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BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.1 How often do you personally use the internet nowadays (e.g. social media, purchasing, communications, finances, watching video online etc.) either at home or elsewhere?

Base: All UK adults 16+

	Total	GENDER		AGE							SOCIAL GRADE					CHILDREN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
Every day	1704	839	864	292	385	318	282	255	171	426	374	576	356	398	950	753	549	1155
	80%	81%	79%	98%defg hi	94%fghi	94%fghi	88%ghi	73%hi	41%	55%h	90%lmo	89%lmo	80%mo	63%	89%lmo	70%mo	93%q	75%
Several times a week	134	66	68	3	18	9	22	40	43	83	18	26	35	54	44	90	30	104
	6%	6%	6%	1%	4% ^c	3%	7% ^{ce}	11% ^{cde}	10% ^{cde}	11% ^{cde}	4%	4%	8% ^{kn}	9% ^{jkn}	4%	8% ^{jkn}	5%	7%
At least once a week	35	19	16	1	1	-	3	12	18	29	3	8	4	21	11	24	2	33
	2%	2%	1%	*	*	-	1%	3% ^{cde}	4% ^{cdef}	4% ^{cdef}	1%	1%	1%	3% ^{jklm}	1%	2% ⁿ	*	2% ^p
At least once a month	14	8	6	-	1	3	-	4	6	11	1	2	3	9	3	12	-	14
	1%	1%	1%	-	*	1%	-	1%	1% ^{cf}	1%	*	*	1%	1% ^{jn}	*	1% ⁿ	-	1% ^p
A few times a year	10	4	6	-	-	-	2	2	6	8	2	1	3	5	2	8	-	10
	*	*	1%	-	-	-	1%	1%	1% ^{cde}	1%	*	*	1%	1%	*	1%	-	1%
Less than once a year	8	5	3	-	-	1	3	-	3	3	3	1	1	3	4	3	-	8
	*	*	*	-	-	*	1%	-	1%	*	1%	*	*	*	*	*	-	1%
Never	227	96	130	2	5	7	8	38	168	206	14	34	44	136	47	180	5	222
	11%	9%	12%	1%	1%	2%	2%	11% ^{cdef} gi	40% ^{cdef}	27% ^{cdefg}	3%	5%	10% ^{jkn}	22% ^{ijklno}	4%	17% ^{jkn}	1%	14% ^p
SUMMARY CODES																		
ALL INTERNET USERS	1905	941	964	296	405	331	312	313	248	561	400	614	401	490	1014	891	581	1324
	89%	91% ^b	88%	99% ^{ghi}	99% ^{ghi}	98% ^{ghi}	98% ^{ghi}	89% ^{hi}	60%	73% ^h	97% ^{lmo}	95% ^{lmo}	90% ^{mo}	78%	95% ^{lmo}	83% ^m	99% ^q	86%
REGULAR INTERNET USERS	1873	924	949	296	404	327	307	306	232	539	395	610	394	473	1005	868	581	1292
	88%	89%	86%	99% ^{fghi}	98% ^{ghi}	96% ^{ghi}	96% ^{ghi}	87% ^{hi}	56%	70% ^h	95% ^{lmo}	94% ^{lmo}	89% ^{mo}	75%	95% ^{lmo}	81% ^m	99% ^q	83%
INFREQUENT INTERNET USERS	32	17	15	-	1	4	5	6	16	22	5	4	6	17	9	23	-	32
	1%	2%	1%	-	*	1%	2%	2% ^c	4% ^{cde}	3% ^{cd}	1%	1%	1%	3% ^{kn}	1%	2% ^{kn}	-	2% ^p
Don't know	4	-	4	1	1	1	-	-	1	1	-	2	-	2	2	2	3	2
	*	-	*	*	*	*	-	-	*	*	-	*	-	*	*	*	*	*

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.1 How often do you personally use the internet nowadays (e.g. social media, purchasing, communications, finances, watching video online etc.) either at home or elsewhere?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
Every day	1704 80%	632 85%be	544 70%	92 87%be	968 85%be	589 71%	1348 80%	355 80%	1451 81%j	141 78%	77 72%	35 73%	569 77%	520 80%	614 83%l	1424 79%	249 84%
Several times a week	134 6%	42 6%	63 8%	4 4%	65 6%	66 8%	106 6%	28 6%	111 6%	11 6%	6 6%	6 13%	48 6%	40 6%	46 6%	113 6%	21 7%
At least once a week	35 2%	11 1%	12 2%	2 2%	17 1%	14 2%	31 2%	4 1%	28 2%	5 3%	1 1%	-	17 2%	8 1%	10 1%	31 2%	4 1%
At least once a month	14 1%	2 *	10 1%ad	1 1%	3 *	10 1%cd	13 1%	1 *	13 1%	-	-	1 2%	7 1%	1 *	6 1%	12 1%	2 1%
A few times a year	10 *	4 1%	6 1%	-	5 *	6 1%	8 *	2 *	7 *	1 1%	2 2%	-	1 *	4 1%	4 1%	9 *	1 *
Less than once a year	8 *	3 *	3 *	-	5 *	3 *	8 *	-	5 *	-	3 3%hi	-	2 *	3 1%	2 *	6 *	1 *
Never	227 11%	52 7%	140 18%acd	6 6%	72 6%	144 17%acd	176 10%	51 12%	180 10%	23 13%	18 17%h	6 13%	95 13%n	76 12%n	56 8%	209 12%p	16 5%
SUMMARY CODES																	
ALL INTERNET USERS	1905 89%	694 93%be	638 82%	100 94%be	1062 94%be	687 83%	1514 89%	391 88%	1615 90%	159 87%	89 83%	42 87%	646 87%	576 88%	683 92%lm	1595 88%	280 94%o
REGULAR INTERNET USERS	1873 88%	685 92%be	619 79%	99 93%be	1049 92%be	669 80%	1485 88%	388 88%	1590 88%j	157 87%	84 79%	42 85%	635 85%	568 87%	670 90%l	1568 87%	275 93%o
INFREQUENT INTERNET USERS	32 1%	9 1%	19 2%cd	1 1%	12 1%	19 2%	29 2%	3 1%	25 1%	1 1%	5 4%h	1 2%	11 1%	9 1%	12 2%	27 2%	5 2%
Don't know	4 *	1 *	1 *	-	1 *	1 *	4 *	-	4 *	-	-	-	2 *	-	2 *	3 *	1 *

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.1 How often do you personally use the internet nowadays (e.g. social media, purchasing, communications, finances, watching video online etc.) either at home or elsewhere?

Base: All UK adults 16+

	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)					
	Total	Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
Every day	1704 80%	1704 91%bc	-	-	729 92%	275 94%	898 96%dg	963 92%	985 96%dg
Several times a week	134 6%	134 7%bc	-	-	42 5%fh	10 3%	26 3%	55 5%fh	29 3%
At least once a week	35 2%	35 2%bc	-	-	7 1%	3 1%	5 1%	11 1%	5 *
At least once a month	14 1%	-	-	14 6%ab	1 *	1 *	-	2 *	-
A few times a year	10 *	-	-	10 4%ab	1 *	-	-	1 *	-
Less than once a year	8 *	-	-	8 3%ab	-	-	-	2 *	-
Never	227 11%	-	227 100%ac	227 88%a	11 1%	3 1%	6 1%	18 2%	7 1%
SUMMARY CODES									
ALL INTERNET USERS	1905 89%	1873 100%bc	-	32 12%b	780 98%	289 99%	929 99%g	1034 98%	1019 99%g
REGULAR INTERNET USERS	1873 88%	1873 100%bc	-	-	779 98%	288 99%	929 99%g	1029 98%	1019 99%g
INFREQUENT INTERNET USERS	32 1%	-	-	32 12%ab	2 *	1 *	-	4 *	-
Don't know	4 *	-	-	-	1 *	-	-	1 *	-

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.2 Do you ever use the BBC iPlayer?

