



Community radio licence application form

Version 4

Gaydio

1. Station Name	Guidance Notes
What is the proposed station name?	<i>This is the name you expect to use to identify the station on air.</i>
Gaydio For the purpose of the application it will be referred to as Gaydio (Brighton) to distinguish it from Gaydio (Manchester)	

2. Community to be served	Guidance Notes
Define the community or communities you are proposing to serve. Drawing from various sources of data (e.g. from the Office of Population, Census and Survey) and in relation to your proposed coverage area, please determine the size of the population concerned and the make-up of the population as a whole, along with any relevant socio-economic information that would support your application. (Please tell us the sources of the information you provide.)	<i>It is a legislative requirement that a service is intended primarily to serve one or more communities (whether or not it also serves other members of the public) and we need to understand who comprises that community or communities. The target community will also be specified in the licence, if this application is successful.</i> <i>The legislation defines a 'community' as: people who live or work or undergo education or training in a particular area or locality, or people who have one or more interests or characteristics in common.</i>
Answer in fewer than 300 words: Gaydio (Brighton) will serve the lesbian, gay, bisexual and transgender community in Brighton and Hove. The expected TSA of the service that we are proposing is approximately 273,400 (2011 census). An estimated 10 -15% of people in the City are thought to be LGB or T ('Count Me In Too', LGBT Lives in Brighton & Hove by Dr Kath Browne et al December 2008), giving a potential primary target audience of 41,000 people. LGB&T people come from a variety of backgrounds and ages and all walks of life and our new service will cater for as many in this group as possible. We will broadcast a broad range of locally-produced speech content to reflect LGB&T life in the city, and wider issues through an LGB&T lens. This will be supported by a proven music offer, and 'out' presentation style, giving Gaydio (Brighton) a unique sound. Gaydio (Brighton) will be at the heart of the active LGB&T community in Brighton, which comprises charities, LGB&T-owned and operated businesses, and an annual Pride event that draws over 160,000 people (ITV News, 2013). Whilst many people in our community are considered 'affluent', there remains a significant proportion that are disadvantaged and experience discrimination. For example LGB&T people experience poorer mental health ('lesbian, gay and bisexual people are more likely to have experienced depression or anxiety, attempted suicide or had suicidal thoughts, and self-harmed than men and women in general, Stonewall Mental Health briefing, 2012) and sexual health (Stonewall Health Survey, 2013 shows that HIV disproportionately affects gay men) and many people in the community find themselves isolated. Listeners of Gaydio (Manchester) frequently reference that Gaydio is their only connection to like-minded people and ultimately helps give them confidence that when exploring their own sexual orientation or gender identity.	

3. Proposed area	Guidance Notes
What is the area you propose to serve?	<i>It is Ofcom policy that community radio stations usually serve an area of up to a 5 kilometre radius from the transmission site. See 'Coverage and planning policy for analogue radio broadcasting services'.</i> http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf
We propose covering the City of Brighton and Hove, with a focus on the city centre and approximately 5km surrounding, which will cover the majority of the city borough. We anticipate a similar footprint to the existing service Radio Reverb, which also broadcasts from this transmitter location.	

Programmes and programme output:

Definitions:

Studio location: The studio from which the service will be broadcast should be located within the licensed area. (In some instances, and by prior written agreement from Ofcom, it may be acceptable for the primary studio to be located outside the licensed area.)

Locally-produced: it is anticipated that most stations will produce the bulk of their output themselves, in the locality. However, for some target communities it may be appropriate for fairly high levels of output to originate from outside the licensed area.

Live output: is that which is produced by a presenter in the studio at the time of broadcast. The amount of live output may vary between different services depending on the needs or expectations of the target community.

Original output: All output specifically produced for this service (but excluding repeats and automated material).

Peak time: it may be helpful to state what material will be broadcast in 'peak time'. If you do, please say what you consider peak time to be for your target community (this may vary from station to station).

Automated output/voice-tracked material: most stations will carry automated output at some time. The amount of automated or voice-tracked material does not need to be specified in the key commitments.

Sustaining service/third party produced material: if you intend to broadcast material produced by a different organisation please state what it is and how much (per day or week as appropriate).

4. Programming output	Guidance Notes
<p>Please fill-in all three questions below</p> <p>Question A asks you to describe your programme service.</p> <p>Question B relates to how your output will serve the tastes and interests of your target community.</p> <p>Question C is about how your service will broaden the range of local (non-BBC) services available in your area.</p> <p>Later in this form you will be asked to draft your own 'key commitments'. This will form the basis of your licence and is what Ofcom will judge you against. It should include a summary of your proposed programme output as set out below and reflect your commitment to cater for relevant tastes and interests, to broaden the range of relevant programmes and services and to provide a service with a distinct nature and content as set out in the Guidance Notes in the column opposite.</p>	<p><i>The law requires applicants to state their proposals for providing a service that would:</i></p> <ul style="list-style-type: none"> (i) cater for the tastes and interests of members of its target community or communities (or for any particular tastes and interests in those communities); (ii) broaden the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities; (iii) broaden the overall range of such non-BBC local services provided in the area concerned; and (iv) have a distinct nature, or provide distinct content, from any non-BBC local services with which it would overlap. <p><i>Ofcom is required to consider the extent to which an applicant's proposals will cater for the tastes and interests of members of its target community or communities.</i></p> <p><i>Ofcom is also required to consider the extent to which proposals for a community radio station would broaden the range of programmes available by way of non-BBC local services (both commercial and community stations) in the area concerned (especially, the extent to which a proposed service would have a distinct nature or provide distinct content from any overlapping non-BBC local services).</i></p> <p><i>The information given here should be more detailed than what you set out in your draft key commitments (later in this form), and will help us gain a fuller understanding of how you will serve your target community and what the station will sound like.</i></p>
4. Programming output	
<p>A: Please tell us about your programme service. The following questions may help you describe your programme service (but should only be used as a guide):</p> <ul style="list-style-type: none"> • What will the service sound like? • What music will you play? • What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air? 	

- What is the likely music to speech ratio?
- Will this vary at different times of the day or week (or year)?
- Do you intend to broadcast live output? If so when and how much do you propose to do?
- Will you broadcast in languages other than English (what languages and how much)?
- Will your output be original i.e. specifically produced for your service?
- Will it be locally produced?
- Do you intend to repeat material?

Answer in fewer than 1,000 words:

What will the service sound like? What music will you play?

Gaydio (Brighton) will operate an upbeat format of contemporary dance and pop music, alongside LGB&T targeted speech content. An LGB&T service of the type we propose has twelve years heritage in Brighton through Gaydar Radio, now Gaydio. A sustain service will be provided by Gaydio (Manchester) but crucially this licence will allow us to build on this proven format by adding opted-out, locally produced content for Brighton, from a new Brighton base, for the first time. In the evening, we may offer specialist music programming, such as 'in the mix' shows of different genres of dance music and showcasing local DJ talent.

What are the main speech elements of the service and how will the social gain/community benefits you propose be reflected on-air?

"The Exchange", a local LGB&T magazine/discussion show would be presented by volunteers from our Brighton studios each Monday-Thursday for two hours a day featuring a mix of community voices. Further locally-originated content including "The Guide" and community public service announcements would be integrated into the core schedule and broadcast purely to Brighton. We will also originate a Drivetime show from the Brighton studios which could be carried on Gaydio services around the country, reflecting the city's importance in the "Gay UK".

Audio produced as part of Gaydio (Brighton)'s community training work would be broadcast across the output including LGB&T news bulletins throughout the day. This community FM licence, managed independently of, but with support from, Gaydio in Manchester enables Gaydio (Brighton) to offer significantly greater representation and connection to LGB&T people in Brighton than the current Gaydio DAB service is able to offer.

