

QS75xx News

(ALL ADULTS IN GB)

I would now like to ask you some questions about the news. [By this I mean national news and current affairs in the UK and international news and current affairs around the world. I do not mean regional or local news or sports news.] I'm interested in the different media you personally use to find out the news - it doesn't matter if you use these intentionally or just happen to hear or watch or read about the news in passing.

(ALL ADULTS IN GB)

SHOW SCREEN- MULTICHOICE

Q.1A From the list below, please tell me which of these you use REGULARLY for [UK\international news and current affairs], by regularly I mean [at least once a week.]

PROBE: Which others?

- 1: Television
 - 2: Newspapers
 - 3: Radio
 - 4: Internet on a computer\laptop
 - 5: Internet on a mobile phone
 - 6: TV text services (e.g. Ceefax, Teletext)
 - 7: Magazines
 - 8: Word of mouth
 - 9: Do not follow the news\not interested in news -(FIX AT END AND MUTUALLY EXCLUSIVE)
- : DK BUTTON

(ALL ADULTS IN GB)

SHOW SCREEN- MULTICHOICE

Q.1B And which do you use OCCASIONALLY for [UK\international news or current affairs], by that I mean less than once a week but [at least once a month?] PROBE: Which others?

LIST AS Q.1a, BUT ONLY SHOW THOSE NOT SELECTED AT Q.1a

INCLUDE CODE 9 AND DK

IF Q.1a\1-8 or Q.1b\1-8 GOTO Q.2 ELSE CLOSE

(ALL WHO WATCH\READ THE NEWS (Q.1a\1-8 or Q.1b\1-8)

SHOW SCREEN

Q.2 Which, if any, of the following would you say is your [MAIN] source of [UK\international news and current affairs]?

INSERT ANSWERS GIVEN AT Q.1a AND Q.1b INCLUDING DK

IF Q.1a\1 or Q.1b\1 GOTO Q.3a ELSE GOTO ROUTING BEFORE Q.4a

All who watch listed Television News (Q.1a\1 or Q.1b\1)

SHOW SCREEN- MULTICHOICE

Q.3A Now I'd like to ask you some questions about the news on TELEVISION:

Looking at the list below, please tell me which of these TV CHANNELS, if any, you use REGULARLY for [UK\international news or current affairs] - by regularly I mean [at least once a week]. PROBE: Which others?

- 1: BBC One
 - 2: BBC Two
 - 3: ITV1
 - 4: Channel 4
 - 5: Five
 - 6: BBC News channel
 - 7: Sky News channel
 - 8: CNN
 - 9: Star News
 - 10: Fox News
 - 11: Euronews
 - 12: Other channel (PEN WRITE IN)
- DK BUTTON

All who watch listed Television News (Q.1a\1 or Q.1b\1)

SHOW SCREEN- MULTICHOICE

Q.3B And which do you use OCCASIONALLY for [UK\international news or current affairs], by that I mean less than once a week but [at least once a month]? PROBE: Which others?

INSERT ANSWERS NOT GIVEN AT Q.3a INCLUDING DK

IF Q.1a\2 OR Q.1b\2 GOTO Q.4a ELSE GOTO ROUTING BEFORE Q.6a

All who read listed newspapers (Q.1a\2 OR Q.1b\2)

SHOW SCREEN- MULTICHOICE

Q.4A Now I would like to ask you some questions about the news in NEWSPAPERS that is printed copy newspapers [not] newspaper websites.

Looking at the list below, please tell me which of these daily newspapers, if any, you use REGULARLY for [UK\international news or current affairs] - by regularly I mean [at least once a week]. PROBE: Which others?

- 1: Daily Mail
- 2: Daily Star
- 3: Daily Express
- 4: The Sun

- 5: The Mirror
 - 6: The Guardian
 - 7: The Independent
 - 8: The Times
 - 9: The Telegraph
 - 10: Financial Times
 - 11: Morning Star
 - 12: The Herald\The Scotsman\Daily Record - SCRIPTERS ONLY SHOW IF IN SCOTLAND
 - 13: The Western Mail\Daily Post- SCRIPTERS ONLY SHOW IF IN WALES
 - 14: Any regional or local newspaper (e.g. Evening Standard, Metro, Birmingham Post, Manchester Evening News, etc)
 - 15: Other newspaper (PEN WRITE IN)
- : DK BUTTON

All who read listed newspapers (Q.1a\2 OR Q.1b\2)

SHOW SCREEN- MULTICHOICE

Q.4B And which do you use OCCASIONALLY for [UK\international news or current affairs], by that I mean less than once a week but [at least once a month]? PROBE: Which others?