Base: All UK adults 16+

	GENDER		AGE							SOCIAL GRADE						CHILDREN		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
Yes	1110	515	596	172	210	188	201	204	134	339	297	391	210	212	688	422	343	768
	52%	50%	54%	58%hi	51%hi	56%hi	63%dhi	58%hi	32%	44%h	72%klmn	60%lmo	47%mo	34%	65%lmo	39%mo	58%q	50%
No	1019	519	500	127	201	150	116	145	281	426	117	259	234	409	376	644	245	775
	48%	50%	46%	42%	49%f	44%	36%	41%	67%cd	55%cd	28%	40%j	53%jkn	65%jklno	35%j	60%jklno	42%	50%p
Don't know	6	4	3	-	-	1	3	1	1	3	-	-	-	6	-	6	1	5
	*	*	*	-	-	*	1%	*	*	*	-	-	-	1%klno	-	1%no	*	*

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.2 Do you ever use the BBC iPlayer?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
Yes	1110	430	389	65	670	421	852	259	941	97	56	17	367	344	399	963	129
	52%	58%be	50%	61%b	59%be	51%	50%	59%f	52%k	53%k	52%	36%	49%	53%	54%	53%p	44%
No	1019	313	386	41	460	408	836	183	854	84	50	31	375	305	340	840	165
	48%	42%	50%ad	39%	41%	49%ad	49%g	41%	47%	46%	47%	64%hi	50%	47%	46%	46%	56%o
Don't know	6	4	3	-	4	3	6	-	4	1	1	-	1	3	2	4	2
	*	*	*	-	*	*	*	-	*	1%	1%	-	*	*	*	*	1%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.2 Do you ever use the BBC iPlayer?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
Yes	1110 52%	1092 58%bc	13 6%	16 6%	773 98%efgh	265 91%fgh	600 64%	892 85%fh	675 66%
No	1019 48%	775 41%	213 94%a	242 93%a	18 2%	27 9%d	333 36%deg	159 15%de	348 34%deg
Don't know	6 *	5 *	1 1%	1 1%	1 *	- -	2 *	1 *	2 *

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.3 How often do you use the BBC iPlayer?
Base: All UK adults 16+ who use BBC iPlayer

	Total	GENDER		AGE							SOCIAL GRADE						CHILDREN	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	1009	464	545	142	164	147	163	165	228	393	260	318	201	230	578	431	273	736
Weighted Base	1110	515	596	172	210	188	201	204	134	339	297	391	210	212	688	422	343	768
Effective Base	873	388	487	121	153	137	152	154	215	322	225	284	176	195	509	370	253	621
Every day	130 12%	62 12%	67 11%	12 7%	17 8%	43 23%cd hi	25 12%	23 11%	9 7%	32 10%	37 12%	43 11%	23 11%	26 12%	80 12%	50 12%	57 17%q	73 10%
Several times a week	252 23%	122 24%	130 22%	36 21%	35 17%	35 18%	48 24%	54 27% d	44 33% cde	98 29% de	75 25%	86 22%	43 20%	48 23%	161 23%	91 21%	60 18%	192 25% p
At least once a week	305 27%	142 28%	163 27%	54 31%	63 30%	58 31%	55 28%	46 23%	29 22%	76 22%	89 30%	113 29%	49 23%	54 25%	203 29%	103 24%	98 29%	207 27%
At least once a month	267 24%	111 22%	155 26%	44 26% e	67 32% ef	29 16%	42 21%	50 25%	33 25% e	84 25% e	64 22%	97 25%	55 26%	50 23%	162 23%	105 25%	76 22%	191 25%
A few times a year	129 12%	65 13%	64 11%	20 12%	20 9%	19 10%	29 14%	26 13%	15 11%	41 12%	28 9%	44 11%	30 14%	27 13%	72 10%	58 14%	42 12%	88 11%
Less than once a year	22 2%	10 2%	13 2%	6 4% h	7 3%	4 2%	2 1%	3 1%	* *	3 1%	3 1%	6 2%	9 4% jn	4 2%	9 1%	13 3%	10 3%	13 2%
Never	5 *	2 *	3 1%	- -	1 1%	- -	- -	1 1%	3 2% ef	4 1%	- -	1 *	* *	3 1% n	1 *	4 1%	- -	5 1%
SUMMARY CODES																		
ALL USERS OF BBC IPLAYER	1105 100%	513 100%	593 99%	172 100%	209 99%	188 100% h	201 100% h	203 99%	132 98%	335 99%	297 100%	390 100%	210 100%	209 99%	687 100% m	419 99%	343 100%	762 99%
REGULAR USERS OF THE BBC IPLAYER	687 62%	327 63%	360 60%	101 59%	115 55%	136 72% cdgh i	128 64%	124 60%	83 62%	206 61%	201 68% lo	243 62%	115 55%	128 60%	444 65% lo	243 57%	216 63%	472 61%
INFREQUENT USERS OF THE BBC IPLAYER	418 38%	186 36%	232 39%	71 41% e	94 45% e	53 28%	72 36%	80 39% e	49 36%	129 38% e	96 32%	147 38%	95 45% jn	81 38%	243 35%	176 42% j	127 37%	291 38%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q
 * small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.3 How often do you use the BBC iPlayer?

Base: All UK adults 16+ who use BBC iPlayer

	Total	TV PLATFORM					AREA		COUNTRY			GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	North (k)	Midlands (l)	South (m)	White (n)	Minority Ethnic (o)
Unweighted Base	1009	379	373	62	595	400	768	241	852	85	50	348	300	361	897	97
Weighted Base	1110	430	389	65*	670	421	852	259	941	97*	56*	367	344	399	963	129*
Effective Base	873	324	319	53	519	340	671	202	741	72	42	286	249	341	777	85
Every day	130 12%	39 9%	50 13%	3 4%	63 9%	53 13%	100 12%	29 11%	113 12%	10 10%	6 11%	42 11%	48 14%	40 10%	111 12%	19 15%
Several times a week	252 23%	82 19%	98 25%	15 23%	135 20%	110 26%ad	196 23%	56 22%	217 23%	13 13%	20 37%hi	75 20%	69 20%	108 27%l	224 23%	25 20%
At least once a week	305 27%	127 30%	92 24%	25 38%be	205 31%be	98 23%	242 28%	63 24%	255 27%	27 28%	13 24%	92 25%	102 30%	112 28%	251 26%	46 35%
At least once a month	267 24%	95 22%	96 25%	17 25%	163 24%	102 24%	208 24%	58 22%	233 25%j	26 27%j	5 9%	93 25%	78 23%	96 24%	239 25%	23 18%
A few times a year	129 12%	74 17%	47 12%	5 8%	87 13%	52 12%	85 10%	44 17%f	101 11%	18 19%h	9 16%	54 15% m	39 11%	37 9%	115 12%	13 10%
Less than once a year	22 2%	12 3%	4 1%	1 2%	13 2%	5 1%	17 2%	5 2%	18 2%	2 2%	1 2%	10 3%	7 2%	6 1%	17 2%	4 3%
Never	5 *	1 *	2 *	-	3 *	2 *	3 *	2 1%	4 *	-	1 2%	3 1%	2 *	1 *	5 1%	-
SUMMARY CODES																
ALL USERS OF BBC IPLAYER	1105 100%	429 100%	387 100%	65 100%	667 100%	419 100%	849 100%	257 99%	937 100%	97 100%	55 98%	365 99%	342 100%	398 100%	958 99%	129 100%
REGULAR USERS OF THE BBC IPLAYER	687 62%	248 58%	240 62%	43 66%	403 60%	261 62%	538 63%	149 58%	585 62%	50 52%	40 71% i	209 57%	219 64%	260 65% k	586 61%	90 69%
INFREQUENT USERS OF THE BBC IPLAYER	418 38%	181 42%	147 38%	23 34%	264 39%	158 38%	311 36%	108 42%	352 37%	47 48% j	15 27%	156 42% m	123 36%	139 35%	372 39%	40 31%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j - k/l/m - n/o

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.3 How often do you use the BBC iPlayer?

