

## GWENT ASSOCIATION OF VOLUNTARY ORGANISATIONS



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21 July 2008

Emma Thomas News Editor The Wave/Swansea Sound/Valleys Radio

Dear Emma

## Valleys Radio co-location proposals

I write in support of the proposal to co-locate Valleys Radio, Swansea Sound and The Wave in a single UTV South Wales headquarters, which will allow our local radio station, Valleys Radio, to broadcast on FM.

Valleys Radio, through their Community Action (and also previously through their Valleys Events Guide) radio slots, have been supportive of the voluntary sector here in Blaenau Gwent. I have had a number of opportunities to work with the Valleys Radio Station over the past six years or so, and to promote activities and events for local voluntary organisations and community groups, who are all working hard for the benefit of their communities, but could otherwise not afford this type of publicity. In turn, where organisations *do* have funding, they have been able to commission Valleys Radio in a paid capacity, for appearances at local events.

I am sure that the growth of audience and revenue, and resultant safeguarding of Valleys Radio as a profitable business, can only benefit both the Station, and the local community.

Yours sincerely

Carol Madgwick Senior Communities First Training Officer