *32%*	4 *19%*	12 *19%* B	13 *13%*	3 *11%*	10 *12%*	9 *11%*	4 *11%*	2 *56%*	1 *15%*	4 *13%*	3 *7%*	9 *10%*	8 *13%*	9 *16%*	4 *12%*
Don´t know/can´t remember	**10** ***3%***	5 *3%*	2 *2%*	- -	1 *3%*	- -	- -	3 *5%*	- -	- -	3 *3%*	3 *4%*	- -	1 *30%*	3 *27%*	2 *7%*	3 *7%*	2 *2%*	- -	2 *4%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1104**	488	616	533	571	491	612	255	282	228	180	94	65	321	527	255	415	689	105	998	771	113	93	127
Base (weighted)	**1149**	533	616	556	593	512	636	303	285	226	176	92*	67*	336	600	212	428	722	168*	980	958	100	50*	41
Effective Base	**912**	394	522	439	473	408	504	209	232	193	150	80	55	277	437	209	346	566	95	835	701	105	87	111
A few times a day	**213** ***19%*** **KMO SUZdfj**	102 *19%*	111 *18%*	103 *19%*	110 *19%*	88 *17%*	125 *20%*	77 *25%* AKL M	69 *24%* AKM	40 *18%* KM	13 *7%*	13 *14%* M	1 *1%*	45 *13%*	119 *20%* O	49 *23%* O	101 *24%* AS	112 *16%*	49 *29%* AU	164 *17%*	174 *18%*	18 *18%*	13 *26%*	9 *21%*
At least once every day	**326** ***28%*** **LQ**	152 *29%*	174 *28%*	154 *28%*	172 *29%*	150 *29%*	176 *28%*	100 *33%* KL	83 *29%* L	73 *32%* L	40 *23%*	16 *17%*	14 *22%*	106 *31%* Q	176 *29%* Q	44 *21%*	121 *28%*	204 *28%*	43 *25%*	282 *29%*	268 *28%*	30 *30%*	14 *28%*	14 *35%*
About two or three times a week	**331** ***29%*** **Ph**	152 *29%*	179 *29%*	168 *30%*	163 *28%*	152 *30%*	179 *28%*	81 *27%*	76 *27%*	62 *28%*	57 *33%*	33 *36%*	21 *31%*	97 *29%*	154 *26%*	80 *38%* AOP	107 *25%*	224 *31%*	42 *25%*	289 *30%*	265 *28%*	39 *39%* AV	15 *29%*	12 *29%*
At least once a week	**164** ***14%*** **e**	76 *14%*	88 *14%*	78 *14%*	86 *15%*	66 *13%*	98 *15%*	33 *11%*	36 *12%*	31 *14%*	38 *21%* AHI	19 *20%* H	8 *11%*	43 *13%*	94 *16%*	27 *13%*	63 *15%*	101 *14%*	21 *12%*	143 *15%*	145 *15%*	10 *10%*	5 *9%*	4 *10%*
At least once a month	**80** ***7%*** **HIQR Wbhk**	36 *7%*	44 *7%*	33 *6%*	46 *8%*	43 *8%*	37 *6%*	11 *4%*	10 *4%*	9 *4%*	21 *12%* AHI J	11 *11%* HIJ	17 *26%* AH IJKL	33 *10%* AQ	41 *7%* Q	6 *3%*	19 *4%*	61 *8%* AR	13 *8%*	67 *7%*	72 *8%* W	2 *2%*	4 *7%*	2 *4%*
At least once every three months	**27** ***2%*** **H**	13 *2%*	14 *2%*	14 *3%*	13 *2%*	12 *2%*	15 *2%*	* *	10 *3%* H	6 *2%* H	7 *4%* H	- -	4 *7%* AHL	11 *3%*	11 *2%*	5 *2%*	12 *3%*	14 *2%*	1 *1%*	26 *3%*	25 *3%*	1 *1%*	* *1%*	* *1%*
Don´t know/can´t remember	**8** ***1%***	2 *	6 *1%*	6 *1%*	2 *	2 *	6 *1%*	- -	1 *	4 *2%* AH	- -	1 *1%*	2 *3%* H	2 *1%*	5 *1%*	1 *	2 *1%*	6 *1%*	- -	8 *1%*	8 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1104**	800	179	69	357	558	121	114	685	157	200	887
Base (weighted)	**1149**	834	193	67*	365	597	122*	120*	719	166	200	934
Effective Base	**912**	669	141	58	291	470	97	94	570	128	161	738
A few times a day	**213** ***19%*** **KMOSU Zdfj**	137 *16%*	45 *23%*	15 *23%*	87 *24%* Ad	84 *14%*	23 *18%*	13 *11%*	137 *19%*	40 *24%* f	49 *25%* Aj	161 *17%*
At least once every day	**326** ***28%*** **LQ**	236 *28%*	54 *28%*	15 *22%*	96 *26%*	173 *29%*	31 *26%*	30 *25%*	193 *27%*	60 *36%* Ag	59 *30%*	264 *28%*
About two or three times a week	**331** ***29%*** **Ph**	240 *29%*	57 *30%*	25 *37%*	94 *26%*	184 *31%*	44 *36%*	48 *40%* Agh	203 *28%*	36 *22%*	46 *23%*	280 *30%*
At least once a week	**164** ***14%*** **e**	129 *16%*	26 *13%*	7 *10%*	55 *15%* e	96 *16%* e	9 *7%*	17 *14%*	104 *14%*	24 *14%*	26 *13%*	133 *14%*
At least once a month	**80** ***7%*** **HIQRWb hk**	64 *8%* b	11 *6%*	- -	24 *7%*	41 *7%*	11 *9%*	6 *5%*	61 *8%* Ah	4 *2%*	15 *7%*	65 *7%*
At least once every three months	**27** ***2%*** **H**	20 *2%*	- -	5 *7%* AZa	5 *1%*	14 *2%*	6 *5%*	6 *5%* h	14 *2%*	1 *1%*	3 *1%*	24 *3%*
Don´t know/can´t remember	**8** ***1%***	8 *1%*	- -	- -	3 *1%*	5 *1%*	- -	- -	7 *1%*	1 *1%*	1 *1%*	7 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	113	40	84	104	77	67	78	93	81	139	101	127
Base (weighted)	100	47*	98*	127*	91*	82*	96*	50*	109*	181	125*	41
Effective Base	105	36	76	93	70	62	73	87	74	125	93	111
A few times a day	18 *18%*	6 *12%*	18 *19%*	24 *19%*	27 *30%* Alqsu	14 *17%*	11 *11%*	13 *26%* qu	16 *15%*	40 *22%*	17 *13%*	9 *21%*
At least once every day	30 *30%*	13 *28%*	34 *35%*	30 *24%*	24 *26%*	24 *29%*	25 *26%*	14 *28%*	32 *30%*	51 *28%*	35 *28%*	14 *35%*
About two or three times a week	39 *39%* Amo st	17 *35%*	21 *21%*	41 *32%*	21 *23%*	27 *33%*	29 *30%*	15 *29%*	27 *25%*	44 *25%*	38 *31%*	12 *29%*
At least once a week	10 *10%*	10 *22%*	16 *16%*	19 *15%*	8 *8%*	8 *10%*	17 *18%*	5 *9%*	20 *19%*	27 *15%*	19 *16%*	4 *10%*
At least once a month	2 *2%*	- -	9 *9%* k	8 *6%*	7 *8%*	6 *7%*	10 *10%* kl	4 *7%*	9 *8%*	14 *7%*	10 *8%*	2 *4%*
At least once every three months	1 *1%*	1 *3%*	- -	3 *2%*	4 *4%*	3 *3%*	5 *5%* m	* *1%*	4 *4%*	3 *2%*	2 *2%*	* *1%*
Don´t know/can´t remember	- -	- -	- -	2 *1%*	2 *2%*	- -	- -	- -	- -	2 *1%*	3 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1104**	596	163	14	75	91	81	84	247	95	316	286	91	20	44	96	131	206	202	159	134
Base (weighted)	**1149**	633	231	22**	50*	84*	55*	75*	244	99*	339	304	99*	17**	41*	85*	132	213	213	168	157
Effective Base	**912**	513	142	12	63	77	67	74	200	77	260	240	79	16	37	73	108	168	167	134	120
A few times a day	**213** ***19%*** **HU**	109 *17%* H	43 *19%* H	4 *17%*	13 *27%* H	24 *28%* ABH	18 *33%* ABCH	3 *4%*	49 *20%*	21 *21%*	51 *15%*	57 *19%*	23 *24%*	4 *22%*	7 *17%*	18 *22%*	22 *17%*	55 *26%* ASU	33 *15%*	22 *13%*	18 *11%*
At least once every day	**326** ***28%*** **G**	192 *30%* G	60 *26%*	7 *32%*	13 *26%*	25 *29%*	10 *18%*	19 *26%*	63 *26%*	32 *33%*	98 *29%*	90 *29%*	26 *26%*	7 *42%*	9 *22%*	20 *24%*	40 *30%*	49 *23%*	77 *36%* AR	57 *34%*	40 *26%*
About two or three times a week	**331** ***29%***	188 *30%*	65 *28%*	3 *14%*	13 *26%*	24 *29%*	15 *27%*	23 *30%*	65 *27%*	29 *29%*	100 *29%*	91 *30%*	26 *26%*	4 *23%*	16 *38%*	25 *29%*	34 *26%*	66 *31%*	56 *26%*	47 *28%*	44 *28%*
At least once a week	**164** ***14%***	83 *13%*	40 *17%*	7 *33%*	6 *13%*	7 *8%*	7 *13%*	13 *18%*	43 *18%*	9 *9%*	58 *17%*	40 *13%*	9 *9%*	1 *8%*	4 *11%*	12 *15%*	24 *19%*	28 *13%*	31 *15%*	20 *12%*	31 *20%*
At least once a month	**80** ***7%***	45 *7%*	10 *4%*	1 *3%*	3 *5%*	4 *5%*	3 *6%*	14 *19%* ABCEFG	17 *7%*	4 *4%*	23 *7%*	21 *7%*	8 *9%*	1 *6%*	3 *8%*	7 *8%*	7 *6%*	11 *5%*	13 *6%*	14 *8%*	16 *10%*
At least once every three months	**27** ***2%***	14 *2%*	9 *4%*	- -	2 *3%*	* *	1 *1%*	2 *3%*	6 *3%*	2 *2%*	8 *2%*	4 *1%*	6 *6%* AL	- -	- -	2 *2%*	4 *3%*	4 *2%*	2 *1%*	6 *3%*	5 *3%*
Don´t know/can´t remember	**8** ***1%***	2 *	5 *2%* B	- -	- -	- -	1 *2%* B	- -	1 *	3 *3%* AKL	1 *	1 *	- -	- -	2 *4%* AKL	- -	1 *1%*	- -	1 *	2 *1%*	3 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 189

A3a_10. How often in the past 3 months have you watched programmes using these services?
Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**600**	266	334	265	335	288	311	114	147	129	87	75	48	214	265	121	224	376	59	541	439	59	50	52
Base (weighted)	**625**	301	324	272	353	301	323	131*	156	128	84*	76*	51*	222	303	99	234	391	86*	539	531	51*	27*	16*
Effective Base	**505**	222	288	222	284	245	259	92	126	112	74	63	42	189	222	103	192	313	52	460	400	55	47	46
A few times a day	**72** ***11%*** **MSd**	38 *13%*	34 *10%*	31 *11%*	40 *11%*	30 *10%*	41 *13%*	10 *8%*	32 *21%* AHK M	15 *12%* M	7 *8%*	7 *9%* M	- -	26 *12%*	33 *11%*	13 *13%*	46 *20%* AS	26 *7%*	10 *12%*	62 *11%*	63 *12%*	3 *6%*	3 *11%*	2 *15%*
At least once every day	**103** ***16%*** **Kd**	48 *16%*	55 *17%*	41 *15%*	62 *18%*	53 *17%*	50 *16%*	29 *22%* KL	28 *18%*	26 *20%* K	7 *8%*	7 *9%*	6 *12%*	45 *20%*	42 *14%*	15 *15%*	38 *16%*	65 *17%*	11 *12%*	92 *17%*	85 *16%*	8 *15%*	6 *23%*	4 *22%*
About two or three times a week	**179** ***29%*** **Giu**	88 *29%*	92 *28%*	81 *30%*	99 *28%*	105 *35%* AG	75 *23%*	37 *28%*	43 *28%*	35 *27%*	27 *32%*	23 *31%*	15 *29%*	61 *27%*	85 *28%*	34 *34%*	69 *29%*	111 *28%*	20 *24%*	159 *30%*	148 *28%*	19 *37%*	7 *27%*	5 *30%*
At least once a week	**130** ***21%*** **Ijo**	70 *23%*	60 *19%*	49 *18%*	81 *23%*	65 *22%*	65 *20%*	26 *20%*	22 *14%*	25 *19%*	23 *28%* I	24 *32%* AI	11 *21%*	37 *17%*	71 *23%*	22 *22%*	41 *18%*	89 *23%*	17 *20%*	113 *21%*	110 *21%*	9 *19%*	7 *26%*	4 *23%*
At least once a month	**83** ***13%*** **Rn**	32 *11%*	52 *16%*	39 *14%*	44 *13%*	34 *11%*	49 *15%*	15 *12%*	18 *12%*	14 *11%*	12 *14%*	10 *13%*	14 *28%* AH IJ	32 *15%*	38 *12%*	13 *13%*	19 *8%*	65 *17%* AR	14 *17%*	69 *13%*	70 *13%*	9 *19%*	2 *8%*	2 *10%*
At least once every three months	**39** ***6%*** **FQ**	15 *5%*	24 *7%*	20 *7%*	19 *5%*	12 *4%*	28 *9%* AF	6 *5%*	7 *4%*	12 *9%*	5 *6%*	5 *6%*	5 *9%*	20 *9%* Q	19 *6%* Q	- -	14 *6%*	25 *6%*	5 *6%*	34 *6%*	36 *7%*	2 *4%*	1 *4%*	- -
Don´t know/can´t remember	**19** ***3%*** **FOU**	11 *4%*	8 *2%*	11 *4%*	7 *2%*	3 *1%*	15 *5%* AF	7 *5%*	5 *3%*	3 *2%*	3 *4%*	- -	1 *2%*	1 *1%*	15 *5%* AO	3 *3%*	8 *3%*	11 *3%*	8 *10%* AU	10 *2%*	18 *3%*	- -	* *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 189

A3a_10. How often in the past 3 months have you watched programmes using these services?
Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**600**	423	99	45	193	295	71	47	375	91	132	459	59	18	39	55	40	38	34	50	50	80	85	52
Base (weighted)	**625**	439	109*	43*	200	311	72*	46*	403	92*	130	488	51*	19**	44*	65*	48*	45*	41*	27*	67*	97*	105*	16*
Effective Base	**505**	361	79	40	162	252	57	42	320	75	110	389	55	17	35	50	37	35	32	47	45	72	79	46
A few times a day	**72** ***11%*** **MSd**	52 *12%*	12 *11%*	3 *7%*	33 *16%* Ad	26 *9%*	8 *11%*	2 *5%*	53 *13%*	8 *9%*	21 *16%*	51 *10%*	3 *6%*	2 *11%*	4 *8%*	6 *9%*	11 *24%* Akqu	5 *11%*	1 *2%*	3 *11%*	11 *16%*	16 *16%* q	7 *7%*	2 *15%* q
At least once every day	**103** ***16%*** **Kd**	71 *16%*	16 *15%*	8 *18%*	45 *23%* Ad e	41 *13%*	7 *10%*	8 *17%*	64 *16%*	19 *21%*	28 *22%*	75 *15%*	8 *15%*	2 *11%*	4 *8%*	15 *23%*	11 *23%*	5 *11%*	7 *16%*	6 *23%*	8 *13%*	14 *14%*	20 *19%*	4 *22%*
About two or three times a week	**179** ***29%*** **Giu**	124 *28%*	34 *32%*	13 *31%*	50 *25%*	97 *31%*	23 *31%*	19 *42%*	111 *28%*	28 *31%*	25 *19%*	155 *32%* Ai	19 *37%* u	5 *27%*	15 *33%*	20 *31%*	15 *32%*	15 *33%*	12 *28%*	7 *27%*	22 *33%*	25 *26%*	19 *18%*	5 *30%*
At least once a week	**130** ***21%*** **Ijo**	87 *20%*	27 *25%*	10 *24%*	33 *16%*	72 *23%*	17 *23%*	9 *19%*	79 *20%*	22 *24%*	35 *27%*	92 *19%*	9 *19%*	4 *20%*	11 *24%* o	16 *24%* o	3 *7%*	10 *22%*	8 *18%*	7 *26%* o	14 *20%*	21 *21%*	25 *23%* o	4 *23%* o
At least once a month	**83** ***13%*** **Rn**	66 *15%*	8 *8%*	4 *9%*	20 *10%*	49 *16%*	9 *13%*	5 *11%*	55 *14%*	12 *14%*	11 *8%*	70 *14%*	9 *19%* n	2 *12%*	7 *16%* n	2 *3%*	5 *11%*	8 *18%* n	8 *19%* n	2 *8%*	7 *10%*	12 *12%*	19 *18%* n	2 *10%*
At least once every three months	**39** ***6%*** **FQ**	28 *6%*	5 *5%*	2 *5%*	10 *5%*	17 *5%*	8 *12%*	2 *4%*	22 *6%*	2 *2%*	8 *6%*	30 *6%*	2 *4%*	1 *7%*	4 *9%*	5 *7%*	2 *4%*	1 *3%*	5 *12%*	1 *4%*	3 *5%*	5 *5%*	10 *9%*	- -
Don´t know/can´t remember	**19** ***3%*** **FOU**	10 *2%*	5 *5%*	2 *4%*	9 *4%*	8 *3%*	- -	1 *2%*	18 *4%* A	- -	2 *2%*	16 *3%*	- -	2 *10%*	- -	2 *3%*	- -	1 *2%*	2 *4%*	* *1%*	2 *3%*	4 *4%*	6 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**600**	329	63	5	42	49	47	65	107	52	163	162	79	12	23	47	53	120	97	98	96
Base (weighted)	**625**	356	94*	9**	30*	45*	33*	58*	103*	52*	170	174	88*	12**	23**	40*	51*	124*	102*	104*	110*
Effective Base	**505**	289	56	4	37	40	42	59	87	43	137	138	70	10	19	37	43	98	82	85	85
A few times a day	**72** ***11%*** **H**	46 *13%* H	12 *13%*	- -	3 *11%*	2 *5%*	5 *16%* H	2 *4%*	13 *13%*	5 *10%*	15 *9%*	13 *7%*	22 *25%* AK L	1 *13%*	2 *8%*	5 *13%*	8 *16%*	13 *10%*	13 *12%*	8 *8%*	12 *11%*
At least once every day	**103** ***16%***	66 *18%*	12 *13%*	- -	6 *19%*	7 *16%*	3 *10%*	9 *15%*	18 *18%*	10 *18%*	27 *16%*	32 *18%*	12 *14%*	2 *20%*	2 *10%*	6 *15%*	12 *23%*	18 *15%*	22 *21%*	21 *20%*	13 *12%*
About two or three times a week	**179** ***29%*** **Q**	110 *31%*	24 *25%*	2 *26%*	6 *21%*	11 *24%*	9 *29%*	16 *28%*	34 *33%*	14 *26%*	49 *29%*	54 *31%*	21 *24%*	2 *13%*	6 *28%*	12 *30%*	8 *15%*	45 *37%* Q	24 *24%*	27 *26%*	37 *34%* Q
At least once a week	**130** ***21%***	66 *18%*	17 *18%*	6 *63%*	5 *18%*	15 *33%* AB	8 *25%*	14 *24%*	21 *20%*	12 *24%*	40 *23%*	36 *21%*	14 *15%*	4 *36%*	3 *14%*	10 *26%*	15 *30%*	25 *20%*	16 *16%*	24 *23%*	21 *19%*
At least once a month	**83** ***13%***	41 *11%*	17 *19%*	- -	7 *23%* BF	2 *4%*	5 *14%*	11 *20%* F	10 *9%*	6 *12%*	25 *15%*	18 *10%*	15 *17%*	- -	8 *33%*	4 *11%*	7 *14%*	14 *11%*	15 *15%*	12 *11%*	14 *13%*
At least once every three months	**39** ***6%***	21 *6%*	7 *7%*	- -	2 *6%*	4 *8%*	1 *4%*	5 *8%*	5 *5%*	3 *6%*	8 *4%*	17 *10%*	5 *6%*	1 *10%*	- -	1 *3%*	- -	5 *4%*	8 *8%*	8 *8%*	10 *9%*
Don´t know/can´t remember	**19** ***3%***	7 *2%*	5 *5%*	1 *11%*	1 *3%*	4 *9%* AB	* *1%*	1 *2%*	2 *2%*	2 *4%*	7 *4%*	5 *3%*	- -	1 *8%*	2 *7%*	1 *2%*	1 *2%*	3 *3%*	4 *4%*	4 *4%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**257**	123	134	70	187	122	135	63	70	47	38	26	13	73	129	55	101	156	22	235	187	27	21	22
Base (weighted)	**280**	145	135	74*	205	138	142	75*	73*	47*	39*	29**	17**	78*	156	46*	110*	170	36**	244	238	23**	12**	7**
Effective Base	**215**	102	116	60	156	105	110	52	58	42	31	24	11	64	110	45	85	130	20	199	171	25	19	18
A few times a day	**41** ***15%*** **S**	26 *18%*	15 *11%*	13 *18%*	28 *14%*	16 *11%*	26 *18%*	11 *15%*	18 *25%* A	5 *11%*	4 *10%*	3 *10%*	- -	10 *13%*	22 *14%*	9 *20%*	24 *22%* AS	17 *10%*	3 *9%*	38 *16%*	33 *14%*	3 *13%*	4 *31%*	2 *24%*
At least once every day	**62** ***22%***	28 *19%*	34 *25%*	16 *22%*	46 *22%*	33 *24%*	29 *20%*	15 *20%*	21 *28%*	11 *23%*	8 *19%*	7 *23%*	1 *5%*	13 *16%*	39 *25%*	10 *23%*	27 *24%*	35 *21%*	8 *22%*	54 *22%*	51 *22%*	7 *31%*	1 *12%*	2 *26%*
About two or three times a week	**65** ***23%***	30 *21%*	35 *26%*	15 *20%*	50 *24%*	31 *22%*	34 *24%*	18 *23%*	12 *16%*	18 *38%* AI	7 *17%*	9 *30%*	2 *14%*	22 *28%*	32 *20%*	11 *24%*	26 *23%*	39 *23%*	8 *22%*	57 *23%*	54 *22%*	6 *25%*	4 *35%*	1 *20%*
At least once a week	**60** ***21%*** **i**	27 *18%*	33 *25%*	15 *21%*	45 *22%*	32 *23%*	28 *20%*	15 *20%*	18 *24%*	8 *16%*	10 *26%*	6 *20%*	3 *20%*	19 *24%*	33 *21%*	8 *17%*	20 *18%*	40 *24%*	10 *27%*	50 *21%*	54 *23%*	3 *15%*	2 *14%*	1 *9%*
At least once a month	**28** ***10%***	16 *11%*	12 *9%*	7 *10%*	20 *10%*	10 *7%*	18 *12%*	9 *11%*	4 *6%*	2 *3%*	6 *16%*	3 *9%*	4 *24%*	6 *7%*	17 *11%*	5 *12%*	7 *6%*	21 *12%*	3 *7%*	25 *10%*	25 *10%*	1 *5%*	1 *8%*	1 *11%*
At least once every three months	**14** ***5%*** **G**	9 *6%*	5 *4%*	4 *5%*	11 *5%*	12 *9%* AG	2 *2%*	3 *4%*	- -	2 *4%*	3 *8%* I	2 *8%*	4 *25%*	5 *6%*	7 *5%*	2 *5%*	4 *3%*	11 *6%*	2 *5%*	12 *5%*	11 *5%*	2 *10%*	- -	1 *8%*
Don´t know/can´t remember	**10** ***3%*** **CU**	9 *6%* C	1 *1%*	4 *5%*	6 *3%*	4 *3%*	5 *4%*	4 *6%*	- -	2 *5%*	1 *3%*	- -	2 *11%*	4 *5%*	5 *3%*	- -	3 *2%*	7 *4%*	3 *8%*	7 *3%*	10 *4%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**257**	185	44	17	96	110	37	21	149	40	65	188	27	11	17	33	18	15	18	21	26	29	20	22
Base (weighted)	**280**	205	46*	17**	102*	123*	40**	25**	167	40*	68*	207	23**	12**	17**	43*	23**	19**	26**	12**	33**	40**	26**	7**
Effective Base	**215**	157	34	15	77	96	29	18	126	33	54	158	25	10	16	31	17	14	16	19	24	26	18	18
A few times a day	**41** ***15%*** **S**	28 *14%*	5 *12%*	6 *33%*	16 *16%*	17 *14%*	6 *14%*	1 *4%*	33 *20%* Ah	2 *5%*	14 *20%*	28 *13%*	3 *13%*	- -	2 *10%*	8 *19%*	3 *14%*	2 *11%*	2 *7%*	4 *31%*	9 *29%*	6 *14%*	1 *4%*	2 *24%*
At least once every day	**62** ***22%***	47 *23%*	8 *18%*	2 *13%*	26 *25%*	20 *16%*	11 *27%*	7 *27%*	35 *21%*	14 *34%*	21 *31%*	41 *20%*	7 *31%*	4 *32%*	7 *41%*	5 *13%*	6 *27%*	3 *16%*	1 *4%*	1 *12%*	13 *38%*	10 *24%*	2 *9%*	2 *26%*
About two or three times a week	**65** ***23%***	51 *25%*	6 *14%*	4 *25%*	25 *25%*	32 *26%*	5 *13%*	2 *10%*	34 *21%*	13 *33%*	14 *21%*	49 *24%*	6 *25%*	4 *30%*	4 *27%*	11 *25%*	2 *8%*	9 *47%*	2 *9%*	4 *35%*	5 *17%*	10 *26%*	6 *22%*	1 *20%*
At least once a week	**60** ***21%*** **i**	43 *21%*	11 *24%*	4 *23%*	20 *20%*	29 *24%*	9 *23%*	6 *23%*	31 *18%*	9 *23%*	7 *10%*	50 *24%* i	3 *15%*	1 *10%*	2 *12%*	8 *19%*	4 *18%*	3 *16%*	15 *57%*	2 *14%*	5 *14%*	10 *24%*	7 *26%*	1 *9%*
At least once a month	**28** ***10%***	19 *9%*	8 *17%*	1 *7%*	9 *9%*	13 *11%*	5 *12%*	3 *11%*	17 *10%*	2 *5%*	8 *12%*	18 *9%*	1 *5%*	4 *29%*	1 *5%*	4 *10%*	5 *21%*	1 *6%*	- -	1 *8%*	1 *3%*	4 *9%*	6 *22%*	1 *11%*
At least once every three months	**14** ***5%*** **G**	11 *5%*	2 *4%*	- -	2 *2%*	10 *8%*	1 *4%*	5 *21%*	8 *5%*	- -	2 *4%*	12 *6%*	2 *10%*	- -	1 *5%*	3 *6%*	1 *6%*	1 *4%*	6 *22%*	- -	- -	- -	- -	1 *8%*
Don't know/can't remember	**10** ***3%*** **CU**	4 *2%*	5 *11%* AZ	- -	4 *4%*	2 *2%*	3 *7%*	1 *4%*	9 *5%*	- -	1 *2%*	8 *4%*	- -	- -	- -	3 *7%*	1 *5%*	- -	- -	- -	- -	1 *2%*	4 *17%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**257**	146	37	1	13	21	24	15	69	18	62	72	28	-	6	23	37	57	46	45	29
Base (weighted)	**280**	163	57*	2**	10**	18**	15**	14**	70*	20**	67*	83*	33**	-**	5**	22**	38*	69*	48*	47*	35**
Effective Base	**215**	127	33	1	11	18	20	14	56	16	51	60	25	-	6	19	31	47	36	39	27
A few times a day	**41** ***15%***	24 *15%*	10 *17%*	- -	2 *17%*	3 *18%*	3 *20%*	- -	10 *15%*	3 *16%*	10 *15%*	8 *9%*	10 *30%*	- -	- -	4 *19%*	6 *16%*	10 *15%*	10 *21%*	4 *8%*	5 *15%*
At least once every day	**62** ***22%***	41 *25%*	11 *19%*	- -	2 *21%*	2 *12%*	4 *24%*	2 *14%*	15 *22%*	4 *21%*	10 *15%*	22 *26%*	8 *24%*	- -	2 *35%*	4 *19%*	8 *21%*	19 *28%*	10 *21%*	13 *27%*	4 *11%*
About two or three times a week	**65** ***23%***	41 *25%*	10 *17%*	- -	1 *12%*	5 *28%*	3 *22%*	4 *30%*	22 *32%* L	5 *24%*	16 *23%*	13 *15%*	7 *20%*	- -	3 *51%*	3 *13%*	13 *35%*	12 *17%*	12 *24%*	10 *21%*	7 *20%*
At least once a week	**60** ***21%***	33 *20%*	15 *27%*	- -	4 *40%*	4 *19%*	2 *16%*	1 *8%*	17 *25%*	4 *21%*	19 *28%*	16 *19%*	3 *10%*	- -	1 *14%*	7 *33%*	6 *16%*	12 *17%*	7 *15%*	12 *25%*	12 *35%*
At least once a month	**28** ***10%***	12 *7%*	6 *11%*	- -	1 *9%*	3 *17%*	1 *5%*	5 *34%*	3 *4%*	1 *5%*	9 *14%*	11 *13%*	4 *12%*	- -	- -	2 *10%*	5 *13%*	10 *14%*	3 *6%*	3 *6%*	3 *8%*
At least once every three months	**14** ***5%***	9 *5%*	2 *3%*	- -	- -	1 *6%*	1 *5%*	2 *14%*	2 *3%*	2 *12%*	1 *1%*	7 *9%*	1 *4%*	- -	- -	1 *6%*	- -	6 *9%*	3 *7%*	3 *6%*	1 *2%*
Don´t know/can´t remember	**10** ***3%***	3 *2%*	3 *5%*	2 *100%*	- -	- -	1 *9%*	- -	- -	- -	2 *3%*	7 *9%* AI	- -	- -	- -	- -	- -	- -	3 *6%*	4 *8%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**434**	221	213	196	238	214	220	64	97	76	81	68	48	134	215	85	168	266	27	407	283	61	50	40
Base (weighted)	**450**	249	201	203	248	227	224	73*	99*	75*	85*	67*	52*	141	240	69*	178	273	47**	403	358	52*	27*	14*
Effective Base	**364**	185	182	166	198	184	180	51	80	65	69	58	42	117	179	73	145	219	25	346	261	58	47	35
A few times a day	**67** ***15%*** **CSU du**	45 *18%* C	22 *11%*	30 *15%*	37 *15%*	33 *14%*	34 *15%*	12 *17%*	24 *24%* AKL M	10 *14%*	8 *10%*	7 *11%*	5 *9%*	25 *18%*	30 *13%*	12 *17%*	41 *23%* AS	26 *9%*	11 *23%*	56 *14%*	51 *14%*	11 *22%*	3 *11%*	2 *15%*
At least once every day	**59** ***13%***	29 *11%*	30 *15%*	30 *15%*	29 *12%*	31 *14%*	28 *13%*	7 *10%*	16 *16%*	12 *15%*	11 *13%*	10 *15%*	4 *8%*	18 *12%*	28 *12%*	14 *20%*	27 *15%*	32 *12%*	6 *13%*	53 *13%*	45 *12%*	6 *12%*	6 *21%*	2 *18%*
About two or three times a week	**130** ***29%*** **G**	75 *30%*	55 *27%*	63 *31%*	68 *27%*	77 *34%* AG	53 *24%*	20 *28%*	24 *24%*	22 *29%*	26 *30%*	26 *38%*	13 *25%*	43 *31%*	69 *29%*	18 *25%*	50 *28%*	81 *30%*	12 *26%*	118 *29%*	103 *29%*	16 *31%*	7 *25%*	5 *34%*
At least once a week	**100** ***22%*** **c**	52 *21%*	48 *24%*	43 *21%*	57 *23%*	44 *19%*	56 *25%*	18 *25%*	21 *21%*	15 *20%*	16 *19%*	17 *26%*	13 *24%*	26 *19%*	56 *23%*	18 *26%*	35 *20%*	65 *24%*	13 *27%*	87 *22%*	84 *23%*	8 *15%*	7 *26%*	2 *12%*
At least once a month	**49** ***11%*** **R**	28 *11%*	22 *11%*	18 *9%*	31 *13%*	23 *10%*	27 *12%*	6 *8%*	12 *12%*	4 *5%*	12 *14%*	7 *10%*	9 *17%* J	14 *10%*	31 *13%*	4 *6%*	12 *7%*	37 *14%* R	1 *3%*	48 *12%* A	38 *11%*	7 *13%*	3 *12%*	2 *12%*
At least once every three months	**26** ***6%*** **IL**	14 *6%*	12 *6%*	8 *4%*	18 *7%*	13 *6%*	13 *6%*	6 *8%*	1 *1%*	6 *8%*	6 *7%*	* *1%*	7 *13%* IL	13 *9%*	11 *4%*	3 *4%*	7 *4%*	19 *7%*	- -	26 *6%* A	20 *6%*	3 *5%*	2 *6%*	1 *10%*
Don´t know/can´t remember	**19** ***4%*** **d**	6 *3%*	13 *6%*	11 *6%*	8 *3%*	7 *3%*	12 *5%*	4 *5%*	1 *1%*	6 *9%* IL	6 *7%* IL	- -	2 *4%*	2 *2%*	15 *6%*	2 *2%*	4 *2%*	15 *5%*	4 *8%*	15 *4%*	17 *5%*	2 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**434**	346	53	25	174	202	42	3	410	14	96	332	61	15	21	37	35	20	29	50	28	46	52	40
Base (weighted)	**450**	364	56*	23**	178	217	42*	2**	425	15**	93*	352	52*	16**	30**	45*	45*	25**	37**	27*	38**	58*	64*	14*
Effective Base	**364**	292	45	20	146	169	37	2	345	12	79	281	58	15	19	34	31	19	27	47	26	42	49	35
A few times a day	**67** ***15%*** **CSUdu**	50 *14%*	8 *15%*	7 *31%*	35 *20%* Ad	23 *11%*	7 *16%*	1 *28%*	67 *16%*	- -	16 *18%*	50 *14%*	11 *22%* u	6 *38%*	9 *30%*	6 *13%*	3 *7%*	4 *15%*	4 *10%*	3 *11%*	6 *16%*	11 *18%* u	3 *4%*	2 *15%*
At least once every day	**59** ***13%***	50 *14%*	6 *11%*	3 *12%*	32 *18%* A	23 *11%*	2 *5%*	- -	56 *13%*	1 *5%*	13 *13%*	46 *13%*	6 *12%*	2 *14%*	6 *19%*	6 *15%*	2 *4%*	- -	6 *17%*	6 *21%* o	4 *10%*	13 *22%* o	6 *9%*	2 *18%* o
About two or three times a week	**130** ***29%*** **G**	106 *29%*	15 *26%*	6 *25%*	51 *29%*	60 *28%*	15 *36%*	1 *72%*	124 *29%*	4 *26%*	27 *29%*	102 *29%*	16 *31%*	2 *13%*	6 *19%*	14 *32%*	14 *30%*	8 *34%*	12 *33%*	7 *25%*	11 *28%*	16 *28%*	20 *32%*	5 *34%*
At least once a week	**100** ***22%*** **c**	82 *23%*	12 *22%*	5 *23%*	30 *17%*	63 *29%* Ac	7 *17%*	- -	90 *21%*	6 *36%*	19 *20%*	81 *23%*	8 *15%*	4 *23%*	4 *13%*	13 *29%*	18 *39%* Aktv	7 *27%*	5 *15%*	7 *26%*	10 *28%*	10 *17%*	13 *20%*	2 *12%*
At least once a month	**49** ***11%*** **R**	38 *11%*	9 *16%*	2 *9%*	14 *8%*	28 *13%*	7 *16%*	- -	46 *11%*	2 *16%*	8 *9%*	39 *11%*	7 *13%*	2 *12%*	1 *4%*	2 *6%*	4 *8%*	3 *11%*	3 *9%*	3 *12%*	5 *14%*	3 *5%*	14 *22%* Ant	2 *12%*
At least once every three months	**26** ***6%*** **IL**	23 *6%*	2 *4%*	- -	6 *3%*	18 *8%*	* *1%*	- -	23 *6%*	3 *17%*	5 *6%*	20 *6%*	3 *5%*	- -	3 *10%*	- -	2 *5%*	1 *4%*	5 *15%*	2 *6%* t	1 *3%*	- -	7 *12%* nt	1 *10%* nt
Don´t know/can´t remember	**19** ***4%*** **d**	15 *4%*	3 *6%*	- -	9 *5%* d	3 *1%*	4 *9%* d	- -	19 *4%*	- -	5 *5%*	14 *4%*	2 *3%*	- -	2 *6%*	3 *6%*	3 *6%*	2 *9%*	- -	- -	1 *2%*	6 *10%*	1 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**434**	242	64	5	24	19	25	55	115	34	117	100	39	6	18	23	32	87	72	81	70
Base (weighted)	**450**	262	83*	6**	14**	16**	19**	51*	112*	38**	127*	102*	40*	6**	21**	20**	28**	85*	74*	89*	86*
Effective Base	**364**	209	55	4	20	16	20	50	96	29	98	84	35	5	16	18	28	73	61	69	61
A few times a day	**67** ***15%***	37 *14%*	11 *13%*	- -	3 *20%*	4 *24%*	6 *34%*	7 *13%*	15 *14%*	2 *6%*	19 *15%*	13 *13%*	16 *41%* AIK L	- -	1 *4%*	5 *26%*	6 *22%*	9 *11%*	13 *17%*	11 *13%*	12 *14%*
At least once every day	**59** ***13%***	42 *16%*	7 *9%*	- -	1 *10%*	2 *11%*	2 *10%*	5 *10%*	13 *11%*	4 *11%*	19 *15%*	12 *12%*	7 *17%*	- -	2 *10%*	1 *6%*	3 *9%*	11 *14%*	7 *10%*	13 *15%*	12 *14%*
About two or three times a week	**130** ***29%***	74 *28%*	31 *37%*	4 *72%*	3 *21%*	2 *14%*	5 *25%*	12 *23%*	37 *33%*	14 *36%*	33 *26%*	31 *30%*	8 *19%*	2 *41%*	5 *23%*	5 *24%*	7 *26%*	26 *31%*	28 *38%*	25 *28%*	20 *24%*
At least once a week	**100** ***22%*** **M**	55 *21%*	24 *29%*	1 *10%*	2 *13%*	4 *22%*	3 *15%*	12 *24%*	25 *23%* M	9 *24%*	34 *27%* M	25 *25%* M	1 *1%*	- -	5 *25%*	5 *23%*	7 *26%*	20 *23%*	15 *20%*	21 *23%*	23 *27%*
At least once a month	**49** ***11%***	26 *10%*	8 *9%*	- -	4 *27%*	2 *12%*	3 *16%*	7 *13%*	15 *13%*	2 *5%*	13 *10%*	10 *10%*	4 *11%*	1 *13%*	4 *21%*	1 *7%*	3 *11%*	5 *6%*	7 *9%*	12 *13%*	13 *15%*
At least once every three months	**26** ***6%*** **I**	15 *6%*	1 *1%*	- -	* *3%*	3 *18%*	- -	6 *13%* AC	2 *2%*	6 *15%*	3 *3%*	9 *9%* I	4 *11%* I	* *6%*	1 *6%*	2 *10%*	2 *6%*	5 *6%*	3 *4%*	6 *7%*	3 *3%*
Don´t know/can´t remember	**19** ***4%***	13 *5%*	2 *2%*	1 *18%*	1 *7%*	- -	- -	2 *4%*	5 *5%*	1 *3%*	5 *4%*	2 *2%*	- -	2 *40%*	3 *12%*	1 *4%*	- -	8 *10%* AS	1 *1%*	1 *1%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**112**	52	60	29	83	63	49	13	19	25	23	15	17	33	54	25	38	74	10	102	86	9	9	8
Base (weighted)	**123***	65*	58*	33**	90*	71*	52*	15**	22**	25**	24**	17**	20**	36**	69*	19**	44*	80*	15**	109*	108*	7**	6**	2**
Effective Base	**95**	44	54	24	71	53	42	10	17	22	20	12	15	29	48	21	33	62	9	86	79	9	8	8
A few times a day	**10** ***8%*** **SU**	5 *7%*	5 *8%*	1 *3%*	9 *9%*	6 *8%*	4 *7%*	3 *18%*	4 *19%*	3 *11%*	- -	- -	- -	6 *17%*	3 *4%*	1 *5%*	6 *14%*	3 *4%*	5 *33%*	5 *4%*	9 *9%*	- -	- -	* *10%*
At least once every day	**17** ***13%*** **S**	8 *12%*	9 *15%*	2 *5%*	15 *16%*	12 *17%*	5 *9%*	* *2%*	4 *19%*	6 *24%*	1 *3%*	1 *7%*	4 *21%*	6 *17%*	8 *12%*	3 *13%*	10 *24%* S	6 *8%*	3 *19%*	14 *13%*	14 *13%*	1 *11%*	1 *13%*	1 *25%*
About two or three times a week	**21** ***17%***	13 *20%*	8 *14%*	10 *29%*	12 *13%*	10 *14%*	11 *21%*	6 *37%*	6 *28%*	4 *16%*	5 *21%*	1 *3%*	- -	3 *9%*	18 *26%* A	1 *4%*	6 *15%*	15 *19%*	4 *26%*	18 *16%*	19 *18%*	1 *10%*	1 *16%*	1 *31%*
At least once a week	**35** ***28%***	17 *26%*	17 *30%*	12 *36%*	22 *25%*	17 *25%*	17 *33%*	3 *20%*	6 *25%*	4 *17%*	9 *35%*	5 *32%*	8 *39%*	13 *36%*	16 *24%*	6 *29%*	13 *29%*	22 *27%*	1 *10%*	33 *30%*	31 *28%*	1 *12%*	3 *45%*	* *17%*
At least once a month	**24** ***19%*** **Gcg**	12 *19%*	12 *20%*	6 *18%*	18 *20%*	18 *26%*	5 *10%*	- -	2 *8%*	6 *23%*	5 *21%*	5 *33%*	6 *27%*	7 *19%*	14 *20%*	4 *18%*	6 *14%*	18 *22%*	- -	24 *22%*	20 *19%*	3 *43%*	1 *10%*	- -
At least once every three months	**15** ***12%*** **Zg**	10 *15%*	5 *8%*	1 *4%*	13 *15%*	7 *10%*	8 *15%*	2 *14%*	- -	2 *10%*	5 *20%*	3 *17%*	3 *13%*	1 *2%*	8 *12%*	6 *31%*	2 *4%*	13 *16%*	2 *12%*	13 *12%*	12 *11%*	2 *24%*	1 *16%*	- -
Don´t know/can´t remember	**3** ***2%*** **j**	- -	3 *5%*	1 *4%*	1 *2%*	* *1%*	2 *5%*	1 *10%*	- -	- -	- -	1 *8%*	- -	* *1%*	2 *4%*	- -	- -	3 *4%*	- -	3 *3%*	2 *2%*	- -	- -	* *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**112**	96	9	5	49	49	10	15	67	15	33	77	9	6	6	12	13	6	5	9	12	11	15	8
Base (weighted)	**123***	106*	12**	3**	52*	58*	10**	15**	75*	14**	36**	84*	7**	6**	6**	16**	16**	8**	6**	6**	17**	15**	19**	2**
Effective Base	**95**	83	8	5	42	42	8	13	57	13	29	65	9	6	6	11	12	6	5	8	11	10	15	8
A few times a day	**10** ***8%*** **SU**	10 *9%* -	- - -	- - -	10 *18%* Ad	- - -	- - -	- - -	10 *13%* -	- - -	2 *6%* -	7 *9%* -	- - -	1 *18%* -	1 *22%* -	- - -	2 *10%* -	2 *20%* -	- - -	- - -	1 *6%* -	3 *18%* -	- - -	* *10%* -
At least once every day	**17** ***13%*** **S**	16 *15%* -	- - -	- - -	12 *23%* Ad	4 *7%* -	- - -	- - -	15 *20%* A	- - -	5 *14%* -	12 *14%* -	1 *11%* -	3 *40%* -	- - -	3 *16%* -	5 *30%* -	1 *16%* -	1 *19%* -	1 *13%* -	1 *6%* -	1 *9%* -	- - -	1 *25%* -
About two or three times a week	**21** ***17%***	17 *16%*	4 *36%*	* *9%*	10 *19%*	10 *18%*	1 *12%*	2 *11%*	18 *24%*	1 *6%*	7 *19%*	14 *17%*	1 *10%*	1 *14%*	- -	4 *26%*	2 *11%*	1 *11%*	- -	1 *16%*	1 *8%*	5 *33%*	5 *25%*	1 *31%*
At least once a week	**35** ***28%***	28 *27%*	5 *38%*	1 *43%*	10 *19%*	17 *30%*	7 *70%*	5 *30%*	20 *26%*	4 *25%*	12 *33%*	23 *27%*	1 *12%*	- -	3 *55%*	4 *22%*	4 *26%*	- -	2 *35%*	3 *45%*	3 *15%*	4 *30%*	11 *58%*	* *17%*
At least once a month	**24** ***19%*** **Gcg**	23 *21%*	1 *9%*	- -	5 *10%*	17 *29%* Ac	1 *10%*	5 *33%*	9 *11%*	1 *9%*	6 *18%*	16 *18%*	3 *43%*	1 *16%*	- -	5 *29%*	2 *11%*	3 *40%*	1 *17%*	1 *10%*	6 *38%*	- -	2 *12%*	- -
At least once every three months	**15** ***12%*** **Zg**	10 *9%*	2 *17%*	2 *48%*	5 *10%*	8 *13%*	1 *8%*	4 *26%*	3 *4%*	6 *46%*	2 *5%*	13 *15%*	2 *24%*	1 *11%*	1 *23%*	1 *7%*	2 *12%*	1 *14%*	2 *29%*	1 *16%*	3 *18%*	1 *10%*	- -	- -
Don´t know/can´t remember	**3** ***2%*** **j**	3 *3%*	- -	- -	1 *2%*	2 *3%*	- -	- -	1 *1%*	2 *13%*	1 *4%*	* *	- -	- -	- -	- -	- -	- -	- -	- -	1 *9%*	- -	1 *5%*	* *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**112**	58	14	2	9	9	3	17	24	8	30	32	15	-	3	10	13	29	18	15	10
Base (weighted)	**123***	65*	20**	4**	6**	8**	3**	17**	26**	9**	36**	34**	17**	-**	1**	12**	11**	34**	18**	18*	12**
Effective Base	**95**	52	12	2	8	8	3	16	22	7	26	26	13	-	2	10	12	24	16	14	9
A few times a day	**10**	6	3	-	-	-	1	-	3	-	1	2	4	-	-	3	1	3	-	1	2
	8%	*9%*	*15%*	-	-	-	*37%*	-	*10%*	-	*3%*	*6%*	*22%*	-	-	*22%*	*9%*	*8%*	-	*6%*	*16%*
At least once every day	**17**	10	3	-	1	*	-	2	4	4	-	4	4	-	*	4	2	4	1	1	3
	13%	*15%*	*16%*	-	*17%*	*3%*	-	*14%*	*14%*	*45%*	-	*13%*	*25%*	-	*21%*	*29%*	*21%*	*13%*	*7%*	*7%*	*26%*
About two or three times a week	**21**	11	2	4	*	3	1	-	3	1	9	6	3	-	*	-	*	8	4	2	1
	17%	*17%*	*11%*	*100%*	*3%*	*35%*	*34%*	-	*10%*	*13%*	*24%*	*16%*	*17%*	-	*22%*	-	*1%*	*24%*	*21%*	*14%*	*6%*
At least once a week	**35**	19	4	-	2	3	1	5	5	1	14	11	2	-	1	-	6	6	6	7	4
	28%	*29%*	*22%*	-	*44%*	*36%*	*30%*	*30%*	*21%*	*14%*	*38%*	*34%*	*10%*	-	*57%*	-	*52%*	*18%*	*33%*	*40%*	*33%*
At least once a month	**24**	15	2	-	1	-	-	6	7	3	5	6	4	-	-	2	1	10	5	2	1
	19%	*23%*	*10%*	-	*23%*	-	-	*32%*	*27%*	*28%*	*12%*	*17%*	*24%*	-	-	*14%*	*5%*	*28%*	*30%*	*12%*	*10%*
At least once every three months	**15**	4	5	-	1	2	-	3	4	-	6	4	-	-	-	4	1	1	2	4	1
	12% **B**	*6%*	*25%*	-	*13%*	*26%*	-	*18%*	*17%*	-	*18%*	*12%*	-	-	-	*35%*	*12%*	*3%*	*9%*	*21%*	*9%*
Don´t know/can´t remember	**3**	1	*	-	-	-	-	1	-	-	1	1	*	-	-	-	-	2	-	-	-
	2%	*2%*	*2%*	-	-	-	-	*6%*	-	-	*4%*	*3%*	*2%*	-	-	-	-	*5%*	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**63**	29	34	17	46	23	40	12	28	18	2	1	2	27	22	14	50	13	10	53	45	7	4	7
Base (weighted)	**67***	34**	33**	16**	51*	25**	42*	15**	29**	16**	2**	1**	3**	27**	29**	11**	53*	14**	17**	50*	56*	7**	2**	2**
Effective Base	**52**	26	27	14	39	20	33	10	24	15	1	1	2	23	19	11	41	11	10	45	41	7	4	7
A few times a day	**14** ***21%***	6 *18%*	8 *24%*	5 *32%*	9 *17%*	4 *15%*	10 *24%*	4 *24%*	6 *21%*	4 *25%*	- -	- -	- -	3 *12%*	7 *24%*	4 *34%*	12 *22%*	2 *17%*	6 *34%*	8 *16%*	10 *18%*	1 *22%*	1 *55%*	1 *58%*
At least once every day	**22** ***32%***	14 *40%*	8 *24%*	2 *15%*	19 *38%*	10 *40%*	12 *28%*	6 *36%*	10 *32%*	5 *30%*	2 *81%*	- -	- -	11 *41%*	8 *27%*	3 *25%*	21 *39%*	1 *8%*	7 *40%*	15 *30%*	19 *34%*	2 *33%*	- -	* *13%*
About two or three times a week	**15** ***22%***	7 *22%*	8 *23%*	4 *27%*	11 *21%*	7 *27%*	8 *20%*	2 *10%*	7 *23%*	6 *38%*	- -	1 *100%*	- -	9 *32%*	3 *10%*	4 *31%*	13 *25%*	2 *11%*	3 *17%*	12 *24%*	13 *23%*	2 *27%*	1 *26%*	- -
At least once a week	**9** ***13%*** **R**	3 *10%*	6 *17%*	3 *20%*	6 *11%*	4 *14%*	5 *13%*	- -	4 *15%*	1 *6%*	* *19%*	- -	3 *100%*	2 *9%*	5 *19%*	1 *10%*	3 *6%*	6 *40%*	- -	9 *18%* A	7 *12%*	1 *18%*	* *20%*	* *16%*
At least once a month	**5** ***8%*** **g**	3 *10%*	2 *5%*	- -	5 *10%*	- -	5 *12%*	3 *22%*	2 *5%*	- -	- -	- -	- -	2 *6%*	3 *12%*	- -	4 *7%*	1 *9%*	2 *10%*	3 *7%*	5 *9%*	- -	- -	- -
At least once every three months	**1** ***1%***	- -	1 *3%*	1 *5%*	- -	1 *4%*	- -	- -	1 *3%*	- -	- -	- -	- -	- -	1 *3%*	- -	- -	1 *6%*	- -	1 *2%*	1 *2%*	- -	- -	- -
Don´t know/can´t remember	**1** ***2%***	- -	1 *4%*	- -	1 *3%*	- -	1 *3%*	1 *7%*	* *1%*	- -	- -	- -	- -	* *1%*	1 *4%*	- -	* *1%*	1 *8%*	- -	1 *3%*	1 *2%*	- -	- -	* *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**63**	54	3	1	37	18	3	4	50	6	14	49	7	3	4	5	5	3	1	4	3	17	4	7
Base (weighted)	**67***	58*	3**	1**	39*	20**	3**	4**	53*	7**	14**	53*	7**	3**	5**	5**	7**	4**	1**	2**	3**	23**	4**	2**
Effective Base	**52**	45	3	1	31	15	3	4	42	5	12	41	7	3	4	5	5	3	1	4	3	16	4	7
A few times a day	**14** ***21%***	10 *18%*	- -	1 *100%*	10 *27%*	- -	1 *23%*	1 *24%*	10 *19%*	3 *39%*	4 *27%*	10 *19%*	1 *22%*	- -	2 *34%*	1 *12%*	2 *26%*	- -	- -	1 *55%*	1 *31%*	5 *21%*	- -	1 *58%*
At least once every day	**22** ***32%***	20 *35%*	2 *51%*	- -	16 *42%*	6 *27%*	- -	2 *50%*	20 *37%*	- -	2 *17%*	19 *37%*	2 *33%*	1 *45%*	- -	1 *19%*	1 *21%*	1 *19%*	- -	- -	2 *47%*	10 *42%*	3 *74%*	* *13%*
About two or three times a week	**15** ***22%***	13 *23%*	1 *25%*	- -	7 *18%*	5 *24%*	2 *77%*	1 *26%*	12 *22%*	- -	5 *34%*	10 *19%*	2 *27%*	1 *19%*	1 *22%*	2 *41%*	2 *29%*	1 *28%*	- -	1 *26%*	- -	6 *25%*	- -	- -
At least once a week	**9** ***13%*** **R**	8 *14%*	1 *24%*	- -	2 *6%*	7 *32%*	- -	- -	8 *14%*	1 *14%*	2 *14%*	7 *13%*	1 *18%*	1 *36%*	- -	1 *28%*	2 *25%*	- -	1 *100%*	* *20%*	1 *22%*	1 *4%*	- -	* *16%*
At least once a month	**5** ***8%*** **g**	4 *6%*	- -	- -	2 *4%*	2 *11%*	- -	- -	2 *3%*	3 *47%*	1 *9%*	4 *7%*	- -	- -	1 *26%*	- -	- -	2 *53%*	- -	- -	- -	2 *7%*	- -	- -
At least once every three months	**1** ***1%***	1 *2%*	- -	- -	- -	1 *4%*	- -	- -	1 *2%*	- -	- -	1 *2%*	- -	- -	1 *18%*	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don´t know/can´t remember	**1** ***2%***	1 *2%*	- -	- -	1 *3%*	* *1%*	- -	- -	1 *3%*	- -	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *26%*	* *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**63**	43	9	-	2	3	5	1	12	2	16	13	16	-	3	7	7	15	13	7	11
Base (weighted)	**67***	46*	12**	-**	1**	3**	3**	1**	15**	3**	13**	13**	20**	-**	3**	7**	8**	16**	12**	9*	12**
Effective Base	**52**	36	8	-	2	3	5	1	11	2	14	10	15	-	3	6	6	11	11	7	9
A few times a day	**14**	10	3	-	-	1	1	-	3	1	1	4	5	-	-	-	-	4	5	3	*
	21%	*22%*	*23%*	-	-	*19%*	*19%*	-	*18%*	*38%*	*7%*	*31%*	*27%*	-	-	-	-	*25%*	*37%*	*32%*	*2%*
At least once every day	**22**	18	2	-	-	-	1	-	5	-	4	2	11	-	1	1	5	3	2	4	7
	32%	*39%*	*20%*	-	-	-	*41%*	-	*32%*	-	*27%*	*16%*	*53%*	-	*21%*	*18%*	*60%*	*18%*	*17%*	*39%*	*62%*
About two or three times a week	**15**	11	2	-	-	-	1	-	3	-	3	6	3	-	-	1	3	6	2	-	2
	22%	*24%*	*21%*	-	-	-	*41%*	-	*22%*	-	*24%*	*44%*	*15%*	-	-	*16%*	*40%*	*36%*	*13%*	-	*19%*
At least once a week	**9**	4	2	-	1	-	-	1	*	2	2	1	1	-	2	2	-	1	3	1	2
	13%	*9%*	*18%*	-	*100%*	-	-	*100%*	*3%*	*62%*	*15%*	*9%*	*5%*	-	*79%*	*23%*	-	*7%*	*26%*	*16%*	*15%*
At least once a month	**5**	2	2	-	-	1	-	-	4	-	1	-	-	-	-	3	-	2	-	-	-
	8%	*3%*	*18%*	-	-	*43%*	-	-	*25%*	-	*10%*	-	-	-	-	*43%*	-	*14%*	-	-	-
At least once every three months	**1**	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	1%	*2%*	-	-	-	-	-	-	-	-	*7%*	-	-	-	-	-	-	-	*7%*	-	-
Don´t know/can´t remember	**1**	*	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	*
	2%	*1%*	-	-	-	*37%*	-	-	-	-	*10%*	-	-	-	-	-	-	-	-	*12%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**202**	109	93	66	136	89	113	25	43	39	37	24	34	61	87	54	78	124	19	183	155	22	13	12
Base (weighted)	**211**	114*	97*	68*	143	88*	122*	30**	51*	40*	35*	21**	35*	68*	99*	44*	83*	127	29**	181	180	20**	7**	4**
Effective Base	**175**	92	83	58	117	79	97	21	37	35	31	22	31	56	75	47	69	106	17	162	141	21	12	11
A few times a day	**24** ***11%*** **CDS dj**	18 *15%*	6 *6%*	3 *4%*	21 *15%* D	12 *13%*	12 *10%*	1 *5%*	13 *26%* AM	4 *10%*	3 *8%*	1 *3%*	2 *5%*	10 *14%*	11 *11%*	3 *7%*	15 *17%* AS	9 *7%*	4 *14%*	19 *11%*	19 *10%*	3 *13%*	1 *17%*	1 *26%*
At least once every day	**44** ***21%*** **SU**	30 *26%*	15 *15%*	15 *22%*	29 *21%*	19 *22%*	25 *21%*	3 *10%*	15 *30%*	13 *32%*	5 *16%*	2 *11%*	6 *17%*	13 *20%*	25 *25%*	6 *14%*	25 *30%* AS	19 *15%*	9 *32%*	35 *19%*	36 *20%*	7 *36%*	1 *13%*	1 *22%*
About two or three times a week	**68** ***32%*** **JP**	33 *29%*	35 *36%*	23 *34%*	45 *31%*	29 *33%*	39 *32%*	18 *62%*	13 *25%*	5 *11%*	10 *27%*	10 *48%*	13 *37%* J	28 *41%* P	24 *24%*	16 *38%*	20 *24%*	48 *37%*	10 *35%*	58 *32%*	61 *34%*	5 *25%*	2 *24%*	1 *14%*
At least once a week	**32** ***15%*** **OZ**	16 *14%*	16 *16%*	13 *19%*	19 *13%*	12 *13%*	21 *17%*	3 *10%*	5 *9%*	9 *22%*	10 *28%* AIM	4 *17%*	3 *7%*	3 *5%*	22 *23%* AO	6 *14%*	12 *14%*	20 *16%*	3 *9%*	29 *16%*	28 *16%*	2 *9%*	2 *27%*	1 *17%*
At least once a month	**28** ***13%*** **I**	14 *13%*	14 *14%*	7 *11%*	21 *14%*	10 *12%*	18 *15%*	3 *9%*	2 *3%*	8 *19%* I	6 *16%*	2 *12%*	8 *23%* I	10 *15%*	11 *11%*	7 *16%*	8 *9%*	20 *16%*	3 *10%*	25 *14%*	23 *13%*	3 *17%*	1 *19%*	* *9%*
At least once every three months	**12** ***6%*** **Bc**	3 *2%*	9 *10%* B	5 *7%*	7 *5%*	5 *5%*	7 *6%*	1 *4%*	3 *5%*	* *1%*	2 *5%*	2 *8%*	4 *11%*	2 *4%*	5 *5%*	5 *11%*	3 *3%*	9 *7%*	- -	12 *7%*	11 *6%*	- -	- -	* *11%*
Don´t know/can´t remember	**2** ***1%***	- -	2 *3%*	2 *3%*	1 *	2 *2%*	1 *1%*	- -	1 *2%*	2 *4%*	- -	- -	- -	1 *1%*	2 *2%*	- -	1 *1%*	2 *1%*	- -	2 *1%*	2 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**202**	151	26	16	78	88	24	3	190	5	52	147	22	7	12	33	18	11	14	13	8	33	19	12
Base (weighted)	**211**	157	26**	18**	81*	90*	25**	4**	198	5**	56*	151	20**	8**	14**	39*	22**	12**	17**	7**	8**	37*	24**	4**
Effective Base	**175**	129	23	15	64	80	22	3	165	4	44	128	21	7	11	30	15	9	13	12	8	30	18	11
A few times a day	**24** ***11%*** **CDSdj**	20 *13%*	3 *11%*	1 *4%*	18 *23%* Ad	4 *5%*	1 *3%*	- -	23 *12%*	* *6%*	15 *27%* Aj	9 *6%*	3 *13%*	4 *44%*	2 *13%*	2 *5%*	2 *7%*	3 *23%*	- -	1 *17%*	- -	6 *15%*	2 *8%*	1 *26%*
At least once every day	**44** ***21%*** **SU**	35 *22%*	4 *14%*	2 *9%*	24 *29%*	15 *17%*	1 *5%*	1 *41%*	41 *21%*	- -	11 *19%*	34 *22%*	7 *36%*	1 *16%*	1 *11%*	11 *28%*	4 *18%*	- -	1 *5%*	1 *13%*	- -	13 *36%* A	4 *17%*	1 *22%*
About two or three times a week	**68** ***32%*** **JP**	50 *32%*	10 *38%*	5 *30%*	21 *26%*	31 *35%*	11 *43%*	- -	64 *32%*	4 *75%*	14 *26%*	51 *34%*	5 *25%*	1 *17%*	8 *57%*	17 *45%* t	11 *52%*	3 *22%*	5 *30%*	2 *24%*	- -	7 *19%*	8 *34%*	1 *14%*
At least once a week	**32** ***15%*** **OZ**	19 *12%*	6 *24%*	6 *34%*	9 *11%*	18 *20%*	3 *12%*	- -	31 *16%*	1 *19%*	5 *9%*	26 *17%*	2 *9%*	- -	1 *6%*	3 *9%*	1 *4%*	3 *29%*	7 *43%*	2 *27%*	1 *12%*	6 *15%*	5 *22%*	1 *17%*
At least once a month	**28** ***13%*** **I**	23 *14%*	4 *13%*	2 *10%*	8 *10%*	13 *14%*	6 *24%*	1 *34%*	25 *13%*	- -	6 *10%*	22 *15%*	3 *17%*	2 *24%*	1 *7%*	3 *7%*	3 *15%*	2 *13%*	1 *8%*	1 *19%*	5 *67%*	4 *11%*	2 *9%*	* *9%*
At least once every three months	**12** ***6%*** **Bc**	8 *5%*	- -	2 *13%*	* *1%*	7 *7%* c	3 *14%*	- -	12 *6%*	- -	5 *10%*	7 *4%*	- -	- -	- -	3 *7%*	- -	2 *13%*	2 *14%*	- -	2 *21%*	1 *2%*	2 *10%*	* *11%*
Don´t know/can´t remember	**2** ***1%***	2 *2%*	- -	- -	1 *1%*	2 *2%*	- -	1 *24%*	2 *1%*	- -	- -	2 *2%*	- -	- -	1 *7%*	- -	1 *4%*	- -	- -	- -	- -	1 *2%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**202**	85	30	1	17	11	15	43	43	15	55	49	25	3	9	28	19	40	40	34	21
Base (weighted)	**211**	95*	41**	1**	10**	10**	12**	41*	41*	15**	63*	49*	32**	2**	8**	24**	19**	43*	43*	37*	25**
Effective Base	**175**	77	26	1	15	10	14	39	36	13	48	44	23	3	8	23	17	34	34	29	20
A few times a day	**24**	15	4	-	2	*	1	2	5	2	3	6	8	-	-	5	1	3	6	2	6
	11%	*16%*	*10%*	-	*20%*	*5%*	*5%*	*4%*	*12%*	*15%*	*4%*	*12%*	*25%*	-	-	*19%*	*4%*	*8%*	*13%*	*6%*	*23%*
At least once every day	**44**	22	12	1	1	-	2	7	5	3	15	8	11	1	2	3	6	12	7	11	2
	21%	*23%*	*29%*	*100%*	*6%*	-	*17%*	*16%*	*13%*	*20%*	*24%*	*16%*	*34%*	*46%*	*24%*	*10%*	*32%*	*29%*	*17%*	*30%*	*9%*
About two or three times a week	**68**	23	19	-	4	5	2	15	14	4	18	17	7	1	5	5	7	16	18	9	6
	32% **B**	*25%*	*45%*	-	*37%*	*48%*	*20%*	*37%*	*35%*	*28%*	*29%*	*35%*	*20%*	*29%*	*65%*	*21%*	*39%*	*38%*	*43%*	*24%*	*26%*
At least once a week	**32**	16	6	-	1	2	4	4	7	3	14	6	1	-	-	4	1	7	2	8	7
	15% **S**	*17%*	*13%*	-	*12%*	*19%*	*31%*	*9%*	*18%*	*22%*	*23%*	*13%*	*4%*	-	-	*15%*	*4%*	*16%*	*4%*	*22%*	*30%*
At least once a month	**28**	11	1	-	2	3	2	9	6	2	10	6	4	1	-	6	4	2	9	2	2
	13%	*12%*	*4%*	-	*19%*	*28%*	*13%*	*23%*	*14%*	*11%*	*15%*	*13%*	*13%*	*26%*	-	*26%*	*21%*	*5%*	*21%*	*6%*	*10%*
At least once every three months	**12**	6	-	-	1	-	1	5	3	-	2	5	1	-	1	2	-	1	-	5	1
	6%	*6%*	-	-	*7%*	-	*7%*	*12%*	*8%*	-	*3%*	*10%*	*4%*	-	*11%*	*8%*	-	*3%*	-	*13%*	*4%*
Don´t know/can´t remember	**2**	2	-	-	-	-	1	-	-	1	1	1	-	-	-	-	-	-	1	-	-
	1%	*2%*	-	-	-	-	*6%*	-	-	*4%*	*1%*	*2%*	-	-	-	-	-	-	*2%*	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 195

A3a_16. How often in the past 3 months have you watched programmes using these services?
Hayu
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**37**	16	21	7	30	11	26	14	15	6	1	-	1	10	18	9	18	19	4	33	28	6	-	3
Base (weighted)	**44***	24**	19**	8**	36**	13**	31**	20**	16**	5**	1**	-**	2**	11**	25**	7**	21**	23**	7**	36**	38**	5**	-**	1**
Effective Base	**31**	14	19	6	25	10	21	13	13	5	1	-	1	9	16	8	15	16	4	28	25	6	-	3
A few times a day	**7**	5	3	1	6	2	5	2	6	-	-	-	-	1	5	2	7	1	2	5	6	2	-	-
	17%	*20%*	*14%*	*13%*	*18%*	*19%*	*16%*	*9%*	*35%*	-	-	-	-	*10%*	*18%*	*26%*	*31%*	*4%*	*28%*	*15%*	*15%*	*37%*	-	-
At least once every day	**4**	2	2	-	4	3	1	-	4	-	-	-	-	4	-	*	3	1	2	2	4	-	-	*
	9%	*7%*	*12%*	-	*11%*	*21%*	*4%*	-	*25%*	-	-	-	-	*33%*	-	*4%*	*14%*	*5%*	*22%*	*7%*	*10%*	-	-	*27%*
About two or three times a week	**11**	8	2	2	9	1	9	7	2	1	-	-	-	3	5	2	3	8	4	7	11	-	-	*
	25%	*34%*	*13%*	*23%*	*25%*	*11%*	*30%*	*36%*	*15%*	*26%*	-	-	-	*30%*	*22%*	*28%*	*15%*	*33%*	*50%*	*19%*	*28%*	-	-	*29%*
At least once a week	**7**	2	5	2	5	5	2	2	2	2	1	-	-	2	4	1	3	4	-	7	5	2	-	*
	16%	*7%*	*28%*	*28%*	*14%*	*38%*	*8%*	*12%*	*11%*	*44%*	*100%*	-	-	*18%*	*15%*	*17%*	*13%*	*19%*	-	*20%*	*12%*	*42%*	-	*44%*
At least once a month	**11**	8	3	1	10	1	10	7	1	1	-	-	2	-	10	1	4	7	-	11	10	1	-	-
	25%	*32%*	*16%*	*18%*	*27%*	*11%*	*31%*	*35%*	*7%*	*15%*	-	-	*100%*	-	*40%*	*14%*	*21%*	*29%*	-	*30%*	*26%*	*21%*	-	-
At least once every three months	**1**	-	1	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	1	-	-	-
	2%	-	*5%*	-	*3%*	-	*3%*	-	*7%*	-	-	-	-	*9%*	-	-	*5%*	-	-	*3%*	*3%*	-	-	-
Don't know/can't remember	**2**	-	2	1	1	-	2	1	-	1	-	-	-	-	1	1	-	2	-	2	2	-	-	-
	5%	-	*11%*	*18%*	*2%*	-	*7%*	*7%*	-	*15%*	-	-	-	-	*6%*	*11%*	-	*10%*	-	*6%*	*6%*	-	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**37**	29	5	1	18	13	3	3	21	8	9	28	6	1	1	3	4	1	4	-	4	6	4	3
Base (weighted)	**44***	34**	7**	1**	21**	17**	4**	3**	25**	9**	11**	33**	5**	1**	1**	5**	6**	2**	5**	-**	5**	8**	5**	1**
Effective Base	**31**	24	4	1	15	11	2	2	18	7	8	24	6	1	1	3	4	1	4	-	4	5	4	3
A few times a day	**7** ***17%***	7 *19%*	1 *14%*	- -	7 *32%*	1 *5%*	- -	- -	7 *30%*	- -	2 *20%*	5 *16%*	2 *37%*	- -	- -	- -	2 *25%*	- -	- -	- -	1 *22%*	3 *40%*	- -	- -
At least once every day	**4** ***9%***	4 *12%*	- -	- -	4 *19%*	- -	- -	- -	4 *16%*	- -	4 *38%*	- -	- -	- -	- -	- -	- -	- -	3 *57%*	- -	- -	1 *13%*	- -	* *27%*
About two or three times a week	**11** ***25%***	7 *21%*	4 *56%*	- -	7 *34%*	4 *22%*	- -	1 *33%*	7 *27%*	1 *12%*	1 *10%*	10 *29%*	- -	1 *100%*	1 *100%*	2 *39%*	2 *39%*	- -	- -	- -	- -	1 *11%*	3 *58%*	* *29%*
At least once a week	**7** ***16%***	5 *15%*	1 *19%*	- -	3 *15%*	3 *17%*	1 *17%*	* *15%*	4 *14%*	2 *18%*	1 *6%*	6 *20%*	2 *42%*	- -	- -	- -	2 *37%*	- -	1 *26%*	- -	1 *25%*	- -	- -	* *44%*
At least once a month	**11** ***25%***	9 *26%*	- -	1 *100%*	- -	7 *40%*	2 *61%*	1 *52%*	3 *13%*	4 *46%*	1 *13%*	10 *29%*	1 *21%*	- -	- -	3 *61%*	- -	2 *100%*	- -	- -	1 *22%*	3 *36%*	1 *22%*	- -
At least once every three months	**1** ***2%***	1 *3%*	- -	- -	- -	1 *6%*	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *20%*	- -
Don´t know/can´t remember	**2** ***5%***	1 *4%*	1 *12%*	- -	- -	1 *9%*	1 *22%*	- -	- -	2 *25%*	1 *14%*	1 *2%*	- -	- -	- -	- -	- -	- -	1 *16%*	- -	1 *31%*	- -	- -	- -