Base: All UK adults 16+ who use BBC iPlayer

	Total	FREQUENCY OF INTERNET USE (Q1)	TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	BBC iPlayer used most often (b)	ITV Hub used most often (c)	Netflix used most often (d)	BVOD used most often (e)	SVOD used most often (f)
Unweighted Base	1009	984	723	255	501	822	567
Weighted Base	1110	1092	773	265	600	892	675
Effective Base	873	854	620	222	452	707	510
Every day	130 12%	130 12%	118 15%df	34 13%	62 10%	121 14%	74 11%
Several times a week	252 23%	245 22%	203 26%	81 31%df	132 22%	225 25%	150 22%
At least once a week	305 27%	301 28%	235 30%	80 30%	169 28%	259 29%	197 29%
At least once a month	267 24%	262 24%	160 21%	50 19%	148 25%	201 23%	158 23%
A few times a year	129 12%	127 12%	54 7%	20 8%	73 12%b	79 9%	79 12%b
Less than once a year	22 2%	22 2%	2 *	- -	16 3%bce	5 1%	17 3%bce
Never	5 *	4 *	- -	- -	1 *	1 *	1 *
SUMMARY CODES							
ALL USERS OF BBC IPLAYER	1105 100%	1089 100%	773 100%	265 100%	599 100%	890 100%	674 100%
REGULAR USERS OF THE BBC IPLAYER	687 62%	677 62%	556 72%df	195 74%df	363 61%	605 68%df	420 62%
INFREQUENT USERS OF THE BBC IPLAYER	418 38%	412 38%	216 28%	70 26%	236 39%bce	285 32%	254 38%bce
Don't know	- -	- -	- -	- -	- -	- -	- -

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/a - b/c/d/e/f

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.4 BBC plans include extended availability, more box sets and increased archive content. If this happened, which of the following is most likely for you?

Base: All UK adults 16+

	Total	GENDER		AGE							SOCIAL GRADE					CHILDREN			
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)	
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641	
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547	
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363	
This change would not change my viewing behaviour	1290 60%	642 62%	648 59%	159 53%	250 61%	213 63% ^c	174 54%	212 60%	282 68% ^{cd}	494 64% ^{cf}	231 56%	372 57%	281 63% ^{jn}	407 65% ^{jk}	602 57%	688 64% ^{jk}	337 57%	953 62%	
I would watch the BBC iPlayer more, and other catch up services or TV channels the same amount	529 25%	234 23%	295 27% ^a	100 34% ^{de}	94 23% ^h	84 25% ^h	93 29% ^{hi}	97 28% ^{hi}	60 15%	157 21% ^h	124 30% ^{lmo}	188 29% ^{lmo}	97 22%	119 19%	312 29% ^{lmo}	216 20%	172 29% ^q	356 23%	
I would watch the BBC iPlayer more, and watch other catch up services or TV channels less, than than I did before	148 7%	72 7%	76 7%	20 7%	27 7%	21 6%	35 11% ^{ehi}	23 7%	22 5%	45 6%	46 11% ^{mo}	48 7% ^m	33 7% ^m	21 3%	95 9% ^{mo}	53 5%	40 7%	108 7%	
I don't know what I would do	169 8%	89 9%	80 7%	19 6%	40 10% ^g	21 6%	18 6%	18 5%	53 13% ^{cefg}	71 9% ^g	13 3%	41 6% ^j	34 8% ^j	81 13% ^{jkln}	55 5%	115 11% ^{jk}	40 7%	130 8%	
SUMMARY CODE																			
WATCH IPLAYER MORE	676 32%	306 30%	370 34%	121 40% ^{de}	121 30% ^h	105 31% ^h	127 40% ^{de}	120 34% ^{hi}	82 20%	202 26% ^h	170 41% ^{lmo}	237 36% ^{lmo}	130 29% ^m	140 22%	407 38% ^{lmo}	270 25%	213 36% ^q	464 30%	

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.4 BBC plans include extended availability, more box sets and increased archive content. If this happened, which of the following is most likely for you?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
This change would not change my viewing behaviour	1290 60%	416 56%	474 61%	54 50%	642 57%	504 61%	1045 62%g	245 55%	1067 59%	118 65%	72 67%	33 69%	484 65% m	360 55%	446 60%	1094 61%	182 61%
I would watch the BBC iPlayer more, and other catch up services or TV channels the same amount	529 25%	204 27%	195 25%	38 36% be	312 28%	210 25%	397 23%	131 30% f	445 25%	48 27%	22 21%	14 28%	185 25%	170 26%	173 23%	461 26%	63 21%
I would watch the BBC iPlayer more, and watch other catch up services or TV channels less, than than I did before	148 7%	67 9% be	47 6%	8 7%	99 9% be	49 6%	106 6%	42 10% f	130 7%	11 6%	6 5%	2 3%	43 6%	56 9%	49 7%	126 7%	17 6%
I don't know what I would do	169 8%	60 8%	63 8%	7 7%	81 7%	69 8%	146 9% g	24 5%	157 9% ik	5 3%	7 7%	- -	30 4%	67 10% l	72 10% l	126 7%	35 12% o
SUMMARY CODE																	
WATCH IPLAYER MORE	676 32%	271 36% be	242 31%	46 43% be	412 36% be	259 31%	503 30%	173 39% f	575 32%	59 32%	28 26%	15 31%	228 31%	226 35%	222 30%	587 32%	80 27%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.4 BBC plans include extended availability, more box sets and increased archive content. If this happened, which of the following is most likely for you?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
This change would not change my viewing behaviour	1290 60%	1098 59%	165 73%a	190 74%a	360 45%e	107 36%	523 56%deg	505 48%e	567 55%deg
I would watch the BBC iPlayer more, and other catch up services or TV channels the same amount	529 25%	520 28%bc	6 3%	8 3%	320 40%fh	137 47%fgh	302 32%	409 39%fh	329 32%
I would watch the BBC iPlayer more, and watch other catch up services or TV channels less, than than I did before	148 7%	140 8%bc	7 3%	7 3%	96 12%fh	42 14%fh	69 7%	110 10%f	87 8%
I don't know what I would do	169 8%	115 6%	49 22%a	53 21%a	16 2%	7 2%	41 4%d	27 3%	43 4%d
SUMMARY CODE									
WATCH IPLAYER MORE	676 32%	660 35%bc	13 6%	15 6%	416 53%fh	178 61%dfgh	371 40%	519 49%fh	416 41%

