

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

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Base : Those who use a mobile phone	
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Base : All adults	
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Base : Those who use a mobile phone	
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Base : Those who use a mobile phone	
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Base : Those who use a mobile phone	

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Base : Those who use a mobile phone	
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Base : All adults	
G2 Do you ever play games at home or elsewhere in any of these ways? .....	285
Base : All adults	
G3 Have you ever downloaded games from the internet to play on any of the devices you use for games playing? .....	287
Base : All who play games at home or elsewhere	
G4 Do you ever play single or multiplayer games over the internet on any of these devices, which is often referred to as online game playing? .....	288
Base : All who play games at home or elsewhere	
G5 Please think about the HOURS that you spend game playing in a typical WEEK - so both weekdays and at the weekend ...How many HOURS in a typical WEEK would you say you play games?.....	289
Base : All who play games at home or elsewhere	
G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?.....	290
Base : All adults	
G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?.....	293
Base : All who play games at home or elsewhere	
G7 As far as you know, is gaming regulated at all? .....	295
Base : All adults	
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Base : All adults	
Z2A AGREEMENT WITH STATEMENT - When I read newspapers, I tend to trust what I read .....	297
Base : All adults	
Z2A AGREEMENT WITH STATEMENT - When I read newspapers, I tend to trust what I read .....	298
Base : All adults - excluding those who do not read newspapers	
C1 Please take a look at the options shown on this card and let me know which letter applies to you? .....	299
Base : All adults	
C2 How many people are there in your household in total (including yourself)? .....	300
Base : All adults	
C3 Do you have any children aged under 16 who live at home with you - where you are their parent or guardian? .....	301
Base : All adults	
C4 And what ages are these children?.....	302
Base : Those with children aged under 16 at home	

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

C5 Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you? .....	303
Base : All adults	
C6 Are you currently working? .....	305
Base : All adults	
C7 At what age did you finish your education?/ At what age do you expect to finish your education? .....	306
Base : All adults	
C8 Which of these options best describes how you feel about your ability to read and write? .....	307
Base : All adults	
C10 Which of these options applies to your household for the total annual household income before tax and deductions? .....	308
Base : All adults	
C11 Do you have any long-standing illness, disability or infirmity? .....	309
Base : All adults	
C12 Does this illness, disability or infirmity limit your activities in any way? .....	310
Base : Those with a long standing illness/ disability or infirmity	
C13 Which of these limit your activities? .....	311
Base : Those whose long standing illness/ disability or infirmity limits their activities in any way	
C14 Which of these options applies to your home? .....	313
Base : All adults	
C15 Which of these groups best describes you? .....	314
Base : All adults	

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**Table 11**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**NATION**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
England	1335	205	176	91	85	1335	453	140	1185	1202	88
	85%	83%	66%	66%	66%	85%	75%	55%	86%	84%	90%
		bcd				bcd			g		
Scotland	141	22	27	16	11	141	66	30	123	138	5
	9%	9%	10%	11%	9%	9%	11%	12%	9%	10%	5%
Wales	63	15	35	15	19	63	47	36	51	61	3
	4%	6%	13%	11%	15%	4%	8%	14%	4%	4%	3%
			ae	ae	ae			h			
Northern Ireland	31	5	29	17	13	31	37	47	24	31	2
	2%	2%	11%	12%	10%	2%	6%	19%	2%	2%	2%
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 12**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**URBANITY INDICATOR**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Large City	230	22	30	16	14	230	64	13	216	159	49
	15%	9%	11%	12%	11%	15%	11%	5%	16%	11%	50%
						ab			g		i
Smaller city/ large town	303	43	52	22	29	303	134	47	267	271	22
	19%	17%	19%	16%	23%	19%	22%	19%	19%	19%	23%
					c						
Medium Town	500	72	90	48	42	500	205	84	433	477	17
	32%	29%	34%	35%	33%	32%	34%	33%	31%	33%	18%
										j	
Small town within 10 miles	281	52	47	26	21	281	101	49	247	275	5
	18%	21%	18%	19%	16%	18%	17%	19%	18%	19%	5%
										j	
Small town more than 10 miles	46	9	9	6	3	46	26	15	35	45	1
	3%	4%	3%	4%	3%	3%	4%	6%	3%	3%	1%
								h			
Rural area within 10 miles	171	40	30	15	15	171	57	33	153	166	3
	11%	16%	11%	11%	12%	11%	9%	13%	11%	12%	3%
		e								j	
Rural area more than 10 miles	39	9	8	5	4	39	16	13	32	39	-
	2%	4%	3%	4%	3%	2%	3%	5%	2%	3%	-%
								h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 13**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**LOCATION**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Urban	1360	197	228	118	110	1360	530	208	1197	1228	95
	87%	80%	85%	85%	86%	87%	88%	82%	87%	86%	97%
						a			g		i
Rural	210	49	39	20	19	210	74	45	185	205	3
	13%	20%	15%	15%	14%	13%	12%	18%	13%	14%	3%
		e						h		j	

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 14**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**REGION/ NATION**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
London	191	19	25	12	13	191	48	10	180	125	46
	12%	8%	9%	9%	10%	12%	8%	4%	13%	9%	47%
						a			g		i
South East	220	41	24	12	12	220	66	20	199	199	12
	14%	17%	9%	9%	9%	14%	11%	8%	14%	14%	12%
		bcd				bcd			g		
South West	153	26	23	12	11	153	52	26	129	149	4
	10%	11%	9%	8%	9%	10%	9%	10%	9%	10%	4%
										j	
Eastern	159	23	21	12	9	159	54	19	138	147	10
	10%	9%	8%	9%	7%	10%	9%	7%	10%	10%	10%
East Midlands	96	12	13	7	6	96	34	6	89	90	3
	6%	5%	5%	5%	5%	6%	6%	2%	6%	6%	4%
									g		
West Midlands	137	22	18	8	10	137	47	15	121	126	6
	9%	9%	7%	6%	8%	9%	8%	6%	9%	9%	6%
Wales	63	15	35	15	19	63	47	36	51	61	3
	4%	6%	13%	11%	15%	4%	8%	14%	4%	4%	3%
			ae	ae	ae			h			
Yorkshire & Humber	127	22	20	10	9	127	55	15	110	121	4
	8%	9%	7%	8%	7%	8%	9%	6%	8%	8%	4%
North East	68	14	7	4	4	68	27	6	62	66	2
	4%	6%	3%	3%	3%	4%	4%	2%	4%	5%	2%
		b									
North West	184	26	24	14	11	184	69	23	157	178	2
	12%	10%	9%	10%	9%	12%	11%	9%	11%	12%	2%
										j	

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 14**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**REGION/ NATION**

Base : All adults

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d		65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Scotland	141	22	27	16	11	141	66	30	123	138	5
	9%	9%	10%	11%	9%	9%	11%	12%	9%	10%	5%
Northern Ireland	31	5	29	17	13	31	37	47	24	31	2
	2%	2%	11%	12%	10%	2%	6%	19%	2%	2%	2%
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 16**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**S1 What is the occupation of the main wage earner in your household?**

Base : All adults

	Total	AGE					All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	65+ OR DE			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103	
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89	
Total	1570	246	267	138	128	1570	604	253	1382	1433	98	
A	26 2%	6 2%	7 3%	2 1%	5 4%	26 2%	7 1%	5 2%	22 2%	22 2%	3 3%	
B	372 24%	54 22%	51 19%	29 21%	22 17%	372 24%	51 9%	37 15%	344 25%	327 23%	25 26%	
C1	462 29%	66 27%	68 25%	36 26%	32 25%	462 29%	68 11%	61 24%	427 31%	418 29%	30 30%	
C2	283 18%	51 21%	50 19%	28 20%	22 17%	283 18%	50 8%	49 20%	251 18%	269 19%	14 15%	
D	214 14%	32 13%	37 14%	20 15%	17 13%	214 14%	215 36%	34 14%	187 14%	197 14%	15 15%	
E	215 14%	37 15%	53 20%	23 16%	30 24%	215 14%	212 35%	65 26%	153 11%	199 14%	11 11%	
AB	397 25%	60 24%	58 22%	31 23%	27 21%	397 25%	58 10%	43 17%	366 26%	349 24%	28 29%	
DE	429 27%	69 28%	90 34%	43 31%	47 37%	429 27%	427 71%	100 39%	340 25%	397 28%	26 26%	
ABC1	859 55%	126 51%	126 47%	67 49%	59 46%	859 55%	126 21%	104 41%	792 57%	768 54%	58 59%	
C2DE	711 45%	120 49%	141 53%	71 51%	69 54%	711 45%	477 79%	149 59%	590 43%	665 46%	40 41%	

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 17**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**S2 RESPONDENT'S AGE**

Base : All adults

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
16 - 17	30 2%	- -%	- -%	- -%	- -%	30 2%	11 2%	2 1%	30 2%	27 2%	1 2%
						abcd					
18 - 24	193 12%	- -%	- -%	- -%	- -%	193 12%	64 11%	13 5%	188 14%	170 12%	15 15%
						abcd			g		
25 - 34	289 18%	- -%	- -%	- -%	- -%	289 18%	76 13%	21 8%	281 20%	257 18%	22 23%
						abcd			g		
35 - 44	317 20%	- -%	- -%	- -%	- -%	317 20%	62 10%	22 9%	295 21%	281 20%	30 31%
						abcd			g		i
45 - 54	227 14%	- -%	- -%	- -%	- -%	227 14%	55 9%	38 15%	196 14%	209 15%	14 14%
						abcd					
55 - 64	246 16%	246 100%	- -%	- -%	- -%	246 16%	69 11%	47 19%	202 15%	234 16%	6 6%
		bcde				bcd				j	
65 - 74	157 10%	- -%	138 52%	138 100%	- -%	157 10%	138 23%	54 21%	123 9%	148 10%	7 8%
			ade	abde		ad		h			
75-79	54 3%	- -%	62 23%	- -%	62 48%	54 3%	62 10%	25 10%	32 2%	53 4%	1 1%
			ace		abce	ac		h			
80+	55 4%	- -%	66 25%	- -%	66 52%	55 4%	66 11%	31 12%	35 3%	54 4%	1 1%
			ace		abce	ac		h			
16-24	223 14%	- -%	- -%	- -%	- -%	223 14%	75 12%	14 6%	218 16%	197 14%	16 16%
						abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 17**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**S2 RESPONDENT'S AGE**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
55+	513	246	267	138	128	513	336	157	392	489	16
	33%	100%	100%	100%	100%	33%	56%	62%	28%	34%	16%
		e	e	e	e			h		j	
65+	267	-	267	138	128	267	267	110	190	255	10
	17%	-%	100%	100%	100%	17%	44%	43%	14%	18%	10%
			ae	ae	ae	a		h		j	
75+	109	-	128	-	128	109	128	56	68	107	2
	7%	-%	48%	-%	100%	7%	21%	22%	5%	7%	2%
			ace		abce	ac		h		j	

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 18**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**S3 RESPONDENT'S GENDER**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Male	754	137	118	66	52	754	266	129	667	681	49
	48%	56%	44%	48%	41%	48%	44%	51%	48%	48%	50%
		bde				d					
Female	816	109	149	73	76	816	337	124	715	752	49
	52%	44%	56%	52%	59%	52%	56%	49%	52%	52%	50%
			a		ae	a					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 19**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**A1 Which of the following do you regularly do?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Watch television	1488	236	258	132	126	1488	580	243	1309	1359	90
	95%	96%	97%	96%	98%	95%	96%	96%	95%	95%	92%
			e		e						
Use a mobile phone (or BlackBerry/ smartphone)	1284	192	136	86	50	1284	412	175	1159	1173	76
	82%	78%	51%	62%	39%	82%	68%	69%	84%	82%	77%
		bcd	d	bd		bcd			g		
Listen to the radio	1158	209	191	105	86	1158	417	183	1026	1086	49
	74%	85%	72%	76%	67%	74%	69%	72%	74%	76%	50%
		bcde		d		d				j	
Read newspapers/ magazines	1140	185	222	122	100	1140	435	181	1008	1034	75
	73%	75%	83%	88%	78%	73%	72%	72%	73%	72%	76%
			ae	ade							
Use the internet via a computer/ laptop/ netbook/ tablet computer	1124	161	73	59	14	1124	280	124	1033	1024	68
	72%	66%	27%	43%	11%	72%	46%	49%	75%	71%	69%
		bcd	d	bd		abcd			g		
Watch videos/ DVDs	924	127	95	50	45	924	301	135	818	861	44
	59%	52%	36%	36%	35%	59%	50%	53%	59%	60%	45%
		bcd				abcd				j	
Listen to music on hi-fi/ CD or tape player	692	106	82	50	32	692	233	114	604	648	27
	44%	43%	31%	36%	25%	44%	39%	45%	44%	45%	28%
		bd		d		bcd				j	
Listen to a portable music device/ MP3 player (like an iPod)	526	47	14	9	5	526	104	45	492	488	28
	34%	19%	5%	7%	4%	34%	17%	18%	36%	34%	28%
		bcd				abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 19**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**A1 Which of the following do you regularly do?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Play console/ computer games	393	25	14	11	3	393	104	45	366	368	16
	25%	10%	5%	8%	2%	25%	17%	18%	26%	26%	17%
		bd		d		abcd			g	j	
Use a portable media player (like an iPod Touch or Archos)	274	10	6	5	1	274	52	16	261	246	19
	17%	4%	2%	3%	1%	17%	9%	6%	19%	17%	19%
		d				abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 20**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**A2 Which one of these would you miss doing the most?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Watch television	715	127	176	81	95	715	352	141	605	658	43
	46%	52%	66%	59%	74%	46%	58%	56%	44%	46%	44%
			ace	e	abce			h			
Use a mobile phone (or BlackBerry/ smartphone)	278	17	4	3	1	278	79	23	264	246	21
	18%	7%	1%	2%	1%	18%	13%	9%	19%	17%	22%
			bcd			abcd			g		
Use the internet via a computer/ laptop/ netbook/ tablet computer	263	44	12	10	3	263	46	35	237	232	23
	17%	18%	5%	7%	2%	17%	8%	14%	17%	16%	24%
			bcd	d		bcd					i
Listen to the radio	129	39	36	21	16	129	55	24	114	119	5
	8%	16%	14%	15%	12%	8%	9%	10%	8%	8%	5%
		e	e	e	e						
Read newspapers/ magazines	51	7	26	16	10	51	28	15	40	48	2
	3%	3%	10%	12%	8%	3%	5%	6%	3%	3%	2%
			ae	ae	ae			h			
Listen to music on hi-fi/ CD or tape player	32	2	5	3	2	32	15	7	25	29	1
	2%	1%	2%	2%	1%	2%	2%	3%	2%	2%	1%
Play console/ computer games	29	-	2	2	-	29	7	3	27	29	-
	2%	-%	1%	1%	-%	2%	1%	1%	2%	2%	-%
						abd					
Listen to a portable music device/ MP3 player (like an iPod)	24	-	1	*	*	24	4	*	24	24	-
	2%	-%	*%	*%	*%	2%	1%	*%	2%	2%	-%
						ab			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 20**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**A2 Which one of these would you miss doing the most?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Watch videos/ DVDs	13	2	-	-	-	13	4	1	12	13	-
	1%	1%	-%	-%	-%	1%	1%	1%	1%	1%	-%
		b				b					
Use a portable media player (like an iPod Touch or Archos)	10	1	*	-	*	10	*	*	10	9	1
	1%	*%	*%	-%	*%	1%	*%	*%	1%	1%	1%
None of these	15	4	3	3	1	15	9	2	12	14	1
	1%	2%	1%	2%	*%	1%	2%	1%	1%	1%	1%
Don't know	12	3	1	*	1	12	3	-	12	12	-
	1%	1%	1%	*%	1%	1%	1%	-%	1%	1%	-%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 21**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T1 Do you have any TV sets that are used at all in your household?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Terrestrial TV only	57	10	24	8	17	57	40	23	44	52	4
	4%	4%	9%	6%	13%	4%	7%	9%	3%	4%	4%
			ae		ace			h			
Satellite TV with a monthly subscription (such as through Sky)	649	94	72	49	23	649	197	89	590	572	52
	41%	38%	27%	36%	18%	41%	33%	35%	43%	40%	53%
		bd	d	bd		bd			g		i
Freeview (through a set-top box or digital TV set)	578	106	135	62	73	578	274	102	497	546	25
	37%	43%	51%	44%	57%	37%	45%	40%	36%	38%	25%
		e	ae	e	ace					j	
Cable TV (through Virgin Media/ NTL/ Telewest)	239	40	32	18	13	239	75	34	210	219	15
	15%	16%	12%	13%	10%	15%	12%	13%	15%	15%	15%
		d				d					
Satellite TV with no monthly subscription (such as through Freesat)	74	12	12	8	4	74	28	11	66	72	2
	5%	5%	4%	6%	3%	5%	5%	4%	5%	5%	2%
Digital TV via broadband DSL line (through BT Vision or Tiscali TV)	30	5	2	1	1	30	4	7	27	30	-
	2%	2%	1%	1%	1%	2%	1%	3%	2%	2%	-%
ANY MULTICHANNEL TV	1490	234	241	129	112	1490	556	228	1317	1360	92
	95%	95%	90%	94%	87%	95%	92%	90%	95%	95%	94%
		bd		d		bd			g		
NO TV SETS IN THE HOUSEHOLD	23	2	1	1	*	23	7	2	22	21	2
	1%	1%	*%	1%	*%	1%	1%	1%	2%	1%	2%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 21**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T1 Do you have any TV sets that are used at all in your household?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
ANY TV SETS IN THE HOUSEHOLD	1547	244	265	137	128	1547	596	251	1361	1411	96
	99%	99%	100%	99%	100%	99%	99%	99%	98%	99%	98%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 22**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T2 Do you have a DVR system such as Sky Plus, V Plus, Freeview Plus, or any other similar system?**

**IF NECESSARY - By 'DVR' I mean a recorder for your TV service which can record and store TV programmes onto a hard drive. On some DVRs you can also pause and rewind live TV.**

**There are many DVR systems. Digital Video Recorders may also be known as Personal Video Recorders, or PVRs.**

Base : Those with multichannel TV

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1712	267	494	254	240	1712	818	280	1432	1612	95
Effective Weighted Sample	1171	198	356	209	150	1171	535	208	998	1088	83
Total	1490	234	241	129	112	1490	556	228	1317	1360	92
Yes	771 52%	109 47%	72 30%	51 40%	21 18%	771 52%	209 38%	101 44%	700 53%	709 52%	** **
		bd	d	bd	bcd			g			
No	691 46%	121 52%	161 67%	76 59%	85 76%	691 46%	331 60%	118 52%	596 45%	623 46%	** **
			ace	e	abce						
Don't know	29 2%	4 2%	8 3%	2 1%	6 6%	29 2%	17 3%	10 4%	21 2%	28 2%	** **
					ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 23**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF DVR OWNERSHIP**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
DVR IN HOUSEHOLD	771	109	72	51	21	771	209	101	700	709	42
	49%	44%	27%	37%	16%	49%	35%	40%	51%	49%	43%
		bd	d	bd		bcd			g		
NO DVR IN HOUSEHOLD	719	125	169	78	91	719	347	127	617	651	50
	46%	51%	63%	56%	71%	46%	58%	50%	45%	45%	51%
			ae	e	abce						
NO MULTICHANNEL TV IN HOUSEHOLD	57	10	24	8	17	57	40	23	44	52	4
	4%	4%	9%	6%	13%	4%	7%	9%	3%	4%	4%
			ae		ace			h			
NO TV SETS IN HOUSEHOLD	23	2	1	1	*	23	7	2	22	21	2
	1%	1%	*%	1%	*%	1%	1%	1%	2%	1%	2%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 24**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T3 How would you say BBC TV programmes are mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Licence fee/ by the public	1222	222	217	121	96	1222	442	202	1068	1137	56
	78%	90%	81%	87%	75%	78%	73%	80%	77%	79%	57%
		bde	d	bde						j	
Advertising	33	2	4	1	3	33	13	3	32	32	2
	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%
By the government	25	1	7	5	1	25	12	4	23	19	4
	2%	1%	3%	4%	1%	2%	2%	2%	2%	1%	4%
		a	a	ade						i	
Other	21	2	4	2	2	21	8	8	19	18	3
	1%	1%	2%	2%	2%	1%	1%	3%	1%	1%	3%
								h			
Don't know	269	19	34	9	26	269	128	36	240	227	34
	17%	8%	13%	6%	20%	17%	21%	14%	17%	16%	35%
			ac		abc	abc					i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 25**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T4 How would you say programmes are mainly funded on ITV, Channel 4 and Five?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Advertising	1172	210	208	116	91	1172	406	186	1034	1079	62
	75%	85%	78%	84%	71%	75%	67%	74%	75%	75%	63%
		bde	d	bde						j	
Licence fee/ by the public	72	8	11	7	4	72	40	13	62	72	-
	5%	3%	4%	5%	3%	5%	7%	5%	4%	5%	-%
										j	
Programme sponsorship	24	7	4	2	2	24	6	11	19	24	-
	2%	3%	1%	2%	1%	2%	1%	4%	1%	2%	-%
								h			
By the government	17	2	2	1	1	17	7	2	15	17	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-%
Other	12	1	1	*	1	12	6	2	12	10	2
	1%	*%	*%	*%	*%	1%	1%	1%	1%	1%	2%
Don't know	273	18	41	12	30	273	138	39	240	230	35
	17%	7%	15%	8%	23%	17%	23%	15%	17%	16%	35%
			ac		abce	ac					i

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 26**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not have any concerns	942	104	123	63	60	942	353	118	852	846	73
	60%	42%	46%	45%	47%	60%	59%	47%	62%	59%	75%
						abcd			g		i
Too many repeats	189	56	43	20	23	189	79	41	155	172	10
	12%	23%	16%	15%	18%	12%	13%	16%	11%	12%	10%
		bce	e		e			h			
Poor quality programmes	155	40	34	19	16	155	58	41	125	138	10
	10%	16%	13%	14%	12%	10%	10%	16%	9%	10%	10%
		e	e					h			
Bad language (spoken or song lyrics)	130	32	44	22	22	130	61	33	109	118	7
	8%	13%	16%	16%	17%	8%	10%	13%	8%	8%	7%
		e	e	e	e			h			
Sex/ nakedness (in general)	115	21	37	19	19	115	54	26	100	107	5
	7%	8%	14%	13%	15%	7%	9%	10%	7%	7%	5%
			ae	e	ae						
Too many reality TV programmes	113	35	18	11	7	113	34	12	103	105	4
	7%	14%	7%	8%	5%	7%	6%	5%	7%	7%	4%
		bcd	e								
Violence (in general)	109	24	33	14	20	109	46	23	94	102	6
	7%	10%	13%	10%	15%	7%	8%	9%	7%	7%	6%
			e		ae						
Lack of originality/ programmes are too similar	105	36	21	9	12	105	43	20	89	98	3
	7%	15%	8%	6%	9%	7%	7%	8%	6%	7%	3%
		bce									
Inappropriate programmes shown before the watershed	95	17	9	7	2	95	20	17	84	87	5
	6%	7%	4%	5%	2%	6%	3%	7%	6%	6%	5%
		bd		d		bd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 26**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Too many/ too long advertising breaks	59 4%	16 7%	12 4%	7 5%	5 4%	59 4%	21 3%	13 5%	53 4%	55 4%	3 3%
Bad taste/ shock tactics	48 3%	14 6%	9 3%	3 2%	5 4%	48 3%	17 3%	6 3%	43 3%	44 3%	3 3%
People behaving badly	32 2%	5 2%	10 4%	3 2%	7 5%	32 2%	12 2%	13 5%	25 2%	30 2%	2 2%
Too many programmes with celebrities	23 1%	7 3%	4 2%	2 1%	2 2%	23 1%	7 1%	3 1%	20 1%	20 1%	1 1%
Irritating/ annoying sponsorship messages	23 1%	4 2%	5 2%	3 2%	2 1%	23 1%	11 2%	5 2%	20 1%	18 1%	3 3%
Too many American programmes	22 1%	6 3%	5 2%	1 1%	4 3%	22 1%	9 1%	7 3%	15 1%	21 1%	* *%
Drug use/ drug references	19 1%	6 3%	3 1%	2 2%	1 1%	19 1%	6 1%	6 2%	16 1%	19 1%	- -%
Too much sport	15 1%	5 2%	1 *%	1 *%	* *%	15 1%	8 1%	4 1%	11 1%	15 1%	- -%
Intrusive/ confrontational	13 1%	4 1%	1 *%	* *%	* *%	13 1%	3 *%	1 *%	13 1%	13 1%	- -%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 26**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Sexual orientation - Discriminatory treatment or portrayal of people based on sexual orientation	9 1%	- -%	3 1%	2 2% ae	1 1%	9 1%	4 1%	3 1%	8 1%	9 1%	- -%
Product placement	8 1%	2 1%	* *%	* *%	- -%	8 1%	2 *%	3 1%	7 *%	7 *%	1 1%
Phone-in competitions that are fixed/ faked	8 1%	3 1% b	- -%	- -%	- -%	8 1%	1 *%	2 1%	6 *%	6 *%	1 1%
Other	87 6%	23 10% ce	21 8% ce	6 4%	15 12% ce	87 6%	37 6%	25 10% h	67 5%	83 6%	3 3%
Don't know	17 1%	4 2%	3 1%	1 1%	2 2%	17 1%	10 2%	3 1%	14 1%	17 1%	- -%
ANY CONCERNS	612 39%	138 56% e	141 53% e	75 54% e	66 51% e	612 39%	240 40%	132 52% h	516 37%	570 40% j	25 25%
ANY QUALITY OF CONTENT/ REPEATS	357 23%	93 38% bce	80 30% e	39 28%	41 32% e	357 23%	139 23%	77 30% h	295 21%	332 23%	15 15%
ANY OFFENSIVE CONTENT	304 19%	68 28% e	82 31% e	44 32% e	39 30% e	304 19%	124 21%	73 29% h	257 19%	283 20%	14 14%
ANY ADVERTISING/ SPONSORSHIP	79 5%	19 8% d	14 5%	9 7%	5 4%	79 5%	28 5%	19 8% h	68 5%	71 5%	5 5%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 26**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
ANY DIVERSITY OF CONTENT	23	3	8	3	5	23	12	9	19	20	2
	1%	1%	3%	2%	4%	1%	2%	3%	1%	1%	2%
			e		e			h			
ANY DON'T TRUST/ FIXED/ FAKE/ BIASED	18	6	1	-	1	18	5	6	13	16	1
	1%	3%	1%	-%	1%	1%	1%	3%	1%	1%	1%
		bc						h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 27**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
No, do not have any concerns	928 60%	103 42%	123 46%	62 45%	60 47%	928 60%	348 58%	118 47%	838 62%	834 59%	71 74%
						abcd			g		i
Too many repeats	189 12%	56 23%	43 16%	20 15%	23 18%	189 12%	79 13%	41 16%	155 11%	172 12%	10 11%
		bce	e		e			h			
Poor quality programmes	150 10%	40 16%	34 13%	18 13%	15 12%	150 10%	57 10%	39 15%	122 9%	134 9%	10 11%
		e	e					h			
Bad language (spoken or song lyrics)	127 8%	32 13%	43 16%	21 16%	22 17%	127 8%	60 10%	32 13%	107 8%	115 8%	7 7%
		e	e	e	e			h			
Sex/ nakedness (in general)	113 7%	21 8%	37 14%	18 13%	19 15%	113 7%	54 9%	26 10%	97 7%	105 7%	5 6%
			ae	e	ae						
Too many reality TV programmes	111 7%	35 14%	18 7%	11 8%	7 5%	111 7%	34 6%	12 5%	102 7%	103 7%	4 4%
		bcd									
Violence (in general)	107 7%	24 10%	33 12%	13 10%	20 15%	107 7%	45 8%	22 9%	92 7%	100 7%	6 6%
			e		ce						
Lack of originality/ programmes are too similar	104 7%	36 15%	20 8%	8 6%	12 9%	104 7%	42 7%	18 7%	89 7%	97 7%	3 3%
		bce									
Inappropriate programmes shown before the watershed	95 6%	17 7%	9 4%	7 5%	2 2%	95 6%	20 3%	17 7%	84 6%	87 6%	5 5%
		bd		d		bd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 27**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
Too many/ too long advertising breaks	59 4%	16 7%	12 4%	7 5%	5 4%	59 4%	21 4%	13 5%	53 4%	55 4%	3 3%
Bad taste/ shock tactics	48 3%	14 6%	9 3%	3 2%	5 4%	48 3%	17 3%	6 3%	43 3%	44 3%	3 3%
People behaving badly	32 2%	5 2%	10 4%	3 2%	7 5%	32 2%	12 2%	13 5%	25 2%	30 2%	2 2%
Too many programmes with celebrities	23 1%	7 3%	4 2%	2 1%	2 2%	23 1%	7 1%	3 1%	20 1%	20 1%	1 1%
Irritating/ annoying sponsorship messages	23 1%	4 2%	5 2%	3 2%	2 1%	23 1%	11 2%	5 2%	20 1%	18 1%	3 3%
Too many American programmes	22 1%	6 3%	5 2%	1 1%	4 3%	22 1%	9 1%	7 3%	15 1%	21 1%	* *%
Drug use/ drug references	18 1%	5 2%	3 1%	2 2%	1 1%	18 1%	5 1%	6 2%	15 1%	18 1%	- -%
Too much sport	15 1%	5 2%	1 *%	1 *%	* *%	15 1%	8 1%	4 1%	11 1%	15 1%	- -%
Intrusive/ confrontational	13 1%	4 1%	1 *%	* *%	* *%	13 1%	3 *%	1 *%	13 1%	13 1%	- -%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 27**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
Sexual orientation - Discriminatory treatment or portrayal of people based on sexual orientation	9 1%	- -%	3 1%	2 2% ae	1 1%	9 1%	4 1%	3 1%	8 1%	9 1%	- -%
Product placement	8 1%	2 1%	* *%	* *%	- -%	8 1%	2 *%	3 1%	7 *%	7 *%	1 1%
Phone-in competitions that are fixed/ faked	8 1%	3 1% b	- -%	- -%	- -%	8 1%	1 *%	2 1%	6 *%	6 *%	1 1%
Other	87 6%	23 10% ce	21 8% ce	6 4%	15 12% ce	87 6%	36 6%	25 10% h	67 5%	83 6%	3 3%
Don't know	15 1%	3 1%	3 1%	1 1%	2 2%	15 1%	10 2%	3 1%	13 1%	15 1%	- -%
ANY CONCERNS	604 39%	137 56% e	140 53% e	74 54% e	66 51% e	604 39%	238 40%	130 52% h	510 37%	562 40% j	25 26%
ANY QUALITY OF CONTENT/ REPEATS	353 23%	93 38% bce	79 30% e	38 28%	41 32% e	353 23%	139 23%	75 30% h	292 21%	328 23%	15 15%
ANY OFFENSIVE CONTENT	300 19%	67 28% e	82 31% e	43 31% e	39 30% e	300 19%	122 21%	73 29% h	254 19%	279 20%	14 15%
ANY ADVERTISING/ SPONSORSHIP	79 5%	19 8% d	14 5%	9 7%	5 4%	79 5%	28 5%	19 8% h	68 5%	71 5%	5 5%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 27**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T5 Can you tell me if you have any concerns about what is on TV?**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
ANY DIVERSITY OF CONTENT	23	3	8	3	5	23	12	9	19	20	2
	1%	1%	3%	2%	4%	1%	2%	3%	1%	1%	2%
			e		e			h			
ANY DON'T TRUST/ FIXED/ FAKE/ BIASED	18	6	1	-	1	18	5	6	13	16	1
	1%	3%	1%	-%	1%	1%	1%	3%	1%	1%	1%
		bc						h			

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 28**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T6 As far as you know, are TV programmes regulated? (EXPLANATION OF A REGULATOR PROVIDED IF NECESSARY)**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	1288	226	197	115	82	1288	433	205	1135	1209	53
	82%	92%	74%	83%	64%	82%	72%	81%	82%	84%	54%
		bcde	d	bd		bd				j	
No	72	6	16	6	11	72	48	15	64	57	15
	5%	2%	6%	4%	8%	5%	8%	6%	5%	4%	15%
			a		ace						i
Don't know	209	14	54	18	36	209	122	34	184	167	30
	13%	6%	20%	13%	28%	13%	20%	13%	13%	12%	30%
			ace	a	abce	a					i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 29**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T7A AGREEMENT WITH STATEMENTS - TV viewers must be protected from seeing inappropriate or offensive programmes**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
Strongly disagree	72 5%	18 8% bde	10 4%	7 5% d	3 2%	72 5%	30 5%	17 7%	60 4%	63 4%	6 6%
Slightly disagree	84 5%	11 5%	11 4%	7 5%	4 3%	84 5%	27 4%	13 5%	75 6%	79 6%	2 2%
TOTAL DISAGREE	156 10%	30 12% bd	21 8%	14 10% d	7 5%	156 10% d	57 10%	30 12%	135 10%	143 10%	8 9%
Neither/ nor	143 9%	25 10% d	18 7%	13 9% d	6 4%	143 9% d	43 7%	18 7%	128 9%	129 9%	11 12%
Slightly agree	391 25%	56 23%	60 22%	29 21%	30 24%	391 25%	129 22%	52 21%	354 26%	351 25%	29 30%
Strongly agree	826 53%	133 54%	158 60% e	80 58% e	79 62% e	826 53% e	348 58%	143 57%	720 53%	766 54%	42 44%
TOTAL AGREE	1217 79%	188 77%	218 82%	109 79%	109 85% ae	1217 79% ae	477 80%	195 78%	1074 79%	1117 79%	71 74%
Don't know	31 2%	1 *%	8 3% a	1 1%	7 5% ace	31 2% ace	19 3%	8 3%	23 2%	23 2%	5 5% i
TOTAL NEITHER/ DON'T KNOW	174 11%	26 11%	26 10%	14 10%	12 10%	174 11%	62 10%	26 10%	151 11%	152 11%	16 17%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 30**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T7B AGREEMENT WITH STATEMENTS - When I watch TV news I tend to trust what I see**

Base : Those with any TVs

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1798	278	539	271	268	1798	880	307	1491	1693	100
Effective Weighted Sample	1221	204	390	223	171	1221	575	230	1034	1134	87
Total	1547	244	265	137	128	1547	596	251	1361	1411	96
Strongly disagree	115 7%	28 12%	23 9%	14 11%	9 7%	115 7%	46 8%	32 13%	93 7%	112 8%	4 4%
Slightly disagree	268 17%	48 20%	45 17%	27 19%	18 14%	268 17%	86 14%	42 17%	235 17%	244 17%	13 13%
TOTAL DISAGREE	383 25%	77 31%	68 26%	41 30%	27 21%	383 25%	132 22%	75 30%	328 24%	356 25%	16 17%
Neither/ nor	225 15%	32 13%	36 13%	17 13%	18 14%	225 15%	75 13%	21 9%	207 15%	192 14%	24 25%
Slightly agree	516 33%	88 36%	85 32%	41 30%	44 35%	516 33%	200 33%	72 29%	464 34%	470 33%	33 34%
Strongly agree	389 25%	44 18%	72 27%	37 27%	35 27%	389 25%	171 29%	75 30%	334 25%	362 26%	21 22%
TOTAL AGREE	905 58%	131 54%	157 59%	77 56%	80 62%	905 58%	371 62%	147 59%	799 59%	832 59%	54 57%
Don't know	11 1%	1 *	3 1%	- -%	3 2%	11 1%	8 1%	3 1%	8 1%	8 1%	1 1%
Not applicable	23 1%	3 1%	1 1%	1 1%	- -%	23 1%	11 2%	4 1%	20 1%	23 2%	- -%
TOTAL NEITHER/ DON'T KNOW	236 15%	33 14%	39 15%	17 13%	22 17%	236 15%	83 14%	25 10%	214 16%	201 14%	25 26%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 31**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**T7B AGREEMENT WITH STATEMENTS - When I watch TV news I tend to trust what I see**

Base : Those with any TVs - excluding those that do not watch TV news programmes

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1778	275	536	268	268	1778	869	304	1474	1673	100
Effective Weighted Sample	1204	201	388	221	171	1204	566	228	1020	1117	87
Total	1524	241	264	136	128	1524	585	247	1341	1388	96
Strongly disagree	115 8%	28 12%	23 9%	14 11%	9 7%	115 8%	46 8%	32 13%	93 7%	112 8%	4 4%
Slightly disagree	268 18%	48 20%	45 17%	27 20%	18 14%	268 18%	86 15%	42 17%	235 18%	244 18%	13 13%
TOTAL DISAGREE	383 25%	77 32%	68 26%	41 30%	27 21%	383 25%	132 22%	75 30%	328 24%	356 26%	16 17%
Neither/ nor	225 15%	32 13%	36 13%	17 13%	18 14%	225 15%	75 13%	21 9%	207 15%	192 14%	24 25%
Slightly agree	516 34%	88 36%	85 32%	41 30%	44 35%	516 34%	200 34%	72 29%	464 35%	470 34%	33 34%
Strongly agree	389 26%	44 18%	72 27%	37 27%	35 27%	389 26%	171 29%	75 31%	334 25%	362 26%	21 22%
TOTAL AGREE	905 59%	131 54%	157 59%	77 57%	80 62%	905 59%	371 63%	147 60%	799 60%	832 60%	54 57%
Don't know	11 1%	1 *%	3 1%	- -%	3 2%	11 1%	8 1%	3 1%	8 1%	8 1%	1 1%
TOTAL NEITHER/ DON'T KNOW	236 15%	33 14%	39 15%	17 13%	22 17%	236 15%	83 14%	25 10%	214 16%	201 14%	25 26%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 32**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R1 Do you ever listen to radio at home, in any way? IF NECESSARY - This may be using a traditional or DAB radio, through your digital TV service, over the internet, listening to podcasts, or any other way of listening to radio at home.**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	1187	212	194	106	88	1187	427	183	1054	1095	63
	76%	86%	73%	76%	69%	76%	71%	72%	76%	76%	65%
		bcde			d				j		
No	379	34	73	33	40	379	176	70	325	335	34
	24%	14%	27%	24%	31%	24%	29%	28%	23%	23%	34%
		a	a	a	ae	a					i
Don't know	3	-	-	-	-	3	1	-	3	3	1
	*%	-%	-%	-%	-%	*%	*%	-%	*%	*%	1%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 33**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R2 How would you say BBC radio stations are mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Licence fee/ by the public	992	181	175	98	76	992	348	146	881	918	47
	63%	74%	66%	71%	60%	63%	58%	58%	64%	64%	48%
		bde		de						j	
Advertising	77	11	5	3	2	77	16	9	71	71	4
	5%	5%	2%	2%	1%	5%	3%	4%	5%	5%	4%
		bd				bd					
By the government	25	3	5	5	1	25	12	4	23	23	4
	2%	1%	2%	3%	*%	2%	2%	2%	2%	2%	4%
				de							
Other	22	1	4	2	1	22	8	5	21	21	2
	1%	*%	1%	2%	1%	1%	1%	2%	1%	1%	2%
Don't know	453	50	78	30	48	453	219	88	387	401	42
	29%	20%	29%	22%	37%	29%	36%	35%	28%	28%	43%
			ac		abce	ac		h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 34**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R3 How would you say the other main radio stations are mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Advertising	1041	200	155	91	64	1041	322	145	931	965	49
	66%	81%	58%	66%	50%	66%	53%	57%	67%	67%	50%
		bcde	d	bd		bd			g	j	
Licence fee/ by the public	53	6	12	9	3	53	29	6	47	51	1
	3%	2%	4%	6%	3%	3%	5%	2%	3%	4%	1%
				ade							
Programme sponsorship	23	1	2	1	1	23	6	7	20	23	-
	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	-%
By the government	11	-	1	1	-	11	4	1	10	7	3
	1%	-%	1%	1%	-%	1%	1%	*%	1%	*%	3%
											i
Other	25	1	1	*	*	25	7	1	24	20	4
	2%	*%	*%	*%	*%	2%	1%	*%	2%	1%	4%
						b			g		i
Don't know	418	37	96	37	59	418	236	92	350	367	41
	27%	15%	36%	26%	46%	27%	39%	36%	25%	26%	42%
			ace	a	abce	a		h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 35**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R4 Can you tell me if you have any concerns about what is on radio?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not have any concerns	1427	218	242	126	116	1427	559	215	1262	1302	90
	91%	88%	91%	91%	91%	91%	93%	85%	91%	91%	91%
Bad language (spoken or song lyrics)	33	6	8	4	4	33	11	9	29	32	1
	2%	3%	3%	3%	3%	2%	2%	3%	2%	2%	1%
Poor quality programmes	18	4	4	2	2	18	7	5	15	18	-
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	-%
Bad taste/ shock tactics	15	*	3	2	1	15	5	5	12	14	1
	1%	*%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Inappropriate programmes broadcast before the watershed	14	1	-	-	-	14	5	3	11	14	-
	1%	1%	-%	-%	-%	1%	1%	1%	1%	1%	-%
Too many advertising breaks	13	2	2	2	*	13	2	3	12	7	4
	1%	1%	1%	1%	*%	1%	*%	1%	1%	1%	4%
Lack of originality/ programmes are too similar	12	5	2	1	1	12	6	1	11	12	-
	1%	2%	1%	1%	1%	1%	1%	*%	1%	1%	-%
Other	50	9	6	4	2	50	13	14	41	45	3
	3%	4%	2%	3%	2%	3%	2%	6%	3%	3%	3%
Don't know	33	6	7	3	4	33	16	12	25	31	2
	2%	2%	3%	2%	3%	2%	3%	5%	2%	2%	2%
ANY CONCERNS	110	23	17	9	8	110	28	26	95	100	7
	7%	9%	6%	7%	6%	7%	5%	10%	7%	7%	7%

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 35**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R4 Can you tell me if you have any concerns about what is on radio?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
OFFENSIVE CONTENT	46 3%	6 3%	8 3%	5 3%	4 3%	46 3%	14 2%	13 5% h	40 3%	45 3%	1 1%
QUALITY OF CONTENT/REPEATS	37 2%	14 6% bce	7 2%	3 2%	4 3%	37 2%	13 2%	10 4%	30 2%	35 2%	1 1%
ADVERTISING/ SPONSORSHIP	13 1%	2 1%	2 1%	2 1%	* *%	13 1%	2 *%	3 1%	12 1%	7 1%	4 4% i
DONT TRUST/ FIXED/ FAKED/ BIASED	8 1%	- -%	1 *%	1 1%	- -%	8 1%	3 1%	- -%	8 1%	8 1%	- -%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 36**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R4 Can you tell me if you have any concerns about what is on radio?**

Base : Those who listen to radio at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1372	236	413	214	199	1372	648	220	1152	1301	68
Effective Weighted Sample	931	177	295	176	122	931	416	163	799	872	61
Total	1187	212	194	106	88	1187	427	183	1054	1095	63
No, do not have any concerns	1077	188	179	98	81	1077	398	164	954	994	**
	91%	89%	92%	93%	92%	91%	93%	90%	91%	91%	**
Bad language (spoken or song lyrics)	28	6	5	3	2	28	9	5	25	27	**
	2%	3%	3%	3%	3%	2%	2%	3%	2%	2%	**
Poor quality programmes	17	3	4	2	2	17	7	4	15	17	**
	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	**
Inappropriate programmes broadcast before the watershed	14	1	-	-	-	14	5	3	11	14	**
	1%	1%	-%	-%	-%	1%	1%	2%	1%	1%	**
Bad taste/ shock tactics	12	*	3	2	1	12	5	5	9	11	**
	1%	*%	2%	2%	1%	1%	1%	3%	1%	1%	**
								h			
Too many advertising breaks	12	2	1	1	*	12	1	1	12	6	**
	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	**
Lack of originality/ programmes are too similar	11	5	2	1	1	11	5	1	10	11	**
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	**
Other	44	8	5	3	2	44	11	9	39	41	**
	4%	4%	2%	3%	2%	4%	3%	5%	4%	4%	**
Don't know	15	4	2	1	1	15	6	2	14	13	**
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	**
ANY CONCERNS	96	20	13	7	6	96	23	17	86	87	**
	8%	9%	7%	7%	7%	8%	5%	9%	8%	8%	**
OFFENSIVE CONTENT	40	6	6	3	2	40	12	10	34	39	**
	3%	3%	3%	3%	3%	3%	3%	5%	3%	4%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 36**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R4 Can you tell me if you have any concerns about what is on radio?**

Base : Those who listen to radio at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1372	236	413	214	199	1372	648	220	1152	1301	68
Effective Weighted Sample	931	177	295	176	122	931	416	163	799	872	61
Total	1187	212	194	106	88	1187	427	183	1054	1095	63
QUALITY OF CONTENT/REPEATS	33	12	7	3	4	33	11	8	28	33	**
	3%	6%	3%	3%	4%	3%	3%	4%	3%	3%	**
		e									
ADVERTISING/ SPONSORSHIP	12	2	1	1	*	12	1	1	12	6	**
	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	**
DONT TRUST/ FIXED/ FAKED/ BIASED	8	-	1	1	-	8	3	-	8	8	**
	1%	-%	1%	1%	-%	1%	1%	-%	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 37**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R5 As far as you know, is radio regulated in terms of what can be broadcast? (EXPLANATION OF A REGULATOR PROVIDED IF NECESSARY)**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	1155	200	171	100	71	1155	382	177	1023	1077	53
	74%	81%	64%	72%	56%	74%	63%	70%	74%	75%	54%
		bcde	d	bd	bd	bd				j	
No	88	10	22	13	10	88	47	18	77	78	7
	6%	4%	8%	9%	7%	6%	8%	7%	6%	5%	7%
			ae	ae							
Don't know	327	36	73	26	47	327	174	58	283	278	38
	21%	15%	28%	19%	37%	21%	29%	23%	20%	19%	39%
			ace		abce	a					i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 38**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R6A AGREEMENT WITH STATEMENTS - Radio listeners must be protected from hearing inappropriate or offensive content**