Outside these hours, Gaydio (Brighton) will have the benefit of sharing a well-resourced, award-winning and respected daytime schedule from Gaydio. Recent stand-out programming includes an LGBT Election Debate hosted by BBC Newsnight's Evan Davis, a strand exploring the relationship between religion and sexuality, and high profile "coming out interviews" from sportspeople such as Gareth Thomas. This thought provoking material alongside entertaining content such as live coverage of Pride parades across the UK, broadcasts from dance music festivals and interviews with high profile celebrities, such as Jackie Collins' last ever UK interview give Gaydio listeners a unique opportunity to be informed, entertained and uplifted.

What is the likely music to speech ratio?

Our minimum average speech:music ratio will be 20:80.

Will this vary at different times of the day or week (or year)?

Weekday Breakfast, Drivetime and 'The Exchange' will all regularly exceed this. Most of our speech content will be during the day and early evening, with a more music-based offering in the later evenings. All our daytime shows will be presented, even those that are most music intensive. Occasionally we will mark big LGB&T events such as Brighton Pride with special and/or OB programming with significantly more speech. Within our first year on air, we would aim to run a 'Your Story' project in which volunteers would gather oral history content about the last 50 years of LGB&T life in Brighton.

Do you intend to broadcast live output? If so when and how much do you propose to do?

A minimum average of 5 hours per day will be locally-produced live output. There will be additional live output from the sustaining service outside of this.

Will you broadcast in languages other than English (what languages and how much)?

The service output will be in English only.

Will your output be original i.e. specifically produced for your service? Will it be locally produced?

A minimum of 25 hours a week will originate from the Brighton studios, made by volunteers working with our Station Manager. These hours include our flagship local magazine show 'The Exchange' and weekday drivetime show as described above.

The rest of the output will be provided by our partner, Gaydio (Manchester). Opt-outs will provide specific Brighton content regularly through the day. We will run a small number of high-profile, non-exclusive, syndicated shows at off-peak times (from artists such as Tiesto and Dave Pearce) as these are popular with our dance-savvy audience.

Do you intend to repeat material?

Some short-form content such as 'The Guide' may be broadcast more than once, but we do not propose regularly repeating whole programmes, instead focusing on a format that makes the station feel live and current.

B: Based on what you have said above, how will your proposed radio service cater for the tastes and interests of your target community/communities?

Answer in fewer than 400 words:

Our target community is drawn from diverse demographics, old and young, affluent and less so and from every gender identity. Their identification (externally or internally) as LGBT is the one thing they share. Our shared board members with Gaydio (Manchester), and colleagues who came from the former Gaydar Radio, have been working in this sector for a decade, including the provision of the LGB&T DAB service on the Sussex Coast. Over that time, they have responded to listener feedback and developed a house style combining public service/community content, "out" LGB&T presentation and a contemporary dance/pop music format. This has proved successful in audience and commercial terms - and is already familiar to our proposed new FM audience in Brighton, from the DAB service.

We therefore propose a similar format for our daytime output on Gaydio (Brighton), but enhanced by the additional local programming we have outlined. As part our partnership agreement with Gaydio (Manchester) we will access resource including the sourcing of music and scheduling, station imaging, marketing and social media support. This means our own local team can spend more time working directly to serve our target community, and develop our volunteers. Someone very aware of the value of Gaydio in Manchester is Paul Martin, OBE. CEO The LGBT Foundation who has told us;

"Like Manchester, Brighton has the complexity of a multi-cultural urban centre without the investment and political support that London receives. The local LGB&T community needs support for sometimes complex and multiple needs. Many LGBT people have experienced exclusion, rejection or simple discrimination because of who they are and who they love. This rejection can often result in self-harming behaviours"

The combination of this partnership with the established Gaydio set-up, and being a separate licence-holder with an independent Station Manager, majority local board members and Brighton base is the optimum structure to deliver an improved, effective and sustainable service for our listeners.

C: How will your proposed community radio service add to the range of programmes available on non-BBC local services (commercial and community stations) to members of the relevant community or communities, add to the overall range of such services in the area concerned and be different and distinct from them? Please tell us which non-BBC local services your station will overlap with.

Answer in fewer than 400 words:

The existing Gaydio DAB service for the Sussex Coast will come off air at the end of the current contract period in January 2016. If this application for a community licence is successful, it will be replaced with a familiar sounding FM service, but crucially one that is able to provide much more local and community focused content than the current service from Gaydio (Manchester) is tooled to provide.

There is no other full-time radio station operating in Brighton & Hove that directly and exclusively targets LGB&T listeners.

The existing community licensee Radio Reverb has a much wider remit to serve the geographic communities in Central and Eastern Brighton. Reverb does broadcast LGB&T content, but fewer than 2 hours per week (plus repeats). There are also a number of popular online services in the city, but none with a Brighton remit. The only example of another full-time LGBT service is the now defunct

'Source FM', which gained a strong reputation but was not commercially viable on an online platform.

If we are successful in this application then we would propose working with Radio Reverb to ensure that our LGB&T focused content is complementary; and we would explore ways to work together.

There are a number of commercial services operating in Brighton & Hove including the national services on DAB and Heart and Juice FM on FM. These services very much aim at local mainstream audiences. Gaydio (Brighton) will not compete with them on local content. Gaydio (Brighton) will carry bulletins from IRN in addition to our own bulletins focus on exclusively local, national or international LGB&T issues. Our music format is different and distinct. While both Juice and Heart do support the annual Brighton Pride and have some programming around it, our proposed service will offer coverage of LGBT events throughout the year, talking from a familiar LGB&T perspective.

Social gain

5. Social gain	Guidance Notes
<p>Community radio is required to be for the public good and to bring community benefits, or social gains, to listeners and participants. The requirement for 'social gain,' is one of the key factors that makes community radio stations different from other radio services.</p> <p>Please tell us what community benefits your service will bring to your target community(ies) and/or the general public. Please include summaries of evidence to support your answer.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed social gain set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case the delivery of social gain.</i></p> <p><i>The legislation sets out social gains that stations must provide. These are the achievement, in respect of individuals or groups of individuals in the target community, or in respect of other members of the public, of the following objectives –</i></p> <ul style="list-style-type: none"> <i>(a) the provision of a radio service to individuals who are otherwise underserved by such services,</i> <i>(b) the facilitation of discussion and the expression of opinion,</i> <i>(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the station, and</i> <i>(d) the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Social gain may also include the achievement of other objectives of a social nature.¹</i></p> <p><i>Applicants are required to provide evidence that their service will result in significant social gain to the public or the target community(ies). Copies of letters or research reports etc. should not be submitted, but brief relevant extracts from them, which represent an accurate and comprehensive summary, may be included. If we wish to see the source material, we will ask for it.</i></p> <p><i>Ofcom is required to have regard to the extent to which your proposed service would result in the delivery of social gain to the public or target community.</i></p>
<p>Answer in fewer than 1,500 words:</p> <p>Gaydio (Brighton) will provide social gain for both LGB&T and wider communities across Brighton and Hove.</p> <p>The core of our proposed operation is to provide new training opportunities, with a particular focus on those that experience the greatest disadvantage or are underserved by opportunities such as this.</p> <p>To support this application and its DAB operations in Brighton for the last three years, Gaydio (Manchester) has delivered a number of short-term pilot community projects, replicating the</p>	

¹ See Article 2(3) of the Community Radio Order 2004 and Ofcom's Notes of guidance for community radio applicants and licensees.

experience and project delivery model honed at the Manchester station.