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	Total	GENDER		AGE						SOCIAL GRADE						CHILDREN		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
BBC iPlayer	792 37%	383 37%	410 37%	103 34%	136 33%	121 36%h	155 48%cd i	160 46%cd i	117 28%	277 36%h	228 55%klmn o	257 40%mo	151 34% m	156 25%	485 46%klmo	307 29%	234 40%	558 36%
ITV Hub formerly ITV player	292 14%	118 11%	174 16%a	41 14%	54 13%	43 13%	60 19%hi	52 15%h	42 10%	94 12%	79 19%lmo	100 15%mo	58 13% m	56 9%	179 17%mo	114 11%	95 16%	197 13%
ITV Hub+	101 5%	44 4%	56 5%	20 7%h	22 5%h	14 4%	12 4%	20 6%h	11 3%	32 4%	18 4%	39 6% m	23 5%	21 3%	57 5%	44 4%	40 7%q	61 4%
STV Player	23 1%	10 1%	13 1%	2 1%	3 1%	2 1%	13 4% cdegh i	-	4 1%	4 *	4 1%	8 1%	5 1%	6 1%	12 1%	11 1%	8 1%	15 1%
S4C Clic	8 *	2 *	6 1%	2 1%	1 *	1 *	-	2 1%	1 *	4 *	3 1%	-	-	5 1% k	3 *	5 *	2 *	6 *
All 4 (formerly 4OD)	239 11%	110 11%	129 12%	52 17%ghi	53 13%ghi	39 12%hi	42 13%ghi	27 8%	25 6%	52 7%	61 15%mo	83 13%mo	55 12% m	40 6%	144 14%mo	95 9%	62 10%	177 11%
My5 (formerly Demand 5)	84 4%	42 4%	42 4%	6 2%	13 3%	13 4%	19 6% c	18 5%	16 4%	33 4%	25 6%lmo	29 4%	13 3%	17 3%	54 5%mo	30 3%	22 4%	62 4%
Netflix	935 44%	467 45%	468 43%	225 75%defg hi	266 65%efgh i	183 54%fghi	130 41%ghi	96 27%hi	34 8%	130 17%h	192 46%mo	343 53%lmo	196 44%mo	205 33%	534 50%lmo	401 37%	328 56%q	607 39%
Amazon Prime Video	359 17%	206 20%b	153 14%	69 23%ghi	97 24%ghi	78 23%ghi	60 19%ghi	38 11%h	18 4%	56 7%h	88 21%lmo	151 23%lmo	56 13%	64 10%	239 22%lmo	120 11%	129 22%q	230 15%
Now TV	126 6%	72 7%	54 5%	24 8%hi	37 9%ghi	26 8%hi	19 6%hi	15 4%h	5 1%	19 3%	24 6%	50 8%mo	26 6%	26 4%	74 7% m	52 5%	47 8%q	79 5%
Sky On Demand (Sky Go)	265 12%	133 13%	132 12%	35 12%h	53 13%h	48 14%hi	59 19% cghi	41 12%h	29 7%	70 9%	62 15%mo	90 14% m	62 14% m	51 8%	152 14%mo	113 11%	104 18%q	161 10%
UKTV Play	31 1%	17 2%	14 1%	1 *	5 1%	3 1%	4 1%	11 3% c	6 1%	17 2%	3 1%	10 2%	7 2%	10 2%	14 1%	17 2%	5 1%	26 2%
Disney Life	13 1%	5 1%	8 1%	5 2%ghi	7 2% fghi	1 *	-	-	1 *	1 *	1 *	5 1%	2 *	6 1%	5 1%	8 1%	11 2%q	2 *

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q
 * small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	GENDER		AGE							SOCIAL GRADE					CHILDREN			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
Virgin TV Catch-up\Virgin Media Anywhere	105	59	46	11	16	16	22	28	12	40	25	31	28	21	56	49	29	76
	5%	6%	4%	4%	4%	5%	7%h	8%cdh	3%	5%h	6%	5%	6% _m	3%	5%	5%	5%	5%
Hayu	2	-	2	1	1	-	-	-	-	-	-	1	1	-	1	1	1	1
	*	-	*	*	*	-	-	-	-	-	-	*	*	-	*	*	*	*
Other streaming service	12	6	6	4	3	3	1	-	1	1	1	3	3	4	5	7	3	10
	1%	1%	1%	1% _i	1%	1% _i	*	-	*	*	*	1%	1%	1%	*	1%	*	1%
SUMMARY CODES																		
BVOD SERVICES	1052	504	548	142	192	170	206	198	143	341	281	341	208	222	622	430	330	722
	49%	49%	50%	48% _h	47% _h	50% _h	64% _{cdeh}	57% _{dhi}	34%	44% _h	68% _{klmn}	52% _{mo}	47% _{mo}	35%	58% _{klmo}	40%	56% _q	47%
SVOD	1026	515	511	232	280	206	146	116	46	162	213	380	212	220	594	432	365	661
	48%	50%	47%	78% _{defg}	68% _{fghi}	61% _{fghi}	46% _{ghi}	33% _{hi}	11%	21% _h	51% _{mo}	59% _{jlmo}	48% _{mo}	35%	56% _{lmo}	40% _m	62% _q	43%
ITV HUB/HUB+	378	154	224	56	74	56	70	69	53	122	95	132	78	72	228	150	131	247
	18%	15%	20% _a	19% _h	18% _h	17%	22% _{hi}	20% _h	13%	16%	23% _{mo}	20% _{mo}	18% _m	11%	21% _{mo}	14%	22% _q	16%
None	651	308	343	32	77	81	75	123	262	385	65	142	143	300	207	444	119	532
	30%	30%	31%	11%	19% _c	24% _c	23% _c	35% _{cdef}	63% _{cdef}	50% _{cdef}	16%	22% _j	32% _{jkn}	48% _{jklno}	19%	41% _{jklno}	20%	34% _p