Base : Those who listen to radio at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1372	236	413	214	199	1372	648	220	1152	1301	68
Effective Weighted Sample	931	177	295	176	122	931	416	163	799	872	61
Total	1187	212	194	106	88	1187	427	183	1054	1095	63
Strongly disagree	58 5%	21 10% bcde	7 4%	4 4%	3 4%	58 5%	23 5%	9 5%	50 5%	57 5%	** **
Slightly disagree	49 4%	5 2%	12 6% a	6 6%	5 6%	49 4%	21 5%	11 6%	43 4%	43 4%	** **
TOTAL DISAGREE	107 9%	26 12%	19 10%	10 9%	9 10%	107 9%	45 10%	20 11%	94 9%	100 9%	** **
Neither/ nor	97 8%	21 10% bd	11 6%	7 6%	4 5%	97 8%	32 8%	10 5%	87 8%	89 8%	** **
Slightly agree	323 27%	53 25%	44 23%	24 23%	19 22%	323 27%	87 20%	37 20%	299 28% g	293 27%	** **
Strongly agree	645 54%	112 53%	116 60% e	63 60%	53 60%	645 54%	252 59%	111 61% h	561 53%	602 55%	** **
TOTAL AGREE	968 81%	164 77%	160 82%	88 83%	72 82%	968 81%	339 79%	149 81%	859 82%	895 82%	** **
Don't know	16 1%	* *%	5 2% a	1 1%	3 4% ae	16 1%	11 3%	4 2%	14 1%	11 1%	** **
TOTAL NEITHER/ DON'T KNOW	113 10%	22 10%	15 8%	8 8%	8 9%	113 10%	43 10%	14 8%	101 10%	100 9%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 39**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R6B AGREEMENT WITH STATEMENTS - When I listen to radio news I tend to trust what I hear**

Base : Those who listen to radio at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1372	236	413	214	199	1372	648	220	1152	1301	68
Effective Weighted Sample	931	177	295	176	122	931	416	163	799	872	61
Total	1187	212	194	106	88	1187	427	183	1054	1095	63
Strongly disagree	55 5%	10 5%	8 4%	5 4%	3 4%	55 5%	21 5%	11 6%	45 4%	53 5%	** **
Slightly disagree	160 13%	28 13%	20 11%	13 12%	7 8%	160 13% d	40 9%	22 12%	146 14%	144 13%	** **
TOTAL DISAGREE	214 18%	38 18%	28 15%	18 17%	11 12%	214 18% d	60 14%	33 18%	191 18%	197 18%	** **
Neither/ nor	188 16%	29 13%	26 14%	16 15%	10 11%	188 16%	54 13%	15 8%	175 17% g	164 15%	** **
Slightly agree	390 33%	85 40% e	68 35%	38 36%	31 35%	390 33%	149 35%	62 34%	345 33%	360 33%	** **
Strongly agree	377 32%	59 28%	64 33%	33 32%	31 35%	377 32%	150 35%	68 37%	327 31%	360 33%	** **
TOTAL AGREE	767 65%	144 68%	133 68%	71 67%	62 70%	767 65%	299 70%	130 71% h	673 64%	720 66%	** **
Don't know	7 1%	- -%	3 1%	- -%	3 3% ace	7 1%	6 2%	* *% h	7 1%	3 *% g	** **
Not applicable	11 1%	2 1%	4 2%	* *% ace	3 4% ace	11 1%	7 2%	4 2%	9 1%	11 1%	** **
TOTAL NEITHER/ DON'T KNOW	195 16%	29 13%	29 15%	16 15%	13 15%	195 16%	61 14%	16 9%	181 17% g	167 15%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 40**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**R6B AGREEMENT WITH STATEMENTS - When I listen to radio news I tend to trust what I hear**

Base : Those who listen to radio at home - excluding those that do not listen to radio news programmes

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1358	233	406	212	194	1358	637	217	1141	1287	68
Effective Weighted Sample	920	174	290	174	118	920	408	160	791	861	61
Total	1176	210	190	105	85	1176	420	179	1045	1084	63
Strongly disagree	55 5%	10 5%	8 4%	5 4%	3 4%	55 5%	21 5%	11 6%	45 4%	53 5%	** **
Slightly disagree	160 14%	28 13%	20 11%	13 13%	7 9%	160 14%	40 9%	22 13%	146 14%	144 13%	** **
TOTAL DISAGREE	214 18%	38 18%	28 15%	18 17%	11 12%	214 18% d	60 14%	33 19%	191 18%	197 18%	** **
Neither/ nor	188 16%	29 14%	26 14%	16 15%	10 12%	188 16%	54 13%	15 8%	175 17% g	164 15%	** **
Slightly agree	390 33%	85 40% e	68 36%	38 36%	31 36%	390 33%	149 36%	62 35%	345 33%	360 33%	** **
Strongly agree	377 32%	59 28%	64 34%	33 32%	31 36%	377 32%	150 36%	68 38%	327 31%	360 33%	** **
TOTAL AGREE	767 65%	144 68%	133 70%	71 68%	62 72% e	767 65%	299 71%	130 73% h	673 64%	720 66%	** **
Don't know	7 1%	- -%	3 1%	- -%	3 3% ace	7 1%	6 2%	* *% g	7 1%	3 *% g	** **
TOTAL NEITHER/ DON'T KNOW	195 17%	29 14%	29 15%	16 15%	13 15%	195 17%	61 14%	16 9%	181 17% g	167 15%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 41**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN1 Do you or does anyone in your household have access to the internet at home through a computer, laptop, netbook or tablet computer?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes - have access and use at home	1136	168	76	62	14	1136	277	121	1050	1034	69
	72%	68%	29%	45%	11%	72%	46%	48%	76%	72%	71%
		bcd	d	bd		bcd			g		
Yes - have access, but don't use at home	112	29	34	17	17	112	63	39	80	103	8
	7%	12%	13%	13%	13%	7%	10%	15%	6%	7%	8%
		e	e	e	e			h			
INTERNET ACCESS AT HOME THROUGH PC/ LAPTOP/ NETBOOK/ TABLET	1248	197	110	79	31	1248	340	160	1130	1137	77
	79%	80%	41%	57%	24%	79%	56%	63%	82%	79%	79%
		bcd	d	bd		bcd			g		
No, do not have internet access at home through a PC/ laptop/ netbook/ tablet	306	45	156	59	97	306	257	93	237	283	18
	20%	18%	59%	43%	76%	20%	43%	37%	17%	20%	19%
			ace	ae	abce			h			
Don't know	16	4	-	-	-	16	6	1	15	12	3
	1%	1%	-%	-%	-%	1%	1%	*%	1%	1%	3%
		bcd				b					i

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 42**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN2 Do you have and use any of the items shown on this card to access the internet or to visit internet websites?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Mobile phone/ BlackBerry/ smartphone	710	64	18	14	3	710	153	66	664	634	49
	45%	26%	7%	10%	3%	45%	25%	26%	48%	44%	50%
		bcd	d	d		abcd			g		
Games console or handheld games player	176	9	3	3	*	176	34	14	167	166	5
	11%	4%	1%	2%	1%	11%	6%	6%	12%	12%	5%
		bd		d		abcd			g		
Portable media player (like an iPod Touch or Archos)	129	12	1	1	*	129	18	12	119	118	8
	8%	5%	1%	1%	1%	8%	3%	5%	9%	8%	8%
		bcd				abcd			g		
A tablet computer (like an iPad)	95	7	2	1	1	95	8	7	90	81	10
	6%	3%	1%	1%	1%	6%	1%	3%	7%	6%	10%
		bc				abcd			g		
None of these	811	177	247	123	124	811	440	181	673	754	45
	52%	72%	93%	89%	97%	52%	73%	71%	49%	53%	46%
		e	ae	ae	abce			h			
ANY USE OF ALTERNATIVE DEVICES	759	69	20	15	4	759	163	72	709	678	53
	48%	28%	7%	11%	3%	48%	27%	29%	51%	47%	54%
		bcd	d	d		abcd			g		
ANY USE OF ALTERNATIVE DEVICES OR PC/ LAPTOP/ NETBOOK/ TABLET	1191	170	81	65	16	1191	308	130	1098	1086	73
	76%	69%	30%	47%	12%	76%	51%	51%	79%	76%	74%
		bcd	d	bd		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 43**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN2 Do you have and use any of the items shown on this card to access the internet or to visit internet websites?**

Base : Those who do not have internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	429	64	227	95	132	429	341	118	311	406	22
Effective Weighted Sample	314	48	200	83	118	314	274	105	230	296	18
Total	322	49	156	59	97	322	263	93	252	296	21
Mobile phone/ BlackBerry/ smartphone	37	**	2	**	*	37	22	7	32	37	**
	12%	**	1%	**	*%	12%	8%	7%	13%	13%	**
						bd					
Portable media player (like an iPod Touch or Archos)	9	**	-	**	-	9	4	-	9	7	**
	3%	**	-%	**	-%	3%	1%	-%	4%	3%	**
						bd			g		
Games console or handheld games player	6	**	-	**	-	6	3	-	6	6	**
	2%	**	-%	**	-%	2%	1%	-%	2%	2%	**
						b					
A tablet computer (like an iPad)	4	**	-	**	-	4	2	-	4	2	**
	1%	**	-%	**	-%	1%	1%	-%	1%	1%	**
None of these	274	**	154	**	97	274	237	87	209	252	**
	85%	**	99%	**	100%	85%	90%	93%	83%	85%	**
			e		e			h			
ANY USE OF ALTERNATIVE DEVICES	48	**	2	**	*	48	26	7	43	44	**
	15%	**	1%	**	*%	15%	10%	7%	17%	15%	**
						bd			g		
ANY USE OF ALTERNATIVE DEVICES OR PC/ LAPTOP/ NETBOOK/ TABLET	48	**	2	**	*	48	26	7	43	44	**
	15%	**	1%	**	*%	15%	10%	7%	17%	15%	**
						bd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 44**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN2 Do you have and use any of the items shown on this card to access the internet or to visit internet websites?**

Base : Those who do not use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG 65+ OR DE	DISABILITY		EMG	
		55-64	65+	65-74	75+	All		REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	560	101	275	121	154	560	420	162	398	529	30
Effective Weighted Sample	414	74	243	107	138	414	337	139	297	387	25
Total	434	78	190	77	114	434	326	132	332	399	29
Mobile phone/ BlackBerry/ smartphone	42 10%	2 2%	4 2%	3 4%	1 1%	42 10%	27 8%	9 7%	34 10%	42 11%	** **
						abcd					
Portable media player (like an iPod Touch or Archos)	11 3%	2 2%	- -%	- -%	- -%	11 3%	5 2%	1 *%	9 3%	9 2%	** **
		b				bd					
Games console or handheld games player	10 2%	2 2%	* *%	* 1%	- -%	10 2%	5 1%	1 *%	8 3%	10 3%	** **
						b					
A tablet computer (like an iPad)	4 1%	- -%	- -%	- -%	- -%	4 1%	2 1%	- -%	4 1%	2 *%	** **
None of these	379 87%	76 98%	186 97%	73 95%	112 99%	379 87%	295 91%	123 93%	284 86%	347 87%	** **
		e	e	e	e	e		h			
ANY USE OF ALTERNATIVE DEVICES	56 13%	2 2%	5 3%	3 5%	1 1%	56 13%	31 9%	9 7%	48 14%	52 13%	** **
						abcd			g		
ANY USE OF ALTERNATIVE DEVICES OR PC/ LAPTOP/ NETBOOK/ TABLET	56 13%	2 2%	5 3%	3 5%	1 1%	56 13%	31 9%	9 7%	48 14%	52 13%	** **
						abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 45**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN3 Do you ever access the internet anywhere other than in your home at all? Where is that?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Your workplace	412	34	3	3	*	412	28	21	397	361	32
	26%	14%	1%	2%	1%	26%	5%	8%	29%	25%	32%
		bcd		d		abcd			g		
Anywhere - using a mobile phone/ smartphone	324	29	1	1	*	324	55	19	310	299	16
	21%	12%	1%	1%	1%	21%	9%	8%	22%	21%	16%
		bcd				abcd			g		
Friend's house	169	10	2	2	*	169	36	17	157	153	9
	11%	4%	1%	1%	1%	11%	6%	7%	11%	11%	9%
		bcd				abcd			g		
Anywhere - using Wi-Fi/ wireless broadband and a laptop/ portable media player/ games player	94	12	2	2	1	94	14	11	87	85	5
	6%	5%	1%	1%	1%	6%	2%	4%	6%	6%	5%
		bcd				bcd					
Library	79	6	4	4	-	79	35	17	69	71	6
	5%	3%	2%	3%	0%	5%	6%	7%	5%	5%	6%
		d	d	d		bd					
School/ college	64	*	1	1	*	64	7	6	60	57	4
	4%	1%	1%	1%	1%	4%	1%	3%	4%	4%	4%
						abcd					
Internet cafe	35	6	1	1	-	35	7	5	32	34	1
	2%	2%	1%	1%	0%	2%	1%	2%	2%	2%	1%
		bd				bd					
University	29	1	-	-	-	29	3	3	26	27	2
	2%	1%	0%	0%	0%	2%	1%	1%	2%	2%	2%
						bcd					
Other	24	3	3	3	*	24	12	4	21	24	-
	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	0%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 45**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN3 Do you ever access the internet anywhere other than in your home at all? Where is that?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not	790	179	250	124	126	790	457	183	649	731	48
	50%	73%	94%	90%	99%	50%	76%	72%	47%	51%	49%
		e	ace	ae	abce			h			
ANY USE OUTSIDE THE HOME	780	67	16	14	2	780	146	70	733	702	50
	50%	27%	6%	10%	1%	50%	24%	28%	53%	49%	51%
		bcd	d	bd		abcd			g		
ANY USE AT WORK/ SCHOOL/ COLLEGE	486	35	4	4	*	486	35	28	468	427	37
	31%	14%	2%	3%	1%	31%	6%	11%	34%	30%	38%
		bcd		d		abcd			g		
ANY USE OTHER LOCATION (EXCLUDING 'ANYWHERE')	259	20	10	9	1	259	76	32	238	239	14
	16%	8%	4%	6%	1%	16%	13%	12%	17%	17%	14%
		bd	d	d		abcd			g		
ANY USE OF THE INTERNET (AT HOME THROUGH A PC/ LAPTOP/ NETBOOK/ TABLET, ON ALTERNATIVE DEVICES, ELSEWHERE)	1238	175	82	66	16	1238	329	137	1140	1132	74
	79%	71%	31%	48%	12%	79%	55%	54%	82%	79%	76%
		bcd	d	bd		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 46**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF WHERE THE INTERNET IS USED**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
AT HOME AND ELSEWHERE	733	62	15	14	2	733	125	63	692	656	49
	47%	25%	6%	10%	1%	47%	21%	25%	50%	46%	50%
		bcd	d	bd		abcd			g		
AT HOME ONLY	458	108	66	52	14	458	183	67	406	430	24
	29%	44%	25%	37%	11%	29%	30%	27%	29%	30%	24%
		bde	d	bde		bd					
ELSEWHERE ONLY	47	5	1	1	-	47	21	7	42	46	1
	3%	2%	*%	1%	-%	3%	4%	3%	3%	3%	1%
		bd				bcd					
DO NOT USE	332	71	185	72	112	332	274	116	242	301	24
	21%	29%	69%	52%	88%	21%	45%	46%	18%	21%	24%
		e	ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 47**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF DEVICES USED TO ACCESS THE INTERNET**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND NOT ALTERNATIVE DEVICE	432	101	62	50	12	432	145	58	389	407	20
	28%	41%	23%	36%	9%	28%	24%	23%	28%	28%	20%
		bde	d	bde		bd					
PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND ALTERNATIVE DEVICE	704	67	15	12	3	704	132	63	661	627	49
	45%	27%	5%	9%	2%	45%	22%	25%	48%	44%	50%
		bcd	d	d		abcd			g		
ALTERNATIVE DEVICE AND NOT PC/ LAPTOP/ NETBOOK/ TABLET AT HOME	56	2	5	3	1	56	31	9	48	52	4
	4%	1%	2%	3%	1%	4%	5%	4%	3%	4%	4%
						abd					
DO NOT USE VIA PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND DO NOT USE ALTERNATIVE DEVICE, BUT DO USE ELSEWHERE	47	5	1	1	-	47	21	7	42	46	1
	3%	2%	*%	1%	-%	3%	4%	3%	3%	3%	1%
		bd				bcd					
DO NOT USE VIA PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND DO NOT USE ALTERNATIVE DEVICE AND DO NOT USE ELSEWHERE	332	71	185	72	112	332	274	116	242	301	24
	21%	29%	69%	52%	88%	21%	45%	46%	18%	21%	24%
		e	ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 48**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF WHERE THE INTERNET IS USED**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
AT HOME AND ELSEWHERE	733	62	15	14	2	733	125	63	692	656	**
	59%	36%	19%	20%	12%	59%	38%	46%	61%	58%	**
		bcd				abcd			g		
AT HOME ONLY	458	108	66	52	14	458	183	67	406	430	**
	37%	62%	80%	78%	88%	37%	56%	49%	36%	38%	**
		e	ae	ae	ace			h			
ELSEWHERE ONLY	47	5	1	1	-	47	21	7	42	46	**
	4%	3%	1%	1%	-%	4%	6%	5%	4%	4%	**
						bd					

Columns Tested: a,b,c,d,e - g,h - i,j



**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 49**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF DEVICES USED TO ACCESS THE INTERNET**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND NOT ALTERNATIVE DEVICE	432	101	62	50	12	432	145	58	389	407	**
	35%	58%	75%	76%	74%	35%	44%	42%	34%	36%	**
		e	ae	ae	ae			h			
PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND ALTERNATIVE DEVICE	704	67	15	12	3	704	132	63	661	627	**
	57%	38%	18%	18%	17%	57%	40%	46%	58%	55%	**
		bcd				abcd			g		
ALTERNATIVE DEVICE AND NOT PC/ LAPTOP/ NETBOOK/ TABLET AT HOME	56	2	5	3	1	56	31	9	48	52	**
	4%	1%	6%	5%	9%	4%	9%	7%	4%	5%	**
			a	a	ae	a					
DO NOT USE VIA PC/ LAPTOP/ NETBOOK/ TABLET AT HOME AND DO NOT USE ALTERNATIVE DEVICE, BUT DO USE ELSEWHERE	47	5	1	1	-	47	21	7	42	46	**
	4%	3%	1%	1%	-%	4%	6%	5%	4%	4%	**
						bd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 50**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN4 How long ago did you first start using the internet? IF NECESSARY - Wherever you first used the internet - perhaps at home, work, school, college, or anywhere else.**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Base for %	1205	171	79	65	14	1205	311	133	1109	1100	72
In the last year	42	7	6	5	1	42	24	10	33	42	**
	3%	4%	8%	8%	7%	3%	8%	8%	3%	4%	**
			e	e				h			
In the last 2 years	51	8	4	3	1	51	20	9	44	47	**
	4%	5%	5%	4%	9%	4%	6%	6%	4%	4%	**
			e	e	e			h			
IN THE LAST 1-2 YEARS	93	15	10	8	2	93	43	19	76	89	**
	8%	9%	12%	12%	16%	8%	14%	14%	7%	8%	**
			e	e	e			h			
In the last 3-4 years	100	9	11	9	2	100	52	14	88	92	**
	8%	5%	14%	14%	13%	8%	17%	10%	8%	8%	**
			ae	ae	a						
In the last 5-9 years	368	42	22	17	4	368	101	35	348	335	**
	31%	24%	27%	26%	32%	31%	33%	26%	31%	30%	**
10 years ago or more	643	106	37	31	5	643	114	66	597	585	**
	53%	62%	46%	48%	38%	53%	37%	50%	54%	53%	**
		bcde				bd					
Can't remember	34	4	3	1	2	34	18	4	31	31	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 51**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN5 And how often do you personally use the internet nowadays either at home or elsewhere?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Every day	895 72%	112 64% bcd	42 51%	34 51%	8 48%	895 72% abcd	185 56%	95 69%	830 73%	815 72%	** **
Several times a week	188 15%	32 18%	18 21%	13 20%	4 26% e	188 15%	60 18%	16 12%	174 15%	170 15%	** **
At least once a week	90 7%	21 12% e	14 17% e	12 18% e	3 16% e	90 7%	51 15%	7 5%	86 8%	84 7%	** **
At least once a month	33 3%	6 3%	3 3%	3 4% d	- -%	33 3%	14 4%	12 9% h	24 2%	32 3%	** **
About every three months	8 1%	1 *% ae	2 3% ae	2 4% ae	* *% ae	8 1%	3 1%	2 1%	7 1%	7 1%	** **
Less than once a year	4 *% ae	1 1% ae	* *% ae	* *% ae	* *% ae	4 *% ae	4 1% ae	1 *% ae	3 *% ae	4 *% ae	** **
Never	3 *% e	2 1% e	1 1% e	1 2% e	- -% e	3 *% e	3 1% e	1 1% h	1 *% h	3 *% h	** **
Don't know	18 1%	1 *% a	2 3% a	1 1% a	1 9% abce	18 1%	10 3% abce	3 2%	17 1% abce	17 2% abce	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 52**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN6A How many HOURS in a typical WEEK would you say you use the internet at home?**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Base for %	1238	175	82	66	16	1238	329	137	1139	1131	74
None	79 6%	6 4%	7 9%	5 8%	2 11%	79 6%	40 12%	15 11%	66 6%	77 7%	** **
Up to 1 hour	70 6%	8 5%	10 12%	9 13%	1 7%	70 6%	27 8%	7 5%	65 6%	68 6%	** **
Up to 5 hours	358 29%	57 33%	29 36%	22 34%	7 43%	358 29%	90 27%	33 24%	336 29%	325 29%	** **
Up to 10 hours	325 26%	52 30%	16 19%	12 18%	4 24%	325 26%	79 24%	30 22%	303 27%	290 26%	** **
Up to 15 hours	183 15%	18 11%	14 17%	13 20%	1 5%	183 15%	45 14%	23 17%	167 15%	167 15%	** **
Up to 20 hours	71 6%	7 4%	3 3%	2 4%	* 2%	71 6%	13 4%	2 1%	69 6%	65 6%	** **
Up to 30 hours	94 8%	16 9%	2 2%	1 2%	1 5%	94 8%	19 6%	16 12%	82 7%	82 7%	** **
Up to 40 hours	35 3%	6 3%	* **%	* 1%	- -%	35 3%	8 2%	3 2%	33 3%	33 3%	** **
Up to 50 hours	14 1%	2 1%	* **%	* **%	* 1%	14 1%	4 1%	3 2%	12 1%	14 1%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 52**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN6A How many HOURS in a typical WEEK would you say you use the internet at home?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Over 50 hours	11	1	-	-	-	11	4	4	7	10	**
	1%	1%	-%	-%	-%	1%	1%	3%	1%	1%	**
								h			
No answer	*	-	-	-	-	*	*	-	*	*	**
Mean number of hours per week	10.5	10.4	6.9	7.0	6.8	10.5	9.3	12.1	10.4	10.5	**
		bcd				bcd					
Standard deviation	10.98	11.08	7.35	7.23	8.09	10.98	11.22	14.11	10.60	11.08	**
Standard error	.30	.81	.44	.57	.75	.30	.49	1.10	.31	.31	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 53**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN6B How many HOURS in a typical WEEK would you say you use the internet at your workplace or place of education?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Base for %	1236	175	82	66	16	1236	329	137	1137	1129	73
None	800	143	80	64	16	800	301	113	717	747	**
	65%	82%	97%	97%	100%	65%	91%	82%	63%	66%	**
		e	ae	ae	ae			h			
Up to 1 hour	65	4	-	-	-	65	6	-	65	62	**
	5%	2%	-%	-%	-%	5%	2%	-%	6%	5%	**
		bc				bcd			g		
Up to 5 hours	175	10	1	1	-	175	14	13	168	154	**
	14%	6%	1%	2%	-%	14%	4%	10%	15%	14%	**
		bcd				abcd					
Up to 10 hours	69	9	-	-	-	69	4	5	65	63	**
	6%	5%	-%	-%	-%	6%	1%	3%	6%	6%	**
		bcd				bcd					
Up to 15 hours	42	3	*	*	-	42	3	4	39	34	**
	3%	2%	*%	*%	-%	3%	1%	3%	3%	3%	**
						bcd					
Up to 20 hours	34	2	1	1	-	34	1	2	34	28	**
	3%	1%	1%	1%	-%	3%	*%	1%	3%	2%	**
Up to 30 hours	30	1	-	-	-	30	-	1	29	24	**
	2%	1%	-%	-%	-%	2%	-%	1%	3%	2%	**
						bc					
Up to 40 hours	18	3	-	-	-	18	-	-	18	15	**
	1%	2%	-%	-%	-%	1%	-%	-%	2%	1%	**
		b				b					
Up to 50 hours	*	-	-	-	-	*	-	-	*	*	**
	*%	-%	-%	-%	-%	*%	-%	-%	*%	*%	**
Over 50 hours	2	-	-	-	-	2	-	-	2	2	**
	*%	-%	-%	-%	-%	*%	-%	-%	*%	*%	**

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN6B How many HOURS in a typical WEEK would you say you use the internet at your workplace or place of education?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
No answer	3	-	*	*	-	3	*	-	3	3	**
Mean number of hours per week	3.4	2.0	.3	.3	-	3.4	.4	1.4	3.5	3.1	**
Standard deviation	7.60	6.28	2.14	2.39	-	7.60	2.05	4.06	7.81	7.31	**
Standard error	.21	.46	.13	.19	-	.21	.09	.32	.22	.20	**
Columns Tested: a,b,c,d,e - g,h - i,j											

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 54**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN6C How many HOURS in a typical WEEK would you say you use the internet anywhere else?**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					All	AGE/SEG	DISABILITY		EMG	
	Total	55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Base for %	1235	175	82	66	16	1235	329	137	1137	1129	74
None	839	143	75	61	15	839	235	94	768	767	**
	68%	82%	92%	92%	93%	68%	71%	69%	68%	68%	**
		e	ae	ae	ae						
Up to 1 hour	155	13	4	4	1	155	39	21	143	140	**
	13%	8%	5%	5%	5%	13%	12%	15%	13%	12%	**
						bcd					
Up to 5 hours	170	14	2	2	*	170	35	14	159	161	**
	14%	8%	3%	3%	2%	14%	11%	10%	14%	14%	**
		bcd				abcd					
Up to 10 hours	53	5	-	-	-	53	17	7	50	46	**
	4%	3%	-%	-%	-%	4%	5%	5%	4%	4%	**
		bc				bcd					
Up to 15 hours	7	-	-	-	-	7	2	-	7	5	**
	1%	-%	-%	-%	-%	1%	1%	-%	1%	*%	**
Up to 20 hours	6	-	-	-	-	6	1	-	6	6	**
	*%	-%	-%	-%	-%	*%	*%	-%	1%	*%	**
Up to 30 hours	4	-	-	-	-	4	1	1	4	2	**
	*%	-%	-%	-%	-%	*%	*%	1%	*%	*%	**
Up to 40 hours	*	-	-	-	-	*	-	-	*	*	**
	*%	-%	-%	-%	-%	*%	-%	-%	*%	*%	**
No answer	3	-	*	*	-	3	*	-	3	3	**
Mean number of hours per week	1.2	.5	.1	.1	.1	1.2	1.0	1.2	1.2	1.1	**
		bcd				abcd					
Standard deviation	3.09	1.68	.58	.61	.50	3.09	2.66	3.23	3.15	2.87	**
Standard error	.08	.12	.04	.05	.05	.08	.12	.25	.09	.08	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 55**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF HOURS AT IN6A/ IN6B/ IN6C**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
None	25 2%	2 1%	6 7%	4 6%	2 10%	25 2%	14 4%	6 4%	20 2%	25 2%	** **
			ae	ae	ae			h			
Up to 1 hour	67 5%	10 6%	12 14%	10 16%	1 7%	67 5%	36 11%	11 8%	59 5%	65 6%	** **
			ae	ade							
Up to 5 hours	267 22%	51 29%	29 36%	22 34%	7 44%	267 22%	90 27%	30 22%	247 22%	250 22%	** **
		e	e	e	ae						
Up to 10 hours	280 23%	48 28%	14 16%	10 15%	4 24%	280 23%	74 22%	25 18%	260 23%	259 23%	** **
		bc				bc					
Up to 15 hours	190 15%	19 11%	16 19%	15 22%	1 6%	190 15%	50 15%	25 18%	173 15%	172 15%	** **
			ad	ade		d					
Up to 20 hours	103 8%	9 5%	3 3%	2 3%	* 2%	103 8%	19 6%	10 7%	96 8%	95 8%	** **
						bcd					
Up to 30 hours	163 13%	19 11%	2 3%	2 2%	1 5%	163 13%	22 7%	13 9%	153 13%	140 12%	** **
		bc				bcd					
Up to 40 hours	74 6%	8 4%	1 1%	1 1%	* 1%	74 6%	13 4%	4 3%	70 6%	62 6%	** **
		b				bcd					
Up to 50 hours	33 3%	6 3%	* **%	* **%	* 1%	33 3%	4 1%	6 4%	28 2%	31 3%	** **
		bc				b					
Over 50 hours	38 3%	3 2%	- -%	- -%	- -%	38 3%	6 2%	7 5%	33 3%	33 3%	** **
		b				bc					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 55**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF HOURS AT IN6A/ IN6B/ IN6C**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Mean number of hours per week	15.1	13.0	7.3	7.4	6.9	15.1	10.8	14.7	15.1	14.7	**
Standard deviation	15.17	bcd	bcd	bcd	bcd	bcd	bcd	bcd	bcd	bcd	bcd
Standard error	.41	14.33	7.85	7.84	8.13	15.17	12.03	16.46	15.06	14.97	**
Standard error	.41	1.04	.47	.62	.75	.41	.52	1.29	.43	.42	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 56**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN7 Before today, which, if any, of the following online security measures or safety features had you heard of?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Anti-virus software	1141	163	71	58	13	1141	283	117	1059	1049	**
	92%	93%	87%	88%	82%	92%	86%	85%	93%	93%	**
		bd				bd			g		
Firewall	1055	154	62	50	13	1055	253	110	977	973	**
	85%	88%	76%	75%	80%	85%	77%	80%	86%	86%	**
		bc				bc					
Email filters that can block unwanted or spam emails	950	131	51	42	9	950	199	93	885	877	**
	77%	75%	62%	63%	58%	77%	60%	68%	78%	77%	**
		bcd				bcd			g		
Software that can control or block access to certain websites	898	126	45	38	7	898	193	92	833	834	**
	72%	72%	55%	57%	44%	72%	59%	67%	73%	74%	**
		bcd	d	d		bcd					
Anti spyware	878	122	45	37	8	878	197	96	813	803	**
	71%	70%	55%	56%	49%	71%	60%	70%	71%	71%	**
		bcd				bcd					
Protecting your home wireless (wi-fi) connection to prevent other people outside your home from using it	855	116	38	32	6	855	183	83	795	788	**
	69%	66%	46%	49%	35%	69%	56%	61%	70%	70%	**
		bcd	d	d		bcd			g		
Deleting cookies from your web browser (Internet Explorer/ Firefox/ Mozilla/ Safari/ Opera/ Google Chrome etc.)	815	115	32	28	4	815	165	79	762	741	**
	66%	66%	39%	42%	28%	66%	50%	58%	67%	65%	**
		bcd	d	d		bcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 56**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN7 Before today, which, if any, of the following online security measures or safety features had you heard of?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Activating safe search settings on search engine websites	740	108	31	26	4	740	149	65	695	678	**
	60%	62%	38%	40%	27%	60%	45%	47%	61%	60%	**
		bcd		d		bcd			g		
None of these	58	7	6	4	2	58	30	11	49	51	**
	5%	4%	7%	7%	11%	5%	9%	8%	4%	4%	**
					ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 57**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN7 Before today, which, if any, of the following online security measures or safety features had you heard of?**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
Anti-virus software	1078	160	70	57	13	1078	255	110	1001	990	**
	95%	95%	92%	93%	90%	95%	92%	91%	95%	96%	**
						d			g		
Firewall	1001	152	61	49	13	1001	230	106	927	923	**
	88%	90%	80%	79%	88%	88%	83%	88%	88%	89%	**
		bc				bc					
Email filters that can block unwanted or spam emails	902	130	50	40	9	902	180	92	838	831	**
	79%	77%	65%	65%	64%	79%	65%	76%	80%	80%	**
		bcd				bcd					
Software that can control or block access to certain websites	854	124	44	38	7	854	174	92	790	793	**
	75%	74%	58%	61%	48%	75%	63%	76%	75%	77%	**
		bcd		d		bcd					
Anti spyware	836	121	44	37	8	836	180	95	772	764	**
	74%	72%	58%	59%	54%	74%	65%	78%	73%	74%	**
		bcd				bcd					
Protecting your home wireless (wi-fi) connection to prevent other people outside your home from using it	813	115	37	32	6	813	168	81	754	748	**
	72%	68%	49%	51%	38%	72%	61%	67%	72%	72%	**
		bcd		d		bcd					
Deleting cookies from your web browser (Internet Explorer/ Firefox/ Mozilla/ Safari/ Opera/ Google Chrome etc.)	781	114	32	27	4	781	151	78	729	710	**
	69%	68%	41%	44%	31%	69%	55%	65%	69%	69%	**
		bcd		d		bcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 57**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN7 Before today, which, if any, of the following online security measures or safety features had you heard of?**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
Activating safe search settings on search engine websites	707	107	30	26	4	707	139	65	663	648	**
	62%	63%	40%	42%	30%	62%	50%	54%	63%	63%	**
		bcd		d		bcd			g		
None of these	25	4	2	2	*	25	8	1	23	19	**
	2%	2%	3%	3%	3%	2%	3%	1%	2%	2%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 58**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8A USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Firewall**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	875	131	50	40	10	875	189	93	810	806	**
	77%	78%	66%	64%	71%	77%	68%	77%	77%	78%	**
		bc				bc					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	19	4	2	2	-	19	7	4	17	18	**
	2%	2%	2%	3%	-%	2%	3%	3%	2%	2%	**
I don't have or use this - for some other reason	54	6	3	3	*	54	18	3	52	48	**
	5%	4%	4%	4%	2%	5%	6%	2%	5%	5%	**
I don't know whether I have or use this	54	10	7	5	2	54	16	6	49	51	**
	5%	6%	9%	7%	15%	5%	6%	5%	5%	5%	**
			e		ace						
NOT AWARE OF THIS MEASURE/ FEATURE	134	16	15	13	2	134	47	15	123	111	**
	12%	10%	20%	21%	12%	12%	17%	12%	12%	11%	**
			ae	ae							

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 59**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8B USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Anti-virus software**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	992	150	62	51	11	992	221	101	922	913	**
	87%	89%	82%	83%	77%	87%	80%	84%	88%	88%	**
		bd				bd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	11	1	1	1	*	11	7	2	9	11	**
	1%	1%	2%	2%	2%	1%	2%	2%	1%	1%	**
I don't have or use this - for some other reason	36	3	1	1	*	36	12	*	36	31	**
	3%	2%	1%	1%	2%	3%	4%	1%	3%	3%	**
									g		
I don't know whether I have or use this	38	6	6	4	1	38	16	7	34	35	**
	3%	4%	7%	7%	9%	3%	6%	6%	3%	3%	**
			e	e	e						
NOT AWARE OF THIS MEASURE/ FEATURE	58	9	6	5	1	58	22	10	50	44	**
	5%	5%	8%	7%	10%	5%	8%	9%	5%	4%	**
					e			h			

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 60**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8C USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Anti spyware**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	641	99	31	27	4	641	129	71	590	592	**
	56%	59%	41%	44%	28%	56%	47%	59%	56%	57%	**
		bcd	d	d		bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	27	6	3	3	*	27	11	5	24	25	**
	2%	3%	4%	4%	2%	2%	4%	4%	2%	2%	**
I don't have or use this - for some other reason	80	8	3	2	1	80	20	9	76	67	**
	7%	5%	4%	3%	6%	7%	7%	7%	7%	6%	**
I don't know whether I have or use this	88	8	7	5	3	88	21	10	82	81	**
	8%	5%	9%	7%	18%	8%	8%	8%	8%	8%	**
					abce						
NOT AWARE OF THIS MEASURE/ FEATURE	300	48	32	25	7	300	97	26	278	270	**
	26%	28%	42%	41%	46%	26%	35%	22%	27%	26%	**
			ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 61**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8D USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Software that can control or block access to certain websites**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	522	73	24	22	2	522	104	50	489	488	**
	46%	43%	32%	35%	17%	46%	37%	41%	47%	47%	**
		bd	d	d		bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	25	6	3	2	1	25	6	7	19	23	**
	2%	4%	4%	4%	5%	2%	2%	6%	2%	2%	**
								h			
I don't have or use this - for some other reason	193	27	9	7	2	193	37	15	184	172	**
	17%	16%	12%	12%	12%	17%	13%	12%	18%	17%	**
						b					
I don't know whether I have or use this	114	18	8	6	2	114	28	19	98	109	**
	10%	11%	11%	10%	15%	10%	10%	16%	9%	11%	**
								h			
NOT AWARE OF THIS MEASURE/ FEATURE	282	44	32	24	8	282	103	29	260	241	**
	25%	26%	42%	39%	52%	25%	37%	24%	25%	23%	**
			ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 62**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8E USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Email filters that can block unwanted or spam emails**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	711 63%	106 63%	38 50%	32 52%	6 40%	711 63%	141 51%	75 62%	662 63%	655 63%	** **
		bcd				bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	23 2%	3 2%	1 2%	1 2%	* 2%	23 2%	3 1%	4 3%	20 2%	23 2%	** **
I don't have or use this - for some other reason	90 8%	10 6%	3 4%	2 4%	1 5%	90 8%	18 7%	3 2%	88 8%	76 7%	** **
						b		g			
I don't know whether I have or use this	79 7%	11 6%	7 9%	5 8%	2 16%	79 7%	18 6%	11 9%	68 7%	77 7%	** **
					ace						
NOT AWARE OF THIS MEASURE/ FEATURE	234 21%	39 23%	27 35%	21 35%	5 36%	234 21%	97 35%	29 24%	213 20%	203 20%	** **
			ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 63**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8F USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Protecting your home wireless (wi-fi) connection to prevent other people outside your home from using it**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	589 52%	78 46%	24 31%	21 34%	2 17%	589 52%	115 41%	56 46%	548 52%	540 52%	** **
		bcd	d	d		bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	21 2%	7 4%	1 1%	1 1%	* 1%	21 2%	10 4%	4 3%	18 2%	20 2%	** **
I don't have or use this - for some other reason	81 7%	9 5%	3 5%	3 5%	1 4%	81 7%	16 6%	7 6%	78 7%	73 7%	** **
I don't know whether I have or use this	84 7%	11 6%	6 8%	4 7%	2 13%	84 7%	21 8%	10 8%	75 7%	79 8%	** **
					ae						
No wireless/ wi-fi connection	37 3%	11 6%	3 4%	2 4%	* 3%	37 3%	7 2%	5 4%	35 3%	36 4%	** **
		e									
NOT AWARE OF THIS MEASURE/ FEATURE	323 28%	54 32%	39 51%	30 49%	9 62%	323 28%	109 39%	39 33%	296 28%	286 28%	** **
			ae	ae	ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 64**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8G USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Deleting cookies from your web browser (Internet Explorer/ Firefox/ Mozilla/ Safari/ Opera/ Google Chrome etc.)**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	598	89	26	23	3	598	119	65	556	541	**
	53%	53%	34%	38%	20%	53%	43%	54%	53%	52%	**
		bcd	d	d		bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	16	5	*	*	*	16	6	3	15	16	**
	1%	3%	*%	*%	1%	1%	2%	2%	1%	2%	**
		b									
I don't have or use this - for some other reason	93	12	2	2	*	93	16	7	89	84	**
	8%	7%	3%	3%	3%	8%	6%	6%	8%	8%	**
		b				bcd					
I don't know whether I have or use this	74	8	3	2	1	74	10	4	69	69	**
	6%	5%	4%	2%	9%	6%	4%	3%	7%	7%	**
					bc	c					
NOT AWARE OF THIS MEASURE/ FEATURE	355	54	45	35	10	355	126	43	321	324	**
	31%	32%	59%	56%	69%	31%	45%	35%	31%	31%	**
			ae	ae	ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 65**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN8H USE OF ONLINE SECURITY MEASURES/ SAFETY FEATURES - Activating safe search settings on search engine websites**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
I have this/ use this on the PC/ laptop I use at home	461	70	18	16	2	461	93	47	428	417	**
	41%	42%	24%	26%	17%	41%	34%	39%	41%	40%	**
		bcd				bcd					
I don't have or use this - because I don't know how this works/ how to use this/ how to install this	18	6	2	2	-	18	5	2	16	18	**
	2%	3%	2%	3%	-%	2%	2%	2%	2%	2%	**
		d									
I don't have or use this - for some other reason	121	17	4	4	1	121	23	9	117	113	**
	11%	10%	5%	6%	4%	11%	8%	8%	11%	11%	**
		d				bd					
I don't know whether I have or use this	108	14	6	5	1	108	17	6	102	100	**
	9%	8%	8%	8%	10%	9%	6%	5%	10%	10%	**
NOT AWARE OF THIS MEASURE/ FEATURE	428	62	46	36	10	428	138	56	387	386	**
	38%	37%	60%	58%	70%	38%	50%	46%	37%	37%	**
			ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 66**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE SECURITY MEASURES OR FEATURES - THOSE USED AT HOME**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
Anti-virus software	992	150	62	51	11	992	221	101	922	913	**
	87%	89%	82%	83%	77%	87%	80%	84%	88%	88%	**
		bd				bd					
Firewall	875	131	50	40	10	875	189	93	810	806	**
	77%	78%	66%	64%	71%	77%	68%	77%	77%	78%	**
		bc				bc					
Email filters that can block unwanted or spam emails	711	106	38	32	6	711	141	75	662	655	**
	63%	63%	50%	52%	40%	63%	51%	62%	63%	63%	**
		bcd				bcd					
Anti spyware	641	99	31	27	4	641	129	71	590	592	**
	56%	59%	41%	44%	28%	56%	47%	59%	56%	57%	**
		bcd	d	d		bcd					
Deleting cookies from your web browser	598	89	26	23	3	598	119	65	556	541	**
	53%	53%	34%	38%	20%	53%	43%	54%	53%	52%	**
		bcd	d	d		bcd					
Protecting your home wireless (wi-fi) connection to prevent other people outside your home from using it	589	78	24	21	2	589	115	56	548	540	**
	52%	46%	31%	34%	17%	52%	41%	46%	52%	52%	**
		bcd	d	d		bcd					
Software that can control or block access to certain websites	522	73	24	22	2	522	104	50	489	488	**
	46%	43%	32%	35%	17%	46%	37%	41%	47%	47%	**
		bd	d	d		bcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 66**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE SECURITY MEASURES OR FEATURES - THOSE USED AT HOME**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
Activating safe search settings on search engine websites	461	70	18	16	2	461	93	47	428	417	**
	41%	42%	24%	26%	17%	41%	34%	39%	41%	40%	**
		bcd				bcd					
ANY OF THESE	1070	158	68	55	13	1070	248	111	991	975	**
	94%	94%	89%	89%	90%	94%	90%	92%	94%	94%	**
						bc					
NONE OF THESE	66	10	8	7	1	66	29	9	59	59	**
	6%	6%	11%	11%	10%	6%	10%	8%	6%	6%	**
			e	e							

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 67**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE SECURITY MEASURES OR FEATURES - THOSE NOT INSTALLED/ USED AT HOME BECAUSE THEY DON'T KNOW HOW IT WORKS/ HOW TO DO IT**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
Anti spyware	27 2%	6 3%	3 4%	3 4%	* 2%	27 2%	11 4%	5 4%	24 2%	25 2%	** **
Software that can control or block access to certain websites	25 2%	6 4%	3 4%	2 4%	1 5%	25 2%	6 2%	7 6% h	19 2%	23 2%	** **
Email filters that can block unwanted or spam emails	23 2%	3 2%	1 2%	1 2%	* 2%	23 2%	3 1%	4 3%	20 2%	23 2%	** **
Protecting your home wireless (wi-fi) connection to prevent other people outside your home from using it	21 2%	7 4%	1 1%	1 1%	* 1%	21 2%	10 4%	4 3%	18 2%	20 2%	** **
Firewall	19 2%	4 2%	2 2%	2 3%	- -%	19 2%	7 3%	4 3%	17 2%	18 2%	** **
Activating safe search settings on search engine websites	18 2%	6 3% d	2 2%	2 3%	- -%	18 2%	5 2%	2 2%	16 2%	18 2%	** **
Deleting cookies from your web browser	16 1%	5 3% b	* *% *	* *% *	* 1%	16 1%	6 2%	3 2%	15 1%	16 2%	** **
Anti-virus software	11 1%	1 *% *	1 2%	1 2%	* 2%	11 1%	7 2%	2 2%	9 1%	11 1%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 67**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF ONLINE SECURITY MEASURES OR FEATURES - THOSE NOT INSTALLED/ USED AT HOME BECAUSE THEY DON'T KNOW HOW IT WORKS/ HOW TO DO IT**

