

Ofcom's Draft Annual Plan 2013/14

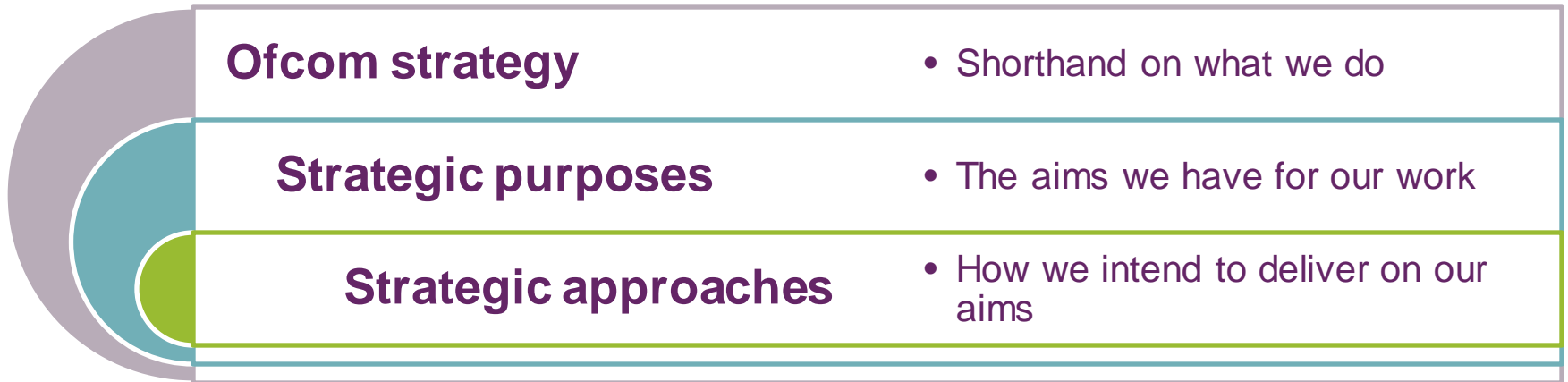
London Stakeholder Event
29 January 2013

Introduction

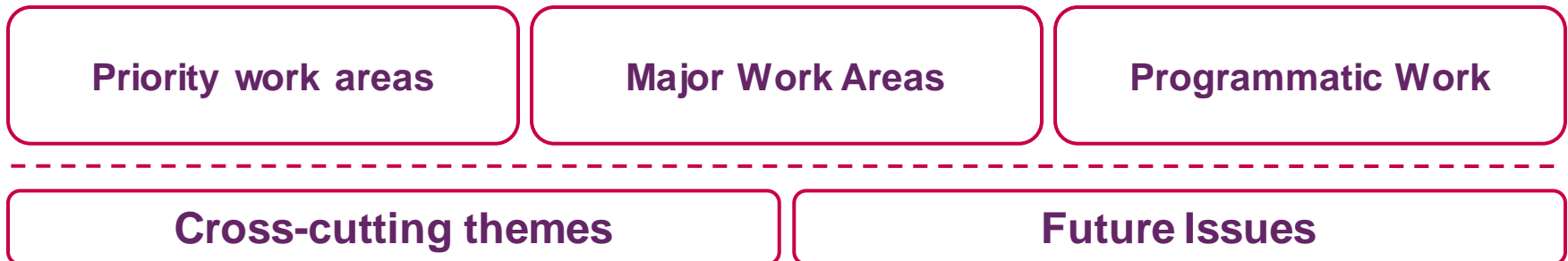
Ed Richards, Chief Executive – Ofcom

What comprises our 'strategy'?

The strategy is what and how we plan to deliver consumer and citizen benefits



... and the Annual Plan are next year's projects to deliver on the strategy



This year, we have articulated Ofcom's overarching strategy as an organisation

What we do...

“We will work for consumers and citizens by promoting effective competition, informed choice and the opportunity to participate in a wide range of communications services, including post. We will secure the optimal use of spectrum, through market mechanisms where possible and regulatory action where necessary. We will provide proportionate protection for consumers and help maintain audiences' confidence in broadcast content. We will contribute to public policy defined by Parliament, including high quality public service broadcasting and plurality of media ownership.

