



Community radio licence application form

Version 4

Angel Radio

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Angel Radio	

2. Community to be served	Guidance Notes
<p>Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)</p>	<p><i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful. The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i></p>
<p>Answer in fewer than 300 words:</p> <p>Angel Radio provides a full radio service for adults aged 60+ living, working, or holidaying in the City of Portsmouth and Borough of Havant. Angel Radio's uplifting service includes natural friendly conversation, nostalgic music, reminiscence therapy and wellbeing information.</p> <p>According to 2011 Census data, the local population of 325,740 persons, includes 70,835 adults aged over 60 living within Portsmouth and Havant – over one in five of the local population. This is our target community.</p> <p>Our programming specifically targets over 60s – a section of society grossly neglected by existing radio services.</p> <p>We use music that is predominantly over 60 years old together with programming containing an air of old fashioned wireless. We provide natural conversational speech with a mix of humour and reminiscence as well as providing current information regarding health, finance, and other topics of importance to older people. We will also feature daily mental and physical stimulation in the form of quizzes, puzzles and daily physical exercise programmes.</p> <p>Angel Radio will take a positive role in the life of our community, providing a sense of value and self worth for both the audience and staff of the service. We will provide a voice for a large section of the community often segregated and generally ignored by other local media.</p> <p>Quoting the judges of the Radio Academy when they gave Angel Radio the 2014 Nations & Regions Award for Radio Station Best Serving its Listeners in the South of England; "A station with its own unique place and purpose, Angel Radio celebrates the past in a warm and inclusive way and is clearly adored within its target demographic. With a charming mix of fun, nostalgia and practical support for its listeners, the station serves a very powerful purpose in bringing together a community and giving them a place to belong."</p>	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<p><i>It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.</i></p> <p>http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf</p>
The City of Portsmouth and Havant Borough (the area bounded by Portsmouth City Council and Havant Borough Council)	

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be

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located outside the licensed area.)

Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.

Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.

Original output: All output specifically produced for this service (but excluding repeats and automated material).

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output

Guidance Notes

Please fill-in all three questions below

Question A asks you to **describe your programme service.**

Question B relates to how your output will serve the **tastes and interests** of your target community.

Question C is about how your service will **broaden the range of local** (non-BBC) **services** available in your area.

Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.

The law requires applicants to state their proposals for providing a service that would:

- (i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities);*
- (ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities;*
- (iii) broaden the overall range of such non-BBC local services provided in the area concerned; and*
- (iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap.*

Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.

Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).

The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.

4. Programming output

A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):

- What will the service sound like?
- What music will you play?
- What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?
- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?

- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

100% of Angel Radio's output is designed to enhance the wellbeing of older people. The station will provide programmes which have an air of 'old-fashioned wireless' and are friendly, natural and conversational. Presenters will be technically competent in the operation of studio equipment but will retain their natural, personal way of speaking, as if to friends.

All of Angel Radio's live programmes will encourage audience participation. This may take the form of on air conversations, receiving answers to quizzes, playing record requests, answering wellbeing or reminiscence questions, etc.

At least 80% of Angel Radio's team will be aged 55+ and living within the target area

The music content will feature all genres from the years 1900 to 1960, with twice-weekly specialist programmes featuring melodic music from the 1960s. Types of music featured in an average day's programming will include big bands, small groups, dance bands, ballads, jazz, blues, novelty songs, humorous songs, classical, light music, Hawaiian, wartime, hymns, country.

Angel Radio has a doubly unique record library of over 136,000 vintage records and also, following a fire at the station's main record library, it is now building a library of digitalized MP3 recordings donated by vintage record collectors from all over the world. This record library will be made accessible to all listeners every day in our record request shows, which can be accessed by free-phone, email and Facebook.

Speech within music shows will include memories sparked by the songs played, information about the singer or band, feedback from listeners, quizzes and conversational elements, which enhance the listener's feeling that they are part of programme. The result of this type of programming is an enhanced knowledge of vintage music, mental stimulation, and a lessening of the feeling of isolation. Some, but not all music programmes may contain announcements from local councils, service providers, Trading Standards, Scambusters, etc, according to their availability at the time of broadcast.

Speech within other programmes will promote the wellbeing of older people through useful information about service providers, a daily diary of suitable events, physical exercise, current news, and aids to independent living. Angel Radio also promotes and assists in older people's understanding of the digital age.

For older people who can no longer attend their local church, Angel Radio will air, every Sunday morning, a 1-hour traditional church service presented by retired vicars from the target area.

Angel Radio will continue to be part of Hampshire County Council's Older Person's Wellbeing Strategy, also working closely with Community First's B.I.L.L. (Being Independent in Later Life) campaign, and with nursing homes and sheltered housing schemes to enhance resident's wellbeing.

Angel Radio will provide locally relevant items of health and wellbeing information, which will also be of relevance and benefit to our wider older audience on DAB and online, thus enhancing the lives of the older community far beyond our own FM coverage.

Speech to music will be an average of 30% speech, 70% music over any 24-hour period.

Angel Radio tends not to have peak listening hours and therefore does not place too much emphasis on 'drive times'. Angel Radio listeners tend to tune in for long periods each day, with many listening day and night. Popular programmes/presenters bring Angel Radio's peak listening periods rather than times of day.

Angel Radio will produce a minimum of 10-hours original programming each day. This will include live, recorded as live, and recorded & edited programmes. At no time will Angel Radio revert to automated 'juke-box' programming. Angel Radio's night time programming is considered as important as daytime programming and, while most of it is recorded, it is still friendly, caring and conversational. Keeping older people, who may wake up more often than younger people, company at a time when other local radio stations are playing computer generated pop output.

All programming will be produced specifically by and exclusively for Angel Radio. A small percentage of programmes (typically 5%) will be produced by older members of the Angel Radio team who live

outside of the broadcast coverage area, but these programmes will all be of direct relevance and benefit to the local target community. Some programmes produced by Angel Radio's Havant studios will be shared with Angel Radio Isle of Wight and used as part of their sustaining service.