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**37**	22	6	-	2	4	3	-	10	2	9	8	7	1	-	4	9	7	6	3	5
Base (weighted)	**44***	23**	12**	-**	1**	4**	3**	-**	13**	3**	12**	6**	8**	1**	-**	4**	8**	11**	8**	3*	5**
Effective Base	**31**	19	6	-	2	4	3	-	8	2	8	7	6	1	-	4	7	6	5	3	5
A few times a day	**7** ***17%***	4 *19%*	2 *18%*	- -	- -	- -	1 *37%*	- -	2 *14%*	2 *49%*	- -	1 *15%*	3 *39%*	- -	- -	- -	1 *12%*	4 *33%*	1 *11%*	- -	2 *41%*
At least once every day	**4** ***9%***	4 *17%*	- -	- -	- -	- -	- -	- -	1 *8%*	2 *51%*	- -	* *4%*	1 *13%*	- -	- -	- -	1 *16%*	- -	2 *20%*	1 *31%*	- -
About two or three times a week	**11** ***25%***	7 *28%*	4 *36%*	- -	- -	- -	- -	- -	5 *40%*	- -	3 *25%*	1 *20%*	1 *16%*	- -	- -	1 *26%*	4 *53%*	- -	2 *30%*	1 *34%*	- -
At least once a week	**7** ***16%***	5 *20%*	- -	- -	1 *44%*	2 *39%*	- -	- -	3 *21%*	- -	2 *15%*	2 *27%*	1 *10%*	- -	- -	1 *15%*	2 *20%*	1 *5%*	2 *30%*	- -	2 *38%*
At least once a month	**11** ***25%***	1 *4%*	6 *47%*	- -	- -	3 *61%*	2 *63%*	- -	2 *16%*	- -	6 *48%*	1 *22%*	1 *9%*	1 *100%*	- -	2 *58%*	- -	5 *48%*	1 *9%*	1 *35%*	- -
At least once every three months	**1** ***2%***	1 *5%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *13%*	- -	- -	- -	- -	- -	- -	- -	1 *22%*
Don´t know/can´t remember	**2** ***5%***	1 *6%*	- -	- -	1 *56%*	- -	- -	- -	- -	- -	1 *12%*	1 *13%*	- -	- -	- -	- -	- -	1 *13%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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A BBC YouTube Channel
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**175**	76	99	53	122	92	83	35	43	32	26	23	16	61	84	30	65	110	21	154	123	18	18	16
Base (weighted)	**183**	90*	93*	51*	132*	99*	85*	45**	47*	33**	26**	20**	13**	61*	99*	23**	72*	111*	32**	151	154	16**	9**	5**
Effective Base	**144**	63	84	46	99	78	66	28	38	27	23	19	13	53	70	24	56	88	19	127	112	16	17	15
A few times a day	**19** ***10%*** **Sd**	11 *12%*	7 *8%*	3 *5%*	16 *12%*	13 *14%*	5 *6%*	- -	12 *27%* A	4 *11%*	1 *4%*	1 *7%*	- -	6 *10%*	10 *10%*	3 *13%*	14 *19%* AS	5 *4%*	3 *10%*	15 *10%*	16 *11%*	2 *10%*	1 *6%*	- -
At least once every day	**25** ***14%*** **S**	9 *10%*	16 *17%*	7 *13%*	18 *14%*	14 *14%*	11 *13%*	2 *4%*	6 *12%*	10 *30%*	4 *17%*	2 *11%*	1 *7%*	11 *18%*	12 *12%*	2 *9%*	17 *24%* AS	8 *7%*	4 *14%*	20 *13%*	20 *13%*	3 *20%*	- -	2 *35%*
About two or three times a week	**40** ***22%*** **U**	19 *21%*	21 *23%*	14 *28%*	25 *19%*	16 *16%*	24 *29%*	13 *29%*	12 *26%*	6 *18%*	4 *14%*	4 *21%*	1 *7%*	12 *19%*	22 *22%*	6 *27%*	15 *21%*	25 *22%*	11 *33%*	29 *19%*	32 *21%*	4 *22%*	3 *30%*	1 *23%*
At least once a week	**38** ***21%*** **C**	25 *27%*	13 *14%*	9 *18%*	28 *21%*	18 *18%*	20 *24%*	11 *24%*	7 *15%*	6 *19%*	8 *30%*	3 *16%*	3 *21%*	10 *16%*	24 *24%*	4 *19%*	17 *23%*	21 *19%*	4 *12%*	34 *22%*	30 *20%*	4 *23%*	3 *32%*	1 *24%*
At least once a month	**37** ***20%*** **DRc**	15 *16%*	23 *24%*	5 *10%*	32 *24%*	22 *22%*	15 *18%*	8 *18%*	7 *16%*	5 *16%*	6 *21%*	7 *34%*	5 *35%*	14 *24%*	19 *19%*	4 *18%*	6 *9%*	31 *28%* AR	4 *12%*	33 *22%*	33 *21%*	2 *11%*	2 *27%*	1 *12%*
At least once every three months	**22** ***12%*** **R**	10 *11%*	12 *12%*	10 *20%*	12 *9%*	14 *14%*	8 *9%*	11 *24%*	2 *5%*	2 *6%*	2 *9%*	1 *4%*	4 *30%*	6 *10%*	13 *14%*	2 *11%*	3 *4%*	19 *17%* AR	3 *11%*	18 *12%*	19 *12%*	2 *14%*	1 *6%*	* *7%*
Don´t know/can´t remember	**3** ***2%*** **U**	2 *2%*	1 *1%*	3 *5%*	1 *1%*	2 *2%*	1 *2%*	1 *2%*	- -	- -	1 *5%*	1 *6%*	- -	3 *4%*	- -	1 *4%*	- -	3 *3%*	2 *7%*	1 *1%*	3 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**175**	141	28	6	85	79	9	18	120	21	50	123	18	8	16	16	14	6	11	18	8	31	13	16
Base (weighted)	**183**	145	34**	5**	93*	78*	10**	18**	130	21**	59*	122	16**	8**	19**	20**	19**	8**	14**	9**	11**	36**	17**	5**
Effective Base	**144**	117	23	5	71	65	8	13	100	18	43	100	16	8	15	15	12	6	11	17	7	29	12	15
A few times a day	**19** ***10%*** **Sd**	17 *11%*	2 *6%*	- -	15 *16%* Ad	4 *5%*	- -	- -	17 *13%*	- -	8 *13%*	11 *9%*	2 *10%*	1 *13%*	3 *15%*	1 *4%*	1 *5%*	2 *20%*	3 *19%*	1 *6%*	- -	5 *14%*	1 *6%*	- -
At least once every day	**25** ***14%*** **S**	23 *16%*	1 *4%*	- -	18 *19%*	6 *8%*	1 *10%*	2 *10%*	18 *14%*	4 *17%*	10 *16%*	15 *12%*	3 *20%*	1 *16%*	4 *18%*	- -	2 *11%*	- -	- -	- -	2 *20%*	8 *23%*	2 *14%*	2 *35%*
About two or three times a week	**40** ***22%*** **U**	31 *21%*	8 *25%*	* *7%*	26 *28%*	14 *17%*	- -	8 *45%*	26 *20%*	4 *20%*	11 *19%*	27 *22%*	4 *22%*	3 *37%*	2 *9%*	6 *27%*	6 *32%*	1 *12%*	1 *8%*	3 *30%*	1 *11%*	7 *18%*	6 *35%*	1 *23%*
At least once a week	**38** ***21%*** **C**	31 *22%*	5 *15%*	1 *27%*	17 *19%*	19 *24%*	2 *19%*	3 *17%*	24 *18%*	9 *40%*	12 *21%*	25 *21%*	4 *23%*	1 *14%*	- -	6 *31%*	2 *11%*	4 *50%*	6 *45%*	3 *32%*	2 *21%*	6 *18%*	1 *8%*	1 *24%*
At least once a month	**37** ***20%*** **DRc**	25 *17%*	10 *29%*	2 *47%*	8 *8%*	23 *29%* Ac	7 *71%*	3 *17%*	27 *20%*	4 *18%*	11 *18%*	26 *21%*	2 *11%*	1 *10%*	5 *23%*	6 *31%*	3 *16%*	1 *18%*	2 *18%*	2 *27%*	3 *23%*	7 *20%*	4 *24%*	1 *12%*
At least once every three months	**22** ***12%*** **R**	14 *10%*	7 *22%*	- -	9 *10%*	10 *13%*	- -	2 *12%*	15 *12%*	1 *4%*	7 *13%*	14 *12%*	2 *14%*	1 *10%*	7 *34%*	1 *6%*	5 *25%*	- -	- -	1 *6%*	3 *25%*	2 *4%*	1 *7%*	* *7%*
Don´t know/can´t remember	**3** ***2%*** **U**	3 *2%*	- -	1 *19%*	- -	3 *4%*	- -	- -	3 *3%*	- -	- -	3 *3%*	- -	- -	- -	- -	- -	- -	1 *10%*	- -	- -	1 *2%*	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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A3a_17. How often in the past 3 months have you watched programmes using these services?
A BBC YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**175**	94	24	4	8	19	7	19	31	14	54	36	26	2	12	17	20	31	33	28	19
Base (weighted)	**183**	102*	34**	6**	5**	18**	4**	15**	35**	15**	59*	34**	28**	2**	9**	15**	21**	33**	34**	29*	22**
Effective Base	**144**	81	21	3	7	16	6	16	24	12	46	30	24	2	9	13	17	25	27	24	17
A few times a day	**19** ***10%***	16 *15%* A	1 *4%*	- -	1 *18%*	1 *4%*	- -	- -	2 *7%*	4 *25%*	2 *4%*	1 *4%*	8 *28%*	- -	1 *10%*	4 *29%*	2 *11%*	1 *4%*	6 *17%*	1 *4%*	3 *12%*
At least once every day	**25** ***14%***	20 *19%* A	2 *7%*	- -	- -	1 *4%*	* *6%*	2 *11%*	1 *3%*	1 *10%*	5 *8%*	9 *27%*	6 *20%*	1 *42%*	2 *18%*	2 *16%*	2 *12%*	3 *8%*	6 *18%*	7 *23%*	3 *14%*
About two or three times a week	**40** ***22%***	18 *17%*	10 *29%*	- -	2 *32%*	8 *43%*	1 *31%*	2 *12%*	8 *24%*	* *2%*	17 *28%*	5 *14%*	7 *25%*	- -	2 *25%*	2 *11%*	6 *27%*	10 *29%*	7 *22%*	7 *24%*	2 *9%*
At least once a week	**38** ***21%***	16 *15%*	15 *44%*	2 *31%*	* *8%*	1 *8%*	1 *25%*	2 *17%*	6 *18%*	5 *31%*	18 *31%*	8 *23%*	1 *3%*	- -	* *2%*	5 *30%*	4 *19%*	8 *25%*	3 *10%*	6 *22%*	5 *22%*
At least once a month	**37** ***20%***	18 *18%*	4 *11%*	2 *31%*	2 *42%*	4 *24%*	1 *38%*	5 *38%*	8 *23%*	3 *23%*	14 *23%*	6 *18%*	4 *14%*	- -	2 *21%*	1 *9%*	5 *24%*	10 *29%*	8 *24%*	5 *16%*	4 *19%*
At least once every three months	**22** ***12%***	12 *12%*	2 *5%*	2 *37%*	- -	2 *13%*	- -	3 *22%*	8 *22%*	1 *8%*	3 *5%*	5 *14%*	2 *6%*	1 *58%*	2 *24%*	1 *4%*	1 *7%*	2 *5%*	2 *6%*	3 *10%*	4 *18%*
Don´t know/can´t remember	**3** ***2%***	3 *3%*	- -	- -	- -	1 *5%*	- -	- -	1 *3%*	- -	1 *1%*	- -	1 *5%*	- -	- -	- -	- -	- -	1 *3%*	- -	1 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**334**	151	183	154	180	183	150	73	72	62	57	37	33	103	143	88	114	220	34	300	221	36	40	37
Base (weighted)	**333**	170	164	149	185	188	145	82*	71*	59*	56*	35*	31**	106*	159	69*	117*	216	51*	283	271	29*	21*	12*
Effective Base	**274**	126	151	126	148	152	120	58	60	51	48	31	27	90	116	73	94	180	31	246	202	33	38	34
A few times a day	**99** ***30%*** **KU**	53 *31%*	46 *28%*	49 *33%*	50 *27%*	54 *29%*	45 *31%*	47 *58%* AIJ KL	21 *30%*	15 *25%*	10 *18%*	6 *17%*	* *2%*	28 *27%*	50 *31%*	21 *31%*	36 *31%*	63 *29%*	22 *43%*	78 *27%*	81 *30%*	11 *38%*	5 *25%*	2 *16%*
At least once every day	**64** ***19%*** **Sd**	33 *19%*	31 *19%*	29 *20%*	34 *19%*	39 *21%*	25 *17%*	12 *15%*	18 *26%*	13 *21%*	10 *19%*	6 *17%*	5 *16%*	16 *15%*	29 *19%*	18 *27%*	31 *27%* AS	32 *15%*	7 *15%*	56 *20%*	47 *17%*	7 *23%*	6 *27%*	4 *37%* AV
About two or three times a week	**79** ***24%*** **U**	38 *23%*	40 *25%*	34 *23%*	45 *25%*	51 *27%*	28 *20%*	14 *18%*	18 *26%*	12 *21%*	19 *35%* H	7 *20%*	8 *25%*	24 *23%*	38 *24%*	16 *24%*	30 *25%*	49 *23%*	17 *34%*	62 *22%*	65 *24%*	7 *25%*	4 *17%*	3 *24%*
At least once a week	**45** ***13%*** **DQ**	24 *14%*	21 *13%*	14 *9%*	31 *17%*	24 *13%*	21 *14%*	6 *7%*	7 *10%*	8 *14%*	10 *19%*	4 *12%*	9 *29%*	18 *17%* Q	24 *15%* Q	3 *4%*	10 *8%*	35 *16%*	4 *8%*	41 *14%*	39 *14%*	2 *8%*	3 *12%*	1 *6%*
At least once a month	**29** ***9%*** **R**	15 *9%*	14 *9%*	9 *6%*	20 *11%*	15 *8%*	14 *10%*	2 *3%*	4 *6%*	4 *8%*	3 *5%*	10 *28%* AHI JK	5 *17%*	12 *12%*	12 *8%*	5 *7%*	4 *4%*	25 *11%* AR	- -	29 *10%* A	25 *9%*	* *1%*	3 *12%*	1 *11%*
At least once every three months	**9** ***3%*** **EF**	5 *3%*	4 *3%*	9 *6%* AE	* *	2 *1%*	8 *5%* AF	- -	1 *2%*	3 *5%*	2 *4%*	1 *4%*	1 *4%*	3 *3%*	4 *2%*	2 *3%*	2 *2%*	7 *3%*	- -	9 *3%*	8 *3%*	1 *4%*	- -	* *3%*
Don´t know/can´t remember	**8** ***3%*** **B**	1 *1%*	7 *4%* AB	5 *3%*	3 *2%*	5 *2%*	4 *3%*	- -	1 *1%*	4 *7%* AH	1 *1%*	* *1%*	2 *8%*	4 *3%*	2 *1%*	3 *4%*	3 *3%*	5 *2%*	- -	8 *3%*	6 *2%*	- -	2 *7%* A	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**334**	228	57	35	103	171	45	55	206	38	81	248	36	8	17	30	23	15	18	40	28	49	33	37
Base (weighted)	**333**	237	58*	27**	109*	169	43*	51*	212	40**	83*	245	29*	11**	19**	38**	27**	18**	22**	21*	38**	59*	40*	12*
Effective Base	**274**	192	45	29	85	142	37	45	173	30	67	202	33	7	16	28	20	14	17	38	25	45	31	34
A few times a day	**99** ***30%*** **KU**	63 *27%*	23 *40%*	6 *24%*	35 *32%*	45 *26%*	11 *27%*	14 *28%*	60 *28%*	14 *34%*	30 *37%*	67 *28%*	11 *38%*	3 *29%*	6 *29%*	16 *42%*	11 *40%*	2 *11%*	3 *12%*	5 *25%*	17 *45%*	15 *25%*	9 *23%*	2 *16%*
At least once every day	**64** ***19%*** **Sd**	42 *18%*	10 *17%*	8 *30%*	28 *26%* d	23 *13%*	11 *25%*	10 *20%*	44 *21%*	7 *19%*	20 *25%*	42 *17%*	7 *23%*	2 *17%*	4 *22%*	5 *13%*	5 *17%*	2 *12%*	7 *29%*	6 *27%* u	3 *8%*	16 *27%*	4 *9%*	4 *37%* Au
About two or three times a week	**79** ***24%*** **U**	60 *25%*	11 *19%*	7 *25%*	24 *22%*	44 *26%*	9 *21%*	8 *16%*	56 *26%*	10 *24%*	14 *17%*	62 *25%*	7 *25%*	1 *9%*	6 *33%*	9 *24%*	7 *26%*	6 *32%*	4 *18%*	4 *17%*	5 *13%*	15 *25%*	12 *31%*	3 *24%*
At least once a week	**45** ***13%*** **DQ**	35 *15%*	7 *11%*	3 *13%*	11 *10%*	28 *16%*	6 *14%*	9 *18%*	25 *12%*	4 *11%*	9 *11%*	36 *15%*	2 *8%*	1 *11%*	2 *12%*	4 *12%*	- -	4 *21%*	7 *31%*	3 *12%*	8 *21%*	7 *11%*	6 *16%*	1 *6%*
At least once a month	**29** ***9%*** **R**	21 *9%*	6 *10%*	2 *8%*	5 *4%*	21 *13%* Ac	3 *6%*	7 *13%*	16 *8%*	2 *5%*	8 *10%*	21 *9%*	* *1%*	2 *20%*	1 *5%*	1 *3%*	3 *12%*	3 *18%*	2 *11%*	3 *12%*	5 *13%*	5 *8%*	2 *5%*	1 *11%*
At least once every three months	**9** ***3%*** **EF**	9 *4%*	- -	- -	5 *4%*	3 *2%*	1 *3%*	3 *5%*	6 *3%*	- -	- -	9 *4%*	1 *4%*	1 *13%*	- -	1 *3%*	1 *5%*	- -	- -	- -	- -	2 *3%*	2 *6%*	* *3%*
Don´t know/can´t remember	**8** ***3%*** **B**	6 *3%*	2 *3%*	* *2%*	2 *2%*	5 *3%*	1 *3%*	* *1%*	5 *2%*	3 *7%*	1 *1%*	7 *3%*	- -	- -	- -	2 *4%*	- -	1 *6%*	- -	2 *7%* At	- -	- -	4 *10%* At	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**334**	170	43	4	27	32	21	37	76	32	100	76	26	5	19	34	36	62	58	43	38
Base (weighted)	**333**	179	55*	6**	18**	31**	15**	30*	80*	31**	103*	72*	29**	4**	14**	23**	35*	67*	59*	47*	40*
Effective Base	**274**	143	36	3	24	27	19	32	59	27	83	65	23	4	15	25	31	50	47	37	33
A few times a day	**99** ***30%*** **HS**	47 *27%* H	21 *38%* H	2 *37%*	5 *25%*	17 *56%*	5 *34%*	2 *6%*	33 *41%* AL	8 *25%*	36 *35%*	15 *21%*	4 *15%*	1 *17%*	3 *19%*	8 *35%*	13 *37%* S	22 *33%* S	7 *11%*	12 *25%*	9 *22%*
At least once every day	**64** ***19%***	36 *20%*	9 *16%*	- -	5 *29%*	6 *19%*	2 *13%*	6 *19%*	11 *13%*	9 *29%*	19 *19%*	15 *20%*	8 *29%*	1 *22%*	1 *10%*	6 *28%*	9 *25%*	7 *11%*	17 *29%* R	10 *21%*	10 *25%*
About two or three times a week	**79** ***24%***	44 *24%*	14 *25%*	2 *38%*	6 *31%*	2 *7%*	3 *19%*	9 *28%*	17 *22%*	5 *18%*	18 *17%*	17 *23%*	12 *40%*	2 *61%*	8 *54%*	3 *15%*	8 *23%*	18 *27%*	15 *26%*	10 *21%*	6 *15%*
At least once a week	**45** ***13%***	26 *15%*	5 *8%*	2 *25%*	1 *6%*	3 *10%*	1 *10%*	7 *24%*	8 *10%*	7 *21%*	20 *20%*	8 *12%*	2 *5%*	- -	- -	2 *7%*	4 *11%*	8 *12%*	14 *24%* A	7 *15%*	6 *14%*
At least once a month	**29** ***9%***	14 *8%*	3 *6%*	- -	2 *9%*	2 *8%*	2 *14%*	6 *19%* A	7 *9%*	1 *3%*	7 *7%*	8 *11%*	3 *11%*	- -	2 *17%*	3 *15%*	1 *2%*	6 *9%*	6 *10%*	6 *14%*	6 *14%*
At least once every three months	**9** ***3%***	6 *4%*	2 *4%*	- -	- -	- -	1 *5%*	- -	1 *1%*	1 *4%*	1 *1%*	5 *8%* A	* *1%*	- -	- -	- -	- -	3 *4%*	- -	2 *4%*	3 *7%*
Don´t know/can´t remember	**8** ***3%***	6 *3%*	1 *1%*	- -	- -	- -	1 *6%*	1 *4%*	4 *4%*	- -	1 *1%*	4 *5%*	- -	- -	- -	- -	* *1%*	3 *5%*	1 *1%*	- -	1 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1228**	563	665	481	747	605	622	156	185	200	258	198	231	391	563	273	346	882	89	1138	860	130	140	98
Base (weighted)	**1277**	597	680	499	777	639	637	188	190	200	255	195	248	409	645	222	368	909	142*	1134	1059	109	76	32*
Effective Base	**1032**	457	578	410	622	513	518	125	155	172	216	172	200	344	475	228	293	739	82	965	787	122	131	86
Lowest rating 1	**5** ***** **Z**	4 *1%*	1 *	3 *1%*	2 *	2 *	3 *1%*	- -	1 *	- -	3 *1%* A	1 *1%*	- -	2 *	2 *	1 *	1 *	4 *	- -	5 *	4 *	- -	1 *1%*	1 *2%*
2	**2** ***** **U**	2 *	- -	1 *	2 *	1 *	2 *	- -	- -	2 *1%*	1 *	- -	- -	1 *	2 *	- -	- -	2 *	2 *1%* U	1 *	2 *	- -	1 *1%*	- -
3	**16** ***1%*** **Zc**	8 *1%*	8 *1%*	8 *2%*	9 *1%*	9 *1%*	8 *1%*	3 *2%*	3 *2%*	1 *1%*	5 *2%*	2 *1%*	2 *1%*	3 *1%*	8 *1%*	5 *2%*	4 *1%*	13 *1%*	2 *1%*	15 *1%*	15 *1%*	1 *1%*	- -	1 *2%*
4	**13** ***1%*** **V**	5 *1%*	8 *1%*	6 *1%*	7 *1%*	4 *1%*	9 *1%*	3 *2%*	2 *1%*	2 *1%*	3 *1%*	1 *	2 *1%*	2 *1%*	7 *1%*	4 *2%*	6 *2%*	7 *1%*	3 *2%*	10 *1%*	5 *	4 *4%* AV	4 *5%* AV	* *1%*
5	**54** ***4%*** **EZgt**	30 *5%*	25 *4%*	29 *6%*	25 *3%*	28 *4%*	26 *4%*	15 *8%* AM	7 *4%*	10 *5%*	9 *3%*	6 *3%*	7 *3%*	12 *3%*	25 *4%*	16 *7%* AO	16 *4%*	38 *4%*	5 *3%*	49 *4%*	41 *4%*	7 *6%*	3 *4%*	3 *9%* AV
6	**146** ***11%*** **LMO** **SUZ**	70 *12%*	76 *11%*	48 *10%*	98 *13%*	67 *10%*	79 *12%*	39 *20%* AJK LM	42 *22%* AJK LM	21 *10%* M	25 *10%* M	14 *7%* M	6 *2%*	35 *8%*	83 *13%* O	28 *13%*	59 *16%* AS	87 *10%*	35 *25%* AU	111 *10%*	128 *12%*	9 *8%*	6 *8%*	3 *10%*
7	**245** ***19%*** **M**	116 *19%*	129 *19%*	98 *20%*	146 *19%*	127 *20%*	117 *18%*	48 *25%* LM	32 *17%*	51 *26%* ALM	56 *22%* M	30 *15%*	28 *11%*	90 *22%* Q	121 *19%*	33 *15%*	76 *21%*	168 *19%*	29 *21%*	215 *19%*	194 *18%*	28 *26%* AV	16 *21%*	6 *20%*
8	**331** ***26%*** **H**	158 *26%*	173 *26%*	146 *29%*	185 *24%*	159 *25%*	172 *27%*	34 *18%*	46 *24%*	56 *28%* H	65 *26%*	61 *31%* H	70 *28%* H	108 *26%*	172 *27%*	51 *23%*	94 *25%*	238 *26%*	25 *18%*	306 *27%* A	276 *26%*	25 *23%*	22 *29%*	8 *25%*
9	**260** ***20%*** **DRan**	109 *18%*	151 *22%*	74 *15%*	186 *24%* AD	132 *21%*	128 *20%*	30 *16%*	31 *16%*	37 *18%*	44 *17%*	45 *23%*	74 *30%* AH IJK	89 *22%*	129 *20%*	43 *19%*	60 *16%*	200 *22%* AR	26 *18%*	234 *21%*	220 *21%*	19 *17%*	13 *17%*	8 *25%*
Highest rating 10	**199** ***16%*** **HJY** **aev**	93 *16%*	106 *16%*	85 *17%*	114 *15%*	108 *17%*	92 *14%*	17 *9%*	27 *14%*	20 *10%*	41 *16%*	36 *18%* HJ	58 *23%* AH IJ	66 *16%*	93 *14%*	40 *18%*	53 *14%*	147 *16%*	16 *11%*	183 *16%*	172 *16%* Y	14 *13%*	10 *14%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1277**	597	680	499	777	639	637	188	190	200	255	195	248	409	645	222	368	909	142*	1134	1059	109	76	32*
Effective Base	**1032**	457	578	410	622	513	518	125	155	172	216	172	200	344	475	228	293	739	82	965	787	122	131	86
Don't know	**4** *•*	1 •	3 •	2 •	2 •	3 *1%*	1 •	- -	- -	• •	2 *1%*	- -	1 *1%*	1 •	2 •	1 *1%*	• •	4 •	- -	4 •	3 •	• •	1 *1%* AV	- -
1-3 (Net)	**24** ***2%*** **Zc**	15 *2%*	9 *1%*	11 *2%*	13 *2%*	11 *2%*	13 *2%*	3 *2%*	4 *2%*	3 *1%*	9 *4%*	4 *2%*	2 *1%*	6 *1%*	12 *2%*	6 *3%*	5 *1%*	19 *2%*	3 *2%*	21 *2%*	21 *2%*	1 *1%*	1 *1%*	1 *3%*
4-6 (Net)	**213** ***17%*** **LMO** **SUZq**	105 *18%*	108 *16%*	83 *17%*	130 *17%*	99 *15%*	114 *18%*	57 *30%* AJK LM	51 *27%* AJK LM	33 *17%* M	37 *15%* M	20 *10%*	15 *6%*	49 *12%*	115 *18%* O	48 *22%* AO	80 *22%* AS	133 *15%*	43 *30%* AU	171 *15%*	174 *16%*	20 *18%*	13 *16%*	6 *20%*
7-10 (Net)	**1035** ***81%*** **HIQ** **RTabe**	476 *80%*	559 *82%*	403 *81%*	632 *81%*	526 *82%*	509 *80%*	129 *68%*	136 *71%*	164 *82%* HI	206 *81%* HI	171 *88%* AHI	230 *93%* AH IJK	353 *86%* AP Q	515 *80%*	167 *75%*	282 *77%*	753 *83%* AR	96 *68%*	939 *83%* AT	862 *81%*	87 *80%*	61 *81%*	25 *77%*
9-10 (Net)	**459** ***36%*** **DHJ** **Rabeg**	203 *34%*	257 *38%*	159 *32%*	300 *39%* AD	240 *38%*	219 *34%*	47 *25%*	58 *30%*	57 *28%*	85 *33%*	81 *41%* HIJ	132 *53%* AH IJKL	155 *38%*	221 *34%*	83 *37%*	112 *31%*	347 *38%* AR	42 *29%*	417 *37%* A	392 *37%*	33 *31%*	23 *31%*	10 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**1228**	993	164	64	388	674	143	223	730	130	225	981
Base (weighted)	**1277**	1035	171	62*	406	706	144	235	759	141	223	1032
Effective Base	**1032**	840	133	54	322	576	118	189	616	109	184	831
Lowest rating 1	**5** *** **Z**	1 ***	1 *1%*	2 *4%* AZ	- -	3 ***	2 *2%* c	- -	3 ***	2 *1%*	2 *1%*	3 ***
2	**2** *** **U**	- -	1 ***	2 *3%* AZ	- -	2 ***	- -	- -	2 ***	- -	1 ***	2 ***
3	**16** ***1%*** **Zc**	8 *1%*	6 *3%* AZ	3 *5%* AZ	1 ***	9 *1%*	6 *4%* Acd	1 ***	10 *1%*	4 *2%*	2 *1%*	14 *1%*
4	**13** ***1%*** **V**	9 *1%*	1 *1%*	3 *4%* AZ	5 *1%*	6 *1%*	1 *1%*	1 ***	9 *1%*	2 *2%*	4 *2%*	9 *1%*
5	**54** ***4%*** **EZgt**	30 *3%*	16 *9%* AZ	7 *11%* AZ	11 *3%*	27 *4%*	15 *10%* Acd	20 *8%* Ag	21 *3%*	4 *3%*	10 *5%*	42 *4%*
6	**146** ***11%*** **LMOSU Z**	103 *10%*	34 *20%* AZ	8 *13%*	48 *12%*	75 *11%*	20 *14%*	19 *8%*	97 *13%*	19 *13%*	33 *15%*	113 *11%*
7	**245** ***19%*** **M**	189 *18%*	43 *25%*	11 *19%*	69 *17%*	142 *20%*	31 *21%*	41 *17%*	148 *20%*	23 *16%*	34 *15%*	209 *20%*
8	**331** ***26%*** **H**	278 *27%*	38 *22%*	15 *24%*	114 *28%*	180 *25%*	34 *23%*	54 *23%*	211 *28%*	33 *24%*	51 *23%*	271 *26%*
9	**260** ***20%*** **DRan**	235 *23%* Aab	15 *9%*	7 *11%*	73 *18%*	158 *22%*	22 *16%*	50 *21%*	149 *20%*	29 *20%*	51 *23%*	205 *20%*
Highest rating 10	**199** ***16%*** **HJYae v**	180 *17%* Aab	15 *9%*	4 *7%*	85 *21%* Ad e	103 *15%*	11 *8%*	50 *21%* Ag	105 *14%*	26 *18%*	36 *16%*	159 *15%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	130	42	84	124	85	74	75	140	89	129	158	98
Base (weighted)	109	50*	93*	153	97*	88*	92*	76	120*	166	200	32*
Effective Base	122	37	76	115	77	69	69	131	81	118	148	86
Lowest rating 1	- -	- -	1 *1%*	1 *1%*	1 *1%*	- -	- -	1 *1%*	- -	- -	1 *1%*	1 *2%* t
2	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	2 *1%*	- -	- -
3	1 *1%*	- -	1 *2%*	2 *1%*	- -	2 *3%*	4 *4%*	- -	- -	3 *2%*	2 *1%*	1 *2%*
4	4 *4%* Au	- -	- -	1 *1%*	- -	- -	- -	4 *5%* Amn opqu	1 *1%*	2 *1%*	- -	*** *1%* u
5	7 *6%* qt	3 *5%*	5 *6%* qt	8 *5%* t	2 *2%*	7 *8%* qt	- -	3 *4%* qt	8 *6%* qt	1 *1%*	8 *4%*	3 *9%* Aoqt
6	9 *8%*	8 *17%*	9 *10%*	19 *12%*	20 *21%* Akpqru	6 *7%*	6 *7%*	6 *8%*	17 *14%*	28 *17%* kpr u	15 *7%*	3 *10%*
7	28 *26%* Apq	11 *23%*	22 *24%*	27 *18%*	15 *15%*	12 *14%*	12 *13%*	16 *21%*	19 *16%*	27 *16%*	49 *25%*	6 *20%*
8	25 *23%*	12 *25%*	20 *22%*	45 *29%*	18 *19%*	33 *37%* Akmo t	24 *26%*	22 *29%*	35 *29%*	35 *21%*	53 *26%*	8 *25%*
9	19 *17%*	11 *23%*	20 *22%*	20 *13%*	28 *29%* ns	18 *21%*	24 *26%* n	13 *17%*	19 *16%*	38 *23%* n	40 *20%*	8 *25%* n
Highest rating 10	14 *13%*	4 *8%*	13 *14%*	29 *19%* v	12 *13%*	9 *11%*	22 *23%* lp v	10 *14%*	21 *18%*	30 *18%* v	32 *16%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**1277**	1035	171	62*	406	706	144	235	759	141	223	1032
Effective Base	**1032**	840	133	54	322	576	118	189	616	109	184	831
Don't know	**4** *****	2 *	2 1%	- -	- -	2 *	1 1%	1 *	4 *	- -	- -	4 *
1-3 (Net)	**24** **2%** **Zc**	9 1%	8 4% AZ	7 12% AZ	1 *	14 2% c	9 6% Acd	1 *	14 2%	6 4% f	5 2%	19 2%
4-6 (Net)	**213** **17%** **LMOSU** **Zq**	142 14%	51 30% AZ	17 28% AZ	65 16%	108 15%	36 25% Acd	39 17%	127 17%	25 18%	47 21%	164 16%
7-10 (Net)	**1035** **81%** **HIQRT** **abe**	882 85% Aab	111 65%	37 60%	341 84% e	582 82% e	98 68%	195 83%	614 81%	110 78%	172 77%	844 82%
9-10 (Net)	**459** **36%** **DHJRa** **beg**	415 40% Aab	30 18%	11 17%	157 39% e	261 37% e	34 24%	100 43% Ag	254 34%	54 39%	87 39%	364 35%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	109	50*	93*	153	97*	88*	92*	76	120*	166	200	32*
Effective Base	122	37	76	115	77	69	69	131	81	118	148	86
Don't know	* *	- -	- -	1 1%	1 1%	1 1%	- -	1 1% A	- -	- -	- -	- -
1-3 (Net)	1 1%	- -	2 2%	3 2%	1 1%	2 3%	4 4%	1 1%	- -	5 3%	4 2%	1 3% s
4-6 (Net)	20 18% q	11 22% q	15 16%	28 18% q	22 23% qu	12 14%	6 7%	13 16% q	26 22% qu	31 19% q	23 11%	6 20% q
7-10 (Net)	87 80%	39 78%	76 82%	121 79%	73 75%	72 82%	82 89% ov	61 81%	94 78%	130 78%	174 87% Aov	25 77%
9-10 (Net)	33 31%	15 31%	34 36%	49 32%	41 42%	28 31%	46 50% Ak nprsv	23 31%	40 33%	68 41%	72 36%	10 32%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1228**	552	183	18	71	62	83	259	323	96	285	335	115	23	49	91	121	265	226	190	135
Base (weighted)	**1277**	590	248	28**	51*	60*	56*	245	323	97*	303	359	126	21**	45*	84*	112	283	238	200	155
Effective Base	**1032**	481	158	15	60	53	70	231	265	84	236	282	102	19	44	73	102	217	191	162	121
Lowest rating 1	**5** ***	3 *1%*	1 ***	- -	1 *3%* ABCH	- -	- -	- -	- -	- -	1 ***	4 *1%*	- -	- -	- -	- -	1 ***	1 ***	- -	3 *1%*	- -
2	**2** ***	1 ***	2 *1%*	- -	- -	- -	- -	- -	1 ***	- -	2 *1%*	- -	- -	- -	- -	- -	- -	2 *1%*	- -	- -	- -
3	**16** ***1%***	7 *1%*	5 *2%*	- -	1 *1%*	1 *2%*	1 *2%*	2 *1%*	5 *1%*	- -	6 *2%*	3 *1%*	1 *1%*	1 *4%*	- -	3 *3%* R	- -	- -	3 *1%*	7 *4%*	2 *1%*
4	**13** ***1%***	5 *1%*	5 *2%*	- -	2 *4%* ABH	1 *2%*	- -	* *	3 *1%*	1 *1%*	2 *1%*	3 *1%*	3 *2%*	- -	- -	1 *1%*	* *	4 *1%*	- -	2 *1%*	1 *1%*
5	**54** ***4%***	25 *4%*	11 *4%*	2 *7%*	3 *5%*	3 *5%*	3 *6%*	8 *3%*	21 *6%* A	5 *5%*	9 *3%*	14 *4%*	4 *3%*	1 *5%*	1 *1%*	5 *6%*	8 *7%* U	15 *5%*	8 *3%*	6 *3%*	2 *2%*
6	**146** ***11%*** **HJ**	71 *12%* H	34 *14%* H	3 *12%*	7 *14%* H	16 *28%* ABCH	8 *14%* H	7 *3%*	40 *12%* J	4 *4%*	45 *15%* J	41 *11%*	9 *7%*	1 *6%*	5 *12%*	8 *9%*	17 *15%*	44 *15%* A	26 *11%*	22 *11%*	13 *8%*
7	**245** ***19%*** **HO**	125 *21%* H	59 *24%* H	4 *16%*	10 *20%*	13 *22%* H	7 *13%*	27 *11%*	58 *18%* O	18 *19%* O	69 *23%* O	64 *18%* O	30 *24%* O	4 *18%*	2 *3%*	13 *15%*	19 *17%*	50 *18%*	48 *20%*	31 *16%*	34 *22%*
8	**331** ***26%*** **K**	145 *25%*	65 *26%*	3 *10%*	13 *26%*	13 *22%*	13 *24%*	78 *32%* AB	83 *26%*	26 *27%*	63 *21%*	102 *28%* K	34 *27%*	7 *35%*	14 *31%*	21 *25%*	29 *26%*	66 *23%*	64 *27%*	49 *25%*	43 *28%*
9	**260** ***20%***	111 *19%*	45 *18%*	4 *13%*	9 *18%*	7 *12%*	14 *25%*	70 *29%* ABCF	60 *18%*	25 *26%*	70 *23%*	69 *19%*	23 *18%*	5 *24%*	8 *18%*	18 *22%*	24 *22%*	58 *21%*	48 *20%*	53 *27%*	31 *20%*
Highest rating 10	**199** ***16%*** **C**	96 *16%* C	23 *9%*	12 *43%*	5 *9%*	4 *6%*	9 *16%*	51 *21%* ACEF	52 *16%*	17 *18%*	35 *12%*	57 *16%*	22 *18%*	1 *6%*	14 *31%* AIKL	14 *17%*	14 *13%*	44 *15%*	40 *17%*	26 *13%*	29 *19%*
Don't know	**4** ***	2 ***	- -	- -	- -	- -	* *1%*	1 *1%*	1 ***	- -	- -	1 ***	- -	* *2%*	2 *3%* AIKLM	1 *1%*	- -	1 ***	1 *1%*	1 *1%*	- -
1-3 (Net)	**24** ***2%***	11 *2%*	7 *3%*	- -	2 *4%*	1 *2%*	1 *2%*	2 *1%*	5 *2%*	- -	9 *3%*	7 *2%*	1 *1%*	1 *4%*	- -	3 *3%*	1 ***	2 *1%*	3 *1%*	10 *5%*	2 *1%*
4-6 (Net)	**213** ***17%*** **H**	100 *17%* H	50 *20%* H	5 *18%*	12 *23%* H	21 *35%* ABCH	11 *20%* H	15 *6%*	64 *20%* J	10 *10%*	56 *18%*	58 *16%*	16 *12%*	2 *11%*	6 *13%*	14 *17%*	25 *23%* U	62 *22%* ASU	34 *14%*	30 *15%*	17 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1277**	590	248	28**	51*	60*	56*	245	323	97*	303	359	126	21**	45*	84*	112	283	238	200	155
Effective Base	**1032**	481	158	15	60	53	70	231	265	84	236	282	102	19	44	73	102	217	191	162	121
7-10 (Net)	**1035**	477	192	23	37	38	43	226	253	87	238	292	109	17	38	67	86	218	200	159	136
	81%	*81%*	*77%*	*82%*	*73%*	*63%*	*78%*	*92%*	*78%*	*90%*	*79%*	*81%*	*87%*	*83%*	*83%*	*79%*	*77%*	*77%*	*84%*	*80%*	*88%*
	F	F	F					ABCEFG		AIK											AQR
9-10 (Net)	**459**	207	68	16	14	11	23	122	112	42	106	126	45	6	22	32	39	102	88	79	60
	36%	*35%*	*27%*	*56%*	*27%*	*19%*	*41%*	*50%*	*35%*	*44%*	*35%*	*35%*	*36%*	*30%*	*49%*	*39%*	*34%*	*36%*	*37%*	*39%*	*38%*
	CF	F					CF	ABCEF													

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**684**	309	375	214	470	308	376	95	109	119	137	114	110	202	339	143	216	468	43	640	508	42	87	47
Base (weighted)	**723**	348	375	230	493	334	389	119*	115*	119*	133	115	122*	210	397	116	229	494	70*	652	625	38*	46*	14*
Effective Base	**570**	249	328	182	388	262	308	77	90	100	113	101	95	177	284	122	176	395	38	541	461	39	81	42
Lowest rating 1	**2** ***** **Zg**	2 *	- -	- -	2 *	2 1%	- -	- -	- -	2 1% A	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
2	**5** **1%** **Zg**	2 1%	3 1%	3 1%	3 1%	5 1%	1 *	- -	1 1%	4 3% A	1 1%	- -	- -	2 1%	3 1%	* *	1 *	5 1%	- -	5 1%	3 *	1 2%	1 3% AV	* 2%
3	**14** **2%** **Z**	9 3%	5 1%	3 1%	12 2%	5 2%	9 2%	4 4%	2 2%	1 1%	2 2%	4 3%	* *	3 2%	9 2%	2 2%	6 2%	9 2%	2 2%	13 2%	12 2%	1 3%	1 2%	* 2%
4	**30** **4%** **UZ**	16 5%	14 4%	13 6%	17 4%	17 5%	14 3%	15 13% AIJK LM	3 3%	4 4%	2 1%	2 2%	3 3%	13 6%	14 3%	4 3%	5 2%	25 5%	7 10%	23 4%	27 4%	2 6%	* 1%	* 2%
5	**68** **9%** **LOUZ**	31 9%	37 10%	21 9%	47 10%	35 11%	33 9%	19 16% KL	16 14% KL	12 10%	7 6%	3 3%	11 9%	11 5%	43 11% O	14 12% O	22 10%	46 9%	11 15%	58 9%	59 9%	3 8%	5 12%	1 9%
6	**100** **14%** **MQS** **U**	47 14%	53 14%	25 11%	75 15%	51 15%	49 13%	16 13%	30 26% AHJ LM	17 14%	20 15%	9 8%	8 7%	30 14% Q	63 16% Q	8 7%	48 21% AS	52 11%	16 23%	84 13%	86 14%	8 22%	4 9%	1 10%
7	**139** **19%** **Mi**	71 20%	68 18%	54 23%	85 17%	67 20%	72 18%	27 22%	18 15%	27 23% M	27 20%	27 24% M	13 11%	52 25% AP	68 17%	19 17%	51 22%	88 18%	10 15%	128 20%	118 19%	6 16%	13 28% AY	2 11%
8	**161** **22%** **EI**	83 24%	78 21%	63 27%	98 20%	67 20%	94 24%	20 17%	12 10%	30 25% I	37 28% I	33 29% I	28 23% I	47 23%	90 23%	23 20%	45 20%	116 23%	16 23%	145 22%	141 23%	7 18%	10 22%	3 22%
9	**110** **15%** **DTj**	48 14%	62 17%	20 9%	90 18% AD	49 15%	61 16%	12 10%	19 16%	14 12%	18 13%	19 16%	29 23% AH J	34 16%	52 13%	25 21% AP	27 12%	83 17%	- -	109 17% AT	95 15%	5 14%	6 13%	4 29% AVX
Highest rating 10	**90** **12%** **HOe** **o**	39 11%	51 14%	28 12%	62 13%	35 11%	55 14%	6 5%	14 12%	9 8%	16 12%	18 16% H	27 22% AHJ K	16 7%	54 14% O	21 18% AO	24 11%	66 13%	8 12%	82 13%	80 13%	4 11%	4 9%	2 13%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**723**	348	375	230	493	334	389	119*	115*	119*	133	115	122*	210	397	116	229	494	70*	652	625	38*	46*	14*
Effective Base	**570**	249	328	182	388	262	308	77	90	100	113	101	95	177	284	122	176	395	38	541	461	39	81	42
Don't know	**3** ***	- -	3 *1%*	2 *1%*	1 ***	1 ***	2 *1%*	- -	- -	- -	2 *2%* A	- -	1 ***	2 *1%*	1 ***	- -	- -	3 *1%*	- -	3 ***	2 ***	- -	1 *1%*	- -
1-3 (Net)	**21** ***3%*** **Zdg**	13 *4%*	8 *2%*	5 *2%*	16 *3%*	12 *3%*	10 *2%*	4 *4%*	3 *3%*	6 *5%* M	3 *2%*	4 *3%*	* *	5 *3%*	14 *3%*	2 *2%*	6 *3%*	15 *3%*	2 *2%*	20 *3%*	16 *3%*	2 *5%*	2 *5%*	* *3%*
4-6 (Net)	**199** ***28%*** **LMS** **UZ**	94 *27%*	105 *28%*	59 *26%*	140 *28%*	103 *31%*	96 *25%*	50 *42%* AKL M	49 *43%* AJK LM	33 *27%* L	29 *22%*	14 *12%*	23 *19%*	54 *26%*	119 *30%*	25 *22%*	76 *33%* S	123 *25%*	34 *48%* AU	165 *25%*	172 *28%*	14 *36%*	10 *21%*	3 *21%*
7-10 (Net)	**500** ***69%*** **HIT** **aem**	241 *69%*	259 *69%*	165 *72%*	335 *68%*	218 *65%*	281 *72%*	65 *55%*	62 *54%*	80 *67%*	98 *74%* HI	96 *84%* AHI J	97 *80%* AH IJ	148 *71%*	263 *66%*	88 *76%* P	147 *64%*	353 *71%*	35 *49%*	464 *71%* AT	434 *69%*	22 *59%*	33 *72%*	11 *75%*
9-10 (Net)	**200** ***28%*** **DHJ** **Taej**	87 *25%*	113 *30%*	48 *21%*	152 *31%* AD	84 *25%*	116 *30%*	18 *15%*	33 *29%* H	23 *19%*	34 *25%*	37 *32%* HJ	56 *46%* AH IJKL	49 *23%*	106 *27%*	45 *39%* AOP	51 *22%*	149 *30%*	8 *12%*	191 *29%* AT	175 *28%*	10 *25%*	10 *22%*	6 *42%* AX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**684**	567	80	30	256	349	68	106	420	74	152	525
Base (weighted)	**723**	597	88*	30**	269	371	72*	111*	442	81*	157	557
Effective Base	**570**	476	63	25	207	299	56	90	350	63	124	440
Lowest rating 1	**2** *** -	- -	2 *2%* AZ	- -	- -	- -	2 *2%* Acd	- -	2 ***	- -	- -	2 ***
2	**5** ***1%*** **Zg**	2 ***	- -	2 *5%*	2 *1%*	1 ***	1 *1%*	1 *1%*	* ***	3 *4%* Ag	1 *1%*	4 *1%*
3	**14** ***2%*** **Z**	5 *1%*	5 *6%* AZ	4 *13%*	6 *2%*	5 *1%*	3 *4%*	4 *3%*	6 *1%*	- -	3 *2%*	11 *2%*
4	**30** ***4%*** **UZ**	19 *3%*	9 *10%* AZ	2 *8%*	10 *4%*	15 *4%*	5 *6%*	6 *5%*	16 *4%*	3 *4%*	11 *7%*	19 *3%*
5	**68** ***9%*** **LOUZ**	44 *7%*	14 *16%* Z	9 *28%*	19 *7%*	31 *8%*	15 *21%* Acd	14 *13%*	38 *9%*	10 *13%*	13 *8%*	55 *10%*
6	**100** ***14%*** **MQSU**	81 *14%*	15 *17%*	4 *12%*	47 *17%*	47 *13%*	6 *9%*	11 *10%*	63 *14%*	9 *11%*	21 *13%*	78 *14%*
7	**139** ***19%*** **Mi**	117 *20%*	15 *17%*	6 *19%*	49 *18%*	77 *21%*	11 *16%*	16 *15%*	90 *20%*	15 *18%*	19 *12%*	120 *21%* Ai
8	**161** ***22%*** **Ei**	144 *24%* A	14 *15%*	2 *7%*	56 *21%*	86 *23%*	18 *25%*	22 *20%*	100 *23%*	25 *30%*	31 *20%*	125 *22%*
9	**110** ***15%*** **DTj**	99 *17%* A	9 *10%*	1 *4%*	35 *13%*	64 *17%*	8 *12%*	20 *18%*	69 *16%*	10 *12%*	32 *20%*	75 *13%*
Highest rating 10	**90** ***12%*** **HOeo**	84 *14%* A	6 *7%*	- -	45 *17%* Ae	42 *11%*	3 *4%*	15 *14%*	55 *13%*	7 *8%*	26 *16%*	64 *12%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	42	33	60	88	46	37	50	87	45	60	89	47
Base (weighted)	38*	37**	70*	112*	51*	46*	58*	46*	64*	71*	116*	14*
Effective Base	39	28	54	82	42	34	47	81	41	55	79	42
Lowest rating 1	- -	- -	2 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	1 *2%*	- -	2 *2%*	1 *1%*	- -	- -	- -	1 *3%* Au	- -	- -	- -	* *2%* u
3	1 *3%*	- -	2 *3%*	3 *2%*	1 *1%*	- -	2 *4%*	1 *2%*	- -	- -	4 *3%*	* *2%*
4	2 *6%*	- -	6 *9%* qr	6 *6%*	2 *4%*	1 *3%*	- -	* *1%*	2 *4%*	5 *8%*	3 *3%*	* *2%*
5	3 *8%*	6 *15%*	9 *13%*	9 *8%*	3 *6%*	8 *17%* q	2 *4%*	5 *12%*	6 *9%*	5 *6%*	12 *10%*	1 *9%*
6	8 *22%* p	3 *9%*	9 *13%*	15 *13%*	8 *16%*	3 *6%*	10 *17%*	4 *9%*	8 *13%*	13 *18%*	18 *15%*	1 *10%*
7	6 *16%*	9 *25%*	10 *14%*	22 *20%*	9 *18%*	7 *15%*	14 *24%*	13 *28%* Am v	14 *22%*	14 *20%*	19 *16%*	2 *11%*
8	7 *18%*	7 *19%*	12 *17%*	26 *24%*	10 *19%*	9 *20%*	15 *26%*	10 *22%*	16 *26%*	15 *22%*	30 *26%*	3 *22%*
9	5 *14%*	10 *28%*	9 *13%*	11 *10%*	16 *32%* Amnqr tu	11 *23%*	6 *10%*	6 *13%*	9 *15%*	8 *11%*	14 *12%*	4 *29%* Amnqrtu
Highest rating 10	4 *11%*	2 *5%*	9 *13%*	18 *16%* o	1 *3%*	7 *16%* o	9 *15%* o	4 *9%*	8 *12%*	11 *15%* o	15 *13%*	2 *13%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**723**	597	88*	30**	269	371	72*	111*	442	81*	157	557
Effective Base	**570**	476	63	25	207	299	56	90	350	63	124	440
Don't know	**3** ***	2 ***	- -	1 *5%*	1 *1%*	2 ***	- -	1 *1%*	2 *1%*	- -	- -	3 *1%*
1-3 (Net)	**21** ***3%*** **Zdg**	7 *1%*	7 *8%* AZ	5 *18%*	8 *3%*	6 *2%*	6 *8%* Ad	5 *4%*	8 *2%*	3 *4%*	4 *3%*	17 *3%*
4-6 (Net)	**199** ***28%*** **LMSUZ**	144 *24%*	38 *43%* AZ	14 *48%*	76 *28%*	94 *25%*	26 *36%*	31 *28%*	117 *27%*	22 *27%*	45 *28%*	153 *27%*
7-10 (Net)	**500** ***69%*** **HITaem**	444 *74%* Aa	43 *49%*	9 *30%*	183 *68%*	270 *73%* Ae	40 *56%*	74 *67%*	314 *71%*	56 *69%*	108 *69%*	384 *69%*
9-10 (Net)	**200** ***28%*** **DHJTaej**	183 *31%* Aa	15 *17%*	1 *4%*	79 *29%* e	106 *29%* e	11 *16%*	36 *32%*	125 *28%*	16 *20%*	58 *37%* Aj	140 *25%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	38*	37**	70*	112*	51*	46*	58*	46*	64*	71*	116*	14*
Effective Base	39	28	54	82	42	34	47	81	41	55	79	42
Don't know	- -	- -	- -	- -	1 *2%*	- -	- -	1 *1%*	- -	- -	1 *1%*	- -
1-3 (Net)	2 *5%*	- -	6 *8%* At	4 *3%*	1 *1%*	- -	2 *4%*	2 *5%* t	- -	- -	4 *3%*	* *3%* t
4-6 (Net)	14 *36%*	9 *24%*	24 *35%*	30 *27%*	13 *25%*	12 *26%*	12 *21%*	10 *21%*	16 *25%*	23 *33%*	33 *28%*	3 *21%*
7-10 (Net)	22 *59%*	28 *76%*	40 *57%*	78 *70%*	37 *71%*	34 *74%*	44 *75%*	33 *72%*	48 *75%*	48 *67%*	78 *67%*	11 *75%*
9-10 (Net)	10 *25%*	12 *33%*	18 *26%*	29 *26%*	18 *34%*	18 *39%*	15 *25%*	10 *22%*	17 *27%*	18 *26%*	29 *25%*	6 *42%* Aru

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**684**	310	103	14	43	34	54	126	180	69	168	165	60	12	29	52	74	142	138	98	86
Base (weighted)	**723**	334	152*	21**	29*	33*	34*	120	184	71*	185	176	67*	11**	27**	53*	69*	151	150	106*	99*
Effective Base	**570**	273	89	12	35	31	46	113	145	59	142	135	53	11	25	43	63	112	114	84	76
Lowest rating 1	**2** *****	2 1%	- -	- -	- -	- -	- -	- -	- -	2 2% A	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	- -
2	**5** **1%**	4 1%	1 *	- -	- -	- -	* 1%	- -	2 1%	- -	1 1%	3 2%	- -	- -	- -	- -	- -	2 2%	1 1%	2 1%	- -
3	**14** **2%**	6 2%	4 3%	- -	1 3%	2 5%	1 2%	* *	2 1%	1 1%	6 3%	3 2%	2 3%	- -	- -	- -	5 7% AS	5 3%	* *	- -	4 4%
4	**30** **4%**	16 5%	5 3%	- -	2 7%	3 10%	1 2%	3 3%	7 4%	3 5%	10 5%	8 4%	1 2%	1 13%	- -	2 4%	3 4%	3 2%	3 2%	7 6%	8 8% RS
5	**68** **9%**	26 8%	20 13%	6 27%	2 8%	1 3%	2 5%	12 10%	16 9%	5 6%	20 11%	22 13%	3 5%	2 15%	1 3%	5 10%	10 14% S	28 19% ASU	8 5%	8 7%	5 5%
6	**100** **14%** **H**	58 18% AH	21 14% H	2 10%	3 9%	7 20% H	3 8%	6 5%	24 13%	5 7%	24 13%	30 17%	13 20% J	1 12%	3 10%	8 15%	5 8%	23 15%	27 18%	10 9%	16 16%
7	**139** **19%** **P**	61 18%	32 21%	6 29%	7 24%	9 27%	7 21%	17 14%	40 22%	9 13%	28 15%	31 17%	21 32% AJ KL	4 37%	5 19%	4 7%	13 19%	27 18%	27 18%	18 17%	22 22% P
8	**161** **22%** **R**	72 22%	33 21%	3 15%	8 26%	8 25%	9 26%	28 24%	38 21%	18 25%	45 24%	38 21%	14 22%	1 12%	6 21%	9 17%	17 25%	22 14%	41 27% R	24 23%	25 25%
9	**110** **15%**	47 14%	16 11%	2 7%	3 9%	3 8%	8 24% C	31 26% ABCEF	30 16%	13 18%	31 17%	26 15%	5 8%	1 11%	4 14%	14 27% AQU	7 11%	22 15%	24 16%	27 25%	8 8%
Highest rating 10	**90** **12%**	40 12%	18 12%	2 11%	3 12%	1 2%	4 12%	21 18% F	26 14%	16 23% AKLM	21 11%	15 9%	4 7%	- -	8 28%	10 19%	9 13%	19 13%	17 12%	12 11%	10 10%
Don't know	**3** *****	1 *	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 2%	- -	2 6%	1 1%	- -	- -	1 1%	- -	1 1%
1-3 (Net)	**21** **3%**	12 4%	5 3%	- -	1 3%	2 5%	1 3%	* *	4 2%	2 3%	7 4%	6 3%	2 3%	- -	- -	- -	5 7%	7 5%	3 2%	2 1%	4 4%
4-6 (Net)	**199** **28%** **GH**	100 30% GH	46 30% H	8 37%	7 25%	11 33%	5 15%	21 18%	47 26%	13 18%	53 29%	60 34% AJ	18 27%	4 41%	3 13%	15 29%	18 26%	54 36% A	38 25%	24 22%	29 30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base (weighted)	**723**	334	152*	21**	29*	33*	34*	120	184	71*	185	176	67*	11**	27**	53*	69*	151	150	106*	99*
Effective Base	**570**	273	89	12	35	31	46	113	145	59	142	135	53	11	25	43	63	112	114	84	76
7-10 (Net)	**500**	220	99	13	21	21	28	98	133	56	126	110	46	6	22	37	47	90	108	81	65
	69%	*66%*	*65%*	*63%*	*72%*	*62%*	*82%*	*81%*	*72%*	*79%*	*68%*	*62%*	*68%*	*59%*	*82%*	*70%*	*67%*	*60%*	*72%*	*76%*	*65%*
	R						B	ABCF		L									R		
9-10 (Net)	**200**	88	35	4	6	3	12	52	55	29	53	41	10	1	11	24	16	42	41	38	18
	28%	*26%*	*23%*	*18%*	*21%*	*10%*	*36%*	*44%*	*30%*	*40%*	*28%*	*23%*	*15%*	*11%*	*42%*	*46%*	*23%*	*28%*	*27%*	*36%*	*18%*
	FMU						F	ABCEF	M	ALM						AQRS U					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**516**	243	273	146	370	242	274	79	108	99	93	74	63	169	240	106	178	338	33	483	370	42	62	42
Base (weighted)	**537**	272	265	149	388	252	286	94*	117*	90*	95*	73*	68*	173	278	86*	190	347	55**	482	456	34*	34*	13*
Effective Base	**429**	197	237	121	309	208	222	64	90	84	77	63	55	150	198	89	150	279	30	408	337	39	59	34
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**4** ***1%***	2 *1%*	2 *1%*	- -	4 *1%*	4 *2%*	* *	1 *1%*	- -	2 *2%*	- -	1 *2%*	- -	3 *2%*	1 *	* *	- -	4 *1%*	- -	4 *1%*	2 *1%*	1 *3%*	* *1%*	1 *5%* AV
3	**9** ***2%*** **EUZd**	5 *2%*	4 *1%*	6 *4%* AE	2 *1%*	3 *1%*	5 *2%*	3 *3%*	- -	4 *4%* I	* *	- -	1 *2%*	2 *1%*	6 *2%*	* *	2 *1%*	7 *2%*	3 *5%*	6 *1%*	8 *2%*	* *1%*	- -	- -
4	**14** ***3%*** **Z**	8 *3%*	6 *2%*	4 *3%*	10 *3%*	10 *4%*	4 *1%*	3 *3%*	2 *2%*	2 *2%*	5 *5%*	2 *2%*	- -	3 *2%*	8 *3%*	3 *4%*	5 *3%*	9 *3%*	1 *2%*	13 *3%*	12 *3%*	- -	1 *2%*	1 *5%*
5	**44** ***8%*** **UZdg** **t**	21 *8%*	23 *9%*	11 *7%*	33 *8%*	16 *6%*	28 *10%*	8 *8%*	13 *11%*	7 *8%*	9 *10%*	4 *6%*	3 *4%*	11 *6%*	22 *8%*	11 *13%*	16 *8%*	28 *8%*	8 *14%*	36 *8%*	37 *8%*	2 *6%*	4 *12%*	1 *4%*
6	**86** ***16%*** **D**	44 *16%*	42 *16%*	14 *10%*	72 *18%* AD	44 *17%*	42 *15%*	26 *28%* AJK	17 *15%*	12 *13%*	11 *12%*	10 *14%*	9 *13%*	23 *13%*	48 *17%*	15 *18%*	31 *17%*	54 *16%*	8 *15%*	78 *16%*	74 *16%*	6 *17%*	5 *14%*	1 *8%*
7	**98** ***18%*** **M**	54 *20%*	44 *16%*	30 *20%*	68 *18%*	40 *16%*	58 *20%*	15 *15%*	25 *21%* M	15 *16%*	20 *21%* M	19 *26%* M	5 *8%*	31 *18%*	50 *18%*	17 *20%*	42 *22%*	56 *16%*	7 *12%*	91 *19%*	82 *18%*	7 *20%*	7 *22%*	2 *15%*
8	**130** ***24%*** **Ui**	66 *24%*	64 *24%*	34 *23%*	95 *25%*	60 *24%*	70 *24%*	21 *22%*	20 *17%*	28 *31%* I	24 *25%*	16 *22%*	22 *32%* I	48 *28%*	68 *24%*	14 *17%*	41 *22%*	88 *25%*	18 *32%*	112 *23%*	113 *25%*	6 *16%*	8 *24%*	3 *21%*
9	**83** ***15%*** **ae**	41 *15%*	42 *16%*	19 *13%*	64 *16%*	42 *17%*	41 *14%*	8 *8%*	19 *16%*	12 *13%*	13 *14%*	12 *16%*	20 *29%* AH JK	33 *19%*	38 *14%*	12 *14%*	25 *13%*	58 *17%*	4 *8%*	79 *16%* A	69 *15%*	7 *20%*	5 *14%*	2 *16%*
Highest rating 10	**66** ***12%*** **Ejo**	29 *11%*	37 *14%*	29 *19%* AE	37 *10%*	32 *13%*	34 *12%*	8 *9%*	21 *18%*	9 *10%*	11 *11%*	9 *12%*	9 *13%*	17 *10%*	36 *13%*	12 *14%*	26 *14%*	40 *11%*	6 *11%*	60 *12%*	55 *12%*	6 *17%*	3 *10%*	2 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**537**	272	265	149	388	252	286	94*	117*	90*	95*	73*	68*	173	278	86*	190	347	55**	482	456	34*	34*	13*
Effective Base	**429**	197	237	121	309	208	222	64	90	84	77	63	55	150	198	89	150	279	30	408	337	39	59	34
Don't know	**4** ***1%***	1 *	3 *1%*	1 *1%*	3 *1%*	- -	4 *1%*	1 *2%*	- -	1 *1%*	1 *2%*	- -	- -	1 *1%*	1 *1%*	- -	1 *1%*	3 *1%*	- -	4 *1%*	3 *1%*	- -	- -	1 *7%* AVWX
1-3 (Net)	**13** ***2%*** **UZd**	7 *3%*	6 *2%*	6 *4%*	7 *2%*	7 *3%*	5 *2%*	4 *4%*	- -	6 *6%* AIK	* *	1 *2%*	1 *2%*	5 *3%*	7 *2%*	1 *1%*	2 *1%*	11 *3%*	3 *5%*	10 *2%*	10 *2%*	1 *4%*	* *1%*	1 *5%*
4-6 (Net)	**144** ***27%*** **DZd**	73 *27%*	71 *27%*	29 *20%*	114 *29%* AD	70 *28%*	74 *26%*	37 *40%* AJL M	33 *28%*	21 *23%*	25 *27%*	16 *22%*	12 *17%*	37 *22%*	77 *28%*	29 *34%* O	52 *28%*	91 *26%*	17 *31%*	126 *26%*	124 *27%*	8 *23%*	10 *29%*	2 *17%*
7-10 (Net)	**377** ***70%*** **Hae u**	191 *70%*	186 *70%*	112 *75%*	264 *68%*	175 *69%*	202 *71%*	51 *54%*	84 *72%* H	63 *70%*	68 *71%* H	56 *77%* H	55 *81%* H	129 *75%*	192 *69%*	56 *65%*	134 *71%*	242 *70%*	35 *63%*	342 *71%*	319 *70%*	25 *73%*	24 *71%*	10 *71%*
9-10 (Net)	**149** ***28%*** **Hae jo**	70 *26%*	79 *30%*	48 *32%*	101 *26%*	74 *29%*	75 *26%*	16 *17%*	39 *34%* H	21 *23%*	23 *25%*	21 *28%*	28 *42%* AH JK	51 *29%*	74 *27%*	24 *28%*	51 *27%*	98 *28%*	10 *19%*	139 *29%* A	124 *27%*	13 *37%*	8 *24%*	5 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**516**	432	57	25	195	266	51	80	285	61	115	394
Base (weighted)	**537**	452	59*	24**	203	282	48*	82*	306	62*	125*	405
Effective Base	**429**	363	43	22	160	227	39	64	242	49	93	330
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**4** ***1%***	3 *1%*	- -	1 *5%*	2 *1%*	1 *	2 *3%*	* *	4 *1%*	- -	* *	4 *1%*
3	**9** ***2%*** **EUZd**	3 *1%*	3 *5%* Z	2 *9%*	5 *3%*	1 *	2 *4%* d	2 *2%*	3 *1%*	2 *3%*	- -	9 *2%*
4	**14** ***3%*** **Z**	9 *2%*	3 *6%*	2 *7%*	5 *2%*	5 *2%*	4 *8%* Ad	2 *2%*	6 *2%*	3 *4%*	4 *3%*	10 *2%*
5	**44** ***8%*** **UZdgt**	27 *6%*	13 *22%* AZ	4 *16%*	18 *9%*	16 *6%*	10 *20%* Ad	7 *9%*	18 *6%*	8 *13%*	13 *10%*	31 *8%*
6	**86** ***16%*** **D**	66 *15%*	15 *25%*	5 *22%*	34 *17%*	41 *15%*	10 *20%*	13 *16%*	52 *17%*	8 *12%*	16 *13%*	69 *17%*
7	**98** ***18%*** **M**	86 *19%*	7 *13%*	3 *13%*	31 *15%*	55 *19%*	11 *23%*	9 *11%*	65 *21%*	7 *12%*	28 *23%*	68 *17%*
8	**130** ***24%*** **Ui**	117 *26%*	11 *19%*	2 *8%*	52 *26%*	72 *25%*	6 *12%*	16 *19%*	71 *23%*	18 *30%*	17 *13%*	110 *27%* Ai
9	**83** ***15%*** **ae**	76 *17%* a	3 *4%*	4 *15%*	28 *14%*	51 *18%* e	2 *4%*	20 *25%* Ah	50 *16%*	5 *8%*	21 *17%*	60 *15%*
Highest rating 10	**66** ***12%*** **Ejo**	62 *14%* A	4 *7%*	- -	26 *13%*	37 *13%*	3 *5%*	10 *12%*	36 *12%*	11 *18%*	24 *20%* Aj	42 *10%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	42	18	37	59	35	30	37	62	39	53	62	42
Base (weighted)	34*	20**	43*	74*	42*	38**	45*	34*	54*	64*	78*	13*
Effective Base	39	16	33	54	31	28	34	59	36	49	56	34
Lowest rating 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	1 *3%*	1 *5%*	1 *3%*	- -	- -	- -	- -	* *1%*	- -	- -	- -	1 *5%* Anstu
3	* *1%*	- -	2 *4%*	1 *2%*	2 *6%*	- -	- -	- -	- -	- -	3 *4%*	- -
4	- -	- -	2 *5%*	3 *4%*	1 *2%*	3 *8%*	- -	1 *2%*	- -	1 *2%*	2 *3%*	1 *5%* s
5	2 *6%*	4 *19%*	1 *2%*	6 *8%*	5 *13%* t	2 *6%*	5 *11%* t	4 *12%* t	4 *8%*	1 *1%*	9 *12%* t	1 *4%*
6	6 *17%*	5 *26%*	7 *15%*	7 *10%*	5 *11%*	6 *15%*	6 *14%*	5 *14%*	7 *12%*	13 *21%*	18 *24%*	1 *8%*
7	7 *20%*	4 *22%*	11 *25%*	9 *12%*	7 *16%*	8 *22%*	10 *22%*	7 *22%*	10 *18%*	10 *16%*	13 *17%*	2 *15%*
8	6 *16%*	3 *14%*	9 *21%*	21 *28%*	17 *40%* Aku	10 *27%*	12 *27%*	8 *24%*	14 *25%*	15 *24%*	13 *16%*	3 *21%*
9	7 *20%*	2 *8%*	7 *16%*	12 *16%*	5 *12%*	6 *17%*	4 *9%*	5 *14%*	10 *19%*	14 *22%*	9 *11%*	2 *16%*
Highest rating 10	6 *17%* o	1 *6%*	4 *9%*	15 *20%* o	- -	1 *4%*	8 *17%* o	3 *10%* o	8 *15%* o	9 *14%* o	8 *11%*	2 *18%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**537**	452	59*	24**	203	282	48*	82*	306	62*	125*	405
Effective Base	**429**	363	43	22	160	227	39	64	242	49	93	330
Don't know	**4** ***1%***	2 *1%*	- -	1 *6%*	1 *1%*	2 *1%*	- -	2 *3%*	1 *	- -	1 *1%*	2 *1%*
1-3 (Net)	**13** ***2%*** **UZd**	6 *1%*	3 *5%*	3 *14%*	7 *3%*	2 *1%*	4 *8%* Ad	2 *3%*	7 *2%*	2 *3%*	* *	13 *3%*
4-6 (Net)	**144** ***27%*** **DZd**	102 *23%*	31 *52%* AZ	11 *45%*	57 *28%*	63 *22%*	23 *48%* Acd	23 *28%*	75 *25%*	18 *30%*	33 *26%*	110 *27%*
7-10 (Net)	**377** ***70%*** **Haeu**	341 *75%* Aa	25 *42%*	8 *35%*	138 *68%* e	215 *76%* Ae	22 *44%*	54 *67%*	222 *73%*	41 *67%*	90 *72%*	279 *69%*
9-10 (Net)	**149** ***28%*** **Haejo**	138 *30%* Aa	6 *11%*	4 *15%*	55 *27%* e	88 *31%* e	5 *10%*	30 *37%*	86 *28%*	16 *25%*	45 *36%* Aj	101 *25%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	34*	20**	43*	74*	42*	38**	45*	34*	54*	64*	78*	13*
Effective Base	39	16	33	54	31	28	34	59	36	49	56	34
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	1 *3%*	- -	1 *2%*	1 *7%* Akmnoqrt
1-3 (Net)	1 *4%*	1 *5%*	3 *7%*	1 *2%*	2 *6%*	- -	- -	* *1%*	- -	- -	3 *4%*	1 *5%* st
4-6 (Net)	8 *23%*	9 *45%*	10 *23%*	16 *21%*	11 *26%*	11 *29%*	11 *25%*	10 *29%*	11 *20%*	15 *24%*	30 *39%* Av	2 *17%*
7-10 (Net)	25 *73%*	10 *50%*	30 *70%*	57 *77%* u	29 *69%*	27 *71%*	34 *75%*	24 *71%*	41 *77%* u	48 *76%* u	43 *56%*	10 *71%*
9-10 (Net)	13 *37%* o	3 *14%*	11 *25%*	27 *37%* o	5 *12%*	8 *21%*	12 *26%*	8 *24%*	18 *34%* o	23 *36%* o	17 *22%*	5 *34%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**516**	245	77	8	33	26	45	82	120	49	129	141	60	7	9	41	52	125	100	80	68
Base (weighted)	**537**	259	111*	14**	23**	22**	33*	76*	122*	49*	140	147	66*	5**	7**	41*	46*	127	112*	84*	81*
Effective Base	**429**	213	67	8	27	22	39	72	97	41	106	118	54	6	8	33	43	102	83	66	61
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**4** ***1%***	3 *1%*	1 *1%*	- -	- -	- -	* *1%*	- -	1 *1%*	- -	1 *	- -	2 *3%* AL	- -	- -	- -	- -	- -	2 *2%*	- -	1 *1%*
3	**9** ***2%***	3 *1%*	3 *3%*	- -	* *2%*	- -	1 *2%*	1 *2%*	1 *1%*	- -	* *	7 *5%* AK	- -	- -	- -	* *1%*	- -	1 *1%*	6 *6%* AR	- -	1 *1%*
4	**14** ***3%***	5 *2%*	3 *3%*	4 *29%*	2 *9%*	- -	- -	- -	4 *4%*	1 *2%*	1 *1%*	6 *4%*	1 *2%*	- -	- -	2 *6%* R	3 *7%* R	- -	1 *1%*	2 *3%*	5 *6%* R
5	**44** ***8%***	18 *7%*	13 *11%*	2 *11%*	2 *7%*	2 *9%*	4 *12%*	4 *6%*	7 *6%*	2 *4%*	17 *12%*	12 *8%*	6 *8%*	1 *15%*	- -	6 *16%*	4 *9%*	11 *9%*	7 *6%*	8 *10%*	4 *5%*
6	**86** ***16%*** S	44 *17%*	10 *9%*	2 *16%*	4 *15%*	4 *18%*	11 *35%* ABCH	11 *14%*	21 *17%*	8 *16%*	20 *14%*	21 *14%*	13 *20%*	1 *16%*	2 *27%*	5 *11%*	8 *18%*	27 *21%* S	8 *7%*	14 *16%*	14 *18%* S
7	**98** ***18%***	48 *19%*	19 *18%*	3 *24%*	9 *37%*	4 *18%*	5 *15%*	10 *13%*	21 *17%*	11 *23%*	27 *19%*	24 *16%*	11 *16%*	1 *21%*	3 *46%*	9 *21%*	10 *22%*	20 *16%*	22 *20%*	10 *12%*	14 *18%*
8	**130** ***24%*** M	57 *22%*	33 *30%*	3 *19%*	4 *19%*	7 *30%*	5 *16%*	20 *27%*	31 *25%*	9 *19%*	30 *21%*	48 *33%* AM	9 *13%*	2 *48%*	- -	9 *21%*	12 *26%*	27 *21%*	37 *33%* A	20 *24%*	17 *21%*
9	**83** ***15%***	41 *16%*	15 *14%*	- -	1 *6%*	4 *17%*	3 *9%*	19 *26%* AG	20 *17%*	4 *9%*	25 *18%*	17 *11%*	17 *25%* AJL	- -	- -	5 *11%*	8 *17%*	21 *17%*	15 *13%*	17 *20%*	15 *18%*
Highest rating 10	**66** ***12%*** Q	38 *15%*	13 *11%*	- -	1 *5%*	2 *8%*	3 *10%*	10 *13%*	14 *12%*	12 *24%* ALM	20 *14%*	11 *8%*	6 *9%*	- -	2 *27%*	5 *13%*	1 *2%*	19 *15%* Q	13 *12%*	12 *15%*	9 *11%*
Don't know	**4** ***1%***	2 *1%*	1 *1%*	- -	- -	- -	- -	- -	- -	1 *3%*	- -	1 *1%*	1 *2%*	- -	- -	- -	- -	1 *1%*	- -	- -	1 *2%*
1-3 (Net)	**13** ***2%***	6 *2%*	4 *4%*	- -	* *2%*	- -	1 *3%*	1 *2%*	3 *2%*	- -	1 *1%*	7 *5%*	2 *3%*	- -	- -	* *1%*	- -	1 *1%*	9 *8%* AR	- -	2 *2%*
4-6 (Net)	**144** ***27%*** S	67 *26%*	25 *22%*	8 *57%*	7 *31%*	6 *27%*	15 *47%* ABCH	15 *20%*	32 *27%*	10 *21%*	38 *27%*	39 *27%*	20 *30%*	2 *31%*	2 *27%*	13 *33%* S	16 *34%* S	38 *30%* S	16 *14%*	24 *29%*	23 *29%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**537**	259	111*	14**	23**	22**	33*	76*	122*	49*	140	147	66*	5**	7**	41*	46*	127	112*	84*	81*
Effective Base	**429**	213	67	8	27	22	39	72	97	41	106	118	54	6	8	33	43	102	83	66	61
7-10 (Net)	**377** ***70%*** **G**	183 *71%* G	80 *73%* G	6 *43%*	16 *67%*	16 *73%*	16 *50%*	59 *78%* G	87 *71%*	37 *76%*	101 *72%*	100 *68%*	42 *64%*	4 *69%*	5 *73%*	27 *66%*	30 *66%*	86 *68%*	87 *78%*	59 *71%*	55 *68%*
9-10 (Net)	**149** ***28%*** **L**	78 *30%*	28 *25%*	- -	2 *11%*	6 *26%*	6 *18%*	29 *38%* AG	35 *28%*	16 *33%*	45 *32%* L	28 *19%*	23 *34%* L	- -	2 *27%*	10 *24%*	9 *19%*	40 *32%*	28 *25%*	29 *35%*	23 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**37**	18	19	5	32	24	13	6	16	9	2	2	2	21	15	1	24	13	4	33	21	6	10	-
Base (weighted)	**36***	20**	15**	3**	33**	24**	12**	4**	18**	10**	2**	1**	1**	19**	16**	1**	26**	10**	6**	29**	26**	5**	5**	-**
Effective Base	**32**	16	17	5	29	21	11	5	14	9	2	2	2	18	13	1	22	11	4	29	20	6	10	-
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
3	**2** ***7%***	2 *12%*	- -	- -	2 *7%*	2 *7%*	1 *7%*	1 *19%*	2 *9%*	- -	- -	- -	- -	2 *8%*	1 *5%*	- -	1 *3%*	2 *16%*	2 *25%*	1 *3%*	2 *6%*	- -	1 *15%*	- -
4	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**1** ***4%***	- -	1 *9%*	* *19%*	1 *3%*	1 *4%*	* *4%*	- -	* *3%*	1 *9%*	- -	- -	- -	- -	* *3%*	1 *100%*	1 *4%*	* *5%*	- -	1 *5%*	1 *4%*	- -	* *10%*	- -
6	**5** ***14%***	1 *3%*	4 *29%*	1 *23%*	4 *14%*	2 *10%*	3 *22%*	* *11%*	3 *15%*	1 *11%*	1 *65%*	- -	- -	3 *13%*	3 *16%*	- -	3 *12%*	2 *20%*	- -	5 *17%*	4 *16%*	1 *12%*	* *9%*	- -
7	**5** ***14%***	2 *10%*	3 *21%*	1 *20%*	5 *14%*	4 *15%*	2 *13%*	2 *35%*	2 *9%*	1 *11%*	1 *35%*	* *35%*	- -	1 *7%*	4 *24%*	- -	3 *12%*	2 *19%*	- -	5 *17%*	4 *15%*	- -	1 *26%*	- -
8	**7** ***18%***	6 *27%*	1 *7%*	* *16%*	6 *19%*	3 *12%*	4 *31%*	1 *13%*	3 *18%*	2 *19%*	- -	- -	1 *100%*	3 *15%*	4 *23%*	- -	3 *13%*	3 *33%*	3 *53%*	3 *11%*	3 *13%*	2 *37%*	1 *29%*	- -
9	**11** ***31%***	9 *43%*	2 *15%*	1 *22%*	10 *32%*	8 *35%*	3 *23%*	- -	7 *41%*	4 *38%*	- -	- -	- -	7 *39%*	4 *24%*	- -	11 *43%*	- -	1 *21%*	10 *33%*	10 *38%*	1 *15%*	1 *11%*	- -
Highest rating 10	**4** ***11%***	1 *6%*	3 *18%*	- -	4 *12%*	4 *17%*	- -	1 *23%*	1 *6%*	1 *13%*	- -	1 *65%*	- -	3 *17%*	1 *5%*	- -	3 *13%*	1 *8%*	- -	4 *14%*	2 *9%*	2 *36%*	- -	- -
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
1-3 (Net)	**2** ***7%***	2 *12%*	- -	- -	2 *7%*	2 *7%*	1 *7%*	1 *19%*	2 *9%*	- -	- -	- -	- -	2 *8%*	1 *5%*	- -	1 *3%*	2 *16%*	2 *25%*	1 *3%*	2 *6%*	- -	1 *15%*	- -
4-6 (Net)	**6** ***18%***	1 *3%*	6 *38%*	1 *42%*	5 *16%*	3 *14%*	3 *26%*	* *11%*	3 *17%*	2 *20%*	1 *65%*	- -	- -	3 *13%*	3 *19%*	1 *100%*	4 *15%*	3 *25%*	- -	6 *22%*	5 *19%*	1 *12%*	1 *19%*	- -
7-10 (Net)	**27** ***75%***	17 *85%*	9 *62%*	2 *58%*	25 *77%*	19 *79%*	8 *67%*	3 *71%*	13 *74%*	8 *80%*	1 *35%*	1 *100%*	1 *100%*	15 *78%*	12 *76%*	- -	21 *81%*	6 *59%*	5 *75%*	22 *75%*	19 *75%*	4 *88%*	3 *66%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**36***	20**	15**	3**	33**	24**	12**	4**	18**	10**	2**	1**	1**	19**	16**	1**	26**	10**	6**	29**	26**	5**	5**	-**
Effective Base	**32**	16	17	5	29	21	11	5	14	9	2	2	2	18	13	1	22	11	4	29	20	6	10	-
9-10 (Net)	**15**	10	5	1	14	12	3	1	8	5	-	1	-	11	4	-	14	1	1	14	12	2	1	-
	42%	*49%*	*34%*	*22%*	*44%*	*52%*	*23%*	*23%*	*47%*	*50%*	-	*65%*	-	*56%*	*28%*	-	*56%*	*8%*	*21%*	*47%*	*47%*	*51%*	*11%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**37**	34	3	-	29	8	-	-	32	4	18	19	6	3	1	1	2	1	1	10	-	10	2	-
Base (weighted)	**36***	34**	2**	-**	30**	6**	-**	-**	32**	3**	19**	16**	5**	4**	1**	1**	4**	2**	1**	5**	-**	11**	2**	-**
Effective Base	**32**	30	3	-	26	7	-	-	28	4	16	16	6	3	1	1	2	1	1	10	-	10	2	-
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
3	**2** ***7%***	2 *7%*	- -	- -	2 *5%*	1 *14%*	- -	- -	2 *5%*	1 *26%*	- -	2 *15%*	- -	- -	- -	- -	- -	2 *100%*	- -	1 *15%*	- -	- -	- -	- -
4	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**1** ***4%***	1 *3%*	* *25%*	- -	1 *3%*	* *9%*	- -	- -	1 *4%*	- -	1 *5%*	* *3%*	- -	- -	1 *100%*	- -	- -	- -	- -	* *10%*	- -	- -	- -	- -
6	**5** ***14%***	4 *12%*	1 *49%*	- -	3 *10%*	2 *35%*	- -	- -	4 *13%*	1 *34%*	3 *15%*	2 *13%*	1 *12%*	- -	- -	- -	- -	- -	1 *100%*	* *9%*	- -	2 *18%*	1 *46%*	- -
7	**5** ***14%***	5 *14%*	1 *26%*	- -	4 *14%*	1 *16%*	- -	- -	5 *14%*	1 *17%*	- -	5 *31%*	- -	1 *30%*	- -	- -	2 *44%*	- -	- -	1 *26%*	- -	- -	1 *54%*	- -
8	**7** ***18%***	7 *20%*	- -	- -	5 *17%*	2 *27%*	- -	- -	6 *19%*	- -	6 *29%*	1 *6%*	2 *37%*	1 *35%*	- -	- -	2 *56%*	- -	- -	1 *29%*	- -	- -	- -	- -
9	**11** ***31%***	11 *33%*	- -	- -	11 *37%*	- -	- -	- -	10 *32%*	1 *23%*	8 *40%*	3 *20%*	1 *15%*	1 *35%*	- -	- -	- -	- -	- -	1 *11%*	- -	8 *73%*	- -	- -
Highest rating 10	**4** ***11%***	4 *12%*	- -	- -	4 *14%*	- -	- -	- -	4 *13%*	- -	2 *11%*	2 *12%*	2 *36%*	- -	- -	1 *100%*	- -	- -	- -	- -	- -	1 *9%*	- -	- -
Don't know	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
1-3 (Net)	**2** ***7%***	2 *7%*	- -	- -	2 *5%*	1 *14%*	- -	- -	2 *5%*	1 *26%*	- -	2 *15%*	- -	- -	- -	- -	- -	2 *100%*	- -	1 *15%*	- -	- -	- -	- -
4-6 (Net)	**6** ***18%***	5 *15%*	1 *74%*	- -	4 *13%*	3 *43%*	- -	- -	5 *17%*	1 *34%*	4 *20%*	3 *16%*	1 *12%*	- -	1 *100%*	- -	- -	- -	1 *100%*	1 *19%*	- -	2 *18%*	1 *46%*	- -
7-10 (Net)	**27** ***75%***	26 *78%*	1 *26%*	- -	24 *81%*	3 *43%*	- -	- -	25 *78%*	1 *41%*	15 *80%*	11 *69%*	4 *88%*	4 *100%*	- -	1 *100%*	4 *100%*	- -	- -	3 *66%*	- -	9 *82%*	1 *54%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**36***	34**	2**	-**	30**	6**	-**	-**	32**	3**	19**	16**	5**	4**	1**	1**	4**	2**	1**	5**	-**	11**	2**	-**
Effective Base	**32**	30	3	-	26	7	-	-	28	4	16	16	6	3	1	1	2	1	1	10	-	10	2	-
9-10 (Net)	**15**	15	-	-	15	-	-	-	14	1	10	5	2	1	-	1	-	-	-	1	-	9	-	-
	42%	*45%*	-	-	*51%*	-	-	-	*45%*	*23%*	*51%*	*32%*	*51%*	*35%*	-	*100%*	-	-	-	*11%*	-	*82%*	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**37**	28	2	-	-	3	1	3	8	1	5	9	14	-	-	4	5	8	8	6	4
Base (weighted)	**36***	29**	3**	-**	-**	2**	1**	1**	7**	2**	5**	6**	16**	-**	-**	6**	5**	8**	7**	5*	4**
Effective Base	**32**	26	2	-	-	2	1	3	7	1	4	8	13	-	-	4	4	7	7	5	3
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	**2**	2	-	-	-	-	-	-	2	-	1	-	-	-	-	2	1	-	-	-	-
	7%	*8%*	-	-	-	-	-	-	*23%*	-	*15%*	-	-	-	-	*27%*	*17%*	-	-	-	-
4	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	**1**	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	*	-	1	-	-
	4%	*5%*	-	-	-	-	-	-	*21%*	-	-	-	-	-	-	-	*11%*	-	*13%*	-	-
6	**5**	4	-	-	-	*	1	-	2	-	1	*	2	-	-	-	-	2	2	2	-
	14%	*14%*	-	-	-	*24%*	*100%*	-	*23%*	-	*18%*	*7%*	*13%*	-	-	-	-	*25%*	*22%*	*30%*	-
7	**5**	3	-	-	-	2	-	*	-	2	2	1	1	-	-	1	-	2	-	2	1
	14%	*11%*	-	-	-	*76%*	-	*28%*	-	*100%*	*29%*	*15%*	*7%*	-	-	*19%*	-	*21%*	-	*28%*	*13%*
8	**7**	4	2	-	-	-	-	1	1	-	2	2	2	-	-	2	-	2	2	-	-
	18%	*12%*	*77%*	-	-	-	-	*72%*	*8%*	-	*38%*	*37%*	*11%*	-	-	*34%*	-	*30%*	*34%*	-	-
9	**11**	10	1	-	-	-	-	-	-	-	-	1	10	-	-	1	3	1	2	1	2
	31%	*36%*	*23%*	-	-	-	-	-	-	-	-	*21%*	*62%*	-	-	*19%*	*72%*	*14%*	*32%*	*20%*	*39%*
Highest rating 10	**4**	4	-	-	-	-	-	-	2	-	-	1	1	-	-	-	-	1	-	1	2
	11%	*14%*	-	-	-	-	-	-	*26%*	-	-	*20%*	*7%*	-	-	-	-	*10%*	-	*23%*	*48%*
Don't know	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**2**	2	-	-	-	-	-	-	2	-	1	-	-	-	-	2	1	-	-	-	-
	7%	*8%*	-	-	-	-	-	-	*23%*	-	*15%*	-	-	-	-	*27%*	*17%*	-	-	-	-
4-6 (Net)	**6**	5	-	-	-	*	1	-	3	-	1	*	2	-	-	-	*	2	2	2	-
	18%	*19%*	-	-	-	*24%*	*100%*	-	*44%*	-	*18%*	*7%*	*13%*	-	-	-	*11%*	*25%*	*35%*	*30%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**36***	29**	3**	-**	-**	2**	1**	1**	7**	2**	5**	6**	16**	-**	-**	6**	5**	8**	7**	5*	4**
Effective Base	**32**	26	2	-	-	2	1	3	7	1	4	8	13	-	-	4	4	7	7	5	3
7-10 (Net)	**27**	21	3	-	-	2	-	1	2	2	3	6	14	-	-	4	3	6	5	4	4
	75%	*73%*	*100%*	-	-	*76%*	-	*100%*	*33%*	*100%*	*67%*	*93%*	*87%*	-	-	*73%*	*72%*	*75%*	*65%*	*70%*	*100%*
9-10 (Net)	**15**	14	1	-	-	-	-	-	2	-	-	3	11	-	-	1	3	2	2	2	4
	42%	*50%*	*23%*	-	-	-	-	-	*26%*	-	-	*40%*	*69%*	-	-	*19%*	*72%*	*24%*	*32%*	*42%*	*87%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**289**	131	158	50	239	163	126	29	54	66	51	46	43	77	149	63	107	182	22	267	194	26	43	26
Base (weighted)	**296**	147	150	51*	245	164	133	32**	58*	64*	51*	44*	48*	79*	170	48*	111*	185	33**	264	244	22**	22*	8**
Effective Base	**239**	107	134	41	197	137	102	24	44	53	41	40	37	67	124	53	86	152	21	220	179	24	41	22
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**1** *****	- -	1 *1%*	- -	1 *	1 *1%*	- -	- -	- -	1 *2%*	- -	- -	- -	1 *1%*	* *	- -	- -	1 *1%*	- -	1 *	- -	1 *4%*	- -	* *4%*
3	**3** ***1%***	2 *1%*	2 *1%*	- -	3 *1%*	2 *1%*	2 *1%*	- -	2 *3%*	1 *2%*	- -	1 *1%*	- -	1 *1%*	2 *1%*	- -	- -	3 *2%*	- -	3 *1%*	2 *1%*	1 *5%*	1 *3%*	- -
4	**9** ***3%***	5 *3%*	4 *3%*	2 *4%*	7 *3%*	4 *3%*	5 *4%*	1 *4%*	3 *5%*	2 *3%*	2 *4%*	1 *2%*	1 *1%*	3 *3%*	5 *3%*	2 *3%*	3 *3%*	7 *4%*	2 *5%*	8 *3%*	8 *3%*	- -	1 *5%*	- -
5	**17** ***6%*** **Zg**	5 *3%*	12 *8%*	1 *2%*	16 *6%*	12 *7%*	5 *4%*	- -	4 *7%*	7 *10%*	2 *3%*	3 *6%*	2 *4%*	2 *2%*	13 *8%*	2 *4%*	3 *2%*	14 *8%*	3 *8%*	14 *5%*	13 *5%*	- -	3 *15%* AV	1 *9%*
6	**45** ***15%*** **JU**	23 *16%*	22 *15%*	4 *7%*	41 *17%*	24 *15%*	21 *16%*	7 *22%*	13 *23%* JM	3 *5%*	11 *22%* JM	7 *16%*	3 *5%*	10 *13%*	28 *17%*	6 *13%*	20 *18%*	25 *14%*	12 *38%*	33 *12%*	38 *15%*	3 *12%*	4 *18%*	* *5%*
7	**49** ***17%*** **G**	21 *14%*	28 *19%*	10 *19%*	39 *16%*	35 *21%* AG	15 *11%*	5 *15%*	5 *9%*	20 *31%* AIK M	5 *10%*	10 *22%*	4 *9%*	13 *17%*	29 *17%*	6 *14%*	24 *22%*	25 *14%*	2 *7%*	47 *18%*	36 *15%*	8 *36%*	5 *22%*	1 *9%*
8	**63** ***21%*** **I**	34 *23%*	29 *19%*	14 *28%*	49 *20%*	33 *20%*	30 *23%*	11 *35%*	6 *10%*	16 *26%*	11 *22%*	7 *17%*	11 *24%*	22 *28%*	30 *18%*	12 *25%*	26 *23%*	37 *20%*	8 *25%*	55 *21%*	53 *22%*	4 *17%*	5 *23%*	2 *22%*
9	**63** ***21%*** **j**	32 *22%*	31 *20%*	10 *20%*	53 *22%*	37 *22%*	26 *20%*	6 *19%*	15 *26%*	8 *12%*	12 *24%*	7 *16%*	15 *31%* J	16 *20%*	36 *21%*	11 *23%*	21 *19%*	42 *22%*	3 *10%*	60 *23%*	53 *22%*	4 *18%*	2 *10%*	4 *45%*
Highest rating 10	**43** ***14%*** **Fj**	24 *16%*	19 *13%*	10 *19%*	33 *13%*	16 *10%*	26 *20%* AF	1 *5%*	10 *17%*	5 *8%*	6 *11%*	8 *19%*	12 *25%* AJ	10 *12%*	25 *15%*	7 *15%*	15 *13%*	28 *15%*	2 *6%*	41 *15%*	39 *16%*	1 *7%*	1 *5%*	1 *7%*
Don't know	**3** ***1%*** **Z**	1 *	2 *1%*	1 *1%*	2 *1%*	1 *	2 *2%*	- -	- -	1 *1%*	1 *3%*	1 *1%*	- -	1 *2%*	- -	1 *3%* P	- -	3 *1%*	1 *2%*	2 *1%*	2 *1%*	1 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**296**	147	150	51*	245	164	133	32**	58*	64*	51*	44*	48*	79*	170	48*	111*	185	33**	264	244	22**	22*	8**
Effective Base	**239**	107	134	41	197	137	102	24	44	53	41	40	37	67	124	53	86	152	21	220	179	24	41	22
1-3 (Net)	**4** ***2%***	2 *1%*	3 *2%*	- -	4 *2%*	3 *2%*	2 *1%*	- -	2 *3%*	2 *3%*	- -	1 *1%*	- -	2 *2%*	3 *2%*	- -	- -	4 *2%*	- -	4 *2%*	2 *1%*	2 *8%*	1 *3%*	* *4%*
4-6 (Net)	**71** ***24%*** **MUZ**	33 *22%*	38 *26%*	7 *14%*	64 *26%*	40 *24%*	31 *24%*	9 *27%*	20 *35%* M	12 *19%*	15 *29%* M	11 *24%*	5 *10%*	15 *18%*	47 *28%*	10 *20%*	25 *23%*	46 *25%*	16 *50%*	55 *21%*	59 *24%*	3 *12%*	8 *37%* A	1 *14%*
7-10 (Net)	**218** ***74%*** **Xr**	112 *76%*	107 *71%*	44 *85%*	174 *71%*	121 *74%*	97 *73%*	23 *73%*	36 *62%*	49 *77%*	34 *68%*	32 *73%*	43 *90%* AI K	61 *77%*	120 *71%*	37 *77%*	86 *77%*	132 *71%*	16 *48%*	202 *77%* A	181 *74%*	17 *77%*	13 *60%*	7 *82%*
9-10 (Net)	**105** ***36%*** **JXj r**	56 *38%*	49 *33%*	20 *38%*	86 *35%*	53 *32%*	53 *40%*	7 *23%*	25 *43%* J	13 *21%*	18 *35%*	15 *34%*	27 *57%* AJ	26 *33%*	61 *36%*	18 *39%*	36 *32%*	69 *37%*	5 *16%*	100 *38%* A	92 *38%* X	6 *25%*	3 *16%*	4 *52%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**289**	232	44	13	127	128	31	33	182	29	86	200
Base (weighted)	**296**	240	43*	13**	133	134	29**	34**	192	30**	86*	207
Effective Base	**239**	194	34	11	104	109	24	25	156	23	70	167
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**1** *****	- -	- -	1 *9%*	- -	- -	1 *4%*	* *1%*	- -	1 *3%*	* *	1 *
3	**3** **1%**	3 *1%*	1 *1%*	- -	3 *2%*	- -	1 *2%*	- -	3 *1%*	- -	2 *2%*	2 *1%*
4	**9** **3%**	7 *3%*	2 *6%*	- -	3 *2%*	4 *3%*	2 *7%*	1 *3%*	6 *3%*	2 *6%*	3 *3%*	7 *3%*
5	**17** **6%** **Zg**	9 *4%*	4 *9%*	4 *30%*	4 *3%*	11 *8%*	2 *8%*	2 *5%*	7 *4%*	1 *3%*	4 *4%*	13 *6%*
6	**45** **15%** **JU**	34 *14%*	9 *22%*	2 *13%*	19 *14%*	20 *15%*	5 *18%*	2 *6%*	33 *17%*	3 *10%*	7 *8%*	36 *18%*
7	**49** **17%** **G**	39 *16%*	8 *18%*	3 *21%*	22 *16%*	23 *17%*	4 *15%*	7 *20%*	28 *15%*	5 *19%*	10 *11%*	40 *19%*
8	**63** **21%** **I**	54 *23%*	9 *21%*	- -	24 *18%*	35 *27%*	4 *13%*	9 *25%*	41 *21%*	7 *22%*	14 *17%*	49 *24%*
9	**63** **21%** **j**	54 *23%*	7 *15%*	2 *16%*	31 *23%*	25 *19%*	7 *23%*	5 *16%*	45 *24%*	3 *11%*	26 30% Aj	35 *17%*
Highest rating 10	**43** **14%** **Fj**	40 *16%*	3 *7%*	- -	25 *19%*	14 *10%*	3 *11%*	7 *21%*	28 *14%*	8 *26%*	19 22% Aj	23 *11%*
Don't know	**3** **1%** **Z**	1 *	1 *2%*	1 *11%*	2 *2%*	1 *	- -	1 *2%*	2 *1%*	- -	1 *1%*	1 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	26	10	16	35	20	17	17	43	18	25	36	26
Base (weighted)	22**	11**	18**	45*	23**	21**	21**	22*	24**	35**	45*	8**
Effective Base	24	10	15	33	18	16	16	41	17	23	33	22
Lowest rating 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	1 *4%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *4%*
3	1 *5%*	- -	- -	2 *4%*	- -	- -	- -	1 *3%*	- -	- -	- -	- -
4	- -	- -	1 *6%*	1 *2%*	- -	5 *21%*	- -	1 *5%*	- -	- -	2 *4%*	- -
5	- -	- -	- -	3 *7%*	3 *13%*	- -	1 *6%*	3 *15%* Au	2 *10%*	2 *5%*	1 *3%*	1 *9%*
6	3 *12%*	2 *17%*	2 *13%*	5 *11%*	6 *23%*	2 *10%*	2 *11%*	4 *18%*	2 *10%*	12 *33%*	4 *10%*	* *5%*
7	8 *36%*	4 *35%*	3 *19%*	6 *14%*	1 *4%*	4 *20%*	5 *22%*	5 *22%*	3 *14%*	1 *4%*	8 *17%*	1 *9%*
8	4 *17%*	2 *21%*	6 *32%*	12 *27%*	5 *20%*	4 *21%*	4 *18%*	5 *23%*	2 *10%*	5 *15%*	12 *27%*	2 *22%*
9	4 *18%*	3 *28%*	2 *13%*	9 *20%*	8 *34%*	3 *13%*	4 *18%*	2 *10%*	6 *24%*	7 *20%*	11 *24%*	4 *45%*
Highest rating 10	1 *7%*	- -	3 *18%*	6 *14%*	1 *5%*	3 *14%*	5 *25%*	1 *5%*	7 *31%*	8 *22%*	5 *12%*	1 *7%*
Don't know	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	1 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**296**	240	43*	13**	133	134	29**	34**	192	30**	86*	207	22**	11**	18**	45*	23**	21**	21**	22*	24**	35**	45*	8**
Effective Base	**239**	194	34	11	104	109	24	25	156	23	70	167	24	10	15	33	18	16	16	41	17	23	33	22
1-3 (Net)	**4**	3	1	1	3	-	2	*	3	1	2	2	2	-	-	2	-	-	-	1	-	-	-	*
	2%	*1%*	*1%*	*9%*	*2%*	-	*6%*	*1%*	*1%*	*3%*	*2%*	*1%*	*8%*	-	-	*4%*	-	-	-	*3%*	-	-	-	*4%*
4-6 (Net)	**71**	50	16	6	26	35	9	5	45	6	14	56	3	2	3	9	9	7	4	8	5	13	8	1
	24%	*21%*	*36%*	*44%*	*19%*	*26%*	*33%*	*15%*	*24%*	*20%*	*16%*	*27%*	*12%*	*17%*	*18%*	*20%*	*37%*	*32%*	*17%*	*37%*	*20%*	*38%*	*17%*	*14%*
	MUZ		Z																	Au				
7-10 (Net)	**218**	187	26	5	102	98	17	28	142	23	69	147	17	9	15	34	15	14	18	13	19	21	36	7
	74%	*78%*	*61%*	*37%*	*77%*	*73%*	*61%*	*82%*	*74%*	*78%*	*80%*	*71%*	*77%*	*83%*	*82%*	*76%*	*63%*	*68%*	*83%*	*60%*	*80%*	*60%*	*80%*	*82%*
	Xr	Aa																						
9-10 (Net)	**105**	94	10	2	56	39	10	13	73	11	45	58	6	3	6	15	9	6	9	3	13	15	16	4
	36%	*39%*	*22%*	*16%*	*42%*	*29%*	*34%*	*37%*	*38%*	*37%*	*53%*	*28%*	*25%*	*28%*	*31%*	*34%*	*40%*	*27%*	*43%*	*16%*	*55%*	*41%*	*36%*	*52%*
	JXjr	A			d						Aj													