Base : Those who use the internet at home through a PC/ laptop/ netbook/ tablet

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1263	180	268	153	115	1263	470	147	1116	1186	73
Effective Weighted Sample	842	134	181	128	90	842	248	97	763	779	64
Total	1136	168	76	62	14	1136	277	121	1050	1034	69
ANY OF THESE	85	13	7	6	1	85	32	14	75	82	**
	7%	8%	9%	9%	8%	7%	11%	11%	7%	8%	**
NONE OF THESE	1051	155	69	56	13	1051	245	107	975	952	**
	93%	92%	91%	91%	92%	93%	89%	89%	93%	92%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 68**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN9 Which, if any, of the following have you personally experienced in the last 12 months?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Received spam or unwanted emails	634	90	34	27	7	634	122	62	590	595	**
	51%	51%	42%	41%	44%	51%	37%	45%	52%	53%	**
		b				bc					
A computer virus on your home PC or laptop	355	44	15	13	3	355	91	38	330	327	**
	29%	25%	19%	19%	19%	29%	28%	28%	29%	29%	**
						bcd					
Received unsolicited email or instant messages directing you to a website which asked for your personal details (e.g. bank details, user name, password, etc.)	350	59	16	12	3	350	51	32	325	328	**
	28%	34%	19%	19%	20%	28%	16%	23%	29%	29%	**
		bcd				bc					
Seen something online that you consider to be nasty or offensive	110	19	4	4	*	110	23	21	96	100	**
	9%	11%	5%	5%	2%	9%	7%	16%	8%	9%	**
		bd				bd		h			
Emails being sent from your email address without your consent	108	14	6	5	*	108	25	14	97	99	**
	9%	8%	7%	8%	3%	9%	8%	10%	9%	9%	**
						d					
Someone accessing your email account without authorisation	85	10	2	1	*	85	25	10	77	79	**
	7%	6%	2%	2%	1%	7%	8%	7%	7%	7%	**
		bd				bcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 68**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN9 Which, if any, of the following have you personally experienced in the last 12 months?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Bought something online which was misrepresented/ got scammed/ 'ripped off' through an online transaction	49 4%	7 4%	3 4%	3 4%	1 3%	49 4%	12 4%	11 8% h	41 4%	43 4%	** **
Your credit card details being stolen as a result of an online transaction	28 2%	3 2%	1 1%	- -%	1 4% bc	28 2%	8 2%	9 6% h	21 2%	23 2%	** **
Being a victim of online identity theft	26 2%	3 2%	1 1%	1 1%	* 1%	26 2%	5 1%	4 3%	21 2%	24 2%	** **
ANY OF THESE	815 66%	116 66% d	49 59%	40 61%	8 53%	815 66% bd	190 58%	89 65%	754 66%	760 67%	** **
ANY EXCLUDING TYPES OF 'SPAM'	500 40%	67 38% d	26 32%	22 34%	4 26%	500 40% bd	132 40%	66 49% h	453 40%	462 41%	** **
None of these	423 34%	59 34%	33 41%	26 39%	7 47% ae	423 34%	139 42%	48 35%	386 34%	372 33%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 69**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10A INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Use e-mail to contact friends and relatives**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	262	**	150	60	91	262	215	95	188	241	**
	79%	**	81%	83%	81%	79%	78%	82%	78%	80%	**
I'm interested in this but I wasn't aware that this can be done	1	**	2	-	2	1	2	1	*	1	**
	*%	**	1%	-%	1%	*%	1%	1%	*%	*%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	45	**	21	9	12	45	36	10	38	40	**
	13%	**	11%	12%	11%	13%	13%	9%	16%	13%	**
Don't know	25	**	12	4	8	25	22	10	16	19	**
	7%	**	6%	5%	7%	7%	8%	9%	7%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 70**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10C INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Transfer photos from a digital camera or mobile phone to a computer**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	266	**	158	64	95	266	223	95	194	246	**
	80%	**	86%	88%	84%	80%	81%	82%	80%	82%	**
I'm interested in this but I wasn't aware that this can be done	2	**	2	-	2	2	2	2	*	2	**
	1%	**	1%	-%	1%	1%	1%	1%	*%	1%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	38	**	12	5	7	38	27	8	32	33	**
	11%	**	6%	7%	6%	11%	10%	7%	13%	11%	**
						bd					
Don't know	25	**	13	4	10	25	23	11	16	20	**
	8%	**	7%	5%	9%	8%	8%	9%	7%	7%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 71**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10G INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Buy things over the internet**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	269	**	160	64	97	269	226	98	195	247	**
	81%	**	87%	88%	86%	81%	82%	85%	80%	82%	**
			e								
I'm interested in this but I wasn't aware that this can be done	*	**	-	-	-	*	-	-	*	*	**
	*%	**	-%	-%	-%	*%	-%	-%	*%	*%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	41	**	14	6	8	41	29	8	34	37	**
	12%	**	7%	8%	7%	12%	10%	7%	14%	12%	**
						b			g		
Don't know	21	**	11	3	8	21	20	10	14	17	**
	6%	**	6%	4%	7%	6%	7%	8%	6%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 72**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10I INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Find out about local services such as cinemas or restaurants**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	269	**	163	64	98	269	228	99	192	247	**
	81%	**	88%	89%	88%	81%	83%	85%	79%	82%	**
			e								
I'm interested in this but I wasn't aware that this can be done	2	**	1	-	1	2	1	1	*	2	**
	1%	**	*%	-%	1%	1%	*%	1%	*%	1%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	36	**	10	6	5	36	24	6	33	34	**
	11%	**	6%	8%	4%	11%	9%	5%	14%	11%	**
						bd			g		
Don't know	24	**	11	3	8	24	21	10	17	18	**
	7%	**	6%	4%	7%	7%	8%	9%	7%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 73**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10J INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Find out information from your local government or local council such as health services, recycling, local libraries**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	267	**	156	63	94	267	224	97	194	247	**
	81%	**	85%	87%	83%	81%	82%	84%	80%	82%	**
I'm interested in this but I wasn't aware that this can be done	3	**	2	-	2	3	2	2	*	3	**
	1%	**	1%	-%	1%	1%	1%	1%	*%	1%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	36	**	15	6	9	36	25	7	30	33	**
	11%	**	8%	8%	8%	11%	9%	6%	12%	11%	**
Don't know	26	**	12	4	8	26	23	10	19	18	**
	8%	**	6%	5%	7%	8%	8%	8%	8%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 74**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10K INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Complete government processes online - such as register for tax credits, renew driving licence, car tax or passport, complete tax return**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	271	**	162	64	98	271	229	98	196	251	**
	82%	**	88%	89%	87%	82%	84%	84%	81%	83%	**
			e								
I'm interested in this but I wasn't aware that this can be done	4	**	2	-	2	4	4	2	2	3	**
	1%	**	1%	-%	1%	1%	2%	1%	1%	1%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	30	**	9	4	4	30	18	7	26	27	**
	9%	**	5%	6%	4%	9%	6%	6%	11%	9%	**
						bd					
Don't know	26	**	13	4	9	26	23	10	19	21	**
	8%	**	7%	5%	8%	8%	8%	8%	8%	7%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 75**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10L INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Watch online or download TV programmes or films (e.g. BBC iPlayer, 4OD, ITV Player, Sky Player etc.)**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	276	**	163	64	99	276	229	101	198	254	**
	83%	**	88%	89%	88%	83%	83%	87%	82%	84%	**
I'm interested in this but I wasn't aware that this can be done	1	**	-	-	-	1	1	1	-	1	**
	*%	**	-%	-%	-%	*%	*%	1%	-%	*%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	30	**	10	5	5	30	23	4	27	28	**
	9%	**	6%	7%	5%	9%	8%	4%	11%	9%	**
Don't know	24	**	11	3	8	24	21	10	17	18	**
	7%	**	6%	4%	7%	7%	8%	8%	7%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 76**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN10M INTEREST AND AWARENESS OF INTERNET/ PC/ LAPTOP TASKS - Look at information on hobbies or interests**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
I'm not interested in this	260	**	150	60	90	260	215	93	188	239	**
	78%	**	81%	83%	80%	78%	78%	80%	78%	80%	**
I'm interested in this but I wasn't aware that this can be done	5	**	1	-	1	5	4	3	2	3	**
	1%	**	1%	-%	1%	1%	1%	2%	1%	1%	**
I'm interested in this and I'm aware that this can be done over the internet/ on a PC	43	**	22	9	13	43	35	11	35	40	**
	13%	**	12%	12%	12%	13%	13%	10%	15%	13%	**
Don't know	24	**	12	4	8	24	21	10	17	18	**
	7%	**	6%	5%	7%	7%	8%	8%	7%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 77**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS OF INTEREST**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Look at information on hobbies or interests	48 14%	** **	23 12%	9 12%	14 13%	48 14%	39 14%	14 12%	37 15%	43 14%	** **
Use email to contact friends and relatives	45 14%	** **	22 12%	9 12%	14 12%	45 14%	38 14%	11 9%	38 16%	41 14%	** **
Buy things over the internet	42 13%	** **	14 7%	6 8%	8 7%	42 13% bd	29 10%	8 7%	34 14% g	37 12%	** **
Transfer photos from a digital camera or mobile phone to a computer	40 12%	** **	13 7%	5 7%	8 7%	40 12% b	28 10%	10 9%	32 13%	35 12%	** **
Find out information from your local government or local council such as health services, recycling, local libraries	38 12%	** **	16 9%	6 8%	11 9%	38 12%	28 10%	9 8%	30 13%	36 12%	** **
Find out about local services like such as cinemas or restaurants	38 12%	** **	11 6%	6 8%	6 5%	38 12% bd	25 9%	7 6%	33 14% g	36 12%	** **
Complete government processes online - such as register for tax credits, renew driving licence, car tax or passport, complete tax return	34 10%	** **	10 5%	4 6%	6 5%	34 10% b	22 8%	9 8%	28 11%	30 10%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 77**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS OF INTEREST**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Watch online or download TV programmes or films (e.g. BBC iPlayer, 4OD, ITV Player, Sky Player etc.)	31 9%	** **	10 6%	5 7%	5 5%	31 9%	24 9%	5 4%	27 11% g	29 10%	** **
ANY TASKS	65 20%	** **	30 16%	11 16%	19 17%	65 20%	52 19%	17 15%	50 21%	61 20%	** **
GOVERNMENT/ COUNCIL INFORMATION AND PROCESSES	44 13%	** **	17 9%	6 8%	11 10%	44 13%	31 11%	11 10%	34 14%	39 13%	** **
NONE	266 80%	** **	155 84%	61 84%	94 83%	266 80%	222 81%	99 85%	192 79%	240 80%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 78**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS - INTERESTED & NOT AWARE**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Look at information on hobbies or interests	5 1%	** **	1 1%	- -%	1 1%	5 1%	4 1%	3 2%	2 1%	3 1%	** **
Complete government processes online - such as register for tax credits, renew driving licence, car tax or passport, complete tax return	4 1%	** **	2 1%	- -%	2 1%	4 1%	4 2%	2 1%	2 1%	3 1%	** **
Find out information from your local government or local council such as health services, recycling, local libraries	3 1%	** **	2 1%	- -%	2 1%	3 1%	2 1%	2 1%	* *%	3 1%	** **
Transfer photos from a digital camera or mobile phone to a computer	2 1%	** **	2 1%	- -%	2 1%	2 1%	2 1%	2 1%	* *%	2 1%	** **
Find out about local services like such as cinemas or restaurants	2 1%	** **	1 *%	- -%	1 1%	2 1%	1 *%	1 1%	* *%	2 1%	** **
Watch online or download TV programmes or films (e.g. BBC iPlayer, 4OD, ITV Player, Sky Player etc.)	1 *%	** **	- -%	- -%	- -%	1 *%	1 *%	1 1%	- -%	1 *%	** **
Use email to contact friends and relatives	1 *%	** **	2 1%	- -%	2 1%	1 *%	2 1%	1 1%	* *%	1 *%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 78**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS - INTERESTED & NOT AWARE**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Buy things over the internet	*	**	-	-	-	*	-	-	*	*	**
	*%	**	-%	-%	-%	*%	-%	-%	*%	*%	**
ANY TASKS	5	**	2	-	2	5	5	3	2	3	**
	1%	**	1%	-%	2%	1%	2%	3%	1%	1%	**
GOVERNMENT/ COUNCIL INFORMATION AND PROCESSES	5	**	2	-	2	5	4	2	2	3	**
	1%	**	1%	-%	1%	1%	2%	1%	1%	1%	**
NONE	327	**	183	72	110	327	270	113	240	298	**
	99%	**	99%	100%	98%	99%	98%	97%	99%	99%	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 79**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS - INTERESTED & AWARE**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Use email to contact friends and relatives	45 13%	** **	21 11%	9 12%	12 11%	45 13%	36 13%	10 9%	38 16%	40 13%	** **
Look at information on hobbies or interests	43 13%	** **	22 12%	9 12%	13 12%	43 13%	35 13%	11 10%	35 15%	40 13%	** **
Buy things over the internet	41 12%	** **	14 7%	6 8%	8 7%	41 12%	29 10%	8 7%	34 14%	37 12%	** **
Transfer photos from a digital camera or mobile phone to a computer	38 11%	** **	12 6%	5 7%	7 6%	38 11%	27 10%	8 7%	32 13%	33 11%	** **
Find out about local services like such as cinemas or restaurants	36 11%	** **	10 6%	6 8%	5 4%	36 11%	24 9%	6 5%	33 14%	34 11%	** **
Find out information from your local government or local council such as health services, recycling, local libraries	36 11%	** **	15 8%	6 8%	9 8%	36 11%	25 9%	7 6%	30 12%	33 11%	** **
Watch online or download TV programmes or films (e.g. BBC iPlayer, 4OD, ITV Player, Sky Player etc.)	30 9%	** **	10 6%	5 7%	5 5%	30 9%	23 8%	4 4%	27 11%	28 9%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 79**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET/ PC/ LAPTOP TASKS - INTERESTED & AWARE**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Complete government processes online - such as register for tax credits, renew driving licence, car tax or passport, complete tax return	30 9%	** **	9 5%	4 6%	4 4%	30 9% bd	18 6%	7 6%	26 11%	27 9%	** **
ANY TASKS	65 20%	** **	29 16%	11 16%	18 16%	65 20%	52 19%	17 15%	50 21%	60 20%	** **
GOVERNMENT/ COUNCIL INFORMATION AND PROCESSES	39 12%	** **	16 8%	6 8%	10 8%	39 12%	27 10%	9 8%	32 13%	37 12%	** **
NONE	267 80%	** **	155 84%	61 84%	94 84%	267 80%	223 81%	99 85%	193 79%	241 80%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 80**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN11 In the past year, have you asked someone else to send an email for you, get information from the internet for you, or make a purchase from the internet on your behalf?**

Base : Those who do not use the internet at home (on any device) and do not use elsewhere

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	c	d	e	f	g	h	i	~j
Unweighted total	454	93	266	114	152	454	362	146	308	427	26
Effective Weighted Sample	341	68	235	101	136	341	295	128	233	319	22
Total	332	71	185	72	112	332	274	116	242	301	24
Yes - once	13 4%	** **	6 3%	3 5%	3 2%	13 4%	10 4%	3 2%	10 4%	13 4%	** **
Yes - 2-3 times	39 12%	** **	23 12%	7 10%	16 14%	39 12%	29 11%	14 12%	28 12%	36 12%	** **
Yes - 4-5 times	7 2%	** **	2 1%	1 1%	1 1%	7 2%	7 2%	6 5%	4 1%	6 2%	** **
Yes - more than 5 times	19 6%	** **	7 4%	3 4%	4 4%	19 6%	11 4%	10 9%	12 5%	19 6%	** **
TOTAL - YES	78 23%	** **	38 21%	14 20%	24 21%	78 23%	56 21%	32 28%	53 22%	74 25%	** **
No	231 70%	** **	140 76%	55 76%	84 75%	231 70%	202 74%	77 66%	171 71%	212 70%	** **
Don't know	23 7%	** **	7 4%	3 4%	4 4%	23 7%	16 6%	7 6%	18 7%	15 5%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 81**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN12A How confident are you using the internet to do creative things - like making blogs, sharing photos online, or uploading short videos to the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Very confident	548	50	14	13	1	548	126	49	512	485	**
	44%	29%	17%	19%	8%	44%	38%	35%	45%	43%	**
		bcd	d	d		abcd			g		
Fairly confident	306	39	19	16	4	306	71	26	285	282	**
	25%	22%	23%	24%	22%	25%	22%	19%	25%	25%	**
TOTAL CONFIDENT	854	89	33	28	5	854	197	75	797	767	**
	69%	51%	40%	43%	30%	69%	60%	55%	70%	68%	**
		bd		d		abcd			g		
Neither/ nor	85	19	7	6	2	85	20	7	79	81	**
	7%	11%	9%	9%	10%	7%	6%	5%	7%	7%	**
Not very confident	152	30	16	12	4	152	45	29	135	144	**
	12%	17%	19%	18%	24%	12%	14%	22%	12%	13%	**
		e	e	e	e			h			
Not at all confident	130	33	23	19	4	130	56	21	115	123	**
	10%	19%	28%	29%	26%	10%	17%	15%	10%	11%	**
		e	ae	ae	e			h			
TOTAL NOT CONFIDENT	281	64	39	31	8	281	101	50	249	267	**
	23%	37%	47%	47%	50%	23%	31%	37%	22%	24%	**
		e	ae	e	ae			h			
Don't know	17	3	2	1	1	17	11	5	14	17	**
	1%	2%	3%	1%	9%	1%	3%	3%	1%	1%	**
					abce			h			
TOTAL NEITHER/ DON'T KNOW	103	22	10	7	3	103	31	12	93	98	**
	8%	12%	12%	10%	19%	8%	9%	9%	8%	9%	**
			e		ce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 82**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN12B How confident are you in judging whether or not you can trust what you read or see on a website that you use?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Very confident	448	40	10	9	1	448	90	33	424	389	**
	36%	23%	12%	13%	8%	36%	27%	24%	37%	34%	**
		bcd				abcd			g		
Fairly confident	440	77	33	26	6	440	116	55	396	415	**
	36%	44%	40%	39%	41%	36%	35%	40%	35%	37%	**
		e									
TOTAL CONFIDENT	889	117	42	35	8	889	206	87	820	804	**
	72%	67%	52%	53%	48%	72%	63%	64%	72%	71%	**
		bcd				bcd			g		
Neither/ nor	147	17	12	10	2	147	38	16	136	140	**
	12%	10%	15%	15%	14%	12%	11%	12%	12%	12%	**
Not very confident	128	28	17	14	3	128	48	23	117	119	**
	10%	16%	21%	21%	19%	10%	14%	17%	10%	11%	**
		e	e	e	e			h			
Not at all confident	58	10	8	6	1	58	28	7	54	54	**
	5%	6%	9%	10%	9%	5%	8%	5%	5%	5%	**
			e	e							
TOTAL NOT CONFIDENT	186	39	25	20	4	186	75	30	171	173	**
	15%	22%	30%	31%	27%	15%	23%	22%	15%	15%	**
		e	e	e	e			h			
Don't know	16	2	3	1	2	16	11	4	13	15	**
	1%	1%	4%	2%	11%	1%	3%	3%	1%	1%	**
			e		abce						
TOTAL NEITHER/ DON'T KNOW	164	19	15	11	4	164	48	20	149	155	**
	13%	11%	18%	17%	25%	13%	15%	15%	13%	14%	**
			ae		ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 83**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN12C Overall, how confident are you as an internet user?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Very confident	650	57	19	16	3	650	137	61	606	582	**
	52%	33%	23%	24%	17%	52%	42%	45%	53%	51%	**
		bd				abcd			g		
Fairly confident	394	83	34	28	7	394	117	42	363	369	**
	32%	47%	42%	42%	42%	32%	35%	31%	32%	33%	**
		e	e	e	e						
TOTAL CONFIDENT	1044	140	53	43	9	1044	254	103	969	951	**
	84%	80%	64%	66%	59%	84%	77%	75%	85%	84%	**
		bcd				bcd			g		
Neither/ nor	80	15	7	6	1	80	20	14	70	74	**
	6%	8%	9%	9%	9%	6%	6%	10%	6%	6%	**
Not very confident	78	15	14	12	2	78	34	14	68	72	**
	6%	8%	17%	18%	16%	6%	10%	10%	6%	6%	**
			ae	ae	e			h			
Not at all confident	22	4	6	5	1	22	13	3	21	20	**
	2%	2%	7%	7%	7%	2%	4%	2%	2%	2%	**
			ae	ae	ae						
TOTAL NOT CONFIDENT	99	18	20	16	4	99	46	17	88	92	**
	8%	11%	24%	25%	23%	8%	14%	12%	8%	8%	**
			ae	ae	ae						
Don't know	15	2	2	1	1	15	9	3	12	15	**
	1%	1%	2%	1%	9%	1%	3%	2%	1%	1%	**
					abce						
TOTAL NEITHER/ DON'T KNOW	95	16	9	7	3	95	29	17	82	88	**
	8%	9%	11%	10%	18%	8%	9%	12%	7%	8%	**
			e		ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 84**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN13 In most weeks when you use the internet, would you say that you...**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Only visit websites that you've visited before	299	42	30	24	6	299	115	43	270	277	**
	24%	24%	37%	36%	37%	24%	35%	32%	24%	24%	**
			ae	ae	ae			h			
Visit maybe one or two sites that you haven't visited before	536	86	34	28	6	536	130	69	488	487	**
	43%	49%	41%	42%	38%	43%	39%	50%	43%	43%	**
Visit lots of websites that you haven't visited before	379	45	15	12	2	379	73	21	361	343	**
	31%	26%	18%	18%	15%	31%	22%	15%	32%	30%	**
		bd				bcd		g			
Don't know	25	2	4	2	2	25	12	4	22	24	**
	2%	1%	4%	3%	10%	2%	4%	3%	2%	2%	**
			ae		abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 85**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN13 In most weeks when you use the internet, would you say that you...**

Base : Those who use the internet at home - excluding DK at this question

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1339	186	266	155	111	1339	510	156	1183	1259	76
Effective Weighted Sample	902	138	179	128	89	902	281	105	815	836	66
Total	1213	173	78	64	14	1213	317	133	1118	1107	73
Only visit websites that you've visited before	299	42	30	24	6	299	115	43	270	277	**
	25%	24%	38%	38%	41%	25%	36%	33%	24%	25%	**
			ae	ae	ae			h			
Visit maybe one or two sites that you haven't visited before	536	86	34	28	6	536	130	69	488	487	**
	44%	50%	43%	43%	42%	44%	41%	52%	44%	44%	**
Visit lots of websites that you haven't visited before	379	45	15	12	2	379	73	21	361	343	**
	31%	26%	19%	19%	17%	31%	23%	16%	32%	31%	**
						bcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 86**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14A HOW OFTEN USE THE INTERNET FOR - Sending and receiving e-mails**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	974	139	61	50	11	974	205	98	903	878	**
	79%	79%	75%	75%	71%	79%	62%	72%	79%	78%	**
									g		
Do this at least every 3 months	105	16	8	6	2	105	41	10	98	99	**
	8%	9%	10%	9%	13%	8%	12%	7%	9%	9%	**
Do this but less often	68	4	4	3	1	68	32	8	62	64	**
	5%	2%	4%	4%	4%	5%	10%	6%	5%	6%	**
						a					
EVER DO THIS	1147	159	73	59	14	1147	278	117	1063	1041	**
	93%	91%	89%	89%	88%	93%	84%	85%	93%	92%	**
						b			g		
Never do this	92	16	9	7	2	92	52	20	77	91	**
	7%	9%	11%	11%	12%	7%	16%	15%	7%	8%	**
			e					h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 87**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14B HOW OFTEN USE THE INTERNET FOR - Using online chat rooms or Instant Messaging**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	377	28	8	7	1	377	84	34	353	338	**
	30%	16%	10%	11%	7%	30%	25%	25%	31%	30%	**
		d				abcd					
Do this at least every 3 months	99	5	4	3	*	99	17	7	94	88	**
	8%	3%	4%	5%	3%	8%	5%	5%	8%	8%	**
						abd					
Do this but less often	84	6	4	3	1	84	26	10	78	78	**
	7%	4%	5%	5%	5%	7%	8%	7%	7%	7%	**
EVER DO THIS	559	39	16	14	2	559	127	51	525	504	**
	45%	22%	20%	21%	15%	45%	38%	37%	46%	45%	**
						abcd			g		
Never do this	680	136	66	52	14	680	203	86	615	628	**
	55%	78%	80%	79%	85%	55%	62%	63%	54%	55%	**
		e	e	e	e			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 88**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14C HOW OFTEN USE THE INTERNET FOR - Buying and selling things online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	243	26	11	9	1	243	45	30	222	225	**
	20%	15%	13%	14%	9%	20%	14%	22%	19%	20%	**
						bd					
Do this at least every 3 months	435	48	20	16	4	435	98	44	402	402	**
	35%	27%	25%	24%	28%	35%	30%	32%	35%	36%	**
						abc					
Do this but less often	264	37	15	12	3	264	62	25	248	228	**
	21%	21%	18%	19%	17%	21%	19%	18%	22%	20%	**
EVER DO THIS	942	111	46	38	8	942	204	99	871	856	**
	76%	64%	56%	57%	54%	76%	62%	72%	76%	76%	**
						abcd					
Never do this	297	63	36	29	7	297	125	38	268	276	**
	24%	36%	44%	43%	46%	24%	38%	28%	24%	24%	**
		e	e	e	e	e					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 89**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14D HOW OFTEN USE THE INTERNET FOR - Playing games online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	200 16%	15 8%	5 6%	4 6%	1 5%	200 16% abcd	58 18%	28 20%	179 16%	187 16%	** **
Do this at least every 3 months	86 7%	2 1%	1 1%	1 1%	1 4%	86 7% abc	13 4%	10 8%	82 7%	72 6%	** **
Do this but less often	111 9%	14 8% b	3 4%	3 4%	* 3%	111 9% bcd	21 6%	14 10%	103 9%	104 9%	** **
EVER DO THIS	397 32%	30 17%	9 11%	7 11%	2 12%	397 32% abcd	91 28%	52 38%	364 32%	363 32%	** **
Never do this	842 68%	144 83% e	73 89% e	59 89% e	14 88% e	842 68%	238 72%	85 62%	776 68%	769 68%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 90**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14E HOW OFTEN USE THE INTERNET FOR - Online gambling**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	36 3%	4 2%	2 2%	1 2%	* 1%	36 3%	10 3%	1 1%	35 3%	30 3%	** **
Do this at least every 3 months	19 2%	2 1%	* *%	* *%	* 1%	19 2%	2 1%	4 3%	17 1%	18 2%	** **
Do this but less often	49 4%	6 4% bc	* *%	- -%	* 1%	49 4% bc	11 3%	5 3%	48 4%	47 4%	** **
EVER DO THIS	103 8%	12 7% b	2 3%	2 3%	* 3%	103 8% bcd	23 7%	9 7%	100 9%	96 8%	** **
Never do this	1135 92%	163 93%	80 97% ae	64 97% e	15 97% e	1135 92%	306 93%	128 93%	1040 91%	1036 92%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 91**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14F HOW OFTEN USE THE INTERNET FOR - Banking and paying bills online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	450	63	18	15	3	450	82	52	413	408	**
	36%	36%	22%	23%	19%	36%	25%	38%	36%	36%	**
		bcd				bcd					
Do this at least every 3 months	242	39	11	9	2	242	36	18	229	228	**
	20%	22%	14%	14%	14%	20%	11%	13%	20%	20%	**
		bc				b			g		
Do this but less often	60	9	4	3	1	60	14	3	59	50	**
	5%	5%	4%	5%	3%	5%	4%	2%	5%	4%	**
EVER DO THIS	751	111	33	27	6	751	133	73	701	685	**
	61%	64%	40%	41%	36%	61%	40%	53%	61%	61%	**
		bcd				bcd			g		
Never do this	487	63	49	39	10	487	196	64	439	446	**
	39%	36%	60%	59%	64%	39%	60%	47%	39%	39%	**
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 92**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14G HOW OFTEN USE THE INTERNET FOR - Downloading software**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	155	19	2	2	*	155	30	20	143	143	**
	13%	11%	3%	3%	1%	13%	9%	14%	13%	13%	**
		bcd				bcd					
Do this at least every 3 months	253	32	10	9	1	253	35	19	240	230	**
	20%	18%	12%	14%	5%	20%	11%	14%	21%	20%	**
		d	d	d		bcd			g		
Do this but less often	241	27	10	9	1	241	51	27	225	214	**
	19%	16%	13%	14%	9%	19%	15%	20%	20%	19%	**
						bd					
EVER DO THIS	650	78	23	20	2	650	116	65	607	587	**
	52%	45%	28%	31%	14%	52%	35%	47%	53%	52%	**
		bcd	d	d		abcd					
Never do this	589	97	59	46	14	589	213	72	532	544	**
	48%	55%	72%	69%	86%	48%	65%	53%	47%	48%	**
		e	ae	ae	abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 93**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14H HOW OFTEN USE THE INTERNET FOR - Maintaining a website or blog/ weblog**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	118	12	2	2	*	118	26	15	108	107	**
	10%	7%	3%	3%	3%	10%	8%	11%	9%	9%	**
		b				bcd					
Do this at least every 3 months	83	7	2	2	*	83	6	5	80	67	**
	7%	4%	2%	2%	3%	7%	2%	3%	7%	6%	**
						bc					
Do this but less often	55	2	1	1	*	55	9	9	50	51	**
	4%	1%	1%	1%	2%	4%	3%	6%	4%	5%	**
						abc					
EVER DO THIS	256	21	5	4	1	256	41	28	237	226	**
	21%	12%	6%	6%	8%	21%	13%	21%	21%	20%	**
		b				abcd					
Never do this	983	154	77	62	15	983	288	109	902	906	**
	79%	88%	94%	94%	92%	79%	87%	79%	79%	80%	**
		e	ae	e	e						

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 94**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14I HOW OFTEN USE THE INTERNET FOR - Listening to radio stations online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	130	16	4	3	1	130	25	10	124	124	**
	11%	9%	5%	4%	8%	11%	8%	7%	11%	11%	**
						bc					
Do this at least every 3 months	137	7	4	3	1	137	23	11	131	121	**
	11%	4%	5%	4%	7%	11%	7%	8%	11%	11%	**
						abc					
Do this but less often	124	14	7	6	1	124	24	19	109	113	**
	10%	8%	9%	10%	4%	10%	7%	14%	10%	10%	**
						d					
EVER DO THIS	392	37	15	12	3	392	71	40	364	359	**
	32%	21%	19%	19%	19%	32%	22%	29%	32%	32%	**
						abcd					
Never do this	847	138	67	54	13	847	258	97	776	773	**
	68%	79%	81%	81%	81%	68%	78%	71%	68%	68%	**
		e	e	e	e	e					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 95**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14J HOW OFTEN USE THE INTERNET FOR - Looking at social networking sites such as Facebook, MySpace, Piczo, Bebo, or hi5**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	653	36	11	10	2	653	152	64	610	591	**
	53%	21%	14%	14%	11%	53%	46%	47%	54%	52%	**
		d				abcd					
Do this at least every 3 months	97	7	5	4	1	97	19	9	91	88	**
	8%	4%	6%	7%	6%	8%	6%	6%	8%	8%	**
Do this but less often	44	6	4	3	*	44	11	7	40	39	**
	4%	4%	4%	5%	3%	4%	3%	5%	4%	3%	**
EVER DO THIS	795	50	20	17	3	795	181	79	742	719	**
	64%	28%	25%	26%	20%	64%	55%	58%	65%	64%	**
						abcd					
Never do this	444	125	62	49	13	444	148	58	398	413	**
	36%	72%	75%	74%	80%	36%	45%	42%	35%	36%	**
		e	e	e	e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 96**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14K HOW OFTEN USE THE INTERNET FOR - Listen to or download music online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	274	19	5	4	1	274	55	34	249	254	**
	22%	11%	6%	6%	9%	22%	17%	25%	22%	22%	**
						abcd					
Do this at least every 3 months	221	15	5	5	1	221	49	21	209	197	**
	18%	8%	7%	7%	4%	18%	15%	15%	18%	17%	**
						abcd					
Do this but less often	124	18	4	4	*	124	20	10	120	112	**
	10%	10%	5%	6%	3%	10%	6%	7%	11%	10%	**
		bd				bd					
EVER DO THIS	619	51	15	12	2	619	124	65	578	564	**
	50%	29%	18%	18%	15%	50%	38%	47%	51%	50%	**
		bcd				abcd					
Never do this	620	123	67	54	13	620	205	72	561	568	**
	50%	71%	82%	82%	85%	50%	62%	53%	49%	50%	**
		e	ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 97**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14L HOW OFTEN USE THE INTERNET FOR - Watch online or download short video clips such as music videos or comedy clips (e.g. on YouTube)**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	320	21	5	4	1	320	75	30	304	296	**
	26%	12%	6%	6%	4%	26%	23%	22%	27%	26%	**
		bd				abcd					
Do this at least every 3 months	235	18	11	10	2	235	49	18	220	213	**
	19%	10%	14%	15%	10%	19%	15%	13%	19%	19%	**
						abd					
Do this but less often	150	25	4	4	1	150	22	10	143	140	**
	12%	14%	5%	5%	4%	12%	7%	7%	13%	12%	**
		bcd				bcd			g		
EVER DO THIS	705	63	20	17	3	705	146	58	667	649	**
	57%	36%	25%	26%	18%	57%	44%	42%	59%	57%	**
		bd				abcd			g		
Never do this	533	112	62	49	13	533	184	79	473	483	**
	43%	64%	75%	74%	82%	43%	56%	58%	41%	43%	**
		e	ae	e	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 98**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14M HOW OFTEN USE THE INTERNET FOR - Watch online or download TV programmes or films (e.g. BBC iPlayer, 4OD, ITV Player, Sky Player etc.)**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG 65+ OR DE	DISABILITY		EMG	
		55-64	65+	65-74	75+	All		REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	220 18%	16 9% bc	3 4%	2 3%	1 6%	220 18% abcd	45 14%	20 15%	206 18%	204 18%	** **
Do this at least every 3 months	210 17%	18 10%	11 13%	9 13%	2 13%	210 17% a	44 13%	15 11%	202 18% g	184 16%	** **
Do this but less often	171 14%	31 18% b	9 11%	7 11%	2 12%	171 14%	31 10%	23 16%	156 14%	160 14%	** **
EVER DO THIS	600 48%	66 38% bc	23 28%	18 28%	5 31%	600 48% abcd	120 37%	58 42%	564 49%	548 48%	** **
Never do this	639 52%	109 62% e	59 72% ae	48 72% ae	11 69% e	639 52%	209 63%	79 58%	576 51%	584 52%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 99**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14N HOW OFTEN USE THE INTERNET FOR - Complete government processes online - such as register for tax credits, renew driving licence, car tax or passport, complete tax return**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	61 5%	9 5%	3 3%	2 3%	1 3%	61 5%	12 4%	10 7%	54 5%	55 5%	** **
Do this at least every 3 months	252 20%	41 24% bcd	12 14%	10 15%	2 13%	252 20% bd	38 11%	19 14%	240 21% g	231 20%	** **
Do this but less often	344 28%	50 29%	21 25%	17 26%	4 23%	344 28%	58 17%	30 22%	319 28%	313 28%	** **
EVER DO THIS	657 53%	101 58% bcd	35 43%	29 44%	6 39%	657 53% bcd	107 32%	59 43%	613 54% g	598 53%	** **
Never do this	581 47%	74 42%	47 57% ae	37 56% ae	10 61% ae	581 47%	222 68%	78 57% h	527 46%	533 47%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 100**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN140 HOW OFTEN USE THE INTERNET FOR - Send or receive Twitter updates**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	86 7%	7 4%	1 1%	* 1%	1 4%	86 7%	18 5%	6 4%	83 7%	81 7%	** **
		bc			c	bc					
Do this at least every 3 months	68 6%	4 2%	2 3%	2 3%	* 1%	68 6%	9 3%	9 6%	61 5%	54 5%	** **
						bd					
Do this but less often	33 3%	2 1%	1 2%	1 2%	* 1%	33 3%	8 2%	4 3%	31 3%	25 2%	** **
EVER DO THIS	187 15%	13 8%	5 6%	4 6%	1 6%	187 15%	35 11%	19 14%	175 15%	160 14%	** **
						abcd					
Never do this	1051 85%	162 92%	77 94%	63 94%	15 94%	1051 85%	295 89%	118 86%	965 85%	972 86%	** **
		e	e	e	e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 101**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN14P HOW OFTEN USE THE INTERNET FOR - General surfing/ browsing the internet**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	899	116	47	38	9	899	211	90	837	828	**
	73%	66%	58%	57%	59%	73%	64%	66%	73%	73%	**
						bcd			g		
Do this at least every 3 months	155	23	13	12	1	155	41	18	143	137	**
	13%	13%	16%	18%	7%	13%	13%	13%	13%	12%	**
			d	d							
Do this but less often	52	11	5	5	*	52	15	9	46	43	**
	4%	6%	7%	7%	3%	4%	4%	7%	4%	4%	**
EVER DO THIS	1106	150	65	54	11	1106	267	117	1026	1009	**
	89%	86%	80%	82%	68%	89%	81%	85%	90%	89%	**
		d	d	d		bcd					
Never do this	132	25	17	12	5	132	62	20	114	123	**
	11%	14%	20%	18%	32%	11%	19%	15%	10%	11%	**
			e	e	abce						

