Title:
Mr
Forename:
Rory
Surname:
Sinclair
Representing:
Self
Organisation (if applicable):
Email:
What do you want Ofcom to keep confidential?:
Keep nothing confidential
If you want part of your response kept confidential, which parts?:
Ofcom may publish a response summary:
Yes
I confirm that I have read the declaration:
Yes
Ofcom should only publish this response after the consultation has ended:
You may publish my response on receipt
Additional comments:
Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform?:

No

Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT?:

No

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence?:

No

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?.:

No

Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate?:

I believe it would do the opposite of safeguarding it. If I have a MythTV box setup to do my fair-use home recording of terrestrial broadcasts, why must I now circumvent arbitrary restrictions on content?

Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? .:

'Cost' is an interesting term, in this case. I believe the £ cost for purchase of the equipment would not necessarily be vastly increased, but I feel that the proposals would exact a cost that is harder to measure.

Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers?:

No

Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? .:

Not being an HD broadcaster myself, how would I know?

## Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

DRM doesn't work. Stop treating customers like criminals and they might respect you. Try to force them to your will and you just annoy them. And those who can, will break whatever restrictions you try to enforce.

In short, these measures may have the opposite effect from that intended. They will push more people to ignore Freeview as a platform entirely, and they will simply rely more and more on p2p file sharing and other 'less-than-legal' means to obtain content unencumbered by such arbitrary restrictions.