In 2013 Gaydio (Manchester) delivered a media training programme for 20 people based around the Brighton Pride festival. In 2014/15, 20 LGB&T people experiencing mental health conditions were recruited for a further project. The issue of LGB&T hate crime was the focus of a third project, which involved another 20 local people. Each project has been well received, and each has been oversubscribed. In the latter two projects, due to complete in Autumn 2015 every participant indicated that the work had had a positive impact on their lives. Some of the feedback received during the delivery of the projects include;

"amazing programme, I am a fan of Gaydio and its so exciting to get involved with the station. I now want to work in radio" **Daniel**

"it's great to be able to reflect our lives on the radio. The course was well organised and planned and I want to do more" **Kirsty**

With an FM licence, Gaydio (Brighton) can build on this, offering training and volunteering opportunities for up to 100 people in the first year of our licence. These people will generally (although not exclusively) identify as LGB or T and experience disadvantage, often as a result of their sexual orientation or gender identity.

We're passionate that everyone should have access to the airwaves, offering the opportunity for LGB&T people to have a voice and a platform for expression. One of the recorded learning points from the media training programme in Brighton was that some LGB&T people felt that they could not be themselves on air. This was a particular problem for transgender people, who often feared that they would not sound like the gender they identify with, on the radio. Gaydio (Brighton) will help provide a bridge to those wanting to build confidence. The simple provision of a broadcast space where all presenters and contributors can express themselves and their sexuality/gender identity on air has been one of the major successes of the wider Gaydio project to date.

Gaydio (Brighton) will offer a route for community organisations, charities and the public sector to publicise themselves to the LGB&T and wider community. Examples of LGBT community organisation we will partner with include The Rainbow Fund, Pride, Sussex Beacon, the LGBT Community Safety Forum, LGBT Switchboard and Mindout (mental health charity) alongside the many mainstream charities that operate in the city. In the last three years Gaydio (Manchester) has had many conversations with charities local to Brighton who were keen to use the DAB station to promote their key messages but due to the fact that this has been a relay service without local opt outs, opportunities have been limited. By having a dedicated service for Brighton, we will be able to offer the same access as on Gaydio's Manchester community licence.

While the LGB&T community is sizeable here, there are few targeted media providers. In Brighton, there is an LGB&T monthly magazine (G scene) and the relay of Gaydio (Manchester) which we aim to replace with this community-led service.

Whilst Brighton is known as the 'LGBT capital of the UK', it also experiences tensions, with hate crime in particular being a problem (recorded hate crime towards LGBT people in Brighton almost doubled last year). Gaydio will provide a place for discussion and somewhere where information about tackling these problems is shared.

Our role will also be to celebrate and amplify existing LGB&T events in the city, the soundtrack to Brighton's vibrant gay scene. Gaydio (Brighton) would be live at major LGB&T events such as Pride, the Golden Handbag Awards and LGBT History Month. We would offer free publicity for local LGB&T events in "The Guide". Public Service Announcements will pass on important information that some may not feel comfortable accessing from other places, such as how to protect against sexually transmitted infections, or the importance of regular HIV testing.

Debate and discussion will also live off air on Gaydio (Brighton)'s social media. The Facebook page for all Gaydio activity has 116,000 likes and 12,000 followers on Twitter. We can mine these to give our new licence a good marketing tool and an effective way of gauging listener feedback from day one.

Gaydio (Manchester)'s proven model for delivering social gain will be replicated by Gaydio (Brighton). Grant-funded project work based at the radio station will build radio and life skills in a range of largely LGB&T people. The impact on participants lives in Gaydio's similar established work in Manchester is dramatic and documented. For example, on completion of training programme that Gaydio in Manchester delivered, one participant wrote *'I'm just writing to say thank you, because that course changed my life for the better. It may well have even saved my life'*. She then went on to say how she had experienced domestic abuse and the programme run by us gave her the confidence to finally

seek help for her issue.

Access and participation:

6. Participation in the service	Guidance Notes
<p>How do you propose to ensure that members of your target community (or communities) are given opportunities to participate in the operation and management of the service?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed participation objectives as set out below.</p>	<p><i>Legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics, including in this case providing opportunities to participate in the operation and management of the service. Ofcom requires information as to how this would be achieved.</i></p> <p><i>What will be the involvement of members of the target community in the radio station? How many volunteers do you anticipate will be involved in your service per year?</i></p>
<p>Answer in fewer than 400 words:</p> <p>Access and participation are at the heart of Gaydio (Brighton) and will build on the experience of our partner organisation. At a senior level, Gaydio (Brighton) will have a Board of Directors made up of local people with an interest and stake in achieving the proposed key commitments.</p> <p>We are currently have a board of five people, and if successful, would recruit to build a diverse board of 8 to 10 people who will develop Gaydio (Brighton) as an independent organisation to Gaydio (Manchester) and be accountable to local listeners and stakeholders. The yet-to-be-appointed positions on our board would be carefully recruited in order to properly represent each part of our LGB&T audience at the highest level at Gaydio (Brighton). In addition, we would assemble a Gaydio (Brighton) Advisory Network of LGB&T stakeholders in the city. They would be encouraged to be 'critical friends' of the service, and to help steer the local elements of our programming.</p> <p>We recognise that a board role may not be suitable for every person that wants to be part of Gaydio (Brighton) and we will develop a range of volunteer roles to support various operational roles at the station. This will include business functions such as administration, finance and marketing. Not everyone wants to be on the air. In total, we propose working with around 500 people in our first 5 year licence term, although we expect this could be a conservative estimate. Gaydio (Manchester) has worked with in excess of 1000 volunteers to date and has a proven range of policies and procedures that will form the basis of our volunteering programme.</p>	

7. Access to facilities and training	Guidance Notes
<p>Set out the practical (formal and informal) mechanisms which you will use to ensure that members of your target community can gain access to your facilities that would be used for the provision of your service and to receive training in their use.</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed access and objectives for training people in the use of the facilities as set out below.</p>	<p><i>Ofcom is required by the legislation to have regard to the provision each applicant proposes to make to allow for access by members of the target community to the facilities to be used for the provision of the service and for their training in the use of those facilities.</i></p>
<p>Answer in fewer than 400 words:</p> <p>Within 6 months of securing a licence, Gaydio (Brighton) will hold an open recruitment session to recruit and expand our volunteering team (this will initially be made up of volunteers that have been on one of our existing programmes). This process would be repeated every 6 months and as required to maintain volunteer levels. Our recruitment will be transparent and fair and based on skill levels, aspiration and potential of those who take part. We will endeavor to involve everyone who wishes to participate in some way.</p> <p>Taster days and our funded project work would provide another route in for potential volunteers. Our access to Gaydio (Manchester)'s database means we already have leads with over 100 Brighton-based LGB&T people who would like to be a part of the station.</p> <p>We will run regular project-based activity focusing on a particular need, with a target of 4 projects in the first year, working with around 100 people in total. While these projects are likely to be time-</p>	

limited, there is always the opportunity for any person completing the programme to explore volunteering opportunities, again with the guarantee that everyone that wants to get involved would be accommodated in some way.

The studio facilities will also be available for members of the community to use for external work, or to record their own material. We will make this available free of charge for at least 10 hours per month. Our studios and offices will have full access for wheelchair users and those with mobility issues.

Ensuring accountability:

8. Accountability	Guidance Notes
<p>Please set out your proposed community accountability mechanisms. These should cover matters such as:</p> <p>How will members of your target community:</p> <ul style="list-style-type: none"> • make contact with your service, and • influence the operation of the service? <p>How will suggestions or criticisms from members of your target community (or communities) be considered and acted upon?</p> <p>Your draft 'key commitments' (later in this form) should include a summary of your proposed accountability measures as set out below.</p>	<p><i>Broadcasting legislation specifies a number of 'characteristics of community radio services'. Licence holders need to ensure their services conform to these characteristics. One is that, in respect of the provision of the service, the provider makes itself accountable to the community (or communities) the service is intended to serve.</i></p> <p><i>Ofcom is required to have regard to the provision each applicant proposes to make in order to ensure its accountability to the relevant community (or communities).</i></p>

Answer in fewer than 500 words:

The Board of Directors will have overall responsibility for the station and will be accountable for its outputs, finances and achievement of the key commitments. The board will be made up of key individuals with a breath of experience, representing the target audience. They will meet monthly and produce a written set of action point that will be reviews at subsequent meetings. There will be an appointed Director that is responsible for maintaining the relationship between Gaydio Brighton and Gaydio CIC, ensuring there the relationship is beneficial and does not create any conflict of interest or prevent Gaydio Brighton from adapting to the needs of the LGB&T community in the town.