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 102**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15A HOW OFTEN USE THE INTERNET FOR - Finding information for your work or your job or your studies**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	568 46%	56 32% bcd	11 14%	10 15%	1 8%	568 46% abcd	67 20%	53 39%	534 47%	504 45%	** **
Do this at least every 3 months	169 14%	22 12%	6 8%	5 8%	1 7%	169 14% bc	47 14%	13 10%	161 14%	152 13%	** **
Do this but less often	125 10%	16 9%	7 8%	6 9%	1 7%	125 10%	37 11%	12 9%	118 10%	116 10%	** **
EVER DO THIS	863 70%	93 53% bcd	24 29%	20 31%	4 22%	863 70% abcd	151 46%	79 57%	813 71% g	772 68%	** **
Never do this	376 30%	82 47% e	58 71% ae	46 69% ae	12 78% ae	376 30%	178 54%	58 43% h	326 29%	360 32%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 103**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15B HOW OFTEN USE THE INTERNET FOR - Finding information for booking holidays**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	88	19	5	5	*	88	17	7	82	81	**
	7%	11%	6%	7%	3%	7%	5%	5%	7%	7%	**
		d									
Do this at least every 3 months	352	59	22	17	5	352	65	32	328	319	**
	28%	34%	27%	26%	31%	28%	20%	23%	29%	28%	**
Do this but less often	497	69	30	25	5	497	96	47	466	453	**
	40%	39%	36%	37%	31%	40%	29%	34%	41%	40%	**
EVER DO THIS	936	147	57	47	10	936	177	86	875	853	**
	76%	84%	69%	71%	65%	76%	54%	63%	77%	75%	**
		bcde				bd		g			
Never do this	302	28	25	19	6	302	152	51	265	279	**
	24%	16%	31%	29%	35%	24%	46%	37%	23%	25%	**
			ae	a	ae	a		h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 104**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15C HOW OFTEN USE THE INTERNET FOR - Finding information for your leisure time including cinema and live music**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	228	25	6	5	1	228	42	21	216	218	**
	18%	14%	7%	7%	6%	18%	13%	15%	19%	19%	**
		bcd				bcd					
Do this at least every 3 months	475	54	24	20	4	475	111	44	441	426	**
	38%	31%	29%	30%	26%	38%	34%	32%	39%	38%	**
						abcd					
Do this but less often	272	51	15	12	3	272	63	28	255	246	**
	22%	29%	18%	18%	19%	22%	19%	20%	22%	22%	**
		bcd									
EVER DO THIS	975	129	44	36	8	975	215	92	912	890	**
	79%	74%	54%	55%	51%	79%	65%	67%	80%	79%	**
		bcd				bcd			g		
Never do this	263	45	38	30	8	263	114	45	228	242	**
	21%	26%	46%	45%	49%	21%	35%	33%	20%	21%	**
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 105**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15D HOW OFTEN USE THE INTERNET FOR - Finding information about public services provided by local or national government**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	126	17	7	6	1	126	25	13	117	122	**
	10%	10%	8%	9%	5%	10%	7%	10%	10%	11%	**
Do this at least every 3 months	375	48	24	20	4	375	77	44	346	333	**
	30%	28%	30%	30%	27%	30%	23%	32%	30%	29%	**
Do this but less often	346	61	18	14	3	346	76	36	319	316	**
	28%	35%	22%	22%	22%	28%	23%	26%	28%	28%	**
		bcde				b					
EVER DO THIS	847	127	49	40	8	847	177	93	782	770	**
	68%	73%	59%	61%	53%	68%	54%	68%	69%	68%	**
		bcd				bd					
Never do this	392	48	33	26	7	392	152	44	358	361	**
	32%	27%	41%	39%	47%	32%	46%	32%	31%	32%	**
			ae	a	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 106**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15E HOW OFTEN USE THE INTERNET FOR - Finding information about health related issues**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	111 9%	17 10%	5 6%	4 6%	1 7%	111 9%	27 8%	12 9%	104 9%	98 9%	** **
Do this at least every 3 months	331 27%	40 23%	22 27%	18 28%	4 24%	331 27%	80 24%	54 39%	292 26%	298 26%	** **
Do this but less often	401 32%	63 36%	23 28%	19 28%	5 29%	401 32%	73 22%	35 25%	374 33%	364 32%	** **
EVER DO THIS	843 68%	120 69%	50 61%	41 62%	9 60%	843 68%	181 55%	101 74%	770 68%	760 67%	** **
Never do this	396 32%	55 31%	32 39%	25 38%	6 40%	396 32%	149 45%	36 26%	370 32%	372 33%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 107**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15F HOW OFTEN USE THE INTERNET FOR - Looking at news websites**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	387	59	21	17	4	387	72	44	359	348	**
	31%	34%	26%	26%	25%	31%	22%	32%	31%	31%	**
Do this at least every 3 months	239	34	15	12	3	239	54	32	213	212	**
	19%	19%	18%	18%	17%	19%	16%	24%	19%	19%	**
Do this but less often	209	30	9	8	1	209	40	18	197	191	**
	17%	17%	11%	12%	7%	17%	12%	13%	17%	17%	**
		d				bd					
EVER DO THIS	835	123	45	37	8	835	166	94	769	751	**
	67%	70%	55%	56%	48%	67%	51%	69%	67%	66%	**
		bcd				bcd					
Never do this	404	52	37	29	8	404	163	43	371	381	**
	33%	30%	45%	44%	52%	33%	49%	31%	33%	34%	**
			ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 108**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15G HOW OFTEN USE THE INTERNET FOR - Looking at political or campaign or issues websites**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	39 3%	6 4%	3 4%	3 4%	* 2%	39 3%	8 2%	5 3%	36 3%	36 3%	** **
Do this at least every 3 months	125 10%	11 6%	6 7%	5 7%	1 4%	125 10% d	25 7%	16 12%	114 10%	107 9%	** **
Do this but less often	171 14%	27 15% bc	6 8%	5 7%	1 8%	171 14% bc	21 6%	20 15%	157 14%	149 13%	** **
EVER DO THIS	335 27%	44 25% d	15 18%	13 19%	2 14%	335 27% bcd	53 16%	41 30%	307 27%	292 26%	** **
Never do this	904 73%	130 75%	67 82% e	54 81% e	14 86% ae	904 73%	276 84%	96 70%	833 73%	840 74%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 109**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15H HOW OFTEN USE THE INTERNET FOR - Looking at adult-only websites**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	19 2%	2 1%	1 2%	1 2%	* 1%	19 2%	7 2%	3 2%	16 1%	19 2%	** **
Do this at least every 3 months	39 3%	1 *%	* 1%	* *%	* 1%	39 3% abc	2 1%	2 1%	39 3%	39 3%	** **
Do this but less often	78 6%	6 4% bc	1 1%	- -%	1 4% bc	78 6% bc	14 4%	3 2%	76 7% g	73 6%	** **
EVER DO THIS	137 11%	9 5%	2 3%	1 2%	1 7%	137 11% abc	23 7%	8 6%	131 11% g	131 12%	** **
Never do this	1102 89%	166 95% e	80 97% e	65 98% e	15 93%	1102 89%	306 93%	129 94% h	1009 89%	1001 88%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 110**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN151 HOW OFTEN USE THE INTERNET FOR - Making or receiving calls over the internet (e.g. Skype)**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	131	17	7	6	2	131	17	12	123	113	**
	11%	10%	9%	9%	10%	11%	5%	9%	11%	10%	**
Do this at least every 3 months	122	10	4	4	*	122	16	6	118	112	**
	10%	6%	5%	6%	1%	10%	5%	5%	10%	10%	**
		d		d		bd			g		
Do this but less often	109	13	5	4	1	109	13	8	103	92	**
	9%	8%	6%	6%	4%	9%	4%	6%	9%	8%	**
EVER DO THIS	362	40	16	14	2	362	46	27	344	317	**
	29%	23%	20%	21%	15%	29%	14%	19%	30%	28%	**
						bcd			g		
Never do this	876	134	66	52	14	876	283	110	796	815	**
	71%	77%	80%	79%	85%	71%	86%	81%	70%	72%	**
			e	e	e			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 111**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15J HOW OFTEN USE THE INTERNET FOR - Doing an online course to achieve a qualification**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	56 4%	6 4%	1 1%	* 1%	* 1%	56 4%	14 4%	6 4%	53 5%	56 5%	** **
		b				bc					
Do this at least every 3 months	48 4%	- -%	1 2%	1 2%	- -%	48 4%	5 2%	6 5%	45 4%	41 4%	** **
						ad					
Do this but less often	105 9%	7 4%	2 2%	1 2%	* 2%	105 9%	9 3%	4 3%	103 9%	84 7%	** **
						abcd			g		
EVER DO THIS	209 17%	13 7%	3 4%	3 4%	1 3%	209 17%	28 9%	16 11%	201 18%	180 16%	** **
						abcd			g		
Never do this	1029 83%	162 93%	79 96%	63 96%	15 97%	1029 83%	301 91%	121 89%	939 82%	951 84%	** **
		e	e	e	e	e		h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 112**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15K HOW OFTEN USE THE INTERNET FOR - Looking at job opportunities**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	199	18	-	-	-	199	51	20	188	169	**
	16%	10%	-%	-%	-%	16%	16%	15%	17%	15%	**
		bcd				abcd					
Do this at least every 3 months	227	11	2	1	*	227	49	23	209	198	**
	18%	6%	2%	2%	*%	18%	15%	17%	18%	18%	**
		bd				abcd					
Do this but less often	198	12	3	2	*	198	35	16	188	183	**
	16%	7%	3%	4%	3%	16%	11%	12%	16%	16%	**
						abcd					
EVER DO THIS	623	41	4	4	1	623	135	60	586	550	**
	50%	24%	5%	6%	4%	50%	41%	44%	51%	49%	**
		bcd				abcd					
Never do this	615	134	78	62	15	615	194	77	554	582	**
	50%	76%	95%	94%	96%	50%	59%	56%	49%	51%	**
		e	ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 113**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15L HOW OFTEN USE THE INTERNET FOR - Visiting dating websites (like match.com, Dating Direct or eHarmony etc.)**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	18 1%	3 2%	* *%	- -%	* 1%	18 1%	6 2%	2 1%	17 2%	18 2%	** **
Do this at least every 3 months	24 2%	3 2%	* *%	- -%	* 1%	24 2%	6 2%	6 4%	19 2%	20 2%	** **
Do this but less often	43 3%	8 5%	2 2%	2 3%	* 1%	43 3%	11 3%	11 8%	34 3%	34 3%	** **
EVER DO THIS	84 7%	14 8%	2 3%	2 3%	* 2%	84 7%	23 7%	19 14%	70 6%	72 6%	** **
Never do this	1154 93%	160 92%	80 97%	64 97%	15 98%	1154 93%	306 93%	118 86%	1070 94%	1060 94%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 114**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15M HOW OFTEN USE THE INTERNET FOR - Sign an online petition**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	15 1%	3 2%	1 1%	* 1%	* 2%	15 1%	4 1%	5 4% h	11 1%	14 1%	** **
Do this at least every 3 months	51 4%	13 8% be	2 3%	2 3%	* 2%	51 4%	9 3%	12 9% h	43 4%	48 4%	** **
Do this but less often	166 13%	23 13% d	9 11%	8 12%	1 6%	166 13% d	22 7%	20 14%	152 13%	154 14%	** **
EVER DO THIS	232 19%	40 23% bd	12 14%	10 15%	2 10%	232 19% d	34 10%	37 27% h	206 18%	216 19%	** **
Never do this	1007 81%	135 77%	70 86% a	56 85%	14 90% ae	1007 81%	295 90%	100 73%	934 82% g	916 81%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 115**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN15N HOW OFTEN USE THE INTERNET FOR - Contact a local councillor or your MP online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Do this at least once a week	14 1%	4 2%	1 2%	1 1%	* 3%	14 1%	2 *%	3 2%	11 1%	14 1%	** **
Do this at least every 3 months	28 2%	10 6%	5 6%	4 6%	* 2%	28 2%	6 2%	3 2%	25 2%	28 2%	** **
Do this but less often	105 8%	16 9%	8 10%	7 10%	1 7%	105 8%	15 5%	14 10%	94 8%	95 8%	** **
EVER DO THIS	146 12%	29 17%	14 17%	12 18%	2 12%	146 12%	22 7%	20 15%	130 11%	137 12%	** **
Never do this	1092 88%	145 83%	68 83%	54 82%	14 88%	1092 88%	307 93%	117 85%	1010 89%	995 88%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 116**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT LEAST ONCE A WEEK**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Sending and receiving emails	974	139	61	50	11	974	205	98	903	878	**
	79%	79%	75%	75%	71%	79%	62%	72%	79%	78%	**
General surfing/ browsing the internet	899	116	47	38	9	899	211	90	837	828	**
	73%	66%	58%	57%	59%	73%	64%	66%	73%	73%	**
Looking at social networking sites	653	36	11	10	2	653	152	64	610	591	**
	53%	21%	14%	14%	11%	53%	46%	47%	54%	52%	**
Finding information for your work/ job/ studies	568	56	11	10	1	568	67	53	534	504	**
	46%	32%	14%	15%	8%	46%	20%	39%	47%	45%	**
Banking and paying bills online	450	63	18	15	3	450	82	52	413	408	**
	36%	36%	22%	23%	19%	36%	25%	38%	36%	36%	**
Looking at news websites	387	59	21	17	4	387	72	44	359	348	**
	31%	34%	26%	26%	25%	31%	22%	32%	31%	31%	**
Using online chat rooms or Instant Messaging	377	28	8	7	1	377	84	34	353	338	**
	30%	16%	10%	11%	7%	30%	25%	25%	31%	30%	**
Watch online or download short video clips	320	21	5	4	1	320	75	30	304	296	**
	26%	12%	6%	6%	4%	26%	23%	22%	27%	26%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 116**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT LEAST ONCE A WEEK**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Listen to or download music online	274 22%	19 11%	5 6%	4 6%	1 9%	274 22%	55 17%	34 25%	249 22%	254 22%	** **
						abcd					
Buying and selling things online	243 20%	26 15%	11 13%	9 14%	1 9%	243 20%	45 14%	30 22%	222 19%	225 20%	** **
						bd					
Finding information for your leisure time including cinema and live music	228 18%	25 14%	6 7%	5 7%	1 6%	228 18%	42 13%	21 15%	216 19%	218 19%	** **
		bcd				bcd					
Watch online or download TV programmes or films	220 18%	16 9%	3 4%	2 3%	1 6%	220 18%	45 14%	20 15%	206 18%	204 18%	** **
		bc				abcd					
Playing games online	200 16%	15 8%	5 6%	4 6%	1 5%	200 16%	58 18%	28 20%	179 16%	187 16%	** **
						abcd					
Looking at job opportunities	199 16%	18 10%	- -%	- -%	- -%	199 16%	51 16%	20 15%	188 17%	169 15%	** **
		bcd				abcd					
Downloading software	155 13%	19 11%	2 3%	2 3%	* 1%	155 13%	30 9%	20 14%	143 13%	143 13%	** **
		bcd				bcd					
Making or receiving calls over the internet (e.g Skype)	131 11%	17 10%	7 9%	6 9%	2 10%	131 11%	17 5%	12 9%	123 11%	113 10%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 116**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT LEAST ONCE A WEEK**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Listening to radio stations online	130	16	4	3	1	130	25	10	124	124	**
	11%	9%	5%	4%	8%	11%	8%	7%	11%	11%	**
						bc					
Finding information about public services provided by local or national government	126	17	7	6	1	126	25	13	117	122	**
	10%	10%	8%	9%	5%	10%	7%	10%	10%	11%	**
Maintaining a website or weblog/ blog	118	12	2	2	*	118	26	15	108	107	**
	10%	7%	3%	3%	3%	10%	8%	11%	9%	9%	**
		b				bcd					
Finding information about health related issues	111	17	5	4	1	111	27	12	104	98	**
	9%	10%	6%	6%	7%	9%	8%	9%	9%	9%	**
Finding information for booking holidays	88	19	5	5	*	88	17	7	82	81	**
	7%	11%	6%	7%	3%	7%	5%	5%	7%	7%	**
		d									
Send or receive Twitter updates	86	7	1	*	1	86	18	6	83	81	**
	7%	4%	1%	1%	4%	7%	5%	4%	7%	7%	**
		bc			c	bc					
Complete government processes online	61	9	3	2	1	61	12	10	54	55	**
	5%	5%	3%	3%	3%	5%	4%	7%	5%	5%	**
Doing an online course to achieve a qualification	56	6	1	*	*	56	14	6	53	56	**
	4%	4%	1%	1%	1%	4%	4%	4%	5%	5%	**
		b				bc					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 116**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT LEAST ONCE A WEEK**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Looking at political/ campaign/ issues websites	39 3%	6 4%	3 4%	3 4%	* 2%	39 3%	8 2%	5 3%	36 3%	36 3%	** **
Online gambling	36 3%	4 2%	2 2%	1 2%	* 1%	36 3%	10 3%	1 1%	35 3%	30 3%	** **
Looking at adult-only websites	19 2%	2 1%	1 2%	1 2%	* 1%	19 2%	7 2%	3 2%	16 1%	19 2%	** **
Visiting dating websites	18 1%	3 2%	* *%	- -%	* 1%	18 1%	6 2%	2 1%	17 2%	18 2%	** **
Sign an online petition	15 1%	3 2%	1 1%	* 1%	* 2%	15 1%	4 1%	5 4%	11 1%	14 1%	** **
Contact a local councillor or your MP online	14 1%	4 2%	1 2%	1 1%	* 3%	14 1%	2 *%	3 2%	11 1%	14 1%	** **
COMMUNICATION	1018 82%	140 80%	61 75%	50 75%	11 72%	1018 82%	224 68%	102 75%	944 83%	920 81%	** **
GENERAL SURFING/ BROWSING	899 73%	116 66%	47 58%	38 57%	9 59%	899 73%	211 64%	90 66%	837 73%	828 73%	** **
SOCIAL NETWORKING	671 54%	40 23%	12 15%	10 15%	2 14%	671 54%	160 48%	64 47%	628 55%	607 54%	** **
WORK/ STUDIES INFORMATION	643 52%	67 39%	11 14%	10 15%	1 8%	643 52%	100 30%	58 43%	607 53%	573 51%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 116**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT LEAST ONCE A WEEK**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
TRANSACTIONS	591	74	24	20	4	591	111	61	547	541	**
	48%	43%	29%	30%	23%	48%	34%	45%	48%	48%	**
		bcd				bcd					
ENTERTAINMENT	548	54	17	14	3	548	130	55	511	509	**
	44%	31%	20%	21%	19%	44%	39%	41%	45%	45%	**
		bcd				abcd					
NEWS	387	59	21	17	4	387	72	44	359	348	**
	31%	34%	26%	26%	25%	31%	22%	32%	31%	31%	**
LEISURE INFORMATION	264	36	10	9	1	264	53	24	249	251	**
	21%	20%	12%	13%	7%	21%	16%	18%	22%	22%	**
		bd				bcd					
PUBLIC/ CIVIC	188	29	10	8	2	188	35	27	171	178	**
	15%	17%	12%	12%	10%	15%	11%	19%	15%	16%	**
MAINTAIN WEBSITE	118	12	2	2	*	118	26	15	108	107	**
	10%	7%	3%	3%	3%	10%	8%	11%	9%	9%	**
		b				bcd					
HEALTH INFORMATION	111	17	5	4	1	111	27	12	104	98	**
	9%	10%	6%	6%	7%	9%	8%	9%	9%	9%	**
NONE OF THESE	67	10	10	8	2	67	32	16	56	61	**
	5%	6%	12%	12%	12%	5%	10%	12%	5%	5%	**
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Sending and receiving emails	1147	159	73	59	14	1147	278	117	1063	1041	**
	93%	91%	89%	89%	88%	93%	84%	85%	93%	92%	**
						b			g		
General surfing/ browsing the internet	1106	150	65	54	11	1106	267	117	1026	1009	**
	89%	86%	80%	82%	68%	89%	81%	85%	90%	89%	**
		d	d	d		bcd					
Finding information for your leisure time including cinema and live music	975	129	44	36	8	975	215	92	912	890	**
	79%	74%	54%	55%	51%	79%	65%	67%	80%	79%	**
		bcd				bcd			g		
Buying and selling things online	942	111	46	38	8	942	204	99	871	856	**
	76%	64%	56%	57%	54%	76%	62%	72%	76%	76%	**
						abcd					
Finding information for booking holidays	936	147	57	47	10	936	177	86	875	853	**
	76%	84%	69%	71%	65%	76%	54%	63%	77%	75%	**
		bcd				bd			g		
Finding information for your work/ job/ studies	863	93	24	20	4	863	151	79	813	772	**
	70%	53%	29%	31%	22%	70%	46%	57%	71%	68%	**
		bcd				abcd			g		
Finding information about public services provided by local or national government	847	127	49	40	8	847	177	93	782	770	**
	68%	73%	59%	61%	53%	68%	54%	68%	69%	68%	**
		bcd				bd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Finding information about health related issues	843	120	50	41	9	843	181	101	770	760	**
	68%	69%	61%	62%	60%	68%	55%	74%	68%	67%	**
						b					
Looking at news websites	835	123	45	37	8	835	166	94	769	751	**
	67%	70%	55%	56%	48%	67%	51%	69%	67%	66%	**
		bcd				bcd					
Looking at social networking sites	795	50	20	17	3	795	181	79	742	719	**
	64%	28%	25%	26%	20%	64%	55%	58%	65%	64%	**
						abcd					
Banking and paying bills online	751	111	33	27	6	751	133	73	701	685	**
	61%	64%	40%	41%	36%	61%	40%	53%	61%	61%	**
		bcd				bcd			g		
Watch online or download short video clips	705	63	20	17	3	705	146	58	667	649	**
	57%	36%	25%	26%	18%	57%	44%	42%	59%	57%	**
		bd				abcd			g		
Complete government processes online	657	101	35	29	6	657	107	59	613	598	**
	53%	58%	43%	44%	39%	53%	32%	43%	54%	53%	**
		bcd				bcd			g		
Downloading software	650	78	23	20	2	650	116	65	607	587	**
	52%	45%	28%	31%	14%	52%	35%	47%	53%	52%	**
		bcd	d	d		abcd					
Looking at job opportunities	623	41	4	4	1	623	135	60	586	550	**
	50%	24%	5%	6%	4%	50%	41%	44%	51%	49%	**
		bcd				abcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Listen to or download music online	619 50%	51 29% bcd	15 18%	12 18%	2 15%	619 50% abcd	124 38%	65 47%	578 51%	564 50%	** **
Watch online or download TV programmes or films	600 48%	66 38% bc	23 28%	18 28%	5 31%	600 48% abcd	120 37%	58 42%	564 49%	548 48%	** **
Using online chat rooms or Instant Messaging	559 45%	39 22%	16 20%	14 21%	2 15%	559 45% abcd	127 38%	51 37%	525 46% g	504 45%	** **
Playing games online	397 32%	30 17%	9 11%	7 11%	2 12%	397 32% abcd	91 28%	52 38%	364 32%	363 32%	** **
Listening to radio stations online	392 32%	37 21%	15 19%	12 19%	3 19%	392 32% abcd	71 22%	40 29%	364 32%	359 32%	** **
Making or receiving calls over the internet (e.g Skype)	362 29%	40 23%	16 20%	14 21%	2 15%	362 29% bcd	46 14%	27 19%	344 30% g	317 28%	** **
Looking at political/ campaign/ issues websites	335 27%	44 25% d	15 18%	13 19%	2 14%	335 27% bcd	53 16%	41 30%	307 27%	292 26%	** **
Maintaining a website or weblog/ blog	256 21%	21 12% b	5 6%	4 6%	1 8%	256 21% abcd	41 13%	28 21%	237 21%	226 20%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Sign an online petition	232	40	12	10	2	232	34	37	206	216	**
	19%	23%	14%	15%	10%	19%	10%	27%	18%	19%	**
		bd				d		h			
Doing an online course to achieve a qualification	209	13	3	3	1	209	28	16	201	180	**
	17%	7%	4%	4%	3%	17%	9%	11%	18%	16%	**
						abcd			g		
Send or receive Twitter updates	187	13	5	4	1	187	35	19	175	160	**
	15%	8%	6%	6%	6%	15%	11%	14%	15%	14%	**
						abcd					
Contact a local councillor or your MP online	146	29	14	12	2	146	22	20	130	137	**
	12%	17%	17%	18%	12%	12%	7%	15%	11%	12%	**
			e	e							
Looking at adult-only websites	137	9	2	1	1	137	23	8	131	131	**
	11%	5%	3%	2%	7%	11%	7%	6%	11%	12%	**
						abc			g		
Online gambling	103	12	2	2	*	103	23	9	100	96	**
	8%	7%	3%	3%	3%	8%	7%	7%	9%	8%	**
		b				bcd					
Visiting dating websites	84	14	2	2	*	84	23	19	70	72	**
	7%	8%	3%	3%	2%	7%	7%	14%	6%	6%	**
		bcd				bc		h			
COMMUNICATION	1163	159	74	60	14	1163	286	121	1077	1056	**
	94%	91%	91%	91%	88%	94%	87%	88%	95%	93%	**
						bd			g		
GENERAL SURFING/ BROWSING	1106	150	65	54	11	1106	267	117	1026	1009	**
	89%	86%	80%	82%	68%	89%	81%	85%	90%	89%	**
		d	d	d		bcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
LEISURE INFORMATION	1086	154	61	50	11	1086	247	109	1010	988	**
	88%	88%	75%	76%	72%	88%	75%	80%	89%	87%	**
		bcd				bcd			g		
TRANSACTIONS	1056	141	56	46	10	1056	235	108	980	962	**
	85%	81%	68%	69%	64%	85%	71%	79%	86%	85%	**
		bcd				bcd			g		
WORK/ STUDIES INFORMATION	965	106	25	22	4	965	199	87	907	868	**
	78%	60%	31%	33%	22%	78%	61%	64%	80%	77%	**
		bcd				abcd			g		
ENTERTAINMENT	949	112	44	36	8	949	214	104	879	872	**
	77%	64%	54%	55%	51%	77%	65%	76%	77%	77%	**
		bd				abcd					
PUBLIC/ CIVIC	944	140	58	48	10	944	208	106	867	861	**
	76%	80%	70%	72%	64%	76%	63%	78%	76%	76%	**
		bd				bd					
HEALTH INFORMATION	843	120	50	41	9	843	181	101	770	760	**
	68%	69%	61%	62%	60%	68%	55%	74%	68%	67%	**
						b					
NEWS	835	123	45	37	8	835	166	94	769	751	**
	67%	70%	55%	56%	48%	67%	51%	69%	67%	66%	**
		bcd				bcd					
SOCIAL NETWORKING	814	56	21	18	4	814	187	82	759	737	**
	66%	32%	26%	27%	23%	66%	57%	60%	67%	65%	**
						abcd					
MAINTAIN WEBSITE	256	21	5	4	1	256	41	28	237	226	**
	21%	12%	6%	6%	8%	21%	13%	21%	21%	20%	**
		b				abcd					

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 117**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF USE OF THE INTERNET AT ALL**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
ONLY EMAIL/ BROWSING AND NO OTHER USES	10	4	3	3	*	10	6	*	10	8	**
	1%	2%	4%	4%	3%	1%	2%	*%	1%	1%	**
			e	e	e						
ONLY EMAIL/ BROWSING/ LEISURE INFO AND NO OTHER USES	14	4	3	3	*	14	10	1	14	13	**
	1%	2%	4%	4%	3%	1%	3%	1%	1%	1%	**
			e	e							
ONLY EMAIL/ BROWSING/ LEISURE/ HOLIDAYS INFO AND NO OTHER USES	20	5	4	3	1	20	12	1	18	18	**
	2%	3%	5%	5%	7%	2%	4%	1%	2%	2%	**
			e	e	e						
NONE OF THESE	16	2	3	2	1	16	10	4	12	15	**
	1%	1%	4%	2%	9%	1%	3%	3%	1%	1%	**
			e		abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 118**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**TYPES OF USE OF THE INTERNET EVER MADE (CATEGORY OVER-CODES FROM IN14/IN15) DOES NOT INCLUDE 'GENERAL SURFING/ BROWSING'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
EMAIL	1147	159	73	59	14	1147	278	117	1063	1041	**
	93%	91%	89%	89%	88%	93%	84%	85%	93%	92%	**
						b			g		
INFORMATION (PERSONAL)	1133	161	70	57	13	1133	269	125	1045	1031	**
	91%	92%	85%	86%	80%	91%	82%	91%	92%	91%	**
		bd				bcd					
INFORMATION (WORK/ COLLEGE/ SCHOOL)	965	106	25	22	4	965	199	87	907	868	**
	78%	60%	31%	33%	22%	78%	61%	64%	80%	77%	**
		bcd				abcd			g		
BUYING AND SELLING	942	111	46	38	8	942	204	99	871	856	**
	76%	64%	56%	57%	54%	76%	62%	72%	76%	76%	**
						abcd					
GOVERNMENT SITES	922	135	56	46	10	922	199	100	853	844	**
	74%	77%	68%	69%	63%	74%	60%	73%	75%	75%	**
		bd				bd					
HEALTH	843	120	50	41	9	843	181	101	770	760	**
	68%	69%	61%	62%	60%	68%	55%	74%	68%	67%	**
						b					
SOCIAL NETWORKING SITES	814	56	21	18	4	814	187	82	759	737	**
	66%	32%	26%	27%	23%	66%	57%	60%	67%	65%	**
						abcd					
BANKING/ PAYING BILLS	751	111	33	27	6	751	133	73	701	685	**
	61%	64%	40%	41%	36%	61%	40%	53%	61%	61%	**
		bcd				bcd			g		
WATCHING VIDEO CLIPS/ WEBCASTS	705	63	20	17	3	705	146	58	667	649	**
	57%	36%	25%	26%	18%	57%	44%	42%	59%	57%	**
		bd				abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 118**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**TYPES OF USE OF THE INTERNET EVER MADE (CATEGORY OVER-CODES FROM IN14/IN15) DOES NOT INCLUDE 'GENERAL SURFING/ BROWSING'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
COMMUNICATIONS	695	61	28	24	4	695	150	63	653	627	**
	56%	35%	34%	36%	24%	56%	46%	46%	57%	55%	**
		d		d		abcd			g		
DOWNLOADING SOFTWARE	650	78	23	20	2	650	116	65	607	587	**
	52%	45%	28%	31%	14%	52%	35%	47%	53%	52%	**
		bcd	d	d		abcd					
MUSIC	619	51	15	12	2	619	124	65	578	564	**
	50%	29%	18%	18%	15%	50%	38%	47%	51%	50%	**
		bcd				abcd					
WATCHING TV CONTENT	600	66	23	18	5	600	120	58	564	548	**
	48%	38%	28%	28%	31%	48%	37%	42%	49%	48%	**
		bc				abcd					
CIVIC INVOLVEMENT	453	71	24	21	3	453	79	57	412	404	**
	37%	40%	30%	32%	21%	37%	24%	42%	36%	36%	**
		bd				bd					
GAMES	397	30	9	7	2	397	91	52	364	363	**
	32%	17%	11%	11%	12%	32%	28%	38%	32%	32%	**
						abcd					
RADIO	392	37	15	12	3	392	71	40	364	359	**
	32%	21%	19%	19%	19%	32%	22%	29%	32%	32%	**
						abcd					
UPLOADING/ ADDING CONTENT TO THE INTERNET	256	21	5	4	1	256	41	28	237	226	**
	21%	12%	6%	6%	8%	21%	13%	21%	21%	20%	**
		b				abcd					
ONLINE GAMBLING	103	12	2	2	*	103	23	9	100	96	**
	8%	7%	3%	3%	3%	8%	7%	7%	9%	8%	**
		b				bcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 118**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**TYPES OF USE OF THE INTERNET EVER MADE (CATEGORY OVER-CODES FROM IN14/IN15) DOES NOT INCLUDE 'GENERAL SURFING/ BROWSING'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
NONE OF THESE	16	2	3	2	1	16	10	4	12	15	**
	1%	1%	4%	2%	9%	1%	3%	3%	1%	1%	**
			e		abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 119**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**COUNT OF TYPES OF USE OF THE INTERNET EVER MADE (CATEGORY OVER-CODES FROM IN14/IN15) DOES NOT INCLUDE 'GENERAL SURFING/ BROWSING'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
NONE	17	2	4	2	1	17	11	4	13	16	**
	1%	1%	5%	4%	9%	1%	3%	3%	1%	1%	**
			ae	e	ace			h			
NARROW - 1-6 TYPES	264	58	38	30	8	264	127	37	237	244	**
	21%	33%	47%	46%	50%	21%	39%	27%	21%	22%	**
		e	ae	ae	ae						
MEDIUM - 7-10 TYPES	343	68	27	22	5	343	86	38	314	315	**
	28%	39%	32%	33%	29%	28%	26%	28%	28%	28%	**
		e									
BROAD - 11-18 TYPES	615	48	13	11	2	615	105	58	576	556	**
	50%	27%	16%	17%	12%	50%	32%	42%	51%	49%	**
		bcd				abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 120**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN16 Can you tell me if you intend to get internet access at home in the next year or so?**

Base : Those who do not have internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	429	64	227	95	132	429	341	118	311	406	22
Effective Weighted Sample	314	48	200	83	118	314	274	105	230	296	18
Total	322	49	156	59	97	322	263	93	252	296	21
Yes	39	**	3	**	1	39	23	4	36	34	**
	12%	**	2%	**	1%	12%	9%	4%	14%	12%	**
						bd			g		
No	229	**	136	**	89	229	205	83	167	216	**
	71%	**	87%	**	92%	71%	78%	89%	66%	73%	**
			e		e			h			
Don't know	54	**	18	**	7	54	35	7	49	45	**
	17%	**	11%	**	7%	17%	13%	7%	19%	15%	**
						d			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 121**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN17 And can you tell me what your reasons are for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
Base for %	227	43	136	47	89	227	205	83	165	215	11
I'm not interested in the internet	119	**	77	**	47	119	113	44	83	113	**
	52%	**	56%	**	53%	52%	55%	54%	50%	52%	**
I don't need it	85	**	62	**	41	85	82	36	62	76	**
	37%	**	46%	**	46%	37%	40%	43%	38%	36%	**
It's not for people of my age	49	**	50	**	41	49	56	26	30	46	**
	21%	**	37%	**	45%	21%	28%	31%	18%	21%	**
			e		e			h			
I can't afford a computer	44	**	17	**	9	44	38	13	35	40	**
	19%	**	12%	**	10%	19%	19%	15%	21%	19%	**
						bd					
I don't have a computer	42	**	28	**	20	42	43	22	29	40	**
	18%	**	21%	**	22%	18%	21%	26%	18%	19%	**
I don't know how to use a computer	30	**	22	**	16	30	28	14	20	29	**
	13%	**	16%	**	18%	13%	14%	17%	12%	14%	**
I would not use it enough	22	**	12	**	9	22	22	12	14	19	**
	10%	**	9%	**	10%	10%	11%	15%	8%	9%	**
It's too expensive	21	**	12	**	8	21	21	4	17	18	**
	9%	**	9%	**	9%	9%	10%	5%	10%	8%	**
I can't justify the cost/ I need other things more	16	**	5	**	3	16	12	6	12	16	**
	7%	**	4%	**	3%	7%	6%	7%	7%	7%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 121**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN17 And can you tell me what your reasons are for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
I am worried about security/ ID theft/ Bank fraud/ privacy issues	15 6%	** **	4 3%	** **	2 2%	15 6%	9 5%	1 1%	14 8% g	13 6%	** **
I don't have time to use it/ I'm too busy	10 5%	** **	6 4%	** **	5 5%	10 5%	10 5%	3 4%	10 6%	10 5%	** **
There is too much immoral content on the internet	7 3%	** **	1 *%	** **	- -%	7 3% bd	4 2%	- -%	7 5% g	7 3%	** **
I don't want to sign a 12 month contract	6 2%	** **	1 *%	** **	1 1%	6 2%	3 2%	1 1%	6 3%	5 2%	** **
I'm planning on moving house	3 1%	** **	* *%	** **	* *%	3 1%	1 *%	- -%	3 2%	3 1%	** **
I don't have a landline telephone	3 1%	** **	- -%	** **	- -%	3 1%	2 1%	* 1%	2 1%	3 1%	** **
I don't really know what it does	2 1%	** **	5 4% e	** **	4 5% e	2 1%	5 3%	4 5% h	1 *%	2 1%	** **
I'm satisfied with using the internet on other devices	2 1%	** **	* *%	** **	- -%	2 1%	* *%	1 1%	2 1%	2 1%	** **
I don't want the children to access the internet	2 1%	** **	- -%	** **	- -%	2 1%	- -%	- -%	2 1%	* *%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 121**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN17 And can you tell me what your reasons are for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
Other	8	**	3	**	1	8	5	2	6	8	**
	3%	**	2%	**	2%	3%	3%	2%	3%	3%	**
INTEREST & USAGE	177	**	122	**	82	177	171	71	123	167	**
	78%	**	89%	**	91%	78%	84%	86%	75%	78%	**
			e		e			h			
COST	69	**	30	**	17	69	59	22	53	64	**
	30%	**	22%	**	20%	30%	29%	26%	32%	30%	**
						bd					
ACCESS	48	**	29	**	20	48	46	23	33	46	**
	21%	**	21%	**	22%	21%	22%	28%	20%	22%	**
KNOWLEDGE & CONCERNS	45	**	28	**	19	45	39	17	33	41	**
	20%	**	21%	**	22%	20%	19%	20%	20%	19%	**
Refused	1	**	-	**	-	1	-	-	1	1	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 122**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN18 And what is your main reason for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
Base for %	227	43	136	47	89	227	205	83	165	215	11
I'm not interested in the internet	80	**	46	**	26	80	75	30	55	78	**
	35%	**	34%	**	29%	35%	37%	36%	33%	36%	**
I don't need it	39	**	32	**	22	39	38	15	30	36	**
	17%	**	24%	**	25%	17%	18%	18%	18%	17%	**
It's not for people of my age	26	**	27	**	21	26	28	16	14	24	**
	11%	**	19%	**	24%	11%	14%	20%	8%	11%	**
			e		e			h			
I can't afford a computer	23	**	7	**	4	23	17	5	19	22	**
	10%	**	5%	**	5%	10%	8%	6%	12%	10%	**
						b					
I don't have a computer	13	**	8	**	5	13	14	6	9	12	**
	6%	**	6%	**	6%	6%	7%	7%	5%	5%	**
I don't know how to use a computer	9	**	6	**	5	9	8	5	7	9	**
	4%	**	4%	**	5%	4%	4%	6%	4%	4%	**
I can't justify the cost/ I need other things more	8	**	2	**	1	8	7	3	6	7	**
	4%	**	1%	**	1%	4%	3%	3%	4%	3%	**
I am worried about security/ ID theft/ Bank fraud/ privacy issues	5	**	1	**	-	5	3	-	5	4	**
	2%	**	*%	**	-%	2%	2%	-%	3%	2%	**
It's too expensive	5	**	3	**	2	5	5	-	5	5	**
	2%	**	2%	**	2%	2%	2%	-%	3%	2%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 122**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN18 And what is your main reason for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
I don't have time to use it/ I'm too busy	4 2%	** **	2 1%	** **	1 1%	4 2%	4 2%	- -%	4 2%	4 2%	** **
There is too much immoral content on the internet	3 1%	** **	- -%	** **	- -%	3 1%	2 1%	- -%	3 2%	3 1%	** **
I would not use it enough	3 1%	** **	1 1%	** **	1 1%	3 1%	2 1%	2 2%	1 1%	3 1%	** **
I'm planning on moving house	2 1%	** **	- -%	** **	- -%	2 1%	1 *%	- -%	2 1%	2 1%	** **
I don't want the children to access the internet	2 1%	** **	- -%	** **	- -%	2 1%	- -%	- -%	2 1%	* *%	** **
I don't want to sign a 12 month contract	1 1%	** **	- -%	** **	- -%	1 1%	- -%	- -%	1 1%	1 1%	** **
Other	6 2%	** **	2 1%	** **	* *%	6 2%	3 2%	2 2%	4 3%	6 3%	** **
INTEREST & USAGE	151 66%	** **	108 79%	** **	71 80%	151 66%	147 72%	62 76%	103 62%	144 67%	** **
COST	38 16%	** **	12 9%	** **	7 8%	38 16%	28 14%	8 10%	31 19%	36 17%	** **
KNOWLEDGE & CONCERNS	19 8%	** **	6 5%	** **	5 5%	19 8%	12 6%	5 6%	16 10%	16 7%	** **
ACCESS	16 7%	** **	9 6%	** **	5 6%	16 7%	15 7%	7 8%	11 7%	15 7%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN18 And what is your main reason for not getting internet access at home?**

Base : Those who do not intend to get internet access at home

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	b	~c	d	e	f	g	h	i	~j
Unweighted total	328	55	201	79	122	328	278	104	224	315	13
Effective Weighted Sample	245	42	177	70	109	245	228	92	167	234	11
Total	229	43	136	47	89	229	205	83	167	216	11
Refused	1	**	-	**	-	1	-	-	1	1	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 123**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF INTERNET TAKE UP AND INTENTIONS**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
INTERNET CONNECTION AT HOME	1248	197	110	79	31	1248	340	160	1130	1137	77
	79%	80%	41%	57%	24%	79%	56%	63%	82%	79%	79%
		bcd	d	bd		bcd			g		
LIKELY TO GET IN NEXT 12 MONTHS	39	4	3	2	1	39	23	4	36	34	4
	2%	2%	1%	1%	1%	2%	4%	2%	3%	2%	4%
						b					
DONT KNOW IF WILL GET AN INTERNET CONNECTION	54	2	18	11	7	54	35	7	49	45	6
	3%	1%	7%	8%	5%	3%	6%	3%	4%	3%	6%
			ae	ae	a	a					
DONT INTEND TO GET AN INTERNET CONNECTION	229	43	136	47	89	229	205	83	167	216	11
	15%	17%	51%	34%	70%	15%	34%	33%	12%	15%	12%
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 124**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19A EXPERIENCE OR LEVEL OF INTEREST - Set up your own social networking site page or profile on a site such as Facebook, Piczo, Bebo, hi5, Twitter or MySpace**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	734	42	16	14	2	734	168	73	687	674	**
	59%	24%	19%	21%	13%	59%	51%	54%	60%	60%	**
		d				abcd					
Interested in doing this	26	8	1	1	*	26	7	6	24	23	**
	2%	4%	2%	2%	1%	2%	2%	4%	2%	2%	**
Not interested in doing this	441	120	60	48	12	441	136	47	401	402	**
	36%	69%	73%	73%	75%	36%	41%	34%	35%	35%	**
		e	e	e	e						
Don't know	38	5	5	3	2	38	19	11	28	34	**
	3%	3%	6%	5%	11%	3%	6%	8%	2%	3%	**
			e		ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 125**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19B EXPERIENCE OR LEVEL OF INTEREST - Made a short video and uploaded it to a website**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	194	7	4	4	*	194	39	17	181	178	**
	16%	4%	5%	6%	1%	16%	12%	13%	16%	16%	**
			d	d		abcd					
Interested in doing this	118	8	3	3	*	118	16	17	110	103	**
	10%	5%	4%	5%	1%	10%	5%	13%	10%	9%	**
		d		d		abd					
Not interested in doing this	883	154	69	55	14	883	253	90	815	812	**
	71%	88%	84%	83%	89%	71%	77%	66%	71%	72%	**
		e	e	e	e						
Don't know	43	5	5	4	1	43	20	12	34	39	**
	3%	3%	7%	6%	9%	3%	6%	9%	3%	3%	**
			e		ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 126**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19C EXPERIENCE OR LEVEL OF INTEREST - Uploaded photos to a website**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	669	56	21	18	3	669	145	66	625	618	**
	54%	32%	25%	28%	16%	54%	44%	49%	55%	55%	**
		d	d	d		abcd					
Interested in doing this	83	13	7	5	2	83	29	10	75	73	**
	7%	7%	8%	8%	10%	7%	9%	8%	7%	6%	**
Not interested in doing this	459	102	50	40	10	459	140	53	416	415	**
	37%	58%	61%	60%	65%	37%	42%	39%	37%	37%	**
		e	e	e	e						
Don't know	28	3	4	3	1	28	16	7	23	26	**
	2%	2%	5%	5%	9%	2%	5%	5%	2%	2%	**
			e		ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 127**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19D EXPERIENCE OR LEVEL OF INTEREST - Set up your own website**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	171	16	3	3	*	171	24	17	158	156	**
	14%	9%	4%	4%	2%	14%	7%	12%	14%	14%	**
		bd				bcd					
Interested in doing this	145	8	4	3	*	145	25	16	135	127	**
	12%	5%	4%	5%	2%	12%	8%	12%	12%	11%	**
						abcd					
Not interested in doing this	886	148	71	57	14	886	260	97	815	815	**
	72%	85%	86%	86%	87%	72%	79%	71%	71%	72%	**
		e	e	e	e						
Don't know	37	2	4	3	1	37	20	6	32	34	**
	3%	1%	5%	5%	9%	3%	6%	5%	3%	3%	**
			ae		ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 128**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19E EXPERIENCE OR LEVEL OF INTEREST - Set up your own weblog/ blog**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	104	6	1	1	-	104	14	11	98	90	**
	8%	4%	2%	2%	-%	8%	4%	8%	9%	8%	**
		d				abcd					
Interested in doing this	90	6	3	2	*	90	17	13	82	82	**
	7%	4%	3%	3%	2%	7%	5%	9%	7%	7%	**
						bd					
Not interested in doing this	990	158	72	58	14	990	274	105	911	910	**
	80%	90%	88%	87%	89%	80%	83%	77%	80%	80%	**
		e	e	e	e						
Don't know	55	4	6	5	1	55	24	8	49	49	**
	4%	2%	8%	7%	9%	4%	7%	6%	4%	4%	**
			ae	a	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 129**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19F EXPERIENCE OR LEVEL OF INTEREST - Contributed comments to someone else's weblog or blog**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	347	20	9	8	1	347	75	41	319	321	**
	28%	12%	11%	13%	6%	28%	23%	30%	28%	28%	**
						abcd					
Interested in doing this	80	11	3	2	1	80	20	10	74	72	**
	6%	6%	4%	3%	5%	6%	6%	8%	6%	6%	**
Not interested in doing this	768	139	64	51	13	768	211	73	712	697	**
	62%	79%	78%	77%	79%	62%	64%	54%	62%	62%	**
		e	e	e	e			g			
Don't know	44	5	6	4	2	44	22	12	35	42	**
	4%	3%	7%	7%	10%	4%	7%	9%	3%	4%	**
			ae		ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 130**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN19G EXPERIENCE OR LEVEL OF INTEREST - Contributed to a collaborative website such as Wikipedia**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Done this	109	12	4	3	1	109	21	12	101	102	**
	9%	7%	5%	5%	4%	9%	6%	8%	9%	9%	**
Interested in doing this	101	13	2	2	*	101	13	11	95	90	**
	8%	8%	3%	3%	2%	8%	4%	8%	8%	8%	**
		bcd				bcd					
Not interested in doing this	972	145	69	56	13	972	268	104	895	889	**
	78%	83%	85%	85%	85%	78%	81%	76%	79%	79%	**
			e								
Don't know	57	5	7	5	1	57	28	11	49	51	**
	5%	3%	8%	8%	9%	5%	8%	8%	4%	5%	**
			ae	a	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 131**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF CREATIVE ACTIVITIES DONE**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Set up your own social networking page or profile	734	42	16	14	2	734	168	73	687	674	**
	59%	24%	19%	21%	13%	59%	51%	54%	60%	60%	**
		d				abcd					
Uploaded photos to a website	669	56	21	18	3	669	145	66	625	618	**
	54%	32%	25%	28%	16%	54%	44%	49%	55%	55%	**
		d	d	d		abcd					
Contributed comments to someone else's weblog or blog	347	20	9	8	1	347	75	41	319	321	**
	28%	12%	11%	13%	6%	28%	23%	30%	28%	28%	**
						abcd					
Made a short video and uploaded it to a website	194	7	4	4	*	194	39	17	181	178	**
	16%	4%	5%	6%	1%	16%	12%	13%	16%	16%	**
		d	d	d		abcd					
Set up your own website	171	16	3	3	*	171	24	17	158	156	**
	14%	9%	4%	4%	2%	14%	7%	12%	14%	14%	**
		bd				bcd					
Contributed to a collaborative website such as Wikipedia	109	12	4	3	1	109	21	12	101	102	**
	9%	7%	5%	5%	4%	9%	6%	8%	9%	9%	**
						b					
Set up your own weblog/ blog	104	6	1	1	-	104	14	11	98	90	**
	8%	4%	2%	2%	-%	8%	4%	8%	9%	8%	**
		d				abcd					
ANY OF THESE	864	80	30	25	4	864	203	92	801	789	**
	70%	46%	36%	38%	27%	70%	62%	67%	70%	70%	**
		bd		d		abcd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 131**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF CREATIVE ACTIVITES DONE**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
NONE OF THESE	375	95	52	41	12	375	126	45	339	343	**
	30%	54%	64%	62%	73%	30%	38%	33%	30%	30%	**
		e	ae	e	ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 132**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN20 Which different sites like this do you have a page or profile on?**

Base : Those with a social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	729	49	48	32	16	729	211	70	659	686	42
Effective Weighted Sample	521	36	35	28	14	521	133	51	480	485	37
Total	734	42	16	14	2	734	168	73	687	674	39
Facebook	723	**	**	**	**	723	164	**	678	663	**
	98%	**	**	**	**	98%	98%	**	99%	98%	**
Twitter	110	**	**	**	**	110	16	**	105	96	**
	15%	**	**	**	**	15%	9%	**	15%	14%	**
Friends Reunited	53	**	**	**	**	53	5	**	49	49	**
	7%	**	**	**	**	7%	3%	**	7%	7%	**
Bebo	50	**	**	**	**	50	15	**	48	48	**
	7%	**	**	**	**	7%	9%	**	7%	7%	**
MySpace	48	**	**	**	**	48	7	**	46	43	**
	7%	**	**	**	**	7%	4%	**	7%	6%	**
Google+ (Google Plus)	35	**	**	**	**	35	5	**	34	32	**
	5%	**	**	**	**	5%	3%	**	5%	5%	**
LinkedIn	26	**	**	**	**	26	2	**	23	21	**
	4%	**	**	**	**	4%	1%	**	3%	3%	**
Spotify	18	**	**	**	**	18	2	**	18	14	**
	2%	**	**	**	**	2%	1%	**	3%	2%	**
Flickr	9	**	**	**	**	9	3	**	9	9	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**
Last.fm	8	**	**	**	**	8	-	**	8	8	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Flixster	7	**	**	**	**	7	-	**	5	7	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Piczo	7	**	**	**	**	7	-	**	5	7	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Other	40	**	**	**	**	40	9	**	37	38	**
	5%	**	**	**	**	5%	5%	**	5%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 132**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN20 Which different sites like this do you have a page or profile on?**