...and how we do it

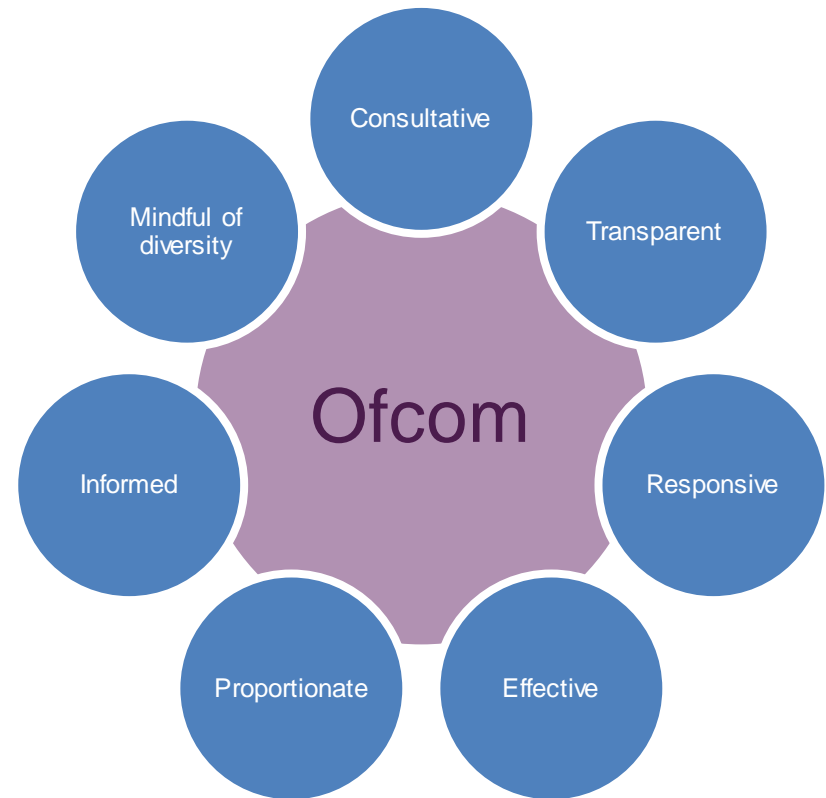
To achieve these aims, we will be consultative, transparent and proportionate. We will be informed through high quality research and information, which we will share widely. We will be mindful of the diversity of the UK and its nations. We will aim to be innovative, responsive and effective in everything we do.”

All of which can be summarised graphically

What we aim to do to further consumer and citizen interests...



... and how we will seek to achieve our aims



2013/14 Priorities

Clive Carter, Director of Strategy – Ofcom

We have re-articulated Ofcom's strategic purposes

2012/13 Strategic Purposes

Promote effective and sustainable competition

Promote the efficient use of public assets

Help comms markets to work for consumers

Provide appropriate assurance to audiences on standards

Contribute to and implement public policy defined by Parliament

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Promote effective and sustainable competition

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2013/14 Strategic Purposes

Promote effective competition and informed choice

Secure optimal use of spectrum

Promote opportunities to participate

Protect consumers from harm

Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

Strategic approaches



Promote effective competition and informed choice

- Res telecoms: Eol, active and passive wholesale
- Business telecoms: wholesale access
- Mobile: national wholesale competition
- AV: addressing bottlenecks
- Empowerment thought information and switching

Secure optimal use of spectrum

- Mix of market-led and regulatory action
- identify and repurpose spectrum to meet demand
- Spectrum sharing

Promote opportunities to participate

- Promote widespread availability
- Promote and secure equivalent opportunities for disabled and vulnerable users
- Provide information and high quality research

Protect consumers from harm

- Focussed interventions based on scale of detriment and ability to address

Maintain audience confidence in broadcast content

- Targeting licensing and enforcement
- Providing effective assurance in a globalised IP world by working with others

Strategic approaches

Our strategy on public cuts across all of the other strategic purposes, complementing our approaches and activities in each

Contribute to and implement public policy defined by Parliament

- Advisory - providing input into policy debate
- Implementation - effecting and enforcing new legislation



Promote effective competition and informed choice



Secure optimal use of spectrum



Promote opportunities to participate



Protect consumers from harm



Maintain audience confidence in broadcast content

Promote effective competition and informed choice

Secure optimal use of spectrum

Promote opportunities to participate

Protect consumers from harm

Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

- Ensure effective competition and investment in both current and superfast broadband
- Promote effective choice for consumers by ensuring that clear and relevant information is readily available
- Develop and implement policies that will improve the ease of switching between communications providers