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**289**	137	43	5	23	9	23	49	92	28	63	69	27	1	8	26	42	81	54	40	26
Base (weighted)	**296**	145	61*	7**	15**	8**	16**	46*	86*	28**	73*	72*	30**	***	6**	25**	38*	82*	55*	44*	33**
Effective Base	**239**	117	38	4	19	7	20	44	74	25	52	58	24	1	7	20	34	66	46	34	23
Lowest rating 1	**-** **-**	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**1** *****	1 *1%*	* *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	* *1%*	- -	- -	- -	1 *2%*	- -
3	**3** ***1%***	2 *2%*	1 *2%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	2 *3%*	- -	- -	- -	- -	- -	2 *3%*	1 *2%*	- -	- -
4	**9** ***3%***	4 *3%*	1 *2%*	2 *26%*	1 *6%*	* *6%*	- -	1 *3%*	6 *7%* A	- -	1 *1%*	2 *3%*	- -	- -	- -	3 *10%*	* *1%*	2 *2%*	3 *5%*	2 *4%*	- -
5	**17** ***6%***	6 *4%*	4 *7%*	2 *21%*	1 *8%*	- -	* *1%*	3 *8%*	4 *5%*	1 *3%*	4 *6%*	6 *8%*	2 *5%*	* *100%*	- -	2 *7%*	6 *15%* A	6 *7%*	2 *4%*	1 *3%*	- -
6	**45** ***15%*** **H**	25 *18%*	8 *13%*	- -	2 *14%*	3 *46%*	4 *23%*	2 *5%*	16 *19%*	2 *8%*	9 *12%*	11 *15%*	4 *14%*	- -	2 *31%*	2 *7%*	11 *29%* AS	12 *15%*	5 *9%*	4 *9%*	7 *21%*
7	**49** ***17%***	23 *16%*	13 *21%*	- -	3 *18%*	1 *11%*	6 *40%*	4 *8%*	12 *14%*	6 *20%*	12 *17%*	8 *12%*	9 *28%*	- -	2 *36%*	1 *4%*	5 *14%*	13 *16%*	13 *24%*	9 *20%*	5 *16%*
8	**63** ***21%***	27 *18%*	13 *22%*	4 *48%*	3 *21%*	1 *13%*	3 *17%*	13 *29%*	18 *21%*	3 *9%*	13 *17%*	23 *32%* A	6 *21%*	- -	1 *13%*	2 *6%*	7 *18%*	19 *24%*	16 *29%*	9 *21%*	5 *14%*
9	**63** ***21%***	32 *22%*	11 *18%*	* *5%*	4 *27%*	2 *24%*	1 *9%*	12 *27%*	17 *20%*	12 *42%*	19 *26%*	12 *17%*	3 *9%*	- -	- -	11 *45%*	7 *19%*	14 *18%*	6 *12%*	14 *33%*	7 *20%*
Highest rating 10	**43** ***14%*** **Q**	25 *17%*	7 *12%*	- -	* *1%*	- -	2 *10%*	8 *19%*	11 *13%*	5 *18%*	15 *21%* L	5 *8%*	5 *16%*	- -	1 *20%*	5 *19%*	1 *3%*	12 *15%*	8 *15%*	4 *8%*	8 *25%*
Don't know	**3** ***1%***	- -	1 *2%*	- -	1 *4%*	- -	- -	1 *1%*	1 *1%*	- -	- -	- -	2 *7%*	- -	- -	- -	- -	1 *1%*	- -	- -	1 *4%*
1-3 (Net)	**4** ***2%***	3 *2%*	1 *2%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	3 *5%* A	- -	- -	- -	* *1%*	- -	2 *3%*	1 *2%*	1 *2%*	- -
4-6 (Net)	**71** ***24%***	35 *24%*	14 *22%*	3 *47%*	4 *28%*	4 *52%*	4 *24%*	7 *16%*	26 *31%*	3 *11%*	14 *19%*	20 *27%*	6 *20%*	* *100%*	2 *31%*	6 *24%*	17 *45%* ARS	19 *24%*	10 *19%*	7 *17%*	7 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**296**	145	61*	7**	15**	8**	16**	46*	86*	28**	73*	72*	30**	***	6**	25**	38*	82*	55*	44*	33**
Effective Base	**239**	117	38	4	19	7	20	44	74	25	52	58	24	1	7	20	34	66	46	34	23
7-10 (Net)	**218**	107	45	4	10	4	12	38	58	25	59	49	22	-	4	19	21	59	43	36	25
	74%	*74%*	*73%*	*53%*	*68%*	*48%*	*76%*	*82%*	*67%*	*89%*	*81%*	*68%*	*74%*	-	*69%*	*74%*	*55%*	*73%*	*79%*	*81%*	*75%*
	Q																		Q		
9-10 (Net)	**105**	57	18	*	4	2	3	21	28	17	34	18	8	-	1	16	8	27	15	18	15
	36%	*39%*	*30%*	*5%*	*29%*	*24%*	*19%*	*46%*	*33%*	*60%*	*47%*	*25%*	*25%*	-	*20%*	*64%*	*22%*	*33%*	*27%*	*41%*	*45%*
	L										L										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**115** ***4%*** **EGHI RYZcdg jtv**	64 *4%*	51 *3%*	68 *4%* E	47 *3%*	73 *5%* AG	43 *3%*	2 *1%*	6 *1%*	13 *3%* H	12 *2%*	17 *4%* HI	65 *9%* AHI JKL	23 *3%*	56 *4%*	36 *5%* O	11 *1%*	104 *5%* AR	9 *2%*	107 *4%* A	96 *4%* Y	12 *5%* Y	7 *4%* Y	* *
2	**51** ***2%*** **Zc**	25 *2%*	26 *2%*	31 *2%*	20 *1%*	25 *2%*	26 *2%*	3 *1%*	8 *1%*	13 *3%* H	6 *1%*	9 *2%*	12 *2%*	9 *1%*	21 *1%*	21 *3%* AOP	14 *2%*	37 *2%*	5 *1%*	46 *2%*	41 *2%*	8 *3%* AVY	2 *1%*	1 *1%*
3	**59** ***2%*** **EKZc**	26 *2%*	33 *2%*	38 *2%* AE	21 *1%*	36 *2%*	23 *1%*	9 *2%*	9 *2%*	7 *1%*	4 *1%*	11 *2%*	19 *3%* K	15 *2%*	23 *2%*	21 *3%* A	10 *1%*	48 *2%*	8 *2%*	50 *2%*	48 *2%*	9 *4%* AX	1 *	2 *2%*
4	**80** ***3%*** **LZ**	47 *3%*	33 *2%*	38 *2%*	42 *3%*	45 *3%*	34 *2%*	16 *4%* L	14 *3%*	16 *3%* L	13 *2%*	5 *1%*	15 *2%*	23 *3%*	34 *2%*	23 *3%*	21 *2%*	59 *3%*	9 *2%*	71 *3%*	67 *3%*	6 *2%*	4 *2%*	3 *3%*
5	**300** ***10%*** **MOUZ**	134 *9%*	166 *10%*	161 *10%*	139 *9%*	148 *10%*	152 *10%*	57 *13%* AJL M	75 *14%* AJKL M	37 *7%*	49 *9%*	32 *7%*	50 *7%*	63 *8%*	154 *10%* O	83 *11%* O	87 *10%*	213 *10%*	61 *15%* AU	238 *9%*	254 *10%*	21 *9%*	15 *10%*	10 *10%*
6	**385** ***12%*** **DLM SUWbk**	194 *13%*	191 *12%*	154 *10%*	231 *14%* AD	182 *12%*	203 *13%*	81 *19%* AKL M	79 *15%* LM	89 *18%* AKL M	66 *12%* M	37 *9%* M	32 *5%*	89 *11%*	207 *14%* AO	89 *11%*	146 *16%* AS	239 *11%*	65 *16%*	320 *12%*	333 *13%* W	21 *9%*	20 *13%*	11 *11%*
7	**497** ***16%*** **MS**	253 *17%*	244 *15%*	231 *15%*	266 *17%*	246 *16%*	251 *16%*	80 *18%* M	90 *17%* M	94 *19%* M	92 *17%* M	64 *15%*	78 *11%*	143 *17%*	235 *16%*	118 *15%*	174 *19%* AS	323 *15%*	72 *18%*	424 *16%*	408 *16%*	49 *20%*	26 *17%*	13 *14%*
8	**550** ***18%*** **Qaq**	274 *18%*	276 *17%*	279 *18%*	271 *17%*	267 *17%*	283 *18%*	75 *17%*	86 *16%*	79 *16%*	99 *19%*	95 *22%* AIJ	116 *17%*	163 *19%* Q	271 *18%* Q	114 *15%*	149 *17%*	401 *18%*	64 *16%*	485 *18%*	449 *17%*	57 *23%* AVX	25 *16%*	18 *19%*
9	**352** ***11%*** **BDFQ aef**	144 *9%*	208 *13%* AB	131 *9%*	221 *14%* AD	152 *10%*	200 *13%* AF	38 *9%*	64 *12%*	62 *12%*	59 *11%*	60 *14%* H	70 *10%*	95 *11%*	186 *12%* Q	71 *9%*	111 *12%*	242 *11%*	40 *10%*	313 *11%*	297 *11%*	26 *11%*	18 *12%*	11 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Extremely important 10	**570** ***18%*** **PTW** **akl**	278 *18%*	292 *18%*	284 *19%*	286 *18%*	282 *18%*	287 *18%*	64 *15%*	82 *15%*	76 *15%*	108 *20%* J	81 *19%*	160 *23%* AH IJ	193 *23%* AP Q	242 *16%*	135 *17%*	154 *17%*	416 *19%*	39 *10%*	530 *19%* AT	498 *19%* W	26 *11%*	29 *19%* W	16 *17%* W
Don't know	**169** ***5%*** **EHJO** **RUZcgu**	95 *6%*	74 *5%*	117 *8%* AE	53 *3%*	77 *5%*	92 *6%*	13 *3%*	20 *4%*	16 *3%*	26 *5%*	26 *6%*	69 *10%* AHI JKL	27 *3%*	73 *5%*	69 *9%* AOP	25 *3%*	144 *6%* AR	34 *8%* AU	135 *5%*	134 *5%*	14 *5%*	10 *7%*	11 *12%* AVWX
1-3 (Net)	**225** ***7%*** **EGHI** **KORYZc** **dgtv**	116 *8%*	109 *7%*	136 *9%* AE	88 *6%*	133 *9%* AG	92 *6%*	14 *3%*	22 *4%*	33 *6%* H	22 *4%*	38 *9%* HIK	96 *14%* AHI JKL	46 *6%*	99 *7%*	79 *10%* AOP	35 *4%*	190 *9%* AR	22 *5%*	203 *7%*	185 *7%* Y	29 *11%* AVXY	9 *6%*	3 *3%*
4-6 (Net)	**764** ***24%*** **LMO** **SUWZku**	374 *24%*	390 *25%*	353 *23%*	412 *26%*	375 *24%*	389 *24%*	155 *35%* AJK LM	168 *32%* AKL M	142 *28%* ALM	127 *24%* LM	74 *17%*	98 *14%*	175 *21%*	395 *26%* O	195 *25%*	254 *28%* AS	511 *23%*	135 *33%* AU	629 *23%*	654 *25%* W	48 *19%*	38 *25%*	24 *25%*
7-10 (Net)	**1969** ***63%*** **DQT** **abefi**	950 *62%*	1019 *64%*	924 *60%*	1044 *65%* AD	947 *62%*	1020 *64%*	256 *58%*	321 *60%*	311 *62%*	357 *67%* AHI	300 *69%* AHI M	424 *62%*	595 *71%* AP Q	933 *62%* Q	438 *56%*	587 *65%*	1382 *62%*	215 *53%*	1752 *64%* AT	1653 *63%*	160 *64%*	99 *63%*	58 *61%*
9-10 (Net)	**922** ***29%*** **BDH** **QTWabe** **fkl**	422 *28%*	499 *31%* AB	415 *27%*	507 *32%* AD	434 *28%*	487 *31%*	101 *23%*	146 *27%*	137 *27%*	167 *31%* H	141 *32%* H	230 *33%* AH IJ	288 *34%* AP Q	427 *28%*	206 *26%*	264 *29%*	658 *30%*	79 *19%*	843 *31%* AT	795 *30%* W	53 *21%*	47 *30%* W	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	**115** ***4%*** **EGHIRY Zcdgjt** v	54 *2%*	23 *4%* Z	25 *11%* AZa	13 *1%*	50 *3%* c	36 *9%* Acd	63 *9%* Agh	42 *2%*	6 *2%*	35 *6%* Aj	75 *3%*	12 *5%* tv	8 *7%* tv	9 *4%* tv	10 *3%* t	12 *4%* tv	14 *6%* tv	9 *3%* t	7 *4%* tv	17 *6%* tv	2 *1%*	15 *3%* tv	* *
2	**51** ***2%*** **Zc**	26 *1%*	8 *2%*	11 *5%* AZa	5 *1%*	23 *1%*	17 *4%* Acd	18 *2%*	26 *1%*	6 *2%*	8 *1%*	42 *2%*	8 *3%* Amv	1 *1%*	1 *	6 *2%*	3 *1%*	6 *3%* m	4 *2%*	2 *1%*	6 *2%*	6 *1%*	7 *2%*	1 *1%*
3	**59** ***2%*** **EKZc**	26 *1%*	22 *4%* AZ	8 *4%* Z	7 *1%*	32 *2%*	15 *4%* Ac	11 *1%*	41 *2%*	4 *2%*	9 *1%*	47 *2%*	9 *4%* Apr	1 *1%*	5 *2%*	4 *1%*	9 *3%* r	2 *1%*	3 *1%*	1 *	3 *1%*	10 *3%*	11 *2%*	2 *2%*
4	**80** ***3%*** **LZ**	43 *2%*	18 *3%*	15 *6%* AZ	17 *2%*	35 *2%*	19 *5%* Acd	23 *3%*	54 *3%*	3 *1%*	21 *3%*	59 *2%*	6 *2%*	2 *2%*	8 *3%*	12 *3%* s	7 *2%*	6 *3%*	14 *5%* Asu	4 *2%*	2 *1%*	10 *2%*	8 *2%*	3 *3%* s
5	**300** ***10%*** **MOUZ**	174 *8%*	74 *14%* AZ	34 *15%* AZ	68 *8%*	174 *10%*	38 *10%*	66 *9%*	190 *10%*	28 *10%*	68 *11%*	227 *9%*	21 *9%*	14 *11%*	20 *8%*	37 *11%*	35 *12%* u	17 *8%*	20 *7%*	15 *10%*	39 *14%* Aqu	42 *10%*	29 *7%*	10 *10%*
6	**385** ***12%*** **DLMSU Wbk**	255 *12%*	93 *18%* AZb	18 *8%*	107 *12%*	212 *13%*	43 *11%*	78 *11%*	252 *14%* A	29 *10%*	90 *14%*	291 *12%*	21 *9%*	22 *17%* k	41 *16%* ku	47 *14%*	34 *12%*	32 *15%* k	32 *11%*	20 *13%*	29 *10%*	52 *13%*	45 *10%*	11 *11%*
7	**497** ***16%*** **MS**	380 *17%* A	73 *14%*	27 *12%*	165 *19%* Ad e	263 *16%*	52 *13%*	104 *14%*	303 *16%*	41 *14%*	87 *14%*	402 *16%*	49 *20%* s	16 *13%*	41 *16%*	55 *16%*	39 *14%*	29 *13%*	50 *18%*	26 *17%*	31 *11%*	67 *16%*	82 *19%* s	13 *14%*
8	**550** ***18%*** **Qaq**	435 *20%* Aab	67 *13%*	29 *13%*	157 *18%*	303 *18%*	63 *16%*	114 *15%*	327 *18%*	62 *21%* f	96 *15%*	442 *18%*	57 *23%* Amq r	28 *22%* q	36 *14%*	60 *17%*	49 *18%*	39 *18%*	34 *12%*	25 *16%*	56 *20%* q	72 *18%*	74 *17%*	18 *19%* q
9	**352** ***11%*** **BDFQa ef**	287 *13%* Aab	39 *7%*	17 *7%*	110 *13%* e	199 *12%* e	30 *8%*	60 *8%*	224 *12%* f	42 *14%* f	66 *11%*	280 *11%*	26 *11%*	12 *9%*	30 *12%*	30 *9%*	39 *14%*	33 *15%* n	30 *11%*	18 *12%*	31 *11%*	43 *11%*	49 *11%*	11 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Extremely important 10	**570** ***18%*** **PTWakl**	443 *20%* Aab	71 *14%*	31 *14%*	188 *22%* Ad	287 *17%*	68 *17%*	117 *16%*	341 *18%*	58 *20%*	110 *17%*	448 *18%*	26 *11%*	14 *11%*	41 *17%*	74 *21%* klo	39 *14%*	34 *15%*	65 *23%* klo	29 *19%* k	57 *20%* kl	69 *17%* k	104 *24%* Aklmoptv	16 *17%* k
Don't know	**169** ***5%*** **EHJORUZcgu**	90 *4%*	38 *7%* Z	12 *5%*	17 *2%*	98 *6%* c	20 *5%* c	84 *11%* Agh	68 *4%*	12 *4%*	40 *6%*	123 *5%*	14 *5%*	8 *7%*	18 *7%* nu	11 *3%*	14 *5%*	7 *3%*	19 *7%*	10 *7%* nu	9 *3%*	34 *8%* Anpsu	14 *3%*	11 *12%* Aknopqrsu
1-3 (Net)	**225** ***7%*** **EGHIKORYZcdg**tv	106 *5%*	53 *10%* AZ	45 *20%* AZa	25 *3%*	105 *6%* c	67 *17%* Acd	92 *12%* Agh	109 *6%*	16 *6%*	52 *8%*	164 *7%*	29 *11%* Amnqrtv	10 *8%* v	14 *6%*	20 *6%*	24 *9%* v	22 *10%* tv	17 *6%*	9 *6%*	26 *9%* tv	18 *4%*	32 *7%* v	3 *3%*
4-6 (Net)	**764** ***24%*** **LMOSUWZku**	472 *21%*	185 *35%* AZ	67 *29%* Z	191 *22%*	421 *25%*	100 *25%*	167 *23%*	496 *27%* A	60 *21%*	179 *28%* Aj	577 *24%*	48 *19%*	38 *30%* ku	69 *28%* ku	96 *28%* ku	76 *27%* ku	55 *25%*	66 *23%*	38 *25%*	70 *25%*	103 *25%* u	82 *19%*	24 *25%*
7-10 (Net)	**1969** ***63%*** **DQTabefi**	1545 *70%* Aab	250 *48%*	105 *46%*	620 *73%* Ade	1053 *63%* e	213 *53%*	395 *54%*	1194 *64%* f	203 *70%* Af	360 *57%*	1572 *64%* Ai	160 *64%*	69 *55%*	148 *59%*	218 *63%*	167 *59%*	135 *62%*	180 *64%*	99 *63%*	176 *63%*	250 *62%*	309 *71%* Almoprtv	58 *61%*
9-10 (Net)	**922** ***29%*** **BDHQTWabefk**l	730 *33%* Aab	110 *21%* e	48 *21%*	299 *35%* Ad	487 *29%*	98 *24%*	177 *24%*	564 *30%* f	100 *34%* f	177 *28%*	728 *30%*	53 *21%*	25 *20%*	72 *29%*	104 *30%* k	79 *28%*	67 *31%* k	96 *34%* kl	47 *30%* kl	88 *31%* kl	112 *27%*	153 *35%* Aklt	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**115** ***4%*** **BCIKLU**	26 *2%*	7 *1%*	- -	9 *6%* BCF	1 *1%*	4 *2%*	69 *10%* ABCFG	16 *2%*	21 *6%* AIKL	11 *1%*	15 *2%*	9 *3%*	3 *4%*	40 *14%* AIJKL MN	23 *7%* ARSU	19 *5%* SU	20 *3%* U	11 *2%*	5 *1%*	2 *1%*
2	**51** ***2%***	19 *1%*	9 *2%*	2 *4%*	6 *4%* ABF	- -	3 *2%*	12 *2%*	7 *1%*	7 *2%*	14 *2%*	12 *2%*	2 *1%*	1 *1%*	5 *2%*	11 *3%* AQS	3 *1%*	17 *3%* AS	4 *1%*	7 *2%*	3 *1%*
3	**59** ***2%*** **LS**	22 *2%*	7 *1%*	- -	4 *3%*	3 *2%*	2 *2%*	20 *3%* AB	15 *2%*	4 *1%*	16 *2%*	6 *1%*	5 *2%*	5 *6%* AIJKL	8 *3%* L	7 *2%* S	7 *2%*	7 *1%*	3 *1%*	9 *2%*	8 *3%* S
4	**80** ***3%***	35 *2%*	16 *3%*	- -	6 *4%*	6 *5%* H	4 *2%*	12 *2%*	23 *3%*	9 *3%*	17 *2%*	15 *2%*	6 *2%*	* *1%*	8 *3%*	11 *3%*	12 *3%*	11 *2%*	12 *2%*	13 *3%*	4 *1%*
5	**300** ***10%*** **U**	135 *10%*	57 *10%*	2 *5%*	19 *12%*	18 *15%* H	16 *10%*	53 *8%*	78 *11%*	29 *9%*	74 *10%*	68 *10%*	19 *7%*	9 *11%*	22 *8%*	32 *10%* U	49 *13%* AU	66 *10%* U	54 *10%* U	28 *7%*	14 *5%*
6	**385** ***12%*** **HO**	200 *14%* AH	77 *14%* H	8 *18%*	16 *11%* H	18 *15%* H	27 *17%* AH	39 *6%*	99 *14%* O	35 *11%*	102 *14%* O	86 *12%* O	30 *11%*	11 *13%*	22 *8%*	49 *15%*	44 *12%*	81 *13%*	74 *14%*	47 *12%*	42 *14%*
7	**497** ***16%*** **HO**	250 *18%* AH	94 *17%* H	3 *7%*	19 *12%*	22 *18%*	23 *14%*	86 *12%*	103 *14%*	48 *15%*	144 *20%* AIO	119 *17%* O	38 *14%*	13 *16%*	31 *11%*	43 *13%*	63 *17%*	97 *15%*	83 *16%*	66 *16%*	52 *17%*
8	**550** ***18%***	257 *18%*	105 *19%*	5 *10%*	21 *13%*	20 *16%*	22 *14%*	121 *17%*	125 *17%*	51 *16%*	126 *17%*	137 *19%*	45 *17%*	12 *14%*	52 *18%*	50 *16%*	63 *17%*	115 *18%*	101 *19%*	68 *17%*	63 *20%*
9	**352** ***11%*** **OP**	156 *11%*	67 *12%*	8 *17%*	17 *11%*	12 *10%*	18 *11%*	75 *11%*	89 *12%* O	41 *13%* O	73 *10%*	85 *12%* O	41 *15%* AKN O	4 *5%*	19 *7%*	25 *8%*	36 *10%*	78 *12%* P	63 *12%*	69 *17%*	34 *11%*
Extremely important 10	**570** ***18%*** **FOQ**	255 *18%* F	90 *16%*	16 *35%*	26 *17%*	13 *10%*	33 *21%* F	137 *20%* F	139 *19%* O	65 *20%* O	119 *16%*	135 *19%*	59 *22%* O	13 *15%*	39 *14%*	45 *14%*	47 *13%*	113 *18%* Q	94 *18%* Q	77 *19%*	82 *26%* APQRS
Don't know	**169** ***5%*** **BU**	53 *4%*	19 *4%*	2 *4%*	13 *8%* BC	8 *6%*	7 *4%*	68 *10%* ABCG	29 *4%*	13 *4%*	30 *4%*	30 *4%*	13 *5%*	12 *15%* AIJKLM	41 *14%* AIJKL M	24 *7%* RU	27 *7%* RU	24 *4%*	23 *4%*	11 *3%*	7 *2%*
1-3 (Net)	**225** ***7%*** **BCILS**	67 *5%*	23 *4%*	2 *4%*	18 *12%* ABCFG	4 *4%*	9 *6%*	101 *15%* ABCFG	39 *5%*	31 *10%* IKL	40 *6%*	33 *5%*	16 *6%*	9 *11%* L	53 *18%* AIJK LM	40 *13%* ARSU	29 *8%* S	44 *7%* S	18 *3%*	21 *5%*	14 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**764** ***24%*** **HOU**	370 *26%* H	150 *27%* H	10 *23%*	41 *26%* H	43 *35%* ABH	47 *30%* H	104 *15%*	199 *28%* AMO	73 *23%*	193 *27%* O	169 *24%*	54 *20%*	20 *25%*	51 *18%*	91 *29%* U	104 *28%* U	158 *25%*	140 *27%* U	88 *22%*	60 *19%*
7-10 (Net)	**1969** ***63%*** **ENOPQ**	917 *65%* AEFH	356 *65%* E	32 *69%*	82 *53%*	66 *55%*	96 *60%*	419 *61%*	457 *63%* NO	205 *64%* NO	462 *64%* NO	475 *67%* ANO	184 *69%* NO	42 *50%*	141 *49%*	163 *51%*	209 *56%*	404 *64%* PQ	342 *65%* PQ	280 *70%*	232 *74%* APQRS
9-10 (Net)	**922** ***29%*** **FOPQ**	411 *29%* F	157 *29%*	24 *52%*	43 *28%*	24 *20%*	51 *32%* F	212 *31%* F	228 *32%* NO	105 *33%* NO	192 *27%* O	220 *31%* O	100 *38%* AK NO	17 *20%*	58 *20%*	70 *22%*	83 *22%*	191 *30%* PQ	158 *30%* PQ	146 *37%*	117 *37%* APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 204

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Base: All respondents
Multi-coded

	Summary Table		
	Watch/access TV channels	Watch catch up, on demand or video streaming services	Access online and apps
Base (un-weighted)	3125	3125	3125
Base (weighted)	3127	3127	3127
Effective Base	2581	2581	2581
TV	2824 *90%*	1487 *48%*	473 *15%*
Laptop/computer/netbook	528 *17%*	825 *26%*	988 *32%*
Tablet	383 *12%*	585 *19%*	827 *26%*
Smartphone	339 *11%*	470 *15%*	1054 *34%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	- -	- -	224 *7%*
Smart or wireless speaker (e.g. Amazon Echo Google Home)	- -	- -	256 *8%*
E-reader (e.g. Kindle)	- -	- -	217 *7%*
Games console	169 *5%*	295 *9%*	248 *8%*
None of these	142 *5%*	942 *30%*	1160 *37%*

Ofcom PSB Tracker 2018

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Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**2824** ***90%*** **BHT** **Yhov**	1367 *89%*	1457 *92%* AB	1390 *91%*	1434 *90%*	1375 *90%*	1448 *91%*	346 *79%*	468 *88%* H	448 *89%* H	492 *92%* HI	412 *94%* AHI J	658 *96%* AH IJK	769 *91%*	1350 *90%*	703 *90%*	798 *89%*	2026 *91%*	329 *81%*	2493 *92%* AT	2356 *90%*	241 *96%* AVY	145 *93%* Y	82 *87%*
Laptop/computer/netbook	**528** ***17%*** **BGM** **QSUYfq** **uv**	235 *15%*	293 *18%* AB	272 *18%*	256 *16%*	301 *20%* AG	227 *14%*	122 *28%* AIJ KLM	115 *22%* ALM	86 *17%* M	94 *18%* M	59 *13%* M	51 *7%*	167 *20%* AQ	256 *17%* Q	105 *13%*	188 *21%* AS	339 *15%*	106 *26%* AU	422 *16%*	443 *17%* Y	49 *20%* Y	28 *18%* Y	8 *8%*
Tablet	**383** ***12%*** **MSd** **fp**	173 *11%*	210 *13%*	198 *13%*	185 *12%*	189 *12%*	194 *12%*	62 *14%* M	106 *20%* AHJ KLM	69 *14%* M	64 *12%* M	46 *11%* M	35 *5%*	122 *14%* AQ	178 *12%*	83 *11%*	152 *17%* AS	230 *10%*	57 *14%*	326 *12%*	313 *12%*	44 *17%* AVXY	17 *11%*	10 *10%*
Smartphone	**339** ***11%*** **LMS** **Udfpu**	156 *10%*	182 *11%*	176 *12%*	162 *10%*	177 *12%*	161 *10%*	100 *23%* AIJ KLM	76 *14%* ALM	66 *13%* LM	57 *11%* LM	21 *5%*	18 *3%*	107 *13%*	155 *10%*	77 *10%*	131 *15%* AS	208 *9%*	80 *20%* AU	259 *10%*	269 *10%*	40 *16%* AV	18 *11%*	11 *12%*
Games console	**169** ***5%*** **DKLM** **SUdfqu**	81 *5%*	88 *6%*	67 *4%*	102 *6%* AD	88 *6%*	81 *5%*	62 *14%* AJK LM	56 *10%* AJKL M	27 *5%* LM	19 *4%* LM	5 *1%* M	- -	51 *6%*	80 *5%*	38 *5%*	69 *8%* AS	100 *5%*	42 *10%* AU	127 *5%*	140 *5%*	16 *7%*	6 *4%*	6 *6%*
None of these	**142** ***5%*** **CEMU** **Zcdg**	86 *6%* AC	56 *4%*	83 *5%* AE	59 *4%*	68 *4%*	74 *5%*	28 *6%* M	31 *6%* M	23 *5%*	24 *4%*	15 *3%*	20 *3%*	28 *3%*	72 *5%*	42 *5%* O	39 *4%*	104 *5%*	27 *7%*	115 *4%*	127 *5%*	7 *3%*	4 *3%*	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
TV	**2824** ***90%*** **BHTYh ov**	2059 *93%* Aab	465 *88%*	203 *89%*	775 *91%*	1554 *93%* A	365 *91%*	690 *94%* Agh	1701 *91%* h	223 *76%*	558 *89%*	2209 *91%*	241 *96%* Almnopqtuv	114 *91%*	221 *88%*	312 *90%* o	237 *84%*	190 *87%*	257 *91%* o	145 *93%* opv	267 *95%* Amoptv	357 *88%*	402 *92%* ov	82 *87%*
Laptop/computer/netbook	**528** ***17%*** **BGMQS UYfquv**	362 *16%*	101 *19%*	34 *15%*	167 *20%* Ade	267 *16%*	55 *14%*	83 *11%*	348 *19%* Af	57 *20%* f	108 *17%*	414 *17%*	49 *20%* quv	16 *13%*	40 *16%* v	64 *19%* quv	44 *16%* v	37 *17%* v	29 *10%*	28 *18%* quv	45 *16%* v	115 *28%* Ak lmnop qrsuv	53 *12%*	8 *8%*
Tablet	**383** ***12%*** **MSdfp**	274 *12%*	65 *12%*	31 *14%*	149 *17%* Ad	164 *10%*	54 *13%*	67 *9%*	260 *14%* Af	32 *11%*	87 *14%*	294 *12%*	44 *17%* Apqruv	12 *9%*	47 *19%* Anpqruv	41 *12%*	38 *14%* p	16 *7%*	24 *8%*	17 *11%*	34 *12%*	61 *15%* pqu	40 *9%*	10 *10%*
Smartphone	**339** ***11%*** **LMSUdfpu**	235 *11%*	67 *13%*	24 *10%*	125 *15%* Ad	150 *9%*	48 *12%*	52 *7%*	219 *12%* f	44 *15%* Af	72 *11%*	265 *11%*	40 *16%* Alopqsu	8 *7%*	31 *13%* pu	46 *13%* pqu	23 *8%*	12 *5%*	20 *7%*	18 *11%* p	27 *10%*	69 *17%* Alopqsu	32 *7%*	11 *12%* pqu
Games console	**169** ***5%*** **DKLMSUdfqu**	122 *6%*	26 *5%*	9 *4%*	80 *9%* Ade	62 *4%*	13 *3%*	19 *3%*	117 *6%* Af	17 *6%* f	42 *7%*	125 *5%*	16 *7%* qu	4 *3%*	17 *7%* qu	14 *4%*	18 *6%* u	10 *5%*	7 *3%*	6 *4%*	12 *4%*	46 *11%* Akl npqrsu	12 *3%*	6 *6%* qu
None of these	**142** ***5%*** **CEMUZcdg**	61 *3%*	20 *4%*	15 *7%* Z	27 *3%*	52 *3%*	13 *3%*	26 *3%*	65 *3%*	38 *13%* Afg	25 *4%*	116 *5%*	7 *3%*	4 *3%*	14 *6%*	19 *5%*	24 *9%* Akrstu	16 *7%* krs	13 *5%*	4 *3%*	7 *3%*	15 *4%*	15 *3%*	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**2824** ***90%*** **BP**	1235 *88%*	497 *91%*	42 *92%*	137 *89%*	105 *87%*	144 *91%*	664 *96%* ABCEFG	656 *91%*	289 *90%*	658 *91%*	641 *91%*	237 *89%*	73 *88%*	263 *92%*	271 *85%*	326 *88%*	562 *89%*	478 *92%* P	357 *89%*	291 *93%* PQ
Laptop/computer/netbook	**528** ***17%*** **GHNO**	307 *22%* ACGH	81 *15%* H	10 *21%*	30 *20%* GH	36 *30%* ACEGH	14 *9%*	49 *7%*	124 *17%* NO	43 *13%* O	138 *19%* JNO	130 *18%* NO	72 *27%* AIJ KLNO	6 *7%*	15 *5%*	44 *14%*	55 *15%*	100 *16%*	103 *20%* P	81 *20%*	60 *19%*
Tablet	**383** ***12%*** **HO**	210 *15%* AGH	71 *13%* H	8 *16%*	21 *14%* H	21 *17%* H	15 *9%* H	37 *5%*	93 *13%* O	41 *13%* O	85 *12%* O	88 *13%* O	50 *19%* AIK LNO	6 *7%*	18 *6%*	29 *9%*	43 *12%*	79 *13%*	74 *14%*	55 *14%*	53 *17%* AP
Smartphone	**339** ***11%*** **GHJO**	206 *15%* AGH	63 *12%* H	4 *8%*	17 *11%* H	20 *17%* GH	10 *6%* H	18 *3%*	90 *12%* JO	21 *7%*	90 *12%* JO	80 *11%* JO	39 *15%* JO	5 *6%*	13 *5%*	27 *8%*	38 *10%*	69 *11%*	51 *10%*	42 *11%*	43 *14%*
Games console	**169** ***5%*** **HO**	101 *7%* AH	37 *7%* H	3 *6%*	11 *7%* H	9 *7%* H	9 *6%* H	- -	38 *5%* O	18 *6%* O	52 *7%* ANO	38 *5%* O	15 *6%* O	1 *1%*	5 *2%*	20 *6%*	28 *8%*	32 *5%*	34 *6%*	15 *4%*	25 *8%*
None of these	**142** ***5%*** **U**	77 *5%* C	16 *3%*	2 *4%*	8 *5%*	7 *5%*	9 *6%*	24 *3%*	31 *4%*	12 *4%*	34 *5%*	28 *4%*	7 *3%*	9 *11%* AIJKLM	15 *5%*	21 *7%* U	24 *6%* U	28 *4%*	19 *4%*	19 *5%*	6 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**1487** ***48%*** **DMQ STVabf t**	700 *46%*	788 *49%* AB	643 *42%*	845 *53%* AD	731 *48%*	755 *47%*	195 *45%*	259 *49%*	263 *52%* AHL M	275 *52%* M	199 *45%*	296 *43%*	466 *55%* AP Q	744 *50%* Q	275 *35%*	459 *51%* AS	1028 *46%*	123 *30%*	1362 *50%* AT	1214 *46%*	141 *57%* AV	84 *54%* AV	48 *50%*
Laptop/computer/netbook	**825** ***26%*** **DLM QUYfv**	401 *26%*	424 *27%*	356 *23%*	469 *29%* AD	423 *28%*	401 *25%*	209 *48%* AIJ KLM	173 *32%* AKL M	139 *28%* LM	141 *26%* LM	89 *20%* M	75 *11%*	269 *32%* AQ	423 *28%* Q	133 *17%*	255 *28%*	570 *26%*	150 *37%* AU	675 *25%*	698 *27%* Y	70 *28%* Y	38 *24%*	18 *19%*
Tablet	**585** ***19%*** **DLM QSUfl**	274 *18%*	312 *20%*	259 *17%*	327 *20%* AD	271 *18%*	314 *20%*	131 *30%* AJK LM	148 *28%* AJK LM	106 *21%* LM	96 *18%* LM	57 *13%* M	47 *7%*	198 *23%* AP Q	292 *19%* Q	96 *12%*	215 *24%* AS	371 *17%*	89 *22%*	497 *18%*	486 *18%*	59 *24%* AVX	23 *15%*	17 *18%*
Smartphone	**470** ***15%*** **DKL MQSUde f**	231 *15%*	239 *15%*	207 *14%*	263 *16%* AD	231 *15%*	238 *15%*	146 *33%* AIJ KLM	125 *24%* AKL M	108 *22%* AKL M	57 *11%* LM	22 *5%* M	11 *2%*	139 *16%* Q	255 *17%* AQ	76 *10%*	206 *23%* AS	263 *12%*	97 *24%* AU	372 *14%*	391 *15%*	41 *16%*	23 *15%*	15 *15%*
Games console	**295** ***9%*** **DKLM SUdfj**	132 *9%*	163 *10%*	109 *7%*	186 *12%* AD	156 *10%*	138 *9%*	108 *25%* AJK LM	101 *19%* AJKL M	42 *8%* LM	31 *6%* LM	10 *2%* M	3 *	81 *10%*	151 *10%*	63 *8%*	131 *15%* AS	163 *7%*	48 *12%*	247 *9%*	244 *9%*	25 *10%*	18 *11%*	8 *9%*
None of these	**942** ***30%*** **EHI JOPRUZ cgh**	489 *32%*	453 *28%*	614 *40%* AE	328 *21%*	462 *30%*	480 *30%*	59 *14%*	102 *19%* H	120 *24%* H	148 *28%* HI	173 *40%* AHI JK	340 *50%* AH IJKL	173 *20%*	412 *27%* O	357 *46%* AOP	192 *21%*	750 *34%* AR	145 *36%* AU	797 *29%*	803 *31%*	64 *26%*	48 *30%*	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
TV	**1487** ***48%*** **DMQST** **Vabft**	1119 *51%* Aab	221 *42%*	90 *39%*	439 *51%* A	793 *47%*	185 *46%*	193 *26%*	981 *53%* Af	166 *57%* Af	279 *44%*	1182 *49%*	141 *57%* Almnopt	54 *44%*	106 *42%*	166 *48%*	116 *41%*	91 *41%*	143 *51%* ot	84 *54%* Amopt	155 *55%* Amopt	164 *40%*	219 *50%* ot	48 *50%* ot
Laptop/computer/netbook	**825** ***26%*** **DLMQU** **Yfv**	583 *26%*	146 *28%*	56 *24%*	266 *31%* Ade	428 *26%*	90 *22%*	126 *17%*	514 *28%* f	109 *38%* Afg	167 *26%*	643 *26%*	70 *28%* v	26 *21%*	69 *28%* v	87 *25%*	69 *24%*	52 *24%*	63 *22%*	38 *24%*	70 *25%*	142 *35%* Alnopqrsuv	121 *28%* v	18 *19%*
Tablet	**585** ***19%*** **DLMQS** **Ufl**	429 *19%*	94 *18%*	37 *16%*	192 *22%* Ade	300 *18%*	66 *16%*	81 *11%*	397 *21%* Af	61 *21%* f	122 *19%*	456 *19%*	59 *24%* Almr	12 *9%*	40 *16%*	68 *20%* l	49 *17%*	39 *18%*	49 *18%*	23 *15%*	47 *17%*	99 *24%* Almrs	82 *19%* l	17 *18%* l
Smartphone	**470** ***15%*** **DKLMQ** **SUdef**	339 *15%*	77 *15%*	26 *11%*	167 *20%* Ade	224 *13%*	45 *11%*	53 *7%*	317 *17%* Af	59 *20%* Af	99 *16%*	369 *15%*	41 *16%*	13 *11%*	37 *15%*	44 *13%*	31 *11%*	28 *13%*	41 *15%*	23 *15%*	33 *12%*	95 *23%* Aklmnopqrsuv	69 *16%*	15 *15%*
Games console	**295** ***9%*** **DKLMSU** **dfj**	199 *9%*	62 *12%*	19 *8%*	111 *13%* Ade	131 *8%*	35 *9%*	26 *3%*	203 *11%* Af	41 *14%* Af	89 *14%* Aj	201 *8%*	25 *10%*	6 *5%*	27 *11%*	27 *8%*	24 *8%*	24 *11%*	19 *7%*	18 *11%* l	31 *11%*	48 *12%* l	38 *9%*	8 *9%*
None of these	**942** ***30%*** **EHIJO** **PRUZcg** h	609 *28%*	173 *33%* Z	90 *39%* AZ	169 *20%*	545 *33%* Ac	143 *36%* Ac	406 *55%* Agh	454 *24%* h	50 *17%*	199 *32%*	723 *30%*	64 *26%*	42 *33%*	86 *34%* k	114 *33%*	103 *37%* Aktu	64 *29%*	81 *29%*	48 *30%*	80 *29%*	113 *28%*	118 *27%*	27 *28%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**1487** ***48%*** **HNOPQ**	694 *49%* H	279 *51%* H	26 *57%*	70 *45%*	51 *42%*	71 *45%*	296 *43%*	339 *47%* NO	143 *44%* O	364 *50%* NO	406 *57%* AIJKMNO	127 *47%* NO	28 *34%*	74 *26%*	114 *36%*	126 *34%*	308 *49%* PQ	275 *53%* APQ	228 *57%*	201 *64%* APQRS
Laptop/computer/netbook	**825** ***26%*** **GHIJOP**	459 *33%* ACGH	139 *25%* GH	21 *46%*	42 *27%* GH	69 *57%* ABCEGH	28 *18%* H	67 *10%*	164 *23%* O	64 *20%* O	227 *31%* AIJO	227 *32%* AIJO	101 *38%* AI JNO	18 *21%* O	23 *8%*	63 *20%*	92 *25%*	158 *25%*	141 *27%* P	116 *29%*	112 *36%* APQRS
Tablet	**585** ***19%*** **EHNOPQ**	317 *23%* AEH	122 *22%* EH	9 *20%*	17 *11%*	41 *34%* ABCEGH	27 *17%* H	52 *8%*	137 *19%* NO	50 *16%* O	155 *21%* NO	155 *22%* AJNO	68 *25%* AIJ NO	7 *8%*	13 *5%*	46 *15%*	47 *13%*	115 *18%* Q	96 *18%* Q	108 *27%*	85 *27%* APQRS
Smartphone	**470** ***15%*** **EHJO**	285 *20%* ACEGH	83 *15%* EH	7 *16%*	12 *8%* H	44 *36%* ABCEGH	21 *13%* H	18 *3%*	111 *15%* JO	23 *7%*	140 *19%* AJNO	129 *18%* AJNO	50 *19%* JNO	6 *7%*	11 *4%*	37 *12%*	46 *13%*	90 *14%*	66 *13%*	75 *19%*	80 *26%* APQRS
Games console	**295** ***9%*** **HJNO**	172 *12%* AH	68 *12%* H	4 *8%*	15 *10%* H	19 *16%* AGH	12 *7%* H	5 *1%*	67 *9%* NO	19 *6%* O	104 *14%* AIJLNO	62 *9%* O	33 *12%* JNO	2 *3%*	6 *2%*	24 *8%*	41 *11%*	63 *10%*	52 *10%*	40 *10%*	35 *11%*
None of these	**942** ***30%*** **BCFKLM SU**	335 *24%* F	133 *24%* F	7 *16%*	55 *36%* BCF	17 *14%*	50 *31%* BF	345 *50%* ABCEFG	224 *31%* KLM	111 *34%* KLM	172 *24%*	154 *22%*	54 *20%*	39 *47%* AIJKLM	179 *63%* AIJK LMN	137 *43%* ARSU	145 *39%* ARSU	181 *29%* U	128 *25%* U	82 *20%*	38 *12%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**473** ***15%*** **MQS** **fl**	221 *14%*	252 *16%*	241 *16%*	232 *15%*	246 *16%*	227 *14%*	88 *20%* ALM	125 *24%* AJK LM	81 *16%* M	81 *15%* M	56 *13%* M	42 *6%*	140 *17%*	231 *15%*	101 *13%*	172 *19%* AS	301 *14%*	53 *13%*	419 *15%*	385 *15%*	49 *19%* AV	21 *13%*	18 *19%* A
Laptop/computer/netbook	**988** ***32%*** **DMQ** **Yfv**	472 *31%*	515 *32%*	453 *30%*	535 *33%* AD	489 *32%*	498 *31%*	178 *41%* ALM	181 *34%* M	169 *34%* M	184 *35%* M	135 *31%* M	139 *20%*	282 *33%* Q	510 *34%* AQ	196 *25%*	280 *31%*	708 *32%*	129 *32%*	859 *32%*	836 *32%* Y	80 *32%*	49 *32%*	23 *24%*
Tablet	**827** ***26%*** **DMQ** **Sbfm**	383 *25%*	443 *28%*	376 *25%*	451 *28%* AD	394 *26%*	433 *27%*	145 *33%* ALM	172 *32%* ALM	148 *30%* LM	154 *29%* LM	99 *23%* M	109 *16%*	262 *31%* AQ	413 *28%* Q	152 *19%*	283 *31%* AS	544 *24%*	105 *26%*	722 *27%*	696 *27%*	74 *29%* X	34 *22%*	23 *24%*
Smartphone	**1054** ***34%*** **DLM** **QSUdf**	512 *33%*	542 *34%*	456 *30%*	598 *37%* AD	495 *32%*	559 *35%*	242 *55%* AU KLM	213 *40%* AKL M	224 *45%* AKL M	177 *33%* LM	111 *25%* M	87 *13%*	301 *36%* Q	552 *37%* AQ	202 *26%*	371 *41%* AS	683 *31%*	159 *39%* U	895 *33%*	892 *34%*	83 *33%*	48 *30%*	32 *33%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** ***7%*** **DKLM** **QSUbde** **fjq**	100 *7%*	123 *8%*	54 *4%*	169 *11%* AD	99 *6%*	125 *8%*	58 *13%* AKL M	78 *15%* AJKL M	45 *9%* KLM	17 *3%*	14 *3%*	11 *2%*	80 *9%* APQ	100 *7%*	44 *6%*	125 *14%* AS	99 *4%*	46 *11%* AU	178 *7%*	187 *7%*	16 *7%*	10 *7%*	10 *11%* AV
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** ***8%*** **DKLM** **QSbdef** **j**	126 *8%*	130 *8%*	74 *5%*	182 *11%* AD	113 *7%*	143 *9%*	59 *14%* AKL M	90 *17%* AJKL M	45 *9%* KLM	28 *5%* M	16 *4%*	17 *3%*	100 *12%* APQ	115 *8%* Q	41 *5%*	142 *16%* AS	114 *5%*	41 *10%*	215 *8%*	215 *8%*	18 *7%*	14 *9%*	9 *9%*
E-reader (e.g. Kindle)	**217** ***7%*** **DMQS** **dfq**	100 *7%*	116 *7%*	77 *5%*	139 *9%* AD	93 *6%*	123 *8%*	39 *9%* M	50 *9%* AKLM	43 *8%* M	29 *5%*	22 *5%*	34 *5%*	91 *11%* APQ	92 *6%*	34 *4%*	94 *10%* AS	122 *5%*	24 *6%*	193 *7%*	179 *7%*	19 *8%*	10 *7%*	8 *8%*
Games console	**248** ***8%*** **KLMS** **dfjq**	119 *8%*	129 *8%*	123 *8%*	125 *8%*	120 *8%*	128 *8%*	76 *17%* AJK LM	72 *14%* AKL M	48 *10%* KLM	28 *5%* M	16 *4%* M	8 *1%*	68 *8%*	121 *8%*	59 *8%*	110 *12%* AS	138 *6%*	29 *7%*	219 *8%*	202 *8%*	25 *10%*	15 *10%*	7 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
None of these	**1160** ***37%*** **EHI** **JOPRWY** **cghktv**	589 *38%*	570 *36%*	659 *43%* AE	501 *31%*	570 *37%*	589 *37%*	71 *16%*	114 *21%*	140 *28%* HI	183 *34%* HIJ	198 *45%* AHI JK	454 *66%* AH IJKL	282 *33%*	497 *33%*	380 *49%* AOP	237 *26%*	922 *41%* AR	128 *32%*	1030 *38%* A	991 *38%* WY	77 *31%*	64 *41%* WY	27 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
TV	**473** ***15%*** **MQSfl**	342 *15%*	69 *13%*	34 *15%*	141 *17%*	238 *14%*	59 *15%*	58 *8%*	308 *16%* Af	58 *20%* Af	93 *15%*	377 *15%*
Laptop/computer/netbook	**988** ***32%*** **DMQYf v**	699 *32%*	159 *30%*	67 *29%*	254 *30%*	550 *33%*	116 *29%*	173 *23%*	617 *33%* f	104 *36%* f	184 *29%*	788 *32%*
Tablet	**827** ***26%*** **DMQSb fm**	622 *28%* Aab	122 *23%*	42 *18%*	253 *30%* Ad	424 *25%*	104 *26%*	148 *20%*	525 *28%* Af	86 *29%* f	161 *25%*	654 *27%*
Smartphone	**1054** ***34%*** **DLMQS Udf**	761 *34%*	170 *32%*	65 *29%*	318 *37%* Ad	532 *32%*	134 *33%*	165 *22%*	664 *36%* Af	120 *41%* Af	212 *34%*	832 *34%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** ***7%*** **DKLMQS Ubdefj** q	167 *8%* b	43 *8%* b	8 *3%*	119 *14%* Ade	79 *5%*	17 *4%*	26 *4%*	158 *8%* Af	23 *8%* f	81 *13%* Aj	142 *6%*
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** ***8%*** **DKLMQS bdefj**	192 *9%* b	48 *9%* b	10 *4%*	130 *15%* Ade	98 *6%*	18 *5%*	24 *3%*	186 *10%* Af	26 *9%* f	86 *14%* Aj	169 *7%*
E-reader (e.g. Kindle)	**217** ***7%*** **DMQSdf q**	152 *7%*	42 *8%*	14 *6%*	86 *10%* Ad	91 *5%*	30 *7%*	21 *3%*	149 *8%* Af	16 *5%*	55 *9%*	161 *7%*
Games console	**248** ***8%*** **KLMSdf jq**	182 *8%*	34 *6%*	21 *9%*	88 *10%* Ad	112 *7%*	35 *9%*	28 *4%*	162 *9%* f	32 *11%* f	73 *12%* Aj	174 *7%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
TV	49 *19%* Alp	10 *8%*	33 *13%*	57 *17%* l	38 *14%*	23 *10%*	42 *15%*	21 *13%*	52 *19%* lp	69 *17%* lp	61 *14%*	18 *19%* Alp
Laptop/computer/netbook	80 *32%*	40 *32%*	67 *27%*	122 *35%* ov	74 *26%*	66 *30%*	97 *35%* v	49 *32%*	85 *30%*	138 *34%* v	147 *34%* v	23 *24%*
Tablet	74 *29%* mor	46 *37%* Amo prsv	41 *17%*	107 *31%* mor	60 *21%*	55 *25%* m	75 *27%* m	34 *22%*	72 *26%* m	120 *30%* mo r	119 *27%* m	23 *24%* m
Smartphone	83 *33%*	42 *34%*	75 *30%*	128 *37%*	86 *31%*	82 *37%*	93 *33%*	48 *30%*	88 *31%*	157 *39%* mr	140 *32%*	32 *33%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	16 *7%*	8 *6%*	20 *8%* q	24 *7%*	23 *8%* q	9 *4%*	9 *3%*	10 *7%*	25 *9%* q	49 *12%* Akn pqr u	20 *5%*	10 *11%* Apqu
Smart or wireless speaker (e.g. Amazon Echo Google Home)	18 *7%*	7 *6%*	23 *9%*	26 *8%*	24 *9%*	13 *6%*	14 *5%*	14 *9%*	26 *9%*	51 *13%* Akn pqu	31 *7%*	9 *9%* q
E-reader (e.g. Kindle)	19 *8%* q	9 *7%*	15 *6%*	30 *9%* q	25 *9%* qu	12 *6%*	8 *3%*	10 *7%* q	22 *8%* q	37 *9%* qu	21 *5%*	8 *8%* q
Games console	25 *10%* q	12 *9%*	18 *7%*	27 *8%*	28 *10%* q	15 *7%*	12 *4%*	15 *10%* q	22 *8%*	37 *9%* q	31 *7%*	7 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
None of these	**1160** ***37%*** **EHIJO PRWYcg** hk **tv**	803 *36%*	202 *38%*	101 *44%* AZ	243 *28%*	676 *40%* Ac	171 *43%* Ac tv	407 *55%* Agh	623 *33%* h v	76 *26%*	228 *36%*	902 *37%*	77 *31%*	47 *38%*	111 *44%* Ak	134 *39%* tv	119 *42%* ktv	93 *42%* ktv	107 *38%* tv	64 *41%* kt	106 *38%* t	117 *29%*	158 *36%*	27 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**473** ***15%*** **HJOQ**	286 *20%* ACFH	73 *13%* H	6 *14%*	25 *17%* H	13 *11%*	26 *17%* H	42 *6%*	115 *16%* JO	33 *10%*	122 *17%* JO	141 *20%* AJMO	33 *12%* O	9 *11%*	18 *6%*	45 *14%*	41 *11%*	81 *13%*	85 *16%* Q	81 *20%*	65 *21%* APQR
Laptop/computer/netbook	**988** ***32%*** **GHIOP**	498 *35%* AGH	171 *31%* H	19 *41%*	58 *38%* GH	60 *49%* ABCGH	40 *25%*	142 *20%*	201 *28%* O	94 *29%* O	254 *35%* AIO	268 *38%* AIJNO	106 *40%* AI JNO	20 *24%* O	41 *14%*	72 *23%*	109 *29%*	191 *30%* P	177 *34%* P	151 *38%*	123 *39%* APQR
Tablet	**827** ***26%*** **HJOP**	418 *30%* AH	168 *31%* H	9 *20%*	37 *24%* H	45 *37%* AEH	41 *26%* H	109 *16%*	203 *28%* JO	59 *18%* O	219 *30%* AJNO	212 *30%* AJNO	87 *32%* AJ NO	15 *18%*	28 *10%*	62 *19%*	86 *23%*	153 *24%*	151 *29%* P	127 *32%*	109 *35%* APQR
Smartphone	**1054** ***34%*** **HNOPQ**	557 *40%* AEH	219 *40%* AH	21 *46%*	49 *32%* H	63 *52%* ABCEGH	56 *35%* H	89 *13%*	229 *32%* O	93 *29%* O	308 *42%* AIJNO	265 *38%* AIJNO	96 *36%* NO	18 *22%*	44 *15%*	70 *22%*	106 *29%*	221 *35%* P	198 *38%* PQ	151 *38%*	140 *45%* APQR
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** ***7%*** **HO**	134 *10%* AH	48 *9%* H	3 *7%*	9 *6%* H	7 *6%* H	9 *6%* H	13 *2%*	65 *9%* AO	21 *7%* O	47 *7%* O	44 *6%* O	36 *13%* AJK LNO	4 *4%*	5 *2%*	18 *6%*	37 *10%* AP	48 *8%*	40 *8%*	29 *7%*	29 *9%*
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** ***8%*** **HJO**	155 *11%* AEGH	54 *10%* H	5 *12%*	8 *5%* H	9 *7%* H	10 *6%* H	15 *2%*	73 *10%* AJO	15 *5%*	59 *8%* O	51 *7%* O	43 *16%* AIJ KLNO	4 *4%*	10 *3%*	19 *6%*	39 *11%* P	55 *9%*	45 *9%*	34 *9%*	40 *13%* AP
E-reader (e.g. Kindle)	**217** ***7%*** **H**	114 *8%* AH	45 *8%* H	3 *7%*	8 *5%*	8 *6%*	11 *7%*	29 *4%*	52 *7%*	24 *7%*	41 *6%*	46 *6%*	33 *12%* AIK LO	6 *8%*	13 *5%*	17 *5%*	28 *7%*	40 *6%*	37 *7%*	30 *7%*	33 *10%* AP
Games console	**248** ***8%*** **HOP**	138 *10%* AH	53 *10%* H	3 *6%*	13 *8%* H	18 *15%* AH	13 *8%* H	11 *2%*	62 *9%* O	19 *6%*	78 *11%* AJLO	50 *7%* O	23 *9%* O	5 *6%*	10 *3%*	13 *4%*	33 *9%* P	50 *8%* P	51 *10%* P	38 *9%*	30 *10%* P
None of these	**1160** ***37%*** **BCFKLM SU**	383 *27%* F	172 *31%* F	13 *28%*	57 *37%* BF	21 *18%*	62 *39%* BF	451 *65%* ABCEFG	260 *36%* K	131 *41%* KLM	216 *30%*	223 *31%*	80 *30%*	46 *55%* AIJKLM	198 *69%* AIJK LMN	159 *50%* AQRS U	152 *41%* SU	218 *35%* U	161 *31%*	117 *29%*	84 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
bbc.co.uk	**594** ***19%*** **DGM QYabef ov**	270 *18%*	324 *20%*	154 *10%*	440 *28%* AD	320 *21%* AG	275 *17%*	100 *23%* IM	88 *17%*	104 *21%* M	108 *20%* M	96 *22%* IM	97 *14%*	219 *26%* AP Q	285 *19%* Q	90 *12%*	180 *20%*	414 *19%*	78 *19%*	516 *19%*	502 *19%* Y	52 *21%* Y	31 *20%* Y	10 *10%*
itv.com	**355** ***11%*** **DFM QSWbde fjk**	175 *11%*	180 *11%*	126 *8%*	229 *14%* AD	150 *10%*	206 *13%* AF	82 *19%* AJK LM	78 *15%* AM	57 *11%* M	62 *12%* M	47 *11%* M	28 *4%*	102 *12%* Q	184 *12%* Q	70 *9%*	131 *15%* AS	224 *10%*	55 *14%*	300 *11%*	309 *12%* W	17 *7%*	22 *14%* W	8 *9%*
stv.tv	**56** ***2%*** **DKMS Vdfjnu**	35 *2%*	22 *1%*	9 *1%*	48 *3%* AD	24 *2%*	32 *2%*	14 *3%* KM	16 *3%* KM	13 *3%* KM	4 *1%*	7 *2%*	3 *	17 *2%*	30 *2%*	10 *1%*	33 *4%* AS	24 *1%*	10 *2%*	46 *2%*	31 *1%*	24 *9%* AVXY	1 *1%*	1 *1%*
S4C	**46** ***1%*** **DMQS Udfj**	22 *1%*	23 *1%*	9 *1%*	36 *2%* AD	20 *1%*	25 *2%*	6 *1%*	20 *4%* AKLM	10 *2%* M	5 *1%*	2 *	3 *	17 *2%* Q	23 *2%*	6 *1%*	27 *3%* AS	18 *1%*	12 *3%* AU	33 *1%*	34 *1%*	3 *1%*	8 *5%* AVWY	1 *1%*
channel4.com	**289** ***9%*** **DLMQ SUadef q**	137 *9%*	153 *10%*	84 *5%*	205 *13%* AD	135 *9%*	154 *10%*	84 *19%* AJK LM	73 *14%* AKL M	50 *10%* LM	38 *7%* M	23 *5%*	21 *3%*	92 *11%* Q	150 *10%* Q	47 *6%*	108 *12%* AS	181 *8%*	57 *14%* AU	232 *9%*	241 *9%*	25 *10%*	16 *10%*	8 *8%*
5 (channel5.com)	**143** ***5%*** **DMQS Udefjq**	71 *5%*	72 *5%*	28 *2%*	116 *7%* AD	77 *5%*	67 *4%*	34 *8%* AKLM	38 *7%* AKLM	27 *5%* M	17 *3%*	13 *3%*	13 *2%*	44 *5%*	74 *5%*	25 *3%*	63 *7%* AS	80 *4%*	32 *8%* AU	112 *4%*	121 *5%*	9 *3%*	12 *7%* AVWY	3 *3%*
BBC Sport	**664** ***21%*** **DGM Qaf**	324 *21%*	341 *21%*	259 *17%*	406 *25%* AD	501 *33%* AG	164 *10%*	78 *18%*	107 *20%*	114 *23%* M	130 *24%* HM	117 *27%* AHI M	118 *17%*	235 *28%* AP Q	317 *21%* Q	112 *14%*	195 *22%*	469 *21%*	73 *18%*	592 *22%* A	563 *21%*	52 *21%*	33 *21%*	16 *17%*
BBC News	**980** ***31%*** **DGM QWabfk**	474 *31%*	506 *32%*	384 *25%*	596 *37%* AD	564 *37%* AG	417 *26%*	117 *27%*	154 *29%*	188 *38%* AHI M	194 *36%* AHI M	148 *34%* HM	179 *26%*	358 *42%* AP Q	464 *31%* Q	159 *20%*	293 *33%*	687 *31%*	122 *30%*	857 *32%*	839 *32%* W	64 *26%*	52 *33%*	25 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
BBC Weather	**933** ***30%*** **DGH IMQWbf hk**	457 *30%*	476 *30%*	383 *25%*	551 *34%* AD	489 *32%* AG	444 *28%*	108 *25%*	137 *26%*	178 *35%* AHI M	184 *35%* AHI M	162 *37%* AHI M	165 *24%*	345 *41%* AP Q	430 *29%* Q	158 *20%*	290 *32%*	643 *29%*	105 *26%*	828 *30%* A	804 *31%* W	59 *24%*	44 *28%*	26 *27%*
BBC CBeebies	**198** ***6%*** **FKLM SUXbde fr**	93 *6%*	105 *7%*	85 *6%*	113 *7%*	54 *4%*	143 *9%* AF	33 *7%* KLM	69 *13%* AHK LM	54 *11%* AKLM	21 *4%* M	13 *3%*	9 *1%*	61 *7%*	97 *6%*	40 *5%*	159 *18%* AS	39 *2%*	46 *11%* AU	152 *6%*	170 *6%*	17 *7%*	5 *3%*	5 *6%*
BBC Music	**155** ***5%*** **DGMP QSUYbd efjpuv**	69 *4%*	87 *5%*	47 *3%*	109 *7%* AD	99 *6%* AG	56 *4%*	28 *6%* M	42 *8%* AKLM	38 *8%* AKM	21 *4%* M	20 *4%* M	8 *1%*	72 *9%* APQ	55 *4%*	29 *4%*	74 *8%* AS	81 *4%*	34 *8%* AU	122 *4%*	134 *5%* Y	14 *6%* Y	6 *4%*	2 *2%*
BBC Food	**311** ***10%*** **DFM QSfjo**	149 *10%*	162 *10%*	116 *8%*	195 *12%* AD	126 *8%*	185 *12%* AF	50 *11%* M	70 *13%* AKM	85 *17%* AHKL M	46 *9%* M	41 *9%* M	18 *3%*	124 *15%* AP Q	159 *11%* Q	28 *4%*	124 *14%* AS	187 *8%*	42 *10%*	269 *10%*	261 *10%*	22 *9%*	19 *12%*	8 *9%*
None of these	**1302** ***42%*** **EFH IJORZc gn**	648 *42%*	654 *41%*	793 *52%* AE	509 *32%*	581 *38%*	720 *45%* AF	139 *32%*	185 *35%*	180 *36%*	206 *39%* H	181 *41%* H	411 *60%* AH IJKL	258 *31%*	598 *40%* O	445 *57%* AOP	280 *31%*	1022 *46%* AR	149 *37%*	1152 *42%* A	1074 *41%*	114 *46%*	67 *43%*	47 *50%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
bbc.co.uk	**594** ***19%*** **DGMQY abefov**	493 *22%* Aab	72 *14%*	19 *8%*	209 *24%* Ad e	318 *19%* e	57 *14%*	91 *12%*	378 *20%* f	72 *25%* Af	126 *20%*	453 *19%*
itv.com	**355** ***11%*** **DFMQS Wbdefj** k	289 *13%* Aab	49 *9%* e	13 *6%*	157 *18%* Ad	160 *10%*	33 *8%*	40 *5%*	244 *13%* Af	35 *12%* f	97 *15%* Aj	256 *10%*
stv.tv	**56** ***2%*** **DKMSVd fjnu**	51 *2%* A	5 *1%*	1 *1%*	41 *5%* Ade	12 *1%*	3 *1%*	3 *	47 *2%* Af	3 *1%*	20 *3%* Aj	37 *2%*
S4C	**46** ***1%*** **DMQSUd fj**	41 *2%* A	4 *1%*	1 *	27 *3%* Ad	14 *1%*	5 *1%*	4 *1%*	35 *2%* Af	3 *1%*	22 *3%* Aj	24 *1%*
channel4.com	**289** ***9%*** **DLMQS Uadefq**	239 *11%* Aab	35 *7%*	13 *6%*	133 *16%* Ade	126 *8%*	25 *6%*	40 *5%*	188 *10%* f	33 *11%* f	66 *11%*	220 *9%*
5 (channel5.com)	**143** ***5%*** **DMQSUd efjq**	120 *5%* Ab	17 *3%*	5 *2%*	83 *10%* Ade	47 *3%*	10 *2%*	19 *3%*	97 *5%* f	16 *6%* f	45 *7%* Aj	97 *4%*
BBC Sport	**664** ***21%*** **DGMQa f**	525 *24%* Aa	83 *16%*	45 *20%*	205 *24%* A	367 *22%*	77 *19%*	99 *13%*	469 *25%* Afh	49 *17%*	123 *19%*	532 *22%*
BBC News	**980** ***31%*** **DGMQW abfk**	769 *35%* Aab	139 *26%*	48 *21%*	287 *34%*	548 *33%*	116 *29%*	192 *26%*	610 *33%* f	87 *30%*	186 *30%*	773 *32%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
bbc.co.uk	52 *21%* ov	20 *16%*	45 *18%* v	68 *20%* v	37 *13%*	43 *20%* v	56 *20%* v	31 *20%* ov	60 *21%* ov	87 *21%* ov	86 *20%* v	10 *10%*
itv.com	17 *7%*	19 *15%* k	28 *11%*	62 *18%* Akmop qsu v	30 *11%*	20 *9%*	24 *9%*	22 *14%* k	26 *9%*	56 *14%* k	44 *10%*	8 *9%*
stv.tv	24 *9%* Almn opqrst uv	2 *1%* n	2 *1%*	- -	2 *1%*	- -	5 *2%* n	1 *1%*	3 *1%*	15 *4%* Amn opruv	2 *	1 *1%* n
S4C	3 *1%*	1 *1%*	3 *1%*	2 *1%*	8 *3%* q	4 *2%* q	- -	8 *5%* Akl mnqsu v	1 *	9 *2%* q	4 *1%*	1 *1%* q
channel4.com	25 *10%* q	14 *11%* q	26 *11%* q	33 *10%*	20 *7%*	17 *8%*	14 *5%*	16 *10%* q	22 *8%*	60 *15%* Aop qsuv	33 *8%*	8 *8%*
5 (channel5.com)	9 *3%*	4 *3%*	5 *2%*	16 *5%*	12 *4%*	11 *5%*	5 *2%*	12 *7%* Akm qv	12 *4%*	36 *9%* Akm oquv	19 *4%*	3 *3%*
BBC Sport	52 *21%*	29 *23%*	53 *21%*	96 *28%* Aqtuv	61 *22%*	52 *24%*	54 *19%*	33 *21%*	60 *21%*	80 *20%*	79 *18%*	16 *17%*
BBC News	64 *26%*	40 *32%*	75 *30%*	124 *36%* kov	76 *27%*	69 *32%*	82 *29%*	52 *33%*	101 *36%* kv	128 *32%*	144 *33%*	25 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
BBC Weather	**933** ***30%*** **DGHIM QWbfhk**	727 *33%* Aab	137 *26%*	52 *23%*	284 *33%* Ae	521 *31%*	107 *27%*	184 *25%*	590 *32%* Afh	70 *24%*	189 *30%*	724 *30%*	59 *24%*	39 *31%*	66 *26%*	119 *34%* ko	73 *26%*	60 *27%*	80 *29%*	44 *28%*	97 *34%* k	134 *33%* k	137 *31%* k	26 *27%*
BBC CBeebies	**198** ***6%*** **FKLMSU Xbdefr**	165 *7%* Ab	25 *5%*	5 *2%*	109 *13%* Ade	73 *4%*	11 *3%*	21 *3%*	139 *7%* Af	23 *8%* f	50 *8%*	143 *6%*	17 *7%*	4 *3%*	16 *6%*	25 *7%*	23 *8%* r	13 *6%*	12 *4%*	5 *3%*	20 *7%*	33 *8%* r	24 *5%*	5 *6%*
BBC Music	**155** ***5%*** **DGMPQS UYbdef** jp **uv**	131 *6%* Ab	20 *4%*	3 *1%*	81 *10%* Ade	64 *4%*	8 *2%*	16 *2%*	113 *6%* Af	10 *4%*	57 *9%* Aj	96 *4%*	14 *6%* puv	6 *5%*	9 *3%*	21 *6%* puv	18 *6%* puv	3 *1%*	10 *3%*	6 *4%*	13 *5%*	42 *10%* Akm pqrs uv	11 *3%*	2 *2%*
BBC Food	**311** ***10%*** **DFMQS fjo**	249 *11%* Ab	42 *8%*	15 *7%*	100 *12%* e	171 *10%*	31 *8%*	45 *6%*	210 *11%* Af	29 *10%*	84 *13%* Aj	220 *9%*	22 *9%*	14 *11%*	23 *9%*	30 *9%*	16 *6%*	20 *9%*	31 *11%* o	19 *12%* o	34 *12%* o	49 *12%* o	46 *10%* o	8 *9%*
None of these	**1302** ***42%*** **EFHIJ ORZcgn**	815 *37%*	241 *46%* Z	125 *55%* AZ a	248 *29%*	716 *43%* c	192 *48%* Ac	403 *55%* Agh	713 *38%*	116 *40%*	249 *39%*	1026 *42%*	114 *46%* nt	58 *46%* n	109 *44%* n	119 *35%*	139 *49%* Anpst	85 *39%*	123 *44%* n	67 *43%* n	103 *37%*	151 *37%*	188 *43%* n	47 *50%* Anpst