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
BBC iPlayer	792 37%	290 39%	296 38%	49 46%	468 41%	317 38%	602 36%	190 43% ^f	688 38%	60 33%	31 29%	13 26%	246 33%	245 38%	301 41% ^l	691 38% ^p	91 31%
ITV Hub formerly ITV player	292 14%	108 14%	117 15%	24 22%	169 15%	125 15%	221 13%	71 16%	260 14% ⁱ	12 7%	9 8%	11 23% ^{ij}	91 12%	101 15%	101 14%	273 15% ^p	16 5%
ITV Hub+	101 5%	44 6%	34 4%	7 7%	62 5%	37 5%	85 5%	16 4%	90 5% ⁱ	2 1%	9 9% ^{ik}	-	27 4%	39 6%	35 5%	82 5%	17 6%
STV Player	23 1%	8 1%	9 1%	1 1%	12 1%	9 1%	12 1%	11 3% ^f	4 *	18 10% ^{hjk}	1 1%	-	20 3% ^{mn}	2 *	1 *	22 1%	-
S4C Clic	8 *	2 *	4 1%	-	2 *	4 *	5 *	3 1%	5 *	-	3 2% ^h	-	1 *	6 1% ⁿ	1 *	8 *	-
All 4 (formerly 4OD)	239 11%	67 9%	111 14% ^{ad}	24 23% ^{abde}	123 11%	115 14% ^a	183 11%	56 13%	202 11%	18 10%	11 11%	7 14%	78 10%	81 12%	80 11%	213 12%	22 7%
My5 (formerly Demand 5)	84 4%	26 4%	43 6% ^d	9 8% ^{ad}	40 4%	46 5% ^{cd}	62 4%	22 5%	71 4%	5 3%	6 6%	2 4%	23 3%	34 5%	28 4%	77 4%	6 2%
Netflix	935 44%	348 47% ^{be}	268 34%	46 43%	547 48% ^{be}	296 36%	753 44%	183 41%	786 44%	90 49% ^j	36 33%	24 48%	323 43%	281 43%	331 45%	791 44%	128 43%
Amazon Prime Video	359 17%	123 16%	104 13%	20 19%	199 18% ^{be}	112 13%	299 18%	59 13%	313 17% ^j	34 19% ^j	8 7%	4 7%	99 13%	110 17%	150 20% ^l	302 17%	51 17%
Now TV	126 6%	34 4%	49 6%	9 8%	66 6%	52 6%	101 6%	25 6%	104 6%	17 9%	4 4%	1 2%	55 7% ⁿ	35 5%	35 5%	115 6% ^p	9 3%
Sky On Demand (Sky Go)	265 12%	235 31% ^{bcde}	39 5%	5 4%	246 22% ^{bce}	40 5%	211 12%	54 12%	213 12%	29 16%	16 15%	7 15%	107 14%	70 11%	88 12%	241 13% ^p	24 8%
UKTV Play	31 1%	9 1%	13 2%	3 2%	14 1%	14 2%	26 2%	5 1%	24 1%	3 1%	2 2%	2 4%	11 1%	9 1%	11 2%	31 2% ^p	-
Disney Life	13 1%	4 1%	5 1%	-	6 *	5 1%	13 1%	-	11 1%	-	2 2%	-	5 1%	6 1%	2 *	12 1%	1 *
Virgin TV Catch-up\Virgin Media Anywhere	105 5%	5 1%	12 2%	2 2%	99 9% ^{abce}	12 1%	94 6% ^g	11 2%	95 5% ^j	10 5% ^j	-	-	36 5%	34 5%	35 5%	96 5%	9 3%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
Hayu	2*	-	1*	-	1*	1*	2*	-	2*	-	-	-	2*	-	-	2*	-
Other streaming service	12	4	4	-	4	5	10	2	12	-	-	-	2	3	7	9	3
	1%	1%	1%	-	*	1%	1%	1%	1%	-	-	-	*	*	1%	*	1%
SUMMARY CODES																	
BVOD SERVICES	1052	427	353	63	673	374	814	238	897	88	49	17	354	334	364	926	113
	49%	57%be	45%	59%be	59%be	45%	48%	54%f	50%	49%	46%	35%	48%	51%	49%	51%p	38%
SVOD	1026	388	300	51	598	330	826	200	868	96	38	24	354	306	366	873	136
	48%	52%be	38%	47%	53%be	40%	49%	45%	48%j	53%j	36%	50%	48%	47%	49%	48%	46%
ITV HUB/HUB+	378	147	142	30	226	153	294	84	336	14	17	11	115	132	131	342	32
	18%	20%	18%	28%be	20%	18%	17%	19%	19%i	8%	16%i	23%i	16%	20%l	18%	19%p	11%
None	651	179	312	30	250	329	532	119	544	53	37	18	220	201	230	526	113
	30%	24%	40%acd	28%	22%	39%acd	31%	27%	30%	29%	34%	37%	30%	31%	31%	29%	38%o

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			FREQUENCY OF BBC IPLAYER USE (Q3)	
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	Regular users of BBC iPlayer (d)	Infrequent users of BBC iPlayer (e)
Unweighted Base	2136	1759	336	373	623	380
Weighted Base	2136	1873	227	259	687	418
Effective Base	1814	1521	302	328	539	329
BBC iPlayer	792 37%	779 42%bc	11 5%	13 5%	556 81%e	216 52%
ITV Hub formerly ITV player	292 14%	288 15%bc	3 1%	4 1%	195 28%e	70 17%
ITV Hub+	101 5%	99 5%bc	2 1%	2 1%	60 9%	23 5%
STV Player	23 1%	23 1%	* *	* *	12 2%	8 2%
S4C Clic	8 *	8 *	- -	- -	7 1%	1 *
All 4 (formerly 4OD)	239 11%	236 13%bc	3 1%	3 1%	148 22%e	64 15%
My5 (formerly Demand 5)	84 4%	83 4%bc	1 *	1 1%	56 8%e	19 5%
Netflix	935 44%	929 50%bc	6 3%	6 2%	363 53%	236 56%
Amazon Prime Video	359 17%	358 19%bc	* *	* *	171 25%	90 21%
Now TV	126 6%	125 7%bc	1 *	1 *	63 9%	26 6%
Sky On Demand (Sky Go)	265 12%	259 14%bc	3 1%	6 2%	113 16%	76 18%
UKTV Play	31 1%	31 2%bc	- -	- -	17 2%	8 2%
Disney Life	13 1%	13 1%	- -	- -	5 1%	6 1%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5a Which of the following TV and video services, if any, do you use most often?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			FREQUENCY OF BBC IPLAYER USE (Q3)	
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	Regular users of BBC iPlayer (d)	Infrequent users of BBC iPlayer (e)
Unweighted Base	2136	1759	336	373	623	380
Weighted Base	2136	1873	227	259	687	418
Effective Base	1814	1521	302	328	539	329
Virgin TV Catch-up\Virgin Media Anywhere	105 5%	101 5%bc	4 2%	4 2%	48 7%	22 5%
Hayu	2 *	2 *	- -	- -	2 *	- -
Other streaming service	12 1%	12 1%	- -	- -	2 *	4 1%
SUMMARY CODES						
BVOD SERVICES	1052 49%	1029 55%bc	18 8%	22 8%	605 88%e	285 68%
SVOD	1026 48%	1019 54%bc	7 3%	7 3%	420 61%	254 61%
ITV HUB/HUB+	378 18%	373 20%bc	5 2%	5 2%	246 36%e	90 21%
None	651 30%	414 22%	205 91%a	233 90%a	13 2%	31 7% d