Base : Those with a social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	729	49	48	32	16	729	211	70	659	686	42
Effective Weighted Sample	521	36	35	28	14	521	133	51	480	485	37
Total	734	42	16	14	2	734	168	73	687	674	39
Don't have any current pages/ profiles	5	**	**	**	**	5	3	**	4	5	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**
FACEBOOK ONLY	505	**	**	**	**	505	125	**	473	462	**
	69%	**	**	**	**	69%	74%	**	69%	69%	**
FACEBOOK AND OTHER SITES	218	**	**	**	**	218	39	**	205	200	**
	30%	**	**	**	**	30%	23%	**	30%	30%	**
ONLY OTHER SITES AND NOT FACEBOOK	7	**	**	**	**	7	1	**	6	6	**
	1%	**	**	**	**	1%	*%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 133**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN20 Which different sites like this do you have a page or profile on?**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
Facebook	723	**	**	**	**	723	164	**	678	663	**
	99%	**	**	**	**	99%	100%	**	99%	99%	**
Twitter	110	**	**	**	**	110	16	**	105	96	**
	15%	**	**	**	**	15%	10%	**	15%	14%	**
Friends Reunited	53	**	**	**	**	53	5	**	49	49	**
	7%	**	**	**	**	7%	3%	**	7%	7%	**
Bebo	50	**	**	**	**	50	15	**	48	48	**
	7%	**	**	**	**	7%	9%	**	7%	7%	**
MySpace	48	**	**	**	**	48	7	**	46	43	**
	7%	**	**	**	**	7%	5%	**	7%	6%	**
Google+ (Google Plus)	35	**	**	**	**	35	5	**	34	32	**
	5%	**	**	**	**	5%	3%	**	5%	5%	**
LinkedIn	26	**	**	**	**	26	2	**	23	21	**
	4%	**	**	**	**	4%	1%	**	3%	3%	**
Spotify	18	**	**	**	**	18	2	**	18	14	**
	2%	**	**	**	**	2%	1%	**	3%	2%	**
Flickr	9	**	**	**	**	9	3	**	9	9	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**
Last.fm	8	**	**	**	**	8	-	**	8	8	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Flixster	7	**	**	**	**	7	-	**	5	7	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Piczo	7	**	**	**	**	7	-	**	5	7	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Other	40	**	**	**	**	40	9	**	37	38	**
	5%	**	**	**	**	5%	5%	**	5%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 133**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN20 Which different sites like this do you have a page or profile on?**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All		REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
FACEBOOK ONLY	505	**	**	**	**	505	125	**	473	462	**
	69%	**	**	**	**	69%	76%	**	69%	69%	**
FACEBOOK AND OTHER SITES	218	**	**	**	**	218	39	**	205	200	**
	30%	**	**	**	**	30%	24%	**	30%	30%	**
ONLY OTHER SITES AND NOT FACEBOOK	7	**	**	**	**	7	1	**	6	6	**
	1%	**	**	**	**	1%	*%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 136**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN21C WHETHER HAVE MULTIPLE PROFILES ON SOCIAL NETWORKING SITES - Facebook**

Base : Those with an active profile on Facebook

	Total	AGE					All e	AGE/SEG 65+ OR DE f	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d	REPORTS ~g			DOES NOT REPORT h	WHITE i	NON-WHITE ~j	
Significance Level: 95%												
Unweighted total	712	47	45	30	15	712	205	68	644	670	41	
Effective Weighted Sample	511	34	33	26	13	511	129	50	472	475	36	
Total	723	40	15	13	2	723	164	71	678	663	38	
One profile on this site	690	**	**	**	**	690	159	**	649	631	**	
	95%	**	**	**	**	95%	97%	**	96%	95%	**	
More than one profile on this site	32	**	**	**	**	32	5	**	29	31	**	
	4%	**	**	**	**	4%	3%	**	4%	5%	**	
Don't know	*	**	**	**	**	*	-	**	*	*	**	
	*%	**	**	**	**	*%	-%	**	*%	*%	**	

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

IN21T WHETHER HAVE MULTIPLE PROFILES ON SOCIAL NETWORKING SITES - Twitter

Base : Those with an active profile on Twitter

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE ~f	REPORTS ~g	DOES NOT REPORT ~h	WHITE ~i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	103	3	4	4	-	103	20	6	97	95	8
Effective Weighted Sample	72	2	3	3	-	72	12	5	68	65	8
Total	110	2	2	2	-	110	16	10	105	96	9
One profile on this site	105	**	**	**	-	105	**	**	**	**	**
	95%	**	**	**	-%	95%	**	**	**	**	**
More than one profile on this site	6	**	**	**	-	6	**	**	**	**	**
	5%	**	**	**	-%	5%	**	**	**	**	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 155**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN22A TYPES OF INFORMATION ON SNS PROFILE - Your personal information - such as your relationship status, date of birth, home town, and so on**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
Can only be seen by my friends	490	**	**	**	**	490	114	**	458	457	**
	67%	**	**	**	**	67%	69%	**	67%	68%	**
Can be seen by my friends plus friends of friends	124	**	**	**	**	124	20	**	120	108	**
	17%	**	**	**	**	17%	12%	**	18%	16%	**
Can be seen by anyone	67	**	**	**	**	67	20	**	62	65	**
	9%	**	**	**	**	9%	12%	**	9%	10%	**
Can't be seen/ totally private	25	**	**	**	**	25	5	**	22	19	**
	3%	**	**	**	**	3%	3%	**	3%	3%	**
Don't have this on my page	17	**	**	**	**	17	2	**	15	13	**
	2%	**	**	**	**	2%	1%	**	2%	2%	**
Don't know	7	**	**	**	**	7	3	**	7	7	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 156**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN22B TYPES OF INFORMATION ON SNS PROFILE - Photographs that you have posted on the site**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
Can only be seen by my friends	491	**	**	**	**	491	118	**	459	461	**
	67%	**	**	**	**	67%	72%	**	67%	69%	**
Can be seen by my friends plus friends of friends	152	**	**	**	**	152	24	**	148	126	**
	21%	**	**	**	**	21%	14%	**	22%	19%	**
Can be seen by anyone	63	**	**	**	**	63	17	**	59	63	**
	9%	**	**	**	**	9%	10%	**	9%	9%	**
Can't be seen/ totally private	6	**	**	**	**	6	1	**	4	6	**
	1%	**	**	**	**	1%	1%	**	1%	1%	**
Don't have this on my page	10	**	**	**	**	10	1	**	7	6	**
	1%	**	**	**	**	1%	1%	**	1%	1%	**
Don't know	7	**	**	**	**	7	3	**	6	7	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 157**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN22C TYPES OF INFORMATION ON SNS PROFILE - Your contact details - such as your email address, home address, telephone number, and so on**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
Can only be seen by my friends	442	**	**	**	**	442	102	**	415	412	**
	61%	**	**	**	**	61%	62%	**	61%	62%	**
Can be seen by my friends plus friends of friends	95	**	**	**	**	95	17	**	93	80	**
	13%	**	**	**	**	13%	10%	**	14%	12%	**
Can be seen by anyone	23	**	**	**	**	23	5	**	23	23	**
	3%	**	**	**	**	3%	3%	**	3%	3%	**
Can't be seen/ totally private	65	**	**	**	**	65	15	**	60	58	**
	9%	**	**	**	**	9%	9%	**	9%	9%	**
Don't have this on my page	96	**	**	**	**	96	23	**	86	89	**
	13%	**	**	**	**	13%	14%	**	13%	13%	**
Don't know	7	**	**	**	**	7	3	**	7	7	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 158**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN23 How often do you visit any social networking sites (like Facebook, Piczo, Bebo, hi5, Twitter or MySpace)?**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
More than once a day	258	**	**	**	**	258	67	**	242	244	**
	35%	**	**	**	**	35%	41%	**	35%	36%	**
Once a day	229	**	**	**	**	229	41	**	218	208	**
	31%	**	**	**	**	31%	25%	**	32%	31%	**
Every other day	84	**	**	**	**	84	22	**	80	76	**
	12%	**	**	**	**	12%	13%	**	12%	11%	**
A couple of times a week	69	**	**	**	**	69	16	**	62	58	**
	9%	**	**	**	**	9%	10%	**	9%	9%	**
Once a week	51	**	**	**	**	51	9	**	47	49	**
	7%	**	**	**	**	7%	5%	**	7%	7%	**
Less often	38	**	**	**	**	38	9	**	33	35	**
	5%	**	**	**	**	5%	6%	**	5%	5%	**
Don't know	*	**	**	**	**	*	*	**	*	*	**
	*%	**	**	**	**	*%	*%	**	*%	*%	**
DAILY	487	**	**	**	**	487	108	**	460	451	**
	67%	**	**	**	**	67%	66%	**	67%	67%	**
WEEKLY	691	**	**	**	**	691	155	**	650	634	**
	95%	**	**	**	**	95%	94%	**	95%	95%	**
LESS OFTEN THAN DAILY	243	**	**	**	**	243	56	**	223	218	**
	33%	**	**	**	**	33%	34%	**	33%	33%	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 159**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN24 Do you regularly use these social networking sites for any of the things shown on this card?**

Base : Those with an active social networking site profile

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	721	47	47	32	15	721	207	69	652	678	42
Effective Weighted Sample	516	34	34	28	13	516	129	51	476	480	37
Total	729	40	16	14	2	729	164	73	683	669	39
Talk to friends/ family I see a lot	583 80%	** **	** **	** **	** **	583 80%	131 79%	** **	555 81%	535 80%	** **
Talk to friends/ family I rarely see	516 71%	** **	** **	** **	** **	516 71%	121 74%	** **	485 71%	467 70%	** **
Look for old friends/ people I've lost touch with	311 43%	** **	** **	** **	** **	311 43%	77 47%	** **	291 43%	285 43%	** **
Look at other people's sites without leaving a message	296 41%	** **	** **	** **	** **	296 41%	69 42%	** **	282 41%	284 42%	** **
Talk to people who are friends of friends	199 27%	** **	** **	** **	** **	199 27%	41 25%	** **	188 28%	183 27%	** **
Listen to music/ find out about bands	125 17%	** **	** **	** **	** **	125 17%	31 19%	** **	120 18%	121 18%	** **
Talk to people I don't know	86 12%	** **	** **	** **	** **	86 12%	23 14%	** **	78 11%	83 12%	** **
Look at campaigns and petitions	70 10%	** **	** **	** **	** **	70 10%	13 8%	** **	65 9%	68 10%	** **
Any other uses	24 3%	** **	** **	** **	** **	24 3%	4 2%	** **	18 3%	22 3%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 160**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN25 How do you think the BBC's website is mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Licence fee/ by the public	739	132	88	57	31	739	201	90	670	694	27
	47%	54%	33%	41%	24%	47%	33%	36%	48%	48%	27%
		bcde	d	bd		bd			g	j	
Advertising on the website	30	5	5	3	2	30	12	6	28	26	2
	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%
By the government	25	2	3	2	1	25	12	4	23	20	4
	2%	1%	1%	2%	*%	2%	2%	2%	2%	1%	4%
TV/ Radio advertising	16	-	1	1	-	16	1	1	16	14	1
	1%	-%	*%	1%	-%	1%	*%	*%	1%	1%	1%
Advertisers pay when users click through from sponsored links to their website	8	2	-	-	-	8	1	-	8	8	-
	1%	1%	-%	-%	-%	1%	*%	-%	1%	1%	-%
Other	36	1	5	3	3	36	12	4	34	32	3
	2%	*%	2%	2%	2%	2%	2%	1%	2%	2%	3%
			a		a	a					
Never heard of it	37	6	22	8	15	37	30	9	28	35	2
	2%	2%	8%	5%	11%	2%	5%	4%	2%	2%	2%
			ae	e	ace						
Don't know	679	98	142	65	77	679	335	140	576	603	60
	43%	40%	53%	47%	60%	43%	55%	55%	42%	42%	61%
			ae		ace			h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 161**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN26 How do you think search engine websites such as Google or Ask.com are mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Advertising on the website	473	83	38	25	12	473	95	49	437	440	21
	30%	34%	14%	18%	10%	30%	16%	19%	32%	31%	21%
		bcd		d		bcd			g	j	
TV/ Radio advertising	61	10	5	3	2	61	20	8	56	55	3
	4%	4%	2%	2%	2%	4%	3%	3%	4%	4%	3%
		b				b					
Advertisers pay when users click through from sponsored links to their website	58	16	4	3	1	58	18	5	53	56	-
	4%	6%	1%	2%	*%	4%	3%	2%	4%	4%	-%
		bcde				bd				j	
Programme sponsorship	46	3	8	4	3	46	14	4	44	43	2
	3%	1%	3%	3%	3%	3%	2%	1%	3%	3%	2%
Advertisers pay to prioritise their entry on the list/ be first on the list	43	7	4	4	1	43	13	1	43	41	2
	3%	3%	2%	3%	*%	3%	2%	*%	3%	3%	2%
		d		d		d			g		
Licence fee/ by the public	25	6	4	2	2	25	13	4	21	25	-
	2%	3%	2%	1%	2%	2%	2%	1%	2%	2%	-%
Other	54	7	4	3	1	54	13	10	49	51	3
	3%	3%	1%	2%	1%	3%	2%	4%	4%	4%	3%
						bd					
Never heard of it	34	5	23	8	15	34	32	13	25	32	2
	2%	2%	9%	6%	12%	2%	5%	5%	2%	2%	2%
			ae	ae	ace			h			
Don't know	777	110	178	87	91	777	386	161	655	690	66
	50%	45%	67%	63%	71%	50%	64%	63%	47%	48%	67%
			ae	ae	ace			h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 161**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN26 How do you think search engine websites such as Google or Ask.com are mainly funded?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
CORRECT RESPONSES	531	98	41	28	13	531	113	54	490	497	21
	34%	40%	16%	21%	10%	34%	19%	21%	35%	35%	21%
		bcd	d	d		bcd			g	j	
INCORRECT RESPONSES	186	27	22	14	8	186	62	18	175	175	6
	12%	11%	8%	10%	6%	12%	10%	7%	13%	12%	7%
		d				bd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not have any concerns	778	104	129	60	69	778	328	114	697	694	64
	50%	42%	49%	43%	54%	50%	54%	45%	50%	48%	65%
					ac	a					i
Sexual content/ pornography	257	51	35	29	7	257	84	45	225	246	8
	16%	21%	13%	21%	5%	16%	14%	18%	16%	17%	8%
		bd	d	bd		d				j	
Unsuitable for children	242	45	31	22	9	242	77	40	213	230	8
	15%	18%	12%	16%	7%	15%	13%	16%	15%	16%	8%
		bd	d	d		bd				j	
Identity theft	142	27	17	10	6	142	35	18	124	129	8
	9%	11%	6%	7%	5%	9%	6%	7%	9%	9%	8%
		bd				bd					
Strangers contacting children	140	27	16	9	6	140	52	16	127	133	6
	9%	11%	6%	7%	5%	9%	9%	6%	9%	9%	6%
		bd				bd					
Fraud	132	19	14	11	3	132	32	17	117	118	9
	8%	8%	5%	8%	2%	8%	5%	7%	8%	8%	9%
		d		d		bd					
Violent content	109	22	11	8	3	109	29	24	95	103	6
	7%	9%	4%	6%	3%	7%	5%	10%	7%	7%	6%
		bd				bd					
People masquerading as younger people online	95	21	11	7	4	95	32	19	81	94	*
	6%	9%	4%	5%	3%	6%	5%	7%	6%	7%	*%
		bd								j	
Others getting access to my personal details	95	16	11	6	5	95	24	16	81	87	5
	6%	6%	4%	4%	4%	6%	4%	6%	6%	6%	5%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
General concerns about online privacy (unspecified)	86	16	10	7	2	86	22	7	80	74	9
	5%	7%	4%	5%	2%	5%	4%	3%	6%	5%	9%
		d		d		d			g		
Insecure sites	84	15	5	4	1	84	14	14	74	74	5
	5%	6%	2%	3%	1%	5%	2%	6%	5%	5%	6%
		bd				bd					
Websites showing abuse of children	79	16	10	6	4	79	27	13	69	70	8
	5%	7%	4%	4%	3%	5%	4%	5%	5%	5%	8%
		d									
Computer viruses/ bugs	75	16	4	3	1	75	17	9	67	69	4
	5%	6%	2%	2%	1%	5%	3%	4%	5%	5%	4%
		bcd				bcd					
Spam/ unwanted e-mails	67	10	4	3	1	67	11	12	59	59	4
	4%	4%	1%	2%	1%	4%	2%	5%	4%	4%	4%
		bd				bd					
Third parties having access to/ using your personal data without informing you	62	8	8	6	1	62	18	5	58	50	7
	4%	3%	3%	5%	1%	4%	3%	2%	4%	4%	7%
				d		d					
Personal information that companies may hold about me	61	9	5	3	2	61	13	6	55	51	7
	4%	4%	2%	2%	2%	4%	2%	3%	4%	4%	7%
						b					
Strong language/ swearing	49	8	5	4	1	49	12	9	44	48	2
	3%	3%	2%	3%	*%	3%	2%	4%	3%	3%	2%
		d		d		d					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Claims for money/ phishing emails	47 3%	11 5%	2 1%	2 1%	* *%	47 3%	13 2%	6 2%	41 3%	43 3%	2 2%
		bcd				bd					
Not controlled/ regulated/ anything can be shown on it	46 3%	8 3%	5 2%	2 2%	3 2%	46 3%	10 2%	8 3%	38 3%	46 3%	- -%
Homophobic material/ websites	43 3%	12 5%	3 1%	2 2%	1 1%	43 3%	14 2%	9 4%	37 3%	41 3%	2 2%
		bcd				bd					
Inappropriate advertising/ selling	39 2%	6 2%	3 1%	3 2%	1 1%	39 2%	6 1%	7 3%	32 2%	35 2%	3 3%
Religious hate material/ websites	36 2%	8 3%	3 1%	1 1%	2 1%	36 2%	7 1%	7 3%	30 2%	31 2%	4 4%
		b									
Personal information that the government may hold about me	34 2%	3 1%	3 1%	3 2%	- -%	34 2%	7 1%	4 1%	30 2%	26 2%	6 6%
				d		d					i
Receiving advertising that is personally targeted	34 2%	3 1%	3 1%	3 2%	- -%	34 2%	6 1%	5 2%	30 2%	26 2%	5 5%
				d		d					i
Pop-up adverts/ too many adverts	33 2%	2 1%	2 1%	2 1%	* *%	33 2%	7 1%	4 2%	30 2%	31 2%	1 1%
						bd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Illegal goods for sale online	33 2%	10 4% bd	3 1%	3 2% d	* *% d	33 2% d	6 1%	6 2%	30 2%	33 2%	1 1%
Racist/ far right websites	30 2%	7 3% d	3 1%	2 2%	1 *% d	30 2% d	7 1%	9 4% h	23 2%	29 2%	1 1%
Websites instructing how to be a terrorist	30 2%	5 2%	3 1%	2 1%	2 1%	30 2%	7 1%	7 3%	26 2%	29 2%	2 2%
My behaviour online being recorded/ tracked by websites	28 2%	4 2% d	1 *% d	1 1%	- -% d	28 2% bd	4 1%	3 1%	25 2%	24 2%	2 2%
People gambling online	26 2%	9 4% bde	2 1%	2 1%	* *% d	26 2% d	5 1%	7 3%	22 2%	25 2%	1 1%
Websites instructing how to commit suicide/ self-harm	26 2%	3 1%	3 1%	3 2%	* *% d	26 2% d	8 1%	4 2%	23 2%	23 2%	5 5% i
Internet diallers/ others getting access to my phone line	21 1%	4 1% bd	* *% d	* *% d	- -% d	21 1% b	3 *% d	3 1%	17 1%	18 1%	1 1%
Social networking sites/ Facebook	11 1%	1 1%	4 2%	2 2%	2 2%	11 1%	6 1%	5 2% h	8 1%	11 1%	- -%

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
False/ inaccurate/ misleading information	10	2	-	-	-	10	3	1	8	10	-
	1%	1%	-%	-%	-%	1%	1%	1%	1%	1%	-%
		b									
Bullying/ malicious/ libellous/ offensive comments online	10	2	3	1	2	10	3	1	8	10	-
	1%	1%	1%	1%	1%	1%	*%	*%	1%	1%	-%
Other	44	9	10	5	5	44	15	9	38	43	-
	3%	4%	4%	3%	4%	3%	3%	3%	3%	3%	-%
Don't know	57	13	37	11	25	57	47	24	39	56	2
	4%	5%	14%	8%	20%	4%	8%	9%	3%	4%	2%
			ace	e	abce			h			
ANY CONCERNS	734	130	101	67	33	734	228	116	647	683	33
	47%	53%	38%	49%	26%	47%	38%	46%	47%	48%	34%
		bd	d	bd		bd				j	
OFFENSIVE/ ILLEGAL CONTENT	489	90	63	46	17	489	152	82	431	461	20
	31%	37%	24%	33%	13%	31%	25%	32%	31%	32%	20%
		bd	d	bd		bd				j	
SECURITY/ FRAUD	296	51	39	27	12	296	78	40	265	271	15
	19%	21%	15%	19%	9%	19%	13%	16%	19%	19%	16%
		bd	d	d		bd					
RISKS TO OTHERS/ SOCIETY	228	48	34	18	15	228	84	37	201	218	9
	15%	20%	13%	13%	12%	15%	14%	15%	15%	15%	9%
		bcde									
PERSONAL PRIVACY	120	22	14	9	4	120	29	10	111	106	9
	8%	9%	5%	7%	3%	8%	5%	4%	8%	7%	9%
		bd				bd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 162**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
ADVERTISING	89	7	7	6	1	89	17	10	81	78	8
	6%	3%	3%	4%	1%	6%	3%	4%	6%	5%	8%
				d		abd					

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 163**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
No, do not have any concerns	613 49%	73 42%	35 43%	26 39%	9 57%	613 49%	183 56%	51 37%	577 51%	546 48%	** **
Sexual content/ pornography	214 17%	37 21%	20 25%	17 26%	3 18%	214 17%	56 17%	34 24%	191 17%	204 18%	** **
Unsuitable for children	202 16%	32 18%	14 17%	12 18%	2 15%	202 16%	53 16%	30 22%	182 16%	195 17%	** **
Identity theft	124 10%	24 14%	9 11%	7 11%	2 13%	124 10%	24 7%	17 12%	108 10%	113 10%	** **
Fraud	114 9%	15 8%	10 12%	9 13%	1 7%	114 9%	23 7%	15 11%	101 9%	103 9%	** **
Strangers contacting children	110 9%	19 11%	7 8%	6 9%	1 7%	110 9%	31 10%	10 7%	103 9%	105 9%	** **
Violent content	87 7%	14 8%	4 5%	4 6%	* 3%	87 7%	15 5%	19 14%	78 7%	83 7%	** **
Others getting access to my personal details	80 6%	12 7%	5 7%	5 7%	1 5%	80 6%	13 4%	15 11%	67 6%	73 6%	** **
Insecure sites	77 6%	12 7%	4 5%	3 4%	1 6%	77 6%	12 3%	13 9%	68 6%	69 6%	** **
People masquerading as younger people online	73 6%	17 10%	5 6%	4 5%	1 7%	73 6%	19 6%	12 9%	63 6%	73 6%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 163**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Computer viruses/ bugs	70 6%	14 8%	4 4%	3 5%	1 4%	70 6%	14 4%	8 6%	63 5%	64 6%	** **
General concerns about online privacy (unspecified)	65 5%	11 7%	3 4%	3 4%	* 3%	65 5%	11 3%	3 2%	62 5%	57 5%	** **
Spam/ unwanted e-mails	63 5%	9 5%	3 4%	3 4%	* 2%	63 5%	9 3%	12 9% h	55 5%	55 5%	** **
Websites showing abuse of children	62 5%	11 6%	4 5%	3 5%	1 5%	62 5%	13 4%	9 6%	57 5%	54 5%	** **
Third parties having access to/ using your personal data without informing you	47 4%	6 3%	2 2%	2 2%	* 2%	47 4%	9 3%	4 3%	43 4%	38 3%	** **
Personal information that companies may hold about me	47 4%	6 3%	1 1%	1 1%	* 2%	47 4% b	5 2%	6 4%	42 4%	40 4%	** **
Strong language/ swearing	44 4%	8 5%	3 4%	3 4%	1 4%	44 4%	11 3%	8 6%	39 3%	42 4%	** **
Claims for money/ phishing emails	42 3%	10 6%	2 3%	2 3%	* 2%	42 3%	10 3%	6 4%	35 3%	38 3%	** **
Not controlled/ regulated/ anything can be shown on it	39 3%	6 3%	2 2%	2 3%	- -%	39 3%	6 2%	5 4%	35 3%	39 3%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 163**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Inappropriate advertising/ selling	36 3%	5 3%	3 4%	2 3%	1 4%	36 3%	5 2%	7 5%	29 3%	32 3%	** **
Pop-up adverts/ too many adverts	33 3%	2 1%	2 3%	2 3%	* 1%	33 3%	6 2%	4 3%	29 3%	30 3%	** **
Homophobic material/ websites	32 3%	8 4%	2 3%	2 2%	1 4%	32 3%	8 2%	9 7% h	27 2%	31 3%	** **
Illegal goods for sale online	30 2%	8 4% d	3 3%	3 4%	* *% d	30 2%	5 2%	4 3%	27 2%	30 3%	** **
Receiving advertising that is personally targeted	29 2%	3 1%	1 1%	1 1%	- -%	29 2%	3 1%	5 4%	25 2%	24 2%	** **
Religious hate material/ websites	29 2%	5 3%	2 2%	1 2%	* 2%	29 2%	4 1%	7 5% h	23 2%	23 2%	** **
Personal information that the government may hold about me	27 2%	3 2%	1 1%	1 1%	- -%	27 2%	3 1%	4 3%	23 2%	22 2%	** **
Websites instructing how to be a terrorist	25 2%	5 3%	2 2%	1 2%	1 4%	25 2%	4 1%	5 3%	22 2%	24 2%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 163**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
My behaviour online being recorded/ tracked by websites	25 2%	3 2%	1 1%	1 1%	- -%	25 2%	3 1%	3 2%	22 2%	22 2%	** **
Racist/ far right websites	23 2%	3 2%	3 3%	2 3%	1 4%	23 2%	5 1%	9 6% h	17 1%	22 2%	** **
Websites instructing how to commit suicide/ self-harm	22 2%	2 1%	1 2%	1 1%	* 2%	22 2%	4 1%	3 2%	19 2%	19 2%	** **
People gambling online	21 2%	5 3%	2 3%	2 3%	* 2%	21 2%	4 1%	7 5% h	17 2%	20 2%	** **
Internet diallers/ others getting access to my phone line	19 1%	3 2%	* *% e	* *% e	- -%	19 1%	3 1%	3 2%	15 1%	16 1%	** **
False/ inaccurate/ misleading information	10 1%	2 1%	- -%	- -%	- -%	10 1%	3 1%	1 1%	8 1%	10 1%	** **
Social networking sites/ Facebook	7 1%	1 1%	2 2% e	2 3% e	* 1%	7 1%	2 1%	2 1%	5 *% d	7 1%	** **
Bullying/ malicious/ libellous/ offensive comments online	6 1%	1 1%	* *% e	* *% e	- -%	6 1%	* *% d	- -%	6 1%	6 1%	** **
Other	33 3%	6 3%	2 3%	2 3%	- -%	33 3%	6 2%	5 4%	30 3%	33 3%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 163**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN27 Can you tell me if you have any concerns about what is on the internet?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Don't know	13	3	1	1	-	13	4	3	10	13	**
	1%	2%	1%	1%	-%	1%	1%	2%	1%	1%	**
ANY CONCERNS	613	98	46	40	7	613	143	84	552	573	**
	50%	56%	57%	60%	43%	50%	43%	61%	48%	51%	**
		d	de	de				h			
OFFENSIVE/ ILLEGAL CONTENT	410	67	31	27	4	410	98	62	368	389	**
	33%	38%	38%	41%	28%	33%	30%	45%	32%	34%	**
				d				h			
SECURITY/ FRAUD	254	43	21	18	3	254	50	34	229	234	**
	21%	25%	25%	27%	20%	21%	15%	25%	20%	21%	**
RISKS TO OTHERS/ SOCIETY	177	34	13	11	2	177	45	23	162	169	**
	14%	19%	15%	16%	13%	14%	14%	17%	14%	15%	**
PERSONAL PRIVACY	93	15	4	4	1	93	14	6	88	83	**
	8%	9%	5%	5%	4%	8%	4%	4%	8%	7%	**
ADVERTISING	81	6	4	4	1	81	13	10	73	74	**
	7%	3%	5%	5%	6%	7%	4%	7%	6%	6%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 164**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN28 As far as you know, is the internet regulated in terms of what can be shown and written? (EXPLANATION OF A REGULATOR PROVIDED IF NECESSARY)**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	622	93	70	43	26	622	195	78	561	586	26
	40%	38%	26%	31%	21%	40%	32%	31%	41%	41%	27%
		bd		d		bcd			g	j	
No	378	66	49	31	18	378	130	62	333	352	15
	24%	27%	18%	22%	14%	24%	21%	25%	24%	25%	16%
		bd		d		bd				j	
Don't know	570	87	148	65	84	570	279	113	488	495	56
	36%	35%	56%	47%	65%	36%	46%	45%	35%	35%	57%
			ace	ae	abce			h			i

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 165**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN29 Which, if any, of the following do you think are regulated in terms of what can be shown on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Programmes or clips of programmes shown on broadcaster's own website - e.g. the BBC website, the ITV website etc.	755 48%	110 45%	50 19%	35 25%	16 12%	755 48%	169 28%	95 38%	686 50%	703 49%	32 33%
		bcd	d	bd		bcd			g	j	
Programmes or clips shown on news websites	528 34%	82 33%	32 12%	26 19%	6 5%	528 34%	106 18%	60 24%	482 35%	497 35%	18 18%
		bcd	d	bd		bcd			g	j	
Programmes or clips of programmes shown on sites such as YouTube	426 27%	68 28%	22 8%	17 12%	5 4%	426 27%	93 15%	38 15%	401 29%	396 28%	18 19%
		bcd	d	d		bcd			g	j	
Home-made videos made by the general public shown on sites such as YouTube	304 19%	44 18%	17 6%	13 9%	5 4%	304 19%	69 11%	25 10%	290 21%	287 20%	13 13%
		bcd		d		bcd			g		
NONE OF THESE	121 8%	27 11%	14 5%	12 9%	2 1%	121 8%	44 7%	12 5%	113 8%	110 8%	7 7%
		bd	d	d		d			g		
SUMMARY YOUTUBE CONTENT	473 30%	72 29%	27 10%	20 14%	7 6%	473 30%	109 18%	45 18%	446 32%	441 31%	22 22%
		bcd	d	d		bcd			g		
ANY OF THESE	847 54%	127 52%	62 23%	43 31%	19 15%	847 54%	206 34%	110 43%	768 56%	791 55%	37 37%
		bcd	d	bd		bcd			g	j	

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 165**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN29 Which, if any, of the following do you think are regulated in terms of what can be shown on the internet?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Don't know	602	92	191	83	108	602	354	131	501	532	54
	38%	37%	72%	60%	84%	38%	59%	52%	36%	37%	55%
			ace	ae	abce			h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 166**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30A ANY PRIVACY CONCERNS - Information about how you are feeling or what you're doing in general**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	550	126	58	47	11	550	154	63	502	494	**
	44%	72%	71%	71%	69%	44%	47%	46%	44%	44%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	502	36	14	12	2	502	126	56	466	467	**
	41%	21%	17%	18%	13%	41%	38%	41%	41%	41%	**
						abcd					
Would only want my friends and their friends to see this	76	5	4	4	*	76	16	8	71	71	**
	6%	3%	5%	6%	2%	6%	5%	6%	6%	6%	**
Would be happy for anyone to see this	76	2	2	1	*	76	19	5	72	71	**
	6%	1%	2%	2%	3%	6%	6%	4%	6%	6%	**
						abc					
Don't know	33	6	4	2	2	33	14	5	28	28	**
	3%	3%	5%	3%	13%	3%	4%	3%	2%	3%	**
						abce					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 167**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30B ANY PRIVACY CONCERNS - Information about how you are feeling about work or college**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	593	125	54	43	11	593	153	71	540	533	**
	48%	72%	65%	65%	67%	48%	46%	52%	47%	47%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	459	30	10	9	2	459	109	43	434	424	**
	37%	17%	12%	13%	10%	37%	33%	31%	38%	37%	**
						abcd					
Would only want my friends and their friends to see this	50	3	3	3	-	50	13	6	46	47	**
	4%	2%	3%	4%	-%	4%	4%	4%	4%	4%	**
			d	d		d					
Would be happy for anyone to see this	74	3	2	1	1	74	23	3	70	71	**
	6%	2%	2%	2%	3%	6%	7%	2%	6%	6%	**
						abc			g		
Don't know	62	14	13	10	3	62	31	14	49	57	**
	5%	8%	16%	15%	19%	5%	10%	10%	4%	5%	**
			ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 168**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30C ANY PRIVACY CONCERNS - Photos from your holidays or an evening out**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	377	100	42	33	9	377	110	51	339	338	**
	30%	57%	51%	50%	54%	30%	33%	37%	30%	30%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	640	57	28	24	4	640	157	63	600	591	**
	52%	33%	34%	36%	28%	52%	48%	46%	53%	52%	**
						abcd					
Would only want my friends and their friends to see this	126	6	4	4	*	126	26	11	117	110	**
	10%	3%	5%	6%	1%	10%	8%	8%	10%	10%	**
				d		abd					
Would be happy for anyone to see this	65	5	3	2	1	65	23	7	60	65	**
	5%	3%	3%	3%	5%	5%	7%	5%	5%	6%	**
Don't know	30	6	5	3	2	30	14	6	24	27	**
	2%	4%	6%	5%	12%	2%	4%	5%	2%	2%	**
			e			ace					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 169**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30D ANY PRIVACY CONCERNS - Your date of birth**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	574	119	51	41	10	574	152	75	518	514	**
	46%	68%	63%	63%	63%	46%	46%	55%	45%	45%	**
		e	e	e	e			h			
Would only want my friends to see this and nobody else	472	31	15	13	2	472	121	42	446	438	**
	38%	18%	18%	19%	11%	38%	37%	31%	39%	39%	**
						abcd			g		
Would only want my friends and their friends to see this	63	2	5	4	*	63	15	6	58	56	**
	5%	1%	6%	6%	2%	5%	4%	4%	5%	5%	**
			a	a		a					
Would be happy for anyone to see this	99	17	8	6	2	99	30	9	92	97	**
	8%	9%	9%	9%	11%	8%	9%	6%	8%	9%	**
Don't know	30	6	4	2	2	30	12	5	25	27	**
	2%	3%	5%	3%	12%	2%	4%	3%	2%	2%	**
			e			abce					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 170**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30E ANY PRIVACY CONCERNS - Your home address/ where you live**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	728	135	55	45	10	728	184	84	667	673	**
	59%	77%	67%	68%	63%	59%	56%	62%	59%	59%	**
		bde	e	e							
Would only want my friends to see this and nobody else	398	28	18	16	3	398	109	41	369	358	**
	32%	16%	22%	23%	16%	32%	33%	30%	32%	32%	**
						abcd					
Would only want my friends and their friends to see this	45	3	2	2	*	45	11	1	44	39	**
	4%	2%	2%	2%	2%	4%	3%	1%	4%	3%	**
									g		
Would be happy for anyone to see this	38	3	3	2	1	38	13	6	35	36	**
	3%	2%	4%	3%	7%	3%	4%	4%	3%	3%	**
					ae						
Don't know	30	6	4	2	2	30	12	5	24	26	**
	2%	3%	5%	3%	12%	2%	4%	3%	2%	2%	**
			e		abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 171**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30F ANY PRIVACY CONCERNS - Your current location**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	656	125	56	46	10	656	165	80	600	605	**
	53%	72%	68%	69%	64%	53%	50%	58%	53%	54%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	454	37	17	15	2	454	121	42	425	409	**
	37%	21%	20%	22%	13%	37%	37%	31%	37%	36%	**
						abcd					
Would only want my friends and their friends to see this	50	2	2	2	*	50	12	5	47	44	**
	4%	1%	3%	2%	3%	4%	4%	3%	4%	4%	**
Would be happy for anyone to see this	51	4	3	2	1	51	18	6	47	49	**
	4%	2%	3%	3%	7%	4%	5%	5%	4%	4%	**
					a						
Don't know	27	6	5	3	2	27	13	5	22	24	**
	2%	3%	6%	4%	13%	2%	4%	3%	2%	2%	**
			e			abce					

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 172**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30G ANY PRIVACY CONCERNS - Your email address**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	454	96	44	36	8	454	131	59	410	417	**
	37%	55%	54%	54%	53%	37%	40%	43%	36%	37%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	599	59	24	21	3	599	146	56	561	552	**
	48%	34%	29%	31%	21%	48%	44%	41%	49%	49%	**
		d				abcd					
Would only want my friends and their friends to see this	77	1	5	4	*	77	15	8	71	60	**
	6%	1%	6%	6%	3%	6%	4%	6%	6%	5%	**
		a	a	a		a					
Would be happy for anyone to see this	78	13	5	3	2	78	23	9	72	75	**
	6%	8%	6%	4%	11%	6%	7%	7%	6%	7%	**
					bce						
Don't know	32	6	5	3	2	32	15	5	26	28	**
	3%	3%	6%	4%	12%	3%	5%	3%	2%	2%	**
			e		abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 173**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN30H ANY PRIVACY CONCERNS - Your mobile or home phone number**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Would not want anyone to see this	652	115	52	42	10	652	172	80	594	601	**
	53%	66%	63%	63%	63%	53%	52%	58%	52%	53%	**
		e	e	e	e						
Would only want my friends to see this and nobody else	469	44	20	17	2	469	115	43	440	427	**
	38%	25%	24%	26%	15%	38%	35%	32%	39%	38%	**
		d		d		abcd					
Would only want my friends and their friends to see this	39	2	3	2	*	39	13	2	36	32	**
	3%	1%	4%	4%	3%	3%	4%	1%	3%	3%	**
Would be happy for anyone to see this	42	7	3	2	1	42	13	5	39	40	**
	3%	4%	3%	3%	7%	3%	4%	4%	3%	4%	**
Don't know	37	6	5	3	2	37	17	7	30	32	**
	3%	4%	6%	4%	12%	3%	5%	5%	3%	3%	**
			e		abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 174**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF PRIVACY CONCERNS - WOULD NOT WANT ANYONE TO SEE THIS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Your home address/ where you live	728	135	55	45	10	728	184	84	667	673	**
	59%	77%	67%	68%	63%	59%	56%	62%	59%	59%	**
		bde	e	e							
Your current location	656	125	56	46	10	656	165	80	600	605	**
	53%	72%	68%	69%	64%	53%	50%	58%	53%	54%	**
		e	e	e	e						
Your mobile or home phone number	652	115	52	42	10	652	172	80	594	601	**
	53%	66%	63%	63%	63%	53%	52%	58%	52%	53%	**
		e	e	e	e						
Information about how you are feeling about work or college	593	125	54	43	11	593	153	71	540	533	**
	48%	72%	65%	65%	67%	48%	46%	52%	47%	47%	**
		e	e	e	e						
Your date of birth	574	119	51	41	10	574	152	75	518	514	**
	46%	68%	63%	63%	63%	46%	46%	55%	45%	45%	**
		e	e	e	e			h			
Information about how you are feeling or what you're doing in general	550	126	58	47	11	550	154	63	502	494	**
	44%	72%	71%	71%	69%	44%	47%	46%	44%	44%	**
		e	e	e	e						
Your email address	454	96	44	36	8	454	131	59	410	417	**
	37%	55%	54%	54%	53%	37%	40%	43%	36%	37%	**
		e	e	e	e						
Photos from your holidays or an evening out	377	100	42	33	9	377	110	51	339	338	**
	30%	57%	51%	50%	54%	30%	33%	37%	30%	30%	**
		e	e	e	e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 174**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF PRIVACY CONCERNS - WOULD NOT WANT ANYONE TO SEE THIS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
ANY OF THESE	891	149	66	54	12	891	223	105	820	815	**
	72%	85%	80%	81%	74%	72%	68%	76%	72%	72%	**
		de	e	e							
NONE OF THESE	347	26	17	12	4	347	106	32	320	317	**
	28%	15%	20%	19%	26%	28%	32%	24%	28%	28%	**
					a	abc					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 175**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF PRIVACY CONCERNS - WOULD BE HAPPY FOR ANYONE TO SEE THIS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Your date of birth	99	17	8	6	2	99	30	9	92	97	**
	8%	9%	9%	9%	11%	8%	9%	6%	8%	9%	**
Your email address	78	13	5	3	2	78	23	9	72	75	**
	6%	8%	6%	4%	11%	6%	7%	7%	6%	7%	**
				bce							
Information about how you are feeling or what you're doing in general	76	2	2	1	*	76	19	5	72	71	**
	6%	1%	2%	2%	3%	6%	6%	4%	6%	6%	**
						abc					
Information about how you are feeling about work or college	74	3	2	1	1	74	23	3	70	71	**
	6%	2%	2%	2%	3%	6%	7%	2%	6%	6%	**
						abc			g		
Photos from your holidays or an evening out	65	5	3	2	1	65	23	7	60	65	**
	5%	3%	3%	3%	5%	5%	7%	5%	5%	6%	**
Your current location	51	4	3	2	1	51	18	6	47	49	**
	4%	2%	3%	3%	7%	4%	5%	5%	4%	4%	**
					a						
Your mobile or home phone number	42	7	3	2	1	42	13	5	39	40	**
	3%	4%	3%	3%	7%	3%	4%	4%	3%	4%	**
Your home address/ where you live	38	3	3	2	1	38	13	6	35	36	**
	3%	2%	4%	3%	7%	3%	4%	4%	3%	3%	**
					ae						
ANY OF THESE	191	26	11	8	3	191	56	23	176	182	**
	15%	15%	13%	13%	17%	15%	17%	17%	15%	16%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 175**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF PRIVACY CONCERNS - WOULD BE HAPPY FOR ANYONE TO SEE THIS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
NONE OF THESE	1047	148	71	58	13	1047	274	114	964	950	**
Columns Tested: a,b,c,d,e - g,h - i,j	85%	85%	87%	87%	83%	85%	83%	83%	85%	84%	**

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 176**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN31A ANY SECURITY CONCERNS - Paying by entering your credit or debit card details**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Happy to do this	390	44	18	15	3	390	75	42	360	364	**
	31%	25%	22%	23%	17%	31%	23%	31%	32%	32%	**
						bcd					
Have some security concerns about doing this, but would do it	587	92	36	29	7	587	129	50	551	522	**
	47%	52%	44%	44%	41%	47%	39%	37%	48%	46%	**
									g		
Would never do this because I have security concerns	200	37	23	18	5	200	89	35	175	187	**
	16%	21%	28%	28%	29%	16%	27%	26%	15%	17%	**
			e	e	e			h			
Not applicable (I don't have this)	41	*	2	1	1	41	25	5	37	41	**
	3%	*%	2%	2%	4%	3%	8%	3%	3%	4%	**
					a	a					
Don't know	21	2	3	2	1	21	12	4	17	17	**
	2%	1%	4%	3%	9%	2%	4%	3%	1%	2%	**
			e		ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 177**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN31B ANY SECURITY CONCERNS - Entering your home address details**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Happy to do this	400	37	20	17	2	400	92	41	372	383	**
	32%	21%	24%	26%	15%	32%	28%	30%	33%	34%	**
				d		abd					
Have some security concerns about doing this, but would do it	606	97	35	28	7	606	138	56	565	532	**
	49%	56%	43%	43%	45%	49%	42%	41%	50%	47%	**
		bc							g		
Would never do this because I have security concerns	197	38	22	18	4	197	79	34	173	183	**
	16%	22%	27%	27%	28%	16%	24%	25%	15%	16%	**
		e	e	e	e			h			
Don't know	36	2	5	3	2	36	20	6	29	33	**
	3%	1%	6%	4%	12%	3%	6%	4%	3%	3%	**
			ae		abce						

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 178**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN31C ANY SECURITY CONCERNS - Entering your home phone number**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Happy to do this	347	34	16	14	2	347	78	39	320	331	**
	28%	20%	20%	21%	12%	28%	24%	29%	28%	29%	**
				d		abd					
Have some security concerns about doing this, but would do it	548	88	34	27	7	548	125	39	520	479	**
	44%	50%	41%	41%	42%	44%	38%	28%	46%	42%	**
									g		
Would never do this because I have security concerns	284	48	27	22	5	284	94	49	249	266	**
	23%	28%	33%	33%	33%	23%	29%	36%	22%	23%	**
			e	e	e			h			
Not applicable (I don't have this)	35	2	2	1	*	35	20	6	30	33	**
	3%	1%	2%	2%	3%	3%	6%	4%	3%	3%	**
Don't know	25	2	3	2	2	25	12	4	21	23	**
	2%	1%	4%	2%	10%	2%	4%	3%	2%	2%	**
						abce					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 179**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN31D ANY SECURITY CONCERNS - Entering your mobile phone number**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Happy to do this	363	34	13	11	2	363	80	32	338	346	**
	29%	19%	16%	17%	10%	29%	24%	24%	30%	31%	**
		d				abcd					
Have some security concerns about doing this, but would do it	570	81	32	27	6	570	131	51	533	500	**
	46%	47%	39%	40%	36%	46%	40%	37%	47%	44%	**
						bd			g		
Would never do this because I have security concerns	256	57	30	24	6	256	90	46	226	241	**
	21%	32%	37%	37%	39%	21%	27%	34%	20%	21%	**
		e	e	e	e			h			
Not applicable (I don't have this)	24	*	3	3	1	24	14	3	21	23	**
	2%	*%	4%	4%	5%	2%	4%	2%	2%	2%	**
			ae	a	ae						
Don't know	26	3	3	2	2	26	14	4	21	22	**
	2%	1%	4%	2%	10%	2%	4%	3%	2%	2%	**
						abce					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 180**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN31E ANY SECURITY CONCERNS - Entering your personal e-mail address**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Happy to do this	458	48	21	17	3	458	96	46	426	423	**
	37%	27%	25%	26%	21%	37%	29%	33%	37%	37%	**
						abcd					
Have some security concerns about doing this, but would do it	581	97	35	28	7	581	142	56	541	521	**
	47%	55%	42%	42%	44%	47%	43%	41%	47%	46%	**
		bce									
Would never do this because I have security concerns	153	27	22	19	4	153	66	29	133	144	**
	12%	15%	27%	28%	24%	12%	20%	22%	12%	13%	**
			ae	ae	e			h			
Not applicable (I don't have this)	24	*	2	1	*	24	11	2	22	23	**
	2%	*%	2%	2%	2%	2%	3%	1%	2%	2%	**
Don't know	23	3	3	2	1	23	14	4	19	21	**
	2%	2%	4%	2%	9%	2%	4%	3%	2%	2%	**
						abce					