Angel Radio will repeat some programmes during periods of presenter's illness or holidays, or if specifically requested by listeners, and during our overnight service.

100% of Angel Radio's programmes will be in English. These programmes will feature presenters with natural accents and dialects from various parts of the UK. Speech will be clearly spoken with forethought given to the age and sensibilities of the audience.

Angel radio's vintage music programmes will also continue to appeal to the large number of younger people interested in all things vintage & retro. An additional benefit with this new extended coverage licence will be our ability to encourage these younger listeners to participate in Angel Radio's intergenerational projects, which will include 'skills share' and 'digital learning'.

B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

Angel Radio is run by a team of (mainly) older people, most of whom live within the target area of Havant and Portsmouth. These older people are part of the target community having worked and lived in the target coverage area. They interact with the target community on a daily basis and understand their tastes, interests and requirements of their media provider.

Since its launch in Portsmouth in 1999 and continuing through its 4-years as an experimental 'Access' Radio Licensee, and then into its 9 years as a Community Radio Licensee, and its 5-years on DAB, Angel radio has constantly taken advice from its listeners via telephone, email and internet surveys. This feedback over a total of 16-years has enabled us to tailor our speech and music content to suit the tastes and interests of the older community, while at the same time enhancing their mental and physical wellbeing. We will continue our ongoing surveys and act accordingly to tailor our role in the target community as required. The annual number of negative responses relating to our output run to less than a dozen and generally relate to personal tastes in music.

Angel Radio's website has had over 1,070,000 visitors and its comments/feedback page is in almost daily use. Angel Radio's Facebook page has a weekly reach of over 8,000 and all comments/feedback are noted and, where practical, taken on board.

The tastes and interests of older people are hugely diverse, however, common to the older people who use Angel Radio as their prime media provider is a preference for the music and memories of their youth. Also access to information of direct relevance to their mental and physical wellbeing.

In addition to Angel Radio's continuing service to the general older listener, we will also be using this license's extended coverage to bring together two communities of older people who were split apart immediately following the bombing of Portsmouth in WWII when thousands of people, who had lost their homes in the blitz on Portsmouth, were re-housed on a huge new estate in Havant.

C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

There is nothing like Angel Radio anywhere.

Angel Radio is unique in its combination of vintage music output by a team of people of similar vintage to the records they are playing and the audience they are serving. Angel Radio is unique in its output of information of specific relevance to its older audience and in its effect on the wellbeing of its audience.

In the Portsmouth and Havant area there are 7 other local radio stations available to audiences on AM/FM. All overlap with each other musically, but none overlap with Angel Radio's music output. All overlap with each other's speech output, whether it be news, bought-in content, or fillers. None overlap with Angel Radio's speech output.

In the Portsmouth & Havant area there is no radio for the older listener except our own Angel Radio, which currently operates a community radio service in Havant on 101.1 FM. All other radio services target younger audiences.

Smooth Radio targets listeners in their mid-40s and originates from studios 70-miles from Portsmouth. Smooth Radio is the closest to Angel Radio's age group and music output, however a survey in November 2014 showed 88% of those aged 60+ do not listen to Smooth.

Wave 105 targets the over 30s and is regional.

Sam FM is mostly automated and is regional.

Heart and Capital are quasi-national with minimal local content, and none specifically for Portsmouth or Havant.

Express FM is for young people in education. It has local programming but none for an older audience.

The Breeze is based over 25-miles from Portsmouth, aims at a younger audience and apart from having a transmitter in Portsmouth, provides no local content except a few seconds in some news bulletins.

In November 2014 Angel Radio, with Radio Monitor, logged music broadcast on all local radio services broadcasting to Havant & Portsmouth, and Angel Radio proved to be the only truly unique service with no overlap in either age of target audience or records played.

Angel Radio played	370 tracks with 0 overlapping other stations
Capital played	321 tracks with 56 overlapping other stations
Express FM played	284 tracks with 76 overlapping other stations
Heart played	295 tracks with 88 overlapping other stations
Jack (now Sam) played	295 tracks with 50 overlapping other stations
Smooth played	312 tracks with 39 overlapping other stations
Wave 105 played	272 tracks with 115 overlapping other stations

Social gain

5. Social gain	Guidance Notes
<p>Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i> <i>(b) the facilitation of discussion and the expression of opinion,</i> <i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i> <i>(d) the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Social gain may also include the achievement of other objectives of a social nature.¹</i></p> <p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an</i></p>