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	GENDER		AGE							SOCIAL GRADE					CHILDREN			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
BBC iPlayer	233	105	128	48	47	47	36	32	23	55	54	86	40	53	140	93	73	160
	11%	10%	12%	16%ghi	11%hi	14%hi	11%hi	9%h	5%	7%	13%mo	13%lmo	9%	8%	13%lmo	9%	12%	10%
ITV Hub formerly ITV player	179	89	90	33	29	28	33	40	17	57	54	67	25	34	121	58	47	133
	8%	9%	8%	11%h	7%	8%h	10%h	11%hi	4%	7%h	13%lmo	10%lmo	6%	5%	11%lmo	5%	8%	9%
ITV Hub+	62	31	31	11	10	11	14	10	6	16	13	26	6	17	39	23	19	43
	3%	3%	3%	4%	2%	3%	4%h	3%	1%	2%	3%	4%l	1%	3%	4%l	2%	3%	3%
STV Player	29	13	16	4	3	9	5	4	4	8	11	10	6	2	21	8	7	22
	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	3%mo	2%mo	1%mo	*	2%mo	1%	1%	1%
S4C Clic	15	8	7	3	2	-	5	3	2	5	5	6	3	1	10	5	1	14
	1%	1%	1%	1%	*	-	2%e	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%
All 4 (formerly 4OD)	123	61	62	29	32	18	17	16	9	26	32	49	19	23	81	42	40	82
	6%	6%	6%	10%ghi	8%hi	5%h	5%h	5%	2%	3%	8%lmo	7%lmo	4%	4%	8%lmo	4%	7%	5%
My5 (formerly Demand 5)	62	26	36	10	15	13	14	5	5	10	10	24	13	14	34	27	21	40
	3%	2%	3%	3%i	4%hi	4%hi	4%ghi	1%	1%	1%	3%	4%	3%	2%	3%	3%	4%	3%
Netflix	173	81	92	28	32	32	40	28	12	40	48	61	30	34	109	64	59	114
	8%	8%	8%	9%hi	8%h	9%hi	13%hi	8%h	3%	5%h	12%lmo	9%mo	7%	5%	10%mo	6%	10%	7%
Amazon Prime Video	195	100	95	54	39	34	26	34	7	42	56	58	42	38	114	80	63	131
	9%	10%	9%	18%defghi	10%hi	10%hi	8%h	10%hi	2%	5%h	14%kmo	9%	10%mo	6%	11%mo	7%	11%	8%
Now TV	101	55	46	33	21	19	18	6	5	12	25	41	22	14	66	35	25	77
	5%	5%	4%	11%defghi	5%ghi	6%ghi	6%ghi	2%	1%	2%	6%mo	6%mo	5%mo	2%	6%mo	3%	4%	5%
Sky On Demand (Sky Go)	84	41	43	20	23	15	17	6	4	9	18	39	14	13	57	28	41	43
	4%	4%	4%	7%ghi	6%ghi	4%hi	5%ghi	2%	1%	1%	4%	6%mo	3%	2%	5%mo	3%	7%q	3%
UKTV Play	29	17	12	6	4	2	9	5	4	9	8	10	5	6	18	11	7	22
	1%	2%	1%	2%	1%	1%	3%ehi	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Disney Life	46	19	27	8	22	7	6	3	1	3	11	18	9	8	29	17	32	13
	2%	2%	2%	3%hi	5%fghi	2%hi	2%hi	1%	*	*	3%	3%	2%	1%	3%	2%	6%q	1%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	GENDER		AGE							SOCIAL GRADE						CHILDREN		
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
Virgin TV Catch-up\Virgin Media Anywhere	45	28	17	8	7	5	12	10	3	13	7	16	8	14	23	22	13	32
	2%	3%	2%	3%h	2%	1%	4%hi	3%h	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Hayu	22	10	12	11	1	1	4	5	-	5	6	8	2	6	14	8	8	14
	1%	1%	1%	4%dehi	*	*	1%h	1%h	-	1%	1%	1%	*	1%	1%	1%	1%	1%
Other streaming service	15	10	5	1	8	5	-	1	-	1	1	8	2	3	10	5	2	12
	1%	1%	*	*	2%fghi	1%hi	-	*	-	*	*	1%	*	*	1%	*	*	1%
SUMMARY CODES																		
BVOD SERVICES	550	264	286	107	120	95	88	84	57	140	130	215	91	113	346	205	172	378
	26%	25%	26%	36%ghi	29%hi	28%hi	27%hi	24%hi	14%	18%h	31%lmo	33%lmo	21%	18%	32%lmo	19%	29%q	24%
SVOD	427	212	215	113	92	73	69	60	21	81	105	143	91	88	248	179	147	280
	20%	20%	20%	38%defg hi	22%hi	21%hi	21%hi	17%hi	5%	11%h	25%mo	22%mo	21% m	14%	23%mo	17%	25%q	18%
ITV HUB/HUB+	223	108	116	40	39	34	39	49	22	71	65	82	30	46	147	76	58	165
	10%	10%	11%	13%h	9%h	10%h	12%h	14%hi	5%	9%h	16%lmo	13%lmo	7%	7%	14%lmo	7%	10%	11%
None	1324	644	680	123	224	201	194	234	348	582	225	355	289	455	580	744	324	1000
	62%	62%	62%	41%	55% c	59% c	61% c	67% cd	84% cdef gi	76% cdef g	54%	55%	65% jkn	72% jkl n	55%	69% jkn	55%	65% p

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
BBC iPlayer	233 11%	108 15%be	67 9%	12 11%	138 12%b	81 10%	178 11%	55 12%	185 10%	32 18%h	11 11%	5 9%	108 15%n	70 11%n	55 7%	208 12%	24 8%
ITV Hub formerly ITV player	179 8%	71 10%	69 9%	12 11%	109 10%	72 9%	143 8%	37 8%	154 9%	11 6%	11 10%	4 9%	69 9%	52 8%	58 8%	165 9%p	12 4%
ITV Hub+	62 3%	29 4%	19 2%	2 2%	34 3%	23 3%	56 3%	6 1%	56 3%	4 2%	2 2%	-	31 4%n	17 3%	14 2%	55 3%	7 2%
STV Player	29 1%	15 2%	9 1%	-	15 1%	11 1%	17 1%	12 3%f	8 *	21 11%hjk	1 1%	-	26 3%mn	1 *	2 *	29 2%	-
S4C Clic	15 1%	6 1%	6 1%	-	6 1%	7 1%	12 1%	3 1%	10 1%	1 1%	4 3%h	-	8 1%	5 1%	2 *	15 1%	-
All 4 (formerly 4OD)	123 6%	46 6%	51 7%	4 4%	61 5%	56 7%	95 6%	28 6%	103 6%	12 6%	5 5%	2 5%	64 9%mn	31 5%	28 4%	118 7%p	5 2%
My5 (formerly Demand 5)	62 3%	23 3%	27 4%	5 5%	30 3%	30 4%	52 3%	10 2%	52 3%	4 2%	4 3%	2 4%	35 5%mn	14 2%	13 2%	59 3%p	2 1%
Netflix	173 8%	76 10%be	53 7%	7 7%	114 10%be	56 7%	143 8%	30 7%	147 8%	14 8%	9 8%	3 7%	70 9%m	38 6%	65 9%	154 9%	19 6%
Amazon Prime Video	195 9%	81 11%be	58 7%	11 10%	119 11%be	60 7%	154 9%	41 9%	163 9%	20 11%	10 9%	2 5%	94 13%mn	46 7%	54 7%	173 10%	20 7%
Now TV	101 5%	44 6%c	29 4%	1 1%	64 6%c	30 4%	83 5%	18 4%	90 5%	8 4%	3 3%	1 1%	46 6%	24 4%	31 4%	93 5%	8 3%
Sky On Demand (Sky Go)	84 4%	53 7%be	24 3%	4 4%	63 6%be	26 3%	63 4%	22 5%	77 4%	3 1%	4 4%	1 1%	34 5%	25 4%	25 3%	64 4%	17 6%
UKTV Play	29 1%	15 2%be	5 1%	3 3%	22 2%be	5 1%	23 1%	7 1%	26 1%	2 1%	1 1%	-	16 2%n	10 1%	4 *	28 2%	1 *
Disney Life	46 2%	24 3%be	7 1%	1 1%	28 2%be	7 1%	36 2%	10 2%	40 2%	6 3%	-	-	22 3%m	8 1%	15 2%	35 2%	11 4%
Virgin TV Catch-up\Virgin Media Anywhere	45 2%	17 2%	9 1%	1 1%	33 3%be	10 1%	37 2%	7 2%	43 2%	1 1%	1 1%	-	16 2%	13 2%	16 2%	38 2%	7 2%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
Hayu	22	6	7	1	13	7	20	2	22	-	-	-	13	1	8	18	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	2% _m	*	1% _m	1%	1%
Other streaming service	15	4	4	-	7	5	12	2	13	1	-	-	4	4	8	13	2
	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	-	-	*	1%	1%	1%	1%
SUMMARY CODES																	
BVOD SERVICES	550	234	174	29	330	198	432	118	457	56	27	9	241	157	152	483	62
	26%	31% _{be}	22%	27%	29% _{be}	24%	25%	27%	25%	31%	26%	19%	32% _{mn}	24%	21%	27%	21%
SVOD	427	184	126	19	267	132	350	77	364	38	19	6	181	102	145	371	54
	20%	25% _{be}	16%	18%	24% _{be}	16%	21%	17%	20%	21%	18%	12%	24% _{mn}	16%	20%	21%	18%
ITV HUB/HUB+	223	93	80	14	132	87	180	43	194	13	12	4	92	63	68	202	19
	10%	12%	10%	13%	12%	10%	11%	10%	11%	7%	11%	9%	12%	10%	9%	11% _p	6%
None	1324	402	535	66	640	563	1041	283	1120	103	64	37	409	426	489	1104	194
	62%	54%	69% _{ad}	62%	56%	68% _{ad}	61%	64%	62%	57%	60%	76% _i	55%	65% _l	66% _l	61%	65%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
BBC iPlayer	233 11%	227 12%bc	5 2%	6 2%	- -	18 6%d	148 16%deg	72 7%d	158 15%deg
ITV Hub formerly ITV player	179 8%	176 9%bc	3 1%	3 1%	100 13%e	- -	93 10%e	128 12%e	105 10%e
ITV Hub+	62 3%	60 3%bc	2 1%	2 1%	40 5%	22 7%fh	30 3%	48 5%	38 4%
STV Player	29 1%	27 1%	1 1%	1 1%	14 2%	6 2%	18 2%	21 2%	20 2%
S4C Clic	15 1%	14 1%	1 *	1 *	8 1%	3 1%	11 1%	11 1%	11 1%
All 4 (formerly 4OD)	123 6%	121 6%bc	1 1%	1 1%	65 8%	16 6%	76 8%	80 8%	83 8%
My5 (formerly Demand 5)	62 3%	61 3%bc	1 *	1 *	40 5%	19 7%	42 4%	50 5%	48 5%
Netflix	173 8%	170 9%bc	3 1%	3 1%	92 12%fh	36 12%fh	- -	135 13%fh	26 3%f
Amazon Prime Video	195 9%	194 10%bc	1 *	1 *	86 11%	24 8%	123 13%e	122 12%	126 12%
Now TV	101 5%	101 5%bc	- -	- -	47 6%	24 8%	81 9%	69 7%	82 8%
Sky On Demand (Sky Go)	84 4%	83 4%bc	1 *	1 *	31 4%	12 4%	56 6%	43 4%	60 6%
UKTV Play	29 1%	29 2%	1 *	1 *	18 2%	9 3%	18 2%	24 2%	22 2%
Disney Life	46 2%	46 2%bc	- -	- -	23 3%	13 5%	34 4%	35 3%	41 4%
Virgin TV Catch-up\Virgin Media Anywhere	45 2%	45 2%bc	- -	- -	23 3%	9 3%	33 4%	33 3%	35 3%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q.5b And which others might you consider?