We will establish the Gaydio (Brighton) Advisory Network, providing a direct connection between the Board and 8-10 representatives of the city's LGB&T community and organisations. The station's advisory panel will meet on a regular basis and will have the following remit

- To recommend any programming or content ideas
- To offer insight about changing needs in the local community that might offer need or opportunity for Gaydio (Brighton)
- To ensure representation in both our volunteering scheme and project work of the people that we are set up to serve, and sense-check our processes and systems for both
- To bring to the attention of the Board any concerns about Gaydio (Brighton)'s operations and programming.

We want the station to have a strong and instant connection with the community that we serve and we will encourage listeners and members of our target community to contact us. Gaydio output incorporates listener mentions, reaction to stories etc. as part of the day-to-day service and this constant conversation with the audience is valuable evidence that we are meeting their needs. Audience feedback will be presented to the Board for review in each monthly report.

We will seek regular feedback from our audience through formal listening groups and informally through social media. An annual report of the station's performance against key commitments will be available on our website.

Guidance notes: station's draft key commitments

Please draft the Key Commitments for your proposed service. There is a blank key commitments document overleaf. If your organisation is awarded a licence, the key commitments you draft here will form the basis of what

we put in the licence. (Please note: this would be subject to Ofcom's agreement, and we may require it to be amended, including, for example, to properly reflect legislative requirements).

Your draft Key Commitments should be consistent with, and summarise the answers you have already given in sections 1-8 of this application form.

It is important that you draft your own commitments, rather than just copying what may have been done by others. You should keep in mind that it will be a condition of any licence to meet the Key Commitments: something you must do at all times and for breach of which you could face sanctions including revocation of the licence. So, you should think carefully about what you will be committing to.

We would expect key commitments to be brief, and no more than two pages long.

KEY COMMITMENTS: to be completed by the applicant

Station name [As in section 1 of this application]	Gaydio
Community to be served [In no more than 30 words describe the community or communities you will serve. This should be a summary of section 2.]	Brighton's lesbian, gay, bisexual and transgender community
Proposed area [State the proposed coverage area as set out in section 3.]	Brighton and Hove
<p>Programming output</p> <p>This should be a summary of the answer you have given in section 4, in no more than 200 words</p> <p>Gaydio (Brighton) will be aimed at lesbian, gay, bisexual and transgender people in Brighton & Hove and provide an opportunity for LGB&T people to access the airwaves and have their voices heard. It will produce content of interest to the target community, including a regular events guide, a magazine programme made by LGB&T volunteers in Brighton and with topics discussed from an LGB&T perspective within regular sequence programming, alongside a distinctive contemporary dance/pop music format.</p> <p>Gaydio (Brighton) will operate independently of Gaydio (Manchester), who will use the Gaydio brand and shared (networked) content at appropriate times, supplemented by Brighton-only opt outs.</p>	
<p>Social gain</p> <p>[Summarise the answers you have given in section 5.]</p> <ul style="list-style-type: none"> • The station will provide access and opportunities for around 100 members of the target community each year to undergo training. Each participant will receive relevant information and basic training from the station. • The station will allow access to the airwaves for local people • The station will provide a route for charities and public sector organisations to promote themselves and their events • The station will offer a broadcast service from the perspective of LGB&T people from this under-served community • The station will foster good relations between the LGB&T community and the wider community, helping to raise maintain a positive profile of LGB&T people throughout the year. • The station will broadcast from local events, including Pride • The station will facilitate debate and contribute to decision making in the City. 	
<p>Participation in the service</p> <p>[Summarise the answer you have given in section 6.]</p> <ul style="list-style-type: none"> • A Board of 8-10 Directors will be responsible for providing direction and accountability. Our interim board will be bolstered by a fair and open recruitment, with decisions based on the skills that the organisation needs • The station will work with at least 100 volunteers per year, in a range of roles • The station will use an advisory panel, made up of a network of community representatives, 	

<p>volunteers and listeners to ensure that the station meets their needs.</p> <ul style="list-style-type: none"> The station will encourage its experienced volunteers to become mentors to new members, providing all volunteers with the opportunity to develop additional skills and a place to seek help.
<p>Access to facilities and training</p> <p>[Summarise the answer you have given in section 7.]</p> <ul style="list-style-type: none"> We will hold at least 2 open days per year where members of the public can come along to find out how to get involved in Gaydio (Brighton) We will run a minimum of 4 community training projects per year. We will make our studios available to other LGB&T projects for at least 10 hours per month Gaydio (Brighton)'s studios and offices will be fully accessible for wheelchair users and by those with other mobility issues.
<p>Accountability</p> <p>[Summarise the answer you have given in section 8.]</p> <ul style="list-style-type: none"> The Board of Directors will be responsible for the direction and operation of the station and will meet on a monthly basis and will receive reports and feedback on the station's activities and output. The station's Advisory Network will meet on a regular basis and will be able to make recommendations to the Board as and when necessary regarding the running of the station, the connection it has to the community served and any learning points. The station will encourage listeners and members of the target community to contact it with feedback and ideas for improving the station and increasing its connection with the people it is there to serve The station will have a publicised and accessible complaints procedure in place The station will produce an annual report that will be made available on its website

[Please note: If awarded a licence, the commitments the applicant makes in this section will, subject to Ofcom's agreement, form the basis of the 'key commitments' part of its community radio licence. The headings above are for applicants' guidance and will be removed from the final version.]

About your organisation:

9. Company details	Guidance Notes
<p>The legislation requires that:</p> <ul style="list-style-type: none"> Community radio services should not be provided primarily for commercial reasons or for the financial or other material gain of the body providing the service or the individuals involved in it Any profits produced may only be used to either improve the future provision of the service or for the delivery of social gain to members of the public or the target community 	
<p>Provide the name of the body corporate (e.g. company) submitting this application and the type of body corporate.</p> <p>Please provide copies of the company's Memorandum, Articles of Association and Certificate of Incorporation (or, where it is another type of body corporate, its founding documents and those which set out its objectives and rules of operation)</p>	<p><i>Only a body corporate can hold a community radio licence. A body corporate is almost always a (registered) company, although it can also include, for example, some bodies created by statute (an individual or a registered charity on its own is not a body corporate).</i></p> <p><i>Your application must therefore be submitted on behalf of a registered company (or other body corporate). There are different types of company (e.g. a company limited by shares, a community interest company, a company limited by guarantee) and we need to know what kind of company is applying for a licence.</i></p> <p><i>We will not consider a licence award to a company if it has not yet been registered. If the application is successful the licence will be awarded to the body corporate (e.g. company) submitting this application.</i></p>

Company (or other body corporate) name: Gaydio Brighton Ltd
Date of registration: 19th October 2015
Company registration number: 09829327
Type of company (or other body corporate): Company limited by Guarantee

Where your body is not a company, please explain how it meets the requirement to be a body corporate:

10. Ownership

Guidance Notes

Please provide details of who controls and who owns the body corporate (e.g. company) applying for this licence, and on what basis this control and ownership is achieved. (If this will be different once the station starts broadcasting please say so (a licence is not issued until broadcasting starts.)

The information provided must include:

- all the subscribers, members, shareholders, or whatever is appropriate for the applicant company (or body corporate), and state the extent of their interest (e.g. % shareholding) (if the company will be controlled by members, but the members are not yet recruited, please say so). (You will also be asked about the board of directors in 11 & 12 below.)
- details of any individual, company or other body that may exert control over the applicant.