Promote effective competition and informed choice

Secure optimal use of spectrum

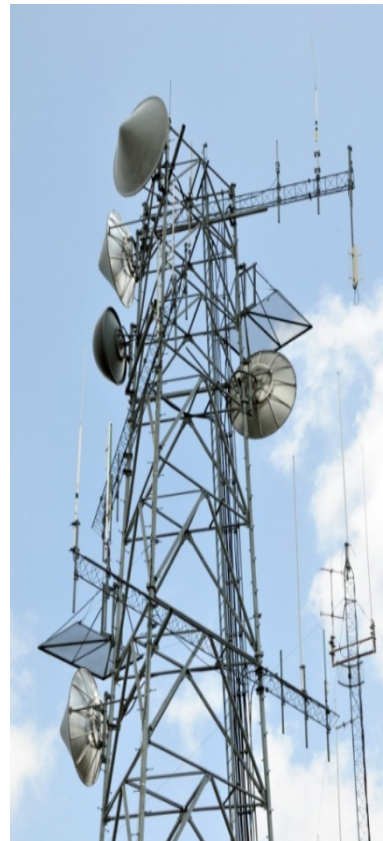
Promote opportunities to participate

Protect consumers from harm

Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

- Timely spectrum clearance in 800 MHz and 2.6 GHz to enable new awards while mitigating co-existence issues
- Implement the UHF strategy to enable a potential release of 700 MHz for harmonised mobile use
- Support the release of 2.3 GHz and 3.4GHz bands to meet spectrum demand



Promote effective competition and informed choice

Secure optimal use of spectrum

Promote opportunities to participate

Protect consumers from harm

Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

- Secure the provision of the universal postal service
- Work in collaboration with Government and industry to promote the widespread availability of superfast broadband



Promote effective competition and informed choice

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Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

- Implement reform of non-geographic numbering to ensure price transparency
- Protect consumers in a range of priority areas, including silent calls and mid-contract price increases

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0845



Promote effective competition and informed choice

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Maintain audience confidence in broadcast content

Contribute to and implement public policy defined by Parliament

- Target licensing and enforcement to ensure effective protection for audiences
- Relicensing of Channels 3, 4 & 5
- Develop approaches to future content regulation



Promote effective competition and informed choice

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- Implement Digital Economy Act 2010 provisions on online copyright infringement
- Conduct and publish public service broadcasting review



Other major work areas in 2013/14

- Ensure fair and effective competition in the delivery of pay TV services
- Develop a forward-looking spectrum work programme
- Ensure the adequate provision of services for consumers with hearing impairments
- Support industry and Government initiatives to improve levels of user trust in internet services
- License new local TV services
- Support the Government's digital radio programme

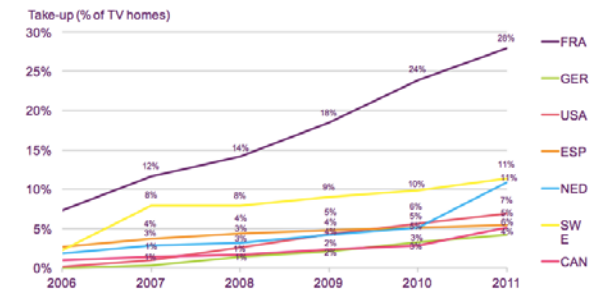


Programmatic activity for citizens', consumers' and stakeholders' benefit

- Licensing access to spectrum and keeping it free of interference
- Protection from and enforcement against unfair terms and practices by communications providers
- Offering online tools to stakeholders
- Conducting and publishing market research and analysis



Figure 3.7 IPTV take-up on main TV sets in countries where take-up exceeded 4% in 2011



Source: IDATE / Industry data / Ofcom. Notes: The chart only shows countries where IPTV take-up exceeded 4% of television homes in 2011.

Summary

2012/13 has been a successful year

- Delivery of London 2012 Olympics
- Ongoing management of the 800 MHz / 2.6 GHz spectrum auction
- Savings of 22.8% under our Expenditure Review Project

Our work continues in 2013/14



Ofcom's Annual Plan 2013/14

Draft Annual Plan

Published for consultation,
which closes 22 February 2013

Final Annual Plan

Published at the end of the
current financial year, along with
budget for the next financial year

Q&A

**Steve Unger – Group Director, SITE
and panel**

Our draft priorities 2013/14



Further the interests of citizens and consumers in relation to communications matters

Promote effective competition and informed choice

- Ensure effective competition and investment in both current and superfast broadband
- Promote effective choice for consumers by ensuring that clear and relevant information is readily available
- Develop and implement policies that will improve the ease of switching between communications providers

Secure optimal use of spectrum

- Timely spectrum clearance in 800 MHz and 2.6 GHz to enable new awards while mitigating co-existence issues
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