

**Making Sense of Media Advisory Panel**  
**Minutes of Meeting held on 16 September 2019**  
**Ofcom, Riverside House 1.30pm to 3pm**

**Attendees: Ofcom**

Yih-Choung Teh – meeting chair (Group Director Strategy and Research); Alison Preston (Market Research – Co-leading Making Sense of Media programme); Tim Cross (Co-leading Making Sense of Media programme); Maria Donde (International) and Sara Kelly (Project Manager, Making Sense of Media)

**Attendees: Panel**

- Alina Dimofte (Google)
- Alton Grizzle (UNESCO)
- Claire Levens (Internet Matters)
- Fay Lant (National Literacy Trust)
- Josie Verghese (BBC)
- Rebecca Stimson (Facebook)
- Shahneila Saeed (UKIE)
- Sonia Livingstone (LSE)
- Stephane Goldstein (Libraries Association - CILIP)
- Will Moy - (Full Fact)

**Observers:**

Joshua Harris-Kirkwood and Katie Ferson (DCMS); Gillian Machin (DfE)

**Apologies:**

Victoria Nash (Oxford Internet Institute)

**Chairman's Introduction**

1. The Chairman welcomed to the Panel meeting the members and observers and Ofcom representatives

**Item 1: Minutes of the meeting held 8 August 2019**

2. Minutes from the meeting held on 8 August 2019, previously circulated to the Panel were agreed as an accurate record.
3. It was agreed that Ofcom develop a version of the minutes for publication.

**Item 2: Terms of Reference for the Advisory Panel**

4. The Terms of Reference for the Advisory Panel, revised and circulated following the first panel meeting on 8 August 2019, were agreed.

5. It was agreed that Ofcom develop the final version of the Terms of Reference for publication, which will be agreed by the next meeting (18 November 2019)

### **Item 3: Ofcom's 18 July Event**

6. The panel noted main messages from Ofcom's Making Sense of Media Event held at the British Library on 18 July. A Panel discussion was then held to inform Ofcom's future events.

### **Item 4: DCMS Media Literacy activities**

7. The Panel noted the verbal update from DCMS outlining media literacy related activities.

### **Item 5. MSOM Research Programme Update**

8. The Panel noted the verbal update from Ofcom on the research programme going forward. Ofcom confirmed that further research into Online Harms will take place in 2019/2020. Ofcom also confirmed that further studies are being explored on a range of topics in addition to the usual research programme.

### **Item 6: International Case studies (Network development)**

9. The Panel noted the presentation from Ofcom's International team outlining best practice case studies. A Panel discussion was then held to inform the development of Ofcom's Media Literacy Network.
10. The Panel agreed that further scoping should take place in regard to developing the Network and that Ofcom puts forward a proposal at the next panel meeting.

### **Item 7: Update from the Panel Members & Observers**

11. The Panel noted updates on recent and upcoming events, meetings and research projects from panel members and observers.
12. The Panel agreed that Ofcom develop a forward plan for the Panel with input from Panel members via email and bring to a future panel meeting for discussion.

### **Item 8: Any Other Business**

13. There was no other business to discuss.

### **Item 9: Date of Next Meeting**

14. The Panel agreed that the next meeting date will be agreed via email.
15. There being no further business the meeting closed.

### **Summary of Actions:**

16. It was agreed that Ofcom develop the final version of the Terms of Reference for publication, which will be agreed by the next meeting (18 November 2019)
17. It was agreed that Ofcom develop a version of the minutes for publication.