¹ See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

	<p><i>accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
<p>Answer in fewer than 1,500 words:</p> <p>Angel Radio, during its 16-year life, has already proven to have many social gains, which ultimately all enhance the wellbeing of older people. Additional social gains will be achieved with this new licence.</p> <p>Angel Radio provides older people with the means to be heard in the media. Angel Radio not only gives older people a voice on its own radio station 24/7. Through its unique nature Angel Radio has enabled its team to appear in TV documentaries in South Korea, Russia, Germany, and in the UK, with team members even appearing live on BBC TV's national news on several occasions. This, on a small scale, raises the self esteem of the older people concerned, and on the larger scale demonstrates to older people in the UK and abroad that there is a way to be a part of media production instead of merely being consumers.</p> <p>Angel Radio enables service providers with a means of getting their message directly into the homes of the 'hard to reach' older person as well as older people generally. Every week Angel Radio airs at least 10 commercials, produced and aired free of charge, and in their own words, promoting the work of service providers, local to the target community. These have already included the likes of Good Neighbours, Alzheimers Society, Rowans Hospice, Exercise Groups, Meals on Wheels, Local and County Councils, Police, Stroke Clubs, etc. Angel Radio will continue to work with these groups and many more that extended FM coverage will allow.</p> <p>Angel Radio is adept at raising the self esteem of the Angel Radio team and provides them with the opportunity to be of use to the older community and to do work which is widely valued.</p> <p>Angel Radio raises the self esteem of its audience by creating an awareness of the contribution they have made to society as individuals, or as members of the forces, or on the home front, etc. Also by creating social documentaries of 'ordinary' individuals who have led lives which appear extra-ordinary to younger members of the audience.</p> <p>Angel Radio creates awareness in a wider audience of the problems that may occur in older age. We have already produced programmes about breast cancer, cataracts, stroke, stoma & colostomy, and many more. We will continue to produce these programmes with the assistance of specialists in their field.</p> <p>Angel Radio creates an awareness of the various types of scams that are used on older people and, working with Trading Standards, continue to regularly remind, explain and update listeners of ways to detect and avoid scams. Also, working with Trading Standards, Angel Radio broadcasts instant updates of areas where cold callers and other scammers are currently operating.</p> <p>Angel Radio provides reminiscence therapy. Nursing homes, community groups and societies specialising in brain dysfunction, can provide short periods of reminiscence therapy of an hour or so a week whereas Angel Radio provides reminiscence therapy through music and memories 24-hours every day. Even our information programmes, exercise drop-ins and documentaries all contain reminiscences of some kind.</p> <p>Angel Radio promotes socialisation. Angel Radio provides a daily events diary, both on air and on its website, of events that may appeal to an older person. As an added bonus we have often negotiated special reduced prices for Angel Radio listeners. Angel Radio also promotes groups which run coffee mornings and social get-togethers. Angel Radio also invites listeners to drop in to the Angel Radio studio, which is close to bus and railway stations, for a chat and free refreshments.</p> <p>Angel Radio provides a friendly voice. For those people who cannot get out and socialise Angel Radio is a constant companion both day and night. Angel Radio does not use computer generated 'juke-box' programming. All of Angel Radio's programmes, whether live or recorded, even at 3am in the morning, contain real human voices chatting, reminiscing, and playing vintage records. Our telephones are manned during office hours every day, and during unsociable hours several days a week. Our staff are always willing to spend time chatting and our free-phone means the caller does not have to worry about their telephone bills.</p> <p>Angel Radio prepares people for retirement and older age. Angel Radio's music appeals to a wider audience than just the 'already old and retired'. Angel Radio's programming includes items which help</p>	

to advise and prepare people for the financial and health changes that are likely to occur in older age. Falls prevention. Angel Radio already runs daily exercise programmes which, while being fun and stimulating, also enhance strength and steadiness. This not only helps to reduce the likelihood of falling, but also helps to reduce the potential damage if a fall does occur. In addition to falls prevention Angel Radio works with experts in the fields of breathing, meditation, arthritis, etc, to produce exercise programmes of benefit to a wide range of older people. These exercises will continue to run every weekday on this new licence.

With the extended geographical coverage of this licence Angel Radio will work to rebuild the connections between people who remained in Portsmouth after WWII and those who moved to new housing estates built to re-house those who had lost their homes in the blitz on Portsmouth. The camaraderie, still evident between many older people in Portsmouth, appears to have not continued in those displaced to Havant and Paulsgrove. We will work to rekindle old friendships and create new bonds between older people with common tastes and interests.

With this new licence we will embark upon intergenerational projects between the growing number of younger people currently into all things vintage & retro and those older people who remember them the first time round. The aim of this new initiative will be an exchange of understanding of different generations through the tastes and interests they have in common. Also an exchange of talents, where an older person may be able to pass on knowledge of vintage fashions, crafts and cookery in return for help with computers, gardening and household maintenance.

Access and participation:

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>

Answer in fewer than 400 words:

Members of the target community are able to participate in all aspects of Angel Radio's operation and are welcomed to join in at whichever positions best suit their aspirations and abilities. All members of the Angel Radio team are encouraged to expand their roles within the operation of the station and most do. Training, generally one-to-one, at the speed the trainee is best suited to, is constantly available.

For the past 10 years of our project, and for the foreseeable future, Angel Radio's team of volunteers has numbered between 70 and 90 people mostly from the target community, most aged over 60. This number of team members is not set in stone, nor is it regulated, it appears that, as team members die or leave, others take their place from the target community, but there is always room for more of the target community to participate.

Regular on air announcements are made encouraging listeners to drop in for a cup of coffee, a chat, and a look round the radio station. This encourages them to realise that there is no 'ivory tower' at Angel Radio, that everyone is able to join the team at a level which suits them and to undertake one-to-one training at a pace which suits them.

Angel Radio team members also visit members of the target community in their own homes with recording equipment to ensure being housebound is no barrier to participation.

Service providers, whether registered charities, community groups, or relevant local council departments are all able to use our facilities to get their messages across to our mutual target communities free of charge.

Angel Radio's Station Manager offers a very light touch approach to the day-to-day running of the radio station. Allowing individual members of the team to undertake roles which best suit them, enabling them to work out rotas, training sessions and programme content.

In the past 12 months Angel Radio provided new, or further, training to 34 older people, and has

enabled 81 of its team members to access the airwaves, and has trained and enabled 3 school students to access the airwaves as part of their work experience. Also in the past 12 months Angel Radio has enabled many varied service providers access to the airwaves and has welcomed 9 new older people to our team. Angel Radio also provided sound engineering training and work experience for a partially-sighted younger person.