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
Hayu	22 1%	22 1%	-	-	12 2%	8 3%	21 2%	18 2%	21 2%
Other streaming service	15 1%	15 1%	-	-	3 *	2 1%	12 1%	5 1%	12 1%
SUMMARY CODES									
BVOD SERVICES	550 26%	541 29%bc	9 4%	10 4%	226 29%	73 25%	325 35%de	332 32%e	356 35%de
SVOD	427 20%	423 23%bc	4 2%	4 1%	200 25%	82 28%	214 23%	289 27%f	244 24%
ITV HUB/HUB+	223 10%	219 12%bc	4 2%	4 2%	130 16%ef	22 7%	113 12%e	165 16%ef	132 13%e
None	1324 62%	1073 57%	215 95%a	247 95%a	440 55%	164 56%	475 51%	546 52%	521 51%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

	GENDER		AGE							SOCIAL GRADE					CHILDREN			
	Total	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
Sky - Digital Satellite TV for a monthly subscription	660 31%	326 31%	334 30%	85 28%	126 31%	118 35%hi	123 39%cdgh i	102 29%	105 25%	207 27%	144 35%m	194 30%	155 35%m	167 27%	338 32%m	322 30%	237 40%q	423 27%
Satellite TV from someone other than Sky	29 1%	20 2%b	9 1%	3 1%	10 2%	4 1%	1 *	3 1%	7 2%	11 1%	5 1%	11 2%	8 2%	6 1%	16 1%	13 1%	4 1%	25 2%
Free-Sat - Digital Satellite TV WITHOUT a monthly subscription	60 3%	27 3%	33 3%	2 1%	11 3%	13 4%c	12 4%c	8 2%	13 3%c	21 3%	11 3%	21 3%	13 3%	16 3%	31 3%	29 3%	18 3%	42 3%
Virgin Media through cable	358 17%	168 16%	191 17%	41 14%	67 16%	66 19%h	61 19%h	74 21%ch	49 12%	124 16%h	85 21%mo	113 17%m	81 18%m	79 13%	198 19%mo	160 15%	106 18%	253 16%
Freeview through a TV aerial and set-top box	291 14%	146 14%	146 13%	46 15%	43 11%	35 10%	38 12%	50 14%	79 19%def	129 17%de	42 10%	75 12%	65 15%	109 17%jkn	118 11%	173 16%jkn	52 9%	239 15%p
TV set which has Freeview channels built in (without a separate set-top box)	491 23%	229 22%	262 24%	44 15%	67 16%	57 17%	68 21%	106 30%cd	148 36%cd	254 33%cd	92 22%	134 21%	87 20%	178 28%jkl	226 21%	265 25%l	97 17%	393 25%p
YouView set top box	3 *	2 *	1 *	- -	2 *	1 *	- -	- -	- -	- -	- -	2 *	- -	1 *	2 *	1 *	2 *	1 *
BT TV	68 3%	38 4%	30 3%	11 4%	7 2%	12 3%	11 4%	10 3%	17 4%d	27 4%	18 4%	20 3%	16 3%	14 2%	38 4%	30 3%	19 3%	49 3%
Talk Talk TV	39 2%	21 2%	18 2%	5 2%	15 4%ghi	8 2%i	6 2%	1 *	4 1%	5 1%	9 2%	11 2%	12 3%m	6 1%	20 2%	19 2%	19 3%q	20 1%
Other	85 4%	38 4%	47 4%	18 6%ghi	26 6%ghi	19 6%ghi	10 3%	7 2%	5 1%	12 2%	12 3%	35 5%	19 4%	20 3%	46 4%	39 4%	34 6%q	51 3%
NO TV	175 8%	97 9%	79 7%	57 19%efgh i	55 13%fghi	30 9%fghi	13 4%	12 3%	9 2%	21 3%	22 5%	81 12%jlmo	22 5%	51 8%l	102 10%jlo	73 7%	43 7%	133 9%
SUMMARY CODES																		
PAY TV	1135 53%	558 54%	577 52%	138 46%	223 54%h	205 60%chi	202 63%cdgh i	188 54%h	179 43%	368 48%	254 61%kmo	343 53%m	267 60%kmo	271 43%	597 56%mo	538 50%m	380 65%q	755 49%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

Total	GENDER		AGE							SOCIAL GRADE					CHILDREN			
	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	55+ (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	ABC1 (n)	C2DE (o)	Child (p)	None (q)	
Unweighted Base	2136	1029	1107	249	341	278	275	299	694	993	383	560	452	741	943	1193	495	1641
Weighted Base	2136	1037	1099	299	411	339	320	351	416	767	414	650	444	628	1064	1072	589	1547
Effective Base	1814	842	975	210	317	260	255	272	663	825	323	489	398	630	812	1025	457	1363
FREEVIEW	833	397	436	91	122	105	119	160	236	396	144	229	162	298	373	460	167	666
	39%	38%	40%	31%	30%	31%	37%	46% ^{cde}	57% ^{cdef}	52% ^{cdefg}	35%	35%	36%	47% ^{ijkln}	35%	43% ^{ijkln}	28%	43% ^p
Don't know	19	6	12	3	3	5	3	2	2	4	6	2	3	8	8	11	4	14
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k/l/m/n/o - p/q