Ofcom needs to know about the ownership of the company (or other body corporate) applying for this licence, and any issues regarding its control. We will also consider how the company (or body corporate) will be run (this will usually be specified in the Articles of Association of the company).

In relation to exerting control over the applicant, the information provided should include the name and address of any individuals or corporate bodies in accordance with whose wishes the applicant's affairs are or will be conducted in most cases or in significant respects.

The company will have 7 non-Executive Directors initially with further Directors recruited if this application is successful. Each Director offers a guarantee of £1. The Directors will control the company and the proposal as it stands is that the staff that will be employed will be separate from the Board of Directors (although this could change). None of the non Exec Directors will have a financial interest or benefit financially from the organisation.

Whilst Gaydio CIC, the company that runs Gaydio's existing community licence in Manchester does not directly have a stake in Gaydio (Brighton) Ltd, other than a shared (minority) directorship, Gaydio CIC has been responsible for assembling the separate board and establishing the company for the purpose of applying for this licence.

Gaydio (Brighton) will have an arrangement with Gaydio CIC to licence the brand; accept sustaining programming, access fundraising, sales and back-office support; and to benefit from the experience of that company's executive team in providing compelling LGB&T content to local communities. Ian Wallace and Toby Whitehouse, the Executive Directors from the Gaydio CIC board will also sit on the board of Gaydio Brighton Ltd for no less than two years whilst the new service becomes established.

We believe the model of an independent company and community station with a local Board and staff - but supported by the organisation that has been in this market broadcasting a (less local) LGB&T service for ten years - has the most potential to serve the greatest number of LGB&T people and provide an engaging service alongside proven social gain.

The ability of Gaydio CIC to provide back-office support as part of the partnership agreement and also return funding to Gaydio (Brighton) through some cross-Gaydio revenue generation and cost sharing also supports the sustainability of the Brighton station.

Ability to maintain the service:

11. Management and operations

Guidance Notes

With regard to the applicant please provide:

- A list of directors, indicating who is the managing director and/or chair (**please see question 12**)

In addition to the notes above on ownership, Ofcom is also required to evaluate the human resources involved in the running of a community radio station. Answers

<p>regarding directors' details).</p> <ul style="list-style-type: none"> • An indication of management structure (e.g. management committee or equivalent, if applicable), and/or • Information about who would be responsible for the day to day management and running of the station (there is a separate question regarding other staff below). Explain the role(s) in the station, job titles, and indicate whether paid or voluntary, full or part-time (and the number of hours). 	<p><i>should demonstrate how those who have relevant experience will work for the station. In addition, a diagram or organisation chart may help paint a clearer picture.</i></p>
<p>Our directors are: Nick MacEvoy (Chair) Ian Wallace (Interim Managing Director) Chantal D. Cooke Marcus Cleland Patrick Alex Baker Daniel Lambourne Toby Whitehouse</p> <p>All of our Directors are in a voluntary position on the Board. We plan to recruit a new member of staff that will be responsible for the day-to-day running of the station, however in the interim Managing Director (Ian Wallace) will be responsible for ensuring that the terms of engagement are set out and a full plan for the development of the station to get it to air is in place.</p>	

12. Management and operations	Guidance Notes
<p>Please provide information regarding each director as set out below (some or all of which may be regarded as confidential).</p> <p>In addition if any individuals have been identified for management roles at the proposed station, please give further information in this section.</p>	<p><i>Ofcom needs to know about the proposed directors and chair of the applicant. Some or all of the information given in this section will usually be removed from the publicly available copy of this application form. (All community radio applications forms will be made available on our website.) If you request that any information be removed, please indicate which (and why) by email to community.radio@ofcom.org.uk.</i></p>
<p>Answer (for each director):</p> <p>Nicholas MacEvoy (Chair) Employment Medical HR Advisor / Manager, Western Sussex Hospitals NHS Foundation Trust Other directorships None Relevant experience or qualifications Nick has experience as a company director, having previously managed a limited company within the leisure and entertainment industry. Nick is experienced in the private and public sector at management level, he is passionate about all matters of the LGB&T community in Brighton and currently chairs the NHS advisory board on LGBT issues.</p> <p>Ian Wallace (Interim Managing Director) Employment Business Director – Gaydio CIC (Manchester) Other directorships Gaydio CIC, Gaydio Digital Ltd, St Wilfrids (Hulme Manchester) Management Company Limited Relevant experience or qualifications Ian has significant experience at Directorship, having been Director of Gaydio CIC since its inception. The station, which is the only station in the UK to serve LGBT people in the UK has grown to one of the biggest community radio services in the UK in terms of income and works with around 300</p>	

volunteers per year.

Chantal Cooke

Employment Director for Panpathic Communications Ltd

Other directorships Panpathic Communications Ltd., The Book Booster Ltd., PASSION for the PLANET Ltd., PASSION for the PLANET (England) Ltd.,

Relevant experience or qualifications

Chantal Cooke is an award winning journalist, broadcaster and author. She has over 25 years experience as a columnist, broadcast and print journalist, and radio presenter for the BBC, commercial radio, national newspapers and magazines. Chantal has reported from Bosnia and Northern Ireland, and written travel articles for a variety of publications including the Independent on Sunday.

In 2002 she raised over £500k in order to set up the UK's first ethical radio station: PASSION for the PLANET. The station, which broadcast on DAB and via the Internet, picked up a number of awards and attracted an audience of over 100,000. During that time Chantal interviewed over 6,000 people.

Marcus Patrick

Employment Production Manager for Your Message Ltd,

Other directorships None

Relevant experience or qualifications

Marcus is currently Production Manager for Your Message Ltd, a video and audio production company based in Brighton, whose clients include Brighton & Hove Bus Company. Prior to that, Marcus spent 4 years as a Radio Tutor for Desi Radio, a Punjabi Community Station based in Southall in West London. Working with a diverse group of learners, the courses covered areas such as digital editing, show development, studio operation and interview techniques. Marcus has also worked as a radio presenter for over 20 years and was launch Programme Controller for 4 years at Sony Award winning Surf 107.2, a Brighton based station.

Alex Baker

Employment Head of Digital Content, Brighton & Hove Radio Ltd.

Other directorships None

Relevant experience or qualifications

Alex has experience in radio training having delivered a number of projects in Brighton for Gaydio and currently works for Brighton and Hove Radio Ltd, who operate Juice FM in the city. He's passionate about radio and provides an excellent link between the radio world and the community that Gaydio (Brighton) will serve.

Daniel Lambourne

Employment Management Consultant, Deloitte UK

Other directorships None

Relevant experience or qualifications

Daniels currently works for Deloitte UK with leading blue chip companies on organisation transformation projects. He specialises in project management, organisation design, change management and HR and will take a lead on the planning throughout the launch phase of the new service. He also led the LGBT network at former employer, overseeing a significant increase in engagement of employees and better positioning on the Stonewall Workplace Equality Index.

Toby Whitehouse

Employment Station Director, Gaydio CIC (Manchester)

Other directorships Gaydio CIC, Gaydio Digital Ltd

Relevant experience or qualifications

Toby is co-founder and Executive Director of Gaydio CIC (Manchester) and has worked full time at the station since 2009. He previously worked at BBC Radio Manchester and freelances for stations including BBC Radio Wales and BBC 5live. He sits on the panel for the Radio Academy North West Branch and has been listed in the Independent on Sunday's Pink List of influential LGB&T people for the past 2 years.

If any individuals (not necessarily directors) have been identified for management roles please state what experience identified individuals have to undertake the role in question.

We have not appointed any management roles in the organisation and will go through an open recruitment process when we are in a position to employ our first staff.