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
bbc.co.uk	**594** ***19%*** **HJNOPQ**	274 *19%* H	117 *21%* H	15 *32%*	23 *15%*	33 *27%* AEGH	25 *16%*	108 *16%*	140 *19%* JNO	37 *11%* O	134 *19%* JO	174 *25%* AIJKNO	89 *33%* AI JKLNO	8 *10%*	12 *4%*	43 *13%*	54 *15%*	122 *19%* P	120 *23%* APQ	103 *26%*	87 *28%* APQR
itv.com	**355** ***11%*** **HO**	184 *13%* AEH	69 *13%* H	10 *23%*	12 *8%*	25 *21%* ABCEH	22 *14%* H	34 *5%*	100 *14%* ALO	36 *11%* O	92 *13%* O	66 *9%* O	46 *17%* AL O	8 *10%* O	8 *3%*	28 *9%*	40 *11%*	58 *9%*	78 *15%* APR	58 *14%*	51 *16%* APR
stv.tv	**56** ***2%*** **HO**	41 *3%* AH	7 *1%*	- -	2 *1%*	1 *1%*	1 *1%*	5 *1%*	12 *2%*	7 *2%* O	10 *1%*	13 *2%*	14 *5%* AIK LNO	- -	* *	3 *1%*	9 *3%*	11 *2%*	14 *3%*	10 *2%*	9 *3%*
S4C	**46** ***1%*** **HO**	28 *2%* AEH	11 *2%*	- -	- -	1 *1%*	1 *1%*	4 *1%*	9 *1%*	5 *2%* O	12 *2%* O	10 *1%*	9 *3%* AIO	- -	- -	3 *1%*	3 *1%*	8 *1%*	12 *2%*	9 *2%*	7 *2%*
channel4.com	**289** ***9%*** **HJO**	158 *11%* AH	53 *10%* H	8 *17%*	12 *7%* H	21 *18%* ACEH	18 *11%* H	19 *3%*	77 *11%* JO	16 *5%* O	74 *10%* JO	69 *10%* JO	41 *15%* AJL O	7 *9%* O	5 *2%*	23 *7%*	25 *7%*	58 *9%*	68 *13%* APQ	51 *13%*	42 *13%* APQ
5 (channel5.com)	**143** ***5%*** **HO**	85 *6%* AGH	23 *4%* H	4 *9%*	7 *5%* H	10 *8%* GH	4 *2%*	10 *1%*	36 *5%* O	11 *3%*	34 *5%* O	27 *4%*	30 *11%* AIJ KLNO	2 *3%*	4 *1%*	16 *5%*	18 *5%*	36 *6%*	21 *4%*	22 *5%*	18 *6%*
BBC Sport	**664** ***21%*** **CEGJNO** **PQ**	362 *26%* ACEGH	92 *17%* G	9 *20%*	23 *15%*	26 *22%* G	16 *10%*	136 *20%* G	169 *23%* JNO	47 *15%* O	159 *22%* JNO	181 *26%* AJNO	82 *31%* AIJ KNO	6 *8%*	19 *7%*	45 *14%*	53 *14%*	140 *22%* PQ	121 *23%* PQ	117 *29%*	97 *31%* APQRS
BBC News	**980** ***31%*** **EGHIJN** **OPQ**	495 *35%* AEGH	167 *30%* E	20 *44%*	29 *19%*	41 *34%* E	38 *24%*	190 *27%* E	197 *27%* NO	83 *26%* NO	226 *31%* NO	293 *41%* AIJKNO	126 *47%* AI JKNO	11 *14%*	42 *15%*	67 *21%*	84 *23%*	210 *33%* PQ	174 *33%* PQ	158 *40%*	144 *46%* APQRS
BBC Weather	**933** ***30%*** **EHJNOP** **Q**	456 *32%* AEFH	184 *34%* EFH	12 *25%*	28 *18%*	27 *22%*	44 *28%* E	183 *26%* E	196 *27%* O	73 *23%* O	240 *33%* IJNO	257 *36%* AIJNO	117 *44%* AI JKNO	16 *19%*	34 *12%*	64 *20%*	71 *19%*	193 *31%* PQ	181 *35%* APQ	161 *40%*	131 *42%* APQR
BBC CBeebies	**198** ***6%*** **HO**	89 *6%* H	63 *11%* ABEH	2 *4%*	6 *4%* H	6 *5%* H	24 *15%* ABEFH	9 *1%*	50 *7%* O	12 *4%*	46 *6%* O	49 *7%* O	32 *12%* AIJ KLNO	2 *3%*	6 *2%*	19 *6%*	28 *8%*	44 *7%*	29 *6%*	38 *9%*	21 *7%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
BBC Music	**155** ***5%*** **EHO**	102 *7%* AEGH	26 *5%* H	- -	3 *2%*	7 *6%* H	4 *3%*	13 *2%*	40 *6%* O	11 *3%*	30 *4%*	29 *4%*	39 *15%* AIJ KLNO	1 *1%*	5 *2%*	19 *6%*	15 *4%*	25 *4%*	28 *5%*	27 *7%*	26 *8%* AQR
BBC Food	**311** ***10%*** **HIOP**	190 *13%* ACEH	47 *9%* H	7 *15%*	11 *7%* H	14 *12%* H	17 *11%* H	26 *4%*	49 *7%* O	27 *8%* O	93 *13%* AINO	81 *11%* INO	53 *20%* AIJ KLNO	3 *4%*	5 *2%*	17 *5%*	27 *7%*	65 *10%* P	61 *12%* P	49 *12%*	52 *17%* APQR
None of these	**1302** ***42%*** **BCFKLM** **SU**	499 *35%*	192 *35%*	13 *29%*	89 *58%* ABCFG	36 *30%*	73 *46%* BCF	400 *58%* ABCFG	308 *43%* KLM	157 *49%* AKLM	260 *36%* M	230 *33%* M	59 *22%*	57 *68%* AIJKLM	221 *77%* AIJK LM	164 *52%* ARSU	186 *50%* ARSU	240 *38%* U	190 *36%* U	115 *29%*	89 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 209

A4a. How often in the past 3 months have you used these websites and/or apps?
Base: All that have used PSB websites or apps on the past 3 months
Multi-coded

	Summary Table											
	bbc.co.uk	itv.com	stv.tv	S4C	channel4.com	5 (channel5.com)	BBC Sport	BBC News	BBC Weather	BBC CBeebies	BBC Music	BBC Food
Base (un-weighted)	557	341	57	46	272	137	628	928	895	185	142	303
Base (weighted)	594	355	56	46	289	143	664	980	933	198	155	311
Effective Base	472	284	46	36	222	111	534	785	755	153	125	258
A few times a day	86 *14%*	29 *8%*	9 *15%*	7 *16%*	21 *7%*	22 *15%*	124 *19%*	192 *20%*	122 *13%*	48 *24%*	16 *10%*	14 *5%*
At least once every day	123 *21%*	53 *15%*	19 *33%*	9 *20%*	43 *15%*	30 *21%*	153 *23%*	298 *30%*	336 *36%*	50 *25%*	39 *25%*	24 *8%*
About two or three times a week	140 *24%*	77 *22%*	7 *12%*	9 *19%*	65 *22%*	35 *24%*	169 *25%*	230 *23%*	236 *25%*	36 *18%*	42 *27%*	61 *20%*
At least once a week	131 *22%*	75 *21%*	14 *26%*	8 *16%*	71 *24%*	25 *17%*	151 *23%*	162 *17%*	151 *16%*	35 *18%*	31 *20%*	82 *26%*
At least once a month	72 *12%*	74 *21%*	4 *6%*	6 *14%*	59 *20%*	15 *11%*	47 *7%*	63 *6%*	71 *8%*	20 *10%*	17 *11%*	96 *31%*
At least once every three months	31 *5%*	27 *7%*	1 *3%*	3 *7%*	25 *9%*	8 *6%*	10 *2%*	22 *2%*	7 *1%*	6 *3%*	5 *3%*	27 *9%*
Don´t know/can´t remember	13 *2%*	20 *5%*	3 *5%*	3 *6%*	6 *2%*	8 *6%*	9 *1%*	14 *1%*	10 *1%*	4 *2%*	6 *4%*	6 *2%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**557**	243	314	145	412	296	261	87	83	103	101	94	89	210	238	109	165	392	50	507	406	60	57	34
Base (weighted)	**594**	270	324	154	440	320	275	100*	88*	104*	108*	96*	97*	219	285	90*	180	414	78*	516	502	52*	31*	10*
Effective Base	**472**	199	275	127	345	253	219	70	72	88	85	82	77	189	200	91	142	330	45	434	370	56	52	32
A few times a day	**86** ***14%*** **Sfm**	43 *16%*	43 *13%*	20 *13%*	66 *15%*	55 *17%*	31 *11%*	13 *13%*	15 *17%*	12 *12%*	18 *16%*	18 *19%*	10 *11%*	42 *19%* AP	32 *11%*	12 *13%*	36 *20%* AS	50 *12%*	11 *14%*	75 *15%*	71 *14%*	8 *16%*	5 *15%*	2 *19%*
At least once every day	**123** ***21%*** **G**	55 *20%*	68 *21%*	23 *15%*	99 *23%*	83 *26%* AG	40 *15%*	18 *18%*	12 *13%*	23 *22%*	25 *23%*	18 *19%*	27 *27%* I	45 *21%*	60 *21%*	17 *19%*	35 *19%*	88 *21%*	12 *16%*	110 *21%*	105 *21%*	12 *23%*	5 *15%*	1 *13%*
About two or three times a week	**140** ***24%*** **U**	67 *25%*	73 *22%*	41 *27%*	98 *22%*	72 *23%*	68 *25%*	21 *20%*	26 *29%*	28 *27%*	22 *20%*	23 *24%*	21 *22%*	53 *24%*	63 *22%*	23 *26%*	51 *28%*	89 *21%*	28 *36%* AU	112 *22%*	121 *24%*	10 *20%*	8 *25%*	1 *14%*
At least once a week	**131** ***22%*** **O**	49 *18%*	82 *25%* A	39 *25%*	92 *21%*	68 *21%*	62 *23%*	24 *24%*	21 *24%*	21 *20%*	25 *23%*	19 *20%*	21 *22%*	38 *17%*	71 *25%*	22 *24%*	35 *19%*	96 *23%*	17 *22%*	114 *22%*	106 *21%*	12 *23%*	9 *30%*	3 *33%*
At least once a month	**72** ***12%*** **F**	34 *13%*	38 *12%*	17 *11%*	55 *13%*	20 *6%*	51 *19%* AF	12 *12%*	12 *14%*	12 *12%*	12 *11%*	12 *12%*	12 *12%*	24 *11%*	39 *14%*	9 *10%*	17 *9%*	55 *13%*	8 *10%*	64 *12%*	61 *12%*	7 *13%*	3 *11%*	1 *12%*
At least once every three months	**31** ***5%*** **Z**	18 *7%*	13 *4%*	9 *6%*	21 *5%*	17 *5%*	14 *5%*	8 *8%*	3 *3%*	5 *5%*	5 *5%*	4 *4%*	6 *6%*	12 *6%*	15 *5%*	3 *4%*	7 *4%*	24 *6%*	1 *1%*	30 *6%*	26 *5%*	3 *6%*	1 *4%*	1 *9%*
Don´t know/can´t remember	**13** ***2%*** **c**	5 *2%*	8 *2%*	5 *3%*	8 *2%*	4 *1%*	8 *3%*	5 *5%*	- -	3 *3%*	2 *2%*	2 *2%*	1 *1%*	4 *2%*	4 *1%*	4 *4%*	1 *1%*	12 *3%*	2 *2%*	11 *2%*	13 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**557**	463	65	21	190	303	55	85	354	67	122	421	60	18	39	57	34	34	42	57	44	72	66	34
Base (weighted)	**594**	493	72*	19**	209	318	57*	91*	378	72*	126*	453	52*	20**	45*	68*	37*	43*	56*	31*	60*	87*	86*	10*
Effective Base	**472**	394	54	18	159	263	43	72	301	56	99	360	56	16	35	54	32	31	39	52	39	67	61	32
A few times a day	**86** ***14%*** **Sfm**	76 *15%*	6 *8%*	2 *8%*	34 *16%*	41 *13%*	7 *12%*	6 *6%*	67 *18%* Af	9 *12%*	20 *16%*	66 *15%*	8 *16%*	2 *9%*	1 *3%*	7 *10%*	2 *5%*	8 *19%* m	5 *9%*	5 *15%*	11 *18%*	22 *25%* Am noq	14 *16%*	2 *19%* mo
At least once every day	**123** ***21%*** **G**	102 *21%*	14 *20%*	5 *23%*	42 *20%*	66 *21%*	13 *24%*	21 *24%*	81 *21%*	9 *12%*	30 *24%*	92 *20%*	12 *23%*	7 *32%*	14 *31%* s	14 *21%*	7 *19%*	8 *18%*	12 *21%*	5 *15%*	6 *10%*	17 *20%*	21 *25%*	1 *13%*
About two or three times a week	**140** ***24%*** **U**	121 *25%*	17 *24%*	1 *7%*	61 *29%*	66 *21%*	12 *22%*	22 *25%*	82 *22%*	24 *33%*	35 *28%*	100 *22%*	10 *20%*	5 *25%*	6 *13%*	19 *28%*	13 *34%* m	9 *21%*	21 *38%* Am uv	8 *25%*	11 *18%*	21 *25%*	15 *18%*	1 *14%*
At least once a week	**131** ***22%*** **O**	107 *22%*	18 *24%*	4 *21%*	40 *19%*	80 *25%*	10 *18%*	15 *17%*	84 *22%*	19 *27%*	25 *20%*	101 *22%*	12 *23%*	3 *16%*	10 *23%*	13 *19%*	10 *26%*	11 *25%*	9 *15%*	9 *30%*	17 *29%*	15 *17%*	19 *22%*	3 *33%*
At least once a month	**72** ***12%*** **F**	59 *12%*	8 *10%*	4 *18%*	22 *11%*	45 *14%*	4 *7%*	16 *18%*	42 *11%*	6 *8%*	12 *9%*	56 *12%*	7 *13%*	3 *13%*	8 *17%*	8 *11%*	4 *10%*	6 *14%*	6 *10%*	3 *11%*	5 *9%*	9 *11%*	13 *15%*	1 *12%*
At least once every three months	**31** ***5%*** **Z**	18 *4%*	8 *11%* AZ	3 *13%*	10 *5%*	12 *4%*	6 *11%* d	6 *7%*	16 *4%*	4 *6%*	4 *3%*	27 *6%*	3 *6%*	- -	5 *10%* t	2 *4%*	2 *5%*	1 *2%*	4 *8%*	1 *4%*	8 *13%* At	1 *1%*	3 *4%*	1 *9%* t
Don´t know/can´t remember	**13** ***2%*** **c**	10 *2%*	1 *1%*	2 *10%*	1 *	7 *2%*	4 *7%* Ac	4 *4%*	7 *2%*	1 *1%*	- -	11 *3%*	- -	1 *5%*	1 *3%*	5 *7%* A	- -	1 *1%*	- -	- -	2 *4%*	2 *2%*	1 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**557**	250	80	9	30	38	35	115	128	33	132	164	78	9	13	46	56	112	114	93	76
Base (weighted)	**594**	274	117*	15**	23**	33*	25*	108	140	37**	134	174	89*	8**	12**	43*	54*	122*	120*	103*	87*
Effective Base	**472**	219	71	8	26	32	31	105	105	28	108	142	71	8	12	36	48	90	95	80	69
A few times a day	**86** ***14%***	49 *18%*	17 *15%*	2 *12%*	1 *3%*	3 *8%*	3 *14%*	11 *10%*	13 *9%*	6 *15%*	15 *11%*	25 *14%*	22 *25%* AI K	1 *19%*	4 *32%*	4 *10%*	3 *6%*	15 *13%*	20 *16%*	22 *21%*	17 *20%* Q
At least once every day	**123** ***21%***	52 *19%*	28 *24%*	3 *17%*	5 *20%*	4 *13%*	5 *22%*	26 *24%*	33 *23%*	5 *14%*	33 *25%*	28 *16%*	19 *21%*	3 *40%*	2 *13%*	9 *21%*	10 *19%*	24 *19%*	24 *20%*	26 *25%*	19 *22%*
About two or three times a week	**140** ***24%***	63 *23%*	31 *26%*	4 *25%*	8 *33%*	6 *17%*	4 *17%*	25 *23%*	34 *24%*	12 *31%*	26 *19%*	40 *23%*	22 *25%*	1 *14%*	5 *42%*	11 *27%*	12 *22%*	33 *27%*	26 *22%*	25 *25%*	13 *14%*
At least once a week	**131** ***22%***	62 *22%*	21 *18%*	5 *31%*	5 *20%*	12 *35%* C	6 *24%*	22 *20%*	39 *28%*	9 *24%*	26 *19%*	38 *22%*	18 *20%*	1 *10%*	1 *6%*	11 *26%*	12 *23%*	29 *24%*	29 *24%*	14 *14%*	18 *20%*
At least once a month	**72** ***12%***	30 *11%*	11 *9%*	- -	3 *14%*	6 *19%*	6 *24%* ABC	16 *15%*	13 *10%*	4 *10%*	23 *17%*	25 *14%*	6 *7%*	* *4%*	1 *7%*	4 *10%*	14 *27%* ARSU	14 *12%*	15 *13%*	10 *10%*	8 *9%*
At least once every three months	**31** ***5%***	12 *5%*	6 *5%*	2 *15%*	2 *7%*	2 *7%*	- -	6 *5%*	6 *5%*	1 *3%*	9 *6%*	13 *8%*	1 *1%*	- -	- -	1 *2%*	2 *3%*	4 *4%*	4 *3%*	6 *6%*	11 *12%* ARS
Don´t know/can´t remember	**13** ***2%***	7 *3%*	3 *3%*	- -	1 *3%*	- -	- -	2 *2%*	2 *1%*	1 *2%*	3 *2%*	4 *3%*	1 *1%*	1 *13%*	- -	2 *5%*	- -	2 *1%*	2 *2%*	- -	2 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**341**	159	182	113	228	140	201	72	72	61	58	51	27	98	159	84	120	221	36	305	254	19	40	28
Base (weighted)	**355**	175	180	126*	229	150	206	82*	78*	57*	62*	47*	28**	102*	184	70*	131	224	55*	300	309	17**	22*	8**
Effective Base	**284**	130	155	97	188	120	164	59	59	52	50	45	23	86	133	70	102	182	32	258	231	18	37	25
A few times a day	**29** ***8%*** **LSd**	15 *8%*	14 *8%*	5 *4%*	23 *10%*	17 *11%*	12 *6%*	2 *3%*	12 *16%* AHL	7 *12%* HL	6 *9%*	* *1%*	1 *3%*	8 *8%*	15 *8%*	6 *9%*	17 *13%* AS	12 *5%*	4 *7%*	25 *8%*	24 *8%*	3 *19%*	1 *5%*	* *3%*
At least once every day	**53** ***15%*** **C**	33 *19%*	20 *11%*	15 *12%*	38 *17%*	23 *15%*	31 *15%*	14 *17%*	15 *19%*	12 *21%*	5 *8%*	4 *9%*	3 *10%*	14 *14%*	30 *16%*	9 *13%*	23 *18%*	30 *14%*	9 *17%*	44 *15%*	50 *16%*	- -	2 *11%*	1 *16%*
About two or three times a week	**77** ***22%*** **Gj**	34 *19%*	44 *24%*	22 *17%*	56 *24%*	43 *29%* AG	34 *17%*	12 *15%*	19 *24%*	14 *25%*	11 *18%*	12 *26%*	8 *30%*	24 *23%*	37 *20%*	17 *24%*	34 *26%*	43 *19%*	14 *25%*	64 *21%*	65 *21%*	4 *23%*	7 *30%*	2 *20%*
At least once a week	**75** ***21%*** **cgi**	41 *23%*	34 *19%*	30 *24%*	45 *20%*	26 *17%*	49 *24%*	18 *21%*	11 *14%*	7 *13%*	17 *28%*	13 *27%*	10 *34%*	16 *16%*	47 *26%*	12 *17%*	23 *17%*	52 *23%*	10 *18%*	65 *22%*	64 *21%*	4 *24%*	6 *27%*	2 *20%*
At least once a month	**74** ***21%*** **F**	36 *20%*	39 *22%*	30 *24%*	44 *19%*	19 *12%*	56 *27%* AF	22 *27%*	16 *21%*	8 *15%*	12 *19%*	12 *27%*	3 *11%*	22 *22%*	35 *19%*	17 *25%*	24 *18%*	51 *23%*	15 *28%*	59 *20%*	63 *20%*	4 *26%*	5 *22%*	2 *28%*
At least once every three months	**27** ***7%*** **Z**	8 *5%*	18 *10%*	11 *9%*	15 *7%*	13 *9%*	14 *7%*	11 *13%* I	2 *3%*	3 *6%*	7 *11%*	3 *6%*	- -	9 *9%*	14 *8%*	4 *5%*	6 *4%*	21 *9%*	- -	27 *9%* A	26 *8%*	- -	* *2%*	* *6%*
Don´t know/can´t remember	**20** ***5%*** **EI**	9 *5%*	10 *6%*	12 *10%* AE	7 *3%*	9 *6%*	10 *5%*	3 *3%*	3 *4%*	5 *8%*	4 *6%*	2 *4%*	3 *11%*	9 *8%*	6 *3%*	5 *8%*	5 *4%*	15 *7%*	3 *5%*	17 *6%*	17 *5%*	1 *8%*	1 *4%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	341	280	43	14	151	151	33	38	232	35	97	242
Base (weighted)	355	289	49*	13**	157	160	33**	40*	244	35**	97*	256
Effective Base	284	235	34	12	124	130	26	32	194	29	79	203
A few times a day	29 8% LSd	26 9%	3 5%	- -	21 13% Ad	7 4%	1 3%	- -	25 10%	3 8%	11 11%	18 7%
At least once every day	53 15% C	46 16%	5 11%	2 15%	31 20%	18 12%	4 12%	8 19%	35 14%	4 11%	17 17%	37 14%
About two or three times a week	77 22% Gj	64 22%	12 24%	2 14%	36 23%	34 21%	6 19%	8 19%	58 24%	8 23%	30 30% Aj	48 19%
At least once a week	75 21% cgi	60 21%	12 24%	3 20%	24 16%	40 25%	10 30%	13 32%	43 17%	10 28%	12 13%	63 25% Ai
At least once a month	74 21% F	63 22%	8 17%	3 24%	27 17%	40 25%	7 20%	6 16%	53 22%	6 17%	21 21%	52 21%
At least once every three months	27 7% Z	17 6%	6 13%	2 12%	13 8%	8 5%	4 13%	4 11%	19 8%	1 3%	6 6%	20 8%
Don´t know/can´t remember	20 5% Ei	13 5%	3 5%	2 15%	4 3%	13 8%	1 3%	1 4%	13 5%	3 10%	1 1%	18 7%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	19	18	24	51	25	17	19	40	20	46	34	28
Base (weighted)	17**	19**	28**	62*	30**	20**	24**	22*	26**	56*	44*	8**
Effective Base	18	15	22	46	23	16	17	37	19	43	30	25
A few times a day	3 19%	3 17%	1 3%	3 4%	2 8%	1 6%	1 5%	1 5%	3 11%	10 18% Anu	- -	* 3%
At least once every day	- -	2 10%	7 25%	7 12%	5 16%	2 11%	- -	2 11%	6 21%	14 25%	7 16%	1 16%
About two or three times a week	4 23%	7 36%	4 14%	17 28%	7 23%	4 22%	9 37%	7 30%	1 5%	10 18%	6 13%	2 20%
At least once a week	4 24%	4 23%	5 16%	10 16%	11 36%	3 13%	6 27%	6 27%	4 17%	9 17%	12 27%	2 20%
At least once a month	4 26%	1 3%	4 14%	13 22%	5 18%	6 32%	4 18%	5 22%	8 29%	8 15%	13 30%	2 28%
At least once every three months	- -	1 6%	6 20%	9 14% t	- -	1 5%	2 8%	* 2%	3 12%	1 2%	3 8%	* 6%
Don´t know/can´t remember	1 8%	1 6%	2 8%	3 5%	- -	2 11%	1 6%	1 4%	1 6%	3 5%	3 6%	1 7%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**341**	170	49	6	18	27	32	39	98	33	91	63	38	9	9	35	45	60	70	49	42
Base (weighted)	**355**	184	69*	10**	12**	25**	22**	34*	100*	36**	92*	66*	46*	8**	8**	28**	40*	58*	78*	58*	51*
Effective Base	**284**	148	43	6	14	24	27	35	81	27	73	54	34	8	8	26	38	49	56	44	38
A few times a day	**29** ***8%*** **K**	16 *9%*	6 *9%*	- -	1 *12%*	1 *6%*	2 *12%*	2 *5%*	5 *5%*	4 *12%*	2 *2%*	6 *9%*	10 *21%* AIK	- -	2 *20%*	4 *13%*	4 *11%*	7 *11%*	2 *2%*	5 *9%*	5 *10%*
At least once every day	**53** ***15%*** **L**	30 *16%*	7 *11%*	1 *10%*	2 *18%*	7 *29%*	3 *16%*	2 *7%*	21 *21%* L	4 *10%*	11 *12%*	3 *4%*	13 *29%* AK L	2 *29%*	- -	6 *21%*	6 *16%*	7 *13%*	6 *8%*	8 *15%*	10 *19%*
About two or three times a week	**77** ***22%*** **K**	41 *22%*	9 *13%*	3 *33%*	4 *36%*	2 *8%*	5 *25%*	12 *36%* AC	29 *29%* K	7 *21%*	11 *12%*	12 *18%*	11 *25%*	3 *32%*	4 *49%*	4 *14%*	15 *38%* ARU	8 *14%*	21 *28%*	13 *22%*	7 *15%*
At least once a week	**75** ***21%***	36 *19%*	17 *24%*	4 *36%*	1 *10%*	6 *25%*	6 *26%*	6 *18%*	17 *17%*	7 *19%*	30 *33%* AIM	15 *23%*	5 *11%*	1 *9%*	- -	8 *29%*	7 *18%*	11 *19%*	19 *25%*	15 *26%*	7 *14%*
At least once a month	**74** ***21%***	35 *19%*	22 *32%*	- -	2 *14%*	7 *28%*	3 *13%*	6 *17%*	15 *15%*	9 *26%*	22 *24%*	20 *31%* IM	5 *12%*	1 *18%*	1 *11%*	5 *16%*	4 *10%*	17 *29%* Q	21 *27%*	9 *16%*	9 *17%*
At least once every three months	**27** ***7%***	16 *9%*	3 *5%*	2 *21%*	1 *7%*	1 *4%*	1 *5%*	2 *6%*	9 *9%*	3 *8%*	8 *9%*	6 *8%*	- -	- -	1 *13%*	2 *5%*	3 *7%*	4 *8%*	6 *7%*	4 *6%*	7 *14%*
Don´t know/can´t remember	**20** ***5%***	11 *6%*	4 *6%*	- -	* *3%*	- -	1 *4%*	4 *11%*	3 *3%*	2 *5%*	7 *8%*	5 *7%*	1 *3%*	1 *13%*	* *6%*	1 *2%*	* *1%*	4 *7%*	2 *3%*	3 *6%*	5 *10%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**57**	31	26	10	47	26	31	10	15	14	5	10	3	17	26	14	28	29	6	51	22	29	3	3
Base (weighted)	**56***	35**	22**	9**	48*	24**	32**	14**	16**	13**	4**	7**	3**	17**	30**	10**	33**	24**	10**	46*	31**	24**	1**	1**
Effective Base	**46**	25	22	9	37	22	24	8	14	12	5	8	3	16	21	10	24	22	6	41	19	27	3	3
A few times a day	**9** ***15%***	6 *17%*	3 *13%*	* *5%*	8 *17%*	5 *19%*	4 *13%*	1 *6%*	6 *37%*	* *2%*	1 *18%*	* *6%*	1 *25%*	3 *17%*	4 *12%*	2 *23%*	7 *21%*	2 *8%*	- -	9 *19%*	5 *16%*	4 *15%*	- -	* *33%*
At least once every day	**19** ***33%*** **U**	15 *44%*	3 *16%*	1 *13%*	18 *37%*	6 *25%*	13 *39%*	7 *49%*	5 *29%*	5 *41%*	1 *20%*	1 *13%*	- -	4 *22%*	13 *44%*	2 *21%*	14 *42%*	5 *20%*	7 *67%*	12 *26%*	15 *47%*	4 *17%*	- -	* *36%*
About two or three times a week	**7** ***12%***	3 *7%*	4 *20%*	1 *15%*	6 *12%*	3 *13%*	4 *11%*	- -	2 *10%*	2 *11%*	1 *33%*	2 *36%*	- -	3 *19%*	2 *8%*	1 *14%*	4 *12%*	3 *12%*	- -	7 *15%*	2 *8%*	4 *15%*	1 *70%*	- -
At least once a week	**14** ***26%***	5 *15%*	9 *42%*	5 *58%*	9 *20%*	6 *25%*	9 *26%*	4 *30%*	4 *23%*	3 *21%*	1 *29%*	1 *11%*	2 *75%*	5 *31%*	5 *18%*	4 *39%*	5 *14%*	10 *41%*	3 *33%*	11 *24%*	6 *21%*	8 *35%*	- -	- -
At least once a month	**4** ***6%*** **g**	2 *5%*	2 *9%*	1 *9%*	3 *6%*	1 *6%*	2 *7%*	1 *4%*	- -	2 *12%*	- -	1 *22%*	- -	1 *6%*	3 *9%*	- -	2 *5%*	2 *9%*	- -	4 *8%*	- -	3 *14%*	* *30%*	- -
At least once every three months	**1** ***3%***	1 *4%*	- -	- -	1 *3%*	* *1%*	1 *4%*	1 *10%*	- -	- -	- -	- -	- -	- -	1 *4%*	* *2%*	- -	1 *6%*	- -	1 *3%*	- -	1 *5%*	- -	* *31%*
Don´t know/can´t remember	**3** ***5%*** **Z**	3 *7%*	- -	- -	3 *5%*	3 *11%*	- -	- -	- -	2 *13%*	- -	1 *12%*	- -	1 *5%*	2 *6%*	- -	2 *5%*	1 *3%*	- -	3 *6%*	3 *8%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**57**	51	4	2	39	14	4	4	44	4	19	38	29	2	1	-	1	-	4	3	1	11	2	3
Base (weighted)	**56***	51*	5**	1**	41*	12**	3**	3**	47*	3**	20**	37*	24**	2**	2**	-**	2**	-**	5**	1**	3**	15**	2**	1**
Effective Base	**46**	41	4	2	31	12	4	4	35	3	15	31	27	2	1	-	1	-	4	3	1	10	2	3
A few times a day	**9** ***15%***	7 *15%*	1 *20%*	* *34%*	7 *16%*	2 *13%*	* *15%*	- -	8 *16%*	- -	5 *26%*	4 *10%*	4 *15%*	- -	- -	- -	- -	- -	1 *22%*	- -	- -	4 *25%*	- -	* *33%*
At least once every day	**19** ***33%*** **U**	18 *35%*	- -	1 *66%*	17 *41%*	1 *7%*	1 *28%*	1 *23%*	17 *37%*	* *8%*	8 *38%*	11 *30%*	4 *17%*	2 *100%*	2 *100%*	- -	2 *100%*	- -	- -	- -	3 *100%*	6 *39%*	- -	* *36%*
About two or three times a week	**7** ***12%***	5 *10%*	2 *41%*	- -	5 *12%*	2 *16%*	- -	1 *23%*	6 *12%*	- -	2 *8%*	5 *15%*	4 *15%*	- -	- -	- -	- -	- -	- -	1 *70%*	- -	1 *7%*	1 *62%*	- -
At least once a week	**14** ***26%***	14 *29%*	- -	- -	11 *26%*	3 *23%*	1 *28%*	1 *24%*	11 *24%*	2 *59%*	3 *14%*	12 *32%*	8 *35%*	- -	- -	- -	- -	- -	2 *40%*	- -	- -	4 *29%*	- -	- -
At least once a month	**4** ***6%*** **g**	4 *7%*	- -	- -	2 *4%*	1 *9%*	1 *29%*	1 *30%*	1 *2%*	1 *33%*	1 *5%*	3 *7%*	3 *14%*	- -	- -	- -	- -	- -	- -	* *30%*	- -	- -	- -	- -
At least once every three months	**1** ***3%***	1 *3%*	- -	- -	- -	1 *12%*	- -	- -	1 *3%*	- -	- -	1 *4%*	1 *5%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *31%*
Don´t know/can´t remember	**3** ***5%*** **Z**	1 *2%*	2 *39%*	- -	- -	3 *21%*	- -	- -	3 *6%*	- -	2 *9%*	1 *2%*	- -	- -	- -	- -	- -	- -	2 *38%*	- -	- -	- -	1 *38%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**57**	38	4	-	4	2	2	7	10	7	12	14	13	-	1	6	9	10	12	10	9
Base (weighted)	**56***	41*	7**	-**	2**	1**	1**	5**	12**	7**	10**	13**	14**	-**	***	3**	9**	11**	14**	10*	9**
Effective Base	**46**	33	3	-	4	2	2	7	7	6	10	12	12	-	1	4	8	8	10	9	8
A few times a day	**9**	7	-	-	*	-	-	1	1	1	1	2	4	-	-	*	1	-	2	1	4
	15%	*17%*	-	-	*18%*	-	-	*30%*	*11%*	*15%*	*7%*	*14%*	*27%*	-	-	*14%*	*11%*	-	*16%*	*11%*	*45%*
At least once every day	**19**	11	6	-	1	-	1	-	8	1	1	3	7	-	-	2	3	3	6	5	-
	33%	*28%*	*82%*	-	*27%*	-	*100%*	-	*63%*	*11%*	*8%*	*24%*	*46%*	-	-	*64%*	*29%*	*24%*	*43%*	*49%*	-
About two or three times a week	**7**	6	-	-	*	-	-	1	1	*	-	3	2	-	*	*	1	3	-	-	3
	12%	*14%*	-	-	*18%*	-	-	*13%*	*12%*	*6%*	-	*22%*	*13%*	-	*100%*	*14%*	*6%*	*24%*	-	-	*36%*
At least once a week	**14**	11	1	-	1	-	-	1	2	2	5	3	2	-	-	-	3	4	5	2	1
	26%	*27%*	*18%*	-	*37%*	-	-	*30%*	*14%*	*31%*	*54%*	*24%*	*15%*	-	-	-	*34%*	*36%*	*32%*	*20%*	*10%*
At least once a month	**4**	3	-	-	-	1	-	*	-	-	2	2	-	-	-	-	-	1	-	2	1
	6%	*6%*	-	-	-	*73%*	-	*9%*	-	-	*16%*	*16%*	-	-	-	-	-	*9%*	-	*19%*	*9%*
At least once every three months	**1**	1	-	-	-	*	-	-	-	-	1	-	-	-	-	*	-	-	1	-	-
	3%	*3%*	-	-	-	*27%*	-	-	-	-	*14%*	-	-	-	-	*8%*	-	-	*9%*	-	-
Don´t know/can´t remember	**3**	2	-	-	-	-	-	1	-	3	-	-	-	-	-	-	2	1	-	-	-
	5%	*4%*	-	-	-	-	-	*18%*	-	*37%*	-	-	-	-	-	-	*19%*	*7%*	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**46**	21	25	10	36	20	26	6	16	12	5	4	3	21	19	6	25	21	7	39	26	3	14	3
Base (weighted)	**46***	22**	23**	9**	36**	20**	25**	6**	20**	10**	5**	2**	3**	17**	23**	6**	27**	18**	12**	33*	34**	3**	8**	1**
Effective Base	**36**	17	19	7	29	17	19	4	14	9	5	3	3	18	15	5	21	15	6	33	23	3	13	3
A few times a day	**7** ***16%***	3 *12%*	5 *20%*	- -	7 *20%*	5 *25%*	2 *9%*	1 *9%*	4 *22%*	2 *18%*	- -	1 *32%*	- -	7 *41%*	* *1%*	* *5%*	5 *18%*	2 *13%*	- -	7 *22%* A	5 *16%*	- -	1 *19%*	1 *66%*
At least once every day	**9** ***20%***	5 *23%*	4 *18%*	1 *12%*	8 *22%*	6 *28%*	4 *14%*	- -	3 *13%*	5 *53%*	1 *26%*	- -	- -	3 *21%*	6 *25%*	- -	7 *26%*	2 *12%*	2 *15%*	7 *22%*	9 *26%*	- -	- -	* *34%*
About two or three times a week	**9** ***19%***	5 *22%*	4 *17%*	1 *10%*	8 *22%*	4 *22%*	4 *17%*	4 *64%*	1 *7%*	1 *5%*	1 *13%*	1 *37%*	1 *52%*	3 *19%*	5 *24%*	- -	2 *8%*	7 *36%*	2 *20%*	6 *19%*	6 *19%*	- -	2 *31%*	- -
At least once a week	**8** ***16%*** U	3 *13%*	5 *20%*	2 *22%*	5 *15%*	1 *3%*	7 *27%*	1 *19%*	3 *13%*	1 *9%*	2 *46%*	1 *31%*	- -	1 *7%*	3 *14%*	3 *54%*	6 *22%*	2 *8%*	3 *29%*	4 *12%*	4 *13%*	2 *69%*	1 *11%*	- -
At least once a month	**6** ***14%***	5 *22%*	2 *7%*	2 *25%*	4 *12%*	3 *15%*	3 *14%*	* *8%*	4 *21%*	1 *11%*	1 *15%*	- -	- -	2 *9%*	4 *17%*	1 *20%*	4 *15%*	2 *13%*	- -	6 *19%* A	3 *9%*	1 *31%*	3 *33%*	- -
At least once every three months	**3** ***7%*** U	2 *9%*	1 *5%*	- -	3 *9%*	1 *6%*	2 *8%*	- -	2 *10%*	- -	- -	- -	1 *48%*	- -	2 *9%*	1 *22%*	- -	3 *18%*	2 *17%*	1 *4%*	3 *10%*	- -	- -	- -
Don´t know/can´t remember	**3** ***6%*** U	- -	3 *12%*	3 *31%*	- -	- -	3 *11%*	- -	2 *13%*	* *4%*	- -	- -	- -	* *3%*	2 *11%*	- -	3 *11%*	- -	2 *20%*	* *1%*	2 *7%*	- -	* *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**46**	40	5	1	27	15	4	5	35	4	19	27	3	1	2	1	6	3	-	14	1	8	4	3
Base (weighted)	**46***	41*	4**	1**	27**	14**	5**	4**	35**	3**	22**	24**	3**	1**	3**	2**	8**	4**	-**	8**	1**	9**	4**	1**
Effective Base	**36**	31	4	1	22	11	4	4	28	3	16	21	3	1	2	1	5	3	-	13	1	8	4	3
A few times a day	**7** ***16%***	7 *18%*	- -	- -	7 *26%*	* *2%*	- -	- -	7 *20%*	* *8%*	6 *29%*	1 *5%*	- -	- -	- -	- -	- -	1 *27%*	- -	1 *19%*	- -	4 *45%*	- -	1 *66%*
At least once every day	**9** ***20%***	8 *20%*	1 *26%*	- -	8 *31%*	1 *7%*	- -	1 *28%*	8 *23%*	- -	1 *5%*	8 *34%*	- -	- -	- -	- -	2 *19%*	- -	- -	- -	- -	5 *55%*	2 *54%*	* *34%*
About two or three times a week	**9** ***19%***	8 *19%*	1 *28%*	- -	4 *14%*	4 *28%*	1 *20%*	1 *15%*	6 *18%*	1 *39%*	1 *7%*	7 *30%*	- -	1 *100%*	- -	- -	4 *53%*	1 *29%*	- -	2 *31%*	- -	- -	- -	- -
At least once a week	**8** ***16%*** **U**	6 *15%*	1 *35%*	- -	4 *15%*	2 *15%*	1 *29%*	1 *16%*	6 *17%*	1 *28%*	3 *15%*	4 *18%*	2 *69%*	- -	1 *41%*	- -	1 *14%*	- -	- -	1 *11%*	- -	- -	2 *46%*	- -
At least once a month	**6** ***14%***	5 *13%*	- -	1 *100%*	4 *14%*	2 *12%*	1 *24%*	- -	6 *16%*	1 *24%*	4 *18%*	3 *11%*	1 *31%*	- -	- -	- -	1 *14%*	2 *44%*	- -	3 *33%*	- -	- -	- -	- -
At least once every three months	**3** ***7%*** **U**	3 *8%*	- -	- -	- -	2 *15%*	1 *27%*	1 *31%*	2 *6%*	- -	3 *15%*	- -	- -	- -	2 *59%*	- -	- -	- -	- -	- -	1 *100%*	- -	- -	- -
Don´t know/can´t remember	**3** ***6%*** **U**	2 *6%*	* *11%*	- -	- -	3 *21%*	- -	* *11%*	- -	- -	2 *12%*	* *2%*	- -	- -	- -	2 *100%*	- -	- -	- -	* *6%*	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**46**	29	8	-	-	2	1	6	9	3	12	13	9	-	-	4	4	8	10	9	7
Base (weighted)	**46***	28**	11**	-**	-**	1**	1**	4**	9**	5**	12**	10**	9**	-**	-**	3**	3**	8**	12**	9*	7**
Effective Base	**36**	24	6	-	-	2	1	5	7	3	9	10	9	-	-	3	3	6	7	8	6
A few times a day	**7**	7	-	-	-	-	-	*	-	-	*	3	4	-	-	*	-	-	2	3	2
	16%	*25%*	-	-	-	-	-	*9%*	-	-	*2%*	*28%*	*47%*	-	-	*8%*	-	-	*17%*	*28%*	*36%*
At least once every day	**9**	9	-	-	-	-	-	-	1	2	1	2	3	-	-	-	1	2	*	2	4
	20%	*33%*	-	-	-	-	-	-	*13%*	*29%*	*11%*	*18%*	*38%*	-	-	-	*38%*	*18%*	*2%*	*20%*	*64%*
About two or three times a week	**9**	3	3	-	-	*	-	2	4	-	2	2	1	-	-	-	*	4	2	1	-
	19%	*11%*	*29%*	-	-	*45%*	-	*48%*	*48%*	-	*13%*	*15%*	*15%*	-	-	-	*14%*	*43%*	*20%*	*10%*	-
At least once a week	**8**	3	2	-	-	-	1	1	2	-	3	2	-	-	-	2	1	1	2	1	-
	16%	*11%*	*23%*	-	-	-	*100%*	*15%*	*22%*	-	*28%*	*21%*	-	-	-	*58%*	*34%*	*16%*	*18%*	*10%*	-
At least once a month	**6**	3	3	-	-	*	-	-	1	-	4	2	-	-	-	1	*	2	1	2	-
	14%	*12%*	*25%*	-	-	*55%*	-	-	*13%*	-	*29%*	*18%*	-	-	-	*34%*	*14%*	*23%*	*6%*	*19%*	-
At least once every three months	**3**	2	-	-	-	-	-	1	-	1	2	-	-	-	-	-	-	-	2	1	-
	7%	*7%*	-	-	-	-	-	*28%*	-	*24%*	*16%*	-	-	-	-	-	-	-	*17%*	*14%*	-
Don´t know/can´t remember	**3**	*	2	-	-	-	-	-	*	2	-	-	-	-	-	-	-	-	2	-	-
	6%	*2%*	*24%*	-	-	-	-	-	*5%*	*47%*	-	-	-	-	-	-	-	-	*20%*	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**272**	120	152	79	193	124	148	70	64	55	38	24	21	87	128	57	103	169	33	239	188	28	32	24
Base (weighted)	**289**	137*	153	84*	205	135	154	84*	73*	50*	38*	23**	21**	92*	150	47*	108*	181	57*	232	241	25**	16*	8**
Effective Base	**222**	96	128	64	157	104	118	55	56	45	32	20	17	77	104	43	86	136	31	199	169	26	30	22
A few times a day	**21** ***7%*** **PSd**	10 *7%*	11 *7%*	4 *5%*	17 *8%*	8 *6%*	12 *8%*	5 *6%*	9 *13%* K	6 *12%* K	- -	1 *3%*	- -	10 *11%* P	4 *3%*	7 *14%* P	19 *17%* AS	2 *1%*	4 *7%*	17 *7%*	18 *7%*	1 *6%*	* *3%*	1 *11%*
At least once every day	**43** ***15%*** **Ud**	20 *14%*	23 *15%*	8 *10%*	34 *17%*	21 *15%*	22 *14%*	8 *10%*	10 *14%*	14 *28%* AH	6 *16%*	2 *10%*	2 *7%*	13 *14%*	24 *16%*	6 *12%*	18 *17%*	24 *13%*	13 *23%*	29 *13%*	36 *15%*	4 *15%*	1 *9%*	1 *18%*
About two or three times a week	**65** ***22%*** **D**	34 *25%*	31 *20%*	11 *13%*	54 *27%* AD	34 *25%*	31 *20%*	20 *24%*	15 *21%*	8 *16%*	14 *36%*	6 *26%*	3 *12%*	21 *23%*	35 *24%*	9 *19%*	30 *28%*	35 *19%*	12 *22%*	53 *23%*	55 *23%*	5 *20%*	4 *22%*	1 *16%*
At least once a week	**71** ***24%*** **Oci**	34 *25%*	36 *24%*	22 *26%*	49 *24%*	30 *22%*	41 *26%*	20 *23%*	21 *28%*	8 *16%*	7 *19%*	8 *34%*	7 *34%*	13 *14%*	45 *30%* O	13 *27%*	23 *21%*	48 *26%*	13 *23%*	58 *25%*	53 *22%*	10 *38%*	6 *35%*	2 *26%*
At least once a month	**59** ***20%*** **Rc**	27 *19%*	32 *21%*	22 *26%*	37 *18%*	27 *20%*	31 *20%*	17 *20%*	14 *19%*	8 *16%*	8 *22%*	4 *16%*	8 *37%*	25 *27%*	25 *17%*	8 *18%*	14 *13%*	44 *25%* R	8 *14%*	51 *22%*	51 *21%*	4 *17%*	2 *15%*	1 *15%*
At least once every three months	**25** ***9%*** **ERZd**	10 *7%*	15 *10%*	15 *18%* AE	10 *5%*	11 *8%*	15 *10%*	14 *16%* A	4 *5%*	4 *9%*	1 *3%*	2 *9%*	- -	9 *9%*	12 *8%*	5 *10%*	4 *4%*	21 *12%* R	7 *12%*	18 *8%*	24 *10%*	1 *4%*	- -	* *6%*
Don´t know/can´t remember	**6** ***2%***	2 *1%*	5 *3%*	3 *4%*	3 *2%*	5 *4%*	2 *1%*	1 *1%*	- -	2 *3%*	2 *4%*	* *2%*	2 *10%*	2 *2%*	4 *3%*	* *1%*	- -	6 *4%*	- -	6 *3%*	3 *1%*	- -	3 *15%* AV	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**272**	228	30	12	128	113	26	41	172	31	68	202	28	10	21	26	16	13	12	32	17	47	26	24
Base (weighted)	**289**	239	35**	13**	133	126*	25**	40**	188	33**	66*	220	25**	14**	26**	33**	20**	17**	14**	16*	22**	60*	33**	8**
Effective Base	**222**	189	23	9	103	96	19	30	143	25	54	166	26	8	19	24	14	12	11	30	16	44	23	22
A few times a day	**21** ***7%*** **PSd**	19 *8%*	2 *5%*	- -	18 *13%* Ad	3 *2%*	- -	1 *1%*	16 *9%*	3 *8%*	5 *8%*	16 *7%*	1 *6%*	2 *17%*	3 *11%*	2 *6%*	- -	1 *5%*	1 *7%*	* *3%*	3 *15%*	5 *9%*	- -	1 *11%*
At least once every day	**43** ***15%*** **Ud**	39 *16%*	1 *2%*	3 *22%*	29 *22%* Ad	11 *9%*	3 *11%*	4 *10%*	32 *17%*	3 *8%*	15 *23%*	27 *12%*	4 *15%*	1 *9%*	3 *11%*	8 *23%*	2 *8%*	- -	- -	1 *9%*	- -	19 *31%* Ar	4 *11%*	1 *18%*
About two or three times a week	**65** ***22%*** **D**	61 *26%* A	4 *12%*	- -	38 *28%*	26 *20%*	2 *8%*	8 *20%*	42 *23%*	6 *18%*	20 *31%*	43 *20%*	5 *20%*	4 *29%*	3 *10%*	8 *25%*	10 *48%*	6 *37%*	2 *16%*	4 *22%*	5 *21%*	13 *22%*	4 *12%*	1 *16%*
At least once a week	**71** ***24%*** **Oci**	53 *22%*	12 *33%*	6 *49%*	20 *15%*	38 *30%* c	12 *49%*	15 *38%*	38 *20%*	12 *37%*	8 *13%*	62 *28%* Ai	10 *38%*	3 *19%*	9 *32%*	5 *16%*	6 *28%*	6 *33%*	4 *29%*	6 *35%* t	7 *34%*	9 *15%*	5 *15%*	2 *26%*
At least once a month	**59** ***20%*** **Rc**	48 *20%*	9 *25%*	2 *17%*	14 *10%*	39 *31%* Ac	5 *21%*	7 *17%*	38 *20%*	7 *21%*	11 *16%*	47 *21%*	4 *17%*	3 *18%*	5 *18%*	6 *17%*	1 *4%*	4 *26%*	4 *26%*	2 *15%*	5 *23%*	12 *21%*	12 *35%*	1 *15%*
At least once every three months	**25** ***9%*** **ERZd**	15 *6%*	6 *18%*	1 *6%*	13 *10%*	5 *4%*	2 *8%*	4 *9%*	18 *9%*	1 *3%*	6 *9%*	20 *9%*	1 *4%*	- -	4 *16%*	4 *12%*	3 *12%*	- -	3 *23%*	- -	1 *7%*	1 *2%*	7 *22%*	* *6%*
Don´t know/can´t remember	**6** ***2%***	4 *2%*	2 *5%*	1 *6%*	2 *1%*	4 *3%*	1 *3%*	1 *3%*	3 *2%*	2 *6%*	1 *1%*	6 *3%*	- -	1 *8%*	- -	- -	- -	- -	- -	3 *15%* At	- -	1 *1%*	1 *4%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**272**	146	34	5	14	26	25	22	72	16	68	64	36	8	7	26	27	56	59	45	36
Base (weighted)	**289**	158	53**	8**	12**	21**	18**	19**	77*	16**	74*	69*	41*	7**	5**	23**	25**	58*	68*	51*	42*
Effective Base	**222**	127	29	4	12	22	21	19	59	13	54	52	32	7	6	19	23	44	47	39	32
A few times a day	**21**	15	-	-	-	2	3	1	4	1	1	3	10	-	1	3	4	-	5	4	3
	7%	*10%*	-	-	-	*9%*	*16%*	*3%*	*6%*	*7%*	*2%*	*4%*	*24%* AIK L	-	*16%*	*15%*	*16%*	-	*8%*	*8%*	*8%*
At least once every day	**43**	25	6	1	3	4	2	2	10	3	8	9	10	1	1	*	8	6	8	7	8
	15%	*15%*	*11%*	*14%*	*24%*	*20%*	*12%*	*11%*	*13%*	*19%*	*11%*	*13%*	*26%*	*15%*	*28%*	*1%*	*30%*	*11%*	*11%*	*14%*	*20%*
About two or three times a week	**65**	36	17	2	1	4	3	3	23	7	19	10	5	1	-	10	2	11	14	15	8
	22%	*23%*	*31%*	*25%*	*11%*	*17%*	*15%*	*15%*	*30%*	*43%*	*25%*	*15%*	*13%*	*13%*	-	*45%*	*6%*	*19%*	*21%*	*30%*	*19%*
At least once a week	**71**	43	10	*	4	2	5	6	19	4	20	20	5	1	2	4	4	21	19	9	10
	24%	*27%*	*19%*	*5%*	*37%*	*10%*	*29%*	*29%*	*25%*	*24%*	*26%*	*29%*	*13%*	*10%*	*45%*	*18%*	*15%*	*36%*	*28%*	*18%*	*24%*
At least once a month	**59**	24	14	2	2	8	3	5	13	*	19	15	9	3	-	4	5	16	13	10	6
	20% B	*15%*	*27%*	*28%*	*21%*	*39%*	*18%*	*24%*	*17%*	*3%*	*25%*	*22%*	*21%*	*36%*	-	*18%*	*18%*	*28%*	*20%*	*19%*	*15%*
At least once every three months	**25**	13	5	2	1	1	2	2	7	1	8	9	1	-	-	-	3	3	7	4	6
	9%	*8%*	*9%*	*29%*	*7%*	*5%*	*10%*	*10%*	*9%*	*4%*	*11%*	*13%*	*3%*	-	-	-	*11%*	*5%*	*10%*	*7%*	*14%*
Don´t know/can´t remember	**6**	4	1	-	-	-	-	1	1	-	-	4	-	2	*	1	1	1	1	2	-
	2%	*2%*	*3%*	-	-	-	-	*7%*	*1%*	-	-	*5%*	-	*26%*	*10%*	*3%*	*3%*	*1%*	*2%*	*4%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**137**	61	76	26	111	72	65	25	35	32	17	17	11	42	62	33	59	78	20	117	94	10	23	10
Base (weighted)	**143**	71*	72*	28**	116*	77*	67*	34**	38**	27**	17**	13**	13**	44*	74*	25**	63*	80*	32**	112*	121*	9**	12**	3**
Effective Base	**111**	49	63	22	89	60	51	21	29	27	15	13	9	37	50	27	49	62	19	94	85	9	21	10
A few times a day	**22** ***15%*** **S**	10 *14%*	12 *17%*	3 *11%*	19 *17%*	10 *13%*	12 *18%*	3 *8%*	13 *35%*	6 *21%*	- -	* *2%*	- -	7 *16%*	11 *15%*	4 *17%*	18 *28%* AS	4 *6%*	6 *20%*	16 *14%*	20 *16%*	- -	1 *12%*	1 *32%*
At least once every day	**30** ***21%*** **F**	18 *26%*	12 *16%*	4 *13%*	27 *23%*	9 *11%*	22 *32%* AF	9 *28%*	8 *21%*	9 *31%*	2 *11%*	2 *16%*	- -	11 *24%*	13 *18%*	6 *25%*	14 *22%*	16 *20%*	10 *31%*	20 *18%*	27 *22%*	2 *25%*	* *4%*	1 *22%*
About two or three times a week	**35** ***24%***	20 *28%*	15 *21%*	3 *11%*	32 *28%*	23 *30%*	12 *18%*	7 *20%*	9 *23%*	5 *18%*	8 *45%*	4 *28%*	3 *21%*	12 *28%*	18 *24%*	5 *19%*	16 *26%*	19 *23%*	8 *26%*	27 *24%*	30 *25%*	2 *22%*	2 *19%*	* *14%*
At least once a week	**25** ***17%*** **g**	12 *17%*	13 *18%*	5 *19%*	19 *17%*	18 *23%*	7 *10%*	4 *12%*	4 *10%*	3 *12%*	3 *19%*	2 *18%*	8 *58%*	9 *20%*	14 *19%*	2 *7%*	7 *11%*	18 *22%*	4 *13%*	21 *18%*	18 *15%*	1 *7%*	5 *46%*	1 *23%*
At least once a month	**15** ***11%*** **c**	6 *9%*	9 *13%*	5 *18%*	10 *9%*	5 *7%*	10 *15%*	5 *14%*	4 *10%*	3 *11%*	2 *12%*	2 *13%*	* *3%*	2 *5%*	12 *17%*	1 *4%*	8 *13%*	7 *9%*	- -	15 *14%* A	11 *9%*	3 *37%*	1 *8%*	- -
At least once every three months	**8** ***6%***	3 *4%*	5 *7%*	4 *13%*	4 *4%*	5 *7%*	3 *4%*	5 *13%*	- -	1 *2%*	1 *7%*	2 *13%*	- -	1 *2%*	2 *3%*	5 *19%*	- -	8 *10%* AR	2 *6%*	6 *6%*	7 *6%*	- -	1 *4%*	* *9%*
Don´t know/can´t remember	**8** ***6%*** **Ec**	3 *4%*	6 *8%*	4 *16%*	4 *3%*	7 *9%*	1 *2%*	2 *5%*	* *1%*	1 *5%*	1 *6%*	1 *9%*	3 *19%*	2 *4%*	4 *6%*	2 *9%*	- -	8 *10%* AR	2 *5%*	7 *6%*	7 *6%*	1 *8%*	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**137**	111	18	7	76	45	13	22	91	14	49	87	10	4	5	14	8	8	4	23	8	27	16	10
Base (weighted)	**143**	120*	17**	5**	83*	47*	10**	19**	97*	16**	45*	97*	9**	4**	5**	16**	12**	11**	5**	12**	12**	36**	19**	3**
Effective Base	**111**	89	17	6	61	39	10	16	75	12	37	74	9	4	5	13	7	7	4	21	7	25	14	10
A few times a day	**22** ***15%*** **S**	18 *15%*	4 *26%*	- -	18 *22%*	4 *8%*	- -	1 *3%*	18 *19%*	3 *20%*	5 *12%*	17 *17%*	- -	1 *27%*	- -	3 *19%*	2 *13%*	- -	- -	1 *12%*	- -	12 *35%*	2 *9%*	1 *32%*
At least once every day	**30** ***21%*** **F**	28 *23%*	2 *12%*	- -	24 *28%* A	5 *12%*	1 *10%*	2 *13%*	27 *28%* A	1 *5%*	15 *33%* Aj	15 *16%*	2 *25%*	1 *32%*	1 *14%*	4 *23%*	- -	- -	- -	* *4%*	4 *31%*	14 *39%*	4 *19%*	1 *22%*
About two or three times a week	**35** ***24%***	31 *26%*	3 *15%*	1 *20%*	23 *27%*	11 *23%*	1 *11%*	4 *20%*	23 *23%*	3 *17%*	10 *23%*	23 *24%*	2 *22%*	1 *22%*	2 *45%*	4 *26%*	5 *42%*	4 *32%*	1 *22%*	2 *19%*	4 *30%*	4 *12%*	5 *27%*	* *14%*
At least once a week	**25** ***17%*** **g**	20 *16%*	3 *18%*	2 *44%*	13 *15%*	9 *19%*	3 *32%*	5 *25%*	10 *10%*	6 *35%*	7 *16%*	17 *18%*	1 *7%*	1 *19%*	1 *21%*	1 *8%*	1 *8%*	3 *23%*	3 *56%*	5 *46%*	1 *10%*	3 *8%*	5 *25%*	1 *23%*
At least once a month	**15** ***11%*** **c**	12 *10%*	3 *18%*	- -	2 *2%*	12 *25%* Ac	2 *21%*	3 *14%*	10 *10%*	3 *19%*	2 *4%*	14 *14%*	3 *37%*	- -	1 *20%*	- -	- -	4 *37%*	- -	1 *8%*	2 *17%*	2 *6%*	2 *9%*	- -
At least once every three months	**8** ***6%***	6 *5%*	1 *6%*	1 *11%*	2 *3%*	3 *6%*	1 *8%*	2 *9%*	5 *5%*	- -	3 *6%*	5 *5%*	- -	- -	- -	3 *17%*	3 *23%*	1 *8%*	- -	1 *4%*	- -	- -	1 *4%*	* *9%*
Don´t know/can´t remember	**8** ***6%*** **Ec**	5 *4%*	1 *4%*	1 *24%*	2 *2%*	3 *7%*	2 *18%*	3 *17%*	4 *5%*	1 *4%*	3 *6%*	6 *6%*	1 *8%*	- -	- -	1 *7%*	2 *14%*	- -	1 *22%*	1 *7%*	1 *13%*	- -	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**137**	80	16	2	10	10	7	12	34	12	30	26	26	3	6	16	20	32	22	19	15
Base (weighted)	**143**	85*	23**	4**	7**	10**	4**	10**	36**	11**	34**	27**	30**	2**	4**	16**	18**	36**	21**	22*	18**
Effective Base	**111**	69	13	2	8	9	6	10	25	10	26	21	23	3	6	12	16	25	17	16	14
A few times a day	**22** ***15%***	18 *21%* A	- *-*	- *-*	- *-*	3 *27%*	1 *37%*	- *-*	4 *12%*	2 *14%*	4 *12%*	1 *3%*	10 *33%*	- *-*	1 *33%*	4 *22%*	2 *12%*	7 *19%*	4 *18%*	2 *12%*	3 *19%*
At least once every day	**30** ***21%***	17 *20%*	8 *36%*	- *-*	3 *40%*	1 *10%*	- *-*	1 *12%*	6 *16%*	1 *10%*	7 *19%*	5 *19%*	11 *37%*	- *-*	1 *18%*	- *-*	4 *24%*	10 *28%*	6 *27%*	4 *19%*	2 *13%*
About two or three times a week	**35** ***24%***	22 *25%*	7 *31%*	- *-*	1 *20%*	1 *10%*	1 *24%*	3 *27%*	12 *32%*	4 *40%*	6 *18%*	9 *32%*	4 *13%*	* *20%*	- *-*	5 *29%*	5 *30%*	5 *15%*	4 *18%*	11 *50%*	3 *17%*
At least once a week	**25** ***17%***	12 *14%*	2 *10%*	4 *100%*	2 *23%*	1 *15%*	1 *33%*	2 *19%*	8 *23%*	2 *18%*	4 *12%*	5 *18%*	5 *16%*	1 *33%*	1 *12%*	6 *39%*	3 *16%*	4 *12%*	2 *10%*	1 *7%*	7 *37%*
At least once a month	**15** ***11%***	8 *10%*	4 *15%*	- *-*	1 *13%*	1 *13%*	- *-*	1 *12%*	4 *10%*	2 *15%*	5 *15%*	3 *13%*	* *1%*	1 *47%*	- *-*	1 *6%*	1 *5%*	8 *21%*	4 *20%*	1 *4%*	1 *6%*
At least once every three months	**8** ***6%***	4 *5%*	2 *8%*	- *-*	- *-*	1 *9%*	* *6%*	1 *7%*	1 *2%*	- *-*	5 *16%*	1 *4%*	- *-*	- *-*	1 *26%*	1 *4%*	2 *10%*	1 *3%*	1 *5%*	- *-*	- *-*
Don´t know/can´t remember	**8** ***6%***	4 *4%*	- *-*	- *-*	* *5%*	2 *17%*	- *-*	3 *24%*	2 *5%*	* *3%*	3 *8%*	3 *12%*	- *-*	- *-*	* *11%*	- *-*	* *2%*	1 *3%*	* *2%*	2 *10%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 216

A4a_7. How often in the past 3 months have you used these websites and/or apps?
BBC Sport
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**628**	290	338	246	382	469	159	64	101	112	124	120	107	222	272	133	180	448	48	580	456	60	63	49
Base (weighted)	**664**	324	341	259	406	501	164	78*	107*	114*	130	117	118*	235	317	112	195	469	73*	592	563	52*	33*	16*
Effective Base	**534**	245	291	215	319	398	135	52	86	95	104	104	95	197	230	113	157	377	44	495	420	57	59	42
A few times a day	**124** ***19%*** **U**	61 *19%*	63 *19%*	41 *16%*	84 *21%*	100 *20%*	24 *15%*	19 *24%*	20 *19%*	26 *23%*	20 *15%*	23 *20%*	16 *14%*	47 *20%*	53 *17%*	25 *22%*	39 *20%*	85 *18%*	23 *32%* AU	101 *17%*	104 *19%*	11 *21%*	7 *23%*	2 *12%*
At least once every day	**153** ***23%*** **m**	69 *21%*	84 *25%*	59 *23%*	94 *23%*	122 *24%*	32 *19%*	19 *24%*	23 *22%*	27 *24%*	32 *24%*	27 *23%*	26 *22%*	61 *26%*	71 *23%*	21 *19%*	47 *24%*	106 *23%*	14 *19%*	140 *24%*	128 *23%*	12 *23%*	10 *30%*	4 *24%*
About two or three times a week	**169** ***25%***	80 *25%*	89 *26%*	70 *27%*	100 *25%*	129 *26%*	40 *25%*	17 *21%*	20 *19%*	24 *21%*	37 *28%*	38 *32%* I	34 *29%*	52 *22%*	88 *28%*	28 *25%*	46 *24%*	123 *26%*	18 *24%*	151 *26%*	143 *25%*	16 *30%*	5 *16%*	6 *35%* X
At least once a week	**151** ***23%***	74 *23%*	77 *23%*	64 *25%*	87 *22%*	110 *22%*	41 *25%*	11 *14%*	31 *29%* HL	26 *23%*	32 *24%*	18 *16%*	33 *28%* HL	54 *23%*	76 *24%*	22 *19%*	44 *22%*	107 *23%*	11 *15%*	140 *24%*	129 *23%*	12 *23%*	8 *23%*	3 *17%*
At least once a month	**47** ***7%*** **Cj**	30 *9%*	18 *5%*	17 *7%*	30 *7%*	30 *6%*	17 *11%*	7 *9%*	10 *10%*	6 *6%*	9 *7%*	9 *7%*	6 *5%*	16 *7%*	23 *7%*	8 *7%*	14 *7%*	33 *7%*	4 *6%*	43 *7%*	43 *8%*	2 *3%*	2 *5%*	1 *7%*
At least once every three months	**10** ***2%***	6 *2%*	5 *1%*	5 *2%*	6 *1%*	6 *1%*	4 *3%*	3 *4%*	2 *2%*	1 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *	5 *2%*	4 *4%* AO	2 *1%*	9 *2%*	- -	10 *2%*	9 *2%*	- -	1 *3%*	* *2%*
Don´t know/can´t remember	**9** ***1%*** **FU**	4 *1%*	4 *1%*	3 *1%*	5 *1%*	4 *1%*	5 *3%*	3 *4%*	1 *1%*	3 *3%*	- -	1 *1%*	1 *1%*	3 *1%*	2 *1%*	4 *3%* AP	3 *2%*	5 *1%*	3 *4%*	6 *1%*	8 *1%*	- -	- -	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 216