7. Access to facilities and training	Guidance Notes
<p>Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.</p>	<p><i>Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.</i></p>
<p>Answer in fewer than 400 words:</p> <p>To ensure members of the target community, and service providers for the target community are made aware of the various ways they can gain access to Angel Radio's facilities we use an ever increasing variety of methods. We make our availability known through on air announcements, website ads, Facebook & Twitter, by giving talks to local interest groups, and by our many appearances via other media including national and local TV, radio and newspapers.</p> <p>We ensure anyone in the target community can contact us free of charge using email or our free-phone number, or via Facebook, Twitter and our website.</p> <p>We offer flexibility in the use of our facilities and can offer access to the airwaves without prior training, or one-to-one training sessions in aspects of interest to the client. We offer a technician to record with the client at a time to suit the client and can take these services off site to individual's homes if required.</p> <p>In addition to ensuring the target Community can access the airwaves we also encourage other interested parties living within the target area access to our facilities. During the past 12-months we have had an entire Girl Guide troupe on air and several school & U3A visits.</p>	

Ensuring accountability:

8. Accountability	Guidance Notes
<p>Please set out your proposed community accountability mechanisms. These should cover matters such as:</p> <p>How will members of your target community:</p> <ul style="list-style-type: none"> • make contact with your service, and • influence the operation of the service? <p>How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.</i></p> <p><i>Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).</i></p>
<p>Answer in fewer than 500 words:</p> <p>Angel Radio ensures anyone in the target community can contact us free of charge using email or our free-phone number, or via Facebook, Twitter and our website, all of these are regularly announced on air and publicised on our website. Our contact details are also published on many websites of older people's service providers, local councils, specialist groups, social media and on the BBC and ITV websites.</p> <p>We also have a dedicated 'tell us what you think' button on our website. This links to a questionnaire encouraging listeners to offer constructive criticism and helpful ideas to improve our service.</p>	

By far, the majority of comments about our service say that we have got it right and need not change anything. The constructive comments offer ideas for programmes and drop-ins that the listener feels is lacking and, wherever possible, we remedy those ideas with small changes to our schedule. Negative feedback has been a very rare occurrence and is generally related to the listener's personal music tastes.

When a new idea or negative comment is made it is firstly dealt with by the volunteer staff and often a simple solution can be found. If the team are unable to deal with the idea or problem it is discussed at a meeting with the Board of Trustees and the Station Manager.

If the idea or problem could be solved by the addressee themselves they are given the opportunity and the technical assistance to make it happen. In this instance it could be a fan of a particular singer has asked for them to be featured more often. In this case we ask them to produce a series of programmes about their favourite singer and provide all the training and technical assistance required, this has successfully happened on several occasions.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief, and no more than two pages long.

KEY COMMITMENTS: to be completed by the applicant

Station name [As in section 1 of this application]	Angel Radio
Community to be served [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]	Persons aged 60 and over living, working or holidaying in the Portsmouth and Havant area.
Proposed area [State the proposed coverage area as set out in section 3.]	The City of Portsmouth and Borough of Havant.
Programming output [This should be a summary of the answer you have given in section 4, in no more than 200 words] The programme service will inform, entertain and stimulate older people in the target area. The programme service will comprise live and recorded programming featuring nostalgic music, predominantly from the years 1900-1959, complemented by informative speech on local and older wellbeing issues.	
<ul style="list-style-type: none"> • Live programming output will typically comprise 70% music and 30% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits). • The music output will be tailored specifically to entertain the older generation. It will comprise predominantly of music produced between 1900 and 1959, with some specialist shows featuring melodic music from the 1960s. Shows will feature all types of popular and niche music from the period including, jazz, big band, rock'n'roll, novelty, musicals, classical, and country. • Speech output will be friendly and conversational and will include an events diary, community-focussed information, documentaries, competitions and local weather forecasts. It will also feature a range of relevant items such as information on health, diet, pensions, etc, as well as reminiscence therapy. 	
Live and/or original output: 10 hours of original output per day Locally-made programming: All locally made, save for occasional programming produced	

specifically for Angel Radio by older people living outside of the target area.

Studio location: Havant

Social gain

[Summarise the answers you have given in section 5.]

- The service is specifically focussed on the over 60s in Portsmouth and Havant. They are not currently served by other broadcasters in the area.
- The aim is to provide entertaining, stimulating and informative programming with a reminiscence therapy thread running through the entire daily output, which will also include health & wellbeing information, personal safety advice, financial, social and educational matters, and advice from local older person's service providers and support groups.
- The service will provide airtime and allow the opportunity for local groups to debate and discuss topics, encouraging audience participation using a variety of methods.
- Reminiscence programming will enable individuals to share their memories with other listeners.
- Individuals are encouraged and helped to produce their own output for broadcast.
- The station will encourage involvement with the service from the target community. Information about training will form part of the programming output and the station will engage with local colleges/community centres and U3A about the available courses for the older community. (See also reference to training commitments below, under 'access and participation'.)
- The main aim of Angel Radio is to keep the over 60s informed about issues of interest and relevance, and to enable them to share their interests and concerns with each other.
- Angel will hold informal discussion meetings which will be open for the whole community to attend. The community will be invited to visit the studios and share views on programming topics and any other issues of concern.

Participation in the service

[Summarise the answer you have given in section 6.]

- Angel Radio will, by having open access to training, and to the studio, encourage local participation and involvement with the station at all levels including management.
- Angel Radio will provide open access, for a minimum of 4 hours a week, to a community area within its studio building for members of the target community to visit and air their views about the service the radio station provides.
- Airtime – provide airtime to 4 members of the public each week.

Access to facilities and training

[Summarise the answer you have given in section 7.]

- Training – provide at least 8 older people every 12 months the opportunity to undergo training to work at the radio station and the opportunity to continue with the service thereafter.
- Work experience – 1 placement every 6 months for broadcasting and 1 placement every 6 months for non-broadcast experience.

Accountability

[Summarise the answer you have given in section 8.]

- Angel will undertake regular research into the target community's needs.
- It will provide a variety of means for the community to give feedback on the service and the content.
- A listeners' report which will be subject to feedback and review by the community will be produced.