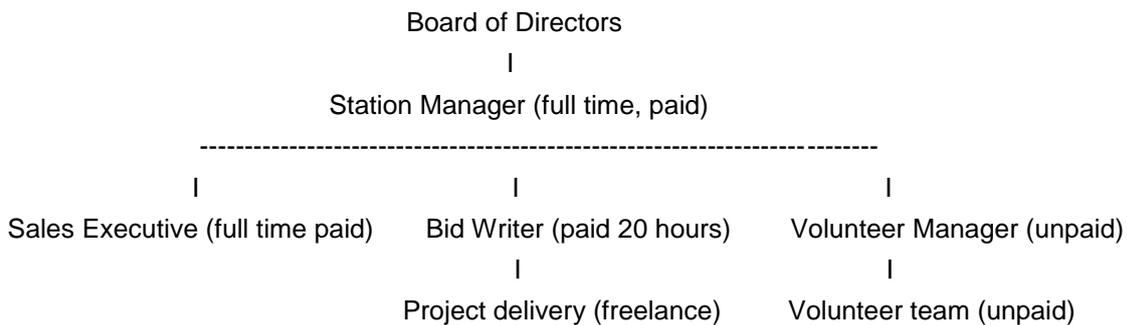
13. Staffing structure	Guidance Notes
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What is the staffing structure of your proposed radio service? Provide a job title for each position and indicate whether the individual will be paid or will work in a voluntary capacity, will be full or part-time (indicate the number of hours for part-time posts). This may be provided as a diagram or organisation chart.

The legislation requires that Ofcom has regard to the applicant's ability to maintain the proposed service (as well as to ensure the applicant is fit and proper to hold the licence). As well as its ownership, management and operations, the proposed staffing of the station is relevant to these considerations.

Answer in fewer than 400 words, plus organisation chart (optional):

Our proposal is to keep the structure relatively simple, relying on Gaydio (Manchester) for the core functions, meaning that we can invest more of our income on outcomes for the participants. Our proposed structure is as follows



Total FTE at launch stage – 2.5

In addition to this we will get the following from our partnership relationship with Gaydio (Manchester)

- Finance support
- Marketing
- Music playout and scheduling
- Some shared content
- Sales support

While the core of the activities is from the Gaydio (Manchester), there will still be volunteer roles available in each of these areas to support activity at a local level. For example, volunteers will assist in promoting the station 'on the ground' and contribute to our playlist meetings.

14. Applicant's experience	Guidance Notes
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Please describe the history of your group, and any relevant experience of the group, or the individuals within the group, by answering the questions below.

Ofcom is required to consider whether an applicant has the ability to run a community radio station for the licence period (up to five years). To aid our consideration we want to know about any relevant experience the applicant group as a whole, or the individuals involved, may have.

A. Please provide a brief history of your group.**Answer in fewer than 300 words:**

Gaydio CIC has brought a team together to form Gaydio (Brighton) in order to deliver our ambition to provide an LGB&T community radio station for Brighton. It combines knowledge and experience of LGB&T Brighton and Hove, with a heritage of broadcasting on Gaydio and other LGB&T targeted radio services.

Gaydio CIC has been working in this sector since its first RSL for Manchester Pride in 2006. The service has expanded to become a full time community licence in Manchester in 2010, and in 2013 was made available on DAB Digital Radio across London and the Sussex Coast, including Brighton, via the acquisition of licences previously operated as GaydarRadio. Brighton. Keen to provide a more community-oriented offer on an FM platform, Gaydio CIC assembled the core of a board for a new independent operation with that mission.

Alex Baker worked for Gaydar Radio (Gaydio's predecessor on the Sussex Coast) and is a former Marketing Manager at Brighton's biggest LGB&T venue, Club Revenge, with whom Gaydio held a content and marketing partnership in 2013. Alex is also the trainer that delivered our three pilot community projects in Brighton. He also currently works for Juice FM, the main commercial station operating in the town.

In January 2015, Gaydio advertised for a prospective board member to lead on its work in Brighton, and Nick MacEvoy was recently appointed and voted as Chair. Nick works in HR and business development in the NHS and chairs the NHS LGB&T forum. He also introduced Daniel Lambourne to the group, to ensure we have sufficient business skills within the Brighton based team.

Together with Ian Wallace and Toby Whitehouse, the founders of Gaydio, they form our initial Board for Gaydio (Brighton) which will recruit a further 3-5 directors if successful in this project.

B. Please summarise the group's broadcasting experience (e.g. internet radio, Restricted Service Licences (RSLs)).**Answer in fewer than 150 words:**

Members of the group have significant experience in broadcast, targeting the LGB&T market. Ian and Toby have been running Gaydio for 6 years including for the past 3 years in Brighton.

Toby Whitehouse is currently responsible for programming and volunteer development at Gaydio. He also freelances as a producer for Manchester radio independent 2ZY, working on its BBC commissions for 5 live and Radio Wales. He also worked as a Producer at BBC Radio Manchester for two years.

Marcus has worked as a radio presenter for 20 years and was the launch Programme Controller for Surf FM, the predecessor to Juice FM

Chantal has a rich broadcast history and is currently runs Passion for the Planet (online, formally DAB).

Alex Baker also has a strong broadcast history as one of the main daytime presenters on Gaydar Radio and currently production manager for Juice FM.

C. Please summarise the relevant experience of the group or its members, in relevant non-broadcast areas (such as third sector, local business, fund-raising, training or education).**Answer in fewer than 150 words:**

Nick MacEvoy chairs the NHS LGBT forum. He's also a community outreach worker for the Terrence Higgins Trust.

Alex Baker recently delivered two funded projects targeting LGB&T people in Brighton for Gaydio CIC. He has professional experience in recruitment and training and has a good understanding of the needs of our target group.

Ian Wallace is an experienced grant writer and has been successful in achieving over £500k of grant funding in the last 5 years, the vast majority for projects targeting LGB&T people. He also has sales management experience.

Toby Whitehouse has overseen the delivery of over 50 community projects at Gaydio (Manchester) and has a thorough understanding of safeguarding issues, as well as processes to monitor outcomes

for participants.

Dan Lambourne brings commercial business experience to the board.

Marcus Patrick has experience of training in a community radio setting.

D. Please summarise the radio broadcasting experience of key individuals in the applicant group (only if not already described above).

Answer in fewer than 150 words:

This is shown in answer B

Evidence of demand:

15. Demand and/or support	Guidance Notes
<p>Please provide a summary of evidence of demand and/or support for your proposed service.</p> <p>This may include a variety of information, for example:</p> <ul style="list-style-type: none"> • summary of support from statutory or voluntary sector organisations which expect to contribute practically and/or financially to your operations, or which would expect to collaborate with you in joint activities; • evidence of interest generated through radio activity (e.g. RSLs, internet radio), community activity, training, voluntary sector work etc; • results of research; • summary of support from local politicians, councils, educational or religious bodies etc; • summary of support from local business or other sectors; • evidence of support from your proposed target community. 	<p><i>When considering community radio licence applications, Ofcom is required to take into account the extent of local demand for, or support for, the provision of the proposed service.</i></p> <p><i>It is for applicants to decide what evidence of demand or support they wish to submit. However, Ofcom does not believe that generic support for the establishment of a new radio service is as meaningful as evidence of considered support for a specific applicant's proposals. This means that Ofcom does not attach great value to numerous examples of similar generic or form letters of support by your group, or to petitions.</i></p> <p><i>Copies of letters or research reports etc. should not be submitted. However, your response here may include brief relevant extracts from such material and must represent an accurate and comprehensive summary of any such supporting evidence. If we wish to see the source material, we will ask for it.</i></p>

Answer in fewer than 1,000 words:

An LGBT radio service has been available in Brighton since 2004 and during this time has become a staple of LGB&T life in the city. We know that the current Gaydio service in Brighton is well listened to and enjoyed and we frequently receive messages from people listening throughout the Brighton area. There is evidence that since Gaydio has taken over the licence, this has increased (such as the number of contacts that Gaydio (Manchester) gets from listeners in Sussex). Gaydio's current online service has around 3000 weekly listeners in Brighton.