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

	Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN	
		Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
Sky - Digital Satellite TV for a monthly subscription	660 31%	660 88%bcde	65 8%	8 8%	660 58%bce	65 8%	524 31%	136 31%	547 30%	54 30%	49 46%hik	10 20%	226 30%	211 32%	223 30%	529 29%	114 38%o
Satellite TV from someone other than Sky	29 1%	29 4%be	1 *	3 3%be	29 3%be	1 *	21 1%	9 2%	26 1%	1 1%	2 2%	- -	2 *	13 2%l	13 2%l	26 1%	2 1%
Free-Sat - Digital Satellite TV WITHOUT a monthly subscription	60 3%	60 8%bcd	6 1%	- -	2 *	60 7%bcd	39 2%	21 5%f	41 2%	11 6%h	7 7%h	1 2%	20 3%	22 3%	18 2%	56 3%	4 1%
Virgin Media through cable	358 17%	9 1%	14 2%	2 2%	358 32%abce	16 2%	315 19%g	43 10%	324 18%jk	26 14%j	4 4%	3 7%	122 16%	114 17%	123 17%	310 17%	48 16%
Freeview through a TV aerial and set-top box	291 14%	11 1%	291 37%acd	1 1%	11 1%	291 35%acd	236 14%	56 13%	270 15%ik	8 5%	12 11%	1 1%	87 12%	95 15%	109 15%	251 14%	36 12%
TV set which has Freeview channels built in (without a separate set-top box)	491 23%	60 8%	491 63%acd	11 10%	78 7%	491 59%acd	326 19%	165 37%f	387 22%	52 28%	20 19%	32 66%hij	212 28%mn	144 22%	135 18%	458 25%p	28 10%
YouView set top box	3 *	- -	3 *	2 2%ad	2 *	3 *	1 *	2 *	3 *	- -	- -	- -	1 *	2 *	- -	3 *	- -
BT TV	68 3%	7 1%	7 1%	68 64%abde	68 6%abe	7 1%	56 3%	12 3%	57 3%	8 5%	1 1%	1 2%	26 4%	22 3%	19 3%	62 3%	5 2%
Talk Talk TV	39 2%	2 *	4 *	39 36%abde	39 3%abe	4 *	29 2%	10 2%	35 2%	4 2%	- -	- -	14 2%	13 2%	12 2%	23 1%	14 5%o
Other	85 4%	6 1%	15 2%d	- -	6 1%	15 2%d	73 4%	12 3%	73 4%	8 4%	4 4%	- -	28 4%	27 4%	29 4%	74 4%	10 3%
NO TV	175 8%	- -	- -	- -	- -	- -	144 9%	31 7%	136 8%	23 12%h	10 9%	7 15%	51 7%	43 7%	82 11%lm	133 7%	38 13%o
SUMMARY CODES																	
PAY TV	1135 53%	689 92%be	87 11%	107 100%abe	1135 100%abe	90 11%	935 55%g	200 45%	973 54%k	90 50%k	57 54%k	14 29%	382 51%	367 56%	386 52%	933 52%	180 61%o

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

Total	TV PLATFORM					AREA		COUNTRY				GOVERNMENT REGIONS			ETHNIC ORIGIN		
	Satellite (a)	Freeview (b)	IPTV (c)	Pay TV (d)	FTA (e)	Urban (f)	Rural (g)	England (h)	Scotland (i)	Wales (j)	Northern Ireland (k)	North (l)	Midlands (m)	South (n)	White (o)	Minority Ethnic (p)	
Unweighted Base	2136	722	860	103	1083	912	1680	456	1784	182	109	61	769	650	717	1854	254
Weighted Base	2136	747	779	107*	1135	833	1694	442	1799	182	107*	49*	743	652	741	1807	297
Effective Base	1814	614	714	87	932	755	1438	376	1533	147	90	45	616	532	670	1567	225
FREEVIEW	833	125	779	11	90	833	594	238	690	71	37	34	316	256	260	756	68
	39%	17% ^d	100% ^{acd}	10%	8%	100% ^{acd}	35%	54% ^f	38%	39%	35%	69% ^{hij}	43% ⁿ	39%	35%	42% ^p	23%
Don't know	19	-	-	-	-	-	16	2	15	3	1	-	4	7	7	12	7
	1%	-	-	-	-	-	1%	*	1%	1%	1%	-	1%	1%	1%	1%	2% ^o

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k - l/m/n - o/p

* small base

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
Sky - Digital Satellite TV for a monthly subscription	660 31%	608 32%bc	43 19%	51 20%	263 33%	97 33%	314 34%	398 38%	348 34%
Satellite TV from someone other than Sky	29 1%	24 1%	4 2%	5 2%	5 1%	1 *	5 *	7 1%	8 1%
Free-Sat - Digital Satellite TV WITHOUT a monthly subscription	60 3%	55 3%	5 2%	5 2%	22 3%	10 4%	30 3%	24 2%	32 3%
Virgin Media through cable	358 17%	336 18%bc	20 9%	22 9%	159 20%	50 17%	192 20%	219 21%	200 19%
Freeview through a TV aerial and set-top box	291 14%	233 12%	49 21%a	57 22%a	103 13%	38 13%	118 13%	122 12%	125 12%
TV set which has Freeview channels built in (without a separate set-top box)	491 23%	389 21%	91 40%a	102 39%a	198 25%fh	79 27%fh	151 16%	234 22%fh	177 17%
YouView set top box	3 *	3 *	- -	- -	2 *	3 1%fh	- -	3 *	- -
BT TV	68 3%	61 3%	6 3%	7 3%	35 4%	17 6%	28 3%	41 4%	33 3%
Talk Talk TV	39 2%	38 2%bc	1 *	1 *	15 2%	7 2%	18 2%	21 2%	18 2%
Other	85 4%	84 4%bc	1 1%	1 1%	29 4%	6 2%	41 4%	32 3%	48 5%
NO TV	175 8%	160 9%	12 5%	14 5%	26 3%	12 4%	100 11%deg	34 3%	103 10%deg
SUMMARY CODES									
PAY TV	1135 53%	1049 56%bc	72 32%	85 33%	468 59%	169 58%	547 59%	673 64%fh	598 58%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h

BCA BBC iPlayer - Omnibus face-to-face tables - (April 2019)

Q. TV Platform

Base: All UK adults 16+

	Total	FREQUENCY OF INTERNET USE (Q1)			TV SERVICE USED MOST OFTEN (Q5A)				
		Regular internet users (a)	Non-internet users (b)	Infrequent/Non-internet Users (c)	BBC iPlayer used most often (d)	ITV Hub used most often (e)	Netflix used most often (f)	BVOD used most often (g)	SVOD used most often (h)
Unweighted Base	2136	1759	336	373	745	280	791	981	875
Weighted Base	2136	1873	227	259	792	292	935	1052	1026
Effective Base	1814	1521	302	328	637	244	706	844	780
FREEVIEW	833	669	144	163	317	125	296	374	330
	39%	36%	63%a	63%a	40%fh	43%fgh	32%	36%	32%
Don't know	19	18	1	1	9	1	8	10	8
	1%	1%	*	*	1%	*	1%	1%	1%

Fieldwork : 27/03/2019 - 31/03/2019 (Week 13) - small base size due to a small effective base
 Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g/h