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

About your organisation:

9. Company details

Guidance Notes

The legislation requires that:

<ul style="list-style-type: none"> Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community 	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>
<p>Company (or other body corporate) name: Angel Radio Limited</p> <p>Date of registration: 10th January 2005</p> <p>Company registration number: 5328215</p> <p>Type of company (or other body corporate): Company Limited by Guarantee</p> <p>Registered Charity (1138441, registered on 17th August 2010)</p> <p>Where your body is not a company, please explain how it meets the requirement to be a body corporate:</p> <p>N/A</p>	

10. Ownership	Guidance Notes
<p>Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)</p> <p>The information provided must include:</p> <ul style="list-style-type: none"> all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.) details of any individual, company or other body that may exert control over the applicant. 	<p><i>Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).</i></p> <p><i>In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.</i></p>
<p>Angel Radio Ltd is a registered charity, number 1138441. There are no shareholders. No shares have been, or will be, issued.</p> <p>No company or other body will exert any control over Angel Radio Ltd.</p> <p>Angel Radio is governed by a board of Trustees, who also act as Directors of the Company. The board of Trustees meet together at least every three months, and are all actively involved with the day to day operations of Angel Radio. The board of Trustees also meet on an ad-hoc basis and regularly communicate with each other through email.</p>	

Ability to maintain the service:

11. Management and operations	Guidance Notes
<p>With regard to the applicant please provide:</p> <ul style="list-style-type: none"> • A list of directors, indicating who is the managing director and/or chair (please see question 12 regarding directors' details). • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours). 	<p><i>In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p>Mildred French, Executive Director & Trustee, Chairman Tony Smith, Executive Director & Trustee, Managing Director/Station Manager Duncan Barkes, Executive Director & Trustee Anthony Devine, Executive Director & Trustee Derek Dunn, Executive Director & Trustee Ash Elford, Executive Director & Trustee Yvonne Miller, Executive Director & Trustee Ted Nunn, Executive Director & Trustee Vicky Rogers FCCA, Executive Director & Trustee John Wingfield, Executive Director & Trustee</p> <p>The Board of Trustees are the top of the organisational tree. They follow all aspects of the running of the radio station and ensure the station is functioning to the best of its ability and ensure the charitable aims of the radio station are met. In the first instance of problems the Board of Trustees will seek the full facts of the case from the Station Manager.</p> <p>The Station Manager is responsible for ensuring the radio station runs smoothly both technically & output-wise. The Station Manager ensures that Angel Radio achieves its Key Commitments, remains relevant to the target community, and achieves its charitable aims. The Station Manager has a light touch approach to the volunteer team and, while overseeing their work and advising where necessary, he enables the volunteer team to be largely self-managed in its production of shift rotas, programme content, and staff training.</p> <p>The volunteer team operates as teams within teams. Lead volunteers include –</p> <p>Diary Coordinator – Responsible for ensuring each programme production team has enough staff with the correct capabilities. Also ensuring there is alternative staff cover for holidays and sickness.</p> <p>Training Coordinator – Ensures all team members are 'topped up' with training regularly, and new team members are given the opportunity to learn other roles.</p> <p>Treasurer – Is responsible for petty cash, the sales till, and the income from fundraising days.</p> <p>Data Entry Person – Inputs all types of data (record library catalogue, team member details, sponsor details, listeners contact details, etc) onto our database.</p> <p>Sponsorship Officer – Ensures programmes and drop-ins have sponsors and sends reminders when sponsorships are about to lapse.</p> <p>Safety Officer – Ensures all volunteers receive safe working training and fire safety training.</p> <p>Office Manager – Oversees the day-to-day smooth running of the Angel Radio reception desk. Assists the Station Manager with his paperwork. Liaises with team leaders to ensure everyone is kept aware of latest developments regarding, staff, studios, etc. Liaises with service providers, event organisers and local councils in the target area to ensure Angel Radio maximum publicity to their work</p>	

or events.

Advertising Manager – Visits potential advertisers and keeps current advertisers happy. Assists with script writing of commercials.

Studio Manager – Ensures the studios are safe and fit for purpose. Assists with recording sessions. Ensures studios are not double booked.

12. Management and operations

Guidance Notes

Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).

In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.

*Ofcom needs to know about the proposed directors and chair of the applicant. **Some or all of the information given in this section will usually be removed from the publicly available copy of this application form.** (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to community.radio@ofcom.org.uk.*

Answer (for each director):

Mildred French, Chairman & Trustee

Employment: Retired Registered Nurse

Other directorships: None

Relevant experience or qualifications: Mildred was a listener to Angel Radio's first RSL in 1999, and has been involved with Angel Radio for 15 years. Mildred has served as a Trustee of Angel Radio since its incorporation as a charity. Mildred has a significant involvement in the day to day running of the station, organising get-togethers between listeners and volunteers, presenting at least two programmes per week and managing Angel Radio's Gift Aid. Away from radio, Mildred has significant experience managing activities for older people, running friendship and Scrabble clubs. She was formerly a Registered Nurse, Midwife and Ward Sister. Mildred brings significant experience to Angel Radio as Chairman.

Tony Smith, Managing Director & Trustee

Employment: Managing Director

Other directorships: None

Relevant experience or qualifications: Tony established Angel Radio, with its first RSL in 1999. In the period since, Angel Radio through Tony's stewardship has broadcast numerous RSLs to Portsmouth, the Isle of Wight and Brixton, leading to Angel Radio participating in the Access Radio pilot, which led to a Community Radio licence, which is shortly due to enter its third period. Through Tony's dedication, Angel Radio has a team of over 70 older volunteers. Away from radio, Tony has worked as an electrician, factory supervisor, street artist, carer and Art & Design technician at a FE College. Tony has received many awards for his work with older people including the Daily Mail Unsung Hero of the Queen's Jubilee and Independent on Sunday newspaper 2014 top 100 people in the UK who give without expecting return.