INSERT ANSWERS NOT GIVEN AT Q.4a INCLUDING DK

IF Q.1a\2 OR Q.1b\2 GOTO Q.5a ELSE GOTO ROUTING BEFORE Q.6a

All who read listed newspapers (Q.1a\2 OR Q.1b\2)

SHOW SCREEN- MULTICHOICE

Q.5A Looking at the list below, please tell me which of these WEEKLY OR WEEKEND NEWSPAPERS, if any, you use regularly for [UK\international news or current affairs] - by regularly I mean [at least once a month]. PROBE: Which others?

- 1: The Observer
 - 2: The Sunday Telegraph
 - 3: The Sunday Times
 - 4: The Independent on Sunday
 - 5: Sunday Mirror
 - 6: News of the World
 - 7: The Sunday Herald- SCRIPTERS ONLY SHOW IF IN SCOTLAND
 - 8: Wales on Sunday- SCRIPTERS ONLY SHOW IF IN WALES
 - 9: Weekly magazines (e.g. The Economist, The Spectator, New Statesman, etc)
 - 10: Other weekend\weekly newspaper or weekly magazine (PEN WRITE IN)
- : DK BUTTON

All who read listed newspapers (Q.1a\2 OR Q.1b\2)

SHOW SCREEN- MULTICHOICE

Q.5B And which do you use OCCASIONALLY for [UK\international news or current affairs], by that I mean [less than once a month]? PROBE: Which others?

INSERT ANSWERS NOT GIVEN AT Q.5a INCLUDING DK

IF Q.1a\3 OR Q.1b\3 GOTO Q.6a ELSE GOTO ROUTING BEFORE Q.7a

All who listen to the listed radio news (Q.1a\3 OR Q.1b\3)

SHOW SCREEN- MULTICHOICE

Q.6A I'd now like to ask you some questions about the news and current affairs on radio stations.

From the list below, please tell me which of these RADIO STATIONS you use REGULARLY for [UK\international news or current affairs], by regularly I mean [at least once a week].

PROBE: Which others?

- 1: Any BBC national radio station (e.g. BBC Radio One, BBC Radio Two, BBC World Service)
 - 2: Any BBC local\regional radio station
 - 3: Absolute Radio
 - 4: Classic FM
 - 5: talkSPORT
 - 6: Any other commercial radio station (e.g. Heart FM, Smooth, Capital, Gold) (PEN WRITE IN) FIX SO IT APPEARS ABOVE Other radio station
 - 7: Other radio station (PEN WRITE IN)
- : DK BUTTON

All who listen to the listed radio news (Q.1a\3 OR Q.1b\3)

SHOW SCREEN- MULTICHOICE

Q.6B And which do you use OCCASIONALLY for [UK\international news or current affairs], by that I mean less than once a week but [at least once a month]? PROBE: Which others?

INSERT ANSWERS NOT GIVEN AT Q.6a INCLUDING DK

IF Q.1a\4-5 OR Q.1b\4-5 GOTO Q.7a ELSE GOTO ROUTING BEFORE Q.8

All who access listed internet news (Q.1a\4-5 OR Q.1b\4-5)

SHOW SCREEN- MULTICHOICE

Q.7A Now I'd like to ask you some questions about UK and international news and current affairs on WEBSITES ON A COMPUTER OR MOBILE PHONE, as well as via mobile phone applications.

From the list below, please tell me which of these websites and/or mobile phone applications you use REGULARLY for [UK\international news or current affairs], by regularly I mean [at least once a week]. PROBE: Which others?

- 1: BBC website
- 2: ITV website
- 3: Channel 4 website
- 4: The Guardian website
- 5: The Telegraph\Sunday Telegraph website
- 6: The Times\Sunday Times website
- 7: The Independent website
- 8: The Sun website
- 9: The Daily Mail website
- 10: The Star website
- 11: Daily Express website
- 12: Daily Mirror website
- 13: The News of the World website
- 14: Sky News website
- 15: The Financial Times website
- 16: Google news\Yahoo news\MSN news
- 17: Blogs
- 18: Other website
- :DK BUTTON

All who access listed internet news (Q.1a\4-5 OR Q.1b\4-5)

SHOW SCREEN- MULTICHOICE

Q.7B And which do you use OCCASIONALLY for UK\international news or current affairs, by that I mean less than once a week but [at least once a month]? PROBE: Which others?

INSERT ANSWERS NOT GIVEN AT Q.7a INCLUDING DK

IF ANY Q.3a\1-12 OR Q.4a\1-15 OR Q.5a\1-10 OR Q.6a\1-7 OR Q.7a\1-18 GOTO Q.8 ELSE CLOSE

All regular users (Q.3a\1-12 OR Q.4a\1-15 OR Q.5a\1-10 OR Q.6a\1-7 OR Q.7a\1-18

SHOW SCREEN

Q.8 I'd now like to ask you about the different sources of UK\international news and current affairs that you have talked about. Which one of the sources below is your MAIN source?

LIST: INSERT CODES SPECIFIED AT Q.3a\4a\5a\6a\7a