A4a_7. How often in the past 3 months have you used these websites and/or apps?
BBC Sport
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**628**	496	82	42	196	345	75	93	442	46	115	504	60	25	45	78	51	40	43	63	44	66	64	49
Base (weighted)	**664**	525	83*	45*	205	367	77*	99*	469	49*	123*	532	52*	29**	53*	96*	61*	52*	54*	33*	60*	80*	79*	16*
Effective Base	**534**	421	69	36	162	296	65	82	374	39	97	429	57	23	41	74	47	37	40	59	39	60	60	42
A few times a day	**124** ***19%*** **U**	100 *19%*	16 *19%*	5 *11%*	46 *22%*	60 *16%*	14 *18%*	18 *19%*	91 *19%*	11 *22%*	24 *20%*	100 *19%*	11 *21%*	6 *20%*	12 *22%*	14 *15%*	10 *17%*	7 *14%*	9 *16%*	7 *23%*	11 *17%*	18 *22%*	18 *23%*	2 *12%*
At least once every day	**153** ***23%*** **m**	119 *23%*	20 *24%*	11 *25%*	48 *23%*	82 *22%*	20 *26%*	17 *17%*	119 *25%*	10 *21%*	32 *26%*	119 *22%*	12 *23%*	10 *33%*	5 *10%*	21 *22%*	13 *22%*	7 *13%*	21 *39%* Am npu	10 *30%* mp	14 *23%*	21 *27%* m	16 *20%*	4 *24%*
About two or three times a week	**169** ***25%***	138 *26%*	21 *25%*	8 *18%*	57 *28%*	94 *26%*	15 *19%*	23 *23%*	122 *26%*	11 *22%*	31 *25%*	137 *26%*	16 *30%*	8 *27%*	18 *33%*	29 *30%*	15 *24%*	19 *37%* rsu	13 *24%*	5 *16%*	10 *17%*	17 *22%*	15 *19%*	6 *35%* rs
At least once a week	**151** ***23%***	118 *22%*	16 *20%*	15 *34%*	37 *18%*	96 *26%* A	16 *21%*	26 *27%*	97 *21%*	13 *28%*	21 *17%*	127 *24%*	12 *23%*	5 *17%*	9 *18%*	18 *19%*	19 *30%*	13 *25%*	9 *17%*	8 *23%*	13 *22%*	16 *20%*	26 *33%* A	3 *17%*
At least once a month	**47** ***7%*** **Cj**	36 *7%*	7 *8%*	4 *10%*	13 *6%*	25 *7%*	8 *11%*	9 *9%*	29 *6%*	2 *5%*	14 *11%*	31 *6%*	2 *3%*	1 *2%*	8 *16%* Ak q	10 *10%*	3 *5%*	3 *7%*	1 *2%*	2 *5%*	8 *13%*	5 *6%*	3 *4%*	1 *7%*
At least once every three months	**10** ***2%***	8 *2%*	2 *2%*	* *1%*	2 *1%*	5 *1%*	3 *4%*	2 *2%*	6 *1%*	- -	1 *1%*	10 *2%*	- -	- -	- -	2 *2%*	- -	- -	1 *2%*	1 *3%*	4 *6%* A	2 *2%*	1 *1%*	* *2%*
Don´t know/can´t remember	**9** ***1%*** **FU**	6 *1%*	2 *2%*	1 *1%*	2 *1%*	6 *2%*	1 *1%*	3 *3%*	5 *1%*	1 *2%*	- -	9 *2%*	- -	- -	1 *2%*	2 *2%*	1 *2%*	2 *4%*	- -	- -	1 *2%*	1 *1%*	- -	1 *4%* u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 216

A4a_7. How often in the past 3 months have you used these websites and/or apps?
BBC Sport
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**628**	330	68	5	32	29	23	141	163	46	155	164	70	9	20	51	54	133	114	108	84
Base (weighted)	**664**	362	92*	9**	23**	26**	16**	136	169	47*	159	181	82*	6**	19**	45*	53*	140	121*	117*	97*
Effective Base	**534**	286	59	5	27	23	19	128	134	42	130	141	62	8	17	40	47	108	99	93	76
A few times a day	**124** ***19%***	78 *22%* H	22 *24%*	- -	2 *7%*	3 *10%*	2 *16%*	18 *13%*	35 *21%*	6 *12%*	21 *13%*	38 *21%*	18 *22%*	1 *19%*	5 *26%*	5 *11%*	6 *11%*	31 *22%*	24 *20%*	26 *22%*	17 *17%*
At least once every day	**153** ***23%*** **L**	82 *23%*	21 *23%*	3 *37%*	5 *21%*	11 *42%*	1 *6%*	30 *22%*	44 *26%* L	8 *16%*	43 *27%* L	23 *12%*	31 *38%* AJ L	2 *28%*	2 *13%*	15 *32%* R	16 *30%* R	23 *16%*	26 *21%*	32 *28%*	27 *28%*
About two or three times a week	**169** ***25%***	93 *26%*	22 *24%*	4 *40%*	6 *24%*	5 *20%*	5 *32%*	35 *26%*	52 *30%* M	13 *28%*	40 *25%*	46 *25%*	13 *16%*	- -	6 *30%*	8 *17%*	12 *23%*	36 *26%*	32 *26%*	31 *27%*	23 *24%*
At least once a week	**151** ***23%*** **I**	79 *22%*	22 *24%*	- -	4 *17%*	4 *17%*	3 *19%*	39 *28%*	27 *16%*	16 *33%* IM	40 *25%*	49 *27%* IM	12 *14%*	3 *48%*	5 *28%*	9 *19%*	11 *20%*	36 *26%*	28 *23%*	22 *19%*	25 *26%*
At least once a month	**47** ***7%*** **I**	22 *6%*	3 *4%*	2 *23%*	6 *26%*	2 *8%*	1 *9%*	10 *7%*	5 *3%*	3 *6%*	12 *7%*	21 *12%* AI	5 *7%*	* *5%*	1 *4%*	6 *14%*	4 *8%*	12 *9%*	10 *8%*	4 *3%*	5 *5%*
At least once every three months	**10** ***2%***	6 *2%*	- -	- -	1 *3%*	- -	1 *4%*	3 *2%*	5 *3%*	1 *2%*	1 *1%*	1 *1%*	2 *2%*	- -	- -	- -	2 *4%*	2 *1%*	1 *1%*	- -	- -
Don´t know/can´t remember	**9** ***1%*** **B**	2 *	2 *2%*	- -	1 *3%*	1 *3%*	2 *14%*	2 *1%*	1 *1%*	1 *1%*	3 *2%*	4 *2%*	1 *1%*	- -	- -	3 *6%* ARSU	2 *3%*	1 *	- -	2 *1%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**928**	436	492	363	565	516	412	102	144	186	182	154	160	342	401	185	275	653	82	845	678	76	97	77
Base (weighted)	**980**	474	506	384	596	564	417	117*	154	188	194	148	179	358	464	159	293	687	122*	857	839	64*	52*	25*
Effective Base	**785**	361	426	314	471	439	348	83	123	159	152	131	140	300	339	155	237	549	76	716	624	72	91	69
A few times a day	**192** ***20%*** **DG**	80 *17%*	111 *22%*	56 *14%*	136 *23%* AD	131 *23%* AG	61 *15%*	17 *14%*	33 *22%*	34 *18%*	44 *23%*	36 *24%*	27 *15%*	74 *21%*	87 *19%*	30 *19%*	61 *21%*	131 *19%*	18 *15%*	173 *20%*	159 *19%*	15 *23%*	13 *25%*	5 *18%*
At least once every day	**298** ***30%***	153 *32%*	144 *29%*	111 *29%*	187 *31%*	173 *31%*	125 *30%*	33 *28%*	38 *25%*	51 *27%*	60 *31%*	53 *36%*	62 *35%*	121 *34%*	127 *27%*	50 *32%*	83 *28%*	215 *31%*	33 *27%*	265 *31%*	257 *31%*	16 *24%*	18 *35%*	7 *27%*
About two or three times a week	**230** ***23%***	118 *25%*	111 *22%*	94 *25%*	135 *23%*	129 *23%*	101 *24%*	25 *21%*	41 *26%*	45 *24%*	43 *22%*	35 *24%*	41 *23%*	81 *23%*	113 *24%*	36 *23%*	68 *23%*	162 *24%*	37 *30%*	193 *23%*	191 *23%*	22 *34%* AVX	9 *18%*	8 *31%* X
At least once a week	**162** ***17%*** **BEF** **L**	65 *14%*	98 *19%* AB	84 *22%* AE	78 *13%*	76 *13%*	87 *21%* AF	21 *18%*	26 *17%*	40 *21%* L	33 *17%* L	13 *9%*	30 *17%* L	51 *14%*	87 *19%*	24 *15%*	51 *17%*	111 *16%*	24 *20%*	139 *16%*	146 *17%*	7 *11%*	6 *12%*	3 *12%*
At least once a month	**63** ***6%*** **c**	35 *7%*	29 *6%*	26 *7%*	37 *6%*	29 *5%*	34 *8%*	10 *9%*	12 *8%*	16 *8%*	9 *5%*	4 *3%*	12 *7%*	22 *6%*	32 *7%*	9 *6%*	26 *9%*	38 *5%*	5 *4%*	58 *7%*	54 *6%*	4 *6%*	4 *8%*	2 *7%*
At least once every three months	**22** ***2%*** **CZ**	17 *4%* AC	5 *1%*	7 *2%*	15 *3%*	17 *3%*	5 *1%*	8 *7%* AJKL M	4 *3%*	1 *1%*	4 *2%*	2 *1%*	3 *2%*	5 *1%*	13 *3%*	4 *3%*	3 *1%*	19 *3%*	2 *1%*	20 *2%*	20 *2%*	1 *1%*	1 *2%*	1 *2%*
Don´t know/can´t remember	**14** ***1%*** **UZc**	6 *1%*	8 *2%*	7 *2%*	7 *1%*	10 *2%*	4 *1%*	3 *3%*	- -	2 *1%*	- -	5 *3%* IK	3 *2%*	5 *2%*	4 *1%*	4 *3%*	2 *1%*	11 *2%*	4 *3%*	10 *1%*	12 *1%*	1 *1%*	- -	1 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**928**	736	122	49	277	511	113	179	578	83	181	728
Base (weighted)	**980**	769	139	48*	287	548	116*	192	610	87*	186	773
Effective Base	**785**	625	102	41	233	436	93	150	488	72	151	619
A few times a day	**192** ***20%*** **DG**	151 *20%*	22 *16%*	12 *26%*	53 *19%*	106 *19%*	25 *21%*	29 *15%*	135 *22%* A	15 *17%*	42 *23%*	147 *19%*
At least once every day	**298** ***30%***	242 *31%*	43 *31%*	10 *21%*	95 *33%*	161 *29%*	37 *32%*	65 *34%*	188 *31%*	21 *25%*	55 *30%*	237 *31%*
About two or three times a week	**230** ***23%***	186 *24%*	26 *19%*	12 *25%*	83 *29%* Ad	119 *22%*	21 *18%*	41 *21%*	141 *23%*	26 *30%*	42 *23%*	179 *23%*
At least once a week	**162** ***17%*** **BEFL**	126 *16%*	26 *19%*	6 *12%*	37 *13%*	100 *18%*	21 *18%*	35 *18%*	90 *15%*	16 *18%*	27 *14%*	134 *17%*
At least once a month	**63** ***6%*** **c**	47 *6%*	9 *7%*	4 *9%*	11 *4%*	42 *8%*	6 *5%*	13 *7%*	34 *6%*	8 *10%*	13 *7%*	47 *6%*
At least once every three months	**22** ***2%*** **CZ**	12 *2%*	7 *5%* AZ	2 *4%*	7 *2%*	12 *2%*	2 *2%*	6 *3%*	12 *2%*	1 *1%*	5 *3%*	17 *2%*
Don´t know/can´t remember	**14** ***1%*** **UZc**	5 *1%*	5 *4%* Z	2 *4%*	1 *	7 *1%*	4 *4%* c	4 *2%*	9 *1%*	- -	1 *1%*	13 *2%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	76	32	65	98	63	57	64	97	75	107	117	77
Base (weighted)	64*	40**	75*	124*	76*	69*	82*	52*	101*	128*	144	25*
Effective Base	72	29	59	91	57	53	59	91	67	99	111	69
A few times a day	15 *23%*	9 *22%*	15 *20%*	24 *20%*	13 *18%*	13 *18%*	15 *19%*	13 *25%*	15 *15%*	26 *21%*	29 *20%*	5 *18%*
At least once every day	16 *24%*	19 *49%*	19 *25%*	41 *33%*	19 *25%*	14 *20%*	24 *30%*	18 *35%*	42 *41%* Akp u	41 *32%*	38 *26%*	7 *27%*
About two or three times a week	22 *34%* Aqr s	6 *16%*	16 *21%*	29 *23%*	18 *24%*	18 *26%*	14 *17%*	9 *18%*	16 *16%*	35 *27%*	39 *27%*	8 *31%* qrs
At least once a week	7 *11%*	2 *6%*	15 *20%*	18 *14%*	17 *23%*	15 *22%*	19 *23%*	6 *12%*	16 *15%*	16 *12%*	29 *20%*	3 *12%*
At least once a month	4 *6%*	2 *5%*	4 *5%*	4 *4%*	6 *8%*	6 *9%*	8 *10%*	4 *8%*	7 *7%*	8 *6%*	8 *6%*	2 *7%*
At least once every three months	1 *1%*	1 *2%*	2 *3%*	5 *4%*	1 *1%*	2 *3%*	2 *3%*	1 *2%*	4 *4%*	2 *1%*	1 *1%*	1 *2%*
Don´t know/can´t remember	1 *1%*	- -	5 *7%* Aqr tu	2 *2%*	1 *1%*	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*	1 *2%* t

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**928**	452	125	13	42	45	53	198	192	79	213	278	111	11	42	71	86	199	163	155	127
Base (weighted)	**980**	495	167	20**	29*	41*	38*	190	197	83*	226	293	126*	11**	42*	67*	84*	210	174	158	144
Effective Base	**785**	391	109	11	35	37	45	178	156	70	178	235	98	10	36	55	73	164	140	132	113
A few times a day	**192** ***20%***	102 *21%*	37 *22%*	6 *30%*	6 *21%*	6 *15%*	6 *15%*	29 *15%*	41 *21%*	12 *14%*	39 *17%*	60 *20%*	32 *25%*	3 *28%*	5 *12%*	9 *13%*	12 *14%*	37 *18%*	33 *19%*	43 *27%*	31 *22%*
At least once every day	**298** ***30%***	147 *30%*	42 *25%*	5 *25%*	10 *34%*	13 *32%*	12 *31%*	69 *36%*	66 *33%*	26 *31%*	63 *28%*	83 *28%*	39 *31%*	3 *26%*	19 *45%* KL	21 *31%*	29 *35%*	58 *28%*	50 *29%*	57 *36%*	53 *37%*
About two or three times a week	**230** ***23%***	123 *25%*	37 *22%*	4 *20%*	5 *16%*	9 *21%*	8 *22%*	44 *23%*	37 *19%*	23 *27%*	53 *24%*	71 *24%*	33 *26%*	5 *46%*	7 *16%*	18 *26%*	20 *23%*	53 *25%*	46 *26%*	24 *15%*	31 *22%*
At least once a week	**162** ***17%***	80 *16%*	30 *18%*	2 *8%*	5 *17%*	8 *20%*	6 *17%*	31 *16%*	36 *18%*	20 *24%* M	43 *19%*	43 *15%*	14 *11%*	- -	6 *15%*	10 *15%*	18 *21%*	35 *17%*	29 *17%*	20 *13%*	17 *12%*
At least once a month	**63** ***6%***	28 *6%*	13 *8%*	1 *6%*	1 *5%*	3 *8%*	4 *11%*	12 *6%*	11 *5%*	3 *3%*	18 *8%*	24 *8%*	5 *4%*	- -	3 *6%*	5 *7%*	4 *5%*	19 *9%*	14 *8%*	10 *6%*	6 *4%*
At least once every three months	**22** ***2%***	11 *2%*	3 *2%*	2 *11%*	2 *7%* H	1 *2%*	1 *4%*	1 *1%*	7 *3%*	- -	5 *2%*	9 *3%*	2 *1%*	- -	- -	3 *5%* S	2 *2%*	6 *3%* S	- -	1 *1%*	4 *3%*
Don´t know/can´t remember	**14** ***1%***	4 *1%*	5 *3%*	- -	- -	1 *2%*	- -	4 *2%*	1 *	1 *1%*	5 *2%*	4 *2%*	1 *1%*	- -	2 *5%* I	2 *3%*	- -	2 *1%*	2 *1%*	2 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**895**	423	472	364	531	458	437	91	124	179	183	166	152	328	376	191	277	618	68	827	657	69	86	83
Base (weighted)	**933**	457	476	383	551	489	444	108*	137	178	184	162	165	345	430	158	290	643	105*	828	804	59*	44*	26*
Effective Base	**755**	350	407	316	439	394	361	75	107	148	153	141	135	287	317	162	231	524	63	702	606	66	80	75
A few times a day	**122** ***13%*** **Sp**	61 *13%*	61 *13%*	42 *11%*	80 *15%*	64 *13%*	58 *13%*	9 *8%*	23 *17%*	23 *13%*	21 *12%*	28 *17%*	18 *11%*	49 *14%*	55 *13%*	18 *12%*	50 *17%* AS	72 *11%*	19 *18%*	104 *12%*	98 *12%*	14 *24%* AV	6 *15%*	4 *15%*
At least once every day	**336** ***36%***	174 *38%*	162 *34%*	136 *35%*	200 *36%*	168 *34%*	168 *38%*	50 *46%* IK	40 *30%*	62 *35%*	56 *30%*	57 *35%*	71 *43%* IK	126 *36%*	150 *35%*	60 *38%*	107 *37%*	229 *36%*	39 *37%*	297 *36%*	291 *36%*	21 *35%*	16 *37%*	7 *28%*
About two or three times a week	**236** ***25%***	120 *26%*	116 *24%*	88 *23%*	148 *27%*	127 *26%*	109 *25%*	22 *20%*	30 *22%*	43 *24%*	64 *35%* AHI JL	37 *23%*	40 *24%*	84 *24%*	115 *27%*	37 *24%*	64 *22%*	173 *27%*	27 *25%*	210 *25%*	207 *26%*	10 *18%*	10 *22%*	9 *35%* AW
At least once a week	**151** ***16%*** **Bc**	59 *13%*	92 *19%* AB	68 *18%*	83 *15%*	82 *17%*	69 *16%*	14 *13%*	29 *21%* K	31 *17%*	22 *12%*	27 *17%*	27 *17%*	57 *16%*	70 *16%*	24 *15%*	48 *16%*	103 *16%*	12 *11%*	139 *17%*	129 *16%*	10 *17%*	9 *19%*	4 *14%*
At least once a month	**71** ***8%*** **EMZc**	35 *8%*	36 *7%*	41 *11%* AE	30 *5%*	35 *7%*	36 *8%*	10 *9%*	13 *9%* M	18 *10%* M	17 *9%* M	9 *6%*	4 *3%*	23 *7%*	31 *7%*	16 *10%*	17 *6%*	54 *8%*	6 *6%*	65 *8%*	64 *8%*	4 *6%*	2 *4%*	1 *6%*
At least once every three months	**7** ***1%***	3 *1%*	4 *1%*	3 *1%*	4 *1%*	5 *1%*	2 *	2 *1%*	1 *1%*	- -	1 *1%*	1 *1%*	2 *1%*	1 *	4 *1%*	2 *1%*	4 *1%*	3 *	- -	7 *1%*	6 *1%*	- -	* *1%*	1 *2%*
Don´t know/can´t remember	**10** ***1%***	4 *1%*	6 *1%*	5 *1%*	5 *1%*	8 *2%*	2 *	2 *2%*	- -	1 *	3 *1%*	2 *1%*	2 *1%*	5 *1%*	4 *1%*	1 *	2 *1%*	9 *1%*	3 *2%*	8 *1%*	9 *1%*	- -	1 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**895**	703	125	52	273	502	100	174	565	68	177	698	69	32	58	95	62	52	64	86	73	108	113	83
Base (weighted)	**933**	727	137	52*	284	521	107*	184	590	70*	189	724	59*	39**	66*	119*	73*	60*	80*	44*	97*	134*	137	26*
Effective Base	**755**	594	106	42	227	429	82	146	479	58	144	595	66	29	53	90	57	49	59	80	67	97	106	75
A few times a day	**122** ***13%*** **Sp**	109 *15%* A	11 *8%*	2 *4%*	52 *18%* Ade	60 *12%*	9 *9%*	21 *11%*	84 *14%*	8 *12%*	21 *11%*	100 *14%*	14 *24%* Anop	6 *15%*	7 *11%*	14 *11%*	7 *9%*	2 *3%*	15 *18%* p	6 *15%* p	12 *13%*	19 *14%* p	18 *13%*	4 *15%* p
At least once every day	**336** ***36%***	264 *36%*	53 *39%*	16 *31%*	107 *38%*	181 *35%*	44 *41%*	70 *38%*	208 *35%*	20 *29%*	71 *37%*	259 *36%*	21 *35%*	14 *35%*	22 *34%*	47 *39%*	35 *49%* Apv	14 *23%*	25 *31%*	16 *37%*	37 *38%*	52 *39%*	45 *33%*	7 *28%*
About two or three times a week	**236** ***25%***	186 *26%*	33 *24%*	13 *25%*	75 *26%*	134 *26%*	23 *22%*	45 *25%*	153 *26%*	19 *27%*	55 *29%*	176 *24%*	10 *18%*	11 *28%*	15 *23%*	36 *30%* o	11 *16%*	22 *36%* ko	16 *20%*	10 *22%*	25 *26%*	36 *27%*	36 *26%*	9 *35%* Ako
At least once a week	**151** ***16%*** **Bc**	113 *16%*	23 *17%*	12 *23%*	33 *12%*	95 *18%* c	20 *18%*	32 *18%*	86 *15%*	17 *24%*	26 *14%*	121 *17%*	10 *17%*	7 *19%*	13 *20%*	17 *14%*	11 *16%*	14 *23%*	19 *23%*	9 *19%*	12 *13%*	16 *12%*	19 *14%*	4 *14%*
At least once a month	**71** ***8%*** **EMZc**	45 *6%*	14 *11%*	7 *13%*	13 *5%*	42 *8%*	7 *7%*	12 *7%*	47 *8%*	6 *9%*	11 *6%*	56 *8%*	4 *6%*	1 *3%*	5 *7%*	5 *4%*	4 *6%*	8 *14%* n	5 *7%*	2 *4%*	10 *11%*	10 *8%*	15 *11%*	1 *6%*
At least once every three months	**7** ***1%***	5 *1%*	- -	- -	2 *1%*	4 *1%*	- -	- -	6 *1%*	- -	1 *1%*	5 *1%*	- -	- -	1 *2%*	1 *1%*	1 *2%*	- -	- -	* *1%*	- -	- -	2 *2%*	1 *2%* t
Don´t know/can´t remember	**10** ***1%***	6 *1%*	2 *1%*	2 *3%*	2 *1%*	4 *1%*	3 *3%*	3 *2%*	6 *1%*	- -	4 *2%*	7 *1%*	- -	- -	2 *4%*	- -	3 *4%*	1 *1%*	1 *1%*	1 *2%*	- -	- -	2 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**895**	418	138	8	41	28	68	194	197	70	221	251	102	16	37	70	74	187	170	154	112
Base (weighted)	**933**	456	184	12**	28*	27**	44*	183	196	73*	240	257	117*	16**	34*	64*	71*	193	181	161	131
Effective Base	**755**	364	120	6	34	24	56	174	163	60	184	214	89	14	31	54	62	156	144	130	100
A few times a day	**122** ***13%***	54 *12%*	33 *18%*	* *3%*	2 *8%*	2 *6%*	6 *13%*	25 *13%*	22 *11%*	8 *11%*	30 *12%*	41 *16%*	16 *14%*	2 *14%*	3 *8%*	7 *10%*	10 *14%*	24 *12%*	29 *16%*	28 *18%*	14 *11%*
At least once every day	**336** ***36%***	151 *33%*	72 *39%*	2 *16%*	11 *41%*	10 *37%*	17 *40%*	73 *40%*	84 *43%* AK	28 *39%*	76 *32%*	90 *35%*	37 *32%*	6 *35%*	15 *45%*	18 *28%*	26 *36%*	65 *34%*	70 *39%*	66 *41%*	47 *36%*
About two or three times a week	**236** ***25%***	127 *28%* G	40 *22%*	4 *38%*	6 *22%*	8 *31%*	6 *14%*	44 *24%*	38 *20%*	18 *25%*	70 *29%* I	70 *27%*	31 *26%*	3 *16%*	5 *14%*	19 *30%*	16 *22%*	50 *26%*	45 *25%*	31 *19%*	36 *28%*
At least once a week	**151** ***16%***	74 *16%*	25 *14%*	5 *43%*	5 *19%*	3 *12%*	9 *20%*	30 *16%*	37 *19%*	12 *16%*	36 *15%*	34 *13%*	21 *18%*	1 *9%*	9 *27%*	14 *21%*	13 *19%*	36 *19%*	22 *12%*	23 *14%*	20 *15%*
At least once a month	**71** ***8%*** **H**	44 *10%* H	13 *7%*	- -	2 *8%*	2 *7%*	4 *8%*	6 *4%*	8 *4%*	4 *6%*	23 *10%*	19 *7%*	10 *9%*	4 *24%*	2 *7%*	6 *9%*	6 *8%*	14 *7%*	15 *8%*	8 *5%*	14 *11%*
At least once every three months	**7** ***1%***	4 *1%*	- -	- -	* *1%*	* *1%*	- -	3 *1%*	3 *2%*	1 *2%*	2 *1%*	- -	- -	* *2%*	- -	2 *2%*	* *	1 *1%*	- -	2 *1%*	- -
Don´t know/can´t remember	**10** ***1%***	3 *1%*	1 *	- -	- -	2 *6%*	2 *5%* ABC	2 *1%*	3 *2%*	1 *1%*	3 *1%*	2 *1%*	1 *1%*	- -	- -	- -	- -	3 *1%*	- -	4 *2%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**185**	84	101	79	106	52	133	24	64	54	23	11	9	59	81	45	147	38	31	154	135	20	10	20
Base (weighted)	**198**	93*	105*	85*	113*	54*	143	33**	69*	54*	21**	13**	9**	61*	97*	40*	159	39*	46**	152	170	17**	5**	5**
Effective Base	**153**	68	86	70	84	44	109	21	54	43	18	10	8	51	67	37	121	33	29	127	123	19	9	18
A few times a day	**48** ***24%*** **CDSd**	32 *35%* AC	15 *15%*	10 *12%*	38 *33%* AD	9 *17%*	38 *27%*	15 *45%*	20 *29%*	10 *18%*	2 *9%*	2 *13%*	- -	14 *23%*	24 *25%*	10 *25%*	45 *28%* AS	3 *7%*	10 *21%*	38 *25%*	42 *25%*	3 *15%*	1 *15%*	2 *37%*
At least once every day	**50** ***25%*** **S**	20 *22%*	29 *28%*	18 *22%*	32 *28%*	19 *35%*	31 *22%*	6 *18%*	23 *33%*	17 *32%*	3 *16%*	- -	1 *7%*	12 *19%*	26 *27%*	12 *30%*	46 *29%* AS	4 *9%*	11 *24%*	39 *26%*	45 *26%*	3 *20%*	* *8%*	1 *21%*
About two or three times a week	**36** ***18%*** **EV**	15 *16%*	21 *20%*	22 *26%* AE	14 *12%*	12 *22%*	24 *17%*	8 *24%*	7 *10%*	8 *15%*	7 *36%*	3 *25%*	2 *27%*	12 *20%*	12 *13%*	11 *27%*	28 *17%*	8 *21%*	7 *15%*	29 *19%*	25 *15%*	8 *49%*	1 *19%*	1 *19%*
At least once a week	**35** ***18%*** **Ri**	13 *14%*	22 *21%*	19 *22%*	17 *15%*	8 *14%*	28 *19%*	2 *5%*	12 *18%*	10 *19%*	3 *13%*	4 *34%*	4 *52%*	15 *25%*	15 *15%*	6 *14%*	20 *13%*	15 *40%* AR	11 *24%*	24 *16%*	32 *19%*	1 *4%*	2 *38%*	* *6%*
At least once a month	**20** ***10%*** **Q**	10 *10%*	10 *10%*	10 *12%*	10 *9%*	5 *8%*	15 *11%*	1 *4%*	5 *8%*	7 *13%*	2 *8%*	3 *27%*	1 *14%*	6 *10%*	13 *13%*	1 *2%*	14 *9%*	6 *15%*	5 *11%*	15 *10%*	16 *9%*	2 *11%*	1 *21%*	1 *12%*
At least once every three months	**6** ***3%*** **B**	* *	6 *5%*	4 *5%*	2 *2%*	- -	6 *4%*	- -	2 *2%*	3 *5%*	2 *8%*	- -	- -	- -	6 *6%*	- -	4 *3%*	2 *4%*	- -	6 *4%*	6 *3%*	- -	- -	* *5%*
Don´t know/can´t remember	**4** ***2%***	2 *2%*	1 *1%*	2 *3%*	1 *1%*	2 *4%*	1 *1%*	1 *5%*	- -	- -	2 *10%*	- -	- -	1 *2%*	1 *2%*	1 *2%*	2 *1%*	1 *4%*	2 *5%*	1 *1%*	4 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**185**	156	22	5	98	71	12	21	124	23	42	138	20	4	14	22	19	9	9	10	14	25	19	20
Base (weighted)	**198**	165	25**	5**	109*	73*	11**	21**	139	23**	50*	143	17**	4**	16**	25**	23**	13**	12**	5**	20**	33**	24**	5**
Effective Base	**153**	130	18	4	82	58	10	15	105	19	33	117	19	4	13	21	17	9	9	9	12	23	17	18
A few times a day	**48** ***24%*** **CDSd**	42 *26%*	4 *16%*	1 *27%*	38 *35%* Ad	9 *13%*	- -	4 *21%*	34 *24%*	7 *29%*	16 *33%*	31 *22%*	3 *15%*	1 *27%*	4 *26%*	5 *19%*	7 *28%*	5 *39%*	- -	1 *15%*	5 *25%*	11 *34%*	4 *17%*	2 *37%*
At least once every day	**50** ***25%*** **S**	44 *27%*	4 *18%*	2 *29%*	29 *27%*	20 *27%*	1 *12%*	8 *37%*	34 *25%*	6 *26%*	17 *35%*	32 *23%*	3 *20%*	3 *73%*	2 *13%*	5 *19%*	7 *30%*	2 *12%*	3 *22%*	* *8%*	10 *52%*	8 *24%*	5 *23%*	1 *21%*
About two or three times a week	**36** ***18%*** **EV**	29 *18%*	4 *15%*	2 *29%*	15 *14%*	13 *18%*	5 *43%*	2 *11%*	26 *19%*	4 *18%*	9 *19%*	27 *19%*	8 *49%*	- -	3 *22%*	5 *19%*	3 *12%*	- -	4 *33%*	1 *19%*	2 *8%*	5 *14%*	4 *18%*	1 *19%*
At least once a week	**35** ***18%*** **Ri**	27 *16%*	7 *26%*	1 *15%*	18 *17%*	13 *17%*	3 *30%*	4 *17%*	23 *17%*	6 *27%*	3 *6%*	31 *21%* Ai	1 *4%*	- -	5 *31%*	4 *17%*	5 *21%*	2 *19%*	4 *35%*	2 *38%*	- -	6 *19%*	6 *23%*	* *6%*
At least once a month	**20** ***10%*** **Q**	15 *9%*	5 *19%*	- -	7 *7%*	10 *14%*	1 *13%*	1 *7%*	15 *11%*	- -	2 *3%*	17 *12%*	2 *11%*	- -	- -	6 *22%*	1 *6%*	1 *7%*	1 *10%*	1 *21%*	1 *7%*	3 *9%*	3 *13%*	1 *12%*
At least once every three months	**6** ***3%*** **B**	6 *3%*	* *1%*	- -	1 *1%*	4 *6%*	* *2%*	1 *6%*	4 *3%*	- -	2 *3%*	3 *2%*	- -	- -	1 *8%*	1 *4%*	- -	2 *13%*	- -	- -	1 *8%*	- -	- -	* *5%*
Don´t know/can´t remember	**4** ***2%***	2 *1%*	1 *6%*	- -	- -	4 *5%* c	- -	- -	2 *2%*	- -	1 *1%*	3 *2%*	- -	- -	- -	- -	1 *3%*	1 *11%*	- -	- -	- -	- -	1 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**185**	84	42	1	9	5	33	11	47	11	42	50	24	3	8	19	27	39	28	35	19
Base (weighted)	**198**	89*	63*	2**	6**	6**	24**	9**	50*	12**	46*	49*	32**	2**	6**	19**	28**	44*	29**	38*	21**
Effective Base	**153**	73	38	1	8	5	26	10	38	10	33	42	23	3	7	13	23	30	24	30	17
A few times a day	**48** ***24%*** **L**	21 *24%*	19 *31%*	- -	- -	1 *19%*	6 *26%*	- -	15 *30%* L	3 *27%*	10 *22%*	6 *12%*	12 *37%*	- -	1 *19%*	8 *43%*	5 *18%*	15 *35%*	6 *22%*	9 *23%*	4 *19%*
At least once every day	**50** ***25%***	22 *25%*	19 *30%*	- -	3 *45%*	1 *19%*	5 *19%*	1 *7%*	13 *25%*	1 *8%*	13 *28%*	14 *28%*	6 *19%*	- -	3 *53%*	7 *37%*	12 *44%*	8 *17%*	7 *23%*	7 *19%*	6 *29%*
About two or three times a week	**36** ***18%***	17 *19%*	7 *12%*	- -	1 *11%*	- -	8 *32%*	3 *33%*	8 *15%*	6 *50%*	10 *21%*	6 *12%*	4 *11%*	2 *100%*	* *4%*	1 *3%*	3 *10%*	9 *21%*	6 *19%*	7 *17%*	6 *29%*
At least once a week	**35** ***18%***	14 *16%*	11 *18%*	- -	1 *13%*	2 *36%*	4 *15%*	3 *37%*	6 *13%*	2 *16%*	6 *12%*	12 *24%*	9 *27%*	- -	1 *12%*	- -	5 *19%*	7 *16%*	6 *21%*	7 *18%*	3 *16%*
At least once a month	**20** ***10%***	11 *13%*	2 *3%*	- -	1 *18%*	2 *26%*	2 *8%*	2 *23%*	5 *10%*	- -	6 *12%*	8 *15%*	2 *5%*	- -	- -	2 *13%*	1 *3%*	3 *7%*	4 *14%*	6 *16%*	1 *6%*
At least once every three months	**6** ***3%***	1 *1%*	3 *4%*	2 *100%*	- -	- -	* *1%*	- -	2 *3%*	- -	2 *4%*	2 *5%*	- -	- -	- -	- -	2 *6%*	2 *4%*	- -	1 *3%*	- -
Don´t know/can´t remember	**4** ***2%***	1 *2%*	1 *2%*	- -	1 *12%*	- -	- -	- -	1 *3%*	- -	- -	1 *3%*	- -	- -	1 *11%*	1 *4%*	- -	- -	- -	1 *4%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 220

A4a_11. How often in the past 3 months have you used these websites and/or apps?
BBC Music
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**142**	60	82	46	96	90	52	21	36	36	22	20	7	63	48	31	64	78	21	121	109	16	11	6
Base (weighted)	**155**	69*	87*	47*	109*	99*	56*	28**	42*	38*	21**	20**	8**	72*	55*	29**	74*	81*	34**	122	134	14**	6**	2**
Effective Base	**125**	53	72	43	83	81	45	20	32	31	19	18	6	59	40	27	57	68	20	109	102	15	10	6
A few times a day	**16** ***10%*** **Sd**	6 *9%*	9 *11%*	2 *5%*	13 *12%*	8 *8%*	7 *13%*	2 *7%*	9 *21%* A	4 *10%*	1 *5%*	- -	- -	9 *13%*	5 *9%*	1 *4%*	13 *17%* AS	3 *4%*	4 *12%*	11 *9%*	13 *10%*	2 *13%*	1 *14%*	- -
At least once every day	**39** ***25%*** **DUd**	17 *25%*	22 *26%*	5 *11%*	34 *31%* AD	27 *27%*	12 *22%*	9 *33%*	12 *29%*	11 *28%*	5 *23%*	2 *11%*	1 *8%*	23 *32%*	10 *17%*	7 *25%*	20 *27%*	19 *24%*	13 *38%*	27 *22%*	34 *25%*	5 *35%*	- -	1 *33%*
About two or three times a week	**42** ***27%*** **U**	16 *23%*	27 *31%*	14 *30%*	29 *26%*	23 *23%*	19 *34%*	8 *30%*	9 *23%*	12 *33%*	5 *25%*	5 *25%*	2 *26%*	16 *23%*	16 *29%*	10 *34%*	22 *30%*	20 *25%*	13 *39%*	29 *24%*	37 *28%*	3 *22%*	2 *31%*	* *15%*
At least once a week	**31** ***20%*** **i**	14 *20%*	17 *19%*	12 *25%*	19 *17%*	22 *22%*	9 *15%*	2 *7%*	5 *11%*	8 *21%*	8 *37%*	4 *21%*	4 *52%*	13 *17%*	12 *22%*	6 *21%*	11 *15%*	19 *24%*	- -	31 *25%* A	25 *19%*	3 *20%*	2 *33%*	1 *51%*
At least once a month	**17** ***11%*** **Ec**	11 *17%*	6 *7%*	10 *21%* AE	8 *7%*	14 *14%*	4 *6%*	4 *15%*	4 *9%*	1 *3%*	2 *10%*	6 *32%*	- -	8 *11%*	7 *12%*	3 *10%*	5 *7%*	12 *15%*	2 *5%*	16 *13%*	15 *11%*	1 *10%*	1 *13%*	- -
At least once every three months	**5** ***3%***	3 *4%*	2 *2%*	2 *4%*	3 *2%*	1 *1%*	3 *6%*	1 *3%*	2 *4%*	- -	- -	1 *5%*	1 *14%*	- -	5 *8%* AO	- -	- -	5 *6%*	- -	5 *4%*	5 *3%*	- -	- -	- -
Don´t know/can´t remember	**6** ***4%***	2 *3%*	4 *4%*	2 *4%*	4 *4%*	4 *4%*	2 *3%*	2 *6%*	1 *2%*	2 *5%*	- -	1 *6%*	- -	3 *4%*	1 *2%*	2 *6%*	3 *4%*	3 *3%*	2 *6%*	4 *3%*	5 *4%*	- -	1 *9%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 220

A4a_11. How often in the past 3 months have you used these websites and/or apps?
BBC Music
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**142**	121	17	3	71	60	9	14	100	10	48	92
Base (weighted)	**155**	131	20**	3**	81*	64*	8**	16**	113*	10**	57*	96*
Effective Base	**125**	107	15	3	63	54	7	13	88	9	42	83
A few times a day	**16** ***10%*** **Sd**	14 *11%*	1 *5%*	- -	13 *16%* Ad	2 *3%*	* *4%*	- -	14 *12%*	- -	7 *12%*	9 *9%*
At least once every day	**39** ***25%*** **DUd**	36 *27%*	3 *17%*	- -	30 *36%* Ad	8 *13%*	1 *17%*	3 *17%*	30 *26%*	3 *27%*	18 *32%*	21 *22%*
About two or three times a week	**42** ***27%*** **U**	32 *25%*	8 *38%*	2 *75%*	21 *26%*	19 *30%*	2 *21%*	3 *21%*	29 *26%*	5 *52%*	19 *33%*	24 *24%*
At least once a week	**31** ***20%*** **i**	26 *20%*	4 *22%*	- -	12 *14%*	15 *23%*	4 *45%*	4 *24%*	21 *19%*	1 *14%*	5 *10%*	23 *24%*
At least once a month	**17** ***11%*** **Ec**	14 *11%*	2 *12%*	1 *25%*	4 *5%*	13 *20%* Ac	1 *12%*	2 *15%*	13 *11%*	1 *7%*	5 *9%*	12 *13%*
At least once every three months	**5** ***3%***	5 *4%*	- -	- -	2 *2%*	2 *3%*	- -	2 *12%*	3 *2%*	- -	3 *5%*	2 *2%*
Don´t know/can´t remember	**6** ***4%***	3 *3%*	1 *6%*	- -	- -	5 *7%* c	- -	2 *10%*	4 *4%*	- -	- -	6 *6%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	16	5	8	17	13	3	7	11	10	36	10	6
Base (weighted)	14**	6**	9**	21**	18**	3**	10**	6**	13**	42*	11**	2**
Effective Base	15	5	8	16	12	3	6	10	9	33	10	6
A few times a day	2 *13%*	- -	- -	1 *6%*	2 *13%*	- -	- -	1 *14%*	1 *9%*	7 *16%*	1 *10%*	- -
At least once every day	5 *35%*	4 *61%*	2 *28%*	3 *16%*	2 *13%*	- -	2 *25%*	- -	4 *30%*	16 *37%*	- -	1 *33%*
About two or three times a week	3 *22%*	2 *39%*	3 *35%*	2 *11%*	8 *42%*	1 *38%*	2 *22%*	2 *31%*	6 *50%*	9 *21%*	3 *30%*	* *15%*
At least once a week	3 *20%*	- -	2 *20%*	6 *28%*	3 *19%*	1 *33%*	3 *34%*	2 *33%*	1 *6%*	4 *10%*	5 *40%*	1 *51%*
At least once a month	1 *10%*	- -	1 *17%*	5 *24%*	1 *7%*	- -	2 *19%*	1 *13%*	1 *6%*	5 *11%*	- -	- -
At least once every three months	- -	- -	- -	2 *8%*	- -	1 *29%*	- -	- -	- -	1 *2%*	1 *10%*	- -
Don´t know/can´t remember	- -	- -	- -	2 *8%*	1 *7%*	- -	- -	1 *9%*	- -	1 *2%*	1 *11%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 220

A4a_11. How often in the past 3 months have you used these websites and/or apps?
BBC Music
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**142**	92	17	-	6	6	6	15	37	9	28	27	35	1	5	16	14	26	25	23	24
Base (weighted)	**155**	102*	26**	-**	3**	7**	4**	13**	40*	11**	30**	29**	39*	1**	5**	19**	15**	25**	28**	27*	26**
Effective Base	**125**	84	16	-	5	6	5	14	33	8	23	24	33	1	4	14	12	22	22	21	22
A few times a day	**16**	13	2	-	*	-	-	-	5	2	1	2	5	-	*	-	-	1	9	2	3
	10%	*13%*	*9%*	-	*11%*	-	-	-	*13%*	*21%*	*3%*	*6%*	*13%*	-	*7%*	-	-	*2%*	*33%*	*9%*	*12%*
At least once every day	**39**	31	4	-	1	-	1	2	9	3	4	7	15	1	1	-	8	8	10	7	7
	25%	*30%*	*15%*	-	*45%*	-	*30%*	*17%*	*22%*	*23%*	*13%*	*25%*	*38%*	*100%*	*24%*	-	*51%*	*30%*	*35%*	*25%*	*28%*
About two or three times a week	**42**	23	10	-	-	4	*	5	14	2	11	3	10	-	3	13	3	9	2	4	6
	27%	*22%*	*37%*	-	-	*58%*	*6%*	*41%*	*34%*	*22%*	*37%*	*10%*	*26%*	-	*53%*	*69%*	*17%*	*36%*	*6%*	*16%*	*22%*
At least once a week	**31**	21	3	-	1	-	2	3	4	4	6	9	6	-	1	4	3	5	3	9	5
	20%	*21%*	*12%*	-	*44%*	-	*43%*	*23%*	*10%*	*34%*	*20%*	*32%*	*16%*	-	*16%*	*19%*	*17%*	*22%*	*10%*	*33%*	*20%*
At least once a month	**17**	8	6	-	-	2	-	1	6	-	3	5	3	-	-	1	1	1	2	4	5
	11%	*8%*	*21%*	-	-	*31%*	-	*11%*	*15%*	-	*11%*	*17%*	*7%*	-	-	*4%*	*9%*	*3%*	*7%*	*14%*	*18%*
At least once every three months	**5**	2	-	-	-	1	1	1	1	-	2	2	-	-	-	-	1	2	1	-	-
	3%	*2%*	-	-	-	*11%*	*22%*	*9%*	*3%*	-	*6%*	*6%*	-	-	-	-	*6%*	*7%*	*3%*	-	-
Don´t know/can´t remember	**6**	4	2	-	-	-	-	-	1	-	3	1	1	-	-	2	-	-	2	1	-
	4%	*4%*	*6%*	-	-	-	-	-	*3%*	-	*10%*	*3%*	*1%*	-	-	*8%*	-	-	*6%*	*3%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 221

A4a_12. How often in the past 3 months have you used these websites and/or apps?
BBC Food
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**303**	138	165	114	189	118	185	46	64	84	47	41	21	126	142	35	114	189	28	275	215	27	36	25
Base (weighted)	**311**	149	162	116	195	126	185	50*	70*	85*	46*	41*	18**	124	159	28*	124*	187	42**	269	261	22**	19*	8**
Effective Base	**258**	115	145	100	158	103	155	37	56	72	40	36	18	111	120	30	98	160	26	236	200	25	33	23
A few times a day	**14** ***5%*** **Sd**	5 *4%*	9 *6%*	3 *2%*	12 *6%*	9 *7%*	6 *3%*	2 *5%*	6 *8%*	7 *8%*	- -	- -	- -	7 *6%*	7 *4%*	1 *2%*	9 *8%*	5 *3%*	2 *4%*	13 *5%*	14 *5%*	- -	1 *3%*	* *3%*
At least once every day	**24** ***8%*** **CSd**	17 *11%* C	7 *5%*	8 *7%*	16 *8%*	5 *4%*	19 *10%*	3 *5%*	6 *9%*	11 *13%*	3 *6%*	1 *2%*	* *3%*	16 *13%* AP	8 *5%*	1 *4%*	17 *14%* AS	7 *4%*	5 *12%*	19 *7%*	22 *8%*	- -	1 *5%*	1 *14%*
About two or three times a week	**61** ***20%*** **Gdj**	30 *20%*	32 *20%*	18 *16%*	43 *22%*	36 *29%* AG	25 *14%*	10 *20%*	15 *21%*	14 *16%*	6 *14%*	11 *27%*	5 *25%*	26 *21%*	30 *19%*	5 *17%*	28 *23%*	33 *17%*	11 *26%*	50 *19%*	51 *19%*	6 *27%*	2 *12%*	2 *26%*
At least once a week	**82** ***26%*** **Oci t**	44 *29%*	39 *24%*	34 *29%*	48 *25%*	32 *25%*	51 *27%*	12 *23%*	16 *23%*	20 *23%*	22 *47%* AHI J	11 *27%*	2 *13%*	23 *18%*	54 *34%* AO	5 *20%*	34 *28%*	48 *26%*	10 *24%*	72 *27%*	65 *25%*	10 *45%*	5 *27%*	2 *27%*
At least once a month	**96** ***31%*** **Rc**	44 *30%*	52 *32%*	37 *32%*	59 *30%*	36 *28%*	60 *33%*	17 *33%*	24 *34%*	27 *32%*	10 *22%*	12 *30%*	6 *34%*	40 *32%*	44 *27%*	13 *46%*	28 *22%*	68 *36%* AR	9 *21%*	87 *32%*	82 *31%*	5 *22%*	8 *40%*	2 *19%*
At least once every three months	**27** ***9%*** **Z**	7 *5%*	19 *12%* A	13 *12%*	13 *7%*	7 *6%*	19 *10%*	4 *8%*	4 *5%*	6 *7%*	5 *11%*	3 *8%*	5 *25%*	11 *9%*	14 *9%*	2 *8%*	6 *5%*	20 *11%*	4 *8%*	23 *9%*	23 *9%*	1 *6%*	2 *9%*	1 *11%*
Don´t know/can´t remember	**6** ***2%***	2 *2%*	4 *2%*	2 *2%*	4 *2%*	1 *1%*	5 *3%*	3 *6%*	- -	1 *1%*	- -	2 *5%*	- -	2 *2%*	3 *2%*	1 *3%*	1 *1%*	5 *3%*	2 *4%*	5 *2%*	6 *2%*	- -	1 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 221

A4a_12. How often in the past 3 months have you used these websites and/or apps?
BBC Food
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**303**	245	38	15	104	163	28	47	195	28	82	214
Base (weighted)	**311**	249	42*	15**	100*	171	31**	45*	210	29**	84*	220
Effective Base	**258**	210	31	13	86	143	22	39	168	24	69	183
A few times a day	**14** ***5%*** **Sd**	14 *6%*	1 *2%*	- -	13 *13%* Ad	2 *1%*	- -	1 *2%*	13 *6%*	- -	6 *7%*	9 *4%*
At least once every day	**24** ***8%*** **CSd**	22 *9%*	- -	2 *13%*	18 *18%* Ad	5 *3%*	2 *6%*	3 *6%*	16 *8%*	4 *15%*	10 *12%*	13 *6%*
About two or three times a week	**61** ***20%*** **Gdj**	52 *21%*	5 *13%*	2 *13%*	30 *30%* Ad	23 *13%*	7 *24%*	8 *17%*	46 *22%*	3 *11%*	28 *34%* Aj	33 *15%*
At least once a week	**82** ***26%*** **Ocit**	63 *26%*	13 *32%*	5 *31%*	17 *17%*	55 *32%* Ac	8 *27%*	15 *33%*	53 *25%*	6 *22%*	15 *17%*	66 *30%* Ai
At least once a month	**96** ***31%*** **Rc**	77 *31%*	12 *28%*	4 *28%*	18 *18%*	65 *38%* Ac	8 *26%*	15 *34%*	58 *28%*	11 *38%*	19 *23%*	73 *33%*
At least once every three months	**27** ***9%*** **Z**	17 *7%*	8 *18%* AZ	2 *14%*	4 *4%*	19 *11%*	3 *11%*	4 *8%*	19 *9%*	2 *8%*	6 *7%*	20 *9%*
Don´t know/can´t remember	**6** ***2%***	3 *1%*	3 *7%* Z	- -	1 *1%*	4 *2%*	2 *5%*	- -	5 *2%*	2 *6%*	- -	6 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	27	11	20	24	12	16	25	36	26	43	38	25
Base (weighted)	22**	14**	23**	30**	16**	20**	31**	19*	34**	49*	46*	8**
Effective Base	25	10	18	23	11	15	24	33	24	40	36	23
A few times a day	- -	1 *8%*	1 *6%*	2 *8%*	- -	- -	- -	1 *3%*	2 *6%*	7 *13%* Au	- -	* *3%*
At least once every day	- -	1 *9%*	1 *6%*	1 *5%*	1 *7%*	3 *13%*	3 *10%*	1 *5%*	5 *16%*	5 *10%*	1 *3%*	1 *14%*
About two or three times a week	6 *27%*	5 *37%*	4 *17%*	3 *10%*	1 *7%*	7 *34%*	8 *24%*	2 *12%*	2 *7%*	13 *26%*	8 *18%*	2 *26%*
At least once a week	10 *45%*	4 *29%*	1 *4%*	11 *38%*	8 *49%*	3 *13%*	7 *22%*	5 *27%*	8 *24%*	7 *14%*	16 *36%* t	2 *27%*
At least once a month	5 *22%*	2 *16%*	13 *58%*	6 *21%*	5 *31%*	5 *26%*	9 *28%*	8 *40%*	15 *43%*	15 *30%*	12 *27%*	2 *19%*
At least once every three months	1 *6%*	- -	2 *9%*	5 *18%*	1 *5%*	2 *9%*	5 *16%*	2 *9%*	1 *4%*	1 *2%*	5 *12%*	1 *11%*
Don´t know/can´t remember	- -	- -	- -	- -	- -	1 *4%*	- -	1 *3%*	- -	3 *6%*	2 *5%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 221

A4a_12. How often in the past 3 months have you used these websites and/or apps?
BBC Food
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**303**	175	36	4	16	18	23	31	52	26	88	77	49	5	6	22	26	66	60	46	43
Base (weighted)	**311**	190	47*	7**	11**	14**	17**	26**	49*	27**	93*	81*	53*	3**	5**	17**	27**	65*	61*	49*	52*
Effective Base	**258**	155	31	4	14	14	19	28	43	23	73	66	45	4	5	17	21	56	51	41	38
A few times a day	**14** ***5%***	11 *6%*	3 *7%*	- -	1 *6%*	- -	- -	- -	- -	2 *8%*	3 *3%*	4 *5%*	5 *9%* I	- -	- -	1 *7%*	- -	2 *4%*	5 *7%*	4 *8%*	2 *3%*
At least once every day	**24** ***8%***	18 *10%*	3 *6%*	- -	1 *9%*	* *2%*	1 *7%*	1 *4%*	4 *9%*	4 *13%*	3 *3%*	3 *4%*	9 *17%* AK L	* *15%*	1 *24%*	1 *6%*	5 *19%*	3 *5%*	6 *10%*	5 *10%*	1 *2%*
About two or three times a week	**61** ***20%***	36 *19%*	8 *18%*	2 *34%*	2 *15%*	4 *27%*	2 *12%*	7 *28%*	11 *22%*	8 *31%*	12 *13%*	14 *18%*	14 *26%*	- -	2 *36%*	4 *27%*	5 *17%*	14 *22%*	14 *23%*	11 *23%*	6 *12%*
At least once a week	**82** ***26%***	56 *30%*	10 *21%*	2 *28%*	3 *29%*	3 *21%*	5 *31%*	3 *11%*	16 *32%*	4 *13%*	31 *33%*	20 *25%*	12 *23%*	- -	- -	5 *31%*	5 *18%*	15 *24%*	14 *22%*	11 *22%*	23 *44%* ARS
At least once a month	**96** ***31%*** **M**	54 *28%*	18 *39%*	- -	4 *32%*	4 *31%*	7 *42%*	9 *35%*	16 *32%*	4 *14%*	33 *35%* M	31 *39%* M	9 *17%*	1 *39%*	2 *39%*	5 *28%*	8 *28%*	23 *35%*	19 *31%*	14 *29%*	14 *27%*
At least once every three months	**27** ***9%*** **B**	11 *6%*	5 *10%*	3 *38%*	1 *9%*	2 *15%*	1 *4%*	5 *18%*	2 *4%*	5 *18%*	8 *9%*	7 *8%*	4 *7%*	* *10%*	- -	* *2%*	4 *16%*	7 *10%*	3 *6%*	4 *7%*	3 *5%*
Don´t know/can´t remember	**6** ***2%***	4 *2%*	- -	- -	- -	1 *4%*	1 *5%*	1 *4%*	- -	1 *3%*	3 *4%*	1 *1%*	- -	1 *36%*	- -	- -	1 *2%*	1 *1%*	- -	- -	4 *7%* A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**165** ***5%*** **EHIP RYZcdg jtv**	81 *5%*	84 *5%*	105 *7%* AE	61 *4%*	91 *6%*	74 *5%*	10 *2%*	12 *2%*	20 *4%*	24 *4%*	19 *4%*	80 *12%* AHI JKL	33 *4%*	64 *4%*	68 *9%* AOP	27 *3%*	139 *6%* AR	12 *3%*	153 *6%* A	132 *5%* Y	27 *11%* AVXY	5 *3%*	1 *1%*
2	**56** ***2%*** **Z**	21 *1%*	35 *2%*	27 *2%*	29 *2%*	28 *2%*	28 *2%*	5 *1%*	11 *2%*	9 *2%*	10 *2%*	9 *2%*	12 *2%*	15 *2%*	22 *1%*	18 *2%*	17 *2%*	39 *2%*	7 *2%*	49 *2%*	43 *2%*	8 *3%*	2 *1%*	3 *3%* AV
3	**46** ***1%*** **CZc**	30 *2%*	16 *1%*	25 *2%*	21 *1%*	25 *2%*	21 *1%*	6 *1%*	13 *2%*	4 *1%*	9 *2%*	4 *1%*	10 *2%*	15 *2%*	18 *1%*	13 *2%*	16 *2%*	30 *1%*	1 *	45 *2%* A	37 *1%*	7 *3%*	1 *1%*	* *
4	**85** ***3%*** **DMZ**	48 *3%*	37 *2%*	32 *2%*	53 *3%*	42 *3%*	43 *3%*	31 *7%* AIJK LM	16 *3%* M	9 *2%*	11 *2%*	10 *2%*	8 *1%*	21 *2%*	40 *3%*	24 *3%*	24 *3%*	61 *3%*	11 *3%*	74 *3%*	67 *3%*	9 *3%*	5 *3%*	4 *4%*
5	**305** ***10%*** **DKO UZf**	153 *10%*	152 *10%*	128 *8%*	178 *11%* AD	165 *11%*	140 *9%*	66 *15%* AKL M	65 *12%* KL	52 *10%* K	32 *6%*	33 *7%*	59 *9%*	66 *8%*	147 *10%*	92 *12%* AO	101 *11%*	205 *9%*	55 *14%* AU	250 *9%*	258 *10%*	22 *9%*	14 *9%*	11 *12%*
6	**377** ***12%*** **DFL MSUXbd fr**	202 *13%*	175 *11%*	158 *10%*	219 *14%* AD	164 *11%*	213 *13%* AF	65 *15%* LM	93 *17%* AKL M	88 *18%* AKL M	57 *11%* M	33 *7%*	42 *6%*	96 *11%*	199 *13%*	83 *11%*	133 *15%* AS	244 *11%*	77 *19%* AU	300 *11%*	324 *12%* X	31 *12%*	13 *8%*	9 *9%*
7	**373** ***12%*** **MQ**	173 *11%*	200 *13%*	178 *12%*	194 *12%*	171 *11%*	201 *13%*	54 *12%* M	67 *13%* M	74 *15%* M	72 *14%* M	56 *13%* M	50 *7%*	111 *13%*	183 *12%*	77 *10%*	116 *13%*	256 *12%*	44 *11%*	329 *12%*	314 *12%*	32 *13%*	16 *10%*	11 *12%*
8	**461** ***15%*** **BMQ aim**	204 *13%*	257 *16%* AB	213 *14%*	248 *16%*	222 *15%*	239 *15%*	77 *18%* M	77 *14%*	73 *15%*	87 *16%* M	65 *15%*	83 *12%*	123 *15%*	243 *16%* Q	95 *12%*	146 *16%*	315 *14%*	69 *17%*	391 *14%*	389 *15%*	30 *12%*	27 *17%*	15 *16%*
9	**372** ***12%*** **BDQ abe**	151 *10%*	221 *14%* AB	142 *9%*	231 *14%* AD	176 *11%*	196 *12%*	42 *10%*	65 *12%*	58 *12%*	68 *13%*	60 *14%*	78 *11%*	111 *13%* Q	192 *13%* Q	69 *9%*	107 *12%*	265 *12%*	43 *11%*	327 *12%*	314 *12%*	32 *13%*	14 *9%*	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Extremely important 10	**530** ***17%*** **GHI QTWYak lov**	261 *17%*	269 *17%*	247 *16%*	283 *18%*	288 *19%* AG	243 *15%*	50 *11%*	68 *13%*	78 *16%*	112 *21%* AHI J	92 *21%* AHI J	130 *19%* HI	191 *23%* AP Q	237 *16%*	102 *13%*	142 *16%*	389 *17%*	47 *11%*	484 *18%* AT	463 *18%* WY	26 *10%*	30 *19%* WY	11 *12%*
Don't know	**356** ***11%*** **CEH IJORZc gu**	211 *14%* AC	145 *9%*	275 *18%* AE	81 *5%*	158 *10%*	197 *12%*	31 *7%*	45 *8%*	37 *7%*	50 *9%*	57 *13%* HIJ	136 *20%* AHI JKL	61 *7%*	156 *10%* O	138 *18%* AOP	72 *8%*	284 *13%* AR	39 *10%*	317 *12%*	284 *11%*	25 *10%*	28 *18%* AVW	18 *19%* AVW
1-3 (Net)	**267** ***9%*** **EHPR TXYZcd rtv**	131 *9%*	136 *9%*	157 *10%* AE	111 *7%*	145 *9%*	123 *8%*	21 *5%*	36 *7%*	33 *7%*	43 *8%*	32 *7%*	102 *15%* AHI JKL	64 *8%*	104 *7%*	100 *13%* AOP	60 *7%*	208 *9%* AR	21 *5%*	247 *9%* AT	212 *8%* Y	42 *17%* AVXY	8 *5%*	4 *5%*
4-6 (Net)	**768** ***25%*** **CDK LMOSUZ f**	403 *26%* C	365 *23%*	318 *21%*	450 *28%* AD	372 *24%*	395 *25%*	162 *37%* AJK LM	174 *33%* AKL M	149 *30%* AKL M	101 *19%*	75 *17%*	108 *16%*	182 *22%*	386 *26%* O	199 *26%*	258 *29%* AS	510 *23%*	143 *35%* AU	625 *23%*	649 *25%*	62 *25%*	32 *21%*	24 *26%*
7-10 (Net)	**1736** ***56%*** **BDM QWabek lm**	790 *51%*	946 *59%* AB	781 *51%*	956 *60%* AD	857 *56%*	879 *55%*	223 *51%*	277 *52%*	283 *56%* M	339 *64%* AHI JM	273 *62%* AHI M	341 *50%*	537 *64%* AP Q	854 *57%* Q	343 *44%*	511 *57%*	1225 *55%*	203 *50%*	1531 *56%* A	1480 *56%* W	120 *48%*	87 *56%*	48 *51%*
9-10 (Net)	**903** ***29%*** **BDH QTWYab klv**	413 *27%*	490 *31%* AB	389 *25%*	514 *32%* AD	464 *30%*	439 *28%*	92 *21%*	133 *25%*	136 *27%*	180 *34%* AHI J	152 *35%* AHI J	209 *30%* H	303 *36%* AP Q	429 *29%* Q	171 *22%*	249 *28%*	654 *29%*	90 *22%*	811 *30%* AT	777 *30%* WY	59 *23%*	45 *28%*	22 *24%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	**165** ***5%*** **EHIPRY Zcdgjt** v	77 *3%*	37 *7%* Z	34 *15%* AZa	23 *3%*	71 *4%*	49 *12%* Acd	62 *8%* Agh	83 *4%*	11 *4%*	43 *7%*	117 *5%*	27 *11%* Anpq rtu v	10 *8%* tv	20 *8%* qrt u v	17 *5%* v	20 *7%* tv	9 *4%*	10 *3%*	5 *3%*	19 *7%* tv	11 *3%*	17 *4%* v	1 *1%*
2	**56** ***2%*** **Z**	24 *1%*	12 *2%* Z	15 *7%* AZa	13 *2%*	23 *1%*	13 *3%* Ad	10 *1%*	42 *2%* A	3 *1%*	11 *2%*	42 *2%*	8 *3%* q	2 *2%*	4 *1%*	5 *1%*	5 *2%*	4 *2%*	2 *1%*	2 *1%*	7 *2%*	5 *1%*	10 *2%*	3 *3%* Aqt
3	**46** ***1%*** **CZc**	13 *1%*	14 *3%* AZ	12 *5%* AZ	1 *	26 *2%* c	11 *3%* Ac	10 *1%*	30 *2%*	5 *2%*	4 *1%*	42 *2%*	7 *3%* u	1 *1%*	5 *2%*	3 *1%*	2 *1%*	10 *4%* Anors tuv	5 *2%*	1 *1%*	3 *1%*	6 *1%*	3 *1%*	* *
4	**85** ***3%*** **DMZ**	48 *2%*	20 *4%*	12 *5%* AZ	17 *2%*	46 *3%*	14 *3%*	16 *2%*	60 *3%*	3 *1%*	23 *4%*	60 *2%*	9 *3%*	7 *6%* su	9 *4%*	10 *3%*	9 *3%*	8 *4%*	6 *2%*	5 *3%*	3 *1%*	9 *2%*	8 *2%*	4 *4%* su
5	**305** ***10%*** **DKOUZf**	185 *8%*	88 *17%* AZb	24 *11%*	77 *9%*	184 *11%* A	32 *8%*	53 *7%*	205 *11%* Af	32 *11%*	74 *12%*	228 *9%*	22 *9%*	6 *5%*	34 *14%* lq	31 *9%*	33 *12%*	16 *7%*	20 *7%*	14 *9%*	28 *10%*	47 *11%*	42 *10%*	11 *12%* l
6	**377** ***12%*** **DFLMS UXbdfr**	266 *12%* b	77 *15%* b	13 *6%*	125 *15%* Ad	182 *11%*	47 *12%*	70 *9%*	250 *13%* Af	36 *12%*	72 *11%*	302 *12%*	31 *12%*	22 *18%* mrv	23 *9%*	51 *15%* r	31 *11%*	34 *16%* r	28 *10%*	13 *8%*	31 *11%*	51 *12%*	55 *12%*	9 *9%*
7	**373** ***12%*** **MQ**	272 *12%*	65 *12%*	28 *12%*	125 *15%* Ad	193 *11%*	43 *11%*	78 *11%*	223 *12%*	35 *12%*	84 *13%*	285 *12%*	32 *13%*	15 *12%*	26 *10%*	37 *11%*	28 *10%*	17 *8%*	45 *16%* p	16 *10%*	46 *16%* p	52 *13%*	49 *11%*	11 *12%*
8	**461** ***15%*** **BMQai m**	369 *17%* Aab	53 *10%*	24 *11%*	146 *17%* Ae	250 *15%*	46 *12%*	104 *14%*	281 *15%*	42 *14%*	72 *11%*	383 *16%* Ai	30 *12%*	16 *13%*	25 *10%*	51 *15%*	49 *18%* m	36 *17%*	39 *14%*	27 *17%* m	46 *16%*	64 *16%*	62 *14%*	15 *16%*
9	**372** ***12%*** **BDQab e**	314 *14%* Aab	42 *8%*	15 *6%*	132 *15%* Ad e	201 *12%* e	33 *8%*	78 *11%*	223 *12%*	33 *11%*	67 *11%*	296 *12%*	32 *13%*	16 *13%*	30 *12%*	41 *12%*	38 *13%*	35 *16%* rs	32 *12%*	14 *9%*	23 *8%*	45 *11%*	56 *13%*	11 *12%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Extremely important 10	**530** ***17%*** **GHIQT WYaklo** v	422 *19%* Aab	54 *10%*	28 *12%*	143 *17%*	293 *17%*	68 *17%*	125 *17%*	299 *16%*	58 *20%*	105 *17%*	413 *17%*
Don't know	**356** ***11%*** **CEHIJ ORZcgu**	224 *10%*	64 *12%*	25 *11%*	51 *6%*	207 *12%* c	45 *11%* c	133 *18%* Agh	171 *9%*	34 *12%*	73 *12%*	267 *11%*
1-3 (Net)	**267** ***9%*** **EHPRTX YZcdrt** v	114 *5%*	63 *12%* AZ	61 *27%* AZa	37 *4%*	121 *7%* c	73 *18%* Acd	82 *11%* Agh	155 *8%*	19 *7%*	58 *9%*	201 *8%*
4-6 (Net)	**768** ***25%*** **CDKLM OSUZf**	498 *23%*	185 *35%* AZb	49 *21%*	219 *26%*	412 *25%*	93 *23%*	138 *19%*	515 *28%* Af	71 *24%*	170 *27%*	591 *24%*
7-10 (Net)	**1736** ***56%*** **BDMQW abeklm**	1377 *62%* Aab	213 *41%*	94 *41%*	546 *64%* Ad e	936 *56%* e	190 *47%*	385 *52%*	1026 *55%*	167 *57%*	329 *52%*	1377 *57%*
9-10 (Net)	**903** ***29%*** **BDHQT WYabkl** v	736 *33%* Aab	95 *18%*	42 *19%*	275 *32%* Ae	493 *29%*	101 *25%*	203 *28%*	522 *28%*	91 *31%*	173 *27%*	709 *29%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Extremely important 10	26 *10%*	9 *8%*	38 *15%*	63 *18%* klov	29 *10%*	30 *14%*	60 *21%* kl op v	30 *19%* kl o v	45 *16%* l	80 *20%* kl o v	108 *25%* Aklmo ps v	11 *12%*
Don't know	25 *10%*	21 *17%* tu	38 *15%* tu	37 *11%*	37 *13%* u	19 *9%*	33 *12%* u	28 *18%* Ak npqst u	32 *11%*	38 *9%*	29 *7%*	18 *19%* Aknpqstu
1-3 (Net)	42 *17%* Ano pqrst u v	13 *10%*	28 *11%* rtv	26 *7%*	27 *9%*	22 *10%* tv	17 *6%*	8 *5%*	29 *10%* tv	21 *5%*	30 *7%*	4 *5%*
4-6 (Net)	62 *25%*	35 *28%*	66 *26%*	91 *26%*	73 *26%*	59 *27%*	54 *19%*	32 *21%*	61 *22%*	106 *26%*	104 *24%*	24 *26%*
7-10 (Net)	120 *48%*	56 *45%*	119 *47%*	191 *55%*	144 *51%*	119 *54%*	177 *63%* Ak lmov	87 *56%*	160 *57%* l	241 *59%* kl mv	274 *63%* Aklmo v	48 *51%*
9-10 (Net)	59 *23%*	25 *20%*	68 *27%*	103 *30%*	67 *24%*	65 *30%*	93 *33%* kl os v	45 *28%*	68 *24%*	125 *31%* l	163 *37%* Aklmo rs v	22 *24%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**165** ***5%*** **BCKLS**	41 *3%*	12 *2%*	3 *8%*	17 *11%* ABCFG	5 *4%*	8 *5%*	79 *11%* ABCFG	35 *5%*	12 *4%*	25 *3%*	26 *4%*	11 *4%*	6 *7%*	50 *17%* AIJK LMN	33 *10%* ARSU	27 *7%* S	27 *4%* S	10 *2%*	10 *2%*	13 *4%*
2	**56** ***2%***	24 *2%*	8 *1%*	2 *4%*	7 *5%* ABCH	3 *2%*	3 *2%*	9 *1%*	15 *2%*	5 *2%*	14 *2%*	8 *1%*	3 *1%*	3 *4%*	7 *2%*	12 *4%* ARU	9 *2%*	7 *1%*	12 *2%*	3 *1%*	2 *1%*
3	**46** ***1%***	22 *2%*	4 *1%*	- -	1 *1%*	2 *2%*	6 *4%* ABCEH	10 *2%*	7 *1%*	2 *1%*	16 *2%*	8 *1%*	6 *2%*	1 *1%*	5 *2%*	6 *2%*	8 *2%*	7 *1%*	11 *2%*	3 *1%*	9 *3%*
4	**85** ***3%*** **HO**	41 *3%* H	17 *3%* H	3 *7%*	6 *4%* H	5 *4%* H	4 *3%*	8 *1%*	18 *3%*	10 *3%* O	31 *4%* AO	18 *3%*	5 *2%*	- -	2 *1%*	7 *2%*	14 *4%*	14 *2%*	15 *3%*	8 *2%*	9 *3%*
5	**305** ***10%***	139 *10%*	54 *10%*	7 *15%*	13 *9%*	13 *11%*	19 *12%*	61 *9%*	83 *11%* O	37 *12%*	70 *10%*	61 *9%*	22 *8%*	12 *14%* O	19 *7%*	23 *7%*	45 *12%* PS	82 *13%* APSU	39 *7%*	35 *9%*	24 *8%*
6	**377** ***12%*** **H**	198 *14%* AH	78 *14%* H	3 *6%*	17 *11%* H	17 *14%* H	17 *11%*	47 *7%*	88 *12%*	35 *11%*	115 *16%* AJLO	74 *11%*	31 *11%*	8 *9%*	25 *9%*	43 *14%*	51 *14%*	90 *14%*	75 *14%*	37 *9%*	38 *12%*
7	**373** ***12%*** **H**	183 *13%* H	83 *15%* AH	7 *15%*	16 *11%*	16 *13%* H	18 *11%*	50 *7%*	88 *12%*	27 *9%*	107 *15%* AJO	88 *12%*	29 *11%*	8 *10%*	25 *9%*	38 *12%*	46 *12%*	77 *12%*	67 *13%*	47 *12%*	31 *10%*
8	**461** ***15%*** **O**	204 *15%*	88 *16%*	3 *7%*	24 *16%*	29 *24%* ABCGH	23 *14%*	89 *13%*	114 *16%* O	51 *16%* O	97 *13%* O	128 *18%* AKNO	43 *16%* O	6 *8%*	21 *7%*	37 *12%*	49 *13%*	100 *16%*	88 *17%*	68 *17%*	42 *14%*
9	**372** ***12%*** **FOP**	172 *12%* F	66 *12%*	3 *7%*	13 *8%*	7 *6%*	23 *15%* F	88 *13%* F	81 *11%*	38 *12%*	86 *12%*	97 *14%* O	40 *15%* O	7 *8%*	22 *8%*	26 *8%*	37 *10%*	78 *12%*	64 *12%*	66 *17%*	34 *11%*
Extremely important 10	**530** ***17%*** **EKOPQ**	275 *20%* ACEFG	78 *14%*	10 *22%*	17 *11%*	14 *11%*	19 *12%*	117 *17%*	119 *16%* O	59 *18%* O	101 *14%* O	147 *21%* AKNO	70 *26%* AI JKNO	8 *10%*	26 *9%*	34 *11%*	38 *10%*	109 *17%* PQ	86 *16%* PQ	90 *22%*	91 *29%* APQRS
Don't know	**356** ***11%*** **BKLMRU**	108 *8%*	59 *11%*	4 *9%*	21 *14%* B	10 *8%*	18 *11%*	134 *19%* ABCFG	74 *10%* M	45 *14%* KLM	63 *9%* M	51 *7%* M	9 *3%*	25 *30%* AIJKLM	83 *29%* AIJK LM	58 *18%* AQRS U	47 *13%* RU	38 *6%*	55 *11%* R	31 *8%*	19 *6%*
1-3 (Net)	**267** ***9%*** **BCL**	86 *6%*	25 *5%*	5 *11%*	25 *16%* ABCF	10 *9%*	17 *11%* BC	99 *14%* ABC	57 *8%*	18 *6%*	55 *8%*	42 *6%*	19 *7%*	10 *11%*	62 *22%* AIJK LMN	51 *16%* ARSU	44 *12%* ARS	42 *7%*	33 *6%*	16 *4%*	24 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**768** ***25%*** **HO**	378 *27%* AH	149 *27%* H	13 *29%*	37 *24%* H	35 *29%* H	40 *26%* H	115 *17%*	190 *26%* O	82 *25%* O	216 *30%* ALMO	154 *22%*	58 *22%*	19 *23%*	46 *16%*	73 *23%*	110 *30%* AU	185 *29%* AU	130 *25%*	81 *20%*	70 *22%*
7-10 (Net)	**1736** ***56%*** **EHNOPQ**	835 *59%* AEH	316 *58%* EH	23 *51%*	71 *46%*	66 *54%*	83 *52%*	343 *50%*	402 *56%* NO	177 *55%* NO	391 *54%* NO	459 *65%* AIJKNO	181 *68%* AI JKNO	30 *36%*	94 *33%*	135 *43%*	169 *46%*	365 *58%* PQ	305 *58%* PQ	272 *68%*	199 *64%* APQ
9-10 (Net)	**903** ***29%*** **EFNOPQ**	447 *32%* AEF	145 *26%*	13 *29%*	30 *20%*	21 *17%*	42 *27%*	204 *30%* EF	200 *28%* O	98 *30%* NO	187 *26%* O	244 *35%* AIKNO	109 *41%* AI JKNO	15 *18%*	48 *17%*	60 *19%*	75 *20%*	187 *30%* PQ	150 *29%* PQ	156 *39%*	125 *40%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**220** ***7%*** **EGHI RYZcjv**	108 *7%*	113 *7%*	143 *9%* AE	77 *5%*	127 *8%* AG	93 *6%*	16 *4%*	23 *4%*	32 *6%*	32 *6%*	22 *5%*	96 *14%* AHI JKL	49 *6%*	90 *6%*	82 *10%* AOP	45 *5%*	175 *8%* AR	19 *5%*	201 *7%* A	180 *7%* Y	30 *12%* AVXY	8 *5%*	3 *3%*
2	**78** ***2%*** **BVZ**	28 *2%*	50 *3%* AB	34 *2%*	44 *3%*	33 *2%*	45 *3%*	13 *3%*	12 *2%*	11 *2%*	14 *3%*	13 *3%*	15 *2%*	27 *3%*	29 *2%*	22 *3%*	21 *2%*	57 *3%*	12 *3%*	66 *2%*	57 *2%*	13 *5%* AV	5 *3%*	4 *4%*
3	**86** ***3%*** **GZ**	45 *3%*	41 *3%*	36 *2%*	50 *3%*	52 *3%*	34 *2%*	16 *4%*	19 *4%*	9 *2%*	17 *3%*	8 *2%*	18 *3%*	26 *3%*	40 *3%*	19 *2%*	22 *2%*	64 *3%*	10 *2%*	76 *3%*	70 *3%*	11 *4%*	2 *2%*	3 *3%*
4	**163** ***5%*** **DLMZ fo**	80 *5%*	83 *5%*	51 *3%*	112 *7%* AD	82 *5%*	81 *5%*	41 *9%* ALM	32 *6%* LM	30 *6%* M	30 *6%* M	13 *3%*	17 *3%*	43 *5%*	86 *6%*	34 *4%*	57 *6%*	106 *5%*	21 *5%*	142 *5%*	134 *5%*	20 *8%* AVX	5 *3%*	4 *4%*
5	**338** ***11%*** **DKM q**	170 *11%*	167 *10%*	138 *9%*	199 *12%* AD	181 *12%*	156 *10%*	69 *16%* AKM	60 *11%* K	68 *14%* AKM	36 *7%*	49 *11%* K	56 *8%*	77 *9%*	174 *12%*	87 *11%*	110 *12%*	227 *10%*	48 *12%*	288 *11%*	282 *11%*	24 *9%*	17 *11%*	15 *16%* AVW
6	**332** ***11%*** **DMQ Ubf**	172 *11%*	160 *10%*	115 *8%*	216 *14%* AD	148 *10%*	184 *12%*	64 *15%* AM	67 *13%* M	59 *12%* M	52 *10%*	45 *10%* M	45 *7%*	83 *10%*	185 *12%* AQ	65 *8%*	105 *12%*	227 *10%*	63 *15%* AU	269 *10%*	275 *10%*	32 *13%*	17 *11%*	7 *8%*
7	**390** ***12%*** **DMQ aef**	180 *12%*	209 *13%*	154 *10%*	235 *15%* AD	174 *11%*	216 *14%*	48 *11%*	82 *15%* AM	70 *14%*	71 *13%*	48 *11%*	69 *10%*	118 *14%* Q	192 *13%*	79 *10%*	117 *13%*	273 *12%*	46 *11%*	343 *13%*	334 *13%*	30 *12%*	15 *10%*	11 *12%*
8	**363** ***12%*** **DJU abes**	164 *11%*	199 *12%*	158 *10%*	204 *13%*	176 *12%*	185 *12%*	58 *13%*	60 *11%*	44 *9%*	83 *16%* AJM	49 *11%*	69 *10%*	111 *13%*	170 *11%*	80 *10%*	105 *12%*	258 *12%*	64 *16%* AU	299 *11%*	305 *12%*	27 *11%*	19 *12%*	12 *12%*
9	**233** ***7%*** **DKSa d**	99 *6%*	134 *8%* A	98 *6%*	135 *8%*	107 *7%*	126 *8%*	31 *7%*	48 *9%* KM	50 *10%* AKM	27 *5%*	37 *8%*	39 *6%*	67 *8%*	111 *7%*	56 *7%*	83 *9%* AS	150 *7%*	23 *6%*	210 *8%*	198 *8%*	19 *8%*	9 *6%*	7 *7%*
Extremely important 10	**360** ***12%*** **QWa ko**	176 *11%*	184 *12%*	184 *12%*	176 *11%*	191 *12%*	169 *11%*	44 *10%*	50 *9%*	59 *12%*	69 *13%*	61 *14%* I	77 *11%*	115 *14%* AQ	173 *12%*	72 *9%*	107 *12%*	253 *11%*	36 *9%*	324 *12%* A	320 *12%* AW	14 *6%*	18 *11%* W	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**565** ***18%*** **CEH** **IJORWZ** **cgk**	312 *20%* AC	252 *16%*	417 *27%* AE	148 *9%*	261 *17%*	304 *19%*	39 *9%*	78 *15%* H	69 *14%* H	101 *19%* HJ	93 *21%* HIJ	185 *27%* AH IJKL	128 *15%*	250 *17%*	185 *24%* AOP	129 *14%*	436 *20%* AR	63 *16%*	502 *18%*	471 *18%* W	30 *12%*	42 *27%* AVW	22 *23%* AVW
1-3 (Net)	**385** ***12%*** **EGP** **RZcd**	181 *12%*	203 *13%*	214 *14%* AE	171 *11%*	212 *14%* AG	173 *11%*	45 *10%*	54 *10%*	52 *10%*	63 *12%*	43 *10%*	128 *19%* AH IJKL	102 *12%*	159 *11%*	123 *16%* AOP	89 *10%*	296 *13%* AR	41 *10%*	343 *13%*	306 *12%*	54 *21%* AVXY	15 *10%*	9 *10%*
4-6 (Net)	**832** ***27%*** **DKM** **QSUfq**	423 *28%*	410 *26%*	304 *20%*	528 *33%* AD	411 *27%*	421 *26%*	174 *40%* AIJ KLM	159 *30%* KM	156 *31%* AKL M	118 *22%* M	107 *24%* M	118 *17%*	202 *24%*	445 *30%* AO Q	185 *24%*	272 *30%* AS	561 *25%*	132 *32%* AU	700 *26%*	692 *26%*	76 *30%*	38 *25%*	26 *28%*
7-10 (Net)	**1345** ***43%*** **BDM** **QWabde** **fkl**	619 *40%*	726 *46%* AB	595 *39%*	750 *47%* AD	648 *42%*	696 *44%*	180 *41%*	240 *45%* M	224 *45%* M	251 *47%* M	195 *45%* M	255 *37%*	411 *49%* AP Q	647 *43%* Q	287 *37%*	411 *46%*	934 *42%*	170 *42%*	1175 *43%*	1157 *44%* AW	90 *36%*	61 *39%*	38 *40%*
9-10 (Net)	**593** ***19%*** **QWa** **bk**	275 *18%*	318 *20%*	283 *18%*	311 *19%*	298 *19%*	295 *19%*	75 *17%*	98 *18%*	110 *22%*	96 *18%*	98 *22%* M	117 *17%*	181 *21%* AQ	284 *19%*	128 *16%*	190 *21%*	403 *18%*	60 *15%*	533 *20%* A	518 *20%* W	33 *13%*	27 *17%*	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	3125	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	3127	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	2581	1820	425	204	681	1391	347	629	1526	234	539	1986
Not at all important 1	220 7% EGHIRY Zcjv	105 5%	42 8% Z	46 20% AZa	28 3%	103 6% c	54 14% Acd	74 10% Agh	122 7%	12 4%	57 9% Aj	156 6%
2	78 2% BVZ	41 2%	19 4% Z	14 6% AZ	14 2%	38 2%	18 4% Acd	18 2%	50 3%	8 3%	12 2%	64 3%
3	86 3% GZ	45 2%	19 4% Z	14 6% AZ	16 2%	42 2%	19 5% Acd	19 3%	52 3%	10 3%	14 2%	71 3%
4	163 5% DLMZfo	91 4%	44 8% AZ	22 10% AZ	46 5%	83 5%	29 7%	24 3%	105 6% f	15 5%	42 7%	119 5%
5	338 11% DKMq	231 10%	70 13%	22 10%	80 9%	202 12% A	40 10%	68 9%	215 12%	33 11%	74 12%	258 11%
6	332 11% DMQUb f	243 11% b	69 13% b	9 4%	103 12%	175 10%	42 10%	55 7%	213 11% f	40 14% f	62 10%	268 11%
7	390 12% DMQae f	307 14% Aa	50 10%	23 10%	145 17% Ad e	196 12%	36 9%	70 9%	257 14% Af	33 11%	81 13%	304 12%
8	363 12% DJUab es	318 14% Aab	25 5%	13 6%	138 16% Ad e	191 11% e	25 6%	75 10%	215 12%	39 13%	66 10%	294 12%
9	233 7% DKSad	193 9% Aa	22 4%	14 6%	91 11% Ade	109 6%	25 6%	53 7%	135 7%	21 7%	49 8%	180 7%
Extremely important 10	360 12% QWako	285 13% Aab	40 8%	17 7%	105 12%	194 12%	41 10%	90 12%	203 11%	32 11%	71 11%	279 11%