Duncan Barks, Director & Trustee

Employment: Radio and Television Broadcaster

Other directorships: Bun Media Services Ltd

Relevant experience or qualifications: Duncan has significant experience working in the radio industry, as a broadcaster, journalist and in management. Duncan currently works for BBC Radio London, but has also extensive past experience in the commercial radio sector as a Programmer and Managing Director. Duncan is member of the Institute of Journalists. In the past, Duncan has also acted as a media consultant to MPs and MEPs. This experience has been crucial to raising the awareness of Angel Radio amongst elected officials and local organisations.

Anthony Devine, Director & Trustee

Employment: Industrial Worker

Other directorships: None

Relevant experience or qualifications: Anthony Devine acts as studio technician to Angel Radio. Anthony assists with the training of using studio equipment, as well as providing help operating

outside broadcasts. Although Anthony has been involved with Angel Radio for around eight years, he has a further eleven year radio background from his involvement with Hospital Radio Colchester. In addition to radio, Anthony has also undertaken charitable work at committee level, in particular with Springwood Community Centre in Waterlooville.

Derek Dunn, Director & Trustee

Employment: Retired Exciseman

Other directorships: None

Relevant experience or qualifications: Derek has had significant experience with community based organisations for most of his life. Derek is currently Chairman of Hayling Island University of the 3rd Age, runs a handball team for older people, a current affairs group and participates with other local organisations. Derek has previously worked as a school governor and sat on a school appeals panel for two local councils. There are too many organisations that Derek has been involved with to list them all individually. This significant life experience has led to Derek establishing links between local grass roots groups and Angel Radio.

Ash Elford, Director & Trustee

Employment: Train Driver

Other directorships: None

Relevant experience or qualifications: Ash joined Angel Radio last year to help write its application for the Portsmouth FM commercial licence, using his experience from DAB multiplex applications whilst employed by GCap Media. Since joining, Ash has helped Angel Radio win, and subsequently launch, a trial DAB mini multiplex licence. Ash advises Angel Radio on transmission, licensing matters and exploring potential commercial opportunities.

Yvonne Miller, Director & Trustee

Employment: Retired Administrator

Other directorships: None

Relevant experience or qualifications: Yvonne has experience of caring for, and entertaining older people. Yvonne has participated in a group providing entertainment for older people in clubs, sheltered housing and nursing homes. At Angel Radio, Yvonne has forged useful links with reporters in local newspapers.

Ted Nunn, Director & Trustee

Employment: Retired Printer

Other directorships: None

Relevant experience or qualifications: Ted has been involved with Angel Radio for twelve years, originally as a presenter, but now with a wider involvement as a trustee. Ted has been a committee member of the Frank Sinatra Society for nearly half a century, one of the longest running, and most respected, musical organisations. Ted has had a lifelong interest in the study of popular music, and this has proven a valuable resource to Angel Radio for his knowledge of music from the 1930s, 1940s and 1950s.

Vicky Rogers FCCA, Director & Trustee

Employment: Chartered Certified Accountant

Other directorships: AccountArt Ltd, Abbeyfield (Chichester) Society Ltd, Advanced Marine Consultancy

Relevant experience or qualifications: Vicky has been Angel Radio's accountant for most of its existence, providing financial expertise which has been of great assistance. Vicky was central to the establishment of Angel Radio as a charity in 2010, and provides day to day assistance with financial advice, as well as handling essential matters such as compiling statutory accounts and liaison with the Charities Commission. Vicky is very community minded, as she also is a trustee of the Abbeyfield Society, as well as participating in a girl guide group and the award winning Community Fusion charity in Portsmouth.

John Wingfield, Director & Trustee

Employment: Architect

Other directorships: Partner of Kanavan & Wingfield

Relevant experience or qualifications: John has been a listener to Angel Radio for over a decade, and last year became a Trustee. John has written about Angel Radio extensively in Mitchell Music magazine, which has brought new listeners and participants to the station. John has an extensive knowledge of pre 1960s music, and his writing skills, as well as experience of running his own Architect business for over forty years make him a useful asset to Angel Radio.

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

Mandy Harris is one of our fundraising advisors. Mandy has raised funds for many charities, including £350,000 to build a new Age Concern centre in the Angel Radio target area. Mandy is employed by Community First HEH and has worked with Angel Radio for 7 years. She helps identify and apply for external funding that may be available for Angel Radio.

Wendy Shone is our Community Liaison Officer. Wendy works with Community First HEH and organises 'Being Independent In Later Life' events on behalf of Havant Borough Council. She is experienced in working with community groups, and helps to involve Angel Radio in community projects run by larger organisations.

13. Staffing structure

Guidance Notes

What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.

The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.

Answer in fewer than 400 words, plus organisation chart (optional):

Angel Radio has a Board of Trustees who oversee and ensure the overall wellbeing of the radio station.

Angel Radio's Station Manager offers a 'light touch' approach to the daily running of the radio station and enables the 70 strong team of volunteers to work out their own rotas, programme content, training schedule, etc. The Station Manager ensures the station attains its Key Commitments, and ensures deadlines are met. The Station Manager also liaises with lead volunteers (Office Manager, Sponsorship Officer, Advertising Manager, Studio Manager and lead trainers & technicians) to ensure the smooth daily running of the station is maintained.

Angel Radio works as teams within teams. An individual who is lead trainer in one production team may also be a telephone receptionist in another team. This helps to ensure all team members understand, and can undertake, the roles of other team members. It also allows team members to grow and experience many different roles.

All roles are voluntary, except -

- Station Manager: P/T 16 hours paid + 50 voluntary hours per week
- Studio Technician: P/T 6 hours paid + 2 voluntary hours per week
- Advertising Manager: Commission only
- Book Keeper: P/T 2.5 hours per week

14. Applicant's experience

Guidance Notes

Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.

Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.