Gaydio (Manchester) holds a sizeable database of 4000 people in the city that that listens to the station. More than 150 people have expressed an interest at getting involved in one of our training programmes or volunteering for the station. Three major radio focused LGBT projects have been delivered in the city since 2013 with 95% of those taking part said that the programme has 'improved their knowledge and skills and everyone said they enjoyed the programme.

We believe though our experience in this local market that there is clear evidence of demand for a locally enhanced Gaydio in Brighton. The following are some of the responses we have received from people with an interest in the LGB&T community in Brighton.

R Boseley, Terence Higgins Trust Brighton

"As someone who has been involved in community based HIV prevention & sexual health promotion in Brighton & Hove, I would support Gaydio's bid for a local licence. As the LGBT commercial venue scene changes from licenced venues to a more mixed and virtual social scene, heightened by the rise of social network apps.

The need to ensure that sexual health messages, and a range of targeted health issues, reach LGBT people in city is vital."

Simon Kirby (MP for Brighton Kemptown)

“Brighton is a fantastic place for an LGBT radio station. I welcome the application to keep Gaydio coverage in Brighton.”

Caroline Lucas (MP for Brighton Pavilion)

“I hope that full consideration will be given to Gaydio’s application for a community FM licence here in Brighton & Hove. I’m sure the radio station will make a valuable contribution to the lesbian, gay, bisexual and trans community here in the city”

Peter Kyle (MP for Hove and Portslade)

Expresses “support for your bid for Gaydio to hold a community FM Licence for Brighton and Hove”

Trans Alliance Brighton (an umbrella organisation made up of representatives from all of the trans organisations in Brighton & Hove)

“We support Gaydio’s application to retain coverage in Brighton. A dedicated LGBT radio station can play an important role in fostering community - and can be a positive lifeline for those who are isolated.”

Mind Out (Brighton based LGBT mental health charity)

“Having Gaydio on FM in the City would make the station accessible to many more LGBTQ people”

Stonewall (National LGBT Organisation)

“We’ve worked with Gaydio for many years and we know how important having access to media that speaks from an LGBT perspective is. It would be hugely beneficial for the people of Brighton to retain access to an LGBT service, especially one that is able to work more closely on a local level

P Martin (CEO LGBT Foundation)

“Gaydio acts as a unique catalyst and connector to many of these LGB&T people who are experiencing multiple and severe disadvantage. We use both the airwaves and our community support services to reach out to LGB&T people who may be isolated, excluded or who are locked in self harming patterns of behaviour. Gaydio can and does act as bridge between support services and the LGBT community members who might need them.”

T Laurence (Brighton DJ)

“I think that Gaydio coming to FM radio in Brighton is an incredible idea. As a DJ who works almost exclusively in LGBT venues I think there’s a lot of talent which often gets overlooked by mainstream media.”

A Roberts (Operations Director, Revenge Brighton)

“As operations director of multiple city centre gay venues, I’d be very excited to see Gaydio on FM in Brighton. It would be a great way to market our LGBT businesses - main stream radio is alas far too expensive for us. It’s also a great opportunity for us to work together on charity events for example around world aids day”

C Bedson (Brighton Gay Men's Chorus)

“Brighton Gay Men's Chorus supports Gaydio's application to maintain coverage in Brighton. Brighton has a vibrant LGBT community and people of all ages benefit from having an LGBT radio station, covering the issues and interests which are important to them.”

C Fuller (Well-known local DJ and winner of ‘Golden Handbag’ award 2014)

“I would be very interested in having Gaydio on FM in Brighton as we have the largest gay/diverse community in the country and although we now have equality there still seems to be barriers when it comes to the media. This would be a major step in our fight for real equality!”

Ability to maintain the service – financial information:**16. Pre-launch financial information**

In assessing an applicant’s ability to maintain the service we need to know what funds and assets it holds, how much it intends to spend getting the station on-air (pre-launch expenditure), and predicted funding for the pre-launch period. Please note ‘in-kind’ income is dealt with in 18 below.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

17. Year 1 financial information - income

Please provide information on the predicted income for your first year of broadcasting. N.B. there is a legislative restriction on income from on-air advertising and sponsorship/commercial references (in summary, each station is allowed a 'fixed revenue allowance' of £15,000 per year from paid-for advertising and sponsorship; some stations may also be allowed up to 50% of their total relevant information per year (i.e. disregarding the fixed revenue allowance). See the 'Invitation of applications for community radio licences' for your region for further information).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

18. Financial information – in-kind support

Please provide totals that reflect the in-kind support you expect to receive for the pre-launch period, and for year one. You may count some volunteer input as in-kind support – please see our guidance on this <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/volunteerinput.pdf>

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

19. Year 1 financial information – outgoings

Please summarise year 1 outgoings – your expected operational expenditure to cover the first 12 months after the service has commenced broadcasting. (Add rows if necessary).

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

20. Year 1 financial information – commercial activities on air

During your first year of broadcasting would your proposed station carry any on-air advertising? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry on-air advertising at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

During your first year of broadcasting would your proposed station carry sponsorship or commercial references in return for payment? (If so, please state the amount of income you anticipate from this source and its anticipated proportion of total income)

If 'No' might your proposed service seek to carry sponsorship or commercial references in return for payment at a later date? (If so, please state the amount of income you estimate from this source and its estimated proportion of total income)

The legislation for Community Radio places limits on the amount of income annually from the sale of on-air advertising and sponsorship that can be generated.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

21. Pre-launch financial information - contingency

If there is a shortfall between pre-launch predicted income and outgoings, please explain below how you would expect to cover any outstanding costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

22. Year 1 financial information - contingency

If there is a shortfall between Year 1 income and Year 1 outgoings, please explain below how you would expect to cover any outstanding costs (see also 23 and 24 below).
Alternatively if there is a surplus at the end of Year 1, please explain what you intend to do with such additional resources.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

23. Financial information – loans and other borrowings

If any of your proposed funding (either set-up or operational) is in the form of loans e.g. from directors, individuals or organisations, please provide details as to who the loan is from and the terms of such lending, expected repayment terms, interest rate charged and other associated costs.

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

24. Financial information – alternative funding streams

If there is a shortfall between income and outgoings, what arrangements have you explored and are in place to provide further financial and/or 'in-kind' support for your proposed service?

If you have any proposals for expanding and/or changing the funding model of your proposed service after the first year of operation, please provide details below:

Tick this box if you request Ofcom to withhold this information from the public copy of your application.

Broadcasting engineering:**Engineering notes**

We require preliminary radio frequency (r.f.) engineering information and applicants are advised that this section is not intended to be exhaustive. We are asking for the basic engineering parameters necessary to determine the extent of frequency availability in an applicant's chosen area (after taking account of the requirements of neighbouring broadcasters); and to determine whether the proposed service area can be adequately served from this site. As a result, applicants should note the importance of identifying a transmission site that is suitable for the area they wish to serve.

While Ofcom would not wish applicants to go to unnecessary expense (we do not guarantee the availability of a suitable frequency and/or our ability to allocate it for broadcasting from the chosen transmission site), we do require precise details about the transmission site chosen. The questions following relate to this.

Applicants should provide evidence of negotiations or agreement with the site owner (e.g. whether a provisional agreement is in place). Any licence award will be based on the coverage area from the site identified in the application. If a licence is offered, Ofcom may not be able to agree to a change from the site put forward in this application (and any request for a change will need to be justified).

Applicants should read and be aware of the relevant part of the Ofcom Site Engineering Code which may be found at: http://stakeholders.ofcom.org.uk/broadcasting/guidance/tech-guidance/eng_code/

Community radio stations typically have a coverage area of up to a 5 kilometre radius. Please see Ofcom's 'Coverage and planning policy for analogue broadcasting services' (including community radio) <http://stakeholders.ofcom.org.uk/binaries/broadcast/radio-ops/coverage/analogue-coverage-policy.pdf>

25. Engineering information

Note: there are fundamental differences between FM (VHF) and AM (MF) transmission systems. These include differences in mast and antenna size, transmitter site requirements, site location, installation cost, audio quality and night-time interference. Before completing this section, applicants may wish to take professional advice to ensure they understand these differences and their implications.