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 181**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN31A-E - 'WOULD NEVER DO THIS'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Entering your home phone number	284	48	27	22	5	284	94	49	249	266	**
	23%	28%	33%	33%	33%	23%	29%	36%	22%	23%	**
			e	e	e			h			
Entering your mobile phone number	256	57	30	24	6	256	90	46	226	241	**
	21%	32%	37%	37%	39%	21%	27%	34%	20%	21%	**
		e	e	e	e			h			
Paying by entering your credit or debit card details	200	37	23	18	5	200	89	35	175	187	**
	16%	21%	28%	28%	29%	16%	27%	26%	15%	17%	**
			e	e	e			h			
Entering your home address details	197	38	22	18	4	197	79	34	173	183	**
	16%	22%	27%	27%	28%	16%	24%	25%	15%	16%	**
		e	e	e	e			h			
Entering your personal email address	153	27	22	19	4	153	66	29	133	144	**
	12%	15%	27%	28%	24%	12%	20%	22%	12%	13%	**
			ae	ae	e			h			
ANY OF THESE	372	69	34	28	7	372	124	60	332	347	**
	30%	39%	42%	42%	42%	30%	38%	44%	29%	31%	**
		e	e	e	e			h			
NONE OF THESE	867	106	48	38	9	867	206	77	808	784	**
	70%	61%	58%	58%	58%	70%	62%	56%	71%	69%	**
						abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 182**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN31A-F - 'WOULD HAVE SOME CONCERNS'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Entering your home address details	606	97	35	28	7	606	138	56	565	532	**
	49%	56%	43%	43%	45%	49%	42%	41%	50%	47%	**
		bc							g		
Paying by entering your credit or debit card details	587	92	36	29	7	587	129	50	551	522	**
	47%	52%	44%	44%	41%	47%	39%	37%	48%	46%	**
									g		
Entering your personal email address	581	97	35	28	7	581	142	56	541	521	**
	47%	55%	42%	42%	44%	47%	43%	41%	47%	46%	**
		bce									
Entering your mobile phone number	570	81	32	27	6	570	131	51	533	500	**
	46%	47%	39%	40%	36%	46%	40%	37%	47%	44%	**
									g		
Entering your home phone number	548	88	34	27	7	548	125	39	520	479	**
	44%	50%	41%	41%	42%	44%	38%	28%	46%	42%	**
									g		
ANY OF THESE	751	117	45	37	9	751	183	71	701	669	**
	61%	67%	55%	55%	56%	61%	56%	52%	62%	59%	**
		bc							g		
NONE OF THESE	488	58	37	30	7	488	146	66	439	462	**
	39%	33%	45%	45%	44%	39%	44%	48%	38%	41%	**
			a	a				h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 183**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN31A-F - 'WOULD BE HAPPY TO DO THIS'**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Entering your personal email address	458	48	21	17	3	458	96	46	426	423	**
	37%	27%	25%	26%	21%	37%	29%	33%	37%	37%	**
						abcd					
Entering your home address details	400	37	20	17	2	400	92	41	372	383	**
	32%	21%	24%	26%	15%	32%	28%	30%	33%	34%	**
				d		abd					
Paying by entering your credit or debit card details	390	44	18	15	3	390	75	42	360	364	**
	31%	25%	22%	23%	17%	31%	23%	31%	32%	32%	**
						bcd					
Entering your mobile phone number	363	34	13	11	2	363	80	32	338	346	**
	29%	19%	16%	17%	10%	29%	24%	24%	30%	31%	**
		d				abcd					
Entering your home phone number	347	34	16	14	2	347	78	39	320	331	**
	28%	20%	20%	21%	12%	28%	24%	29%	28%	29%	**
				d		abd					
ANY OF THESE	540	57	27	23	4	540	122	52	503	502	**
	44%	33%	33%	35%	24%	44%	37%	38%	44%	44%	**
						abcd					
NONE OF THESE	699	118	55	43	12	699	207	85	636	630	**
	56%	67%	67%	65%	76%	56%	63%	62%	56%	56%	**
		e	e	e	e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 184**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN32 Could you tell me whether you would make a judgement about a website before entering these types of details?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
No, would not make a judgement	121 10%	11 6%	6 7%	5 7%	1 8%	121 10%	46 14%	11 8%	113 10%	109 10%	** **
A company I've heard of	462 37%	66 38%	27 33%	22 34%	5 30%	462 37%	88 27%	44 32%	431 38%	422 37%	** **
Look for padlock symbol in corner of the screen	336 27%	36 20%	18 22%	16 24% d	2 14%	336 27% d	62 19%	34 25%	314 28%	306 27%	** **
Approved site rating	293 24%	41 23%	15 19%	13 20%	2 15%	293 24% d	58 18%	35 25%	268 24%	260 23%	** **
PayPal member	224 18%	23 13%	11 13%	9 14%	2 10%	224 18% bd	42 13%	27 20%	208 18%	202 18%	** **
System/ software messages about 'secure site'	173 14%	29 17% bd	8 9%	7 10%	1 6%	173 14% bd	24 7%	13 9%	160 14%	144 13%	** **
Recommendations from friends	153 12%	17 10%	8 10%	5 8%	3 18% abc	153 12%	28 8%	12 8%	144 13%	136 12%	** **
Looks professional/ not dodgy	141 11%	13 8%	7 8%	5 8%	2 11%	141 11%	30 9%	10 7%	136 12%	128 11%	** **
Links to the site from another trusted site	88 7%	11 6%	3 3%	2 3%	1 4%	88 7% b	23 7%	7 5%	82 7%	86 8%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 184**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN32 Could you tell me whether you would make a judgement about a website before entering these types of details?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Peer review/ looking at what other users/ purchasers have said about the site	42 3%	5 3%	3 3%	2 3%	* 2%	42 3%	7 2%	3 3%	40 4%	40 4%	**
Recommendations in press/ magazines	21 2%	* *%	2 3%	2 3%	* 2%	21 2%	5 1%	* *%	20 2%	19 2%	**
Other	18 1%	1 1%	* *%	* *%	* 1%	18 1%	1 *%	- -%	18 2%	16 1%	**
ANY JUDGEMENT MADE	974 79%	135 77%	58 71%	48 72%	11 67%	974 79%	211 64%	102 75%	900 79%	889 79%	**
FORMAL	690 56%	93 53%	35 43%	30 45%	5 32%	690 56%	130 39%	69 51%	642 56%	619 55%	**
PEER/ RECOMMENDATION	596 48%	83 48%	36 44%	29 44%	7 45%	596 48%	126 38%	53 39%	557 49%	544 48%	**
LOOK AND FEEL	141 11%	13 8%	7 8%	5 8%	2 11%	141 11%	30 9%	10 7%	136 12%	128 11%	**
ANY FORMAL JUDGEMENT	690 56%	93 53%	35 43%	30 45%	5 32%	690 56%	130 39%	69 51%	642 56%	619 55%	**
PEER RECOMMENDATION & NOT FORMAL JUDGEMENT	248 20%	39 22%	21 26%	17 25%	5 30%	248 20%	68 21%	30 22%	224 20%	235 21%	**

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 184**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN32 Could you tell me whether you would make a judgement about a website before entering these types of details?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
LOOK AND FEEL JUDGEMENT ONLY	28	3	2	1	1	28	13	2	26	28	**
	2%	1%	2%	1%	5%	2%	4%	2%	2%	2%	**
Would not trust any site to be secure in this way	67	15	7	6	1	67	34	14	58	62	**
	5%	9%	9%	8%	9%	5%	10%	10%	5%	5%	**
			e					h			
Don't know	77	14	10	8	3	77	39	10	69	72	**
	6%	8%	13%	12%	16%	6%	12%	7%	6%	6%	**
			e	e	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 185**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN33A ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION WHEN - Shopping online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
I do this and I am happy to enter my personal details	521 42%	59 34%	23 28%	19 29%	4 25%	521 42% abcd	114 35%	55 40%	482 42%	487 43%	** **
I do this but have some security concerns	440 36%	65 37% bc	22 27%	17 26%	5 32%	440 36% bc	91 28%	40 29%	409 36%	393 35%	** **
I do not do this because I have security concerns	85 7%	21 12% e	11 14% e	10 15% e	2 10%	85 7%	34 10%	15 11%	76 7%	75 7%	** **
I do not do this because I'm not interested in using these sites	168 14%	26 15%	23 27% ae	19 28% ae	4 24% e	168 14%	75 23%	22 16%	153 13%	154 14%	** **
WOULD DO THIS	961 78%	123 70% bcd	45 55%	36 54%	9 58%	961 78% abcd	205 62%	95 69%	891 78% g	880 78%	** **
WOULD NOT DO THIS	252 20%	48 27% e	34 41% ae	29 43% ae	5 34% e	252 20%	110 33%	36 26%	229 20%	229 20%	** **
Don't know	26 2%	4 2%	3 4%	2 2%	1 9% abce	26 2%	15 4%	6 4%	20 2% h	22 2%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 186**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN33B ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION WHEN - Using government websites**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
I do this and I am happy to enter my personal details	506	76	29	24	4	506	101	51	469	475	**
	41%	43%	35%	37%	28%	41%	31%	37%	41%	42%	**
		d				d					
I do this but have some security concerns	272	44	16	13	3	272	52	29	251	238	**
	22%	25%	20%	20%	21%	22%	16%	21%	22%	21%	**
I do not do this because I have security concerns	70	16	9	8	1	70	32	17	59	61	**
	6%	9%	11%	12%	9%	6%	10%	12%	5%	5%	**
		e	e	e				h			
I do not do this because I'm not interested in using these sites	333	30	21	16	5	333	122	31	312	307	**
	27%	17%	26%	24%	31%	27%	37%	23%	27%	27%	**
			a		a	a					
WOULD DO THIS	778	120	45	38	8	778	152	80	720	714	**
	63%	69%	55%	57%	49%	63%	46%	58%	63%	63%	**
		bcd				bd					
WOULD NOT DO THIS	403	47	30	24	6	403	154	48	371	368	**
	33%	27%	37%	36%	40%	33%	47%	35%	33%	33%	**
			a		a						
Don't know	57	8	6	5	2	57	23	9	48	50	**
	5%	4%	8%	7%	11%	5%	7%	7%	4%	4%	**
			e		ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 187**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN33C ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION WHEN - Banking online**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
I do this and I am happy to enter my personal details	509	70	20	17	3	509	92	51	473	474	**
	41%	40%	24%	26%	18%	41%	28%	37%	42%	42%	**
		bcd				bcd					
I do this but have some security concerns	292	38	15	13	2	292	59	26	275	251	**
	24%	22%	18%	19%	15%	24%	18%	19%	24%	22%	**
					d						
I do not do this because I have security concerns	135	31	16	13	4	135	47	24	119	126	**
	11%	17%	20%	19%	24%	11%	14%	17%	10%	11%	**
		e	e	e	e			h			
I do not do this because I'm not interested in using these sites	274	33	27	22	5	274	116	28	251	256	**
	22%	19%	33%	33%	34%	22%	35%	21%	22%	23%	**
			ae	ae	ae						
WOULD DO THIS	800	109	35	30	5	800	151	77	748	725	**
	65%	62%	43%	45%	33%	65%	46%	56%	66%	64%	**
		bcd		d		bcd			g		
WOULD NOT DO THIS	409	64	44	35	9	409	162	52	370	381	**
	33%	37%	53%	53%	57%	33%	49%	38%	32%	34%	**
			ae	ae	ae						
Don't know	29	2	3	2	2	29	16	8	22	25	**
	2%	1%	4%	2%	10%	2%	5%	6%	2%	2%	**
					abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 188**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN33A-C ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION - I DO NOT DO THIS BECAUSE I HAVE SECURITY CONCERNS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Banking online	135	31	16	13	4	135	47	24	119	126	**
	11%	17%	20%	19%	24%	11%	14%	17%	10%	11%	**
		e	e	e	e			h			
Shopping online	85	21	11	10	2	85	34	15	76	75	**
	7%	12%	14%	15%	10%	7%	10%	11%	7%	7%	**
		e	e	e							
Using government websites	70	16	9	8	1	70	32	17	59	61	**
	6%	9%	11%	12%	9%	6%	10%	12%	5%	5%	**
		e	e	e				h			
ANY OF THESE	192	41	21	17	4	192	63	33	171	176	**
	15%	23%	26%	26%	27%	15%	19%	24%	15%	16%	**
		e	e	e	e			h			
NONE OF THESE	1047	134	61	49	12	1047	267	104	969	956	**
	85%	77%	74%	74%	73%	85%	81%	76%	85%	84%	**
						abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 189**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN33A-C ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION - I DO THIS BUT HAVE SOME SECURITY CONCERNS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Shopping online	440	65	22	17	5	440	91	40	409	393	**
	36%	37%	27%	26%	32%	36%	28%	29%	36%	35%	**
		bc				bc					
Banking online	292	38	15	13	2	292	59	26	275	251	**
	24%	22%	18%	19%	15%	24%	18%	19%	24%	22%	**
						d					
Using government websites	272	44	16	13	3	272	52	29	251	238	**
	22%	25%	20%	20%	21%	22%	16%	21%	22%	21%	**
ANY OF THESE	548	83	31	25	7	548	123	57	507	490	**
	44%	48%	38%	37%	42%	44%	37%	41%	44%	43%	**
		b									
NONE OF THESE	691	91	51	41	9	691	206	80	633	642	**
	56%	52%	62%	63%	58%	56%	63%	59%	56%	57%	**
			a								

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 190**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF IN33A-C ANY SECURITY CONCERNS PROVIDING PERSONAL INFORMATION - I DO THIS AND I AM HAPPY TO ENTER MY PERSONAL DETAILS**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG 65+ OR DE	DISABILITY		EMG	
		55-64	65+	65-74	75+	All		REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Shopping online	521 42%	59 34%	23 28%	19 29%	4 25%	521 42% abcd	114 35%	55 40%	482 42%	487 43%	** **
Banking online	509 41%	70 40% bcd	20 24%	17 26%	3 18%	509 41% bcd	92 28%	51 37%	473 42%	474 42%	** **
Using government websites	506 41%	76 43% d	29 35%	24 37%	4 28%	506 41% d	101 31%	51 37%	469 41%	475 42%	** **
ANY OF THESE	699 56%	95 54% bcd	34 42%	28 42%	6 41%	699 56% bcd	148 45%	75 55%	645 57%	656 58%	** **
NONE OF THESE	539 44%	80 46%	48 58% ae	38 58% ae	9 59% ae	539 44%	181 55%	62 45%	494 43%	476 42%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 191**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN34 (READ DESCRIPTION ABOUT DOWNLOADING MUSIC AND FILMS FROM THE INTERNET) Do you think that downloading music and films for free in this way should be illegal?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	683 44%	120 49%	108 40%	69 50%	39 30%	683 44%	244 40%	113 45%	603 44%	633 44%	40 41%
		bd	d	bd		d					
No	523 33%	59 24%	46 17%	26 19%	20 16%	523 33%	156 26%	71 28%	470 34%	483 34%	28 29%
		bd				abcd			g		
Don't know	364 23%	67 27%	113 42%	44 32%	69 54%	364 23%	204 34%	70 28%	310 22%	318 22%	30 31%
			ace	e	abce						i

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 192**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35A AGREEMENT WITH STATEMENTS - The internet makes life easier**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	54 3%	10 4%	18 7%	5 4%	13 10%	54 3%	25 4%	10 4%	45 3%	54 4%	- -
			e		ace					j	
Slightly disagree	66 4%	18 7%	15 6%	8 6%	7 5%	66 4%	32 5%	15 6%	53 4%	60 4%	4 4%
		e									
TOTAL DISAGREE	120 8%	29 12%	33 12%	14 10%	19 15%	120 8%	57 9%	25 10%	98 7%	113 8%	4 4%
		e	e		e						
Neither/ nor	129 8%	25 10%	39 15%	20 14%	19 15%	129 8%	73 12%	26 10%	111 8%	125 9%	5 5%
			e	e	e						
Slightly agree	389 25%	72 29%	81 30%	50 36%	31 24%	389 25%	178 29%	72 29%	337 24%	352 25%	24 25%
			e	de							
Strongly agree	843 54%	103 42%	56 21%	39 28%	17 13%	843 54%	212 35%	93 37%	775 56%	763 53%	58 59%
		bcd	d	bd		abcd			g		
TOTAL AGREE	1232 78%	175 71%	136 51%	89 64%	48 37%	1232 78%	390 65%	165 65%	1112 80%	1115 78%	82 84%
		bd	d	bd		abcd			g		
Don't know	89 6%	17 7%	58 22%	16 12%	42 33%	89 6%	83 14%	36 14%	61 4%	79 6%	8 8%
			ace	ae	abce			h			
TOTAL NEITHER/ DON'T KNOW	218 14%	42 17%	97 37%	36 26%	61 48%	218 14%	157 26%	63 25%	172 12%	204 14%	13 13%
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 193**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35B AGREEMENT WITH STATEMENTS - The internet is difficult to use**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	698 44%	79 32%	29 11%	23 16%	7 5%	698 44%	152 25%	69 27%	643 47%	629 44%	49 50%
		bcd	d	bd		abcd			g		
Slightly disagree	299 19%	51 21%	32 12%	22 16%	10 8%	299 19%	102 17%	45 18%	272 20%	272 19%	18 18%
		bd	d	d		bd					
TOTAL DISAGREE	997 63%	130 53%	62 23%	45 32%	17 13%	997 63%	254 42%	114 45%	916 66%	901 63%	66 68%
		bcd	d	bd		abcd			g		
Neither/ nor	158 10%	25 10%	30 11%	19 13%	11 9%	158 10%	63 10%	14 5%	145 10%	142 10%	10 11%
									g		
Slightly agree	203 13%	50 20%	53 20%	30 22%	23 18%	203 13%	121 20%	37 15%	174 13%	194 14%	7 7%
		e	e	e	e						
Strongly agree	109 7%	21 8%	57 21%	22 16%	35 27%	109 7%	76 13%	44 17%	76 5%	101 7%	8 8%
			ae	ae	ace			h			
TOTAL AGREE	312 20%	70 29%	109 41%	52 37%	58 45%	312 20%	197 33%	81 32%	249 18%	295 21%	15 15%
		e	ae	ae	ae			h			
Don't know	104 7%	21 8%	66 25%	23 17%	43 33%	104 7%	90 15%	45 18%	73 5%	95 7%	6 6%
			ace	ae	abce			h			
TOTAL NEITHER/ DON'T KNOW	262 17%	46 19%	96 36%	42 30%	54 42%	262 17%	152 25%	58 23%	217 16%	237 17%	17 17%
			ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 194**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35C AGREEMENT WITH STATEMENTS - People who buy things online put their privacy at risk**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	66 4%	3 1%	6 2%	4 3%	3 2%	66 4% a	19 3%	6 2%	61 4%	56 4%	6 6%
Slightly disagree	140 9%	23 9% bc	12 5%	6 4%	7 5%	140 9% bcd	46 8%	17 7%	129 9%	130 9%	10 10%
TOTAL DISAGREE	205 13%	26 10%	19 7%	9 7%	9 7%	205 13% bcd	65 11%	23 9%	190 14% g	186 13%	16 16%
Neither/ nor	294 19%	32 13%	24 9%	12 9%	11 9%	294 19% abcd	75 12%	27 11%	272 20% g	269 19%	18 18%
Slightly agree	608 39%	99 40% bd	81 30%	49 36% d	32 25%	608 39% bd	194 32%	97 38%	541 39%	560 39%	32 33%
Strongly agree	376 24%	74 30% e	86 32% e	51 37% de	35 27%	376 24%	187 31%	76 30% h	317 23%	337 24%	28 29%
TOTAL AGREE	984 63%	173 70% bde	167 62% d	100 72% bde	66 52%	984 63% d	380 63%	172 68% h	857 62%	897 63%	60 62%
Don't know	87 6%	16 6%	58 22% ace	17 12% ae	41 32% abce	87 6%	83 14%	30 12% h	63 5%	80 6%	4 4%
TOTAL NEITHER/ DON'T KNOW	381 24%	48 19%	82 31% ace	29 21% ae	53 41% abce	381 24%	158 26%	57 23%	335 24%	349 24%	22 22%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 195**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35D AGREEMENT WITH STATEMENTS - The internet is for people like me**

Base : All adults

	Total	AGE				All	AGE/SEG 65+ OR DE	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	180 11%	34 14%	103 39%	43 31%	60 47%	180 11%	139 23%	66 26%	130 9%	170 12%	9 9%
			ace	ae	abce			h			
Slightly disagree	122 8%	35 14%	29 11%	17 12%	13 10%	122 8%	73 12%	27 11%	103 7%	120 8%	1 1%
		e	e	e						j	
TOTAL DISAGREE	303 19%	69 28%	132 50%	60 43%	73 57%	303 19%	213 35%	93 37%	232 17%	290 20%	9 10%
		e	ae	ae	ace			h		j	
Neither/ nor	142 9%	22 9%	24 9%	13 9%	11 8%	142 9%	61 10%	19 7%	126 9%	127 9%	11 12%
Slightly agree	313 20%	62 25%	36 13%	24 18%	11 9%	313 20%	106 18%	43 17%	284 21%	282 20%	20 20%
		bcde		d		bd					
Strongly agree	765 49%	87 35%	41 15%	31 23%	9 7%	765 49%	178 29%	79 31%	705 51%	695 48%	53 54%
		bcd	d	bd		abcd			g		
TOTAL AGREE	1078 69%	149 61%	76 29%	56 40%	21 16%	1078 69%	284 47%	122 48%	989 72%	977 68%	72 74%
		bcd	d	bd		abcd			g		
Don't know	47 3%	6 2%	34 13%	10 7%	24 19%	47 3%	46 8%	20 8%	35 3%	39 3%	5 5%
			ace	ae	abce			h			
TOTAL NEITHER/ DON'T KNOW	189 12%	28 11%	58 22%	23 17%	35 27%	189 12%	107 18%	38 15%	161 12%	166 12%	16 17%
			ae	e	ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 196**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35E AGREEMENT WITH STATEMENTS - Internet users must be protected from seeing inappropriate or offensive content**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	42 3%	15 6%	6 2%	3 2%	2 2%	42 3%	15 3%	2 1%	40 3%	41 3%	1 1%
		bcde							g		
Slightly disagree	55 3%	10 4%	5 2%	3 2%	2 2%	55 3%	15 2%	11 5%	46 3%	49 3%	3 3%
		b				b					
TOTAL DISAGREE	97 6%	26 10%	10 4%	6 4%	4 3%	97 6%	30 5%	14 5%	86 6%	90 6%	4 4%
		bcde				b					
Neither/ nor	167 11%	32 13%	19 7%	8 6%	11 9%	167 11%	52 9%	26 10%	148 11%	159 11%	6 6%
		bc				bc					
Slightly agree	405 26%	63 26%	43 16%	23 17%	20 15%	405 26%	129 21%	48 19%	370 27%	354 25%	32 33%
		bcd				bcd			g		
Strongly agree	832 53%	115 47%	152 57%	89 64%	63 49%	832 53%	332 55%	148 59%	723 52%	767 54%	52 53%
			ad	abde				h			
TOTAL AGREE	1237 79%	178 72%	196 73%	113 81%	83 65%	1237 79%	460 76%	196 78%	1093 79%	1121 78%	84 86%
			d	abd		abd					
Don't know	68 4%	10 4%	42 16%	12 9%	30 23%	68 4%	62 10%	17 7%	55 4%	63 4%	4 4%
			ace	ae	abce			h			
TOTAL NEITHER/ DON'T KNOW	236 15%	43 17%	61 23%	20 14%	41 32%	236 15%	113 19%	43 17%	203 15%	222 15%	10 10%
			ce		abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 197**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35C AGREEMENT WITH STATEMENTS - People who buy things online put their privacy at risk**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Strongly disagree	58 5%	3 2%	2 2%	1 2%	* 2%	58 5%	14 4%	3 3%	55 5%	50 4%	** **
Slightly disagree	127 10%	21 12%	7 8%	5 7%	2 14%	127 10%	36 11%	14 10%	119 10%	120 11%	** **
TOTAL DISAGREE	185 15%	24 14%	9 10%	6 9%	3 16%	185 15% c	49 15%	17 12%	174 15%	170 15%	** **
Neither/ nor	271 22%	27 15%	11 14%	10 15%	2 10%	271 22% abcd	58 18%	22 16%	253 22%	249 22%	** **
Slightly agree	534 43%	81 46%	40 49%	33 49%	7 46%	534 43%	130 39%	71 52% h	485 43%	489 43%	** **
Strongly agree	242 20%	41 23%	20 25% e	17 25%	4 23%	242 20%	88 27%	27 19%	222 20%	217 19%	** **
TOTAL AGREE	776 63%	122 70%	60 73% e	49 75% e	11 68%	776 63%	218 66%	97 71% h	707 62%	706 62%	** **
Don't know	6 *%	2 1%	2 2% e	1 1%	1 6% ace	6 *%	4 1%	1 *%	5 *%	6 1%	** **
TOTAL NEITHER/ DON'T KNOW	278 22%	29 16%	13 16%	11 16%	2 16%	278 22% b	62 19%	23 17%	259 23%	255 23%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 198**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN35E AGREEMENT WITH STATEMENTS - Internet users must be protected from seeing inappropriate or offensive content**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Strongly disagree	37 3%	15 9% bce	2 2%	1 1%	1 4%	37 3%	11 3%	1 1%	35 3%	37 3%	** **
Slightly disagree	43 3%	6 3%	2 2%	2 3%	* 1%	43 3%	8 3%	9 7% h	37 3%	40 4%	** **
TOTAL DISAGREE	80 6%	21 12% bcde	3 4%	3 4%	1 5%	80 6%	20 6%	11 8%	72 6%	77 7%	** **
Neither/ nor	140 11%	26 15% bc	6 8%	5 7%	2 10%	140 11%	30 9%	16 12%	128 11%	134 12%	** **
Slightly agree	341 27%	51 29% bc	15 18%	11 16%	4 26% c	341 27% bc	80 24%	29 22%	318 28%	299 26%	** **
Strongly agree	671 54%	76 43%	55 67% ade	47 71% ade	8 52%	671 54% a	195 59%	80 59%	616 54%	614 54%	** **
TOTAL AGREE	1012 82%	127 73%	70 85% a	58 87% a	12 78%	1012 82% a	276 84%	110 80%	934 82%	913 81%	** **
Don't know	7 1%	- -%	2 3% ae	1 2%	1 7% ace	7 1%	4 1%	1 *% 1%	6 1%	7 1%	** **
TOTAL NEITHER/ DON'T KNOW	147 12%	26 15%	8 10%	6 9%	3 16%	147 12%	34 10%	17 12%	134 12%	141 13%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 199**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN36A AGREEMENT WITH STATEMENTS - When I visit news websites I tend to trust what I read or see**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Strongly disagree	60 5%	8 4%	5 6%	4 7%	1 5%	60 5%	16 5%	14 11% h	53 5%	51 5%	** **
Slightly disagree	173 14%	29 17%	9 11%	8 11%	2 10%	173 14%	39 12%	20 15%	157 14%	161 14%	** **
TOTAL DISAGREE	233 19%	37 21%	14 17%	12 18%	2 14%	233 19%	55 17%	35 25% h	210 18%	212 19%	** **
Neither/ nor	242 20%	27 16%	17 21%	15 22%	2 15%	242 20%	50 15%	16 12%	231 20% g	219 19%	** **
Slightly agree	360 29%	59 34% bc	20 24%	14 22%	5 33% c	360 29%	79 24%	33 24%	332 29%	320 28%	** **
Strongly agree	263 21%	27 16%	12 15%	10 15%	2 13%	263 21% bd	81 25%	31 22%	240 21%	245 22%	** **
TOTAL AGREE	623 50%	86 49% bc	32 39%	25 37%	7 45%	623 50% bc	160 49%	64 47%	572 50%	565 50%	** **
Don't know	8 1%	- -%	1 2%	1 2%	* 1%	8 1%	5 2%	2 1%	8 1%	7 1%	** **
Not applicable	132 11%	25 14%	18 21% ae	14 21% e	4 24% ae	132 11%	59 18%	21 15%	119 10%	127 11%	** **
TOTAL NEITHER/ DON'T KNOW	251 20%	27 16%	18 23%	16 24%	3 16%	251 20%	55 17%	17 13%	239 21% g	227 20%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 200**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN36A AGREEMENT WITH STATEMENTS - When I visit news websites I tend to trust what I read or see**

Base : Those who use the internet at home (on any device) or elsewhere - excluding those who do not visit news websites

	AGE					All	AGE/SEG 65+ OR DE	DISABILITY		EMG	
	Total	55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	~d	e	f	g	h	i	~j
Unweighted total	1201	161	226	129	97	1201	436	133	1068	1125	72
Effective Weighted Sample	813	120	151	107	74	813	238	90	736	749	63
Total	1107	150	64	52	12	1107	270	116	1021	1005	70
Strongly disagree	60 5%	8 5%	5 8%	4 8%	** **	60 5%	16 6%	14 12% h	53 5%	51 5%	** **
Slightly disagree	173 16%	29 19%	9 14%	8 14%	** **	173 16%	39 14%	20 17%	157 15%	161 16%	** **
TOTAL DISAGREE	233 21%	37 24%	14 22%	12 23%	** **	233 21%	55 20%	35 30% h	210 21%	212 21%	** **
Neither/ nor	242 22%	27 18%	17 27%	15 28% a	** **	242 22%	50 18%	16 14% g	231 23%	219 22%	** **
Slightly agree	360 33%	59 39% c	20 31%	14 28%	** **	360 33%	79 29%	33 29%	332 33%	320 32%	** **
Strongly agree	263 24%	27 18%	12 19%	10 19%	** **	263 24%	81 30%	31 27%	240 23%	245 24%	** **
TOTAL AGREE	623 56%	86 57%	32 49%	25 47%	** **	623 56% c	160 59%	64 55%	572 56%	565 56%	** **
Don't know	8 1%	- -%	1 2%	1 2%	** **	8 1%	5 2%	2 1%	8 1%	7 1%	** **
TOTAL NEITHER/ DON'T KNOW	251 23%	27 18%	18 29% a	16 30% a	** **	251 23%	55 20%	17 15% g	239 23%	227 23%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 201**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN36B AGREEMENT WITH STATEMENTS - When I visit social networking websites like Facebook I tend to trust what I read or see**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Strongly disagree	159 13%	17 10% bc	4 5%	3 4%	1 7%	159 13% bc	28 9%	31 23% h	143 13%	147 13%	** **
Slightly disagree	160 13%	12 7% d	5 6% d	5 7% d	* *% d	160 13% abcd	33 10%	8 6%	155 14% g	143 13%	** **
TOTAL DISAGREE	319 26%	29 16% d	9 11%	8 11%	1 7%	319 26% abcd	61 19%	40 29%	298 26%	290 26%	** **
Neither/ nor	267 22%	25 14% d	8 10%	7 11%	1 5%	267 22% abcd	59 18%	22 16%	251 22%	246 22%	** **
Slightly agree	207 17%	12 7%	8 9%	6 9%	1 9%	207 17% abcd	59 18%	22 16%	190 17%	187 17%	** **
Strongly agree	91 7%	9 5%	2 3%	2 3%	1 4%	91 7% bc	31 10%	12 9%	79 7%	82 7%	** **
TOTAL AGREE	299 24%	21 12%	10 12%	8 12%	2 14%	299 24% abcd	91 28%	34 25%	268 24%	269 24%	** **
Don't know	17 1%	* *% a	2 3% a	2 3% ae	* 1% ae	17 1%	6 2%	2 2%	16 1%	12 1%	** **
Not applicable	337 27%	99 57% e	53 64% e	41 62% e	12 73% ae	337 27%	112 34%	39 28%	306 27%	315 28%	** **
TOTAL NEITHER/ DON'T KNOW	283 23%	25 14% d	10 13%	9 14% d	1 7%	283 23% abcd	66 20%	24 18%	267 23%	257 23%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 202**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN36B AGREEMENT WITH STATEMENTS - When I visit social networking websites like Facebook I tend to trust what I read or see**

Base : Those who use the internet at home (on any device) or elsewhere - excluding those who do not visit social networking sites

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		~a	~b	~c	~d	e	f	~g	h	i	~j
Unweighted total	918	84	95	57	38	918	293	99	819	856	59
Effective Weighted Sample	646	63	62	47	31	646	177	71	587	594	52
Total	901	75	29	25	4	901	218	98	834	817	57
Strongly disagree	159	**	**	**	**	159	28	**	143	147	**
	18%	**	**	**	**	18%	13%	**	17%	18%	**
Slightly disagree	160	**	**	**	**	160	33	**	155	143	**
	18%	**	**	**	**	18%	15%	**	19%	18%	**
TOTAL DISAGREE	319	**	**	**	**	319	61	**	298	290	**
	35%	**	**	**	**	35%	28%	**	36%	36%	**
Neither/ nor	267	**	**	**	**	267	59	**	251	246	**
	30%	**	**	**	**	30%	27%	**	30%	30%	**
Slightly agree	207	**	**	**	**	207	59	**	190	187	**
	23%	**	**	**	**	23%	27%	**	23%	23%	**
Strongly agree	91	**	**	**	**	91	31	**	79	82	**
	10%	**	**	**	**	10%	14%	**	9%	10%	**
TOTAL AGREE	299	**	**	**	**	299	91	**	268	269	**
	33%	**	**	**	**	33%	42%	**	32%	33%	**
Don't know	17	**	**	**	**	17	6	**	16	12	**
	2%	**	**	**	**	2%	3%	**	2%	1%	**
TOTAL NEITHER/ DON'T KNOW	283	**	**	**	**	283	66	**	267	257	**
	31%	**	**	**	**	31%	30%	**	32%	32%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 203**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN37 (READ DESCRIPTION ABOUT PERSONALISED ADVERTISING ONLINE) How do you feel about websites using information about your online activity in this way?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	65+ OR DE			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j	
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77	
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67	
Total	1238	175	82	66	16	1238	329	137	1140	1132	74	
Very comfortable	144	11	5	4	1	144	41	8	137	130	**	
	12%	6%	6%	6%	4%	12%	13%	6%	12%	12%	**	
						abcd			g			
Fairly comfortable	256	25	11	8	2	256	51	18	244	231	**	
	21%	14%	13%	13%	15%	21%	16%	13%	21%	20%	**	
						abc			g			
TOTAL COMFORTABLE	400	35	16	13	3	400	93	26	381	361	**	
	32%	20%	19%	19%	20%	32%	28%	19%	33%	32%	**	
						abcd			g			
Neither/ nor	208	26	13	11	2	208	59	19	196	195	**	
	17%	15%	16%	16%	13%	17%	18%	14%	17%	17%	**	
Not very comfortable	265	39	19	15	3	265	64	26	251	242	**	
	21%	22%	23%	23%	21%	21%	19%	19%	22%	21%	**	
Not at all comfortable	325	68	28	23	5	325	89	59	277	299	**	
	26%	39%	34%	35%	30%	26%	27%	43%	24%	26%	**	
		e	e	e				h				
TOTAL NOT COMFORTABLE	591	107	47	39	8	591	154	85	529	541	**	
	48%	61%	57%	59%	51%	48%	47%	62%	46%	48%	**	
		e	e	e				h				
Don't know	40	6	7	4	3	40	24	7	35	35	**	
	3%	3%	8%	6%	16%	3%	7%	5%	3%	3%	**	
			ae		abce							
TOTAL NEITHER/ DON'T KNOW	248	32	19	15	5	248	83	26	230	230	**	
	20%	18%	24%	22%	29%	20%	25%	19%	20%	20%	**	
					ae							

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 204**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN38 (READ DESCRIPTION ABOUT WEBSITE TERMS AND CONDITIONS AND PRIVACY STATEMENTS) Which of the following statements best describes what you do about website terms and conditions and privacy statements?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
I read them thoroughly	302	51	28	22	5	302	82	42	270	279	**
	24%	29%	34%	34%	33%	24%	25%	31%	24%	25%	**
			e	e	e			h			
I skim through them without reading them thoroughly	515	77	28	24	4	515	100	54	478	472	**
	42%	44%	34%	36%	28%	42%	30%	40%	42%	42%	**
		bd				bd					
I'm aware of them but don't read them	297	34	12	9	3	297	84	22	281	272	**
	24%	19%	14%	14%	16%	24%	26%	16%	25%	24%	**
						bcd			g		
TOTAL AWARE	1115	161	67	55	12	1115	266	119	1029	1023	**
	90%	92%	82%	83%	77%	90%	81%	87%	90%	90%	**
		bcd				bcd					
TOTAL AWARE AND DON'T READ THOROUGHLY	812	111	40	33	7	812	184	77	759	744	**
	66%	63%	49%	50%	44%	66%	56%	56%	67%	66%	**
		bcd				bcd			g		
I'm not aware of them	75	9	7	5	2	75	35	9	68	67	**
	6%	5%	9%	8%	10%	6%	11%	7%	6%	6%	**
Don't know	49	4	8	5	2	49	28	9	43	42	**
	4%	3%	9%	8%	14%	4%	8%	6%	4%	4%	**
			ae	ae	ae						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 205**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN38 (READ DESCRIPTION ABOUT WEBSITE TERMS AND CONDITIONS AND PRIVACY STATEMENTS) Which of the following statements best describes what you do about website terms and conditions and privacy statements?**

Base : Those aware of website terms and conditions or privacy statements

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	~d	e	f	g	h	i	~j
Unweighted total	1212	171	230	135	95	1212	431	140	1072	1145	63
Effective Weighted Sample	820	128	157	113	77	820	233	94	742	764	56
Total	1115	161	67	55	12	1115	266	119	1029	1023	63
I read them thoroughly	302	51	28	22	**	302	82	42	270	279	**
	27%	31%	41%	41%	**	27%	31%	36%	26%	27%	**
			ae	e				h			
I skim through them without reading them thoroughly	515	77	28	24	**	515	100	54	478	472	**
	46%	48%	42%	43%	**	46%	38%	46%	46%	46%	**
I'm aware of them but don't read them	297	34	12	9	**	297	84	22	281	272	**
	27%	21%	17%	17%	**	27%	32%	19%	27%	27%	**
						bc			g		
TOTAL AWARE	1115	161	67	55	**	1115	266	119	1029	1023	**
	100%	100%	100%	100%	**	100%	100%	100%	100%	100%	**
TOTAL AWARE AND DON'T READ THOROUGHLY	812	111	40	33	**	812	184	77	759	744	**
	73%	69%	59%	59%	**	73%	69%	64%	74%	73%	**
		b				bc			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 206**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN39 Do you ever use search engine websites like Google, Yahoo, Bing or Ask Jeeves to find out about other websites or to search for information?**

Base : Those who use the internet at home (on any device) or elsewhere

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1369	188	277	160	117	1369	528	163	1206	1288	77
Effective Weighted Sample	921	140	185	133	73	921	291	109	831	854	67
Total	1238	175	82	66	16	1238	329	137	1140	1132	74
Yes	1173	169	72	59	13	1173	298	125	1083	1075	**
	95%	97%	88%	89%	85%	95%	90%	91%	95%	95%	**
		bcd				bcd			g		
No	54	6	7	6	1	54	23	10	46	45	**
	4%	3%	9%	9%	7%	4%	7%	7%	4%	4%	**
			ae	ae							
Don't know	11	-	3	2	1	11	8	3	10	11	**
	1%	-%	4%	2%	9%	1%	3%	2%	1%	1%	**
			ae	a	abce						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 207**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**IN40 When you use a search engine to find information, you enter a query in the search box and the search engine will then show some links to websites in the results pages. Which one of these is closest to your opinion about the level of accuracy or bias of the information detailed in the websites that appear in the results pages?**

Base : Those who use search engine websites

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1285	182	247	144	103	1285	477	143	1142	1213	69
Effective Weighted Sample	869	135	169	120	83	869	262	97	787	809	60
Total	1173	169	72	59	13	1173	298	125	1083	1075	68
I think that if they have been listed by the search engine, these websites will have accurate and unbiased information	278 24%	20 12%	19 26% a	16 26% a	3 23% a	278 24% a	78 26%	28 23%	259 24%	254 24%	** **
I think that some of the websites will be accurate or unbiased and some won't be	663 57%	109 64% bce	38 52%	30 52%	7 54%	663 57%	150 50%	69 55%	612 56%	614 57%	** **
I don't really think about whether or not they have accurate or unbiased information, I just use the sites I like the look of	169 14%	32 19%	9 12%	7 12%	2 13%	169 14%	48 16%	20 16%	156 14%	156 15%	** **
Don't know	63 5%	9 5%	7 10% e	6 10% e	1 9%	63 5%	21 7%	7 6%	57 5%	51 5%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 208**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M1 Do you personally use a mobile phone?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	1448	228	186	113	73	1448	502	205	1295	1322	87
	92%	93%	70%	82%	57%	92%	83%	81%	94%	92%	89%
		bcd	d	bd		bcd			g		
No	122	18	81	25	56	122	102	48	88	111	11
	8%	7%	30%	18%	43%	8%	17%	19%	6%	8%	11%
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 209**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M2 Is this a smartphone? A smartphone is a phone on which you can easily access emails and download files as well as view websites and generally surf the internet. Popular brands of smartphone include BlackBerry, iPhone and HTC.**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Yes	699	56	12	11	2	699	145	61	656	622	**
	48%	24%	7%	9%	2%	48%	29%	30%	51%	47%	**
		bcd	d	d		abcd			g		
No	735	170	173	102	71	735	352	143	626	689	**
	51%	75%	93%	90%	98%	51%	70%	70%	48%	52%	**
		e	ae	ae	abce			h			
Don't know	14	2	1	1	*	14	4	2	13	10	**
	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 210**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF MOBILE PHONE OWNERSHIP**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
ALL WITH A SMARTPHONE	699	56	12	11	2	699	145	61	656	622	**
	48%	24%	7%	9%	2%	48%	29%	30%	51%	47%	**
		bcd	d	d		abcd			g		
ALL WITH ANOTHER TYPE OF MOBILE PHONE	749	173	174	103	71	749	356	145	638	699	**
	52%	76%	93%	91%	98%	52%	71%	70%	49%	53%	**
		e	ae	ae	abce			h			
ALL WITH A MOBILE PHONE	1448	228	186	113	73	1448	502	205	1295	1322	**
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 211**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF MOBILE PHONE OWNERSHIP**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
ALL WITH A SMARTPHONE	699	56	12	11	2	699	145	61	656	622	50
	44%	23%	5%	8%	1%	44%	24%	24%	47%	43%	51%
		bcd	d	d		abcd			g		
ALL WITH ANOTHER TYPE OF MOBILE PHONE	749	173	174	103	71	749	356	145	638	699	38
	48%	70%	65%	74%	55%	48%	59%	57%	46%	49%	38%
		de	de	bde	e			h		j	
ALL WITH A MOBILE PHONE	1448	228	186	113	73	1448	502	205	1295	1322	87
	92%	93%	70%	82%	57%	92%	83%	81%	94%	92%	89%
		bcd	d	bd		bcd			g		
DOES NOT HAVE A MOBILE PHONE	122	18	81	25	56	122	102	48	88	111	11
	8%	7%	30%	18%	43%	8%	17%	19%	6%	8%	11%
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 212**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not have any concerns	1228	186	204	99	105	1228	492	182	1090	1113	83
	78%	76%	77%	72%	82%	78%	81%	72%	79%	78%	85%
				c	c			g	g		
Health concerns - using handset	85	12	19	13	6	85	27	15	75	82	2
	5%	5%	7%	9%	5%	5%	5%	6%	5%	6%	2%
				ade							
Cost of calls - generally	75	11	8	7	2	75	20	9	68	62	10
	5%	4%	3%	5%	1%	5%	3%	3%	5%	4%	10%
		d		d		d					i
Intrusion into other people's space/ public space	49	10	9	6	3	49	13	10	41	49	-
	3%	4%	3%	4%	2%	3%	2%	4%	3%	3%	-%
Children having phones at a young age	37	7	9	4	5	37	14	10	30	35	1
	2%	3%	3%	3%	4%	2%	2%	4%	2%	2%	1%
								h			
Junk/ spam text messages	34	5	3	3	*	34	8	5	30	31	1
	2%	2%	1%	2%	*%	2%	1%	2%	2%	2%	1%
		d		d		d					
Health concerns - masts	31	4	8	6	2	31	12	14	23	31	-
	2%	2%	3%	4%	1%	2%	2%	6%	2%	2%	-%
				de				h			
People driving while using mobile phones	26	10	3	3	*	26	8	5	23	22	3
	2%	4%	1%	2%	*%	2%	1%	2%	2%	2%	3%
		bde									
Cost of calls when abroad	20	3	1	1	*	20	2	3	18	18	1
	1%	1%	*%	1%	*%	1%	*%	1%	1%	1%	1%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 212**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Cost of new handsets	20 1%	4 2%	2 1%	1 1%	1 1%	20 1%	3 1%	3 1%	18 1%	15 1%	3 3%
Cost of premium rate text messages	19 1%	1 *%	* *%	* *%	- -%	19 1% b	1 *%	3 1%	18 1%	18 1%	1 1%
People using phones in quiet spaces	19 1%	6 3% d	3 1%	3 2%	* *%	19 1%	5 1%	4 2%	15 1%	18 1%	* *%
Unsolicited text messages that charge a premium rate to respond	19 1%	3 1%	2 1%	2 2% d	- -%	19 1%	4 1%	5 2%	15 1%	19 1%	- -%
Receiving targeted advertising based on my location	15 1%	2 1%	2 1%	1 1%	* *%	15 1%	2 *%	1 1%	14 1%	13 1%	1 1%
Getting viruses, Trojans or Malware installed on the phone	14 1%	5 2% bcd	- -%	- -%	- -%	14 1% b	1 *%	3 1%	11 1%	12 1%	- -%
Strangers contacting children	14 1%	1 *%	1 1%	1 *%	1 1%	14 1%	8 1%	3 1%	10 1%	14 1%	- -%
Target for stealing mobile phone	13 1%	2 1%	2 1%	1 1%	1 1%	13 1%	7 1%	1 1%	12 1%	11 1%	* *%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 212**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Mis-use of camera phones/ 'happy slapping'	11 1%	3 1%	1 1%	1 1%	* *%	11 1%	5 1%	3 1%	8 1%	10 1%	* *%
Incurring unexpected costs due to exceeding the data plan/ going online too much	9 1%	1 *%	- -%	- -%	- -%	9 1%	3 1%	1 *%	8 1%	7 1%	1 1%
Cost of using the phone to get online/ visit websites	9 1%	2 1%	1 *%	1 1%	- -%	9 1%	3 *%	- -%	9 1%	6 *%	* *%
Poor signal/ coverage/ reception	8 1%	2 1%	2 1%	2 1%	1 1%	8 1%	3 1%	1 1%	6 *%	5 *%	2 2% i
Unsolicited calls/ number sold on	8 1%	2 1%	3 1%	2 1%	1 1%	8 1%	3 *%	4 2% h	5 *%	6 *%	1 1%
Other	59 4%	12 5%	8 3%	5 4%	3 3%	59 4%	17 3%	15 6%	50 4%	55 4%	1 1%
Don't know	21 1%	3 1%	7 3% e	3 2%	4 3% e	21 1%	12 2%	6 2%	17 1%	20 1%	* *%
ANY CONCERNS	321 20%	56 23% d	55 21% d	36 26% de	19 15%	321 20% d	100 16%	66 26% h	275 20%	299 21%	15 15%
AFFORDABILITY	100 6%	13 5% d	9 3%	7 5% d	2 1%	100 6% bd	22 4%	15 6%	92 7%	85 6%	11 12% i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 212**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
HEALTH	96	14	23	15	7	96	34	22	83	93	2
	6%	6%	9%	11%	6%	6%	6%	9%	6%	7%	2%
			e	ade							
RISKS TO OTHER PEOPLE/ RISKS TO SOCIETY	82	17	17	11	7	82	36	18	68	74	4
	5%	7%	7%	8%	5%	5%	6%	7%	5%	5%	4%
SECURITY/ FRAUD	66	13	5	4	1	66	12	17	57	61	2
	4%	5%	2%	3%	1%	4%	2%	7%	4%	4%	3%
		bd				bd		h			
PRIVACY	65	17	10	7	3	65	15	13	54	61	2
	4%	7%	4%	5%	2%	4%	3%	5%	4%	4%	2%
		bde									