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	30 12% Anqr tuv	11 9% v	20 8% v	23 7%	24 9% v	18 8% v	15 5%	8 5%	27 9% tv	18 4%	23 5%	3 3%
2	13 5% Amnq t	4 3%	3 1%	6 2%	10 3%	6 3%	3 1%	5 3% q	6 2%	7 2%	13 3%	4 4% q
3	11 4%	4 3%	10 4%	6 2%	6 2%	4 2%	7 2%	2 2%	11 4%	12 3%	12 3%	3 3%
4	20 8% Anoq r	6 5%	13 5%	14 4%	7 2%	14 6%	9 3%	5 3%	18 6%	29 7% oqr	25 6%	4 4%
5	24 9%	23 19% Ako qrtu	28 11%	43 12% q	28 10%	28 13% q	18 7%	17 11%	32 11%	37 9%	45 10%	15 16% Akqtu
6	32 13%	13 10%	33 13%	34 10%	27 10%	18 8%	27 9%	17 11%	21 7%	57 14% As v	44 10%	7 8%
7	30 12%	13 11%	29 12%	50 14%	40 14%	32 15%	41 14%	15 10%	44 16% u	44 11%	42 10%	11 12%
8	27 11%	11 9%	21 9%	43 12%	32 12%	31 14% s	34 12%	19 12%	20 7%	60 15% ms	54 12%	12 12% s
9	19 8%	6 5%	23 9%	16 5%	26 9% n	15 7%	27 9% n	9 6%	19 7%	33 8%	34 8%	7 7%
Extremely important 10	14 6%	8 7%	26 10%	48 14% ko	17 6%	20 9%	42 15% kl ov	18 11% ko	38 14% ko	51 13% ko	69 16% Aklopv	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Don't know	**565** ***18%*** **CEHIJ ORWZcg** k	356 *16%*	124 *24%* AZb	34 *15%*	88 *10%*	344 *21%* Ac	72 *18%* c	191 *26%* Agh	300 *16%*	48 *17%*	103 *16%*	444 *18%*
1-3 (Net)	**385** ***12%*** **EGPRZc d**	190 *9%*	80 *15%* AZ	74 *32%* AZa	58 *7%*	184 *11%* c	91 *23%* Acd	111 *15%* A	225 *12%*	30 *10%*	83 *13%*	290 *12%*
4-6 (Net)	**832** ***27%*** **DKMQS Ufq**	565 *26%*	184 *35%* AZb	54 *23%*	228 *27%*	459 *27%*	110 *28%*	147 *20%*	533 *29%* Af	88 *30%* f	178 *28%*	644 *26%*
7-10 (Net)	**1345** ***43%*** **BDMQW abdefk** l	1102 *50%* Aab	137 *26%* e	67 *29%*	479 *56%* Ad	689 *41%* e	127 *32%*	289 *39%*	810 *43%*	125 *43%*	267 *42%*	1058 *43%*
9-10 (Net)	**593** ***19%*** **QWabk**	477 *22%* Aab	62 *12%*	31 *14%*	196 *23%* Ad e	302 *18%*	67 *17%*	144 *20%*	338 *18%*	53 *18%*	120 *19%*	460 *19%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	30 *12%*	26 *20%* k	44 *17%*	63 *18%*	64 *23%* kt	34 *16%*	60 *21%* kt	42 *27%* Ak mnps t u	47 *17%*	59 *14%*	76 *17%*	22 *23%* Akt
1-3 (Net)	54 *21%* Amn opqrtu v	19 *15%*	33 *13%*	34 *10%*	40 *14%*	28 *13%*	25 *9%*	15 *10%*	43 *15%* qt	37 *9%*	48 *11%*	9 *10%*
4-6 (Net)	76 *30%* oq	42 *34%* oq	75 *30%* q	91 *27%*	62 *22%*	60 *27%*	54 *19%*	38 *25%*	71 *25%*	123 *30%* oq	114 *26%*	26 *28%* q
7-10 (Net)	90 *36%*	39 *31%*	99 *40%*	156 *45%* kl	116 *41%*	97 *44%* l	143 *51%* Ak lmor v	61 *39%*	121 *43%* l	187 *46%* kl	199 *46%* kl	38 *40%*
9-10 (Net)	33 *13%*	15 *12%*	49 *19%*	64 *19%*	44 *16%*	35 *16%*	69 *25%* Ak lopv	27 *17%*	57 *20%* k	84 *21%* kl	103 *24%* Aklop v	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**220** ***7%*** **BCLS**	74 *5%*	16 *3%*	5 *10%*	17 *11%* ABCG	6 *5%*	7 *5%*	95 *14%* ABCFG	48 *7%*	16 *5%*	41 *6%*	34 *5%*	18 *7%*	8 *10%*	53 *19%* AIJK LM	40 *13%* ARSU	31 *8%* S	39 *6%*	21 *4%*	13 *3%*	21 *7%*
2	**78** ***2%***	35 *2%*	13 *2%*	2 *4%*	7 *5%* AH	3 *3%*	6 *4%*	12 *2%*	17 *2%*	8 *2%*	24 *3%*	13 *2%*	6 *2%*	1 *2%*	9 *3%*	12 *4%*	11 *3%*	17 *3%*	15 *3%*	5 *1%*	7 *2%*
3	**86** ***3%***	33 *2%*	14 *3%*	2 *5%*	4 *3%*	7 *6%* B	8 *5%* ABH	17 *2%*	22 *3%*	5 *2%*	23 *3%*	19 *3%*	6 *2%*	2 *2%*	6 *2%*	10 *3%*	8 *2%*	20 *3%*	12 *2%*	11 *3%*	12 *4%*
4	**163** ***5%*** **HO**	85 *6%* H	33 *6%* H	* *1%*	8 *5%*	8 *7%* H	9 *6%* H	19 *3%*	40 *6%* O	22 *7%* O	48 *7%* O	35 *5%*	11 *4%*	1 *1%*	7 *2%*	18 *6%*	17 *5%*	45 *7%* AS	18 *3%*	25 *6%*	20 *6%*
5	**338** ***11%*** **O**	170 *12%*	55 *10%*	6 *13%*	13 *8%*	12 *10%*	16 *10%*	65 *9%*	80 *11%* O	30 *9%*	95 *13%* AO	82 *12%* O	23 *9%*	8 *10%*	19 *7%*	35 *11%*	51 *14%* U	67 *11%*	62 *12%*	44 *11%*	24 *8%*
6	**332** ***11%*** **HJO**	165 *12%* H	74 *13%* EH	3 *7%*	11 *7%*	14 *12%*	19 *12%* H	45 *7%*	84 *12%* JO	21 *7%*	90 *12%* JO	87 *12%* JO	25 *9%*	10 *12%* O	16 *6%*	25 *8%*	47 *13%* P	87 *14%* AP	64 *12%*	44 *11%*	31 *10%*
7	**390** ***12%*** **HKO**	170 *12%*	91 *17%* ABH	3 *6%*	24 *15%* H	16 *13%*	18 *11%*	68 *10%*	121 *17%* AKLNO	46 *14%* O	73 *10%*	81 *11%*	39 *15%* O	6 *8%*	22 *8%*	30 *10%*	46 *13%*	76 *12%*	76 *14%*	60 *15%*	43 *14%*
8	**363** ***12%*** **O**	170 *12%*	52 *9%*	3 *7%*	17 *11%*	18 *15%*	25 *16%* AC	77 *11%*	77 *11%* O	44 *14%* O	87 *12%* O	99 *14%* AO	29 *11%*	7 *9%*	18 *6%*	29 *9%*	41 *11%*	79 *13%*	68 *13%*	55 *14%*	35 *11%*
9	**233** ***7%*** **O**	118 *8%*	38 *7%*	5 *11%*	10 *6%*	7 *6%*	13 *8%*	42 *6%*	53 *7%*	15 *5%*	52 *7%*	69 *10%* AJO	28 *11%* JO	3 *4%*	12 *4%*	20 *6%*	22 *6%*	60 *9%* U	38 *7%*	34 *8%*	15 *5%*
Extremely important 10	**360** ***12%*** **OPQ**	193 *14%* AGH	54 *10%*	7 *14%*	16 *10%*	13 *11%*	12 *7%*	66 *10%*	74 *10%*	49 *15%* AIO	81 *11%*	87 *12%* O	42 *16%* AIO	7 *8%*	20 *7%*	26 *8%*	31 *8%*	64 *10%*	58 *11%*	57 *14%*	57 *18%* APQRS
Don't know	**565** ***18%*** **BILR**	197 *14%*	109 *20%* B	10 *22%*	26 *17%*	16 *13%*	24 *15%*	184 *27%* ABCEFG	108 *15%*	65 *20%* L	113 *16%*	103 *15%*	40 *15%*	28 *34%* AIJKLM	102 *36%* AIJK LM	72 *23%* ARU	65 *18%* R	77 *12%*	90 *17%* R	53 *13%*	47 *15%*
1-3 (Net)	**385** ***12%*** **BCLS**	141 *10%*	43 *8%*	9 *19%*	29 *19%* ABC	17 *14%*	22 *14%* C	124 *18%* ABC	87 *12%*	29 *9%*	87 *12%*	66 *9%*	30 *11%*	12 *14%*	69 *24%* AIJK LM	62 *20%* AQRS U	50 *13%*	76 *12%*	48 *9%*	29 *7%*	40 *13%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**832** ***27%*** **HO**	419 *30%* AEH	163 *30%* EH	10 *21%*	32 *21%*	35 *29%* H	44 *28%* H	130 *19%*	203 *28%* O	73 *23%* O	233 *32%* AJMO	203 *29%* O	59 *22%* O	19 *23%*	42 *15%*	78 *25%*	115 *31%*	199 *32%* APU	145 *28%*	113 *28%*	75 *24%*
7-10 (Net)	**1345** ***43%*** **HNOPQ**	650 *46%* AH	235 *43%*	18 *38%*	67 *43%*	54 *45%*	68 *43%*	253 *37%*	324 *45%* NO	154 *48%* KNO	293 *40%* NO	335 *47%* AKNO	139 *52%* AK NO	24 *29%*	72 *25%*	105 *33%*	140 *38%*	279 *44%* P	240 *46%* PQ	205 *51%*	150 *48%* PQ
9-10 (Net)	**593** ***19%*** **HOPQ**	311 *22%* ACGH	92 *17%*	12 *25%*	26 *17%*	21 *17%*	25 *16%*	107 *16%*	127 *18%* O	64 *20%* O	132 *18%* O	155 *22%* ANO	71 *26%* AI KNO	10 *12%*	32 *11%*	45 *14%*	53 *14%*	124 *20%*	96 *18%*	91 *23%*	72 *23%* PQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**518**	223	295	132	386	279	239	78	80	96	94	88	82	194	223	101	158	360	48	470	375	57	55	31
Base (weighted)	**551**	248	303	140	411	299	252	88*	85*	96*	101*	90*	91*	202	266	83*	173	378	76*	475	464	49*	30*	9**
Effective Base	**438**	182	258	114	324	238	200	62	69	82	79	78	70	175	188	84	136	302	44	402	342	53	51	29
2	**2** *** *****	2 *1%*	1 ***	1 *1%*	1 ***	2 *1%*	1 ***	- *-*	- *-*	1 *1%*	- *-*	1 *1%*	* ***	2 *1%*	- *-*	* ***	1 ***	2 *1%*	- *-*	2 *1%*	- *-*	2 *3%* AV	1 *3%* AV	- *-*
3	**4** ***1%*** **E**	2 *1%*	2 *1%*	3 *2%*	1 ***	3 *1%*	1 ***	- *-*	1 *1%*	1 *1%*	- *-*	2 *2%*	- *-*	1 *1%*	2 *1%*	1 *1%*	- *-*	4 *1%*	- *-*	4 *1%*	3 *1%*	- *-*	1 *3%* A	- *-*
4	**9** ***2%*** **UZ**	6 *3%*	2 *1%*	1 *1%*	8 *2%*	5 *2%*	4 *2%*	3 *4%*	1 *2%*	2 *2%*	- *-*	- *-*	2 *2%*	4 *2%*	3 *1%*	2 *3%*	2 *1%*	7 *2%*	4 *5%* U	5 *1%*	8 *2%*	- *-*	1 *4%*	- *-*
5	**18** ***3%*** **Z**	7 *3%*	11 *4%*	3 *2%*	14 *3%*	9 *3%*	9 *3%*	4 *4%*	5 *6%*	1 *1%*	3 *3%*	1 *1%*	4 *5%*	3 *1%*	8 *3%*	7 *8%* AO	8 *5%*	9 *2%*	1 *1%*	17 *4%*	13 *3%*	1 *1%*	3 *11%* AVW	* *4%*
6	**52** ***9%*** **Z**	20 *8%*	33 *11%*	9 *7%*	43 *10%*	23 *8%*	29 *12%*	8 *9%*	13 *15%* M	14 *15%* M	6 *6%*	8 *8%*	3 *4%*	19 *9%*	26 *10%*	8 *9%*	16 *9%*	36 *10%*	7 *9%*	46 *10%*	42 *9%*	6 *12%*	3 *12%*	1 *13%*
7	**115** ***21%*** **FMX** **r**	44 *18%*	71 *23%*	34 *24%*	81 *20%*	51 *17%*	64 *26%* AF	32 *36%* AIK LM	16 *18%*	29 *30%* AKL M	16 *16%*	12 *14%*	10 *11%*	44 *22%*	55 *21%*	16 *19%*	37 *22%*	78 *21%*	19 *25%*	96 *20%*	100 *22%*	9 *18%*	3 *10%*	3 *30%*
8	**144** ***26%*** **U**	64 *26%*	80 *26%*	44 *31%*	100 *24%*	79 *26%*	65 *26%*	21 *24%*	25 *29%*	19 *20%*	31 *31%*	20 *22%*	27 *29%*	43 *21%*	80 *30%*	20 *24%*	45 *26%*	98 *26%*	27 *36%*	117 *25%*	120 *26%*	12 *25%*	10 *33%*	2 *20%*
9	**122** ***22%*** **IRT**	63 *26%*	59 *19%*	25 *18%*	97 *24%*	76 *26%*	46 *18%*	12 *14%*	10 *12%*	17 *18%*	26 *26%* I	29 *32%* AHI J	27 *30%* HI	53 *26%*	55 *21%*	14 *16%*	26 *15%*	96 *25%* AR	4 *6%*	118 *25%* AT	104 *22%*	11 *22%*	6 *18%*	2 *20%*
Highest rating 10	**80** ***15%*** **SXa** **r**	37 *15%*	43 *14%*	17 *12%*	63 *15%*	49 *16%*	31 *12%*	7 *8%*	14 *16%*	10 *11%*	16 *16%*	16 *18%*	17 *19%*	31 *15%*	36 *13%*	13 *16%*	35 *20%* AS	45 *12%*	13 *17%*	67 *14%*	70 *15%*	7 *15%*	1 *5%*	1 *14%*
Don't know	**5** ***1%*** **Z**	2 *1%*	3 *1%*	2 *2%*	3 *1%*	4 *1%*	2 *1%*	1 *1%*	* ***	1 *1%*	2 *2%*	1 *1%*	- *-*	2 *1%*	1 ***	2 *3%* P	2 *1%*	3 *1%*	1 *1%*	5 *1%*	4 *1%*	1 *2%*	* *1%*	- *-*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**551**	248	303	140	411	299	252	88*	85*	96*	101*	90*	91*	202	266	83*	173	378	76*	475	464	49*	30*	9**
Effective Base	**438**	182	258	114	324	238	200	62	69	82	79	78	70	175	188	84	136	302	44	402	342	53	51	29
1-3 (Net)	**6** ***1%*** **EVZ**	3 *1%*	3 *1%*	4 *3%* E	2 *1%*	4 *2%*	2 *1%*	- -	1 *1%*	2 *2%*	- -	3 *3%*	* *	3 *2%*	2 *1%*	1 *1%*	1 *	6 *1%*	- -	6 *1%*	3 *1%*	2 *3%* V	2 *6%* AV	- -
4-6 (Net)	**79** ***14%*** **Zd**	33 *13%*	46 *15%*	14 *10%*	65 *16%*	37 *12%*	42 *17%*	15 *17%*	19 *23%* AKL	17 *18%*	9 *9%*	8 *9%*	10 *11%*	25 *12%*	37 *14%*	17 *20%*	26 *15%*	52 *14%*	12 *15%*	67 *14%*	63 *14%*	7 *14%*	8 *26%* AV	1 *16%*
7-10 (Net)	**461** ***84%*** **QXa emr**	209 *84%*	252 *83%*	120 *86%*	341 *83%*	254 *85%*	207 *82%*	72 *82%*	65 *76%*	76 *79%*	90 *89%* I	77 *86%*	81 *89%* I	171 *85%*	227 *85%*	63 *76%*	144 *83%*	317 *84%*	63 *84%*	398 *84%*	394 *85%* X	39 *81%*	20 *67%*	7 *84%*
9-10 (Net)	**202** ***37%*** **GHT Xamr**	101 *41%*	102 *34%*	42 *30%*	160 *39%*	125 *42%* AG	77 *31%*	20 *22%*	24 *28%*	28 *29%*	42 *42%* H	45 *50%* AHI J	44 *49%* AH IJ	84 *42%*	91 *34%*	27 *32%*	61 *35%*	141 *37%*	17 *23%*	185 *39%* AT	174 *38%* X	18 *37%*	7 *23%*	3 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**518**	439	56	17	181	285	45	77	333	62	118	387
Base (weighted)	**551**	466	63*	15**	198	299	46*	81*	356	66*	122*	414
Effective Base	**438**	373	47	14	151	247	35	65	283	51	96	331
2	**2** ***** *	1 *	- -	1 8%	- -	1 *	1 2%	- -	2 *	1 1%	* *	2 1%
3	**4** **1%** **E**	- -	3 4% AZ	1 5%	- -	3 1%	1 2%	1 2%	1 *	- -	1 1%	3 1%
4	**9** **2%** **UZ**	5 1%	3 4%	1 6%	2 1%	3 1%	4 8% Acd	3 3%	5 1%	1 1%	1 *	8 2%
5	**18** **3%** **Z**	10 2%	4 6%	2 15%	8 4%	6 2%	3 6%	1 1%	12 3%	5 7%	6 5%	11 3%
6	**52** **9%** **Z**	34 7%	16 26% AZ	2 12%	18 9%	25 8%	9 20% Ad	6 8%	34 10%	9 14%	13 11%	37 9%
7	**115** **21%** **FMXr**	99 21%	10 17%	3 17%	40 20%	63 21%	9 20%	19 23%	70 20%	14 22%	24 20%	90 22%
8	**144** **26%** **U**	131 28% A	10 15%	2 12%	57 29%	79 26%	7 16%	23 29%	98 27%	14 22%	32 27%	107 26%
9	**122** **22%** **IRT**	108 23%	12 19%	1 9%	42 21%	70 23%	9 20%	19 24%	81 23%	14 21%	24 20%	93 22%
Highest rating 10	**80** **15%** **SXar**	77 16% Aa	2 3%	1 8%	33 17%	44 15%	3 6%	8 9%	51 14%	8 12%	20 16%	57 14%
Don't know	**5** **1%** **Z**	1 *	3 5% AZ	1 8%	- -	5 2%	- -	* *	3 1%	1 1%	- -	5 1%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	57	17	35	51	32	32	39	55	37	70	62	31
Base (weighted)	49*	19**	39*	61*	35**	42**	52*	30*	50*	84*	81*	9**
Effective Base	53	15	32	48	30	29	36	51	33	65	57	29
2	2 3% A	- -	- -	- -	- -	- -	- -	1 3% A	- -	- -	- -	- -
3	- -	- -	1 2%	1 1%	- -	- -	- -	1 3% A	- -	- -	1 1%	- -
4	- -	4 19%	- -	- -	- -	1 2%	1 2%	1 4%	- -	2 3%	- -	- -
5	1 1%	1 4%	4 11% Anq	- -	- -	1 2%	- -	3 11% Akn qt	2 4%	2 3%	3 4%	* 4%
6	6 12%	- -	9 22% Au	4 7%	2 7%	3 8%	4 8%	3 12%	7 13%	8 10%	4 5%	1 13%
7	9 18%	1 6%	8 21%	17 28% r	13 37%	13 32%	7 13%	3 10%	12 24%	18 22%	11 13%	3 30%
8	12 25%	4 23%	10 26%	12 20%	10 28%	13 31%	7 13%	10 33% q	13 26%	17 21%	33 41% Anqt	2 20%
9	11 22%	8 39%	5 13%	15 25%	8 23%	5 13%	14 27%	6 18%	10 20%	21 25%	18 22%	2 20%
Highest rating 10	7 15%	2 10%	2 4%	10 17%	2 5%	5 12%	19 37% Akm nrstu	1 5%	6 12%	14 16%	10 13%	1 14%
Don't know	1 2%	- -	- -	1 2%	- -	- -	- -	* 1%	1 2%	1 1%	1 2%	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**551**	466	63*	15**	198	299	46*	81*	356	66*	122*	414
Effective Base	**438**	373	47	14	151	247	35	65	283	51	96	331
1-3 (Net)	**6** ***1%*** **EVZ**	1 *	3 *4%* AZ	2 *13%*	- -	4 *1%*	2 *4%* c	1 *2%*	3 *1%*	1 *1%*	1 *1%*	5 *1%*
4-6 (Net)	**79** ***14%*** **Zd**	50 *11%*	23 *36%* AZ	5 *33%*	28 *14%*	34 *11%*	16 *34%* Acd	10 *13%*	51 *14%*	15 *22%*	20 *16%*	57 *14%*
7-10 (Net)	**461** ***84%*** **QXaem r**	414 *89%* Aa	34 *54%*	7 *47%*	170 *86%* e	255 *85%* e	29 *62%*	69 *85%*	299 *84%*	50 *76%*	101 *83%*	347 *84%*
9-10 (Net)	**202** ***37%*** **GHTXa mr**	184 *40%* Aa	14 *22%*	3 *17%*	74 *37%*	114 *38%*	12 *26%*	27 *33%*	132 *37%*	22 *33%*	44 *36%*	150 *36%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	49*	19**	39*	61*	35**	42**	52*	30*	50*	84*	81*	9**
Effective Base	53	15	32	48	30	29	36	51	33	65	57	29
1-3 (Net)	2 *3%*	- -	1 *2%*	1 *1%*	- -	- -	- -	2 *6%* At	- -	- -	1 *1%*	- -
4-6 (Net)	7 *14%*	4 *22%*	13 *33%* Akn qtu	4 *7%*	2 *7%*	5 *12%*	5 *10%*	8 *26%* An u	9 *18%*	13 *15%*	7 *8%*	1 *16%*
7-10 (Net)	39 *81%*	15 *78%*	25 *65%*	55 *90%* mr	33 *93%*	37 *88%*	47 *90%* mr	20 *67%*	40 *81%*	71 *84%* mr	72 *89%* mr	7 *84%*
9-10 (Net)	18 *37%*	9 *49%*	7 *18%*	25 *42%* m	10 *28%*	10 *25%*	34 *64%* Ak mnrst	7 *23%*	16 *31%*	35 *42%* mr	28 *35%*	3 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**518**	232	74	8	27	36	35	106	122	31	122	146	76	8	13	43	54	105	108	88	67
Base (weighted)	**551**	254	108*	13**	21**	30*	25*	101*	132*	35**	122*	156	86*	7**	12**	40*	52*	116*	114*	97*	75*
Effective Base	**438**	202	66	7	23	30	31	97	100	26	100	126	69	7	12	33	46	84	91	77	61
2	**2** ***	2 *1%*	- -	- -	- -	- -	- -	* *	1 *1%*	- -	- -	2 *1%*	- -	- -	- -	* *1%*	- -	- -	- -	1 *1%*	1 *1%*
3	**4** ***1%***	1 *	1 *1%*	- -	1 *3%*	- -	1 *3%*	- -	- -	- -	2 *1%*	1 *1%*	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *1%*	1 *1%*	- -
4	**9** ***2%***	3 *1%*	3 *3%*	- -	- -	- -	1 *4%*	2 *2%*	1 *1%*	- -	4 *3%*	2 *1%*	1 *1%*	1 *12%*	- -	2 *4%*	- -	1 *1%*	4 *3%*	1 *1%*	1 *1%*
5	**18** ***3%***	7 *3%*	3 *3%*	- -	1 *4%*	2 *5%*	2 *6%*	3 *3%*	6 *4%*	- -	5 *4%*	6 *4%*	- -	- -	1 *7%*	4 *10%* AR	2 *3%*	1 *1%*	3 *3%*	5 *6%*	2 *3%*
6	**52** ***9%*** **H**	27 *11%*	11 *10%*	2 *12%*	2 *7%*	5 *16%* H	2 *9%*	4 *4%*	13 *10%*	3 *7%*	11 *9%*	10 *6%*	12 *14%*	1 *18%*	3 *23%*	5 *12%*	6 *12%*	10 *8%*	13 *11%*	9 *9%*	3 *3%*
7	**115** ***21%***	47 *18%*	25 *23%*	4 *35%*	6 *29%*	13 *43%* ABCH	5 *21%*	15 *15%*	28 *22%*	5 *13%*	32 *26%*	30 *19%*	18 *21%*	- -	2 *17%*	7 *19%*	10 *18%*	24 *21%*	26 *22%*	13 *14%*	13 *17%*
8	**144** ***26%***	66 *26%*	33 *31%*	1 *8%*	6 *26%*	5 *15%*	6 *25%*	27 *27%*	32 *24%*	9 *27%*	37 *30%*	45 *29%*	18 *21%*	2 *31%*	1 *4%*	11 *27%*	14 *27%*	37 *32%*	25 *22%*	27 *28%*	18 *23%*
9	**122** ***22%***	58 *23%*	21 *19%*	- -	5 *23%*	5 *16%*	4 *16%*	30 *30%* A	35 *27%*	6 *17%*	20 *16%*	34 *22%*	20 *24%*	3 *39%*	4 *36%*	4 *10%*	11 *21%*	25 *22%*	26 *23%*	27 *28%*	20 *27%*
Highest rating 10	**80** ***15%*** **F**	40 *16%* F	11 *10%*	6 *44%*	1 *6%*	1 *2%*	3 *13%*	19 *18%* F	15 *12%*	12 *36%*	13 *10%*	24 *15%*	14 *16%*	- -	2 *13%*	4 *11%*	9 *18%*	17 *15%*	16 *14%*	10 *11%*	17 *23%*
Don't know	**5** ***1%***	2 *1%*	1 *1%*	- -	* *1%*	1 *3%*	1 *3%*	- -	* *	- -	1 *1%*	3 *2%*	1 *2%*	- -	- -	2 *5%* ARS	- -	- -	- -	1 *1%*	1 *2%*
1-3 (Net)	**6** ***1%***	3 *1%*	1 *1%*	- -	1 *3%*	- -	1 *3%*	* *	1 *1%*	- -	2 *1%*	2 *2%*	1 *1%*	- -	- -	* *1%*	- -	1 *1%*	1 *1%*	3 *3%*	1 *1%*
4-6 (Net)	**79** ***14%***	37 *15%*	17 *16%*	2 *12%*	2 *11%*	6 *21%*	5 *19%*	9 *9%*	20 *15%*	3 *7%*	19 *16%*	17 *11%*	13 *15%*	2 *30%*	4 *30%*	10 *26%* ARU	8 *15%*	12 *10%*	19 *17%*	16 *16%*	6 *7%*
7-10 (Net)	**461** ***84%*** **P**	211 *83%*	89 *82%*	11 *88%*	18 *84%*	23 *76%*	19 *75%*	91 *90%* AFG	110 *84%*	32 *93%*	100 *82%*	134 *86%*	71 *82%*	5 *70%*	9 *70%*	27 *67%*	44 *85%*	103 *89%* P	94 *82%*	77 *80%*	67 *90%* P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**551**	254	108*	13**	21**	30*	25*	101*	132*	35**	122*	156	86*	7**	12**	40*	52*	116*	114*	97*	75*
Effective Base	**438**	202	66	7	23	30	31	97	100	26	100	126	69	7	12	33	46	84	91	77	61
9-10 (Net)	**202**	98	31	6	6	5	7	49	50	18	32	58	34	3	6	9	21	42	43	37	37
	37%	*39%*	*29%*	*44%*	*29%*	*18%*	*29%*	*48%*	*38%*	*52%*	*26%*	*37%*	*40%*	*39%*	*49%*	*22%*	*39%*	*36%*	*37%*	*38%*	*49%*
	FK	F						ACF													AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**243**	109	134	65	178	110	133	60	59	49	35	21	19	77	115	51	98	145	29	214	167	27	28	21
Base (weighted)	**258**	125*	133	66*	192	120*	138	70*	70*	44*	35**	20**	19**	82*	134*	42*	104*	153	50**	208	214	24**	14**	7**
Effective Base	**199**	89	112	53	146	92	107	48	52	40	29	17	15	67	95	39	82	117	27	178	151	25	27	19
2	**2** ***1%*** **Z**	- -	2 *2%*	- -	2 *1%*	2 *2%*	- -	- -	- -	- -	* *1%*	- -	2 *9%*	- -	2 *1%*	* *1%*	- -	2 *1%*	- -	2 *1%*	2 *1%*	- -	- -	* *4%*
3	**3** ***1%***	3 *2%*	- -	1 *2%*	1 *1%*	1 *1%*	1 *1%*	1 *2%*	1 *2%*	- -	- -	- -	- -	3 *3%*	- -	- -	1 *1%*	1 *1%*	- -	3 *1%*	3 *1%*	- -	- -	- -
4	**3** ***1%***	1 *1%*	2 *1%*	- -	3 *1%*	1 *1%*	2 *1%*	- -	1 *1%*	- -	2 *5%*	- -	- -	- -	3 *2%*	- -	2 *2%*	1 *1%*	- -	3 *1%*	2 *1%*	1 *3%*	- -	- -
5	**29** ***11%*** **GJZ** **g**	18 *14%*	11 *8%*	5 *8%*	24 *12%*	19 *16%*	10 *7%*	11 *15%* J	10 *14%* J	1 *2%*	1 *4%*	5 *27%*	1 *3%*	7 *9%*	19 *14%*	3 *6%*	8 *8%*	21 *14%*	7 *13%*	22 *11%*	24 *11%*	3 *11%*	2 *14%*	1 *9%*
6	**35** ***14%*** **IU**	19 *16%*	16 *12%*	11 *17%*	24 *13%*	12 *10%*	24 *17%*	14 *21%* I	3 *5%*	6 *15%*	6 *18%*	3 *13%*	2 *9%*	9 *12%*	19 *14%*	7 *17%*	18 *18%*	17 *11%*	11 *22%*	24 *12%*	31 *15%*	1 *6%*	2 *13%*	1 *17%*
7	**65** ***25%***	31 *25%*	34 *25%*	11 *17%*	54 *28%*	26 *22%*	39 *28%*	13 *19%*	26 *37%* A	15 *35%*	4 *13%*	2 *10%*	4 *21%*	19 *23%*	36 *27%*	10 *25%*	26 *25%*	39 *26%*	14 *28%*	51 *25%*	56 *26%*	4 *19%*	4 *31%*	1 *14%*
8	**56** ***22%*** **I**	20 *16%*	35 *27%*	19 *30%*	36 *19%*	29 *24%*	27 *20%*	17 *25%*	7 *10%*	8 *19%*	9 *25%*	5 *26%*	9 *46%*	19 *23%*	27 *20%*	10 *23%*	22 *22%*	33 *22%*	7 *14%*	48 *23%*	44 *21%*	6 *27%*	3 *23%*	2 *30%*
9	**41** ***16%*** **Pd**	22 *18%*	19 *14%*	11 *16%*	30 *16%*	24 *20%*	17 *12%*	8 *11%*	12 *17%*	7 *16%*	10 *28%*	4 *20%*	1 *5%*	22 *27%* AP	12 *9%*	7 *16%*	16 *16%*	25 *16%*	8 *16%*	33 *16%*	36 *17%*	3 *12%*	1 *10%*	1 *13%*
Highest rating 10	**21** ***8%*** **O**	8 *7%*	13 *9%*	7 *10%*	14 *7%*	6 *5%*	15 *11%*	2 *3%*	9 *13%*	6 *13%*	2 *7%*	1 *4%*	1 *6%*	2 *3%*	14 *11%*	5 *11%*	10 *10%*	11 *7%*	3 *7%*	18 *8%*	17 *8%*	2 *10%*	1 *6%*	1 *13%*
Don't know	**4** ***1%***	2 *2%*	1 *1%*	* *1%*	3 *2%*	* *	3 *2%*	3 *4%*	* *1%*	- -	- -	- -	- -	- -	3 *2%*	* *1%*	- -	4 *2%*	- -	4 *2%*	- -	3 *13%*	* *3%*	- -
1-3 (Net)	**5** ***2%*** **Z**	3 *2%*	2 *2%*	1 *2%*	3 *2%*	3 *3%*	1 *1%*	1 *2%*	1 *2%*	- -	* *1%*	- -	2 *9%*	3 *3%*	2 *1%*	* *1%*	1 *1%*	3 *2%*	- -	5 *2%*	4 *2%*	- -	- -	* *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**258**	125*	133	66*	192	120*	138	70*	70*	44*	35**	20**	19**	82*	134*	42*	104*	153	50**	208	214	24**	14**	7**
Effective Base	**199**	89	112	53	146	92	107	48	52	40	29	17	15	67	95	39	82	117	27	178	151	25	27	19
4-6 (Net)	**67** ***26%*** **UZc**	38 *31%*	29 *21%*	16 *24%*	51 *26%*	31 *26%*	35 *26%*	25 *36%* J	14 *21%*	7 *16%*	10 *27%*	8 *40%*	2 *12%*	17 *20%*	40 *30%*	10 *24%*	28 *27%*	39 *25%*	18 *35%*	49 *24%*	57 *27%*	5 *20%*	4 *27%*	2 *26%*
7-10 (Net)	**183** ***71%*** **H**	82 *66%*	101 *76%*	48 *73%*	135 *70%*	85 *71%*	98 *71%*	40 *57%*	53 *77%* H	37 *84%* AH	25 *72%*	12 *60%*	15 *79%*	62 *76%*	89 *66%*	31 *75%*	75 *72%*	108 *70%*	33 *65%*	150 *72%*	152 *71%*	16 *67%*	10 *70%*	5 *70%*
9-10 (Net)	**62** ***24%*** **Hd**	30 *24%*	32 *24%*	17 *26%*	45 *23%*	30 *25%*	32 *23%*	9 *14%*	21 *30%*	13 *29%*	12 *34%*	5 *24%*	2 *11%*	24 *30%*	26 *20%*	11 *27%*	27 *25%*	35 *23%*	12 *23%*	50 *24%*	53 *25%*	5 *22%*	2 *16%*	2 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	243	209	24	10	116	103	22	36	154	28	62	179
Base (weighted)	258	220	27**	11**	117*	117*	22**	35**	167	30**	60*	195
Effective Base	199	172	19	8	95	87	16	25	131	22	48	149
2	2 1% Z	* *	- -	2 16%	- -	- -	2 9%	2 5%	* *	- -	* *	2 1%
3	3 1%	1 1%	1 5%	- -	1 1%	1 1%	- -	- -	3 2%	- -	1 2%	1 1%
4	3 1%	- -	2 7%	1 7%	- -	2 2%	1 4%	- -	2 1%	- -	- -	3 1%
5	29 11% GJZg	20 9%	7 25%	2 19%	11 9%	13 11%	5 23%	6 17%	13 8%	5 16%	8 14%	20 10%
6	35 14% IU	26 12%	6 21%	4 32%	10 9%	21 18%	4 17%	2 6%	25 15%	6 21%	8 14%	27 14%
7	65 25%	55 25%	7 25%	3 26%	28 24%	30 25%	7 32%	8 23%	41 25%	7 24%	14 23%	51 26%
8	56 22% I	55 25% A	1 2%	- -	27 23%	28 24%	1 4%	7 20%	38 23%	6 19%	10 17%	42 22%
9	41 16% Pd	39 18%	2 9%	- -	28 24% Ad	11 9%	2 10%	5 16%	32 19%	1 2%	10 17%	31 16%
Highest rating 10	21 8% O	19 9%	1 5%	- -	12 10%	8 7%	* 2%	4 12%	11 7%	3 11%	7 12%	13 7%
Don't know	4 1%	4 2%	- -	- -	* *	3 3%	- -	* 1%	1 1%	2 6%	- -	4 2%
1-3 (Net)	5 2% Z	2 1%	1 5%	2 16%	1 1%	1 1%	2 9%	2 5%	3 2%	- -	2 3%	3 2%

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	27	9	18	23	14	13	9	28	16	45	20	21
Base (weighted)	24**	13**	22**	29**	18**	17**	11**	14**	21**	58*	24**	7**
Effective Base	25	7	16	21	12	12	8	27	15	42	19	19
2	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 7%	* 4%
3	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 5% A	- -	- -
4	1 3%	- -	1 5%	- -	- -	- -	1 8%	- -	- -	- -	- -	- -
5	3 11%	3 21%	4 18%	1 2%	4 21%	4 21%	- -	2 14%	5 22%	2 4%	2 9%	1 9%
6	1 6%	3 19%	1 4%	3 11%	2 13%	4 21%	1 13%	2 13%	3 14%	11 20%	3 12%	1 17%
7	4 19%	4 27%	6 28%	11 39%	2 13%	6 38%	3 26%	4 31%	7 32%	14 23%	3 11%	1 14%
8	6 27%	2 15%	4 19%	4 13%	5 26%	3 15%	1 8%	3 23%	2 11%	14 24%	10 40%	2 30%
9	3 12%	1 9%	4 18%	8 26%	4 22%	- -	2 16%	1 10%	3 13%	11 19%	3 14%	1 13%
Highest rating 10	2 10%	1 9%	2 8%	3 9%	1 5%	1 5%	3 29%	1 6%	2 8%	3 5%	2 7%	1 13%
Don't know	3 13%	- -	- -	- -	- -	- -	- -	* 3%	- -	- -	- -	- -
1-3 (Net)	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 5%	2 7%	* 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**258**	220	27**	11**	117*	117*	22**	35**	167	30**	60*	195	24**	13**	22**	29**	18**	17**	11**	14**	21**	58*	24**	7**
Effective Base	**199**	172	19	8	95	87	16	25	131	22	48	149	25	7	16	21	12	12	8	27	15	42	19	19
4-6 (Net)	**67** ***26%*** **UZc**	46 *21%*	14 *53%*	6 *58%*	21 *18%*	36 *30%*	9 *43%*	8 *23%*	40 *24%*	11 *37%*	17 *28%*	50 *26%*	5 *20%*	5 *40%*	6 *27%*	4 *13%*	6 *34%*	7 *42%*	2 *21%*	4 *27%*	7 *36%*	14 *24%*	5 *21%*	2 *26%*
7-10 (Net)	**183** ***71%*** **H**	168 *77%* A	11 *42%*	3 *26%*	94 *80%* Ad	77 *66%*	10 *47%*	25 *70%*	123 *73%*	17 *57%*	41 *69%*	138 *71%*	16 *67%*	8 *60%*	16 *73%*	25 *87%*	12 *66%*	10 *58%*	9 *79%*	10 *70%*	13 *64%*	42 *72%*	17 *72%*	5 *70%*
9-10 (Net)	**62** ***24%*** **Hd**	58 *26%*	4 *14%*	- -	40 *34%* Ad	20 *17%*	3 *12%*	10 *27%*	43 *26%*	4 *14%*	17 *29%*	45 *23%*	5 *22%*	2 *18%*	6 *26%*	10 *35%*	5 *28%*	1 *5%*	5 *46%*	2 *16%*	4 *22%*	14 *24%*	5 *21%*	2 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**243**	131	30	4	13	24	22	19	65	15	61	54	35	6	6	25	23	52	52	39	32
Base (weighted)	**258**	142	47**	5**	11**	20**	16**	16**	70*	15**	66*	57*	40*	5**	4**	22**	21**	55*	59*	45*	36**
Effective Base	**199**	113	26	3	11	20	18	16	53	12	48	44	31	5	5	18	20	40	43	34	29
2	**2**	-	2	-	-	-	*	-	2	-	*	-	-	-	-	-	-	2	-	-	-
	1%	-	*4%*	-	-	-	*1%*	-	*3%*	-	*	-	-	-	-	-	-	*3%*	-	-	-
3	**3**	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1
	1%	*1%*	*3%*	-	-	-	-	-	*2%*	-	*2%*	-	-	-	-	-	-	-	*2%*	-	*4%*
4	**3**	2	-	-	-	-	1	-	-	1	2	-	-	-	-	-	-	1	-	-	1
	1%	*1%*	-	-	-	-	*5%*	-	-	*5%*	*3%*	-	-	-	-	-	-	*2%*	-	-	*2%*
5	**29**	12	9	2	1	3	1	1	7	-	10	7	3	1	-	7	-	3	8	8	2
	11%	*8%*	*19%*	*46%*	*6%*	*14%*	*5%*	*8%*	*10%*	-	*16%*	*12%*	*8%*	*21%*	-	*33%*	-	*6%*	*13%*	*18%*	*6%*
6	**35**	15	9	-	2	3	4	2	11	1	11	6	6	-	1	2	3	11	5	5	8
	14%	*11%*	*18%*	-	*22%*	*17%*	*23%*	*11%*	*16%*	*6%*	*17%*	*10%*	*15%*	-	*12%*	*9%*	*12%*	*20%*	*9%*	*11%*	*21%*
7	**65**	36	13	2	5	3	3	4	18	7	13	19	6	2	1	6	9	15	15	11	2
	25%	*25%*	*27%*	*35%*	*43%*	*15%*	*20%*	*22%*	*26%*	*44%*	*20%*	*33%*	*16%*	*37%*	*18%*	*26%*	*43%*	*27%*	*25%*	*25%*	*6%*
8	**56**	29	5	1	2	5	6	7	15	3	15	11	8	2	1	4	7	7	16	7	10
	22%	*21%*	*10%*	*19%*	*20%*	*27%*	*39%*	*41%*	*22%*	*18%*	*23%*	*19%*	*20%*	*42%*	*18%*	*17%*	*32%*	*14%*	*28%*	*14%*	*28%*
9	**41**	29	5	-	1	4	*	2	9	2	6	9	14	-	1	3	1	11	9	8	8
	16%	*20%*	*11%*	-	*9%*	*21%*	*2%*	*9%*	*13%*	*11%*	*10%*	*15%*	*35%* AIK	-	*28%*	*12%*	*3%*	*20%*	*16%*	*18%*	*21%*
Highest rating 10	**21**	15	4	-	-	*	1	1	6	2	3	6	3	-	1	1	2	4	4	7	4
	8%	*10%*	*8%*	-	-	*2%*	*4%*	*7%*	*8%*	*12%*	*5%*	*11%*	*7%*	-	*24%*	*3%*	*8%*	*8%*	*6%*	*15%*	*11%*
Don't know	**4**	3	-	-	-	1	-	-	-	*	3	-	-	-	-	-	*	1	1	-	-
	1%	*2%*	-	-	-	*4%*	-	-	-	*3%*	*5%*	-	-	-	-	-	*2%*	*2%*	*2%*	-	-
1-3 (Net)	**5**	1	3	-	-	-	*	-	3	-	1	-	-	-	-	-	-	2	1	-	1
	2%	*1%*	*6%*	-	-	-	*1%*	-	*5%*	-	*2%*	-	-	-	-	-	-	*3%*	*2%*	-	*4%*
4-6 (Net)	**67**	29	17	2	3	6	5	3	18	2	23	13	9	1	1	9	3	15	13	13	11
	26% B	*20%*	*37%*	*46%*	*28%*	*31%*	*34%*	*20%*	*26%*	*11%*	*35%*	*23%*	*23%*	*21%*	*12%*	*42%*	*12%*	*27%*	*21%*	*28%*	*30%*
7-10 (Net)	**183**	109	27	3	8	13	10	13	48	13	38	44	31	4	4	13	18	37	44	32	24
	71% K	*77%* A	*57%*	*54%*	*72%*	*65%*	*65%*	*80%*	*69%*	*86%*	*58%*	*77%*	*77%*	*79%*	*88%*	*58%*	*86%*	*68%*	*74%*	*72%*	*67%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**258**	142	47**	5**	11**	20**	16**	16**	70*	15**	66*	57*	40*	5**	4**	22**	21**	55*	59*	45*	36**
Effective Base	**199**	113	26	3	11	20	18	16	53	12	48	44	31	5	5	18	20	40	43	34	29
9-10 (Net)	**62**	44	9	-	1	5	1	3	15	3	10	15	16	-	2	3	2	15	13	15	12
	24%	*31%* A	*20%*	-	*9%*	*22%*	*6%*	*17%*	*22%*	*23%*	*15%*	*26%*	*41%* AK	-	*52%*	*14%*	*11%*	*28%*	*22%*	*32%*	*32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
One	**740** ***24%*** **HIJ** **KORTVc** **gjop**	382 *25%*	358 *22%*	369 *24%*	371 *23%*	344 *22%*	396 *25%*	56 *13%*	92 *17%*	92 *18%* H	106 *20%* H	119 *27%* HIJ K	275 *40%* AH IJKL	138 *16%*	328 *22%* O	273 *35%* AOP	117 *13%*	623 *28%* AR	68 *17%*	672 *25%* AT	578 *22%*	89 *36%* AV	45 *29%* AV	27 *29%* AV
Two	**1634** ***52%*** **HKQ** **STYftv**	789 *51%*	845 *53%*	804 *53%*	829 *52%*	820 *54%*	813 *51%*	146 *33%*	331 *62%* AHK LM	330 *66%* AHK LM	252 *47%* H	210 *48%* H	366 *53%* H	513 *61%* AP Q	760 *51%* Q	360 *46%*	625 *69%* AS	1008 *45%*	158 *39%*	1474 *54%* AT	1382 *53%* Y	124 *50%*	84 *54%* Y	42 *45%*
Three	**471** ***15%*** **IJM** **QRU**	228 *15%*	243 *15%*	225 *15%*	246 *15%*	244 *16%*	227 *14%*	126 *29%* AIJ KLM	63 *12%* M	58 *11%* M	115 *22%* AIJ LM	70 *16%* M	39 *6%*	118 *14%*	254 *17%* AQ	100 *13%*	113 *13%*	358 *16%* AR	78 *19%* U	393 *14%*	408 *16%*	28 *11%*	19 *12%*	16 *17%* W
Four	**205** ***7%*** **JMQR** **UWfks**	103 *7%*	103 *6%*	95 *6%*	110 *7%*	90 *6%*	116 *7%*	71 *16%* AIJK LM	32 *6%* M	17 *3%* M	49 *9%* AJM	30 *7%* JM	8 *1%*	56 *7%*	109 *7%*	40 *5%*	35 *4%*	170 *8%* AR	66 *16%* AU	139 *5%*	183 *7%* W	8 *3%*	6 *4%*	8 *9%* WX
Five	**57** ***2%*** **MQRU** **WXkr**	26 *2%*	31 *2%*	27 *2%*	30 *2%*	25 *2%*	31 *2%*	30 *7%* AIJK LM	10 *2%* M	4 *1%* M	6 *1%* M	6 *1%* M	- -	13 *2%* Q	40 *3%* AQ	3 *	8 *1%*	49 *2%* AR	25 *6%* AU	31 *1%*	55 *2%* AWX	- -	* *	1 *1%* W
Six or more	**20** ***1%*** **MU**	7 *	13 *1%*	11 *1%*	10 *1%*	9 *1%*	12 *1%*	9 *2%* AJM	4 *1%* M	- -	5 *1%* M	3 *1%*	- -	6 *1%*	9 *1%*	5 *1%*	3 *	18 *1%*	10 *2%* AU	11 *	20 *1%*	- -	* *	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
One	**740** ***24%*** **HIJKO RTVcgj** op	504 *23%*	128 *24%*	66 *29%* Z	174 *20%*	405 *24%*	116 *29%* Ac	274 *37%* Agh	335 *18%*	74 *25%* g	177 *28%* Aj	541 *22%*
Two	**1634** ***52%*** **HKQST Yftv**	1186 *54%* A	257 *49%*	115 *50%*	461 *54%*	867 *52%*	210 *52%*	333 *45%*	1029 *55%* Af	151 *52%*	317 *50%*	1290 *53%*
Three	**471** ***15%*** **IJMQR U**	337 *15%*	87 *17%*	29 *13%*	143 *17%*	252 *15%*	49 *12%*	97 *13%*	305 *16%* A	34 *12%*	90 *14%*	372 *15%*
Four	**205** ***7%*** **JMQRUW fks**	135 *6%*	42 *8%*	12 *5%*	63 *7%*	107 *6%*	18 *4%*	21 *3%*	152 *8%* Af	18 *6%* f	32 *5%*	170 *7%*
Five	**57** ***2%*** **MQRUWX kr**	39 *2%*	6 *1%*	4 *2%*	10 *1%*	34 *2%*	5 *1%*	11 *1%*	33 *2%*	11 *4%* Afg	9 *1%*	48 *2%*
Six or more	**20** ***1%*** **MU**	11 *1%*	5 *1%*	2 *1%*	2 *	11 *1%*	3 *1%*	2 *	14 *1%*	3 *1%*	5 *1%*	16 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
One	89 *36%* Amn opq tu	31 *25%*	55 *22%*	74 *22%* op	46 *16%*	35 *16%*	69 *24%* op	45 *29%* An	78 *28%* op	92 *23%*	98 *22%*	27 *29%* Aop
Two	124 *50%*	62 *50%*	144 *58%* tv	197 *57%* tv	147 *52%* t	129 *59%* tv	137 *49%*	84 *54%* tv	145 *52%*	173 *43%*	247 *57%* tv	42 *45%*
Three	28 *11%*	23 *18%*	36 *14%*	47 *14%*	44 *16%*	29 *13%*	52 *19%* k	19 *12%*	46 *16%*	76 *19%* kr u	55 *13%*	16 *17%* k
Four	8 *3%*	9 *7%*	12 *5%*	22 *6%*	25 *9%* krs	20 *9%* krs	17 *6%*	6 *4%*	7 *3%*	41 *10%* Akm rs	29 *7%* s	8 *9%* krs
Five	- -	- -	3 *1%*	5 *1%*	9 *3%* kr	5 *2%* k	4 *1%*	* *	5 *2%* k	19 *5%* Akl mnqru v	5 *1%*	1 *1%* k
Six or more	- -	- -	- -	- -	9 *3%* Akmnpq rsuv	1 *	2 *1%*	* *	- -	4 *1%*	3 *1%*	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
One	**740** ***24%*** **BCGKMS U**	264 *19%* G	107 *19%* G	11 *23%*	57 *37%* ABCFG	19 *16%* G	13 *8%*	268 *39%* ABCFG	176 *24%* K	67 *21%*	141 *19%*	159 *22%*	49 *18%*	22 *26%*	123 *43%* AIJK LMN	164 *52%* AQRS U	146 *40%* ARSU	171 *27%* ASU	73 *14%* U	51 *13%*	14 *4%*
Two	**1634** ***52%*** **EFOPQ**	764 *54%* EF	297 *54%* EF	17 *38%*	50 *33%*	29 *24%*	107 *67%* ABCEFH	370 *54%* EF	377 *52%* O	167 *52%* O	366 *50%* O	397 *56%* AO	159 *60%* AK O	51 *61%* O	111 *39%*	100 *32%*	164 *44%* P	335 *53%* PQ	325 *62%* APQR	250 *62%*	181 *58%* PQ
Three	**471** ***15%*** **HLQR**	230 *16%* H	93 *17%* H	16 *35%*	33 *22%* AGH	37 *30%* ABCGH	19 *12%* H	42 *6%*	112 *15%*	59 *18%* LN	133 *18%* ALNO	86 *12%*	37 *14%*	6 *8%*	36 *12%*	36 *11%*	39 *11%*	77 *12%*	73 *14%*	58 *15%*	72 *23%* APQRS
Four	**205** ***7%*** **HPQ**	102 *7%* H	40 *7%* H	2 *4%*	10 *7%* H	26 *21%* ABCEGH	17 *11%* AH	8 *1%*	45 *6%*	27 *8%*	48 *7%*	46 *7%*	19 *7%*	4 *4%*	14 *5%*	9 *3%*	14 *4%*	37 *6%*	41 *8%* PQ	27 *7%*	28 *9%* PQ
Five	**57** ***2%*** **HO**	38 *3%* AGH	10 *2%* H	- -	2 *1%* H	6 *5%* ACEGH	* *	1 *	10 *1%*	2 *1%*	30 *4%* AIJLMO	11 *2%*	2 *1%*	- -	1 *	2 *1%*	6 *2%*	7 *1%*	8 *2%*	12 *3%*	13 *4%* APRS
Six or more	**20** ***1%***	9 *1%*	2 *	- -	1 *1%*	4 *3%* ABCH	3 *2%* H	2 *	3 *	- -	8 *1%*	8 *1%*	1 *	- -	1 *	5 *2%* AQR	* *	2 *	3 *1%*	3 *1%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
English	**2035** ***65%*** **DTW XYhjkr tv**	1021 *67%*	1014 *64%*	901 *59%*	1135 *71%* AD	994 *65%*	1040 *65%*	268 *61%*	343 *65%*	318 *64%*	347 *65%*	283 *65%*	476 *69%* AH	557 *66%*	976 *65%*	501 *64%*	594 *66%*	1441 *65%*	139 *34%*	1896 *70%* AT	1966 *75%* AWXY	27 *11%*	35 *23%* WY	7 *7%*
Welsh	**122** ***4%*** **TVWY klmnpt uv**	58 *4%*	64 *4%*	55 *4%*	67 *4%*	60 *4%*	62 *4%*	18 *4%*	20 *4%*	16 *3%*	18 *3%*	13 *3%*	37 *5%* A	36 *4%*	55 *4%*	32 *4%*	29 *3%*	93 *4%*	5 *1%*	117 *4%* AT	36 *1%*	1 *	86 *55%* AVWY	* *
Scottish	**218** ***7%*** **OTVX Ylmnoq rstuv**	110 *7%*	108 *7%*	115 *8%*	103 *6%*	105 *7%*	113 *7%*	21 *5%*	29 *5%*	36 *7%*	38 *7%*	40 *9%* HI	55 *8%*	41 *5%*	105 *7%*	72 *9%* AO	56 *6%*	162 *7%*	10 *3%*	208 *8%* AT	31 *1%*	185 *74%* AVXY	1 *1%*	1 *1%*
Northern Irish	**63** ***2%*** **TVWk mnostu**	34 *2%*	29 *2%*	27 *2%*	36 *2%*	24 *2%*	39 *2%*	9 *2%*	12 *2%*	12 *2%*	11 *2%*	8 *2%*	11 *2%*	17 *2%*	31 *2%*	14 *2%*	20 *2%*	43 *2%*	- -	63 *2%* AT	7 *	1 *	1 *1%*	54 *57%* AVWX
British	**483** ***15%*** **BEG QUilmq s**	213 *14%*	270 *17%* AB	289 *19%* AE	194 *12%*	260 *17%* AG	223 *14%*	81 *18%* IM	66 *12%*	79 *16%*	88 *17%*	79 *18%* IM	89 *13%*	149 *18%* Q	232 *15%*	102 *13%*	130 *14%*	353 *16%*	189 *47%* AU	294 *11%*	408 *16%*	29 *12%*	27 *18%* W	18 *19%* W
Other	**145** ***5%*** **ELMU WZdegi kmnu**	70 *5%*	75 *5%*	102 *7%* AE	42 *3%*	63 *4%*	81 *5%*	34 *8%* AKLM	45 *8%* AJKL M	25 *5%* LM	18 *3%*	10 *2%*	14 *2%*	33 *4%*	69 *5%*	42 *5%*	45 *5%*	100 *4%*	58 *14%* AU	87 *3%*	132 *5%* W	4 *2%*	4 *2%*	5 *5%* W
Polish	**33** ***1%*** **FMOS Zai**	13 *1%*	20 *1%*	22 *1%*	11 *1%*	9 *1%*	24 *2%* AF	4 *1%* M	13 *2%* ALM	10 *2%* LM	6 *1%* M	1 *	- -	1 *	20 *1%* O	11 *1%* O	18 *2%* AS	15 *1%*	- -	33 *1%* A	26 *1%*	2 *1%*	2 *1%*	3 *3%* AV
Irish	**19** ***1%*** **V**	13 *1%*	6 *	12 *1%*	7 *	10 *1%*	9 *1%*	2 *	5 *1%*	2 *	4 *1%*	2 *	4 *1%*	6 *1%*	9 *1%*	4 *	7 *1%*	12 *1%*	- -	19 *1%*	11 *	- -	* *	7 *7%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

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Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
No answer/not stated	**10** * **U**	4 *	5 *	7 *	2 *	6 *	3 *	2 *	- -	3 1%	2 *	2 *	1 *	3 *	4 *	3 *	1 *	8 *	5 1% AU	4 *	9 *	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
English	**2035** ***65%*** **DTWXY hjkrtv**	1481 *67%* A	354 *67%*	146 *64%*	579 *68%*	1120 *67%* A	260 *65%*	480 *65%*	1232 *66%* h	172 *59%*	443 *70%* Aj	1557 *64%*
Welsh	**122** ***4%*** **TVWYkl mnpfuv**	93 *4%*	15 *3%*	11 *5%*	36 *4%*	65 *4%*	16 *4%*	25 *3%*	74 *4%*	12 *4%*	31 *5%*	86 *4%*
Scottish	**218** ***7%*** **OTVXYl mnoqrs tu v**	144 *7%*	38 *7%*	28 *12%* AZa	52 *6%*	108 *6%*	48 *12%* Acd	50 *7%*	135 *7%*	15 *5%*	52 *8%*	159 *7%*
Northern Irish	**63** ***2%*** **TVWkmn ostu**	48 *2%*	9 *2%*	5 *2%*	17 *2%*	35 *2%*	10 *2%*	15 *2%*	39 *2%*	5 *2%*	10 *2%*	50 *2%*
British	**483** ***15%*** **BEGQU ilmqs**	329 *15%*	84 *16%*	28 *12%*	114 *13%*	265 *16%*	57 *14%*	131 *18%*	276 *15%*	44 *15%*	69 *11%*	405 *17%* Ai
Other	**145** ***5%*** **ELMUWZ degikm** nu	82 *4%*	19 *4%*	5 *2%*	42 *5%* e	57 *3%* e	4 *1%*	27 *4%*	65 *3%*	42 *14%* Afg	19 *3%*	125 *5%* Ai
Polish	**33** ***1%*** **FMOSZa i**	17 *1%*	* *	1 *	7 *1%*	12 *1%*	- -	3 *	25 *1%*	1 *	2 *	31 *1%*
Irish	**19** ***1%*** **V**	13 *1%*	3 *1%*	2 *1%*	5 *1%*	9 *1%*	4 *1%*	5 *1%*	12 *1%*	- -	4 *1%*	14 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
English	27 *11%*	105 *84%* Ako prtv	220 *88%* Ak oprtu v	285 *83%* Akopr tv	202 *72%* Akrtv	161 *73%* Akrt v	232 *83%* Ak oprtv	35 *23%* kv	231 *82%* Ako prtv	191 *47%* kr v	338 *77%* Akrtv	7 *7%*
Welsh	1 *	- -	3 *1%* u	2 *1%*	6 *2%* u	2 *1%*	6 *2%* u	86 *55%* Akl mnopqs tuv	12 *4%* klnt uv	5 *1%*	- -	* *
Scottish	185 *74%* Almn opqrs tu v	1 *1%*	- -	8 *2%* m	3 *1%*	8 *4%* mqrtu	2 *1%*	1 *1%*	2 *1%*	3 *1%*	3 *1%*	1 *1%*
Northern Irish	1 *	- -	- -	1 *	1 *	4 *2%* t	1 *	1 *1%*	- -	- -	1 * Akl	54 *57%* mnopqrstu
British	29 *12%*	9 *7%*	19 *8%*	43 *12%*	47 *17%* lmqs	23 *10%*	27 *10%*	27 *18%* klm pqs	22 *8%*	141 *35%* Ak lmnop qrsuv	76 *17%* klmpq s	18 *19%* klmnpqs
Other	4 *2%*	6 *5%* n	5 *2%*	3 *1%*	20 *7%* kmnru	16 *7%* kmnru	11 *4%* n	4 *2%*	11 *4%* n	52 *13%* Akl mnoq rs uv	9 *2%*	5 *5%* kmnu
Polish	2 *1%*	3 *2%* o	3 *1%*	1 *	- -	3 *1%*	2 *1%*	2 *1%* o	4 *1%*	4 *1%*	6 *1%*	3 *3%* Anoq
Irish	- -	- -	- -	1 *	- -	2 *1%*	- -	* *	- -	5 *1%*	3 *1%* Akl	7 *7%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
No answer/not stated	**10** * **U**	4 *	4 1%	2 1%	2 *	6 *	2 *	1 *	8 *	- -	1 *	9 *	1 *	- -	- -	- -	3 1%	- -	- -	- -	- -	5 1% A	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
English	**2035** ***65%*** **FLMN**	906 *64%* F	349 *64%* F	35 *77%*	95 *62%*	62 *51%*	115 *73%* ABCEF	473 *68%* AF	519 *72%* AKLMNO	245 *76%* AKLMNO	470 *65%* N	423 *60%* N	154 *58%* N	35 *42%*	182 *64%* N	211 *66%*	234 *63%*	424 *67%*	344 *66%*	270 *68%*	206 *66%*
Welsh	**122** ***4%***	47 *3%*	27 *5%*	2 *4%*	8 *5%*	3 *2%*	2 *2%*	33 *5%* G	24 *3%*	13 *4%*	25 *4%*	34 *5%*	11 *4%*	3 *4%*	12 *4%*	13 *4%*	25 *7%* ASU	25 *4%*	13 *3%*	17 *4%*	8 *2%*
Scottish	**218** ***7%***	107 *8%*	32 *6%*	- -	10 *6%*	6 *5%*	8 *5%*	55 *8%*	45 *6%*	17 *5%*	58 *8%*	51 *7%*	11 *4%*	4 *5%*	32 *11%* AIJM	23 *7%*	27 *7%*	51 *8%*	38 *7%*	31 *8%*	15 *5%*
Northern Irish	**63** ***2%***	29 *2%*	10 *2%*	1 *2%*	5 *3%*	3 *2%*	3 *2%*	12 *2%*	17 *2%*	5 *2%*	15 *2%*	15 *2%*	6 *2%*	1 *1%*	4 *1%*	8 *3%*	8 *2%*	10 *2%*	12 *2%*	9 *2%*	4 *1%*
British	**483** ***15%*** **IJR**	209 *15%*	89 *16%*	6 *12%*	25 *16%*	33 *28%* ABCEGH	20 *13%*	100 *14%*	92 *13%*	30 *9%*	112 *15%* J	140 *20%* AIJO	53 *20%* IJ O	17 *20%* J	36 *13%*	42 *13%*	46 *13%*	79 *13%*	80 *15%*	53 *13%*	61 *20%* QR
Other	**145** ***5%*** **HI**	77 *5%* H	25 *5%* H	1 *2%*	11 *7%* H	12 *10%* ACH	7 *5%* H	12 *2%*	16 *2%*	8 *2%*	31 *4%* I	36 *5%* I	26 *10%* AI JKLO	14 *16%* AIJKLO	11 *4%*	16 *5%*	19 *5%*	29 *5%*	28 *5%*	16 *4%*	15 *5%*
Polish	**33** ***1%*** **H**	20 *1%* H	11 *2%* H	- -	1 *1%* H	- -	1 *1%* H	- -	4 *1%*	2 *1%*	11 *1%*	5 *1%*	1 * A	5 *7%* IJKLMO	4 *1%*	4 *1%*	8 *2%*	8 *1%*	7 *1%*	2 *1%*	1 *
Irish	**19** ***1%***	9 *1%*	1 *	1 *2%*	1 *	1 *1%*	1 *1%*	5 *1%*	6 *1%*	* *	2 *	2 *	4 *1%* L	1 *2%*	3 *1%*	1 *	3 *1%*	5 *1%*	2 *	2 *	3 *1%*
No answer/not stated	**10** *	3 *	4 *1%*	- -	- -	2 *1%* BH	- -	1 *	- -	- -	1 *	1 *	1 *	3 *3%* AIJKLM	2 *1%* I	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
White																								
English / Welsh / Scottish / Northern Irish / British	**2549** ***82%*** **DHI JRTVch jot**	1249 *81%*	1300 *82%*	1210 *79%*	1339 *84%* AD	1269 *83%*	1278 *80%*	287 *66%*	376 *71%*	389 *78%* HI	453 *85%* AHI J	394 *90%* AHI JK	651 *95%* AH IJKL	698 *83%*	1201 *80%*	648 *83%*	681 *76%*	1868 *84%* AR	- -	2549 *94%* AT	2101 *80%*	229 *91%* AVY	146 *93%* AVY	74 *78%*
Irish	**35** ***1%*** **V**	17 *1%*	18 *1%*	18 *1%*	17 *1%*	18 *1%*	17 *1%*	3 *1%*	9 *2%*	5 *1%*	5 *1%*	4 *1%*	8 *1%*	13 *2%*	15 *1%*	7 *1%*	12 *1%*	23 *1%*	- -	35 *1%* A	21 *1%*	* *	1 *1%*	13 *13%* AVWX
Gypsy or Irish Traveller	**1** *****	1 *	* *	- -	1 *	1 *	* *	- -	- -	- -	* *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	* * AV
Mixed / multiple ethnic group																								
White and Black Caribbean	**26** ***1%*** **U**	11 *1%*	16 *1%*	17 *1%*	10 *1%*	11 *1%*	15 *1%*	9 *2%* AKM	6 *1%*	4 *1%*	1 *	3 *1%*	2 *	3 *	20 *1%* AOQ	3 *	11 *1%*	15 *1%*	26 *7%* AU	- -	24 *1%*	1 *	1 *1%*	- -
White and Black African	**14** ***** **DSU**	10 *1%*	4 *	1 *	13 *1%* AD	4 *	10 *1%*	5 *1%* M	5 *1%* M	3 *1%*	2 *	- -	- -	3 *	10 *1%*	1 *	9 *1%* AS	5 *	14 *3%* AU	- -	10 *	4 *2%* AVX	- -	- -
White and Asian	**12** ***** **DU**	9 *1%*	3 *	1 *	10 *1%* AD	6 *	6 *	1 *	7 *1%* AKLM	4 *1%* M	- -	- -	- -	7 *1%* AQ	5 *	- -	5 *1%*	6 *	12 *3%* AU	- -	12 *	- -	- -	- -
Other Mixed heritage background	**2** *****	2 *	- -	- -	2 *	- -	2 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	2 *	2 * AU	- -	1 *	1 *	- -	- -
Asian / Asian British																								
Indian	**74** ***2%*** **FMQU XZdfrs**	38 *2%*	36 *2%*	34 *2%*	40 *2%*	26 *2%*	48 *3%* AF	14 *3%* M	18 *3%* KM	21 *4%* AKM	7 *1%*	9 *2%* M	4 *1%*	21 *3%*	43 *3%* Q	10 *1%*	25 *3%*	49 *2%*	74 *18%* AU	- -	71 *3%* X	2 *1%*	- -	1 *1%* X