Answer		
Waveband:	Is the application for an FM licence?	Yes
	Is the application for an AM licence?	No
	Should a suitable FM frequency be unavailable, would a frequency on AM be acceptable? <i>If you have answered YES to this last question please complete the questions below separately for both an FM transmission site and an AM transmission site.</i>	No
	Do you understand the fundamental differences between FM (VHF) and AM (MF) services and have you incorporated these below and in, for example, your start-up and other costs, detailed earlier?	n/a
Transmission site	What is the postal address and post code:	Brighton Race Course

Community radio application form

address:		Freshfield Rd, Brighton, East Sussex BN2 9XZ
National Grid Reference (NGR):	The NGR is a reference code comprising two letters and two groups of three numbers (e.g. SW 123 456). It is available from Ordnance Survey. Further information can be found at: http://www.ordnancesurvey.co.uk/oswebsite/index.html	TQ3290490
About the site's dimensions:	What is the height of the site, in metres, Above Ordnance Datum (AOD)?	120 mtrs
	In metres, what is the total height of the mast / building Above Ground level (AGL)?	22 mtrs
	What is the height, in metres, of the transmitting antenna AGL?	22 mtrs
	Please supply photographs of the transmitter mast / building and aerial location.	<input checked="" type="checkbox"/> Tick if enclosed
About the transmission site:	Who owns the site and what are their full contact details?	
	Is this site already used for broadcasting and if so by whom?	Yes, by Radio Reverb
Transmission site availability:	Delete as appropriate the yes/no answers which describe your situation regarding proposed site (it may be that you cannot answer all four questions):	
	Site identified?	Yes
	Provisional agreement with site owner in place?	Yes
	Or under negotiation?	No
	Applicant group owns site?	No
	Other – please specify.	
<i>(Note: we cannot consider an application if no site has been identified.)</i>		

How to contact you:

26. Public contact details	Guidance Notes
Provide the name of the person who will deal with enquiries from the press and public and the contact details for them.	<i>Ofcom will publish community radio licence applications, and from time to time statements which may include public contact details, on its website. A point of contact is required to deal with press and other enquiries from interested parties.</i>
Name: Ian Wallace	
Phone: 0844 682 8302	
E-mail: ian@gaydio.co.uk	
Website: gaydio.co.uk	

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

27. Contact details for Ofcom	Guidance Notes
Provide the name of the person who will be Ofcom's primary contact and their contact details:	<i>Ofcom will need to contact your group in relation to this application.</i>

PLEASE ENSURE YOU ADVISE OFCOM OF ANY CHANGES TO YOUR CONTACT DETAILS

Concluding declaration:

28. Declaration

APPLICANT'S, DIRECTORS' AND OWNERS' OTHER INTERESTS		
<p>1. In relation to the applicant and any body's and/or individuals whose details are given in sections 11, 12 and 13 of this application, please state whether the applicant, any body or individual is (and if so identify that body or individual) involved in any of the activities set out in the table below, and the extent of the involvement or interest. For these purposes, the applicant includes associates of the applicant (i.e. directors and their associates and other group companies): (Note: if none of the following categories in this section apply, this must be clearly indicated by writing "none" in any appropriate box.)</p>		
Activity/involvement	By the applicant and/or a shareholder or member (section 11 of this application form)	By a director (section 12 of this application form)
a) Local authorities		
b) Bodies whose objects are wholly or mainly of a political nature, or which are affiliated to such a body		
c) Bodies whose objects are wholly or mainly of a religious nature		
d) An individual who is an officer of a body falling within (c) above		
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1a) of Part I of Schedule 2 to the Broadcasting Act 1990) or a body falling within (b) or (c) above		
f) An advertising agency or an associate of an advertising agency		
g) Other broadcasting interests (including radio, television, satellite and cable broadcasting and allied activities).		Toby Whitehouse and Ian Wallace are also Directors of Gaydio CIC and Gaydio Digital Ltd (a wholly owned subsidiary of Gaydio CIC). Alex Baker is Employed by Brighton & Hove Radio Ltd. Chantal runs online service Passion for the Planet
Other interests		
<p>2. Give details of any other interest or activity of the applicant which is or could be incompatible with the requirements imposed by or under Schedule 2 to the Broadcasting Act 1990 (as modified by the Community Radio Order 2004) and Articles 6 and 7 of the Community Radio Order 2004. Please also give details of any other participant in the applicant whose interest is or could be incompatible with those requirements. (You may need to seek advice about these matters)</p>		
None		
Other matters		
<p>3. In pursuance of its duties under Section 86(4) of the Broadcasting Act 1990 (as amended), Ofcom requires that the applicant should notify Ofcom of any matters which might influence Ofcom's judgement as to whether:</p> <p>(i) the applicant;</p> <p>(ii) any director of the applicant;</p> <p>(iii) any individual, or any director of a company, who will have an interest of 5 per cent or more in the applicant;</p> <p>may not be considered a 'fit and proper person' to participate in a radio licence. Such matters would include, for example, the following (whether they occurred in the UK or any other country): any unspent criminal conviction, any undischarged insolvency and/or bankruptcy orders, any disqualification from being a director of a limited company, and any adverse findings made by Ofcom (or its predecessor broadcast regulators), any other regulatory authority and/or any court or tribunal in respect of any regulatory matters.</p>		
None		

Do you confirm, to the best of your knowledge and belief, that:

4. The applicant is not a disqualified person in relation to the licence by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 (relating to political objects);
5. The applicant is not otherwise a disqualified person in relation to the licence by virtue of Part II of Schedule 2 to the Broadcasting Act 1990 or any other rule prohibiting its holding the licence;
6. No director, member or other person involved directly or indirectly in the management of the applicant group is the subject of a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996;
7. No person (body corporate or individual) involved in the application has been convicted within the past five years of an unauthorised broadcasting offence and that the applicant will do all it can to ensure that no person (body corporate or individual) so convicted will be concerned in the provision of the service, the making of programmes included in it, or the operation of the radio station if the applicant is granted a licence; and
8. Any matters which might influence Ofcom's judgement as to whether the directors or members of the applicant group are fit and proper persons to participate in a radio licence have been made to Ofcom.

Applicants should note that Ofcom reserves the right to revoke a licence if at any time any material statement made is found to be false and to have been made by the applicant or any member or officer thereof knowing it to be false, and that in the circumstances of section 144 of the Broadcasting Act 1996, the provision of false information or the withholding of relevant information with the intention of misleading Ofcom could incur a criminal conviction and a disqualification from the holding of a licence.

Please tick this box to confirm that the applicant agrees with the above statements.

Please tick the boxes below to indicate which additional documentation is included as part of this application. We are not willing to accept additional information with this application, other than that set out below:

- Memorandum & Articles of Association
- Certificate of Incorporation
- Application Payment (UK £ 600.00) non-returnable
- Photographs of the transmitter mast / building and aerial location.

I hereby apply to Ofcom for the grant of a community radio licence and declare that the information given in this application and any additional documentation is, to the best of my knowledge and belief, correct.

Nick MacEvoy _____ (Name of person)

Chair _____ (Title or position in the applicant group)

19/10/15 _____ (Date)

**Please return this form and any additional electronic information by e-mail to:
community.radio@ofcom.org.uk**

If there is any paper-based material associated with this application, please send it to:

Community Radio Licensing Team, 5th Floor
Ofcom
Riverside House
2A Southwark Bridge Road
London
SE1 9HA

Please make sure you keep a copy of this form for your records.