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 213**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
No, do not have any concerns	1136	171	145	82	63	1136	416	147	1023	1030	**
	78%	75%	78%	72%	86%	78%	83%	71%	79%	78%	**
					abce	c			g		
Health concerns - using handset	78	12	12	10	2	78	21	12	72	76	**
	5%	5%	7%	9%	2%	5%	4%	6%	6%	6%	**
			d	de							
Cost of calls - generally	67	11	5	4	1	67	13	8	61	56	**
	5%	5%	3%	4%	1%	5%	3%	4%	5%	4%	**
						d					
Intrusion into other people's space/ public space	46	10	6	5	1	46	10	7	40	46	**
	3%	4%	3%	5%	1%	3%	2%	3%	3%	3%	**
Children having phones at a young age	35	7	7	4	3	35	12	10	28	32	**
	2%	3%	4%	4%	4%	2%	2%	5%	2%	2%	**
								h			
Junk/ spam text messages	33	5	3	3	*	33	8	5	30	31	**
	2%	2%	2%	3%	*%	2%	2%	2%	2%	2%	**
				d		d					
Health concerns - masts	27	4	7	6	1	27	10	14	19	27	**
	2%	2%	4%	5%	2%	2%	2%	7%	1%	2%	**
			e	ade				h			
People driving while using mobile phones	26	9	3	3	*	26	8	5	23	22	**
	2%	4%	2%	2%	*%	2%	2%	2%	2%	2%	**
		bde									
Cost of calls when abroad	20	3	1	1	*	20	2	3	18	18	**
	1%	1%	1%	1%	*%	1%	*%	1%	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 213**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Cost of premium rate text messages	19 1%	1 1%	* *%	* *%	- -%	19 1%	1 *%	3 2%	18 1%	18 1%	** **
People using phones in quiet spaces	19 1%	6 3%	3 2%	3 2%	* 1%	19 1%	5 1%	4 2%	15 1%	18 1%	** **
Unsolicited text messages that charge a premium rate to respond	19 1%	3 1%	2 1%	2 2%	- -%	19 1%	4 1%	5 3%	15 1%	19 1%	** **
Cost of new handsets	16 1%	4 2%	1 1%	1 1%	* *%	16 1%	1 *%	3 1%	15 1%	14 1%	** **
Receiving targeted advertising based on my location	15 1%	2 1%	2 1%	1 1%	* *%	15 1%	2 *%	1 1%	14 1%	13 1%	** **
Getting viruses, Trojans or Malware installed on the phone	14 1%	5 2% bc	- -%	- -%	- -%	14 1%	1 *%	3 1%	11 1%	12 1%	** **
Strangers contacting children	11 1%	1 *%	1 1%	1 *%	1 1%	11 1%	6 1%	3 2%	8 1%	11 1%	** **
Mis-use of camera phones/ 'happy slapping'	10 1%	3 1%	1 1%	1 1%	* *%	10 1%	3 1%	3 1%	7 1%	9 1%	** **
Target for stealing mobile phone	10 1%	2 1%	1 1%	1 1%	* *%	10 1%	3 1%	1 *%	9 1%	9 1%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 213**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : Those who use a mobile phone

	AGE					AGE/SEG	DISABILITY		EMG		
	Total	55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Incurring unexpected costs due to exceeding the data plan/ going online too much	9 1%	1 *%	- -%	- -%	- -%	9 1%	3 1%	1 1%	8 1%	7 1%	** **
Poor signal/ coverage/ reception	8 1%	2 1%	2 1%	2 1%	1 1%	8 1%	3 1%	1 1%	6 *%	5 *%	** **
Unsolicited calls/ number sold on	8 1%	2 1%	3 2%	2 2%	1 1%	8 1%	3 1%	4 2%	5 *%	6 *%	** **
Cost of using the phone to get online/ visit websites	7 *%	2 1%	1 *%	1 1%	- -%	7 *%	1 *%	- -%	7 1%	6 *%	** **
Other	54 4%	11 5%	7 4%	5 4%	2 2%	54 4%	14 3%	13 6%	47 4%	52 4%	** **
Don't know	15 1%	3 2%	1 1%	* *%	1 1%	15 1%	6 1%	2 1%	14 1%	15 1%	** **
ANY CONCERNS	296 20%	54 24%	40 22%	31 28%	9 13%	296 20%	80 16%	57 28%	258 20%	277 21%	** **
AFFORDABILITY	92 6%	13 6%	6 3%	5 4%	1 1%	92 6%	15 3%	13 7%	84 7%	80 6%	** **
HEALTH	86 6%	14 6%	15 8%	13 11%	3 4%	86 6%	25 5%	19 9%	76 6%	84 6%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 213**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M3 Can you tell me if you have any concerns about mobile phones?**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
RISKS TO OTHER PEOPLE/ RISKS TO SOCIETY	75	16	15	11	4	75	31	17	63	69	**
	5%	7%	8%	9%	5%	5%	6%	8%	5%	5%	**
			e	e				h			
SECURITY/ FRAUD	66	13	5	4	1	66	12	17	57	60	**
	5%	6%	3%	3%	2%	5%	2%	8%	4%	5%	**
		bd						h			
PRIVACY	61	17	8	7	1	61	13	10	53	58	**
	4%	7%	4%	6%	2%	4%	3%	5%	4%	4%	**
		de		d							

Columns Tested: a,b,c,d,e - g,h - i,j

**OF COM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 214**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M4 Which, if any, of the following things have happened to you as a result of using your mobile phone in the last 12 months?**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Higher than expected bills for any other reason	131	17	7	6	1	131	30	17	118	117	**
	9%	8%	4%	5%	2%	9%	6%	8%	9%	9%	**
		bd				bcd					
Higher than expected bills due to using apps/ applications on your phone	106	14	*	-	*	106	20	15	95	97	**
	7%	6%	*%	-%	*%	7%	4%	7%	7%	7%	**
		bcd				bcd					
Received targeted advertising to my phone based on my location	103	18	5	4	*	103	22	12	95	93	**
	7%	8%	2%	4%	1%	7%	4%	6%	7%	7%	**
		bcd		d		bcd					
Higher than expected bills due to exceeding your data plan/ going online too much	82	6	1	1	*	82	15	7	77	73	**
	6%	3%	1%	1%	*%	6%	3%	3%	6%	5%	**
		bd				bcd					
Had a virus, Trojan or malware on your mobile phone	13	-	1	-	1	13	3	-	13	13	**
	1%	-%	*%	-%	1%	1%	1%	-%	1%	1%	**
Had an app/ application recalled remotely by the provider due to security issues	6	-	-	-	-	6	2	2	5	6	**
	*%	-%	-%	-%	-%	*%	*%	1%	*%	*%	**
None of these	1120	186	173	102	70	1120	429	164	995	1028	**
	77%	82%	93%	90%	97%	77%	86%	80%	77%	78%	**
			ae	ae	ace						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 215**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M5 Before today, which, if any, of the following mobile phone security measures or safety features had you heard of?**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Screen locks (using a PIN or on-screen pattern) that prevent your phone being used until the code is entered	1126 78%	158 69% bcd	76 41% d	56 49% bd	20 27%	1126 78% abcd	316 63%	122 60%	1028 79% g	1022 77%	** **
PIN Protection of your SIM card so it can't be accessed until the code is entered	946 65%	141 62% bcd	61 33% d	48 42% bd	13 18%	946 65% bcd	263 52%	105 51%	865 67% g	866 66%	** **
Anti-virus software to prevent viruses reaching your phone when you are online	591 41%	80 35% bcd	28 15% d	22 19% d	6 8%	591 41% bcd	155 31%	56 27%	548 42% g	539 41%	** **
AWARE OF ANY OF THESE	1192 82%	175 76% bcd	89 48% d	66 59% bd	23 31%	1192 82% abcd	347 69%	137 67%	1086 84% g	1083 82%	** **
AWARE OF ALL THREE	554 38%	79 35% bcd	26 14% d	20 18% d	6 8%	554 38% bcd	147 29%	56 27%	511 39% g	507 38%	** **
None of these	256 18%	54 24% e	97 52% ace	47 41% ae	50 69% abce	256 18%	155 31%	68 33%	209 16% h	239 18%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 216**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M6A USE OF MOBILE PHONE SECURITY MEASURES/ SAFETY FEATURES - Screen locks (using a PIN or on-screen pattern) that prevent your phone being used until the code is entered**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
I have this for my mobile phone	833	106	43	32	11	833	222	88	761	752	**
	58%	47%	23%	28%	16%	58%	44%	43%	59%	57%	**
		bcd	d	d		abcd			g		
I don't have this - because I don't know how this works/ how to use this/ how to install this	47	9	7	4	3	47	18	4	44	47	**
	3%	4%	4%	3%	4%	3%	4%	2%	3%	4%	**
I don't have this - for some other reason	182	25	12	11	1	182	43	17	173	162	**
	13%	11%	6%	9%	1%	13%	9%	8%	13%	12%	**
		bd	d	d		bd			g		
I don't know whether I have this	64	18	14	10	5	64	32	13	51	61	**
	4%	8%	8%	9%	6%	4%	6%	6%	4%	5%	**
		e	e	e							
NOT AWARE OF THIS MEASURE/ FEATURE	322	70	110	58	53	322	185	83	266	300	**
	22%	31%	59%	51%	73%	22%	37%	40%	21%	23%	**
		e	ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 217**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M6B USE OF MOBILE PHONE SECURITY MEASURES/ SAFETY FEATURES - PIN Protection of your SIM card so it can't be accessed until the code is entered**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
I have this for my mobile phone	531	63	21	16	5	531	119	59	483	485	**
	37%	28%	11%	15%	6%	37%	24%	29%	37%	37%	**
		bcd		d		abcd			g		
I don't have this - because I don't know how this works/ how to use this/ how to install this	53	7	9	7	2	53	21	9	47	52	**
	4%	3%	5%	6%	3%	4%	4%	4%	4%	4%	**
I don't have this - for some other reason	241	39	17	16	1	241	72	18	231	212	**
	17%	17%	9%	14%	1%	17%	14%	9%	18%	16%	**
		bd	d	bd		bd			g		
I don't know whether I have this	121	32	14	9	5	121	51	19	104	117	**
	8%	14%	8%	8%	8%	8%	10%	9%	8%	9%	**
		bcde									
NOT AWARE OF THIS MEASURE/ FEATURE	502	88	125	65	60	502	239	100	429	456	**
	35%	38%	67%	58%	82%	35%	48%	49%	33%	34%	**
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 218**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M6C USE OF MOBILE PHONE SECURITY MEASURES/ SAFETY FEATURES - Anti-virus software to prevent viruses reaching your phone when you are online**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
I have this for my mobile phone	207	18	2	1	1	207	41	15	194	188	**
	14%	8%	1%	1%	1%	14%	8%	7%	15%	14%	**
		bcd				abcd			g		
I don't have this - because I don't know how this works/ how to use this/ how to install this	45	9	6	5	1	45	17	5	43	45	**
	3%	4%	3%	4%	2%	3%	3%	2%	3%	3%	**
I don't have this - for some other reason	225	22	12	11	1	225	60	22	214	197	**
	16%	10%	7%	10%	1%	16%	12%	11%	17%	15%	**
		d	d	d		abcd			g		
I don't know whether I have this	114	31	8	5	3	114	37	14	98	109	**
	8%	13%	4%	4%	4%	8%	7%	7%	8%	8%	**
		bcde				bc					
NOT AWARE OF THIS MEASURE/ FEATURE	856	148	158	91	67	856	346	149	746	782	**
	59%	65%	85%	81%	92%	59%	69%	73%	58%	59%	**
			ae	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 219**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M7 As far as you know, is mobile phone content - such as internet surfing and downloading videos from websites on your mobile - regulated at all? (EXPLANATION OF A REGULATOR PROVIDED IF NECESSARY)**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	454	60	39	25	14	454	130	55	413	414	25
	29%	24%	15%	18%	11%	29%	22%	22%	30%	29%	25%
		bd		d		bcd			g		
No	374	62	52	31	20	374	132	51	335	347	20
	24%	25%	19%	23%	16%	24%	22%	20%	24%	24%	21%
		d		d		bd					
Don't know	742	124	176	82	94	742	341	147	634	672	53
	47%	50%	66%	59%	73%	47%	57%	58%	46%	47%	54%
			ae	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 220**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8A HOW OFTEN USE MOBILE PHONE TO - Make or receive calls**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	1116	146	61	45	15	1116	318	133	1022	1014	**
	77%	64%	33%	40%	21%	77%	63%	65%	79%	77%	**
		bcd	d	d		abcd			g		
Once or twice a week	234	62	71	43	28	234	116	47	195	214	**
	16%	27%	38%	38%	39%	16%	23%	23%	15%	16%	**
		e	ae	ae	ae			h			
At least every 3 months	61	14	30	16	14	61	39	16	46	57	**
	4%	6%	16%	14%	19%	4%	8%	8%	4%	4%	**
			ae	ae	ae			h			
Less often	31	5	22	9	14	31	24	8	25	31	**
	2%	2%	12%	8%	19%	2%	5%	4%	2%	2%	**
			ae	ae	abce			h			
EVER DO THIS	1442	227	184	113	71	1442	497	205	1289	1316	**
	100%	100%	99%	99%	98%	100%	99%	100%	100%	100%	**
						d					
Never	6	1	2	1	1	6	4	*	6	6	**
	*%	*%	1%	1%	2%	*%	1%	*%	*%	*%	**
					e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 221**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8B HOW OFTEN USE MOBILE PHONE TO - Send or receive text messages**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	1071	129	33	26	7	1071	279	105	997	969	**
	74%	56%	18%	23%	9%	74%	56%	51%	77%	73%	**
		bcd	d	d		abcd			g		
Once or twice a week	185	51	41	30	11	185	80	32	159	169	**
	13%	22%	22%	26%	15%	13%	16%	16%	12%	13%	**
		de	de	de							
At least every 3 months	38	12	16	10	5	38	22	13	27	37	**
	3%	5%	8%	9%	8%	3%	4%	6%	2%	3%	**
		e	e	e	e			h			
Less often	25	8	13	7	6	25	15	3	23	24	**
	2%	3%	7%	6%	9%	2%	3%	1%	2%	2%	**
			ae	e	ae						
EVER DO THIS	1319	200	103	73	29	1319	396	153	1206	1198	**
	91%	88%	55%	65%	40%	91%	79%	75%	93%	91%	**
		bcd	d	bd		bcd			g		
Never	128	28	83	40	44	128	106	52	89	123	**
	9%	12%	45%	35%	60%	9%	21%	25%	7%	9%	**
			ace	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 222**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8C HOW OFTEN USE MOBILE PHONE TO - Send or receive photo messages**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	100	5	*	-	*	100	23	11	91	84	**
	7%	2%	*%	-%	*%	7%	5%	6%	7%	6%	**
		bc				abcd					
Once or twice a week	201	19	5	4	*	201	38	14	192	183	**
	14%	8%	2%	4%	*%	14%	8%	7%	15%	14%	**
		bcd		d		abcd			g		
At least every 3 months	281	32	10	9	1	281	68	26	265	264	**
	19%	14%	6%	8%	2%	19%	13%	12%	21%	20%	**
		bcd	d	d		abcd			g		
Less often	238	37	8	5	3	238	64	22	220	220	**
	16%	16%	4%	5%	4%	16%	13%	11%	17%	17%	**
		bcd				bcd			g		
EVER DO THIS	820	93	23	19	4	820	193	73	769	751	**
	57%	41%	13%	17%	6%	57%	38%	36%	59%	57%	**
		bcd	d	d		abcd			g		
Never	628	135	163	95	68	628	309	132	526	571	**
	43%	59%	87%	83%	94%	43%	62%	64%	41%	43%	**
		e	ae	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 223**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8D HOW OFTEN USE MOBILE PHONE TO - Send or receive video clips**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	29 2%	2 1%	- -%	- -%	- -%	29 2%	5 1%	- -%	29 2%	26 2%	** **
						bc			g		
Once or twice a week	64 4%	5 2%	* *%	- -%	* *%	64 4%	8 2%	5 2%	61 5%	51 4%	** **
		bc				bcd					
At least every 3 months	149 10%	11 5%	2 1%	2 2%	* *%	149 10%	36 7%	4 2%	147 11%	135 10%	** **
		bcd				abcd			g		
Less often	227 16%	18 8%	1 1%	1 1%	* *%	227 16%	46 9%	13 6%	217 17%	206 16%	** **
		bcd				abcd			g		
EVER DO THIS	469 32%	35 16%	3 2%	3 3%	* 1%	469 32%	96 19%	22 11%	453 35%	418 32%	** **
		bcd				abcd			g		
Never	979 68%	193 84%	183 98%	111 97%	72 99%	979 68%	406 81%	183 89%	841 65%	904 68%	** **
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 224**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8E HOW OFTEN USE MOBILE PHONE TO - Play games that are loaded on the phone**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	132	5	-	-	-	132	35	15	125	117	**
	9%	2%	-%	-%	-%	9%	7%	7%	10%	9%	**
		bcd				abcd					
Once or twice a week	130	4	1	1	*	130	38	8	124	114	**
	9%	2%	*%	1%	*%	9%	7%	4%	10%	9%	**
						abcd			g		
At least every 3 months	108	2	4	4	-	108	24	11	99	94	**
	7%	1%	2%	3%	-%	7%	5%	5%	8%	7%	**
				d		abcd					
Less often	121	8	1	1	*	121	25	7	118	111	**
	8%	3%	*%	1%	*%	8%	5%	3%	9%	8%	**
		bcd				abcd			g		
EVER DO THIS	492	19	5	5	*	492	122	41	467	437	**
	34%	8%	3%	4%	*%	34%	24%	20%	36%	33%	**
		bd	d	d		abcd			g		
Never	956	209	181	108	73	956	380	164	827	885	**
	66%	92%	97%	96%	100%	66%	76%	80%	64%	67%	**
		e	ae	e	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 225**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8F HOW OFTEN USE MOBILE PHONE TO - Play games over the internet using your phone**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	54 4%	3 1%	- -%	- -%	- -%	54 4%	23 5%	2 1%	53 4%	48 4%	** **
		b				abcd			g		
Once or twice a week	47 3%	1 1%	- -%	- -%	- -%	47 3%	9 2%	1 *%	46 4%	41 3%	** **
						abcd			g		
At least every 3 months	38 3%	- -%	1 *%	1 1%	- -%	38 3%	12 2%	5 2%	34 3%	32 2%	** **
						abd					
Less often	82 6%	1 *%	1 *%	1 1%	- -%	82 6%	18 4%	2 1%	81 6%	74 6%	** **
						abcd			g		
EVER DO THIS	221 15%	5 2%	2 1%	2 1%	- -%	221 15%	62 12%	10 5%	213 16%	194 15%	** **
		d				abcd			g		
Never	1226 85%	223 98%	184 99%	112 99%	73 100%	1226 85%	439 88%	195 95%	1081 84%	1127 85%	** **
		e	e	e	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 226**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8G HOW OFTEN USE MOBILE PHONE TO - Visit websites using your phone**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	253 17%	7 3%	1 1%	1 1%	- -%	253 17%	59 12%	14 7%	242 19%	233 18%	** **
		bd				abcd			g		
Once or twice a week	191 13%	11 5%	1 1%	1 1%	* *%	191 13%	28 6%	10 5%	184 14%	167 13%	** **
		bcd				abcd			g		
At least every 3 months	86 6%	13 6%	1 1%	1 1%	* *%	86 6%	15 3%	11 5%	81 6%	77 6%	** **
		bcd				bcd					
Less often	59 4%	6 2%	1 *%	1 1%	- -%	59 4%	9 2%	7 3%	52 4%	52 4%	** **
		bd				bcd					
EVER DO THIS	588 41%	36 16%	4 2%	4 4%	* *%	588 41%	111 22%	42 20%	559 43%	529 40%	** **
		bcd		d		abcd			g		
Never	860 59%	192 84%	182 98%	109 96%	72 100%	860 59%	390 78%	163 80%	735 57%	792 60%	** **
		e	ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 227**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8H HOW OFTEN USE MOBILE PHONE TO - Listen to music**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	231	2	1	1	*	231	64	17	222	206	**
	16%	1%	*%	1%	*%	16%	13%	8%	17%	16%	**
						abcd			g		
Once or twice a week	169	18	1	1	-	169	39	11	160	144	**
	12%	8%	*%	1%	-%	12%	8%	6%	12%	11%	**
		bcd				bcd			g		
At least every 3 months	79	8	3	2	1	79	17	8	73	73	**
	5%	4%	2%	2%	1%	5%	3%	4%	6%	6%	**
						bcd					
Less often	97	5	2	1	1	97	21	12	87	84	**
	7%	2%	1%	1%	2%	7%	4%	6%	7%	6%	**
						abcd					
EVER DO THIS	576	35	6	4	2	576	141	48	542	508	**
	40%	15%	3%	4%	3%	40%	28%	23%	42%	38%	**
		bcd				abcd			g		
Never	872	194	180	109	70	872	360	157	752	814	**
	60%	85%	97%	96%	97%	60%	72%	77%	58%	62%	**
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 228**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8I HOW OFTEN USE MOBILE PHONE TO - Take photos**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	224	11	1	1	-	224	51	20	211	189	**
	15%	5%	1%	1%	-%	15%	10%	10%	16%	14%	**
		bcd				abcd			g		
Once or twice a week	318	18	7	7	*	318	84	27	302	299	**
	22%	8%	4%	6%	1%	22%	17%	13%	23%	23%	**
		bd	d	d		abcd			g		
At least every 3 months	316	56	18	14	5	316	72	39	287	289	**
	22%	25%	10%	12%	6%	22%	14%	19%	22%	22%	**
		bcd		d		bcd					
Less often	129	28	10	8	3	129	34	20	110	119	**
	9%	12%	6%	7%	4%	9%	7%	10%	8%	9%	**
		bd				bd					
EVER DO THIS	987	113	37	29	8	987	241	105	911	896	**
	68%	50%	20%	26%	10%	68%	48%	51%	70%	68%	**
		bcd	d	d		abcd			g		
Never	460	115	149	84	65	460	260	101	384	426	**
	32%	50%	80%	74%	90%	32%	52%	49%	30%	32%	**
		e	ae	ae	abce			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 229**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8J HOW OFTEN USE MOBILE PHONE TO - Take videos**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	88 6%	2 1%	- -%	- -%	- -%	88 6%	20 4%	5 3%	84 6%	74 6%	** **
						abcd			g		
Once or twice a week	153 11%	3 2%	* *%	* *%	* *%	153 11%	45 9%	12 6%	147 11%	129 10%	** **
		b				abcd			g		
At least every 3 months	207 14%	15 7%	3 2%	3 2%	* 1%	207 14%	35 7%	22 11%	191 15%	190 14%	** **
		bcd				abcd					
Less often	159 11%	12 5%	3 2%	3 2%	1 1%	159 11%	38 8%	9 4%	153 12%	144 11%	** **
		bd				abcd			g		
EVER DO THIS	606 42%	33 14%	7 4%	6 5%	1 2%	606 42%	139 28%	48 23%	574 44%	538 41%	** **
		bcd				abcd			g		
Never	842 58%	196 86%	179 96%	108 95%	71 98%	842 58%	363 72%	157 77%	720 56%	784 59%	** **
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 230**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8K HOW OFTEN USE MOBILE PHONE TO - Watch TV programmes**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	24 2%	1 1%	* *%	* *%	- -%	24 2%	6 1%	3 1%	22 2%	21 2%	** **
Once or twice a week	34 2%	- -%	* *%	* *%	- -%	34 2%	7 1%	* *%	33 3%	29 2%	** **
At least every 3 months	36 2%	2 1%	- -%	- -%	- -%	36 2%	4 1%	- -%	36 3%	29 2%	** **
Less often	73 5%	6 2%	2 1%	2 1%	- -%	73 5%	23 5%	* *%	73 6%	67 5%	** **
EVER DO THIS	167 12%	9 4%	2 1%	2 2%	- -%	167 12%	41 8%	3 2%	164 13%	146 11%	** **
Never	1281 88%	220 96%	184 99%	111 98%	73 100%	1281 88%	461 92%	202 98%	1131 87%	1175 89%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 231**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8L HOW OFTEN USE MOBILE PHONE TO - Visit social networking sites like Facebook, Bebo, Piczo, MySpace, or Hi5**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	314	10	-	-	-	314	76	23	300	282	**
	22%	4%	-%	-%	-%	22%	15%	11%	23%	21%	**
		bcd				abcd			g		
Once or twice a week	104	2	1	1	-	104	11	5	100	93	**
	7%	1%	1%	1%	-%	7%	2%	2%	8%	7%	**
						abcd			g		
At least every 3 months	40	2	1	*	*	40	4	5	37	37	**
	3%	1%	*%	*%	*%	3%	1%	2%	3%	3%	**
						abcd					
Less often	38	5	-	-	-	38	10	5	36	37	**
	3%	2%	-%	-%	-%	3%	2%	2%	3%	3%	**
		bc				bcd					
EVER DO THIS	496	18	2	1	*	496	100	37	473	449	**
	34%	8%	1%	1%	*%	34%	20%	18%	37%	34%	**
		bcd				abcd			g		
Never	951	210	185	112	73	951	401	168	821	872	**
	66%	92%	99%	99%	100%	66%	80%	82%	63%	66%	**
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 232**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8M HOW OFTEN USE MOBILE PHONE TO - Visit sites like YouTube or Bebo to look at videos or clips posted by other people**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	86 6%	- -%	- -%	- -%	- -%	86 6%	22 4%	8 4%	83 6%	72 5%	** **
						abcd					
Once or twice a week	136 9%	3 1%	1 1%	1 1%	- -%	136 9%	19 4%	8 4%	129 10%	114 9%	** **
						abcd			g		
At least every 3 months	69 5%	6 2%	* *%	* *%	- -%	69 5%	17 3%	4 2%	68 5%	64 5%	** **
		bcd				bcd			g		
Less often	80 6%	4 2%	- -%	- -%	- -%	80 6%	21 4%	3 1%	77 6%	77 6%	** **
		bc				abcd			g		
EVER DO THIS	371 26%	12 5%	2 1%	2 2%	- -%	371 26%	78 16%	24 12%	357 28%	327 25%	** **
		bcd				abcd			g		
Never	1076 74%	216 95%	184 99%	112 98%	73 100%	1076 74%	423 84%	181 88%	937 72%	994 75%	** **
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 233**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8N HOW OFTEN USE MOBILE PHONE TO - Put photos or videos on sites like YouTube or Bebo for others to see**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	31 2%	- -%	- -%	- -%	- -%	31 2%	7 1%	3 2%	30 2%	31 2%	** **
						abcd					
Once or twice a week	53 4%	3 1%	* *%	* *%	- -%	53 4%	7 1%	4 2%	49 4%	44 3%	** **
						bcd					
At least every 3 months	68 5%	2 1%	1 1%	1 1%	* *%	68 5%	9 2%	2 1%	66 5%	55 4%	** **
						abcd			g		
Less often	71 5%	2 1%	* *%	* *%	- -%	71 5%	11 2%	5 3%	68 5%	61 5%	** **
						abcd					
EVER DO THIS	223 15%	8 3%	1 1%	1 1%	* *%	223 15%	34 7%	15 7%	213 16%	192 15%	** **
						abcd			g		
Never	1224 85%	221 97%	185 99%	112 99%	73 100%	1224 85%	467 93%	190 93%	1082 84%	1130 85%	** **
						ae			h		

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 234**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M80 HOW OFTEN USE MOBILE PHONE TO - Send or receive Twitter updates using your phone**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	45 3%	6 3%	- -%	- -%	- -%	45 3%	4 1%	4 2%	43 3%	42 3%	** **
		bcd				bcd					
Once or twice a week	46 3%	- -%	1 1%	1 1%	- -%	46 3%	9 2%	2 1%	44 3%	38 3%	** **
						abd			g		
At least every 3 months	37 3%	1 1%	* *%	- -%	* *%	37 3%	11 2%	3 2%	36 3%	31 2%	** **
						bcd					
Less often	38 3%	* *%	1 *%	1 1%	- -%	38 3%	9 2%	- -%	38 3%	34 3%	** **
						abd			g		
EVER DO THIS	166 11%	8 3%	2 1%	2 2%	* *%	166 11%	33 7%	9 5%	161 12%	144 11%	** **
		bd				abcd			g		
Never	1281 89%	221 97%	184 99%	112 98%	73 100%	1281 89%	468 93%	196 95%	1133 88%	1178 89%	** **
		e	ae	e	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 235**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8P HOW OFTEN USE MOBILE PHONE TO - Send or receive email**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	231 16%	17 8%	2 1%	2 2%	- -%	231 16%	24 5%	16 8%	220 17%	201 15%	** **
		bcd				abcd			g		
Once or twice a week	134 9%	11 5%	* *%	* *%	* *%	134 9%	27 5%	8 4%	129 10%	119 9%	** **
		bcd				abcd			g		
At least every 3 months	74 5%	6 3%	3 1%	2 2%	* *%	74 5%	19 4%	6 3%	70 5%	70 5%	** **
		d				bcd					
Less often	58 4%	4 2%	1 *%	1 1%	* *%	58 4%	12 2%	4 2%	54 4%	55 4%	** **
						bcd					
EVER DO THIS	497 34%	38 17%	6 3%	5 4%	1 1%	497 34%	82 16%	34 17%	472 36%	445 34%	** **
		bcd		d		abcd			g		
Never	950 66%	190 83%	181 97%	108 96%	72 99%	950 66%	420 84%	171 83%	823 64%	877 66%	** **
		e	ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 236**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8Q HOW OFTEN USE MOBILE PHONE TO - Use your phone to make or receive calls over the internet (as opposed to over your mobile provider's network) on services such as Skype**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	33 2%	- -%	- -%	- -%	- -%	33 2%	4 1%	- -%	33 3%	28 2%	** **
						abcd			g		
Once or twice a week	30 2%	1 *%	1 1%	1 1%	- -%	30 2%	3 1%	3 2%	28 2%	22 2%	** **
						bd					
At least every 3 months	38 3%	1 1%	1 1%	1 1%	* *%	38 3%	3 1%	- -%	38 3%	31 2%	** **
						abd			g		
Less often	55 4%	2 1%	1 *%	1 1%	- -%	55 4%	12 2%	1 *%	54 4%	46 3%	** **
						abcd			g		
EVER DO THIS	155 11%	4 2%	3 2%	3 2%	* *%	155 11%	22 4%	4 2%	153 12%	127 10%	** **
						abcd			g		
Never	1292 89%	225 98%	183 98%	111 98%	73 100%	1292 89%	480 96%	201 98%	1142 88%	1194 90%	** **
		e	e	e	e			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 237**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8R HOW OFTEN USE MOBILE PHONE TO - Use Instant Messaging (MSN/ Windows Live Messenger, AOL Instant Messenger/ AIM etc.)**

Base : Those who use a mobile phone

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	56 4%	7 3%	- -%	- -%	- -%	56 4%	9 2%	2 1%	55 4%	49 4%	** **
		bcd				bcd			g		
Once or twice a week	64 4%	5 2%	1 1%	1 1%	- -%	64 4%	12 2%	4 2%	62 5%	52 4%	** **
		d				bcd					
At least every 3 months	56 4%	- -%	* *%	* *%	- -%	56 4%	7 1%	6 3%	54 4%	49 4%	** **
						abcd					
Less often	59 4%	7 3%	* *%	* *%	* *%	59 4%	12 2%	4 2%	55 4%	55 4%	** **
		bcd				bcd					
EVER DO THIS	235 16%	20 9%	2 1%	2 2%	* *%	235 16%	41 8%	16 8%	226 17%	206 16%	** **
		bcd				abcd			g		
Never	1212 84%	209 91%	184 99%	111 98%	73 100%	1212 84%	461 92%	190 92%	1068 83%	1116 84%	** **
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 238**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8S HOW OFTEN USE MOBILE PHONE TO - Use features such as Maps or satellite navigation to get to where you want to go/ plot a route to your destination**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	59 4%	5 2%	* *%	* *%	- -%	59 4%	7 1%	- -%	59 5%	50 4%	** **
		bd				bcd			g		
Once or twice a week	83 6%	6 3%	* *%	* *%	- -%	83 6%	14 3%	5 2%	81 6%	72 5%	** **
		bcd				abcd			g		
At least every 3 months	138 10%	11 5%	2 1%	2 2%	* *%	138 10%	18 3%	13 6%	130 10%	124 9%	** **
		bd				abcd					
Less often	104 7%	7 3%	2 1%	1 1%	* *%	104 7%	21 4%	8 4%	96 7%	98 7%	** **
		bd				abcd					
EVER DO THIS	384 27%	30 13%	5 3%	4 4%	* *%	384 27%	59 12%	26 13%	365 28%	343 26%	** **
		bcd		d		abcd			g		
Never	1063 73%	199 87%	181 97%	109 96%	72 100%	1063 73%	442 88%	179 87%	930 72%	979 74%	** **
		e	ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 239**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8T HOW OFTEN USE MOBILE PHONE TO - Check your bank balance**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	49 3%	4 2%	- -%	- -%	- -%	49 3%	7 1%	3 2%	47 4%	42 3%	** **
		b				bcd					
Once or twice a week	124 9%	8 3%	1 *%	1 1%	* *%	124 9%	21 4%	5 2%	120 9%	111 8%	** **
		bcd				abcd			g		
At least every 3 months	63 4%	6 3%	1 1%	1 1%	- -%	63 4%	6 1%	5 3%	61 5%	60 5%	** **
		bd				bcd					
Less often	38 3%	1 *%	* *%	* *%	- -%	38 3%	4 1%	2 1%	36 3%	34 3%	** **
						abcd					
EVER DO THIS	274 19%	18 8%	2 1%	2 2%	* *%	274 19%	38 8%	15 7%	265 20%	248 19%	** **
		bcd				abcd			g		
Never	1173 81%	210 92%	184 99%	111 98%	73 100%	1173 81%	464 92%	190 93%	1030 80%	1074 81%	** **
		e	ae	ae	ae			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 240**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M8U HOW OFTEN USE MOBILE PHONE TO - Download apps/ applications (including games)**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Most days	63 4%	4 2%	- -%	- -%	- -%	63 4%	9 2%	4 2%	60 5%	58 4%	** **
		b				abcd					
Once or twice a week	121 8%	6 3%	2 1%	2 2%	- -%	121 8%	22 4%	9 5%	115 9%	106 8%	** **
		d				abcd			g		
At least every 3 months	127 9%	9 4%	* *%	* *%	- -%	127 9%	25 5%	* *%	127 10%	120 9%	** **
		bcd				abcd			g		
Less often	80 6%	3 1%	1 *%	1 1%	* *%	80 6%	16 3%	8 4%	73 6%	75 6%	** **
						abcd					
EVER DO THIS	391 27%	21 9%	3 2%	3 3%	* *%	391 27%	72 14%	22 11%	375 29%	359 27%	** **
		bcd		d		abcd			g		
Never	1057 73%	207 91%	183 98%	110 97%	73 100%	1057 73%	429 86%	183 89%	919 71%	962 73%	** **
		e	ae	ae	ace			h			

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 241**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE AT LEAST ONCE A WEEK**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG 65+ OR DE	DISABILITY		EMG	
		55-64	65+	65-74	75+	All		REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Make or receive calls	1350	208	132	88	44	1350	434	180	1218	1228	**
	93%	91%	71%	78%	60%	93%	86%	88%	94%	93%	**
		bcd	d	d		bcd			g		
Send or receive text messages	1256	180	74	56	17	1256	359	138	1156	1137	**
	87%	79%	40%	50%	24%	87%	72%	67%	89%	86%	**
		bcd	d	bd		abcd			g		
Take photos	542	29	8	8	*	542	135	46	513	488	**
	37%	13%	4%	7%	1%	37%	27%	23%	40%	37%	**
		bcd	d	d		abcd			g		
Visit websites using your phone	444	18	2	2	*	444	88	24	426	400	**
	31%	8%	1%	2%	1%	31%	17%	12%	33%	30%	**
		bcd				abcd			g		
Use your phone to visit social networking sites like Facebook, Bebo, Piczo, MySpace, Twitter or Hi5	418	12	1	1	-	418	86	28	400	375	**
	29%	5%	1%	1%	0%	29%	17%	14%	31%	28%	**
		bcd				abcd			g		
Listen to music	400	21	2	1	*	400	103	28	382	351	**
	28%	9%	1%	1%	1%	28%	20%	14%	30%	27%	**
		bcd				abcd			g		
Send or receive email	365	28	2	2	*	365	50	24	349	320	**
	25%	12%	1%	2%	1%	25%	10%	12%	27%	24%	**
		bcd				abcd			g		
Send or receive photo messages	300	24	5	4	*	300	61	26	283	267	**
	21%	11%	3%	4%	1%	21%	12%	13%	22%	20%	**
		bcd		d		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 241**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE AT LEAST ONCE A WEEK**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Play games that are loaded on the phone	262	9	1	1	*	262	72	23	250	231	**
	18%	4%	*%	1%	*%	18%	14%	11%	19%	17%	**
		bcd				abcd			g		
Take videos	240	5	*	*	*	240	65	17	230	203	**
	17%	2%	*%	*%	*%	17%	13%	8%	18%	15%	**
		bc				abcd			g		
Use your phone to visit sites like YouTube or Bebo to look at videos or clips posted by other people	222	3	1	1	-	222	41	17	212	186	**
	15%	1%	1%	1%	-%	15%	8%	8%	16%	14%	**
						abcd			g		
Download apps/ applications (including games)	184	10	2	2	-	184	31	13	175	164	**
	13%	4%	1%	2%	-%	13%	6%	7%	14%	12%	**
		bd				abcd			g		
Check your bank balance	173	11	1	1	*	173	28	8	167	153	**
	12%	5%	*%	1%	*%	12%	6%	4%	13%	12%	**
		bcd				abcd			g		
Use features such as Maps or satellite navigation on your phone to get to where you want to go/ plot a route to your destination	142	11	1	1	-	142	21	5	139	121	**
	10%	5%	*%	1%	-%	10%	4%	2%	11%	9%	**
		bcd				abcd			g		
Use Instant Messaging (MSN/ Windows Live Messenger, AOL Instant Messenger/ AIM etc.)	121	12	1	1	-	121	21	6	118	101	**
	8%	5%	1%	1%	-%	8%	4%	3%	9%	8%	**
		bcd				bcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 241**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE AT LEAST ONCE A WEEK**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Play games over the internet using your phone	101 7%	4 2%	- -%	- -%	- -%	101 7%	32 6%	3 1%	99 8%	89 7%	** **
		bc				abcd			g		
Send or receive video clips	93 6%	7 3%	* *%	- -%	* *%	93 6%	14 3%	5 2%	90 7%	77 6%	** **
		bcd				abcd			g		
Send or receive Twitter updates using your phone	91 6%	6 3%	1 1%	1 1%	- -%	91 6%	13 3%	6 3%	87 7%	79 6%	** **
		bd				abcd			g		
Use your phone to put photos or videos on sites like YouTube or Bebo for others to see	84 6%	3 1%	* *%	* *%	- -%	84 6%	14 3%	8 4%	79 6%	75 6%	** **
		b				abcd					
Use your phone to make or receive calls over the internet (as opposed to over your mobile provider's network) on services such as Skype	63 4%	1 *%	1 1%	1 1%	- -%	63 4%	7 1%	3 2%	61 5%	50 4%	** **
						abcd			g		
Watch TV programmes	58 4%	1 1%	1 *%	1 1%	- -%	58 4%	14 3%	3 2%	55 4%	50 4%	** **
						abcd			g		
ANY OF THESE	1373 95%	211 93%	136 73%	91 80%	45 61%	1373 95%	442 88%	186 91%	1237 96%	1249 94%	** **
		bcd	d	bd		bcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 241**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE AT LEAST ONCE A WEEK**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
NONE OF THESE	75	17	50	22	28	75	59	19	58	73	**
	5%	7%	27%	20%	39%	5%	12%	9%	4%	6%	**
			ace	ae	abce			h			
ANY ONLINE ACTIVITIES	592	37	4	4	*	592	116	42	564	528	**
	41%	16%	2%	3%	*%	41%	23%	20%	44%	40%	**
		bcd		d		abcd			g		
ANY ONLINE ACTIVITIES - EXCLUDING APPS FOR 2010 COMPARISON	586	36	4	4	*	586	114	41	558	522	**
	41%	16%	2%	3%	*%	41%	23%	20%	43%	40%	**
		bcd		d		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 242**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE FOR AT ALL**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Make or receive calls	1442	227	184	113	71	1442	497	205	1289	1316	**
	100%	100%	99%	99%	98%	100%	99%	100%	100%	100%	**
						d					
Send or receive text messages	1319	200	103	73	29	1319	396	153	1206	1198	**
	91%	88%	55%	65%	40%	91%	79%	75%	93%	91%	**
		bcd	d	bd		bcd			g		
Take photos	987	113	37	29	8	987	241	105	911	896	**
	68%	50%	20%	26%	10%	68%	48%	51%	70%	68%	**
		bcd	d	d		abcd			g		
Send or receive photo messages	820	93	23	19	4	820	193	73	769	751	**
	57%	41%	13%	17%	6%	57%	38%	36%	59%	57%	**
		bcd	d	d		abcd			g		
Take videos	606	33	7	6	1	606	139	48	574	538	**
	42%	14%	4%	5%	2%	42%	28%	23%	44%	41%	**
		bcd				abcd			g		
Visit websites using your phone	588	36	4	4	*	588	111	42	559	529	**
	41%	16%	2%	4%	1%	41%	22%	20%	43%	40%	**
		bcd	d	d		abcd			g		
Listen to music	576	35	6	4	2	576	141	48	542	508	**
	40%	15%	3%	4%	3%	40%	28%	23%	42%	38%	**
		bcd				abcd			g		
Send or receive email	497	38	6	5	1	497	82	34	472	445	**
	34%	17%	3%	4%	1%	34%	16%	17%	36%	34%	**
		bcd		d		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 242**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE FOR AT ALL**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Use your phone to visit social networking sites like Facebook, Bebo, Piczo, MySpace, Twitter or Hi5	496 34%	18 8% bcd	2 1%	1 1%	* *%	496 34% abcd	100 20%	37 18%	473 37% g	449 34%	** **
Play games that are loaded on the phone	492 34%	19 8% bd	5 3%	5 4% d	* *%	492 34% abcd	122 24%	41 20%	467 36% g	437 33%	** **
Send or receive video clips	469 32%	35 16% bcd	3 2%	3 3%	* 1%	469 32% abcd	96 19%	22 11%	453 35% g	418 32%	** **
Download apps/ applications (including games)	391 27%	21 9% bcd	3 2%	3 3% d	* *%	391 27% abcd	72 14%	22 11%	375 29% g	359 27%	** **
Use features such as Maps or satellite navigation on your phone to get to where you want to go/ plot a route to your destination	384 27%	30 13% bcd	5 3%	4 4% d	* *%	384 27% abcd	59 12%	26 13%	365 28% g	343 26%	** **
Use your phone to visit sites like YouTube or Bebo to look at videos or clips posted by other people	371 26%	12 5% bcd	2 1%	2 2%	- -%	371 26% abcd	78 16%	24 12%	357 28% g	327 25%	** **
Check your bank balance	274 19%	18 8% bcd	2 1%	2 2%	* *%	274 19% abcd	38 8%	15 7%	265 20% g	248 19%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 242**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE FOR AT ALL**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Use Instant Messaging (MSN/ Windows Live Messenger, AOL Instant Messenger/ AIM etc.)	235 16%	20 9% bcd	2 1%	2 2%	* *%	235 16% abcd	41 8%	16 8%	226 17% g	206 16%	** **
Use your phone to put photos or videos on sites like YouTube or Bebo for others to see	223 15%	8 3% bd	1 1%	1 1%	* *%	223 15% abcd	34 7%	15 7%	213 16% g	192 15%	** **
Play games over the internet using your phone	221 15%	5 2% d	2 1%	2 1%	- -%	221 15% abcd	62 12%	10 5%	213 16% g	194 15%	** **
Watch TV programmes	167 12%	9 4% bd	2 1%	2 2% d	- -%	167 12% abcd	41 8%	3 2%	164 13% g	146 11%	** **
Send or receive Twitter updates using your phone	166 11%	8 3% bd	2 1%	2 2%	* *%	166 11% abcd	33 7%	9 5%	161 12% g	144 11%	** **
Use your phone to make or receive calls over the internet (as opposed to over your mobile provider's network) on services such as Skype	155 11%	4 2%	3 2%	3 2%	* *%	155 11% abcd	22 4%	4 2%	153 12% g	127 10%	** **
ANY OF THESE	1445 100%	228 100% d	185 99%	113 100% d	71 98%	1445 100% d	500 100%	205 100%	1292 100%	1319 100%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 242**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**SUMMARY OF TYPES OF THINGS USE MOBILE PHONE FOR AT ALL**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
NONE OF THESE	2	-	1	-	1	2	1	-	2	2	**
	*%	-%	1%	-%	2%	*%	*%	-%	*%	*%	**
				ace							
ANY ONLINE ACTIVITIES	696	52	8	7	1	696	133	57	656	628	**
	48%	23%	4%	6%	1%	48%	27%	28%	51%	48%	**
		bcd		d		abcd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 243**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**M9A AGREEMENT WITH STATEMENT - Mobile phone users must be protected from receiving inappropriate or offensive content**