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Pakistani	**67** ***2%*** **ELMS UXYZfi qrv**	37 *2%*	31 *2%*	46 *3%* AE	21 *1%*	41 *3%*	26 *2%*	26 *6%* AIJK LM	15 *3%* LM	15 *3%* LM	7 *1%* M	3 *1%*	1 *	19 *2%*	36 *2%*	12 *2%*	27 *3%*	40 *2%*	67 *17%* AU	- -	66 *3%* AWXY	1 *1%*	- -	- -
Bangladeshi	**23** ***1%*** **MOSU f**	7 *	16 *1%*	12 *1%*	11 *1%*	11 *1%*	12 *1%*	5 *1%* KLM	10 *2%* AKLM	8 *2%* KLM	- -	- -	- -	1 *	8 *1%*	14 *2%* AOP	11 *1%*	12 *1%*	23 *6%* AU	- -	23 *1%*	- -	- -	- -
Chinese	**19** ***1%*** **BGQU**	4 *	14 *1%* B	8 *	11 *1%*	14 *1%*	5 *	5 *1%* M	5 *1%* M	3 *1%*	6 *1%* LM	- -	- -	6 *1%* Q	12 *1%* Q	- -	4 *	15 *1%*	19 *5%* AU	- -	18 *1%*	- -	1 *	- -
Other Asian background	**9** * **U**	7 *	2 *	7 *	3 *	6 *	3 *	1 *	1 *	1 *	- -	- -	5 *1%* A	2 *	3 *	4 *1%*	1 *	8 *	9 *2%* AU	- -	9 *	- -	- -	- -
Black / African / Caribbean / Black British African	**55** ***2%*** **MSUY euv**	29 *2%*	27 *2%*	28 *2%*	27 *2%*	21 *1%*	34 *2%*	24 *6%* AIJK LM	11 *2%* M	6 *1%* M	11 *2%* M	3 *1%* M	- -	16 *2%*	29 *2%*	10 *1%*	24 *3%* AS	31 *1%*	55 *14%* AU	- -	53 *2%* Y	1 *1%*	1 *1%*	- -
Caribbean	**49** ***2%*** **LMOU WXYkru v**	21 *1%*	28 *2%*	23 *1%*	26 *2%*	21 *1%*	27 *2%*	19 *4%* AJKL M	13 *3%* LM	5 *1%*	7 *1%*	2 *	2 *	5 *1%*	27 *2%* O	17 *2%* O	17 *2%*	32 *1%*	49 *12%* AU	- -	48 *2%* AWXY	- -	* *	- -
Any other Black / African / Caribbean background	**2** *	2 *	- -	1 *	1 *	- -	2 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	1 *	1 *	2 *1%* AU	- -	2 *	- -	- -	- -
Other ethnic group Arab	**8** * **EU**	2 *	6 *	7 * E	1 *	4 *	4 *	1 *	4 *1%* M	2 *	- -	2 *	- -	2 *	4 *	2 *	5 *1%*	3 *	8 *2%* AU	- -	6 *	- -	2 *1%* AVW	- -
Other	**165** ***5%*** **ELMS UZadei mno**	80 *5%*	85 *5%*	106 *7%* AE	58 *4%*	68 *4%*	97 *6%*	34 *8%* ALM	50 *9%* AKLM	32 *6%* LM	28 *5%* M	12 *3%*	8 *1%*	35 *4%*	83 *6%*	46 *6%*	61 *7%* AS	103 *5%*	33 *8%* AU	132 *5%*	144 *5%*	9 *3%*	5 *3%*	7 *7%* WX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
No answer/not stated	**17** ***1%*** **UZ**	10 *1%*	7 *	10 *1%*	7 *	10 *1%*	7 *	2 *1%*	1 *	3 *1%*	3 *1%*	4 *1%*	3 *	9 *1%*	5 *	4 *1%*	6 *1%*	12 *1%*	12 *3%* AU	3 *	16 *1%*	1 *	- -	- -
White (Net)	**2720** ***87%*** **DHI PRTVcot**	1336 *87%*	1384 *87%*	1310 *86%*	1409 *88%* AD	1345 *88%*	1374 *86%*	317 *72%*	425 *80%* H	425 *85%* H	477 *90%* HIJ	410 *94%* AHI JK	666 *97%* AH IJKL	739 *88%*	1281 *85%*	698 *89%* AP	742 *82%*	1978 *89%* AR	- -	2720 *100%* AT	2237 *85%*	239 *95%* AV	151 *97%* AV	93 *98%* AV
BAME (Net)	**405** ***13%*** **ELM QSUWXY Zbdekn pqrsv**	199 *13%*	206 *13%*	220 *14%* AE	185 *12%*	187 *12%*	218 *14%*	121 *28%* AU KLM	106 *20%* AKL M	75 *15%* KLM	56 *10%* LM	27 *6%* M	21 *3%*	105 *12%*	217 *14%* AQ	83 *11%*	159 *18%* AS	247 *11%*	405 *100%* AU	-	387 *15%* AWXY	11 *5%*	5 *3%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
White English / Welsh / Scottish / Northern Irish / British	**2549** *82%* DHIJR TVchjo t	1846 *83%* A	428 *82%*	197 *86%*	671 *79%*	1411 *84%* Ac	364 *91%* Acd	625 *85%* Agh	1506 *81%* h	217 *75%*	533 *85%* Aj	1959 *80%*
Irish	**35** *1%* V	24 *1%*	7 *1%*	4 *2%*	10 *1%*	17 *1%*	6 *2%*	9 *1%*	24 *1%*	1 *	8 *1%*	26 *1%*
Gypsy or Irish Traveller	**1** *	1 *	- -	- -	1 *	* *	- -	1 *	- -	- -	1 *	- -
Mixed / multiple ethnic group White and Black Caribbean	**26** *1%* U	22 *1%*	3 *1%*	- -	13 *2%* Ade	10 *1%*	1 *	8 *1%*	13 *1%*	3 *1%*	6 *1%*	20 *1%*
White and Black African	**14** * DSU	10 *	5 *1%*	- -	7 *1%*	5 *	1 *	1 *	10 *1%*	1 *	6 *1%*	8 *
White and Asian	**12** * DU	9 *	3 *1%*	- -	4 *	8 *	- -	2 *	9 *	- -	2 *	10 *
Other Mixed heritage background	**2** *	2 *	- -	- -	2 *	- -	- -	- -	1 *	1 * Ag	- -	2 *
Asian / Asian British Indian	**74** *2%* FMQUXZ dfrs	41 *2%*	19 *4%* Z	5 *2%*	27 *3%* d	28 *2%*	8 *2%*	10 *1%*	50 *3%*	11 *4%* f	12 *2%*	62 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
White English / Welsh / Scottish / Northern Irish / British	229 *91%* Aop fu v	110 *88%* otv	221 *88%* Ao t v	320 *93%* Aoptu v	197 *70%* t	181 *83%* ot	247 *88%* Ao t v	146 *93%* Ao pqtu v	262 *93%* Aop fu v	187 *46%*	375 *86%* Aotv	74 *78%* t
Irish	* *	- -	1 *1%*	2 *1%*	- -	3 *1%*	- -	1 *1%*	1 *1%*	10 *3%* Ako q	3 *1%* Akl	13 *13%* mnopqrstu
Gypsy or Irish Traveller	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	* * A
Mixed / multiple ethnic group White and Black Caribbean	1 *	- -	- -	2 *1%*	4 *1%* u	2 *1%*	4 *2%* u	1 *1%*	- -	12 *3%* Akm suv	- -	- -
White and Black African	4 *2%* Arst u	3 *2%* Astu	3 *1%* u	1 *	2 *1%*	- -	1 *	- -	- -	- -	- -	- -
White and Asian	- -	- -	2 *1%*	- -	4 *1%* A	2 *1%*	- -	- -	- -	1 *	3 *1%*	- -
Other Mixed heritage background	1 *	- -	1 *1%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -
Asian / Asian British Indian	2 *1%*	3 *2%* s	3 *1%*	4 *1%*	15 *5%* Akmnrs v	4 *2%* s	6 *2%* s	- -	- -	20 *5%* Akm nrsv	16 *4%* knrs	1 *1%* rs

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Pakistani	**67** **2%** **ELMSUX YZfiqr** v	37 2%	16 3%	6 3%	20 2%	33 2%	5 1%	8 1%	51 3% Af	8 3%	6 1%	62 3% Ai
Bangladeshi	**23** **1%** **MOSUf**	13 1%	4 1%	1 1%	3 *	12 1%	1 *	- -	20 1% Af	2 1%	9 1%	15 1%
Chinese	**19** **1%** **BGQU**	16 1%	- -	1 *	5 1%	11 1%	2 *	5 1%	12 1%	2 1%	4 1%	14 1%
Other Asian background	**9** * **U**	8 *	1 *	- -	4 *	5 *	- -	3 *	5 *	2 1%	1 *	8 *
Black / African / Caribbean / Black British African	**55** **2%** **MSUYeu v**	41 2%	7 1%	1 *	21 2% e	26 2% e	1 *	13 2%	34 2%	8 3%	11 2%	44 2%
Caribbean	**49** **2%** **LMOUWX Ykruv**	36 2%	8 1%	2 1%	20 2% e	24 1%	2 1%	14 2%	26 1%	7 2%	10 2%	36 1%
Any other Black / African / Caribbean background	**2** *	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	- -	2 *
Other ethnic group Arab	**8** * **EU**	3 *	2 *	- -	2 *	3 *	1 *	4 1%	4 *	- -	- -	8 *
Other	**165** **5%** **ELMSUZ adeimn** o	99 4%	13 2%	9 4%	41 5% e	71 4% e	5 1%	32 4%	93 5%	27 9% Afg	18 3%	146 6% Ai

	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Pakistani	1 1%	3 2% q	4 2%	7 2% qr	30 11% Aklmnp qrstu v	1 1%	- -	- -	3 1%	4 1%	14 3% kqrv	- -
Bangladeshi	- -	- -	1 *	- -	2 1%	- -	- -	- -	2 1%	17 4% Akl mnopq rsuv	1 *	- -
Chinese	- -	- -	3 1%	1 *	2 1%	2 1%	- -	1 *	- -	8 2% Akq s	2 *	- -
Other Asian background	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	4 1% A	4 1%	- -
Black / African / Caribbean / Black British African	1 1%	- -	- -	1 *	5 2% s	- -	4 1%	1 1%	- -	41 10% Akl mnopqr suv	2 *	- -
Caribbean	- -	- -	2 1%	1 *	9 3% Aknprs uv	- -	4 1% u	* *	- -	32 8% Akl mnopq rsuv	- -	- -
Any other Black / African / Caribbean background	- -	- -	- -	- -	1 *	1 1% A	- -	- -	- -	- -	- -	- -
Other ethnic group Arab	- -	- -	1 *	2 *	2 1%	- -	- -	2 1% Ak	- -	2 *	1 *	- -
Other	9 3%	7 5% n	5 2%	4 1%	6 2%	19 9% Akmno r u	12 4% n	5 3%	12 4% n	65 16% Akl mnopq r suv	15 3%	7 7% kmnoru

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
No answer/not stated	**17** ***1%*** **UZ**	5 *	8 *2%* AZ	3 *1%* Z	3 *	9 *1%*	4 *1%*	3 *	10 *1%*	2 *1%*	3 *1%*	14 *1%*
White (Net)	**2720** ***87%*** **DHIPR** **TVcot**	1948 *88%* A	445 *85%*	210 *92%* Aa	715 *84%*	1484 *89%* Ac	374 *93%* Acd	656 *89%* h	1607 *86%*	243 *83%*	555 *88%*	2106 *86%*
BAME (Net)	**405** ***13%*** **ELMQS** **UWXYZb** de **knpqrs** v	263 *12%*	80 *15%* b e	19 *8%*	138 *16%* Ad	191 *11%* e	27 *7%* v	81 *11%*	260 *14%*	48 *16%* f	75 *12%*	328 *13%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
No answer/not stated	1 *	- -	2 *1%*	- -	3 *1%*	2 *1%*	3 *1%*	- -	- -	4 *1%*	3 *1%*	- -
White (Net)	239 *95%* Amo tu	115 *92%* ot	227 *91%* ot	325 *94%* Aot	202 *72%* t	204 *93%* Aot	258 *92%* Ao t	151 *97%* Am oqtu	276 *98%* Alm nopqtu	238 *59%*	393 *90%* ot	93 *98%* Almnopqtu
BAME (Net)	11 *5%*	10 *8%* sv	23 *9%* krs	20 *6%* sv	79 *28%* Aklmnp qrs uv	15 *7%* sv	23 *8%* rsv	5 *3%*	6 *2%*	168 *41%* Ak lmn op qrsu v	44 *10%* krsv	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Working status: Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	Education: GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Household income: Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	3125	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	3127	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	2581	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
White																					
English / Welsh / Scottish / Northern Irish / British	2549 82% BCFMNQ	1107 79% F	424 77% F	39 85%	129 84% F	67 56%	128 81% F	655 95% ABCEFG	624 86% AKLMN	286 89% AKLMN	580 80% MN	557 79% N	195 73%	53 64%	244 86% KLMN	266 84% Q	286 77%	508 81%	427 82%	346 87%	258 83%
Irish	35 1%	15 1%	4 1%	1 3%	1 *	1 1%	2 1%	11 2%	9 1%	2 1%	4 1%	7 1%	7 3% AK	2 3% K	3 1%	2 1%	5 1%	10 2%	4 1%	4 1%	3 1%
Gypsy or Irish Traveller	1 *	- -	- -	* 1%	- -	- -	- -	1 *	1 *	- -	* *	- -	- -	- -	- -	1 *	- -	- -	- -	* *	- -
Mixed / multiple ethnic group																					
White and Black Caribbean	26 1%	8 1%	12 2% ABH	2 4%	1 1%	2 1%	- -	2 *	4 1%	6 2% ILM	13 2% AIL	2 *	- -	- -	2 1%	2 1%	3 1%	3 *	2 *	3 1%	3 1%
White and Black African	14 *	8 1%	2 *	- -	- -	3 2% ABCH	1 1% H	- -	- -	- -	6 1% I	4 1%	3 1% I	1 1% IJ	- -	1 *	7 2% ARU	3 *	2 *	1 *	- -
White and Asian	12 *	8 1%	- -	- -	2 1% CH	1 1% CH	1 1% CH	- -	2 *	- -	6 1%	1 *	1 1%	1 1% J	- -	2 *	- -	3 *	2 *	1 *	1 *
Other Mixed heritage background	2 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 1% A	- -	- -	- -	1 *	- -	- -	- -	1 * A
Asian / Asian British																					
Indian	74 2% EH	38 3% EH	16 3% EH	- -	- -	6 5% EH	8 5% ABEH	6 1%	10 1%	4 1%	11 2%	27 4% AIK	12 4% IK	3 4%	7 2%	8 3%	8 2%	20 3%	18 3%	2 1%	9 3%
Pakistani	67 2% H	34 2% H	19 3% H	- -	2 1%	8 7% ABEGH	3 2% H	1 *	16 2%	3 1%	17 2%	21 3%	3 1%	1 2%	6 2%	4 1%	8 2%	18 3%	8 1%	6 1%	5 2%
Bangladeshi	23 1% H	9 1%	7 1% H	- -	3 2% H	2 2% H	3 2% ABH	- -	4 1%	- -	13 2% AJL	3 *	2 1%	- -	2 1%	6 2% ASU	5 1%	3 1%	2 *	2 *	- -
Chinese	19 1% H	9 1% H	2 *	- -	- -	6 5% ABCEGH	2 1% H	- -	2 *	2 1%	3 *	8 1%	5 2% AIK O	- -	- -	- -	2 1%	3 *	2 *	4 1%	3 1%
Other Asian background	9 *	2 *	- -	- -	- -	1 1% C	- -	5 1% AB	2 *	- -	3 *	4 1%	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Black / African / Caribbean / Black British																					
African	**55** ***2%*** **H**	27 *2%* H	16 *3%* H	- -	1 *1%* H	9 *7%* ABCEGH	2 *1%* H	1 *	11 *2%*	2 *1%*	14 *2%*	17 *2%*	7 *3%*	1 *1%*	2 *1%*	8 *3%*	7 *2%*	6 *1%*	9 *2%*	4 *1%*	7 *2%*
Caribbean	**49** ***2%*** **H**	24 *2%* H	9 *2%* H	2 *5%*	7 *5%* ABCGH	5 *4%* AGH	- -	2 *	18 *3%* A	2 *1%*	11 *1%*	11 *2%*	4 *1%*	- -	2 *1%*	2 *1%*	7 *2%*	16 *2%*	7 *1%*	4 *1%*	3 *1%*
Any other Black / African / Caribbean background	**2** *	1 *	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
Other ethnic group																					
Arab	**8** *	5 *	- -	- -	1 * H	2 *1%* ACH	1 *1%* H	- -	- -	- -	3 *	1 *	3 *1%* I	- -	2 *1%*	- -	2 *1%*	3 *1%*	2 *	- -	- -
Other	**165** ***5%*** **HI**	107 *8%* AH	29 *5%* H	1 *2%*	8 *5%* H	5 *4%* H	8 *5%* H	6 *1%*	19 *3%*	13 *4%*	40 *5%* I	40 *6%* I	22 *8%* I	17 *20%* AIJKLM O	12 *4%*	14 *4%*	27 *7%*	32 *5%*	35 *7%*	20 *5%*	18 *6%*
No answer/not stated	**17** ***1%***	5 *	9 *2%* ABH	- -	- -	2 *2%* ABH	- -	1 *	- -	- -	3 *	5 *1%* I	3 *1%* I	3 *3%* AIJKL	2 *1%* I	1 *	- -	- -	2 *	1 *	- -
White (Net)	**2720** ***87%*** **CFL**	1208 *86%* F	457 *83%* F	42 *91%*	136 *88%* F	71 *58%*	135 *85%* F	671 *97%* ABCEFG	648 *90%* AKLM	300 *93%* AKLMN	615 *85%*	594 *84%*	223 *83%*	69 *83%*	259 *91%* AKLM	282 *89%*	314 *85%*	544 *86%*	458 *88%*	369 *92%*	275 *88%*
BAME (Net)	**405** ***13%*** **HIJO**	198 *14%* H	91 *17%* AH	4 *9%*	18 *12%* H	51 *42%* ABCEGH	23 *15%* H	20 *3%*	75 *10%*	21 *7%*	109 *15%* IJO	113 *16%* AIJO	44 *17%* IJ O	13 *15%* J	26 *9%*	35 *11%*	56 *15%*	86 *14%*	64 *12%*	31 *8%*	37 *12%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 229

lang. What is your main language?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
English	**2917** **93%** **DGI** **JQRTXh** **jrt**	1430 93%	1486 93%	1375 90%	1541 97% AD	1446 94% AG	1470 92%	405 93% I	462 87%	455 91%	505 95% IJ	415 95% IJ	675 98% AH IJKL	804 95% AP Q	1394 93%	716 92%	822 91%	2095 94% AR	308 76%	2608 96% AT	2449 93% X	244 97% AVXY	135 86%	88 93% X
Welsh	**20** **1%** **CV**	15 1%	6 *	9 1%	11 1%	7 *	13 1%	2 *	5 1%	2 *	2 *	2 1%	7 1%	8 1%	6 *	6 1%	6 1%	15 1%	- -	20 1% A	3 *	- -	17 11% AVWY	- -
Something else	**178** **6%** **EFMO** **SUWXZb** **deikmn** **r**	84 5%	93 6%	136 9% AE	41 3%	71 5%	107 7% AF	27 6% M	63 12% AHKL M	40 8% AKLM	22 4% M	19 4% M	5 1%	26 3%	94 6% O	58 7% AO	70 8% AS	108 5%	90 22% AU	88 3%	161 6% WX	6 3%	4 3%	6 7% WX
Prefer not to answer	**13** * **U**	6 *	7 *	9 1%	3 *	9 1%	4 *	2 1%	1 *	4 1% M	4 1% M	1 *	- -	5 1%	6 *	1 *	4 *	9 *	8 2% AU	4 *	13 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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lang. What is your main language?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
English	**2917** **93%** **DGIJQ RTXhjr** t	2106 *95%* A	494 *94%*	217 *95%*	797 *93%*	1592 *95%* A	395 *99%* Acd	694 *94%* h	1744 *93%* h	258 *88%*	610 *97%* Aj	2247 *92%*
Welsh	**20** ***1%*** **CV**	14 *1%*	3 *1%*	2 *1%*	8 *1%*	10 *1%*	1 *	5 *1%*	14 *1%*	1 *	5 *1%*	15 *1%*
Something else	**178** ***6%*** **EFMOSU WXZbde** ik **mnr**	86 *4%*	25 *5%*	6 *3%*	46 *5%* e	65 *4%* e	5 *1%*	38 *5%* rs	99 *5%*	32 *11%* Afg	14 *2%*	163 *7%* Ai
Prefer not to answer	**13** * **U**	7 *	3 *1%*	3 *1%* Z	3 *	10 *1%*	- -	1 *	10 *1%*	- -	1 *	11 *

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
English	244 *97%* Apr tu v	119 *95%* rt	243 *97%* Ap rtu v	336 *97%* Aprtu v	266 *94%* rt	199 *91%* t	273 *97%* Ap rtu v	135 *86%* t	272 *97%* Apr	335 *82%*	406 *93%* rt	88 *93%* rt
Welsh	- -	- -	- -	- -	2 *1%*	- -	- -	17 *11%* Akl mnopqs tuv	- -	1 *	- -	- -
Something else	6 *3%*	6 *5%*	6 *3%*	6 *2%*	11 *4%*	19 *9%* kmnoq	8 *3%*	4 *3%*	8 *3%*	66 *16%* Akl mnop qr suv	30 *7%* kmnqrs	6 *7%* kmnqrs
Prefer not to answer	- -	- -	- -	3 *1%*	3 *1%*	- -	- -	- -	1 *1%*	4 *1%*	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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lang. What is your main language?
Base: All respondents
Single-coded

	Total (A)	Working status							Education							Household income					
		Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
English	**2917** ***93%*** **BNO**	1287 *91%*	510 *93%*	45 *98%*	144 *94%*	109 *90%*	143 *91%*	678 *98%* ABCEFG	701 *97%* AKLMNO	309 *96%* KMNO	669 *92%* N	665 *94%* NO	244 *91%* N	64 *76%*	254 *89%* N	299 *94%*	341 *92%*	586 *93%*	483 *92%*	383 *96%*	299 *96%*
Welsh	**20** ***1%***	8 *1%*	2 *	1 *2%*	* *	1 *1%*	1 *1%*	7 *1%*	5 *1%*	1 *	2 *	8 *1%*	2 *1%*	1 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *	3 *	2 *	1 *
Something else	**178** ***6%*** **HI**	106 *8%* AH	35 *6%* H	- -	9 *6%* H	9 *7%* H	12 *8%* H	7 *1%*	17 *2%*	12 *4%*	50 *7%* I	34 *5%* I	20 *8%* I	15 *18%* AIJKLM O	28 *10%* AIJ L	16 *5%*	26 *7%*	42 *7%*	35 *7%*	14 *4%*	11 *3%*
Prefer not to answer	**13** *	6 *	3 *	- -	- -	2 *2%* ABH	1 *1%* H	- -	- -	- -	4 *1%*	- -	1 * A	4 *5%* IJKLMO	1 *	- -	- -	- -	1 *	1 *	2 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
GCSE/O-Level/CSE/standard grades or equivalent	**723** ***23%*** **IOt**	365 *24%*	357 *22%*	335 *22%*	388 *24%*	347 *23%*	376 *24%*	119 *27%* I	86 *16%*	111 *22%* I	144 *27%* AI	111 *25%* I	151 *22%* I	117 *14%*	359 *24%* O	247 *32%* AOP	195 *22%*	528 *24%*	75 *18%*	648 *24%* A	609 *23%*	51 *20%*	34 *22%*	29 *30%* AVWX
Vocational qualifications or equivalent (=NVQ1+2)	**322** ***10%*** **HOT** **t**	149 *10%*	172 *11%*	174 *11%*	148 *9%*	174 *11%*	148 *9%*	31 *7%*	63 *12%* H	50 *10%*	50 *9%*	61 *14%* AHK M	67 *10%*	36 *4%*	185 *12%* AO	100 *13%* AO	86 *10%*	236 *11%*	21 *5%*	300 *11%* AT	283 *11%*	18 *7%*	13 *8%*	8 *9%*
A-Level/Highers or equivalent (=NVQ3)	**725** ***23%*** **MOQ** **Uf**	369 *24%*	356 *22%*	338 *22%*	387 *24%*	332 *22%*	392 *25%*	176 *40%* AIJ KLM	151 *28%* AJK LM	110 *22%* M	119 *22%* M	93 *21%* M	76 *11%*	167 *20%* Q	435 *29%* AO Q	123 *16%*	226 *25%*	500 *22%*	109 *27%*	615 *23%*	611 *23%*	62 *25%*	31 *20%*	21 *22%*
Bachelor Degree or equivalent (=NVQ4)	**707** ***23%*** **DLQ** **SUi**	322 *21%*	385 *24%* AB	299 *20%*	408 *26%* AD	338 *22%*	369 *23%*	84 *19%*	126 *24%*	146 *29%* AHL M	125 *23%*	80 *18%*	146 *21%*	299 *35%* AP Q	318 *21%* Q	90 *11%*	235 *26%* AS	472 *21%*	113 *28%* AU	594 *22%*	581 *22%*	61 *24%*	45 *29%* AVY	20 *21%*
Masters/PhD or equivalent	**267** ***9%*** **DHPQ** **SUis**	128 *8%*	139 *9%*	101 *7%*	166 *10%* AD	134 *9%*	133 *8%*	13 *3%*	76 *14%* AHJ KLM	49 *10%* H	46 *9%* H	32 *7%* H	52 *8%* H	185 *22%* APQ	66 *4%* Q	16 *2%*	106 *12%* AS	162 *7%*	44 *11%*	223 *8%*	227 *9%*	23 *9%*	12 *8%*	6 *6%*
Other	**83** ***3%*** **EZc**	40 *3%*	44 *3%*	62 *4%* AE	21 *1%*	48 *3%*	35 *2%*	5 *1%*	10 *2%*	16 *3%*	12 *2%*	11 *2%*	29 *4%* AHI	18 *2%*	40 *3%*	26 *3%*	17 *2%*	67 *3%*	13 *3%*	69 *3%*	69 *3%*	3 *1%*	7 *5%* AW	4 *4%* W
No formal qualifications	**285** ***9%*** **CEH** **IJKOP** **RZcgj**	159 *10%* AC	127 *8%*	208 *14%* AE	77 *5%*	147 *10%*	138 *9%*	8 *2%*	17 *3%*	17 *3%*	33 *6%* HI	49 *11%* HIJ K	161 *23%* AHI JKL	17 *2%*	95 *6%* O	173 *22%* AOP	34 *4%*	251 *11%* AR	26 *6%*	259 *10%* A	233 *9%*	32 *13%* AVY	13 *8%*	7 *7%*
Don't know	**14** ******* **BEGZ**	3 ***	11 *1%*	12 *1%* AE	2 ***	12 *1%* AG	3 ***	1 ***	3 *1%*	2 ***	3 *1%*	1 ***	4 *1%*	6 *1%*	3 ***	5 *1%*	2 ***	12 *1%*	3 *1%*	11 ***	12 ***	1 ***	1 ***	* ***

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
GCSE/O-Level/CSE/standard grades or equivalent	**723** **23%** **IOt**	535 *24%* b	124 *24%*	40 *18%*	234 *27%* Ad e	381 *23%*	79 *20%*	195 *26%* A	424 *23%*	60 *20%*	155 *25%*	554 *23%*
Vocational qualifications or equivalent (=NVQ1+2)	**322** ***10%*** **HOTt**	238 *11%*	47 *9%*	21 *9%*	90 *11%*	170 *10%*	42 *10%*	78 *11%*	191 *10%*	26 *9%*	81 *13%* Aj	238 *10%*
A-Level/Highers or equivalent (=NVQ3)	**725** **23%** **MOQUf**	508 *23%*	117 *22%*	56 *25%*	193 *23%*	392 *23%*	86 *22%*	127 *17%*	466 *25%* Af	71 *24%* f	151 *24%*	564 *23%*
Bachelor Degree or equivalent (=NVQ4)	**707** **23%** **DLQSU** **i**	505 *23%*	119 *23%*	51 *22%*	177 *21%*	396 *24%*	96 *24%*	149 *20%*	406 *22%*	87 *30%* Afg	103 *16%*	587 *24%* Al
Masters/PhD or equivalent	**267** **9%** **DHPQSU** **is**	204 *9%*	37 *7%*	20 *9%*	99 *12%* Ade	132 *8%*	27 *7%*	55 *8%*	176 *9%*	16 *6%*	39 *6%*	223 *9%* i
Other	**83** **3%** **EZc**	42 *2%*	24 *5%* AZ	6 *2%*	10 *1%*	46 *3%* c	14 *4%* c	21 *3%*	50 *3%*	9 *3%*	18 *3%*	63 *3%*
No formal qualifications	**285** **9%** **CEHIJK** **OPRZcg j**	175 *8%*	54 *10%*	34 *15%* AZ	48 *6%*	154 *9%* c	56 *14%* Acd	111 *15%* Agh	142 *8%*	20 *7%*	81 *13%* Aj	195 *8%*
Don't know	**14** ***** **BEGZ**	6 *	3 *1%*	- -	2 *	6 *	1 *	- -	10 *1%*	3 *1%* f	1 *	13 *1%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
GCSE/O-Level/CSE/standard grades or equivalent	51 *20%*	26 *21%*	56 *22%*	81 *24%*	74 *26%* t	58 *26%* t	61 *22%*	34 *22%*	88 *31%* Akm qrtu	71 *18%*	93 *21%*	29 *30%* Akmqrtu
Vocational qualifications or equivalent (=NVQ1+2)	18 *7%*	12 *10%* t	28 *11%* t	38 *11%* t	36 *13%* kt	35 *16%* Akrt uv	38 *13%* kt	13 *8%* t	41 *14%* kt	15 *4%*	40 *9%* t	8 *9%* t
A-Level/Highers or equivalent (=NVQ3)	62 *25%*	30 *24%*	59 *24%*	76 *22%*	55 *19%*	53 *24%*	68 *24%*	31 *20%*	59 *21%*	110 *27%* or	101 *23%*	21 *22%*
Bachelor Degree or equivalent (=NVQ4)	61 *24%*	25 *20%*	59 *24%*	88 *26%* o	50 *18%*	39 *18%*	65 *23%*	45 *29%* Ao psv	52 *18%*	95 *23%*	109 *25%* o	20 *21%*
Masters/PhD or equivalent	23 *9%* s	13 *10%* s	23 *9%* s	31 *9%* s	17 *6%*	11 *5%*	20 *7%*	12 *8%*	12 *4%*	64 *16%* Akm nopqrs uv	36 *8%*	6 *6%*
Other	3 *1%*	5 *4%*	5 *2%*	5 *1%*	8 *3%*	3 *1%*	5 *2%*	7 *5%* Akn p	5 *2%*	16 *4%*	17 *4%*	4 *4%* k
No formal qualifications	32 *13%* Amn t v	14 *11%*	18 *7%* v	24 *7%*	40 *14%* Amnqrt	20 *9%*	22 *8%*	13 *8%*	24 *9%*	30 *7%*	42 *9%*	7 *7%*
Don't know	1 *	- -	2 *1%*	1 *	1 *1%*	1 *	2 *1%*	1 *	1 *	3 *1%*	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
GCSE/O-Level/CSE/standard grades or equivalent	**723** ***23%*** **BJKLMN OU**	296 *21%*	136 *25%*	10 *22%*	53 *35%* ABCGH	29 *24%*	39 *24%*	159 *23%*	723 *100%* AJKLMNO	- -	- -	- -	- -	- -	- -	99 *31%* ASU	94 *25%* U	164 *26%* U	124 *24%* U	73 *18%*	41 *13%*
Vocational qualifications or equivalent (=NVQ1+2)	**322** ***10%*** **FIKLMN OU**	145 *10%* F	65 *12%* F	4 *8%*	18 *12%* F	3 *3%*	17 *11%* F	68 *10%* F	- -	322 *100%* AIKLMNO	- -	- -	- -	- -	- -	35 *11%* U	38 *10%* U	86 *14%* ASU	49 *9%* U	35 *9%*	15 *5%*
A-Level/Highers or equivalent (=NVQ3)	**725** ***23%*** **EHIJLM NOP**	372 *26%* AEH	132 *24%* EH	6 *14%*	24 *16%*	59 *49%* ABCEGH	44 *28%* EH	88 *13%*	- -	- -	725 *100%* AIJLMNO	- -	- -	- -	- -	52 *16%*	82 *22%*	137 *22%*	138 *26%* P	107 *27%*	91 *29%* APR
Bachelor Degree or equivalent (=NVQ4)	**707** ***23%*** **EIJKMN OPQ**	343 *24%* E	123 *22%*	13 *29%*	24 *16%*	23 *19%*	35 *22%*	145 *21%*	- -	- -	- -	707 *100%* AIJKMNO	- -	- -	- -	53 *17%*	63 *17%*	136 *22%*	129 *25%* PQ	119 *30%*	97 *31%* APQR
Masters/PhD or equivalent	**267** ***9%*** **EFGHIJ KLNOPQ**	165 *12%* AEFGH	48 *9%* EFG	6 *13%*	3 *2%*	3 *3%*	2 *2%*	39 *6%* EG	- -	- -	- -	- -	267 *100%* AIJ KLNO	- -	- -	5 *2%*	16 *4%* P	43 *7%* P	49 *9%* PQ	52 *13%*	63 *20%* APQRS
Other	**83** ***3%*** **IJKLMO** U	31 *2%*	11 *2%*	2 *4%*	2 *1%*	3 *3%*	5 *3%*	30 *4%* AB C	- -	- -	- -	- -	- -	83 *100%* AIJKLM O	- - U	7 *2%*	12 *3%*	17 *3%*	10 *2%*	5 *1%*	2 *1%*
No formal qualifications	**285** ***9%*** **BCFIJK** L **MNSU**	47 *3%*	32 *6%* B F	4 *9%*	27 *18%* ABCF G	* *	16 *10%* B F	159 *23%* ABCF G	- -	- -	- -	- -	- -	- -	285 *100%* AIJ K LMN	65 *20%* ARS U	61 *17%* ARS U	47 *7%* S U	22 *4%* U	7 *2%*	3 *1%*
Don't know	**14** *	8 *1%*	* *	- -	1 *1%* C	- -	1 *1%*	4 *1%*	- -	- -	- -	- -	- -	- -	- -	2 *1%*	3 *1%*	2 *	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Breathlessness or chest pains	**206** ***7%*** **DGJP** **dhj**	110 *7%*	96 *6%*	58 *4%*	148 *9%* AD	124 *8%* AG	82 *5%*	22 *5%*	30 *6%*	16 *3%*	26 *5%*	31 *7%* J	82 *12%* AHI JKL	61 *7%*	82 *5%*	63 *8%* P	49 *5%*	157 *7%*	27 *7%*	179 *7%*	183 *7%*	11 *5%*	7 *4%*	5 *5%*
Poor vision partial sight or blindness	**90** ***3%*** **Djn**	49 *3%*	42 *3%*	27 *2%*	64 *4%* AD	43 *3%*	47 *3%*	25 *6%* AIJK L	12 *2%*	12 *2%*	13 *2%*	7 *2%*	22 *3%*	20 *2%*	54 *4%*	17 *2%*	32 *4%*	58 *3%*	16 *4%*	75 *3%*	76 *3%*	9 *4%*	3 *2%*	2 *2%*
Difficulty in speaking or in communicating	**47** ***2%*** **DMSU** **dfj**	23 *2%*	24 *2%*	2 *	45 *3%* AD	22 *1%*	26 *2%*	11 *2%* LM	21 *4%* AJKL M	5 *1%*	4 *1%*	2 *1%*	4 *1%*	9 *1%*	30 *2%*	9 *1%*	26 *3%* AS	21 *1%*	19 *5%* AU	28 *1%*	40 *2%*	5 *2%*	1 *1%*	1 *1%*
Poor hearing partial hearing or deafness	**126** ***4%*** **DGHJ** **Khj**	62 *4%*	64 *4%*	36 *2%*	90 *6%* AD	77 *5%* AG	48 *3%*	4 *1%*	23 *4%* HK	10 *2%*	10 *2%*	20 *5%* HJK	59 *9%* AHI JKL	32 *4%*	63 *4%*	32 *4%*	31 *3%*	95 *4%*	14 *3%*	112 *4%*	106 *4%*	12 *5%*	6 *4%*	2 *2%*
Cannot walk at all / use a wheelchair	**31** ***1%*** **DUj**	16 *1%*	15 *1%*	9 *1%*	21 *1%*	14 *1%*	17 *1%*	2 *1%*	10 *2%* KL	9 *2%* KL	2 *	1 *	6 *1%*	8 *1%*	13 *1%*	10 *1%*	13 *1%*	17 *1%*	8 *2%*	22 *1%*	27 *1%*	1 *	2 *1%*	* *1%*
Cannot walk far or manage stairs or can only do so with difficulty	**200** ***6%*** **DHIJ** **PRj**	100 *6%*	100 *6%*	63 *4%*	137 *9%* AD	100 *7%*	99 *6%*	9 *2%*	19 *4%*	13 *3%*	33 *6%* HJ	40 *9%* AHI J	86 *13%* AHI JK	43 *5%*	75 *5%*	81 *10%* AOP	38 *4%*	162 *7%* AR	20 *5%*	180 *7%*	167 *6%*	17 *7%*	12 *8%*	4 *4%*
Limited ability to reach	**83** ***3%*** **DJOd** **hj**	49 *3%*	35 *2%*	20 *1%*	64 *4%* AD	37 *2%*	46 *3%*	11 *3%*	17 *3%*	6 *1%*	12 *2%*	14 *3%*	23 *3%* J	13 *2%*	37 *2%*	33 *4%* AOP	30 *3%*	53 *2%*	9 *2%*	74 *3%*	65 *2%*	12 *5%* AV	4 *2%*	2 *2%*
Mental health problems or difficulties	**190** ***6%*** **DMOd** **fj**	93 *6%*	98 *6%*	29 *2%*	161 *10%* AD	81 *5%*	108 *7%*	46 *11%* AJLM	48 *9%* ALM	30 *6%* M	41 *8%* M	20 *4%* M	6 *1%*	32 *4%*	92 *6%* O	67 *9%* AOP	64 *7%*	126 *6%*	21 *5%*	169 *6%*	158 *6%*	18 *7%*	7 *5%*	7 *8%*
Dyslexia	**46** ***1%*** **j**	20 *1%*	26 *2%*	22 *1%*	23 *1%*	28 *2%*	18 *1%*	7 *2%*	10 *2%*	6 *1%*	13 *2%* L	3 *1%*	7 *1%*	11 *1%*	22 *1%*	13 *2%*	17 *2%*	29 *1%*	1 *	45 *2%* A	41 *2%*	3 *1%*	2 *1%*	1 *1%*
Joint problems (e.g. arthritis)	**25** ***1%*** **Rj**	12 *1%*	13 *1%*	9 *1%*	16 *1%*	9 *1%*	16 *1%*	1 *	- -	- -	2 *	7 *2%* IJ	15 *2%* AHI JK	6 *1%*	8 *1%*	10 *1%*	- -	25 *1%* AR	- -	25 *1%* A	18 *1%*	4 *1%*	2 *1%*	2 *2%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Other	**97** ***3%*** **DIRj**	40 *3%*	57 *4%*	36 *2%*	62 *4%* AD	50 *3%*	48 *3%*	9 *2%*	6 *1%*	10 *2%*	25 *5%* AIJ	16 *4%* I	32 *5%* AIJ	18 *2%*	40 *3%*	40 *5%* AOP	14 *2%*	83 *4%* AR	10 *2%*	88 *3%*	80 *3%*	7 *3%*	7 *4%*	4 *4%*
None	**2363** ***76%*** **EMQ** **Sbcei**	1151 *75%*	1212 *76%*	1287 *84%* AE	1076 *67%*	1140 *74%*	1223 *77%*	320 *73%*	406 *76%* M	415 *83%* AHI LM	417 *78%* M	329 *75%* M	475 *69%*	663 *79%* AQ	1160 *77%* Q	538 *69%*	714 *79%* AS	1648 *74%*	316 *78%*	2045 *75%*	1988 *76%*	182 *73%*	119 *76%*	74 *78%*
Don't know / refused	**74** ***2%*** **i**	33 *2%*	41 *3%*	30 *2%*	44 *3%*	42 *3%*	32 *2%*	17 *4%*	13 *2%*	11 *2%*	10 *2%*	11 *2%*	13 *2%*	22 *3%*	36 *2%*	16 *2%*	14 *2%*	60 *3%*	12 *3%*	62 *2%*	63 *2%*	6 *2%*	4 *2%*	1 *1%*
No answer/not stated	**1** ***	- -	1 ***	- -	1 ***	- -	1 ***	- -	1 ***	- -	- -	- -	- -	- -	1 ***	- -	1 ***	- -	- -	1 ***	1 ***	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Breathlessness or chest pains	**206** ***7%*** **DGJPdh** **j**	154 *7%*	31 *6%*	20 *9%*	71 *8%* Ad	88 *5%*	40 *10%* Ad	54 *7%* h	132 *7%* h	8 *3%*	204 *32%* Aj	- -
Poor vision partial sight or blindness	**90** ***3%*** **Djn**	62 *3%*	19 *4%*	8 *3%*	38 *4%* Ad	40 *2%*	11 *3%*	25 *3%*	55 *3%*	5 *2%*	90 *14%* Aj	- -
Difficulty in speaking or in communicating	**47** ***2%*** **DMSUdf** **j**	32 *1%*	11 *2%*	3 *1%*	23 *3%* Ad	18 *1%*	5 *1%*	3 *	40 *2%* Af	4 *1%*	47 *8%* Aj	- -
Poor hearing partial hearing or deafness	**126** ***4%*** **DGHJKh** **j**	92 *4%*	19 *4%*	13 *6%*	35 *4%*	65 *4%*	24 *6%*	27 *4%* h	94 *5%* Ah	3 *1%*	126 *20%* Aj	- -
Cannot walk at all / use a wheelchair	**31** ***1%*** **DUj**	21 *1%*	7 *1%*	1 *1%*	13 *2%*	15 *1%*	2 *	6 *1%*	22 *1%*	1 *	31 *5%* Aj	- -
Cannot walk far or manage stairs or can only do so with difficulty	**200** ***6%*** **DHIJPR** **j**	149 *7%*	29 *6%*	19 *8%*	62 *7%*	95 *6%*	40 *10%* Ad	54 *7%* h	122 *7%*	10 *4%*	200 *32%* Aj	- -
Limited ability to reach	**83** ***3%*** **DJOdhj**	61 *3%*	10 *2%*	10 *4%*	30 *3%*	34 *2%*	14 *4%*	22 *3%* h	55 *3%* h	* *	83 *13%* Aj	- -
Mental health problems or difficulties	**190** ***6%*** **DMOdfj**	125 *6%*	34 *7%*	19 *8%*	69 *8%* Ad	77 *5%*	30 *7%* d	33 *4%*	108 *6%*	29 *10%* Afg	190 *30%* Aj	- -
Dyslexia	**46** ***1%*** **j**	26 *1%*	11 *2%*	8 *3%* AZ	15 *2%*	19 *1%*	10 *2%*	8 *1%*	31 *2%*	7 *2%*	46 *7%* Aj	- -
Joint problems (e.g. arthritis)	**25** ***1%*** **Rj**	18 *1%*	3 *1%*	3 *1%*	6 *1%*	11 *1%*	8 *2%* Ad	7 *1%*	15 *1%*	1 *	12 *2%* Aj	- -

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Breathlessness or chest pains	11 *5%*	11 *9%*	16 *6%*	25 *7%*	18 *6%*	13 *6%*	11 *4%*	7 *4%*	20 *7%*	37 *9%* kqr	31 *7%*	5 *5%*
Poor vision partial sight or blindness	9 *4%* n	5 *4%*	6 *2%*	3 *1%*	6 *2%*	5 *2%*	12 *4%* n	3 *2%*	6 *2%*	21 *5%* Anr v	13 *3%*	2 *2%*
Difficulty in speaking or in communicating	5 *2%*	1 *	4 *2%*	6 *2%*	4 *1%*	4 *2%*	2 *1%*	1 *1%*	3 *1%*	14 *3%* Aru	3 *1%*	1 *1%*
Poor hearing partial hearing or deafness	12 *5%*	9 *7%* uv	12 *5%*	14 *4%*	10 *3%*	13 *6%*	12 *4%*	6 *4%*	12 *4%*	13 *3%*	12 *3%*	2 *2%*
Cannot walk at all / use a wheelchair	1 *	2 *2%* q	1 *1%*	3 *1%*	3 *1%*	2 *1%*	- -	2 *1%* q	5 *2%*	9 *2%* Aq	2 *1%*	* *1%*
Cannot walk far or manage stairs or can only do so with difficulty	17 *7%*	12 *10%* o	12 *5%*	27 *8%*	11 *4%*	17 *8%*	19 *7%*	12 *8%*	24 *9%* o	19 *5%*	26 *6%*	4 *4%*
Limited ability to reach	12 *5%* Aopq u	5 *4%* p	7 *3%*	12 *3%*	4 *1%*	1 *1%*	4 *1%*	4 *2%*	11 *4%* p	16 *4%* pu	6 *1%*	2 *2%*
Mental health problems or difficulties	18 *7%*	8 *6%*	16 *6%*	28 *8%*	19 *7%*	13 *6%*	13 *5%*	7 *5%*	18 *6%*	24 *6%*	19 *4%*	7 *8%*
Dyslexia	3 *1%*	3 *3%*	6 *2%*	8 *2%*	3 *1%*	3 *2%*	5 *2%*	2 *1%*	4 *1%*	3 *1%*	6 *1%*	1 *1%*
Joint problems (e.g. arthritis)	4 *1%*	2 *2%*	- -	2 *1%*	1 *1%*	1 *1%*	1 *	2 *1%*	4 *2%*	2 *	3 *1%*	2 *2%* Amt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Other	**97** **3%** **DIRj**	72 *3%*	15 *3%*	8 *3%*	30 *3%*	44 *3%*	21 *5%* Ad	28 *4%*	57 *3%*	7 *2%*	49 *8%* Aj	- -	7 *3%*	3 *3%*	4 *1%*	14 *4%*	8 *3%*	12 *6%* m	10 *4%*	7 *4%* m	9 *3%*	9 *2%*	11 *2%*	4 *4%*
None	**2363** ***76%*** **EMQSb cei**	1676 *76%* b	395 *75%*	157 *69%*	616 *72%*	1316 *79%* Ac e	273 *68%*	553 *75%*	1405 *75%*	224 *77%*	- -	2363 *97%* Ai	182 *73%*	87 *70%*	190 *76%*	254 *74%*	214 *76%*	164 *75%*	216 *77%*	119 *76%*	209 *74%*	313 *77%*	341 *78%*	74 *78%*
Don't know / refused	**74** ***2%*** **i**	49 *2%*	13 *2%*	6 *3%*	16 *2%*	43 *3%*	8 *2%*	12 *2%*	45 *2%*	10 *4%*	- -	74 *3%* Ai	6 *2%*	2 *2%*	7 *3%*	7 *2%*	11 *4%*	6 *3%*	9 *3%*	4 *2%*	3 *1%*	8 *2%*	10 *2%*	1 *1%*
No answer/not stated	**1** ***	- -	- -	1 *** AZ	- -	- -	1 ***	- -	1 ***	- -	1 ***	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 ***	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Breathlessness or chest pains	**206** ***7%*** **BCL**	65 *5%*	19 *3%*	1 *2%*	17 *11%* ABC	7 *6%*	11 *7%*	85 *12%* ABCFG	52 *7%* L	30 *9%* L	43 *6%* L	25 *3%*	18 *7%*	6 *7%*	32 *11%* AIKL	32 *10%* ASU	29 *8%*	47 *7%*	31 *6%*	23 *6%*	16 *5%*
Poor vision partial sight or blindness	**90** ***3%*** **L**	34 *2%*	13 *2%*	1 *1%*	5 *3%*	13 *11%* ABCEGH	4 *3%*	22 *3%*	18 *2%*	9 *3%*	34 *5%* AIL	10 *1%*	7 *3%*	3 *4%*	10 *4%* L	11 *3%*	19 *5%* AU	18 *3%*	13 *2%*	8 *2%*	5 *2%*
Difficulty in speaking or in communicating	**47** ***2%*** **H**	28 *2%* H	9 *2%*	- -	4 *2%* H	1 *1%*	1 *1%*	4 *1%*	9 *1%*	4 *1%*	15 *2%*	5 *1%*	8 *3%* L	1 *2%*	2 *1%*	10 *3%* AU	7 *2%*	13 *2%*	12 *2%* U	3 *1%*	1 *
Poor hearing partial hearing or deafness	**126** ***4%*** **BEL**	36 *3%*	19 *3%*	2 *4%*	2 *1%*	1 *1%*	4 *3%*	62 *9%* ABCEFG	24 *3%*	17 *5%*	22 *3%*	19 *3%*	15 *6%* L	5 *6%*	23 *8%* AIKL	20 *6%* A	13 *4%*	32 *5%*	17 *3%*	15 *4%*	9 *3%*
Cannot walk at all / use a wheelchair	**31** ***1%***	9 *1%*	6 *1%*	- -	5 *3%* ABH	1 *1%*	3 *2%*	8 *1%*	4 *	3 *1%*	11 *2%*	7 *1%*	4 *1%*	- -	2 *1%*	13 *4%* AQRSU	4 *1%*	3 *	6 *1%*	- -	3 *1%*
Cannot walk far or manage stairs or can only do so with difficulty	**200** ***6%*** **BKSU**	38 *3%*	24 *4%*	4 *8%*	22 *15%* ABCFG	5 *4%*	12 *8%* B	95 *14%* ABCFG	47 *7%*	35 *11%* AIKLM	32 *4%*	37 *5%*	10 *4%*	6 *7%*	33 *12%* AIKL M	33 *10%* ASU	40 *11%* ASU	51 *8%* SU	18 *3%*	16 *4%*	6 *2%*
Limited ability to reach	**83** ***3%*** **BL**	26 *2%*	16 *3%*	- -	8 *5%* ABF	1 *1%*	5 *3%*	27 *4%* AB	24 *3%* L	16 *5%* AKL	17 *2%*	6 *1%*	12 *5%* L	1 *1%*	7 *3%*	15 *5%* A	12 *3%*	15 *2%*	13 *2%*	13 *3%*	9 *3%*
Mental health problems or difficulties	**190** ***6%*** **BHL**	65 *5%* H	35 *6%* H	7 *16%*	43 *28%* ABCFGH	14 *12%* ABH	15 *9%* BH	11 *2%*	46 *6%*	27 *8%* L	55 *8%* L	30 *4%*	16 *6%*	3 *4%*	13 *4%*	43 *14%* AQRSU	26 *7%*	44 *7%*	36 *7%*	14 *4%*	12 *4%*
Dyslexia	**46** ***1%***	22 *2%*	6 *1%*	- -	3 *2%*	6 *5%* ABCGH	2 *1%*	7 *1%*	9 *1%*	5 *2%*	11 *2%*	7 *1%*	4 *1%*	2 *3%*	7 *2%*	9 *3%* Q	2 *1%*	9 *1%*	7 *1%*	5 *1%*	3 *1%*
Joint problems (e.g. arthritis)	**25** ***1%*** **B**	3 *	- -	- -	4 *2%* ABC	- -	1 *1%*	18 *3%* ABC	6 *1%*	2 *1%*	5 *1%*	5 *1%*	* *	1 *2%*	6 *2%* AM	4 *1%*	4 *1%*	9 *1%*	3 *1%*	2 *1%*	* *
Other	**97** ***3%*** **BU**	19 *1%*	10 *2%*	- -	19 *12%* ABCFGH	1 *1%*	10 *6%* ABCF	38 *6%* ABCF	24 *3%*	8 *2%*	17 *2%*	22 *3%*	7 *3%*	3 *4%*	17 *6%* AJKL	20 *6%* ARSU	21 *6%* AU	20 *3%* U	15 *3%* U	6 *1%*	2 *1%*
None	**2363** ***76%*** **EFHOPQ**	1169 *83%* AEFGH	439 *80%* AEFH	34 *73%*	69 *45%*	77 *63%* E	117 *74%* EH	458 *66%* E	534 *74%* O	233 *72%*	551 *76%* O	577 *82%* AIJKNO	215 *80%* JN O	57 *68%*	186 *65%*	180 *57%*	260 *70%* P	469 *74%* P	414 *79%* PQ	329 *82%*	271 *87%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

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Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Don't know / refused	**74** ***2%***	27 *2%*	18 *3%*	- -	6 *4%* B	6 *5%* B	3 *2%*	14 *2%*	20 *3%*	5 *2%*	13 *2%*	9 *1%*	8 *3%*	6 *8%* AIJKL	9 *3%*	11 *3%* QU	4 *1%*	10 *2%*	8 *2%*	3 *1%*	3 *1%*
No answer/not stated	**1** *********	1 ***	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *** A	- -	- -	- -	- -	- -	- -	1 ***	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Up to £10,399	**318** ***10%*** **FOP RZdgjqtu**	172 *11%*	146 *9%*	142 *9%*	176 *11%*	129 *8%*	189 *12%* AF	48 *11%*	45 *9%*	48 *10%*	45 *9%*	44 *10%*	86 *13%* AIK	25 *3%*	97 *6%* O	196 *25%* AOP	74 *8%*	244 *11%* AR	35 *9%*	282 *10%*	256 *10%*	27 *11%*	20 *13%*	15 *16%* AV
From £10,400 to £15,599	**370** ***12%*** **KOgj**	183 *12%*	186 *12%*	168 *11%*	202 *13%*	163 *11%*	206 *13%*	54 *12%*	63 *12%*	46 *9%*	43 *8%*	47 *11%*	117 *17%* AIJ KL	33 *4%*	191 *13%* O	146 *19%* AOP	94 *10%*	276 *12%*	56 *14%*	314 *12%*	299 *11%*	33 *13%*	24 *15%*	14 *15%*
From £15,600 to £25,999	**630** ***20%*** **DOYv**	311 *20%*	319 *20%*	241 *16%*	389 *24%* AD	316 *21%*	315 *20%*	74 *17%*	116 *22%*	92 *18%*	103 *19%*	104 *24%* H	141 *20%*	100 *12%*	369 *25%* AO Q	161 *21%* O	186 *21%*	444 *20%*	86 *21%*	544 *20%*	523 *20%*	56 *22%* Y	38 *24%* Y	14 *15%*
From £26,000 to £36,399	**522** ***17%*** **DMQSf**	241 *16%*	282 *18%*	231 *15%*	292 *18%* AD	241 *16%*	281 *18%*	70 *16%*	104 *20%* M	100 *20%* M	96 *18%* M	72 *17%* M	80 *12%*	170 *20%* AQ	298 *20%* AQ	54 *7%*	176 *20%* AS	346 *16%*	64 *16%*	458 *17%*	446 *17%*	43 *17%*	20 *13%*	13 *14%*
From £36,400 to £51,999	**400** ***13%*** **GHMQSTfimo**	204 *13%*	196 *12%*	177 *12%*	223 *14%*	219 *14%* AG	181 *11%*	35 *8%*	83 *16%* HM	85 *17%* AHL M	80 *15%* HM	52 *12%*	66 *10%*	172 *20%* AP Q	200 *13%* Q	28 *4%*	146 *16%* AS	253 *11%*	31 *8%*	369 *14%* AT	334 *13%*	36 *14%*	19 *12%*	11 *12%*
£52,000 and above	**312** ***10%*** **GMPQSXYafirsv**	159 *10%*	153 *10%*	139 *9%*	173 *11%*	184 *12%* AG	128 *8%*	42 *10%* M	55 *10%* M	56 *11%* M	86 *16%* AHIJ LM	35 *8%*	39 *6%*	189 *22%* APQ	110 *7%* Q	14 *2%*	121 *13%* AS	191 *9%*	37 *9%*	275 *10%*	277 *11%* XY	20 *8%*	10 *6%*	5 *5%*
Don´t know	**185** ***6%*** **EJKLRUWk**	85 *6%*	100 *6%*	130 *8%* AE	55 *3%*	88 *6%*	97 *6%*	76 *17%* AIJK LM	27 *5%*	16 *3%*	17 *3%*	14 *3%*	35 *5%*	43 *5%*	82 *5%*	60 *8%* AO	30 *3%*	155 *7%* AR	40 *10%* AU	144 *5%*	157 *6%* W	7 *3%*	10 *7%* W	11 *11%* AVW
Refused	**390** ***12%*** **EHIPRZcgip**	180 *12%*	210 *13%*	303 *20%* AE	87 *5%*	193 *13%*	197 *12%*	39 *9%*	38 *7%*	59 *12%* I	61 *12%* I	70 *16%* AHI	123 *18%* AH IJK	112 *13%* P	153 *10%*	123 *16%* AP	73 *8%*	317 *14%* AR	55 *13%*	333 *12%*	335 *13%*	28 *11%*	16 *10%*	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Up to £10,399	**318** ***10%*** **FOPRZd gjqtu**	206 *9%*	56 *11%*	31 *13%*	95 *11%*	149 *9%*	47 *12%*	110 *15%* Ag	150 *8%*	32 *11%*	119 *19%* Aj	191 *8%*
From £10,400 to £15,599	**370** ***12%*** **KOgj**	260 *12%*	56 *11%*	31 *13%*	109 *13%*	179 *11%*	53 *13%*	117 *16%* Agh	188 *10%*	30 *10%*	95 *15%* Aj	264 *11%*
From £15,600 to £25,999	**630** ***20%*** **DOYv**	453 *20%*	118 *22%*	37 *16%*	172 *20%*	348 *21%*	83 *21%*	138 *19%*	367 *20%*	73 *25%* f	138 *22%*	479 *20%*
From £26,000 to £36,399	**522** ***17%*** **DMQSf**	384 *17%*	75 *14%*	32 *14%*	136 *16%*	293 *17%*	54 *14%*	94 *13%*	344 *18%* Af	45 *15%*	90 *14%*	422 *17%*
From £36,400 to £51,999	**400** ***13%*** **GHMQS Tfimo**	308 *14%* A	58 *11%*	23 *10%*	117 *14%*	228 *14%*	39 *10%*	69 *9%*	267 *14%* Af	33 *11%*	61 *10%*	333 *14%* Ai
£52,000 and above	**312** ***10%*** **GMPQS XYafir** sv	251 *11%* Aa	34 *6%*	20 *9%*	106 *12%* Ae	168 *10%*	31 *8%*	30 *4%*	230 *12%* Af	29 *10%* f	37 *6%*	273 *11%* Ai
Don´t know	**185** ***6%*** **EJKLRU Wk**	127 *6%*	33 *6%*	11 *5%*	52 *6%*	95 *6%*	20 *5%*	53 *7%*	111 *6%*	18 *6%*	41 *7%*	141 *6%*
Refused	**390** ***12%*** **EHIPR Zcgip**	224 *10%*	96 *18%* AZ	44 *19%* AZ	67 *8%*	216 *13%* c	74 *19%* Acd	126 *17%* Agh	210 *11%*	32 *11%*	50 *8%*	333 *14%* Ai

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Up to £10,399	27 *11%* qtu	16 *13%* qtu	27 *11%* qu	44 *13%* qtu	40 *14%* Aqtu	21 *10%*	13 *5%*	20 *13%* qt u	47 *17%* Aqtu	25 *6%*	23 *5%*	15 *16%* Apqtu
From £10,400 to £15,599	33 *13%*	20 *16%* p	37 *15%* p	40 *12%*	29 *10%*	18 *8%*	34 *12%*	24 *15%* psu	26 *9%*	50 *12%*	44 *10%*	14 *15%* p
From £15,600 to £25,999	56 *22%* v	17 *14%*	44 *18%*	64 *19%*	64 *23%* v	53 *24%* ltv	56 *20%*	38 *24%* lt v	73 *26%* Alm tv	68 *17%*	82 *19%*	14 *15%*
From £26,000 to £36,399	43 *17%*	24 *19%*	63 *25%* Ak oqrst uv	64 *18%*	35 *12%*	44 *20%* or	42 *15%*	20 *13%*	43 *15%*	70 *17%*	62 *14%*	13 *14%*
From £36,400 to £51,999	36 *14%* mo	18 *15%*	20 *8%*	34 *10%*	23 *8%*	35 *16%* mo	35 *12%*	19 *12%*	35 *12%*	57 *14%* mo	76 *17%* Amno	11 *12%*
£52,000 and above	20 *8%*	7 *5%*	23 *9%*	26 *8%*	23 *8%*	21 *10%*	46 *16%* Akl mnor sv	10 *6%*	17 *6%*	56 *14%* Ak lnr sv	58 *13%* Aklnrs v	5 *5%*
Don´t know	7 *3%*	4 *3%*	13 *5%*	24 *7%* k	29 *10%* Aklu	11 *5%*	16 *6%*	10 *7%* k	15 *6%*	25 *6%*	19 *4%*	11 *11%* Aklmpqstu
Refused	28 *11%*	19 *15%* p	23 *9%*	47 *14%* p	38 *13%* p	15 *7%*	40 *14%* p	16 *10%*	25 *9%*	55 *14%* p	73 *17%* Amprs	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Up to £10,399	**318** ***10%*** **BKLMQR** S **U**	46 *3%* B	70 *13%*	10 *23%*	62 *40%* ABCFG H	19 *16%* A B	18 *11%* B	92 *13%* A B	99 *14%* AKL M	35 *11%* M M	52 *7%* M M	53 *7%*	5 *2%*	7 *8%*	65 *23%* AI J KLMN	318 *100%* AQRS U	- -	- -	- -	- -	- -
From £10,400 to £15,599	**370** ***12%*** **BLMPRS** U	126 *9%*	61 *11%* B	3 *6%*	21 *14%*	14 *11%*	20 *12%*	125 *18%* AB C	94 *13%* L M	38 *12%* M M	82 *11%* M	63 *9%*	16 *6%*	12 *15%*	61 *21%* AIJK L M	- -	370 *100%* APRS U	- -	- -	- -	- -
From £15,600 to £25,999	**630** ***20%*** **EPQSU**	287 *20%* E	112 *20%*	9 *19%*	22 *14%*	16 *14%*	36 *22%* E	148 *21%* E	164 *23%* MO	86 *27%* AKLMO	137 *19%*	136 *19%*	43 *16%*	17 *20%*	47 *16%*	- -	- -	630 *100%* APQSU	- -	- -	- -
From £26,000 to £36,399	**522** ***17%*** **EFHOPQ** **RU**	285 *20%* AEFH	100 *18%* EFH	3 *7%*	12 *8%*	9 *7%*	24 *15%* EF	89 *13%* E	124 *17%* O	49 *15%* O	138 *19%* O	129 *18%* O	49 *18%* O	10 *12%*	22 *8%*	- -	- -	- -	522 *100%* APQRU	- -	- -
From £36,400 to £51,999	**400** ***13%*** **EFHIOP** **QRSU**	245 *17%* ACEFH	66 *12%* EH	2 *5%*	3 *2%*	7 *6%*	20 *13%* EH	55 *8%* E	73 *10%* O	35 *11%* O	107 *15%* IO	119 *17%* AIJNO	52 *20%* AIJ NO	5 *7%*	7 *2%*	- -	- -	- -	- -	400 *100%*	- -
£52,000 and above	**312** ***10%*** **CEGHIJ** **NOPQRS**	220 *16%* ACEFGH	38 *7%* EH	10 *21%*	3 *2%*	10 *8%* EH	6 *4%*	26 *4%*	41 *6%* O	15 *5%* O	91 *12%* AIJNO	97 *14%* AIJNO	63 *23%* AIJ KLNO	2 *2%*	3 *1%*	- -	- -	- -	- -	- -	312 *100%* APQRS
Don´t know	**185** ***6%*** **BLMPQR** S **U**	49 *3%* B	38 *7%*	1 *1%*	16 *10%* AB H	32 *26%* ABCEG H	11 *7%* B	39 *6%*	51 *7%* L M	21 *6%*	49 *7%* L M	27 *4%*	7 *3%*	5 *5%*	24 *8%* L M	- -	- -	- -	- -	- -	- -
Refused	**390** ***12%*** **BKPQRS** **U**	149 *11%*	63 *12%*	8 *18%*	16 *11%*	13 *11%*	24 *15%*	116 *17%* ABCE	76 *11%*	43 *13%*	70 *10%*	83 *12%*	32 *12%*	25 *30%* AIJKLM	56 *20%* AIJKL M	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Heterosexual or straight	**2891** **92%** **EHS** **i**	1422 93%	1469 92%	1434 94% AE	1457 91%	1408 92%	1483 93%	386 88%	487 92%	458 91%	497 93% H	414 95% H	650 95% AH J	770 91%	1390 93%	729 93%	860 96% AS	2031 91%	375 93%	2515 92%	2415 92%	239 96% AV	145 93%	92 98% AVX
Gay or lesbian	**72** **2%** **DGMO** **RTYjv**	34 2%	38 2%	15 1%	58 4% AD	47 3% AG	25 2%	11 2%	13 2%	19 4% AM	15 3% M	8 2%	8 1%	12 1%	39 3%	21 3%	9 1%	63 3% AR	1 *	71 3% AT	62 2% Y	6 2%	5 3% Y	* *
Bisexual	**68** **2%** **DLMQ** **Rj**	39 3%	28 2%	17 1%	51 3% AD	35 2%	32 2%	23 5% AJKL M	20 4% ALM	11 2% M	9 2%	3 1%	3 *	22 3% Q	37 2% Q	9 1%	9 1%	59 3% AR	3 1%	65 2% A	61 2%	3 1%	2 1%	1 1%
Prefer not to say	**79** **3%** **EUg**	32 2%	47 3%	55 4% AE	24 2%	37 2%	42 3%	6 1%	12 2%	12 2%	12 2%	14 3%	24 3%	35 4% APQ	29 2%	15 2%	19 2%	60 3%	20 5% AU	58 2%	71 3%	2 1%	4 3%	1 1%
Other	**17** **1%** **U**	7 *	10 1%	10 1%	7 *	5 *	11 1%	12 3% AIJK LM	1 *	2 *	- -	- -	3 *	5 1%	6 *	6 1%	3 *	13 1%	6 1%	11 *	17 1%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986
Heterosexual or straight	**2891** **92%** **EHSi**	2056 93%	481 92%	207 90%	786 92%	1548 92%	375 94%	684 93%	1737 93%	261 89%	559 89%	2277 93% Ai
Gay or lesbian	**72** **2%** **DGMORT** **Yjv**	53 2%	13 2%	6 2%	24 3%	40 2%	7 2%	11 2%	44 2%	6 2%	22 3% j	49 2%
Bisexual	**68** **2%** **DLMQRj**	47 2%	16 3%	3 1%	25 3%	34 2%	7 2%	10 1%	40 2%	12 4% Afg	26 4% Aj	42 2%
Prefer not to say	**79** **3%** **EUg**	48 2%	14 3%	11 5% AZ	14 2%	48 3%	10 2%	30 4% Ag	37 2%	8 3%	18 3%	57 2%
Other	**17** **1%** **U**	9 *	2 *	3 1%	4 *	7 *	2 *	2 *	9 1%	5 2% Af	6 1%	11 *

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	279	103	205	265	221	172	215	282	195	303	325	280
Heterosexual or straight	239 96% Amn	113 90%	227 91%	314 91%	260 92%	203 93%	259 92%	145 93%	257 91%	375 92%	407 93% Al	92 98% mnopqrstu
Gay or lesbian	6 2%	1 1%	12 5% Apt v	13 4% v	8 3%	2 1%	5 2%	5 3% v	6 2%	6 2%	8 2%	* *
Bisexual	3 1%	1 *	6 2%	6 2%	4 2%	8 4%	11 4%	2 1%	11 4%	6 2%	8 2%	1 1%
Prefer not to say	2 1%	9 7% Akmo pqsuv	5 2%	11 3%	6 2%	4 2%	6 2%	4 3%	5 2%	16 4% k	11 3%	1 1%
Other	- -	2 1%	- -	1 *	4 1%	1 *	1 *	- -	3 1%	3 1%	4 1%	- -

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Heterosexual or straight	**2891** ***92%*** **EFP**	1300 92% EF	517 94% EF	43 93%	134 87% F	94 78%	151 95% EF	652 94% AEF	669 93%	304 94%	664 91%	647 92%	249 93%	75 90%	270 95%	280 88%	339 92%	587 93% P	494 95% P	377 94%	297 95% P
Gay or lesbian	**72** ***2%*** **O**	37 3%	8 2%	- -	9 6% ABCGH	6 5% CGH	1 1%	11 2%	25 4% AMO	9 3% O	16 2% O	19 3% O	2 1%	1 1%	1 *	13 4% A	10 3%	21 3%	10 2%	8 2%	5 2%
Bisexual	**68** ***2%*** **HO**	30 2% H	9 2%	1 2%	6 4% AH	13 11% ABCEGH	2 1%	5 1%	21 3% O	4 1%	21 3% O	14 2%	5 2%	1 1%	1 *	10 3%	10 3%	13 2%	13 2%	4 1%	7 2%
Prefer not to say	**79** ***3%*** **IRS**	33 2%	12 2%	2 4%	3 2%	5 4%	4 2%	21 3%	5 1%	4 1%	16 2% I	24 3% I	12 4% IJ	6 7% AIJK	11 4% IJ	11 4% RS	8 2%	8 1%	4 1%	9 2%	3 1%
Other	**17** ***1%***	7 1%	2 *	- -	2 1%	3 2% ABCH	1 *	3 *	2 *	2 1%	9 1% A	2 *	- -	- -	2 1%	4 1%	2 *	2 *	1 *	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Wave W1	**1535** ***49%*** **Ch**	1535 *100%* AC	- -	739 *48%*	796 *50%*	752 *49%*	783 *49%*	215 *49%*	261 *49%*	246 *49%*	262 *49%*	215 *49%*	337 *49%*	414 *49%*	736 *49%*	383 *49%*	453 *50%*	1082 *49%*	199 *49%*	1336 *49%*	1289 *49%*	123 *49%*	77 *49%*	47 *50%*
W2	**1592** ***51%*** **Bf**	- -	1592 *100%* AB	791 *52%*	801 *50%*	780 *51%*	811 *51%*	223 *51%*	271 *51%*	255 *51%*	271 *51%*	223 *51%*	350 *51%*	430 *51%*	764 *51%*	398 *51%*	448 *50%*	1144 *51%*	206 *51%*	1384 *51%*	1337 *51%*	127 *51%*	80 *51%*	48 *50%*
Type CAPI	**1530** ***49%*** **EPU Zcgi**	739 *48%*	791 *50%*	1530 *100%* AE	- -	768 *50%*	762 *48%*	194 *44%*	268 *50%*	243 *49%*	278 *52%* H	214 *49%*	333 *48%*	414 *49%* P	630 *42%*	484 *62%* AOP	436 *48%*	1095 *49%*	220 *54%*	1310 *48%*	1288 *49%*	120 *48%*	77 *49%*	45 *47%*
Online	**1597** ***51%*** **DQa fj**	796 *52%*	801 *50%*	- -	1597 *100%* AD	764 *50%*	832 *52%*	244 *56%* K	264 *50%*	258 *51%*	254 *48%*	223 *51%*	354 *52%*	430 *51%* Q	871 *58%* AO Q	296 *38%*	465 *52%*	1132 *51%*	185 *46%*	1409 *52%* A	1338 *51%*	130 *52%*	80 *51%*	50 *53%*
Gender Male	**1532** ***49%*** **GHI QRZc**	752 *49%*	780 *49%*	768 *50%*	764 *48%*	1532 *100%* AG	- -	173 *39%*	224 *42%*	233 *46%*	285 *54%* AHI J	219 *50%* HI	399 *58%* AH IJL	442 *52%* AQ	729 *49%*	360 *46%*	365 *41%*	1167 *52%* AR	187 *46%*	1345 *49%*	1293 *49%*	119 *48%*	77 *49%*	42 *45%*
Female	**1594** ***51%*** **FKM OSbd**	783 *51%*	811 *51%*	762 *50%*	832 *52%*	- -	1594 *100%* AF	264 *60%* AKL M	308 *58%* AKL M	268 *54%* KM	247 *46%*	219 *50%* M	288 *42%*	401 *48%*	771 *51%*	421 *54%* AO	536 *59%* AS	1058 *48%*	218 *54%*	1374 *51%*	1332 *51%*	131 *52%*	79 *51%*	52 *55%*
Age 16-24	**438** ***14%*** **DFI JKLMOR UXbdef ru**	215 *14%*	223 *14%*	194 *13%*	244 *15%*	173 *11%*	264 *17%* AF	438 *100%* AIJK LM	- -	- -	- -	- -	- -	94 *11%*	240 *16%* AO	103 *13%*	85 *9%*	352 *16%* AR	121 *30%* AU	317 *12%*	376 *14%* X	31 *12%*	15 *10%*	15 *16%* X
25-34	**532** ***17%*** **FHJ KLMQSU defsu**	261 *17%*	271 *17%*	268 *18%*	264 *17%*	224 *15%*	308 *19%* AF	- -	532 *100%* AHJK LM	- -	- -	- -	- -	131 *16%*	288 *19%* AQ	112 *14%*	290 *32%* AS	241 *11%*	106 *26%* AU	425 *16%*	446 *17%*	39 *16%*	28 *18%*	19 *20%*
35-44	**501** ***16%*** **HIK LMQSfi**	246 *16%*	255 *16%*	243 *16%*	258 *16%*	233 *15%*	268 *17%*	- -	- -	501 *100%* AHIK LM	- -	- -	- -	150 *18%* Q	255 *17%* Q	96 *12%*	296 *33%* AS	205 *9%*	75 *19%*	425 *16%*	428 *16%*	35 *14%*	22 *14%*	17 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
45-54	**532** ***17%*** **GHI JLMQSc h**	262 *17%*	271 *17%*	278 *18%*	254 *16%*	285 *19%* AG	247 *16%*	- -	- -	- -	532 *100%* AHIJ LM	- -	- -	146 *17%*	279 *19%* Q	107 *14%*	185 *21%* AS	348 *16%*	56 *14%*	477 *18%* A	444 *17%*	40 *16%*	31 *20%*	18 *19%*
55-64	**438** ***14%*** **HIJ KMRTht**	215 *14%*	223 *14%*	214 *14%*	223 *14%*	219 *14%*	219 *14%*	- -	- -	- -	- -	438 *100%* AHIJ KM	- -	112 *13%*	204 *14%*	122 *16%*	41 *5%*	397 *18%* AR	27 *7%*	410 *15%* AT	356 *14%*	48 *19%* AVY	23 *14%*	10 *11%*
65+	**687** ***22%*** **GHI JKLPRT Ycghjt v**	337 *22%*	350 *22%*	333 *22%*	354 *22%*	399 *26%* AG	288 *18%*	- -	- -	- -	- -	- -	687 *100%* AH IJKL	211 *25%* AP	235 *16%*	240 *31%* AOP	4 *	683 *31%* AR	21 *5%*	666 *24%* AT	576 *22%* Y	57 *23%*	38 *25%* Y	15 *16%*
Social Grade AB	**844** ***27%*** **GHP QWflkp**	414 *27%*	430 *27%*	414 *27%*	430 *27%*	442 *29%* AG	401 *25%*	94 *21%*	131 *25%*	150 *30%* H	146 *27%*	112 *26%*	211 *31%* A HI	844 *100%* APQ	- -	- -	264 *29%*	580 *26%*	105 *26%*	739 *27%*	725 *28%* W	54 *22%*	42 *27%*	22 *23%*
C1C2	**1500** ***48%*** **DMO QUef**	736 *48%*	764 *48%*	630 *41%*	871 *55%* AD	729 *48%*	771 *48%*	240 *55%* ALM	288 *54%* ALM	255 *51%* M	279 *52%* AM	204 *47%* M	235 *34%*	- -	1500 *100%* AOQ	- -	457 *51%*	1043 *47%*	217 *54%*	1281 *47%*	1263 *48%*	114 *46%*	78 *50%*	46 *48%*
DE	**781** ***25%*** **EIJ KOPRZc gju**	383 *25%*	398 *25%*	484 *32%* AE	296 *19%*	360 *24%*	421 *26%*	103 *24%*	112 *21%*	96 *19%*	107 *20%*	122 *28%* IJK	240 *35%* AHI JKL	- -	- -	781 *100%* AOP	179 *20%*	602 *27%* AR	83 *21%*	698 *26%* A	637 *24%*	82 *33%* AVX	37 *23%*	26 *28%*
Havekids Yes	**901** ***29%*** **FHL MQSUXd efr**	453 *30%*	448 *28%*	436 *28%*	465 *29%*	365 *24%*	536 *34%* AF	85 *19%* LM	290 *55%* AHK LM	296 *59%* AHK LM	185 *35%* AHLM	41 *9%* M	4 *1%*	264 *31%* Q	457 *30%* Q	179 *23%*	901 *100%* AS	- -	159 *39%* AU	742 *27%*	764 *29%*	67 *27%*	37 *24%*	32 *34%* AX
No	**2226** ***71%*** **GIJ KRTYcg jv**	1082 *70%*	1144 *72%*	1095 *72%*	1132 *71%*	1167 *76%* AG	1058 *66%*	352 *81%* AIJ K	241 *45%*	205 *41%*	348 *65%* IJ	397 *91%* AHI JK	683 *99%* AH IJKL	580 *69%*	1043 *70%*	602 *77%* AOP	- -	2226 *100%* AR	247 *61%*	1978 *73%* AT	1862 *71%*	183 *73%*	120 *76%* AY	62 *66%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
EMG																								
Yes	**405**	199	206	220	185	187	218	121	106	75	56	27	21	105	217	83	159	247	405	-	387	11	5	2
	13%	*13%*	*13%*	*14%*	*12%*	*12%*	*14%*	*28%*	*20%*	*15%*	*10%*	*6%*	*3%*	*12%*	*14%*	*11%*	*18%*	*11%*	*100%*	-	*15%*	*5%*	*3%*	*2%*
	ELM QSUWXY Zbdekn pqrsv			AE				AIJ KLM	AKL M	KLM	LM	M			AQ		AS		AU		AWXY			
No	**2720**	1336	1384	1310	1409	1345	1374	317	425	425	477	410	666	739	1281	698	742	1978	-	2720	2237	239	151	93
	87%	*87%*	*87%*	*86%*	*88%*	*88%*	*86%*	*72%*	*80%*	*85%*	*90%*	*94%*	*97%*	*88%*	*85%*	*89%*	*82%*	*89%*	-	*100%*	*85%*	*95%*	*97%*	*98%*
	DHI PRTVcot				AD				H	H	HIJ	AHI JK	AH IJKL			AP		AR		AT		AV	AV	AV
Nation																								
England	**2626**	1289	1337	1288	1338	1293	1332	376	446	428	444	356	576	725	1263	637	764	1862	387	2237	2626	-	-	-
	84%	*84%*	*84%*	*84%*	*84%*	*84%*	*84%*	*86%*	*84%*	*85%*	*83%*	*81%*	*84%*	*86%*	*84%*	*82%*	*85%*	*84%*	*96%*	*82%*	*100%*	-	-	-
	QUW XYekrv													Q					AU		AWXY			
Scotland	**250**	123	127	120	130	119	131	31	39	35	40	48	57	54	114	82	67	183	11	239	-	250	-	-
	8%	*8%*	*8%*	*8%*	*8%*	*8%*	*8%*	*7%*	*7%*	*7%*	*7%*	*11%*	*8%*	*6%*	*8%*	*10%*	*7%*	*8%*	*3%*	*9%*	-	*100%*	-	-
	TVXY lmnopq rstuv											AJ				AOP				AT		AVXY		
Wales	**156**	77	80	77	80	77	79	15	28	22	31	23	38	42	78	37	37	120	5	151	-	-	156	-
	5%	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*4%*	*5%*	*4%*	*6%*	*5%*	*6%*	*5%*	*5%*	*5%*	*4%*	*5%*	*1%*	*6%*	-	-	*100%*	-
	TVWY klmnop qstuv																			AT			AVWY	
NorthernIreland	**95**	47	48	45	50	42	52	15	19	17	18	10	15	22	46	26	32	62	2	93	-	-	-	95
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*4%*	*3%*	*	*3%*	-	-	-	*100%*
	TVWX kmnopq rstu																			AT				AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Satisfaction with PSBs Positive	**2213** ***71%*** **DFQ Tabehm**	1099 *72%*	1113 *70%*	1003 *66%*	1210 *76%* AD	1040 *68%*	1173 *74%* AF	293 *67%*	378 *71%*	342 *68%*	371 *70%*	311 *71%*	517 *75%* AH JK	639 *76%* AP Q	1071 *71%* Q	501 *64%*	645 *72%*	1568 *70%*	263 *65%*	1948 *72%* AT	1856 *71%*	176 *71%*	112 *72%*	68 *72%*
Neutral	**525** ***17%*** **EUZ bct**	242 *16%*	283 *18%*	284 *19%* AE	241 *15%*	270 *18%*	255 *16%*	88 *20%* M	83 *16%*	80 *16%*	89 *17%*	82 *19%*	102 *15%*	131 *16%*	249 *17%*	145 *19%*	144 *16%*	382 *17%*	80 *20%*	445 *16%*	449 *17%*	37 *15%*	26 *17%*	13 *13%*
Negative	**229** ***7%*** **GHZa cdj**	114 *7%*	115 *7%*	118 *8%*	110 *7%*	141 *9%* AG	86 *5%*	18 *4%*	28 *5%*	43 *8%* H	49 *9%* HI	31 *7%*	60 *9%* HI	51 *6%*	103 *7%*	75 *10%* AOP	58 *6%*	171 *8%*	19 *5%*	210 *8%* A	183 *7%*	25 *10%*	13 *8%*	8 *8%*
Satisfactionvs one yearago More	**854** ***27%*** **DFK MQSUab defj**	424 *28%*	430 *27%*	327 *21%*	527 *33%* AD	373 *24%*	481 *30%* AF	165 *38%* AJK LM	199 *37%* AJK LM	131 *26%* M	124 *23%*	102 *23%*	133 *19%*	259 *31%* AQ	417 *28%* Q	178 *23%*	314 *35%* AS	540 *24%*	138 *34%* AU	715 *26%*	726 *28%*	64 *26%*	39 *25%*	25 *26%*
Same	**1676** ***54%*** **GHI RTWbce hikt**	815 *53%*	862 *54%*	847 *55%*	829 *52%*	856 *56%* AG	820 *51%*	195 *44%*	236 *44%*	270 *54%* HI	315 *59%* AHI	250 *57%* HI	411 *60%* AH I	444 *53%*	830 *55%*	400 *51%*	443 *49%*	1233 *55%* AR	191 *47%*	1484 *55%* AT	1414 *54%*	120 *48%*	91 *58%* W	52 *54%*
Less	**401** ***13%*** **HIP RTZcdg jt**	197 *13%*	204 *13%*	211 *14%*	190 *12%*	208 *14%*	193 *12%*	33 *7%*	48 *9%*	57 *11%*	68 *13%* H	67 *15%* HI	128 *19%* AH IJK	109 *13%*	160 *11%*	133 *17%* AOP	87 *10%*	314 *14%* AR	27 *7%*	374 *14%* AT	319 *12%*	52 *21%* AVXY	18 *12%*	12 *12%*
TV services in household Freeviewonly	**737** ***24%*** **CEH IJOPRX cghr**	389 *25%* AC	348 *22%*	450 *29%* AE	287 *18%*	344 *22%*	393 *25%*	64 *15%*	73 *14%*	99 *20%* I	115 *22%* HI	117 *27%* HIJ	269 *39%* AH IJKL	157 *19%*	314 *21%*	263 *34%* AOP	124 *14%*	613 *28%* AR	81 *20%*	656 *24%* A	629 *24%* X	55 *22%*	29 *19%*	24 *25%* X
Cable/Satellite	**1867** ***60%*** **DMQ SUefhs**	925 *60%*	942 *59%*	855 *56%*	1012 *63%* AD	932 *61%*	936 *59%*	271 *62%* M	359 *68%* AJL M	300 *60%* M	332 *62%* M	262 *60%* M	342 *50%*	557 *66%* AP Q	910 *61%* Q	400 *51%*	619 *69%* AS	1248 *56%*	260 *64%*	1607 *59%*	1562 *60%*	150 *60%*	102 *65%* AY	53 *56%*
Onlineonly	**292** ***9%*** **BKLM UZdfgn**	124 *8%*	167 *11%* AB	132 *9%*	160 *10%*	135 *9%*	156 *10%*	74 *17%* AJU KLM	59 *11%* KLM	54 *11%* KLM	34 *6%*	27 *6%*	42 *6%*	67 *8%*	153 *10%*	71 *9%*	78 *9%*	213 *10%*	48 *12%*	243 *9%*	246 *9%*	24 *10%*	13 *8%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Disability																								
Yes	**630** ***20%*** **DJO** **dj**	321 *21%*	309 *19%*	189 *12%*	441 *28%* AD	321 *21%*	308 *19%*	98 *22%* J	108 *20%* J	69 *14%*	91 *17%*	84 *19%* J	179 *26%* AI JKL	142 *17%*	279 *19%*	209 *27%* AOP	164 *18%*	466 *21%*	75 *18%*	555 *20%*	529 *20%*	56 *22%*	29 *19%*	16 *17%*
No	**2437** ***78%*** **EMQ** **SUbcei**	1184 *77%*	1252 *79%*	1317 *86%* AE	1120 *70%*	1182 *77%*	1254 *79%*	337 *77%*	419 *79%* M	426 *85%* AHI LM	427 *80%* M	340 *78%* M	488 *71%*	684 *81%* AQ	1196 *80%* Q	554 *71%*	728 *81%* AS	1709 *77%*	328 *81%*	2106 *77%*	2051 *78%*	189 *75%*	123 *78%*	75 *79%*
Standard region																								
Scotland	**250** ***8%*** **TVXY** **lmnopq** **rstuv**	123 *8%*	127 *8%*	120 *8%*	130 *8%*	119 *8%*	131 *8%*	31 *7%*	39 *7%*	35 *7%*	40 *7%*	48 *11%* AJ	57 *8%*	54 *6%*	114 *8%*	82 *10%* AOP	67 *7%*	183 *8%*	11 *3%*	239 *9%* AT	- -	250 *100%* AVXY	- -	- -
North/NorthEast	**125** ***4%*** **WXYk** **mnopqr** **stuv**	61 *4%*	64 *4%*	62 *4%*	63 *4%*	70 *5%*	55 *3%*	18 *4%*	19 *4%*	23 *5%*	20 *4%*	20 *4%*	25 *4%*	36 *4%*	52 *3%*	37 *5%*	40 *4%*	85 *4%*	10 *2%*	115 *4%* A	125 *5%* AWXY	- -	- -	- -
Yorkshire/Humberside	**250** ***8%*** **WXYZ** **klnopq** **rstuv**	123 *8%*	127 *8%*	124 *8%*	126 *8%*	132 *9%*	118 *7%*	37 *8%*	62 *12%* AJKL M	38 *8%*	33 *6%*	28 *6%*	52 *8%*	69 *8%*	121 *8%*	61 *8%*	72 *8%*	178 *8%*	23 *6%*	227 *8%* A	250 *10%* AWXY	- -	- -	- -
NorthWest	**345** ***11%*** **TWX** **Yhklmo** **pqrstu** **v**	170 *11%*	175 *11%*	173 *11%*	172 *11%*	168 *11%*	176 *11%*	41 *9%*	57 *11%*	55 *11%*	75 *14%* A	47 *11%*	70 *10%*	93 *11%*	154 *10%*	96 *12%*	99 *11%*	245 *11%*	20 *5%*	325 *12%* AT	345 *13%* AWXY	- -	- -	- -
WestMidlands	**281** ***9%*** **UWXY** **klmnpq** **rstuv**	138 *9%*	143 *9%*	139 *9%*	143 *9%*	143 *9%*	138 *9%*	53 *12%* M	50 *9%*	48 *10%*	43 *8%*	37 *8%*	50 *7%*	65 *8%*	138 *9%*	79 *10%*	83 *9%*	198 *9%*	79 *20%* AU	202 *7%*	281 *11%* AWXY	- -	- -	- -
EastMidlands	**219** ***7%*** **OTWX** **Yklmno** **qrstuv**	107 *7%*	111 *7%*	103 *7%*	116 *7%*	99 *6%*	119 *7%*	28 *6%*	33 *6%*	49 *10%* AL	42 *8%*	21 *5%*	47 *7%*	40 *5%*	113 *8%* O	65 *8%* O	73 *8%*	146 *7%*	15 *4%*	204 *8%* AT	219 *8%* AWXY	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 234