A. Please provide a brief history of your group.

Answer in fewer than 300 words:

Angel Radio was launched in 1999 by the current Station Manager. His previous radio experience was minimal, a few RSLs, but his experience of working with older people was extensive as was his knowledge of the music and social history of the period 1900 to 1959. He and a colleague, Martin Kirby, who is still a presenter and technician at Angel Radio, gathered together a group of older people including a couple from hospital radio, some from vintage music enthusiast groups, and others from ordinary non-radio backgrounds who showed enthusiasm for the project. Together these people ran several Angel Radio RSLs and then moved on to our current community radio licence. Many of these people are still members of the current team.

Among our current team we have a former nurse, several musicians, a professional booking agent, several journalists, retired clergy, current and retired BBC radio and TV employees, a team member with in-depth knowledge of DAB systems and radio licensing, also retired professional broadcasters, an OBE, a retired RN Commander, several thespians, community support workers, and a host of ordinary older people. Our youngest team member is aged 23, she has been with Angel Radio since she was 16 and now works with the public in local museums. Over 90% of our team live in the Havant and Portsmouth area and over 80% are part of the target community.

Our team brings together a unique wealth of knowledge and experience which has made, and will continue to make Angel Radio a vital part of the lives of local older people.

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).

Answer in fewer than 150 words:

Angel Radio completed many RSLs, including Portsmouth's first RSLs dedicated to older people, Portsmouth's first non-English language RSL for older people in Cantonese, Vietnamese & Mandarin, two RSLs for older people in Brixton, and several RSLs for Isle of Wight older residents.

Using RSLs Angel Radio created a team of Isle of Wight older residents who, in 2000, launched a 24/7 radio service on Wight-Cable. Once this station was firmly established Angel Radio donated the studios and equipment to the Isle of Wight team and enabled them to operate independently, and be eligible to apply for their own FM Community Radio Licence (CR000007).

In 2002 Angel Radio became an 'Access' station and in 2006 received its Community Radio Licence (CR000002). Angel has been on the South Hants DAB multiplex since 2010 and now also has its own trial mux licence for Portsmouth. Angel has a large dedicated worldwide audience online.

C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).

Answer in fewer than 150 words:

Angel Radio's volunteers and part-time paid staff have significant experience of working with the target community in the target area. Much of the experience is in a professional capacity (as outlined in the answer to question 14A). Angel Radio also holds significant experience among its Trustees (as outlined in the answer to question 12). Two of the Trustees run established businesses (one in finance, another in architecture). Many of our Trustees are able to bring experience of involvement with other charities to aid the operation of Angel Radio. Between them our Trustees and team members also have experience of fundraising, community engagement, administration, training and education.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).

Answer in fewer than 150 words:

Angel Radio has three team members with years of experience broadcasting with the BBC, including a former presenter of the Light Programme's Family Favourites. Two of the team have worked in commercial radio. One has worked with GCap and Arqiva. One team member was a comedy scriptwriter for TV. Two of our team worked for the original Portsmouth AM commercial station, Radio Victory. Two members of our team have worked for BFBS. Two of our team have held managerial roles in hospital radio, and Angel Radio's founder has assisted in the production of TV documentaries, about Angel Radio and its team of older people, for German, Russian, South Korean and British audiences.

Evidence of demand:

15. Demand and/or support	Guidance Notes
<p>Please provide a summary of evidence of demand and/or support for your proposed service.</p> <p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> • summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; • evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc; • results of research; • summary of support from local politicians, councils, educational or religious bodies etc; • summary of support from local business or other sectors; • evidence of support from your proposed target community. 	<p><i>When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>
<p>Answer in fewer than 1,000 words:</p> <p>In 2014 Angel Radio applied to Ofcom to operate the 107.4 Portsmouth FM licence. As part of our application we commissioned a YouGov survey. Total sample size was 307 adults. Fieldwork was undertaken between 24th November - 1st December 2014. The survey was carried out online. YouGov is a member of the British Polling Council, registered with the Information Commissioner. Participants in the survey lived in either Portsmouth City, Gosport Borough or Havant Borough.</p> <p>The survey found that 40% of those aged over 60 felt radio in general is not good at catering for their age group. Even within the wider community, 36% of adults (aged 18+) agree that radio is not good at catering for the over 60s.</p> <p>A description of Angel Radio was given to the survey sample. 45% of adults aged 60+ said they would listen to Angel Radio for an hour or more per week, 26% of adults aged 60+ saying they would listen to Angel Radio for at least six hours per week. Of those surveyed, only 25% of adults aged 60+ said they would not listen at all to Angel Radio.</p> <p>Existing radio services in the area do not have any particular appeal to those aged over 60. The YouGov survey found that 88% of adults aged over 60 do not listen to Smooth Radio – a station supposedly targeting the over 50s. Regarding other local radio services, people aged over 60 were generally more likely to respond that they did not listen to any other local radio station.</p> <p>We believe there is a strong demand for our proposed service for Portsmouth and Havant. Between 8th and 14th November 2014, Angel Radio operated an FM RSL in the north and east of Portsmouth. We asked new and existing listeners if they would support our expansion in to Portsmouth on FM to contact us, and if they wished, make a donation towards the application fee for the Portsmouth Commercial Licence. Within four days of the RSL our listeners had raised the full £5000 required for the application fee. Proof positive that Portsmouth residents are eager to hear Angel Radio on FM, and also proof that they are willing to help to fund a Portsmouth FM licence.</p> <p>The weakness of the existing Angel Radio FM signal in the Portsmouth area has been a source of frustration for many years, not least because Portsmouth was the launch pad for our radio service for older people, and it was those Portsmouth listeners who wrote to the Radio Authority requesting a full-time licence for Angel Radio. We have now had our full-time licence for many years, but our original Portsmouth-based supporters can't hear us.</p> <p>When we were applying, in 2014, for the Portsmouth Commercial Radio Licence we were touched by the amount of support we received from potential listeners, our existing advertisers and local figureheads.</p> <p>Angel Radio has the support of local leaders.</p> <p><i>"Angel Radio fills many of the gaps that our statutory services cannot provide especially in area</i></p>	

relating to mental and physical health. Isolation is a growing problem especially for people whose families have moved away and the opportunity for the FM licence to extend Angel Radio's reach to the whole of the city will be most welcome..." – Cllr T Hall, Eastney & Cranswater

"If we could use 'Angel Radio' to get our message out to more people in our county, that would be a welcomed service." – J Edsell, Head of Hampshire Trading Standards

"There are many commercial radio services available on the FM waveband across Portsmouth but none of them are dedicated to serving senior citizens. Radio can provide a vital service for senior citizens; reducing isolation and preventing loneliness and even depression. Angel will fill the current gap in provision at a time when the 60 year old plus population is growing." – Caroline Dineage MP for Gosport

Angel Radio has the support of the target community.