Base : Those who use a mobile phone

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1647	261	418	230	188	1647	743	250	1397	1550	93
Effective Weighted Sample	1121	191	293	189	105	1121	469	181	972	1040	81
Total	1448	228	186	113	73	1448	502	205	1295	1322	87
Strongly disagree	48 3%	7 3%	2 1%	1 1%	1 2%	48 3%	15 3%	10 5%	42 3%	44 3%	** **
Slightly disagree	36 2%	7 3%	5 3%	5 4%	- -%	36 2%	9 2%	7 3%	32 2%	32 2%	** **
TOTAL DISAGREE	84 6%	14 6%	7 4%	6 5%	1 2%	84 6%	24 5%	17 8%	74 6%	76 6%	** **
Neither/ nor	131 9%	25 11%	13 7%	7 6%	7 9%	131 9%	38 8%	12 6%	122 9%	116 9%	** **
Slightly agree	344 24%	35 15%	32 17%	20 18%	12 16%	344 24%	104 21%	38 19%	314 24%	306 23%	** **
Strongly agree	858 59%	149 65%	126 68%	77 68%	49 67%	858 59%	319 64%	137 67%	754 58%	798 60%	** **
TOTAL AGREE	1202 83%	184 80%	158 85%	97 86%	61 83%	1202 83%	423 84%	175 85%	1068 83%	1104 84%	** **
Don't know	31 2%	6 3%	8 4%	4 3%	4 6%	31 2%	16 3%	1 1%	30 2%	26 2%	** **
TOTAL NEITHER/ DON'T KNOW	162 11%	31 13%	21 12%	11 9%	11 15%	162 11%	54 11%	13 6%	152 12%	142 11%	** **

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 244**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G1 Does your household have...**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
A hand held games console (e.g. Sony PSP/ Nintendo DS)	407 26%	25 10% bcd	6 2%	5 4% d	1 1%	407 26% abcd	97 16%	38 15%	379 27% g	369 26%	25 25%
A games console connected to a TV (e.g. Xbox/ PlayStation/ Wii)	654 42%	45 18% bcd	17 6% d	13 9% d	3 3%	654 42% abcd	145 24%	63 25%	610 44% g	600 42%	36 37%
Neither of these	836 53%	193 78% e	246 92% ae	122 88% ae	124 97% abce	836 53%	430 71%	182 72% h	700 51%	757 53%	58 60%
EITHER OF THESE	734 47%	53 22% bcd	21 8% d	17 12% d	4 3%	734 47% abcd	174 29%	71 28%	682 49% g	675 47%	40 40%
BOTH OF THESE	327 21%	16 7% bcd	1 1%	1 1%	- -%	327 21% abcd	68 11%	29 12%	306 22% g	294 21%	21 22%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 245**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G2 Do you ever play games at home or elsewhere in any of these ways?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
On a games console connected to a TV (e.g. Xbox/ PlayStation/ Wii)	425 27%	22 9% bd	9 3%	6 5%	3 2%	425 27% abcd	95 16%	45 18%	395 29% g	396 28% j	18 19%
On a computer, laptop, or netbook	207 13%	19 8% bd	9 3%	6 4%	3 2%	207 13% abcd	41 7%	25 10%	192 14%	201 14% j	3 3%
On a mobile phone or smartphone (e.g. BlackBerry or iPhone)	192 12%	5 2%	2 1%	1 1%	1 1%	192 12% abcd	36 6%	18 7%	182 13% g	174 12%	10 10%
On a hand held games console (e.g. Sony PSP/ Nintendo DS)	192 12%	12 5%	7 2%	3 2%	4 3%	192 12% abcd	51 8%	23 9%	179 13%	177 12%	9 9%
On a portable media player (e.g. iPod Touch/ Archos)	38 2%	1 1%	- -%	- -%	- -%	38 2% abcd	3 *%	1 *%	37 3% g	36 3%	1 1%
On a tablet computer (e.g. iPad)	29 2%	- -%	- -%	- -%	- -%	29 2% abcd	2 *%	- -%	29 2% g	29 2%	- -%
On an MP3 player	20 1%	- -%	- -%	- -%	- -%	20 1% b	2 *%	- -%	20 1% g	17 1%	2 2%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 245**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G2 Do you ever play games at home or elsewhere in any of these ways?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
On a Personal Digital Assistant/ PDA	2	-	-	-	-	2	-	-	2	2	-
	*%	-%	-%	-%	-%	*%	-%	-%	*%	*%	-%
No, never	996	203	245	124	121	996	462	190	852	896	75
	63%	82%	92%	89%	95%	63%	77%	75%	62%	63%	76%
		e	ae	ae	ace			h			i
PLAYS GAMES IN ANY OF THESE WAYS	574	44	22	15	7	574	141	63	530	537	23
	37%	18%	8%	11%	5%	37%	23%	25%	38%	37%	24%
		bcd		d		abcd			g	j	

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G3 Have you ever downloaded games from the internet to play on any of the devices you use for games playing?**

Base : All who play games at home or elsewhere

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	570	43	52	31	21	570	183	58	512	544	25
Effective Weighted Sample	411	34	35	26	10	411	118	45	374	389	23
Total	574	44	22	15	7	574	141	63	530	537	23
Yes	206	**	**	**	**	206	31	**	192	191	**
	36%	**	**	**	**	36%	22%	**	36%	36%	**
No	365	**	**	**	**	365	108	**	335	343	**
	64%	**	**	**	**	64%	76%	**	63%	64%	**
Don't know	3	**	**	**	**	3	3	**	3	3	**
	1%	**	**	**	**	1%	2%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G4 Do you ever play single or multiplayer games over the internet on any of these devices, which is often referred to as online game playing?**

Base : All who play games at home or elsewhere

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	570	43	52	31	21	570	183	58	512	544	25
Effective Weighted Sample	411	34	35	26	10	411	118	45	374	389	23
Total	574	44	22	15	7	574	141	63	530	537	23
Yes	185 32%	**	**	**	**	185 32%	38 27%	**	179 34%	169 31%	**
No	384 67%	**	**	**	**	384 67%	102 72%	**	348 66%	365 68%	**
Don't know	5 1%	**	**	**	**	5 1%	2 1%	**	4 1%	3 1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 248**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G5 Please think about the HOURS that you spend game playing in a typical WEEK - so both weekdays and at the weekend ...How many HOURS in a typical WEEK would you say you play games?**

Base : All who play games at home or elsewhere

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	570	43	52	31	21	570	183	58	512	544	25
Effective Weighted Sample	411	34	35	26	10	411	118	45	374	389	23
Total	574	44	22	15	7	574	141	63	530	537	23
Base for %	565	43	22	15	7	565	140	63	522	529	23
None	30	**	**	**	**	30	10	**	28	30	**
	5%	**	**	**	**	5%	7%	**	5%	6%	**
Up to 1 hour	203	**	**	**	**	203	34	**	193	191	**
	36%	**	**	**	**	36%	25%	**	37%	36%	**
Up to 5 hours	218	**	**	**	**	218	62	**	198	197	**
	39%	**	**	**	**	39%	44%	**	38%	37%	**
Up to 10 hours	54	**	**	**	**	54	10	**	49	52	**
	10%	**	**	**	**	10%	7%	**	9%	10%	**
Up to 15 hours	20	**	**	**	**	20	7	**	18	18	**
	3%	**	**	**	**	3%	5%	**	4%	3%	**
Up to 20 hours	17	**	**	**	**	17	9	**	15	17	**
	3%	**	**	**	**	3%	6%	**	3%	3%	**
Up to 30 hours	12	**	**	**	**	12	4	**	11	12	**
	2%	**	**	**	**	2%	3%	**	2%	2%	**
Up to 40 hours	6	**	**	**	**	6	4	**	4	6	**
	1%	**	**	**	**	1%	3%	**	1%	1%	**
Up to 50 hours	6	**	**	**	**	6	-	**	6	6	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**
Over 50 hours	*	**	**	**	**	*	-	**	*	*	**
	*%	**	**	**	**	*%	-%	**	*%	*%	**
No answer	8	**	**	**	**	8	1	**	8	8	**
Mean number of hours per week	4.8	**	**	**	**	4.8	5.8	**	4.7	5.0	**
Standard deviation	7.84	**	**	**	**	7.84	8.33	**	7.60	8.06	**
Standard error	.33	**	**	**	**	.33	.62	**	.34	.35	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 249**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
No, do not have any concerns	1073	136	166	83	83	1073	423	158	954	960	82
	68%	55%	62%	60%	65%	68%	70%	62%	69%	67%	84%
					a	abc			g		i
Violent content	199	44	25	18	7	199	56	28	182	192	4
	13%	18%	9%	13%	6%	13%	9%	11%	13%	13%	4%
		bde		d		bd				j	
Unsuitable for children	125	18	16	9	7	125	37	15	115	122	2
	8%	8%	6%	6%	5%	8%	6%	6%	8%	8%	2%
										j	
Others could become addicted to playing games	82	19	15	12	2	82	29	17	69	73	6
	5%	8%	6%	9%	2%	5%	5%	7%	5%	5%	6%
		d	d	de		d					
Encourage children to stay indoors	77	15	16	11	5	77	32	18	65	70	5
	5%	6%	6%	8%	4%	5%	5%	7%	5%	5%	5%
Discourage creative play for children	65	16	14	10	4	65	23	18	54	57	6
	4%	7%	5%	7%	3%	4%	4%	7%	4%	4%	6%
				de				h			
Bad language	51	8	4	1	3	51	12	8	45	47	4
	3%	3%	2%	1%	2%	3%	2%	3%	3%	3%	4%
						c					
Impact on social skills	44	12	10	7	3	44	18	15	34	38	4
	3%	5%	4%	5%	2%	3%	3%	6%	2%	3%	4%
				e				h			
Sexual content	41	4	6	5	1	41	11	7	38	37	3
	3%	2%	2%	4%	1%	3%	2%	3%	3%	3%	3%
				d							

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 249**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
I could become addicted to playing games	33 2%	9 4%	5 2%	4 3%	1 1%	33 2%	8 1%	4 1%	29 2%	33 2%	- -%
Health issues	20 1%	2 1%	5 2%	1 1%	3 3%	20 1%	5 1%	2 1%	17 1%	19 1%	1 1%
Cost of games consoles/ games players	18 1%	2 1%	3 1%	3 2%	- -%	18 1%	6 1%	6 2%	14 1%	14 1%	3 3%
Contributes to obesity	17 1%	5 2%	4 1%	3 2%	1 1%	17 1%	6 1%	5 2%	14 1%	14 1%	2 2%
Cost of games	16 1%	2 1%	3 1%	2 2%	* *%	16 1%	4 1%	5 2%	12 1%	13 1%	2 2%
Security/ fraud	9 1%	2 1%	- -%	- -%	- -%	9 1%	1 *%	- -%	9 1%	9 1%	- -%
Other	22 1%	6 3%	2 1%	2 1%	* *%	22 1%	3 1%	4 2%	20 1%	22 2%	- -%
ANY CONCERNS	419 27%	87 35%	61 23%	39 28%	23 18%	419 27%	126 21%	70 28%	369 27%	395 28%	15 16%
OFFENSIVE CONTENT	273 17%	51 21%	34 13%	21 15%	13 10%	273 17%	78 13%	40 16%	246 18%	259 18%	9 9%

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 249**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
RISKS TO OTHER PEOPLE/ TO SOCIETY	134	32	23	15	7	134	45	29	115	125	6
	9%	13%	8%	11%	6%	9%	8%	11%	8%	9%	6%
		bde		d							
HEALTH	120	28	23	16	7	120	41	24	102	111	6
	8%	11%	9%	12%	5%	8%	7%	9%	7%	8%	6%
		de		de							
AFFORDABILITY	25	4	4	4	*	25	8	7	21	21	3
	2%	1%	1%	3%	*%	2%	1%	3%	2%	1%	3%
				d							
Don't know	78	23	40	17	23	78	55	25	59	78	1
	5%	9%	15%	12%	18%	5%	9%	10%	4%	5%	1%
		e	ae	e	ae			h		j	

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 250**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?**

Base : All who play games at home or elsewhere

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	570	43	52	31	21	570	183	58	512	544	25
Effective Weighted Sample	411	34	35	26	10	411	118	45	374	389	23
Total	574	44	22	15	7	574	141	63	530	537	23
No, do not have any concerns	422	**	**	**	**	422	118	**	389	390	**
	74%	**	**	**	**	74%	84%	**	73%	73%	**
Violent content	63	**	**	**	**	63	10	**	60	61	**
	11%	**	**	**	**	11%	7%	**	11%	11%	**
Unsuitable for children	43	**	**	**	**	43	9	**	40	43	**
	8%	**	**	**	**	8%	6%	**	7%	8%	**
Sexual content	22	**	**	**	**	22	2	**	22	19	**
	4%	**	**	**	**	4%	1%	**	4%	4%	**
Others could become addicted to playing games	22	**	**	**	**	22	4	**	22	22	**
	4%	**	**	**	**	4%	3%	**	4%	4%	**
Bad language	18	**	**	**	**	18	3	**	17	16	**
	3%	**	**	**	**	3%	2%	**	3%	3%	**
Encourage children to stay indoors	17	**	**	**	**	17	3	**	16	17	**
	3%	**	**	**	**	3%	2%	**	3%	3%	**
Impact on social skills	16	**	**	**	**	16	3	**	11	14	**
	3%	**	**	**	**	3%	2%	**	2%	3%	**
Discourage creative play for children	15	**	**	**	**	15	3	**	12	14	**
	3%	**	**	**	**	3%	2%	**	2%	3%	**
I could become addicted to playing games	15	**	**	**	**	15	1	**	13	15	**
	3%	**	**	**	**	3%	1%	**	2%	3%	**
Health issues	7	**	**	**	**	7	-	**	7	7	**
	1%	**	**	**	**	1%	-%	**	1%	1%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 250**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G6 Can you tell me if you have any concerns about gaming? IF YES- What sorts of things are you concerned about?**

Base : All who play games at home or elsewhere

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	570	43	52	31	21	570	183	58	512	544	25
Effective Weighted Sample	411	34	35	26	10	411	118	45	374	389	23
Total	574	44	22	15	7	574	141	63	530	537	23
Security/ fraud	7 1%	** **	** **	** **	** **	7 1%	1 1%	** **	7 1%	7 1%	** **
Contributes to obesity	5 1%	** **	** **	** **	** **	5 1%	- -%	** **	4 1%	5 1%	** **
Cost of games	2 *%	** **	** **	** **	** **	2 *%	1 1%	** **	2 *%	2 *%	** **
Cost of games consoles/ games players	1 *%	** **	** **	** **	** **	1 *%	- -%	** **	1 *%	1 *%	** **
Other	12 2%	** **	** **	** **	** **	12 2%	1 *%	** **	12 2%	12 2%	** **
ANY CONCERNS	145 25%	** **	** **	** **	** **	145 25%	22 16%	** **	135 25%	140 26%	** **
OFFENSIVE CONTENT	94 16%	** **	** **	** **	** **	94 16%	16 12%	** **	88 17%	90 17%	** **
RISKS TO OTHER PEOPLE/ TO SOCIETY	41 7%	** **	** **	** **	** **	41 7%	4 3%	** **	37 7%	40 7%	** **
HEALTH	34 6%	** **	** **	** **	** **	34 6%	5 3%	** **	32 6%	34 6%	** **
AFFORDABILITY	3 *%	** **	** **	** **	** **	3 *%	1 1%	** **	3 *%	3 1%	** **
Don't know	7 1%	** **	** **	** **	** **	7 1%	1 1%	** **	6 1%	7 1%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 251**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**G7 As far as you know, is gaming regulated at all?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	632 40%	70 28%	56 21%	38 28%	18 14%	632 40%	183 30%	77 30%	574 41%	596 42%	25 25%
		bd	d	bd		abcd			g	j	
No	243 15%	53 22%	38 14%	25 18%	14 11%	243 15%	93 15%	37 15%	213 15%	228 16%	9 9%
		bde		d		d					
Don't know	695 44%	123 50%	173 65%	76 55%	97 75%	695 44%	328 54%	139 55%	596 43%	609 43%	64 66%
			ace	e	abce			h			i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 252**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**Z1 As far as you know, is the press regulated in terms of what they show and write?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	1080	184	165	95	71	1080	363	173	952	995	57
	69%	75%	62%	68%	55%	69%	60%	68%	69%	69%	58%
		bde		d		bd				j	
No	200	29	42	21	21	200	87	36	168	188	11
	13%	12%	16%	15%	16%	13%	14%	14%	12%	13%	11%
Don't know	290	33	60	23	37	290	153	44	263	250	30
	19%	13%	22%	16%	29%	19%	25%	18%	19%	17%	31%
			ace		abce	a					i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 253**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**Z2A AGREEMENT WITH STATEMENT - When I read newspapers, I tend to trust what I read**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Strongly disagree	378 24%	57 23%	60 22%	37 27%	23 18%	378 24%	135 22%	58 23%	330 24%	359 25%	12 12%
Slightly disagree	336 21%	67 27%	55 21%	27 19%	28 22%	336 21%	120 20%	42 17%	297 22%	306 21%	22 22%
TOTAL DISAGREE	714 45%	124 50%	114 43%	64 46%	51 39%	714 45%	256 42%	100 40%	627 45%	664 46%	33 34%
Neither/ nor	305 19%	38 15%	47 18%	20 14%	27 21%	305 19%	106 18%	43 17%	279 20%	267 19%	26 26%
Slightly agree	319 20%	51 21%	65 24%	33 24%	32 25%	319 20%	126 21%	68 27%	277 20%	292 20%	21 21%
Strongly agree	175 11%	26 10%	34 13%	17 12%	18 14%	175 11%	85 14%	32 13%	150 11%	155 11%	15 15%
TOTAL AGREE	494 31%	77 31%	100 37%	50 36%	50 39%	494 31%	211 35%	99 39%	427 31%	448 31%	36 36%
Don't know	10 1%	1 *%	1 *%	1 1%	- -%	10 1%	1 *%	* *%	10 1%	10 1%	- -%
Not applicable	47 3%	7 3%	4 2%	4 3%	1 *%	47 3%	30 5%	10 4%	40 3%	43 3%	3 3%
TOTAL NEITHER/ DON'T KNOW	315 20%	38 16%	49 18%	21 15%	27 21%	315 20%	108 18%	44 17%	288 21%	278 19%	26 26%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 254**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**Z2A AGREEMENT WITH STATEMENT - When I read newspapers, I tend to trust what I read**

Base : All adults - excluding those who do not read newspapers

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	~j
Unweighted total	1769	273	534	266	268	1769	856	299	1470	1665	99
Effective Weighted Sample	1201	200	385	219	170	1201	558	223	1020	1115	86
Total	1523	239	262	135	128	1523	574	243	1342	1390	95
Strongly disagree	378 25%	57 24%	60 23%	37 27%	23 18%	378 25%	135 24%	58 24%	330 25%	359 26%	** **
Slightly disagree	336 22%	67 28%	55 21%	27 20%	28 22%	336 22%	120 21%	42 17%	297 22%	306 22%	** **
TOTAL DISAGREE	714 47%	124 52%	114 44%	64 47%	51 40%	714 47%	256 45%	100 41%	627 47%	664 48%	** **
Neither/ nor	305 20%	38 16%	47 18%	20 15%	27 21%	305 20%	106 19%	43 18%	279 21%	267 19%	** **
Slightly agree	319 21%	51 21%	65 25%	33 25%	32 25%	319 21%	126 22%	68 28%	277 21%	292 21%	** **
Strongly agree	175 11%	26 11%	34 13%	17 12%	18 14%	175 11%	85 15%	32 13%	150 11%	155 11%	** **
TOTAL AGREE	494 32%	77 32%	100 38%	50 37%	50 39%	494 32%	211 37%	99 41%	427 32%	448 32%	** **
Don't know	10 1%	1 *%	1 *%	1 1%	- -%	10 1%	1 *%	* *%	10 1%	10 1%	** **
TOTAL NEITHER/ DON'T KNOW	315 21%	38 16%	49 19%	21 16%	27 21%	315 21%	108 19%	44 18%	288 21%	278 20%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 255**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C1 Please take a look at the options shown on this card and let me know which letter applies to you?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Base for %	1565	244	266	138	128	1565	602	251	1379	1427	98
Married/ Civil partnership	821	156	138	92	47	821	255	106	740	749	54
	52%	64%	52%	66%	36%	52%	42%	42%	54%	53%	55%
		bde	d	bde		d			g		
Co-habiting	124	6	2	1	2	124	37	12	117	113	7
	8%	3%	1%	*%	1%	8%	6%	5%	8%	8%	7%
		c				abcd			g		
Single	384	29	11	6	5	384	147	45	353	339	31
	25%	12%	4%	4%	4%	25%	24%	18%	26%	24%	31%
		bcd				abcd			g		
Widowed, divorced or separated	235	53	115	40	74	235	163	87	169	226	6
	15%	22%	43%	29%	58%	15%	27%	35%	12%	16%	6%
		e	ace	ae	abce			h		j	
Refused	5	2	*	*	-	5	1	2	4	5	-

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 256**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C2 How many people are there in your household in total (including yourself)?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
1	267 17%	65 26%	99 37%	35 25%	65 51%	267 17%	167 28%	98 39%	196 14%	255 18%	10 10%
		e	ace	e	abce			h			
2	529 34%	127 51%	139 52%	89 64%	50 39%	529 34%	244 40%	94 37%	458 33%	502 35%	21 21%
		de	de	abde						j	
3	293 19%	30 12%	22 8%	12 8%	10 8%	293 19%	84 14%	27 11%	272 20%	255 18%	22 22%
						abcd			g		
4	321 20%	17 7%	5 2%	3 2%	2 1%	321 20%	65 11%	19 8%	307 22%	287 20%	23 24%
		bcd				abcd			g		
5-6	138 9%	8 3%	* *%	* *%	- -%	138 9%	30 5%	13 5%	130 9%	116 8%	18 18%
		bcd				abcd			g		i
7-9	21 1%	* *%	1 *%	* *%	* *%	21 1%	12 2%	2 1%	19 1%	16 1%	4 5%
						b					i
10 or more	1 *%	- -%	1 *%	- -%	1 1%	1 *%	2 *%	- -%	1 *%	1 *%	- -%
					e						

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 257**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C3 Do you have any children aged under 16 who live at home with you - where you are their parent or guardian?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
None	1005	231	262	137	125	1005	454	216	846	936	52
	64%	94%	98%	99%	97%	64%	75%	85%	61%	65%	53%
		e	ae	ae	ae			h		j	
1	239	12	3	1	2	239	65	16	226	213	15
	15%	5%	1%	1%	1%	15%	11%	6%	16%	15%	15%
		bcd				abcd			g		
2	236	3	-	-	-	236	55	13	227	202	24
	15%	1%	-%	-%	-%	15%	9%	5%	16%	14%	24%
		b				abcd			g		i
3	66	-	*	-	*	66	13	3	63	61	3
	4%	-%	*%	-%	*%	4%	2%	1%	5%	4%	3%
						abcd			g		
4	15	-	-	-	-	15	8	4	12	10	4
	1%	-%	-%	-%	-%	1%	1%	2%	1%	1%	5%
						b					i
5-6	11	*	1	*	1	11	8	1	10	10	*
	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	*%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 258**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C4 And what ages are these children?**

Base : Those with children aged under 16 at home

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ ~b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS ~g	DOES NOT REPORT h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	488	16	9	3	6	488	140	32	456	441	46
Effective Weighted Sample	370	10	7	3	4	370	100	26	349	328	39
Total	565	16	5	2	3	565	149	37	537	497	46
Base for %	559	13	5	2	3	559	147	37	531	493	45
Under 1 year old	70	**	**	**	**	70	26	**	65	62	**
	12%	**	**	**	**	12%	17%	**	12%	13%	**
1-4 years old	247	**	**	**	**	247	63	**	239	220	**
	44%	**	**	**	**	44%	43%	**	45%	45%	**
5-7 years old	187	**	**	**	**	187	56	**	174	166	**
	33%	**	**	**	**	33%	38%	**	33%	34%	**
8-11 years old	193	**	**	**	**	193	47	**	186	169	**
	34%	**	**	**	**	34%	32%	**	35%	34%	**
12-15 years old	174	**	**	**	**	174	44	**	162	152	**
	31%	**	**	**	**	31%	30%	**	30%	31%	**
Refused	6	**	**	**	**	6	2	**	6	3	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 259**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C5 Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Base for %	1540	242	265	138	128	1540	595	253	1352	1406	96
Husband/ Wife/ Partner	925	159	135	88	48	925	280	117	839	843	62
	60%	65%	51%	64%	37%	60%	47%	46%	62%	60%	65%
		bd	d	bd		bd			g		
Mother/ Stepmother/ Partner of Father	152	5	3	3	-	152	47	13	144	128	16
	10%	2%	1%	2%	-%	10%	8%	5%	11%	9%	17%
		d		d		abcd			g		i
Father/ Stepfather/ Partner of Mother	73	1	-	-	-	73	22	5	71	64	6
	5%	*%	-%	-%	-%	5%	4%	2%	5%	5%	6%
						abcd			g		
Brothers/ Sisters/ Stepbrothers/ Stepsisters	79	2	3	2	1	79	24	9	75	59	14
	5%	1%	1%	1%	1%	5%	4%	3%	6%	4%	15%
						abcd					i
Child/ children aged 16 and over	218	44	35	19	17	218	73	32	189	194	18
	14%	18%	13%	14%	13%	14%	12%	13%	14%	14%	18%
Grandmother	16	-	-	-	-	16	8	3	13	13	2
	1%	-%	-%	-%	-%	1%	1%	1%	1%	1%	2%
						b					
Other relative aged 16 or over	53	7	7	3	5	53	19	5	47	38	10
	3%	3%	3%	2%	4%	3%	3%	2%	3%	3%	11%
											i
Friend/ other person not related to you aged 16 or over	48	3	2	2	*	48	17	1	47	46	2
	3%	1%	1%	2%	*%	3%	3%	*%	3%	3%	2%
						bd			g		

Columns Tested: a,b,c,d,e - g,h - i,j

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C5 Which of these adults aged 16 and over live in your household with you, in terms of their relationship to you?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
None - I am the only adult in the household	312	65	101	36	66	312	194	101	239	297	11
	20%	27%	38%	26%	51%	20%	33%	40%	18%	21%	12%
		e	ace	e	abce			h		j	
Refused	30	4	1	1	1	30	8	-	30	27	2

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 260**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C6 Are you currently working?**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+			REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Base for %	1568	246	267	138	128	1568	603	251	1380	1430	98
Working full-time (30 hours per week plus)	640	83	8	6	2	640	107	29	622	566	46
	41%	34%	3%	4%	1%	41%	18%	12%	45%	40%	46%
		bcd		d		abcd			g		
Working part-time (Under 30 hours per week)	238	37	6	6	1	238	49	28	219	221	15
	15%	15%	2%	4%	1%	15%	8%	11%	16%	15%	16%
		bcd		d		bcd			g		
Looking for work	61	9	-	-	-	61	35	8	53	55	7
	4%	4%	-%	-%	-%	4%	6%	3%	4%	4%	7%
		bcd				bcd					
In full-time education	74	*	*	-	*	74	8	5	72	64	7
	5%	*%	*%	-%	*%	5%	1%	2%	5%	4%	7%
						abcd			g		
Retired	331	89	249	124	125	331	271	123	236	322	7
	21%	36%	93%	90%	97%	21%	45%	49%	17%	23%	7%
		e	ae	ae	abce			h		j	
Not working	223	27	4	3	1	223	133	57	178	202	16
	14%	11%	1%	2%	1%	14%	22%	23%	13%	14%	16%
		bcd				bcd		h			
WORKING	878	120	14	12	2	878	157	57	841	788	61
	56%	49%	5%	9%	2%	56%	26%	23%	61%	55%	62%
		bcd	d	d		abcd			g		
Refused	2	*	-	-	-	2	*	2	2	2	-

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 261**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C7 At what age did you finish your education?/ At what age do you expect to finish your education?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Base for %	1558	246	265	137	128	1558	602	250	1372	1423	96
Aged 16 or under	700	138	194	86	108	700	414	159	573	661	29
	45%	56%	73%	63%	84%	45%	69%	63%	42%	46%	30%
		e	ace	e	abce			h		j	
Aged 17-18	346	47	31	24	7	346	103	37	321	320	20
	22%	19%	12%	17%	6%	22%	17%	15%	23%	22%	21%
		bd	d	bd		bd		g			
Aged 19-20	119	12	12	8	3	119	27	11	112	105	8
	8%	5%	4%	6%	3%	8%	5%	4%	8%	7%	9%
				d		bd			g		
Aged 21 or over	378	46	27	18	9	378	53	39	353	325	37
	24%	19%	10%	13%	7%	24%	9%	16%	26%	23%	38%
		bd		d		abcd			g		i
Don't know	15	4	2	1	1	15	6	4	13	12	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Refused	12	-	1	1	-	12	1	3	10	9	2

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 262**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C8 Which of these options best describes how you feel about your ability to read and write?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Very confident	1368	218	222	120	102	1368	477	204	1216	1261	73
	87%	88%	83%	87%	79%	87%	79%	81%	88%	88%	75%
		bd		d		bd			g	j	
Fairly confident	165	26	38	16	22	165	99	34	138	138	21
	10%	11%	14%	11%	17%	10%	16%	14%	10%	10%	22%
			e		ace						i
TOTAL CONFIDENT	1532	244	260	136	124	1532	575	239	1355	1399	95
	98%	99%	97%	98%	97%	98%	95%	94%	98%	98%	96%
									g		
Neither/ nor	11	-	2	*	1	11	8	1	11	10	2
	1%	-%	1%	*%	1%	1%	1%	*%	1%	1%	2%
Not very confident	21	1	4	1	3	21	16	10	14	19	2
	1%	1%	2%	1%	2%	1%	3%	4%	1%	1%	2%
								h			
Not at all confident	4	1	*	*	-	4	4	3	2	4	-
	*%	*%	*%	*%	-%	*%	1%	1%	*%	*%	-%
								h			
TOTAL NOT CONFIDENT	26	3	5	2	3	26	19	13	16	23	2
	2%	1%	2%	1%	2%	2%	3%	5%	1%	2%	2%
								h			
Refused	1	-	1	1	-	1	1	-	1	1	-
	*%	-%	*%	*%	-%	*%	*%	-%	*%	*%	-%
TOTAL NEITHER/ DON'T KNOW	11	-	2	*	1	11	8	1	11	10	2
	1%	-%	1%	*%	1%	1%	1%	*%	1%	1%	2%

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 264**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C10 Which of these options applies to your household for the total annual household income before tax and deductions?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d	All e	65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Base for %	1198	170	177	83	94	1198	459	201	1055	1096	78
Under £11,500	255	42	83	28	55	255	209	88	188	242	**
	21%	25%	47%	34%	59%	21%	45%	44%	18%	22%	**
			ace	e	abce			h			
£11,500 - £17,499	191	35	40	24	16	191	98	38	161	169	**
	16%	21%	23%	29%	17%	16%	21%	19%	15%	15%	**
			e	de							
£17,500 - £29,999	186	28	18	8	10	186	45	20	179	170	**
	16%	17%	10%	10%	11%	16%	10%	10%	17%	15%	**
		b				b		g			
£30,000 - £49,999	206	32	7	5	2	206	14	13	195	187	**
	17%	19%	4%	6%	2%	17%	3%	6%	19%	17%	**
		bcd		d		bcd		g			
£50,000 or over	124	15	1	1	*	124	3	4	120	116	**
	10%	9%	1%	2%	1%	10%	1%	2%	11%	11%	**
		bcd				bcd		g			
Don't know	237	18	27	16	11	237	91	38	211	212	**
	20%	11%	16%	20%	12%	20%	20%	19%	20%	19%	**
			ad			ad					
Refused	372	76	90	56	34	372	144	52	328	337	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 265**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C11 Do you have any long-standing illness, disability or infirmity?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Yes	261	62	108	45	63	261	172	253	73	249	10
	17%	25%	40%	32%	49%	17%	29%	100%	5%	17%	10%
		e	ace	e	abce			h		j	
No	1301	183	158	93	64	1301	428	-	1301	1178	88
	83%	74%	59%	67%	50%	83%	71%	-%	94%	82%	90%
		bd	d	bd		abcd			g		i
Don't know	7	2	1	*	1	7	4	-	7	6	-
	*%	1%	1%	*%	1%	*%	1%	-%	1%	*%	-%

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 266**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C12 Does this illness, disability or infirmity limit your activities in any way?**

Base : Those with a long standing illness/ disability or infirmity

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS g	DOES NOT REPORT ~h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	309	64	154	63	91	309	224	309	-	304	4
Effective Weighted Sample	206	47	116	54	64	206	164	231	-	203	3
Total	188	44	81	32	49	188	132	253	-	181	5
Yes	188	**	81	**	**	188	132	253	-	181	**
	100%	**	100%	**	**	100%	100%	100%	-%	100%	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 267**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C13 Which of these limit your activities?**

Base : Those whose long standing illness/ disability or infirmity limits their activities in any way

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS g	DOES NOT REPORT ~h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	315	66	156	64	92	315	227	309	6	310	4
Effective Weighted Sample	209	49	117	54	65	209	166	231	4	206	3
Total	193	47	81	32	49	193	133	253	6	187	5
Base for %	188	44	81	32	49	188	132	253	-	181	5
Cannot walk very far or manage stairs or can only do so with difficulty	90 48%	** **	49 60% e	** **	** **	90 48%	72 54%	118 47%	- -%	87 48%	** **
Breathlessness or chest pains	36 19%	** **	20 25%	** **	** **	36 19%	30 22%	53 21%	- -%	35 19%	** **
Poor hearing, partial hearing or deafness	22 12%	** **	14 17%	** **	** **	22 12%	18 13%	26 10%	- -%	22 12%	** **
Mental health difficulties	16 9%	** **	3 3%	** **	** **	16 9%	10 8%	24 9%	- -%	16 9%	** **
Cannot walk at all/ use a wheelchair	13 7%	** **	7 8%	** **	** **	13 7%	9 7%	14 5%	- -%	13 7%	** **
Poor vision, partial sight or blindness	10 5%	** **	6 8%	** **	** **	10 5%	8 6%	16 6%	- -%	10 6%	** **
Learning difficulties such as dyslexia, dyspraxia or dyscalculia	3 2%	** **	* 1%	** **	** **	3 2%	2 1%	4 2%	- -%	3 2%	** **
Difficulty in speaking or communicating	1 1%	** **	1 1%	** **	** **	1 1%	1 1%	2 1%	- -%	1 1%	** **

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 267**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C13 Which of these limit your activities?**

Base : Those whose long standing illness/ disability or infirmity limits their activities in any way

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 ~a	65+ b	65-74 ~c	75+ ~d		65+ OR DE f	REPORTS g	DOES NOT REPORT ~h	WHITE i	NON-WHITE ~j
Significance Level: 95%											
Unweighted total	315	66	156	64	92	315	227	309	6	310	4
Effective Weighted Sample	209	49	117	54	65	209	166	231	4	206	3
Total	193	47	81	32	49	193	133	253	6	187	5
Other illnesses/ health problems which limit daily activities	67	**	27	**	**	67	43	90	-	65	**
	36%	**	33%	**	**	36%	33%	35%	-%	36%	**
Refused	6	**	*	**	**	6	1	-	6	6	**

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 268**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C14 Which of these options applies to your home?**

Base : All adults

	Total	AGE					AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+	All	65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Being bought on mortgage	483	52	17	11	5	483	69	44	455	450	27
	31%	21%	6%	8%	4%	31%	11%	17%	33%	31%	28%
		bcd		d		abcd			g		
Owned outright by the household	392	118	174	96	77	392	207	81	334	368	17
	25%	48%	65%	70%	60%	25%	34%	32%	24%	26%	17%
		e	ae	ade	ae			h			
Rented from Local Authority/ Housing Association/ Trust	374	52	58	23	35	374	215	94	295	341	23
	24%	21%	22%	16%	27%	24%	36%	37%	21%	24%	24%
					c	c		h			
Rented from Private Landlord	288	20	13	5	8	288	99	31	267	246	29
	18%	8%	5%	4%	6%	18%	16%	12%	19%	17%	29%
		c				abcd			g		i
Other	9	-	2	1	1	9	4	3	8	8	1
	1%	-%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	24	3	3	2	1	24	10	-	24	21	1
	2%	1%	1%	1%	1%	2%	2%	-%	2%	1%	1%
									g		

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 269**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C15 Which of these groups best describes you?**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
<b>WHITE</b>											
British	1054 67%	161 65%	171 64%	88 64%	83 64%	1054 67%	396 66%	169 67%	923 67%	1054 74%	- -%
English	166 11%	44 18% ce	36 13%	15 11%	21 16% ce	166 11%	60 10%	26 10%	139 10%	166 12% j	- -%
Scottish	111 7%	18 7%	22 8%	13 10%	9 7%	111 7%	52 9%	27 11% h	94 7%	111 8% j	- -%
Welsh	20 1%	3 1%	16 6% ae	8 6% ae	8 7% ae	20 1%	21 4%	13 5% h	17 1%	20 1%	- -%
Irish	17 1%	2 1%	9 3% ae	6 4% ae	3 3% e	17 1%	13 2%	8 3% h	15 1%	17 1%	- -%
Any other white background	65 4%	6 2%	4 1%	2 2%	2 1%	65 4% bcd	25 4%	1 *% g	64 5% g	65 5% j	- -%
<b>MIXED</b>											
White and Black Caribbean	13 1%	2 1%	* *% i	* *% i	- -%	13 1%	6 1%	- -%	13 1%	- -%	7 7% i
White and Black African	4 *% i	- -%	* *% i	* *% i	- -%	4 *% i	2 *% i	- -%	4 *% i	- -%	2 2% i
White and Asian	1 *% i	- -%	- -%	- -%	- -%	1 *% i	- -%	- -%	1 *% i	- -%	* *% i

Columns Tested: a,b,c,d,e - g,h - i,j

**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 269**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C15 Which of these groups best describes you?**

Base : All adults

	Total	AGE				All e	AGE/SEG	DISABILITY		EMG	
		55-64 a	65+ b	65-74 c	75+ d		65+ OR DE f	REPORTS g	DOES NOT REPORT h	WHITE i	NON-WHITE j
Significance Level: 95%											
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
Any other mixed background	*	-	-	-	-	*	-	-	*	-	1
	*%	-%	-%	-%	-%	*%	-%	-%	*%	-%	1%
<b>ASIAN AND BRITISH ASIAN</b>											
Indian	29	2	2	1	1	29	5	1	28	-	25
	2%	1%	1%	*%	1%	2%	1%	*%	2%	-%	25%
									g		i
Pakistani	16	-	*	*	-	16	4	-	16	-	14
	1%	-%	*%	*%	-%	1%	1%	-%	1%	-%	15%
						b					i
Bangladeshi	6	-	1	*	*	6	2	-	6	-	7
	*%	-%	*%	*%	*%	*%	*%	-%	*%	-%	7%
											i
Any other Asian background	7	2	2	2	-	7	3	2	5	-	6
	*%	1%	1%	1%	-%	*%	1%	1%	*%	-%	6%
											i
<b>BLACK AND BLACK BRITISH</b>											
Caribbean	16	2	2	2	1	16	7	-	16	-	11
	1%	1%	1%	1%	*%	1%	1%	-%	1%	-%	11%
											i
African	24	1	1	1	-	24	3	2	22	-	12
	1%	1%	1%	1%	-%	1%	*%	1%	2%	-%	13%
						d					i
Any other black background	4	-	-	-	-	4	2	-	4	-	2
	*%	-%	-%	-%	-%	*%	*%	-%	*%	-%	2%
											i

Columns Tested: a,b,c,d,e - g,h - i,j



**OFCOM MEDIA LITERACY TRACKER 2011 - SUBSET 65+, DE, EMG, DISABILITY ONLY - 19th September to 23rd October 2011.**

**Table 269**

Any break column with a base size lower than 100 has been removed as margins of error become too great. Data is tested at the 95% confidence level.

**C15 Which of these groups best describes you?**

Base : All adults

	Total	AGE				All	AGE/SEG	DISABILITY		EMG	
		55-64	65+	65-74	75+		65+ OR DE	REPORTS	DOES NOT REPORT	WHITE	NON-WHITE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j
Unweighted total	1823	281	543	274	269	1823	890	309	1514	1715	103
Effective Weighted Sample	1240	206	393	226	171	1240	581	231	1052	1151	89
Total	1570	246	267	138	128	1570	604	253	1382	1433	98
<b>MIDDLE EAST AND ARABIC ORIGIN</b>											
Middle Eastern, including Arabic origin	3	-	-	-	-	3	-	-	3	-	3
	*%	-%	-%	-%	-%	*%	-%	-%	*%	-%	3%
Iranian	2	-	-	-	-	2	-	-	2	-	2
	*%	-%	-%	-%	-%	*%	-%	-%	*%	-%	2%
<b>CHINESE AND OTHER ETHNIC GROUP</b>											
Chinese	3	-	-	-	-	3	-	-	3	-	3
	*%	-%	-%	-%	-%	*%	-%	-%	*%	-%	3%
Any other background	4	-	-	-	-	4	-	2	2	-	4
	*%	-%	-%	-%	-%	*%	-%	1%	2%	-%	4%
Refused	6	3	-	-	-	6	1	2	4	-	-
	*%	1%	-%	-%	-%	*%	*%	1%	*%	-%	-%

Columns Tested: a,b,c,d,e - g,h - i,j