Break1. Break By Breaks1

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
EastAnglia	**281** ***9%*** **TWXY klmnop rstuv**	138 *9%*	143 *9%*	133 *9%*	148 *9%*	131 *9%*	150 *9%*	33 *8%*	37 *7%*	46 *9%*	44 *8%*	41 *9%*	80 *12%* AI	77 *9%*	134 *9%*	70 *9%*	83 *9%*	199 *9%*	23 *6%*	258 *9%* AT	281 *11%* AWXY	- -	- -	- -
Wales	**156** ***5%*** **TVWY klmnop qstuv**	77 *5%*	80 *5%*	77 *5%*	80 *5%*	77 *5%*	79 *5%*	15 *4%*	28 *5%*	22 *4%*	31 *6%*	23 *5%*	38 *6%*	42 *5%*	78 *5%*	37 *5%*	37 *4%*	120 *5%*	5 *1%*	151 *6%* AT	- -	- -	156 *100%* AVWY	- -
SouthWest	**281** ***9%*** **ITWX Ygklmn opqrtu v**	138 *9%*	143 *9%*	132 *9%*	149 *9%*	128 *8%*	153 *10%*	37 *8%*	34 *6%*	48 *10%*	38 *7%*	57 *13%* AIK	68 *10%* I	70 *8%*	144 *10%*	67 *9%*	76 *8%*	205 *9%*	6 *1%*	276 *10%* AT	281 *11%* AWXY	- -	- -	- -
London	**406** ***13%*** **LMQ UWXYad eklmno pqrsuv**	199 *13%*	207 *13%*	208 *14%*	199 *12%*	201 *13%*	205 *13%*	90 *21%* AJK LM	98 *18%* AJK LM	56 *11%*	66 *12%* L	35 *8%*	60 *9%*	130 *15%* AQ	192 *13%*	84 *11%*	128 *14%*	279 *13%*	168 *41%* AU	238 *9%*	406 *15%* AWXY	- -	- -	- -
SouthEast	**437** ***14%*** **HIQ WXYklm nopqrs tv**	215 *14%*	223 *14%*	215 *14%*	223 *14%*	221 *14%*	217 *14%*	40 *9%*	57 *11%*	65 *13%*	82 *15%* HI	71 *16%* HI	124 *18%* AH IJ	144 *17%* AQ	215 *14%* Q	78 *10%*	110 *12%*	327 *15%*	44 *11%*	393 *14%* A	437 *17%* AWXY	- -	- -	- -
NorthernIreland	**95** ***3%*** **TVWX kmnopq rstu**	47 *3%*	48 *3%*	45 *3%*	50 *3%*	42 *3%*	52 *3%*	15 *4%*	19 *4%*	17 *3%*	18 *3%*	10 *2%*	15 *2%*	22 *3%*	46 *3%*	26 *3%*	32 *4%*	62 *3%*	2 *	93 *3%* AT	- -	- -	- -	95 *100%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Wave W1	**1535** *49%* **Ch**	1099 *50%*	242 *46%*	114 *50%*	424 *50%*	815 *49%*	197 *49%*	389 *53%* Ah	925 *50%* h	124 *43%*	321 *51%*	1184 *49%*	123 *49%*	61 *49%*	123 *49%*	170 *49%*	138 *49%*	107 *49%*	138 *49%*	77 *49%*	138 *49%*	199 *49%*	215 *49%*	47 *50%*
W2	**1592** *51%* **Bf**	1113 *50%*	283 *54%*	115 *50%*	430 *50%*	862 *51%*	204 *51%*	348 *47%*	942 *50%*	167 *57%* Afg	309 *49%*	1252 *51%*	127 *51%*	64 *51%*	127 *51%*	175 *51%*	143 *51%*	111 *51%*	143 *51%*	80 *51%*	143 *51%*	207 *51%*	223 *51%*	48 *50%*
Type CAPI	**1530** *49%* **EPUZc gi**	1003 *45%*	284 *54%* AZ	118 *52%*	327 *38%*	847 *51%* c	211 *53%* c	450 *61%* Agh	855 *46%*	132 *45%*	189 *30%*	1317 *54%* Ai	120 *48%*	62 *50%*	124 *50%*	173 *50%*	139 *49%*	103 *47%*	133 *47%*	77 *49%*	132 *47%*	208 *51%*	215 *49%*	45 *47%*
Online	**1597** *51%* **DQafj**	1210 *55%* Aa	241 *46%*	110 *48%*	527 *62%* Ad e	829 *49%*	190 *47%*	287 *39%*	1012 *54%* Af	160 *55%* f	441 *70%* Aj	1120 *46%*	130 *52%*	63 *50%*	126 *50%*	172 *50%*	143 *51%*	116 *53%*	148 *53%*	80 *51%*	149 *53%*	199 *49%*	223 *51%*	50 *53%*
Gender Male	**1532** *49%* **GHIQR Zc**	1040 *47%*	270 *51%*	141 *62%* AZ a	373 *44%*	856 *51%* Ac	208 *52%* c	344 *47%*	932 *50%*	135 *46%*	321 *51%*	1182 *49%*	119 *48%*	70 *56%* v	132 *53%*	168 *49%*	143 *51%*	99 *45%*	131 *47%*	77 *49%*	128 *45%*	201 *50%*	221 *50%*	42 *45%*
Female	**1594** *51%* **FKMOS bd**	1173 *53%* Ab	255 *49%* b	86 *38%*	481 *56%* Ad e	820 *49%*	193 *48%*	393 *53%*	936 *50%*	156 *53%*	308 *49%*	1254 *51%*	131 *52%*	55 *44%*	118 *47%*	176 *51%*	138 *49%*	119 *54%*	150 *53%*	79 *51%*	153 *55%*	205 *50%*	217 *50%*	52 *55%* l
Age 16-24	**438** *14%* **DFIJK LMORUX efru**	293 *13%* b	88 *17%* b e	18 *8%*	165 *19%* Ad	195 *12%*	33 *8%*	64 *9%*	271 *15%* f	74 *25%* Afg	98 *16%*	337 *14%*	31 *12%*	18 *14%*	37 *15%* u	41 *12%*	53 *19%* Anqru	28 *13%*	33 *12%*	15 *10%*	37 *13%*	90 *22%* Akm npqr su	40 *9%*	15 *16%* ru
25-34	**532** *17%* **FHJKL MQSUde u** fs	378 *17%*	83 *16%* e	28 *12%*	199 *23%* Ad	236 *14%*	48 *12%*	73 *10%*	359 *19%* Af	59 *20%* f	108 *17%*	419 *17%*	39 *16%*	19 *15%*	62 *25%* Ak npq su	57 *17%*	50 *18%*	33 *15%*	37 *13%*	28 *18%*	34 *12%*	98 *24%* Ak npq su	57 *13%*	19 *20%* qsu
35-44	**501** *16%* **HIKLM QSfi**	342 *15%*	80 *15%*	43 *19%*	131 *15%*	270 *16%*	57 *14%*	99 *13%*	300 *16%*	54 *19%*	69 *11%*	426 *17%* Ai	35 *14%*	23 *19%*	38 *15%*	55 *16%*	48 *17%*	49 *22%* Akrt u	46 *16%*	22 *14%*	48 *17%*	56 *14%*	65 *15%*	17 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
45-54	**532** ***17%*** **GHIJL MQSch**	371 *17%*	89 *17%*	49 *21%*	124 *15%*	315 *19%* Ac	68 *17%*	115 *16%*	332 *18%* h	34 *12%*	91 *14%*	427 *18%*	40 *16%*	20 *16%*	33 *13%*	75 *22%* Ams	43 *15%*	42 *19%*	44 *16%*	31 *20%*	38 *14%*	66 *16%*	82 *19%*	18 *19%*
55-64	**438** ***14%*** **HIJKM RTht**	311 *14%*	82 *16%*	31 *13%*	102 *12%*	250 *15%*	67 *17%* c	117 *16%* h	262 *14%*	27 *9%*	84 *13%*	340 *14%*	48 *19%* Amp fv	20 *16%* t	28 *11%*	47 *14%*	37 *13%*	21 *9%*	41 *15%* t	23 *14%* t	57 *20%* Ampt v	35 *9%*	71 *16%* pt	10 *11%*
65+	**687** ***22%*** **GHIJK LPRTYc** gh **jtv**	517 *23%* A	102 *19%*	60 *26%* a	133 *16%*	411 *25%* Ac	128 *32%* Acd	269 *36%* Agh	342 *18%*	42 *14%*	179 *28%* Aj	488 *20%*	57 *23%* t	25 *20%*	52 *21%*	70 *20%*	50 *18%*	47 *21%*	80 *28%* An o tv	38 *25%* tv	68 *24%* tv	60 *15%*	124 *28%* Anotv	15 *16%*
Social Grade AB	**844** ***27%*** **GHPQW fikp**	639 *29%* Ab	131 *25%*	51 *22%*	259 *30%* A	444 *26%*	109 *27%*	157 *21%*	557 *30%* Afh	67 *23%*	142 *23%*	684 *28%* Ai	54 *22%*	36 *29%* p	69 *27%* p	93 *27%* p	65 *23%*	40 *18%*	77 *27%* p	42 *27%* p	70 *25%*	130 *32%* Ak opv	144 *33%* Akopv	22 *23%*
C1C2	**1500** ***48%*** **DMOQU ef**	1071 *48%*	249 *47%*	103 *45%*	417 *49%* e	830 *50%* e	160 *40%*	314 *43%*	910 *49%* f	153 *53%* f	279 *44%*	1196 *49%* Ai	114 *46%*	52 *41%*	121 *48%*	154 *45%*	138 *49%*	113 *52%*	134 *48%*	78 *50%*	144 *51%*	192 *47%*	215 *49%*	46 *48%*
DE	**781** ***25%*** **EIJKO PRZcgj** u	501 *23%*	145 *28%* Z	75 *33%* AZ	178 *21%*	400 *24%*	133 *33%* Acd	263 *36%* Agh	400 *21%*	71 *24%*	209 *33%* Aj	554 *23%*	82 *33%* Amr st u	37 *30%* u	61 *24%*	96 *28%* tu	79 *28%* u	65 *30%* tu	70 *25%* u	37 *23%*	67 *24%*	84 *21%*	78 *18%*	26 *28%* tu
Havekids Yes	**901** ***29%*** **FHLMQ SUXdef** r	645 *29%*	144 *27%* e	58 *25%*	314 *37%* Ad	443 *26%*	87 *22%*	124 *17%*	619 *33%* Af	78 *27%* f	164 *26%*	728 *30%* A	67 *27%*	40 *32%*	72 *29%*	99 *29%*	83 *30%*	73 *33%* r	83 *29%*	37 *24%*	76 *27%*	128 *31%* r	110 *25%*	32 *34%* Aru
No	**2226** ***71%*** **GIJKR TYcgjv**	1568 *71%*	382 *73%*	171 *75%*	540 *63%*	1233 *74%* Ac	314 *78%* Ac	613 *83%* Agh	1248 *67%*	213 *73%*	466 *74%*	1709 *70%*	183 *73%*	85 *68%*	178 *71%*	245 *71%*	198 *70%*	146 *67%*	199 *71%*	120 *76%* Ap tv	205 *73%*	279 *69%*	327 *75%* v	62 *66%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
EMG Yes	**405** **13%** **ELMQS UWXYZb** de **knpqrs** v	263 *12%*	80 *15%* b e	19 *8%*	138 *16%* Ad	191 *11%* e	27 *7%* v	81 *11%*	260 *14%*	48 *16%* f	75 *12%*	328 *13%*
No	**2720** **87%** **DHIPR TVcot**	1948 *88%* A	445 *85%*	210 *92%* Aa	715 *84%*	1484 *89%* Ac	374 *93%* Acd	656 *89%* h	1607 *86%*	243 *83%*	555 *88%*	2106 *86%*
Nation England	**2626** **84%** **QUWXY ekrv**	1856 *84%*	449 *85%*	183 *80%*	726 *85%* e	1414 *84%* e	319 *80%*	629 *85%*	1562 *84%*	246 *84%*	529 *84%*	2051 *84%*
Scotland	**250** **8%** **TVXYIm nopqrs** tu **v**	176 *8%*	37 *7%*	25 *11%*	64 *8%*	120 *7%*	52 *13%* Acd	55 *7%*	150 *8%*	24 *8%*	56 *9%*	189 *8%*
Wales	**156** **5%** **TVWYkl mnopqs** tu **v**	112 *5%*	26 *5%*	13 *6%*	39 *5%*	91 *5%*	18 *5%*	29 *4%*	102 *5%*	13 *4%*	29 *5%*	123 *5%*
NorthernIreland	**95** **3%** **TVWXkm nopqrs** tu	68 *3%*	13 *2%*	8 *3%*	25 *3%*	52 *3%*	12 *3%*	24 *3%*	53 *3%*	9 *3%*	16 *3%*	75 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	250	125	250	345	281	219	281	156	281	406	437	95
EMG Yes	11 *5%*	10 *8%* sv	23 *9%* krs	20 *6%* sv	79 *28%* Aklmnp qrs uv	15 *7%* sv	23 *8%* rsv	5 *3%*	6 *2%*	168 *41%* Ak lmn op qrsu v	44 *10%* krsv	2 *2%*
No	239 *95%* Amo tu	115 *92%* ot	227 *91%* ot	325 *94%* Aot	202 *72%* t	204 *93%* Aot	258 *92%* Ao t	151 *97%* Am oqtu	276 *98%* Alm nopqtu	238 *59%*	393 *90%* ot	93 *98%* Almnopqtu
Nation England	- -	125 *100%* Ak rv	250 *100%* A krv	345 *100%* Akrv	281 *100%* Akrv	219 *100%* Akr v	281 *100%* Akr v	- -	281 *100%* Ak rv	406 *100%* A krv	437 *100%* Akrv	- -
Scotland	250 *100%* Almn opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Wales	- -	- -	- -	- -	- -	- -	- -	156 *100%* Akl mnopq st uv	- -	- -	- -	- -
NorthernIreland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- Akl	95 *100%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Satisfaction with PSBs Positive	**2213** *71%* **DFQT abehm**	2213 *100%* Aab	- -	- -	795 *93%* Ad e	1254 *75%* Ae	137 *34%*	503 *68%*	1364 *73%* Afh	183 *63%*	443 *70%*	1725 *71%*	176 *71%*	85 *68%*	159 *64%*	251 *73%* m	195 *69%*	158 *72%*	197 *70%*	112 *72%*	191 *68%*	309 *76%* Am	310 *71%*	68 *72%*
Neutral	**525** *17%* **EUZbct**	- -	525 *100%* AZb	- -	51 *6%*	341 *20%* Ac	119 *30%* Acd	138 *19%*	296 *16%*	52 *18%*	108 *17%*	408 *17%*	37 *15%*	28 *22%* ptv	56 *23%* Ak ptv	57 *17%*	51 *18%*	25 *12%*	45 *16%*	26 *17%*	58 *21%* ptv	50 *12%*	78 *18%*	13 *13%*
Negative	**229** *7%* **GHZacd j**	- -	- -	229 *100%* AZa	8 *1%*	76 *5%* c	142 *35%* Acd	69 *9%* Ah	129 *7%*	15 *5%*	61 *10%* Aj	164 *7%*	25 *10%* t	6 *5%*	18 *7%*	26 *8%*	22 *8%*	18 *8%*	22 *8%*	13 *8%*	22 *8%*	20 *5%*	28 *6%*	8 *8%*
Satisfactionvs one yearago More	**854** *27%* **DFKMQ SUabde** fj	795 *36%* Aab	51 *10%* b	8 *3%*	854 *100%* Ade	- -	- -	151 *20%*	570 *31%* Af	84 *29%* f	205 *33%* Aj	633 *26%*	64 *26%*	27 *22%*	67 *27%*	85 *25%*	75 *27%*	61 *28%*	71 *25%*	39 *25%*	74 *26%*	147 *36%* Ak lmn oq rsuv	119 *27%*	25 *26%*
Same	**1676** *54%* **GHIRT Wbcehi** kt	1254 *57%* Ab	341 *65%* AZb	76 *33%*	- -	1676 *100%* Ace	- -	418 *57%* h	991 *53%* h	127 *44%*	287 *46%*	1359 *56%* Ai	120 *48%*	78 *62%* kt	126 *50%*	208 *60%* Akmpt	151 *54%*	109 *50%*	151 *54%*	91 *58%* kt	151 *54%*	195 *48%*	245 *56%* t	52 *54%*
Less	**401** *13%* **HIPRTZ cdgjt**	137 *6%*	119 *23%* AZ	142 *62%* AZa	- -	- -	401 *100%* Acd	130 *18%* Ag	208 *11%*	36 *13%*	108 *17%* Aj	280 *12%*	52 *21%* Almn oprtuv	12 *9%*	34 *14%* t	41 *12%*	33 *12%*	29 *13%*	42 *15%* t	18 *12%*	46 *16%* t	31 *8%*	52 *12%*	12 *12%* t
TV services in household Freeviewonly	**737** *24%* **CEHIJ OPRXcg** hr	503 *23%*	138 *26%*	69 *30%* AZ	151 *18%*	418 *25%* c	130 *32%* Acd	737 *100%* Agh	- -	- -	153 *24%*	565 *23%*	55 *22%*	26 *21%*	66 *26%* r	88 *25%*	60 *21%*	41 *19%*	81 *29%* pr	29 *19%*	84 *30%* Ako p rt	87 *21%*	98 *22%*	24 *25%* r
Cable/Satellite	**1867** *60%* **DMQSU efhs**	1364 *62%* Aa	296 *56%*	129 *57%*	570 *67%* Ad e	991 *59%* e	208 *52%*	- -	1867 *100%* Afh	- -	386 *61%*	1450 *60%*	150 *60%* s	79 *63%* s	140 *56%*	205 *60%* s	188 *67%* Amqsv	131 *60%* s	159 *56%*	102 *65%* Am qsv	132 *47%*	259 *64%* sv	269 *62%* s	53 *56%*
Onlineonly	**292** *9%* **BKLMUZ dfgn**	183 *8%*	52 *10%*	15 *6%*	84 *10%*	127 *8%*	36 *9%*	- -	- -	292 *100%* Afg	52 *8%*	235 *10%*	24 *10%* n	13 *11%* n	24 *10%* n	14 *4%*	19 *7%*	28 *13%* no	27 *10%* n	13 *8%* n	38 *13%* Ano	44 *11%* n	38 *9%* n	9 *10%* n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Disability																								
Yes	**630**	443	108	61	205	287	108	153	386	52	630	-	56	32	52	74	54	44	49	29	63	81	79	16
	20%	*20%*	*21%*	*27%*	*24%*	*17%*	*27%*	*21%*	*21%*	*18%*	*100%*	-	*22%*	*26%*	*21%*	*21%*	*19%*	*20%*	*18%*	*19%*	*22%*	*20%*	*18%*	*17%*
	DJOdj			AZ	Ad		Ad				Aj													
No	**2437**	1725	408	164	633	1359	280	565	1450	235	-	2437	189	89	196	260	224	171	225	123	213	321	351	75
	78%	*78%*	*78%*	*72%*	*74%*	*81%*	*70%*	*77%*	*78%*	*80%*	-	*100%*	*75%*	*71%*	*78%*	*76%*	*80%*	*78%*	*80%*	*78%*	*76%*	*79%*	*80%*	*79%*
	EMQSU bcei	b				Ac e						Ai												
Standard region																								
Scotland	**250**	176	37	25	64	120	52	55	150	24	56	189	250	-	-	-	-	-	-	-	-	-	-	-
	8%	*8%*	*7%*	*11%*	*8%*	*7%*	*13%*	*7%*	*8%*	*8%*	*9%*	*8%*	*100%*	-	-	-	-	-	-	-	-	-	-	-
	TVXYlm nopqrs tu **v**						Acd						Almn opqrst uv											
North/NorthEast	**125**	85	28	6	27	78	12	26	79	13	32	89	-	125	-	-	-	-	-	-	-	-	-	-
	4%	*4%*	*5%*	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	*5%*	*5%*	*4%*	-	*100%*	-	-	-	-	-	-	-	-	-	-
	WXYkmn opqrst uv													Akmn opqrst uv										
Yorkshire/Humberside	**250**	159	56	18	67	126	34	66	140	24	52	196	-	-	250	-	-	-	-	-	-	-	-	-
	8%	*7%*	*11%*	*8%*	*8%*	*8%*	*8%*	*9%*	*7%*	*8%*	*8%*	*8%*	-	-	*100%*	-	-	-	-	-	-	-	-	-
	WXYZkl nopqrs tu **v**		AZ												Akl nopqr st uv									
NorthWest	**345**	251	57	26	85	208	41	88	205	14	74	260	-	-	-	345	-	-	-	-	-	-	-	-
	11%	*11%*	*11%*	*11%*	*10%*	*12%*	*10%*	*12%*	*11%*	*5%*	*12%*	*11%*	-	-	-	*100%*	-	-	-	-	-	-	-	-
	TWXYh klmopq rs **tuv**					A		h	h							Aklmop qrst uv								
WestMidlands	**281**	195	51	22	75	151	33	60	188	19	54	224	-	-	-	-	281	-	-	-	-	-	-	-
	9%	*9%*	*10%*	*10%*	*9%*	*9%*	*8%*	*8%*	*10%*	*7%*	*9%*	*9%*	-	-	-	-	*100%*	-	-	-	-	-	-	-
	UWXYkl mnpqrs tu **v**								A								Aklmnp qrst uv							
EastMidlands	**219**	158	25	18	61	109	29	41	131	28	44	171	-	-	-	-	-	219	-	-	-	-	-	-
	7%	*7%*	*5%*	*8%*	*7%*	*7%*	*7%*	*6%*	*7%*	*10%*	*7%*	*7%*	-	-	-	-	-	*100%*	-	-	-	-	-	-
	OTWXYk lmnoqr st **uv**									f								Aklmn oqrst uv						

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437
EastAnglia	**281** ***9%*** **TWXYkl mnoprs** tu v	197 *9%*	45 *9%*	22 *10%*	71 *8%*	151 *9%*	42 *10%*	81 *11%*	159 *9%*	27 *9%*	49 *8%*	225 *9%*
Wales	**156** ***5%*** **TVWYkl mnopqs** tu v	112 *5%*	26 *5%*	13 *6%*	39 *5%*	91 *5%*	18 *5%*	29 *4%*	102 *5%*	13 *4%*	29 *5%*	123 *5%*
SouthWest	**281** ***9%*** **ITWXYg klmnop** qr **tuv**	191 *9%*	58 *11%*	22 *10%*	74 *9%*	151 *9%*	46 *11%*	84 *11%* Ag	132 *7%*	38 *13%* Ag	63 *10%*	213 *9%*
London	**406** ***13%*** **LMQUW XYadek** lm **nopqrs** uv	309 *14%* Aab	50 *10%* e	20 *9%*	147 *17%* Ad	195 *12%* e	31 *8%*	87 *12%*	259 *14%* uv	44 *15%*	81 *13%*	321 *13%*
SouthEast	**437** ***14%*** **HIQWX Yklmno** pq **rstv**	310 *14%*	78 *15%*	28 *12%*	119 *14%*	245 *15%*	52 *13%*	98 *13%*	269 *14%*	38 *13%*	79 *13%*	351 *14%*
NorthernIreland	**95** ***3%*** **TVWXkm nopqrs** tu	68 *3%*	13 *2%*	8 *3%*	25 *3%*	52 *3%*	12 *3%*	24 *3%*	53 *3%*	9 *3%*	16 *3%*	75 *3%*

	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	250	125	250	345	281	219	281	156	281	406	437	95
EastAnglia	- -	- -	- -	- -	- -	- -	281 *100%* Akl mnopr st uv	- -	- -	- -	- -	- -
Wales	- -	- -	- -	- -	- -	- -	- -	156 *100%* Akl mnopq st uv	- -	- -	- -	- -
SouthWest	- -	- -	- -	- -	- -	- -	- -	- -	281 *100%* Aklm nopqrt uv	- -	- -	- -
London	- -	- -	- -	- -	- -	- -	- -	- -	- -	406 *100%* Akl mnopq rs	- -	- -
SouthEast	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	437 *100%* Aklmno pqrs tv	- -
NorthernIreland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- - Akl	95 *100%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Wave																					
W1	**1535**	691	265	27	76	61	77	338	365	149	369	322	128	40	159	172	183	311	241	204	159
	49%	*49%*	*48%*	*59%*	*49%*	*50%*	*49%*	*49%*	*51%*	*46%*	*51%*	*45%*	*48%*	*48%*	*56%*	*54%*	*50%*	*49%*	*46%*	*51%*	*51%*
															AJL	S					
W2	**1592**	716	283	19	78	61	81	353	357	172	356	385	139	44	127	146	186	319	282	196	153
	51%	*51%*	*52%*	*41%*	*51%*	*50%*	*51%*	*51%*	*49%*	*54%*	*49%*	*55%*	*52%*	*52%*	*44%*	*46%*	*50%*	*51%*	*54%*	*49%*	*49%*
	O									O		O							P		
Type																					
CAPI	**1530**	756	254	11	70	52	52	335	335	174	338	299	101	62	208	142	168	241	231	177	139
	49%	*54%*	*46%*	*24%*	*46%*	*43%*	*33%*	*48%*	*46%*	*54%*	*47%*	*42%*	*38%*	*74%*	*73%*	*45%*	*45%*	*38%*	*44%*	*44%*	*45%*
	GLMRS	ACEFGH	G		G			G	M	IKLM	M			AIJKLM	AIJK LM		R				
Online	**1597**	652	295	35	84	69	106	356	388	148	387	408	166	21	77	176	202	389	292	223	173
	51%	*46%*	*54%*	*76%*	*54%*	*57%*	*67%*	*52%*	*54%*	*46%*	*53%*	*58%*	*62%*	*26%*	*27%*	*55%*	*55%*	*62%*	*56%*	*56%*	*55%*
	BNO		B		B	B	ABCEH	B	JNO	NO	JNO	AJNO	AI JKNO					AQ	A		
Gender																					
Male	**1532**	837	141	19	79	44	12	400	347	174	332	338	134	48	147	129	163	316	241	219	184
	49%	*59%*	*26%*	*42%*	*51%*	*36%*	*7%*	*58%*	*48%*	*54%*	*46%*	*48%*	*50%*	*58%*	*52%*	*41%*	*44%*	*50%*	*46%*	*55%*	*59%*
	CFGP	ACEFG	G		CFG	CG		ACFG		K				K				P			APQRS
Female	**1594**	570	408	27	74	77	147	291	376	148	392	369	133	35	138	189	206	315	281	181	128
	51%	*41%*	*74%*	*58%*	*48%*	*64%*	*93%*	*42%*	*52%*	*46%*	*54%*	*52%*	*50%*	*42%*	*48%*	*59%*	*56%*	*50%*	*54%*	*45%*	*41%*
	BHU		ABEFH		B	ABEH	ABCEFH				JN					ARU	U	U	U		
Age																					
16-24	**438**	170	107	10	22	106	21	1	119	31	176	84	13	5	8	48	54	74	70	35	42
	14%	*12%*	*20%*	*23%*	*14%*	*87%*	*13%*	*	*17%*	*10%*	*24%*	*12%*	*5%*	*6%*	*3%*	*15%*	*15%*	*12%*	*13%*	*9%*	*13%*
	BHJMNO	H	ABH		H	ABCEGH	H		AJLMNO	MO	AIJLMNO	MO									
25-34	**532**	353	104	2	27	9	35	-	86	63	151	126	76	10	17	45	63	116	104	83	55
	17%	*25%*	*19%*	*5%*	*18%*	*8%*	*22%*	-	*12%*	*20%*	*21%*	*18%*	*28%*	*12%*	*6%*	*14%*	*17%*	*18%*	*20%*	*21%*	*18%*
	FHIO	ACEFH	FH		FH	H	AFH		O	IO	AIO	IO	AI JKLNO								
35-44	**501**	323	98	8	28	3	40	1	111	50	110	146	49	16	17	48	46	92	100	85	56
	16%	*23%*	*18%*	*17%*	*18%*	*3%*	*25%*	*	*15%*	*15%*	*15%*	*21%*	*18%*	*19%*	*6%*	*15%*	*12%*	*15%*	*19%*	*21%*	*18%*
	FHO	ACFH	FH		FH	H	ACFH		O	O	O	AIKO	O	O					Q		
45-54	**532**	353	88	7	43	2	33	7	144	50	119	125	46	12	33	45	43	103	96	80	86
	17%	*25%*	*16%*	*15%*	*28%*	*2%*	*21%*	*1%*	*20%*	*16%*	*16%*	*18%*	*17%*	*15%*	*12%*	*14%*	*12%*	*16%*	*18%*	*20%*	*28%*
	FHOQ	ACFH	FH		ACFH		FH		AO			O							Q		APQRS
55-64	**438**	182	102	8	30	1	25	89	111	61	93	80	32	11	49	44	47	104	72	52	35
	14%	*13%*	*19%*	*18%*	*20%*	*1%*	*16%*	*13%*	*15%*	*19%*	*13%*	*11%*	*12%*	*13%*	*17%*	*14%*	*13%*	*17%*	*14%*	*13%*	*11%*
	FL	F	ABFH		ABFH		F	F	L	AKLM					L			U			
65+	**687**	25	49	11	3	-	5	594	151	67	76	146	52	29	161	86	117	141	80	66	39
	22%	*2%*	*9%*	*23%*	*2%*	-	*3%*	*86%*	*21%*	*21%*	*11%*	*21%*	*19%*	*35%*	*57%*	*27%*	*32%*	*22%*	*15%*	*16%*	*12%*
	BCEFGK S U		BEF G		F			ABCEF G	K K	K				KAIJKL M	AIJ K LMN	AS U	ARS U	S U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Social Grade AB	**844** *27%* **EGIJKO PQR**	437 *31%* ACEG	132 *24%* E	10 *21%*	8 *5%*	29 *24%* E	28 *18%* E	200 *29%* EG	117 *16%* O	36 *11%* O	167 *23%* IJO	299 *42%* AIJKNO	185 *69%* AI JKLNO	18 *21%* JO	17 *6%*	25 *8%*	33 *9%*	100 *16%* PQ	170 *32%* APQR	172 *43%*	189 *60%* APQRS
C1C2	**1500** *48%* **EGHMOP U**	781 *56%* AEGH	282 *51%* EGH	29 *63%*	29 *19%*	83 *68%* ABCEGH	61 *38%* E	235 *34%* E	359 *50%* MO	185 *58%* AILMO	435 *60%* AILMNO	318 *45%* MO	66 *25%*	40 *48%* MO	95 *33%* M	97 *31%*	191 *52%* PU	369 *59%* APU	298 *57%* APU	200 *50%*	110 *35%*
DE	**781** *25%* **BFKLMS U**	188 *13%*	134 *24%* BF	7 *14%*	117 *76%* ABCFGH	9 *8%*	70 *44%* ABCF	257 *37%* ABCF	247 *34%* AKLM	100 *31%* AKLM	123 *17%* LM	90 *13%* M	16 *6%*	26 *31%* KLM	173 *61%* AIJK LMN	196 *62%* AQRS U	146 *39%* ARSU	161 *26%* SU	54 *10%* U	28 *7%*	14 *4%*
Havekids Yes	**901** *29%* **EFHOP**	529 *38%* AEFH	222 *40%* AEFH	7 *15%*	27 *17%* H	13 *10%* H	96 *61%* ABCEFH	7 *1%*	195 *27%* O	86 *27%* O	226 *31%* NO	235 *33%* AINO	106 *40%* AI JKNO	17 *20%*	34 *12%*	74 *23%*	94 *25%*	186 *30%*	176 *34%* APQ	146 *37%*	121 *39%* APQR
No	**2226** *71%* **BCGLMS U**	878 *62%* G	327 *60%* G	39 *85%*	127 *83%* ABCG	108 *90%* ABCG	62 *39%*	685 *99%* ABCEFG	528 *73%* LM	236 *73%* M	500 *69%* M	472 *67%*	162 *60%*	67 *80%* KLM	251 *88%* AIJK LM	244 *77%* ASU	276 *75%* SU	444 *70%* U	346 *66%*	253 *63%*	191 *61%*
EMG Yes	**405** *13%* **HIJO**	198 *14%* H	91 *17%* AH	4 *9%*	18 *12%* H	51 *42%* ABCEGH	23 *15%* H	20 *3%*	75 *10%*	21 *7%*	109 *15%* IJO	113 *16%* AIJO	44 *17%* IJ O	13 *15%* J	26 *9%*	35 *11%*	56 *15%*	86 *14%*	64 *12%*	31 *8%*	37 *12%*
No	**2720** *87%* **CFL**	1208 *86%* F	457 *83%* F	42 *91%*	136 *88%* F	71 *58%*	135 *85%* F	671 *97%* ABCEFG	648 *90%* AKLM	300 *93%* AKLMN	615 *85%*	594 *84%*	223 *83%*	69 *83%*	259 *91%* AKLM	282 *89%*	314 *85%*	544 *86%*	458 *88%*	369 *92%*	275 *88%*
Nation England	**2626** *84%*	1166 *83%*	474 *86%*	42 *92%*	127 *83%*	104 *86%*	136 *86%*	576 *83%*	609 *84%*	283 *88%* L	611 *84%*	581 *82%*	227 *85%*	69 *83%*	233 *82%*	256 *81%*	299 *81%*	523 *83%*	446 *85%*	334 *83%*	277 *89%* APQR
Scotland	**250** *8%*	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
Wales	**156** *5%*	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
NorthernIreland	**95** *3%*	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Satisfaction with PSBs Positive	**2213** *71%* **ENOP**	988 *70%* E	395 *72%* E	33 *71%*	92 *59%*	77 *63%*	115 *73%* E	514 *74%* AEF	535 *74%* ANO	238 *74%* NO	508 *70%* NO	505 *71%* NO	204 *76%* NO	42 *50%*	175 *61%*	206 *65%*	260 *70%*	453 *72%* P	384 *73%* P	308 *77%*	251 *80%* APQRS
Neutral	**525** *17%* **U**	235 *17%*	88 *16%*	10 *22%*	32 *21%*	21 *18%*	24 *15%*	114 *17%*	124 *17%*	47 *15%*	117 *16%*	119 *17%*	37 *14%*	24 *29%* AIJKLM	54 *19%*	56 *18%* U	56 *15%*	118 *19%* U	75 *14%*	58 *14%*	34 *11%*
Negative	**229** *7%*	98 *7%*	38 *7%*	1 *3%*	17 *11%* ABG	11 *9%*	9 *5%*	55 *8%*	40 *6%*	21 *6%*	56 *8%*	51 *7%*	20 *7%*	6 *7%*	34 *12%* AIJK L	31 *10%* R	31 *8%*	37 *6%*	32 *6%*	23 *6%*	20 *6%*
Satisfactionvs one yearago More	**854** *27%* **HNO**	413 *29%* AH	166 *30%* H	19 *41%*	35 *23%*	46 *38%* AEH	44 *28%* H	130 *19%*	234 *32%* AKLNO	90 *28%* NO	193 *27%* NO	177 *25%* NO	99 *37%* AJ KLNO	10 *12%*	48 *17%*	95 *30%*	109 *29%*	172 *27%*	136 *26%*	117 *29%*	106 *34%* AS
Same	**1676** *54%* **FPQ**	747 *53%*	280 *51%*	20 *43%*	74 *48%*	53 *44%*	84 *53%*	418 *60%* ABCEF	381 *53%*	170 *53%*	392 *54%*	396 *56%*	132 *49%*	46 *55%*	154 *54%*	149 *47%*	179 *48%*	348 *55%* P	293 *56%* PQ	228 *57%*	168 *54%*
Less	**401** *13%* **B**	146 *10%*	71 *13%*	6 *12%*	27 *18%* ABFG	9 *8%*	16 *10%*	126 *18%* ABCFG	79 *11%*	42 *13%*	86 *12%*	96 *14%*	27 *10%*	14 *17%*	56 *20%* AIJK LM	47 *15%*	53 *14%*	83 *13%*	54 *10%*	39 *10%*	31 *10%*
TV services in household Freeviewonly	**737** *24%* **BFKSU**	251 *18%* F	126 *23%* BF	8 *18%*	48 *31%* ABCFG	10 *9%*	33 *21%* F	262 *38%* ABCFG	195 *27%* AKL	78 *24%* K	127 *18%*	149 *21%*	55 *21%*	21 *26%*	111 *39%* AIJK LMN	110 *35%* ARSU	117 *32%* ARSU	138 *22%* U	94 *18%* U	69 *17%*	30 *10%*
Cable/Satellite	**1867** *60%* **EHOPQ**	907 *64%* AEH	330 *60%* EH	26 *57%*	74 *48%*	78 *64%* EH	97 *62%* EH	355 *51%*	424 *59%* O	191 *59%* O	466 *64%* AILO	406 *57%* O	176 *66%* LO	50 *60%*	142 *50%*	150 *47%*	188 *51%*	367 *58%* PQ	344 *66%* APQR	267 *67%*	230 *74%* APQRS
Onlineonly	**292** *9%* **H**	140 *10%* H	44 *8%*	6 *13%*	18 *11%* H	26 *21%* ABCEGH	12 *8%*	45 *7%*	60 *8%*	26 *8%*	71 *10%*	87 *12%* AIMO	16 *6%*	9 *11%*	20 *7%*	32 *10%*	30 *8%*	73 *12%*	45 *9%*	33 *8%*	29 *9%*
Disability Yes	**630** *20%* **BCLMU**	196 *14%*	84 *15%*	12 *27%*	70 *45%* ABCFGH	38 *32%* ABC	34 *22%* B	195 *28%* ABC	155 *22%* LM	81 *25%* ALM	151 *21%* L	103 *15%*	39 *15%*	18 *22%*	81 *28%* AIKL M	119 *37%* AQRS U	95 *26%* ASU	138 *22%* U	90 *17%*	61 *15%*	37 *12%*
No	**2437** *78%* **EFHOPQ**	1195 *85%* AEFGH	456 *83%* AEFGH	34 *73%*	76 *49%*	83 *68%* E	120 *76%* EH	473 *68%* E	554 *77%* O	238 *74%*	564 *78%* O	587 *83%* AIJKO	223 *83%* AI JO	63 *76%*	195 *68%*	191 *60%*	264 *71%* P	479 *76%* P	422 *81%* PQ	333 *83%*	273 *88%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Standard region																					
Scotland	**250** ***8%***	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
North/NorthEast	**125** ***4%***	59 *4%*	23 *4%*	- -	8 *6%*	4 *3%*	5 *3%*	27 *4%*	26 *4%*	12 *4%*	30 *4%*	25 *4%*	13 *5%*	5 *7%*	14 *5%*	16 *5%*	20 *5%* R	17 *3%*	24 *5%*	18 *5%*	7 *2%*
Yorkshire/Humberside	**250** ***8%***	119 *8%*	37 *7%*	7 *14%*	10 *6%*	13 *11%*	10 *7%*	54 *8%*	56 *8%*	28 *9%*	59 *8%*	59 *8%*	23 *9%*	5 *6%*	18 *6%*	27 *8%*	37 *10%*	44 *7%*	63 *12%* ARU	20 *5%*	23 *7%*
NorthWest	**345** ***11%***	148 *11%*	63 *12%*	10 *21%*	21 *14%* F	7 *6%*	23 *15%* F	73 *10%*	81 *11%*	38 *12%*	76 *10%*	88 *12%*	31 *12%*	5 *6%*	24 *9%*	44 *14%* U	40 *11%*	64 *10%*	64 *12%*	34 *9%*	26 *8%*
WestMidlands	**281** ***9%***	114 *8%*	54 *10%*	7 *16%*	15 *10%*	17 *14%* BH	19 *12%*	55 *8%*	74 *10%* L	36 *11%*	55 *8%*	50 *7%*	17 *7%*	8 *9%*	40 *14%* AKLM	40 *13%* AQSU	29 *8%*	64 *10%*	35 *7%*	23 *6%*	23 *7%*
EastMidlands	**219** ***7%***	95 *7%*	39 *7%*	4 *8%*	9 *6%*	6 *5%*	19 *12%* ABCEFH	47 *7%*	58 *8%* M	35 *11%* ALMN	53 *7%*	39 *5%*	11 *4%*	3 *3%*	20 *7%*	21 *7%*	18 *5%*	53 *8%* Q	44 *8%*	35 *9%*	21 *7%*
EastAnglia	**281** ***9%*** **P**	114 *8%*	56 *10%*	2 *4%*	9 *6%*	12 *10%*	18 *11%* E	71 *10%* E	61 *8%*	38 *12%*	68 *9%*	65 *9%*	20 *8%*	5 *6%*	22 *8%*	13 *4%*	34 *9%* P	56 *9%* P	42 *8%* P	35 *9%*	46 *15%* APQRS
Wales	**156** ***5%***	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
SouthWest	**281** ***9%*** **BMU**	106 *8%*	58 *11%*	2 *4%*	21 *14%* AB	8 *7%*	14 *9%*	72 *10%* B	88 *12%* AKLM	41 *13%* AKLM	59 *8%*	52 *7%*	12 *4%*	5 *6%*	24 *8%*	47 *15%* AQSU	26 *7%*	73 *12%* AQU	43 *8%*	35 *9%*	17 *5%*
London	**406** ***13%*** **GHIJP**	216 *15%* AGH	70 *13%* GH	2 *4%*	24 *15%* GH	28 *23%* ABCGH	9 *6%*	57 *8%*	71 *10%* J	15 *5%*	110 *15%* IJ	95 *13%* J	64 *24%* AI JKLO	16 *20%* IJO	30 *11%* J	25 *8%*	50 *14%* P	68 *11%*	70 *13%* P	57 *14%*	56 *18%* APR
SouthEast	**437** ***14%*** **EP**	195 *14%* E	74 *14%* E	9 *20%*	10 *7%*	10 *8%*	19 *12%*	121 *18%* ABEF	93 *13%*	40 *12%*	101 *14%*	109 *15%*	36 *13%*	17 *20%*	42 *15%*	23 *7%*	44 *12%*	82 *13%* P	62 *12%* P	76 *19%*	58 *19%* APQRS
NorthernIreland	**95** ***3%***	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Working status																								
Workingfull-time(30+hrs)	**1407** ***45%*** **EGH** **MQSUef** **is**	691 *45%*	716 *45%*	756 *49%* AE	652 *41%*	837 *55%* AG	570 *36%*	170 *39%* M	353 *66%* AHL M	323 *65%* AHL M	353 *66%* AHL M	182 *42%* M	25 *4%*	437 *52%* AQ	781 *52%* AQ	188 *24%*	529 *59%* AS	878 *39%*	198 *49%*	1208 *44%*	1166 *44%*	123 *49%*	72 *46%*	46 *49%*
Workingpart-time(8-29hrs)	**549** ***18%*** **FMS** **UYiv**	265 *17%*	283 *18%*	254 *17%*	295 *18%*	141 *9%*	408 *26%* AF	107 *25%* AKM	104 *20%* M	98 *20%* M	88 *16%* M	102 *23%* AKM	49 *7%*	132 *16%*	282 *19%*	134 *17%*	222 *25%* AS	327 *15%*	91 *22%* AU	457 *17%*	474 *18%* Y	35 *14%*	27 *17%*	12 *13%*
Workingpart-time(under8 hrs)	**46** ***1%*** **DIRW** **k**	27 *2%*	19 *1%*	11 *1%*	35 *2%* AD	19 *1%*	27 *2%*	10 *2%* I	2 *	8 *2%*	7 *1%*	8 *2%* I	11 *2%*	10 *1%*	29 *2%*	7 *1%*	7 *1%*	39 *2%*	4 *1%*	42 *2%*	42 *2%* W	- -	2 *1%* W	2 *2%* W
Unemployed	**154** ***5%*** **MOPR** **Zgju**	76 *5%*	78 *5%*	70 *5%*	84 *5%*	79 *5%*	74 *5%*	22 *5%* M	27 *5%* M	28 *6%* M	43 *8%* AM	30 *7%* M	3 *	8 *1%*	29 *2%*	117 *15%* AOP	27 *3%*	127 *6%* AR	18 *4%*	136 *5%*	127 *5%*	11 *4%*	8 *5%*	7 *8%* AV
Student	**121** ***4%*** **FIJK** **LMQRUd** **fj**	61 *4%*	61 *4%*	52 *3%*	69 *4%*	44 *3%*	77 *5%* AF	106 *24%* AIJK LM	9 *2%* LM	3 *1%*	2 *	1 *	- -	29 *3%* Q	83 *6%* AOQ	9 *1%*	13 *1%*	108 *5%* AR	51 *12%* AU	71 *3%*	104 *4%*	9 *4%*	4 *2%*	5 *5%* X
Housewife/husband	**158** ***5%*** **DFMO** **PSXrt**	77 *5%*	81 *5%*	52 *3%*	106 *7%* AD	12 *1%*	147 *9%* AF	21 *5%* M	35 *7%* M	40 *8%* AM	33 *6%* M	25 *6%* M	5 *1%*	28 *3%*	61 *4%*	70 *9%* AOP	96 *11%* AS	62 *3%*	23 *6%*	135 *5%*	136 *5%* X	12 *5%*	4 *2%*	7 *7%* X
Retired	**692** ***22%*** **GHI** **JKPRTY** **cghjtv**	338 *22%*	353 *22%*	335 *22%*	356 *22%*	400 *26%* AG	291 *18%*	1 *	- -	1 *	7 *1%* I	89 *20%* HIJ K	594 *86%* AH IJKL	200 *24%* P	235 *16%*	257 *33%* AOP	7 *1%*	685 *31%* AR	20 *5%*	671 *25%* AT	576 *22%* Y	61 *24%* Y	39 *25%* Y	15 *16%*
Education																								
GCSE/O-Level/CSE/ standardgradesorequivalent	**723** ***23%*** **IOt**	365 *24%*	357 *22%*	335 *22%*	388 *24%*	347 *23%*	376 *24%*	119 *27%* I	86 *16%*	111 *22%* I	144 *27%* AI	111 *25%* I	151 *22%* I	117 *14%*	359 *24%* O	247 *32%* AOP	195 *22%*	528 *24%*	75 *18%*	648 *24%* A	609 *23%*	51 *20%*	34 *22%*	29 *30%* AVWX
Vocationalqualificationsor equivalent(=NVQ1+2)	**322** ***10%*** **HOT** **t**	149 *10%*	172 *11%*	174 *11%*	148 *9%*	174 *11%*	148 *9%*	31 *7%*	63 *12%* H	50 *10%*	50 *9%*	61 *14%* AHK M	67 *10%*	36 *4%*	185 *12%* AO	100 *13%* AO	86 *10%*	236 *11%*	21 *5%*	300 *11%* AT	283 *11%*	18 *7%*	13 *8%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
A-Level/ Highersorequivalent(=NVQ3)	**725** *23%* **MOQ Uf**	369 *24%*	356 *22%*	338 *22%*	387 *24%*	332 *22%*	392 *25%*	176 *40%* AIJ KLM	151 *28%* AJK LM	110 *22%* M	119 *22%* M	93 *21%* M	76 *11%*	167 *20%* Q	435 *29%* AO Q	123 *16%*	226 *25%*	500 *22%*	109 *27%*	615 *23%*	611 *23%*	62 *25%*	31 *20%*	21 *22%*
BachelorDegreeorequivalent (=NVQ4)	**707** *23%* **DLQ SUi**	322 *21%*	385 *24%* AB	299 *20%*	408 *26%* AD	338 *22%*	369 *23%*	84 *19%*	126 *24%*	146 *29%* AHL M	125 *23%*	80 *18%*	146 *21%*	299 *35%* AP Q	318 *21%* Q	90 *11%*	235 *26%* AS	472 *21%*	113 *28%* AU	594 *22%*	581 *22%*	61 *24%*	45 *29%* AVY	20 *21%*
Masters/PhDorequivalent	**267** *9%* **DHPQ SUis**	128 *8%*	139 *9%*	101 *7%*	166 *10%* AD	134 *9%*	133 *8%*	13 *3%*	76 *14%* AHJ KLM	49 *10%* H	46 *9%* H	32 *7%* H	52 *8%* H	185 *22%* APQ	66 *4%* Q	16 *2%*	106 *12%* AS	162 *7%*	44 *11%*	223 *8%*	227 *9%*	23 *9%*	12 *8%*	6 *6%*
Other	**83** *3%* **EZc**	40 *3%*	44 *3%*	62 *4%* AE	21 *1%*	48 *3%*	35 *2%*	5 *1%*	10 *2%*	16 *3%*	12 *2%*	11 *2%*	29 *4%* AHI	18 *2%*	40 *3%*	26 *3%*	17 *2%*	67 *3%*	13 *3%*	69 *3%*	69 *3%*	3 *1%*	7 *5%* AW	4 *4%* W
Noformalqualifications	**285** *9%* **CEH IJKOP RZcgj**	159 *10%* AC	127 *8%*	208 *14%* AE	77 *5%*	147 *10%*	138 *9%*	8 *2%*	17 *3%*	17 *3%*	33 *6%* HI	49 *11%* HIJ K	161 *23%* AHI JKL	17 *2%*	95 *6%* O	173 *22%* AOP	34 *4%*	251 *11%* AR	26 *6%*	259 *10%* A	233 *9%*	32 *13%* AVY	13 *8%*	7 *7%*
Household income Up to£10,399	**318** *10%* **FOP RZdgjq fu**	172 *11%*	146 *9%*	142 *9%*	176 *11%*	129 *8%*	189 *12%* AF	48 *11%*	45 *9%*	48 *10%*	45 *9%*	44 *10%*	86 *13%* AIK	25 *3%*	97 *6%* O	196 *25%* AOP	74 *8%*	244 *11%* AR	35 *9%*	282 *10%*	256 *10%*	27 *11%*	20 *13%*	15 *16%* AV
From£10,400to£15,599	**370** *12%* **KOg j**	183 *12%*	186 *12%*	168 *11%*	202 *13%*	163 *11%*	206 *13%*	54 *12%*	63 *12%*	46 *9%*	43 *8%*	47 *11%*	117 *17%* AIJ KL	33 *4%*	191 *13%* O	146 *19%* AOP	94 *10%*	276 *12%*	56 *14%*	314 *12%*	299 *11%*	33 *13%*	24 *15%*	14 *15%*
From£15,600to£25,999	**630** *20%* **DOY v**	311 *20%*	319 *20%*	241 *16%*	389 *24%* AD	316 *21%*	315 *20%*	74 *17%*	116 *22%*	92 *18%*	103 *19%*	104 *24%* H	141 *20%*	100 *12%*	369 *25%* AO Q	161 *21%* O	186 *21%*	444 *20%*	86 *21%*	544 *20%*	523 *20%*	56 *22%* Y	38 *24%* Y	14 *15%*
From£26,000to£36,399	**522** *17%* **DMQ Sf**	241 *16%*	282 *18%*	231 *15%*	292 *18%* AD	241 *16%*	281 *18%*	70 *16%*	104 *20%* M	100 *20%* M	96 *18%* M	72 *17%* M	80 *12%*	170 *20%* AQ	298 *20%* AQ	54 *7%*	176 *20%* AS	346 *16%*	64 *16%*	458 *17%*	446 *17%*	43 *17%*	20 *13%*	13 *14%*
From£36,400to£51,999	**400** *13%* **GHM QSTfim o**	204 *13%*	196 *12%*	177 *12%*	223 *14%*	219 *14%* AG	181 *11%*	35 *8%*	83 *16%* HM	85 *17%* AHL M	80 *15%* HM	52 *12%*	66 *10%*	172 *20%* AP Q	200 *13%* Q	28 *4%*	146 *16%* AS	253 *11%*	31 *8%*	369 *14%* AT	334 *13%*	36 *14%*	19 *12%*	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 235

Break2. Break By Breaks2

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
£52,000andabove	**312** ***10%*** **GMP** **QSXYaf** **irsv**	159 *10%*	153 *10%*	139 *9%*	173 *11%*	184 *12%* AG	128 *8%*	42 *10%* M	55 *10%* M	56 *11%* M	86 *16%* AHIJ LM	35 *8%*	39 *6%*	189 *22%* APQ	110 *7%* Q	14 *2%*	121 *13%* AS	191 *9%*	37 *9%*	275 *10%*	277 *11%* XY	20 *8%*	10 *6%*	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Working status																								
Workingfull-time(30+hrs)	**1407** *45%* **EGHMQ SUefis**	988 *45%*	235 *45%*	98 *43%*	413 *48%* Ae	747 *45%* e	146 *36%*	251 *34%*	907 *49%* Af	140 *48%* f	196 *31%*	1195 *49%* Ai	123 *49%* s	59 *47%*	119 *48%* s	148 *43%*	114 *40%*	95 *43%*	114 *41%*	72 *46%*	106 *38%*	216 *53%* An opqsu	195 *44%*	46 *49%* s
Workingpart-time(8-29hrs)	**549** *18%* **FMSUY iv**	395 *18%*	88 *17%*	38 *17%*	166 *19%*	280 *17%*	71 *18%*	126 *17%*	330 *18%*	44 *15%*	84 *13%*	456 *19%* Ai	35 *14%*	23 *18%*	37 *15%*	63 *18%*	54 *19%*	39 *18%*	56 *20%* v	27 *17%*	58 *21%* v	70 *17%*	74 *17%*	12 *13%*
Workingpart-time(under8 hrs)	**46** *1%* **DIRWk**	33 *1%*	10 *2%*	1 *1%*	19 *2%*	20 *1%*	6 *1%*	8 *1%*	26 *1%*	6 *2%*	12 *2%*	34 *1%*	- -	- -	7 *3%* kt	10 *3%* kt	7 *3%* kt	4 *2%*	2 *1%*	2 *1%* k	2 *1%*	2 *	9 *2%* k	2 *2%* k
Unemployed	**154** *5%* **MOPRZg ju**	92 *4%*	32 *6%*	17 *7%* Z	35 *4%*	74 *4%*	27 *7%*	48 *6%* Ag	74 *4%*	18 *6%*	70 *11%* Aj	76 *3%*	11 *4%*	8 *7%* u	10 *4%*	21 *6%* u	15 *5%*	9 *4%*	9 *3%*	8 *5%* u	21 *7%* qu	24 *6%* u	10 *2%*	7 *8%* Aqu
Student	**121** *4%* **FIJKLM QRUdfj**	77 *3%*	21 *4%*	11 *5%*	46 *5%* Ade	53 *3%*	9 *2%*	10 *1%*	78 *4%* f	26 *9%* Afg	38 *6%* Aj	83 *3%*	9 *4%*	4 *3%*	13 *5%* n	7 *2%*	17 *6%* nu	6 *3%*	12 *4%*	4 *2%*	8 *3%*	28 *7%* Anp ru	10 *2%*	5 *5%* nru
Housewife/husband	**158** *5%* **DFMOPS Xrt**	115 *5%*	24 *5%*	9 *4%*	44 *5%*	84 *5%*	16 *4%*	33 *4%*	97 *5%*	12 *4%*	34 *5%*	120 *5%*	12 *5%*	5 *4%*	10 *4%*	23 *7%* rt	19 *7%* rt	19 *9%* Artu	18 *6%* rt	4 *2%*	14 *5%*	9 *2%*	19 *4%*	7 *7%* rt
Retired	**692** *22%* **GHIJK PRTYcg** hj **tv**	514 *23%* A	114 *22%*	55 *24%*	130 *15%*	418 *25%* Ac	126 *32%* Acd	262 *36%* Agh	355 *19%*	45 *15%*	195 *31%* Aj	473 *19%*	61 *24%* tv	27 *21%*	54 *21%* t	73 *21%* t	55 *19%*	47 *22%* t	71 *25%* tv	39 *25%* tv	72 *26%* tv	57 *14%*	121 *28%* Aotv	15 *16%*
Education																								
GCSE/O-Level/CSE/ standardgradesorequivalent	**723** *23%* **IOt**	535 *24%* b	124 *24%*	40 *18%*	234 *27%* Ad e	381 *23%*	79 *20%*	195 *26%* A	424 *23%*	60 *20%*	155 *25%*	554 *23%*	51 *20%*	26 *21%*	56 *22%*	81 *24%*	74 *26%* t	58 *26%* t	61 *22%*	34 *22%*	88 *31%* Akm qrtu	71 *18%*	93 *21%*	29 *30%* Akmqrtu
Vocationalqualificationsor equivalent(=NVQ1+2)	**322** *10%* **HOTt**	238 *11%*	47 *9%*	21 *9%*	90 *11%*	170 *10%*	42 *10%*	78 *11%*	191 *10%*	26 *9%*	81 *13%* Aj	238 *10%*	18 *7%*	12 *10%* t	28 *11%* t	38 *11%* t	36 *13%* kt	35 *16%* Akrt uv	38 *13%* kt	13 *8%* t	41 *14%* kt	15 *4%*	40 *9%* t	8 *9%* t

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
A-Level/ Highersorequivalent(=NVQ3)	**725** *23%* **MOQUf**	508 *23%*	117 *22%*	56 *25%*	193 *23%*	392 *23%*	86 *22%*	127 *17%*	466 *25%* Af	71 *24%* f	151 *24%*	564 *23%*	62 *25%*	30 *24%*	59 *24%*	76 *22%*	55 *19%*	53 *24%*	68 *24%*	31 *20%*	59 *21%*	110 *27%* or	101 *23%*	21 *22%*
BachelorDegreeorequivalent (=NVQ4)	**707** *23%* **DLQSU i**	505 *23%*	119 *23%*	51 *22%*	177 *21%*	396 *24%*	96 *24%*	149 *20%*	406 *22%*	87 *30%* Afg	103 *16%*	587 *24%* Ai	61 *24%*	25 *20%*	59 *24%*	88 *26%* o	50 *18%*	39 *18%*	65 *23%*	45 *29%* Ao psv	52 *18%*	95 *23%*	109 *25%* o	20 *21%*
Masters/PhDorequivalent	**267** *9%* **DHPQSU is**	204 *9%*	37 *7%*	20 *9%*	99 *12%* Ade	132 *8%*	27 *7%*	55 *8%*	176 *9%*	16 *6%*	39 *6%*	223 *9%* i	23 *9%* s	13 *10%* s	23 *9%* s	31 *9%* s	17 *6%*	11 *5%*	20 *7%*	12 *8%*	12 *4%*	64 *16%* Akm nopqrs uv	36 *8%*	6 *6%*
Other	**83** *3%* **EZc**	42 *2%*	24 *5%* AZ	6 *2%*	10 *1%*	46 *3%* c	14 *4%* c	21 *3%*	50 *3%*	9 *3%*	18 *3%*	63 *3%*	3 *1%*	5 *4%*	5 *2%*	5 *1%*	8 *3%*	3 *1%*	5 *2%*	7 *5%* Akn p	5 *2%*	16 *4%*	17 *4%*	4 *4%* k
Noformalqualifications	**285** *9%* **CEHIJK OPRZcg** j	175 *8%*	54 *10%*	34 *15%* AZ	48 *6%*	154 *9%* c	56 *14%* Acd	111 *15%* Agh	142 *8%*	20 *7%*	81 *13%* Aj	195 *8%*	32 *13%* Amn t v	14 *11%*	18 *7%* v	24 *7%*	40 *14%* Amnqrt	20 *9%*	22 *8%*	13 *8%*	24 *9%*	30 *7%*	42 *9%*	7 *7%*
Household income Up to£10,399	**318** *10%* **FOPRZd gjqtu**	206 *9%*	56 *11%*	31 *13%*	95 *11%*	149 *9%*	47 *12%*	110 *15%* Ag	150 *8%*	32 *11%*	119 *19%* Aj	191 *8%*	27 *11%* qtu	16 *13%* qtu	27 *11%* qu	44 *13%* qtu	40 *14%* Aqtu	21 *10%*	13 *5%*	20 *13%* qt u	47 *17%* Aqtu	25 *6%*	23 *5%*	15 *16%* Apqtu
From£10,400to£15,599	**370** *12%* **KOgj**	260 *12%*	56 *11%*	31 *13%*	109 *13%*	179 *11%*	53 *13%*	117 *16%* Agh	188 *10%*	30 *10%*	95 *15%* Aj	264 *11%*	33 *13%*	20 *16%* p	37 *15%* p	40 *12%*	29 *10%*	18 *8%*	34 *12%*	24 *15%* psu	26 *9%*	50 *12%*	44 *10%*	14 *15%* p
From£15,600to£25,999	**630** *20%* **DOYv**	453 *20%*	118 *22%*	37 *16%*	172 *20%*	348 *21%*	83 *21%*	138 *19%*	367 *20%*	73 *25%* f	138 *22%*	479 *20%*	56 *22%* v	17 *14%*	44 *18%*	64 *19%*	64 *23%* v	53 *24%* ltv	56 *20%*	38 *24%* lt v	73 *26%* Alm tv	68 *17%*	82 *19%*	14 *15%*
From£26,000to£36,399	**522** *17%* **DMQSf**	384 *17%*	75 *14%*	32 *14%*	136 *16%*	293 *17%*	54 *14%*	94 *13%*	344 *18%* Af	45 *15%*	90 *14%*	422 *17%*	43 *17%*	24 *19%*	63 *25%* Ak oqrst uv	64 *18%*	35 *12%*	44 *20%* or	42 *15%*	20 *13%*	43 *15%*	70 *17%*	62 *14%*	13 *14%*
From£36,400to£51,999	**400** *13%* **GHMQS Tfimo**	308 *14%* A	58 *11%*	23 *10%*	117 *14%*	228 *14%*	39 *10%*	69 *9%*	267 *14%* Af	33 *11%*	61 *10%*	333 *14%* Ai	36 *14%* mo	18 *15%*	20 *8%*	34 *10%*	23 *8%*	35 *16%* mo	35 *12%*	19 *12%*	35 *12%*	57 *14%* mo	76 *17%* Amno	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
£52,000andabove	**312** ***10%*** **GMPQS XYafir** sv	251 *11%* Aa	34 *6%*	20 *9%*	106 *12%* Ae	168 *10%*	31 *8%*	30 *4%*	230 *12%* Af	29 *10%* f	37 *6%*	273 *11%* Ai	20 *8%*	7 *5%*	23 *9%*	26 *8%*	23 *8%*	21 *10%*	46 *16%* Akl mnor sv	10 *6%*	17 *6%*	56 *14%* Ak lnr sv	58 *13%* Aklnrs v	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 235

Break2. Break By Breaks2

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Working status																					
Workingfull-time(30+hrs)	**1407**	1407	-	-	-	-	-	-	296	145	372	343	165	31	47	46	126	287	285	245	220
	45%	*100%*	-	-	-	-	-	-	*41%*	*45%*	*51%*	*49%*	*62%*	*37%*	*17%*	*14%*	*34%*	*46%*	*55%*	*61%*	*70%*
	CEFGH IOPQ	ACEFGH							O	O	AINO	IO	AI JKLNO	O			P	PQ	APQR		APQRS
Workingpart-time(8-29hrs)	**549**	-	549	-	-	-	-	-	136	65	132	123	48	11	32	70	61	112	100	66	38
	18%	-	*100%*	-	-	-	-	-	*19%*	*20%*	*18%*	*17%*	*18%*	*13%*	*11%*	*22%*	*17%*	*18%*	*19%*	*17%*	*12%*
	BEFGHO U		ABEFG H			O	O O	O O								A U	U	U			
Workingpart-time(under8 hrs)	**46**	-	-	46	-	-	-	-	10	4	6	13	6	2	4	10	3	9	3	2	10
	1%	-	-	*100%*	-	-	-	-	*1%*	*1%*	*1%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*1%*	*1%*	*3%*
	BCH															AQS					AQS
Unemployed	**154**	-	-	-	154	-	-	-	53	18	24	24	3	2	27	62	21	22	12	3	3
	5%	-	-	-	*100%*	-	-	-	*7%*	*6%*	*3%*	*3%*	*1%*	*2%*	*10%*	*19%*	*6%*	*3%*	*2%*	*1%*	*1%*
	BCFGHK M **SU**				ABCFG H				AKL M	M					AKL M N	AQRS U	S U	U			
Student	**121**	-	-	-	-	121	-	-	29	3	59	23	3	3	*	19	14	16	9	7	10
	4%	-	-	-	-	*100%*	-	-	*4%*	*1%*	*8%*	*3%*	*1%*	*4%*	*	*6%*	*4%*	*3%*	*2%*	*2%*	*3%*
	BCEGHJ M **OS**					ABCEG H			JM O		AIJLM O	O O				AR S					
Housewife/husband	**158**	-	-	-	-	-	158	-	39	17	44	35	2	5	16	18	20	36	24	20	6
	5%	-	-	-	-	-	*100%*	-	*5%*	*5%*	*6%*	*5%*	*1%*	*6%*	*6%*	*6%*	*5%*	*6%*	*5%*	*5%*	*2%*
	BCEFHM U						ABCEF H	M	M M	M M	M U	U U									
Retired	**692**	-	-	-	-	-	-	692	159	68	88	145	39	30	159	92	125	148	89	55	26
	22%	-	-	-	-	-	-	*100%*	*22%*	*21%*	*12%*	*21%*	*15%*	*35%*	*56%*	*29%*	*34%*	*24%*	*17%*	*14%*	*8%*
	BCEFGK M **SU**							ABCEF G	K M	K K				AIJKL M	AIJ K LMN	AS U	ARS U	S U	U		
Education																					
GCSE/O-Level/CSE/ standardgradesorequivalent	**723**	296	136	10	53	29	39	159	723	-	-	-	-	-	-	99	94	164	124	73	41
	23%	*21%*	*25%*	*22%*	*35%*	*24%*	*24%*	*23%*	*100%*	-	-	-	-	-	-	*31%*	*25%*	*26%*	*24%*	*18%*	*13%*
	BJKLMN OU				ABCGH				AJKLMNO							ASU	U	U	U		
Vocationalqualificationsor equivalent(=NVQ1+2)	**322**	145	65	4	18	3	17	68	-	322	-	-	-	-	-	35	38	86	49	35	15
	10%	*10%*	*12%*	*8%*	*12%*	*3%*	*11%*	*10%*	-	*100%*	-	-	-	-	-	*11%*	*10%*	*14%*	*9%*	*9%*	*5%*
	FIKLMN OU	F	F		F		F	F		AIKLMNO						U	U	ASU	U		
A-Level/ Highersorequivalent(=NVQ3)	**725**	372	132	6	24	59	44	88	-	-	725	-	-	-	-	52	82	137	138	107	91
	23%	*26%*	*24%*	*14%*	*16%*	*49%*	*28%*	*13%*	-	-	*100%*	-	-	-	-	*16%*	*22%*	*22%*	*26%*	*27%*	*29%*
	EHIJLM NOP	AEH	EH			ABCEGH	EH				AIJLMNO								P		APR
BachelorDegreeorequivalent (=NVQ4)	**707**	343	123	13	24	23	35	145	-	-	-	707	-	-	-	53	63	136	129	119	97
	23%	*24%*	*22%*	*29%*	*16%*	*19%*	*22%*	*21%*	-	-	-	*100%*	-	-	-	*17%*	*17%*	*22%*	*25%*	*30%*	*31%*
	EIJKMN OPQ	E										AIJKMNO							PQ		APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Masters/PhDorequivalent	**267** ***9%*** **EFGHIJ KLNOPQ**	165 *12%* AEFGH	48 *9%* EFG	6 *13%*	3 *2%*	3 *3%*	2 *2%*	39 *6%* EG	- -	- -	- -	- -	267 *100%* AIJ KLNO	- -	- -	5 *2%*	16 *4%* P	43 *7%* P	49 *9%* PQ	52 *13%*	63 *20%* APQRS
Other	**83** ***3%*** **IJKLMO** U	31 *2%*	11 *2%*	2 *4%*	2 *1%*	3 *3%*	5 *3%*	30 *4%* AB C	- -	- -	- -	- -	- -	83 *100%* AIJKLM O	- - U	7 *2%*	12 *3%*	17 *3%*	10 *2%*	5 *1%*	2 *1%*
Noformalqualifications	**285** ***9%*** **BCFIJK** L **MNSU**	47 *3%*	32 *6%* B F	4 *9%*	27 *18%* ABCF G	* *	16 *10%* B F	159 *23%* ABCF G	- -	- -	- -	- -	- -	- -	285 *100%* AIJ K LMN	65 *20%* ARS U	61 *17%* ARS U	47 *7%* S U	22 *4%* U	7 *2%*	3 *1%*
Household income Up to£10,399	**318** ***10%*** **BKLMQR** S **U**	46 *3%* B	70 *13%*	10 *23%*	62 *40%* ABCFG H	19 *16%* A B	18 *11%* B	92 *13%* A B	99 *14%* AKL M	35 *11%* M M	52 *7%* M M	53 *7%*	5 *2%*	7 *8%*	65 *23%* AI J KLMN	318 *100%* AQRS U	- -	- -	- -	- -	- -
From£10,400to£15,599	**370** ***12%*** **BLMPRS** U	126 *9%*	61 *11%* B	3 *6%*	21 *14%*	14 *11%*	20 *12%*	125 *18%* AB C	94 *13%* L M	38 *12%* M M	82 *11%* M	63 *9%*	16 *6%*	12 *15%*	61 *21%* AIJK L M	- -	370 *100%* APRS U	- -	- -	- -	- -
From£15,600to£25,999	**630** ***20%*** **EPQSU**	287 *20%* E	112 *20%*	9 *19%*	22 *14%*	16 *14%*	36 *22%* E	148 *21%* E	164 *23%* MO	86 *27%* AKLMO	137 *19%*	136 *19%*	43 *16%*	17 *20%*	47 *16%*	- -	- -	630 *100%* APQSU	- -	- -	- -
From£26,000to£36,399	**522** ***17%*** **EFHOPQ RU**	285 *20%* AEFH	100 *18%* EFH	3 *7%*	12 *8%*	9 *7%*	24 *15%* EF	89 *13%* E	124 *17%* O	49 *15%* O	138 *19%* O	129 *18%* O	49 *18%* O	10 *12%*	22 *8%*	- -	- -	- -	522 *100%* APQRU	- -	- -
From£36,400to£51,999	**400** ***13%*** **EFHIOP QRSU**	245 *17%* ACEFH	66 *12%* EH	2 *5%*	3 *2%*	7 *6%*	20 *13%* EH	55 *8%* E	73 *10%* O	35 *11%* O	107 *15%* IO	119 *17%* AIJNO	52 *20%* AIJ NO	5 *7%*	7 *2%*	- -	- -	- -	- -	400 *100%*	- -
£52,000andabove	**312** ***10%*** **CEGHIJ NOPQRS**	220 *16%* ACEFGH	38 *7%* EH	10 *21%*	3 *2%*	10 *8%* EH	6 *4%*	26 *4%*	41 *6%* O	15 *5%* O	91 *12%* AIJNO	97 *14%* AIJNO	63 *23%* AIJ KLNO	2 *2%*	3 *1%*	- -	- -	- -	- -	- -	312 *100%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

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