

**9iv) What are your initial views on the preliminary options set out relating to ITV plc's regional news proposal? (Please note that Ofcom will put forward firm options on these issues, and consult also on ITV plc's regional news proposal, in phase 2 of this Review.):**

Just say no!

There must be a way of ITV saving enough money internally to keep all the regions going, otherwise take away their licences for the specific regions under threat and let the market decide. We cannot let our smaller regions go.

I know that here in the south west Ofcom stated that one of the reasons that westcountry television got the licence from tsw in 1993 was its commitment to regionality hence having four separate opt outs for the region.

Itv have kept the sub regional opt outs - all being at a much reduced capacity but are you ( offcom ) seriously considering not only losing these sub regional opts but the whole of the west country region? Now thats a turnaround

People in the westcountry have no idea what is going to happen - most of them think they will just loose thier sub-regional opts not the whole region.

The new regions proposed by Itv are just too big - in a geographical sense.

Not wanting to sound too much like a character from the Legue of Gentlemen. But we need local news for local people - which certainly down here in the south west we have proved we can do, both editorially, technically & economically for the last 15 years.

Again I urge you to say no to the new plans including thier 6min regional opt out, its just not good enough.

We have proved you can produce good local tv for the public for the last 15 years - why now in this day and age go backwards rather than forwards?