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**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No. Standard Definition broadcasts have survived and been viable for long enough, why should an increase in resolution change this?

We have always had DVDs available with similar resolution to recorded TV, HD broadcasting will not cannibalize Blu-Ray sales.

In addition, it would be unwise to bow down to the content providers (I'm assuming it's mainly American producers?), they will lose a substantial amount of money both here and abroad (the BBC could set a global precedent) by refusing to allow unencrypted broadcast.

**Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

**Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No, the only viable option is to leave any content management out. As evidenced in numerous other industries, content management (DRM) causes only headaches for the consumer when it goes wrong or does not allow legitimate uses. In addition, it is highly likely that any DRM scheme will be cracked and broken in the future, leaving the general public unable to legitimately copy recordings, but still allowing those who do wish to "illegally" sell/share recordings to do so.

The public pays the license fee to watch and record high quality broadcast TV, NOT for the BBC to develop content management schemes.

**Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :**

No. It would likely cause big problems. Not only would it have a high cost for the BBC to develop (in such a way that equipment manufacturers agree to it) It would inevitably be cracked meaning it would either have to be updated (not possible on all machines?) or left open, negating the point of the whole scheme in the first place.

**Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :**

**Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :**

**Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:**