"I found Angel on the internet. I was living in Rhyl, North Wales, and was so impressed I have never listened to another station since. Instead of our regular American holiday we decided to visit Havant to meet the Angel team. We came, we saw, and we decided to move to Portsmouth because of Angel Radio. I can't praise Angel Radio enough, they have completely changed my life" – A Billingsley, Portsmouth

"We are constantly being reminded by the media that the UK has an ever growing older population, so it beggars belief as to why we are so poorly served In my opinion there is unquestionably a need and a place for Angel Radio, and the more people it's made available to the better!" – E Harckham, Southsea

"I write in support of Angel Radio. I have been an avid listener for many years and have found the station a great comfort over the last few months in my new status of widowhood" – J Jones, Hayling Island

"Andy my husband who is 92 had a stroke in May. Now he is home from hospital I am his carer, I am 89. We do so much enjoy Angel Radio. There is nothing like it. You are all so wonderful. Andy has four carers each day and he is very deaf, so I put Angel on very loud, I can listen in the kitchen. You bring the sunshine out, bring warmth to our room when I press the radio and Angel comes on. You enrich our day in a wonderful way, take our memories back to our kind of day. What would we do without you. Beautiful music, lovely people, you're like a family to me. Thank you for the smiles you give us"

L & A McCartney, Portsmouth

Angel Radio receives support and donations from older people outside target area.

"I just wanted to tell you that I work from my home office and your wonderful station is the only station I listen to! It fills my lonely day with music that only your station plays" – R Court, Dallas, Texas

Ability to maintain the service – financial information:

16. Pre-launch financial information

In assessing an applicant's ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note 'in-kind' income is dealt with in 18 below.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		<i>The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.</i>
If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		
During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)		
If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)		

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).
Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:

Engineering notes

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio) <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf>

25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

		Answer
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? <i>If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.</i>	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	Yes
Transmission site address:	What is the postal address and post code:	Highbury College, Tudor Crescent, Portsmouth, PO6 2SA
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: http://www.ordnancesurvey.co.uk/oswebsite/index.html	SU 664 045
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	2m
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	42m
	What is the height, in metres, of the transmitting antenna AGL?	48m
	Please supply photographs of the transmitter mast / building and aerial location.	<input checked="" type="checkbox"/> Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	

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	Is this site already used for broadcasting and if so by whom?	Yes – Portsmouth DAB mini multiplex also operated by Angel Radio Ltd
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	N/A
	Applicant group owns site?	No
	Other – please specify.	
<i>(Note: we cannot consider an application if no site has been identified.)</i>		

How to contact you:

26. Public contact details	Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
Name: Tony Smith	
Phone: 023 9248 1988	
E-mail: tony@angelradio.uk	
Website: www.angelradio.co.uk	

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom	Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:	<i>Ofcom will need to contact your group in relation to this application.</i>

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration		
APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS		
1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)		
Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities	No	No
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body	No	No

Angel Radio Community radio application form

c) Bodies whose objects are wholly or mainly of a religious nature	No	No
d) An individual who is an officer of a body falling within (c) above	No	No
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above)	No	No
f) An advertising agency or an associate of an advertising agency	No	No
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).	Yes	Yes
<p>Other interests</p> <p>2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)</p> <p>Angel Radio Ltd holds a DSPS licence for Angel Radio, ANGELxtra and the Information Channel on DAB digital radio. Angel Radio is broadcast on the South Hampshire local DAB multiplex. ANGELxtra is broadcast on the Portsmouth trial DAB mini-multiplex. Angel Radio Ltd holds a WTA licence to broadcast the Portsmouth trial DAB mini-multiplex.</p> <p>Angel Radio Ltd holds a community radio licence (CR000002) to broadcast to Havant on 101.1FM. We cannot hold more than one community radio licence, and therefore if we are successful with this application, Angel Radio Ltd will return the 101.1FM licence to Ofcom once broadcasts commence on the new community radio licence we are applying for.</p> <p>We do not believe that any of our directors have an interest that is incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. However, for the purposes of transparency:</p> <p>Duncan Barkes is an established broadcaster, and is employed by the BBC. There is no involvement between the BBC and Angel Radio. There is absolutely no influence on any of Angel Radio's activities from the BBC.</p>		
<p>Other matters</p> <p>3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:</p> <p>(i) the applicant;</p> <p>(ii) any director of the applicant;</p> <p>(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;</p> <p>may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.</p>		
<p>Not applicable.</p>		
<p>Do you confirm, to the best of your knowledge and belief, that:</p> <p>4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);</p> <p>5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;</p> <p>6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;</p> <p>7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence;</p>		

and

8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
 Certificate of Incorporation
 Application Payment (UK £ 600.00) non-returnable
 Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Tony Smith _____ (Name of person)

Station Manager _____ (Title or position in the applicant group)

15th October 2015 _____ (Date)

**Please return this form and any additional electronic information by e-mail to:
community.radio@ofcom.org.uk**

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor
Ofcom
Riverside House
2A Southwark Bridge Road
London
SE1 9HA

Please make sure you keep a copy of this form for your records..